



National Tracking Poll #190259
February 26-28, 2019

Crosstabulation Results

Methodology:

This poll was conducted from February 26-28, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table NCAA1_1: Do you agree or disagree with the following statements?
The NCAA's purpose is to financially benefit universities.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(364)	27%	(599)	12%	(258)	8%	(184)	36%	(796)	2201
Gender: Male	22%	(226)	32%	(330)	13%	(129)	10%	(105)	23%	(240)	1030
Gender: Female	12%	(138)	23%	(269)	11%	(129)	7%	(80)	47%	(556)	1171
Age: 18-29	18%	(70)	30%	(117)	12%	(49)	6%	(22)	34%	(135)	394
Age: 30-44	20%	(101)	27%	(133)	10%	(49)	7%	(34)	36%	(177)	494
Age: 45-54	15%	(65)	29%	(123)	14%	(57)	7%	(30)	34%	(144)	419
Age: 55-64	14%	(54)	29%	(110)	11%	(43)	7%	(28)	39%	(147)	383
Age: 65+	14%	(74)	23%	(116)	12%	(60)	14%	(70)	38%	(193)	512
Generation Z: 18-21	21%	(32)	30%	(45)	14%	(21)	5%	(8)	31%	(47)	152
Millennial: Age 22-37	18%	(94)	28%	(143)	11%	(55)	7%	(35)	36%	(187)	515
Generation X: Age 38-53	19%	(111)	29%	(171)	12%	(68)	7%	(39)	34%	(202)	592
Boomers: Age 54-72	14%	(116)	25%	(211)	12%	(97)	10%	(85)	39%	(320)	829
PID: Dem (no lean)	19%	(134)	29%	(209)	13%	(94)	7%	(52)	32%	(233)	723
PID: Ind (no lean)	15%	(119)	25%	(204)	10%	(78)	8%	(63)	42%	(340)	804
PID: Rep (no lean)	16%	(110)	27%	(185)	13%	(87)	10%	(69)	33%	(223)	674
PID/Gender: Dem Men	23%	(75)	35%	(118)	14%	(48)	9%	(30)	18%	(61)	332
PID/Gender: Dem Women	15%	(59)	23%	(92)	12%	(46)	6%	(22)	44%	(173)	391
PID/Gender: Ind Men	20%	(84)	30%	(122)	11%	(46)	9%	(36)	30%	(126)	414
PID/Gender: Ind Women	9%	(36)	21%	(82)	8%	(32)	7%	(26)	55%	(214)	389
PID/Gender: Rep Men	24%	(67)	32%	(90)	12%	(35)	13%	(38)	19%	(53)	284
PID/Gender: Rep Women	11%	(43)	24%	(95)	13%	(51)	8%	(31)	43%	(170)	391
Ideo: Liberal (1-3)	19%	(131)	29%	(199)	13%	(88)	8%	(57)	31%	(214)	689
Ideo: Moderate (4)	19%	(84)	30%	(131)	11%	(50)	5%	(24)	34%	(150)	439
Ideo: Conservative (5-7)	16%	(120)	27%	(209)	13%	(99)	12%	(93)	33%	(251)	771
Educ: < College	14%	(196)	26%	(360)	11%	(152)	7%	(93)	42%	(583)	1384
Educ: Bachelors degree	20%	(105)	29%	(150)	14%	(74)	9%	(45)	28%	(147)	521
Educ: Post-grad	21%	(62)	30%	(89)	11%	(32)	16%	(47)	22%	(66)	296

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Table NCAA1_1: Do you agree or disagree with the following statements?
The NCAA's purpose is to financially benefit universities.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	17% (364)	27% (599)	12% (258)	8% (184)	36% (796)	2201
Income: Under 50k	14% (164)	26% (301)	11% (131)	6% (74)	42% (493)	1163
Income: 50k-100k	19% (139)	28% (207)	12% (91)	10% (75)	30% (219)	732
Income: 100k+	20% (60)	30% (92)	12% (36)	12% (36)	27% (83)	307
Ethnicity: White	15% (268)	27% (475)	12% (205)	9% (161)	38% (672)	1780
Ethnicity: Hispanic	20% (42)	30% (64)	11% (23)	4% (8)	36% (77)	213
Ethnicity: Afr. Am.	24% (67)	30% (84)	12% (34)	6% (16)	28% (79)	279
Ethnicity: Other	20% (29)	28% (40)	14% (19)	6% (8)	32% (45)	142
Relig: Protestant	17% (95)	27% (151)	15% (85)	11% (60)	31% (176)	566
Relig: Roman Catholic	18% (68)	30% (113)	14% (53)	9% (35)	29% (113)	383
Relig: Something Else	13% (26)	29% (59)	9% (19)	9% (19)	40% (82)	205
Relig: Jewish	22% (12)	24% (13)	8% (5)	6% (3)	40% (22)	54
Relig: Evangelical	15% (114)	28% (213)	13% (100)	11% (84)	33% (254)	764
Relig: Non-Evang. Catholics	19% (76)	28% (110)	15% (57)	8% (30)	30% (117)	390
Relig: All Christian	16% (189)	28% (322)	14% (157)	10% (114)	32% (371)	1154
Relig: All Non-Christian	17% (49)	29% (85)	10% (29)	7% (19)	37% (109)	292
Community: Urban	18% (92)	30% (155)	13% (67)	8% (42)	32% (167)	522
Community: Suburban	18% (186)	28% (291)	10% (108)	8% (79)	36% (373)	1037
Community: Rural	13% (86)	24% (153)	13% (83)	10% (63)	40% (256)	641
Employ: Private Sector	22% (139)	30% (191)	12% (74)	9% (55)	28% (180)	640
Employ: Government	16% (21)	36% (48)	14% (18)	8% (10)	26% (34)	131
Employ: Self-Employed	17% (35)	29% (61)	16% (34)	9% (19)	28% (59)	207
Employ: Homemaker	13% (20)	33% (50)	7% (10)	8% (12)	39% (59)	152
Employ: Student	22% (21)	26% (24)	11% (10)	5% (4)	37% (34)	93
Employ: Retired	13% (74)	26% (142)	11% (63)	10% (54)	40% (220)	553
Employ: Unemployed	15% (32)	19% (40)	13% (27)	9% (19)	45% (97)	216
Employ: Other	11% (22)	20% (42)	10% (21)	5% (10)	54% (113)	208
Military HH: Yes	19% (81)	23% (98)	14% (58)	11% (48)	32% (137)	421
Military HH: No	16% (283)	28% (501)	11% (200)	8% (136)	37% (659)	1780
RD/WT: Right Direction	18% (142)	27% (207)	12% (91)	9% (67)	35% (270)	776
RD/WT: Wrong Track	16% (222)	28% (392)	12% (167)	8% (117)	37% (526)	1425

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**Table NCAA1_1: Do you agree or disagree with the following statements?
The NCAA's purpose is to financially benefit universities.**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(364)	27%	(599)	12%	(258)	8%	(184)	36%	(796)	2201
Trump Job Approve	17%	(156)	27%	(245)	12%	(108)	10%	(87)	35%	(316)	912
Trump Job Disapprove	17%	(198)	28%	(329)	12%	(144)	8%	(93)	34%	(398)	1161
Trump Job Strongly Approve	18%	(89)	27%	(130)	11%	(52)	10%	(51)	34%	(168)	491
Trump Job Somewhat Approve	16%	(67)	27%	(115)	13%	(56)	9%	(36)	35%	(148)	421
Trump Job Somewhat Disapprove	14%	(35)	39%	(97)	9%	(22)	6%	(14)	32%	(79)	248
Trump Job Strongly Disapprove	18%	(163)	25%	(232)	13%	(122)	9%	(79)	35%	(319)	913
#1 Issue: Economy	17%	(110)	30%	(194)	14%	(89)	8%	(52)	31%	(200)	644
#1 Issue: Security	14%	(63)	26%	(115)	13%	(56)	9%	(39)	38%	(165)	438
#1 Issue: Health Care	21%	(69)	26%	(88)	9%	(30)	10%	(34)	34%	(112)	333
#1 Issue: Medicare / Social Security	14%	(44)	26%	(83)	10%	(32)	9%	(30)	40%	(127)	317
#1 Issue: Women's Issues	26%	(29)	23%	(25)	10%	(11)	7%	(7)	35%	(39)	111
#1 Issue: Education	17%	(25)	26%	(39)	11%	(17)	6%	(9)	40%	(60)	151
#1 Issue: Energy	13%	(13)	33%	(34)	14%	(15)	7%	(7)	33%	(34)	103
#1 Issue: Other	10%	(10)	19%	(19)	7%	(8)	6%	(6)	58%	(59)	103
2018 House Vote: Democrat	19%	(150)	30%	(240)	13%	(103)	8%	(62)	31%	(247)	802
2018 House Vote: Republican	16%	(120)	28%	(208)	13%	(98)	11%	(80)	31%	(224)	730
2018 House Vote: Someone else	20%	(23)	17%	(19)	5%	(6)	7%	(8)	52%	(60)	117
2018 House Vote: Didnt Vote	13%	(69)	24%	(131)	9%	(51)	6%	(33)	48%	(263)	548
2016 Vote: Hillary Clinton	18%	(123)	31%	(214)	12%	(82)	8%	(54)	31%	(209)	683
2016 Vote: Donald Trump	16%	(115)	28%	(199)	13%	(91)	12%	(83)	32%	(226)	714
2016 Vote: Someone else	19%	(37)	26%	(52)	9%	(18)	8%	(15)	38%	(74)	197
2016 Vote: Didnt Vote	14%	(84)	22%	(131)	11%	(66)	5%	(32)	48%	(286)	600
Voted in 2014: Yes	18%	(266)	28%	(411)	12%	(177)	10%	(143)	32%	(466)	1463
Voted in 2014: No	13%	(97)	25%	(188)	11%	(81)	6%	(42)	45%	(330)	738
2012 Vote: Barack Obama	19%	(158)	29%	(244)	14%	(115)	7%	(61)	31%	(265)	844
2012 Vote: Mitt Romney	17%	(99)	29%	(171)	12%	(72)	11%	(67)	31%	(183)	592
2012 Vote: Other	17%	(18)	20%	(21)	7%	(7)	9%	(9)	47%	(49)	105
2012 Vote: Didn't Vote	13%	(88)	25%	(162)	10%	(63)	7%	(48)	45%	(297)	658

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Table NCAA1_1: Do you agree or disagree with the following statements?*The NCAA's purpose is to financially benefit universities.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(364)	27%	(599)	12%	(258)	8%	(184)	36%	(796)	2201
4-Region: Northeast	20%	(80)	26%	(101)	10%	(39)	8%	(30)	36%	(142)	393
4-Region: Midwest	14%	(72)	31%	(155)	12%	(60)	10%	(49)	34%	(170)	506
4-Region: South	17%	(138)	26%	(212)	13%	(104)	8%	(62)	37%	(306)	822
4-Region: West	15%	(73)	27%	(131)	11%	(55)	9%	(43)	37%	(178)	481
AVID_FANS	35%	(120)	31%	(107)	17%	(57)	10%	(36)	8%	(26)	346
CASUAL_FANS	13%	(92)	29%	(213)	13%	(93)	9%	(65)	36%	(266)	730
COLLEGE_FAN	16%	(86)	37%	(191)	19%	(101)	12%	(62)	15%	(79)	519
PRO_FANS	22%	(220)	31%	(317)	11%	(107)	8%	(76)	29%	(294)	1014
REGULAR_FANS	20%	(110)	40%	(218)	13%	(73)	8%	(44)	19%	(104)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA1_2: Do you agree or disagree with the following statements?
The NCAA's purpose is to integrate intercollegiate athletics into higher education.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(356)	28%	(622)	13%	(286)	7%	(157)	35%	(781)	2201
Gender: Male	19%	(198)	33%	(345)	15%	(158)	9%	(97)	23%	(232)	1030
Gender: Female	14%	(159)	24%	(277)	11%	(128)	5%	(60)	47%	(548)	1171
Age: 18-29	18%	(71)	26%	(102)	16%	(65)	5%	(19)	35%	(137)	394
Age: 30-44	19%	(95)	31%	(153)	8%	(40)	9%	(45)	32%	(160)	494
Age: 45-54	16%	(65)	31%	(129)	13%	(56)	5%	(20)	36%	(149)	419
Age: 55-64	17%	(64)	27%	(105)	13%	(51)	6%	(23)	37%	(140)	383
Age: 65+	12%	(62)	26%	(133)	14%	(74)	10%	(50)	38%	(194)	512
Generation Z: 18-21	23%	(36)	23%	(34)	18%	(28)	4%	(7)	31%	(48)	152
Millennial: Age 22-37	18%	(93)	29%	(148)	12%	(60)	7%	(37)	34%	(177)	515
Generation X: Age 38-53	16%	(96)	32%	(191)	11%	(65)	6%	(35)	34%	(204)	592
Boomers: Age 54-72	14%	(117)	27%	(225)	14%	(118)	8%	(65)	37%	(305)	829
PID: Dem (no lean)	19%	(139)	28%	(204)	15%	(105)	7%	(50)	31%	(224)	723
PID: Ind (no lean)	12%	(100)	27%	(220)	14%	(109)	5%	(44)	41%	(331)	804
PID: Rep (no lean)	17%	(117)	29%	(197)	11%	(72)	9%	(62)	33%	(226)	674
PID/Gender: Dem Men	22%	(73)	35%	(117)	16%	(54)	11%	(35)	16%	(53)	332
PID/Gender: Dem Women	17%	(67)	22%	(87)	13%	(50)	4%	(15)	44%	(171)	391
PID/Gender: Ind Men	16%	(67)	30%	(124)	17%	(72)	7%	(28)	30%	(123)	414
PID/Gender: Ind Women	8%	(33)	25%	(96)	10%	(37)	4%	(16)	53%	(207)	389
PID/Gender: Rep Men	20%	(58)	37%	(104)	11%	(32)	12%	(35)	20%	(56)	284
PID/Gender: Rep Women	15%	(59)	24%	(93)	10%	(40)	7%	(28)	44%	(170)	391
Ideo: Liberal (1-3)	19%	(130)	29%	(203)	14%	(96)	9%	(61)	29%	(200)	689
Ideo: Moderate (4)	15%	(66)	32%	(140)	16%	(69)	4%	(18)	33%	(146)	439
Ideo: Conservative (5-7)	16%	(126)	29%	(224)	13%	(98)	9%	(69)	33%	(254)	771
Educ: < College	14%	(198)	25%	(347)	13%	(175)	6%	(82)	42%	(582)	1384
Educ: Bachelors degree	16%	(83)	35%	(181)	14%	(73)	10%	(51)	26%	(133)	521
Educ: Post-grad	26%	(76)	32%	(94)	13%	(38)	8%	(23)	22%	(65)	296

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Table NCAA1_2: Do you agree or disagree with the following statements?

The NCAA's purpose is to integrate intercollegiate athletics into higher education.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (356)	28% (622)	13% (286)	7% (157)	35% (781)	2201
Income: Under 50k	14% (168)	27% (314)	12% (137)	5% (64)	41% (480)	1163
Income: 50k-100k	17% (124)	29% (210)	15% (111)	8% (58)	31% (228)	732
Income: 100k+	21% (63)	32% (98)	12% (38)	11% (35)	24% (72)	307
Ethnicity: White	15% (263)	28% (502)	13% (225)	8% (134)	37% (655)	1780
Ethnicity: Hispanic	20% (42)	29% (61)	13% (27)	7% (16)	32% (67)	213
Ethnicity: Afr. Am.	24% (66)	27% (76)	14% (40)	6% (17)	29% (80)	279
Ethnicity: Other	19% (26)	30% (43)	15% (21)	4% (6)	32% (46)	142
Relig: Protestant	18% (100)	32% (178)	14% (77)	6% (33)	31% (177)	566
Relig: Roman Catholic	20% (76)	31% (117)	15% (57)	8% (32)	26% (101)	383
Relig: Something Else	19% (39)	26% (53)	12% (24)	8% (16)	36% (74)	205
Relig: Jewish	17% (9)	19% (10)	14% (8)	15% (8)	35% (19)	54
Relig: Evangelical	17% (133)	31% (238)	14% (107)	7% (53)	30% (233)	764
Relig: Non-Evang. Catholics	21% (83)	28% (110)	13% (51)	7% (29)	31% (119)	390
Relig: All Christian	19% (215)	30% (348)	14% (158)	7% (81)	30% (352)	1154
Relig: All Non-Christian	17% (51)	28% (82)	12% (35)	6% (17)	37% (107)	292
Community: Urban	18% (93)	29% (153)	15% (79)	8% (41)	30% (157)	522
Community: Suburban	16% (163)	29% (303)	12% (127)	8% (78)	35% (366)	1037
Community: Rural	16% (100)	26% (166)	13% (80)	6% (37)	40% (257)	641
Employ: Private Sector	20% (125)	35% (225)	11% (70)	8% (50)	26% (169)	640
Employ: Government	17% (23)	33% (43)	12% (16)	10% (13)	28% (36)	131
Employ: Self-Employed	20% (42)	24% (50)	18% (37)	8% (16)	30% (62)	207
Employ: Homemaker	15% (23)	25% (39)	12% (18)	6% (10)	41% (62)	152
Employ: Student	19% (17)	29% (27)	15% (14)	1% (1)	36% (33)	93
Employ: Retired	13% (71)	26% (146)	14% (78)	8% (47)	38% (212)	553
Employ: Unemployed	11% (24)	23% (49)	14% (30)	5% (11)	47% (101)	216
Employ: Other	15% (31)	20% (42)	11% (22)	4% (8)	51% (105)	208
Military HH: Yes	16% (69)	32% (136)	12% (52)	9% (36)	30% (128)	421
Military HH: No	16% (287)	27% (485)	13% (234)	7% (120)	37% (653)	1780
RD/WT: Right Direction	18% (141)	27% (207)	12% (96)	8% (61)	35% (271)	776
RD/WT: Wrong Track	15% (215)	29% (415)	13% (190)	7% (96)	36% (509)	1425

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Table NCAA1_2: Do you agree or disagree with the following statements?

The NCAA's purpose is to integrate intercollegiate athletics into higher education.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (356)	28% (622)	13% (286)	7% (157)	35% (781)	2201
Trump Job Approve	17% (157)	29% (260)	11% (105)	8% (70)	35% (320)	912
Trump Job Disapprove	16% (184)	29% (339)	15% (170)	7% (83)	33% (386)	1161
Trump Job Strongly Approve	18% (86)	27% (134)	11% (53)	10% (49)	34% (169)	491
Trump Job Somewhat Approve	17% (70)	30% (126)	12% (51)	5% (21)	36% (151)	421
Trump Job Somewhat Disapprove	17% (42)	31% (77)	13% (32)	8% (19)	32% (78)	248
Trump Job Strongly Disapprove	16% (142)	29% (262)	15% (138)	7% (64)	34% (307)	913
#1 Issue: Economy	19% (125)	30% (195)	12% (76)	9% (55)	30% (192)	644
#1 Issue: Security	13% (57)	29% (125)	13% (56)	8% (37)	37% (162)	438
#1 Issue: Health Care	18% (61)	28% (95)	13% (42)	7% (25)	34% (112)	333
#1 Issue: Medicare / Social Security	13% (41)	28% (88)	14% (44)	5% (15)	41% (129)	317
#1 Issue: Women's Issues	19% (21)	24% (27)	17% (19)	7% (7)	34% (38)	111
#1 Issue: Education	20% (29)	26% (39)	14% (21)	3% (5)	37% (56)	151
#1 Issue: Energy	11% (12)	30% (31)	19% (20)	6% (7)	33% (34)	103
#1 Issue: Other	9% (9)	21% (21)	9% (9)	6% (6)	56% (57)	103
2018 House Vote: Democrat	18% (148)	31% (246)	14% (114)	7% (53)	30% (241)	802
2018 House Vote: Republican	16% (120)	29% (211)	14% (102)	9% (69)	31% (229)	730
2018 House Vote: Someone else	9% (10)	29% (34)	7% (9)	4% (5)	51% (59)	117
2018 House Vote: Didnt Vote	14% (77)	24% (130)	11% (61)	5% (30)	46% (250)	548
2016 Vote: Hillary Clinton	18% (124)	32% (217)	13% (91)	7% (50)	29% (201)	683
2016 Vote: Donald Trump	17% (121)	31% (223)	12% (87)	9% (63)	31% (220)	714
2016 Vote: Someone else	14% (28)	28% (56)	12% (24)	6% (12)	39% (78)	197
2016 Vote: Didnt Vote	13% (80)	21% (124)	14% (84)	5% (30)	47% (281)	600
Voted in 2014: Yes	17% (249)	30% (441)	13% (195)	8% (119)	31% (459)	1463
Voted in 2014: No	14% (107)	24% (181)	12% (92)	5% (37)	44% (322)	738
2012 Vote: Barack Obama	19% (161)	31% (262)	13% (106)	7% (55)	31% (259)	844
2012 Vote: Mitt Romney	16% (94)	31% (182)	13% (74)	9% (56)	31% (186)	592
2012 Vote: Other	6% (7)	23% (25)	18% (19)	6% (6)	46% (48)	105
2012 Vote: Didn't Vote	14% (94)	23% (153)	13% (86)	6% (39)	43% (286)	658

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Table NCAA1_2: Do you agree or disagree with the following statements?*The NCAA's purpose is to integrate intercollegiate athletics into higher education.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(356)	28%	(622)	13%	(286)	7%	(157)	35%	(781)	2201
4-Region: Northeast	18%	(70)	23%	(90)	14%	(57)	9%	(34)	36%	(142)	393
4-Region: Midwest	15%	(75)	30%	(151)	15%	(75)	7%	(37)	33%	(168)	506
4-Region: South	18%	(149)	31%	(255)	10%	(80)	6%	(50)	35%	(287)	822
4-Region: West	13%	(62)	26%	(125)	15%	(74)	7%	(36)	38%	(184)	481
AVID_FANS	32%	(111)	37%	(127)	13%	(44)	11%	(38)	7%	(25)	346
CASUAL_FANS	13%	(98)	31%	(230)	14%	(104)	5%	(40)	35%	(258)	730
COLLEGE_FAN	25%	(128)	40%	(206)	15%	(79)	6%	(30)	15%	(76)	519
PRO_FANS	18%	(186)	32%	(328)	14%	(144)	8%	(78)	27%	(278)	1014
REGULAR_FANS	22%	(121)	38%	(209)	17%	(94)	6%	(32)	17%	(93)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA1_3: Do you agree or disagree with the following statements?
The NCAA's purpose is to prepare intercollegiate athletes for professional sports careers.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	14% (299)	28% (606)	15% (333)	10% (229)	33% (734)	2201
Gender: Male	16% (165)	30% (309)	18% (189)	15% (152)	21% (216)	1030
Gender: Female	11% (134)	25% (297)	12% (144)	7% (77)	44% (519)	1171
Age: 18-29	21% (84)	30% (116)	11% (42)	5% (21)	33% (131)	394
Age: 30-44	17% (84)	29% (141)	14% (67)	9% (45)	32% (157)	494
Age: 45-54	12% (50)	32% (135)	16% (66)	7% (30)	33% (138)	419
Age: 55-64	12% (45)	27% (102)	12% (47)	13% (52)	36% (137)	383
Age: 65+	7% (36)	22% (111)	22% (112)	16% (82)	34% (172)	512
Generation Z: 18-21	30% (46)	27% (42)	12% (18)	4% (6)	27% (41)	152
Millennial: Age 22-37	17% (87)	29% (147)	12% (63)	8% (43)	34% (174)	515
Generation X: Age 38-53	14% (81)	32% (190)	14% (84)	8% (45)	32% (191)	592
Boomers: Age 54-72	9% (72)	24% (203)	18% (147)	14% (115)	35% (291)	829
PID: Dem (no lean)	16% (113)	30% (215)	16% (114)	10% (74)	29% (206)	723
PID: Ind (no lean)	12% (94)	27% (214)	13% (102)	10% (80)	39% (313)	804
PID: Rep (no lean)	14% (92)	26% (177)	17% (117)	11% (74)	32% (215)	674
PID/Gender: Dem Men	17% (55)	32% (106)	19% (65)	16% (54)	16% (52)	332
PID/Gender: Dem Women	15% (58)	28% (109)	13% (49)	5% (20)	39% (154)	391
PID/Gender: Ind Men	13% (54)	30% (125)	17% (70)	13% (55)	27% (110)	414
PID/Gender: Ind Women	10% (40)	23% (89)	8% (32)	7% (26)	52% (203)	389
PID/Gender: Rep Men	20% (55)	28% (78)	19% (54)	15% (43)	19% (53)	284
PID/Gender: Rep Women	9% (36)	25% (99)	16% (63)	8% (31)	41% (162)	391
Ideo: Liberal (1-3)	17% (115)	32% (218)	14% (98)	12% (79)	26% (179)	689
Ideo: Moderate (4)	14% (61)	30% (133)	16% (69)	7% (32)	33% (144)	439
Ideo: Conservative (5-7)	10% (78)	26% (201)	19% (149)	14% (111)	30% (232)	771
Educ: < College	15% (205)	26% (359)	12% (171)	8% (106)	39% (543)	1384
Educ: Bachelors degree	10% (53)	33% (171)	19% (99)	13% (70)	25% (128)	521
Educ: Post-grad	14% (41)	25% (75)	21% (63)	18% (54)	22% (64)	296

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Table NCAA1_3: Do you agree or disagree with the following statements?
The NCAA's purpose is to prepare intercollegiate athletes for professional sports careers.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	14% (299)	28% (606)	15% (333)	10% (229)	33% (734)	2201
Income: Under 50k	15% (178)	26% (299)	12% (142)	8% (90)	39% (454)	1163
Income: 50k-100k	11% (83)	29% (215)	18% (135)	13% (92)	28% (207)	732
Income: 100k+	12% (38)	30% (91)	18% (56)	16% (48)	24% (74)	307
Ethnicity: White	11% (196)	28% (494)	16% (279)	11% (198)	34% (613)	1780
Ethnicity: Hispanic	25% (54)	31% (66)	9% (18)	7% (15)	28% (61)	213
Ethnicity: Afr. Am.	24% (67)	28% (77)	12% (34)	8% (22)	28% (79)	279
Ethnicity: Other	25% (36)	24% (34)	14% (20)	7% (9)	30% (42)	142
Relig: Protestant	10% (59)	29% (166)	18% (101)	14% (80)	28% (161)	566
Relig: Roman Catholic	13% (50)	29% (112)	18% (68)	13% (51)	27% (102)	383
Relig: Something Else	15% (31)	32% (65)	11% (23)	9% (18)	33% (68)	205
Relig: Jewish	14% (7)	22% (12)	18% (10)	9% (5)	38% (21)	54
Relig: Evangelical	11% (85)	29% (218)	17% (130)	13% (103)	30% (228)	764
Relig: Non-Evang. Catholics	14% (55)	32% (124)	16% (62)	12% (46)	26% (102)	390
Relig: All Christian	12% (140)	30% (342)	17% (192)	13% (149)	29% (331)	1154
Relig: All Non-Christian	20% (59)	25% (72)	13% (38)	4% (10)	39% (112)	292
Community: Urban	18% (97)	26% (135)	14% (75)	11% (60)	30% (156)	522
Community: Suburban	13% (139)	29% (301)	16% (164)	10% (105)	32% (328)	1037
Community: Rural	10% (63)	26% (170)	15% (93)	10% (64)	39% (251)	641
Employ: Private Sector	17% (108)	30% (192)	17% (106)	11% (70)	26% (165)	640
Employ: Government	13% (17)	37% (48)	15% (19)	10% (13)	26% (34)	131
Employ: Self-Employed	15% (31)	30% (62)	18% (37)	10% (20)	28% (58)	207
Employ: Homemaker	12% (18)	31% (47)	12% (18)	7% (11)	38% (58)	152
Employ: Student	19% (18)	33% (31)	12% (11)	4% (4)	32% (30)	93
Employ: Retired	8% (44)	25% (136)	18% (99)	15% (85)	34% (188)	553
Employ: Unemployed	17% (37)	20% (43)	9% (20)	7% (16)	46% (100)	216
Employ: Other	13% (27)	22% (47)	10% (22)	5% (11)	49% (102)	208
Military HH: Yes	14% (60)	26% (112)	14% (61)	17% (71)	28% (118)	421
Military HH: No	13% (239)	28% (494)	15% (272)	9% (158)	35% (616)	1780
RD/WT: Right Direction	16% (123)	24% (185)	15% (117)	11% (87)	34% (264)	776
RD/WT: Wrong Track	12% (176)	30% (421)	15% (216)	10% (142)	33% (470)	1425

