



National Tracking Poll #190166
January 29-31, 2019

Crosstabulation Results

Methodology:

This poll was conducted from January 29-31, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table SBD1_1: Do you have a favorable or unfavorable impression of each of the following?
Tom Brady

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (290)	22% (490)	17% (364)	19% (427)	20% (445)	8% (185)	2201
Gender: Male	18% (189)	23% (239)	18% (181)	19% (192)	14% (141)	8% (86)	1030
Gender: Female	9% (101)	21% (251)	16% (182)	20% (235)	26% (304)	8% (98)	1171
Age: 18-29	15% (58)	25% (98)	16% (64)	16% (61)	20% (79)	9% (35)	395
Age: 30-44	12% (61)	18% (91)	15% (72)	21% (106)	23% (111)	10% (51)	492
Age: 45-54	11% (46)	22% (90)	15% (59)	21% (83)	21% (86)	10% (40)	404
Age: 55-64	9% (38)	22% (86)	18% (72)	22% (86)	23% (90)	7% (26)	398
Age: 65+	17% (88)	25% (126)	19% (96)	18% (91)	16% (80)	6% (32)	512
Generation Z: 18-21	15% (21)	22% (30)	15% (21)	16% (22)	20% (27)	11% (15)	136
Millennial: Age 22-37	13% (70)	22% (117)	16% (85)	19% (100)	21% (112)	10% (54)	538
Generation X: Age 38-53	12% (69)	21% (122)	15% (85)	21% (122)	22% (127)	9% (55)	580
Boomers: Age 54-72	13% (114)	22% (186)	19% (163)	19% (163)	19% (164)	7% (59)	849
PID: Dem (no lean)	14% (94)	25% (170)	15% (100)	19% (129)	20% (140)	8% (54)	688
PID: Ind (no lean)	14% (110)	21% (167)	16% (132)	18% (149)	22% (174)	9% (73)	805
PID: Rep (no lean)	12% (87)	22% (153)	19% (132)	21% (149)	18% (131)	8% (57)	709
PID/Gender: Dem Men	21% (57)	30% (81)	11% (30)	14% (37)	15% (42)	9% (24)	271
PID/Gender: Dem Women	9% (37)	21% (89)	17% (70)	22% (92)	24% (98)	7% (30)	416
PID/Gender: Ind Men	19% (77)	20% (84)	18% (75)	18% (76)	15% (60)	9% (38)	409
PID/Gender: Ind Women	8% (33)	21% (83)	14% (57)	18% (73)	29% (114)	9% (36)	396
PID/Gender: Rep Men	16% (56)	21% (74)	22% (77)	23% (79)	11% (40)	7% (24)	350
PID/Gender: Rep Women	9% (31)	22% (79)	15% (56)	20% (70)	25% (91)	9% (33)	359
Ideo: Liberal (1-3)	12% (76)	24% (159)	16% (103)	21% (136)	18% (120)	9% (58)	651
Ideo: Moderate (4)	13% (62)	23% (110)	17% (82)	19% (91)	22% (101)	5% (24)	471
Ideo: Conservative (5-7)	14% (110)	21% (169)	18% (139)	20% (160)	19% (147)	8% (63)	788
Educ: < College	12% (166)	23% (316)	14% (191)	20% (276)	21% (295)	10% (140)	1384
Educ: Bachelors degree	14% (73)	21% (110)	21% (111)	18% (95)	19% (97)	7% (35)	521
Educ: Post-grad	18% (52)	22% (64)	21% (62)	19% (55)	18% (53)	3% (9)	296

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Table SBD1_1: Do you have a favorable or unfavorable impression of each of the following?

Tom Brady

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (290)	22% (490)	17% (364)	19% (427)	20% (445)	8% (185)	2201
Income: Under 50k	14% (164)	23% (274)	15% (175)	18% (219)	20% (243)	10% (120)	1195
Income: 50k-100k	11% (76)	21% (146)	20% (135)	19% (132)	22% (154)	7% (45)	688
Income: 100k+	16% (51)	22% (70)	17% (54)	24% (76)	15% (48)	6% (19)	318
Ethnicity: White	12% (222)	21% (380)	17% (306)	21% (370)	20% (358)	8% (145)	1780
Ethnicity: Hispanic	12% (26)	26% (56)	14% (31)	16% (35)	21% (45)	10% (22)	213
Ethnicity: Afr. Am.	18% (51)	28% (77)	14% (38)	11% (31)	20% (57)	9% (25)	279
Ethnicity: Other	12% (17)	24% (33)	14% (20)	18% (26)	21% (30)	10% (15)	142
Relig: Protestant	12% (68)	25% (144)	20% (113)	18% (100)	20% (112)	6% (32)	570
Relig: Roman Catholic	16% (60)	22% (81)	18% (69)	22% (84)	15% (59)	7% (25)	379
Relig: Something Else	11% (24)	17% (38)	20% (45)	19% (44)	22% (50)	11% (25)	227
Relig: Jewish	27% (14)	13% (6)	16% (8)	12% (6)	20% (10)	13% (6)	50
Relig: Evangelical	13% (106)	21% (169)	20% (161)	20% (166)	19% (157)	8% (62)	823
Relig: Non-Evang. Catholics	13% (46)	27% (94)	19% (66)	18% (63)	18% (64)	5% (19)	353
Relig: All Christian	13% (153)	22% (264)	19% (227)	19% (229)	19% (221)	7% (82)	1176
Relig: All Non-Christian	12% (29)	28% (69)	11% (28)	18% (45)	24% (59)	8% (21)	250
Community: Urban	17% (85)	25% (122)	16% (77)	16% (80)	16% (79)	10% (52)	494
Community: Suburban	14% (144)	20% (211)	19% (199)	20% (209)	19% (200)	7% (76)	1039
Community: Rural	9% (62)	24% (157)	13% (88)	21% (138)	25% (166)	9% (57)	668
Employ: Private Sector	11% (76)	23% (159)	18% (124)	22% (150)	18% (125)	6% (42)	676
Employ: Government	16% (24)	23% (35)	14% (20)	19% (29)	23% (34)	5% (7)	149
Employ: Self-Employed	15% (34)	17% (39)	23% (53)	17% (38)	20% (44)	7% (16)	224
Employ: Homemaker	7% (10)	23% (33)	11% (15)	20% (29)	28% (40)	11% (16)	142
Employ: Student	9% (7)	29% (21)	23% (17)	12% (9)	18% (13)	9% (7)	72
Employ: Retired	16% (83)	24% (127)	17% (88)	19% (102)	16% (85)	7% (39)	523
Employ: Unemployed	14% (28)	20% (40)	12% (24)	14% (27)	23% (46)	16% (31)	197
Employ: Other	13% (29)	17% (38)	11% (24)	20% (44)	26% (58)	12% (26)	218
Military HH: Yes	13% (56)	25% (105)	14% (59)	22% (93)	17% (69)	8% (32)	412
Military HH: No	13% (235)	22% (386)	17% (305)	19% (334)	21% (377)	9% (152)	1789
RD/WT: Right Direction	15% (115)	21% (156)	17% (126)	20% (151)	18% (133)	9% (71)	752
RD/WT: Wrong Track	12% (175)	23% (335)	16% (238)	19% (276)	22% (312)	8% (114)	1449

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Table SBD1_1: Do you have a favorable or unfavorable impression of each of the following?

Tom Brady

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (290)	22% (490)	17% (364)	19% (427)	20% (445)	8% (185)	2201
Trump Job Approve	13% (124)	22% (203)	18% (164)	21% (197)	17% (161)	8% (73)	922
Trump Job Disapprove	13% (153)	23% (267)	16% (184)	19% (220)	22% (256)	8% (91)	1172
Trump Job Strongly Approve	17% (77)	21% (98)	15% (71)	22% (100)	18% (83)	7% (34)	463
Trump Job Somewhat Approve	10% (47)	23% (105)	20% (93)	21% (97)	17% (78)	9% (39)	459
Trump Job Somewhat Disapprove	16% (43)	25% (69)	13% (36)	18% (50)	23% (63)	6% (15)	276
Trump Job Strongly Disapprove	12% (110)	22% (198)	17% (148)	19% (170)	22% (193)	8% (76)	896
#1 Issue: Economy	15% (92)	24% (153)	15% (94)	21% (133)	18% (114)	7% (47)	632
#1 Issue: Security	16% (72)	21% (93)	18% (78)	21% (92)	19% (86)	5% (24)	445
#1 Issue: Health Care	9% (31)	20% (69)	16% (55)	18% (63)	29% (99)	8% (29)	346
#1 Issue: Medicare / Social Security	16% (45)	22% (62)	17% (49)	18% (50)	19% (55)	9% (27)	288
#1 Issue: Women's Issues	9% (9)	16% (17)	22% (24)	24% (25)	19% (20)	10% (11)	107
#1 Issue: Education	15% (24)	26% (42)	19% (31)	14% (23)	18% (30)	8% (14)	163
#1 Issue: Energy	11% (11)	21% (21)	18% (18)	21% (21)	14% (14)	14% (13)	98
#1 Issue: Other	6% (7)	27% (33)	12% (15)	16% (20)	22% (27)	17% (21)	122
2018 House Vote: Democrat	14% (106)	24% (179)	16% (121)	20% (148)	20% (148)	7% (51)	753
2018 House Vote: Republican	14% (107)	22% (169)	19% (152)	21% (165)	18% (140)	6% (47)	779
2018 House Vote: Someone else	12% (14)	25% (28)	14% (15)	19% (22)	21% (24)	9% (10)	114
2018 House Vote: Didn't Vote	12% (63)	21% (113)	13% (72)	16% (90)	24% (132)	14% (77)	549
2016 Vote: Hillary Clinton	13% (91)	24% (166)	17% (114)	19% (131)	20% (136)	6% (44)	681
2016 Vote: Donald Trump	15% (112)	21% (156)	18% (132)	22% (163)	18% (131)	7% (49)	744
2016 Vote: Someone else	9% (19)	22% (44)	17% (33)	19% (39)	25% (49)	8% (16)	200
2016 Vote: Didn't Vote	12% (68)	22% (125)	15% (84)	16% (93)	22% (127)	13% (76)	573
Voted in 2014: Yes	14% (208)	23% (336)	17% (250)	21% (302)	18% (270)	7% (99)	1466
Voted in 2014: No	11% (82)	21% (154)	15% (114)	17% (125)	24% (175)	12% (86)	735
2012 Vote: Barack Obama	15% (133)	23% (198)	15% (133)	20% (174)	20% (176)	6% (54)	868
2012 Vote: Mitt Romney	13% (77)	22% (130)	21% (124)	21% (123)	17% (102)	7% (41)	596
2012 Vote: Other	6% (6)	23% (24)	12% (13)	24% (25)	26% (28)	10% (10)	107
2012 Vote: Didn't Vote	12% (75)	22% (138)	15% (93)	17% (105)	22% (139)	13% (80)	629

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Table SBD1_1: Do you have a favorable or unfavorable impression of each of the following?

Tom Brady

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (290)	22% (490)	17% (364)	19% (427)	20% (445)	8% (185)	2201
4-Region: Northeast	18% (69)	23% (88)	16% (61)	22% (85)	15% (60)	7% (29)	393
4-Region: Midwest	8% (41)	24% (124)	16% (83)	19% (95)	24% (121)	8% (43)	506
4-Region: South	13% (110)	22% (185)	17% (138)	19% (160)	19% (158)	9% (71)	822
4-Region: West	15% (71)	19% (94)	17% (81)	18% (87)	22% (107)	9% (41)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_2: Do you have a favorable or unfavorable impression of each of the following?

