



National Tracking Poll #181211
December 07-10, 2018

Crosstabulation Results

Methodology:

This poll was conducted from December 07-10, 2018, among a national sample of 2202 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table HR1_1: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
1 year old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	21%	(464)	23%	(511)	18%	(400)	38%	(826)	2202
Gender: Male	20%	(204)	22%	(230)	17%	(177)	41%	(420)	1031
Gender: Female	22%	(260)	24%	(282)	19%	(224)	35%	(407)	1171
Age: 18-29	27%	(104)	22%	(85)	17%	(65)	34%	(132)	386
Age: 30-44	21%	(106)	25%	(126)	17%	(86)	37%	(184)	502
Age: 45-54	19%	(79)	24%	(100)	19%	(78)	37%	(152)	409
Age: 55-64	19%	(75)	26%	(101)	19%	(73)	37%	(143)	393
Age: 65+	20%	(100)	19%	(99)	19%	(99)	42%	(214)	512
Generation Z: 18-21	30%	(34)	22%	(25)	16%	(18)	32%	(37)	114
Millennial: Age 22-37	24%	(134)	24%	(138)	17%	(95)	36%	(203)	569
Generation X: Age 38-53	20%	(114)	23%	(131)	20%	(112)	37%	(209)	566
Boomers: Age 54-72	20%	(164)	24%	(196)	18%	(150)	38%	(315)	825
PID: Dem (no lean)	26%	(194)	23%	(173)	18%	(135)	32%	(236)	738
PID: Ind (no lean)	20%	(155)	22%	(178)	17%	(134)	41%	(326)	793
PID: Rep (no lean)	17%	(114)	24%	(160)	20%	(132)	39%	(265)	671
PID/Gender: Dem Men	23%	(70)	25%	(76)	16%	(50)	36%	(109)	306
PID/Gender: Dem Women	29%	(124)	22%	(97)	20%	(85)	29%	(127)	432
PID/Gender: Ind Men	21%	(79)	21%	(79)	15%	(58)	43%	(166)	383
PID/Gender: Ind Women	19%	(76)	24%	(99)	18%	(75)	39%	(160)	410
PID/Gender: Rep Men	16%	(55)	22%	(74)	20%	(68)	42%	(144)	342
PID/Gender: Rep Women	18%	(59)	26%	(85)	19%	(64)	37%	(120)	329
Ideo: Liberal (1-3)	28%	(192)	26%	(174)	17%	(115)	29%	(194)	675
Ideo: Moderate (4)	19%	(90)	24%	(110)	18%	(83)	39%	(179)	462
Ideo: Conservative (5-7)	17%	(132)	23%	(178)	20%	(155)	39%	(300)	765

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Table HR1_1: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
1 year old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	21%	(464)	23%	(511)	18%	(400)	38%	(826)	2202
Educ: < College	19%	(270)	21%	(292)	18%	(253)	41%	(570)	1385
Educ: Bachelors degree	23%	(121)	28%	(146)	18%	(91)	31%	(163)	521
Educ: Post-grad	25%	(73)	25%	(74)	19%	(56)	32%	(94)	296
Income: Under 50k	21%	(263)	23%	(288)	18%	(227)	39%	(500)	1277
Income: 50k-100k	21%	(140)	23%	(149)	19%	(124)	38%	(249)	663
Income: 100k+	23%	(61)	28%	(74)	19%	(49)	30%	(77)	262
Ethnicity: White	21%	(366)	23%	(418)	18%	(316)	38%	(680)	1781
Ethnicity: Hispanic	20%	(42)	26%	(56)	21%	(46)	33%	(70)	213
Ethnicity: Afr. Am.	22%	(62)	22%	(63)	23%	(64)	32%	(91)	279
Ethnicity: Other	25%	(36)	21%	(30)	14%	(20)	39%	(56)	142
Relig: Protestant	19%	(94)	29%	(140)	17%	(80)	35%	(170)	484
Relig: Roman Catholic	22%	(87)	21%	(85)	22%	(89)	35%	(142)	403
Relig: Something Else	19%	(43)	27%	(61)	17%	(38)	37%	(85)	228
Relig: Jewish	23%	(13)	19%	(11)	25%	(14)	33%	(19)	57
Relig: Evangelical	20%	(160)	25%	(199)	19%	(150)	36%	(280)	788
Relig: Non-Evang. Catholics	20%	(65)	27%	(87)	18%	(58)	36%	(117)	327
Relig: All Christian	20%	(225)	26%	(286)	19%	(207)	36%	(397)	1115
Relig: All Non-Christian	20%	(56)	19%	(52)	23%	(64)	38%	(106)	278
Community: Urban	24%	(137)	24%	(136)	15%	(86)	36%	(202)	560
Community: Suburban	20%	(193)	25%	(233)	19%	(175)	36%	(345)	945
Community: Rural	19%	(135)	20%	(142)	20%	(140)	40%	(280)	696

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Table HR1_1: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
1 year old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	21%	(464)	23%	(511)	18%	(400)	38%	(826)	2202
Employ: Private Sector	21%	(134)	26%	(162)	18%	(117)	35%	(221)	634
Employ: Government	23%	(36)	28%	(44)	19%	(30)	30%	(48)	158
Employ: Self-Employed	18%	(34)	22%	(41)	16%	(31)	44%	(83)	189
Employ: Homemaker	18%	(25)	25%	(33)	25%	(34)	32%	(44)	136
Employ: Student	33%	(23)	20%	(14)	20%	(14)	27%	(19)	71
Employ: Retired	22%	(124)	21%	(118)	19%	(110)	39%	(223)	576
Employ: Unemployed	22%	(42)	23%	(43)	14%	(27)	41%	(77)	190
Employ: Other	18%	(45)	22%	(55)	15%	(37)	45%	(111)	248
Military HH: Yes	21%	(93)	22%	(93)	15%	(67)	42%	(179)	432
Military HH: No	21%	(371)	24%	(418)	19%	(334)	37%	(647)	1770
RD/WT: Right Direction	21%	(187)	22%	(192)	18%	(163)	39%	(344)	885
RD/WT: Wrong Track	21%	(277)	24%	(320)	18%	(238)	37%	(483)	1317
Trump Job Approve	19%	(182)	22%	(203)	19%	(174)	40%	(375)	935
Trump Job Disapprove	23%	(256)	25%	(285)	19%	(210)	34%	(380)	1132
Trump Job Strongly Approve	21%	(103)	18%	(85)	15%	(73)	46%	(222)	483
Trump Job Somewhat Approve	17%	(79)	26%	(118)	22%	(102)	34%	(153)	452
Trump Job Somewhat Disapprove	16%	(46)	28%	(80)	22%	(62)	34%	(98)	287
Trump Job Strongly Disapprove	25%	(210)	24%	(205)	17%	(148)	33%	(282)	845
#1 Issue: Economy	20%	(120)	25%	(153)	18%	(110)	36%	(219)	602
#1 Issue: Security	21%	(89)	20%	(84)	19%	(81)	40%	(168)	421
#1 Issue: Health Care	22%	(79)	24%	(86)	18%	(65)	37%	(133)	362
#1 Issue: Medicare / Social Security	19%	(70)	18%	(64)	18%	(65)	46%	(168)	366
#1 Issue: Women's Issues	38%	(40)	27%	(28)	16%	(16)	19%	(20)	105
#1 Issue: Education	19%	(24)	31%	(39)	20%	(26)	30%	(38)	127
#1 Issue: Energy	22%	(22)	31%	(31)	16%	(16)	31%	(31)	100
#1 Issue: Other	18%	(21)	22%	(26)	19%	(23)	41%	(49)	119

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Table HR1_1: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:

1 year old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	21%	(464)	23%	(511)	18%	(400)	38%	(826)	2202
2018 House Vote: Democrat	22%	(188)	26%	(218)	18%	(151)	33%	(279)	836
2018 House Vote: Republican	20%	(142)	23%	(167)	18%	(129)	39%	(281)	720
2018 House Vote: Someone else	17%	(17)	15%	(15)	24%	(24)	45%	(45)	101
2018 House Vote: Didnt Vote	21%	(116)	20%	(109)	18%	(96)	41%	(219)	540
2016 Vote: Hillary Clinton	22%	(159)	26%	(193)	19%	(142)	32%	(237)	732
2016 Vote: Donald Trump	19%	(134)	22%	(150)	18%	(126)	41%	(285)	695
2016 Vote: Someone else	20%	(41)	22%	(47)	22%	(45)	36%	(76)	209
2016 Vote: Didnt Vote	23%	(127)	21%	(118)	16%	(88)	41%	(227)	560
Voted in 2014: Yes	21%	(306)	23%	(343)	19%	(284)	37%	(553)	1486
Voted in 2014: No	22%	(158)	23%	(168)	16%	(116)	38%	(273)	716
2012 Vote: Barack Obama	23%	(202)	24%	(209)	19%	(170)	34%	(304)	885
2012 Vote: Mitt Romney	18%	(100)	24%	(134)	17%	(94)	41%	(226)	553
2012 Vote: Other	14%	(15)	20%	(21)	23%	(24)	44%	(48)	107
2012 Vote: Didn't Vote	22%	(147)	22%	(145)	17%	(113)	38%	(248)	653
4-Region: Northeast	23%	(91)	23%	(90)	18%	(69)	36%	(143)	393
4-Region: Midwest	18%	(90)	23%	(117)	17%	(84)	43%	(215)	506
4-Region: South	22%	(177)	22%	(181)	19%	(160)	37%	(304)	822
4-Region: West	22%	(105)	26%	(124)	18%	(87)	34%	(164)	481
Favorable of Trump	20%	(182)	22%	(201)	18%	(165)	41%	(377)	925
Unfavorable of Trump	23%	(258)	25%	(288)	19%	(213)	33%	(378)	1136
Very Favorable of Trump	22%	(119)	17%	(93)	16%	(85)	44%	(238)	535
Somewhat Favorable of Trump	16%	(62)	28%	(108)	20%	(79)	36%	(139)	389
Somewhat Unfavorable of Trump	13%	(32)	27%	(65)	22%	(53)	37%	(88)	238
Very Unfavorable of Trump	25%	(226)	25%	(224)	18%	(159)	32%	(290)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_4: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was 5 years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	10%	(219)	22%	(478)	27%	(593)	41%	(912)	2202
Gender: Male	10%	(99)	21%	(219)	26%	(267)	43%	(446)	1031
Gender: Female	10%	(120)	22%	(260)	28%	(326)	40%	(466)	1171
Age: 18-29	13%	(49)	25%	(98)	25%	(97)	37%	(142)	386
Age: 30-44	9%	(43)	23%	(117)	28%	(138)	41%	(203)	502
Age: 45-54	9%	(37)	22%	(92)	26%	(106)	43%	(175)	409
Age: 55-64	9%	(37)	19%	(73)	32%	(124)	40%	(158)	393
Age: 65+	10%	(52)	19%	(98)	25%	(128)	46%	(235)	512
Generation Z: 18-21	11%	(13)	28%	(32)	25%	(28)	36%	(41)	114
Millennial: Age 22-37	11%	(65)	24%	(134)	26%	(149)	39%	(222)	569
Generation X: Age 38-53	8%	(48)	22%	(125)	27%	(154)	42%	(239)	566
Boomers: Age 54-72	9%	(75)	21%	(174)	27%	(224)	43%	(352)	825
PID: Dem (no lean)	11%	(78)	27%	(197)	29%	(212)	34%	(252)	738
PID: Ind (no lean)	10%	(80)	19%	(154)	25%	(199)	45%	(360)	793
PID: Rep (no lean)	9%	(61)	19%	(128)	27%	(181)	45%	(300)	671
PID/Gender: Dem Men	10%	(32)	26%	(80)	28%	(86)	36%	(109)	306
PID/Gender: Dem Women	11%	(46)	27%	(117)	29%	(127)	33%	(143)	432
PID/Gender: Ind Men	10%	(38)	19%	(71)	24%	(93)	47%	(181)	383
PID/Gender: Ind Women	10%	(42)	20%	(82)	26%	(106)	44%	(180)	410
PID/Gender: Rep Men	8%	(29)	20%	(68)	26%	(89)	46%	(157)	342
PID/Gender: Rep Women	10%	(32)	18%	(60)	28%	(93)	44%	(144)	329
Ideo: Liberal (1-3)	12%	(80)	26%	(178)	31%	(212)	30%	(205)	675
Ideo: Moderate (4)	12%	(54)	18%	(84)	26%	(120)	44%	(204)	462
Ideo: Conservative (5-7)	8%	(58)	21%	(164)	26%	(197)	45%	(346)	765

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Table HR1_4: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
5 years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	10%	(219)	22%	(478)	27%	(593)	41%	(912)	2202
Educ: < College	10%	(144)	21%	(285)	23%	(316)	46%	(640)	1385
Educ: Bachelors degree	8%	(42)	23%	(122)	37%	(192)	32%	(165)	521
Educ: Post-grad	11%	(33)	24%	(72)	29%	(84)	36%	(107)	296
Income: Under 50k	11%	(139)	21%	(274)	26%	(329)	42%	(536)	1277
Income: 50k-100k	8%	(54)	21%	(138)	28%	(184)	43%	(287)	663
Income: 100k+	10%	(26)	25%	(66)	30%	(80)	34%	(90)	262
Ethnicity: White	9%	(169)	21%	(382)	27%	(489)	42%	(742)	1781
Ethnicity: Hispanic	15%	(31)	23%	(49)	26%	(55)	37%	(78)	213
Ethnicity: Afr. Am.	10%	(27)	22%	(63)	26%	(73)	42%	(117)	279
Ethnicity: Other	16%	(23)	24%	(34)	22%	(31)	37%	(53)	142
Relig: Protestant	10%	(49)	23%	(111)	29%	(140)	38%	(185)	484
Relig: Roman Catholic	10%	(39)	23%	(94)	27%	(109)	40%	(161)	403
Relig: Something Else	10%	(22)	17%	(40)	31%	(71)	42%	(95)	228
Relig: Jewish	15%	(8)	14%	(8)	42%	(24)	29%	(17)	57
Relig: Evangelical	10%	(78)	21%	(162)	29%	(227)	41%	(320)	788
Relig: Non-Evang. Catholics	10%	(32)	25%	(82)	28%	(91)	37%	(121)	327
Relig: All Christian	10%	(110)	22%	(245)	29%	(319)	40%	(442)	1115
Relig: All Non-Christian	12%	(32)	19%	(54)	26%	(71)	44%	(121)	278
Community: Urban	14%	(76)	24%	(133)	25%	(138)	38%	(214)	560
Community: Suburban	8%	(77)	23%	(214)	31%	(297)	38%	(357)	945
Community: Rural	9%	(65)	19%	(131)	23%	(158)	49%	(341)	696

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Table HR1_4: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
5 years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	10%	(219)	22%	(478)	27%	(593)	41%	(912)	2202
Employ: Private Sector	9%	(56)	24%	(153)	28%	(179)	39%	(245)	634
Employ: Government	8%	(13)	29%	(45)	23%	(36)	40%	(63)	158
Employ: Self-Employed	10%	(19)	18%	(34)	24%	(45)	48%	(91)	189
Employ: Homemaker	9%	(13)	22%	(30)	31%	(42)	38%	(52)	136
Employ: Student	14%	(10)	29%	(20)	26%	(18)	32%	(23)	71
Employ: Retired	10%	(60)	20%	(113)	29%	(167)	41%	(236)	576
Employ: Unemployed	11%	(20)	22%	(41)	23%	(44)	44%	(84)	190
Employ: Other	11%	(28)	17%	(41)	25%	(62)	47%	(117)	248
Military HH: Yes	11%	(49)	21%	(91)	25%	(106)	43%	(185)	432
Military HH: No	10%	(169)	22%	(387)	27%	(487)	41%	(727)	1770
RD/WT: Right Direction	11%	(101)	20%	(181)	25%	(219)	43%	(384)	885
RD/WT: Wrong Track	9%	(118)	23%	(297)	28%	(374)	40%	(528)	1317
Trump Job Approve	10%	(95)	19%	(179)	25%	(231)	46%	(430)	935
Trump Job Disapprove	9%	(106)	24%	(274)	30%	(338)	37%	(414)	1132
Trump Job Strongly Approve	12%	(58)	17%	(81)	21%	(103)	50%	(241)	483
Trump Job Somewhat Approve	8%	(37)	22%	(98)	28%	(128)	42%	(189)	452
Trump Job Somewhat Disapprove	6%	(17)	25%	(71)	32%	(92)	37%	(107)	287
Trump Job Strongly Disapprove	11%	(89)	24%	(203)	29%	(246)	36%	(307)	845
#1 Issue: Economy	8%	(50)	23%	(137)	27%	(165)	42%	(250)	602
#1 Issue: Security	16%	(66)	19%	(80)	24%	(99)	42%	(175)	421
#1 Issue: Health Care	10%	(35)	22%	(80)	28%	(100)	40%	(146)	362
#1 Issue: Medicare / Social Security	6%	(23)	20%	(72)	23%	(85)	51%	(187)	366
#1 Issue: Women's Issues	17%	(18)	33%	(34)	28%	(29)	22%	(23)	105
#1 Issue: Education	6%	(8)	24%	(30)	36%	(45)	34%	(43)	127
#1 Issue: Energy	9%	(9)	20%	(21)	39%	(39)	31%	(31)	100
#1 Issue: Other	8%	(10)	20%	(24)	25%	(29)	47%	(56)	119

Continued on next page

Table HR1_4: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
5 years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	10%	(219)	22%	(478)	27%	(593)	41%	(912)	2202
2018 House Vote: Democrat	9%	(79)	25%	(208)	29%	(241)	37%	(308)	836
2018 House Vote: Republican	11%	(79)	20%	(145)	25%	(178)	44%	(318)	720
2018 House Vote: Someone else	7%	(7)	16%	(17)	28%	(28)	49%	(49)	101
2018 House Vote: Didnt Vote	10%	(54)	20%	(107)	27%	(143)	44%	(237)	540
2016 Vote: Hillary Clinton	10%	(72)	23%	(171)	31%	(227)	36%	(262)	732
2016 Vote: Donald Trump	9%	(63)	21%	(145)	23%	(162)	47%	(324)	695
2016 Vote: Someone else	8%	(18)	20%	(42)	33%	(70)	38%	(80)	209
2016 Vote: Didnt Vote	12%	(66)	21%	(118)	23%	(131)	44%	(245)	560
Voted in 2014: Yes	9%	(140)	22%	(322)	27%	(398)	42%	(626)	1486
Voted in 2014: No	11%	(79)	22%	(156)	27%	(195)	40%	(287)	716
2012 Vote: Barack Obama	9%	(83)	23%	(199)	30%	(268)	38%	(335)	885
2012 Vote: Mitt Romney	9%	(49)	20%	(110)	24%	(134)	47%	(260)	553
2012 Vote: Other	7%	(8)	16%	(17)	27%	(29)	50%	(53)	107
2012 Vote: Didn't Vote	12%	(78)	23%	(152)	24%	(159)	40%	(263)	653
4-Region: Northeast	12%	(47)	23%	(91)	27%	(107)	38%	(149)	393
4-Region: Midwest	8%	(40)	18%	(92)	26%	(133)	48%	(241)	506
4-Region: South	10%	(85)	21%	(174)	26%	(217)	42%	(346)	822
4-Region: West	10%	(46)	25%	(122)	28%	(136)	37%	(177)	481
Favorable of Trump	11%	(100)	19%	(178)	24%	(222)	46%	(424)	925
Unfavorable of Trump	9%	(101)	24%	(278)	30%	(343)	36%	(414)	1136
Very Favorable of Trump	13%	(71)	17%	(90)	21%	(114)	49%	(261)	535
Somewhat Favorable of Trump	8%	(29)	23%	(88)	28%	(108)	42%	(163)	389
Somewhat Unfavorable of Trump	6%	(14)	22%	(51)	33%	(78)	40%	(95)	238
Very Unfavorable of Trump	10%	(87)	25%	(227)	29%	(265)	36%	(319)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_5: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
10+ years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	11%	(249)	15%	(333)	22%	(480)	52%	(1140)	2202
Gender: Male	12%	(123)	14%	(145)	20%	(208)	54%	(555)	1031
Gender: Female	11%	(126)	16%	(188)	23%	(273)	50%	(585)	1171
Age: 18-29	15%	(57)	15%	(59)	23%	(87)	47%	(182)	386
Age: 30-44	11%	(57)	16%	(82)	21%	(105)	51%	(258)	502
Age: 45-54	11%	(45)	15%	(60)	19%	(80)	55%	(225)	409
Age: 55-64	10%	(39)	15%	(61)	24%	(95)	51%	(198)	393
Age: 65+	10%	(51)	14%	(71)	22%	(114)	54%	(276)	512
Generation Z: 18-21	15%	(17)	11%	(13)	26%	(30)	47%	(54)	114
Millennial: Age 22-37	14%	(78)	16%	(93)	20%	(116)	50%	(283)	569
Generation X: Age 38-53	11%	(63)	15%	(82)	21%	(120)	53%	(301)	566
Boomers: Age 54-72	8%	(68)	16%	(129)	23%	(190)	53%	(438)	825
PID: Dem (no lean)	13%	(95)	19%	(139)	27%	(197)	42%	(307)	738
PID: Ind (no lean)	10%	(81)	13%	(107)	20%	(160)	56%	(445)	793
PID: Rep (no lean)	11%	(73)	13%	(87)	18%	(123)	58%	(388)	671
PID/Gender: Dem Men	15%	(45)	16%	(50)	24%	(74)	45%	(136)	306
PID/Gender: Dem Women	12%	(50)	20%	(88)	28%	(123)	40%	(171)	432
PID/Gender: Ind Men	11%	(41)	11%	(43)	20%	(78)	58%	(221)	383
PID/Gender: Ind Women	10%	(40)	16%	(64)	20%	(83)	55%	(224)	410
PID/Gender: Rep Men	11%	(37)	15%	(52)	16%	(56)	58%	(197)	342
PID/Gender: Rep Women	11%	(36)	11%	(35)	20%	(67)	58%	(191)	329
Ideo: Liberal (1-3)	14%	(96)	17%	(117)	27%	(185)	41%	(278)	675
Ideo: Moderate (4)	11%	(52)	15%	(71)	21%	(96)	53%	(243)	462
Ideo: Conservative (5-7)	9%	(69)	13%	(103)	20%	(150)	58%	(442)	765

Continued on next page

Table HR1_5: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:

10+ years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	11%	(249)	15%	(333)	22%	(480)	52%	(1140)	2202
Educ: < College	12%	(167)	15%	(206)	18%	(249)	55%	(763)	1385
Educ: Bachelors degree	9%	(48)	15%	(80)	30%	(156)	45%	(236)	521
Educ: Post-grad	11%	(34)	16%	(46)	25%	(75)	47%	(140)	296
Income: Under 50k	13%	(161)	16%	(201)	21%	(265)	51%	(651)	1277
Income: 50k-100k	9%	(60)	14%	(92)	22%	(145)	55%	(366)	663
Income: 100k+	11%	(28)	15%	(40)	27%	(70)	47%	(123)	262
Ethnicity: White	10%	(186)	14%	(253)	23%	(409)	52%	(933)	1781
Ethnicity: Hispanic	17%	(36)	21%	(46)	18%	(38)	44%	(94)	213
Ethnicity: Afr. Am.	13%	(35)	18%	(49)	19%	(52)	51%	(143)	279
Ethnicity: Other	20%	(28)	21%	(30)	14%	(20)	45%	(64)	142
Relig: Protestant	12%	(56)	15%	(74)	22%	(108)	51%	(246)	484
Relig: Roman Catholic	12%	(48)	16%	(65)	23%	(93)	49%	(197)	403
Relig: Something Else	9%	(21)	15%	(35)	21%	(47)	55%	(125)	228
Relig: Jewish	15%	(8)	16%	(9)	24%	(13)	46%	(26)	57
Relig: Evangelical	10%	(77)	14%	(108)	24%	(193)	52%	(410)	788
Relig: Non-Evang. Catholics	15%	(48)	20%	(66)	17%	(55)	48%	(158)	327
Relig: All Christian	11%	(125)	16%	(173)	22%	(248)	51%	(569)	1115
Relig: All Non-Christian	14%	(40)	15%	(40)	19%	(53)	52%	(145)	278
Community: Urban	15%	(84)	15%	(86)	22%	(126)	47%	(264)	560
Community: Suburban	10%	(95)	16%	(151)	24%	(226)	50%	(473)	945
Community: Rural	10%	(70)	14%	(95)	18%	(128)	58%	(402)	696

Continued on next page

Table HR1_5: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:
10+ years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	11%	(249)	15%	(333)	22%	(480)	52%	(1140)	2202
Employ: Private Sector	10%	(65)	15%	(95)	22%	(142)	52%	(333)	634
Employ: Government	13%	(20)	12%	(18)	26%	(41)	50%	(78)	158
Employ: Self-Employed	13%	(24)	14%	(26)	14%	(27)	59%	(112)	189
Employ: Homemaker	11%	(15)	22%	(29)	20%	(28)	47%	(65)	136
Employ: Student	14%	(10)	20%	(14)	26%	(19)	40%	(28)	71
Employ: Retired	11%	(61)	14%	(80)	26%	(149)	50%	(286)	576
Employ: Unemployed	10%	(19)	16%	(30)	19%	(37)	55%	(104)	190
Employ: Other	14%	(34)	17%	(41)	16%	(39)	54%	(134)	248
Military HH: Yes	11%	(49)	15%	(66)	22%	(94)	52%	(223)	432
Military HH: No	11%	(199)	15%	(267)	22%	(387)	52%	(917)	1770
RD/WT: Right Direction	13%	(111)	13%	(118)	18%	(158)	56%	(497)	885
RD/WT: Wrong Track	10%	(137)	16%	(215)	24%	(322)	49%	(643)	1317
Trump Job Approve	11%	(101)	13%	(124)	18%	(166)	58%	(544)	935
Trump Job Disapprove	11%	(128)	17%	(192)	26%	(295)	46%	(516)	1132
Trump Job Strongly Approve	13%	(62)	10%	(51)	15%	(72)	62%	(298)	483
Trump Job Somewhat Approve	9%	(39)	16%	(74)	21%	(94)	54%	(245)	452
Trump Job Somewhat Disapprove	10%	(30)	20%	(56)	21%	(59)	50%	(142)	287
Trump Job Strongly Disapprove	12%	(99)	16%	(136)	28%	(236)	44%	(374)	845
#1 Issue: Economy	12%	(70)	18%	(111)	18%	(109)	52%	(312)	602
#1 Issue: Security	16%	(67)	12%	(49)	19%	(81)	53%	(223)	421
#1 Issue: Health Care	10%	(37)	13%	(48)	23%	(85)	53%	(192)	362
#1 Issue: Medicare / Social Security	8%	(31)	13%	(48)	20%	(74)	58%	(212)	366
#1 Issue: Women's Issues	14%	(14)	19%	(20)	36%	(38)	31%	(33)	105
#1 Issue: Education	8%	(10)	16%	(20)	29%	(36)	48%	(60)	127
#1 Issue: Energy	10%	(10)	18%	(18)	29%	(29)	42%	(42)	100
#1 Issue: Other	7%	(8)	16%	(19)	23%	(27)	55%	(65)	119

Continued on next page

Table HR1_5: Thinking about old social media posts from celebrities that resurface and appear out-of-character or offensive, how would your opinion change of that person if the post was:

10+ years old

Demographic	My opinion of them would completely change.		My opinion of them would somewhat change.		My opinion of them would change a little bit.		My opinion of them would not change at all.		Total N
Adults	11%	(249)	15%	(333)	22%	(480)	52%	(1140)	2202
2018 House Vote: Democrat	10%	(87)	17%	(143)	26%	(219)	46%	(387)	836
2018 House Vote: Republican	12%	(83)	13%	(93)	19%	(137)	56%	(406)	720
2018 House Vote: Someone else	11%	(11)	13%	(13)	18%	(19)	58%	(58)	101
2018 House Vote: Didnt Vote	12%	(67)	15%	(81)	19%	(104)	53%	(289)	540
2016 Vote: Hillary Clinton	11%	(81)	18%	(133)	27%	(200)	44%	(319)	732
2016 Vote: Donald Trump	11%	(74)	12%	(87)	18%	(125)	59%	(410)	695
2016 Vote: Someone else	9%	(20)	10%	(22)	24%	(51)	56%	(118)	209
2016 Vote: Didnt Vote	13%	(75)	16%	(90)	19%	(105)	52%	(290)	560
Voted in 2014: Yes	11%	(158)	14%	(210)	22%	(325)	53%	(792)	1486
Voted in 2014: No	13%	(90)	17%	(123)	22%	(155)	49%	(348)	716
2012 Vote: Barack Obama	11%	(96)	17%	(148)	26%	(228)	47%	(412)	885
2012 Vote: Mitt Romney	10%	(54)	11%	(61)	19%	(103)	61%	(335)	553
2012 Vote: Other	8%	(8)	12%	(13)	17%	(18)	63%	(67)	107
2012 Vote: Didn't Vote	14%	(89)	17%	(111)	20%	(130)	49%	(323)	653
4-Region: Northeast	14%	(56)	15%	(59)	24%	(94)	47%	(184)	393
4-Region: Midwest	7%	(34)	13%	(66)	20%	(100)	61%	(306)	506
4-Region: South	12%	(100)	15%	(125)	21%	(172)	52%	(425)	822
4-Region: West	12%	(59)	17%	(83)	24%	(114)	47%	(225)	481
Favorable of Trump	12%	(112)	14%	(130)	16%	(152)	57%	(531)	925
Unfavorable of Trump	10%	(116)	16%	(186)	27%	(308)	46%	(526)	1136
Very Favorable of Trump	14%	(77)	11%	(59)	16%	(84)	59%	(315)	535
Somewhat Favorable of Trump	9%	(35)	18%	(71)	17%	(68)	55%	(216)	389
Somewhat Unfavorable of Trump	7%	(17)	18%	(43)	26%	(62)	48%	(115)	238
Very Unfavorable of Trump	11%	(99)	16%	(143)	27%	(246)	46%	(411)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2: Which of the following statements comes closest to your view, even if neither are exactly correct?