Continued on next page

Table NCAA1_3: Do you agree or disagree with the following statements?
The NCAA's purpose is to prepare intercollegiate athletes for professional sports careers.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	14% (299)	28% (606)	15% (333)	10% (229)	33% (734)	2201
Trump Job Approve	14% (130)	26% (239)	16% (141)	11% (97)	33% (305)	912
Trump Job Disapprove	13% (151)	30% (348)	16% (183)	11% (128)	30% (352)	1161
Trump Job Strongly Approve	14% (69)	25% (122)	16% (81)	12% (58)	33% (161)	491
Trump Job Somewhat Approve	14% (60)	28% (118)	14% (60)	9% (39)	34% (144)	421
Trump Job Somewhat Disapprove	12% (30)	37% (92)	14% (35)	9% (21)	28% (69)	248
Trump Job Strongly Disapprove	13% (120)	28% (256)	16% (148)	12% (107)	31% (283)	913
#1 Issue: Economy	17% (107)	28% (180)	16% (102)	11% (73)	28% (182)	644
#1 Issue: Security	11% (48)	25% (109)	17% (73)	12% (53)	35% (155)	438
#1 Issue: Health Care	16% (53)	30% (98)	12% (41)	11% (37)	31% (104)	333
#1 Issue: Medicare / Social Security	9% (29)	26% (83)	16% (50)	12% (38)	37% (117)	317
#1 Issue: Women's Issues	15% (17)	29% (32)	19% (21)	5% (5)	32% (36)	111
#1 Issue: Education	18% (28)	28% (42)	14% (21)	3% (4)	37% (56)	151
#1 Issue: Energy	8% (9)	33% (34)	16% (16)	12% (12)	32% (33)	103
#1 Issue: Other	9% (9)	26% (27)	8% (8)	7% (7)	50% (52)	103
2018 House Vote: Democrat	13% (107)	31% (249)	18% (144)	10% (84)	27% (218)	802
2018 House Vote: Republican	11% (82)	26% (193)	18% (130)	15% (107)	30% (218)	730
2018 House Vote: Someone else	10% (11)	26% (30)	8% (10)	8% (9)	48% (56)	117
2018 House Vote: Didnt Vote	18% (97)	24% (132)	9% (50)	5% (29)	44% (240)	548
2016 Vote: Hillary Clinton	13% (92)	30% (205)	18% (123)	11% (74)	28% (189)	683
2016 Vote: Donald Trump	12% (83)	27% (191)	18% (131)	14% (100)	29% (208)	714
2016 Vote: Someone else	9% (18)	34% (68)	14% (28)	10% (20)	33% (65)	197
2016 Vote: Didnt Vote	17% (102)	23% (140)	8% (51)	6% (36)	45% (272)	600
Voted in 2014: Yes	12% (182)	29% (418)	17% (251)	13% (189)	29% (424)	1463
Voted in 2014: No	16% (117)	25% (188)	11% (82)	5% (40)	42% (311)	738
2012 Vote: Barack Obama	15% (124)	32% (269)	17% (140)	9% (79)	28% (233)	844
2012 Vote: Mitt Romney	10% (56)	25% (150)	20% (116)	16% (96)	29% (173)	592
2012 Vote: Other	9% (9)	23% (24)	11% (11)	11% (11)	47% (49)	105
2012 Vote: Didn't Vote	17% (109)	25% (162)	10% (66)	7% (43)	42% (278)	658

Continued on next page

Table NCAA1_3: *Do you agree or disagree with the following statements?*
The NCAA's purpose is to prepare intercollegiate athletes for professional sports careers.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	14%	(299)	28%	(606)	15%	(333)	10%	(229)	33%	(734)	2201
4-Region: Northeast	14%	(55)	26%	(101)	16%	(62)	11%	(43)	34%	(132)	393
4-Region: Midwest	10%	(51)	33%	(166)	17%	(85)	10%	(50)	30%	(153)	506
4-Region: South	15%	(127)	26%	(215)	14%	(119)	10%	(84)	34%	(277)	822
4-Region: West	14%	(65)	26%	(124)	14%	(67)	11%	(52)	36%	(172)	481
AVID_FANS	23%	(81)	36%	(123)	21%	(73)	15%	(52)	5%	(18)	346
CASUAL_FANS	13%	(93)	30%	(217)	15%	(111)	9%	(65)	33%	(244)	730
COLLEGE_FAN	15%	(76)	32%	(166)	22%	(114)	18%	(91)	14%	(72)	519
PRO_FANS	18%	(186)	33%	(335)	17%	(169)	8%	(85)	24%	(240)	1014
REGULAR_FANS	17%	(91)	36%	(196)	21%	(116)	12%	(65)	15%	(80)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA2: As you may know, colleges and universities do not currently compensate their athletes in any way under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (711)	45% (996)	22% (494)	2201
Gender: Male	41% (422)	40% (413)	19% (195)	1030
Gender: Female	25% (289)	50% (582)	26% (299)	1171
Age: 18-29	45% (177)	30% (119)	25% (97)	394
Age: 30-44	37% (183)	41% (202)	22% (109)	494
Age: 45-54	31% (129)	49% (206)	20% (83)	419
Age: 55-64	25% (94)	51% (194)	25% (94)	383
Age: 65+	25% (128)	54% (274)	22% (111)	512
Generation Z: 18-21	53% (81)	21% (32)	26% (39)	152
Millennial: Age 22-37	38% (197)	38% (198)	23% (120)	515
Generation X: Age 38-53	34% (203)	45% (267)	21% (122)	592
Boomers: Age 54-72	24% (202)	53% (439)	23% (188)	829
PID: Dem (no lean)	40% (287)	38% (273)	22% (163)	723
PID: Ind (no lean)	32% (258)	42% (336)	26% (210)	804
PID: Rep (no lean)	25% (166)	57% (386)	18% (122)	674
PID/Gender: Dem Men	48% (159)	35% (117)	17% (56)	332
PID/Gender: Dem Women	33% (128)	40% (156)	27% (106)	391
PID/Gender: Ind Men	40% (167)	37% (154)	23% (94)	414
PID/Gender: Ind Women	23% (91)	47% (182)	30% (116)	389
PID/Gender: Rep Men	34% (96)	50% (143)	16% (45)	284
PID/Gender: Rep Women	18% (70)	62% (244)	20% (77)	391
Ideo: Liberal (1-3)	44% (300)	35% (243)	21% (146)	689
Ideo: Moderate (4)	32% (143)	47% (207)	20% (89)	439
Ideo: Conservative (5-7)	23% (177)	59% (458)	18% (136)	771
Educ: < College	30% (420)	43% (595)	27% (369)	1384
Educ: Bachelors degree	33% (172)	50% (262)	17% (87)	521
Educ: Post-grad	40% (119)	47% (139)	13% (38)	296

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Table NCAA2: As you may know, colleges and universities do not currently compensate their athletes in any way under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	32%	(711)	45%	(996)	22%	(494)	2201
Income: Under 50k	30%	(345)	43%	(495)	28%	(323)	1163
Income: 50k-100k	35%	(254)	49%	(356)	17%	(122)	732
Income: 100k+	37%	(112)	47%	(145)	16%	(50)	307
Ethnicity: White	28%	(505)	49%	(881)	22%	(394)	1780
Ethnicity: Hispanic	42%	(89)	34%	(72)	24%	(52)	213
Ethnicity: Afr. Am.	51%	(142)	25%	(68)	25%	(69)	279
Ethnicity: Other	46%	(65)	33%	(46)	22%	(31)	142
Relig: Protestant	24%	(137)	57%	(325)	18%	(104)	566
Relig: Roman Catholic	32%	(123)	48%	(184)	20%	(76)	383
Relig: Something Else	32%	(66)	46%	(95)	22%	(45)	205
Relig: Jewish	49%	(26)	35%	(19)	16%	(9)	54
Relig: Evangelical	29%	(221)	50%	(384)	21%	(159)	764
Relig: Non-Evang. Catholics	27%	(104)	56%	(220)	17%	(66)	390
Relig: All Christian	28%	(325)	52%	(604)	19%	(225)	1154
Relig: All Non-Christian	36%	(106)	38%	(112)	25%	(74)	292
Community: Urban	42%	(220)	36%	(190)	22%	(112)	522
Community: Suburban	30%	(309)	47%	(486)	23%	(242)	1037
Community: Rural	28%	(182)	50%	(319)	22%	(140)	641
Employ: Private Sector	37%	(239)	46%	(292)	17%	(109)	640
Employ: Government	34%	(45)	46%	(60)	20%	(27)	131
Employ: Self-Employed	38%	(78)	42%	(86)	21%	(43)	207
Employ: Homemaker	28%	(43)	45%	(68)	26%	(40)	152
Employ: Student	45%	(42)	33%	(31)	22%	(21)	93
Employ: Retired	22%	(122)	56%	(307)	22%	(123)	553
Employ: Unemployed	35%	(76)	33%	(72)	32%	(68)	216
Employ: Other	32%	(67)	38%	(79)	30%	(63)	208
Military HH: Yes	32%	(135)	48%	(200)	20%	(86)	421
Military HH: No	32%	(576)	45%	(795)	23%	(408)	1780
RD/WT: Right Direction	25%	(196)	53%	(411)	22%	(169)	776
RD/WT: Wrong Track	36%	(515)	41%	(585)	23%	(325)	1425

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Table NCAA2: As you may know, colleges and universities do not currently compensate their athletes in any way under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (711)	45% (996)	22% (494)	2201
Trump Job Approve	24% (221)	56% (510)	20% (181)	912
Trump Job Disapprove	38% (444)	39% (455)	23% (263)	1161
Trump Job Strongly Approve	21% (103)	59% (290)	20% (98)	491
Trump Job Somewhat Approve	28% (118)	52% (220)	20% (84)	421
Trump Job Somewhat Disapprove	30% (76)	46% (115)	23% (57)	248
Trump Job Strongly Disapprove	40% (368)	37% (340)	23% (206)	913
#1 Issue: Economy	36% (235)	45% (289)	19% (121)	644
#1 Issue: Security	24% (106)	57% (248)	19% (84)	438
#1 Issue: Health Care	40% (133)	40% (132)	20% (68)	333
#1 Issue: Medicare / Social Security	24% (75)	49% (155)	27% (87)	317
#1 Issue: Women's Issues	36% (40)	40% (45)	24% (26)	111
#1 Issue: Education	37% (56)	35% (52)	28% (42)	151
#1 Issue: Energy	40% (42)	34% (35)	25% (26)	103
#1 Issue: Other	24% (25)	37% (38)	39% (40)	103
2018 House Vote: Democrat	40% (322)	40% (322)	20% (159)	802
2018 House Vote: Republican	25% (179)	59% (432)	16% (119)	730
2018 House Vote: Someone else	26% (30)	43% (50)	32% (37)	117
2018 House Vote: Didn't Vote	32% (178)	35% (191)	33% (179)	548
2016 Vote: Hillary Clinton	41% (280)	39% (266)	20% (137)	683
2016 Vote: Donald Trump	22% (159)	61% (433)	17% (121)	714
2016 Vote: Someone else	30% (60)	46% (91)	23% (46)	197
2016 Vote: Didn't Vote	35% (208)	34% (205)	31% (187)	600
Voted in 2014: Yes	32% (465)	49% (724)	19% (275)	1463
Voted in 2014: No	33% (246)	37% (272)	30% (220)	738
2012 Vote: Barack Obama	39% (327)	41% (346)	20% (171)	844
2012 Vote: Mitt Romney	20% (119)	63% (373)	17% (99)	592
2012 Vote: Other	25% (27)	48% (51)	26% (28)	105
2012 Vote: Didn't Vote	36% (237)	34% (225)	30% (196)	658

Continued on next page

Table NCAA2: As you may know, colleges and universities do not currently compensate their athletes in any way under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (711)	45% (996)	22% (494)	2201
4-Region: Northeast	34% (134)	41% (162)	25% (97)	393
4-Region: Midwest	30% (153)	49% (249)	20% (103)	506
4-Region: South	32% (263)	45% (374)	23% (185)	822
4-Region: West	34% (162)	44% (211)	22% (108)	481
AVID_FANS	49% (170)	43% (147)	8% (29)	346
CASUAL_FANS	31% (223)	50% (366)	19% (140)	730
COLLEGE_FAN	35% (179)	54% (283)	11% (57)	519
PRO_FANS	39% (396)	43% (433)	18% (186)	1014
REGULAR_FANS	38% (207)	44% (244)	18% (98)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA4: *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	54% (1182)	26% (568)	21% (451)	2201
Gender: Male	50% (517)	33% (339)	17% (174)	1030
Gender: Female	57% (665)	20% (228)	24% (278)	1171
Age: 18-29	51% (199)	26% (102)	23% (92)	394
Age: 30-44	50% (248)	30% (149)	20% (97)	494
Age: 45-54	53% (222)	29% (120)	18% (77)	419
Age: 55-64	54% (207)	23% (89)	23% (87)	383
Age: 65+	60% (305)	21% (108)	19% (99)	512
Generation Z: 18-21	48% (73)	23% (35)	30% (45)	152
Millennial: Age 22-37	52% (267)	28% (143)	20% (104)	515
Generation X: Age 38-53	50% (298)	32% (187)	18% (107)	592
Boomers: Age 54-72	57% (476)	21% (177)	21% (176)	829
PID: Dem (no lean)	49% (351)	32% (234)	19% (138)	723
PID: Ind (no lean)	50% (403)	25% (198)	25% (202)	804
PID: Rep (no lean)	63% (427)	20% (136)	16% (111)	674
PID/Gender: Dem Men	47% (157)	42% (139)	11% (37)	332
PID/Gender: Dem Women	50% (194)	24% (95)	26% (102)	391
PID/Gender: Ind Men	46% (192)	30% (124)	24% (97)	414
PID/Gender: Ind Women	54% (211)	19% (73)	27% (105)	389
PID/Gender: Rep Men	59% (168)	27% (76)	14% (40)	284
PID/Gender: Rep Women	66% (259)	15% (60)	18% (71)	391
Ideo: Liberal (1-3)	46% (317)	35% (243)	19% (129)	689
Ideo: Moderate (4)	56% (244)	25% (112)	19% (83)	439
Ideo: Conservative (5-7)	65% (503)	19% (149)	15% (119)	771
Educ: < College	52% (718)	24% (327)	25% (340)	1384
Educ: Bachelors degree	58% (300)	28% (147)	14% (74)	521
Educ: Post-grad	55% (164)	32% (94)	13% (38)	296

Continued on next page

Table NCAA4: As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?

Demographic	Yes		No		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	54%	(1182)	26%	(568)	21%	(451)	2201
Income: Under 50k	51%	(596)	24%	(276)	25%	(291)	1163
Income: 50k-100k	58%	(421)	27%	(197)	15%	(113)	732
Income: 100k+	54%	(165)	31%	(94)	15%	(47)	307
Ethnicity: White	57%	(1014)	24%	(418)	20%	(348)	1780
Ethnicity: Hispanic	50%	(108)	30%	(65)	19%	(41)	213
Ethnicity: Afr. Am.	37%	(103)	39%	(110)	24%	(66)	279
Ethnicity: Other	46%	(66)	27%	(39)	26%	(37)	142
Relig: Protestant	65%	(368)	20%	(112)	15%	(87)	566
Relig: Roman Catholic	54%	(206)	28%	(107)	18%	(70)	383
Relig: Something Else	52%	(108)	27%	(55)	21%	(43)	205
Relig: Jewish	52%	(28)	28%	(15)	20%	(11)	54
Relig: Evangelical	57%	(435)	26%	(197)	17%	(132)	764
Relig: Non-Evang. Catholics	63%	(246)	19%	(76)	18%	(69)	390
Relig: All Christian	59%	(681)	24%	(273)	17%	(200)	1154
Relig: All Non-Christian	52%	(150)	26%	(75)	23%	(66)	292
Community: Urban	49%	(254)	35%	(185)	16%	(83)	522
Community: Suburban	55%	(569)	24%	(251)	21%	(218)	1037
Community: Rural	56%	(359)	21%	(132)	23%	(150)	641
Employ: Private Sector	55%	(352)	30%	(192)	15%	(96)	640
Employ: Government	52%	(68)	32%	(42)	16%	(21)	131
Employ: Self-Employed	50%	(105)	31%	(64)	19%	(39)	207
Employ: Homemaker	55%	(84)	20%	(30)	25%	(38)	152
Employ: Student	50%	(47)	27%	(25)	23%	(21)	93
Employ: Retired	60%	(334)	19%	(106)	20%	(112)	553
Employ: Unemployed	40%	(87)	26%	(56)	34%	(73)	216
Employ: Other	51%	(105)	25%	(52)	25%	(51)	208
Military HH: Yes	60%	(251)	26%	(109)	15%	(62)	421
Military HH: No	52%	(931)	26%	(459)	22%	(390)	1780
RD/WT: Right Direction	61%	(470)	20%	(156)	19%	(150)	776
RD/WT: Wrong Track	50%	(712)	29%	(411)	21%	(302)	1425

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Table NCAA4: *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	54% (1182)	26% (568)	21% (451)	2201
Trump Job Approve	62% (569)	20% (182)	18% (161)	912
Trump Job Disapprove	49% (570)	31% (362)	20% (229)	1161
Trump Job Strongly Approve	64% (314)	21% (102)	15% (74)	491
Trump Job Somewhat Approve	61% (255)	19% (80)	21% (86)	421
Trump Job Somewhat Disapprove	61% (150)	25% (62)	15% (36)	248
Trump Job Strongly Disapprove	46% (420)	33% (300)	21% (193)	913
#1 Issue: Economy	53% (342)	31% (202)	15% (100)	644
#1 Issue: Security	65% (283)	18% (78)	18% (77)	438
#1 Issue: Health Care	48% (159)	29% (97)	23% (78)	333
#1 Issue: Medicare / Social Security	57% (180)	19% (60)	24% (77)	317
#1 Issue: Women's Issues	54% (61)	24% (26)	22% (25)	111
#1 Issue: Education	45% (68)	33% (50)	22% (33)	151
#1 Issue: Energy	47% (48)	33% (34)	20% (21)	103
#1 Issue: Other	40% (42)	20% (21)	40% (41)	103
2018 House Vote: Democrat	50% (397)	33% (267)	17% (138)	802
2018 House Vote: Republican	64% (465)	21% (154)	15% (111)	730
2018 House Vote: Someone else	51% (60)	17% (20)	32% (37)	117
2018 House Vote: Didn't Vote	47% (256)	23% (127)	30% (165)	548
2016 Vote: Hillary Clinton	47% (320)	36% (243)	18% (121)	683
2016 Vote: Donald Trump	66% (469)	19% (136)	15% (108)	714
2016 Vote: Someone else	52% (103)	26% (52)	21% (42)	197
2016 Vote: Didn't Vote	47% (285)	22% (135)	30% (181)	600
Voted in 2014: Yes	56% (816)	27% (397)	17% (250)	1463
Voted in 2014: No	50% (366)	23% (170)	27% (201)	738
2012 Vote: Barack Obama	47% (399)	34% (283)	19% (162)	844
2012 Vote: Mitt Romney	68% (400)	19% (112)	13% (79)	592
2012 Vote: Other	55% (58)	15% (15)	30% (32)	105
2012 Vote: Didn't Vote	49% (325)	24% (156)	27% (177)	658

Continued on next page

Table NCAA4: *As you may know, many colleges and universities provide academic scholarships to their athletes. Do you think an academic scholarship adequately compensates student athletes?*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	54% (1182)	26% (568)	21% (451)	2201
4-Region: Northeast	53% (209)	27% (105)	20% (78)	393
4-Region: Midwest	53% (270)	25% (128)	21% (107)	506
4-Region: South	54% (443)	27% (223)	19% (156)	822
4-Region: West	54% (260)	23% (111)	23% (111)	481
AVID_FANS	49% (170)	42% (144)	9% (32)	346
CASUAL_FANS	60% (436)	22% (160)	18% (134)	730
COLLEGE_FAN	62% (320)	28% (146)	10% (54)	519
PRO_FANS	53% (539)	30% (304)	17% (171)	1014
REGULAR_FANS	55% (303)	31% (170)	14% (75)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA5: Do you support or oppose paying salaries to college athletes, beyond any scholarships they receive?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	15%	(329)	21%	(455)	14%	(313)	35%	(768)	15%	(335)	2201
Gender: Male	19%	(200)	25%	(256)	12%	(128)	31%	(323)	12%	(123)	1030
Gender: Female	11%	(129)	17%	(199)	16%	(185)	38%	(445)	18%	(212)	1171
Age: 18-29	21%	(84)	28%	(112)	14%	(55)	17%	(69)	19%	(74)	394
Age: 30-44	18%	(88)	23%	(113)	15%	(76)	26%	(130)	18%	(87)	494
Age: 45-54	17%	(71)	17%	(72)	14%	(59)	40%	(169)	12%	(48)	419
Age: 55-64	11%	(42)	18%	(67)	11%	(41)	45%	(174)	15%	(59)	383
Age: 65+	9%	(45)	18%	(92)	16%	(82)	44%	(227)	13%	(67)	512
Generation Z: 18-21	25%	(39)	32%	(49)	13%	(20)	10%	(15)	20%	(31)	152
Millennial: Age 22-37	18%	(91)	24%	(123)	14%	(73)	26%	(131)	19%	(97)	515
Generation X: Age 38-53	18%	(108)	20%	(118)	16%	(92)	34%	(199)	12%	(74)	592
Boomers: Age 54-72	10%	(83)	17%	(140)	13%	(105)	45%	(372)	16%	(129)	829
PID: Dem (no lean)	21%	(151)	24%	(173)	14%	(105)	26%	(188)	15%	(107)	723
PID: Ind (no lean)	13%	(104)	21%	(172)	14%	(110)	32%	(255)	20%	(163)	804
PID: Rep (no lean)	11%	(74)	16%	(111)	15%	(99)	48%	(325)	10%	(65)	674
PID/Gender: Dem Men	27%	(91)	27%	(89)	13%	(43)	24%	(79)	10%	(32)	332
PID/Gender: Dem Women	15%	(60)	21%	(84)	16%	(62)	28%	(110)	19%	(75)	391
PID/Gender: Ind Men	15%	(63)	26%	(108)	11%	(44)	31%	(126)	18%	(73)	414
PID/Gender: Ind Women	11%	(41)	16%	(64)	17%	(66)	33%	(129)	23%	(90)	389
PID/Gender: Rep Men	16%	(46)	21%	(60)	14%	(41)	42%	(118)	7%	(19)	284
PID/Gender: Rep Women	7%	(28)	13%	(51)	15%	(58)	53%	(207)	12%	(47)	391
Ideo: Liberal (1-3)	22%	(148)	26%	(176)	15%	(107)	24%	(166)	13%	(93)	689
Ideo: Moderate (4)	12%	(55)	23%	(99)	15%	(66)	35%	(153)	15%	(66)	439
Ideo: Conservative (5-7)	10%	(80)	17%	(129)	15%	(113)	49%	(380)	9%	(70)	771
Educ: < College	15%	(211)	18%	(249)	14%	(197)	33%	(459)	19%	(269)	1384
Educ: Bachelors degree	13%	(69)	25%	(130)	15%	(79)	38%	(197)	9%	(46)	521
Educ: Post-grad	17%	(49)	26%	(76)	13%	(38)	38%	(113)	7%	(20)	296
Income: Under 50k	16%	(181)	18%	(209)	14%	(167)	32%	(378)	20%	(228)	1163
Income: 50k-100k	15%	(109)	23%	(165)	14%	(106)	38%	(275)	11%	(78)	732
Income: 100k+	13%	(39)	26%	(81)	13%	(41)	38%	(116)	10%	(30)	307

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Table NCAA5: Do you support or oppose paying salaries to college athletes, beyond any scholarships they receive?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	15%	(329)	21%	(455)	14%	(313)	35%	(768)	15%	(335)	2201
Ethnicity: White	12%	(212)	19%	(346)	15%	(274)	38%	(685)	15%	(263)	1780
Ethnicity: Hispanic	26%	(56)	26%	(56)	12%	(26)	17%	(35)	19%	(40)	213
Ethnicity: Afr. Am.	31%	(86)	24%	(68)	8%	(23)	19%	(54)	17%	(48)	279
Ethnicity: Other	22%	(31)	29%	(41)	11%	(15)	21%	(29)	18%	(25)	142
Relig: Protestant	10%	(55)	16%	(91)	17%	(94)	48%	(274)	9%	(52)	566
Relig: Roman Catholic	13%	(51)	25%	(95)	16%	(61)	34%	(131)	12%	(45)	383
Relig: Something Else	15%	(30)	20%	(42)	15%	(31)	36%	(73)	14%	(29)	205
Relig: Jewish	18%	(10)	32%	(17)	15%	(8)	22%	(12)	12%	(7)	54
Relig: Evangelical	11%	(88)	21%	(158)	16%	(124)	41%	(310)	11%	(83)	764
Relig: Non-Evang. Catholics	13%	(49)	18%	(70)	16%	(61)	43%	(168)	11%	(43)	390
Relig: All Christian	12%	(137)	20%	(228)	16%	(185)	41%	(478)	11%	(126)	1154
Relig: All Non-Christian	21%	(61)	19%	(56)	11%	(31)	32%	(92)	18%	(52)	292
Community: Urban	21%	(108)	25%	(131)	14%	(74)	26%	(135)	14%	(75)	522
Community: Suburban	14%	(146)	20%	(203)	15%	(161)	36%	(372)	15%	(156)	1037
Community: Rural	12%	(76)	19%	(121)	12%	(79)	41%	(262)	16%	(104)	641
Employ: Private Sector	17%	(109)	25%	(162)	15%	(95)	32%	(205)	11%	(68)	640
Employ: Government	15%	(19)	21%	(28)	15%	(20)	34%	(44)	15%	(20)	131
Employ: Self-Employed	17%	(36)	27%	(56)	10%	(21)	34%	(71)	11%	(23)	207
Employ: Homemaker	12%	(18)	20%	(30)	17%	(26)	35%	(52)	17%	(26)	152
Employ: Student	21%	(20)	28%	(26)	14%	(13)	20%	(18)	17%	(16)	93
Employ: Retired	8%	(45)	16%	(89)	16%	(86)	47%	(258)	13%	(75)	553
Employ: Unemployed	20%	(43)	16%	(34)	12%	(26)	28%	(60)	25%	(53)	216
Employ: Other	19%	(39)	14%	(30)	13%	(27)	28%	(59)	26%	(54)	208
Military HH: Yes	16%	(68)	19%	(79)	16%	(66)	40%	(169)	10%	(40)	421
Military HH: No	15%	(261)	21%	(376)	14%	(247)	34%	(600)	17%	(295)	1780
RD/WT: Right Direction	13%	(97)	17%	(133)	13%	(105)	43%	(334)	14%	(107)	776
RD/WT: Wrong Track	16%	(232)	23%	(322)	15%	(208)	30%	(434)	16%	(228)	1425
Trump Job Approve	11%	(104)	17%	(155)	13%	(119)	47%	(427)	12%	(107)	912
Trump Job Disapprove	18%	(210)	24%	(275)	16%	(181)	28%	(325)	15%	(171)	1161