Jared Goff

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (380)	14% (318)	5% (113)	5% (109)	15% (326)	43% (955)	2201
Gender: Male	17% (180)	21% (213)	8% (77)	7% (73)	14% (144)	33% (342)	1030
Gender: Female	17% (200)	9% (105)	3% (35)	3% (36)	15% (181)	52% (613)	1171
Age: 18-29	13% (52)	12% (48)	6% (22)	4% (16)	15% (59)	50% (196)	395
Age: 30-44	12% (61)	14% (69)	5% (24)	6% (28)	15% (73)	48% (237)	492
Age: 45-54	16% (64)	16% (66)	4% (15)	4% (15)	16% (65)	44% (179)	404
Age: 55-64	19% (74)	15% (59)	7% (27)	5% (21)	13% (53)	41% (163)	398
Age: 65+	25% (128)	15% (75)	5% (25)	6% (29)	15% (76)	35% (179)	512
Generation Z: 18-21	15% (21)	8% (10)	5% (7)	5% (6)	14% (19)	53% (72)	136
Millennial: Age 22-37	12% (66)	15% (81)	4% (23)	5% (28)	14% (76)	49% (263)	538
Generation X: Age 38-53	15% (85)	15% (86)	5% (30)	4% (23)	16% (94)	45% (263)	580
Boomers: Age 54-72	21% (177)	14% (123)	6% (50)	5% (46)	14% (120)	39% (334)	849
PID: Dem (no lean)	16% (112)	14% (93)	5% (32)	4% (28)	16% (112)	45% (310)	688
PID: Ind (no lean)	15% (124)	14% (110)	5% (42)	6% (46)	14% (109)	47% (375)	805
PID: Rep (no lean)	20% (144)	16% (115)	5% (39)	5% (35)	15% (105)	38% (271)	709
PID/Gender: Dem Men	20% (53)	20% (55)	7% (18)	5% (13)	16% (44)	32% (87)	271
PID/Gender: Dem Women	14% (59)	9% (38)	3% (14)	4% (15)	16% (68)	53% (222)	416
PID/Gender: Ind Men	17% (68)	19% (76)	7% (30)	8% (32)	13% (55)	36% (147)	409
PID/Gender: Ind Women	14% (56)	8% (34)	3% (11)	3% (14)	14% (54)	57% (227)	396
PID/Gender: Rep Men	17% (59)	23% (82)	8% (29)	8% (27)	13% (45)	31% (107)	350
PID/Gender: Rep Women	24% (85)	9% (33)	3% (10)	2% (8)	17% (60)	45% (163)	359
Ideo: Liberal (1-3)	17% (108)	14% (94)	6% (36)	6% (41)	13% (82)	45% (291)	651
Ideo: Moderate (4)	16% (75)	15% (71)	5% (24)	5% (26)	16% (75)	42% (200)	471
Ideo: Conservative (5-7)	21% (164)	16% (124)	5% (41)	5% (37)	16% (124)	38% (298)	788
Educ: < College	17% (234)	11% (157)	4% (62)	4% (57)	17% (232)	46% (642)	1384
Educ: Bachelors degree	18% (93)	21% (112)	6% (33)	5% (24)	12% (60)	38% (198)	521
Educ: Post-grad	18% (52)	17% (50)	6% (17)	9% (28)	11% (34)	39% (116)	296

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Table SBD1_2: Do you have a favorable or unfavorable impression of each of the following?

Jared Goff

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (380)	14% (318)	5% (113)	5% (109)	15% (326)	43% (955)	2201
Income: Under 50k	17% (200)	13% (158)	5% (56)	4% (44)	16% (189)	46% (548)	1195
Income: 50k-100k	18% (124)	14% (95)	4% (30)	6% (42)	14% (98)	44% (300)	688
Income: 100k+	18% (56)	20% (65)	9% (27)	7% (23)	12% (39)	34% (107)	318
Ethnicity: White	18% (326)	14% (249)	5% (95)	5% (88)	13% (240)	44% (783)	1780
Ethnicity: Hispanic	22% (46)	13% (28)	6% (14)	2% (5)	16% (34)	41% (87)	213
Ethnicity: Afr. Am.	13% (37)	18% (49)	4% (10)	5% (14)	21% (58)	40% (112)	279
Ethnicity: Other	12% (17)	14% (20)	5% (8)	6% (8)	20% (28)	43% (61)	142
Relig: Protestant	20% (117)	15% (83)	4% (22)	5% (29)	17% (98)	39% (221)	570
Relig: Roman Catholic	20% (75)	17% (66)	7% (26)	7% (25)	13% (49)	36% (138)	379
Relig: Something Else	14% (32)	12% (26)	4% (10)	3% (7)	18% (42)	48% (110)	227
Relig: Jewish	9% (4)	10% (5)	13% (6)	9% (5)	11% (5)	48% (24)	50
Relig: Evangelical	18% (145)	15% (127)	5% (44)	6% (47)	16% (130)	40% (330)	823
Relig: Non-Evang. Catholics	23% (80)	14% (49)	4% (14)	4% (14)	17% (58)	39% (139)	353
Relig: All Christian	19% (224)	15% (175)	5% (58)	5% (61)	16% (189)	40% (469)	1176
Relig: All Non-Christian	15% (38)	14% (34)	3% (6)	3% (8)	19% (47)	47% (118)	250
Community: Urban	18% (91)	14% (71)	7% (34)	6% (31)	13% (66)	41% (203)	494
Community: Suburban	17% (178)	16% (165)	5% (56)	5% (52)	15% (155)	42% (433)	1039
Community: Rural	17% (111)	12% (83)	3% (23)	4% (26)	16% (105)	48% (319)	668
Employ: Private Sector	16% (109)	17% (112)	5% (36)	4% (30)	13% (88)	44% (299)	676
Employ: Government	13% (19)	13% (20)	7% (11)	4% (6)	15% (22)	48% (71)	149
Employ: Self-Employed	14% (30)	17% (38)	9% (19)	5% (11)	18% (40)	38% (85)	224
Employ: Homemaker	23% (32)	11% (15)	1% (1)	3% (5)	14% (20)	49% (69)	142
Employ: Student	17% (12)	10% (7)	2% (1)	8% (6)	10% (8)	52% (38)	72
Employ: Retired	23% (119)	14% (76)	4% (23)	6% (30)	14% (75)	38% (201)	523
Employ: Unemployed	14% (28)	9% (18)	7% (14)	6% (13)	15% (30)	48% (94)	197
Employ: Other	14% (30)	14% (31)	4% (8)	4% (9)	20% (43)	44% (97)	218
Military HH: Yes	19% (80)	15% (61)	5% (21)	5% (21)	17% (70)	39% (159)	412
Military HH: No	17% (300)	14% (257)	5% (91)	5% (89)	14% (256)	45% (796)	1789
RD/WT: Right Direction	22% (162)	14% (107)	6% (45)	5% (37)	14% (103)	39% (297)	752
RD/WT: Wrong Track	15% (218)	15% (210)	5% (68)	5% (72)	15% (222)	45% (658)	1449

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Table SBD1_2: Do you have a favorable or unfavorable impression of each of the following?

Jared Goff

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (380)	14% (318)	5% (113)	5% (109)	15% (326)	43% (955)	2201
Trump Job Approve	20% (182)	15% (137)	6% (51)	5% (45)	15% (135)	40% (371)	922
Trump Job Disapprove	16% (182)	15% (171)	5% (55)	5% (62)	14% (166)	46% (536)	1172
Trump Job Strongly Approve	21% (98)	15% (69)	4% (17)	6% (26)	14% (67)	40% (187)	463
Trump Job Somewhat Approve	18% (85)	15% (68)	7% (34)	4% (19)	15% (68)	40% (184)	459
Trump Job Somewhat Disapprove	16% (43)	18% (49)	6% (16)	5% (13)	14% (38)	42% (116)	276
Trump Job Strongly Disapprove	15% (139)	14% (122)	4% (38)	5% (49)	14% (128)	47% (420)	896
#1 Issue: Economy	16% (102)	16% (98)	5% (34)	5% (32)	17% (107)	41% (259)	632
#1 Issue: Security	22% (98)	14% (60)	5% (24)	5% (20)	14% (63)	40% (179)	445
#1 Issue: Health Care	17% (61)	15% (51)	6% (20)	6% (21)	12% (42)	43% (150)	346
#1 Issue: Medicare / Social Security	19% (55)	12% (35)	6% (16)	5% (15)	15% (42)	43% (124)	288
#1 Issue: Women's Issues	10% (11)	9% (9)	5% (5)	8% (8)	14% (15)	55% (59)	107
#1 Issue: Education	13% (22)	17% (28)	3% (6)	4% (7)	16% (27)	45% (74)	163
#1 Issue: Energy	14% (13)	15% (15)	2% (2)	3% (3)	13% (12)	54% (53)	98
#1 Issue: Other	15% (19)	17% (21)	5% (6)	2% (3)	14% (17)	46% (56)	122
2018 House Vote: Democrat	15% (116)	16% (121)	6% (42)	6% (46)	16% (121)	41% (307)	753
2018 House Vote: Republican	23% (179)	16% (125)	6% (46)	5% (39)	14% (110)	36% (280)	779
2018 House Vote: Someone else	10% (12)	18% (20)	5% (6)	3% (3)	17% (19)	47% (54)	114
2018 House Vote: Didn't Vote	13% (73)	9% (51)	3% (19)	4% (21)	14% (75)	57% (311)	549
2016 Vote: Hillary Clinton	15% (106)	15% (105)	6% (41)	7% (45)	14% (98)	42% (288)	681
2016 Vote: Donald Trump	23% (169)	15% (115)	6% (44)	5% (40)	15% (110)	36% (266)	744
2016 Vote: Someone else	15% (29)	17% (35)	4% (9)	3% (6)	17% (34)	44% (88)	200
2016 Vote: Didn't Vote	13% (77)	11% (63)	3% (20)	3% (19)	14% (82)	55% (312)	573
Voted in 2014: Yes	19% (275)	16% (232)	6% (86)	5% (80)	15% (226)	39% (568)	1466
Voted in 2014: No	14% (105)	12% (86)	4% (27)	4% (30)	14% (99)	53% (388)	735
2012 Vote: Barack Obama	17% (151)	16% (139)	6% (48)	6% (50)	16% (135)	40% (344)	868
2012 Vote: Mitt Romney	22% (128)	16% (94)	6% (35)	6% (33)	14% (82)	37% (223)	596
2012 Vote: Other	17% (18)	17% (18)	5% (6)	2% (2)	17% (18)	42% (45)	107
2012 Vote: Didn't Vote	13% (83)	11% (67)	4% (24)	4% (23)	14% (91)	54% (341)	629

Continued on next page

Table SBD1_2: Do you have a favorable or unfavorable impression of each of the following?

