



National Tracking Poll #180727
July 14-17, 2018

Crosstabulation Results

Methodology:

This poll was conducted from July 14-17, 2018, among a national sample of 15995 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

Table MCP2: Which of the following is your favorite professional sports league to follow?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6944)	17% (2684)	25% (4055)	9% (1378)	6% (934)	15995
Gender: Male	44% (3425)	16% (1273)	25% (1942)	8% (650)	6% (430)	7720
Gender: Female	43% (3520)	17% (1411)	26% (2112)	9% (728)	6% (504)	8275
Age: 18-29	40% (1395)	26% (893)	15% (512)	9% (314)	10% (340)	3454
Age: 30-44	45% (1769)	19% (750)	21% (810)	9% (359)	6% (221)	3909
Age: 45-54	48% (1282)	13% (343)	24% (641)	10% (262)	5% (135)	2662
Age: 55-64	44% (1235)	11% (313)	32% (895)	9% (238)	4% (116)	2798
Age: 65+	40% (1263)	12% (385)	38% (1197)	6% (204)	4% (122)	3172
Generation Z: 18-21	37% (473)	28% (354)	15% (186)	9% (110)	12% (155)	1279
Millennial: Age 22-37	44% (1918)	23% (996)	17% (764)	9% (410)	7% (313)	4402
Generation X: Age 38-53	48% (1923)	15% (595)	23% (925)	10% (385)	5% (212)	4041
Boomers: Age 54-72	43% (2324)	12% (641)	34% (1852)	8% (421)	4% (225)	5462
PID: Dem (no lean)	43% (2369)	22% (1192)	22% (1214)	7% (381)	6% (338)	5493
PID: Ind (no lean)	43% (2558)	16% (983)	24% (1440)	10% (590)	7% (404)	5975
PID: Rep (no lean)	45% (2017)	11% (509)	31% (1401)	9% (408)	4% (192)	4527
PID/Gender: Dem Men	46% (1156)	22% (549)	20% (512)	6% (145)	6% (145)	2506
PID/Gender: Dem Women	41% (1213)	22% (643)	23% (702)	8% (236)	6% (193)	2987
PID/Gender: Ind Men	42% (1260)	17% (500)	25% (733)	10% (288)	7% (205)	2986
PID/Gender: Ind Women	43% (1298)	16% (483)	24% (707)	10% (301)	7% (199)	2989
PID/Gender: Rep Men	45% (1009)	10% (224)	31% (698)	10% (217)	4% (81)	2228
PID/Gender: Rep Women	44% (1008)	12% (285)	31% (704)	8% (191)	5% (111)	2299
Ideo: Liberal (1-3)	40% (2034)	20% (1028)	23% (1166)	9% (439)	8% (381)	5048
Ideo: Moderate (4)	45% (1724)	17% (652)	24% (909)	8% (290)	6% (221)	3796
Ideo: Conservative (5-7)	43% (2229)	13% (652)	31% (1595)	10% (500)	4% (214)	5189
Educ: < College	45% (4994)	17% (1884)	24% (2598)	8% (905)	6% (613)	10994
Educ: Bachelors degree	41% (1309)	16% (514)	28% (901)	9% (299)	6% (204)	3227
Educ: Post-grad	36% (641)	16% (286)	31% (556)	10% (174)	7% (117)	1774

