MORNING CONSULT

National Tracking Poll #190235
February 19-21, 2019

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table OR1: *Do you plan to watch the Academy Awards, also known as the Oscars, on Sunday, February 24, 2019?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	28%	(619)	55%	(1213)	17%	(370)	2202
Gender: Male	28%	(287)	58%	(599)	14%	(145)	1031
Gender: Female	28%	(332)	52%	(614)	19%	(225)	1171
Age: 18-29	30%	(117)	49%	(194)	21%	(84)	395
Age: 30-44	32%	(160)	53%	(262)	14%	(71)	493
Age: 45-54	28%	(112)	57%	(227)	15%	(58)	396
Age: 55-64	24%	(96)	61%	(246)	16%	(63)	406
Age: 65+	26%	(134)	56%	(285)	18%	(94)	512
Generation Z: 18-21	30%	(45)	48%	(71)	22%	(32)	149
Millennial: Age 22-37	32%	(165)	51%	(268)	17%	(90)	522
Generation X: Age 38-53	29%	(168)	56%	(320)	15%	(86)	574
Boomers: Age 54-72	25%	(205)	58%	(480)	17%	(136)	822
PID: Dem (no lean)	41%	(303)	45%	(330)	13%	(98)	731
PID: Ind (no lean)	21%	(160)	57%	(437)	22%	(172)	769
PID: Rep (no lean)	22%	(156)	63%	(446)	14%	(101)	702
PID/Gender: Dem Men	43%	(133)	46%	(143)	11%	(33)	309
PID/Gender: Dem Women	40%	(170)	44%	(187)	15%	(65)	422
PID/Gender: Ind Men	20%	(71)	61%	(217)	20%	(70)	359
PID/Gender: Ind Women	22%	(89)	54%	(220)	25%	(101)	410
PID/Gender: Rep Men	23%	(82)	66%	(239)	12%	(42)	363
PID/Gender: Rep Women	22%	(73)	61%	(207)	17%	(59)	340
Ideo: Liberal (1-3)	41%	(281)	45%	(303)	14%	(95)	680
Ideo: Moderate (4)	30%	(141)	50%	(233)	20%	(92)	466
Ideo: Conservative (5-7)	18%	(141)	67%	(513)	14%	(111)	765
Educ: < College	26%	(355)	56%	(770)	19%	(260)	1385
Educ: Bachelors degree	32%	(167)	56%	(294)	11%	(60)	521
Educ: Post-grad	32%	(96)	51%	(150)	17%	(50)	296

Table OR1: *Do you plan to watch the Academy Awards, also known as the Oscars, on Sunday, February 24, 2019?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	28%	(619)	55%	(1213)	17%	(370)	2202
Income: Under 50k	27%	(344)	55%	(709)	19%	(244)	1297
Income: 50k-100k	29%	(173)	56%	(339)	15%	(89)	602
Income: 100k+	33%	(101)	54%	(165)	12%	(38)	304
Ethnicity: White	27%	(475)	57%	(1019)	16%	(287)	1781
Ethnicity: Hispanic	37%	(80)	44%	(94)	19%	(40)	213
Ethnicity: Afr. Am.	34%	(95)	46%	(129)	20%	(55)	279
Ethnicity: Other	34%	(49)	46%	(65)	20%	(28)	142
Relig: Protestant	23%	(120)	63%	(331)	15%	(77)	528
Relig: Roman Catholic	37%	(159)	48%	(203)	15%	(63)	425
Relig: Something Else	26%	(51)	52%	(100)	22%	(42)	193
Relig: Jewish	42%	(23)	45%	(25)	13%	(7)	56
Relig: Evangelical	31%	(244)	53%	(415)	16%	(127)	786
Relig: Non-Evang. Catholics	24%	(86)	61%	(220)	15%	(55)	361
Relig: All Christian	29%	(330)	55%	(635)	16%	(182)	1146
Relig: All Non-Christian	29%	(75)	52%	(135)	19%	(50)	261
Community: Urban	34%	(191)	48%	(273)	18%	(99)	562
Community: Suburban	28%	(277)	55%	(536)	17%	(161)	974
Community: Rural	23%	(151)	61%	(405)	17%	(110)	666
Employ: Private Sector	29%	(189)	57%	(368)	14%	(88)	645
Employ: Government	29%	(48)	59%	(97)	11%	(18)	163
Employ: Self-Employed	31%	(58)	49%	(91)	20%	(37)	186
Employ: Homemaker	24%	(35)	58%	(83)	18%	(25)	144
Employ: Student	37%	(31)	47%	(39)	16%	(13)	83
Employ: Retired	26%	(144)	57%	(320)	18%	(99)	563
Employ: Unemployed	28%	(59)	52%	(110)	20%	(42)	211
Employ: Other	26%	(54)	50%	(104)	23%	(48)	206
Military HH: Yes	28%	(109)	56%	(219)	17%	(65)	393
Military HH: No	28%	(510)	55%	(994)	17%	(305)	1809
RD/WT: Right Direction	25%	(198)	61%	(487)	15%	(118)	803
RD/WT: Wrong Track	30%	(420)	52%	(726)	18%	(253)	1399

Table OR1: *Do you plan to watch the Academy Awards, also known as the Oscars, on Sunday, February 24, 2019?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	28%	(619)	55%	(1213)	17%	(370)	2202
Trump Job Approve	22%	(202)	62%	(560)	16%	(143)	904
Trump Job Disapprove	33%	(392)	51%	(593)	16%	(188)	1173
Trump Job Strongly Approve	21%	(102)	67%	(327)	12%	(59)	488
Trump Job Somewhat Approve	24%	(100)	56%	(233)	20%	(84)	416
Trump Job Somewhat Disapprove	32%	(79)	51%	(127)	17%	(43)	248
Trump Job Strongly Disapprove	34%	(313)	50%	(466)	16%	(146)	925
#1 Issue: Economy	29%	(176)	54%	(328)	18%	(109)	612
#1 Issue: Security	20%	(88)	66%	(283)	14%	(60)	430
#1 Issue: Health Care	31%	(113)	54%	(197)	16%	(58)	368
#1 Issue: Medicare / Social Security	28%	(88)	51%	(162)	21%	(65)	315
#1 Issue: Women's Issues	42%	(45)	49%	(52)	9%	(9)	107
#1 Issue: Education	37%	(56)	47%	(72)	16%	(24)	151
#1 Issue: Energy	30%	(29)	49%	(48)	21%	(21)	99
#1 Issue: Other	21%	(25)	59%	(70)	20%	(24)	119
2018 House Vote: Democrat	40%	(313)	46%	(362)	14%	(107)	783
2018 House Vote: Republican	22%	(158)	64%	(468)	14%	(106)	732
2018 House Vote: Someone else	19%	(22)	60%	(69)	21%	(24)	115
2018 House Vote: Didnt Vote	22%	(125)	55%	(314)	23%	(133)	572
2016 Vote: Hillary Clinton	41%	(285)	44%	(308)	15%	(103)	696
2016 Vote: Donald Trump	23%	(168)	63%	(469)	14%	(107)	744
2016 Vote: Someone else	17%	(29)	70%	(123)	14%	(24)	177
2016 Vote: Didnt Vote	23%	(135)	53%	(309)	23%	(135)	579
Voted in 2014: Yes	30%	(441)	55%	(798)	15%	(212)	1451
Voted in 2014: No	24%	(178)	55%	(415)	21%	(158)	751
2012 Vote: Barack Obama	39%	(335)	45%	(387)	15%	(131)	852
2012 Vote: Mitt Romney	18%	(105)	68%	(392)	14%	(83)	581
2012 Vote: Other	20%	(19)	74%	(68)	6%	(5)	92
2012 Vote: Didn't Vote	24%	(160)	54%	(364)	22%	(150)	674

Table OR1: *Do you plan to watch the Academy Awards, also known as the Oscars, on Sunday, February 24, 2019?*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	28%	(619)	55%	(1213)	17%	(370)	2202
4-Region: Northeast	36%	(142)	49%	(193)	15%	(57)	393
4-Region: Midwest	23%	(118)	59%	(300)	17%	(88)	506
4-Region: South	26%	(213)	57%	(471)	17%	(138)	822
4-Region: West	30%	(146)	52%	(249)	18%	(86)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR2: *How much news coverage have you seen, read or heard about the upcoming Oscars?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(265)	36%	(799)	33%	(723)	19%	(415)	2202
Gender: Male	11%	(118)	36%	(367)	32%	(334)	21%	(212)	1031
Gender: Female	13%	(147)	37%	(432)	33%	(388)	17%	(203)	1171
Age: 18-29	14%	(57)	28%	(112)	31%	(121)	26%	(104)	395
Age: 30-44	13%	(66)	34%	(168)	29%	(144)	23%	(114)	493
Age: 45-54	12%	(46)	37%	(145)	33%	(132)	18%	(73)	396
Age: 55-64	10%	(42)	38%	(156)	37%	(150)	14%	(58)	406
Age: 65+	11%	(54)	42%	(218)	34%	(176)	13%	(65)	512
Generation Z: 18-21	15%	(22)	25%	(38)	36%	(54)	24%	(36)	149
Millennial: Age 22-37	14%	(72)	33%	(172)	27%	(139)	27%	(140)	522
Generation X: Age 38-53	12%	(70)	34%	(197)	34%	(193)	20%	(114)	574
Boomers: Age 54-72	11%	(94)	40%	(331)	35%	(291)	13%	(106)	822
PID: Dem (no lean)	15%	(112)	42%	(309)	32%	(234)	10%	(76)	731
PID: Ind (no lean)	10%	(77)	31%	(235)	35%	(266)	25%	(191)	769
PID: Rep (no lean)	11%	(76)	36%	(255)	32%	(223)	21%	(148)	702
PID/Gender: Dem Men	15%	(45)	41%	(127)	31%	(96)	13%	(41)	309
PID/Gender: Dem Women	16%	(67)	43%	(182)	33%	(138)	8%	(35)	422
PID/Gender: Ind Men	8%	(28)	30%	(109)	35%	(127)	27%	(95)	359
PID/Gender: Ind Women	12%	(49)	31%	(126)	34%	(139)	23%	(96)	410
PID/Gender: Rep Men	12%	(45)	36%	(131)	31%	(111)	21%	(75)	363
PID/Gender: Rep Women	9%	(31)	37%	(124)	33%	(112)	21%	(72)	340
Ideo: Liberal (1-3)	16%	(111)	43%	(290)	31%	(209)	10%	(69)	680
Ideo: Moderate (4)	13%	(59)	38%	(175)	34%	(160)	15%	(72)	466
Ideo: Conservative (5-7)	10%	(79)	35%	(265)	34%	(260)	21%	(160)	765
Educ: < College	12%	(159)	33%	(460)	33%	(461)	22%	(304)	1385
Educ: Bachelors degree	12%	(64)	40%	(207)	34%	(177)	14%	(73)	521
Educ: Post-grad	14%	(42)	44%	(131)	29%	(85)	13%	(38)	296
Income: Under 50k	12%	(149)	33%	(434)	34%	(440)	21%	(274)	1297
Income: 50k-100k	12%	(73)	41%	(246)	32%	(190)	15%	(93)	602
Income: 100k+	14%	(43)	39%	(119)	31%	(93)	16%	(49)	304

Table OR2: *How much news coverage have you seen, read or heard about the upcoming Oscars?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(265)	36%	(799)	33%	(723)	19%	(415)	2202
Ethnicity: White	11%	(197)	36%	(643)	34%	(605)	19%	(335)	1781
Ethnicity: Hispanic	19%	(41)	31%	(67)	30%	(65)	19%	(41)	213
Ethnicity: Afr. Am.	17%	(47)	39%	(108)	26%	(74)	18%	(50)	279
Ethnicity: Other	14%	(20)	34%	(48)	31%	(44)	21%	(29)	142
Relig: Protestant	9%	(47)	40%	(211)	34%	(178)	18%	(93)	528
Relig: Roman Catholic	17%	(74)	43%	(184)	27%	(113)	13%	(55)	425
Relig: Something Else	10%	(20)	37%	(72)	38%	(74)	14%	(27)	193
Relig: Jewish	20%	(11)	30%	(16)	37%	(20)	14%	(8)	56
Relig: Evangelical	12%	(93)	43%	(335)	33%	(256)	13%	(102)	786
Relig: Non-Evang. Catholics	13%	(48)	37%	(133)	30%	(108)	20%	(72)	361
Relig: All Christian	12%	(141)	41%	(468)	32%	(364)	15%	(174)	1146
Relig: All Non-Christian	15%	(39)	30%	(79)	33%	(87)	22%	(57)	261
Community: Urban	18%	(101)	34%	(189)	29%	(165)	19%	(107)	562
Community: Suburban	10%	(96)	41%	(400)	32%	(316)	17%	(162)	974
Community: Rural	10%	(68)	31%	(209)	36%	(242)	22%	(146)	666
Employ: Private Sector	14%	(93)	37%	(237)	30%	(194)	19%	(122)	645
Employ: Government	13%	(21)	37%	(60)	33%	(53)	17%	(28)	163
Employ: Self-Employed	15%	(29)	38%	(70)	34%	(63)	13%	(25)	186
Employ: Homemaker	7%	(10)	40%	(58)	31%	(44)	23%	(33)	144
Employ: Student	14%	(12)	34%	(29)	31%	(26)	20%	(17)	83
Employ: Retired	9%	(51)	41%	(231)	35%	(196)	15%	(85)	563
Employ: Unemployed	11%	(24)	28%	(59)	37%	(78)	24%	(51)	211
Employ: Other	13%	(26)	27%	(55)	34%	(69)	27%	(55)	206
Military HH: Yes	15%	(59)	34%	(132)	32%	(127)	19%	(74)	393
Military HH: No	11%	(206)	37%	(667)	33%	(596)	19%	(341)	1809
RD/WT: Right Direction	13%	(104)	34%	(277)	33%	(266)	19%	(157)	803
RD/WT: Wrong Track	11%	(161)	37%	(522)	33%	(457)	18%	(258)	1399
Trump Job Approve	12%	(108)	34%	(303)	34%	(305)	21%	(188)	904
Trump Job Disapprove	13%	(151)	40%	(468)	33%	(384)	14%	(170)	1173

Table OR2: *How much news coverage have you seen, read or heard about the upcoming Oscars?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(265)	36%	(799)	33%	(723)	19%	(415)	2202
Trump Job Strongly Approve	14%	(69)	32%	(155)	30%	(146)	24%	(118)	488
Trump Job Somewhat Approve	9%	(39)	36%	(148)	38%	(159)	17%	(70)	416
Trump Job Somewhat Disapprove	13%	(33)	38%	(93)	34%	(85)	15%	(36)	248
Trump Job Strongly Disapprove	13%	(118)	41%	(375)	32%	(298)	14%	(133)	925
#1 Issue: Economy	10%	(64)	35%	(212)	34%	(210)	21%	(126)	612
#1 Issue: Security	13%	(57)	34%	(147)	31%	(132)	22%	(94)	430
#1 Issue: Health Care	12%	(46)	39%	(145)	32%	(117)	16%	(61)	368
#1 Issue: Medicare / Social Security	10%	(31)	38%	(121)	37%	(118)	15%	(46)	315
#1 Issue: Women's Issues	13%	(14)	49%	(52)	22%	(24)	16%	(17)	107
#1 Issue: Education	16%	(25)	34%	(52)	32%	(48)	18%	(26)	151
#1 Issue: Energy	12%	(12)	36%	(36)	40%	(39)	12%	(12)	99
#1 Issue: Other	14%	(17)	28%	(34)	29%	(35)	28%	(34)	119
2018 House Vote: Democrat	15%	(116)	43%	(336)	32%	(251)	10%	(79)	783
2018 House Vote: Republican	12%	(88)	37%	(271)	33%	(239)	18%	(134)	732
2018 House Vote: Someone else	13%	(15)	33%	(38)	31%	(36)	23%	(27)	115
2018 House Vote: Didnt Vote	8%	(47)	27%	(152)	34%	(197)	31%	(175)	572
2016 Vote: Hillary Clinton	15%	(107)	43%	(302)	32%	(220)	10%	(67)	696
2016 Vote: Donald Trump	13%	(94)	36%	(265)	33%	(243)	19%	(142)	744
2016 Vote: Someone else	7%	(12)	40%	(71)	36%	(64)	17%	(31)	177
2016 Vote: Didnt Vote	9%	(52)	28%	(160)	33%	(193)	30%	(174)	579
Voted in 2014: Yes	14%	(196)	40%	(579)	33%	(472)	14%	(204)	1451
Voted in 2014: No	9%	(69)	29%	(220)	33%	(251)	28%	(211)	751
2012 Vote: Barack Obama	15%	(128)	42%	(360)	32%	(274)	11%	(91)	852
2012 Vote: Mitt Romney	11%	(63)	37%	(216)	32%	(187)	20%	(114)	581
2012 Vote: Other	8%	(8)	24%	(22)	47%	(43)	22%	(20)	92
2012 Vote: Didn't Vote	10%	(66)	30%	(201)	32%	(216)	28%	(190)	674
4-Region: Northeast	16%	(63)	40%	(157)	29%	(115)	15%	(58)	393
4-Region: Midwest	11%	(54)	36%	(182)	32%	(164)	21%	(106)	506
4-Region: South	12%	(96)	33%	(270)	36%	(293)	20%	(163)	822
4-Region: West	11%	(52)	40%	(190)	31%	(151)	18%	(88)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR3: *And would you say that the news coverage was mostly positive or mostly negative?*

Demographic	Mostly positive		Mostly negative		Don't know / No opinion		Total N
Adults	48%	(515)	28%	(293)	24%	(256)	1064
Gender: Male	48%	(232)	32%	(153)	21%	(100)	485
Gender: Female	49%	(283)	24%	(140)	27%	(156)	579
Age: 18-29	54%	(91)	30%	(50)	16%	(27)	169
Age: 30-44	51%	(119)	29%	(67)	20%	(48)	235
Age: 45-54	46%	(88)	27%	(53)	27%	(51)	191
Age: 55-64	42%	(83)	33%	(66)	25%	(49)	198
Age: 65+	49%	(134)	21%	(57)	30%	(81)	272
Generation Z: 18-21	57%	(34)	23%	(14)	20%	(12)	60
Millennial: Age 22-37	51%	(124)	33%	(79)	16%	(40)	244
Generation X: Age 38-53	49%	(130)	27%	(72)	25%	(66)	267
Boomers: Age 54-72	47%	(199)	27%	(113)	26%	(112)	425
PID: Dem (no lean)	50%	(211)	29%	(121)	21%	(88)	421
PID: Ind (no lean)	47%	(147)	28%	(87)	25%	(78)	311
PID: Rep (no lean)	47%	(157)	26%	(85)	27%	(90)	332
PID/Gender: Dem Men	51%	(88)	33%	(57)	16%	(27)	172
PID/Gender: Dem Women	50%	(124)	26%	(64)	25%	(61)	249
PID/Gender: Ind Men	42%	(57)	37%	(50)	21%	(29)	137
PID/Gender: Ind Women	51%	(90)	21%	(37)	28%	(49)	175
PID/Gender: Rep Men	50%	(87)	26%	(46)	24%	(43)	176
PID/Gender: Rep Women	45%	(70)	25%	(39)	30%	(47)	156
Ideo: Liberal (1-3)	52%	(210)	31%	(123)	17%	(69)	402
Ideo: Moderate (4)	54%	(125)	24%	(56)	22%	(52)	234
Ideo: Conservative (5-7)	42%	(146)	29%	(100)	29%	(99)	344
Educ: < College	47%	(290)	27%	(170)	26%	(160)	620
Educ: Bachelors degree	51%	(138)	26%	(70)	23%	(63)	271
Educ: Post-grad	50%	(87)	30%	(53)	19%	(33)	173

Table OR3: *And would you say that the news coverage was mostly positive or mostly negative?*

Demographic	Mostly positive		Mostly negative		Don't know / No opinion		Total N
Adults	48%	(515)	28%	(293)	24%	(256)	1064
Income: Under 50k	49%	(285)	25%	(145)	26%	(153)	583
Income: 50k-100k	48%	(155)	28%	(90)	23%	(75)	319
Income: 100k+	47%	(76)	36%	(58)	17%	(28)	162
Ethnicity: White	48%	(400)	27%	(226)	26%	(214)	841
Ethnicity: Hispanic	55%	(59)	29%	(31)	16%	(18)	108
Ethnicity: Afr. Am.	51%	(79)	30%	(47)	19%	(29)	155
Ethnicity: Other	53%	(37)	29%	(20)	18%	(12)	68
Relig: Protestant	42%	(107)	28%	(72)	30%	(79)	258
Relig: Roman Catholic	57%	(146)	25%	(64)	19%	(48)	258
Relig: Something Else	43%	(40)	27%	(25)	30%	(28)	92
Relig: Evangelical	50%	(215)	27%	(117)	22%	(96)	427
Relig: Non-Evang. Catholics	43%	(78)	24%	(44)	33%	(59)	181
Relig: All Christian	48%	(293)	26%	(161)	25%	(155)	608
Relig: All Non-Christian	55%	(64)	25%	(29)	20%	(24)	117
Community: Urban	49%	(142)	29%	(84)	22%	(65)	291
Community: Suburban	49%	(243)	28%	(141)	22%	(112)	496
Community: Rural	47%	(130)	24%	(67)	29%	(79)	277
Employ: Private Sector	48%	(157)	33%	(108)	20%	(64)	329
Employ: Government	49%	(40)	30%	(24)	21%	(17)	81
Employ: Self-Employed	50%	(49)	28%	(28)	22%	(22)	99
Employ: Homemaker	46%	(31)	29%	(19)	25%	(17)	67
Employ: Retired	46%	(131)	26%	(72)	28%	(80)	283
Employ: Unemployed	55%	(46)	15%	(13)	30%	(25)	83
Employ: Other	46%	(38)	22%	(18)	32%	(26)	81
Military HH: Yes	51%	(99)	22%	(43)	26%	(50)	192
Military HH: No	48%	(417)	29%	(250)	24%	(205)	872
RD/WT: Right Direction	49%	(185)	25%	(95)	26%	(101)	381
RD/WT: Wrong Track	48%	(330)	29%	(198)	23%	(155)	683
Trump Job Approve	47%	(191)	26%	(105)	28%	(115)	411
Trump Job Disapprove	51%	(317)	29%	(178)	20%	(124)	619

Continued on next page

Table OR3: *And would you say that the news coverage was mostly positive or mostly negative?*

Demographic	Mostly positive		Mostly negative		Don't know / No opinion		Total N
Adults	48%	(515)	28%	(293)	24%	(256)	1064
Trump Job Strongly Approve	45%	(101)	27%	(60)	28%	(63)	224
Trump Job Somewhat Approve	48%	(90)	24%	(45)	28%	(52)	187
Trump Job Somewhat Disapprove	54%	(68)	29%	(37)	17%	(22)	126
Trump Job Strongly Disapprove	51%	(249)	29%	(142)	21%	(102)	493
#1 Issue: Economy	56%	(156)	25%	(69)	19%	(51)	276
#1 Issue: Security	42%	(85)	30%	(62)	28%	(57)	204
#1 Issue: Health Care	43%	(82)	30%	(58)	26%	(51)	191
#1 Issue: Medicare / Social Security	50%	(75)	24%	(37)	26%	(40)	151
#1 Issue: Women's Issues	50%	(33)	34%	(22)	16%	(11)	66
#1 Issue: Education	51%	(39)	17%	(13)	32%	(24)	77
#1 Issue: Other	43%	(22)	32%	(16)	25%	(13)	51
2018 House Vote: Democrat	51%	(232)	29%	(131)	20%	(89)	452
2018 House Vote: Republican	45%	(161)	28%	(102)	27%	(97)	359
2018 House Vote: Someone else	56%	(29)	23%	(12)	21%	(11)	52
2018 House Vote: Didnt Vote	47%	(93)	24%	(48)	29%	(58)	199
2016 Vote: Hillary Clinton	51%	(210)	30%	(124)	18%	(76)	410
2016 Vote: Donald Trump	47%	(167)	24%	(88)	29%	(104)	359
2016 Vote: Someone else	45%	(37)	32%	(26)	23%	(19)	82
2016 Vote: Didnt Vote	48%	(101)	26%	(54)	27%	(57)	212
Voted in 2014: Yes	49%	(379)	27%	(212)	24%	(183)	775
Voted in 2014: No	47%	(136)	28%	(81)	25%	(72)	289
2012 Vote: Barack Obama	53%	(256)	26%	(127)	21%	(105)	487
2012 Vote: Mitt Romney	41%	(115)	28%	(79)	31%	(85)	280
2012 Vote: Didn't Vote	48%	(129)	29%	(78)	22%	(60)	268
4-Region: Northeast	60%	(132)	20%	(45)	20%	(43)	220
4-Region: Midwest	49%	(116)	25%	(59)	26%	(60)	236
4-Region: South	46%	(168)	30%	(109)	24%	(89)	366
4-Region: West	41%	(99)	33%	(80)	26%	(63)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_1: *How relevant are the following events to you?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	31%	(675)	29%	(633)	16%	(361)	24%	(534)	2202
Gender: Male	34%	(349)	29%	(300)	15%	(157)	22%	(225)	1031
Gender: Female	28%	(326)	28%	(333)	17%	(204)	26%	(308)	1171
Age: 18-29	19%	(74)	24%	(94)	18%	(71)	39%	(156)	395
Age: 30-44	27%	(134)	29%	(144)	17%	(83)	27%	(132)	493
Age: 45-54	28%	(110)	31%	(125)	18%	(70)	23%	(92)	396
Age: 55-64	39%	(158)	29%	(116)	16%	(65)	17%	(67)	406
Age: 65+	39%	(200)	30%	(153)	14%	(72)	17%	(87)	512
Generation Z: 18-21	19%	(29)	20%	(30)	16%	(24)	45%	(67)	149
Millennial: Age 22-37	21%	(107)	29%	(151)	18%	(94)	32%	(170)	522
Generation X: Age 38-53	31%	(178)	30%	(170)	17%	(99)	22%	(127)	574
Boomers: Age 54-72	36%	(296)	29%	(238)	16%	(128)	19%	(160)	822
PID: Dem (no lean)	25%	(180)	29%	(214)	18%	(134)	28%	(202)	731
PID: Ind (no lean)	20%	(155)	28%	(214)	19%	(147)	33%	(253)	769
PID: Rep (no lean)	48%	(340)	29%	(205)	11%	(79)	11%	(78)	702
PID/Gender: Dem Men	27%	(84)	31%	(95)	16%	(50)	26%	(80)	309
PID/Gender: Dem Women	23%	(97)	28%	(119)	20%	(84)	29%	(122)	422
PID/Gender: Ind Men	20%	(71)	27%	(97)	21%	(75)	32%	(115)	359
PID/Gender: Ind Women	20%	(83)	29%	(117)	18%	(72)	34%	(138)	410
PID/Gender: Rep Men	53%	(194)	30%	(108)	9%	(32)	8%	(30)	363
PID/Gender: Rep Women	43%	(146)	29%	(97)	14%	(48)	14%	(48)	340
Ideo: Liberal (1-3)	27%	(182)	31%	(211)	17%	(117)	25%	(169)	680
Ideo: Moderate (4)	22%	(101)	31%	(144)	21%	(97)	27%	(124)	466
Ideo: Conservative (5-7)	47%	(357)	29%	(222)	14%	(105)	11%	(80)	765
Educ: < College	29%	(400)	27%	(371)	16%	(216)	29%	(398)	1385
Educ: Bachelors degree	35%	(181)	31%	(160)	18%	(93)	17%	(87)	521
Educ: Post-grad	32%	(94)	34%	(102)	17%	(52)	17%	(49)	296

Table OR4_1: *How relevant are the following events to you?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	31%	(675)	29%	(633)	16%	(361)	24%	(534)	2202
Income: Under 50k	28%	(360)	27%	(352)	17%	(225)	28%	(359)	1297
Income: 50k-100k	33%	(201)	31%	(188)	15%	(90)	20%	(122)	602
Income: 100k+	37%	(114)	30%	(92)	15%	(45)	17%	(53)	304
Ethnicity: White	32%	(569)	30%	(530)	16%	(283)	22%	(400)	1781
Ethnicity: Hispanic	29%	(62)	22%	(46)	17%	(36)	33%	(69)	213
Ethnicity: Afr. Am.	25%	(70)	24%	(66)	19%	(52)	33%	(92)	279
Ethnicity: Other	26%	(37)	26%	(36)	18%	(26)	30%	(42)	142
Relig: Protestant	40%	(212)	29%	(152)	16%	(86)	15%	(79)	528
Relig: Roman Catholic	34%	(147)	35%	(147)	13%	(54)	18%	(77)	425
Relig: Something Else	23%	(45)	35%	(68)	15%	(28)	27%	(52)	193
Relig: Jewish	44%	(24)	33%	(19)	6%	(3)	17%	(9)	56
Relig: Evangelical	32%	(254)	33%	(262)	15%	(115)	20%	(156)	786
Relig: Non-Evang. Catholics	41%	(150)	29%	(105)	15%	(53)	15%	(52)	361
Relig: All Christian	35%	(403)	32%	(367)	15%	(168)	18%	(208)	1146
Relig: All Non-Christian	29%	(77)	25%	(66)	16%	(42)	29%	(76)	261
Community: Urban	32%	(180)	23%	(130)	18%	(104)	26%	(149)	562
Community: Suburban	30%	(292)	32%	(308)	16%	(151)	23%	(223)	974
Community: Rural	31%	(203)	29%	(195)	16%	(106)	24%	(162)	666
Employ: Private Sector	33%	(212)	30%	(195)	16%	(104)	21%	(134)	645
Employ: Government	28%	(45)	33%	(53)	16%	(27)	23%	(38)	163
Employ: Self-Employed	32%	(59)	25%	(47)	15%	(28)	28%	(52)	186
Employ: Homemaker	25%	(36)	26%	(38)	21%	(31)	28%	(40)	144
Employ: Student	25%	(21)	24%	(20)	22%	(19)	29%	(24)	83
Employ: Retired	40%	(223)	29%	(165)	14%	(79)	17%	(97)	563
Employ: Unemployed	20%	(42)	25%	(53)	20%	(41)	35%	(75)	211
Employ: Other	18%	(38)	30%	(62)	15%	(32)	36%	(75)	206
Military HH: Yes	35%	(139)	30%	(119)	16%	(61)	19%	(74)	393
Military HH: No	30%	(537)	28%	(513)	17%	(300)	25%	(459)	1809
RD/WT: Right Direction	46%	(370)	29%	(234)	10%	(83)	14%	(116)	803
RD/WT: Wrong Track	22%	(305)	29%	(399)	20%	(277)	30%	(417)	1399

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Table OR4_1: *How relevant are the following events to you?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	31%	(675)	29%	(633)	16%	(361)	24%	(534)	2202
Trump Job Approve	47%	(421)	29%	(261)	10%	(93)	14%	(129)	904
Trump Job Disapprove	21%	(241)	30%	(349)	21%	(252)	28%	(331)	1173
Trump Job Strongly Approve	60%	(295)	23%	(114)	7%	(34)	9%	(45)	488
Trump Job Somewhat Approve	30%	(126)	35%	(148)	14%	(59)	20%	(84)	416
Trump Job Somewhat Disapprove	22%	(55)	34%	(84)	21%	(53)	23%	(56)	248
Trump Job Strongly Disapprove	20%	(186)	29%	(265)	21%	(199)	30%	(275)	925
#1 Issue: Economy	30%	(181)	28%	(172)	17%	(101)	26%	(157)	612
#1 Issue: Security	53%	(226)	27%	(117)	9%	(40)	11%	(46)	430
#1 Issue: Health Care	24%	(90)	27%	(101)	19%	(71)	29%	(107)	368
#1 Issue: Medicare / Social Security	27%	(85)	32%	(102)	18%	(56)	23%	(72)	315
#1 Issue: Women's Issues	19%	(20)	30%	(32)	19%	(20)	32%	(34)	107
#1 Issue: Education	21%	(32)	27%	(41)	20%	(30)	32%	(48)	151
#1 Issue: Energy	15%	(15)	37%	(37)	21%	(21)	26%	(26)	99
#1 Issue: Other	21%	(25)	25%	(30)	17%	(21)	36%	(43)	119
2018 House Vote: Democrat	25%	(192)	32%	(248)	20%	(156)	24%	(187)	783
2018 House Vote: Republican	51%	(370)	30%	(219)	11%	(81)	8%	(62)	732
2018 House Vote: Someone else	17%	(19)	26%	(30)	17%	(19)	40%	(46)	115
2018 House Vote: Didnt Vote	16%	(94)	24%	(135)	18%	(103)	42%	(239)	572
2016 Vote: Hillary Clinton	24%	(170)	31%	(218)	20%	(137)	25%	(172)	696
2016 Vote: Donald Trump	50%	(373)	29%	(214)	11%	(81)	10%	(76)	744
2016 Vote: Someone else	18%	(31)	36%	(64)	18%	(32)	28%	(50)	177
2016 Vote: Didnt Vote	17%	(97)	24%	(137)	19%	(110)	41%	(235)	579
Voted in 2014: Yes	36%	(520)	31%	(453)	16%	(229)	17%	(249)	1451
Voted in 2014: No	21%	(155)	24%	(180)	18%	(131)	38%	(285)	751
2012 Vote: Barack Obama	24%	(205)	34%	(286)	18%	(157)	24%	(204)	852
2012 Vote: Mitt Romney	52%	(300)	28%	(164)	11%	(65)	9%	(52)	581
2012 Vote: Other	27%	(24)	29%	(26)	21%	(19)	24%	(22)	92
2012 Vote: Didn't Vote	21%	(142)	23%	(157)	18%	(119)	38%	(255)	674

Table OR4_1: *How relevant are the following events to you?*

State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	31%	(675)	29%	(633)	16%	(361)	24%	(534)	2202
4-Region: Northeast	29%	(115)	34%	(135)	15%	(60)	21%	(83)	393
4-Region: Midwest	27%	(138)	32%	(164)	18%	(93)	22%	(112)	506
4-Region: South	33%	(273)	26%	(214)	16%	(130)	25%	(205)	822
4-Region: West	31%	(149)	25%	(120)	16%	(78)	28%	(134)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_2: *How relevant are the following events to you?*
Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	30%	(650)	25%	(542)	17%	(365)	29%	(645)	2202
Gender: Male	41%	(423)	24%	(246)	13%	(137)	22%	(224)	1031
Gender: Female	19%	(227)	25%	(296)	19%	(227)	36%	(421)	1171
Age: 18-29	33%	(129)	19%	(75)	16%	(64)	32%	(126)	395
Age: 30-44	31%	(153)	24%	(120)	18%	(88)	27%	(132)	493
Age: 45-54	34%	(137)	25%	(99)	15%	(59)	26%	(102)	396
Age: 55-64	27%	(111)	29%	(116)	13%	(54)	31%	(125)	406
Age: 65+	24%	(121)	26%	(133)	20%	(100)	31%	(159)	512
Generation Z: 18-21	29%	(44)	21%	(31)	19%	(28)	31%	(47)	149
Millennial: Age 22-37	33%	(171)	21%	(110)	16%	(83)	30%	(158)	522
Generation X: Age 38-53	33%	(189)	25%	(146)	17%	(96)	25%	(143)	574
Boomers: Age 54-72	26%	(210)	27%	(219)	16%	(134)	32%	(259)	822
PID: Dem (no lean)	32%	(233)	24%	(173)	17%	(123)	28%	(202)	731
PID: Ind (no lean)	25%	(191)	25%	(190)	17%	(129)	34%	(259)	769
PID: Rep (no lean)	32%	(226)	26%	(180)	16%	(112)	26%	(184)	702
PID/Gender: Dem Men	49%	(150)	21%	(66)	13%	(40)	17%	(53)	309
PID/Gender: Dem Women	20%	(83)	25%	(107)	20%	(83)	35%	(148)	422
PID/Gender: Ind Men	34%	(121)	26%	(94)	14%	(48)	27%	(96)	359
PID/Gender: Ind Women	17%	(70)	23%	(96)	20%	(81)	40%	(163)	410
PID/Gender: Rep Men	42%	(152)	24%	(86)	14%	(49)	21%	(75)	363
PID/Gender: Rep Women	22%	(74)	27%	(93)	19%	(63)	32%	(110)	340
Ideo: Liberal (1-3)	29%	(194)	25%	(170)	18%	(120)	29%	(195)	680
Ideo: Moderate (4)	32%	(150)	26%	(123)	17%	(81)	24%	(113)	466
Ideo: Conservative (5-7)	30%	(227)	24%	(187)	17%	(133)	28%	(217)	765
Educ: < College	29%	(400)	23%	(320)	16%	(228)	32%	(437)	1385
Educ: Bachelors degree	32%	(167)	27%	(140)	16%	(82)	25%	(132)	521
Educ: Post-grad	28%	(84)	28%	(83)	18%	(54)	25%	(75)	296