Jared Goff

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (380)	14% (318)	5% (113)	5% (109)	15% (326)	43% (955)	2201
4-Region: Northeast	17% (68)	19% (74)	4% (17)	3% (13)	14% (55)	42% (166)	393
4-Region: Midwest	16% (80)	14% (69)	5% (25)	5% (24)	15% (77)	46% (231)	506
4-Region: South	17% (143)	14% (118)	5% (38)	6% (50)	15% (121)	43% (352)	822
4-Region: West	19% (90)	12% (57)	7% (33)	5% (23)	15% (72)	43% (205)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_3: Do you have a favorable or unfavorable impression of each of the following?
 Bill Belichick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (307)	17% (366)	11% (247)	12% (263)	20% (430)	27% (589)	2201
Gender: Male	17% (174)	19% (192)	17% (172)	15% (151)	14% (147)	19% (195)	1030
Gender: Female	11% (133)	15% (175)	6% (75)	10% (112)	24% (283)	34% (394)	1171
Age: 18-29	12% (47)	11% (44)	9% (37)	8% (31)	18% (71)	42% (166)	395
Age: 30-44	12% (58)	15% (72)	10% (49)	15% (75)	19% (95)	29% (143)	492
Age: 45-54	13% (51)	20% (80)	10% (39)	10% (40)	23% (95)	25% (99)	404
Age: 55-64	13% (52)	15% (61)	14% (55)	14% (57)	20% (82)	23% (92)	398
Age: 65+	19% (99)	21% (109)	13% (68)	12% (61)	17% (87)	17% (89)	512
Generation Z: 18-21	12% (17)	8% (11)	4% (5)	7% (10)	14% (19)	54% (74)	136
Millennial: Age 22-37	11% (61)	13% (71)	11% (61)	12% (65)	19% (103)	33% (176)	538
Generation X: Age 38-53	12% (70)	19% (110)	9% (53)	12% (67)	23% (131)	26% (148)	580
Boomers: Age 54-72	16% (139)	17% (145)	13% (113)	12% (105)	19% (165)	21% (182)	849
PID: Dem (no lean)	13% (89)	18% (125)	11% (73)	10% (69)	21% (143)	27% (189)	688
PID: Ind (no lean)	14% (111)	13% (107)	10% (81)	13% (101)	20% (161)	30% (244)	805
PID: Rep (no lean)	15% (107)	19% (134)	13% (93)	13% (93)	18% (126)	22% (156)	709
PID/Gender: Dem Men	19% (53)	22% (60)	16% (43)	9% (24)	12% (31)	22% (60)	271
PID/Gender: Dem Women	9% (36)	16% (65)	7% (30)	11% (45)	27% (111)	31% (128)	416
PID/Gender: Ind Men	15% (62)	15% (61)	16% (64)	17% (70)	16% (65)	21% (87)	409
PID/Gender: Ind Women	12% (49)	12% (46)	4% (17)	8% (31)	24% (96)	40% (157)	396
PID/Gender: Rep Men	17% (58)	20% (70)	19% (65)	16% (57)	15% (51)	14% (48)	350
PID/Gender: Rep Women	14% (48)	18% (64)	8% (28)	10% (36)	21% (75)	30% (108)	359
Ideo: Liberal (1-3)	13% (84)	16% (102)	12% (80)	12% (81)	19% (123)	28% (181)	651
Ideo: Moderate (4)	11% (54)	18% (83)	11% (54)	13% (59)	21% (99)	26% (122)	471
Ideo: Conservative (5-7)	17% (130)	19% (151)	13% (100)	13% (103)	18% (145)	20% (158)	788
Educ: < College	13% (181)	15% (206)	11% (147)	11% (151)	19% (260)	32% (439)	1384
Educ: Bachelors degree	13% (68)	23% (121)	12% (62)	13% (69)	20% (103)	19% (97)	521
Educ: Post-grad	19% (58)	13% (39)	13% (38)	14% (43)	22% (66)	18% (52)	296

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Table SBD1_3: Do you have a favorable or unfavorable impression of each of the following?

Bill Belichick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (307)	17% (366)	11% (247)	12% (263)	20% (430)	27% (589)	2201
Income: Under 50k	13% (155)	16% (193)	10% (119)	11% (131)	18% (215)	32% (381)	1195
Income: 50k-100k	15% (103)	16% (112)	13% (86)	12% (83)	21% (148)	23% (156)	688
Income: 100k+	15% (49)	19% (61)	13% (42)	15% (49)	21% (67)	16% (52)	318
Ethnicity: White	14% (254)	16% (284)	12% (209)	13% (237)	19% (340)	26% (456)	1780
Ethnicity: Hispanic	15% (31)	14% (29)	12% (26)	9% (19)	20% (42)	31% (66)	213
Ethnicity: Afr. Am.	12% (33)	22% (63)	9% (26)	4% (10)	23% (66)	29% (82)	279
Ethnicity: Other	14% (19)	14% (20)	8% (12)	11% (15)	17% (24)	36% (51)	142
Relig: Protestant	14% (79)	22% (125)	10% (59)	13% (75)	20% (114)	21% (119)	570
Relig: Roman Catholic	18% (70)	16% (62)	15% (57)	16% (62)	15% (56)	19% (72)	379
Relig: Something Else	12% (28)	11% (26)	11% (26)	10% (22)	19% (42)	37% (83)	227
Relig: Jewish	18% (9)	12% (6)	13% (7)	4% (2)	23% (12)	29% (14)	50
Relig: Evangelical	15% (121)	16% (135)	12% (99)	15% (121)	18% (145)	24% (201)	823
Relig: Non-Evang. Catholics	16% (56)	22% (77)	12% (42)	11% (38)	19% (67)	21% (73)	353
Relig: All Christian	15% (176)	18% (213)	12% (141)	14% (159)	18% (212)	23% (274)	1176
Relig: All Non-Christian	13% (32)	17% (42)	10% (25)	7% (17)	21% (54)	33% (81)	250
Community: Urban	16% (79)	19% (92)	10% (50)	11% (53)	20% (97)	25% (124)	494
Community: Suburban	14% (150)	15% (159)	12% (128)	14% (150)	19% (198)	25% (255)	1039
Community: Rural	12% (78)	17% (116)	10% (69)	9% (60)	20% (134)	31% (210)	668
Employ: Private Sector	13% (89)	16% (109)	12% (84)	14% (97)	20% (134)	24% (162)	676
Employ: Government	14% (21)	19% (29)	6% (9)	11% (16)	25% (37)	25% (37)	149
Employ: Self-Employed	12% (28)	20% (46)	13% (30)	11% (25)	19% (43)	24% (53)	224
Employ: Homemaker	14% (20)	14% (20)	6% (9)	9% (13)	19% (27)	37% (53)	142
Employ: Student	11% (8)	11% (8)	10% (7)	5% (4)	10% (7)	53% (38)	72
Employ: Retired	17% (88)	19% (102)	13% (70)	14% (72)	18% (96)	18% (96)	523
Employ: Unemployed	10% (19)	13% (26)	10% (20)	7% (14)	19% (38)	40% (79)	197
Employ: Other	15% (33)	12% (26)	8% (18)	10% (21)	22% (48)	33% (71)	218
Military HH: Yes	16% (66)	17% (70)	13% (55)	14% (59)	18% (73)	22% (90)	412
Military HH: No	13% (241)	17% (296)	11% (192)	11% (204)	20% (357)	28% (499)	1789
RD/WT: Right Direction	17% (127)	17% (125)	12% (90)	14% (102)	17% (124)	24% (184)	752
RD/WT: Wrong Track	12% (180)	17% (242)	11% (157)	11% (161)	21% (305)	28% (405)	1449

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Table SBD1_3: Do you have a favorable or unfavorable impression of each of the following?

Bill Belichick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (307)	17% (366)	11% (247)	12% (263)	20% (430)	27% (589)	2201
Trump Job Approve	16% (148)	18% (164)	12% (108)	13% (121)	19% (174)	22% (207)	922
Trump Job Disapprove	12% (143)	16% (188)	11% (133)	12% (138)	20% (233)	29% (337)	1172
Trump Job Strongly Approve	16% (75)	19% (86)	11% (50)	14% (65)	19% (86)	22% (100)	463
Trump Job Somewhat Approve	16% (73)	17% (78)	13% (58)	12% (56)	19% (88)	23% (107)	459
Trump Job Somewhat Disapprove	10% (28)	19% (53)	13% (35)	13% (36)	17% (47)	28% (77)	276
Trump Job Strongly Disapprove	13% (115)	15% (134)	11% (98)	11% (102)	21% (186)	29% (261)	896
#1 Issue: Economy	13% (81)	19% (121)	13% (83)	12% (77)	17% (110)	25% (160)	632
#1 Issue: Security	17% (76)	18% (80)	11% (48)	14% (63)	21% (92)	19% (87)	445
#1 Issue: Health Care	11% (39)	15% (51)	12% (41)	12% (40)	24% (83)	26% (91)	346
#1 Issue: Medicare / Social Security	17% (49)	17% (49)	10% (29)	12% (35)	20% (56)	24% (69)	288
#1 Issue: Women's Issues	10% (11)	12% (13)	7% (7)	9% (10)	20% (21)	42% (45)	107
#1 Issue: Education	17% (29)	12% (19)	10% (17)	8% (13)	19% (31)	34% (55)	163
#1 Issue: Energy	10% (10)	13% (13)	9% (9)	13% (12)	16% (15)	39% (38)	98
#1 Issue: Other	10% (13)	17% (20)	10% (13)	10% (12)	17% (21)	35% (43)	122
2018 House Vote: Democrat	12% (92)	18% (137)	12% (90)	12% (90)	21% (155)	25% (190)	753
2018 House Vote: Republican	17% (134)	18% (141)	13% (98)	15% (118)	19% (145)	18% (143)	779
2018 House Vote: Someone else	13% (15)	15% (17)	9% (11)	10% (12)	20% (22)	32% (37)	114
2018 House Vote: Didnt Vote	12% (66)	13% (70)	9% (48)	8% (43)	19% (104)	40% (218)	549
2016 Vote: Hillary Clinton	13% (88)	19% (129)	11% (76)	11% (77)	21% (142)	25% (168)	681
2016 Vote: Donald Trump	17% (130)	18% (133)	13% (100)	15% (110)	18% (136)	18% (135)	744
2016 Vote: Someone else	11% (22)	14% (27)	11% (21)	17% (33)	19% (38)	29% (57)	200
2016 Vote: Didnt Vote	11% (66)	13% (77)	9% (50)	7% (42)	20% (113)	39% (226)	573
Voted in 2014: Yes	15% (222)	18% (267)	12% (182)	13% (198)	19% (281)	22% (316)	1466
Voted in 2014: No	12% (85)	13% (99)	9% (65)	9% (65)	20% (148)	37% (273)	735
2012 Vote: Barack Obama	15% (131)	17% (148)	12% (103)	13% (114)	20% (170)	23% (201)	868
2012 Vote: Mitt Romney	16% (94)	20% (119)	14% (82)	15% (88)	18% (107)	18% (105)	596
2012 Vote: Other	7% (8)	17% (18)	9% (10)	15% (16)	20% (22)	31% (33)	107
2012 Vote: Didn't Vote	12% (73)	13% (81)	8% (50)	7% (45)	21% (130)	40% (250)	629

Continued on next page

Table SBD1_3: Do you have a favorable or unfavorable impression of each of the following?

Bill Belichick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (307)	17% (366)	11% (247)	12% (263)	20% (430)	27% (589)	2201
4-Region: Northeast	17% (67)	18% (71)	12% (48)	15% (60)	16% (61)	22% (86)	393
4-Region: Midwest	11% (55)	17% (88)	11% (57)	11% (58)	21% (104)	28% (144)	506
4-Region: South	15% (121)	17% (139)	11% (90)	11% (90)	20% (168)	26% (214)	822
4-Region: West	13% (64)	14% (69)	11% (52)	11% (55)	20% (97)	30% (144)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_4: Do you have a favorable or unfavorable impression of each of the following?

