



National Tracking Poll #181212
December 07-09, 2018

Crosstabulation Results

Methodology:

This poll was conducted from December 07-09, 2018, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table HR14: <i>Which nominee would you vote for in the category Album of the Year?</i>	3
2	Table HR15: <i>Which nominee would you vote for in the category Record of the Year?</i>	8
3	Table HR16: <i>Which nominee would you vote for in the category Song of the year?</i>	13
4	Table HR17: <i>Which nominee would you vote for in the category Best New Artist?</i>	20
5	Table HR18: <i>Which nominee would you vote for in the category Best Rap Song?</i>	24
6	Table HR19: <i>Which nominee would you vote for in the category Best R&B song?</i>	29
7	Table HR20: <i>Which nominee would you vote for in the category Best Rock Song?</i>	34
8	Table HR21: <i>Which nominee would you vote for in the category Best Country Song?</i>	38
9	Summary Statistics of Survey Respondent Demographics	42

Crosstabulation Results by Respondent Demographics

Table HR14: Which nominee would you vote for in the category Album of the Year?

Demographic	'Invasion of Privacy,' Cardi B (Bodak Yellow)	'By the Way, I Forgeive You,' Brandi Carlile (The Joke)	'Scorpion,' Drake (God's Plan)	'H.E.R.,' H.E.R. (Focus)	'Beerbongs & Bentleys,' Post Malone (Rockstar)	'Dirty Computer,' Janelle Monae (Make Me Feel)	'Golden Hour,' Kacey Musgraves (Space Cowboy)	'Black Panther: The Album,' Featuring Kendrick Lamar (Pray For Me)	Don't know / No opinion	Total N
Adults	9%(207)	5%(105)	10%(223)	3%(63)	7%(144)	2%(48)	7%(155)	14%(314)	43%(943)	2201
Gender: Male	7%(72)	7%(70)	11%(111)	2%(20)	8%(78)	2%(19)	7%(74)	14%(140)	43%(446)	1030
Gender: Female	12%(135)	3%(35)	10%(112)	4%(42)	6%(65)	2%(29)	7%(81)	15%(174)	42%(497)	1171
Age: 18-29	20%(75)	2%(7)	14%(53)	5%(20)	17%(62)	2%(7)	3%(12)	18%(67)	19%(72)	375
Age: 30-44	16%(82)	5%(26)	13%(68)	3%(17)	8%(43)	2%(11)	5%(26)	16%(85)	30%(154)	513
Age: 45-54	7%(32)	4%(18)	13%(56)	1%(3)	5%(23)	2%(8)	9%(40)	14%(63)	44%(191)	434
Age: 55-64	4%(15)	6%(22)	8%(29)	3%(11)	3%(11)	2%(7)	7%(25)	14%(51)	53%(197)	368
Age: 65+	1%(3)	6%(32)	3%(18)	2%(11)	1%(4)	3%(15)	10%(52)	10%(49)	64%(328)	512
Generation Z: 18-21	21%(28)	2%(2)	17%(23)	4%(6)	20%(28)	3%(4)	3%(5)	16%(22)	14%(19)	137
Millennial: Age 22-37	18%(98)	4%(22)	13%(69)	5%(25)	11%(60)	2%(11)	4%(21)	18%(94)	25%(134)	534
Generation X: Age 38-53	10%(60)	4%(25)	13%(79)	2%(10)	7%(40)	2%(12)	8%(50)	14%(88)	41%(248)	610
Boomers: Age 54-72	3%(20)	6%(46)	6%(47)	3%(21)	2%(14)	3%(21)	9%(69)	13%(100)	57%(452)	789
PID: Dem (no lean)	11%(79)	5%(36)	10%(69)	5%(33)	7%(49)	3%(21)	6%(40)	17%(116)	36%(254)	696
PID: Ind (no lean)	10%(84)	5%(39)	12%(97)	2%(17)	7%(55)	2%(14)	5%(43)	15%(120)	43%(355)	823
PID: Rep (no lean)	6%(44)	5%(31)	9%(58)	2%(12)	6%(40)	2%(13)	10%(71)	12%(79)	49%(334)	682
PID/Gender: Dem Men	9%(24)	8%(21)	13%(36)	3%(8)	8%(22)	3%(9)	5%(16)	14%(40)	38%(108)	284
PID/Gender: Dem Women	13%(54)	4%(15)	8%(33)	6%(26)	6%(27)	3%(12)	6%(25)	18%(76)	35%(146)	412
PID/Gender: Ind Men	6%(24)	7%(29)	11%(43)	1%(5)	7%(25)	1%(5)	5%(20)	14%(55)	47%(181)	387
PID/Gender: Ind Women	14%(60)	2%(10)	12%(54)	3%(13)	7%(29)	2%(10)	5%(23)	15%(64)	40%(174)	436
PID/Gender: Rep Men	6%(23)	5%(19)	9%(33)	2%(8)	9%(31)	1%(5)	11%(39)	12%(45)	44%(157)	360
PID/Gender: Rep Women	7%(21)	4%(11)	8%(26)	1%(4)	3%(9)	2%(8)	10%(33)	11%(34)	55%(177)	322

Continued on next page

Table HR14: Which nominee would you vote for in the category Album of the Year?

Demographic	'Invasion of Privacy,' Cardi B (Bodak Yellow)	'By the Way, I Forgive You,' Brandi Carlile (The Joke)	'Scorpion,' Drake (God's Plan)	'H.E.R.,' H.E.R. (Focus)	'Beerbongs & Bentleys,' Post Malone (Rock-star)	'Dirty Computer,' Janelle Monae (Make Me Feel)	'Golden Hour,' Kacey Musgraves (Space Cowboy)	'Black Panther: The Album,' Featuring Kendrick Lamar (Pray For Me)	Don't know / No opinion	Total N
Adults	9%(207)	5%(105)	10%(223)	3%(63)	7%(144)	2%(48)	7%(155)	14%(314)	43%(943)	2201
Ideo: Liberal (1-3)	10%(66)	5%(31)	12%(79)	3%(20)	7%(46)	3%(23)	4%(28)	16%(108)	39%(259)	660
Ideo: Moderate (4)	11%(51)	6%(25)	13%(57)	3%(14)	6%(27)	2%(11)	8%(37)	15%(68)	35%(159)	450
Ideo: Conservative (5-7)	7%(54)	5%(42)	7%(54)	1%(10)	6%(45)	1%(10)	10%(75)	11%(87)	51%(391)	768
Educ: < College	11%(156)	5%(64)	10%(145)	3%(43)	8%(108)	2%(32)	7%(91)	13%(182)	41%(563)	1384
Educ: Bachelors degree	7%(35)	5%(27)	10%(55)	2%(12)	4%(23)	2%(12)	7%(38)	17%(91)	44%(227)	521
Educ: Post-grad	5%(16)	5%(15)	8%(24)	2%(7)	4%(13)	1%(3)	9%(26)	14%(41)	51%(152)	296
Income: Under 50k	11%(133)	4%(49)	11%(136)	3%(43)	7%(88)	2%(19)	7%(86)	14%(169)	42%(513)	1235
Income: 50k-100k	7%(50)	6%(39)	9%(62)	2%(11)	5%(31)	4%(26)	8%(50)	16%(106)	44%(289)	663
Income: 100k+	8%(25)	6%(17)	9%(26)	3%(9)	8%(25)	1%(3)	6%(19)	13%(39)	46%(141)	303
Ethnicity: White	7%(127)	5%(96)	8%(151)	1%(16)	7%(123)	2%(36)	8%(150)	13%(226)	48%(855)	1780
Ethnicity: Hispanic	18%(39)	4%(9)	20%(43)	3%(6)	11%(23)	2%(4)	2%(4)	18%(38)	22%(47)	213
Ethnicity: Afr. Am.	21%(59)	1%(2)	17%(49)	15%(41)	3%(8)	3%(9)	— (1)	21%(58)	18%(51)	279
Ethnicity: Other	14%(20)	5%(7)	17%(24)	4%(5)	8%(12)	2%(3)	3%(4)	21%(30)	26%(36)	142
Relig: Protestant	5%(24)	6%(31)	8%(39)	2%(12)	4%(21)	2%(11)	10%(50)	11%(57)	51%(258)	503
Relig: Roman Catholic	12%(44)	5%(18)	12%(46)	2%(7)	7%(28)	2%(6)	6%(24)	14%(51)	40%(148)	372
Relig: Something Else	11%(25)	4%(9)	8%(18)	2%(5)	8%(18)	1%(1)	9%(21)	17%(40)	42%(98)	236
Relig: Jewish	7%(4)	— (0)	4%(2)	— (0)	2%(1)	— (0)	13%(7)	9%(5)	65%(34)	52
Relig: Evangelical	8%(66)	5%(38)	10%(79)	2%(17)	7%(52)	2%(13)	8%(60)	14%(112)	44%(345)	781
Relig: Non-Evang. Catholics	8%(28)	6%(19)	7%(24)	2%(8)	5%(15)	1%(5)	11%(35)	11%(37)	48%(160)	329
Relig: All Christian	8%(93)	5%(57)	9%(103)	2%(25)	6%(67)	2%(18)	9%(95)	13%(148)	45%(505)	1110
Relig: All Non-Christian	14%(37)	4%(12)	15%(40)	4%(12)	8%(20)	3%(8)	5%(12)	13%(35)	33%(86)	262
Community: Urban	14%(78)	4%(24)	11%(63)	6%(32)	6%(32)	2%(13)	4%(22)	14%(81)	38%(215)	559
Community: Suburban	8%(76)	5%(52)	10%(97)	2%(21)	7%(67)	2%(22)	8%(74)	15%(142)	44%(427)	976
Community: Rural	8%(53)	4%(30)	10%(63)	1%(10)	7%(45)	2%(13)	9%(59)	14%(91)	45%(301)	666

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Table HR14: Which nominee would you vote for in the category Album of the Year?

Demographic	'Invasion of Privacy,' Cardi B (Bodak Yellow)	'By the Way, I Forgive You,' Brandi Carlile (The Joke)	'Scorpion,' Drake (God's Plan)	'H.E.R.,' H.E.R. (Focus)	'Beerbongs & Bentleys,' Post Malone (Rockstar)	'Dirty Computer,' Janelle Monae (Make Me Feel)	'Golden Hour,' Kacey Musgraves (Space Cowboy)	'Black Panther: The Album,' Featuring Kendrick Lamar (Pray For Me)	Don't know / No opinion	Total N
Adults	9%(207)	5% (105)	10%(223)	3% (63)	7%(144)	2% (48)	7% (155)	14% (314)	43%(943)	2201
Employ: Private Sector	8% (56)	5% (33)	11% (75)	3% (19)	9% (59)	2% (13)	9% (59)	16%(105)	37%(242)	660
Employ: Government	19% (26)	5% (7)	12% (16)	1% (1)	7% (10)	3% (4)	5% (7)	9% (12)	38% (51)	136
Employ: Self-Employed	12% (26)	7% (15)	12% (25)	2% (5)	9% (20)	2% (5)	5% (12)	15% (34)	36% (78)	220
Employ: Homemaker	11% (16)	3% (4)	10% (14)	4% (6)	7% (10)	2% (3)	7% (10)	11% (16)	46% (67)	146
Employ: Student	13% (12)	1% (1)	21% (19)	9% (8)	16% (14)	4% (4)	2% (2)	16% (14)	17% (15)	88
Employ: Retired	1% (7)	7% (35)	4% (22)	2% (9)	1% (6)	2% (11)	8% (45)	11% (57)	64%(339)	533
Employ: Unemployed	12% (24)	2% (4)	11% (22)	5% (10)	6% (12)	2% (5)	6% (12)	16% (32)	39% (77)	197
Employ: Other	18% (40)	2% (6)	14% (30)	2% (5)	5% (11)	2% (4)	4% (8)	20% (43)	33% (74)	220
Military HH: Yes	6% (26)	6% (23)	7% (28)	2% (8)	5% (23)	2% (6)	5% (23)	17% (70)	50% (211)	418
Military HH: No	10% (181)	5% (82)	11%(196)	3% (55)	7% (121)	2% (42)	7% (132)	14%(244)	41%(732)	1783
RD/WT: Right Direction	8% (74)	5% (46)	10% (89)	1% (11)	7% (63)	2% (13)	9% (75)	10% (91)	47%(412)	874
RD/WT: Wrong Track	10% (133)	4% (60)	10% (135)	4% (52)	6% (81)	3% (35)	6% (80)	17%(223)	40%(530)	1327
Trump Job Approve	7% (64)	6% (52)	10% (89)	1% (9)	7% (66)	1% (9)	10% (90)	11% (98)	47%(427)	904
Trump Job Disapprove	11% (121)	4% (49)	10% (115)	5% (53)	6% (69)	3% (36)	5% (60)	17%(189)	39%(441)	1132
Trump Job Strongly Approve	8% (40)	6% (29)	8% (42)	1% (5)	6% (28)	1% (3)	11% (54)	8% (42)	51%(256)	500
Trump Job Somewhat Approve	6% (23)	6% (23)	12% (47)	1% (3)	9% (38)	2% (6)	9% (36)	14% (56)	42% (171)	404
Trump Job Somewhat Disapprove	10% (27)	9% (25)	13% (35)	5% (14)	9% (25)	2% (6)	3% (8)	15% (42)	34% (96)	278
Trump Job Strongly Disapprove	11% (94)	3% (24)	9% (79)	5% (39)	5% (44)	3% (30)	6% (52)	17%(147)	40%(345)	854

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Demographic	'Invasion of Privacy,' Cardi B (Bodak Yellow)	'By the Way, I Forgive You,' Brandi Carlile (The Joke)	'Scorpion,' Drake (God's Plan)	'H.E.R.,' H.E.R. (Focus)	'Beerbongs & Bentleys,' Malone (Rockstar)	'Dirty Computer,' Janelle Monae (Make Me Feel)	'Golden Hour,' Kacey Musgraves (Space Cowboy)	'Black Panther: The Album,' Featuring Kendrick Lamar (Pray For Me)	Don't know / No opinion	Total N
Adults	9% (207)	5% (105)	10% (223)	3% (63)	7% (144)	2% (48)	7% (155)	14% (314)	43% (943)	2201
#1 Issue: Economy	11% (69)	4% (25)	11% (65)	3% (19)	9% (53)	2% (12)	6% (35)	14% (85)	40% (239)	602
#1 Issue: Security	7% (28)	6% (24)	9% (35)	1% (6)	4% (15)	— (2)	9% (37)	10% (38)	54% (216)	400
#1 Issue: Health Care	10% (40)	5% (19)	10% (42)	2% (9)	6% (25)	3% (10)	8% (31)	16% (65)	39% (156)	396
#1 Issue: Medicare / Social Security	5% (17)	6% (21)	9% (31)	4% (12)	2% (8)	4% (14)	9% (31)	12% (38)	48% (156)	327
#1 Issue: Women's Issues	15% (18)	3% (4)	11% (13)	2% (3)	9% (11)	3% (4)	5% (6)	15% (19)	36% (44)	122
#1 Issue: Education	13% (17)	4% (6)	14% (19)	7% (9)	14% (19)	2% (3)	3% (4)	19% (25)	24% (33)	136
#1 Issue: Energy	10% (10)	6% (5)	7% (7)	2% (2)	10% (9)	1% (1)	5% (5)	26% (25)	33% (32)	97
#1 Issue: Other	6% (7)	1% (1)	10% (12)	3% (4)	3% (4)	1% (1)	6% (7)	15% (18)	56% (67)	120
2018 House Vote: Democrat	9% (71)	6% (46)	10% (78)	4% (34)	5% (43)	3% (23)	6% (51)	18% (142)	40% (324)	812
2018 House Vote: Republican	6% (44)	6% (44)	8% (58)	1% (7)	6% (42)	2% (16)	11% (79)	10% (75)	51% (374)	739
2018 House Vote: Someone else	14% (17)	3% (4)	13% (16)	3% (4)	5% (7)	2% (2)	5% (7)	19% (24)	35% (44)	125
2018 House Vote: Didn't Vote	14% (74)	2% (11)	14% (72)	3% (18)	10% (51)	1% (6)	3% (18)	14% (72)	38% (201)	523
2016 Vote: Hillary Clinton	9% (59)	5% (36)	10% (66)	5% (30)	5% (35)	3% (22)	6% (40)	18% (122)	39% (266)	677
2016 Vote: Donald Trump	6% (46)	6% (43)	8% (62)	1% (5)	6% (42)	2% (14)	10% (75)	11% (82)	50% (371)	739
2016 Vote: Someone else	7% (17)	4% (9)	9% (22)	2% (6)	7% (16)	2% (4)	5% (12)	15% (35)	48% (111)	232
2016 Vote: Didn't Vote	15% (81)	3% (17)	14% (74)	4% (21)	9% (51)	1% (8)	5% (26)	14% (74)	36% (194)	545
Voted in 2014: Yes	8% (113)	6% (83)	9% (135)	3% (37)	5% (71)	2% (33)	8% (117)	14% (198)	46% (666)	1452
Voted in 2014: No	13% (94)	3% (23)	12% (88)	3% (26)	10% (73)	2% (15)	5% (38)	16% (116)	37% (276)	749
2012 Vote: Barack Obama	10% (87)	5% (43)	11% (92)	4% (32)	5% (43)	2% (21)	6% (55)	17% (145)	39% (335)	853
2012 Vote: Mitt Romney	4% (21)	7% (39)	7% (40)	1% (5)	5% (27)	2% (13)	12% (68)	9% (51)	54% (313)	577
2012 Vote: Other	10% (11)	5% (5)	4% (4)	2% (2)	5% (5)	1% (1)	4% (4)	12% (12)	57% (60)	106
2012 Vote: Didn't Vote	13% (88)	3% (18)	13% (87)	3% (23)	10% (68)	2% (12)	4% (28)	16% (106)	35% (233)	664

Continued on next page

Table HR14: Which nominee would you vote for in the category Album of the Year?

