



National Tracking Poll #190309
March 06-08, 2019

Crosstabulation Results

Methodology:

This poll was conducted from March 06-08, 2019, among a national sample of 1952 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table HR1: <i>Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.</i>	5
2	Table HR2_1: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Michael Jackson</i>	10
3	Table HR2_2: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. R. Kelly</i>	15
4	Table HR2_3: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Chris Brown</i>	20
5	Table HR2_4: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Ryan Adams</i>	25
6	Table HR2_5: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Gayle King</i>	30
7	Table HR3_1: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Michael Jackson</i>	35
8	Table HR3_2: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. R. Kelly</i>	40
9	Table HR3_3: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Chris Brown</i>	45
10	Table HR3_4: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Ryan Adams</i>	50
11	Table HR3_5: <i>For each of the following people, please indicate if you have a favorable or unfavorable opinion of each. Gayle King</i>	55
12	Table HR4_1: <i>How much have you seen, read or heard about the following? Gayle King interviewing R. Kelly on 'CBS This Morning'</i>	60
13	Table HR4_2: <i>How much have you seen, read or heard about the following? The Lifetime documentary series 'Surviving R. Kelly'</i>	65
14	Table HR4_3: <i>How much have you seen, read or heard about the following? The HBO documentary 'Leaving Neverland'</i>	70
15	Table HR4_4: <i>How much have you seen, read or heard about the following? The New York Times investigation of sexual misconduct allegations against Ryan Adams</i>	75
16	Table HR4a_1: <i>Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each. R. Kelly</i>	80
17	Table HR4a_2: <i>Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each. Gayle King</i>	85

18	Table HR5: <i>As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.</i>	90
19	Table HR6_1: <i>As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations? Michael Jackson</i>	95
20	Table HR6_2: <i>As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations? R. Kelly</i>	100
21	Table HR6_3: <i>As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations? Chris Brown</i>	105
22	Table HR6_4: <i>As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations? Ryan Adams</i>	110
23	Table HR7_1: <i>Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist? Michael Jackson</i>	115
24	Table HR7_2: <i>Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist? R. Kelly</i> . . .	121
25	Table HR7_3: <i>Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist? Chris Brown</i>	127
26	Table HR7_4: <i>Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist? Ryan Adams</i>	133
27	Table HR8_1: <i>And, have you already stopped listening to the music from each of the following artists? Michael Jackson</i>	139
28	Table HR8_2: <i>And, have you already stopped listening to the music from each of the following artists? R. Kelly</i>	145
29	Table HR8_3: <i>And, have you already stopped listening to the music from each of the following artists? Chris Brown</i>	151
30	Table HR8_4: <i>And, have you already stopped listening to the music from each of the following artists? Ryan Adams</i>	157
31	Table HR9: <i>Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.</i>	163
32	Table HRdem1_1: <i>How often do you watch or stream the following? TV shows</i>	168
33	Table HRdem1_2: <i>How often do you watch or stream the following? Movies</i>	174

34	Table HRdem1_3: <i>How often do you watch or stream the following? Sporting events</i>	180
35	Table HRdem2_1: <i>Do you, or anyone in your household, subscribe to the following? Cable television .</i>	186
36	Table HRdem2_2: <i>Do you, or anyone in your household, subscribe to the following? Satellite television</i>	191
37	Table HRdem2_3: <i>Do you, or anyone in your household, subscribe to the following? Streaming service(s)</i>	196
38	Table HRdem3_1: <i>In general, what kind of fan do you consider yourself of the following? Film</i>	201
39	Table HRdem3_2: <i>In general, what kind of fan do you consider yourself of the following? Television . .</i>	206
40	Table HRdem3_3: <i>In general, what kind of fan do you consider yourself of the following? Music</i>	211
41	Table HRdem3_4: <i>In general, what kind of fan do you consider yourself of the following? Fashion . . .</i>	216
42	Summary Statistics of Survey Respondent Demographics	221

Crosstabulation Results by Respondent Demographics

Table HR1: Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (312)	26% (502)	24% (463)	14% (273)	20% (398)	1948
Gender: Male	17% (152)	25% (227)	23% (210)	16% (142)	20% (179)	911
Gender: Female	15% (160)	26% (274)	24% (253)	13% (132)	21% (219)	1038
Age: 18-29	15% (53)	28% (97)	23% (80)	16% (54)	18% (62)	346
Age: 30-44	19% (84)	26% (113)	24% (105)	15% (65)	16% (72)	439
Age: 45-54	12% (42)	26% (90)	24% (83)	18% (62)	19% (64)	341
Age: 55-64	14% (53)	24% (89)	26% (98)	11% (41)	24% (88)	369
Age: 65+	17% (79)	25% (112)	22% (98)	11% (51)	25% (112)	452
Generation Z: 18-21	12% (13)	25% (28)	29% (34)	16% (18)	18% (21)	115
Millennial: Age 22-37	18% (87)	28% (135)	22% (104)	17% (80)	15% (71)	478
Generation X: Age 38-53	15% (76)	25% (125)	25% (123)	15% (74)	20% (99)	498
Boomers: Age 54-72	16% (115)	24% (180)	24% (176)	13% (92)	23% (173)	736
PID: Dem (no lean)	16% (104)	30% (202)	26% (177)	13% (84)	16% (105)	673
PID: Ind (no lean)	12% (81)	22% (142)	24% (159)	16% (104)	26% (174)	659
PID: Rep (no lean)	21% (126)	26% (158)	21% (128)	14% (86)	19% (118)	616
PID/Gender: Dem Men	15% (42)	29% (83)	27% (77)	13% (38)	15% (43)	282
PID/Gender: Dem Women	16% (63)	31% (119)	26% (100)	12% (47)	16% (63)	392
PID/Gender: Ind Men	13% (42)	21% (65)	25% (78)	18% (55)	23% (72)	313
PID/Gender: Ind Women	11% (39)	22% (77)	23% (80)	14% (48)	29% (102)	347
PID/Gender: Rep Men	22% (68)	25% (80)	17% (55)	15% (49)	20% (64)	316
PID/Gender: Rep Women	19% (58)	26% (78)	24% (72)	12% (37)	18% (54)	299
Ideo: Liberal (1-3)	20% (123)	28% (173)	25% (152)	12% (72)	15% (94)	614
Ideo: Moderate (4)	12% (49)	24% (98)	27% (111)	17% (73)	21% (87)	417
Ideo: Conservative (5-7)	16% (111)	27% (185)	21% (149)	14% (97)	22% (154)	695
Educ: < College	16% (194)	24% (290)	23% (287)	15% (185)	22% (269)	1224
Educ: Bachelors degree	16% (75)	29% (135)	24% (112)	11% (52)	19% (88)	462
Educ: Post-grad	16% (43)	29% (77)	24% (64)	14% (37)	16% (42)	263

Continued on next page

Table HR1: Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (312)	26% (502)	24% (463)	14% (273)	20% (398)	1948
Income: Under 50k	16% (172)	24% (258)	23% (242)	15% (154)	22% (235)	1062
Income: 50k-100k	17% (102)	26% (159)	25% (155)	12% (76)	20% (122)	614
Income: 100k+	14% (38)	31% (84)	24% (66)	16% (43)	15% (41)	272
Ethnicity: White	16% (251)	26% (405)	23% (365)	14% (213)	22% (341)	1575
Ethnicity: Hispanic	22% (42)	31% (58)	16% (31)	9% (18)	21% (40)	189
Ethnicity: Afr. Am.	14% (36)	24% (60)	26% (65)	18% (45)	17% (41)	248
Ethnicity: Other	20% (25)	29% (37)	26% (33)	12% (15)	12% (16)	126
Relig: Protestant	18% (86)	27% (127)	23% (107)	11% (54)	21% (99)	473
Relig: Roman Catholic	18% (65)	27% (97)	24% (88)	15% (55)	16% (60)	364
Relig: Something Else	15% (28)	20% (38)	25% (47)	16% (31)	24% (46)	189
Relig: Jewish	25% (11)	38% (16)	18% (8)	5% (2)	14% (6)	42
Relig: Evangelical	15% (104)	26% (183)	24% (171)	15% (104)	20% (144)	705
Relig: Non-Evang. Catholics	23% (74)	25% (79)	22% (71)	11% (36)	19% (62)	322
Relig: All Christian	17% (178)	26% (262)	24% (242)	14% (140)	20% (206)	1027
Relig: All Non-Christian	13% (29)	27% (59)	22% (48)	15% (33)	23% (51)	219
Community: Urban	16% (72)	24% (110)	24% (111)	14% (65)	22% (100)	459
Community: Suburban	15% (136)	26% (233)	24% (216)	14% (128)	20% (178)	890
Community: Rural	17% (104)	26% (158)	23% (136)	13% (80)	20% (120)	599
Employ: Private Sector	17% (100)	28% (161)	23% (133)	14% (78)	18% (102)	575
Employ: Government	18% (22)	29% (35)	27% (32)	10% (12)	16% (19)	121
Employ: Self-Employed	17% (31)	29% (54)	19% (35)	18% (33)	18% (33)	186
Employ: Homemaker	17% (27)	23% (38)	27% (43)	15% (24)	19% (30)	162
Employ: Student	17% (13)	32% (25)	26% (20)	14% (10)	11% (9)	76
Employ: Retired	15% (80)	23% (119)	25% (128)	11% (56)	26% (134)	516
Employ: Unemployed	14% (23)	16% (25)	20% (31)	24% (38)	25% (38)	155
Employ: Other	11% (17)	28% (44)	27% (42)	14% (21)	20% (32)	156
Military HH: Yes	15% (55)	22% (81)	26% (93)	16% (58)	21% (77)	363
Military HH: No	16% (257)	27% (420)	23% (371)	14% (216)	20% (321)	1585
RD/WT: Right Direction	19% (138)	25% (184)	22% (160)	14% (100)	21% (152)	733
RD/WT: Wrong Track	14% (174)	26% (317)	25% (304)	14% (174)	20% (246)	1215

Continued on next page

Table HR1: Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (312)	26% (502)	24% (463)	14% (273)	20% (398)	1948
Trump Job Approve	17% (140)	25% (201)	21% (169)	16% (129)	21% (168)	807
Trump Job Disapprove	16% (164)	27% (285)	26% (276)	13% (138)	18% (183)	1045
Trump Job Strongly Approve	23% (100)	22% (98)	19% (85)	16% (69)	20% (89)	441
Trump Job Somewhat Approve	11% (40)	28% (103)	23% (84)	16% (60)	21% (79)	366
Trump Job Somewhat Disapprove	13% (32)	28% (67)	27% (66)	16% (37)	16% (38)	241
Trump Job Strongly Disapprove	16% (132)	27% (217)	26% (210)	12% (100)	18% (145)	804
Favorable of Trump	18% (139)	24% (189)	21% (169)	16% (129)	21% (164)	790
Unfavorable of Trump	15% (157)	28% (294)	27% (283)	13% (133)	17% (177)	1045
Very Favorable of Trump	22% (102)	22% (102)	18% (84)	15% (70)	22% (100)	459
Somewhat Favorable of Trump	11% (36)	26% (86)	26% (85)	18% (59)	19% (64)	331
Somewhat Unfavorable of Trump	10% (20)	30% (59)	28% (56)	14% (28)	19% (37)	200
Very Unfavorable of Trump	16% (137)	28% (235)	27% (227)	12% (105)	17% (140)	845
#1 Issue: Economy	15% (82)	29% (161)	24% (130)	14% (76)	19% (104)	553
#1 Issue: Security	19% (80)	22% (94)	24% (101)	17% (70)	17% (73)	418
#1 Issue: Health Care	15% (43)	25% (71)	26% (76)	14% (40)	20% (58)	288
#1 Issue: Medicare / Social Security	15% (43)	21% (60)	21% (59)	12% (33)	30% (85)	280
#1 Issue: Women's Issues	15% (14)	26% (23)	33% (29)	14% (12)	12% (11)	89
#1 Issue: Education	18% (21)	26% (31)	18% (21)	16% (19)	22% (27)	119
#1 Issue: Energy	19% (18)	35% (33)	23% (22)	10% (9)	13% (13)	96
#1 Issue: Other	10% (10)	27% (28)	24% (25)	14% (14)	26% (28)	105
2018 House Vote: Democrat	17% (118)	29% (208)	27% (192)	11% (80)	16% (115)	713
2018 House Vote: Republican	18% (122)	24% (161)	23% (152)	14% (91)	21% (140)	666
2018 House Vote: Someone else	8% (8)	30% (27)	17% (15)	15% (14)	30% (27)	90
2018 House Vote: Didnt Vote	13% (63)	22% (104)	22% (105)	19% (89)	24% (115)	476
2016 Vote: Hillary Clinton	18% (113)	28% (175)	26% (162)	13% (79)	15% (95)	623
2016 Vote: Donald Trump	19% (124)	23% (154)	22% (143)	14% (90)	23% (151)	661
2016 Vote: Someone else	7% (10)	26% (38)	22% (32)	20% (29)	25% (36)	145
2016 Vote: Didnt Vote	12% (62)	26% (133)	24% (123)	15% (76)	23% (115)	510
Voted in 2014: Yes	17% (222)	27% (339)	24% (304)	13% (164)	19% (244)	1272
Voted in 2014: No	13% (90)	24% (163)	23% (159)	16% (110)	23% (155)	677

Continued on next page

Table HR1: Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (312)	26% (502)	24% (463)	14% (273)	20% (398)	1948
2012 Vote: Barack Obama	16% (121)	26% (192)	28% (203)	15% (108)	16% (115)	739
2012 Vote: Mitt Romney	19% (101)	29% (154)	20% (109)	11% (58)	22% (118)	540
2012 Vote: Other	10% (9)	22% (20)	18% (16)	20% (18)	29% (26)	88
2012 Vote: Didn't Vote	14% (81)	23% (136)	23% (135)	15% (89)	24% (140)	581
4-Region: Northeast	17% (60)	26% (90)	25% (88)	16% (54)	16% (56)	348
4-Region: Midwest	15% (68)	26% (116)	23% (104)	14% (61)	22% (100)	448
4-Region: South	16% (119)	26% (188)	22% (163)	14% (99)	22% (158)	727
4-Region: West	15% (65)	25% (108)	26% (109)	14% (59)	20% (84)	425
Watch TV Shows: Every day	17% (173)	26% (266)	24% (247)	16% (163)	19% (194)	1042
Watch TV Shows: Several times per week	15% (62)	27% (115)	26% (109)	13% (54)	19% (80)	419
Watch TV Shows: About once per week	16% (17)	26% (29)	27% (30)	10% (11)	21% (23)	110
Watch TV Shows: Several times per month	22% (21)	22% (21)	26% (25)	10% (9)	21% (20)	95
Watch TV Shows: About once per month	12% (7)	29% (17)	21% (12)	9% (5)	30% (18)	60
Watch TV Shows: Less often than once per month	13% (10)	32% (24)	16% (12)	11% (8)	28% (21)	74
Watch TV Shows: Never	15% (23)	21% (31)	20% (30)	15% (22)	29% (44)	149
Watch Movies: Every day	23% (78)	20% (67)	19% (63)	21% (70)	18% (59)	338
Watch Movies: Several times per week	15% (75)	25% (126)	26% (127)	16% (80)	18% (88)	497
Watch Movies: About once per week	11% (37)	35% (113)	28% (91)	11% (34)	16% (51)	326
Watch Movies: Several times per month	17% (45)	26% (67)	24% (62)	10% (26)	23% (61)	260
Watch Movies: About once per month	13% (26)	25% (49)	22% (44)	12% (24)	27% (54)	198
Watch Movies: Less often than once per month	12% (19)	33% (54)	26% (42)	10% (16)	20% (32)	164
Watch Movies: Never	19% (32)	15% (24)	20% (34)	15% (24)	32% (53)	167
Watch Sporting Events: Every day	33% (56)	25% (42)	23% (39)	8% (14)	10% (17)	167
Watch Sporting Events: Several times per week	13% (38)	26% (74)	27% (76)	16% (46)	18% (50)	284
Watch Sporting Events: About once per week	14% (36)	25% (64)	26% (65)	16% (40)	19% (48)	253
Watch Sporting Events: Several times per month	18% (34)	29% (54)	25% (47)	9% (17)	19% (35)	188
Watch Sporting Events: About once per month	12% (19)	32% (50)	20% (31)	17% (26)	19% (29)	155
Watch Sporting Events: Less often than once per month	14% (44)	26% (82)	24% (75)	13% (39)	23% (70)	312
Watch Sporting Events: Never	14% (85)	23% (135)	22% (131)	15% (90)	25% (149)	591

Continued on next page

Table HR1: Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (312)	26% (502)	24% (463)	14% (273)	20% (398)	1948
Cable Subscription: Currently	19% (186)	25% (243)	23% (227)	14% (132)	18% (178)	965
Cable Subscription: In the past	12% (85)	28% (195)	26% (179)	15% (102)	20% (139)	699
Cable Subscription: Never	14% (41)	22% (64)	20% (58)	14% (40)	29% (81)	283
Satellite TV Subscription: Currently	22% (107)	24% (119)	22% (109)	12% (59)	19% (95)	489
Satellite TV Subscription: In the past	13% (68)	27% (144)	26% (140)	16% (90)	19% (101)	543
Satellite TV Subscription: Never	15% (137)	26% (238)	23% (214)	14% (125)	22% (203)	916
Streaming Service Subscription: Currently	17% (203)	27% (318)	26% (297)	14% (160)	16% (185)	1163
Streaming Service Subscription: In the past	13% (28)	30% (62)	23% (48)	13% (27)	21% (44)	209
Streaming Service Subscription: Never	14% (81)	21% (122)	21% (118)	15% (87)	29% (169)	576
Film: An avid fan	19% (128)	23% (153)	26% (174)	17% (116)	16% (108)	680
Film: A casual fan	14% (142)	29% (302)	24% (251)	13% (138)	21% (216)	1049
Film: Not a fan	19% (42)	21% (47)	17% (38)	9% (19)	34% (74)	220
Television: An avid fan	19% (188)	25% (242)	23% (221)	15% (142)	18% (177)	969
Television: A casual fan	13% (110)	27% (227)	25% (215)	13% (115)	22% (185)	852
Television: Not a fan	11% (14)	25% (32)	22% (28)	13% (17)	29% (36)	128
Music: An avid fan	19% (186)	24% (244)	24% (235)	16% (159)	17% (172)	996
Music: A casual fan	13% (107)	28% (242)	24% (208)	12% (105)	22% (188)	849
Music: Not a fan	18% (19)	16% (16)	20% (20)	9% (9)	37% (38)	103
Fashion: An avid fan	26% (76)	24% (70)	23% (66)	16% (46)	11% (31)	290
Fashion: A casual fan	16% (120)	28% (210)	25% (190)	14% (103)	18% (138)	760
Fashion: Not a fan	13% (116)	25% (221)	23% (207)	14% (124)	26% (229)	898

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (183)	27% (264)	22% (213)	21% (206)	11% (112)	— (3)	982
Gender: Male	19% (88)	24% (110)	21% (96)	24% (111)	11% (50)	1% (2)	458
Gender: Female	18% (95)	29% (154)	22% (117)	18% (95)	12% (62)	— (1)	524
Age: 18-29	34% (57)	21% (36)	20% (32)	11% (19)	13% (22)	— (0)	166
Age: 30-44	21% (46)	34% (76)	20% (45)	15% (34)	9% (20)	1% (2)	222
Age: 45-54	18% (33)	29% (53)	18% (32)	20% (36)	15% (27)	— (0)	181
Age: 55-64	18% (33)	28% (51)	20% (37)	25% (47)	10% (18)	— (1)	187
Age: 65+	6% (14)	21% (48)	29% (66)	31% (71)	11% (26)	— (0)	226
Generation Z: 18-21	40% (19)	33% (16)	6% (3)	5% (3)	16% (8)	— (0)	49
Millennial: Age 22-37	26% (64)	25% (62)	25% (60)	13% (33)	10% (25)	1% (2)	245
Generation X: Age 38-53	19% (50)	32% (83)	17% (43)	19% (49)	13% (34)	— (0)	258
Boomers: Age 54-72	13% (47)	25% (92)	23% (83)	28% (101)	11% (42)	— (1)	367
PID: Dem (no lean)	23% (80)	27% (97)	21% (75)	21% (73)	8% (27)	1% (2)	355
PID: Ind (no lean)	16% (53)	29% (98)	19% (63)	20% (66)	16% (53)	— (1)	334
PID: Rep (no lean)	17% (50)	24% (69)	26% (75)	23% (66)	11% (32)	— (0)	293
PID/Gender: Dem Men	24% (36)	26% (38)	18% (27)	24% (35)	7% (10)	2% (2)	149
PID/Gender: Dem Women	21% (44)	29% (59)	23% (47)	19% (38)	8% (17)	— (0)	206
PID/Gender: Ind Men	14% (21)	29% (44)	20% (31)	23% (35)	14% (22)	— (0)	154
PID/Gender: Ind Women	17% (31)	30% (54)	18% (32)	17% (31)	18% (32)	— (1)	180
PID/Gender: Rep Men	20% (31)	18% (28)	24% (37)	26% (40)	12% (19)	— (0)	155
PID/Gender: Rep Women	14% (20)	30% (41)	27% (37)	19% (26)	9% (13)	— (0)	138
Ideo: Liberal (1-3)	22% (67)	29% (88)	23% (72)	19% (57)	7% (22)	1% (2)	309
Ideo: Moderate (4)	18% (39)	31% (67)	19% (40)	19% (40)	12% (26)	— (1)	213
Ideo: Conservative (5-7)	12% (43)	24% (84)	25% (88)	26% (92)	12% (41)	— (0)	348
Educ: < College	22% (136)	27% (167)	20% (121)	18% (113)	13% (78)	— (3)	618
Educ: Bachelors degree	13% (30)	28% (64)	27% (61)	23% (52)	10% (24)	— (0)	231
Educ: Post-grad	12% (17)	25% (34)	23% (30)	31% (41)	8% (11)	— (0)	133

Continued on next page

Table HR2_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (183)	27% (264)	22% (213)	21% (206)	11% (112)	— (3)	982
Income: Under 50k	21% (113)	26% (143)	22% (120)	18% (99)	12% (68)	— (1)	544
Income: 50k-100k	17% (50)	28% (84)	22% (67)	22% (66)	11% (33)	1% (2)	304
Income: 100k+	15% (20)	28% (37)	19% (25)	30% (41)	8% (11)	— (0)	134
Ethnicity: White	15% (115)	25% (196)	24% (185)	23% (183)	13% (97)	— (3)	779
Ethnicity: Hispanic	26% (23)	33% (30)	22% (20)	9% (8)	10% (9)	— (0)	90
Ethnicity: Afr. Am.	37% (53)	36% (52)	11% (16)	9% (13)	7% (10)	— (0)	143
Ethnicity: Other	25% (15)	28% (16)	21% (12)	17% (10)	9% (5)	1% (0)	60
Relig: Protestant	13% (29)	23% (53)	30% (69)	25% (56)	9% (21)	— (0)	228
Relig: Roman Catholic	21% (40)	27% (50)	21% (40)	20% (38)	11% (20)	— (0)	189
Relig: Something Else	13% (12)	45% (42)	18% (17)	12% (11)	12% (11)	— (0)	93
Relig: Jewish	27% (7)	19% (5)	13% (3)	33% (8)	8% (2)	— (0)	25
Relig: Evangelical	18% (64)	31% (112)	23% (83)	18% (65)	10% (36)	— (0)	360
Relig: Non-Evang. Catholics	12% (17)	22% (33)	29% (43)	27% (40)	11% (16)	— (0)	149
Relig: All Christian	16% (81)	28% (145)	25% (126)	21% (105)	10% (52)	— (0)	509
Relig: All Non-Christian	27% (29)	28% (31)	14% (16)	20% (22)	10% (11)	— (0)	108
Community: Urban	27% (62)	25% (57)	19% (43)	19% (43)	9% (21)	— (1)	227
Community: Suburban	18% (83)	27% (124)	21% (95)	23% (104)	10% (47)	— (2)	455
Community: Rural	13% (38)	28% (84)	25% (75)	20% (59)	15% (45)	— (0)	300
Employ: Private Sector	22% (64)	27% (77)	22% (63)	19% (55)	9% (26)	— (0)	286
Employ: Government	18% (13)	27% (19)	27% (19)	17% (12)	11% (7)	— (0)	71
Employ: Self-Employed	25% (22)	20% (18)	19% (17)	24% (21)	12% (11)	— (0)	88
Employ: Homemaker	20% (16)	36% (29)	17% (13)	13% (10)	13% (10)	1% (1)	79
Employ: Student	21% (9)	34% (15)	30% (13)	6% (3)	9% (4)	— (0)	45
Employ: Retired	9% (23)	23% (60)	27% (70)	30% (79)	11% (28)	— (0)	261
Employ: Unemployed	27% (19)	30% (21)	5% (3)	16% (11)	19% (13)	3% (2)	69
Employ: Other	21% (17)	32% (26)	16% (13)	18% (15)	14% (12)	— (0)	83
Military HH: Yes	21% (37)	31% (57)	19% (35)	20% (36)	8% (15)	— (0)	181
Military HH: No	18% (146)	26% (208)	22% (178)	21% (170)	12% (97)	— (3)	801
RD/WT: Right Direction	18% (66)	23% (85)	21% (79)	23% (84)	15% (54)	— (0)	368
RD/WT: Wrong Track	19% (117)	29% (180)	22% (134)	20% (122)	10% (58)	— (3)	614

Continued on next page

Table HR2_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (183)	27% (264)	22% (213)	21% (206)	11% (112)	— (3)	982
Trump Job Approve	16% (64)	23% (92)	23% (89)	24% (95)	13% (52)	— (1)	393
Trump Job Disapprove	21% (110)	30% (158)	22% (117)	20% (104)	8% (42)	— (2)	533
Trump Job Strongly Approve	16% (35)	19% (40)	24% (51)	26% (57)	14% (31)	— (0)	214
Trump Job Somewhat Approve	16% (28)	29% (52)	21% (38)	21% (38)	12% (21)	— (1)	179
Trump Job Somewhat Disapprove	24% (33)	31% (42)	19% (26)	14% (18)	12% (16)	— (0)	136
Trump Job Strongly Disapprove	19% (77)	29% (116)	23% (91)	22% (86)	6% (26)	1% (2)	397
Favorable of Trump	17% (67)	23% (90)	23% (92)	25% (97)	12% (48)	— (0)	395
Unfavorable of Trump	20% (104)	31% (164)	21% (114)	19% (103)	8% (44)	— (2)	532
Very Favorable of Trump	18% (40)	19% (42)	24% (55)	27% (61)	12% (26)	— (0)	224
Somewhat Favorable of Trump	16% (28)	28% (48)	22% (37)	21% (36)	13% (22)	— (0)	171
Somewhat Unfavorable of Trump	15% (16)	35% (38)	22% (24)	13% (14)	15% (16)	— (0)	108
Very Unfavorable of Trump	21% (89)	30% (126)	21% (90)	21% (89)	6% (27)	1% (2)	424
#1 Issue: Economy	21% (59)	27% (75)	19% (53)	16% (45)	16% (44)	— (1)	278
#1 Issue: Security	18% (37)	22% (43)	26% (53)	26% (52)	8% (16)	— (0)	201
#1 Issue: Health Care	16% (24)	32% (48)	20% (30)	24% (36)	8% (12)	— (0)	148
#1 Issue: Medicare / Social Security	11% (15)	22% (30)	27% (37)	26% (36)	14% (20)	— (0)	139
#1 Issue: Women's Issues	31% (13)	22% (9)	14% (6)	9% (4)	20% (9)	4% (2)	43
#1 Issue: Education	27% (19)	37% (26)	16% (11)	12% (8)	8% (5)	— (0)	70
#1 Issue: Energy	16% (8)	33% (16)	30% (15)	20% (10)	2% (1)	— (0)	50
#1 Issue: Other	16% (9)	31% (16)	15% (8)	28% (15)	10% (5)	— (0)	53
2018 House Vote: Democrat	21% (78)	30% (110)	22% (82)	19% (71)	7% (27)	1% (2)	371
2018 House Vote: Republican	12% (37)	21% (65)	27% (86)	27% (85)	14% (43)	— (0)	317
2018 House Vote: Someone else	16% (7)	32% (15)	15% (7)	25% (11)	12% (5)	— (0)	45
2018 House Vote: Didnt Vote	24% (60)	30% (73)	15% (37)	16% (38)	15% (37)	— (1)	245
2016 Vote: Hillary Clinton	20% (68)	31% (105)	21% (68)	20% (66)	7% (24)	1% (2)	333
2016 Vote: Donald Trump	11% (35)	20% (65)	25% (80)	29% (93)	14% (46)	— (0)	318
2016 Vote: Someone else	17% (12)	25% (17)	29% (20)	19% (13)	9% (6)	1% (1)	68
2016 Vote: Didnt Vote	26% (68)	29% (76)	17% (45)	13% (34)	14% (36)	— (0)	260
Voted in 2014: Yes	16% (101)	26% (170)	24% (156)	24% (154)	9% (61)	— (3)	646
Voted in 2014: No	24% (82)	28% (94)	17% (57)	15% (52)	15% (51)	— (0)	336

Continued on next page

Table HR2_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (183)	27% (264)	22% (213)	21% (206)	11% (112)	— (3)	982
2012 Vote: Barack Obama	19% (72)	31% (116)	21% (79)	21% (80)	8% (29)	1% (2)	379
2012 Vote: Mitt Romney	10% (27)	23% (63)	29% (78)	27% (72)	11% (30)	— (0)	269
2012 Vote: Other	15% (6)	18% (7)	22% (9)	33% (13)	11% (4)	2% (1)	40
2012 Vote: Didn't Vote	27% (78)	27% (79)	16% (47)	14% (41)	17% (49)	— (0)	294
4-Region: Northeast	24% (42)	26% (44)	21% (36)	19% (33)	10% (18)	— (0)	174
4-Region: Midwest	16% (37)	26% (58)	23% (52)	24% (55)	11% (24)	— (0)	225
4-Region: South	20% (73)	28% (105)	21% (79)	20% (76)	11% (41)	— (1)	374
4-Region: West	15% (31)	28% (58)	22% (45)	20% (42)	15% (30)	1% (2)	208
Watch TV Shows: Every day	22% (114)	26% (135)	20% (106)	21% (110)	11% (57)	— (2)	524
Watch TV Shows: Several times per week	16% (34)	33% (67)	25% (51)	18% (37)	8% (16)	— (0)	205
Watch TV Shows: About once per week	14% (8)	28% (15)	26% (14)	17% (9)	15% (8)	— (0)	55
Watch TV Shows: Several times per month	9% (4)	21% (10)	30% (15)	22% (11)	18% (9)	— (0)	49
Watch TV Shows: About once per month	17% (5)	20% (6)	12% (4)	39% (12)	11% (4)	— (0)	31
Watch TV Shows: Less often than once per month	13% (5)	26% (11)	16% (7)	28% (11)	16% (6)	2% (1)	41
Watch TV Shows: Never	17% (13)	26% (20)	21% (16)	20% (16)	15% (12)	1% (0)	77
Watch Movies: Every day	27% (54)	28% (55)	16% (32)	20% (38)	7% (14)	1% (2)	195
Watch Movies: Several times per week	19% (48)	29% (73)	23% (58)	19% (47)	9% (22)	— (0)	248
Watch Movies: About once per week	19% (29)	26% (40)	23% (36)	19% (30)	13% (20)	— (0)	155
Watch Movies: Several times per month	12% (14)	26% (30)	25% (28)	21% (25)	15% (18)	— (0)	115
Watch Movies: About once per month	17% (16)	24% (23)	31% (29)	18% (17)	10% (9)	— (0)	94
Watch Movies: Less often than once per month	12% (11)	27% (24)	17% (15)	32% (28)	13% (11)	1% (1)	90
Watch Movies: Never	14% (12)	23% (19)	17% (15)	25% (21)	20% (17)	1% (0)	84
Watch Sporting Events: Every day	29% (24)	26% (21)	19% (15)	19% (16)	7% (6)	— (0)	82
Watch Sporting Events: Several times per week	20% (28)	31% (46)	27% (38)	18% (26)	5% (7)	— (0)	145
Watch Sporting Events: About once per week	21% (27)	24% (30)	26% (32)	17% (22)	11% (14)	— (0)	125
Watch Sporting Events: Several times per month	13% (11)	25% (22)	28% (25)	25% (22)	9% (8)	— (0)	88
Watch Sporting Events: About once per month	21% (17)	32% (25)	18% (14)	18% (14)	10% (8)	— (0)	79
Watch Sporting Events: Less often than once per month	11% (19)	31% (52)	24% (40)	18% (29)	16% (26)	— (0)	167
Watch Sporting Events: Never	19% (57)	23% (67)	16% (48)	26% (76)	15% (44)	1% (3)	295

Continued on next page

Table HR2_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (183)	27% (264)	22% (213)	21% (206)	11% (112)	— (3)	982
Cable Subscription: Currently	22% (105)	28% (133)	19% (89)	21% (100)	9% (44)	1% (3)	474
Cable Subscription: In the past	16% (57)	26% (95)	24% (87)	22% (78)	12% (44)	— (0)	361
Cable Subscription: Never	14% (21)	25% (36)	25% (37)	19% (28)	17% (25)	— (0)	147
Satellite TV Subscription: Currently	19% (49)	29% (75)	23% (59)	16% (42)	13% (33)	— (0)	258
Satellite TV Subscription: In the past	20% (53)	28% (74)	24% (64)	22% (57)	6% (16)	— (0)	263
Satellite TV Subscription: Never	18% (81)	25% (116)	20% (90)	23% (107)	14% (64)	1% (3)	461
Streaming Service Subscription: Currently	21% (126)	27% (162)	22% (130)	19% (115)	9% (55)	— (2)	590
Streaming Service Subscription: In the past	13% (12)	35% (33)	25% (24)	16% (15)	9% (9)	1% (1)	94
Streaming Service Subscription: Never	15% (45)	23% (69)	20% (59)	25% (76)	16% (49)	— (0)	297
Film: An avid fan	26% (91)	30% (106)	18% (64)	16% (56)	9% (30)	1% (3)	350
Film: A casual fan	15% (80)	26% (141)	24% (131)	23% (122)	12% (63)	— (0)	537
Film: Not a fan	13% (12)	19% (18)	18% (17)	29% (28)	20% (19)	— (0)	95
Television: An avid fan	22% (109)	27% (132)	20% (97)	21% (106)	10% (48)	1% (3)	494
Television: A casual fan	16% (69)	27% (117)	25% (105)	20% (87)	11% (48)	— (0)	427
Television: Not a fan	9% (6)	25% (15)	18% (11)	20% (12)	27% (16)	— (0)	60
Music: An avid fan	26% (134)	28% (142)	20% (103)	17% (86)	9% (44)	— (2)	510
Music: A casual fan	10% (44)	28% (118)	24% (102)	24% (101)	14% (61)	— (1)	426
Music: Not a fan	10% (5)	11% (5)	18% (8)	43% (19)	17% (8)	1% (0)	45
Fashion: An avid fan	38% (55)	29% (41)	16% (24)	11% (15)	7% (9)	— (1)	146
Fashion: A casual fan	20% (76)	29% (108)	23% (86)	18% (68)	10% (36)	— (0)	374
Fashion: Not a fan	11% (53)	25% (115)	22% (103)	26% (122)	14% (67)	1% (2)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (49)	8% (82)	16% (156)	47% (460)	16% (161)	8% (74)	982
Gender: Male	6% (29)	9% (40)	18% (81)	44% (203)	16% (74)	7% (31)	458
Gender: Female	4% (20)	8% (42)	14% (75)	49% (257)	17% (87)	8% (43)	524
Age: 18-29	6% (11)	12% (20)	22% (36)	41% (69)	14% (24)	5% (8)	166
Age: 30-44	7% (15)	11% (25)	19% (42)	49% (108)	10% (23)	3% (8)	222
Age: 45-54	6% (11)	7% (13)	15% (26)	45% (81)	18% (33)	9% (16)	181
Age: 55-64	4% (8)	8% (15)	12% (22)	52% (97)	16% (30)	8% (14)	187
Age: 65+	2% (4)	4% (8)	13% (29)	47% (105)	22% (50)	13% (28)	226
Generation Z: 18-21	7% (3)	6% (3)	17% (8)	49% (24)	14% (7)	8% (4)	49
Millennial: Age 22-37	6% (15)	12% (29)	21% (51)	46% (113)	12% (29)	3% (8)	245
Generation X: Age 38-53	7% (18)	10% (26)	16% (43)	43% (111)	17% (43)	7% (18)	258
Boomers: Age 54-72	3% (11)	6% (21)	14% (50)	50% (185)	18% (65)	10% (36)	367
PID: Dem (no lean)	5% (18)	10% (34)	18% (65)	53% (190)	10% (37)	3% (11)	355
PID: Ind (no lean)	4% (14)	9% (30)	14% (45)	45% (149)	20% (66)	9% (30)	334
PID: Rep (no lean)	6% (16)	6% (18)	16% (46)	42% (122)	20% (58)	11% (33)	293
PID/Gender: Dem Men	9% (13)	11% (16)	18% (27)	48% (72)	9% (14)	4% (7)	149
PID/Gender: Dem Women	3% (5)	9% (18)	18% (38)	57% (118)	11% (23)	2% (5)	206
PID/Gender: Ind Men	2% (3)	9% (14)	15% (24)	45% (69)	21% (32)	7% (11)	154
PID/Gender: Ind Women	6% (11)	8% (15)	12% (22)	44% (80)	19% (34)	10% (19)	180
PID/Gender: Rep Men	8% (13)	6% (9)	20% (30)	40% (62)	18% (28)	8% (13)	155
PID/Gender: Rep Women	3% (4)	6% (9)	11% (15)	44% (60)	22% (30)	14% (20)	138
Ideo: Liberal (1-3)	8% (23)	6% (19)	17% (53)	55% (170)	10% (31)	4% (12)	309
Ideo: Moderate (4)	3% (7)	12% (26)	15% (31)	48% (103)	16% (33)	6% (13)	213
Ideo: Conservative (5-7)	2% (7)	6% (21)	16% (54)	43% (151)	21% (72)	12% (43)	348
Educ: < College	5% (33)	10% (61)	16% (101)	43% (265)	17% (106)	8% (51)	618
Educ: Bachelors degree	3% (8)	5% (11)	15% (34)	55% (127)	16% (37)	7% (15)	231
Educ: Post-grad	6% (8)	7% (9)	16% (21)	51% (68)	14% (18)	6% (8)	133

Continued on next page

Table HR2_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (49)	8% (82)	16% (156)	47% (460)	16% (161)	8% (74)	982
Income: Under 50k	6% (35)	10% (55)	17% (92)	39% (212)	18% (97)	10% (53)	544
Income: 50k-100k	2% (5)	6% (20)	15% (47)	57% (172)	15% (47)	5% (14)	304
Income: 100k+	7% (9)	5% (7)	12% (17)	57% (77)	13% (17)	6% (8)	134
Ethnicity: White	3% (26)	6% (47)	15% (119)	49% (380)	18% (140)	9% (68)	779
Ethnicity: Hispanic	11% (10)	11% (10)	21% (19)	34% (30)	23% (21)	— (0)	90
Ethnicity: Afr. Am.	14% (21)	15% (21)	20% (28)	40% (57)	10% (15)	1% (2)	143
Ethnicity: Other	4% (3)	23% (14)	15% (9)	39% (23)	10% (6)	8% (5)	60
Relig: Protestant	2% (5)	8% (18)	15% (35)	46% (104)	19% (44)	10% (22)	228
Relig: Roman Catholic	8% (15)	5% (9)	19% (35)	50% (95)	13% (25)	5% (9)	189
Relig: Something Else	1% (1)	14% (13)	19% (18)	48% (44)	16% (15)	3% (2)	93
Relig: Jewish	4% (1)	5% (1)	8% (2)	63% (16)	14% (3)	7% (2)	25
Relig: Evangelical	3% (12)	8% (30)	19% (69)	50% (179)	15% (54)	5% (16)	360
Relig: Non-Evang. Catholics	6% (9)	7% (10)	13% (19)	43% (65)	20% (30)	12% (17)	149
Relig: All Christian	4% (21)	8% (40)	17% (88)	48% (244)	16% (84)	7% (34)	509
Relig: All Non-Christian	9% (9)	11% (12)	13% (14)	36% (39)	17% (19)	15% (16)	108
Community: Urban	9% (20)	10% (24)	13% (30)	43% (99)	16% (37)	7% (17)	227
Community: Suburban	4% (16)	8% (36)	17% (75)	51% (230)	15% (69)	6% (28)	455
Community: Rural	4% (12)	7% (22)	17% (50)	44% (131)	18% (54)	10% (30)	300
Employ: Private Sector	6% (17)	9% (27)	15% (43)	53% (151)	12% (33)	5% (15)	286
Employ: Government	5% (3)	4% (3)	30% (21)	41% (29)	14% (10)	5% (4)	71
Employ: Self-Employed	2% (1)	9% (8)	17% (15)	41% (36)	23% (20)	9% (8)	88
Employ: Homemaker	3% (3)	9% (7)	21% (16)	46% (36)	13% (10)	8% (6)	79
Employ: Student	13% (6)	9% (4)	12% (5)	44% (20)	10% (4)	12% (5)	45
Employ: Retired	2% (5)	5% (12)	14% (38)	50% (132)	20% (51)	9% (23)	261
Employ: Unemployed	10% (7)	14% (10)	13% (9)	38% (26)	16% (11)	10% (7)	69
Employ: Other	8% (6)	13% (10)	10% (8)	37% (31)	25% (21)	7% (6)	83
Military HH: Yes	5% (9)	9% (16)	19% (34)	41% (74)	18% (33)	8% (14)	181
Military HH: No	5% (40)	8% (66)	15% (122)	48% (386)	16% (128)	7% (60)	801
RD/WT: Right Direction	5% (19)	9% (34)	14% (53)	39% (142)	22% (82)	10% (38)	368
RD/WT: Wrong Track	5% (30)	8% (48)	17% (103)	52% (319)	13% (79)	6% (36)	614

Continued on next page

Table HR2_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (49)	8% (82)	16% (156)	47% (460)	16% (161)	8% (74)	982
Trump Job Approve	5% (18)	8% (32)	13% (53)	39% (155)	22% (85)	13% (51)	393
Trump Job Disapprove	5% (27)	8% (45)	18% (98)	54% (287)	11% (57)	4% (19)	533
Trump Job Strongly Approve	6% (13)	5% (11)	16% (33)	38% (82)	23% (48)	13% (27)	214
Trump Job Somewhat Approve	3% (5)	12% (21)	11% (19)	41% (73)	20% (36)	13% (23)	179
Trump Job Somewhat Disapprove	2% (2)	10% (13)	19% (26)	47% (64)	17% (23)	5% (6)	136
Trump Job Strongly Disapprove	6% (25)	8% (32)	18% (71)	56% (223)	9% (34)	3% (12)	397
Favorable of Trump	4% (18)	7% (28)	14% (56)	39% (156)	22% (87)	13% (50)	395
Unfavorable of Trump	5% (26)	10% (51)	17% (92)	54% (289)	10% (53)	4% (21)	532
Very Favorable of Trump	6% (13)	6% (12)	14% (32)	39% (87)	23% (52)	13% (29)	224
Somewhat Favorable of Trump	3% (5)	9% (16)	14% (24)	40% (69)	21% (35)	13% (21)	171
Somewhat Unfavorable of Trump	— (0)	15% (17)	18% (20)	42% (45)	19% (21)	6% (6)	108
Very Unfavorable of Trump	6% (26)	8% (34)	17% (72)	58% (244)	8% (33)	3% (14)	424
#1 Issue: Economy	5% (13)	8% (23)	16% (44)	46% (127)	18% (50)	8% (22)	278
#1 Issue: Security	5% (10)	6% (13)	18% (36)	45% (91)	17% (34)	9% (19)	201
#1 Issue: Health Care	5% (8)	5% (8)	15% (22)	59% (87)	13% (19)	4% (6)	148
#1 Issue: Medicare / Social Security	5% (6)	7% (10)	9% (13)	46% (63)	20% (27)	13% (18)	139
#1 Issue: Women's Issues	4% (1)	12% (5)	13% (5)	48% (20)	18% (8)	6% (2)	43
#1 Issue: Education	8% (6)	15% (11)	25% (17)	37% (26)	12% (8)	2% (2)	70
#1 Issue: Energy	5% (2)	14% (7)	15% (7)	56% (28)	6% (3)	4% (2)	50
#1 Issue: Other	6% (3)	11% (6)	22% (12)	32% (17)	22% (12)	8% (4)	53
2018 House Vote: Democrat	7% (25)	8% (30)	18% (65)	54% (200)	10% (36)	4% (15)	371
2018 House Vote: Republican	2% (8)	6% (19)	14% (43)	47% (150)	19% (60)	12% (37)	317
2018 House Vote: Someone else	6% (3)	12% (6)	18% (8)	33% (15)	20% (9)	11% (5)	45
2018 House Vote: Didnt Vote	5% (12)	11% (27)	16% (39)	39% (95)	23% (56)	6% (15)	245
2016 Vote: Hillary Clinton	7% (24)	7% (23)	18% (59)	55% (182)	11% (35)	3% (9)	333
2016 Vote: Donald Trump	3% (9)	7% (21)	12% (37)	42% (135)	22% (70)	14% (46)	318
2016 Vote: Someone else	4% (3)	8% (5)	14% (9)	50% (34)	20% (14)	4% (3)	68
2016 Vote: Didnt Vote	5% (12)	12% (31)	19% (50)	42% (108)	16% (42)	6% (16)	260
Voted in 2014: Yes	5% (33)	7% (46)	16% (101)	48% (307)	16% (103)	9% (56)	646
Voted in 2014: No	5% (16)	11% (36)	16% (55)	46% (153)	17% (58)	5% (18)	336

Continued on next page

Table HR2_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (49)	8% (82)	16% (156)	47% (460)	16% (161)	8% (74)	982
2012 Vote: Barack Obama	6% (24)	7% (28)	18% (67)	52% (196)	12% (45)	5% (19)	379
2012 Vote: Mitt Romney	3% (9)	5% (13)	14% (37)	45% (122)	19% (51)	14% (37)	269
2012 Vote: Other	10% (4)	5% (2)	9% (3)	37% (15)	30% (12)	9% (4)	40
2012 Vote: Didn't Vote	4% (12)	13% (38)	17% (49)	43% (128)	18% (53)	5% (15)	294
4-Region: Northeast	6% (10)	7% (12)	14% (24)	52% (90)	14% (25)	8% (13)	174
4-Region: Midwest	6% (13)	8% (17)	14% (32)	46% (103)	18% (40)	9% (20)	225
4-Region: South	5% (19)	10% (36)	17% (63)	46% (170)	15% (58)	7% (27)	374
4-Region: West	3% (7)	8% (16)	18% (37)	46% (97)	18% (38)	7% (14)	208
Watch TV Shows: Every day	6% (30)	9% (47)	16% (85)	49% (258)	14% (73)	6% (31)	524
Watch TV Shows: Several times per week	4% (8)	7% (14)	20% (40)	44% (89)	18% (38)	8% (16)	205
Watch TV Shows: About once per week	5% (3)	5% (3)	16% (9)	48% (27)	19% (10)	7% (4)	55
Watch TV Shows: Several times per month	4% (2)	5% (2)	23% (11)	43% (21)	18% (9)	8% (4)	49
Watch TV Shows: About once per month	9% (3)	13% (4)	4% (1)	54% (17)	12% (4)	8% (3)	31
Watch TV Shows: Less often than once per month	— (0)	13% (5)	11% (4)	48% (20)	13% (5)	16% (6)	41
Watch TV Shows: Never	5% (4)	9% (7)	7% (5)	38% (29)	28% (22)	13% (10)	77
Watch Movies: Every day	12% (23)	15% (29)	15% (30)	40% (78)	13% (26)	5% (10)	195
Watch Movies: Several times per week	4% (10)	8% (21)	17% (42)	49% (122)	14% (36)	7% (18)	248
Watch Movies: About once per week	4% (6)	3% (4)	21% (33)	49% (76)	16% (25)	6% (10)	155
Watch Movies: Several times per month	1% (2)	6% (7)	17% (20)	55% (63)	15% (17)	6% (7)	115
Watch Movies: About once per month	1% (1)	12% (11)	17% (16)	42% (40)	18% (17)	10% (9)	94
Watch Movies: Less often than once per month	1% (1)	5% (5)	12% (11)	49% (44)	22% (20)	10% (9)	90
Watch Movies: Never	7% (6)	6% (5)	5% (5)	45% (38)	24% (20)	12% (10)	84
Watch Sporting Events: Every day	13% (11)	12% (10)	13% (11)	45% (37)	15% (13)	1% (1)	82
Watch Sporting Events: Several times per week	9% (13)	10% (15)	25% (36)	46% (67)	9% (13)	2% (2)	145
Watch Sporting Events: About once per week	— (0)	8% (10)	16% (20)	58% (72)	13% (16)	5% (7)	125
Watch Sporting Events: Several times per month	2% (2)	5% (4)	24% (21)	53% (47)	12% (11)	4% (3)	88
Watch Sporting Events: About once per month	7% (5)	12% (9)	12% (9)	42% (33)	19% (15)	9% (7)	79
Watch Sporting Events: Less often than once per month	3% (5)	6% (10)	18% (29)	46% (77)	19% (32)	8% (13)	167
Watch Sporting Events: Never	4% (13)	8% (23)	10% (30)	43% (128)	21% (61)	14% (42)	295

Continued on next page

Table HR2_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (49)	8% (82)	16% (156)	47% (460)	16% (161)	8% (74)	982
Cable Subscription: Currently	6% (30)	7% (34)	16% (74)	49% (232)	15% (73)	7% (31)	474
Cable Subscription: In the past	3% (10)	8% (29)	17% (61)	47% (171)	17% (62)	8% (28)	361
Cable Subscription: Never	7% (10)	12% (18)	15% (21)	39% (57)	17% (25)	10% (15)	147
Satellite TV Subscription: Currently	10% (25)	8% (19)	14% (36)	47% (121)	15% (38)	7% (18)	258
Satellite TV Subscription: In the past	5% (14)	9% (25)	20% (52)	45% (119)	13% (35)	7% (19)	263
Satellite TV Subscription: Never	2% (10)	8% (37)	15% (68)	48% (220)	19% (88)	8% (38)	461
Streaming Service Subscription: Currently	6% (34)	7% (42)	18% (106)	50% (293)	14% (82)	6% (34)	590
Streaming Service Subscription: In the past	5% (5)	14% (13)	22% (21)	41% (39)	9% (8)	9% (8)	94
Streaming Service Subscription: Never	3% (10)	9% (27)	10% (29)	43% (129)	24% (70)	11% (32)	297
Film: An avid fan	7% (25)	11% (40)	18% (64)	47% (164)	11% (40)	5% (17)	350
Film: A casual fan	3% (18)	7% (36)	16% (85)	49% (263)	17% (93)	8% (41)	537
Film: Not a fan	6% (6)	6% (6)	7% (7)	34% (33)	29% (28)	17% (16)	95
Television: An avid fan	7% (35)	10% (50)	15% (72)	50% (250)	13% (62)	5% (25)	494
Television: A casual fan	3% (11)	6% (26)	19% (80)	44% (189)	18% (79)	10% (43)	427
Television: Not a fan	5% (3)	10% (6)	7% (4)	36% (22)	33% (20)	10% (6)	60
Music: An avid fan	8% (39)	11% (55)	18% (93)	45% (229)	14% (71)	4% (23)	510
Music: A casual fan	2% (8)	6% (25)	14% (61)	49% (207)	19% (79)	11% (47)	426
Music: Not a fan	4% (2)	5% (2)	5% (2)	53% (24)	23% (10)	10% (5)	45
Fashion: An avid fan	15% (22)	17% (24)	12% (18)	49% (71)	6% (9)	1% (1)	146
Fashion: A casual fan	5% (19)	9% (35)	18% (69)	44% (164)	17% (64)	6% (22)	374
Fashion: Not a fan	2% (8)	5% (22)	15% (69)	49% (225)	19% (87)	11% (51)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	15% (147)	19% (182)	30% (294)	20% (194)	10% (97)	982
Gender: Male	6% (28)	16% (73)	17% (80)	32% (147)	19% (85)	10% (46)	458
Gender: Female	8% (40)	14% (74)	20% (102)	28% (147)	21% (109)	10% (52)	524
Age: 18-29	15% (25)	24% (39)	23% (39)	25% (41)	12% (20)	1% (2)	166
Age: 30-44	10% (21)	19% (42)	19% (42)	34% (74)	16% (35)	4% (8)	222
Age: 45-54	4% (7)	16% (29)	18% (33)	32% (58)	21% (38)	8% (15)	181
Age: 55-64	5% (9)	10% (19)	20% (37)	30% (57)	25% (46)	10% (18)	187
Age: 65+	2% (5)	8% (17)	14% (31)	28% (63)	24% (54)	24% (55)	226
Generation Z: 18-21	9% (4)	26% (13)	21% (10)	30% (14)	11% (6)	4% (2)	49
Millennial: Age 22-37	13% (31)	21% (50)	22% (53)	29% (70)	14% (34)	3% (6)	245
Generation X: Age 38-53	7% (18)	18% (46)	18% (48)	31% (80)	19% (50)	6% (17)	258
Boomers: Age 54-72	4% (13)	8% (30)	17% (63)	31% (116)	25% (92)	14% (53)	367
PID: Dem (no lean)	7% (25)	20% (69)	19% (68)	31% (110)	17% (59)	6% (23)	355
PID: Ind (no lean)	8% (28)	12% (39)	19% (62)	30% (101)	21% (70)	10% (34)	334
PID: Rep (no lean)	5% (14)	13% (38)	18% (52)	29% (84)	22% (65)	14% (40)	293
PID/Gender: Dem Men	5% (8)	21% (31)	20% (29)	35% (52)	13% (19)	6% (9)	149
PID/Gender: Dem Women	8% (17)	19% (38)	19% (39)	28% (58)	19% (40)	7% (14)	206
PID/Gender: Ind Men	4% (7)	12% (19)	20% (31)	32% (49)	21% (32)	11% (16)	154
PID/Gender: Ind Women	12% (21)	11% (20)	18% (32)	28% (51)	21% (38)	10% (18)	180
PID/Gender: Rep Men	8% (13)	15% (23)	13% (20)	30% (46)	22% (34)	13% (20)	155
PID/Gender: Rep Women	1% (2)	11% (15)	23% (32)	27% (38)	23% (31)	15% (20)	138
Ideo: Liberal (1-3)	9% (29)	14% (45)	20% (63)	36% (112)	14% (43)	6% (17)	309
Ideo: Moderate (4)	5% (11)	21% (44)	19% (40)	27% (58)	20% (42)	8% (18)	213
Ideo: Conservative (5-7)	2% (8)	11% (39)	18% (63)	31% (106)	22% (77)	16% (54)	348
Educ: < College	9% (53)	18% (109)	18% (113)	25% (152)	21% (131)	10% (60)	618
Educ: Bachelors degree	3% (8)	11% (26)	22% (51)	38% (89)	15% (35)	9% (22)	231
Educ: Post-grad	5% (7)	9% (12)	13% (18)	40% (53)	20% (27)	11% (15)	133

Continued on next page

Table HR2_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	15% (147)	19% (182)	30% (294)	20% (194)	10% (97)	982
Income: Under 50k	9% (49)	17% (94)	17% (94)	25% (137)	22% (119)	9% (51)	544
Income: 50k-100k	4% (13)	12% (36)	23% (69)	33% (100)	18% (56)	10% (30)	304
Income: 100k+	4% (6)	12% (17)	14% (19)	43% (57)	14% (19)	12% (17)	134
Ethnicity: White	4% (30)	11% (85)	19% (148)	33% (258)	21% (164)	12% (94)	779
Ethnicity: Hispanic	17% (16)	15% (14)	12% (11)	33% (29)	20% (18)	3% (3)	90
Ethnicity: Afr. Am.	21% (31)	33% (47)	16% (24)	14% (20)	14% (21)	1% (2)	143
Ethnicity: Other	11% (7)	25% (15)	18% (11)	27% (16)	16% (9)	3% (2)	60
Relig: Protestant	3% (6)	13% (30)	21% (48)	26% (60)	23% (53)	14% (31)	228
Relig: Roman Catholic	5% (9)	15% (28)	19% (35)	31% (58)	20% (38)	11% (20)	189
Relig: Something Else	11% (10)	17% (15)	19% (17)	28% (26)	23% (21)	3% (3)	93
Relig: Jewish	8% (2)	11% (3)	15% (4)	38% (9)	12% (3)	15% (4)	25
Relig: Evangelical	4% (16)	16% (59)	22% (79)	28% (102)	20% (72)	9% (31)	360
Relig: Non-Evang. Catholics	6% (10)	9% (14)	15% (22)	28% (41)	27% (40)	15% (22)	149
Relig: All Christian	5% (25)	14% (73)	20% (100)	28% (144)	22% (112)	11% (54)	509
Relig: All Non-Christian	11% (11)	20% (22)	16% (18)	22% (24)	21% (22)	11% (11)	108
Community: Urban	11% (25)	18% (41)	14% (31)	28% (63)	22% (50)	7% (16)	227
Community: Suburban	6% (26)	15% (70)	21% (95)	31% (141)	18% (82)	9% (41)	455
Community: Rural	5% (16)	12% (36)	19% (56)	30% (90)	20% (61)	13% (40)	300
Employ: Private Sector	7% (21)	15% (42)	23% (65)	34% (97)	17% (49)	4% (11)	286
Employ: Government	9% (7)	20% (14)	25% (18)	26% (18)	16% (11)	4% (3)	71
Employ: Self-Employed	7% (6)	13% (12)	13% (12)	34% (30)	17% (15)	15% (13)	88
Employ: Homemaker	7% (5)	16% (13)	16% (13)	35% (28)	16% (13)	10% (8)	79
Employ: Student	6% (3)	23% (10)	15% (7)	40% (18)	12% (5)	4% (2)	45
Employ: Retired	3% (8)	10% (27)	16% (41)	29% (76)	25% (66)	17% (44)	261
Employ: Unemployed	17% (12)	19% (13)	13% (9)	17% (11)	23% (16)	11% (8)	69
Employ: Other	8% (7)	19% (16)	21% (18)	19% (16)	22% (18)	11% (9)	83
Military HH: Yes	8% (14)	17% (31)	19% (34)	22% (40)	20% (36)	14% (24)	181
Military HH: No	7% (53)	14% (116)	18% (148)	32% (254)	20% (157)	9% (73)	801
RD/WT: Right Direction	8% (30)	12% (44)	18% (67)	27% (99)	22% (82)	13% (46)	368
RD/WT: Wrong Track	6% (38)	17% (103)	19% (115)	32% (195)	18% (112)	8% (51)	614

Continued on next page

Table HR2_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	15% (147)	19% (182)	30% (294)	20% (194)	10% (97)	982
Trump Job Approve	5% (21)	11% (45)	16% (64)	29% (112)	24% (94)	14% (56)	393
Trump Job Disapprove	7% (38)	18% (96)	21% (112)	32% (171)	14% (77)	7% (39)	533
Trump Job Strongly Approve	5% (11)	10% (21)	14% (30)	30% (64)	25% (53)	16% (35)	214
Trump Job Somewhat Approve	6% (10)	13% (24)	19% (34)	27% (49)	23% (41)	12% (21)	179
Trump Job Somewhat Disapprove	4% (6)	20% (28)	28% (38)	22% (30)	16% (22)	9% (12)	136
Trump Job Strongly Disapprove	8% (32)	17% (68)	19% (74)	36% (141)	14% (55)	7% (27)	397
Favorable of Trump	4% (17)	12% (49)	16% (64)	29% (116)	23% (92)	15% (58)	395
Unfavorable of Trump	8% (43)	18% (94)	21% (113)	32% (167)	15% (78)	7% (36)	532
Very Favorable of Trump	5% (10)	10% (23)	13% (28)	31% (69)	23% (52)	18% (41)	224
Somewhat Favorable of Trump	4% (6)	15% (25)	21% (36)	27% (47)	24% (40)	10% (17)	171
Somewhat Unfavorable of Trump	5% (5)	16% (17)	34% (36)	22% (24)	18% (20)	5% (6)	108
Very Unfavorable of Trump	9% (38)	18% (76)	18% (77)	34% (144)	14% (59)	7% (30)	424
#1 Issue: Economy	8% (23)	16% (45)	19% (52)	30% (82)	20% (57)	7% (19)	278
#1 Issue: Security	5% (10)	12% (25)	19% (38)	31% (62)	20% (40)	13% (26)	201
#1 Issue: Health Care	5% (7)	18% (26)	16% (24)	39% (57)	14% (21)	8% (12)	148
#1 Issue: Medicare / Social Security	6% (8)	11% (16)	13% (19)	27% (37)	27% (38)	15% (21)	139
#1 Issue: Women's Issues	9% (4)	19% (8)	24% (10)	29% (12)	12% (5)	8% (3)	43
#1 Issue: Education	12% (9)	16% (11)	25% (17)	27% (19)	14% (9)	6% (4)	70
#1 Issue: Energy	3% (2)	14% (7)	28% (14)	33% (16)	15% (7)	8% (4)	50
#1 Issue: Other	9% (5)	16% (9)	17% (9)	15% (8)	29% (16)	13% (7)	53
2018 House Vote: Democrat	9% (32)	18% (67)	20% (73)	30% (111)	17% (62)	7% (26)	371
2018 House Vote: Republican	2% (7)	9% (28)	19% (59)	33% (104)	22% (70)	15% (48)	317
2018 House Vote: Someone else	10% (5)	12% (6)	14% (6)	40% (18)	23% (11)	— (0)	45
2018 House Vote: Didnt Vote	9% (23)	18% (44)	18% (44)	25% (60)	21% (50)	10% (23)	245
2016 Vote: Hillary Clinton	8% (26)	19% (62)	20% (65)	33% (108)	15% (51)	6% (21)	333
2016 Vote: Donald Trump	2% (6)	10% (31)	16% (52)	31% (98)	25% (79)	16% (51)	318
2016 Vote: Someone else	9% (6)	12% (8)	20% (14)	31% (21)	19% (13)	10% (7)	68
2016 Vote: Didnt Vote	11% (29)	16% (42)	20% (52)	26% (67)	19% (51)	7% (19)	260
Voted in 2014: Yes	5% (31)	14% (87)	18% (118)	32% (203)	20% (131)	11% (74)	646
Voted in 2014: No	11% (36)	18% (59)	19% (64)	27% (91)	18% (62)	7% (23)	336

Continued on next page

Table HR2_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	15% (147)	19% (182)	30% (294)	20% (194)	10% (97)	982
2012 Vote: Barack Obama	7% (26)	16% (62)	19% (73)	34% (127)	17% (63)	7% (28)	379
2012 Vote: Mitt Romney	2% (6)	8% (21)	19% (50)	30% (80)	23% (61)	19% (50)	269
2012 Vote: Other	6% (2)	3% (1)	16% (7)	37% (15)	29% (12)	9% (4)	40
2012 Vote: Didn't Vote	11% (34)	21% (62)	18% (53)	24% (71)	20% (58)	5% (16)	294
4-Region: Northeast	9% (15)	13% (22)	21% (37)	28% (48)	18% (31)	12% (20)	174
4-Region: Midwest	3% (7)	15% (33)	20% (45)	30% (67)	18% (41)	14% (32)	225
4-Region: South	8% (30)	18% (67)	20% (75)	27% (102)	20% (75)	7% (26)	374
4-Region: West	8% (16)	12% (24)	12% (25)	37% (78)	23% (47)	9% (18)	208
Watch TV Shows: Every day	8% (44)	17% (88)	20% (103)	29% (151)	17% (92)	9% (47)	524
Watch TV Shows: Several times per week	5% (10)	14% (29)	16% (34)	35% (72)	19% (39)	10% (21)	205
Watch TV Shows: About once per week	1% (1)	15% (8)	17% (10)	43% (24)	18% (10)	5% (3)	55
Watch TV Shows: Several times per month	5% (3)	13% (6)	19% (9)	25% (12)	25% (12)	13% (6)	49
Watch TV Shows: About once per month	9% (3)	11% (4)	28% (9)	17% (5)	22% (7)	13% (4)	31
Watch TV Shows: Less often than once per month	— (0)	15% (6)	26% (11)	32% (13)	18% (8)	9% (4)	41
Watch TV Shows: Never	10% (8)	8% (6)	9% (7)	22% (17)	34% (26)	16% (12)	77
Watch Movies: Every day	18% (34)	20% (39)	11% (21)	29% (56)	17% (33)	6% (12)	195
Watch Movies: Several times per week	7% (17)	15% (38)	22% (54)	31% (77)	16% (41)	8% (21)	248
Watch Movies: About once per week	1% (2)	16% (24)	28% (43)	24% (37)	18% (28)	13% (20)	155
Watch Movies: Several times per month	5% (5)	13% (15)	19% (21)	37% (43)	19% (21)	8% (10)	115
Watch Movies: About once per month	— (0)	18% (17)	16% (15)	40% (38)	16% (15)	10% (10)	94
Watch Movies: Less often than once per month	1% (1)	10% (9)	17% (16)	26% (23)	29% (26)	17% (15)	90
Watch Movies: Never	9% (8)	6% (5)	14% (12)	24% (20)	34% (29)	12% (10)	84
Watch Sporting Events: Every day	17% (14)	18% (15)	17% (14)	30% (24)	15% (12)	3% (3)	82
Watch Sporting Events: Several times per week	9% (13)	21% (30)	24% (34)	28% (40)	12% (17)	7% (10)	145
Watch Sporting Events: About once per week	3% (4)	17% (21)	20% (25)	36% (45)	14% (18)	9% (12)	125
Watch Sporting Events: Several times per month	1% (1)	15% (13)	20% (18)	38% (33)	21% (19)	5% (4)	88
Watch Sporting Events: About once per month	10% (8)	15% (12)	21% (17)	25% (20)	24% (19)	5% (4)	79
Watch Sporting Events: Less often than once per month	4% (7)	15% (26)	18% (30)	28% (47)	25% (42)	10% (16)	167
Watch Sporting Events: Never	7% (20)	10% (31)	15% (44)	29% (85)	23% (67)	16% (49)	295