Continued on next page

Table NCAA5: Do you support or oppose paying salaries to college athletes, beyond any scholarships they receive?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	15% (329)	21% (455)	14% (313)	35% (768)	15% (335)	2201
Trump Job Strongly Approve	12% (58)	14% (68)	11% (53)	52% (256)	11% (56)	491
Trump Job Somewhat Approve	11% (46)	21% (87)	16% (66)	41% (171)	12% (51)	421
Trump Job Somewhat Disapprove	10% (24)	27% (66)	22% (54)	29% (71)	13% (32)	248
Trump Job Strongly Disapprove	20% (185)	23% (209)	14% (127)	28% (254)	15% (138)	913
#1 Issue: Economy	17% (108)	23% (149)	13% (82)	35% (224)	13% (81)	644
#1 Issue: Security	10% (44)	17% (74)	13% (59)	47% (206)	12% (54)	438
#1 Issue: Health Care	19% (64)	22% (73)	14% (47)	30% (98)	15% (51)	333
#1 Issue: Medicare / Social Security	7% (23)	19% (60)	16% (50)	41% (131)	17% (54)	317
#1 Issue: Women's Issues	14% (15)	22% (24)	16% (18)	29% (32)	19% (21)	111
#1 Issue: Education	26% (39)	20% (29)	16% (24)	22% (34)	16% (24)	151
#1 Issue: Energy	16% (16)	31% (32)	21% (21)	17% (17)	16% (16)	103
#1 Issue: Other	18% (18)	13% (14)	11% (12)	25% (26)	32% (34)	103
2018 House Vote: Democrat	20% (158)	25% (200)	15% (117)	29% (233)	12% (95)	802
2018 House Vote: Republican	11% (79)	17% (127)	13% (97)	50% (367)	8% (59)	730
2018 House Vote: Someone else	10% (12)	15% (17)	12% (14)	31% (37)	32% (37)	117
2018 House Vote: Didnt Vote	15% (80)	20% (109)	15% (85)	24% (131)	26% (142)	548
2016 Vote: Hillary Clinton	20% (136)	25% (174)	14% (98)	28% (193)	12% (83)	683
2016 Vote: Donald Trump	10% (70)	16% (112)	15% (104)	51% (365)	9% (63)	714
2016 Vote: Someone else	13% (25)	22% (43)	16% (31)	33% (64)	17% (34)	197
2016 Vote: Didnt Vote	16% (94)	21% (124)	13% (80)	24% (146)	26% (156)	600
Voted in 2014: Yes	15% (217)	20% (293)	14% (206)	40% (581)	11% (165)	1463
Voted in 2014: No	15% (112)	22% (162)	14% (107)	25% (187)	23% (170)	738
2012 Vote: Barack Obama	19% (162)	23% (198)	15% (126)	29% (248)	13% (110)	844
2012 Vote: Mitt Romney	8% (50)	15% (91)	14% (81)	54% (322)	8% (47)	592
2012 Vote: Other	6% (6)	17% (18)	10% (10)	45% (47)	22% (23)	105
2012 Vote: Didn't Vote	17% (111)	22% (147)	14% (95)	23% (150)	24% (155)	658
4-Region: Northeast	17% (65)	22% (88)	15% (59)	31% (122)	15% (58)	393
4-Region: Midwest	11% (56)	22% (111)	15% (76)	37% (187)	15% (75)	506
4-Region: South	17% (142)	19% (157)	14% (116)	35% (285)	15% (122)	822
4-Region: West	14% (66)	21% (99)	13% (62)	36% (175)	16% (79)	481
AVID_FANS	28% (97)	26% (90)	14% (49)	28% (97)	4% (13)	346

Continued on next page

Table NCAA5: *Do you support or oppose paying salaries to college athletes, beyond any scholarships they receive?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	15%	(329)	21%	(455)	14%	(313)	35%	(768)	15%	(335)	2201
CASUAL_FANS	14%	(101)	20%	(145)	18%	(128)	37%	(273)	11%	(83)	730
COLLEGE_FAN	13%	(69)	24%	(123)	15%	(78)	44%	(228)	4%	(22)	519
PRO_FANS	19%	(197)	23%	(230)	14%	(143)	32%	(320)	12%	(126)	1014
REGULAR_FANS	15%	(83)	28%	(151)	12%	(68)	34%	(189)	10%	(57)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Makes no difference either way	Don't know / No opinion	Total N
Adults	5% (103)	9% (193)	7% (155)	18% (394)	50% (1096)	12% (260)	2201
Gender: Male	7% (70)	11% (116)	8% (80)	17% (175)	48% (490)	10% (100)	1030
Gender: Female	3% (33)	7% (77)	6% (76)	19% (219)	52% (606)	14% (160)	1171
Age: 18-29	8% (31)	17% (66)	9% (37)	10% (37)	41% (162)	15% (59)	394
Age: 30-44	7% (33)	11% (55)	6% (28)	16% (77)	48% (238)	13% (63)	494
Age: 45-54	5% (19)	7% (28)	7% (31)	22% (93)	49% (204)	10% (44)	419
Age: 55-64	3% (11)	6% (24)	6% (24)	22% (84)	52% (197)	11% (42)	383
Age: 65+	2% (8)	4% (20)	7% (36)	20% (102)	57% (294)	10% (53)	512
Generation Z: 18-21	13% (20)	19% (29)	8% (13)	6% (9)	37% (56)	17% (26)	152
Millennial: Age 22-37	6% (33)	12% (64)	8% (40)	14% (74)	46% (238)	13% (66)	515
Generation X: Age 38-53	5% (31)	9% (53)	7% (40)	18% (109)	49% (290)	12% (69)	592
Boomers: Age 54-72	2% (18)	5% (44)	7% (56)	22% (183)	52% (434)	11% (93)	829
PID: Dem (no lean)	6% (44)	11% (78)	7% (52)	13% (91)	52% (377)	11% (81)	723
PID: Ind (no lean)	5% (37)	8% (60)	6% (48)	19% (149)	49% (393)	14% (116)	804
PID: Rep (no lean)	3% (22)	8% (55)	8% (56)	23% (154)	48% (325)	9% (63)	674
PID/Gender: Dem Men	9% (30)	14% (47)	9% (29)	13% (44)	47% (157)	7% (25)	332
PID/Gender: Dem Women	4% (14)	8% (31)	6% (23)	12% (48)	56% (220)	14% (56)	391
PID/Gender: Ind Men	7% (29)	10% (40)	6% (23)	17% (72)	48% (200)	12% (50)	414
PID/Gender: Ind Women	2% (8)	5% (20)	6% (25)	20% (77)	50% (193)	17% (67)	389
PID/Gender: Rep Men	4% (11)	10% (29)	10% (27)	21% (60)	47% (132)	9% (25)	284
PID/Gender: Rep Women	3% (11)	7% (26)	7% (28)	24% (94)	49% (193)	10% (38)	391
Ideo: Liberal (1-3)	6% (41)	11% (76)	8% (53)	15% (102)	51% (354)	9% (64)	689
Ideo: Moderate (4)	6% (27)	10% (42)	5% (24)	19% (85)	49% (217)	10% (44)	439
Ideo: Conservative (5-7)	3% (22)	7% (50)	9% (69)	24% (183)	50% (387)	8% (61)	771
Educ: < College	5% (68)	10% (135)	6% (78)	16% (225)	50% (689)	14% (190)	1384
Educ: Bachelors degree	3% (18)	8% (40)	10% (55)	19% (97)	51% (267)	8% (44)	521
Educ: Post-grad	6% (17)	6% (18)	8% (23)	24% (71)	47% (141)	9% (26)	296

Continued on next page

Table NCAA6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Makes no difference either way		Don't know / No opinion		Total N
Adults	5%	(103)	9%	(193)	7%	(155)	18%	(394)	50%	(1096)	12%	(260)	2201
Income: Under 50k	5%	(53)	9%	(108)	5%	(63)	17%	(201)	49%	(568)	15%	(169)	1163
Income: 50k-100k	5%	(36)	8%	(60)	8%	(62)	19%	(139)	51%	(374)	8%	(61)	732
Income: 100k+	5%	(14)	8%	(25)	10%	(30)	18%	(54)	50%	(153)	10%	(30)	307
Ethnicity: White	4%	(69)	7%	(129)	7%	(131)	20%	(355)	50%	(887)	12%	(210)	1780
Ethnicity: Hispanic	10%	(21)	17%	(37)	9%	(19)	12%	(25)	36%	(77)	16%	(34)	213
Ethnicity: Afr. Am.	9%	(24)	15%	(43)	5%	(14)	8%	(21)	51%	(141)	13%	(36)	279
Ethnicity: Other	7%	(10)	15%	(22)	7%	(10)	12%	(17)	48%	(68)	10%	(15)	142
Relig: Protestant	3%	(18)	5%	(29)	9%	(52)	22%	(126)	51%	(291)	9%	(49)	566
Relig: Roman Catholic	5%	(20)	10%	(40)	9%	(33)	20%	(75)	50%	(190)	6%	(25)	383
Relig: Something Else	4%	(8)	9%	(18)	5%	(9)	22%	(46)	53%	(108)	8%	(16)	205
Relig: Jewish	4%	(2)	5%	(3)	4%	(2)	6%	(3)	66%	(36)	14%	(7)	54
Relig: Evangelical	3%	(26)	7%	(55)	8%	(59)	24%	(180)	51%	(391)	7%	(53)	764
Relig: Non-Evang. Catholics	5%	(19)	8%	(31)	9%	(37)	17%	(67)	51%	(198)	10%	(38)	390
Relig: All Christian	4%	(46)	7%	(86)	8%	(95)	21%	(247)	51%	(589)	8%	(90)	1154
Relig: All Non-Christian	6%	(17)	14%	(41)	3%	(8)	16%	(48)	49%	(144)	12%	(34)	292
Community: Urban	9%	(47)	9%	(48)	8%	(43)	12%	(62)	51%	(267)	11%	(56)	522
Community: Suburban	3%	(27)	9%	(89)	7%	(69)	18%	(189)	52%	(542)	12%	(121)	1037
Community: Rural	4%	(28)	9%	(57)	7%	(44)	22%	(143)	45%	(286)	13%	(83)	641
Employ: Private Sector	6%	(38)	9%	(60)	8%	(52)	16%	(100)	51%	(327)	10%	(63)	640
Employ: Government	3%	(4)	10%	(14)	11%	(15)	17%	(23)	51%	(67)	7%	(9)	131
Employ: Self-Employed	6%	(13)	13%	(28)	10%	(20)	18%	(38)	43%	(89)	10%	(20)	207
Employ: Homemaker	3%	(5)	9%	(13)	6%	(9)	22%	(34)	47%	(72)	12%	(18)	152
Employ: Student	10%	(9)	12%	(11)	7%	(6)	12%	(11)	49%	(45)	11%	(10)	93
Employ: Retired	2%	(12)	4%	(23)	7%	(36)	23%	(125)	53%	(294)	11%	(62)	553
Employ: Unemployed	4%	(8)	12%	(26)	4%	(9)	13%	(28)	50%	(107)	17%	(37)	216
Employ: Other	6%	(13)	8%	(17)	4%	(8)	17%	(34)	45%	(94)	20%	(41)	208
Military HH: Yes	4%	(15)	7%	(29)	7%	(29)	23%	(96)	51%	(215)	9%	(37)	421
Military HH: No	5%	(88)	9%	(164)	7%	(126)	17%	(298)	49%	(880)	13%	(223)	1780

Continued on next page

Table NCAA6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	Makes no difference either way	Don't know / No opinion	Total N
Adults	5% (103)	9% (193)	7% (155)	18% (394)	50% (1096)	12% (260)	2201
RD/WT: Right Direction	5% (43)	9% (70)	8% (63)	21% (160)	46% (354)	11% (87)	776
RD/WT: Wrong Track	4% (60)	9% (123)	6% (92)	16% (234)	52% (742)	12% (173)	1425
Trump Job Approve	4% (39)	8% (73)	8% (75)	24% (215)	47% (428)	9% (81)	912
Trump Job Disapprove	5% (56)	9% (109)	7% (76)	15% (171)	53% (620)	11% (130)	1161
Trump Job Strongly Approve	5% (25)	7% (37)	8% (41)	26% (127)	46% (224)	8% (38)	491
Trump Job Somewhat Approve	4% (15)	9% (37)	8% (34)	21% (88)	49% (205)	10% (42)	421
Trump Job Somewhat Disapprove	3% (7)	13% (31)	11% (27)	12% (30)	50% (125)	11% (28)	248
Trump Job Strongly Disapprove	5% (49)	9% (78)	5% (49)	15% (141)	54% (495)	11% (102)	913
#1 Issue: Economy	4% (25)	10% (64)	9% (57)	18% (114)	49% (314)	11% (71)	644
#1 Issue: Security	4% (19)	8% (33)	6% (26)	22% (97)	51% (225)	9% (38)	438
#1 Issue: Health Care	7% (25)	7% (23)	5% (16)	17% (57)	53% (178)	10% (34)	333
#1 Issue: Medicare / Social Security	3% (9)	7% (24)	5% (16)	20% (62)	54% (172)	11% (35)	317
#1 Issue: Women's Issues	6% (6)	7% (8)	11% (12)	14% (16)	45% (50)	17% (19)	111
#1 Issue: Education	7% (11)	13% (19)	10% (14)	12% (18)	43% (65)	15% (23)	151
#1 Issue: Energy	5% (5)	13% (14)	11% (11)	15% (15)	48% (50)	8% (8)	103
#1 Issue: Other	3% (3)	7% (8)	2% (2)	15% (15)	42% (43)	31% (32)	103
2018 House Vote: Democrat	6% (46)	10% (77)	7% (57)	15% (123)	53% (428)	9% (71)	802
2018 House Vote: Republican	3% (25)	8% (57)	8% (62)	24% (179)	49% (357)	7% (51)	730
2018 House Vote: Someone else	4% (5)	6% (7)	3% (3)	18% (21)	44% (52)	25% (29)	117
2018 House Vote: Didnt Vote	5% (26)	10% (52)	6% (33)	13% (71)	47% (258)	20% (108)	548
2016 Vote: Hillary Clinton	5% (37)	10% (66)	7% (51)	13% (90)	55% (376)	9% (62)	683
2016 Vote: Donald Trump	4% (28)	7% (51)	8% (55)	26% (188)	48% (341)	7% (51)	714
2016 Vote: Someone else	3% (5)	7% (13)	9% (19)	19% (37)	46% (91)	16% (32)	197
2016 Vote: Didnt Vote	5% (32)	10% (61)	5% (29)	13% (78)	47% (284)	19% (115)	600
Voted in 2014: Yes	4% (58)	8% (113)	7% (107)	20% (296)	52% (758)	9% (131)	1463
Voted in 2014: No	6% (45)	11% (80)	7% (49)	13% (97)	46% (337)	18% (129)	738

Continued on next page

Table NCAA6: *And if college athletes were paid a salary in addition to their scholarships, would that make you more or less likely to watch college sports, or would it make no difference either way?*

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much less likely		Makes no difference either way		Don't know / No opinion		Total N
Adults	5%	(103)	9%	(193)	7%	(155)	18%	(394)	50%	(1096)	12%	(260)	2201
2012 Vote: Barack Obama	5%	(40)	9%	(73)	7%	(56)	17%	(139)	54%	(456)	9%	(79)	844
2012 Vote: Mitt Romney	2%	(13)	7%	(39)	9%	(55)	28%	(163)	47%	(278)	7%	(44)	592
2012 Vote: Other	1%	(1)	8%	(8)	7%	(7)	17%	(18)	49%	(51)	19%	(20)	105
2012 Vote: Didn't Vote	7%	(49)	11%	(73)	6%	(37)	11%	(73)	47%	(310)	18%	(117)	658
4-Region: Northeast	6%	(22)	7%	(27)	7%	(26)	16%	(63)	52%	(205)	12%	(49)	393
4-Region: Midwest	2%	(12)	7%	(34)	11%	(54)	19%	(96)	50%	(253)	11%	(57)	506
4-Region: South	6%	(52)	10%	(78)	5%	(45)	18%	(145)	48%	(397)	13%	(105)	822
4-Region: West	4%	(17)	11%	(54)	6%	(30)	19%	(89)	50%	(241)	10%	(49)	481
AVID_FANS	10%	(34)	14%	(50)	6%	(22)	12%	(43)	53%	(182)	4%	(16)	346
CASUAL_FANS	4%	(26)	9%	(63)	8%	(59)	22%	(158)	47%	(343)	11%	(80)	730
COLLEGE_FAN	7%	(38)	7%	(38)	12%	(65)	25%	(131)	43%	(221)	5%	(27)	519
PRO_FANS	5%	(54)	12%	(123)	7%	(70)	16%	(167)	49%	(502)	10%	(99)	1014
REGULAR_FANS	6%	(34)	12%	(64)	12%	(65)	17%	(94)	45%	(248)	8%	(45)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table NCAA7_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1043)	35% (781)	17% (377)	2201
Gender: Male	50% (516)	37% (380)	13% (134)	1030
Gender: Female	45% (526)	34% (401)	21% (244)	1171
Age: 18-29	63% (248)	18% (69)	19% (76)	394
Age: 30-44	58% (288)	25% (125)	16% (81)	494
Age: 45-54	47% (198)	38% (159)	15% (63)	419
Age: 55-64	37% (143)	47% (179)	16% (61)	383
Age: 65+	32% (166)	49% (250)	19% (97)	512
Generation Z: 18-21	67% (103)	10% (15)	23% (35)	152
Millennial: Age 22-37	57% (294)	25% (128)	18% (92)	515
Generation X: Age 38-53	54% (322)	31% (186)	14% (84)	592
Boomers: Age 54-72	34% (284)	49% (404)	17% (141)	829
PID: Dem (no lean)	53% (385)	31% (224)	16% (113)	723
PID: Ind (no lean)	43% (348)	35% (281)	22% (174)	804
PID: Rep (no lean)	46% (309)	41% (275)	13% (90)	674
PID/Gender: Dem Men	55% (184)	35% (115)	10% (33)	332
PID/Gender: Dem Women	52% (202)	28% (109)	20% (80)	391
PID/Gender: Ind Men	45% (187)	37% (153)	18% (74)	414
PID/Gender: Ind Women	41% (161)	33% (129)	26% (100)	389
PID/Gender: Rep Men	51% (146)	40% (112)	9% (26)	284
PID/Gender: Rep Women	42% (164)	42% (163)	16% (64)	391
Ideo: Liberal (1-3)	54% (371)	31% (212)	15% (106)	689
Ideo: Moderate (4)	45% (198)	36% (158)	19% (83)	439
Ideo: Conservative (5-7)	42% (320)	47% (362)	12% (89)	771
Educ: < College	50% (689)	31% (426)	19% (270)	1384
Educ: Bachelors degree	44% (228)	42% (219)	14% (73)	521
Educ: Post-grad	42% (126)	46% (136)	12% (34)	296

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**Table NCAA7_1: Should college athletes be allowed to profit from each of the following?
 Partnerships with brands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1043)	35% (781)	17% (377)	2201
Income: Under 50k	46% (537)	33% (381)	21% (245)	1163
Income: 50k-100k	49% (360)	39% (282)	12% (90)	732
Income: 100k+	47% (145)	39% (118)	14% (43)	307
Ethnicity: White	44% (788)	38% (680)	18% (312)	1780
Ethnicity: Hispanic	60% (128)	24% (50)	17% (35)	213
Ethnicity: Afr. Am.	61% (169)	26% (72)	14% (38)	279
Ethnicity: Other	60% (85)	21% (30)	19% (27)	142
Relig: Protestant	41% (231)	46% (259)	13% (76)	566
Relig: Roman Catholic	45% (171)	39% (150)	16% (63)	383
Relig: Something Else	55% (113)	26% (54)	19% (38)	205
Relig: Jewish	46% (25)	34% (19)	19% (10)	54
Relig: Evangelical	46% (352)	38% (293)	16% (119)	764
Relig: Non-Evang. Catholics	42% (163)	44% (170)	15% (57)	390
Relig: All Christian	45% (515)	40% (463)	15% (176)	1154
Relig: All Non-Christian	51% (148)	32% (92)	18% (52)	292
Community: Urban	50% (260)	32% (168)	18% (94)	522
Community: Suburban	50% (515)	36% (369)	15% (153)	1037
Community: Rural	42% (268)	38% (243)	20% (130)	641
Employ: Private Sector	56% (359)	33% (212)	11% (69)	640
Employ: Government	51% (66)	34% (45)	15% (20)	131
Employ: Self-Employed	51% (106)	29% (61)	19% (40)	207
Employ: Homemaker	43% (65)	35% (53)	22% (33)	152
Employ: Student	71% (67)	15% (14)	14% (13)	93
Employ: Retired	32% (179)	49% (269)	19% (104)	553
Employ: Unemployed	48% (104)	33% (70)	19% (41)	216
Employ: Other	46% (96)	27% (56)	27% (57)	208
Military HH: Yes	46% (194)	41% (174)	13% (53)	421
Military HH: No	48% (848)	34% (607)	18% (324)	1780
RD/WT: Right Direction	43% (331)	40% (309)	18% (137)	776
RD/WT: Wrong Track	50% (712)	33% (472)	17% (241)	1425

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**Table NCAA7_1: Should college athletes be allowed to profit from each of the following?
Partnerships with brands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1043)	35% (781)	17% (377)	2201
Trump Job Approve	43% (388)	42% (387)	15% (137)	912
Trump Job Disapprove	51% (593)	33% (378)	16% (191)	1161
Trump Job Strongly Approve	40% (195)	46% (227)	14% (69)	491
Trump Job Somewhat Approve	46% (193)	38% (160)	16% (68)	421
Trump Job Somewhat Disapprove	47% (115)	35% (88)	18% (45)	248
Trump Job Strongly Disapprove	52% (477)	32% (290)	16% (146)	913
#1 Issue: Economy	53% (344)	32% (207)	14% (93)	644
#1 Issue: Security	42% (182)	43% (190)	15% (66)	438
#1 Issue: Health Care	48% (160)	34% (113)	18% (60)	333
#1 Issue: Medicare / Social Security	35% (110)	48% (151)	18% (56)	317
#1 Issue: Women's Issues	53% (59)	28% (31)	19% (21)	111
#1 Issue: Education	61% (92)	23% (35)	15% (23)	151
#1 Issue: Energy	52% (53)	26% (27)	22% (23)	103
#1 Issue: Other	40% (41)	26% (27)	34% (35)	103
2018 House Vote: Democrat	52% (415)	33% (262)	16% (125)	802
2018 House Vote: Republican	41% (299)	45% (332)	14% (100)	730
2018 House Vote: Someone else	36% (42)	38% (45)	26% (30)	117
2018 House Vote: Didnt Vote	52% (284)	26% (141)	22% (122)	548
2016 Vote: Hillary Clinton	53% (359)	32% (216)	16% (108)	683
2016 Vote: Donald Trump	40% (282)	47% (332)	14% (99)	714
2016 Vote: Someone else	47% (92)	37% (73)	16% (32)	197
2016 Vote: Didnt Vote	51% (308)	26% (154)	23% (138)	600
Voted in 2014: Yes	45% (653)	40% (591)	15% (219)	1463
Voted in 2014: No	53% (389)	26% (190)	22% (159)	738
2012 Vote: Barack Obama	51% (434)	33% (278)	16% (132)	844
2012 Vote: Mitt Romney	37% (219)	50% (296)	13% (77)	592
2012 Vote: Other	39% (41)	37% (39)	24% (26)	105
2012 Vote: Didn't Vote	53% (347)	26% (169)	22% (143)	658

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Table NCAA7_1: Should college athletes be allowed to profit from each of the following?
 Partnerships with brands

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	47% (1043)	35% (781)	17% (377)	2201
4-Region: Northeast	50% (198)	32% (126)	18% (69)	393
4-Region: Midwest	44% (222)	38% (193)	18% (91)	506
4-Region: South	48% (397)	35% (289)	17% (136)	822
4-Region: West	47% (227)	36% (173)	17% (82)	481
AVID_FANS	59% (203)	35% (123)	6% (20)	346
CASUAL_FANS	48% (348)	38% (278)	14% (104)	730
COLLEGE_FAN	44% (227)	47% (247)	9% (46)	519
PRO_FANS	54% (550)	32% (327)	13% (137)	1014
REGULAR_FANS	48% (264)	37% (201)	15% (84)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table NCAA7_2: Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1149)	31% (686)	17% (366)	2201
Gender: Male	57% (590)	31% (317)	12% (123)	1030
Gender: Female	48% (559)	31% (369)	21% (243)	1171
Age: 18-29	64% (254)	17% (67)	19% (73)	394
Age: 30-44	62% (308)	22% (109)	16% (77)	494
Age: 45-54	52% (218)	35% (147)	13% (54)	419
Age: 55-64	47% (181)	36% (138)	17% (63)	383
Age: 65+	37% (188)	44% (225)	19% (99)	512
Generation Z: 18-21	64% (98)	13% (19)	23% (35)	152
Millennial: Age 22-37	62% (317)	22% (112)	17% (85)	515
Generation X: Age 38-53	59% (351)	28% (165)	13% (76)	592
Boomers: Age 54-72	41% (340)	42% (345)	17% (143)	829
PID: Dem (no lean)	58% (422)	27% (193)	15% (108)	723
PID: Ind (no lean)	49% (392)	31% (249)	20% (162)	804
PID: Rep (no lean)	50% (334)	36% (244)	14% (96)	674
PID/Gender: Dem Men	64% (213)	26% (87)	10% (32)	332
PID/Gender: Dem Women	54% (209)	27% (105)	19% (76)	391
PID/Gender: Ind Men	52% (216)	32% (131)	16% (68)	414
PID/Gender: Ind Women	45% (177)	30% (118)	24% (94)	389
PID/Gender: Rep Men	57% (161)	35% (99)	8% (23)	284
PID/Gender: Rep Women	44% (173)	37% (145)	19% (73)	391
Ideo: Liberal (1-3)	60% (416)	25% (174)	14% (99)	689
Ideo: Moderate (4)	49% (216)	33% (146)	18% (77)	439
Ideo: Conservative (5-7)	47% (361)	41% (314)	12% (96)	771
Educ: < College	52% (725)	28% (391)	19% (269)	1384
Educ: Bachelors degree	53% (275)	35% (180)	13% (65)	521
Educ: Post-grad	50% (149)	39% (115)	11% (32)	296