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Table MCP2: Which of the following is your favorite professional sports league to follow?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6944)	17% (2684)	25% (4055)	9% (1378)	6% (934)	15995
Income: Under 50k	45% (4164)	18% (1681)	23% (2156)	8% (748)	6% (569)	9318
Income: 50k-100k	42% (1995)	15% (710)	29% (1356)	9% (440)	5% (254)	4755
Income: 100k+	41% (786)	15% (293)	28% (543)	10% (189)	6% (111)	1922
Ethnicity: White	44% (5524)	12% (1468)	29% (3630)	10% (1227)	5% (668)	12518
Ethnicity: Hispanic	39% (1000)	22% (557)	21% (534)	6% (158)	11% (291)	2540
Ethnicity: Afr. Am.	42% (833)	41% (811)	9% (181)	3% (68)	5% (100)	1994
Ethnicity: Other	40% (587)	27% (405)	16% (243)	6% (83)	11% (166)	1483
Relig: Protestant	43% (1602)	13% (500)	31% (1174)	8% (296)	4% (164)	3736
Relig: Roman Catholic	44% (1470)	12% (410)	29% (988)	9% (297)	6% (198)	3363
Relig: Ath./Agn./None	43% (2029)	18% (873)	21% (997)	11% (508)	7% (311)	4717
Relig: Something Else	41% (997)	21% (508)	23% (560)	8% (187)	8% (184)	2437
Relig: Jewish	31% (118)	12% (45)	41% (154)	9% (36)	6% (22)	376
Relig: Evangelical	45% (1855)	19% (774)	26% (1066)	6% (259)	5% (192)	4147
Relig: Non-Evang. Catholics	44% (2059)	11% (525)	31% (1429)	9% (423)	5% (242)	4678
Relig: All Christian	44% (3914)	15% (1299)	28% (2495)	8% (682)	5% (435)	8825
Relig: All Non-Christian	42% (3026)	19% (1381)	22% (1557)	10% (695)	7% (495)	7154
Community: Urban	42% (1758)	22% (909)	22% (945)	8% (321)	7% (278)	4211
Community: Suburban	42% (3136)	16% (1157)	27% (2000)	9% (697)	6% (444)	7434
Community: Rural	47% (2051)	14% (618)	25% (1109)	8% (360)	5% (212)	4350
Employ: Private Sector	44% (2081)	16% (749)	24% (1141)	10% (450)	6% (267)	4690
Employ: Government	41% (400)	21% (202)	22% (219)	10% (100)	6% (55)	976
Employ: Self-Employed	43% (591)	19% (257)	22% (299)	10% (137)	7% (104)	1388
Employ: Homemaker	46% (623)	17% (227)	23% (318)	9% (118)	6% (77)	1364
Employ: Student	33% (288)	30% (255)	14% (123)	9% (81)	13% (116)	863
Employ: Retired	41% (1503)	12% (426)	37% (1346)	7% (275)	3% (126)	3676
Employ: Unemployed	46% (830)	18% (331)	21% (381)	8% (136)	6% (113)	1791
Employ: Other	50% (629)	19% (236)	18% (227)	6% (81)	6% (75)	1248
Military HH: Yes	44% (1170)	12% (325)	29% (779)	10% (266)	5% (132)	2672
Military HH: No	43% (5774)	18% (2359)	25% (3276)	8% (1112)	6% (803)	13323

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Table MCP2: Which of the following is your favorite professional sports league to follow?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6944)	17% (2684)	25% (4055)	9% (1378)	6% (934)	15995
RD/WT: Right Direction	44% (2817)	13% (829)	29% (1849)	10% (612)	5% (322)	6429
RD/WT: Wrong Track	43% (4128)	19% (1855)	23% (2206)	8% (766)	6% (612)	9566
Trump Job Approve	44% (2854)	12% (767)	29% (1906)	10% (635)	5% (306)	6466
Trump Job Disapprove	43% (3616)	20% (1689)	23% (1953)	8% (658)	7% (568)	8482
Trump Job Strongly Approve	42% (1300)	11% (334)	33% (1013)	10% (319)	5% (151)	3117
Trump Job Somewhat Approve	46% (1553)	13% (433)	27% (892)	9% (315)	5% (155)	3349
Trump Job Somewhat Disapprove	45% (1019)	20% (465)	21% (479)	7% (168)	6% (144)	2275
Trump Job Strongly Disapprove	42% (2597)	20% (1224)	24% (1474)	8% (489)	7% (423)	6208
2016 Vote: Hillary Clinton	42% (2088)	20% (982)	26% (1273)	7% (342)	6% (295)	4980
2016 Vote: Donald Trump	43% (2003)	10% (460)	33% (1545)	10% (470)	4% (193)	4670
2016 Vote: Other	42% (465)	16% (175)	26% (283)	10% (110)	6% (60)	1095
2016 Vote: Didn't Vote	46% (2374)	20% (1054)	18% (943)	9% (451)	7% (385)	5207
2012 Vote: Barack Obama	43% (2500)	19% (1099)	26% (1492)	8% (437)	5% (278)	5806
2012 Vote: Mitt Romney	43% (1590)	9% (331)	35% (1277)	9% (349)	4% (142)	3689
2012 Vote: Other	43% (232)	13% (69)	27% (144)	10% (56)	7% (35)	536
2012 Vote: Didn't Vote	44% (2615)	20% (1184)	19% (1127)	9% (536)	8% (478)	5941
4-Region: Northeast	40% (1138)	13% (380)	31% (884)	11% (310)	5% (150)	2861
4-Region: Midwest	42% (1400)	15% (491)	29% (982)	10% (336)	5% (152)	3361
4-Region: South	46% (2784)	18% (1099)	22% (1326)	7% (413)	6% (371)	5992
4-Region: West	43% (1623)	19% (715)	23% (864)	8% (319)	7% (261)	3781
Favorable of Trump	44% (2793)	12% (749)	29% (1863)	10% (629)	5% (313)	6347
Unfavorable of Trump	43% (3640)	20% (1653)	23% (1966)	8% (660)	6% (538)	8457
Very Favorable of Trump	41% (1400)	12% (419)	32% (1104)	9% (323)	5% (162)	3407
Somewhat Favorable of Trump	47% (1393)	11% (330)	26% (759)	10% (306)	5% (151)	2940
Somewhat Unfavorable of Trump	46% (811)	19% (332)	22% (388)	8% (146)	5% (89)	1767
Very Unfavorable of Trump	42% (2829)	20% (1320)	24% (1578)	8% (514)	7% (449)	6690
White, college-educated	40% (1635)	12% (495)	32% (1327)	10% (428)	6% (249)	4135
White, college-educated men	40% (855)	12% (246)	33% (696)	10% (206)	5% (116)	2119
White, college-educated women	39% (781)	12% (249)	31% (631)	11% (222)	7% (133)	2016