Demographic	An old social media post does not represent the person who posted it and has no influence on my opinion of someone.	Social media posts are a form of expression and influence my opinion of someone regardless of how old the post is.	Total N
Adults	56% (1228)	44% (974)	2202
Gender: Male	58% (593)	42% (438)	1031
Gender: Female	54% (635)	46% (536)	1171
Age: 18-29	48% (184)	52% (201)	386
Age: 30-44	55% (277)	45% (225)	502
Age: 45-54	51% (208)	49% (202)	409
Age: 55-64	63% (249)	37% (144)	393
Age: 65+	61% (310)	39% (202)	512
Generation Z: 18-21	53% (61)	47% (54)	114
Millennial: Age 22-37	50% (282)	50% (288)	569
Generation X: Age 38-53	54% (306)	46% (260)	566
Boomers: Age 54-72	60% (495)	40% (330)	825
PID: Dem (no lean)	46% (341)	54% (397)	738
PID: Ind (no lean)	59% (466)	41% (327)	793
PID: Rep (no lean)	63% (421)	37% (250)	671
PID/Gender: Dem Men	49% (149)	51% (156)	306
PID/Gender: Dem Women	44% (191)	56% (241)	432
PID/Gender: Ind Men	60% (228)	40% (155)	383
PID/Gender: Ind Women	58% (238)	42% (172)	410
PID/Gender: Rep Men	63% (215)	37% (127)	342
PID/Gender: Rep Women	62% (205)	38% (123)	329
Ideo: Liberal (1-3)	44% (296)	56% (380)	675
Ideo: Moderate (4)	57% (264)	43% (197)	462
Ideo: Conservative (5-7)	64% (492)	36% (273)	765
Educ: < College	60% (826)	40% (559)	1385
Educ: Bachelors degree	50% (263)	50% (258)	521
Educ: Post-grad	47% (140)	53% (157)	296

Continued on next page

Table HR2: Which of the following statements comes closest to your view, even if neither are exactly correct?

Demographic	An old social media post does not represent the person who posted it and has no influence on my opinion of someone.	Social media posts are a form of expression and influence my opinion of someone regardless of how old the post is.	Total N
Adults	56% (1228)	44% (974)	2202
Income: Under 50k	56% (721)	44% (557)	1277
Income: 50k-100k	56% (372)	44% (290)	663
Income: 100k+	51% (135)	49% (127)	262
Ethnicity: White	57% (1007)	43% (774)	1781
Ethnicity: Hispanic	51% (110)	49% (104)	213
Ethnicity: Afr. Am.	54% (151)	46% (128)	279
Ethnicity: Other	49% (70)	51% (72)	142
Relig: Protestant	59% (284)	41% (200)	484
Relig: Roman Catholic	54% (216)	46% (187)	403
Relig: Something Else	61% (138)	39% (90)	228
Relig: Jewish	51% (29)	49% (28)	57
Relig: Evangelical	57% (452)	43% (336)	788
Relig: Non-Evang. Catholics	57% (186)	43% (140)	327
Relig: All Christian	57% (639)	43% (477)	1115
Relig: All Non-Christian	58% (160)	42% (118)	278
Community: Urban	52% (289)	48% (271)	560
Community: Suburban	56% (527)	44% (418)	945
Community: Rural	59% (412)	41% (285)	696
Employ: Private Sector	56% (357)	44% (277)	634
Employ: Government	51% (80)	49% (78)	158
Employ: Self-Employed	52% (99)	48% (90)	189
Employ: Homemaker	48% (65)	52% (71)	136
Employ: Student	46% (32)	54% (38)	71
Employ: Retired	58% (336)	42% (239)	576
Employ: Unemployed	58% (110)	42% (80)	190
Employ: Other	60% (148)	40% (100)	248
Military HH: Yes	58% (251)	42% (181)	432
Military HH: No	55% (977)	45% (793)	1770

Continued on next page

Table HR2: Which of the following statements comes closest to your view, even if neither are exactly correct?

Demographic	An old social media post does not represent the person who posted it and has no influence on my opinion of someone.		Social media posts are a form of expression and influence my opinion of someone regardless of how old the post is.		Total N
Adults	56%	(1228)	44%	(974)	2202
RD/WT: Right Direction	62%	(548)	38%	(337)	885
RD/WT: Wrong Track	52%	(680)	48%	(637)	1317
Trump Job Approve	64%	(598)	36%	(337)	935
Trump Job Disapprove	48%	(548)	52%	(584)	1132
Trump Job Strongly Approve	65%	(314)	35%	(169)	483
Trump Job Somewhat Approve	63%	(284)	37%	(169)	452
Trump Job Somewhat Disapprove	57%	(164)	43%	(123)	287
Trump Job Strongly Disapprove	46%	(384)	54%	(460)	845
#1 Issue: Economy	56%	(335)	44%	(267)	602
#1 Issue: Security	61%	(255)	39%	(166)	421
#1 Issue: Health Care	51%	(184)	49%	(178)	362
#1 Issue: Medicare / Social Security	65%	(238)	35%	(129)	366
#1 Issue: Women's Issues	31%	(33)	69%	(72)	105
#1 Issue: Education	51%	(65)	49%	(62)	127
#1 Issue: Energy	48%	(48)	52%	(52)	100
#1 Issue: Other	59%	(70)	41%	(49)	119
2018 House Vote: Democrat	48%	(402)	52%	(434)	836
2018 House Vote: Republican	64%	(458)	36%	(262)	720
2018 House Vote: Someone else	65%	(66)	35%	(36)	101
2018 House Vote: Didnt Vote	56%	(301)	44%	(240)	540
2016 Vote: Hillary Clinton	47%	(341)	53%	(391)	732
2016 Vote: Donald Trump	64%	(444)	36%	(250)	695
2016 Vote: Someone else	59%	(123)	41%	(86)	209
2016 Vote: Didnt Vote	56%	(316)	44%	(244)	560
Voted in 2014: Yes	57%	(845)	43%	(641)	1486
Voted in 2014: No	53%	(383)	47%	(334)	716

Continued on next page

Table HR2: Which of the following statements comes closest to your view, even if neither are exactly correct?

Demographic	An old social media post does not represent the person who posted it and has no influence on my opinion of someone.	Social media posts are a form of expression and influence my opinion of someone regardless of how old the post is.	Total N
Adults	56% (1228)	44% (974)	2202
2012 Vote: Barack Obama	49% (437)	51% (448)	885
2012 Vote: Mitt Romney	65% (357)	35% (196)	553
2012 Vote: Other	64% (68)	36% (39)	107
2012 Vote: Didn't Vote	56% (363)	44% (290)	653
4-Region: Northeast	53% (209)	47% (183)	393
4-Region: Midwest	58% (293)	42% (213)	506
4-Region: South	56% (463)	44% (359)	822
4-Region: West	55% (263)	45% (218)	481
Favorable of Trump	64% (588)	36% (336)	925
Unfavorable of Trump	49% (556)	51% (580)	1136
Very Favorable of Trump	65% (348)	35% (187)	535
Somewhat Favorable of Trump	62% (240)	38% (149)	389
Somewhat Unfavorable of Trump	62% (147)	38% (91)	238
Very Unfavorable of Trump	46% (409)	54% (489)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3: How much have you seen, read or heard about Kevin Hart stepping down as the host of the 91st Academy Awards (Oscars)?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(321)	31%	(683)	21%	(456)	34%	(742)	2202
Gender: Male	16%	(165)	33%	(336)	22%	(225)	29%	(304)	1031
Gender: Female	13%	(156)	30%	(347)	20%	(231)	37%	(438)	1171
Age: 18-29	16%	(62)	24%	(92)	19%	(74)	41%	(158)	386
Age: 30-44	16%	(82)	29%	(148)	22%	(110)	32%	(163)	502
Age: 45-54	18%	(74)	29%	(118)	19%	(78)	34%	(139)	409
Age: 55-64	13%	(49)	32%	(125)	24%	(96)	31%	(122)	393
Age: 65+	11%	(55)	39%	(199)	19%	(99)	31%	(160)	512
Generation Z: 18-21	13%	(15)	28%	(32)	19%	(22)	41%	(46)	114
Millennial: Age 22-37	17%	(97)	26%	(150)	20%	(111)	37%	(211)	569
Generation X: Age 38-53	17%	(96)	28%	(160)	21%	(121)	33%	(189)	566
Boomers: Age 54-72	12%	(98)	36%	(296)	21%	(176)	31%	(255)	825
PID: Dem (no lean)	19%	(142)	34%	(251)	18%	(136)	28%	(209)	738
PID: Ind (no lean)	11%	(89)	27%	(211)	22%	(178)	40%	(314)	793
PID: Rep (no lean)	13%	(90)	33%	(220)	21%	(142)	33%	(218)	671
PID/Gender: Dem Men	19%	(59)	38%	(116)	22%	(68)	21%	(63)	306
PID/Gender: Dem Women	19%	(83)	31%	(136)	16%	(67)	34%	(146)	432
PID/Gender: Ind Men	14%	(53)	26%	(99)	24%	(90)	37%	(141)	383
PID/Gender: Ind Women	9%	(36)	27%	(112)	21%	(88)	42%	(174)	410
PID/Gender: Rep Men	16%	(54)	36%	(121)	20%	(67)	29%	(100)	342
PID/Gender: Rep Women	11%	(36)	30%	(99)	23%	(75)	36%	(118)	329
Ideo: Liberal (1-3)	18%	(122)	35%	(238)	20%	(134)	27%	(181)	675
Ideo: Moderate (4)	14%	(65)	31%	(144)	21%	(98)	34%	(155)	462
Ideo: Conservative (5-7)	13%	(100)	33%	(250)	21%	(158)	34%	(257)	765
Educ: < College	13%	(181)	28%	(382)	21%	(292)	38%	(529)	1385
Educ: Bachelors degree	17%	(91)	38%	(196)	20%	(104)	25%	(131)	521
Educ: Post-grad	17%	(49)	35%	(104)	20%	(60)	28%	(82)	296
Income: Under 50k	13%	(162)	28%	(357)	21%	(271)	38%	(487)	1277
Income: 50k-100k	18%	(117)	35%	(234)	19%	(128)	28%	(183)	663
Income: 100k+	16%	(42)	35%	(92)	22%	(57)	27%	(71)	262
Ethnicity: White	12%	(220)	31%	(553)	21%	(375)	36%	(633)	1781

Continued on next page

Table HR3: How much have you seen, read or heard about Kevin Hart stepping down as the host of the 91st Academy Awards (Oscars)?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(321)	31%	(683)	21%	(456)	34%	(742)	2202
Ethnicity: Hispanic	18%	(39)	38%	(81)	22%	(46)	22%	(47)	213
Ethnicity: Afr. Am.	29%	(82)	30%	(84)	17%	(48)	23%	(65)	279
Ethnicity: Other	13%	(19)	32%	(45)	23%	(33)	31%	(45)	142
Relig: Protestant	16%	(78)	34%	(164)	16%	(78)	34%	(163)	484
Relig: Roman Catholic	15%	(60)	35%	(140)	21%	(83)	30%	(120)	403
Relig: Something Else	15%	(34)	28%	(63)	21%	(47)	37%	(84)	228
Relig: Jewish	8%	(5)	38%	(21)	18%	(10)	36%	(20)	57
Relig: Evangelical	15%	(115)	33%	(264)	20%	(155)	32%	(255)	788
Relig: Non-Evang. Catholics	17%	(57)	32%	(103)	16%	(54)	35%	(113)	327
Relig: All Christian	15%	(172)	33%	(367)	19%	(208)	33%	(368)	1115
Relig: All Non-Christian	15%	(42)	29%	(80)	25%	(71)	31%	(85)	278
Community: Urban	20%	(110)	28%	(156)	18%	(100)	35%	(195)	560
Community: Suburban	15%	(141)	34%	(323)	21%	(197)	30%	(284)	945
Community: Rural	10%	(70)	29%	(204)	23%	(159)	38%	(263)	696
Employ: Private Sector	18%	(117)	33%	(207)	19%	(122)	30%	(188)	634
Employ: Government	11%	(18)	34%	(53)	25%	(39)	30%	(47)	158
Employ: Self-Employed	20%	(38)	29%	(55)	22%	(41)	29%	(55)	189
Employ: Homemaker	13%	(18)	24%	(33)	16%	(22)	46%	(63)	136
Employ: Student	20%	(14)	32%	(22)	16%	(11)	33%	(23)	71
Employ: Retired	13%	(73)	36%	(206)	21%	(122)	30%	(175)	576
Employ: Unemployed	10%	(18)	25%	(47)	26%	(49)	40%	(76)	190
Employ: Other	10%	(25)	24%	(59)	20%	(50)	46%	(114)	248
Military HH: Yes	14%	(59)	30%	(130)	22%	(96)	34%	(146)	432
Military HH: No	15%	(262)	31%	(553)	20%	(361)	34%	(595)	1770
RD/WT: Right Direction	15%	(132)	31%	(274)	20%	(178)	34%	(301)	885
RD/WT: Wrong Track	14%	(190)	31%	(409)	21%	(278)	33%	(441)	1317
Trump Job Approve	14%	(127)	32%	(297)	22%	(203)	33%	(308)	935
Trump Job Disapprove	16%	(181)	33%	(369)	20%	(226)	31%	(356)	1132
Trump Job Strongly Approve	15%	(73)	31%	(152)	21%	(101)	33%	(157)	483
Trump Job Somewhat Approve	12%	(54)	32%	(145)	23%	(103)	33%	(150)	452
Trump Job Somewhat Disapprove	9%	(26)	30%	(86)	24%	(70)	37%	(105)	287
Trump Job Strongly Disapprove	18%	(155)	34%	(283)	18%	(156)	30%	(251)	845

Continued on next page

Table HR3: How much have you seen, read or heard about Kevin Hart stepping down as the host of the 91st Academy Awards (Oscars)?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(321)	31%	(683)	21%	(456)	34%	(742)	2202
#1 Issue: Economy	15%	(92)	31%	(187)	22%	(131)	32%	(192)	602
#1 Issue: Security	16%	(67)	33%	(139)	20%	(85)	31%	(130)	421
#1 Issue: Health Care	18%	(65)	29%	(104)	18%	(66)	35%	(126)	362
#1 Issue: Medicare / Social Security	10%	(38)	34%	(124)	19%	(71)	36%	(134)	366
#1 Issue: Women's Issues	19%	(20)	31%	(32)	16%	(17)	34%	(36)	105
#1 Issue: Education	12%	(15)	30%	(37)	27%	(35)	31%	(39)	127
#1 Issue: Energy	15%	(15)	33%	(33)	18%	(18)	35%	(35)	100
#1 Issue: Other	8%	(10)	23%	(27)	28%	(33)	41%	(49)	119
2018 House Vote: Democrat	19%	(155)	36%	(302)	19%	(158)	26%	(221)	836
2018 House Vote: Republican	14%	(98)	33%	(239)	21%	(152)	32%	(231)	720
2018 House Vote: Someone else	13%	(14)	28%	(28)	23%	(23)	36%	(36)	101
2018 House Vote: Didn't Vote	10%	(54)	20%	(111)	23%	(123)	47%	(253)	540
2016 Vote: Hillary Clinton	18%	(133)	36%	(262)	20%	(146)	26%	(190)	732
2016 Vote: Donald Trump	14%	(94)	33%	(228)	22%	(154)	31%	(218)	695
2016 Vote: Someone else	15%	(32)	29%	(60)	22%	(47)	34%	(71)	209
2016 Vote: Didn't Vote	11%	(62)	23%	(127)	19%	(109)	47%	(262)	560
Voted in 2014: Yes	16%	(241)	35%	(520)	21%	(309)	28%	(415)	1486
Voted in 2014: No	11%	(80)	23%	(162)	21%	(147)	46%	(327)	716
2012 Vote: Barack Obama	19%	(171)	35%	(307)	20%	(179)	26%	(228)	885
2012 Vote: Mitt Romney	12%	(68)	35%	(195)	21%	(115)	32%	(175)	553
2012 Vote: Other	8%	(8)	37%	(39)	25%	(26)	31%	(33)	107
2012 Vote: Didn't Vote	11%	(74)	21%	(139)	21%	(135)	47%	(305)	653
4-Region: Northeast	18%	(69)	30%	(119)	26%	(103)	26%	(102)	393
4-Region: Midwest	12%	(61)	30%	(150)	19%	(97)	39%	(198)	506
4-Region: South	16%	(130)	32%	(261)	20%	(165)	32%	(267)	822
4-Region: West	13%	(61)	32%	(153)	19%	(92)	36%	(175)	481
Favorable of Trump	13%	(120)	31%	(286)	22%	(203)	34%	(316)	925
Unfavorable of Trump	16%	(186)	33%	(373)	20%	(227)	31%	(350)	1136
Very Favorable of Trump	15%	(80)	30%	(160)	21%	(112)	34%	(183)	535
Somewhat Favorable of Trump	10%	(40)	32%	(125)	23%	(91)	34%	(133)	389
Somewhat Unfavorable of Trump	11%	(27)	29%	(69)	22%	(52)	38%	(90)	238
Very Unfavorable of Trump	18%	(158)	34%	(305)	19%	(175)	29%	(261)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4: *And, how much have you seen, read or heard about Kevin Harts controversial tweets about the LGBTQ community from 2011 and earlier?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(206)	26%	(573)	23%	(512)	41%	(911)	2202
Gender: Male	11%	(116)	28%	(290)	23%	(239)	37%	(385)	1031
Gender: Female	8%	(90)	24%	(283)	23%	(273)	45%	(526)	1171
Age: 18-29	10%	(38)	22%	(86)	21%	(82)	47%	(180)	386
Age: 30-44	12%	(61)	24%	(122)	23%	(116)	40%	(203)	502
Age: 45-54	12%	(49)	23%	(96)	24%	(99)	40%	(166)	409
Age: 55-64	9%	(35)	26%	(102)	25%	(99)	40%	(155)	393
Age: 65+	5%	(23)	33%	(167)	22%	(115)	40%	(207)	512
Generation Z: 18-21	9%	(10)	23%	(26)	24%	(28)	44%	(50)	114
Millennial: Age 22-37	11%	(61)	23%	(129)	23%	(131)	44%	(248)	569
Generation X: Age 38-53	13%	(72)	23%	(130)	23%	(130)	41%	(234)	566
Boomers: Age 54-72	7%	(54)	30%	(247)	24%	(200)	39%	(324)	825
PID: Dem (no lean)	11%	(81)	28%	(208)	25%	(186)	36%	(262)	738
PID: Ind (no lean)	7%	(53)	22%	(178)	23%	(180)	48%	(382)	793
PID: Rep (no lean)	11%	(71)	28%	(187)	22%	(146)	40%	(266)	671
PID/Gender: Dem Men	13%	(39)	30%	(91)	28%	(86)	29%	(89)	306
PID/Gender: Dem Women	10%	(42)	27%	(117)	23%	(101)	40%	(173)	432
PID/Gender: Ind Men	9%	(35)	24%	(91)	22%	(84)	45%	(173)	383
PID/Gender: Ind Women	5%	(19)	21%	(87)	23%	(95)	51%	(209)	410
PID/Gender: Rep Men	12%	(42)	32%	(108)	20%	(69)	36%	(123)	342
PID/Gender: Rep Women	9%	(29)	24%	(79)	23%	(77)	44%	(143)	329
Ideo: Liberal (1-3)	12%	(78)	31%	(207)	24%	(165)	33%	(225)	675
Ideo: Moderate (4)	8%	(35)	28%	(127)	25%	(116)	40%	(183)	462
Ideo: Conservative (5-7)	9%	(72)	26%	(198)	23%	(176)	42%	(319)	765
Educ: < College	8%	(118)	22%	(298)	24%	(327)	46%	(642)	1385
Educ: Bachelors degree	11%	(56)	35%	(183)	21%	(112)	33%	(170)	521
Educ: Post-grad	11%	(32)	31%	(92)	25%	(73)	34%	(100)	296
Income: Under 50k	8%	(100)	22%	(285)	23%	(297)	47%	(595)	1277
Income: 50k-100k	11%	(72)	32%	(213)	22%	(145)	35%	(232)	663
Income: 100k+	13%	(33)	29%	(75)	27%	(70)	32%	(83)	262
Ethnicity: White	8%	(143)	26%	(465)	22%	(397)	44%	(775)	1781

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Table HR4: *And, how much have you seen, read or heard about Kevin Harts controversial tweets about the LGBTQ community from 2011 and earlier?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(206)	26%	(573)	23%	(512)	41%	(911)	2202
Ethnicity: Hispanic	10%	(22)	31%	(65)	28%	(59)	31%	(67)	213
Ethnicity: Afr. Am.	19%	(53)	26%	(73)	26%	(72)	29%	(81)	279
Ethnicity: Other	7%	(9)	24%	(35)	30%	(43)	39%	(55)	142
Relig: Protestant	10%	(50)	29%	(143)	19%	(93)	41%	(198)	484
Relig: Roman Catholic	8%	(33)	29%	(119)	27%	(107)	36%	(144)	403
Relig: Something Else	12%	(26)	23%	(53)	19%	(44)	46%	(105)	228
Relig: Jewish	6%	(3)	33%	(19)	18%	(10)	43%	(24)	57
Relig: Evangelical	9%	(70)	28%	(219)	23%	(181)	40%	(318)	788
Relig: Non-Evang. Catholics	12%	(40)	29%	(95)	19%	(63)	40%	(129)	327
Relig: All Christian	10%	(110)	28%	(314)	22%	(244)	40%	(447)	1115
Relig: All Non-Christian	9%	(26)	20%	(55)	29%	(81)	42%	(115)	278
Community: Urban	12%	(70)	28%	(156)	19%	(105)	41%	(230)	560
Community: Suburban	9%	(88)	28%	(266)	26%	(242)	37%	(349)	945
Community: Rural	7%	(48)	22%	(152)	24%	(164)	48%	(333)	696
Employ: Private Sector	13%	(83)	28%	(175)	21%	(134)	38%	(243)	634
Employ: Government	8%	(13)	27%	(43)	26%	(41)	39%	(61)	158
Employ: Self-Employed	16%	(31)	26%	(49)	24%	(45)	34%	(63)	189
Employ: Homemaker	7%	(9)	23%	(31)	19%	(26)	51%	(70)	136
Employ: Student	12%	(9)	29%	(21)	21%	(15)	37%	(26)	71
Employ: Retired	5%	(30)	31%	(180)	25%	(144)	39%	(222)	576
Employ: Unemployed	7%	(13)	17%	(32)	26%	(49)	50%	(95)	190
Employ: Other	7%	(18)	17%	(43)	23%	(58)	52%	(130)	248
Military HH: Yes	8%	(36)	26%	(114)	23%	(97)	43%	(184)	432
Military HH: No	10%	(169)	26%	(459)	23%	(414)	41%	(728)	1770
RD/WT: Right Direction	10%	(91)	25%	(221)	22%	(195)	43%	(378)	885
RD/WT: Wrong Track	9%	(115)	27%	(353)	24%	(317)	40%	(533)	1317
Trump Job Approve	10%	(93)	26%	(245)	23%	(215)	41%	(383)	935
Trump Job Disapprove	9%	(106)	28%	(312)	24%	(272)	39%	(442)	1132
Trump Job Strongly Approve	11%	(54)	26%	(127)	21%	(99)	42%	(202)	483
Trump Job Somewhat Approve	8%	(38)	26%	(118)	26%	(115)	40%	(181)	452
Trump Job Somewhat Disapprove	5%	(16)	24%	(70)	23%	(67)	47%	(135)	287
Trump Job Strongly Disapprove	11%	(91)	29%	(242)	24%	(205)	36%	(308)	845