Continued on next page

Table OR4_2: *How relevant are the following events to you?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	30%	(650)	25%	(542)	17%	(365)	29%	(645)	2202
Income: Under 50k	28%	(362)	22%	(285)	17%	(217)	33%	(433)	1297
Income: 50k-100k	30%	(181)	31%	(184)	15%	(93)	24%	(143)	602
Income: 100k+	35%	(107)	24%	(73)	18%	(54)	23%	(69)	304
Ethnicity: White	28%	(495)	25%	(451)	17%	(305)	30%	(530)	1781
Ethnicity: Hispanic	36%	(76)	20%	(43)	17%	(36)	27%	(58)	213
Ethnicity: Afr. Am.	40%	(112)	21%	(59)	13%	(36)	26%	(73)	279
Ethnicity: Other	31%	(44)	23%	(33)	17%	(23)	29%	(41)	142
Relig: Protestant	26%	(139)	29%	(152)	17%	(91)	28%	(146)	528
Relig: Roman Catholic	38%	(161)	26%	(112)	14%	(58)	22%	(93)	425
Relig: Something Else	30%	(58)	25%	(49)	15%	(29)	30%	(57)	193
Relig: Jewish	31%	(17)	21%	(12)	12%	(7)	36%	(20)	56
Relig: Evangelical	31%	(245)	28%	(220)	16%	(122)	25%	(198)	786
Relig: Non-Evang. Catholics	32%	(114)	26%	(93)	15%	(55)	27%	(99)	361
Relig: All Christian	31%	(359)	27%	(313)	15%	(178)	26%	(297)	1146
Relig: All Non-Christian	30%	(79)	23%	(59)	14%	(37)	33%	(86)	261
Community: Urban	33%	(185)	23%	(131)	15%	(83)	29%	(163)	562
Community: Suburban	30%	(288)	25%	(246)	17%	(165)	28%	(275)	974
Community: Rural	27%	(176)	25%	(165)	18%	(117)	31%	(207)	666
Employ: Private Sector	35%	(224)	25%	(163)	13%	(87)	26%	(170)	645
Employ: Government	30%	(49)	31%	(50)	20%	(32)	20%	(32)	163
Employ: Self-Employed	29%	(54)	19%	(36)	24%	(44)	28%	(52)	186
Employ: Homemaker	22%	(32)	21%	(31)	18%	(26)	38%	(55)	144
Employ: Student	39%	(32)	25%	(21)	17%	(14)	20%	(16)	83
Employ: Retired	25%	(143)	27%	(152)	18%	(99)	30%	(169)	563
Employ: Unemployed	27%	(57)	19%	(40)	16%	(35)	38%	(79)	211
Employ: Other	28%	(59)	24%	(49)	13%	(28)	34%	(71)	206
Military HH: Yes	31%	(123)	26%	(102)	15%	(60)	28%	(108)	393
Military HH: No	29%	(528)	24%	(440)	17%	(305)	30%	(536)	1809
RD/WT: Right Direction	33%	(267)	27%	(214)	16%	(127)	24%	(196)	803
RD/WT: Wrong Track	27%	(383)	24%	(329)	17%	(238)	32%	(449)	1399

Table OR4_2: *How relevant are the following events to you?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	30%	(650)	25%	(542)	17%	(365)	29%	(645)	2202
Trump Job Approve	31%	(278)	27%	(240)	16%	(143)	27%	(243)	904
Trump Job Disapprove	30%	(349)	24%	(280)	17%	(201)	29%	(343)	1173
Trump Job Strongly Approve	33%	(159)	23%	(112)	15%	(73)	30%	(145)	488
Trump Job Somewhat Approve	29%	(119)	31%	(128)	17%	(71)	24%	(98)	416
Trump Job Somewhat Disapprove	37%	(93)	25%	(62)	16%	(40)	21%	(53)	248
Trump Job Strongly Disapprove	28%	(256)	24%	(218)	17%	(161)	31%	(290)	925
#1 Issue: Economy	33%	(204)	29%	(176)	14%	(87)	24%	(145)	612
#1 Issue: Security	27%	(118)	21%	(92)	19%	(82)	32%	(138)	430
#1 Issue: Health Care	31%	(112)	23%	(84)	17%	(62)	30%	(110)	368
#1 Issue: Medicare / Social Security	25%	(80)	28%	(89)	17%	(53)	29%	(93)	315
#1 Issue: Women's Issues	26%	(28)	19%	(20)	19%	(21)	36%	(38)	107
#1 Issue: Education	32%	(48)	23%	(34)	23%	(35)	22%	(34)	151
#1 Issue: Energy	30%	(30)	23%	(23)	14%	(14)	33%	(33)	99
#1 Issue: Other	25%	(30)	20%	(24)	10%	(12)	45%	(54)	119
2018 House Vote: Democrat	32%	(250)	25%	(195)	17%	(131)	26%	(206)	783
2018 House Vote: Republican	31%	(227)	28%	(205)	16%	(114)	25%	(186)	732
2018 House Vote: Someone else	22%	(26)	25%	(29)	14%	(17)	38%	(43)	115
2018 House Vote: Didnt Vote	26%	(148)	20%	(113)	18%	(102)	37%	(209)	572
2016 Vote: Hillary Clinton	31%	(214)	27%	(186)	17%	(115)	26%	(182)	696
2016 Vote: Donald Trump	31%	(233)	27%	(202)	16%	(121)	25%	(188)	744
2016 Vote: Someone else	26%	(46)	22%	(39)	14%	(25)	38%	(67)	177
2016 Vote: Didnt Vote	27%	(158)	20%	(115)	18%	(101)	35%	(204)	579
Voted in 2014: Yes	30%	(442)	27%	(386)	16%	(234)	27%	(389)	1451
Voted in 2014: No	28%	(208)	21%	(156)	17%	(131)	34%	(256)	751
2012 Vote: Barack Obama	33%	(281)	28%	(236)	16%	(137)	23%	(198)	852
2012 Vote: Mitt Romney	29%	(171)	27%	(160)	17%	(96)	27%	(154)	581
2012 Vote: Other	17%	(15)	18%	(17)	17%	(16)	48%	(44)	92
2012 Vote: Didn't Vote	27%	(183)	19%	(130)	17%	(115)	37%	(246)	674

Continued on next page

Table OR4_2: *How relevant are the following events to you?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	30%	(650)	25%	(542)	17%	(365)	29%	(645)	2202
4-Region: Northeast	35%	(136)	23%	(92)	16%	(63)	26%	(101)	393
4-Region: Midwest	26%	(134)	29%	(148)	19%	(94)	26%	(131)	506
4-Region: South	30%	(246)	22%	(178)	18%	(144)	31%	(254)	822
4-Region: West	28%	(135)	26%	(124)	13%	(64)	33%	(158)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_3: *How relevant are the following events to you?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(436)	25%	(555)	19%	(428)	36%	(783)	2202
Gender: Male	29%	(294)	28%	(293)	17%	(176)	26%	(267)	1031
Gender: Female	12%	(142)	22%	(262)	21%	(252)	44%	(516)	1171
Age: 18-29	17%	(67)	18%	(72)	17%	(66)	48%	(189)	395
Age: 30-44	19%	(94)	25%	(125)	20%	(96)	36%	(178)	493
Age: 45-54	21%	(84)	25%	(101)	19%	(76)	34%	(135)	396
Age: 55-64	19%	(77)	28%	(112)	21%	(86)	32%	(131)	406
Age: 65+	22%	(115)	28%	(145)	20%	(103)	29%	(150)	512
Generation Z: 18-21	18%	(26)	15%	(23)	19%	(28)	49%	(73)	149
Millennial: Age 22-37	18%	(94)	22%	(118)	18%	(92)	42%	(219)	522
Generation X: Age 38-53	20%	(113)	27%	(153)	20%	(114)	34%	(193)	574
Boomers: Age 54-72	21%	(169)	28%	(229)	20%	(160)	32%	(263)	822
PID: Dem (no lean)	22%	(161)	23%	(170)	19%	(140)	35%	(259)	731
PID: Ind (no lean)	15%	(114)	25%	(192)	21%	(161)	39%	(303)	769
PID: Rep (no lean)	23%	(161)	28%	(194)	18%	(126)	31%	(221)	702
PID/Gender: Dem Men	32%	(99)	28%	(85)	15%	(46)	25%	(79)	309
PID/Gender: Dem Women	15%	(62)	20%	(85)	22%	(94)	43%	(180)	422
PID/Gender: Ind Men	20%	(71)	30%	(108)	20%	(71)	30%	(109)	359
PID/Gender: Ind Women	10%	(42)	21%	(84)	22%	(90)	47%	(194)	410
PID/Gender: Rep Men	34%	(124)	28%	(100)	16%	(59)	22%	(80)	363
PID/Gender: Rep Women	11%	(37)	28%	(93)	20%	(67)	42%	(141)	340
Ideo: Liberal (1-3)	20%	(137)	26%	(177)	20%	(138)	33%	(227)	680
Ideo: Moderate (4)	20%	(92)	30%	(139)	20%	(94)	30%	(141)	466
Ideo: Conservative (5-7)	22%	(171)	25%	(191)	21%	(157)	32%	(245)	765
Educ: < College	18%	(249)	23%	(324)	19%	(266)	39%	(546)	1385
Educ: Bachelors degree	21%	(112)	27%	(143)	21%	(110)	30%	(156)	521
Educ: Post-grad	25%	(75)	30%	(88)	17%	(52)	27%	(81)	296

Table OR4_3: *How relevant are the following events to you?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(436)	25%	(555)	19%	(428)	36%	(783)	2202
Income: Under 50k	17%	(224)	23%	(299)	20%	(263)	39%	(511)	1297
Income: 50k-100k	23%	(136)	30%	(179)	18%	(107)	30%	(179)	602
Income: 100k+	25%	(76)	26%	(78)	19%	(57)	30%	(92)	304
Ethnicity: White	20%	(350)	26%	(470)	19%	(338)	35%	(623)	1781
Ethnicity: Hispanic	20%	(43)	23%	(49)	18%	(38)	39%	(83)	213
Ethnicity: Afr. Am.	20%	(56)	20%	(56)	21%	(60)	38%	(107)	279
Ethnicity: Other	21%	(30)	21%	(29)	21%	(30)	37%	(52)	142
Relig: Protestant	21%	(109)	27%	(144)	21%	(111)	31%	(164)	528
Relig: Roman Catholic	32%	(136)	27%	(114)	18%	(78)	23%	(97)	425
Relig: Something Else	13%	(26)	22%	(43)	21%	(40)	44%	(84)	193
Relig: Jewish	19%	(11)	31%	(17)	18%	(10)	32%	(18)	56
Relig: Evangelical	24%	(190)	26%	(201)	20%	(157)	30%	(237)	786
Relig: Non-Evang. Catholics	22%	(81)	27%	(99)	20%	(72)	30%	(109)	361
Relig: All Christian	24%	(271)	26%	(301)	20%	(229)	30%	(346)	1146
Relig: All Non-Christian	14%	(37)	22%	(57)	17%	(44)	47%	(122)	261
Community: Urban	21%	(117)	24%	(135)	20%	(113)	35%	(198)	562
Community: Suburban	21%	(200)	27%	(266)	20%	(192)	32%	(316)	974
Community: Rural	18%	(119)	23%	(155)	18%	(123)	40%	(269)	666
Employ: Private Sector	23%	(147)	28%	(178)	17%	(111)	32%	(208)	645
Employ: Government	24%	(39)	24%	(40)	20%	(33)	31%	(51)	163
Employ: Self-Employed	16%	(30)	27%	(50)	22%	(41)	35%	(66)	186
Employ: Homemaker	13%	(19)	16%	(23)	23%	(34)	48%	(69)	144
Employ: Student	13%	(11)	25%	(21)	19%	(16)	43%	(36)	83
Employ: Retired	21%	(117)	29%	(162)	20%	(115)	30%	(169)	563
Employ: Unemployed	17%	(35)	20%	(41)	21%	(45)	43%	(90)	211
Employ: Other	19%	(39)	20%	(41)	16%	(34)	45%	(93)	206
Military HH: Yes	25%	(98)	23%	(89)	18%	(69)	35%	(137)	393
Military HH: No	19%	(338)	26%	(466)	20%	(359)	36%	(646)	1809
RD/WT: Right Direction	25%	(198)	28%	(222)	17%	(140)	30%	(243)	803
RD/WT: Wrong Track	17%	(237)	24%	(333)	21%	(288)	39%	(540)	1399

Continued on next page

Table OR4_3: *How relevant are the following events to you?*

World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(436)	25%	(555)	19%	(428)	36%	(783)	2202
Trump Job Approve	24%	(216)	26%	(236)	17%	(157)	33%	(295)	904
Trump Job Disapprove	18%	(208)	25%	(299)	21%	(252)	35%	(415)	1173
Trump Job Strongly Approve	23%	(112)	25%	(121)	18%	(86)	35%	(169)	488
Trump Job Somewhat Approve	25%	(104)	28%	(115)	17%	(71)	30%	(126)	416
Trump Job Somewhat Disapprove	22%	(55)	28%	(68)	19%	(46)	32%	(78)	248
Trump Job Strongly Disapprove	16%	(152)	25%	(230)	22%	(206)	36%	(337)	925
#1 Issue: Economy	22%	(133)	27%	(168)	17%	(101)	34%	(210)	612
#1 Issue: Security	22%	(94)	24%	(103)	20%	(85)	34%	(148)	430
#1 Issue: Health Care	17%	(63)	23%	(83)	23%	(86)	37%	(135)	368
#1 Issue: Medicare / Social Security	18%	(57)	30%	(93)	19%	(60)	33%	(104)	315
#1 Issue: Women's Issues	16%	(17)	21%	(23)	21%	(22)	43%	(46)	107
#1 Issue: Education	21%	(32)	25%	(37)	23%	(35)	31%	(47)	151
#1 Issue: Energy	20%	(20)	22%	(22)	21%	(20)	37%	(37)	99
#1 Issue: Other	16%	(19)	22%	(27)	14%	(17)	48%	(57)	119
2018 House Vote: Democrat	23%	(176)	26%	(206)	20%	(154)	31%	(246)	783
2018 House Vote: Republican	23%	(169)	29%	(210)	19%	(139)	29%	(214)	732
2018 House Vote: Someone else	13%	(15)	22%	(26)	20%	(22)	45%	(52)	115
2018 House Vote: Didnt Vote	13%	(76)	20%	(113)	19%	(111)	47%	(271)	572
2016 Vote: Hillary Clinton	21%	(145)	27%	(191)	20%	(142)	31%	(219)	696
2016 Vote: Donald Trump	25%	(185)	28%	(208)	17%	(130)	30%	(221)	744
2016 Vote: Someone else	16%	(28)	27%	(47)	24%	(43)	34%	(59)	177
2016 Vote: Didnt Vote	14%	(78)	19%	(108)	19%	(112)	48%	(280)	579
Voted in 2014: Yes	22%	(320)	28%	(413)	20%	(294)	29%	(424)	1451
Voted in 2014: No	15%	(115)	19%	(143)	18%	(134)	48%	(359)	751
2012 Vote: Barack Obama	22%	(185)	29%	(243)	21%	(177)	29%	(247)	852
2012 Vote: Mitt Romney	22%	(130)	29%	(171)	19%	(108)	30%	(172)	581
2012 Vote: Other	16%	(15)	29%	(27)	17%	(15)	39%	(35)	92
2012 Vote: Didn't Vote	16%	(106)	17%	(114)	19%	(127)	48%	(326)	674

Table OR4_3: *How relevant are the following events to you?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(436)	25%	(555)	19%	(428)	36%	(783)	2202
4-Region: Northeast	27%	(104)	26%	(103)	17%	(68)	30%	(118)	393
4-Region: Midwest	22%	(110)	28%	(139)	20%	(102)	30%	(154)	506
4-Region: South	15%	(124)	24%	(201)	21%	(173)	39%	(324)	822
4-Region: West	20%	(97)	23%	(112)	18%	(85)	39%	(187)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_4: *How relevant are the following events to you?*
Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	7%	(151)	9%	(190)	15%	(326)	70%	(1535)	2202
Gender: Male	10%	(108)	13%	(135)	15%	(155)	61%	(633)	1031
Gender: Female	4%	(43)	5%	(55)	15%	(172)	77%	(901)	1171
Age: 18-29	9%	(37)	14%	(55)	19%	(76)	58%	(227)	395
Age: 30-44	13%	(62)	11%	(55)	17%	(83)	59%	(293)	493
Age: 45-54	8%	(32)	9%	(36)	15%	(61)	67%	(267)	396
Age: 55-64	2%	(9)	6%	(25)	11%	(46)	80%	(326)	406
Age: 65+	2%	(11)	4%	(19)	12%	(61)	82%	(422)	512
Generation Z: 18-21	10%	(16)	10%	(14)	24%	(36)	56%	(83)	149
Millennial: Age 22-37	11%	(57)	14%	(73)	17%	(88)	58%	(304)	522
Generation X: Age 38-53	10%	(57)	10%	(58)	16%	(95)	64%	(365)	574
Boomers: Age 54-72	2%	(17)	5%	(41)	11%	(87)	82%	(676)	822
PID: Dem (no lean)	8%	(58)	9%	(66)	15%	(111)	68%	(496)	731
PID: Ind (no lean)	6%	(48)	8%	(63)	16%	(121)	70%	(536)	769
PID: Rep (no lean)	6%	(45)	9%	(61)	13%	(94)	72%	(502)	702
PID/Gender: Dem Men	14%	(42)	15%	(45)	12%	(38)	60%	(184)	309
PID/Gender: Dem Women	4%	(16)	5%	(20)	17%	(74)	74%	(311)	422
PID/Gender: Ind Men	8%	(30)	12%	(43)	17%	(62)	62%	(223)	359
PID/Gender: Ind Women	4%	(18)	5%	(20)	14%	(59)	76%	(313)	410
PID/Gender: Rep Men	10%	(36)	13%	(46)	15%	(55)	62%	(226)	363
PID/Gender: Rep Women	3%	(9)	4%	(15)	12%	(40)	81%	(276)	340
Ideo: Liberal (1-3)	9%	(58)	10%	(65)	14%	(94)	68%	(463)	680
Ideo: Moderate (4)	6%	(30)	10%	(45)	18%	(85)	66%	(307)	466
Ideo: Conservative (5-7)	5%	(36)	7%	(53)	15%	(117)	73%	(559)	765
Educ: < College	8%	(108)	9%	(128)	16%	(223)	67%	(927)	1385
Educ: Bachelors degree	5%	(28)	8%	(40)	13%	(69)	74%	(384)	521
Educ: Post-grad	5%	(16)	7%	(22)	12%	(35)	76%	(224)	296

Table OR4_4: *How relevant are the following events to you?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	7%	(151)	9%	(190)	15%	(326)	70%	(1535)	2202
Income: Under 50k	8%	(106)	10%	(124)	15%	(199)	67%	(868)	1297
Income: 50k-100k	4%	(24)	8%	(45)	14%	(87)	74%	(445)	602
Income: 100k+	7%	(20)	7%	(21)	13%	(41)	73%	(221)	304
Ethnicity: White	5%	(98)	8%	(134)	14%	(243)	73%	(1306)	1781
Ethnicity: Hispanic	13%	(28)	13%	(28)	21%	(44)	53%	(113)	213
Ethnicity: Afr. Am.	13%	(37)	16%	(44)	21%	(59)	50%	(139)	279
Ethnicity: Other	12%	(16)	9%	(12)	17%	(25)	63%	(89)	142
Relig: Protestant	3%	(14)	7%	(36)	13%	(67)	78%	(412)	528
Relig: Roman Catholic	8%	(34)	11%	(48)	18%	(75)	63%	(268)	425
Relig: Something Else	9%	(18)	9%	(18)	10%	(19)	72%	(138)	193
Relig: Jewish	11%	(6)	6%	(3)	14%	(8)	69%	(38)	56
Relig: Evangelical	7%	(53)	8%	(61)	14%	(107)	72%	(565)	786
Relig: Non-Evang. Catholics	3%	(12)	11%	(41)	15%	(54)	70%	(254)	361
Relig: All Christian	6%	(65)	9%	(102)	14%	(160)	71%	(819)	1146
Relig: All Non-Christian	9%	(24)	8%	(22)	18%	(48)	64%	(167)	261
Community: Urban	11%	(61)	12%	(69)	15%	(86)	62%	(347)	562
Community: Suburban	5%	(52)	7%	(71)	14%	(137)	73%	(713)	974
Community: Rural	6%	(37)	8%	(50)	16%	(103)	71%	(475)	666
Employ: Private Sector	7%	(46)	10%	(62)	15%	(94)	69%	(443)	645
Employ: Government	9%	(14)	13%	(21)	16%	(26)	62%	(101)	163
Employ: Self-Employed	7%	(13)	8%	(16)	22%	(41)	62%	(116)	186
Employ: Homemaker	3%	(5)	10%	(15)	18%	(26)	68%	(98)	144
Employ: Student	11%	(9)	11%	(9)	22%	(18)	56%	(46)	83
Employ: Retired	3%	(16)	5%	(28)	11%	(61)	81%	(458)	563
Employ: Unemployed	11%	(22)	9%	(19)	14%	(29)	67%	(141)	211
Employ: Other	12%	(25)	10%	(21)	15%	(30)	63%	(130)	206
Military HH: Yes	6%	(23)	13%	(49)	12%	(49)	69%	(272)	393
Military HH: No	7%	(128)	8%	(141)	15%	(278)	70%	(1262)	1809
RD/WT: Right Direction	8%	(63)	11%	(90)	15%	(122)	66%	(529)	803
RD/WT: Wrong Track	6%	(88)	7%	(100)	15%	(204)	72%	(1006)	1399

Table OR4_4: *How relevant are the following events to you?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	7%	(151)	9%	(190)	15%	(326)	70%	(1535)	2202
Trump Job Approve	7%	(62)	10%	(88)	15%	(139)	68%	(615)	904
Trump Job Disapprove	7%	(82)	8%	(92)	14%	(170)	71%	(830)	1173
Trump Job Strongly Approve	8%	(41)	10%	(47)	14%	(69)	68%	(332)	488
Trump Job Somewhat Approve	5%	(21)	10%	(42)	17%	(70)	68%	(283)	416
Trump Job Somewhat Disapprove	9%	(23)	12%	(29)	14%	(36)	65%	(161)	248
Trump Job Strongly Disapprove	6%	(59)	7%	(63)	15%	(134)	72%	(669)	925
#1 Issue: Economy	9%	(52)	12%	(72)	15%	(91)	65%	(396)	612
#1 Issue: Security	6%	(24)	7%	(32)	14%	(58)	73%	(316)	430
#1 Issue: Health Care	5%	(20)	6%	(22)	14%	(53)	74%	(273)	368
#1 Issue: Medicare / Social Security	4%	(12)	8%	(25)	14%	(45)	74%	(233)	315
#1 Issue: Women's Issues	9%	(10)	4%	(5)	16%	(17)	71%	(75)	107
#1 Issue: Education	9%	(13)	10%	(15)	23%	(34)	59%	(89)	151
#1 Issue: Energy	8%	(8)	14%	(14)	13%	(13)	65%	(64)	99
#1 Issue: Other	10%	(12)	5%	(6)	12%	(14)	73%	(87)	119
2018 House Vote: Democrat	7%	(56)	8%	(66)	13%	(104)	71%	(556)	783
2018 House Vote: Republican	6%	(43)	8%	(55)	14%	(100)	73%	(533)	732
2018 House Vote: Someone else	5%	(6)	13%	(15)	17%	(20)	64%	(73)	115
2018 House Vote: Didnt Vote	8%	(46)	9%	(53)	18%	(101)	65%	(372)	572
2016 Vote: Hillary Clinton	7%	(52)	8%	(58)	15%	(107)	69%	(479)	696
2016 Vote: Donald Trump	6%	(42)	8%	(62)	14%	(104)	72%	(537)	744
2016 Vote: Someone else	4%	(7)	8%	(13)	11%	(19)	77%	(137)	177
2016 Vote: Didnt Vote	9%	(49)	10%	(57)	16%	(95)	65%	(377)	579
Voted in 2014: Yes	7%	(95)	8%	(114)	14%	(202)	72%	(1040)	1451
Voted in 2014: No	8%	(56)	10%	(76)	17%	(124)	66%	(494)	751
2012 Vote: Barack Obama	8%	(66)	9%	(72)	15%	(126)	69%	(588)	852
2012 Vote: Mitt Romney	5%	(28)	6%	(37)	11%	(66)	77%	(449)	581
2012 Vote: Other	2%	(2)	7%	(6)	16%	(15)	75%	(69)	92
2012 Vote: Didn't Vote	8%	(55)	11%	(75)	18%	(119)	63%	(425)	674

Continued on next page

Table OR4_4: *How relevant are the following events to you?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	7%	(151)	9%	(190)	15%	(326)	70%	(1535)	2202
4-Region: Northeast	8%	(31)	9%	(37)	15%	(58)	68%	(266)	393
4-Region: Midwest	6%	(30)	9%	(44)	16%	(79)	70%	(353)	506
4-Region: South	7%	(56)	9%	(73)	15%	(124)	69%	(569)	822
4-Region: West	7%	(34)	7%	(36)	14%	(66)	72%	(346)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_5: *How relevant are the following events to you?*
NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	16%	(359)	16%	(363)	19%	(416)	48%	(1065)	2202
Gender: Male	26%	(265)	22%	(222)	16%	(163)	37%	(381)	1031
Gender: Female	8%	(94)	12%	(141)	22%	(253)	58%	(684)	1171
Age: 18-29	15%	(60)	18%	(72)	20%	(77)	47%	(186)	395
Age: 30-44	20%	(97)	17%	(82)	18%	(86)	46%	(228)	493
Age: 45-54	15%	(59)	16%	(63)	20%	(79)	49%	(196)	396
Age: 55-64	15%	(63)	14%	(58)	19%	(78)	51%	(207)	406
Age: 65+	16%	(81)	17%	(88)	19%	(95)	48%	(248)	512
Generation Z: 18-21	12%	(19)	13%	(19)	21%	(32)	54%	(80)	149
Millennial: Age 22-37	20%	(105)	18%	(92)	18%	(95)	44%	(231)	522
Generation X: Age 38-53	15%	(83)	18%	(104)	19%	(111)	48%	(275)	574
Boomers: Age 54-72	16%	(135)	15%	(119)	18%	(146)	51%	(422)	822
PID: Dem (no lean)	19%	(141)	18%	(130)	18%	(129)	45%	(332)	731
PID: Ind (no lean)	12%	(96)	15%	(114)	21%	(160)	52%	(400)	769
PID: Rep (no lean)	17%	(122)	17%	(119)	18%	(127)	47%	(333)	702
PID/Gender: Dem Men	32%	(100)	22%	(69)	12%	(37)	34%	(104)	309
PID/Gender: Dem Women	10%	(41)	14%	(61)	22%	(92)	54%	(228)	422
PID/Gender: Ind Men	20%	(70)	20%	(71)	20%	(71)	41%	(146)	359
PID/Gender: Ind Women	6%	(25)	11%	(43)	22%	(89)	62%	(253)	410
PID/Gender: Rep Men	26%	(95)	23%	(82)	15%	(54)	36%	(131)	363
PID/Gender: Rep Women	8%	(27)	11%	(37)	21%	(73)	60%	(203)	340
Ideo: Liberal (1-3)	18%	(121)	18%	(123)	18%	(120)	47%	(316)	680
Ideo: Moderate (4)	18%	(85)	19%	(87)	22%	(101)	41%	(193)	466
Ideo: Conservative (5-7)	17%	(129)	16%	(126)	20%	(152)	47%	(358)	765
Educ: < College	13%	(178)	15%	(209)	20%	(277)	52%	(720)	1385
Educ: Bachelors degree	23%	(119)	16%	(83)	17%	(89)	44%	(230)	521
Educ: Post-grad	21%	(62)	24%	(70)	17%	(50)	39%	(114)	296

Table OR4_5: *How relevant are the following events to you?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	16%	(359)	16%	(363)	19%	(416)	48%	(1065)	2202
Income: Under 50k	12%	(160)	16%	(208)	19%	(245)	53%	(684)	1297
Income: 50k-100k	21%	(126)	16%	(96)	19%	(113)	44%	(266)	602
Income: 100k+	24%	(73)	19%	(58)	19%	(58)	38%	(115)	304
Ethnicity: White	15%	(268)	16%	(289)	18%	(326)	50%	(898)	1781
Ethnicity: Hispanic	15%	(31)	15%	(32)	18%	(39)	52%	(112)	213
Ethnicity: Afr. Am.	26%	(72)	20%	(54)	21%	(58)	34%	(94)	279
Ethnicity: Other	13%	(18)	14%	(20)	22%	(32)	51%	(72)	142
Relig: Protestant	18%	(93)	19%	(101)	19%	(103)	44%	(231)	528
Relig: Roman Catholic	22%	(96)	16%	(69)	21%	(88)	41%	(172)	425
Relig: Something Else	12%	(22)	14%	(27)	19%	(36)	55%	(107)	193
Relig: Jewish	10%	(6)	19%	(11)	14%	(8)	56%	(31)	56
Relig: Evangelical	19%	(149)	16%	(122)	20%	(156)	46%	(359)	786
Relig: Non-Evang. Catholics	17%	(63)	21%	(75)	20%	(71)	42%	(152)	361
Relig: All Christian	18%	(211)	17%	(198)	20%	(227)	45%	(511)	1146
Relig: All Non-Christian	15%	(38)	14%	(38)	20%	(51)	51%	(134)	261
Community: Urban	18%	(99)	20%	(110)	18%	(102)	45%	(250)	562
Community: Suburban	17%	(161)	15%	(144)	21%	(202)	48%	(467)	974
Community: Rural	15%	(98)	16%	(108)	17%	(111)	52%	(348)	666
Employ: Private Sector	20%	(128)	17%	(110)	18%	(118)	45%	(288)	645
Employ: Government	17%	(27)	19%	(32)	20%	(33)	44%	(71)	163
Employ: Self-Employed	14%	(26)	17%	(32)	23%	(43)	46%	(85)	186
Employ: Homemaker	11%	(16)	9%	(13)	19%	(27)	61%	(88)	144
Employ: Student	19%	(15)	20%	(17)	25%	(21)	36%	(30)	83
Employ: Retired	16%	(87)	17%	(94)	20%	(113)	48%	(269)	563
Employ: Unemployed	14%	(30)	13%	(28)	17%	(35)	56%	(118)	211
Employ: Other	14%	(28)	17%	(36)	13%	(27)	56%	(115)	206
Military HH: Yes	19%	(75)	16%	(61)	18%	(69)	48%	(188)	393
Military HH: No	16%	(284)	17%	(302)	19%	(347)	48%	(876)	1809
RD/WT: Right Direction	18%	(146)	18%	(144)	19%	(154)	45%	(359)	803
RD/WT: Wrong Track	15%	(213)	16%	(218)	19%	(261)	50%	(706)	1399

Table OR4_5: *How relevant are the following events to you?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	16%	(359)	16%	(363)	19%	(416)	48%	(1065)	2202
Trump Job Approve	17%	(152)	17%	(153)	19%	(172)	47%	(428)	904
Trump Job Disapprove	17%	(198)	17%	(195)	19%	(225)	47%	(556)	1173
Trump Job Strongly Approve	17%	(82)	14%	(70)	18%	(89)	51%	(249)	488
Trump Job Somewhat Approve	17%	(70)	20%	(83)	20%	(83)	43%	(179)	416
Trump Job Somewhat Disapprove	17%	(42)	24%	(59)	19%	(47)	40%	(99)	248
Trump Job Strongly Disapprove	17%	(156)	15%	(136)	19%	(177)	49%	(456)	925
#1 Issue: Economy	18%	(111)	19%	(116)	18%	(112)	45%	(272)	612
#1 Issue: Security	13%	(55)	17%	(74)	19%	(83)	51%	(218)	430
#1 Issue: Health Care	16%	(60)	16%	(59)	18%	(65)	50%	(184)	368
#1 Issue: Medicare / Social Security	17%	(53)	14%	(44)	20%	(63)	49%	(155)	315
#1 Issue: Women's Issues	16%	(17)	13%	(14)	24%	(26)	46%	(50)	107
#1 Issue: Education	22%	(34)	16%	(24)	17%	(26)	45%	(67)	151
#1 Issue: Energy	16%	(15)	14%	(14)	22%	(22)	49%	(48)	99
#1 Issue: Other	11%	(13)	15%	(17)	16%	(19)	59%	(70)	119
2018 House Vote: Democrat	21%	(164)	17%	(135)	18%	(144)	43%	(340)	783
2018 House Vote: Republican	17%	(128)	19%	(137)	19%	(137)	45%	(330)	732
2018 House Vote: Someone else	10%	(11)	17%	(20)	18%	(21)	54%	(62)	115
2018 House Vote: Didnt Vote	10%	(55)	13%	(72)	20%	(112)	58%	(332)	572
2016 Vote: Hillary Clinton	19%	(135)	19%	(130)	18%	(127)	44%	(304)	696
2016 Vote: Donald Trump	18%	(136)	17%	(128)	20%	(146)	45%	(334)	744
2016 Vote: Someone else	15%	(26)	16%	(29)	19%	(33)	50%	(89)	177
2016 Vote: Didnt Vote	10%	(59)	13%	(76)	19%	(108)	58%	(336)	579
Voted in 2014: Yes	19%	(273)	18%	(258)	19%	(274)	45%	(646)	1451
Voted in 2014: No	11%	(86)	14%	(105)	19%	(142)	56%	(419)	751
2012 Vote: Barack Obama	19%	(165)	19%	(164)	18%	(150)	44%	(373)	852
2012 Vote: Mitt Romney	18%	(107)	17%	(99)	19%	(111)	45%	(264)	581
2012 Vote: Other	8%	(7)	16%	(15)	18%	(16)	59%	(54)	92
2012 Vote: Didn't Vote	12%	(79)	13%	(85)	21%	(139)	55%	(371)	674

Table OR4_5: *How relevant are the following events to you?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	16%	(359)	16%	(363)	19%	(416)	48%	(1065)	2202
4-Region: Northeast	15%	(60)	17%	(67)	21%	(84)	46%	(182)	393
4-Region: Midwest	17%	(87)	20%	(100)	21%	(107)	42%	(212)	506
4-Region: South	19%	(157)	15%	(123)	17%	(139)	49%	(404)	822
4-Region: West	12%	(55)	15%	(73)	18%	(85)	56%	(267)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_6: *How relevant are the following events to you?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(223)	20%	(437)	24%	(532)	46%	(1010)	2202
Gender: Male	11%	(112)	19%	(192)	23%	(235)	48%	(492)	1031
Gender: Female	9%	(111)	21%	(246)	25%	(296)	44%	(519)	1171
Age: 18-29	15%	(60)	21%	(81)	23%	(91)	41%	(162)	395
Age: 30-44	13%	(62)	22%	(108)	22%	(110)	43%	(213)	493
Age: 45-54	9%	(34)	19%	(76)	24%	(95)	48%	(191)	396
Age: 55-64	6%	(25)	16%	(66)	23%	(92)	55%	(223)	406
Age: 65+	8%	(41)	21%	(106)	28%	(144)	43%	(221)	512
Generation Z: 18-21	18%	(27)	18%	(26)	25%	(37)	39%	(59)	149
Millennial: Age 22-37	13%	(67)	22%	(117)	21%	(108)	44%	(230)	522
Generation X: Age 38-53	10%	(60)	20%	(115)	25%	(143)	45%	(256)	574
Boomers: Age 54-72	7%	(57)	18%	(146)	25%	(208)	50%	(411)	822
PID: Dem (no lean)	14%	(106)	26%	(191)	27%	(196)	33%	(239)	731
PID: Ind (no lean)	7%	(55)	18%	(139)	26%	(199)	49%	(376)	769
PID: Rep (no lean)	9%	(62)	15%	(107)	20%	(137)	56%	(396)	702
PID/Gender: Dem Men	13%	(40)	28%	(88)	25%	(77)	34%	(104)	309
PID/Gender: Dem Women	16%	(66)	24%	(103)	28%	(118)	32%	(134)	422
PID/Gender: Ind Men	7%	(27)	16%	(56)	28%	(100)	49%	(176)	359
PID/Gender: Ind Women	7%	(28)	20%	(83)	24%	(98)	49%	(200)	410
PID/Gender: Rep Men	13%	(45)	13%	(48)	16%	(58)	58%	(211)	363
PID/Gender: Rep Women	5%	(17)	17%	(59)	23%	(79)	54%	(184)	340
Ideo: Liberal (1-3)	16%	(109)	26%	(174)	26%	(179)	32%	(218)	680
Ideo: Moderate (4)	10%	(46)	23%	(107)	26%	(122)	41%	(191)	466
Ideo: Conservative (5-7)	7%	(53)	13%	(102)	23%	(174)	57%	(435)	765
Educ: < College	9%	(126)	20%	(274)	24%	(328)	47%	(657)	1385
Educ: Bachelors degree	12%	(62)	18%	(95)	23%	(118)	47%	(246)	521
Educ: Post-grad	12%	(35)	23%	(69)	29%	(86)	36%	(107)	296

Table OR4_6: *How relevant are the following events to you?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(223)	20%	(437)	24%	(532)	46%	(1010)	2202
Income: Under 50k	10%	(135)	18%	(231)	24%	(318)	47%	(613)	1297
Income: 50k-100k	9%	(53)	24%	(145)	23%	(136)	45%	(268)	602
Income: 100k+	11%	(34)	20%	(62)	26%	(78)	43%	(130)	304
Ethnicity: White	9%	(161)	19%	(340)	24%	(427)	48%	(853)	1781
Ethnicity: Hispanic	15%	(32)	26%	(56)	24%	(51)	35%	(75)	213
Ethnicity: Afr. Am.	16%	(44)	24%	(67)	24%	(66)	37%	(102)	279
Ethnicity: Other	13%	(18)	21%	(30)	28%	(39)	39%	(55)	142
Relig: Protestant	7%	(35)	20%	(105)	21%	(112)	52%	(277)	528
Relig: Roman Catholic	15%	(63)	20%	(86)	27%	(116)	38%	(160)	425
Relig: Something Else	9%	(17)	26%	(49)	21%	(40)	45%	(87)	193
Relig: Jewish	21%	(12)	23%	(13)	21%	(12)	35%	(20)	56
Relig: Evangelical	10%	(82)	21%	(165)	26%	(202)	43%	(337)	786
Relig: Non-Evang. Catholics	9%	(33)	21%	(75)	18%	(66)	52%	(186)	361
Relig: All Christian	10%	(115)	21%	(240)	23%	(268)	46%	(523)	1146
Relig: All Non-Christian	12%	(30)	19%	(49)	20%	(53)	50%	(129)	261
Community: Urban	14%	(81)	22%	(126)	21%	(121)	42%	(236)	562
Community: Suburban	10%	(97)	20%	(192)	26%	(249)	45%	(436)	974
Community: Rural	7%	(45)	18%	(120)	24%	(162)	51%	(339)	666
Employ: Private Sector	11%	(73)	20%	(128)	21%	(133)	48%	(311)	645
Employ: Government	9%	(15)	17%	(27)	32%	(51)	43%	(70)	163
Employ: Self-Employed	10%	(19)	25%	(46)	21%	(40)	44%	(82)	186
Employ: Homemaker	9%	(12)	18%	(26)	24%	(34)	49%	(71)	144
Employ: Student	20%	(17)	22%	(18)	28%	(24)	29%	(25)	83
Employ: Retired	8%	(45)	19%	(109)	28%	(155)	45%	(254)	563
Employ: Unemployed	11%	(24)	18%	(39)	23%	(49)	47%	(100)	211
Employ: Other	8%	(17)	21%	(44)	23%	(47)	47%	(98)	206
Military HH: Yes	10%	(41)	18%	(71)	24%	(95)	47%	(186)	393
Military HH: No	10%	(182)	20%	(367)	24%	(436)	46%	(824)	1809
RD/WT: Right Direction	11%	(87)	16%	(129)	21%	(165)	53%	(423)	803
RD/WT: Wrong Track	10%	(136)	22%	(308)	26%	(367)	42%	(588)	1399

