



National Tracking Poll #181231
December 13-14, 2018

Crosstabulation Results

Methodology:

This poll was conducted from December 13-14, 2018, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table CESMH1: Do you use any apps that help you track or manage your health?

Demographic	Yes	No	Don't know	Total N
Adults	34% (744)	65% (1423)	2% (35)	2201
Gender: Male	34% (350)	65% (667)	1% (12)	1030
Gender: Female	34% (393)	64% (755)	2% (22)	1171
Age: 18-29	46% (181)	50% (200)	4% (16)	397
Age: 30-44	45% (218)	55% (268)	1% (4)	490
Age: 45-54	35% (142)	64% (257)	1% (3)	401
Age: 55-64	28% (113)	72% (287)	— (1)	401
Age: 65+	18% (90)	80% (411)	2% (11)	512
Generation Z: 18-21	38% (50)	54% (71)	8% (11)	132
Millennial: Age 22-37	49% (254)	50% (262)	1% (7)	524
Generation X: Age 38-53	38% (226)	61% (357)	1% (5)	588
Boomers: Age 54-72	24% (200)	75% (615)	1% (6)	821
PID: Dem (no lean)	36% (277)	62% (473)	2% (17)	767
PID: Ind (no lean)	30% (221)	68% (508)	2% (15)	745
PID: Rep (no lean)	36% (246)	64% (441)	— (3)	690
PID/Gender: Dem Men	38% (128)	61% (203)	1% (4)	335
PID/Gender: Dem Women	34% (148)	63% (270)	3% (13)	432
PID/Gender: Ind Men	27% (97)	71% (250)	2% (5)	352
PID/Gender: Ind Women	32% (125)	66% (258)	2% (10)	392
PID/Gender: Rep Men	37% (125)	63% (214)	1% (3)	343
PID/Gender: Rep Women	35% (120)	65% (227)	— (0)	347
Ideo: Liberal (1-3)	41% (272)	55% (366)	3% (22)	660
Ideo: Moderate (4)	32% (174)	68% (373)	— (2)	550
Ideo: Conservative (5-7)	32% (239)	68% (507)	— (0)	746
Educ: < College	28% (391)	70% (963)	2% (30)	1384
Educ: Bachelors degree	44% (229)	56% (290)	— (1)	521
Educ: Post-grad	42% (123)	57% (169)	1% (4)	296

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Table CESMH1: Do you use any apps that help you track or manage your health?

Demographic	Yes	No	Don't know	Total N
Adults	34% (744)	65% (1423)	2% (35)	2201
Income: Under 50k	27% (316)	71% (836)	3% (30)	1182
Income: 50k-100k	40% (272)	60% (401)	— (1)	674
Income: 100k+	45% (156)	54% (186)	1% (3)	345
Ethnicity: White	33% (587)	66% (1180)	1% (13)	1780
Ethnicity: Hispanic	46% (97)	50% (107)	4% (9)	213
Ethnicity: Afr. Am.	39% (107)	56% (156)	6% (15)	279
Ethnicity: Other	35% (49)	61% (86)	5% (7)	142
Relig: Protestant	33% (195)	66% (395)	1% (5)	595
Relig: Roman Catholic	37% (154)	63% (266)	— (1)	420
Relig: Something Else	36% (64)	60% (108)	4% (7)	180
Relig: Jewish	32% (16)	62% (32)	5% (3)	51
Relig: Evangelical	35% (303)	64% (552)	1% (13)	868
Relig: Non-Evang. Catholics	34% (110)	66% (217)	— (0)	327
Relig: All Christian	35% (413)	64% (769)	1% (13)	1195
Relig: All Non-Christian	33% (73)	67% (150)	— (0)	224
Community: Urban	36% (202)	62% (346)	2% (11)	559
Community: Suburban	35% (356)	64% (651)	2% (18)	1025
Community: Rural	30% (186)	69% (426)	1% (5)	617
Employ: Private Sector	45% (334)	55% (409)	1% (6)	749
Employ: Government	45% (64)	53% (75)	2% (3)	142
Employ: Self-Employed	34% (59)	66% (113)	— (0)	171
Employ: Homemaker	32% (49)	68% (107)	— (0)	156
Employ: Student	42% (39)	52% (49)	6% (5)	93
Employ: Retired	20% (109)	79% (438)	1% (5)	552
Employ: Unemployed	23% (39)	72% (120)	5% (7)	166
Employ: Other	29% (50)	66% (114)	5% (8)	172
Military HH: Yes	30% (114)	68% (257)	1% (5)	375
Military HH: No	35% (630)	64% (1166)	2% (30)	1826
RD/WT: Right Direction	32% (283)	67% (593)	— (4)	879
RD/WT: Wrong Track	35% (461)	63% (830)	2% (31)	1322
Trump Job Approve	32% (282)	67% (586)	1% (7)	876
Trump Job Disapprove	37% (435)	62% (735)	1% (14)	1184

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Table CESMH1: Do you use any apps that help you track or manage your health?

Demographic	Yes	No	Don't know	Total N
Adults	34% (744)	65% (1423)	2% (35)	2201
Trump Job Strongly Approve	30% (133)	70% (313)	— (1)	446
Trump Job Somewhat Approve	35% (150)	64% (274)	2% (7)	430
Trump Job Somewhat Disapprove	36% (107)	63% (187)	— (1)	295
Trump Job Strongly Disapprove	37% (328)	62% (548)	1% (13)	889
#1 Issue: Economy	41% (257)	57% (357)	2% (12)	627
#1 Issue: Security	30% (123)	70% (291)	— (1)	415
#1 Issue: Health Care	37% (140)	62% (231)	1% (3)	374
#1 Issue: Medicare / Social Security	20% (69)	78% (269)	2% (7)	345
#1 Issue: Women's Issues	46% (47)	49% (50)	5% (5)	102
#1 Issue: Education	42% (45)	58% (63)	1% (1)	109
#1 Issue: Energy	39% (39)	61% (62)	— (0)	101
#1 Issue: Other	18% (23)	77% (100)	5% (6)	129
2018 House Vote: Democrat	38% (326)	60% (511)	1% (12)	849
2018 House Vote: Republican	33% (254)	66% (500)	1% (4)	757
2018 House Vote: Someone else	25% (27)	71% (78)	4% (4)	109
2018 House Vote: Didnt Vote	28% (134)	69% (331)	3% (14)	479
2016 Vote: Hillary Clinton	37% (277)	61% (455)	2% (11)	743
2016 Vote: Donald Trump	30% (225)	69% (512)	— (3)	740
2016 Vote: Someone else	35% (72)	65% (133)	— (1)	206
2016 Vote: Didnt Vote	33% (166)	63% (319)	4% (20)	505
Voted in 2014: Yes	34% (518)	65% (989)	1% (10)	1517
Voted in 2014: No	33% (226)	63% (433)	4% (25)	684
2012 Vote: Barack Obama	36% (314)	63% (548)	1% (10)	871
2012 Vote: Mitt Romney	35% (222)	65% (418)	— (0)	640
2012 Vote: Other	22% (21)	78% (76)	1% (1)	98
2012 Vote: Didn't Vote	31% (185)	64% (379)	4% (24)	589
4-Region: Northeast	29% (113)	70% (274)	2% (6)	393
4-Region: Midwest	33% (169)	66% (333)	1% (4)	506
4-Region: South	37% (302)	62% (508)	1% (11)	822
4-Region: West	33% (160)	64% (307)	3% (13)	481
Favorable of Trump	32% (268)	68% (574)	— (4)	846
Unfavorable of Trump	38% (449)	61% (729)	1% (15)	1193

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Table CESMH1: Do you use any apps that help you track or manage your health?

Demographic	Yes	No	Don't know	Total N
Adults	34% (744)	65% (1423)	2% (35)	2201
Very Favorable of Trump	30% (141)	70% (329)	— (1)	470
Somewhat Favorable of Trump	34% (127)	65% (246)	1% (3)	376
Somewhat Unfavorable of Trump	39% (96)	61% (150)	— (1)	247
Very Unfavorable of Trump	37% (353)	61% (579)	2% (14)	946
Political Elites	38% (284)	61% (453)	— (3)	740
Consumer Elites	47% (192)	52% (213)	— (2)	407
Financial Elites	49% (184)	51% (193)	— (0)	377
Tech Elites	52% (352)	46% (311)	1% (8)	672
Unhealthy	33% (434)	67% (880)	— (5)	1319
Healthy	35% (310)	62% (543)	3% (30)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_1: Do you currently track any of the following using an app?

Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes	No	Total N
Adults	85% (632)	15% (112)	744
Gender: Male	85% (298)	15% (52)	350
Gender: Female	85% (333)	15% (60)	393
Age: 18-29	84% (152)	16% (29)	181
Age: 30-44	89% (194)	11% (25)	218
Age: 45-54	82% (117)	18% (25)	142
Age: 55-64	84% (95)	16% (18)	113
Age: 65+	83% (75)	17% (15)	90
Generation Z: 18-21	73% (36)	27% (13)	50
Millennial: Age 22-37	89% (227)	11% (28)	254
Generation X: Age 38-53	84% (190)	16% (36)	226
Boomers: Age 54-72	84% (168)	16% (32)	200
PID: Dem (no lean)	85% (235)	15% (42)	277
PID: Ind (no lean)	83% (183)	17% (38)	221
PID: Rep (no lean)	87% (213)	13% (32)	246
PID/Gender: Dem Men	83% (107)	17% (21)	128
PID/Gender: Dem Women	86% (128)	14% (20)	148
PID/Gender: Ind Men	83% (80)	17% (17)	97
PID/Gender: Ind Women	83% (103)	17% (21)	125
PID/Gender: Rep Men	89% (111)	11% (14)	125
PID/Gender: Rep Women	85% (102)	15% (18)	120
Ideo: Liberal (1-3)	87% (237)	13% (35)	272
Ideo: Moderate (4)	89% (156)	11% (18)	174
Ideo: Conservative (5-7)	83% (199)	17% (40)	239
Educ: < College	82% (322)	18% (69)	391
Educ: Bachelors degree	90% (206)	10% (23)	229
Educ: Post-grad	84% (103)	16% (20)	123

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Table CESMH2_1: Do you currently track any of the following using an app?

Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes	No	Total N
Adults	85% (632)	15% (112)	744
Income: Under 50k	80% (251)	20% (64)	316
Income: 50k-100k	90% (246)	10% (26)	272
Income: 100k+	86% (134)	14% (22)	156
Ethnicity: White	85% (498)	15% (90)	587
Ethnicity: Hispanic	89% (87)	11% (10)	97
Ethnicity: Afr. Am.	83% (89)	17% (18)	107
Ethnicity: Other	92% (45)	8% (4)	49
Relig: Protestant	87% (170)	13% (26)	195
Relig: Roman Catholic	85% (130)	15% (23)	154
Relig: Something Else	89% (57)	11% (7)	64
Relig: Jewish	84% (14)	16% (3)	16
Relig: Evangelical	85% (259)	15% (44)	303
Relig: Non-Evang. Catholics	89% (98)	11% (12)	110
Relig: All Christian	86% (357)	14% (56)	413
Relig: All Non-Christian	82% (60)	18% (13)	73
Community: Urban	85% (171)	15% (30)	202
Community: Suburban	86% (306)	14% (50)	356
Community: Rural	83% (154)	17% (32)	186
Employ: Private Sector	90% (299)	10% (35)	334
Employ: Government	92% (59)	8% (5)	64
Employ: Self-Employed	79% (46)	21% (13)	59
Employ: Homemaker	85% (42)	15% (7)	49
Employ: Student	80% (31)	20% (8)	39
Employ: Retired	76% (83)	24% (26)	109
Employ: Unemployed	83% (32)	17% (7)	39
Employ: Other	77% (38)	23% (12)	50
Military HH: Yes	84% (96)	16% (18)	114
Military HH: No	85% (536)	15% (94)	630
RD/WT: Right Direction	82% (232)	18% (51)	283
RD/WT: Wrong Track	87% (400)	13% (61)	461

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Table CESMH2_1: Do you currently track any of the following using an app?

Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes	No	Total N
Adults	85% (632)	15% (112)	744
Trump Job Approve	82% (232)	18% (50)	282
Trump Job Disapprove	87% (380)	13% (55)	435
Trump Job Strongly Approve	80% (106)	20% (26)	133
Trump Job Somewhat Approve	84% (126)	16% (24)	150
Trump Job Somewhat Disapprove	90% (96)	10% (11)	107
Trump Job Strongly Disapprove	87% (284)	13% (44)	328
#1 Issue: Economy	89% (230)	11% (27)	257
#1 Issue: Security	83% (102)	17% (21)	123
#1 Issue: Health Care	80% (112)	20% (28)	140
#1 Issue: Medicare / Social Security	80% (55)	20% (14)	69
#1 Issue: Women's Issues	77% (36)	23% (11)	47
#1 Issue: Education	87% (40)	13% (6)	45
#1 Issue: Energy	97% (38)	3% (1)	39
#1 Issue: Other	83% (19)	17% (4)	23
2018 House Vote: Democrat	85% (277)	15% (49)	326
2018 House Vote: Republican	87% (221)	13% (33)	254
2018 House Vote: Someone else	87% (24)	13% (4)	27
2018 House Vote: Didnt Vote	80% (107)	20% (27)	134
2016 Vote: Hillary Clinton	83% (229)	17% (48)	277
2016 Vote: Donald Trump	87% (195)	13% (30)	225
2016 Vote: Someone else	92% (67)	8% (6)	72
2016 Vote: Didnt Vote	83% (138)	17% (28)	166
Voted in 2014: Yes	86% (443)	14% (75)	518
Voted in 2014: No	83% (188)	17% (37)	226
2012 Vote: Barack Obama	83% (260)	17% (54)	314
2012 Vote: Mitt Romney	88% (196)	12% (27)	222
2012 Vote: Other	91% (19)	9% (2)	21
2012 Vote: Didn't Vote	84% (156)	16% (30)	185

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Table CESMH2_1: Do you currently track any of the following using an app?

Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes	No	Total N
Adults	85% (632)	15% (112)	744
4-Region: Northeast	88% (99)	12% (14)	113
4-Region: Midwest	83% (140)	17% (29)	169
4-Region: South	83% (250)	17% (52)	302
4-Region: West	89% (143)	11% (17)	160
Favorable of Trump	83% (221)	17% (46)	268
Unfavorable of Trump	87% (389)	13% (60)	449
Very Favorable of Trump	78% (110)	22% (31)	141
Somewhat Favorable of Trump	88% (111)	12% (16)	127
Somewhat Unfavorable of Trump	85% (81)	15% (15)	96
Very Unfavorable of Trump	87% (308)	13% (45)	353
Political Elites	83% (237)	17% (47)	284
Consumer Elites	89% (170)	11% (22)	192
Financial Elites	90% (166)	10% (18)	184
Tech Elites	87% (307)	13% (45)	352
Unhealthy	82% (356)	18% (78)	434
Healthy	89% (275)	11% (35)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_2: Do you currently track any of the following using an app?
Diet, food, calorie counter, etc.

Demographic	Yes	No	Total N
Adults	44% (326)	56% (418)	744
Gender: Male	38% (131)	62% (219)	350
Gender: Female	49% (194)	51% (199)	393
Age: 18-29	47% (85)	53% (96)	181
Age: 30-44	49% (108)	51% (110)	218
Age: 45-54	42% (59)	58% (83)	142
Age: 55-64	37% (42)	63% (71)	113
Age: 65+	35% (31)	65% (59)	90
Generation Z: 18-21	45% (22)	55% (28)	50
Millennial: Age 22-37	49% (126)	51% (129)	254
Generation X: Age 38-53	44% (100)	56% (126)	226
Boomers: Age 54-72	37% (75)	63% (125)	200
PID: Dem (no lean)	47% (130)	53% (146)	277
PID: Ind (no lean)	46% (101)	54% (120)	221
PID: Rep (no lean)	38% (94)	62% (151)	246
PID/Gender: Dem Men	36% (47)	64% (81)	128
PID/Gender: Dem Women	56% (83)	44% (65)	148
PID/Gender: Ind Men	46% (44)	54% (53)	97
PID/Gender: Ind Women	46% (57)	54% (68)	125
PID/Gender: Rep Men	32% (40)	68% (85)	125
PID/Gender: Rep Women	45% (54)	55% (67)	120
Ideo: Liberal (1-3)	47% (127)	53% (145)	272
Ideo: Moderate (4)	47% (82)	53% (93)	174
Ideo: Conservative (5-7)	41% (99)	59% (140)	239
Educ: < College	41% (162)	59% (229)	391
Educ: Bachelors degree	46% (105)	54% (125)	229
Educ: Post-grad	48% (59)	52% (64)	123

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Table CESMH2_2: Do you currently track any of the following using an app?
 Diet, food, calorie counter, etc.

Demographic	Yes	No	Total N
Adults	44% (326)	56% (418)	744
Income: Under 50k	43% (134)	57% (181)	316
Income: 50k-100k	43% (116)	57% (155)	272
Income: 100k+	48% (75)	52% (81)	156
Ethnicity: White	42% (246)	58% (341)	587
Ethnicity: Hispanic	49% (48)	51% (50)	97
Ethnicity: Afr. Am.	52% (55)	48% (52)	107
Ethnicity: Other	49% (24)	51% (25)	49
Relig: Protestant	41% (80)	59% (115)	195
Relig: Roman Catholic	49% (76)	51% (78)	154
Relig: Something Else	40% (26)	60% (38)	64
Relig: Jewish	54% (9)	46% (8)	16
Relig: Evangelical	44% (134)	56% (169)	303
Relig: Non-Evang. Catholics	44% (48)	56% (62)	110
Relig: All Christian	44% (182)	56% (231)	413
Relig: All Non-Christian	41% (30)	59% (43)	73
Community: Urban	42% (85)	58% (117)	202
Community: Suburban	47% (167)	53% (188)	356
Community: Rural	40% (74)	60% (113)	186
Employ: Private Sector	49% (163)	51% (171)	334
Employ: Government	49% (32)	51% (32)	64
Employ: Self-Employed	50% (29)	50% (30)	59
Employ: Homemaker	36% (18)	64% (32)	49
Employ: Student	48% (19)	52% (20)	39
Employ: Retired	30% (33)	70% (76)	109
Employ: Unemployed	38% (15)	62% (24)	39
Employ: Other	35% (17)	65% (33)	50
Military HH: Yes	42% (48)	58% (66)	114
Military HH: No	44% (278)	56% (352)	630
RD/WT: Right Direction	42% (118)	58% (165)	283
RD/WT: Wrong Track	45% (208)	55% (253)	461

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Table CESMH2_2: Do you currently track any of the following using an app?
Diet, food, calorie counter, etc.

Demographic	Yes	No	Total N
Adults	44% (326)	56% (418)	744
Trump Job Approve	41% (116)	59% (166)	282
Trump Job Disapprove	46% (200)	54% (235)	435
Trump Job Strongly Approve	44% (59)	56% (74)	133
Trump Job Somewhat Approve	39% (58)	61% (92)	150
Trump Job Somewhat Disapprove	42% (44)	58% (62)	107
Trump Job Strongly Disapprove	47% (155)	53% (173)	328
#1 Issue: Economy	41% (106)	59% (151)	257
#1 Issue: Security	48% (59)	52% (64)	123
#1 Issue: Health Care	38% (54)	62% (86)	140
#1 Issue: Medicare / Social Security	46% (32)	54% (37)	69
#1 Issue: Women's Issues	55% (26)	45% (21)	47
#1 Issue: Education	41% (19)	59% (27)	45
#1 Issue: Energy	55% (22)	45% (18)	39
#1 Issue: Other	40% (9)	60% (14)	23
2018 House Vote: Democrat	48% (156)	52% (170)	326
2018 House Vote: Republican	41% (104)	59% (149)	254
2018 House Vote: Someone else	37% (10)	63% (17)	27
2018 House Vote: Didnt Vote	40% (53)	60% (81)	134
2016 Vote: Hillary Clinton	47% (131)	53% (145)	277
2016 Vote: Donald Trump	40% (89)	60% (136)	225
2016 Vote: Someone else	53% (38)	47% (34)	72
2016 Vote: Didnt Vote	40% (66)	60% (100)	166
Voted in 2014: Yes	45% (232)	55% (286)	518
Voted in 2014: No	41% (94)	59% (132)	226
2012 Vote: Barack Obama	50% (155)	50% (158)	314
2012 Vote: Mitt Romney	35% (78)	65% (144)	222
2012 Vote: Other	50% (11)	50% (11)	21
2012 Vote: Didn't Vote	44% (82)	56% (104)	185

Continued on next page

Table CESMH2_2: Do you currently track any of the following using an app?
 Diet, food, calorie counter, etc.

Demographic	Yes	No	Total N
Adults	44% (326)	56% (418)	744
4-Region: Northeast	47% (53)	53% (60)	113
4-Region: Midwest	41% (69)	59% (99)	169
4-Region: South	44% (134)	56% (168)	302
4-Region: West	43% (69)	57% (91)	160
Favorable of Trump	41% (110)	59% (158)	268
Unfavorable of Trump	45% (204)	55% (245)	449
Very Favorable of Trump	43% (61)	57% (80)	141
Somewhat Favorable of Trump	39% (49)	61% (78)	127
Somewhat Unfavorable of Trump	44% (42)	56% (54)	96
Very Unfavorable of Trump	46% (162)	54% (191)	353
Political Elites	48% (137)	52% (147)	284
Consumer Elites	49% (93)	51% (99)	192
Financial Elites	44% (81)	56% (103)	184
Tech Elites	50% (175)	50% (177)	352
Unhealthy	46% (200)	54% (234)	434
Healthy	41% (126)	59% (184)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_3: Do you currently track any of the following using an app?

Weight

Demographic	Yes	No	Total N
Adults	48% (357)	52% (387)	744
Gender: Male	42% (146)	58% (204)	350
Gender: Female	54% (211)	46% (183)	393
Age: 18-29	51% (92)	49% (88)	181
Age: 30-44	57% (125)	43% (93)	218
Age: 45-54	49% (70)	51% (72)	142
Age: 55-64	39% (44)	61% (69)	113
Age: 65+	29% (26)	71% (64)	90
Generation Z: 18-21	54% (27)	46% (23)	50
Millennial: Age 22-37	54% (139)	46% (116)	254
Generation X: Age 38-53	51% (116)	49% (110)	226
Boomers: Age 54-72	37% (75)	63% (125)	200
PID: Dem (no lean)	54% (150)	46% (127)	277
PID: Ind (no lean)	43% (95)	57% (126)	221
PID: Rep (no lean)	46% (112)	54% (134)	246
PID/Gender: Dem Men	45% (58)	55% (70)	128
PID/Gender: Dem Women	62% (92)	38% (57)	148
PID/Gender: Ind Men	40% (39)	60% (58)	97
PID/Gender: Ind Women	45% (56)	55% (68)	125
PID/Gender: Rep Men	39% (49)	61% (76)	125
PID/Gender: Rep Women	52% (63)	48% (58)	120
Ideo: Liberal (1-3)	53% (143)	47% (129)	272
Ideo: Moderate (4)	53% (93)	47% (82)	174
Ideo: Conservative (5-7)	40% (96)	60% (144)	239
Educ: < College	49% (193)	51% (198)	391
Educ: Bachelors degree	45% (103)	55% (126)	229
Educ: Post-grad	49% (61)	51% (62)	123

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Table CESMH2_3: Do you currently track any of the following using an app?
 Weight

Demographic	Yes	No	Total N
Adults	48% (357)	52% (387)	744
Income: Under 50k	53% (167)	47% (149)	316
Income: 50k-100k	41% (112)	59% (160)	272
Income: 100k+	50% (78)	50% (78)	156
Ethnicity: White	47% (273)	53% (314)	587
Ethnicity: Hispanic	61% (60)	39% (38)	97
Ethnicity: Afr. Am.	51% (55)	49% (53)	107
Ethnicity: Other	59% (29)	41% (20)	49
Relig: Protestant	44% (86)	56% (109)	195
Relig: Roman Catholic	45% (69)	55% (85)	154
Relig: Something Else	51% (32)	49% (32)	64
Relig: Jewish	68% (11)	32% (5)	16
Relig: Evangelical	44% (135)	56% (169)	303
Relig: Non-Evang. Catholics	48% (53)	52% (57)	110
Relig: All Christian	45% (188)	55% (225)	413
Relig: All Non-Christian	52% (38)	48% (35)	73
Community: Urban	47% (96)	53% (106)	202
Community: Suburban	45% (162)	55% (194)	356
Community: Rural	53% (100)	47% (87)	186
Employ: Private Sector	52% (173)	48% (161)	334
Employ: Government	49% (32)	51% (33)	64
Employ: Self-Employed	54% (32)	46% (27)	59
Employ: Homemaker	54% (27)	46% (23)	49
Employ: Student	44% (17)	56% (22)	39
Employ: Retired	30% (33)	70% (76)	109
Employ: Unemployed	62% (24)	38% (15)	39
Employ: Other	40% (20)	60% (30)	50
Military HH: Yes	48% (55)	52% (59)	114
Military HH: No	48% (302)	52% (328)	630
RD/WT: Right Direction	46% (129)	54% (154)	283
RD/WT: Wrong Track	49% (228)	51% (233)	461

Continued on next page

Table CESMH2_3: Do you currently track any of the following using an app?

Weight

Demographic	Yes	No	Total N
Adults	48% (357)	52% (387)	744
Trump Job Approve	45% (126)	55% (156)	282
Trump Job Disapprove	50% (219)	50% (216)	435
Trump Job Strongly Approve	47% (62)	53% (71)	133
Trump Job Somewhat Approve	43% (65)	57% (85)	150
Trump Job Somewhat Disapprove	48% (51)	52% (55)	107
Trump Job Strongly Disapprove	51% (168)	49% (161)	328
#1 Issue: Economy	43% (111)	57% (146)	257
#1 Issue: Security	48% (59)	52% (64)	123
#1 Issue: Health Care	48% (68)	52% (73)	140
#1 Issue: Medicare / Social Security	48% (33)	52% (36)	69
#1 Issue: Women's Issues	66% (31)	34% (16)	47
#1 Issue: Education	49% (22)	51% (23)	45
#1 Issue: Energy	51% (20)	49% (19)	39
#1 Issue: Other	57% (13)	43% (10)	23
2018 House Vote: Democrat	53% (173)	47% (153)	326
2018 House Vote: Republican	43% (109)	57% (145)	254
2018 House Vote: Someone else	36% (10)	64% (17)	27
2018 House Vote: Didnt Vote	47% (63)	53% (71)	134
2016 Vote: Hillary Clinton	50% (139)	50% (138)	277
2016 Vote: Donald Trump	44% (98)	56% (127)	225
2016 Vote: Someone else	49% (36)	51% (37)	72
2016 Vote: Didnt Vote	50% (84)	50% (82)	166
Voted in 2014: Yes	48% (249)	52% (269)	518
Voted in 2014: No	48% (108)	52% (118)	226
2012 Vote: Barack Obama	51% (161)	49% (153)	314
2012 Vote: Mitt Romney	43% (95)	57% (127)	222
2012 Vote: Other	41% (9)	59% (13)	21
2012 Vote: Didn't Vote	50% (92)	50% (93)	185

Continued on next page

Table CESMH2_3: Do you currently track any of the following using an app?
 Weight

Demographic	Yes	No	Total N
Adults	48% (357)	52% (387)	744
4-Region: Northeast	53% (59)	47% (53)	113
4-Region: Midwest	44% (74)	56% (94)	169
4-Region: South	47% (143)	53% (159)	302
4-Region: West	50% (80)	50% (80)	160
Favorable of Trump	43% (116)	57% (152)	268
Unfavorable of Trump	50% (226)	50% (223)	449
Very Favorable of Trump	43% (61)	57% (80)	141
Somewhat Favorable of Trump	43% (55)	57% (72)	127
Somewhat Unfavorable of Trump	46% (45)	54% (51)	96
Very Unfavorable of Trump	51% (182)	49% (172)	353
Political Elites	47% (133)	53% (151)	284
Consumer Elites	49% (95)	51% (97)	192
Financial Elites	49% (90)	51% (94)	184
Tech Elites	51% (181)	49% (171)	352
Unhealthy	51% (223)	49% (211)	434
Healthy	43% (134)	57% (176)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_4: Do you currently track any of the following using an app?
Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	17% (125)	83% (619)	744
Gender: Male	2% (9)	98% (342)	350
Gender: Female	29% (116)	71% (277)	393
Age: 18-29	36% (65)	64% (116)	181
Age: 30-44	22% (48)	78% (170)	218
Age: 45-54	8% (12)	92% (130)	142
Age: 55-64	— (0)	100% (113)	113
Age: 65+	— (0)	100% (90)	90
Generation Z: 18-21	39% (19)	61% (31)	50
Millennial: Age 22-37	30% (75)	70% (179)	254
Generation X: Age 38-53	13% (30)	87% (196)	226
Boomers: Age 54-72	— (0)	100% (200)	200
PID: Dem (no lean)	19% (53)	81% (223)	277
PID: Ind (no lean)	19% (43)	81% (178)	221
PID: Rep (no lean)	11% (28)	89% (218)	246
PID/Gender: Dem Men	3% (3)	97% (125)	128
PID/Gender: Dem Women	34% (50)	66% (98)	148
PID/Gender: Ind Men	3% (3)	97% (94)	97
PID/Gender: Ind Women	32% (40)	68% (84)	125
PID/Gender: Rep Men	2% (2)	98% (123)	125
PID/Gender: Rep Women	21% (26)	79% (95)	120
Ideo: Liberal (1-3)	19% (52)	81% (220)	272
Ideo: Moderate (4)	18% (32)	82% (142)	174
Ideo: Conservative (5-7)	10% (24)	90% (215)	239
Educ: < College	18% (69)	82% (322)	391
Educ: Bachelors degree	16% (37)	84% (193)	229
Educ: Post-grad	15% (18)	85% (105)	123

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Table CESMH2_4: Do you currently track any of the following using an app?
 Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	17% (125)	83% (619)	744
Income: Under 50k	19% (61)	81% (254)	316
Income: 50k-100k	18% (48)	82% (224)	272
Income: 100k+	9% (15)	91% (141)	156
Ethnicity: White	16% (93)	84% (494)	587
Ethnicity: Hispanic	26% (25)	74% (72)	97
Ethnicity: Afr. Am.	16% (18)	84% (90)	107
Ethnicity: Other	29% (14)	71% (35)	49
Relig: Protestant	11% (21)	89% (174)	195
Relig: Roman Catholic	17% (27)	83% (127)	154
Relig: Something Else	31% (20)	69% (44)	64
Relig: Jewish	14% (2)	86% (14)	16
Relig: Evangelical	18% (55)	82% (248)	303
Relig: Non-Evang. Catholics	11% (13)	89% (97)	110
Relig: All Christian	16% (68)	84% (346)	413
Relig: All Non-Christian	11% (8)	89% (65)	73
Community: Urban	19% (39)	81% (163)	202
Community: Suburban	16% (58)	84% (297)	356
Community: Rural	15% (28)	85% (159)	186
Employ: Private Sector	16% (53)	84% (281)	334
Employ: Government	21% (14)	79% (50)	64
Employ: Self-Employed	13% (7)	87% (51)	59
Employ: Homemaker	27% (13)	73% (36)	49
Employ: Student	43% (17)	57% (22)	39
Employ: Retired	— (0)	100% (109)	109
Employ: Unemployed	18% (7)	82% (32)	39
Employ: Other	27% (14)	73% (36)	50
Military HH: Yes	16% (18)	84% (96)	114
Military HH: No	17% (107)	83% (523)	630
RD/WT: Right Direction	13% (35)	87% (247)	283
RD/WT: Wrong Track	19% (89)	81% (372)	461

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Table CESMH2_4: Do you currently track any of the following using an app?
Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	17% (125)	83% (619)	744
Trump Job Approve	12% (34)	88% (249)	282
Trump Job Disapprove	19% (84)	81% (351)	435
Trump Job Strongly Approve	10% (14)	90% (119)	133
Trump Job Somewhat Approve	13% (20)	87% (129)	150
Trump Job Somewhat Disapprove	18% (19)	82% (87)	107
Trump Job Strongly Disapprove	20% (64)	80% (264)	328
#1 Issue: Economy	19% (50)	81% (207)	257
#1 Issue: Security	9% (12)	91% (111)	123
#1 Issue: Health Care	10% (15)	90% (126)	140
#1 Issue: Medicare / Social Security	6% (4)	94% (65)	69
#1 Issue: Women's Issues	48% (23)	52% (24)	47
#1 Issue: Education	27% (12)	73% (33)	45
#1 Issue: Energy	17% (7)	83% (33)	39
#1 Issue: Other	12% (3)	88% (20)	23
2018 House Vote: Democrat	19% (60)	81% (266)	326
2018 House Vote: Republican	11% (27)	89% (226)	254
2018 House Vote: Someone else	13% (3)	87% (24)	27
2018 House Vote: Didn't Vote	25% (33)	75% (101)	134
2016 Vote: Hillary Clinton	18% (51)	82% (226)	277
2016 Vote: Donald Trump	10% (22)	90% (203)	225
2016 Vote: Someone else	15% (11)	85% (61)	72
2016 Vote: Didn't Vote	24% (40)	76% (126)	166
Voted in 2014: Yes	12% (63)	88% (455)	518
Voted in 2014: No	27% (61)	73% (165)	226
2012 Vote: Barack Obama	15% (48)	85% (266)	314
2012 Vote: Mitt Romney	9% (19)	91% (204)	222
2012 Vote: Other	13% (3)	87% (19)	21
2012 Vote: Didn't Vote	30% (55)	70% (130)	185

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Table CESMH2_4: Do you currently track any of the following using an app?
 Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	17% (125)	83% (619)	744
4-Region: Northeast	18% (20)	82% (93)	113
4-Region: Midwest	17% (29)	83% (139)	169
4-Region: South	16% (50)	84% (253)	302
4-Region: West	16% (25)	84% (135)	160
Favorable of Trump	12% (33)	88% (235)	268
Unfavorable of Trump	19% (85)	81% (364)	449
Very Favorable of Trump	9% (13)	91% (128)	141
Somewhat Favorable of Trump	16% (20)	84% (107)	127
Somewhat Unfavorable of Trump	14% (14)	86% (82)	96
Very Unfavorable of Trump	20% (71)	80% (282)	353
Political Elites	7% (19)	93% (265)	284
Consumer Elites	12% (23)	88% (169)	192
Financial Elites	8% (15)	92% (169)	184
Tech Elites	17% (61)	83% (290)	352
Unhealthy	14% (60)	86% (373)	434
Healthy	21% (64)	79% (246)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_5: Do you currently track any of the following using an app?
Blood pressure

Demographic	Yes	No	Total N
Adults	16% (119)	84% (625)	744
Gender: Male	20% (70)	80% (281)	350
Gender: Female	12% (49)	88% (344)	393
Age: 18-29	11% (20)	89% (161)	181
Age: 30-44	19% (42)	81% (176)	218
Age: 45-54	17% (24)	83% (118)	142
Age: 55-64	18% (20)	82% (93)	113
Age: 65+	14% (12)	86% (78)	90
Generation Z: 18-21	9% (5)	91% (45)	50
Millennial: Age 22-37	15% (37)	85% (217)	254
Generation X: Age 38-53	18% (40)	82% (185)	226
Boomers: Age 54-72	17% (34)	83% (166)	200
PID: Dem (no lean)	14% (40)	86% (237)	277
PID: Ind (no lean)	13% (29)	87% (192)	221
PID: Rep (no lean)	20% (50)	80% (196)	246
PID/Gender: Dem Men	21% (26)	79% (102)	128
PID/Gender: Dem Women	9% (13)	91% (135)	148
PID/Gender: Ind Men	19% (18)	81% (78)	97
PID/Gender: Ind Women	8% (10)	92% (114)	125
PID/Gender: Rep Men	20% (25)	80% (100)	125
PID/Gender: Rep Women	21% (25)	79% (95)	120
Ideo: Liberal (1-3)	16% (44)	84% (228)	272
Ideo: Moderate (4)	18% (31)	82% (143)	174
Ideo: Conservative (5-7)	16% (38)	84% (201)	239
Educ: < College	15% (60)	85% (331)	391
Educ: Bachelors degree	16% (38)	84% (192)	229
Educ: Post-grad	17% (21)	83% (102)	123

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Table CESMH2_5: Do you currently track any of the following using an app?
 Blood pressure

Demographic	Yes	No	Total N
Adults	16% (119)	84% (625)	744
Income: Under 50k	20% (63)	80% (253)	316
Income: 50k-100k	11% (29)	89% (242)	272
Income: 100k+	17% (26)	83% (130)	156
Ethnicity: White	16% (92)	84% (495)	587
Ethnicity: Hispanic	21% (21)	79% (77)	97
Ethnicity: Afr. Am.	21% (23)	79% (85)	107
Ethnicity: Other	8% (4)	92% (45)	49
Relig: Protestant	16% (31)	84% (164)	195
Relig: Roman Catholic	20% (31)	80% (123)	154
Relig: Something Else	14% (9)	86% (55)	64
Relig: Jewish	26% (4)	74% (12)	16
Relig: Evangelical	16% (50)	84% (253)	303
Relig: Non-Evang. Catholics	20% (22)	80% (88)	110
Relig: All Christian	17% (72)	83% (341)	413
Relig: All Non-Christian	21% (15)	79% (58)	73
Community: Urban	13% (26)	87% (175)	202
Community: Suburban	16% (56)	84% (299)	356
Community: Rural	19% (36)	81% (150)	186
Employ: Private Sector	18% (61)	82% (273)	334
Employ: Government	12% (8)	88% (56)	64
Employ: Self-Employed	14% (8)	86% (50)	59
Employ: Homemaker	13% (6)	87% (43)	49
Employ: Student	10% (4)	90% (35)	39
Employ: Retired	17% (19)	83% (91)	109
Employ: Unemployed	19% (7)	81% (32)	39
Employ: Other	11% (6)	89% (44)	50
Military HH: Yes	22% (25)	78% (89)	114
Military HH: No	15% (94)	85% (536)	630
RD/WT: Right Direction	20% (56)	80% (227)	283
RD/WT: Wrong Track	14% (62)	86% (398)	461

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Table CESMH2_5: Do you currently track any of the following using an app?