Continued on next page

Table HR4: *And, how much have you seen, read or heard about Kevin Harts controversial tweets about the LGBTQ community from 2011 and earlier?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(206)	26%	(573)	23%	(512)	41%	(911)	2202
#1 Issue: Economy	10%	(61)	27%	(162)	21%	(125)	42%	(255)	602
#1 Issue: Security	11%	(45)	27%	(112)	25%	(105)	38%	(159)	421
#1 Issue: Health Care	13%	(47)	24%	(86)	22%	(80)	41%	(149)	362
#1 Issue: Medicare / Social Security	4%	(14)	27%	(99)	23%	(86)	46%	(167)	366
#1 Issue: Women's Issues	13%	(14)	28%	(29)	18%	(19)	41%	(42)	105
#1 Issue: Education	8%	(11)	26%	(32)	29%	(36)	37%	(48)	127
#1 Issue: Energy	9%	(9)	31%	(31)	27%	(27)	34%	(34)	100
#1 Issue: Other	5%	(6)	18%	(22)	29%	(34)	48%	(58)	119
2018 House Vote: Democrat	11%	(91)	31%	(257)	25%	(209)	33%	(279)	836
2018 House Vote: Republican	10%	(75)	28%	(204)	21%	(154)	40%	(286)	720
2018 House Vote: Someone else	6%	(6)	25%	(25)	27%	(27)	42%	(43)	101
2018 House Vote: Didnt Vote	6%	(33)	16%	(86)	22%	(120)	56%	(302)	540
2016 Vote: Hillary Clinton	11%	(82)	30%	(221)	26%	(191)	32%	(238)	732
2016 Vote: Donald Trump	10%	(69)	28%	(195)	23%	(162)	39%	(268)	695
2016 Vote: Someone else	10%	(21)	25%	(52)	23%	(49)	42%	(87)	209
2016 Vote: Didnt Vote	6%	(34)	18%	(103)	19%	(109)	56%	(314)	560
Voted in 2014: Yes	11%	(161)	30%	(439)	24%	(356)	36%	(530)	1486
Voted in 2014: No	6%	(44)	19%	(134)	22%	(156)	53%	(381)	716
2012 Vote: Barack Obama	11%	(100)	30%	(269)	24%	(217)	34%	(299)	885
2012 Vote: Mitt Romney	10%	(58)	30%	(164)	21%	(119)	38%	(212)	553
2012 Vote: Other	3%	(3)	23%	(24)	24%	(26)	50%	(54)	107
2012 Vote: Didn't Vote	7%	(45)	17%	(112)	23%	(151)	53%	(345)	653
4-Region: Northeast	10%	(40)	29%	(115)	25%	(97)	36%	(142)	393
4-Region: Midwest	9%	(45)	22%	(114)	23%	(117)	45%	(230)	506
4-Region: South	9%	(78)	27%	(225)	23%	(189)	40%	(330)	822
4-Region: West	9%	(43)	25%	(120)	23%	(109)	44%	(210)	481
Favorable of Trump	10%	(89)	25%	(235)	23%	(209)	42%	(392)	925
Unfavorable of Trump	10%	(111)	28%	(318)	24%	(267)	39%	(439)	1136
Very Favorable of Trump	11%	(57)	25%	(135)	21%	(112)	43%	(231)	535
Somewhat Favorable of Trump	8%	(32)	25%	(99)	25%	(97)	41%	(160)	389
Somewhat Unfavorable of Trump	8%	(19)	22%	(52)	24%	(57)	46%	(110)	238
Very Unfavorable of Trump	10%	(92)	30%	(267)	23%	(210)	37%	(329)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_1: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	9% (189)	7% (160)	41% (904)	15% (325)	14% (304)	15% (321)	2202
Gender: Male	12% (122)	8% (79)	44% (453)	12% (124)	11% (113)	14% (139)	1031
Gender: Female	6% (66)	7% (81)	38% (451)	17% (201)	16% (191)	15% (181)	1171
Age: 18-29	12% (47)	7% (28)	33% (128)	17% (64)	16% (62)	15% (57)	386
Age: 30-44	12% (59)	6% (33)	44% (220)	15% (73)	9% (45)	15% (73)	502
Age: 45-54	9% (39)	9% (35)	46% (187)	13% (52)	14% (57)	10% (40)	409
Age: 55-64	5% (21)	5% (18)	46% (179)	14% (55)	13% (50)	17% (68)	393
Age: 65+	4% (22)	9% (46)	37% (190)	16% (80)	18% (90)	16% (83)	512
Generation Z: 18-21	13% (15)	7% (8)	30% (34)	16% (19)	14% (17)	19% (22)	114
Millennial: Age 22-37	13% (72)	7% (40)	39% (223)	16% (89)	13% (73)	13% (72)	569
Generation X: Age 38-53	9% (52)	7% (42)	45% (255)	13% (76)	12% (69)	13% (72)	566
Boomers: Age 54-72	6% (47)	7% (58)	42% (348)	15% (125)	14% (118)	16% (130)	825
PID: Dem (no lean)	8% (56)	6% (41)	34% (253)	20% (144)	22% (162)	11% (81)	738
PID: Ind (no lean)	7% (52)	7% (53)	42% (333)	15% (118)	12% (98)	18% (139)	793
PID: Rep (no lean)	12% (80)	10% (65)	47% (317)	9% (62)	7% (45)	15% (101)	671
PID/Gender: Dem Men	11% (35)	6% (17)	37% (113)	19% (58)	16% (50)	11% (34)	306
PID/Gender: Dem Women	5% (21)	6% (25)	33% (141)	20% (86)	26% (113)	11% (47)	432
PID/Gender: Ind Men	10% (37)	6% (23)	47% (181)	11% (41)	10% (40)	16% (61)	383
PID/Gender: Ind Women	4% (15)	7% (30)	37% (152)	19% (78)	14% (57)	19% (78)	410
PID/Gender: Rep Men	15% (50)	11% (39)	47% (159)	7% (25)	7% (23)	13% (45)	342
PID/Gender: Rep Women	9% (30)	8% (26)	48% (158)	11% (37)	7% (21)	17% (56)	329
Ideo: Liberal (1-3)	8% (52)	6% (38)	33% (221)	24% (162)	21% (144)	9% (59)	675
Ideo: Moderate (4)	7% (34)	8% (37)	45% (206)	15% (70)	12% (55)	13% (60)	462
Ideo: Conservative (5-7)	11% (84)	9% (70)	48% (366)	9% (67)	10% (76)	13% (101)	765

Continued on next page

Table HR5_1: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(189)	7%	(160)	41%	(904)	15%	(325)	14%	(304)	15%	(321)	2202
Educ: < College	10%	(135)	7%	(94)	41%	(564)	12%	(163)	13%	(179)	18%	(250)	1385
Educ: Bachelors degree	7%	(35)	6%	(32)	46%	(238)	19%	(101)	13%	(70)	9%	(45)	521
Educ: Post-grad	6%	(18)	12%	(34)	34%	(101)	20%	(60)	19%	(56)	9%	(27)	296
Income: Under 50k	10%	(122)	7%	(86)	39%	(493)	13%	(170)	14%	(180)	18%	(227)	1277
Income: 50k-100k	8%	(50)	8%	(54)	45%	(296)	17%	(109)	13%	(83)	10%	(69)	663
Income: 100k+	6%	(16)	7%	(19)	44%	(114)	17%	(45)	16%	(41)	9%	(25)	262
Ethnicity: White	7%	(117)	7%	(129)	41%	(736)	15%	(276)	15%	(260)	15%	(264)	1781
Ethnicity: Hispanic	17%	(37)	9%	(20)	36%	(77)	15%	(32)	12%	(25)	11%	(23)	213
Ethnicity: Afr. Am.	19%	(54)	8%	(22)	40%	(113)	9%	(24)	11%	(29)	13%	(37)	279
Ethnicity: Other	12%	(18)	7%	(9)	39%	(55)	17%	(24)	11%	(16)	14%	(20)	142
Relig: Protestant	7%	(35)	11%	(53)	39%	(190)	16%	(78)	15%	(71)	12%	(58)	484
Relig: Roman Catholic	8%	(32)	8%	(34)	47%	(188)	13%	(54)	13%	(51)	11%	(45)	403
Relig: Something Else	6%	(14)	6%	(15)	40%	(91)	15%	(34)	10%	(23)	23%	(52)	228
Relig: Jewish	6%	(3)	10%	(5)	36%	(20)	16%	(9)	27%	(15)	6%	(3)	57
Relig: Evangelical	6%	(49)	8%	(62)	42%	(328)	16%	(123)	14%	(111)	15%	(115)	788
Relig: Non-Evang. Catholics	10%	(32)	12%	(39)	43%	(141)	13%	(42)	10%	(34)	12%	(39)	327
Relig: All Christian	7%	(81)	9%	(101)	42%	(469)	15%	(165)	13%	(144)	14%	(155)	1115
Relig: All Non-Christian	15%	(42)	7%	(20)	39%	(108)	8%	(24)	9%	(24)	21%	(60)	278
Community: Urban	11%	(62)	6%	(36)	36%	(202)	16%	(88)	16%	(91)	14%	(81)	560
Community: Suburban	7%	(70)	8%	(72)	42%	(401)	16%	(155)	15%	(139)	12%	(109)	945
Community: Rural	8%	(57)	7%	(52)	43%	(301)	12%	(81)	11%	(75)	19%	(131)	696

Continued on next page

Table HR5_1: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(189)	7%	(160)	41%	(904)	15%	(325)	14%	(304)	15%	(321)	2202
Employ: Private Sector	9%	(56)	7%	(47)	47%	(300)	17%	(106)	10%	(62)	10%	(64)	634
Employ: Government	9%	(14)	7%	(11)	45%	(71)	14%	(22)	12%	(18)	14%	(22)	158
Employ: Self-Employed	14%	(27)	7%	(14)	38%	(72)	12%	(23)	14%	(27)	14%	(26)	189
Employ: Homemaker	8%	(12)	7%	(10)	45%	(61)	11%	(15)	18%	(25)	10%	(14)	136
Employ: Student	9%	(6)	11%	(8)	35%	(25)	16%	(11)	21%	(15)	8%	(6)	71
Employ: Retired	5%	(31)	7%	(39)	38%	(220)	17%	(99)	18%	(102)	15%	(85)	576
Employ: Unemployed	13%	(24)	7%	(13)	38%	(73)	10%	(20)	11%	(20)	21%	(40)	190
Employ: Other	8%	(19)	8%	(19)	33%	(82)	11%	(28)	15%	(36)	26%	(64)	248
Military HH: Yes	8%	(33)	8%	(33)	44%	(192)	10%	(44)	15%	(67)	14%	(62)	432
Military HH: No	9%	(155)	7%	(127)	40%	(712)	16%	(280)	13%	(238)	15%	(259)	1770
RD/WT: Right Direction	12%	(107)	10%	(91)	44%	(393)	8%	(70)	9%	(81)	16%	(142)	885
RD/WT: Wrong Track	6%	(81)	5%	(68)	39%	(511)	19%	(255)	17%	(223)	14%	(179)	1317
Trump Job Approve	12%	(113)	10%	(97)	48%	(451)	8%	(75)	7%	(68)	14%	(132)	935
Trump Job Disapprove	6%	(66)	5%	(53)	36%	(412)	21%	(242)	20%	(229)	11%	(130)	1132
Trump Job Strongly Approve	17%	(80)	9%	(46)	44%	(214)	6%	(30)	8%	(40)	15%	(71)	483
Trump Job Somewhat Approve	7%	(32)	11%	(51)	52%	(237)	10%	(45)	6%	(27)	13%	(60)	452
Trump Job Somewhat Disapprove	4%	(13)	9%	(25)	41%	(118)	20%	(58)	14%	(39)	12%	(35)	287
Trump Job Strongly Disapprove	6%	(54)	3%	(28)	35%	(294)	22%	(184)	22%	(190)	11%	(94)	845
#1 Issue: Economy	10%	(59)	9%	(53)	46%	(276)	14%	(86)	9%	(54)	12%	(75)	602
#1 Issue: Security	11%	(48)	10%	(43)	44%	(184)	10%	(42)	12%	(50)	12%	(52)	421
#1 Issue: Health Care	7%	(25)	4%	(15)	43%	(156)	15%	(55)	17%	(61)	14%	(50)	362
#1 Issue: Medicare / Social Security	6%	(22)	6%	(21)	34%	(125)	16%	(57)	17%	(63)	22%	(79)	366
#1 Issue: Women's Issues	8%	(8)	3%	(4)	27%	(28)	21%	(22)	29%	(30)	12%	(13)	105
#1 Issue: Education	6%	(8)	6%	(8)	44%	(56)	21%	(26)	7%	(9)	16%	(20)	127
#1 Issue: Energy	9%	(9)	8%	(8)	31%	(31)	22%	(22)	25%	(25)	6%	(6)	100
#1 Issue: Other	8%	(10)	7%	(9)	40%	(48)	13%	(15)	11%	(13)	21%	(25)	119

Continued on next page

Table HR5_1: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(189)	7%	(160)	41%	(904)	15%	(325)	14%	(304)	15%	(321)	2202
2018 House Vote: Democrat	6%	(52)	5%	(45)	36%	(303)	22%	(181)	20%	(163)	11%	(91)	836
2018 House Vote: Republican	11%	(77)	10%	(72)	49%	(355)	8%	(60)	8%	(60)	13%	(96)	720
2018 House Vote: Someone else	8%	(8)	7%	(8)	37%	(38)	10%	(10)	10%	(10)	27%	(28)	101
2018 House Vote: Didnt Vote	9%	(51)	6%	(34)	38%	(207)	13%	(71)	13%	(70)	20%	(107)	540
2016 Vote: Hillary Clinton	6%	(41)	6%	(40)	35%	(253)	21%	(152)	21%	(156)	12%	(90)	732
2016 Vote: Donald Trump	11%	(75)	10%	(71)	48%	(337)	9%	(61)	8%	(54)	14%	(97)	695
2016 Vote: Someone else	7%	(15)	4%	(9)	46%	(96)	19%	(40)	11%	(23)	12%	(26)	209
2016 Vote: Didnt Vote	10%	(58)	7%	(40)	38%	(214)	13%	(71)	13%	(71)	19%	(107)	560
Voted in 2014: Yes	8%	(122)	7%	(105)	44%	(649)	15%	(217)	14%	(213)	12%	(181)	1486
Voted in 2014: No	9%	(67)	8%	(55)	36%	(255)	15%	(108)	13%	(92)	20%	(140)	716
2012 Vote: Barack Obama	7%	(63)	5%	(47)	38%	(338)	19%	(172)	19%	(164)	11%	(101)	885
2012 Vote: Mitt Romney	8%	(45)	10%	(54)	51%	(280)	10%	(57)	10%	(53)	12%	(64)	553
2012 Vote: Other	7%	(8)	6%	(6)	43%	(46)	7%	(7)	11%	(11)	27%	(29)	107
2012 Vote: Didn't Vote	11%	(72)	8%	(52)	36%	(237)	14%	(88)	12%	(76)	19%	(127)	653
4-Region: Northeast	9%	(36)	8%	(32)	39%	(154)	15%	(59)	14%	(55)	14%	(57)	393
4-Region: Midwest	10%	(48)	7%	(36)	40%	(204)	15%	(75)	14%	(72)	14%	(71)	506
4-Region: South	8%	(65)	7%	(60)	44%	(363)	12%	(100)	12%	(97)	17%	(138)	822
4-Region: West	8%	(39)	7%	(32)	38%	(183)	19%	(91)	17%	(80)	11%	(55)	481
Favorable of Trump	12%	(110)	10%	(89)	47%	(437)	8%	(74)	7%	(66)	16%	(150)	925
Unfavorable of Trump	6%	(65)	5%	(62)	38%	(427)	21%	(244)	20%	(227)	10%	(110)	1136
Very Favorable of Trump	16%	(86)	9%	(46)	44%	(238)	7%	(36)	7%	(38)	17%	(91)	535
Somewhat Favorable of Trump	6%	(24)	11%	(42)	51%	(199)	10%	(37)	7%	(28)	15%	(58)	389
Somewhat Unfavorable of Trump	4%	(9)	11%	(25)	47%	(111)	17%	(42)	12%	(28)	9%	(22)	238
Very Unfavorable of Trump	6%	(56)	4%	(37)	35%	(315)	23%	(203)	22%	(199)	10%	(88)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_4: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	7% (145)	12% (259)	39% (864)	12% (268)	14% (297)	17% (369)	2202
Gender: Male	6% (67)	10% (102)	39% (406)	13% (138)	16% (162)	15% (156)	1031
Gender: Female	7% (78)	13% (157)	39% (458)	11% (130)	12% (135)	18% (214)	1171
Age: 18-29	9% (34)	15% (60)	32% (125)	10% (40)	11% (43)	22% (84)	386
Age: 30-44	7% (36)	11% (54)	39% (195)	12% (63)	12% (61)	19% (94)	502
Age: 45-54	7% (27)	9% (36)	46% (188)	10% (39)	16% (65)	13% (54)	409
Age: 55-64	4% (18)	9% (35)	43% (170)	14% (57)	14% (56)	15% (57)	393
Age: 65+	6% (30)	15% (74)	36% (186)	14% (70)	14% (72)	16% (80)	512
Generation Z: 18-21	11% (12)	14% (16)	30% (34)	8% (9)	12% (13)	26% (30)	114
Millennial: Age 22-37	8% (48)	13% (75)	38% (215)	12% (66)	11% (65)	18% (101)	569
Generation X: Age 38-53	6% (32)	10% (54)	42% (236)	11% (64)	15% (84)	17% (96)	566
Boomers: Age 54-72	5% (43)	12% (102)	40% (332)	13% (109)	15% (122)	14% (118)	825
PID: Dem (no lean)	10% (76)	18% (129)	41% (306)	9% (66)	8% (58)	14% (102)	738
PID: Ind (no lean)	6% (45)	10% (81)	40% (320)	11% (89)	12% (93)	21% (165)	793
PID: Rep (no lean)	3% (23)	7% (49)	36% (238)	17% (112)	22% (146)	15% (102)	671
PID/Gender: Dem Men	10% (31)	14% (42)	45% (137)	12% (35)	6% (19)	13% (41)	306
PID/Gender: Dem Women	10% (45)	20% (87)	39% (169)	7% (31)	9% (39)	14% (61)	432
PID/Gender: Ind Men	5% (20)	9% (35)	43% (164)	10% (37)	15% (56)	18% (71)	383
PID/Gender: Ind Women	6% (25)	11% (46)	38% (156)	13% (52)	9% (37)	23% (94)	410
PID/Gender: Rep Men	4% (15)	7% (25)	31% (106)	19% (66)	25% (87)	13% (44)	342
PID/Gender: Rep Women	3% (8)	7% (24)	40% (133)	14% (47)	18% (59)	18% (58)	329
Ideo: Liberal (1-3)	13% (91)	18% (124)	40% (272)	10% (70)	7% (45)	11% (73)	675
Ideo: Moderate (4)	5% (25)	12% (57)	45% (207)	11% (52)	11% (49)	16% (72)	462
Ideo: Conservative (5-7)	3% (20)	7% (52)	37% (283)	16% (124)	24% (180)	14% (107)	765

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Table HR5_4: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(145)	12%	(259)	39%	(864)	12%	(268)	14%	(297)	17%	(369)	2202
Educ: < College	6%	(86)	11%	(153)	39%	(533)	10%	(132)	15%	(201)	20%	(280)	1385
Educ: Bachelors degree	6%	(33)	13%	(67)	39%	(205)	19%	(98)	12%	(64)	11%	(56)	521
Educ: Post-grad	9%	(26)	13%	(39)	42%	(126)	13%	(38)	11%	(33)	12%	(34)	296
Income: Under 50k	8%	(98)	12%	(147)	38%	(485)	10%	(128)	13%	(172)	19%	(248)	1277
Income: 50k-100k	4%	(26)	12%	(76)	42%	(279)	15%	(97)	14%	(93)	14%	(92)	663
Income: 100k+	8%	(21)	13%	(35)	38%	(100)	16%	(43)	13%	(33)	11%	(29)	262
Ethnicity: White	6%	(109)	12%	(213)	39%	(699)	13%	(227)	14%	(245)	16%	(288)	1781
Ethnicity: Hispanic	7%	(16)	15%	(31)	34%	(73)	15%	(32)	12%	(26)	17%	(36)	213
Ethnicity: Afr. Am.	9%	(24)	12%	(34)	39%	(109)	9%	(25)	13%	(36)	19%	(52)	279
Ethnicity: Other	8%	(11)	9%	(12)	39%	(56)	11%	(16)	12%	(17)	21%	(30)	142
Relig: Protestant	6%	(29)	13%	(61)	36%	(173)	15%	(71)	19%	(92)	12%	(59)	484
Relig: Roman Catholic	6%	(23)	10%	(42)	42%	(169)	15%	(62)	13%	(53)	13%	(54)	403
Relig: Something Else	7%	(17)	8%	(18)	37%	(83)	12%	(28)	11%	(25)	25%	(58)	228
Relig: Jewish	21%	(12)	15%	(9)	28%	(16)	20%	(12)	8%	(4)	8%	(4)	57
Relig: Evangelical	5%	(43)	13%	(101)	39%	(306)	13%	(103)	13%	(102)	17%	(134)	788
Relig: Non-Evang. Catholics	8%	(25)	6%	(19)	37%	(120)	18%	(58)	21%	(68)	11%	(37)	327
Relig: All Christian	6%	(68)	11%	(120)	38%	(426)	14%	(160)	15%	(170)	15%	(171)	1115
Relig: All Non-Christian	4%	(11)	9%	(25)	35%	(98)	12%	(33)	17%	(47)	23%	(64)	278
Community: Urban	11%	(62)	11%	(60)	37%	(209)	10%	(54)	14%	(79)	17%	(97)	560
Community: Suburban	6%	(54)	14%	(129)	42%	(396)	13%	(125)	12%	(111)	14%	(130)	945
Community: Rural	4%	(29)	10%	(69)	37%	(258)	13%	(89)	16%	(108)	20%	(142)	696

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Table HR5_4: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(145)	12%	(259)	39%	(864)	12%	(268)	14%	(297)	17%	(369)	2202
Employ: Private Sector	5%	(31)	11%	(71)	43%	(274)	15%	(94)	14%	(87)	12%	(78)	634
Employ: Government	8%	(13)	13%	(21)	36%	(57)	13%	(20)	13%	(20)	17%	(28)	158
Employ: Self-Employed	7%	(14)	9%	(18)	43%	(80)	11%	(20)	15%	(28)	15%	(29)	189
Employ: Homemaker	4%	(5)	13%	(17)	44%	(61)	13%	(17)	12%	(16)	15%	(20)	136
Employ: Student	10%	(7)	14%	(10)	39%	(28)	9%	(6)	9%	(7)	18%	(13)	71
Employ: Retired	7%	(41)	13%	(78)	36%	(210)	14%	(80)	15%	(84)	15%	(84)	576
Employ: Unemployed	6%	(10)	9%	(18)	34%	(64)	7%	(14)	19%	(35)	26%	(49)	190
Employ: Other	10%	(24)	11%	(27)	36%	(90)	7%	(17)	8%	(21)	28%	(69)	248
Military HH: Yes	5%	(23)	14%	(62)	37%	(160)	13%	(55)	15%	(66)	15%	(65)	432
Military HH: No	7%	(121)	11%	(197)	40%	(703)	12%	(213)	13%	(231)	17%	(304)	1770
RD/WT: Right Direction	5%	(42)	7%	(61)	36%	(322)	14%	(128)	20%	(179)	17%	(153)	885
RD/WT: Wrong Track	8%	(103)	15%	(198)	41%	(541)	11%	(141)	9%	(118)	16%	(216)	1317
Trump Job Approve	4%	(39)	7%	(64)	38%	(355)	15%	(141)	21%	(192)	15%	(145)	935
Trump Job Disapprove	9%	(102)	17%	(189)	42%	(470)	11%	(120)	8%	(94)	14%	(156)	1132
Trump Job Strongly Approve	4%	(22)	7%	(32)	34%	(164)	13%	(64)	26%	(125)	16%	(76)	483
Trump Job Somewhat Approve	4%	(17)	7%	(32)	42%	(191)	17%	(77)	15%	(67)	15%	(68)	452
Trump Job Somewhat Disapprove	5%	(13)	17%	(47)	41%	(118)	16%	(47)	8%	(22)	14%	(40)	287
Trump Job Strongly Disapprove	11%	(89)	17%	(142)	42%	(352)	9%	(74)	9%	(72)	14%	(115)	845
#1 Issue: Economy	6%	(39)	9%	(56)	42%	(254)	13%	(81)	13%	(78)	16%	(95)	602
#1 Issue: Security	4%	(15)	9%	(39)	32%	(136)	17%	(71)	24%	(102)	14%	(57)	421
#1 Issue: Health Care	8%	(29)	13%	(49)	42%	(154)	11%	(41)	8%	(30)	16%	(59)	362
#1 Issue: Medicare / Social Security	7%	(26)	12%	(45)	38%	(140)	10%	(35)	12%	(46)	20%	(74)	366
#1 Issue: Women's Issues	13%	(14)	18%	(18)	33%	(34)	10%	(10)	6%	(6)	21%	(22)	105
#1 Issue: Education	3%	(3)	13%	(16)	48%	(61)	8%	(10)	8%	(11)	20%	(26)	127
#1 Issue: Energy	16%	(16)	20%	(20)	38%	(39)	9%	(9)	7%	(7)	9%	(9)	100
#1 Issue: Other	1%	(2)	13%	(15)	38%	(46)	8%	(10)	15%	(18)	24%	(29)	119

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Table HR5_4: As you may know, Kevin Hart recently faced criticism for tweets he posted between 2009 and 2011 including the following: Hart stepped down as the host of the 91st Academy Awards (Oscars) after allegedly facing pressure from the Academy of Motion Picture Arts and Sciences to either apologize for his tweets or step down as host. Based on what you know, do you have a more or less favorable impression of the following, or does it make no difference either way?

The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(145)	12%	(259)	39%	(864)	12%	(268)	14%	(297)	17%	(369)	2202
2018 House Vote: Democrat	9%	(79)	16%	(136)	42%	(354)	11%	(88)	8%	(64)	14%	(114)	836
2018 House Vote: Republican	3%	(20)	7%	(52)	38%	(270)	16%	(115)	23%	(164)	14%	(99)	720
2018 House Vote: Someone else	4%	(4)	12%	(12)	34%	(34)	12%	(12)	14%	(14)	25%	(25)	101
2018 House Vote: Didnt Vote	8%	(41)	10%	(56)	38%	(204)	10%	(53)	10%	(56)	24%	(131)	540
2016 Vote: Hillary Clinton	11%	(81)	17%	(121)	42%	(308)	10%	(73)	7%	(49)	14%	(100)	732
2016 Vote: Donald Trump	3%	(20)	6%	(39)	36%	(252)	17%	(115)	25%	(172)	14%	(96)	695
2016 Vote: Someone else	4%	(7)	15%	(32)	43%	(89)	14%	(28)	10%	(21)	15%	(31)	209
2016 Vote: Didnt Vote	6%	(36)	12%	(66)	38%	(210)	9%	(52)	10%	(55)	25%	(141)	560
Voted in 2014: Yes	7%	(100)	12%	(173)	40%	(592)	14%	(205)	15%	(223)	13%	(192)	1486
Voted in 2014: No	6%	(45)	12%	(85)	38%	(272)	9%	(63)	10%	(74)	25%	(177)	716
2012 Vote: Barack Obama	9%	(78)	15%	(134)	43%	(381)	11%	(94)	9%	(82)	13%	(115)	885
2012 Vote: Mitt Romney	4%	(20)	7%	(39)	37%	(206)	18%	(99)	22%	(120)	12%	(69)	553
2012 Vote: Other	4%	(5)	10%	(10)	35%	(37)	13%	(14)	15%	(16)	24%	(25)	107
2012 Vote: Didn't Vote	6%	(42)	12%	(76)	36%	(238)	9%	(60)	12%	(79)	24%	(159)	653
4-Region: Northeast	7%	(27)	14%	(55)	37%	(146)	13%	(49)	13%	(50)	17%	(66)	393
4-Region: Midwest	6%	(30)	11%	(54)	41%	(208)	9%	(44)	15%	(77)	18%	(92)	506
4-Region: South	5%	(42)	10%	(80)	41%	(338)	13%	(104)	14%	(113)	18%	(145)	822
4-Region: West	10%	(46)	15%	(70)	36%	(172)	15%	(70)	12%	(57)	14%	(66)	481
Favorable of Trump	4%	(37)	8%	(74)	36%	(337)	15%	(137)	21%	(190)	16%	(150)	925
Unfavorable of Trump	9%	(104)	16%	(177)	43%	(485)	11%	(123)	9%	(97)	13%	(151)	1136
Very Favorable of Trump	4%	(22)	7%	(38)	34%	(184)	13%	(68)	25%	(134)	17%	(90)	535
Somewhat Favorable of Trump	4%	(15)	9%	(36)	39%	(153)	18%	(69)	14%	(56)	15%	(60)	389
Somewhat Unfavorable of Trump	5%	(13)	12%	(29)	46%	(108)	15%	(36)	11%	(26)	11%	(26)	238
Very Unfavorable of Trump	10%	(91)	16%	(148)	42%	(376)	10%	(87)	8%	(71)	14%	(125)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6: Based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	The Academy of Motion Picture Arts and Sciences would have been right to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.	The Academy of Motion Picture Arts and Sciences would have been wrong to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.	Don't know / No opinion	Total N
Adults	36% (800)	34% (758)	29% (644)	2202
Gender: Male	34% (348)	39% (398)	28% (285)	1031
Gender: Female	39% (452)	31% (360)	31% (359)	1171
Age: 18-29	41% (159)	31% (119)	28% (108)	386
Age: 30-44	29% (145)	40% (200)	31% (158)	502
Age: 45-54	37% (152)	35% (144)	28% (114)	409
Age: 55-64	34% (134)	36% (140)	30% (119)	393
Age: 65+	41% (211)	30% (156)	28% (145)	512
Generation Z: 18-21	45% (52)	26% (30)	29% (33)	114
Millennial: Age 22-37	34% (193)	37% (210)	29% (166)	569
Generation X: Age 38-53	33% (187)	37% (208)	30% (171)	566
Boomers: Age 54-72	38% (312)	34% (283)	28% (230)	825
PID: Dem (no lean)	50% (372)	25% (186)	24% (180)	738
PID: Ind (no lean)	34% (268)	31% (243)	35% (281)	793
PID: Rep (no lean)	24% (159)	49% (329)	27% (183)	671
PID/Gender: Dem Men	47% (143)	28% (85)	26% (79)	306
PID/Gender: Dem Women	53% (230)	23% (101)	23% (101)	432
PID/Gender: Ind Men	33% (126)	35% (136)	32% (121)	383
PID/Gender: Ind Women	35% (142)	26% (108)	39% (161)	410
PID/Gender: Rep Men	23% (79)	52% (178)	25% (86)	342
PID/Gender: Rep Women	24% (80)	46% (151)	30% (98)	329
Ideo: Liberal (1-3)	55% (369)	25% (168)	20% (138)	675
Ideo: Moderate (4)	35% (164)	33% (154)	31% (144)	462
Ideo: Conservative (5-7)	26% (196)	47% (362)	27% (206)	765