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**Table NCAA7_2: Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1149)	31% (686)	17% (366)	2201
Income: Under 50k	50% (587)	29% (332)	21% (244)	1163
Income: 50k-100k	54% (394)	35% (253)	12% (85)	732
Income: 100k+	55% (168)	33% (101)	12% (37)	307
Ethnicity: White	50% (883)	34% (599)	17% (298)	1780
Ethnicity: Hispanic	61% (130)	22% (48)	16% (35)	213
Ethnicity: Afr. Am.	64% (178)	21% (59)	15% (43)	279
Ethnicity: Other	62% (88)	20% (28)	18% (26)	142
Relig: Protestant	49% (275)	38% (214)	14% (77)	566
Relig: Roman Catholic	50% (191)	35% (135)	15% (56)	383
Relig: Something Else	59% (122)	25% (51)	16% (33)	205
Relig: Jewish	56% (30)	26% (14)	19% (10)	54
Relig: Evangelical	53% (401)	33% (252)	14% (111)	764
Relig: Non-Evang. Catholics	48% (187)	38% (148)	14% (55)	390
Relig: All Christian	51% (588)	35% (400)	14% (166)	1154
Relig: All Non-Christian	55% (161)	29% (85)	16% (46)	292
Community: Urban	54% (282)	28% (146)	18% (94)	522
Community: Suburban	54% (564)	31% (325)	14% (148)	1037
Community: Rural	47% (303)	33% (214)	19% (124)	641
Employ: Private Sector	62% (397)	27% (173)	11% (70)	640
Employ: Government	54% (71)	33% (43)	13% (17)	131
Employ: Self-Employed	58% (121)	22% (46)	20% (41)	207
Employ: Homemaker	51% (77)	28% (42)	21% (32)	152
Employ: Student	69% (64)	19% (18)	12% (11)	93
Employ: Retired	38% (208)	44% (243)	18% (102)	553
Employ: Unemployed	52% (113)	28% (61)	19% (42)	216
Employ: Other	47% (97)	28% (59)	25% (52)	208
Military HH: Yes	50% (212)	37% (155)	13% (55)	421
Military HH: No	53% (937)	30% (531)	17% (311)	1780
RD/WT: Right Direction	46% (355)	37% (286)	17% (135)	776
RD/WT: Wrong Track	56% (794)	28% (400)	16% (231)	1425

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**Table NCAA7_2: Should college athletes be allowed to profit from each of the following?
The use of their name or likeness in video games, jerseys or other products**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1149)	31% (686)	17% (366)	2201
Trump Job Approve	46% (424)	38% (346)	16% (142)	912
Trump Job Disapprove	58% (671)	27% (316)	15% (174)	1161
Trump Job Strongly Approve	43% (213)	42% (208)	14% (70)	491
Trump Job Somewhat Approve	50% (211)	33% (139)	17% (72)	421
Trump Job Somewhat Disapprove	51% (128)	33% (83)	15% (38)	248
Trump Job Strongly Disapprove	60% (544)	26% (234)	15% (136)	913
#1 Issue: Economy	59% (378)	28% (181)	13% (85)	644
#1 Issue: Security	44% (192)	40% (175)	16% (70)	438
#1 Issue: Health Care	56% (185)	28% (93)	17% (55)	333
#1 Issue: Medicare / Social Security	42% (133)	41% (130)	17% (55)	317
#1 Issue: Women's Issues	60% (67)	23% (26)	17% (19)	111
#1 Issue: Education	63% (94)	20% (31)	17% (26)	151
#1 Issue: Energy	54% (56)	23% (23)	23% (24)	103
#1 Issue: Other	42% (43)	26% (27)	32% (33)	103
2018 House Vote: Democrat	58% (468)	27% (216)	15% (118)	802
2018 House Vote: Republican	47% (341)	40% (290)	14% (99)	730
2018 House Vote: Someone else	33% (39)	42% (49)	25% (29)	117
2018 House Vote: Didnt Vote	54% (297)	24% (131)	22% (120)	548
2016 Vote: Hillary Clinton	57% (390)	28% (193)	15% (100)	683
2016 Vote: Donald Trump	45% (323)	41% (290)	14% (101)	714
2016 Vote: Someone else	52% (103)	34% (67)	14% (28)	197
2016 Vote: Didnt Vote	55% (329)	23% (136)	23% (135)	600
Voted in 2014: Yes	50% (734)	35% (519)	14% (210)	1463
Voted in 2014: No	56% (415)	23% (167)	21% (156)	738
2012 Vote: Barack Obama	56% (475)	29% (246)	15% (124)	844
2012 Vote: Mitt Romney	44% (258)	43% (255)	13% (79)	592
2012 Vote: Other	41% (43)	35% (36)	24% (25)	105
2012 Vote: Didn't Vote	56% (371)	23% (149)	21% (139)	658

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Table NCAA7_2: *Should college athletes be allowed to profit from each of the following?
 The use of their name or likeness in video games, jerseys or other products*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	52% (1149)	31% (686)	17% (366)	2201
4-Region: Northeast	53% (207)	29% (113)	19% (73)	393
4-Region: Midwest	52% (262)	32% (161)	16% (83)	506
4-Region: South	52% (430)	31% (256)	17% (136)	822
4-Region: West	52% (251)	32% (155)	16% (75)	481
AVID_FANS	64% (220)	30% (105)	6% (20)	346
CASUAL_FANS	52% (381)	34% (247)	14% (101)	730
COLLEGE_FAN	54% (278)	39% (201)	8% (40)	519
PRO_FANS	59% (594)	29% (292)	13% (129)	1014
REGULAR_FANS	58% (316)	30% (166)	12% (67)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table NCAA7_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	45% (985)	37% (821)	18% (394)	2201
Gender: Male	50% (517)	36% (372)	14% (141)	1030
Gender: Female	40% (469)	38% (449)	22% (253)	1171
Age: 18-29	53% (207)	25% (97)	23% (90)	394
Age: 30-44	52% (257)	32% (160)	16% (77)	494
Age: 45-54	46% (194)	38% (159)	16% (66)	419
Age: 55-64	39% (151)	44% (169)	16% (63)	383
Age: 65+	35% (177)	46% (237)	19% (98)	512
Generation Z: 18-21	51% (78)	21% (32)	28% (42)	152
Millennial: Age 22-37	51% (262)	31% (162)	18% (91)	515
Generation X: Age 38-53	51% (303)	33% (197)	15% (91)	592
Boomers: Age 54-72	36% (301)	46% (383)	18% (145)	829
PID: Dem (no lean)	49% (352)	34% (244)	17% (126)	723
PID: Ind (no lean)	43% (349)	36% (290)	20% (165)	804
PID: Rep (no lean)	42% (285)	43% (287)	15% (103)	674
PID/Gender: Dem Men	57% (190)	32% (108)	10% (35)	332
PID/Gender: Dem Women	42% (163)	35% (136)	23% (92)	391
PID/Gender: Ind Men	46% (190)	36% (148)	18% (76)	414
PID/Gender: Ind Women	41% (159)	37% (143)	23% (88)	389
PID/Gender: Rep Men	48% (137)	41% (117)	11% (30)	284
PID/Gender: Rep Women	38% (147)	44% (170)	19% (73)	391
Ideo: Liberal (1-3)	52% (359)	31% (214)	17% (116)	689
Ideo: Moderate (4)	44% (194)	38% (166)	18% (79)	439
Ideo: Conservative (5-7)	39% (302)	48% (374)	12% (96)	771
Educ: < College	43% (601)	36% (502)	20% (282)	1384
Educ: Bachelors degree	47% (247)	38% (199)	14% (74)	521
Educ: Post-grad	46% (137)	41% (121)	13% (38)	296

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**Table NCAA7_3: Should college athletes be allowed to profit from each of the following?
 Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	45% (985)	37% (821)	18% (394)	2201
Income: Under 50k	43% (494)	36% (417)	22% (251)	1163
Income: 50k-100k	47% (346)	40% (291)	13% (95)	732
Income: 100k+	47% (145)	37% (113)	16% (48)	307
Ethnicity: White	43% (765)	39% (701)	18% (314)	1780
Ethnicity: Hispanic	55% (118)	25% (52)	20% (43)	213
Ethnicity: Afr. Am.	53% (148)	29% (82)	18% (50)	279
Ethnicity: Other	51% (73)	28% (39)	21% (30)	142
Relig: Protestant	41% (233)	44% (247)	15% (86)	566
Relig: Roman Catholic	42% (162)	42% (161)	16% (61)	383
Relig: Something Else	48% (98)	34% (69)	19% (38)	205
Relig: Jewish	54% (29)	29% (16)	17% (9)	54
Relig: Evangelical	43% (332)	41% (309)	16% (123)	764
Relig: Non-Evang. Catholics	41% (161)	43% (168)	16% (62)	390
Relig: All Christian	43% (493)	41% (477)	16% (184)	1154
Relig: All Non-Christian	45% (130)	38% (111)	17% (51)	292
Community: Urban	46% (238)	35% (185)	19% (100)	522
Community: Suburban	46% (477)	38% (391)	16% (169)	1037
Community: Rural	42% (270)	38% (245)	20% (126)	641
Employ: Private Sector	54% (348)	34% (216)	12% (76)	640
Employ: Government	47% (62)	37% (48)	16% (21)	131
Employ: Self-Employed	49% (101)	33% (68)	19% (39)	207
Employ: Homemaker	41% (62)	37% (56)	22% (33)	152
Employ: Student	53% (49)	31% (29)	17% (16)	93
Employ: Retired	34% (188)	47% (259)	19% (105)	553
Employ: Unemployed	45% (98)	32% (69)	23% (49)	216
Employ: Other	37% (77)	37% (76)	26% (55)	208
Military HH: Yes	43% (182)	42% (178)	15% (61)	421
Military HH: No	45% (804)	36% (643)	19% (333)	1780
RD/WT: Right Direction	41% (322)	41% (315)	18% (139)	776
RD/WT: Wrong Track	47% (663)	36% (506)	18% (255)	1425

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**Table NCAA7_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	45% (985)	37% (821)	18% (394)	2201
Trump Job Approve	40% (367)	45% (409)	15% (135)	912
Trump Job Disapprove	49% (574)	33% (384)	17% (203)	1161
Trump Job Strongly Approve	39% (191)	48% (235)	13% (65)	491
Trump Job Somewhat Approve	42% (176)	41% (174)	17% (71)	421
Trump Job Somewhat Disapprove	45% (111)	39% (97)	16% (41)	248
Trump Job Strongly Disapprove	51% (463)	31% (288)	18% (162)	913
#1 Issue: Economy	48% (307)	37% (240)	15% (97)	644
#1 Issue: Security	38% (168)	45% (196)	17% (74)	438
#1 Issue: Health Care	50% (165)	34% (112)	17% (56)	333
#1 Issue: Medicare / Social Security	39% (124)	42% (133)	19% (60)	317
#1 Issue: Women's Issues	41% (45)	41% (46)	18% (20)	111
#1 Issue: Education	60% (91)	23% (35)	16% (25)	151
#1 Issue: Energy	48% (49)	30% (31)	22% (23)	103
#1 Issue: Other	34% (35)	28% (29)	38% (39)	103
2018 House Vote: Democrat	50% (403)	33% (262)	17% (137)	802
2018 House Vote: Republican	39% (283)	48% (347)	14% (100)	730
2018 House Vote: Someone else	36% (42)	41% (48)	23% (27)	117
2018 House Vote: Didnt Vote	46% (254)	30% (163)	24% (131)	548
2016 Vote: Hillary Clinton	49% (334)	35% (237)	16% (112)	683
2016 Vote: Donald Trump	38% (274)	47% (337)	14% (103)	714
2016 Vote: Someone else	48% (94)	31% (61)	21% (42)	197
2016 Vote: Didnt Vote	47% (279)	31% (185)	23% (135)	600
Voted in 2014: Yes	44% (642)	40% (590)	16% (231)	1463
Voted in 2014: No	46% (343)	31% (232)	22% (163)	738
2012 Vote: Barack Obama	50% (418)	34% (284)	17% (141)	844
2012 Vote: Mitt Romney	36% (214)	51% (301)	13% (77)	592
2012 Vote: Other	38% (40)	35% (37)	27% (28)	105
2012 Vote: Didn't Vote	47% (311)	30% (199)	22% (148)	658

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Table NCAA7_3: Should college athletes be allowed to profit from each of the following?
Autograph / trading card signings

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	45% (985)	37% (821)	18% (394)	2201
4-Region: Northeast	49% (193)	34% (132)	17% (68)	393
4-Region: Midwest	45% (230)	39% (196)	16% (79)	506
4-Region: South	43% (354)	38% (315)	19% (153)	822
4-Region: West	43% (208)	37% (179)	20% (94)	481
AVID_FANS	58% (201)	36% (124)	6% (21)	346
CASUAL_FANS	42% (310)	42% (306)	16% (114)	730
COLLEGE_FAN	44% (228)	46% (237)	11% (55)	519
PRO_FANS	51% (514)	36% (366)	13% (135)	1014
REGULAR_FANS	50% (272)	35% (194)	15% (83)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA8: *Should college athletes be allowed to partner, without profit, with brands? This could include acting as a brand ambassador or appearing in advertisements.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (904)	35% (767)	24% (529)	2201
Gender: Male	45% (466)	36% (370)	19% (194)	1030
Gender: Female	37% (439)	34% (397)	29% (335)	1171
Age: 18-29	49% (193)	26% (104)	24% (96)	394
Age: 30-44	48% (239)	30% (146)	22% (109)	494
Age: 45-54	42% (174)	36% (151)	23% (94)	419
Age: 55-64	36% (140)	38% (144)	26% (99)	383
Age: 65+	31% (159)	43% (222)	26% (131)	512
Generation Z: 18-21	47% (71)	27% (40)	27% (41)	152
Millennial: Age 22-37	50% (259)	27% (140)	23% (116)	515
Generation X: Age 38-53	44% (263)	33% (197)	22% (131)	592
Boomers: Age 54-72	33% (274)	41% (337)	26% (217)	829
PID: Dem (no lean)	46% (335)	31% (223)	23% (164)	723
PID: Ind (no lean)	40% (319)	33% (263)	28% (222)	804
PID: Rep (no lean)	37% (250)	42% (281)	21% (143)	674
PID/Gender: Dem Men	52% (173)	34% (112)	14% (47)	332
PID/Gender: Dem Women	42% (163)	29% (111)	30% (117)	391
PID/Gender: Ind Men	45% (185)	32% (134)	23% (95)	414
PID/Gender: Ind Women	34% (133)	33% (129)	33% (127)	389
PID/Gender: Rep Men	38% (108)	44% (125)	18% (51)	284
PID/Gender: Rep Women	37% (143)	40% (156)	23% (92)	391
Ideo: Liberal (1-3)	45% (310)	34% (233)	21% (146)	689
Ideo: Moderate (4)	44% (194)	30% (131)	26% (114)	439
Ideo: Conservative (5-7)	40% (312)	42% (320)	18% (139)	771
Educ: < College	39% (545)	33% (461)	27% (378)	1384
Educ: Bachelors degree	44% (229)	36% (188)	20% (103)	521
Educ: Post-grad	44% (130)	40% (118)	16% (48)	296

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Table NCAA8: *Should college athletes be allowed to partner, without profit, with brands? This could include acting as a brand ambassador or appearing in advertisements.*

Demographic	Yes		No		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	41%	(904)	35%	(767)	24%	(529)	2201
Income: Under 50k	38%	(445)	33%	(387)	28%	(331)	1163
Income: 50k-100k	45%	(329)	35%	(258)	20%	(144)	732
Income: 100k+	42%	(130)	40%	(122)	18%	(54)	307
Ethnicity: White	41%	(723)	36%	(637)	24%	(420)	1780
Ethnicity: Hispanic	47%	(101)	31%	(67)	21%	(45)	213
Ethnicity: Afr. Am.	40%	(112)	34%	(95)	26%	(72)	279
Ethnicity: Other	49%	(69)	25%	(35)	27%	(38)	142
Relig: Protestant	39%	(222)	37%	(210)	24%	(134)	566
Relig: Roman Catholic	43%	(166)	36%	(139)	20%	(77)	383
Relig: Something Else	39%	(79)	36%	(75)	25%	(51)	205
Relig: Jewish	48%	(26)	30%	(16)	22%	(12)	54
Relig: Evangelical	41%	(315)	35%	(266)	24%	(183)	764
Relig: Non-Evang. Catholics	39%	(152)	40%	(158)	20%	(80)	390
Relig: All Christian	40%	(467)	37%	(424)	23%	(262)	1154
Relig: All Non-Christian	38%	(112)	36%	(104)	26%	(76)	292
Community: Urban	44%	(232)	34%	(179)	21%	(112)	522
Community: Suburban	41%	(427)	33%	(345)	26%	(265)	1037
Community: Rural	38%	(246)	38%	(243)	24%	(152)	641
Employ: Private Sector	51%	(324)	33%	(208)	17%	(108)	640
Employ: Government	44%	(58)	29%	(38)	27%	(35)	131
Employ: Self-Employed	48%	(99)	32%	(67)	20%	(41)	207
Employ: Homemaker	38%	(58)	29%	(44)	33%	(50)	152
Employ: Student	50%	(47)	27%	(26)	22%	(21)	93
Employ: Retired	31%	(172)	43%	(240)	26%	(142)	553
Employ: Unemployed	34%	(74)	34%	(73)	32%	(69)	216
Employ: Other	35%	(72)	35%	(72)	31%	(64)	208
Military HH: Yes	37%	(158)	43%	(181)	20%	(83)	421
Military HH: No	42%	(747)	33%	(587)	25%	(446)	1780
RD/WT: Right Direction	41%	(317)	37%	(287)	22%	(172)	776
RD/WT: Wrong Track	41%	(588)	34%	(480)	25%	(357)	1425

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Table NCAA8: *Should college athletes be allowed to partner, without profit, with brands? This could include acting as a brand ambassador or appearing in advertisements.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (904)	35% (767)	24% (529)	2201
Trump Job Approve	39% (356)	41% (370)	20% (186)	912
Trump Job Disapprove	44% (513)	31% (365)	24% (283)	1161
Trump Job Strongly Approve	38% (185)	43% (211)	19% (95)	491
Trump Job Somewhat Approve	41% (171)	38% (159)	22% (91)	421
Trump Job Somewhat Disapprove	50% (124)	25% (61)	25% (63)	248
Trump Job Strongly Disapprove	43% (389)	33% (304)	24% (221)	913
#1 Issue: Economy	44% (285)	35% (226)	21% (133)	644
#1 Issue: Security	40% (174)	39% (172)	21% (91)	438
#1 Issue: Health Care	43% (142)	33% (112)	24% (80)	333
#1 Issue: Medicare / Social Security	34% (108)	36% (114)	30% (95)	317
#1 Issue: Women's Issues	45% (50)	27% (30)	28% (31)	111
#1 Issue: Education	45% (68)	34% (51)	21% (32)	151
#1 Issue: Energy	44% (46)	31% (32)	25% (25)	103
#1 Issue: Other	30% (31)	29% (30)	40% (41)	103
2018 House Vote: Democrat	48% (384)	31% (252)	21% (166)	802
2018 House Vote: Republican	36% (265)	42% (306)	22% (158)	730
2018 House Vote: Someone else	32% (38)	34% (40)	34% (39)	117
2018 House Vote: Didn't Vote	39% (214)	31% (169)	30% (165)	548
2016 Vote: Hillary Clinton	46% (313)	31% (214)	23% (155)	683
2016 Vote: Donald Trump	38% (268)	41% (291)	22% (154)	714
2016 Vote: Someone else	43% (86)	35% (70)	21% (42)	197
2016 Vote: Didn't Vote	39% (235)	31% (187)	30% (178)	600
Voted in 2014: Yes	41% (598)	37% (545)	22% (320)	1463
Voted in 2014: No	42% (306)	30% (222)	28% (209)	738
2012 Vote: Barack Obama	45% (379)	33% (274)	23% (191)	844
2012 Vote: Mitt Romney	36% (213)	44% (260)	20% (118)	592
2012 Vote: Other	36% (38)	36% (37)	28% (30)	105
2012 Vote: Didn't Vote	41% (273)	30% (195)	29% (190)	658

Continued on next page

Table NCAA8: *Should college athletes be allowed to partner, without profit, with brands? This could include acting as a brand ambassador or appearing in advertisements.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (904)	35% (767)	24% (529)	2201
4-Region: Northeast	44% (171)	33% (129)	24% (93)	393
4-Region: Midwest	43% (220)	32% (161)	25% (124)	506
4-Region: South	39% (321)	36% (295)	25% (206)	822
4-Region: West	40% (192)	38% (182)	22% (106)	481
AVID_FANS	52% (181)	39% (135)	9% (31)	346
CASUAL_FANS	42% (306)	36% (262)	22% (162)	730
COLLEGE_FAN	46% (240)	39% (202)	15% (77)	519
PRO_FANS	46% (467)	33% (335)	21% (212)	1014
REGULAR_FANS	46% (250)	33% (183)	21% (115)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA9: To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	24%	(520)	30%	(666)	46%	(1015)	2201
Gender: Male	28%	(293)	40%	(407)	32%	(330)	1030
Gender: Female	19%	(227)	22%	(259)	58%	(684)	1171
Age: 18-29	26%	(104)	29%	(113)	45%	(177)	394
Age: 30-44	28%	(137)	28%	(137)	45%	(220)	494
Age: 45-54	21%	(86)	30%	(127)	49%	(206)	419
Age: 55-64	23%	(87)	29%	(110)	49%	(186)	383
Age: 65+	21%	(106)	35%	(179)	44%	(226)	512
Generation Z: 18-21	26%	(40)	27%	(40)	47%	(71)	152
Millennial: Age 22-37	27%	(141)	29%	(148)	44%	(225)	515
Generation X: Age 38-53	23%	(134)	31%	(181)	47%	(277)	592
Boomers: Age 54-72	21%	(178)	32%	(265)	47%	(386)	829
PID: Dem (no lean)	23%	(164)	32%	(231)	45%	(328)	723
PID: Ind (no lean)	21%	(167)	28%	(227)	51%	(409)	804
PID: Rep (no lean)	28%	(189)	31%	(209)	41%	(277)	674
PID/Gender: Dem Men	28%	(93)	45%	(148)	27%	(91)	332
PID/Gender: Dem Women	18%	(71)	21%	(82)	61%	(237)	391
PID/Gender: Ind Men	26%	(106)	35%	(145)	39%	(163)	414
PID/Gender: Ind Women	16%	(61)	21%	(82)	63%	(246)	389
PID/Gender: Rep Men	33%	(94)	40%	(114)	27%	(77)	284
PID/Gender: Rep Women	24%	(95)	24%	(95)	51%	(201)	391
Ideo: Liberal (1-3)	22%	(153)	37%	(254)	41%	(283)	689
Ideo: Moderate (4)	25%	(112)	27%	(120)	47%	(208)	439
Ideo: Conservative (5-7)	27%	(205)	33%	(257)	40%	(309)	771
Educ: < College	23%	(315)	25%	(343)	52%	(726)	1384
Educ: Bachelors degree	24%	(125)	38%	(196)	38%	(199)	521
Educ: Post-grad	27%	(80)	43%	(127)	30%	(89)	296
Income: Under 50k	22%	(261)	25%	(291)	53%	(611)	1163
Income: 50k-100k	26%	(191)	35%	(256)	39%	(285)	732
Income: 100k+	22%	(69)	39%	(119)	39%	(118)	307

Continued on next page

Table NCAA9: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	24%	(520)	30%	(666)	46%	(1015)	2201
Ethnicity: White	24%	(429)	30%	(530)	46%	(821)	1780
Ethnicity: Hispanic	27%	(57)	25%	(53)	49%	(104)	213
Ethnicity: Afr. Am.	20%	(55)	35%	(97)	45%	(127)	279
Ethnicity: Other	25%	(36)	28%	(40)	47%	(67)	142
Relig: Protestant	27%	(152)	30%	(170)	43%	(244)	566
Relig: Roman Catholic	27%	(103)	34%	(132)	39%	(148)	383
Relig: Something Else	22%	(46)	26%	(53)	52%	(107)	205
Relig: Jewish	22%	(12)	38%	(21)	40%	(22)	54
Relig: Evangelical	24%	(185)	32%	(244)	44%	(335)	764
Relig: Non-Evang. Catholics	30%	(116)	28%	(110)	42%	(163)	390
Relig: All Christian	26%	(301)	31%	(355)	43%	(498)	1154
Relig: All Non-Christian	22%	(63)	28%	(81)	50%	(147)	292
Community: Urban	28%	(148)	34%	(178)	38%	(196)	522
Community: Suburban	22%	(231)	30%	(313)	48%	(494)	1037
Community: Rural	22%	(141)	27%	(175)	51%	(325)	641
Employ: Private Sector	26%	(169)	36%	(228)	38%	(243)	640
Employ: Government	26%	(34)	32%	(42)	42%	(55)	131
Employ: Self-Employed	27%	(56)	33%	(69)	40%	(83)	207
Employ: Homemaker	20%	(30)	23%	(35)	57%	(86)	152
Employ: Student	29%	(27)	28%	(26)	43%	(40)	93
Employ: Retired	21%	(118)	31%	(170)	48%	(265)	553
Employ: Unemployed	20%	(42)	27%	(57)	54%	(116)	216
Employ: Other	21%	(44)	18%	(38)	61%	(127)	208
Military HH: Yes	24%	(100)	37%	(154)	40%	(167)	421
Military HH: No	24%	(420)	29%	(512)	48%	(847)	1780
RD/WT: Right Direction	28%	(216)	30%	(231)	42%	(329)	776
RD/WT: Wrong Track	21%	(304)	31%	(435)	48%	(685)	1425
Trump Job Approve	29%	(262)	30%	(277)	41%	(373)	912
Trump Job Disapprove	21%	(243)	32%	(375)	47%	(543)	1161

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Table NCAA9: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	24%	(520)	30%	(666)	46%	(1015)	2201
Trump Job Strongly Approve	29%	(142)	31%	(153)	40%	(196)	491
Trump Job Somewhat Approve	28%	(120)	30%	(124)	42%	(177)	421
Trump Job Somewhat Disapprove	26%	(65)	30%	(74)	44%	(109)	248
Trump Job Strongly Disapprove	20%	(179)	33%	(301)	47%	(433)	913
#1 Issue: Economy	25%	(164)	32%	(207)	43%	(274)	644
#1 Issue: Security	27%	(120)	28%	(123)	44%	(194)	438
#1 Issue: Health Care	21%	(69)	37%	(122)	43%	(142)	333
#1 Issue: Medicare / Social Security	23%	(72)	24%	(76)	53%	(169)	317
#1 Issue: Women's Issues	21%	(23)	29%	(33)	50%	(56)	111
#1 Issue: Education	19%	(28)	33%	(49)	49%	(73)	151
#1 Issue: Energy	28%	(28)	30%	(31)	43%	(44)	103
#1 Issue: Other	15%	(16)	25%	(25)	60%	(62)	103
2018 House Vote: Democrat	23%	(186)	35%	(282)	42%	(334)	802
2018 House Vote: Republican	27%	(200)	33%	(240)	40%	(290)	730
2018 House Vote: Someone else	18%	(21)	25%	(30)	56%	(66)	117
2018 House Vote: Didnt Vote	20%	(110)	21%	(113)	59%	(324)	548
2016 Vote: Hillary Clinton	23%	(156)	33%	(229)	44%	(298)	683
2016 Vote: Donald Trump	29%	(208)	32%	(225)	39%	(280)	714
2016 Vote: Someone else	21%	(41)	36%	(72)	43%	(85)	197
2016 Vote: Didnt Vote	19%	(116)	23%	(137)	58%	(348)	600
Voted in 2014: Yes	24%	(354)	33%	(490)	42%	(619)	1463
Voted in 2014: No	22%	(166)	24%	(176)	54%	(396)	738
2012 Vote: Barack Obama	23%	(191)	33%	(275)	45%	(378)	844
2012 Vote: Mitt Romney	28%	(163)	34%	(202)	38%	(227)	592
2012 Vote: Other	15%	(16)	30%	(31)	55%	(58)	105
2012 Vote: Didn't Vote	23%	(149)	24%	(158)	53%	(351)	658
4-Region: Northeast	18%	(72)	33%	(130)	49%	(191)	393
4-Region: Midwest	27%	(136)	31%	(159)	42%	(211)	506
4-Region: South	25%	(207)	28%	(227)	47%	(388)	822
4-Region: West	22%	(105)	31%	(150)	47%	(225)	481
AVID_FANS	34%	(117)	50%	(173)	16%	(56)	346