Blood pressure

Demographic	Yes	No	Total N
Adults	16% (119)	84% (625)	744
Trump Job Approve	20% (56)	80% (226)	282
Trump Job Disapprove	13% (58)	87% (377)	435
Trump Job Strongly Approve	27% (36)	73% (97)	133
Trump Job Somewhat Approve	13% (20)	87% (130)	150
Trump Job Somewhat Disapprove	13% (14)	87% (93)	107
Trump Job Strongly Disapprove	14% (44)	86% (284)	328
#1 Issue: Economy	13% (34)	87% (223)	257
#1 Issue: Security	16% (20)	84% (103)	123
#1 Issue: Health Care	22% (30)	78% (110)	140
#1 Issue: Medicare / Social Security	24% (17)	76% (52)	69
#1 Issue: Women's Issues	10% (5)	90% (42)	47
#1 Issue: Education	12% (6)	88% (40)	45
#1 Issue: Energy	18% (7)	82% (32)	39
#1 Issue: Other	4% (1)	96% (22)	23
2018 House Vote: Democrat	15% (49)	85% (277)	326
2018 House Vote: Republican	19% (47)	81% (206)	254
2018 House Vote: Someone else	12% (3)	88% (24)	27
2018 House Vote: Didn't Vote	13% (17)	87% (117)	134
2016 Vote: Hillary Clinton	15% (42)	85% (235)	277
2016 Vote: Donald Trump	20% (44)	80% (181)	225
2016 Vote: Someone else	15% (11)	85% (62)	72
2016 Vote: Didn't Vote	13% (21)	87% (145)	166
Voted in 2014: Yes	19% (97)	81% (421)	518
Voted in 2014: No	10% (22)	90% (204)	226
2012 Vote: Barack Obama	17% (53)	83% (261)	314
2012 Vote: Mitt Romney	17% (39)	83% (184)	222
2012 Vote: Other	31% (6)	69% (15)	21
2012 Vote: Didn't Vote	11% (21)	89% (165)	185

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Table CESMH2_5: Do you currently track any of the following using an app?
 Blood pressure

Demographic	Yes	No	Total N
Adults	16% (119)	84% (625)	744
4-Region: Northeast	14% (15)	86% (97)	113
4-Region: Midwest	15% (25)	85% (143)	169
4-Region: South	20% (60)	80% (243)	302
4-Region: West	12% (19)	88% (142)	160
Favorable of Trump	21% (56)	79% (212)	268
Unfavorable of Trump	13% (57)	87% (392)	449
Very Favorable of Trump	28% (40)	72% (101)	141
Somewhat Favorable of Trump	13% (16)	87% (111)	127
Somewhat Unfavorable of Trump	8% (8)	92% (88)	96
Very Unfavorable of Trump	14% (49)	86% (304)	353
Political Elites	24% (68)	76% (216)	284
Consumer Elites	16% (31)	84% (160)	192
Financial Elites	17% (31)	83% (153)	184
Tech Elites	19% (67)	81% (284)	352
Unhealthy	20% (86)	80% (347)	434
Healthy	10% (32)	90% (278)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_6: Do you currently track any of the following using an app?

Pregnancy

Demographic	Yes	No	Total N
Adults	4% (33)	96% (711)	744
Gender: Male	1% (4)	99% (346)	350
Gender: Female	7% (29)	93% (365)	393
Age: 18-29	12% (21)	88% (159)	181
Age: 30-44	5% (11)	95% (207)	218
Age: 45-54	— (0)	100% (142)	142
Age: 55-64	— (0)	100% (113)	113
Age: 65+	— (0)	100% (90)	90
Generation Z: 18-21	19% (10)	81% (40)	50
Millennial: Age 22-37	8% (20)	92% (234)	254
Generation X: Age 38-53	1% (3)	99% (223)	226
Boomers: Age 54-72	— (0)	100% (200)	200
PID: Dem (no lean)	5% (13)	95% (264)	277
PID: Ind (no lean)	6% (13)	94% (208)	221
PID: Rep (no lean)	3% (7)	97% (239)	246
PID/Gender: Dem Men	2% (2)	98% (126)	128
PID/Gender: Dem Women	7% (11)	93% (138)	148
PID/Gender: Ind Men	1% (1)	99% (96)	97
PID/Gender: Ind Women	10% (12)	90% (112)	125
PID/Gender: Rep Men	1% (1)	99% (124)	125
PID/Gender: Rep Women	5% (6)	95% (115)	120
Ideo: Liberal (1-3)	4% (12)	96% (260)	272
Ideo: Moderate (4)	5% (9)	95% (165)	174
Ideo: Conservative (5-7)	3% (7)	97% (232)	239
Educ: < College	6% (22)	94% (369)	391
Educ: Bachelors degree	2% (5)	98% (224)	229
Educ: Post-grad	4% (5)	96% (118)	123

Continued on next page

Table CESMH2_6: Do you currently track any of the following using an app?
 Pregnancy

Demographic	Yes	No	Total N
Adults	4% (33)	96% (711)	744
Income: Under 50k	5% (15)	95% (301)	316
Income: 50k-100k	5% (13)	95% (259)	272
Income: 100k+	3% (5)	97% (151)	156
Ethnicity: White	4% (22)	96% (566)	587
Ethnicity: Hispanic	11% (11)	89% (87)	97
Ethnicity: Afr. Am.	7% (7)	93% (100)	107
Ethnicity: Other	8% (4)	92% (45)	49
Relig: Protestant	3% (5)	97% (190)	195
Relig: Roman Catholic	5% (7)	95% (147)	154
Relig: Something Else	9% (6)	91% (58)	64
Relig: Jewish	16% (3)	84% (14)	16
Relig: Evangelical	4% (13)	96% (290)	303
Relig: Non-Evang. Catholics	4% (5)	96% (105)	110
Relig: All Christian	4% (18)	96% (395)	413
Relig: All Non-Christian	3% (2)	97% (71)	73
Community: Urban	4% (8)	96% (194)	202
Community: Suburban	5% (17)	95% (339)	356
Community: Rural	4% (8)	96% (178)	186
Employ: Private Sector	3% (11)	97% (324)	334
Employ: Government	5% (3)	95% (61)	64
Employ: Self-Employed	7% (4)	93% (55)	59
Employ: Homemaker	5% (2)	95% (47)	49
Employ: Student	13% (5)	87% (34)	39
Employ: Retired	— (0)	100% (109)	109
Employ: Unemployed	7% (3)	93% (36)	39
Employ: Other	9% (4)	91% (46)	50
Military HH: Yes	4% (4)	96% (109)	114
Military HH: No	4% (28)	96% (602)	630
RD/WT: Right Direction	4% (11)	96% (272)	283
RD/WT: Wrong Track	5% (21)	95% (439)	461

Continued on next page

Table CESMH2_6: Do you currently track any of the following using an app?

Pregnancy

Demographic	Yes	No	Total N
Adults	4% (33)	96% (711)	744
Trump Job Approve	3% (10)	97% (273)	282
Trump Job Disapprove	5% (20)	95% (415)	435
Trump Job Strongly Approve	4% (5)	96% (128)	133
Trump Job Somewhat Approve	3% (5)	97% (145)	150
Trump Job Somewhat Disapprove	3% (4)	97% (103)	107
Trump Job Strongly Disapprove	5% (16)	95% (312)	328
#1 Issue: Economy	4% (11)	96% (246)	257
#1 Issue: Security	3% (4)	97% (119)	123
#1 Issue: Health Care	4% (5)	96% (135)	140
#1 Issue: Medicare / Social Security	1% (1)	99% (68)	69
#1 Issue: Women's Issues	13% (6)	87% (41)	47
#1 Issue: Education	5% (2)	95% (43)	45
#1 Issue: Energy	3% (1)	97% (38)	39
#1 Issue: Other	11% (2)	89% (20)	23
2018 House Vote: Democrat	5% (15)	95% (311)	326
2018 House Vote: Republican	2% (5)	98% (248)	254
2018 House Vote: Someone else	3% (1)	97% (27)	27
2018 House Vote: Didnt Vote	8% (10)	92% (124)	134
2016 Vote: Hillary Clinton	4% (11)	96% (266)	277
2016 Vote: Donald Trump	2% (4)	98% (221)	225
2016 Vote: Someone else	3% (2)	97% (70)	72
2016 Vote: Didnt Vote	9% (14)	91% (152)	166
Voted in 2014: Yes	3% (15)	97% (503)	518
Voted in 2014: No	8% (17)	92% (209)	226
2012 Vote: Barack Obama	4% (13)	96% (301)	314
2012 Vote: Mitt Romney	2% (5)	98% (218)	222
2012 Vote: Other	— (0)	100% (21)	21
2012 Vote: Didn't Vote	8% (15)	92% (170)	185

Continued on next page

Table CESMH2_6: Do you currently track any of the following using an app?
 Pregnancy

Demographic	Yes	No	Total N
Adults	4% (33)	96% (711)	744
4-Region: Northeast	6% (7)	94% (106)	113
4-Region: Midwest	4% (7)	96% (161)	169
4-Region: South	5% (14)	95% (288)	302
4-Region: West	3% (5)	97% (156)	160
Favorable of Trump	3% (8)	97% (260)	268
Unfavorable of Trump	5% (21)	95% (428)	449
Very Favorable of Trump	3% (5)	97% (136)	141
Somewhat Favorable of Trump	2% (3)	98% (124)	127
Somewhat Unfavorable of Trump	4% (4)	96% (92)	96
Very Unfavorable of Trump	5% (18)	95% (336)	353
Political Elites	2% (4)	98% (279)	284
Consumer Elites	3% (5)	97% (187)	192
Financial Elites	2% (3)	98% (181)	184
Tech Elites	4% (15)	96% (336)	352
Unhealthy	4% (18)	96% (415)	434
Healthy	5% (14)	95% (296)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_7: Do you currently track any of the following using an app?
Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	7% (50)	93% (694)	744
Gender: Male	9% (33)	91% (317)	350
Gender: Female	4% (17)	96% (377)	393
Age: 18-29	6% (11)	94% (170)	181
Age: 30-44	9% (19)	91% (199)	218
Age: 45-54	5% (6)	95% (135)	142
Age: 55-64	7% (8)	93% (105)	113
Age: 65+	6% (5)	94% (85)	90
Generation Z: 18-21	10% (5)	90% (45)	50
Millennial: Age 22-37	7% (19)	93% (236)	254
Generation X: Age 38-53	5% (12)	95% (214)	226
Boomers: Age 54-72	7% (13)	93% (187)	200
PID: Dem (no lean)	7% (20)	93% (257)	277
PID: Ind (no lean)	6% (12)	94% (209)	221
PID: Rep (no lean)	7% (18)	93% (228)	246
PID/Gender: Dem Men	10% (13)	90% (116)	128
PID/Gender: Dem Women	5% (7)	95% (141)	148
PID/Gender: Ind Men	10% (10)	90% (87)	97
PID/Gender: Ind Women	2% (3)	98% (122)	125
PID/Gender: Rep Men	9% (11)	91% (114)	125
PID/Gender: Rep Women	6% (7)	94% (113)	120
Ideo: Liberal (1-3)	8% (22)	92% (250)	272
Ideo: Moderate (4)	7% (12)	93% (162)	174
Ideo: Conservative (5-7)	7% (16)	93% (224)	239
Educ: < College	8% (30)	92% (361)	391
Educ: Bachelors degree	5% (11)	95% (219)	229
Educ: Post-grad	7% (9)	93% (114)	123

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Table CESMH2_7: Do you currently track any of the following using an app?
 Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	7% (50)	93% (694)	744
Income: Under 50k	9% (28)	91% (288)	316
Income: 50k-100k	5% (14)	95% (258)	272
Income: 100k+	5% (8)	95% (149)	156
Ethnicity: White	7% (39)	93% (549)	587
Ethnicity: Hispanic	17% (16)	83% (81)	97
Ethnicity: Afr. Am.	6% (7)	94% (101)	107
Ethnicity: Other	9% (4)	91% (45)	49
Relig: Protestant	5% (10)	95% (185)	195
Relig: Roman Catholic	9% (13)	91% (140)	154
Relig: Something Else	7% (4)	93% (60)	64
Relig: Jewish	36% (6)	64% (11)	16
Relig: Evangelical	6% (18)	94% (285)	303
Relig: Non-Evang. Catholics	9% (10)	91% (100)	110
Relig: All Christian	7% (28)	93% (385)	413
Relig: All Non-Christian	5% (4)	95% (70)	73
Community: Urban	6% (13)	94% (189)	202
Community: Suburban	6% (20)	94% (335)	356
Community: Rural	9% (17)	91% (169)	186
Employ: Private Sector	5% (15)	95% (319)	334
Employ: Government	13% (8)	87% (56)	64
Employ: Self-Employed	9% (5)	91% (54)	59
Employ: Homemaker	6% (3)	94% (46)	49
Employ: Student	2% (1)	98% (38)	39
Employ: Retired	7% (7)	93% (102)	109
Employ: Unemployed	7% (3)	93% (36)	39
Employ: Other	14% (7)	86% (43)	50
Military HH: Yes	11% (13)	89% (101)	114
Military HH: No	6% (37)	94% (593)	630
RD/WT: Right Direction	10% (28)	90% (255)	283
RD/WT: Wrong Track	5% (22)	95% (439)	461

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Table CESMH2_7: Do you currently track any of the following using an app?
Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	7% (50)	93% (694)	744
Trump Job Approve	9% (26)	91% (256)	282
Trump Job Disapprove	5% (23)	95% (412)	435
Trump Job Strongly Approve	13% (17)	87% (116)	133
Trump Job Somewhat Approve	6% (9)	94% (141)	150
Trump Job Somewhat Disapprove	5% (5)	95% (101)	107
Trump Job Strongly Disapprove	6% (18)	94% (310)	328
#1 Issue: Economy	6% (15)	94% (242)	257
#1 Issue: Security	8% (9)	92% (114)	123
#1 Issue: Health Care	6% (9)	94% (131)	140
#1 Issue: Medicare / Social Security	13% (9)	87% (60)	69
#1 Issue: Women's Issues	9% (4)	91% (42)	47
#1 Issue: Education	3% (1)	97% (44)	45
#1 Issue: Energy	2% (1)	98% (39)	39
#1 Issue: Other	3% (1)	97% (22)	23
2018 House Vote: Democrat	7% (23)	93% (303)	326
2018 House Vote: Republican	8% (20)	92% (234)	254
2018 House Vote: Someone else	5% (1)	95% (26)	27
2018 House Vote: Didn't Vote	3% (4)	97% (130)	134
2016 Vote: Hillary Clinton	7% (19)	93% (258)	277
2016 Vote: Donald Trump	8% (18)	92% (207)	225
2016 Vote: Someone else	7% (5)	93% (67)	72
2016 Vote: Didn't Vote	5% (8)	95% (158)	166
Voted in 2014: Yes	8% (41)	92% (477)	518
Voted in 2014: No	4% (9)	96% (217)	226
2012 Vote: Barack Obama	8% (26)	92% (288)	314
2012 Vote: Mitt Romney	6% (13)	94% (209)	222
2012 Vote: Other	5% (1)	95% (20)	21
2012 Vote: Didn't Vote	5% (10)	95% (176)	185

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Table CESMH2_7: Do you currently track any of the following using an app?
 Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	7% (50)	93% (694)	744
4-Region: Northeast	6% (7)	94% (106)	113
4-Region: Midwest	3% (6)	97% (163)	169
4-Region: South	8% (23)	92% (279)	302
4-Region: West	8% (14)	92% (147)	160
Favorable of Trump	9% (24)	91% (243)	268
Unfavorable of Trump	5% (23)	95% (426)	449
Very Favorable of Trump	11% (16)	89% (125)	141
Somewhat Favorable of Trump	6% (8)	94% (118)	127
Somewhat Unfavorable of Trump	7% (6)	93% (90)	96
Very Unfavorable of Trump	5% (17)	95% (336)	353
Political Elites	9% (27)	91% (257)	284
Consumer Elites	5% (10)	95% (181)	192
Financial Elites	5% (9)	95% (175)	184
Tech Elites	8% (30)	92% (322)	352
Unhealthy	10% (44)	90% (390)	434
Healthy	2% (6)	98% (304)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_8: Do you currently track any of the following using an app?
Medication management, tracking, alerts, etc.

Demographic	Yes	No	Total N
Adults	15% (112)	85% (632)	744
Gender: Male	15% (52)	85% (298)	350
Gender: Female	15% (60)	85% (334)	393
Age: 18-29	16% (29)	84% (152)	181
Age: 30-44	17% (37)	83% (181)	218
Age: 45-54	15% (21)	85% (121)	142
Age: 55-64	13% (15)	87% (98)	113
Age: 65+	12% (11)	88% (79)	90
Generation Z: 18-21	24% (12)	76% (38)	50
Millennial: Age 22-37	16% (40)	84% (214)	254
Generation X: Age 38-53	15% (33)	85% (193)	226
Boomers: Age 54-72	13% (25)	87% (175)	200
PID: Dem (no lean)	16% (44)	84% (232)	277
PID: Ind (no lean)	14% (30)	86% (191)	221
PID: Rep (no lean)	15% (37)	85% (209)	246
PID/Gender: Dem Men	16% (21)	84% (107)	128
PID/Gender: Dem Women	16% (23)	84% (125)	148
PID/Gender: Ind Men	12% (11)	88% (85)	97
PID/Gender: Ind Women	15% (19)	85% (105)	125
PID/Gender: Rep Men	16% (20)	84% (106)	125
PID/Gender: Rep Women	14% (17)	86% (103)	120
Ideo: Liberal (1-3)	16% (45)	84% (227)	272
Ideo: Moderate (4)	14% (25)	86% (150)	174
Ideo: Conservative (5-7)	13% (32)	87% (207)	239
Educ: < College	17% (66)	83% (325)	391
Educ: Bachelors degree	14% (32)	86% (197)	229
Educ: Post-grad	11% (14)	89% (109)	123

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Table CESMH2_8: Do you currently track any of the following using an app?
 Medication management, tracking, alerts, etc.

Demographic	Yes	No	Total N
Adults	15% (112)	85% (632)	744
Income: Under 50k	21% (68)	79% (248)	316
Income: 50k-100k	11% (31)	89% (241)	272
Income: 100k+	9% (13)	91% (143)	156
Ethnicity: White	16% (92)	84% (495)	587
Ethnicity: Hispanic	20% (19)	80% (78)	97
Ethnicity: Afr. Am.	13% (14)	87% (94)	107
Ethnicity: Other	13% (6)	87% (43)	49
Relig: Protestant	12% (23)	88% (172)	195
Relig: Roman Catholic	22% (33)	78% (120)	154
Relig: Something Else	10% (6)	90% (58)	64
Relig: Jewish	32% (5)	68% (11)	16
Relig: Evangelical	15% (46)	85% (257)	303
Relig: Non-Evang. Catholics	15% (17)	85% (93)	110
Relig: All Christian	15% (63)	85% (350)	413
Relig: All Non-Christian	13% (10)	87% (64)	73
Community: Urban	15% (31)	85% (171)	202
Community: Suburban	14% (50)	86% (305)	356
Community: Rural	17% (31)	83% (156)	186
Employ: Private Sector	15% (51)	85% (284)	334
Employ: Government	18% (11)	82% (53)	64
Employ: Self-Employed	16% (9)	84% (49)	59
Employ: Homemaker	10% (5)	90% (44)	49
Employ: Student	14% (6)	86% (34)	39
Employ: Retired	19% (20)	81% (89)	109
Employ: Unemployed	1% (1)	99% (39)	39
Employ: Other	18% (9)	82% (41)	50
Military HH: Yes	15% (17)	85% (96)	114
Military HH: No	15% (95)	85% (535)	630
RD/WT: Right Direction	17% (48)	83% (235)	283
RD/WT: Wrong Track	14% (64)	86% (397)	461

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Table CESMH2_8: Do you currently track any of the following using an app?
Medication management, tracking, alerts, etc.

Demographic	Yes	No	Total N
Adults	15% (112)	85% (632)	744
Trump Job Approve	16% (46)	84% (236)	282
Trump Job Disapprove	14% (62)	86% (373)	435
Trump Job Strongly Approve	18% (24)	82% (109)	133
Trump Job Somewhat Approve	15% (22)	85% (127)	150
Trump Job Somewhat Disapprove	10% (11)	90% (96)	107
Trump Job Strongly Disapprove	16% (51)	84% (277)	328
#1 Issue: Economy	13% (32)	87% (225)	257
#1 Issue: Security	15% (18)	85% (105)	123
#1 Issue: Health Care	15% (22)	85% (119)	140
#1 Issue: Medicare / Social Security	21% (14)	79% (54)	69
#1 Issue: Women's Issues	21% (10)	79% (37)	47
#1 Issue: Education	15% (7)	85% (39)	45
#1 Issue: Energy	18% (7)	82% (32)	39
#1 Issue: Other	8% (2)	92% (21)	23
2018 House Vote: Democrat	15% (49)	85% (277)	326
2018 House Vote: Republican	16% (41)	84% (213)	254
2018 House Vote: Someone else	15% (4)	85% (23)	27
2018 House Vote: Didnt Vote	13% (17)	87% (117)	134
2016 Vote: Hillary Clinton	16% (43)	84% (233)	277
2016 Vote: Donald Trump	16% (37)	84% (188)	225
2016 Vote: Someone else	9% (7)	91% (65)	72
2016 Vote: Didnt Vote	15% (24)	85% (142)	166
Voted in 2014: Yes	15% (79)	85% (439)	518
Voted in 2014: No	15% (33)	85% (192)	226
2012 Vote: Barack Obama	17% (54)	83% (260)	314
2012 Vote: Mitt Romney	13% (29)	87% (193)	222
2012 Vote: Other	2% (1)	98% (21)	21
2012 Vote: Didn't Vote	15% (28)	85% (157)	185

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Table CESMH2_8: Do you currently track any of the following using an app?
 Medication management, tracking, alerts, etc.

Demographic	Yes	No	Total N
Adults	15% (112)	85% (632)	744
4-Region: Northeast	13% (14)	87% (98)	113
4-Region: Midwest	14% (24)	86% (145)	169
4-Region: South	17% (53)	83% (250)	302
4-Region: West	13% (21)	87% (139)	160
Favorable of Trump	17% (46)	83% (221)	268
Unfavorable of Trump	14% (63)	86% (386)	449
Very Favorable of Trump	20% (28)	80% (112)	141
Somewhat Favorable of Trump	14% (18)	86% (109)	127
Somewhat Unfavorable of Trump	11% (11)	89% (85)	96
Very Unfavorable of Trump	15% (52)	85% (301)	353
Political Elites	17% (49)	83% (235)	284
Consumer Elites	10% (19)	90% (173)	192
Financial Elites	9% (16)	91% (168)	184
Tech Elites	20% (69)	80% (283)	352
Unhealthy	20% (88)	80% (345)	434
Healthy	8% (23)	92% (286)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_9: Do you currently track any of the following using an app?

Mood

Demographic	Yes	No	Total N
Adults	12% (86)	88% (658)	744
Gender: Male	10% (36)	90% (314)	350
Gender: Female	13% (49)	87% (344)	393
Age: 18-29	29% (52)	71% (129)	181
Age: 30-44	9% (20)	91% (199)	218
Age: 45-54	7% (10)	93% (132)	142
Age: 55-64	2% (2)	98% (111)	113
Age: 65+	2% (2)	98% (88)	90
Generation Z: 18-21	30% (15)	70% (35)	50
Millennial: Age 22-37	21% (53)	79% (201)	254
Generation X: Age 38-53	5% (12)	95% (214)	226
Boomers: Age 54-72	3% (6)	97% (194)	200
PID: Dem (no lean)	14% (37)	86% (239)	277
PID: Ind (no lean)	15% (34)	85% (188)	221
PID: Rep (no lean)	6% (15)	94% (231)	246
PID/Gender: Dem Men	14% (18)	86% (110)	128
PID/Gender: Dem Women	13% (19)	87% (129)	148
PID/Gender: Ind Men	10% (9)	90% (87)	97
PID/Gender: Ind Women	20% (24)	80% (100)	125
PID/Gender: Rep Men	7% (9)	93% (117)	125
PID/Gender: Rep Women	5% (6)	95% (115)	120
Ideo: Liberal (1-3)	15% (40)	85% (232)	272
Ideo: Moderate (4)	12% (21)	88% (154)	174
Ideo: Conservative (5-7)	8% (18)	92% (221)	239
Educ: < College	15% (59)	85% (332)	391
Educ: Bachelors degree	8% (18)	92% (212)	229
Educ: Post-grad	7% (9)	93% (115)	123

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Table CESMH2_9: Do you currently track any of the following using an app?

Mood

Demographic	Yes	No	Total N
Adults	12% (86)	88% (658)	744
Income: Under 50k	17% (54)	83% (262)	316
Income: 50k-100k	10% (27)	90% (245)	272
Income: 100k+	3% (5)	97% (151)	156
Ethnicity: White	10% (61)	90% (526)	587
Ethnicity: Hispanic	22% (21)	78% (76)	97
Ethnicity: Afr. Am.	15% (17)	85% (91)	107
Ethnicity: Other	16% (8)	84% (41)	49
Relig: Protestant	7% (14)	93% (182)	195
Relig: Roman Catholic	7% (10)	93% (143)	154
Relig: Something Else	15% (10)	85% (54)	64
Relig: Jewish	15% (2)	85% (14)	16
Relig: Evangelical	7% (20)	93% (283)	303
Relig: Non-Evang. Catholics	12% (14)	88% (96)	110
Relig: All Christian	8% (34)	92% (379)	413
Relig: All Non-Christian	22% (16)	78% (58)	73
Community: Urban	13% (26)	87% (176)	202
Community: Suburban	11% (39)	89% (317)	356
Community: Rural	11% (21)	89% (165)	186
Employ: Private Sector	9% (31)	91% (303)	334
Employ: Government	8% (5)	92% (59)	64
Employ: Self-Employed	17% (10)	83% (49)	59
Employ: Homemaker	13% (6)	87% (43)	49
Employ: Student	27% (10)	73% (29)	39
Employ: Retired	1% (1)	99% (109)	109
Employ: Unemployed	26% (10)	74% (29)	39
Employ: Other	24% (12)	76% (38)	50
Military HH: Yes	14% (16)	86% (98)	114
Military HH: No	11% (70)	89% (560)	630
RD/WT: Right Direction	10% (28)	90% (255)	283
RD/WT: Wrong Track	13% (58)	87% (403)	461

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Table CESMH2_9: Do you currently track any of the following using an app?

Mood

Demographic	Yes	No	Total N
Adults	12% (86)	88% (658)	744
Trump Job Approve	9% (25)	91% (258)	282
Trump Job Disapprove	13% (57)	87% (378)	435
Trump Job Strongly Approve	12% (16)	88% (117)	133
Trump Job Somewhat Approve	6% (9)	94% (141)	150
Trump Job Somewhat Disapprove	8% (8)	92% (98)	107
Trump Job Strongly Disapprove	15% (49)	85% (280)	328
#1 Issue: Economy	11% (29)	89% (228)	257
#1 Issue: Security	14% (17)	86% (106)	123
#1 Issue: Health Care	8% (12)	92% (129)	140
#1 Issue: Medicare / Social Security	7% (5)	93% (64)	69
#1 Issue: Women's Issues	21% (10)	79% (37)	47
#1 Issue: Education	18% (8)	82% (37)	45
#1 Issue: Energy	10% (4)	90% (35)	39
#1 Issue: Other	8% (2)	92% (21)	23
2018 House Vote: Democrat	12% (40)	88% (286)	326
2018 House Vote: Republican	8% (21)	92% (232)	254
2018 House Vote: Someone else	8% (2)	92% (25)	27
2018 House Vote: Didn't Vote	17% (22)	83% (112)	134
2016 Vote: Hillary Clinton	12% (33)	88% (244)	277
2016 Vote: Donald Trump	7% (16)	93% (209)	225
2016 Vote: Someone else	4% (3)	96% (69)	72
2016 Vote: Didn't Vote	20% (34)	80% (132)	166
Voted in 2014: Yes	9% (48)	91% (470)	518
Voted in 2014: No	17% (38)	83% (188)	226
2012 Vote: Barack Obama	11% (35)	89% (279)	314
2012 Vote: Mitt Romney	6% (13)	94% (209)	222
2012 Vote: Other	— (0)	100% (21)	21
2012 Vote: Didn't Vote	20% (38)	80% (147)	185

Continued on next page

Table CESMH2_9: Do you currently track any of the following using an app?

Mood

Demographic	Yes	No	Total N
Adults	12% (86)	88% (658)	744
4-Region: Northeast	8% (9)	92% (104)	113
4-Region: Midwest	12% (19)	88% (149)	169
4-Region: South	10% (32)	90% (270)	302
4-Region: West	16% (26)	84% (135)	160
Favorable of Trump	9% (25)	91% (242)	268
Unfavorable of Trump	13% (57)	87% (392)	449
Very Favorable of Trump	14% (19)	86% (122)	141
Somewhat Favorable of Trump	5% (6)	95% (121)	127
Somewhat Unfavorable of Trump	9% (9)	91% (87)	96
Very Unfavorable of Trump	14% (48)	86% (305)	353
Political Elites	10% (27)	90% (256)	284
Consumer Elites	4% (7)	96% (184)	192
Financial Elites	2% (4)	98% (180)	184
Tech Elites	15% (52)	85% (300)	352
Unhealthy	11% (48)	89% (386)	434
Healthy	12% (38)	88% (272)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH2_10: Do you currently track any of the following using an app?
Sleep

Demographic	Yes	No	Total N
Adults	42% (309)	58% (435)	744
Gender: Male	42% (148)	58% (202)	350
Gender: Female	41% (161)	59% (232)	393
Age: 18-29	51% (92)	49% (89)	181
Age: 30-44	47% (102)	53% (116)	218
Age: 45-54	37% (53)	63% (89)	142
Age: 55-64	31% (35)	69% (78)	113
Age: 65+	31% (28)	69% (63)	90
Generation Z: 18-21	51% (25)	49% (24)	50
Millennial: Age 22-37	51% (129)	49% (126)	254
Generation X: Age 38-53	38% (85)	62% (141)	226
Boomers: Age 54-72	33% (66)	67% (135)	200
PID: Dem (no lean)	40% (112)	60% (165)	277
PID: Ind (no lean)	41% (91)	59% (130)	221
PID: Rep (no lean)	43% (106)	57% (140)	246
PID/Gender: Dem Men	43% (55)	57% (73)	128
PID/Gender: Dem Women	38% (57)	62% (92)	148
PID/Gender: Ind Men	44% (42)	56% (55)	97
PID/Gender: Ind Women	39% (49)	61% (76)	125
PID/Gender: Rep Men	40% (51)	60% (75)	125
PID/Gender: Rep Women	46% (55)	54% (65)	120
Ideo: Liberal (1-3)	40% (108)	60% (163)	272
Ideo: Moderate (4)	47% (82)	53% (92)	174
Ideo: Conservative (5-7)	39% (94)	61% (145)	239
Educ: < College	43% (168)	57% (223)	391
Educ: Bachelors degree	41% (93)	59% (136)	229
Educ: Post-grad	39% (48)	61% (76)	123

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Table CESMH2_10: Do you currently track any of the following using an app?
 Sleep

Demographic	Yes	No	Total N
Adults	42% (309)	58% (435)	744
Income: Under 50k	41% (130)	59% (185)	316
Income: 50k-100k	46% (125)	54% (147)	272
Income: 100k+	35% (54)	65% (102)	156
Ethnicity: White	40% (236)	60% (352)	587
Ethnicity: Hispanic	50% (48)	50% (49)	97
Ethnicity: Afr. Am.	48% (52)	52% (56)	107
Ethnicity: Other	44% (22)	56% (27)	49
Relig: Protestant	36% (71)	64% (124)	195
Relig: Roman Catholic	44% (68)	56% (86)	154
Relig: Something Else	40% (26)	60% (38)	64
Relig: Jewish	25% (4)	75% (12)	16
Relig: Evangelical	41% (123)	59% (180)	303
Relig: Non-Evang. Catholics	38% (41)	62% (69)	110
Relig: All Christian	40% (165)	60% (248)	413
Relig: All Non-Christian	47% (35)	53% (39)	73
Community: Urban	44% (88)	56% (114)	202
Community: Suburban	42% (148)	58% (207)	356
Community: Rural	39% (73)	61% (114)	186
Employ: Private Sector	43% (142)	57% (192)	334
Employ: Government	48% (30)	52% (34)	64
Employ: Self-Employed	43% (26)	57% (33)	59
Employ: Homemaker	38% (19)	62% (30)	49
Employ: Student	57% (22)	43% (17)	39
Employ: Retired	27% (30)	73% (79)	109
Employ: Unemployed	48% (19)	52% (20)	39
Employ: Other	41% (21)	59% (29)	50
Military HH: Yes	50% (57)	50% (57)	114
Military HH: No	40% (252)	60% (378)	630
RD/WT: Right Direction	40% (112)	60% (171)	283
RD/WT: Wrong Track	43% (197)	57% (264)	461

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Table CESMH2_10: Do you currently track any of the following using an app?