Sean McVay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	13% (288)	5% (107)	5% (109)	17% (379)	43% (951)	2201
Gender: Male	18% (186)	16% (166)	8% (79)	6% (64)	16% (168)	36% (368)	1030
Gender: Female	16% (182)	10% (122)	2% (28)	4% (46)	18% (211)	50% (583)	1171
Age: 18-29	13% (50)	9% (35)	5% (21)	4% (15)	16% (62)	53% (211)	395
Age: 30-44	10% (51)	11% (55)	6% (28)	5% (27)	20% (100)	47% (231)	492
Age: 45-54	17% (68)	14% (57)	4% (15)	4% (17)	18% (73)	43% (174)	404
Age: 55-64	14% (57)	18% (71)	5% (18)	6% (25)	18% (70)	39% (156)	398
Age: 65+	27% (141)	14% (69)	5% (24)	5% (25)	14% (74)	35% (178)	512
Generation Z: 18-21	13% (18)	7% (10)	5% (7)	3% (4)	12% (17)	60% (81)	136
Millennial: Age 22-37	12% (66)	11% (57)	5% (28)	5% (27)	19% (104)	48% (256)	538
Generation X: Age 38-53	14% (78)	13% (78)	5% (29)	4% (22)	18% (107)	46% (265)	580
Boomers: Age 54-72	20% (169)	15% (131)	5% (40)	6% (50)	17% (141)	37% (318)	849
PID: Dem (no lean)	16% (109)	12% (83)	5% (32)	3% (21)	19% (134)	45% (309)	688
PID: Ind (no lean)	15% (118)	13% (105)	4% (33)	5% (38)	16% (128)	47% (382)	805
PID: Rep (no lean)	20% (140)	14% (101)	6% (41)	7% (51)	16% (116)	37% (259)	709
PID/Gender: Dem Men	20% (54)	15% (40)	7% (18)	3% (9)	18% (50)	37% (100)	271
PID/Gender: Dem Women	13% (55)	10% (42)	3% (14)	3% (11)	20% (84)	50% (210)	416
PID/Gender: Ind Men	16% (65)	15% (61)	7% (28)	7% (29)	16% (66)	39% (160)	409
PID/Gender: Ind Women	13% (53)	11% (45)	1% (6)	2% (9)	16% (62)	56% (222)	396
PID/Gender: Rep Men	19% (66)	19% (65)	9% (33)	7% (25)	15% (52)	31% (109)	350
PID/Gender: Rep Women	21% (74)	10% (36)	2% (8)	7% (26)	18% (65)	42% (151)	359
Ideo: Liberal (1-3)	16% (104)	13% (83)	6% (42)	5% (35)	15% (95)	45% (293)	651
Ideo: Moderate (4)	15% (69)	15% (72)	4% (17)	5% (24)	21% (99)	40% (189)	471
Ideo: Conservative (5-7)	20% (157)	14% (108)	5% (41)	6% (49)	17% (135)	38% (299)	788
Educ: < College	16% (222)	11% (148)	4% (55)	4% (60)	19% (256)	46% (643)	1384
Educ: Bachelors degree	17% (88)	18% (93)	6% (31)	5% (27)	16% (82)	38% (199)	521
Educ: Post-grad	19% (57)	16% (47)	7% (20)	8% (22)	14% (40)	37% (109)	296

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Table SBD1_4: Do you have a favorable or unfavorable impression of each of the following?

Sean McVay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	13% (288)	5% (107)	5% (109)	17% (379)	43% (951)	2201
Income: Under 50k	16% (193)	11% (137)	4% (49)	4% (50)	18% (214)	46% (550)	1195
Income: 50k-100k	18% (123)	14% (93)	4% (28)	6% (41)	17% (120)	41% (283)	688
Income: 100k+	16% (51)	18% (58)	9% (29)	5% (17)	14% (45)	37% (118)	318
Ethnicity: White	18% (324)	13% (229)	5% (85)	5% (85)	17% (300)	43% (757)	1780
Ethnicity: Hispanic	17% (36)	13% (28)	10% (21)	3% (6)	16% (35)	41% (87)	213
Ethnicity: Afr. Am.	12% (33)	16% (44)	4% (10)	4% (12)	20% (57)	44% (122)	279
Ethnicity: Other	7% (10)	10% (15)	8% (12)	9% (12)	15% (22)	50% (71)	142
Relig: Protestant	22% (123)	13% (77)	5% (27)	5% (29)	17% (98)	38% (216)	570
Relig: Roman Catholic	19% (70)	16% (60)	8% (30)	7% (26)	14% (52)	37% (140)	379
Relig: Something Else	14% (31)	10% (23)	3% (7)	4% (9)	24% (55)	45% (103)	227
Relig: Jewish	11% (5)	5% (3)	5% (3)	10% (5)	21% (10)	48% (24)	50
Relig: Evangelical	18% (144)	15% (119)	6% (46)	6% (47)	17% (139)	40% (327)	823
Relig: Non-Evang. Catholics	23% (80)	12% (41)	5% (19)	5% (17)	18% (65)	37% (131)	353
Relig: All Christian	19% (224)	14% (160)	5% (65)	5% (64)	17% (204)	39% (458)	1176
Relig: All Non-Christian	11% (26)	14% (34)	1% (3)	4% (11)	18% (44)	53% (133)	250
Community: Urban	15% (76)	16% (79)	7% (35)	4% (22)	16% (79)	41% (203)	494
Community: Suburban	18% (186)	13% (137)	5% (52)	5% (53)	17% (172)	42% (440)	1039
Community: Rural	16% (106)	11% (72)	3% (21)	5% (34)	19% (127)	46% (308)	668
Employ: Private Sector	15% (99)	12% (83)	6% (39)	5% (36)	18% (121)	44% (297)	676
Employ: Government	12% (18)	15% (22)	5% (8)	5% (8)	18% (26)	45% (67)	149
Employ: Self-Employed	14% (32)	16% (37)	6% (13)	5% (11)	22% (50)	36% (82)	224
Employ: Homemaker	22% (32)	14% (19)	1% (2)	1% (1)	16% (22)	46% (66)	142
Employ: Student	15% (11)	7% (5)	7% (5)	2% (1)	11% (8)	58% (42)	72
Employ: Retired	24% (124)	16% (82)	4% (21)	6% (29)	14% (76)	37% (192)	523
Employ: Unemployed	13% (25)	12% (24)	5% (10)	5% (10)	20% (39)	45% (90)	197
Employ: Other	13% (28)	8% (17)	4% (9)	6% (14)	16% (35)	53% (116)	218
Military HH: Yes	22% (91)	12% (50)	4% (18)	5% (21)	16% (65)	40% (167)	412
Military HH: No	15% (276)	13% (238)	5% (89)	5% (88)	18% (313)	44% (784)	1789
RD/WT: Right Direction	20% (149)	13% (101)	6% (42)	7% (49)	16% (118)	39% (292)	752
RD/WT: Wrong Track	15% (219)	13% (187)	4% (65)	4% (60)	18% (261)	45% (658)	1449

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Table SBD1_4: Do you have a favorable or unfavorable impression of each of the following?

Sean McVay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	13% (288)	5% (107)	5% (109)	17% (379)	43% (951)	2201
Trump Job Approve	19% (174)	14% (126)	5% (48)	6% (58)	17% (157)	39% (359)	922
Trump Job Disapprove	15% (180)	13% (152)	5% (55)	4% (50)	17% (204)	45% (530)	1172
Trump Job Strongly Approve	19% (89)	13% (62)	4% (17)	6% (29)	17% (81)	40% (186)	463
Trump Job Somewhat Approve	19% (85)	14% (64)	7% (31)	6% (29)	17% (77)	38% (173)	459
Trump Job Somewhat Disapprove	15% (40)	14% (40)	6% (17)	5% (15)	16% (43)	44% (120)	276
Trump Job Strongly Disapprove	16% (140)	13% (112)	4% (38)	4% (36)	18% (161)	46% (410)	896
#1 Issue: Economy	14% (91)	15% (95)	6% (35)	5% (29)	18% (113)	43% (269)	632
#1 Issue: Security	21% (92)	12% (55)	5% (24)	6% (27)	16% (72)	39% (174)	445
#1 Issue: Health Care	17% (58)	15% (51)	3% (12)	6% (22)	16% (56)	42% (146)	346
#1 Issue: Medicare / Social Security	21% (61)	13% (38)	5% (14)	4% (13)	20% (57)	36% (105)	288
#1 Issue: Women's Issues	11% (11)	6% (6)	4% (5)	7% (8)	15% (16)	57% (61)	107
#1 Issue: Education	13% (22)	12% (19)	7% (11)	1% (2)	18% (29)	49% (80)	163
#1 Issue: Energy	12% (12)	13% (13)	3% (3)	4% (4)	11% (11)	57% (56)	98
#1 Issue: Other	16% (20)	9% (11)	2% (3)	3% (4)	20% (24)	49% (60)	122
2018 House Vote: Democrat	15% (112)	15% (109)	5% (39)	5% (35)	18% (136)	43% (321)	753
2018 House Vote: Republican	22% (172)	15% (116)	5% (41)	7% (53)	16% (125)	35% (272)	779
2018 House Vote: Someone else	13% (15)	14% (16)	3% (4)	2% (2)	21% (24)	46% (53)	114
2018 House Vote: Didn't Vote	12% (67)	8% (46)	4% (24)	3% (19)	17% (91)	55% (301)	549
2016 Vote: Hillary Clinton	15% (105)	14% (94)	6% (38)	5% (33)	18% (120)	43% (291)	681
2016 Vote: Donald Trump	22% (166)	14% (106)	5% (39)	6% (48)	16% (120)	35% (264)	744
2016 Vote: Someone else	14% (27)	18% (36)	3% (5)	4% (9)	18% (36)	44% (88)	200
2016 Vote: Didn't Vote	12% (69)	9% (52)	4% (25)	3% (19)	18% (102)	53% (306)	573
Voted in 2014: Yes	19% (276)	15% (215)	5% (71)	6% (84)	17% (252)	39% (568)	1466
Voted in 2014: No	12% (92)	10% (73)	5% (36)	3% (25)	17% (127)	52% (382)	735
2012 Vote: Barack Obama	17% (147)	15% (132)	4% (35)	5% (43)	19% (161)	40% (349)	868
2012 Vote: Mitt Romney	21% (125)	15% (87)	6% (36)	7% (39)	15% (91)	37% (218)	596
2012 Vote: Other	14% (15)	14% (15)	5% (5)	4% (4)	17% (18)	47% (50)	107
2012 Vote: Didn't Vote	13% (80)	9% (54)	5% (30)	4% (24)	17% (109)	53% (331)	629

Continued on next page

Table SBD1_4: Do you have a favorable or unfavorable impression of each of the following?

Sean McVay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (368)	13% (288)	5% (107)	5% (109)	17% (379)	43% (951)	2201
4-Region: Northeast	18% (71)	17% (66)	5% (20)	3% (12)	15% (60)	42% (165)	393
4-Region: Midwest	16% (79)	12% (59)	4% (19)	5% (25)	18% (90)	46% (234)	506
4-Region: South	16% (133)	12% (100)	5% (43)	6% (51)	19% (155)	41% (339)	822
4-Region: West	18% (85)	13% (64)	5% (25)	4% (21)	15% (73)	44% (213)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_5: Do you have a favorable or unfavorable impression of each of the following?

Maroon 5

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (483)	27% (604)	11% (245)	8% (183)	16% (363)	15% (322)	2201
Gender: Male	18% (181)	25% (260)	13% (130)	9% (94)	19% (197)	16% (169)	1030
Gender: Female	26% (303)	29% (344)	10% (115)	8% (89)	14% (166)	13% (153)	1171
Age: 18-29	25% (99)	32% (124)	14% (54)	8% (33)	14% (54)	8% (31)	395
Age: 30-44	20% (100)	34% (168)	12% (59)	8% (41)	16% (79)	9% (45)	492
Age: 45-54	20% (82)	27% (109)	12% (50)	8% (33)	19% (78)	13% (51)	404
Age: 55-64	17% (68)	24% (96)	12% (46)	10% (40)	21% (85)	16% (63)	398
Age: 65+	26% (134)	21% (107)	7% (36)	7% (35)	13% (67)	26% (133)	512
Generation Z: 18-21	30% (40)	30% (40)	13% (18)	7% (10)	13% (17)	7% (10)	136
Millennial: Age 22-37	22% (119)	33% (178)	13% (72)	9% (46)	14% (77)	9% (46)	538
Generation X: Age 38-53	20% (114)	30% (176)	13% (73)	9% (49)	18% (104)	11% (64)	580
Boomers: Age 54-72	21% (178)	23% (197)	9% (78)	8% (71)	18% (151)	20% (174)	849
PID: Dem (no lean)	24% (162)	26% (181)	10% (72)	7% (51)	18% (126)	14% (95)	688
PID: Ind (no lean)	21% (172)	30% (242)	10% (83)	9% (75)	16% (132)	13% (102)	805
PID: Rep (no lean)	21% (150)	26% (181)	13% (90)	8% (57)	15% (105)	18% (125)	709
PID/Gender: Dem Men	19% (51)	25% (69)	10% (27)	8% (22)	22% (59)	16% (44)	271
PID/Gender: Dem Women	27% (111)	27% (112)	11% (45)	7% (30)	16% (68)	12% (51)	416
PID/Gender: Ind Men	18% (75)	25% (102)	12% (48)	10% (42)	19% (79)	15% (63)	409
PID/Gender: Ind Women	24% (96)	35% (140)	9% (36)	8% (32)	13% (53)	10% (39)	396
PID/Gender: Rep Men	16% (55)	25% (89)	16% (55)	8% (30)	17% (60)	18% (62)	350
PID/Gender: Rep Women	27% (95)	26% (92)	10% (35)	8% (27)	13% (46)	18% (63)	359
Ideo: Liberal (1-3)	21% (139)	27% (179)	13% (83)	10% (66)	17% (109)	12% (76)	651
Ideo: Moderate (4)	23% (108)	30% (142)	10% (49)	8% (36)	18% (84)	11% (53)	471
Ideo: Conservative (5-7)	20% (161)	25% (195)	10% (82)	9% (69)	16% (124)	20% (157)	788
Educ: < College	23% (318)	25% (351)	10% (142)	8% (110)	18% (249)	16% (216)	1384
Educ: Bachelors degree	18% (93)	34% (179)	13% (65)	9% (48)	13% (68)	13% (67)	521
Educ: Post-grad	24% (73)	25% (75)	13% (38)	8% (25)	16% (46)	13% (40)	296

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Table SBD1_5: Do you have a favorable or unfavorable impression of each of the following?