Table OR4_6: *How relevant are the following events to you?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(223)	20%	(437)	24%	(532)	46%	(1010)	2202
Trump Job Approve	10%	(91)	14%	(128)	21%	(192)	55%	(494)	904
Trump Job Disapprove	10%	(122)	25%	(289)	27%	(316)	38%	(446)	1173
Trump Job Strongly Approve	12%	(59)	10%	(48)	17%	(82)	61%	(300)	488
Trump Job Somewhat Approve	8%	(32)	19%	(80)	26%	(110)	47%	(194)	416
Trump Job Somewhat Disapprove	9%	(22)	25%	(61)	24%	(60)	42%	(104)	248
Trump Job Strongly Disapprove	11%	(99)	25%	(229)	28%	(256)	37%	(342)	925
#1 Issue: Economy	9%	(57)	22%	(132)	23%	(139)	46%	(284)	612
#1 Issue: Security	8%	(35)	12%	(50)	20%	(86)	60%	(259)	430
#1 Issue: Health Care	11%	(39)	20%	(74)	29%	(108)	40%	(147)	368
#1 Issue: Medicare / Social Security	9%	(27)	24%	(74)	27%	(84)	41%	(130)	315
#1 Issue: Women's Issues	22%	(24)	22%	(24)	23%	(25)	33%	(35)	107
#1 Issue: Education	14%	(21)	21%	(31)	28%	(42)	38%	(57)	151
#1 Issue: Energy	7%	(7)	31%	(31)	26%	(26)	35%	(35)	99
#1 Issue: Other	10%	(12)	18%	(22)	19%	(22)	53%	(63)	119
2018 House Vote: Democrat	13%	(105)	25%	(199)	27%	(213)	34%	(266)	783
2018 House Vote: Republican	8%	(58)	14%	(104)	22%	(160)	56%	(410)	732
2018 House Vote: Someone else	4%	(4)	19%	(22)	31%	(35)	47%	(54)	115
2018 House Vote: Didnt Vote	10%	(55)	20%	(113)	21%	(122)	49%	(281)	572
2016 Vote: Hillary Clinton	13%	(90)	27%	(188)	29%	(199)	31%	(219)	696
2016 Vote: Donald Trump	9%	(66)	14%	(107)	21%	(155)	56%	(417)	744
2016 Vote: Someone else	3%	(6)	17%	(30)	28%	(50)	51%	(91)	177
2016 Vote: Didnt Vote	10%	(60)	19%	(112)	22%	(126)	48%	(280)	579
Voted in 2014: Yes	10%	(147)	20%	(294)	25%	(361)	45%	(649)	1451
Voted in 2014: No	10%	(75)	19%	(144)	23%	(171)	48%	(361)	751
2012 Vote: Barack Obama	12%	(106)	26%	(221)	28%	(235)	34%	(291)	852
2012 Vote: Mitt Romney	7%	(41)	12%	(70)	22%	(128)	59%	(342)	581
2012 Vote: Other	5%	(4)	19%	(18)	14%	(13)	62%	(57)	92
2012 Vote: Didn't Vote	11%	(71)	19%	(130)	23%	(155)	47%	(319)	674

Table OR4_6: *How relevant are the following events to you?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(223)	20%	(437)	24%	(532)	46%	(1010)	2202
4-Region: Northeast	15%	(57)	19%	(76)	28%	(110)	38%	(150)	393
4-Region: Midwest	7%	(36)	20%	(101)	22%	(112)	51%	(257)	506
4-Region: South	9%	(75)	19%	(156)	24%	(195)	48%	(396)	822
4-Region: West	11%	(54)	22%	(104)	24%	(116)	43%	(207)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_7: *How relevant are the following events to you?*
The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	8%	(169)	19%	(421)	25%	(554)	48%	(1057)	2202
Gender: Male	10%	(99)	17%	(179)	23%	(237)	50%	(516)	1031
Gender: Female	6%	(71)	21%	(243)	27%	(316)	46%	(541)	1171
Age: 18-29	13%	(51)	19%	(77)	24%	(93)	44%	(174)	395
Age: 30-44	12%	(58)	18%	(90)	26%	(126)	44%	(219)	493
Age: 45-54	5%	(21)	20%	(78)	24%	(96)	50%	(200)	396
Age: 55-64	4%	(15)	16%	(65)	23%	(93)	57%	(232)	406
Age: 65+	5%	(24)	22%	(111)	28%	(145)	45%	(232)	512
Generation Z: 18-21	15%	(22)	18%	(27)	25%	(38)	42%	(62)	149
Millennial: Age 22-37	12%	(63)	19%	(98)	23%	(121)	46%	(241)	522
Generation X: Age 38-53	8%	(45)	19%	(112)	26%	(150)	47%	(268)	574
Boomers: Age 54-72	4%	(30)	20%	(161)	24%	(199)	53%	(432)	822
PID: Dem (no lean)	11%	(79)	26%	(191)	26%	(190)	37%	(270)	731
PID: Ind (no lean)	5%	(38)	17%	(135)	27%	(207)	51%	(390)	769
PID: Rep (no lean)	7%	(52)	14%	(96)	22%	(156)	57%	(398)	702
PID/Gender: Dem Men	14%	(42)	24%	(75)	22%	(67)	40%	(125)	309
PID/Gender: Dem Women	9%	(37)	27%	(116)	29%	(124)	34%	(145)	422
PID/Gender: Ind Men	5%	(20)	16%	(59)	27%	(97)	51%	(183)	359
PID/Gender: Ind Women	4%	(18)	18%	(76)	27%	(110)	50%	(206)	410
PID/Gender: Rep Men	10%	(37)	12%	(45)	20%	(73)	57%	(208)	363
PID/Gender: Rep Women	4%	(15)	15%	(51)	24%	(83)	56%	(190)	340
Ideo: Liberal (1-3)	11%	(73)	26%	(178)	29%	(194)	34%	(234)	680
Ideo: Moderate (4)	8%	(38)	21%	(97)	26%	(121)	45%	(211)	466
Ideo: Conservative (5-7)	6%	(47)	13%	(98)	24%	(186)	57%	(434)	765
Educ: < College	8%	(106)	19%	(260)	24%	(332)	50%	(687)	1385
Educ: Bachelors degree	8%	(44)	17%	(87)	27%	(139)	48%	(251)	521
Educ: Post-grad	7%	(20)	25%	(74)	28%	(82)	40%	(120)	296

Table OR4_7: *How relevant are the following events to you?*

The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	8%	(169)	19%	(421)	25%	(554)	48%	(1057)	2202
Income: Under 50k	8%	(104)	18%	(235)	25%	(321)	49%	(636)	1297
Income: 50k-100k	7%	(43)	21%	(125)	25%	(151)	47%	(283)	602
Income: 100k+	7%	(22)	20%	(61)	27%	(82)	46%	(139)	304
Ethnicity: White	6%	(109)	19%	(335)	25%	(447)	50%	(889)	1781
Ethnicity: Hispanic	11%	(24)	21%	(45)	27%	(57)	41%	(87)	213
Ethnicity: Afr. Am.	16%	(46)	21%	(58)	23%	(64)	40%	(111)	279
Ethnicity: Other	10%	(15)	19%	(28)	30%	(42)	40%	(57)	142
Relig: Protestant	4%	(20)	17%	(91)	25%	(134)	53%	(282)	528
Relig: Roman Catholic	10%	(44)	22%	(94)	26%	(112)	41%	(175)	425
Relig: Something Else	6%	(11)	22%	(42)	22%	(43)	50%	(96)	193
Relig: Jewish	19%	(11)	26%	(15)	17%	(9)	38%	(21)	56
Relig: Evangelical	7%	(52)	21%	(164)	27%	(209)	46%	(361)	786
Relig: Non-Evang. Catholics	7%	(24)	18%	(64)	22%	(81)	53%	(192)	361
Relig: All Christian	7%	(76)	20%	(227)	25%	(290)	48%	(553)	1146
Relig: All Non-Christian	10%	(26)	21%	(55)	21%	(55)	48%	(125)	261
Community: Urban	12%	(70)	21%	(117)	23%	(132)	43%	(243)	562
Community: Suburban	6%	(60)	20%	(198)	27%	(265)	46%	(452)	974
Community: Rural	6%	(39)	16%	(106)	24%	(158)	54%	(362)	666
Employ: Private Sector	9%	(58)	17%	(111)	25%	(161)	49%	(315)	645
Employ: Government	8%	(14)	19%	(31)	26%	(43)	46%	(75)	163
Employ: Self-Employed	10%	(19)	21%	(39)	27%	(51)	42%	(78)	186
Employ: Homemaker	6%	(9)	15%	(21)	26%	(37)	53%	(76)	144
Employ: Student	14%	(11)	21%	(17)	30%	(25)	36%	(30)	83
Employ: Retired	5%	(29)	20%	(113)	26%	(145)	49%	(277)	563
Employ: Unemployed	8%	(18)	20%	(42)	22%	(47)	50%	(105)	211
Employ: Other	6%	(12)	23%	(47)	22%	(46)	49%	(101)	206
Military HH: Yes	8%	(30)	18%	(70)	25%	(97)	50%	(197)	393
Military HH: No	8%	(139)	19%	(352)	25%	(457)	48%	(861)	1809
RD/WT: Right Direction	8%	(65)	17%	(135)	22%	(175)	53%	(429)	803
RD/WT: Wrong Track	7%	(104)	20%	(287)	27%	(379)	45%	(629)	1399

Table OR4_7: *How relevant are the following events to you?*

The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	8%	(169)	19%	(421)	25%	(554)	48%	(1057)	2202
Trump Job Approve	8%	(70)	14%	(129)	22%	(197)	56%	(509)	904
Trump Job Disapprove	8%	(91)	23%	(269)	28%	(334)	41%	(480)	1173
Trump Job Strongly Approve	8%	(41)	12%	(57)	16%	(79)	64%	(311)	488
Trump Job Somewhat Approve	7%	(28)	17%	(72)	28%	(117)	48%	(199)	416
Trump Job Somewhat Disapprove	9%	(22)	22%	(54)	26%	(64)	43%	(108)	248
Trump Job Strongly Disapprove	7%	(68)	23%	(215)	29%	(270)	40%	(373)	925
#1 Issue: Economy	8%	(46)	19%	(116)	26%	(159)	48%	(292)	612
#1 Issue: Security	7%	(31)	12%	(50)	19%	(82)	62%	(267)	430
#1 Issue: Health Care	6%	(22)	23%	(84)	28%	(103)	43%	(159)	368
#1 Issue: Medicare / Social Security	4%	(14)	23%	(73)	28%	(89)	44%	(140)	315
#1 Issue: Women's Issues	20%	(21)	23%	(24)	24%	(26)	33%	(35)	107
#1 Issue: Education	11%	(16)	19%	(29)	30%	(46)	39%	(59)	151
#1 Issue: Energy	8%	(8)	29%	(28)	22%	(22)	41%	(41)	99
#1 Issue: Other	9%	(11)	14%	(17)	23%	(27)	54%	(64)	119
2018 House Vote: Democrat	10%	(77)	26%	(203)	27%	(210)	37%	(292)	783
2018 House Vote: Republican	7%	(48)	13%	(92)	24%	(173)	57%	(419)	732
2018 House Vote: Someone else	2%	(2)	21%	(24)	28%	(32)	49%	(57)	115
2018 House Vote: Didnt Vote	7%	(42)	18%	(102)	24%	(138)	51%	(290)	572
2016 Vote: Hillary Clinton	10%	(72)	27%	(187)	27%	(190)	35%	(247)	696
2016 Vote: Donald Trump	6%	(47)	14%	(101)	23%	(171)	57%	(426)	744
2016 Vote: Someone else	3%	(6)	16%	(28)	29%	(52)	52%	(91)	177
2016 Vote: Didnt Vote	7%	(43)	18%	(105)	24%	(141)	50%	(290)	579
Voted in 2014: Yes	8%	(113)	20%	(287)	26%	(370)	47%	(680)	1451
Voted in 2014: No	7%	(56)	18%	(134)	24%	(184)	50%	(377)	751
2012 Vote: Barack Obama	9%	(79)	26%	(222)	27%	(231)	38%	(320)	852
2012 Vote: Mitt Romney	5%	(31)	12%	(69)	24%	(139)	59%	(341)	581
2012 Vote: Other	4%	(3)	18%	(17)	15%	(14)	63%	(58)	92
2012 Vote: Didn't Vote	8%	(56)	17%	(114)	25%	(169)	50%	(335)	674

Table OR4_7: *How relevant are the following events to you?*

The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	8%	(169)	19%	(421)	25%	(554)	48%	(1057)	2202
4-Region: Northeast	9%	(33)	22%	(88)	29%	(112)	41%	(159)	393
4-Region: Midwest	6%	(31)	19%	(94)	25%	(125)	51%	(256)	506
4-Region: South	8%	(63)	18%	(150)	23%	(190)	51%	(419)	822
4-Region: West	9%	(42)	19%	(90)	26%	(126)	46%	(223)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_8: *How relevant are the following events to you?*
The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(225)	19%	(413)	25%	(542)	46%	(1022)	2202
Gender: Male	11%	(111)	17%	(176)	23%	(238)	49%	(506)	1031
Gender: Female	10%	(114)	20%	(237)	26%	(304)	44%	(516)	1171
Age: 18-29	20%	(78)	21%	(84)	22%	(86)	37%	(146)	395
Age: 30-44	15%	(74)	18%	(89)	23%	(115)	44%	(215)	493
Age: 45-54	8%	(31)	20%	(79)	23%	(92)	49%	(194)	396
Age: 55-64	4%	(16)	17%	(67)	24%	(98)	55%	(223)	406
Age: 65+	5%	(26)	18%	(93)	29%	(150)	48%	(244)	512
Generation Z: 18-21	27%	(41)	18%	(27)	20%	(30)	35%	(52)	149
Millennial: Age 22-37	16%	(83)	21%	(108)	21%	(111)	42%	(221)	522
Generation X: Age 38-53	10%	(59)	20%	(112)	25%	(142)	45%	(261)	574
Boomers: Age 54-72	4%	(37)	18%	(149)	26%	(211)	52%	(425)	822
PID: Dem (no lean)	15%	(109)	25%	(183)	27%	(197)	33%	(242)	731
PID: Ind (no lean)	7%	(52)	17%	(130)	26%	(197)	51%	(391)	769
PID: Rep (no lean)	9%	(65)	14%	(100)	21%	(148)	55%	(389)	702
PID/Gender: Dem Men	17%	(52)	23%	(72)	23%	(72)	37%	(113)	309
PID/Gender: Dem Women	14%	(57)	26%	(110)	30%	(125)	31%	(129)	422
PID/Gender: Ind Men	5%	(18)	15%	(55)	26%	(94)	53%	(191)	359
PID/Gender: Ind Women	8%	(33)	18%	(75)	25%	(103)	49%	(200)	410
PID/Gender: Rep Men	11%	(41)	13%	(48)	20%	(71)	56%	(202)	363
PID/Gender: Rep Women	7%	(24)	15%	(52)	23%	(77)	55%	(187)	340
Ideo: Liberal (1-3)	14%	(98)	24%	(160)	29%	(196)	33%	(226)	680
Ideo: Moderate (4)	10%	(45)	21%	(98)	26%	(123)	43%	(200)	466
Ideo: Conservative (5-7)	8%	(59)	13%	(99)	22%	(170)	57%	(437)	765
Educ: < College	11%	(150)	18%	(251)	24%	(335)	47%	(650)	1385
Educ: Bachelors degree	10%	(54)	17%	(88)	24%	(126)	48%	(252)	521
Educ: Post-grad	7%	(22)	25%	(74)	27%	(81)	40%	(120)	296

Continued on next page

Table OR4_8: *How relevant are the following events to you?*

The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(225)	19%	(413)	25%	(542)	46%	(1022)	2202
Income: Under 50k	11%	(143)	18%	(230)	24%	(316)	47%	(608)	1297
Income: 50k-100k	9%	(56)	20%	(123)	24%	(146)	46%	(277)	602
Income: 100k+	9%	(26)	20%	(60)	27%	(81)	45%	(137)	304
Ethnicity: White	8%	(138)	18%	(321)	24%	(434)	50%	(888)	1781
Ethnicity: Hispanic	19%	(41)	22%	(46)	20%	(44)	39%	(83)	213
Ethnicity: Afr. Am.	21%	(60)	23%	(65)	25%	(70)	30%	(85)	279
Ethnicity: Other	19%	(28)	19%	(26)	27%	(39)	35%	(49)	142
Relig: Protestant	5%	(25)	18%	(93)	25%	(132)	53%	(278)	528
Relig: Roman Catholic	14%	(59)	19%	(82)	26%	(111)	41%	(173)	425
Relig: Something Else	8%	(16)	25%	(49)	20%	(38)	47%	(90)	193
Relig: Jewish	21%	(11)	15%	(8)	27%	(15)	38%	(21)	56
Relig: Evangelical	9%	(68)	20%	(158)	27%	(212)	44%	(348)	786
Relig: Non-Evang. Catholics	9%	(33)	18%	(66)	19%	(69)	53%	(193)	361
Relig: All Christian	9%	(100)	20%	(224)	25%	(281)	47%	(541)	1146
Relig: All Non-Christian	14%	(37)	20%	(53)	21%	(56)	44%	(114)	261
Community: Urban	16%	(88)	21%	(117)	23%	(127)	41%	(230)	562
Community: Suburban	9%	(87)	20%	(192)	25%	(246)	46%	(449)	974
Community: Rural	8%	(51)	16%	(103)	25%	(169)	52%	(343)	666
Employ: Private Sector	11%	(74)	17%	(110)	22%	(142)	49%	(318)	645
Employ: Government	11%	(17)	20%	(33)	27%	(44)	42%	(69)	163
Employ: Self-Employed	13%	(24)	22%	(41)	28%	(53)	37%	(69)	186
Employ: Homemaker	9%	(13)	14%	(20)	27%	(38)	50%	(72)	144
Employ: Student	23%	(19)	25%	(21)	26%	(22)	26%	(22)	83
Employ: Retired	5%	(26)	18%	(101)	27%	(152)	50%	(284)	563
Employ: Unemployed	12%	(26)	18%	(37)	24%	(52)	45%	(96)	211
Employ: Other	13%	(27)	24%	(49)	19%	(39)	45%	(92)	206
Military HH: Yes	10%	(40)	19%	(74)	20%	(80)	51%	(200)	393
Military HH: No	10%	(186)	19%	(339)	26%	(462)	45%	(822)	1809
RD/WT: Right Direction	10%	(79)	16%	(127)	22%	(177)	52%	(421)	803
RD/WT: Wrong Track	10%	(146)	20%	(286)	26%	(365)	43%	(601)	1399

Table OR4_8: *How relevant are the following events to you?*
The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(225)	19%	(413)	25%	(542)	46%	(1022)	2202
Trump Job Approve	9%	(78)	15%	(134)	21%	(191)	55%	(501)	904
Trump Job Disapprove	11%	(134)	22%	(262)	28%	(326)	38%	(451)	1173
Trump Job Strongly Approve	10%	(47)	11%	(53)	17%	(83)	63%	(306)	488
Trump Job Somewhat Approve	8%	(32)	19%	(81)	26%	(108)	47%	(195)	416
Trump Job Somewhat Disapprove	12%	(30)	25%	(62)	25%	(62)	38%	(94)	248
Trump Job Strongly Disapprove	11%	(105)	22%	(199)	28%	(263)	39%	(358)	925
#1 Issue: Economy	11%	(65)	22%	(132)	24%	(145)	44%	(269)	612
#1 Issue: Security	9%	(40)	11%	(48)	20%	(85)	60%	(257)	430
#1 Issue: Health Care	9%	(32)	20%	(72)	30%	(109)	42%	(154)	368
#1 Issue: Medicare / Social Security	6%	(19)	19%	(61)	27%	(87)	47%	(148)	315
#1 Issue: Women's Issues	21%	(22)	20%	(22)	25%	(26)	34%	(37)	107
#1 Issue: Education	14%	(21)	19%	(28)	30%	(46)	37%	(56)	151
#1 Issue: Energy	11%	(11)	29%	(29)	25%	(24)	36%	(35)	99
#1 Issue: Other	12%	(14)	17%	(20)	17%	(20)	55%	(66)	119
2018 House Vote: Democrat	13%	(103)	23%	(183)	27%	(210)	37%	(286)	783
2018 House Vote: Republican	7%	(51)	14%	(102)	23%	(171)	56%	(408)	732
2018 House Vote: Someone else	2%	(3)	22%	(25)	24%	(28)	51%	(59)	115
2018 House Vote: Didnt Vote	12%	(68)	18%	(102)	23%	(132)	47%	(269)	572
2016 Vote: Hillary Clinton	13%	(90)	24%	(166)	29%	(203)	34%	(237)	696
2016 Vote: Donald Trump	7%	(53)	15%	(108)	21%	(156)	57%	(427)	744
2016 Vote: Someone else	2%	(4)	16%	(28)	28%	(50)	54%	(95)	177
2016 Vote: Didnt Vote	14%	(78)	19%	(110)	22%	(130)	45%	(260)	579
Voted in 2014: Yes	9%	(136)	19%	(274)	25%	(360)	47%	(681)	1451
Voted in 2014: No	12%	(89)	19%	(139)	24%	(182)	45%	(340)	751
2012 Vote: Barack Obama	11%	(92)	24%	(207)	28%	(235)	37%	(317)	852
2012 Vote: Mitt Romney	6%	(37)	10%	(60)	24%	(140)	59%	(344)	581
2012 Vote: Other	2%	(2)	22%	(20)	16%	(15)	61%	(56)	92
2012 Vote: Didn't Vote	14%	(94)	19%	(126)	22%	(151)	45%	(302)	674

Continued on next page

Table OR4_8: *How relevant are the following events to you?*

The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	10%	(225)	19%	(413)	25%	(542)	46%	(1022)	2202
4-Region: Northeast	14%	(53)	19%	(77)	26%	(102)	41%	(161)	393
4-Region: Midwest	9%	(45)	19%	(98)	22%	(113)	49%	(250)	506
4-Region: South	9%	(74)	20%	(162)	24%	(199)	47%	(387)	822
4-Region: West	11%	(53)	16%	(76)	27%	(128)	47%	(224)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_9: *How relevant are the following events to you?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(608)	36%	(787)	16%	(353)	21%	(453)	2202
Gender: Male	32%	(326)	34%	(352)	15%	(155)	19%	(197)	1031
Gender: Female	24%	(282)	37%	(435)	17%	(198)	22%	(256)	1171
Age: 18-29	26%	(103)	31%	(123)	16%	(63)	27%	(106)	395
Age: 30-44	27%	(133)	37%	(183)	15%	(75)	21%	(101)	493
Age: 45-54	23%	(90)	39%	(155)	20%	(81)	18%	(71)	396
Age: 55-64	30%	(121)	37%	(149)	15%	(59)	19%	(77)	406
Age: 65+	32%	(162)	35%	(177)	15%	(75)	19%	(98)	512
Generation Z: 18-21	29%	(44)	27%	(40)	13%	(19)	31%	(46)	149
Millennial: Age 22-37	26%	(137)	34%	(178)	16%	(82)	24%	(126)	522
Generation X: Age 38-53	24%	(137)	39%	(226)	20%	(114)	17%	(97)	574
Boomers: Age 54-72	29%	(239)	37%	(301)	14%	(114)	20%	(168)	822
PID: Dem (no lean)	30%	(223)	36%	(261)	15%	(107)	19%	(140)	731
PID: Ind (no lean)	23%	(176)	33%	(256)	18%	(142)	25%	(195)	769
PID: Rep (no lean)	30%	(210)	38%	(269)	15%	(105)	17%	(119)	702
PID/Gender: Dem Men	35%	(109)	36%	(111)	11%	(34)	18%	(55)	309
PID/Gender: Dem Women	27%	(114)	36%	(150)	17%	(73)	20%	(85)	422
PID/Gender: Ind Men	24%	(88)	33%	(118)	18%	(66)	24%	(87)	359
PID/Gender: Ind Women	22%	(89)	34%	(139)	18%	(76)	26%	(107)	410
PID/Gender: Rep Men	36%	(130)	34%	(123)	15%	(55)	15%	(54)	363
PID/Gender: Rep Women	24%	(80)	43%	(146)	14%	(49)	19%	(64)	340
Ideo: Liberal (1-3)	31%	(208)	36%	(243)	17%	(117)	16%	(112)	680
Ideo: Moderate (4)	29%	(133)	39%	(181)	14%	(65)	19%	(86)	466
Ideo: Conservative (5-7)	29%	(224)	37%	(281)	17%	(133)	17%	(127)	765
Educ: < College	25%	(351)	33%	(463)	15%	(215)	26%	(357)	1385
Educ: Bachelors degree	32%	(166)	37%	(195)	18%	(93)	13%	(67)	521
Educ: Post-grad	31%	(91)	44%	(129)	15%	(45)	10%	(30)	296

Continued on next page

Table OR4_9: *How relevant are the following events to you?*

The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(608)	36%	(787)	16%	(353)	21%	(453)	2202
Income: Under 50k	25%	(319)	33%	(433)	17%	(215)	25%	(330)	1297
Income: 50k-100k	31%	(189)	41%	(246)	14%	(85)	14%	(82)	602
Income: 100k+	33%	(101)	36%	(109)	17%	(53)	14%	(41)	304
Ethnicity: White	27%	(483)	37%	(654)	16%	(292)	20%	(351)	1781
Ethnicity: Hispanic	28%	(59)	34%	(73)	14%	(31)	24%	(51)	213
Ethnicity: Afr. Am.	32%	(88)	31%	(86)	12%	(33)	26%	(71)	279
Ethnicity: Other	26%	(37)	33%	(47)	19%	(27)	22%	(31)	142
Relig: Protestant	30%	(160)	39%	(209)	15%	(80)	15%	(80)	528
Relig: Roman Catholic	34%	(146)	36%	(152)	15%	(63)	15%	(64)	425
Relig: Something Else	19%	(36)	38%	(73)	19%	(36)	25%	(48)	193
Relig: Jewish	30%	(17)	40%	(22)	11%	(6)	19%	(11)	56
Relig: Evangelical	30%	(236)	36%	(283)	16%	(127)	18%	(140)	786
Relig: Non-Evang. Catholics	30%	(106)	42%	(151)	14%	(51)	14%	(52)	361
Relig: All Christian	30%	(343)	38%	(434)	16%	(178)	17%	(191)	1146
Relig: All Non-Christian	28%	(74)	34%	(89)	15%	(40)	22%	(58)	261
Community: Urban	26%	(149)	35%	(198)	15%	(83)	24%	(132)	562
Community: Suburban	31%	(298)	36%	(353)	16%	(154)	17%	(169)	974
Community: Rural	24%	(161)	35%	(236)	17%	(116)	23%	(152)	666
Employ: Private Sector	28%	(182)	39%	(251)	15%	(94)	18%	(119)	645
Employ: Government	22%	(36)	46%	(75)	19%	(31)	13%	(21)	163
Employ: Self-Employed	35%	(65)	31%	(58)	17%	(32)	17%	(32)	186
Employ: Homemaker	23%	(33)	32%	(46)	18%	(27)	27%	(38)	144
Employ: Student	40%	(34)	32%	(27)	13%	(10)	15%	(12)	83
Employ: Retired	31%	(173)	35%	(198)	16%	(87)	19%	(106)	563
Employ: Unemployed	21%	(43)	31%	(66)	16%	(33)	33%	(69)	211
Employ: Other	21%	(43)	32%	(67)	19%	(40)	27%	(57)	206
Military HH: Yes	30%	(119)	32%	(126)	17%	(69)	20%	(79)	393
Military HH: No	27%	(489)	37%	(661)	16%	(285)	21%	(374)	1809
RD/WT: Right Direction	30%	(239)	36%	(290)	16%	(125)	19%	(149)	803
RD/WT: Wrong Track	26%	(369)	36%	(498)	16%	(228)	22%	(304)	1399

Table OR4_9: *How relevant are the following events to you?*

The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(608)	36%	(787)	16%	(353)	21%	(453)	2202
Trump Job Approve	27%	(248)	37%	(337)	16%	(145)	19%	(174)	904
Trump Job Disapprove	28%	(334)	36%	(420)	16%	(191)	19%	(228)	1173
Trump Job Strongly Approve	28%	(136)	35%	(173)	14%	(70)	23%	(110)	488
Trump Job Somewhat Approve	27%	(112)	40%	(165)	18%	(75)	15%	(64)	416
Trump Job Somewhat Disapprove	31%	(76)	34%	(85)	16%	(39)	20%	(48)	248
Trump Job Strongly Disapprove	28%	(258)	36%	(336)	16%	(152)	19%	(179)	925
#1 Issue: Economy	28%	(174)	38%	(231)	16%	(97)	18%	(111)	612
#1 Issue: Security	25%	(106)	36%	(153)	17%	(72)	23%	(100)	430
#1 Issue: Health Care	29%	(106)	35%	(127)	18%	(65)	19%	(71)	368
#1 Issue: Medicare / Social Security	31%	(98)	35%	(112)	13%	(41)	20%	(64)	315
#1 Issue: Women's Issues	29%	(31)	30%	(32)	15%	(17)	25%	(27)	107
#1 Issue: Education	33%	(50)	34%	(51)	18%	(27)	15%	(23)	151
#1 Issue: Energy	28%	(27)	32%	(32)	19%	(18)	22%	(21)	99
#1 Issue: Other	14%	(16)	42%	(50)	14%	(17)	30%	(36)	119
2018 House Vote: Democrat	31%	(244)	36%	(284)	15%	(119)	17%	(135)	783
2018 House Vote: Republican	31%	(223)	38%	(276)	16%	(117)	16%	(116)	732
2018 House Vote: Someone else	19%	(21)	39%	(44)	17%	(20)	26%	(30)	115
2018 House Vote: Didnt Vote	21%	(120)	32%	(183)	17%	(96)	30%	(173)	572
2016 Vote: Hillary Clinton	30%	(209)	38%	(262)	16%	(110)	17%	(115)	696
2016 Vote: Donald Trump	32%	(241)	36%	(271)	15%	(112)	16%	(121)	744
2016 Vote: Someone else	21%	(37)	40%	(72)	14%	(26)	24%	(43)	177
2016 Vote: Didnt Vote	20%	(118)	31%	(182)	18%	(105)	30%	(173)	579
Voted in 2014: Yes	31%	(443)	38%	(547)	15%	(223)	16%	(238)	1451
Voted in 2014: No	22%	(166)	32%	(240)	17%	(130)	29%	(215)	751
2012 Vote: Barack Obama	31%	(261)	37%	(316)	16%	(134)	17%	(142)	852
2012 Vote: Mitt Romney	31%	(180)	38%	(218)	17%	(98)	15%	(85)	581
2012 Vote: Other	21%	(19)	38%	(35)	11%	(10)	29%	(27)	92
2012 Vote: Didn't Vote	22%	(145)	32%	(218)	17%	(111)	30%	(200)	674

Table OR4_9: *How relevant are the following events to you?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(608)	36%	(787)	16%	(353)	21%	(453)	2202
4-Region: Northeast	26%	(104)	37%	(145)	16%	(64)	20%	(80)	393
4-Region: Midwest	26%	(134)	37%	(188)	16%	(80)	21%	(104)	506
4-Region: South	28%	(230)	33%	(274)	16%	(135)	22%	(183)	822
4-Region: West	29%	(141)	38%	(181)	15%	(73)	18%	(86)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_10: *How relevant are the following events to you?*
The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	6%	(121)	5%	(113)	13%	(280)	77%	(1688)	2202
Gender: Male	5%	(56)	5%	(57)	12%	(128)	77%	(790)	1031
Gender: Female	6%	(65)	5%	(57)	13%	(152)	77%	(897)	1171
Age: 18-29	11%	(44)	8%	(33)	17%	(67)	63%	(251)	395
Age: 30-44	8%	(39)	8%	(41)	15%	(74)	69%	(339)	493
Age: 45-54	5%	(18)	5%	(21)	10%	(41)	80%	(316)	396
Age: 55-64	3%	(10)	2%	(7)	10%	(39)	86%	(349)	406
Age: 65+	2%	(9)	2%	(11)	12%	(59)	84%	(433)	512
Generation Z: 18-21	12%	(18)	9%	(13)	19%	(28)	60%	(90)	149
Millennial: Age 22-37	9%	(47)	8%	(43)	16%	(83)	67%	(350)	522
Generation X: Age 38-53	6%	(35)	6%	(37)	12%	(67)	76%	(435)	574
Boomers: Age 54-72	2%	(18)	2%	(16)	10%	(80)	86%	(707)	822
PID: Dem (no lean)	6%	(44)	6%	(47)	14%	(99)	74%	(541)	731
PID: Ind (no lean)	4%	(31)	4%	(34)	14%	(111)	77%	(592)	769
PID: Rep (no lean)	7%	(46)	4%	(32)	10%	(70)	79%	(555)	702
PID/Gender: Dem Men	7%	(22)	8%	(24)	13%	(41)	72%	(222)	309
PID/Gender: Dem Women	5%	(22)	5%	(23)	14%	(58)	76%	(319)	422
PID/Gender: Ind Men	3%	(11)	5%	(17)	15%	(55)	77%	(275)	359
PID/Gender: Ind Women	5%	(20)	4%	(18)	14%	(56)	77%	(317)	410
PID/Gender: Rep Men	6%	(23)	4%	(16)	9%	(31)	81%	(293)	363
PID/Gender: Rep Women	7%	(24)	5%	(16)	11%	(38)	77%	(262)	340
Ideo: Liberal (1-3)	7%	(48)	8%	(56)	12%	(85)	72%	(490)	680
Ideo: Moderate (4)	5%	(22)	4%	(20)	15%	(71)	76%	(354)	466
Ideo: Conservative (5-7)	5%	(40)	3%	(26)	12%	(95)	79%	(603)	765
Educ: < College	5%	(76)	5%	(62)	13%	(187)	77%	(1060)	1385
Educ: Bachelors degree	5%	(27)	5%	(27)	11%	(59)	78%	(407)	521
Educ: Post-grad	6%	(18)	8%	(23)	11%	(34)	75%	(221)	296

Table OR4_10: *How relevant are the following events to you?*

The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	6%	(121)	5%	(113)	13%	(280)	77%	(1688)	2202
Income: Under 50k	6%	(73)	5%	(61)	14%	(184)	76%	(979)	1297
Income: 50k-100k	5%	(27)	6%	(36)	10%	(60)	80%	(479)	602
Income: 100k+	7%	(21)	6%	(17)	12%	(36)	76%	(229)	304
Ethnicity: White	5%	(87)	5%	(87)	11%	(196)	79%	(1410)	1781
Ethnicity: Hispanic	6%	(13)	8%	(17)	21%	(44)	66%	(140)	213
Ethnicity: Afr. Am.	9%	(25)	5%	(14)	21%	(59)	65%	(181)	279
Ethnicity: Other	6%	(9)	9%	(12)	17%	(24)	68%	(97)	142
Relig: Protestant	4%	(21)	3%	(15)	10%	(55)	83%	(437)	528
Relig: Roman Catholic	6%	(24)	7%	(31)	13%	(57)	74%	(314)	425
Relig: Something Else	4%	(8)	4%	(7)	9%	(18)	83%	(160)	193
Relig: Jewish	10%	(6)	8%	(4)	17%	(10)	65%	(36)	56
Relig: Evangelical	4%	(33)	4%	(32)	10%	(80)	82%	(641)	786
Relig: Non-Evang. Catholics	6%	(21)	6%	(20)	14%	(50)	75%	(270)	361
Relig: All Christian	5%	(53)	5%	(52)	11%	(130)	79%	(911)	1146
Relig: All Non-Christian	10%	(26)	6%	(15)	17%	(44)	67%	(175)	261
Community: Urban	9%	(52)	5%	(29)	15%	(84)	71%	(398)	562
Community: Suburban	4%	(42)	6%	(62)	11%	(112)	78%	(758)	974
Community: Rural	4%	(27)	3%	(23)	13%	(85)	80%	(531)	666
Employ: Private Sector	6%	(41)	4%	(28)	11%	(69)	79%	(506)	645
Employ: Government	6%	(10)	12%	(20)	13%	(22)	68%	(111)	163
Employ: Self-Employed	6%	(11)	8%	(14)	16%	(29)	71%	(132)	186
Employ: Homemaker	7%	(10)	7%	(11)	14%	(20)	72%	(103)	144
Employ: Student	15%	(13)	10%	(9)	19%	(16)	55%	(46)	83
Employ: Retired	2%	(12)	2%	(9)	12%	(65)	85%	(477)	563
Employ: Unemployed	6%	(12)	4%	(8)	13%	(28)	77%	(163)	211
Employ: Other	6%	(13)	7%	(15)	15%	(30)	72%	(149)	206
Military HH: Yes	4%	(15)	5%	(18)	12%	(47)	80%	(313)	393
Military HH: No	6%	(106)	5%	(95)	13%	(233)	76%	(1375)	1809
RD/WT: Right Direction	8%	(66)	6%	(45)	14%	(109)	73%	(583)	803
RD/WT: Wrong Track	4%	(56)	5%	(68)	12%	(171)	79%	(1105)	1399