Continued on next page

Table HR6: Based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	The Academy of Motion Picture Arts and Sciences would have been right to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		The Academy of Motion Picture Arts and Sciences would have been wrong to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
	%	N	%	N	%	N	
Adults	36%	(800)	34%	(758)	29%	(644)	2202
Educ: < College	33%	(454)	35%	(482)	32%	(450)	1385
Educ: Bachelors degree	40%	(211)	36%	(188)	23%	(122)	521
Educ: Post-grad	46%	(135)	30%	(88)	25%	(73)	296
Income: Under 50k	35%	(448)	33%	(427)	32%	(402)	1277
Income: 50k-100k	38%	(249)	35%	(234)	27%	(180)	663
Income: 100k+	39%	(103)	37%	(97)	23%	(61)	262
Ethnicity: White	36%	(647)	34%	(613)	29%	(522)	1781
Ethnicity: Hispanic	42%	(90)	36%	(77)	22%	(47)	213
Ethnicity: Afr. Am.	34%	(94)	37%	(104)	29%	(82)	279
Ethnicity: Other	42%	(59)	29%	(42)	29%	(41)	142
Relig: Protestant	33%	(161)	39%	(188)	28%	(135)	484
Relig: Roman Catholic	39%	(157)	38%	(153)	23%	(93)	403
Relig: Something Else	28%	(65)	36%	(82)	36%	(81)	228
Relig: Jewish	52%	(29)	28%	(16)	21%	(12)	57
Relig: Evangelical	36%	(288)	35%	(279)	28%	(222)	788
Relig: Non-Evang. Catholics	29%	(95)	44%	(144)	27%	(88)	327
Relig: All Christian	34%	(383)	38%	(423)	28%	(309)	1115
Relig: All Non-Christian	29%	(80)	41%	(113)	31%	(85)	278
Community: Urban	42%	(234)	28%	(158)	30%	(168)	560
Community: Suburban	38%	(360)	36%	(337)	26%	(248)	945
Community: Rural	30%	(206)	38%	(262)	33%	(228)	696

Continued on next page

Table HR6: Based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	The Academy of Motion Picture Arts and Sciences would have been right to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		The Academy of Motion Picture Arts and Sciences would have been wrong to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	36%	(800)	34%	(758)	29%	(644)	2202
Employ: Private Sector	34%	(219)	39%	(245)	27%	(170)	634
Employ: Government	36%	(57)	33%	(52)	31%	(49)	158
Employ: Self-Employed	35%	(66)	34%	(64)	31%	(58)	189
Employ: Homemaker	36%	(49)	35%	(48)	29%	(40)	136
Employ: Student	46%	(33)	30%	(21)	24%	(17)	71
Employ: Retired	42%	(243)	32%	(186)	26%	(147)	576
Employ: Unemployed	27%	(51)	36%	(69)	37%	(70)	190
Employ: Other	33%	(82)	29%	(72)	38%	(93)	248
Military HH: Yes	35%	(150)	36%	(157)	29%	(125)	432
Military HH: No	37%	(650)	34%	(602)	29%	(519)	1770
RD/WT: Right Direction	25%	(223)	46%	(403)	29%	(259)	885
RD/WT: Wrong Track	44%	(577)	27%	(355)	29%	(385)	1317
Trump Job Approve	24%	(228)	48%	(446)	28%	(261)	935
Trump Job Disapprove	48%	(545)	25%	(283)	27%	(304)	1132
Trump Job Strongly Approve	22%	(104)	50%	(241)	28%	(137)	483
Trump Job Somewhat Approve	27%	(124)	45%	(205)	27%	(123)	452
Trump Job Somewhat Disapprove	42%	(120)	28%	(81)	30%	(86)	287
Trump Job Strongly Disapprove	50%	(424)	24%	(202)	26%	(218)	845

Continued on next page

Table HR6: Based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	The Academy of Motion Picture Arts and Sciences would have been right to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		The Academy of Motion Picture Arts and Sciences would have been wrong to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	36%	(800)	34%	(758)	29%	(644)	2202
#1 Issue: Economy	33%	(198)	39%	(233)	29%	(172)	602
#1 Issue: Security	26%	(107)	46%	(194)	28%	(119)	421
#1 Issue: Health Care	42%	(151)	26%	(96)	32%	(115)	362
#1 Issue: Medicare / Social Security	39%	(143)	30%	(111)	31%	(113)	366
#1 Issue: Women's Issues	56%	(59)	23%	(24)	21%	(22)	105
#1 Issue: Education	31%	(39)	38%	(48)	31%	(39)	127
#1 Issue: Energy	57%	(57)	25%	(25)	18%	(18)	100
#1 Issue: Other	38%	(46)	23%	(27)	39%	(46)	119
2018 House Vote: Democrat	50%	(418)	24%	(201)	26%	(216)	836
2018 House Vote: Republican	25%	(178)	49%	(354)	26%	(188)	720
2018 House Vote: Someone else	29%	(29)	30%	(30)	42%	(42)	101
2018 House Vote: Didn't Vote	32%	(173)	32%	(170)	36%	(197)	540
2016 Vote: Hillary Clinton	51%	(374)	24%	(173)	25%	(185)	732
2016 Vote: Donald Trump	24%	(164)	48%	(335)	28%	(196)	695
2016 Vote: Someone else	37%	(78)	31%	(64)	32%	(68)	209
2016 Vote: Didn't Vote	33%	(184)	32%	(181)	35%	(195)	560
Voted in 2014: Yes	37%	(553)	36%	(540)	26%	(392)	1486
Voted in 2014: No	34%	(246)	30%	(218)	35%	(252)	716
2012 Vote: Barack Obama	47%	(415)	28%	(248)	25%	(222)	885
2012 Vote: Mitt Romney	25%	(141)	49%	(273)	25%	(139)	553
2012 Vote: Other	19%	(21)	31%	(33)	50%	(53)	107
2012 Vote: Didn't Vote	34%	(223)	31%	(204)	35%	(227)	653

Continued on next page

Table HR6: Based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	The Academy of Motion Picture Arts and Sciences would have been right to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.	The Academy of Motion Picture Arts and Sciences would have been wrong to pressure Kevin Hart to either apologize for his tweets or step down as the host of the 91st Academy Awards.	Don't know / No opinion	Total N
Adults	36% (800)	34% (758)	29% (644)	2202
4-Region: Northeast	40% (155)	31% (123)	29% (115)	393
4-Region: Midwest	34% (172)	35% (175)	32% (160)	506
4-Region: South	33% (271)	37% (302)	30% (249)	822
4-Region: West	42% (201)	33% (159)	25% (121)	481
Favorable of Trump	24% (223)	47% (435)	29% (267)	925
Unfavorable of Trump	48% (546)	26% (295)	26% (295)	1136
Very Favorable of Trump	22% (115)	50% (270)	28% (151)	535
Somewhat Favorable of Trump	28% (108)	43% (166)	30% (116)	389
Somewhat Unfavorable of Trump	34% (80)	35% (83)	31% (74)	238
Very Unfavorable of Trump	52% (466)	24% (211)	25% (221)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7: *And, based on what you know, which of the following statements best describes your view, even if neither is exactly correct?*

Demographic	Kevin Hart made the right decision to step down as host of the 91st Academy Awards.		Kevin Hart should not have stepped down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
Adults	44%	(979)	26%	(564)	30%	(659)	2202
Gender: Male	43%	(446)	28%	(291)	28%	(294)	1031
Gender: Female	46%	(534)	23%	(273)	31%	(365)	1171
Age: 18-29	40%	(153)	28%	(109)	32%	(124)	386
Age: 30-44	36%	(181)	30%	(152)	34%	(170)	502
Age: 45-54	50%	(204)	25%	(103)	25%	(102)	409
Age: 55-64	47%	(186)	22%	(88)	30%	(118)	393
Age: 65+	50%	(256)	22%	(112)	28%	(145)	512
Generation Z: 18-21	40%	(46)	21%	(24)	39%	(45)	114
Millennial: Age 22-37	38%	(215)	31%	(179)	31%	(176)	569
Generation X: Age 38-53	43%	(245)	27%	(154)	30%	(168)	566
Boomers: Age 54-72	50%	(412)	23%	(187)	27%	(226)	825
PID: Dem (no lean)	59%	(437)	18%	(135)	22%	(166)	738
PID: Ind (no lean)	40%	(315)	23%	(183)	37%	(295)	793
PID: Rep (no lean)	34%	(227)	37%	(247)	29%	(198)	671
PID/Gender: Dem Men	59%	(181)	20%	(60)	21%	(65)	306
PID/Gender: Dem Women	59%	(256)	17%	(75)	23%	(101)	432
PID/Gender: Ind Men	39%	(150)	25%	(95)	36%	(138)	383
PID/Gender: Ind Women	40%	(165)	21%	(88)	38%	(157)	410
PID/Gender: Rep Men	33%	(114)	40%	(137)	27%	(91)	342
PID/Gender: Rep Women	34%	(113)	33%	(110)	32%	(107)	329
Ideo: Liberal (1-3)	59%	(397)	20%	(137)	21%	(141)	675
Ideo: Moderate (4)	47%	(216)	25%	(114)	29%	(132)	462
Ideo: Conservative (5-7)	37%	(281)	34%	(259)	29%	(225)	765
Educ: < College	40%	(557)	27%	(380)	32%	(448)	1385
Educ: Bachelors degree	50%	(260)	24%	(127)	26%	(134)	521
Educ: Post-grad	54%	(161)	20%	(58)	26%	(77)	296

Continued on next page

Table HR7: And, based on what you know, which of the following statements best describes your view, even if neither is exactly correct?

Demographic	Kevin Hart made the right decision to step down as host of the 91st Academy Awards.		Kevin Hart should not have stepped down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	44%	(979)	26%	(564)	30%	(659)	2202
Income: Under 50k	43%	(548)	25%	(324)	32%	(405)	1277
Income: 50k-100k	45%	(299)	28%	(183)	27%	(181)	663
Income: 100k+	50%	(132)	22%	(57)	28%	(73)	262
Ethnicity: White	44%	(791)	25%	(453)	30%	(536)	1781
Ethnicity: Hispanic	44%	(93)	30%	(65)	26%	(55)	213
Ethnicity: Afr. Am.	47%	(131)	27%	(75)	26%	(73)	279
Ethnicity: Other	40%	(57)	25%	(35)	35%	(50)	142
Relig: Protestant	45%	(218)	29%	(142)	26%	(124)	484
Relig: Roman Catholic	50%	(200)	26%	(104)	24%	(99)	403
Relig: Something Else	41%	(94)	24%	(54)	35%	(80)	228
Relig: Jewish	52%	(30)	27%	(15)	21%	(12)	57
Relig: Evangelical	48%	(380)	25%	(196)	27%	(212)	788
Relig: Non-Evang. Catholics	40%	(132)	32%	(104)	28%	(91)	327
Relig: All Christian	46%	(512)	27%	(300)	27%	(303)	1115
Relig: All Non-Christian	37%	(104)	29%	(79)	34%	(95)	278
Community: Urban	48%	(268)	25%	(140)	27%	(152)	560
Community: Suburban	47%	(443)	25%	(238)	28%	(265)	945
Community: Rural	39%	(268)	27%	(186)	35%	(242)	696
Employ: Private Sector	46%	(292)	29%	(184)	25%	(159)	634
Employ: Government	40%	(64)	23%	(36)	37%	(59)	158
Employ: Self-Employed	44%	(84)	24%	(46)	31%	(59)	189
Employ: Homemaker	40%	(54)	27%	(37)	33%	(45)	136
Employ: Student	49%	(35)	27%	(19)	24%	(17)	71
Employ: Retired	50%	(289)	24%	(138)	26%	(149)	576
Employ: Unemployed	34%	(65)	30%	(57)	36%	(68)	190
Employ: Other	39%	(97)	19%	(48)	41%	(103)	248
Military HH: Yes	45%	(194)	28%	(122)	27%	(116)	432
Military HH: No	44%	(785)	25%	(442)	31%	(543)	1770

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Table HR7: *And, based on what you know, which of the following statements best describes your view, even if neither is exactly correct?*

Demographic	Kevin Hart made the right decision to step down as host of the 91st Academy Awards.	Kevin Hart should not have stepped down as the host of the 91st Academy Awards.	Don't know / No opinion	Total N
Adults	44% (979)	26% (564)	30% (659)	2202
RD/WT: Right Direction	34% (304)	32% (287)	33% (293)	885
RD/WT: Wrong Track	51% (675)	21% (277)	28% (365)	1317
Trump Job Approve	33% (309)	36% (334)	31% (292)	935
Trump Job Disapprove	55% (627)	19% (212)	26% (292)	1132
Trump Job Strongly Approve	32% (153)	37% (180)	31% (149)	483
Trump Job Somewhat Approve	34% (156)	34% (154)	32% (143)	452
Trump Job Somewhat Disapprove	47% (136)	24% (68)	29% (83)	287
Trump Job Strongly Disapprove	58% (492)	17% (144)	25% (209)	845
#1 Issue: Economy	44% (262)	27% (161)	30% (179)	602
#1 Issue: Security	37% (155)	35% (147)	28% (119)	421
#1 Issue: Health Care	51% (185)	21% (77)	28% (100)	362
#1 Issue: Medicare / Social Security	47% (171)	23% (83)	31% (113)	366
#1 Issue: Women's Issues	47% (49)	24% (25)	29% (30)	105
#1 Issue: Education	39% (50)	25% (31)	36% (46)	127
#1 Issue: Energy	64% (65)	16% (16)	20% (20)	100
#1 Issue: Other	36% (42)	20% (24)	44% (53)	119
2018 House Vote: Democrat	60% (506)	17% (142)	23% (188)	836
2018 House Vote: Republican	35% (250)	36% (261)	29% (208)	720
2018 House Vote: Someone else	28% (28)	21% (22)	51% (52)	101
2018 House Vote: Didnt Vote	36% (195)	25% (136)	39% (210)	540
2016 Vote: Hillary Clinton	60% (437)	17% (127)	23% (168)	732
2016 Vote: Donald Trump	34% (236)	36% (252)	30% (207)	695
2016 Vote: Someone else	45% (93)	24% (49)	32% (67)	209
2016 Vote: Didnt Vote	38% (212)	23% (130)	39% (218)	560
Voted in 2014: Yes	47% (698)	27% (401)	26% (387)	1486
Voted in 2014: No	39% (281)	23% (163)	38% (272)	716

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Table HR7: *And, based on what you know, which of the following statements best describes your view, even if neither is exactly correct?*

Demographic	Kevin Hart made the right decision to step down as host of the 91st Academy Awards.		Kevin Hart should not have stepped down as the host of the 91st Academy Awards.		Don't know / No opinion		Total N
Adults	44%	(979)	26%	(564)	30%	(659)	2202
2012 Vote: Barack Obama	56%	(500)	21%	(187)	22%	(198)	885
2012 Vote: Mitt Romney	36%	(199)	35%	(194)	29%	(160)	553
2012 Vote: Other	31%	(33)	29%	(31)	40%	(42)	107
2012 Vote: Didn't Vote	37%	(245)	23%	(152)	39%	(257)	653
4-Region: Northeast	47%	(184)	23%	(91)	30%	(117)	393
4-Region: Midwest	43%	(217)	26%	(129)	31%	(159)	506
4-Region: South	43%	(355)	27%	(224)	30%	(243)	822
4-Region: West	46%	(223)	25%	(119)	29%	(140)	481
Favorable of Trump	33%	(301)	35%	(328)	32%	(296)	925
Unfavorable of Trump	57%	(645)	19%	(212)	25%	(279)	1136
Very Favorable of Trump	31%	(167)	38%	(202)	31%	(166)	535
Somewhat Favorable of Trump	34%	(134)	32%	(126)	33%	(129)	389
Somewhat Unfavorable of Trump	47%	(111)	25%	(60)	28%	(66)	238
Very Unfavorable of Trump	59%	(534)	17%	(151)	24%	(213)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_1: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(464)	21%	(455)	33%	(720)	5%	(106)	5%	(105)	16%	(352)	2202
Gender: Male	22%	(226)	20%	(206)	34%	(351)	5%	(48)	5%	(49)	15%	(151)	1031
Gender: Female	20%	(238)	21%	(249)	32%	(369)	5%	(58)	5%	(56)	17%	(202)	1171
Age: 18-29	22%	(86)	21%	(79)	25%	(95)	7%	(27)	4%	(17)	21%	(80)	386
Age: 30-44	25%	(124)	19%	(97)	31%	(154)	4%	(21)	4%	(21)	17%	(84)	502
Age: 45-54	24%	(99)	22%	(89)	36%	(149)	2%	(9)	6%	(23)	10%	(41)	409
Age: 55-64	20%	(80)	19%	(74)	35%	(137)	5%	(20)	5%	(20)	16%	(63)	393
Age: 65+	14%	(74)	23%	(116)	36%	(184)	6%	(30)	5%	(24)	16%	(84)	512
Generation Z: 18-21	22%	(25)	20%	(22)	21%	(24)	7%	(8)	5%	(6)	25%	(29)	114
Millennial: Age 22-37	24%	(137)	21%	(118)	30%	(169)	5%	(28)	4%	(23)	17%	(95)	569
Generation X: Age 38-53	24%	(137)	21%	(117)	32%	(182)	4%	(21)	6%	(32)	14%	(77)	566
Boomers: Age 54-72	17%	(144)	21%	(176)	36%	(297)	5%	(40)	4%	(37)	16%	(133)	825
PID: Dem (no lean)	18%	(131)	24%	(175)	31%	(230)	7%	(49)	7%	(55)	13%	(98)	738
PID: Ind (no lean)	18%	(143)	21%	(163)	35%	(276)	5%	(38)	3%	(24)	19%	(149)	793
PID: Rep (no lean)	28%	(190)	17%	(117)	32%	(215)	3%	(19)	4%	(25)	16%	(105)	671
PID/Gender: Dem Men	16%	(50)	22%	(68)	34%	(104)	6%	(18)	7%	(20)	14%	(44)	306
PID/Gender: Dem Women	19%	(81)	25%	(107)	29%	(126)	7%	(31)	8%	(35)	12%	(54)	432
PID/Gender: Ind Men	22%	(83)	19%	(71)	33%	(128)	5%	(21)	3%	(12)	17%	(67)	383
PID/Gender: Ind Women	15%	(60)	22%	(92)	36%	(147)	4%	(17)	3%	(12)	20%	(83)	410
PID/Gender: Rep Men	27%	(92)	19%	(66)	35%	(119)	3%	(9)	5%	(16)	12%	(40)	342
PID/Gender: Rep Women	30%	(98)	15%	(51)	29%	(96)	3%	(9)	3%	(9)	20%	(65)	329
Ideo: Liberal (1-3)	16%	(108)	25%	(171)	33%	(226)	7%	(51)	8%	(51)	10%	(68)	675
Ideo: Moderate (4)	21%	(97)	22%	(101)	34%	(157)	5%	(22)	4%	(19)	14%	(66)	462
Ideo: Conservative (5-7)	27%	(203)	20%	(153)	33%	(250)	3%	(24)	4%	(28)	14%	(106)	765

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Table HR8_1: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?
Kevin Hart

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	21% (464)	21% (455)	33% (720)	5% (106)	5% (105)	16% (352)	2202
Educ: < College	23% (325)	17% (235)	32% (444)	4% (59)	5% (67)	18% (255)	1385
Educ: Bachelors degree	16% (86)	26% (135)	37% (193)	7% (34)	4% (20)	10% (53)	521
Educ: Post-grad	18% (53)	29% (85)	28% (83)	4% (12)	6% (18)	15% (44)	296
Income: Under 50k	22% (284)	18% (229)	31% (396)	4% (54)	5% (63)	20% (251)	1277
Income: 50k-100k	19% (128)	23% (154)	36% (236)	6% (41)	5% (31)	11% (72)	663
Income: 100k+	20% (51)	27% (72)	34% (88)	4% (11)	4% (11)	11% (29)	262
Ethnicity: White	19% (337)	22% (389)	33% (592)	5% (88)	5% (92)	16% (283)	1781
Ethnicity: Hispanic	26% (54)	19% (41)	29% (62)	8% (17)	5% (10)	13% (28)	213
Ethnicity: Afr. Am.	32% (91)	17% (46)	30% (83)	4% (11)	2% (6)	15% (42)	279
Ethnicity: Other	26% (36)	14% (20)	32% (45)	5% (7)	5% (6)	19% (27)	142
Relig: Protestant	20% (96)	24% (118)	33% (162)	3% (16)	5% (25)	14% (67)	484
Relig: Roman Catholic	20% (82)	25% (100)	33% (134)	6% (24)	4% (14)	12% (48)	403
Relig: Something Else	28% (65)	18% (40)	25% (58)	4% (9)	4% (9)	20% (47)	228
Relig: Jewish	24% (13)	19% (11)	40% (23)	8% (5)	2% (1)	7% (4)	57
Relig: Evangelical	20% (161)	23% (178)	31% (248)	6% (45)	5% (40)	15% (116)	788
Relig: Non-Evang. Catholics	25% (82)	24% (80)	32% (106)	1% (4)	3% (9)	14% (46)	327
Relig: All Christian	22% (243)	23% (258)	32% (354)	4% (49)	4% (49)	15% (162)	1115
Relig: All Non-Christian	31% (87)	14% (40)	28% (77)	5% (14)	3% (9)	18% (51)	278
Community: Urban	24% (133)	19% (105)	29% (163)	5% (29)	6% (35)	17% (96)	560
Community: Suburban	19% (183)	24% (228)	33% (316)	5% (48)	4% (38)	14% (132)	945
Community: Rural	21% (148)	18% (123)	35% (240)	4% (29)	5% (32)	18% (124)	696

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Table HR8_1: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	21% (464)	21% (455)	33% (720)	5% (106)	5% (105)	16% (352)	2202
Employ: Private Sector	21% (135)	25% (157)	34% (213)	4% (27)	4% (24)	12% (78)	634
Employ: Government	25% (39)	19% (30)	35% (55)	5% (8)	5% (7)	12% (19)	158
Employ: Self-Employed	20% (38)	17% (33)	34% (65)	4% (7)	6% (11)	19% (35)	189
Employ: Homemaker	25% (34)	17% (23)	30% (41)	2% (2)	7% (9)	20% (27)	136
Employ: Student	18% (13)	23% (17)	26% (18)	6% (5)	6% (4)	20% (14)	71
Employ: Retired	17% (100)	21% (118)	37% (212)	6% (37)	4% (23)	15% (85)	576
Employ: Unemployed	26% (50)	17% (33)	29% (55)	5% (9)	4% (8)	18% (35)	190
Employ: Other	22% (55)	18% (45)	24% (60)	5% (11)	8% (19)	23% (58)	248
Military HH: Yes	21% (90)	23% (98)	32% (136)	5% (23)	5% (23)	14% (62)	432
Military HH: No	21% (374)	20% (357)	33% (584)	5% (83)	5% (82)	16% (290)	1770
RD/WT: Right Direction	27% (242)	18% (162)	32% (279)	3% (27)	3% (28)	17% (147)	885
RD/WT: Wrong Track	17% (221)	22% (293)	33% (441)	6% (79)	6% (77)	16% (205)	1317
Trump Job Approve	28% (265)	17% (161)	32% (304)	3% (30)	3% (30)	16% (145)	935
Trump Job Disapprove	16% (177)	25% (278)	34% (379)	7% (75)	6% (71)	13% (152)	1132
Trump Job Strongly Approve	34% (163)	14% (66)	31% (147)	2% (12)	3% (14)	17% (81)	483
Trump Job Somewhat Approve	23% (102)	21% (95)	35% (156)	4% (18)	4% (16)	14% (64)	452
Trump Job Somewhat Disapprove	14% (40)	28% (80)	36% (103)	3% (8)	4% (12)	15% (44)	287
Trump Job Strongly Disapprove	16% (136)	23% (198)	33% (277)	8% (67)	7% (59)	13% (108)	845
#1 Issue: Economy	25% (148)	20% (122)	31% (186)	5% (30)	3% (20)	16% (97)	602
#1 Issue: Security	26% (110)	19% (80)	33% (140)	3% (14)	4% (18)	14% (59)	421
#1 Issue: Health Care	18% (64)	19% (69)	37% (133)	5% (16)	9% (31)	13% (48)	362
#1 Issue: Medicare / Social Security	15% (57)	21% (75)	33% (122)	7% (25)	5% (17)	19% (71)	366
#1 Issue: Women's Issues	14% (15)	26% (27)	28% (29)	9% (9)	8% (8)	15% (16)	105
#1 Issue: Education	22% (28)	25% (32)	33% (42)	4% (5)	1% (1)	15% (19)	127
#1 Issue: Energy	15% (15)	32% (32)	32% (32)	5% (5)	6% (6)	11% (11)	100
#1 Issue: Other	23% (27)	16% (19)	31% (37)	1% (2)	3% (4)	26% (31)	119

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Table HR8_1: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?

