



National Tracking Poll #190123
January 10-13, 2019

Crosstabulation Results

Methodology:

This poll was conducted from January 10-13, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table RES1: *Did you make a 2019 New Year's resolution?*

Demographic	Yes		No		Total N
Adults	42%	(930)	58%	(1271)	2201
Gender: Male	43%	(447)	57%	(583)	1030
Gender: Female	41%	(483)	59%	(688)	1171
Age: 18-29	59%	(237)	41%	(166)	403
Age: 30-44	52%	(254)	48%	(231)	485
Age: 45-54	39%	(173)	61%	(265)	439
Age: 55-64	32%	(118)	68%	(245)	363
Age: 65+	29%	(148)	71%	(364)	512
Generation Z: 18-21	60%	(91)	40%	(62)	152
Millennial: Age 22-37	56%	(292)	44%	(225)	517
Generation X: Age 38-53	43%	(261)	57%	(351)	611
Boomers: Age 54-72	32%	(258)	68%	(537)	795
PID: Dem (no lean)	45%	(323)	55%	(399)	722
PID: Ind (no lean)	45%	(357)	55%	(428)	786
PID: Rep (no lean)	36%	(249)	64%	(444)	693
PID/Gender: Dem Men	45%	(133)	55%	(160)	293
PID/Gender: Dem Women	44%	(190)	56%	(239)	430
PID/Gender: Ind Men	47%	(187)	53%	(212)	399
PID/Gender: Ind Women	44%	(170)	56%	(216)	387
PID/Gender: Rep Men	38%	(127)	62%	(211)	338
PID/Gender: Rep Women	34%	(122)	66%	(233)	355
Ideo: Liberal (1-3)	47%	(343)	53%	(381)	724
Ideo: Moderate (4)	43%	(189)	57%	(251)	440
Ideo: Conservative (5-7)	38%	(286)	62%	(466)	752
Educ: < College	40%	(549)	60%	(836)	1384
Educ: Bachelors degree	45%	(233)	55%	(288)	521
Educ: Post-grad	50%	(148)	50%	(148)	296

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Table RES1: Did you make a 2019 New Year's resolution?

Demographic	Yes		No		Total N
Adults	42%	(930)	58%	(1271)	2201
Income: Under 50k	41%	(493)	59%	(722)	1215
Income: 50k-100k	45%	(297)	55%	(367)	663
Income: 100k+	43%	(140)	57%	(182)	323
Ethnicity: White	40%	(716)	60%	(1064)	1780
Ethnicity: Hispanic	59%	(126)	41%	(87)	213
Ethnicity: Afr. Am.	50%	(139)	50%	(140)	279
Ethnicity: Other	53%	(75)	47%	(67)	142
Relig: Protestant	35%	(197)	65%	(359)	557
Relig: Roman Catholic	46%	(202)	54%	(236)	438
Relig: Something Else	47%	(89)	53%	(101)	189
Relig: Evangelical	41%	(335)	59%	(475)	810
Relig: Non-Evang. Catholics	41%	(153)	59%	(221)	374
Relig: All Christian	41%	(489)	59%	(696)	1184
Relig: All Non-Christian	39%	(115)	61%	(176)	291
Community: Urban	48%	(268)	52%	(287)	555
Community: Suburban	44%	(435)	56%	(549)	985
Community: Rural	34%	(226)	66%	(435)	662
Employ: Private Sector	47%	(288)	53%	(330)	618
Employ: Government	47%	(70)	53%	(79)	150
Employ: Self-Employed	46%	(104)	54%	(121)	225
Employ: Homemaker	41%	(57)	59%	(82)	139
Employ: Student	62%	(68)	38%	(42)	109
Employ: Retired	28%	(140)	72%	(359)	499
Employ: Unemployed	49%	(102)	51%	(105)	207
Employ: Other	40%	(101)	60%	(154)	254
Military HH: Yes	41%	(161)	59%	(232)	393
Military HH: No	43%	(769)	57%	(1039)	1808
RD/WT: Right Direction	40%	(323)	60%	(481)	805
RD/WT: Wrong Track	43%	(606)	57%	(790)	1396
Trump Job Approve	41%	(395)	59%	(562)	956
Trump Job Disapprove	44%	(495)	56%	(643)	1138