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Adults	43% (6944)	17% (2684)	25% (4055)	9% (1378)	6% (934)	15995
White, college-educated, suburban	40% (949)	11% (253)	33% (795)	11% (250)	5% (127)	2374
White, college-educated men, suburban	42% (514)	10% (118)	34% (418)	10% (126)	4% (55)	1231
White, college-educated women, suburban	38% (436)	12% (135)	33% (376)	11% (124)	6% (72)	1144
GEO: LA	27% (60)	34% (76)	21% (46)	7% (15)	11% (24)	220
GEO: NYC	25% (209)	19% (158)	40% (342)	8% (68)	8% (70)	847
GEO: CHI	29% (137)	17% (79)	34% (157)	16% (73)	4% (20)	466
GEO: SanBernandino	38% (91)	16% (38)	33% (79)	7% (16)	5% (13)	238
GEO: Austin	44% (40)	28% (26)	14% (13)	5% (5)	10% (9)	93
GEO: Las Vegas	38% (56)	15% (21)	19% (28)	17% (25)	11% (16)	147
GEO: Dallas	49% (145)	13% (40)	21% (61)	8% (24)	9% (26)	297
GEO: Houston	35% (83)	27% (63)	27% (63)	3% (7)	8% (19)	235
GEO: Washington	49% (9)	11% (2)	24% (4)	8% (1)	8% (1)	18
GEO: Miami	29% (85)	28% (82)	24% (71)	9% (27)	10% (30)	294
GEO: Philadelphia	48% (156)	9% (30)	27% (88)	12% (39)	4% (13)	325
GEO Atlanta	41% (115)	22% (62)	23% (66)	3% (8)	10% (29)	281
GEO Boston	41% (71)	12% (21)	29% (51)	15% (26)	4% (6)	175

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCP3: Thinking about the professional sports team in your city, which of the following do you pay the closest attention to or root for the most?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6812)	17% (2669)	27% (4250)	9% (1416)	5% (849)	15995
Gender: Male	43% (3311)	17% (1306)	26% (2023)	9% (660)	5% (421)	7720
Gender: Female	42% (3501)	16% (1363)	27% (2227)	9% (756)	5% (428)	8275
Age: 18-29	40% (1392)	25% (872)	17% (590)	9% (304)	9% (296)	3454
Age: 30-44	45% (1744)	19% (744)	22% (852)	9% (357)	5% (213)	3909
Age: 45-54	47% (1246)	13% (347)	26% (680)	10% (261)	5% (129)	2662
Age: 55-64	44% (1228)	11% (319)	32% (909)	9% (245)	3% (97)	2798
Age: 65+	38% (1202)	12% (388)	38% (1220)	8% (249)	4% (113)	3172
Generation Z: 18-21	39% (495)	26% (338)	18% (230)	8% (104)	9% (113)	1279
Millennial: Age 22-37	43% (1885)	23% (998)	19% (824)	9% (399)	7% (297)	4402
Generation X: Age 38-53	46% (1871)	15% (589)	24% (976)	10% (387)	5% (217)	4041
Boomers: Age 54-72	42% (2285)	12% (645)	34% (1879)	8% (461)	4% (193)	5462
PID: Dem (no lean)	42% (2311)	21% (1171)	24% (1294)	7% (402)	6% (315)	5493
PID: Ind (no lean)	42% (2539)	17% (994)	25% (1494)	10% (587)	6% (362)	5975
PID: Rep (no lean)	43% (1962)	11% (504)	32% (1462)	9% (427)	4% (172)	4527
PID/Gender: Dem Men	43% (1088)	22% (552)	22% (557)	7% (165)	6% (145)	2506
PID/Gender: Dem Women	41% (1223)	21% (618)	25% (737)	8% (237)	6% (171)	2987
PID/Gender: Ind Men	42% (1241)	17% (521)	25% (746)	9% (282)	7% (196)	2986
PID/Gender: Ind Women	43% (1298)	16% (473)	25% (748)	10% (304)	6% (166)	2989
PID/Gender: Rep Men	44% (982)	10% (232)	32% (721)	10% (213)	4% (80)	2228
PID/Gender: Rep Women	43% (980)	12% (272)	32% (741)	9% (214)	4% (92)	2299
Ideo: Liberal (1-3)	39% (1956)	20% (1026)	25% (1243)	9% (470)	7% (352)	5048
Ideo: Moderate (4)	45% (1704)	17% (639)	25% (954)	8% (313)	5% (187)	3796
Ideo: Conservative (5-7)	42% (2180)	13% (652)	32% (1662)	10% (497)	4% (198)	5189
Educ: < College	45% (4930)	17% (1847)	25% (2734)	8% (927)	5% (556)	10994
Educ: Bachelors degree	39% (1250)	16% (530)	29% (944)	10% (315)	6% (188)	3227
Educ: Post-grad	36% (631)	16% (292)	32% (572)	10% (174)	6% (106)	1774