Kevin Hart

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	21% (464)	21% (455)	33% (720)	5% (106)	5% (105)	16% (352)	2202
2018 House Vote: Democrat	17% (143)	25% (206)	33% (279)	7% (56)	7% (59)	11% (92)	836
2018 House Vote: Republican	27% (198)	19% (133)	32% (233)	3% (19)	4% (26)	15% (110)	720
2018 House Vote: Someone else	12% (12)	20% (20)	33% (33)	3% (3)	— (0)	33% (34)	101
2018 House Vote: Didn't Vote	20% (110)	18% (96)	32% (175)	5% (27)	3% (18)	21% (115)	540
2016 Vote: Hillary Clinton	18% (128)	23% (167)	33% (244)	8% (59)	7% (53)	11% (81)	732
2016 Vote: Donald Trump	27% (189)	18% (122)	33% (230)	2% (17)	3% (24)	16% (113)	695
2016 Vote: Someone else	15% (31)	28% (58)	34% (71)	4% (8)	2% (3)	18% (38)	209
2016 Vote: Didn't Vote	20% (115)	19% (107)	31% (173)	4% (21)	4% (25)	21% (119)	560
Voted in 2014: Yes	23% (337)	21% (312)	33% (494)	5% (76)	5% (71)	13% (196)	1486
Voted in 2014: No	18% (127)	20% (143)	32% (226)	4% (30)	5% (34)	22% (156)	716
2012 Vote: Barack Obama	19% (172)	23% (201)	33% (290)	7% (61)	7% (58)	12% (104)	885
2012 Vote: Mitt Romney	26% (143)	20% (112)	34% (190)	3% (16)	4% (20)	13% (72)	553
2012 Vote: Other	18% (20)	20% (22)	33% (36)	1% (1)	1% (1)	26% (28)	107
2012 Vote: Didn't Vote	20% (128)	18% (119)	31% (204)	4% (29)	4% (26)	23% (148)	653
4-Region: Northeast	22% (85)	21% (81)	31% (123)	7% (26)	5% (20)	15% (58)	393
4-Region: Midwest	21% (107)	23% (117)	33% (166)	5% (26)	4% (20)	14% (70)	506
4-Region: South	21% (171)	20% (163)	32% (261)	4% (35)	5% (39)	19% (153)	822
4-Region: West	21% (101)	19% (93)	36% (171)	4% (19)	5% (26)	15% (71)	481
Favorable of Trump	29% (265)	18% (164)	31% (287)	3% (28)	3% (29)	16% (152)	925
Unfavorable of Trump	16% (184)	24% (272)	35% (392)	7% (74)	6% (73)	12% (140)	1136
Very Favorable of Trump	33% (174)	12% (66)	32% (170)	2% (12)	3% (18)	18% (95)	535
Somewhat Favorable of Trump	23% (90)	25% (98)	30% (117)	4% (16)	3% (11)	15% (57)	389
Somewhat Unfavorable of Trump	16% (37)	24% (56)	40% (95)	2% (5)	4% (8)	15% (36)	238
Very Unfavorable of Trump	16% (147)	24% (216)	33% (297)	8% (70)	7% (65)	12% (104)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_4: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?*The Academy of Motion Picture Arts and Sciences*

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(144)	7%	(161)	38%	(844)	14%	(313)	16%	(355)	18%	(386)	2202
Gender: Male	6%	(61)	8%	(79)	39%	(400)	13%	(135)	19%	(200)	15%	(155)	1031
Gender: Female	7%	(83)	7%	(82)	38%	(444)	15%	(177)	13%	(155)	20%	(231)	1171
Age: 18-29	11%	(43)	8%	(30)	30%	(116)	14%	(55)	15%	(56)	22%	(85)	386
Age: 30-44	8%	(40)	7%	(36)	36%	(182)	13%	(64)	17%	(85)	19%	(94)	502
Age: 45-54	5%	(22)	9%	(36)	41%	(169)	15%	(62)	17%	(72)	12%	(48)	409
Age: 55-64	5%	(18)	6%	(24)	40%	(155)	14%	(55)	17%	(69)	18%	(71)	393
Age: 65+	4%	(20)	7%	(34)	43%	(221)	15%	(76)	14%	(73)	17%	(88)	512
Generation Z: 18-21	11%	(13)	9%	(10)	31%	(35)	9%	(10)	11%	(13)	29%	(33)	114
Millennial: Age 22-37	10%	(56)	8%	(44)	34%	(196)	15%	(84)	15%	(87)	18%	(103)	569
Generation X: Age 38-53	6%	(35)	8%	(45)	37%	(209)	15%	(82)	19%	(106)	16%	(88)	566
Boomers: Age 54-72	4%	(31)	7%	(55)	43%	(354)	13%	(110)	16%	(134)	17%	(141)	825
PID: Dem (no lean)	8%	(59)	11%	(81)	43%	(317)	13%	(97)	10%	(75)	15%	(109)	738
PID: Ind (no lean)	5%	(43)	6%	(46)	41%	(325)	12%	(91)	16%	(124)	21%	(164)	793
PID: Rep (no lean)	6%	(42)	5%	(34)	30%	(202)	19%	(125)	23%	(156)	17%	(113)	671
PID/Gender: Dem Men	6%	(17)	13%	(40)	45%	(139)	11%	(34)	11%	(33)	14%	(43)	306
PID/Gender: Dem Women	10%	(42)	10%	(41)	41%	(178)	15%	(63)	10%	(43)	15%	(66)	432
PID/Gender: Ind Men	6%	(22)	6%	(24)	42%	(160)	10%	(38)	19%	(72)	18%	(68)	383
PID/Gender: Ind Women	5%	(21)	6%	(23)	40%	(165)	13%	(54)	13%	(52)	23%	(96)	410
PID/Gender: Rep Men	6%	(21)	5%	(16)	30%	(101)	19%	(64)	28%	(96)	13%	(44)	342
PID/Gender: Rep Women	6%	(21)	5%	(18)	31%	(100)	18%	(61)	18%	(60)	21%	(69)	329
Ideo: Liberal (1-3)	10%	(68)	12%	(82)	45%	(305)	13%	(90)	8%	(52)	12%	(79)	675
Ideo: Moderate (4)	5%	(23)	7%	(34)	43%	(197)	13%	(62)	16%	(73)	16%	(72)	462
Ideo: Conservative (5-7)	4%	(34)	5%	(36)	32%	(246)	18%	(135)	26%	(198)	15%	(116)	765

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Table HR8_4: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?
The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	7% (144)	7% (161)	38% (844)	14% (313)	16% (355)	18% (386)	2202
Educ: < College	7% (100)	7% (95)	36% (505)	12% (168)	17% (233)	20% (284)	1385
Educ: Bachelors degree	4% (22)	8% (40)	41% (213)	20% (106)	16% (81)	11% (58)	521
Educ: Post-grad	7% (21)	9% (26)	42% (126)	13% (39)	14% (41)	15% (43)	296
Income: Under 50k	8% (105)	7% (87)	36% (465)	12% (156)	15% (191)	21% (274)	1277
Income: 50k-100k	4% (25)	8% (50)	41% (269)	18% (116)	17% (115)	13% (86)	663
Income: 100k+	5% (14)	9% (23)	42% (109)	16% (41)	19% (49)	10% (26)	262
Ethnicity: White	5% (97)	7% (129)	39% (703)	15% (266)	16% (280)	17% (305)	1781
Ethnicity: Hispanic	12% (26)	8% (17)	29% (61)	11% (24)	22% (48)	17% (37)	213
Ethnicity: Afr. Am.	12% (34)	8% (21)	33% (92)	10% (28)	20% (55)	18% (49)	279
Ethnicity: Other	9% (13)	7% (10)	34% (48)	13% (18)	14% (20)	22% (32)	142
Relig: Protestant	5% (26)	6% (27)	39% (189)	17% (84)	18% (86)	15% (74)	484
Relig: Roman Catholic	6% (23)	9% (35)	40% (163)	15% (60)	17% (70)	13% (53)	403
Relig: Something Else	8% (19)	4% (9)	28% (63)	20% (45)	17% (40)	23% (53)	228
Relig: Jewish	6% (4)	9% (5)	50% (29)	17% (10)	11% (6)	7% (4)	57
Relig: Evangelical	6% (50)	6% (46)	39% (311)	16% (123)	16% (130)	16% (129)	788
Relig: Non-Evang. Catholics	5% (17)	8% (25)	32% (104)	20% (65)	20% (65)	15% (51)	327
Relig: All Christian	6% (67)	6% (71)	37% (414)	17% (188)	18% (195)	16% (179)	1115
Relig: All Non-Christian	9% (24)	6% (16)	31% (86)	12% (32)	23% (63)	20% (55)	278
Community: Urban	9% (53)	8% (44)	36% (201)	12% (69)	16% (87)	19% (107)	560
Community: Suburban	6% (56)	8% (75)	41% (391)	15% (145)	15% (142)	14% (137)	945
Community: Rural	5% (35)	6% (43)	36% (252)	14% (98)	18% (126)	20% (142)	696

Continued on next page

Table HR8_4: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?*The Academy of Motion Picture Arts and Sciences*

Demographic	Much more favorable		Somewhat more favorable		No difference either way		Somewhat less favorable		Much less favorable		Don't know / No opinion		Total N
Adults	7%	(144)	7%	(161)	38%	(844)	14%	(313)	16%	(355)	18%	(386)	2202
Employ: Private Sector	5%	(33)	8%	(51)	40%	(252)	16%	(100)	17%	(107)	14%	(90)	634
Employ: Government	11%	(17)	8%	(12)	36%	(56)	17%	(27)	15%	(24)	13%	(21)	158
Employ: Self-Employed	7%	(12)	8%	(14)	35%	(65)	11%	(20)	21%	(39)	20%	(37)	189
Employ: Homemaker	6%	(8)	4%	(5)	33%	(44)	16%	(22)	19%	(25)	23%	(31)	136
Employ: Student	8%	(5)	10%	(7)	37%	(26)	15%	(11)	9%	(6)	22%	(15)	71
Employ: Retired	3%	(17)	7%	(38)	45%	(257)	15%	(88)	15%	(86)	16%	(90)	576
Employ: Unemployed	11%	(21)	7%	(14)	33%	(63)	12%	(22)	19%	(36)	18%	(34)	190
Employ: Other	12%	(29)	8%	(20)	32%	(79)	9%	(23)	12%	(30)	27%	(67)	248
Military HH: Yes	5%	(21)	8%	(34)	36%	(154)	17%	(74)	19%	(80)	16%	(68)	432
Military HH: No	7%	(122)	7%	(127)	39%	(689)	13%	(239)	16%	(275)	18%	(318)	1770
RD/WT: Right Direction	7%	(60)	6%	(54)	30%	(270)	15%	(137)	23%	(203)	18%	(162)	885
RD/WT: Wrong Track	6%	(84)	8%	(107)	44%	(574)	13%	(176)	12%	(152)	17%	(224)	1317
Trump Job Approve	6%	(56)	5%	(51)	31%	(286)	17%	(161)	24%	(222)	17%	(159)	935
Trump Job Disapprove	7%	(78)	9%	(106)	45%	(515)	13%	(149)	11%	(121)	14%	(164)	1132
Trump Job Strongly Approve	8%	(39)	5%	(24)	24%	(118)	15%	(73)	30%	(144)	18%	(85)	483
Trump Job Somewhat Approve	4%	(17)	6%	(27)	37%	(168)	19%	(88)	17%	(79)	16%	(74)	452
Trump Job Somewhat Disapprove	4%	(11)	7%	(21)	48%	(139)	13%	(37)	11%	(31)	17%	(49)	287
Trump Job Strongly Disapprove	8%	(67)	10%	(84)	44%	(376)	13%	(112)	11%	(90)	14%	(115)	845
#1 Issue: Economy	6%	(37)	6%	(38)	36%	(220)	16%	(98)	17%	(103)	18%	(106)	602
#1 Issue: Security	6%	(23)	6%	(25)	29%	(124)	17%	(71)	27%	(113)	15%	(64)	421
#1 Issue: Health Care	8%	(28)	8%	(28)	43%	(155)	13%	(47)	13%	(49)	15%	(54)	362
#1 Issue: Medicare / Social Security	5%	(20)	8%	(31)	43%	(156)	10%	(36)	12%	(45)	22%	(79)	366
#1 Issue: Women's Issues	12%	(13)	11%	(11)	38%	(40)	16%	(17)	6%	(7)	17%	(18)	105
#1 Issue: Education	6%	(7)	5%	(6)	46%	(58)	17%	(21)	9%	(11)	18%	(23)	127
#1 Issue: Energy	10%	(10)	15%	(15)	45%	(45)	10%	(10)	12%	(12)	9%	(9)	100
#1 Issue: Other	4%	(5)	5%	(6)	39%	(46)	12%	(14)	13%	(16)	26%	(32)	119

Continued on next page

Table HR8_4: Kevin Hart recently posted the following video on Instagram. After watching this video, do you have a more or less favorable impression of the following, or does it make no difference either way?
The Academy of Motion Picture Arts and Sciences

Demographic	Much more favorable	Somewhat more favorable	No difference either way	Somewhat less favorable	Much less favorable	Don't know / No opinion	Total N
Adults	7% (144)	7% (161)	38% (844)	14% (313)	16% (355)	18% (386)	2202
2018 House Vote: Democrat	7% (59)	11% (90)	46% (388)	13% (107)	11% (90)	12% (102)	836
2018 House Vote: Republican	6% (43)	5% (35)	30% (213)	18% (128)	26% (187)	16% (114)	720
2018 House Vote: Someone else	6% (6)	6% (6)	30% (31)	15% (15)	8% (8)	36% (37)	101
2018 House Vote: Didn't Vote	7% (36)	6% (31)	39% (211)	11% (61)	13% (71)	24% (132)	540
2016 Vote: Hillary Clinton	8% (59)	11% (83)	45% (332)	13% (95)	10% (75)	12% (89)	732
2016 Vote: Donald Trump	6% (38)	4% (26)	30% (207)	18% (125)	26% (179)	17% (119)	695
2016 Vote: Someone else	5% (10)	6% (13)	43% (90)	13% (27)	13% (28)	20% (42)	209
2016 Vote: Didn't Vote	7% (37)	7% (40)	37% (209)	12% (66)	13% (73)	24% (135)	560
Voted in 2014: Yes	7% (99)	7% (106)	38% (570)	16% (231)	18% (271)	14% (209)	1486
Voted in 2014: No	6% (45)	8% (55)	38% (274)	11% (82)	12% (84)	25% (176)	716
2012 Vote: Barack Obama	7% (65)	9% (83)	44% (393)	13% (112)	14% (122)	12% (110)	885
2012 Vote: Mitt Romney	4% (25)	5% (29)	33% (182)	20% (113)	23% (127)	14% (78)	553
2012 Vote: Other	5% (5)	1% (1)	29% (31)	17% (18)	19% (21)	29% (31)	107
2012 Vote: Didn't Vote	7% (49)	7% (48)	36% (235)	11% (70)	13% (85)	26% (167)	653
4-Region: Northeast	8% (32)	9% (34)	39% (152)	11% (45)	16% (63)	17% (67)	393
4-Region: Midwest	6% (29)	5% (28)	45% (226)	13% (64)	17% (84)	15% (75)	506
4-Region: South	6% (46)	8% (67)	34% (278)	16% (131)	16% (130)	21% (171)	822
4-Region: West	7% (36)	7% (33)	39% (187)	15% (73)	16% (78)	15% (74)	481
Favorable of Trump	6% (58)	5% (49)	29% (272)	17% (158)	24% (223)	18% (166)	925
Unfavorable of Trump	7% (77)	9% (102)	47% (530)	13% (149)	10% (119)	14% (160)	1136
Very Favorable of Trump	8% (43)	4% (23)	27% (146)	14% (76)	28% (152)	18% (96)	535
Somewhat Favorable of Trump	4% (15)	7% (26)	32% (126)	21% (82)	18% (71)	18% (70)	389
Somewhat Unfavorable of Trump	5% (11)	6% (15)	50% (120)	12% (29)	9% (22)	17% (41)	238
Very Unfavorable of Trump	7% (66)	10% (87)	46% (411)	13% (120)	11% (96)	13% (119)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	52% (1145)	23% (501)	7% (145)	5% (105)	2% (45)	4% (86)	8% (176)	2202
Gender: Male	50% (520)	23% (241)	6% (64)	4% (46)	2% (26)	5% (47)	8% (87)	1031
Gender: Female	53% (625)	22% (260)	7% (80)	5% (60)	2% (19)	3% (39)	8% (89)	1171
Age: 18-29	49% (187)	26% (101)	7% (27)	6% (22)	1% (5)	4% (14)	8% (30)	386
Age: 30-44	53% (266)	23% (114)	9% (44)	5% (25)	2% (10)	4% (18)	5% (26)	502
Age: 45-54	50% (205)	24% (96)	4% (14)	5% (22)	4% (15)	4% (16)	10% (40)	409
Age: 55-64	49% (192)	23% (89)	5% (21)	5% (18)	3% (10)	5% (20)	11% (41)	393
Age: 65+	57% (294)	20% (101)	7% (38)	4% (18)	1% (5)	3% (17)	7% (38)	512
Generation Z: 18-21	44% (50)	32% (37)	8% (9)	4% (5)	1% (1)	3% (3)	8% (9)	114
Millennial: Age 22-37	52% (296)	23% (129)	8% (45)	5% (31)	2% (11)	4% (22)	6% (35)	569
Generation X: Age 38-53	51% (290)	24% (134)	5% (30)	6% (33)	3% (15)	4% (20)	8% (44)	566
Boomers: Age 54-72	52% (431)	22% (180)	6% (53)	4% (34)	2% (16)	4% (35)	9% (75)	825
PID: Dem (no lean)	54% (397)	23% (171)	6% (44)	4% (28)	2% (16)	3% (23)	8% (59)	738
PID: Ind (no lean)	46% (367)	24% (192)	8% (60)	5% (42)	3% (21)	5% (41)	9% (69)	793
PID: Rep (no lean)	57% (381)	21% (138)	6% (40)	5% (35)	1% (7)	3% (22)	7% (48)	671
PID/Gender: Dem Men	54% (165)	25% (76)	4% (14)	3% (9)	2% (6)	4% (12)	8% (24)	306
PID/Gender: Dem Women	54% (232)	22% (95)	7% (31)	4% (19)	2% (10)	2% (10)	8% (35)	432
PID/Gender: Ind Men	45% (172)	21% (80)	9% (33)	5% (20)	4% (15)	5% (21)	11% (42)	383
PID/Gender: Ind Women	47% (195)	27% (112)	7% (28)	5% (22)	1% (6)	5% (20)	7% (27)	410
PID/Gender: Rep Men	54% (183)	25% (85)	5% (18)	5% (16)	1% (4)	4% (14)	6% (21)	342
PID/Gender: Rep Women	60% (198)	16% (53)	7% (22)	6% (19)	1% (3)	2% (8)	8% (27)	329
Ideo: Liberal (1-3)	53% (359)	25% (167)	6% (42)	4% (30)	3% (21)	3% (19)	5% (37)	675
Ideo: Moderate (4)	51% (236)	22% (103)	7% (33)	5% (24)	2% (8)	4% (19)	8% (39)	462
Ideo: Conservative (5-7)	52% (401)	23% (173)	7% (52)	5% (39)	2% (11)	3% (25)	8% (65)	765
Educ: < College	52% (723)	21% (295)	6% (85)	5% (68)	2% (29)	5% (66)	9% (119)	1385
Educ: Bachelors degree	54% (279)	25% (130)	8% (40)	3% (15)	2% (11)	3% (16)	6% (30)	521
Educ: Post-grad	48% (143)	26% (77)	7% (20)	7% (22)	2% (5)	2% (5)	9% (27)	296

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	52% (1145)	23% (501)	7% (145)	5% (105)	2% (45)	4% (86)	8% (176)	2202
Income: Under 50k	52% (668)	21% (274)	6% (76)	5% (63)	2% (30)	4% (54)	9% (112)	1277
Income: 50k-100k	53% (348)	23% (152)	8% (54)	4% (24)	2% (13)	3% (23)	8% (50)	663
Income: 100k+	49% (129)	29% (75)	6% (15)	7% (18)	1% (3)	3% (9)	5% (13)	262
Ethnicity: White	53% (935)	23% (406)	6% (112)	5% (84)	2% (33)	4% (66)	8% (145)	1781
Ethnicity: Hispanic	47% (101)	24% (51)	7% (16)	5% (11)	2% (5)	6% (14)	7% (15)	213
Ethnicity: Afr. Am.	55% (153)	23% (64)	7% (20)	4% (11)	3% (8)	4% (11)	5% (13)	279
Ethnicity: Other	40% (57)	22% (32)	9% (13)	7% (10)	3% (4)	7% (9)	12% (17)	142
Relig: Protestant	55% (266)	24% (118)	5% (22)	5% (24)	1% (7)	3% (16)	6% (31)	484
Relig: Roman Catholic	54% (217)	22% (88)	7% (30)	4% (15)	1% (2)	5% (19)	8% (32)	403
Relig: Something Else	50% (114)	21% (48)	8% (19)	6% (13)	1% (3)	7% (16)	7% (15)	228
Relig: Jewish	55% (31)	24% (13)	14% (8)	2% (1)	— (0)	2% (1)	3% (2)	57
Relig: Evangelical	54% (423)	21% (169)	7% (53)	5% (36)	1% (6)	6% (44)	7% (58)	788
Relig: Non-Evang. Catholics	53% (174)	26% (84)	6% (18)	5% (16)	2% (6)	2% (7)	7% (21)	327
Relig: All Christian	54% (597)	23% (253)	6% (71)	5% (52)	1% (12)	5% (51)	7% (79)	1115
Relig: All Non-Christian	51% (141)	19% (54)	8% (21)	7% (18)	4% (10)	3% (9)	9% (25)	278
Community: Urban	52% (293)	21% (120)	6% (35)	6% (31)	3% (17)	3% (18)	8% (45)	560
Community: Suburban	51% (485)	26% (243)	6% (61)	4% (40)	2% (15)	4% (34)	7% (67)	945
Community: Rural	53% (366)	20% (138)	7% (49)	5% (34)	2% (13)	5% (34)	9% (63)	696
Employ: Private Sector	51% (323)	25% (162)	7% (46)	6% (35)	2% (13)	4% (22)	5% (33)	634
Employ: Government	43% (68)	30% (48)	5% (9)	7% (12)	2% (4)	5% (7)	7% (11)	158
Employ: Self-Employed	41% (77)	32% (61)	6% (12)	3% (6)	2% (4)	7% (13)	8% (16)	189
Employ: Homemaker	61% (83)	14% (20)	3% (5)	6% (8)	2% (3)	4% (5)	10% (13)	136
Employ: Student	39% (27)	32% (22)	9% (6)	8% (6)	2% (1)	4% (3)	6% (4)	71
Employ: Retired	60% (345)	18% (102)	6% (34)	3% (20)	2% (12)	2% (14)	9% (50)	576
Employ: Unemployed	56% (106)	20% (38)	7% (13)	3% (7)	2% (3)	3% (6)	9% (17)	190
Employ: Other	47% (117)	20% (48)	8% (20)	5% (12)	2% (4)	6% (15)	13% (31)	248
Military HH: Yes	55% (236)	22% (95)	6% (25)	3% (15)	3% (11)	4% (18)	7% (30)	432
Military HH: No	51% (909)	23% (406)	7% (119)	5% (91)	2% (34)	4% (67)	8% (145)	1770

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	52% (1145)	23% (501)	7% (145)	5% (105)	2% (45)	4% (86)	8% (176)	2202
RD/WT: Right Direction	53% (467)	21% (188)	6% (51)	6% (51)	2% (22)	4% (35)	8% (71)	885
RD/WT: Wrong Track	51% (678)	24% (313)	7% (93)	4% (54)	2% (23)	4% (51)	8% (105)	1317
Trump Job Approve	53% (498)	21% (198)	6% (56)	6% (58)	2% (17)	4% (36)	8% (72)	935
Trump Job Disapprove	52% (591)	25% (278)	7% (78)	4% (42)	2% (27)	3% (39)	7% (75)	1132
Trump Job Strongly Approve	49% (238)	21% (100)	6% (29)	6% (31)	2% (11)	5% (23)	10% (50)	483
Trump Job Somewhat Approve	58% (260)	22% (98)	6% (26)	6% (27)	1% (7)	3% (12)	5% (22)	452
Trump Job Somewhat Disapprove	54% (154)	22% (64)	7% (19)	2% (5)	2% (6)	4% (10)	10% (28)	287
Trump Job Strongly Disapprove	52% (437)	25% (214)	7% (60)	4% (37)	3% (21)	3% (29)	6% (48)	845
#1 Issue: Economy	52% (315)	22% (134)	7% (45)	5% (33)	2% (13)	4% (25)	6% (36)	602
#1 Issue: Security	51% (216)	24% (101)	6% (27)	5% (19)	2% (10)	3% (12)	8% (35)	421
#1 Issue: Health Care	53% (190)	26% (96)	5% (17)	4% (16)	1% (3)	4% (16)	7% (24)	362
#1 Issue: Medicare / Social Security	54% (199)	18% (64)	5% (18)	4% (14)	3% (10)	5% (19)	12% (43)	366
#1 Issue: Women's Issues	63% (66)	15% (15)	8% (9)	3% (3)	1% (1)	4% (5)	6% (6)	105
#1 Issue: Education	42% (53)	28% (35)	12% (15)	7% (9)	1% (1)	3% (4)	8% (10)	127
#1 Issue: Energy	51% (52)	30% (30)	10% (10)	3% (3)	2% (2)	2% (2)	2% (2)	100
#1 Issue: Other	46% (55)	22% (26)	3% (4)	7% (9)	4% (4)	3% (4)	16% (19)	119
2018 House Vote: Democrat	52% (435)	25% (207)	8% (64)	4% (33)	3% (23)	3% (25)	6% (50)	836
2018 House Vote: Republican	54% (391)	22% (157)	6% (42)	6% (43)	1% (9)	4% (26)	7% (51)	720
2018 House Vote: Someone else	50% (51)	17% (18)	4% (4)	3% (3)	5% (5)	7% (7)	14% (14)	101
2018 House Vote: Didnt Vote	49% (266)	22% (118)	6% (33)	5% (26)	2% (8)	5% (28)	11% (60)	540
2016 Vote: Hillary Clinton	52% (383)	26% (188)	7% (49)	4% (27)	3% (21)	3% (21)	6% (43)	732
2016 Vote: Donald Trump	54% (376)	21% (146)	6% (44)	5% (38)	2% (12)	4% (25)	8% (54)	695
2016 Vote: Someone else	52% (109)	19% (39)	9% (19)	5% (11)	2% (5)	4% (9)	8% (17)	209
2016 Vote: Didnt Vote	49% (272)	23% (128)	6% (32)	5% (29)	1% (7)	6% (31)	11% (61)	560
Voted in 2014: Yes	53% (790)	22% (329)	7% (99)	4% (65)	3% (38)	4% (55)	7% (110)	1486
Voted in 2014: No	50% (355)	24% (172)	6% (46)	6% (40)	1% (7)	4% (31)	9% (66)	716

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	52% (1145)	23% (501)	7% (145)	5% (105)	2% (45)	4% (86)	8% (176)	2202
2012 Vote: Barack Obama	54% (475)	22% (197)	7% (65)	4% (33)	3% (24)	3% (26)	7% (63)	885
2012 Vote: Mitt Romney	56% (310)	20% (113)	6% (33)	5% (27)	2% (11)	4% (25)	6% (35)	553
2012 Vote: Other	43% (46)	25% (26)	6% (6)	7% (7)	— (0)	7% (8)	13% (14)	107
2012 Vote: Didn't Vote	48% (312)	25% (164)	6% (40)	6% (38)	1% (10)	4% (27)	10% (62)	653
4-Region: Northeast	50% (197)	22% (87)	6% (25)	6% (24)	2% (9)	4% (14)	9% (37)	393
4-Region: Midwest	56% (283)	21% (108)	8% (38)	4% (20)	3% (13)	3% (15)	6% (29)	506
4-Region: South	52% (427)	25% (203)	6% (46)	5% (38)	2% (15)	4% (33)	7% (61)	822
4-Region: West	50% (238)	21% (103)	7% (36)	5% (23)	1% (7)	5% (24)	10% (50)	481
Favorable of Trump	54% (498)	20% (189)	6% (53)	6% (58)	2% (15)	4% (32)	9% (79)	925
Unfavorable of Trump	52% (595)	25% (281)	7% (80)	4% (43)	2% (28)	4% (41)	6% (69)	1136
Very Favorable of Trump	53% (284)	19% (100)	6% (30)	6% (32)	2% (11)	5% (26)	10% (52)	535
Somewhat Favorable of Trump	55% (214)	23% (89)	6% (23)	7% (26)	1% (4)	2% (6)	7% (27)	389
Somewhat Unfavorable of Trump	52% (124)	25% (60)	7% (17)	— (1)	2% (6)	4% (10)	8% (20)	238
Very Unfavorable of Trump	52% (471)	25% (221)	7% (63)	5% (42)	2% (22)	3% (31)	5% (49)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_4: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (462)	26% (570)	16% (348)	11% (241)	10% (214)	8% (175)	9% (192)	2202
Gender: Male	22% (227)	27% (274)	17% (173)	10% (98)	10% (98)	7% (70)	9% (90)	1031
Gender: Female	20% (235)	25% (296)	15% (175)	12% (143)	10% (115)	9% (105)	9% (102)	1171
Age: 18-29	30% (116)	26% (102)	16% (61)	9% (36)	8% (30)	5% (18)	6% (23)	386
Age: 30-44	27% (138)	28% (142)	18% (92)	9% (44)	7% (37)	6% (31)	4% (18)	502
Age: 45-54	21% (87)	24% (98)	12% (50)	14% (57)	12% (49)	8% (35)	8% (34)	409
Age: 55-64	15% (60)	25% (96)	19% (73)	12% (46)	9% (35)	9% (35)	12% (46)	393
Age: 65+	12% (61)	26% (133)	14% (72)	11% (58)	12% (63)	11% (56)	14% (70)	512
Generation Z: 18-21	29% (33)	29% (33)	15% (18)	10% (12)	5% (6)	6% (7)	5% (5)	114
Millennial: Age 22-37	30% (169)	28% (158)	16% (92)	9% (49)	8% (44)	5% (31)	5% (27)	569
Generation X: Age 38-53	23% (130)	24% (138)	15% (87)	13% (76)	10% (56)	8% (43)	6% (36)	566
Boomers: Age 54-72	14% (115)	26% (216)	17% (141)	11% (87)	11% (95)	9% (72)	12% (99)	825
PID: Dem (no lean)	22% (163)	25% (186)	15% (112)	14% (100)	10% (76)	6% (45)	7% (55)	738
PID: Ind (no lean)	20% (160)	26% (207)	16% (129)	9% (74)	9% (75)	9% (74)	9% (74)	793
PID: Rep (no lean)	21% (139)	26% (177)	16% (107)	10% (66)	9% (63)	8% (56)	9% (62)	671
PID/Gender: Dem Men	22% (67)	28% (86)	17% (52)	10% (31)	9% (28)	6% (20)	7% (22)	306
PID/Gender: Dem Women	22% (95)	23% (100)	14% (60)	16% (70)	11% (48)	6% (25)	8% (33)	432
PID/Gender: Ind Men	21% (79)	25% (95)	17% (64)	10% (38)	9% (34)	8% (29)	11% (44)	383
PID/Gender: Ind Women	20% (81)	27% (111)	16% (65)	9% (36)	10% (42)	11% (45)	7% (30)	410
PID/Gender: Rep Men	24% (81)	27% (93)	17% (57)	9% (29)	11% (37)	6% (21)	7% (24)	342
PID/Gender: Rep Women	18% (58)	26% (85)	15% (50)	11% (37)	8% (26)	10% (34)	12% (38)	329
Ideo: Liberal (1-3)	19% (127)	29% (197)	19% (126)	13% (87)	9% (64)	6% (41)	5% (33)	675
Ideo: Moderate (4)	22% (103)	26% (118)	15% (68)	13% (58)	9% (42)	6% (29)	9% (43)	462
Ideo: Conservative (5-7)	17% (133)	26% (199)	15% (117)	9% (71)	11% (85)	10% (75)	11% (84)	765
Educ: < College	26% (365)	25% (340)	14% (188)	10% (135)	8% (115)	8% (117)	9% (124)	1385
Educ: Bachelors degree	12% (62)	28% (147)	19% (98)	15% (77)	13% (65)	7% (34)	7% (37)	521
Educ: Post-grad	12% (35)	28% (84)	21% (62)	10% (28)	11% (33)	8% (23)	10% (31)	296