Continued on next page

Table HR2_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (68)	15% (147)	19% (182)	30% (294)	20% (194)	10% (97)	982
Cable Subscription: Currently	7% (35)	17% (81)	17% (82)	31% (146)	19% (89)	8% (40)	474
Cable Subscription: In the past	6% (23)	12% (43)	21% (76)	30% (109)	20% (71)	11% (39)	361
Cable Subscription: Never	6% (9)	15% (22)	16% (24)	27% (39)	23% (34)	12% (18)	147
Satellite TV Subscription: Currently	8% (21)	19% (48)	18% (46)	24% (62)	19% (49)	12% (31)	258
Satellite TV Subscription: In the past	9% (24)	16% (42)	19% (49)	31% (80)	16% (43)	10% (25)	263
Satellite TV Subscription: Never	5% (23)	12% (56)	19% (88)	33% (151)	22% (102)	9% (41)	461
Streaming Service Subscription: Currently	8% (45)	16% (97)	19% (111)	33% (196)	16% (92)	8% (48)	590
Streaming Service Subscription: In the past	4% (4)	20% (19)	25% (23)	23% (21)	20% (19)	9% (8)	94
Streaming Service Subscription: Never	6% (18)	10% (30)	16% (48)	26% (76)	28% (83)	14% (41)	297
Film: An avid fan	10% (35)	19% (66)	18% (64)	33% (115)	14% (49)	6% (22)	350
Film: A casual fan	5% (25)	13% (72)	21% (110)	29% (157)	21% (115)	11% (59)	537
Film: Not a fan	9% (9)	9% (8)	8% (8)	24% (23)	32% (30)	18% (17)	95
Television: An avid fan	8% (37)	17% (83)	18% (91)	32% (157)	18% (87)	8% (38)	494
Television: A casual fan	6% (24)	13% (57)	20% (84)	29% (126)	20% (85)	12% (52)	427
Television: Not a fan	11% (6)	11% (7)	13% (8)	18% (11)	35% (21)	12% (7)	60
Music: An avid fan	10% (53)	20% (103)	16% (84)	30% (155)	17% (85)	6% (31)	510
Music: A casual fan	2% (10)	10% (44)	22% (96)	28% (120)	23% (98)	14% (58)	426
Music: Not a fan	10% (5)	— (0)	5% (2)	42% (19)	23% (10)	19% (8)	45
Fashion: An avid fan	21% (30)	29% (43)	15% (22)	24% (36)	8% (12)	3% (4)	146
Fashion: A casual fan	7% (26)	16% (61)	21% (78)	29% (109)	21% (77)	6% (23)	374
Fashion: Not a fan	3% (12)	9% (43)	18% (83)	32% (150)	22% (104)	15% (71)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	8% (81)	7% (66)	6% (55)	26% (257)	50% (493)	982
Gender: Male	4% (20)	10% (44)	9% (40)	6% (27)	26% (119)	45% (207)	458
Gender: Female	2% (10)	7% (37)	5% (26)	5% (27)	26% (138)	55% (286)	524
Age: 18-29	2% (4)	5% (8)	10% (16)	5% (8)	14% (24)	64% (106)	166
Age: 30-44	4% (10)	11% (25)	8% (17)	6% (13)	32% (70)	40% (88)	222
Age: 45-54	2% (4)	11% (21)	5% (8)	5% (9)	30% (53)	47% (85)	181
Age: 55-64	4% (8)	8% (14)	8% (15)	6% (11)	27% (51)	47% (88)	187
Age: 65+	1% (3)	6% (13)	5% (11)	6% (14)	26% (59)	56% (126)	226
Generation Z: 18-21	2% (1)	5% (2)	17% (8)	1% (1)	11% (5)	64% (31)	49
Millennial: Age 22-37	3% (7)	8% (20)	9% (22)	6% (15)	23% (58)	50% (124)	245
Generation X: Age 38-53	3% (8)	11% (30)	4% (9)	5% (13)	30% (79)	46% (120)	258
Boomers: Age 54-72	4% (13)	6% (22)	7% (27)	6% (21)	26% (97)	51% (188)	367
PID: Dem (no lean)	3% (9)	9% (31)	8% (29)	8% (28)	25% (90)	47% (167)	355
PID: Ind (no lean)	3% (9)	8% (27)	7% (22)	4% (13)	27% (89)	52% (173)	334
PID: Rep (no lean)	4% (11)	8% (23)	5% (15)	4% (13)	26% (77)	52% (152)	293
PID/Gender: Dem Men	4% (6)	11% (16)	7% (11)	8% (12)	27% (41)	42% (62)	149
PID/Gender: Dem Women	1% (3)	7% (14)	9% (18)	8% (16)	24% (50)	51% (105)	206
PID/Gender: Ind Men	2% (3)	8% (12)	12% (18)	5% (8)	26% (40)	47% (72)	154
PID/Gender: Ind Women	3% (5)	8% (14)	2% (4)	3% (5)	28% (50)	56% (101)	180
PID/Gender: Rep Men	6% (10)	10% (16)	7% (11)	5% (7)	25% (39)	47% (72)	155
PID/Gender: Rep Women	1% (1)	6% (8)	3% (4)	4% (6)	28% (38)	58% (80)	138
Ideo: Liberal (1-3)	6% (19)	11% (33)	8% (25)	8% (26)	23% (72)	43% (134)	309
Ideo: Moderate (4)	2% (4)	9% (19)	6% (12)	5% (10)	28% (59)	51% (108)	213
Ideo: Conservative (5-7)	2% (6)	7% (24)	7% (24)	4% (13)	27% (96)	53% (184)	348
Educ: < College	3% (19)	8% (50)	7% (41)	4% (27)	25% (156)	53% (325)	618
Educ: Bachelors degree	2% (4)	8% (19)	9% (20)	7% (17)	25% (57)	50% (115)	231
Educ: Post-grad	5% (6)	9% (12)	4% (6)	8% (11)	34% (45)	40% (53)	133

Continued on next page

Table HR2_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	8% (81)	7% (66)	6% (55)	26% (257)	50% (493)	982
Income: Under 50k	3% (18)	8% (41)	8% (43)	6% (32)	24% (132)	51% (277)	544
Income: 50k-100k	2% (7)	9% (26)	5% (15)	5% (16)	27% (81)	52% (158)	304
Income: 100k+	4% (5)	10% (14)	6% (8)	4% (6)	33% (44)	43% (58)	134
Ethnicity: White	3% (21)	9% (69)	6% (46)	6% (49)	27% (214)	49% (381)	779
Ethnicity: Hispanic	6% (6)	11% (10)	8% (7)	2% (2)	27% (24)	46% (41)	90
Ethnicity: Afr. Am.	3% (4)	4% (5)	9% (14)	3% (5)	22% (32)	58% (83)	143
Ethnicity: Other	7% (4)	11% (7)	12% (7)	2% (1)	19% (11)	48% (29)	60
Relig: Protestant	3% (6)	7% (16)	4% (10)	7% (15)	29% (66)	51% (115)	228
Relig: Roman Catholic	4% (8)	11% (21)	7% (13)	5% (10)	28% (54)	44% (82)	189
Relig: Something Else	2% (2)	6% (5)	11% (10)	— (0)	22% (20)	59% (55)	93
Relig: Jewish	8% (2)	4% (1)	6% (2)	9% (2)	21% (5)	51% (13)	25
Relig: Evangelical	3% (12)	8% (28)	7% (25)	5% (17)	28% (102)	49% (176)	360
Relig: Non-Evang. Catholics	3% (5)	10% (14)	5% (7)	6% (8)	26% (38)	51% (76)	149
Relig: All Christian	3% (16)	8% (43)	6% (32)	5% (25)	27% (140)	50% (252)	509
Relig: All Non-Christian	3% (3)	8% (9)	4% (5)	4% (4)	22% (24)	59% (63)	108
Community: Urban	4% (9)	8% (18)	5% (12)	8% (19)	20% (46)	54% (122)	227
Community: Suburban	2% (9)	9% (42)	8% (36)	5% (23)	29% (130)	47% (216)	455
Community: Rural	4% (11)	7% (21)	6% (18)	4% (13)	27% (81)	52% (155)	300
Employ: Private Sector	4% (11)	9% (25)	8% (22)	6% (16)	27% (77)	48% (136)	286
Employ: Government	3% (2)	7% (5)	6% (4)	10% (7)	39% (28)	35% (25)	71
Employ: Self-Employed	3% (2)	9% (8)	11% (10)	7% (6)	26% (23)	44% (39)	88
Employ: Homemaker	1% (1)	5% (4)	2% (2)	3% (3)	31% (24)	58% (46)	79
Employ: Student	— (0)	7% (3)	12% (5)	8% (4)	8% (4)	65% (29)	45
Employ: Retired	3% (7)	8% (20)	6% (14)	5% (14)	24% (64)	54% (142)	261
Employ: Unemployed	5% (3)	8% (6)	4% (3)	4% (3)	26% (18)	53% (37)	69
Employ: Other	4% (3)	13% (11)	7% (6)	3% (3)	24% (20)	49% (40)	83
Military HH: Yes	5% (9)	9% (17)	9% (17)	4% (8)	20% (37)	52% (94)	181
Military HH: No	3% (21)	8% (64)	6% (50)	6% (47)	28% (221)	50% (399)	801
RD/WT: Right Direction	4% (16)	9% (32)	5% (20)	5% (18)	27% (99)	50% (183)	368
RD/WT: Wrong Track	2% (14)	8% (49)	8% (47)	6% (37)	26% (159)	50% (310)	614

Continued on next page

Table HR2_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	8% (81)	7% (66)	6% (55)	26% (257)	50% (493)	982
Trump Job Approve	3% (14)	7% (29)	6% (23)	4% (18)	27% (106)	52% (204)	393
Trump Job Disapprove	3% (15)	9% (49)	8% (44)	6% (31)	26% (138)	48% (256)	533
Trump Job Strongly Approve	5% (10)	9% (19)	7% (14)	6% (12)	26% (55)	49% (105)	214
Trump Job Somewhat Approve	2% (4)	6% (11)	5% (9)	3% (5)	29% (51)	56% (100)	179
Trump Job Somewhat Disapprove	2% (3)	11% (15)	8% (11)	5% (7)	24% (32)	50% (67)	136
Trump Job Strongly Disapprove	3% (12)	9% (34)	8% (32)	6% (25)	27% (106)	47% (188)	397
Favorable of Trump	4% (14)	8% (30)	5% (21)	4% (17)	27% (105)	53% (208)	395
Unfavorable of Trump	3% (14)	9% (49)	8% (44)	6% (34)	24% (130)	49% (261)	532
Very Favorable of Trump	5% (12)	8% (18)	5% (12)	6% (13)	25% (56)	50% (113)	224
Somewhat Favorable of Trump	1% (2)	7% (12)	5% (8)	3% (5)	29% (49)	56% (95)	171
Somewhat Unfavorable of Trump	1% (1)	11% (12)	10% (11)	5% (5)	23% (25)	51% (55)	108
Very Unfavorable of Trump	3% (14)	9% (37)	8% (33)	7% (29)	25% (105)	49% (206)	424
#1 Issue: Economy	2% (6)	6% (15)	8% (23)	4% (11)	32% (88)	48% (134)	278
#1 Issue: Security	3% (6)	10% (21)	6% (12)	7% (14)	25% (50)	49% (99)	201
#1 Issue: Health Care	3% (4)	14% (20)	8% (12)	8% (11)	22% (33)	46% (68)	148
#1 Issue: Medicare / Social Security	5% (7)	6% (9)	5% (8)	8% (11)	23% (31)	52% (72)	139
#1 Issue: Women's Issues	— (0)	9% (4)	9% (4)	3% (1)	31% (13)	48% (20)	43
#1 Issue: Education	9% (6)	3% (2)	7% (5)	1% (1)	19% (13)	62% (43)	70
#1 Issue: Energy	— (0)	12% (6)	3% (2)	8% (4)	19% (9)	58% (29)	50
#1 Issue: Other	— (0)	8% (4)	2% (1)	1% (1)	37% (20)	52% (28)	53
2018 House Vote: Democrat	5% (17)	10% (36)	9% (32)	8% (30)	24% (89)	45% (167)	371
2018 House Vote: Republican	1% (4)	8% (25)	5% (17)	4% (13)	30% (94)	51% (163)	317
2018 House Vote: Someone else	3% (1)	2% (1)	5% (2)	8% (4)	31% (14)	51% (23)	45
2018 House Vote: Didnt Vote	3% (7)	7% (18)	6% (15)	3% (7)	24% (60)	57% (139)	245
2016 Vote: Hillary Clinton	5% (16)	9% (32)	9% (29)	7% (24)	27% (90)	43% (142)	333
2016 Vote: Donald Trump	1% (4)	7% (22)	5% (16)	6% (19)	28% (89)	53% (167)	318
2016 Vote: Someone else	1% (1)	6% (4)	7% (5)	4% (3)	33% (23)	48% (33)	68
2016 Vote: Didnt Vote	3% (9)	8% (22)	6% (15)	3% (9)	21% (55)	58% (151)	260
Voted in 2014: Yes	3% (18)	9% (56)	7% (43)	6% (39)	29% (189)	47% (301)	646
Voted in 2014: No	3% (11)	7% (25)	7% (24)	5% (15)	20% (68)	57% (193)	336

Continued on next page

Table HR2_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	8% (81)	7% (66)	6% (55)	26% (257)	50% (493)	982
2012 Vote: Barack Obama	4% (15)	10% (37)	7% (28)	6% (24)	28% (108)	44% (168)	379
2012 Vote: Mitt Romney	1% (3)	8% (20)	7% (18)	5% (13)	27% (73)	52% (141)	269
2012 Vote: Other	2% (1)	8% (3)	7% (3)	10% (4)	35% (14)	38% (15)	40
2012 Vote: Didn't Vote	3% (10)	7% (20)	6% (18)	5% (14)	21% (62)	58% (169)	294
4-Region: Northeast	5% (9)	10% (18)	5% (8)	4% (7)	25% (44)	50% (87)	174
4-Region: Midwest	1% (3)	8% (18)	4% (10)	7% (15)	25% (56)	55% (124)	225
4-Region: South	2% (9)	7% (28)	9% (33)	6% (21)	28% (103)	48% (180)	374
4-Region: West	4% (9)	8% (17)	7% (15)	5% (11)	26% (54)	49% (102)	208
Watch TV Shows: Every day	3% (17)	10% (50)	5% (29)	4% (21)	27% (141)	51% (266)	524
Watch TV Shows: Several times per week	3% (6)	9% (18)	9% (18)	7% (14)	27% (55)	46% (94)	205
Watch TV Shows: About once per week	5% (3)	9% (5)	12% (6)	9% (5)	20% (11)	45% (24)	55
Watch TV Shows: Several times per month	— (0)	4% (2)	12% (6)	11% (5)	31% (15)	42% (20)	49
Watch TV Shows: About once per month	6% (2)	3% (1)	3% (1)	10% (3)	33% (10)	46% (14)	31
Watch TV Shows: Less often than once per month	— (0)	5% (2)	16% (7)	2% (1)	22% (9)	55% (23)	41
Watch TV Shows: Never	3% (2)	3% (3)	— (0)	7% (5)	20% (16)	67% (52)	77
Watch Movies: Every day	6% (11)	12% (23)	4% (8)	5% (10)	26% (52)	47% (92)	195
Watch Movies: Several times per week	4% (10)	11% (27)	9% (23)	8% (20)	25% (61)	43% (107)	248
Watch Movies: About once per week	1% (2)	5% (8)	9% (14)	3% (5)	30% (47)	51% (79)	155
Watch Movies: Several times per month	1% (2)	7% (8)	8% (9)	4% (5)	28% (32)	52% (60)	115
Watch Movies: About once per month	— (0)	8% (7)	4% (4)	3% (3)	23% (22)	63% (59)	94
Watch Movies: Less often than once per month	1% (1)	5% (4)	9% (8)	4% (3)	26% (24)	55% (49)	90
Watch Movies: Never	4% (3)	4% (3)	1% (0)	11% (9)	24% (20)	57% (48)	84
Watch Sporting Events: Every day	8% (7)	13% (11)	10% (8)	7% (6)	33% (27)	28% (23)	82
Watch Sporting Events: Several times per week	6% (8)	13% (19)	13% (19)	2% (3)	26% (38)	40% (59)	145
Watch Sporting Events: About once per week	2% (3)	10% (13)	8% (10)	5% (7)	20% (25)	54% (68)	125
Watch Sporting Events: Several times per month	1% (1)	6% (6)	5% (5)	10% (9)	38% (33)	40% (35)	88
Watch Sporting Events: About once per month	6% (5)	9% (7)	7% (5)	2% (1)	33% (26)	43% (34)	79
Watch Sporting Events: Less often than once per month	1% (2)	6% (11)	7% (12)	4% (7)	28% (46)	53% (89)	167
Watch Sporting Events: Never	1% (4)	5% (15)	3% (8)	8% (22)	21% (61)	63% (185)	295

Continued on next page

Table HR2_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (29)	8% (81)	7% (66)	6% (55)	26% (257)	50% (493)	982
Cable Subscription: Currently	3% (16)	10% (48)	6% (27)	5% (22)	30% (140)	46% (220)	474
Cable Subscription: In the past	2% (8)	7% (24)	7% (24)	7% (24)	24% (88)	54% (194)	361
Cable Subscription: Never	3% (4)	6% (9)	11% (16)	6% (9)	20% (30)	54% (80)	147
Satellite TV Subscription: Currently	6% (15)	9% (23)	7% (17)	6% (14)	24% (62)	49% (126)	258
Satellite TV Subscription: In the past	3% (8)	9% (25)	8% (22)	6% (15)	25% (65)	49% (130)	263
Satellite TV Subscription: Never	1% (6)	7% (33)	6% (28)	6% (26)	28% (130)	52% (237)	461
Streaming Service Subscription: Currently	4% (23)	9% (53)	8% (44)	6% (34)	27% (157)	47% (280)	590
Streaming Service Subscription: In the past	2% (2)	8% (8)	13% (12)	5% (5)	26% (25)	46% (43)	94
Streaming Service Subscription: Never	1% (4)	7% (20)	3% (10)	6% (17)	26% (76)	57% (171)	297
Film: An avid fan	6% (19)	11% (40)	8% (28)	6% (22)	23% (79)	46% (162)	350
Film: A casual fan	1% (8)	7% (37)	6% (32)	5% (24)	28% (151)	53% (285)	537
Film: Not a fan	2% (2)	4% (4)	7% (7)	9% (9)	29% (27)	49% (46)	95
Television: An avid fan	4% (20)	10% (49)	6% (31)	6% (29)	27% (133)	47% (233)	494
Television: A casual fan	1% (6)	7% (30)	8% (34)	5% (21)	25% (106)	54% (230)	427
Television: Not a fan	5% (3)	4% (2)	2% (1)	8% (5)	30% (18)	51% (30)	60
Music: An avid fan	4% (20)	10% (49)	7% (36)	6% (29)	25% (126)	49% (251)	510
Music: A casual fan	2% (8)	7% (30)	7% (29)	5% (20)	28% (119)	52% (221)	426
Music: Not a fan	3% (1)	4% (2)	3% (1)	14% (6)	28% (12)	48% (22)	45
Fashion: An avid fan	6% (9)	12% (17)	5% (7)	7% (10)	19% (27)	51% (75)	146
Fashion: A casual fan	3% (11)	10% (38)	10% (36)	5% (17)	26% (97)	47% (174)	374
Fashion: Not a fan	2% (10)	5% (25)	5% (23)	6% (28)	29% (133)	53% (244)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (138)	19% (188)	7% (67)	4% (38)	23% (230)	33% (321)	982
Gender: Male	11% (50)	15% (71)	10% (45)	5% (24)	23% (106)	35% (161)	458
Gender: Female	17% (88)	22% (117)	4% (21)	3% (14)	24% (123)	31% (160)	524
Age: 18-29	6% (11)	10% (17)	13% (21)	4% (6)	19% (32)	48% (80)	166
Age: 30-44	14% (31)	15% (34)	7% (16)	3% (6)	26% (57)	35% (77)	222
Age: 45-54	13% (23)	24% (42)	2% (4)	4% (7)	26% (47)	32% (57)	181
Age: 55-64	24% (45)	22% (41)	6% (11)	4% (7)	23% (42)	22% (41)	187
Age: 65+	12% (27)	24% (55)	6% (15)	5% (11)	23% (52)	29% (66)	226
Generation Z: 18-21	8% (4)	7% (3)	20% (10)	4% (2)	14% (7)	47% (23)	49
Millennial: Age 22-37	10% (24)	11% (28)	8% (21)	3% (7)	24% (59)	44% (108)	245
Generation X: Age 38-53	14% (35)	22% (57)	4% (10)	4% (9)	26% (66)	31% (80)	258
Boomers: Age 54-72	18% (68)	24% (86)	6% (22)	5% (17)	23% (84)	25% (90)	367
PID: Dem (no lean)	23% (83)	26% (91)	7% (24)	3% (10)	19% (68)	22% (79)	355
PID: Ind (no lean)	8% (26)	17% (57)	7% (22)	3% (11)	27% (91)	38% (127)	334
PID: Rep (no lean)	10% (29)	14% (40)	7% (20)	6% (18)	24% (71)	39% (115)	293
PID/Gender: Dem Men	15% (23)	22% (32)	10% (15)	4% (6)	22% (33)	26% (39)	149
PID/Gender: Dem Women	29% (60)	28% (58)	4% (9)	2% (3)	17% (35)	19% (40)	206
PID/Gender: Ind Men	5% (8)	18% (28)	10% (15)	3% (4)	25% (38)	39% (60)	154
PID/Gender: Ind Women	10% (18)	16% (29)	4% (6)	4% (6)	29% (52)	37% (67)	180
PID/Gender: Rep Men	12% (19)	7% (11)	9% (15)	9% (13)	23% (35)	40% (62)	155
PID/Gender: Rep Women	7% (10)	21% (29)	4% (6)	3% (4)	26% (36)	38% (53)	138
Ideo: Liberal (1-3)	22% (67)	26% (79)	7% (21)	3% (9)	16% (50)	27% (83)	309
Ideo: Moderate (4)	18% (38)	19% (41)	4% (8)	4% (9)	27% (58)	28% (60)	213
Ideo: Conservative (5-7)	8% (26)	15% (53)	10% (36)	5% (18)	25% (89)	36% (126)	348
Educ: < College	13% (78)	20% (122)	6% (40)	4% (22)	23% (140)	35% (216)	618
Educ: Bachelors degree	16% (37)	16% (38)	9% (21)	3% (7)	26% (59)	30% (68)	231
Educ: Post-grad	17% (23)	21% (28)	4% (5)	6% (9)	23% (31)	28% (37)	133

Continued on next page

Table HR2_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (138)	19% (188)	7% (67)	4% (38)	23% (230)	33% (321)	982
Income: Under 50k	14% (76)	18% (99)	7% (36)	4% (23)	23% (122)	34% (187)	544
Income: 50k-100k	15% (44)	20% (61)	8% (24)	3% (8)	22% (68)	32% (99)	304
Income: 100k+	13% (17)	21% (28)	5% (6)	5% (7)	29% (39)	27% (36)	134
Ethnicity: White	12% (97)	18% (142)	6% (46)	4% (31)	25% (192)	35% (271)	779
Ethnicity: Hispanic	14% (12)	10% (9)	10% (9)	— (0)	30% (27)	36% (33)	90
Ethnicity: Afr. Am.	25% (35)	27% (38)	9% (13)	4% (5)	16% (23)	20% (28)	143
Ethnicity: Other	8% (5)	14% (8)	12% (7)	4% (2)	25% (15)	36% (22)	60
Relig: Protestant	14% (33)	18% (40)	6% (14)	7% (15)	22% (50)	33% (76)	228
Relig: Roman Catholic	16% (31)	18% (35)	10% (18)	3% (5)	25% (47)	28% (53)	189
Relig: Something Else	13% (12)	25% (23)	5% (4)	— (0)	24% (22)	34% (32)	93
Relig: Jewish	17% (4)	22% (5)	7% (2)	4% (1)	21% (5)	29% (7)	25
Relig: Evangelical	15% (54)	21% (75)	8% (28)	3% (11)	24% (87)	29% (104)	360
Relig: Non-Evang. Catholics	15% (22)	15% (22)	6% (9)	6% (9)	21% (32)	38% (56)	149
Relig: All Christian	15% (75)	19% (97)	7% (37)	4% (20)	23% (119)	32% (161)	509
Relig: All Non-Christian	20% (22)	21% (23)	5% (5)	4% (4)	21% (23)	29% (31)	108
Community: Urban	19% (43)	19% (42)	7% (15)	3% (6)	20% (45)	33% (75)	227
Community: Suburban	13% (59)	21% (95)	7% (31)	4% (18)	26% (117)	30% (136)	455
Community: Rural	12% (36)	17% (51)	7% (21)	5% (14)	22% (67)	37% (111)	300
Employ: Private Sector	13% (36)	19% (55)	9% (25)	5% (15)	23% (66)	31% (88)	286
Employ: Government	15% (11)	21% (15)	6% (4)	3% (2)	25% (18)	29% (21)	71
Employ: Self-Employed	15% (13)	10% (9)	7% (6)	3% (3)	17% (15)	49% (43)	88
Employ: Homemaker	20% (16)	19% (15)	3% (2)	3% (2)	24% (19)	31% (24)	79
Employ: Student	7% (3)	11% (5)	13% (6)	6% (3)	15% (7)	47% (21)	45
Employ: Retired	15% (40)	26% (67)	6% (15)	4% (11)	24% (63)	25% (65)	261
Employ: Unemployed	9% (7)	16% (11)	5% (4)	— (0)	24% (17)	45% (31)	69
Employ: Other	15% (13)	13% (11)	6% (5)	2% (2)	30% (25)	34% (28)	83
Military HH: Yes	15% (27)	20% (36)	9% (16)	2% (4)	20% (36)	33% (60)	181
Military HH: No	14% (110)	19% (152)	6% (50)	4% (34)	24% (193)	33% (261)	801
RD/WT: Right Direction	8% (30)	15% (54)	8% (29)	5% (20)	26% (96)	38% (138)	368
RD/WT: Wrong Track	17% (107)	22% (134)	6% (38)	3% (18)	22% (134)	30% (183)	614

Continued on next page

Table HR2_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (138)	19% (188)	7% (67)	4% (38)	23% (230)	33% (321)	982
Trump Job Approve	7% (29)	15% (57)	7% (28)	6% (23)	26% (100)	40% (156)	393
Trump Job Disapprove	20% (106)	23% (124)	7% (37)	2% (13)	20% (108)	27% (146)	533
Trump Job Strongly Approve	9% (19)	11% (23)	8% (16)	8% (18)	24% (52)	40% (86)	214
Trump Job Somewhat Approve	6% (10)	19% (34)	6% (11)	3% (5)	27% (48)	39% (70)	179
Trump Job Somewhat Disapprove	7% (10)	25% (33)	10% (14)	4% (5)	21% (29)	33% (45)	136
Trump Job Strongly Disapprove	24% (96)	23% (91)	6% (23)	2% (7)	20% (79)	25% (101)	397
Favorable of Trump	8% (32)	14% (56)	6% (25)	6% (22)	25% (99)	40% (160)	395
Unfavorable of Trump	19% (100)	24% (129)	7% (39)	3% (14)	20% (106)	27% (145)	532
Very Favorable of Trump	8% (18)	12% (27)	6% (14)	8% (17)	25% (55)	41% (92)	224
Somewhat Favorable of Trump	8% (14)	17% (29)	6% (11)	3% (5)	26% (44)	40% (68)	171
Somewhat Unfavorable of Trump	4% (5)	26% (28)	11% (12)	3% (3)	25% (27)	30% (33)	108
Very Unfavorable of Trump	23% (95)	24% (101)	6% (26)	2% (10)	19% (79)	26% (112)	424
#1 Issue: Economy	14% (39)	16% (46)	6% (16)	3% (9)	23% (65)	38% (104)	278
#1 Issue: Security	13% (25)	14% (27)	12% (23)	5% (10)	25% (51)	32% (65)	201
#1 Issue: Health Care	15% (23)	29% (43)	7% (10)	2% (3)	19% (28)	28% (42)	148
#1 Issue: Medicare / Social Security	15% (21)	27% (38)	4% (5)	7% (9)	25% (34)	22% (31)	139
#1 Issue: Women's Issues	8% (3)	11% (4)	8% (4)	2% (1)	26% (11)	45% (19)	43
#1 Issue: Education	14% (10)	21% (14)	6% (4)	4% (2)	19% (13)	37% (26)	70
#1 Issue: Energy	23% (12)	22% (11)	5% (3)	2% (1)	21% (11)	26% (13)	50
#1 Issue: Other	9% (5)	8% (4)	3% (2)	7% (4)	33% (17)	40% (21)	53
2018 House Vote: Democrat	24% (88)	29% (109)	6% (21)	3% (10)	18% (66)	21% (77)	371
2018 House Vote: Republican	9% (27)	14% (45)	8% (25)	6% (19)	25% (80)	38% (120)	317
2018 House Vote: Someone else	8% (3)	8% (4)	10% (5)	1% (1)	35% (16)	38% (17)	45
2018 House Vote: Didnt Vote	7% (18)	12% (29)	6% (16)	3% (8)	27% (67)	44% (107)	245
2016 Vote: Hillary Clinton	25% (82)	29% (97)	4% (12)	3% (9)	20% (68)	20% (66)	333
2016 Vote: Donald Trump	7% (23)	13% (41)	8% (26)	7% (22)	28% (88)	37% (118)	318
2016 Vote: Someone else	9% (6)	21% (14)	8% (5)	— (0)	23% (15)	40% (27)	68
2016 Vote: Didnt Vote	10% (25)	14% (36)	8% (22)	3% (8)	22% (58)	43% (111)	260
Voted in 2014: Yes	17% (110)	22% (141)	7% (43)	4% (26)	24% (153)	27% (172)	646
Voted in 2014: No	8% (27)	14% (47)	7% (23)	4% (12)	23% (77)	44% (149)	336

Continued on next page

Table HR2_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (138)	19% (188)	7% (67)	4% (38)	23% (230)	33% (321)	982
2012 Vote: Barack Obama	23% (88)	29% (111)	5% (19)	2% (8)	22% (85)	18% (68)	379
2012 Vote: Mitt Romney	8% (21)	14% (38)	8% (21)	7% (18)	25% (67)	39% (104)	269
2012 Vote: Other	10% (4)	18% (7)	5% (2)	2% (1)	30% (12)	35% (14)	40
2012 Vote: Didn't Vote	8% (25)	11% (32)	8% (25)	4% (11)	23% (66)	46% (135)	294
4-Region: Northeast	16% (28)	19% (34)	5% (9)	4% (6)	21% (36)	35% (61)	174
4-Region: Midwest	12% (28)	22% (49)	6% (14)	4% (9)	19% (43)	37% (84)	225
4-Region: South	15% (55)	15% (58)	7% (27)	5% (17)	26% (96)	32% (122)	374
4-Region: West	13% (27)	23% (48)	8% (17)	3% (6)	26% (55)	27% (55)	208
Watch TV Shows: Every day	17% (88)	21% (108)	7% (34)	3% (15)	24% (124)	30% (155)	524
Watch TV Shows: Several times per week	14% (28)	16% (34)	6% (13)	5% (10)	20% (41)	39% (79)	205
Watch TV Shows: About once per week	8% (5)	24% (13)	10% (6)	6% (3)	25% (14)	26% (14)	55
Watch TV Shows: Several times per month	10% (5)	18% (9)	8% (4)	8% (4)	29% (14)	28% (14)	49
Watch TV Shows: About once per month	11% (3)	12% (4)	13% (4)	7% (2)	26% (8)	32% (10)	31
Watch TV Shows: Less often than once per month	5% (2)	20% (8)	12% (5)	2% (1)	21% (9)	41% (17)	41
Watch TV Shows: Never	9% (7)	16% (12)	1% (1)	4% (3)	27% (21)	42% (32)	77
Watch Movies: Every day	16% (32)	19% (38)	6% (11)	3% (6)	23% (44)	33% (64)	195
Watch Movies: Several times per week	15% (37)	21% (53)	8% (19)	4% (10)	22% (55)	30% (75)	248
Watch Movies: About once per week	11% (17)	22% (34)	7% (10)	3% (4)	21% (32)	37% (57)	155
Watch Movies: Several times per month	17% (19)	15% (17)	7% (8)	4% (4)	28% (32)	30% (35)	115
Watch Movies: About once per month	13% (12)	15% (14)	5% (5)	3% (3)	23% (21)	42% (39)	94
Watch Movies: Less often than once per month	9% (8)	18% (17)	13% (12)	5% (4)	21% (19)	35% (31)	90
Watch Movies: Never	15% (13)	19% (16)	3% (2)	9% (8)	31% (26)	23% (20)	84
Watch Sporting Events: Every day	24% (19)	17% (14)	3% (2)	4% (3)	29% (24)	23% (19)	82
Watch Sporting Events: Several times per week	19% (28)	24% (35)	10% (15)	2% (3)	19% (27)	26% (37)	145
Watch Sporting Events: About once per week	12% (15)	26% (33)	8% (10)	4% (5)	19% (23)	31% (39)	125
Watch Sporting Events: Several times per month	12% (10)	24% (21)	7% (7)	4% (3)	34% (30)	19% (17)	88
Watch Sporting Events: About once per month	12% (9)	23% (18)	2% (2)	9% (7)	22% (17)	32% (25)	79
Watch Sporting Events: Less often than once per month	12% (20)	11% (19)	8% (14)	4% (7)	26% (43)	38% (64)	167
Watch Sporting Events: Never	12% (35)	16% (48)	6% (17)	3% (10)	22% (65)	41% (120)	295

Continued on next page

Table HR2_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (138)	19% (188)	7% (67)	4% (38)	23% (230)	33% (321)	982
Cable Subscription: Currently	17% (79)	22% (104)	6% (29)	4% (19)	23% (110)	28% (131)	474
Cable Subscription: In the past	10% (35)	17% (61)	8% (30)	4% (13)	22% (79)	40% (143)	361
Cable Subscription: Never	16% (24)	15% (22)	5% (7)	4% (6)	28% (40)	32% (47)	147
Satellite TV Subscription: Currently	19% (50)	19% (49)	6% (16)	3% (8)	21% (54)	32% (81)	258
Satellite TV Subscription: In the past	11% (29)	21% (54)	7% (19)	4% (11)	22% (59)	35% (91)	263
Satellite TV Subscription: Never	13% (59)	18% (85)	7% (32)	4% (20)	25% (116)	32% (148)	461
Streaming Service Subscription: Currently	14% (84)	18% (105)	7% (39)	3% (16)	22% (130)	37% (216)	590
Streaming Service Subscription: In the past	17% (16)	16% (15)	11% (11)	5% (4)	23% (22)	28% (26)	94
Streaming Service Subscription: Never	13% (38)	23% (68)	6% (17)	6% (18)	26% (78)	26% (78)	297
Film: An avid fan	18% (62)	22% (76)	7% (26)	3% (10)	21% (73)	30% (103)	350
Film: A casual fan	13% (68)	19% (100)	6% (33)	4% (21)	24% (128)	35% (187)	537
Film: Not a fan	8% (8)	13% (12)	8% (7)	8% (7)	31% (30)	32% (31)	95
Television: An avid fan	17% (86)	23% (116)	6% (28)	3% (14)	23% (113)	28% (138)	494
Television: A casual fan	11% (48)	16% (69)	9% (37)	4% (18)	23% (99)	37% (157)	427
Television: Not a fan	5% (3)	6% (4)	3% (2)	12% (7)	30% (18)	44% (26)	60
Music: An avid fan	15% (78)	20% (104)	7% (36)	3% (13)	23% (116)	32% (164)	510
Music: A casual fan	12% (53)	19% (81)	7% (28)	4% (19)	23% (100)	34% (146)	426
Music: Not a fan	16% (7)	7% (3)	4% (2)	14% (6)	32% (14)	26% (12)	45
Fashion: An avid fan	27% (40)	21% (30)	5% (8)	4% (6)	14% (21)	28% (41)	146
Fashion: A casual fan	14% (52)	26% (97)	9% (35)	3% (9)	23% (86)	25% (94)	374
Fashion: Not a fan	10% (47)	13% (61)	5% (23)	5% (23)	26% (122)	40% (186)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (186)	27% (265)	22% (216)	21% (203)	8% (82)	2% (18)	970
Gender: Male	23% (106)	24% (109)	20% (91)	22% (99)	8% (36)	3% (14)	456
Gender: Female	15% (79)	30% (155)	24% (125)	20% (104)	9% (47)	1% (4)	515
Age: 18-29	24% (43)	33% (59)	18% (32)	12% (23)	9% (17)	4% (7)	181
Age: 30-44	29% (64)	28% (60)	17% (38)	16% (34)	7% (15)	3% (7)	217
Age: 45-54	18% (29)	28% (45)	21% (34)	21% (34)	9% (15)	2% (2)	161
Age: 55-64	17% (32)	26% (48)	30% (55)	18% (32)	8% (15)	1% (1)	182
Age: 65+	8% (18)	23% (53)	25% (57)	35% (80)	9% (20)	1% (1)	229
Generation Z: 18-21	31% (21)	35% (23)	8% (6)	12% (8)	6% (4)	7% (5)	67
Millennial: Age 22-37	28% (65)	30% (69)	18% (42)	14% (31)	9% (22)	2% (3)	232
Generation X: Age 38-53	20% (48)	26% (63)	23% (55)	19% (46)	8% (19)	3% (8)	239
Boomers: Age 54-72	12% (45)	26% (95)	27% (101)	27% (100)	8% (28)	— (1)	369
PID: Dem (no lean)	24% (77)	27% (85)	23% (73)	17% (54)	9% (27)	1% (3)	319
PID: Ind (no lean)	18% (59)	27% (87)	22% (72)	20% (66)	11% (35)	2% (7)	325
PID: Rep (no lean)	15% (50)	28% (92)	22% (71)	26% (84)	6% (20)	3% (9)	326
PID/Gender: Dem Men	29% (38)	23% (31)	22% (30)	17% (23)	6% (9)	2% (2)	133
PID/Gender: Dem Women	21% (39)	29% (55)	23% (43)	16% (30)	10% (19)	— (1)	186
PID/Gender: Ind Men	22% (34)	21% (34)	25% (39)	21% (33)	10% (15)	2% (3)	159
PID/Gender: Ind Women	15% (24)	32% (53)	20% (33)	19% (32)	12% (19)	2% (4)	167
PID/Gender: Rep Men	21% (34)	27% (45)	14% (23)	26% (43)	7% (12)	5% (9)	164
PID/Gender: Rep Women	10% (16)	29% (48)	30% (48)	25% (41)	5% (9)	— (0)	162
Ideo: Liberal (1-3)	22% (67)	26% (79)	22% (67)	21% (64)	6% (19)	3% (8)	305
Ideo: Moderate (4)	19% (40)	31% (64)	21% (43)	19% (39)	10% (20)	1% (1)	206
Ideo: Conservative (5-7)	13% (43)	25% (87)	27% (92)	27% (93)	8% (26)	1% (5)	347
Educ: < College	20% (125)	29% (178)	18% (112)	19% (115)	11% (66)	2% (15)	610
Educ: Bachelors degree	15% (34)	27% (61)	31% (72)	23% (54)	4% (8)	1% (2)	230
Educ: Post-grad	21% (28)	20% (26)	25% (33)	27% (35)	6% (8)	1% (1)	130

Continued on next page

Table HR3_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (186)	27% (265)	22% (216)	21% (203)	8% (82)	2% (18)	970
Income: Under 50k	22% (117)	28% (147)	18% (93)	19% (100)	10% (51)	3% (13)	521
Income: 50k-100k	15% (46)	27% (83)	28% (89)	22% (68)	8% (24)	1% (2)	312
Income: 100k+	16% (23)	26% (35)	25% (35)	25% (35)	5% (7)	2% (3)	137
Ethnicity: White	14% (114)	27% (220)	25% (202)	24% (189)	8% (61)	2% (14)	800
Ethnicity: Hispanic	25% (25)	32% (31)	19% (18)	14% (14)	7% (7)	4% (3)	99
Ethnicity: Afr. Am.	49% (52)	27% (28)	5% (5)	4% (4)	11% (11)	4% (4)	104
Ethnicity: Other	30% (20)	26% (17)	13% (8)	15% (10)	16% (10)	1% (0)	66
Relig: Protestant	13% (33)	31% (76)	22% (54)	25% (61)	9% (23)	— (1)	249
Relig: Roman Catholic	16% (27)	27% (48)	25% (44)	23% (41)	6% (11)	3% (5)	176
Relig: Something Else	23% (22)	32% (31)	23% (22)	12% (11)	10% (9)	2% (2)	97
Relig: Jewish	— (0)	5% (1)	46% (8)	30% (5)	19% (3)	— (0)	17
Relig: Evangelical	16% (54)	29% (99)	25% (88)	21% (74)	8% (28)	1% (3)	347
Relig: Non-Evang. Catholics	16% (28)	32% (56)	18% (32)	22% (39)	9% (15)	3% (5)	174
Relig: All Christian	16% (82)	30% (155)	23% (120)	22% (113)	8% (43)	2% (8)	521
Relig: All Non-Christian	39% (43)	27% (30)	17% (19)	10% (11)	7% (8)	— (0)	111
Community: Urban	30% (70)	25% (58)	15% (36)	15% (34)	13% (31)	2% (4)	233
Community: Suburban	15% (64)	29% (127)	25% (111)	24% (106)	6% (26)	1% (4)	437
Community: Rural	17% (51)	27% (80)	23% (70)	21% (63)	8% (25)	4% (11)	301
Employ: Private Sector	19% (55)	27% (79)	24% (70)	22% (63)	6% (18)	1% (4)	289
Employ: Government	28% (14)	17% (9)	22% (11)	28% (14)	4% (2)	— (0)	50
Employ: Self-Employed	25% (25)	31% (31)	21% (21)	17% (17)	4% (4)	1% (1)	99
Employ: Homemaker	15% (12)	30% (26)	21% (17)	20% (17)	13% (11)	1% (1)	84
Employ: Student	17% (5)	58% (18)	8% (3)	14% (4)	1% (0)	2% (1)	31
Employ: Retired	12% (31)	24% (61)	25% (65)	28% (71)	10% (25)	1% (2)	256
Employ: Unemployed	20% (17)	31% (27)	18% (16)	9% (8)	18% (15)	4% (3)	86
Employ: Other	34% (25)	19% (14)	18% (14)	12% (9)	9% (7)	7% (5)	74
Military HH: Yes	19% (35)	22% (41)	19% (36)	29% (53)	8% (15)	3% (5)	184
Military HH: No	19% (151)	28% (223)	23% (181)	19% (151)	9% (67)	2% (14)	786
RD/WT: Right Direction	18% (68)	29% (105)	21% (77)	22% (82)	7% (27)	3% (10)	369
RD/WT: Wrong Track	20% (117)	27% (160)	23% (139)	20% (122)	9% (55)	1% (9)	602

Continued on next page

Table HR3_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (186)	27% (265)	22% (216)	21% (203)	8% (82)	2% (18)	970
Trump Job Approve	16% (67)	28% (115)	24% (99)	24% (98)	6% (27)	3% (11)	417
Trump Job Disapprove	21% (110)	28% (141)	22% (113)	20% (103)	8% (43)	1% (3)	513
Trump Job Strongly Approve	16% (37)	24% (55)	25% (57)	25% (57)	8% (18)	3% (6)	230
Trump Job Somewhat Approve	16% (30)	32% (60)	22% (42)	22% (41)	5% (9)	3% (5)	187
Trump Job Somewhat Disapprove	23% (25)	31% (33)	20% (21)	17% (18)	8% (9)	— (0)	106
Trump Job Strongly Disapprove	21% (85)	27% (108)	22% (91)	21% (85)	8% (34)	1% (2)	407
Favorable of Trump	17% (67)	27% (106)	24% (95)	23% (94)	7% (28)	2% (9)	399
Unfavorable of Trump	21% (108)	29% (150)	23% (116)	20% (102)	7% (36)	— (1)	513
Very Favorable of Trump	16% (39)	24% (58)	23% (55)	26% (62)	8% (20)	2% (5)	239
Somewhat Favorable of Trump	18% (28)	30% (48)	25% (40)	19% (31)	5% (9)	2% (4)	160
Somewhat Unfavorable of Trump	23% (21)	40% (36)	22% (21)	10% (9)	5% (5)	— (0)	92
Very Unfavorable of Trump	21% (87)	27% (114)	23% (96)	22% (92)	7% (31)	— (1)	421
#1 Issue: Economy	21% (58)	28% (78)	23% (64)	19% (53)	7% (20)	— (1)	275
#1 Issue: Security	15% (32)	26% (56)	23% (50)	26% (57)	7% (14)	4% (8)	218
#1 Issue: Health Care	20% (29)	30% (42)	25% (35)	16% (23)	9% (13)	— (0)	141
#1 Issue: Medicare / Social Security	14% (20)	26% (36)	18% (26)	26% (37)	14% (19)	3% (4)	142
#1 Issue: Women's Issues	25% (11)	42% (19)	23% (11)	7% (3)	3% (1)	— (0)	46
#1 Issue: Education	29% (15)	22% (11)	11% (6)	26% (14)	9% (5)	2% (1)	51
#1 Issue: Energy	24% (11)	24% (11)	23% (11)	14% (7)	9% (4)	5% (2)	46
#1 Issue: Other	18% (9)	23% (12)	28% (14)	19% (10)	11% (6)	2% (1)	52
2018 House Vote: Democrat	19% (65)	27% (94)	25% (84)	20% (69)	9% (29)	— (1)	343
2018 House Vote: Republican	13% (45)	27% (95)	25% (90)	26% (92)	6% (22)	2% (9)	352
2018 House Vote: Someone else	18% (8)	23% (10)	14% (6)	29% (13)	14% (6)	2% (1)	44
2018 House Vote: Didnt Vote	29% (68)	28% (66)	16% (36)	12% (29)	11% (25)	3% (8)	231
2016 Vote: Hillary Clinton	24% (71)	25% (73)	24% (70)	19% (54)	7% (21)	1% (2)	291
2016 Vote: Donald Trump	14% (47)	25% (87)	25% (87)	27% (94)	7% (25)	2% (7)	346
2016 Vote: Someone else	7% (5)	24% (19)	25% (19)	28% (22)	14% (11)	1% (1)	77
2016 Vote: Didnt Vote	24% (60)	34% (85)	16% (40)	13% (32)	10% (25)	3% (8)	250
Voted in 2014: Yes	19% (119)	24% (154)	24% (149)	24% (151)	7% (46)	2% (10)	629
Voted in 2014: No	20% (67)	32% (111)	20% (67)	15% (52)	11% (37)	2% (8)	341

Continued on next page

Table HR3_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (186)	27% (265)	22% (216)	21% (203)	8% (82)	2% (18)	970
2012 Vote: Barack Obama	26% (94)	24% (87)	23% (81)	20% (71)	7% (24)	1% (3)	361
2012 Vote: Mitt Romney	12% (32)	25% (67)	25% (70)	29% (79)	8% (21)	2% (5)	273
2012 Vote: Other	8% (4)	27% (13)	22% (11)	32% (15)	9% (4)	2% (1)	48
2012 Vote: Didn't Vote	19% (56)	34% (98)	19% (55)	13% (38)	12% (34)	3% (9)	288
4-Region: Northeast	13% (22)	26% (45)	25% (43)	27% (48)	8% (14)	2% (3)	174
4-Region: Midwest	23% (50)	21% (48)	29% (65)	18% (41)	8% (18)	— (1)	223
4-Region: South	21% (73)	29% (103)	19% (66)	20% (71)	10% (35)	2% (7)	355
4-Region: West	18% (40)	32% (69)	19% (42)	20% (43)	7% (15)	4% (8)	218
Watch TV Shows: Every day	21% (107)	26% (136)	21% (110)	22% (115)	8% (43)	2% (8)	520
Watch TV Shows: Several times per week	17% (38)	33% (72)	25% (54)	19% (41)	5% (11)	— (0)	216
Watch TV Shows: About once per week	15% (8)	17% (9)	24% (13)	32% (17)	11% (6)	2% (1)	55
Watch TV Shows: Several times per month	18% (8)	37% (17)	21% (10)	18% (8)	5% (3)	— (0)	46
Watch TV Shows: About once per month	23% (7)	29% (8)	38% (11)	11% (3)	— (0)	— (0)	29
Watch TV Shows: Less often than once per month	19% (6)	29% (9)	11% (4)	16% (5)	26% (9)	— (0)	33
Watch TV Shows: Never	17% (12)	17% (12)	20% (14)	19% (14)	16% (11)	12% (9)	72
Watch Movies: Every day	40% (58)	22% (32)	8% (12)	18% (26)	7% (11)	4% (6)	144
Watch Movies: Several times per week	18% (45)	30% (74)	23% (58)	23% (56)	6% (14)	1% (2)	249
Watch Movies: About once per week	14% (24)	32% (54)	25% (42)	23% (39)	6% (11)	1% (1)	172
Watch Movies: Several times per month	13% (19)	29% (42)	28% (41)	21% (31)	9% (13)	— (0)	145
Watch Movies: About once per month	16% (17)	32% (33)	25% (25)	16% (17)	11% (11)	— (0)	103
Watch Movies: Less often than once per month	5% (4)	25% (19)	34% (25)	23% (17)	12% (9)	— (0)	75
Watch Movies: Never	22% (18)	14% (12)	16% (14)	21% (17)	17% (14)	11% (9)	83
Watch Sporting Events: Every day	42% (36)	20% (17)	10% (9)	19% (16)	3% (3)	5% (5)	86
Watch Sporting Events: Several times per week	24% (33)	27% (38)	21% (30)	22% (30)	4% (6)	2% (3)	140
Watch Sporting Events: About once per week	17% (22)	23% (29)	26% (33)	22% (28)	12% (16)	— (0)	128
Watch Sporting Events: Several times per month	20% (20)	21% (21)	30% (30)	22% (22)	7% (7)	— (0)	100
Watch Sporting Events: About once per month	23% (17)	24% (18)	27% (20)	21% (16)	6% (4)	— (0)	76
Watch Sporting Events: Less often than once per month	10% (15)	34% (50)	24% (35)	22% (32)	8% (12)	1% (2)	146
Watch Sporting Events: Never	14% (43)	31% (92)	20% (58)	20% (58)	12% (35)	3% (10)	295

Continued on next page

Table HR3_1: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Michael Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (186)	27% (265)	22% (216)	21% (203)	8% (82)	2% (18)	970
Cable Subscription: Currently	21% (104)	25% (121)	23% (116)	24% (119)	6% (27)	2% (8)	495
Cable Subscription: In the past	17% (57)	31% (104)	24% (80)	18% (61)	10% (35)	— (1)	338
Cable Subscription: Never	18% (24)	29% (40)	15% (20)	17% (24)	15% (20)	7% (9)	137
Satellite TV Subscription: Currently	25% (57)	28% (64)	18% (43)	18% (41)	9% (22)	2% (5)	232
Satellite TV Subscription: In the past	17% (46)	28% (80)	24% (67)	21% (60)	9% (27)	— (1)	281
Satellite TV Subscription: Never	18% (82)	26% (121)	23% (107)	22% (102)	7% (34)	3% (12)	458
Streaming Service Subscription: Currently	19% (108)	30% (174)	23% (134)	21% (119)	5% (31)	1% (8)	575
Streaming Service Subscription: In the past	26% (30)	22% (25)	23% (27)	16% (18)	13% (15)	— (0)	115
Streaming Service Subscription: Never	17% (48)	23% (65)	20% (55)	24% (66)	13% (36)	4% (10)	280
Film: An avid fan	27% (89)	27% (89)	20% (66)	19% (64)	5% (18)	2% (5)	331
Film: A casual fan	15% (75)	29% (147)	26% (135)	22% (111)	8% (43)	1% (3)	512
Film: Not a fan	17% (21)	23% (30)	12% (15)	23% (29)	17% (22)	8% (10)	127
Television: An avid fan	21% (101)	28% (135)	21% (99)	21% (98)	8% (40)	1% (5)	478
Television: A casual fan	19% (80)	26% (111)	25% (107)	21% (89)	8% (33)	1% (4)	424
Television: Not a fan	7% (4)	27% (18)	16% (11)	23% (16)	14% (10)	13% (9)	68
Music: An avid fan	26% (126)	30% (148)	19% (94)	17% (82)	7% (33)	1% (5)	488
Music: A casual fan	13% (55)	26% (108)	28% (117)	25% (104)	8% (36)	1% (4)	423
Music: Not a fan	9% (5)	15% (9)	8% (5)	29% (17)	23% (14)	16% (9)	59
Fashion: An avid fan	35% (51)	22% (31)	16% (24)	15% (22)	8% (11)	4% (5)	145
Fashion: A casual fan	19% (75)	32% (124)	24% (92)	18% (71)	7% (28)	— (0)	388
Fashion: Not a fan	14% (60)	25% (110)	23% (101)	25% (110)	10% (44)	3% (13)	437

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (42)	7% (66)	17% (161)	46% (445)	16% (159)	10% (97)	970
Gender: Male	5% (24)	8% (38)	17% (78)	46% (209)	14% (63)	10% (44)	456
Gender: Female	4% (19)	6% (29)	16% (83)	46% (236)	19% (96)	10% (52)	515
Age: 18-29	9% (16)	8% (14)	16% (29)	38% (68)	18% (32)	12% (22)	181
Age: 30-44	5% (12)	11% (24)	20% (44)	43% (94)	16% (35)	4% (9)	217
Age: 45-54	4% (6)	8% (13)	17% (27)	48% (77)	13% (21)	11% (17)	161
Age: 55-64	3% (5)	5% (9)	19% (34)	46% (85)	17% (31)	10% (18)	182
Age: 65+	2% (4)	2% (5)	12% (27)	53% (122)	17% (40)	13% (30)	229
Generation Z: 18-21	7% (5)	9% (6)	11% (8)	40% (27)	19% (13)	13% (9)	67
Millennial: Age 22-37	8% (20)	9% (21)	22% (50)	38% (89)	16% (36)	7% (16)	232
Generation X: Age 38-53	3% (8)	9% (22)	16% (39)	47% (112)	15% (35)	10% (23)	239
Boomers: Age 54-72	3% (10)	4% (14)	15% (55)	53% (195)	15% (54)	11% (42)	369
PID: Dem (no lean)	4% (12)	7% (22)	19% (61)	50% (160)	16% (51)	4% (13)	319
PID: Ind (no lean)	6% (19)	7% (24)	18% (58)	41% (132)	18% (58)	11% (34)	325
PID: Rep (no lean)	3% (11)	6% (20)	13% (43)	47% (152)	15% (50)	15% (49)	326
PID/Gender: Dem Men	2% (3)	7% (10)	19% (25)	54% (72)	15% (20)	2% (3)	133
PID/Gender: Dem Women	5% (9)	7% (13)	19% (36)	47% (88)	16% (30)	5% (10)	186
PID/Gender: Ind Men	8% (12)	10% (16)	21% (33)	40% (64)	13% (21)	9% (14)	159
PID/Gender: Ind Women	4% (7)	5% (8)	15% (25)	41% (69)	22% (37)	12% (21)	167
PID/Gender: Rep Men	5% (9)	7% (12)	13% (21)	44% (73)	13% (22)	17% (28)	164
PID/Gender: Rep Women	2% (3)	5% (8)	14% (22)	49% (79)	18% (29)	13% (21)	162
Ideo: Liberal (1-3)	4% (12)	5% (16)	18% (56)	53% (162)	11% (35)	8% (24)	305
Ideo: Moderate (4)	3% (7)	12% (25)	21% (43)	36% (75)	19% (40)	8% (16)	206
Ideo: Conservative (5-7)	4% (15)	4% (16)	11% (40)	52% (180)	16% (54)	13% (44)	347
Educ: < College	5% (30)	8% (49)	14% (87)	43% (261)	19% (118)	11% (66)	610
Educ: Bachelors degree	3% (6)	5% (11)	23% (52)	51% (118)	11% (25)	8% (19)	230
Educ: Post-grad	4% (6)	5% (6)	18% (23)	51% (67)	13% (17)	9% (12)	130

Continued on next page

Table HR3_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (42)	7% (66)	17% (161)	46% (445)	16% (159)	10% (97)	970
Income: Under 50k	6% (30)	7% (38)	16% (83)	40% (210)	19% (101)	11% (60)	521
Income: 50k-100k	2% (7)	8% (24)	18% (55)	52% (164)	11% (35)	9% (28)	312
Income: 100k+	4% (6)	4% (5)	17% (24)	52% (71)	17% (23)	6% (9)	137
Ethnicity: White	3% (26)	5% (43)	17% (135)	48% (382)	16% (126)	11% (89)	800
Ethnicity: Hispanic	6% (6)	6% (6)	18% (17)	39% (39)	19% (18)	13% (13)	99
Ethnicity: Afr. Am.	13% (14)	16% (17)	16% (17)	31% (33)	19% (20)	4% (5)	104
Ethnicity: Other	4% (3)	9% (6)	14% (9)	46% (31)	20% (13)	5% (3)	66
Relig: Protestant	2% (5)	7% (16)	16% (40)	46% (115)	19% (47)	10% (25)	249
Relig: Roman Catholic	3% (6)	6% (10)	16% (28)	53% (94)	10% (18)	11% (20)	176
Relig: Something Else	5% (5)	11% (11)	14% (14)	41% (40)	21% (20)	8% (8)	97
Relig: Jewish	— (0)	— (0)	35% (6)	50% (9)	14% (2)	— (0)	17
Relig: Evangelical	2% (9)	6% (19)	17% (58)	51% (177)	16% (55)	8% (29)	347
Relig: Non-Evang. Catholics	4% (7)	11% (19)	13% (23)	40% (71)	18% (31)	13% (23)	174
Relig: All Christian	3% (16)	7% (38)	16% (81)	48% (248)	16% (86)	10% (53)	521
Relig: All Non-Christian	9% (10)	7% (8)	21% (24)	31% (35)	21% (23)	10% (11)	111
Community: Urban	8% (18)	12% (28)	13% (30)	43% (100)	15% (34)	10% (24)	233
Community: Suburban	4% (16)	4% (15)	18% (79)	52% (228)	14% (61)	9% (38)	437
Community: Rural	3% (9)	8% (23)	18% (53)	39% (117)	21% (64)	11% (34)	301
Employ: Private Sector	4% (10)	6% (16)	20% (57)	50% (146)	13% (39)	7% (21)	289
Employ: Government	3% (1)	9% (4)	19% (10)	48% (24)	13% (7)	8% (4)	50
Employ: Self-Employed	8% (8)	9% (9)	22% (22)	42% (41)	14% (14)	5% (5)	99
Employ: Homemaker	4% (3)	7% (6)	14% (12)	35% (29)	24% (20)	15% (13)	84
Employ: Student	2% (1)	7% (2)	15% (5)	55% (17)	12% (4)	9% (3)	31
Employ: Retired	2% (6)	5% (12)	14% (36)	48% (124)	18% (46)	13% (32)	256
Employ: Unemployed	9% (8)	9% (7)	10% (8)	43% (37)	20% (17)	10% (9)	86
Employ: Other	7% (5)	11% (8)	17% (13)	36% (27)	17% (13)	12% (9)	74
Military HH: Yes	— (1)	8% (15)	20% (37)	42% (77)	18% (33)	12% (22)	184
Military HH: No	5% (42)	6% (51)	16% (125)	47% (368)	16% (125)	10% (75)	786
RD/WT: Right Direction	6% (23)	8% (30)	13% (49)	41% (153)	18% (66)	13% (48)	369
RD/WT: Wrong Track	3% (19)	6% (36)	19% (113)	49% (292)	15% (93)	8% (48)	602

Continued on next page

Table HR3_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (42)	7% (66)	17% (161)	46% (445)	16% (159)	10% (97)	970
Trump Job Approve	5% (19)	9% (37)	13% (54)	44% (183)	17% (70)	13% (54)	417
Trump Job Disapprove	4% (20)	5% (26)	19% (100)	50% (256)	15% (79)	6% (32)	513
Trump Job Strongly Approve	5% (12)	8% (19)	9% (20)	46% (105)	15% (35)	17% (38)	230
Trump Job Somewhat Approve	4% (7)	10% (18)	18% (34)	41% (77)	18% (34)	9% (16)	187
Trump Job Somewhat Disapprove	7% (7)	4% (5)	21% (22)	41% (43)	19% (20)	8% (9)	106
Trump Job Strongly Disapprove	3% (13)	5% (22)	19% (78)	52% (212)	14% (58)	6% (23)	407
Favorable of Trump	4% (16)	9% (36)	14% (55)	44% (176)	16% (63)	13% (53)	399
Unfavorable of Trump	5% (25)	5% (27)	20% (100)	50% (259)	15% (76)	5% (26)	513
Very Favorable of Trump	5% (12)	9% (21)	8% (20)	46% (109)	17% (40)	16% (37)	239
Somewhat Favorable of Trump	2% (4)	10% (16)	21% (34)	42% (67)	14% (23)	10% (16)	160
Somewhat Unfavorable of Trump	8% (7)	4% (4)	27% (24)	39% (36)	17% (16)	5% (5)	92
Very Unfavorable of Trump	4% (18)	6% (24)	18% (76)	53% (223)	14% (60)	5% (21)	421
#1 Issue: Economy	5% (14)	9% (26)	18% (51)	44% (121)	17% (47)	6% (17)	275
#1 Issue: Security	2% (5)	6% (13)	13% (28)	50% (109)	15% (33)	13% (29)	218
#1 Issue: Health Care	3% (5)	7% (11)	18% (26)	49% (69)	15% (21)	7% (9)	141
#1 Issue: Medicare / Social Security	5% (7)	3% (5)	11% (16)	43% (61)	21% (29)	17% (24)	142
#1 Issue: Women's Issues	7% (3)	4% (2)	32% (15)	42% (19)	12% (6)	2% (1)	46
#1 Issue: Education	5% (3)	14% (7)	15% (8)	40% (21)	13% (7)	12% (6)	51
#1 Issue: Energy	6% (3)	3% (1)	18% (8)	43% (20)	25% (11)	5% (2)	46
#1 Issue: Other	8% (4)	1% (1)	19% (10)	47% (24)	9% (5)	15% (8)	52
2018 House Vote: Democrat	4% (14)	5% (17)	19% (65)	49% (169)	18% (60)	5% (17)	343
2018 House Vote: Republican	3% (9)	6% (22)	13% (46)	51% (180)	13% (47)	14% (48)	352
2018 House Vote: Someone else	1% (1)	17% (8)	11% (5)	43% (19)	19% (9)	7% (3)	44
2018 House Vote: Didnt Vote	8% (18)	8% (19)	20% (46)	33% (76)	19% (43)	12% (29)	231
2016 Vote: Hillary Clinton	5% (14)	5% (16)	20% (59)	50% (146)	15% (43)	4% (12)	291
2016 Vote: Donald Trump	3% (11)	6% (22)	13% (46)	47% (162)	16% (57)	14% (49)	346
2016 Vote: Someone else	3% (3)	5% (4)	15% (11)	51% (40)	19% (15)	7% (5)	77
2016 Vote: Didnt Vote	6% (15)	9% (22)	18% (46)	37% (93)	18% (44)	12% (30)	250
Voted in 2014: Yes	4% (26)	6% (37)	17% (109)	48% (305)	15% (94)	9% (59)	629
Voted in 2014: No	5% (17)	9% (29)	15% (52)	41% (140)	19% (65)	11% (38)	341

Continued on next page

Table HR3_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (42)	7% (66)	17% (161)	46% (445)	16% (159)	10% (97)	970
2012 Vote: Barack Obama	4% (15)	7% (26)	19% (68)	52% (186)	14% (51)	4% (14)	361
2012 Vote: Mitt Romney	4% (10)	4% (10)	14% (38)	48% (130)	15% (41)	16% (44)	273
2012 Vote: Other	4% (2)	7% (3)	4% (2)	52% (25)	21% (10)	11% (5)	48
2012 Vote: Didn't Vote	5% (15)	9% (26)	19% (54)	36% (103)	20% (57)	11% (33)	288
4-Region: Northeast	5% (9)	3% (5)	18% (31)	50% (87)	14% (25)	10% (17)	174
4-Region: Midwest	3% (6)	9% (20)	22% (49)	48% (107)	12% (26)	7% (15)	223
4-Region: South	4% (16)	8% (28)	13% (47)	43% (153)	19% (69)	12% (42)	355
4-Region: West	5% (11)	6% (13)	16% (35)	45% (98)	18% (39)	10% (23)	218
Watch TV Shows: Every day	5% (26)	7% (37)	18% (93)	46% (238)	15% (78)	9% (48)	520
Watch TV Shows: Several times per week	6% (12)	6% (13)	18% (40)	50% (108)	17% (36)	3% (7)	216
Watch TV Shows: About once per week	3% (1)	10% (6)	8% (4)	42% (23)	24% (13)	13% (7)	55
Watch TV Shows: Several times per month	5% (2)	10% (5)	13% (6)	44% (20)	11% (5)	17% (8)	46
Watch TV Shows: About once per month	— (0)	3% (1)	10% (3)	49% (14)	18% (5)	20% (6)	29
Watch TV Shows: Less often than once per month	3% (1)	6% (2)	23% (8)	39% (13)	18% (6)	10% (3)	33
Watch TV Shows: Never	— (0)	4% (3)	11% (8)	39% (28)	22% (16)	23% (17)	72
Watch Movies: Every day	12% (17)	18% (26)	14% (20)	38% (54)	12% (17)	7% (10)	144
Watch Movies: Several times per week	6% (14)	6% (14)	19% (46)	47% (117)	15% (37)	9% (21)	249
Watch Movies: About once per week	1% (2)	6% (10)	19% (32)	52% (89)	15% (25)	7% (12)	172
Watch Movies: Several times per month	3% (4)	5% (7)	16% (23)	50% (73)	17% (25)	9% (13)	145
Watch Movies: About once per month	3% (3)	4% (5)	13% (13)	51% (52)	20% (20)	9% (10)	103
Watch Movies: Less often than once per month	3% (2)	3% (2)	28% (21)	33% (25)	19% (14)	14% (11)	75
Watch Movies: Never	— (0)	3% (2)	8% (7)	41% (34)	24% (20)	24% (20)	83
Watch Sporting Events: Every day	13% (11)	15% (13)	11% (10)	39% (33)	14% (12)	8% (7)	86
Watch Sporting Events: Several times per week	5% (8)	4% (6)	21% (30)	46% (65)	14% (19)	9% (12)	140
Watch Sporting Events: About once per week	2% (2)	10% (13)	21% (27)	47% (60)	14% (18)	6% (8)	128
Watch Sporting Events: Several times per month	5% (5)	8% (8)	13% (13)	54% (54)	14% (14)	7% (7)	100
Watch Sporting Events: About once per month	11% (8)	6% (4)	17% (13)	48% (37)	11% (8)	7% (5)	76
Watch Sporting Events: Less often than once per month	2% (3)	6% (9)	16% (23)	47% (68)	18% (27)	11% (16)	146
Watch Sporting Events: Never	2% (6)	5% (14)	16% (46)	43% (128)	21% (61)	14% (41)	295

Continued on next page

Table HR3_2: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (42)	7% (66)	17% (161)	46% (445)	16% (159)	10% (97)	970
Cable Subscription: Currently	4% (21)	6% (32)	17% (85)	48% (238)	14% (69)	10% (50)	495
Cable Subscription: In the past	5% (16)	8% (26)	16% (54)	46% (156)	18% (60)	8% (27)	338
Cable Subscription: Never	4% (6)	6% (8)	17% (23)	37% (51)	22% (30)	14% (19)	137
Satellite TV Subscription: Currently	5% (12)	11% (24)	14% (33)	43% (100)	19% (44)	8% (18)	232
Satellite TV Subscription: In the past	3% (8)	9% (24)	20% (57)	44% (123)	15% (43)	9% (26)	281
Satellite TV Subscription: Never	5% (22)	4% (17)	16% (71)	49% (222)	16% (72)	12% (53)	458
Streaming Service Subscription: Currently	5% (29)	7% (40)	18% (106)	50% (286)	13% (74)	7% (41)	575
Streaming Service Subscription: In the past	5% (6)	12% (14)	20% (23)	35% (41)	20% (23)	8% (9)	115
Streaming Service Subscription: Never	3% (8)	4% (13)	12% (33)	42% (118)	22% (63)	17% (46)	280
Film: An avid fan	5% (18)	9% (31)	18% (59)	50% (164)	13% (43)	5% (16)	331
Film: A casual fan	4% (19)	5% (26)	17% (88)	47% (240)	17% (86)	10% (52)	512
Film: Not a fan	4% (6)	7% (8)	11% (15)	32% (41)	24% (30)	22% (28)	127
Television: An avid fan	4% (19)	7% (33)	17% (83)	50% (239)	16% (75)	6% (29)	478
Television: A casual fan	4% (17)	8% (33)	16% (69)	43% (184)	17% (72)	12% (49)	424
Television: Not a fan	10% (7)	— (0)	13% (9)	32% (22)	17% (11)	28% (19)	68
Music: An avid fan	5% (24)	10% (47)	17% (84)	49% (239)	14% (70)	5% (24)	488
Music: A casual fan	4% (16)	4% (17)	18% (74)	43% (184)	18% (74)	14% (57)	423
Music: Not a fan	4% (2)	2% (1)	6% (3)	38% (22)	24% (14)	26% (15)	59
Fashion: An avid fan	8% (11)	9% (14)	18% (27)	45% (65)	13% (19)	6% (9)	145
Fashion: A casual fan	6% (22)	7% (29)	18% (70)	46% (179)	15% (58)	8% (30)	388
Fashion: Not a fan	2% (9)	5% (24)	15% (65)	46% (201)	19% (81)	13% (58)	437