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Table MCP3: Thinking about the professional sports team in your city, which of the following do you pay the closest attention to or root for the most?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6812)	17% (2669)	27% (4250)	9% (1416)	5% (849)	15995
Income: Under 50k	44% (4129)	18% (1646)	24% (2248)	8% (778)	6% (517)	9318
Income: 50k-100k	41% (1942)	15% (735)	29% (1399)	9% (452)	5% (227)	4755
Income: 100k+	39% (741)	15% (287)	31% (603)	10% (186)	5% (105)	1922
Ethnicity: White	43% (5376)	12% (1505)	30% (3784)	10% (1268)	5% (585)	12518
Ethnicity: Hispanic	38% (958)	23% (585)	23% (576)	6% (157)	10% (264)	2540
Ethnicity: Afr. Am.	43% (864)	38% (758)	10% (197)	4% (73)	5% (102)	1994
Ethnicity: Other	39% (571)	27% (405)	18% (269)	5% (75)	11% (162)	1483
Relig: Protestant	43% (1592)	13% (484)	32% (1189)	9% (321)	4% (151)	3736
Relig: Roman Catholic	41% (1390)	13% (446)	30% (1019)	9% (313)	6% (196)	3363
Relig: Ath./Agn./None	42% (1980)	18% (872)	23% (1089)	10% (491)	6% (286)	4717
Relig: Something Else	40% (981)	20% (496)	25% (600)	8% (203)	6% (157)	2437
Relig: Jewish	30% (114)	12% (44)	43% (161)	10% (36)	6% (21)	376
Relig: Evangelical	45% (1858)	18% (757)	26% (1097)	6% (265)	4% (170)	4147
Relig: Non-Evang. Catholics	42% (1986)	12% (542)	31% (1462)	10% (454)	5% (233)	4678
Relig: All Christian	44% (3844)	15% (1298)	29% (2559)	8% (719)	5% (404)	8825
Relig: All Non-Christian	41% (2960)	19% (1368)	24% (1689)	10% (694)	6% (444)	7154
Community: Urban	40% (1688)	21% (892)	25% (1035)	8% (325)	6% (270)	4211
Community: Suburban	41% (3074)	16% (1166)	28% (2077)	10% (733)	5% (384)	7434
Community: Rural	47% (2050)	14% (610)	26% (1137)	8% (358)	4% (194)	4350
Employ: Private Sector	43% (2016)	16% (754)	26% (1217)	10% (452)	5% (249)	4690
Employ: Government	41% (397)	21% (202)	24% (230)	10% (97)	5% (51)	976
Employ: Self-Employed	43% (595)	18% (248)	23% (321)	10% (140)	6% (84)	1388
Employ: Homemaker	45% (613)	17% (227)	25% (336)	9% (120)	5% (69)	1364
Employ: Student	34% (294)	27% (233)	18% (159)	10% (82)	11% (94)	863
Employ: Retired	39% (1436)	12% (434)	37% (1370)	8% (309)	3% (127)	3676
Employ: Unemployed	46% (827)	19% (342)	21% (378)	8% (136)	6% (108)	1791
Employ: Other	51% (634)	18% (228)	19% (239)	6% (80)	5% (67)	1248
Military HH: Yes	43% (1141)	13% (345)	30% (800)	10% (263)	5% (122)	2672
Military HH: No	43% (5670)	17% (2323)	26% (3450)	9% (1152)	5% (727)	13323