Demographic	'Invasion of Privacy,' Cardi B (Bodak Yellow)	'By the Way, I Forgive You,' Brandi Carlile (The Joke)	'Scorpion,' Drake (God's Plan)	'H.E.R.,' H.E.R. (Focus)	'Beerbongs & Bentleys,' Post Malone (Rockstar)	'Dirty Computer,' Janelle Monae (Make Me Feel)	'Golden Hour,' Kacey Musgraves (Space Cowboy)	'Black Panther: The Album,' Featuring Kendrick Lamar (Pray For Me)	Don't know / No opinion	Total N
Adults	9% (207)	5% (105)	10% (223)	3% (63)	7% (144)	2% (48)	7% (155)	14% (314)	43% (943)	2201
4-Region: Northeast	12% (48)	4% (15)	12% (47)	3% (11)	5% (18)	2% (9)	7% (28)	14% (55)	41% (161)	393
4-Region: Midwest	8% (43)	5% (23)	10% (51)	1% (7)	7% (34)	3% (13)	6% (30)	13% (67)	47% (238)	506
4-Region: South	9% (70)	5% (41)	11% (87)	4% (35)	7% (54)	2% (15)	8% (62)	14% (116)	42% (342)	822
4-Region: West	10% (46)	5% (26)	8% (38)	2% (10)	8% (38)	2% (11)	7% (34)	16% (76)	42% (201)	481
Favorable of Trump	7% (66)	5% (47)	10% (88)	1% (12)	6% (59)	2% (14)	10% (92)	11% (97)	47% (428)	905
Unfavorable of Trump	11% (124)	4% (50)	10% (116)	4% (44)	7% (74)	3% (33)	5% (59)	17% (193)	39% (442)	1136
Very Favorable of Trump	7% (39)	5% (23)	9% (46)	1% (7)	6% (30)	2% (8)	10% (53)	8% (41)	52% (269)	515
Somewhat Favorable of Trump	7% (28)	6% (24)	11% (42)	1% (5)	7% (29)	1% (6)	10% (40)	14% (56)	41% (160)	390
Somewhat Unfavorable of Trump	10% (24)	8% (19)	10% (24)	5% (11)	9% (21)	1% (3)	4% (9)	13% (31)	39% (90)	232
Very Unfavorable of Trump	11% (100)	3% (31)	10% (92)	4% (33)	6% (54)	3% (30)	6% (50)	18% (162)	39% (352)	904
Film: An avid fan	12% (90)	4% (33)	12% (93)	5% (39)	8% (62)	3% (23)	6% (43)	18% (139)	32% (244)	765
Film: A casual fan	8% (91)	5% (63)	9% (109)	2% (19)	6% (68)	2% (20)	8% (97)	13% (155)	47% (551)	1173
Film: Not a fan	10% (26)	3% (9)	8% (22)	2% (5)	5% (14)	2% (5)	6% (16)	8% (20)	56% (147)	264
TV: An avid fan	10% (109)	5% (55)	12% (129)	4% (45)	6% (70)	3% (27)	7% (79)	15% (163)	37% (397)	1073
TV: A casual fan	8% (81)	4% (42)	9% (87)	1% (13)	7% (67)	2% (21)	7% (67)	14% (140)	48% (476)	993
TV: Not a fan	13% (17)	6% (8)	6% (7)	3% (4)	5% (7)	— (0)	6% (9)	9% (12)	52% (70)	135
Music: An avid fan	13% (153)	5% (60)	12% (140)	4% (49)	8% (92)	2% (26)	8% (86)	15% (173)	32% (367)	1146
Music: A casual fan	5% (51)	4% (42)	8% (77)	1% (13)	5% (49)	2% (18)	7% (69)	14% (134)	53% (506)	961
Music: Not a fan	3% (3)	3% (3)	7% (6)	— (0)	3% (3)	4% (4)	— (0)	7% (7)	73% (69)	94
Fashion: An avid fan	21% (64)	4% (13)	18% (55)	8% (25)	8% (25)	3% (8)	5% (15)	14% (43)	19% (56)	303
Fashion: A casual fan	11% (101)	5% (46)	11% (100)	2% (20)	7% (62)	2% (21)	8% (72)	17% (147)	36% (314)	885
Fashion: Not a fan	4% (42)	5% (46)	7% (69)	2% (18)	6% (57)	2% (18)	7% (68)	12% (124)	56% (572)	1013
Frequent TV watchers	9% (155)	4% (74)	10% (171)	3% (51)	7% (110)	2% (40)	7% (115)	15% (253)	42% (692)	1660
Frequent movie watchers	11% (106)	5% (53)	11% (109)	4% (37)	7% (74)	2% (17)	7% (72)	18% (174)	35% (340)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15: Which nominee would you vote for in the category Record of the Year?

Demographic	'I Like It,' Cardi B, Bad Bunny & J Balvin	'The Joke,' Brandi Carlile	'This is America,' Childish Gambino	'God's Plan,' Drake	'Shallow,' Lady Gaga and Bradley Cooper	'All The Stars,' Kendrick Lamar and SZA	'Rockstar,' Post Malone feat. 21 Savage	'The Middle,' Zedd, Maren Morris and Grey	Don't know / No opinion	Total N
Adults	9%(204)	4% (80)	6% (138)	10% (210)	17%(379)	4% (88)	7% (153)	6% (123)	38%(826)	2201
Gender: Male	7% (70)	5% (56)	6% (65)	9% (93)	13%(138)	4% (43)	9% (92)	5% (51)	41%(423)	1030
Gender: Female	11% (134)	2% (25)	6% (73)	10% (117)	21%(241)	4% (45)	5% (61)	6% (72)	34%(403)	1171
Age: 18-29	19% (71)	2% (9)	17% (64)	12% (43)	6% (24)	7% (25)	14% (52)	6% (23)	17% (63)	375
Age: 30-44	14% (71)	4% (19)	8% (39)	14% (70)	15% (76)	6% (29)	10% (53)	6% (30)	24%(125)	513
Age: 45-54	7% (32)	3% (13)	4% (17)	12% (53)	17% (73)	2% (10)	5% (23)	8% (33)	41%(179)	434
Age: 55-64	5% (17)	4% (15)	3% (12)	7% (24)	26% (94)	3% (12)	4% (15)	4% (14)	45%(165)	368
Age: 65+	2% (12)	5% (25)	1% (6)	4% (20)	22% (113)	2% (10)	2% (9)	4% (23)	58%(295)	512
Generation Z: 18-21	18% (25)	3% (4)	20% (28)	12% (16)	5% (7)	5% (7)	17% (23)	9% (12)	11% (15)	137
Millennial: Age 22-37	18% (94)	3% (17)	11% (57)	13% (69)	10% (56)	7% (38)	11% (60)	5% (28)	22% (115)	534
Generation X: Age 38-53	9% (53)	3% (18)	6% (34)	13% (77)	17% (103)	3% (19)	7% (45)	7% (40)	36%(219)	610
Boomers: Age 54-72	3% (28)	4% (35)	2% (17)	6% (45)	24%(186)	3% (22)	2% (20)	5% (39)	51%(399)	789
PID: Dem (no lean)	11% (80)	3% (24)	9% (60)	10% (72)	18% (124)	6% (39)	6% (42)	6% (43)	31%(212)	696
PID: Ind (no lean)	9% (74)	3% (29)	7% (57)	10% (83)	16% (134)	4% (36)	7% (58)	6% (47)	37%(306)	823
PID: Rep (no lean)	7% (49)	4% (27)	3% (22)	8% (55)	18% (121)	2% (12)	8% (54)	5% (33)	45%(308)	682
PID/Gender: Dem Men	6% (18)	4% (12)	9% (26)	11% (30)	15% (42)	6% (16)	8% (23)	6% (17)	35% (99)	284
PID/Gender: Dem Women	15% (62)	3% (12)	8% (34)	10% (42)	20% (82)	6% (23)	5% (19)	6% (26)	27% (113)	412
PID/Gender: Ind Men	6% (22)	6% (22)	6% (24)	9% (36)	14% (54)	4% (17)	8% (32)	5% (18)	42% (162)	387
PID/Gender: Ind Women	12% (52)	2% (7)	7% (32)	11% (47)	18% (80)	4% (19)	6% (26)	7% (29)	33% (144)	436
PID/Gender: Rep Men	8% (29)	6% (22)	4% (14)	8% (27)	12% (42)	3% (10)	11% (38)	4% (16)	45% (162)	360
PID/Gender: Rep Women	6% (20)	2% (6)	2% (7)	9% (28)	25% (79)	1% (2)	5% (16)	5% (17)	45% (147)	322
Ideo: Liberal (1-3)	10% (64)	4% (26)	10% (68)	9% (57)	20% (131)	4% (27)	6% (43)	5% (36)	32%(209)	660
Ideo: Moderate (4)	10% (46)	5% (21)	6% (29)	12% (52)	18% (81)	5% (21)	8% (34)	5% (25)	31% (141)	450
Ideo: Conservative (5-7)	7% (53)	4% (29)	3% (22)	8% (63)	17% (130)	2% (19)	7% (50)	5% (42)	47%(359)	768

Continued on next page

Table HR15: Which nominee would you vote for in the category Record of the Year?

Demographic	'I Like It,' Cardi B, Bad Bunny & J Balvin	'The Joke,' Brandi Carlile	'This is America,' Childish Gambino	'God's Plan,' Drake	'Shallow,' Lady Gaga and Bradley Cooper	'All The Stars,' Kendrick Lamar and SZA	'Rockstar,' Post Malone feat. 21 Savage	'The Middle,' Zedd, Maren Morris and Grey	Don't know / No opinion	Total N
Adults	9%(204)	4% (80)	6% (138)	10% (210)	17%(379)	4% (88)	7% (153)	6% (123)	38%(826)	2201
Educ: < College	11% (152)	3% (44)	6% (79)	11% (154)	17%(229)	4% (54)	8% (115)	6% (77)	35%(479)	1384
Educ: Bachelors degree	6% (32)	4% (18)	7% (39)	7% (38)	17% (91)	5% (26)	5% (27)	7% (34)	41%(215)	521
Educ: Post-grad	6% (19)	6% (17)	7% (21)	6% (19)	20% (59)	2% (7)	4% (11)	4% (11)	45%(132)	296
Income: Under 50k	11% (135)	3% (37)	6% (72)	11% (135)	14%(178)	5% (56)	9%(106)	6% (71)	36%(445)	1235
Income: 50k-100k	7% (48)	5% (31)	6% (40)	8% (52)	23%(153)	4% (24)	4% (28)	5% (32)	39%(255)	663
Income: 100k+	7% (21)	4% (12)	9% (27)	8% (23)	16% (48)	2% (8)	6% (19)	7% (20)	41%(126)	303
Ethnicity: White	7% (119)	4% (70)	5% (93)	8% (142)	20% (351)	2% (43)	7% (127)	6% (106)	41%(729)	1780
Ethnicity: Hispanic	23% (48)	2% (4)	11% (23)	13% (27)	14% (31)	6% (12)	11% (24)	3% (6)	18% (38)	213
Ethnicity: Afr. Am.	22% (60)	2% (7)	10% (29)	20% (55)	4% (10)	12% (34)	4% (11)	3% (8)	23% (65)	279
Ethnicity: Other	17% (24)	3% (4)	11% (16)	9% (13)	12% (17)	8% (11)	11% (15)	7% (9)	23% (32)	142
Relig: Protestant	5% (24)	4% (19)	4% (21)	8% (42)	22% (111)	3% (16)	4% (18)	6% (30)	44%(222)	503
Relig: Roman Catholic	10% (37)	4% (16)	5% (18)	10% (36)	22% (81)	2% (6)	8% (28)	6% (21)	34%(127)	372
Relig: Something Else	14% (33)	3% (6)	5% (12)	8% (20)	14% (32)	3% (6)	9% (22)	6% (15)	38% (89)	236
Relig: Jewish	6% (3)	4% (2)	3% (2)	3% (2)	14% (7)	2% (1)	2% (1)	7% (4)	58% (30)	52
Relig: Evangelical	9% (73)	3% (23)	5% (39)	8% (64)	21%(160)	3% (22)	8% (59)	6% (50)	37%(292)	781
Relig: Non-Evang. Catholics	6% (21)	6% (19)	4% (12)	10% (34)	19% (63)	2% (7)	3% (10)	5% (16)	45%(147)	329
Relig: All Christian	8% (94)	4% (41)	5% (51)	9% (98)	20%(224)	3% (28)	6% (69)	6% (66)	39%(439)	1110
Relig: All Non-Christian	16% (43)	3% (9)	7% (18)	15% (38)	13% (34)	5% (13)	9% (22)	3% (9)	29% (76)	262
Community: Urban	14% (79)	3% (14)	9% (53)	11% (61)	15% (82)	6% (31)	7% (38)	6% (31)	30%(169)	559
Community: Suburban	8% (75)	4% (40)	6% (59)	9% (86)	18%(177)	4% (35)	6% (55)	6% (54)	41%(396)	976
Community: Rural	8% (50)	4% (26)	4% (26)	9% (62)	18%(120)	3% (22)	9% (60)	6% (37)	39%(261)	666

Continued on next page

Table HR15: Which nominee would you vote for in the category Record of the Year?

Demographic	'I Like It,' Cardi B, Bad Bunny & J Balvin	'The Joke,' Brandi Carlile	'This is America,' Childish Gambino	'God's Plan,' Drake	'Shallow,' Lady Gaga and Bradley Cooper	'All The Stars,' Kendrick Lamar and SZA	'Rockstar,' Post Malone feat. 21 Savage	'The Middle,' Zedd, Maren Morris and Grey	Don't know / No opinion	Total N
Adults	9%(204)	4% (80)	6% (138)	10% (210)	17%(379)	4% (88)	7% (153)	6% (123)	38%(826)	2201
Employ: Private Sector	9% (56)	4% (28)	7% (47)	10% (66)	18% (121)	4% (28)	8% (50)	7% (45)	33%(220)	660
Employ: Government	14% (19)	4% (5)	9% (12)	12% (16)	12% (17)	6% (9)	7% (10)	5% (6)	32% (43)	136
Employ: Self-Employed	10% (21)	3% (6)	7% (16)	12% (26)	14% (32)	4% (8)	9% (20)	4% (9)	37% (81)	220
Employ: Homemaker	10% (14)	2% (3)	6% (9)	9% (14)	16% (23)	3% (4)	11% (17)	7% (10)	36% (53)	146
Employ: Student	16% (14)	1% (1)	19% (16)	10% (9)	7% (6)	9% (8)	13% (12)	7% (6)	17% (15)	88
Employ: Retired	2% (13)	5% (28)	2% (12)	4% (23)	24%(128)	2% (11)	2% (10)	4% (19)	54%(289)	533
Employ: Unemployed	15% (29)	1% (2)	8% (17)	10% (19)	10% (19)	5% (9)	10% (19)	6% (12)	37% (72)	197
Employ: Other	16% (36)	3% (8)	5% (10)	17% (38)	15% (33)	5% (11)	7% (15)	7% (15)	24% (54)	220
Military HH: Yes	7% (31)	4% (17)	5% (19)	8% (32)	18% (74)	4% (15)	5% (22)	4% (16)	46%(192)	418
Military HH: No	10% (173)	4% (63)	7% (119)	10% (178)	17%(305)	4% (72)	7% (131)	6% (107)	36%(635)	1783
RD/WT: Right Direction	9% (75)	4% (39)	3% (29)	9% (78)	17%(144)	2% (21)	7% (61)	5% (46)	44%(380)	874
RD/WT: Wrong Track	10% (128)	3% (41)	8%(109)	10% (132)	18%(235)	5% (66)	7% (93)	6% (77)	34%(446)	1327
Trump Job Approve	8% (71)	5% (46)	3% (30)	9% (83)	17% (152)	2% (18)	7% (64)	5% (48)	43% (391)	904
Trump Job Disapprove	10% (118)	3% (33)	9% (96)	9% (98)	19% (213)	5% (60)	7% (75)	6% (68)	33%(372)	1132
Trump Job Strongly Approve	8% (39)	5% (26)	2% (12)	8% (38)	15% (75)	2% (10)	7% (33)	5% (24)	48%(242)	500
Trump Job Somewhat Approve	8% (32)	5% (20)	5% (18)	11% (46)	19% (77)	2% (7)	8% (31)	6% (24)	37%(149)	404
Trump Job Somewhat Disapprove	11% (31)	3% (9)	7% (20)	9% (24)	20% (56)	4% (10)	10% (29)	8% (22)	28% (77)	278
Trump Job Strongly Disapprove	10% (87)	3% (23)	9% (76)	9% (73)	18% (157)	6% (50)	5% (46)	5% (46)	35%(295)	854
#1 Issue: Economy	12% (71)	3% (17)	7% (43)	12% (73)	13% (79)	5% (28)	9% (52)	7% (42)	33%(197)	602
#1 Issue: Security	6% (22)	6% (23)	4% (14)	6% (26)	16% (66)	2% (10)	7% (28)	3% (14)	49%(197)	400
#1 Issue: Health Care	11% (43)	3% (12)	6% (23)	10% (42)	23% (92)	4% (15)	7% (28)	4% (17)	32%(126)	396
#1 Issue: Medicare / Social Security	6% (20)	4% (12)	1% (2)	9% (28)	26% (83)	2% (8)	3% (9)	6% (18)	45%(146)	327
#1 Issue: Women's Issues	11% (13)	5% (6)	13% (15)	9% (11)	12% (15)	5% (6)	9% (12)	5% (6)	31% (38)	122
#1 Issue: Education	14% (20)	1% (2)	14% (19)	11% (16)	9% (13)	9% (12)	12% (16)	5% (7)	24% (33)	136
#1 Issue: Energy	8% (8)	6% (6)	14% (14)	9% (9)	16% (16)	6% (5)	3% (3)	7% (7)	31% (30)	97
#1 Issue: Other	5% (6)	3% (3)	7% (9)	6% (7)	13% (16)	3% (3)	4% (5)	10% (12)	49% (60)	120

Continued on next page

Table HR15: Which nominee would you vote for in the category Record of the Year?