Sleep

Demographic	Yes	No	Total N
Adults	42% (309)	58% (435)	744
Trump Job Approve	41% (115)	59% (167)	282
Trump Job Disapprove	42% (182)	58% (253)	435
Trump Job Strongly Approve	36% (47)	64% (86)	133
Trump Job Somewhat Approve	45% (68)	55% (82)	150
Trump Job Somewhat Disapprove	48% (51)	52% (55)	107
Trump Job Strongly Disapprove	40% (130)	60% (198)	328
#1 Issue: Economy	37% (94)	63% (163)	257
#1 Issue: Security	45% (55)	55% (68)	123
#1 Issue: Health Care	48% (67)	52% (73)	140
#1 Issue: Medicare / Social Security	36% (25)	64% (44)	69
#1 Issue: Women's Issues	50% (23)	50% (23)	47
#1 Issue: Education	47% (21)	53% (24)	45
#1 Issue: Energy	42% (17)	58% (23)	39
#1 Issue: Other	30% (7)	70% (16)	23
2018 House Vote: Democrat	39% (129)	61% (197)	326
2018 House Vote: Republican	43% (109)	57% (145)	254
2018 House Vote: Someone else	34% (9)	66% (18)	27
2018 House Vote: Didn't Vote	46% (62)	54% (72)	134
2016 Vote: Hillary Clinton	38% (105)	62% (172)	277
2016 Vote: Donald Trump	40% (91)	60% (134)	225
2016 Vote: Someone else	49% (35)	51% (37)	72
2016 Vote: Didn't Vote	46% (77)	54% (89)	166
Voted in 2014: Yes	39% (203)	61% (315)	518
Voted in 2014: No	47% (106)	53% (120)	226
2012 Vote: Barack Obama	39% (123)	61% (191)	314
2012 Vote: Mitt Romney	38% (85)	62% (138)	222
2012 Vote: Other	45% (10)	55% (12)	21
2012 Vote: Didn't Vote	50% (92)	50% (93)	185

Continued on next page

Table CESMH2_10: Do you currently track any of the following using an app?
 Sleep

Demographic	Yes	No	Total N
Adults	42% (309)	58% (435)	744
4-Region: Northeast	48% (54)	52% (58)	113
4-Region: Midwest	39% (66)	61% (103)	169
4-Region: South	40% (121)	60% (181)	302
4-Region: West	42% (68)	58% (92)	160
Favorable of Trump	40% (108)	60% (160)	268
Unfavorable of Trump	42% (189)	58% (260)	449
Very Favorable of Trump	36% (51)	64% (89)	141
Somewhat Favorable of Trump	44% (56)	56% (71)	127
Somewhat Unfavorable of Trump	46% (44)	54% (52)	96
Very Unfavorable of Trump	41% (145)	59% (208)	353
Political Elites	39% (110)	61% (174)	284
Consumer Elites	43% (83)	57% (109)	192
Financial Elites	44% (80)	56% (104)	184
Tech Elites	48% (167)	52% (184)	352
Unhealthy	40% (175)	60% (259)	434
Healthy	43% (134)	57% (176)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_1: *In the future, would you consider tracking any of the following using an app?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Don't know		Total N
Adults	57%	(63)	36%	(40)	7%	(8)	112
Gender: Male	62%	(32)	34%	(18)	4%	(2)	52
Gender: Female	52%	(31)	38%	(23)	10%	(6)	60
Age: 18-29	70%	(20)	19%	(5)	11%	(3)	29
Age: 30-44	58%	(14)	34%	(8)	9%	(2)	25
Age: 45-54	62%	(15)	38%	(10)	—	(0)	25
Age: 55-64	51%	(9)	45%	(8)	4%	(1)	18
Age: 65+	28%	(4)	57%	(9)	14%	(2)	15
Generation Z: 18-21	64%	(9)	26%	(3)	10%	(1)	13
Millennial: Age 22-37	66%	(18)	22%	(6)	13%	(3)	28
Generation X: Age 38-53	64%	(23)	34%	(12)	2%	(1)	36
Boomers: Age 54-72	39%	(13)	51%	(16)	9%	(3)	32
PID: Dem (no lean)	58%	(24)	33%	(14)	9%	(4)	42
PID: Ind (no lean)	57%	(22)	34%	(13)	9%	(3)	38
PID: Rep (no lean)	54%	(17)	42%	(14)	4%	(1)	32
PID/Gender: Dem Men	61%	(13)	31%	(7)	7%	(2)	21
PID/Gender: Dem Women	55%	(11)	34%	(7)	11%	(2)	20
PID/Gender: Ind Men	70%	(12)	27%	(4)	4%	(1)	17
PID/Gender: Ind Women	47%	(10)	40%	(8)	13%	(3)	21
PID/Gender: Rep Men	54%	(7)	46%	(6)	—	(0)	14
PID/Gender: Rep Women	54%	(10)	39%	(7)	7%	(1)	18
Ideo: Liberal (1-3)	70%	(24)	14%	(5)	16%	(6)	35
Ideo: Moderate (4)	31%	(6)	66%	(12)	3%	(1)	18
Ideo: Conservative (5-7)	63%	(25)	34%	(14)	3%	(1)	40
Educ: < College	48%	(33)	44%	(30)	8%	(6)	69
Educ: Bachelors degree	80%	(18)	10%	(2)	9%	(2)	23
Educ: Post-grad	60%	(12)	37%	(7)	3%	(1)	20

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Table CESMH3_1: In the future, would you consider tracking any of the following using an app?*Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Don't know		Total N
Adults	57%	(63)	36%	(40)	7%	(8)	112
Income: Under 50k	47%	(30)	44%	(29)	8%	(5)	64
Income: 50k-100k	62%	(16)	29%	(8)	9%	(2)	26
Income: 100k+	78%	(17)	19%	(4)	3%	(1)	22
Ethnicity: White	52%	(46)	41%	(36)	8%	(7)	90
Ethnicity: Hispanic	48%	(5)	30%	(3)	23%	(2)	10
Ethnicity: Afr. Am.	81%	(15)	19%	(3)	—	(0)	18
Ethnicity: Other	52%	(2)	9%	(0)	39%	(2)	4
Relig: Protestant	52%	(13)	40%	(10)	8%	(2)	26
Relig: Roman Catholic	61%	(14)	32%	(7)	7%	(2)	23
Relig: Something Else	53%	(4)	47%	(3)	—	(0)	7
Relig: Jewish	60%	(2)	40%	(1)	—	(0)	3
Relig: Evangelical	56%	(25)	36%	(16)	8%	(4)	44
Relig: Non-Evang. Catholics	57%	(7)	43%	(5)	—	(0)	12
Relig: All Christian	56%	(31)	38%	(21)	6%	(4)	56
Relig: All Non-Christian	37%	(5)	57%	(8)	6%	(1)	13
Community: Urban	55%	(17)	29%	(9)	16%	(5)	30
Community: Suburban	64%	(32)	30%	(15)	6%	(3)	50
Community: Rural	46%	(15)	51%	(16)	2%	(1)	32
Employ: Private Sector	70%	(24)	25%	(9)	6%	(2)	35
Employ: Government	46%	(2)	43%	(2)	12%	(1)	5
Employ: Self-Employed	61%	(8)	39%	(5)	—	(0)	13
Employ: Homemaker	54%	(4)	46%	(3)	—	(0)	7
Employ: Student	54%	(4)	29%	(2)	17%	(1)	8
Employ: Retired	41%	(11)	47%	(12)	11%	(3)	26
Employ: Unemployed	66%	(4)	34%	(2)	—	(0)	7
Employ: Other	49%	(6)	38%	(4)	13%	(2)	12
Military HH: Yes	57%	(10)	33%	(6)	11%	(2)	18
Military HH: No	57%	(53)	37%	(34)	7%	(6)	94
RD/WT: Right Direction	55%	(28)	41%	(21)	4%	(2)	51
RD/WT: Wrong Track	58%	(36)	31%	(19)	10%	(6)	61

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Table CESMH3_1: In the future, would you consider tracking any of the following using an app?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes		No		Don't know		Total N
Adults	57%	(63)	36%	(40)	7%	(8)	112
Trump Job Approve	55%	(28)	44%	(22)	1%	(1)	50
Trump Job Disapprove	61%	(33)	26%	(14)	13%	(7)	55
Trump Job Strongly Approve	43%	(11)	57%	(15)	—	(0)	26
Trump Job Somewhat Approve	68%	(16)	29%	(7)	2%	(1)	24
Trump Job Somewhat Disapprove	40%	(4)	40%	(4)	20%	(2)	11
Trump Job Strongly Disapprove	66%	(29)	23%	(10)	11%	(5)	44
#1 Issue: Economy	66%	(18)	30%	(8)	4%	(1)	27
#1 Issue: Security	74%	(15)	23%	(5)	3%	(1)	21
#1 Issue: Health Care	56%	(16)	33%	(9)	11%	(3)	28
#1 Issue: Medicare / Social Security	27%	(4)	58%	(8)	16%	(2)	14
#1 Issue: Women's Issues	70%	(8)	25%	(3)	5%	(1)	11
#1 Issue: Education	23%	(1)	77%	(4)	—	(0)	6
#1 Issue: Energy	100%	(1)	—	(0)	—	(0)	1
#1 Issue: Other	14%	(1)	66%	(3)	20%	(1)	4
2018 House Vote: Democrat	66%	(32)	23%	(11)	12%	(6)	49
2018 House Vote: Republican	54%	(18)	42%	(14)	4%	(1)	33
2018 House Vote: Someone else	39%	(1)	22%	(1)	39%	(1)	4
2018 House Vote: Didn't Vote	45%	(12)	55%	(15)	—	(0)	27
2016 Vote: Hillary Clinton	61%	(29)	29%	(14)	10%	(5)	48
2016 Vote: Donald Trump	59%	(17)	41%	(12)	—	(0)	30
2016 Vote: Someone else	51%	(3)	11%	(1)	39%	(2)	6
2016 Vote: Didn't Vote	50%	(14)	45%	(13)	5%	(1)	28
Voted in 2014: Yes	60%	(45)	34%	(25)	6%	(4)	75
Voted in 2014: No	49%	(18)	40%	(15)	11%	(4)	37
2012 Vote: Barack Obama	54%	(29)	38%	(21)	8%	(4)	54
2012 Vote: Mitt Romney	62%	(17)	38%	(10)	—	(0)	27
2012 Vote: Other	69%	(1)	—	(0)	31%	(1)	2
2012 Vote: Didn't Vote	56%	(17)	32%	(9)	12%	(4)	30

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Table CESMH3_1: *In the future, would you consider tracking any of the following using an app?**Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Don't know		Total N
Adults	57%	(63)	36%	(40)	7%	(8)	112
4-Region: Northeast	68%	(9)	32%	(5)	—	(0)	14
4-Region: Midwest	60%	(17)	35%	(10)	5%	(1)	29
4-Region: South	50%	(26)	40%	(21)	10%	(5)	52
4-Region: West	62%	(11)	29%	(5)	9%	(2)	17
Favorable of Trump	56%	(26)	42%	(20)	1%	(1)	46
Unfavorable of Trump	59%	(35)	30%	(18)	12%	(7)	60
Very Favorable of Trump	45%	(14)	55%	(17)	—	(0)	31
Somewhat Favorable of Trump	77%	(12)	19%	(3)	4%	(1)	16
Somewhat Unfavorable of Trump	38%	(6)	37%	(5)	25%	(4)	15
Very Unfavorable of Trump	65%	(29)	27%	(12)	7%	(3)	45
Political Elites	69%	(33)	27%	(13)	3%	(2)	47
Consumer Elites	75%	(16)	23%	(5)	3%	(1)	22
Financial Elites	77%	(14)	20%	(4)	3%	(1)	18
Tech Elites	59%	(27)	31%	(14)	10%	(4)	45
Unhealthy	57%	(44)	36%	(28)	7%	(6)	78
Healthy	57%	(20)	35%	(12)	8%	(3)	35

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_2: In the future, would you consider tracking any of the following using an app?
Diet, food, calorie counter, etc.

Demographic	Yes		No		Don't know		Total N
Adults	58%	(244)	34%	(141)	8%	(33)	418
Gender: Male	58%	(128)	33%	(73)	8%	(18)	219
Gender: Female	58%	(116)	34%	(68)	8%	(15)	199
Age: 18-29	61%	(58)	32%	(31)	7%	(7)	96
Age: 30-44	62%	(68)	31%	(34)	8%	(9)	110
Age: 45-54	72%	(60)	24%	(20)	4%	(3)	83
Age: 55-64	51%	(36)	43%	(30)	6%	(4)	71
Age: 65+	37%	(22)	45%	(26)	18%	(11)	59
Generation Z: 18-21	48%	(13)	49%	(13)	3%	(1)	28
Millennial: Age 22-37	62%	(80)	30%	(39)	8%	(10)	129
Generation X: Age 38-53	71%	(89)	24%	(30)	5%	(6)	126
Boomers: Age 54-72	45%	(56)	43%	(53)	13%	(16)	125
PID: Dem (no lean)	61%	(90)	29%	(43)	10%	(14)	146
PID: Ind (no lean)	57%	(69)	35%	(42)	8%	(9)	120
PID: Rep (no lean)	56%	(85)	37%	(57)	6%	(10)	151
PID/Gender: Dem Men	59%	(48)	29%	(23)	12%	(10)	81
PID/Gender: Dem Women	64%	(42)	29%	(19)	6%	(4)	65
PID/Gender: Ind Men	59%	(31)	34%	(18)	6%	(3)	53
PID/Gender: Ind Women	55%	(37)	36%	(24)	9%	(6)	68
PID/Gender: Rep Men	57%	(49)	37%	(31)	6%	(5)	85
PID/Gender: Rep Women	55%	(37)	38%	(25)	7%	(5)	67
Ideo: Liberal (1-3)	61%	(88)	30%	(43)	9%	(14)	145
Ideo: Moderate (4)	61%	(57)	31%	(29)	7%	(7)	93
Ideo: Conservative (5-7)	58%	(82)	35%	(49)	7%	(10)	140
Educ: < College	54%	(123)	38%	(87)	8%	(18)	229
Educ: Bachelors degree	66%	(83)	26%	(32)	8%	(10)	125
Educ: Post-grad	59%	(38)	34%	(22)	7%	(4)	64

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Table CESMH3_2: In the future, would you consider tracking any of the following using an app?
 Diet, food, calorie counter, etc.

Demographic	Yes	No	Don't know	Total N
Adults	58% (244)	34% (141)	8% (33)	418
Income: Under 50k	54% (99)	36% (66)	9% (17)	181
Income: 50k-100k	65% (101)	29% (45)	6% (9)	155
Income: 100k+	54% (44)	37% (30)	10% (8)	81
Ethnicity: White	59% (203)	33% (113)	7% (25)	341
Ethnicity: Hispanic	60% (30)	30% (15)	10% (5)	50
Ethnicity: Afr. Am.	57% (30)	41% (21)	2% (1)	52
Ethnicity: Other	47% (12)	27% (7)	26% (7)	25
Relig: Protestant	60% (69)	32% (37)	8% (9)	115
Relig: Roman Catholic	57% (44)	34% (26)	9% (7)	78
Relig: Something Else	63% (24)	33% (13)	4% (2)	38
Relig: Jewish	89% (7)	11% (1)	— (0)	8
Relig: Evangelical	58% (99)	35% (59)	7% (12)	169
Relig: Non-Evang. Catholics	63% (39)	29% (18)	9% (5)	62
Relig: All Christian	59% (137)	33% (76)	8% (17)	231
Relig: All Non-Christian	61% (26)	34% (15)	6% (2)	43
Community: Urban	57% (66)	36% (42)	8% (9)	117
Community: Suburban	61% (115)	29% (55)	10% (18)	188
Community: Rural	56% (63)	39% (44)	5% (6)	113
Employ: Private Sector	63% (108)	29% (49)	8% (13)	171
Employ: Government	73% (24)	25% (8)	2% (1)	32
Employ: Self-Employed	57% (17)	40% (12)	3% (1)	30
Employ: Homemaker	57% (18)	40% (13)	3% (1)	32
Employ: Student	55% (11)	41% (8)	4% (1)	20
Employ: Retired	47% (36)	41% (31)	13% (10)	76
Employ: Unemployed	63% (15)	30% (7)	7% (2)	24
Employ: Other	46% (15)	38% (13)	16% (5)	33
Military HH: Yes	54% (35)	39% (26)	7% (5)	66
Military HH: No	59% (209)	33% (115)	8% (28)	352
RD/WT: Right Direction	55% (91)	38% (63)	6% (10)	165
RD/WT: Wrong Track	60% (152)	31% (78)	9% (23)	253

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Table CESMH3_2: In the future, would you consider tracking any of the following using an app?
Diet, food, calorie counter, etc.

Demographic	Yes	No	Don't know	Total N
Adults	58% (244)	34% (141)	8% (33)	418
Trump Job Approve	55% (91)	39% (64)	7% (11)	166
Trump Job Disapprove	63% (147)	29% (68)	9% (20)	235
Trump Job Strongly Approve	53% (40)	42% (31)	5% (3)	74
Trump Job Somewhat Approve	56% (51)	36% (33)	9% (8)	92
Trump Job Somewhat Disapprove	62% (39)	31% (19)	7% (4)	62
Trump Job Strongly Disapprove	63% (109)	28% (49)	9% (16)	173
#1 Issue: Economy	62% (94)	33% (49)	5% (8)	151
#1 Issue: Security	52% (34)	36% (23)	11% (7)	64
#1 Issue: Health Care	60% (52)	26% (23)	13% (12)	86
#1 Issue: Medicare / Social Security	55% (20)	34% (12)	12% (4)	37
#1 Issue: Women's Issues	48% (10)	52% (11)	— (0)	21
#1 Issue: Education	47% (12)	52% (14)	2% (1)	27
#1 Issue: Energy	71% (13)	26% (5)	4% (1)	18
#1 Issue: Other	63% (9)	31% (4)	6% (1)	14
2018 House Vote: Democrat	63% (107)	27% (46)	10% (17)	170
2018 House Vote: Republican	58% (86)	37% (56)	5% (8)	149
2018 House Vote: Someone else	57% (10)	25% (4)	18% (3)	17
2018 House Vote: Didn't Vote	50% (40)	43% (35)	7% (6)	81
2016 Vote: Hillary Clinton	63% (92)	28% (41)	9% (13)	145
2016 Vote: Donald Trump	56% (76)	36% (49)	8% (10)	136
2016 Vote: Someone else	58% (20)	34% (12)	8% (3)	34
2016 Vote: Didn't Vote	54% (54)	39% (39)	7% (8)	100
Voted in 2014: Yes	59% (169)	33% (95)	8% (22)	286
Voted in 2014: No	57% (75)	35% (46)	9% (11)	132
2012 Vote: Barack Obama	62% (99)	28% (44)	10% (16)	158
2012 Vote: Mitt Romney	55% (79)	40% (57)	6% (8)	144
2012 Vote: Other	70% (8)	23% (2)	7% (1)	11
2012 Vote: Didn't Vote	56% (58)	36% (37)	8% (8)	104

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Table CESMH3_2: In the future, would you consider tracking any of the following using an app?
 Diet, food, calorie counter, etc.

Demographic	Yes	No	Don't know	Total N
Adults	58% (244)	34% (141)	8% (33)	418
4-Region: Northeast	61% (37)	35% (21)	4% (3)	60
4-Region: Midwest	58% (57)	31% (31)	11% (11)	99
4-Region: South	53% (88)	43% (72)	5% (8)	168
4-Region: West	68% (62)	19% (18)	13% (12)	91
Favorable of Trump	56% (89)	37% (58)	7% (11)	158
Unfavorable of Trump	61% (150)	31% (75)	8% (20)	245
Very Favorable of Trump	54% (44)	42% (34)	3% (3)	80
Somewhat Favorable of Trump	58% (45)	31% (24)	11% (9)	78
Somewhat Unfavorable of Trump	53% (28)	40% (21)	7% (4)	54
Very Unfavorable of Trump	63% (121)	28% (54)	8% (16)	191
Political Elites	63% (92)	28% (41)	9% (14)	147
Consumer Elites	57% (56)	35% (34)	9% (9)	99
Financial Elites	59% (60)	36% (37)	5% (6)	103
Tech Elites	67% (118)	27% (48)	6% (11)	177
Unhealthy	60% (139)	31% (73)	9% (21)	234
Healthy	57% (105)	37% (68)	6% (12)	184

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_3: In the future, would you consider tracking any of the following using an app?

Weight

Demographic	Yes		No		Don't know		Total N
Adults	58%	(224)	36%	(140)	6%	(23)	387
Gender: Male	55%	(113)	38%	(77)	7%	(15)	204
Gender: Female	61%	(111)	35%	(63)	4%	(8)	183
Age: 18-29	64%	(56)	31%	(28)	5%	(4)	88
Age: 30-44	59%	(55)	37%	(35)	4%	(4)	93
Age: 45-54	62%	(45)	32%	(23)	6%	(4)	72
Age: 55-64	57%	(39)	38%	(26)	5%	(3)	69
Age: 65+	44%	(28)	45%	(29)	11%	(7)	64
Generation Z: 18-21	57%	(13)	40%	(9)	3%	(1)	23
Millennial: Age 22-37	61%	(71)	35%	(41)	4%	(4)	116
Generation X: Age 38-53	64%	(70)	30%	(33)	6%	(7)	110
Boomers: Age 54-72	50%	(63)	41%	(52)	9%	(11)	125
PID: Dem (no lean)	65%	(83)	33%	(42)	2%	(3)	127
PID: Ind (no lean)	51%	(65)	37%	(47)	12%	(15)	126
PID: Rep (no lean)	57%	(76)	39%	(52)	4%	(5)	134
PID/Gender: Dem Men	62%	(44)	34%	(24)	4%	(3)	70
PID/Gender: Dem Women	69%	(39)	31%	(18)	—	(0)	57
PID/Gender: Ind Men	49%	(29)	33%	(19)	18%	(10)	58
PID/Gender: Ind Women	53%	(36)	40%	(28)	6%	(4)	68
PID/Gender: Rep Men	53%	(40)	45%	(34)	2%	(2)	76
PID/Gender: Rep Women	63%	(36)	31%	(18)	6%	(4)	58
Ideo: Liberal (1-3)	63%	(82)	33%	(43)	4%	(5)	129
Ideo: Moderate (4)	55%	(45)	35%	(29)	10%	(8)	82
Ideo: Conservative (5-7)	58%	(83)	36%	(52)	6%	(8)	144
Educ: < College	52%	(104)	43%	(86)	4%	(8)	198
Educ: Bachelors degree	65%	(82)	27%	(34)	8%	(10)	126
Educ: Post-grad	60%	(37)	32%	(20)	8%	(5)	62

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Table CESMH3_3: In the future, would you consider tracking any of the following using an app?

Weight

Demographic	Yes	No	Don't know	Total N
Adults	58% (224)	36% (140)	6% (23)	387
Income: Under 50k	51% (76)	41% (60)	8% (12)	149
Income: 50k-100k	62% (100)	32% (52)	5% (8)	160
Income: 100k+	61% (47)	36% (28)	3% (3)	78
Ethnicity: White	58% (181)	36% (115)	6% (18)	314
Ethnicity: Hispanic	64% (24)	31% (12)	5% (2)	38
Ethnicity: Afr. Am.	58% (31)	35% (18)	7% (4)	53
Ethnicity: Other	61% (12)	36% (7)	3% (1)	20
Relig: Protestant	54% (59)	36% (40)	9% (10)	109
Relig: Roman Catholic	60% (50)	32% (27)	8% (7)	85
Relig: Something Else	79% (25)	21% (7)	— (0)	32
Relig: Jewish	80% (4)	— (0)	20% (1)	5
Relig: Evangelical	64% (108)	30% (51)	6% (10)	169
Relig: Non-Evang. Catholics	47% (27)	40% (23)	13% (7)	57
Relig: All Christian	60% (135)	33% (74)	7% (17)	225
Relig: All Non-Christian	58% (20)	35% (12)	7% (2)	35
Community: Urban	62% (66)	33% (35)	5% (6)	106
Community: Suburban	60% (117)	34% (66)	6% (11)	194
Community: Rural	48% (42)	45% (39)	7% (6)	87
Employ: Private Sector	62% (100)	33% (53)	5% (8)	161
Employ: Government	68% (22)	30% (10)	2% (1)	33
Employ: Self-Employed	49% (13)	46% (12)	5% (1)	27
Employ: Homemaker	73% (16)	27% (6)	— (0)	23
Employ: Student	64% (14)	33% (7)	4% (1)	22
Employ: Retired	46% (35)	42% (32)	13% (10)	76
Employ: Unemployed	71% (11)	29% (4)	— (0)	15
Employ: Other	42% (13)	53% (16)	5% (1)	30
Military HH: Yes	55% (32)	37% (22)	8% (5)	59
Military HH: No	58% (192)	36% (118)	5% (18)	328
RD/WT: Right Direction	49% (76)	43% (66)	8% (12)	154
RD/WT: Wrong Track	64% (148)	32% (74)	5% (11)	233

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Table CESMH3_3: In the future, would you consider tracking any of the following using an app?

Weight

Demographic	Yes	No	Don't know	Total N
Adults	58% (224)	36% (140)	6% (23)	387
Trump Job Approve	52% (81)	42% (66)	6% (9)	156
Trump Job Disapprove	64% (139)	30% (66)	5% (11)	216
Trump Job Strongly Approve	50% (35)	47% (34)	3% (2)	71
Trump Job Somewhat Approve	54% (46)	38% (33)	8% (6)	85
Trump Job Somewhat Disapprove	54% (30)	38% (21)	8% (5)	55
Trump Job Strongly Disapprove	68% (109)	28% (45)	4% (7)	161
#1 Issue: Economy	62% (90)	34% (49)	4% (6)	146
#1 Issue: Security	47% (30)	45% (29)	8% (5)	64
#1 Issue: Health Care	58% (42)	37% (27)	5% (4)	73
#1 Issue: Medicare / Social Security	55% (20)	34% (12)	11% (4)	36
#1 Issue: Women's Issues	68% (11)	32% (5)	— (0)	16
#1 Issue: Education	47% (11)	51% (12)	2% (1)	23
#1 Issue: Energy	83% (16)	12% (2)	5% (1)	19
#1 Issue: Other	46% (5)	36% (3)	18% (2)	10
2018 House Vote: Democrat	62% (95)	34% (51)	4% (6)	153
2018 House Vote: Republican	55% (80)	37% (53)	8% (12)	145
2018 House Vote: Someone else	42% (7)	48% (8)	10% (2)	17
2018 House Vote: Didn't Vote	59% (42)	39% (27)	2% (2)	71
2016 Vote: Hillary Clinton	69% (95)	27% (37)	4% (5)	138
2016 Vote: Donald Trump	52% (66)	41% (52)	7% (9)	127
2016 Vote: Someone else	47% (17)	43% (16)	10% (4)	37
2016 Vote: Didn't Vote	53% (43)	42% (35)	5% (4)	82
Voted in 2014: Yes	59% (159)	36% (96)	5% (13)	269
Voted in 2014: No	55% (65)	37% (44)	8% (10)	118
2012 Vote: Barack Obama	68% (103)	29% (45)	3% (5)	153
2012 Vote: Mitt Romney	50% (64)	44% (56)	6% (8)	127
2012 Vote: Other	54% (7)	34% (4)	12% (1)	13
2012 Vote: Didn't Vote	54% (50)	38% (36)	8% (7)	93

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Table CESMH3_3: In the future, would you consider tracking any of the following using an app?
 Weight

Demographic	Yes		No		Don't know		Total N
Adults	58%	(224)	36%	(140)	6%	(23)	387
4-Region: Northeast	59%	(32)	35%	(19)	5%	(3)	53
4-Region: Midwest	55%	(52)	38%	(36)	7%	(7)	94
4-Region: South	55%	(88)	38%	(61)	7%	(11)	159
4-Region: West	66%	(53)	31%	(25)	3%	(2)	80
Favorable of Trump	52%	(79)	41%	(63)	6%	(10)	152
Unfavorable of Trump	64%	(142)	32%	(71)	5%	(10)	223
Very Favorable of Trump	50%	(40)	46%	(37)	4%	(3)	80
Somewhat Favorable of Trump	55%	(39)	36%	(26)	9%	(6)	72
Somewhat Unfavorable of Trump	52%	(27)	41%	(21)	7%	(4)	51
Very Unfavorable of Trump	67%	(115)	29%	(50)	4%	(7)	172
Political Elites	62%	(93)	34%	(51)	5%	(7)	151
Consumer Elites	61%	(60)	34%	(33)	5%	(5)	97
Financial Elites	59%	(55)	38%	(36)	3%	(3)	94
Tech Elites	65%	(111)	30%	(52)	5%	(8)	171
Unhealthy	60%	(127)	34%	(71)	6%	(12)	211
Healthy	55%	(97)	39%	(69)	6%	(10)	176

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_4: In the future, would you consider tracking any of the following using an app?
Period or menstrual cycle

Demographic	Yes	No	Don't know	Total N
Adults	14% (88)	83% (511)	3% (20)	619
Gender: Male	7% (24)	90% (306)	3% (12)	342
Gender: Female	23% (64)	74% (205)	3% (8)	277
Age: 18-29	36% (41)	61% (71)	3% (4)	116
Age: 30-44	18% (31)	78% (133)	4% (6)	170
Age: 45-54	9% (12)	85% (111)	6% (7)	130
Age: 55-64	3% (4)	96% (108)	1% (1)	113
Age: 65+	— (0)	98% (88)	2% (2)	90
Generation Z: 18-21	41% (13)	57% (17)	2% (1)	31
Millennial: Age 22-37	28% (50)	68% (122)	4% (7)	179
Generation X: Age 38-53	11% (22)	85% (166)	4% (8)	196
Boomers: Age 54-72	2% (4)	96% (192)	2% (4)	200
PID: Dem (no lean)	15% (33)	83% (185)	2% (5)	223
PID: Ind (no lean)	16% (28)	81% (144)	3% (6)	178
PID: Rep (no lean)	12% (26)	84% (182)	4% (9)	218
PID/Gender: Dem Men	5% (6)	92% (114)	3% (4)	125
PID/Gender: Dem Women	27% (27)	72% (71)	1% (1)	98
PID/Gender: Ind Men	8% (8)	88% (83)	3% (3)	94
PID/Gender: Ind Women	24% (20)	72% (61)	4% (3)	84
PID/Gender: Rep Men	8% (10)	89% (109)	4% (4)	123
PID/Gender: Rep Women	18% (17)	77% (73)	5% (5)	95
Ideo: Liberal (1-3)	15% (33)	81% (179)	4% (8)	220
Ideo: Moderate (4)	18% (25)	80% (114)	2% (3)	142
Ideo: Conservative (5-7)	10% (22)	87% (187)	3% (6)	215
Educ: < College	16% (52)	81% (260)	3% (10)	322
Educ: Bachelors degree	14% (27)	82% (157)	5% (9)	193
Educ: Post-grad	9% (9)	90% (94)	2% (2)	105

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Table CESMH3_4: In the future, would you consider tracking any of the following using an app?
 Period or menstrual cycle

Demographic	Yes	No	Don't know	Total N
Adults	14% (88)	83% (511)	3% (20)	619
Income: Under 50k	19% (49)	77% (195)	4% (11)	254
Income: 50k-100k	13% (30)	84% (189)	2% (5)	224
Income: 100k+	7% (10)	90% (128)	3% (4)	141
Ethnicity: White	13% (63)	84% (414)	3% (17)	494
Ethnicity: Hispanic	24% (18)	68% (49)	8% (6)	72
Ethnicity: Afr. Am.	25% (22)	74% (67)	1% (1)	90
Ethnicity: Other	6% (2)	88% (31)	6% (2)	35
Relig: Protestant	9% (16)	89% (155)	1% (3)	174
Relig: Roman Catholic	13% (16)	82% (104)	5% (7)	127
Relig: Something Else	34% (15)	61% (27)	5% (2)	44
Relig: Jewish	13% (2)	87% (12)	— (0)	14
Relig: Evangelical	14% (35)	82% (203)	4% (10)	248
Relig: Non-Evang. Catholics	13% (13)	85% (83)	2% (2)	97
Relig: All Christian	14% (48)	83% (286)	3% (12)	346
Relig: All Non-Christian	10% (7)	86% (56)	5% (3)	65
Community: Urban	13% (22)	85% (138)	2% (3)	163
Community: Suburban	14% (41)	83% (245)	4% (11)	297
Community: Rural	16% (25)	80% (128)	4% (6)	159
Employ: Private Sector	10% (29)	87% (246)	2% (6)	281
Employ: Government	26% (13)	72% (36)	2% (1)	50
Employ: Self-Employed	9% (5)	83% (42)	8% (4)	51
Employ: Homemaker	32% (12)	68% (25)	— (0)	36
Employ: Student	49% (11)	43% (10)	8% (2)	22
Employ: Retired	2% (2)	95% (104)	3% (3)	109
Employ: Unemployed	34% (11)	61% (20)	5% (2)	32
Employ: Other	13% (5)	80% (29)	7% (2)	36
Military HH: Yes	9% (9)	91% (87)	— (0)	96
Military HH: No	15% (79)	81% (424)	4% (20)	523
RD/WT: Right Direction	16% (40)	81% (201)	3% (7)	247
RD/WT: Wrong Track	13% (48)	84% (311)	3% (13)	372

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Table CESMH3_4: In the future, would you consider tracking any of the following using an app?
Period or menstrual cycle

Demographic	Yes	No	Don't know	Total N
Adults	14% (88)	83% (511)	3% (20)	619
Trump Job Approve	13% (31)	84% (209)	3% (9)	249
Trump Job Disapprove	15% (54)	82% (289)	3% (9)	351
Trump Job Strongly Approve	8% (9)	88% (105)	4% (5)	119
Trump Job Somewhat Approve	17% (22)	80% (104)	3% (4)	129
Trump Job Somewhat Disapprove	15% (13)	81% (71)	3% (3)	87
Trump Job Strongly Disapprove	15% (40)	83% (218)	2% (6)	264
#1 Issue: Economy	15% (31)	84% (174)	1% (3)	207
#1 Issue: Security	13% (14)	80% (89)	7% (8)	111
#1 Issue: Health Care	13% (16)	84% (106)	3% (4)	126
#1 Issue: Medicare / Social Security	4% (2)	93% (60)	4% (3)	65
#1 Issue: Women's Issues	41% (10)	59% (14)	— (0)	24
#1 Issue: Education	10% (3)	87% (29)	3% (1)	33
#1 Issue: Energy	14% (5)	84% (27)	2% (1)	33
#1 Issue: Other	35% (7)	61% (12)	4% (1)	20
2018 House Vote: Democrat	12% (31)	86% (228)	3% (7)	266
2018 House Vote: Republican	12% (28)	83% (189)	4% (10)	226
2018 House Vote: Someone else	10% (2)	87% (21)	3% (1)	24
2018 House Vote: Didn't Vote	26% (26)	72% (72)	3% (3)	101
2016 Vote: Hillary Clinton	10% (23)	88% (199)	2% (4)	226
2016 Vote: Donald Trump	13% (26)	82% (167)	5% (10)	203
2016 Vote: Someone else	9% (5)	86% (53)	6% (3)	61
2016 Vote: Didn't Vote	27% (33)	71% (89)	3% (3)	126
Voted in 2014: Yes	10% (48)	86% (391)	4% (16)	455
Voted in 2014: No	24% (40)	73% (121)	2% (4)	165
2012 Vote: Barack Obama	13% (35)	84% (224)	3% (7)	266
2012 Vote: Mitt Romney	8% (16)	88% (179)	4% (8)	204
2012 Vote: Other	14% (3)	82% (15)	4% (1)	19
2012 Vote: Didn't Vote	26% (34)	71% (92)	3% (4)	130

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Table CESMH3_4: In the future, would you consider tracking any of the following using an app?
 Period or menstrual cycle

Demographic	Yes	No	Don't know	Total N
Adults	14% (88)	83% (511)	3% (20)	619
4-Region: Northeast	15% (14)	81% (75)	4% (3)	93
4-Region: Midwest	12% (17)	86% (120)	2% (2)	139
4-Region: South	16% (39)	80% (202)	4% (11)	253
4-Region: West	13% (17)	84% (114)	3% (4)	135
Favorable of Trump	13% (30)	84% (196)	4% (9)	235
Unfavorable of Trump	16% (57)	82% (298)	3% (10)	364
Very Favorable of Trump	11% (14)	85% (109)	4% (6)	128
Somewhat Favorable of Trump	15% (16)	82% (88)	3% (3)	107
Somewhat Unfavorable of Trump	17% (14)	77% (64)	6% (5)	82
Very Unfavorable of Trump	15% (43)	83% (234)	2% (5)	282
Political Elites	12% (31)	85% (224)	4% (10)	265
Consumer Elites	11% (19)	86% (144)	3% (5)	169
Financial Elites	6% (10)	92% (155)	2% (3)	169
Tech Elites	15% (43)	82% (238)	3% (10)	290
Unhealthy	13% (48)	83% (311)	4% (15)	373
Healthy	16% (40)	82% (200)	2% (5)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_5: In the future, would you consider tracking any of the following using an app?
Blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	55% (344)	38% (235)	7% (46)	625
Gender: Male	63% (176)	30% (85)	7% (20)	281
Gender: Female	49% (167)	44% (151)	8% (26)	344
Age: 18-29	42% (67)	51% (83)	7% (11)	161
Age: 30-44	51% (89)	41% (72)	8% (14)	176
Age: 45-54	61% (71)	29% (34)	11% (12)	118
Age: 55-64	63% (59)	33% (31)	3% (3)	93
Age: 65+	73% (57)	20% (16)	7% (5)	78
Generation Z: 18-21	26% (12)	65% (29)	9% (4)	45
Millennial: Age 22-37	46% (100)	47% (103)	7% (15)	217
Generation X: Age 38-53	61% (113)	30% (55)	9% (17)	185
Boomers: Age 54-72	68% (113)	26% (43)	6% (10)	166
PID: Dem (no lean)	57% (135)	36% (85)	7% (17)	237
PID: Ind (no lean)	48% (93)	44% (85)	8% (15)	192
PID: Rep (no lean)	59% (115)	34% (66)	7% (15)	196
PID/Gender: Dem Men	66% (67)	28% (28)	6% (6)	102
PID/Gender: Dem Women	50% (68)	42% (57)	8% (11)	135
PID/Gender: Ind Men	49% (39)	39% (31)	12% (9)	78
PID/Gender: Ind Women	48% (55)	47% (54)	5% (5)	114
PID/Gender: Rep Men	70% (70)	26% (26)	4% (4)	100
PID/Gender: Rep Women	47% (45)	42% (40)	11% (10)	95
Ideo: Liberal (1-3)	52% (119)	40% (91)	8% (18)	228
Ideo: Moderate (4)	60% (86)	35% (49)	5% (8)	143
Ideo: Conservative (5-7)	60% (121)	33% (67)	6% (13)	201
Educ: < College	52% (171)	40% (134)	8% (26)	331
Educ: Bachelors degree	55% (106)	37% (72)	7% (14)	192
Educ: Post-grad	65% (66)	29% (30)	6% (6)	102

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Table CESMH3_5: In the future, would you consider tracking any of the following using an app?
 Blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	55% (344)	38% (235)	7% (46)	625
Income: Under 50k	50% (125)	43% (109)	7% (18)	253
Income: 50k-100k	56% (135)	36% (88)	8% (19)	242
Income: 100k+	64% (83)	29% (38)	7% (8)	130
Ethnicity: White	54% (270)	37% (185)	8% (41)	495
Ethnicity: Hispanic	49% (38)	43% (33)	8% (6)	77
Ethnicity: Afr. Am.	62% (53)	35% (30)	3% (2)	85
Ethnicity: Other	47% (21)	46% (21)	7% (3)	45
Relig: Protestant	57% (93)	34% (56)	9% (15)	164
Relig: Roman Catholic	60% (73)	37% (45)	4% (4)	123
Relig: Something Else	47% (26)	47% (26)	6% (3)	55
Relig: Jewish	44% (5)	48% (6)	8% (1)	12
Relig: Evangelical	59% (150)	35% (89)	6% (15)	253
Relig: Non-Evang. Catholics	49% (43)	42% (37)	9% (8)	88
Relig: All Christian	56% (193)	37% (126)	7% (23)	341
Relig: All Non-Christian	67% (39)	25% (15)	7% (4)	58
Community: Urban	49% (86)	43% (75)	8% (14)	175
Community: Suburban	59% (176)	35% (105)	6% (19)	299
Community: Rural	55% (82)	37% (55)	8% (13)	150
Employ: Private Sector	59% (162)	36% (97)	5% (14)	273
Employ: Government	58% (33)	37% (21)	4% (2)	56
Employ: Self-Employed	43% (22)	48% (24)	9% (5)	50
Employ: Homemaker	45% (19)	48% (21)	7% (3)	43
Employ: Student	30% (11)	59% (21)	10% (4)	35
Employ: Retired	68% (61)	21% (20)	11% (10)	91
Employ: Unemployed	40% (13)	45% (14)	16% (5)	32
Employ: Other	52% (23)	40% (18)	8% (3)	44
Military HH: Yes	60% (53)	35% (31)	6% (5)	89
Military HH: No	54% (290)	38% (205)	8% (41)	536
RD/WT: Right Direction	55% (124)	38% (86)	7% (17)	227
RD/WT: Wrong Track	55% (220)	37% (149)	7% (29)	398

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Table CESMH3_5: In the future, would you consider tracking any of the following using an app?

Blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	55% (344)	38% (235)	7% (46)	625
Trump Job Approve	55% (125)	38% (86)	7% (16)	226
Trump Job Disapprove	55% (208)	37% (140)	7% (28)	377
Trump Job Strongly Approve	48% (46)	45% (43)	7% (7)	97
Trump Job Somewhat Approve	61% (79)	33% (42)	7% (9)	130
Trump Job Somewhat Disapprove	51% (47)	41% (38)	8% (8)	93
Trump Job Strongly Disapprove	57% (161)	36% (102)	7% (21)	284
#1 Issue: Economy	51% (114)	41% (91)	8% (18)	223
#1 Issue: Security	65% (68)	28% (29)	7% (7)	103
#1 Issue: Health Care	62% (68)	30% (33)	8% (8)	110
#1 Issue: Medicare / Social Security	64% (33)	31% (16)	6% (3)	52
#1 Issue: Women's Issues	45% (19)	51% (22)	4% (2)	42
#1 Issue: Education	39% (15)	52% (21)	9% (4)	40
#1 Issue: Energy	56% (18)	40% (13)	4% (1)	32
#1 Issue: Other	38% (8)	49% (11)	13% (3)	22
2018 House Vote: Democrat	57% (157)	36% (100)	7% (20)	277
2018 House Vote: Republican	61% (126)	31% (65)	8% (16)	206
2018 House Vote: Someone else	46% (11)	52% (12)	2% (1)	24
2018 House Vote: Didn't Vote	43% (51)	49% (58)	7% (8)	117
2016 Vote: Hillary Clinton	61% (142)	33% (78)	6% (14)	235
2016 Vote: Donald Trump	64% (115)	31% (56)	5% (10)	181
2016 Vote: Someone else	41% (25)	49% (30)	10% (6)	62
2016 Vote: Didn't Vote	42% (61)	48% (69)	10% (14)	145
Voted in 2014: Yes	61% (258)	33% (139)	6% (25)	421
Voted in 2014: No	42% (86)	47% (97)	10% (21)	204
2012 Vote: Barack Obama	61% (160)	32% (85)	6% (16)	261
2012 Vote: Mitt Romney	59% (108)	36% (67)	5% (9)	184
2012 Vote: Other	30% (4)	55% (8)	14% (2)	15
2012 Vote: Didn't Vote	43% (71)	46% (76)	11% (18)	165

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Table CESMH3_5: In the future, would you consider tracking any of the following using an app?
 Blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	55% (344)	38% (235)	7% (46)	625
4-Region: Northeast	56% (55)	38% (37)	6% (5)	97
4-Region: Midwest	56% (80)	36% (51)	8% (12)	143
4-Region: South	55% (133)	37% (90)	8% (20)	243
4-Region: West	53% (76)	40% (57)	6% (9)	142
Favorable of Trump	57% (122)	36% (76)	7% (14)	212
Unfavorable of Trump	54% (214)	38% (149)	7% (29)	392
Very Favorable of Trump	51% (52)	43% (43)	6% (6)	101
Somewhat Favorable of Trump	63% (70)	30% (33)	7% (8)	111
Somewhat Unfavorable of Trump	53% (47)	38% (33)	9% (8)	88
Very Unfavorable of Trump	55% (167)	38% (116)	7% (21)	304
Political Elites	71% (153)	25% (55)	4% (9)	216
Consumer Elites	64% (103)	30% (48)	6% (10)	160
Financial Elites	70% (107)	26% (39)	4% (7)	153
Tech Elites	61% (172)	33% (92)	7% (19)	284
Unhealthy	61% (213)	31% (108)	8% (27)	347
Healthy	47% (131)	46% (128)	7% (19)	278

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_6: In the future, would you consider tracking any of the following using an app?

Pregnancy

Demographic	Yes		No		Don't know		Total N
Adults	17%	(118)	79%	(564)	4%	(30)	711
Gender: Male	7%	(23)	89%	(308)	5%	(16)	346
Gender: Female	26%	(95)	70%	(256)	4%	(14)	365
Age: 18-29	40%	(64)	53%	(84)	7%	(12)	159
Age: 30-44	19%	(39)	76%	(156)	6%	(12)	207
Age: 45-54	9%	(13)	88%	(124)	4%	(5)	142
Age: 55-64	2%	(2)	98%	(111)	—	(0)	113
Age: 65+	—	(0)	98%	(88)	2%	(2)	90
Generation Z: 18-21	40%	(16)	55%	(22)	5%	(2)	40
Millennial: Age 22-37	32%	(76)	62%	(144)	6%	(15)	234
Generation X: Age 38-53	10%	(23)	85%	(189)	5%	(10)	223
Boomers: Age 54-72	1%	(3)	97%	(194)	2%	(3)	200
PID: Dem (no lean)	18%	(46)	78%	(205)	5%	(13)	264
PID: Ind (no lean)	18%	(37)	76%	(159)	6%	(12)	208
PID: Rep (no lean)	14%	(34)	83%	(199)	2%	(5)	239
PID/Gender: Dem Men	4%	(5)	91%	(115)	5%	(6)	126
PID/Gender: Dem Women	30%	(41)	65%	(90)	5%	(6)	138
PID/Gender: Ind Men	7%	(6)	87%	(83)	7%	(6)	96
PID/Gender: Ind Women	27%	(31)	68%	(76)	5%	(6)	112
PID/Gender: Rep Men	9%	(11)	88%	(109)	3%	(3)	124
PID/Gender: Rep Women	20%	(23)	78%	(90)	2%	(2)	115
Ideo: Liberal (1-3)	16%	(43)	77%	(201)	6%	(16)	260
Ideo: Moderate (4)	19%	(31)	78%	(129)	3%	(5)	165
Ideo: Conservative (5-7)	13%	(30)	86%	(199)	2%	(4)	232
Educ: < College	18%	(65)	79%	(290)	4%	(14)	369
Educ: Bachelors degree	17%	(38)	77%	(173)	6%	(13)	224
Educ: Post-grad	12%	(14)	85%	(100)	3%	(3)	118

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Table CESMH3_6: In the future, would you consider tracking any of the following using an app?
 Pregnancy

Demographic	Yes		No		Don't know		Total N
Adults	17%	(118)	79%	(564)	4%	(30)	711
Income: Under 50k	24%	(73)	71%	(213)	5%	(16)	301
Income: 50k-100k	12%	(31)	84%	(217)	4%	(10)	259
Income: 100k+	9%	(13)	88%	(133)	3%	(5)	151
Ethnicity: White	15%	(86)	80%	(455)	4%	(24)	566
Ethnicity: Hispanic	21%	(18)	70%	(60)	9%	(8)	87
Ethnicity: Afr. Am.	25%	(25)	72%	(72)	3%	(3)	100
Ethnicity: Other	14%	(6)	81%	(36)	6%	(3)	45
Relig: Protestant	13%	(25)	85%	(162)	1%	(3)	190
Relig: Roman Catholic	14%	(20)	81%	(119)	5%	(7)	147
Relig: Something Else	34%	(20)	57%	(33)	9%	(5)	58
Relig: Jewish	—	(0)	100%	(14)	—	(0)	14
Relig: Evangelical	17%	(48)	79%	(228)	5%	(13)	290
Relig: Non-Evang. Catholics	17%	(17)	82%	(87)	1%	(1)	105
Relig: All Christian	17%	(65)	80%	(315)	4%	(15)	395
Relig: All Non-Christian	16%	(11)	82%	(59)	2%	(1)	71
Community: Urban	17%	(34)	78%	(151)	5%	(9)	194
Community: Suburban	16%	(53)	81%	(275)	3%	(11)	339
Community: Rural	17%	(31)	77%	(137)	6%	(10)	178
Employ: Private Sector	15%	(47)	82%	(266)	3%	(10)	324
Employ: Government	28%	(17)	71%	(43)	1%	(1)	61
Employ: Self-Employed	13%	(7)	77%	(42)	10%	(5)	55
Employ: Homemaker	33%	(16)	66%	(31)	1%	(0)	47
Employ: Student	37%	(12)	55%	(19)	8%	(3)	34
Employ: Retired	—	(0)	97%	(106)	3%	(3)	109
Employ: Unemployed	26%	(9)	63%	(23)	11%	(4)	36
Employ: Other	20%	(9)	73%	(33)	7%	(3)	46
Military HH: Yes	14%	(15)	84%	(92)	2%	(2)	109
Military HH: No	17%	(102)	78%	(471)	5%	(28)	602
RD/WT: Right Direction	15%	(40)	81%	(221)	4%	(11)	272
RD/WT: Wrong Track	18%	(77)	78%	(343)	4%	(19)	439

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Table CESMH3_6: In the future, would you consider tracking any of the following using an app?

Pregnancy

Demographic	Yes		No		Don't know		Total N
Adults	17%	(118)	79%	(564)	4%	(30)	711
Trump Job Approve	15%	(40)	82%	(225)	3%	(8)	273
Trump Job Disapprove	18%	(75)	77%	(321)	5%	(19)	415
Trump Job Strongly Approve	12%	(15)	84%	(108)	4%	(5)	128
Trump Job Somewhat Approve	17%	(24)	81%	(117)	3%	(4)	145
Trump Job Somewhat Disapprove	22%	(22)	74%	(76)	5%	(5)	103
Trump Job Strongly Disapprove	17%	(53)	79%	(245)	4%	(14)	312
#1 Issue: Economy	19%	(47)	78%	(192)	3%	(7)	246
#1 Issue: Security	13%	(15)	82%	(98)	5%	(6)	119
#1 Issue: Health Care	12%	(16)	82%	(112)	6%	(8)	135
#1 Issue: Medicare / Social Security	6%	(4)	94%	(64)	—	(0)	68
#1 Issue: Women's Issues	40%	(16)	54%	(22)	6%	(3)	41
#1 Issue: Education	11%	(5)	83%	(36)	5%	(2)	43
#1 Issue: Energy	21%	(8)	73%	(28)	6%	(2)	38
#1 Issue: Other	31%	(6)	63%	(13)	6%	(1)	20
2018 House Vote: Democrat	14%	(42)	81%	(252)	5%	(17)	311
2018 House Vote: Republican	13%	(33)	84%	(209)	2%	(6)	248
2018 House Vote: Someone else	17%	(4)	80%	(21)	3%	(1)	27
2018 House Vote: Didn't Vote	30%	(38)	65%	(80)	5%	(6)	124
2016 Vote: Hillary Clinton	14%	(38)	81%	(215)	5%	(13)	266
2016 Vote: Donald Trump	14%	(31)	83%	(184)	2%	(5)	221
2016 Vote: Someone else	10%	(7)	83%	(58)	7%	(5)	70
2016 Vote: Didn't Vote	27%	(41)	68%	(104)	5%	(7)	152
Voted in 2014: Yes	12%	(58)	85%	(427)	3%	(17)	503
Voted in 2014: No	28%	(59)	65%	(136)	6%	(13)	209
2012 Vote: Barack Obama	16%	(47)	81%	(243)	4%	(11)	301
2012 Vote: Mitt Romney	9%	(19)	89%	(194)	2%	(5)	218
2012 Vote: Other	12%	(2)	81%	(17)	7%	(2)	21
2012 Vote: Didn't Vote	29%	(49)	64%	(109)	7%	(12)	170

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Table CESMH3_6: In the future, would you consider tracking any of the following using an app?
 Pregnancy

Demographic	Yes	No	Don't know	Total N
Adults	17% (118)	79% (564)	4% (30)	711
4-Region: Northeast	16% (17)	80% (84)	5% (5)	106
4-Region: Midwest	13% (21)	84% (136)	3% (4)	161
4-Region: South	18% (51)	77% (222)	5% (15)	288
4-Region: West	18% (29)	78% (121)	4% (6)	156
Favorable of Trump	15% (38)	82% (214)	3% (8)	260
Unfavorable of Trump	18% (77)	77% (332)	5% (20)	428
Very Favorable of Trump	12% (16)	86% (117)	2% (3)	136
Somewhat Favorable of Trump	17% (21)	79% (98)	4% (5)	124
Somewhat Unfavorable of Trump	18% (17)	76% (70)	6% (6)	92
Very Unfavorable of Trump	18% (60)	78% (261)	4% (14)	336
Political Elites	10% (28)	87% (242)	3% (10)	279
Consumer Elites	11% (21)	85% (159)	4% (7)	187
Financial Elites	7% (12)	91% (164)	3% (5)	181
Tech Elites	18% (60)	77% (259)	5% (17)	336
Unhealthy	13% (54)	83% (344)	4% (17)	415
Healthy	22% (64)	74% (219)	4% (13)	296

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table CESMH3_7: In the future, would you consider tracking any of the following using an app?
Blood sugar or diabetes**

Demographic	Yes	No	Don't know	Total N
Adults	35% (244)	54% (376)	11% (74)	694
Gender: Male	39% (123)	49% (155)	13% (40)	317
Gender: Female	32% (121)	59% (221)	9% (35)	377
Age: 18-29	33% (56)	60% (102)	7% (12)	170
Age: 30-44	37% (75)	53% (105)	10% (19)	199
Age: 45-54	42% (56)	44% (60)	14% (19)	135
Age: 55-64	34% (36)	54% (57)	12% (13)	105
Age: 65+	25% (22)	61% (52)	14% (12)	85
Generation Z: 18-21	21% (9)	72% (32)	7% (3)	45
Millennial: Age 22-37	35% (81)	57% (135)	8% (20)	236
Generation X: Age 38-53	44% (94)	45% (96)	11% (24)	214
Boomers: Age 54-72	30% (55)	57% (106)	14% (26)	187
PID: Dem (no lean)	36% (92)	51% (130)	13% (35)	257
PID: Ind (no lean)	31% (65)	59% (124)	9% (20)	209
PID: Rep (no lean)	38% (87)	53% (121)	9% (20)	228
PID/Gender: Dem Men	39% (45)	45% (52)	16% (19)	116
PID/Gender: Dem Women	33% (47)	55% (78)	11% (16)	141
PID/Gender: Ind Men	30% (27)	57% (50)	12% (11)	87
PID/Gender: Ind Women	32% (38)	61% (74)	7% (9)	122
PID/Gender: Rep Men	45% (51)	46% (53)	9% (10)	114
PID/Gender: Rep Women	31% (36)	60% (68)	8% (9)	113
Ideo: Liberal (1-3)	35% (87)	54% (135)	11% (27)	250
Ideo: Moderate (4)	36% (59)	52% (84)	12% (19)	162
Ideo: Conservative (5-7)	36% (80)	55% (124)	9% (20)	224
Educ: < College	38% (137)	52% (189)	10% (35)	361
Educ: Bachelors degree	32% (70)	55% (120)	13% (29)	219
Educ: Post-grad	32% (37)	58% (67)	9% (10)	114

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Table CESMH3_7: In the future, would you consider tracking any of the following using an app?
 Blood sugar or diabetes

Demographic	Yes	No	Don't know	Total N
Adults	35% (244)	54% (376)	11% (74)	694
Income: Under 50k	34% (97)	57% (165)	9% (26)	288
Income: 50k-100k	37% (96)	51% (133)	11% (30)	258
Income: 100k+	35% (51)	53% (78)	13% (19)	149
Ethnicity: White	34% (188)	55% (300)	11% (61)	549
Ethnicity: Hispanic	37% (30)	50% (41)	13% (10)	81
Ethnicity: Afr. Am.	40% (41)	52% (52)	8% (8)	101
Ethnicity: Other	35% (15)	52% (23)	13% (6)	45
Relig: Protestant	34% (64)	50% (92)	16% (30)	185
Relig: Roman Catholic	37% (52)	55% (78)	8% (11)	140
Relig: Something Else	30% (18)	60% (36)	10% (6)	60
Relig: Jewish	33% (3)	67% (7)	— (0)	11
Relig: Evangelical	34% (96)	54% (153)	13% (36)	285
Relig: Non-Evang. Catholics	38% (38)	52% (52)	10% (10)	100
Relig: All Christian	35% (133)	53% (205)	12% (47)	385
Relig: All Non-Christian	48% (33)	42% (29)	11% (7)	70
Community: Urban	33% (63)	57% (109)	9% (17)	189
Community: Suburban	38% (127)	51% (172)	11% (36)	335
Community: Rural	32% (53)	56% (95)	12% (21)	169
Employ: Private Sector	37% (117)	52% (166)	11% (36)	319
Employ: Government	41% (23)	47% (26)	12% (7)	56
Employ: Self-Employed	27% (14)	64% (34)	9% (5)	54
Employ: Homemaker	32% (15)	55% (25)	13% (6)	46
Employ: Student	31% (12)	61% (23)	9% (3)	38
Employ: Retired	33% (33)	56% (57)	12% (12)	102
Employ: Unemployed	30% (11)	58% (21)	13% (5)	36
Employ: Other	45% (19)	53% (23)	2% (1)	43
Military HH: Yes	35% (35)	48% (48)	17% (17)	101
Military HH: No	35% (209)	55% (327)	10% (57)	593
RD/WT: Right Direction	34% (86)	56% (143)	11% (27)	255
RD/WT: Wrong Track	36% (158)	53% (233)	11% (47)	439

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Table CESMH3_7: In the future, would you consider tracking any of the following using an app?
Blood sugar or diabetes

Demographic	Yes	No	Don't know	Total N
Adults	35% (244)	54% (376)	11% (74)	694
Trump Job Approve	36% (91)	56% (144)	8% (21)	256
Trump Job Disapprove	35% (143)	53% (219)	12% (49)	412
Trump Job Strongly Approve	37% (42)	56% (65)	7% (8)	116
Trump Job Somewhat Approve	35% (49)	56% (79)	9% (13)	141
Trump Job Somewhat Disapprove	31% (32)	60% (60)	9% (9)	101
Trump Job Strongly Disapprove	36% (112)	51% (159)	13% (40)	310
#1 Issue: Economy	31% (76)	57% (139)	11% (28)	242
#1 Issue: Security	40% (45)	48% (54)	13% (14)	114
#1 Issue: Health Care	41% (54)	47% (62)	11% (15)	131
#1 Issue: Medicare / Social Security	41% (25)	53% (31)	6% (4)	60
#1 Issue: Women's Issues	34% (14)	64% (27)	2% (1)	42
#1 Issue: Education	21% (9)	65% (28)	14% (6)	44
#1 Issue: Energy	37% (14)	57% (22)	5% (2)	39
#1 Issue: Other	29% (6)	51% (11)	21% (5)	22
2018 House Vote: Democrat	35% (105)	53% (159)	13% (39)	303
2018 House Vote: Republican	37% (87)	54% (125)	9% (21)	234
2018 House Vote: Someone else	24% (6)	65% (17)	12% (3)	26
2018 House Vote: Didn't Vote	35% (45)	58% (75)	8% (10)	130
2016 Vote: Hillary Clinton	38% (98)	52% (133)	10% (27)	258
2016 Vote: Donald Trump	36% (75)	54% (112)	10% (20)	207
2016 Vote: Someone else	28% (19)	58% (39)	14% (10)	67
2016 Vote: Didn't Vote	32% (51)	57% (90)	11% (17)	158
Voted in 2014: Yes	36% (170)	53% (255)	11% (51)	477
Voted in 2014: No	34% (74)	56% (121)	11% (23)	217
2012 Vote: Barack Obama	38% (109)	49% (142)	13% (36)	288
2012 Vote: Mitt Romney	33% (70)	58% (121)	9% (18)	209
2012 Vote: Other	24% (5)	66% (13)	10% (2)	20
2012 Vote: Didn't Vote	34% (60)	56% (99)	9% (16)	176

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Table CESMH3_7: In the future, would you consider tracking any of the following using an app?
 Blood sugar or diabetes

Demographic	Yes	No	Don't know	Total N
Adults	35% (244)	54% (376)	11% (74)	694
4-Region: Northeast	38% (40)	52% (55)	9% (10)	106
4-Region: Midwest	29% (48)	57% (92)	14% (22)	163
4-Region: South	36% (100)	56% (155)	8% (24)	279
4-Region: West	38% (55)	50% (73)	13% (18)	147
Favorable of Trump	37% (91)	55% (133)	8% (19)	243
Unfavorable of Trump	34% (146)	54% (230)	12% (50)	426
Very Favorable of Trump	39% (49)	54% (68)	7% (9)	125
Somewhat Favorable of Trump	36% (43)	55% (65)	9% (11)	118
Somewhat Unfavorable of Trump	31% (27)	60% (53)	10% (9)	90
Very Unfavorable of Trump	35% (119)	52% (176)	12% (41)	336
Political Elites	45% (115)	46% (118)	10% (25)	257
Consumer Elites	32% (59)	56% (102)	12% (21)	181
Financial Elites	37% (65)	51% (89)	12% (21)	175
Tech Elites	41% (131)	49% (159)	10% (32)	322
Unhealthy	37% (143)	52% (201)	12% (46)	390
Healthy	33% (101)	57% (175)	9% (29)	304

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_8: In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.

Demographic	Yes	No	Don't know	Total N
Adults	52% (327)	40% (250)	9% (55)	632
Gender: Male	51% (153)	39% (116)	10% (29)	298
Gender: Female	52% (174)	40% (134)	8% (26)	334
Age: 18-29	47% (71)	48% (73)	5% (7)	152
Age: 30-44	51% (93)	40% (72)	9% (17)	181
Age: 45-54	54% (66)	35% (42)	11% (13)	121
Age: 55-64	51% (50)	40% (39)	9% (9)	98
Age: 65+	59% (47)	29% (23)	11% (9)	79
Generation Z: 18-21	32% (12)	66% (25)	3% (1)	38
Millennial: Age 22-37	50% (107)	43% (91)	7% (16)	214
Generation X: Age 38-53	55% (106)	36% (70)	9% (17)	193
Boomers: Age 54-72	54% (95)	34% (59)	12% (21)	175
PID: Dem (no lean)	53% (122)	37% (86)	10% (24)	232
PID: Ind (no lean)	49% (93)	43% (83)	8% (15)	191
PID: Rep (no lean)	54% (112)	39% (81)	8% (16)	209
PID/Gender: Dem Men	53% (57)	35% (38)	12% (13)	107
PID/Gender: Dem Women	52% (66)	39% (48)	9% (11)	125
PID/Gender: Ind Men	47% (40)	44% (37)	9% (8)	85
PID/Gender: Ind Women	50% (52)	43% (45)	7% (8)	105
PID/Gender: Rep Men	53% (56)	38% (40)	8% (9)	106
PID/Gender: Rep Women	54% (56)	39% (41)	7% (7)	103
Ideo: Liberal (1-3)	49% (112)	41% (94)	9% (22)	227
Ideo: Moderate (4)	51% (76)	41% (61)	8% (12)	150
Ideo: Conservative (5-7)	57% (119)	35% (73)	8% (16)	207
Educ: < College	51% (166)	41% (132)	8% (27)	325
Educ: Bachelors degree	54% (106)	37% (73)	9% (18)	197
Educ: Post-grad	50% (54)	41% (45)	9% (10)	109

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Table CESMH3_8: In the future, would you consider tracking any of the following using an app?
 Medication management, tracking, alerts, etc.

Demographic	Yes	No	Don't know	Total N
Adults	52% (327)	40% (250)	9% (55)	632
Income: Under 50k	47% (117)	42% (105)	11% (26)	248
Income: 50k-100k	56% (136)	38% (91)	6% (14)	241
Income: 100k+	52% (74)	38% (54)	11% (15)	143
Ethnicity: White	54% (269)	38% (189)	8% (38)	495
Ethnicity: Hispanic	54% (42)	34% (26)	12% (9)	78
Ethnicity: Afr. Am.	44% (41)	47% (44)	8% (8)	94
Ethnicity: Other	39% (17)	39% (17)	22% (9)	43
Relig: Protestant	50% (87)	39% (67)	11% (19)	172
Relig: Roman Catholic	59% (71)	37% (45)	4% (5)	120
Relig: Something Else	47% (27)	47% (27)	6% (3)	58
Relig: Jewish	59% (7)	41% (5)	— (0)	11
Relig: Evangelical	53% (137)	41% (107)	5% (14)	257
Relig: Non-Evang. Catholics	51% (48)	35% (32)	14% (13)	93
Relig: All Christian	53% (184)	40% (139)	8% (27)	350
Relig: All Non-Christian	58% (37)	35% (23)	7% (4)	64
Community: Urban	54% (92)	37% (63)	9% (16)	171
Community: Suburban	52% (159)	40% (121)	8% (25)	305
Community: Rural	49% (76)	42% (66)	9% (14)	156
Employ: Private Sector	53% (149)	39% (110)	8% (24)	284
Employ: Government	47% (25)	41% (22)	12% (6)	53
Employ: Self-Employed	41% (20)	46% (23)	13% (6)	49
Employ: Homemaker	48% (21)	44% (20)	8% (3)	44
Employ: Student	55% (18)	45% (15)	— (0)	34
Employ: Retired	59% (53)	31% (28)	10% (9)	89
Employ: Unemployed	47% (18)	48% (19)	4% (2)	39
Employ: Other	54% (22)	33% (14)	12% (5)	41
Military HH: Yes	55% (53)	38% (37)	6% (6)	96
Military HH: No	51% (274)	40% (213)	9% (49)	535
RD/WT: Right Direction	54% (128)	37% (87)	8% (20)	235
RD/WT: Wrong Track	50% (199)	41% (163)	9% (35)	397

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Table CESMH3_8: In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.

Demographic	Yes	No	Don't know	Total N
Adults	52% (327)	40% (250)	9% (55)	632
Trump Job Approve	53% (125)	38% (89)	9% (22)	236
Trump Job Disapprove	52% (192)	40% (151)	8% (30)	373
Trump Job Strongly Approve	54% (58)	39% (43)	7% (7)	109
Trump Job Somewhat Approve	52% (67)	36% (46)	11% (14)	127
Trump Job Somewhat Disapprove	51% (49)	45% (43)	4% (4)	96
Trump Job Strongly Disapprove	52% (143)	39% (108)	9% (26)	277
#1 Issue: Economy	48% (108)	46% (103)	6% (14)	225
#1 Issue: Security	60% (63)	29% (31)	10% (11)	105
#1 Issue: Health Care	52% (62)	37% (44)	10% (12)	119
#1 Issue: Medicare / Social Security	58% (32)	33% (18)	9% (5)	54
#1 Issue: Women's Issues	65% (24)	31% (11)	3% (1)	37
#1 Issue: Education	27% (10)	53% (21)	20% (8)	39
#1 Issue: Energy	58% (19)	40% (13)	2% (1)	32
#1 Issue: Other	40% (8)	41% (9)	18% (4)	21
2018 House Vote: Democrat	51% (141)	40% (110)	9% (26)	277
2018 House Vote: Republican	52% (111)	40% (85)	8% (18)	213
2018 House Vote: Someone else	57% (13)	32% (8)	10% (2)	23
2018 House Vote: Didn't Vote	51% (60)	41% (48)	8% (9)	117
2016 Vote: Hillary Clinton	56% (131)	35% (83)	9% (20)	233
2016 Vote: Donald Trump	53% (100)	38% (71)	9% (17)	188
2016 Vote: Someone else	51% (33)	39% (26)	10% (7)	65
2016 Vote: Didn't Vote	43% (61)	49% (69)	8% (11)	142
Voted in 2014: Yes	54% (239)	37% (162)	9% (39)	439
Voted in 2014: No	46% (88)	46% (88)	8% (16)	192
2012 Vote: Barack Obama	54% (140)	36% (94)	10% (26)	260
2012 Vote: Mitt Romney	51% (99)	41% (80)	7% (14)	193
2012 Vote: Other	52% (11)	31% (6)	17% (4)	21
2012 Vote: Didn't Vote	48% (76)	44% (70)	7% (12)	157

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Table CESMH3_8: *In the future, would you consider tracking any of the following using an app?
 Medication management, tracking, alerts, etc.*

Demographic	Yes		No		Don't know		Total N
Adults	52%	(327)	40%	(250)	9%	(55)	632
4-Region: Northeast	52%	(51)	40%	(39)	9%	(9)	98
4-Region: Midwest	50%	(72)	44%	(63)	7%	(10)	145
4-Region: South	51%	(127)	38%	(95)	11%	(27)	250
4-Region: West	55%	(77)	38%	(53)	6%	(9)	139
Favorable of Trump	53%	(118)	37%	(83)	9%	(20)	221
Unfavorable of Trump	52%	(200)	41%	(157)	8%	(30)	386
Very Favorable of Trump	57%	(64)	37%	(41)	6%	(7)	112
Somewhat Favorable of Trump	50%	(54)	38%	(42)	12%	(13)	109
Somewhat Unfavorable of Trump	60%	(51)	31%	(27)	9%	(7)	85
Very Unfavorable of Trump	49%	(149)	43%	(130)	7%	(23)	301
Political Elites	62%	(146)	31%	(72)	7%	(17)	235
Consumer Elites	56%	(98)	35%	(60)	9%	(16)	173
Financial Elites	59%	(99)	32%	(53)	9%	(15)	168
Tech Elites	60%	(170)	34%	(96)	6%	(18)	283
Unhealthy	55%	(189)	36%	(123)	10%	(33)	345
Healthy	48%	(138)	44%	(127)	8%	(22)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_9: In the future, would you consider tracking any of the following using an app?

Mood

Demographic	Yes		No		Don't know		Total N
Adults	36%	(235)	56%	(365)	9%	(58)	658
Gender: Male	31%	(97)	59%	(187)	10%	(30)	314
Gender: Female	40%	(138)	52%	(179)	8%	(27)	344
Age: 18-29	43%	(56)	51%	(66)	6%	(7)	129
Age: 30-44	40%	(80)	51%	(102)	8%	(16)	199
Age: 45-54	41%	(54)	47%	(61)	12%	(16)	132
Age: 55-64	30%	(34)	61%	(67)	9%	(10)	111
Age: 65+	13%	(12)	78%	(69)	9%	(8)	88
Generation Z: 18-21	45%	(16)	54%	(19)	2%	(1)	35
Millennial: Age 22-37	40%	(81)	52%	(106)	7%	(14)	201
Generation X: Age 38-53	42%	(91)	46%	(99)	11%	(24)	214
Boomers: Age 54-72	23%	(45)	68%	(131)	9%	(17)	194
PID: Dem (no lean)	38%	(91)	55%	(132)	7%	(16)	239
PID: Ind (no lean)	35%	(65)	55%	(102)	11%	(20)	188
PID: Rep (no lean)	35%	(80)	56%	(131)	9%	(21)	231
PID/Gender: Dem Men	30%	(32)	60%	(66)	11%	(12)	110
PID/Gender: Dem Women	45%	(58)	51%	(66)	4%	(5)	129
PID/Gender: Ind Men	29%	(25)	58%	(51)	12%	(11)	87
PID/Gender: Ind Women	39%	(39)	51%	(51)	9%	(9)	100
PID/Gender: Rep Men	33%	(39)	60%	(70)	7%	(8)	117
PID/Gender: Rep Women	36%	(41)	53%	(61)	11%	(13)	115
Ideo: Liberal (1-3)	38%	(88)	54%	(125)	9%	(20)	232
Ideo: Moderate (4)	32%	(50)	59%	(92)	8%	(13)	154
Ideo: Conservative (5-7)	35%	(77)	56%	(124)	9%	(20)	221
Educ: < College	35%	(117)	58%	(193)	6%	(21)	332
Educ: Bachelors degree	39%	(83)	49%	(104)	11%	(24)	212
Educ: Post-grad	30%	(35)	59%	(68)	10%	(12)	115

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Table CESMH3_9: In the future, would you consider tracking any of the following using an app?

Mood

Demographic	Yes	No	Don't know	Total N
Adults	36% (235)	56% (365)	9% (58)	658
Income: Under 50k	37% (98)	55% (144)	8% (20)	262
Income: 50k-100k	40% (98)	52% (128)	8% (19)	245
Income: 100k+	26% (39)	62% (93)	12% (19)	151
Ethnicity: White	36% (188)	55% (291)	9% (48)	526
Ethnicity: Hispanic	45% (34)	50% (38)	6% (4)	76
Ethnicity: Afr. Am.	35% (32)	60% (55)	5% (5)	91
Ethnicity: Other	38% (16)	49% (20)	13% (5)	41
Relig: Protestant	31% (57)	58% (105)	11% (20)	182
Relig: Roman Catholic	38% (55)	54% (77)	8% (11)	143
Relig: Something Else	38% (21)	55% (30)	7% (4)	54
Relig: Jewish	19% (3)	64% (9)	17% (2)	14
Relig: Evangelical	36% (101)	56% (159)	8% (23)	283
Relig: Non-Evang. Catholics	33% (32)	54% (52)	13% (12)	96
Relig: All Christian	35% (133)	56% (211)	9% (35)	379
Relig: All Non-Christian	36% (21)	56% (32)	8% (5)	58
Community: Urban	42% (74)	48% (85)	10% (17)	176
Community: Suburban	34% (106)	57% (181)	9% (29)	317
Community: Rural	33% (55)	60% (99)	7% (11)	165
Employ: Private Sector	39% (119)	52% (158)	9% (26)	303
Employ: Government	41% (24)	48% (28)	11% (7)	59
Employ: Self-Employed	26% (13)	69% (34)	5% (2)	49
Employ: Homemaker	35% (15)	61% (26)	5% (2)	43
Employ: Student	57% (16)	41% (12)	2% (1)	29
Employ: Retired	16% (17)	72% (78)	12% (14)	109
Employ: Unemployed	38% (11)	55% (16)	7% (2)	29
Employ: Other	53% (20)	35% (13)	12% (4)	38
Military HH: Yes	36% (35)	54% (52)	10% (10)	98
Military HH: No	36% (200)	56% (313)	8% (47)	560
RD/WT: Right Direction	35% (90)	55% (140)	10% (25)	255
RD/WT: Wrong Track	36% (145)	56% (225)	8% (33)	403

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Table CESMH3_9: In the future, would you consider tracking any of the following using an app?