Maroon 5

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (483)	27% (604)	11% (245)	8% (183)	16% (363)	15% (322)	2201
Income: Under 50k	25% (294)	26% (310)	9% (112)	6% (77)	17% (204)	17% (198)	1195
Income: 50k-100k	19% (130)	28% (194)	12% (85)	10% (72)	17% (119)	13% (88)	688
Income: 100k+	19% (60)	32% (100)	15% (48)	11% (34)	13% (41)	11% (36)	318
Ethnicity: White	22% (386)	28% (492)	12% (219)	9% (152)	16% (281)	14% (250)	1780
Ethnicity: Hispanic	23% (50)	33% (70)	10% (20)	10% (22)	12% (25)	13% (27)	213
Ethnicity: Afr. Am.	23% (65)	25% (69)	6% (16)	6% (17)	20% (56)	20% (55)	279
Ethnicity: Other	22% (31)	30% (43)	7% (9)	10% (14)	19% (26)	12% (17)	142
Relig: Protestant	20% (113)	26% (148)	10% (59)	10% (56)	15% (87)	18% (105)	570
Relig: Roman Catholic	28% (108)	26% (98)	15% (55)	9% (34)	11% (40)	11% (43)	379
Relig: Something Else	20% (47)	31% (70)	11% (25)	8% (18)	17% (39)	13% (30)	227
Relig: Jewish	26% (13)	15% (7)	5% (3)	3% (2)	25% (12)	26% (13)	50
Relig: Evangelical	23% (190)	30% (244)	13% (105)	9% (73)	13% (106)	13% (105)	823
Relig: Non-Evang. Catholics	22% (77)	21% (73)	10% (34)	10% (36)	17% (60)	21% (73)	353
Relig: All Christian	23% (268)	27% (316)	12% (139)	9% (108)	14% (166)	15% (178)	1176
Relig: All Non-Christian	19% (47)	25% (63)	9% (23)	7% (16)	22% (56)	18% (44)	250
Community: Urban	24% (120)	28% (137)	11% (53)	8% (41)	16% (81)	13% (62)	494
Community: Suburban	22% (228)	29% (301)	11% (118)	8% (78)	16% (162)	15% (152)	1039
Community: Rural	20% (136)	25% (166)	11% (74)	10% (64)	18% (121)	16% (107)	668
Employ: Private Sector	22% (148)	30% (200)	15% (101)	9% (64)	15% (102)	9% (60)	676
Employ: Government	22% (32)	36% (54)	10% (15)	9% (14)	16% (23)	7% (11)	149
Employ: Self-Employed	21% (47)	26% (58)	11% (25)	9% (21)	17% (37)	16% (36)	224
Employ: Homemaker	20% (28)	32% (45)	9% (13)	10% (14)	17% (24)	13% (18)	142
Employ: Student	25% (18)	35% (26)	13% (9)	10% (7)	10% (7)	7% (5)	72
Employ: Retired	24% (124)	20% (107)	9% (45)	7% (35)	17% (87)	24% (124)	523
Employ: Unemployed	20% (40)	26% (51)	9% (17)	9% (19)	20% (39)	16% (32)	197
Employ: Other	21% (46)	29% (64)	10% (21)	4% (9)	20% (43)	16% (36)	218
Military HH: Yes	21% (85)	29% (121)	9% (38)	11% (46)	15% (64)	14% (57)	412
Military HH: No	22% (398)	27% (483)	12% (207)	8% (136)	17% (299)	15% (265)	1789
RD/WT: Right Direction	24% (177)	25% (187)	10% (79)	7% (56)	16% (119)	18% (134)	752
RD/WT: Wrong Track	21% (306)	29% (417)	12% (167)	9% (126)	17% (244)	13% (188)	1449

Continued on next page

Table SBD1_5: Do you have a favorable or unfavorable impression of each of the following?
 Maroon 5

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (483)	27% (604)	11% (245)	8% (183)	16% (363)	15% (322)	2201
Trump Job Approve	22% (201)	26% (238)	11% (104)	8% (74)	16% (147)	17% (158)	922
Trump Job Disapprove	22% (257)	29% (338)	11% (134)	9% (100)	17% (196)	13% (147)	1172
Trump Job Strongly Approve	22% (104)	20% (95)	11% (52)	8% (37)	16% (75)	22% (101)	463
Trump Job Somewhat Approve	21% (98)	31% (143)	11% (52)	8% (37)	16% (72)	12% (57)	459
Trump Job Somewhat Disapprove	22% (62)	31% (86)	13% (36)	8% (21)	12% (33)	14% (38)	276
Trump Job Strongly Disapprove	22% (195)	28% (252)	11% (97)	9% (79)	18% (163)	12% (109)	896
#1 Issue: Economy	23% (145)	28% (176)	12% (76)	8% (51)	17% (108)	12% (75)	632
#1 Issue: Security	23% (101)	25% (112)	11% (50)	10% (45)	15% (65)	16% (71)	445
#1 Issue: Health Care	16% (55)	26% (90)	13% (46)	10% (34)	21% (71)	14% (50)	346
#1 Issue: Medicare / Social Security	27% (78)	24% (68)	7% (22)	5% (15)	16% (47)	20% (58)	288
#1 Issue: Women's Issues	24% (26)	33% (36)	13% (14)	7% (8)	15% (16)	7% (8)	107
#1 Issue: Education	22% (36)	32% (52)	13% (21)	7% (11)	15% (25)	11% (18)	163
#1 Issue: Energy	20% (20)	29% (28)	8% (8)	12% (12)	10% (10)	20% (20)	98
#1 Issue: Other	19% (24)	34% (41)	7% (8)	5% (6)	16% (20)	19% (23)	122
2018 House Vote: Democrat	21% (158)	28% (214)	10% (77)	9% (67)	18% (132)	14% (104)	753
2018 House Vote: Republican	23% (180)	24% (187)	13% (99)	10% (75)	14% (110)	17% (129)	779
2018 House Vote: Someone else	16% (18)	35% (39)	10% (12)	7% (8)	21% (24)	11% (13)	114
2018 House Vote: Didnt Vote	22% (121)	30% (163)	11% (58)	6% (33)	18% (97)	14% (76)	549
2016 Vote: Hillary Clinton	22% (147)	30% (204)	11% (76)	8% (57)	17% (113)	12% (85)	681
2016 Vote: Donald Trump	22% (166)	23% (173)	12% (88)	10% (71)	15% (115)	17% (130)	744
2016 Vote: Someone else	17% (33)	31% (62)	12% (25)	6% (13)	20% (40)	13% (26)	200
2016 Vote: Didnt Vote	24% (136)	29% (164)	10% (56)	7% (42)	17% (95)	14% (80)	573
Voted in 2014: Yes	21% (313)	27% (398)	11% (156)	9% (128)	16% (235)	16% (235)	1466
Voted in 2014: No	23% (170)	28% (206)	12% (90)	7% (54)	17% (128)	12% (87)	735
2012 Vote: Barack Obama	22% (191)	28% (240)	10% (86)	9% (80)	16% (139)	15% (131)	868
2012 Vote: Mitt Romney	21% (125)	24% (144)	12% (69)	9% (52)	17% (101)	18% (104)	596
2012 Vote: Other	13% (14)	31% (33)	14% (15)	8% (8)	18% (19)	17% (18)	107
2012 Vote: Didn't Vote	24% (153)	30% (186)	12% (76)	7% (42)	16% (104)	11% (68)	629

Continued on next page

Table SBD1_5: Do you have a favorable or unfavorable impression of each of the following?

Maroon 5

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (483)	27% (604)	11% (245)	8% (183)	16% (363)	15% (322)	2201
4-Region: Northeast	23% (91)	28% (112)	14% (55)	8% (33)	14% (54)	12% (48)	393
4-Region: Midwest	23% (117)	27% (137)	11% (54)	7% (38)	16% (79)	16% (81)	506
4-Region: South	22% (184)	26% (218)	11% (89)	8% (69)	17% (139)	15% (123)	822
4-Region: West	19% (92)	29% (138)	10% (47)	9% (43)	19% (91)	15% (70)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_6: Do you have a favorable or unfavorable impression of each of the following?

Big Boi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (403)	11% (240)	5% (106)	3% (64)	14% (315)	49% (1072)	2201
Gender: Male	19% (200)	13% (134)	5% (55)	3% (34)	15% (154)	44% (453)	1030
Gender: Female	17% (203)	9% (107)	4% (51)	3% (30)	14% (161)	53% (619)	1171
Age: 18-29	16% (64)	11% (44)	6% (25)	4% (16)	17% (66)	46% (180)	395
Age: 30-44	13% (64)	15% (74)	6% (31)	6% (27)	20% (99)	40% (196)	492
Age: 45-54	16% (65)	12% (49)	5% (22)	3% (10)	12% (49)	52% (208)	404
Age: 55-64	17% (70)	9% (34)	3% (14)	2% (6)	12% (49)	57% (225)	398
Age: 65+	27% (140)	8% (39)	3% (15)	1% (4)	10% (52)	51% (263)	512
Generation Z: 18-21	12% (16)	9% (12)	5% (7)	6% (8)	10% (13)	58% (79)	136
Millennial: Age 22-37	16% (86)	14% (76)	7% (35)	4% (24)	20% (106)	39% (210)	538
Generation X: Age 38-53	14% (82)	13% (76)	6% (35)	4% (22)	16% (91)	47% (274)	580
Boomers: Age 54-72	22% (183)	8% (68)	3% (27)	1% (10)	11% (95)	55% (467)	849
PID: Dem (no lean)	17% (117)	14% (96)	6% (38)	3% (23)	18% (123)	42% (291)	688
PID: Ind (no lean)	18% (148)	10% (84)	4% (32)	2% (18)	14% (109)	51% (413)	805
PID: Rep (no lean)	19% (138)	8% (60)	5% (37)	3% (23)	12% (83)	52% (368)	709
PID/Gender: Dem Men	20% (53)	20% (54)	4% (11)	4% (12)	19% (51)	33% (90)	271
PID/Gender: Dem Women	15% (64)	10% (42)	7% (27)	3% (11)	17% (71)	48% (200)	416
PID/Gender: Ind Men	21% (84)	12% (48)	5% (22)	2% (9)	15% (62)	45% (184)	409
PID/Gender: Ind Women	16% (64)	9% (36)	2% (10)	2% (9)	12% (47)	58% (229)	396
PID/Gender: Rep Men	18% (63)	9% (32)	6% (22)	4% (13)	12% (41)	51% (179)	350
PID/Gender: Rep Women	21% (75)	8% (28)	4% (14)	3% (10)	12% (43)	53% (189)	359
Ideo: Liberal (1-3)	16% (104)	13% (87)	7% (47)	5% (29)	16% (102)	43% (282)	651
Ideo: Moderate (4)	20% (93)	14% (64)	3% (15)	3% (12)	12% (56)	49% (230)	471
Ideo: Conservative (5-7)	20% (158)	8% (64)	4% (33)	3% (22)	13% (106)	51% (405)	788
Educ: < College	17% (239)	10% (144)	4% (60)	3% (38)	15% (207)	50% (697)	1384
Educ: Bachelors degree	20% (106)	12% (63)	7% (34)	3% (18)	13% (69)	44% (231)	521
Educ: Post-grad	20% (58)	11% (33)	4% (13)	3% (8)	13% (40)	49% (144)	296

Continued on next page

Table SBD1_6: Do you have a favorable or unfavorable impression of each of the following?