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	13% (127)	21% (208)	30% (296)	17% (166)	11% (107)	970
Gender: Male	8% (36)	15% (69)	19% (87)	29% (132)	17% (76)	12% (56)	456
Gender: Female	6% (30)	11% (59)	23% (120)	32% (164)	18% (90)	10% (51)	515
Age: 18-29	16% (28)	21% (38)	25% (45)	26% (48)	6% (11)	6% (12)	181
Age: 30-44	11% (24)	17% (38)	21% (45)	33% (71)	14% (31)	4% (8)	217
Age: 45-54	3% (4)	16% (25)	17% (27)	35% (56)	18% (29)	12% (19)	161
Age: 55-64	4% (6)	10% (18)	25% (46)	32% (58)	18% (33)	12% (22)	182
Age: 65+	2% (4)	4% (9)	20% (45)	28% (63)	27% (61)	20% (47)	229
Generation Z: 18-21	14% (10)	27% (18)	24% (16)	17% (12)	7% (4)	12% (8)	67
Millennial: Age 22-37	15% (36)	17% (40)	24% (56)	31% (72)	10% (23)	3% (6)	232
Generation X: Age 38-53	5% (11)	17% (40)	16% (39)	35% (83)	18% (44)	9% (21)	239
Boomers: Age 54-72	2% (8)	7% (26)	23% (86)	32% (117)	21% (76)	15% (56)	369
PID: Dem (no lean)	6% (21)	16% (50)	24% (75)	34% (109)	15% (48)	5% (16)	319
PID: Ind (no lean)	9% (29)	12% (41)	21% (68)	25% (82)	19% (61)	14% (44)	325
PID: Rep (no lean)	5% (17)	11% (36)	20% (64)	32% (105)	18% (57)	15% (47)	326
PID/Gender: Dem Men	7% (9)	19% (25)	24% (32)	33% (43)	13% (17)	5% (7)	133
PID/Gender: Dem Women	6% (12)	14% (26)	23% (44)	35% (65)	16% (30)	5% (9)	186
PID/Gender: Ind Men	11% (18)	16% (25)	17% (26)	27% (43)	17% (27)	12% (19)	159
PID/Gender: Ind Women	7% (12)	9% (15)	25% (42)	23% (39)	20% (33)	15% (25)	167
PID/Gender: Rep Men	6% (10)	11% (19)	18% (30)	27% (45)	19% (31)	19% (31)	164
PID/Gender: Rep Women	4% (7)	11% (18)	21% (34)	37% (60)	16% (26)	10% (17)	162
Ideo: Liberal (1-3)	10% (30)	11% (35)	21% (63)	35% (107)	13% (39)	10% (30)	305
Ideo: Moderate (4)	4% (9)	19% (38)	24% (50)	26% (54)	19% (39)	8% (17)	206
Ideo: Conservative (5-7)	4% (15)	9% (31)	21% (71)	35% (120)	17% (60)	14% (49)	347
Educ: < College	7% (44)	14% (88)	20% (121)	27% (165)	20% (121)	12% (71)	610
Educ: Bachelors degree	5% (13)	12% (29)	25% (57)	38% (88)	12% (27)	7% (17)	230
Educ: Post-grad	7% (10)	8% (10)	22% (29)	33% (43)	14% (18)	15% (20)	130

Continued on next page

Table HR3_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	13% (127)	21% (208)	30% (296)	17% (166)	11% (107)	970
Income: Under 50k	8% (39)	14% (75)	20% (102)	26% (138)	20% (102)	13% (65)	521
Income: 50k-100k	6% (19)	12% (38)	24% (73)	36% (112)	13% (40)	9% (30)	312
Income: 100k+	6% (8)	11% (15)	24% (32)	34% (46)	17% (24)	9% (13)	137
Ethnicity: White	5% (41)	10% (78)	22% (177)	33% (260)	18% (145)	12% (98)	800
Ethnicity: Hispanic	13% (13)	14% (14)	30% (30)	24% (24)	9% (9)	10% (10)	99
Ethnicity: Afr. Am.	17% (18)	36% (38)	14% (14)	15% (16)	14% (15)	3% (4)	104
Ethnicity: Other	11% (8)	16% (11)	24% (16)	30% (20)	9% (6)	9% (6)	66
Relig: Protestant	2% (6)	13% (32)	21% (52)	30% (75)	21% (52)	13% (32)	249
Relig: Roman Catholic	8% (13)	11% (20)	22% (39)	31% (55)	13% (23)	14% (25)	176
Relig: Something Else	9% (8)	13% (12)	29% (28)	25% (25)	17% (16)	8% (8)	97
Relig: Jewish	— (0)	4% (1)	9% (2)	46% (8)	41% (7)	— (0)	17
Relig: Evangelical	6% (19)	11% (37)	26% (91)	30% (103)	17% (58)	11% (38)	347
Relig: Non-Evang. Catholics	5% (9)	15% (27)	16% (28)	29% (51)	19% (33)	16% (28)	174
Relig: All Christian	5% (28)	12% (64)	23% (119)	30% (154)	18% (91)	13% (65)	521
Relig: All Non-Christian	14% (16)	19% (21)	18% (20)	22% (24)	22% (24)	5% (6)	111
Community: Urban	11% (25)	14% (34)	19% (45)	31% (72)	16% (37)	9% (21)	233
Community: Suburban	7% (32)	11% (48)	22% (98)	35% (152)	13% (57)	12% (50)	437
Community: Rural	3% (10)	15% (45)	22% (65)	24% (72)	24% (72)	12% (37)	301
Employ: Private Sector	6% (18)	13% (38)	21% (60)	38% (110)	12% (35)	9% (27)	289
Employ: Government	13% (7)	16% (8)	17% (8)	43% (22)	5% (2)	7% (4)	50
Employ: Self-Employed	8% (8)	27% (27)	18% (18)	24% (24)	17% (17)	6% (6)	99
Employ: Homemaker	8% (7)	5% (4)	25% (21)	32% (27)	20% (17)	10% (9)	84
Employ: Student	5% (2)	25% (8)	34% (11)	21% (7)	10% (3)	4% (1)	31
Employ: Retired	2% (6)	8% (19)	21% (55)	26% (66)	27% (68)	16% (42)	256
Employ: Unemployed	9% (8)	11% (10)	25% (22)	30% (26)	15% (13)	9% (8)	86
Employ: Other	15% (11)	18% (13)	18% (13)	20% (15)	15% (11)	15% (11)	74
Military HH: Yes	4% (7)	13% (24)	20% (37)	28% (51)	20% (37)	15% (28)	184
Military HH: No	8% (59)	13% (103)	22% (171)	31% (245)	16% (129)	10% (79)	786
RD/WT: Right Direction	10% (35)	13% (49)	20% (73)	26% (97)	18% (66)	13% (48)	369
RD/WT: Wrong Track	5% (31)	13% (78)	22% (134)	33% (198)	17% (99)	10% (60)	602

Continued on next page

Table HR3_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	13% (127)	21% (208)	30% (296)	17% (166)	11% (107)	970
Trump Job Approve	7% (29)	12% (51)	21% (87)	29% (120)	18% (73)	14% (57)	417
Trump Job Disapprove	6% (31)	14% (73)	22% (114)	34% (172)	16% (82)	8% (40)	513
Trump Job Strongly Approve	8% (18)	11% (24)	16% (37)	31% (71)	17% (39)	18% (40)	230
Trump Job Somewhat Approve	6% (10)	14% (27)	26% (49)	27% (50)	18% (34)	9% (17)	187
Trump Job Somewhat Disapprove	6% (7)	15% (16)	32% (34)	24% (25)	14% (15)	10% (10)	106
Trump Job Strongly Disapprove	6% (25)	14% (57)	20% (80)	36% (147)	17% (67)	7% (30)	407
Favorable of Trump	6% (24)	12% (49)	21% (84)	28% (113)	18% (71)	14% (57)	399
Unfavorable of Trump	7% (36)	14% (73)	23% (117)	33% (171)	16% (81)	7% (35)	513
Very Favorable of Trump	6% (14)	10% (25)	19% (45)	29% (70)	17% (41)	18% (43)	239
Somewhat Favorable of Trump	6% (10)	15% (24)	24% (39)	27% (44)	19% (30)	9% (14)	160
Somewhat Unfavorable of Trump	13% (12)	14% (13)	26% (24)	24% (22)	14% (13)	10% (9)	92
Very Unfavorable of Trump	6% (24)	14% (60)	22% (93)	36% (150)	16% (68)	6% (26)	421
#1 Issue: Economy	7% (18)	16% (43)	23% (63)	30% (82)	17% (46)	9% (24)	275
#1 Issue: Security	3% (7)	12% (25)	19% (41)	32% (69)	18% (40)	16% (35)	218
#1 Issue: Health Care	9% (13)	18% (25)	20% (29)	31% (44)	14% (20)	7% (10)	141
#1 Issue: Medicare / Social Security	3% (4)	8% (12)	18% (26)	28% (40)	29% (41)	14% (20)	142
#1 Issue: Women's Issues	17% (8)	15% (7)	26% (12)	30% (14)	7% (3)	5% (2)	46
#1 Issue: Education	14% (7)	15% (8)	24% (13)	35% (18)	5% (3)	6% (3)	51
#1 Issue: Energy	10% (5)	9% (4)	24% (11)	33% (15)	15% (7)	9% (4)	46
#1 Issue: Other	10% (5)	6% (3)	26% (14)	27% (14)	12% (6)	18% (9)	52
2018 House Vote: Democrat	8% (27)	14% (48)	21% (72)	35% (120)	15% (53)	7% (23)	343
2018 House Vote: Republican	4% (14)	10% (34)	22% (79)	32% (114)	17% (60)	15% (51)	352
2018 House Vote: Someone else	1% (1)	16% (7)	17% (8)	36% (16)	17% (7)	13% (6)	44
2018 House Vote: Didnt Vote	11% (25)	16% (38)	21% (49)	20% (46)	20% (45)	12% (27)	231
2016 Vote: Hillary Clinton	9% (25)	14% (42)	20% (58)	36% (106)	15% (42)	6% (17)	291
2016 Vote: Donald Trump	4% (15)	9% (31)	23% (78)	29% (102)	19% (65)	16% (56)	346
2016 Vote: Someone else	4% (3)	8% (6)	19% (15)	39% (30)	19% (14)	11% (8)	77
2016 Vote: Didnt Vote	9% (24)	18% (46)	22% (56)	22% (55)	18% (45)	10% (26)	250
Voted in 2014: Yes	6% (39)	11% (69)	21% (134)	33% (210)	17% (105)	11% (72)	629
Voted in 2014: No	8% (28)	17% (58)	22% (74)	25% (85)	18% (60)	10% (36)	341

Continued on next page

Table HR3_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	13% (127)	21% (208)	30% (296)	17% (166)	11% (107)	970
2012 Vote: Barack Obama	7% (25)	15% (55)	23% (84)	32% (116)	16% (57)	6% (23)	361
2012 Vote: Mitt Romney	5% (12)	5% (14)	21% (56)	34% (93)	18% (50)	18% (48)	273
2012 Vote: Other	4% (2)	8% (4)	24% (12)	32% (16)	16% (8)	15% (7)	48
2012 Vote: Didn't Vote	9% (27)	19% (54)	19% (56)	25% (71)	18% (51)	10% (29)	288
4-Region: Northeast	6% (10)	11% (19)	21% (36)	34% (59)	20% (34)	9% (16)	174
4-Region: Midwest	7% (16)	13% (29)	22% (49)	32% (71)	18% (40)	9% (20)	223
4-Region: South	6% (20)	16% (56)	20% (73)	26% (92)	19% (69)	13% (45)	355
4-Region: West	10% (21)	11% (24)	23% (51)	34% (74)	10% (23)	12% (26)	218
Watch TV Shows: Every day	7% (36)	12% (63)	22% (116)	30% (154)	18% (96)	11% (56)	520
Watch TV Shows: Several times per week	9% (20)	18% (39)	22% (47)	33% (71)	11% (24)	6% (14)	216
Watch TV Shows: About once per week	5% (3)	16% (9)	20% (11)	33% (18)	11% (6)	15% (8)	55
Watch TV Shows: Several times per month	5% (2)	13% (6)	12% (5)	33% (15)	20% (9)	16% (7)	46
Watch TV Shows: About once per month	— (0)	9% (3)	28% (8)	42% (12)	14% (4)	8% (2)	29
Watch TV Shows: Less often than once per month	5% (2)	13% (4)	21% (7)	36% (12)	16% (5)	9% (3)	33
Watch TV Shows: Never	5% (4)	4% (3)	19% (13)	18% (13)	30% (22)	24% (17)	72
Watch Movies: Every day	17% (24)	19% (27)	20% (29)	27% (38)	9% (14)	8% (12)	144
Watch Movies: Several times per week	6% (14)	16% (40)	21% (52)	31% (76)	17% (44)	9% (23)	249
Watch Movies: About once per week	4% (7)	17% (29)	21% (37)	34% (58)	17% (28)	7% (13)	172
Watch Movies: Several times per month	8% (12)	11% (16)	21% (30)	32% (46)	18% (25)	10% (15)	145
Watch Movies: About once per month	2% (2)	10% (10)	25% (26)	36% (38)	17% (17)	10% (10)	103
Watch Movies: Less often than once per month	4% (3)	4% (3)	29% (22)	28% (21)	22% (16)	13% (10)	75
Watch Movies: Never	5% (4)	2% (2)	14% (12)	23% (19)	26% (21)	30% (25)	83
Watch Sporting Events: Every day	25% (21)	21% (18)	14% (12)	28% (24)	5% (4)	7% (6)	86
Watch Sporting Events: Several times per week	6% (8)	15% (20)	22% (31)	31% (44)	17% (23)	10% (14)	140
Watch Sporting Events: About once per week	3% (3)	17% (22)	21% (26)	38% (49)	15% (19)	7% (9)	128
Watch Sporting Events: Several times per month	4% (4)	20% (20)	23% (23)	37% (37)	11% (11)	5% (5)	100
Watch Sporting Events: About once per month	13% (10)	11% (8)	26% (19)	31% (24)	12% (9)	8% (6)	76
Watch Sporting Events: Less often than once per month	2% (2)	9% (13)	26% (38)	31% (46)	17% (25)	14% (21)	146
Watch Sporting Events: Never	6% (18)	9% (26)	19% (58)	25% (73)	25% (74)	16% (47)	295

Continued on next page

Table HR3_3: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Chris Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (67)	13% (127)	21% (208)	30% (296)	17% (166)	11% (107)	970
Cable Subscription: Currently	8% (41)	12% (61)	21% (104)	33% (161)	15% (76)	10% (52)	495
Cable Subscription: In the past	5% (15)	15% (51)	22% (76)	31% (105)	18% (61)	9% (31)	338
Cable Subscription: Never	8% (11)	11% (15)	20% (28)	22% (30)	21% (29)	18% (25)	137
Satellite TV Subscription: Currently	11% (26)	12% (28)	22% (52)	28% (64)	19% (44)	8% (17)	232
Satellite TV Subscription: In the past	6% (18)	18% (51)	21% (59)	29% (83)	15% (41)	11% (30)	281
Satellite TV Subscription: Never	5% (23)	11% (48)	21% (97)	33% (149)	18% (81)	13% (60)	458
Streaming Service Subscription: Currently	8% (46)	15% (84)	25% (142)	32% (183)	13% (73)	8% (47)	575
Streaming Service Subscription: In the past	10% (11)	19% (21)	20% (24)	25% (29)	21% (24)	5% (6)	115
Streaming Service Subscription: Never	3% (10)	8% (22)	15% (42)	30% (84)	24% (69)	20% (55)	280
Film: An avid fan	12% (39)	15% (49)	23% (74)	33% (108)	11% (36)	8% (25)	331
Film: A casual fan	4% (20)	13% (68)	23% (118)	31% (158)	19% (96)	10% (52)	512
Film: Not a fan	6% (8)	8% (10)	12% (15)	23% (30)	26% (34)	24% (30)	127
Television: An avid fan	8% (36)	13% (63)	23% (108)	30% (145)	17% (83)	9% (43)	478
Television: A casual fan	5% (21)	15% (63)	22% (92)	31% (132)	16% (70)	11% (45)	424
Television: Not a fan	14% (9)	2% (1)	10% (7)	27% (19)	19% (13)	28% (19)	68
Music: An avid fan	10% (49)	17% (84)	22% (108)	30% (147)	14% (69)	6% (30)	488
Music: A casual fan	4% (16)	9% (40)	22% (92)	31% (133)	20% (84)	14% (58)	423
Music: Not a fan	2% (1)	5% (3)	13% (8)	26% (15)	21% (12)	32% (19)	59
Fashion: An avid fan	18% (26)	14% (20)	24% (35)	29% (42)	9% (13)	6% (9)	145
Fashion: A casual fan	6% (25)	17% (67)	21% (82)	32% (126)	18% (68)	5% (20)	388
Fashion: Not a fan	4% (16)	9% (40)	21% (90)	29% (128)	19% (85)	18% (78)	437

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (26)	7% (68)	8% (76)	7% (69)	20% (196)	55% (535)	970
Gender: Male	4% (19)	9% (41)	9% (43)	8% (37)	19% (89)	50% (227)	456
Gender: Female	1% (7)	5% (27)	7% (34)	6% (31)	21% (108)	60% (308)	515
Age: 18-29	5% (10)	8% (15)	6% (11)	5% (9)	17% (32)	58% (105)	181
Age: 30-44	3% (8)	9% (21)	11% (23)	10% (21)	21% (47)	45% (98)	217
Age: 45-54	2% (3)	10% (15)	9% (14)	7% (11)	20% (32)	53% (85)	161
Age: 55-64	2% (3)	4% (8)	9% (16)	7% (14)	23% (42)	54% (99)	182
Age: 65+	1% (3)	4% (10)	5% (11)	6% (14)	19% (44)	65% (148)	229
Generation Z: 18-21	1% (1)	7% (5)	5% (3)	2% (1)	15% (10)	69% (47)	67
Millennial: Age 22-37	6% (15)	10% (23)	7% (16)	9% (21)	19% (43)	50% (115)	232
Generation X: Age 38-53	2% (5)	9% (21)	11% (26)	7% (17)	22% (52)	50% (118)	239
Boomers: Age 54-72	2% (6)	5% (19)	8% (28)	7% (26)	21% (78)	58% (213)	369
PID: Dem (no lean)	2% (8)	5% (16)	11% (36)	9% (27)	22% (72)	50% (159)	319
PID: Ind (no lean)	2% (8)	10% (32)	5% (18)	5% (18)	20% (66)	57% (185)	325
PID: Rep (no lean)	3% (10)	6% (20)	7% (22)	7% (24)	18% (59)	59% (192)	326
PID/Gender: Dem Men	4% (6)	6% (8)	16% (21)	11% (15)	22% (29)	41% (54)	133
PID/Gender: Dem Women	1% (2)	4% (8)	8% (16)	7% (13)	23% (43)	56% (105)	186
PID/Gender: Ind Men	4% (6)	14% (22)	6% (10)	9% (14)	20% (31)	48% (77)	159
PID/Gender: Ind Women	1% (2)	6% (10)	5% (8)	2% (4)	21% (34)	65% (108)	167
PID/Gender: Rep Men	4% (7)	7% (11)	7% (12)	5% (9)	18% (29)	59% (96)	164
PID/Gender: Rep Women	2% (3)	5% (9)	6% (10)	9% (15)	19% (30)	59% (95)	162
Ideo: Liberal (1-3)	4% (11)	5% (17)	11% (33)	8% (26)	19% (57)	53% (161)	305
Ideo: Moderate (4)	3% (5)	13% (26)	8% (17)	7% (14)	17% (36)	52% (108)	206
Ideo: Conservative (5-7)	2% (6)	5% (18)	7% (24)	7% (24)	22% (76)	57% (198)	347
Educ: < College	3% (18)	7% (41)	7% (42)	6% (37)	21% (128)	56% (344)	610
Educ: Bachelors degree	— (1)	9% (21)	9% (21)	10% (23)	18% (42)	53% (123)	230
Educ: Post-grad	5% (7)	4% (6)	11% (14)	7% (9)	21% (27)	53% (68)	130

Continued on next page

Table HR3_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (26)	7% (68)	8% (76)	7% (69)	20% (196)	55% (535)	970
Income: Under 50k	2% (10)	7% (37)	8% (39)	6% (34)	18% (95)	59% (306)	521
Income: 50k-100k	3% (9)	8% (26)	8% (26)	8% (24)	21% (67)	52% (161)	312
Income: 100k+	5% (7)	4% (6)	8% (11)	8% (12)	25% (34)	49% (68)	137
Ethnicity: White	3% (21)	6% (51)	8% (62)	7% (56)	21% (165)	55% (444)	800
Ethnicity: Hispanic	9% (9)	8% (8)	7% (7)	9% (8)	14% (13)	54% (54)	99
Ethnicity: Afr. Am.	3% (3)	10% (10)	4% (5)	7% (7)	21% (22)	55% (58)	104
Ethnicity: Other	2% (1)	11% (7)	14% (9)	8% (5)	14% (9)	51% (34)	66
Relig: Protestant	2% (4)	8% (19)	9% (23)	5% (12)	22% (54)	55% (136)	249
Relig: Roman Catholic	3% (6)	6% (10)	8% (14)	9% (16)	17% (30)	57% (100)	176
Relig: Something Else	1% (1)	7% (6)	8% (8)	13% (13)	18% (17)	53% (51)	97
Relig: Jewish	— (0)	— (0)	14% (2)	— (0)	30% (5)	56% (9)	17
Relig: Evangelical	1% (4)	6% (20)	9% (31)	10% (34)	19% (65)	56% (193)	347
Relig: Non-Evang. Catholics	5% (8)	9% (15)	8% (14)	4% (7)	20% (36)	54% (94)	174
Relig: All Christian	2% (12)	7% (36)	9% (45)	8% (41)	19% (101)	55% (287)	521
Relig: All Non-Christian	3% (3)	9% (10)	10% (11)	4% (4)	24% (27)	51% (56)	111
Community: Urban	4% (9)	7% (17)	11% (26)	6% (15)	20% (46)	51% (119)	233
Community: Suburban	3% (15)	7% (32)	9% (37)	8% (35)	20% (88)	52% (229)	437
Community: Rural	— (1)	6% (19)	4% (13)	6% (19)	21% (62)	62% (186)	301
Employ: Private Sector	4% (11)	8% (24)	13% (36)	7% (19)	20% (57)	49% (142)	289
Employ: Government	3% (1)	19% (10)	3% (2)	2% (1)	21% (10)	52% (26)	50
Employ: Self-Employed	6% (6)	9% (9)	11% (11)	12% (12)	21% (21)	41% (40)	99
Employ: Homemaker	2% (1)	5% (4)	5% (4)	10% (8)	23% (19)	56% (47)	84
Employ: Student	— (0)	2% (1)	— (0)	6% (2)	22% (7)	70% (22)	31
Employ: Retired	1% (2)	5% (13)	6% (15)	6% (16)	19% (49)	63% (161)	256
Employ: Unemployed	2% (1)	4% (4)	6% (5)	9% (8)	25% (21)	55% (47)	86
Employ: Other	3% (2)	6% (4)	5% (4)	4% (3)	16% (12)	66% (49)	74
Military HH: Yes	2% (4)	7% (12)	8% (15)	5% (9)	20% (37)	59% (108)	184
Military HH: No	3% (22)	7% (56)	8% (61)	8% (60)	20% (159)	54% (427)	786
RD/WT: Right Direction	5% (18)	9% (33)	7% (27)	5% (20)	20% (75)	53% (196)	369
RD/WT: Wrong Track	1% (8)	6% (35)	8% (49)	8% (49)	20% (121)	56% (339)	602

Continued on next page

Table HR3_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (26)	7% (68)	8% (76)	7% (69)	20% (196)	55% (535)	970
Trump Job Approve	4% (15)	8% (31)	6% (27)	6% (27)	20% (84)	56% (233)	417
Trump Job Disapprove	2% (9)	7% (35)	9% (48)	8% (41)	20% (101)	54% (279)	513
Trump Job Strongly Approve	5% (11)	6% (13)	5% (11)	7% (15)	23% (52)	55% (127)	230
Trump Job Somewhat Approve	2% (4)	10% (18)	8% (16)	6% (11)	17% (32)	57% (107)	187
Trump Job Somewhat Disapprove	2% (2)	8% (8)	16% (16)	2% (3)	18% (19)	54% (57)	106
Trump Job Strongly Disapprove	2% (7)	7% (27)	8% (32)	9% (38)	20% (82)	54% (221)	407
Favorable of Trump	3% (12)	7% (27)	7% (26)	7% (27)	20% (80)	57% (227)	399
Unfavorable of Trump	2% (11)	8% (40)	10% (50)	8% (41)	20% (102)	52% (269)	513
Very Favorable of Trump	5% (11)	6% (14)	6% (15)	6% (15)	22% (53)	55% (131)	239
Somewhat Favorable of Trump	1% (1)	8% (13)	7% (12)	7% (12)	17% (27)	60% (96)	160
Somewhat Unfavorable of Trump	4% (4)	11% (10)	13% (12)	4% (4)	19% (17)	49% (45)	92
Very Unfavorable of Trump	2% (8)	7% (30)	9% (38)	9% (37)	20% (84)	53% (224)	421
#1 Issue: Economy	5% (15)	9% (25)	12% (32)	7% (20)	18% (49)	49% (134)	275
#1 Issue: Security	1% (2)	7% (14)	6% (13)	8% (17)	21% (46)	58% (126)	218
#1 Issue: Health Care	3% (4)	9% (12)	9% (12)	6% (9)	26% (36)	47% (67)	141
#1 Issue: Medicare / Social Security	— (0)	5% (7)	3% (4)	7% (9)	21% (30)	64% (91)	142
#1 Issue: Women's Issues	3% (1)	3% (1)	10% (5)	13% (6)	17% (8)	53% (24)	46
#1 Issue: Education	6% (3)	7% (3)	11% (6)	7% (4)	11% (6)	59% (30)	51
#1 Issue: Energy	— (0)	5% (2)	— (0)	4% (2)	26% (12)	65% (30)	46
#1 Issue: Other	— (0)	3% (1)	10% (5)	4% (2)	19% (10)	64% (33)	52
2018 House Vote: Democrat	3% (11)	8% (27)	10% (35)	8% (26)	21% (73)	50% (170)	343
2018 House Vote: Republican	2% (8)	7% (24)	8% (27)	7% (25)	19% (67)	57% (201)	352
2018 House Vote: Someone else	— (0)	14% (6)	8% (4)	6% (3)	26% (12)	46% (20)	44
2018 House Vote: Didnt Vote	3% (7)	5% (11)	5% (11)	6% (14)	19% (45)	62% (143)	231
2016 Vote: Hillary Clinton	4% (10)	5% (15)	11% (32)	9% (25)	21% (62)	50% (146)	291
2016 Vote: Donald Trump	2% (8)	7% (24)	5% (18)	7% (25)	21% (72)	58% (199)	346
2016 Vote: Someone else	— (0)	7% (5)	12% (9)	8% (6)	22% (17)	51% (39)	77
2016 Vote: Didnt Vote	3% (7)	8% (21)	6% (15)	5% (12)	18% (46)	60% (149)	250
Voted in 2014: Yes	3% (19)	6% (40)	9% (56)	8% (52)	21% (130)	53% (332)	629
Voted in 2014: No	2% (7)	8% (28)	6% (20)	5% (17)	19% (66)	60% (203)	341

Continued on next page

Table HR3_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (26)	7% (68)	8% (76)	7% (69)	20% (196)	55% (535)	970
2012 Vote: Barack Obama	2% (9)	7% (25)	10% (37)	10% (34)	22% (80)	49% (175)	361
2012 Vote: Mitt Romney	4% (11)	5% (12)	8% (21)	5% (15)	19% (52)	59% (161)	273
2012 Vote: Other	— (0)	11% (5)	3% (1)	9% (4)	16% (8)	61% (29)	48
2012 Vote: Didn't Vote	2% (6)	9% (25)	6% (16)	5% (15)	20% (57)	59% (169)	288
4-Region: Northeast	3% (5)	6% (11)	6% (11)	7% (11)	17% (30)	61% (106)	174
4-Region: Midwest	2% (5)	5% (12)	10% (22)	7% (17)	22% (49)	53% (118)	223
4-Region: South	2% (8)	6% (21)	6% (22)	7% (25)	22% (77)	57% (201)	355
4-Region: West	4% (8)	11% (24)	10% (21)	7% (15)	18% (40)	51% (110)	218
Watch TV Shows: Every day	3% (15)	6% (33)	8% (42)	7% (34)	20% (103)	56% (292)	520
Watch TV Shows: Several times per week	3% (7)	9% (20)	10% (22)	6% (14)	22% (48)	49% (105)	216
Watch TV Shows: About once per week	— (0)	9% (5)	4% (2)	10% (6)	27% (15)	50% (27)	55
Watch TV Shows: Several times per month	5% (2)	15% (7)	3% (1)	10% (5)	11% (5)	56% (26)	46
Watch TV Shows: About once per month	— (0)	— (0)	10% (3)	5% (2)	21% (6)	64% (18)	29
Watch TV Shows: Less often than once per month	2% (1)	5% (2)	13% (4)	13% (4)	17% (5)	50% (17)	33
Watch TV Shows: Never	— (0)	3% (2)	3% (2)	6% (5)	20% (14)	68% (49)	72
Watch Movies: Every day	5% (7)	11% (16)	12% (17)	9% (13)	21% (31)	43% (61)	144
Watch Movies: Several times per week	4% (11)	8% (19)	9% (22)	7% (18)	18% (46)	53% (133)	249
Watch Movies: About once per week	— (0)	9% (16)	11% (19)	5% (9)	23% (40)	51% (88)	172
Watch Movies: Several times per month	4% (5)	6% (9)	6% (9)	9% (14)	16% (23)	59% (85)	145
Watch Movies: About once per month	1% (1)	5% (5)	2% (2)	5% (5)	26% (26)	61% (63)	103
Watch Movies: Less often than once per month	— (0)	4% (3)	7% (5)	4% (3)	22% (16)	63% (47)	75
Watch Movies: Never	2% (1)	— (0)	2% (2)	9% (7)	18% (15)	70% (58)	83
Watch Sporting Events: Every day	16% (14)	7% (6)	17% (14)	9% (8)	14% (12)	37% (31)	86
Watch Sporting Events: Several times per week	3% (5)	8% (12)	8% (11)	8% (11)	24% (33)	49% (69)	140
Watch Sporting Events: About once per week	2% (3)	9% (11)	8% (10)	8% (10)	22% (28)	51% (66)	128
Watch Sporting Events: Several times per month	1% (1)	5% (5)	11% (11)	10% (10)	19% (19)	53% (53)	100
Watch Sporting Events: About once per month	2% (1)	10% (8)	9% (7)	1% (1)	25% (19)	53% (40)	76
Watch Sporting Events: Less often than once per month	— (0)	7% (11)	8% (11)	6% (9)	23% (34)	56% (81)	146
Watch Sporting Events: Never	1% (2)	5% (15)	4% (12)	7% (21)	17% (50)	66% (195)	295

Continued on next page

Table HR3_4: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Ryan Adams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (26)	7% (68)	8% (76)	7% (69)	20% (196)	55% (535)	970
Cable Subscription: Currently	3% (16)	7% (35)	8% (39)	8% (39)	19% (96)	54% (270)	495
Cable Subscription: In the past	3% (9)	8% (26)	9% (30)	7% (23)	20% (66)	54% (184)	338
Cable Subscription: Never	1% (1)	5% (7)	5% (7)	5% (7)	24% (34)	60% (82)	137
Satellite TV Subscription: Currently	5% (11)	8% (18)	8% (18)	7% (15)	24% (54)	49% (115)	232
Satellite TV Subscription: In the past	2% (6)	9% (25)	10% (27)	4% (11)	18% (52)	57% (160)	281
Satellite TV Subscription: Never	2% (8)	6% (26)	7% (31)	9% (42)	20% (90)	57% (260)	458
Streaming Service Subscription: Currently	3% (17)	10% (56)	9% (50)	7% (43)	20% (113)	52% (296)	575
Streaming Service Subscription: In the past	6% (7)	6% (6)	7% (8)	7% (8)	23% (26)	52% (59)	115
Streaming Service Subscription: Never	1% (1)	2% (6)	6% (18)	7% (18)	20% (57)	64% (179)	280
Film: An avid fan	3% (10)	10% (32)	11% (38)	6% (21)	20% (66)	49% (164)	331
Film: A casual fan	3% (13)	6% (30)	6% (33)	7% (34)	21% (108)	57% (294)	512
Film: Not a fan	2% (3)	5% (6)	5% (6)	11% (14)	17% (22)	61% (78)	127
Television: An avid fan	3% (12)	9% (43)	11% (50)	7% (32)	19% (90)	52% (250)	478
Television: A casual fan	2% (10)	6% (24)	6% (23)	8% (33)	22% (94)	57% (240)	424
Television: Not a fan	5% (4)	2% (1)	4% (3)	6% (4)	17% (12)	66% (45)	68
Music: An avid fan	4% (20)	7% (34)	10% (49)	8% (39)	18% (90)	53% (256)	488
Music: A casual fan	1% (6)	8% (34)	6% (25)	7% (28)	21% (90)	57% (242)	423
Music: Not a fan	— (0)	— (0)	4% (2)	5% (3)	29% (17)	63% (37)	59
Fashion: An avid fan	4% (6)	8% (12)	10% (15)	5% (8)	22% (31)	50% (73)	145
Fashion: A casual fan	4% (14)	9% (35)	8% (32)	10% (39)	18% (70)	51% (198)	388
Fashion: Not a fan	1% (5)	5% (21)	7% (30)	5% (22)	22% (95)	61% (265)	437

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (180)	25% (239)	10% (94)	5% (50)	20% (197)	22% (212)	970
Gender: Male	21% (95)	21% (94)	12% (53)	6% (27)	17% (78)	24% (108)	456
Gender: Female	16% (85)	28% (144)	8% (41)	4% (22)	23% (118)	20% (104)	515
Age: 18-29	12% (21)	16% (29)	8% (15)	4% (7)	19% (34)	41% (74)	181
Age: 30-44	19% (40)	20% (44)	14% (31)	6% (13)	23% (51)	18% (38)	217
Age: 45-54	23% (37)	28% (45)	11% (17)	3% (5)	19% (31)	16% (25)	161
Age: 55-64	22% (40)	29% (52)	10% (18)	7% (13)	18% (33)	14% (26)	182
Age: 65+	18% (41)	30% (68)	5% (12)	5% (12)	20% (47)	21% (48)	229
Generation Z: 18-21	14% (9)	9% (6)	8% (6)	1% (1)	14% (10)	53% (36)	67
Millennial: Age 22-37	12% (29)	19% (44)	10% (23)	8% (19)	23% (54)	28% (65)	232
Generation X: Age 38-53	23% (56)	26% (63)	14% (33)	2% (6)	20% (49)	14% (33)	239
Boomers: Age 54-72	21% (77)	29% (108)	9% (32)	6% (23)	19% (69)	16% (61)	369
PID: Dem (no lean)	27% (85)	31% (99)	5% (14)	3% (9)	19% (60)	16% (52)	319
PID: Ind (no lean)	14% (46)	23% (76)	12% (37)	5% (15)	20% (66)	26% (84)	325
PID: Rep (no lean)	15% (48)	20% (64)	13% (42)	8% (25)	22% (70)	23% (76)	326
PID/Gender: Dem Men	29% (39)	27% (36)	5% (7)	3% (3)	18% (24)	17% (23)	133
PID/Gender: Dem Women	25% (46)	34% (63)	4% (8)	3% (6)	19% (36)	15% (29)	186
PID/Gender: Ind Men	16% (25)	19% (30)	16% (25)	7% (11)	18% (29)	24% (39)	159
PID/Gender: Ind Women	13% (21)	28% (47)	7% (12)	3% (5)	22% (37)	27% (45)	167
PID/Gender: Rep Men	19% (31)	18% (29)	13% (21)	8% (13)	15% (25)	28% (46)	164
PID/Gender: Rep Women	11% (18)	22% (35)	13% (21)	7% (12)	28% (46)	19% (30)	162
Ideo: Liberal (1-3)	25% (76)	29% (88)	7% (23)	3% (8)	16% (47)	21% (63)	305
Ideo: Moderate (4)	20% (41)	31% (65)	9% (19)	5% (10)	16% (33)	19% (39)	206
Ideo: Conservative (5-7)	13% (43)	19% (66)	14% (47)	8% (26)	25% (88)	22% (76)	347
Educ: < College	18% (112)	23% (142)	9% (54)	5% (32)	22% (136)	22% (134)	610
Educ: Bachelors degree	16% (36)	29% (66)	12% (27)	6% (14)	17% (39)	21% (47)	230
Educ: Post-grad	24% (31)	23% (30)	10% (13)	3% (4)	16% (21)	23% (30)	130

Continued on next page

Table HR3_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (180)	25% (239)	10% (94)	5% (50)	20% (197)	22% (212)	970
Income: Under 50k	18% (96)	25% (128)	9% (44)	6% (29)	19% (101)	23% (122)	521
Income: 50k-100k	17% (54)	22% (69)	13% (41)	5% (16)	22% (70)	20% (62)	312
Income: 100k+	22% (30)	30% (41)	7% (9)	3% (5)	18% (25)	20% (27)	137
Ethnicity: White	17% (133)	24% (189)	11% (84)	5% (41)	21% (168)	23% (185)	800
Ethnicity: Hispanic	25% (25)	24% (24)	4% (4)	9% (9)	6% (6)	32% (32)	99
Ethnicity: Afr. Am.	34% (35)	30% (31)	4% (4)	4% (4)	18% (19)	10% (11)	104
Ethnicity: Other	17% (11)	28% (19)	9% (6)	7% (4)	14% (10)	25% (16)	66
Relig: Protestant	16% (40)	29% (73)	11% (27)	2% (6)	22% (54)	20% (50)	249
Relig: Roman Catholic	23% (40)	27% (48)	10% (18)	7% (12)	16% (28)	17% (29)	176
Relig: Something Else	25% (24)	21% (20)	10% (10)	1% (1)	22% (22)	20% (20)	97
Relig: Jewish	34% (6)	34% (6)	— (0)	— (0)	22% (4)	10% (2)	17
Relig: Evangelical	20% (69)	26% (90)	11% (38)	4% (15)	21% (73)	18% (62)	347
Relig: Non-Evang. Catholics	20% (35)	29% (51)	9% (16)	3% (4)	18% (31)	21% (36)	174
Relig: All Christian	20% (104)	27% (141)	10% (54)	4% (20)	20% (104)	19% (99)	521
Relig: All Non-Christian	19% (21)	26% (29)	9% (10)	5% (5)	24% (27)	18% (19)	111
Community: Urban	22% (52)	27% (62)	9% (21)	5% (12)	18% (42)	19% (43)	233
Community: Suburban	19% (83)	25% (109)	10% (45)	5% (23)	19% (83)	21% (94)	437
Community: Rural	15% (44)	23% (68)	9% (28)	5% (14)	24% (72)	25% (75)	301
Employ: Private Sector	16% (48)	30% (87)	12% (35)	4% (10)	15% (44)	22% (65)	289
Employ: Government	27% (14)	15% (8)	2% (1)	8% (4)	24% (12)	23% (12)	50
Employ: Self-Employed	20% (20)	25% (24)	15% (15)	4% (4)	19% (19)	17% (17)	99
Employ: Homemaker	15% (12)	14% (12)	9% (7)	11% (9)	32% (27)	19% (16)	84
Employ: Student	14% (4)	10% (3)	— (0)	5% (1)	27% (8)	45% (14)	31
Employ: Retired	19% (49)	30% (76)	7% (19)	5% (12)	21% (54)	18% (45)	256
Employ: Unemployed	21% (18)	16% (14)	10% (8)	6% (6)	20% (17)	26% (23)	86
Employ: Other	19% (14)	19% (14)	11% (8)	4% (3)	19% (14)	28% (21)	74
Military HH: Yes	17% (31)	26% (48)	7% (13)	6% (11)	24% (44)	20% (38)	184
Military HH: No	19% (148)	24% (191)	10% (81)	5% (39)	19% (153)	22% (174)	786
RD/WT: Right Direction	13% (47)	20% (75)	15% (54)	8% (29)	22% (80)	22% (83)	369
RD/WT: Wrong Track	22% (132)	27% (164)	7% (40)	3% (20)	19% (116)	21% (129)	602

Continued on next page

Table HR3_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (180)	25% (239)	10% (94)	5% (50)	20% (197)	22% (212)	970
Trump Job Approve	11% (47)	18% (77)	14% (59)	8% (32)	24% (100)	25% (103)	417
Trump Job Disapprove	25% (128)	31% (157)	6% (33)	3% (16)	16% (84)	18% (94)	513
Trump Job Strongly Approve	12% (27)	13% (30)	15% (35)	12% (27)	23% (53)	25% (57)	230
Trump Job Somewhat Approve	10% (20)	25% (47)	13% (24)	3% (5)	25% (47)	24% (46)	187
Trump Job Somewhat Disapprove	15% (16)	29% (30)	12% (13)	3% (3)	19% (20)	23% (24)	106
Trump Job Strongly Disapprove	28% (112)	31% (127)	5% (21)	3% (13)	16% (64)	17% (70)	407
Favorable of Trump	11% (43)	17% (70)	15% (59)	8% (33)	24% (96)	25% (98)	399
Unfavorable of Trump	25% (127)	32% (164)	7% (34)	2% (13)	16% (84)	18% (92)	513
Very Favorable of Trump	11% (25)	16% (39)	17% (40)	11% (26)	23% (56)	22% (52)	239
Somewhat Favorable of Trump	11% (18)	19% (31)	12% (19)	4% (7)	25% (40)	29% (46)	160
Somewhat Unfavorable of Trump	13% (12)	31% (29)	11% (10)	4% (4)	17% (16)	23% (21)	92
Very Unfavorable of Trump	27% (115)	32% (135)	6% (24)	2% (9)	16% (68)	17% (70)	421
#1 Issue: Economy	19% (51)	24% (66)	13% (35)	5% (14)	18% (49)	21% (59)	275
#1 Issue: Security	13% (28)	21% (46)	8% (18)	10% (22)	24% (52)	24% (52)	218
#1 Issue: Health Care	29% (40)	26% (36)	7% (10)	3% (4)	18% (25)	17% (24)	141
#1 Issue: Medicare / Social Security	23% (33)	33% (47)	7% (11)	1% (2)	20% (28)	15% (22)	142
#1 Issue: Women's Issues	14% (7)	28% (13)	6% (3)	6% (3)	19% (9)	27% (12)	46
#1 Issue: Education	15% (8)	29% (15)	16% (8)	— (0)	13% (7)	26% (13)	51
#1 Issue: Energy	16% (7)	13% (6)	15% (7)	3% (1)	24% (11)	29% (13)	46
#1 Issue: Other	10% (5)	17% (9)	4% (2)	8% (4)	29% (15)	32% (17)	52
2018 House Vote: Democrat	29% (99)	35% (121)	5% (17)	2% (8)	14% (49)	14% (48)	343
2018 House Vote: Republican	13% (47)	21% (75)	14% (48)	8% (27)	22% (77)	22% (79)	352
2018 House Vote: Someone else	1% (1)	25% (11)	19% (8)	8% (4)	24% (11)	22% (10)	44
2018 House Vote: Didnt Vote	14% (33)	14% (32)	9% (21)	4% (10)	26% (60)	32% (75)	231
2016 Vote: Hillary Clinton	32% (93)	35% (102)	5% (16)	2% (7)	13% (39)	12% (35)	291
2016 Vote: Donald Trump	13% (44)	19% (65)	13% (46)	8% (29)	26% (89)	21% (73)	346
2016 Vote: Someone else	10% (7)	36% (27)	11% (8)	4% (3)	21% (16)	18% (14)	77
2016 Vote: Didnt Vote	14% (35)	16% (39)	10% (24)	4% (11)	21% (53)	35% (88)	250
Voted in 2014: Yes	21% (135)	29% (179)	10% (61)	5% (33)	18% (114)	17% (107)	629
Voted in 2014: No	13% (44)	17% (59)	10% (33)	5% (17)	24% (83)	31% (105)	341

Continued on next page

Table HR3_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (180)	25% (239)	10% (94)	5% (50)	20% (197)	22% (212)	970
2012 Vote: Barack Obama	30% (106)	34% (123)	6% (21)	3% (11)	16% (57)	12% (42)	361
2012 Vote: Mitt Romney	14% (37)	22% (60)	12% (33)	7% (18)	23% (64)	22% (61)	273
2012 Vote: Other	3% (2)	24% (11)	22% (10)	7% (3)	18% (9)	26% (13)	48
2012 Vote: Didn't Vote	12% (35)	15% (44)	10% (30)	6% (17)	23% (67)	33% (96)	288
4-Region: Northeast	19% (33)	22% (39)	6% (11)	7% (12)	26% (46)	19% (34)	174
4-Region: Midwest	18% (40)	31% (68)	11% (24)	7% (15)	17% (39)	16% (36)	223
4-Region: South	15% (53)	24% (83)	11% (39)	3% (12)	21% (76)	26% (91)	355
4-Region: West	24% (53)	22% (48)	9% (20)	5% (10)	16% (36)	23% (51)	218
Watch TV Shows: Every day	22% (114)	25% (130)	8% (41)	5% (27)	21% (110)	19% (98)	520
Watch TV Shows: Several times per week	17% (37)	30% (66)	14% (30)	3% (6)	18% (39)	17% (37)	216
Watch TV Shows: About once per week	4% (2)	26% (14)	6% (3)	10% (5)	18% (10)	36% (20)	55
Watch TV Shows: Several times per month	21% (10)	21% (10)	7% (3)	3% (1)	12% (5)	36% (16)	46
Watch TV Shows: About once per month	18% (5)	15% (4)	4% (1)	2% (1)	18% (5)	43% (13)	29
Watch TV Shows: Less often than once per month	4% (1)	20% (7)	22% (7)	11% (4)	22% (7)	21% (7)	33
Watch TV Shows: Never	13% (9)	12% (9)	11% (8)	7% (5)	28% (20)	29% (21)	72
Watch Movies: Every day	25% (37)	23% (34)	6% (9)	7% (10)	18% (27)	20% (28)	144
Watch Movies: Several times per week	18% (45)	28% (71)	10% (24)	5% (13)	20% (50)	19% (47)	249
Watch Movies: About once per week	18% (31)	25% (43)	10% (17)	4% (6)	24% (41)	20% (34)	172
Watch Movies: Several times per month	20% (30)	25% (36)	8% (11)	7% (10)	20% (28)	20% (29)	145
Watch Movies: About once per month	14% (15)	23% (24)	13% (14)	2% (2)	21% (21)	26% (27)	103
Watch Movies: Less often than once per month	14% (10)	27% (20)	16% (12)	2% (1)	15% (11)	27% (20)	75
Watch Movies: Never	16% (13)	14% (12)	8% (7)	8% (7)	22% (19)	32% (27)	83
Watch Sporting Events: Every day	38% (32)	29% (25)	7% (6)	4% (3)	9% (8)	13% (11)	86
Watch Sporting Events: Several times per week	21% (29)	22% (31)	16% (22)	6% (8)	21% (30)	15% (21)	140
Watch Sporting Events: About once per week	15% (19)	32% (42)	10% (12)	8% (10)	21% (26)	15% (19)	128
Watch Sporting Events: Several times per month	17% (17)	26% (26)	16% (16)	5% (5)	17% (16)	21% (20)	100
Watch Sporting Events: About once per month	23% (18)	23% (18)	2% (1)	2% (2)	21% (16)	28% (21)	76
Watch Sporting Events: Less often than once per month	13% (19)	24% (35)	12% (18)	6% (8)	20% (30)	25% (36)	146
Watch Sporting Events: Never	16% (47)	21% (63)	6% (19)	5% (13)	24% (70)	28% (83)	295

Continued on next page

Table HR3_5: For each of the following people, please indicate if you have a favorable or unfavorable opinion of each.

Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (180)	25% (239)	10% (94)	5% (50)	20% (197)	22% (212)	970
Cable Subscription: Currently	23% (112)	25% (125)	9% (43)	5% (24)	18% (91)	20% (100)	495
Cable Subscription: In the past	14% (47)	26% (88)	12% (42)	6% (19)	23% (76)	20% (67)	338
Cable Subscription: Never	15% (20)	19% (26)	7% (10)	5% (6)	22% (29)	33% (45)	137
Satellite TV Subscription: Currently	23% (52)	23% (54)	11% (26)	6% (14)	19% (45)	17% (40)	232
Satellite TV Subscription: In the past	14% (40)	29% (81)	12% (33)	3% (10)	22% (63)	19% (54)	281
Satellite TV Subscription: Never	19% (87)	23% (103)	8% (35)	6% (26)	19% (89)	26% (118)	458
Streaming Service Subscription: Currently	18% (106)	26% (152)	9% (51)	5% (26)	20% (114)	22% (127)	575
Streaming Service Subscription: In the past	23% (26)	25% (29)	16% (18)	5% (5)	13% (15)	18% (21)	115
Streaming Service Subscription: Never	17% (48)	21% (58)	9% (25)	6% (18)	24% (68)	23% (64)	280
Film: An avid fan	25% (82)	25% (84)	9% (30)	4% (14)	17% (56)	19% (64)	331
Film: A casual fan	18% (90)	27% (138)	10% (49)	4% (21)	23% (116)	19% (98)	512
Film: Not a fan	6% (8)	13% (17)	12% (15)	11% (14)	19% (24)	39% (49)	127
Television: An avid fan	24% (117)	25% (119)	9% (45)	5% (26)	18% (88)	17% (83)	478
Television: A casual fan	14% (59)	26% (111)	11% (45)	4% (16)	22% (93)	24% (100)	424
Television: Not a fan	5% (3)	14% (9)	6% (4)	10% (7)	22% (15)	43% (29)	68
Music: An avid fan	21% (104)	25% (123)	10% (50)	5% (24)	18% (89)	20% (98)	488
Music: A casual fan	17% (71)	26% (108)	10% (43)	5% (23)	21% (89)	21% (90)	423
Music: Not a fan	8% (5)	13% (8)	3% (2)	5% (3)	31% (18)	40% (24)	59
Fashion: An avid fan	28% (40)	23% (33)	6% (9)	7% (10)	20% (29)	16% (22)	145
Fashion: A casual fan	22% (87)	29% (111)	10% (37)	4% (16)	18% (72)	17% (65)	388
Fashion: Not a fan	12% (52)	22% (94)	11% (48)	5% (23)	22% (96)	28% (124)	437

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_1: How much have you seen, read or heard about the following?
Gayle King interviewing R. Kelly on 'CBS This Morning'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(340)	30%	(589)	18%	(343)	35%	(680)	1952
Gender: Male	20%	(183)	31%	(281)	16%	(147)	33%	(302)	914
Gender: Female	15%	(157)	30%	(308)	19%	(196)	36%	(378)	1038
Age: 18-29	15%	(52)	30%	(105)	16%	(54)	39%	(136)	348
Age: 30-44	19%	(81)	23%	(103)	23%	(103)	35%	(153)	439
Age: 45-54	15%	(51)	30%	(104)	19%	(66)	35%	(121)	341
Age: 55-64	22%	(80)	34%	(127)	14%	(51)	31%	(113)	369
Age: 65+	17%	(76)	33%	(151)	15%	(70)	35%	(157)	454
Generation Z: 18-21	17%	(20)	29%	(33)	13%	(15)	41%	(48)	116
Millennial: Age 22-37	16%	(78)	26%	(125)	21%	(101)	36%	(173)	478
Generation X: Age 38-53	16%	(81)	29%	(142)	19%	(95)	36%	(180)	498
Boomers: Age 54-72	19%	(141)	33%	(244)	16%	(117)	32%	(234)	736
PID: Dem (no lean)	26%	(176)	34%	(228)	15%	(98)	25%	(172)	674
PID: Ind (no lean)	12%	(79)	29%	(188)	18%	(117)	42%	(274)	659
PID: Rep (no lean)	14%	(84)	28%	(173)	21%	(128)	38%	(234)	619
PID/Gender: Dem Men	30%	(85)	32%	(90)	13%	(37)	25%	(69)	282
PID/Gender: Dem Women	23%	(91)	35%	(138)	15%	(61)	26%	(102)	392
PID/Gender: Ind Men	14%	(44)	33%	(103)	14%	(45)	39%	(121)	313
PID/Gender: Ind Women	10%	(35)	25%	(85)	21%	(72)	44%	(154)	347
PID/Gender: Rep Men	17%	(54)	28%	(88)	20%	(65)	35%	(112)	319
PID/Gender: Rep Women	10%	(30)	28%	(85)	21%	(63)	41%	(122)	299
Ideo: Liberal (1-3)	25%	(155)	31%	(192)	16%	(96)	28%	(172)	614
Ideo: Moderate (4)	17%	(72)	29%	(121)	17%	(73)	37%	(153)	419
Ideo: Conservative (5-7)	13%	(89)	32%	(226)	19%	(130)	36%	(250)	695
Educ: < College	17%	(211)	28%	(340)	18%	(219)	37%	(457)	1228
Educ: Bachelors degree	17%	(80)	34%	(155)	18%	(83)	31%	(144)	462
Educ: Post-grad	19%	(49)	35%	(93)	16%	(41)	30%	(79)	263

Continued on next page

Table HR4_1: How much have you seen, read or heard about the following?
Gayle King interviewing R. Kelly on 'CBS This Morning'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(340)	30%	(589)	18%	(343)	35%	(680)	1952
Income: Under 50k	16%	(172)	29%	(304)	16%	(173)	39%	(415)	1065
Income: 50k-100k	18%	(109)	33%	(202)	20%	(124)	29%	(180)	616
Income: 100k+	22%	(59)	30%	(82)	17%	(46)	31%	(84)	272
Ethnicity: White	15%	(236)	29%	(462)	18%	(291)	37%	(590)	1579
Ethnicity: Hispanic	14%	(26)	29%	(54)	21%	(39)	37%	(69)	189
Ethnicity: Afr. Am.	35%	(86)	37%	(92)	10%	(26)	18%	(44)	248
Ethnicity: Other	14%	(18)	27%	(34)	22%	(27)	37%	(46)	126
Relig: Protestant	16%	(79)	35%	(168)	16%	(75)	33%	(155)	477
Relig: Roman Catholic	21%	(76)	29%	(106)	20%	(73)	30%	(110)	364
Relig: Something Else	20%	(38)	25%	(47)	16%	(31)	39%	(74)	189
Relig: Jewish	31%	(13)	22%	(9)	17%	(7)	31%	(13)	42
Relig: Evangelical	20%	(142)	30%	(211)	19%	(131)	31%	(222)	707
Relig: Non-Evang. Catholics	16%	(51)	34%	(110)	14%	(47)	36%	(117)	324
Relig: All Christian	19%	(193)	31%	(321)	17%	(178)	33%	(339)	1030
Relig: All Non-Christian	20%	(44)	24%	(53)	14%	(31)	41%	(91)	219
Community: Urban	22%	(103)	32%	(147)	14%	(62)	32%	(148)	460
Community: Suburban	17%	(154)	32%	(283)	18%	(158)	33%	(297)	892
Community: Rural	14%	(84)	26%	(158)	20%	(123)	39%	(235)	601
Employ: Private Sector	18%	(106)	30%	(170)	19%	(110)	33%	(189)	575
Employ: Government	23%	(28)	34%	(42)	18%	(21)	25%	(31)	121
Employ: Self-Employed	18%	(34)	32%	(60)	18%	(34)	31%	(58)	187
Employ: Homemaker	13%	(21)	22%	(35)	21%	(34)	45%	(72)	162
Employ: Student	18%	(14)	34%	(26)	15%	(11)	34%	(26)	76
Employ: Retired	18%	(95)	35%	(179)	15%	(76)	32%	(168)	518
Employ: Unemployed	13%	(20)	23%	(35)	16%	(24)	49%	(75)	155
Employ: Other	14%	(22)	27%	(42)	20%	(32)	39%	(61)	157
Military HH: Yes	19%	(68)	31%	(113)	15%	(56)	35%	(128)	365
Military HH: No	17%	(272)	30%	(476)	18%	(287)	35%	(552)	1587
RD/WT: Right Direction	14%	(102)	27%	(196)	20%	(145)	40%	(293)	736
RD/WT: Wrong Track	20%	(238)	32%	(393)	16%	(198)	32%	(387)	1216

Continued on next page

Table HR4_1: How much have you seen, read or heard about the following?
Gayle King interviewing R. Kelly on 'CBS This Morning'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(340)	30%	(589)	18%	(343)	35%	(680)	1952
Trump Job Approve	12%	(98)	28%	(225)	19%	(152)	41%	(335)	810
Trump Job Disapprove	22%	(233)	34%	(351)	16%	(171)	28%	(291)	1046
Trump Job Strongly Approve	14%	(61)	27%	(120)	17%	(77)	42%	(186)	444
Trump Job Somewhat Approve	10%	(37)	29%	(105)	20%	(75)	41%	(149)	366
Trump Job Somewhat Disapprove	15%	(36)	36%	(88)	15%	(36)	34%	(83)	242
Trump Job Strongly Disapprove	24%	(197)	33%	(264)	17%	(135)	26%	(208)	804
Favorable of Trump	12%	(94)	27%	(214)	21%	(165)	40%	(321)	794
Unfavorable of Trump	22%	(233)	33%	(349)	15%	(158)	29%	(305)	1045
Very Favorable of Trump	12%	(56)	26%	(122)	19%	(88)	43%	(197)	463
Somewhat Favorable of Trump	11%	(38)	28%	(92)	23%	(77)	37%	(124)	331
Somewhat Unfavorable of Trump	12%	(24)	36%	(73)	15%	(29)	37%	(74)	200
Very Unfavorable of Trump	25%	(209)	33%	(276)	15%	(129)	27%	(231)	845
#1 Issue: Economy	17%	(96)	30%	(163)	20%	(110)	33%	(183)	553
#1 Issue: Security	13%	(54)	32%	(134)	19%	(81)	36%	(150)	419
#1 Issue: Health Care	21%	(61)	35%	(100)	13%	(36)	32%	(92)	289
#1 Issue: Medicare / Social Security	23%	(66)	29%	(83)	13%	(37)	34%	(96)	281
#1 Issue: Women's Issues	18%	(16)	27%	(24)	17%	(15)	38%	(34)	89
#1 Issue: Education	16%	(19)	27%	(33)	21%	(26)	36%	(43)	121
#1 Issue: Energy	15%	(14)	33%	(31)	17%	(16)	36%	(34)	96
#1 Issue: Other	14%	(15)	20%	(21)	20%	(22)	45%	(48)	105
2018 House Vote: Democrat	27%	(196)	35%	(248)	13%	(94)	25%	(176)	713
2018 House Vote: Republican	12%	(83)	31%	(209)	18%	(121)	38%	(255)	669
2018 House Vote: Someone else	5%	(5)	31%	(28)	23%	(21)	40%	(36)	90
2018 House Vote: Didnt Vote	12%	(56)	21%	(101)	22%	(107)	44%	(212)	476
2016 Vote: Hillary Clinton	28%	(174)	35%	(218)	13%	(82)	24%	(151)	624
2016 Vote: Donald Trump	12%	(79)	30%	(199)	19%	(124)	40%	(263)	664
2016 Vote: Someone else	10%	(14)	31%	(44)	23%	(33)	37%	(54)	145
2016 Vote: Didnt Vote	14%	(72)	24%	(123)	20%	(103)	41%	(211)	510
Voted in 2014: Yes	19%	(240)	34%	(429)	17%	(212)	31%	(394)	1275
Voted in 2014: No	15%	(100)	24%	(160)	19%	(131)	42%	(286)	677

Continued on next page

Table HR4_1: How much have you seen, read or heard about the following?
Gayle King interviewing R. Kelly on 'CBS This Morning'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(340)	30%	(589)	18%	(343)	35%	(680)	1952
2012 Vote: Barack Obama	26%	(193)	33%	(247)	15%	(113)	25%	(186)	740
2012 Vote: Mitt Romney	12%	(65)	30%	(165)	18%	(99)	39%	(213)	542
2012 Vote: Other	8%	(7)	37%	(33)	21%	(19)	34%	(30)	88
2012 Vote: Didn't Vote	13%	(75)	25%	(144)	19%	(112)	43%	(251)	582
4-Region: Northeast	20%	(69)	29%	(101)	17%	(60)	34%	(118)	348
4-Region: Midwest	16%	(74)	31%	(140)	17%	(75)	36%	(160)	448
4-Region: South	18%	(133)	29%	(210)	17%	(124)	36%	(261)	729
4-Region: West	15%	(64)	32%	(137)	20%	(84)	33%	(142)	427
Watch TV Shows: Every day	22%	(227)	31%	(322)	17%	(177)	30%	(318)	1044
Watch TV Shows: Several times per week	17%	(73)	35%	(146)	16%	(68)	32%	(133)	420
Watch TV Shows: About once per week	8%	(9)	21%	(23)	31%	(34)	40%	(44)	110
Watch TV Shows: Several times per month	12%	(11)	34%	(32)	15%	(14)	39%	(37)	95
Watch TV Shows: About once per month	5%	(3)	30%	(18)	13%	(8)	52%	(31)	60
Watch TV Shows: Less often than once per month	9%	(7)	27%	(20)	21%	(16)	43%	(32)	74
Watch TV Shows: Never	7%	(11)	19%	(28)	18%	(26)	57%	(84)	149
Watch Movies: Every day	25%	(86)	25%	(85)	17%	(58)	32%	(110)	339
Watch Movies: Several times per week	19%	(96)	34%	(170)	16%	(79)	31%	(152)	497
Watch Movies: About once per week	16%	(53)	35%	(115)	19%	(63)	29%	(95)	326
Watch Movies: Several times per month	18%	(46)	32%	(82)	19%	(49)	32%	(82)	260
Watch Movies: About once per month	12%	(24)	27%	(53)	19%	(37)	43%	(84)	198
Watch Movies: Less often than once per month	9%	(16)	28%	(46)	18%	(29)	45%	(74)	164
Watch Movies: Never	11%	(19)	22%	(38)	17%	(28)	50%	(83)	168
Watch Sporting Events: Every day	30%	(50)	31%	(53)	12%	(20)	27%	(45)	168
Watch Sporting Events: Several times per week	25%	(70)	30%	(86)	20%	(57)	25%	(72)	285
Watch Sporting Events: About once per week	20%	(50)	37%	(94)	19%	(47)	25%	(62)	253
Watch Sporting Events: Several times per month	21%	(39)	35%	(66)	17%	(31)	28%	(52)	188
Watch Sporting Events: About once per month	14%	(21)	33%	(51)	20%	(31)	34%	(52)	155
Watch Sporting Events: Less often than once per month	13%	(42)	29%	(91)	20%	(64)	37%	(116)	313
Watch Sporting Events: Never	12%	(68)	25%	(149)	16%	(93)	48%	(281)	591

Continued on next page

Table HR4_1: How much have you seen, read or heard about the following?
Gayle King interviewing R. Kelly on 'CBS This Morning'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(340)	30%	(589)	18%	(343)	35%	(680)	1952
Cable Subscription: Currently	21%	(206)	31%	(299)	16%	(150)	32%	(314)	969
Cable Subscription: In the past	14%	(99)	31%	(215)	19%	(136)	36%	(250)	699
Cable Subscription: Never	12%	(35)	26%	(74)	20%	(57)	41%	(117)	283
Satellite TV Subscription: Currently	23%	(110)	31%	(152)	17%	(84)	29%	(143)	489
Satellite TV Subscription: In the past	15%	(83)	33%	(182)	17%	(95)	34%	(185)	545
Satellite TV Subscription: Never	16%	(147)	28%	(255)	18%	(164)	38%	(352)	918
Streaming Service Subscription: Currently	20%	(236)	29%	(342)	17%	(200)	33%	(387)	1165
Streaming Service Subscription: In the past	15%	(31)	37%	(77)	19%	(41)	29%	(60)	209
Streaming Service Subscription: Never	13%	(73)	29%	(170)	18%	(102)	40%	(233)	578
Film: An avid fan	23%	(156)	29%	(197)	16%	(107)	32%	(221)	681
Film: A casual fan	16%	(163)	32%	(340)	19%	(200)	33%	(345)	1049
Film: Not a fan	10%	(21)	23%	(51)	16%	(36)	51%	(114)	222
Television: An avid fan	22%	(218)	31%	(300)	17%	(169)	29%	(286)	973
Television: A casual fan	14%	(120)	31%	(267)	16%	(140)	38%	(325)	852
Television: Not a fan	2%	(3)	16%	(21)	27%	(35)	54%	(69)	128
Music: An avid fan	21%	(212)	32%	(324)	17%	(165)	30%	(297)	998
Music: A casual fan	13%	(113)	29%	(248)	19%	(159)	39%	(329)	849
Music: Not a fan	14%	(15)	16%	(16)	18%	(18)	52%	(54)	104
Fashion: An avid fan	28%	(82)	32%	(93)	15%	(45)	24%	(70)	290
Fashion: A casual fan	21%	(158)	35%	(263)	17%	(128)	28%	(213)	762
Fashion: Not a fan	11%	(100)	26%	(233)	19%	(170)	44%	(397)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_2: How much have you seen, read or heard about the following?
The Lifetime documentary series 'Surviving R. Kelly'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(299)	25%	(480)	20%	(393)	40%	(779)	1952
Gender: Male	15%	(140)	24%	(220)	20%	(187)	40%	(366)	914
Gender: Female	15%	(159)	25%	(260)	20%	(206)	40%	(413)	1038
Age: 18-29	23%	(78)	23%	(79)	21%	(74)	33%	(116)	348
Age: 30-44	21%	(93)	27%	(118)	19%	(85)	33%	(143)	439
Age: 45-54	15%	(51)	25%	(87)	15%	(52)	44%	(152)	341
Age: 55-64	12%	(43)	28%	(103)	21%	(77)	40%	(146)	369
Age: 65+	7%	(34)	21%	(94)	23%	(104)	49%	(222)	454
Generation Z: 18-21	24%	(28)	23%	(26)	22%	(26)	31%	(36)	116
Millennial: Age 22-37	21%	(102)	26%	(122)	22%	(103)	32%	(151)	478
Generation X: Age 38-53	18%	(89)	26%	(127)	15%	(74)	42%	(207)	498
Boomers: Age 54-72	10%	(74)	25%	(183)	22%	(164)	43%	(316)	736
PID: Dem (no lean)	22%	(147)	29%	(196)	20%	(134)	29%	(197)	674
PID: Ind (no lean)	12%	(82)	24%	(156)	20%	(130)	44%	(292)	659
PID: Rep (no lean)	11%	(71)	21%	(129)	21%	(130)	47%	(290)	619
PID/Gender: Dem Men	20%	(56)	29%	(81)	22%	(61)	29%	(83)	282
PID/Gender: Dem Women	23%	(91)	29%	(115)	18%	(72)	29%	(114)	392
PID/Gender: Ind Men	13%	(41)	25%	(79)	20%	(62)	42%	(130)	313
PID/Gender: Ind Women	12%	(40)	22%	(76)	19%	(67)	47%	(162)	347
PID/Gender: Rep Men	13%	(43)	19%	(60)	20%	(63)	48%	(154)	319
PID/Gender: Rep Women	9%	(28)	23%	(69)	22%	(66)	45%	(136)	299
Ideo: Liberal (1-3)	22%	(136)	28%	(174)	19%	(115)	31%	(190)	614
Ideo: Moderate (4)	16%	(67)	27%	(113)	22%	(93)	35%	(146)	419
Ideo: Conservative (5-7)	9%	(66)	22%	(153)	20%	(136)	49%	(340)	695
Educ: < College	15%	(182)	23%	(285)	20%	(243)	42%	(518)	1228
Educ: Bachelors degree	16%	(74)	27%	(125)	21%	(98)	36%	(165)	462
Educ: Post-grad	17%	(43)	27%	(70)	20%	(52)	37%	(97)	263