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Table HRdem1_4: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (462)	26% (570)	16% (348)	11% (241)	10% (214)	8% (175)	9% (192)	2202
Income: Under 50k	24% (310)	25% (325)	14% (177)	10% (133)	10% (124)	7% (92)	9% (116)	1277
Income: 50k-100k	18% (116)	26% (171)	20% (132)	11% (73)	9% (58)	9% (59)	8% (53)	663
Income: 100k+	14% (36)	28% (74)	15% (39)	13% (34)	12% (32)	9% (24)	9% (22)	262
Ethnicity: White	19% (331)	27% (472)	16% (293)	11% (192)	10% (173)	9% (154)	9% (166)	1781
Ethnicity: Hispanic	28% (59)	25% (53)	14% (30)	12% (27)	10% (22)	6% (14)	4% (9)	213
Ethnicity: Afr. Am.	33% (92)	24% (67)	12% (34)	12% (33)	10% (29)	4% (12)	4% (12)	279
Ethnicity: Other	28% (39)	22% (31)	15% (21)	11% (16)	8% (12)	6% (8)	10% (14)	142
Relig: Protestant	15% (74)	23% (112)	17% (80)	12% (56)	14% (68)	10% (49)	9% (44)	484
Relig: Roman Catholic	17% (69)	30% (119)	17% (70)	10% (42)	9% (35)	8% (31)	9% (36)	403
Relig: Something Else	27% (61)	28% (64)	14% (31)	11% (25)	5% (11)	9% (21)	7% (15)	228
Relig: Jewish	16% (9)	19% (11)	17% (9)	18% (10)	13% (7)	13% (7)	5% (3)	57
Relig: Evangelical	18% (144)	26% (207)	16% (129)	11% (86)	10% (76)	9% (72)	9% (73)	788
Relig: Non-Evang. Catholics	18% (60)	27% (89)	16% (52)	11% (37)	12% (38)	9% (28)	7% (23)	327
Relig: All Christian	18% (204)	26% (295)	16% (182)	11% (123)	10% (114)	9% (100)	9% (96)	1115
Relig: All Non-Christian	30% (83)	24% (66)	15% (41)	13% (37)	8% (21)	4% (11)	6% (18)	278
Community: Urban	25% (141)	27% (150)	15% (84)	10% (59)	8% (44)	6% (35)	8% (47)	560
Community: Suburban	17% (164)	28% (263)	16% (150)	12% (114)	10% (95)	9% (87)	8% (73)	945
Community: Rural	23% (158)	23% (158)	16% (114)	10% (68)	11% (75)	8% (52)	10% (72)	696
Employ: Private Sector	19% (120)	26% (164)	19% (121)	14% (89)	9% (57)	7% (46)	6% (37)	634
Employ: Government	21% (33)	27% (42)	15% (24)	15% (24)	9% (14)	6% (9)	8% (12)	158
Employ: Self-Employed	21% (39)	28% (53)	14% (27)	6% (11)	15% (28)	9% (16)	8% (15)	189
Employ: Homemaker	32% (44)	23% (31)	17% (23)	10% (14)	5% (7)	3% (4)	9% (12)	136
Employ: Student	25% (18)	25% (18)	24% (17)	14% (10)	7% (5)	1% (1)	3% (2)	71
Employ: Retired	12% (70)	28% (162)	15% (84)	10% (59)	11% (63)	11% (64)	13% (74)	576
Employ: Unemployed	33% (64)	25% (48)	11% (22)	8% (16)	9% (18)	6% (12)	6% (12)	190
Employ: Other	30% (76)	21% (53)	13% (31)	7% (18)	9% (22)	9% (22)	11% (27)	248
Military HH: Yes	23% (100)	25% (108)	16% (69)	9% (41)	9% (39)	7% (30)	10% (45)	432
Military HH: No	20% (363)	26% (463)	16% (279)	11% (200)	10% (174)	8% (145)	8% (147)	1770

Continued on next page

Table HRdem1_4: How often do you watch or stream the following?
 Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (462)	26% (570)	16% (348)	11% (241)	10% (214)	8% (175)	9% (192)	2202
RD/WT: Right Direction	23% (205)	25% (222)	16% (146)	8% (71)	9% (78)	8% (75)	10% (87)	885
RD/WT: Wrong Track	20% (257)	26% (348)	15% (202)	13% (170)	10% (136)	8% (99)	8% (105)	1317
Trump Job Approve	21% (198)	27% (250)	17% (163)	9% (83)	9% (80)	8% (79)	9% (81)	935
Trump Job Disapprove	20% (225)	26% (292)	15% (173)	13% (152)	11% (122)	7% (81)	8% (87)	1132
Trump Job Strongly Approve	21% (102)	27% (128)	18% (85)	7% (34)	8% (40)	9% (44)	10% (50)	483
Trump Job Somewhat Approve	21% (96)	27% (122)	17% (79)	11% (49)	9% (40)	8% (35)	7% (31)	452
Trump Job Somewhat Disapprove	22% (62)	24% (69)	16% (46)	13% (38)	11% (32)	5% (14)	9% (26)	287
Trump Job Strongly Disapprove	19% (162)	26% (222)	15% (127)	13% (114)	11% (91)	8% (67)	7% (61)	845
#1 Issue: Economy	25% (151)	24% (143)	15% (91)	14% (83)	8% (48)	7% (42)	7% (43)	602
#1 Issue: Security	19% (79)	30% (126)	14% (59)	9% (38)	10% (41)	8% (32)	11% (46)	421
#1 Issue: Health Care	20% (71)	27% (98)	21% (74)	9% (32)	11% (38)	8% (29)	5% (19)	362
#1 Issue: Medicare / Social Security	16% (59)	21% (78)	15% (56)	13% (47)	12% (45)	10% (36)	13% (47)	366
#1 Issue: Women's Issues	24% (25)	32% (33)	18% (18)	12% (12)	7% (7)	4% (4)	5% (5)	105
#1 Issue: Education	24% (30)	31% (40)	14% (18)	11% (14)	3% (4)	7% (9)	9% (12)	127
#1 Issue: Energy	26% (26)	26% (26)	18% (18)	7% (7)	15% (15)	3% (3)	5% (5)	100
#1 Issue: Other	18% (22)	22% (26)	11% (13)	6% (8)	13% (16)	16% (20)	13% (15)	119
2018 House Vote: Democrat	18% (154)	26% (215)	16% (136)	14% (118)	11% (95)	7% (55)	8% (63)	836
2018 House Vote: Republican	18% (132)	28% (200)	18% (128)	8% (60)	9% (66)	9% (64)	10% (70)	720
2018 House Vote: Someone else	23% (23)	26% (26)	12% (12)	10% (10)	9% (10)	11% (11)	9% (9)	101
2018 House Vote: Didnt Vote	28% (152)	24% (129)	13% (71)	10% (53)	8% (41)	8% (45)	9% (50)	540
2016 Vote: Hillary Clinton	19% (141)	28% (206)	15% (112)	14% (102)	11% (78)	6% (43)	7% (49)	732
2016 Vote: Donald Trump	17% (121)	27% (188)	19% (129)	9% (62)	9% (65)	9% (62)	10% (67)	695
2016 Vote: Someone else	20% (43)	24% (51)	13% (26)	14% (30)	10% (21)	9% (20)	9% (18)	209
2016 Vote: Didnt Vote	28% (157)	22% (123)	14% (80)	8% (47)	8% (47)	9% (49)	10% (57)	560
Voted in 2014: Yes	19% (276)	27% (407)	16% (231)	12% (173)	10% (146)	8% (117)	9% (136)	1486
Voted in 2014: No	26% (187)	23% (163)	16% (117)	10% (68)	9% (68)	8% (57)	8% (55)	716

Continued on next page

Table HRdem1_4: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (462)	26% (570)	16% (348)	11% (241)	10% (214)	8% (175)	9% (192)	2202
2012 Vote: Barack Obama	19% (171)	27% (237)	17% (150)	13% (115)	9% (84)	6% (56)	8% (72)	885
2012 Vote: Mitt Romney	15% (85)	27% (150)	16% (91)	10% (57)	12% (64)	10% (56)	9% (50)	553
2012 Vote: Other	17% (18)	31% (33)	9% (10)	11% (11)	5% (6)	11% (12)	17% (18)	107
2012 Vote: Didn't Vote	29% (188)	23% (148)	15% (98)	9% (58)	9% (60)	8% (50)	8% (50)	653
4-Region: Northeast	18% (70)	29% (115)	18% (69)	11% (45)	9% (34)	8% (30)	8% (30)	393
4-Region: Midwest	21% (106)	25% (127)	16% (82)	12% (59)	8% (41)	8% (42)	10% (50)	506
4-Region: South	23% (189)	24% (196)	15% (120)	12% (101)	11% (87)	8% (63)	8% (66)	822
4-Region: West	20% (97)	27% (132)	16% (77)	7% (36)	11% (52)	8% (40)	10% (46)	481
Favorable of Trump	21% (193)	27% (248)	17% (162)	9% (81)	9% (81)	8% (76)	9% (83)	925
Unfavorable of Trump	21% (238)	26% (297)	15% (173)	13% (151)	10% (114)	7% (81)	7% (82)	1136
Very Favorable of Trump	22% (116)	27% (146)	16% (85)	8% (44)	7% (40)	10% (51)	10% (54)	535
Somewhat Favorable of Trump	20% (77)	26% (103)	20% (77)	10% (37)	10% (40)	6% (25)	8% (30)	389
Somewhat Unfavorable of Trump	23% (56)	24% (57)	14% (33)	13% (32)	10% (23)	6% (15)	9% (22)	238
Very Unfavorable of Trump	20% (182)	27% (240)	16% (140)	13% (119)	10% (91)	7% (66)	7% (60)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_5: How often do you watch or stream the following?
Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (180)	19% (421)	15% (335)	8% (172)	7% (147)	13% (278)	30% (670)	2202
Gender: Male	13% (131)	27% (274)	18% (188)	8% (83)	7% (70)	10% (103)	18% (182)	1031
Gender: Female	4% (48)	13% (147)	13% (147)	8% (89)	7% (77)	15% (175)	42% (488)	1171
Age: 18-29	11% (41)	14% (56)	11% (43)	8% (30)	7% (28)	11% (44)	37% (144)	386
Age: 30-44	11% (55)	16% (80)	12% (61)	8% (42)	7% (35)	13% (67)	32% (162)	502
Age: 45-54	8% (34)	18% (72)	13% (55)	11% (45)	6% (27)	11% (44)	33% (134)	409
Age: 55-64	6% (22)	23% (91)	19% (75)	5% (21)	8% (30)	12% (48)	27% (105)	393
Age: 65+	5% (27)	24% (122)	20% (102)	7% (34)	5% (28)	15% (76)	24% (125)	512
Generation Z: 18-21	14% (16)	15% (17)	11% (13)	8% (9)	6% (7)	14% (16)	32% (37)	114
Millennial: Age 22-37	10% (59)	14% (80)	13% (72)	8% (44)	8% (46)	11% (64)	36% (203)	569
Generation X: Age 38-53	9% (52)	18% (104)	12% (67)	10% (57)	6% (31)	13% (71)	32% (182)	566
Boomers: Age 54-72	5% (45)	23% (193)	19% (158)	6% (53)	7% (55)	12% (103)	26% (218)	825
PID: Dem (no lean)	8% (61)	18% (135)	15% (109)	7% (55)	6% (47)	12% (88)	33% (244)	738
PID: Ind (no lean)	8% (61)	18% (144)	13% (103)	7% (58)	6% (49)	14% (112)	34% (267)	793
PID: Rep (no lean)	9% (58)	21% (142)	18% (124)	9% (59)	8% (51)	12% (78)	24% (160)	671
PID/Gender: Dem Men	13% (41)	27% (83)	18% (55)	6% (19)	7% (20)	11% (33)	18% (54)	306
PID/Gender: Dem Women	5% (20)	12% (52)	12% (53)	8% (36)	6% (26)	13% (55)	44% (189)	432
PID/Gender: Ind Men	13% (50)	24% (90)	16% (60)	8% (31)	6% (22)	10% (39)	24% (91)	383
PID/Gender: Ind Women	3% (11)	13% (53)	11% (44)	7% (27)	7% (27)	18% (73)	43% (176)	410
PID/Gender: Rep Men	12% (41)	29% (100)	21% (74)	9% (32)	8% (28)	9% (31)	11% (36)	342
PID/Gender: Rep Women	5% (17)	13% (42)	15% (50)	8% (27)	7% (24)	14% (47)	37% (123)	329
Ideo: Liberal (1-3)	8% (55)	19% (129)	14% (92)	7% (50)	7% (49)	14% (94)	31% (207)	675
Ideo: Moderate (4)	7% (34)	21% (98)	15% (68)	7% (34)	8% (36)	11% (52)	31% (141)	462
Ideo: Conservative (5-7)	8% (63)	21% (160)	18% (134)	9% (71)	7% (50)	13% (96)	25% (192)	765
Educ: < College	8% (107)	15% (214)	15% (209)	7% (102)	7% (103)	12% (172)	35% (478)	1385
Educ: Bachelors degree	9% (46)	26% (134)	17% (90)	9% (49)	5% (26)	11% (59)	22% (117)	521
Educ: Post-grad	9% (26)	24% (72)	12% (37)	7% (21)	6% (17)	16% (47)	25% (75)	296

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Table HRdem1_5: How often do you watch or stream the following?

Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (180)	19% (421)	15% (335)	8% (172)	7% (147)	13% (278)	30% (670)	2202
Income: Under 50k	7% (93)	16% (205)	13% (170)	7% (95)	6% (73)	14% (178)	36% (465)	1277
Income: 50k-100k	8% (53)	22% (145)	18% (119)	9% (61)	9% (62)	10% (68)	23% (154)	663
Income: 100k+	13% (33)	27% (71)	18% (46)	6% (16)	4% (12)	12% (32)	20% (51)	262
Ethnicity: White	7% (117)	20% (348)	16% (281)	8% (141)	6% (115)	13% (233)	31% (546)	1781
Ethnicity: Hispanic	10% (22)	13% (28)	11% (24)	13% (27)	9% (19)	10% (21)	34% (72)	213
Ethnicity: Afr. Am.	17% (47)	18% (51)	13% (36)	7% (20)	8% (22)	10% (27)	27% (76)	279
Ethnicity: Other	11% (16)	16% (22)	13% (19)	8% (11)	7% (10)	12% (17)	33% (47)	142
Relig: Protestant	7% (33)	24% (116)	17% (84)	7% (34)	6% (27)	13% (63)	26% (127)	484
Relig: Roman Catholic	7% (28)	23% (94)	14% (57)	11% (42)	8% (33)	12% (50)	24% (98)	403
Relig: Something Else	10% (22)	13% (29)	16% (36)	8% (19)	5% (12)	13% (29)	35% (80)	228
Relig: Jewish	10% (6)	24% (14)	17% (10)	9% (5)	7% (4)	10% (6)	23% (13)	57
Relig: Evangelical	7% (53)	21% (164)	16% (124)	9% (69)	6% (50)	13% (100)	29% (227)	788
Relig: Non-Evang. Catholics	9% (30)	23% (74)	16% (53)	8% (26)	7% (22)	13% (42)	24% (79)	327
Relig: All Christian	7% (83)	21% (239)	16% (178)	9% (96)	6% (72)	13% (142)	27% (305)	1115
Relig: All Non-Christian	8% (23)	16% (44)	12% (33)	7% (20)	8% (21)	13% (35)	36% (101)	278
Community: Urban	13% (74)	14% (78)	14% (76)	7% (39)	7% (40)	13% (73)	32% (180)	560
Community: Suburban	7% (63)	24% (223)	15% (144)	8% (76)	7% (65)	12% (109)	28% (264)	945
Community: Rural	6% (42)	17% (120)	17% (115)	8% (56)	6% (42)	14% (95)	33% (226)	696
Employ: Private Sector	9% (59)	19% (118)	17% (107)	9% (57)	7% (41)	11% (73)	28% (179)	634
Employ: Government	8% (12)	20% (32)	15% (24)	9% (15)	6% (10)	11% (17)	31% (49)	158
Employ: Self-Employed	9% (18)	18% (34)	10% (19)	10% (19)	7% (13)	20% (38)	26% (48)	189
Employ: Homemaker	9% (13)	13% (18)	12% (17)	6% (9)	8% (10)	9% (12)	42% (58)	136
Employ: Student	17% (12)	18% (13)	10% (7)	7% (5)	3% (2)	5% (4)	40% (28)	71
Employ: Retired	5% (29)	24% (137)	21% (120)	6% (34)	7% (40)	13% (78)	24% (138)	576
Employ: Unemployed	9% (16)	15% (28)	10% (18)	8% (15)	7% (14)	14% (26)	38% (72)	190
Employ: Other	8% (21)	16% (41)	9% (22)	7% (18)	7% (17)	13% (31)	40% (99)	248
Military HH: Yes	8% (37)	22% (93)	19% (83)	8% (34)	7% (30)	14% (61)	22% (93)	432
Military HH: No	8% (143)	19% (328)	14% (252)	8% (137)	7% (117)	12% (217)	33% (577)	1770

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Table HRdem1_5: How often do you watch or stream the following?
Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (180)	19% (421)	15% (335)	8% (172)	7% (147)	13% (278)	30% (670)	2202
RD/WT: Right Direction	10% (89)	21% (184)	17% (149)	9% (79)	7% (63)	12% (104)	24% (216)	885
RD/WT: Wrong Track	7% (91)	18% (237)	14% (186)	7% (92)	6% (84)	13% (173)	34% (454)	1317
Trump Job Approve	10% (90)	21% (198)	17% (156)	8% (79)	7% (68)	12% (117)	24% (227)	935
Trump Job Disapprove	7% (76)	19% (212)	15% (170)	7% (83)	7% (75)	13% (149)	32% (367)	1132
Trump Job Strongly Approve	10% (47)	20% (95)	17% (81)	8% (40)	6% (29)	13% (62)	27% (129)	483
Trump Job Somewhat Approve	9% (43)	23% (104)	17% (75)	9% (39)	9% (39)	12% (55)	22% (99)	452
Trump Job Somewhat Disapprove	5% (14)	21% (61)	18% (51)	9% (26)	5% (15)	13% (38)	29% (83)	287
Trump Job Strongly Disapprove	7% (62)	18% (151)	14% (119)	7% (57)	7% (60)	13% (111)	34% (284)	845
#1 Issue: Economy	10% (63)	19% (115)	17% (104)	9% (53)	6% (38)	10% (62)	28% (166)	602
#1 Issue: Security	9% (36)	21% (87)	15% (63)	9% (36)	6% (24)	13% (57)	28% (118)	421
#1 Issue: Health Care	7% (27)	21% (74)	14% (49)	7% (24)	11% (39)	12% (43)	29% (107)	362
#1 Issue: Medicare / Social Security	6% (21)	19% (71)	16% (59)	7% (26)	6% (24)	14% (50)	32% (116)	366
#1 Issue: Women's Issues	9% (9)	11% (12)	8% (8)	4% (4)	1% (1)	19% (20)	48% (50)	105
#1 Issue: Education	9% (11)	18% (23)	19% (24)	11% (14)	7% (9)	14% (18)	22% (28)	127
#1 Issue: Energy	8% (8)	21% (21)	13% (13)	7% (7)	5% (5)	13% (13)	33% (33)	100
#1 Issue: Other	4% (5)	15% (18)	12% (14)	6% (8)	5% (6)	14% (16)	44% (52)	119
2018 House Vote: Democrat	8% (65)	19% (158)	16% (132)	7% (60)	7% (59)	13% (109)	30% (251)	836
2018 House Vote: Republican	9% (62)	24% (171)	17% (124)	9% (65)	6% (45)	12% (90)	23% (163)	720
2018 House Vote: Someone else	10% (10)	17% (17)	14% (14)	6% (6)	6% (6)	11% (12)	36% (36)	101
2018 House Vote: Didnt Vote	8% (42)	14% (73)	12% (63)	8% (41)	7% (36)	12% (67)	41% (219)	540
2016 Vote: Hillary Clinton	7% (53)	21% (154)	15% (111)	7% (53)	7% (54)	13% (93)	29% (213)	732
2016 Vote: Donald Trump	9% (64)	22% (151)	18% (126)	9% (62)	6% (44)	13% (90)	23% (158)	695
2016 Vote: Someone else	7% (15)	17% (37)	18% (37)	8% (16)	6% (12)	15% (31)	30% (62)	209
2016 Vote: Didnt Vote	8% (47)	13% (75)	11% (59)	7% (41)	6% (36)	11% (64)	42% (238)	560
Voted in 2014: Yes	8% (122)	21% (318)	17% (250)	8% (118)	7% (97)	13% (196)	26% (385)	1486
Voted in 2014: No	8% (58)	14% (103)	12% (85)	7% (53)	7% (50)	11% (81)	40% (285)	716

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Table HRdem1_5: How often do you watch or stream the following?
Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (180)	19% (421)	15% (335)	8% (172)	7% (147)	13% (278)	30% (670)	2202
2012 Vote: Barack Obama	8% (75)	21% (187)	15% (130)	7% (66)	7% (61)	13% (115)	28% (251)	885
2012 Vote: Mitt Romney	8% (44)	22% (124)	19% (105)	9% (52)	6% (35)	13% (71)	22% (122)	553
2012 Vote: Other	5% (5)	19% (20)	18% (19)	6% (6)	6% (6)	15% (16)	32% (34)	107
2012 Vote: Didn't Vote	9% (56)	13% (88)	12% (80)	7% (47)	7% (44)	12% (75)	40% (263)	653
4-Region: Northeast	10% (41)	22% (86)	15% (59)	7% (27)	6% (22)	11% (44)	29% (114)	393
4-Region: Midwest	6% (31)	22% (110)	15% (74)	7% (33)	6% (33)	14% (69)	31% (156)	506
4-Region: South	8% (67)	18% (146)	15% (127)	9% (78)	7% (54)	11% (88)	32% (263)	822
4-Region: West	8% (41)	17% (80)	16% (76)	7% (34)	8% (38)	16% (76)	28% (137)	481
Favorable of Trump	10% (89)	22% (199)	16% (152)	8% (78)	7% (63)	13% (117)	25% (227)	925
Unfavorable of Trump	7% (79)	18% (207)	15% (175)	8% (86)	7% (75)	13% (147)	32% (366)	1136
Very Favorable of Trump	10% (56)	19% (101)	16% (88)	9% (47)	7% (40)	13% (71)	25% (133)	535
Somewhat Favorable of Trump	8% (33)	25% (98)	16% (64)	8% (31)	6% (23)	12% (45)	24% (95)	389
Somewhat Unfavorable of Trump	5% (13)	20% (46)	21% (49)	10% (23)	5% (12)	11% (27)	29% (68)	238
Very Unfavorable of Trump	7% (67)	18% (161)	14% (127)	7% (64)	7% (63)	13% (120)	33% (298)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	47% (1027)	35% (779)	18% (395)	2202
Gender: Male	48% (498)	34% (356)	17% (177)	1031
Gender: Female	45% (530)	36% (424)	19% (218)	1171
Age: 18-29	40% (156)	34% (132)	25% (98)	386
Age: 30-44	42% (210)	42% (212)	16% (80)	502
Age: 45-54	46% (190)	37% (150)	17% (69)	409
Age: 55-64	46% (180)	37% (146)	17% (67)	393
Age: 65+	57% (291)	27% (140)	16% (81)	512
Generation Z: 18-21	40% (46)	36% (41)	24% (27)	114
Millennial: Age 22-37	41% (234)	37% (211)	22% (125)	569
Generation X: Age 38-53	46% (260)	40% (226)	14% (80)	566
Boomers: Age 54-72	51% (417)	33% (271)	17% (136)	825
PID: Dem (no lean)	50% (366)	33% (242)	18% (130)	738
PID: Ind (no lean)	42% (333)	38% (304)	20% (157)	793
PID: Rep (no lean)	49% (328)	35% (234)	16% (109)	671
PID/Gender: Dem Men	53% (163)	30% (91)	17% (52)	306
PID/Gender: Dem Women	47% (204)	35% (151)	18% (77)	432
PID/Gender: Ind Men	44% (169)	37% (141)	19% (73)	383
PID/Gender: Ind Women	40% (165)	40% (162)	20% (84)	410
PID/Gender: Rep Men	49% (166)	36% (124)	15% (52)	342
PID/Gender: Rep Women	49% (161)	33% (110)	17% (57)	329
Ideo: Liberal (1-3)	48% (324)	35% (238)	17% (113)	675
Ideo: Moderate (4)	43% (200)	37% (171)	20% (91)	462
Ideo: Conservative (5-7)	49% (378)	34% (258)	17% (129)	765
Educ: < College	44% (615)	37% (508)	19% (262)	1385
Educ: Bachelors degree	49% (257)	34% (179)	16% (84)	521
Educ: Post-grad	52% (155)	31% (92)	16% (49)	296

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Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	47% (1027)	35% (779)	18% (395)	2202
Income: Under 50k	41% (527)	37% (469)	22% (281)	1277
Income: 50k-100k	54% (356)	34% (225)	12% (82)	663
Income: 100k+	55% (144)	33% (86)	12% (32)	262
Ethnicity: White	47% (842)	35% (628)	17% (311)	1781
Ethnicity: Hispanic	36% (76)	39% (84)	25% (53)	213
Ethnicity: Afr. Am.	46% (129)	34% (96)	20% (55)	279
Ethnicity: Other	40% (56)	39% (55)	21% (30)	142
Relig: Protestant	48% (231)	35% (172)	17% (81)	484
Relig: Roman Catholic	53% (215)	30% (121)	17% (67)	403
Relig: Something Else	41% (94)	43% (97)	16% (37)	228
Relig: Jewish	70% (40)	22% (12)	8% (5)	57
Relig: Evangelical	50% (393)	35% (277)	15% (118)	788
Relig: Non-Evang. Catholics	45% (147)	35% (113)	20% (66)	327
Relig: All Christian	48% (540)	35% (390)	17% (185)	1115
Relig: All Non-Christian	43% (120)	40% (110)	17% (48)	278
Community: Urban	48% (269)	33% (185)	19% (106)	560
Community: Suburban	57% (538)	31% (296)	12% (111)	945
Community: Rural	32% (220)	43% (298)	26% (178)	696
Employ: Private Sector	47% (299)	37% (235)	16% (100)	634
Employ: Government	47% (73)	37% (59)	16% (25)	158
Employ: Self-Employed	45% (85)	37% (69)	19% (35)	189
Employ: Homemaker	43% (58)	35% (47)	23% (31)	136
Employ: Student	43% (31)	32% (23)	25% (17)	71
Employ: Retired	52% (301)	31% (181)	16% (94)	576
Employ: Unemployed	41% (79)	41% (78)	17% (33)	190
Employ: Other	41% (101)	35% (86)	24% (60)	248
Military HH: Yes	49% (210)	36% (157)	15% (65)	432
Military HH: No	46% (818)	35% (622)	19% (330)	1770