Mood

Demographic	Yes	No	Don't know	Total N
Adults	36% (235)	56% (365)	9% (58)	658
Trump Job Approve	34% (87)	58% (148)	9% (23)	258
Trump Job Disapprove	37% (138)	55% (208)	8% (32)	378
Trump Job Strongly Approve	29% (34)	63% (74)	8% (9)	117
Trump Job Somewhat Approve	37% (53)	53% (74)	10% (14)	141
Trump Job Somewhat Disapprove	35% (35)	58% (57)	7% (7)	98
Trump Job Strongly Disapprove	37% (104)	54% (151)	9% (25)	280
#1 Issue: Economy	36% (81)	55% (126)	9% (21)	228
#1 Issue: Security	35% (37)	54% (57)	11% (12)	106
#1 Issue: Health Care	39% (50)	52% (67)	9% (11)	129
#1 Issue: Medicare / Social Security	25% (16)	66% (42)	9% (6)	64
#1 Issue: Women's Issues	56% (21)	42% (15)	2% (1)	37
#1 Issue: Education	22% (8)	70% (26)	7% (3)	37
#1 Issue: Energy	46% (16)	46% (16)	8% (3)	35
#1 Issue: Other	22% (5)	70% (15)	8% (2)	21
2018 House Vote: Democrat	35% (101)	56% (160)	9% (25)	286
2018 House Vote: Republican	32% (74)	58% (135)	10% (23)	232
2018 House Vote: Someone else	26% (7)	52% (13)	22% (6)	25
2018 House Vote: Didn't Vote	46% (51)	51% (57)	3% (3)	112
2016 Vote: Hillary Clinton	38% (93)	56% (136)	6% (15)	244
2016 Vote: Donald Trump	31% (66)	59% (124)	9% (20)	209
2016 Vote: Someone else	30% (20)	55% (38)	16% (11)	69
2016 Vote: Didn't Vote	42% (55)	50% (66)	8% (11)	132
Voted in 2014: Yes	34% (159)	57% (269)	9% (42)	470
Voted in 2014: No	40% (76)	51% (96)	8% (16)	188
2012 Vote: Barack Obama	35% (99)	55% (155)	9% (25)	279
2012 Vote: Mitt Romney	32% (67)	60% (127)	8% (16)	209
2012 Vote: Other	39% (8)	47% (10)	14% (3)	21
2012 Vote: Didn't Vote	41% (61)	50% (74)	8% (12)	147

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Table CESMH3_9: *In the future, would you consider tracking any of the following using an app?*

Mood

Demographic	Yes		No		Don't know		Total N
Adults	36%	(235)	56%	(365)	9%	(58)	658
4-Region: Northeast	33%	(35)	59%	(61)	7%	(8)	104
4-Region: Midwest	34%	(51)	55%	(81)	11%	(17)	149
4-Region: South	36%	(96)	57%	(155)	7%	(19)	270
4-Region: West	40%	(53)	50%	(67)	10%	(14)	135
Favorable of Trump	35%	(85)	56%	(136)	9%	(21)	242
Unfavorable of Trump	36%	(142)	55%	(217)	9%	(33)	392
Very Favorable of Trump	32%	(39)	61%	(74)	7%	(9)	122
Somewhat Favorable of Trump	38%	(46)	52%	(62)	10%	(12)	121
Somewhat Unfavorable of Trump	37%	(32)	52%	(46)	11%	(9)	87
Very Unfavorable of Trump	36%	(109)	56%	(172)	8%	(24)	305
Political Elites	35%	(90)	58%	(150)	7%	(17)	256
Consumer Elites	34%	(63)	55%	(101)	11%	(21)	184
Financial Elites	31%	(56)	59%	(106)	10%	(18)	180
Tech Elites	39%	(117)	52%	(156)	9%	(27)	300
Unhealthy	35%	(137)	54%	(208)	11%	(41)	386
Healthy	36%	(98)	58%	(157)	6%	(16)	272

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH3_10: *In the future, would you consider tracking any of the following using an app?*
Sleep

Demographic	Yes		No		Don't know		Total N
Adults	56%	(244)	36%	(155)	8%	(35)	435
Gender: Male	52%	(106)	37%	(75)	10%	(21)	202
Gender: Female	59%	(138)	34%	(80)	6%	(14)	232
Age: 18-29	60%	(54)	33%	(30)	6%	(6)	89
Age: 30-44	59%	(69)	34%	(39)	7%	(8)	116
Age: 45-54	65%	(58)	27%	(24)	8%	(7)	89
Age: 55-64	44%	(34)	50%	(39)	7%	(5)	78
Age: 65+	46%	(29)	39%	(24)	15%	(9)	63
Generation Z: 18-21	56%	(14)	44%	(11)	—	(0)	24
Millennial: Age 22-37	59%	(74)	34%	(42)	8%	(9)	126
Generation X: Age 38-53	66%	(93)	27%	(39)	7%	(9)	141
Boomers: Age 54-72	43%	(58)	44%	(60)	12%	(16)	135
PID: Dem (no lean)	59%	(97)	33%	(54)	8%	(13)	165
PID: Ind (no lean)	57%	(75)	35%	(46)	7%	(10)	130
PID: Rep (no lean)	52%	(72)	40%	(55)	9%	(12)	140
PID/Gender: Dem Men	49%	(36)	38%	(28)	13%	(10)	73
PID/Gender: Dem Women	67%	(62)	29%	(26)	4%	(3)	92
PID/Gender: Ind Men	56%	(31)	35%	(19)	9%	(5)	55
PID/Gender: Ind Women	58%	(44)	35%	(27)	7%	(5)	76
PID/Gender: Rep Men	53%	(39)	38%	(28)	9%	(7)	75
PID/Gender: Rep Women	50%	(33)	41%	(27)	9%	(6)	65
Ideo: Liberal (1-3)	60%	(98)	32%	(52)	9%	(14)	163
Ideo: Moderate (4)	55%	(51)	41%	(38)	5%	(4)	92
Ideo: Conservative (5-7)	56%	(82)	34%	(50)	9%	(13)	145
Educ: < College	52%	(115)	42%	(93)	7%	(15)	223
Educ: Bachelors degree	65%	(89)	25%	(35)	9%	(13)	136
Educ: Post-grad	53%	(40)	36%	(27)	11%	(8)	76

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Table CESMH3_10: *In the future, would you consider tracking any of the following using an app?**Sleep*

Demographic	Yes	No	Don't know	Total N
Adults	56% (244)	36% (155)	8% (35)	435
Income: Under 50k	50% (93)	42% (79)	8% (14)	185
Income: 50k-100k	60% (89)	33% (48)	7% (10)	147
Income: 100k+	61% (63)	28% (29)	11% (11)	102
Ethnicity: White	57% (201)	34% (120)	9% (31)	352
Ethnicity: Hispanic	59% (29)	35% (17)	5% (3)	49
Ethnicity: Afr. Am.	46% (26)	51% (29)	2% (1)	56
Ethnicity: Other	63% (17)	27% (7)	10% (3)	27
Relig: Protestant	54% (67)	39% (48)	7% (9)	124
Relig: Roman Catholic	65% (56)	26% (23)	8% (7)	86
Relig: Something Else	57% (22)	41% (16)	3% (1)	38
Relig: Jewish	49% (6)	40% (5)	11% (1)	12
Relig: Evangelical	61% (110)	32% (58)	7% (12)	180
Relig: Non-Evang. Catholics	51% (35)	42% (29)	7% (5)	69
Relig: All Christian	58% (145)	35% (87)	7% (17)	248
Relig: All Non-Christian	59% (23)	31% (12)	9% (4)	39
Community: Urban	55% (62)	32% (37)	13% (15)	114
Community: Suburban	63% (130)	32% (66)	5% (11)	207
Community: Rural	45% (52)	46% (53)	8% (9)	114
Employ: Private Sector	63% (120)	32% (62)	5% (10)	192
Employ: Government	59% (20)	29% (10)	12% (4)	34
Employ: Self-Employed	50% (17)	44% (15)	6% (2)	33
Employ: Homemaker	55% (17)	39% (12)	5% (2)	30
Employ: Student	68% (11)	32% (5)	— (0)	17
Employ: Retired	46% (36)	39% (31)	16% (13)	79
Employ: Unemployed	46% (9)	46% (9)	8% (2)	20
Employ: Other	46% (14)	43% (13)	10% (3)	29
Military HH: Yes	50% (29)	32% (18)	18% (10)	57
Military HH: No	57% (216)	36% (137)	7% (25)	378
RD/WT: Right Direction	46% (78)	43% (74)	11% (19)	171
RD/WT: Wrong Track	63% (166)	31% (82)	6% (16)	264

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Table CESMH3_10: *In the future, would you consider tracking any of the following using an app?*

Sleep

Demographic	Yes		No		Don't know		Total N
Adults	56%	(244)	36%	(155)	8%	(35)	435
Trump Job Approve	48%	(80)	43%	(71)	9%	(15)	167
Trump Job Disapprove	62%	(157)	31%	(79)	7%	(17)	253
Trump Job Strongly Approve	43%	(37)	45%	(39)	12%	(10)	86
Trump Job Somewhat Approve	54%	(44)	40%	(32)	7%	(5)	82
Trump Job Somewhat Disapprove	58%	(32)	34%	(19)	8%	(4)	55
Trump Job Strongly Disapprove	63%	(124)	30%	(60)	7%	(13)	198
#1 Issue: Economy	56%	(92)	34%	(56)	9%	(15)	163
#1 Issue: Security	55%	(37)	35%	(24)	10%	(7)	68
#1 Issue: Health Care	60%	(44)	36%	(26)	4%	(3)	73
#1 Issue: Medicare / Social Security	43%	(19)	44%	(19)	14%	(6)	44
#1 Issue: Women's Issues	72%	(17)	28%	(7)	—	(0)	23
#1 Issue: Education	45%	(11)	50%	(12)	5%	(1)	24
#1 Issue: Energy	69%	(16)	25%	(6)	6%	(1)	23
#1 Issue: Other	54%	(9)	33%	(5)	12%	(2)	16
2018 House Vote: Democrat	62%	(122)	30%	(60)	8%	(16)	197
2018 House Vote: Republican	54%	(78)	37%	(54)	9%	(13)	145
2018 House Vote: Someone else	53%	(10)	40%	(7)	8%	(1)	18
2018 House Vote: Didn't Vote	47%	(34)	46%	(33)	7%	(5)	72
2016 Vote: Hillary Clinton	66%	(113)	29%	(49)	6%	(10)	172
2016 Vote: Donald Trump	49%	(65)	43%	(58)	8%	(11)	134
2016 Vote: Someone else	55%	(20)	32%	(12)	13%	(5)	37
2016 Vote: Didn't Vote	48%	(43)	41%	(36)	11%	(10)	89
Voted in 2014: Yes	58%	(182)	36%	(112)	7%	(21)	315
Voted in 2014: No	52%	(62)	36%	(43)	12%	(14)	120
2012 Vote: Barack Obama	59%	(113)	33%	(64)	8%	(15)	191
2012 Vote: Mitt Romney	55%	(76)	38%	(53)	7%	(9)	138
2012 Vote: Other	43%	(5)	39%	(5)	18%	(2)	12
2012 Vote: Didn't Vote	53%	(49)	37%	(35)	10%	(9)	93

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Table CESMH3_10: In the future, would you consider tracking any of the following using an app?
 Sleep

Demographic	Yes	No	Don't know	Total N
Adults	56% (244)	36% (155)	8% (35)	435
4-Region: Northeast	64% (37)	29% (17)	7% (4)	58
4-Region: Midwest	64% (66)	30% (31)	6% (6)	103
4-Region: South	47% (86)	44% (79)	9% (16)	181
4-Region: West	60% (56)	30% (28)	10% (9)	92
Favorable of Trump	50% (80)	41% (66)	9% (14)	160
Unfavorable of Trump	61% (159)	32% (83)	7% (18)	260
Very Favorable of Trump	41% (37)	48% (43)	10% (9)	89
Somewhat Favorable of Trump	61% (43)	32% (22)	7% (5)	71
Somewhat Unfavorable of Trump	55% (29)	32% (17)	12% (6)	52
Very Unfavorable of Trump	63% (130)	32% (66)	6% (12)	208
Political Elites	60% (104)	34% (59)	6% (11)	174
Consumer Elites	62% (68)	30% (33)	8% (9)	109
Financial Elites	60% (63)	30% (31)	9% (10)	104
Tech Elites	65% (119)	27% (50)	8% (15)	184
Unhealthy	56% (145)	35% (90)	9% (24)	259
Healthy	56% (99)	37% (66)	6% (11)	176

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH4: How likely would you be to use a health app that tracked how often you take your prescription medication and shared that information with your doctor?

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know/No opinion	Total N
Adults	16% (351)	31% (690)	23% (497)	22% (478)	8% (184)	2201
Gender: Male	16% (169)	32% (326)	24% (250)	21% (215)	7% (70)	1030
Gender: Female	16% (182)	31% (364)	21% (247)	23% (263)	10% (115)	1171
Age: 18-29	20% (80)	35% (138)	19% (77)	14% (57)	12% (46)	397
Age: 30-44	20% (100)	35% (174)	18% (86)	18% (89)	8% (41)	490
Age: 45-54	19% (74)	30% (122)	26% (103)	20% (79)	6% (23)	401
Age: 55-64	16% (62)	29% (116)	26% (103)	24% (97)	6% (22)	401
Age: 65+	7% (35)	28% (141)	25% (127)	31% (157)	10% (52)	512
Generation Z: 18-21	14% (18)	37% (48)	20% (26)	16% (21)	14% (18)	132
Millennial: Age 22-37	23% (121)	33% (175)	17% (90)	16% (85)	10% (53)	524
Generation X: Age 38-53	19% (109)	34% (201)	23% (137)	18% (105)	6% (36)	588
Boomers: Age 54-72	12% (97)	28% (232)	25% (206)	27% (225)	7% (61)	821
PID: Dem (no lean)	20% (157)	33% (251)	22% (167)	18% (139)	7% (52)	767
PID: Ind (no lean)	10% (76)	28% (211)	23% (172)	27% (201)	11% (85)	745
PID: Rep (no lean)	17% (118)	33% (229)	23% (158)	20% (138)	7% (47)	690
PID/Gender: Dem Men	23% (76)	32% (108)	24% (79)	17% (57)	4% (15)	335
PID/Gender: Dem Women	19% (81)	33% (143)	20% (88)	19% (83)	9% (37)	432
PID/Gender: Ind Men	11% (38)	27% (96)	26% (93)	27% (96)	9% (30)	352
PID/Gender: Ind Women	10% (38)	29% (115)	20% (79)	27% (105)	14% (55)	392
PID/Gender: Rep Men	16% (55)	36% (122)	23% (78)	18% (62)	7% (25)	343
PID/Gender: Rep Women	18% (63)	31% (107)	23% (79)	22% (76)	7% (23)	347
Ideo: Liberal (1-3)	20% (132)	33% (220)	22% (143)	18% (120)	7% (46)	660
Ideo: Moderate (4)	14% (78)	32% (175)	24% (133)	21% (114)	9% (51)	550
Ideo: Conservative (5-7)	16% (123)	32% (238)	24% (176)	22% (164)	6% (47)	746
Educ: < College	15% (204)	29% (407)	24% (325)	22% (306)	10% (141)	1384
Educ: Bachelors degree	19% (99)	35% (185)	19% (97)	21% (111)	6% (29)	521
Educ: Post-grad	16% (48)	33% (98)	25% (75)	21% (61)	5% (14)	296

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Table CESMH4: How likely would you be to use a health app that tracked how often you take your prescription medication and shared that information with your doctor?

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(351)	31%	(690)	23%	(497)	22%	(478)	8%	(184)	2201
Income: Under 50k	14%	(166)	28%	(328)	23%	(274)	25%	(292)	10%	(123)	1182
Income: 50k-100k	18%	(123)	35%	(239)	22%	(147)	18%	(119)	7%	(46)	674
Income: 100k+	18%	(62)	36%	(124)	22%	(76)	19%	(67)	5%	(16)	345
Ethnicity: White	15%	(262)	31%	(556)	24%	(426)	23%	(405)	7%	(131)	1780
Ethnicity: Hispanic	21%	(46)	35%	(74)	18%	(38)	13%	(27)	13%	(28)	213
Ethnicity: Afr. Am.	23%	(65)	30%	(83)	16%	(45)	18%	(49)	13%	(37)	279
Ethnicity: Other	17%	(24)	36%	(51)	18%	(25)	17%	(24)	12%	(17)	142
Relig: Protestant	13%	(76)	32%	(188)	25%	(149)	24%	(142)	7%	(41)	595
Relig: Roman Catholic	18%	(75)	35%	(147)	20%	(84)	20%	(84)	7%	(31)	420
Relig: Something Else	19%	(34)	29%	(51)	16%	(28)	23%	(42)	14%	(25)	180
Relig: Jewish	18%	(9)	25%	(13)	34%	(17)	24%	(12)	—	(0)	51
Relig: Evangelical	16%	(135)	32%	(280)	22%	(188)	22%	(188)	9%	(76)	868
Relig: Non-Evang. Catholics	15%	(49)	32%	(106)	22%	(73)	24%	(79)	6%	(20)	327
Relig: All Christian	15%	(185)	32%	(386)	22%	(261)	22%	(267)	8%	(96)	1195
Relig: All Non-Christian	24%	(54)	26%	(57)	22%	(49)	21%	(46)	8%	(18)	224
Community: Urban	17%	(95)	30%	(170)	23%	(130)	19%	(106)	10%	(58)	559
Community: Suburban	16%	(169)	34%	(344)	21%	(213)	22%	(228)	7%	(71)	1025
Community: Rural	14%	(87)	29%	(176)	25%	(154)	23%	(144)	9%	(55)	617
Employ: Private Sector	22%	(167)	34%	(256)	22%	(167)	17%	(126)	4%	(33)	749
Employ: Government	21%	(30)	33%	(46)	21%	(30)	18%	(26)	7%	(10)	142
Employ: Self-Employed	15%	(26)	32%	(55)	21%	(37)	22%	(38)	9%	(16)	171
Employ: Homemaker	17%	(26)	27%	(42)	25%	(39)	19%	(29)	13%	(20)	156
Employ: Student	20%	(19)	39%	(36)	20%	(19)	14%	(13)	6%	(6)	93
Employ: Retired	7%	(41)	29%	(161)	24%	(132)	31%	(173)	8%	(46)	552
Employ: Unemployed	12%	(19)	29%	(49)	22%	(37)	23%	(38)	14%	(24)	166
Employ: Other	14%	(23)	26%	(45)	21%	(37)	21%	(36)	18%	(31)	172
Military HH: Yes	16%	(62)	29%	(110)	24%	(90)	21%	(79)	9%	(35)	375
Military HH: No	16%	(289)	32%	(581)	22%	(407)	22%	(400)	8%	(149)	1826
RD/WT: Right Direction	16%	(140)	32%	(277)	23%	(205)	22%	(195)	7%	(62)	879
RD/WT: Wrong Track	16%	(211)	31%	(413)	22%	(292)	21%	(284)	9%	(122)	1322

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Table CESMH4: How likely would you be to use a health app that tracked how often you take your prescription medication and shared that information with your doctor?

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know/No opinion	Total N
Adults	16% (351)	31% (690)	23% (497)	22% (478)	8% (184)	2201
Trump Job Approve	16% (137)	32% (276)	24% (207)	22% (192)	7% (64)	876
Trump Job Disapprove	18% (207)	32% (377)	22% (264)	21% (252)	7% (84)	1184
Trump Job Strongly Approve	19% (85)	29% (130)	22% (98)	25% (111)	5% (22)	446
Trump Job Somewhat Approve	12% (52)	34% (146)	25% (108)	19% (81)	10% (42)	430
Trump Job Somewhat Disapprove	17% (51)	34% (100)	21% (63)	22% (64)	6% (17)	295
Trump Job Strongly Disapprove	18% (156)	31% (277)	23% (201)	21% (188)	8% (67)	889
#1 Issue: Economy	17% (107)	35% (220)	20% (128)	19% (118)	8% (52)	627
#1 Issue: Security	17% (71)	32% (132)	24% (101)	22% (92)	5% (20)	415
#1 Issue: Health Care	20% (76)	33% (125)	22% (83)	18% (69)	6% (21)	374
#1 Issue: Medicare / Social Security	11% (39)	22% (75)	26% (91)	28% (96)	13% (44)	345
#1 Issue: Women's Issues	22% (22)	31% (32)	18% (19)	19% (19)	9% (10)	102
#1 Issue: Education	12% (13)	44% (48)	21% (22)	13% (14)	10% (11)	109
#1 Issue: Energy	15% (15)	32% (33)	22% (22)	24% (24)	7% (7)	101
#1 Issue: Other	5% (6)	20% (25)	24% (31)	36% (46)	15% (20)	129
2018 House Vote: Democrat	18% (154)	33% (284)	24% (201)	20% (171)	5% (39)	849
2018 House Vote: Republican	16% (123)	32% (241)	23% (174)	22% (163)	7% (56)	757
2018 House Vote: Someone else	11% (12)	25% (28)	22% (24)	27% (29)	15% (16)	109
2018 House Vote: Didn't Vote	13% (62)	28% (135)	20% (95)	24% (114)	15% (73)	479
2016 Vote: Hillary Clinton	19% (140)	33% (248)	24% (177)	19% (141)	5% (37)	743
2016 Vote: Donald Trump	15% (111)	31% (229)	24% (177)	23% (167)	8% (56)	740
2016 Vote: Someone else	14% (29)	31% (63)	21% (42)	28% (59)	6% (13)	206
2016 Vote: Didn't Vote	14% (70)	29% (148)	19% (98)	22% (111)	15% (78)	505
Voted in 2014: Yes	17% (258)	32% (487)	23% (351)	22% (336)	6% (85)	1517
Voted in 2014: No	14% (93)	30% (203)	21% (146)	21% (142)	15% (99)	684
2012 Vote: Barack Obama	18% (159)	32% (283)	23% (197)	21% (182)	6% (51)	871
2012 Vote: Mitt Romney	16% (102)	32% (202)	25% (162)	21% (132)	6% (41)	640
2012 Vote: Other	10% (10)	29% (28)	20% (20)	35% (34)	6% (6)	98
2012 Vote: Didn't Vote	13% (79)	30% (177)	20% (117)	22% (130)	15% (87)	589

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Table CESMH4: How likely would you be to use a health app that tracked how often you take your prescription medication and shared that information with your doctor?

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know/No opinion	Total N
Adults	16% (351)	31% (690)	23% (497)	22% (478)	8% (184)	2201
4-Region: Northeast	11% (43)	33% (128)	24% (95)	22% (87)	10% (39)	393
4-Region: Midwest	14% (71)	29% (146)	22% (114)	25% (129)	9% (46)	506
4-Region: South	19% (156)	33% (270)	21% (169)	20% (167)	7% (60)	822
4-Region: West	17% (81)	31% (147)	25% (120)	20% (95)	8% (39)	481
Favorable of Trump	16% (135)	31% (260)	24% (204)	22% (186)	7% (62)	846
Unfavorable of Trump	17% (205)	33% (389)	23% (272)	21% (253)	6% (74)	1193
Very Favorable of Trump	20% (93)	30% (139)	22% (103)	24% (111)	5% (24)	470
Somewhat Favorable of Trump	11% (42)	32% (121)	27% (100)	20% (75)	10% (38)	376
Somewhat Unfavorable of Trump	19% (46)	34% (84)	23% (56)	19% (47)	5% (14)	247
Very Unfavorable of Trump	17% (159)	32% (304)	23% (216)	22% (206)	6% (60)	946
Political Elites	22% (161)	33% (242)	22% (160)	20% (149)	4% (27)	740
Consumer Elites	19% (79)	37% (150)	22% (90)	17% (71)	4% (17)	407
Financial Elites	22% (82)	37% (138)	21% (79)	18% (68)	3% (10)	377
Tech Elites	30% (200)	36% (241)	15% (103)	13% (86)	6% (41)	672
Unhealthy	18% (231)	31% (404)	23% (303)	23% (299)	6% (82)	1319
Healthy	14% (120)	32% (286)	22% (194)	20% (179)	12% (102)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH5: *Earlier in the survey, you indicated you have an ongoing medical condition or health problem. Have you ever discussed an app, wearable device, or other digital health option with your physician related to your diagnosis or treatment?*

Demographic	Yes		No		Don't know		Total N
Adults	12%	(161)	86%	(1135)	2%	(23)	1319
Gender: Male	14%	(83)	85%	(508)	2%	(10)	600
Gender: Female	11%	(78)	87%	(627)	2%	(13)	718
Age: 18-29	22%	(34)	73%	(115)	5%	(7)	157
Age: 30-44	16%	(39)	82%	(202)	3%	(6)	247
Age: 45-54	9%	(23)	90%	(219)	1%	(3)	244
Age: 55-64	13%	(36)	85%	(227)	1%	(3)	266
Age: 65+	7%	(29)	92%	(372)	1%	(3)	404
Generation Z: 18-21	22%	(10)	76%	(34)	2%	(1)	45
Millennial: Age 22-37	19%	(45)	76%	(180)	5%	(12)	237
Generation X: Age 38-53	12%	(40)	87%	(297)	1%	(4)	340
Boomers: Age 54-72	10%	(59)	89%	(522)	1%	(3)	585
PID: Dem (no lean)	14%	(68)	84%	(411)	2%	(9)	488
PID: Ind (no lean)	11%	(45)	88%	(358)	1%	(5)	409
PID: Rep (no lean)	11%	(48)	87%	(365)	2%	(9)	422
PID/Gender: Dem Men	14%	(30)	84%	(176)	2%	(4)	210
PID/Gender: Dem Women	14%	(38)	84%	(235)	2%	(5)	278
PID/Gender: Ind Men	12%	(23)	88%	(173)	—	(1)	196
PID/Gender: Ind Women	11%	(22)	87%	(186)	2%	(5)	213
PID/Gender: Rep Men	15%	(30)	82%	(159)	3%	(5)	194
PID/Gender: Rep Women	8%	(18)	91%	(206)	1%	(3)	227
Ideo: Liberal (1-3)	13%	(51)	85%	(339)	2%	(10)	400
Ideo: Moderate (4)	16%	(52)	81%	(258)	2%	(7)	317
Ideo: Conservative (5-7)	9%	(42)	91%	(433)	—	(2)	477
Educ: < College	12%	(105)	85%	(732)	2%	(21)	858
Educ: Bachelors degree	13%	(38)	87%	(249)	—	(0)	288
Educ: Post-grad	10%	(18)	89%	(154)	1%	(2)	173

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Table CESMH5: *Earlier in the survey, you indicated you have an ongoing medical condition or health problem. Have you ever discussed an app, wearable device, or other digital health option with your physician related to your diagnosis or treatment?*

Demographic	Yes	No	Don't know	Total N
Adults	12% (161)	86% (1135)	2% (23)	1319
Income: Under 50k	13% (92)	85% (621)	3% (19)	732
Income: 50k-100k	13% (51)	87% (348)	1% (2)	402
Income: 100k+	10% (18)	89% (166)	1% (2)	185
Ethnicity: White	12% (127)	87% (950)	2% (20)	1097
Ethnicity: Hispanic	22% (25)	68% (80)	11% (12)	117
Ethnicity: Afr. Am.	18% (29)	81% (130)	1% (1)	160
Ethnicity: Other	9% (5)	88% (55)	3% (2)	62
Relig: Protestant	9% (37)	90% (361)	1% (2)	400
Relig: Roman Catholic	15% (39)	84% (212)	1% (3)	253
Relig: Something Else	12% (12)	87% (85)	1% (1)	97
Relig: Jewish	16% (5)	84% (29)	— (0)	35
Relig: Evangelical	13% (68)	86% (464)	1% (6)	537
Relig: Non-Evang. Catholics	9% (19)	91% (193)	— (0)	213
Relig: All Christian	12% (87)	88% (657)	1% (6)	750
Relig: All Non-Christian	16% (23)	81% (114)	3% (4)	141
Community: Urban	11% (35)	87% (276)	2% (7)	318
Community: Suburban	14% (82)	84% (506)	2% (11)	599
Community: Rural	11% (44)	88% (353)	1% (4)	401
Employ: Private Sector	14% (54)	84% (328)	3% (10)	392
Employ: Government	16% (13)	80% (63)	3% (3)	79
Employ: Self-Employed	12% (11)	87% (80)	1% (1)	92
Employ: Homemaker	14% (12)	83% (69)	2% (2)	82
Employ: Student	18% (8)	78% (35)	5% (2)	44
Employ: Retired	9% (38)	91% (389)	— (2)	428
Employ: Unemployed	13% (13)	85% (80)	2% (1)	95
Employ: Other	13% (14)	85% (92)	2% (2)	107
Military HH: Yes	13% (31)	86% (208)	2% (4)	243
Military HH: No	12% (130)	86% (927)	2% (19)	1076
RD/WT: Right Direction	13% (70)	85% (458)	1% (8)	537
RD/WT: Wrong Track	12% (90)	87% (677)	2% (15)	782

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Table CESMH5: *Earlier in the survey, you indicated you have an ongoing medical condition or health problem. Have you ever discussed an app, wearable device, or other digital health option with your physician related to your diagnosis or treatment?*

Demographic	Yes		No		Don't know		Total N
Adults	12%	(161)	86%	(1135)	2%	(23)	1319
Trump Job Approve	13%	(69)	85%	(456)	2%	(9)	534
Trump Job Disapprove	12%	(84)	87%	(627)	1%	(8)	720
Trump Job Strongly Approve	13%	(37)	86%	(247)	2%	(4)	289
Trump Job Somewhat Approve	13%	(31)	85%	(210)	2%	(4)	245
Trump Job Somewhat Disapprove	8%	(14)	91%	(160)	1%	(1)	176
Trump Job Strongly Disapprove	13%	(70)	86%	(467)	1%	(7)	544
#1 Issue: Economy	12%	(40)	87%	(283)	—	(1)	324
#1 Issue: Security	10%	(26)	89%	(231)	1%	(4)	260
#1 Issue: Health Care	15%	(35)	83%	(196)	2%	(4)	236
#1 Issue: Medicare / Social Security	11%	(28)	88%	(232)	1%	(3)	264
#1 Issue: Women's Issues	19%	(11)	69%	(38)	12%	(7)	55
#1 Issue: Education	10%	(5)	87%	(45)	3%	(1)	52
#1 Issue: Energy	15%	(9)	85%	(49)	—	(0)	57
#1 Issue: Other	9%	(7)	86%	(61)	5%	(3)	71
2018 House Vote: Democrat	13%	(71)	86%	(476)	1%	(5)	551
2018 House Vote: Republican	12%	(57)	87%	(407)	1%	(4)	468
2018 House Vote: Someone else	5%	(3)	91%	(49)	3%	(2)	53
2018 House Vote: Didn't Vote	13%	(31)	82%	(200)	5%	(12)	243
2016 Vote: Hillary Clinton	13%	(63)	87%	(419)	—	(2)	483
2016 Vote: Donald Trump	12%	(55)	88%	(415)	1%	(3)	473
2016 Vote: Someone else	9%	(11)	90%	(103)	1%	(1)	114
2016 Vote: Didn't Vote	13%	(33)	80%	(194)	7%	(17)	244
Voted in 2014: Yes	12%	(119)	87%	(862)	1%	(6)	987
Voted in 2014: No	13%	(42)	82%	(273)	5%	(17)	332
2012 Vote: Barack Obama	13%	(74)	86%	(495)	1%	(5)	574
2012 Vote: Mitt Romney	11%	(44)	89%	(366)	1%	(3)	414
2012 Vote: Other	10%	(5)	89%	(49)	1%	(1)	55
2012 Vote: Didn't Vote	14%	(37)	81%	(223)	5%	(14)	274

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Table CESMH5: *Earlier in the survey, you indicated you have an ongoing medical condition or health problem. Have you ever discussed an app, wearable device, or other digital health option with your physician related to your diagnosis or treatment?*

Demographic	Yes		No		Don't know		Total N
Adults	12%	(161)	86%	(1135)	2%	(23)	1319
4-Region: Northeast	10%	(26)	89%	(219)	—	(1)	246
4-Region: Midwest	12%	(37)	86%	(259)	2%	(5)	301
4-Region: South	14%	(67)	85%	(415)	1%	(7)	489
4-Region: West	11%	(32)	85%	(241)	4%	(10)	283
Favorable of Trump	13%	(68)	86%	(450)	1%	(7)	524
Unfavorable of Trump	12%	(84)	87%	(624)	1%	(8)	716
Very Favorable of Trump	13%	(40)	85%	(260)	1%	(4)	305
Somewhat Favorable of Trump	13%	(28)	86%	(190)	1%	(2)	220
Somewhat Unfavorable of Trump	5%	(8)	94%	(141)	1%	(1)	151
Very Unfavorable of Trump	13%	(76)	85%	(483)	1%	(7)	565
Political Elites	13%	(65)	87%	(432)	—	(1)	498
Consumer Elites	11%	(25)	89%	(199)	—	(1)	225
Financial Elites	10%	(21)	90%	(194)	—	(1)	216
Tech Elites	20%	(70)	78%	(275)	2%	(7)	352
Unhealthy	12%	(161)	86%	(1135)	2%	(23)	1319
Healthy	—	(0)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH6: Have you ever used an FDA-approved app, wearable device or other digital health option as part of your diagnosis or treatment?

Demographic	Yes		No		Don't know		Total N
Adults	35%	(57)	55%	(89)	9%	(15)	161
Gender: Male	36%	(30)	54%	(45)	10%	(8)	83
Gender: Female	35%	(27)	57%	(45)	8%	(6)	78
Age: 18-29	38%	(13)	48%	(17)	14%	(5)	34
Age: 30-44	34%	(13)	53%	(21)	13%	(5)	39
Age: 45-54	33%	(7)	54%	(12)	13%	(3)	23
Age: 55-64	20%	(7)	74%	(26)	6%	(2)	36
Age: 65+	55%	(16)	45%	(13)	—	(0)	29
Generation Z: 18-21	44%	(4)	42%	(4)	14%	(1)	10
Millennial: Age 22-37	36%	(16)	52%	(24)	12%	(5)	45
Generation X: Age 38-53	32%	(13)	52%	(21)	15%	(6)	40
Boomers: Age 54-72	36%	(21)	61%	(36)	3%	(2)	59
PID: Dem (no lean)	31%	(21)	60%	(41)	9%	(6)	68
PID: Ind (no lean)	26%	(12)	66%	(30)	7%	(3)	45
PID: Rep (no lean)	50%	(24)	38%	(18)	12%	(6)	48
PID/Gender: Dem Men	33%	(10)	53%	(16)	14%	(4)	30
PID/Gender: Dem Women	29%	(11)	66%	(25)	4%	(2)	38
PID/Gender: Ind Men	20%	(4)	72%	(16)	9%	(2)	23
PID/Gender: Ind Women	33%	(7)	61%	(14)	6%	(1)	22
PID/Gender: Rep Men	51%	(15)	42%	(12)	7%	(2)	30
PID/Gender: Rep Women	49%	(9)	32%	(6)	19%	(3)	18
Ideo: Liberal (1-3)	49%	(25)	44%	(22)	7%	(4)	51
Ideo: Moderate (4)	22%	(11)	62%	(32)	16%	(8)	52
Ideo: Conservative (5-7)	43%	(18)	52%	(22)	5%	(2)	42
Educ: < College	32%	(33)	59%	(61)	10%	(10)	105
Educ: Bachelors degree	43%	(17)	44%	(17)	12%	(5)	38
Educ: Post-grad	39%	(7)	61%	(11)	—	(0)	18
Income: Under 50k	36%	(33)	56%	(51)	8%	(8)	92
Income: 50k-100k	30%	(15)	56%	(28)	14%	(7)	51
Income: 100k+	46%	(8)	54%	(10)	—	(0)	18
Ethnicity: White	34%	(43)	57%	(73)	9%	(11)	127

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Table CESMH6: Have you ever used an FDA-approved app, wearable device or other digital health option as part of your diagnosis or treatment?

Demographic	Yes		No		Don't know		Total N
Adults	35%	(57)	55%	(89)	9%	(15)	161
Ethnicity: Hispanic	50%	(13)	36%	(9)	14%	(3)	25
Ethnicity: Afr. Am.	41%	(12)	48%	(14)	11%	(3)	29
Ethnicity: Other	35%	(2)	54%	(3)	11%	(1)	5
Relig: Protestant	53%	(19)	43%	(16)	4%	(1)	37
Relig: Roman Catholic	40%	(16)	48%	(19)	12%	(5)	39
Relig: Something Else	7%	(1)	93%	(11)	—	(0)	12
Relig: Jewish	70%	(4)	30%	(2)	—	(0)	5
Relig: Evangelical	37%	(25)	54%	(37)	9%	(6)	68
Relig: Non-Evang. Catholics	56%	(11)	44%	(8)	—	(0)	19
Relig: All Christian	41%	(36)	52%	(45)	7%	(6)	87
Relig: All Non-Christian	34%	(8)	49%	(11)	17%	(4)	23
Community: Urban	36%	(13)	56%	(20)	8%	(3)	35
Community: Suburban	32%	(26)	58%	(48)	10%	(8)	82
Community: Rural	41%	(18)	50%	(22)	9%	(4)	44
Employ: Private Sector	33%	(18)	55%	(30)	13%	(7)	54
Employ: Government	24%	(3)	63%	(8)	14%	(2)	13
Employ: Self-Employed	52%	(6)	30%	(3)	18%	(2)	11
Employ: Homemaker	12%	(1)	88%	(10)	—	(0)	12
Employ: Student	42%	(3)	47%	(4)	11%	(1)	8
Employ: Retired	45%	(17)	55%	(21)	—	(0)	38
Employ: Unemployed	22%	(3)	70%	(9)	8%	(1)	13
Employ: Other	46%	(6)	35%	(5)	18%	(2)	14
Military HH: Yes	33%	(10)	55%	(17)	12%	(4)	31
Military HH: No	36%	(47)	56%	(72)	9%	(11)	130
RD/WT: Right Direction	37%	(26)	55%	(39)	7%	(5)	70
RD/WT: Wrong Track	34%	(30)	56%	(50)	11%	(10)	90
Trump Job Approve	35%	(24)	56%	(38)	9%	(7)	69
Trump Job Disapprove	38%	(32)	54%	(46)	7%	(6)	84
Trump Job Strongly Approve	46%	(17)	48%	(18)	6%	(2)	37
Trump Job Somewhat Approve	22%	(7)	64%	(20)	14%	(4)	31
Trump Job Somewhat Disapprove	21%	(3)	62%	(9)	17%	(2)	14
Trump Job Strongly Disapprove	41%	(29)	53%	(37)	6%	(4)	70

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Table CESMH6: Have you ever used an FDA-approved app, wearable device or other digital health option as part of your diagnosis or treatment?