Continued on next page

Table HR4_2: How much have you seen, read or heard about the following?
The Lifetime documentary series 'Surviving R. Kelly'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(299)	25%	(480)	20%	(393)	40%	(779)	1952
Income: Under 50k	14%	(152)	24%	(251)	19%	(201)	43%	(460)	1065
Income: 50k-100k	15%	(94)	26%	(162)	22%	(133)	37%	(227)	616
Income: 100k+	20%	(54)	25%	(67)	22%	(59)	34%	(92)	272
Ethnicity: White	11%	(179)	24%	(373)	21%	(335)	44%	(692)	1579
Ethnicity: Hispanic	17%	(32)	24%	(46)	26%	(50)	33%	(61)	189
Ethnicity: Afr. Am.	39%	(96)	31%	(76)	12%	(31)	18%	(45)	248
Ethnicity: Other	20%	(25)	25%	(31)	21%	(27)	34%	(43)	126
Relig: Protestant	12%	(59)	25%	(120)	19%	(90)	44%	(208)	477
Relig: Roman Catholic	16%	(59)	22%	(81)	28%	(101)	34%	(123)	364
Relig: Something Else	19%	(36)	26%	(49)	16%	(29)	40%	(76)	189
Relig: Jewish	17%	(7)	17%	(7)	34%	(14)	33%	(14)	42
Relig: Evangelical	16%	(110)	25%	(175)	22%	(157)	37%	(265)	707
Relig: Non-Evang. Catholics	13%	(44)	23%	(75)	20%	(63)	44%	(142)	324
Relig: All Christian	15%	(154)	24%	(250)	21%	(220)	39%	(407)	1030
Relig: All Non-Christian	20%	(44)	17%	(38)	15%	(33)	48%	(104)	219
Community: Urban	21%	(95)	26%	(119)	19%	(87)	34%	(158)	460
Community: Suburban	15%	(133)	26%	(231)	21%	(186)	38%	(341)	892
Community: Rural	12%	(71)	22%	(131)	20%	(119)	47%	(280)	601
Employ: Private Sector	18%	(104)	27%	(153)	21%	(120)	34%	(198)	575
Employ: Government	18%	(22)	37%	(45)	15%	(18)	30%	(37)	121
Employ: Self-Employed	17%	(32)	24%	(45)	23%	(42)	36%	(67)	187
Employ: Homemaker	14%	(23)	21%	(34)	19%	(31)	45%	(74)	162
Employ: Student	28%	(22)	23%	(17)	20%	(15)	29%	(22)	76
Employ: Retired	9%	(47)	23%	(120)	22%	(112)	46%	(239)	518
Employ: Unemployed	14%	(21)	23%	(36)	13%	(20)	50%	(78)	155
Employ: Other	18%	(28)	19%	(29)	22%	(35)	41%	(65)	157
Military HH: Yes	14%	(49)	19%	(71)	21%	(77)	46%	(168)	365
Military HH: No	16%	(250)	26%	(410)	20%	(316)	39%	(612)	1587
RD/WT: Right Direction	11%	(82)	21%	(158)	20%	(150)	47%	(346)	736
RD/WT: Wrong Track	18%	(217)	27%	(322)	20%	(243)	36%	(433)	1216

Continued on next page

Table HR4_2: How much have you seen, read or heard about the following?
The Lifetime documentary series 'Surviving R. Kelly'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(299)	25%	(480)	20%	(393)	40%	(779)	1952
Trump Job Approve	10%	(79)	21%	(171)	20%	(158)	50%	(402)	810
Trump Job Disapprove	20%	(210)	28%	(295)	21%	(218)	31%	(323)	1046
Trump Job Strongly Approve	10%	(44)	18%	(82)	19%	(86)	52%	(232)	444
Trump Job Somewhat Approve	10%	(35)	24%	(89)	20%	(73)	46%	(169)	366
Trump Job Somewhat Disapprove	16%	(39)	27%	(65)	20%	(48)	37%	(90)	242
Trump Job Strongly Disapprove	21%	(171)	29%	(231)	21%	(169)	29%	(233)	804
Favorable of Trump	9%	(72)	20%	(157)	20%	(162)	51%	(403)	794
Unfavorable of Trump	20%	(213)	28%	(297)	20%	(214)	31%	(321)	1045
Very Favorable of Trump	11%	(49)	17%	(78)	19%	(87)	54%	(249)	463
Somewhat Favorable of Trump	7%	(23)	24%	(79)	23%	(75)	47%	(155)	331
Somewhat Unfavorable of Trump	15%	(30)	27%	(54)	22%	(43)	36%	(73)	200
Very Unfavorable of Trump	22%	(182)	29%	(244)	20%	(170)	29%	(248)	845
#1 Issue: Economy	18%	(99)	24%	(135)	20%	(113)	37%	(206)	553
#1 Issue: Security	11%	(44)	22%	(92)	20%	(84)	47%	(199)	419
#1 Issue: Health Care	15%	(44)	31%	(89)	20%	(58)	34%	(98)	289
#1 Issue: Medicare / Social Security	10%	(28)	21%	(60)	20%	(56)	48%	(136)	281
#1 Issue: Women's Issues	24%	(22)	29%	(26)	16%	(15)	30%	(27)	89
#1 Issue: Education	25%	(30)	18%	(22)	22%	(26)	35%	(42)	121
#1 Issue: Energy	19%	(18)	29%	(28)	23%	(22)	29%	(28)	96
#1 Issue: Other	14%	(14)	27%	(28)	18%	(19)	42%	(44)	105
2018 House Vote: Democrat	23%	(163)	29%	(205)	21%	(152)	27%	(194)	713
2018 House Vote: Republican	10%	(65)	22%	(149)	21%	(140)	47%	(315)	669
2018 House Vote: Someone else	14%	(12)	23%	(20)	17%	(16)	46%	(42)	90
2018 House Vote: Didnt Vote	12%	(58)	22%	(106)	18%	(85)	48%	(227)	476
2016 Vote: Hillary Clinton	23%	(142)	30%	(188)	19%	(119)	28%	(174)	624
2016 Vote: Donald Trump	8%	(50)	21%	(141)	20%	(135)	51%	(338)	664
2016 Vote: Someone else	10%	(15)	27%	(39)	25%	(37)	37%	(54)	145
2016 Vote: Didnt Vote	17%	(87)	22%	(110)	20%	(101)	42%	(213)	510
Voted in 2014: Yes	15%	(194)	27%	(339)	19%	(248)	39%	(494)	1275
Voted in 2014: No	15%	(105)	21%	(142)	21%	(145)	42%	(286)	677

Continued on next page

**Table HR4_2: How much have you seen, read or heard about the following?
The Lifetime documentary series 'Surviving R. Kelly'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(299)	25%	(480)	20%	(393)	40%	(779)	1952
2012 Vote: Barack Obama	21%	(154)	29%	(211)	20%	(150)	30%	(224)	740
2012 Vote: Mitt Romney	8%	(42)	22%	(121)	20%	(107)	50%	(272)	542
2012 Vote: Other	8%	(7)	28%	(25)	18%	(16)	45%	(40)	88
2012 Vote: Didn't Vote	16%	(96)	21%	(123)	21%	(119)	42%	(243)	582
4-Region: Northeast	17%	(60)	23%	(82)	20%	(71)	39%	(136)	348
4-Region: Midwest	16%	(71)	23%	(105)	21%	(95)	40%	(178)	448
4-Region: South	16%	(118)	24%	(178)	18%	(132)	41%	(301)	729
4-Region: West	12%	(51)	27%	(116)	22%	(95)	39%	(165)	427
Watch TV Shows: Every day	18%	(191)	26%	(270)	20%	(206)	36%	(378)	1044
Watch TV Shows: Several times per week	16%	(68)	24%	(102)	23%	(95)	37%	(156)	420
Watch TV Shows: About once per week	5%	(5)	27%	(30)	22%	(24)	47%	(51)	110
Watch TV Shows: Several times per month	15%	(14)	24%	(22)	13%	(12)	48%	(46)	95
Watch TV Shows: About once per month	9%	(6)	20%	(12)	13%	(8)	58%	(35)	60
Watch TV Shows: Less often than once per month	8%	(6)	33%	(24)	19%	(14)	40%	(29)	74
Watch TV Shows: Never	7%	(10)	14%	(21)	23%	(34)	57%	(85)	149
Watch Movies: Every day	28%	(93)	25%	(85)	16%	(53)	32%	(107)	339
Watch Movies: Several times per week	17%	(84)	29%	(144)	19%	(96)	35%	(173)	497
Watch Movies: About once per week	12%	(40)	25%	(83)	27%	(87)	36%	(116)	326
Watch Movies: Several times per month	15%	(39)	23%	(59)	21%	(56)	41%	(107)	260
Watch Movies: About once per month	11%	(21)	18%	(36)	24%	(47)	47%	(93)	198
Watch Movies: Less often than once per month	7%	(12)	26%	(43)	11%	(19)	55%	(90)	164
Watch Movies: Never	6%	(9)	18%	(31)	21%	(35)	55%	(93)	168
Watch Sporting Events: Every day	30%	(50)	29%	(49)	12%	(19)	30%	(50)	168
Watch Sporting Events: Several times per week	17%	(48)	27%	(76)	26%	(74)	30%	(87)	285
Watch Sporting Events: About once per week	15%	(39)	29%	(73)	24%	(60)	32%	(82)	253
Watch Sporting Events: Several times per month	18%	(34)	27%	(50)	18%	(34)	37%	(70)	188
Watch Sporting Events: About once per month	19%	(30)	24%	(38)	25%	(38)	32%	(49)	155
Watch Sporting Events: Less often than once per month	10%	(30)	25%	(78)	19%	(58)	47%	(146)	313
Watch Sporting Events: Never	12%	(68)	20%	(117)	18%	(109)	50%	(297)	591

Continued on next page

Table HR4_2: How much have you seen, read or heard about the following?
The Lifetime documentary series 'Surviving R. Kelly'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(299)	25%	(480)	20%	(393)	40%	(779)	1952
Cable Subscription: Currently	18%	(173)	24%	(233)	21%	(199)	37%	(363)	969
Cable Subscription: In the past	14%	(99)	27%	(189)	19%	(134)	40%	(277)	699
Cable Subscription: Never	10%	(27)	21%	(58)	21%	(59)	49%	(139)	283
Satellite TV Subscription: Currently	17%	(84)	29%	(140)	21%	(105)	33%	(160)	489
Satellite TV Subscription: In the past	16%	(86)	25%	(139)	19%	(104)	40%	(217)	545
Satellite TV Subscription: Never	14%	(129)	22%	(202)	20%	(184)	44%	(403)	918
Streaming Service Subscription: Currently	20%	(230)	26%	(307)	20%	(233)	34%	(395)	1165
Streaming Service Subscription: In the past	12%	(25)	28%	(58)	23%	(49)	37%	(77)	209
Streaming Service Subscription: Never	8%	(44)	20%	(115)	19%	(111)	53%	(307)	578
Film: An avid fan	24%	(162)	26%	(177)	19%	(127)	32%	(215)	681
Film: A casual fan	12%	(121)	26%	(275)	22%	(227)	41%	(427)	1049
Film: Not a fan	7%	(16)	13%	(29)	18%	(40)	62%	(138)	222
Television: An avid fan	19%	(186)	27%	(260)	20%	(191)	34%	(335)	973
Television: A casual fan	12%	(104)	23%	(195)	21%	(178)	44%	(373)	852
Television: Not a fan	7%	(9)	20%	(25)	18%	(23)	55%	(71)	128
Music: An avid fan	22%	(224)	26%	(262)	19%	(190)	32%	(322)	998
Music: A casual fan	8%	(67)	23%	(199)	22%	(186)	47%	(397)	849
Music: Not a fan	8%	(8)	19%	(20)	16%	(16)	58%	(60)	104
Fashion: An avid fan	30%	(86)	28%	(81)	17%	(51)	25%	(73)	290
Fashion: A casual fan	17%	(133)	30%	(232)	19%	(147)	33%	(249)	762
Fashion: Not a fan	9%	(80)	19%	(167)	22%	(195)	51%	(457)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_3: How much have you seen, read or heard about the following?
The HBO documentary 'Leaving Neverland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(243)	31%	(600)	24%	(461)	33%	(647)	1952
Gender: Male	15%	(136)	30%	(277)	23%	(210)	32%	(291)	914
Gender: Female	10%	(107)	31%	(324)	24%	(251)	34%	(356)	1038
Age: 18-29	15%	(53)	22%	(76)	21%	(71)	42%	(147)	348
Age: 30-44	15%	(66)	32%	(141)	22%	(98)	30%	(134)	439
Age: 45-54	12%	(40)	32%	(108)	20%	(69)	36%	(125)	341
Age: 55-64	11%	(41)	39%	(144)	24%	(87)	26%	(98)	369
Age: 65+	10%	(43)	29%	(132)	30%	(135)	32%	(144)	454
Generation Z: 18-21	9%	(10)	16%	(19)	20%	(24)	55%	(63)	116
Millennial: Age 22-37	16%	(78)	28%	(133)	22%	(105)	34%	(162)	478
Generation X: Age 38-53	13%	(67)	32%	(160)	21%	(107)	33%	(164)	498
Boomers: Age 54-72	11%	(81)	35%	(261)	25%	(182)	29%	(212)	736
PID: Dem (no lean)	16%	(105)	34%	(230)	23%	(153)	28%	(186)	674
PID: Ind (no lean)	9%	(62)	30%	(198)	24%	(156)	37%	(243)	659
PID: Rep (no lean)	12%	(76)	28%	(173)	24%	(151)	35%	(219)	619
PID/Gender: Dem Men	19%	(54)	34%	(95)	20%	(56)	27%	(77)	282
PID/Gender: Dem Women	13%	(51)	34%	(135)	25%	(97)	28%	(109)	392
PID/Gender: Ind Men	11%	(35)	31%	(98)	25%	(78)	33%	(102)	313
PID/Gender: Ind Women	8%	(27)	29%	(100)	23%	(78)	41%	(141)	347
PID/Gender: Rep Men	15%	(47)	26%	(84)	24%	(76)	35%	(113)	319
PID/Gender: Rep Women	10%	(29)	30%	(89)	25%	(75)	35%	(106)	299
Ideo: Liberal (1-3)	20%	(124)	33%	(202)	23%	(142)	24%	(147)	614
Ideo: Moderate (4)	12%	(50)	33%	(139)	24%	(99)	31%	(131)	419
Ideo: Conservative (5-7)	8%	(58)	31%	(214)	25%	(172)	36%	(251)	695
Educ: < College	10%	(122)	28%	(339)	24%	(296)	38%	(471)	1228
Educ: Bachelors degree	15%	(71)	37%	(169)	21%	(98)	27%	(123)	462
Educ: Post-grad	19%	(51)	35%	(92)	25%	(66)	20%	(53)	263

Continued on next page

Table HR4_3: How much have you seen, read or heard about the following?
The HBO documentary 'Leaving Neverland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(243)	31%	(600)	24%	(461)	33%	(647)	1952
Income: Under 50k	10%	(109)	27%	(288)	24%	(256)	39%	(412)	1065
Income: 50k-100k	13%	(80)	34%	(209)	23%	(143)	30%	(182)	616
Income: 100k+	20%	(54)	38%	(103)	22%	(61)	20%	(53)	272
Ethnicity: White	11%	(180)	31%	(494)	24%	(384)	33%	(520)	1579
Ethnicity: Hispanic	14%	(26)	28%	(53)	25%	(47)	34%	(64)	189
Ethnicity: Afr. Am.	20%	(50)	26%	(64)	21%	(53)	33%	(81)	248
Ethnicity: Other	11%	(13)	33%	(42)	19%	(24)	37%	(46)	126
Relig: Protestant	12%	(56)	34%	(160)	24%	(116)	30%	(144)	477
Relig: Roman Catholic	15%	(53)	34%	(123)	23%	(83)	29%	(105)	364
Relig: Something Else	10%	(20)	27%	(50)	29%	(55)	34%	(64)	189
Relig: Jewish	18%	(7)	36%	(15)	30%	(13)	16%	(7)	42
Relig: Evangelical	13%	(89)	32%	(228)	26%	(186)	29%	(203)	707
Relig: Non-Evang. Catholics	12%	(40)	33%	(105)	21%	(67)	34%	(111)	324
Relig: All Christian	13%	(129)	32%	(333)	25%	(254)	30%	(314)	1030
Relig: All Non-Christian	10%	(23)	24%	(52)	23%	(51)	43%	(93)	219
Community: Urban	15%	(68)	34%	(155)	20%	(90)	32%	(146)	460
Community: Suburban	14%	(124)	31%	(277)	24%	(216)	31%	(275)	892
Community: Rural	9%	(52)	28%	(168)	26%	(154)	38%	(227)	601
Employ: Private Sector	16%	(91)	34%	(196)	23%	(133)	27%	(154)	575
Employ: Government	19%	(23)	27%	(33)	30%	(36)	24%	(30)	121
Employ: Self-Employed	15%	(29)	33%	(63)	22%	(41)	29%	(55)	187
Employ: Homemaker	8%	(13)	23%	(38)	27%	(44)	42%	(67)	162
Employ: Student	12%	(9)	27%	(20)	12%	(9)	50%	(38)	76
Employ: Retired	10%	(53)	32%	(168)	28%	(145)	29%	(153)	518
Employ: Unemployed	6%	(9)	27%	(42)	17%	(26)	50%	(78)	155
Employ: Other	10%	(16)	27%	(42)	17%	(27)	46%	(72)	157
Military HH: Yes	13%	(49)	29%	(104)	27%	(99)	31%	(113)	365
Military HH: No	12%	(195)	31%	(496)	23%	(362)	34%	(534)	1587
RD/WT: Right Direction	13%	(97)	26%	(194)	23%	(166)	38%	(280)	736
RD/WT: Wrong Track	12%	(147)	33%	(406)	24%	(295)	30%	(367)	1216

Continued on next page

Table HR4_3: How much have you seen, read or heard about the following?
The HBO documentary 'Leaving Neverland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(243)	31%	(600)	24%	(461)	33%	(647)	1952
Trump Job Approve	12%	(96)	26%	(214)	24%	(191)	38%	(310)	810
Trump Job Disapprove	14%	(145)	35%	(370)	24%	(252)	27%	(278)	1046
Trump Job Strongly Approve	13%	(57)	26%	(114)	22%	(97)	40%	(176)	444
Trump Job Somewhat Approve	11%	(38)	27%	(100)	26%	(94)	37%	(134)	366
Trump Job Somewhat Disapprove	8%	(18)	36%	(86)	24%	(58)	33%	(79)	242
Trump Job Strongly Disapprove	16%	(127)	35%	(284)	24%	(194)	25%	(199)	804
Favorable of Trump	11%	(85)	27%	(215)	24%	(191)	38%	(302)	794
Unfavorable of Trump	14%	(150)	35%	(364)	24%	(248)	27%	(283)	1045
Very Favorable of Trump	11%	(51)	26%	(119)	23%	(107)	40%	(185)	463
Somewhat Favorable of Trump	10%	(34)	29%	(96)	26%	(85)	35%	(117)	331
Somewhat Unfavorable of Trump	8%	(16)	33%	(66)	25%	(51)	33%	(67)	200
Very Unfavorable of Trump	16%	(134)	35%	(298)	23%	(197)	26%	(216)	845
#1 Issue: Economy	13%	(74)	31%	(172)	23%	(129)	32%	(177)	553
#1 Issue: Security	12%	(51)	29%	(121)	24%	(100)	35%	(148)	419
#1 Issue: Health Care	12%	(35)	39%	(111)	21%	(61)	28%	(81)	289
#1 Issue: Medicare / Social Security	11%	(31)	28%	(79)	27%	(75)	34%	(96)	281
#1 Issue: Women's Issues	14%	(12)	24%	(21)	24%	(21)	39%	(34)	89
#1 Issue: Education	10%	(13)	32%	(38)	22%	(27)	36%	(43)	121
#1 Issue: Energy	13%	(13)	37%	(36)	22%	(21)	28%	(26)	96
#1 Issue: Other	15%	(15)	21%	(22)	25%	(26)	40%	(42)	105
2018 House Vote: Democrat	19%	(134)	36%	(255)	23%	(166)	22%	(158)	713
2018 House Vote: Republican	10%	(68)	31%	(207)	23%	(156)	35%	(237)	669
2018 House Vote: Someone else	7%	(6)	26%	(24)	30%	(27)	37%	(33)	90
2018 House Vote: Didnt Vote	7%	(34)	24%	(114)	23%	(110)	46%	(217)	476
2016 Vote: Hillary Clinton	19%	(116)	36%	(224)	24%	(147)	22%	(136)	624
2016 Vote: Donald Trump	9%	(61)	30%	(202)	23%	(151)	38%	(250)	664
2016 Vote: Someone else	10%	(14)	33%	(48)	28%	(40)	29%	(42)	145
2016 Vote: Didnt Vote	10%	(49)	24%	(122)	24%	(121)	43%	(217)	510
Voted in 2014: Yes	14%	(173)	35%	(441)	24%	(301)	28%	(360)	1275
Voted in 2014: No	10%	(70)	24%	(159)	24%	(160)	42%	(287)	677

Continued on next page

Table HR4_3: How much have you seen, read or heard about the following?
The HBO documentary 'Leaving Neverland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(243)	31%	(600)	24%	(461)	33%	(647)	1952
2012 Vote: Barack Obama	17%	(128)	37%	(274)	22%	(166)	23%	(171)	740
2012 Vote: Mitt Romney	10%	(54)	31%	(166)	23%	(124)	36%	(197)	542
2012 Vote: Other	6%	(5)	29%	(26)	35%	(31)	30%	(26)	88
2012 Vote: Didn't Vote	10%	(57)	23%	(134)	24%	(139)	43%	(252)	582
4-Region: Northeast	14%	(48)	30%	(106)	22%	(78)	33%	(116)	348
4-Region: Midwest	11%	(50)	32%	(143)	29%	(128)	28%	(127)	448
4-Region: South	14%	(99)	28%	(205)	22%	(158)	37%	(267)	729
4-Region: West	11%	(46)	34%	(146)	23%	(97)	32%	(138)	427
Watch TV Shows: Every day	14%	(145)	32%	(335)	24%	(251)	30%	(313)	1044
Watch TV Shows: Several times per week	15%	(62)	34%	(145)	24%	(99)	27%	(114)	420
Watch TV Shows: About once per week	9%	(10)	31%	(34)	24%	(26)	37%	(40)	110
Watch TV Shows: Several times per month	10%	(10)	29%	(28)	20%	(19)	41%	(39)	95
Watch TV Shows: About once per month	12%	(7)	17%	(10)	16%	(10)	54%	(32)	60
Watch TV Shows: Less often than once per month	8%	(6)	30%	(22)	22%	(16)	40%	(30)	74
Watch TV Shows: Never	2%	(3)	18%	(27)	27%	(40)	52%	(78)	149
Watch Movies: Every day	21%	(70)	27%	(93)	21%	(73)	31%	(104)	339
Watch Movies: Several times per week	16%	(82)	34%	(171)	21%	(102)	29%	(142)	497
Watch Movies: About once per week	8%	(27)	41%	(133)	24%	(78)	27%	(88)	326
Watch Movies: Several times per month	14%	(36)	29%	(76)	28%	(74)	29%	(74)	260
Watch Movies: About once per month	6%	(12)	26%	(50)	27%	(54)	41%	(82)	198
Watch Movies: Less often than once per month	6%	(10)	26%	(42)	25%	(41)	43%	(71)	164
Watch Movies: Never	4%	(6)	21%	(35)	24%	(40)	52%	(87)	168
Watch Sporting Events: Every day	27%	(46)	29%	(49)	12%	(20)	32%	(53)	168
Watch Sporting Events: Several times per week	17%	(48)	37%	(104)	23%	(66)	23%	(66)	285
Watch Sporting Events: About once per week	11%	(28)	38%	(97)	24%	(62)	27%	(67)	253
Watch Sporting Events: Several times per month	16%	(31)	36%	(67)	20%	(38)	28%	(52)	188
Watch Sporting Events: About once per month	12%	(18)	33%	(51)	27%	(42)	28%	(44)	155
Watch Sporting Events: Less often than once per month	9%	(28)	29%	(91)	28%	(88)	34%	(107)	313
Watch Sporting Events: Never	8%	(46)	24%	(142)	25%	(146)	44%	(258)	591

Continued on next page

Table HR4_3: How much have you seen, read or heard about the following?
The HBO documentary 'Leaving Neverland'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(243)	31%	(600)	24%	(461)	33%	(647)	1952
Cable Subscription: Currently	15%	(150)	31%	(301)	23%	(221)	31%	(297)	969
Cable Subscription: In the past	11%	(75)	34%	(235)	24%	(169)	32%	(221)	699
Cable Subscription: Never	7%	(19)	23%	(64)	25%	(71)	46%	(130)	283
Satellite TV Subscription: Currently	15%	(73)	32%	(157)	24%	(117)	29%	(143)	489
Satellite TV Subscription: In the past	14%	(76)	29%	(157)	22%	(118)	36%	(194)	545
Satellite TV Subscription: Never	10%	(95)	31%	(286)	25%	(226)	34%	(311)	918
Streaming Service Subscription: Currently	16%	(190)	34%	(397)	21%	(243)	29%	(334)	1165
Streaming Service Subscription: In the past	13%	(27)	28%	(58)	29%	(61)	30%	(64)	209
Streaming Service Subscription: Never	5%	(26)	25%	(145)	27%	(157)	43%	(250)	578
Film: An avid fan	19%	(129)	33%	(227)	19%	(129)	29%	(196)	681
Film: A casual fan	10%	(102)	31%	(326)	27%	(281)	32%	(341)	1049
Film: Not a fan	6%	(13)	21%	(47)	23%	(51)	50%	(111)	222
Television: An avid fan	14%	(139)	34%	(326)	23%	(223)	29%	(284)	973
Television: A casual fan	11%	(94)	29%	(248)	25%	(209)	35%	(300)	852
Television: Not a fan	8%	(10)	21%	(26)	22%	(28)	49%	(63)	128
Music: An avid fan	17%	(172)	30%	(296)	20%	(204)	33%	(326)	998
Music: A casual fan	8%	(66)	34%	(285)	27%	(233)	31%	(266)	849
Music: Not a fan	6%	(6)	19%	(20)	22%	(23)	53%	(55)	104
Fashion: An avid fan	16%	(48)	34%	(100)	18%	(51)	32%	(92)	290
Fashion: A casual fan	17%	(126)	34%	(258)	21%	(163)	28%	(215)	762
Fashion: Not a fan	8%	(70)	27%	(243)	27%	(246)	38%	(340)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_4: How much have you seen, read or heard about the following?
The New York Times investigation of sexual misconduct allegations against Ryan Adams

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	14%	(273)	22%	(433)	59%	(1142)	1952
Gender: Male	6%	(58)	16%	(143)	23%	(214)	54%	(498)	914
Gender: Female	4%	(46)	12%	(130)	21%	(218)	62%	(645)	1038
Age: 18-29	7%	(25)	16%	(56)	16%	(57)	61%	(211)	348
Age: 30-44	9%	(38)	16%	(68)	21%	(92)	55%	(242)	439
Age: 45-54	4%	(14)	14%	(47)	21%	(72)	61%	(208)	341
Age: 55-64	5%	(19)	16%	(58)	22%	(80)	57%	(212)	369
Age: 65+	2%	(8)	10%	(44)	29%	(132)	60%	(271)	454
Generation Z: 18-21	6%	(7)	18%	(21)	10%	(12)	65%	(76)	116
Millennial: Age 22-37	8%	(37)	14%	(69)	21%	(101)	57%	(271)	478
Generation X: Age 38-53	6%	(31)	15%	(75)	20%	(98)	59%	(293)	498
Boomers: Age 54-72	4%	(28)	13%	(92)	25%	(187)	58%	(430)	736
PID: Dem (no lean)	7%	(45)	17%	(115)	22%	(151)	54%	(363)	674
PID: Ind (no lean)	3%	(20)	13%	(83)	21%	(138)	63%	(417)	659
PID: Rep (no lean)	6%	(38)	12%	(74)	23%	(144)	59%	(363)	619
PID/Gender: Dem Men	6%	(16)	20%	(57)	22%	(61)	52%	(147)	282
PID/Gender: Dem Women	7%	(29)	15%	(58)	23%	(90)	55%	(215)	392
PID/Gender: Ind Men	4%	(14)	15%	(48)	23%	(72)	57%	(179)	313
PID/Gender: Ind Women	2%	(7)	10%	(35)	19%	(67)	69%	(238)	347
PID/Gender: Rep Men	9%	(28)	12%	(39)	26%	(82)	54%	(171)	319
PID/Gender: Rep Women	3%	(10)	12%	(36)	21%	(62)	64%	(192)	299
Ideo: Liberal (1-3)	10%	(60)	17%	(104)	23%	(140)	51%	(311)	614
Ideo: Moderate (4)	4%	(16)	15%	(63)	21%	(88)	60%	(252)	419
Ideo: Conservative (5-7)	3%	(21)	12%	(86)	24%	(164)	61%	(425)	695
Educ: < College	5%	(60)	13%	(154)	21%	(261)	61%	(753)	1228
Educ: Bachelors degree	4%	(19)	16%	(72)	26%	(122)	54%	(249)	462
Educ: Post-grad	10%	(25)	18%	(47)	19%	(50)	54%	(141)	263

Continued on next page

Table HR4_4: How much have you seen, read or heard about the following?
The New York Times investigation of sexual misconduct allegations against Ryan Adams

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	14%	(273)	22%	(433)	59%	(1142)	1952
Income: Under 50k	5%	(56)	13%	(133)	21%	(226)	61%	(650)	1065
Income: 50k-100k	5%	(32)	16%	(97)	24%	(148)	55%	(340)	616
Income: 100k+	6%	(17)	16%	(43)	22%	(59)	56%	(153)	272
Ethnicity: White	5%	(73)	14%	(216)	23%	(357)	59%	(933)	1579
Ethnicity: Hispanic	6%	(12)	17%	(31)	28%	(53)	49%	(92)	189
Ethnicity: Afr. Am.	10%	(25)	14%	(34)	18%	(44)	58%	(145)	248
Ethnicity: Other	5%	(7)	18%	(22)	25%	(31)	52%	(65)	126
Relig: Protestant	4%	(17)	14%	(68)	24%	(114)	58%	(277)	477
Relig: Roman Catholic	7%	(27)	17%	(63)	21%	(76)	55%	(199)	364
Relig: Something Else	6%	(11)	16%	(31)	20%	(38)	58%	(109)	189
Relig: Jewish	4%	(2)	12%	(5)	28%	(12)	56%	(24)	42
Relig: Evangelical	5%	(34)	17%	(119)	23%	(161)	56%	(393)	707
Relig: Non-Evang. Catholics	6%	(21)	13%	(43)	21%	(67)	59%	(193)	324
Relig: All Christian	5%	(54)	16%	(162)	22%	(229)	57%	(585)	1030
Relig: All Non-Christian	4%	(8)	10%	(22)	19%	(41)	68%	(148)	219
Community: Urban	7%	(33)	15%	(67)	22%	(103)	56%	(256)	460
Community: Suburban	5%	(47)	15%	(135)	22%	(199)	57%	(511)	892
Community: Rural	4%	(23)	12%	(71)	22%	(131)	62%	(375)	601
Employ: Private Sector	7%	(39)	18%	(101)	21%	(122)	54%	(313)	575
Employ: Government	10%	(12)	19%	(23)	24%	(29)	47%	(57)	121
Employ: Self-Employed	8%	(14)	15%	(28)	27%	(50)	51%	(95)	187
Employ: Homemaker	3%	(5)	12%	(19)	16%	(25)	70%	(113)	162
Employ: Student	8%	(6)	23%	(18)	16%	(12)	53%	(40)	76
Employ: Retired	3%	(16)	11%	(59)	26%	(134)	60%	(309)	518
Employ: Unemployed	4%	(6)	8%	(12)	17%	(26)	71%	(111)	155
Employ: Other	4%	(6)	8%	(13)	22%	(35)	66%	(104)	157
Military HH: Yes	6%	(21)	12%	(43)	23%	(85)	59%	(216)	365
Military HH: No	5%	(83)	14%	(230)	22%	(348)	58%	(927)	1587
RD/WT: Right Direction	7%	(51)	13%	(93)	23%	(168)	58%	(424)	736
RD/WT: Wrong Track	4%	(53)	15%	(180)	22%	(264)	59%	(718)	1216

Continued on next page

Table HR4_4: How much have you seen, read or heard about the following?
 The New York Times investigation of sexual misconduct allegations against Ryan Adams

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	14%	(273)	22%	(433)	59%	(1142)	1952
Trump Job Approve	7%	(54)	11%	(91)	21%	(173)	61%	(492)	810
Trump Job Disapprove	5%	(49)	17%	(177)	23%	(244)	55%	(576)	1046
Trump Job Strongly Approve	8%	(35)	13%	(56)	21%	(93)	59%	(261)	444
Trump Job Somewhat Approve	5%	(19)	10%	(35)	22%	(80)	63%	(231)	366
Trump Job Somewhat Disapprove	4%	(9)	17%	(41)	23%	(56)	56%	(136)	242
Trump Job Strongly Disapprove	5%	(40)	17%	(135)	23%	(188)	55%	(441)	804
Favorable of Trump	5%	(43)	10%	(81)	23%	(186)	61%	(483)	794
Unfavorable of Trump	5%	(52)	17%	(177)	22%	(231)	56%	(585)	1045
Very Favorable of Trump	6%	(29)	11%	(51)	23%	(105)	60%	(277)	463
Somewhat Favorable of Trump	4%	(14)	9%	(30)	24%	(81)	62%	(206)	331
Somewhat Unfavorable of Trump	4%	(7)	14%	(28)	23%	(45)	60%	(120)	200
Very Unfavorable of Trump	5%	(45)	18%	(149)	22%	(186)	55%	(464)	845
#1 Issue: Economy	6%	(32)	15%	(83)	23%	(129)	56%	(308)	553
#1 Issue: Security	4%	(18)	11%	(45)	23%	(95)	62%	(262)	419
#1 Issue: Health Care	6%	(17)	19%	(55)	20%	(58)	55%	(158)	289
#1 Issue: Medicare / Social Security	4%	(12)	9%	(25)	25%	(70)	62%	(174)	281
#1 Issue: Women's Issues	7%	(6)	16%	(15)	18%	(16)	59%	(52)	89
#1 Issue: Education	8%	(10)	17%	(20)	20%	(24)	55%	(66)	121
#1 Issue: Energy	4%	(4)	20%	(19)	17%	(16)	59%	(57)	96
#1 Issue: Other	5%	(5)	11%	(12)	23%	(24)	62%	(65)	105
2018 House Vote: Democrat	8%	(56)	18%	(126)	24%	(169)	51%	(362)	713
2018 House Vote: Republican	5%	(33)	14%	(92)	22%	(150)	59%	(393)	669
2018 House Vote: Someone else	3%	(2)	15%	(13)	21%	(19)	61%	(55)	90
2018 House Vote: Didnt Vote	2%	(10)	9%	(41)	20%	(94)	70%	(331)	476
2016 Vote: Hillary Clinton	8%	(53)	17%	(108)	23%	(144)	51%	(319)	624
2016 Vote: Donald Trump	4%	(29)	13%	(89)	22%	(148)	60%	(398)	664
2016 Vote: Someone else	3%	(4)	11%	(16)	27%	(39)	59%	(86)	145
2016 Vote: Didnt Vote	3%	(17)	11%	(55)	19%	(99)	67%	(339)	510
Voted in 2014: Yes	6%	(74)	16%	(209)	23%	(297)	54%	(694)	1275
Voted in 2014: No	4%	(30)	9%	(64)	20%	(135)	66%	(448)	677

Continued on next page

Table HR4_4: How much have you seen, read or heard about the following?
The New York Times investigation of sexual misconduct allegations against Ryan Adams

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	14%	(273)	22%	(433)	59%	(1142)	1952
2012 Vote: Barack Obama	7%	(52)	18%	(131)	24%	(176)	52%	(381)	740
2012 Vote: Mitt Romney	5%	(25)	12%	(63)	22%	(119)	62%	(335)	542
2012 Vote: Other	3%	(3)	17%	(15)	21%	(18)	59%	(53)	88
2012 Vote: Didn't Vote	4%	(24)	11%	(64)	21%	(120)	64%	(374)	582
4-Region: Northeast	6%	(21)	14%	(48)	19%	(68)	61%	(212)	348
4-Region: Midwest	3%	(15)	15%	(68)	21%	(93)	61%	(273)	448
4-Region: South	7%	(48)	13%	(92)	24%	(172)	57%	(417)	729
4-Region: West	5%	(21)	15%	(65)	23%	(100)	56%	(241)	427
Watch TV Shows: Every day	7%	(70)	12%	(123)	23%	(239)	59%	(612)	1044
Watch TV Shows: Several times per week	4%	(15)	21%	(87)	22%	(93)	54%	(225)	420
Watch TV Shows: About once per week	2%	(2)	18%	(20)	26%	(28)	54%	(59)	110
Watch TV Shows: Several times per month	7%	(6)	14%	(14)	22%	(21)	57%	(54)	95
Watch TV Shows: About once per month	6%	(3)	16%	(10)	17%	(10)	61%	(36)	60
Watch TV Shows: Less often than once per month	6%	(4)	14%	(10)	18%	(14)	62%	(46)	74
Watch TV Shows: Never	2%	(3)	6%	(10)	18%	(27)	73%	(110)	149
Watch Movies: Every day	11%	(38)	11%	(39)	24%	(81)	53%	(181)	339
Watch Movies: Several times per week	7%	(35)	18%	(89)	21%	(106)	54%	(267)	497
Watch Movies: About once per week	2%	(7)	17%	(57)	26%	(85)	54%	(177)	326
Watch Movies: Several times per month	6%	(15)	14%	(37)	22%	(56)	59%	(152)	260
Watch Movies: About once per month	1%	(2)	12%	(23)	21%	(41)	67%	(132)	198
Watch Movies: Less often than once per month	3%	(5)	9%	(15)	18%	(29)	71%	(116)	164
Watch Movies: Never	1%	(2)	8%	(14)	21%	(35)	70%	(117)	168
Watch Sporting Events: Every day	19%	(31)	17%	(29)	18%	(30)	46%	(77)	168
Watch Sporting Events: Several times per week	5%	(13)	17%	(50)	26%	(75)	52%	(147)	285
Watch Sporting Events: About once per week	6%	(16)	14%	(34)	26%	(66)	54%	(138)	253
Watch Sporting Events: Several times per month	7%	(14)	16%	(30)	24%	(46)	52%	(98)	188
Watch Sporting Events: About once per month	5%	(8)	16%	(25)	25%	(39)	53%	(82)	155
Watch Sporting Events: Less often than once per month	2%	(6)	14%	(44)	23%	(72)	61%	(191)	313
Watch Sporting Events: Never	3%	(16)	10%	(61)	18%	(106)	69%	(409)	591

Continued on next page

Table HR4_4: How much have you seen, read or heard about the following?
 The New York Times investigation of sexual misconduct allegations against Ryan Adams

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	14%	(273)	22%	(433)	59%	(1142)	1952
Cable Subscription: Currently	7%	(72)	13%	(124)	22%	(216)	57%	(556)	969
Cable Subscription: In the past	3%	(23)	16%	(113)	23%	(158)	58%	(405)	699
Cable Subscription: Never	3%	(9)	12%	(35)	20%	(58)	64%	(181)	283
Satellite TV Subscription: Currently	9%	(42)	17%	(81)	22%	(108)	53%	(258)	489
Satellite TV Subscription: In the past	5%	(26)	15%	(84)	20%	(109)	60%	(324)	545
Satellite TV Subscription: Never	4%	(35)	12%	(108)	23%	(215)	61%	(560)	918
Streaming Service Subscription: Currently	7%	(80)	15%	(178)	23%	(263)	55%	(644)	1165
Streaming Service Subscription: In the past	6%	(12)	18%	(37)	21%	(45)	55%	(116)	209
Streaming Service Subscription: Never	2%	(12)	10%	(58)	22%	(125)	66%	(383)	578
Film: An avid fan	8%	(54)	15%	(100)	24%	(160)	54%	(366)	681
Film: A casual fan	4%	(40)	14%	(149)	22%	(236)	59%	(624)	1049
Film: Not a fan	4%	(9)	11%	(24)	17%	(37)	69%	(153)	222
Television: An avid fan	5%	(53)	14%	(133)	23%	(225)	58%	(562)	973
Television: A casual fan	5%	(43)	15%	(129)	21%	(182)	58%	(498)	852
Television: Not a fan	6%	(8)	9%	(11)	21%	(26)	64%	(82)	128
Music: An avid fan	8%	(80)	14%	(145)	23%	(225)	55%	(548)	998
Music: A casual fan	3%	(22)	14%	(116)	22%	(190)	61%	(521)	849
Music: Not a fan	1%	(1)	11%	(12)	17%	(18)	70%	(73)	104
Fashion: An avid fan	12%	(34)	18%	(52)	20%	(59)	50%	(145)	290
Fashion: A casual fan	7%	(50)	15%	(117)	25%	(188)	53%	(406)	762
Fashion: Not a fan	2%	(20)	11%	(103)	21%	(185)	66%	(591)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4a_1: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
R. Kelly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	5%	(98)	9%	(181)	20%	(398)	46%	(893)	20%	(382)	1952
Gender: Male	7%	(68)	10%	(89)	21%	(192)	43%	(393)	19%	(171)	914
Gender: Female	3%	(30)	9%	(92)	20%	(205)	48%	(500)	20%	(211)	1038
Age: 18-29	7%	(25)	10%	(35)	23%	(79)	38%	(132)	22%	(76)	348
Age: 30-44	7%	(29)	14%	(63)	17%	(76)	44%	(192)	18%	(80)	439
Age: 45-54	4%	(15)	10%	(35)	21%	(71)	41%	(139)	24%	(82)	341
Age: 55-64	4%	(16)	7%	(26)	22%	(81)	51%	(187)	16%	(59)	369
Age: 65+	3%	(12)	5%	(22)	20%	(91)	54%	(243)	19%	(86)	454
Generation Z: 18-21	6%	(7)	9%	(10)	26%	(31)	35%	(41)	24%	(27)	116
Millennial: Age 22-37	7%	(34)	12%	(59)	19%	(93)	41%	(195)	20%	(96)	478
Generation X: Age 38-53	5%	(26)	12%	(59)	19%	(96)	42%	(211)	21%	(106)	498
Boomers: Age 54-72	4%	(29)	7%	(48)	20%	(148)	52%	(386)	17%	(125)	736
PID: Dem (no lean)	4%	(25)	10%	(64)	21%	(140)	51%	(341)	15%	(104)	674
PID: Ind (no lean)	5%	(30)	9%	(59)	22%	(144)	41%	(268)	24%	(158)	659
PID: Rep (no lean)	7%	(43)	9%	(58)	18%	(114)	46%	(285)	19%	(119)	619
PID/Gender: Dem Men	4%	(12)	12%	(32)	20%	(57)	46%	(131)	18%	(50)	282
PID/Gender: Dem Women	3%	(13)	8%	(32)	21%	(83)	53%	(210)	14%	(55)	392
PID/Gender: Ind Men	6%	(19)	8%	(26)	26%	(82)	38%	(119)	21%	(66)	313
PID/Gender: Ind Women	3%	(11)	9%	(33)	18%	(62)	43%	(149)	27%	(92)	347
PID/Gender: Rep Men	11%	(37)	9%	(30)	17%	(53)	45%	(144)	17%	(55)	319
PID/Gender: Rep Women	2%	(6)	9%	(28)	20%	(60)	47%	(141)	21%	(64)	299
Ideo: Liberal (1-3)	6%	(36)	8%	(48)	21%	(128)	53%	(323)	13%	(81)	614
Ideo: Moderate (4)	4%	(17)	10%	(44)	23%	(96)	39%	(165)	23%	(97)	419
Ideo: Conservative (5-7)	4%	(28)	9%	(61)	20%	(137)	48%	(333)	20%	(137)	695
Educ: < College	5%	(62)	11%	(135)	20%	(242)	43%	(533)	21%	(255)	1228
Educ: Bachelors degree	4%	(19)	7%	(33)	21%	(97)	50%	(230)	18%	(83)	462
Educ: Post-grad	7%	(17)	5%	(13)	22%	(58)	50%	(130)	17%	(44)	263

Continued on next page

Table HR4a_1: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	5% (98)	9% (181)	20% (398)	46% (893)	20% (382)	1952
Income: Under 50k	6% (60)	11% (115)	22% (231)	41% (433)	21% (225)	1065
Income: 50k-100k	3% (20)	8% (50)	20% (126)	51% (315)	17% (106)	616
Income: 100k+	7% (18)	6% (16)	15% (40)	54% (146)	19% (52)	272
Ethnicity: White	4% (67)	9% (142)	20% (317)	47% (745)	20% (309)	1579
Ethnicity: Hispanic	9% (17)	8% (15)	22% (41)	37% (69)	25% (47)	189
Ethnicity: Afr. Am.	9% (23)	11% (28)	21% (53)	38% (94)	20% (49)	248
Ethnicity: Other	7% (8)	9% (11)	22% (27)	44% (55)	19% (24)	126
Relig: Protestant	3% (13)	7% (33)	21% (102)	47% (225)	22% (103)	477
Relig: Roman Catholic	6% (21)	9% (34)	20% (72)	50% (182)	15% (54)	364
Relig: Something Else	4% (8)	9% (17)	23% (43)	41% (77)	24% (45)	189
Relig: Jewish	3% (1)	6% (3)	21% (9)	54% (23)	16% (7)	42
Relig: Evangelical	4% (30)	8% (56)	23% (160)	48% (342)	17% (119)	707
Relig: Non-Evang. Catholics	4% (13)	9% (28)	18% (57)	44% (142)	26% (83)	324
Relig: All Christian	4% (43)	8% (84)	21% (218)	47% (484)	20% (202)	1030
Relig: All Non-Christian	7% (14)	18% (39)	17% (37)	35% (76)	24% (53)	219
Community: Urban	8% (37)	8% (39)	19% (87)	44% (203)	20% (93)	460
Community: Suburban	5% (41)	8% (71)	22% (194)	48% (429)	18% (158)	892
Community: Rural	3% (19)	12% (72)	19% (117)	44% (262)	22% (132)	601
Employ: Private Sector	6% (34)	11% (62)	20% (113)	47% (271)	17% (95)	575
Employ: Government	6% (7)	9% (11)	19% (23)	52% (63)	14% (17)	121
Employ: Self-Employed	7% (12)	17% (33)	18% (34)	38% (71)	20% (37)	187
Employ: Homemaker	4% (7)	4% (6)	20% (32)	45% (73)	27% (44)	162
Employ: Student	5% (4)	9% (7)	20% (15)	46% (35)	20% (15)	76
Employ: Retired	3% (15)	5% (28)	22% (113)	54% (278)	16% (83)	518
Employ: Unemployed	7% (10)	11% (16)	22% (34)	33% (52)	27% (42)	155
Employ: Other	5% (8)	12% (18)	20% (32)	32% (50)	31% (48)	157
Military HH: Yes	5% (19)	9% (33)	22% (81)	43% (158)	20% (74)	365
Military HH: No	5% (79)	9% (148)	20% (317)	46% (736)	19% (308)	1587
RD/WT: Right Direction	7% (54)	10% (76)	19% (138)	41% (302)	22% (165)	736
RD/WT: Wrong Track	4% (43)	9% (105)	21% (259)	49% (591)	18% (217)	1216

Continued on next page

Table HR4a_1: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	5% (98)	9% (181)	20% (398)	46% (893)	20% (382)	1952
Trump Job Approve	6% (51)	11% (85)	18% (149)	43% (352)	21% (172)	810
Trump Job Disapprove	4% (45)	9% (90)	22% (235)	50% (522)	15% (154)	1046
Trump Job Strongly Approve	7% (33)	10% (45)	17% (74)	44% (197)	21% (95)	444
Trump Job Somewhat Approve	5% (18)	11% (40)	21% (75)	42% (155)	21% (77)	366
Trump Job Somewhat Disapprove	4% (10)	10% (24)	27% (65)	39% (95)	20% (47)	242
Trump Job Strongly Disapprove	4% (35)	8% (66)	21% (170)	53% (427)	13% (107)	804
Favorable of Trump	6% (45)	10% (83)	18% (144)	43% (342)	23% (180)	794
Unfavorable of Trump	4% (46)	9% (93)	22% (234)	50% (526)	14% (146)	1045
Very Favorable of Trump	6% (27)	10% (48)	16% (73)	46% (212)	22% (102)	463
Somewhat Favorable of Trump	5% (17)	10% (35)	21% (71)	39% (130)	24% (78)	331
Somewhat Unfavorable of Trump	5% (9)	11% (21)	28% (57)	39% (79)	17% (34)	200
Very Unfavorable of Trump	4% (36)	8% (72)	21% (178)	53% (447)	13% (112)	845
#1 Issue: Economy	5% (26)	10% (54)	21% (115)	45% (248)	20% (110)	553
#1 Issue: Security	5% (21)	8% (34)	19% (79)	47% (199)	21% (86)	419
#1 Issue: Health Care	5% (14)	8% (22)	22% (63)	48% (138)	18% (51)	289
#1 Issue: Medicare / Social Security	4% (11)	5% (15)	20% (57)	51% (145)	19% (53)	281
#1 Issue: Women's Issues	5% (4)	11% (9)	20% (18)	39% (34)	26% (23)	89
#1 Issue: Education	8% (9)	20% (24)	15% (18)	40% (48)	17% (21)	121
#1 Issue: Energy	9% (9)	10% (9)	22% (21)	45% (43)	14% (14)	96
#1 Issue: Other	4% (4)	12% (13)	25% (26)	37% (39)	23% (24)	105
2018 House Vote: Democrat	6% (39)	8% (58)	21% (151)	52% (371)	13% (94)	713
2018 House Vote: Republican	5% (32)	9% (59)	18% (122)	49% (326)	19% (129)	669
2018 House Vote: Someone else	1% (1)	9% (8)	27% (24)	39% (35)	24% (22)	90
2018 House Vote: Didnt Vote	5% (24)	12% (56)	21% (100)	33% (159)	29% (137)	476
2016 Vote: Hillary Clinton	6% (35)	8% (50)	21% (132)	52% (325)	13% (81)	624
2016 Vote: Donald Trump	4% (28)	9% (60)	18% (119)	47% (311)	22% (146)	664
2016 Vote: Someone else	7% (10)	7% (11)	20% (29)	47% (68)	19% (28)	145
2016 Vote: Didnt Vote	5% (24)	12% (61)	22% (114)	36% (184)	25% (128)	510
Voted in 2014: Yes	5% (63)	8% (108)	20% (260)	48% (618)	18% (226)	1275
Voted in 2014: No	5% (35)	11% (74)	20% (137)	41% (275)	23% (156)	677

Continued on next page

Table HR4a_1: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	5% (98)	9% (181)	20% (398)	46% (893)	20% (382)	1952
2012 Vote: Barack Obama	4% (33)	9% (67)	21% (158)	50% (367)	15% (114)	740
2012 Vote: Mitt Romney	5% (29)	7% (40)	20% (110)	49% (263)	19% (101)	542
2012 Vote: Other	5% (5)	7% (6)	15% (14)	49% (43)	24% (21)	88
2012 Vote: Didn't Vote	5% (31)	12% (69)	20% (116)	38% (220)	25% (147)	582
4-Region: Northeast	7% (26)	8% (29)	20% (69)	48% (167)	16% (57)	348
4-Region: Midwest	4% (19)	10% (43)	19% (85)	49% (221)	18% (81)	448
4-Region: South	4% (26)	11% (82)	19% (141)	44% (321)	22% (159)	729
4-Region: West	6% (27)	6% (27)	24% (102)	43% (184)	20% (85)	427
Watch TV Shows: Every day	5% (53)	10% (100)	19% (203)	49% (509)	17% (179)	1044
Watch TV Shows: Several times per week	5% (23)	10% (40)	21% (90)	44% (185)	20% (82)	420
Watch TV Shows: About once per week	4% (4)	9% (10)	23% (25)	44% (48)	20% (22)	110
Watch TV Shows: Several times per month	4% (3)	5% (5)	25% (24)	44% (42)	22% (21)	95
Watch TV Shows: About once per month	15% (9)	12% (7)	14% (9)	32% (19)	26% (15)	60
Watch TV Shows: Less often than once per month	1% (1)	9% (7)	25% (18)	44% (33)	20% (15)	74
Watch TV Shows: Never	3% (5)	8% (12)	19% (29)	38% (56)	32% (48)	149
Watch Movies: Every day	11% (39)	14% (48)	13% (46)	41% (139)	20% (67)	339
Watch Movies: Several times per week	5% (24)	10% (52)	22% (109)	44% (218)	19% (95)	497
Watch Movies: About once per week	4% (13)	7% (24)	21% (69)	53% (172)	15% (48)	326
Watch Movies: Several times per month	2% (6)	5% (14)	28% (74)	49% (128)	15% (38)	260
Watch Movies: About once per month	3% (6)	10% (20)	16% (32)	47% (93)	23% (46)	198
Watch Movies: Less often than once per month	3% (5)	9% (14)	23% (38)	43% (70)	23% (37)	164
Watch Movies: Never	3% (5)	5% (8)	18% (31)	44% (74)	30% (51)	168
Watch Sporting Events: Every day	16% (27)	9% (15)	13% (22)	48% (81)	14% (23)	168
Watch Sporting Events: Several times per week	5% (15)	9% (27)	26% (75)	42% (119)	17% (48)	285
Watch Sporting Events: About once per week	1% (2)	10% (25)	18% (45)	52% (132)	19% (49)	253
Watch Sporting Events: Several times per month	3% (5)	8% (15)	22% (41)	52% (97)	16% (30)	188
Watch Sporting Events: About once per month	11% (17)	9% (14)	22% (34)	42% (64)	17% (26)	155
Watch Sporting Events: Less often than once per month	2% (5)	10% (31)	22% (68)	47% (146)	20% (64)	313
Watch Sporting Events: Never	4% (26)	9% (54)	19% (113)	43% (255)	24% (142)	591

Continued on next page

Table HR4a_1: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.

R. Kelly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	5% (98)	9% (181)	20% (398)	46% (893)	20% (382)	1952
Cable Subscription: Currently	6% (58)	8% (81)	20% (189)	48% (466)	18% (175)	969
Cable Subscription: In the past	4% (29)	10% (72)	21% (145)	46% (321)	19% (132)	699
Cable Subscription: Never	4% (11)	10% (28)	22% (64)	37% (106)	26% (75)	283
Satellite TV Subscription: Currently	8% (39)	10% (49)	19% (91)	47% (231)	16% (79)	489
Satellite TV Subscription: In the past	4% (24)	9% (51)	23% (125)	44% (242)	19% (103)	545
Satellite TV Subscription: Never	4% (35)	9% (82)	20% (182)	46% (420)	22% (200)	918
Streaming Service Subscription: Currently	6% (64)	10% (113)	21% (240)	46% (539)	18% (209)	1165
Streaming Service Subscription: In the past	7% (14)	10% (21)	25% (53)	43% (90)	15% (31)	209
Streaming Service Subscription: Never	3% (20)	8% (47)	18% (104)	46% (265)	25% (142)	578
Film: An avid fan	7% (47)	11% (78)	19% (132)	46% (314)	16% (110)	681
Film: A casual fan	4% (38)	8% (86)	22% (235)	47% (491)	19% (199)	1049
Film: Not a fan	6% (13)	8% (18)	14% (30)	40% (88)	33% (73)	222
Television: An avid fan	5% (49)	9% (91)	20% (196)	49% (473)	17% (164)	973
Television: A casual fan	4% (37)	9% (79)	21% (183)	45% (382)	20% (171)	852
Television: Not a fan	9% (12)	9% (11)	15% (19)	30% (38)	37% (47)	128
Music: An avid fan	7% (71)	12% (115)	19% (186)	45% (449)	18% (177)	998
Music: A casual fan	2% (19)	7% (63)	24% (201)	47% (396)	20% (170)	849
Music: Not a fan	7% (8)	3% (3)	10% (10)	46% (48)	34% (35)	104
Fashion: An avid fan	10% (29)	12% (35)	21% (61)	45% (131)	12% (35)	290
Fashion: A casual fan	5% (40)	9% (70)	21% (161)	45% (346)	19% (146)	762
Fashion: Not a fan	3% (29)	8% (76)	19% (175)	46% (417)	22% (202)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4a_2: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	25% (488)	28% (552)	13% (260)	6% (123)	27% (528)	1952
Gender: Male	24% (217)	27% (250)	16% (146)	8% (73)	25% (228)	914
Gender: Female	26% (272)	29% (302)	11% (114)	5% (50)	29% (300)	1038
Age: 18-29	12% (43)	24% (83)	15% (52)	7% (25)	42% (145)	348
Age: 30-44	20% (89)	25% (111)	13% (57)	7% (31)	35% (152)	439
Age: 45-54	28% (97)	28% (94)	15% (51)	5% (18)	24% (81)	341
Age: 55-64	34% (124)	34% (125)	11% (41)	5% (18)	17% (62)	369
Age: 65+	30% (135)	31% (140)	13% (59)	7% (31)	20% (89)	454
Generation Z: 18-21	10% (12)	22% (25)	18% (21)	6% (6)	44% (51)	116
Millennial: Age 22-37	17% (81)	25% (117)	13% (60)	8% (40)	38% (180)	478
Generation X: Age 38-53	25% (126)	27% (137)	14% (71)	5% (26)	28% (138)	498
Boomers: Age 54-72	32% (235)	32% (234)	13% (96)	6% (45)	17% (127)	736
PID: Dem (no lean)	38% (258)	29% (192)	10% (71)	3% (19)	20% (134)	674
PID: Ind (no lean)	19% (126)	28% (183)	12% (81)	6% (41)	35% (229)	659
PID: Rep (no lean)	17% (105)	29% (177)	17% (108)	10% (63)	27% (165)	619
PID/Gender: Dem Men	37% (105)	27% (76)	11% (32)	4% (10)	21% (59)	282
PID/Gender: Dem Women	39% (154)	30% (117)	10% (38)	2% (9)	19% (75)	392
PID/Gender: Ind Men	17% (54)	30% (93)	15% (48)	7% (22)	31% (96)	313
PID/Gender: Ind Women	21% (72)	26% (90)	9% (33)	5% (19)	38% (133)	347
PID/Gender: Rep Men	18% (58)	26% (82)	21% (66)	13% (41)	23% (73)	319
PID/Gender: Rep Women	15% (46)	32% (96)	14% (43)	8% (23)	31% (92)	299
Ideo: Liberal (1-3)	35% (218)	28% (173)	10% (61)	4% (26)	22% (137)	614
Ideo: Moderate (4)	27% (112)	29% (123)	13% (56)	6% (25)	25% (104)	419
Ideo: Conservative (5-7)	18% (127)	30% (205)	17% (115)	9% (65)	26% (183)	695
Educ: < College	24% (293)	28% (341)	13% (161)	6% (76)	29% (356)	1228
Educ: Bachelors degree	26% (122)	30% (137)	13% (61)	7% (31)	24% (112)	462
Educ: Post-grad	28% (74)	29% (75)	14% (38)	6% (17)	23% (60)	263

Continued on next page

Table HR4a_2: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	25% (488)	28% (552)	13% (260)	6% (123)	27% (528)	1952
Income: Under 50k	23% (246)	29% (306)	13% (142)	7% (73)	28% (297)	1065
Income: 50k-100k	27% (163)	28% (175)	13% (81)	6% (37)	26% (159)	616
Income: 100k+	29% (79)	27% (72)	14% (37)	5% (13)	26% (72)	272
Ethnicity: White	24% (380)	29% (453)	13% (211)	7% (104)	27% (430)	1579
Ethnicity: Hispanic	24% (45)	21% (39)	11% (21)	11% (21)	33% (63)	189
Ethnicity: Afr. Am.	34% (83)	28% (68)	11% (27)	3% (8)	25% (62)	248
Ethnicity: Other	20% (25)	25% (31)	18% (22)	9% (11)	29% (36)	126
Relig: Protestant	24% (116)	33% (159)	13% (63)	7% (35)	22% (104)	477
Relig: Roman Catholic	32% (116)	24% (88)	16% (57)	8% (27)	21% (77)	364
Relig: Something Else	29% (55)	26% (49)	13% (25)	3% (6)	29% (55)	189
Relig: Jewish	30% (13)	31% (13)	9% (4)	2% (1)	27% (11)	42
Relig: Evangelical	30% (210)	29% (205)	15% (105)	5% (37)	21% (149)	707
Relig: Non-Evang. Catholics	24% (77)	28% (91)	12% (39)	10% (31)	27% (87)	324
Relig: All Christian	28% (287)	29% (296)	14% (144)	7% (68)	23% (236)	1030
Relig: All Non-Christian	22% (48)	27% (59)	14% (30)	7% (16)	30% (66)	219
Community: Urban	31% (143)	27% (124)	10% (47)	6% (26)	26% (120)	460
Community: Suburban	25% (222)	28% (254)	14% (122)	7% (61)	26% (234)	892
Community: Rural	21% (124)	29% (175)	15% (91)	6% (37)	29% (174)	601
Employ: Private Sector	23% (130)	31% (177)	15% (87)	5% (30)	26% (150)	575
Employ: Government	27% (33)	28% (34)	6% (7)	10% (12)	29% (36)	121
Employ: Self-Employed	21% (40)	29% (55)	20% (37)	6% (12)	24% (44)	187
Employ: Homemaker	23% (37)	26% (43)	13% (21)	6% (10)	31% (51)	162
Employ: Student	10% (8)	25% (19)	13% (10)	9% (7)	43% (33)	76
Employ: Retired	33% (169)	32% (167)	11% (59)	7% (34)	17% (88)	518
Employ: Unemployed	22% (34)	19% (29)	11% (17)	5% (7)	43% (67)	155
Employ: Other	24% (38)	18% (28)	14% (21)	7% (11)	38% (60)	157
Military HH: Yes	25% (92)	31% (113)	14% (51)	8% (30)	22% (79)	365
Military HH: No	25% (396)	28% (440)	13% (209)	6% (93)	28% (449)	1587
RD/WT: Right Direction	17% (126)	27% (201)	17% (124)	10% (74)	29% (212)	736
RD/WT: Wrong Track	30% (363)	29% (352)	11% (136)	4% (49)	26% (316)	1216

Continued on next page

Table HR4a_2: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	25% (488)	28% (552)	13% (260)	6% (123)	27% (528)	1952
Trump Job Approve	16% (127)	28% (230)	17% (140)	10% (82)	28% (231)	810
Trump Job Disapprove	34% (357)	29% (306)	11% (113)	4% (39)	22% (231)	1046
Trump Job Strongly Approve	17% (73)	24% (108)	20% (88)	11% (50)	28% (124)	444
Trump Job Somewhat Approve	15% (54)	33% (122)	14% (51)	9% (32)	29% (106)	366
Trump Job Somewhat Disapprove	20% (49)	29% (71)	18% (42)	3% (7)	30% (72)	242
Trump Job Strongly Disapprove	38% (308)	29% (235)	9% (71)	4% (32)	20% (159)	804
Favorable of Trump	16% (125)	27% (217)	18% (140)	10% (80)	29% (232)	794
Unfavorable of Trump	34% (354)	30% (319)	10% (109)	4% (38)	22% (225)	1045
Very Favorable of Trump	15% (70)	26% (121)	19% (89)	11% (49)	29% (134)	463
Somewhat Favorable of Trump	17% (55)	29% (96)	15% (51)	9% (31)	30% (98)	331
Somewhat Unfavorable of Trump	16% (32)	38% (77)	15% (29)	3% (6)	28% (56)	200
Very Unfavorable of Trump	38% (322)	29% (242)	9% (80)	4% (32)	20% (169)	845
#1 Issue: Economy	21% (119)	26% (141)	16% (89)	6% (34)	31% (170)	553
#1 Issue: Security	21% (89)	28% (117)	15% (63)	9% (38)	26% (111)	419
#1 Issue: Health Care	33% (94)	35% (101)	11% (32)	3% (8)	19% (54)	289
#1 Issue: Medicare / Social Security	35% (97)	32% (91)	10% (27)	6% (16)	18% (50)	281
#1 Issue: Women's Issues	24% (21)	15% (13)	15% (14)	8% (7)	37% (33)	89
#1 Issue: Education	21% (25)	31% (37)	9% (11)	6% (8)	33% (39)	121
#1 Issue: Energy	27% (26)	23% (22)	11% (11)	5% (5)	33% (31)	96
#1 Issue: Other	16% (17)	28% (30)	13% (13)	6% (6)	37% (39)	105
2018 House Vote: Democrat	41% (290)	31% (223)	9% (61)	2% (17)	17% (121)	713
2018 House Vote: Republican	17% (116)	29% (192)	17% (111)	10% (64)	28% (186)	669
2018 House Vote: Someone else	7% (6)	28% (25)	18% (16)	8% (7)	40% (35)	90
2018 House Vote: Didnt Vote	15% (73)	24% (112)	15% (71)	7% (35)	39% (185)	476
2016 Vote: Hillary Clinton	44% (274)	30% (185)	8% (53)	2% (13)	16% (99)	624
2016 Vote: Donald Trump	17% (113)	27% (177)	18% (120)	10% (65)	28% (189)	664
2016 Vote: Someone else	19% (27)	30% (43)	13% (19)	8% (11)	31% (44)	145
2016 Vote: Didnt Vote	14% (73)	28% (145)	13% (65)	6% (31)	38% (195)	510
Voted in 2014: Yes	30% (378)	29% (370)	13% (170)	6% (78)	22% (279)	1275
Voted in 2014: No	16% (110)	27% (182)	13% (90)	7% (45)	37% (249)	677