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	47% (1027)	35% (779)	18% (395)	2202
RD/WT: Right Direction	45% (401)	35% (305)	20% (178)	885
RD/WT: Wrong Track	48% (626)	36% (474)	16% (217)	1317
Trump Job Approve	45% (422)	36% (341)	18% (172)	935
Trump Job Disapprove	50% (568)	33% (376)	17% (188)	1132
Trump Job Strongly Approve	45% (216)	35% (169)	20% (97)	483
Trump Job Somewhat Approve	45% (205)	38% (172)	17% (75)	452
Trump Job Somewhat Disapprove	48% (137)	37% (106)	15% (44)	287
Trump Job Strongly Disapprove	51% (431)	32% (269)	17% (144)	845
#1 Issue: Economy	45% (269)	37% (225)	18% (108)	602
#1 Issue: Security	47% (198)	36% (150)	17% (73)	421
#1 Issue: Health Care	47% (170)	32% (116)	21% (76)	362
#1 Issue: Medicare / Social Security	52% (190)	32% (118)	16% (58)	366
#1 Issue: Women's Issues	46% (48)	37% (38)	18% (19)	105
#1 Issue: Education	45% (57)	40% (51)	14% (18)	127
#1 Issue: Energy	50% (50)	38% (39)	12% (12)	100
#1 Issue: Other	38% (46)	36% (42)	26% (31)	119
2018 House Vote: Democrat	51% (424)	33% (279)	16% (132)	836
2018 House Vote: Republican	47% (337)	35% (251)	18% (132)	720
2018 House Vote: Someone else	38% (39)	38% (39)	24% (24)	101
2018 House Vote: Didnt Vote	42% (226)	39% (210)	19% (104)	540
2016 Vote: Hillary Clinton	50% (369)	34% (247)	16% (116)	732
2016 Vote: Donald Trump	49% (338)	34% (238)	17% (119)	695
2016 Vote: Someone else	48% (101)	35% (73)	17% (35)	209
2016 Vote: Didnt Vote	39% (216)	39% (221)	22% (123)	560
Voted in 2014: Yes	50% (737)	34% (507)	16% (241)	1486
Voted in 2014: No	41% (290)	38% (272)	21% (154)	716

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	47% (1027)	35% (779)	18% (395)	2202
2012 Vote: Barack Obama	49% (437)	35% (312)	15% (136)	885
2012 Vote: Mitt Romney	51% (285)	33% (180)	16% (88)	553
2012 Vote: Other	40% (42)	37% (40)	23% (25)	107
2012 Vote: Didn't Vote	40% (261)	38% (246)	22% (146)	653
4-Region: Northeast	57% (223)	29% (113)	15% (57)	393
4-Region: Midwest	46% (233)	36% (182)	18% (91)	506
4-Region: South	43% (356)	38% (311)	19% (156)	822
4-Region: West	45% (216)	36% (173)	19% (92)	481
Favorable of Trump	45% (414)	36% (333)	19% (178)	925
Unfavorable of Trump	50% (571)	34% (388)	16% (177)	1136
Very Favorable of Trump	45% (243)	36% (191)	19% (102)	535
Somewhat Favorable of Trump	44% (171)	37% (142)	20% (77)	389
Somewhat Unfavorable of Trump	47% (111)	40% (96)	13% (31)	238
Very Unfavorable of Trump	51% (460)	33% (293)	16% (146)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_4: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	25%	(550)	31%	(684)	44%	(968)	2202
Gender: Male	27%	(283)	32%	(328)	41%	(419)	1031
Gender: Female	23%	(267)	30%	(355)	47%	(549)	1171
Age: 18-29	22%	(85)	31%	(121)	46%	(179)	386
Age: 30-44	23%	(113)	36%	(180)	42%	(209)	502
Age: 45-54	29%	(118)	31%	(129)	40%	(163)	409
Age: 55-64	25%	(100)	28%	(108)	47%	(185)	393
Age: 65+	26%	(134)	28%	(145)	45%	(233)	512
Generation Z: 18-21	25%	(28)	36%	(41)	39%	(45)	114
Millennial: Age 22-37	21%	(117)	32%	(182)	47%	(270)	569
Generation X: Age 38-53	27%	(154)	35%	(195)	38%	(217)	566
Boomers: Age 54-72	26%	(218)	27%	(226)	46%	(381)	825
PID: Dem (no lean)	22%	(162)	32%	(236)	46%	(340)	738
PID: Ind (no lean)	24%	(188)	29%	(231)	47%	(375)	793
PID: Rep (no lean)	30%	(200)	32%	(217)	38%	(254)	671
PID/Gender: Dem Men	24%	(73)	32%	(98)	44%	(135)	306
PID/Gender: Dem Women	21%	(89)	32%	(138)	47%	(205)	432
PID/Gender: Ind Men	26%	(100)	29%	(111)	45%	(173)	383
PID/Gender: Ind Women	22%	(88)	29%	(120)	49%	(202)	410
PID/Gender: Rep Men	32%	(111)	35%	(119)	33%	(112)	342
PID/Gender: Rep Women	27%	(89)	30%	(97)	43%	(142)	329
Ideo: Liberal (1-3)	23%	(158)	32%	(214)	45%	(303)	675
Ideo: Moderate (4)	24%	(111)	30%	(138)	46%	(213)	462
Ideo: Conservative (5-7)	28%	(217)	31%	(241)	40%	(307)	765
Educ: < College	26%	(354)	32%	(449)	42%	(582)	1385
Educ: Bachelors degree	21%	(110)	32%	(168)	47%	(243)	521
Educ: Post-grad	29%	(86)	23%	(67)	48%	(143)	296

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Table HRdem2_4: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	25%	(550)	31%	(684)	44%	(968)	2202
Income: Under 50k	22%	(283)	33%	(415)	45%	(579)	1277
Income: 50k-100k	28%	(183)	30%	(198)	43%	(282)	663
Income: 100k+	32%	(85)	27%	(70)	41%	(107)	262
Ethnicity: White	25%	(444)	31%	(550)	44%	(787)	1781
Ethnicity: Hispanic	29%	(61)	30%	(63)	42%	(89)	213
Ethnicity: Afr. Am.	26%	(72)	34%	(94)	41%	(113)	279
Ethnicity: Other	24%	(34)	28%	(40)	48%	(68)	142
Relig: Protestant	28%	(135)	31%	(151)	41%	(198)	484
Relig: Roman Catholic	30%	(120)	26%	(106)	44%	(178)	403
Relig: Something Else	16%	(37)	37%	(84)	47%	(107)	228
Relig: Jewish	22%	(12)	20%	(11)	58%	(33)	57
Relig: Evangelical	25%	(196)	30%	(234)	45%	(359)	788
Relig: Non-Evang. Catholics	29%	(96)	33%	(107)	38%	(124)	327
Relig: All Christian	26%	(292)	31%	(340)	43%	(483)	1115
Relig: All Non-Christian	28%	(78)	35%	(97)	37%	(102)	278
Community: Urban	20%	(114)	33%	(185)	47%	(262)	560
Community: Suburban	21%	(200)	30%	(287)	49%	(459)	945
Community: Rural	34%	(237)	30%	(212)	36%	(247)	696
Employ: Private Sector	24%	(153)	31%	(198)	45%	(284)	634
Employ: Government	25%	(39)	29%	(46)	46%	(73)	158
Employ: Self-Employed	26%	(50)	30%	(56)	44%	(83)	189
Employ: Homemaker	24%	(32)	30%	(41)	46%	(63)	136
Employ: Student	31%	(22)	38%	(27)	32%	(23)	71
Employ: Retired	27%	(154)	29%	(169)	44%	(253)	576
Employ: Unemployed	24%	(46)	34%	(64)	42%	(80)	190
Employ: Other	22%	(56)	33%	(83)	44%	(110)	248
Military HH: Yes	28%	(119)	34%	(147)	38%	(166)	432
Military HH: No	24%	(432)	30%	(536)	45%	(802)	1770

Continued on next page

Table HRdem2_4: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	25%	(550)	31%	(684)	44%	(968)	2202
RD/WT: Right Direction	31%	(270)	29%	(260)	40%	(354)	885
RD/WT: Wrong Track	21%	(280)	32%	(423)	47%	(614)	1317
Trump Job Approve	30%	(280)	30%	(282)	40%	(373)	935
Trump Job Disapprove	21%	(234)	31%	(352)	48%	(545)	1132
Trump Job Strongly Approve	32%	(153)	29%	(140)	39%	(190)	483
Trump Job Somewhat Approve	28%	(127)	32%	(143)	40%	(183)	452
Trump Job Somewhat Disapprove	22%	(63)	30%	(87)	48%	(137)	287
Trump Job Strongly Disapprove	20%	(171)	31%	(265)	48%	(409)	845
#1 Issue: Economy	26%	(158)	32%	(194)	41%	(250)	602
#1 Issue: Security	26%	(108)	31%	(132)	43%	(181)	421
#1 Issue: Health Care	28%	(103)	28%	(103)	43%	(157)	362
#1 Issue: Medicare / Social Security	26%	(93)	29%	(107)	45%	(166)	366
#1 Issue: Women's Issues	16%	(17)	36%	(37)	48%	(50)	105
#1 Issue: Education	13%	(17)	33%	(42)	53%	(68)	127
#1 Issue: Energy	20%	(20)	34%	(34)	46%	(46)	100
#1 Issue: Other	29%	(34)	29%	(35)	42%	(50)	119
2018 House Vote: Democrat	22%	(182)	31%	(257)	48%	(397)	836
2018 House Vote: Republican	32%	(227)	29%	(212)	39%	(281)	720
2018 House Vote: Someone else	19%	(19)	27%	(27)	54%	(55)	101
2018 House Vote: Didnt Vote	23%	(123)	35%	(187)	43%	(231)	540
2016 Vote: Hillary Clinton	23%	(165)	32%	(233)	46%	(335)	732
2016 Vote: Donald Trump	31%	(215)	31%	(214)	38%	(265)	695
2016 Vote: Someone else	22%	(47)	29%	(60)	49%	(102)	209
2016 Vote: Didnt Vote	21%	(119)	31%	(176)	47%	(264)	560
Voted in 2014: Yes	26%	(392)	31%	(454)	43%	(639)	1486
Voted in 2014: No	22%	(158)	32%	(230)	46%	(329)	716

Continued on next page

Table HRdem2_4: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	25%	(550)	31%	(684)	44%	(968)	2202
2012 Vote: Barack Obama	21%	(184)	32%	(282)	47%	(418)	885
2012 Vote: Mitt Romney	30%	(168)	31%	(170)	39%	(215)	553
2012 Vote: Other	32%	(34)	24%	(26)	44%	(47)	107
2012 Vote: Didn't Vote	25%	(163)	31%	(204)	44%	(286)	653
4-Region: Northeast	23%	(89)	22%	(87)	55%	(217)	393
4-Region: Midwest	23%	(116)	31%	(159)	46%	(232)	506
4-Region: South	26%	(214)	34%	(280)	40%	(328)	822
4-Region: West	27%	(132)	33%	(158)	40%	(191)	481
Favorable of Trump	31%	(283)	30%	(277)	39%	(365)	925
Unfavorable of Trump	21%	(238)	32%	(367)	47%	(532)	1136
Very Favorable of Trump	32%	(169)	29%	(154)	40%	(212)	535
Somewhat Favorable of Trump	29%	(114)	31%	(122)	39%	(153)	389
Somewhat Unfavorable of Trump	26%	(61)	30%	(71)	44%	(106)	238
Very Unfavorable of Trump	20%	(177)	33%	(296)	47%	(426)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_5: Do you, or anyone in your household, subscribe to the following?
 Streaming service(s)

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	56% (1243)	12% (270)	31% (689)	2202
Gender: Male	56% (582)	13% (129)	31% (320)	1031
Gender: Female	56% (661)	12% (142)	31% (369)	1171
Age: 18-29	70% (271)	15% (58)	15% (57)	386
Age: 30-44	72% (360)	12% (60)	16% (83)	502
Age: 45-54	58% (236)	13% (52)	30% (122)	409
Age: 55-64	47% (185)	12% (47)	41% (161)	393
Age: 65+	37% (191)	10% (54)	52% (267)	512
Generation Z: 18-21	69% (79)	14% (16)	17% (19)	114
Millennial: Age 22-37	72% (409)	14% (78)	15% (83)	569
Generation X: Age 38-53	64% (360)	12% (69)	24% (137)	566
Boomers: Age 54-72	43% (353)	12% (97)	45% (375)	825
PID: Dem (no lean)	59% (435)	10% (75)	31% (228)	738
PID: Ind (no lean)	54% (429)	15% (117)	31% (247)	793
PID: Rep (no lean)	57% (379)	12% (78)	32% (213)	671
PID/Gender: Dem Men	60% (183)	9% (28)	31% (95)	306
PID/Gender: Dem Women	58% (252)	11% (47)	31% (133)	432
PID/Gender: Ind Men	52% (201)	15% (59)	32% (123)	383
PID/Gender: Ind Women	56% (228)	14% (58)	30% (125)	410
PID/Gender: Rep Men	58% (199)	12% (41)	30% (102)	342
PID/Gender: Rep Women	55% (181)	11% (37)	34% (111)	329
Ideo: Liberal (1-3)	62% (417)	12% (81)	26% (178)	675
Ideo: Moderate (4)	57% (261)	11% (52)	32% (148)	462
Ideo: Conservative (5-7)	54% (413)	11% (86)	35% (266)	765
Educ: < College	54% (744)	14% (195)	32% (447)	1385
Educ: Bachelors degree	61% (320)	9% (48)	29% (153)	521
Educ: Post-grad	61% (179)	9% (28)	30% (89)	296

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**Table HRdem2_5: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	56% (1243)	12% (270)	31% (689)	2202
Income: Under 50k	51% (653)	14% (181)	35% (443)	1277
Income: 50k-100k	62% (413)	10% (66)	28% (184)	663
Income: 100k+	68% (177)	9% (23)	24% (62)	262
Ethnicity: White	56% (999)	12% (205)	32% (577)	1781
Ethnicity: Hispanic	54% (116)	18% (38)	28% (59)	213
Ethnicity: Afr. Am.	58% (162)	15% (42)	27% (74)	279
Ethnicity: Other	57% (81)	16% (23)	26% (37)	142
Relig: Protestant	53% (258)	9% (45)	37% (181)	484
Relig: Roman Catholic	52% (212)	12% (48)	36% (144)	403
Relig: Something Else	60% (137)	16% (35)	24% (56)	228
Relig: Jewish	48% (27)	14% (8)	38% (22)	57
Relig: Evangelical	55% (435)	10% (80)	35% (273)	788
Relig: Non-Evang. Catholics	52% (171)	15% (48)	33% (108)	327
Relig: All Christian	54% (606)	11% (128)	34% (381)	1115
Relig: All Non-Christian	52% (145)	17% (48)	30% (84)	278
Community: Urban	60% (339)	12% (69)	27% (153)	560
Community: Suburban	57% (536)	11% (102)	33% (308)	945
Community: Rural	53% (369)	14% (100)	33% (227)	696
Employ: Private Sector	68% (433)	9% (59)	22% (142)	634
Employ: Government	58% (92)	12% (19)	30% (47)	158
Employ: Self-Employed	64% (122)	14% (26)	22% (41)	189
Employ: Homemaker	57% (77)	14% (20)	29% (39)	136
Employ: Student	64% (46)	16% (11)	20% (14)	71
Employ: Retired	40% (228)	11% (65)	49% (282)	576
Employ: Unemployed	56% (107)	17% (32)	27% (51)	190
Employ: Other	55% (138)	16% (39)	29% (72)	248
Military HH: Yes	52% (224)	14% (61)	34% (146)	432
Military HH: No	58% (1019)	12% (209)	31% (542)	1770

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**Table HRdem2_5: Do you, or anyone in your household, subscribe to the following?
 Streaming service(s)**

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	56%	(1243)	12%	(270)	31%	(689)	2202
RD/WT: Right Direction	53%	(467)	14%	(122)	33%	(296)	885
RD/WT: Wrong Track	59%	(776)	11%	(149)	30%	(392)	1317
Trump Job Approve	54%	(509)	13%	(123)	32%	(304)	935
Trump Job Disapprove	59%	(665)	11%	(126)	30%	(341)	1132
Trump Job Strongly Approve	54%	(259)	12%	(56)	35%	(167)	483
Trump Job Somewhat Approve	55%	(250)	15%	(66)	30%	(136)	452
Trump Job Somewhat Disapprove	56%	(162)	12%	(34)	32%	(91)	287
Trump Job Strongly Disapprove	59%	(503)	11%	(92)	30%	(251)	845
#1 Issue: Economy	61%	(367)	14%	(84)	25%	(151)	602
#1 Issue: Security	50%	(212)	12%	(50)	38%	(159)	421
#1 Issue: Health Care	61%	(219)	12%	(42)	28%	(100)	362
#1 Issue: Medicare / Social Security	42%	(153)	12%	(44)	46%	(170)	366
#1 Issue: Women's Issues	77%	(81)	9%	(9)	14%	(15)	105
#1 Issue: Education	64%	(82)	12%	(15)	24%	(30)	127
#1 Issue: Energy	66%	(66)	13%	(13)	22%	(22)	100
#1 Issue: Other	53%	(64)	12%	(14)	35%	(42)	119
2018 House Vote: Democrat	60%	(499)	11%	(94)	29%	(242)	836
2018 House Vote: Republican	54%	(391)	11%	(77)	35%	(252)	720
2018 House Vote: Someone else	50%	(50)	16%	(16)	35%	(35)	101
2018 House Vote: Didnt Vote	56%	(301)	15%	(82)	29%	(158)	540
2016 Vote: Hillary Clinton	57%	(414)	13%	(92)	31%	(226)	732
2016 Vote: Donald Trump	55%	(379)	11%	(74)	35%	(241)	695
2016 Vote: Someone else	56%	(118)	13%	(27)	30%	(64)	209
2016 Vote: Didnt Vote	59%	(331)	13%	(76)	27%	(153)	560
Voted in 2014: Yes	55%	(815)	12%	(172)	34%	(498)	1486
Voted in 2014: No	60%	(428)	14%	(98)	27%	(190)	716

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Table HRdem2_5: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	56% (1243)	12% (270)	31% (689)	2202
2012 Vote: Barack Obama	56% (494)	12% (105)	32% (286)	885
2012 Vote: Mitt Romney	54% (301)	11% (59)	35% (193)	553
2012 Vote: Other	46% (49)	13% (14)	41% (44)	107
2012 Vote: Didn't Vote	61% (397)	14% (92)	25% (163)	653
4-Region: Northeast	56% (219)	13% (52)	31% (123)	393
4-Region: Midwest	56% (282)	11% (56)	33% (168)	506
4-Region: South	56% (459)	12% (99)	32% (264)	822
4-Region: West	59% (283)	13% (63)	28% (135)	481
Favorable of Trump	54% (495)	13% (123)	33% (307)	925
Unfavorable of Trump	60% (682)	11% (120)	29% (334)	1136
Very Favorable of Trump	52% (279)	13% (69)	35% (188)	535
Somewhat Favorable of Trump	56% (216)	14% (54)	31% (119)	389
Somewhat Unfavorable of Trump	59% (141)	9% (21)	32% (77)	238
Very Unfavorable of Trump	60% (542)	11% (99)	29% (258)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(776)	54%	(1193)	11%	(233)	2202
Gender: Male	37%	(379)	52%	(538)	11%	(113)	1031
Gender: Female	34%	(396)	56%	(656)	10%	(119)	1171
Age: 18-29	42%	(163)	48%	(184)	10%	(39)	386
Age: 30-44	45%	(224)	49%	(244)	7%	(34)	502
Age: 45-54	39%	(160)	50%	(206)	11%	(44)	409
Age: 55-64	27%	(104)	62%	(244)	11%	(44)	393
Age: 65+	25%	(126)	62%	(315)	14%	(71)	512
Generation Z: 18-21	43%	(49)	48%	(55)	9%	(10)	114
Millennial: Age 22-37	45%	(254)	47%	(268)	8%	(47)	569
Generation X: Age 38-53	40%	(229)	50%	(285)	9%	(52)	566
Boomers: Age 54-72	27%	(222)	61%	(505)	12%	(98)	825
PID: Dem (no lean)	40%	(295)	51%	(379)	9%	(65)	738
PID: Ind (no lean)	35%	(278)	54%	(432)	10%	(83)	793
PID: Rep (no lean)	30%	(203)	57%	(383)	13%	(85)	671
PID/Gender: Dem Men	44%	(134)	48%	(145)	9%	(26)	306
PID/Gender: Dem Women	37%	(161)	54%	(233)	9%	(38)	432
PID/Gender: Ind Men	33%	(128)	55%	(211)	11%	(44)	383
PID/Gender: Ind Women	37%	(150)	54%	(221)	10%	(39)	410
PID/Gender: Rep Men	34%	(118)	53%	(181)	13%	(43)	342
PID/Gender: Rep Women	26%	(85)	61%	(202)	13%	(42)	329
Ideo: Liberal (1-3)	42%	(285)	51%	(342)	7%	(48)	675
Ideo: Moderate (4)	36%	(165)	54%	(249)	10%	(48)	462
Ideo: Conservative (5-7)	29%	(218)	59%	(452)	12%	(94)	765
Educ: < College	37%	(509)	51%	(712)	12%	(164)	1385
Educ: Bachelors degree	33%	(173)	59%	(305)	8%	(43)	521
Educ: Post-grad	32%	(95)	60%	(176)	9%	(25)	296

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Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(776)	54%	(1193)	11%	(233)	2202
Income: Under 50k	37%	(478)	51%	(645)	12%	(154)	1277
Income: 50k-100k	32%	(214)	59%	(388)	9%	(61)	663
Income: 100k+	32%	(84)	61%	(160)	7%	(18)	262
Ethnicity: White	33%	(593)	55%	(987)	11%	(201)	1781
Ethnicity: Hispanic	39%	(84)	46%	(98)	15%	(31)	213
Ethnicity: Afr. Am.	45%	(126)	47%	(132)	8%	(21)	279
Ethnicity: Other	40%	(57)	53%	(75)	7%	(10)	142
Relig: Protestant	26%	(126)	62%	(298)	12%	(60)	484
Relig: Roman Catholic	34%	(136)	56%	(224)	11%	(43)	403
Relig: Something Else	40%	(90)	51%	(117)	9%	(21)	228
Relig: Jewish	24%	(13)	76%	(43)	—	(0)	57
Relig: Evangelical	32%	(256)	57%	(446)	11%	(87)	788
Relig: Non-Evang. Catholics	30%	(97)	59%	(194)	11%	(36)	327
Relig: All Christian	32%	(353)	57%	(639)	11%	(123)	1115
Relig: All Non-Christian	37%	(102)	50%	(140)	13%	(36)	278
Community: Urban	44%	(244)	47%	(261)	10%	(56)	560
Community: Suburban	35%	(335)	55%	(524)	9%	(86)	945
Community: Rural	28%	(197)	59%	(409)	13%	(91)	696
Employ: Private Sector	38%	(240)	55%	(347)	8%	(48)	634
Employ: Government	38%	(60)	51%	(81)	11%	(17)	158
Employ: Self-Employed	37%	(70)	54%	(103)	8%	(16)	189
Employ: Homemaker	30%	(41)	55%	(74)	15%	(21)	136
Employ: Student	41%	(29)	51%	(36)	8%	(5)	71
Employ: Retired	26%	(151)	59%	(342)	14%	(82)	576
Employ: Unemployed	46%	(88)	47%	(89)	7%	(14)	190
Employ: Other	39%	(97)	49%	(121)	12%	(30)	248
Military HH: Yes	30%	(127)	58%	(251)	12%	(53)	432
Military HH: No	37%	(648)	53%	(942)	10%	(180)	1770
RD/WT: Right Direction	32%	(282)	55%	(488)	13%	(115)	885
RD/WT: Wrong Track	38%	(494)	54%	(705)	9%	(118)	1317

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?
 Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	35%	(776)	54%	(1193)	11%	(233)	2202
Trump Job Approve	31%	(291)	56%	(522)	13%	(121)	935
Trump Job Disapprove	38%	(432)	54%	(610)	8%	(90)	1132
Trump Job Strongly Approve	32%	(153)	54%	(259)	15%	(71)	483
Trump Job Somewhat Approve	31%	(139)	58%	(263)	11%	(50)	452
Trump Job Somewhat Disapprove	35%	(100)	55%	(157)	11%	(31)	287
Trump Job Strongly Disapprove	39%	(332)	54%	(453)	7%	(59)	845
#1 Issue: Economy	39%	(236)	53%	(320)	8%	(47)	602
#1 Issue: Security	32%	(135)	52%	(221)	15%	(65)	421
#1 Issue: Health Care	41%	(149)	51%	(183)	8%	(30)	362
#1 Issue: Medicare / Social Security	24%	(89)	62%	(229)	13%	(48)	366
#1 Issue: Women's Issues	41%	(43)	52%	(55)	7%	(7)	105
#1 Issue: Education	41%	(52)	48%	(61)	11%	(14)	127
#1 Issue: Energy	33%	(33)	60%	(61)	6%	(6)	100
#1 Issue: Other	33%	(39)	54%	(65)	13%	(15)	119
2018 House Vote: Democrat	38%	(319)	54%	(451)	8%	(65)	836
2018 House Vote: Republican	31%	(220)	58%	(418)	11%	(82)	720
2018 House Vote: Someone else	33%	(34)	53%	(54)	13%	(14)	101
2018 House Vote: Didn't Vote	37%	(202)	50%	(268)	13%	(70)	540
2016 Vote: Hillary Clinton	37%	(274)	55%	(399)	8%	(58)	732
2016 Vote: Donald Trump	29%	(200)	60%	(414)	12%	(80)	695
2016 Vote: Someone else	37%	(78)	53%	(112)	9%	(19)	209
2016 Vote: Didn't Vote	39%	(219)	47%	(265)	13%	(75)	560
Voted in 2014: Yes	34%	(508)	56%	(830)	10%	(148)	1486
Voted in 2014: No	37%	(268)	51%	(363)	12%	(85)	716
2012 Vote: Barack Obama	38%	(333)	53%	(468)	9%	(84)	885
2012 Vote: Mitt Romney	28%	(152)	60%	(334)	12%	(67)	553
2012 Vote: Other	32%	(34)	58%	(62)	11%	(12)	107
2012 Vote: Didn't Vote	39%	(254)	50%	(329)	11%	(70)	653