Big Boi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (403)	11% (240)	5% (106)	3% (64)	14% (315)	49% (1072)	2201
Income: Under 50k	18% (220)	11% (133)	4% (51)	3% (30)	14% (164)	50% (598)	1195
Income: 50k-100k	19% (133)	10% (71)	4% (30)	4% (25)	15% (105)	47% (324)	688
Income: 100k+	16% (50)	12% (37)	8% (25)	3% (9)	15% (47)	47% (150)	318
Ethnicity: White	18% (316)	9% (162)	4% (75)	2% (44)	14% (250)	52% (934)	1780
Ethnicity: Hispanic	16% (34)	15% (32)	10% (22)	5% (11)	17% (35)	37% (79)	213
Ethnicity: Afr. Am.	25% (71)	21% (59)	7% (20)	5% (13)	13% (36)	29% (82)	279
Ethnicity: Other	11% (16)	14% (20)	8% (11)	5% (7)	21% (30)	40% (57)	142
Relig: Protestant	22% (123)	10% (56)	3% (20)	2% (11)	11% (61)	52% (299)	570
Relig: Roman Catholic	19% (72)	9% (33)	8% (29)	3% (11)	18% (67)	44% (166)	379
Relig: Something Else	17% (38)	9% (19)	6% (13)	3% (8)	20% (44)	46% (105)	227
Relig: Jewish	11% (5)	4% (2)	1% (1)	2% (1)	10% (5)	72% (36)	50
Relig: Evangelical	19% (160)	10% (79)	5% (43)	2% (19)	16% (133)	47% (389)	823
Relig: Non-Evang. Catholics	20% (72)	8% (30)	5% (18)	3% (11)	11% (40)	51% (181)	353
Relig: All Christian	20% (233)	9% (109)	5% (62)	3% (30)	15% (173)	48% (569)	1176
Relig: All Non-Christian	15% (37)	15% (38)	3% (7)	1% (3)	13% (33)	52% (131)	250
Community: Urban	20% (100)	16% (79)	5% (26)	3% (16)	12% (61)	43% (212)	494
Community: Suburban	19% (199)	11% (114)	5% (47)	3% (30)	15% (154)	48% (495)	1039
Community: Rural	15% (103)	7% (47)	5% (33)	3% (19)	15% (100)	55% (365)	668
Employ: Private Sector	16% (109)	12% (83)	5% (37)	4% (25)	15% (101)	48% (321)	676
Employ: Government	13% (20)	15% (23)	4% (7)	6% (9)	18% (27)	43% (64)	149
Employ: Self-Employed	19% (43)	16% (36)	9% (20)	2% (5)	13% (29)	41% (91)	224
Employ: Homemaker	21% (30)	7% (10)	1% (2)	5% (7)	17% (24)	48% (68)	142
Employ: Student	11% (8)	14% (10)	6% (4)	2% (2)	8% (6)	59% (43)	72
Employ: Retired	25% (130)	7% (35)	3% (16)	1% (7)	11% (55)	53% (280)	523
Employ: Unemployed	18% (35)	10% (19)	4% (9)	2% (5)	20% (40)	45% (90)	197
Employ: Other	13% (28)	11% (25)	6% (13)	2% (4)	15% (33)	53% (116)	218
Military HH: Yes	23% (97)	11% (45)	4% (16)	2% (8)	15% (63)	44% (183)	412
Military HH: No	17% (306)	11% (195)	5% (90)	3% (56)	14% (252)	50% (889)	1789
RD/WT: Right Direction	21% (156)	9% (66)	4% (32)	4% (26)	12% (91)	51% (381)	752
RD/WT: Wrong Track	17% (247)	12% (175)	5% (74)	3% (38)	15% (224)	48% (691)	1449

Continued on next page

Table SBD1_6: Do you have a favorable or unfavorable impression of each of the following?
Big Boi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (403)	11% (240)	5% (106)	3% (64)	14% (315)	49% (1072)	2201
Trump Job Approve	19% (175)	9% (85)	4% (36)	3% (29)	12% (110)	53% (487)	922
Trump Job Disapprove	18% (207)	12% (143)	6% (65)	3% (36)	16% (190)	45% (531)	1172
Trump Job Strongly Approve	18% (85)	8% (35)	5% (24)	3% (16)	11% (51)	55% (252)	463
Trump Job Somewhat Approve	20% (90)	11% (50)	3% (12)	3% (13)	13% (59)	51% (235)	459
Trump Job Somewhat Disapprove	16% (45)	13% (35)	6% (16)	3% (7)	15% (41)	48% (131)	276
Trump Job Strongly Disapprove	18% (162)	12% (108)	5% (49)	3% (28)	17% (149)	45% (400)	896
#1 Issue: Economy	16% (100)	13% (80)	5% (34)	3% (17)	16% (103)	47% (298)	632
#1 Issue: Security	23% (105)	7% (33)	5% (21)	3% (15)	12% (53)	49% (219)	445
#1 Issue: Health Care	18% (62)	11% (39)	4% (16)	4% (14)	18% (63)	44% (152)	346
#1 Issue: Medicare / Social Security	21% (61)	11% (33)	4% (12)	3% (9)	9% (25)	52% (149)	288
#1 Issue: Women's Issues	13% (14)	10% (11)	3% (3)	4% (4)	14% (15)	55% (59)	107
#1 Issue: Education	16% (26)	13% (21)	4% (7)	1% (2)	17% (28)	48% (79)	163
#1 Issue: Energy	15% (14)	14% (13)	3% (3)	2% (2)	15% (14)	52% (51)	98
#1 Issue: Other	18% (21)	8% (10)	8% (10)	1% (2)	11% (13)	54% (66)	122
2018 House Vote: Democrat	17% (125)	15% (111)	6% (42)	2% (19)	17% (131)	43% (326)	753
2018 House Vote: Republican	23% (178)	7% (56)	5% (36)	3% (22)	12% (90)	51% (397)	779
2018 House Vote: Someone else	16% (18)	11% (13)	4% (5)	3% (3)	13% (14)	53% (61)	114
2018 House Vote: Didnt Vote	15% (80)	11% (58)	4% (23)	4% (21)	14% (79)	53% (288)	549
2016 Vote: Hillary Clinton	18% (122)	14% (96)	5% (35)	3% (23)	17% (116)	43% (290)	681
2016 Vote: Donald Trump	22% (165)	7% (55)	5% (34)	3% (19)	11% (81)	52% (390)	744
2016 Vote: Someone else	17% (35)	12% (23)	4% (8)	3% (6)	18% (36)	46% (91)	200
2016 Vote: Didnt Vote	14% (81)	12% (67)	5% (29)	3% (17)	14% (81)	52% (299)	573
Voted in 2014: Yes	20% (300)	11% (157)	5% (72)	3% (39)	14% (205)	47% (692)	1466
Voted in 2014: No	14% (103)	11% (83)	5% (34)	3% (25)	15% (110)	52% (380)	735
2012 Vote: Barack Obama	20% (171)	13% (113)	5% (40)	3% (28)	16% (143)	43% (373)	868
2012 Vote: Mitt Romney	22% (131)	7% (43)	5% (31)	2% (14)	10% (61)	53% (316)	596
2012 Vote: Other	16% (17)	10% (11)	4% (5)	2% (2)	12% (13)	55% (59)	107
2012 Vote: Didn't Vote	13% (83)	12% (74)	5% (30)	3% (20)	16% (98)	51% (323)	629

Continued on next page

Table SBD1_6: Do you have a favorable or unfavorable impression of each of the following?

Big Boi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (403)	11% (240)	5% (106)	3% (64)	14% (315)	49% (1072)	2201
4-Region: Northeast	21% (81)	10% (40)	4% (17)	2% (6)	17% (65)	47% (183)	393
4-Region: Midwest	20% (100)	10% (49)	4% (19)	3% (14)	12% (59)	52% (265)	506
4-Region: South	19% (159)	11% (94)	4% (34)	4% (32)	16% (129)	46% (374)	822
4-Region: West	13% (63)	12% (57)	8% (36)	3% (12)	13% (62)	52% (250)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_7: Do you have a favorable or unfavorable impression of each of the following?

Travis Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(361)	16%	(361)	5%	(114)	5%	(117)	19%	(416)	38%	(833)	2201
Gender: Male	18%	(185)	17%	(178)	5%	(51)	5%	(52)	19%	(196)	36%	(368)	1030
Gender: Female	15%	(176)	16%	(183)	5%	(63)	5%	(64)	19%	(220)	40%	(465)	1171
Age: 18-29	20%	(77)	23%	(92)	10%	(38)	7%	(28)	16%	(63)	24%	(96)	395
Age: 30-44	11%	(52)	16%	(81)	5%	(25)	7%	(35)	23%	(112)	38%	(187)	492
Age: 45-54	14%	(57)	16%	(64)	5%	(21)	3%	(13)	23%	(93)	38%	(155)	404
Age: 55-64	14%	(57)	14%	(56)	3%	(14)	6%	(24)	19%	(76)	43%	(171)	398
Age: 65+	23%	(117)	13%	(68)	3%	(16)	3%	(16)	14%	(72)	44%	(223)	512
Generation Z: 18-21	22%	(30)	23%	(31)	10%	(14)	9%	(12)	14%	(20)	22%	(29)	136
Millennial: Age 22-37	15%	(79)	20%	(106)	8%	(41)	7%	(38)	21%	(114)	30%	(159)	538
Generation X: Age 38-53	12%	(70)	16%	(94)	5%	(29)	5%	(26)	21%	(122)	41%	(239)	580
Boomers: Age 54-72	18%	(151)	14%	(117)	3%	(25)	4%	(36)	17%	(141)	45%	(379)	849
PID: Dem (no lean)	14%	(99)	21%	(141)	6%	(43)	5%	(35)	21%	(144)	33%	(225)	688
PID: Ind (no lean)	16%	(127)	16%	(130)	5%	(37)	5%	(38)	19%	(153)	40%	(320)	805
PID: Rep (no lean)	19%	(135)	13%	(89)	5%	(34)	6%	(43)	17%	(119)	41%	(288)	709
PID/Gender: Dem Men	18%	(49)	22%	(60)	6%	(16)	5%	(13)	19%	(51)	30%	(81)	271
PID/Gender: Dem Women	12%	(50)	19%	(81)	7%	(28)	5%	(22)	22%	(92)	35%	(144)	416
PID/Gender: Ind Men	19%	(78)	16%	(66)	4%	(15)	4%	(17)	20%	(81)	37%	(152)	409
PID/Gender: Ind Women	12%	(49)	16%	(64)	5%	(22)	5%	(20)	18%	(72)	42%	(168)	396
PID/Gender: Rep Men	17%	(58)	15%	(51)	6%	(20)	6%	(21)	18%	(64)	39%	(135)	350
PID/Gender: Rep Women	21%	(77)	11%	(38)	4%	(14)	6%	(22)	15%	(55)	43%	(153)	359
Ideo: Liberal (1-3)	14%	(90)	19%	(126)	6%	(42)	7%	(43)	19%	(122)	35%	(228)	651
Ideo: Moderate (4)	17%	(78)	18%	(85)	5%	(22)	5%	(24)	22%	(106)	33%	(158)	471
Ideo: Conservative (5-7)	19%	(146)	13%	(105)	4%	(34)	5%	(42)	18%	(140)	41%	(321)	788
Educ: < College	16%	(219)	16%	(222)	5%	(64)	5%	(75)	20%	(271)	39%	(534)	1384
Educ: Bachelors degree	18%	(94)	17%	(89)	6%	(33)	5%	(24)	17%	(86)	37%	(194)	521
Educ: Post-grad	16%	(48)	17%	(50)	6%	(17)	6%	(17)	20%	(59)	36%	(105)	296

Continued on next page

Table SBD1_7: Do you have a favorable or unfavorable impression of each of the following?