Continued on next page

Table HR4a_2: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	25% (488)	28% (552)	13% (260)	6% (123)	27% (528)	1952
2012 Vote: Barack Obama	41% (300)	31% (230)	7% (55)	3% (23)	18% (132)	740
2012 Vote: Mitt Romney	17% (94)	30% (161)	18% (100)	10% (53)	25% (135)	542
2012 Vote: Other	14% (13)	22% (19)	19% (17)	6% (5)	39% (34)	88
2012 Vote: Didn't Vote	14% (82)	24% (142)	15% (88)	7% (43)	39% (227)	582
4-Region: Northeast	28% (97)	29% (103)	11% (38)	6% (23)	25% (87)	348
4-Region: Midwest	25% (110)	30% (136)	12% (55)	6% (28)	26% (119)	448
4-Region: South	23% (169)	28% (204)	13% (97)	6% (45)	29% (213)	729
4-Region: West	26% (112)	26% (109)	16% (69)	7% (28)	25% (109)	427
Watch TV Shows: Every day	29% (304)	29% (306)	12% (121)	5% (56)	25% (257)	1044
Watch TV Shows: Several times per week	25% (105)	32% (132)	15% (62)	5% (21)	24% (100)	420
Watch TV Shows: About once per week	11% (12)	24% (26)	24% (27)	11% (12)	31% (34)	110
Watch TV Shows: Several times per month	19% (18)	23% (22)	19% (18)	8% (8)	31% (29)	95
Watch TV Shows: About once per month	23% (14)	25% (15)	9% (5)	9% (5)	35% (21)	60
Watch TV Shows: Less often than once per month	13% (9)	22% (16)	15% (11)	13% (9)	38% (28)	74
Watch TV Shows: Never	18% (26)	24% (36)	10% (15)	8% (12)	40% (59)	149
Watch Movies: Every day	25% (86)	25% (84)	13% (45)	8% (29)	28% (94)	339
Watch Movies: Several times per week	27% (134)	32% (157)	12% (62)	5% (25)	24% (119)	497
Watch Movies: About once per week	27% (87)	29% (94)	14% (47)	6% (21)	24% (77)	326
Watch Movies: Several times per month	29% (75)	28% (72)	14% (37)	4% (11)	25% (64)	260
Watch Movies: About once per month	20% (40)	31% (61)	13% (25)	6% (12)	30% (59)	198
Watch Movies: Less often than once per month	21% (34)	28% (46)	17% (28)	5% (9)	29% (48)	164
Watch Movies: Never	19% (33)	22% (37)	10% (16)	9% (16)	40% (66)	168
Watch Sporting Events: Every day	31% (51)	27% (45)	11% (19)	10% (16)	21% (36)	168
Watch Sporting Events: Several times per week	29% (83)	25% (72)	20% (56)	5% (14)	21% (60)	285
Watch Sporting Events: About once per week	27% (68)	34% (87)	12% (31)	7% (17)	20% (51)	253
Watch Sporting Events: Several times per month	21% (39)	34% (64)	18% (33)	4% (8)	23% (43)	188
Watch Sporting Events: About once per month	27% (42)	31% (48)	10% (16)	6% (9)	25% (39)	155
Watch Sporting Events: Less often than once per month	21% (65)	29% (92)	13% (41)	5% (17)	31% (98)	313
Watch Sporting Events: Never	24% (140)	24% (143)	11% (64)	7% (43)	34% (201)	591

Continued on next page

Table HR4a_2: Based on what you saw and know about this interview, please indicate if you have a favorable or unfavorable opinion of each.
Gayle King

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	25% (488)	28% (552)	13% (260)	6% (123)	27% (528)	1952
Cable Subscription: Currently	29% (283)	28% (273)	13% (125)	6% (55)	24% (234)	969
Cable Subscription: In the past	22% (155)	30% (208)	14% (96)	7% (51)	27% (189)	699
Cable Subscription: Never	18% (50)	25% (72)	14% (39)	6% (17)	37% (105)	283
Satellite TV Subscription: Currently	27% (130)	32% (156)	11% (54)	6% (30)	24% (119)	489
Satellite TV Subscription: In the past	20% (110)	30% (165)	17% (91)	7% (35)	26% (144)	545
Satellite TV Subscription: Never	27% (249)	25% (232)	13% (115)	6% (58)	29% (265)	918
Streaming Service Subscription: Currently	26% (298)	29% (338)	13% (153)	6% (73)	26% (303)	1165
Streaming Service Subscription: In the past	25% (53)	27% (57)	16% (32)	4% (9)	28% (58)	209
Streaming Service Subscription: Never	24% (138)	27% (157)	13% (74)	7% (41)	29% (167)	578
Film: An avid fan	29% (200)	28% (190)	12% (84)	6% (42)	24% (165)	681
Film: A casual fan	25% (262)	30% (314)	13% (138)	6% (59)	26% (275)	1049
Film: Not a fan	12% (26)	22% (48)	17% (38)	10% (23)	39% (88)	222
Television: An avid fan	32% (313)	27% (264)	12% (116)	6% (54)	23% (225)	973
Television: A casual fan	19% (166)	31% (265)	15% (129)	6% (50)	28% (242)	852
Television: Not a fan	8% (10)	18% (24)	12% (15)	14% (18)	48% (61)	128
Music: An avid fan	27% (269)	29% (288)	13% (127)	6% (62)	25% (252)	998
Music: A casual fan	24% (201)	30% (251)	14% (122)	6% (48)	27% (227)	849
Music: Not a fan	18% (19)	13% (13)	10% (11)	12% (13)	47% (49)	104
Fashion: An avid fan	31% (90)	27% (78)	10% (30)	10% (28)	22% (64)	290
Fashion: A casual fan	28% (216)	29% (224)	13% (102)	4% (27)	25% (194)	762
Fashion: Not a fan	20% (183)	28% (251)	14% (128)	8% (68)	30% (270)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5: As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (194)	14% (282)	28% (539)	27% (529)	21% (408)	1952
Gender: Male	12% (113)	14% (127)	26% (234)	28% (257)	20% (183)	914
Gender: Female	8% (82)	15% (155)	29% (304)	26% (272)	22% (225)	1038
Age: 18-29	13% (46)	16% (56)	28% (97)	21% (73)	22% (76)	348
Age: 30-44	14% (63)	17% (74)	27% (118)	22% (97)	20% (87)	439
Age: 45-54	10% (36)	15% (52)	23% (79)	25% (84)	27% (91)	341
Age: 55-64	8% (30)	14% (51)	32% (118)	26% (95)	20% (76)	369
Age: 65+	4% (19)	11% (50)	28% (126)	40% (180)	17% (79)	454
Generation Z: 18-21	15% (18)	13% (15)	26% (30)	17% (20)	29% (33)	116
Millennial: Age 22-37	13% (62)	17% (83)	28% (133)	21% (103)	20% (97)	478
Generation X: Age 38-53	13% (63)	15% (77)	25% (124)	23% (114)	24% (119)	498
Boomers: Age 54-72	6% (46)	13% (97)	30% (219)	33% (246)	17% (128)	736
PID: Dem (no lean)	11% (74)	18% (119)	27% (181)	25% (171)	19% (130)	674
PID: Ind (no lean)	9% (59)	14% (91)	25% (168)	27% (179)	25% (163)	659
PID: Rep (no lean)	10% (62)	12% (72)	31% (191)	29% (180)	19% (116)	619
PID/Gender: Dem Men	15% (41)	18% (50)	24% (69)	25% (71)	18% (52)	282
PID/Gender: Dem Women	8% (33)	18% (69)	29% (112)	25% (100)	20% (78)	392
PID/Gender: Ind Men	10% (32)	14% (43)	25% (79)	29% (90)	22% (69)	313
PID/Gender: Ind Women	8% (27)	14% (48)	25% (88)	26% (89)	27% (94)	347
PID/Gender: Rep Men	13% (40)	11% (34)	27% (86)	30% (96)	20% (62)	319
PID/Gender: Rep Women	7% (22)	12% (37)	35% (104)	28% (83)	18% (53)	299
Ideo: Liberal (1-3)	12% (76)	14% (87)	27% (167)	29% (178)	17% (106)	614
Ideo: Moderate (4)	8% (33)	16% (65)	29% (121)	23% (98)	24% (102)	419
Ideo: Conservative (5-7)	7% (46)	14% (98)	29% (203)	32% (222)	18% (126)	695
Educ: < College	11% (132)	14% (176)	25% (312)	26% (318)	24% (291)	1228
Educ: Bachelors degree	7% (34)	14% (64)	34% (158)	26% (121)	18% (84)	462
Educ: Post-grad	11% (29)	16% (41)	26% (69)	34% (90)	13% (33)	263

Continued on next page

Table HR5: As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (194)	14% (282)	28% (539)	27% (529)	21% (408)	1952
Income: Under 50k	11% (114)	14% (151)	26% (278)	26% (273)	23% (249)	1065
Income: 50k-100k	9% (55)	16% (96)	29% (178)	28% (170)	19% (117)	616
Income: 100k+	9% (25)	13% (35)	30% (82)	32% (87)	16% (42)	272
Ethnicity: White	8% (125)	14% (215)	29% (457)	29% (464)	20% (319)	1579
Ethnicity: Hispanic	11% (20)	18% (34)	21% (40)	26% (48)	25% (47)	189
Ethnicity: Afr. Am.	22% (55)	18% (44)	22% (54)	14% (34)	24% (60)	248
Ethnicity: Other	12% (15)	18% (23)	22% (28)	25% (31)	23% (29)	126
Relig: Protestant	8% (40)	15% (71)	29% (139)	28% (136)	19% (92)	477
Relig: Roman Catholic	10% (37)	15% (53)	25% (91)	31% (112)	19% (71)	364
Relig: Something Else	11% (20)	17% (31)	32% (60)	20% (39)	21% (40)	189
Relig: Jewish	8% (3)	10% (4)	29% (12)	35% (15)	17% (7)	42
Relig: Evangelical	10% (68)	16% (111)	29% (203)	27% (188)	19% (137)	707
Relig: Non-Evang. Catholics	9% (29)	14% (44)	27% (87)	30% (98)	20% (66)	324
Relig: All Christian	9% (97)	15% (155)	28% (290)	28% (286)	20% (202)	1030
Relig: All Non-Christian	14% (32)	12% (26)	27% (60)	23% (51)	23% (51)	219
Community: Urban	14% (64)	16% (73)	22% (100)	26% (119)	23% (104)	460
Community: Suburban	9% (84)	15% (131)	28% (252)	28% (248)	20% (178)	892
Community: Rural	8% (46)	13% (77)	31% (187)	27% (163)	21% (127)	601
Employ: Private Sector	12% (71)	14% (80)	31% (176)	24% (139)	19% (109)	575
Employ: Government	16% (20)	8% (10)	31% (38)	26% (32)	18% (22)	121
Employ: Self-Employed	12% (22)	19% (36)	26% (48)	30% (56)	13% (25)	187
Employ: Homemaker	3% (5)	19% (32)	26% (42)	26% (42)	26% (42)	162
Employ: Student	8% (6)	23% (18)	34% (26)	18% (14)	17% (13)	76
Employ: Retired	4% (22)	12% (63)	27% (140)	37% (191)	20% (102)	518
Employ: Unemployed	16% (25)	13% (19)	23% (36)	16% (25)	32% (49)	155
Employ: Other	15% (24)	15% (24)	21% (33)	19% (30)	29% (46)	157
Military HH: Yes	13% (48)	10% (37)	26% (97)	27% (99)	23% (84)	365
Military HH: No	9% (146)	15% (245)	28% (442)	27% (430)	20% (324)	1587
RD/WT: Right Direction	10% (72)	15% (108)	26% (193)	28% (209)	21% (155)	736
RD/WT: Wrong Track	10% (123)	14% (173)	28% (346)	26% (321)	21% (253)	1216

Continued on next page

Table HR5: As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (194)	14% (282)	28% (539)	27% (529)	21% (408)	1952
Trump Job Approve	9% (74)	14% (110)	27% (223)	29% (236)	21% (168)	810
Trump Job Disapprove	11% (116)	15% (159)	29% (298)	27% (281)	18% (192)	1046
Trump Job Strongly Approve	10% (46)	11% (48)	25% (111)	33% (145)	21% (94)	444
Trump Job Somewhat Approve	8% (28)	17% (62)	30% (111)	25% (91)	20% (74)	366
Trump Job Somewhat Disapprove	14% (34)	17% (42)	32% (78)	17% (42)	19% (46)	242
Trump Job Strongly Disapprove	10% (82)	15% (117)	27% (220)	30% (239)	18% (146)	804
Favorable of Trump	10% (77)	13% (106)	27% (215)	29% (233)	21% (164)	794
Unfavorable of Trump	10% (110)	16% (165)	29% (304)	27% (283)	18% (184)	1045
Very Favorable of Trump	9% (42)	10% (48)	26% (119)	33% (155)	21% (99)	463
Somewhat Favorable of Trump	11% (35)	17% (58)	29% (96)	24% (78)	20% (65)	331
Somewhat Unfavorable of Trump	9% (17)	18% (36)	37% (74)	20% (40)	16% (33)	200
Very Unfavorable of Trump	11% (93)	15% (129)	27% (229)	29% (243)	18% (151)	845
#1 Issue: Economy	12% (64)	15% (80)	30% (164)	22% (124)	22% (120)	553
#1 Issue: Security	8% (33)	13% (54)	27% (113)	32% (134)	20% (84)	419
#1 Issue: Health Care	12% (33)	16% (46)	26% (76)	26% (75)	20% (58)	289
#1 Issue: Medicare / Social Security	5% (15)	9% (24)	25% (71)	35% (97)	26% (74)	281
#1 Issue: Women's Issues	9% (8)	20% (18)	30% (27)	17% (15)	23% (20)	89
#1 Issue: Education	12% (15)	22% (26)	29% (35)	17% (21)	19% (23)	121
#1 Issue: Energy	12% (11)	18% (17)	34% (32)	28% (27)	9% (9)	96
#1 Issue: Other	14% (14)	15% (15)	19% (20)	34% (35)	19% (20)	105
2018 House Vote: Democrat	11% (80)	17% (119)	28% (201)	27% (193)	17% (121)	713
2018 House Vote: Republican	8% (52)	12% (79)	31% (207)	30% (203)	19% (128)	669
2018 House Vote: Someone else	12% (11)	12% (11)	20% (18)	29% (26)	27% (24)	90
2018 House Vote: Didnt Vote	10% (48)	15% (73)	24% (113)	22% (107)	28% (135)	476
2016 Vote: Hillary Clinton	12% (74)	17% (106)	26% (164)	28% (174)	17% (106)	624
2016 Vote: Donald Trump	7% (47)	12% (77)	30% (199)	31% (204)	21% (137)	664
2016 Vote: Someone else	8% (11)	13% (20)	24% (36)	36% (52)	19% (27)	145
2016 Vote: Didnt Vote	12% (61)	16% (79)	26% (134)	19% (98)	27% (137)	510
Voted in 2014: Yes	10% (123)	14% (173)	29% (365)	29% (369)	19% (246)	1275
Voted in 2014: No	11% (72)	16% (109)	26% (174)	24% (160)	24% (162)	677

Continued on next page

Table HR5: As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (194)	14% (282)	28% (539)	27% (529)	21% (408)	1952
2012 Vote: Barack Obama	12% (86)	18% (130)	27% (197)	26% (190)	19% (137)	740
2012 Vote: Mitt Romney	8% (42)	11% (58)	32% (175)	33% (178)	17% (90)	542
2012 Vote: Other	6% (5)	10% (9)	21% (18)	44% (38)	19% (17)	88
2012 Vote: Didn't Vote	10% (61)	15% (85)	26% (149)	21% (124)	28% (164)	582
4-Region: Northeast	12% (41)	14% (49)	25% (86)	28% (98)	21% (73)	348
4-Region: Midwest	10% (43)	13% (58)	32% (144)	25% (111)	20% (92)	448
4-Region: South	10% (72)	14% (103)	26% (190)	28% (201)	22% (162)	729
4-Region: West	9% (38)	17% (71)	28% (117)	28% (120)	19% (81)	427
Watch TV Shows: Every day	11% (115)	15% (160)	26% (273)	29% (300)	19% (195)	1044
Watch TV Shows: Several times per week	10% (42)	13% (53)	34% (142)	24% (99)	20% (85)	420
Watch TV Shows: About once per week	4% (4)	17% (18)	30% (32)	25% (28)	25% (27)	110
Watch TV Shows: Several times per month	6% (6)	16% (15)	29% (28)	31% (29)	18% (17)	95
Watch TV Shows: About once per month	11% (6)	11% (7)	23% (14)	25% (15)	30% (18)	60
Watch TV Shows: Less often than once per month	8% (6)	11% (8)	29% (21)	26% (19)	26% (20)	74
Watch TV Shows: Never	9% (14)	14% (21)	19% (28)	27% (40)	31% (46)	149
Watch Movies: Every day	21% (70)	16% (53)	19% (66)	24% (80)	21% (70)	339
Watch Movies: Several times per week	11% (53)	16% (80)	29% (145)	28% (141)	16% (78)	497
Watch Movies: About once per week	7% (24)	16% (54)	33% (109)	23% (75)	20% (65)	326
Watch Movies: Several times per month	4% (12)	16% (41)	29% (75)	27% (71)	24% (62)	260
Watch Movies: About once per month	5% (11)	13% (26)	27% (54)	31% (61)	23% (46)	198
Watch Movies: Less often than once per month	6% (9)	6% (9)	36% (59)	33% (55)	20% (32)	164
Watch Movies: Never	9% (15)	11% (19)	19% (32)	28% (47)	33% (55)	168
Watch Sporting Events: Every day	22% (37)	17% (29)	22% (36)	27% (45)	12% (20)	168
Watch Sporting Events: Several times per week	12% (33)	17% (49)	27% (77)	25% (72)	19% (53)	285
Watch Sporting Events: About once per week	8% (21)	15% (37)	30% (77)	25% (64)	21% (54)	253
Watch Sporting Events: Several times per month	7% (13)	9% (18)	33% (62)	32% (60)	19% (35)	188
Watch Sporting Events: About once per month	11% (17)	15% (23)	29% (45)	25% (39)	19% (30)	155
Watch Sporting Events: Less often than once per month	5% (16)	12% (38)	31% (98)	28% (89)	23% (73)	313
Watch Sporting Events: Never	9% (56)	15% (87)	24% (144)	27% (161)	24% (143)	591

Continued on next page

Table HR5: As you may know, HBO recently released a documentary that focuses on two men who allege they were sexually abused as children by singer Michael Jackson. Based on what you know now, please indicate if you have a favorable or unfavorable view of Michael Jackson.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (194)	14% (282)	28% (539)	27% (529)	21% (408)	1952
Cable Subscription: Currently	12% (114)	14% (140)	26% (253)	28% (275)	19% (187)	969
Cable Subscription: In the past	8% (56)	15% (103)	31% (214)	27% (188)	20% (139)	699
Cable Subscription: Never	8% (24)	14% (39)	25% (72)	23% (66)	29% (83)	283
Satellite TV Subscription: Currently	13% (64)	16% (80)	28% (135)	23% (113)	20% (98)	489
Satellite TV Subscription: In the past	11% (58)	15% (83)	29% (158)	28% (151)	17% (94)	545
Satellite TV Subscription: Never	8% (73)	13% (118)	27% (246)	29% (265)	24% (216)	918
Streaming Service Subscription: Currently	11% (132)	17% (197)	29% (341)	26% (299)	17% (196)	1165
Streaming Service Subscription: In the past	8% (17)	13% (27)	31% (65)	29% (60)	19% (40)	209
Streaming Service Subscription: Never	8% (45)	10% (57)	23% (133)	29% (170)	30% (172)	578
Film: An avid fan	15% (104)	17% (117)	25% (172)	23% (156)	19% (131)	681
Film: A casual fan	7% (76)	13% (134)	31% (324)	30% (312)	19% (204)	1049
Film: Not a fan	6% (14)	14% (31)	19% (43)	28% (61)	33% (73)	222
Television: An avid fan	12% (119)	15% (149)	26% (248)	27% (263)	20% (194)	973
Television: A casual fan	8% (66)	14% (118)	31% (265)	27% (227)	21% (175)	852
Television: Not a fan	7% (9)	12% (15)	20% (25)	31% (39)	30% (39)	128
Music: An avid fan	15% (145)	17% (166)	23% (231)	25% (247)	21% (209)	998
Music: A casual fan	5% (46)	12% (100)	35% (297)	28% (239)	20% (167)	849
Music: Not a fan	3% (3)	15% (15)	10% (10)	41% (43)	31% (32)	104
Fashion: An avid fan	22% (63)	15% (44)	23% (67)	20% (59)	20% (57)	290
Fashion: A casual fan	9% (72)	16% (125)	30% (227)	27% (205)	17% (133)	762
Fashion: Not a fan	7% (60)	13% (113)	27% (245)	29% (265)	24% (217)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_1: *As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?*

Michael Jackson

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	22% (434)	30% (577)	16% (312)	13% (247)	20% (382)	1952
Gender: Male	23% (213)	25% (232)	18% (161)	15% (136)	19% (171)	914
Gender: Female	21% (221)	33% (344)	15% (152)	11% (111)	20% (211)	1038
Age: 18-29	21% (73)	28% (96)	17% (60)	12% (43)	22% (75)	348
Age: 30-44	22% (98)	29% (129)	16% (69)	12% (51)	21% (92)	439
Age: 45-54	19% (64)	30% (102)	15% (50)	14% (46)	23% (80)	341
Age: 55-64	21% (76)	32% (117)	17% (63)	14% (50)	17% (63)	369
Age: 65+	27% (122)	29% (133)	15% (69)	12% (57)	16% (73)	454
Generation Z: 18-21	15% (18)	19% (22)	23% (26)	16% (19)	27% (31)	116
Millennial: Age 22-37	23% (110)	31% (147)	16% (75)	9% (45)	21% (100)	478
Generation X: Age 38-53	20% (101)	30% (149)	14% (69)	14% (70)	22% (108)	498
Boomers: Age 54-72	24% (177)	31% (225)	16% (120)	13% (95)	16% (120)	736
PID: Dem (no lean)	21% (138)	31% (211)	17% (114)	14% (97)	17% (115)	674
PID: Ind (no lean)	21% (139)	30% (198)	14% (94)	11% (73)	24% (155)	659
PID: Rep (no lean)	25% (157)	27% (168)	17% (105)	12% (77)	18% (112)	619
PID/Gender: Dem Men	21% (59)	27% (77)	17% (47)	18% (50)	17% (48)	282
PID/Gender: Dem Women	20% (79)	34% (134)	17% (66)	12% (47)	17% (66)	392
PID/Gender: Ind Men	21% (67)	26% (80)	18% (55)	14% (45)	21% (66)	313
PID/Gender: Ind Women	21% (73)	34% (118)	11% (39)	8% (28)	26% (89)	347
PID/Gender: Rep Men	27% (88)	24% (75)	18% (58)	13% (42)	18% (57)	319
PID/Gender: Rep Women	23% (69)	31% (93)	16% (47)	12% (35)	19% (56)	299
Ideo: Liberal (1-3)	26% (160)	32% (198)	16% (98)	12% (71)	14% (87)	614
Ideo: Moderate (4)	17% (70)	28% (118)	20% (83)	13% (55)	22% (93)	419
Ideo: Conservative (5-7)	23% (163)	31% (216)	14% (100)	13% (91)	18% (126)	695
Educ: < College	20% (242)	27% (329)	17% (213)	14% (170)	22% (274)	1228
Educ: Bachelors degree	22% (103)	36% (168)	14% (64)	11% (51)	16% (76)	462
Educ: Post-grad	34% (90)	30% (80)	14% (36)	10% (26)	12% (32)	263

Continued on next page

Table HR6_1: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Michael Jackson

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	22% (434)	30% (577)	16% (312)	13% (247)	20% (382)	1952
Income: Under 50k	20% (218)	29% (313)	14% (153)	13% (141)	22% (239)	1065
Income: 50k-100k	23% (142)	28% (173)	20% (121)	12% (75)	17% (105)	616
Income: 100k+	27% (74)	33% (91)	14% (38)	11% (31)	14% (39)	272
Ethnicity: White	24% (371)	30% (477)	16% (256)	12% (188)	18% (287)	1579
Ethnicity: Hispanic	20% (37)	27% (51)	20% (38)	11% (21)	22% (42)	189
Ethnicity: Afr. Am.	13% (31)	28% (69)	14% (35)	17% (41)	29% (71)	248
Ethnicity: Other	25% (32)	24% (30)	18% (22)	14% (18)	19% (24)	126
Relig: Protestant	23% (108)	32% (153)	15% (71)	12% (55)	19% (89)	477
Relig: Roman Catholic	25% (93)	30% (111)	15% (56)	14% (51)	15% (54)	364
Relig: Something Else	18% (35)	32% (60)	21% (40)	8% (14)	21% (41)	189
Relig: Jewish	29% (12)	32% (13)	11% (5)	9% (4)	19% (8)	42
Relig: Evangelical	22% (154)	32% (226)	18% (128)	12% (84)	16% (115)	707
Relig: Non-Evang. Catholics	25% (82)	30% (98)	12% (39)	11% (36)	21% (68)	324
Relig: All Christian	23% (236)	31% (324)	16% (167)	12% (120)	18% (184)	1030
Relig: All Non-Christian	17% (36)	25% (55)	15% (33)	16% (36)	27% (59)	219
Community: Urban	20% (93)	32% (148)	13% (60)	14% (63)	21% (96)	460
Community: Suburban	25% (220)	29% (259)	16% (141)	12% (105)	19% (168)	892
Community: Rural	20% (122)	28% (170)	19% (112)	13% (79)	20% (118)	601
Employ: Private Sector	22% (129)	30% (173)	16% (90)	14% (79)	18% (103)	575
Employ: Government	23% (28)	25% (30)	22% (27)	16% (19)	14% (17)	121
Employ: Self-Employed	29% (53)	34% (64)	14% (27)	10% (20)	13% (24)	187
Employ: Homemaker	20% (32)	28% (46)	15% (25)	11% (18)	25% (41)	162
Employ: Student	18% (14)	35% (27)	16% (12)	10% (8)	20% (15)	76
Employ: Retired	24% (123)	29% (152)	16% (84)	14% (73)	16% (85)	518
Employ: Unemployed	22% (33)	24% (37)	14% (22)	10% (15)	31% (48)	155
Employ: Other	13% (21)	31% (48)	16% (26)	9% (14)	31% (49)	157
Military HH: Yes	22% (79)	26% (96)	15% (54)	18% (67)	19% (69)	365
Military HH: No	22% (355)	30% (481)	16% (258)	11% (180)	20% (313)	1587

Continued on next page

Table HR6_1: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Michael Jackson

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	22% (434)	30% (577)	16% (312)	13% (247)	20% (382)	1952
RD/WT: Right Direction	24% (178)	27% (202)	16% (118)	12% (86)	21% (151)	736
RD/WT: Wrong Track	21% (256)	31% (374)	16% (194)	13% (161)	19% (231)	1216
Trump Job Approve	23% (189)	27% (215)	17% (134)	13% (103)	21% (169)	810
Trump Job Disapprove	22% (235)	32% (330)	16% (170)	13% (136)	17% (174)	1046
Trump Job Strongly Approve	29% (128)	22% (97)	16% (70)	13% (60)	20% (89)	444
Trump Job Somewhat Approve	17% (61)	32% (118)	17% (64)	12% (43)	22% (79)	366
Trump Job Somewhat Disapprove	16% (40)	37% (90)	19% (46)	12% (29)	15% (37)	242
Trump Job Strongly Disapprove	24% (196)	30% (240)	16% (125)	13% (107)	17% (137)	804
Favorable of Trump	24% (191)	27% (215)	16% (124)	13% (103)	20% (161)	794
Unfavorable of Trump	23% (238)	32% (337)	17% (176)	13% (133)	15% (162)	1045
Very Favorable of Trump	28% (129)	23% (108)	16% (73)	13% (61)	20% (91)	463
Somewhat Favorable of Trump	19% (62)	32% (107)	15% (51)	13% (42)	21% (70)	331
Somewhat Unfavorable of Trump	16% (32)	37% (74)	22% (45)	9% (17)	16% (32)	200
Very Unfavorable of Trump	24% (206)	31% (263)	15% (131)	14% (115)	15% (130)	845
#1 Issue: Economy	19% (105)	29% (162)	16% (87)	12% (66)	24% (133)	553
#1 Issue: Security	28% (116)	28% (116)	17% (69)	11% (48)	17% (70)	419
#1 Issue: Health Care	23% (66)	33% (95)	19% (54)	11% (31)	15% (44)	289
#1 Issue: Medicare / Social Security	21% (59)	29% (83)	14% (40)	16% (44)	20% (56)	281
#1 Issue: Women's Issues	24% (22)	26% (23)	17% (15)	15% (13)	18% (16)	89
#1 Issue: Education	16% (19)	32% (39)	15% (18)	16% (20)	21% (25)	121
#1 Issue: Energy	25% (24)	36% (34)	12% (11)	10% (9)	18% (17)	96
#1 Issue: Other	23% (24)	24% (25)	18% (19)	15% (16)	21% (22)	105
2018 House Vote: Democrat	23% (164)	32% (230)	17% (120)	13% (92)	15% (108)	713
2018 House Vote: Republican	25% (165)	28% (190)	15% (102)	13% (86)	19% (126)	669
2018 House Vote: Someone else	19% (17)	26% (23)	15% (14)	11% (10)	29% (26)	90
2018 House Vote: Didnt Vote	18% (86)	28% (132)	16% (77)	12% (59)	26% (122)	476

Continued on next page

Table HR6_1: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Michael Jackson

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	22% (434)	30% (577)	16% (312)	13% (247)	20% (382)	1952
2016 Vote: Hillary Clinton	23% (142)	32% (201)	16% (102)	13% (81)	16% (97)	624
2016 Vote: Donald Trump	25% (165)	26% (174)	17% (114)	13% (83)	19% (128)	664
2016 Vote: Someone else	25% (36)	32% (47)	15% (22)	11% (15)	17% (25)	145
2016 Vote: Didn't Vote	17% (87)	30% (153)	14% (74)	13% (64)	26% (132)	510
Voted in 2014: Yes	24% (307)	30% (379)	16% (203)	13% (165)	17% (222)	1275
Voted in 2014: No	19% (127)	29% (198)	16% (110)	12% (82)	24% (160)	677
2012 Vote: Barack Obama	22% (166)	32% (238)	16% (116)	13% (93)	17% (126)	740
2012 Vote: Mitt Romney	24% (132)	30% (161)	17% (90)	14% (74)	16% (86)	542
2012 Vote: Other	25% (22)	21% (19)	16% (14)	12% (10)	25% (22)	88
2012 Vote: Didn't Vote	20% (114)	27% (158)	16% (92)	12% (70)	25% (148)	582
4-Region: Northeast	24% (83)	31% (108)	16% (56)	11% (40)	18% (61)	348
4-Region: Midwest	23% (102)	30% (134)	16% (73)	12% (54)	19% (85)	448
4-Region: South	21% (150)	30% (217)	15% (108)	14% (99)	21% (155)	729
4-Region: West	23% (100)	28% (117)	18% (75)	13% (54)	19% (80)	427
Watch TV Shows: Every day	23% (241)	29% (305)	17% (174)	12% (130)	19% (195)	1044
Watch TV Shows: Several times per week	22% (92)	33% (137)	16% (66)	12% (51)	18% (74)	420
Watch TV Shows: About once per week	24% (27)	31% (34)	18% (20)	10% (11)	16% (18)	110
Watch TV Shows: Several times per month	23% (22)	25% (24)	15% (15)	18% (17)	18% (17)	95
Watch TV Shows: About once per month	29% (17)	21% (12)	13% (7)	11% (7)	27% (16)	60
Watch TV Shows: Less often than once per month	15% (11)	28% (21)	15% (11)	17% (13)	24% (18)	74
Watch TV Shows: Never	16% (24)	29% (44)	13% (19)	12% (18)	30% (44)	149
Watch Movies: Every day	27% (93)	25% (85)	15% (50)	14% (49)	18% (63)	339
Watch Movies: Several times per week	23% (114)	31% (154)	17% (87)	12% (61)	16% (82)	497
Watch Movies: About once per week	19% (61)	33% (108)	18% (58)	13% (43)	17% (56)	326
Watch Movies: Several times per month	24% (62)	30% (78)	15% (39)	11% (27)	21% (54)	260
Watch Movies: About once per month	19% (38)	30% (59)	16% (31)	11% (22)	23% (46)	198
Watch Movies: Less often than once per month	21% (34)	31% (50)	17% (27)	12% (19)	20% (33)	164
Watch Movies: Never	19% (32)	25% (42)	12% (20)	15% (25)	29% (48)	168

Continued on next page

Table HR6_1: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Michael Jackson

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	22% (434)	30% (577)	16% (312)	13% (247)	20% (382)	1952
Watch Sporting Events: Every day	27% (45)	25% (42)	17% (29)	18% (30)	13% (22)	168
Watch Sporting Events: Several times per week	20% (57)	31% (89)	19% (53)	11% (32)	19% (53)	285
Watch Sporting Events: About once per week	28% (71)	30% (77)	14% (35)	11% (28)	17% (43)	253
Watch Sporting Events: Several times per month	22% (41)	34% (63)	12% (23)	13% (25)	19% (36)	188
Watch Sporting Events: About once per month	23% (35)	37% (58)	14% (22)	13% (21)	12% (19)	155
Watch Sporting Events: Less often than once per month	18% (57)	32% (99)	19% (59)	12% (37)	20% (62)	313
Watch Sporting Events: Never	22% (128)	25% (149)	16% (92)	13% (75)	25% (148)	591
Cable Subscription: Currently	24% (232)	29% (281)	16% (151)	14% (140)	17% (165)	969
Cable Subscription: In the past	22% (155)	32% (226)	16% (110)	10% (73)	19% (135)	699
Cable Subscription: Never	17% (47)	24% (69)	18% (51)	12% (34)	29% (82)	283
Satellite TV Subscription: Currently	22% (109)	30% (145)	17% (82)	11% (56)	20% (97)	489
Satellite TV Subscription: In the past	22% (120)	33% (181)	16% (89)	11% (60)	17% (95)	545
Satellite TV Subscription: Never	22% (205)	27% (250)	15% (141)	14% (131)	21% (190)	918
Streaming Service Subscription: Currently	24% (282)	31% (356)	16% (184)	12% (137)	18% (207)	1165
Streaming Service Subscription: In the past	22% (45)	30% (63)	22% (46)	12% (25)	14% (29)	209
Streaming Service Subscription: Never	19% (107)	27% (157)	14% (82)	15% (86)	25% (146)	578
Film: An avid fan	25% (168)	28% (188)	17% (117)	13% (91)	17% (116)	681
Film: A casual fan	22% (229)	32% (332)	16% (163)	12% (124)	19% (201)	1049
Film: Not a fan	17% (37)	25% (57)	14% (32)	14% (32)	29% (64)	222
Television: An avid fan	23% (226)	29% (278)	17% (169)	13% (123)	18% (177)	973
Television: A casual fan	22% (188)	31% (265)	15% (128)	13% (109)	19% (162)	852
Television: Not a fan	16% (20)	26% (33)	12% (16)	12% (16)	34% (43)	128
Music: An avid fan	23% (229)	28% (283)	16% (155)	14% (143)	19% (189)	998
Music: A casual fan	22% (184)	33% (278)	17% (144)	10% (89)	18% (154)	849
Music: Not a fan	20% (21)	15% (16)	12% (13)	15% (16)	37% (39)	104
Fashion: An avid fan	28% (80)	29% (85)	12% (34)	15% (44)	16% (48)	290
Fashion: A casual fan	23% (173)	32% (241)	17% (127)	11% (87)	18% (135)	762
Fashion: Not a fan	20% (181)	28% (251)	17% (152)	13% (116)	22% (200)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_2: *As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?*

R. Kelly

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	29% (560)	21% (419)	12% (228)	14% (277)	24% (467)	1952
Gender: Male	26% (237)	21% (188)	13% (119)	17% (154)	24% (215)	914
Gender: Female	31% (323)	22% (231)	11% (109)	12% (122)	24% (253)	1038
Age: 18-29	30% (105)	22% (78)	14% (48)	12% (40)	22% (77)	348
Age: 30-44	30% (132)	23% (102)	12% (52)	14% (63)	20% (90)	439
Age: 45-54	27% (94)	21% (72)	12% (42)	13% (45)	26% (89)	341
Age: 55-64	28% (103)	20% (74)	12% (43)	16% (60)	24% (89)	369
Age: 65+	28% (127)	20% (93)	10% (44)	15% (69)	27% (122)	454
Generation Z: 18-21	28% (33)	23% (27)	13% (15)	10% (12)	25% (30)	116
Millennial: Age 22-37	32% (151)	21% (101)	12% (59)	14% (67)	21% (99)	478
Generation X: Age 38-53	27% (135)	24% (119)	13% (63)	12% (61)	24% (120)	498
Boomers: Age 54-72	29% (212)	21% (151)	10% (73)	16% (120)	25% (180)	736
PID: Dem (no lean)	35% (233)	21% (139)	10% (71)	17% (111)	18% (119)	674
PID: Ind (no lean)	25% (162)	24% (157)	12% (78)	11% (74)	29% (189)	659
PID: Rep (no lean)	27% (165)	20% (123)	13% (80)	15% (92)	26% (159)	619
PID/Gender: Dem Men	30% (85)	18% (51)	13% (36)	20% (57)	19% (52)	282
PID/Gender: Dem Women	38% (148)	22% (88)	9% (35)	14% (55)	17% (67)	392
PID/Gender: Ind Men	23% (71)	25% (77)	13% (39)	13% (42)	27% (84)	313
PID/Gender: Ind Women	26% (91)	23% (80)	11% (38)	9% (32)	30% (105)	347
PID/Gender: Rep Men	25% (80)	19% (60)	14% (44)	18% (56)	25% (79)	319
PID/Gender: Rep Women	28% (85)	21% (63)	12% (36)	12% (36)	27% (80)	299
Ideo: Liberal (1-3)	38% (233)	24% (147)	9% (57)	13% (79)	16% (97)	614
Ideo: Moderate (4)	23% (94)	22% (92)	13% (54)	17% (69)	26% (109)	419
Ideo: Conservative (5-7)	26% (181)	21% (143)	13% (92)	14% (100)	26% (179)	695
Educ: < College	26% (323)	21% (263)	12% (152)	14% (168)	26% (322)	1228
Educ: Bachelors degree	31% (144)	21% (97)	11% (52)	16% (76)	20% (93)	462
Educ: Post-grad	36% (93)	23% (59)	9% (25)	13% (33)	20% (52)	263

Continued on next page

Table HR6_2: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

R. Kelly

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	29% (560)	21% (419)	12% (228)	14% (277)	24% (467)	1952
Income: Under 50k	25% (265)	22% (237)	11% (116)	14% (149)	28% (298)	1065
Income: 50k-100k	31% (189)	21% (130)	13% (83)	15% (95)	19% (120)	616
Income: 100k+	39% (106)	19% (53)	11% (29)	12% (34)	18% (50)	272
Ethnicity: White	29% (459)	21% (336)	11% (177)	14% (217)	25% (391)	1579
Ethnicity: Hispanic	27% (52)	18% (35)	13% (25)	16% (31)	25% (47)	189
Ethnicity: Afr. Am.	28% (69)	21% (52)	15% (38)	14% (35)	22% (54)	248
Ethnicity: Other	26% (33)	25% (32)	11% (14)	20% (25)	18% (23)	126
Relig: Protestant	26% (122)	22% (104)	11% (53)	14% (65)	28% (132)	477
Relig: Roman Catholic	34% (123)	23% (84)	9% (34)	15% (55)	18% (67)	364
Relig: Something Else	28% (53)	23% (44)	15% (28)	11% (21)	22% (43)	189
Relig: Jewish	32% (13)	20% (8)	5% (2)	16% (7)	26% (11)	42
Relig: Evangelical	31% (216)	24% (170)	11% (81)	14% (97)	20% (143)	707
Relig: Non-Evang. Catholics	26% (83)	19% (63)	11% (35)	14% (44)	31% (99)	324
Relig: All Christian	29% (299)	23% (233)	11% (116)	14% (141)	23% (242)	1030
Relig: All Non-Christian	20% (43)	24% (52)	12% (26)	15% (32)	30% (65)	219
Community: Urban	28% (128)	22% (103)	10% (44)	15% (70)	25% (114)	460
Community: Suburban	32% (283)	21% (186)	12% (103)	14% (125)	22% (194)	892
Community: Rural	25% (149)	22% (130)	13% (81)	14% (82)	26% (159)	601
Employ: Private Sector	30% (173)	23% (131)	11% (64)	15% (88)	21% (119)	575
Employ: Government	30% (37)	23% (28)	10% (13)	20% (25)	16% (19)	121
Employ: Self-Employed	30% (56)	24% (45)	13% (24)	14% (25)	20% (37)	187
Employ: Homemaker	27% (43)	20% (32)	10% (17)	13% (20)	31% (50)	162
Employ: Student	31% (24)	20% (15)	17% (13)	13% (10)	19% (15)	76
Employ: Retired	28% (146)	21% (109)	11% (56)	16% (81)	24% (127)	518
Employ: Unemployed	28% (43)	17% (26)	14% (22)	7% (11)	34% (53)	155
Employ: Other	25% (39)	21% (33)	13% (20)	11% (17)	30% (48)	157
Military HH: Yes	27% (100)	20% (72)	11% (40)	15% (53)	27% (100)	365
Military HH: No	29% (460)	22% (347)	12% (189)	14% (224)	23% (367)	1587

Continued on next page

Table HR6_2: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

R. Kelly

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	29% (560)	21% (419)	12% (228)	14% (277)	24% (467)	1952
RD/WT: Right Direction	24% (176)	21% (156)	13% (98)	14% (105)	28% (203)	736
RD/WT: Wrong Track	32% (384)	22% (264)	11% (131)	14% (172)	22% (265)	1216
Trump Job Approve	25% (202)	21% (167)	13% (107)	13% (109)	28% (226)	810
Trump Job Disapprove	33% (345)	23% (240)	11% (114)	15% (156)	18% (190)	1046
Trump Job Strongly Approve	25% (111)	20% (89)	12% (52)	15% (66)	28% (125)	444
Trump Job Somewhat Approve	25% (90)	21% (77)	15% (54)	12% (43)	28% (101)	366
Trump Job Somewhat Disapprove	24% (58)	31% (75)	11% (26)	11% (26)	24% (57)	242
Trump Job Strongly Disapprove	36% (287)	21% (166)	11% (89)	16% (130)	17% (133)	804
Favorable of Trump	25% (202)	21% (164)	12% (96)	14% (108)	28% (224)	794
Unfavorable of Trump	33% (347)	23% (243)	12% (123)	15% (156)	17% (175)	1045
Very Favorable of Trump	28% (128)	19% (90)	11% (52)	15% (67)	27% (125)	463
Somewhat Favorable of Trump	22% (73)	22% (74)	13% (44)	12% (40)	30% (99)	331
Somewhat Unfavorable of Trump	21% (43)	33% (67)	14% (28)	12% (25)	19% (38)	200
Very Unfavorable of Trump	36% (304)	21% (177)	11% (95)	16% (132)	16% (138)	845
#1 Issue: Economy	25% (136)	23% (128)	12% (69)	14% (79)	25% (141)	553
#1 Issue: Security	31% (129)	21% (88)	10% (42)	14% (57)	24% (102)	419
#1 Issue: Health Care	34% (98)	19% (54)	12% (35)	17% (48)	19% (54)	289
#1 Issue: Medicare / Social Security	26% (74)	19% (52)	10% (29)	18% (52)	26% (74)	281
#1 Issue: Women's Issues	38% (34)	24% (21)	9% (8)	8% (7)	21% (19)	89
#1 Issue: Education	26% (32)	27% (33)	13% (16)	13% (16)	21% (25)	121
#1 Issue: Energy	34% (33)	21% (20)	17% (16)	7% (7)	21% (20)	96
#1 Issue: Other	23% (24)	22% (23)	12% (13)	12% (12)	31% (33)	105
2018 House Vote: Democrat	34% (243)	22% (155)	11% (79)	16% (112)	17% (125)	713
2018 House Vote: Republican	28% (188)	20% (133)	11% (75)	15% (98)	26% (174)	669
2018 House Vote: Someone else	20% (18)	18% (16)	12% (11)	11% (10)	39% (35)	90
2018 House Vote: Didnt Vote	23% (110)	24% (114)	13% (63)	12% (55)	28% (133)	476

Continued on next page

Table HR6_2: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

R. Kelly

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	29% (560)	21% (419)	12% (228)	14% (277)	24% (467)	1952
2016 Vote: Hillary Clinton	34% (213)	23% (142)	10% (60)	17% (103)	17% (105)	624
2016 Vote: Donald Trump	25% (165)	20% (130)	12% (80)	16% (103)	28% (185)	664
2016 Vote: Someone else	35% (50)	20% (29)	8% (11)	11% (16)	27% (39)	145
2016 Vote: Didnt Vote	25% (129)	23% (117)	15% (74)	10% (52)	27% (138)	510
Voted in 2014: Yes	29% (372)	21% (273)	11% (143)	16% (205)	22% (282)	1275
Voted in 2014: No	28% (188)	22% (147)	13% (85)	11% (72)	27% (185)	677
2012 Vote: Barack Obama	33% (247)	21% (158)	11% (81)	15% (112)	19% (141)	740
2012 Vote: Mitt Romney	25% (136)	22% (117)	12% (63)	17% (93)	24% (132)	542
2012 Vote: Other	30% (27)	13% (11)	11% (10)	10% (8)	36% (32)	88
2012 Vote: Didn't Vote	26% (150)	23% (133)	13% (74)	11% (63)	28% (162)	582
4-Region: Northeast	30% (106)	25% (86)	11% (40)	12% (43)	21% (74)	348
4-Region: Midwest	29% (128)	21% (96)	12% (54)	15% (67)	23% (104)	448
4-Region: South	29% (214)	20% (145)	11% (82)	13% (95)	26% (193)	729
4-Region: West	26% (112)	22% (93)	12% (53)	17% (72)	23% (97)	427
Watch TV Shows: Every day	31% (328)	23% (235)	11% (117)	13% (141)	21% (224)	1044
Watch TV Shows: Several times per week	27% (115)	23% (98)	14% (58)	14% (57)	22% (92)	420
Watch TV Shows: About once per week	23% (26)	21% (23)	11% (12)	19% (21)	26% (28)	110
Watch TV Shows: Several times per month	26% (25)	13% (12)	21% (20)	14% (13)	26% (25)	95
Watch TV Shows: About once per month	29% (17)	12% (7)	6% (3)	14% (8)	39% (23)	60
Watch TV Shows: Less often than once per month	30% (23)	21% (16)	5% (4)	20% (15)	23% (17)	74
Watch TV Shows: Never	18% (27)	19% (28)	9% (14)	15% (22)	39% (58)	149
Watch Movies: Every day	32% (108)	21% (73)	10% (34)	15% (50)	22% (75)	339
Watch Movies: Several times per week	29% (144)	25% (124)	14% (69)	13% (64)	19% (96)	497
Watch Movies: About once per week	28% (93)	23% (75)	11% (36)	16% (54)	21% (69)	326
Watch Movies: Several times per month	31% (81)	22% (56)	11% (28)	14% (37)	22% (58)	260
Watch Movies: About once per month	30% (59)	14% (29)	13% (26)	10% (21)	32% (63)	198
Watch Movies: Less often than once per month	23% (37)	24% (39)	13% (21)	13% (22)	27% (45)	164
Watch Movies: Never	22% (37)	14% (24)	9% (15)	18% (30)	37% (61)	168

Continued on next page

Table HR6_2: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

R. Kelly

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	29% (560)	21% (419)	12% (228)	14% (277)	24% (467)	1952
Watch Sporting Events: Every day	35% (58)	19% (32)	10% (17)	21% (35)	15% (25)	168
Watch Sporting Events: Several times per week	25% (70)	22% (63)	18% (51)	14% (41)	21% (59)	285
Watch Sporting Events: About once per week	32% (82)	25% (64)	9% (24)	15% (38)	18% (46)	253
Watch Sporting Events: Several times per month	33% (62)	25% (47)	9% (16)	14% (27)	19% (36)	188
Watch Sporting Events: About once per month	29% (45)	22% (34)	10% (16)	17% (26)	22% (34)	155
Watch Sporting Events: Less often than once per month	27% (85)	24% (76)	14% (42)	10% (31)	25% (79)	313
Watch Sporting Events: Never	27% (159)	18% (104)	10% (62)	13% (79)	32% (188)	591
Cable Subscription: Currently	31% (305)	21% (207)	10% (101)	15% (141)	22% (215)	969
Cable Subscription: In the past	29% (200)	23% (160)	12% (87)	13% (93)	23% (159)	699
Cable Subscription: Never	19% (55)	18% (52)	14% (40)	15% (43)	33% (94)	283
Satellite TV Subscription: Currently	31% (151)	23% (113)	10% (51)	16% (79)	19% (94)	489
Satellite TV Subscription: In the past	30% (165)	23% (126)	13% (68)	11% (62)	23% (123)	545
Satellite TV Subscription: Never	27% (243)	20% (180)	12% (109)	15% (135)	27% (250)	918
Streaming Service Subscription: Currently	33% (387)	23% (267)	10% (120)	13% (152)	21% (239)	1165
Streaming Service Subscription: In the past	24% (49)	26% (55)	17% (35)	16% (34)	17% (37)	209
Streaming Service Subscription: Never	21% (124)	17% (98)	13% (73)	16% (91)	33% (191)	578
Film: An avid fan	34% (229)	24% (161)	10% (70)	13% (88)	19% (132)	681
Film: A casual fan	27% (286)	21% (223)	13% (135)	14% (152)	24% (254)	1049
Film: Not a fan	20% (45)	16% (35)	10% (23)	17% (37)	37% (82)	222
Television: An avid fan	32% (312)	23% (222)	9% (90)	15% (143)	21% (205)	973
Television: A casual fan	26% (223)	21% (177)	15% (124)	13% (114)	25% (213)	852
Television: Not a fan	19% (25)	16% (21)	11% (14)	15% (20)	38% (49)	128
Music: An avid fan	32% (318)	22% (219)	12% (118)	14% (141)	20% (203)	998
Music: A casual fan	26% (219)	23% (192)	12% (101)	14% (118)	26% (219)	849
Music: Not a fan	23% (24)	8% (8)	9% (9)	18% (19)	43% (45)	104
Fashion: An avid fan	38% (111)	26% (76)	8% (22)	13% (38)	15% (42)	290
Fashion: A casual fan	30% (227)	23% (179)	13% (99)	13% (101)	20% (156)	762
Fashion: Not a fan	25% (222)	18% (164)	12% (107)	15% (138)	30% (269)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_3: *As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?*

Chris Brown

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	24% (477)	23% (449)	11% (209)	11% (210)	31% (608)	1952
Gender: Male	23% (212)	22% (202)	12% (105)	13% (122)	30% (272)	914
Gender: Female	26% (265)	24% (247)	10% (103)	8% (88)	32% (336)	1038
Age: 18-29	29% (102)	24% (82)	15% (51)	9% (32)	23% (80)	348
Age: 30-44	30% (132)	25% (109)	10% (45)	11% (47)	24% (105)	439
Age: 45-54	22% (77)	23% (79)	10% (35)	13% (44)	31% (107)	341
Age: 55-64	23% (85)	22% (83)	10% (36)	11% (40)	34% (126)	369
Age: 65+	18% (81)	21% (96)	9% (41)	10% (46)	42% (190)	454
Generation Z: 18-21	28% (32)	24% (28)	18% (21)	6% (7)	24% (28)	116
Millennial: Age 22-37	31% (147)	24% (114)	11% (54)	11% (50)	23% (111)	478
Generation X: Age 38-53	24% (121)	25% (125)	11% (54)	12% (59)	28% (139)	498
Boomers: Age 54-72	22% (161)	22% (161)	9% (64)	11% (82)	36% (268)	736
PID: Dem (no lean)	29% (197)	25% (166)	11% (77)	11% (74)	24% (161)	674
PID: Ind (no lean)	22% (143)	23% (154)	10% (64)	9% (56)	37% (242)	659
PID: Rep (no lean)	22% (137)	21% (129)	11% (68)	13% (80)	33% (205)	619
PID/Gender: Dem Men	27% (75)	24% (67)	11% (32)	16% (44)	23% (63)	282
PID/Gender: Dem Women	31% (122)	25% (99)	11% (45)	8% (30)	25% (97)	392
PID/Gender: Ind Men	21% (67)	25% (79)	11% (34)	8% (25)	34% (107)	313
PID/Gender: Ind Women	22% (76)	22% (75)	9% (30)	9% (31)	39% (135)	347
PID/Gender: Rep Men	22% (70)	17% (56)	12% (39)	16% (53)	32% (102)	319
PID/Gender: Rep Women	22% (67)	24% (73)	10% (29)	9% (27)	35% (104)	299
Ideo: Liberal (1-3)	34% (212)	24% (147)	9% (56)	10% (64)	22% (137)	614
Ideo: Moderate (4)	20% (83)	23% (96)	14% (59)	12% (52)	31% (130)	419
Ideo: Conservative (5-7)	22% (150)	23% (161)	9% (66)	11% (78)	35% (241)	695
Educ: < College	22% (267)	24% (290)	12% (143)	10% (125)	33% (403)	1228
Educ: Bachelors degree	30% (137)	21% (95)	10% (46)	13% (59)	27% (124)	462
Educ: Post-grad	28% (73)	24% (63)	8% (20)	10% (26)	31% (80)	263

Continued on next page

Table HR6_3: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Chris Brown

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	24% (477)	23% (449)	11% (209)	11% (210)	31% (608)	1952
Income: Under 50k	22% (235)	23% (243)	11% (112)	10% (111)	34% (363)	1065
Income: 50k-100k	26% (162)	23% (144)	12% (71)	12% (71)	27% (167)	616
Income: 100k+	29% (80)	23% (62)	9% (25)	10% (27)	29% (78)	272
Ethnicity: White	25% (398)	22% (347)	10% (157)	10% (165)	32% (512)	1579
Ethnicity: Hispanic	28% (53)	22% (41)	14% (26)	13% (25)	23% (43)	189
Ethnicity: Afr. Am.	18% (45)	28% (68)	16% (39)	10% (24)	29% (71)	248
Ethnicity: Other	26% (33)	27% (34)	10% (12)	17% (21)	20% (25)	126
Relig: Protestant	19% (89)	24% (116)	9% (43)	12% (55)	36% (173)	477
Relig: Roman Catholic	29% (107)	21% (76)	11% (39)	11% (39)	28% (103)	364
Relig: Something Else	23% (44)	23% (43)	13% (25)	12% (22)	29% (55)	189
Relig: Jewish	23% (10)	20% (8)	9% (4)	14% (6)	34% (14)	42
Relig: Evangelical	24% (173)	22% (156)	13% (89)	10% (74)	30% (215)	707
Relig: Non-Evang. Catholics	21% (68)	24% (79)	6% (19)	13% (42)	36% (116)	324
Relig: All Christian	23% (241)	23% (235)	10% (108)	11% (116)	32% (331)	1030
Relig: All Non-Christian	17% (38)	29% (64)	11% (25)	7% (16)	34% (75)	219
Community: Urban	27% (125)	24% (109)	10% (46)	11% (51)	28% (128)	460
Community: Suburban	28% (248)	22% (194)	10% (91)	11% (94)	30% (265)	892
Community: Rural	17% (103)	24% (146)	12% (71)	11% (65)	36% (215)	601
Employ: Private Sector	25% (145)	25% (143)	10% (58)	15% (84)	25% (146)	575
Employ: Government	31% (37)	15% (19)	17% (20)	14% (18)	23% (27)	121
Employ: Self-Employed	32% (60)	23% (44)	10% (19)	9% (17)	25% (47)	187
Employ: Homemaker	25% (41)	24% (39)	8% (13)	11% (17)	32% (52)	162
Employ: Student	37% (28)	26% (20)	14% (11)	4% (3)	18% (14)	76
Employ: Retired	20% (101)	22% (116)	10% (53)	10% (51)	38% (197)	518
Employ: Unemployed	25% (39)	21% (32)	11% (17)	8% (12)	35% (54)	155
Employ: Other	16% (25)	23% (36)	12% (18)	5% (8)	45% (70)	157
Military HH: Yes	23% (83)	22% (79)	8% (30)	10% (36)	37% (136)	365
Military HH: No	25% (394)	23% (369)	11% (179)	11% (174)	30% (472)	1587

Continued on next page

Table HR6_3: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Chris Brown

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	24% (477)	23% (449)	11% (209)	11% (210)	31% (608)	1952
RD/WT: Right Direction	23% (167)	23% (166)	11% (78)	11% (80)	33% (246)	736
RD/WT: Wrong Track	25% (310)	23% (283)	11% (131)	11% (130)	30% (362)	1216
Trump Job Approve	22% (179)	22% (178)	10% (78)	10% (80)	36% (295)	810
Trump Job Disapprove	28% (290)	24% (254)	11% (119)	12% (121)	25% (262)	1046
Trump Job Strongly Approve	24% (105)	20% (88)	10% (44)	11% (49)	36% (158)	444
Trump Job Somewhat Approve	20% (74)	25% (90)	9% (34)	9% (31)	37% (137)	366
Trump Job Somewhat Disapprove	20% (50)	31% (75)	15% (37)	6% (15)	27% (65)	242
Trump Job Strongly Disapprove	30% (240)	22% (179)	10% (82)	13% (106)	25% (197)	804
Favorable of Trump	22% (174)	22% (171)	10% (78)	11% (84)	36% (286)	794
Unfavorable of Trump	28% (293)	25% (260)	11% (118)	11% (114)	25% (259)	1045
Very Favorable of Trump	22% (104)	21% (96)	9% (43)	11% (52)	36% (168)	463
Somewhat Favorable of Trump	21% (70)	23% (76)	11% (35)	10% (32)	36% (118)	331
Somewhat Unfavorable of Trump	20% (40)	32% (65)	15% (30)	5% (10)	28% (56)	200
Very Unfavorable of Trump	30% (254)	23% (196)	10% (89)	12% (104)	24% (203)	845
#1 Issue: Economy	25% (137)	24% (131)	9% (52)	10% (57)	32% (175)	553
#1 Issue: Security	24% (102)	22% (90)	11% (45)	11% (47)	32% (135)	419
#1 Issue: Health Care	28% (81)	21% (61)	13% (38)	10% (30)	27% (79)	289
#1 Issue: Medicare / Social Security	18% (51)	23% (63)	12% (34)	11% (31)	36% (101)	281
#1 Issue: Women's Issues	29% (26)	25% (22)	7% (6)	10% (9)	28% (25)	89
#1 Issue: Education	26% (31)	24% (28)	13% (16)	17% (20)	21% (25)	121
#1 Issue: Energy	34% (33)	25% (24)	9% (9)	6% (6)	25% (24)	96
#1 Issue: Other	15% (16)	27% (29)	8% (8)	9% (9)	41% (43)	105
2018 House Vote: Democrat	28% (202)	25% (180)	11% (77)	12% (86)	23% (167)	713
2018 House Vote: Republican	23% (153)	21% (141)	10% (65)	12% (79)	35% (231)	669
2018 House Vote: Someone else	22% (20)	19% (17)	12% (10)	8% (7)	39% (35)	90
2018 House Vote: Didnt Vote	21% (99)	23% (110)	12% (55)	8% (38)	37% (174)	476

Continued on next page

Table HR6_3: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Chris Brown

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	24% (477)	23% (449)	11% (209)	11% (210)	31% (608)	1952
2016 Vote: Hillary Clinton	30% (188)	26% (162)	10% (63)	12% (73)	22% (138)	624
2016 Vote: Donald Trump	21% (141)	19% (128)	10% (65)	12% (82)	37% (248)	664
2016 Vote: Someone else	25% (37)	25% (36)	7% (10)	7% (11)	36% (52)	145
2016 Vote: Didnt Vote	21% (107)	24% (123)	13% (66)	8% (43)	33% (170)	510
Voted in 2014: Yes	25% (315)	24% (301)	9% (119)	12% (154)	30% (387)	1275
Voted in 2014: No	24% (162)	22% (148)	13% (89)	8% (56)	33% (221)	677
2012 Vote: Barack Obama	28% (206)	25% (187)	9% (70)	11% (82)	26% (194)	740
2012 Vote: Mitt Romney	22% (120)	21% (112)	9% (49)	13% (71)	35% (189)	542
2012 Vote: Other	24% (21)	20% (18)	7% (6)	7% (6)	42% (37)	88
2012 Vote: Didn't Vote	22% (129)	23% (132)	14% (83)	9% (51)	32% (187)	582
4-Region: Northeast	25% (88)	23% (81)	11% (39)	9% (32)	31% (109)	348
4-Region: Midwest	24% (106)	24% (106)	11% (47)	11% (51)	31% (138)	448
4-Region: South	23% (169)	22% (157)	11% (79)	10% (76)	34% (247)	729
4-Region: West	27% (114)	24% (104)	10% (43)	12% (51)	27% (114)	427
Watch TV Shows: Every day	27% (278)	23% (243)	11% (119)	10% (104)	29% (300)	1044
Watch TV Shows: Several times per week	26% (111)	23% (96)	11% (48)	10% (42)	30% (124)	420
Watch TV Shows: About once per week	19% (21)	25% (27)	10% (11)	13% (15)	33% (36)	110
Watch TV Shows: Several times per month	15% (14)	21% (20)	11% (10)	14% (14)	39% (37)	95
Watch TV Shows: About once per month	29% (17)	15% (9)	6% (4)	13% (8)	36% (21)	60
Watch TV Shows: Less often than once per month	22% (16)	26% (19)	3% (3)	16% (12)	32% (24)	74
Watch TV Shows: Never	14% (21)	23% (34)	10% (14)	11% (16)	43% (64)	149
Watch Movies: Every day	30% (103)	18% (62)	15% (52)	8% (28)	28% (94)	339
Watch Movies: Several times per week	25% (126)	29% (143)	10% (51)	8% (41)	27% (137)	497
Watch Movies: About once per week	24% (79)	24% (79)	11% (37)	13% (41)	28% (90)	326
Watch Movies: Several times per month	26% (67)	19% (48)	11% (27)	13% (35)	32% (83)	260
Watch Movies: About once per month	25% (49)	22% (43)	8% (17)	10% (19)	35% (69)	198
Watch Movies: Less often than once per month	16% (26)	28% (46)	9% (14)	11% (18)	37% (61)	164
Watch Movies: Never	16% (27)	17% (28)	6% (10)	16% (27)	44% (75)	168

Continued on next page

Table HR6_3: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Chris Brown

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	24% (477)	23% (449)	11% (209)	11% (210)	31% (608)	1952
Watch Sporting Events: Every day	29% (48)	25% (42)	10% (16)	17% (29)	19% (32)	168
Watch Sporting Events: Several times per week	21% (59)	27% (78)	13% (37)	12% (35)	27% (76)	285
Watch Sporting Events: About once per week	31% (78)	24% (61)	9% (24)	10% (25)	26% (66)	253
Watch Sporting Events: Several times per month	24% (45)	23% (44)	13% (25)	11% (20)	29% (54)	188
Watch Sporting Events: About once per month	28% (43)	23% (36)	12% (19)	10% (15)	27% (42)	155
Watch Sporting Events: Less often than once per month	22% (69)	25% (77)	10% (33)	7% (23)	35% (111)	313
Watch Sporting Events: Never	23% (135)	19% (112)	9% (55)	11% (63)	38% (227)	591
Cable Subscription: Currently	28% (271)	21% (207)	11% (102)	11% (110)	29% (279)	969
Cable Subscription: In the past	23% (160)	25% (175)	11% (74)	10% (70)	31% (220)	699
Cable Subscription: Never	16% (45)	23% (66)	12% (33)	11% (30)	38% (109)	283
Satellite TV Subscription: Currently	22% (107)	25% (120)	12% (60)	11% (52)	31% (150)	489
Satellite TV Subscription: In the past	25% (138)	26% (140)	12% (67)	9% (50)	27% (150)	545
Satellite TV Subscription: Never	25% (232)	21% (189)	9% (81)	12% (108)	34% (308)	918
Streaming Service Subscription: Currently	29% (337)	24% (283)	11% (124)	9% (107)	27% (314)	1165
Streaming Service Subscription: In the past	21% (44)	26% (55)	17% (36)	13% (27)	23% (48)	209
Streaming Service Subscription: Never	17% (96)	19% (111)	8% (48)	13% (76)	43% (246)	578
Film: An avid fan	32% (215)	22% (152)	12% (81)	10% (66)	24% (166)	681
Film: A casual fan	21% (225)	25% (261)	10% (110)	11% (111)	33% (343)	1049
Film: Not a fan	17% (37)	16% (36)	8% (18)	15% (33)	45% (99)	222
Television: An avid fan	27% (261)	25% (242)	11% (104)	10% (98)	28% (268)	973
Television: A casual fan	23% (192)	21% (182)	11% (94)	11% (96)	34% (287)	852
Television: Not a fan	19% (24)	19% (25)	8% (11)	12% (16)	41% (53)	128
Music: An avid fan	29% (286)	24% (240)	11% (109)	11% (111)	25% (253)	998
Music: A casual fan	20% (173)	23% (198)	11% (96)	10% (85)	35% (298)	849
Music: Not a fan	17% (18)	10% (11)	4% (4)	14% (14)	55% (57)	104
Fashion: An avid fan	34% (99)	26% (77)	11% (32)	10% (29)	19% (54)	290
Fashion: A casual fan	27% (209)	25% (191)	11% (87)	10% (74)	26% (200)	762
Fashion: Not a fan	19% (169)	20% (181)	10% (90)	12% (107)	39% (354)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_4: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Ryan Adams

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	9% (169)	15% (295)	8% (153)	6% (115)	62% (1219)	1952
Gender: Male	10% (92)	16% (150)	9% (82)	8% (76)	56% (514)	914
Gender: Female	7% (77)	14% (145)	7% (71)	4% (39)	68% (706)	1038
Age: 18-29	11% (39)	16% (57)	10% (34)	6% (22)	56% (196)	348
Age: 30-44	10% (46)	16% (69)	8% (36)	6% (24)	60% (265)	439
Age: 45-54	5% (17)	13% (46)	7% (25)	7% (24)	67% (230)	341
Age: 55-64	11% (41)	13% (50)	8% (29)	4% (16)	63% (233)	369
Age: 65+	6% (26)	16% (74)	6% (29)	6% (28)	65% (297)	454
Generation Z: 18-21	13% (15)	13% (16)	12% (14)	2% (3)	59% (69)	116
Millennial: Age 22-37	10% (46)	16% (75)	10% (48)	7% (33)	58% (276)	478
Generation X: Age 38-53	8% (39)	14% (71)	7% (33)	7% (33)	65% (322)	498
Boomers: Age 54-72	8% (61)	16% (120)	7% (49)	6% (42)	63% (464)	736
PID: Dem (no lean)	10% (70)	17% (117)	9% (62)	7% (45)	56% (380)	674
PID: Ind (no lean)	6% (42)	14% (93)	6% (41)	5% (30)	69% (453)	659
PID: Rep (no lean)	9% (57)	14% (85)	8% (50)	7% (41)	62% (386)	619
PID/Gender: Dem Men	12% (35)	17% (47)	9% (26)	11% (30)	51% (143)	282
PID/Gender: Dem Women	9% (35)	18% (70)	9% (35)	4% (14)	61% (238)	392
PID/Gender: Ind Men	8% (24)	18% (57)	9% (28)	5% (16)	60% (187)	313
PID/Gender: Ind Women	5% (19)	10% (36)	4% (13)	4% (13)	77% (265)	347
PID/Gender: Rep Men	10% (33)	14% (46)	9% (27)	9% (29)	58% (184)	319
PID/Gender: Rep Women	8% (24)	13% (39)	8% (22)	4% (12)	68% (203)	299
Ideo: Liberal (1-3)	13% (83)	18% (109)	8% (51)	6% (36)	55% (336)	614
Ideo: Moderate (4)	6% (24)	19% (78)	8% (34)	6% (25)	62% (259)	419
Ideo: Conservative (5-7)	7% (52)	13% (92)	8% (57)	6% (41)	65% (454)	695
Educ: < College	8% (100)	15% (185)	8% (99)	6% (70)	63% (773)	1228
Educ: Bachelors degree	9% (41)	14% (66)	9% (40)	7% (33)	61% (280)	462
Educ: Post-grad	11% (29)	17% (44)	5% (13)	5% (12)	63% (165)	263

Continued on next page

Table HR6_4: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Ryan Adams

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	9% (169)	15% (295)	8% (153)	6% (115)	62% (1219)	1952
Income: Under 50k	8% (82)	14% (149)	8% (90)	6% (65)	64% (679)	1065
Income: 50k-100k	8% (51)	17% (102)	8% (50)	6% (36)	61% (376)	616
Income: 100k+	13% (36)	16% (44)	5% (13)	5% (14)	61% (165)	272
Ethnicity: White	9% (141)	15% (238)	8% (121)	6% (89)	63% (989)	1579
Ethnicity: Hispanic	9% (18)	15% (29)	14% (27)	7% (12)	55% (103)	189
Ethnicity: Afr. Am.	6% (16)	14% (34)	7% (17)	7% (18)	66% (162)	248
Ethnicity: Other	10% (12)	19% (24)	11% (14)	7% (8)	54% (68)	126
Relig: Protestant	7% (35)	14% (68)	7% (34)	6% (27)	66% (312)	477
Relig: Roman Catholic	12% (43)	16% (58)	8% (29)	7% (27)	57% (208)	364
Relig: Something Else	6% (11)	17% (33)	9% (18)	2% (5)	65% (123)	189
Relig: Jewish	7% (3)	9% (4)	6% (2)	4% (2)	74% (31)	42
Relig: Evangelical	8% (58)	16% (114)	9% (63)	5% (38)	61% (433)	707
Relig: Non-Evang. Catholics	10% (31)	14% (45)	6% (18)	6% (20)	65% (210)	324
Relig: All Christian	9% (89)	15% (159)	8% (81)	6% (58)	62% (643)	1030
Relig: All Non-Christian	6% (14)	12% (26)	8% (18)	6% (14)	67% (147)	219
Community: Urban	8% (38)	17% (77)	7% (34)	7% (34)	60% (276)	460
Community: Suburban	10% (92)	15% (135)	6% (55)	6% (49)	63% (561)	892
Community: Rural	6% (39)	14% (84)	11% (65)	5% (31)	64% (382)	601
Employ: Private Sector	10% (56)	18% (102)	8% (44)	6% (34)	59% (338)	575
Employ: Government	13% (16)	10% (12)	10% (13)	11% (13)	55% (67)	121
Employ: Self-Employed	9% (17)	20% (38)	9% (17)	7% (12)	55% (103)	187
Employ: Homemaker	8% (12)	11% (17)	7% (12)	5% (8)	69% (113)	162
Employ: Student	12% (9)	19% (15)	13% (10)	4% (3)	53% (40)	76
Employ: Retired	6% (33)	15% (78)	7% (38)	6% (33)	65% (335)	518
Employ: Unemployed	12% (18)	9% (14)	8% (12)	4% (7)	67% (104)	155
Employ: Other	5% (8)	12% (19)	4% (6)	3% (5)	76% (120)	157
Military HH: Yes	10% (37)	15% (55)	8% (28)	6% (23)	61% (223)	365
Military HH: No	8% (133)	15% (240)	8% (125)	6% (93)	63% (996)	1587

Continued on next page

Table HR6_4: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Ryan Adams

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	9% (169)	15% (295)	8% (153)	6% (115)	62% (1219)	1952
RD/WT: Right Direction	10% (74)	14% (106)	7% (53)	7% (50)	61% (453)	736
RD/WT: Wrong Track	8% (95)	16% (189)	8% (100)	5% (65)	63% (766)	1216
Trump Job Approve	9% (75)	15% (118)	7% (54)	6% (45)	64% (519)	810
Trump Job Disapprove	9% (93)	16% (172)	9% (93)	6% (62)	60% (626)	1046
Trump Job Strongly Approve	13% (56)	13% (59)	7% (33)	7% (29)	60% (266)	444
Trump Job Somewhat Approve	5% (19)	16% (59)	6% (20)	4% (16)	69% (252)	366
Trump Job Somewhat Disapprove	6% (14)	17% (42)	13% (31)	5% (12)	59% (142)	242
Trump Job Strongly Disapprove	10% (79)	16% (129)	8% (62)	6% (50)	60% (483)	804
Favorable of Trump	9% (73)	14% (110)	6% (50)	6% (46)	65% (515)	794
Unfavorable of Trump	9% (96)	17% (176)	9% (95)	6% (59)	59% (619)	1045
Very Favorable of Trump	12% (54)	14% (64)	7% (31)	6% (28)	62% (285)	463
Somewhat Favorable of Trump	6% (19)	14% (46)	6% (19)	5% (17)	70% (230)	331
Somewhat Unfavorable of Trump	4% (9)	17% (33)	13% (26)	5% (10)	61% (122)	200
Very Unfavorable of Trump	10% (87)	17% (143)	8% (69)	6% (48)	59% (498)	845
#1 Issue: Economy	8% (45)	15% (82)	9% (49)	6% (35)	62% (341)	553
#1 Issue: Security	10% (41)	15% (63)	7% (30)	5% (19)	63% (266)	419
#1 Issue: Health Care	11% (33)	16% (47)	9% (25)	5% (15)	59% (170)	289
#1 Issue: Medicare / Social Security	7% (18)	17% (48)	7% (21)	7% (20)	62% (174)	281
#1 Issue: Women's Issues	9% (8)	14% (12)	9% (8)	8% (7)	61% (54)	89
#1 Issue: Education	8% (9)	16% (19)	7% (9)	5% (6)	65% (78)	121
#1 Issue: Energy	10% (10)	14% (13)	8% (8)	8% (7)	60% (57)	96
#1 Issue: Other	5% (5)	11% (12)	3% (3)	6% (6)	75% (79)	105
2018 House Vote: Democrat	11% (75)	18% (129)	9% (65)	6% (45)	56% (399)	713
2018 House Vote: Republican	9% (59)	14% (94)	6% (43)	6% (40)	65% (432)	669
2018 House Vote: Someone else	7% (6)	11% (10)	9% (8)	2% (1)	71% (64)	90
2018 House Vote: Didnt Vote	6% (29)	13% (60)	8% (37)	6% (28)	68% (323)	476

Continued on next page

Table HR6_4: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Ryan Adams

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	9% (169)	15% (295)	8% (153)	6% (115)	62% (1219)	1952
2016 Vote: Hillary Clinton	10% (62)	18% (113)	9% (56)	6% (39)	57% (354)	624
2016 Vote: Donald Trump	9% (58)	14% (91)	7% (44)	6% (43)	65% (429)	664
2016 Vote: Someone else	10% (14)	18% (26)	7% (10)	3% (5)	62% (90)	145
2016 Vote: Didnt Vote	7% (34)	12% (63)	8% (40)	5% (27)	68% (346)	510
Voted in 2014: Yes	9% (116)	16% (208)	8% (106)	6% (78)	60% (768)	1275
Voted in 2014: No	8% (54)	13% (87)	7% (47)	5% (37)	67% (451)	677
2012 Vote: Barack Obama	10% (72)	16% (119)	8% (61)	6% (41)	60% (447)	740
2012 Vote: Mitt Romney	8% (43)	15% (84)	8% (42)	6% (34)	63% (339)	542
2012 Vote: Other	7% (6)	14% (12)	6% (6)	2% (2)	71% (63)	88
2012 Vote: Didn't Vote	8% (49)	14% (80)	8% (44)	7% (38)	64% (371)	582
4-Region: Northeast	10% (33)	15% (53)	6% (21)	6% (20)	63% (221)	348
4-Region: Midwest	7% (33)	15% (66)	7% (31)	6% (26)	65% (292)	448
4-Region: South	9% (62)	15% (107)	9% (64)	7% (48)	61% (447)	729
4-Region: West	9% (40)	16% (69)	9% (37)	5% (21)	61% (259)	427
Watch TV Shows: Every day	9% (93)	15% (155)	7% (77)	6% (60)	63% (659)	1044
Watch TV Shows: Several times per week	8% (35)	18% (76)	8% (33)	5% (19)	61% (258)	420
Watch TV Shows: About once per week	10% (11)	13% (14)	13% (14)	6% (7)	58% (63)	110
Watch TV Shows: Several times per month	7% (6)	11% (11)	10% (9)	12% (12)	60% (57)	95
Watch TV Shows: About once per month	12% (7)	13% (8)	5% (3)	7% (4)	63% (38)	60
Watch TV Shows: Less often than once per month	7% (6)	21% (16)	10% (7)	5% (4)	56% (42)	74
Watch TV Shows: Never	8% (12)	11% (16)	6% (9)	6% (9)	69% (103)	149
Watch Movies: Every day	14% (47)	16% (53)	11% (36)	6% (20)	54% (183)	339
Watch Movies: Several times per week	9% (47)	17% (87)	9% (43)	5% (26)	59% (295)	497
Watch Movies: About once per week	6% (19)	19% (61)	7% (23)	8% (26)	60% (197)	326
Watch Movies: Several times per month	8% (21)	11% (30)	7% (19)	5% (13)	68% (177)	260
Watch Movies: About once per month	4% (8)	12% (24)	7% (15)	5% (9)	72% (142)	198
Watch Movies: Less often than once per month	5% (9)	18% (30)	6% (11)	5% (8)	65% (107)	164
Watch Movies: Never	11% (18)	7% (11)	4% (6)	8% (13)	71% (119)	168

Continued on next page

Table HR6_4: As you may know, the following artists have faced or are currently facing allegations for sexual misconduct or abuse. Based on what you know about each, how credible do you find these allegations?