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Table NCAA9: *To the best of your knowledge, is the NCAA and the college sports system functioning or is the system broken?*

Demographic	Functioning		Broken		Don't know / No opinion		Total N
Adults	24%	(520)	30%	(666)	46%	(1015)	2201
CASUAL_FANS	24%	(172)	26%	(186)	51%	(372)	730
COLLEGE_FAN	36%	(187)	38%	(195)	26%	(138)	519
PRO_FANS	25%	(252)	33%	(335)	42%	(427)	1014
REGULAR_FANS	33%	(180)	37%	(202)	30%	(167)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports system have insurmountable problems.		The NCAA and college sports system have problems but can overcome these issues.		The NCAA and college sports system have no problems to overcome.		Don't know / No opinion		Total N
Adults	8%	(174)	51%	(1118)	4%	(93)	37%	(816)	2201
Gender: Male	10%	(104)	61%	(628)	5%	(50)	24%	(248)	1030
Gender: Female	6%	(70)	42%	(490)	4%	(43)	49%	(568)	1171
Age: 18-29	9%	(36)	49%	(194)	6%	(24)	36%	(140)	394
Age: 30-44	9%	(46)	52%	(255)	5%	(24)	34%	(169)	494
Age: 45-54	5%	(21)	53%	(224)	4%	(15)	38%	(159)	419
Age: 55-64	8%	(32)	46%	(175)	4%	(15)	42%	(160)	383
Age: 65+	8%	(39)	53%	(270)	3%	(15)	37%	(188)	512
Generation Z: 18-21	9%	(13)	51%	(78)	5%	(7)	35%	(53)	152
Millennial: Age 22-37	10%	(49)	49%	(254)	6%	(33)	35%	(178)	515
Generation X: Age 38-53	6%	(38)	54%	(317)	4%	(23)	36%	(214)	592
Boomers: Age 54-72	8%	(68)	49%	(404)	4%	(29)	40%	(328)	829
PID: Dem (no lean)	7%	(49)	54%	(388)	5%	(37)	34%	(249)	723
PID: Ind (no lean)	8%	(66)	47%	(375)	3%	(23)	42%	(339)	804
PID: Rep (no lean)	9%	(59)	53%	(354)	5%	(33)	34%	(228)	674
PID/Gender: Dem Men	10%	(33)	65%	(215)	6%	(20)	19%	(63)	332
PID/Gender: Dem Women	4%	(16)	44%	(173)	4%	(17)	47%	(185)	391
PID/Gender: Ind Men	10%	(39)	58%	(239)	3%	(14)	29%	(122)	414
PID/Gender: Ind Women	7%	(27)	35%	(136)	2%	(9)	56%	(217)	389
PID/Gender: Rep Men	11%	(32)	61%	(174)	6%	(16)	22%	(62)	284
PID/Gender: Rep Women	7%	(27)	46%	(181)	4%	(16)	43%	(166)	391
Ideo: Liberal (1-3)	9%	(59)	58%	(396)	4%	(29)	30%	(204)	689
Ideo: Moderate (4)	9%	(41)	51%	(223)	5%	(21)	35%	(154)	439
Ideo: Conservative (5-7)	8%	(61)	54%	(420)	4%	(34)	33%	(257)	771

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Table NCAA10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports system have insurmountable problems.		The NCAA and college sports system have problems but can overcome these issues.		The NCAA and college sports system have no problems to overcome.		Don't know / No opinion		Total N
Adults	8%	(174)	51%	(1118)	4%	(93)	37%	(816)	2201
Educ: < College	7%	(103)	44%	(610)	4%	(61)	44%	(610)	1384
Educ: Bachelors degree	7%	(38)	63%	(326)	3%	(18)	27%	(139)	521
Educ: Post-grad	12%	(34)	61%	(181)	5%	(14)	23%	(67)	296
Income: Under 50k	7%	(78)	45%	(525)	4%	(46)	44%	(514)	1163
Income: 50k-100k	10%	(76)	55%	(403)	5%	(38)	29%	(215)	732
Income: 100k+	7%	(20)	62%	(190)	3%	(9)	29%	(88)	307
Ethnicity: White	8%	(137)	50%	(891)	4%	(66)	39%	(687)	1780
Ethnicity: Hispanic	14%	(31)	41%	(87)	11%	(24)	33%	(71)	213
Ethnicity: Afr. Am.	7%	(21)	58%	(161)	5%	(14)	30%	(83)	279
Ethnicity: Other	12%	(17)	47%	(67)	9%	(13)	32%	(45)	142
Relig: Protestant	8%	(46)	56%	(320)	2%	(14)	33%	(186)	566
Relig: Roman Catholic	9%	(33)	54%	(207)	6%	(24)	31%	(119)	383
Relig: Something Else	4%	(8)	50%	(102)	3%	(6)	43%	(89)	205
Relig: Jewish	7%	(4)	54%	(29)	9%	(5)	31%	(17)	54
Relig: Evangelical	7%	(51)	54%	(411)	4%	(32)	35%	(270)	764
Relig: Non-Evang. Catholics	9%	(36)	56%	(218)	3%	(12)	32%	(125)	390
Relig: All Christian	8%	(87)	54%	(628)	4%	(45)	34%	(394)	1154
Relig: All Non-Christian	6%	(17)	50%	(144)	6%	(17)	39%	(114)	292
Community: Urban	10%	(50)	52%	(273)	6%	(29)	32%	(170)	522
Community: Suburban	7%	(77)	52%	(544)	4%	(42)	36%	(374)	1037
Community: Rural	7%	(47)	47%	(301)	3%	(21)	42%	(272)	641

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Table NCAA10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports system have insurmountable problems.		The NCAA and college sports system have problems but can overcome these issues.		The NCAA and college sports system have no problems to overcome.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(174)	51%	(1118)	4%	(93)	37%	(816)	2201
Employ: Private Sector	8%	(53)	57%	(365)	5%	(31)	30%	(191)	640
Employ: Government	10%	(13)	55%	(72)	7%	(9)	28%	(37)	131
Employ: Self-Employed	9%	(18)	57%	(118)	5%	(10)	30%	(62)	207
Employ: Homemaker	8%	(12)	42%	(63)	5%	(8)	45%	(69)	152
Employ: Student	9%	(9)	50%	(47)	6%	(5)	35%	(33)	93
Employ: Retired	9%	(47)	50%	(278)	3%	(19)	38%	(209)	553
Employ: Unemployed	6%	(13)	44%	(95)	2%	(4)	48%	(105)	216
Employ: Other	5%	(11)	38%	(80)	4%	(8)	53%	(110)	208
Military HH: Yes	9%	(40)	55%	(234)	4%	(18)	31%	(130)	421
Military HH: No	8%	(135)	50%	(884)	4%	(74)	39%	(686)	1780
RD/WT: Right Direction	9%	(71)	48%	(373)	6%	(44)	37%	(288)	776
RD/WT: Wrong Track	7%	(103)	52%	(745)	3%	(49)	37%	(528)	1425
Trump Job Approve	9%	(79)	50%	(453)	5%	(42)	37%	(337)	912
Trump Job Disapprove	8%	(93)	54%	(632)	4%	(42)	34%	(393)	1161
Trump Job Strongly Approve	9%	(44)	49%	(243)	5%	(25)	36%	(179)	491
Trump Job Somewhat Approve	8%	(35)	50%	(211)	4%	(17)	38%	(159)	421
Trump Job Somewhat Disapprove	9%	(22)	49%	(122)	5%	(13)	37%	(91)	248
Trump Job Strongly Disapprove	8%	(71)	56%	(510)	3%	(29)	33%	(302)	913
#1 Issue: Economy	7%	(43)	56%	(362)	4%	(26)	33%	(212)	644
#1 Issue: Security	9%	(38)	49%	(212)	5%	(22)	38%	(165)	438
#1 Issue: Health Care	10%	(35)	52%	(175)	5%	(15)	33%	(109)	333
#1 Issue: Medicare / Social Security	6%	(20)	47%	(149)	4%	(12)	43%	(137)	317
#1 Issue: Women's Issues	7%	(7)	53%	(58)	1%	(1)	40%	(45)	111
#1 Issue: Education	13%	(19)	42%	(63)	5%	(7)	41%	(61)	151
#1 Issue: Energy	7%	(7)	53%	(54)	8%	(8)	33%	(34)	103
#1 Issue: Other	5%	(5)	43%	(44)	1%	(1)	51%	(52)	103

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Table NCAA10: Which statement comes closest to your view, even if neither is exactly right?

Demographic	The NCAA and college sports system have insurmountable problems.		The NCAA and college sports system have problems but can overcome these issues.		The NCAA and college sports system have no problems to overcome.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(174)	51%	(1118)	4%	(93)	37%	(816)	2201
2018 House Vote: Democrat	9%	(72)	58%	(461)	5%	(36)	29%	(232)	802
2018 House Vote: Republican	9%	(63)	54%	(396)	5%	(35)	32%	(236)	730
2018 House Vote: Someone else	4%	(5)	39%	(46)	4%	(4)	53%	(61)	117
2018 House Vote: Didnt Vote	6%	(33)	39%	(214)	3%	(17)	52%	(284)	548
2016 Vote: Hillary Clinton	9%	(58)	56%	(380)	4%	(26)	32%	(218)	683
2016 Vote: Donald Trump	9%	(66)	52%	(373)	5%	(34)	34%	(241)	714
2016 Vote: Someone else	9%	(18)	59%	(116)	2%	(4)	30%	(60)	197
2016 Vote: Didnt Vote	5%	(30)	41%	(246)	5%	(29)	49%	(295)	600
Voted in 2014: Yes	8%	(123)	55%	(802)	4%	(64)	32%	(475)	1463
Voted in 2014: No	7%	(51)	43%	(316)	4%	(29)	46%	(341)	738
2012 Vote: Barack Obama	7%	(62)	56%	(474)	4%	(36)	32%	(272)	844
2012 Vote: Mitt Romney	10%	(57)	55%	(326)	4%	(23)	31%	(186)	592
2012 Vote: Other	8%	(8)	36%	(37)	3%	(3)	54%	(57)	105
2012 Vote: Didn't Vote	7%	(48)	42%	(279)	5%	(32)	45%	(299)	658
4-Region: Northeast	10%	(38)	46%	(180)	3%	(13)	41%	(162)	393
4-Region: Midwest	8%	(41)	55%	(276)	3%	(16)	34%	(172)	506
4-Region: South	6%	(53)	53%	(434)	4%	(33)	37%	(302)	822
4-Region: West	9%	(42)	47%	(228)	6%	(30)	37%	(180)	481
AVID_FANS	13%	(46)	73%	(253)	4%	(14)	9%	(33)	346
CASUAL_FANS	7%	(50)	51%	(371)	3%	(24)	39%	(284)	730
COLLEGE_FAN	6%	(31)	73%	(378)	4%	(19)	18%	(92)	519
PRO_FANS	9%	(95)	55%	(560)	5%	(55)	30%	(305)	1014
REGULAR_FANS	8%	(44)	66%	(360)	7%	(36)	20%	(109)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA11: As you may know, the NBA and its players association are considering reducing the age a player must be in order to be eligible for the NBA Draft from 19 to 18. Based on what you know, would you approve or disapprove of reducing the age limit for draft eligibility?

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	17%	(366)	23%	(514)	16%	(344)	16%	(354)	28%	(624)	2201
Gender: Male	24%	(243)	23%	(235)	12%	(127)	18%	(181)	24%	(245)	1030
Gender: Female	11%	(123)	24%	(279)	19%	(217)	15%	(173)	32%	(379)	1171
Age: 18-29	23%	(89)	25%	(97)	15%	(58)	7%	(26)	31%	(123)	394
Age: 30-44	20%	(100)	25%	(122)	15%	(74)	11%	(52)	30%	(146)	494
Age: 45-54	16%	(66)	25%	(103)	18%	(73)	15%	(65)	27%	(112)	419
Age: 55-64	16%	(61)	21%	(80)	13%	(49)	19%	(74)	31%	(118)	383
Age: 65+	10%	(50)	22%	(112)	17%	(89)	27%	(136)	24%	(125)	512
Generation Z: 18-21	22%	(34)	24%	(36)	17%	(26)	4%	(6)	33%	(50)	152
Millennial: Age 22-37	22%	(112)	25%	(130)	14%	(69)	9%	(48)	30%	(156)	515
Generation X: Age 38-53	17%	(102)	25%	(147)	17%	(98)	14%	(80)	28%	(164)	592
Boomers: Age 54-72	13%	(112)	21%	(172)	15%	(124)	23%	(187)	28%	(234)	829
PID: Dem (no lean)	21%	(155)	24%	(172)	16%	(115)	15%	(105)	24%	(176)	723
PID: Ind (no lean)	15%	(121)	22%	(179)	15%	(118)	14%	(112)	34%	(274)	804
PID: Rep (no lean)	13%	(90)	24%	(163)	16%	(111)	20%	(137)	26%	(173)	674
PID/Gender: Dem Men	30%	(100)	22%	(73)	15%	(48)	17%	(57)	16%	(54)	332
PID/Gender: Dem Women	14%	(55)	26%	(100)	17%	(66)	12%	(48)	31%	(122)	391
PID/Gender: Ind Men	20%	(85)	22%	(92)	11%	(48)	15%	(62)	31%	(127)	414
PID/Gender: Ind Women	9%	(36)	22%	(86)	18%	(70)	13%	(49)	38%	(147)	389
PID/Gender: Rep Men	21%	(58)	25%	(70)	11%	(30)	22%	(61)	23%	(64)	284
PID/Gender: Rep Women	8%	(32)	24%	(93)	21%	(81)	19%	(75)	28%	(109)	391
Ideo: Liberal (1-3)	22%	(149)	25%	(174)	17%	(118)	14%	(94)	23%	(155)	689
Ideo: Moderate (4)	18%	(78)	25%	(110)	15%	(66)	15%	(65)	27%	(120)	439
Ideo: Conservative (5-7)	13%	(100)	23%	(174)	17%	(132)	22%	(172)	25%	(194)	771
Educ: < College	18%	(243)	23%	(319)	14%	(198)	14%	(188)	32%	(436)	1384
Educ: Bachelors degree	14%	(73)	25%	(133)	18%	(93)	19%	(101)	23%	(121)	521
Educ: Post-grad	17%	(50)	21%	(62)	18%	(53)	22%	(64)	23%	(67)	296

Continued on next page

Table NCAA11: As you may know, the NBA and its players association are considering reducing the age a player must be in order to be eligible for the NBA Draft from 19 to 18. Based on what you know, would you approve or disapprove of reducing the age limit for draft eligibility?

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	17%	(366)	23%	(514)	16%	(344)	16%	(354)	28%	(624)	2201
Income: Under 50k	15%	(177)	23%	(270)	15%	(180)	13%	(156)	33%	(381)	1163
Income: 50k-100k	20%	(145)	22%	(162)	15%	(109)	19%	(138)	24%	(177)	732
Income: 100k+	14%	(44)	27%	(82)	18%	(55)	19%	(60)	22%	(66)	307
Ethnicity: White	14%	(254)	23%	(412)	16%	(288)	17%	(304)	29%	(523)	1780
Ethnicity: Hispanic	29%	(62)	27%	(58)	14%	(30)	8%	(17)	22%	(46)	213
Ethnicity: Afr. Am.	26%	(72)	24%	(67)	13%	(36)	14%	(39)	23%	(65)	279
Ethnicity: Other	28%	(39)	25%	(35)	14%	(20)	8%	(11)	25%	(36)	142
Relig: Protestant	15%	(86)	22%	(124)	17%	(94)	21%	(119)	25%	(143)	566
Relig: Roman Catholic	16%	(62)	26%	(99)	15%	(58)	18%	(68)	25%	(96)	383
Relig: Something Else	16%	(34)	27%	(55)	13%	(27)	18%	(38)	26%	(53)	205
Relig: Jewish	21%	(12)	32%	(17)	10%	(6)	13%	(7)	24%	(13)	54
Relig: Evangelical	16%	(119)	25%	(191)	16%	(119)	19%	(147)	25%	(188)	764
Relig: Non-Evang. Catholics	16%	(62)	22%	(87)	15%	(59)	20%	(78)	27%	(104)	390
Relig: All Christian	16%	(181)	24%	(278)	15%	(178)	19%	(225)	25%	(292)	1154
Relig: All Non-Christian	22%	(65)	21%	(61)	17%	(48)	13%	(37)	28%	(81)	292
Community: Urban	22%	(114)	25%	(130)	15%	(78)	14%	(75)	24%	(124)	522
Community: Suburban	16%	(165)	25%	(255)	15%	(158)	16%	(165)	28%	(294)	1037
Community: Rural	14%	(87)	20%	(129)	17%	(107)	18%	(114)	32%	(205)	641
Employ: Private Sector	20%	(125)	26%	(166)	16%	(105)	15%	(96)	23%	(147)	640
Employ: Government	13%	(17)	21%	(27)	21%	(28)	18%	(24)	27%	(36)	131
Employ: Self-Employed	19%	(40)	27%	(56)	13%	(28)	12%	(25)	28%	(58)	207
Employ: Homemaker	11%	(16)	23%	(35)	21%	(32)	15%	(22)	30%	(46)	152
Employ: Student	24%	(22)	24%	(23)	16%	(15)	9%	(8)	27%	(25)	93
Employ: Retired	13%	(69)	21%	(115)	15%	(86)	25%	(137)	26%	(146)	553
Employ: Unemployed	20%	(43)	21%	(46)	11%	(23)	11%	(23)	37%	(80)	216
Employ: Other	16%	(33)	22%	(45)	13%	(28)	9%	(18)	41%	(84)	208
Military HH: Yes	17%	(71)	21%	(89)	18%	(75)	21%	(87)	24%	(99)	421
Military HH: No	17%	(295)	24%	(425)	15%	(269)	15%	(267)	29%	(524)	1780
RD/WT: Right Direction	16%	(123)	24%	(190)	14%	(108)	18%	(138)	28%	(218)	776
RD/WT: Wrong Track	17%	(243)	23%	(324)	17%	(236)	15%	(216)	29%	(406)	1425

Continued on next page

Table NCAA11: As you may know, the NBA and its players association are considering reducing the age a player must be in order to be eligible for the NBA Draft from 19 to 18. Based on what you know, would you approve or disapprove of reducing the age limit for draft eligibility?

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know / No opinion	Total N
Adults	17% (366)	23% (514)	16% (344)	16% (354)	28% (624)	2201
Trump Job Approve	14% (129)	23% (209)	16% (146)	19% (173)	28% (255)	912
Trump Job Disapprove	20% (228)	24% (284)	16% (180)	15% (172)	26% (296)	1161
Trump Job Strongly Approve	15% (73)	21% (103)	13% (66)	22% (109)	29% (140)	491
Trump Job Somewhat Approve	13% (56)	25% (106)	19% (81)	15% (65)	27% (114)	421
Trump Job Somewhat Disapprove	18% (46)	28% (70)	15% (38)	11% (28)	27% (67)	248
Trump Job Strongly Disapprove	20% (183)	23% (214)	16% (142)	16% (144)	25% (230)	913
#1 Issue: Economy	18% (118)	25% (158)	16% (100)	15% (95)	27% (172)	644
#1 Issue: Security	12% (55)	26% (116)	14% (59)	21% (91)	27% (116)	438
#1 Issue: Health Care	21% (69)	21% (70)	14% (45)	16% (53)	29% (96)	333
#1 Issue: Medicare / Social Security	15% (48)	21% (67)	16% (50)	19% (61)	29% (91)	317
#1 Issue: Women's Issues	14% (15)	30% (33)	19% (21)	8% (9)	29% (32)	111
#1 Issue: Education	17% (26)	24% (37)	20% (30)	12% (19)	26% (39)	151
#1 Issue: Energy	21% (22)	19% (20)	19% (19)	11% (12)	29% (30)	103
#1 Issue: Other	12% (12)	13% (13)	18% (19)	13% (13)	45% (46)	103
2018 House Vote: Democrat	19% (156)	25% (202)	17% (133)	16% (125)	23% (186)	802
2018 House Vote: Republican	14% (101)	24% (179)	16% (118)	20% (149)	25% (184)	730
2018 House Vote: Someone else	14% (16)	14% (16)	15% (17)	17% (20)	41% (48)	117
2018 House Vote: Didnt Vote	16% (90)	21% (117)	14% (76)	11% (60)	37% (204)	548
2016 Vote: Hillary Clinton	20% (135)	25% (171)	15% (103)	16% (107)	24% (167)	683
2016 Vote: Donald Trump	13% (96)	23% (166)	16% (118)	22% (154)	25% (180)	714
2016 Vote: Someone else	17% (34)	26% (51)	16% (31)	12% (24)	29% (57)	197
2016 Vote: Didnt Vote	16% (98)	21% (124)	15% (91)	11% (69)	36% (219)	600
Voted in 2014: Yes	16% (232)	24% (350)	16% (230)	19% (280)	25% (371)	1463
Voted in 2014: No	18% (134)	22% (164)	15% (113)	10% (74)	34% (252)	738
2012 Vote: Barack Obama	20% (168)	26% (218)	16% (131)	15% (129)	23% (198)	844
2012 Vote: Mitt Romney	11% (63)	22% (130)	18% (108)	24% (144)	25% (146)	592
2012 Vote: Other	7% (7)	18% (19)	13% (14)	18% (19)	43% (46)	105
2012 Vote: Didn't Vote	19% (128)	22% (145)	14% (91)	9% (62)	35% (233)	658

Continued on next page

Table NCAA11: As you may know, the NBA and its players association are considering reducing the age a player must be in order to be eligible for the NBA Draft from 19 to 18. Based on what you know, would you approve or disapprove of reducing the age limit for draft eligibility?

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	17%	(366)	23%	(514)	16%	(344)	16%	(354)	28%	(624)	2201
4-Region: Northeast	18%	(71)	24%	(94)	14%	(54)	14%	(53)	31%	(121)	393
4-Region: Midwest	15%	(76)	22%	(109)	18%	(89)	17%	(85)	29%	(146)	506
4-Region: South	17%	(141)	24%	(198)	16%	(133)	16%	(128)	27%	(222)	822
4-Region: West	16%	(77)	23%	(113)	14%	(68)	18%	(88)	28%	(135)	481
AVID_FANS	35%	(121)	26%	(89)	11%	(38)	18%	(62)	10%	(36)	346
CASUAL_FANS	12%	(88)	26%	(190)	20%	(148)	17%	(127)	24%	(176)	730
COLLEGE_FAN	15%	(78)	24%	(123)	20%	(104)	26%	(136)	15%	(78)	519
PRO_FANS	22%	(226)	28%	(283)	15%	(154)	14%	(137)	21%	(214)	1014
REGULAR_FANS	21%	(115)	26%	(144)	17%	(92)	16%	(88)	20%	(109)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA12_1: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

College basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	30%	(651)	14%	(302)	19%	(425)	37%	(823)	2201
Gender: Male	36%	(375)	18%	(183)	21%	(215)	25%	(258)	1030
Gender: Female	24%	(276)	10%	(119)	18%	(211)	48%	(565)	1171
Age: 18-29	30%	(116)	14%	(57)	19%	(75)	37%	(145)	394
Age: 30-44	29%	(145)	12%	(59)	21%	(101)	38%	(189)	494
Age: 45-54	29%	(120)	14%	(60)	19%	(79)	38%	(160)	419
Age: 55-64	31%	(117)	13%	(51)	17%	(64)	39%	(151)	383
Age: 65+	30%	(153)	15%	(75)	20%	(105)	35%	(179)	512
Generation Z: 18-21	30%	(45)	12%	(18)	24%	(36)	35%	(53)	152
Millennial: Age 22-37	30%	(153)	14%	(73)	18%	(91)	38%	(197)	515
Generation X: Age 38-53	29%	(171)	13%	(78)	20%	(121)	37%	(221)	592
Boomers: Age 54-72	30%	(246)	15%	(121)	18%	(148)	38%	(313)	829
PID: Dem (no lean)	35%	(255)	16%	(115)	16%	(115)	33%	(238)	723
PID: Ind (no lean)	24%	(192)	12%	(96)	21%	(171)	43%	(346)	804
PID: Rep (no lean)	30%	(205)	14%	(91)	21%	(139)	35%	(238)	674
PID/Gender: Dem Men	45%	(150)	20%	(66)	17%	(58)	18%	(58)	332
PID/Gender: Dem Women	27%	(105)	12%	(49)	15%	(57)	46%	(180)	391
PID/Gender: Ind Men	28%	(118)	17%	(68)	25%	(105)	30%	(123)	414
PID/Gender: Ind Women	19%	(74)	7%	(27)	17%	(66)	57%	(223)	389
PID/Gender: Rep Men	38%	(108)	17%	(48)	18%	(52)	27%	(76)	284
PID/Gender: Rep Women	25%	(97)	11%	(43)	22%	(88)	41%	(162)	391
Ideo: Liberal (1-3)	35%	(238)	15%	(102)	18%	(127)	32%	(222)	689
Ideo: Moderate (4)	32%	(141)	14%	(61)	23%	(100)	31%	(137)	439
Ideo: Conservative (5-7)	30%	(229)	16%	(123)	19%	(147)	35%	(273)	771

Continued on next page

Table NCAA12_1: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

College basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(651)	14%	(302)	19%	(425)	37%	(823)	2201
Educ: < College	26%	(357)	11%	(149)	22%	(299)	42%	(580)	1384
Educ: Bachelors degree	38%	(200)	18%	(92)	15%	(76)	29%	(153)	521
Educ: Post-grad	32%	(95)	20%	(61)	17%	(51)	30%	(90)	296
Income: Under 50k	27%	(314)	10%	(122)	20%	(229)	43%	(498)	1163
Income: 50k-100k	33%	(244)	17%	(122)	19%	(140)	31%	(226)	732
Income: 100k+	30%	(93)	19%	(59)	19%	(57)	32%	(98)	307
Ethnicity: White	29%	(510)	14%	(246)	19%	(331)	39%	(693)	1780
Ethnicity: Hispanic	31%	(65)	18%	(39)	16%	(35)	34%	(74)	213
Ethnicity: Afr. Am.	37%	(102)	12%	(34)	22%	(62)	29%	(81)	279
Ethnicity: Other	28%	(39)	15%	(22)	23%	(32)	34%	(48)	142
Relig: Protestant	29%	(165)	15%	(82)	21%	(120)	35%	(200)	566
Relig: Roman Catholic	34%	(129)	17%	(65)	17%	(66)	32%	(122)	383
Relig: Something Else	32%	(65)	11%	(23)	15%	(31)	42%	(87)	205
Relig: Jewish	39%	(21)	17%	(9)	15%	(8)	28%	(15)	54
Relig: Evangelical	32%	(241)	15%	(111)	17%	(132)	37%	(280)	764
Relig: Non-Evang. Catholics	30%	(118)	15%	(60)	22%	(85)	33%	(128)	390
Relig: All Christian	31%	(359)	15%	(170)	19%	(217)	35%	(408)	1154
Relig: All Non-Christian	33%	(95)	11%	(33)	19%	(56)	36%	(106)	292
Community: Urban	35%	(181)	16%	(82)	19%	(98)	31%	(161)	522
Community: Suburban	29%	(303)	14%	(142)	19%	(200)	38%	(392)	1037
Community: Rural	26%	(167)	12%	(78)	20%	(127)	42%	(269)	641