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Table RES1: *Did you make a 2019 New Year's resolution?*

Demographic	Yes		No		Total N
Adults	42%	(930)	58%	(1271)	2201
Trump Job Strongly Approve	37%	(186)	63%	(318)	504
Trump Job Somewhat Approve	46%	(209)	54%	(244)	452
Trump Job Somewhat Disapprove	45%	(121)	55%	(149)	270
Trump Job Strongly Disapprove	43%	(374)	57%	(494)	868
#1 Issue: Economy	46%	(292)	54%	(348)	640
#1 Issue: Security	39%	(181)	61%	(288)	470
#1 Issue: Health Care	40%	(146)	60%	(224)	370
#1 Issue: Medicare / Social Security	32%	(87)	68%	(188)	275
#1 Issue: Women's Issues	49%	(45)	51%	(46)	91
#1 Issue: Education	54%	(77)	46%	(67)	144
#1 Issue: Energy	57%	(57)	43%	(43)	100
#1 Issue: Other	39%	(44)	61%	(68)	112
2018 House Vote: Democrat	44%	(346)	56%	(436)	782
2018 House Vote: Republican	38%	(284)	62%	(463)	747
2018 House Vote: Someone else	47%	(55)	53%	(63)	117
2018 House Vote: Didn't Vote	44%	(242)	56%	(306)	548
2016 Vote: Hillary Clinton	43%	(287)	57%	(385)	671
2016 Vote: Donald Trump	38%	(288)	62%	(464)	752
2016 Vote: Someone else	41%	(81)	59%	(118)	198
2016 Vote: Didn't Vote	47%	(269)	53%	(303)	572
Voted in 2014: Yes	40%	(582)	60%	(870)	1452
Voted in 2014: No	46%	(348)	54%	(401)	749
2012 Vote: Barack Obama	43%	(369)	57%	(486)	855
2012 Vote: Mitt Romney	37%	(213)	63%	(363)	576
2012 Vote: Other	39%	(46)	61%	(72)	118
2012 Vote: Didn't Vote	46%	(301)	54%	(351)	652
4-Region: Northeast	44%	(173)	56%	(220)	393
4-Region: Midwest	42%	(211)	58%	(294)	506
4-Region: South	41%	(333)	59%	(489)	822
4-Region: West	44%	(212)	56%	(269)	481
Favorable of Trump	40%	(376)	60%	(575)	951
Unfavorable of Trump	44%	(498)	56%	(627)	1125

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Table RES1: *Did you make a 2019 New Year's resolution?*

Demographic	Yes		No		Total N
Adults	42%	(930)	58%	(1271)	2201
Very Favorable of Trump	37%	(201)	63%	(348)	549
Somewhat Favorable of Trump	44%	(175)	56%	(227)	402
Somewhat Unfavorable of Trump	49%	(106)	51%	(111)	217
Very Unfavorable of Trump	43%	(392)	57%	(517)	908

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	87%	(809)	13%	(121)	930
Gender: Male	88%	(392)	12%	(55)	447
Gender: Female	86%	(417)	14%	(66)	483
Age: 18-29	89%	(211)	11%	(26)	237
Age: 30-44	88%	(223)	12%	(31)	254
Age: 45-54	82%	(142)	18%	(31)	173
Age: 55-64	87%	(102)	13%	(16)	118
Age: 65+	88%	(130)	12%	(18)	148
Generation Z: 18-21	92%	(84)	8%	(7)	91
Millennial: Age 22-37	88%	(256)	12%	(35)	292
Generation X: Age 38-53	83%	(217)	17%	(43)	261
Boomers: Age 54-72	88%	(227)	12%	(31)	258
PID: Dem (no lean)	85%	(275)	15%	(49)	323
PID: Ind (no lean)	89%	(319)	11%	(39)	357
PID: Rep (no lean)	87%	(215)	13%	(34)	249
PID/Gender: Dem Men	89%	(119)	11%	(14)	133
PID/Gender: Dem Women	82%	(156)	18%	(34)	190
PID/Gender: Ind Men	89%	(167)	11%	(20)	187
PID/Gender: Ind Women	89%	(151)	11%	(19)	170
PID/Gender: Rep Men	83%	(106)	17%	(21)	127
PID/Gender: Rep Women	90%	(109)	10%	(13)	122
Ideo: Liberal (1-3)	89%	(306)	11%	(36)	343
Ideo: Moderate (4)	89%	(169)	11%	(20)	189
Ideo: Conservative (5-7)	84%	(239)	16%	(47)	286
Educ: < College	87%	(477)	13%	(71)	549
Educ: Bachelors degree	87%	(202)	13%	(31)	233
Educ: Post-grad	87%	(129)	13%	(19)	148
Income: Under 50k	85%	(421)	15%	(72)	493
Income: 50k-100k	88%	(262)	12%	(35)	297
Income: 100k+	89%	(125)	11%	(15)	140
Ethnicity: White	87%	(625)	13%	(92)	716