Travis Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(361)	16%	(361)	5%	(114)	5%	(117)	19%	(416)	38%	(833)	2201
Income: Under 50k	17%	(206)	16%	(194)	4%	(49)	5%	(57)	18%	(218)	39%	(470)	1195
Income: 50k-100k	16%	(111)	17%	(114)	6%	(38)	6%	(39)	19%	(129)	37%	(257)	688
Income: 100k+	14%	(44)	16%	(52)	8%	(27)	7%	(21)	22%	(68)	33%	(105)	318
Ethnicity: White	16%	(294)	14%	(246)	5%	(80)	5%	(87)	19%	(339)	41%	(734)	1780
Ethnicity: Hispanic	18%	(38)	24%	(50)	10%	(21)	7%	(14)	14%	(30)	28%	(60)	213
Ethnicity: Afr. Am.	19%	(53)	31%	(87)	7%	(20)	6%	(17)	20%	(55)	17%	(48)	279
Ethnicity: Other	10%	(14)	20%	(28)	10%	(14)	9%	(12)	16%	(22)	36%	(52)	142
Relig: Protestant	19%	(105)	14%	(82)	3%	(16)	5%	(27)	17%	(99)	42%	(241)	570
Relig: Roman Catholic	19%	(72)	13%	(48)	8%	(29)	5%	(19)	22%	(81)	34%	(130)	379
Relig: Something Else	12%	(28)	20%	(44)	5%	(12)	6%	(13)	18%	(42)	39%	(88)	227
Relig: Jewish	15%	(7)	10%	(5)	5%	(2)	1%	(0)	19%	(9)	51%	(25)	50
Relig: Evangelical	17%	(141)	15%	(120)	5%	(40)	5%	(43)	20%	(162)	38%	(315)	823
Relig: Non-Evang. Catholics	18%	(65)	16%	(55)	4%	(15)	4%	(15)	17%	(60)	40%	(143)	353
Relig: All Christian	17%	(206)	15%	(175)	5%	(56)	5%	(58)	19%	(222)	39%	(458)	1176
Relig: All Non-Christian	13%	(32)	18%	(45)	4%	(9)	5%	(12)	25%	(63)	36%	(91)	250
Community: Urban	18%	(88)	23%	(112)	5%	(25)	7%	(32)	18%	(91)	30%	(146)	494
Community: Suburban	17%	(175)	16%	(167)	6%	(63)	5%	(51)	18%	(190)	38%	(393)	1039
Community: Rural	15%	(98)	12%	(81)	4%	(26)	5%	(33)	20%	(135)	44%	(294)	668
Employ: Private Sector	13%	(89)	17%	(116)	7%	(49)	6%	(41)	19%	(130)	37%	(251)	676
Employ: Government	12%	(17)	17%	(25)	6%	(9)	6%	(10)	25%	(37)	34%	(51)	149
Employ: Self-Employed	19%	(43)	19%	(43)	4%	(9)	5%	(11)	15%	(34)	37%	(84)	224
Employ: Homemaker	20%	(29)	16%	(22)	—	(0)	5%	(7)	22%	(32)	36%	(51)	142
Employ: Student	21%	(15)	28%	(21)	12%	(9)	8%	(6)	13%	(9)	17%	(13)	72
Employ: Retired	21%	(108)	12%	(63)	4%	(23)	3%	(18)	17%	(90)	42%	(222)	523
Employ: Unemployed	17%	(34)	19%	(37)	2%	(4)	6%	(11)	20%	(39)	36%	(72)	197
Employ: Other	11%	(25)	16%	(35)	4%	(10)	6%	(12)	21%	(46)	41%	(90)	218
Military HH: Yes	18%	(73)	18%	(75)	4%	(15)	4%	(15)	20%	(84)	37%	(151)	412
Military HH: No	16%	(287)	16%	(286)	6%	(99)	6%	(102)	19%	(332)	38%	(682)	1789
RD/WT: Right Direction	19%	(146)	13%	(100)	5%	(41)	5%	(39)	18%	(135)	39%	(292)	752
RD/WT: Wrong Track	15%	(215)	18%	(260)	5%	(73)	5%	(78)	19%	(282)	37%	(541)	1449

Continued on next page

Table SBD1_7: Do you have a favorable or unfavorable impression of each of the following?
Travis Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(361)	16%	(361)	5%	(114)	5%	(117)	19%	(416)	38%	(833)	2201
Trump Job Approve	18%	(162)	13%	(117)	4%	(38)	6%	(51)	18%	(165)	42%	(388)	922
Trump Job Disapprove	15%	(179)	19%	(228)	6%	(68)	5%	(62)	20%	(233)	34%	(402)	1172
Trump Job Strongly Approve	18%	(82)	11%	(49)	4%	(18)	6%	(26)	18%	(81)	45%	(208)	463
Trump Job Somewhat Approve	18%	(81)	15%	(69)	4%	(20)	6%	(26)	18%	(84)	39%	(179)	459
Trump Job Somewhat Disapprove	14%	(39)	18%	(49)	7%	(19)	5%	(12)	21%	(57)	36%	(100)	276
Trump Job Strongly Disapprove	16%	(140)	20%	(179)	5%	(48)	6%	(50)	20%	(176)	34%	(302)	896
#1 Issue: Economy	14%	(89)	18%	(112)	5%	(29)	6%	(41)	22%	(142)	35%	(219)	632
#1 Issue: Security	19%	(84)	13%	(56)	6%	(27)	6%	(26)	16%	(71)	41%	(181)	445
#1 Issue: Health Care	15%	(54)	20%	(70)	3%	(12)	5%	(16)	21%	(73)	35%	(122)	346
#1 Issue: Medicare / Social Security	20%	(57)	18%	(53)	5%	(13)	3%	(10)	17%	(48)	37%	(107)	288
#1 Issue: Women's Issues	14%	(14)	15%	(16)	8%	(9)	7%	(7)	18%	(20)	38%	(41)	107
#1 Issue: Education	17%	(28)	14%	(23)	6%	(10)	7%	(11)	19%	(31)	36%	(60)	163
#1 Issue: Energy	15%	(15)	15%	(14)	9%	(9)	2%	(2)	20%	(19)	39%	(38)	98
#1 Issue: Other	16%	(19)	13%	(16)	4%	(5)	2%	(3)	11%	(13)	53%	(65)	122
2018 House Vote: Democrat	15%	(109)	22%	(165)	6%	(44)	5%	(35)	22%	(163)	32%	(237)	753
2018 House Vote: Republican	20%	(158)	12%	(94)	4%	(29)	6%	(48)	17%	(133)	41%	(317)	779
2018 House Vote: Someone else	16%	(18)	14%	(16)	6%	(7)	2%	(2)	19%	(21)	43%	(49)	114
2018 House Vote: Didnt Vote	13%	(73)	15%	(84)	6%	(32)	6%	(31)	18%	(99)	42%	(229)	549
2016 Vote: Hillary Clinton	15%	(104)	21%	(144)	6%	(44)	5%	(33)	20%	(139)	32%	(217)	681
2016 Vote: Donald Trump	20%	(147)	12%	(90)	4%	(27)	6%	(48)	17%	(128)	41%	(304)	744
2016 Vote: Someone else	16%	(32)	18%	(35)	4%	(8)	4%	(8)	21%	(42)	37%	(75)	200
2016 Vote: Didnt Vote	14%	(78)	16%	(91)	6%	(35)	5%	(28)	19%	(106)	41%	(235)	573
Voted in 2014: Yes	17%	(255)	17%	(243)	4%	(61)	5%	(76)	19%	(279)	38%	(551)	1466
Voted in 2014: No	14%	(105)	16%	(118)	7%	(53)	5%	(40)	19%	(137)	38%	(282)	735
2012 Vote: Barack Obama	16%	(137)	18%	(155)	5%	(42)	5%	(43)	22%	(191)	34%	(299)	868
2012 Vote: Mitt Romney	19%	(115)	14%	(81)	4%	(25)	5%	(32)	16%	(94)	42%	(249)	596
2012 Vote: Other	13%	(14)	12%	(12)	2%	(3)	7%	(8)	19%	(20)	47%	(50)	107
2012 Vote: Didn't Vote	15%	(94)	18%	(112)	7%	(45)	5%	(34)	18%	(111)	37%	(234)	629

Continued on next page

Table SBD1_7: Do you have a favorable or unfavorable impression of each of the following?

Travis Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(361)	16%	(361)	5%	(114)	5%	(117)	19%	(416)	38%	(833)	2201
4-Region: Northeast	16%	(65)	15%	(61)	6%	(24)	6%	(23)	19%	(76)	37%	(144)	393
4-Region: Midwest	16%	(82)	15%	(76)	5%	(27)	5%	(26)	16%	(82)	42%	(213)	506
4-Region: South	17%	(138)	17%	(141)	5%	(42)	5%	(44)	22%	(177)	34%	(278)	822
4-Region: West	16%	(76)	17%	(82)	4%	(21)	5%	(23)	17%	(81)	41%	(198)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table SBD1_8: Do you have a favorable or unfavorable impression of each of the following?
Gladys Knight

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (590)	25% (558)	10% (222)	8% (169)	15% (324)	15% (339)	2201
Gender: Male	25% (262)	27% (274)	10% (99)	8% (84)	14% (146)	16% (166)	1030
Gender: Female	28% (327)	24% (284)	11% (123)	7% (85)	15% (178)	15% (173)	1171
Age: 18-29	19% (74)	13% (52)	3% (13)	4% (17)	20% (78)	41% (161)	395
Age: 30-44	22% (111)	26% (127)	8% (37)	5% (24)	20% (96)	20% (97)	492
Age: 45-54	27% (111)	34% (137)	9% (38)	7% (27)	14% (55)	9% (36)	404
Age: 55-64	33% (133)	28% (110)	14% (56)	9% (34)	13% (52)	3% (13)	398
Age: 65+	32% (161)	26% (132)	15% (78)	13% (65)	8% (43)	6% (32)	512
Generation Z: 18-21	17% (23)	8% (10)	1% (2)	4% (5)	16% (22)	54% (73)	136
Millennial: Age 22-37	19% (100)	21% (113)	6% (31)	5% (25)	21% (112)	29% (157)	538
Generation X: Age 38-53	28% (164)	31% (180)	9% (51)	6% (33)	16% (91)	11% (62)	580
Boomers: Age 54-72	33% (277)	27% (231)	15% (128)	10% (84)	10% (86)	5% (44)	849
PID: Dem (no lean)	36% (247)	23% (157)	11% (75)	5% (36)	12% (84)	13% (90)	688
PID: Ind (no lean)	25% (199)	24% (197)	7% (59)	8% (68)	18% (141)	18% (142)	805
PID: Rep (no lean)	20% (144)	29% (204)	12% (89)	9% (65)	14% (100)	15% (107)	709
PID/Gender: Dem Men	36% (99)	25% (69)	10% (26)	4% (11)	10% (27)	15% (40)	271
PID/Gender: Dem Women	36% (148)	21% (88)	12% (49)	6% (25)	13% (56)	12% (50)	416
PID/Gender: Ind Men	26% (105)	23% (95)	6% (24)	11% (45)	17% (68)	18% (72)	409
PID/Gender: Ind Women	24% (94)	26% (102)	9% (34)	6% (22)	19% (73)	18% (69)	396
PID/Gender: Rep Men	17% (59)	31% (110)	14% (49)	8% (28)	14% (51)	15% (54)	350
PID/Gender: Rep Women	24% (85)	26% (94)	11% (40)	10% (37)	14% (49)	15% (54)	359
Ideo: Liberal (1-3)	35% (225)	23% (151)	9% (61)	7% (46)	11% (72)	15% (97)	651
Ideo: Moderate (4)	30% (140)	27% (127)	9% (43)	8% (39)	16% (76)	10% (45)	471
Ideo: Conservative (5-7)	21% (168)	29% (229)	12% (94)	9% (69)	15% (115)	14% (112)	788
Educ: < College	27% (378)	23% (324)	9% (119)	7% (96)	16% (218)	18% (249)	1384
Educ: Bachelors degree	23% (122)	27% (142)	12% (65)	9% (48)	14% (75)	13% (68)	521
Educ: Post-grad	30% (90)	31% (92)	13% (38)	8% (24)	11% (31)	7% (21)	296

Continued on next page

Table SBD1_8: Do you have a favorable or unfavorable impression of each of the following?