Continued on next page

Table NCAA12_1: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

College basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	30%	(651)	14%	(302)	19%	(425)	37%	(823)	2201
Employ: Private Sector	34%	(220)	16%	(105)	19%	(120)	31%	(195)	640
Employ: Government	32%	(42)	20%	(26)	23%	(30)	25%	(33)	131
Employ: Self-Employed	27%	(57)	17%	(35)	16%	(32)	40%	(84)	207
Employ: Homemaker	26%	(40)	12%	(18)	18%	(28)	44%	(67)	152
Employ: Student	33%	(31)	10%	(9)	19%	(18)	38%	(36)	93
Employ: Retired	31%	(172)	13%	(73)	21%	(114)	35%	(194)	553
Employ: Unemployed	24%	(52)	9%	(18)	19%	(40)	49%	(105)	216
Employ: Other	18%	(37)	9%	(18)	21%	(44)	52%	(109)	208
Military HH: Yes	37%	(156)	12%	(53)	18%	(76)	33%	(137)	421
Military HH: No	28%	(496)	14%	(249)	20%	(349)	39%	(685)	1780
RD/WT: Right Direction	30%	(234)	14%	(110)	21%	(162)	35%	(270)	776
RD/WT: Wrong Track	29%	(418)	13%	(192)	18%	(263)	39%	(552)	1425
Trump Job Approve	30%	(275)	13%	(115)	20%	(186)	37%	(336)	912
Trump Job Disapprove	31%	(355)	15%	(178)	19%	(216)	36%	(413)	1161
Trump Job Strongly Approve	30%	(149)	13%	(62)	21%	(105)	36%	(175)	491
Trump Job Somewhat Approve	30%	(126)	13%	(53)	19%	(81)	38%	(161)	421
Trump Job Somewhat Disapprove	28%	(71)	16%	(40)	20%	(49)	36%	(88)	248
Trump Job Strongly Disapprove	31%	(284)	15%	(137)	18%	(167)	36%	(325)	913
#1 Issue: Economy	31%	(198)	15%	(99)	19%	(123)	35%	(224)	644
#1 Issue: Security	31%	(137)	12%	(52)	20%	(87)	37%	(162)	438
#1 Issue: Health Care	32%	(106)	14%	(48)	19%	(62)	35%	(118)	333
#1 Issue: Medicare / Social Security	26%	(82)	11%	(35)	24%	(76)	39%	(124)	317
#1 Issue: Women's Issues	36%	(40)	12%	(14)	15%	(17)	36%	(41)	111
#1 Issue: Education	28%	(42)	18%	(27)	13%	(19)	42%	(64)	151
#1 Issue: Energy	22%	(22)	19%	(19)	24%	(25)	36%	(37)	103
#1 Issue: Other	24%	(25)	8%	(8)	16%	(17)	52%	(54)	103

Continued on next page

Table NCAA12_1: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

College basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(651)	14%	(302)	19%	(425)	37%	(823)	2201
2018 House Vote: Democrat	35%	(279)	16%	(125)	18%	(144)	32%	(253)	802
2018 House Vote: Republican	30%	(221)	14%	(104)	23%	(164)	33%	(240)	730
2018 House Vote: Someone else	21%	(25)	14%	(16)	18%	(21)	47%	(55)	117
2018 House Vote: Didnt Vote	23%	(126)	10%	(56)	17%	(95)	49%	(271)	548
2016 Vote: Hillary Clinton	32%	(221)	16%	(109)	19%	(127)	33%	(226)	683
2016 Vote: Donald Trump	31%	(225)	14%	(103)	21%	(151)	33%	(234)	714
2016 Vote: Someone else	30%	(59)	15%	(30)	22%	(44)	33%	(65)	197
2016 Vote: Didnt Vote	25%	(147)	9%	(55)	17%	(103)	49%	(295)	600
Voted in 2014: Yes	32%	(472)	15%	(225)	20%	(290)	33%	(477)	1463
Voted in 2014: No	24%	(179)	10%	(77)	18%	(136)	47%	(346)	738
2012 Vote: Barack Obama	33%	(282)	16%	(132)	18%	(153)	33%	(276)	844
2012 Vote: Mitt Romney	32%	(187)	15%	(89)	22%	(130)	31%	(186)	592
2012 Vote: Other	20%	(21)	11%	(12)	20%	(21)	49%	(51)	105
2012 Vote: Didn't Vote	24%	(161)	10%	(68)	18%	(122)	47%	(308)	658
4-Region: Northeast	30%	(118)	13%	(52)	18%	(72)	38%	(151)	393
4-Region: Midwest	26%	(131)	15%	(75)	19%	(98)	40%	(202)	506
4-Region: South	31%	(255)	14%	(116)	18%	(147)	37%	(304)	822
4-Region: West	31%	(147)	12%	(59)	23%	(109)	35%	(166)	481
AVID_FANS	48%	(166)	23%	(80)	19%	(64)	11%	(36)	346
CASUAL_FANS	30%	(216)	12%	(85)	19%	(140)	40%	(289)	730
COLLEGE_FAN	42%	(216)	18%	(92)	19%	(97)	22%	(114)	519
PRO_FANS	34%	(347)	16%	(160)	20%	(203)	30%	(304)	1014
REGULAR_FANS	37%	(204)	20%	(107)	21%	(113)	23%	(124)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA12_2: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

NBA basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	28%	(616)	10%	(222)	24%	(527)	38%	(836)	2201
Gender: Male	34%	(355)	13%	(133)	27%	(276)	26%	(265)	1030
Gender: Female	22%	(260)	8%	(88)	21%	(251)	49%	(571)	1171
Age: 18-29	31%	(122)	10%	(40)	22%	(86)	37%	(146)	394
Age: 30-44	28%	(138)	10%	(51)	22%	(107)	40%	(198)	494
Age: 45-54	27%	(113)	10%	(41)	24%	(100)	39%	(164)	419
Age: 55-64	29%	(111)	11%	(40)	22%	(86)	38%	(145)	383
Age: 65+	26%	(131)	10%	(49)	29%	(148)	36%	(183)	512
Generation Z: 18-21	34%	(52)	9%	(14)	21%	(32)	36%	(55)	152
Millennial: Age 22-37	30%	(157)	10%	(49)	21%	(110)	39%	(199)	515
Generation X: Age 38-53	26%	(156)	11%	(65)	23%	(137)	40%	(234)	592
Boomers: Age 54-72	27%	(225)	10%	(86)	25%	(209)	37%	(309)	829
PID: Dem (no lean)	36%	(258)	10%	(73)	21%	(150)	33%	(242)	723
PID: Ind (no lean)	22%	(180)	9%	(73)	26%	(211)	42%	(340)	804
PID: Rep (no lean)	26%	(178)	11%	(75)	25%	(166)	38%	(254)	674
PID/Gender: Dem Men	46%	(153)	12%	(39)	24%	(80)	18%	(60)	332
PID/Gender: Dem Women	27%	(105)	9%	(34)	18%	(70)	47%	(182)	391
PID/Gender: Ind Men	27%	(113)	13%	(54)	31%	(126)	29%	(121)	414
PID/Gender: Ind Women	17%	(67)	5%	(19)	22%	(85)	56%	(219)	389
PID/Gender: Rep Men	32%	(89)	14%	(40)	25%	(70)	30%	(85)	284
PID/Gender: Rep Women	23%	(89)	9%	(36)	25%	(97)	43%	(169)	391
Ideo: Liberal (1-3)	34%	(235)	13%	(89)	20%	(139)	33%	(226)	689
Ideo: Moderate (4)	27%	(118)	11%	(49)	30%	(133)	32%	(140)	439
Ideo: Conservative (5-7)	28%	(216)	10%	(75)	25%	(195)	37%	(285)	771

Continued on next page

Table NCAA12_2: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

NBA basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(616)	10%	(222)	24%	(527)	38%	(836)	2201
Educ: < College	25%	(346)	8%	(111)	25%	(342)	42%	(585)	1384
Educ: Bachelors degree	35%	(181)	13%	(66)	23%	(118)	30%	(155)	521
Educ: Post-grad	30%	(89)	15%	(44)	23%	(67)	32%	(96)	296
Income: Under 50k	26%	(299)	8%	(91)	24%	(277)	43%	(496)	1163
Income: 50k-100k	30%	(219)	13%	(94)	24%	(176)	33%	(242)	732
Income: 100k+	32%	(98)	12%	(36)	24%	(74)	32%	(98)	307
Ethnicity: White	26%	(471)	10%	(179)	24%	(420)	40%	(710)	1780
Ethnicity: Hispanic	34%	(73)	8%	(18)	24%	(51)	33%	(71)	213
Ethnicity: Afr. Am.	36%	(101)	9%	(26)	26%	(74)	28%	(78)	279
Ethnicity: Other	31%	(44)	12%	(17)	24%	(34)	33%	(47)	142
Relig: Protestant	24%	(134)	10%	(57)	29%	(165)	37%	(210)	566
Relig: Roman Catholic	33%	(125)	12%	(46)	24%	(90)	32%	(122)	383
Relig: Something Else	29%	(60)	8%	(17)	20%	(41)	42%	(87)	205
Relig: Jewish	36%	(19)	7%	(4)	26%	(14)	31%	(17)	54
Relig: Evangelical	27%	(206)	11%	(86)	25%	(189)	37%	(283)	764
Relig: Non-Evang. Catholics	29%	(113)	8%	(33)	28%	(108)	35%	(136)	390
Relig: All Christian	28%	(319)	10%	(119)	26%	(297)	36%	(419)	1154
Relig: All Non-Christian	30%	(87)	10%	(30)	22%	(65)	38%	(110)	292
Community: Urban	35%	(185)	12%	(60)	21%	(110)	32%	(167)	522
Community: Suburban	27%	(277)	10%	(108)	25%	(264)	37%	(388)	1037
Community: Rural	24%	(154)	8%	(53)	24%	(153)	44%	(281)	641

Continued on next page

Table NCAA12_2: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

NBA basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(616)	10%	(222)	24%	(527)	38%	(836)	2201
Employ: Private Sector	31%	(201)	12%	(75)	25%	(161)	32%	(203)	640
Employ: Government	31%	(41)	10%	(13)	30%	(39)	29%	(39)	131
Employ: Self-Employed	31%	(65)	9%	(19)	20%	(42)	39%	(81)	207
Employ: Homemaker	23%	(35)	13%	(20)	18%	(27)	46%	(70)	152
Employ: Student	35%	(33)	12%	(11)	14%	(13)	39%	(37)	93
Employ: Retired	26%	(146)	11%	(58)	27%	(150)	36%	(198)	553
Employ: Unemployed	27%	(58)	5%	(12)	21%	(45)	47%	(101)	216
Employ: Other	18%	(37)	7%	(14)	24%	(50)	52%	(108)	208
Military HH: Yes	30%	(128)	10%	(40)	25%	(106)	35%	(147)	421
Military HH: No	27%	(487)	10%	(182)	24%	(421)	39%	(689)	1780
RD/WT: Right Direction	29%	(223)	12%	(96)	23%	(175)	36%	(283)	776
RD/WT: Wrong Track	28%	(393)	9%	(126)	25%	(353)	39%	(553)	1425
Trump Job Approve	28%	(252)	10%	(95)	24%	(218)	38%	(347)	912
Trump Job Disapprove	30%	(346)	10%	(120)	24%	(282)	36%	(414)	1161
Trump Job Strongly Approve	29%	(140)	11%	(52)	23%	(113)	38%	(185)	491
Trump Job Somewhat Approve	26%	(112)	10%	(43)	25%	(105)	38%	(162)	421
Trump Job Somewhat Disapprove	26%	(64)	13%	(31)	27%	(66)	35%	(86)	248
Trump Job Strongly Disapprove	31%	(281)	10%	(88)	24%	(216)	36%	(328)	913
#1 Issue: Economy	31%	(200)	8%	(53)	26%	(164)	35%	(227)	644
#1 Issue: Security	27%	(119)	12%	(51)	22%	(96)	39%	(172)	438
#1 Issue: Health Care	31%	(102)	12%	(41)	22%	(74)	35%	(117)	333
#1 Issue: Medicare / Social Security	22%	(71)	11%	(34)	29%	(91)	38%	(121)	317
#1 Issue: Women's Issues	32%	(36)	6%	(7)	24%	(27)	37%	(41)	111
#1 Issue: Education	29%	(44)	11%	(16)	18%	(28)	42%	(63)	151
#1 Issue: Energy	27%	(27)	12%	(12)	23%	(24)	39%	(40)	103
#1 Issue: Other	16%	(17)	8%	(8)	22%	(23)	53%	(55)	103

Continued on next page

Table NCAA12_2: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

NBA basketball

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(616)	10%	(222)	24%	(527)	38%	(836)	2201
2018 House Vote: Democrat	35%	(277)	11%	(90)	23%	(182)	31%	(253)	802
2018 House Vote: Republican	26%	(190)	12%	(87)	27%	(197)	35%	(255)	730
2018 House Vote: Someone else	17%	(20)	7%	(9)	24%	(28)	51%	(60)	117
2018 House Vote: Didnt Vote	23%	(127)	6%	(35)	22%	(120)	48%	(266)	548
2016 Vote: Hillary Clinton	33%	(224)	12%	(83)	22%	(147)	34%	(229)	683
2016 Vote: Donald Trump	27%	(191)	11%	(80)	27%	(191)	35%	(251)	714
2016 Vote: Someone else	25%	(49)	9%	(17)	30%	(59)	36%	(72)	197
2016 Vote: Didnt Vote	25%	(148)	7%	(42)	21%	(127)	47%	(283)	600
Voted in 2014: Yes	30%	(435)	11%	(162)	25%	(367)	34%	(499)	1463
Voted in 2014: No	24%	(181)	8%	(60)	22%	(160)	46%	(337)	738
2012 Vote: Barack Obama	33%	(277)	10%	(81)	24%	(201)	34%	(285)	844
2012 Vote: Mitt Romney	26%	(155)	13%	(77)	28%	(165)	33%	(195)	592
2012 Vote: Other	21%	(23)	7%	(7)	22%	(23)	50%	(52)	105
2012 Vote: Didn't Vote	25%	(161)	8%	(56)	21%	(139)	46%	(302)	658
4-Region: Northeast	30%	(119)	8%	(33)	23%	(89)	39%	(153)	393
4-Region: Midwest	27%	(136)	9%	(47)	24%	(119)	40%	(204)	506
4-Region: South	27%	(220)	12%	(99)	22%	(184)	39%	(318)	822
4-Region: West	29%	(141)	9%	(43)	28%	(136)	34%	(161)	481
AVID_FANS	45%	(155)	15%	(54)	27%	(93)	13%	(45)	346
CASUAL_FANS	28%	(203)	8%	(61)	23%	(165)	41%	(301)	730
COLLEGE_FAN	34%	(178)	14%	(74)	26%	(134)	26%	(134)	519
PRO_FANS	35%	(358)	11%	(107)	25%	(249)	30%	(300)	1014
REGULAR_FANS	36%	(199)	15%	(80)	27%	(146)	23%	(124)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA12_3: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Players

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	29%	(644)	15%	(327)	18%	(405)	37%	(824)	2201
Gender: Male	35%	(363)	20%	(208)	19%	(199)	25%	(260)	1030
Gender: Female	24%	(282)	10%	(119)	18%	(206)	48%	(564)	1171
Age: 18-29	31%	(124)	16%	(63)	18%	(70)	35%	(137)	394
Age: 30-44	29%	(141)	17%	(82)	17%	(84)	38%	(187)	494
Age: 45-54	29%	(120)	14%	(60)	20%	(82)	37%	(157)	419
Age: 55-64	30%	(114)	15%	(57)	18%	(67)	38%	(144)	383
Age: 65+	28%	(145)	13%	(65)	20%	(102)	39%	(200)	512
Generation Z: 18-21	27%	(41)	18%	(27)	22%	(33)	34%	(51)	152
Millennial: Age 22-37	33%	(168)	16%	(83)	15%	(79)	36%	(184)	515
Generation X: Age 38-53	27%	(162)	15%	(90)	19%	(114)	38%	(226)	592
Boomers: Age 54-72	29%	(243)	14%	(114)	18%	(149)	39%	(323)	829
PID: Dem (no lean)	35%	(251)	15%	(111)	17%	(120)	33%	(240)	723
PID: Ind (no lean)	24%	(195)	14%	(113)	21%	(165)	41%	(331)	804
PID: Rep (no lean)	29%	(198)	15%	(102)	18%	(121)	38%	(253)	674
PID/Gender: Dem Men	43%	(143)	21%	(70)	17%	(58)	19%	(62)	332
PID/Gender: Dem Women	28%	(109)	11%	(41)	16%	(62)	46%	(179)	391
PID/Gender: Ind Men	29%	(121)	18%	(75)	24%	(100)	28%	(118)	414
PID/Gender: Ind Women	19%	(74)	10%	(38)	17%	(65)	55%	(213)	389
PID/Gender: Rep Men	35%	(99)	22%	(63)	14%	(41)	28%	(81)	284
PID/Gender: Rep Women	25%	(99)	10%	(40)	20%	(80)	44%	(172)	391
Ideo: Liberal (1-3)	33%	(226)	17%	(120)	18%	(121)	32%	(221)	689
Ideo: Moderate (4)	32%	(142)	15%	(65)	21%	(91)	32%	(142)	439
Ideo: Conservative (5-7)	30%	(228)	16%	(124)	18%	(142)	36%	(277)	771

Continued on next page

Table NCAA12_3: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Players

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(644)	15%	(327)	18%	(405)	37%	(824)	2201
Educ: < College	27%	(371)	11%	(156)	20%	(283)	41%	(573)	1384
Educ: Bachelors degree	33%	(173)	21%	(109)	15%	(76)	31%	(162)	521
Educ: Post-grad	34%	(100)	21%	(61)	16%	(46)	30%	(89)	296
Income: Under 50k	28%	(322)	12%	(135)	19%	(221)	42%	(484)	1163
Income: 50k-100k	32%	(236)	17%	(122)	19%	(138)	32%	(236)	732
Income: 100k+	28%	(86)	23%	(70)	15%	(47)	34%	(104)	307
Ethnicity: White	28%	(495)	15%	(270)	18%	(314)	39%	(700)	1780
Ethnicity: Hispanic	30%	(64)	17%	(36)	20%	(42)	33%	(71)	213
Ethnicity: Afr. Am.	37%	(103)	13%	(36)	22%	(62)	28%	(78)	279
Ethnicity: Other	32%	(46)	15%	(21)	21%	(29)	32%	(46)	142
Relig: Protestant	29%	(166)	14%	(80)	19%	(108)	37%	(212)	566
Relig: Roman Catholic	31%	(120)	20%	(77)	16%	(60)	33%	(126)	383
Relig: Something Else	32%	(66)	9%	(18)	19%	(39)	40%	(82)	205
Relig: Jewish	34%	(19)	18%	(10)	18%	(10)	29%	(16)	54
Relig: Evangelical	31%	(234)	16%	(121)	17%	(132)	36%	(278)	764
Relig: Non-Evang. Catholics	30%	(118)	14%	(55)	19%	(75)	36%	(142)	390
Relig: All Christian	31%	(352)	15%	(175)	18%	(207)	36%	(420)	1154
Relig: All Non-Christian	33%	(97)	11%	(33)	17%	(51)	38%	(110)	292
Community: Urban	35%	(181)	16%	(84)	17%	(89)	32%	(168)	522
Community: Suburban	28%	(292)	16%	(162)	19%	(199)	37%	(384)	1037
Community: Rural	27%	(172)	13%	(81)	18%	(117)	42%	(272)	641

Continued on next page

Table NCAA12_3: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Players

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(644)	15%	(327)	18%	(405)	37%	(824)	2201
Employ: Private Sector	32%	(207)	18%	(117)	20%	(128)	29%	(188)	640
Employ: Government	37%	(48)	19%	(24)	17%	(23)	27%	(36)	131
Employ: Self-Employed	29%	(61)	15%	(31)	19%	(39)	37%	(76)	207
Employ: Homemaker	27%	(41)	14%	(21)	15%	(22)	45%	(67)	152
Employ: Student	32%	(30)	18%	(17)	13%	(12)	37%	(35)	93
Employ: Retired	28%	(153)	15%	(82)	19%	(103)	39%	(215)	553
Employ: Unemployed	24%	(51)	11%	(23)	19%	(42)	46%	(100)	216
Employ: Other	25%	(53)	5%	(11)	18%	(37)	52%	(107)	208
Military HH: Yes	32%	(135)	15%	(62)	20%	(85)	33%	(139)	421
Military HH: No	29%	(509)	15%	(265)	18%	(321)	39%	(685)	1780
RD/WT: Right Direction	30%	(232)	16%	(122)	19%	(145)	36%	(277)	776
RD/WT: Wrong Track	29%	(412)	14%	(205)	18%	(261)	38%	(547)	1425
Trump Job Approve	30%	(269)	15%	(133)	18%	(168)	37%	(342)	912
Trump Job Disapprove	31%	(355)	16%	(186)	18%	(209)	35%	(411)	1161
Trump Job Strongly Approve	29%	(144)	15%	(73)	19%	(94)	37%	(180)	491
Trump Job Somewhat Approve	30%	(125)	14%	(60)	18%	(74)	38%	(161)	421
Trump Job Somewhat Disapprove	27%	(67)	18%	(45)	21%	(51)	34%	(85)	248
Trump Job Strongly Disapprove	32%	(288)	15%	(141)	17%	(158)	36%	(327)	913
#1 Issue: Economy	30%	(191)	17%	(112)	18%	(116)	35%	(225)	644
#1 Issue: Security	31%	(137)	14%	(59)	17%	(72)	39%	(169)	438
#1 Issue: Health Care	30%	(101)	17%	(57)	18%	(59)	35%	(116)	333
#1 Issue: Medicare / Social Security	25%	(80)	12%	(37)	24%	(75)	39%	(125)	317
#1 Issue: Women's Issues	38%	(42)	10%	(11)	17%	(19)	36%	(40)	111
#1 Issue: Education	32%	(48)	14%	(21)	12%	(19)	41%	(62)	151
#1 Issue: Energy	22%	(23)	19%	(19)	26%	(27)	33%	(34)	103
#1 Issue: Other	21%	(22)	9%	(10)	18%	(19)	51%	(53)	103

Continued on next page

Table NCAA12_3: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Players

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(644)	15%	(327)	18%	(405)	37%	(824)	2201
2018 House Vote: Democrat	34%	(273)	17%	(137)	17%	(137)	32%	(255)	802
2018 House Vote: Republican	28%	(206)	18%	(130)	19%	(141)	35%	(254)	730
2018 House Vote: Someone else	23%	(27)	10%	(12)	21%	(24)	46%	(54)	117
2018 House Vote: Didnt Vote	25%	(138)	9%	(49)	19%	(103)	47%	(257)	548
2016 Vote: Hillary Clinton	32%	(220)	17%	(114)	18%	(123)	33%	(226)	683
2016 Vote: Donald Trump	31%	(221)	16%	(111)	19%	(134)	35%	(248)	714
2016 Vote: Someone else	29%	(56)	15%	(29)	21%	(42)	35%	(70)	197
2016 Vote: Didnt Vote	25%	(147)	11%	(68)	17%	(105)	47%	(280)	600
Voted in 2014: Yes	32%	(463)	16%	(233)	18%	(266)	34%	(501)	1463
Voted in 2014: No	25%	(181)	13%	(94)	19%	(140)	44%	(323)	738
2012 Vote: Barack Obama	33%	(280)	15%	(126)	18%	(150)	34%	(288)	844
2012 Vote: Mitt Romney	30%	(180)	17%	(98)	19%	(115)	34%	(199)	592
2012 Vote: Other	18%	(19)	16%	(16)	19%	(20)	48%	(50)	105
2012 Vote: Didn't Vote	25%	(165)	13%	(86)	18%	(121)	44%	(286)	658
4-Region: Northeast	29%	(113)	15%	(60)	18%	(69)	38%	(150)	393
4-Region: Midwest	27%	(137)	15%	(73)	18%	(93)	40%	(202)	506
4-Region: South	30%	(245)	15%	(126)	17%	(144)	37%	(306)	822
4-Region: West	31%	(149)	14%	(67)	21%	(100)	34%	(165)	481
AVID_FANS	45%	(154)	26%	(89)	16%	(56)	14%	(47)	346
CASUAL_FANS	30%	(218)	12%	(91)	17%	(127)	40%	(294)	730
COLLEGE_FAN	35%	(183)	20%	(105)	19%	(96)	26%	(135)	519
PRO_FANS	37%	(372)	15%	(157)	18%	(184)	30%	(301)	1014
REGULAR_FANS	37%	(201)	18%	(101)	22%	(120)	23%	(127)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA12_4: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

The NCAA

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	26%	(579)	12%	(259)	22%	(477)	40%	(885)	2201
Gender: Male	33%	(337)	15%	(154)	24%	(252)	28%	(287)	1030
Gender: Female	21%	(242)	9%	(105)	19%	(225)	51%	(598)	1171
Age: 18-29	27%	(106)	14%	(54)	20%	(79)	39%	(155)	394
Age: 30-44	28%	(136)	12%	(59)	19%	(93)	42%	(205)	494
Age: 45-54	28%	(117)	10%	(43)	22%	(92)	40%	(167)	419
Age: 55-64	24%	(91)	12%	(45)	23%	(87)	42%	(159)	383
Age: 65+	25%	(130)	11%	(58)	25%	(125)	39%	(199)	512
Generation Z: 18-21	28%	(43)	10%	(15)	24%	(36)	38%	(59)	152
Millennial: Age 22-37	27%	(138)	15%	(77)	19%	(97)	39%	(203)	515
Generation X: Age 38-53	28%	(166)	10%	(58)	21%	(122)	42%	(246)	592
Boomers: Age 54-72	25%	(207)	12%	(99)	23%	(189)	40%	(333)	829
PID: Dem (no lean)	31%	(226)	14%	(101)	19%	(137)	36%	(259)	723
PID: Ind (no lean)	22%	(176)	10%	(80)	24%	(189)	45%	(358)	804
PID: Rep (no lean)	26%	(177)	12%	(78)	22%	(152)	40%	(268)	674
PID/Gender: Dem Men	41%	(135)	18%	(60)	22%	(73)	20%	(65)	332
PID/Gender: Dem Women	23%	(91)	11%	(42)	16%	(64)	50%	(194)	391
PID/Gender: Ind Men	27%	(111)	13%	(55)	28%	(117)	32%	(131)	414
PID/Gender: Ind Women	17%	(65)	6%	(25)	18%	(72)	58%	(228)	389
PID/Gender: Rep Men	32%	(91)	14%	(39)	22%	(62)	32%	(92)	284
PID/Gender: Rep Women	22%	(86)	10%	(39)	23%	(89)	45%	(176)	391
Ideo: Liberal (1-3)	31%	(212)	14%	(99)	20%	(137)	35%	(241)	689
Ideo: Moderate (4)	28%	(123)	13%	(57)	26%	(114)	33%	(146)	439
Ideo: Conservative (5-7)	26%	(204)	11%	(87)	23%	(177)	39%	(303)	771