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Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	87%	(809)	13%	(121)	930
Ethnicity: Hispanic	88%	(111)	12%	(15)	126
Ethnicity: Afr. Am.	86%	(119)	14%	(19)	139
Ethnicity: Other	86%	(64)	14%	(10)	75
Relig: Protestant	84%	(165)	16%	(32)	197
Relig: Roman Catholic	88%	(178)	12%	(25)	202
Relig: Something Else	93%	(82)	7%	(7)	89
Relig: Evangelical	90%	(301)	10%	(35)	335
Relig: Non-Evang. Catholics	81%	(125)	19%	(28)	153
Relig: All Christian	87%	(425)	13%	(63)	489
Relig: All Non-Christian	82%	(94)	18%	(21)	115
Community: Urban	86%	(230)	14%	(38)	268
Community: Suburban	88%	(381)	12%	(54)	435
Community: Rural	87%	(198)	13%	(29)	226
Employ: Private Sector	86%	(246)	14%	(42)	288
Employ: Government	87%	(61)	13%	(9)	70
Employ: Self-Employed	90%	(94)	10%	(10)	104
Employ: Homemaker	83%	(47)	17%	(10)	57
Employ: Student	95%	(64)	5%	(3)	68
Employ: Retired	88%	(123)	12%	(16)	140
Employ: Unemployed	79%	(80)	21%	(22)	102
Employ: Other	91%	(92)	9%	(9)	101
Military HH: Yes	84%	(136)	16%	(25)	161
Military HH: No	88%	(673)	12%	(96)	769
RD/WT: Right Direction	87%	(281)	13%	(43)	323
RD/WT: Wrong Track	87%	(528)	13%	(78)	606
Trump Job Approve	85%	(337)	15%	(58)	395
Trump Job Disapprove	89%	(440)	11%	(55)	495
Trump Job Strongly Approve	87%	(161)	13%	(25)	186
Trump Job Somewhat Approve	84%	(176)	16%	(33)	209
Trump Job Somewhat Disapprove	88%	(107)	12%	(14)	121
Trump Job Strongly Disapprove	89%	(333)	11%	(41)	374

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Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	87%	(809)	13%	(121)	930
#1 Issue: Economy	86%	(252)	14%	(40)	292
#1 Issue: Security	86%	(156)	14%	(25)	181
#1 Issue: Health Care	87%	(127)	13%	(19)	146
#1 Issue: Medicare / Social Security	92%	(80)	8%	(7)	87
#1 Issue: Education	82%	(63)	18%	(14)	77
#1 Issue: Energy	93%	(53)	7%	(4)	57
2018 House Vote: Democrat	90%	(311)	10%	(35)	346
2018 House Vote: Republican	87%	(246)	13%	(37)	284
2018 House Vote: Someone else	88%	(48)	12%	(6)	55
2018 House Vote: Didn't Vote	83%	(200)	17%	(42)	242
2016 Vote: Hillary Clinton	90%	(257)	10%	(29)	287
2016 Vote: Donald Trump	87%	(252)	13%	(36)	288
2016 Vote: Someone else	89%	(72)	11%	(9)	81
2016 Vote: Didn't Vote	83%	(224)	17%	(45)	269
Voted in 2014: Yes	87%	(508)	13%	(74)	582
Voted in 2014: No	87%	(301)	13%	(47)	348
2012 Vote: Barack Obama	89%	(329)	11%	(40)	369
2012 Vote: Mitt Romney	87%	(186)	13%	(27)	213
2012 Vote: Didn't Vote	85%	(255)	15%	(46)	301
4-Region: Northeast	88%	(152)	12%	(21)	173
4-Region: Midwest	89%	(187)	11%	(24)	211
4-Region: South	86%	(285)	14%	(48)	333
4-Region: West	87%	(185)	13%	(27)	212
Favorable of Trump	86%	(323)	14%	(53)	376
Unfavorable of Trump	88%	(436)	12%	(62)	498
Very Favorable of Trump	86%	(174)	14%	(27)	201
Somewhat Favorable of Trump	85%	(150)	15%	(26)	175
Somewhat Unfavorable of Trump	87%	(92)	13%	(14)	106
Very Unfavorable of Trump	88%	(344)	12%	(48)	392