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Table MCP3: Thinking about the professional sports team in your city, which of the following do you pay the closest attention to or root for the most?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6812)	17% (2669)	27% (4250)	9% (1416)	5% (849)	15995
RD/WT: Right Direction	43% (2750)	13% (842)	30% (1930)	10% (617)	5% (290)	6429
RD/WT: Wrong Track	42% (4061)	19% (1826)	24% (2320)	8% (798)	6% (559)	9566
Trump Job Approve	43% (2810)	12% (765)	31% (1983)	10% (637)	4% (272)	6466
Trump Job Disapprove	42% (3527)	20% (1673)	24% (2056)	8% (700)	6% (526)	8482
Trump Job Strongly Approve	41% (1287)	11% (332)	33% (1037)	11% (327)	4% (134)	3117
Trump Job Somewhat Approve	45% (1522)	13% (434)	28% (946)	9% (309)	4% (137)	3349
Trump Job Somewhat Disapprove	45% (1022)	19% (431)	22% (494)	8% (190)	6% (137)	2275
Trump Job Strongly Disapprove	40% (2505)	20% (1242)	25% (1562)	8% (510)	6% (389)	6208
2016 Vote: Hillary Clinton	41% (2039)	19% (965)	26% (1306)	8% (391)	6% (279)	4980
2016 Vote: Donald Trump	42% (1944)	10% (471)	34% (1597)	10% (474)	4% (185)	4670
2016 Vote: Other	40% (441)	16% (171)	28% (304)	10% (114)	6% (64)	1095
2016 Vote: Didn't Vote	46% (2370)	20% (1054)	20% (1032)	8% (431)	6% (320)	5207
2012 Vote: Barack Obama	42% (2444)	19% (1077)	27% (1542)	8% (479)	5% (264)	5806
2012 Vote: Mitt Romney	42% (1534)	9% (334)	36% (1330)	10% (363)	3% (128)	3689
2012 Vote: Other	41% (219)	12% (67)	28% (152)	11% (60)	7% (38)	536
2012 Vote: Didn't Vote	44% (2608)	20% (1189)	20% (1211)	9% (513)	7% (419)	5941
4-Region: Northeast	40% (1142)	12% (353)	32% (923)	10% (299)	5% (146)	2861
4-Region: Midwest	40% (1338)	14% (454)	32% (1077)	11% (354)	4% (137)	3361
4-Region: South	47% (2815)	19% (1121)	22% (1307)	7% (443)	5% (307)	5992
4-Region: West	40% (1517)	20% (741)	25% (943)	8% (320)	7% (260)	3781
Favorable of Trump	43% (2736)	12% (742)	31% (1942)	10% (651)	4% (276)	6347
Unfavorable of Trump	42% (3556)	19% (1646)	24% (2070)	8% (690)	6% (496)	8457
Very Favorable of Trump	40% (1375)	11% (391)	33% (1138)	11% (359)	4% (144)	3407
Somewhat Favorable of Trump	46% (1361)	12% (352)	27% (804)	10% (291)	4% (132)	2940
Somewhat Unfavorable of Trump	45% (795)	19% (337)	23% (408)	8% (148)	4% (78)	1767
Very Unfavorable of Trump	41% (2761)	20% (1309)	25% (1661)	8% (542)	6% (417)	6690
White, college-educated	38% (1567)	13% (525)	33% (1375)	11% (444)	5% (223)	4135
White, college-educated men	38% (801)	13% (275)	34% (721)	10% (211)	5% (110)	2119
White, college-educated women	38% (766)	12% (250)	32% (654)	12% (233)	6% (113)	2016

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Table MCP3: Thinking about the professional sports team in your city, which of the following do you pay the closest attention to or root for the most?