Continued on next page

Table NCAA12_4: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

The NCAA

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	26%	(579)	12%	(259)	22%	(477)	40%	(885)	2201
Educ: < College	22%	(300)	10%	(133)	23%	(324)	45%	(628)	1384
Educ: Bachelors degree	36%	(186)	14%	(74)	19%	(97)	32%	(164)	521
Educ: Post-grad	32%	(94)	18%	(53)	19%	(57)	31%	(93)	296
Income: Under 50k	23%	(269)	9%	(110)	22%	(251)	46%	(532)	1163
Income: 50k-100k	29%	(213)	14%	(104)	22%	(164)	34%	(250)	732
Income: 100k+	32%	(97)	15%	(45)	20%	(62)	34%	(103)	307
Ethnicity: White	25%	(451)	12%	(205)	21%	(376)	42%	(747)	1780
Ethnicity: Hispanic	30%	(63)	13%	(29)	20%	(43)	37%	(79)	213
Ethnicity: Afr. Am.	32%	(89)	12%	(33)	25%	(70)	31%	(87)	279
Ethnicity: Other	27%	(39)	15%	(21)	22%	(31)	36%	(51)	142
Relig: Protestant	24%	(137)	11%	(65)	24%	(138)	40%	(226)	566
Relig: Roman Catholic	32%	(123)	14%	(55)	19%	(75)	34%	(130)	383
Relig: Something Else	29%	(60)	9%	(19)	18%	(38)	43%	(88)	205
Relig: Jewish	38%	(21)	19%	(11)	14%	(8)	28%	(15)	54
Relig: Evangelical	28%	(214)	12%	(90)	21%	(163)	39%	(297)	764
Relig: Non-Evang. Catholics	27%	(107)	12%	(48)	22%	(87)	38%	(148)	390
Relig: All Christian	28%	(321)	12%	(139)	22%	(250)	39%	(445)	1154
Relig: All Non-Christian	28%	(81)	11%	(32)	21%	(62)	40%	(116)	292
Community: Urban	31%	(161)	15%	(77)	21%	(112)	33%	(173)	522
Community: Suburban	26%	(275)	11%	(117)	21%	(222)	41%	(424)	1037
Community: Rural	22%	(143)	10%	(65)	22%	(144)	45%	(289)	641

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Table NCAA12_4: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

The NCAA

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	26%	(579)	12%	(259)	22%	(477)	40%	(885)	2201
Employ: Private Sector	32%	(203)	14%	(92)	21%	(133)	33%	(212)	640
Employ: Government	30%	(40)	18%	(23)	21%	(27)	31%	(41)	131
Employ: Self-Employed	27%	(56)	11%	(23)	20%	(42)	41%	(86)	207
Employ: Homemaker	25%	(38)	9%	(13)	20%	(30)	46%	(70)	152
Employ: Student	27%	(25)	11%	(10)	22%	(21)	40%	(37)	93
Employ: Retired	26%	(144)	11%	(64)	23%	(129)	39%	(217)	553
Employ: Unemployed	21%	(46)	6%	(13)	20%	(44)	52%	(113)	216
Employ: Other	13%	(28)	9%	(20)	25%	(52)	53%	(110)	208
Military HH: Yes	34%	(142)	10%	(43)	20%	(84)	36%	(153)	421
Military HH: No	25%	(438)	12%	(216)	22%	(393)	41%	(732)	1780
RD/WT: Right Direction	27%	(210)	13%	(98)	23%	(176)	38%	(293)	776
RD/WT: Wrong Track	26%	(370)	11%	(162)	21%	(302)	42%	(592)	1425
Trump Job Approve	26%	(239)	11%	(97)	23%	(209)	40%	(366)	912
Trump Job Disapprove	28%	(321)	13%	(154)	21%	(246)	38%	(441)	1161
Trump Job Strongly Approve	27%	(135)	10%	(50)	23%	(112)	40%	(194)	491
Trump Job Somewhat Approve	25%	(104)	11%	(47)	23%	(97)	41%	(172)	421
Trump Job Somewhat Disapprove	26%	(65)	14%	(35)	22%	(54)	38%	(94)	248
Trump Job Strongly Disapprove	28%	(256)	13%	(119)	21%	(192)	38%	(347)	913
#1 Issue: Economy	28%	(180)	13%	(82)	23%	(147)	37%	(236)	644
#1 Issue: Security	27%	(119)	10%	(46)	21%	(91)	42%	(183)	438
#1 Issue: Health Care	29%	(98)	13%	(43)	21%	(69)	37%	(124)	333
#1 Issue: Medicare / Social Security	19%	(61)	11%	(35)	27%	(86)	43%	(135)	317
#1 Issue: Women's Issues	34%	(38)	10%	(11)	18%	(20)	38%	(42)	111
#1 Issue: Education	25%	(37)	12%	(18)	16%	(24)	48%	(72)	151
#1 Issue: Energy	26%	(26)	17%	(18)	22%	(23)	35%	(36)	103
#1 Issue: Other	19%	(19)	7%	(8)	18%	(19)	56%	(58)	103

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Table NCAA12_4: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

The NCAA

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	26%	(579)	12%	(259)	22%	(477)	40%	(885)	2201
2018 House Vote: Democrat	32%	(255)	14%	(114)	21%	(165)	33%	(268)	802
2018 House Vote: Republican	26%	(189)	13%	(92)	26%	(187)	36%	(263)	730
2018 House Vote: Someone else	16%	(19)	13%	(15)	21%	(25)	50%	(59)	117
2018 House Vote: Didnt Vote	21%	(116)	7%	(38)	18%	(101)	53%	(292)	548
2016 Vote: Hillary Clinton	32%	(216)	15%	(99)	19%	(131)	35%	(236)	683
2016 Vote: Donald Trump	26%	(188)	12%	(84)	25%	(180)	37%	(262)	714
2016 Vote: Someone else	23%	(46)	15%	(29)	26%	(51)	36%	(71)	197
2016 Vote: Didnt Vote	22%	(130)	7%	(45)	19%	(113)	52%	(312)	600
Voted in 2014: Yes	28%	(411)	13%	(193)	23%	(332)	36%	(527)	1463
Voted in 2014: No	23%	(168)	9%	(66)	20%	(146)	49%	(358)	738
2012 Vote: Barack Obama	30%	(257)	14%	(115)	20%	(170)	36%	(301)	844
2012 Vote: Mitt Romney	27%	(161)	12%	(70)	26%	(153)	35%	(208)	592
2012 Vote: Other	13%	(14)	11%	(11)	23%	(24)	53%	(56)	105
2012 Vote: Didn't Vote	22%	(147)	10%	(63)	20%	(131)	48%	(318)	658
4-Region: Northeast	25%	(100)	12%	(47)	21%	(83)	41%	(163)	393
4-Region: Midwest	23%	(118)	13%	(67)	22%	(111)	41%	(209)	506
4-Region: South	28%	(228)	11%	(92)	21%	(173)	40%	(328)	822
4-Region: West	28%	(134)	11%	(52)	23%	(110)	38%	(185)	481
AVID_FANS	47%	(163)	19%	(64)	21%	(73)	13%	(46)	346
CASUAL_FANS	25%	(180)	10%	(71)	22%	(160)	44%	(320)	730
COLLEGE_FAN	37%	(191)	15%	(77)	22%	(114)	26%	(138)	519
PRO_FANS	31%	(318)	14%	(137)	22%	(225)	33%	(334)	1014
REGULAR_FANS	33%	(184)	18%	(97)	24%	(131)	25%	(137)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAA12_5: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Agents

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
Adults	19%	(408)	18%	(399)	22%	(491)	41%	(903)	2201
Gender: Male	22%	(223)	24%	(249)	26%	(263)	29%	(296)	1030
Gender: Female	16%	(185)	13%	(150)	20%	(228)	52%	(607)	1171
Age: 18-29	20%	(79)	18%	(70)	22%	(87)	40%	(158)	394
Age: 30-44	20%	(100)	16%	(78)	23%	(111)	41%	(204)	494
Age: 45-54	18%	(76)	17%	(73)	22%	(94)	42%	(176)	419
Age: 55-64	18%	(70)	18%	(70)	21%	(81)	42%	(162)	383
Age: 65+	16%	(82)	21%	(107)	23%	(119)	40%	(203)	512
Generation Z: 18-21	19%	(29)	18%	(28)	24%	(37)	38%	(59)	152
Millennial: Age 22-37	21%	(107)	16%	(85)	22%	(113)	41%	(210)	515
Generation X: Age 38-53	19%	(112)	17%	(99)	23%	(134)	42%	(246)	592
Boomers: Age 54-72	18%	(146)	20%	(162)	22%	(179)	41%	(342)	829
PID: Dem (no lean)	20%	(143)	21%	(150)	23%	(166)	36%	(263)	723
PID: Ind (no lean)	18%	(142)	15%	(119)	22%	(175)	46%	(367)	804
PID: Rep (no lean)	18%	(122)	19%	(130)	22%	(150)	40%	(272)	674
PID/Gender: Dem Men	24%	(78)	28%	(93)	28%	(93)	20%	(68)	332
PID/Gender: Dem Women	17%	(65)	15%	(57)	19%	(73)	50%	(195)	391
PID/Gender: Ind Men	21%	(87)	21%	(88)	24%	(101)	33%	(138)	414
PID/Gender: Ind Women	14%	(56)	8%	(31)	19%	(74)	59%	(229)	389
PID/Gender: Rep Men	20%	(58)	24%	(68)	24%	(68)	32%	(90)	284
PID/Gender: Rep Women	16%	(64)	16%	(62)	21%	(82)	47%	(183)	391
Ideo: Liberal (1-3)	21%	(145)	21%	(148)	23%	(155)	35%	(240)	689
Ideo: Moderate (4)	19%	(83)	17%	(75)	28%	(121)	37%	(161)	439
Ideo: Conservative (5-7)	19%	(147)	20%	(158)	21%	(161)	40%	(305)	771

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Table NCAA12_5: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Agents

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(408)	18%	(399)	22%	(491)	41%	(903)	2201
Educ: < College	16%	(227)	15%	(209)	24%	(327)	45%	(621)	1384
Educ: Bachelors degree	22%	(113)	23%	(122)	21%	(107)	34%	(178)	521
Educ: Post-grad	23%	(68)	23%	(68)	19%	(57)	35%	(103)	296
Income: Under 50k	16%	(181)	15%	(171)	24%	(280)	46%	(530)	1163
Income: 50k-100k	21%	(153)	22%	(161)	21%	(157)	36%	(260)	732
Income: 100k+	24%	(74)	22%	(66)	18%	(54)	37%	(113)	307
Ethnicity: White	18%	(329)	18%	(312)	21%	(377)	43%	(763)	1780
Ethnicity: Hispanic	23%	(48)	24%	(50)	19%	(40)	35%	(74)	213
Ethnicity: Afr. Am.	18%	(51)	21%	(58)	29%	(80)	32%	(90)	279
Ethnicity: Other	19%	(28)	21%	(29)	25%	(35)	35%	(50)	142
Relig: Protestant	15%	(87)	21%	(119)	23%	(128)	41%	(233)	566
Relig: Roman Catholic	22%	(85)	22%	(85)	20%	(78)	35%	(135)	383
Relig: Something Else	20%	(40)	10%	(21)	25%	(52)	45%	(91)	205
Relig: Jewish	27%	(14)	18%	(10)	21%	(11)	34%	(18)	54
Relig: Evangelical	17%	(129)	20%	(149)	23%	(175)	41%	(311)	764
Relig: Non-Evang. Catholics	21%	(83)	19%	(76)	21%	(83)	38%	(148)	390
Relig: All Christian	18%	(212)	19%	(225)	22%	(258)	40%	(459)	1154
Relig: All Non-Christian	20%	(60)	17%	(49)	23%	(68)	39%	(115)	292
Community: Urban	22%	(117)	18%	(96)	24%	(123)	36%	(186)	522
Community: Suburban	18%	(183)	19%	(196)	23%	(235)	41%	(424)	1037
Community: Rural	17%	(108)	17%	(108)	21%	(133)	46%	(293)	641

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Table NCAA12_5: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Agents

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(408)	18%	(399)	22%	(491)	41%	(903)	2201
Employ: Private Sector	23%	(145)	22%	(142)	21%	(135)	34%	(219)	640
Employ: Government	28%	(37)	18%	(24)	22%	(29)	32%	(42)	131
Employ: Self-Employed	18%	(37)	19%	(39)	22%	(47)	41%	(85)	207
Employ: Homemaker	24%	(36)	14%	(20)	20%	(30)	43%	(65)	152
Employ: Student	21%	(20)	16%	(15)	16%	(15)	47%	(44)	93
Employ: Retired	15%	(82)	21%	(114)	25%	(136)	40%	(221)	553
Employ: Unemployed	12%	(26)	10%	(23)	26%	(56)	51%	(111)	216
Employ: Other	12%	(24)	11%	(23)	21%	(45)	56%	(117)	208
Military HH: Yes	19%	(79)	22%	(93)	24%	(100)	35%	(149)	421
Military HH: No	18%	(328)	17%	(306)	22%	(392)	42%	(754)	1780
RD/WT: Right Direction	19%	(146)	19%	(146)	22%	(173)	40%	(311)	776
RD/WT: Wrong Track	18%	(261)	18%	(253)	22%	(318)	42%	(592)	1425
Trump Job Approve	19%	(169)	20%	(178)	22%	(197)	40%	(368)	912
Trump Job Disapprove	19%	(224)	18%	(211)	23%	(270)	39%	(456)	1161
Trump Job Strongly Approve	19%	(94)	19%	(92)	22%	(107)	40%	(198)	491
Trump Job Somewhat Approve	18%	(75)	20%	(86)	21%	(90)	41%	(171)	421
Trump Job Somewhat Disapprove	19%	(47)	16%	(40)	25%	(63)	39%	(97)	248
Trump Job Strongly Disapprove	19%	(176)	19%	(171)	23%	(207)	39%	(359)	913
#1 Issue: Economy	21%	(138)	16%	(100)	26%	(165)	37%	(241)	644
#1 Issue: Security	18%	(79)	20%	(86)	21%	(92)	41%	(181)	438
#1 Issue: Health Care	19%	(63)	24%	(79)	20%	(68)	37%	(124)	333
#1 Issue: Medicare / Social Security	13%	(41)	19%	(59)	25%	(79)	44%	(138)	317
#1 Issue: Women's Issues	25%	(28)	13%	(15)	17%	(19)	45%	(50)	111
#1 Issue: Education	20%	(31)	19%	(29)	15%	(22)	46%	(69)	151
#1 Issue: Energy	15%	(15)	17%	(17)	27%	(28)	42%	(43)	103
#1 Issue: Other	12%	(13)	14%	(14)	17%	(17)	57%	(59)	103

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Table NCAA12_5: As you may know, the NBA and its players association agreed in 2005 to increase the age a player must be in order to be eligible for the NBA Draft from 18 to 19. Based on what you know, has this rule been mostly good or mostly bad for each of the following, or has it made no difference either way?

Agents

Demographic	Mostly good		Mostly bad		Made no difference either way		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(408)	18%	(399)	22%	(491)	41%	(903)	2201
2018 House Vote: Democrat	22%	(175)	19%	(155)	23%	(188)	35%	(284)	802
2018 House Vote: Republican	18%	(131)	22%	(158)	23%	(171)	37%	(270)	730
2018 House Vote: Someone else	17%	(20)	12%	(14)	19%	(22)	52%	(60)	117
2018 House Vote: Didnt Vote	15%	(82)	13%	(70)	20%	(111)	52%	(285)	548
2016 Vote: Hillary Clinton	21%	(144)	21%	(142)	23%	(157)	35%	(241)	683
2016 Vote: Donald Trump	18%	(125)	21%	(150)	23%	(161)	39%	(277)	714
2016 Vote: Someone else	21%	(41)	15%	(30)	23%	(46)	41%	(80)	197
2016 Vote: Didnt Vote	16%	(96)	12%	(73)	21%	(127)	51%	(305)	600
Voted in 2014: Yes	20%	(287)	20%	(295)	22%	(327)	38%	(554)	1463
Voted in 2014: No	16%	(120)	14%	(104)	22%	(164)	47%	(350)	738
2012 Vote: Barack Obama	21%	(180)	18%	(154)	23%	(192)	38%	(318)	844
2012 Vote: Mitt Romney	17%	(99)	22%	(132)	23%	(139)	37%	(222)	592
2012 Vote: Other	18%	(19)	17%	(18)	15%	(16)	50%	(53)	105
2012 Vote: Didn't Vote	17%	(110)	14%	(95)	22%	(144)	47%	(309)	658
4-Region: Northeast	19%	(73)	21%	(81)	19%	(74)	42%	(165)	393
4-Region: Midwest	18%	(90)	16%	(81)	22%	(110)	44%	(224)	506
4-Region: South	19%	(158)	18%	(151)	21%	(175)	41%	(338)	822
4-Region: West	18%	(87)	18%	(86)	28%	(132)	37%	(176)	481
AVID_FANS	29%	(101)	27%	(95)	27%	(94)	16%	(56)	346
CASUAL_FANS	19%	(137)	16%	(114)	21%	(153)	45%	(326)	730
COLLEGE_FAN	22%	(113)	23%	(122)	24%	(126)	31%	(159)	519
PRO_FANS	22%	(223)	21%	(213)	23%	(234)	34%	(345)	1014
REGULAR_FANS	22%	(119)	25%	(136)	26%	(143)	28%	(151)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAAdem1: *In general, would you describe yourself as an avid sports fan, a regular fan, a casual fan or not a fan at all?*

Demographic	Avid sports fan		Regular sports fan		Casual sports fan		Not a fan at all		Total N
Adults	16%	(346)	25%	(549)	33%	(730)	26%	(576)	2201
Gender: Male	25%	(253)	31%	(319)	28%	(288)	17%	(170)	1030
Gender: Female	8%	(93)	20%	(230)	38%	(442)	35%	(406)	1171
Age: 18-29	18%	(72)	25%	(97)	29%	(115)	28%	(109)	394
Age: 30-44	20%	(97)	22%	(110)	34%	(168)	24%	(119)	494
Age: 45-54	17%	(70)	29%	(120)	32%	(135)	22%	(94)	419
Age: 55-64	12%	(48)	28%	(106)	33%	(125)	27%	(104)	383
Age: 65+	12%	(60)	23%	(116)	36%	(187)	29%	(150)	512
Generation Z: 18-21	15%	(22)	22%	(33)	33%	(50)	31%	(47)	152
Millennial: Age 22-37	20%	(105)	25%	(129)	30%	(153)	25%	(128)	515
Generation X: Age 38-53	17%	(103)	26%	(155)	33%	(196)	23%	(137)	592
Boomers: Age 54-72	12%	(97)	25%	(209)	36%	(300)	27%	(223)	829
PID: Dem (no lean)	18%	(127)	30%	(217)	29%	(207)	24%	(172)	723
PID: Ind (no lean)	14%	(110)	21%	(172)	35%	(281)	30%	(241)	804
PID: Rep (no lean)	16%	(109)	24%	(161)	36%	(242)	24%	(163)	674
PID/Gender: Dem Men	29%	(95)	38%	(127)	20%	(66)	13%	(44)	332
PID/Gender: Dem Women	8%	(32)	23%	(90)	36%	(141)	33%	(128)	391
PID/Gender: Ind Men	20%	(84)	26%	(108)	35%	(145)	19%	(77)	414
PID/Gender: Ind Women	7%	(26)	16%	(63)	35%	(136)	42%	(164)	389
PID/Gender: Rep Men	26%	(74)	30%	(84)	27%	(77)	17%	(49)	284
PID/Gender: Rep Women	9%	(35)	20%	(77)	42%	(165)	29%	(114)	391
Ideo: Liberal (1-3)	17%	(115)	28%	(195)	30%	(208)	25%	(172)	689
Ideo: Moderate (4)	19%	(85)	25%	(111)	33%	(145)	22%	(98)	439
Ideo: Conservative (5-7)	15%	(117)	25%	(192)	35%	(274)	24%	(188)	771
Educ: < College	13%	(185)	23%	(316)	34%	(466)	30%	(418)	1384
Educ: Bachelors degree	21%	(109)	28%	(146)	33%	(172)	18%	(94)	521
Educ: Post-grad	18%	(52)	29%	(87)	31%	(93)	22%	(64)	296
Income: Under 50k	12%	(141)	22%	(251)	34%	(401)	32%	(370)	1163
Income: 50k-100k	19%	(138)	30%	(217)	30%	(219)	21%	(157)	732
Income: 100k+	22%	(67)	26%	(81)	36%	(110)	16%	(49)	307
Ethnicity: White	15%	(270)	24%	(432)	34%	(610)	26%	(468)	1780

Continued on next page

Table NCAAdem1: *In general, would you describe yourself as an avid sports fan, a regular fan, a casual fan or not a fan at all?*

Demographic	Avid sports fan		Regular sports fan		Casual sports fan		Not a fan at all		Total N
Adults	16%	(346)	25%	(549)	33%	(730)	26%	(576)	2201
Ethnicity: Hispanic	18%	(39)	29%	(61)	32%	(69)	21%	(44)	213
Ethnicity: Afr. Am.	19%	(54)	29%	(81)	27%	(74)	25%	(70)	279
Ethnicity: Other	15%	(22)	25%	(36)	32%	(46)	27%	(38)	142
Relig: Protestant	15%	(85)	27%	(153)	37%	(207)	21%	(121)	566
Relig: Roman Catholic	21%	(81)	30%	(116)	29%	(111)	20%	(75)	383
Relig: Something Else	10%	(21)	23%	(48)	37%	(77)	29%	(59)	205
Relig: Jewish	22%	(12)	22%	(12)	45%	(24)	12%	(6)	54
Relig: Evangelical	16%	(125)	28%	(211)	33%	(252)	23%	(176)	764
Relig: Non-Evang. Catholics	16%	(62)	27%	(107)	37%	(143)	20%	(78)	390
Relig: All Christian	16%	(187)	28%	(318)	34%	(394)	22%	(255)	1154
Relig: All Non-Christian	16%	(46)	24%	(71)	32%	(95)	27%	(80)	292
Community: Urban	19%	(99)	25%	(131)	34%	(179)	22%	(113)	522
Community: Suburban	16%	(161)	26%	(268)	33%	(345)	25%	(264)	1037
Community: Rural	13%	(86)	23%	(150)	32%	(207)	31%	(199)	641
Employ: Private Sector	20%	(128)	28%	(180)	33%	(210)	19%	(122)	640
Employ: Government	20%	(26)	25%	(33)	30%	(39)	25%	(33)	131
Employ: Self-Employed	20%	(42)	24%	(51)	34%	(70)	21%	(45)	207
Employ: Homemaker	10%	(16)	23%	(35)	31%	(47)	36%	(54)	152
Employ: Student	19%	(18)	26%	(25)	29%	(27)	26%	(24)	93
Employ: Retired	12%	(67)	23%	(128)	36%	(199)	29%	(159)	553
Employ: Unemployed	12%	(27)	25%	(53)	31%	(67)	32%	(69)	216
Employ: Other	10%	(22)	22%	(46)	34%	(71)	34%	(70)	208
Military HH: Yes	18%	(75)	24%	(101)	34%	(144)	24%	(101)	421
Military HH: No	15%	(271)	25%	(448)	33%	(586)	27%	(475)	1780
RD/WT: Right Direction	19%	(147)	25%	(194)	31%	(242)	25%	(193)	776
RD/WT: Wrong Track	14%	(199)	25%	(355)	34%	(488)	27%	(383)	1425
Trump Job Approve	17%	(151)	24%	(223)	34%	(310)	25%	(228)	912
Trump Job Disapprove	16%	(183)	26%	(303)	32%	(377)	26%	(298)	1161
Trump Job Strongly Approve	17%	(84)	25%	(123)	32%	(159)	25%	(124)	491
Trump Job Somewhat Approve	16%	(67)	24%	(100)	36%	(151)	24%	(103)	421
Trump Job Somewhat Disapprove	16%	(41)	23%	(58)	33%	(81)	27%	(68)	248
Trump Job Strongly Disapprove	16%	(142)	27%	(245)	32%	(296)	25%	(230)	913

Continued on next page

Table NCAAdem1: In general, would you describe yourself as an avid sports fan, a regular fan, a casual fan or not a fan at all?

Demographic	Avid sports fan		Regular sports fan		Casual sports fan		Not a fan at all		Total N
Adults	16%	(346)	25%	(549)	33%	(730)	26%	(576)	2201
#1 Issue: Economy	21%	(133)	26%	(168)	32%	(205)	21%	(138)	644
#1 Issue: Security	14%	(62)	26%	(115)	34%	(147)	26%	(114)	438
#1 Issue: Health Care	16%	(55)	27%	(91)	30%	(101)	26%	(87)	333
#1 Issue: Medicare / Social Security	9%	(29)	23%	(72)	38%	(122)	30%	(95)	317
#1 Issue: Women's Issues	11%	(12)	24%	(27)	33%	(37)	31%	(35)	111
#1 Issue: Education	17%	(26)	21%	(31)	34%	(51)	28%	(43)	151
#1 Issue: Energy	16%	(17)	26%	(27)	32%	(33)	25%	(26)	103
#1 Issue: Other	11%	(11)	17%	(18)	33%	(34)	39%	(40)	103
2018 House Vote: Democrat	18%	(144)	29%	(233)	30%	(244)	23%	(181)	802
2018 House Vote: Republican	17%	(125)	26%	(190)	35%	(252)	22%	(163)	730
2018 House Vote: Someone else	8%	(9)	15%	(18)	48%	(56)	29%	(34)	117
2018 House Vote: Didnt Vote	12%	(66)	20%	(109)	32%	(177)	36%	(196)	548
2016 Vote: Hillary Clinton	18%	(124)	30%	(202)	29%	(198)	23%	(159)	683
2016 Vote: Donald Trump	17%	(119)	25%	(181)	35%	(251)	23%	(162)	714
2016 Vote: Someone else	18%	(35)	24%	(47)	36%	(70)	23%	(46)	197
2016 Vote: Didnt Vote	11%	(66)	19%	(114)	35%	(210)	35%	(210)	600
Voted in 2014: Yes	17%	(247)	27%	(399)	33%	(479)	23%	(337)	1463
Voted in 2014: No	13%	(99)	20%	(150)	34%	(251)	32%	(239)	738
2012 Vote: Barack Obama	18%	(154)	27%	(232)	31%	(265)	23%	(193)	844
2012 Vote: Mitt Romney	15%	(92)	29%	(172)	34%	(202)	21%	(126)	592
2012 Vote: Other	9%	(10)	16%	(17)	38%	(40)	36%	(38)	105
2012 Vote: Didn't Vote	14%	(90)	19%	(128)	34%	(222)	33%	(218)	658
4-Region: Northeast	21%	(83)	25%	(97)	32%	(126)	22%	(87)	393
4-Region: Midwest	15%	(74)	29%	(145)	31%	(158)	25%	(128)	506
4-Region: South	14%	(114)	25%	(207)	33%	(275)	28%	(226)	822
4-Region: West	16%	(75)	21%	(100)	35%	(170)	28%	(135)	481
AVID_FANS	100%	(346)	—	(0)	—	(0)	—	(0)	346
CASUAL_FANS	—	(0)	—	(0)	100%	(730)	—	(0)	730
COLLEGE_FAN	19%	(100)	30%	(158)	42%	(216)	9%	(44)	519
PRO_FANS	22%	(228)	35%	(352)	38%	(382)	5%	(53)	1014
REGULAR_FANS	—	(0)	100%	(549)	—	(0)	—	(0)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAAdem2: How much time would you say you spend watching, listening to, or reading about sports?