Table OR4_10: *How relevant are the following events to you?*

The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	6%	(121)	5%	(113)	13%	(280)	77%	(1688)	2202
Trump Job Approve	7%	(67)	5%	(45)	12%	(104)	76%	(688)	904
Trump Job Disapprove	4%	(52)	5%	(60)	13%	(154)	77%	(907)	1173
Trump Job Strongly Approve	9%	(42)	4%	(22)	11%	(52)	76%	(373)	488
Trump Job Somewhat Approve	6%	(25)	6%	(24)	12%	(52)	76%	(315)	416
Trump Job Somewhat Disapprove	4%	(11)	6%	(16)	15%	(37)	74%	(184)	248
Trump Job Strongly Disapprove	4%	(42)	5%	(45)	13%	(117)	78%	(722)	925
#1 Issue: Economy	7%	(42)	6%	(38)	12%	(74)	75%	(458)	612
#1 Issue: Security	5%	(21)	2%	(11)	12%	(51)	81%	(349)	430
#1 Issue: Health Care	5%	(17)	6%	(22)	13%	(50)	76%	(280)	368
#1 Issue: Medicare / Social Security	2%	(5)	4%	(12)	15%	(46)	80%	(252)	315
#1 Issue: Women's Issues	11%	(12)	12%	(13)	13%	(14)	64%	(68)	107
#1 Issue: Education	10%	(15)	6%	(8)	17%	(25)	67%	(102)	151
#1 Issue: Energy	6%	(6)	3%	(3)	14%	(14)	77%	(76)	99
#1 Issue: Other	3%	(4)	5%	(6)	5%	(6)	86%	(103)	119
2018 House Vote: Democrat	5%	(37)	6%	(49)	12%	(91)	77%	(606)	783
2018 House Vote: Republican	6%	(46)	4%	(29)	12%	(84)	78%	(572)	732
2018 House Vote: Someone else	1%	(1)	2%	(2)	18%	(20)	80%	(91)	115
2018 House Vote: Didnt Vote	6%	(36)	6%	(34)	15%	(83)	73%	(418)	572
2016 Vote: Hillary Clinton	5%	(32)	7%	(48)	13%	(88)	76%	(528)	696
2016 Vote: Donald Trump	7%	(52)	3%	(25)	11%	(85)	78%	(582)	744
2016 Vote: Someone else	2%	(4)	2%	(4)	10%	(18)	86%	(151)	177
2016 Vote: Didnt Vote	6%	(33)	6%	(36)	15%	(88)	73%	(422)	579
Voted in 2014: Yes	5%	(76)	4%	(63)	12%	(173)	78%	(1139)	1451
Voted in 2014: No	6%	(45)	7%	(50)	14%	(106)	73%	(549)	751
2012 Vote: Barack Obama	4%	(38)	6%	(54)	12%	(106)	77%	(654)	852
2012 Vote: Mitt Romney	5%	(32)	2%	(14)	11%	(65)	81%	(470)	581
2012 Vote: Other	1%	(1)	2%	(2)	10%	(9)	87%	(80)	92
2012 Vote: Didn't Vote	7%	(50)	6%	(43)	15%	(99)	71%	(481)	674

Continued on next page

Table OR4_10: *How relevant are the following events to you?*

The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	6%	(121)	5%	(113)	13%	(280)	77%	(1688)	2202
4-Region: Northeast	5%	(19)	6%	(23)	13%	(50)	77%	(301)	393
4-Region: Midwest	5%	(26)	6%	(29)	12%	(60)	77%	(392)	506
4-Region: South	6%	(48)	5%	(38)	14%	(116)	75%	(620)	822
4-Region: West	6%	(28)	5%	(23)	11%	(54)	78%	(375)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_11: *How relevant are the following events to you?*
The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(438)	24%	(531)	20%	(446)	36%	(787)	2202
Gender: Male	21%	(214)	24%	(246)	22%	(231)	33%	(339)	1031
Gender: Female	19%	(224)	24%	(285)	18%	(215)	38%	(448)	1171
Age: 18-29	15%	(61)	21%	(84)	20%	(77)	44%	(173)	395
Age: 30-44	20%	(100)	27%	(131)	18%	(90)	35%	(172)	493
Age: 45-54	14%	(57)	24%	(97)	23%	(91)	38%	(151)	396
Age: 55-64	22%	(90)	25%	(103)	21%	(84)	32%	(129)	406
Age: 65+	26%	(131)	23%	(116)	20%	(105)	31%	(161)	512
Generation Z: 18-21	18%	(27)	16%	(24)	20%	(30)	46%	(68)	149
Millennial: Age 22-37	16%	(85)	27%	(141)	19%	(97)	38%	(199)	522
Generation X: Age 38-53	17%	(100)	24%	(137)	22%	(126)	37%	(211)	574
Boomers: Age 54-72	24%	(195)	24%	(194)	20%	(162)	33%	(270)	822
PID: Dem (no lean)	41%	(300)	30%	(219)	14%	(104)	15%	(108)	731
PID: Ind (no lean)	10%	(78)	23%	(175)	25%	(193)	42%	(323)	769
PID: Rep (no lean)	9%	(60)	20%	(137)	21%	(149)	51%	(356)	702
PID/Gender: Dem Men	42%	(129)	30%	(92)	16%	(49)	13%	(39)	309
PID/Gender: Dem Women	41%	(171)	30%	(127)	13%	(55)	16%	(69)	422
PID/Gender: Ind Men	11%	(39)	22%	(80)	29%	(105)	38%	(135)	359
PID/Gender: Ind Women	10%	(40)	23%	(95)	21%	(88)	46%	(188)	410
PID/Gender: Rep Men	13%	(46)	20%	(74)	21%	(77)	45%	(165)	363
PID/Gender: Rep Women	4%	(13)	19%	(63)	21%	(72)	56%	(191)	340
Ideo: Liberal (1-3)	39%	(264)	32%	(216)	16%	(106)	14%	(93)	680
Ideo: Moderate (4)	18%	(83)	27%	(125)	25%	(119)	30%	(140)	466
Ideo: Conservative (5-7)	10%	(74)	20%	(150)	22%	(171)	48%	(370)	765
Educ: < College	18%	(247)	22%	(300)	19%	(264)	41%	(574)	1385
Educ: Bachelors degree	19%	(101)	27%	(142)	23%	(118)	31%	(159)	521
Educ: Post-grad	30%	(90)	30%	(89)	22%	(64)	18%	(53)	296

Table OR4_11: *How relevant are the following events to you?*

The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(438)	24%	(531)	20%	(446)	36%	(787)	2202
Income: Under 50k	20%	(258)	22%	(285)	20%	(265)	38%	(488)	1297
Income: 50k-100k	20%	(123)	28%	(169)	17%	(104)	34%	(206)	602
Income: 100k+	19%	(58)	25%	(76)	25%	(77)	30%	(93)	304
Ethnicity: White	17%	(309)	23%	(405)	21%	(368)	39%	(699)	1781
Ethnicity: Hispanic	28%	(59)	18%	(37)	18%	(38)	37%	(79)	213
Ethnicity: Afr. Am.	36%	(101)	30%	(83)	17%	(48)	17%	(48)	279
Ethnicity: Other	20%	(28)	30%	(43)	21%	(30)	28%	(40)	142
Relig: Protestant	18%	(93)	23%	(123)	21%	(109)	38%	(203)	528
Relig: Roman Catholic	22%	(95)	26%	(113)	24%	(101)	28%	(118)	425
Relig: Something Else	24%	(45)	23%	(44)	15%	(30)	38%	(73)	193
Relig: Jewish	36%	(20)	33%	(18)	20%	(11)	11%	(6)	56
Relig: Evangelical	22%	(173)	24%	(188)	22%	(175)	32%	(250)	786
Relig: Non-Evang. Catholics	17%	(60)	26%	(92)	18%	(64)	40%	(144)	361
Relig: All Christian	20%	(233)	24%	(280)	21%	(239)	34%	(394)	1146
Relig: All Non-Christian	17%	(44)	19%	(49)	17%	(43)	48%	(124)	261
Community: Urban	24%	(138)	24%	(134)	19%	(108)	32%	(183)	562
Community: Suburban	20%	(195)	27%	(262)	21%	(200)	33%	(317)	974
Community: Rural	16%	(105)	20%	(135)	21%	(138)	43%	(287)	666
Employ: Private Sector	18%	(119)	28%	(177)	19%	(124)	35%	(224)	645
Employ: Government	18%	(29)	23%	(38)	24%	(39)	35%	(57)	163
Employ: Self-Employed	20%	(38)	32%	(60)	20%	(37)	27%	(51)	186
Employ: Homemaker	13%	(18)	22%	(32)	20%	(29)	45%	(64)	144
Employ: Student	21%	(17)	24%	(20)	22%	(18)	34%	(28)	83
Employ: Retired	25%	(140)	21%	(118)	21%	(118)	33%	(187)	563
Employ: Unemployed	19%	(40)	19%	(41)	19%	(40)	42%	(89)	211
Employ: Other	18%	(36)	21%	(44)	20%	(41)	41%	(84)	206
Military HH: Yes	21%	(81)	19%	(77)	22%	(85)	38%	(151)	393
Military HH: No	20%	(358)	25%	(454)	20%	(361)	35%	(636)	1809
RD/WT: Right Direction	10%	(79)	19%	(152)	24%	(194)	47%	(378)	803
RD/WT: Wrong Track	26%	(359)	27%	(379)	18%	(252)	29%	(409)	1399

Table OR4_11: *How relevant are the following events to you?*

The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(438)	24%	(531)	20%	(446)	36%	(787)	2202
Trump Job Approve	10%	(89)	19%	(168)	22%	(200)	49%	(447)	904
Trump Job Disapprove	29%	(342)	29%	(343)	19%	(227)	22%	(261)	1173
Trump Job Strongly Approve	10%	(47)	17%	(83)	17%	(84)	56%	(275)	488
Trump Job Somewhat Approve	10%	(43)	20%	(85)	28%	(116)	41%	(172)	416
Trump Job Somewhat Disapprove	13%	(33)	28%	(70)	25%	(61)	34%	(84)	248
Trump Job Strongly Disapprove	33%	(309)	29%	(272)	18%	(166)	19%	(178)	925
#1 Issue: Economy	21%	(127)	23%	(140)	22%	(133)	35%	(212)	612
#1 Issue: Security	11%	(46)	21%	(90)	21%	(90)	48%	(205)	430
#1 Issue: Health Care	24%	(88)	27%	(98)	19%	(71)	30%	(111)	368
#1 Issue: Medicare / Social Security	22%	(70)	24%	(75)	20%	(61)	34%	(109)	315
#1 Issue: Women's Issues	24%	(25)	31%	(33)	18%	(19)	27%	(29)	107
#1 Issue: Education	21%	(31)	23%	(34)	20%	(31)	37%	(55)	151
#1 Issue: Energy	30%	(29)	29%	(29)	18%	(18)	23%	(23)	99
#1 Issue: Other	18%	(21)	27%	(33)	19%	(23)	36%	(42)	119
2018 House Vote: Democrat	39%	(305)	32%	(251)	17%	(132)	12%	(94)	783
2018 House Vote: Republican	9%	(66)	20%	(148)	23%	(166)	48%	(352)	732
2018 House Vote: Someone else	7%	(8)	23%	(26)	26%	(30)	44%	(51)	115
2018 House Vote: Didnt Vote	10%	(59)	18%	(106)	20%	(117)	51%	(290)	572
2016 Vote: Hillary Clinton	41%	(288)	31%	(217)	16%	(110)	12%	(81)	696
2016 Vote: Donald Trump	9%	(68)	20%	(151)	24%	(180)	46%	(345)	744
2016 Vote: Someone else	12%	(22)	25%	(44)	23%	(41)	40%	(71)	177
2016 Vote: Didnt Vote	10%	(60)	21%	(119)	20%	(114)	49%	(286)	579
Voted in 2014: Yes	24%	(350)	25%	(367)	20%	(294)	30%	(441)	1451
Voted in 2014: No	12%	(89)	22%	(164)	20%	(152)	46%	(346)	751
2012 Vote: Barack Obama	35%	(297)	31%	(263)	18%	(156)	16%	(136)	852
2012 Vote: Mitt Romney	8%	(46)	19%	(112)	24%	(142)	48%	(281)	581
2012 Vote: Other	9%	(8)	19%	(17)	18%	(17)	54%	(50)	92
2012 Vote: Didn't Vote	13%	(87)	21%	(139)	20%	(132)	47%	(316)	674

Table OR4_11: *How relevant are the following events to you?*

The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(438)	24%	(531)	20%	(446)	36%	(787)	2202
4-Region: Northeast	23%	(89)	31%	(120)	22%	(87)	25%	(97)	393
4-Region: Midwest	18%	(91)	23%	(116)	23%	(116)	36%	(183)	506
4-Region: South	20%	(168)	22%	(179)	20%	(160)	38%	(315)	822
4-Region: West	19%	(90)	24%	(116)	17%	(83)	40%	(192)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR4_12: *How relevant are the following events to you?*
The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	18%	(405)	25%	(553)	20%	(451)	36%	(794)	2202
Gender: Male	22%	(224)	24%	(252)	22%	(230)	32%	(325)	1031
Gender: Female	15%	(181)	26%	(301)	19%	(221)	40%	(469)	1171
Age: 18-29	12%	(48)	18%	(70)	18%	(72)	52%	(204)	395
Age: 30-44	17%	(84)	25%	(124)	23%	(115)	35%	(170)	493
Age: 45-54	14%	(54)	28%	(111)	22%	(87)	36%	(144)	396
Age: 55-64	20%	(82)	29%	(118)	20%	(80)	31%	(125)	406
Age: 65+	27%	(137)	25%	(129)	19%	(96)	29%	(151)	512
Generation Z: 18-21	14%	(21)	15%	(23)	19%	(28)	52%	(78)	149
Millennial: Age 22-37	14%	(73)	22%	(115)	20%	(106)	44%	(229)	522
Generation X: Age 38-53	16%	(91)	28%	(161)	23%	(130)	33%	(192)	574
Boomers: Age 54-72	21%	(175)	27%	(224)	19%	(156)	33%	(267)	822
PID: Dem (no lean)	9%	(65)	19%	(141)	22%	(161)	50%	(364)	731
PID: Ind (no lean)	10%	(78)	22%	(166)	25%	(192)	43%	(333)	769
PID: Rep (no lean)	37%	(261)	35%	(246)	14%	(98)	14%	(97)	702
PID/Gender: Dem Men	11%	(33)	19%	(57)	26%	(81)	45%	(138)	309
PID/Gender: Dem Women	8%	(33)	20%	(83)	19%	(80)	54%	(226)	422
PID/Gender: Ind Men	10%	(36)	20%	(71)	29%	(103)	42%	(149)	359
PID/Gender: Ind Women	10%	(42)	23%	(95)	22%	(89)	45%	(184)	410
PID/Gender: Rep Men	43%	(155)	34%	(123)	13%	(46)	10%	(38)	363
PID/Gender: Rep Women	31%	(106)	36%	(123)	15%	(52)	17%	(59)	340
Ideo: Liberal (1-3)	14%	(93)	21%	(145)	22%	(153)	42%	(288)	680
Ideo: Moderate (4)	10%	(49)	28%	(131)	24%	(112)	38%	(175)	466
Ideo: Conservative (5-7)	32%	(248)	33%	(250)	19%	(143)	16%	(123)	765
Educ: < College	17%	(241)	23%	(321)	19%	(266)	40%	(557)	1385
Educ: Bachelors degree	20%	(106)	26%	(135)	23%	(120)	31%	(160)	521
Educ: Post-grad	20%	(58)	33%	(96)	22%	(64)	26%	(77)	296

Table OR4_12: *How relevant are the following events to you?*

The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	18%	(405)	25%	(553)	20%	(451)	36%	(794)	2202
Income: Under 50k	17%	(224)	21%	(274)	21%	(277)	40%	(522)	1297
Income: 50k-100k	19%	(116)	31%	(184)	19%	(113)	31%	(189)	602
Income: 100k+	21%	(65)	31%	(95)	20%	(61)	27%	(83)	304
Ethnicity: White	20%	(356)	27%	(481)	20%	(356)	33%	(588)	1781
Ethnicity: Hispanic	19%	(40)	20%	(43)	16%	(34)	45%	(97)	213
Ethnicity: Afr. Am.	11%	(30)	15%	(41)	23%	(65)	51%	(142)	279
Ethnicity: Other	13%	(19)	21%	(30)	21%	(29)	45%	(64)	142
Relig: Protestant	27%	(141)	28%	(150)	20%	(103)	25%	(134)	528
Relig: Roman Catholic	22%	(96)	29%	(122)	22%	(93)	27%	(115)	425
Relig: Something Else	11%	(20)	21%	(40)	20%	(38)	49%	(94)	193
Relig: Jewish	25%	(14)	21%	(12)	19%	(10)	35%	(20)	56
Relig: Evangelical	19%	(146)	27%	(213)	21%	(165)	33%	(262)	786
Relig: Non-Evang. Catholics	31%	(112)	27%	(99)	19%	(69)	22%	(80)	361
Relig: All Christian	22%	(258)	27%	(312)	20%	(234)	30%	(343)	1146
Relig: All Non-Christian	18%	(46)	28%	(72)	15%	(39)	40%	(103)	261
Community: Urban	19%	(107)	20%	(115)	21%	(120)	39%	(220)	562
Community: Suburban	17%	(165)	27%	(268)	20%	(197)	35%	(345)	974
Community: Rural	20%	(133)	26%	(170)	20%	(134)	34%	(229)	666
Employ: Private Sector	18%	(117)	29%	(188)	20%	(128)	33%	(212)	645
Employ: Government	17%	(28)	25%	(41)	21%	(34)	37%	(60)	163
Employ: Self-Employed	16%	(29)	31%	(58)	22%	(41)	31%	(58)	186
Employ: Homemaker	12%	(18)	29%	(42)	18%	(26)	41%	(59)	144
Employ: Student	12%	(10)	25%	(21)	21%	(17)	42%	(35)	83
Employ: Retired	26%	(148)	25%	(139)	20%	(111)	29%	(166)	563
Employ: Unemployed	15%	(31)	13%	(27)	23%	(48)	50%	(106)	211
Employ: Other	12%	(24)	18%	(37)	22%	(45)	48%	(100)	206
Military HH: Yes	22%	(85)	27%	(105)	22%	(88)	29%	(115)	393
Military HH: No	18%	(320)	25%	(447)	20%	(363)	38%	(679)	1809
RD/WT: Right Direction	31%	(248)	33%	(262)	17%	(136)	20%	(157)	803
RD/WT: Wrong Track	11%	(157)	21%	(290)	23%	(315)	46%	(637)	1399

Table OR4_12: *How relevant are the following events to you?*

The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	18%	(405)	25%	(553)	20%	(451)	36%	(794)	2202
Trump Job Approve	32%	(289)	32%	(287)	17%	(152)	20%	(177)	904
Trump Job Disapprove	10%	(113)	21%	(248)	24%	(280)	45%	(532)	1173
Trump Job Strongly Approve	44%	(214)	33%	(159)	11%	(52)	13%	(63)	488
Trump Job Somewhat Approve	18%	(75)	31%	(128)	24%	(100)	27%	(114)	416
Trump Job Somewhat Disapprove	10%	(26)	30%	(74)	29%	(71)	31%	(77)	248
Trump Job Strongly Disapprove	9%	(87)	19%	(174)	23%	(209)	49%	(455)	925
#1 Issue: Economy	15%	(93)	28%	(169)	23%	(141)	34%	(209)	612
#1 Issue: Security	37%	(161)	31%	(135)	15%	(65)	16%	(70)	430
#1 Issue: Health Care	13%	(49)	22%	(81)	20%	(74)	45%	(164)	368
#1 Issue: Medicare / Social Security	15%	(48)	24%	(75)	23%	(73)	38%	(118)	315
#1 Issue: Women's Issues	15%	(16)	19%	(21)	20%	(21)	46%	(49)	107
#1 Issue: Education	15%	(23)	17%	(25)	21%	(31)	48%	(72)	151
#1 Issue: Energy	8%	(8)	24%	(24)	23%	(23)	45%	(44)	99
#1 Issue: Other	7%	(8)	19%	(23)	18%	(22)	56%	(67)	119
2018 House Vote: Democrat	10%	(79)	22%	(170)	24%	(191)	44%	(343)	783
2018 House Vote: Republican	36%	(264)	37%	(270)	14%	(104)	13%	(93)	732
2018 House Vote: Someone else	5%	(6)	24%	(28)	23%	(26)	48%	(55)	115
2018 House Vote: Didnt Vote	10%	(56)	15%	(85)	22%	(128)	53%	(303)	572
2016 Vote: Hillary Clinton	11%	(75)	21%	(143)	23%	(161)	46%	(318)	696
2016 Vote: Donald Trump	34%	(256)	35%	(261)	17%	(123)	14%	(104)	744
2016 Vote: Someone else	11%	(20)	24%	(43)	27%	(48)	37%	(66)	177
2016 Vote: Didnt Vote	9%	(53)	18%	(103)	21%	(119)	53%	(304)	579
Voted in 2014: Yes	22%	(319)	28%	(407)	21%	(304)	29%	(421)	1451
Voted in 2014: No	11%	(86)	19%	(146)	20%	(147)	50%	(373)	751
2012 Vote: Barack Obama	12%	(102)	23%	(193)	23%	(197)	42%	(362)	852
2012 Vote: Mitt Romney	38%	(220)	33%	(191)	17%	(97)	13%	(73)	581
2012 Vote: Other	9%	(8)	29%	(26)	26%	(24)	37%	(34)	92
2012 Vote: Didn't Vote	11%	(75)	21%	(142)	20%	(134)	48%	(323)	674

Table OR4_12: *How relevant are the following events to you?*

The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	18%	(405)	25%	(553)	20%	(451)	36%	(794)	2202
4-Region: Northeast	17%	(66)	26%	(104)	25%	(99)	32%	(125)	393
4-Region: Midwest	18%	(92)	25%	(128)	21%	(108)	35%	(178)	506
4-Region: South	19%	(155)	27%	(221)	19%	(152)	36%	(294)	822
4-Region: West	19%	(92)	21%	(100)	19%	(92)	41%	(198)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_1: *And, how relevant would you say the following events are to others?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(785)	35%	(767)	13%	(295)	16%	(355)	2202
Gender: Male	35%	(364)	34%	(353)	14%	(149)	16%	(165)	1031
Gender: Female	36%	(421)	35%	(413)	12%	(146)	16%	(190)	1171
Age: 18-29	29%	(114)	26%	(104)	16%	(62)	29%	(115)	395
Age: 30-44	36%	(178)	35%	(175)	14%	(67)	15%	(73)	493
Age: 45-54	34%	(135)	39%	(153)	13%	(51)	14%	(57)	396
Age: 55-64	40%	(161)	37%	(149)	13%	(53)	10%	(42)	406
Age: 65+	38%	(196)	36%	(186)	12%	(62)	13%	(68)	512
Generation Z: 18-21	28%	(41)	22%	(32)	21%	(31)	30%	(45)	149
Millennial: Age 22-37	31%	(162)	33%	(173)	14%	(75)	22%	(112)	522
Generation X: Age 38-53	38%	(215)	36%	(206)	12%	(71)	14%	(81)	574
Boomers: Age 54-72	36%	(298)	39%	(319)	12%	(96)	13%	(108)	822
PID: Dem (no lean)	30%	(222)	36%	(264)	15%	(112)	18%	(132)	731
PID: Ind (no lean)	31%	(240)	34%	(259)	16%	(120)	20%	(150)	769
PID: Rep (no lean)	46%	(323)	35%	(244)	9%	(63)	10%	(73)	702
PID/Gender: Dem Men	27%	(84)	40%	(122)	15%	(47)	18%	(56)	309
PID/Gender: Dem Women	33%	(138)	34%	(142)	15%	(65)	18%	(76)	422
PID/Gender: Ind Men	29%	(102)	31%	(113)	19%	(66)	21%	(77)	359
PID/Gender: Ind Women	33%	(137)	36%	(146)	13%	(54)	18%	(73)	410
PID/Gender: Rep Men	49%	(177)	33%	(118)	10%	(36)	9%	(31)	363
PID/Gender: Rep Women	43%	(146)	37%	(126)	8%	(27)	12%	(41)	340
Ideo: Liberal (1-3)	31%	(213)	38%	(256)	16%	(106)	15%	(104)	680
Ideo: Moderate (4)	32%	(148)	35%	(164)	16%	(75)	17%	(79)	466
Ideo: Conservative (5-7)	46%	(352)	35%	(270)	10%	(80)	8%	(63)	765
Educ: < College	36%	(494)	32%	(443)	13%	(174)	20%	(274)	1385
Educ: Bachelors degree	36%	(189)	41%	(211)	13%	(67)	10%	(53)	521
Educ: Post-grad	34%	(102)	38%	(113)	18%	(54)	9%	(28)	296

Continued on next page

Table OR5_1: *And, how relevant would you say the following events are to others?*

State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(785)	35%	(767)	13%	(295)	16%	(355)	2202
Income: Under 50k	34%	(436)	33%	(425)	14%	(178)	20%	(257)	1297
Income: 50k-100k	39%	(233)	37%	(225)	13%	(78)	11%	(66)	602
Income: 100k+	38%	(116)	38%	(116)	13%	(40)	11%	(32)	304
Ethnicity: White	36%	(632)	36%	(646)	13%	(237)	15%	(265)	1781
Ethnicity: Hispanic	36%	(76)	30%	(64)	12%	(25)	22%	(47)	213
Ethnicity: Afr. Am.	36%	(102)	27%	(76)	14%	(38)	23%	(63)	279
Ethnicity: Other	36%	(51)	31%	(44)	14%	(20)	19%	(27)	142
Relig: Protestant	39%	(207)	36%	(190)	14%	(75)	11%	(57)	528
Relig: Roman Catholic	37%	(158)	41%	(174)	10%	(44)	11%	(49)	425
Relig: Something Else	35%	(67)	39%	(75)	9%	(18)	17%	(33)	193
Relig: Jewish	44%	(24)	31%	(17)	14%	(8)	11%	(6)	56
Relig: Evangelical	35%	(277)	41%	(320)	11%	(90)	13%	(99)	786
Relig: Non-Evang. Catholics	43%	(155)	33%	(119)	13%	(47)	11%	(40)	361
Relig: All Christian	38%	(432)	38%	(439)	12%	(136)	12%	(139)	1146
Relig: All Non-Christian	40%	(103)	31%	(82)	9%	(23)	20%	(53)	261
Community: Urban	37%	(205)	30%	(167)	14%	(78)	20%	(113)	562
Community: Suburban	32%	(309)	39%	(378)	14%	(139)	15%	(149)	974
Community: Rural	41%	(271)	33%	(222)	12%	(79)	14%	(94)	666
Employ: Private Sector	35%	(228)	39%	(249)	13%	(81)	13%	(87)	645
Employ: Government	39%	(63)	32%	(52)	16%	(27)	13%	(21)	163
Employ: Self-Employed	39%	(72)	32%	(59)	15%	(29)	14%	(27)	186
Employ: Homemaker	36%	(51)	34%	(48)	14%	(20)	17%	(24)	144
Employ: Student	32%	(27)	28%	(23)	21%	(18)	19%	(16)	83
Employ: Retired	38%	(212)	37%	(211)	12%	(65)	13%	(75)	563
Employ: Unemployed	33%	(69)	29%	(61)	14%	(30)	24%	(51)	211
Employ: Other	30%	(62)	31%	(63)	12%	(26)	27%	(55)	206
Military HH: Yes	40%	(159)	35%	(136)	13%	(52)	12%	(47)	393
Military HH: No	35%	(626)	35%	(630)	13%	(244)	17%	(308)	1809
RD/WT: Right Direction	44%	(354)	34%	(272)	11%	(85)	11%	(92)	803
RD/WT: Wrong Track	31%	(431)	35%	(494)	15%	(210)	19%	(264)	1399

Table OR5_1: *And, how relevant would you say the following events are to others?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(785)	35%	(767)	13%	(295)	16%	(355)	2202
Trump Job Approve	45%	(409)	33%	(295)	11%	(95)	12%	(105)	904
Trump Job Disapprove	29%	(343)	38%	(445)	16%	(184)	17%	(202)	1173
Trump Job Strongly Approve	52%	(255)	30%	(148)	8%	(40)	9%	(46)	488
Trump Job Somewhat Approve	37%	(154)	35%	(147)	13%	(56)	14%	(59)	416
Trump Job Somewhat Disapprove	32%	(80)	42%	(105)	11%	(28)	15%	(36)	248
Trump Job Strongly Disapprove	28%	(263)	37%	(340)	17%	(156)	18%	(166)	925
#1 Issue: Economy	34%	(211)	36%	(222)	13%	(80)	16%	(99)	612
#1 Issue: Security	50%	(215)	32%	(139)	9%	(39)	9%	(37)	430
#1 Issue: Health Care	33%	(123)	36%	(131)	14%	(52)	17%	(63)	368
#1 Issue: Medicare / Social Security	32%	(102)	36%	(114)	12%	(38)	19%	(61)	315
#1 Issue: Women's Issues	26%	(28)	33%	(35)	20%	(21)	21%	(23)	107
#1 Issue: Education	32%	(48)	31%	(46)	15%	(23)	22%	(33)	151
#1 Issue: Energy	26%	(26)	34%	(34)	25%	(25)	15%	(15)	99
#1 Issue: Other	27%	(32)	38%	(46)	15%	(17)	20%	(24)	119
2018 House Vote: Democrat	30%	(237)	39%	(305)	17%	(133)	14%	(108)	783
2018 House Vote: Republican	46%	(338)	36%	(267)	9%	(63)	9%	(63)	732
2018 House Vote: Someone else	31%	(36)	30%	(34)	16%	(19)	23%	(26)	115
2018 House Vote: Didnt Vote	30%	(174)	28%	(160)	14%	(79)	28%	(158)	572
2016 Vote: Hillary Clinton	31%	(216)	40%	(275)	15%	(105)	14%	(99)	696
2016 Vote: Donald Trump	48%	(354)	36%	(265)	9%	(65)	8%	(61)	744
2016 Vote: Someone else	31%	(55)	38%	(68)	18%	(31)	13%	(23)	177
2016 Vote: Didnt Vote	27%	(158)	27%	(157)	16%	(93)	30%	(171)	579
Voted in 2014: Yes	38%	(552)	39%	(559)	12%	(180)	11%	(160)	1451
Voted in 2014: No	31%	(233)	28%	(208)	15%	(116)	26%	(195)	751
2012 Vote: Barack Obama	31%	(262)	41%	(351)	14%	(119)	14%	(120)	852
2012 Vote: Mitt Romney	49%	(283)	34%	(197)	10%	(58)	7%	(42)	581
2012 Vote: Other	41%	(37)	33%	(30)	13%	(12)	14%	(13)	92
2012 Vote: Didn't Vote	30%	(200)	28%	(187)	16%	(106)	27%	(180)	674

Table OR5_1: *And, how relevant would you say the following events are to others?*
State of the Union

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(785)	35%	(767)	13%	(295)	16%	(355)	2202
4-Region: Northeast	37%	(147)	36%	(141)	15%	(58)	12%	(47)	393
4-Region: Midwest	35%	(175)	33%	(169)	14%	(70)	18%	(92)	506
4-Region: South	39%	(319)	34%	(283)	11%	(90)	16%	(130)	822
4-Region: West	30%	(143)	36%	(174)	16%	(77)	18%	(87)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_2: *And, how relevant would you say the following events are to others?*
Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	50%	(1102)	27%	(604)	9%	(198)	14%	(298)	2202
Gender: Male	53%	(544)	28%	(290)	8%	(84)	11%	(112)	1031
Gender: Female	48%	(558)	27%	(314)	10%	(114)	16%	(186)	1171
Age: 18-29	49%	(195)	20%	(80)	10%	(38)	21%	(81)	395
Age: 30-44	52%	(259)	26%	(127)	11%	(54)	11%	(54)	493
Age: 45-54	50%	(198)	27%	(106)	10%	(38)	14%	(54)	396
Age: 55-64	51%	(208)	28%	(115)	8%	(32)	12%	(50)	406
Age: 65+	47%	(241)	35%	(177)	7%	(36)	11%	(59)	512
Generation Z: 18-21	52%	(78)	15%	(22)	12%	(18)	21%	(31)	149
Millennial: Age 22-37	48%	(253)	26%	(138)	10%	(52)	15%	(80)	522
Generation X: Age 38-53	52%	(300)	25%	(144)	10%	(59)	12%	(71)	574
Boomers: Age 54-72	49%	(403)	32%	(261)	7%	(54)	13%	(104)	822
PID: Dem (no lean)	53%	(388)	27%	(199)	9%	(69)	10%	(74)	731
PID: Ind (no lean)	44%	(338)	28%	(217)	11%	(82)	17%	(132)	769
PID: Rep (no lean)	53%	(375)	27%	(188)	7%	(47)	13%	(92)	702
PID/Gender: Dem Men	57%	(175)	29%	(90)	6%	(20)	8%	(24)	309
PID/Gender: Dem Women	51%	(213)	26%	(109)	12%	(50)	12%	(50)	422
PID/Gender: Ind Men	45%	(162)	30%	(106)	10%	(36)	15%	(55)	359
PID/Gender: Ind Women	43%	(176)	27%	(110)	11%	(47)	19%	(77)	410
PID/Gender: Rep Men	57%	(207)	26%	(93)	8%	(29)	9%	(34)	363
PID/Gender: Rep Women	50%	(168)	28%	(95)	5%	(18)	17%	(58)	340
Ideo: Liberal (1-3)	52%	(350)	27%	(186)	9%	(61)	12%	(82)	680
Ideo: Moderate (4)	47%	(221)	31%	(143)	12%	(54)	10%	(48)	466
Ideo: Conservative (5-7)	51%	(391)	28%	(214)	8%	(65)	13%	(96)	765
Educ: < College	50%	(690)	24%	(328)	10%	(139)	16%	(228)	1385
Educ: Bachelors degree	52%	(270)	32%	(169)	7%	(37)	9%	(45)	521
Educ: Post-grad	48%	(141)	36%	(107)	8%	(23)	8%	(25)	296

Table OR5_2: *And, how relevant would you say the following events are to others?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	50%	(1102)	27%	(604)	9%	(198)	14%	(298)	2202
Income: Under 50k	49%	(633)	25%	(319)	11%	(137)	16%	(208)	1297
Income: 50k-100k	52%	(311)	32%	(193)	6%	(35)	10%	(62)	602
Income: 100k+	52%	(158)	30%	(92)	9%	(26)	9%	(28)	304
Ethnicity: White	48%	(861)	29%	(525)	8%	(148)	14%	(247)	1781
Ethnicity: Hispanic	47%	(101)	25%	(53)	14%	(30)	14%	(30)	213
Ethnicity: Afr. Am.	60%	(169)	17%	(48)	12%	(34)	10%	(29)	279
Ethnicity: Other	51%	(72)	22%	(31)	11%	(16)	16%	(22)	142
Relig: Protestant	48%	(252)	32%	(169)	7%	(39)	13%	(68)	528
Relig: Roman Catholic	53%	(225)	31%	(131)	8%	(34)	8%	(36)	425
Relig: Something Else	57%	(110)	23%	(44)	8%	(15)	12%	(24)	193
Relig: Jewish	45%	(25)	29%	(16)	14%	(8)	12%	(7)	56
Relig: Evangelical	51%	(400)	31%	(241)	8%	(60)	11%	(85)	786
Relig: Non-Evang. Catholics	52%	(187)	29%	(103)	8%	(28)	12%	(43)	361
Relig: All Christian	51%	(586)	30%	(345)	8%	(88)	11%	(128)	1146
Relig: All Non-Christian	51%	(133)	25%	(64)	9%	(23)	16%	(41)	261
Community: Urban	50%	(283)	25%	(142)	10%	(57)	14%	(81)	562
Community: Suburban	50%	(492)	29%	(283)	8%	(80)	12%	(119)	974
Community: Rural	49%	(327)	27%	(179)	9%	(61)	15%	(98)	666
Employ: Private Sector	54%	(349)	28%	(178)	7%	(44)	11%	(74)	645
Employ: Government	49%	(80)	30%	(50)	11%	(17)	10%	(16)	163
Employ: Self-Employed	48%	(89)	24%	(45)	14%	(26)	14%	(26)	186
Employ: Homemaker	49%	(71)	22%	(31)	12%	(18)	17%	(24)	144
Employ: Student	63%	(53)	20%	(16)	6%	(5)	12%	(10)	83
Employ: Retired	46%	(258)	35%	(196)	8%	(43)	12%	(66)	563
Employ: Unemployed	48%	(102)	21%	(44)	11%	(23)	20%	(42)	211
Employ: Other	49%	(101)	21%	(44)	10%	(22)	19%	(40)	206
Military HH: Yes	50%	(197)	30%	(119)	8%	(31)	12%	(47)	393
Military HH: No	50%	(905)	27%	(485)	9%	(167)	14%	(251)	1809
RD/WT: Right Direction	50%	(402)	30%	(240)	8%	(62)	12%	(99)	803
RD/WT: Wrong Track	50%	(700)	26%	(364)	10%	(136)	14%	(199)	1399

Table OR5_2: *And, how relevant would you say the following events are to others?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	50%	(1102)	27%	(604)	9%	(198)	14%	(298)	2202
Trump Job Approve	51%	(462)	28%	(252)	9%	(78)	12%	(113)	904
Trump Job Disapprove	50%	(591)	28%	(331)	8%	(100)	13%	(152)	1173
Trump Job Strongly Approve	51%	(248)	28%	(137)	7%	(34)	14%	(69)	488
Trump Job Somewhat Approve	51%	(213)	28%	(115)	11%	(44)	10%	(44)	416
Trump Job Somewhat Disapprove	54%	(133)	27%	(67)	6%	(15)	13%	(33)	248
Trump Job Strongly Disapprove	49%	(457)	29%	(265)	9%	(85)	13%	(118)	925
#1 Issue: Economy	56%	(342)	26%	(157)	8%	(47)	11%	(65)	612
#1 Issue: Security	47%	(203)	28%	(119)	9%	(39)	16%	(69)	430
#1 Issue: Health Care	50%	(186)	28%	(104)	8%	(30)	13%	(48)	368
#1 Issue: Medicare / Social Security	45%	(141)	32%	(102)	10%	(31)	13%	(41)	315
#1 Issue: Women's Issues	45%	(48)	26%	(28)	17%	(18)	12%	(13)	107
#1 Issue: Education	54%	(82)	26%	(39)	6%	(9)	14%	(21)	151
#1 Issue: Energy	49%	(48)	29%	(28)	7%	(7)	15%	(15)	99
#1 Issue: Other	42%	(50)	23%	(27)	13%	(15)	22%	(27)	119
2018 House Vote: Democrat	52%	(404)	30%	(232)	10%	(80)	9%	(67)	783
2018 House Vote: Republican	52%	(378)	29%	(211)	7%	(50)	13%	(92)	732
2018 House Vote: Someone else	44%	(50)	30%	(34)	5%	(6)	21%	(24)	115
2018 House Vote: Didnt Vote	47%	(269)	22%	(127)	11%	(61)	20%	(115)	572
2016 Vote: Hillary Clinton	52%	(364)	30%	(212)	9%	(64)	8%	(57)	696
2016 Vote: Donald Trump	52%	(388)	29%	(214)	8%	(57)	12%	(86)	744
2016 Vote: Someone else	49%	(86)	29%	(51)	6%	(11)	16%	(29)	177
2016 Vote: Didnt Vote	46%	(264)	22%	(125)	11%	(66)	21%	(124)	579
Voted in 2014: Yes	50%	(728)	30%	(439)	9%	(123)	11%	(160)	1451
Voted in 2014: No	50%	(373)	22%	(165)	10%	(75)	18%	(138)	751
2012 Vote: Barack Obama	52%	(444)	31%	(266)	8%	(71)	8%	(72)	852
2012 Vote: Mitt Romney	51%	(297)	28%	(163)	9%	(52)	12%	(70)	581
2012 Vote: Other	47%	(43)	23%	(22)	13%	(12)	17%	(16)	92
2012 Vote: Didn't Vote	47%	(318)	23%	(154)	9%	(64)	21%	(138)	674