Demographic	Yes		No		Don't know		Total N
Adults	35%	(57)	55%	(89)	9%	(15)	161
#1 Issue: Economy	41%	(16)	46%	(18)	14%	(6)	40
#1 Issue: Security	39%	(10)	55%	(14)	6%	(2)	26
#1 Issue: Health Care	22%	(8)	67%	(24)	11%	(4)	35
#1 Issue: Medicare / Social Security	43%	(12)	51%	(15)	6%	(2)	28
#1 Issue: Women's Issues	37%	(4)	63%	(7)	—	(0)	11
#1 Issue: Education	28%	(1)	43%	(2)	29%	(2)	5
#1 Issue: Energy	50%	(4)	44%	(4)	6%	(1)	9
#1 Issue: Other	14%	(1)	86%	(6)	—	(0)	7
2018 House Vote: Democrat	37%	(26)	54%	(38)	9%	(6)	71
2018 House Vote: Republican	38%	(22)	52%	(29)	10%	(6)	57
2018 House Vote: Someone else	—	(0)	67%	(2)	33%	(1)	3
2018 House Vote: Didn't Vote	30%	(9)	64%	(20)	6%	(2)	31
2016 Vote: Hillary Clinton	40%	(25)	55%	(35)	5%	(3)	63
2016 Vote: Donald Trump	41%	(22)	51%	(28)	9%	(5)	55
2016 Vote: Someone else	34%	(4)	59%	(6)	7%	(1)	11
2016 Vote: Didn't Vote	19%	(6)	62%	(20)	19%	(6)	33
Voted in 2014: Yes	41%	(49)	53%	(63)	6%	(7)	119
Voted in 2014: No	19%	(8)	61%	(26)	19%	(8)	42
2012 Vote: Barack Obama	34%	(25)	58%	(43)	8%	(6)	74
2012 Vote: Mitt Romney	48%	(21)	43%	(19)	9%	(4)	44
2012 Vote: Other	46%	(3)	54%	(3)	—	(0)	5
2012 Vote: Didn't Vote	21%	(8)	66%	(25)	13%	(5)	37
4-Region: Northeast	36%	(9)	55%	(14)	9%	(2)	26
4-Region: Midwest	41%	(15)	55%	(20)	4%	(1)	37
4-Region: South	29%	(19)	58%	(39)	13%	(9)	67
4-Region: West	42%	(13)	51%	(16)	7%	(2)	32
Favorable of Trump	41%	(27)	49%	(33)	10%	(7)	68
Unfavorable of Trump	34%	(29)	58%	(49)	7%	(6)	84
Very Favorable of Trump	46%	(18)	52%	(21)	2%	(1)	40
Somewhat Favorable of Trump	32%	(9)	45%	(13)	22%	(6)	28
Somewhat Unfavorable of Trump	6%	(1)	81%	(6)	12%	(1)	8
Very Unfavorable of Trump	37%	(28)	56%	(42)	7%	(5)	76

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Table CESMH6: *Have you ever used an FDA-approved app, wearable device or other digital health option as part of your diagnosis or treatment?*

Demographic	Yes		No		Don't know		Total N
Adults	35%	(57)	55%	(89)	9%	(15)	161
Political Elites	51%	(33)	46%	(30)	3%	(2)	65
Consumer Elites	50%	(13)	50%	(12)	—	(0)	25
Financial Elites	56%	(12)	41%	(9)	3%	(1)	21
Tech Elites	42%	(30)	43%	(30)	14%	(10)	70
Unhealthy	35%	(57)	55%	(89)	9%	(15)	161
Healthy	—	(0)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH7: How effective was the app, wearable device, or other digital health option during your treatment?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	40%	(23)	37%	(21)	4%	(2)	16%	(9)	2%	(1)	57
Gender: Male	36%	(11)	42%	(12)	—	(0)	18%	(5)	5%	(1)	30
Gender: Female	44%	(12)	33%	(9)	8%	(2)	15%	(4)	—	(0)	27
Age: 18-29	49%	(6)	18%	(2)	—	(0)	33%	(4)	—	(0)	13
Age: 30-44	44%	(6)	43%	(6)	12%	(2)	—	(0)	—	(0)	13
Age: 45-54	30%	(2)	43%	(3)	—	(0)	27%	(2)	—	(0)	7
Age: 55-64	69%	(5)	31%	(2)	—	(0)	—	(0)	—	(0)	7
Age: 65+	22%	(4)	48%	(8)	4%	(1)	18%	(3)	8%	(1)	16
Generation Z: 18-21	77%	(3)	23%	(1)	—	(0)	—	(0)	—	(0)	4
Millennial: Age 22-37	43%	(7)	30%	(5)	—	(0)	27%	(4)	—	(0)	16
Generation X: Age 38-53	30%	(4)	42%	(5)	13%	(2)	15%	(2)	—	(0)	13
Boomers: Age 54-72	40%	(8)	41%	(9)	3%	(1)	10%	(2)	6%	(1)	21
PID: Dem (no lean)	59%	(12)	17%	(4)	3%	(1)	21%	(4)	—	(0)	21
PID: Ind (no lean)	36%	(4)	47%	(6)	—	(0)	17%	(2)	—	(0)	12
PID: Rep (no lean)	26%	(6)	50%	(12)	7%	(2)	11%	(3)	6%	(1)	24
PID/Gender: Dem Men	61%	(6)	—	(0)	—	(0)	39%	(4)	—	(0)	10
PID/Gender: Dem Women	57%	(6)	31%	(4)	5%	(1)	6%	(1)	—	(0)	11
PID/Gender: Ind Men	35%	(2)	46%	(2)	—	(0)	19%	(1)	—	(0)	4
PID/Gender: Ind Women	36%	(3)	48%	(4)	—	(0)	16%	(1)	—	(0)	7
PID/Gender: Rep Men	21%	(3)	67%	(10)	—	(0)	3%	(1)	9%	(1)	15
PID/Gender: Rep Women	35%	(3)	21%	(2)	19%	(2)	25%	(2)	—	(0)	9
Ideo: Liberal (1-3)	50%	(12)	20%	(5)	9%	(2)	21%	(5)	—	(0)	25
Ideo: Moderate (4)	30%	(3)	57%	(6)	—	(0)	13%	(2)	—	(0)	11
Ideo: Conservative (5-7)	35%	(6)	50%	(9)	—	(0)	7%	(1)	7%	(1)	18
Educ: < College	33%	(11)	36%	(12)	7%	(2)	24%	(8)	—	(0)	33
Educ: Bachelors degree	52%	(9)	33%	(5)	—	(0)	7%	(1)	8%	(1)	17
Educ: Post-grad	47%	(3)	53%	(4)	—	(0)	—	(0)	—	(0)	7
Income: Under 50k	44%	(15)	31%	(10)	7%	(2)	14%	(5)	4%	(1)	33
Income: 50k-100k	29%	(4)	40%	(6)	—	(0)	31%	(5)	—	(0)	15
Income: 100k+	43%	(4)	57%	(5)	—	(0)	—	(0)	—	(0)	8

Continued on next page

Table CESMH7: How effective was the app, wearable device, or other digital health option during your treatment?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)	
Adults	40%	(23)	37%	(21)	4%	(2)	16%	(9)	2%	(1)	57
Ethnicity: White	45%	(19)	39%	(17)	—	(0)	13%	(5)	3%	(1)	43
Ethnicity: Hispanic	58%	(7)	12%	(1)	—	(0)	30%	(4)	—	(0)	13
Ethnicity: Afr. Am.	30%	(4)	24%	(3)	14%	(2)	32%	(4)	—	(0)	12
Ethnicity: Other	—	(0)	69%	(1)	31%	(1)	—	(0)	—	(0)	2
Relig: Protestant	19%	(4)	61%	(12)	—	(0)	13%	(3)	7%	(1)	19
Relig: Roman Catholic	52%	(8)	23%	(4)	11%	(2)	14%	(2)	—	(0)	16
Relig: Something Else	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Relig: Jewish	78%	(3)	22%	(1)	—	(0)	—	(0)	—	(0)	4
Relig: Evangelical	35%	(9)	51%	(13)	—	(0)	8%	(2)	5%	(1)	25
Relig: Non-Evang. Catholics	27%	(3)	34%	(4)	15%	(2)	25%	(3)	—	(0)	11
Relig: All Christian	33%	(12)	46%	(16)	5%	(2)	13%	(5)	4%	(1)	36
Relig: All Non-Christian	44%	(4)	—	(0)	7%	(1)	48%	(4)	—	(0)	8
Community: Urban	84%	(11)	16%	(2)	—	(0)	—	(0)	—	(0)	13
Community: Suburban	34%	(9)	39%	(10)	—	(0)	27%	(7)	—	(0)	26
Community: Rural	18%	(3)	49%	(9)	12%	(2)	12%	(2)	8%	(1)	18
Employ: Private Sector	45%	(8)	47%	(8)	3%	(1)	5%	(1)	—	(0)	18
Employ: Government	45%	(1)	—	(0)	55%	(2)	—	(0)	—	(0)	3
Employ: Self-Employed	71%	(4)	21%	(1)	—	(0)	9%	(1)	—	(0)	6
Employ: Homemaker	38%	(1)	62%	(1)	—	(0)	—	(0)	—	(0)	1
Employ: Student	69%	(2)	31%	(1)	—	(0)	—	(0)	—	(0)	3
Employ: Retired	20%	(3)	48%	(8)	—	(0)	24%	(4)	8%	(1)	17
Employ: Unemployed	33%	(1)	67%	(2)	—	(0)	—	(0)	—	(0)	3
Employ: Other	39%	(2)	—	(0)	—	(0)	61%	(4)	—	(0)	6
Military HH: Yes	51%	(5)	42%	(4)	—	(0)	7%	(1)	—	(0)	10
Military HH: No	38%	(18)	36%	(17)	5%	(2)	18%	(9)	3%	(1)	47
RD/WT: Right Direction	28%	(7)	42%	(11)	6%	(2)	18%	(5)	5%	(1)	26
RD/WT: Wrong Track	51%	(15)	33%	(10)	2%	(1)	15%	(4)	—	(0)	30
Trump Job Approve	31%	(7)	56%	(14)	—	(0)	7%	(2)	6%	(1)	24
Trump Job Disapprove	46%	(15)	24%	(8)	7%	(2)	23%	(8)	—	(0)	32

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Table CESMH7: How effective was the app, wearable device, or other digital health option during your treatment?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	40%	(23)	37%	(21)	4%	(2)	16%	(9)	2%	(1)	57
Trump Job Strongly Approve	29%	(5)	53%	(9)	—	(0)	10%	(2)	8%	(1)	17
Trump Job Somewhat Approve	35%	(2)	65%	(5)	—	(0)	—	(0)	—	(0)	7
Trump Job Somewhat Disapprove	—	(0)	45%	(1)	55%	(2)	—	(0)	—	(0)	3
Trump Job Strongly Disapprove	51%	(15)	21%	(6)	2%	(1)	26%	(8)	—	(0)	29
#1 Issue: Economy	43%	(7)	39%	(6)	10%	(2)	—	(0)	8%	(1)	16
#1 Issue: Security	19%	(2)	25%	(3)	—	(0)	56%	(6)	—	(0)	10
#1 Issue: Health Care	77%	(6)	23%	(2)	—	(0)	—	(0)	—	(0)	8
#1 Issue: Medicare / Social Security	6%	(1)	60%	(7)	5%	(1)	29%	(4)	—	(0)	12
#1 Issue: Women's Issues	56%	(2)	44%	(2)	—	(0)	—	(0)	—	(0)	4
#1 Issue: Education	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	1
#1 Issue: Energy	74%	(3)	26%	(1)	—	(0)	—	(0)	—	(0)	4
#1 Issue: Other	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
2018 House Vote: Democrat	66%	(17)	14%	(4)	2%	(1)	18%	(5)	—	(0)	26
2018 House Vote: Republican	20%	(4)	49%	(11)	8%	(2)	18%	(4)	6%	(1)	22
2018 House Vote: Someone else	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0
2018 House Vote: Didnt Vote	16%	(1)	77%	(7)	—	(0)	7%	(1)	—	(0)	9
2016 Vote: Hillary Clinton	65%	(16)	17%	(4)	2%	(1)	15%	(4)	—	(0)	25
2016 Vote: Donald Trump	19%	(4)	50%	(11)	7%	(2)	17%	(4)	6%	(1)	22
2016 Vote: Someone else	45%	(2)	32%	(1)	—	(0)	23%	(1)	—	(0)	4
2016 Vote: Didnt Vote	11%	(1)	78%	(5)	—	(0)	11%	(1)	—	(0)	6
Voted in 2014: Yes	41%	(20)	35%	(17)	5%	(2)	16%	(8)	3%	(1)	49
Voted in 2014: No	37%	(3)	48%	(4)	—	(0)	15%	(1)	—	(0)	8
2012 Vote: Barack Obama	54%	(14)	23%	(6)	9%	(2)	15%	(4)	—	(0)	25
2012 Vote: Mitt Romney	17%	(4)	54%	(11)	—	(0)	22%	(5)	6%	(1)	21
2012 Vote: Other	68%	(2)	32%	(1)	—	(0)	—	(0)	—	(0)	3
2012 Vote: Didn't Vote	50%	(4)	41%	(3)	—	(0)	9%	(1)	—	(0)	8
4-Region: Northeast	43%	(4)	44%	(4)	—	(0)	13%	(1)	—	(0)	9
4-Region: Midwest	29%	(4)	29%	(4)	15%	(2)	28%	(4)	—	(0)	15
4-Region: South	51%	(10)	42%	(8)	—	(0)	—	(0)	7%	(1)	19
4-Region: West	36%	(5)	35%	(5)	—	(0)	29%	(4)	—	(0)	13

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Table CESMH7: How effective was the app, wearable device, or other digital health option during your treatment?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	40%	(23)	37%	(21)	4%	(2)	16%	(9)	2%	(1)	57
Favorable of Trump	26%	(7)	49%	(14)	6%	(2)	14%	(4)	5%	(1)	27
Unfavorable of Trump	53%	(15)	26%	(8)	2%	(1)	19%	(5)	—	(0)	29
Very Favorable of Trump	26%	(5)	46%	(8)	—	(0)	21%	(4)	7%	(1)	18
Somewhat Favorable of Trump	26%	(2)	56%	(5)	18%	(2)	—	(0)	—	(0)	9
Somewhat Unfavorable of Trump	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Very Unfavorable of Trump	54%	(15)	25%	(7)	2%	(1)	19%	(5)	—	(0)	28
Political Elites	47%	(16)	24%	(8)	7%	(2)	18%	(6)	4%	(1)	33
Consumer Elites	50%	(6)	50%	(6)	—	(0)	—	(0)	—	(0)	13
Financial Elites	53%	(6)	47%	(6)	—	(0)	—	(0)	—	(0)	12
Tech Elites	44%	(13)	32%	(9)	7%	(2)	17%	(5)	—	(0)	30
Unhealthy	40%	(23)	37%	(21)	4%	(2)	16%	(9)	2%	(1)	57
Healthy	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH8: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know/No opinion	Total N
Adults	21% (470)	42% (930)	14% (303)	11% (233)	12% (265)	2201
Gender: Male	22% (231)	43% (442)	15% (159)	9% (97)	10% (101)	1030
Gender: Female	20% (239)	42% (488)	12% (144)	12% (136)	14% (164)	1171
Age: 18-29	25% (98)	38% (152)	11% (45)	9% (35)	17% (67)	397
Age: 30-44	26% (125)	44% (217)	11% (54)	9% (43)	10% (51)	490
Age: 45-54	26% (103)	41% (162)	16% (65)	8% (33)	10% (39)	401
Age: 55-64	20% (82)	43% (172)	16% (64)	11% (45)	10% (38)	401
Age: 65+	12% (62)	44% (226)	15% (76)	15% (77)	14% (70)	512
Generation Z: 18-21	15% (20)	41% (54)	11% (15)	11% (15)	22% (29)	132
Millennial: Age 22-37	28% (148)	39% (203)	11% (58)	8% (43)	14% (72)	524
Generation X: Age 38-53	25% (147)	44% (256)	15% (86)	8% (47)	9% (51)	588
Boomers: Age 54-72	18% (144)	43% (354)	15% (126)	12% (102)	11% (94)	821
PID: Dem (no lean)	25% (188)	45% (344)	11% (88)	8% (61)	11% (86)	767
PID: Ind (no lean)	16% (117)	40% (298)	15% (110)	14% (107)	15% (113)	745
PID: Rep (no lean)	24% (164)	42% (289)	15% (105)	9% (65)	10% (66)	690
PID/Gender: Dem Men	27% (91)	44% (146)	13% (43)	8% (25)	9% (30)	335
PID/Gender: Dem Women	23% (98)	46% (197)	10% (45)	8% (36)	13% (56)	432
PID/Gender: Ind Men	17% (59)	41% (146)	18% (65)	12% (42)	12% (41)	352
PID/Gender: Ind Women	15% (58)	39% (152)	12% (45)	17% (66)	18% (72)	392
PID/Gender: Rep Men	24% (82)	44% (150)	15% (51)	9% (30)	9% (30)	343
PID/Gender: Rep Women	24% (83)	40% (139)	16% (54)	10% (35)	10% (36)	347
Ideo: Liberal (1-3)	24% (160)	44% (291)	13% (89)	7% (47)	11% (74)	660
Ideo: Moderate (4)	17% (96)	43% (236)	15% (81)	13% (71)	12% (67)	550
Ideo: Conservative (5-7)	24% (182)	43% (319)	14% (106)	11% (80)	8% (60)	746
Educ: < College	20% (275)	41% (565)	14% (192)	11% (152)	15% (201)	1384
Educ: Bachelors degree	25% (130)	44% (227)	13% (68)	10% (52)	8% (43)	521
Educ: Post-grad	22% (64)	47% (138)	15% (44)	10% (29)	7% (21)	296

Continued on next page

Table CESMH8: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(470)	42%	(930)	14%	(303)	11%	(233)	12%	(265)	2201
Income: Under 50k	19%	(229)	39%	(459)	14%	(166)	13%	(154)	15%	(174)	1182
Income: 50k-100k	23%	(154)	47%	(315)	13%	(89)	8%	(55)	9%	(61)	674
Income: 100k+	25%	(86)	45%	(156)	14%	(48)	7%	(24)	9%	(30)	345
Ethnicity: White	20%	(352)	43%	(773)	15%	(264)	11%	(204)	10%	(186)	1780
Ethnicity: Hispanic	28%	(59)	36%	(76)	9%	(20)	9%	(19)	18%	(39)	213
Ethnicity: Afr. Am.	27%	(76)	36%	(101)	8%	(23)	8%	(23)	20%	(56)	279
Ethnicity: Other	29%	(42)	39%	(55)	11%	(16)	5%	(6)	16%	(23)	142
Relig: Protestant	19%	(111)	44%	(260)	16%	(97)	11%	(64)	11%	(63)	595
Relig: Roman Catholic	25%	(105)	42%	(178)	14%	(57)	11%	(44)	9%	(36)	420
Relig: Something Else	21%	(38)	42%	(75)	12%	(21)	8%	(15)	17%	(31)	180
Relig: Jewish	26%	(13)	43%	(22)	11%	(5)	13%	(6)	8%	(4)	51
Relig: Evangelical	22%	(191)	43%	(372)	13%	(114)	11%	(91)	12%	(100)	868
Relig: Non-Evang. Catholics	19%	(63)	43%	(141)	19%	(62)	10%	(32)	9%	(29)	327
Relig: All Christian	21%	(254)	43%	(513)	15%	(176)	10%	(123)	11%	(129)	1195
Relig: All Non-Christian	27%	(60)	39%	(87)	8%	(19)	10%	(22)	16%	(36)	224
Community: Urban	23%	(131)	39%	(219)	13%	(70)	11%	(61)	14%	(78)	559
Community: Suburban	22%	(224)	44%	(450)	13%	(135)	11%	(111)	10%	(104)	1025
Community: Rural	19%	(114)	42%	(261)	16%	(98)	10%	(62)	13%	(82)	617
Employ: Private Sector	27%	(203)	43%	(324)	14%	(108)	7%	(55)	8%	(59)	749
Employ: Government	29%	(41)	41%	(57)	11%	(16)	11%	(16)	8%	(11)	142
Employ: Self-Employed	17%	(30)	44%	(75)	9%	(16)	17%	(29)	13%	(22)	171
Employ: Homemaker	17%	(27)	45%	(70)	13%	(20)	11%	(18)	14%	(21)	156
Employ: Student	30%	(28)	38%	(36)	7%	(6)	6%	(6)	18%	(17)	93
Employ: Retired	15%	(82)	43%	(239)	17%	(91)	15%	(82)	11%	(59)	552
Employ: Unemployed	13%	(22)	42%	(70)	15%	(25)	8%	(14)	21%	(35)	166
Employ: Other	22%	(37)	35%	(60)	12%	(20)	8%	(14)	24%	(40)	172
Military HH: Yes	22%	(84)	38%	(141)	16%	(58)	11%	(40)	14%	(51)	375
Military HH: No	21%	(385)	43%	(789)	13%	(245)	11%	(193)	12%	(213)	1826
RD/WT: Right Direction	22%	(190)	41%	(361)	15%	(133)	12%	(103)	11%	(93)	879
RD/WT: Wrong Track	21%	(280)	43%	(569)	13%	(170)	10%	(131)	13%	(171)	1322

Continued on next page

Table CESMH8: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know/No opinion	Total N
Adults	21% (470)	42% (930)	14% (303)	11% (233)	12% (265)	2201
Trump Job Approve	22% (194)	42% (366)	15% (128)	12% (102)	10% (86)	876
Trump Job Disapprove	22% (262)	44% (522)	13% (156)	9% (112)	11% (132)	1184
Trump Job Strongly Approve	25% (113)	39% (172)	13% (57)	13% (59)	10% (45)	446
Trump Job Somewhat Approve	19% (81)	45% (194)	17% (71)	10% (43)	10% (41)	430
Trump Job Somewhat Disapprove	19% (56)	45% (133)	17% (50)	10% (29)	9% (27)	295
Trump Job Strongly Disapprove	23% (207)	44% (390)	12% (105)	9% (83)	12% (105)	889
#1 Issue: Economy	23% (146)	44% (278)	13% (79)	9% (54)	11% (70)	627
#1 Issue: Security	23% (97)	46% (190)	11% (47)	10% (42)	9% (38)	415
#1 Issue: Health Care	25% (94)	42% (157)	11% (43)	9% (35)	12% (44)	374
#1 Issue: Medicare / Social Security	17% (60)	35% (120)	17% (60)	17% (57)	14% (48)	345
#1 Issue: Women's Issues	25% (26)	38% (38)	11% (11)	9% (9)	16% (17)	102
#1 Issue: Education	19% (21)	44% (48)	18% (20)	6% (7)	12% (13)	109
#1 Issue: Energy	19% (19)	52% (53)	20% (20)	6% (6)	3% (3)	101
#1 Issue: Other	5% (7)	35% (45)	18% (23)	18% (23)	24% (31)	129
2018 House Vote: Democrat	24% (202)	45% (382)	14% (116)	8% (71)	9% (78)	849
2018 House Vote: Republican	23% (171)	42% (316)	15% (111)	11% (80)	10% (79)	757
2018 House Vote: Someone else	12% (13)	39% (43)	16% (18)	16% (17)	17% (19)	109
2018 House Vote: Didn't Vote	17% (82)	39% (188)	12% (56)	14% (66)	18% (87)	479
2016 Vote: Hillary Clinton	24% (177)	45% (333)	13% (96)	8% (63)	10% (75)	743
2016 Vote: Donald Trump	22% (165)	41% (305)	15% (110)	11% (84)	10% (75)	740
2016 Vote: Someone else	16% (33)	45% (92)	20% (40)	11% (24)	8% (17)	206
2016 Vote: Didn't Vote	18% (93)	39% (199)	11% (55)	12% (63)	19% (96)	505
Voted in 2014: Yes	22% (341)	43% (653)	15% (228)	10% (154)	9% (141)	1517
Voted in 2014: No	19% (129)	40% (277)	11% (75)	12% (80)	18% (123)	684
2012 Vote: Barack Obama	22% (194)	45% (393)	14% (123)	9% (77)	10% (85)	871
2012 Vote: Mitt Romney	24% (151)	42% (266)	15% (96)	11% (69)	9% (58)	640
2012 Vote: Other	15% (14)	40% (39)	17% (17)	16% (16)	12% (12)	98
2012 Vote: Didn't Vote	19% (109)	39% (232)	11% (67)	12% (71)	19% (109)	589

Continued on next page

Table CESMH8: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	21%	(470)	42%	(930)	14%	(303)	11%	(233)	12%	(265)	2201
4-Region: Northeast	21%	(81)	40%	(156)	16%	(63)	11%	(42)	13%	(51)	393
4-Region: Midwest	19%	(94)	45%	(227)	14%	(71)	11%	(55)	12%	(58)	506
4-Region: South	23%	(187)	41%	(336)	12%	(101)	10%	(82)	14%	(115)	822
4-Region: West	23%	(108)	44%	(211)	14%	(69)	11%	(54)	8%	(40)	481
Favorable of Trump	24%	(200)	41%	(345)	15%	(123)	12%	(98)	10%	(81)	846
Unfavorable of Trump	22%	(258)	45%	(537)	14%	(164)	9%	(113)	10%	(122)	1193
Very Favorable of Trump	25%	(118)	41%	(192)	12%	(57)	13%	(59)	9%	(44)	470
Somewhat Favorable of Trump	22%	(82)	41%	(153)	17%	(66)	10%	(38)	10%	(37)	376
Somewhat Unfavorable of Trump	19%	(47)	48%	(117)	18%	(43)	10%	(24)	6%	(16)	247
Very Unfavorable of Trump	22%	(211)	44%	(419)	13%	(120)	9%	(89)	11%	(106)	946
Political Elites	28%	(209)	43%	(317)	15%	(111)	9%	(68)	5%	(34)	740
Consumer Elites	26%	(106)	49%	(199)	11%	(44)	7%	(29)	7%	(28)	407
Financial Elites	28%	(104)	48%	(183)	12%	(44)	7%	(25)	6%	(22)	377
Tech Elites	37%	(249)	40%	(269)	8%	(52)	6%	(39)	9%	(62)	672
Unhealthy	21%	(282)	44%	(585)	13%	(175)	11%	(151)	10%	(125)	1319
Healthy	21%	(188)	39%	(345)	14%	(128)	9%	(82)	16%	(139)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMH9: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not at all concerned	Don't know/No opinion	Total N
Adults	35% (257)	34% (252)	21% (153)	8% (59)	3% (22)	744
Gender: Male	34% (118)	37% (129)	19% (65)	8% (30)	2% (8)	350
Gender: Female	35% (138)	31% (123)	22% (88)	8% (30)	4% (15)	393
Age: 18-29	33% (59)	28% (50)	23% (42)	11% (19)	6% (10)	181
Age: 30-44	37% (80)	33% (72)	21% (46)	7% (15)	2% (5)	218
Age: 45-54	33% (47)	39% (55)	16% (23)	10% (15)	2% (2)	142
Age: 55-64	37% (42)	36% (41)	17% (19)	5% (6)	4% (5)	113
Age: 65+	31% (28)	38% (35)	26% (23)	5% (4)	— (0)	90
Generation Z: 18-21	33% (16)	16% (8)	24% (12)	16% (8)	11% (5)	50
Millennial: Age 22-37	36% (92)	32% (81)	21% (53)	8% (19)	3% (9)	254
Generation X: Age 38-53	33% (74)	38% (85)	20% (45)	8% (19)	1% (3)	226
Boomers: Age 54-72	35% (71)	35% (70)	21% (41)	6% (13)	3% (5)	200
PID: Dem (no lean)	36% (100)	33% (92)	21% (57)	8% (22)	2% (5)	277
PID: Ind (no lean)	42% (93)	31% (68)	16% (35)	6% (13)	5% (12)	221
PID: Rep (no lean)	26% (63)	37% (92)	25% (61)	9% (23)	2% (6)	246
PID/Gender: Dem Men	37% (47)	36% (46)	17% (22)	8% (11)	2% (3)	128
PID/Gender: Dem Women	35% (53)	31% (47)	24% (35)	8% (12)	1% (2)	148
PID/Gender: Ind Men	44% (42)	34% (32)	16% (15)	6% (6)	1% (1)	97
PID/Gender: Ind Women	41% (51)	28% (35)	16% (20)	6% (7)	9% (11)	125
PID/Gender: Rep Men	23% (29)	41% (51)	22% (28)	10% (13)	3% (4)	125
PID/Gender: Rep Women	29% (34)	34% (41)	27% (33)	8% (10)	2% (2)	120
Ideo: Liberal (1-3)	35% (96)	34% (92)	19% (51)	10% (27)	2% (5)	272
Ideo: Moderate (4)	32% (56)	39% (68)	22% (39)	5% (9)	2% (3)	174
Ideo: Conservative (5-7)	34% (81)	34% (82)	21% (51)	8% (20)	2% (5)	239
Educ: < College	40% (155)	30% (118)	20% (79)	6% (24)	4% (15)	391
Educ: Bachelors degree	27% (62)	40% (91)	20% (45)	12% (28)	2% (3)	229
Educ: Post-grad	32% (39)	35% (44)	24% (29)	6% (7)	3% (4)	123
Income: Under 50k	39% (123)	30% (94)	17% (55)	10% (31)	4% (13)	316
Income: 50k-100k	34% (92)	38% (102)	19% (52)	6% (17)	3% (8)	272
Income: 100k+	27% (42)	36% (56)	30% (46)	7% (10)	1% (1)	156

Continued on next page

Table CESMH9: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know/No opinion		Total N
Adults	35%	(257)	34%	(252)	21%	(153)	8%	(59)	3%	(22)	744
Ethnicity: White	31%	(185)	37%	(215)	22%	(129)	7%	(44)	3%	(15)	587
Ethnicity: Hispanic	40%	(39)	27%	(27)	17%	(17)	7%	(7)	8%	(8)	97
Ethnicity: Afr. Am.	46%	(50)	22%	(24)	16%	(18)	10%	(11)	5%	(5)	107
Ethnicity: Other	46%	(22)	27%	(13)	13%	(6)	9%	(4)	5%	(2)	49
Relig: Protestant	26%	(51)	43%	(85)	23%	(44)	6%	(12)	2%	(4)	195
Relig: Roman Catholic	30%	(46)	35%	(53)	22%	(33)	12%	(19)	1%	(2)	154
Relig: Something Else	42%	(27)	31%	(20)	15%	(10)	8%	(5)	4%	(3)	64
Relig: Jewish	34%	(6)	27%	(4)	25%	(4)	14%	(2)	—	(0)	16
Relig: Evangelical	30%	(90)	39%	(117)	21%	(64)	8%	(25)	2%	(8)	303
Relig: Non-Evang. Catholics	31%	(34)	37%	(41)	21%	(24)	9%	(10)	1%	(1)	110
Relig: All Christian	30%	(124)	38%	(158)	21%	(87)	9%	(36)	2%	(9)	413
Relig: All Non-Christian	44%	(32)	28%	(21)	14%	(11)	4%	(3)	10%	(7)	73
Community: Urban	40%	(81)	30%	(61)	19%	(39)	6%	(13)	4%	(9)	202
Community: Suburban	32%	(114)	36%	(127)	20%	(73)	9%	(32)	3%	(10)	356
Community: Rural	33%	(62)	34%	(64)	22%	(42)	8%	(14)	2%	(4)	186
Employ: Private Sector	30%	(100)	39%	(130)	19%	(63)	10%	(33)	3%	(9)	334
Employ: Government	32%	(21)	28%	(18)	23%	(15)	10%	(7)	7%	(4)	64
Employ: Self-Employed	41%	(24)	32%	(19)	13%	(7)	8%	(5)	7%	(4)	59
Employ: Homemaker	48%	(23)	25%	(12)	24%	(12)	3%	(1)	—	(0)	49
Employ: Student	47%	(19)	15%	(6)	24%	(9)	9%	(4)	4%	(2)	39
Employ: Retired	34%	(37)	34%	(37)	27%	(29)	5%	(6)	—	(0)	109
Employ: Unemployed	27%	(10)	33%	(13)	28%	(11)	6%	(2)	6%	(2)	39
Employ: Other	45%	(22)	36%	(18)	14%	(7)	3%	(1)	2%	(1)	50
Military HH: Yes	35%	(39)	31%	(35)	23%	(26)	7%	(8)	5%	(6)	114
Military HH: No	34%	(217)	34%	(217)	20%	(128)	8%	(51)	3%	(17)	630
RD/WT: Right Direction	31%	(88)	33%	(94)	23%	(64)	10%	(27)	3%	(9)	283
RD/WT: Wrong Track	37%	(168)	34%	(158)	19%	(89)	7%	(32)	3%	(13)	461
Trump Job Approve	32%	(90)	35%	(99)	23%	(64)	7%	(20)	3%	(9)	282
Trump Job Disapprove	36%	(156)	34%	(149)	20%	(86)	8%	(36)	2%	(9)	435

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Table CESMH9: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know/No opinion		Total N
Adults	35%	(257)	34%	(252)	21%	(153)	8%	(59)	3%	(22)	744
Trump Job Strongly Approve	37%	(49)	34%	(45)	16%	(21)	9%	(12)	4%	(6)	133
Trump Job Somewhat Approve	27%	(41)	36%	(53)	29%	(43)	6%	(9)	2%	(3)	150
Trump Job Somewhat Disapprove	30%	(32)	38%	(41)	22%	(23)	7%	(7)	3%	(3)	107
Trump Job Strongly Disapprove	38%	(124)	33%	(108)	19%	(63)	9%	(29)	2%	(5)	328
#1 Issue: Economy	34%	(87)	34%	(87)	21%	(55)	8%	(22)	2%	(6)	257
#1 Issue: Security	37%	(46)	36%	(45)	19%	(24)	5%	(7)	2%	(2)	123
#1 Issue: Health Care	35%	(50)	37%	(52)	18%	(25)	7%	(10)	3%	(4)	140
#1 Issue: Medicare / Social Security	34%	(23)	33%	(23)	17%	(12)	10%	(7)	6%	(4)	69
#1 Issue: Women's Issues	28%	(13)	37%	(17)	28%	(13)	4%	(2)	3%	(1)	47
#1 Issue: Education	25%	(11)	36%	(16)	31%	(14)	5%	(2)	2%	(1)	45
#1 Issue: Energy	35%	(14)	24%	(10)	19%	(8)	22%	(9)	—	(0)	39
#1 Issue: Other	57%	(13)	13%	(3)	12%	(3)	4%	(1)	14%	(3)	23
2018 House Vote: Democrat	36%	(117)	37%	(120)	19%	(60)	7%	(24)	1%	(5)	326
2018 House Vote: Republican	29%	(74)	34%	(86)	24%	(60)	10%	(25)	3%	(8)	254
2018 House Vote: Someone else	44%	(12)	29%	(8)	20%	(6)	4%	(1)	3%	(1)	27
2018 House Vote: Didnt Vote	40%	(53)	28%	(37)	20%	(27)	6%	(8)	6%	(9)	134
2016 Vote: Hillary Clinton	37%	(101)	33%	(92)	21%	(57)	9%	(24)	—	(1)	277
2016 Vote: Donald Trump	30%	(67)	36%	(82)	22%	(51)	8%	(18)	3%	(7)	225
2016 Vote: Someone else	33%	(24)	42%	(31)	15%	(11)	7%	(5)	3%	(2)	72
2016 Vote: Didnt Vote	38%	(63)	28%	(46)	20%	(33)	7%	(11)	7%	(12)	166
Voted in 2014: Yes	32%	(168)	37%	(191)	20%	(104)	9%	(45)	2%	(10)	518
Voted in 2014: No	39%	(88)	27%	(62)	22%	(49)	6%	(14)	6%	(13)	226
2012 Vote: Barack Obama	34%	(107)	35%	(110)	19%	(60)	10%	(33)	1%	(4)	314
2012 Vote: Mitt Romney	31%	(68)	38%	(85)	23%	(51)	6%	(13)	3%	(6)	222
2012 Vote: Other	31%	(7)	42%	(9)	17%	(4)	9%	(2)	—	(0)	21
2012 Vote: Didn't Vote	40%	(74)	26%	(49)	21%	(39)	6%	(12)	7%	(12)	185
4-Region: Northeast	27%	(31)	35%	(40)	25%	(29)	10%	(11)	2%	(2)	113
4-Region: Midwest	33%	(56)	38%	(63)	18%	(30)	10%	(16)	2%	(3)	169
4-Region: South	35%	(107)	33%	(100)	23%	(68)	6%	(17)	3%	(10)	302
4-Region: West	39%	(63)	31%	(50)	16%	(26)	9%	(14)	4%	(7)	160