Demographic	Less than 1 hour	1 to 3 hours	3 to 5 hours	5 to 7 hours	7 to 10 hours	10 hours or more	Total N
Adults	52% (1150)	26% (569)	13% (290)	3% (68)	2% (51)	3% (74)	2201
Gender: Male	39% (402)	29% (298)	19% (193)	4% (43)	4% (36)	6% (59)	1030
Gender: Female	64% (748)	23% (271)	8% (97)	2% (25)	1% (15)	1% (15)	1171
Age: 18-29	53% (209)	22% (88)	15% (60)	4% (16)	3% (11)	2% (9)	394
Age: 30-44	50% (245)	26% (128)	14% (68)	4% (18)	3% (12)	5% (23)	494
Age: 45-54	49% (204)	28% (115)	15% (62)	2% (9)	3% (14)	4% (15)	419
Age: 55-64	52% (199)	29% (112)	9% (34)	3% (12)	2% (6)	5% (19)	383
Age: 65+	57% (292)	24% (125)	13% (66)	2% (13)	1% (8)	2% (8)	512
Generation Z: 18-21	55% (84)	24% (36)	14% (22)	4% (6)	1% (2)	2% (3)	152
Millennial: Age 22-37	50% (258)	24% (122)	15% (76)	5% (25)	3% (16)	3% (17)	515
Generation X: Age 38-53	49% (291)	26% (156)	15% (91)	2% (10)	3% (19)	4% (23)	592
Boomers: Age 54-72	54% (446)	27% (225)	11% (92)	3% (23)	2% (13)	3% (29)	829
PID: Dem (no lean)	47% (340)	29% (207)	14% (100)	4% (27)	3% (25)	3% (24)	723
PID: Ind (no lean)	56% (449)	24% (193)	13% (102)	2% (20)	1% (11)	3% (28)	804
PID: Rep (no lean)	53% (360)	25% (169)	13% (89)	3% (20)	2% (15)	3% (22)	674
PID/Gender: Dem Men	30% (100)	32% (108)	19% (64)	6% (19)	6% (21)	6% (20)	332
PID/Gender: Dem Women	62% (241)	25% (99)	9% (36)	2% (8)	1% (4)	1% (4)	391
PID/Gender: Ind Men	44% (184)	28% (114)	17% (72)	3% (14)	2% (7)	6% (23)	414
PID/Gender: Ind Women	68% (266)	20% (79)	8% (30)	1% (6)	1% (5)	1% (5)	389
PID/Gender: Rep Men	42% (118)	27% (76)	20% (57)	3% (10)	3% (8)	5% (15)	284
PID/Gender: Rep Women	62% (242)	24% (93)	8% (32)	3% (11)	2% (6)	2% (7)	391
Ideo: Liberal (1-3)	49% (336)	27% (184)	15% (105)	3% (22)	3% (19)	4% (25)	689
Ideo: Moderate (4)	47% (205)	28% (121)	14% (63)	5% (20)	3% (12)	4% (18)	439
Ideo: Conservative (5-7)	54% (414)	27% (206)	13% (96)	2% (19)	2% (14)	3% (22)	771
Educ: < College	56% (776)	24% (328)	12% (171)	3% (41)	2% (30)	3% (39)	1384
Educ: Bachelors degree	45% (233)	30% (154)	16% (83)	3% (14)	2% (12)	5% (25)	521
Educ: Post-grad	48% (141)	29% (87)	12% (36)	4% (12)	3% (9)	3% (10)	296
Income: Under 50k	57% (667)	24% (282)	12% (142)	2% (23)	2% (20)	2% (28)	1163
Income: 50k-100k	47% (346)	25% (185)	14% (104)	5% (34)	4% (26)	5% (37)	732
Income: 100k+	44% (136)	33% (102)	14% (44)	4% (11)	1% (5)	3% (8)	307

Continued on next page

Table NCAAdem2: How much time would you say you spend watching, listening to, or reading about sports?

Demographic	Less than 1 hour	1 to 3 hours	3 to 5 hours	5 to 7 hours	7 to 10 hours	10 hours or more	Total N
Adults	52% (1150)	26% (569)	13% (290)	3% (68)	2% (51)	3% (74)	2201
Ethnicity: White	54% (952)	26% (455)	13% (224)	3% (51)	2% (35)	4% (64)	1780
Ethnicity: Hispanic	43% (92)	32% (69)	13% (27)	1% (3)	5% (11)	5% (12)	213
Ethnicity: Afr. Am.	47% (132)	26% (73)	16% (44)	4% (12)	5% (13)	2% (5)	279
Ethnicity: Other	46% (66)	29% (41)	16% (23)	3% (5)	3% (4)	3% (5)	142
Relig: Protestant	50% (283)	28% (157)	14% (79)	4% (21)	1% (8)	3% (17)	566
Relig: Roman Catholic	41% (155)	31% (121)	16% (63)	4% (15)	4% (14)	4% (16)	383
Relig: Something Else	60% (124)	20% (42)	13% (26)	1% (2)	2% (4)	3% (7)	205
Relig: Jewish	43% (23)	30% (16)	17% (9)	1% (1)	7% (4)	3% (1)	54
Relig: Evangelical	49% (376)	28% (216)	13% (101)	4% (29)	2% (15)	3% (27)	764
Relig: Non-Evang. Catholics	48% (186)	26% (103)	17% (67)	3% (10)	3% (12)	3% (12)	390
Relig: All Christian	49% (563)	28% (319)	15% (168)	3% (39)	2% (27)	3% (39)	1154
Relig: All Non-Christian	55% (159)	23% (67)	14% (41)	2% (7)	2% (7)	4% (11)	292
Community: Urban	45% (234)	26% (137)	17% (87)	4% (20)	3% (17)	5% (27)	522
Community: Suburban	53% (549)	27% (279)	12% (128)	3% (27)	2% (22)	3% (32)	1037
Community: Rural	57% (367)	24% (153)	12% (75)	3% (20)	2% (11)	2% (15)	641
Employ: Private Sector	45% (286)	28% (179)	16% (103)	4% (24)	4% (25)	3% (22)	640
Employ: Government	49% (64)	28% (36)	11% (15)	4% (5)	2% (3)	6% (7)	131
Employ: Self-Employed	47% (97)	29% (61)	15% (30)	2% (5)	2% (4)	5% (11)	207
Employ: Homemaker	58% (88)	26% (39)	10% (15)	3% (5)	1% (1)	2% (4)	152
Employ: Student	50% (47)	26% (25)	18% (17)	3% (3)	— (0)	2% (2)	93
Employ: Retired	57% (314)	25% (137)	12% (68)	3% (16)	1% (8)	2% (10)	553
Employ: Unemployed	58% (125)	24% (52)	9% (19)	4% (8)	3% (7)	3% (6)	216
Employ: Other	62% (128)	19% (40)	11% (23)	1% (2)	1% (3)	6% (13)	208
Military HH: Yes	50% (213)	25% (107)	16% (69)	3% (14)	1% (6)	3% (13)	421
Military HH: No	53% (937)	26% (462)	12% (221)	3% (54)	3% (45)	3% (61)	1780
RD/WT: Right Direction	51% (395)	25% (193)	15% (118)	4% (28)	2% (16)	3% (26)	776
RD/WT: Wrong Track	53% (755)	26% (376)	12% (172)	3% (40)	2% (35)	3% (48)	1425
Trump Job Approve	53% (485)	26% (234)	13% (119)	3% (28)	2% (17)	3% (29)	912
Trump Job Disapprove	50% (579)	27% (317)	13% (157)	3% (35)	3% (33)	3% (40)	1161

Continued on next page

Table NCAAdem2: How much time would you say you spend watching, listening to, or reading about sports?

Demographic	Less than 1 hour	1 to 3 hours	3 to 5 hours	5 to 7 hours	7 to 10 hours	10 hours or more	Total N
Adults	52% (1150)	26% (569)	13% (290)	3% (68)	2% (51)	3% (74)	2201
Trump Job Strongly Approve	53% (259)	25% (124)	13% (64)	3% (16)	2% (12)	3% (16)	491
Trump Job Somewhat Approve	54% (226)	26% (110)	13% (54)	3% (12)	1% (5)	3% (14)	421
Trump Job Somewhat Disapprove	52% (128)	26% (65)	12% (30)	3% (8)	4% (9)	3% (8)	248
Trump Job Strongly Disapprove	49% (451)	28% (252)	14% (126)	3% (27)	3% (24)	4% (33)	913
#1 Issue: Economy	47% (303)	27% (173)	15% (94)	4% (27)	4% (23)	4% (24)	644
#1 Issue: Security	53% (233)	26% (112)	14% (60)	3% (13)	2% (9)	2% (10)	438
#1 Issue: Health Care	49% (162)	26% (88)	14% (46)	4% (12)	3% (8)	5% (16)	333
#1 Issue: Medicare / Social Security	55% (174)	29% (91)	12% (37)	1% (3)	1% (4)	2% (8)	317
#1 Issue: Women's Issues	65% (72)	21% (23)	10% (12)	1% (2)	— (0)	3% (3)	111
#1 Issue: Education	54% (81)	27% (41)	11% (16)	3% (5)	3% (5)	2% (2)	151
#1 Issue: Energy	55% (56)	24% (25)	15% (16)	3% (3)	— (0)	4% (4)	103
#1 Issue: Other	66% (68)	15% (16)	9% (9)	3% (3)	1% (1)	6% (7)	103
2018 House Vote: Democrat	46% (366)	30% (238)	14% (114)	3% (28)	3% (26)	4% (30)	802
2018 House Vote: Republican	51% (370)	27% (197)	13% (98)	3% (24)	2% (12)	4% (30)	730
2018 House Vote: Someone else	71% (83)	14% (17)	7% (8)	4% (5)	2% (2)	2% (2)	117
2018 House Vote: Didnt Vote	60% (330)	21% (116)	13% (69)	2% (11)	2% (10)	2% (12)	548
2016 Vote: Hillary Clinton	46% (314)	29% (200)	14% (98)	3% (22)	3% (23)	4% (27)	683
2016 Vote: Donald Trump	51% (364)	26% (183)	14% (99)	3% (23)	2% (13)	4% (32)	714
2016 Vote: Someone else	50% (99)	26% (51)	13% (25)	5% (9)	4% (7)	3% (6)	197
2016 Vote: Didnt Vote	62% (370)	22% (131)	11% (68)	2% (14)	1% (8)	1% (9)	600
Voted in 2014: Yes	49% (715)	27% (401)	14% (202)	3% (47)	3% (40)	4% (59)	1463
Voted in 2014: No	59% (434)	23% (168)	12% (88)	3% (21)	2% (11)	2% (15)	738
2012 Vote: Barack Obama	48% (405)	27% (230)	14% (121)	3% (27)	3% (29)	4% (32)	844
2012 Vote: Mitt Romney	51% (300)	28% (167)	13% (76)	3% (19)	2% (11)	3% (20)	592
2012 Vote: Other	64% (67)	20% (21)	9% (9)	2% (3)	— (0)	5% (5)	105
2012 Vote: Didn't Vote	57% (377)	23% (150)	13% (84)	3% (20)	2% (11)	3% (17)	658
4-Region: Northeast	50% (195)	29% (113)	12% (46)	2% (9)	3% (13)	4% (17)	393
4-Region: Midwest	49% (250)	29% (149)	13% (65)	4% (20)	1% (7)	3% (15)	506
4-Region: South	52% (430)	25% (205)	14% (116)	3% (23)	2% (18)	3% (28)	822
4-Region: West	57% (275)	21% (102)	13% (63)	3% (16)	3% (12)	3% (13)	481
AVID_FANS	2% (9)	33% (113)	31% (108)	10% (36)	9% (31)	14% (49)	346

Continued on next page

Table NCAAdem2: How much time would you say you spend watching, listening to, or reading about sports?

Demographic	Less than 1 hour	1 to 3 hours	3 to 5 hours	5 to 7 hours	7 to 10 hours	10 hours or more	Total N
Adults	52% (1150)	26% (569)	13% (290)	3% (68)	2% (51)	3% (74)	2201
CASUAL_FANS	65% (476)	28% (201)	5% (39)	1% (5)	1% (6)	— (3)	730
COLLEGE_FAN	42% (217)	31% (163)	15% (79)	3% (18)	3% (16)	5% (26)	519
PRO_FANS	34% (345)	36% (369)	18% (187)	4% (38)	3% (33)	4% (41)	1014
REGULAR_FANS	19% (106)	45% (247)	26% (140)	5% (26)	2% (12)	3% (17)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NCAAdem3: *Generally, would you say you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(519)	46%	(1014)	22%	(481)	8%	(186)	2201
Gender: Male	28%	(293)	50%	(511)	16%	(162)	6%	(64)	1030
Gender: Female	19%	(227)	43%	(503)	27%	(319)	10%	(122)	1171
Age: 18-29	21%	(83)	48%	(191)	19%	(74)	12%	(46)	394
Age: 30-44	19%	(96)	54%	(267)	20%	(97)	7%	(33)	494
Age: 45-54	22%	(92)	51%	(212)	18%	(77)	9%	(38)	419
Age: 55-64	24%	(93)	40%	(151)	25%	(96)	11%	(42)	383
Age: 65+	30%	(155)	38%	(194)	27%	(137)	5%	(27)	512
Generation Z: 18-21	25%	(38)	43%	(65)	21%	(31)	12%	(18)	152
Millennial: Age 22-37	18%	(93)	55%	(281)	19%	(96)	9%	(45)	515
Generation X: Age 38-53	23%	(134)	51%	(301)	18%	(106)	9%	(51)	592
Boomers: Age 54-72	27%	(224)	40%	(333)	25%	(207)	8%	(65)	829
PID: Dem (no lean)	20%	(141)	53%	(386)	20%	(145)	7%	(50)	723
PID: Ind (no lean)	20%	(161)	44%	(354)	26%	(209)	10%	(79)	804
PID: Rep (no lean)	32%	(217)	41%	(274)	19%	(127)	8%	(57)	674
PID/Gender: Dem Men	24%	(80)	59%	(195)	13%	(45)	4%	(13)	332
PID/Gender: Dem Women	16%	(61)	49%	(192)	26%	(101)	10%	(37)	391
PID/Gender: Ind Men	25%	(103)	48%	(198)	19%	(79)	8%	(34)	414
PID/Gender: Ind Women	15%	(58)	40%	(156)	33%	(130)	12%	(45)	389
PID/Gender: Rep Men	39%	(110)	42%	(118)	13%	(38)	6%	(17)	284
PID/Gender: Rep Women	27%	(107)	40%	(155)	23%	(89)	10%	(40)	391
Ideo: Liberal (1-3)	22%	(149)	51%	(352)	19%	(131)	8%	(57)	689
Ideo: Moderate (4)	20%	(89)	50%	(221)	23%	(100)	7%	(30)	439
Ideo: Conservative (5-7)	32%	(250)	40%	(311)	20%	(153)	7%	(57)	771
Educ: < College	20%	(280)	46%	(640)	24%	(335)	9%	(130)	1384
Educ: Bachelors degree	27%	(143)	48%	(248)	17%	(89)	8%	(40)	521
Educ: Post-grad	33%	(97)	43%	(126)	19%	(57)	5%	(16)	296
Income: Under 50k	20%	(234)	44%	(506)	26%	(304)	10%	(119)	1163
Income: 50k-100k	27%	(199)	48%	(354)	19%	(139)	5%	(40)	732
Income: 100k+	28%	(87)	50%	(154)	12%	(38)	9%	(28)	307

Continued on next page

Table NCAAdem3: Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(519)	46%	(1014)	22%	(481)	8%	(186)	2201
Ethnicity: White	26%	(457)	44%	(776)	23%	(402)	8%	(145)	1780
Ethnicity: Hispanic	11%	(23)	66%	(141)	15%	(32)	8%	(17)	213
Ethnicity: Afr. Am.	16%	(45)	56%	(156)	18%	(50)	10%	(28)	279
Ethnicity: Other	12%	(18)	58%	(82)	20%	(28)	10%	(14)	142
Relig: Protestant	33%	(184)	41%	(233)	20%	(114)	6%	(34)	566
Relig: Roman Catholic	24%	(93)	53%	(204)	18%	(69)	4%	(16)	383
Relig: Something Else	18%	(38)	49%	(100)	24%	(49)	9%	(19)	205
Relig: Jewish	28%	(15)	54%	(29)	17%	(9)	1%	(0)	54
Relig: Evangelical	27%	(204)	47%	(359)	20%	(155)	6%	(47)	764
Relig: Non-Evang. Catholics	29%	(112)	46%	(178)	20%	(78)	6%	(22)	390
Relig: All Christian	27%	(315)	47%	(537)	20%	(232)	6%	(69)	1154
Relig: All Non-Christian	23%	(67)	46%	(135)	22%	(65)	8%	(24)	292
Community: Urban	24%	(124)	51%	(265)	18%	(93)	8%	(40)	522
Community: Suburban	23%	(235)	48%	(500)	21%	(213)	9%	(90)	1037
Community: Rural	25%	(161)	39%	(249)	27%	(175)	9%	(57)	641
Employ: Private Sector	25%	(161)	53%	(338)	16%	(101)	6%	(40)	640
Employ: Government	28%	(36)	46%	(60)	18%	(24)	9%	(11)	131
Employ: Self-Employed	19%	(40)	54%	(111)	17%	(34)	11%	(22)	207
Employ: Homemaker	20%	(31)	43%	(66)	26%	(39)	10%	(16)	152
Employ: Student	29%	(27)	50%	(47)	10%	(10)	11%	(11)	93
Employ: Retired	30%	(166)	36%	(200)	27%	(151)	7%	(36)	553
Employ: Unemployed	12%	(25)	48%	(103)	31%	(67)	10%	(21)	216
Employ: Other	16%	(33)	43%	(90)	27%	(56)	14%	(30)	208
Military HH: Yes	31%	(130)	41%	(171)	24%	(100)	5%	(21)	421
Military HH: No	22%	(390)	47%	(843)	21%	(381)	9%	(166)	1780
RD/WT: Right Direction	28%	(221)	43%	(331)	20%	(156)	9%	(68)	776
RD/WT: Wrong Track	21%	(298)	48%	(683)	23%	(325)	8%	(118)	1425
Trump Job Approve	31%	(280)	40%	(369)	21%	(188)	8%	(76)	912
Trump Job Disapprove	20%	(227)	51%	(591)	22%	(257)	7%	(86)	1161

Continued on next page

Table NCAAdem3: Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	24%	(519)	46%	(1014)	22%	(481)	8%	(186)	2201
Trump Job Strongly Approve	32%	(155)	40%	(194)	22%	(107)	7%	(35)	491
Trump Job Somewhat Approve	30%	(125)	41%	(174)	19%	(81)	10%	(41)	421
Trump Job Somewhat Disapprove	19%	(46)	50%	(125)	25%	(61)	6%	(16)	248
Trump Job Strongly Disapprove	20%	(181)	51%	(466)	21%	(196)	8%	(70)	913
#1 Issue: Economy	24%	(152)	50%	(324)	18%	(115)	8%	(54)	644
#1 Issue: Security	28%	(125)	44%	(193)	20%	(86)	8%	(34)	438
#1 Issue: Health Care	22%	(75)	50%	(166)	21%	(69)	7%	(24)	333
#1 Issue: Medicare / Social Security	24%	(77)	38%	(120)	31%	(98)	7%	(21)	317
#1 Issue: Women's Issues	21%	(23)	41%	(46)	24%	(27)	13%	(15)	111
#1 Issue: Education	17%	(26)	52%	(78)	22%	(33)	9%	(13)	151
#1 Issue: Energy	25%	(26)	47%	(48)	19%	(19)	9%	(10)	103
#1 Issue: Other	15%	(16)	37%	(38)	33%	(34)	15%	(16)	103
2018 House Vote: Democrat	21%	(166)	53%	(425)	20%	(160)	6%	(51)	802
2018 House Vote: Republican	34%	(251)	39%	(287)	19%	(137)	8%	(55)	730
2018 House Vote: Someone else	19%	(22)	39%	(46)	23%	(27)	19%	(22)	117
2018 House Vote: Didnt Vote	15%	(81)	46%	(254)	29%	(156)	10%	(57)	548
2016 Vote: Hillary Clinton	18%	(123)	55%	(374)	21%	(142)	6%	(44)	683
2016 Vote: Donald Trump	34%	(240)	40%	(283)	19%	(134)	8%	(57)	714
2016 Vote: Someone else	26%	(51)	42%	(84)	22%	(44)	9%	(18)	197
2016 Vote: Didnt Vote	17%	(104)	45%	(270)	27%	(161)	11%	(65)	600
Voted in 2014: Yes	27%	(394)	46%	(671)	20%	(291)	7%	(107)	1463
Voted in 2014: No	17%	(125)	47%	(344)	26%	(190)	11%	(79)	738
2012 Vote: Barack Obama	18%	(156)	55%	(465)	20%	(167)	7%	(56)	844
2012 Vote: Mitt Romney	37%	(219)	37%	(220)	20%	(121)	5%	(32)	592
2012 Vote: Other	24%	(25)	29%	(30)	29%	(31)	17%	(18)	105
2012 Vote: Didn't Vote	18%	(119)	45%	(299)	25%	(162)	12%	(78)	658
4-Region: Northeast	13%	(52)	59%	(234)	19%	(75)	8%	(33)	393
4-Region: Midwest	22%	(109)	48%	(242)	23%	(119)	7%	(36)	506
4-Region: South	31%	(254)	39%	(320)	22%	(179)	8%	(68)	822
4-Region: West	22%	(105)	45%	(218)	23%	(109)	10%	(50)	481
AVID_FANS	29%	(100)	66%	(228)	2%	(8)	3%	(10)	346

Continued on next page

Table NCAAdem3: Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	24%	(519)	46%	(1014)	22%	(481)	8%	(186)	2201
CASUAL_FANS	30%	(216)	52%	(382)	10%	(74)	8%	(57)	730
COLLEGE_FAN	100%	(519)	—	(0)	—	(0)	—	(0)	519
PRO_FANS	—	(0)	100%	(1014)	—	(0)	—	(0)	1014
REGULAR_FANS	29%	(158)	64%	(352)	4%	(21)	3%	(18)	549

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1030	47%
	Gender: Female	1171	53%
	N	2201	
age5	Age: 18-29	394	18%
	Age: 30-44	494	22%
	Age: 45-54	419	19%
	Age: 55-64	383	17%
	Age: 65+	512	23%
	N	2201	
demAgeGeneration	Generation Z: 18-21	152	7%
	Millennial: Age 22-37	515	23%
	Generation X: Age 38-53	592	27%
	Boomers: Age 54-72	829	38%
	N	2087	
xpid3	PID: Dem (no lean)	723	33%
	PID: Ind (no lean)	804	37%
	PID: Rep (no lean)	674	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	332	15%
	PID/Gender: Dem Women	391	18%
	PID/Gender: Ind Men	414	19%
	PID/Gender: Ind Women	389	18%
	PID/Gender: Rep Men	284	13%
	PID/Gender: Rep Women	391	18%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	689	31%
	Ideo: Moderate (4)	439	20%
	Ideo: Conservative (5-7)	771	35%
	N	1899	
xeduc3	Educ: < College	1384	63%
	Educ: Bachelors degree	521	24%
	Educ: Post-grad	296	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1163	53%
	Income: 50k-100k	732	33%
	Income: 100k+	307	14%
	N	2201	
xdemWhite	Ethnicity: White	1780	81%
xdemHispBin	Ethnicity: Hispanic	213	10%
demBlackBin	Ethnicity: Afr. Am.	279	13%
demRaceOther	Ethnicity: Other	142	6%
xrelNet	Relig: Protestant	566	26%
	Relig: Roman Catholic	383	17%
	Relig: Something Else	205	9%
	N	1154	
xreligion1	Relig: Jewish	54	2%
xreligion2	Relig: Evangelical	764	35%
	Relig: Non-Evang. Catholics	390	18%
	N	1154	
xreligion3	Relig: All Christian	1154	52%
	Relig: All Non-Christian	292	13%
	N	1446	
xdemUsr	Community: Urban	522	24%
	Community: Suburban	1037	47%
	Community: Rural	641	29%
	N	2201	
xdemEmploy	Employ: Private Sector	640	29%
	Employ: Government	131	6%
	Employ: Self-Employed	207	9%
	Employ: Homemaker	152	7%
	Employ: Student	93	4%
	Employ: Retired	553	25%
	Employ: Unemployed	216	10%
	Employ: Other	208	9%
N	2201		
xdemMilHH1	Military HH: Yes	421	19%
	Military HH: No	1780	81%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	776	35%
	RD/WT: Wrong Track	1425	65%
	N	2201	
Trump_Approve	Trump Job Approve	912	41%
	Trump Job Disapprove	1161	53%
	N	2073	
Trump_Approve2	Trump Job Strongly Approve	491	22%
	Trump Job Somewhat Approve	421	19%
	Trump Job Somewhat Disapprove	248	11%
	Trump Job Strongly Disapprove	913	41%
	N	2073	
xnr3	#1 Issue: Economy	644	29%
	#1 Issue: Security	438	20%
	#1 Issue: Health Care	333	15%
	#1 Issue: Medicare / Social Security	317	14%
	#1 Issue: Women's Issues	111	5%
	#1 Issue: Education	151	7%
	#1 Issue: Energy	103	5%
	#1 Issue: Other	103	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	802	36%
	2018 House Vote: Republican	730	33%
	2018 House Vote: Someone else	117	5%
	2018 House Vote: Didnt Vote	548	25%
	N	2196	
xsubVote16O	2016 Vote: Hillary Clinton	683	31%
	2016 Vote: Donald Trump	714	32%
	2016 Vote: Someone else	197	9%
	2016 Vote: Didnt Vote	600	27%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1463	66%
	Voted in 2014: No	738	34%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	844	38%
	2012 Vote: Mitt Romney	592	27%
	2012 Vote: Other	105	5%
	2012 Vote: Didn't Vote	658	30%
	N	2199	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	506	23%
	4-Region: South	822	37%
	4-Region: West	481	22%
	N	2201	
AVID_FANS	AVID_FANS	346	16%
CASUAL_FANS	CASUAL_FANS	730	33%
COLLEGE_FANS	COLLEGE_FAN	519	24%
PRO_FANS	PRO_FANS	1014	46%
REGULAR_FANS	REGULAR_FANS	549	25%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping triangles, one pointing down and one pointing up, creating a central white space.

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