Continued on next page

Table OR5_2: *And, how relevant would you say the following events are to others?*

Super Bowl

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	50%	(1102)	27%	(604)	9%	(198)	14%	(298)	2202
4-Region: Northeast	56%	(221)	26%	(102)	8%	(31)	10%	(38)	393
4-Region: Midwest	48%	(244)	29%	(146)	9%	(44)	14%	(72)	506
4-Region: South	51%	(418)	26%	(216)	9%	(76)	13%	(111)	822
4-Region: West	45%	(218)	29%	(140)	10%	(47)	16%	(76)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_3: *And, how relevant would you say the following events are to others?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(783)	35%	(771)	11%	(241)	18%	(407)	2202
Gender: Male	36%	(370)	38%	(393)	10%	(108)	16%	(161)	1031
Gender: Female	35%	(414)	32%	(378)	11%	(133)	21%	(246)	1171
Age: 18-29	29%	(114)	27%	(108)	12%	(48)	32%	(125)	395
Age: 30-44	36%	(180)	33%	(164)	12%	(61)	18%	(88)	493
Age: 45-54	34%	(136)	39%	(154)	10%	(40)	17%	(67)	396
Age: 55-64	41%	(167)	33%	(134)	10%	(42)	15%	(63)	406
Age: 65+	37%	(188)	41%	(211)	10%	(51)	12%	(63)	512
Generation Z: 18-21	31%	(47)	19%	(29)	14%	(21)	36%	(53)	149
Millennial: Age 22-37	31%	(160)	33%	(170)	13%	(69)	24%	(123)	522
Generation X: Age 38-53	36%	(205)	37%	(214)	10%	(59)	17%	(96)	574
Boomers: Age 54-72	39%	(321)	37%	(306)	9%	(71)	15%	(124)	822
PID: Dem (no lean)	38%	(280)	34%	(251)	10%	(76)	17%	(124)	731
PID: Ind (no lean)	30%	(229)	36%	(276)	12%	(94)	22%	(169)	769
PID: Rep (no lean)	39%	(275)	35%	(244)	10%	(70)	16%	(113)	702
PID/Gender: Dem Men	36%	(113)	40%	(123)	9%	(27)	15%	(46)	309
PID/Gender: Dem Women	40%	(167)	30%	(127)	12%	(49)	19%	(78)	422
PID/Gender: Ind Men	29%	(104)	39%	(139)	12%	(45)	20%	(71)	359
PID/Gender: Ind Women	30%	(125)	33%	(137)	12%	(50)	24%	(98)	410
PID/Gender: Rep Men	42%	(153)	36%	(130)	10%	(36)	12%	(44)	363
PID/Gender: Rep Women	36%	(122)	33%	(114)	10%	(35)	20%	(69)	340
Ideo: Liberal (1-3)	37%	(250)	36%	(248)	11%	(74)	16%	(108)	680
Ideo: Moderate (4)	33%	(152)	37%	(174)	12%	(55)	18%	(84)	466
Ideo: Conservative (5-7)	38%	(291)	36%	(274)	11%	(83)	15%	(116)	765
Educ: < College	34%	(474)	32%	(443)	11%	(153)	23%	(314)	1385
Educ: Bachelors degree	40%	(207)	38%	(196)	10%	(52)	13%	(65)	521
Educ: Post-grad	34%	(102)	44%	(132)	12%	(35)	9%	(27)	296

Continued on next page

Table OR5_3: *And, how relevant would you say the following events are to others?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(783)	35%	(771)	11%	(241)	18%	(407)	2202
Income: Under 50k	32%	(419)	34%	(442)	12%	(150)	22%	(285)	1297
Income: 50k-100k	42%	(250)	37%	(221)	9%	(52)	13%	(78)	602
Income: 100k+	38%	(114)	35%	(107)	13%	(38)	15%	(44)	304
Ethnicity: White	35%	(622)	37%	(654)	11%	(192)	18%	(313)	1781
Ethnicity: Hispanic	37%	(80)	23%	(48)	14%	(29)	26%	(56)	213
Ethnicity: Afr. Am.	41%	(113)	26%	(72)	11%	(31)	23%	(63)	279
Ethnicity: Other	34%	(48)	32%	(45)	13%	(18)	22%	(31)	142
Relig: Protestant	35%	(186)	39%	(207)	11%	(58)	15%	(78)	528
Relig: Roman Catholic	40%	(169)	38%	(160)	11%	(45)	12%	(51)	425
Relig: Something Else	38%	(73)	33%	(64)	8%	(15)	21%	(41)	193
Relig: Jewish	44%	(25)	28%	(15)	17%	(9)	11%	(6)	56
Relig: Evangelical	37%	(291)	38%	(299)	9%	(74)	15%	(122)	786
Relig: Non-Evang. Catholics	38%	(137)	36%	(131)	12%	(43)	13%	(48)	361
Relig: All Christian	37%	(428)	38%	(431)	10%	(118)	15%	(170)	1146
Relig: All Non-Christian	35%	(92)	31%	(80)	11%	(28)	23%	(61)	261
Community: Urban	36%	(205)	32%	(177)	12%	(69)	20%	(111)	562
Community: Suburban	35%	(338)	37%	(363)	11%	(102)	18%	(170)	974
Community: Rural	36%	(241)	35%	(230)	10%	(69)	19%	(125)	666
Employ: Private Sector	39%	(252)	35%	(228)	10%	(64)	16%	(100)	645
Employ: Government	34%	(56)	35%	(58)	14%	(23)	16%	(27)	163
Employ: Self-Employed	31%	(58)	34%	(63)	15%	(28)	20%	(37)	186
Employ: Homemaker	32%	(46)	33%	(47)	13%	(18)	23%	(32)	144
Employ: Student	34%	(29)	27%	(23)	10%	(8)	29%	(24)	83
Employ: Retired	35%	(195)	41%	(232)	9%	(53)	15%	(82)	563
Employ: Unemployed	36%	(77)	24%	(50)	13%	(27)	27%	(57)	211
Employ: Other	34%	(70)	34%	(70)	9%	(19)	23%	(47)	206
Military HH: Yes	37%	(145)	36%	(142)	10%	(39)	17%	(68)	393
Military HH: No	35%	(639)	35%	(629)	11%	(202)	19%	(339)	1809
RD/WT: Right Direction	37%	(298)	36%	(286)	10%	(84)	17%	(135)	803
RD/WT: Wrong Track	35%	(485)	35%	(485)	11%	(157)	19%	(272)	1399

Table OR5_3: *And, how relevant would you say the following events are to others?*

World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(783)	35%	(771)	11%	(241)	18%	(407)	2202
Trump Job Approve	36%	(330)	36%	(325)	11%	(96)	17%	(154)	904
Trump Job Disapprove	36%	(420)	35%	(412)	11%	(127)	18%	(214)	1173
Trump Job Strongly Approve	35%	(172)	36%	(176)	10%	(51)	18%	(89)	488
Trump Job Somewhat Approve	38%	(158)	36%	(148)	11%	(45)	16%	(65)	416
Trump Job Somewhat Disapprove	38%	(93)	35%	(86)	9%	(22)	19%	(46)	248
Trump Job Strongly Disapprove	35%	(326)	35%	(326)	11%	(105)	18%	(167)	925
#1 Issue: Economy	40%	(244)	32%	(195)	11%	(68)	17%	(104)	612
#1 Issue: Security	35%	(153)	36%	(155)	10%	(42)	19%	(81)	430
#1 Issue: Health Care	35%	(131)	34%	(124)	11%	(41)	20%	(72)	368
#1 Issue: Medicare / Social Security	32%	(100)	41%	(129)	11%	(34)	16%	(51)	315
#1 Issue: Women's Issues	32%	(34)	31%	(33)	16%	(18)	20%	(22)	107
#1 Issue: Education	36%	(55)	37%	(56)	9%	(13)	18%	(26)	151
#1 Issue: Energy	35%	(35)	34%	(33)	12%	(12)	19%	(19)	99
#1 Issue: Other	26%	(32)	37%	(44)	11%	(13)	26%	(32)	119
2018 House Vote: Democrat	38%	(300)	37%	(291)	11%	(85)	14%	(106)	783
2018 House Vote: Republican	38%	(275)	38%	(275)	9%	(69)	15%	(113)	732
2018 House Vote: Someone else	32%	(36)	29%	(33)	9%	(10)	31%	(35)	115
2018 House Vote: Didnt Vote	30%	(173)	30%	(171)	13%	(75)	27%	(153)	572
2016 Vote: Hillary Clinton	38%	(267)	38%	(264)	11%	(80)	12%	(86)	696
2016 Vote: Donald Trump	38%	(285)	38%	(283)	9%	(68)	15%	(109)	744
2016 Vote: Someone else	36%	(64)	33%	(59)	10%	(18)	20%	(36)	177
2016 Vote: Didnt Vote	29%	(167)	28%	(163)	13%	(75)	30%	(174)	579
Voted in 2014: Yes	37%	(535)	38%	(558)	11%	(156)	14%	(202)	1451
Voted in 2014: No	33%	(249)	28%	(213)	11%	(85)	27%	(205)	751
2012 Vote: Barack Obama	39%	(330)	38%	(324)	10%	(87)	13%	(111)	852
2012 Vote: Mitt Romney	36%	(208)	39%	(228)	10%	(61)	15%	(84)	581
2012 Vote: Other	35%	(33)	34%	(31)	11%	(10)	20%	(18)	92
2012 Vote: Didn't Vote	32%	(213)	28%	(187)	12%	(83)	28%	(191)	674

Table OR5_3: *And, how relevant would you say the following events are to others?*
World Series

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	36%	(783)	35%	(771)	11%	(241)	18%	(407)	2202
4-Region: Northeast	45%	(178)	32%	(127)	8%	(33)	14%	(55)	393
4-Region: Midwest	37%	(187)	36%	(180)	9%	(48)	18%	(92)	506
4-Region: South	32%	(264)	36%	(300)	12%	(99)	19%	(159)	822
4-Region: West	32%	(154)	34%	(164)	13%	(61)	21%	(102)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_4: *And, how relevant would you say the following events are to others?*
Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	13%	(288)	26%	(578)	24%	(539)	36%	(797)	2202
Gender: Male	15%	(154)	26%	(273)	23%	(242)	35%	(362)	1031
Gender: Female	11%	(134)	26%	(305)	25%	(297)	37%	(435)	1171
Age: 18-29	14%	(54)	23%	(92)	23%	(90)	40%	(159)	395
Age: 30-44	18%	(89)	28%	(137)	25%	(123)	29%	(144)	493
Age: 45-54	15%	(58)	26%	(103)	26%	(103)	33%	(133)	396
Age: 55-64	10%	(41)	27%	(110)	26%	(107)	36%	(147)	406
Age: 65+	9%	(46)	27%	(136)	23%	(116)	42%	(214)	512
Generation Z: 18-21	15%	(22)	22%	(33)	22%	(33)	41%	(61)	149
Millennial: Age 22-37	15%	(77)	26%	(135)	25%	(129)	35%	(181)	522
Generation X: Age 38-53	18%	(101)	27%	(154)	25%	(145)	30%	(174)	574
Boomers: Age 54-72	9%	(77)	27%	(220)	25%	(203)	39%	(322)	822
PID: Dem (no lean)	14%	(100)	27%	(197)	25%	(184)	34%	(249)	731
PID: Ind (no lean)	13%	(99)	25%	(195)	24%	(187)	37%	(288)	769
PID: Rep (no lean)	13%	(89)	27%	(186)	24%	(167)	37%	(260)	702
PID/Gender: Dem Men	17%	(52)	27%	(84)	21%	(65)	35%	(108)	309
PID/Gender: Dem Women	11%	(48)	27%	(112)	28%	(120)	34%	(142)	422
PID/Gender: Ind Men	14%	(51)	25%	(90)	25%	(89)	36%	(129)	359
PID/Gender: Ind Women	12%	(48)	26%	(105)	24%	(98)	39%	(159)	410
PID/Gender: Rep Men	14%	(51)	27%	(99)	24%	(88)	35%	(126)	363
PID/Gender: Rep Women	11%	(38)	26%	(88)	23%	(79)	40%	(134)	340
Ideo: Liberal (1-3)	14%	(95)	28%	(188)	25%	(169)	34%	(228)	680
Ideo: Moderate (4)	13%	(60)	23%	(105)	28%	(131)	37%	(170)	466
Ideo: Conservative (5-7)	11%	(85)	28%	(213)	25%	(191)	36%	(276)	765
Educ: < College	14%	(196)	26%	(363)	22%	(304)	38%	(522)	1385
Educ: Bachelors degree	13%	(69)	26%	(133)	28%	(143)	34%	(176)	521
Educ: Post-grad	8%	(24)	27%	(81)	31%	(91)	34%	(100)	296

Table OR5_4: *And, how relevant would you say the following events are to others?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	13%	(288)	26%	(578)	24%	(539)	36%	(797)	2202
Income: Under 50k	14%	(185)	26%	(336)	24%	(305)	36%	(471)	1297
Income: 50k-100k	12%	(74)	26%	(155)	26%	(154)	36%	(218)	602
Income: 100k+	10%	(29)	28%	(86)	26%	(80)	36%	(108)	304
Ethnicity: White	11%	(197)	26%	(470)	25%	(450)	37%	(664)	1781
Ethnicity: Hispanic	18%	(39)	24%	(52)	25%	(54)	32%	(68)	213
Ethnicity: Afr. Am.	24%	(67)	27%	(77)	20%	(57)	28%	(79)	279
Ethnicity: Other	18%	(25)	22%	(31)	23%	(32)	38%	(54)	142
Relig: Protestant	8%	(40)	27%	(143)	28%	(146)	38%	(199)	528
Relig: Roman Catholic	12%	(50)	26%	(111)	29%	(123)	33%	(142)	425
Relig: Something Else	20%	(39)	26%	(50)	21%	(40)	33%	(64)	193
Relig: Jewish	12%	(7)	35%	(19)	15%	(8)	38%	(21)	56
Relig: Evangelical	12%	(95)	26%	(201)	27%	(210)	36%	(279)	786
Relig: Non-Evang. Catholics	10%	(34)	28%	(103)	27%	(98)	35%	(125)	361
Relig: All Christian	11%	(129)	27%	(304)	27%	(309)	35%	(404)	1146
Relig: All Non-Christian	23%	(59)	24%	(62)	18%	(48)	35%	(92)	261
Community: Urban	18%	(102)	24%	(134)	24%	(135)	34%	(191)	562
Community: Suburban	11%	(104)	27%	(266)	25%	(241)	37%	(364)	974
Community: Rural	12%	(83)	27%	(178)	24%	(162)	36%	(242)	666
Employ: Private Sector	13%	(85)	27%	(173)	29%	(184)	31%	(203)	645
Employ: Government	18%	(29)	26%	(43)	26%	(42)	30%	(49)	163
Employ: Self-Employed	10%	(19)	27%	(51)	25%	(47)	37%	(69)	186
Employ: Homemaker	10%	(14)	30%	(43)	19%	(27)	41%	(59)	144
Employ: Student	19%	(16)	21%	(17)	23%	(19)	37%	(31)	83
Employ: Retired	9%	(52)	27%	(150)	23%	(130)	41%	(231)	563
Employ: Unemployed	17%	(35)	25%	(52)	20%	(42)	39%	(82)	211
Employ: Other	18%	(38)	24%	(49)	22%	(46)	36%	(74)	206
Military HH: Yes	12%	(48)	30%	(120)	22%	(85)	36%	(140)	393
Military HH: No	13%	(240)	25%	(458)	25%	(453)	36%	(657)	1809
RD/WT: Right Direction	13%	(104)	27%	(214)	24%	(191)	37%	(294)	803
RD/WT: Wrong Track	13%	(184)	26%	(364)	25%	(347)	36%	(503)	1399

Table OR5_4: *And, how relevant would you say the following events are to others?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	13%	(288)	26%	(578)	24%	(539)	36%	(797)	2202
Trump Job Approve	13%	(119)	27%	(241)	23%	(211)	37%	(334)	904
Trump Job Disapprove	13%	(154)	27%	(315)	26%	(305)	34%	(399)	1173
Trump Job Strongly Approve	15%	(74)	27%	(134)	23%	(111)	35%	(170)	488
Trump Job Somewhat Approve	11%	(44)	26%	(107)	24%	(100)	39%	(164)	416
Trump Job Somewhat Disapprove	13%	(33)	30%	(76)	27%	(67)	29%	(72)	248
Trump Job Strongly Disapprove	13%	(121)	26%	(240)	26%	(237)	35%	(327)	925
#1 Issue: Economy	15%	(93)	26%	(156)	28%	(172)	31%	(191)	612
#1 Issue: Security	10%	(45)	25%	(106)	23%	(99)	42%	(181)	430
#1 Issue: Health Care	14%	(50)	27%	(100)	23%	(83)	37%	(135)	368
#1 Issue: Medicare / Social Security	11%	(36)	29%	(91)	23%	(71)	37%	(118)	315
#1 Issue: Women's Issues	11%	(12)	28%	(30)	23%	(24)	38%	(41)	107
#1 Issue: Education	14%	(21)	26%	(39)	27%	(41)	33%	(50)	151
#1 Issue: Energy	13%	(13)	20%	(20)	30%	(30)	37%	(37)	99
#1 Issue: Other	17%	(20)	29%	(35)	16%	(19)	38%	(45)	119
2018 House Vote: Democrat	14%	(112)	27%	(214)	26%	(207)	32%	(250)	783
2018 House Vote: Republican	11%	(79)	26%	(193)	24%	(179)	38%	(280)	732
2018 House Vote: Someone else	15%	(18)	24%	(28)	16%	(18)	45%	(51)	115
2018 House Vote: Didnt Vote	14%	(80)	25%	(142)	23%	(134)	38%	(216)	572
2016 Vote: Hillary Clinton	15%	(101)	29%	(201)	25%	(174)	32%	(220)	696
2016 Vote: Donald Trump	12%	(92)	26%	(193)	25%	(184)	37%	(275)	744
2016 Vote: Someone else	13%	(23)	25%	(45)	26%	(46)	36%	(64)	177
2016 Vote: Didnt Vote	13%	(73)	24%	(138)	23%	(134)	41%	(235)	579
Voted in 2014: Yes	13%	(190)	27%	(386)	25%	(368)	35%	(507)	1451
Voted in 2014: No	13%	(99)	25%	(191)	23%	(170)	39%	(290)	751
2012 Vote: Barack Obama	14%	(122)	27%	(233)	26%	(220)	33%	(277)	852
2012 Vote: Mitt Romney	11%	(66)	25%	(147)	25%	(145)	38%	(222)	581
2012 Vote: Other	15%	(14)	24%	(22)	29%	(27)	31%	(29)	92
2012 Vote: Didn't Vote	13%	(86)	26%	(175)	22%	(147)	39%	(266)	674

Table OR5_4: *And, how relevant would you say the following events are to others?*

Wrestlemania

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	13%	(288)	26%	(578)	24%	(539)	36%	(797)	2202
4-Region: Northeast	16%	(64)	28%	(110)	24%	(93)	32%	(126)	393
4-Region: Midwest	12%	(58)	25%	(125)	26%	(129)	38%	(193)	506
4-Region: South	14%	(118)	28%	(231)	24%	(200)	33%	(273)	822
4-Region: West	10%	(48)	23%	(112)	24%	(116)	43%	(205)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_5: *And, how relevant would you say the following events are to others?*
NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	29%	(634)	35%	(761)	13%	(294)	23%	(513)	2202
Gender: Male	33%	(338)	36%	(373)	11%	(113)	20%	(207)	1031
Gender: Female	25%	(296)	33%	(388)	15%	(181)	26%	(306)	1171
Age: 18-29	24%	(96)	29%	(114)	14%	(57)	32%	(128)	395
Age: 30-44	33%	(161)	34%	(166)	14%	(67)	20%	(99)	493
Age: 45-54	29%	(116)	34%	(135)	14%	(55)	23%	(91)	396
Age: 55-64	29%	(119)	37%	(148)	13%	(52)	21%	(86)	406
Age: 65+	28%	(142)	39%	(198)	12%	(63)	21%	(109)	512
Generation Z: 18-21	23%	(34)	27%	(41)	16%	(24)	34%	(50)	149
Millennial: Age 22-37	29%	(152)	32%	(166)	13%	(69)	26%	(136)	522
Generation X: Age 38-53	30%	(174)	34%	(197)	14%	(82)	21%	(121)	574
Boomers: Age 54-72	29%	(238)	37%	(304)	12%	(98)	22%	(181)	822
PID: Dem (no lean)	31%	(225)	36%	(262)	14%	(102)	20%	(143)	731
PID: Ind (no lean)	24%	(184)	34%	(259)	15%	(112)	28%	(215)	769
PID: Rep (no lean)	32%	(226)	34%	(241)	11%	(80)	22%	(155)	702
PID/Gender: Dem Men	35%	(109)	37%	(115)	9%	(29)	18%	(56)	309
PID/Gender: Dem Women	27%	(116)	35%	(147)	17%	(72)	21%	(86)	422
PID/Gender: Ind Men	27%	(96)	35%	(126)	14%	(50)	24%	(87)	359
PID/Gender: Ind Women	21%	(88)	32%	(132)	15%	(62)	31%	(128)	410
PID/Gender: Rep Men	37%	(133)	36%	(132)	10%	(35)	17%	(63)	363
PID/Gender: Rep Women	27%	(92)	32%	(109)	13%	(46)	27%	(92)	340
Ideo: Liberal (1-3)	29%	(199)	38%	(255)	14%	(95)	19%	(131)	680
Ideo: Moderate (4)	28%	(131)	36%	(169)	15%	(68)	21%	(98)	466
Ideo: Conservative (5-7)	31%	(234)	35%	(269)	13%	(97)	21%	(164)	765
Educ: < College	26%	(363)	32%	(442)	13%	(183)	29%	(398)	1385
Educ: Bachelors degree	35%	(183)	37%	(191)	14%	(71)	15%	(76)	521
Educ: Post-grad	30%	(88)	43%	(129)	14%	(41)	13%	(39)	296

Continued on next page

Table OR5_5: *And, how relevant would you say the following events are to others?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	29%	(634)	35%	(761)	13%	(294)	23%	(513)	2202
Income: Under 50k	25%	(330)	32%	(413)	15%	(196)	28%	(357)	1297
Income: 50k-100k	34%	(204)	37%	(224)	10%	(62)	18%	(111)	602
Income: 100k+	33%	(99)	41%	(124)	12%	(35)	15%	(45)	304
Ethnicity: White	28%	(500)	35%	(628)	13%	(236)	23%	(416)	1781
Ethnicity: Hispanic	24%	(51)	22%	(47)	21%	(44)	33%	(71)	213
Ethnicity: Afr. Am.	38%	(106)	31%	(86)	12%	(33)	19%	(54)	279
Ethnicity: Other	20%	(28)	33%	(46)	17%	(25)	30%	(43)	142
Relig: Protestant	29%	(155)	39%	(206)	12%	(63)	20%	(105)	528
Relig: Roman Catholic	32%	(137)	37%	(157)	13%	(55)	18%	(77)	425
Relig: Something Else	31%	(60)	34%	(66)	11%	(21)	24%	(46)	193
Relig: Jewish	28%	(16)	38%	(21)	23%	(13)	11%	(6)	56
Relig: Evangelical	32%	(250)	36%	(285)	12%	(90)	20%	(160)	786
Relig: Non-Evang. Catholics	28%	(102)	40%	(144)	13%	(48)	19%	(67)	361
Relig: All Christian	31%	(352)	37%	(429)	12%	(138)	20%	(227)	1146
Relig: All Non-Christian	31%	(82)	26%	(68)	16%	(41)	27%	(70)	261
Community: Urban	29%	(163)	31%	(175)	16%	(91)	24%	(133)	562
Community: Suburban	28%	(274)	38%	(369)	12%	(120)	22%	(211)	974
Community: Rural	30%	(197)	33%	(217)	13%	(84)	25%	(168)	666
Employ: Private Sector	33%	(213)	37%	(239)	12%	(77)	18%	(116)	645
Employ: Government	30%	(48)	36%	(58)	11%	(17)	24%	(39)	163
Employ: Self-Employed	27%	(51)	31%	(57)	22%	(40)	20%	(38)	186
Employ: Homemaker	21%	(30)	38%	(55)	14%	(20)	27%	(39)	144
Employ: Student	33%	(28)	32%	(27)	16%	(13)	19%	(16)	83
Employ: Retired	27%	(152)	37%	(209)	13%	(72)	23%	(130)	563
Employ: Unemployed	26%	(55)	26%	(56)	15%	(31)	33%	(70)	211
Employ: Other	28%	(58)	29%	(60)	11%	(23)	32%	(66)	206
Military HH: Yes	31%	(121)	33%	(131)	12%	(48)	24%	(94)	393
Military HH: No	28%	(513)	35%	(630)	14%	(246)	23%	(419)	1809
RD/WT: Right Direction	30%	(244)	34%	(269)	13%	(105)	23%	(185)	803
RD/WT: Wrong Track	28%	(390)	35%	(492)	14%	(189)	23%	(328)	1399

Table OR5_5: *And, how relevant would you say the following events are to others?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	29%	(634)	35%	(761)	13%	(294)	23%	(513)	2202
Trump Job Approve	31%	(278)	32%	(290)	13%	(121)	24%	(215)	904
Trump Job Disapprove	28%	(326)	38%	(444)	13%	(156)	21%	(247)	1173
Trump Job Strongly Approve	28%	(138)	34%	(167)	12%	(56)	26%	(127)	488
Trump Job Somewhat Approve	34%	(139)	30%	(124)	16%	(65)	21%	(88)	416
Trump Job Somewhat Disapprove	26%	(65)	42%	(105)	10%	(25)	22%	(54)	248
Trump Job Strongly Disapprove	28%	(261)	37%	(340)	14%	(131)	21%	(194)	925
#1 Issue: Economy	31%	(192)	38%	(234)	11%	(67)	19%	(118)	612
#1 Issue: Security	27%	(117)	33%	(141)	13%	(56)	27%	(117)	430
#1 Issue: Health Care	29%	(107)	34%	(126)	15%	(55)	22%	(80)	368
#1 Issue: Medicare / Social Security	27%	(85)	34%	(108)	13%	(40)	26%	(82)	315
#1 Issue: Women's Issues	29%	(31)	32%	(34)	18%	(20)	21%	(22)	107
#1 Issue: Education	35%	(53)	28%	(42)	15%	(23)	22%	(33)	151
#1 Issue: Energy	24%	(23)	35%	(35)	17%	(17)	24%	(24)	99
#1 Issue: Other	21%	(24)	35%	(42)	14%	(16)	31%	(37)	119
2018 House Vote: Democrat	32%	(248)	38%	(298)	14%	(109)	16%	(128)	783
2018 House Vote: Republican	32%	(232)	35%	(255)	11%	(84)	22%	(161)	732
2018 House Vote: Someone else	24%	(28)	28%	(33)	12%	(14)	35%	(40)	115
2018 House Vote: Didnt Vote	22%	(126)	31%	(175)	15%	(86)	32%	(184)	572
2016 Vote: Hillary Clinton	32%	(225)	38%	(266)	13%	(94)	16%	(111)	696
2016 Vote: Donald Trump	31%	(233)	36%	(268)	12%	(92)	20%	(151)	744
2016 Vote: Someone else	30%	(53)	35%	(63)	14%	(24)	21%	(38)	177
2016 Vote: Didnt Vote	21%	(122)	28%	(163)	14%	(83)	36%	(209)	579
Voted in 2014: Yes	31%	(446)	38%	(547)	13%	(189)	19%	(269)	1451
Voted in 2014: No	25%	(188)	28%	(214)	14%	(105)	33%	(244)	751
2012 Vote: Barack Obama	30%	(257)	40%	(337)	14%	(115)	17%	(142)	852
2012 Vote: Mitt Romney	32%	(185)	35%	(205)	11%	(62)	22%	(128)	581
2012 Vote: Other	34%	(32)	31%	(28)	15%	(14)	20%	(18)	92
2012 Vote: Didn't Vote	24%	(160)	28%	(190)	15%	(102)	33%	(222)	674

Table OR5_5: *And, how relevant would you say the following events are to others?*

NCAA March Madness Tournament

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	29%	(634)	35%	(761)	13%	(294)	23%	(513)	2202
4-Region: Northeast	30%	(119)	40%	(155)	11%	(44)	19%	(74)	393
4-Region: Midwest	30%	(154)	34%	(171)	12%	(60)	24%	(121)	506
4-Region: South	31%	(251)	34%	(279)	12%	(102)	23%	(191)	822
4-Region: West	23%	(109)	32%	(156)	18%	(89)	26%	(127)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_6: *And, how relevant would you say the following events are to others?*
The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	23%	(513)	35%	(772)	17%	(377)	25%	(540)	2202
Gender: Male	23%	(240)	33%	(339)	17%	(177)	27%	(275)	1031
Gender: Female	23%	(273)	37%	(434)	17%	(200)	23%	(265)	1171
Age: 18-29	26%	(104)	31%	(122)	15%	(58)	28%	(110)	395
Age: 30-44	29%	(143)	32%	(159)	18%	(90)	21%	(101)	493
Age: 45-54	22%	(87)	36%	(142)	17%	(68)	25%	(100)	396
Age: 55-64	18%	(74)	35%	(143)	20%	(82)	27%	(108)	406
Age: 65+	21%	(105)	41%	(208)	15%	(79)	24%	(121)	512
Generation Z: 18-21	32%	(48)	29%	(43)	13%	(20)	26%	(39)	149
Millennial: Age 22-37	26%	(135)	32%	(167)	17%	(91)	25%	(129)	522
Generation X: Age 38-53	25%	(145)	34%	(195)	18%	(101)	23%	(133)	574
Boomers: Age 54-72	19%	(158)	38%	(309)	17%	(143)	26%	(212)	822
PID: Dem (no lean)	28%	(202)	38%	(277)	17%	(125)	17%	(127)	731
PID: Ind (no lean)	22%	(170)	34%	(261)	19%	(142)	25%	(196)	769
PID: Rep (no lean)	20%	(141)	33%	(235)	16%	(109)	31%	(218)	702
PID/Gender: Dem Men	26%	(80)	38%	(117)	18%	(55)	19%	(58)	309
PID/Gender: Dem Women	29%	(122)	38%	(160)	17%	(70)	16%	(69)	422
PID/Gender: Ind Men	23%	(81)	31%	(110)	20%	(71)	27%	(97)	359
PID/Gender: Ind Women	22%	(89)	37%	(151)	18%	(72)	24%	(99)	410
PID/Gender: Rep Men	22%	(79)	31%	(112)	14%	(52)	33%	(120)	363
PID/Gender: Rep Women	18%	(62)	36%	(123)	17%	(57)	29%	(98)	340
Ideo: Liberal (1-3)	29%	(196)	38%	(261)	17%	(114)	16%	(108)	680
Ideo: Moderate (4)	22%	(104)	37%	(171)	19%	(87)	22%	(103)	466
Ideo: Conservative (5-7)	20%	(153)	33%	(256)	18%	(134)	29%	(222)	765
Educ: < College	23%	(319)	31%	(434)	18%	(252)	27%	(380)	1385
Educ: Bachelors degree	23%	(122)	42%	(217)	14%	(72)	21%	(110)	521
Educ: Post-grad	24%	(73)	41%	(122)	18%	(52)	17%	(50)	296

Continued on next page

Table OR5_6: *And, how relevant would you say the following events are to others?*
The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	23%	(513)	35%	(772)	17%	(377)	25%	(540)	2202
Income: Under 50k	23%	(302)	32%	(421)	19%	(240)	26%	(334)	1297
Income: 50k-100k	24%	(144)	38%	(231)	16%	(95)	22%	(131)	602
Income: 100k+	22%	(67)	40%	(121)	14%	(41)	25%	(75)	304
Ethnicity: White	22%	(384)	36%	(648)	16%	(292)	26%	(457)	1781
Ethnicity: Hispanic	31%	(66)	28%	(60)	16%	(34)	25%	(53)	213
Ethnicity: Afr. Am.	34%	(95)	29%	(81)	19%	(53)	18%	(50)	279
Ethnicity: Other	24%	(34)	31%	(43)	22%	(31)	23%	(33)	142
Relig: Protestant	18%	(96)	39%	(207)	17%	(88)	26%	(137)	528
Relig: Roman Catholic	24%	(102)	36%	(151)	19%	(80)	22%	(92)	425
Relig: Something Else	29%	(56)	39%	(75)	13%	(25)	19%	(37)	193
Relig: Jewish	39%	(22)	32%	(18)	11%	(6)	18%	(10)	56
Relig: Evangelical	22%	(176)	38%	(298)	18%	(141)	22%	(171)	786
Relig: Non-Evang. Catholics	22%	(78)	38%	(135)	14%	(52)	26%	(95)	361
Relig: All Christian	22%	(254)	38%	(434)	17%	(193)	23%	(266)	1146
Relig: All Non-Christian	29%	(76)	28%	(73)	16%	(41)	27%	(70)	261
Community: Urban	30%	(166)	31%	(174)	17%	(93)	23%	(129)	562
Community: Suburban	21%	(209)	39%	(380)	17%	(169)	22%	(216)	974
Community: Rural	21%	(138)	33%	(218)	17%	(114)	29%	(195)	666
Employ: Private Sector	24%	(152)	38%	(242)	16%	(105)	23%	(145)	645
Employ: Government	27%	(43)	36%	(59)	18%	(30)	19%	(31)	163
Employ: Self-Employed	25%	(46)	37%	(69)	15%	(28)	23%	(43)	186
Employ: Homemaker	22%	(31)	30%	(44)	21%	(31)	27%	(38)	144
Employ: Student	34%	(28)	39%	(33)	13%	(11)	14%	(12)	83
Employ: Retired	19%	(108)	37%	(206)	19%	(106)	25%	(143)	563
Employ: Unemployed	28%	(59)	27%	(57)	14%	(30)	31%	(65)	211
Employ: Other	22%	(45)	30%	(62)	18%	(37)	30%	(62)	206
Military HH: Yes	22%	(87)	37%	(146)	17%	(65)	24%	(96)	393
Military HH: No	24%	(426)	35%	(627)	17%	(312)	25%	(444)	1809
RD/WT: Right Direction	22%	(176)	32%	(256)	17%	(140)	29%	(232)	803
RD/WT: Wrong Track	24%	(337)	37%	(516)	17%	(237)	22%	(308)	1399

Table OR5_6: *And, how relevant would you say the following events are to others?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	23%	(513)	35%	(772)	17%	(377)	25%	(540)	2202
Trump Job Approve	22%	(196)	30%	(276)	18%	(164)	30%	(268)	904
Trump Job Disapprove	25%	(292)	40%	(466)	16%	(186)	20%	(230)	1173
Trump Job Strongly Approve	22%	(105)	26%	(128)	17%	(83)	35%	(172)	488
Trump Job Somewhat Approve	22%	(91)	36%	(148)	20%	(82)	23%	(96)	416
Trump Job Somewhat Disapprove	25%	(62)	38%	(95)	16%	(39)	21%	(52)	248
Trump Job Strongly Disapprove	25%	(230)	40%	(371)	16%	(146)	19%	(178)	925
#1 Issue: Economy	24%	(148)	37%	(227)	18%	(109)	21%	(127)	612
#1 Issue: Security	17%	(75)	30%	(130)	17%	(75)	35%	(150)	430
#1 Issue: Health Care	23%	(86)	37%	(138)	16%	(60)	23%	(85)	368
#1 Issue: Medicare / Social Security	23%	(71)	35%	(110)	18%	(57)	24%	(77)	315
#1 Issue: Women's Issues	31%	(33)	29%	(31)	22%	(24)	17%	(18)	107
#1 Issue: Education	33%	(49)	35%	(53)	13%	(19)	20%	(30)	151
#1 Issue: Energy	24%	(24)	42%	(41)	17%	(16)	18%	(18)	99
#1 Issue: Other	22%	(26)	35%	(42)	14%	(17)	29%	(34)	119
2018 House Vote: Democrat	27%	(213)	40%	(314)	18%	(141)	15%	(115)	783
2018 House Vote: Republican	19%	(143)	33%	(240)	17%	(126)	31%	(223)	732
2018 House Vote: Someone else	23%	(27)	28%	(32)	17%	(19)	32%	(37)	115
2018 House Vote: Didnt Vote	23%	(130)	32%	(186)	16%	(90)	29%	(165)	572
2016 Vote: Hillary Clinton	27%	(191)	42%	(290)	17%	(118)	14%	(98)	696
2016 Vote: Donald Trump	21%	(153)	33%	(245)	17%	(128)	29%	(218)	744
2016 Vote: Someone else	22%	(39)	35%	(61)	19%	(34)	24%	(43)	177
2016 Vote: Didnt Vote	22%	(128)	30%	(176)	17%	(96)	31%	(179)	579
Voted in 2014: Yes	23%	(329)	38%	(548)	17%	(244)	23%	(330)	1451
Voted in 2014: No	25%	(184)	30%	(225)	18%	(132)	28%	(210)	751
2012 Vote: Barack Obama	25%	(215)	42%	(360)	16%	(141)	16%	(137)	852
2012 Vote: Mitt Romney	19%	(111)	33%	(189)	17%	(99)	31%	(181)	581
2012 Vote: Other	24%	(22)	28%	(26)	25%	(23)	22%	(20)	92
2012 Vote: Didn't Vote	24%	(165)	29%	(197)	17%	(112)	30%	(200)	674