Gladys Knight

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (590)	25% (558)	10% (222)	8% (169)	15% (324)	15% (339)	2201
Income: Under 50k	27% (328)	23% (275)	9% (113)	6% (73)	16% (186)	18% (220)	1195
Income: 50k-100k	29% (197)	26% (180)	11% (73)	9% (65)	14% (95)	11% (77)	688
Income: 100k+	20% (65)	32% (103)	11% (36)	9% (30)	13% (43)	13% (42)	318
Ethnicity: White	24% (422)	27% (485)	10% (183)	9% (153)	15% (270)	15% (266)	1780
Ethnicity: Hispanic	26% (54)	23% (49)	8% (18)	2% (5)	17% (36)	24% (52)	213
Ethnicity: Afr. Am.	47% (132)	16% (46)	11% (30)	3% (8)	12% (34)	11% (30)	279
Ethnicity: Other	25% (35)	19% (27)	6% (9)	5% (7)	15% (21)	30% (43)	142
Relig: Protestant	25% (141)	27% (156)	13% (72)	11% (64)	14% (81)	10% (56)	570
Relig: Roman Catholic	27% (104)	28% (106)	12% (44)	8% (29)	14% (53)	11% (43)	379
Relig: Something Else	30% (67)	17% (40)	11% (24)	3% (7)	18% (40)	22% (49)	227
Relig: Jewish	35% (17)	10% (5)	10% (5)	1% (1)	22% (11)	21% (11)	50
Relig: Evangelical	26% (218)	26% (212)	11% (92)	8% (68)	15% (123)	13% (111)	823
Relig: Non-Evang. Catholics	27% (94)	25% (90)	14% (49)	9% (32)	15% (52)	10% (37)	353
Relig: All Christian	27% (312)	26% (302)	12% (140)	8% (100)	15% (174)	13% (148)	1176
Relig: All Non-Christian	31% (77)	27% (67)	5% (13)	6% (16)	16% (41)	15% (37)	250
Community: Urban	30% (150)	23% (113)	9% (42)	8% (40)	15% (73)	15% (75)	494
Community: Suburban	27% (276)	28% (287)	10% (107)	7% (74)	13% (132)	16% (162)	1039
Community: Rural	24% (163)	24% (157)	11% (73)	8% (54)	18% (119)	15% (101)	668
Employ: Private Sector	26% (174)	29% (196)	9% (59)	7% (47)	15% (100)	15% (99)	676
Employ: Government	26% (39)	26% (38)	10% (15)	5% (7)	18% (27)	15% (23)	149
Employ: Self-Employed	29% (66)	19% (43)	15% (33)	8% (17)	15% (33)	14% (31)	224
Employ: Homemaker	22% (31)	23% (33)	11% (16)	7% (10)	15% (22)	22% (31)	142
Employ: Student	19% (14)	13% (9)	2% (2)	1% (1)	24% (17)	41% (30)	72
Employ: Retired	34% (176)	26% (139)	12% (65)	13% (66)	9% (47)	6% (31)	523
Employ: Unemployed	24% (47)	21% (42)	8% (16)	6% (11)	18% (36)	23% (45)	197
Employ: Other	20% (43)	27% (58)	7% (16)	5% (10)	19% (42)	23% (49)	218
Military HH: Yes	32% (132)	22% (90)	14% (56)	9% (36)	12% (50)	12% (48)	412
Military HH: No	26% (457)	26% (468)	9% (166)	7% (132)	15% (274)	16% (291)	1789
RD/WT: Right Direction	22% (163)	26% (195)	11% (81)	9% (70)	15% (114)	17% (128)	752
RD/WT: Wrong Track	29% (427)	25% (363)	10% (141)	7% (99)	14% (210)	15% (210)	1449

Continued on next page

Table SBD1_8: Do you have a favorable or unfavorable impression of each of the following?
 Gladys Knight

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (590)	25% (558)	10% (222)	8% (169)	15% (324)	15% (339)	2201
Trump Job Approve	21% (192)	28% (258)	10% (94)	9% (84)	17% (156)	15% (138)	922
Trump Job Disapprove	32% (375)	24% (286)	10% (121)	7% (78)	12% (139)	15% (172)	1172
Trump Job Strongly Approve	21% (97)	29% (135)	11% (50)	8% (38)	17% (78)	14% (65)	463
Trump Job Somewhat Approve	21% (94)	27% (123)	10% (44)	10% (46)	17% (79)	16% (73)	459
Trump Job Somewhat Disapprove	25% (70)	27% (73)	8% (23)	8% (22)	15% (40)	17% (47)	276
Trump Job Strongly Disapprove	34% (305)	24% (212)	11% (98)	6% (56)	11% (99)	14% (125)	896
#1 Issue: Economy	28% (175)	28% (176)	7% (45)	7% (43)	17% (105)	14% (87)	632
#1 Issue: Security	24% (109)	24% (109)	13% (60)	10% (45)	15% (65)	13% (58)	445
#1 Issue: Health Care	30% (104)	26% (91)	10% (34)	8% (28)	14% (47)	12% (42)	346
#1 Issue: Medicare / Social Security	32% (92)	25% (73)	15% (43)	9% (26)	10% (30)	8% (23)	288
#1 Issue: Women's Issues	19% (20)	26% (28)	7% (8)	4% (4)	19% (20)	25% (26)	107
#1 Issue: Education	23% (37)	19% (31)	8% (13)	3% (5)	19% (31)	29% (47)	163
#1 Issue: Energy	29% (28)	17% (17)	6% (6)	9% (9)	14% (13)	24% (24)	98
#1 Issue: Other	20% (24)	28% (34)	10% (12)	6% (7)	11% (13)	25% (31)	122
2018 House Vote: Democrat	37% (280)	24% (184)	12% (88)	6% (49)	11% (82)	9% (70)	753
2018 House Vote: Republican	21% (165)	30% (231)	13% (103)	10% (75)	15% (117)	11% (88)	779
2018 House Vote: Someone else	22% (25)	30% (34)	10% (11)	7% (8)	13% (14)	19% (22)	114
2018 House Vote: Didnt Vote	21% (114)	20% (108)	4% (20)	7% (37)	20% (109)	29% (159)	549
2016 Vote: Hillary Clinton	37% (254)	25% (169)	11% (78)	7% (49)	11% (73)	9% (58)	681
2016 Vote: Donald Trump	22% (163)	30% (219)	13% (95)	10% (72)	15% (115)	11% (79)	744
2016 Vote: Someone else	27% (55)	28% (57)	10% (20)	6% (13)	15% (30)	13% (25)	200
2016 Vote: Didnt Vote	20% (117)	20% (112)	5% (29)	6% (34)	18% (105)	31% (176)	573
Voted in 2014: Yes	30% (436)	28% (406)	12% (179)	9% (127)	12% (181)	9% (138)	1466
Voted in 2014: No	21% (154)	21% (152)	6% (43)	6% (42)	19% (143)	27% (201)	735
2012 Vote: Barack Obama	37% (320)	25% (215)	12% (103)	7% (62)	11% (91)	9% (76)	868
2012 Vote: Mitt Romney	20% (117)	32% (192)	14% (81)	10% (61)	15% (87)	10% (58)	596
2012 Vote: Other	26% (28)	22% (23)	9% (10)	13% (14)	18% (20)	12% (13)	107
2012 Vote: Didn't Vote	20% (125)	20% (127)	5% (29)	5% (32)	20% (126)	30% (192)	629

Continued on next page

Table SBD1_8: Do you have a favorable or unfavorable impression of each of the following?

Gladys Knight

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (590)	25% (558)	10% (222)	8% (169)	15% (324)	15% (339)	2201
4-Region: Northeast	29% (116)	28% (111)	13% (50)	5% (21)	11% (44)	13% (52)	393
4-Region: Midwest	23% (118)	25% (129)	8% (39)	8% (38)	18% (89)	18% (92)	506
4-Region: South	26% (216)	24% (195)	13% (103)	8% (69)	16% (129)	13% (110)	822
4-Region: West	29% (140)	26% (124)	6% (30)	8% (40)	13% (62)	18% (85)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	395	18%
	Age: 30-44	492	22%
	Age: 45-54	404	18%
	Age: 55-64	398	18%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	136	6%
	Millennial: Age 22-37	538	24%
	Generation X: Age 38-53	580	26%
	Boomers: Age 54-72	849	39%
	N	2103	
xpid3	PID: Dem (no lean)	688	31%
	PID: Ind (no lean)	805	37%
	PID: Rep (no lean)	709	32%
	N	2201	
xpidGender	PID/Gender: Dem Men	271	12%
	PID/Gender: Dem Women	416	19%
	PID/Gender: Ind Men	409	19%
	PID/Gender: Ind Women	396	18%
	PID/Gender: Rep Men	350	16%
	PID/Gender: Rep Women	359	16%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	651	30%
	Ideo: Moderate (4)	471	21%
	Ideo: Conservative (5-7)	788	36%
	N	1910	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1195	54%
	Income: 50k-100k	688	31%
	Income: 100k+	318	14%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	570	26%
	Relig: Roman Catholic	379	17%
	Relig: Something Else	227	10%
	N	1176	
xreligion1	Relig: Jewish	50	2%
xreligion2	Relig: Evangelical	823	37%
	Relig: Non-Evang. Catholics	353	16%
	N	1176	
xreligion3	Relig: All Christian	1176	53%
	Relig: All Non-Christian	250	11%
	N	1426	
xdemUsr	Community: Urban	494	22%
	Community: Suburban	1039	47%
	Community: Rural	668	30%
	N	2201	
xdemEmploy	Employ: Private Sector	676	31%
	Employ: Government	149	7%
	Employ: Self-Employed	224	10%
	Employ: Homemaker	142	6%
	Employ: Student	72	3%
	Employ: Retired	523	24%
	Employ: Unemployed	197	9%
	Employ: Other	218	10%
	N	2201	
xdemMilHH1	Military HH: Yes	412	19%
	Military HH: No	1789	81%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	752	34%
	RD/WT: Wrong Track	1449	66%
	N	2201	
Trump_Approve	Trump Job Approve	922	42%
	Trump Job Disapprove	1172	53%
	N	2093	
Trump_Approve2	Trump Job Strongly Approve	463	21%
	Trump Job Somewhat Approve	459	21%
	Trump Job Somewhat Disapprove	276	13%
	Trump Job Strongly Disapprove	896	41%
	N	2093	
xnr3	#1 Issue: Economy	632	29%
	#1 Issue: Security	445	20%
	#1 Issue: Health Care	346	16%
	#1 Issue: Medicare / Social Security	288	13%
	#1 Issue: Women's Issues	107	5%
	#1 Issue: Education	163	7%
	#1 Issue: Energy	98	4%
	#1 Issue: Other	122	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	753	34%
	2018 House Vote: Republican	779	35%
	2018 House Vote: Someone else	114	5%
	2018 House Vote: Didnt Vote	549	25%
	N	2195	
xsubVote16O	2016 Vote: Hillary Clinton	681	31%
	2016 Vote: Donald Trump	744	34%
	2016 Vote: Someone else	200	9%
	2016 Vote: Didnt Vote	573	26%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1466	67%
	Voted in 2014: No	735	33%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	868	39%
	2012 Vote: Mitt Romney	596	27%
	2012 Vote: Other	107	5%
	2012 Vote: Didn't Vote	629	29%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	<i>N</i>	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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