Demographic	The National Football League (NFL) team	The National Basketball Association (NBA) team	The Major League Baseball (MLB) team	The National Hockey League (NHL) team	The Major League Soccer (MLS) team	Total N
Adults	43% (6812)	17% (2669)	27% (4250)	9% (1416)	5% (849)	15995
White, college-educated, suburban	38% (904)	12% (281)	35% (820)	11% (259)	5% (110)	2374
White, college-educated men, suburban	39% (481)	11% (141)	35% (428)	11% (129)	4% (51)	1231
White, college-educated women, suburban	37% (424)	12% (139)	34% (393)	11% (129)	5% (59)	1144
GEO: LA	23% (50)	36% (78)	23% (50)	7% (15)	12% (27)	220
GEO: NYC	24% (200)	17% (144)	43% (362)	8% (69)	9% (72)	847
GEO: CHI	25% (117)	16% (75)	39% (181)	16% (73)	4% (19)	466
GEO: SanBernandino	39% (92)	18% (42)	33% (77)	5% (11)	7% (15)	238
GEO: Austin	51% (47)	29% (26)	9% (8)	4% (4)	8% (7)	93
GEO: Las Vegas	29% (43)	8% (11)	12% (18)	44% (65)	7% (10)	147
GEO: Dallas	52% (155)	13% (38)	20% (61)	8% (23)	7% (20)	297
GEO: Houston	33% (77)	31% (74)	30% (71)	1% (2)	5% (12)	235
GEO: Washington	46% (8)	11% (2)	27% (5)	11% (2)	5% (1)	18
GEO: Miami	31% (91)	29% (85)	23% (68)	8% (24)	9% (26)	294
GEO: Philadelphia	50% (162)	9% (30)	27% (87)	11% (37)	3% (10)	325
GEO Atlanta	43% (121)	21% (58)	24% (67)	3% (9)	9% (25)	281
GEO Boston	40% (71)	9% (16)	32% (56)	15% (26)	3% (5)	175

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCP4: Does your favorite professional sports team currently play in your city or state?

Demographic	Yes	No	Total N
Adults	46% (7391)	54% (8604)	15995
Gender: Male	48% (3723)	52% (3997)	7720
Gender: Female	44% (3669)	56% (4607)	8275
Age: 18-29	43% (1493)	57% (1961)	3454
Age: 30-44	47% (1827)	53% (2082)	3909
Age: 45-54	43% (1156)	57% (1506)	2662
Age: 55-64	48% (1333)	52% (1465)	2798
Age: 65+	50% (1583)	50% (1589)	3172
Generation Z: 18-21	41% (521)	59% (757)	1279
Millennial: Age 22-37	46% (2011)	54% (2391)	4402
Generation X: Age 38-53	44% (1795)	56% (2246)	4041
Boomers: Age 54-72	49% (2663)	51% (2800)	5462
PID: Dem (no lean)	51% (2816)	49% (2677)	5493
PID: Ind (no lean)	41% (2474)	59% (3500)	5975
PID: Rep (no lean)	46% (2101)	54% (2427)	4527
PID/Gender: Dem Men	54% (1352)	46% (1154)	2506
PID/Gender: Dem Women	49% (1464)	51% (1523)	2987
PID/Gender: Ind Men	43% (1297)	57% (1688)	2986
PID/Gender: Ind Women	39% (1177)	61% (1812)	2989
PID/Gender: Rep Men	48% (1074)	52% (1155)	2228
PID/Gender: Rep Women	45% (1027)	55% (1272)	2299
Ideo: Liberal (1-3)	50% (2511)	50% (2537)	5048
Ideo: Moderate (4)	46% (1756)	54% (2040)	3796
Ideo: Conservative (5-7)	46% (2410)	54% (2779)	5189
Educ: < College	44% (4861)	56% (6133)	10994
Educ: Bachelors degree	51% (1647)	49% (1580)	3227
Educ: Post-grad	50% (883)	50% (891)	1774
Income: Under 50k	43% (4008)	57% (5310)	9318
Income: 50k-100k	50% (2359)	50% (2396)	4755
Income: 100k+	53% (1024)	47% (898)	1922
Ethnicity: White	46% (5774)	54% (6744)	12518

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Table MCP4: Does your favorite professional sports team currently play in your city or state?

Demographic	Yes	No	Total N
Adults	46% (7391)	54% (8604)	15995
Ethnicity: Hispanic	52% (1331)	48% (1210)	2540
Ethnicity: Afr. Am.	46% (912)	54% (1082)	1994
Ethnicity: Other	48% (705)	52% (778)	1483
Relig: Protestant	48% (1787)	52% (1949)	3736
Relig: Roman Catholic	53% (1790)	47% (1573)	3363
Relig: Ath./Agn./None	41% (1948)	59% (2769)	4717
Relig: Something Else	46% (1120)	54% (1317)	2437
Relig: Jewish	58% (220)	42% (156)	376
Relig: Evangelical	45% (1874)	55% (2273)	4147
Relig: Non-Evang. Catholics	52% (2442)	48% (2235)	4678
Relig: All Christian	49% (4316)	51% (4508)	8825
Relig: All Non-Christian	43% (3068)	57% (4086)	7154
Community: Urban	50% (2119)	50% (2092)	4211
Community: Suburban	49% (3639)	51% (3796)	7434
Community: Rural	38% (1634)	62% (2716)	4350
Employ: Private Sector	50% (2334)	50% (2355)	4690
Employ: Government	46% (450)	54% (526)	976
Employ: Self-Employed	47% (649)	53% (739)	1388
Employ: Homemaker	43% (593)	57% (771)	1364
Employ: Student	44% (379)	56% (484)	863
Employ: Retired	49% (1783)	51% (1893)	3676
Employ: Unemployed	40% (710)	60% (1081)	1791
Employ: Other	40% (494)	60% (755)	1248
Military HH: Yes	47% (1250)	53% (1422)	2672
Military HH: No	46% (6141)	54% (7182)	13323
RD/WT: Right Direction	47% (3044)	53% (3385)	6429
RD/WT: Wrong Track	45% (4347)	55% (5218)	9566
Trump Job Approve	46% (2987)	54% (3479)	6466
Trump Job Disapprove	48% (4039)	52% (4443)	8482