Ryan Adams

Demographic	Very credible	Somewhat credible	Not very credible	Not credible at all	Don't know / No opinion	Total N
Adults	9% (169)	15% (295)	8% (153)	6% (115)	62% (1219)	1952
Watch Sporting Events: Every day	16% (26)	22% (36)	9% (15)	14% (23)	40% (67)	168
Watch Sporting Events: Several times per week	7% (19)	20% (57)	10% (28)	5% (15)	58% (166)	285
Watch Sporting Events: About once per week	12% (31)	12% (29)	7% (18)	6% (16)	63% (158)	253
Watch Sporting Events: Several times per month	7% (12)	18% (34)	7% (14)	6% (11)	62% (117)	188
Watch Sporting Events: About once per month	8% (12)	18% (27)	8% (13)	5% (8)	61% (95)	155
Watch Sporting Events: Less often than once per month	5% (16)	16% (51)	9% (27)	4% (13)	66% (206)	313
Watch Sporting Events: Never	9% (53)	10% (61)	6% (38)	5% (29)	69% (410)	591
Cable Subscription: Currently	10% (101)	16% (154)	6% (63)	7% (66)	60% (585)	969
Cable Subscription: In the past	7% (51)	15% (104)	9% (62)	5% (33)	64% (448)	699
Cable Subscription: Never	6% (17)	13% (37)	10% (28)	6% (16)	65% (186)	283
Satellite TV Subscription: Currently	11% (56)	17% (85)	9% (42)	6% (28)	57% (278)	489
Satellite TV Subscription: In the past	8% (42)	16% (88)	9% (49)	5% (25)	62% (340)	545
Satellite TV Subscription: Never	8% (72)	13% (122)	7% (63)	7% (61)	65% (601)	918
Streaming Service Subscription: Currently	10% (117)	17% (196)	7% (86)	5% (61)	61% (706)	1165
Streaming Service Subscription: In the past	11% (24)	14% (30)	15% (30)	6% (12)	54% (113)	209
Streaming Service Subscription: Never	5% (29)	12% (70)	6% (36)	7% (43)	69% (400)	578
Film: An avid fan	13% (90)	16% (110)	7% (45)	6% (43)	58% (392)	681
Film: A casual fan	6% (63)	16% (165)	8% (88)	5% (53)	65% (680)	1049
Film: Not a fan	7% (16)	9% (20)	9% (19)	8% (19)	67% (148)	222
Television: An avid fan	10% (101)	16% (152)	9% (85)	5% (51)	60% (584)	973
Television: A casual fan	7% (63)	14% (120)	7% (58)	6% (55)	65% (555)	852
Television: Not a fan	4% (5)	18% (23)	7% (9)	8% (10)	62% (80)	128
Music: An avid fan	11% (106)	17% (171)	8% (82)	6% (61)	58% (579)	998
Music: A casual fan	7% (57)	14% (119)	8% (66)	5% (45)	66% (561)	849
Music: Not a fan	6% (6)	5% (5)	4% (5)	8% (8)	76% (80)	104
Fashion: An avid fan	15% (43)	19% (55)	6% (17)	7% (20)	53% (154)	290
Fashion: A casual fan	9% (71)	18% (135)	10% (76)	5% (41)	58% (439)	762
Fashion: Not a fan	6% (56)	12% (105)	7% (59)	6% (54)	70% (626)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
Gender: Male	19%	(174)	47%	(429)	21%	(190)	13%	(121)	914
Gender: Female	18%	(183)	49%	(507)	18%	(188)	16%	(161)	1038
Age: 18-29	18%	(62)	48%	(167)	19%	(64)	16%	(54)	348
Age: 30-44	19%	(82)	54%	(236)	13%	(55)	15%	(66)	439
Age: 45-54	18%	(63)	53%	(179)	17%	(57)	12%	(42)	341
Age: 55-64	17%	(64)	48%	(177)	19%	(69)	16%	(60)	369
Age: 65+	19%	(85)	39%	(177)	29%	(132)	13%	(60)	454
Generation Z: 18-21	12%	(14)	47%	(54)	22%	(26)	19%	(23)	116
Millennial: Age 22-37	18%	(88)	51%	(243)	15%	(72)	16%	(75)	478
Generation X: Age 38-53	20%	(99)	53%	(265)	15%	(72)	12%	(61)	498
Boomers: Age 54-72	18%	(131)	44%	(326)	23%	(170)	15%	(110)	736
PID: Dem (no lean)	19%	(130)	53%	(355)	14%	(92)	14%	(96)	674
PID: Ind (no lean)	14%	(91)	47%	(308)	22%	(143)	18%	(117)	659
PID: Rep (no lean)	22%	(135)	44%	(273)	23%	(142)	11%	(69)	619
PID/Gender: Dem Men	21%	(59)	55%	(154)	13%	(37)	11%	(31)	282
PID/Gender: Dem Women	18%	(71)	51%	(201)	14%	(55)	17%	(65)	392
PID/Gender: Ind Men	13%	(39)	47%	(147)	25%	(77)	16%	(49)	313
PID/Gender: Ind Women	15%	(52)	46%	(161)	19%	(65)	20%	(68)	347
PID/Gender: Rep Men	24%	(76)	40%	(128)	23%	(75)	13%	(40)	319
PID/Gender: Rep Women	20%	(59)	48%	(144)	23%	(68)	9%	(28)	299
Ideo: Liberal (1-3)	22%	(136)	48%	(293)	15%	(90)	15%	(94)	614
Ideo: Moderate (4)	16%	(65)	53%	(223)	17%	(72)	14%	(58)	419
Ideo: Conservative (5-7)	18%	(124)	44%	(307)	27%	(188)	11%	(77)	695

Continued on next page

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
Educ: < College	17%	(206)	50%	(608)	19%	(230)	15%	(183)	1228
Educ: Bachelors degree	19%	(87)	46%	(212)	20%	(91)	16%	(73)	462
Educ: Post-grad	24%	(64)	44%	(115)	21%	(56)	10%	(27)	263
Income: Under 50k	17%	(180)	48%	(508)	21%	(221)	15%	(155)	1065
Income: 50k-100k	19%	(120)	49%	(300)	18%	(109)	14%	(87)	616
Income: 100k+	21%	(57)	47%	(127)	17%	(47)	15%	(41)	272
Ethnicity: White	19%	(299)	45%	(708)	22%	(348)	14%	(224)	1579
Ethnicity: Hispanic	28%	(54)	39%	(75)	13%	(26)	19%	(35)	189
Ethnicity: Afr. Am.	12%	(30)	67%	(165)	5%	(11)	17%	(41)	248
Ethnicity: Other	22%	(28)	50%	(63)	15%	(19)	13%	(17)	126
Relig: Protestant	19%	(89)	46%	(218)	23%	(111)	12%	(59)	477
Relig: Roman Catholic	23%	(82)	47%	(171)	18%	(64)	13%	(47)	364
Relig: Something Else	16%	(31)	55%	(104)	15%	(28)	14%	(27)	189
Relig: Jewish	18%	(8)	30%	(13)	29%	(12)	23%	(10)	42
Relig: Evangelical	19%	(133)	50%	(356)	18%	(125)	13%	(94)	707
Relig: Non-Evang. Catholics	21%	(69)	43%	(138)	24%	(78)	12%	(39)	324
Relig: All Christian	20%	(202)	48%	(493)	20%	(203)	13%	(132)	1030
Relig: All Non-Christian	14%	(30)	54%	(118)	15%	(32)	18%	(38)	219
Community: Urban	16%	(75)	50%	(230)	17%	(78)	17%	(76)	460
Community: Suburban	19%	(167)	50%	(446)	18%	(163)	13%	(115)	892
Community: Rural	19%	(114)	43%	(259)	23%	(137)	15%	(91)	601

Continued on next page

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
Employ: Private Sector	19%	(107)	52%	(297)	16%	(89)	14%	(81)	575
Employ: Government	26%	(32)	44%	(53)	15%	(18)	15%	(18)	121
Employ: Self-Employed	14%	(27)	48%	(89)	24%	(45)	14%	(26)	187
Employ: Homemaker	21%	(34)	47%	(77)	18%	(29)	14%	(22)	162
Employ: Student	22%	(17)	44%	(34)	24%	(18)	10%	(8)	76
Employ: Retired	19%	(100)	42%	(217)	26%	(136)	12%	(64)	518
Employ: Unemployed	11%	(17)	49%	(76)	17%	(26)	23%	(36)	155
Employ: Other	15%	(23)	59%	(92)	10%	(15)	17%	(27)	157
Military HH: Yes	22%	(79)	45%	(165)	20%	(74)	13%	(46)	365
Military HH: No	17%	(278)	49%	(770)	19%	(303)	15%	(236)	1587
RD/WT: Right Direction	20%	(146)	46%	(337)	22%	(165)	12%	(89)	736
RD/WT: Wrong Track	17%	(211)	49%	(599)	18%	(213)	16%	(193)	1216
Trump Job Approve	19%	(158)	44%	(354)	26%	(208)	11%	(90)	810
Trump Job Disapprove	18%	(190)	52%	(541)	15%	(160)	15%	(155)	1046
Trump Job Strongly Approve	21%	(91)	39%	(174)	29%	(127)	12%	(52)	444
Trump Job Somewhat Approve	18%	(67)	49%	(180)	22%	(82)	10%	(38)	366
Trump Job Somewhat Disapprove	15%	(36)	58%	(140)	18%	(43)	10%	(23)	242
Trump Job Strongly Disapprove	19%	(155)	50%	(401)	15%	(117)	16%	(132)	804
Favorable of Trump	19%	(150)	45%	(354)	26%	(206)	11%	(84)	794
Unfavorable of Trump	19%	(194)	52%	(548)	15%	(158)	14%	(145)	1045
Very Favorable of Trump	22%	(102)	41%	(188)	27%	(124)	11%	(49)	463
Somewhat Favorable of Trump	14%	(48)	50%	(166)	25%	(83)	11%	(35)	331
Somewhat Unfavorable of Trump	16%	(31)	55%	(109)	17%	(34)	13%	(25)	200
Very Unfavorable of Trump	19%	(163)	52%	(439)	15%	(123)	14%	(120)	845

Continued on next page

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
#1 Issue: Economy	19%	(103)	52%	(286)	15%	(80)	15%	(83)	553
#1 Issue: Security	20%	(85)	43%	(180)	25%	(103)	12%	(51)	419
#1 Issue: Health Care	14%	(42)	52%	(150)	20%	(59)	13%	(39)	289
#1 Issue: Medicare / Social Security	18%	(49)	44%	(123)	22%	(62)	17%	(47)	281
#1 Issue: Women's Issues	16%	(15)	52%	(46)	14%	(12)	18%	(16)	89
#1 Issue: Education	23%	(28)	47%	(57)	16%	(20)	13%	(16)	121
#1 Issue: Energy	25%	(24)	42%	(40)	19%	(18)	14%	(14)	96
#1 Issue: Other	10%	(11)	51%	(54)	22%	(23)	17%	(18)	105
2018 House Vote: Democrat	21%	(150)	51%	(360)	14%	(101)	14%	(102)	713
2018 House Vote: Republican	19%	(124)	44%	(294)	27%	(178)	11%	(73)	669
2018 House Vote: Someone else	15%	(14)	44%	(39)	21%	(19)	20%	(18)	90
2018 House Vote: Didnt Vote	14%	(68)	51%	(241)	17%	(81)	18%	(87)	476
2016 Vote: Hillary Clinton	20%	(126)	53%	(331)	11%	(69)	16%	(99)	624
2016 Vote: Donald Trump	20%	(130)	41%	(269)	29%	(195)	10%	(70)	664
2016 Vote: Someone else	11%	(16)	45%	(65)	23%	(33)	22%	(31)	145
2016 Vote: Didnt Vote	16%	(80)	53%	(268)	16%	(80)	16%	(83)	510
Voted in 2014: Yes	19%	(247)	47%	(604)	20%	(251)	14%	(174)	1275
Voted in 2014: No	16%	(110)	49%	(332)	19%	(126)	16%	(109)	677
2012 Vote: Barack Obama	18%	(136)	54%	(400)	13%	(95)	15%	(108)	740
2012 Vote: Mitt Romney	20%	(109)	40%	(216)	30%	(162)	10%	(56)	542
2012 Vote: Other	14%	(12)	46%	(40)	23%	(20)	17%	(15)	88
2012 Vote: Didn't Vote	17%	(100)	48%	(279)	17%	(100)	18%	(103)	582
4-Region: Northeast	20%	(68)	47%	(165)	22%	(75)	11%	(40)	348
4-Region: Midwest	16%	(71)	49%	(220)	20%	(89)	15%	(68)	448
4-Region: South	18%	(134)	47%	(342)	20%	(145)	15%	(109)	729
4-Region: West	20%	(84)	49%	(209)	16%	(68)	15%	(66)	427

Continued on next page

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
Watch TV Shows: Every day	18%	(189)	51%	(528)	19%	(194)	13%	(133)	1044
Watch TV Shows: Several times per week	19%	(79)	48%	(201)	18%	(76)	15%	(65)	420
Watch TV Shows: About once per week	22%	(24)	44%	(48)	16%	(18)	18%	(20)	110
Watch TV Shows: Several times per month	26%	(25)	37%	(35)	23%	(22)	14%	(13)	95
Watch TV Shows: About once per month	15%	(9)	38%	(23)	27%	(16)	19%	(12)	60
Watch TV Shows: Less often than once per month	11%	(8)	48%	(36)	29%	(22)	12%	(9)	74
Watch TV Shows: Never	15%	(23)	44%	(65)	20%	(30)	21%	(31)	149
Watch Movies: Every day	22%	(74)	52%	(175)	12%	(42)	14%	(48)	339
Watch Movies: Several times per week	20%	(98)	54%	(271)	15%	(74)	11%	(55)	497
Watch Movies: About once per week	17%	(54)	51%	(165)	19%	(62)	14%	(46)	326
Watch Movies: Several times per month	15%	(40)	45%	(116)	26%	(67)	15%	(38)	260
Watch Movies: About once per month	18%	(35)	42%	(82)	23%	(46)	18%	(35)	198
Watch Movies: Less often than once per month	18%	(29)	39%	(65)	29%	(48)	13%	(22)	164
Watch Movies: Never	16%	(27)	37%	(62)	24%	(40)	23%	(39)	168
Watch Sporting Events: Every day	27%	(45)	56%	(94)	10%	(16)	7%	(12)	168
Watch Sporting Events: Several times per week	18%	(52)	52%	(149)	14%	(40)	16%	(44)	285
Watch Sporting Events: About once per week	18%	(47)	53%	(133)	18%	(46)	11%	(28)	253
Watch Sporting Events: Several times per month	25%	(46)	43%	(81)	20%	(37)	12%	(23)	188
Watch Sporting Events: About once per month	18%	(28)	49%	(76)	17%	(26)	16%	(24)	155
Watch Sporting Events: Less often than once per month	18%	(56)	45%	(140)	21%	(67)	16%	(51)	313
Watch Sporting Events: Never	14%	(84)	44%	(262)	25%	(146)	17%	(100)	591
Cable Subscription: Currently	22%	(209)	48%	(463)	18%	(170)	13%	(127)	969
Cable Subscription: In the past	16%	(111)	51%	(355)	21%	(146)	12%	(87)	699
Cable Subscription: Never	13%	(36)	41%	(117)	22%	(61)	24%	(69)	283
Satellite TV Subscription: Currently	20%	(100)	47%	(231)	19%	(94)	13%	(65)	489
Satellite TV Subscription: In the past	21%	(113)	48%	(262)	19%	(106)	12%	(64)	545
Satellite TV Subscription: Never	16%	(145)	48%	(442)	19%	(178)	17%	(154)	918

Continued on next page

Table HR7_1: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(357)	48%	(935)	19%	(378)	14%	(282)	1952
Streaming Service Subscription: Currently	20%	(233)	50%	(584)	17%	(194)	13%	(155)	1165
Streaming Service Subscription: In the past	15%	(32)	47%	(99)	25%	(52)	12%	(25)	209
Streaming Service Subscription: Never	16%	(92)	44%	(252)	23%	(132)	18%	(102)	578
Film: An avid fan	20%	(136)	56%	(379)	12%	(83)	12%	(82)	681
Film: A casual fan	18%	(186)	46%	(482)	23%	(246)	13%	(135)	1049
Film: Not a fan	16%	(35)	33%	(74)	22%	(49)	29%	(65)	222
Television: An avid fan	20%	(191)	51%	(497)	16%	(153)	14%	(133)	973
Television: A casual fan	17%	(142)	47%	(399)	23%	(197)	13%	(114)	852
Television: Not a fan	19%	(24)	31%	(40)	22%	(28)	28%	(36)	128
Music: An avid fan	19%	(192)	54%	(541)	14%	(136)	13%	(129)	998
Music: A casual fan	17%	(145)	44%	(376)	25%	(212)	14%	(116)	849
Music: Not a fan	19%	(20)	17%	(18)	29%	(30)	35%	(36)	104
Fashion: An avid fan	23%	(66)	53%	(154)	11%	(32)	13%	(38)	290
Fashion: A casual fan	20%	(152)	52%	(397)	15%	(113)	13%	(100)	762
Fashion: Not a fan	15%	(139)	43%	(385)	26%	(233)	16%	(144)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
Gender: Male	21%	(192)	23%	(213)	44%	(405)	11%	(103)	914
Gender: Female	19%	(196)	18%	(192)	51%	(526)	12%	(125)	1038
Age: 18-29	21%	(72)	30%	(104)	33%	(115)	17%	(57)	348
Age: 30-44	29%	(125)	29%	(127)	29%	(129)	13%	(58)	439
Age: 45-54	18%	(62)	20%	(68)	51%	(174)	11%	(37)	341
Age: 55-64	15%	(56)	18%	(67)	57%	(209)	10%	(37)	369
Age: 65+	16%	(73)	8%	(38)	67%	(305)	8%	(38)	454
Generation Z: 18-21	17%	(20)	30%	(35)	36%	(42)	17%	(20)	116
Millennial: Age 22-37	27%	(127)	29%	(139)	29%	(137)	16%	(75)	478
Generation X: Age 38-53	21%	(105)	24%	(119)	44%	(217)	11%	(56)	498
Boomers: Age 54-72	16%	(121)	14%	(102)	61%	(449)	9%	(64)	736
PID: Dem (no lean)	24%	(161)	24%	(160)	42%	(283)	10%	(70)	674
PID: Ind (no lean)	15%	(102)	21%	(141)	47%	(311)	16%	(105)	659
PID: Rep (no lean)	20%	(125)	17%	(103)	55%	(338)	9%	(53)	619
PID/Gender: Dem Men	26%	(74)	28%	(78)	36%	(102)	10%	(27)	282
PID/Gender: Dem Women	22%	(88)	21%	(82)	46%	(180)	11%	(42)	392
PID/Gender: Ind Men	13%	(41)	24%	(76)	48%	(151)	15%	(46)	313
PID/Gender: Ind Women	18%	(61)	19%	(66)	46%	(160)	17%	(60)	347
PID/Gender: Rep Men	24%	(78)	19%	(59)	48%	(152)	9%	(30)	319
PID/Gender: Rep Women	16%	(47)	15%	(43)	62%	(186)	8%	(23)	299
Ideo: Liberal (1-3)	26%	(162)	20%	(125)	43%	(263)	10%	(64)	614
Ideo: Moderate (4)	19%	(78)	25%	(104)	43%	(180)	14%	(57)	419
Ideo: Conservative (5-7)	17%	(118)	15%	(103)	59%	(414)	9%	(60)	695

Continued on next page

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
Educ: < College	19%	(230)	23%	(277)	46%	(560)	13%	(161)	1228
Educ: Bachelors degree	22%	(102)	18%	(81)	51%	(234)	10%	(44)	462
Educ: Post-grad	22%	(57)	18%	(46)	52%	(137)	9%	(22)	263
Income: Under 50k	19%	(197)	23%	(243)	45%	(484)	13%	(140)	1065
Income: 50k-100k	22%	(136)	20%	(121)	49%	(299)	10%	(60)	616
Income: 100k+	20%	(55)	15%	(41)	55%	(149)	10%	(27)	272
Ethnicity: White	18%	(289)	17%	(265)	54%	(852)	11%	(173)	1579
Ethnicity: Hispanic	32%	(60)	23%	(43)	25%	(48)	20%	(38)	189
Ethnicity: Afr. Am.	26%	(64)	46%	(113)	14%	(35)	14%	(35)	248
Ethnicity: Other	28%	(35)	21%	(26)	36%	(45)	16%	(20)	126
Relig: Protestant	17%	(83)	17%	(83)	57%	(270)	8%	(40)	477
Relig: Roman Catholic	23%	(82)	19%	(69)	52%	(188)	7%	(26)	364
Relig: Something Else	24%	(45)	25%	(47)	36%	(69)	15%	(29)	189
Relig: Jewish	20%	(8)	5%	(2)	61%	(26)	13%	(6)	42
Relig: Evangelical	20%	(139)	20%	(140)	51%	(360)	10%	(68)	707
Relig: Non-Evang. Catholics	22%	(71)	18%	(59)	52%	(167)	8%	(27)	324
Relig: All Christian	20%	(210)	19%	(199)	51%	(527)	9%	(95)	1030
Relig: All Non-Christian	17%	(38)	30%	(66)	36%	(79)	16%	(36)	219
Community: Urban	20%	(94)	26%	(119)	40%	(184)	14%	(63)	460
Community: Suburban	19%	(172)	21%	(184)	50%	(450)	10%	(86)	892
Community: Rural	20%	(123)	17%	(102)	49%	(297)	13%	(78)	601

Continued on next page

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
Employ: Private Sector	22%	(127)	23%	(134)	43%	(249)	11%	(65)	575
Employ: Government	30%	(37)	22%	(27)	43%	(52)	5%	(6)	121
Employ: Self-Employed	17%	(31)	28%	(52)	45%	(84)	10%	(19)	187
Employ: Homemaker	22%	(36)	18%	(29)	48%	(77)	13%	(20)	162
Employ: Student	17%	(13)	26%	(20)	43%	(33)	15%	(11)	76
Employ: Retired	16%	(84)	11%	(56)	64%	(330)	9%	(47)	518
Employ: Unemployed	17%	(26)	25%	(39)	37%	(58)	21%	(33)	155
Employ: Other	22%	(35)	30%	(47)	31%	(49)	17%	(26)	157
Military HH: Yes	17%	(61)	18%	(64)	57%	(206)	9%	(34)	365
Military HH: No	21%	(327)	21%	(341)	46%	(725)	12%	(194)	1587
RD/WT: Right Direction	20%	(148)	20%	(149)	49%	(358)	11%	(82)	736
RD/WT: Wrong Track	20%	(241)	21%	(255)	47%	(574)	12%	(146)	1216
Trump Job Approve	18%	(147)	18%	(146)	53%	(432)	10%	(85)	810
Trump Job Disapprove	22%	(232)	23%	(237)	45%	(471)	10%	(106)	1046
Trump Job Strongly Approve	18%	(82)	16%	(71)	56%	(248)	9%	(42)	444
Trump Job Somewhat Approve	18%	(65)	20%	(75)	50%	(184)	12%	(43)	366
Trump Job Somewhat Disapprove	19%	(46)	27%	(66)	43%	(103)	11%	(27)	242
Trump Job Strongly Disapprove	23%	(186)	21%	(171)	46%	(368)	10%	(79)	804
Favorable of Trump	18%	(142)	17%	(136)	56%	(441)	9%	(75)	794
Unfavorable of Trump	22%	(232)	24%	(251)	44%	(462)	10%	(100)	1045
Very Favorable of Trump	20%	(91)	16%	(72)	56%	(261)	8%	(39)	463
Somewhat Favorable of Trump	15%	(51)	20%	(65)	54%	(180)	11%	(36)	331
Somewhat Unfavorable of Trump	19%	(37)	27%	(54)	42%	(84)	12%	(25)	200
Very Unfavorable of Trump	23%	(195)	23%	(197)	45%	(378)	9%	(75)	845

Continued on next page

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
#1 Issue: Economy	22%	(123)	22%	(121)	42%	(235)	13%	(74)	553
#1 Issue: Security	20%	(82)	18%	(76)	53%	(224)	9%	(38)	419
#1 Issue: Health Care	20%	(57)	22%	(64)	48%	(138)	10%	(29)	289
#1 Issue: Medicare / Social Security	15%	(42)	16%	(45)	56%	(159)	12%	(35)	281
#1 Issue: Women's Issues	24%	(21)	24%	(21)	42%	(37)	10%	(9)	89
#1 Issue: Education	21%	(26)	31%	(38)	36%	(44)	11%	(13)	121
#1 Issue: Energy	26%	(25)	15%	(14)	43%	(41)	17%	(16)	96
#1 Issue: Other	11%	(11)	24%	(26)	52%	(54)	13%	(14)	105
2018 House Vote: Democrat	23%	(163)	22%	(160)	46%	(327)	9%	(64)	713
2018 House Vote: Republican	19%	(127)	14%	(96)	59%	(393)	8%	(53)	669
2018 House Vote: Someone else	15%	(13)	20%	(18)	41%	(37)	24%	(21)	90
2018 House Vote: Didnt Vote	18%	(84)	27%	(131)	36%	(173)	19%	(89)	476
2016 Vote: Hillary Clinton	24%	(150)	23%	(140)	43%	(270)	10%	(63)	624
2016 Vote: Donald Trump	18%	(120)	15%	(99)	59%	(391)	8%	(54)	664
2016 Vote: Someone else	15%	(21)	17%	(25)	51%	(75)	17%	(24)	145
2016 Vote: Didnt Vote	19%	(96)	27%	(136)	38%	(192)	17%	(86)	510
Voted in 2014: Yes	20%	(257)	19%	(239)	51%	(650)	10%	(129)	1275
Voted in 2014: No	19%	(131)	24%	(166)	42%	(282)	15%	(98)	677
2012 Vote: Barack Obama	22%	(164)	24%	(176)	44%	(326)	10%	(74)	740
2012 Vote: Mitt Romney	18%	(99)	11%	(60)	62%	(338)	8%	(45)	542
2012 Vote: Other	12%	(10)	17%	(15)	61%	(54)	11%	(9)	88
2012 Vote: Didn't Vote	20%	(115)	26%	(153)	37%	(213)	17%	(100)	582
4-Region: Northeast	19%	(65)	19%	(66)	53%	(186)	9%	(31)	348
4-Region: Midwest	22%	(97)	20%	(88)	49%	(218)	10%	(46)	448
4-Region: South	20%	(143)	22%	(157)	46%	(336)	13%	(92)	729
4-Region: West	20%	(84)	22%	(94)	45%	(191)	14%	(59)	427

Continued on next page

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
Watch TV Shows: Every day	21%	(214)	22%	(228)	48%	(503)	9%	(98)	1044
Watch TV Shows: Several times per week	19%	(78)	22%	(92)	49%	(205)	11%	(45)	420
Watch TV Shows: About once per week	24%	(26)	18%	(19)	41%	(45)	17%	(19)	110
Watch TV Shows: Several times per month	17%	(16)	19%	(18)	42%	(40)	22%	(21)	95
Watch TV Shows: About once per month	20%	(12)	16%	(10)	47%	(28)	18%	(10)	60
Watch TV Shows: Less often than once per month	21%	(16)	16%	(12)	54%	(40)	9%	(7)	74
Watch TV Shows: Never	17%	(26)	17%	(25)	47%	(70)	19%	(28)	149
Watch Movies: Every day	26%	(89)	28%	(96)	32%	(107)	14%	(47)	339
Watch Movies: Several times per week	20%	(99)	26%	(130)	46%	(229)	8%	(39)	497
Watch Movies: About once per week	19%	(63)	18%	(60)	52%	(169)	11%	(35)	326
Watch Movies: Several times per month	20%	(52)	19%	(49)	53%	(137)	8%	(22)	260
Watch Movies: About once per month	15%	(31)	12%	(24)	56%	(110)	17%	(33)	198
Watch Movies: Less often than once per month	17%	(29)	13%	(21)	59%	(97)	11%	(18)	164
Watch Movies: Never	15%	(26)	15%	(26)	49%	(83)	20%	(33)	168
Watch Sporting Events: Every day	32%	(54)	31%	(51)	28%	(47)	9%	(15)	168
Watch Sporting Events: Several times per week	19%	(53)	27%	(76)	43%	(123)	12%	(33)	285
Watch Sporting Events: About once per week	21%	(53)	23%	(58)	48%	(121)	8%	(21)	253
Watch Sporting Events: Several times per month	21%	(39)	18%	(33)	53%	(100)	8%	(16)	188
Watch Sporting Events: About once per month	21%	(33)	23%	(35)	42%	(65)	14%	(22)	155
Watch Sporting Events: Less often than once per month	19%	(60)	16%	(51)	54%	(169)	11%	(34)	313
Watch Sporting Events: Never	16%	(96)	17%	(101)	52%	(307)	15%	(87)	591
Cable Subscription: Currently	23%	(218)	19%	(185)	48%	(464)	10%	(102)	969
Cable Subscription: In the past	18%	(123)	22%	(153)	51%	(356)	10%	(67)	699
Cable Subscription: Never	17%	(47)	23%	(66)	39%	(111)	21%	(60)	283
Satellite TV Subscription: Currently	27%	(131)	19%	(93)	45%	(222)	9%	(44)	489
Satellite TV Subscription: In the past	18%	(100)	25%	(138)	48%	(262)	8%	(44)	545
Satellite TV Subscription: Never	17%	(157)	19%	(173)	49%	(448)	15%	(140)	918

Continued on next page

Table HR7_2: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(388)	21%	(405)	48%	(931)	12%	(228)	1952
Streaming Service Subscription: Currently	23%	(268)	23%	(264)	45%	(522)	9%	(111)	1165
Streaming Service Subscription: In the past	17%	(36)	28%	(58)	49%	(102)	7%	(14)	209
Streaming Service Subscription: Never	15%	(85)	14%	(82)	53%	(307)	18%	(103)	578
Film: An avid fan	23%	(159)	25%	(173)	41%	(278)	10%	(71)	681
Film: A casual fan	19%	(196)	19%	(202)	53%	(557)	9%	(93)	1049
Film: Not a fan	15%	(33)	13%	(29)	43%	(96)	28%	(63)	222
Television: An avid fan	22%	(216)	23%	(221)	45%	(441)	10%	(95)	973
Television: A casual fan	17%	(148)	19%	(163)	52%	(440)	12%	(101)	852
Television: Not a fan	19%	(25)	16%	(21)	39%	(50)	25%	(32)	128
Music: An avid fan	23%	(229)	27%	(270)	39%	(391)	11%	(108)	998
Music: A casual fan	17%	(140)	15%	(128)	59%	(498)	10%	(83)	849
Music: Not a fan	18%	(19)	6%	(6)	40%	(42)	35%	(37)	104
Fashion: An avid fan	33%	(95)	30%	(87)	27%	(78)	11%	(31)	290
Fashion: A casual fan	21%	(160)	23%	(177)	45%	(340)	11%	(85)	762
Fashion: Not a fan	15%	(134)	16%	(141)	57%	(513)	12%	(112)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
Gender: Male	17%	(156)	23%	(210)	46%	(424)	14%	(124)	914
Gender: Female	15%	(160)	23%	(242)	50%	(517)	12%	(120)	1038
Age: 18-29	20%	(69)	39%	(136)	26%	(89)	15%	(53)	348
Age: 30-44	21%	(93)	32%	(140)	34%	(150)	13%	(57)	439
Age: 45-54	12%	(40)	25%	(84)	52%	(176)	12%	(42)	341
Age: 55-64	14%	(50)	15%	(57)	60%	(222)	11%	(40)	369
Age: 65+	14%	(64)	8%	(35)	67%	(304)	11%	(51)	454
Generation Z: 18-21	19%	(22)	38%	(44)	25%	(29)	19%	(22)	116
Millennial: Age 22-37	21%	(101)	35%	(167)	29%	(139)	15%	(71)	478
Generation X: Age 38-53	15%	(77)	28%	(142)	45%	(224)	11%	(55)	498
Boomers: Age 54-72	14%	(103)	12%	(92)	63%	(462)	11%	(79)	736
PID: Dem (no lean)	18%	(123)	30%	(199)	41%	(277)	11%	(74)	674
PID: Ind (no lean)	12%	(78)	24%	(158)	48%	(318)	16%	(106)	659
PID: Rep (no lean)	19%	(115)	15%	(94)	56%	(346)	10%	(64)	619
PID/Gender: Dem Men	19%	(54)	32%	(91)	38%	(107)	10%	(29)	282
PID/Gender: Dem Women	18%	(69)	28%	(108)	43%	(170)	11%	(45)	392
PID/Gender: Ind Men	11%	(34)	23%	(71)	51%	(158)	16%	(49)	313
PID/Gender: Ind Women	13%	(43)	25%	(87)	46%	(160)	16%	(56)	347
PID/Gender: Rep Men	21%	(67)	15%	(48)	50%	(159)	14%	(45)	319
PID/Gender: Rep Women	16%	(47)	15%	(46)	62%	(187)	6%	(19)	299
Ideo: Liberal (1-3)	22%	(135)	24%	(145)	43%	(264)	12%	(71)	614
Ideo: Moderate (4)	13%	(54)	27%	(112)	47%	(195)	14%	(59)	419
Ideo: Conservative (5-7)	15%	(102)	16%	(114)	59%	(413)	9%	(66)	695

Continued on next page

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
Educ: < College	15%	(189)	26%	(318)	45%	(552)	14%	(168)	1228
Educ: Bachelors degree	18%	(83)	20%	(91)	52%	(240)	10%	(47)	462
Educ: Post-grad	17%	(44)	16%	(43)	56%	(148)	11%	(28)	263
Income: Under 50k	16%	(169)	25%	(261)	46%	(490)	14%	(145)	1065
Income: 50k-100k	17%	(103)	24%	(145)	49%	(300)	11%	(68)	616
Income: 100k+	16%	(44)	17%	(46)	56%	(152)	11%	(31)	272
Ethnicity: White	16%	(255)	17%	(275)	55%	(865)	12%	(184)	1579
Ethnicity: Hispanic	27%	(51)	27%	(51)	26%	(49)	20%	(38)	189
Ethnicity: Afr. Am.	12%	(30)	56%	(138)	17%	(42)	15%	(37)	248
Ethnicity: Other	25%	(31)	31%	(38)	27%	(34)	18%	(23)	126
Relig: Protestant	16%	(75)	17%	(80)	57%	(273)	10%	(49)	477
Relig: Roman Catholic	17%	(61)	23%	(83)	50%	(183)	10%	(38)	364
Relig: Something Else	18%	(34)	33%	(62)	36%	(69)	13%	(24)	189
Relig: Jewish	13%	(6)	6%	(3)	61%	(26)	19%	(8)	42
Relig: Evangelical	14%	(100)	24%	(172)	51%	(361)	10%	(74)	707
Relig: Non-Evang. Catholics	22%	(70)	17%	(54)	51%	(164)	11%	(36)	324
Relig: All Christian	16%	(170)	22%	(225)	51%	(525)	11%	(110)	1030
Relig: All Non-Christian	14%	(30)	33%	(72)	36%	(79)	17%	(38)	219
Community: Urban	20%	(90)	28%	(129)	37%	(170)	15%	(70)	460
Community: Suburban	14%	(128)	23%	(207)	52%	(466)	10%	(91)	892
Community: Rural	16%	(98)	19%	(115)	51%	(304)	14%	(82)	601

Continued on next page

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
Employ: Private Sector	18%	(104)	26%	(149)	44%	(253)	12%	(69)	575
Employ: Government	21%	(25)	23%	(28)	46%	(56)	10%	(13)	121
Employ: Self-Employed	14%	(27)	25%	(47)	50%	(93)	11%	(20)	187
Employ: Homemaker	21%	(34)	23%	(37)	47%	(77)	9%	(15)	162
Employ: Student	18%	(14)	40%	(31)	32%	(24)	10%	(8)	76
Employ: Retired	14%	(71)	10%	(51)	64%	(333)	12%	(63)	518
Employ: Unemployed	11%	(17)	32%	(50)	36%	(56)	21%	(33)	155
Employ: Other	15%	(24)	38%	(59)	31%	(49)	16%	(25)	157
Military HH: Yes	15%	(55)	20%	(72)	56%	(204)	10%	(35)	365
Military HH: No	16%	(261)	24%	(380)	46%	(737)	13%	(209)	1587
RD/WT: Right Direction	17%	(126)	20%	(150)	50%	(370)	12%	(92)	736
RD/WT: Wrong Track	16%	(190)	25%	(302)	47%	(571)	13%	(153)	1216
Trump Job Approve	16%	(131)	17%	(140)	55%	(445)	12%	(94)	810
Trump Job Disapprove	17%	(176)	27%	(282)	45%	(474)	11%	(115)	1046
Trump Job Strongly Approve	17%	(76)	14%	(62)	58%	(257)	11%	(49)	444
Trump Job Somewhat Approve	15%	(54)	21%	(79)	51%	(188)	12%	(45)	366
Trump Job Somewhat Disapprove	13%	(32)	33%	(81)	43%	(105)	10%	(24)	242
Trump Job Strongly Disapprove	18%	(144)	25%	(201)	46%	(369)	11%	(90)	804
Favorable of Trump	16%	(128)	17%	(137)	56%	(446)	11%	(84)	794
Unfavorable of Trump	17%	(178)	28%	(294)	45%	(467)	10%	(106)	1045
Very Favorable of Trump	19%	(87)	13%	(62)	58%	(266)	10%	(47)	463
Somewhat Favorable of Trump	12%	(40)	23%	(75)	54%	(179)	11%	(36)	331
Somewhat Unfavorable of Trump	15%	(30)	31%	(62)	43%	(86)	11%	(22)	200
Very Unfavorable of Trump	18%	(148)	27%	(232)	45%	(381)	10%	(84)	845

Continued on next page

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
#1 Issue: Economy	17%	(96)	28%	(155)	42%	(232)	13%	(70)	553
#1 Issue: Security	16%	(69)	18%	(74)	54%	(226)	12%	(50)	419
#1 Issue: Health Care	14%	(40)	24%	(70)	50%	(144)	12%	(34)	289
#1 Issue: Medicare / Social Security	13%	(37)	14%	(40)	59%	(165)	14%	(39)	281
#1 Issue: Women's Issues	18%	(16)	31%	(28)	37%	(32)	14%	(12)	89
#1 Issue: Education	22%	(27)	34%	(41)	33%	(39)	12%	(14)	121
#1 Issue: Energy	22%	(21)	16%	(16)	49%	(47)	13%	(12)	96
#1 Issue: Other	9%	(10)	27%	(28)	52%	(55)	12%	(13)	105
2018 House Vote: Democrat	18%	(126)	26%	(186)	46%	(331)	10%	(71)	713
2018 House Vote: Republican	16%	(107)	14%	(96)	60%	(399)	10%	(67)	669
2018 House Vote: Someone else	12%	(11)	20%	(18)	47%	(42)	21%	(19)	90
2018 House Vote: Didn't Vote	15%	(72)	32%	(150)	35%	(168)	18%	(86)	476
2016 Vote: Hillary Clinton	18%	(114)	27%	(168)	44%	(273)	11%	(69)	624
2016 Vote: Donald Trump	17%	(110)	14%	(93)	59%	(390)	11%	(71)	664
2016 Vote: Someone else	11%	(16)	16%	(23)	56%	(81)	17%	(25)	145
2016 Vote: Didn't Vote	15%	(76)	32%	(161)	38%	(194)	16%	(80)	510
Voted in 2014: Yes	16%	(209)	20%	(252)	52%	(665)	12%	(150)	1275
Voted in 2014: No	16%	(107)	30%	(200)	41%	(276)	14%	(94)	677
2012 Vote: Barack Obama	17%	(125)	27%	(200)	45%	(331)	11%	(84)	740
2012 Vote: Mitt Romney	15%	(84)	10%	(53)	64%	(348)	11%	(58)	542
2012 Vote: Other	10%	(9)	12%	(10)	69%	(61)	10%	(9)	88
2012 Vote: Didn't Vote	17%	(98)	32%	(189)	35%	(201)	16%	(94)	582
4-Region: Northeast	17%	(59)	23%	(81)	51%	(179)	8%	(29)	348
4-Region: Midwest	17%	(75)	22%	(100)	50%	(226)	11%	(47)	448
4-Region: South	15%	(110)	25%	(184)	46%	(335)	14%	(101)	729
4-Region: West	17%	(72)	20%	(86)	47%	(202)	16%	(67)	427

Continued on next page

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
Watch TV Shows: Every day	16%	(169)	25%	(256)	48%	(505)	11%	(113)	1044
Watch TV Shows: Several times per week	17%	(70)	23%	(95)	50%	(210)	11%	(45)	420
Watch TV Shows: About once per week	18%	(20)	24%	(27)	41%	(45)	16%	(18)	110
Watch TV Shows: Several times per month	14%	(13)	21%	(20)	45%	(43)	20%	(19)	95
Watch TV Shows: About once per month	19%	(12)	19%	(11)	43%	(25)	19%	(11)	60
Watch TV Shows: Less often than once per month	11%	(8)	19%	(14)	58%	(43)	11%	(9)	74
Watch TV Shows: Never	15%	(23)	19%	(29)	46%	(69)	20%	(30)	149
Watch Movies: Every day	22%	(74)	35%	(120)	30%	(101)	13%	(45)	339
Watch Movies: Several times per week	17%	(84)	26%	(130)	50%	(246)	8%	(38)	497
Watch Movies: About once per week	15%	(50)	22%	(70)	52%	(169)	11%	(37)	326
Watch Movies: Several times per month	15%	(40)	19%	(50)	52%	(136)	13%	(34)	260
Watch Movies: About once per month	13%	(26)	17%	(33)	54%	(107)	16%	(32)	198
Watch Movies: Less often than once per month	12%	(20)	14%	(23)	61%	(100)	13%	(22)	164
Watch Movies: Never	13%	(22)	15%	(26)	49%	(83)	22%	(37)	168
Watch Sporting Events: Every day	28%	(47)	36%	(60)	29%	(49)	7%	(13)	168
Watch Sporting Events: Several times per week	14%	(39)	27%	(78)	47%	(132)	12%	(35)	285
Watch Sporting Events: About once per week	16%	(42)	26%	(66)	47%	(119)	11%	(27)	253
Watch Sporting Events: Several times per month	22%	(41)	18%	(34)	50%	(94)	10%	(19)	188
Watch Sporting Events: About once per month	15%	(22)	25%	(39)	45%	(69)	16%	(24)	155
Watch Sporting Events: Less often than once per month	15%	(48)	19%	(61)	52%	(163)	13%	(42)	313
Watch Sporting Events: Never	13%	(77)	19%	(115)	53%	(314)	14%	(84)	591
Cable Subscription: Currently	17%	(168)	23%	(226)	48%	(462)	12%	(113)	969
Cable Subscription: In the past	15%	(106)	23%	(163)	52%	(365)	9%	(65)	699
Cable Subscription: Never	15%	(41)	22%	(63)	40%	(114)	23%	(66)	283
Satellite TV Subscription: Currently	19%	(95)	21%	(105)	49%	(239)	10%	(50)	489
Satellite TV Subscription: In the past	15%	(84)	28%	(152)	47%	(253)	10%	(55)	545
Satellite TV Subscription: Never	15%	(137)	21%	(194)	49%	(449)	15%	(139)	918

Continued on next page

Table HR7_3: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(316)	23%	(451)	48%	(941)	13%	(244)	1952
Streaming Service Subscription: Currently	19%	(220)	25%	(294)	45%	(525)	11%	(127)	1165
Streaming Service Subscription: In the past	15%	(31)	30%	(63)	48%	(101)	7%	(14)	209
Streaming Service Subscription: Never	11%	(65)	16%	(94)	55%	(315)	18%	(103)	578
Film: An avid fan	19%	(131)	30%	(206)	40%	(274)	10%	(69)	681
Film: A casual fan	15%	(156)	20%	(211)	54%	(571)	11%	(112)	1049
Film: Not a fan	13%	(29)	15%	(34)	43%	(96)	29%	(63)	222
Television: An avid fan	19%	(182)	25%	(248)	45%	(436)	11%	(107)	973
Television: A casual fan	13%	(115)	22%	(185)	52%	(446)	13%	(107)	852
Television: Not a fan	15%	(19)	15%	(19)	46%	(59)	24%	(31)	128
Music: An avid fan	19%	(191)	31%	(307)	39%	(392)	11%	(109)	998
Music: A casual fan	12%	(106)	16%	(136)	60%	(508)	12%	(99)	849
Music: Not a fan	18%	(18)	8%	(8)	39%	(41)	35%	(37)	104
Fashion: An avid fan	25%	(74)	40%	(117)	25%	(74)	9%	(26)	290
Fashion: A casual fan	17%	(127)	27%	(204)	45%	(345)	11%	(87)	762
Fashion: Not a fan	13%	(115)	14%	(130)	58%	(523)	15%	(131)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
Gender: Male	13%	(115)	16%	(147)	51%	(463)	21%	(189)	914
Gender: Female	8%	(86)	11%	(110)	58%	(603)	23%	(238)	1038
Age: 18-29	8%	(29)	13%	(46)	52%	(182)	26%	(91)	348
Age: 30-44	13%	(56)	19%	(85)	44%	(193)	24%	(105)	439
Age: 45-54	10%	(35)	15%	(51)	51%	(175)	24%	(81)	341
Age: 55-64	9%	(35)	11%	(40)	61%	(225)	19%	(70)	369
Age: 65+	11%	(48)	8%	(36)	64%	(291)	18%	(80)	454
Generation Z: 18-21	5%	(6)	9%	(11)	58%	(67)	28%	(32)	116
Millennial: Age 22-37	10%	(49)	16%	(78)	47%	(226)	26%	(124)	478
Generation X: Age 38-53	13%	(63)	17%	(86)	47%	(233)	23%	(115)	498
Boomers: Age 54-72	10%	(73)	10%	(73)	62%	(455)	18%	(136)	736
PID: Dem (no lean)	12%	(81)	14%	(95)	50%	(340)	23%	(158)	674
PID: Ind (no lean)	6%	(42)	14%	(94)	55%	(365)	24%	(158)	659
PID: Rep (no lean)	13%	(78)	11%	(69)	58%	(361)	18%	(111)	619
PID/Gender: Dem Men	16%	(44)	20%	(57)	44%	(124)	20%	(56)	282
PID/Gender: Dem Women	9%	(37)	10%	(38)	55%	(216)	26%	(102)	392
PID/Gender: Ind Men	6%	(18)	15%	(48)	57%	(177)	22%	(70)	313
PID/Gender: Ind Women	7%	(25)	13%	(46)	54%	(188)	25%	(87)	347
PID/Gender: Rep Men	17%	(54)	13%	(42)	51%	(162)	19%	(62)	319
PID/Gender: Rep Women	8%	(25)	9%	(27)	67%	(199)	16%	(49)	299
Ideo: Liberal (1-3)	14%	(87)	16%	(95)	50%	(306)	21%	(126)	614
Ideo: Moderate (4)	10%	(42)	15%	(64)	49%	(207)	26%	(107)	419
Ideo: Conservative (5-7)	9%	(65)	10%	(68)	64%	(447)	17%	(115)	695

Continued on next page

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
Educ: < College	10%	(122)	14%	(173)	52%	(643)	24%	(290)	1228
Educ: Bachelors degree	11%	(53)	12%	(55)	57%	(262)	20%	(91)	462
Educ: Post-grad	10%	(27)	11%	(29)	61%	(161)	17%	(45)	263
Income: Under 50k	11%	(116)	13%	(140)	54%	(574)	22%	(235)	1065
Income: 50k-100k	9%	(58)	14%	(88)	55%	(340)	21%	(129)	616
Income: 100k+	10%	(28)	11%	(29)	56%	(151)	23%	(64)	272
Ethnicity: White	10%	(164)	12%	(193)	58%	(909)	20%	(312)	1579
Ethnicity: Hispanic	17%	(32)	12%	(22)	42%	(79)	30%	(57)	189
Ethnicity: Afr. Am.	8%	(19)	18%	(44)	41%	(101)	34%	(83)	248
Ethnicity: Other	15%	(19)	16%	(20)	44%	(56)	25%	(32)	126
Relig: Protestant	10%	(50)	14%	(67)	58%	(276)	18%	(83)	477
Relig: Roman Catholic	11%	(42)	11%	(41)	59%	(215)	18%	(66)	364
Relig: Something Else	9%	(18)	15%	(28)	52%	(98)	24%	(45)	189
Relig: Jewish	13%	(5)	2%	(1)	68%	(28)	18%	(7)	42
Relig: Evangelical	9%	(60)	12%	(88)	59%	(417)	20%	(141)	707
Relig: Non-Evang. Catholics	15%	(49)	15%	(48)	53%	(173)	17%	(54)	324
Relig: All Christian	11%	(109)	13%	(136)	57%	(590)	19%	(195)	1030
Relig: All Non-Christian	8%	(18)	17%	(37)	45%	(99)	30%	(65)	219
Community: Urban	11%	(51)	15%	(69)	49%	(225)	25%	(115)	460
Community: Suburban	9%	(83)	13%	(117)	58%	(516)	20%	(176)	892
Community: Rural	11%	(68)	12%	(72)	54%	(325)	23%	(136)	601

Continued on next page

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
Employ: Private Sector	11%	(62)	16%	(92)	50%	(285)	24%	(136)	575
Employ: Government	14%	(17)	10%	(13)	60%	(73)	16%	(19)	121
Employ: Self-Employed	10%	(19)	20%	(37)	51%	(95)	19%	(36)	187
Employ: Homemaker	10%	(16)	13%	(21)	54%	(88)	23%	(38)	162
Employ: Student	6%	(5)	13%	(10)	63%	(48)	18%	(14)	76
Employ: Retired	10%	(53)	8%	(43)	64%	(330)	18%	(92)	518
Employ: Unemployed	9%	(14)	11%	(17)	49%	(76)	31%	(48)	155
Employ: Other	11%	(17)	16%	(25)	45%	(71)	28%	(45)	157
Military HH: Yes	11%	(40)	11%	(40)	59%	(215)	19%	(70)	365
Military HH: No	10%	(162)	14%	(217)	54%	(851)	22%	(357)	1587
RD/WT: Right Direction	12%	(91)	14%	(105)	55%	(403)	19%	(137)	736
RD/WT: Wrong Track	9%	(111)	12%	(152)	55%	(663)	24%	(289)	1216
Trump Job Approve	11%	(89)	13%	(102)	57%	(465)	19%	(154)	810
Trump Job Disapprove	10%	(106)	14%	(145)	54%	(566)	22%	(229)	1046
Trump Job Strongly Approve	12%	(55)	12%	(55)	58%	(257)	18%	(78)	444
Trump Job Somewhat Approve	9%	(35)	13%	(48)	57%	(208)	21%	(76)	366
Trump Job Somewhat Disapprove	9%	(21)	15%	(37)	55%	(132)	21%	(52)	242
Trump Job Strongly Disapprove	11%	(85)	13%	(108)	54%	(434)	22%	(177)	804
Favorable of Trump	11%	(89)	12%	(93)	60%	(473)	18%	(139)	794
Unfavorable of Trump	10%	(105)	15%	(160)	53%	(551)	22%	(228)	1045
Very Favorable of Trump	13%	(59)	12%	(57)	59%	(271)	16%	(75)	463
Somewhat Favorable of Trump	9%	(29)	11%	(36)	61%	(201)	19%	(64)	331
Somewhat Unfavorable of Trump	9%	(18)	20%	(40)	47%	(94)	24%	(48)	200
Very Unfavorable of Trump	10%	(87)	14%	(120)	54%	(458)	21%	(180)	845

Continued on next page

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
#1 Issue: Economy	11%	(63)	13%	(72)	51%	(280)	25%	(138)	553
#1 Issue: Security	10%	(43)	13%	(54)	58%	(241)	19%	(80)	419
#1 Issue: Health Care	9%	(25)	16%	(45)	55%	(159)	21%	(60)	289
#1 Issue: Medicare / Social Security	10%	(27)	12%	(33)	58%	(164)	20%	(57)	281
#1 Issue: Women's Issues	10%	(9)	10%	(9)	56%	(50)	24%	(21)	89
#1 Issue: Education	12%	(15)	17%	(20)	48%	(57)	23%	(28)	121
#1 Issue: Energy	13%	(13)	9%	(8)	54%	(51)	24%	(23)	96
#1 Issue: Other	7%	(7)	15%	(15)	61%	(64)	18%	(19)	105
2018 House Vote: Democrat	11%	(79)	16%	(111)	52%	(369)	22%	(154)	713
2018 House Vote: Republican	11%	(71)	11%	(74)	61%	(410)	17%	(113)	669
2018 House Vote: Someone else	6%	(5)	12%	(11)	53%	(48)	29%	(26)	90
2018 House Vote: Didnt Vote	10%	(47)	13%	(60)	50%	(238)	28%	(132)	476
2016 Vote: Hillary Clinton	11%	(70)	17%	(103)	50%	(312)	22%	(139)	624
2016 Vote: Donald Trump	12%	(78)	10%	(68)	61%	(404)	17%	(114)	664
2016 Vote: Someone else	8%	(11)	7%	(10)	62%	(90)	24%	(34)	145
2016 Vote: Didnt Vote	8%	(42)	14%	(71)	51%	(258)	27%	(138)	510
Voted in 2014: Yes	11%	(145)	14%	(174)	54%	(690)	21%	(266)	1275
Voted in 2014: No	8%	(57)	12%	(83)	56%	(377)	24%	(161)	677
2012 Vote: Barack Obama	11%	(82)	17%	(123)	50%	(367)	23%	(167)	740
2012 Vote: Mitt Romney	11%	(59)	8%	(42)	64%	(349)	17%	(93)	542
2012 Vote: Other	5%	(4)	7%	(6)	68%	(60)	20%	(18)	88
2012 Vote: Didn't Vote	10%	(57)	15%	(86)	50%	(290)	26%	(150)	582
4-Region: Northeast	13%	(45)	10%	(37)	59%	(205)	18%	(62)	348
4-Region: Midwest	10%	(44)	10%	(47)	56%	(251)	24%	(107)	448
4-Region: South	10%	(70)	15%	(111)	54%	(390)	22%	(157)	729
4-Region: West	10%	(42)	15%	(63)	52%	(221)	24%	(100)	427

Continued on next page

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
Watch TV Shows: Every day	10%	(105)	14%	(142)	55%	(573)	21%	(224)	1044
Watch TV Shows: Several times per week	10%	(42)	13%	(56)	58%	(244)	19%	(79)	420
Watch TV Shows: About once per week	12%	(13)	11%	(12)	48%	(52)	29%	(32)	110
Watch TV Shows: Several times per month	11%	(10)	18%	(17)	49%	(47)	21%	(20)	95
Watch TV Shows: About once per month	15%	(9)	12%	(7)	47%	(28)	25%	(15)	60
Watch TV Shows: Less often than once per month	6%	(4)	11%	(8)	66%	(49)	17%	(13)	74
Watch TV Shows: Never	12%	(18)	10%	(15)	49%	(73)	29%	(44)	149
Watch Movies: Every day	13%	(46)	22%	(73)	41%	(138)	24%	(82)	339
Watch Movies: Several times per week	11%	(55)	16%	(82)	56%	(278)	17%	(83)	497
Watch Movies: About once per week	10%	(33)	11%	(35)	56%	(182)	23%	(76)	326
Watch Movies: Several times per month	9%	(23)	10%	(25)	58%	(152)	23%	(59)	260
Watch Movies: About once per month	6%	(13)	8%	(15)	60%	(118)	26%	(51)	198
Watch Movies: Less often than once per month	8%	(12)	7%	(11)	68%	(111)	18%	(30)	164
Watch Movies: Never	12%	(19)	10%	(16)	52%	(86)	27%	(45)	168
Watch Sporting Events: Every day	21%	(36)	25%	(42)	37%	(62)	17%	(28)	168
Watch Sporting Events: Several times per week	11%	(32)	15%	(44)	52%	(148)	21%	(61)	285
Watch Sporting Events: About once per week	10%	(24)	17%	(44)	55%	(140)	18%	(44)	253
Watch Sporting Events: Several times per month	11%	(22)	9%	(16)	58%	(109)	22%	(41)	188
Watch Sporting Events: About once per month	9%	(13)	17%	(27)	48%	(74)	26%	(40)	155
Watch Sporting Events: Less often than once per month	8%	(26)	10%	(31)	61%	(189)	21%	(67)	313
Watch Sporting Events: Never	8%	(49)	9%	(54)	58%	(343)	25%	(146)	591
Cable Subscription: Currently	12%	(115)	13%	(127)	54%	(527)	21%	(200)	969
Cable Subscription: In the past	9%	(60)	14%	(98)	58%	(404)	20%	(138)	699
Cable Subscription: Never	10%	(27)	11%	(32)	48%	(135)	31%	(89)	283
Satellite TV Subscription: Currently	14%	(70)	12%	(60)	53%	(258)	21%	(102)	489
Satellite TV Subscription: In the past	8%	(45)	17%	(95)	56%	(304)	18%	(100)	545
Satellite TV Subscription: Never	10%	(87)	11%	(103)	55%	(504)	24%	(225)	918