Demographic	'I Like It,' Cardi B, Bad Bunny & J Balvin	'The Joke,' Brandi Carlile	'This is America,' Childish Gambino	'God's Plan,' Drake	'Shallow,' Lady Gaga and Bradley Cooper	'All The Stars,' Kendrick Lamar and SZA	'Rockstar,' Post Malone feat. 21 Savage	'The Middle,' Zedd, Maren Morris and Grey	Don't know / No opinion	Total N
Adults	9%(204)	4% (80)	6% (138)	10% (210)	17%(379)	4% (88)	7% (153)	6% (123)	38%(826)	2201
2018 House Vote: Democrat	10% (78)	4% (33)	8% (66)	9% (72)	20%(159)	5% (43)	5% (43)	7% (53)	33%(264)	812
2018 House Vote: Republican	7% (53)	5% (36)	3% (22)	7% (52)	17%(127)	2% (15)	6% (47)	4% (29)	48%(358)	739
2018 House Vote: Someone else	8% (10)	3% (4)	8% (10)	14% (18)	19% (24)	5% (7)	5% (6)	5% (6)	32% (41)	125
2018 House Vote: Didnt Vote	12% (63)	1% (7)	8% (40)	13% (68)	13% (68)	4% (23)	11% (57)	7% (34)	31%(163)	523
2016 Vote: Hillary Clinton	10% (68)	4% (25)	8% (56)	9% (63)	20%(134)	6% (38)	5% (33)	5% (36)	33%(223)	677
2016 Vote: Donald Trump	6% (46)	5% (38)	2% (14)	8% (58)	19%(140)	1% (11)	7% (50)	5% (38)	47%(344)	739
2016 Vote: Someone else	6% (14)	3% (7)	8% (20)	9% (21)	17% (39)	6% (14)	6% (13)	5% (12)	40% (92)	232
2016 Vote: Didnt Vote	13% (73)	2% (11)	9% (48)	12% (63)	12% (64)	4% (24)	10% (57)	7% (36)	31%(168)	545
Voted in 2014: Yes	8% (120)	4% (62)	5% (67)	9% (127)	20%(292)	4% (53)	5% (71)	6% (81)	40%(580)	1452
Voted in 2014: No	11% (83)	2% (19)	10% (72)	11% (83)	12% (87)	5% (35)	11% (82)	6% (42)	33%(246)	749
2012 Vote: Barack Obama	10% (84)	4% (32)	6% (54)	11% (91)	21%(180)	5% (41)	5% (47)	6% (51)	32%(274)	853
2012 Vote: Mitt Romney	4% (25)	5% (29)	2% (13)	7% (38)	19% (112)	2% (10)	5% (29)	5% (30)	50%(290)	577
2012 Vote: Other	4% (4)	3% (3)	5% (6)	5% (6)	20% (21)	2% (2)	3% (3)	7% (7)	50% (53)	106
2012 Vote: Didn't Vote	14% (90)	2% (16)	10% (66)	11% (75)	10% (66)	5% (34)	11% (74)	5% (36)	31%(208)	664
4-Region: Northeast	8% (33)	2% (9)	8% (30)	8% (33)	21% (83)	4% (16)	6% (25)	7% (26)	35%(137)	393
4-Region: Midwest	8% (40)	3% (15)	7% (33)	11% (56)	15% (77)	3% (14)	7% (38)	7% (33)	39%(200)	506
4-Region: South	10% (83)	4% (33)	5% (39)	11% (91)	17%(144)	4% (33)	7% (60)	4% (35)	37%(304)	822
4-Region: West	10% (49)	5% (23)	8% (37)	6% (29)	16% (75)	5% (24)	6% (30)	6% (28)	39%(186)	481
Favorable of Trump	7% (66)	5% (46)	3% (24)	10% (86)	17% (155)	2% (20)	7% (63)	6% (52)	43%(392)	905
Unfavorable of Trump	11% (123)	3% (31)	8% (96)	8% (96)	19% (216)	6% (63)	7% (77)	6% (65)	32%(368)	1136
Very Favorable of Trump	7% (35)	4% (22)	3% (14)	9% (44)	15% (76)	2% (12)	8% (39)	4% (23)	49% (251)	515
Somewhat Favorable of Trump	8% (31)	6% (24)	3% (11)	11% (42)	20% (79)	2% (8)	6% (23)	7% (29)	36% (142)	390
Somewhat Unfavorable of Trump	9% (22)	4% (8)	6% (15)	9% (21)	23% (53)	4% (9)	8% (18)	6% (13)	31% (73)	232
Very Unfavorable of Trump	11% (101)	3% (23)	9% (81)	8% (74)	18% (163)	6% (54)	7% (59)	6% (52)	33%(295)	904
Film: An avid fan	12% (93)	4% (27)	9% (72)	10% (79)	18% (141)	6% (43)	7% (56)	6% (47)	27%(206)	765
Film: A casual fan	8% (89)	4% (47)	5% (56)	9% (100)	18% (217)	3% (36)	7% (86)	6% (68)	40%(474)	1173
Film: Not a fan	8% (21)	2% (6)	4% (10)	12% (31)	8% (22)	3% (9)	4% (11)	3% (8)	56%(146)	264

Continued on next page

Table HR15: Which nominee would you vote for in the category Record of the Year?

Demographic	'I Like It,' Cardi B, Bad Bunny & J Balvin	'The Joke,' Brandi Carlile	'This is America,' Childish Gambino	'God's Plan,' Drake	'Shallow,' Lady Gaga and Bradley Cooper	'All The Stars,' Kendrick Lamar and SZA	'Rockstar,' Post Malone feat. 21 Savage	'The Middle,' Zedd, Maren Morris and Grey	Don't know / No opinion	Total N
Adults	9%(204)	4% (80)	6% (138)	10% (210)	17%(379)	4% (88)	7% (153)	6% (123)	38%(826)	2201
TV: An avid fan	11% (114)	4% (39)	5% (59)	11% (115)	20% (217)	4% (46)	7% (74)	7% (73)	31%(336)	1073
TV: A casual fan	7% (72)	4% (36)	7% (66)	9% (87)	15%(148)	4% (36)	7% (72)	5% (48)	43%(428)	993
TV: Not a fan	13% (17)	4% (6)	10% (14)	6% (8)	11% (15)	4% (5)	5% (7)	1% (2)	46%(63)	135
Music: An avid fan	12% (143)	4% (41)	8% (96)	12% (132)	18% (201)	5% (53)	9% (101)	7% (78)	26%(301)	1146
Music: A casual fan	6% (57)	4% (37)	4% (40)	8% (76)	18%(169)	3% (30)	5% (50)	5% (45)	48%(457)	961
Music: Not a fan	4% (4)	3% (3)	3% (3)	2% (2)	10% (9)	5% (4)	2% (2)	1% (0)	72%(68)	94
Fashion: An avid fan	19% (57)	4% (11)	9% (26)	19% (56)	16% (49)	8% (23)	6% (18)	6% (17)	14%(44)	303
Fashion: A casual fan	11% (100)	4% (33)	8% (68)	9% (82)	18%(164)	4% (38)	8% (72)	6% (57)	31%(271)	885
Fashion: Not a fan	5% (47)	4% (36)	4% (44)	7% (72)	16%(166)	3% (26)	6% (63)	5% (48)	50% (511)	1013
Frequent TV watchers	9% (155)	3% (53)	6% (106)	10% (161)	19%(307)	4% (66)	7% (115)	6% (92)	36%(606)	1660
Frequent movie watchers	11% (104)	5% (47)	7% (73)	10% (101)	17%(168)	6% (54)	9% (87)	6% (56)	30%(292)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso- mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
Gender: Male	5% (49)	5% (51)	10% (107)	4% (45)	5% (49)	4% (44)	15% (152)	10% (99)	42% (435)	1030
Gender: Female	4% (44)	9% (101)	9% (108)	6% (73)	1% (16)	6% (66)	23% (264)	8% (98)	34% (400)	1171
Age: 18-29	8% (32)	16% (61)	12% (45)	9% (34)	1% (5)	6% (21)	9% (35)	19% (70)	19% (73)	375
Age: 30-44	7% (37)	12% (63)	13% (69)	7% (35)	2% (10)	4% (23)	17% (85)	9% (46)	29% (146)	513
Age: 45-54	3% (11)	3% (15)	14% (59)	4% (17)	2% (10)	8% (36)	18% (78)	6% (24)	42% (184)	434
Age: 55-64	2% (8)	2% (8)	7% (28)	5% (19)	5% (18)	3% (9)	27% (101)	6% (21)	42% (156)	368
Age: 65+	1% (5)	1% (6)	3% (14)	2% (13)	4% (23)	4% (21)	23% (117)	7% (37)	54% (276)	512
Generation Z: 18-21	6% (8)	21% (29)	13% (17)	11% (15)	2% (2)	6% (8)	7% (10)	21% (29)	14% (19)	137
Millennial: Age 22-37	9% (48)	13% (72)	13% (69)	8% (43)	2% (11)	5% (29)	13% (69)	13% (68)	24% (126)	534
Generation X: Age 38-53	4% (24)	6% (34)	14% (84)	5% (28)	1% (9)	6% (39)	18% (109)	7% (40)	40% (242)	610
Boomers: Age 54-72	1% (11)	2% (16)	5% (40)	4% (30)	4% (35)	4% (34)	26% (206)	6% (46)	47% (370)	789
PID: Dem (no lean)	5% (32)	9% (66)	11% (76)	6% (41)	3% (20)	5% (38)	19% (133)	10% (70)	32% (222)	696
PID: Ind (no lean)	5% (40)	7% (56)	9% (77)	5% (40)	4% (29)	5% (41)	19% (153)	10% (84)	37% (304)	823
PID: Rep (no lean)	3% (22)	5% (31)	9% (62)	5% (37)	2% (16)	5% (32)	19% (130)	6% (43)	45% (308)	682

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso- mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
PID/Gender: Dem Men	6% (16)	6% (16)	11% (30)	5% (14)	4% (11)	3% (9)	16% (44)	11% (31)	40% (112)	284
PID/Gender: Dem Women	4% (16)	12% (50)	11% (46)	6% (27)	2% (8)	7% (28)	21% (88)	9% (39)	27% (110)	412
PID/Gender: Ind Men	5% (18)	4% (16)	10% (38)	3% (11)	6% (24)	5% (20)	16% (60)	11% (43)	40% (157)	387
PID/Gender: Ind Women	5% (22)	9% (40)	9% (39)	7% (29)	1% (5)	5% (21)	21% (93)	9% (41)	34% (147)	436
PID/Gender: Rep Men	4% (15)	5% (20)	11% (38)	5% (19)	4% (14)	4% (15)	13% (47)	7% (25)	46% (166)	360
PID/Gender: Rep Women	2% (6)	4% (12)	7% (23)	6% (18)	1% (3)	5% (17)	26% (83)	6% (18)	44% (143)	322
Ideo: Liberal (1-3)	5% (34)	7% (47)	10% (69)	5% (36)	3% (20)	4% (24)	21% (141)	12% (81)	32% (210)	660
Ideo: Moderate (4)	4% (18)	7% (30)	10% (46)	6% (28)	3% (15)	7% (29)	20% (92)	10% (47)	32% (145)	450
Ideo: Conservative (5-7)	3% (22)	4% (34)	8% (64)	4% (34)	3% (27)	5% (41)	19% (142)	7% (51)	46% (353)	768
Educ: < College	4% (59)	9% (124)	11% (148)	6% (82)	3% (36)	5% (73)	17% (236)	9% (127)	36% (500)	1384
Educ: Bachelors degree	4% (22)	5% (25)	8% (40)	5% (24)	3% (15)	5% (27)	22% (115)	8% (44)	40% (209)	521
Educ: Post-grad	4% (12)	1% (4)	9% (26)	4% (11)	5% (14)	3% (10)	22% (65)	9% (26)	43% (126)	296
Income: Under 50k	4% (50)	9% (115)	11% (132)	5% (63)	2% (27)	5% (62)	16% (201)	9% (117)	38% (467)	1235
Income: 50k-100k	4% (25)	4% (26)	8% (56)	7% (44)	4% (25)	5% (31)	23% (154)	8% (53)	38% (249)	663
Income: 100k+	6% (18)	4% (11)	9% (26)	4% (11)	4% (13)	6% (17)	20% (61)	9% (27)	39% (119)	303
Ethnicity: White	3% (60)	4% (65)	9% (152)	5% (95)	3% (58)	5% (96)	21% (377)	8% (140)	41% (738)	1780
Ethnicity: Hispanic	9% (20)	12% (25)	18% (39)	5% (11)	— (0)	3% (7)	18% (39)	12% (25)	22% (48)	213
Ethnicity: Afr. Am.	8% (22)	26% (72)	16% (44)	5% (15)	1% (4)	3% (7)	5% (13)	14% (40)	22% (61)	279
Ethnicity: Other	8% (11)	11% (16)	13% (19)	6% (8)	2% (3)	5% (7)	18% (26)	12% (17)	25% (35)	142

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso- mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
Relig: Protestant	4% (22)	3% (13)	10% (51)	4% (20)	4% (18)	5% (26)	20% (101)	7% (35)	43% (216)	503
Relig: Roman Catholic	3% (13)	4% (15)	9% (35)	4% (17)	4% (14)	5% (19)	26% (95)	9% (34)	35% (131)	372
Relig: Something Else	3% (7)	10% (23)	9% (20)	4% (10)	2% (4)	5% (12)	19% (45)	12% (27)	36% (85)	236
Relig: Jewish	2% (1)	3% (2)	3% (2)	— (0)	2% (1)	6% (3)	20% (10)	10% (5)	54% (28)	52
Relig: Evangelical	4% (29)	5% (37)	8% (66)	4% (33)	3% (22)	6% (47)	24% (187)	10% (77)	36% (283)	781
Relig: Non-Evang. Catholics	4% (12)	4% (15)	12% (40)	4% (14)	4% (15)	3% (10)	17% (55)	6% (20)	45% (149)	329
Relig: All Christian	4% (42)	5% (51)	10% (106)	4% (47)	3% (36)	5% (57)	22% (241)	9% (97)	39% (432)	1110
Relig: All Non-Christian	6% (15)	9% (25)	19% (50)	7% (20)	2% (5)	6% (15)	15% (39)	5% (14)	30% (80)	262
Community: Urban	6% (32)	12% (65)	12% (68)	7% (37)	2% (14)	5% (25)	15% (83)	11% (62)	31% (171)	559
Community: Suburban	5% (46)	6% (55)	8% (78)	5% (44)	3% (28)	4% (43)	21% (207)	9% (87)	40% (388)	976
Community: Rural	2% (15)	5% (33)	10% (68)	5% (36)	3% (23)	6% (42)	19% (126)	7% (48)	41% (276)	666
Employ: Private Sector	6% (39)	5% (32)	12% (77)	6% (37)	3% (17)	6% (38)	20% (132)	9% (60)	34% (227)	660
Employ: Government	5% (7)	16% (22)	12% (16)	4% (6)	3% (4)	5% (7)	17% (23)	9% (12)	29% (40)	136
Employ: Self-Employed	3% (6)	11% (23)	11% (25)	5% (11)	2% (5)	4% (10)	18% (40)	10% (23)	35% (76)	220
Employ: Homemaker	4% (6)	6% (9)	6% (9)	11% (17)	2% (2)	6% (8)	19% (27)	6% (9)	40% (58)	146
Employ: Student	6% (5)	14% (12)	12% (10)	11% (9)	1% (1)	8% (7)	8% (7)	26% (23)	15% (14)	88
Employ: Retired	1% (4)	2% (9)	3% (17)	3% (15)	5% (27)	3% (16)	24% (130)	7% (38)	52% (276)	533
Employ: Unemployed	7% (14)	11% (21)	12% (24)	5% (9)	1% (2)	6% (11)	11% (21)	9% (17)	39% (77)	197
Employ: Other	5% (12)	11% (24)	17% (37)	6% (14)	3% (7)	6% (12)	15% (33)	6% (14)	30% (66)	220

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso- mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
Military HH: Yes	3% (12)	5% (21)	4% (18)	4% (18)	4% (15)	3% (15)	22% (92)	10% (40)	45% (187)	418
Military HH: No	5% (81)	7% (131)	11% (196)	6% (100)	3% (50)	5% (96)	18% (324)	9% (157)	36% (648)	1783
RD/WT: Right Direction	4% (34)	5% (41)	10% (87)	5% (46)	4% (33)	5% (47)	17% (153)	6% (51)	44% (383)	874
RD/WT: Wrong Track	4% (59)	8% (112)	10% (128)	5% (72)	2% (32)	5% (63)	20% (263)	11% (146)	34% (452)	1327
Trump Job Approve	4% (32)	4% (34)	10% (91)	4% (41)	4% (37)	6% (53)	19% (167)	6% (58)	43% (392)	904
Trump Job Disapprove	5% (51)	9% (100)	9% (99)	6% (67)	3% (28)	5% (56)	20% (230)	11% (130)	33% (372)	1132
Trump Job Strongly Approve	4% (19)	3% (14)	9% (44)	6% (29)	3% (17)	5% (27)	16% (80)	6% (28)	48% (241)	500
Trump Job Somewhat Approve	3% (13)	5% (20)	12% (47)	3% (11)	5% (19)	6% (26)	22% (88)	7% (30)	37% (151)	404
Trump Job Somewhat Disapprove	5% (14)	5% (15)	11% (30)	9% (26)	3% (8)	6% (16)	18% (51)	10% (28)	33% (91)	278
Trump Job Strongly Disapprove	4% (37)	10% (85)	8% (69)	5% (42)	2% (20)	5% (40)	21% (179)	12% (102)	33% (281)	854
#1 Issue: Economy	6% (34)	10% (62)	12% (71)	4% (26)	3% (17)	6% (35)	16% (96)	9% (54)	34% (206)	602
#1 Issue: Security	3% (13)	5% (18)	8% (30)	5% (21)	4% (16)	4% (17)	17% (67)	5% (21)	49% (198)	400
#1 Issue: Health Care	5% (19)	6% (23)	10% (41)	6% (24)	3% (10)	4% (17)	24% (96)	9% (37)	33% (131)	396
#1 Issue: Medicare / Social Security	2% (7)	3% (11)	8% (26)	4% (12)	4% (13)	5% (17)	25% (80)	7% (23)	43% (139)	327
#1 Issue: Women's Issues	4% (5)	8% (9)	9% (11)	10% (12)	1% (2)	4% (5)	16% (20)	16% (20)	31% (38)	122
#1 Issue: Education	5% (7)	15% (21)	17% (23)	7% (10)	1% (2)	6% (8)	13% (17)	12% (16)	23% (31)	136
#1 Issue: Energy	5% (4)	2% (2)	9% (9)	5% (5)	3% (3)	4% (4)	23% (22)	17% (17)	33% (32)	97
#1 Issue: Other	3% (4)	6% (7)	4% (4)	7% (8)	2% (2)	7% (8)	14% (17)	9% (10)	49% (59)	120

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso-mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goransson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
2018 House Vote: Democrat	4% (34)	7% (56)	10% (79)	5% (38)	3% (26)	5% (44)	22% (177)	12% (94)	33% (264)	812
2018 House Vote: Republican	3% (24)	3% (26)	7% (54)	5% (35)	4% (32)	4% (33)	19% (139)	6% (43)	48% (353)	739
2018 House Vote: Someone else	8% (10)	11% (14)	10% (12)	3% (4)	2% (2)	8% (10)	16% (21)	10% (13)	31% (39)	125
2018 House Vote: Didnt Vote	5% (25)	11% (57)	13% (69)	8% (42)	1% (5)	5% (24)	15% (78)	9% (47)	34% (178)	523
2016 Vote: Hillary Clinton	5% (36)	8% (52)	9% (63)	6% (40)	3% (22)	4% (26)	21% (145)	10% (69)	33% (224)	677
2016 Vote: Donald Trump	3% (22)	2% (18)	8% (60)	5% (34)	4% (29)	5% (39)	21% (153)	5% (37)	47% (346)	739
2016 Vote: Someone else	5% (11)	6% (14)	8% (17)	2% (5)	4% (8)	6% (14)	18% (42)	10% (24)	41% (96)	232
2016 Vote: Didnt Vote	4% (23)	12% (66)	13% (71)	7% (39)	1% (6)	6% (30)	14% (75)	12% (66)	31% (168)	545
Voted in 2014: Yes	4% (60)	5% (68)	9% (127)	5% (72)	4% (54)	5% (71)	21% (301)	8% (112)	40% (586)	1452
Voted in 2014: No	4% (33)	11% (84)	12% (88)	6% (46)	1% (11)	5% (39)	15% (114)	11% (85)	33% (248)	749
2012 Vote: Barack Obama	5% (39)	7% (58)	10% (87)	5% (43)	3% (28)	5% (45)	23% (196)	9% (79)	33% (277)	853
2012 Vote: Mitt Romney	3% (17)	1% (8)	7% (39)	4% (26)	5% (27)	5% (27)	20% (117)	5% (30)	50% (286)	577
2012 Vote: Other	4% (4)	3% (3)	2% (2)	4% (5)	2% (2)	9% (9)	18% (19)	5% (5)	53% (56)	106
2012 Vote: Didn't Vote	5% (33)	13% (84)	13% (87)	7% (45)	1% (7)	4% (29)	12% (83)	12% (83)	32% (213)	664
4-Region: Northeast	4% (17)	6% (23)	10% (40)	7% (28)	1% (3)	5% (19)	24% (93)	8% (31)	35% (138)	393
4-Region: Midwest	4% (20)	4% (19)	10% (52)	6% (32)	3% (13)	5% (27)	16% (80)	12% (60)	40% (203)	506
4-Region: South	4% (31)	10% (81)	11% (91)	5% (39)	3% (25)	5% (39)	18% (145)	8% (65)	37% (304)	822
4-Region: West	5% (24)	6% (29)	7% (32)	4% (18)	5% (24)	5% (25)	20% (97)	8% (41)	40% (190)	481