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Table MCP4: Does your favorite professional sports team currently play in your city or state?

Demographic	Yes	No	Total N
Adults	46% (7391)	54% (8604)	15995
Trump Job Strongly Approve	46% (1425)	54% (1692)	3117
Trump Job Somewhat Approve	47% (1562)	53% (1787)	3349
Trump Job Somewhat Disapprove	48% (1096)	52% (1179)	2275
Trump Job Strongly Disapprove	47% (2944)	53% (3264)	6208
2016 Vote: Hillary Clinton	52% (2595)	48% (2385)	4980
2016 Vote: Donald Trump	48% (2222)	52% (2448)	4670
2016 Vote: Other	44% (486)	56% (608)	1095
2016 Vote: Didn't Vote	40% (2064)	60% (3143)	5207
2012 Vote: Barack Obama	52% (3011)	48% (2795)	5806
2012 Vote: Mitt Romney	48% (1760)	52% (1929)	3689
2012 Vote: Other	45% (240)	55% (295)	536
2012 Vote: Didn't Vote	40% (2369)	60% (3572)	5941
4-Region: Northeast	50% (1434)	50% (1427)	2861
4-Region: Midwest	55% (1850)	45% (1510)	3361
4-Region: South	38% (2281)	62% (3711)	5992
4-Region: West	48% (1825)	52% (1955)	3781
Favorable of Trump	47% (2960)	53% (3388)	6347
Unfavorable of Trump	47% (4014)	53% (4443)	8457
Very Favorable of Trump	47% (1599)	53% (1809)	3407
Somewhat Favorable of Trump	46% (1361)	54% (1579)	2940
Somewhat Unfavorable of Trump	47% (834)	53% (933)	1767
Very Unfavorable of Trump	48% (3180)	52% (3510)	6690
White, college-educated	51% (2090)	49% (2044)	4135
White, college-educated men	51% (1089)	49% (1030)	2119
White, college-educated women	50% (1001)	50% (1015)	2016
White, college-educated, suburban	53% (1248)	47% (1126)	2374
White, college-educated men, suburban	54% (662)	46% (568)	1231
White, college-educated women, suburban	51% (586)	49% (558)	1144

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Table MCP4: Does your favorite professional sports team currently play in your city or state?

Demographic	Yes		No		Total N
Adults	46%	(7391)	54%	(8604)	15995
GEO: LA	67%	(149)	33%	(72)	220
GEO: NYC	56%	(470)	44%	(377)	847
GEO: CHI	73%	(342)	27%	(124)	466
GEO: SanBernardino	47%	(113)	53%	(125)	238
GEO: Austin	37%	(34)	63%	(59)	93
GEO: Las Vegas	36%	(53)	64%	(95)	147
GEO: Dallas	69%	(205)	31%	(92)	297
GEO: Houston	76%	(179)	24%	(57)	235
GEO: Washington	64%	(12)	36%	(7)	18
GEO: Miami	55%	(162)	45%	(133)	294
GEO: Philadelphia	58%	(189)	42%	(136)	325
GEO Atlanta	58%	(164)	42%	(116)	281
GEO Boston	76%	(132)	24%	(42)	175