Continued on next page

Table HR7_4: Based on what you know about each of the following artists and allegations they have faced or are facing, do you feel like you should stop listening to the music from each artist?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(202)	13%	(257)	55%	(1066)	22%	(427)	1952
Streaming Service Subscription: Currently	11%	(129)	15%	(169)	53%	(621)	21%	(246)	1165
Streaming Service Subscription: In the past	12%	(24)	16%	(33)	54%	(113)	18%	(38)	209
Streaming Service Subscription: Never	8%	(49)	10%	(55)	57%	(332)	25%	(142)	578
Film: An avid fan	12%	(85)	18%	(120)	49%	(337)	20%	(139)	681
Film: A casual fan	9%	(96)	11%	(117)	60%	(629)	20%	(207)	1049
Film: Not a fan	9%	(21)	9%	(20)	45%	(101)	36%	(80)	222
Television: An avid fan	12%	(118)	14%	(139)	52%	(510)	21%	(206)	973
Television: A casual fan	8%	(70)	12%	(101)	59%	(499)	21%	(182)	852
Television: Not a fan	11%	(14)	13%	(17)	45%	(57)	31%	(39)	128
Music: An avid fan	12%	(119)	16%	(163)	50%	(500)	22%	(216)	998
Music: A casual fan	8%	(69)	10%	(89)	62%	(525)	20%	(167)	849
Music: Not a fan	14%	(14)	5%	(5)	39%	(41)	42%	(44)	104
Fashion: An avid fan	17%	(49)	17%	(50)	41%	(119)	25%	(72)	290
Fashion: A casual fan	10%	(79)	17%	(132)	53%	(406)	19%	(145)	762
Fashion: Not a fan	8%	(74)	8%	(74)	60%	(541)	23%	(210)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_1: *And, have you already stopped listening to the music from each of the following artists?*
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
Gender: Male	16%	(146)	51%	(467)	24%	(215)	9%	(85)	914
Gender: Female	16%	(162)	56%	(580)	21%	(216)	8%	(81)	1038
Age: 18-29	15%	(50)	55%	(192)	21%	(74)	9%	(31)	348
Age: 30-44	16%	(72)	62%	(270)	15%	(64)	7%	(32)	439
Age: 45-54	15%	(51)	58%	(197)	19%	(64)	9%	(29)	341
Age: 55-64	17%	(63)	54%	(200)	20%	(74)	9%	(33)	369
Age: 65+	15%	(70)	41%	(188)	34%	(155)	9%	(41)	454
Generation Z: 18-21	9%	(11)	56%	(65)	23%	(27)	11%	(13)	116
Millennial: Age 22-37	17%	(81)	57%	(275)	17%	(82)	8%	(40)	478
Generation X: Age 38-53	15%	(75)	60%	(299)	17%	(86)	8%	(38)	498
Boomers: Age 54-72	16%	(121)	49%	(363)	25%	(187)	9%	(66)	736
PID: Dem (no lean)	15%	(102)	60%	(406)	17%	(115)	8%	(51)	674
PID: Ind (no lean)	13%	(89)	52%	(344)	24%	(159)	10%	(68)	659
PID: Rep (no lean)	19%	(117)	48%	(297)	26%	(158)	8%	(47)	619
PID/Gender: Dem Men	14%	(40)	61%	(171)	16%	(46)	9%	(24)	282
PID/Gender: Dem Women	16%	(62)	60%	(235)	18%	(69)	7%	(27)	392
PID/Gender: Ind Men	12%	(37)	50%	(157)	27%	(86)	10%	(32)	313
PID/Gender: Ind Women	15%	(51)	54%	(186)	21%	(73)	10%	(36)	347
PID/Gender: Rep Men	21%	(69)	43%	(139)	26%	(84)	9%	(28)	319
PID/Gender: Rep Women	16%	(48)	53%	(158)	25%	(74)	6%	(19)	299
Ideo: Liberal (1-3)	18%	(111)	57%	(352)	17%	(105)	7%	(46)	614
Ideo: Moderate (4)	15%	(63)	58%	(245)	20%	(83)	7%	(29)	419
Ideo: Conservative (5-7)	15%	(105)	47%	(327)	29%	(205)	9%	(59)	695

Continued on next page

Table HR8_1: *And, have you already stopped listening to the music from each of the following artists?*

Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
Educ: < College	16%	(196)	55%	(677)	20%	(242)	9%	(113)	1228
Educ: Bachelors degree	13%	(62)	52%	(242)	26%	(122)	8%	(36)	462
Educ: Post-grad	19%	(50)	49%	(128)	26%	(67)	7%	(17)	263
Income: Under 50k	15%	(161)	54%	(572)	23%	(241)	8%	(90)	1065
Income: 50k-100k	16%	(98)	53%	(327)	23%	(139)	8%	(51)	616
Income: 100k+	18%	(49)	54%	(147)	19%	(51)	9%	(25)	272
Ethnicity: White	16%	(254)	50%	(794)	25%	(397)	8%	(133)	1579
Ethnicity: Hispanic	22%	(41)	55%	(105)	15%	(29)	8%	(15)	189
Ethnicity: Afr. Am.	11%	(28)	72%	(178)	6%	(15)	10%	(26)	248
Ethnicity: Other	20%	(25)	59%	(75)	15%	(19)	5%	(7)	126
Relig: Protestant	16%	(76)	49%	(235)	25%	(121)	9%	(44)	477
Relig: Roman Catholic	17%	(63)	57%	(206)	19%	(68)	7%	(27)	364
Relig: Something Else	13%	(25)	62%	(117)	18%	(33)	7%	(14)	189
Relig: Jewish	23%	(10)	25%	(10)	39%	(16)	13%	(6)	42
Relig: Evangelical	15%	(105)	58%	(407)	19%	(136)	8%	(59)	707
Relig: Non-Evang. Catholics	18%	(59)	47%	(152)	27%	(86)	8%	(27)	324
Relig: All Christian	16%	(164)	54%	(559)	22%	(222)	8%	(86)	1030
Relig: All Non-Christian	14%	(30)	61%	(133)	16%	(35)	9%	(21)	219
Community: Urban	14%	(64)	58%	(265)	19%	(86)	9%	(44)	460
Community: Suburban	15%	(135)	56%	(496)	21%	(185)	9%	(76)	892
Community: Rural	18%	(109)	48%	(286)	27%	(160)	8%	(46)	601

Continued on next page

Table HR8_1: *And, have you already stopped listening to the music from each of the following artists?*
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
Employ: Private Sector	15%	(87)	59%	(339)	18%	(104)	8%	(45)	575
Employ: Government	26%	(32)	49%	(59)	19%	(23)	6%	(8)	121
Employ: Self-Employed	14%	(27)	54%	(101)	25%	(47)	7%	(12)	187
Employ: Homemaker	17%	(27)	49%	(80)	22%	(35)	12%	(20)	162
Employ: Student	15%	(11)	56%	(43)	26%	(20)	4%	(3)	76
Employ: Retired	16%	(85)	46%	(239)	30%	(154)	8%	(40)	518
Employ: Unemployed	14%	(22)	54%	(84)	19%	(29)	13%	(20)	155
Employ: Other	11%	(17)	65%	(102)	13%	(20)	11%	(18)	157
Military HH: Yes	19%	(71)	48%	(176)	24%	(89)	8%	(29)	365
Military HH: No	15%	(237)	55%	(871)	22%	(343)	9%	(137)	1587
RD/WT: Right Direction	17%	(123)	51%	(378)	24%	(177)	8%	(59)	736
RD/WT: Wrong Track	15%	(185)	55%	(669)	21%	(254)	9%	(107)	1216
Trump Job Approve	16%	(130)	49%	(398)	27%	(218)	8%	(64)	810
Trump Job Disapprove	16%	(165)	57%	(598)	19%	(198)	8%	(85)	1046
Trump Job Strongly Approve	17%	(75)	45%	(198)	31%	(136)	8%	(36)	444
Trump Job Somewhat Approve	15%	(55)	55%	(201)	22%	(82)	8%	(28)	366
Trump Job Somewhat Disapprove	13%	(32)	62%	(151)	18%	(43)	6%	(15)	242
Trump Job Strongly Disapprove	17%	(133)	56%	(447)	19%	(154)	9%	(70)	804
Favorable of Trump	16%	(128)	50%	(395)	27%	(214)	7%	(57)	794
Unfavorable of Trump	16%	(166)	58%	(608)	19%	(198)	7%	(73)	1045
Very Favorable of Trump	18%	(84)	45%	(208)	29%	(136)	8%	(35)	463
Somewhat Favorable of Trump	13%	(44)	56%	(187)	24%	(78)	7%	(22)	331
Somewhat Unfavorable of Trump	13%	(26)	61%	(123)	20%	(39)	6%	(12)	200
Very Unfavorable of Trump	17%	(140)	57%	(485)	19%	(159)	7%	(61)	845

Continued on next page

Table HR8_1: *And, have you already stopped listening to the music from each of the following artists?*

Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
#1 Issue: Economy	16%	(89)	58%	(320)	18%	(97)	8%	(47)	553
#1 Issue: Security	18%	(75)	46%	(194)	27%	(114)	8%	(35)	419
#1 Issue: Health Care	13%	(37)	56%	(162)	21%	(62)	10%	(28)	289
#1 Issue: Medicare / Social Security	18%	(50)	47%	(132)	26%	(72)	9%	(26)	281
#1 Issue: Women's Issues	14%	(12)	59%	(52)	17%	(15)	11%	(10)	89
#1 Issue: Education	14%	(17)	59%	(71)	19%	(22)	9%	(11)	121
#1 Issue: Energy	16%	(15)	57%	(54)	24%	(23)	4%	(4)	96
#1 Issue: Other	11%	(12)	59%	(62)	24%	(25)	6%	(7)	105
2018 House Vote: Democrat	18%	(125)	58%	(411)	18%	(125)	7%	(52)	713
2018 House Vote: Republican	16%	(110)	48%	(322)	28%	(188)	7%	(50)	669
2018 House Vote: Someone else	9%	(8)	46%	(41)	31%	(28)	13%	(12)	90
2018 House Vote: Didnt Vote	13%	(62)	57%	(271)	19%	(91)	11%	(52)	476
2016 Vote: Hillary Clinton	18%	(110)	59%	(371)	15%	(93)	8%	(50)	624
2016 Vote: Donald Trump	17%	(112)	46%	(305)	30%	(198)	7%	(49)	664
2016 Vote: Someone else	12%	(18)	47%	(68)	29%	(43)	12%	(17)	145
2016 Vote: Didnt Vote	12%	(63)	59%	(300)	19%	(96)	10%	(50)	510
Voted in 2014: Yes	17%	(216)	52%	(666)	23%	(290)	8%	(104)	1275
Voted in 2014: No	13%	(91)	56%	(381)	21%	(142)	9%	(62)	677
2012 Vote: Barack Obama	17%	(125)	58%	(432)	16%	(120)	8%	(62)	740
2012 Vote: Mitt Romney	17%	(90)	46%	(247)	32%	(172)	6%	(33)	542
2012 Vote: Other	13%	(12)	47%	(41)	28%	(25)	12%	(10)	88
2012 Vote: Didn't Vote	14%	(81)	56%	(326)	20%	(114)	10%	(61)	582
4-Region: Northeast	16%	(57)	52%	(182)	25%	(88)	6%	(22)	348
4-Region: Midwest	14%	(62)	53%	(239)	23%	(103)	10%	(45)	448
4-Region: South	16%	(116)	53%	(384)	22%	(160)	9%	(69)	729
4-Region: West	17%	(74)	57%	(242)	19%	(80)	7%	(30)	427

Continued on next page

Table HR8_1: *And, have you already stopped listening to the music from each of the following artists?*
Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
Watch TV Shows: Every day	17%	(174)	56%	(585)	19%	(202)	8%	(82)	1044
Watch TV Shows: Several times per week	14%	(61)	54%	(227)	24%	(102)	7%	(31)	420
Watch TV Shows: About once per week	16%	(17)	52%	(57)	19%	(21)	13%	(14)	110
Watch TV Shows: Several times per month	16%	(16)	52%	(49)	28%	(26)	4%	(3)	95
Watch TV Shows: About once per month	15%	(9)	49%	(29)	25%	(15)	11%	(7)	60
Watch TV Shows: Less often than once per month	15%	(11)	43%	(32)	36%	(27)	6%	(4)	74
Watch TV Shows: Never	13%	(19)	45%	(67)	26%	(39)	17%	(25)	149
Watch Movies: Every day	20%	(68)	59%	(201)	11%	(37)	10%	(32)	339
Watch Movies: Several times per week	16%	(82)	59%	(292)	19%	(93)	6%	(31)	497
Watch Movies: About once per week	14%	(46)	56%	(183)	21%	(70)	9%	(28)	326
Watch Movies: Several times per month	14%	(35)	52%	(135)	27%	(71)	7%	(18)	260
Watch Movies: About once per month	13%	(25)	50%	(98)	28%	(56)	9%	(18)	198
Watch Movies: Less often than once per month	16%	(26)	41%	(68)	36%	(59)	7%	(11)	164
Watch Movies: Never	15%	(26)	41%	(70)	27%	(45)	16%	(27)	168
Watch Sporting Events: Every day	23%	(38)	65%	(109)	9%	(15)	3%	(6)	168
Watch Sporting Events: Several times per week	12%	(34)	60%	(171)	19%	(53)	9%	(26)	285
Watch Sporting Events: About once per week	17%	(44)	57%	(145)	20%	(50)	6%	(14)	253
Watch Sporting Events: Several times per month	21%	(40)	50%	(94)	23%	(44)	5%	(10)	188
Watch Sporting Events: About once per month	12%	(19)	60%	(93)	18%	(27)	10%	(16)	155
Watch Sporting Events: Less often than once per month	15%	(47)	52%	(164)	23%	(73)	9%	(29)	313
Watch Sporting Events: Never	15%	(86)	46%	(271)	29%	(168)	11%	(66)	591
Cable Subscription: Currently	18%	(171)	54%	(519)	20%	(198)	8%	(82)	969
Cable Subscription: In the past	15%	(108)	56%	(392)	23%	(159)	6%	(41)	699
Cable Subscription: Never	10%	(29)	48%	(136)	26%	(74)	15%	(44)	283
Satellite TV Subscription: Currently	18%	(87)	54%	(265)	20%	(98)	8%	(39)	489
Satellite TV Subscription: In the past	19%	(104)	53%	(288)	22%	(121)	6%	(32)	545
Satellite TV Subscription: Never	13%	(117)	54%	(493)	23%	(212)	10%	(96)	918

Continued on next page

Table HR8_1: And, have you already stopped listening to the music from each of the following artists?

Michael Jackson

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(308)	54%	(1047)	22%	(431)	9%	(166)	1952
Streaming Service Subscription: Currently	16%	(187)	56%	(657)	20%	(235)	7%	(87)	1165
Streaming Service Subscription: In the past	15%	(31)	54%	(114)	24%	(51)	6%	(14)	209
Streaming Service Subscription: Never	15%	(89)	48%	(276)	25%	(146)	11%	(66)	578
Film: An avid fan	16%	(107)	63%	(428)	14%	(92)	8%	(53)	681
Film: A casual fan	16%	(165)	51%	(533)	26%	(277)	7%	(74)	1049
Film: Not a fan	16%	(36)	39%	(86)	28%	(62)	18%	(39)	222
Television: An avid fan	17%	(163)	58%	(563)	18%	(173)	7%	(73)	973
Television: A casual fan	14%	(119)	52%	(440)	26%	(220)	9%	(73)	852
Television: Not a fan	20%	(25)	35%	(44)	30%	(38)	16%	(21)	128
Music: An avid fan	16%	(158)	61%	(610)	15%	(155)	8%	(76)	998
Music: A casual fan	15%	(128)	49%	(416)	28%	(237)	8%	(68)	849
Music: Not a fan	20%	(21)	20%	(21)	38%	(40)	22%	(23)	104
Fashion: An avid fan	19%	(54)	65%	(188)	9%	(25)	8%	(23)	290
Fashion: A casual fan	18%	(137)	57%	(432)	18%	(140)	7%	(53)	762
Fashion: Not a fan	13%	(116)	47%	(427)	30%	(266)	10%	(91)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_2: *And, have you already stopped listening to the music from each of the following artists?*

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
Gender: Male	19%	(175)	22%	(205)	50%	(461)	8%	(72)	914
Gender: Female	17%	(177)	22%	(227)	55%	(572)	6%	(62)	1038
Age: 18-29	21%	(73)	31%	(109)	38%	(133)	10%	(33)	348
Age: 30-44	26%	(114)	34%	(150)	34%	(149)	6%	(26)	439
Age: 45-54	16%	(54)	22%	(76)	53%	(179)	9%	(32)	341
Age: 55-64	17%	(62)	17%	(63)	62%	(229)	4%	(15)	369
Age: 65+	11%	(50)	8%	(34)	75%	(342)	6%	(28)	454
Generation Z: 18-21	21%	(24)	31%	(36)	36%	(42)	12%	(14)	116
Millennial: Age 22-37	25%	(121)	32%	(154)	35%	(167)	8%	(36)	478
Generation X: Age 38-53	18%	(89)	28%	(138)	47%	(232)	8%	(38)	498
Boomers: Age 54-72	15%	(109)	13%	(98)	67%	(495)	5%	(35)	736
PID: Dem (no lean)	22%	(148)	26%	(177)	47%	(314)	5%	(35)	674
PID: Ind (no lean)	16%	(104)	23%	(154)	51%	(334)	10%	(68)	659
PID: Rep (no lean)	16%	(101)	16%	(101)	62%	(385)	5%	(32)	619
PID/Gender: Dem Men	23%	(66)	27%	(75)	42%	(119)	8%	(22)	282
PID/Gender: Dem Women	21%	(82)	26%	(102)	50%	(195)	3%	(14)	392
PID/Gender: Ind Men	14%	(45)	24%	(76)	51%	(161)	10%	(32)	313
PID/Gender: Ind Women	17%	(59)	23%	(79)	50%	(173)	10%	(36)	347
PID/Gender: Rep Men	20%	(65)	17%	(55)	57%	(181)	6%	(19)	319
PID/Gender: Rep Women	12%	(37)	15%	(46)	68%	(204)	4%	(13)	299
Ideo: Liberal (1-3)	26%	(158)	23%	(144)	47%	(291)	4%	(22)	614
Ideo: Moderate (4)	17%	(69)	25%	(105)	51%	(212)	8%	(32)	419
Ideo: Conservative (5-7)	14%	(96)	15%	(104)	64%	(444)	7%	(51)	695

Continued on next page

Table HR8_2: *And, have you already stopped listening to the music from each of the following artists?*

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
Educ: < College	19%	(232)	24%	(298)	49%	(596)	8%	(101)	1228
Educ: Bachelors degree	16%	(74)	19%	(88)	61%	(280)	4%	(20)	462
Educ: Post-grad	17%	(46)	17%	(46)	60%	(157)	5%	(14)	263
Income: Under 50k	19%	(198)	25%	(266)	49%	(517)	8%	(83)	1065
Income: 50k-100k	17%	(103)	21%	(127)	57%	(351)	5%	(33)	616
Income: 100k+	19%	(51)	14%	(39)	60%	(164)	7%	(18)	272
Ethnicity: White	17%	(261)	17%	(270)	60%	(944)	7%	(104)	1579
Ethnicity: Hispanic	29%	(55)	28%	(52)	34%	(64)	9%	(17)	189
Ethnicity: Afr. Am.	25%	(61)	50%	(125)	15%	(37)	10%	(25)	248
Ethnicity: Other	24%	(31)	30%	(38)	41%	(52)	4%	(5)	126
Relig: Protestant	14%	(66)	17%	(79)	63%	(303)	6%	(28)	477
Relig: Roman Catholic	19%	(69)	22%	(79)	54%	(198)	5%	(19)	364
Relig: Something Else	26%	(49)	26%	(50)	39%	(74)	9%	(17)	189
Relig: Jewish	17%	(7)	6%	(2)	70%	(29)	7%	(3)	42
Relig: Evangelical	18%	(130)	20%	(145)	55%	(391)	6%	(42)	707
Relig: Non-Evang. Catholics	17%	(54)	20%	(64)	57%	(184)	7%	(22)	324
Relig: All Christian	18%	(184)	20%	(208)	56%	(575)	6%	(63)	1030
Relig: All Non-Christian	19%	(41)	33%	(72)	39%	(86)	9%	(19)	219
Community: Urban	21%	(97)	29%	(132)	43%	(198)	7%	(32)	460
Community: Suburban	17%	(149)	21%	(187)	55%	(491)	7%	(64)	892
Community: Rural	18%	(106)	19%	(113)	57%	(343)	6%	(38)	601

Continued on next page

Table HR8_2: *And, have you already stopped listening to the music from each of the following artists?**R. Kelly*

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
Employ: Private Sector	21%	(119)	25%	(141)	49%	(284)	5%	(30)	575
Employ: Government	25%	(30)	24%	(29)	49%	(60)	2%	(3)	121
Employ: Self-Employed	17%	(31)	27%	(50)	49%	(92)	7%	(13)	187
Employ: Homemaker	18%	(29)	19%	(30)	55%	(90)	8%	(13)	162
Employ: Student	18%	(14)	31%	(24)	45%	(34)	6%	(4)	76
Employ: Retired	14%	(71)	10%	(50)	71%	(368)	5%	(28)	518
Employ: Unemployed	20%	(32)	32%	(50)	33%	(51)	15%	(23)	155
Employ: Other	16%	(26)	37%	(58)	34%	(54)	13%	(20)	157
Military HH: Yes	14%	(52)	17%	(63)	64%	(233)	5%	(17)	365
Military HH: No	19%	(300)	23%	(370)	50%	(800)	7%	(118)	1587
RD/WT: Right Direction	17%	(128)	19%	(143)	56%	(410)	8%	(56)	736
RD/WT: Wrong Track	18%	(225)	24%	(289)	51%	(623)	6%	(79)	1216
Trump Job Approve	16%	(126)	18%	(143)	59%	(480)	8%	(61)	810
Trump Job Disapprove	20%	(211)	25%	(262)	50%	(519)	5%	(54)	1046
Trump Job Strongly Approve	16%	(72)	15%	(66)	62%	(275)	7%	(32)	444
Trump Job Somewhat Approve	15%	(54)	21%	(77)	56%	(205)	8%	(29)	366
Trump Job Somewhat Disapprove	18%	(43)	30%	(72)	45%	(110)	7%	(17)	242
Trump Job Strongly Disapprove	21%	(168)	24%	(190)	51%	(409)	5%	(37)	804
Favorable of Trump	16%	(126)	17%	(137)	60%	(476)	7%	(55)	794
Unfavorable of Trump	20%	(209)	26%	(273)	50%	(521)	4%	(41)	1045
Very Favorable of Trump	17%	(79)	14%	(65)	62%	(288)	7%	(31)	463
Somewhat Favorable of Trump	14%	(47)	22%	(72)	57%	(188)	7%	(24)	331
Somewhat Unfavorable of Trump	16%	(33)	28%	(56)	51%	(102)	4%	(8)	200
Very Unfavorable of Trump	21%	(176)	26%	(217)	50%	(419)	4%	(33)	845

Continued on next page

Table HR8_2: *And, have you already stopped listening to the music from each of the following artists?*

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
#1 Issue: Economy	20%	(109)	25%	(138)	48%	(265)	7%	(40)	553
#1 Issue: Security	17%	(73)	17%	(72)	58%	(244)	7%	(30)	419
#1 Issue: Health Care	18%	(53)	22%	(65)	52%	(149)	7%	(21)	289
#1 Issue: Medicare / Social Security	15%	(41)	15%	(43)	65%	(181)	6%	(16)	281
#1 Issue: Women's Issues	22%	(20)	24%	(21)	43%	(38)	11%	(10)	89
#1 Issue: Education	23%	(27)	37%	(44)	35%	(43)	5%	(6)	121
#1 Issue: Energy	17%	(16)	25%	(24)	53%	(51)	5%	(5)	96
#1 Issue: Other	13%	(14)	24%	(25)	58%	(61)	6%	(6)	105
2018 House Vote: Democrat	21%	(153)	23%	(167)	52%	(368)	4%	(25)	713
2018 House Vote: Republican	15%	(103)	15%	(100)	64%	(426)	6%	(40)	669
2018 House Vote: Someone else	12%	(10)	23%	(21)	49%	(44)	16%	(14)	90
2018 House Vote: Didnt Vote	18%	(86)	30%	(142)	41%	(194)	11%	(54)	476
2016 Vote: Hillary Clinton	22%	(139)	25%	(159)	48%	(298)	4%	(28)	624
2016 Vote: Donald Trump	15%	(99)	15%	(100)	63%	(421)	7%	(44)	664
2016 Vote: Someone else	9%	(13)	19%	(28)	63%	(92)	8%	(12)	145
2016 Vote: Didnt Vote	19%	(98)	28%	(142)	43%	(219)	10%	(51)	510
Voted in 2014: Yes	17%	(222)	20%	(256)	56%	(720)	6%	(77)	1275
Voted in 2014: No	19%	(130)	26%	(176)	46%	(313)	8%	(57)	677
2012 Vote: Barack Obama	21%	(156)	25%	(185)	49%	(364)	5%	(35)	740
2012 Vote: Mitt Romney	14%	(77)	12%	(62)	68%	(369)	6%	(33)	542
2012 Vote: Other	6%	(5)	21%	(19)	61%	(54)	12%	(11)	88
2012 Vote: Didn't Vote	20%	(114)	29%	(166)	42%	(246)	10%	(56)	582
4-Region: Northeast	19%	(65)	18%	(62)	59%	(206)	4%	(15)	348
4-Region: Midwest	18%	(81)	20%	(91)	55%	(247)	6%	(28)	448
4-Region: South	17%	(125)	24%	(172)	51%	(369)	8%	(62)	729
4-Region: West	19%	(81)	25%	(106)	49%	(210)	7%	(29)	427

Continued on next page

Table HR8_2: *And, have you already stopped listening to the music from each of the following artists?*
R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
Watch TV Shows: Every day	18%	(193)	22%	(234)	52%	(548)	7%	(70)	1044
Watch TV Shows: Several times per week	17%	(70)	24%	(99)	55%	(232)	5%	(20)	420
Watch TV Shows: About once per week	19%	(21)	25%	(28)	47%	(51)	9%	(10)	110
Watch TV Shows: Several times per month	18%	(17)	21%	(20)	55%	(52)	6%	(6)	95
Watch TV Shows: About once per month	24%	(14)	21%	(12)	44%	(26)	11%	(7)	60
Watch TV Shows: Less often than once per month	21%	(15)	12%	(9)	63%	(47)	4%	(3)	74
Watch TV Shows: Never	15%	(22)	20%	(30)	51%	(77)	13%	(20)	149
Watch Movies: Every day	24%	(80)	33%	(113)	33%	(113)	10%	(33)	339
Watch Movies: Several times per week	18%	(89)	27%	(134)	51%	(254)	4%	(20)	497
Watch Movies: About once per week	18%	(58)	18%	(57)	59%	(192)	6%	(19)	326
Watch Movies: Several times per month	19%	(48)	18%	(48)	59%	(152)	5%	(12)	260
Watch Movies: About once per month	15%	(30)	14%	(28)	61%	(120)	10%	(19)	198
Watch Movies: Less often than once per month	15%	(24)	12%	(20)	66%	(109)	6%	(11)	164
Watch Movies: Never	14%	(23)	19%	(32)	55%	(92)	13%	(21)	168
Watch Sporting Events: Every day	29%	(48)	36%	(61)	31%	(51)	5%	(8)	168
Watch Sporting Events: Several times per week	20%	(56)	26%	(75)	47%	(134)	7%	(21)	285
Watch Sporting Events: About once per week	17%	(43)	23%	(59)	56%	(141)	4%	(10)	253
Watch Sporting Events: Several times per month	19%	(36)	16%	(31)	60%	(113)	5%	(9)	188
Watch Sporting Events: About once per month	19%	(30)	25%	(39)	49%	(75)	7%	(11)	155
Watch Sporting Events: Less often than once per month	15%	(46)	18%	(56)	60%	(187)	8%	(24)	313
Watch Sporting Events: Never	16%	(94)	19%	(113)	56%	(332)	9%	(52)	591
Cable Subscription: Currently	19%	(187)	22%	(211)	53%	(511)	6%	(60)	969
Cable Subscription: In the past	18%	(123)	22%	(151)	56%	(389)	5%	(37)	699
Cable Subscription: Never	15%	(42)	25%	(71)	47%	(133)	13%	(37)	283
Satellite TV Subscription: Currently	23%	(111)	23%	(111)	49%	(242)	5%	(25)	489
Satellite TV Subscription: In the past	16%	(89)	26%	(142)	53%	(290)	4%	(23)	545
Satellite TV Subscription: Never	17%	(152)	20%	(179)	55%	(501)	9%	(86)	918

Continued on next page

Table HR8_2: And, have you already stopped listening to the music from each of the following artists?

R. Kelly

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(352)	22%	(432)	53%	(1033)	7%	(135)	1952
Streaming Service Subscription: Currently	20%	(229)	23%	(267)	51%	(597)	6%	(73)	1165
Streaming Service Subscription: In the past	18%	(38)	29%	(61)	49%	(102)	4%	(8)	209
Streaming Service Subscription: Never	15%	(85)	18%	(105)	58%	(334)	9%	(53)	578
Film: An avid fan	21%	(143)	27%	(183)	46%	(313)	6%	(42)	681
Film: A casual fan	17%	(177)	20%	(212)	58%	(607)	5%	(53)	1049
Film: Not a fan	15%	(33)	17%	(37)	51%	(113)	18%	(39)	222
Television: An avid fan	19%	(186)	24%	(230)	51%	(496)	6%	(61)	973
Television: A casual fan	17%	(143)	21%	(182)	55%	(472)	7%	(56)	852
Television: Not a fan	18%	(23)	17%	(21)	51%	(65)	14%	(18)	128
Music: An avid fan	21%	(211)	30%	(297)	42%	(417)	7%	(73)	998
Music: A casual fan	15%	(126)	15%	(128)	65%	(555)	5%	(40)	849
Music: Not a fan	15%	(16)	7%	(7)	57%	(60)	20%	(21)	104
Fashion: An avid fan	31%	(91)	36%	(105)	27%	(78)	6%	(16)	290
Fashion: A casual fan	19%	(148)	24%	(181)	51%	(389)	6%	(45)	762
Fashion: Not a fan	13%	(113)	16%	(147)	63%	(566)	8%	(74)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
Gender: Male	17%	(153)	25%	(229)	50%	(460)	8%	(72)	914
Gender: Female	14%	(150)	25%	(263)	55%	(570)	5%	(55)	1038
Age: 18-29	20%	(68)	46%	(158)	27%	(93)	8%	(28)	348
Age: 30-44	21%	(90)	36%	(159)	38%	(165)	6%	(26)	439
Age: 45-54	11%	(39)	26%	(87)	56%	(190)	7%	(26)	341
Age: 55-64	16%	(59)	16%	(58)	64%	(238)	4%	(15)	369
Age: 65+	10%	(47)	7%	(30)	76%	(344)	7%	(33)	454
Generation Z: 18-21	14%	(16)	52%	(60)	23%	(27)	11%	(13)	116
Millennial: Age 22-37	22%	(107)	39%	(186)	32%	(152)	7%	(32)	478
Generation X: Age 38-53	14%	(69)	31%	(154)	49%	(242)	7%	(32)	498
Boomers: Age 54-72	14%	(102)	12%	(87)	69%	(510)	5%	(37)	736
PID: Dem (no lean)	19%	(129)	30%	(203)	46%	(307)	5%	(34)	674
PID: Ind (no lean)	11%	(75)	28%	(183)	52%	(344)	9%	(57)	659
PID: Rep (no lean)	16%	(100)	17%	(105)	61%	(378)	6%	(36)	619
PID/Gender: Dem Men	21%	(59)	31%	(88)	41%	(115)	7%	(20)	282
PID/Gender: Dem Women	18%	(70)	29%	(116)	49%	(193)	4%	(14)	392
PID/Gender: Ind Men	11%	(34)	26%	(81)	54%	(169)	9%	(28)	313
PID/Gender: Ind Women	12%	(41)	29%	(102)	51%	(175)	8%	(29)	347
PID/Gender: Rep Men	19%	(60)	19%	(60)	55%	(176)	7%	(23)	319
PID/Gender: Rep Women	13%	(39)	15%	(46)	67%	(202)	4%	(12)	299
Ideo: Liberal (1-3)	24%	(147)	29%	(176)	44%	(272)	3%	(20)	614
Ideo: Moderate (4)	13%	(55)	27%	(112)	54%	(226)	6%	(25)	419
Ideo: Conservative (5-7)	11%	(79)	17%	(116)	65%	(451)	7%	(49)	695

Continued on next page

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*

Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
Educ: < College	16%	(191)	28%	(349)	49%	(600)	7%	(87)	1228
Educ: Bachelors degree	17%	(77)	20%	(94)	58%	(266)	5%	(24)	462
Educ: Post-grad	13%	(35)	19%	(49)	62%	(163)	6%	(16)	263
Income: Under 50k	16%	(168)	28%	(298)	49%	(526)	7%	(73)	1065
Income: 50k-100k	16%	(96)	24%	(146)	55%	(340)	5%	(34)	616
Income: 100k+	15%	(40)	18%	(48)	60%	(164)	7%	(20)	272
Ethnicity: White	15%	(244)	19%	(294)	60%	(940)	6%	(100)	1579
Ethnicity: Hispanic	29%	(54)	36%	(67)	29%	(56)	6%	(12)	189
Ethnicity: Afr. Am.	14%	(34)	60%	(149)	17%	(43)	9%	(22)	248
Ethnicity: Other	20%	(25)	39%	(49)	37%	(47)	4%	(6)	126
Relig: Protestant	12%	(56)	17%	(81)	65%	(308)	7%	(32)	477
Relig: Roman Catholic	19%	(68)	25%	(91)	50%	(183)	6%	(23)	364
Relig: Something Else	18%	(34)	32%	(61)	44%	(83)	6%	(12)	189
Relig: Jewish	17%	(7)	6%	(2)	70%	(29)	7%	(3)	42
Relig: Evangelical	15%	(103)	24%	(168)	55%	(389)	7%	(46)	707
Relig: Non-Evang. Catholics	17%	(54)	20%	(64)	57%	(185)	6%	(21)	324
Relig: All Christian	15%	(157)	23%	(233)	56%	(574)	6%	(67)	1030
Relig: All Non-Christian	13%	(28)	41%	(90)	39%	(84)	8%	(17)	219
Community: Urban	19%	(89)	33%	(150)	41%	(190)	7%	(30)	460
Community: Suburban	14%	(121)	24%	(214)	55%	(494)	7%	(63)	892
Community: Rural	15%	(93)	21%	(128)	58%	(346)	6%	(34)	601

Continued on next page

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
Employ: Private Sector	16%	(95)	28%	(160)	50%	(287)	6%	(33)	575
Employ: Government	24%	(29)	27%	(33)	47%	(57)	2%	(2)	121
Employ: Self-Employed	15%	(28)	28%	(53)	50%	(93)	7%	(13)	187
Employ: Homemaker	17%	(28)	23%	(38)	52%	(84)	8%	(13)	162
Employ: Student	18%	(13)	46%	(35)	32%	(24)	5%	(4)	76
Employ: Retired	13%	(65)	9%	(47)	72%	(374)	6%	(31)	518
Employ: Unemployed	13%	(21)	38%	(58)	39%	(61)	10%	(15)	155
Employ: Other	15%	(24)	43%	(68)	31%	(49)	10%	(16)	157
Military HH: Yes	13%	(47)	20%	(72)	62%	(227)	5%	(20)	365
Military HH: No	16%	(256)	26%	(421)	51%	(803)	7%	(107)	1587
RD/WT: Right Direction	17%	(125)	21%	(158)	54%	(401)	7%	(53)	736
RD/WT: Wrong Track	15%	(178)	27%	(334)	52%	(629)	6%	(74)	1216
Trump Job Approve	15%	(118)	20%	(162)	59%	(477)	7%	(54)	810
Trump Job Disapprove	17%	(173)	28%	(295)	50%	(524)	5%	(53)	1046
Trump Job Strongly Approve	15%	(64)	16%	(71)	63%	(281)	6%	(27)	444
Trump Job Somewhat Approve	15%	(53)	25%	(90)	53%	(196)	7%	(26)	366
Trump Job Somewhat Disapprove	14%	(35)	34%	(82)	45%	(109)	7%	(16)	242
Trump Job Strongly Disapprove	17%	(138)	26%	(213)	52%	(415)	5%	(38)	804
Favorable of Trump	14%	(113)	19%	(151)	60%	(480)	6%	(50)	794
Unfavorable of Trump	17%	(177)	30%	(311)	49%	(516)	4%	(41)	1045
Very Favorable of Trump	16%	(72)	15%	(68)	64%	(295)	6%	(27)	463
Somewhat Favorable of Trump	12%	(41)	25%	(82)	56%	(185)	7%	(23)	331
Somewhat Unfavorable of Trump	16%	(32)	33%	(67)	47%	(94)	3%	(7)	200
Very Unfavorable of Trump	17%	(144)	29%	(244)	50%	(422)	4%	(34)	845

Continued on next page

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*

Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
#1 Issue: Economy	16%	(89)	31%	(169)	47%	(259)	6%	(36)	553
#1 Issue: Security	16%	(65)	17%	(73)	60%	(253)	7%	(28)	419
#1 Issue: Health Care	14%	(40)	27%	(77)	52%	(149)	8%	(22)	289
#1 Issue: Medicare / Social Security	14%	(41)	14%	(41)	66%	(185)	5%	(15)	281
#1 Issue: Women's Issues	19%	(17)	33%	(29)	38%	(34)	11%	(9)	89
#1 Issue: Education	20%	(24)	42%	(51)	31%	(38)	7%	(9)	121
#1 Issue: Energy	18%	(17)	24%	(23)	54%	(52)	4%	(4)	96
#1 Issue: Other	10%	(11)	28%	(30)	58%	(61)	4%	(4)	105
2018 House Vote: Democrat	20%	(141)	27%	(192)	50%	(354)	4%	(27)	713
2018 House Vote: Republican	13%	(89)	15%	(102)	66%	(439)	6%	(39)	669
2018 House Vote: Someone else	7%	(7)	21%	(19)	58%	(52)	13%	(11)	90
2018 House Vote: Didnt Vote	14%	(66)	37%	(177)	39%	(184)	11%	(50)	476
2016 Vote: Hillary Clinton	20%	(122)	27%	(169)	49%	(303)	5%	(29)	624
2016 Vote: Donald Trump	14%	(90)	15%	(103)	65%	(431)	6%	(41)	664
2016 Vote: Someone else	9%	(13)	19%	(27)	65%	(95)	7%	(11)	145
2016 Vote: Didnt Vote	15%	(75)	37%	(189)	39%	(199)	9%	(46)	510
Voted in 2014: Yes	15%	(196)	20%	(260)	58%	(744)	6%	(75)	1275
Voted in 2014: No	16%	(107)	34%	(232)	42%	(286)	8%	(52)	677
2012 Vote: Barack Obama	17%	(123)	28%	(206)	50%	(373)	5%	(37)	740
2012 Vote: Mitt Romney	13%	(71)	11%	(57)	71%	(385)	5%	(29)	542
2012 Vote: Other	6%	(5)	18%	(16)	64%	(56)	12%	(11)	88
2012 Vote: Didn't Vote	18%	(104)	37%	(212)	37%	(215)	9%	(50)	582
4-Region: Northeast	16%	(56)	24%	(84)	55%	(191)	5%	(17)	348
4-Region: Midwest	15%	(67)	23%	(103)	56%	(249)	6%	(29)	448
4-Region: South	14%	(103)	28%	(207)	50%	(363)	8%	(56)	729
4-Region: West	18%	(78)	23%	(98)	53%	(226)	6%	(25)	427

Continued on next page

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*
Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
Watch TV Shows: Every day	16%	(166)	26%	(268)	52%	(545)	6%	(65)	1044
Watch TV Shows: Several times per week	13%	(56)	27%	(112)	56%	(236)	4%	(16)	420
Watch TV Shows: About once per week	19%	(21)	25%	(27)	45%	(50)	10%	(11)	110
Watch TV Shows: Several times per month	18%	(18)	21%	(20)	57%	(54)	4%	(4)	95
Watch TV Shows: About once per month	15%	(9)	36%	(21)	39%	(23)	10%	(6)	60
Watch TV Shows: Less often than once per month	14%	(11)	18%	(14)	63%	(47)	4%	(3)	74
Watch TV Shows: Never	16%	(23)	20%	(30)	50%	(74)	15%	(22)	149
Watch Movies: Every day	21%	(71)	39%	(133)	32%	(109)	8%	(26)	339
Watch Movies: Several times per week	15%	(76)	29%	(144)	52%	(260)	3%	(17)	497
Watch Movies: About once per week	15%	(49)	20%	(66)	58%	(190)	6%	(21)	326
Watch Movies: Several times per month	15%	(38)	22%	(56)	59%	(155)	4%	(11)	260
Watch Movies: About once per month	14%	(28)	19%	(38)	57%	(113)	9%	(18)	198
Watch Movies: Less often than once per month	12%	(19)	16%	(26)	66%	(109)	6%	(11)	164
Watch Movies: Never	13%	(22)	17%	(29)	56%	(94)	14%	(23)	168
Watch Sporting Events: Every day	28%	(47)	37%	(62)	31%	(53)	3%	(6)	168
Watch Sporting Events: Several times per week	16%	(45)	30%	(86)	47%	(134)	7%	(21)	285
Watch Sporting Events: About once per week	17%	(43)	25%	(62)	54%	(136)	5%	(13)	253
Watch Sporting Events: Several times per month	17%	(32)	17%	(32)	61%	(114)	5%	(10)	188
Watch Sporting Events: About once per month	14%	(22)	33%	(50)	48%	(74)	6%	(9)	155
Watch Sporting Events: Less often than once per month	13%	(40)	23%	(72)	57%	(179)	7%	(22)	313
Watch Sporting Events: Never	13%	(76)	22%	(127)	58%	(341)	8%	(47)	591
Cable Subscription: Currently	16%	(157)	25%	(240)	52%	(508)	7%	(64)	969
Cable Subscription: In the past	16%	(111)	24%	(169)	56%	(392)	4%	(28)	699
Cable Subscription: Never	13%	(36)	29%	(82)	46%	(130)	12%	(35)	283
Satellite TV Subscription: Currently	19%	(93)	25%	(124)	50%	(245)	5%	(27)	489
Satellite TV Subscription: In the past	15%	(84)	30%	(166)	50%	(274)	4%	(21)	545
Satellite TV Subscription: Never	14%	(127)	22%	(202)	56%	(510)	9%	(80)	918

Continued on next page

Table HR8_3: *And, have you already stopped listening to the music from each of the following artists?*

Chris Brown

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(303)	25%	(492)	53%	(1030)	7%	(127)	1952
Streaming Service Subscription: Currently	17%	(198)	27%	(314)	51%	(590)	6%	(64)	1165
Streaming Service Subscription: In the past	17%	(35)	33%	(68)	46%	(97)	4%	(9)	209
Streaming Service Subscription: Never	12%	(71)	19%	(110)	59%	(343)	9%	(54)	578
Film: An avid fan	17%	(118)	34%	(230)	43%	(294)	6%	(39)	681
Film: A casual fan	14%	(152)	21%	(224)	59%	(623)	5%	(51)	1049
Film: Not a fan	15%	(34)	17%	(38)	51%	(113)	17%	(38)	222
Television: An avid fan	17%	(163)	28%	(272)	49%	(481)	6%	(57)	973
Television: A casual fan	14%	(115)	23%	(196)	57%	(488)	6%	(52)	852
Television: Not a fan	20%	(25)	19%	(24)	47%	(60)	14%	(18)	128
Music: An avid fan	18%	(180)	34%	(341)	42%	(416)	6%	(61)	998
Music: A casual fan	13%	(109)	17%	(142)	65%	(556)	5%	(43)	849
Music: Not a fan	14%	(15)	9%	(9)	55%	(57)	22%	(23)	104
Fashion: An avid fan	23%	(66)	45%	(130)	27%	(78)	6%	(17)	290
Fashion: A casual fan	18%	(137)	28%	(213)	49%	(375)	5%	(37)	762
Fashion: Not a fan	11%	(101)	17%	(150)	64%	(576)	8%	(73)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_4: *And, have you already stopped listening to the music from each of the following artists?*

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
Gender: Male	14%	(126)	15%	(139)	59%	(536)	12%	(113)	914
Gender: Female	8%	(83)	13%	(133)	67%	(697)	12%	(127)	1038
Age: 18-29	10%	(34)	14%	(49)	59%	(204)	17%	(60)	348
Age: 30-44	14%	(61)	20%	(86)	53%	(233)	13%	(59)	439
Age: 45-54	8%	(27)	18%	(61)	59%	(201)	15%	(53)	341
Age: 55-64	13%	(48)	11%	(41)	69%	(256)	7%	(25)	369
Age: 65+	8%	(39)	7%	(34)	75%	(339)	9%	(43)	454
Generation Z: 18-21	4%	(5)	16%	(18)	60%	(70)	20%	(23)	116
Millennial: Age 22-37	13%	(61)	17%	(79)	56%	(267)	15%	(71)	478
Generation X: Age 38-53	11%	(54)	19%	(95)	55%	(273)	15%	(75)	498
Boomers: Age 54-72	11%	(81)	10%	(74)	71%	(524)	8%	(56)	736
PID: Dem (no lean)	13%	(89)	13%	(90)	61%	(411)	13%	(85)	674
PID: Ind (no lean)	7%	(46)	16%	(106)	62%	(409)	15%	(98)	659
PID: Rep (no lean)	12%	(73)	12%	(75)	67%	(413)	9%	(57)	619
PID/Gender: Dem Men	19%	(53)	16%	(45)	53%	(148)	13%	(36)	282
PID/Gender: Dem Women	9%	(36)	11%	(45)	67%	(263)	12%	(49)	392
PID/Gender: Ind Men	7%	(23)	16%	(50)	62%	(194)	15%	(46)	313
PID/Gender: Ind Women	7%	(23)	16%	(57)	62%	(215)	15%	(51)	347
PID/Gender: Rep Men	16%	(50)	14%	(45)	61%	(194)	10%	(31)	319
PID/Gender: Rep Women	8%	(23)	10%	(31)	73%	(219)	9%	(26)	299
Ideo: Liberal (1-3)	16%	(97)	17%	(106)	57%	(348)	10%	(63)	614
Ideo: Moderate (4)	10%	(43)	15%	(61)	62%	(259)	13%	(56)	419
Ideo: Conservative (5-7)	8%	(57)	9%	(64)	72%	(498)	11%	(75)	695

Continued on next page

Table HR8_4: *And, have you already stopped listening to the music from each of the following artists?*

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
Educ: < College	11%	(129)	15%	(188)	61%	(743)	14%	(167)	1228
Educ: Bachelors degree	10%	(48)	12%	(53)	68%	(313)	10%	(48)	462
Educ: Post-grad	12%	(31)	11%	(30)	67%	(177)	10%	(25)	263
Income: Under 50k	12%	(124)	15%	(163)	61%	(653)	12%	(125)	1065
Income: 50k-100k	9%	(53)	14%	(83)	66%	(404)	12%	(75)	616
Income: 100k+	11%	(31)	9%	(25)	65%	(175)	15%	(40)	272
Ethnicity: White	11%	(168)	13%	(207)	66%	(1035)	11%	(169)	1579
Ethnicity: Hispanic	20%	(39)	13%	(25)	51%	(96)	16%	(29)	189
Ethnicity: Afr. Am.	10%	(25)	16%	(40)	53%	(130)	21%	(53)	248
Ethnicity: Other	12%	(15)	20%	(25)	54%	(68)	15%	(18)	126
Relig: Protestant	9%	(41)	13%	(63)	68%	(324)	10%	(49)	477
Relig: Roman Catholic	14%	(49)	13%	(47)	62%	(227)	11%	(41)	364
Relig: Something Else	11%	(20)	14%	(26)	60%	(113)	16%	(30)	189
Relig: Jewish	19%	(8)	2%	(1)	72%	(30)	7%	(3)	42
Relig: Evangelical	10%	(69)	12%	(88)	65%	(458)	13%	(92)	707
Relig: Non-Evang. Catholics	13%	(41)	15%	(49)	64%	(206)	9%	(28)	324
Relig: All Christian	11%	(110)	13%	(136)	64%	(664)	12%	(120)	1030
Relig: All Non-Christian	8%	(18)	17%	(36)	61%	(134)	14%	(31)	219
Community: Urban	11%	(52)	15%	(69)	61%	(279)	13%	(60)	460
Community: Suburban	9%	(83)	14%	(123)	64%	(570)	13%	(116)	892
Community: Rural	12%	(73)	13%	(80)	64%	(383)	11%	(64)	601

Continued on next page

Table HR8_4: *And, have you already stopped listening to the music from each of the following artists?*
 Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
Employ: Private Sector	10%	(58)	16%	(93)	61%	(352)	12%	(72)	575
Employ: Government	16%	(20)	12%	(15)	65%	(79)	7%	(8)	121
Employ: Self-Employed	12%	(23)	19%	(35)	54%	(102)	15%	(28)	187
Employ: Homemaker	6%	(10)	13%	(21)	64%	(104)	17%	(27)	162
Employ: Student	9%	(7)	16%	(13)	66%	(51)	8%	(6)	76
Employ: Retired	11%	(57)	8%	(41)	73%	(378)	8%	(42)	518
Employ: Unemployed	10%	(16)	17%	(26)	55%	(85)	18%	(29)	155
Employ: Other	11%	(18)	18%	(29)	52%	(82)	18%	(29)	157
Military HH: Yes	11%	(40)	12%	(42)	67%	(246)	10%	(37)	365
Military HH: No	11%	(168)	14%	(229)	62%	(987)	13%	(203)	1587
RD/WT: Right Direction	13%	(95)	14%	(101)	63%	(467)	10%	(74)	736
RD/WT: Wrong Track	9%	(113)	14%	(171)	63%	(765)	14%	(167)	1216
Trump Job Approve	11%	(88)	13%	(109)	65%	(526)	11%	(87)	810
Trump Job Disapprove	11%	(110)	14%	(146)	63%	(664)	12%	(126)	1046
Trump Job Strongly Approve	12%	(54)	11%	(49)	67%	(298)	10%	(43)	444
Trump Job Somewhat Approve	9%	(34)	16%	(60)	62%	(229)	12%	(44)	366
Trump Job Somewhat Disapprove	10%	(25)	15%	(37)	58%	(140)	16%	(40)	242
Trump Job Strongly Disapprove	11%	(85)	13%	(108)	65%	(524)	11%	(87)	804
Favorable of Trump	11%	(87)	12%	(98)	66%	(527)	10%	(82)	794
Unfavorable of Trump	10%	(108)	15%	(161)	63%	(660)	11%	(115)	1045
Very Favorable of Trump	12%	(58)	10%	(48)	68%	(312)	10%	(44)	463
Somewhat Favorable of Trump	9%	(29)	15%	(50)	65%	(214)	11%	(38)	331
Somewhat Unfavorable of Trump	8%	(17)	21%	(41)	58%	(116)	13%	(26)	200
Very Unfavorable of Trump	11%	(92)	14%	(120)	64%	(544)	11%	(89)	845

Continued on next page

Table HR8_4: And, have you already stopped listening to the music from each of the following artists?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
#1 Issue: Economy	11%	(61)	15%	(82)	59%	(327)	15%	(82)	553
#1 Issue: Security	12%	(49)	13%	(53)	65%	(274)	10%	(42)	419
#1 Issue: Health Care	11%	(31)	15%	(44)	63%	(181)	11%	(33)	289
#1 Issue: Medicare / Social Security	11%	(32)	11%	(30)	69%	(193)	9%	(26)	281
#1 Issue: Women's Issues	12%	(10)	14%	(12)	58%	(51)	17%	(15)	89
#1 Issue: Education	11%	(14)	23%	(27)	51%	(61)	15%	(18)	121
#1 Issue: Energy	7%	(7)	9%	(9)	70%	(67)	13%	(13)	96
#1 Issue: Other	4%	(4)	12%	(13)	74%	(78)	10%	(10)	105
2018 House Vote: Democrat	13%	(95)	15%	(104)	61%	(433)	12%	(82)	713
2018 House Vote: Republican	10%	(64)	11%	(72)	70%	(468)	10%	(65)	669
2018 House Vote: Someone else	8%	(7)	11%	(10)	61%	(54)	20%	(18)	90
2018 House Vote: Didnt Vote	8%	(40)	18%	(84)	58%	(277)	16%	(75)	476
2016 Vote: Hillary Clinton	14%	(86)	15%	(96)	59%	(371)	11%	(71)	624
2016 Vote: Donald Trump	11%	(72)	11%	(73)	68%	(454)	10%	(65)	664
2016 Vote: Someone else	4%	(6)	12%	(17)	73%	(106)	11%	(17)	145
2016 Vote: Didnt Vote	8%	(42)	16%	(82)	58%	(297)	17%	(88)	510
Voted in 2014: Yes	12%	(156)	13%	(167)	64%	(811)	11%	(141)	1275
Voted in 2014: No	8%	(52)	15%	(105)	62%	(421)	15%	(99)	677
2012 Vote: Barack Obama	13%	(98)	16%	(119)	60%	(441)	11%	(82)	740
2012 Vote: Mitt Romney	10%	(52)	8%	(45)	73%	(395)	9%	(50)	542
2012 Vote: Other	9%	(8)	11%	(10)	65%	(58)	15%	(13)	88
2012 Vote: Didn't Vote	9%	(50)	17%	(97)	58%	(339)	16%	(95)	582
4-Region: Northeast	13%	(44)	11%	(39)	64%	(224)	12%	(41)	348
4-Region: Midwest	9%	(43)	11%	(47)	67%	(301)	13%	(58)	448
4-Region: South	10%	(74)	14%	(103)	62%	(454)	13%	(98)	729
4-Region: West	11%	(47)	19%	(82)	59%	(253)	10%	(44)	427

Continued on next page

Table HR8_4: *And, have you already stopped listening to the music from each of the following artists?*
Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
Watch TV Shows: Every day	10%	(108)	13%	(140)	63%	(657)	13%	(138)	1044
Watch TV Shows: Several times per week	8%	(35)	15%	(63)	68%	(285)	9%	(38)	420
Watch TV Shows: About once per week	13%	(14)	16%	(17)	54%	(60)	17%	(19)	110
Watch TV Shows: Several times per month	14%	(13)	18%	(17)	63%	(60)	4%	(4)	95
Watch TV Shows: About once per month	18%	(10)	21%	(12)	47%	(28)	15%	(9)	60
Watch TV Shows: Less often than once per month	14%	(10)	5%	(4)	76%	(57)	5%	(4)	74
Watch TV Shows: Never	12%	(18)	12%	(18)	57%	(85)	19%	(28)	149
Watch Movies: Every day	14%	(46)	20%	(68)	49%	(166)	18%	(60)	339
Watch Movies: Several times per week	13%	(66)	17%	(86)	60%	(300)	9%	(46)	497
Watch Movies: About once per week	6%	(20)	13%	(42)	70%	(230)	11%	(35)	326
Watch Movies: Several times per month	9%	(24)	12%	(30)	68%	(177)	11%	(29)	260
Watch Movies: About once per month	6%	(12)	9%	(18)	70%	(139)	14%	(28)	198
Watch Movies: Less often than once per month	12%	(20)	4%	(7)	74%	(121)	10%	(16)	164
Watch Movies: Never	12%	(20)	12%	(20)	60%	(100)	16%	(27)	168
Watch Sporting Events: Every day	24%	(40)	21%	(35)	46%	(76)	10%	(16)	168
Watch Sporting Events: Several times per week	12%	(35)	18%	(50)	57%	(164)	13%	(36)	285
Watch Sporting Events: About once per week	9%	(23)	16%	(40)	63%	(159)	12%	(31)	253
Watch Sporting Events: Several times per month	12%	(22)	9%	(18)	68%	(129)	10%	(19)	188
Watch Sporting Events: About once per month	10%	(16)	17%	(27)	60%	(92)	13%	(20)	155
Watch Sporting Events: Less often than once per month	7%	(20)	12%	(37)	68%	(211)	14%	(44)	313
Watch Sporting Events: Never	9%	(52)	11%	(63)	68%	(401)	13%	(74)	591
Cable Subscription: Currently	13%	(122)	14%	(134)	62%	(599)	12%	(114)	969
Cable Subscription: In the past	8%	(58)	13%	(94)	68%	(476)	10%	(72)	699
Cable Subscription: Never	10%	(28)	15%	(43)	56%	(158)	19%	(54)	283
Satellite TV Subscription: Currently	15%	(74)	14%	(69)	61%	(297)	10%	(48)	489
Satellite TV Subscription: In the past	9%	(47)	18%	(95)	63%	(344)	11%	(58)	545
Satellite TV Subscription: Never	9%	(87)	12%	(107)	64%	(591)	15%	(134)	918

Continued on next page

Table HR8_4: And, have you already stopped listening to the music from each of the following artists?

Ryan Adams

Demographic	Yes		No		I did not listen to this artist before or after these allegations.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(208)	14%	(271)	63%	(1233)	12%	(240)	1952
Streaming Service Subscription: Currently	10%	(119)	15%	(173)	63%	(732)	12%	(141)	1165
Streaming Service Subscription: In the past	12%	(25)	16%	(34)	62%	(129)	10%	(21)	209
Streaming Service Subscription: Never	11%	(65)	11%	(64)	64%	(371)	14%	(78)	578
Film: An avid fan	12%	(78)	18%	(125)	57%	(390)	13%	(87)	681
Film: A casual fan	9%	(97)	12%	(122)	68%	(716)	11%	(114)	1049
Film: Not a fan	15%	(32)	11%	(24)	57%	(127)	17%	(39)	222
Television: An avid fan	12%	(113)	15%	(150)	61%	(597)	12%	(113)	973
Television: A casual fan	9%	(78)	12%	(104)	66%	(565)	12%	(104)	852
Television: Not a fan	13%	(17)	14%	(18)	55%	(70)	18%	(23)	128
Music: An avid fan	12%	(119)	18%	(177)	57%	(569)	13%	(133)	998
Music: A casual fan	9%	(76)	10%	(89)	71%	(602)	10%	(83)	849
Music: Not a fan	13%	(14)	5%	(5)	59%	(62)	23%	(24)	104
Fashion: An avid fan	16%	(46)	23%	(66)	48%	(140)	13%	(38)	290
Fashion: A casual fan	11%	(84)	17%	(132)	61%	(462)	11%	(85)	762
Fashion: Not a fan	9%	(78)	8%	(74)	70%	(631)	13%	(118)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9: Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (286)	24% (478)	27% (522)	16% (305)	18% (361)	1952
Gender: Male	16% (149)	22% (203)	25% (224)	18% (162)	19% (175)	914
Gender: Female	13% (137)	27% (275)	29% (298)	14% (143)	18% (186)	1038
Age: 18-29	12% (42)	28% (97)	29% (102)	13% (47)	17% (60)	348
Age: 30-44	18% (78)	27% (120)	28% (122)	15% (66)	12% (54)	439
Age: 45-54	12% (43)	20% (67)	27% (91)	21% (72)	20% (69)	341
Age: 55-64	14% (52)	24% (90)	25% (94)	17% (62)	20% (72)	369
Age: 65+	16% (71)	23% (105)	25% (114)	13% (59)	23% (106)	454
Generation Z: 18-21	9% (11)	27% (31)	30% (35)	13% (15)	20% (24)	116
Millennial: Age 22-37	15% (73)	29% (141)	27% (131)	14% (68)	14% (65)	478
Generation X: Age 38-53	14% (71)	21% (107)	28% (140)	19% (92)	18% (88)	498
Boomers: Age 54-72	15% (107)	24% (179)	25% (184)	16% (114)	21% (151)	736
PID: Dem (no lean)	14% (94)	29% (195)	25% (171)	17% (116)	15% (98)	674
PID: Ind (no lean)	11% (74)	20% (132)	30% (195)	16% (103)	24% (155)	659
PID: Rep (no lean)	19% (118)	24% (150)	25% (156)	14% (87)	17% (107)	619
PID/Gender: Dem Men	14% (39)	28% (78)	23% (66)	20% (56)	15% (43)	282
PID/Gender: Dem Women	14% (56)	30% (118)	27% (105)	15% (59)	14% (55)	392
PID/Gender: Ind Men	13% (39)	19% (59)	29% (89)	17% (54)	23% (71)	313
PID/Gender: Ind Women	10% (35)	21% (73)	30% (106)	14% (49)	24% (85)	347
PID/Gender: Rep Men	22% (72)	21% (66)	22% (69)	16% (52)	19% (62)	319
PID/Gender: Rep Women	16% (47)	28% (85)	29% (87)	12% (35)	15% (46)	299
Ideo: Liberal (1-3)	18% (109)	29% (178)	26% (162)	13% (81)	14% (84)	614
Ideo: Moderate (4)	11% (47)	19% (80)	31% (129)	19% (79)	20% (84)	419
Ideo: Conservative (5-7)	15% (101)	26% (180)	26% (180)	14% (99)	20% (136)	695
Educ: < College	15% (187)	22% (265)	27% (333)	17% (203)	20% (241)	1228
Educ: Bachelors degree	13% (62)	30% (140)	27% (125)	12% (56)	17% (78)	462
Educ: Post-grad	14% (38)	28% (73)	24% (64)	18% (46)	16% (42)	263

Continued on next page

Table HR9: Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (286)	24% (478)	27% (522)	16% (305)	18% (361)	1952
Income: Under 50k	16% (166)	22% (232)	26% (275)	17% (178)	20% (213)	1065
Income: 50k-100k	13% (83)	27% (168)	29% (176)	14% (85)	17% (104)	616
Income: 100k+	14% (37)	29% (78)	26% (71)	15% (42)	16% (44)	272
Ethnicity: White	15% (235)	25% (390)	27% (433)	14% (225)	19% (296)	1579
Ethnicity: Hispanic	23% (43)	28% (53)	22% (42)	10% (19)	17% (33)	189
Ethnicity: Afr. Am.	11% (28)	22% (54)	22% (55)	26% (65)	18% (46)	248
Ethnicity: Other	19% (24)	27% (34)	27% (33)	12% (15)	15% (19)	126
Relig: Protestant	17% (80)	24% (113)	26% (125)	12% (59)	21% (99)	477
Relig: Roman Catholic	16% (59)	27% (98)	26% (95)	16% (60)	15% (53)	364
Relig: Something Else	15% (29)	24% (45)	30% (56)	14% (26)	18% (33)	189
Relig: Jewish	19% (8)	38% (16)	16% (7)	3% (1)	23% (10)	42
Relig: Evangelical	14% (98)	26% (183)	28% (198)	15% (103)	18% (125)	707
Relig: Non-Evang. Catholics	22% (70)	22% (73)	24% (78)	13% (43)	19% (61)	324
Relig: All Christian	16% (168)	25% (256)	27% (276)	14% (146)	18% (186)	1030
Relig: All Non-Christian	13% (28)	23% (50)	21% (46)	21% (47)	22% (48)	219
Community: Urban	16% (76)	20% (92)	27% (124)	15% (69)	22% (99)	460
Community: Suburban	13% (119)	26% (232)	26% (234)	17% (154)	17% (153)	892
Community: Rural	15% (92)	26% (154)	27% (164)	14% (82)	18% (109)	601
Employ: Private Sector	14% (82)	27% (154)	29% (167)	14% (78)	16% (93)	575
Employ: Government	16% (19)	28% (34)	31% (37)	14% (17)	11% (13)	121
Employ: Self-Employed	16% (30)	23% (44)	24% (45)	23% (44)	13% (24)	187
Employ: Homemaker	17% (28)	28% (46)	29% (47)	10% (16)	16% (25)	162
Employ: Student	14% (11)	37% (28)	26% (20)	10% (8)	13% (10)	76
Employ: Retired	15% (79)	21% (108)	27% (140)	14% (71)	23% (119)	518
Employ: Unemployed	17% (26)	12% (18)	18% (27)	24% (38)	30% (46)	155
Employ: Other	7% (11)	29% (45)	24% (38)	21% (33)	19% (30)	157
Military HH: Yes	15% (53)	21% (78)	29% (105)	17% (60)	19% (68)	365
Military HH: No	15% (233)	25% (400)	26% (417)	15% (245)	18% (293)	1587
RD/WT: Right Direction	17% (129)	24% (178)	25% (181)	15% (113)	18% (136)	736
RD/WT: Wrong Track	13% (158)	25% (300)	28% (340)	16% (193)	19% (225)	1216

Continued on next page

Table HR9: Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (286)	24% (478)	27% (522)	16% (305)	18% (361)	1952
Trump Job Approve	16% (132)	24% (195)	26% (207)	16% (126)	18% (150)	810
Trump Job Disapprove	14% (147)	26% (272)	28% (289)	16% (170)	16% (168)	1046
Trump Job Strongly Approve	22% (96)	19% (86)	24% (105)	16% (69)	20% (87)	444
Trump Job Somewhat Approve	10% (36)	30% (109)	28% (102)	15% (57)	17% (62)	366
Trump Job Somewhat Disapprove	13% (31)	27% (66)	31% (75)	16% (39)	12% (30)	242
Trump Job Strongly Disapprove	14% (116)	26% (206)	27% (213)	16% (131)	17% (138)	804
Favorable of Trump	17% (133)	23% (181)	26% (205)	16% (127)	19% (148)	794
Unfavorable of Trump	14% (142)	27% (286)	28% (288)	16% (167)	16% (162)	1045
Very Favorable of Trump	21% (95)	21% (96)	22% (104)	15% (68)	22% (100)	463
Somewhat Favorable of Trump	11% (38)	26% (85)	31% (102)	18% (59)	14% (47)	331
Somewhat Unfavorable of Trump	9% (18)	30% (59)	32% (63)	13% (26)	17% (33)	200
Very Unfavorable of Trump	15% (124)	27% (227)	27% (225)	17% (141)	15% (129)	845
#1 Issue: Economy	13% (71)	29% (159)	26% (143)	16% (87)	17% (93)	553
#1 Issue: Security	19% (78)	21% (87)	29% (121)	16% (65)	16% (67)	419
#1 Issue: Health Care	15% (43)	23% (65)	28% (81)	16% (45)	19% (54)	289
#1 Issue: Medicare / Social Security	15% (41)	20% (56)	23% (64)	15% (43)	27% (77)	281
#1 Issue: Women's Issues	12% (10)	28% (25)	32% (28)	11% (10)	18% (16)	89
#1 Issue: Education	14% (17)	23% (28)	25% (30)	21% (26)	16% (20)	121
#1 Issue: Energy	15% (15)	35% (33)	27% (26)	11% (10)	12% (11)	96
#1 Issue: Other	11% (12)	22% (23)	27% (28)	18% (19)	22% (23)	105
2018 House Vote: Democrat	15% (105)	29% (205)	27% (191)	16% (113)	14% (100)	713
2018 House Vote: Republican	16% (109)	24% (158)	28% (185)	14% (90)	19% (127)	669
2018 House Vote: Someone else	10% (9)	23% (21)	25% (23)	12% (11)	29% (26)	90
2018 House Vote: Didnt Vote	13% (62)	20% (93)	26% (123)	19% (90)	23% (109)	476
2016 Vote: Hillary Clinton	16% (100)	26% (161)	26% (164)	17% (105)	15% (95)	624
2016 Vote: Donald Trump	17% (116)	23% (155)	25% (165)	14% (95)	20% (133)	664
2016 Vote: Someone else	9% (13)	22% (31)	28% (41)	18% (26)	23% (34)	145
2016 Vote: Didnt Vote	11% (56)	25% (127)	30% (152)	15% (77)	19% (98)	510
Voted in 2014: Yes	16% (204)	25% (317)	26% (332)	15% (197)	18% (225)	1275
Voted in 2014: No	12% (82)	24% (161)	28% (190)	16% (108)	20% (136)	677