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso- mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
Favorable of Trump	4% (33)	3% (32)	10% (88)	5% (44)	4% (39)	6% (55)	19% (175)	6% (54)	43% (385)	905
Unfavorable of Trump	5% (54)	8% (93)	10% (109)	6% (69)	2% (25)	5% (52)	20% (228)	12% (134)	33% (371)	1136
Very Favorable of Trump	3% (17)	3% (16)	10% (50)	6% (30)	3% (16)	5% (28)	16% (81)	6% (29)	48% (249)	515
Somewhat Favorable of Trump	4% (17)	4% (16)	10% (39)	4% (15)	6% (23)	7% (26)	24% (94)	6% (25)	35% (136)	390
Somewhat Unfavorable of Trump	3% (8)	5% (11)	13% (29)	7% (17)	3% (6)	3% (7)	20% (46)	10% (23)	37% (86)	232
Very Unfavorable of Trump	5% (46)	9% (82)	9% (80)	6% (53)	2% (20)	5% (45)	20% (183)	12% (111)	32% (285)	904
Film: An avid fan	7% (50)	8% (63)	10% (79)	6% (45)	3% (26)	5% (36)	22% (165)	12% (92)	27% (210)	765
Film: A casual fan	3% (31)	6% (73)	9% (102)	6% (66)	3% (34)	6% (70)	20% (232)	8% (90)	41% (475)	1173
Film: Not a fan	5% (13)	7% (18)	13% (34)	3% (7)	2% (5)	2% (5)	7% (19)	6% (15)	57% (149)	264
TV: An avid fan	5% (55)	7% (75)	12% (124)	6% (67)	3% (30)	6% (62)	22% (231)	9% (92)	31% (336)	1073
TV: A casual fan	3% (32)	6% (59)	8% (83)	4% (44)	3% (29)	5% (45)	17% (171)	10% (99)	43% (431)	993
TV: Not a fan	4% (6)	14% (19)	6% (8)	5% (7)	5% (6)	2% (3)	10% (14)	4% (6)	49% (67)	135
Music: An avid fan	5% (62)	10% (113)	12% (137)	7% (83)	3% (34)	5% (58)	20% (225)	10% (117)	28% (316)	1146
Music: A casual fan	3% (25)	4% (36)	8% (74)	3% (33)	3% (29)	5% (52)	19% (185)	8% (76)	47% (450)	961
Music: Not a fan	6% (6)	3% (3)	3% (3)	2% (2)	2% (2)	— (0)	6% (6)	4% (4)	73% (69)	94
Fashion: An avid fan	12% (36)	18% (54)	13% (40)	6% (18)	2% (5)	4% (12)	17% (53)	12% (35)	17% (50)	303
Fashion: A casual fan	3% (30)	8% (70)	12% (104)	7% (62)	3% (23)	5% (46)	22% (193)	10% (89)	30% (268)	885
Fashion: Not a fan	3% (27)	3% (28)	7% (71)	4% (38)	4% (37)	5% (52)	17% (170)	7% (73)	51% (516)	1013
Frequent TV watchers	4% (74)	7% (112)	9% (156)	5% (91)	2% (42)	5% (82)	20% (334)	9% (154)	37% (616)	1660

Continued on next page

Table HR16: Which nominee would you vote for in the category Song of the year?

Demographic	'All The Stars,' Kendrick Duckworth, Mark Spears, Al Shuckburgh, Anthony Tiffith and Solana Rowe	'Boo'd Up,' Larrance Dopson, Joelle James, Ella Mai, and Dijon McFarlane	'God's Plan,' Aubrey Graham, Daveon Jackson, Brock Korsan, Ron Latour, Matthew Samuels and Noah Shebib	'In My Blood,' Teddy Geiger, Scott Harris, Shawn Mendes and Geoffrey Warburton	'The Joke,' Brandi Carlile, Dave Cobb, Phil Hanseroth and Tim Hanseroth	'The Middle,' Sarah Aarons, Jordan K. Johnson, Stefan Johnson, Marcus Lomax, Kyle Trewartha, Michael Trewartha and Anton Zaslavski	'Shallow,' Lady Gaga, Mark Ronson, Anthony Rosso-mando and Andrew Wyatt	'This Is America,' Donald Glover and Ludwig Goranson	Don't know / No opinion	Total N
Adults	4% (93)	7% (153)	10% (215)	5% (118)	3% (65)	5% (110)	19% (415)	9% (197)	38% (835)	2201
Frequent movie watchers	6% (63)	8% (79)	11% (103)	6% (63)	4% (36)	5% (52)	19% (191)	9% (84)	32% (311)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR17: Which nominee would you vote for in the category Best New Artist?

Demographic	Chloe X Halle (Warrior)	Luke Combs (She Got the Best Of Me)	Greta Van Fleet (Highway Tune)	H.E.R. (Focus)	Dua Lipa (New Rules)	Margo Price (Hurтин' (On the Bottle))	Bebe Rexha (I'm A Mess)	Jorja Smith (February 3rd)	Don't know / No opinion	Total N
Adults	3% (60)	13%(295)	6%(124)	7%(165)	7%(144)	2% (52)	8%(176)	3% (57)	51%(1128)	2201
Gender: Male	3% (34)	10%(107)	8% (85)	6% (57)	7% (70)	3% (32)	6% (64)	3% (32)	53%(550)	1030
Gender: Female	2% (26)	16%(188)	3% (39)	9%(107)	6% (74)	2% (20)	10% (113)	2% (25)	49%(578)	1171
Age: 18-29	5% (17)	16% (59)	4% (14)	11% (40)	16% (60)	1% (3)	15% (56)	3% (10)	31% (116)	375
Age: 30-44	3% (16)	17% (87)	5% (27)	12% (59)	6% (33)	2% (9)	11% (58)	3% (14)	41% (210)	513
Age: 45-54	2% (10)	15% (66)	9% (39)	5% (21)	7% (32)	3% (14)	8% (35)	1% (5)	49% (212)	434
Age: 55-64	3% (11)	13% (47)	7% (24)	6% (24)	3% (11)	5% (18)	4% (14)	3% (10)	57% (209)	368
Age: 65+	1% (6)	7% (36)	4% (20)	4% (21)	2% (9)	2% (8)	3% (13)	4% (18)	74% (380)	512
Generation Z: 18-21	7% (10)	14% (19)	3% (5)	10% (14)	14% (20)	— (0)	15% (21)	4% (6)	31% (43)	137
Millennial: Age 22-37	3% (16)	19% (100)	4% (20)	12% (63)	12% (62)	2% (9)	13% (70)	2% (11)	34% (183)	534
Generation X: Age 38-53	3% (17)	15% (90)	8% (50)	7% (43)	7% (42)	2% (13)	9% (52)	2% (11)	48% (291)	610
Boomers: Age 54-72	2% (16)	10% (82)	5% (41)	5% (42)	2% (18)	3% (22)	4% (32)	3% (22)	65% (513)	789
PID: Dem (no lean)	3% (23)	9% (60)	6% (38)	14% (98)	7% (50)	3% (24)	7% (48)	4% (26)	47% (328)	696
PID: Ind (no lean)	3% (23)	15% (122)	5% (38)	6% (47)	8% (65)	2% (15)	9% (76)	2% (14)	52% (424)	823
PID: Rep (no lean)	2% (15)	17% (113)	7% (48)	3% (19)	4% (29)	2% (12)	8% (53)	3% (17)	55% (375)	682
PID/Gender: Dem Men	3% (8)	5% (13)	8% (22)	10% (28)	8% (22)	5% (14)	7% (19)	5% (15)	50% (141)	284
PID/Gender: Dem Women	3% (14)	11% (47)	4% (16)	17% (70)	7% (29)	2% (10)	7% (29)	2% (10)	45% (187)	412
PID/Gender: Ind Men	4% (14)	10% (40)	7% (29)	4% (17)	8% (32)	3% (10)	6% (24)	2% (8)	55% (214)	387
PID/Gender: Ind Women	2% (9)	19% (82)	2% (9)	7% (30)	8% (33)	1% (5)	12% (51)	1% (6)	48% (211)	436
PID/Gender: Rep Men	3% (12)	15% (53)	10% (35)	3% (12)	5% (17)	2% (7)	6% (20)	2% (8)	54% (195)	360
PID/Gender: Rep Women	1% (3)	19% (60)	4% (13)	2% (7)	4% (13)	2% (5)	10% (32)	3% (9)	56% (180)	322
Ideo: Liberal (1-3)	3% (21)	10% (65)	6% (41)	9% (61)	9% (61)	3% (18)	8% (54)	3% (21)	48% (317)	660
Ideo: Moderate (4)	3% (15)	16% (73)	6% (25)	9% (39)	7% (32)	2% (8)	8% (34)	3% (12)	47% (212)	450
Ideo: Conservative (5-7)	2% (17)	14% (108)	7% (50)	4% (31)	5% (37)	3% (21)	8% (58)	2% (17)	56% (429)	768
Educ: < College	2% (32)	15% (205)	5% (66)	8% (115)	6% (81)	2% (30)	9% (120)	3% (38)	50% (698)	1384
Educ: Bachelors degree	3% (14)	13% (68)	8% (43)	6% (31)	7% (39)	3% (14)	8% (41)	2% (11)	50% (261)	521
Educ: Post-grad	5% (14)	8% (22)	5% (16)	6% (18)	8% (25)	3% (8)	5% (15)	3% (8)	57% (169)	296

Continued on next page

Table HR17: Which nominee would you vote for in the category Best New Artist?

Demographic	Chloe X Halle (Warrior)	Luke Combs (She Got the Best Of Me)	Greta Van Fleet (Highway Tune)	H.E.R. (Focus)	Dua Lipa (New Rules)	Margo Price (Hurтин' (On the Bottle))	Bebe Rexha (I'm A Mess)	Jorja Smith (February 3rd)	Don't know / No opinion	Total N
Adults	3% (60)	13%(295)	6%(124)	7%(165)	7%(144)	2% (52)	8%(176)	3% (57)	51%(1128)	2201
Income: Under 50k	2% (31)	13%(163)	5% (58)	9% (113)	7% (82)	2% (22)	8% (99)	3% (34)	51%(632)	1235
Income: 50k-100k	3% (20)	13% (89)	6% (39)	5% (36)	6% (42)	2% (16)	8% (54)	3% (20)	52%(347)	663
Income: 100k+	3% (10)	14% (42)	9% (27)	5% (15)	7% (21)	4% (13)	8% (24)	1% (3)	49%(148)	303
Ethnicity: White	2% (41)	15%(271)	6%(115)	3% (47)	6%(107)	3% (47)	8%(149)	2% (43)	54%(960)	1780
Ethnicity: Hispanic	3% (7)	10% (21)	4% (8)	10% (21)	19% (40)	1% (2)	13% (29)	2% (5)	38% (81)	213
Ethnicity: Afr. Am.	5% (13)	3% (9)	2% (5)	37%(104)	5% (13)	1% (4)	4% (11)	3% (9)	40% (112)	279
Ethnicity: Other	4% (6)	11% (15)	4% (5)	10% (14)	17% (25)	1% (1)	12% (16)	3% (5)	39% (55)	142
Relig: Protestant	3% (14)	14%(71)	7% (33)	7% (34)	4% (21)	2% (10)	7% (33)	1% (7)	55%(278)	503
Relig: Roman Catholic	4% (13)	13% (49)	8% (29)	3% (11)	10% (36)	4% (13)	9% (32)	4% (16)	46%(173)	372
Relig: Something Else	4% (9)	12% (27)	5% (11)	9% (22)	5% (13)	2% (4)	9% (21)	2% (5)	53%(124)	236
Relig: Jewish	— (0)	5% (2)	4% (2)	5% (3)	3% (2)	— (0)	2% (1)	4% (2)	78% (41)	52
Relig: Evangelical	3% (23)	13% (101)	6% (50)	6% (44)	7% (57)	3% (22)	7% (57)	3% (24)	52%(403)	781
Relig: Non-Evang. Catholics	4% (13)	14% (46)	7% (23)	7% (23)	4% (13)	1% (5)	9% (29)	1% (5)	52%(173)	329
Relig: All Christian	3% (36)	13%(147)	7% (73)	6% (67)	6% (70)	2% (27)	8% (86)	3% (28)	52%(575)	1110
Relig: All Non-Christian	2% (5)	19% (49)	3% (7)	14% (37)	7% (19)	4% (11)	8% (22)	2% (6)	41%(108)	262
Community: Urban	4% (22)	9% (50)	5% (26)	15% (84)	9% (48)	2% (12)	7% (41)	2% (10)	48%(266)	559
Community: Suburban	2% (22)	13%(127)	7% (68)	5% (49)	6% (63)	2% (21)	8% (82)	4% (35)	52%(508)	976
Community: Rural	2% (15)	18% (117)	5% (31)	5% (32)	5% (34)	3% (19)	8% (54)	2% (11)	53%(353)	666
Employ: Private Sector	3% (20)	16%(109)	8% (51)	7% (47)	7% (47)	3% (20)	9% (61)	2% (13)	44%(292)	660
Employ: Government	3% (4)	12% (16)	12% (16)	11% (15)	9% (12)	1% (1)	8% (10)	— (1)	44% (60)	136
Employ: Self-Employed	2% (4)	11% (24)	6% (13)	10% (22)	8% (17)	3% (7)	8% (17)	1% (3)	51% (113)	220
Employ: Homemaker	3% (5)	20% (30)	5% (7)	4% (6)	8% (11)	— (0)	13% (19)	4% (5)	43% (63)	146
Employ: Student	5% (4)	12% (11)	4% (4)	15% (13)	22% (19)	— (0)	14% (12)	4% (4)	24% (22)	88
Employ: Retired	1% (6)	7% (37)	4% (23)	4% (23)	2% (13)	3% (16)	3% (16)	4% (22)	71%(378)	533
Employ: Unemployed	4% (8)	12% (24)	2% (3)	6% (12)	7% (14)	— (1)	11% (22)	2% (4)	55%(109)	197
Employ: Other	5% (10)	20% (44)	3% (7)	12% (26)	5% (12)	3% (7)	8% (19)	2% (5)	41% (91)	220
Military HH: Yes	3% (13)	11% (44)	4% (16)	5% (19)	5% (22)	4% (18)	7% (30)	3% (13)	58%(243)	418
Military HH: No	3% (48)	14%(251)	6%(108)	8%(145)	7%(123)	2% (34)	8%(146)	2% (44)	50%(885)	1783

Continued on next page

Table HR17: Which nominee would you vote for in the category Best New Artist?

Demographic	Chloe X Halle (Warrior)	Luke Combs (She Got the Best Of Me)	Greta Van Fleet (Highway Tune)	H.E.R. (Focus)	Dua Lipa (New Rules)	Margo Price (Hurтин' (On the Bottle))	Bebe Rexha (I'm A Mess)	Jorja Smith (February 3rd)	Don't know / No opinion	Total N
Adults	3% (60)	13%(295)	6%(124)	7%(165)	7%(144)	2% (52)	8%(176)	3% (57)	51%(1128)	2201
RD/WT: Right Direction	3% (24)	16%(140)	7% (60)	3% (30)	6% (55)	3% (22)	8% (69)	2% (15)	52%(458)	874
RD/WT: Wrong Track	3% (36)	12% (155)	5% (64)	10%(134)	7% (90)	2% (29)	8%(108)	3% (41)	50%(669)	1327
Trump Job Approve	3% (25)	18%(166)	6% (53)	3% (28)	5% (48)	3% (23)	8% (72)	2% (21)	52%(466)	904
Trump Job Disapprove	3% (31)	10% (111)	6% (67)	11%(123)	8% (85)	2% (28)	8% (87)	3% (32)	50%(568)	1132
Trump Job Strongly Approve	3% (16)	16% (78)	7% (33)	2% (11)	5% (27)	4% (18)	6% (32)	2% (10)	55%(277)	500
Trump Job Somewhat Approve	2% (10)	22% (89)	5% (20)	4% (18)	5% (21)	1% (6)	10% (40)	3% (11)	47%(190)	404
Trump Job Somewhat Disapprove	3% (7)	13% (37)	9% (24)	8% (23)	7% (20)	5% (13)	11% (29)	2% (5)	43%(120)	278
Trump Job Strongly Disapprove	3% (24)	9% (74)	5% (43)	12%(100)	8% (65)	2% (15)	7% (57)	3% (27)	52%(448)	854
#1 Issue: Economy	2% (14)	14% (85)	5% (28)	10% (59)	8% (48)	2% (11)	11% (68)	2% (10)	46%(280)	602
#1 Issue: Security	2% (8)	13% (54)	7% (27)	3% (13)	6% (26)	2% (10)	6% (24)	2% (9)	57%(229)	400
#1 Issue: Health Care	2% (9)	14% (54)	8% (31)	7% (30)	7% (27)	2% (8)	8% (31)	4% (14)	49%(193)	396
#1 Issue: Medicare / Social Security	3% (9)	11% (36)	6% (20)	8% (27)	— (0)	3% (9)	4% (13)	3% (10)	63%(205)	327
#1 Issue: Women's Issues	3% (4)	16% (19)	2% (3)	8% (9)	15% (18)	2% (3)	10% (12)	2% (2)	43% (52)	122
#1 Issue: Education	5% (6)	16% (22)	2% (3)	13% (18)	10% (13)	3% (4)	8% (10)	3% (4)	41% (55)	136
#1 Issue: Energy	5% (5)	12% (11)	8% (7)	4% (4)	10% (9)	3% (2)	14% (14)	2% (2)	43% (42)	97
#1 Issue: Other	4% (5)	12% (15)	4% (5)	4% (5)	2% (2)	4% (5)	5% (5)	4% (5)	60% (72)	120
2018 House Vote: Democrat	3% (28)	8% (65)	7% (53)	12% (98)	7% (60)	3% (22)	7% (54)	4% (31)	49%(400)	812
2018 House Vote: Republican	2% (18)	16%(120)	6% (48)	2% (15)	5% (39)	3% (23)	7% (52)	2% (15)	55%(410)	739
2018 House Vote: Someone else	3% (4)	21% (27)	6% (7)	8% (10)	6% (8)	2% (3)	6% (8)	1% (1)	45% (57)	125
2018 House Vote: Didnt Vote	2% (10)	16% (83)	3% (17)	8% (40)	7% (38)	1% (3)	12% (62)	2% (9)	50%(261)	523
2016 Vote: Hillary Clinton	3% (22)	9% (58)	6% (39)	12% (83)	8% (54)	3% (21)	4% (30)	3% (22)	51%(349)	677
2016 Vote: Donald Trump	2% (16)	17% (125)	7% (52)	2% (15)	5% (34)	3% (22)	7% (53)	3% (20)	54%(402)	739
2016 Vote: Someone else	3% (8)	12% (27)	6% (14)	8% (18)	4% (9)	2% (5)	9% (20)	2% (4)	55%(127)	232
2016 Vote: Didnt Vote	3% (15)	15% (84)	3% (19)	9% (48)	9% (47)	1% (4)	13% (72)	2% (11)	45%(246)	545
Voted in 2014: Yes	3% (43)	13%(184)	6% (90)	7%(105)	5% (78)	3% (42)	7% (99)	2% (36)	53%(776)	1452
Voted in 2014: No	2% (17)	15% (111)	5% (34)	8% (59)	9% (67)	1% (10)	10% (77)	3% (21)	47%(352)	749

Continued on next page

Table HR17: Which nominee would you vote for in the category Best New Artist?