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Table CESMH9: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know/No opinion		Total N
Adults	35%	(257)	34%	(252)	21%	(153)	8%	(59)	3%	(22)	744
Favorable of Trump	32%	(85)	35%	(92)	22%	(60)	9%	(23)	3%	(7)	268
Unfavorable of Trump	36%	(161)	35%	(156)	20%	(90)	7%	(33)	2%	(10)	449
Very Favorable of Trump	38%	(53)	33%	(47)	15%	(21)	10%	(14)	4%	(6)	141
Somewhat Favorable of Trump	25%	(32)	36%	(45)	31%	(39)	7%	(9)	1%	(2)	127
Somewhat Unfavorable of Trump	29%	(28)	40%	(38)	25%	(24)	5%	(5)	1%	(1)	96
Very Unfavorable of Trump	38%	(133)	33%	(117)	19%	(65)	8%	(28)	2%	(9)	353
Political Elites	40%	(112)	34%	(97)	15%	(44)	11%	(30)	1%	(2)	284
Consumer Elites	26%	(49)	42%	(80)	24%	(46)	7%	(14)	1%	(2)	192
Financial Elites	22%	(41)	44%	(81)	24%	(45)	8%	(15)	1%	(2)	184
Tech Elites	35%	(123)	34%	(120)	20%	(71)	9%	(33)	1%	(5)	352
Unhealthy	34%	(147)	33%	(144)	22%	(96)	9%	(40)	2%	(8)	434
Healthy	35%	(110)	35%	(108)	19%	(58)	6%	(19)	5%	(15)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	31% (672)	69% (1529)	2201
Gender: Male	37% (381)	63% (649)	1030
Gender: Female	25% (290)	75% (881)	1171
Age: 18-29	49% (194)	51% (204)	397
Age: 30-44	40% (194)	60% (296)	490
Age: 45-54	37% (147)	63% (254)	401
Age: 55-64	23% (91)	77% (310)	401
Age: 65+	9% (46)	91% (466)	512
Generation Z: 18-21	49% (64)	51% (68)	132
Millennial: Age 22-37	44% (232)	56% (292)	524
Generation X: Age 38-53	38% (223)	62% (365)	588
Boomers: Age 54-72	18% (145)	82% (676)	821
PID: Dem (no lean)	34% (262)	66% (505)	767
PID: Ind (no lean)	28% (210)	72% (535)	745
PID: Rep (no lean)	29% (200)	71% (490)	690
PID/Gender: Dem Men	42% (140)	58% (195)	335
PID/Gender: Dem Women	28% (122)	72% (310)	432
PID/Gender: Ind Men	34% (121)	66% (232)	352
PID/Gender: Ind Women	23% (89)	77% (303)	392
PID/Gender: Rep Men	35% (120)	65% (222)	343
PID/Gender: Rep Women	23% (79)	77% (268)	347
Ideo: Liberal (1-3)	38% (254)	62% (406)	660
Ideo: Moderate (4)	28% (151)	72% (399)	550
Ideo: Conservative (5-7)	26% (195)	74% (552)	746
Educ: < College	29% (397)	71% (988)	1384
Educ: Bachelors degree	34% (179)	66% (341)	521
Educ: Post-grad	32% (96)	68% (200)	296

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Table CESMHdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	31% (672)	69% (1529)	2201
Income: Under 50k	28% (325)	72% (857)	1182
Income: 50k-100k	32% (214)	68% (460)	674
Income: 100k+	38% (132)	62% (212)	345
Ethnicity: White	28% (495)	72% (1286)	1780
Ethnicity: Hispanic	49% (104)	51% (110)	213
Ethnicity: Afr. Am.	41% (114)	59% (165)	279
Ethnicity: Other	45% (63)	55% (78)	142
Relig: Protestant	22% (134)	78% (461)	595
Relig: Roman Catholic	35% (147)	65% (273)	420
Relig: Something Else	34% (60)	66% (119)	180
Relig: Jewish	26% (13)	74% (38)	51
Relig: Evangelical	31% (271)	69% (597)	868
Relig: Non-Evang. Catholics	22% (70)	78% (257)	327
Relig: All Christian	29% (341)	71% (854)	1195
Relig: All Non-Christian	36% (80)	64% (144)	224
Community: Urban	34% (187)	66% (372)	559
Community: Suburban	31% (320)	69% (705)	1025
Community: Rural	27% (164)	73% (452)	617
Employ: Private Sector	39% (288)	61% (460)	749
Employ: Government	33% (47)	67% (95)	142
Employ: Self-Employed	37% (64)	63% (107)	171
Employ: Homemaker	33% (52)	67% (104)	156
Employ: Student	49% (46)	51% (47)	93
Employ: Retired	13% (71)	87% (481)	552
Employ: Unemployed	29% (48)	71% (119)	166
Employ: Other	33% (56)	67% (116)	172
Military HH: Yes	26% (98)	74% (277)	375
Military HH: No	31% (574)	69% (1252)	1826
RD/WT: Right Direction	28% (246)	72% (633)	879
RD/WT: Wrong Track	32% (426)	68% (896)	1322

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Table CESMHdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	31% (672)	69% (1529)	2201
Trump Job Approve	28% (242)	72% (634)	876
Trump Job Disapprove	33% (394)	67% (790)	1184
Trump Job Strongly Approve	26% (118)	74% (329)	446
Trump Job Somewhat Approve	29% (124)	71% (306)	430
Trump Job Somewhat Disapprove	32% (93)	68% (202)	295
Trump Job Strongly Disapprove	34% (301)	66% (589)	889
#1 Issue: Economy	36% (227)	64% (400)	627
#1 Issue: Security	26% (107)	74% (308)	415
#1 Issue: Health Care	34% (127)	66% (247)	374
#1 Issue: Medicare / Social Security	18% (61)	82% (284)	345
#1 Issue: Women's Issues	40% (41)	60% (60)	102
#1 Issue: Education	42% (46)	58% (63)	109
#1 Issue: Energy	40% (40)	60% (61)	101
#1 Issue: Other	17% (23)	83% (106)	129
2018 House Vote: Democrat	33% (283)	67% (566)	849
2018 House Vote: Republican	27% (205)	73% (552)	757
2018 House Vote: Someone else	31% (34)	69% (75)	109
2018 House Vote: Didnt Vote	30% (145)	70% (334)	479
2016 Vote: Hillary Clinton	33% (246)	67% (497)	743
2016 Vote: Donald Trump	25% (188)	75% (552)	740
2016 Vote: Someone else	26% (54)	74% (151)	206
2016 Vote: Didnt Vote	36% (181)	64% (324)	505
Voted in 2014: Yes	29% (435)	71% (1082)	1517
Voted in 2014: No	35% (237)	65% (447)	684
2012 Vote: Barack Obama	33% (284)	67% (587)	871
2012 Vote: Mitt Romney	24% (156)	76% (484)	640
2012 Vote: Other	24% (24)	76% (74)	98
2012 Vote: Didn't Vote	35% (207)	65% (382)	589

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Table CESMHdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	31% (672)	69% (1529)	2201
4-Region: Northeast	29% (113)	71% (279)	393
4-Region: Midwest	29% (144)	71% (361)	506
4-Region: South	31% (256)	69% (565)	822
4-Region: West	33% (158)	67% (323)	481
Favorable of Trump	28% (235)	72% (611)	846
Unfavorable of Trump	33% (391)	67% (802)	1193
Very Favorable of Trump	27% (126)	73% (344)	470
Somewhat Favorable of Trump	29% (109)	71% (267)	376
Somewhat Unfavorable of Trump	30% (75)	70% (172)	247
Very Unfavorable of Trump	33% (316)	67% (630)	946
Political Elites	36% (265)	64% (475)	740
Consumer Elites	38% (155)	62% (252)	407
Financial Elites	37% (140)	63% (237)	377
Tech Elites	100% (672)	— (0)	672
Unhealthy	27% (352)	73% (967)	1319
Healthy	36% (320)	64% (563)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem1_2: Do any of the following describe you?

Use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	75% (1662)	25% (539)	2201
Gender: Male	76% (780)	24% (250)	1030
Gender: Female	75% (881)	25% (290)	1171
Age: 18-29	93% (369)	7% (28)	397
Age: 30-44	91% (448)	9% (42)	490
Age: 45-54	83% (333)	17% (68)	401
Age: 55-64	68% (271)	32% (130)	401
Age: 65+	47% (241)	53% (271)	512
Generation Z: 18-21	89% (117)	11% (15)	132
Millennial: Age 22-37	94% (492)	6% (31)	524
Generation X: Age 38-53	87% (511)	13% (77)	588
Boomers: Age 54-72	59% (488)	41% (333)	821
PID: Dem (no lean)	77% (589)	23% (178)	767
PID: Ind (no lean)	76% (569)	24% (175)	745
PID: Rep (no lean)	73% (503)	27% (186)	690
PID/Gender: Dem Men	76% (254)	24% (82)	335
PID/Gender: Dem Women	78% (336)	22% (96)	432
PID/Gender: Ind Men	78% (274)	22% (78)	352
PID/Gender: Ind Women	75% (295)	25% (97)	392
PID/Gender: Rep Men	74% (253)	26% (90)	343
PID/Gender: Rep Women	72% (251)	28% (97)	347
Ideo: Liberal (1-3)	80% (529)	20% (131)	660
Ideo: Moderate (4)	72% (395)	28% (155)	550
Ideo: Conservative (5-7)	72% (538)	28% (208)	746
Educ: < College	74% (1019)	26% (365)	1384
Educ: Bachelors degree	80% (416)	20% (105)	521
Educ: Post-grad	76% (226)	24% (70)	296

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Table CESMHdem1_2: Do any of the following describe you?

Use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	75% (1662)	25% (539)	2201
Income: Under 50k	73% (866)	27% (316)	1182
Income: 50k-100k	78% (527)	22% (147)	674
Income: 100k+	78% (268)	22% (76)	345
Ethnicity: White	74% (1312)	26% (468)	1780
Ethnicity: Hispanic	89% (189)	11% (24)	213
Ethnicity: Afr. Am.	81% (226)	19% (53)	279
Ethnicity: Other	87% (124)	13% (18)	142
Relig: Protestant	67% (401)	33% (194)	595
Relig: Roman Catholic	74% (312)	26% (109)	420
Relig: Something Else	83% (149)	17% (30)	180
Relig: Jewish	62% (32)	38% (19)	51
Relig: Evangelical	73% (635)	27% (233)	868
Relig: Non-Evang. Catholics	70% (228)	30% (100)	327
Relig: All Christian	72% (862)	28% (333)	1195
Relig: All Non-Christian	82% (185)	18% (39)	224
Community: Urban	77% (429)	23% (130)	559
Community: Suburban	76% (781)	24% (244)	1025
Community: Rural	73% (452)	27% (165)	617
Employ: Private Sector	85% (635)	15% (114)	749
Employ: Government	83% (117)	17% (24)	142
Employ: Self-Employed	83% (143)	17% (28)	171
Employ: Homemaker	81% (126)	19% (30)	156
Employ: Student	92% (86)	8% (7)	93
Employ: Retired	52% (285)	48% (267)	552
Employ: Unemployed	83% (137)	17% (29)	166
Employ: Other	77% (132)	23% (40)	172
Military HH: Yes	68% (255)	32% (121)	375
Military HH: No	77% (1407)	23% (419)	1826
RD/WT: Right Direction	72% (635)	28% (244)	879
RD/WT: Wrong Track	78% (1026)	22% (296)	1322

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Table CESMHdem1_2: Do any of the following describe you?

Use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	75% (1662)	25% (539)	2201
Trump Job Approve	73% (640)	27% (236)	876
Trump Job Disapprove	78% (921)	22% (263)	1184
Trump Job Strongly Approve	71% (317)	29% (129)	446
Trump Job Somewhat Approve	75% (323)	25% (107)	430
Trump Job Somewhat Disapprove	79% (232)	21% (63)	295
Trump Job Strongly Disapprove	78% (689)	22% (200)	889
#1 Issue: Economy	83% (521)	17% (105)	627
#1 Issue: Security	73% (304)	27% (111)	415
#1 Issue: Health Care	78% (294)	22% (81)	374
#1 Issue: Medicare / Social Security	54% (185)	46% (160)	345
#1 Issue: Women's Issues	94% (95)	6% (6)	102
#1 Issue: Education	88% (96)	12% (13)	109
#1 Issue: Energy	81% (82)	19% (19)	101
#1 Issue: Other	66% (85)	34% (43)	129
2018 House Vote: Democrat	76% (646)	24% (204)	849
2018 House Vote: Republican	72% (545)	28% (213)	757
2018 House Vote: Someone else	74% (81)	26% (28)	109
2018 House Vote: Didnt Vote	80% (384)	20% (95)	479
2016 Vote: Hillary Clinton	77% (571)	23% (172)	743
2016 Vote: Donald Trump	69% (510)	31% (230)	740
2016 Vote: Someone else	80% (165)	20% (41)	206
2016 Vote: Didnt Vote	81% (408)	19% (97)	505
Voted in 2014: Yes	72% (1093)	28% (424)	1517
Voted in 2014: No	83% (568)	17% (116)	684
2012 Vote: Barack Obama	74% (646)	26% (225)	871
2012 Vote: Mitt Romney	70% (449)	30% (191)	640
2012 Vote: Other	78% (76)	22% (21)	98
2012 Vote: Didn't Vote	83% (487)	17% (101)	589

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Table CESMHdem1_2: Do any of the following describe you?

Use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	75% (1662)	25% (539)	2201
4-Region: Northeast	71% (278)	29% (114)	393
4-Region: Midwest	74% (374)	26% (131)	506
4-Region: South	78% (639)	22% (183)	822
4-Region: West	77% (370)	23% (111)	481
Favorable of Trump	73% (614)	27% (232)	846
Unfavorable of Trump	78% (933)	22% (260)	1193
Very Favorable of Trump	71% (335)	29% (135)	470
Somewhat Favorable of Trump	74% (279)	26% (97)	376
Somewhat Unfavorable of Trump	80% (197)	20% (50)	247
Very Unfavorable of Trump	78% (736)	22% (210)	946
Political Elites	73% (543)	27% (197)	740
Consumer Elites	81% (329)	19% (77)	407
Financial Elites	79% (297)	21% (80)	377
Tech Elites	94% (631)	6% (41)	672
Unhealthy	74% (982)	26% (336)	1319
Healthy	77% (679)	23% (203)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem1_3: Do any of the following describe you?
Use your phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	66% (1462)	34% (739)	2201
Gender: Male	68% (699)	32% (331)	1030
Gender: Female	65% (763)	35% (408)	1171
Age: 18-29	77% (305)	23% (93)	397
Age: 30-44	76% (370)	24% (120)	490
Age: 45-54	69% (277)	31% (124)	401
Age: 55-64	58% (231)	42% (169)	401
Age: 65+	54% (278)	46% (234)	512
Generation Z: 18-21	72% (96)	28% (36)	132
Millennial: Age 22-37	78% (411)	22% (113)	524
Generation X: Age 38-53	71% (415)	29% (172)	588
Boomers: Age 54-72	60% (490)	40% (331)	821
PID: Dem (no lean)	71% (544)	29% (223)	767
PID: Ind (no lean)	61% (456)	39% (289)	745
PID: Rep (no lean)	67% (462)	33% (228)	690
PID/Gender: Dem Men	75% (251)	25% (84)	335
PID/Gender: Dem Women	68% (293)	32% (139)	432
PID/Gender: Ind Men	60% (213)	40% (140)	352
PID/Gender: Ind Women	62% (243)	38% (149)	392
PID/Gender: Rep Men	69% (235)	31% (107)	343
PID/Gender: Rep Women	65% (227)	35% (120)	347
Ideo: Liberal (1-3)	76% (501)	24% (159)	660
Ideo: Moderate (4)	62% (342)	38% (208)	550
Ideo: Conservative (5-7)	64% (478)	36% (269)	746
Educ: < College	62% (861)	38% (523)	1384
Educ: Bachelors degree	72% (377)	28% (144)	521
Educ: Post-grad	76% (224)	24% (72)	296

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Table CESMHdem1_3: Do any of the following describe you?*Use your phone or the internet for healthcare, financial services, or smart home devices*

Demographic	Yes		No		Total N
Adults	66%	(1462)	34%	(739)	2201
Income: Under 50k	60%	(704)	40%	(479)	1182
Income: 50k-100k	74%	(499)	26%	(175)	674
Income: 100k+	75%	(259)	25%	(86)	345
Ethnicity: White	65%	(1161)	35%	(619)	1780
Ethnicity: Hispanic	72%	(154)	28%	(59)	213
Ethnicity: Afr. Am.	67%	(187)	33%	(92)	279
Ethnicity: Other	80%	(113)	20%	(29)	142
Relig: Protestant	62%	(366)	38%	(229)	595
Relig: Roman Catholic	67%	(281)	33%	(139)	420
Relig: Something Else	67%	(120)	33%	(60)	180
Relig: Jewish	63%	(32)	37%	(19)	51
Relig: Evangelical	65%	(560)	35%	(308)	868
Relig: Non-Evang. Catholics	63%	(208)	37%	(120)	327
Relig: All Christian	64%	(768)	36%	(427)	1195
Relig: All Non-Christian	66%	(147)	34%	(77)	224
Community: Urban	70%	(390)	30%	(169)	559
Community: Suburban	67%	(687)	33%	(338)	1025
Community: Rural	62%	(384)	38%	(232)	617
Employ: Private Sector	75%	(563)	25%	(186)	749
Employ: Government	71%	(100)	29%	(41)	142
Employ: Self-Employed	76%	(130)	24%	(41)	171
Employ: Homemaker	66%	(103)	34%	(53)	156
Employ: Student	73%	(67)	27%	(26)	93
Employ: Retired	54%	(300)	46%	(252)	552
Employ: Unemployed	59%	(99)	41%	(67)	166
Employ: Other	57%	(99)	43%	(73)	172
Military HH: Yes	61%	(227)	39%	(148)	375
Military HH: No	68%	(1234)	32%	(591)	1826
RD/WT: Right Direction	64%	(563)	36%	(316)	879
RD/WT: Wrong Track	68%	(899)	32%	(423)	1322

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Table CESMHdem1_3: Do any of the following describe you?
Use your phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	66% (1462)	34% (739)	2201
Trump Job Approve	65% (569)	35% (307)	876
Trump Job Disapprove	70% (828)	30% (356)	1184
Trump Job Strongly Approve	64% (286)	36% (160)	446
Trump Job Somewhat Approve	66% (283)	34% (147)	430
Trump Job Somewhat Disapprove	73% (214)	27% (81)	295
Trump Job Strongly Disapprove	69% (614)	31% (275)	889
#1 Issue: Economy	74% (464)	26% (163)	627
#1 Issue: Security	64% (267)	36% (148)	415
#1 Issue: Health Care	67% (251)	33% (124)	374
#1 Issue: Medicare / Social Security	51% (177)	49% (167)	345
#1 Issue: Women's Issues	76% (78)	24% (24)	102
#1 Issue: Education	69% (75)	31% (34)	109
#1 Issue: Energy	75% (76)	25% (25)	101
#1 Issue: Other	58% (75)	42% (54)	129
2018 House Vote: Democrat	73% (619)	27% (230)	849
2018 House Vote: Republican	66% (500)	34% (257)	757
2018 House Vote: Someone else	56% (62)	44% (48)	109
2018 House Vote: Didn't Vote	57% (275)	43% (204)	479
2016 Vote: Hillary Clinton	72% (531)	28% (212)	743
2016 Vote: Donald Trump	65% (480)	35% (260)	740
2016 Vote: Someone else	70% (144)	30% (62)	206
2016 Vote: Didn't Vote	60% (301)	40% (204)	505
Voted in 2014: Yes	67% (1020)	33% (497)	1517
Voted in 2014: No	65% (442)	35% (242)	684
2012 Vote: Barack Obama	69% (599)	31% (272)	871
2012 Vote: Mitt Romney	67% (432)	33% (208)	640
2012 Vote: Other	61% (59)	39% (38)	98
2012 Vote: Didn't Vote	63% (369)	37% (220)	589

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Table CESMHdem1_3: Do any of the following describe you?
 Use your phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	66% (1462)	34% (739)	2201
4-Region: Northeast	62% (245)	38% (147)	393
4-Region: Midwest	66% (334)	34% (172)	506
4-Region: South	66% (541)	34% (281)	822
4-Region: West	71% (341)	29% (140)	481
Favorable of Trump	65% (553)	35% (293)	846
Unfavorable of Trump	70% (832)	30% (361)	1193
Very Favorable of Trump	65% (304)	35% (166)	470
Somewhat Favorable of Trump	66% (249)	34% (127)	376
Somewhat Unfavorable of Trump	68% (168)	32% (79)	247
Very Unfavorable of Trump	70% (663)	30% (283)	946
Political Elites	72% (531)	28% (209)	740
Consumer Elites	77% (315)	23% (92)	407
Financial Elites	79% (297)	21% (79)	377
Tech Elites	85% (569)	15% (102)	672
Unhealthy	66% (875)	34% (444)	1319
Healthy	66% (587)	34% (296)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_1: Are you living with the following health problems or conditions?
Diabetes

Demographic	Yes		No		Don't know		Total N
Adults	12%	(275)	85%	(1864)	3%	(62)	2201
Gender: Male	14%	(147)	83%	(852)	3%	(31)	1030
Gender: Female	11%	(128)	86%	(1012)	3%	(31)	1171
Age: 18-29	4%	(16)	91%	(360)	5%	(22)	397
Age: 30-44	9%	(42)	88%	(433)	3%	(15)	490
Age: 45-54	14%	(56)	81%	(327)	4%	(18)	401
Age: 55-64	16%	(64)	83%	(333)	1%	(3)	401
Age: 65+	19%	(96)	80%	(411)	1%	(4)	512
Generation Z: 18-21	4%	(6)	89%	(117)	7%	(9)	132
Millennial: Age 22-37	6%	(34)	90%	(470)	4%	(20)	524
Generation X: Age 38-53	11%	(66)	85%	(502)	3%	(20)	588
Boomers: Age 54-72	16%	(135)	82%	(674)	1%	(11)	821
PID: Dem (no lean)	13%	(99)	85%	(654)	2%	(14)	767
PID: Ind (no lean)	10%	(73)	85%	(635)	5%	(37)	745
PID: Rep (no lean)	15%	(102)	84%	(576)	2%	(12)	690
PID/Gender: Dem Men	15%	(49)	83%	(278)	2%	(8)	335
PID/Gender: Dem Women	12%	(51)	87%	(376)	1%	(5)	432
PID/Gender: Ind Men	14%	(50)	81%	(285)	5%	(17)	352
PID/Gender: Ind Women	6%	(23)	89%	(350)	5%	(19)	392
PID/Gender: Rep Men	14%	(48)	84%	(289)	2%	(6)	343
PID/Gender: Rep Women	16%	(54)	83%	(287)	2%	(6)	347
Ideo: Liberal (1-3)	11%	(72)	86%	(567)	3%	(22)	660
Ideo: Moderate (4)	13%	(72)	84%	(465)	2%	(14)	550
Ideo: Conservative (5-7)	14%	(108)	84%	(627)	2%	(11)	746
Educ: < College	13%	(182)	83%	(1154)	3%	(48)	1384
Educ: Bachelors degree	10%	(51)	88%	(460)	2%	(10)	521
Educ: Post-grad	14%	(42)	85%	(250)	1%	(4)	296

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Table CESMHdem2_1: Are you living with the following health problems or conditions?

Diabetes

Demographic	Yes	No	Don't know	Total N
Adults	12% (275)	85% (1864)	3% (62)	2201
Income: Under 50k	13% (153)	83% (977)	4% (52)	1182
Income: 50k-100k	13% (85)	87% (585)	1% (5)	674
Income: 100k+	11% (37)	88% (302)	2% (5)	345
Ethnicity: White	13% (223)	85% (1518)	2% (39)	1780
Ethnicity: Hispanic	11% (23)	83% (177)	6% (13)	213
Ethnicity: Afr. Am.	12% (35)	82% (230)	5% (14)	279
Ethnicity: Other	12% (16)	82% (117)	6% (9)	142
Relig: Protestant	14% (85)	84% (502)	1% (8)	595
Relig: Roman Catholic	13% (54)	86% (361)	1% (6)	420
Relig: Something Else	11% (19)	85% (152)	5% (8)	180
Relig: Jewish	26% (13)	74% (38)	— (0)	51
Relig: Evangelical	13% (110)	85% (739)	2% (19)	868
Relig: Non-Evang. Catholics	14% (47)	84% (277)	1% (4)	327
Relig: All Christian	13% (157)	85% (1015)	2% (23)	1195
Relig: All Non-Christian	12% (27)	84% (188)	4% (9)	224
Community: Urban	13% (73)	84% (470)	3% (16)	559
Community: Suburban	11% (115)	87% (887)	2% (23)	1025
Community: Rural	14% (87)	82% (507)	4% (23)	617
Employ: Private Sector	9% (70)	89% (665)	2% (14)	749
Employ: Government	13% (18)	83% (117)	5% (7)	142
Employ: Self-Employed	8% (14)	89% (152)	3% (5)	171
Employ: Homemaker	10% (15)	87% (136)	3% (5)	156
Employ: Student	4% (3)	92% (85)	4% (4)	93
Employ: Retired	21% (113)	78% (433)	1% (6)	552
Employ: Unemployed	12% (20)	83% (138)	5% (8)	166
Employ: Other	12% (21)	81% (138)	7% (12)	172
Military HH: Yes	14% (51)	84% (315)	2% (9)	375
Military HH: No	12% (224)	85% (1549)	3% (53)	1826
RD/WT: Right Direction	15% (128)	84% (735)	2% (17)	879
RD/WT: Wrong Track	11% (147)	85% (1130)	3% (45)	1322

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Table CESMHdem2_1: Are you living with the following health problems or conditions?

Diabetes

Demographic	Yes	No	Don't know	Total N
Adults	12% (275)	85% (1864)	3% (62)	2201
Trump Job Approve	13% (117)	84% (737)	2% (22)	876
Trump Job Disapprove	12% (144)	86% (1018)	2% (23)	1184
Trump Job Strongly Approve	15% (68)	83% (369)	2% (9)	446
Trump Job Somewhat Approve	11% (49)	86% (368)	3% (12)	430
Trump Job Somewhat Disapprove	9% (26)	89% (262)	2% (7)	295
Trump Job Strongly Disapprove	13% (117)	85% (756)	2% (16)	889
#1 Issue: Economy	8% (52)	89% (556)	3% (19)	627
#1 Issue: Security	15% (62)	82% (342)	3% (11)	415
#1 Issue: Health Care	13% (50)	84% (316)	2% (8)	374
#1 Issue: Medicare / Social Security	19% (66)	79% (273)	2% (6)	345
#1 Issue: Women's Issues	6% (6)	86% (87)	8% (8)	102
#1 Issue: Education	9% (10)	89% (97)	2% (2)	109
#1 Issue: Energy	11% (11)	88% (89)	1% (1)	101
#1 Issue: Other	14% (18)	81% (104)	6% (7)	129
2018 House Vote: Democrat	13% (108)	86% (729)	1% (12)	849
2018 House Vote: Republican	15% (113)	83% (631)	2% (13)	757
2018 House Vote: Someone else	11% (12)	83% (91)	6% (6)	109
2018 House Vote: Didn't Vote	8% (40)	85% (408)	7% (31)	479
2016 Vote: Hillary Clinton	13% (97)	85% (634)	2% (12)	743
2016 Vote: Donald Trump	15% (114)	83% (617)	1% (10)	740
2016 Vote: Someone else	13% (26)	84% (172)	3% (7)	206
2016 Vote: Didn't Vote	7% (36)	86% (435)	7% (34)	505
Voted in 2014: Yes	15% (221)	84% (1270)	2% (25)	1517
Voted in 2014: No	8% (53)	87% (594)	5% (37)	684
2012 Vote: Barack Obama	14% (126)	85% (737)	1% (8)	871
2012 Vote: Mitt Romney	14% (92)	84% (537)	2% (11)	640
2012 Vote: Other	14% (13)	80% (79)	6% (6)	98
2012 Vote: Didn't Vote	7% (43)	86% (508)	6% (38)	589

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Table CESMHdem2_1: Are you living with the following health problems or conditions?

Diabetes

Demographic	Yes	No	Don't know	Total N
Adults	12% (275)	85% (1864)	3% (62)	2201
4-Region: Northeast	12% (46)	85% (332)	4% (14)	393
4-Region: Midwest	12% (62)	86% (433)	2% (11)	506
4-Region: South	13% (110)	84% (687)	3% (25)	822
4-Region: West	12% (57)	86% (413)	2% (11)	481
Favorable of Trump	14% (120)	84% (710)	2% (16)	846
Unfavorable of Trump	12% (138)	86% (1027)	2% (28)	1193
Very Favorable of Trump	17% (78)	81% (383)	2% (10)	470
Somewhat Favorable of Trump	11% (42)	87% (327)	2% (7)	376
Somewhat Unfavorable of Trump	10% (26)	86% (213)	3% (8)	247
Very Unfavorable of Trump	12% (113)	86% (814)	2% (20)	946
Political Elites	15% (112)	83% (616)	2% (12)	740
Consumer Elites	10% (42)	88% (358)	2% (7)	407
Financial Elites	11% (43)	88% (332)	1% (2)	377
Tech Elites	11% (77)	85% (572)	3% (23)	672
Unhealthy	21% (275)	77% (1021)	2% (23)	1319
Healthy	— (0)	96% (843)	4% (39)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_2: Are you living with the following health problems or conditions?
High blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	31% (674)	66% (1455)	3% (71)	2201
Gender: Male	33% (343)	63% (651)	3% (36)	1030
Gender: Female	28% (331)	69% (804)	3% (36)	1171
Age: 18-29	8% (33)	86% (342)	6% (23)	397
Age: 30-44	19% (91)	78% (381)	4% (18)	490
Age: 45-54	28% (114)	67% (269)	4% (18)	401
Age: 55-64	40% (159)	59% (237)	1% (5)	401
Age: 65+	54% (278)	44% (227)	1% (7)	512
Generation Z: 18-21	5% (7)	89% (117)	6% (8)	132
Millennial: Age 22-37	13% (69)	83% (432)	4% (22)	524
Generation X: Age 38-53	25% (145)	71% (417)	4% (26)	588
Boomers: Age 54-72	46% (376)	53% (435)	1% (10)	821
PID: Dem (no lean)	35% (267)	63% (484)	2% (16)	767
PID: Ind (no lean)	23% (174)	71% (529)	6% (42)	745
PID: Rep (no lean)	34% (233)	64% (443)	2% (14)	690
PID/Gender: Dem Men	36% (121)	62% (207)	2% (7)	335
PID/Gender: Dem Women	34% (146)	64% (277)	2% (8)	432
PID/Gender: Ind Men	28% (97)	67% (237)	5% (18)	352
PID/Gender: Ind Women	20% (77)	74% (291)	6% (24)	392
PID/Gender: Rep Men	36% (125)	61% (207)	3% (10)	343
PID/Gender: Rep Women	31% (108)	68% (235)	1% (3)	347
Ideo: Liberal (1-3)	30% (197)	66% (437)	4% (26)	660
Ideo: Moderate (4)	31% (168)	67% (367)	3% (15)	550
Ideo: Conservative (5-7)	35% (261)	63% (470)	2% (15)	746
Educ: < College	33% (450)	63% (876)	4% (58)	1384
Educ: Bachelors degree	24% (126)	74% (386)	2% (9)	521
Educ: Post-grad	33% (99)	65% (193)	1% (4)	296

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Table CESMHdem2_2: Are you living with the following health problems or conditions?
High blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	31% (674)	66% (1455)	3% (71)	2201
Income: Under 50k	31% (363)	64% (759)	5% (60)	1182
Income: 50k-100k	31% (206)	69% (464)	1% (5)	674
Income: 100k+	31% (105)	68% (233)	2% (6)	345
Ethnicity: White	32% (561)	66% (1174)	3% (45)	1780
Ethnicity: Hispanic	17% (37)	76% (162)	7% (14)	213
Ethnicity: Afr. Am.	30% (84)	64% (180)	5% (15)	279
Ethnicity: Other	21% (29)	71% (101)	8% (11)	142
Relig: Protestant	39% (232)	59% (353)	2% (10)	595
Relig: Roman Catholic	33% (138)	66% (276)	2% (6)	420
Relig: Something Else	19% (35)	72% (130)	8% (15)	180
Relig: Jewish	42% (21)	58% (30)	— (0)	51
Relig: Evangelical	33% (284)	64% (559)	3% (25)	868
Relig: Non-Evang. Catholics	37% (121)	61% (199)	2% (7)	327
Relig: All Christian	34% (405)	63% (758)	3% (31)	1195
Relig: All Non-Christian	31% (70)	65% (146)	4% (8)	224
Community: Urban	29% (164)	68% (378)	3% (17)	559
Community: Suburban	30% (309)	67% (687)	3% (30)	1025
Community: Rural	33% (201)	63% (390)	4% (25)	617
Employ: Private Sector	25% (186)	73% (543)	3% (20)	749
Employ: Government	29% (41)	67% (95)	4% (6)	142
Employ: Self-Employed	23% (40)	73% (126)	3% (6)	171
Employ: Homemaker	19% (29)	78% (122)	3% (5)	156
Employ: Student	7% (7)	88% (82)	5% (5)	93
Employ: Retired	52% (287)	47% (260)	1% (6)	552
Employ: Unemployed	22% (37)	70% (117)	7% (12)	166
Employ: Other	28% (48)	65% (112)	7% (12)	172
Military HH: Yes	37% (138)	61% (229)	2% (8)	375
Military HH: No	29% (537)	67% (1226)	3% (63)	1826
RD/WT: Right Direction	34% (302)	63% (550)	3% (27)	879
RD/WT: Wrong Track	28% (373)	68% (905)	3% (44)	1322

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Table CESMHdem2_2: Are you living with the following health problems or conditions?
High blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	31% (674)	66% (1455)	3% (71)	2201
Trump Job Approve	34% (299)	63% (553)	3% (23)	876
Trump Job Disapprove	29% (348)	68% (809)	2% (27)	1184
Trump Job Strongly Approve	39% (175)	59% (262)	2% (9)	446
Trump Job Somewhat Approve	29% (124)	68% (291)	3% (15)	430
Trump Job Somewhat Disapprove	26% (78)	70% (208)	3% (9)	295
Trump Job Strongly Disapprove	30% (270)	68% (601)	2% (18)	889
#1 Issue: Economy	23% (143)	74% (463)	3% (20)	627
#1 Issue: Security	36% (151)	61% (252)	3% (11)	415
#1 Issue: Health Care	32% (122)	65% (245)	2% (8)	374
#1 Issue: Medicare / Social Security	52% (178)	46% (160)	2% (7)	345
#1 Issue: Women's Issues	11% (11)	81% (83)	8% (8)	102
#1 Issue: Education	18% (19)	77% (84)	6% (6)	109
#1 Issue: Energy	20% (21)	78% (79)	2% (2)	101
#1 Issue: Other	23% (30)	69% (89)	8% (10)	129
2018 House Vote: Democrat	34% (285)	65% (552)	2% (13)	849
2018 House Vote: Republican	36% (273)	62% (470)	2% (14)	757
2018 House Vote: Someone else	20% (22)	73% (80)	7% (8)	109
2018 House Vote: Didnt Vote	20% (94)	72% (347)	8% (37)	479
2016 Vote: Hillary Clinton	35% (261)	63% (470)	2% (12)	743
2016 Vote: Donald Trump	38% (279)	61% (448)	2% (13)	740
2016 Vote: Someone else	17% (35)	79% (162)	4% (8)	206
2016 Vote: Didnt Vote	19% (98)	73% (369)	8% (38)	505
Voted in 2014: Yes	36% (546)	62% (943)	2% (28)	1517
Voted in 2014: No	19% (128)	75% (512)	6% (44)	684
2012 Vote: Barack Obama	35% (308)	63% (553)	1% (11)	871
2012 Vote: Mitt Romney	38% (243)	60% (384)	2% (13)	640
2012 Vote: Other	20% (19)	74% (72)	6% (6)	98
2012 Vote: Didn't Vote	18% (105)	75% (444)	7% (40)	589

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Table CESMHdem2_2: Are you living with the following health problems or conditions?
 High blood pressure

Demographic	Yes	No	Don't know	Total N
Adults	31% (674)	66% (1455)	3% (71)	2201
4-Region: Northeast	31% (123)	66% (261)	2% (9)	393
4-Region: Midwest	29% (148)	67% (339)	4% (19)	506
4-Region: South	32% (261)	65% (534)	3% (27)	822
4-Region: West	30% (143)	67% (322)	3% (16)	481
Favorable of Trump	35% (299)	63% (529)	2% (17)	846
Unfavorable of Trump	29% (345)	69% (820)	2% (28)	1193
Very Favorable of Trump	39% (182)	59% (278)	2% (10)	470
Somewhat Favorable of Trump	31% (118)	67% (251)	2% (7)	376
Somewhat Unfavorable of Trump	29% (72)	68% (167)	3% (8)	247
Very Unfavorable of Trump	29% (273)	69% (653)	2% (20)	946
Political Elites	39% (292)	59% (439)	1% (9)	740
Consumer Elites	32% (131)	67% (271)	1% (5)	407
Financial Elites	34% (127)	66% (248)	1% (2)	377
Tech Elites	23% (154)	74% (495)	3% (22)	672
Unhealthy	51% (674)	47% (619)	2% (25)	1319
Healthy	— (0)	95% (836)	5% (46)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_3: Are you living with the following health problems or conditions?
Asthma, bronchitis, emphysema, or other lung conditions