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Table OR5_6: *And, how relevant would you say the following events are to others?*

The Oscars

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	23%	(513)	35%	(772)	17%	(377)	25%	(540)	2202
4-Region: Northeast	31%	(120)	34%	(135)	16%	(63)	19%	(74)	393
4-Region: Midwest	20%	(99)	36%	(180)	16%	(80)	29%	(147)	506
4-Region: South	23%	(191)	34%	(279)	19%	(152)	24%	(199)	822
4-Region: West	21%	(102)	37%	(178)	17%	(81)	25%	(120)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_7: *And, how relevant would you say the following events are to others?*
The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(435)	36%	(794)	19%	(409)	26%	(564)	2202
Gender: Male	19%	(199)	34%	(352)	19%	(194)	28%	(286)	1031
Gender: Female	20%	(237)	38%	(442)	18%	(215)	24%	(277)	1171
Age: 18-29	22%	(86)	31%	(124)	17%	(68)	30%	(118)	395
Age: 30-44	25%	(122)	36%	(175)	17%	(83)	23%	(113)	493
Age: 45-54	21%	(82)	35%	(137)	19%	(75)	26%	(103)	396
Age: 55-64	16%	(64)	35%	(144)	22%	(88)	27%	(111)	406
Age: 65+	16%	(83)	42%	(215)	19%	(96)	23%	(119)	512
Generation Z: 18-21	28%	(43)	27%	(40)	18%	(27)	27%	(40)	149
Millennial: Age 22-37	21%	(110)	36%	(187)	16%	(86)	27%	(139)	522
Generation X: Age 38-53	23%	(131)	33%	(192)	19%	(108)	25%	(143)	574
Boomers: Age 54-72	15%	(126)	39%	(321)	20%	(160)	26%	(214)	822
PID: Dem (no lean)	23%	(171)	39%	(286)	18%	(133)	19%	(141)	731
PID: Ind (no lean)	18%	(135)	35%	(266)	21%	(159)	27%	(208)	769
PID: Rep (no lean)	18%	(129)	34%	(242)	17%	(116)	31%	(214)	702
PID/Gender: Dem Men	22%	(69)	39%	(120)	18%	(54)	21%	(66)	309
PID/Gender: Dem Women	24%	(102)	39%	(166)	19%	(79)	18%	(75)	422
PID/Gender: Ind Men	15%	(54)	34%	(121)	22%	(78)	30%	(106)	359
PID/Gender: Ind Women	20%	(81)	35%	(145)	20%	(82)	25%	(103)	410
PID/Gender: Rep Men	21%	(76)	30%	(111)	17%	(62)	32%	(115)	363
PID/Gender: Rep Women	16%	(54)	39%	(131)	16%	(55)	29%	(100)	340
Ideo: Liberal (1-3)	23%	(155)	40%	(275)	19%	(126)	18%	(123)	680
Ideo: Moderate (4)	19%	(87)	38%	(178)	20%	(94)	23%	(106)	466
Ideo: Conservative (5-7)	18%	(139)	34%	(260)	19%	(148)	29%	(219)	765
Educ: < College	21%	(286)	32%	(444)	18%	(254)	29%	(401)	1385
Educ: Bachelors degree	18%	(94)	42%	(217)	19%	(98)	21%	(111)	521
Educ: Post-grad	19%	(55)	45%	(134)	19%	(56)	17%	(51)	296

Continued on next page

Table OR5_7: *And, how relevant would you say the following events are to others?*
The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(435)	36%	(794)	19%	(409)	26%	(564)	2202
Income: Under 50k	21%	(268)	33%	(429)	19%	(240)	28%	(360)	1297
Income: 50k-100k	19%	(116)	41%	(244)	18%	(111)	22%	(131)	602
Income: 100k+	17%	(52)	40%	(121)	19%	(57)	24%	(73)	304
Ethnicity: White	18%	(316)	38%	(670)	19%	(333)	26%	(462)	1781
Ethnicity: Hispanic	28%	(61)	28%	(60)	16%	(34)	27%	(58)	213
Ethnicity: Afr. Am.	31%	(86)	30%	(84)	16%	(44)	23%	(65)	279
Ethnicity: Other	23%	(33)	28%	(40)	23%	(32)	26%	(37)	142
Relig: Protestant	15%	(78)	40%	(209)	21%	(108)	25%	(133)	528
Relig: Roman Catholic	20%	(86)	39%	(167)	19%	(82)	21%	(91)	425
Relig: Something Else	27%	(52)	36%	(69)	14%	(27)	23%	(45)	193
Relig: Jewish	34%	(19)	25%	(14)	22%	(12)	19%	(11)	56
Relig: Evangelical	20%	(153)	39%	(303)	19%	(151)	23%	(178)	786
Relig: Non-Evang. Catholics	17%	(62)	39%	(142)	18%	(67)	25%	(90)	361
Relig: All Christian	19%	(215)	39%	(445)	19%	(218)	23%	(268)	1146
Relig: All Non-Christian	27%	(70)	29%	(76)	14%	(37)	30%	(78)	261
Community: Urban	25%	(142)	33%	(184)	17%	(98)	25%	(139)	562
Community: Suburban	17%	(164)	41%	(399)	19%	(181)	24%	(229)	974
Community: Rural	19%	(129)	32%	(211)	20%	(130)	29%	(196)	666
Employ: Private Sector	20%	(126)	39%	(249)	19%	(123)	23%	(146)	645
Employ: Government	23%	(38)	33%	(53)	21%	(34)	23%	(37)	163
Employ: Self-Employed	22%	(41)	38%	(72)	15%	(28)	25%	(46)	186
Employ: Homemaker	20%	(28)	29%	(42)	21%	(30)	30%	(43)	144
Employ: Student	27%	(23)	40%	(34)	16%	(14)	16%	(13)	83
Employ: Retired	16%	(89)	38%	(216)	20%	(111)	26%	(148)	563
Employ: Unemployed	23%	(48)	30%	(64)	15%	(32)	32%	(67)	211
Employ: Other	20%	(42)	31%	(64)	18%	(37)	31%	(63)	206
Military HH: Yes	19%	(74)	37%	(147)	17%	(66)	27%	(106)	393
Military HH: No	20%	(362)	36%	(648)	19%	(342)	25%	(457)	1809
RD/WT: Right Direction	18%	(146)	34%	(272)	18%	(148)	30%	(237)	803
RD/WT: Wrong Track	21%	(289)	37%	(522)	19%	(261)	23%	(326)	1399

Table OR5_7: *And, how relevant would you say the following events are to others?*

The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(435)	36%	(794)	19%	(409)	26%	(564)	2202
Trump Job Approve	18%	(162)	33%	(302)	19%	(173)	30%	(268)	904
Trump Job Disapprove	21%	(250)	39%	(462)	18%	(213)	21%	(249)	1173
Trump Job Strongly Approve	19%	(92)	28%	(138)	18%	(88)	35%	(170)	488
Trump Job Somewhat Approve	17%	(70)	39%	(164)	20%	(85)	23%	(98)	416
Trump Job Somewhat Disapprove	19%	(48)	41%	(101)	17%	(42)	23%	(57)	248
Trump Job Strongly Disapprove	22%	(203)	39%	(360)	18%	(171)	21%	(192)	925
#1 Issue: Economy	19%	(116)	38%	(233)	21%	(130)	22%	(133)	612
#1 Issue: Security	16%	(69)	32%	(136)	19%	(80)	34%	(145)	430
#1 Issue: Health Care	18%	(66)	40%	(146)	16%	(61)	26%	(96)	368
#1 Issue: Medicare / Social Security	19%	(61)	36%	(114)	18%	(57)	26%	(83)	315
#1 Issue: Women's Issues	28%	(30)	35%	(37)	17%	(19)	20%	(22)	107
#1 Issue: Education	27%	(41)	36%	(55)	15%	(23)	22%	(33)	151
#1 Issue: Energy	27%	(27)	37%	(36)	17%	(17)	20%	(19)	99
#1 Issue: Other	22%	(27)	31%	(37)	19%	(23)	28%	(33)	119
2018 House Vote: Democrat	22%	(174)	41%	(322)	19%	(151)	17%	(136)	783
2018 House Vote: Republican	17%	(121)	34%	(250)	19%	(142)	30%	(218)	732
2018 House Vote: Someone else	18%	(21)	31%	(35)	20%	(23)	31%	(36)	115
2018 House Vote: Didnt Vote	21%	(119)	33%	(187)	16%	(92)	30%	(174)	572
2016 Vote: Hillary Clinton	23%	(164)	40%	(281)	19%	(135)	17%	(117)	696
2016 Vote: Donald Trump	18%	(131)	35%	(258)	19%	(144)	28%	(211)	744
2016 Vote: Someone else	17%	(30)	37%	(66)	20%	(35)	26%	(46)	177
2016 Vote: Didnt Vote	19%	(110)	33%	(190)	16%	(92)	32%	(187)	579
Voted in 2014: Yes	20%	(283)	38%	(547)	19%	(281)	23%	(339)	1451
Voted in 2014: No	20%	(152)	33%	(247)	17%	(127)	30%	(224)	751
2012 Vote: Barack Obama	21%	(178)	41%	(352)	20%	(167)	18%	(156)	852
2012 Vote: Mitt Romney	18%	(102)	33%	(191)	20%	(117)	29%	(171)	581
2012 Vote: Other	17%	(15)	38%	(35)	19%	(17)	26%	(24)	92
2012 Vote: Didn't Vote	21%	(140)	32%	(216)	16%	(107)	31%	(211)	674

Continued on next page

Table OR5_7: *And, how relevant would you say the following events are to others?*
The Emmys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	20%	(435)	36%	(794)	19%	(409)	26%	(564)	2202
4-Region: Northeast	26%	(104)	37%	(146)	17%	(66)	20%	(77)	393
4-Region: Midwest	17%	(85)	36%	(181)	19%	(95)	28%	(144)	506
4-Region: South	20%	(163)	35%	(290)	19%	(158)	26%	(210)	822
4-Region: West	17%	(83)	37%	(176)	19%	(89)	28%	(133)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_8: *And, how relevant would you say the following events are to others?*
The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	21%	(462)	38%	(834)	17%	(372)	24%	(534)	2202
Gender: Male	21%	(214)	35%	(363)	17%	(174)	27%	(280)	1031
Gender: Female	21%	(248)	40%	(471)	17%	(198)	22%	(254)	1171
Age: 18-29	27%	(108)	33%	(132)	12%	(47)	27%	(108)	395
Age: 30-44	25%	(124)	36%	(178)	17%	(85)	21%	(106)	493
Age: 45-54	21%	(82)	36%	(144)	19%	(75)	24%	(95)	396
Age: 55-64	16%	(63)	39%	(157)	20%	(80)	26%	(105)	406
Age: 65+	16%	(84)	44%	(223)	17%	(85)	24%	(120)	512
Generation Z: 18-21	38%	(57)	26%	(39)	14%	(21)	22%	(33)	149
Millennial: Age 22-37	23%	(122)	37%	(194)	13%	(69)	26%	(138)	522
Generation X: Age 38-53	23%	(130)	35%	(202)	20%	(114)	22%	(128)	574
Boomers: Age 54-72	16%	(131)	42%	(341)	17%	(144)	25%	(206)	822
PID: Dem (no lean)	24%	(173)	43%	(312)	16%	(118)	17%	(128)	731
PID: Ind (no lean)	20%	(153)	36%	(274)	18%	(142)	26%	(200)	769
PID: Rep (no lean)	19%	(135)	35%	(248)	16%	(112)	29%	(206)	702
PID/Gender: Dem Men	23%	(71)	39%	(122)	18%	(55)	20%	(61)	309
PID/Gender: Dem Women	24%	(102)	45%	(190)	15%	(63)	16%	(67)	422
PID/Gender: Ind Men	17%	(62)	35%	(126)	18%	(66)	29%	(105)	359
PID/Gender: Ind Women	22%	(91)	36%	(148)	19%	(76)	23%	(95)	410
PID/Gender: Rep Men	22%	(80)	32%	(115)	15%	(53)	31%	(114)	363
PID/Gender: Rep Women	16%	(55)	39%	(134)	17%	(59)	27%	(92)	340
Ideo: Liberal (1-3)	24%	(163)	43%	(290)	16%	(111)	17%	(115)	680
Ideo: Moderate (4)	20%	(92)	41%	(189)	18%	(83)	22%	(101)	466
Ideo: Conservative (5-7)	18%	(140)	35%	(269)	19%	(142)	28%	(213)	765
Educ: < College	22%	(300)	34%	(464)	17%	(240)	28%	(381)	1385
Educ: Bachelors degree	20%	(106)	44%	(227)	16%	(82)	20%	(105)	521
Educ: Post-grad	19%	(55)	48%	(142)	17%	(50)	16%	(48)	296

Table OR5_8: *And, how relevant would you say the following events are to others?*
The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	21%	(462)	38%	(834)	17%	(372)	24%	(534)	2202
Income: Under 50k	22%	(284)	35%	(452)	17%	(224)	26%	(336)	1297
Income: 50k-100k	20%	(121)	42%	(252)	16%	(97)	22%	(131)	602
Income: 100k+	18%	(56)	43%	(129)	17%	(51)	22%	(67)	304
Ethnicity: White	18%	(322)	39%	(703)	17%	(303)	25%	(453)	1781
Ethnicity: Hispanic	31%	(66)	28%	(60)	15%	(32)	26%	(55)	213
Ethnicity: Afr. Am.	36%	(100)	31%	(88)	16%	(43)	17%	(48)	279
Ethnicity: Other	27%	(39)	31%	(43)	18%	(26)	24%	(33)	142
Relig: Protestant	15%	(81)	42%	(220)	17%	(89)	26%	(138)	528
Relig: Roman Catholic	22%	(95)	39%	(167)	18%	(77)	20%	(86)	425
Relig: Something Else	25%	(49)	44%	(84)	10%	(19)	21%	(41)	193
Relig: Jewish	25%	(14)	40%	(22)	14%	(8)	21%	(12)	56
Relig: Evangelical	19%	(153)	42%	(330)	17%	(131)	22%	(172)	786
Relig: Non-Evang. Catholics	20%	(71)	39%	(141)	15%	(54)	26%	(94)	361
Relig: All Christian	20%	(224)	41%	(472)	16%	(185)	23%	(266)	1146
Relig: All Non-Christian	27%	(71)	30%	(78)	17%	(43)	26%	(68)	261
Community: Urban	27%	(152)	33%	(185)	17%	(94)	23%	(131)	562
Community: Suburban	19%	(184)	43%	(416)	17%	(163)	22%	(210)	974
Community: Rural	19%	(125)	35%	(233)	17%	(115)	29%	(193)	666
Employ: Private Sector	20%	(131)	40%	(260)	17%	(111)	22%	(142)	645
Employ: Government	24%	(39)	37%	(60)	17%	(28)	22%	(36)	163
Employ: Self-Employed	22%	(41)	38%	(72)	18%	(34)	22%	(40)	186
Employ: Homemaker	17%	(24)	36%	(52)	21%	(30)	26%	(37)	144
Employ: Student	41%	(34)	32%	(27)	15%	(12)	12%	(10)	83
Employ: Retired	15%	(83)	41%	(232)	17%	(98)	27%	(151)	563
Employ: Unemployed	27%	(57)	30%	(63)	14%	(29)	30%	(63)	211
Employ: Other	25%	(52)	33%	(68)	15%	(31)	27%	(55)	206
Military HH: Yes	21%	(82)	36%	(141)	17%	(69)	26%	(101)	393
Military HH: No	21%	(379)	38%	(693)	17%	(303)	24%	(434)	1809
RD/WT: Right Direction	19%	(154)	34%	(271)	17%	(138)	30%	(240)	803
RD/WT: Wrong Track	22%	(307)	40%	(563)	17%	(234)	21%	(295)	1399

Table OR5_8: *And, how relevant would you say the following events are to others?*

The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	21%	(462)	38%	(834)	17%	(372)	24%	(534)	2202
Trump Job Approve	19%	(168)	34%	(306)	18%	(167)	29%	(263)	904
Trump Job Disapprove	23%	(267)	42%	(498)	16%	(182)	19%	(226)	1173
Trump Job Strongly Approve	18%	(88)	30%	(146)	17%	(83)	35%	(171)	488
Trump Job Somewhat Approve	19%	(79)	38%	(160)	20%	(84)	22%	(93)	416
Trump Job Somewhat Disapprove	23%	(58)	41%	(101)	16%	(39)	21%	(51)	248
Trump Job Strongly Disapprove	23%	(210)	43%	(397)	16%	(144)	19%	(175)	925
#1 Issue: Economy	23%	(139)	41%	(250)	17%	(101)	20%	(121)	612
#1 Issue: Security	16%	(70)	32%	(139)	20%	(86)	31%	(135)	430
#1 Issue: Health Care	20%	(73)	38%	(142)	18%	(65)	24%	(88)	368
#1 Issue: Medicare / Social Security	20%	(63)	38%	(120)	14%	(45)	27%	(86)	315
#1 Issue: Women's Issues	27%	(29)	40%	(43)	16%	(17)	17%	(19)	107
#1 Issue: Education	29%	(44)	36%	(54)	14%	(22)	20%	(30)	151
#1 Issue: Energy	17%	(17)	46%	(45)	16%	(16)	21%	(21)	99
#1 Issue: Other	21%	(25)	35%	(42)	16%	(19)	28%	(33)	119
2018 House Vote: Democrat	24%	(187)	45%	(351)	16%	(125)	15%	(119)	783
2018 House Vote: Republican	16%	(116)	36%	(264)	19%	(136)	29%	(215)	732
2018 House Vote: Someone else	22%	(25)	32%	(36)	14%	(16)	33%	(38)	115
2018 House Vote: Didnt Vote	23%	(133)	32%	(182)	16%	(94)	28%	(162)	572
2016 Vote: Hillary Clinton	24%	(167)	45%	(312)	16%	(114)	15%	(104)	696
2016 Vote: Donald Trump	18%	(132)	36%	(267)	19%	(138)	28%	(208)	744
2016 Vote: Someone else	16%	(29)	41%	(73)	16%	(29)	26%	(46)	177
2016 Vote: Didnt Vote	23%	(132)	31%	(181)	16%	(92)	30%	(173)	579
Voted in 2014: Yes	20%	(286)	41%	(594)	17%	(243)	23%	(328)	1451
Voted in 2014: No	23%	(176)	32%	(240)	17%	(129)	27%	(206)	751
2012 Vote: Barack Obama	22%	(185)	44%	(372)	17%	(148)	17%	(147)	852
2012 Vote: Mitt Romney	17%	(99)	35%	(205)	18%	(107)	29%	(170)	581
2012 Vote: Other	19%	(18)	41%	(37)	18%	(17)	22%	(20)	92
2012 Vote: Didn't Vote	24%	(160)	32%	(218)	15%	(101)	29%	(195)	674

Continued on next page

Table OR5_8: *And, how relevant would you say the following events are to others?*
The Grammys

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	21%	(462)	38%	(834)	17%	(372)	24%	(534)	2202
4-Region: Northeast	27%	(107)	37%	(146)	16%	(65)	19%	(75)	393
4-Region: Midwest	18%	(93)	37%	(190)	17%	(84)	28%	(139)	506
4-Region: South	21%	(172)	39%	(318)	17%	(139)	23%	(192)	822
4-Region: West	18%	(89)	37%	(180)	18%	(84)	27%	(128)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_9: *And, how relevant would you say the following events are to others?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	40%	(884)	37%	(811)	10%	(214)	13%	(294)	2202
Gender: Male	39%	(404)	38%	(390)	9%	(95)	14%	(142)	1031
Gender: Female	41%	(480)	36%	(421)	10%	(118)	13%	(152)	1171
Age: 18-29	41%	(160)	28%	(110)	10%	(40)	21%	(84)	395
Age: 30-44	45%	(223)	33%	(161)	10%	(50)	12%	(59)	493
Age: 45-54	35%	(137)	41%	(162)	11%	(43)	14%	(54)	396
Age: 55-64	39%	(160)	40%	(161)	9%	(36)	12%	(48)	406
Age: 65+	40%	(204)	42%	(216)	9%	(44)	9%	(48)	512
Generation Z: 18-21	46%	(69)	23%	(35)	9%	(13)	22%	(33)	149
Millennial: Age 22-37	41%	(216)	30%	(156)	11%	(59)	17%	(91)	522
Generation X: Age 38-53	38%	(220)	40%	(227)	10%	(59)	12%	(68)	574
Boomers: Age 54-72	38%	(313)	42%	(349)	8%	(66)	11%	(93)	822
PID: Dem (no lean)	42%	(310)	37%	(270)	10%	(72)	11%	(78)	731
PID: Ind (no lean)	37%	(283)	35%	(268)	11%	(88)	17%	(130)	769
PID: Rep (no lean)	41%	(291)	39%	(272)	8%	(53)	12%	(85)	702
PID/Gender: Dem Men	40%	(124)	40%	(124)	9%	(26)	11%	(34)	309
PID/Gender: Dem Women	44%	(186)	35%	(145)	11%	(46)	10%	(44)	422
PID/Gender: Ind Men	35%	(125)	36%	(129)	11%	(38)	19%	(67)	359
PID/Gender: Ind Women	38%	(158)	34%	(140)	12%	(49)	15%	(64)	410
PID/Gender: Rep Men	43%	(155)	38%	(137)	8%	(30)	11%	(41)	363
PID/Gender: Rep Women	40%	(137)	40%	(136)	7%	(23)	13%	(44)	340
Ideo: Liberal (1-3)	42%	(283)	39%	(266)	9%	(61)	10%	(70)	680
Ideo: Moderate (4)	40%	(185)	37%	(173)	11%	(51)	12%	(56)	466
Ideo: Conservative (5-7)	42%	(319)	39%	(297)	9%	(68)	10%	(80)	765
Educ: < College	38%	(531)	34%	(469)	11%	(148)	17%	(237)	1385
Educ: Bachelors degree	46%	(241)	39%	(205)	8%	(40)	7%	(36)	521
Educ: Post-grad	38%	(113)	46%	(137)	9%	(26)	7%	(21)	296

Continued on next page

Table OR5_9: *And, how relevant would you say the following events are to others?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	40%	(884)	37%	(811)	10%	(214)	13%	(294)	2202
Income: Under 50k	38%	(488)	34%	(443)	12%	(154)	16%	(211)	1297
Income: 50k-100k	45%	(270)	40%	(239)	6%	(38)	9%	(53)	602
Income: 100k+	41%	(125)	42%	(128)	7%	(21)	10%	(29)	304
Ethnicity: White	39%	(697)	39%	(689)	9%	(166)	13%	(229)	1781
Ethnicity: Hispanic	40%	(85)	32%	(68)	11%	(24)	17%	(36)	213
Ethnicity: Afr. Am.	50%	(140)	24%	(66)	11%	(30)	16%	(43)	279
Ethnicity: Other	33%	(47)	39%	(55)	13%	(18)	15%	(21)	142
Relig: Protestant	43%	(226)	39%	(205)	8%	(40)	11%	(57)	528
Relig: Roman Catholic	42%	(177)	39%	(166)	10%	(44)	9%	(38)	425
Relig: Something Else	46%	(89)	34%	(66)	8%	(16)	12%	(22)	193
Relig: Jewish	49%	(27)	32%	(18)	5%	(3)	14%	(8)	56
Relig: Evangelical	41%	(323)	39%	(309)	9%	(74)	10%	(80)	786
Relig: Non-Evang. Catholics	47%	(170)	36%	(128)	7%	(26)	10%	(37)	361
Relig: All Christian	43%	(493)	38%	(437)	9%	(100)	10%	(117)	1146
Relig: All Non-Christian	42%	(111)	31%	(82)	10%	(26)	16%	(43)	261
Community: Urban	40%	(223)	35%	(196)	11%	(61)	15%	(82)	562
Community: Suburban	41%	(395)	40%	(392)	8%	(80)	11%	(107)	974
Community: Rural	40%	(266)	33%	(223)	11%	(72)	16%	(105)	666
Employ: Private Sector	44%	(281)	36%	(233)	9%	(58)	11%	(72)	645
Employ: Government	39%	(64)	42%	(68)	10%	(16)	10%	(16)	163
Employ: Self-Employed	41%	(77)	35%	(66)	10%	(19)	13%	(25)	186
Employ: Homemaker	36%	(52)	40%	(58)	10%	(14)	14%	(20)	144
Employ: Student	54%	(45)	29%	(24)	9%	(8)	8%	(7)	83
Employ: Retired	37%	(208)	44%	(249)	9%	(48)	10%	(58)	563
Employ: Unemployed	39%	(83)	24%	(52)	13%	(27)	24%	(50)	211
Employ: Other	36%	(74)	30%	(61)	12%	(24)	23%	(47)	206
Military HH: Yes	42%	(164)	38%	(148)	9%	(37)	11%	(44)	393
Military HH: No	40%	(720)	37%	(663)	10%	(176)	14%	(249)	1809
RD/WT: Right Direction	41%	(328)	36%	(293)	9%	(74)	14%	(109)	803
RD/WT: Wrong Track	40%	(557)	37%	(518)	10%	(140)	13%	(184)	1399

Table OR5_9: *And, how relevant would you say the following events are to others?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	40%	(884)	37%	(811)	10%	(214)	13%	(294)	2202
Trump Job Approve	40%	(358)	38%	(344)	9%	(82)	13%	(121)	904
Trump Job Disapprove	41%	(481)	38%	(444)	10%	(113)	12%	(135)	1173
Trump Job Strongly Approve	39%	(191)	39%	(189)	9%	(43)	13%	(65)	488
Trump Job Somewhat Approve	40%	(167)	37%	(154)	9%	(39)	13%	(56)	416
Trump Job Somewhat Disapprove	41%	(101)	39%	(96)	8%	(21)	12%	(31)	248
Trump Job Strongly Disapprove	41%	(379)	38%	(349)	10%	(93)	11%	(105)	925
#1 Issue: Economy	45%	(273)	35%	(216)	9%	(54)	11%	(69)	612
#1 Issue: Security	36%	(156)	40%	(170)	9%	(39)	15%	(65)	430
#1 Issue: Health Care	39%	(145)	38%	(139)	10%	(37)	13%	(47)	368
#1 Issue: Medicare / Social Security	35%	(112)	40%	(126)	12%	(38)	12%	(39)	315
#1 Issue: Women's Issues	45%	(48)	28%	(30)	9%	(10)	18%	(19)	107
#1 Issue: Education	49%	(73)	30%	(45)	8%	(13)	13%	(19)	151
#1 Issue: Energy	41%	(41)	38%	(37)	8%	(8)	14%	(14)	99
#1 Issue: Other	30%	(36)	39%	(46)	13%	(15)	19%	(22)	119
2018 House Vote: Democrat	42%	(332)	39%	(308)	10%	(77)	8%	(66)	783
2018 House Vote: Republican	42%	(309)	39%	(288)	7%	(52)	11%	(84)	732
2018 House Vote: Someone else	30%	(34)	37%	(42)	14%	(16)	19%	(22)	115
2018 House Vote: Didnt Vote	37%	(209)	30%	(173)	12%	(68)	21%	(122)	572
2016 Vote: Hillary Clinton	42%	(293)	40%	(280)	9%	(61)	9%	(63)	696
2016 Vote: Donald Trump	42%	(312)	40%	(298)	8%	(60)	10%	(74)	744
2016 Vote: Someone else	42%	(74)	35%	(62)	7%	(12)	16%	(29)	177
2016 Vote: Didnt Vote	35%	(202)	29%	(170)	14%	(79)	22%	(128)	579
Voted in 2014: Yes	41%	(596)	40%	(584)	9%	(124)	10%	(146)	1451
Voted in 2014: No	38%	(288)	30%	(227)	12%	(89)	20%	(147)	751
2012 Vote: Barack Obama	41%	(350)	42%	(354)	9%	(75)	9%	(73)	852
2012 Vote: Mitt Romney	43%	(249)	38%	(222)	8%	(44)	11%	(65)	581
2012 Vote: Other	38%	(35)	34%	(32)	10%	(9)	18%	(17)	92
2012 Vote: Didn't Vote	37%	(248)	30%	(202)	13%	(85)	21%	(139)	674

Table OR5_9: *And, how relevant would you say the following events are to others?*
The Olympics

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	40%	(884)	37%	(811)	10%	(214)	13%	(294)	2202
4-Region: Northeast	44%	(173)	35%	(138)	10%	(40)	11%	(43)	393
4-Region: Midwest	38%	(194)	38%	(191)	9%	(47)	15%	(74)	506
4-Region: South	41%	(339)	35%	(291)	9%	(76)	14%	(116)	822
4-Region: West	37%	(178)	40%	(191)	11%	(51)	13%	(61)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_10: *And, how relevant would you say the following events are to others?*
The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	14%	(301)	26%	(573)	21%	(457)	40%	(871)	2202
Gender: Male	13%	(131)	24%	(246)	21%	(217)	42%	(437)	1031
Gender: Female	15%	(170)	28%	(327)	21%	(241)	37%	(434)	1171
Age: 18-29	18%	(70)	22%	(86)	19%	(73)	42%	(166)	395
Age: 30-44	18%	(88)	27%	(132)	20%	(100)	35%	(174)	493
Age: 45-54	15%	(58)	27%	(107)	18%	(73)	40%	(159)	396
Age: 55-64	10%	(39)	28%	(113)	22%	(89)	41%	(165)	406
Age: 65+	9%	(47)	26%	(136)	24%	(122)	41%	(208)	512
Generation Z: 18-21	21%	(32)	22%	(32)	17%	(25)	41%	(61)	149
Millennial: Age 22-37	16%	(85)	24%	(127)	20%	(104)	39%	(205)	522
Generation X: Age 38-53	17%	(96)	26%	(149)	20%	(113)	38%	(215)	574
Boomers: Age 54-72	10%	(83)	27%	(224)	22%	(180)	41%	(336)	822
PID: Dem (no lean)	14%	(100)	28%	(205)	20%	(147)	38%	(279)	731
PID: Ind (no lean)	12%	(94)	24%	(185)	24%	(181)	40%	(309)	769
PID: Rep (no lean)	15%	(106)	26%	(184)	18%	(130)	40%	(283)	702
PID/Gender: Dem Men	14%	(44)	27%	(83)	19%	(57)	40%	(125)	309
PID/Gender: Dem Women	13%	(57)	29%	(122)	21%	(89)	37%	(154)	422
PID/Gender: Ind Men	11%	(38)	24%	(87)	22%	(80)	43%	(154)	359
PID/Gender: Ind Women	14%	(57)	24%	(97)	25%	(101)	38%	(156)	410
PID/Gender: Rep Men	14%	(49)	21%	(76)	22%	(79)	44%	(159)	363
PID/Gender: Rep Women	17%	(57)	32%	(108)	15%	(51)	37%	(124)	340
Ideo: Liberal (1-3)	15%	(102)	29%	(196)	21%	(145)	35%	(237)	680
Ideo: Moderate (4)	12%	(55)	27%	(125)	20%	(95)	41%	(190)	466
Ideo: Conservative (5-7)	13%	(101)	25%	(189)	22%	(171)	40%	(304)	765
Educ: < College	14%	(195)	24%	(331)	20%	(279)	42%	(580)	1385
Educ: Bachelors degree	14%	(71)	29%	(152)	19%	(101)	38%	(197)	521
Educ: Post-grad	12%	(35)	30%	(90)	26%	(77)	32%	(94)	296

Continued on next page

Table OR5_10: *And, how relevant would you say the following events are to others?*
The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	14%	(301)	26%	(573)	21%	(457)	40%	(871)	2202
Income: Under 50k	14%	(176)	24%	(316)	21%	(274)	41%	(531)	1297
Income: 50k-100k	14%	(86)	28%	(168)	19%	(116)	38%	(231)	602
Income: 100k+	13%	(39)	29%	(88)	22%	(67)	36%	(110)	304
Ethnicity: White	13%	(225)	26%	(470)	21%	(373)	40%	(713)	1781
Ethnicity: Hispanic	18%	(38)	22%	(48)	16%	(35)	44%	(93)	213
Ethnicity: Afr. Am.	22%	(60)	25%	(71)	20%	(55)	33%	(93)	279
Ethnicity: Other	11%	(15)	22%	(32)	21%	(29)	46%	(65)	142
Relig: Protestant	11%	(57)	26%	(139)	22%	(117)	41%	(215)	528
Relig: Roman Catholic	12%	(50)	30%	(127)	21%	(88)	38%	(160)	425
Relig: Something Else	17%	(32)	24%	(47)	20%	(39)	39%	(76)	193
Relig: Jewish	24%	(13)	24%	(13)	10%	(6)	42%	(23)	56
Relig: Evangelical	11%	(88)	28%	(222)	20%	(160)	40%	(315)	786
Relig: Non-Evang. Catholics	14%	(51)	25%	(91)	23%	(84)	37%	(135)	361
Relig: All Christian	12%	(140)	27%	(313)	21%	(244)	39%	(450)	1146
Relig: All Non-Christian	23%	(60)	24%	(61)	17%	(45)	36%	(95)	261
Community: Urban	16%	(92)	26%	(148)	19%	(106)	38%	(216)	562
Community: Suburban	12%	(121)	27%	(260)	21%	(206)	40%	(387)	974
Community: Rural	13%	(88)	25%	(165)	22%	(145)	40%	(268)	666
Employ: Private Sector	14%	(93)	27%	(177)	20%	(130)	38%	(245)	645
Employ: Government	19%	(31)	31%	(51)	18%	(29)	32%	(52)	163
Employ: Self-Employed	13%	(23)	25%	(46)	19%	(36)	44%	(81)	186
Employ: Homemaker	16%	(22)	31%	(44)	17%	(24)	37%	(54)	144
Employ: Student	26%	(21)	25%	(21)	18%	(15)	32%	(26)	83
Employ: Retired	9%	(48)	26%	(146)	24%	(134)	42%	(235)	563
Employ: Unemployed	14%	(29)	22%	(47)	20%	(43)	44%	(93)	211
Employ: Other	16%	(33)	20%	(41)	23%	(48)	41%	(84)	206
Military HH: Yes	12%	(49)	26%	(103)	21%	(84)	40%	(157)	393
Military HH: No	14%	(252)	26%	(469)	21%	(373)	39%	(714)	1809
RD/WT: Right Direction	15%	(124)	25%	(204)	20%	(162)	39%	(314)	803
RD/WT: Wrong Track	13%	(177)	26%	(368)	21%	(295)	40%	(558)	1399

Table OR5_10: *And, how relevant would you say the following events are to others?*
The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	14%	(301)	26%	(573)	21%	(457)	40%	(871)	2202
Trump Job Approve	16%	(140)	25%	(225)	19%	(175)	40%	(364)	904
Trump Job Disapprove	12%	(143)	27%	(323)	22%	(258)	38%	(450)	1173
Trump Job Strongly Approve	17%	(84)	22%	(109)	19%	(94)	41%	(201)	488
Trump Job Somewhat Approve	13%	(56)	28%	(116)	20%	(81)	39%	(163)	416
Trump Job Somewhat Disapprove	13%	(32)	26%	(65)	22%	(56)	39%	(96)	248
Trump Job Strongly Disapprove	12%	(111)	28%	(258)	22%	(202)	38%	(354)	925
#1 Issue: Economy	16%	(96)	25%	(153)	23%	(140)	36%	(223)	612
#1 Issue: Security	13%	(55)	24%	(102)	19%	(81)	45%	(192)	430
#1 Issue: Health Care	12%	(45)	28%	(102)	19%	(70)	41%	(152)	368
#1 Issue: Medicare / Social Security	10%	(31)	29%	(91)	23%	(72)	39%	(121)	315
#1 Issue: Women's Issues	19%	(20)	33%	(35)	14%	(15)	34%	(36)	107
#1 Issue: Education	17%	(25)	24%	(36)	22%	(33)	37%	(56)	151
#1 Issue: Energy	16%	(16)	21%	(21)	23%	(23)	40%	(39)	99
#1 Issue: Other	11%	(13)	28%	(33)	19%	(22)	43%	(51)	119
2018 House Vote: Democrat	14%	(109)	30%	(237)	22%	(170)	34%	(267)	783
2018 House Vote: Republican	13%	(95)	26%	(192)	19%	(141)	42%	(305)	732
2018 House Vote: Someone else	13%	(15)	22%	(25)	16%	(18)	49%	(57)	115
2018 House Vote: Didnt Vote	14%	(82)	21%	(119)	22%	(128)	42%	(243)	572
2016 Vote: Hillary Clinton	14%	(101)	30%	(212)	21%	(145)	34%	(239)	696
2016 Vote: Donald Trump	14%	(107)	26%	(196)	20%	(150)	39%	(291)	744
2016 Vote: Someone else	12%	(21)	24%	(42)	21%	(37)	43%	(76)	177
2016 Vote: Didnt Vote	12%	(72)	21%	(122)	21%	(124)	45%	(261)	579
Voted in 2014: Yes	13%	(191)	29%	(414)	20%	(296)	38%	(550)	1451
Voted in 2014: No	15%	(110)	21%	(159)	21%	(161)	43%	(321)	751
2012 Vote: Barack Obama	13%	(110)	29%	(244)	20%	(174)	38%	(324)	852
2012 Vote: Mitt Romney	13%	(73)	27%	(155)	21%	(122)	40%	(230)	581
2012 Vote: Other	17%	(15)	26%	(24)	22%	(21)	35%	(32)	92
2012 Vote: Didn't Vote	15%	(102)	22%	(150)	21%	(141)	42%	(281)	674

Table OR5_10: *And, how relevant would you say the following events are to others?*
The Bachelor Season Finale