Demographic	Chloe X Halle (Warrior)	Luke Combs (She Got the Best Of Me)	Greta Van Fleet (Highway Tune)	H.E.R. (Focus)	Dua Lipa (New Rules)	Margo Price (Hurтин' (On the Bottle))	Bebe Rexha (I'm A Mess)	Jorja Smith (February 3rd)	Don't know / No opinion	Total N
Adults	3% (60)	13%(295)	6%(124)	7%(165)	7%(144)	2% (52)	8%(176)	3% (57)	51%(1128)	2201
2012 Vote: Barack Obama	3% (25)	11% (94)	6% (49)	11% (95)	6% (50)	4% (31)	8% (67)	3% (24)	49%(417)	853
2012 Vote: Mitt Romney	2% (13)	13% (77)	7% (38)	1% (8)	5% (28)	3% (15)	7% (38)	2% (11)	60%(347)	577
2012 Vote: Other	3% (3)	20% (21)	6% (7)	2% (3)	2% (2)	1% (1)	5% (5)	3% (3)	58% (61)	106
2012 Vote: Didn't Vote	3% (19)	15%(102)	5% (30)	9% (59)	10% (64)	1% (5)	10% (66)	3% (19)	45%(300)	664
4-Region: Northeast	2% (8)	12% (48)	7% (26)	5% (21)	8% (33)	2% (8)	8% (33)	3% (12)	52%(203)	393
4-Region: Midwest	3% (14)	12% (61)	8% (41)	6% (31)	6% (31)	3% (17)	8% (38)	3% (15)	51%(258)	506
4-Region: South	3% (23)	16%(133)	4% (33)	10% (85)	6% (50)	1% (12)	7% (61)	2% (17)	50%(407)	822
4-Region: West	3% (15)	11% (53)	5% (24)	6% (28)	6% (31)	3% (15)	9% (44)	3% (13)	54%(260)	481
Favorable of Trump	3% (25)	18%(164)	6% (56)	3% (26)	6% (52)	3% (24)	8% (73)	2% (20)	51%(464)	905
Unfavorable of Trump	3% (32)	10% (115)	5% (62)	11% (122)	8% (86)	2% (27)	8% (91)	3% (33)	50%(567)	1136
Very Favorable of Trump	2% (12)	16% (81)	6% (31)	3% (13)	5% (28)	3% (16)	6% (33)	2% (12)	56%(288)	515
Somewhat Favorable of Trump	3% (13)	21% (83)	6% (24)	3% (13)	6% (24)	2% (9)	10% (40)	2% (8)	45%(176)	390
Somewhat Unfavorable of Trump	2% (5)	14% (33)	6% (15)	8% (18)	4% (10)	5% (12)	11% (27)	2% (6)	46%(107)	232
Very Unfavorable of Trump	3% (27)	9% (82)	5% (47)	11%(104)	8% (76)	2% (16)	7% (64)	3% (27)	51%(461)	904
Film: An avid fan	4% (30)	12% (95)	6% (50)	12% (88)	8% (63)	3% (19)	9% (67)	4% (31)	42%(321)	765
Film: A casual fan	2% (25)	15%(176)	6% (67)	6% (67)	6% (68)	2% (28)	8% (94)	2% (24)	53%(623)	1173
Film: Not a fan	2% (5)	9% (24)	3% (8)	4% (10)	5% (13)	2% (4)	6% (15)	1% (2)	69%(183)	264
TV: An avid fan	3% (35)	15%(164)	5% (58)	9% (95)	7% (72)	3% (30)	9% (99)	3% (33)	45%(487)	1073
TV: A casual fan	2% (22)	12%(120)	6% (59)	6% (61)	6% (64)	2% (20)	7% (71)	2% (18)	56%(556)	993
TV: Not a fan	2% (3)	8% (11)	6% (8)	6% (8)	6% (8)	1% (1)	5% (6)	4% (5)	63% (85)	135
Music: An avid fan	3% (35)	16%(180)	6% (71)	11%(122)	8% (94)	2% (27)	10% (115)	3% (38)	40%(464)	1146
Music: A casual fan	2% (23)	11%(106)	5% (53)	4% (42)	5% (49)	2% (22)	6% (59)	2% (18)	61%(590)	961
Music: Not a fan	3% (2)	9% (8)	1% (1)	1% (1)	2% (2)	2% (2)	3% (3)	1% (1)	78% (74)	94
Fashion: An avid fan	4% (12)	13% (40)	5% (17)	19% (56)	10% (30)	2% (6)	12% (38)	5% (14)	29% (89)	303
Fashion: A casual fan	3% (28)	17%(154)	5% (45)	8% (75)	8% (68)	2% (21)	9% (79)	2% (21)	44%(394)	885
Fashion: Not a fan	2% (20)	10% (101)	6% (63)	3% (33)	5% (46)	2% (25)	6% (60)	2% (21)	64%(645)	1013
Frequent TV watchers	3% (45)	14%(232)	6%(100)	8%(128)	6%(103)	3% (42)	8%(132)	3% (42)	50%(836)	1660
Frequent movie watchers	3% (33)	15%(146)	6% (61)	9% (86)	6% (63)	3% (26)	9% (84)	4% (35)	46%(448)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR18: Which nominee would you vote for in the category Best Rap Song?

Demographic	'God's Plan' (Drake)	'King's Dead' (Kendrick Lamar, Jay Rock, Future & James Blake)	'Lucky You' (Eminem Featuring Joyner Lucas)	'Sicko Mode' (Travis Scott, Drake, Big Hawk & Swae Lee)	'Win' (Jay Rock)	Don't know / No opinion	Total N
Adults	23% (508)	5% (107)	5% (111)	5% (121)	3% (74)	58% (1281)	2201
Gender: Male	18% (187)	5% (55)	6% (63)	6% (59)	4% (41)	61% (626)	1030
Gender: Female	27% (321)	4% (53)	4% (48)	5% (62)	3% (33)	56% (655)	1171
Age: 18-29	32% (120)	8% (29)	7% (28)	17% (65)	4% (14)	32% (119)	375
Age: 30-44	30% (155)	7% (37)	7% (36)	7% (38)	5% (24)	43% (223)	513
Age: 45-54	26% (114)	5% (21)	3% (13)	1% (5)	4% (15)	61% (265)	434
Age: 55-64	20% (72)	4% (14)	6% (22)	1% (4)	2% (8)	67% (247)	368
Age: 65+	9% (46)	1% (6)	2% (12)	2% (9)	2% (12)	83% (426)	512
Generation Z: 18-21	32% (44)	8% (11)	8% (11)	21% (28)	4% (6)	27% (37)	137
Millennial: Age 22-37	32% (171)	8% (42)	7% (38)	12% (66)	5% (24)	36% (193)	534
Generation X: Age 38-53	28% (170)	6% (35)	4% (27)	2% (14)	3% (19)	57% (346)	610
Boomers: Age 54-72	14% (113)	2% (17)	4% (32)	2% (13)	3% (23)	75% (592)	789
PID: Dem (no lean)	27% (189)	6% (42)	6% (44)	6% (41)	4% (30)	50% (351)	696
PID: Ind (no lean)	22% (180)	5% (44)	5% (44)	6% (52)	3% (27)	58% (475)	823
PID: Rep (no lean)	20% (139)	3% (22)	3% (22)	4% (28)	2% (17)	67% (455)	682
PID/Gender: Dem Men	18% (52)	8% (23)	8% (22)	4% (12)	5% (15)	56% (160)	284
PID/Gender: Dem Women	33% (136)	5% (19)	5% (23)	7% (29)	4% (15)	46% (191)	412
PID/Gender: Ind Men	17% (65)	4% (16)	7% (26)	7% (26)	4% (15)	62% (240)	387
PID/Gender: Ind Women	27% (116)	6% (28)	4% (19)	6% (27)	3% (12)	54% (235)	436
PID/Gender: Rep Men	20% (70)	4% (16)	4% (15)	6% (22)	3% (10)	63% (226)	360
PID/Gender: Rep Women	21% (68)	2% (6)	2% (7)	2% (7)	2% (6)	71% (228)	322
Ideo: Liberal (1-3)	24% (161)	7% (48)	6% (39)	7% (46)	4% (28)	51% (337)	660
Ideo: Moderate (4)	27% (122)	3% (15)	6% (28)	5% (24)	4% (16)	54% (245)	450
Ideo: Conservative (5-7)	19% (143)	3% (20)	3% (24)	3% (26)	3% (24)	69% (531)	768

Continued on next page

Table HR18: Which nominee would you vote for in the category Best Rap Song?

Demographic	'King's Dead' (Kendrick Lamar, Jay Rock, Future & James Blake)		'Lucky You' (Eminem Featuring Joyner Lucas)		'Sicko Mode' (Travis Scott, Drake, Big Hawk & Swae Lee)		'Win' (Jay Rock)		Don't know / No opinion		Total N		
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	23%	(508)	5%	(107)	5%	(111)	5%	(121)	3%	(74)	58%	(1281)	2201
Educ: < College	25%	(340)	5%	(75)	6%	(78)	6%	(89)	4%	(49)	54%	(754)	1384
Educ: Bachelors degree	22%	(115)	4%	(22)	4%	(21)	4%	(20)	3%	(16)	63%	(327)	521
Educ: Post-grad	18%	(52)	3%	(10)	4%	(12)	4%	(12)	3%	(9)	68%	(200)	296
Income: Under 50k	25%	(307)	6%	(71)	5%	(66)	7%	(81)	3%	(37)	54%	(673)	1235
Income: 50k-100k	19%	(128)	4%	(26)	4%	(27)	4%	(28)	4%	(29)	64%	(424)	663
Income: 100k+	24%	(73)	3%	(10)	6%	(17)	4%	(12)	3%	(8)	61%	(184)	303
Ethnicity: White	20%	(363)	4%	(63)	5%	(84)	4%	(74)	3%	(51)	64%	(1145)	1780
Ethnicity: Hispanic	36%	(76)	8%	(18)	5%	(10)	13%	(27)	3%	(6)	36%	(76)	213
Ethnicity: Afr. Am.	36%	(101)	12%	(34)	5%	(15)	12%	(33)	5%	(15)	29%	(80)	279
Ethnicity: Other	31%	(43)	7%	(10)	8%	(12)	10%	(14)	5%	(7)	39%	(56)	142
Relig: Protestant	21%	(106)	4%	(19)	4%	(19)	3%	(15)	2%	(12)	66%	(333)	503
Relig: Roman Catholic	26%	(96)	4%	(14)	4%	(15)	7%	(25)	2%	(9)	57%	(212)	372
Relig: Something Else	24%	(56)	6%	(14)	4%	(10)	4%	(9)	5%	(12)	57%	(134)	236
Relig: Jewish	10%	(5)	8%	(4)	7%	(4)	—	(0)	—	(0)	75%	(39)	52
Relig: Evangelical	23%	(183)	4%	(34)	4%	(34)	4%	(32)	3%	(27)	60%	(472)	781
Relig: Non-Evang. Catholics	23%	(76)	4%	(13)	3%	(11)	5%	(17)	2%	(7)	63%	(206)	329
Relig: All Christian	23%	(259)	4%	(47)	4%	(44)	4%	(49)	3%	(34)	61%	(678)	1110
Relig: All Non-Christian	34%	(88)	6%	(15)	5%	(13)	7%	(20)	5%	(13)	43%	(112)	262
Community: Urban	27%	(153)	7%	(42)	5%	(27)	7%	(38)	4%	(23)	49%	(275)	559
Community: Suburban	21%	(210)	4%	(38)	6%	(54)	5%	(51)	3%	(34)	60%	(589)	976
Community: Rural	22%	(144)	4%	(27)	4%	(29)	5%	(31)	2%	(16)	63%	(417)	666

Continued on next page

Table HR18: Which nominee would you vote for in the category Best Rap Song?

Demographic	'God's Plan' (Drake)		'King's Dead' (Kendrick Lamar, Jay Rock, Future & James Blake)		'Lucky You' (Eminem Featuring Joyner Lucas)		'Sicko Mode' (Travis Scott, Drake, Big Hawk & Swae Lee)		'Win' (Jay Rock)		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(508)	5%	(107)	5%	(111)	5%	(121)	3%	(74)	58%	(1281)	2201
Employ: Private Sector	25%	(163)	7%	(44)	7%	(44)	5%	(35)	4%	(23)	53%	(351)	660
Employ: Government	33%	(45)	10%	(13)	2%	(3)	5%	(7)	5%	(7)	45%	(61)	136
Employ: Self-Employed	28%	(61)	2%	(4)	5%	(10)	7%	(16)	5%	(11)	53%	(117)	220
Employ: Homemaker	25%	(37)	4%	(6)	8%	(11)	8%	(11)	4%	(5)	52%	(76)	146
Employ: Student	29%	(26)	7%	(6)	7%	(6)	22%	(20)	3%	(3)	31%	(28)	88
Employ: Retired	9%	(49)	1%	(7)	2%	(13)	2%	(8)	2%	(12)	83%	(444)	533
Employ: Unemployed	29%	(58)	5%	(10)	5%	(9)	7%	(13)	2%	(4)	52%	(103)	197
Employ: Other	31%	(69)	8%	(17)	6%	(14)	5%	(12)	4%	(8)	46%	(101)	220
Military HH: Yes	18%	(77)	4%	(16)	6%	(23)	4%	(17)	3%	(11)	65%	(273)	418
Military HH: No	24%	(431)	5%	(91)	5%	(88)	6%	(104)	4%	(63)	56%	(1007)	1783
RD/WT: Right Direction	22%	(192)	4%	(37)	4%	(37)	4%	(34)	3%	(25)	63%	(549)	874
RD/WT: Wrong Track	24%	(316)	5%	(70)	6%	(74)	7%	(87)	4%	(49)	55%	(731)	1327
Trump Job Approve	23%	(204)	4%	(36)	3%	(29)	4%	(35)	3%	(26)	64%	(575)	904
Trump Job Disapprove	23%	(260)	5%	(58)	6%	(68)	7%	(79)	4%	(43)	55%	(624)	1132
Trump Job Strongly Approve	21%	(106)	4%	(18)	3%	(13)	4%	(19)	2%	(9)	67%	(335)	500
Trump Job Somewhat Approve	24%	(97)	4%	(18)	4%	(16)	4%	(16)	4%	(17)	60%	(241)	404
Trump Job Somewhat Disapprove	25%	(69)	4%	(11)	7%	(21)	8%	(23)	4%	(10)	52%	(145)	278
Trump Job Strongly Disapprove	22%	(191)	6%	(48)	6%	(47)	7%	(57)	4%	(33)	56%	(479)	854
#1 Issue: Economy	28%	(170)	5%	(29)	5%	(29)	7%	(42)	3%	(20)	52%	(313)	602
#1 Issue: Security	17%	(68)	4%	(17)	4%	(15)	5%	(19)	2%	(6)	69%	(276)	400
#1 Issue: Health Care	24%	(96)	5%	(20)	7%	(26)	7%	(26)	5%	(19)	53%	(209)	396
#1 Issue: Medicare / Social Security	17%	(57)	4%	(13)	5%	(16)	1%	(5)	2%	(8)	70%	(229)	327
#1 Issue: Women's Issues	24%	(30)	6%	(7)	3%	(3)	10%	(13)	2%	(3)	54%	(66)	122
#1 Issue: Education	34%	(46)	9%	(12)	6%	(9)	7%	(9)	6%	(8)	39%	(52)	136
#1 Issue: Energy	19%	(18)	7%	(7)	9%	(9)	7%	(6)	7%	(6)	52%	(50)	97
#1 Issue: Other	19%	(23)	2%	(3)	3%	(4)	1%	(1)	3%	(4)	71%	(85)	120

Continued on next page

Table HR18: Which nominee would you vote for in the category Best Rap Song?

Demographic	'God's Plan' (Drake)		'King's Dead' (Kendrick Lamar, Jay Rock, Future & James Blake)		'Lucky You' (Eminem Featuring Joyner Lucas)		'Sicko Mode' (Travis Scott, Drake, Big Hawk & Swae Lee)		'Win' (Jay Rock)		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(508)	5%	(107)	5%	(111)	5%	(121)	3%	(74)	58%	(1281)	2201
2018 House Vote: Democrat	24%	(194)	6%	(47)	6%	(48)	5%	(43)	4%	(31)	55%	(449)	812
2018 House Vote: Republican	18%	(136)	4%	(27)	3%	(24)	3%	(26)	3%	(21)	68%	(506)	739
2018 House Vote: Someone else	22%	(28)	3%	(4)	6%	(7)	10%	(12)	1%	(1)	58%	(72)	125
2018 House Vote: Didnt Vote	29%	(150)	6%	(29)	6%	(30)	8%	(40)	4%	(21)	48%	(253)	523
2016 Vote: Hillary Clinton	25%	(170)	6%	(41)	6%	(41)	5%	(34)	4%	(27)	54%	(364)	677
2016 Vote: Donald Trump	18%	(134)	3%	(20)	4%	(26)	4%	(28)	2%	(18)	69%	(512)	739
2016 Vote: Someone else	15%	(35)	5%	(12)	5%	(11)	6%	(14)	5%	(11)	65%	(150)	232
2016 Vote: Didnt Vote	30%	(166)	6%	(34)	6%	(31)	8%	(44)	3%	(17)	47%	(253)	545
Voted in 2014: Yes	22%	(318)	4%	(57)	5%	(67)	4%	(53)	3%	(44)	63%	(914)	1452
Voted in 2014: No	25%	(190)	7%	(51)	6%	(43)	9%	(68)	4%	(30)	49%	(367)	749
2012 Vote: Barack Obama	25%	(217)	5%	(44)	6%	(49)	5%	(42)	5%	(39)	54%	(462)	853
2012 Vote: Mitt Romney	16%	(92)	2%	(11)	3%	(17)	2%	(12)	3%	(15)	74%	(428)	577
2012 Vote: Other	16%	(17)	2%	(2)	6%	(7)	4%	(4)	1%	(1)	72%	(76)	106
2012 Vote: Didn't Vote	27%	(182)	8%	(50)	5%	(36)	9%	(62)	3%	(19)	47%	(314)	664
4-Region: Northeast	24%	(95)	4%	(17)	5%	(19)	4%	(17)	4%	(14)	59%	(231)	393
4-Region: Midwest	22%	(112)	5%	(27)	7%	(34)	4%	(20)	3%	(17)	59%	(296)	506
4-Region: South	25%	(202)	5%	(44)	5%	(40)	7%	(55)	3%	(26)	55%	(455)	822
4-Region: West	21%	(99)	4%	(19)	4%	(18)	6%	(29)	4%	(17)	62%	(299)	481
Favorable of Trump	22%	(196)	3%	(30)	4%	(34)	4%	(35)	3%	(29)	64%	(581)	905
Unfavorable of Trump	24%	(274)	5%	(62)	6%	(66)	7%	(77)	4%	(42)	54%	(615)	1136
Very Favorable of Trump	22%	(111)	3%	(17)	3%	(15)	4%	(21)	2%	(11)	66%	(340)	515
Somewhat Favorable of Trump	22%	(85)	3%	(13)	5%	(20)	4%	(14)	5%	(18)	62%	(240)	390
Somewhat Unfavorable of Trump	24%	(56)	5%	(11)	6%	(15)	6%	(14)	4%	(9)	55%	(129)	232
Very Unfavorable of Trump	24%	(219)	6%	(51)	6%	(51)	7%	(64)	4%	(33)	54%	(486)	904
Film: An avid fan	28%	(211)	7%	(51)	6%	(48)	7%	(53)	4%	(32)	48%	(370)	765
Film: A casual fan	21%	(247)	4%	(46)	4%	(52)	5%	(55)	3%	(36)	63%	(737)	1173
Film: Not a fan	19%	(50)	4%	(10)	4%	(11)	5%	(13)	2%	(6)	66%	(173)	264

Continued on next page

Table HR18: Which nominee would you vote for in the category Best Rap Song?