Demographic	Yes	No	Don't know	Total N
Adults	16% (361)	81% (1784)	3% (56)	2201
Gender: Male	14% (144)	83% (860)	3% (26)	1030
Gender: Female	19% (217)	79% (924)	3% (30)	1171
Age: 18-29	15% (58)	81% (323)	4% (16)	397
Age: 30-44	17% (81)	81% (399)	2% (10)	490
Age: 45-54	17% (68)	79% (316)	4% (16)	401
Age: 55-64	16% (62)	84% (337)	— (2)	401
Age: 65+	18% (91)	80% (409)	2% (12)	512
Generation Z: 18-21	13% (17)	82% (108)	5% (6)	132
Millennial: Age 22-37	17% (88)	81% (423)	2% (13)	524
Generation X: Age 38-53	17% (98)	80% (472)	3% (18)	588
Boomers: Age 54-72	16% (132)	82% (672)	2% (16)	821
PID: Dem (no lean)	19% (147)	79% (608)	2% (12)	767
PID: Ind (no lean)	17% (127)	79% (585)	4% (32)	745
PID: Rep (no lean)	13% (87)	86% (592)	2% (11)	690
PID/Gender: Dem Men	15% (51)	83% (278)	2% (6)	335
PID/Gender: Dem Women	22% (96)	76% (329)	1% (6)	432
PID/Gender: Ind Men	15% (51)	81% (286)	4% (15)	352
PID/Gender: Ind Women	19% (76)	76% (299)	5% (18)	392
PID/Gender: Rep Men	12% (42)	86% (295)	2% (5)	343
PID/Gender: Rep Women	13% (45)	85% (296)	2% (6)	347
Ideo: Liberal (1-3)	19% (123)	79% (520)	3% (18)	660
Ideo: Moderate (4)	16% (90)	81% (447)	2% (13)	550
Ideo: Conservative (5-7)	14% (102)	85% (632)	2% (12)	746
Educ: < College	18% (246)	79% (1092)	3% (47)	1384
Educ: Bachelors degree	14% (74)	85% (441)	1% (5)	521
Educ: Post-grad	14% (41)	85% (251)	1% (4)	296

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Table CESMHdem2_3: Are you living with the following health problems or conditions?
Asthma, bronchitis, emphysema, or other lung conditions

Demographic	Yes	No	Don't know	Total N
Adults	16% (361)	81% (1784)	3% (56)	2201
Income: Under 50k	19% (221)	77% (912)	4% (49)	1182
Income: 50k-100k	15% (102)	84% (569)	1% (3)	674
Income: 100k+	11% (38)	88% (303)	1% (4)	345
Ethnicity: White	16% (289)	82% (1457)	2% (35)	1780
Ethnicity: Hispanic	15% (32)	80% (171)	5% (10)	213
Ethnicity: Afr. Am.	21% (59)	74% (207)	5% (13)	279
Ethnicity: Other	10% (14)	85% (120)	6% (8)	142
Relig: Protestant	17% (101)	81% (483)	2% (11)	595
Relig: Roman Catholic	12% (52)	86% (361)	2% (8)	420
Relig: Something Else	18% (33)	77% (139)	4% (8)	180
Relig: Jewish	25% (13)	75% (38)	— (0)	51
Relig: Evangelical	16% (137)	82% (713)	2% (17)	868
Relig: Non-Evang. Catholics	15% (48)	82% (270)	3% (10)	327
Relig: All Christian	16% (185)	82% (983)	2% (27)	1195
Relig: All Non-Christian	22% (50)	76% (170)	2% (4)	224
Community: Urban	17% (93)	81% (452)	2% (14)	559
Community: Suburban	16% (166)	82% (840)	2% (19)	1025
Community: Rural	17% (102)	80% (492)	4% (23)	617
Employ: Private Sector	13% (94)	86% (641)	2% (14)	749
Employ: Government	14% (20)	82% (116)	4% (6)	142
Employ: Self-Employed	12% (21)	85% (145)	3% (5)	171
Employ: Homemaker	19% (30)	79% (123)	2% (4)	156
Employ: Student	20% (19)	75% (70)	4% (4)	93
Employ: Retired	19% (107)	79% (434)	2% (10)	552
Employ: Unemployed	23% (38)	74% (123)	3% (5)	166
Employ: Other	19% (32)	77% (132)	5% (8)	172
Military HH: Yes	19% (70)	79% (298)	2% (8)	375
Military HH: No	16% (291)	81% (1486)	3% (48)	1826
RD/WT: Right Direction	15% (136)	82% (723)	2% (20)	879
RD/WT: Wrong Track	17% (225)	80% (1061)	3% (36)	1322

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**Table CESMHdem2_3: Are you living with the following health problems or conditions?
Asthma, bronchitis, emphysema, or other lung conditions**

Demographic	Yes	No	Don't know	Total N
Adults	16% (361)	81% (1784)	3% (56)	2201
Trump Job Approve	15% (132)	83% (724)	2% (20)	876
Trump Job Disapprove	18% (208)	81% (957)	2% (19)	1184
Trump Job Strongly Approve	16% (70)	83% (369)	1% (7)	446
Trump Job Somewhat Approve	14% (61)	83% (355)	3% (14)	430
Trump Job Somewhat Disapprove	16% (48)	80% (238)	3% (9)	295
Trump Job Strongly Disapprove	18% (159)	81% (720)	1% (10)	889
#1 Issue: Economy	13% (83)	84% (527)	3% (16)	627
#1 Issue: Security	16% (65)	82% (340)	2% (10)	415
#1 Issue: Health Care	19% (70)	80% (298)	2% (7)	374
#1 Issue: Medicare / Social Security	22% (77)	76% (261)	2% (7)	345
#1 Issue: Women's Issues	15% (16)	78% (80)	6% (6)	102
#1 Issue: Education	11% (11)	88% (96)	2% (2)	109
#1 Issue: Energy	16% (16)	84% (85)	— (0)	101
#1 Issue: Other	18% (24)	76% (98)	6% (7)	129
2018 House Vote: Democrat	18% (150)	82% (693)	1% (7)	849
2018 House Vote: Republican	14% (105)	84% (638)	2% (15)	757
2018 House Vote: Someone else	15% (17)	78% (85)	7% (7)	109
2018 House Vote: Didn't Vote	19% (89)	76% (363)	6% (27)	479
2016 Vote: Hillary Clinton	18% (136)	80% (595)	2% (11)	743
2016 Vote: Donald Trump	15% (110)	84% (619)	2% (11)	740
2016 Vote: Someone else	16% (32)	82% (168)	3% (5)	206
2016 Vote: Didn't Vote	16% (81)	78% (396)	6% (28)	505
Voted in 2014: Yes	17% (261)	81% (1231)	2% (25)	1517
Voted in 2014: No	15% (100)	81% (553)	4% (31)	684
2012 Vote: Barack Obama	18% (158)	81% (704)	1% (10)	871
2012 Vote: Mitt Romney	14% (92)	84% (537)	2% (10)	640
2012 Vote: Other	22% (22)	71% (69)	7% (7)	98
2012 Vote: Didn't Vote	15% (88)	80% (471)	5% (30)	589

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Table CESMHdem2_3: Are you living with the following health problems or conditions?
Asthma, bronchitis, emphysema, or other lung conditions

Demographic	Yes	No	Don't know	Total N
Adults	16% (361)	81% (1784)	3% (56)	2201
4-Region: Northeast	17% (66)	81% (318)	2% (9)	393
4-Region: Midwest	18% (92)	79% (401)	3% (13)	506
4-Region: South	15% (127)	82% (675)	2% (20)	822
4-Region: West	16% (76)	81% (391)	3% (14)	481
Favorable of Trump	15% (130)	83% (698)	2% (17)	846
Unfavorable of Trump	17% (201)	82% (973)	2% (19)	1193
Very Favorable of Trump	16% (74)	83% (389)	1% (7)	470
Somewhat Favorable of Trump	15% (56)	82% (309)	3% (11)	376
Somewhat Unfavorable of Trump	18% (44)	80% (197)	3% (7)	247
Very Unfavorable of Trump	17% (157)	82% (776)	1% (12)	946
Political Elites	16% (120)	82% (608)	2% (11)	740
Consumer Elites	11% (44)	88% (359)	1% (4)	407
Financial Elites	11% (42)	88% (333)	1% (2)	377
Tech Elites	16% (108)	81% (547)	2% (17)	672
Unhealthy	27% (361)	71% (942)	1% (16)	1319
Healthy	— (0)	95% (842)	5% (40)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_4: Are you living with the following health problems or conditions?
Heart disease, heart failure or heart attack

Demographic	Yes	No	Don't know	Total N
Adults	7% (164)	90% (1977)	3% (60)	2201
Gender: Male	10% (102)	88% (903)	3% (26)	1030
Gender: Female	5% (63)	92% (1074)	3% (34)	1171
Age: 18-29	3% (10)	92% (366)	5% (22)	397
Age: 30-44	5% (26)	91% (448)	3% (16)	490
Age: 45-54	6% (22)	91% (365)	3% (14)	401
Age: 55-64	9% (37)	90% (361)	1% (3)	401
Age: 65+	14% (70)	85% (438)	1% (5)	512
Generation Z: 18-21	2% (3)	90% (119)	7% (10)	132
Millennial: Age 22-37	4% (21)	92% (483)	4% (20)	524
Generation X: Age 38-53	5% (30)	92% (539)	3% (19)	588
Boomers: Age 54-72	11% (88)	88% (725)	1% (8)	821
PID: Dem (no lean)	7% (54)	91% (696)	2% (17)	767
PID: Ind (no lean)	7% (55)	88% (653)	5% (37)	745
PID: Rep (no lean)	8% (56)	91% (628)	1% (6)	690
PID/Gender: Dem Men	10% (33)	88% (296)	2% (6)	335
PID/Gender: Dem Women	5% (21)	93% (400)	2% (11)	432
PID/Gender: Ind Men	10% (36)	85% (299)	5% (17)	352
PID/Gender: Ind Women	5% (18)	90% (353)	5% (21)	392
PID/Gender: Rep Men	9% (32)	90% (308)	1% (3)	343
PID/Gender: Rep Women	7% (24)	92% (321)	1% (3)	347
Ideo: Liberal (1-3)	6% (38)	91% (603)	3% (19)	660
Ideo: Moderate (4)	10% (52)	88% (483)	3% (14)	550
Ideo: Conservative (5-7)	8% (61)	90% (674)	2% (12)	746
Educ: < College	8% (105)	89% (1231)	4% (48)	1384
Educ: Bachelors degree	7% (37)	91% (476)	2% (8)	521
Educ: Post-grad	8% (23)	91% (270)	1% (3)	296

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Table CESMHdem2_4: Are you living with the following health problems or conditions?
 Heart disease, heart failure or heart attack

Demographic	Yes	No	Don't know	Total N
Adults	7% (164)	90% (1977)	3% (60)	2201
Income: Under 50k	7% (82)	89% (1047)	4% (53)	1182
Income: 50k-100k	9% (58)	91% (612)	1% (4)	674
Income: 100k+	7% (23)	92% (318)	1% (3)	345
Ethnicity: White	8% (139)	90% (1604)	2% (36)	1780
Ethnicity: Hispanic	6% (13)	89% (190)	5% (11)	213
Ethnicity: Afr. Am.	5% (13)	90% (250)	6% (16)	279
Ethnicity: Other	8% (12)	86% (122)	6% (8)	142
Relig: Protestant	9% (55)	89% (532)	1% (8)	595
Relig: Roman Catholic	9% (39)	90% (377)	1% (4)	420
Relig: Something Else	4% (8)	90% (162)	5% (10)	180
Relig: Jewish	5% (3)	95% (48)	— (0)	51
Relig: Evangelical	8% (73)	90% (778)	2% (17)	868
Relig: Non-Evang. Catholics	9% (28)	90% (294)	2% (5)	327
Relig: All Christian	9% (102)	90% (1071)	2% (22)	1195
Relig: All Non-Christian	9% (21)	88% (198)	2% (5)	224
Community: Urban	7% (40)	90% (502)	3% (17)	559
Community: Suburban	8% (82)	90% (922)	2% (21)	1025
Community: Rural	7% (43)	90% (553)	3% (21)	617
Employ: Private Sector	5% (35)	94% (701)	2% (13)	749
Employ: Government	12% (17)	85% (120)	3% (5)	142
Employ: Self-Employed	4% (8)	92% (158)	3% (6)	171
Employ: Homemaker	4% (6)	93% (146)	3% (4)	156
Employ: Student	2% (2)	92% (86)	6% (5)	93
Employ: Retired	12% (68)	87% (479)	1% (5)	552
Employ: Unemployed	6% (10)	88% (147)	6% (10)	166
Employ: Other	11% (18)	82% (140)	8% (13)	172
Military HH: Yes	9% (35)	88% (330)	3% (10)	375
Military HH: No	7% (129)	90% (1647)	3% (50)	1826
RD/WT: Right Direction	9% (81)	89% (782)	2% (16)	879
RD/WT: Wrong Track	6% (84)	90% (1195)	3% (44)	1322

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Table CESMHdem2_4: Are you living with the following health problems or conditions?
Heart disease, heart failure or heart attack

Demographic	Yes	No	Don't know	Total N
Adults	7% (164)	90% (1977)	3% (60)	2201
Trump Job Approve	8% (73)	90% (787)	2% (15)	876
Trump Job Disapprove	7% (83)	91% (1076)	2% (25)	1184
Trump Job Strongly Approve	11% (48)	88% (392)	1% (6)	446
Trump Job Somewhat Approve	6% (25)	92% (395)	2% (10)	430
Trump Job Somewhat Disapprove	10% (29)	87% (258)	3% (8)	295
Trump Job Strongly Disapprove	6% (54)	92% (818)	2% (17)	889
#1 Issue: Economy	4% (27)	93% (582)	3% (18)	627
#1 Issue: Security	9% (39)	89% (369)	2% (7)	415
#1 Issue: Health Care	7% (25)	91% (340)	2% (9)	374
#1 Issue: Medicare / Social Security	14% (47)	84% (288)	3% (9)	345
#1 Issue: Women's Issues	2% (2)	92% (94)	6% (6)	102
#1 Issue: Education	7% (8)	91% (99)	2% (2)	109
#1 Issue: Energy	4% (4)	94% (95)	2% (2)	101
#1 Issue: Other	9% (12)	85% (110)	6% (7)	129
2018 House Vote: Democrat	7% (60)	92% (779)	1% (10)	849
2018 House Vote: Republican	9% (70)	90% (679)	1% (8)	757
2018 House Vote: Someone else	3% (3)	89% (98)	8% (8)	109
2018 House Vote: Didn't Vote	6% (31)	87% (415)	7% (33)	479
2016 Vote: Hillary Clinton	7% (53)	91% (677)	2% (13)	743
2016 Vote: Donald Trump	10% (70)	89% (662)	1% (8)	740
2016 Vote: Someone else	6% (13)	90% (185)	4% (7)	206
2016 Vote: Didn't Vote	6% (28)	88% (445)	6% (32)	505
Voted in 2014: Yes	8% (126)	90% (1368)	2% (23)	1517
Voted in 2014: No	6% (39)	89% (609)	5% (37)	684
2012 Vote: Barack Obama	8% (72)	91% (789)	1% (11)	871
2012 Vote: Mitt Romney	9% (58)	90% (577)	1% (5)	640
2012 Vote: Other	10% (10)	84% (82)	6% (6)	98
2012 Vote: Didn't Vote	4% (25)	89% (527)	6% (38)	589

Continued on next page

Table CESMHdem2_4: Are you living with the following health problems or conditions?
Heart disease, heart failure or heart attack

Demographic	Yes	No	Don't know	Total N
Adults	7% (164)	90% (1977)	3% (60)	2201
4-Region: Northeast	7% (29)	89% (350)	4% (14)	393
4-Region: Midwest	9% (45)	89% (451)	2% (10)	506
4-Region: South	7% (56)	90% (739)	3% (26)	822
4-Region: West	7% (34)	91% (436)	2% (10)	481
Favorable of Trump	8% (70)	91% (766)	1% (10)	846
Unfavorable of Trump	7% (85)	90% (1078)	3% (30)	1193
Very Favorable of Trump	10% (49)	88% (416)	1% (5)	470
Somewhat Favorable of Trump	5% (21)	93% (350)	1% (5)	376
Somewhat Unfavorable of Trump	12% (30)	84% (208)	4% (10)	247
Very Unfavorable of Trump	6% (55)	92% (870)	2% (21)	946
Political Elites	10% (73)	89% (660)	1% (6)	740
Consumer Elites	7% (29)	92% (373)	1% (5)	407
Financial Elites	6% (23)	93% (351)	1% (2)	377
Tech Elites	5% (37)	92% (615)	3% (19)	672
Unhealthy	12% (164)	86% (1133)	2% (21)	1319
Healthy	— (0)	96% (844)	4% (39)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_5: Are you living with the following health problems or conditions?
Overweight and obesity

Demographic	Yes	No	Don't know	Total N
Adults	29% (630)	68% (1498)	3% (73)	2201
Gender: Male	25% (262)	71% (735)	3% (33)	1030
Gender: Female	31% (367)	65% (764)	3% (40)	1171
Age: 18-29	20% (80)	73% (290)	7% (27)	397
Age: 30-44	26% (130)	71% (348)	3% (13)	490
Age: 45-54	31% (123)	66% (264)	4% (15)	401
Age: 55-64	30% (121)	68% (271)	2% (8)	401
Age: 65+	34% (176)	64% (326)	2% (11)	512
Generation Z: 18-21	14% (19)	74% (97)	12% (16)	132
Millennial: Age 22-37	23% (122)	73% (385)	3% (17)	524
Generation X: Age 38-53	30% (177)	67% (392)	3% (19)	588
Boomers: Age 54-72	33% (268)	65% (536)	2% (17)	821
PID: Dem (no lean)	30% (234)	67% (515)	2% (19)	767
PID: Ind (no lean)	24% (177)	71% (526)	6% (42)	745
PID: Rep (no lean)	32% (219)	66% (458)	2% (12)	690
PID/Gender: Dem Men	28% (95)	70% (234)	2% (6)	335
PID/Gender: Dem Women	32% (139)	65% (280)	3% (12)	432
PID/Gender: Ind Men	21% (73)	74% (260)	5% (19)	352
PID/Gender: Ind Women	26% (104)	68% (265)	6% (23)	392
PID/Gender: Rep Men	28% (94)	70% (240)	2% (8)	343
PID/Gender: Rep Women	36% (125)	63% (218)	1% (4)	347
Ideo: Liberal (1-3)	28% (183)	68% (451)	4% (26)	660
Ideo: Moderate (4)	28% (154)	70% (383)	2% (13)	550
Ideo: Conservative (5-7)	31% (233)	67% (497)	2% (16)	746
Educ: < College	29% (395)	67% (933)	4% (56)	1384
Educ: Bachelors degree	29% (151)	69% (358)	2% (11)	521
Educ: Post-grad	28% (83)	70% (207)	2% (5)	296

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Table CESMHdem2_5: Are you living with the following health problems or conditions?
Overweight and obesity

Demographic	Yes	No	Don't know	Total N
Adults	29% (630)	68% (1498)	3% (73)	2201
Income: Under 50k	30% (349)	66% (774)	5% (59)	1182
Income: 50k-100k	29% (195)	70% (475)	1% (5)	674
Income: 100k+	25% (86)	72% (249)	3% (9)	345
Ethnicity: White	29% (520)	68% (1219)	2% (42)	1780
Ethnicity: Hispanic	29% (62)	64% (137)	7% (15)	213
Ethnicity: Afr. Am.	28% (78)	65% (182)	7% (19)	279
Ethnicity: Other	22% (32)	69% (98)	9% (12)	142
Relig: Protestant	32% (188)	66% (395)	2% (12)	595
Relig: Roman Catholic	28% (119)	70% (295)	2% (6)	420
Relig: Something Else	22% (40)	71% (128)	7% (12)	180
Relig: Jewish	46% (23)	54% (28)	— (0)	51
Relig: Evangelical	27% (238)	70% (606)	3% (24)	868
Relig: Non-Evang. Catholics	33% (108)	65% (212)	2% (7)	327
Relig: All Christian	29% (346)	68% (818)	3% (31)	1195
Relig: All Non-Christian	30% (67)	68% (152)	2% (4)	224
Community: Urban	26% (145)	71% (395)	4% (20)	559
Community: Suburban	28% (285)	69% (712)	3% (28)	1025
Community: Rural	32% (200)	64% (392)	4% (25)	617
Employ: Private Sector	27% (203)	71% (533)	2% (12)	749
Employ: Government	34% (48)	61% (86)	5% (8)	142
Employ: Self-Employed	22% (38)	74% (128)	3% (5)	171
Employ: Homemaker	24% (38)	72% (112)	4% (6)	156
Employ: Student	18% (16)	74% (69)	8% (8)	93
Employ: Retired	34% (187)	64% (354)	2% (11)	552
Employ: Unemployed	27% (45)	66% (109)	7% (12)	166
Employ: Other	31% (53)	63% (108)	6% (11)	172
Military HH: Yes	34% (129)	62% (233)	4% (14)	375
Military HH: No	27% (501)	69% (1266)	3% (59)	1826
RD/WT: Right Direction	28% (249)	69% (605)	3% (25)	879
RD/WT: Wrong Track	29% (380)	68% (893)	4% (48)	1322

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Table CESMHdem2_5: Are you living with the following health problems or conditions?
Overweight and obesity

Demographic	Yes	No	Don't know	Total N
Adults	29% (630)	68% (1498)	3% (73)	2201
Trump Job Approve	30% (259)	68% (596)	2% (20)	876
Trump Job Disapprove	28% (337)	69% (816)	3% (31)	1184
Trump Job Strongly Approve	32% (144)	65% (291)	3% (11)	446
Trump Job Somewhat Approve	27% (115)	71% (306)	2% (9)	430
Trump Job Somewhat Disapprove	29% (84)	68% (201)	3% (9)	295
Trump Job Strongly Disapprove	28% (252)	69% (615)	2% (22)	889
#1 Issue: Economy	28% (178)	69% (431)	3% (18)	627
#1 Issue: Security	28% (116)	69% (288)	3% (12)	415
#1 Issue: Health Care	27% (102)	70% (264)	2% (8)	374
#1 Issue: Medicare / Social Security	34% (117)	64% (221)	2% (6)	345
#1 Issue: Women's Issues	31% (32)	59% (60)	9% (10)	102
#1 Issue: Education	23% (25)	71% (78)	6% (7)	109
#1 Issue: Energy	21% (21)	77% (78)	2% (2)	101
#1 Issue: Other	31% (40)	61% (78)	8% (11)	129
2018 House Vote: Democrat	30% (253)	69% (583)	2% (13)	849
2018 House Vote: Republican	30% (229)	68% (516)	2% (12)	757
2018 House Vote: Someone else	27% (30)	65% (71)	8% (9)	109
2018 House Vote: Didnt Vote	24% (117)	67% (323)	8% (39)	479
2016 Vote: Hillary Clinton	29% (218)	69% (510)	2% (15)	743
2016 Vote: Donald Trump	32% (237)	67% (493)	1% (10)	740
2016 Vote: Someone else	28% (58)	69% (141)	3% (6)	206
2016 Vote: Didnt Vote	23% (114)	69% (349)	8% (41)	505
Voted in 2014: Yes	32% (479)	67% (1011)	2% (28)	1517
Voted in 2014: No	22% (151)	71% (488)	7% (45)	684
2012 Vote: Barack Obama	31% (269)	68% (589)	1% (13)	871
2012 Vote: Mitt Romney	32% (205)	66% (424)	2% (11)	640
2012 Vote: Other	28% (28)	67% (65)	5% (5)	98
2012 Vote: Didn't Vote	22% (128)	71% (417)	8% (44)	589

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Table CESMHdem2_5: Are you living with the following health problems or conditions?
Overweight and obesity

Demographic	Yes	No	Don't know	Total N
Adults	29% (630)	68% (1498)	3% (73)	2201
4-Region: Northeast	27% (106)	69% (272)	4% (15)	393
4-Region: Midwest	29% (146)	68% (344)	3% (15)	506
4-Region: South	30% (243)	67% (551)	3% (27)	822
4-Region: West	28% (134)	69% (331)	3% (16)	481
Favorable of Trump	30% (255)	68% (577)	2% (14)	846
Unfavorable of Trump	28% (339)	69% (818)	3% (37)	1193
Very Favorable of Trump	32% (152)	65% (308)	2% (11)	470
Somewhat Favorable of Trump	27% (103)	72% (269)	1% (4)	376
Somewhat Unfavorable of Trump	30% (73)	67% (165)	3% (9)	247
Very Unfavorable of Trump	28% (265)	69% (653)	3% (28)	946
Political Elites	31% (226)	68% (501)	2% (13)	740
Consumer Elites	26% (107)	72% (293)	2% (7)	407
Financial Elites	26% (97)	73% (274)	1% (5)	377
Tech Elites	25% (169)	71% (479)	3% (23)	672
Unhealthy	48% (630)	50% (666)	2% (23)	1319
Healthy	— (0)	94% (833)	6% (50)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CESMHdem2_6: Are you living with the following health problems or conditions?
Any other chronic health problem or condition

Demographic	Yes	No	Don't know	Total N
Adults	26% (579)	69% (1521)	5% (100)	2201
Gender: Male	26% (267)	69% (714)	5% (49)	1030
Gender: Female	27% (312)	69% (808)	4% (51)	1171
Age: 18-29	12% (49)	82% (326)	6% (22)	397
Age: 30-44	25% (122)	71% (346)	4% (22)	490
Age: 45-54	30% (119)	65% (262)	5% (20)	401
Age: 55-64	31% (125)	67% (267)	2% (9)	401
Age: 65+	32% (164)	63% (321)	5% (27)	512
Generation Z: 18-21	10% (14)	83% (110)	6% (8)	132
Millennial: Age 22-37	20% (103)	76% (399)	4% (22)	524
Generation X: Age 38-53	28% (162)	67% (396)	5% (30)	588
Boomers: Age 54-72	31% (258)	65% (533)	4% (30)	821
PID: Dem (no lean)	24% (186)	72% (553)	4% (28)	767
PID: Ind (no lean)	27% (203)	65% (487)	7% (55)	745
PID: Rep (no lean)	28% (191)	70% (481)	3% (18)	690
PID/Gender: Dem Men	26% (86)	71% (238)	3% (11)	335
PID/Gender: Dem Women	23% (100)	73% (315)	4% (17)	432
PID/Gender: Ind Men	28% (100)	63% (224)	8% (29)	352
PID/Gender: Ind Women	26% (103)	67% (264)	7% (26)	392
PID/Gender: Rep Men	24% (81)	73% (252)	3% (9)	343
PID/Gender: Rep Women	32% (109)	66% (230)	2% (8)	347
Ideo: Liberal (1-3)	27% (179)	69% (456)	4% (26)	660
Ideo: Moderate (4)	25% (138)	70% (385)	5% (27)	550
Ideo: Conservative (5-7)	29% (213)	68% (506)	4% (28)	746
Educ: < College	26% (355)	68% (948)	6% (81)	1384
Educ: Bachelors degree	28% (144)	70% (364)	2% (13)	521
Educ: Post-grad	27% (80)	71% (210)	2% (6)	296

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Table CESMHdem2_6: Are you living with the following health problems or conditions?
 Any other chronic health problem or condition

Demographic	Yes	No	Don't know	Total N
Adults	26% (579)	69% (1521)	5% (100)	2201
Income: Under 50k	27% (324)	66% (782)	6% (76)	1182
Income: 50k-100k	27% (184)	70% (474)	2% (17)	674
Income: 100k+	21% (72)	77% (266)	2% (7)	345
Ethnicity: White	28% (504)	68% (1209)	4% (67)	1780
Ethnicity: Hispanic	22% (47)	73% (156)	5% (10)	213
Ethnicity: Afr. Am.	17% (47)	75% (210)	8% (22)	279
Ethnicity: Other	20% (29)	72% (102)	8% (11)	142
Relig: Protestant	32% (189)	63% (378)	5% (29)	595
Relig: Roman Catholic	24% (100)	75% (314)	1% (6)	420
Relig: Something Else	24% (44)	68% (122)	8% (14)	180
Relig: Jewish	44% (22)	56% (29)	— (0)	51
Relig: Evangelical	27% (237)	69% (601)	3% (30)	868
Relig: Non-Evang. Catholics	29% (95)	65% (213)	6% (19)	327
Relig: All Christian	28% (333)	68% (814)	4% (49)	1195
Relig: All Non-Christian	28% (64)	66% (148)	5% (12)	224
Community: Urban	23% (128)	72% (405)	5% (27)	559
Community: Suburban	26% (266)	70% (720)	4% (40)	1025
Community: Rural	30% (186)	64% (397)	5% (33)	617
Employ: Private Sector	20% (151)	76% (572)	3% (25)	749
Employ: Government	22% (32)	74% (105)	4% (5)	142
Employ: Self-Employed	24% (41)	72% (123)	4% (7)	171
Employ: Homemaker	25% (40)	69% (108)	6% (9)	156
Employ: Student	19% (17)	75% (70)	6% (5)	93
Employ: Retired	35% (192)	62% (340)	4% (20)	552
Employ: Unemployed	25% (41)	68% (112)	7% (12)	166
Employ: Other	38% (64)	53% (91)	9% (16)	172
Military HH: Yes	31% (117)	64% (241)	5% (18)	375
Military HH: No	25% (462)	70% (1281)	5% (83)	1826
RD/WT: Right Direction	27% (234)	69% (606)	4% (39)	879
RD/WT: Wrong Track	26% (346)	69% (915)	5% (61)	1322

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Table CESMHdem2_6: Are you living with the following health problems or conditions?
Any other chronic health problem or condition

Demographic	Yes	No	Don't know	Total N
Adults	26% (579)	69% (1521)	5% (100)	2201
Trump Job Approve	26% (232)	70% (611)	4% (33)	876
Trump Job Disapprove	27% (324)	69% (816)	4% (44)	1184
Trump Job Strongly Approve	29% (130)	68% (303)	3% (13)	446
Trump Job Somewhat Approve	24% (102)	72% (307)	5% (20)	430
Trump Job Somewhat Disapprove	27% (80)	67% (197)	6% (17)	295
Trump Job Strongly Disapprove	27% (244)	70% (619)	3% (27)	889
#1 Issue: Economy	23% (143)	73% (458)	4% (25)	627
#1 Issue: Security	28% (114)	68% (283)	4% (17)	415
#1 Issue: Health Care	28% (103)	70% (261)	3% (11)	374
#1 Issue: Medicare / Social Security	34% (119)	60% (207)	5% (19)	345
#1 Issue: Women's Issues	23% (23)	71% (72)	6% (7)	102
#1 Issue: Education	11% (12)	83% (91)	5% (6)	109
#1 Issue: Energy	25% (26)	72% (73)	2% (2)	101
#1 Issue: Other	31% (39)	59% (76)	10% (13)	129
2018 House Vote: Democrat	28% (241)	68% (580)	3% (28)	849
2018 House Vote: Republican	28% (210)	69% (522)	3% (25)	757
2018 House Vote: Someone else	21% (23)	70% (77)	9% (10)	109
2018 House Vote: Didnt Vote	22% (103)	71% (339)	8% (37)	479
2016 Vote: Hillary Clinton	28% (206)	68% (508)	4% (29)	743
2016 Vote: Donald Trump	28% (206)	70% (516)	2% (18)	740
2016 Vote: Someone else	33% (68)	61% (126)	5% (11)	206
2016 Vote: Didnt Vote	19% (96)	73% (367)	8% (42)	505
Voted in 2014: Yes	29% (437)	68% (1027)	3% (52)	1517
Voted in 2014: No	21% (142)	72% (494)	7% (48)	684
2012 Vote: Barack Obama	28% (246)	69% (599)	3% (27)	871
2012 Vote: Mitt Romney	29% (183)	68% (435)	3% (21)	640
2012 Vote: Other	39% (39)	54% (53)	6% (6)	98
2012 Vote: Didn't Vote	19% (110)	74% (433)	8% (46)	589

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Table CESMHdem2_6: Are you living with the following health problems or conditions?
 Any other chronic health problem or condition

Demographic	Yes	No	Don't know	Total N
Adults	26% (579)	69% (1521)	5% (100)	2201
4-Region: Northeast	24% (96)	71% (278)	5% (19)	393
4-Region: Midwest	27% (134)	70% (352)	4% (19)	506
4-Region: South	28% (226)	68% (555)	5% (40)	822
4-Region: West	26% (123)	70% (337)	4% (21)	481
Favorable of Trump	29% (246)	68% (573)	3% (27)	846
Unfavorable of Trump	26% (307)	70% (837)	4% (49)	1193
Very Favorable of Trump	31% (147)	66% (308)	3% (15)	470
Somewhat Favorable of Trump	26% (99)	70% (265)	3% (12)	376
Somewhat Unfavorable of Trump	27% (67)	66% (163)	7% (17)	247
Very Unfavorable of Trump	25% (240)	71% (673)	3% (32)	946
Political Elites	31% (233)	65% (484)	3% (23)	740
Consumer Elites	24% (98)	74% (299)	2% (9)	407
Financial Elites	24% (89)	75% (284)	1% (4)	377
Tech Elites	23% (155)	74% (494)	3% (22)	672
Unhealthy	44% (579)	53% (693)	3% (46)	1319
Healthy	— (0)	94% (828)	6% (54)	882

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	397	18%
	Age: 30-44	490	22%
	Age: 45-54	401	18%
	Age: 55-64	401	18%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	132	6%
	Millennial: Age 22-37	524	24%
	Generation X: Age 38-53	588	27%
	Boomers: Age 54-72	821	37%
	N	2064	
xpid3	PID: Dem (no lean)	767	35%
	PID: Ind (no lean)	745	34%
	PID: Rep (no lean)	690	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	335	15%
	PID/Gender: Dem Women	432	20%
	PID/Gender: Ind Men	352	16%
	PID/Gender: Ind Women	392	18%
	PID/Gender: Rep Men	343	16%
	PID/Gender: Rep Women	347	16%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	660	30%
	Ideo: Moderate (4)	550	25%
	Ideo: Conservative (5-7)	746	34%
	N	1957	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1182	54%
	Income: 50k-100k	674	31%
	Income: 100k+	345	16%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	595	27%
	Relig: Roman Catholic	420	19%
	Relig: Something Else	180	8%
	N	1195	
xreligion1	Relig: Jewish	51	2%
xreligion2	Relig: Evangelical	868	39%
	Relig: Non-Evang. Catholics	327	15%
	N	1195	
xreligion3	Relig: All Christian	1195	54%
	Relig: All Non-Christian	224	10%
	N	1419	
xdemUsr	Community: Urban	559	25%
	Community: Suburban	1025	47%
	Community: Rural	617	28%
	N	2201	
xdemEmploy	Employ: Private Sector	749	34%
	Employ: Government	142	6%
	Employ: Self-Employed	171	8%
	Employ: Homemaker	156	7%
	Employ: Student	93	4%
	Employ: Retired	552	25%
	Employ: Unemployed	166	8%
	Employ: Other	172	8%
	N	2201	
xdemMilHH1	Military HH: Yes	375	17%
	Military HH: No	1826	83%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	879	40%
	RD/WT: Wrong Track	1322	60%
	N	2201	
Trump_Approve	Trump Job Approve	876	40%
	Trump Job Disapprove	1184	54%
	N	2060	
Trump_Approve2	Trump Job Strongly Approve	446	20%
	Trump Job Somewhat Approve	430	20%
	Trump Job Somewhat Disapprove	295	13%
	Trump Job Strongly Disapprove	889	40%
	N	2060	
xnr3	#1 Issue: Economy	627	28%
	#1 Issue: Security	415	19%
	#1 Issue: Health Care	374	17%
	#1 Issue: Medicare / Social Security	345	16%
	#1 Issue: Women's Issues	102	5%
	#1 Issue: Education	109	5%
	#1 Issue: Energy	101	5%
	#1 Issue: Other	129	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	849	39%
	2018 House Vote: Republican	757	34%
	2018 House Vote: Someone else	109	5%
	2018 House Vote: Didnt Vote	479	22%
	N	2195	
xsubVote16O	2016 Vote: Hillary Clinton	743	34%
	2016 Vote: Donald Trump	740	34%
	2016 Vote: Someone else	206	9%
	2016 Vote: Didnt Vote	505	23%
	N	2193	
xsubVote14O	Voted in 2014: Yes	1517	69%
	Voted in 2014: No	684	31%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	871	40%
	2012 Vote: Mitt Romney	640	29%
	2012 Vote: Other	98	4%
	2012 Vote: Didn't Vote	589	27%
	N	2198	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
Trump_Fav	Favorable of Trump	846	38%
	Unfavorable of Trump	1193	54%
	N	2039	
Trump_Fav_FULL	Very Favorable of Trump	470	21%
	Somewhat Favorable of Trump	376	17%
	Somewhat Unfavorable of Trump	247	11%
	Very Unfavorable of Trump	946	43%
	N	2039	
CESdem3	Political Elites	740	34%
CESdem4	Consumer Elites	407	18%
CESdem5	Financial Elites	377	17%
CEdem6	Tech Elites	672	31%
CEdem7	Unhealthy	1319	60%
	Healthy	882	40%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