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	14%	(301)	26%	(573)	21%	(457)	40%	(871)	2202
4-Region: Northeast	15%	(60)	28%	(109)	22%	(88)	35%	(137)	393
4-Region: Midwest	13%	(65)	24%	(120)	24%	(121)	40%	(201)	506
4-Region: South	15%	(127)	28%	(234)	17%	(142)	39%	(319)	822
4-Region: West	10%	(50)	23%	(110)	22%	(107)	45%	(215)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_11: *And, how relevant would you say the following events are to others?*
The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	27%	(600)	36%	(795)	16%	(362)	20%	(444)	2202
Gender: Male	26%	(266)	34%	(349)	19%	(200)	21%	(216)	1031
Gender: Female	29%	(334)	38%	(446)	14%	(163)	19%	(228)	1171
Age: 18-29	24%	(93)	28%	(110)	17%	(67)	32%	(125)	395
Age: 30-44	32%	(159)	33%	(161)	16%	(81)	19%	(92)	493
Age: 45-54	25%	(100)	39%	(153)	18%	(69)	19%	(73)	396
Age: 55-64	28%	(112)	42%	(170)	16%	(63)	15%	(61)	406
Age: 65+	27%	(137)	39%	(201)	16%	(82)	18%	(93)	512
Generation Z: 18-21	24%	(37)	26%	(40)	18%	(26)	31%	(47)	149
Millennial: Age 22-37	26%	(138)	32%	(167)	17%	(90)	24%	(127)	522
Generation X: Age 38-53	29%	(166)	35%	(201)	17%	(96)	19%	(111)	574
Boomers: Age 54-72	28%	(227)	40%	(330)	16%	(129)	16%	(136)	822
PID: Dem (no lean)	40%	(294)	37%	(269)	12%	(88)	11%	(80)	731
PID: Ind (no lean)	22%	(172)	35%	(272)	18%	(142)	24%	(182)	769
PID: Rep (no lean)	19%	(134)	36%	(254)	19%	(132)	26%	(182)	702
PID/Gender: Dem Men	38%	(119)	35%	(108)	15%	(48)	11%	(35)	309
PID/Gender: Dem Women	42%	(175)	38%	(161)	9%	(40)	11%	(45)	422
PID/Gender: Ind Men	21%	(74)	32%	(116)	21%	(77)	25%	(91)	359
PID/Gender: Ind Women	24%	(98)	38%	(156)	16%	(66)	22%	(91)	410
PID/Gender: Rep Men	20%	(73)	34%	(125)	21%	(75)	25%	(90)	363
PID/Gender: Rep Women	18%	(61)	38%	(129)	17%	(57)	27%	(92)	340
Ideo: Liberal (1-3)	38%	(257)	38%	(261)	14%	(92)	10%	(70)	680
Ideo: Moderate (4)	28%	(128)	38%	(176)	18%	(85)	16%	(77)	466
Ideo: Conservative (5-7)	20%	(152)	37%	(281)	20%	(150)	24%	(181)	765
Educ: < College	26%	(359)	34%	(468)	15%	(214)	25%	(345)	1385
Educ: Bachelors degree	29%	(149)	38%	(199)	19%	(99)	14%	(74)	521
Educ: Post-grad	31%	(93)	43%	(128)	17%	(49)	9%	(26)	296

Table OR5_11: *And, how relevant would you say the following events are to others?*
The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	27%	(600)	36%	(795)	16%	(362)	20%	(444)	2202
Income: Under 50k	27%	(347)	35%	(454)	16%	(204)	22%	(292)	1297
Income: 50k-100k	29%	(175)	38%	(226)	16%	(97)	17%	(103)	602
Income: 100k+	26%	(78)	38%	(115)	20%	(61)	16%	(49)	304
Ethnicity: White	24%	(429)	38%	(680)	17%	(299)	21%	(373)	1781
Ethnicity: Hispanic	34%	(72)	26%	(55)	13%	(28)	27%	(58)	213
Ethnicity: Afr. Am.	46%	(129)	24%	(67)	15%	(42)	15%	(41)	279
Ethnicity: Other	29%	(42)	34%	(48)	15%	(22)	21%	(30)	142
Relig: Protestant	25%	(131)	39%	(204)	18%	(96)	18%	(97)	528
Relig: Roman Catholic	26%	(109)	44%	(185)	16%	(66)	15%	(65)	425
Relig: Something Else	36%	(70)	33%	(63)	12%	(23)	19%	(37)	193
Relig: Jewish	39%	(22)	32%	(18)	18%	(10)	11%	(6)	56
Relig: Evangelical	28%	(222)	40%	(315)	14%	(112)	17%	(137)	786
Relig: Non-Evang. Catholics	25%	(89)	38%	(137)	20%	(73)	17%	(62)	361
Relig: All Christian	27%	(310)	39%	(452)	16%	(185)	17%	(199)	1146
Relig: All Non-Christian	30%	(79)	30%	(79)	13%	(33)	27%	(70)	261
Community: Urban	32%	(182)	33%	(184)	15%	(85)	20%	(112)	562
Community: Suburban	25%	(240)	39%	(377)	17%	(167)	20%	(190)	974
Community: Rural	27%	(178)	35%	(234)	17%	(111)	21%	(142)	666
Employ: Private Sector	27%	(172)	37%	(236)	20%	(131)	16%	(106)	645
Employ: Government	30%	(49)	35%	(57)	18%	(30)	17%	(28)	163
Employ: Self-Employed	28%	(52)	40%	(74)	13%	(24)	20%	(37)	186
Employ: Homemaker	27%	(39)	34%	(49)	13%	(19)	26%	(37)	144
Employ: Student	28%	(23)	33%	(27)	21%	(18)	18%	(15)	83
Employ: Retired	26%	(149)	39%	(220)	15%	(85)	20%	(110)	563
Employ: Unemployed	32%	(68)	28%	(59)	13%	(28)	26%	(55)	211
Employ: Other	24%	(49)	36%	(74)	13%	(27)	27%	(56)	206
Military HH: Yes	28%	(111)	36%	(143)	16%	(64)	19%	(76)	393
Military HH: No	27%	(490)	36%	(652)	16%	(298)	20%	(369)	1809
RD/WT: Right Direction	19%	(154)	36%	(286)	20%	(158)	25%	(205)	803
RD/WT: Wrong Track	32%	(446)	36%	(509)	15%	(204)	17%	(239)	1399

Table OR5_11: *And, how relevant would you say the following events are to others?*

The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	27%	(600)	36%	(795)	16%	(362)	20%	(444)	2202
Trump Job Approve	21%	(188)	35%	(319)	18%	(164)	26%	(234)	904
Trump Job Disapprove	33%	(388)	38%	(444)	15%	(181)	14%	(161)	1173
Trump Job Strongly Approve	19%	(95)	36%	(173)	14%	(71)	31%	(149)	488
Trump Job Somewhat Approve	22%	(93)	35%	(145)	22%	(93)	20%	(85)	416
Trump Job Somewhat Disapprove	22%	(55)	41%	(101)	21%	(51)	16%	(40)	248
Trump Job Strongly Disapprove	36%	(332)	37%	(343)	14%	(130)	13%	(121)	925
#1 Issue: Economy	29%	(180)	36%	(220)	17%	(104)	18%	(108)	612
#1 Issue: Security	18%	(76)	37%	(161)	18%	(79)	26%	(114)	430
#1 Issue: Health Care	31%	(116)	36%	(131)	16%	(57)	17%	(64)	368
#1 Issue: Medicare / Social Security	29%	(92)	35%	(110)	16%	(49)	20%	(64)	315
#1 Issue: Women's Issues	36%	(39)	31%	(33)	13%	(13)	21%	(22)	107
#1 Issue: Education	29%	(44)	35%	(53)	16%	(24)	20%	(29)	151
#1 Issue: Energy	23%	(23)	43%	(42)	19%	(19)	15%	(15)	99
#1 Issue: Other	26%	(31)	37%	(45)	13%	(16)	23%	(27)	119
2018 House Vote: Democrat	38%	(301)	40%	(309)	14%	(108)	8%	(64)	783
2018 House Vote: Republican	19%	(141)	37%	(271)	19%	(141)	24%	(179)	732
2018 House Vote: Someone else	24%	(28)	26%	(30)	21%	(24)	29%	(33)	115
2018 House Vote: Didnt Vote	23%	(130)	32%	(185)	16%	(89)	29%	(167)	572
2016 Vote: Hillary Clinton	42%	(294)	37%	(260)	12%	(83)	9%	(59)	696
2016 Vote: Donald Trump	19%	(143)	39%	(289)	19%	(144)	23%	(169)	744
2016 Vote: Someone else	22%	(39)	39%	(69)	20%	(36)	19%	(33)	177
2016 Vote: Didnt Vote	22%	(125)	30%	(176)	17%	(98)	31%	(180)	579
Voted in 2014: Yes	30%	(430)	38%	(549)	17%	(244)	16%	(228)	1451
Voted in 2014: No	23%	(171)	33%	(246)	16%	(118)	29%	(216)	751
2012 Vote: Barack Obama	36%	(303)	40%	(345)	14%	(118)	10%	(87)	852
2012 Vote: Mitt Romney	20%	(116)	36%	(211)	20%	(116)	24%	(138)	581
2012 Vote: Other	23%	(21)	35%	(32)	21%	(20)	21%	(19)	92
2012 Vote: Didn't Vote	24%	(161)	31%	(206)	16%	(108)	29%	(198)	674

Table OR5_11: *And, how relevant would you say the following events are to others?*
The Democratic National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	27%	(600)	36%	(795)	16%	(362)	20%	(444)	2202
4-Region: Northeast	31%	(120)	37%	(146)	19%	(74)	13%	(53)	393
4-Region: Midwest	25%	(125)	36%	(183)	17%	(87)	22%	(111)	506
4-Region: South	30%	(244)	34%	(282)	15%	(123)	21%	(173)	822
4-Region: West	23%	(111)	38%	(184)	16%	(79)	22%	(107)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR5_12: *And, how relevant would you say the following events are to others?*
The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(615)	37%	(805)	16%	(355)	19%	(427)	2202
Gender: Male	28%	(285)	35%	(361)	17%	(177)	20%	(207)	1031
Gender: Female	28%	(330)	38%	(444)	15%	(177)	19%	(220)	1171
Age: 18-29	22%	(87)	29%	(114)	17%	(67)	32%	(127)	395
Age: 30-44	31%	(154)	35%	(172)	17%	(83)	17%	(85)	493
Age: 45-54	24%	(94)	39%	(155)	18%	(70)	19%	(77)	396
Age: 55-64	31%	(126)	40%	(163)	14%	(58)	14%	(58)	406
Age: 65+	30%	(154)	39%	(201)	15%	(77)	16%	(80)	512
Generation Z: 18-21	25%	(37)	27%	(41)	17%	(25)	31%	(46)	149
Millennial: Age 22-37	25%	(131)	32%	(169)	18%	(92)	25%	(130)	522
Generation X: Age 38-53	28%	(159)	38%	(218)	16%	(94)	18%	(102)	574
Boomers: Age 54-72	29%	(240)	39%	(323)	15%	(123)	17%	(137)	822
PID: Dem (no lean)	24%	(178)	32%	(233)	18%	(134)	25%	(185)	731
PID: Ind (no lean)	22%	(171)	36%	(279)	18%	(142)	23%	(177)	769
PID: Rep (no lean)	38%	(266)	42%	(293)	11%	(79)	9%	(64)	702
PID/Gender: Dem Men	21%	(64)	31%	(95)	21%	(66)	27%	(84)	309
PID/Gender: Dem Women	27%	(114)	33%	(138)	16%	(68)	24%	(101)	422
PID/Gender: Ind Men	20%	(72)	33%	(119)	20%	(73)	26%	(95)	359
PID/Gender: Ind Women	24%	(98)	39%	(161)	17%	(69)	20%	(83)	410
PID/Gender: Rep Men	41%	(148)	41%	(147)	11%	(38)	8%	(28)	363
PID/Gender: Rep Women	35%	(117)	43%	(145)	12%	(41)	11%	(36)	340
Ideo: Liberal (1-3)	27%	(182)	36%	(244)	17%	(114)	21%	(141)	680
Ideo: Moderate (4)	24%	(113)	37%	(174)	18%	(86)	20%	(93)	466
Ideo: Conservative (5-7)	34%	(262)	42%	(322)	15%	(111)	9%	(69)	765
Educ: < College	27%	(374)	35%	(479)	16%	(216)	23%	(316)	1385
Educ: Bachelors degree	31%	(160)	37%	(191)	18%	(94)	14%	(75)	521
Educ: Post-grad	27%	(80)	46%	(135)	15%	(45)	12%	(36)	296

Table OR5_12: *And, how relevant would you say the following events are to others?*
The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(615)	37%	(805)	16%	(355)	19%	(427)	2202
Income: Under 50k	26%	(342)	34%	(445)	17%	(216)	23%	(295)	1297
Income: 50k-100k	30%	(182)	39%	(234)	15%	(91)	16%	(94)	602
Income: 100k+	30%	(91)	42%	(127)	16%	(48)	13%	(38)	304
Ethnicity: White	28%	(501)	38%	(685)	16%	(276)	18%	(318)	1781
Ethnicity: Hispanic	26%	(55)	28%	(59)	15%	(31)	32%	(68)	213
Ethnicity: Afr. Am.	29%	(80)	26%	(73)	20%	(55)	26%	(71)	279
Ethnicity: Other	24%	(34)	33%	(47)	17%	(24)	26%	(37)	142
Relig: Protestant	31%	(165)	38%	(203)	17%	(92)	13%	(69)	528
Relig: Roman Catholic	28%	(118)	41%	(176)	16%	(68)	15%	(63)	425
Relig: Something Else	27%	(53)	35%	(67)	14%	(26)	24%	(46)	193
Relig: Jewish	36%	(20)	40%	(22)	14%	(8)	9%	(5)	56
Relig: Evangelical	28%	(222)	40%	(315)	15%	(116)	17%	(133)	786
Relig: Non-Evang. Catholics	31%	(114)	36%	(131)	19%	(70)	13%	(46)	361
Relig: All Christian	29%	(335)	39%	(446)	16%	(186)	16%	(178)	1146
Relig: All Non-Christian	35%	(92)	30%	(79)	14%	(36)	21%	(54)	261
Community: Urban	29%	(162)	32%	(181)	16%	(91)	23%	(128)	562
Community: Suburban	26%	(252)	39%	(385)	16%	(155)	19%	(183)	974
Community: Rural	30%	(201)	36%	(240)	16%	(109)	17%	(116)	666
Employ: Private Sector	29%	(187)	38%	(247)	17%	(113)	15%	(99)	645
Employ: Government	32%	(52)	36%	(58)	13%	(21)	19%	(31)	163
Employ: Self-Employed	23%	(43)	45%	(84)	13%	(24)	19%	(35)	186
Employ: Homemaker	32%	(46)	30%	(43)	17%	(24)	21%	(31)	144
Employ: Student	24%	(20)	36%	(30)	18%	(15)	22%	(18)	83
Employ: Retired	29%	(161)	40%	(226)	16%	(90)	15%	(87)	563
Employ: Unemployed	25%	(53)	30%	(63)	15%	(31)	30%	(64)	211
Employ: Other	26%	(54)	26%	(55)	17%	(36)	30%	(62)	206
Military HH: Yes	33%	(130)	36%	(142)	15%	(60)	15%	(61)	393
Military HH: No	27%	(484)	37%	(663)	16%	(294)	20%	(366)	1809
RD/WT: Right Direction	34%	(273)	40%	(322)	14%	(109)	12%	(99)	803
RD/WT: Wrong Track	24%	(342)	35%	(483)	18%	(246)	23%	(328)	1399

Table OR5_12: *And, how relevant would you say the following events are to others?*
The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(615)	37%	(805)	16%	(355)	19%	(427)	2202
Trump Job Approve	35%	(318)	39%	(354)	14%	(124)	12%	(108)	904
Trump Job Disapprove	23%	(271)	36%	(425)	18%	(208)	23%	(269)	1173
Trump Job Strongly Approve	41%	(199)	41%	(199)	9%	(44)	10%	(47)	488
Trump Job Somewhat Approve	29%	(119)	37%	(156)	19%	(79)	15%	(62)	416
Trump Job Somewhat Disapprove	21%	(52)	44%	(109)	18%	(45)	17%	(43)	248
Trump Job Strongly Disapprove	24%	(219)	34%	(316)	18%	(164)	24%	(226)	925
#1 Issue: Economy	29%	(175)	36%	(219)	17%	(105)	18%	(113)	612
#1 Issue: Security	38%	(163)	41%	(175)	11%	(48)	10%	(44)	430
#1 Issue: Health Care	26%	(96)	34%	(126)	17%	(62)	23%	(85)	368
#1 Issue: Medicare / Social Security	23%	(73)	40%	(127)	18%	(56)	19%	(60)	315
#1 Issue: Women's Issues	25%	(27)	34%	(36)	17%	(19)	23%	(25)	107
#1 Issue: Education	28%	(42)	29%	(43)	17%	(25)	27%	(40)	151
#1 Issue: Energy	19%	(19)	35%	(34)	21%	(21)	25%	(25)	99
#1 Issue: Other	17%	(20)	37%	(44)	16%	(19)	30%	(36)	119
2018 House Vote: Democrat	25%	(193)	36%	(282)	19%	(146)	21%	(162)	783
2018 House Vote: Republican	37%	(271)	43%	(313)	11%	(83)	9%	(65)	732
2018 House Vote: Someone else	24%	(27)	29%	(34)	18%	(21)	29%	(33)	115
2018 House Vote: Didnt Vote	22%	(123)	31%	(177)	18%	(104)	29%	(168)	572
2016 Vote: Hillary Clinton	27%	(186)	34%	(239)	18%	(124)	21%	(148)	696
2016 Vote: Donald Trump	36%	(268)	43%	(319)	13%	(95)	8%	(62)	744
2016 Vote: Someone else	22%	(39)	40%	(71)	20%	(35)	18%	(31)	177
2016 Vote: Didnt Vote	21%	(119)	30%	(174)	17%	(101)	32%	(184)	579
Voted in 2014: Yes	31%	(444)	39%	(559)	16%	(237)	15%	(211)	1451
Voted in 2014: No	23%	(170)	33%	(247)	16%	(118)	29%	(216)	751
2012 Vote: Barack Obama	25%	(216)	36%	(310)	18%	(153)	20%	(174)	852
2012 Vote: Mitt Romney	37%	(213)	42%	(246)	13%	(74)	8%	(48)	581
2012 Vote: Other	33%	(30)	33%	(31)	19%	(18)	15%	(14)	92
2012 Vote: Didn't Vote	23%	(156)	32%	(218)	16%	(111)	28%	(189)	674

Table OR5_12: *And, how relevant would you say the following events are to others?*
The Republican National Convention

Demographic	Very relevant		Somewhat relevant		Not too relevant		Not relevant at all		Total N
Adults	28%	(615)	37%	(805)	16%	(355)	19%	(427)	2202
4-Region: Northeast	27%	(108)	38%	(148)	18%	(72)	17%	(65)	393
4-Region: Midwest	28%	(140)	36%	(182)	15%	(77)	21%	(107)	506
4-Region: South	31%	(256)	36%	(295)	15%	(123)	18%	(148)	822
4-Region: West	23%	(112)	37%	(180)	17%	(83)	22%	(106)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR6_1: *Do you think the following are connected or disconnected from the general public?*
The entertainment industry

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	15%	(335)	25%	(554)	22%	(477)	27%	(586)	11%	(250)	2202
Gender: Male	15%	(155)	23%	(235)	20%	(204)	31%	(321)	11%	(116)	1031
Gender: Female	15%	(180)	27%	(319)	23%	(274)	23%	(265)	11%	(133)	1171
Age: 18-29	28%	(109)	25%	(98)	19%	(76)	14%	(54)	15%	(58)	395
Age: 30-44	17%	(86)	26%	(130)	21%	(105)	25%	(124)	10%	(48)	493
Age: 45-54	13%	(51)	22%	(88)	25%	(100)	29%	(113)	11%	(44)	396
Age: 55-64	10%	(39)	23%	(95)	24%	(95)	33%	(134)	10%	(42)	406
Age: 65+	10%	(50)	28%	(144)	20%	(101)	31%	(160)	11%	(57)	512
Generation Z: 18-21	35%	(52)	29%	(43)	12%	(19)	10%	(14)	15%	(22)	149
Millennial: Age 22-37	20%	(104)	26%	(133)	22%	(117)	20%	(103)	13%	(66)	522
Generation X: Age 38-53	15%	(85)	23%	(132)	23%	(130)	29%	(169)	10%	(58)	574
Boomers: Age 54-72	10%	(81)	26%	(212)	23%	(188)	31%	(253)	11%	(89)	822
PID: Dem (no lean)	20%	(144)	33%	(245)	22%	(157)	15%	(107)	11%	(78)	731
PID: Ind (no lean)	13%	(97)	24%	(184)	24%	(184)	25%	(189)	15%	(114)	769
PID: Rep (no lean)	13%	(93)	18%	(125)	19%	(136)	41%	(290)	8%	(58)	702
PID/Gender: Dem Men	21%	(66)	32%	(100)	20%	(63)	17%	(52)	9%	(28)	309
PID/Gender: Dem Women	19%	(79)	34%	(145)	22%	(94)	13%	(54)	12%	(50)	422
PID/Gender: Ind Men	9%	(34)	24%	(86)	24%	(84)	26%	(94)	17%	(61)	359
PID/Gender: Ind Women	16%	(64)	24%	(99)	24%	(100)	23%	(95)	13%	(53)	410
PID/Gender: Rep Men	15%	(55)	13%	(49)	16%	(56)	48%	(174)	8%	(28)	363
PID/Gender: Rep Women	11%	(38)	22%	(76)	23%	(80)	34%	(115)	9%	(30)	340
Ideo: Liberal (1-3)	16%	(112)	35%	(235)	24%	(165)	15%	(100)	10%	(67)	680
Ideo: Moderate (4)	14%	(64)	29%	(135)	24%	(111)	23%	(105)	11%	(50)	466
Ideo: Conservative (5-7)	13%	(96)	15%	(116)	22%	(167)	43%	(332)	7%	(54)	765
Educ: < College	16%	(226)	25%	(339)	20%	(278)	25%	(341)	14%	(200)	1385
Educ: Bachelors degree	14%	(70)	24%	(126)	26%	(135)	31%	(162)	5%	(28)	521
Educ: Post-grad	13%	(39)	30%	(88)	22%	(65)	28%	(83)	7%	(22)	296

Table OR6_1: *Do you think the following are connected or disconnected from the general public?*
The entertainment industry

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	15%	(335)	25%	(554)	22%	(477)	27%	(586)	11%	(250)	2202
Income: Under 50k	16%	(210)	25%	(331)	19%	(251)	25%	(320)	14%	(185)	1297
Income: 50k-100k	13%	(81)	26%	(155)	25%	(151)	28%	(169)	8%	(46)	602
Income: 100k+	15%	(44)	23%	(68)	25%	(75)	32%	(97)	6%	(19)	304
Ethnicity: White	12%	(220)	25%	(440)	23%	(410)	29%	(520)	11%	(192)	1781
Ethnicity: Hispanic	25%	(54)	24%	(51)	15%	(32)	23%	(49)	13%	(27)	213
Ethnicity: Afr. Am.	30%	(84)	27%	(76)	15%	(42)	15%	(42)	12%	(35)	279
Ethnicity: Other	22%	(32)	27%	(38)	18%	(25)	17%	(24)	16%	(23)	142
Relig: Protestant	10%	(51)	24%	(126)	24%	(125)	34%	(179)	9%	(48)	528
Relig: Roman Catholic	15%	(63)	27%	(114)	19%	(80)	30%	(127)	10%	(40)	425
Relig: Something Else	20%	(39)	29%	(56)	26%	(50)	17%	(32)	8%	(16)	193
Relig: Jewish	20%	(11)	27%	(15)	24%	(13)	26%	(14)	4%	(2)	56
Relig: Evangelical	14%	(112)	28%	(217)	23%	(178)	27%	(215)	8%	(64)	786
Relig: Non-Evang. Catholics	12%	(42)	22%	(79)	21%	(77)	34%	(123)	11%	(39)	361
Relig: All Christian	13%	(153)	26%	(296)	22%	(255)	29%	(338)	9%	(104)	1146
Relig: All Non-Christian	21%	(56)	23%	(60)	19%	(49)	23%	(59)	14%	(37)	261
Community: Urban	22%	(122)	28%	(157)	19%	(107)	20%	(113)	11%	(64)	562
Community: Suburban	13%	(124)	24%	(238)	22%	(218)	29%	(285)	11%	(108)	974
Community: Rural	13%	(89)	24%	(159)	23%	(152)	28%	(187)	12%	(78)	666
Employ: Private Sector	15%	(98)	22%	(144)	26%	(166)	30%	(191)	7%	(45)	645
Employ: Government	20%	(32)	22%	(35)	24%	(38)	30%	(49)	5%	(9)	163
Employ: Self-Employed	17%	(32)	27%	(50)	21%	(39)	22%	(41)	13%	(24)	186
Employ: Homemaker	11%	(16)	27%	(39)	23%	(33)	25%	(37)	13%	(19)	144
Employ: Student	26%	(22)	37%	(31)	13%	(11)	12%	(10)	12%	(10)	83
Employ: Retired	10%	(54)	27%	(152)	18%	(104)	32%	(182)	13%	(72)	563
Employ: Unemployed	17%	(36)	26%	(54)	19%	(40)	20%	(42)	18%	(38)	211
Employ: Other	22%	(45)	24%	(49)	22%	(45)	17%	(34)	16%	(32)	206
Military HH: Yes	15%	(60)	25%	(97)	22%	(86)	29%	(113)	9%	(37)	393
Military HH: No	15%	(275)	25%	(457)	22%	(392)	26%	(472)	12%	(213)	1809
RD/WT: Right Direction	15%	(119)	18%	(143)	21%	(168)	37%	(299)	9%	(74)	803
RD/WT: Wrong Track	15%	(216)	29%	(411)	22%	(309)	21%	(287)	13%	(176)	1399

Table OR6_1: *Do you think the following are connected or disconnected from the general public?*
The entertainment industry

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	15%	(335)	25%	(554)	22%	(477)	27%	(586)	11%	(250)	2202
Trump Job Approve	14%	(127)	18%	(167)	19%	(175)	39%	(357)	9%	(79)	904
Trump Job Disapprove	16%	(188)	31%	(360)	24%	(286)	18%	(209)	11%	(131)	1173
Trump Job Strongly Approve	16%	(77)	15%	(75)	15%	(72)	46%	(226)	8%	(39)	488
Trump Job Somewhat Approve	12%	(50)	22%	(93)	25%	(103)	31%	(130)	10%	(41)	416
Trump Job Somewhat Disapprove	20%	(49)	27%	(67)	24%	(61)	20%	(49)	9%	(22)	248
Trump Job Strongly Disapprove	15%	(140)	32%	(293)	24%	(225)	17%	(159)	12%	(108)	925
#1 Issue: Economy	16%	(97)	26%	(159)	25%	(153)	24%	(149)	9%	(54)	612
#1 Issue: Security	14%	(59)	14%	(58)	17%	(75)	47%	(203)	8%	(35)	430
#1 Issue: Health Care	15%	(54)	30%	(110)	23%	(84)	19%	(72)	13%	(49)	368
#1 Issue: Medicare / Social Security	10%	(32)	28%	(88)	24%	(76)	22%	(70)	16%	(49)	315
#1 Issue: Women's Issues	20%	(21)	39%	(42)	17%	(18)	14%	(15)	11%	(11)	107
#1 Issue: Education	23%	(34)	29%	(44)	15%	(23)	22%	(32)	11%	(17)	151
#1 Issue: Energy	18%	(18)	26%	(26)	24%	(24)	23%	(23)	8%	(8)	99
#1 Issue: Other	16%	(19)	22%	(27)	21%	(25)	18%	(22)	23%	(27)	119
2018 House Vote: Democrat	16%	(123)	36%	(280)	24%	(188)	16%	(125)	8%	(66)	783
2018 House Vote: Republican	12%	(85)	17%	(122)	20%	(146)	45%	(331)	7%	(48)	732
2018 House Vote: Someone else	13%	(15)	17%	(20)	30%	(34)	20%	(23)	20%	(23)	115
2018 House Vote: Didnt Vote	20%	(113)	23%	(132)	19%	(109)	19%	(106)	20%	(112)	572
2016 Vote: Hillary Clinton	17%	(115)	35%	(242)	25%	(172)	15%	(107)	9%	(61)	696
2016 Vote: Donald Trump	12%	(89)	17%	(127)	20%	(151)	43%	(322)	7%	(55)	744
2016 Vote: Someone else	7%	(13)	22%	(39)	26%	(47)	33%	(58)	12%	(21)	177
2016 Vote: Didnt Vote	20%	(114)	25%	(147)	19%	(108)	17%	(98)	19%	(113)	579
Voted in 2014: Yes	13%	(184)	25%	(368)	23%	(331)	31%	(450)	8%	(118)	1451
Voted in 2014: No	20%	(151)	25%	(185)	19%	(146)	18%	(136)	18%	(132)	751
2012 Vote: Barack Obama	16%	(140)	33%	(283)	24%	(203)	18%	(150)	9%	(76)	852
2012 Vote: Mitt Romney	8%	(46)	15%	(85)	21%	(124)	49%	(286)	7%	(40)	581
2012 Vote: Other	10%	(9)	16%	(15)	20%	(19)	40%	(36)	14%	(12)	92
2012 Vote: Didn't Vote	20%	(138)	25%	(171)	20%	(132)	17%	(112)	18%	(121)	674

Continued on next page

Table OR6_1: *Do you think the following are connected or disconnected from the general public?*
The entertainment industry

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	15%	(335)	25%	(554)	22%	(477)	27%	(586)	11%	(250)	2202
4-Region: Northeast	18%	(69)	25%	(100)	23%	(91)	26%	(101)	8%	(31)	393
4-Region: Midwest	13%	(65)	26%	(133)	20%	(101)	28%	(142)	13%	(65)	506
4-Region: South	16%	(136)	22%	(181)	23%	(188)	27%	(223)	12%	(95)	822
4-Region: West	14%	(65)	29%	(140)	20%	(97)	25%	(119)	12%	(59)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR6_2: *Do you think the following are connected or disconnected from the general public?*
Hollywood stars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	12%	(267)	23%	(509)	23%	(500)	31%	(677)	11%	(249)	2202
Gender: Male	14%	(142)	20%	(202)	22%	(222)	34%	(353)	11%	(112)	1031
Gender: Female	11%	(125)	26%	(306)	24%	(278)	28%	(325)	12%	(137)	1171
Age: 18-29	21%	(81)	26%	(104)	22%	(88)	15%	(61)	16%	(61)	395
Age: 30-44	15%	(73)	25%	(124)	22%	(108)	27%	(131)	12%	(57)	493
Age: 45-54	11%	(43)	19%	(76)	24%	(96)	35%	(138)	11%	(43)	396
Age: 55-64	6%	(23)	23%	(92)	24%	(99)	39%	(156)	9%	(36)	406
Age: 65+	9%	(47)	22%	(113)	21%	(109)	37%	(191)	10%	(52)	512
Generation Z: 18-21	24%	(36)	27%	(41)	18%	(27)	14%	(20)	17%	(25)	149
Millennial: Age 22-37	17%	(90)	26%	(136)	22%	(117)	21%	(111)	13%	(69)	522
Generation X: Age 38-53	12%	(67)	21%	(120)	24%	(138)	32%	(185)	11%	(64)	574
Boomers: Age 54-72	8%	(63)	22%	(184)	23%	(190)	37%	(303)	10%	(80)	822
PID: Dem (no lean)	16%	(114)	31%	(229)	24%	(178)	18%	(134)	10%	(75)	731
PID: Ind (no lean)	10%	(74)	23%	(173)	25%	(189)	28%	(215)	15%	(117)	769
PID: Rep (no lean)	11%	(79)	15%	(106)	19%	(133)	47%	(328)	8%	(57)	702
PID/Gender: Dem Men	21%	(66)	27%	(83)	22%	(69)	20%	(63)	9%	(29)	309
PID/Gender: Dem Women	12%	(49)	35%	(147)	26%	(109)	17%	(72)	11%	(46)	422
PID/Gender: Ind Men	9%	(32)	20%	(70)	28%	(101)	27%	(98)	16%	(58)	359
PID/Gender: Ind Women	10%	(43)	25%	(103)	22%	(89)	29%	(117)	14%	(59)	410
PID/Gender: Rep Men	12%	(45)	14%	(49)	14%	(52)	53%	(192)	7%	(25)	363
PID/Gender: Rep Women	10%	(34)	17%	(57)	24%	(81)	40%	(136)	9%	(32)	340
Ideo: Liberal (1-3)	13%	(89)	34%	(228)	27%	(181)	17%	(113)	10%	(68)	680
Ideo: Moderate (4)	11%	(49)	23%	(108)	26%	(122)	30%	(139)	10%	(47)	466
Ideo: Conservative (5-7)	10%	(77)	16%	(119)	20%	(151)	48%	(368)	6%	(50)	765
Educ: < College	13%	(174)	22%	(311)	22%	(303)	28%	(393)	15%	(204)	1385
Educ: Bachelors degree	12%	(63)	23%	(122)	24%	(124)	36%	(190)	4%	(22)	521
Educ: Post-grad	10%	(30)	25%	(76)	25%	(73)	32%	(95)	8%	(23)	296

Table OR6_2: *Do you think the following are connected or disconnected from the general public?*
Hollywood stars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	12%	(267)	23%	(509)	23%	(500)	31%	(677)	11%	(249)	2202
Income: Under 50k	13%	(165)	24%	(308)	21%	(269)	28%	(367)	15%	(188)	1297
Income: 50k-100k	11%	(63)	24%	(145)	27%	(160)	32%	(192)	7%	(41)	602
Income: 100k+	13%	(39)	18%	(56)	23%	(71)	39%	(119)	6%	(19)	304
Ethnicity: White	10%	(178)	21%	(382)	24%	(426)	34%	(605)	11%	(190)	1781
Ethnicity: Hispanic	22%	(47)	21%	(44)	22%	(46)	22%	(47)	14%	(29)	213
Ethnicity: Afr. Am.	22%	(62)	31%	(88)	16%	(44)	16%	(45)	14%	(40)	279
Ethnicity: Other	19%	(27)	27%	(39)	21%	(30)	19%	(27)	13%	(19)	142
Relig: Protestant	7%	(36)	20%	(105)	25%	(131)	39%	(204)	10%	(52)	528
Relig: Roman Catholic	13%	(55)	25%	(106)	18%	(75)	35%	(149)	9%	(40)	425
Relig: Something Else	15%	(29)	29%	(55)	22%	(42)	24%	(46)	10%	(20)	193
Relig: Jewish	14%	(8)	24%	(13)	33%	(18)	23%	(13)	6%	(3)	56
Relig: Evangelical	11%	(88)	24%	(188)	23%	(180)	33%	(258)	9%	(71)	786
Relig: Non-Evang. Catholics	9%	(33)	21%	(77)	19%	(69)	39%	(141)	11%	(41)	361
Relig: All Christian	11%	(121)	23%	(265)	22%	(249)	35%	(399)	10%	(112)	1146
Relig: All Non-Christian	18%	(47)	24%	(62)	19%	(49)	25%	(66)	14%	(36)	261
Community: Urban	18%	(99)	27%	(152)	20%	(113)	23%	(132)	12%	(66)	562
Community: Suburban	10%	(96)	22%	(211)	24%	(237)	34%	(328)	10%	(102)	974
Community: Rural	11%	(73)	22%	(146)	23%	(150)	33%	(217)	12%	(80)	666
Employ: Private Sector	12%	(77)	22%	(141)	23%	(151)	35%	(225)	8%	(50)	645
Employ: Government	15%	(24)	22%	(36)	24%	(40)	33%	(54)	5%	(9)	163
Employ: Self-Employed	15%	(29)	25%	(47)	22%	(41)	26%	(48)	11%	(21)	186
Employ: Homemaker	6%	(9)	25%	(36)	28%	(40)	27%	(39)	13%	(19)	144
Employ: Student	21%	(17)	30%	(25)	22%	(18)	14%	(12)	13%	(10)	83
Employ: Retired	9%	(48)	22%	(126)	20%	(114)	37%	(207)	12%	(68)	563
Employ: Unemployed	12%	(26)	25%	(53)	21%	(45)	22%	(46)	20%	(41)	211
Employ: Other	18%	(37)	21%	(44)	25%	(51)	21%	(44)	14%	(30)	206
Military HH: Yes	11%	(44)	23%	(91)	20%	(78)	35%	(137)	11%	(43)	393
Military HH: No	12%	(223)	23%	(417)	23%	(422)	30%	(540)	11%	(206)	1809
RD/WT: Right Direction	12%	(99)	16%	(132)	20%	(163)	42%	(341)	9%	(68)	803
RD/WT: Wrong Track	12%	(168)	27%	(377)	24%	(337)	24%	(336)	13%	(180)	1399

Table OR6_2: *Do you think the following are connected or disconnected from the general public?*
Hollywood stars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	12%	(267)	23%	(509)	23%	(500)	31%	(677)	11%	(249)	2202
Trump Job Approve	12%	(108)	15%	(136)	20%	(183)	45%	(402)	8%	(75)	904
Trump Job Disapprove	12%	(141)	29%	(344)	26%	(303)	22%	(255)	11%	(130)	1173
Trump Job Strongly Approve	15%	(75)	12%	(61)	16%	(80)	49%	(237)	7%	(35)	488
Trump Job Somewhat Approve	8%	(32)	18%	(75)	25%	(104)	40%	(165)	10%	(40)	416
Trump Job Somewhat Disapprove	14%	(35)	29%	(72)	22%	(55)	25%	(63)	9%	(23)	248
Trump Job Strongly Disapprove	11%	(106)	29%	(272)	27%	(248)	21%	(192)	12%	(108)	925
#1 Issue: Economy	12%	(72)	24%	(146)	26%	(158)	29%	(176)	10%	(59)	612
#1 Issue: Security	9%	(40)	15%	(66)	14%	(61)	53%	(230)	8%	(34)	430
#1 Issue: Health Care	12%	(46)	26%	(96)	25%	(91)	24%	(87)	13%	(49)	368
#1 Issue: Medicare / Social Security	9%	(29)	22%	(68)	28%	(88)	27%	(85)	14%	(45)	315
#1 Issue: Women's Issues	17%	(18)	38%	(40)	19%	(20)	16%	(17)	11%	(12)	107
#1 Issue: Education	24%	(37)	26%	(39)	15%	(23)	24%	(36)	10%	(15)	151
#1 Issue: Energy	11%	(11)	29%	(28)	34%	(34)	19%	(19)	7%	(7)	99
#1 Issue: Other	12%	(15)	20%	(24)	22%	(26)	23%	(28)	23%	(27)	119
2018 House Vote: Democrat	13%	(100)	31%	(244)	28%	(221)	19%	(150)	9%	(67)	783
2018 House Vote: Republican	10%	(74)	14%	(99)	19%	(141)	51%	(374)	6%	(44)	732
2018 House Vote: Someone else	9%	(10)	19%	(21)	27%	(31)	26%	(30)	19%	(22)	115
2018 House Vote: Didnt Vote	15%	(83)	25%	(144)	19%	(107)	21%	(123)	20%	(115)	572
2016 Vote: Hillary Clinton	12%	(84)	33%	(227)	26%	(183)	19%	(135)	10%	(67)	696
2016 Vote: Donald Trump	11%	(85)	13%	(100)	20%	(149)	48%	(361)	7%	(50)	744
2016 Vote: Someone else	5%	(9)	21%	(38)	27%	(48)	36%	(64)	10%	(18)	177
2016 Vote: Didnt Vote	15%	(86)	25%	(143)	21%	(120)	20%	(117)	20%	(113)	579
Voted in 2014: Yes	10%	(151)	23%	(331)	23%	(334)	36%	(518)	8%	(117)	1451
Voted in 2014: No	16%	(116)	24%	(177)	22%	(166)	21%	(159)	17%	(131)	751
2012 Vote: Barack Obama	12%	(103)	30%	(260)	27%	(233)	21%	(175)	10%	(83)	852
2012 Vote: Mitt Romney	7%	(43)	12%	(68)	19%	(112)	55%	(322)	6%	(35)	581
2012 Vote: Other	10%	(9)	14%	(13)	20%	(18)	43%	(39)	14%	(13)	92
2012 Vote: Didn't Vote	16%	(110)	25%	(168)	20%	(137)	21%	(140)	18%	(118)	674