Demographic	'God's Plan' (Drake)		'King's Dead' (Kendrick Lamar, Jay Rock, Future & James Blake)		'Lucky You' (Eminem Featuring Joyner Lucas)		'Sicko Mode' (Travis Scott, Drake, Big Hawk & Swae Lee)		'Win' (Jay Rock)		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(508)	5%	(107)	5%	(111)	5%	(121)	3%	(74)	58%	(1281)	2201
TV: An avid fan	26%	(281)	6%	(60)	6%	(68)	6%	(59)	3%	(33)	53%	(573)	1073
TV: A casual fan	21%	(205)	4%	(40)	4%	(39)	6%	(56)	3%	(32)	63%	(621)	993
TV: Not a fan	17%	(22)	5%	(7)	3%	(4)	5%	(6)	7%	(9)	64%	(87)	135
Music: An avid fan	30%	(340)	6%	(68)	6%	(69)	8%	(87)	4%	(45)	47%	(537)	1146
Music: A casual fan	17%	(161)	4%	(38)	4%	(38)	3%	(32)	3%	(28)	69%	(664)	961
Music: Not a fan	8%	(7)	1%	(1)	4%	(4)	2%	(2)	1%	(1)	85%	(80)	94
Fashion: An avid fan	40%	(120)	10%	(30)	6%	(19)	12%	(36)	4%	(12)	28%	(86)	303
Fashion: A casual fan	27%	(241)	6%	(49)	6%	(50)	6%	(50)	4%	(34)	52%	(460)	885
Fashion: Not a fan	14%	(147)	3%	(28)	4%	(41)	3%	(34)	3%	(28)	73%	(735)	1013
Frequent TV watchers	23%	(389)	5%	(81)	6%	(92)	5%	(87)	3%	(54)	58%	(958)	1660
Frequent movie watchers	27%	(265)	6%	(61)	7%	(68)	7%	(65)	3%	(33)	50%	(492)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR19: Which nominee would you vote for in the category Best R&B song?

Demographic	'Boo'd Up' (Ella Mai)	'Come Through And Chill' (Miguel Featuring J. Cole & Salaam Remi)	'Feels Like Summer' (Childish Gambino)	'Focus' (H.E.R.)	'Long As I Live' (Toni Braxton)	Don't know / No opinion	Total N
Adults	13% (281)	6% (130)	10% (209)	5% (105)	14% (318)	53% (1157)	2201
Gender: Male	10% (103)	8% (85)	9% (94)	4% (45)	14% (146)	54% (557)	1030
Gender: Female	15% (178)	4% (45)	10% (116)	5% (60)	15% (172)	51% (601)	1171
Age: 18-29	29% (107)	12% (43)	12% (45)	5% (20)	5% (17)	38% (142)	375
Age: 30-44	19% (97)	8% (43)	11% (56)	5% (27)	13% (67)	43% (222)	513
Age: 45-54	9% (38)	5% (23)	11% (46)	6% (27)	14% (60)	55% (240)	434
Age: 55-64	9% (32)	4% (16)	7% (25)	4% (13)	20% (73)	57% (209)	368
Age: 65+	1% (7)	1% (5)	8% (38)	3% (18)	20% (100)	67% (343)	512
Generation Z: 18-21	33% (45)	14% (19)	12% (16)	7% (10)	2% (3)	32% (44)	137
Millennial: Age 22-37	22% (119)	10% (54)	12% (64)	5% (25)	10% (55)	41% (217)	534
Generation X: Age 38-53	12% (72)	6% (37)	10% (62)	6% (38)	13% (78)	53% (323)	610
Boomers: Age 54-72	6% (45)	2% (19)	7% (58)	3% (27)	20% (160)	61% (480)	789
PID: Dem (no lean)	16% (113)	7% (51)	10% (73)	5% (38)	16% (113)	44% (307)	696
PID: Ind (no lean)	14% (111)	5% (39)	10% (83)	5% (41)	13% (108)	54% (440)	823
PID: Rep (no lean)	8% (57)	6% (39)	8% (53)	4% (26)	14% (97)	60% (409)	682
PID/Gender: Dem Men	10% (29)	11% (31)	10% (30)	4% (12)	19% (53)	45% (128)	284
PID/Gender: Dem Women	20% (84)	5% (20)	10% (43)	6% (26)	15% (60)	44% (179)	412
PID/Gender: Ind Men	11% (44)	6% (23)	9% (36)	5% (18)	12% (47)	57% (220)	387
PID/Gender: Ind Women	16% (68)	4% (16)	11% (47)	5% (23)	14% (61)	51% (221)	436
PID/Gender: Rep Men	8% (30)	9% (31)	8% (28)	4% (15)	13% (46)	58% (209)	360
PID/Gender: Rep Women	8% (26)	3% (8)	8% (25)	3% (11)	16% (51)	62% (201)	322
Ideo: Liberal (1-3)	11% (74)	10% (67)	14% (90)	5% (33)	13% (88)	47% (309)	660
Ideo: Moderate (4)	14% (63)	4% (20)	11% (49)	7% (30)	18% (81)	46% (207)	450
Ideo: Conservative (5-7)	10% (76)	4% (32)	6% (47)	4% (29)	14% (110)	62% (473)	768

Continued on next page

Table HR19: Which nominee would you vote for in the category Best R&B song?

Demographic	'Come Through And Chill' (Miguel Featuring J. Cole & Remi)		'Feels Like Summer' (Childish Gambino)		'Focus' (H.E.R.)		'Long As I Live' (Toni Braxton)		Don't know / No opinion	Total N			
	'Boo'd Up' (Ella Mai)												
Adults	13%	(281)	6%	(130)	10%	(209)	5%	(105)	14%	(318)	53%	(1157)	2201
Educ: < College	15%	(205)	7%	(95)	9%	(126)	5%	(65)	14%	(196)	50%	(697)	1384
Educ: Bachelors degree	11%	(58)	5%	(24)	11%	(56)	4%	(22)	16%	(81)	54%	(279)	521
Educ: Post-grad	6%	(18)	4%	(12)	9%	(27)	6%	(17)	14%	(41)	61%	(181)	296
Income: Under 50k	15%	(179)	7%	(83)	9%	(110)	5%	(65)	14%	(176)	50%	(622)	1235
Income: 50k-100k	10%	(68)	5%	(35)	9%	(61)	4%	(28)	16%	(106)	55%	(364)	663
Income: 100k+	11%	(34)	4%	(12)	13%	(38)	4%	(12)	12%	(36)	57%	(172)	303
Ethnicity: White	8%	(150)	5%	(83)	10%	(182)	4%	(65)	15%	(260)	58%	(1040)	1780
Ethnicity: Hispanic	19%	(41)	13%	(28)	13%	(28)	8%	(16)	12%	(27)	35%	(74)	213
Ethnicity: Afr. Am.	37%	(104)	10%	(27)	4%	(10)	11%	(30)	14%	(40)	25%	(69)	279
Ethnicity: Other	19%	(27)	14%	(20)	12%	(17)	7%	(11)	13%	(18)	34%	(48)	142
Relig: Protestant	7%	(35)	4%	(20)	9%	(46)	4%	(20)	17%	(84)	59%	(297)	503
Relig: Roman Catholic	9%	(35)	8%	(30)	7%	(26)	6%	(22)	19%	(72)	50%	(188)	372
Relig: Something Else	15%	(36)	5%	(12)	14%	(34)	2%	(4)	13%	(31)	50%	(119)	236
Relig: Jewish	5%	(2)	10%	(5)	6%	(3)	1%	(1)	12%	(6)	66%	(35)	52
Relig: Evangelical	10%	(81)	6%	(46)	10%	(80)	4%	(30)	17%	(134)	52%	(410)	781
Relig: Non-Evang. Catholics	8%	(25)	5%	(15)	8%	(27)	5%	(16)	16%	(53)	59%	(193)	329
Relig: All Christian	10%	(106)	6%	(62)	10%	(107)	4%	(46)	17%	(187)	54%	(603)	1110
Relig: All Non-Christian	22%	(57)	6%	(16)	6%	(16)	6%	(16)	17%	(44)	43%	(112)	262
Community: Urban	20%	(109)	7%	(41)	10%	(57)	6%	(34)	14%	(80)	42%	(237)	559
Community: Suburban	10%	(96)	6%	(55)	11%	(106)	5%	(45)	14%	(140)	55%	(534)	976
Community: Rural	11%	(76)	5%	(34)	7%	(47)	4%	(26)	15%	(97)	58%	(386)	666

Continued on next page

Table HR19: Which nominee would you vote for in the category Best R&B song?

Demographic	'Come Through And Chill' (Miguel Featuring J. Cole & Salaam Remi)		'Feels Like Summer' (Childish Gambino)		'Focus' (H.E.R.)		'Long As I Live' (Toni Braxton)		Don't know / No opinion		Total N		
	'Boo'd Up' (Ella Mai)												
Adults	13%	(281)	6%	(130)	10%	(209)	5%	(105)	14%	(318)	53%	(1157)	2201
Employ: Private Sector	12%	(81)	6%	(41)	12%	(79)	5%	(33)	14%	(91)	51%	(336)	660
Employ: Government	18%	(25)	7%	(9)	7%	(10)	6%	(8)	13%	(17)	49%	(67)	136
Employ: Self-Employed	17%	(36)	11%	(24)	10%	(22)	2%	(4)	14%	(31)	47%	(103)	220
Employ: Homemaker	12%	(17)	6%	(8)	11%	(16)	6%	(9)	15%	(22)	50%	(73)	146
Employ: Student	25%	(22)	10%	(9)	16%	(14)	6%	(5)	5%	(4)	38%	(34)	88
Employ: Retired	3%	(17)	2%	(9)	7%	(35)	5%	(24)	20%	(107)	64%	(341)	533
Employ: Unemployed	19%	(37)	8%	(16)	9%	(18)	4%	(8)	8%	(16)	52%	(101)	197
Employ: Other	21%	(46)	6%	(14)	7%	(16)	6%	(13)	13%	(28)	46%	(102)	220
Military HH: Yes	11%	(47)	5%	(20)	7%	(30)	6%	(25)	15%	(63)	56%	(234)	418
Military HH: No	13%	(234)	6%	(110)	10%	(180)	5%	(80)	14%	(255)	52%	(924)	1783
RD/WT: Right Direction	9%	(81)	7%	(57)	8%	(69)	6%	(49)	13%	(115)	58%	(504)	874
RD/WT: Wrong Track	15%	(201)	6%	(73)	11%	(140)	4%	(56)	15%	(203)	49%	(653)	1327
Trump Job Approve	9%	(79)	7%	(59)	8%	(71)	5%	(41)	14%	(126)	58%	(528)	904
Trump Job Disapprove	15%	(169)	6%	(66)	11%	(125)	5%	(56)	15%	(170)	48%	(546)	1132
Trump Job Strongly Approve	9%	(44)	6%	(30)	7%	(35)	5%	(23)	13%	(65)	61%	(303)	500
Trump Job Somewhat Approve	9%	(35)	7%	(29)	9%	(36)	4%	(18)	15%	(61)	56%	(225)	404
Trump Job Somewhat Disapprove	15%	(41)	6%	(17)	11%	(32)	5%	(15)	14%	(39)	48%	(133)	278
Trump Job Strongly Disapprove	15%	(127)	6%	(49)	11%	(93)	5%	(41)	15%	(131)	48%	(412)	854

Continued on next page

Table HR19: Which nominee would you vote for in the category Best R&B song?

Demographic	'Boo'd Up' (Ella Mai)		'Come Through And Chill' (Miguel Featuring J. Cole & Salaam Remi)		'Feels Like Summer' (Childish Gambino)		'Focus' (H.E.R.)		'Long As I Live' (Toni Braxton)		Don't know / No opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	13%	(281)	6%	(130)	10%	(209)	5%	(105)	14%	(318)	53%	(1157)	2201
#1 Issue: Economy	17%	(101)	6%	(37)	8%	(49)	4%	(25)	14%	(85)	51%	(304)	602
#1 Issue: Security	10%	(39)	5%	(18)	7%	(28)	4%	(18)	14%	(55)	61%	(242)	400
#1 Issue: Health Care	12%	(48)	5%	(21)	13%	(51)	6%	(22)	14%	(55)	51%	(200)	396
#1 Issue: Medicare / Social Security	8%	(25)	4%	(13)	7%	(24)	4%	(12)	22%	(72)	55%	(181)	327
#1 Issue: Women's Issues	13%	(15)	10%	(12)	13%	(15)	8%	(9)	9%	(10)	48%	(59)	122
#1 Issue: Education	23%	(32)	13%	(18)	13%	(18)	6%	(9)	9%	(13)	35%	(47)	136
#1 Issue: Energy	11%	(10)	8%	(8)	15%	(14)	7%	(7)	15%	(14)	45%	(43)	97
#1 Issue: Other	8%	(10)	3%	(4)	9%	(11)	3%	(4)	11%	(14)	66%	(79)	120
2018 House Vote: Democrat	13%	(104)	6%	(46)	12%	(101)	6%	(48)	17%	(138)	46%	(376)	812
2018 House Vote: Republican	8%	(59)	5%	(40)	8%	(58)	4%	(31)	13%	(100)	61%	(451)	739
2018 House Vote: Someone else	17%	(21)	4%	(5)	10%	(12)	4%	(5)	17%	(21)	48%	(60)	125
2018 House Vote: Didn't Vote	18%	(97)	7%	(38)	7%	(38)	4%	(20)	11%	(59)	52%	(271)	523
2016 Vote: Hillary Clinton	14%	(96)	6%	(39)	12%	(78)	6%	(40)	16%	(108)	47%	(316)	677
2016 Vote: Donald Trump	7%	(54)	6%	(42)	8%	(60)	4%	(28)	15%	(110)	60%	(445)	739
2016 Vote: Someone else	11%	(25)	4%	(8)	10%	(24)	5%	(11)	16%	(37)	54%	(126)	232
2016 Vote: Didn't Vote	19%	(102)	7%	(40)	8%	(46)	5%	(27)	12%	(63)	49%	(267)	545
Voted in 2014: Yes	10%	(146)	5%	(75)	10%	(139)	5%	(71)	16%	(238)	54%	(783)	1452
Voted in 2014: No	18%	(135)	7%	(55)	9%	(71)	5%	(34)	11%	(80)	50%	(374)	749
2012 Vote: Barack Obama	14%	(117)	6%	(54)	11%	(95)	5%	(44)	17%	(148)	46%	(395)	853
2012 Vote: Mitt Romney	5%	(30)	3%	(19)	7%	(43)	4%	(21)	14%	(82)	66%	(382)	577
2012 Vote: Other	7%	(8)	2%	(2)	11%	(12)	7%	(8)	10%	(11)	62%	(66)	106
2012 Vote: Didn't Vote	19%	(127)	8%	(55)	9%	(60)	5%	(33)	11%	(76)	47%	(313)	664

Continued on next page

Table HR19: Which nominee would you vote for in the category Best R&B song?

Demographic	'Boo'd Up' (Ella Mai)		'Come Through And Chill' (Miguel Featuring J. Cole & Salaam Remi)		'Feels Like Summer' (Childish Gambino)		'Focus' (H.E.R.)		'Long As I Live' (Toni Braxton)		Don't know / No opinion	Total N	
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)			
Adults	13%	(281)	6%	(130)	10%	(209)	5%	(105)	14%	(318)	53%	(1157)	2201
4-Region: Northeast	11%	(44)	6%	(22)	11%	(44)	3%	(11)	14%	(57)	55%	(216)	393
4-Region: Midwest	12%	(63)	6%	(31)	10%	(50)	5%	(27)	10%	(52)	56%	(282)	506
4-Region: South	15%	(121)	6%	(50)	8%	(62)	5%	(41)	16%	(133)	51%	(416)	822
4-Region: West	11%	(54)	6%	(28)	11%	(54)	5%	(26)	16%	(77)	50%	(242)	481
Favorable of Trump	9%	(79)	6%	(53)	8%	(74)	5%	(45)	14%	(129)	58%	(525)	905
Unfavorable of Trump	15%	(169)	6%	(67)	11%	(127)	5%	(53)	16%	(177)	48%	(544)	1136
Very Favorable of Trump	8%	(40)	6%	(33)	8%	(41)	5%	(23)	13%	(66)	60%	(312)	515
Somewhat Favorable of Trump	10%	(39)	5%	(20)	8%	(32)	6%	(22)	16%	(63)	55%	(214)	390
Somewhat Unfavorable of Trump	13%	(30)	5%	(12)	10%	(24)	4%	(10)	16%	(36)	52%	(120)	232
Very Unfavorable of Trump	15%	(139)	6%	(55)	11%	(103)	5%	(42)	16%	(141)	47%	(424)	904
Film: An avid fan	13%	(102)	9%	(72)	12%	(92)	7%	(51)	16%	(124)	42%	(324)	765
Film: A casual fan	13%	(156)	4%	(47)	8%	(98)	4%	(49)	14%	(169)	56%	(654)	1173
Film: Not a fan	9%	(24)	4%	(12)	7%	(19)	2%	(5)	9%	(24)	68%	(180)	264
TV: An avid fan	14%	(153)	7%	(75)	10%	(107)	6%	(63)	16%	(177)	46%	(499)	1073
TV: A casual fan	11%	(105)	4%	(44)	10%	(96)	4%	(39)	13%	(129)	58%	(578)	993
TV: Not a fan	17%	(23)	8%	(11)	5%	(6)	2%	(3)	9%	(12)	59%	(80)	135
Music: An avid fan	17%	(196)	8%	(89)	11%	(129)	6%	(67)	16%	(182)	42%	(482)	1146
Music: A casual fan	8%	(80)	4%	(39)	8%	(76)	4%	(36)	14%	(131)	62%	(599)	961
Music: Not a fan	5%	(5)	2%	(2)	4%	(4)	3%	(3)	5%	(5)	81%	(77)	94
Fashion: An avid fan	29%	(87)	10%	(30)	12%	(35)	8%	(25)	14%	(41)	28%	(83)	303
Fashion: A casual fan	14%	(125)	8%	(68)	11%	(93)	5%	(47)	17%	(146)	46%	(407)	885
Fashion: Not a fan	7%	(69)	3%	(32)	8%	(81)	3%	(33)	13%	(130)	66%	(667)	1013
Frequent TV watchers	13%	(211)	6%	(100)	10%	(158)	5%	(75)	15%	(253)	52%	(863)	1660
Frequent movie watchers	15%	(150)	8%	(75)	11%	(104)	5%	(54)	16%	(155)	45%	(445)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR20: Which nominee would you vote for in the category Best Rock Song?