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	403	18%
	Age: 30-44	485	22%
	Age: 45-54	439	20%
	Age: 55-64	363	16%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	152	7%
	Millennial: Age 22-37	517	23%
	Generation X: Age 38-53	611	28%
	Boomers: Age 54-72	795	36%
	N	2075	
xpid3	PID: Dem (no lean)	722	33%
	PID: Ind (no lean)	786	36%
	PID: Rep (no lean)	693	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	293	13%
	PID/Gender: Dem Women	430	20%
	PID/Gender: Ind Men	399	18%
	PID/Gender: Ind Women	387	18%
	PID/Gender: Rep Men	338	15%
	PID/Gender: Rep Women	355	16%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	724	33%
	Ideo: Moderate (4)	440	20%
	Ideo: Conservative (5-7)	752	34%
	N	1915	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1215	55%
	Income: 50k-100k	663	30%
	Income: 100k+	323	15%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	557	25%
	Relig: Roman Catholic	438	20%
	Relig: Something Else	189	9%
	N	1184	
xreligion1	Relig: Jewish	41	2%
xreligion2	Relig: Evangelical	810	37%
	Relig: Non-Evang. Catholics	374	17%
	N	1184	
xreligion3	Relig: All Christian	1184	54%
	Relig: All Non-Christian	291	13%
	N	1475	
xdemUsr	Community: Urban	555	25%
	Community: Suburban	985	45%
	Community: Rural	662	30%
	N	2201	
xdemEmploy	Employ: Private Sector	618	28%
	Employ: Government	150	7%
	Employ: Self-Employed	225	10%
	Employ: Homemaker	139	6%
	Employ: Student	109	5%
	Employ: Retired	499	23%
	Employ: Unemployed	207	9%
	Employ: Other	254	12%
	N	2201	
xdemMilHH1	Military HH: Yes	393	18%
	Military HH: No	1808	82%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	805	37%
	RD/WT: Wrong Track	1396	63%
	N	2201	
Trump_Approve	Trump Job Approve	956	43%
	Trump Job Disapprove	1138	52%
	N	2095	
Trump_Approve2	Trump Job Strongly Approve	504	23%
	Trump Job Somewhat Approve	452	21%
	Trump Job Somewhat Disapprove	270	12%
	Trump Job Strongly Disapprove	868	39%
	N	2095	
xnr3	#1 Issue: Economy	640	29%
	#1 Issue: Security	470	21%
	#1 Issue: Health Care	370	17%
	#1 Issue: Medicare / Social Security	275	12%
	#1 Issue: Women's Issues	91	4%
	#1 Issue: Education	144	7%
	#1 Issue: Energy	100	5%
	#1 Issue: Other	112	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	782	36%
	2018 House Vote: Republican	747	34%
	2018 House Vote: Someone else	117	5%
	2018 House Vote: Didnt Vote	548	25%
	N	2195	
xsubVote16O	2016 Vote: Hillary Clinton	671	30%
	2016 Vote: Donald Trump	752	34%
	2016 Vote: Someone else	198	9%
	2016 Vote: Didnt Vote	572	26%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1452	66%
	Voted in 2014: No	749	34%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	855	39%
	2012 Vote: Mitt Romney	576	26%
	2012 Vote: Other	118	5%
	2012 Vote: Didn't Vote	652	30%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
Trump_Fav	Favorable of Trump	951	43%
	Unfavorable of Trump	1125	51%
	N	2076	
Trump_Fav_FULL	Very Favorable of Trump	549	25%
	Somewhat Favorable of Trump	402	18%
	Somewhat Unfavorable of Trump	217	10%
	Very Unfavorable of Trump	908	41%
	N	2076	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