Continued on next page

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	35% (776)	54% (1193)	11% (233)	2202
4-Region: Northeast	41% (160)	50% (198)	9% (34)	393
4-Region: Midwest	31% (157)	57% (290)	12% (59)	506
4-Region: South	32% (264)	56% (460)	12% (99)	822
4-Region: West	40% (195)	51% (246)	9% (41)	481
Favorable of Trump	30% (280)	56% (520)	13% (124)	925
Unfavorable of Trump	39% (447)	53% (607)	7% (82)	1136
Very Favorable of Trump	30% (163)	54% (290)	15% (82)	535
Somewhat Favorable of Trump	30% (117)	59% (230)	11% (42)	389
Somewhat Unfavorable of Trump	36% (84)	58% (138)	6% (15)	238
Very Unfavorable of Trump	40% (363)	52% (469)	7% (67)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_4: *In general, what kind of fan do you consider yourself of the following?*
 Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	46% (1016)	7% (160)	2202
Gender: Male	44% (455)	46% (478)	9% (98)	1031
Gender: Female	49% (571)	46% (538)	5% (62)	1171
Age: 18-29	44% (169)	44% (171)	12% (45)	386
Age: 30-44	47% (235)	48% (240)	6% (28)	502
Age: 45-54	47% (192)	48% (195)	5% (22)	409
Age: 55-64	46% (180)	46% (181)	8% (32)	393
Age: 65+	49% (251)	45% (230)	6% (32)	512
Generation Z: 18-21	38% (43)	48% (55)	14% (16)	114
Millennial: Age 22-37	48% (273)	44% (249)	8% (47)	569
Generation X: Age 38-53	46% (262)	49% (276)	5% (28)	566
Boomers: Age 54-72	48% (399)	45% (368)	7% (59)	825
PID: Dem (no lean)	53% (393)	41% (305)	5% (40)	738
PID: Ind (no lean)	40% (321)	49% (392)	10% (81)	793
PID: Rep (no lean)	47% (313)	48% (319)	6% (38)	671
PID/Gender: Dem Men	52% (160)	39% (119)	9% (26)	306
PID/Gender: Dem Women	54% (233)	43% (185)	3% (14)	432
PID/Gender: Ind Men	38% (146)	49% (187)	13% (50)	383
PID/Gender: Ind Women	43% (175)	50% (205)	8% (31)	410
PID/Gender: Rep Men	44% (149)	50% (171)	6% (22)	342
PID/Gender: Rep Women	50% (164)	45% (148)	5% (17)	329
Ideo: Liberal (1-3)	51% (343)	42% (285)	7% (47)	675
Ideo: Moderate (4)	43% (198)	50% (233)	7% (31)	462
Ideo: Conservative (5-7)	45% (348)	48% (367)	7% (50)	765
Educ: < College	49% (676)	43% (598)	8% (111)	1385
Educ: Bachelors degree	42% (221)	51% (265)	7% (34)	521
Educ: Post-grad	44% (130)	51% (152)	5% (14)	296

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1027)	46%	(1016)	7%	(160)	2202
Income: Under 50k	47%	(600)	44%	(567)	9%	(110)	1277
Income: 50k-100k	50%	(329)	44%	(294)	6%	(40)	663
Income: 100k+	37%	(97)	59%	(155)	4%	(10)	262
Ethnicity: White	46%	(827)	47%	(829)	7%	(125)	1781
Ethnicity: Hispanic	50%	(107)	37%	(79)	13%	(28)	213
Ethnicity: Afr. Am.	52%	(145)	41%	(116)	6%	(18)	279
Ethnicity: Other	39%	(55)	50%	(71)	12%	(16)	142
Relig: Protestant	46%	(221)	49%	(236)	5%	(26)	484
Relig: Roman Catholic	55%	(222)	39%	(157)	6%	(24)	403
Relig: Something Else	45%	(103)	46%	(104)	9%	(20)	228
Relig: Jewish	53%	(30)	44%	(25)	3%	(2)	57
Relig: Evangelical	50%	(394)	44%	(346)	6%	(48)	788
Relig: Non-Evang. Catholics	47%	(152)	46%	(151)	7%	(23)	327
Relig: All Christian	49%	(546)	45%	(498)	6%	(71)	1115
Relig: All Non-Christian	46%	(128)	46%	(128)	8%	(21)	278
Community: Urban	51%	(284)	41%	(228)	9%	(48)	560
Community: Suburban	47%	(442)	47%	(446)	6%	(58)	945
Community: Rural	43%	(301)	49%	(342)	8%	(53)	696
Employ: Private Sector	47%	(295)	48%	(307)	5%	(32)	634
Employ: Government	45%	(70)	50%	(78)	6%	(9)	158
Employ: Self-Employed	36%	(68)	55%	(104)	9%	(17)	189
Employ: Homemaker	48%	(65)	46%	(63)	6%	(9)	136
Employ: Student	37%	(26)	51%	(36)	12%	(9)	71
Employ: Retired	51%	(295)	42%	(240)	7%	(41)	576
Employ: Unemployed	50%	(95)	39%	(75)	11%	(21)	190
Employ: Other	45%	(113)	45%	(113)	9%	(23)	248
Military HH: Yes	41%	(176)	53%	(231)	6%	(25)	432
Military HH: No	48%	(851)	44%	(785)	8%	(134)	1770
RD/WT: Right Direction	48%	(424)	45%	(399)	7%	(62)	885
RD/WT: Wrong Track	46%	(603)	47%	(617)	7%	(98)	1317

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Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?
 Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1027)	46%	(1016)	7%	(160)	2202
Trump Job Approve	47%	(435)	46%	(429)	8%	(71)	935
Trump Job Disapprove	47%	(537)	47%	(528)	6%	(67)	1132
Trump Job Strongly Approve	45%	(219)	46%	(220)	9%	(44)	483
Trump Job Somewhat Approve	48%	(216)	46%	(209)	6%	(27)	452
Trump Job Somewhat Disapprove	43%	(125)	49%	(140)	8%	(23)	287
Trump Job Strongly Disapprove	49%	(412)	46%	(388)	5%	(45)	845
#1 Issue: Economy	46%	(277)	47%	(284)	7%	(41)	602
#1 Issue: Security	48%	(203)	45%	(188)	7%	(30)	421
#1 Issue: Health Care	54%	(194)	41%	(150)	5%	(18)	362
#1 Issue: Medicare / Social Security	49%	(181)	42%	(154)	9%	(31)	366
#1 Issue: Women's Issues	50%	(53)	41%	(43)	9%	(9)	105
#1 Issue: Education	37%	(46)	54%	(69)	9%	(12)	127
#1 Issue: Energy	31%	(31)	63%	(63)	6%	(6)	100
#1 Issue: Other	35%	(41)	55%	(65)	11%	(13)	119
2018 House Vote: Democrat	48%	(403)	47%	(389)	5%	(44)	836
2018 House Vote: Republican	47%	(341)	46%	(333)	6%	(46)	720
2018 House Vote: Someone else	40%	(41)	48%	(49)	11%	(11)	101
2018 House Vote: Didn't Vote	45%	(240)	45%	(244)	10%	(56)	540
2016 Vote: Hillary Clinton	50%	(364)	45%	(327)	6%	(40)	732
2016 Vote: Donald Trump	45%	(312)	49%	(341)	6%	(42)	695
2016 Vote: Someone else	39%	(82)	51%	(107)	10%	(20)	209
2016 Vote: Didn't Vote	47%	(263)	43%	(241)	10%	(56)	560
Voted in 2014: Yes	47%	(699)	47%	(695)	6%	(92)	1486
Voted in 2014: No	46%	(328)	45%	(321)	9%	(68)	716
2012 Vote: Barack Obama	51%	(448)	44%	(389)	5%	(48)	885
2012 Vote: Mitt Romney	42%	(235)	51%	(282)	6%	(36)	553
2012 Vote: Other	42%	(45)	48%	(51)	11%	(11)	107
2012 Vote: Didn't Vote	45%	(296)	45%	(293)	10%	(65)	653

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Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	46% (1016)	7% (160)	2202
4-Region: Northeast	51% (200)	43% (169)	6% (24)	393
4-Region: Midwest	47% (240)	47% (236)	6% (30)	506
4-Region: South	47% (390)	46% (379)	6% (53)	822
4-Region: West	41% (197)	48% (232)	11% (52)	481
Favorable of Trump	47% (434)	45% (420)	8% (70)	925
Unfavorable of Trump	48% (544)	46% (526)	6% (66)	1136
Very Favorable of Trump	48% (259)	43% (232)	8% (45)	535
Somewhat Favorable of Trump	45% (176)	48% (188)	7% (25)	389
Somewhat Unfavorable of Trump	47% (112)	47% (111)	6% (15)	238
Very Unfavorable of Trump	48% (432)	46% (415)	6% (51)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1107)	45%	(982)	5%	(113)	2202
Gender: Male	47%	(484)	46%	(476)	7%	(70)	1031
Gender: Female	53%	(623)	43%	(505)	4%	(43)	1171
Age: 18-29	72%	(276)	23%	(88)	6%	(22)	386
Age: 30-44	62%	(309)	36%	(179)	3%	(15)	502
Age: 45-54	53%	(217)	43%	(174)	4%	(18)	409
Age: 55-64	45%	(175)	50%	(197)	5%	(21)	393
Age: 65+	25%	(130)	67%	(344)	7%	(38)	512
Generation Z: 18-21	76%	(87)	18%	(20)	6%	(7)	114
Millennial: Age 22-37	67%	(383)	29%	(163)	4%	(23)	569
Generation X: Age 38-53	55%	(310)	42%	(237)	3%	(19)	566
Boomers: Age 54-72	35%	(290)	58%	(480)	7%	(54)	825
PID: Dem (no lean)	54%	(399)	42%	(313)	4%	(26)	738
PID: Ind (no lean)	50%	(396)	45%	(356)	5%	(42)	793
PID: Rep (no lean)	47%	(313)	47%	(312)	7%	(45)	671
PID/Gender: Dem Men	53%	(163)	41%	(125)	6%	(18)	306
PID/Gender: Dem Women	55%	(236)	43%	(188)	2%	(8)	432
PID/Gender: Ind Men	45%	(173)	47%	(181)	7%	(28)	383
PID/Gender: Ind Women	54%	(223)	43%	(175)	3%	(13)	410
PID/Gender: Rep Men	43%	(148)	50%	(170)	7%	(24)	342
PID/Gender: Rep Women	50%	(165)	43%	(143)	7%	(22)	329
Ideo: Liberal (1-3)	56%	(381)	39%	(262)	5%	(31)	675
Ideo: Moderate (4)	46%	(214)	50%	(229)	4%	(18)	462
Ideo: Conservative (5-7)	42%	(325)	51%	(391)	6%	(49)	765
Educ: < College	55%	(760)	39%	(547)	6%	(78)	1385
Educ: Bachelors degree	45%	(235)	50%	(259)	5%	(27)	521
Educ: Post-grad	38%	(113)	59%	(176)	3%	(8)	296

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Table HRdem3_5: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1107)	45%	(982)	5%	(113)	2202
Income: Under 50k	56%	(713)	39%	(495)	5%	(69)	1277
Income: 50k-100k	44%	(294)	51%	(335)	5%	(34)	663
Income: 100k+	38%	(100)	58%	(151)	4%	(11)	262
Ethnicity: White	47%	(839)	48%	(848)	5%	(94)	1781
Ethnicity: Hispanic	55%	(118)	38%	(81)	7%	(15)	213
Ethnicity: Afr. Am.	66%	(183)	30%	(84)	4%	(11)	279
Ethnicity: Other	60%	(85)	35%	(49)	5%	(8)	142
Relig: Protestant	39%	(187)	54%	(263)	7%	(34)	484
Relig: Roman Catholic	43%	(173)	52%	(212)	5%	(19)	403
Relig: Something Else	67%	(153)	31%	(70)	2%	(5)	228
Relig: Jewish	28%	(16)	68%	(39)	4%	(2)	57
Relig: Evangelical	46%	(366)	50%	(390)	4%	(32)	788
Relig: Non-Evang. Catholics	45%	(147)	47%	(154)	8%	(26)	327
Relig: All Christian	46%	(513)	49%	(544)	5%	(58)	1115
Relig: All Non-Christian	55%	(154)	41%	(113)	4%	(11)	278
Community: Urban	56%	(316)	38%	(211)	6%	(33)	560
Community: Suburban	48%	(457)	47%	(441)	5%	(48)	945
Community: Rural	48%	(334)	47%	(330)	5%	(32)	696
Employ: Private Sector	52%	(331)	43%	(275)	4%	(28)	634
Employ: Government	55%	(87)	40%	(64)	4%	(7)	158
Employ: Self-Employed	56%	(105)	39%	(73)	6%	(11)	189
Employ: Homemaker	53%	(72)	40%	(55)	7%	(9)	136
Employ: Student	74%	(52)	17%	(12)	9%	(6)	71
Employ: Retired	32%	(182)	62%	(358)	6%	(35)	576
Employ: Unemployed	67%	(128)	29%	(56)	4%	(7)	190
Employ: Other	60%	(149)	36%	(89)	4%	(10)	248
Military HH: Yes	42%	(183)	52%	(223)	6%	(26)	432
Military HH: No	52%	(924)	43%	(759)	5%	(87)	1770
RD/WT: Right Direction	48%	(423)	45%	(399)	7%	(62)	885
RD/WT: Wrong Track	52%	(684)	44%	(583)	4%	(51)	1317

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Table HRdem3_5: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1107)	45%	(982)	5%	(113)	2202
Trump Job Approve	47%	(440)	46%	(430)	7%	(65)	935
Trump Job Disapprove	52%	(584)	45%	(508)	4%	(40)	1132
Trump Job Strongly Approve	44%	(212)	46%	(223)	10%	(48)	483
Trump Job Somewhat Approve	51%	(229)	46%	(207)	4%	(17)	452
Trump Job Somewhat Disapprove	49%	(142)	45%	(130)	5%	(15)	287
Trump Job Strongly Disapprove	52%	(442)	45%	(378)	3%	(25)	845
#1 Issue: Economy	56%	(338)	40%	(243)	4%	(21)	602
#1 Issue: Security	44%	(183)	49%	(206)	7%	(31)	421
#1 Issue: Health Care	56%	(202)	41%	(147)	4%	(14)	362
#1 Issue: Medicare / Social Security	34%	(125)	58%	(212)	8%	(29)	366
#1 Issue: Women's Issues	68%	(71)	26%	(27)	6%	(6)	105
#1 Issue: Education	65%	(83)	32%	(40)	3%	(4)	127
#1 Issue: Energy	48%	(48)	48%	(48)	4%	(4)	100
#1 Issue: Other	48%	(58)	49%	(58)	3%	(3)	119
2018 House Vote: Democrat	53%	(441)	44%	(369)	3%	(26)	836
2018 House Vote: Republican	42%	(299)	52%	(377)	6%	(44)	720
2018 House Vote: Someone else	56%	(56)	34%	(34)	11%	(11)	101
2018 House Vote: Didnt Vote	57%	(309)	37%	(199)	6%	(32)	540
2016 Vote: Hillary Clinton	49%	(360)	47%	(342)	4%	(30)	732
2016 Vote: Donald Trump	42%	(291)	52%	(361)	6%	(42)	695
2016 Vote: Someone else	51%	(107)	45%	(94)	4%	(9)	209
2016 Vote: Didnt Vote	62%	(347)	32%	(180)	6%	(32)	560
Voted in 2014: Yes	46%	(683)	49%	(730)	5%	(73)	1486
Voted in 2014: No	59%	(424)	35%	(252)	6%	(40)	716
2012 Vote: Barack Obama	49%	(435)	47%	(414)	4%	(36)	885
2012 Vote: Mitt Romney	41%	(226)	53%	(293)	6%	(34)	553
2012 Vote: Other	48%	(52)	45%	(48)	7%	(8)	107
2012 Vote: Didn't Vote	60%	(391)	35%	(227)	5%	(34)	653

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Table HRdem3_5: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	50% (1107)	45% (982)	5% (113)	2202
4-Region: Northeast	56% (219)	38% (151)	6% (23)	393
4-Region: Midwest	47% (237)	48% (244)	5% (24)	506
4-Region: South	49% (401)	46% (379)	5% (43)	822
4-Region: West	52% (250)	43% (208)	5% (23)	481
Favorable of Trump	47% (431)	47% (431)	7% (62)	925
Unfavorable of Trump	52% (595)	44% (504)	3% (37)	1136
Very Favorable of Trump	48% (256)	43% (231)	9% (49)	535
Somewhat Favorable of Trump	45% (176)	51% (200)	3% (13)	389
Somewhat Unfavorable of Trump	50% (118)	47% (111)	4% (8)	238
Very Unfavorable of Trump	53% (477)	44% (392)	3% (29)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_6: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	40%	(888)	46%	(1018)	2202
Gender: Male	8%	(79)	29%	(299)	63%	(652)	1031
Gender: Female	19%	(217)	50%	(589)	31%	(366)	1171
Age: 18-29	24%	(91)	43%	(166)	33%	(128)	386
Age: 30-44	18%	(89)	43%	(215)	40%	(198)	502
Age: 45-54	15%	(63)	41%	(168)	44%	(179)	409
Age: 55-64	8%	(31)	43%	(167)	50%	(195)	393
Age: 65+	4%	(23)	34%	(172)	62%	(318)	512
Generation Z: 18-21	24%	(27)	46%	(53)	30%	(34)	114
Millennial: Age 22-37	22%	(125)	43%	(243)	35%	(202)	569
Generation X: Age 38-53	14%	(78)	42%	(237)	44%	(251)	566
Boomers: Age 54-72	7%	(60)	39%	(323)	54%	(442)	825
PID: Dem (no lean)	18%	(135)	46%	(336)	36%	(267)	738
PID: Ind (no lean)	12%	(91)	38%	(300)	51%	(402)	793
PID: Rep (no lean)	11%	(71)	38%	(252)	52%	(349)	671
PID/Gender: Dem Men	13%	(39)	39%	(119)	48%	(148)	306
PID/Gender: Dem Women	22%	(96)	50%	(217)	28%	(119)	432
PID/Gender: Ind Men	6%	(22)	26%	(99)	68%	(262)	383
PID/Gender: Ind Women	17%	(69)	49%	(201)	34%	(140)	410
PID/Gender: Rep Men	5%	(18)	24%	(81)	71%	(242)	342
PID/Gender: Rep Women	16%	(52)	52%	(170)	32%	(106)	329
Ideo: Liberal (1-3)	16%	(109)	45%	(302)	39%	(264)	675
Ideo: Moderate (4)	14%	(63)	40%	(185)	46%	(214)	462
Ideo: Conservative (5-7)	11%	(81)	35%	(268)	54%	(416)	765
Educ: < College	14%	(193)	41%	(570)	45%	(623)	1385
Educ: Bachelors degree	14%	(71)	40%	(209)	46%	(240)	521
Educ: Post-grad	11%	(32)	37%	(109)	52%	(155)	296

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Table HRdem3_6: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	40%	(888)	46%	(1018)	2202
Income: Under 50k	16%	(206)	40%	(505)	44%	(567)	1277
Income: 50k-100k	10%	(65)	43%	(284)	47%	(313)	663
Income: 100k+	10%	(25)	38%	(99)	53%	(138)	262
Ethnicity: White	10%	(185)	39%	(687)	51%	(909)	1781
Ethnicity: Hispanic	23%	(49)	38%	(81)	39%	(83)	213
Ethnicity: Afr. Am.	31%	(88)	48%	(133)	21%	(58)	279
Ethnicity: Other	16%	(23)	48%	(68)	36%	(51)	142
Relig: Protestant	10%	(46)	36%	(173)	55%	(265)	484
Relig: Roman Catholic	12%	(48)	39%	(158)	49%	(197)	403
Relig: Something Else	16%	(36)	45%	(102)	39%	(89)	228
Relig: Jewish	12%	(7)	37%	(21)	51%	(29)	57
Relig: Evangelical	11%	(84)	40%	(312)	50%	(392)	788
Relig: Non-Evang. Catholics	14%	(46)	37%	(121)	49%	(160)	327
Relig: All Christian	12%	(130)	39%	(433)	49%	(552)	1115
Relig: All Non-Christian	19%	(54)	48%	(132)	33%	(92)	278
Community: Urban	20%	(111)	42%	(234)	38%	(215)	560
Community: Suburban	13%	(121)	38%	(361)	49%	(464)	945
Community: Rural	9%	(65)	42%	(293)	49%	(339)	696
Employ: Private Sector	12%	(76)	44%	(282)	44%	(276)	634
Employ: Government	18%	(28)	39%	(62)	43%	(68)	158
Employ: Self-Employed	17%	(33)	45%	(86)	37%	(71)	189
Employ: Homemaker	19%	(26)	48%	(65)	33%	(45)	136
Employ: Student	19%	(14)	42%	(30)	39%	(28)	71
Employ: Retired	6%	(34)	33%	(188)	62%	(355)	576
Employ: Unemployed	20%	(37)	41%	(77)	40%	(76)	190
Employ: Other	20%	(49)	40%	(99)	40%	(100)	248
Military HH: Yes	8%	(37)	30%	(128)	62%	(267)	432
Military HH: No	15%	(260)	43%	(760)	42%	(751)	1770
RD/WT: Right Direction	13%	(115)	36%	(317)	51%	(453)	885
RD/WT: Wrong Track	14%	(181)	43%	(571)	43%	(565)	1317

Continued on next page

Table HRdem3_6: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	40%	(888)	46%	(1018)	2202
Trump Job Approve	11%	(102)	38%	(354)	51%	(478)	935
Trump Job Disapprove	15%	(173)	42%	(477)	43%	(482)	1132
Trump Job Strongly Approve	13%	(64)	33%	(161)	53%	(258)	483
Trump Job Somewhat Approve	8%	(38)	43%	(194)	49%	(220)	452
Trump Job Somewhat Disapprove	16%	(47)	40%	(114)	44%	(126)	287
Trump Job Strongly Disapprove	15%	(126)	43%	(363)	42%	(356)	845
#1 Issue: Economy	15%	(90)	43%	(260)	42%	(252)	602
#1 Issue: Security	12%	(50)	33%	(140)	55%	(231)	421
#1 Issue: Health Care	17%	(61)	44%	(160)	39%	(141)	362
#1 Issue: Medicare / Social Security	9%	(34)	33%	(120)	58%	(213)	366
#1 Issue: Women's Issues	21%	(22)	54%	(57)	25%	(27)	105
#1 Issue: Education	14%	(18)	44%	(56)	42%	(53)	127
#1 Issue: Energy	10%	(10)	51%	(51)	39%	(39)	100
#1 Issue: Other	11%	(13)	38%	(45)	52%	(62)	119
2018 House Vote: Democrat	16%	(132)	42%	(354)	42%	(350)	836
2018 House Vote: Republican	10%	(69)	37%	(266)	54%	(385)	720
2018 House Vote: Someone else	7%	(7)	45%	(46)	48%	(48)	101
2018 House Vote: Didnt Vote	16%	(88)	40%	(218)	43%	(234)	540
2016 Vote: Hillary Clinton	17%	(123)	44%	(323)	39%	(286)	732
2016 Vote: Donald Trump	9%	(65)	36%	(250)	55%	(379)	695
2016 Vote: Someone else	9%	(19)	41%	(86)	50%	(104)	209
2016 Vote: Didnt Vote	16%	(89)	40%	(226)	44%	(245)	560
Voted in 2014: Yes	12%	(183)	40%	(590)	48%	(713)	1486
Voted in 2014: No	16%	(114)	42%	(298)	43%	(305)	716
2012 Vote: Barack Obama	14%	(127)	44%	(388)	42%	(370)	885
2012 Vote: Mitt Romney	8%	(45)	34%	(189)	58%	(318)	553
2012 Vote: Other	5%	(5)	40%	(43)	55%	(59)	107
2012 Vote: Didn't Vote	18%	(119)	41%	(266)	41%	(267)	653

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Table HRdem3_6: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	13% (296)	40% (888)	46% (1018)	2202
4-Region: Northeast	18% (71)	38% (150)	44% (172)	393
4-Region: Midwest	11% (55)	43% (218)	46% (233)	506
4-Region: South	13% (107)	41% (337)	46% (378)	822
4-Region: West	13% (63)	38% (183)	49% (236)	481
Favorable of Trump	11% (97)	38% (355)	51% (473)	925
Unfavorable of Trump	14% (163)	43% (485)	43% (488)	1136
Very Favorable of Trump	13% (68)	35% (187)	52% (280)	535
Somewhat Favorable of Trump	7% (29)	43% (168)	49% (192)	389
Somewhat Unfavorable of Trump	11% (27)	42% (99)	47% (112)	238
Very Unfavorable of Trump	15% (136)	43% (387)	42% (376)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1031	47%
	Gender: Female	1171	53%
	N	2202	
age5	Age: 18-29	386	18%
	Age: 30-44	502	23%
	Age: 45-54	409	19%
	Age: 55-64	393	18%
	Age: 65+	512	23%
	N	2202	
demAgeGeneration	Generation Z: 18-21	114	5%
	Millennial: Age 22-37	569	26%
	Generation X: Age 38-53	566	26%
	Boomers: Age 54-72	825	37%
	N	2075	
xpid3	PID: Dem (no lean)	738	34%
	PID: Ind (no lean)	793	36%
	PID: Rep (no lean)	671	30%
	N	2202	
xpidGender	PID/Gender: Dem Men	306	14%
	PID/Gender: Dem Women	432	20%
	PID/Gender: Ind Men	383	17%
	PID/Gender: Ind Women	410	19%
	PID/Gender: Rep Men	342	16%
	PID/Gender: Rep Women	329	15%
	N	2202	
xdemIdeo3	Ideo: Liberal (1-3)	675	31%
	Ideo: Moderate (4)	462	21%
	Ideo: Conservative (5-7)	765	35%
	N	1902	
xeduc3	Educ: < College	1385	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1277	58%
	Income: 50k-100k	663	30%
	Income: 100k+	262	12%
	N	2202	
xdemWhite	Ethnicity: White	1781	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	484	22%
	Relig: Roman Catholic	403	18%
	Relig: Something Else	228	10%
	N	1115	
xreligion1	Relig: Jewish	57	3%
xreligion2	Relig: Evangelical	788	36%
	Relig: Non-Evang. Catholics	327	15%
	N	1115	
xreligion3	Relig: All Christian	1115	51%
	Relig: All Non-Christian	278	13%
	N	1393	
xdemUsr	Community: Urban	560	25%
	Community: Suburban	945	43%
	Community: Rural	696	32%
	N	2202	
xdemEmploy	Employ: Private Sector	634	29%
	Employ: Government	158	7%
	Employ: Self-Employed	189	9%
	Employ: Homemaker	136	6%
	Employ: Student	71	3%
	Employ: Retired	576	26%
	Employ: Unemployed	190	9%
	Employ: Other	248	11%
	N	2202	
xdemMilHH1	Military HH: Yes	432	20%
	Military HH: No	1770	80%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	885	40%
	RD/WT: Wrong Track	1317	60%
	N	2202	
Trump_Approve	Trump Job Approve	935	42%
	Trump Job Disapprove	1132	51%
	N	2067	
Trump_Approve2	Trump Job Strongly Approve	483	22%
	Trump Job Somewhat Approve	452	21%
	Trump Job Somewhat Disapprove	287	13%
	Trump Job Strongly Disapprove	845	38%
	N	2067	
xnr3	#1 Issue: Economy	602	27%
	#1 Issue: Security	421	19%
	#1 Issue: Health Care	362	16%
	#1 Issue: Medicare / Social Security	366	17%
	#1 Issue: Women's Issues	105	5%
	#1 Issue: Education	127	6%
	#1 Issue: Energy	100	5%
	#1 Issue: Other	119	5%
	N	2202	
xsubVote18O	2018 House Vote: Democrat	836	38%
	2018 House Vote: Republican	720	33%
	2018 House Vote: Someone else	101	5%
	2018 House Vote: Didnt Vote	540	25%
	N	2197	
xsubVote16O	2016 Vote: Hillary Clinton	732	33%
	2016 Vote: Donald Trump	695	32%
	2016 Vote: Someone else	209	10%
	2016 Vote: Didnt Vote	560	25%
	N	2196	
xsubVote14O	Voted in 2014: Yes	1486	67%
	Voted in 2014: No	716	33%
	N	2202	
xsubVote12O	2012 Vote: Barack Obama	885	40%
	2012 Vote: Mitt Romney	553	25%
	2012 Vote: Other	107	5%
	2012 Vote: Didn't Vote	653	30%
	N	2198	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2202	
Trump_Fav	Favorable of Trump	925	42%
	Unfavorable of Trump	1136	52%
	N	2061	
Trump_Fav_FULL	Very Favorable of Trump	535	24%
	Somewhat Favorable of Trump	389	18%
	Somewhat Unfavorable of Trump	238	11%
	Very Unfavorable of Trump	898	41%
	N	2061	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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