Demographic	'Black Smoke Rising' (Greta Van Fleet)		'Jumpsuit' (Twenty One Pilots)		'Mantra' (Bring Me The Horizon)		'Masseduction' (St. Vincent)		'Rats' (Ghost)		Don't know / No opinion		Total N
Adults	12%	(273)	10%	(213)	5%	(121)	3%	(71)	7%	(150)	62%	(1374)	2201
Gender: Male	15%	(155)	10%	(105)	7%	(68)	3%	(36)	7%	(77)	57%	(590)	1030
Gender: Female	10%	(118)	9%	(108)	4%	(52)	3%	(35)	6%	(74)	67%	(784)	1171
Age: 18-29	8%	(29)	20%	(73)	8%	(28)	3%	(13)	7%	(28)	54%	(204)	375
Age: 30-44	13%	(67)	12%	(61)	8%	(42)	5%	(28)	7%	(38)	54%	(276)	513
Age: 45-54	17%	(72)	9%	(38)	5%	(21)	2%	(10)	9%	(39)	58%	(254)	434
Age: 55-64	16%	(58)	5%	(20)	4%	(16)	3%	(12)	6%	(23)	65%	(239)	368
Age: 65+	9%	(46)	4%	(20)	3%	(14)	2%	(9)	4%	(23)	78%	(401)	512
Generation Z: 18-21	10%	(13)	21%	(29)	7%	(9)	6%	(8)	6%	(8)	51%	(70)	137
Millennial: Age 22-37	10%	(54)	15%	(82)	8%	(42)	4%	(22)	8%	(42)	55%	(293)	534
Generation X: Age 38-53	15%	(91)	10%	(59)	6%	(38)	3%	(21)	8%	(51)	57%	(350)	610
Boomers: Age 54-72	13%	(104)	5%	(41)	3%	(24)	2%	(19)	6%	(46)	70%	(556)	789
PID: Dem (no lean)	11%	(79)	9%	(60)	7%	(47)	4%	(25)	7%	(49)	63%	(436)	696
PID: Ind (no lean)	12%	(96)	11%	(91)	6%	(50)	4%	(29)	6%	(52)	61%	(505)	823
PID: Rep (no lean)	14%	(98)	9%	(61)	3%	(24)	3%	(17)	7%	(49)	63%	(432)	682
PID/Gender: Dem Men	13%	(38)	6%	(17)	11%	(31)	3%	(8)	7%	(21)	60%	(169)	284
PID/Gender: Dem Women	10%	(41)	11%	(43)	4%	(16)	4%	(17)	7%	(29)	65%	(267)	412
PID/Gender: Ind Men	13%	(51)	13%	(49)	6%	(25)	5%	(18)	6%	(21)	58%	(223)	387
PID/Gender: Ind Women	10%	(45)	10%	(42)	6%	(25)	3%	(11)	7%	(30)	65%	(283)	436
PID/Gender: Rep Men	18%	(66)	11%	(39)	3%	(12)	3%	(10)	10%	(35)	55%	(198)	360
PID/Gender: Rep Women	10%	(32)	7%	(23)	4%	(11)	2%	(7)	5%	(15)	73%	(234)	322
Ideo: Liberal (1-3)	12%	(79)	9%	(63)	8%	(50)	4%	(29)	7%	(46)	60%	(394)	660
Ideo: Moderate (4)	12%	(54)	12%	(52)	7%	(31)	4%	(19)	9%	(39)	57%	(254)	450
Ideo: Conservative (5-7)	15%	(113)	9%	(70)	3%	(26)	2%	(16)	6%	(49)	64%	(493)	768
Educ: < College	12%	(163)	11%	(146)	6%	(86)	3%	(37)	8%	(106)	61%	(846)	1384
Educ: Bachelors degree	15%	(76)	9%	(48)	4%	(19)	5%	(24)	5%	(27)	63%	(326)	521
Educ: Post-grad	11%	(34)	7%	(20)	5%	(15)	3%	(10)	6%	(17)	68%	(201)	296

Continued on next page

Table HR20: Which nominee would you vote for in the category Best Rock Song?

Demographic	'Black Smoke Rising' (Greta Van Fleet)		'Jumpsuit' (Twenty One Pilots)		'Mantra' (Bring Me The Horizon)		'Masseduction' (St. Vincent)		'Rats' (Ghost)		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(273)	10%	(213)	5%	(121)	3%	(71)	7%	(150)	62%	(1374)	2201
Income: Under 50k	12%	(144)	9%	(116)	5%	(68)	3%	(39)	7%	(88)	63%	(781)	1235
Income: 50k-100k	12%	(78)	10%	(67)	5%	(33)	3%	(21)	7%	(44)	63%	(420)	663
Income: 100k+	17%	(51)	10%	(30)	7%	(20)	4%	(12)	6%	(19)	57%	(172)	303
Ethnicity: White	13%	(235)	9%	(168)	5%	(85)	3%	(47)	7%	(126)	63%	(1119)	1780
Ethnicity: Hispanic	8%	(18)	10%	(22)	10%	(22)	5%	(11)	10%	(22)	55%	(118)	213
Ethnicity: Afr. Am.	7%	(20)	10%	(27)	8%	(21)	5%	(15)	5%	(13)	66%	(183)	279
Ethnicity: Other	12%	(17)	13%	(18)	10%	(15)	6%	(8)	8%	(12)	50%	(71)	142
Relig: Protestant	12%	(60)	7%	(34)	6%	(32)	2%	(11)	7%	(37)	65%	(329)	503
Relig: Roman Catholic	14%	(52)	9%	(33)	4%	(15)	5%	(17)	9%	(32)	60%	(223)	372
Relig: Something Else	10%	(24)	11%	(26)	4%	(10)	4%	(9)	7%	(16)	64%	(150)	236
Relig: Jewish	12%	(6)	9%	(5)	—	(0)	—	(0)	2%	(1)	77%	(40)	52
Relig: Evangelical	12%	(91)	9%	(73)	5%	(37)	4%	(30)	7%	(57)	63%	(493)	781
Relig: Non-Evang. Catholics	14%	(45)	6%	(20)	6%	(20)	2%	(8)	9%	(28)	63%	(209)	329
Relig: All Christian	12%	(135)	8%	(93)	5%	(57)	3%	(37)	8%	(85)	63%	(702)	1110
Relig: All Non-Christian	13%	(35)	13%	(34)	6%	(14)	3%	(8)	7%	(18)	58%	(153)	262
Community: Urban	14%	(76)	11%	(63)	7%	(37)	3%	(15)	6%	(35)	60%	(333)	559
Community: Suburban	11%	(109)	10%	(95)	5%	(47)	4%	(42)	7%	(64)	63%	(619)	976
Community: Rural	13%	(87)	8%	(55)	6%	(37)	2%	(14)	8%	(52)	63%	(421)	666
Employ: Private Sector	16%	(106)	12%	(79)	7%	(44)	4%	(25)	8%	(51)	54%	(356)	660
Employ: Government	9%	(13)	8%	(11)	9%	(12)	4%	(6)	8%	(10)	61%	(83)	136
Employ: Self-Employed	13%	(28)	14%	(30)	6%	(14)	2%	(5)	8%	(18)	57%	(125)	220
Employ: Homemaker	15%	(23)	13%	(18)	5%	(8)	2%	(3)	9%	(14)	55%	(81)	146
Employ: Student	6%	(5)	24%	(21)	6%	(5)	6%	(5)	3%	(3)	55%	(49)	88
Employ: Retired	10%	(54)	4%	(23)	3%	(14)	3%	(14)	5%	(25)	76%	(404)	533
Employ: Unemployed	8%	(16)	7%	(14)	6%	(11)	1%	(3)	8%	(15)	70%	(138)	197
Employ: Other	13%	(28)	7%	(16)	6%	(12)	5%	(11)	7%	(14)	62%	(138)	220
Military HH: Yes	11%	(48)	10%	(44)	4%	(18)	3%	(13)	6%	(25)	64%	(269)	418
Military HH: No	13%	(225)	9%	(169)	6%	(102)	3%	(58)	7%	(125)	62%	(1104)	1783

Continued on next page

Table HR20: Which nominee would you vote for in the category Best Rock Song?

Demographic	'Black Smoke Rising' (Greta Van Fleet)		'Jumpsuit' (Twenty One Pilots)		'Mantra' (Bring Me The Horizon)		'Masseduction' (St. Vincent)		'Rats' (Ghost)		Don't know / No opinion		Total N
Adults	12%	(273)	10%	(213)	5%	(121)	3%	(71)	7%	(150)	62%	(1374)	2201
RD/WT: Right Direction	15%	(128)	9%	(80)	5%	(43)	3%	(27)	7%	(64)	61%	(532)	874
RD/WT: Wrong Track	11%	(144)	10%	(132)	6%	(78)	3%	(44)	7%	(86)	63%	(842)	1327
Trump Job Approve	15%	(137)	10%	(91)	5%	(43)	3%	(25)	7%	(68)	60%	(541)	904
Trump Job Disapprove	11%	(122)	10%	(111)	6%	(65)	4%	(40)	7%	(75)	63%	(718)	1132
Trump Job Strongly Approve	15%	(74)	8%	(38)	4%	(19)	2%	(8)	9%	(43)	63%	(316)	500
Trump Job Somewhat Approve	15%	(62)	13%	(52)	6%	(24)	4%	(16)	6%	(24)	56%	(225)	404
Trump Job Somewhat Disapprove	14%	(40)	13%	(37)	6%	(18)	3%	(9)	8%	(23)	54%	(152)	278
Trump Job Strongly Disapprove	10%	(83)	9%	(74)	5%	(47)	4%	(32)	6%	(52)	66%	(567)	854
#1 Issue: Economy	13%	(80)	11%	(67)	6%	(36)	3%	(20)	6%	(37)	60%	(363)	602
#1 Issue: Security	12%	(48)	9%	(37)	4%	(17)	2%	(9)	8%	(32)	64%	(257)	400
#1 Issue: Health Care	13%	(52)	10%	(42)	6%	(24)	3%	(13)	8%	(31)	59%	(236)	396
#1 Issue: Medicare / Social Security	10%	(32)	6%	(21)	5%	(15)	2%	(6)	6%	(19)	72%	(235)	327
#1 Issue: Women's Issues	10%	(12)	10%	(13)	5%	(6)	5%	(6)	8%	(10)	62%	(76)	122
#1 Issue: Education	11%	(15)	12%	(17)	6%	(8)	6%	(8)	6%	(9)	59%	(80)	136
#1 Issue: Energy	20%	(19)	13%	(13)	6%	(6)	7%	(7)	10%	(10)	43%	(42)	97
#1 Issue: Other	13%	(15)	4%	(4)	7%	(9)	3%	(4)	3%	(3)	70%	(85)	120
2018 House Vote: Democrat	12%	(98)	9%	(70)	6%	(49)	4%	(33)	6%	(53)	63%	(509)	812
2018 House Vote: Republican	14%	(101)	10%	(71)	5%	(35)	2%	(17)	6%	(47)	63%	(468)	739
2018 House Vote: Someone else	12%	(16)	11%	(13)	7%	(9)	1%	(2)	6%	(7)	63%	(78)	125
2018 House Vote: Didnt Vote	11%	(59)	11%	(58)	5%	(27)	4%	(19)	8%	(43)	61%	(318)	523
2016 Vote: Hillary Clinton	11%	(76)	9%	(59)	6%	(39)	4%	(28)	6%	(39)	64%	(437)	677
2016 Vote: Donald Trump	15%	(113)	9%	(69)	4%	(28)	2%	(18)	8%	(57)	61%	(454)	739
2016 Vote: Someone else	13%	(29)	7%	(16)	5%	(12)	3%	(6)	8%	(18)	65%	(150)	232
2016 Vote: Didnt Vote	10%	(53)	12%	(67)	8%	(41)	3%	(18)	7%	(36)	60%	(329)	545
Voted in 2014: Yes	13%	(195)	9%	(127)	5%	(76)	3%	(51)	6%	(87)	63%	(915)	1452
Voted in 2014: No	10%	(77)	11%	(85)	6%	(45)	3%	(20)	8%	(63)	61%	(458)	749

Continued on next page

Table HR20: Which nominee would you vote for in the category Best Rock Song?

Demographic	'Black Smoke Rising' (Greta Van Fleet)		'Jumpsuit' (Twenty One Pilots)		'Mantra' (Bring Me The Horizon)		'Masseduction' (St. Vincent)		'Rats' (Ghost)		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(273)	10%	(213)	5%	(121)	3%	(71)	7%	(150)	62%	(1374)	2201
2012 Vote: Barack Obama	13%	(112)	8%	(72)	6%	(49)	4%	(37)	7%	(56)	62%	(527)	853
2012 Vote: Mitt Romney	14%	(79)	9%	(52)	3%	(20)	1%	(8)	7%	(38)	66%	(381)	577
2012 Vote: Other	11%	(12)	7%	(7)	8%	(9)	3%	(4)	6%	(6)	65%	(68)	106
2012 Vote: Didn't Vote	11%	(71)	12%	(81)	6%	(43)	3%	(23)	7%	(50)	60%	(396)	664
4-Region: Northeast	13%	(52)	8%	(30)	7%	(28)	4%	(15)	4%	(16)	64%	(253)	393
4-Region: Midwest	12%	(59)	13%	(65)	4%	(23)	4%	(19)	7%	(34)	60%	(305)	506
4-Region: South	13%	(105)	8%	(68)	6%	(53)	3%	(25)	7%	(57)	63%	(515)	822
4-Region: West	12%	(56)	10%	(50)	4%	(18)	3%	(12)	9%	(43)	63%	(301)	481
Favorable of Trump	15%	(133)	10%	(89)	5%	(44)	3%	(25)	8%	(72)	60%	(543)	905
Unfavorable of Trump	11%	(128)	10%	(112)	6%	(69)	3%	(37)	6%	(72)	63%	(717)	1136
Very Favorable of Trump	15%	(75)	9%	(48)	4%	(19)	2%	(10)	7%	(38)	63%	(326)	515
Somewhat Favorable of Trump	15%	(57)	11%	(42)	7%	(25)	4%	(15)	9%	(33)	56%	(217)	390
Somewhat Unfavorable of Trump	16%	(38)	14%	(32)	7%	(16)	2%	(4)	8%	(19)	53%	(124)	232
Very Unfavorable of Trump	10%	(90)	9%	(81)	6%	(53)	4%	(33)	6%	(54)	66%	(593)	904
Film: An avid fan	14%	(105)	13%	(96)	7%	(54)	4%	(34)	9%	(71)	53%	(403)	765
Film: A casual fan	12%	(146)	9%	(107)	5%	(54)	3%	(32)	6%	(71)	65%	(764)	1173
Film: Not a fan	8%	(21)	4%	(10)	5%	(13)	2%	(6)	3%	(8)	78%	(206)	264
TV: An avid fan	14%	(153)	9%	(102)	7%	(74)	4%	(46)	7%	(79)	58%	(619)	1073
TV: A casual fan	11%	(108)	10%	(96)	4%	(41)	2%	(24)	7%	(65)	66%	(659)	993
TV: Not a fan	8%	(11)	11%	(15)	5%	(6)	1%	(1)	5%	(7)	70%	(95)	135
Music: An avid fan	14%	(166)	13%	(148)	6%	(73)	4%	(44)	8%	(95)	54%	(619)	1146
Music: A casual fan	11%	(103)	6%	(61)	5%	(45)	2%	(23)	5%	(51)	71%	(678)	961
Music: Not a fan	4%	(4)	4%	(4)	3%	(3)	4%	(4)	5%	(4)	81%	(76)	94
Fashion: An avid fan	13%	(39)	12%	(37)	9%	(28)	6%	(18)	6%	(17)	54%	(162)	303
Fashion: A casual fan	13%	(112)	11%	(96)	6%	(53)	3%	(30)	9%	(76)	59%	(519)	885
Fashion: Not a fan	12%	(121)	8%	(80)	4%	(40)	2%	(23)	6%	(56)	68%	(692)	1013
Frequent TV watchers	13%	(218)	9%	(157)	6%	(98)	3%	(53)	7%	(111)	62%	(1023)	1660
Frequent movie watchers	15%	(150)	11%	(105)	6%	(62)	3%	(31)	9%	(90)	55%	(544)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR21: Which nominee would you vote for in the category Best Country Song?