Continued on next page

Table OR6_2: *Do you think the following are connected or disconnected from the general public?*
Hollywood stars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	12%	(267)	23%	(509)	23%	(500)	31%	(677)	11%	(249)	2202
4-Region: Northeast	15%	(57)	23%	(89)	24%	(94)	31%	(120)	8%	(32)	393
4-Region: Midwest	10%	(50)	23%	(114)	24%	(122)	31%	(158)	12%	(63)	506
4-Region: South	12%	(100)	23%	(191)	22%	(177)	31%	(258)	12%	(96)	822
4-Region: West	13%	(61)	24%	(115)	22%	(107)	29%	(141)	12%	(57)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR6_3: *Do you think the following are connected or disconnected from the general public?*
Hollywood directors and producers

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(195)	22%	(493)	25%	(556)	29%	(649)	14%	(308)	2202
Gender: Male	11%	(109)	19%	(196)	24%	(248)	33%	(342)	13%	(135)	1031
Gender: Female	7%	(87)	25%	(297)	26%	(308)	26%	(307)	15%	(173)	1171
Age: 18-29	16%	(64)	26%	(103)	25%	(97)	15%	(58)	18%	(72)	395
Age: 30-44	12%	(61)	22%	(109)	26%	(129)	26%	(131)	13%	(63)	493
Age: 45-54	7%	(27)	19%	(74)	25%	(101)	36%	(142)	13%	(52)	396
Age: 55-64	5%	(19)	22%	(90)	26%	(104)	36%	(146)	11%	(46)	406
Age: 65+	5%	(24)	23%	(116)	25%	(126)	34%	(172)	15%	(75)	512
Generation Z: 18-21	23%	(35)	25%	(38)	23%	(34)	10%	(15)	19%	(28)	149
Millennial: Age 22-37	13%	(67)	24%	(128)	26%	(135)	21%	(110)	16%	(83)	522
Generation X: Age 38-53	8%	(48)	19%	(112)	26%	(148)	34%	(194)	13%	(72)	574
Boomers: Age 54-72	5%	(40)	24%	(193)	24%	(201)	34%	(281)	13%	(107)	822
PID: Dem (no lean)	12%	(87)	30%	(217)	27%	(198)	18%	(134)	13%	(95)	731
PID: Ind (no lean)	7%	(57)	22%	(167)	26%	(199)	27%	(204)	18%	(142)	769
PID: Rep (no lean)	7%	(51)	16%	(109)	23%	(159)	44%	(311)	10%	(71)	702
PID/Gender: Dem Men	16%	(50)	26%	(80)	26%	(81)	21%	(65)	11%	(34)	309
PID/Gender: Dem Women	9%	(38)	33%	(137)	28%	(117)	16%	(69)	14%	(61)	422
PID/Gender: Ind Men	7%	(26)	20%	(72)	27%	(98)	26%	(94)	19%	(70)	359
PID/Gender: Ind Women	8%	(31)	23%	(95)	25%	(101)	27%	(110)	18%	(72)	410
PID/Gender: Rep Men	9%	(33)	12%	(45)	19%	(69)	51%	(184)	9%	(32)	363
PID/Gender: Rep Women	5%	(18)	19%	(65)	26%	(90)	38%	(127)	12%	(40)	340
Ideo: Liberal (1-3)	11%	(75)	30%	(207)	29%	(198)	17%	(118)	12%	(81)	680
Ideo: Moderate (4)	7%	(31)	25%	(116)	27%	(126)	28%	(130)	13%	(62)	466
Ideo: Conservative (5-7)	7%	(53)	16%	(123)	23%	(172)	45%	(344)	9%	(73)	765
Educ: < College	9%	(126)	23%	(315)	24%	(326)	27%	(377)	17%	(242)	1385
Educ: Bachelors degree	8%	(43)	21%	(108)	29%	(151)	35%	(182)	7%	(36)	521
Educ: Post-grad	9%	(26)	24%	(70)	27%	(80)	31%	(90)	10%	(30)	296

Continued on next page

Table OR6_3: *Do you think the following are connected or disconnected from the general public?*
Hollywood directors and producers

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(195)	22%	(493)	25%	(556)	29%	(649)	14%	(308)	2202
Income: Under 50k	10%	(125)	23%	(301)	22%	(287)	28%	(357)	18%	(227)	1297
Income: 50k-100k	7%	(42)	24%	(141)	30%	(180)	30%	(181)	9%	(57)	602
Income: 100k+	9%	(28)	17%	(51)	30%	(90)	37%	(111)	8%	(23)	304
Ethnicity: White	7%	(117)	21%	(382)	27%	(472)	32%	(574)	13%	(235)	1781
Ethnicity: Hispanic	17%	(36)	21%	(44)	22%	(46)	23%	(50)	18%	(37)	213
Ethnicity: Afr. Am.	20%	(55)	28%	(79)	19%	(53)	17%	(47)	16%	(45)	279
Ethnicity: Other	16%	(23)	23%	(33)	22%	(31)	20%	(28)	19%	(27)	142
Relig: Protestant	4%	(23)	20%	(107)	26%	(137)	38%	(201)	12%	(61)	528
Relig: Roman Catholic	10%	(42)	21%	(89)	25%	(105)	33%	(140)	12%	(49)	425
Relig: Something Else	8%	(16)	26%	(50)	31%	(60)	25%	(48)	10%	(20)	193
Relig: Jewish	19%	(11)	19%	(11)	33%	(18)	23%	(13)	6%	(3)	56
Relig: Evangelical	7%	(58)	22%	(169)	28%	(217)	33%	(257)	11%	(84)	786
Relig: Non-Evang. Catholics	6%	(22)	21%	(76)	23%	(85)	36%	(131)	13%	(46)	361
Relig: All Christian	7%	(80)	21%	(246)	26%	(302)	34%	(388)	11%	(130)	1146
Relig: All Non-Christian	12%	(31)	28%	(74)	17%	(45)	25%	(66)	17%	(45)	261
Community: Urban	16%	(88)	23%	(130)	22%	(126)	23%	(130)	16%	(89)	562
Community: Suburban	6%	(62)	22%	(216)	27%	(267)	32%	(308)	12%	(121)	974
Community: Rural	7%	(46)	22%	(147)	25%	(164)	32%	(211)	15%	(98)	666
Employ: Private Sector	9%	(55)	21%	(134)	30%	(191)	34%	(216)	7%	(48)	645
Employ: Government	13%	(21)	22%	(36)	26%	(42)	33%	(54)	6%	(9)	163
Employ: Self-Employed	12%	(23)	19%	(36)	31%	(58)	22%	(41)	15%	(29)	186
Employ: Homemaker	6%	(8)	23%	(33)	24%	(34)	31%	(45)	17%	(24)	144
Employ: Student	13%	(11)	34%	(28)	26%	(22)	9%	(7)	18%	(15)	83
Employ: Retired	4%	(25)	21%	(121)	23%	(132)	34%	(194)	16%	(92)	563
Employ: Unemployed	12%	(26)	24%	(50)	17%	(36)	24%	(52)	23%	(48)	211
Employ: Other	13%	(27)	26%	(55)	20%	(42)	19%	(40)	21%	(43)	206
Military HH: Yes	8%	(32)	20%	(80)	26%	(104)	33%	(131)	12%	(47)	393
Military HH: No	9%	(163)	23%	(413)	25%	(453)	29%	(518)	14%	(261)	1809
RD/WT: Right Direction	9%	(70)	18%	(143)	23%	(181)	40%	(321)	11%	(88)	803
RD/WT: Wrong Track	9%	(125)	25%	(351)	27%	(375)	23%	(328)	16%	(220)	1399

Continued on next page

Table OR6_3: *Do you think the following are connected or disconnected from the general public?*
Hollywood directors and producers

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(195)	22%	(493)	25%	(556)	29%	(649)	14%	(308)	2202
Trump Job Approve	8%	(69)	18%	(161)	22%	(202)	41%	(373)	11%	(100)	904
Trump Job Disapprove	10%	(117)	26%	(309)	28%	(328)	22%	(258)	14%	(160)	1173
Trump Job Strongly Approve	8%	(37)	16%	(80)	18%	(90)	48%	(233)	10%	(49)	488
Trump Job Somewhat Approve	8%	(32)	19%	(81)	27%	(112)	34%	(140)	12%	(51)	416
Trump Job Somewhat Disapprove	12%	(29)	28%	(70)	24%	(58)	25%	(61)	12%	(30)	248
Trump Job Strongly Disapprove	10%	(88)	26%	(239)	29%	(270)	21%	(197)	14%	(131)	925
#1 Issue: Economy	9%	(55)	22%	(133)	28%	(174)	30%	(185)	11%	(66)	612
#1 Issue: Security	7%	(31)	15%	(65)	17%	(73)	50%	(213)	11%	(48)	430
#1 Issue: Health Care	8%	(31)	28%	(104)	26%	(96)	22%	(82)	15%	(56)	368
#1 Issue: Medicare / Social Security	4%	(12)	25%	(78)	27%	(86)	25%	(80)	19%	(58)	315
#1 Issue: Women's Issues	17%	(19)	26%	(27)	28%	(30)	12%	(13)	17%	(18)	107
#1 Issue: Education	17%	(26)	23%	(34)	21%	(32)	24%	(36)	14%	(22)	151
#1 Issue: Energy	10%	(10)	30%	(30)	33%	(32)	17%	(17)	9%	(9)	99
#1 Issue: Other	10%	(11)	18%	(21)	27%	(32)	20%	(24)	26%	(31)	119
2018 House Vote: Democrat	10%	(80)	30%	(233)	30%	(235)	19%	(149)	11%	(86)	783
2018 House Vote: Republican	6%	(45)	16%	(114)	22%	(162)	48%	(351)	8%	(59)	732
2018 House Vote: Someone else	7%	(8)	18%	(20)	28%	(32)	29%	(33)	19%	(21)	115
2018 House Vote: Didnt Vote	11%	(62)	22%	(126)	22%	(128)	20%	(116)	25%	(140)	572
2016 Vote: Hillary Clinton	10%	(73)	29%	(201)	29%	(205)	20%	(139)	11%	(79)	696
2016 Vote: Donald Trump	6%	(45)	17%	(125)	22%	(164)	46%	(342)	9%	(68)	744
2016 Vote: Someone else	5%	(9)	18%	(32)	26%	(46)	37%	(66)	13%	(23)	177
2016 Vote: Didnt Vote	12%	(67)	23%	(135)	24%	(138)	17%	(101)	24%	(138)	579
Voted in 2014: Yes	7%	(107)	23%	(329)	26%	(372)	34%	(500)	10%	(143)	1451
Voted in 2014: No	12%	(88)	22%	(164)	25%	(185)	20%	(149)	22%	(165)	751
2012 Vote: Barack Obama	8%	(69)	30%	(257)	28%	(242)	22%	(185)	12%	(99)	852
2012 Vote: Mitt Romney	5%	(31)	13%	(74)	22%	(128)	52%	(303)	8%	(44)	581
2012 Vote: Other	8%	(7)	13%	(12)	20%	(18)	42%	(39)	17%	(16)	92
2012 Vote: Didn't Vote	13%	(87)	22%	(150)	25%	(166)	18%	(121)	22%	(149)	674

Table OR6_3: *Do you think the following are connected or disconnected from the general public?*
Hollywood directors and producers

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(195)	22%	(493)	25%	(556)	29%	(649)	14%	(308)	2202
4-Region: Northeast	12%	(48)	22%	(86)	23%	(92)	30%	(120)	12%	(47)	393
4-Region: Midwest	8%	(43)	22%	(110)	25%	(126)	30%	(152)	15%	(75)	506
4-Region: South	9%	(72)	21%	(176)	25%	(204)	31%	(257)	14%	(112)	822
4-Region: West	7%	(32)	25%	(121)	28%	(135)	25%	(120)	15%	(73)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR6_4: *Do you think the following are connected or disconnected from the general public?*
The Academy of Motion Picture Arts and Sciences, the organization behind the Oscars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(191)	21%	(468)	26%	(574)	28%	(621)	16%	(348)	2202
Gender: Male	10%	(100)	18%	(187)	24%	(247)	33%	(339)	15%	(157)	1031
Gender: Female	8%	(92)	24%	(281)	28%	(326)	24%	(282)	16%	(191)	1171
Age: 18-29	14%	(55)	23%	(92)	23%	(92)	19%	(74)	21%	(81)	395
Age: 30-44	12%	(61)	21%	(103)	25%	(124)	26%	(130)	15%	(76)	493
Age: 45-54	8%	(32)	18%	(70)	27%	(107)	31%	(123)	16%	(65)	396
Age: 55-64	4%	(17)	20%	(80)	29%	(116)	34%	(140)	13%	(53)	406
Age: 65+	5%	(27)	24%	(124)	26%	(134)	30%	(154)	14%	(73)	512
Generation Z: 18-21	17%	(26)	26%	(38)	22%	(32)	12%	(17)	24%	(36)	149
Millennial: Age 22-37	13%	(65)	21%	(109)	24%	(127)	25%	(129)	18%	(92)	522
Generation X: Age 38-53	9%	(54)	19%	(107)	26%	(151)	30%	(173)	16%	(90)	574
Boomers: Age 54-72	5%	(39)	22%	(177)	28%	(233)	32%	(260)	14%	(113)	822
PID: Dem (no lean)	12%	(86)	26%	(190)	29%	(210)	19%	(138)	15%	(106)	731
PID: Ind (no lean)	6%	(50)	20%	(155)	26%	(203)	26%	(201)	21%	(161)	769
PID: Rep (no lean)	8%	(56)	18%	(124)	23%	(160)	40%	(282)	12%	(81)	702
PID/Gender: Dem Men	15%	(45)	22%	(69)	26%	(82)	23%	(73)	13%	(41)	309
PID/Gender: Dem Women	10%	(41)	29%	(121)	30%	(128)	16%	(66)	15%	(65)	422
PID/Gender: Ind Men	5%	(18)	17%	(63)	29%	(102)	27%	(98)	22%	(78)	359
PID/Gender: Ind Women	8%	(32)	22%	(92)	25%	(101)	25%	(102)	20%	(83)	410
PID/Gender: Rep Men	10%	(37)	15%	(56)	17%	(63)	46%	(168)	11%	(38)	363
PID/Gender: Rep Women	6%	(19)	20%	(68)	29%	(97)	33%	(114)	13%	(43)	340
Ideo: Liberal (1-3)	11%	(72)	27%	(184)	30%	(204)	18%	(122)	14%	(98)	680
Ideo: Moderate (4)	6%	(30)	23%	(109)	30%	(139)	26%	(123)	14%	(65)	466
Ideo: Conservative (5-7)	8%	(58)	16%	(125)	24%	(181)	42%	(322)	10%	(79)	765
Educ: < College	8%	(117)	22%	(308)	24%	(327)	26%	(358)	20%	(275)	1385
Educ: Bachelors degree	9%	(49)	19%	(97)	31%	(160)	33%	(171)	8%	(44)	521
Educ: Post-grad	9%	(26)	21%	(63)	29%	(86)	31%	(91)	10%	(30)	296

Table OR6_4: *Do you think the following are connected or disconnected from the general public?*
The Academy of Motion Picture Arts and Sciences, the organization behind the Oscars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(191)	21%	(468)	26%	(574)	28%	(621)	16%	(348)	2202
Income: Under 50k	9%	(117)	23%	(296)	23%	(302)	25%	(328)	20%	(254)	1297
Income: 50k-100k	7%	(43)	21%	(126)	31%	(186)	29%	(175)	12%	(71)	602
Income: 100k+	10%	(31)	15%	(46)	28%	(85)	39%	(117)	8%	(24)	304
Ethnicity: White	7%	(117)	21%	(372)	27%	(475)	30%	(542)	15%	(275)	1781
Ethnicity: Hispanic	18%	(37)	21%	(46)	17%	(36)	23%	(48)	22%	(46)	213
Ethnicity: Afr. Am.	20%	(56)	22%	(62)	22%	(63)	19%	(52)	17%	(47)	279
Ethnicity: Other	13%	(19)	24%	(34)	25%	(35)	19%	(27)	19%	(27)	142
Relig: Protestant	5%	(26)	21%	(110)	26%	(139)	36%	(193)	12%	(62)	528
Relig: Roman Catholic	10%	(44)	22%	(93)	25%	(106)	30%	(126)	14%	(58)	425
Relig: Something Else	13%	(24)	24%	(47)	30%	(57)	21%	(40)	13%	(24)	193
Relig: Jewish	16%	(9)	21%	(12)	27%	(15)	26%	(15)	9%	(5)	56
Relig: Evangelical	8%	(63)	23%	(181)	28%	(218)	29%	(227)	12%	(98)	786
Relig: Non-Evang. Catholics	9%	(31)	19%	(69)	23%	(84)	36%	(131)	13%	(46)	361
Relig: All Christian	8%	(94)	22%	(249)	26%	(302)	31%	(358)	13%	(143)	1146
Relig: All Non-Christian	12%	(31)	20%	(52)	25%	(64)	24%	(64)	19%	(50)	261
Community: Urban	15%	(86)	22%	(121)	23%	(131)	23%	(130)	17%	(94)	562
Community: Suburban	5%	(53)	22%	(213)	26%	(253)	32%	(310)	15%	(146)	974
Community: Rural	8%	(52)	20%	(134)	28%	(190)	27%	(181)	16%	(109)	666
Employ: Private Sector	8%	(54)	21%	(132)	27%	(174)	34%	(217)	10%	(67)	645
Employ: Government	14%	(22)	20%	(32)	27%	(44)	32%	(52)	8%	(13)	163
Employ: Self-Employed	12%	(22)	17%	(32)	29%	(53)	23%	(44)	19%	(35)	186
Employ: Homemaker	5%	(7)	22%	(32)	30%	(44)	27%	(39)	15%	(21)	144
Employ: Student	15%	(12)	24%	(20)	21%	(18)	20%	(17)	19%	(16)	83
Employ: Retired	5%	(26)	23%	(129)	25%	(138)	31%	(174)	17%	(97)	563
Employ: Unemployed	11%	(24)	20%	(41)	24%	(51)	20%	(43)	25%	(52)	211
Employ: Other	11%	(23)	23%	(48)	25%	(52)	17%	(35)	23%	(48)	206
Military HH: Yes	9%	(35)	25%	(97)	22%	(87)	29%	(115)	15%	(59)	393
Military HH: No	9%	(156)	20%	(371)	27%	(487)	28%	(506)	16%	(289)	1809
RD/WT: Right Direction	9%	(71)	19%	(151)	23%	(186)	37%	(294)	13%	(101)	803
RD/WT: Wrong Track	9%	(120)	23%	(317)	28%	(387)	23%	(327)	18%	(247)	1399

Table OR6_4: *Do you think the following are connected or disconnected from the general public?*
The Academy of Motion Picture Arts and Sciences, the organization behind the Oscars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(191)	21%	(468)	26%	(574)	28%	(621)	16%	(348)	2202
Trump Job Approve	8%	(72)	19%	(168)	22%	(201)	38%	(346)	13%	(118)	904
Trump Job Disapprove	9%	(110)	24%	(280)	30%	(346)	22%	(255)	15%	(181)	1173
Trump Job Strongly Approve	9%	(44)	18%	(86)	18%	(86)	44%	(213)	12%	(60)	488
Trump Job Somewhat Approve	7%	(28)	20%	(82)	28%	(115)	32%	(133)	14%	(58)	416
Trump Job Somewhat Disapprove	12%	(30)	25%	(63)	26%	(64)	24%	(59)	13%	(31)	248
Trump Job Strongly Disapprove	9%	(80)	23%	(217)	31%	(282)	21%	(196)	16%	(150)	925
#1 Issue: Economy	10%	(58)	21%	(131)	30%	(184)	26%	(160)	13%	(79)	612
#1 Issue: Security	7%	(30)	15%	(65)	18%	(79)	46%	(198)	13%	(58)	430
#1 Issue: Health Care	8%	(31)	22%	(79)	28%	(104)	24%	(90)	17%	(64)	368
#1 Issue: Medicare / Social Security	5%	(17)	23%	(73)	27%	(86)	24%	(74)	21%	(65)	315
#1 Issue: Women's Issues	14%	(15)	32%	(35)	28%	(30)	11%	(12)	15%	(16)	107
#1 Issue: Education	15%	(22)	23%	(35)	21%	(31)	27%	(40)	15%	(23)	151
#1 Issue: Energy	8%	(8)	28%	(28)	36%	(36)	18%	(18)	9%	(9)	99
#1 Issue: Other	9%	(11)	18%	(22)	20%	(24)	24%	(29)	28%	(34)	119
2018 House Vote: Democrat	10%	(76)	26%	(200)	32%	(247)	20%	(154)	13%	(105)	783
2018 House Vote: Republican	7%	(49)	17%	(125)	22%	(160)	45%	(330)	9%	(67)	732
2018 House Vote: Someone else	6%	(7)	19%	(22)	29%	(33)	23%	(26)	23%	(26)	115
2018 House Vote: Didnt Vote	10%	(59)	21%	(120)	23%	(134)	19%	(110)	26%	(148)	572
2016 Vote: Hillary Clinton	11%	(74)	25%	(175)	30%	(211)	19%	(135)	14%	(101)	696
2016 Vote: Donald Trump	6%	(47)	17%	(128)	23%	(171)	43%	(317)	11%	(81)	744
2016 Vote: Someone else	4%	(6)	22%	(39)	27%	(48)	36%	(63)	12%	(20)	177
2016 Vote: Didnt Vote	11%	(62)	22%	(125)	25%	(142)	18%	(103)	25%	(146)	579
Voted in 2014: Yes	8%	(109)	22%	(316)	27%	(390)	32%	(466)	12%	(170)	1451
Voted in 2014: No	11%	(82)	20%	(152)	24%	(184)	21%	(155)	24%	(178)	751
2012 Vote: Barack Obama	9%	(79)	27%	(229)	29%	(251)	21%	(182)	13%	(111)	852
2012 Vote: Mitt Romney	5%	(27)	15%	(86)	24%	(141)	47%	(272)	9%	(55)	581
2012 Vote: Other	8%	(7)	18%	(16)	17%	(16)	38%	(35)	19%	(18)	92
2012 Vote: Didn't Vote	12%	(78)	20%	(136)	24%	(165)	19%	(130)	24%	(165)	674

Table OR6_4: *Do you think the following are connected or disconnected from the general public?*
The Academy of Motion Picture Arts and Sciences, the organization behind the Oscars

Demographic	Very connected		Fairly connected		Fairly disconnected		Very disconnected		Don't know / No opinion		Total N
Adults	9%	(191)	21%	(468)	26%	(574)	28%	(621)	16%	(348)	2202
4-Region: Northeast	11%	(43)	21%	(81)	29%	(112)	27%	(108)	13%	(49)	393
4-Region: Midwest	7%	(34)	21%	(109)	25%	(129)	29%	(144)	18%	(91)	506
4-Region: South	10%	(80)	21%	(173)	25%	(205)	30%	(244)	15%	(120)	822
4-Region: West	7%	(35)	22%	(105)	26%	(127)	26%	(125)	18%	(88)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table OR7: *Which of the following statements do you agree with more, even if neither is exactly right?*

Demographic	The Oscars have always been and are currently relevant		The Oscars used to be relevant but aren't anymore		The Oscars have never been relevant		Don't know / No opinion		Total N
Adults	23%	(501)	30%	(664)	21%	(473)	26%	(564)	2202
Gender: Male	22%	(223)	33%	(342)	24%	(251)	21%	(215)	1031
Gender: Female	24%	(279)	28%	(322)	19%	(221)	30%	(349)	1171
Age: 18-29	32%	(128)	23%	(92)	13%	(53)	31%	(121)	395
Age: 30-44	25%	(122)	27%	(134)	21%	(105)	27%	(132)	493
Age: 45-54	20%	(78)	29%	(117)	24%	(94)	27%	(108)	396
Age: 55-64	19%	(76)	34%	(137)	27%	(109)	20%	(83)	406
Age: 65+	19%	(97)	36%	(184)	22%	(111)	23%	(120)	512
Generation Z: 18-21	42%	(62)	22%	(33)	11%	(17)	25%	(37)	149
Millennial: Age 22-37	25%	(130)	26%	(137)	17%	(91)	31%	(165)	522
Generation X: Age 38-53	22%	(129)	28%	(161)	24%	(136)	26%	(148)	574
Boomers: Age 54-72	19%	(153)	34%	(277)	24%	(201)	23%	(191)	822
PID: Dem (no lean)	31%	(228)	27%	(198)	18%	(129)	24%	(176)	731
PID: Ind (no lean)	19%	(148)	27%	(211)	21%	(160)	33%	(250)	769
PID: Rep (no lean)	18%	(125)	36%	(255)	26%	(184)	20%	(138)	702
PID/Gender: Dem Men	28%	(86)	29%	(90)	21%	(66)	21%	(66)	309
PID/Gender: Dem Women	34%	(142)	26%	(108)	15%	(63)	26%	(109)	422
PID/Gender: Ind Men	17%	(61)	33%	(117)	23%	(83)	27%	(97)	359
PID/Gender: Ind Women	21%	(87)	23%	(94)	19%	(76)	37%	(153)	410
PID/Gender: Rep Men	21%	(75)	37%	(134)	28%	(102)	14%	(51)	363
PID/Gender: Rep Women	15%	(50)	36%	(121)	24%	(82)	26%	(87)	340
Ideo: Liberal (1-3)	33%	(221)	25%	(169)	19%	(131)	23%	(159)	680
Ideo: Moderate (4)	23%	(108)	31%	(144)	22%	(103)	24%	(110)	466
Ideo: Conservative (5-7)	17%	(127)	38%	(291)	26%	(197)	20%	(150)	765
Educ: < College	21%	(293)	29%	(406)	21%	(285)	29%	(402)	1385
Educ: Bachelors degree	25%	(129)	33%	(172)	24%	(127)	18%	(93)	521
Educ: Post-grad	27%	(79)	29%	(86)	21%	(62)	23%	(69)	296

Continued on next page

Table OR7: *Which of the following statements do you agree with more, even if neither is exactly right?*

Demographic	The Oscars have always been and are currently relevant		The Oscars used to be relevant but aren't anymore		The Oscars have never been relevant		Don't know / No opinion		Total N
Adults	23%	(501)	30%	(664)	21%	(473)	26%	(564)	2202
Income: Under 50k	22%	(279)	28%	(369)	22%	(280)	28%	(369)	1297
Income: 50k-100k	24%	(142)	33%	(197)	21%	(127)	23%	(135)	602
Income: 100k+	27%	(81)	32%	(98)	22%	(66)	20%	(59)	304
Ethnicity: White	22%	(385)	30%	(534)	23%	(414)	25%	(447)	1781
Ethnicity: Hispanic	31%	(66)	24%	(52)	15%	(32)	30%	(64)	213
Ethnicity: Afr. Am.	29%	(82)	31%	(87)	13%	(37)	26%	(73)	279
Ethnicity: Other	24%	(34)	30%	(43)	15%	(22)	31%	(44)	142
Relig: Protestant	23%	(119)	30%	(159)	25%	(132)	22%	(118)	528
Relig: Roman Catholic	25%	(106)	33%	(142)	20%	(86)	22%	(92)	425
Relig: Something Else	25%	(48)	28%	(54)	20%	(38)	27%	(52)	193
Relig: Jewish	30%	(16)	33%	(18)	19%	(11)	19%	(10)	56
Relig: Evangelical	24%	(189)	32%	(251)	21%	(169)	23%	(177)	786
Relig: Non-Evang. Catholics	23%	(84)	29%	(104)	24%	(88)	23%	(85)	361
Relig: All Christian	24%	(273)	31%	(355)	22%	(256)	23%	(262)	1146
Relig: All Non-Christian	19%	(49)	30%	(78)	22%	(57)	30%	(78)	261
Community: Urban	27%	(154)	26%	(147)	19%	(107)	27%	(154)	562
Community: Suburban	23%	(222)	34%	(333)	21%	(204)	22%	(215)	974
Community: Rural	19%	(125)	28%	(184)	24%	(161)	29%	(195)	666
Employ: Private Sector	26%	(168)	30%	(193)	23%	(147)	21%	(136)	645
Employ: Government	22%	(36)	37%	(60)	22%	(36)	19%	(31)	163
Employ: Self-Employed	26%	(49)	26%	(49)	23%	(43)	25%	(46)	186
Employ: Homemaker	17%	(24)	25%	(36)	22%	(32)	36%	(52)	144
Employ: Student	35%	(29)	28%	(23)	14%	(12)	23%	(19)	83
Employ: Retired	18%	(100)	34%	(194)	24%	(132)	24%	(137)	563
Employ: Unemployed	23%	(50)	24%	(51)	18%	(38)	34%	(73)	211
Employ: Other	22%	(45)	28%	(58)	16%	(33)	34%	(71)	206
Military HH: Yes	21%	(82)	34%	(135)	21%	(81)	24%	(95)	393
Military HH: No	23%	(419)	29%	(529)	22%	(392)	26%	(469)	1809

Table OR7: *Which of the following statements do you agree with more, even if neither is exactly right?*

Demographic	The Oscars have always been and are currently relevant		The Oscars used to be relevant but aren't anymore		The Oscars have never been relevant		Don't know / No opinion		Total N
Adults	23%	(501)	30%	(664)	21%	(473)	26%	(564)	2202
RD/WT: Right Direction	18%	(146)	35%	(284)	26%	(206)	21%	(167)	803
RD/WT: Wrong Track	25%	(355)	27%	(380)	19%	(266)	28%	(397)	1399
Trump Job Approve	18%	(161)	35%	(313)	26%	(232)	22%	(198)	904
Trump Job Disapprove	28%	(323)	28%	(323)	19%	(226)	26%	(301)	1173
Trump Job Strongly Approve	17%	(81)	35%	(173)	28%	(137)	20%	(97)	488
Trump Job Somewhat Approve	19%	(79)	34%	(140)	23%	(96)	24%	(100)	416
Trump Job Somewhat Disapprove	25%	(62)	34%	(83)	21%	(52)	20%	(50)	248
Trump Job Strongly Disapprove	28%	(261)	26%	(240)	19%	(174)	27%	(251)	925
#1 Issue: Economy	24%	(147)	31%	(187)	20%	(119)	26%	(158)	612
#1 Issue: Security	15%	(64)	40%	(171)	27%	(118)	18%	(77)	430
#1 Issue: Health Care	23%	(85)	26%	(97)	21%	(77)	30%	(109)	368
#1 Issue: Medicare / Social Security	19%	(59)	32%	(100)	23%	(74)	26%	(82)	315
#1 Issue: Women's Issues	45%	(48)	22%	(23)	13%	(13)	20%	(22)	107
#1 Issue: Education	29%	(43)	23%	(35)	17%	(25)	31%	(47)	151
#1 Issue: Energy	30%	(30)	25%	(24)	20%	(20)	25%	(25)	99
#1 Issue: Other	20%	(24)	22%	(26)	22%	(26)	36%	(43)	119
2018 House Vote: Democrat	30%	(233)	29%	(224)	19%	(149)	23%	(177)	783
2018 House Vote: Republican	16%	(116)	38%	(277)	28%	(206)	18%	(133)	732
2018 House Vote: Someone else	20%	(23)	26%	(29)	19%	(22)	35%	(41)	115
2018 House Vote: Didnt Vote	23%	(129)	23%	(134)	17%	(97)	37%	(212)	572
2016 Vote: Hillary Clinton	31%	(216)	27%	(188)	19%	(132)	23%	(161)	696
2016 Vote: Donald Trump	17%	(124)	36%	(267)	27%	(203)	20%	(150)	744
2016 Vote: Someone else	15%	(26)	37%	(65)	22%	(38)	27%	(48)	177
2016 Vote: Didnt Vote	23%	(132)	25%	(143)	17%	(99)	35%	(204)	579
Voted in 2014: Yes	22%	(326)	32%	(469)	23%	(340)	22%	(316)	1451
Voted in 2014: No	23%	(175)	26%	(195)	18%	(132)	33%	(248)	751

Table OR7: *Which of the following statements do you agree with more, even if neither is exactly right?*

Demographic	The Oscars have always been and are currently relevant		The Oscars used to be relevant but aren't anymore		The Oscars have never been relevant		Don't know / No opinion		Total N
Adults	23%	(501)	30%	(664)	21%	(473)	26%	(564)	2202
2012 Vote: Barack Obama	29%	(249)	29%	(244)	19%	(165)	23%	(194)	852
2012 Vote: Mitt Romney	13%	(75)	39%	(228)	29%	(170)	19%	(108)	581
2012 Vote: Other	16%	(15)	23%	(22)	28%	(26)	32%	(29)	92
2012 Vote: Didn't Vote	24%	(160)	25%	(170)	17%	(111)	35%	(233)	674
4-Region: Northeast	29%	(115)	29%	(115)	22%	(85)	20%	(78)	393
4-Region: Midwest	20%	(101)	28%	(143)	24%	(121)	28%	(140)	506
4-Region: South	22%	(179)	31%	(255)	22%	(177)	26%	(212)	822
4-Region: West	22%	(106)	31%	(151)	19%	(90)	28%	(134)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1031	47%
	Gender: Female	1171	53%
	N	2202	
age5	Age: 18-29	395	18%
	Age: 30-44	493	22%
	Age: 45-54	396	18%
	Age: 55-64	406	18%
	Age: 65+	512	23%
	N	2202	
demAgeGeneration	Generation Z: 18-21	149	7%
	Millennial: Age 22-37	522	24%
	Generation X: Age 38-53	574	26%
	Boomers: Age 54-72	822	37%
	N	2067	
xpid3	PID: Dem (no lean)	731	33%
	PID: Ind (no lean)	769	35%
	PID: Rep (no lean)	702	32%
	N	2202	
xpidGender	PID/Gender: Dem Men	309	14%
	PID/Gender: Dem Women	422	19%
	PID/Gender: Ind Men	359	16%
	PID/Gender: Ind Women	410	19%
	PID/Gender: Rep Men	363	16%
	PID/Gender: Rep Women	340	15%
	N	2202	
xdemIdeo3	Ideo: Liberal (1-3)	680	31%
	Ideo: Moderate (4)	466	21%
	Ideo: Conservative (5-7)	765	35%
	N	1910	
xeduc3	Educ: < College	1385	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2202	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1297	59%
	Income: 50k-100k	602	27%
	Income: 100k+	304	14%
	N	2202	
xdemWhite	Ethnicity: White	1781	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	528	24%
	Relig: Roman Catholic	425	19%
	Relig: Something Else	193	9%
	N	1146	
xreligion1	Relig: Jewish	56	3%
xreligion2	Relig: Evangelical	786	36%
	Relig: Non-Evang. Catholics	361	16%
	N	1146	
xreligion3	Relig: All Christian	1146	52%
	Relig: All Non-Christian	261	12%
	N	1407	
xdemUsr	Community: Urban	562	26%
	Community: Suburban	974	44%
	Community: Rural	666	30%
	N	2202	
xdemEmploy	Employ: Private Sector	645	29%
	Employ: Government	163	7%
	Employ: Self-Employed	186	8%
	Employ: Homemaker	144	7%
	Employ: Student	83	4%
	Employ: Retired	563	26%
	Employ: Unemployed	211	10%
	Employ: Other	206	9%
	N	2202	
xdemMilHH1	Military HH: Yes	393	18%
	Military HH: No	1809	82%
	N	2202	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	803	36%
	RD/WT: Wrong Track	1399	64%
	N	2202	
Trump_Approve	Trump Job Approve	904	41%
	Trump Job Disapprove	1173	53%
	N	2078	
Trump_Approve2	Trump Job Strongly Approve	488	22%
	Trump Job Somewhat Approve	416	19%
	Trump Job Somewhat Disapprove	248	11%
	Trump Job Strongly Disapprove	925	42%
	N	2078	
xnr3	#1 Issue: Economy	612	28%
	#1 Issue: Security	430	20%
	#1 Issue: Health Care	368	17%
	#1 Issue: Medicare / Social Security	315	14%
	#1 Issue: Women's Issues	107	5%
	#1 Issue: Education	151	7%
	#1 Issue: Energy	99	5%
	#1 Issue: Other	119	5%
	N	2202	
xsubVote18O	2018 House Vote: Democrat	783	36%
	2018 House Vote: Republican	732	33%
	2018 House Vote: Someone else	115	5%
	2018 House Vote: Didnt Vote	572	26%
	N	2201	
xsubVote16O	2016 Vote: Hillary Clinton	696	32%
	2016 Vote: Donald Trump	744	34%
	2016 Vote: Someone else	177	8%
	2016 Vote: Didnt Vote	579	26%
	N	2197	
xsubVote14O	Voted in 2014: Yes	1451	66%
	Voted in 2014: No	751	34%
	N	2202	
xsubVote12O	2012 Vote: Barack Obama	852	39%
	2012 Vote: Mitt Romney	581	26%
	2012 Vote: Other	92	4%
	2012 Vote: Didn't Vote	674	31%
	N	2199	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2202	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.