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	15995	100%
xdemGender	Gender: Male	7720	48%
	Gender: Female	8275	52%
	N	15995	
age5	Age: 18-29	3454	22%
	Age: 30-44	3909	24%
	Age: 45-54	2662	17%
	Age: 55-64	2798	17%
	Age: 65+	3172	20%
	N	15995	
demAgeGeneration	Generation Z: 18-21	1279	8%
	Millennial: Age 22-37	4402	28%
	Generation X: Age 38-53	4041	25%
	Boomers: Age 54-72	5462	34%
	N	15184	
xpid3	PID: Dem (no lean)	5493	34%
	PID: Ind (no lean)	5975	37%
	PID: Rep (no lean)	4527	28%
	N	15995	
xpidGender	PID/Gender: Dem Men	2506	16%
	PID/Gender: Dem Women	2987	19%
	PID/Gender: Ind Men	2986	19%
	PID/Gender: Ind Women	2989	19%
	PID/Gender: Rep Men	2228	14%
	PID/Gender: Rep Women	2299	14%
	N	15995	
xdemIdeo3	Ideo: Liberal (1-3)	5048	32%
	Ideo: Moderate (4)	3796	24%
	Ideo: Conservative (5-7)	5189	32%
	N	14033	
xeduc3	Educ: < College	10994	69%
	Educ: Bachelors degree	3227	20%
	Educ: Post-grad	1774	11%
	N	15995	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	9318	58%
	Income: 50k-100k	4755	30%
	Income: 100k+	1922	12%
	N	15995	
xdemWhite	Ethnicity: White	12518	78%
xdemHispBin	Ethnicity: Hispanic	2540	16%
demBlackBin	Ethnicity: Afr. Am.	1994	12%
demRaceOther	Ethnicity: Other	1483	9%
xrelNet	Relig: Protestant	3736	23%
	Relig: Roman Catholic	3363	21%
	Relig: Ath./Agn./None	4717	29%
	Relig: Something Else	2437	15%
	N	14253	
xreligion1	Relig: Jewish	376	2%
xreligion2	Relig: Evangelical	4147	26%
	Relig: Non-Evang. Catholics	4678	29%
	N	8825	
xreligion3	Relig: All Christian	8825	55%
	Relig: All Non-Christian	7154	45%
	N	15979	
xdemUsr	Community: Urban	4211	26%
	Community: Suburban	7434	46%
	Community: Rural	4350	27%
	N	15995	
xdemEmploy	Employ: Private Sector	4690	29%
	Employ: Government	976	6%
	Employ: Self-Employed	1388	9%
	Employ: Homemaker	1364	9%
	Employ: Student	863	5%
	Employ: Retired	3676	23%
	Employ: Unemployed	1791	11%
	Employ: Other	1248	8%
	N	15995	
xdemMilHH1	Military HH: Yes	2672	17%
	Military HH: No	13323	83%
	N	15995	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	6429	40%
	RD/WT: Wrong Track	9566	60%
	<i>N</i>	15995	
Trump_Approve	Trump Job Approve	6466	40%
	Trump Job Disapprove	8482	53%
	<i>N</i>	14949	
Trump_Approve2	Trump Job Strongly Approve	3117	19%
	Trump Job Somewhat Approve	3349	21%
	Trump Job Somewhat Disapprove	2275	14%
	Trump Job Strongly Disapprove	6208	39%
	<i>N</i>	14949	
xsubVote16O	2016 Vote: Hillary Clinton	4980	31%
	2016 Vote: Donald Trump	4670	29%
	2016 Vote: Other	1095	7%
	2016 Vote: Didn't Vote	5207	33%
	<i>N</i>	15952	
xsubVote12O	2012 Vote: Barack Obama	5806	36%
	2012 Vote: Mitt Romney	3689	23%
	2012 Vote: Other	536	3%
	2012 Vote: Didn't Vote	5941	37%
	<i>N</i>	15971	
xreg4	4-Region: Northeast	2861	18%
	4-Region: Midwest	3361	21%
	4-Region: South	5992	37%
	4-Region: West	3781	24%
	<i>N</i>	15995	
Trump_Fav	Favorable of Trump	6347	40%
	Unfavorable of Trump	8457	53%
	<i>N</i>	14805	
Trump_Fav_FULL	Very Favorable of Trump	3407	21%
	Somewhat Favorable of Trump	2940	18%
	Somewhat Unfavorable of Trump	1767	11%
	Very Unfavorable of Trump	6690	42%
	<i>N</i>	14805	
white_college	White, college-educated	4135	26%
white_college_gender	White, college-educated men	2119	13%
	White, college-educated women	2016	13%
	<i>N</i>	4135	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
white_college_suburt	White, college-educated, suburban	2374	15%
white_college_gender_suburban	White, college-educated men, suburban	1231	8%
	White, college-educated women, suburban	1144	7%
	N	2374	
demGEO	GEO: LA	220	1%
	GEO: NYC	847	5%
	GEO: CHI	466	3%
	GEO: SanBernandino	238	1%
	GEO: Austin	93	1%
	GEO: Las Vegas	147	1%
	GEO: Dallas	297	2%
	GEO: Houston	235	1%
	GEO: Washington	18	0%
	GEO: Miami	294	2%
	GEO: Philadelphia	325	2%
	GEO Atlanta	281	2%
	GEO Boston	175	1%
	N	3637	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