Demographic	'Break Up In The End' (Cole Swindell)	'Dear Hate' (Maren Morris Featuring Vince Gill)	'I Lived It' (Blake Shelton)	'Space Cowboy' (Kacey Musgraves)	'Tequila' (Dan + Shay)	'When Someone Stops Loving You' (Little Big Town)	Don't know / No opinion	Total N
Adults	6% (141)	4% (81)	12% (255)	7% (163)	11% (249)	13% (280)	47% (1031)	2201
Gender: Male	6% (64)	4% (42)	12% (128)	8% (84)	9% (96)	11% (115)	49% (502)	1030
Gender: Female	7% (77)	3% (39)	11% (128)	7% (79)	13% (153)	14% (165)	45% (530)	1171
Age: 18-29	10% (38)	5% (18)	8% (28)	7% (25)	17% (64)	8% (32)	45% (169)	375
Age: 30-44	8% (42)	5% (26)	12% (60)	7% (37)	13% (65)	12% (60)	43% (223)	513
Age: 45-54	5% (23)	3% (14)	13% (56)	10% (43)	13% (57)	13% (54)	43% (187)	434
Age: 55-64	6% (23)	3% (13)	13% (46)	8% (31)	10% (37)	16% (59)	43% (160)	368
Age: 65+	3% (16)	2% (10)	13% (64)	5% (27)	5% (26)	15% (76)	57% (293)	512
Generation Z: 18-21	9% (13)	7% (9)	6% (9)	4% (6)	15% (21)	9% (13)	49% (67)	137
Millennial: Age 22-37	10% (52)	5% (27)	11% (56)	8% (42)	16% (88)	9% (47)	42% (222)	534
Generation X: Age 38-53	6% (38)	3% (21)	12% (73)	9% (53)	12% (70)	13% (81)	45% (274)	610
Boomers: Age 54-72	5% (37)	2% (18)	13% (106)	7% (54)	8% (60)	16% (124)	49% (390)	789
PID: Dem (no lean)	7% (45)	4% (29)	10% (67)	7% (49)	10% (71)	13% (94)	49% (341)	696
PID: Ind (no lean)	6% (52)	3% (25)	11% (90)	7% (56)	12% (98)	11% (92)	50% (411)	823
PID: Rep (no lean)	7% (45)	4% (27)	14% (99)	9% (58)	12% (80)	14% (94)	41% (279)	682
PID/Gender: Dem Men	7% (21)	5% (14)	8% (22)	8% (22)	7% (19)	13% (36)	53% (150)	284
PID/Gender: Dem Women	6% (25)	4% (16)	11% (44)	7% (27)	12% (51)	14% (58)	46% (191)	412
PID/Gender: Ind Men	5% (21)	3% (10)	13% (51)	7% (26)	10% (40)	10% (37)	52% (202)	387
PID/Gender: Ind Women	7% (30)	3% (15)	9% (39)	7% (30)	13% (58)	13% (55)	48% (209)	436
PID/Gender: Rep Men	6% (22)	5% (18)	15% (54)	10% (35)	10% (37)	12% (42)	42% (150)	360
PID/Gender: Rep Women	7% (22)	3% (9)	14% (45)	7% (23)	13% (43)	16% (52)	40% (129)	322
Ideo: Liberal (1-3)	6% (38)	5% (36)	10% (66)	7% (49)	11% (72)	11% (73)	49% (327)	660
Ideo: Moderate (4)	8% (36)	4% (17)	13% (59)	10% (45)	11% (48)	13% (60)	41% (185)	450
Ideo: Conservative (5-7)	6% (47)	3% (20)	13% (101)	7% (51)	12% (95)	14% (110)	45% (345)	768
Educ: < College	7% (91)	4% (53)	12% (163)	7% (92)	11% (148)	13% (180)	47% (656)	1384
Educ: Bachelors degree	6% (30)	4% (19)	11% (58)	10% (50)	15% (77)	14% (73)	41% (214)	521
Educ: Post-grad	7% (20)	3% (10)	12% (34)	7% (21)	8% (23)	9% (27)	54% (161)	296

Continued on next page

Table HR21: Which nominee would you vote for in the category Best Country Song?

Demographic	'Break Up In The End' (Cole Swindell)	'Dear Hate' (Maren Morris Featuring Vince Gill)	'I Lived It' (Blake Shelton)	'Space Cowboy' (Kacey Musgraves)	'Tequila' (Dan + Shay)	'When Someone Stops Loving You' (Little Big Town)	Don't know / No opinion	Total N
Adults	6% (141)	4% (81)	12% (255)	7% (163)	11% (249)	13% (280)	47% (1031)	2201
Income: Under 50k	7% (82)	3% (43)	11% (137)	7% (90)	10% (125)	13% (156)	49% (602)	1235
Income: 50k-100k	5% (36)	4% (25)	12% (83)	8% (53)	14% (92)	12% (77)	45% (296)	663
Income: 100k+	8% (23)	4% (13)	12% (36)	6% (20)	11% (32)	15% (47)	44% (133)	303
Ethnicity: White	7% (117)	3% (60)	12% (206)	7% (130)	11% (200)	13% (238)	47% (829)	1780
Ethnicity: Hispanic	7% (15)	7% (15)	9% (20)	7% (16)	15% (32)	10% (21)	45% (96)	213
Ethnicity: Afr. Am.	5% (13)	4% (12)	14% (39)	6% (17)	11% (32)	10% (28)	49% (138)	279
Ethnicity: Other	8% (11)	7% (10)	8% (11)	11% (16)	12% (17)	10% (14)	45% (64)	142
Relig: Protestant	6% (30)	3% (14)	14% (70)	7% (36)	9% (47)	15% (73)	47% (234)	503
Relig: Roman Catholic	8% (29)	4% (14)	14% (53)	8% (30)	12% (46)	15% (54)	39% (144)	372
Relig: Something Else	5% (11)	4% (8)	11% (26)	11% (25)	13% (30)	12% (29)	45% (107)	236
Relig: Jewish	5% (3)	4% (2)	9% (5)	7% (4)	3% (1)	4% (2)	69% (36)	52
Relig: Evangelical	6% (49)	3% (26)	12% (93)	8% (62)	12% (98)	14% (108)	44% (346)	781
Relig: Non-Evang. Catholics	7% (22)	3% (10)	17% (55)	9% (29)	8% (26)	15% (48)	42% (139)	329
Relig: All Christian	6% (70)	3% (36)	13% (148)	8% (91)	11% (123)	14% (156)	44% (485)	1110
Relig: All Non-Christian	7% (19)	4% (10)	14% (36)	6% (17)	16% (42)	16% (42)	37% (96)	262
Community: Urban	6% (34)	5% (26)	10% (54)	9% (48)	12% (67)	10% (58)	49% (272)	559
Community: Suburban	5% (51)	3% (33)	11% (107)	7% (70)	11% (106)	14% (136)	48% (473)	976
Community: Rural	8% (56)	3% (22)	14% (95)	7% (46)	11% (75)	13% (86)	43% (287)	666
Employ: Private Sector	8% (55)	4% (28)	11% (74)	7% (48)	14% (90)	13% (86)	42% (280)	660
Employ: Government	7% (10)	8% (10)	14% (19)	8% (11)	13% (18)	8% (11)	42% (58)	136
Employ: Self-Employed	8% (18)	6% (12)	13% (28)	6% (14)	10% (23)	14% (31)	43% (94)	220
Employ: Homemaker	7% (10)	1% (1)	16% (24)	10% (14)	12% (18)	11% (16)	43% (63)	146
Employ: Student	6% (6)	4% (4)	7% (6)	11% (10)	20% (17)	10% (9)	41% (36)	88
Employ: Retired	3% (16)	2% (13)	13% (70)	6% (32)	6% (31)	14% (76)	55% (295)	533
Employ: Unemployed	6% (13)	1% (2)	8% (15)	6% (11)	13% (25)	11% (21)	56% (110)	197
Employ: Other	6% (14)	5% (12)	8% (19)	11% (24)	12% (27)	14% (30)	43% (96)	220
Military HH: Yes	6% (25)	4% (18)	13% (53)	7% (29)	11% (46)	12% (50)	47% (196)	418
Military HH: No	7% (117)	4% (63)	11% (202)	8% (134)	11% (203)	13% (230)	47% (835)	1783

Continued on next page

Table HR21: Which nominee would you vote for in the category Best Country Song?

Demographic	'Break Up In The End' (Cole Swindell)	'Dear Hate' (Maren Morris Featuring Vince Gill)	'I Lived It' (Blake Shelton)	'Space Cowboy' (Kacey Musgraves)	'Tequila' (Dan + Shay)	'When Someone Stops Loving You' (Little Big Town)	Don't know / No opinion	Total N
Adults	6% (141)	4% (81)	12% (255)	7% (163)	11% (249)	13% (280)	47% (1031)	2201
RD/WT: Right Direction	7% (64)	3% (28)	16% (136)	8% (69)	12% (108)	13% (114)	41% (355)	874
RD/WT: Wrong Track	6% (77)	4% (53)	9% (120)	7% (94)	11% (140)	13% (166)	51% (676)	1327
Trump Job Approve	8% (72)	3% (31)	15% (133)	7% (63)	13% (113)	14% (126)	41% (366)	904
Trump Job Disapprove	6% (63)	4% (46)	10% (114)	7% (85)	10% (118)	12% (138)	50% (569)	1132
Trump Job Strongly Approve	7% (35)	2% (10)	15% (75)	7% (36)	13% (64)	14% (70)	42% (209)	500
Trump Job Somewhat Approve	9% (37)	5% (20)	14% (58)	6% (26)	12% (49)	14% (56)	39% (157)	404
Trump Job Somewhat Disapprove	6% (17)	4% (11)	11% (30)	8% (22)	16% (43)	12% (33)	44% (121)	278
Trump Job Strongly Disapprove	5% (46)	4% (34)	10% (84)	7% (63)	9% (75)	12% (105)	52% (447)	854
#1 Issue: Economy	8% (51)	3% (16)	11% (66)	7% (45)	13% (76)	12% (73)	46% (275)	602
#1 Issue: Security	7% (26)	2% (10)	15% (61)	6% (26)	9% (35)	15% (59)	46% (183)	400
#1 Issue: Health Care	6% (24)	4% (18)	11% (45)	9% (36)	13% (51)	13% (52)	43% (171)	396
#1 Issue: Medicare / Social Security	3% (8)	3% (11)	12% (39)	7% (23)	9% (29)	17% (55)	50% (162)	327
#1 Issue: Women's Issues	5% (6)	6% (7)	9% (11)	9% (11)	17% (20)	4% (5)	50% (61)	122
#1 Issue: Education	10% (13)	6% (8)	16% (22)	6% (8)	13% (17)	9% (12)	41% (56)	136
#1 Issue: Energy	8% (7)	7% (7)	4% (4)	12% (11)	14% (13)	10% (10)	46% (44)	97
#1 Issue: Other	4% (4)	4% (4)	7% (9)	3% (3)	5% (7)	12% (14)	66% (79)	120
2018 House Vote: Democrat	6% (46)	3% (28)	10% (84)	8% (63)	10% (85)	12% (99)	50% (407)	812
2018 House Vote: Republican	6% (46)	3% (23)	15% (112)	8% (62)	11% (80)	14% (104)	42% (312)	739
2018 House Vote: Someone else	8% (10)	4% (5)	8% (10)	8% (10)	10% (12)	12% (14)	50% (63)	125
2018 House Vote: Didnt Vote	8% (40)	5% (25)	9% (49)	5% (28)	14% (71)	12% (62)	47% (248)	523
2016 Vote: Hillary Clinton	6% (39)	4% (28)	11% (71)	7% (50)	8% (57)	13% (90)	51% (343)	677
2016 Vote: Donald Trump	7% (49)	3% (24)	15% (109)	8% (58)	14% (101)	14% (102)	40% (296)	739
2016 Vote: Someone else	5% (12)	3% (7)	12% (28)	7% (16)	12% (28)	10% (23)	51% (118)	232
2016 Vote: Didnt Vote	7% (40)	4% (20)	9% (47)	7% (37)	12% (63)	12% (66)	50% (272)	545
Voted in 2014: Yes	6% (82)	4% (53)	13% (190)	8% (121)	11% (162)	13% (185)	45% (659)	1452
Voted in 2014: No	8% (60)	4% (28)	9% (65)	6% (42)	12% (87)	13% (95)	50% (373)	749

Continued on next page

Table HR21: Which nominee would you vote for in the category Best Country Song?

Demographic	'Break Up In The End' (Cole Swindell)	'Dear Hate' (Maren Morris Featuring Vince Gill)	'I Lived It' (Blake Shelton)	'Space Cowboy' (Kacey Musgraves)	'Tequila' (Dan + Shay)	'When Someone Stops Loving You' (Little Big Town)	Don't know / No opinion	Total N
Adults	6% (141)	4% (81)	12% (255)	7% (163)	11% (249)	13% (280)	47% (1031)	2201
2012 Vote: Barack Obama	7% (58)	4% (36)	11% (93)	8% (67)	12% (99)	13% (113)	45% (387)	853
2012 Vote: Mitt Romney	5% (28)	2% (13)	15% (88)	9% (52)	10% (55)	15% (85)	44% (256)	577
2012 Vote: Other	4% (5)	7% (8)	14% (14)	3% (3)	10% (10)	6% (7)	56% (59)	106
2012 Vote: Didn't Vote	8% (51)	4% (25)	9% (60)	6% (40)	13% (84)	11% (76)	49% (329)	664
4-Region: Northeast	5% (20)	4% (15)	10% (39)	11% (43)	12% (45)	12% (46)	47% (184)	393
4-Region: Midwest	10% (49)	2% (12)	11% (56)	6% (29)	10% (50)	13% (63)	49% (247)	506
4-Region: South	6% (49)	4% (33)	13% (107)	7% (54)	12% (97)	14% (115)	45% (366)	822
4-Region: West	5% (24)	4% (21)	11% (54)	8% (37)	12% (56)	11% (55)	49% (234)	481
Favorable of Trump	8% (72)	3% (29)	15% (138)	8% (71)	13% (115)	14% (123)	39% (357)	905
Unfavorable of Trump	5% (61)	4% (43)	10% (109)	8% (86)	11% (123)	12% (139)	51% (575)	1136
Very Favorable of Trump	7% (36)	3% (13)	16% (80)	8% (39)	13% (66)	13% (69)	41% (212)	515
Somewhat Favorable of Trump	9% (35)	4% (16)	15% (58)	8% (31)	13% (49)	14% (55)	37% (145)	390
Somewhat Unfavorable of Trump	6% (13)	3% (7)	8% (18)	7% (17)	15% (34)	16% (36)	46% (106)	232
Very Unfavorable of Trump	5% (48)	4% (36)	10% (91)	8% (69)	10% (89)	11% (102)	52% (469)	904
Film: An avid fan	7% (57)	4% (33)	10% (76)	9% (67)	12% (89)	13% (103)	44% (340)	765
Film: A casual fan	6% (68)	3% (41)	13% (151)	7% (83)	12% (144)	13% (150)	46% (535)	1173
Film: Not a fan	6% (17)	3% (8)	11% (28)	5% (13)	6% (15)	10% (27)	59% (156)	264
TV: An avid fan	8% (82)	4% (38)	12% (124)	8% (90)	12% (131)	15% (163)	41% (444)	1073
TV: A casual fan	5% (51)	4% (36)	12% (122)	7% (66)	11% (109)	11% (105)	51% (504)	993
TV: Not a fan	6% (8)	5% (7)	7% (9)	5% (7)	6% (9)	9% (13)	61% (83)	135
Music: An avid fan	7% (82)	5% (53)	11% (122)	9% (101)	14% (162)	14% (166)	40% (460)	1146
Music: A casual fan	6% (58)	3% (27)	13% (129)	6% (59)	8% (80)	11% (105)	52% (501)	961
Music: Not a fan	1% (1)	1% (1)	4% (4)	3% (3)	7% (7)	10% (9)	74% (70)	94
Fashion: An avid fan	8% (24)	6% (19)	14% (41)	7% (22)	15% (44)	13% (40)	37% (112)	303
Fashion: A casual fan	8% (67)	4% (33)	11% (96)	8% (68)	13% (119)	16% (137)	41% (366)	885
Fashion: Not a fan	5% (51)	3% (29)	12% (119)	7% (72)	8% (86)	10% (103)	55% (554)	1013
Frequent TV watchers	6% (108)	4% (63)	12% (197)	8% (127)	12% (193)	13% (211)	46% (762)	1660
Frequent movie watchers	8% (74)	4% (41)	12% (113)	10% (94)	11% (112)	13% (131)	42% (417)	982

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	375	17%
	Age: 30-44	513	23%
	Age: 45-54	434	20%
	Age: 55-64	368	17%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	137	6%
	Millennial: Age 22-37	534	24%
	Generation X: Age 38-53	610	28%
	Boomers: Age 54-72	789	36%
	N	2070	
xpid3	PID: Dem (no lean)	696	32%
	PID: Ind (no lean)	823	37%
	PID: Rep (no lean)	682	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	284	13%
	PID/Gender: Dem Women	412	19%
	PID/Gender: Ind Men	387	18%
	PID/Gender: Ind Women	436	20%
	PID/Gender: Rep Men	360	16%
	PID/Gender: Rep Women	322	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	660	30%
	Ideo: Moderate (4)	450	20%
	Ideo: Conservative (5-7)	768	35%
	N	1878	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1235	56%
	Income: 50k-100k	663	30%
	Income: 100k+	303	14%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	503	23%
	Relig: Roman Catholic	372	17%
	Relig: Something Else	236	11%
	N	1110	
xreligion1	Relig: Jewish	52	2%
xreligion2	Relig: Evangelical	781	35%
	Relig: Non-Evang. Catholics	329	15%
	N	1110	
xreligion3	Relig: All Christian	1110	50%
	Relig: All Non-Christian	262	12%
	N	1372	
xdemUsr	Community: Urban	559	25%
	Community: Suburban	976	44%
	Community: Rural	666	30%
	N	2201	
xdemEmploy	Employ: Private Sector	660	30%
	Employ: Government	136	6%
	Employ: Self-Employed	220	10%
	Employ: Homemaker	146	7%
	Employ: Student	88	4%
	Employ: Retired	533	24%
	Employ: Unemployed	197	9%
	Employ: Other	220	10%
	N	2201	
xdemMilHH1	Military HH: Yes	418	19%
	Military HH: No	1783	81%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	874	40%
	RD/WT: Wrong Track	1327	60%
	N	2201	
Trump_Approve	Trump Job Approve	904	41%
	Trump Job Disapprove	1132	51%
	N	2036	
Trump_Approve2	Trump Job Strongly Approve	500	23%
	Trump Job Somewhat Approve	404	18%
	Trump Job Somewhat Disapprove	278	13%
	Trump Job Strongly Disapprove	854	39%
	N	2036	
xnr3	#1 Issue: Economy	602	27%
	#1 Issue: Security	400	18%
	#1 Issue: Health Care	396	18%
	#1 Issue: Medicare / Social Security	327	15%
	#1 Issue: Women's Issues	122	6%
	#1 Issue: Education	136	6%
	#1 Issue: Energy	97	4%
	#1 Issue: Other	120	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	812	37%
	2018 House Vote: Republican	739	34%
	2018 House Vote: Someone else	125	6%
	2018 House Vote: Didnt Vote	523	24%
	N	2200	
xsubVote16O	2016 Vote: Hillary Clinton	677	31%
	2016 Vote: Donald Trump	739	34%
	2016 Vote: Someone else	232	11%
	2016 Vote: Didnt Vote	545	25%
	N	2193	
xsubVote14O	Voted in 2014: Yes	1452	66%
	Voted in 2014: No	749	34%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	853	39%
	2012 Vote: Mitt Romney	577	26%
	2012 Vote: Other	106	5%
	2012 Vote: Didn't Vote	664	30%
	N	2199	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
Trump_Fav	Favorable of Trump	905	41%
	Unfavorable of Trump	1136	52%
	N	2041	
Trump_Fav_FULL	Very Favorable of Trump	515	23%
	Somewhat Favorable of Trump	390	18%
	Somewhat Unfavorable of Trump	232	11%
	Very Unfavorable of Trump	904	41%
	N	2041	
HRdem3_1	Film: An avid fan	765	35%
	Film: A casual fan	1173	53%
	Film: Not a fan	264	12%
	N	2201	
HRdem3_2	TV: An avid fan	1073	49%
	TV: A casual fan	993	45%
	TV: Not a fan	135	6%
	N	2201	
HRdem3_3	Music: An avid fan	1146	52%
	Music: A casual fan	961	44%
	Music: Not a fan	94	4%
	N	2201	
HRdem3_4	Fashion: An avid fan	303	14%
	Fashion: A casual fan	885	40%
	Fashion: Not a fan	1013	46%
	N	2201	
HRdem3x	Frequent TV watchers	1660	75%
HRdem4x	Frequent movie watchers	982	45%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