Continued on next page

Table HR9: Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (286)	24% (478)	27% (522)	16% (305)	18% (361)	1952
2012 Vote: Barack Obama	15% (113)	25% (185)	26% (191)	19% (143)	15% (108)	740
2012 Vote: Mitt Romney	16% (88)	28% (152)	25% (137)	11% (60)	19% (104)	542
2012 Vote: Other	10% (9)	15% (13)	23% (20)	21% (19)	31% (27)	88
2012 Vote: Didn't Vote	13% (76)	22% (128)	30% (174)	14% (83)	21% (121)	582
4-Region: Northeast	16% (55)	23% (79)	28% (96)	16% (54)	18% (63)	348
4-Region: Midwest	11% (50)	28% (126)	24% (108)	18% (78)	19% (86)	448
4-Region: South	16% (117)	24% (172)	26% (188)	14% (101)	21% (151)	729
4-Region: West	15% (65)	24% (101)	30% (129)	17% (71)	14% (60)	427
Watch TV Shows: Every day	15% (161)	24% (253)	27% (279)	17% (181)	16% (170)	1044
Watch TV Shows: Several times per week	14% (60)	24% (101)	29% (123)	13% (57)	19% (81)	420
Watch TV Shows: About once per week	16% (18)	24% (26)	28% (31)	12% (13)	20% (22)	110
Watch TV Shows: Several times per month	15% (14)	26% (24)	28% (26)	13% (13)	18% (17)	95
Watch TV Shows: About once per month	12% (7)	25% (15)	27% (16)	11% (6)	24% (14)	60
Watch TV Shows: Less often than once per month	13% (9)	32% (24)	21% (16)	15% (11)	20% (15)	74
Watch TV Shows: Never	12% (17)	23% (35)	21% (31)	16% (24)	28% (42)	149
Watch Movies: Every day	24% (83)	17% (57)	20% (68)	23% (79)	15% (52)	339
Watch Movies: Several times per week	13% (67)	24% (117)	30% (152)	16% (80)	16% (82)	497
Watch Movies: About once per week	9% (29)	29% (94)	31% (101)	15% (49)	16% (53)	326
Watch Movies: Several times per month	11% (28)	31% (80)	29% (76)	11% (28)	19% (48)	260
Watch Movies: About once per month	15% (29)	24% (47)	30% (59)	10% (21)	22% (43)	198
Watch Movies: Less often than once per month	14% (24)	30% (50)	20% (33)	13% (22)	22% (36)	164
Watch Movies: Never	16% (27)	21% (34)	20% (33)	16% (26)	28% (47)	168
Watch Sporting Events: Every day	27% (45)	25% (42)	24% (40)	16% (27)	8% (14)	168
Watch Sporting Events: Several times per week	13% (36)	26% (75)	26% (75)	17% (48)	17% (50)	285
Watch Sporting Events: About once per week	14% (34)	23% (58)	29% (72)	16% (41)	19% (48)	253
Watch Sporting Events: Several times per month	16% (30)	24% (45)	32% (60)	11% (21)	17% (32)	188
Watch Sporting Events: About once per month	12% (18)	30% (46)	25% (39)	20% (30)	14% (21)	155
Watch Sporting Events: Less often than once per month	13% (39)	28% (86)	27% (84)	14% (43)	20% (61)	313
Watch Sporting Events: Never	14% (83)	21% (126)	26% (151)	16% (94)	23% (135)	591

Continued on next page

Table HR9: Sometimes in surveys like this, people change their minds. Do you agree or disagree with the following statement? When an artist faces allegations of sexual misconduct, we should stop listening to his or her music.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (286)	24% (478)	27% (522)	16% (305)	18% (361)	1952
Cable Subscription: Currently	18% (170)	24% (236)	27% (259)	15% (146)	16% (159)	969
Cable Subscription: In the past	12% (84)	25% (177)	29% (201)	16% (110)	18% (128)	699
Cable Subscription: Never	11% (32)	23% (66)	22% (63)	17% (49)	26% (74)	283
Satellite TV Subscription: Currently	18% (90)	25% (120)	25% (122)	14% (70)	18% (87)	489
Satellite TV Subscription: In the past	12% (67)	27% (145)	28% (154)	17% (94)	15% (84)	545
Satellite TV Subscription: Never	14% (129)	23% (213)	27% (245)	15% (141)	21% (190)	918
Streaming Service Subscription: Currently	15% (177)	27% (313)	29% (337)	14% (168)	15% (171)	1165
Streaming Service Subscription: In the past	11% (23)	25% (53)	29% (60)	20% (41)	15% (32)	209
Streaming Service Subscription: Never	15% (86)	19% (112)	22% (125)	17% (96)	27% (158)	578
Film: An avid fan	17% (116)	22% (152)	28% (192)	18% (123)	14% (98)	681
Film: A casual fan	13% (133)	27% (280)	27% (283)	15% (158)	19% (194)	1049
Film: Not a fan	17% (37)	21% (46)	21% (46)	11% (24)	31% (69)	222
Television: An avid fan	17% (167)	23% (223)	27% (259)	17% (167)	16% (157)	973
Television: A casual fan	13% (109)	26% (218)	28% (235)	14% (119)	20% (171)	852
Television: Not a fan	9% (11)	29% (37)	22% (28)	15% (19)	26% (33)	128
Music: An avid fan	16% (163)	23% (233)	26% (262)	19% (186)	15% (154)	998
Music: A casual fan	12% (100)	27% (230)	29% (245)	12% (105)	20% (169)	849
Music: Not a fan	23% (24)	14% (15)	14% (15)	13% (14)	36% (37)	104
Fashion: An avid fan	22% (65)	25% (73)	21% (62)	21% (62)	10% (28)	290
Fashion: A casual fan	14% (106)	25% (190)	30% (230)	14% (106)	17% (130)	762
Fashion: Not a fan	13% (115)	24% (215)	26% (230)	15% (137)	23% (202)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_1: How often do you watch or stream the following?
TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53% (1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
Gender: Male	52% (474)	21% (196)	6% (52)	5% (47)	3% (31)	5% (43)	8% (70)	9
Gender: Female	55% (570)	22% (224)	6% (58)	5% (48)	3% (29)	3% (31)	8% (80)	103
Age: 18-29	49% (172)	28% (97)	6% (20)	5% (18)	4% (14)	4% (12)	4% (14)	34
Age: 30-44	54% (236)	20% (89)	7% (30)	4% (18)	3% (13)	6% (26)	6% (26)	43
Age: 45-54	50% (171)	28% (96)	4% (12)	6% (21)	2% (6)	3% (11)	7% (24)	3
Age: 55-64	55% (203)	19% (70)	6% (21)	5% (19)	4% (14)	4% (13)	8% (30)	36
Age: 65+	58% (262)	15% (68)	6% (27)	4% (19)	3% (12)	3% (12)	12% (55)	45
Generation Z: 18-21	42% (48)	32% (37)	8% (9)	4% (5)	6% (7)	1% (1)	7% (8)	1
Millennial: Age 22-37	55% (263)	24% (113)	5% (26)	5% (22)	2% (11)	5% (26)	3% (17)	47
Generation X: Age 38-53	50% (249)	25% (123)	5% (26)	6% (30)	3% (15)	4% (21)	7% (34)	49
Boomers: Age 54-72	57% (417)	17% (129)	6% (41)	5% (33)	3% (23)	3% (23)	9% (70)	73
PID: Dem (no lean)	58% (388)	20% (133)	4% (27)	5% (35)	3% (21)	3% (23)	7% (48)	67
PID: Ind (no lean)	47% (311)	23% (153)	7% (47)	6% (37)	3% (19)	5% (32)	9% (59)	65
PID: Rep (no lean)	56% (345)	22% (134)	6% (36)	4% (23)	3% (20)	3% (19)	7% (42)	6
PID/Gender: Dem Men	57% (162)	16% (46)	4% (11)	6% (17)	3% (10)	4% (11)	9% (26)	28
PID/Gender: Dem Women	58% (226)	22% (87)	4% (16)	5% (18)	3% (11)	3% (12)	6% (22)	39
PID/Gender: Ind Men	45% (139)	25% (78)	6% (18)	5% (17)	3% (9)	6% (20)	10% (31)	3
PID/Gender: Ind Women	50% (172)	22% (75)	8% (29)	6% (20)	3% (10)	4% (12)	8% (28)	34
PID/Gender: Rep Men	54% (173)	23% (73)	7% (23)	4% (13)	4% (12)	4% (12)	4% (13)	3
PID/Gender: Rep Women	57% (171)	21% (62)	4% (13)	3% (9)	3% (8)	2% (7)	10% (29)	29
Ideo: Liberal (1-3)	55% (340)	24% (148)	5% (30)	5% (30)	3% (17)	2% (14)	6% (36)	6
Ideo: Moderate (4)	53% (224)	21% (86)	5% (21)	5% (20)	3% (14)	5% (23)	7% (31)	4
Ideo: Conservative (5-7)	53% (371)	21% (149)	6% (44)	5% (32)	3% (23)	4% (27)	7% (51)	69

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?
 TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53%(1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
Educ: < College	56% (682)	18% (222)	6% (71)	5% (59)	3% (37)	4% (44)	9% (113)	122
Educ: Bachelors degree	51% (235)	28% (131)	5% (23)	5% (21)	3% (15)	3% (15)	4% (21)	40
Educ: Post-grad	48% (127)	26% (67)	6% (15)	6% (15)	3% (7)	6% (15)	6% (16)	20
Income: Under 50k	54% (576)	18% (192)	6% (62)	6% (60)	3% (37)	4% (45)	9% (92)	100
Income: 50k-100k	54% (330)	25% (155)	6% (34)	4% (25)	2% (15)	3% (19)	6% (38)	61
Income: 100k+	51% (138)	27% (73)	5% (14)	4% (10)	3% (8)	4% (11)	7% (19)	27
Ethnicity: White	54% (849)	22% (341)	6% (91)	5% (74)	3% (47)	4% (59)	7% (118)	157
Ethnicity: Hispanic	49% (93)	21% (40)	5% (10)	8% (14)	7% (14)	2% (4)	7% (13)	18
Ethnicity: Afr. Am.	57% (141)	19% (47)	4% (11)	5% (13)	2% (5)	4% (10)	9% (21)	24
Ethnicity: Other	42% (53)	26% (32)	7% (8)	6% (8)	6% (8)	5% (6)	8% (10)	12
Relig: Protestant	56% (268)	23% (110)	7% (31)	4% (18)	2% (8)	2% (12)	6% (30)	47
Relig: Roman Catholic	52% (189)	25% (92)	5% (19)	6% (20)	2% (6)	4% (13)	7% (25)	36
Relig: Something Else	56% (106)	19% (35)	6% (11)	3% (6)	4% (8)	3% (6)	8% (16)	18
Relig: Jewish	58% (24)	22% (9)	7% (3)	— (0)	2% (1)	1% (1)	10% (4)	4
Relig: Evangelical	53% (373)	25% (173)	6% (42)	4% (32)	2% (16)	3% (22)	7% (48)	70
Relig: Non-Evang. Catholics	59% (189)	20% (64)	6% (19)	4% (13)	2% (6)	3% (9)	7% (22)	32
Relig: All Christian	55% (563)	23% (238)	6% (61)	4% (45)	2% (23)	3% (31)	7% (70)	103
Relig: All Non-Christian	55% (120)	18% (40)	6% (13)	4% (8)	4% (9)	4% (10)	9% (19)	21
Community: Urban	54% (248)	21% (97)	5% (24)	3% (16)	4% (20)	3% (14)	9% (41)	46
Community: Suburban	54% (480)	22% (198)	6% (50)	4% (40)	2% (21)	4% (33)	8% (70)	89
Community: Rural	53% (316)	21% (125)	6% (35)	7% (39)	3% (18)	5% (28)	6% (38)	61

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53%(1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
Employ: Private Sector	51% (296)	28% (162)	5% (27)	5% (26)	3% (17)	4% (23)	4% (24)	57
Employ: Government	49% (59)	23% (28)	8% (10)	6% (8)	4% (5)	4% (5)	5% (6)	1
Employ: Self-Employed	50% (93)	28% (52)	7% (13)	3% (6)	3% (6)	4% (7)	5% (10)	18
Employ: Homemaker	58% (95)	15% (24)	6% (10)	6% (10)	3% (5)	3% (5)	8% (14)	16
Employ: Student	37% (28)	35% (27)	9% (7)	10% (8)	7% (5)	— (0)	1% (1)	7
Employ: Retired	61% (314)	13% (65)	4% (21)	5% (27)	3% (14)	3% (14)	12% (62)	5
Employ: Unemployed	58% (89)	14% (21)	5% (8)	3% (5)	3% (5)	5% (8)	11% (17)	15
Employ: Other	45% (70)	27% (42)	8% (13)	2% (4)	1% (2)	7% (11)	10% (15)	15
Military HH: Yes	57% (208)	20% (72)	4% (15)	5% (19)	3% (9)	4% (15)	7% (26)	36
Military HH: No	53% (836)	22% (349)	6% (94)	5% (76)	3% (50)	4% (59)	8% (123)	158
RD/WT: Right Direction	52% (380)	22% (159)	7% (53)	5% (33)	3% (26)	4% (28)	8% (58)	73
RD/WT: Wrong Track	55% (664)	22% (262)	5% (57)	5% (62)	3% (34)	4% (47)	7% (91)	12
Trump Job Approve	53% (431)	21% (172)	6% (52)	4% (33)	3% (25)	4% (34)	8% (62)	8
Trump Job Disapprove	55% (575)	22% (230)	5% (51)	5% (54)	3% (31)	3% (36)	7% (69)	104
Trump Job Strongly Approve	55% (246)	19% (86)	6% (27)	4% (18)	3% (14)	4% (18)	8% (35)	44
Trump Job Somewhat Approve	51% (185)	24% (86)	7% (25)	4% (15)	3% (11)	5% (17)	7% (27)	36
Trump Job Somewhat Disapprove	52% (126)	21% (52)	7% (16)	5% (12)	5% (11)	5% (13)	5% (11)	24
Trump Job Strongly Disapprove	56% (448)	22% (178)	4% (34)	5% (42)	3% (20)	3% (23)	7% (57)	80
Favorable of Trump	54% (430)	21% (164)	7% (57)	4% (31)	3% (24)	3% (27)	8% (60)	79
Unfavorable of Trump	54% (563)	23% (240)	4% (44)	6% (59)	3% (31)	4% (39)	7% (69)	104
Very Favorable of Trump	54% (250)	21% (98)	7% (32)	4% (18)	2% (10)	4% (16)	8% (38)	46
Somewhat Favorable of Trump	54% (180)	20% (66)	8% (26)	4% (13)	4% (14)	3% (10)	7% (22)	3
Somewhat Unfavorable of Trump	46% (92)	23% (46)	6% (12)	6% (13)	5% (10)	7% (14)	7% (14)	20
Very Unfavorable of Trump	56% (471)	23% (194)	4% (32)	6% (47)	3% (22)	3% (25)	6% (55)	84

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?
 TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53%(1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
#1 Issue: Economy	52% (286)	24% (131)	7% (41)	5% (29)	2% (12)	4% (21)	6% (33)	55
#1 Issue: Security	54% (227)	20% (82)	5% (20)	5% (20)	3% (11)	4% (17)	10% (42)	4
#1 Issue: Health Care	56% (162)	24% (69)	6% (16)	4% (11)	3% (9)	3% (8)	5% (13)	28
#1 Issue: Medicare / Social Security	62% (173)	14% (39)	3% (9)	4% (10)	2% (7)	4% (10)	11% (32)	2
#1 Issue: Women's Issues	59% (52)	24% (22)	3% (3)	5% (4)	4% (4)	3% (2)	2% (2)	8
#1 Issue: Education	47% (57)	24% (29)	6% (7)	5% (6)	7% (9)	5% (5)	7% (8)	1
#1 Issue: Energy	37% (36)	32% (31)	6% (6)	9% (9)	4% (3)	6% (5)	6% (6)	9
#1 Issue: Other	48% (51)	16% (17)	7% (8)	6% (7)	5% (5)	4% (5)	13% (13)	10
2018 House Vote: Democrat	56% (397)	23% (161)	4% (25)	6% (42)	3% (22)	3% (23)	6% (44)	7
2018 House Vote: Republican	54% (364)	21% (143)	6% (43)	4% (25)	3% (22)	3% (23)	7% (49)	66
2018 House Vote: Someone else	39% (35)	28% (26)	8% (7)	6% (6)	2% (1)	10% (9)	7% (6)	9
2018 House Vote: Didnt Vote	51% (245)	19% (91)	7% (34)	4% (21)	3% (15)	4% (20)	11% (51)	47
2016 Vote: Hillary Clinton	55% (340)	24% (147)	4% (25)	5% (31)	3% (19)	3% (19)	7% (43)	62
2016 Vote: Donald Trump	55% (363)	21% (139)	7% (43)	4% (28)	3% (20)	3% (20)	8% (51)	66
2016 Vote: Someone else	47% (68)	27% (39)	5% (7)	7% (10)	2% (2)	6% (9)	7% (10)	14
2016 Vote: Didnt Vote	53% (270)	18% (94)	6% (33)	5% (25)	3% (18)	5% (26)	9% (45)	5
Voted in 2014: Yes	55% (705)	22% (280)	5% (66)	5% (60)	3% (35)	3% (44)	7% (85)	122
Voted in 2014: No	50% (339)	21% (140)	6% (44)	5% (35)	4% (25)	4% (30)	10% (64)	67
2012 Vote: Barack Obama	58% (428)	21% (158)	4% (32)	4% (33)	3% (21)	3% (23)	6% (44)	74
2012 Vote: Mitt Romney	55% (296)	21% (115)	5% (26)	4% (24)	3% (15)	4% (20)	9% (46)	54
2012 Vote: Other	47% (41)	22% (19)	9% (8)	4% (3)	1% (1)	9% (8)	8% (7)	8
2012 Vote: Didn't Vote	48% (278)	22% (128)	8% (44)	6% (35)	4% (23)	4% (23)	9% (52)	58
4-Region: Northeast	54% (190)	21% (75)	6% (20)	4% (15)	2% (8)	4% (15)	7% (26)	34
4-Region: Midwest	58% (261)	19% (85)	6% (25)	3% (15)	3% (11)	4% (18)	7% (32)	44
4-Region: South	55% (399)	20% (147)	4% (28)	5% (40)	3% (23)	5% (33)	8% (58)	72
4-Region: West	46% (194)	27% (113)	8% (36)	6% (25)	4% (17)	2% (8)	8% (33)	42

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53%(1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
Watch TV Shows: Every day	100%(1044)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1044
Watch TV Shows: Several times per week	— (0)	100% (420)	— (0)	— (0)	— (0)	— (0)	— (0)	420
Watch TV Shows: About once per week	— (0)	— (0)	100% (110)	— (0)	— (0)	— (0)	— (0)	110
Watch TV Shows: Several times per month	— (0)	— (0)	— (0)	100% (95)	— (0)	— (0)	— (0)	95
Watch TV Shows: About once per month	— (0)	— (0)	— (0)	— (0)	100% (60)	— (0)	— (0)	60
Watch TV Shows: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (74)	— (0)	74
Watch TV Shows: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (149)	149
Watch Movies: Every day	84% (283)	10% (33)	3% (10)	1% (2)	— (1)	1% (5)	2% (6)	333
Watch Movies: Several times per week	58% (291)	32% (157)	4% (18)	3% (14)	1% (6)	— (2)	2% (9)	493
Watch Movies: About once per week	55% (178)	29% (95)	10% (31)	1% (3)	1% (4)	2% (5)	3% (9)	320
Watch Movies: Several times per month	44% (116)	25% (65)	8% (21)	14% (35)	3% (9)	2% (5)	3% (9)	262
Watch Movies: About once per month	41% (81)	20% (39)	9% (17)	11% (22)	12% (24)	4% (9)	3% (5)	199
Watch Movies: Less often than once per month	37% (60)	15% (24)	5% (9)	8% (13)	5% (8)	24% (39)	6% (11)	167
Watch Movies: Never	21% (35)	4% (7)	2% (4)	3% (5)	4% (7)	5% (9)	60% (101)	168
Watch Sporting Events: Every day	76% (128)	16% (27)	3% (4)	4% (7)	— (0)	— (0)	1% (2)	168
Watch Sporting Events: Several times per week	59% (167)	32% (92)	4% (11)	2% (7)	1% (3)	1% (4)	— (1)	284
Watch Sporting Events: About once per week	67% (169)	18% (45)	9% (22)	2% (6)	1% (3)	2% (6)	1% (3)	288
Watch Sporting Events: Several times per month	58% (108)	22% (41)	3% (5)	12% (23)	1% (2)	4% (7)	1% (1)	197
Watch Sporting Events: About once per month	44% (69)	28% (43)	10% (15)	5% (8)	8% (13)	3% (4)	2% (2)	154
Watch Sporting Events: Less often than once per month	55% (171)	20% (62)	6% (20)	5% (16)	4% (14)	7% (22)	3% (9)	315
Watch Sporting Events: Never	39% (233)	19% (109)	5% (32)	5% (29)	4% (25)	5% (32)	22% (131)	553
Cable Subscription: Currently	58% (565)	21% (202)	5% (52)	4% (41)	2% (22)	4% (35)	5% (52)	977
Cable Subscription: In the past	50% (351)	24% (171)	5% (35)	6% (41)	3% (23)	4% (28)	7% (51)	629
Cable Subscription: Never	45% (128)	17% (48)	8% (22)	5% (13)	5% (14)	4% (11)	16% (47)	276
Satellite TV Subscription: Currently	56% (272)	22% (110)	5% (26)	3% (17)	3% (15)	3% (14)	8% (37)	489
Satellite TV Subscription: In the past	55% (297)	23% (128)	5% (26)	5% (29)	1% (8)	5% (28)	5% (29)	540
Satellite TV Subscription: Never	52% (475)	20% (183)	6% (57)	5% (49)	4% (37)	4% (33)	9% (83)	938

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?
 TV shows

Demographic	Watch TV Shows: Every day	Watch TV Shows: Several times per week	Watch TV Shows: About once per week	Watch TV Shows: Several times per month	Watch TV Shows: About once per month	Watch TV Shows: Less often than once per month	Watch TV Shows: Never	Total
Adults	53%(1044)	22% (420)	6% (110)	5% (95)	3% (60)	4% (74)	8% (149)	199
Streaming Service Subscription: Currently	56% (651)	26% (307)	5% (64)	4% (51)	2% (27)	3% (32)	3% (34)	116
Streaming Service Subscription: In the past	45% (94)	16% (34)	7% (15)	10% (21)	6% (13)	8% (16)	7% (15)	20
Streaming Service Subscription: Never	52% (299)	14% (79)	5% (31)	4% (24)	3% (20)	4% (25)	17% (100)	57
Film: An avid fan	62% (422)	22% (151)	5% (33)	3% (20)	2% (15)	2% (15)	4% (25)	6
Film: A casual fan	50% (530)	23% (241)	6% (63)	5% (56)	4% (38)	4% (42)	8% (79)	104
Film: Not a fan	41% (92)	13% (28)	6% (14)	8% (18)	3% (6)	8% (18)	20% (46)	22
Television: An avid fan	70% (684)	16% (156)	4% (39)	2% (20)	1% (13)	2% (15)	5% (44)	97
Television: A casual fan	41% (348)	29% (246)	7% (63)	7% (62)	4% (34)	5% (42)	7% (57)	83
Television: Not a fan	10% (12)	14% (18)	6% (7)	10% (13)	9% (12)	14% (17)	38% (48)	12
Music: An avid fan	58% (575)	22% (216)	5% (50)	4% (42)	3% (30)	4% (36)	5% (50)	99
Music: A casual fan	51% (432)	23% (195)	6% (53)	5% (46)	3% (25)	4% (35)	8% (64)	84
Music: Not a fan	35% (37)	10% (10)	7% (7)	7% (7)	4% (5)	3% (3)	34% (36)	10
Fashion: An avid fan	58% (169)	24% (69)	4% (12)	3% (9)	3% (9)	2% (4)	6% (17)	29
Fashion: A casual fan	57% (432)	21% (159)	5% (35)	6% (46)	2% (18)	4% (32)	5% (40)	76
Fashion: Not a fan	49% (442)	21% (193)	7% (63)	4% (40)	4% (32)	4% (37)	10% (92)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_2: How often do you watch or stream the following?
Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	199
Gender: Male	20% (184)	27% (248)	16% (145)	10% (96)	10% (89)	10% (87)	7% (65)	9
Gender: Female	15% (155)	24% (249)	17% (181)	16% (164)	10% (108)	7% (77)	10% (102)	103
Age: 18-29	23% (80)	29% (100)	17% (59)	14% (47)	9% (33)	5% (16)	4% (13)	34
Age: 30-44	26% (115)	23% (102)	15% (68)	12% (53)	11% (47)	7% (31)	5% (24)	43
Age: 45-54	17% (59)	28% (96)	18% (60)	12% (42)	10% (35)	6% (19)	9% (29)	3
Age: 55-64	13% (48)	24% (90)	17% (64)	13% (49)	11% (42)	10% (37)	11% (39)	36
Age: 65+	8% (37)	24% (110)	16% (74)	15% (68)	9% (41)	13% (60)	14% (63)	45
Generation Z: 18-21	20% (23)	24% (28)	23% (26)	13% (16)	7% (8)	5% (6)	8% (9)	1
Millennial: Age 22-37	25% (118)	29% (140)	14% (66)	14% (65)	10% (49)	6% (27)	3% (13)	47
Generation X: Age 38-53	22% (108)	24% (120)	17% (86)	12% (60)	10% (52)	7% (33)	8% (38)	49
Boomers: Age 54-72	11% (81)	25% (187)	17% (128)	13% (99)	11% (78)	11% (81)	11% (82)	73
PID: Dem (no lean)	20% (134)	24% (163)	18% (121)	14% (97)	9% (58)	8% (53)	7% (48)	67
PID: Ind (no lean)	16% (108)	26% (172)	15% (97)	13% (89)	9% (63)	9% (58)	11% (72)	65
PID: Rep (no lean)	16% (97)	26% (163)	18% (109)	12% (74)	12% (77)	8% (52)	8% (47)	6
PID/Gender: Dem Men	26% (73)	27% (77)	15% (42)	10% (28)	7% (20)	8% (21)	7% (20)	28
PID/Gender: Dem Women	16% (61)	22% (85)	20% (78)	18% (69)	10% (39)	8% (32)	7% (28)	39
PID/Gender: Ind Men	16% (50)	28% (87)	15% (47)	12% (37)	10% (31)	9% (29)	10% (31)	3
PID/Gender: Ind Women	17% (58)	25% (85)	14% (50)	15% (52)	9% (31)	8% (29)	12% (42)	34
PID/Gender: Rep Men	19% (61)	26% (84)	17% (56)	10% (30)	12% (38)	11% (36)	5% (14)	3
PID/Gender: Rep Women	12% (36)	26% (79)	18% (53)	15% (44)	13% (39)	5% (16)	11% (33)	29
Ideo: Liberal (1-3)	19% (116)	29% (176)	17% (103)	14% (84)	9% (56)	7% (45)	5% (33)	6
Ideo: Moderate (4)	19% (78)	23% (98)	17% (71)	12% (52)	10% (43)	9% (36)	10% (42)	4
Ideo: Conservative (5-7)	14% (95)	25% (176)	18% (126)	13% (91)	11% (75)	10% (70)	9% (61)	69

Continued on next page

**Table HRdem1_2: How often do you watch or stream the following?
 Movies**

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	199
Educ: < College	19% (239)	25% (306)	15% (182)	13% (156)	10% (124)	8% (95)	10% (126)	122
Educ: Bachelors degree	15% (70)	29% (135)	19% (88)	14% (65)	9% (43)	9% (40)	5% (22)	40
Educ: Post-grad	12% (31)	22% (56)	22% (57)	15% (39)	12% (31)	11% (29)	7% (20)	20
Income: Under 50k	20% (210)	25% (268)	14% (144)	13% (141)	9% (96)	9% (95)	10% (110)	106
Income: 50k-100k	14% (87)	25% (157)	21% (127)	14% (84)	11% (71)	8% (47)	7% (43)	61
Income: 100k+	15% (41)	27% (73)	20% (55)	13% (35)	11% (31)	8% (23)	5% (14)	27
Ethnicity: White	15% (233)	26% (403)	18% (283)	13% (207)	11% (173)	9% (145)	9% (135)	157
Ethnicity: Hispanic	30% (56)	24% (46)	10% (20)	15% (28)	10% (19)	7% (13)	4% (7)	18
Ethnicity: Afr. Am.	31% (77)	27% (66)	11% (26)	11% (27)	6% (14)	6% (14)	10% (24)	24
Ethnicity: Other	23% (29)	23% (29)	14% (18)	21% (26)	8% (10)	4% (5)	7% (9)	12
Relig: Protestant	16% (76)	27% (130)	17% (82)	11% (51)	10% (49)	11% (50)	8% (39)	47
Relig: Roman Catholic	15% (54)	25% (89)	18% (66)	14% (52)	12% (43)	8% (29)	9% (32)	36
Relig: Something Else	22% (41)	28% (52)	14% (26)	11% (20)	11% (21)	6% (12)	9% (16)	18
Relig: Jewish	8% (3)	39% (16)	16% (7)	7% (3)	12% (5)	10% (4)	8% (4)	4
Relig: Evangelical	14% (100)	26% (182)	18% (125)	14% (96)	11% (79)	8% (57)	10% (68)	70
Relig: Non-Evang. Catholics	22% (71)	28% (90)	15% (49)	8% (27)	11% (35)	10% (33)	6% (19)	32
Relig: All Christian	17% (171)	26% (271)	17% (174)	12% (123)	11% (113)	9% (91)	8% (87)	103
Relig: All Non-Christian	23% (50)	22% (48)	17% (38)	12% (25)	10% (21)	9% (19)	8% (17)	21
Community: Urban	21% (95)	25% (114)	18% (81)	11% (51)	10% (47)	7% (31)	9% (40)	46
Community: Suburban	15% (135)	28% (246)	17% (150)	14% (129)	9% (84)	8% (73)	8% (74)	89
Community: Rural	18% (109)	23% (137)	16% (95)	13% (81)	11% (66)	10% (59)	9% (54)	61

Continued on next page

Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	199
Employ: Private Sector	18% (103)	28% (158)	19% (108)	12% (67)	10% (60)	9% (51)	5% (27)	52
Employ: Government	21% (26)	16% (19)	21% (26)	20% (24)	8% (10)	7% (8)	7% (9)	1
Employ: Self-Employed	22% (41)	30% (55)	18% (33)	10% (20)	10% (18)	5% (9)	6% (11)	18
Employ: Homemaker	21% (34)	23% (37)	10% (17)	16% (26)	12% (20)	7% (11)	11% (18)	16
Employ: Student	15% (12)	23% (18)	25% (19)	20% (15)	9% (7)	5% (4)	2% (1)	7
Employ: Retired	11% (55)	26% (134)	15% (78)	14% (74)	10% (54)	11% (55)	13% (68)	5
Employ: Unemployed	26% (40)	20% (31)	12% (18)	11% (18)	9% (14)	10% (15)	13% (20)	15
Employ: Other	18% (29)	28% (44)	17% (27)	11% (17)	9% (14)	8% (12)	9% (14)	15
Military HH: Yes	18% (65)	27% (99)	16% (59)	12% (44)	11% (39)	9% (31)	8% (27)	36
Military HH: No	17% (274)	25% (399)	17% (268)	14% (216)	10% (158)	8% (133)	9% (140)	158
RD/WT: Right Direction	17% (129)	24% (179)	16% (114)	13% (98)	12% (86)	8% (61)	9% (69)	73
RD/WT: Wrong Track	17% (210)	26% (318)	17% (212)	13% (162)	9% (111)	8% (103)	8% (99)	12
Trump Job Approve	17% (138)	23% (186)	17% (140)	13% (106)	11% (91)	10% (79)	9% (69)	8
Trump Job Disapprove	18% (185)	27% (283)	17% (177)	14% (142)	10% (104)	7% (77)	7% (78)	104
Trump Job Strongly Approve	19% (84)	22% (96)	15% (66)	12% (55)	11% (50)	10% (46)	11% (47)	44
Trump Job Somewhat Approve	15% (54)	25% (91)	20% (74)	14% (51)	11% (41)	9% (33)	6% (22)	36
Trump Job Somewhat Disapprove	14% (35)	29% (70)	13% (31)	13% (32)	14% (35)	9% (21)	8% (18)	24
Trump Job Strongly Disapprove	19% (150)	26% (213)	18% (146)	14% (110)	9% (69)	7% (56)	7% (59)	80
Favorable of Trump	16% (130)	24% (189)	18% (140)	12% (99)	12% (94)	9% (72)	9% (70)	79
Unfavorable of Trump	17% (183)	27% (287)	17% (177)	14% (148)	9% (98)	8% (78)	7% (74)	104
Very Favorable of Trump	18% (82)	25% (114)	14% (66)	12% (54)	11% (50)	10% (48)	10% (48)	46
Somewhat Favorable of Trump	15% (48)	22% (74)	22% (74)	14% (45)	13% (44)	7% (24)	7% (22)	3
Somewhat Unfavorable of Trump	14% (28)	29% (57)	12% (24)	14% (28)	14% (28)	11% (21)	6% (13)	20
Very Unfavorable of Trump	18% (154)	27% (229)	18% (153)	14% (120)	8% (70)	7% (57)	7% (61)	84

Continued on next page

**Table HRdem1_2: How often do you watch or stream the following?
 Movies**

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	199
#1 Issue: Economy	20% (110)	25% (139)	18% (101)	13% (74)	9% (50)	8% (47)	6% (32)	55
#1 Issue: Security	15% (62)	26% (108)	16% (65)	12% (49)	12% (52)	7% (31)	12% (51)	41
#1 Issue: Health Care	21% (62)	27% (79)	18% (52)	11% (32)	8% (24)	9% (26)	5% (13)	28
#1 Issue: Medicare / Social Security	9% (25)	26% (72)	13% (37)	16% (44)	8% (22)	13% (35)	16% (45)	21
#1 Issue: Women's Issues	14% (12)	30% (27)	20% (18)	20% (18)	9% (8)	5% (4)	2% (1)	8
#1 Issue: Education	25% (30)	25% (30)	14% (16)	10% (12)	15% (19)	6% (7)	5% (7)	11
#1 Issue: Energy	10% (10)	20% (20)	23% (22)	16% (16)	17% (16)	7% (7)	6% (6)	9
#1 Issue: Other	26% (28)	21% (22)	14% (14)	15% (16)	6% (7)	7% (7)	11% (12)	10
2018 House Vote: Democrat	17% (119)	26% (186)	20% (140)	15% (105)	9% (61)	8% (56)	6% (46)	7
2018 House Vote: Republican	14% (96)	27% (179)	17% (113)	12% (80)	12% (79)	9% (59)	9% (62)	66
2018 House Vote: Someone else	22% (20)	20% (18)	11% (10)	15% (14)	10% (9)	9% (8)	13% (11)	9
2018 House Vote: Didnt Vote	21% (101)	24% (115)	13% (64)	13% (60)	10% (47)	9% (41)	10% (48)	47
2016 Vote: Hillary Clinton	19% (118)	26% (164)	20% (124)	13% (82)	7% (43)	7% (47)	7% (46)	62
2016 Vote: Donald Trump	13% (89)	25% (165)	16% (104)	13% (87)	12% (79)	10% (69)	10% (69)	66
2016 Vote: Someone else	15% (22)	21% (30)	19% (28)	13% (18)	14% (20)	10% (15)	8% (12)	14
2016 Vote: Didnt Vote	21% (106)	27% (136)	13% (68)	14% (70)	11% (55)	6% (33)	8% (41)	51
Voted in 2014: Yes	17% (215)	26% (328)	18% (224)	13% (163)	9% (118)	9% (118)	9% (110)	122
Voted in 2014: No	18% (124)	25% (170)	15% (102)	14% (97)	12% (79)	7% (46)	8% (57)	67
2012 Vote: Barack Obama	21% (153)	25% (184)	18% (133)	12% (89)	9% (65)	8% (59)	8% (56)	74
2012 Vote: Mitt Romney	11% (61)	26% (141)	18% (97)	13% (70)	11% (59)	10% (53)	11% (60)	54
2012 Vote: Other	12% (11)	22% (20)	14% (12)	19% (17)	8% (7)	18% (16)	7% (6)	8
2012 Vote: Didn't Vote	20% (114)	26% (152)	14% (84)	14% (84)	12% (67)	6% (36)	8% (45)	58
4-Region: Northeast	17% (58)	25% (86)	20% (68)	12% (42)	9% (33)	9% (30)	9% (31)	34
4-Region: Midwest	15% (69)	23% (105)	19% (87)	13% (59)	10% (43)	11% (48)	8% (37)	44
4-Region: South	19% (141)	26% (189)	13% (97)	13% (97)	12% (85)	8% (60)	8% (59)	72
4-Region: West	17% (71)	27% (117)	17% (74)	14% (61)	9% (37)	6% (26)	9% (40)	42

Continued on next page

Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	199
Watch TV Shows: Every day	27% (283)	28% (291)	17% (178)	11% (116)	8% (81)	6% (60)	3% (35)	104
Watch TV Shows: Several times per week	8% (33)	37% (157)	23% (95)	15% (65)	9% (39)	6% (24)	2% (7)	42
Watch TV Shows: About once per week	9% (10)	16% (18)	29% (31)	19% (21)	16% (17)	8% (9)	4% (4)	13
Watch TV Shows: Several times per month	2% (2)	15% (14)	4% (3)	37% (35)	23% (22)	14% (13)	5% (5)	9
Watch TV Shows: About once per month	2% (1)	11% (6)	6% (4)	15% (9)	40% (24)	14% (8)	11% (7)	6
Watch TV Shows: Less often than once per month	6% (5)	3% (2)	7% (5)	7% (5)	12% (9)	52% (39)	12% (9)	7
Watch TV Shows: Never	4% (6)	6% (9)	6% (9)	6% (9)	4% (5)	7% (11)	68% (101)	14
Watch Movies: Every day	100% (339)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	33
Watch Movies: Several times per week	— (0)	100% (497)	— (0)	— (0)	— (0)	— (0)	— (0)	49
Watch Movies: About once per week	— (0)	— (0)	100% (326)	— (0)	— (0)	— (0)	— (0)	32
Watch Movies: Several times per month	— (0)	— (0)	— (0)	100% (260)	— (0)	— (0)	— (0)	26
Watch Movies: About once per month	— (0)	— (0)	— (0)	— (0)	100% (198)	— (0)	— (0)	19
Watch Movies: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (164)	— (0)	16
Watch Movies: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (168)	16
Watch Sporting Events: Every day	50% (84)	23% (39)	11% (19)	5% (8)	6% (10)	2% (3)	2% (4)	16
Watch Sporting Events: Several times per week	17% (49)	37% (105)	20% (58)	9% (27)	9% (25)	5% (14)	3% (7)	23
Watch Sporting Events: About once per week	14% (37)	30% (77)	24% (60)	13% (33)	6% (15)	8% (20)	5% (12)	23
Watch Sporting Events: Several times per month	13% (25)	24% (45)	13% (25)	22% (42)	18% (35)	7% (14)	1% (2)	18
Watch Sporting Events: About once per month	17% (26)	20% (31)	21% (32)	17% (26)	14% (21)	9% (14)	3% (4)	15
Watch Sporting Events: Less often than once per month	13% (40)	22% (70)	18% (55)	16% (49)	12% (38)	16% (51)	3% (11)	3
Watch Sporting Events: Never	13% (79)	22% (131)	13% (76)	13% (75)	9% (54)	8% (49)	22% (127)	5
Cable Subscription: Currently	20% (194)	24% (234)	17% (164)	14% (136)	10% (97)	8% (79)	7% (66)	96
Cable Subscription: In the past	16% (113)	30% (207)	17% (121)	13% (89)	9% (65)	8% (59)	6% (45)	69
Cable Subscription: Never	12% (33)	20% (56)	15% (41)	12% (35)	12% (35)	9% (26)	20% (57)	23
Satellite TV Subscription: Currently	19% (91)	25% (121)	18% (88)	13% (64)	10% (49)	8% (39)	8% (37)	48
Satellite TV Subscription: In the past	22% (118)	26% (144)	16% (86)	14% (74)	8% (43)	9% (49)	6% (31)	54
Satellite TV Subscription: Never	14% (130)	25% (232)	17% (152)	13% (123)	11% (105)	8% (77)	11% (100)	9

Continued on next page

**Table HRdem1_2: How often do you watch or stream the following?
Movies**

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (339)	25% (497)	17% (326)	13% (260)	10% (198)	8% (164)	9% (168)	19%
Streaming Service Subscription: Currently	22% (259)	31% (361)	19% (216)	13% (153)	8% (91)	5% (58)	2% (28)	11%
Streaming Service Subscription: In the past	12% (25)	17% (35)	18% (37)	19% (39)	15% (31)	14% (29)	6% (12)	20%
Streaming Service Subscription: Never	10% (56)	18% (101)	13% (73)	12% (68)	13% (75)	13% (77)	22% (127)	57%
Film: An avid fan	31% (211)	35% (236)	14% (97)	9% (64)	6% (38)	3% (19)	2% (15)	6%
Film: A casual fan	10% (109)	22% (235)	19% (202)	17% (181)	12% (126)	11% (110)	8% (86)	104%
Film: Not a fan	8% (19)	12% (26)	12% (27)	7% (15)	15% (34)	16% (35)	30% (66)	22%
Television: An avid fan	23% (227)	29% (278)	16% (157)	11% (110)	9% (84)	6% (57)	6% (58)	9%
Television: A casual fan	12% (101)	24% (207)	18% (156)	16% (134)	12% (99)	10% (83)	8% (72)	8%
Television: Not a fan	9% (11)	10% (12)	10% (13)	12% (16)	11% (14)	19% (24)	29% (37)	12%
Music: An avid fan	23% (231)	28% (283)	17% (169)	12% (123)	9% (85)	6% (60)	5% (47)	9%
Music: A casual fan	12% (99)	23% (197)	17% (143)	15% (129)	12% (106)	11% (96)	9% (80)	84%
Music: Not a fan	9% (9)	16% (17)	14% (14)	8% (9)	6% (6)	8% (8)	39% (41)	10%
Fashion: An avid fan	32% (92)	26% (75)	14% (40)	11% (31)	8% (22)	5% (14)	5% (15)	2%
Fashion: A casual fan	18% (141)	26% (198)	18% (137)	15% (115)	9% (71)	7% (56)	6% (43)	7%
Fashion: Not a fan	12% (106)	25% (225)	16% (148)	13% (113)	12% (104)	10% (94)	12% (109)	9%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table HRdem1_3: How often do you watch or stream the following?
Sporting events**

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
Gender: Male	14% (131)	21% (196)	15% (134)	8% (74)	6% (59)	14% (124)	21% (196)	9
Gender: Female	4% (37)	9% (89)	12% (120)	11% (114)	9% (95)	18% (189)	38% (395)	103
Age: 18-29	12% (42)	10% (34)	12% (43)	8% (27)	10% (34)	16% (56)	32% (111)	34
Age: 30-44	13% (58)	14% (62)	12% (52)	10% (43)	8% (34)	16% (71)	27% (120)	43
Age: 45-54	5% (18)	18% (62)	14% (46)	12% (41)	10% (33)	15% (51)	26% (90)	3
Age: 55-64	7% (25)	16% (60)	14% (51)	9% (34)	6% (22)	16% (61)	32% (117)	36
Age: 65+	5% (25)	15% (67)	14% (62)	9% (42)	7% (31)	16% (74)	34% (153)	45
Generation Z: 18-21	9% (10)	6% (7)	12% (14)	7% (8)	10% (12)	16% (18)	40% (46)	1
Millennial: Age 22-37	12% (58)	13% (62)	12% (56)	9% (43)	9% (44)	16% (78)	28% (136)	47
Generation X: Age 38-53	9% (46)	16% (78)	14% (68)	11% (55)	9% (42)	16% (78)	26% (129)	49
Boomers: Age 54-72	6% (45)	16% (121)	13% (92)	9% (65)	7% (54)	17% (125)	32% (234)	73
PID: Dem (no lean)	9% (62)	14% (97)	15% (100)	10% (67)	7% (46)	14% (97)	30% (204)	67
PID: Ind (no lean)	6% (43)	12% (80)	11% (72)	10% (65)	9% (56)	17% (113)	35% (230)	65
PID: Rep (no lean)	10% (63)	17% (107)	13% (81)	9% (56)	8% (52)	17% (102)	25% (157)	6
PID/Gender: Dem Men	18% (50)	21% (60)	15% (42)	8% (21)	4% (11)	11% (32)	23% (66)	28
PID/Gender: Dem Women	3% (12)	10% (37)	15% (59)	12% (45)	9% (35)	17% (65)	35% (138)	39
PID/Gender: Ind Men	11% (34)	17% (53)	12% (37)	10% (30)	7% (23)	14% (43)	30% (92)	3
PID/Gender: Ind Women	3% (9)	8% (28)	10% (35)	10% (35)	10% (33)	20% (70)	40% (138)	34
PID/Gender: Rep Men	14% (46)	26% (84)	17% (55)	7% (23)	8% (25)	15% (48)	12% (38)	3
PID/Gender: Rep Women	5% (16)	8% (24)	9% (26)	11% (34)	9% (27)	18% (54)	40% (119)	29
Ideo: Liberal (1-3)	10% (61)	16% (97)	14% (89)	9% (57)	6% (38)	14% (85)	31% (188)	6
Ideo: Moderate (4)	7% (29)	16% (66)	14% (60)	11% (44)	7% (28)	16% (69)	29% (122)	4
Ideo: Conservative (5-7)	9% (59)	15% (106)	13% (91)	10% (72)	9% (64)	17% (120)	26% (183)	69

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
Educ: < College	7% (90)	12% (152)	13% (154)	9% (109)	8% (103)	16% (196)	35% (424)	122
Educ: Bachelors degree	9% (44)	19% (87)	14% (66)	11% (53)	7% (32)	15% (67)	24% (112)	40
Educ: Post-grad	13% (34)	17% (46)	13% (33)	10% (27)	7% (19)	19% (50)	21% (55)	20
Income: Under 50k	7% (78)	12% (127)	11% (119)	9% (91)	8% (86)	18% (188)	35% (376)	100
Income: 50k-100k	9% (58)	17% (102)	16% (101)	10% (64)	7% (44)	14% (84)	26% (163)	61
Income: 100k+	12% (32)	20% (56)	12% (33)	12% (33)	9% (25)	15% (41)	19% (52)	27
Ethnicity: White	7% (109)	14% (219)	13% (211)	10% (151)	8% (121)	17% (274)	31% (494)	157
Ethnicity: Hispanic	13% (24)	13% (25)	10% (18)	4% (7)	11% (21)	17% (31)	33% (63)	18
Ethnicity: Afr. Am.	19% (47)	19% (46)	11% (26)	10% (24)	7% (17)	9% (23)	26% (65)	24
Ethnicity: Other	9% (12)	16% (20)	12% (16)	11% (14)	13% (17)	13% (16)	25% (32)	12
Relig: Protestant	10% (48)	19% (91)	13% (63)	10% (48)	8% (36)	16% (78)	24% (113)	47
Relig: Roman Catholic	8% (30)	19% (69)	17% (60)	12% (45)	6% (22)	15% (53)	23% (84)	30
Relig: Something Else	8% (15)	12% (22)	10% (20)	6% (12)	8% (15)	18% (34)	38% (72)	18
Relig: Jewish	9% (4)	22% (9)	9% (4)	6% (3)	10% (4)	6% (3)	36% (15)	4
Relig: Evangelical	7% (49)	17% (120)	14% (102)	11% (78)	8% (54)	17% (117)	27% (188)	70
Relig: Non-Evang. Catholics	14% (45)	19% (61)	13% (41)	9% (28)	6% (19)	15% (48)	25% (81)	32
Relig: All Christian	9% (94)	18% (181)	14% (143)	10% (106)	7% (73)	16% (165)	26% (268)	103
Relig: All Non-Christian	8% (18)	11% (24)	12% (27)	10% (23)	7% (15)	18% (39)	33% (71)	21
Community: Urban	9% (39)	16% (73)	13% (61)	8% (38)	8% (35)	16% (72)	31% (141)	40
Community: Suburban	8% (75)	16% (144)	13% (120)	9% (82)	9% (80)	16% (139)	28% (252)	89
Community: Rural	9% (53)	11% (67)	12% (72)	11% (68)	7% (39)	17% (103)	33% (198)	61

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
Employ: Private Sector	13% (75)	17% (99)	13% (76)	11% (66)	8% (44)	15% (84)	23% (131)	55
Employ: Government	9% (12)	16% (19)	10% (12)	13% (15)	14% (17)	15% (18)	22% (27)	1
Employ: Self-Employed	10% (19)	12% (23)	14% (26)	8% (14)	12% (22)	17% (32)	28% (52)	18
Employ: Homemaker	2% (3)	9% (14)	9% (14)	8% (13)	6% (10)	18% (29)	49% (80)	16
Employ: Student	5% (4)	7% (5)	11% (8)	9% (7)	12% (9)	26% (20)	29% (22)	7
Employ: Retired	6% (33)	15% (78)	15% (80)	10% (51)	5% (25)	17% (87)	32% (163)	5
Employ: Unemployed	6% (10)	12% (18)	13% (20)	9% (14)	7% (11)	13% (21)	40% (61)	15
Employ: Other	8% (12)	18% (28)	11% (17)	5% (8)	10% (16)	14% (22)	35% (54)	15
Military HH: Yes	9% (32)	19% (68)	13% (46)	11% (41)	9% (33)	14% (51)	26% (94)	36
Military HH: No	9% (136)	14% (217)	13% (207)	9% (147)	8% (122)	16% (262)	31% (497)	158
RD/WT: Right Direction	11% (81)	17% (128)	12% (89)	10% (74)	9% (64)	14% (105)	27% (195)	73
RD/WT: Wrong Track	7% (86)	13% (156)	14% (165)	9% (114)	7% (90)	17% (208)	33% (396)	12
Trump Job Approve	9% (74)	15% (121)	12% (101)	10% (80)	9% (74)	17% (140)	27% (220)	8
Trump Job Disapprove	8% (88)	15% (157)	14% (146)	10% (103)	7% (71)	15% (158)	31% (323)	104
Trump Job Strongly Approve	11% (48)	15% (68)	12% (54)	9% (41)	7% (29)	19% (84)	27% (119)	44
Trump Job Somewhat Approve	7% (26)	14% (53)	13% (47)	11% (39)	12% (44)	15% (56)	28% (101)	36
Trump Job Somewhat Disapprove	8% (18)	14% (33)	15% (36)	8% (19)	9% (23)	18% (44)	28% (69)	24
Trump Job Strongly Disapprove	9% (70)	15% (123)	14% (110)	10% (84)	6% (49)	14% (114)	32% (255)	80
Favorable of Trump	9% (73)	16% (127)	14% (108)	10% (77)	8% (67)	16% (128)	27% (214)	79
Unfavorable of Trump	8% (83)	14% (145)	13% (140)	10% (105)	8% (80)	16% (163)	31% (327)	104
Very Favorable of Trump	10% (46)	17% (77)	12% (56)	9% (43)	7% (31)	18% (82)	28% (128)	46
Somewhat Favorable of Trump	8% (27)	15% (50)	15% (51)	10% (35)	11% (36)	14% (46)	26% (86)	3
Somewhat Unfavorable of Trump	9% (17)	11% (22)	14% (27)	8% (15)	12% (23)	19% (38)	28% (57)	20
Very Unfavorable of Trump	8% (66)	15% (123)	13% (113)	11% (90)	7% (57)	15% (125)	32% (271)	84

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
#1 Issue: Economy	10% (54)	14% (78)	13% (69)	11% (58)	9% (50)	19% (107)	25% (137)	55
#1 Issue: Security	9% (36)	17% (71)	12% (50)	9% (39)	7% (28)	15% (64)	31% (131)	4
#1 Issue: Health Care	9% (25)	14% (39)	14% (42)	12% (34)	9% (27)	14% (41)	28% (82)	28
#1 Issue: Medicare / Social Security	6% (16)	18% (50)	16% (44)	8% (23)	6% (17)	13% (37)	33% (94)	2
#1 Issue: Women's Issues	3% (3)	9% (8)	16% (14)	8% (7)	5% (4)	16% (14)	43% (38)	8
#1 Issue: Education	15% (18)	14% (17)	9% (11)	10% (12)	14% (17)	12% (15)	26% (32)	1
#1 Issue: Energy	8% (7)	13% (12)	12% (12)	8% (8)	4% (4)	18% (18)	37% (35)	9
#1 Issue: Other	8% (9)	9% (9)	11% (11)	8% (8)	7% (7)	17% (18)	40% (42)	10
2018 House Vote: Democrat	10% (68)	16% (111)	15% (106)	10% (70)	8% (55)	14% (103)	28% (199)	7
2018 House Vote: Republican	10% (64)	16% (108)	14% (92)	9% (62)	9% (59)	16% (105)	27% (180)	60
2018 House Vote: Someone else	5% (5)	17% (15)	8% (7)	9% (8)	8% (7)	19% (17)	33% (30)	9
2018 House Vote: Didnt Vote	7% (31)	10% (49)	10% (48)	10% (49)	7% (33)	18% (87)	38% (180)	47
2016 Vote: Hillary Clinton	11% (70)	16% (98)	15% (92)	11% (66)	7% (41)	13% (82)	28% (175)	62
2016 Vote: Donald Trump	9% (58)	16% (108)	13% (89)	10% (64)	9% (58)	16% (108)	27% (180)	60
2016 Vote: Someone else	7% (10)	16% (23)	12% (18)	9% (12)	8% (12)	22% (32)	27% (38)	14
2016 Vote: Didnt Vote	6% (30)	11% (54)	10% (53)	9% (44)	8% (41)	18% (91)	38% (196)	5
Voted in 2014: Yes	10% (127)	17% (222)	14% (181)	10% (127)	8% (96)	15% (196)	26% (328)	127
Voted in 2014: No	6% (41)	9% (63)	11% (73)	9% (61)	9% (59)	17% (117)	39% (263)	67
2012 Vote: Barack Obama	9% (66)	17% (123)	14% (104)	10% (77)	8% (56)	14% (102)	29% (211)	74
2012 Vote: Mitt Romney	11% (60)	17% (93)	13% (71)	10% (54)	7% (35)	17% (91)	25% (137)	54
2012 Vote: Other	3% (2)	11% (10)	15% (13)	9% (8)	11% (10)	22% (19)	30% (27)	8
2012 Vote: Didn't Vote	7% (39)	10% (59)	11% (65)	8% (49)	9% (53)	17% (101)	37% (216)	58
4-Region: Northeast	11% (37)	16% (57)	15% (53)	10% (34)	7% (25)	13% (45)	28% (97)	34
4-Region: Midwest	7% (31)	14% (61)	14% (64)	13% (57)	10% (44)	16% (71)	27% (120)	44
4-Region: South	10% (70)	13% (97)	12% (88)	8% (61)	6% (46)	18% (134)	32% (233)	72
4-Region: West	7% (30)	16% (69)	11% (48)	9% (36)	9% (40)	15% (63)	33% (141)	42

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
Watch TV Shows: Every day	12% (128)	16% (167)	16% (169)	10% (108)	7% (69)	16% (171)	22% (233)	104
Watch TV Shows: Several times per week	6% (27)	22% (92)	11% (45)	10% (41)	10% (43)	15% (62)	26% (109)	42
Watch TV Shows: About once per week	4% (4)	10% (11)	20% (22)	5% (5)	14% (15)	18% (20)	29% (32)	13
Watch TV Shows: Several times per month	7% (7)	7% (7)	6% (6)	24% (23)	8% (8)	17% (16)	30% (29)	9
Watch TV Shows: About once per month	— (0)	5% (3)	4% (3)	4% (2)	22% (13)	23% (14)	42% (25)	6
Watch TV Shows: Less often than once per month	— (0)	6% (4)	8% (6)	9% (7)	5% (4)	29% (22)	43% (32)	7
Watch TV Shows: Never	1% (2)	— (1)	2% (3)	1% (1)	2% (2)	6% (9)	88% (131)	14
Watch Movies: Every day	25% (84)	14% (49)	11% (37)	7% (25)	8% (26)	12% (40)	23% (79)	33
Watch Movies: Several times per week	8% (39)	21% (105)	15% (77)	9% (45)	6% (31)	14% (70)	26% (131)	49
Watch Movies: About once per week	6% (19)	18% (58)	18% (60)	8% (25)	10% (32)	17% (55)	23% (76)	32
Watch Movies: Several times per month	3% (8)	10% (27)	13% (33)	16% (42)	10% (26)	19% (49)	29% (75)	28
Watch Movies: About once per month	5% (10)	13% (25)	8% (15)	18% (35)	11% (21)	19% (38)	27% (54)	19
Watch Movies: Less often than once per month	2% (3)	8% (14)	12% (20)	9% (14)	8% (14)	31% (51)	30% (49)	16
Watch Movies: Never	2% (4)	4% (7)	7% (12)	1% (2)	2% (4)	6% (11)	76% (127)	16
Watch Sporting Events: Every day	100% (168)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	16
Watch Sporting Events: Several times per week	— (0)	100% (285)	— (0)	— (0)	— (0)	— (0)	— (0)	28
Watch Sporting Events: About once per week	— (0)	— (0)	100% (253)	— (0)	— (0)	— (0)	— (0)	25
Watch Sporting Events: Several times per month	— (0)	— (0)	— (0)	100% (188)	— (0)	— (0)	— (0)	18
Watch Sporting Events: About once per month	— (0)	— (0)	— (0)	— (0)	100% (155)	— (0)	— (0)	15
Watch Sporting Events: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (313)	— (0)	3
Watch Sporting Events: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (591)	5
Cable Subscription: Currently	12% (112)	17% (165)	15% (142)	11% (103)	9% (84)	12% (120)	25% (244)	96
Cable Subscription: In the past	7% (48)	12% (86)	12% (81)	9% (66)	7% (52)	20% (143)	32% (222)	69
Cable Subscription: Never	3% (7)	12% (33)	11% (30)	7% (19)	7% (19)	18% (50)	44% (125)	28

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
 Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	9% (168)	15% (285)	13% (253)	10% (188)	8% (155)	16% (313)	30% (591)	199
Satellite TV Subscription: Currently	12% (57)	16% (80)	13% (62)	10% (50)	9% (42)	14% (66)	27% (132)	48
Satellite TV Subscription: In the past	9% (49)	14% (75)	12% (67)	10% (53)	7% (39)	19% (104)	29% (157)	54
Satellite TV Subscription: Never	7% (62)	14% (129)	14% (125)	9% (85)	8% (74)	16% (142)	33% (302)	91
Streaming Service Subscription: Currently	10% (118)	16% (184)	13% (154)	9% (106)	8% (92)	15% (180)	28% (332)	116
Streaming Service Subscription: In the past	11% (23)	11% (24)	12% (24)	14% (29)	8% (16)	19% (40)	25% (53)	20
Streaming Service Subscription: Never	5% (27)	13% (77)	13% (75)	9% (53)	8% (47)	16% (93)	36% (206)	57
Film: An avid fan	13% (89)	16% (107)	16% (107)	6% (43)	8% (53)	13% (90)	28% (191)	60
Film: A casual fan	6% (65)	15% (156)	12% (123)	11% (121)	8% (84)	18% (187)	30% (314)	104
Film: Not a fan	6% (14)	10% (22)	11% (23)	11% (24)	8% (18)	16% (36)	39% (86)	22
Television: An avid fan	12% (115)	16% (156)	15% (146)	9% (86)	6% (62)	14% (137)	28% (272)	97
Television: A casual fan	5% (43)	14% (121)	12% (100)	11% (94)	10% (83)	17% (149)	31% (261)	83
Television: Not a fan	7% (9)	6% (7)	6% (8)	6% (8)	8% (10)	22% (28)	45% (58)	12
Music: An avid fan	11% (114)	16% (157)	14% (144)	8% (83)	8% (77)	15% (147)	28% (276)	99
Music: A casual fan	6% (48)	14% (116)	12% (102)	11% (97)	8% (71)	18% (155)	31% (259)	84
Music: Not a fan	5% (5)	11% (11)	7% (7)	7% (8)	7% (7)	11% (11)	53% (55)	10
Fashion: An avid fan	15% (44)	13% (38)	12% (36)	9% (26)	9% (27)	12% (36)	28% (82)	29
Fashion: A casual fan	7% (54)	14% (105)	15% (114)	10% (78)	9% (66)	16% (124)	29% (221)	70
Fashion: Not a fan	8% (69)	16% (142)	11% (103)	9% (83)	7% (61)	17% (153)	32% (288)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	Cable Subscription: Currently		Cable Subscription: In the past		Cable Subscription: Never		Total N
Adults	50%	(969)	36%	(699)	15%	(283)	1952
Gender: Male	50%	(458)	36%	(332)	14%	(124)	914
Gender: Female	49%	(511)	35%	(368)	15%	(159)	1038
Age: 18-29	44%	(152)	38%	(133)	18%	(63)	348
Age: 30-44	44%	(195)	39%	(173)	16%	(71)	439
Age: 45-54	51%	(176)	35%	(120)	13%	(45)	341
Age: 55-64	52%	(191)	35%	(130)	13%	(49)	369
Age: 65+	56%	(255)	32%	(143)	12%	(56)	454
Generation Z: 18-21	44%	(51)	32%	(37)	24%	(28)	116
Millennial: Age 22-37	44%	(211)	40%	(190)	16%	(77)	478
Generation X: Age 38-53	48%	(240)	38%	(188)	14%	(70)	498
Boomers: Age 54-72	54%	(396)	34%	(248)	12%	(92)	736
PID: Dem (no lean)	54%	(367)	32%	(218)	13%	(89)	674
PID: Ind (no lean)	45%	(297)	37%	(246)	18%	(117)	659
PID: Rep (no lean)	49%	(305)	38%	(235)	13%	(78)	619
PID/Gender: Dem Men	53%	(148)	35%	(99)	12%	(34)	282
PID/Gender: Dem Women	56%	(219)	30%	(119)	14%	(55)	392
PID/Gender: Ind Men	42%	(131)	41%	(127)	18%	(55)	313
PID/Gender: Ind Women	48%	(166)	34%	(119)	18%	(62)	347
PID/Gender: Rep Men	56%	(179)	33%	(105)	11%	(35)	319
PID/Gender: Rep Women	42%	(126)	43%	(130)	14%	(43)	299
Ideo: Liberal (1-3)	52%	(320)	34%	(208)	14%	(87)	614
Ideo: Moderate (4)	52%	(218)	33%	(140)	15%	(61)	419
Ideo: Conservative (5-7)	47%	(327)	40%	(279)	13%	(89)	695
Educ: < College	49%	(603)	35%	(425)	16%	(200)	1228
Educ: Bachelors degree	48%	(223)	39%	(180)	13%	(59)	462
Educ: Post-grad	54%	(143)	36%	(95)	10%	(25)	263

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	Cable Subscription: Currently		Cable Subscription: In the past		Cable Subscription: Never		Total N
Adults	50%	(969)	36%	(699)	15%	(283)	1952
Income: Under 50k	44%	(472)	38%	(401)	18%	(192)	1065
Income: 50k-100k	52%	(323)	37%	(230)	10%	(63)	616
Income: 100k+	64%	(175)	25%	(68)	10%	(28)	272
Ethnicity: White	49%	(773)	37%	(587)	14%	(219)	1579
Ethnicity: Hispanic	39%	(73)	43%	(80)	19%	(36)	189
Ethnicity: Afr. Am.	53%	(130)	30%	(73)	18%	(44)	248
Ethnicity: Other	53%	(66)	31%	(38)	17%	(21)	126
Relig: Protestant	48%	(230)	40%	(190)	12%	(56)	477
Relig: Roman Catholic	60%	(217)	29%	(105)	11%	(42)	364
Relig: Something Else	47%	(88)	37%	(71)	16%	(30)	189
Relig: Jewish	75%	(31)	20%	(8)	5%	(2)	42
Relig: Evangelical	53%	(373)	35%	(247)	12%	(87)	707
Relig: Non-Evang. Catholics	50%	(163)	37%	(119)	13%	(42)	324
Relig: All Christian	52%	(536)	36%	(366)	12%	(128)	1030
Relig: All Non-Christian	42%	(91)	41%	(90)	18%	(38)	219
Community: Urban	47%	(215)	37%	(169)	17%	(76)	460
Community: Suburban	57%	(509)	32%	(286)	11%	(97)	892
Community: Rural	41%	(246)	41%	(244)	18%	(110)	601
Employ: Private Sector	50%	(287)	38%	(217)	12%	(70)	575
Employ: Government	52%	(63)	35%	(42)	13%	(16)	121
Employ: Self-Employed	46%	(87)	40%	(75)	14%	(26)	187
Employ: Homemaker	42%	(69)	35%	(56)	23%	(37)	162
Employ: Student	44%	(34)	40%	(30)	16%	(12)	76
Employ: Retired	54%	(282)	33%	(170)	13%	(66)	518
Employ: Unemployed	45%	(70)	33%	(52)	21%	(33)	155
Employ: Other	49%	(78)	36%	(57)	15%	(23)	157
Military HH: Yes	51%	(187)	37%	(136)	11%	(42)	365
Military HH: No	49%	(782)	35%	(563)	15%	(242)	1587
RD/WT: Right Direction	50%	(369)	36%	(269)	13%	(99)	736
RD/WT: Wrong Track	49%	(600)	35%	(431)	15%	(184)	1216

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable Subscription: Currently		Cable Subscription: In the past		Cable Subscription: Never		Total N
Adults	50%	(969)	36%	(699)	15%	(283)	1952
Trump Job Approve	48%	(389)	39%	(312)	13%	(108)	810
Trump Job Disapprove	52%	(546)	34%	(355)	14%	(146)	1046
Trump Job Strongly Approve	46%	(206)	41%	(183)	12%	(55)	444
Trump Job Somewhat Approve	50%	(184)	35%	(129)	15%	(53)	366
Trump Job Somewhat Disapprove	49%	(119)	36%	(88)	14%	(34)	242
Trump Job Strongly Disapprove	53%	(426)	33%	(267)	14%	(111)	804
Favorable of Trump	49%	(390)	38%	(300)	13%	(104)	794
Unfavorable of Trump	51%	(536)	36%	(373)	13%	(136)	1045
Very Favorable of Trump	47%	(218)	41%	(191)	12%	(53)	463
Somewhat Favorable of Trump	52%	(172)	33%	(109)	15%	(50)	331
Somewhat Unfavorable of Trump	46%	(91)	41%	(81)	14%	(28)	200
Very Unfavorable of Trump	53%	(445)	35%	(292)	13%	(108)	845
#1 Issue: Economy	49%	(272)	35%	(194)	16%	(86)	553
#1 Issue: Security	49%	(205)	39%	(164)	12%	(50)	419
#1 Issue: Health Care	51%	(148)	39%	(113)	10%	(28)	289
#1 Issue: Medicare / Social Security	55%	(156)	30%	(84)	15%	(41)	281
#1 Issue: Women's Issues	45%	(40)	32%	(28)	23%	(20)	89
#1 Issue: Education	53%	(64)	32%	(39)	14%	(17)	121
#1 Issue: Energy	41%	(39)	39%	(38)	20%	(19)	96
#1 Issue: Other	43%	(45)	37%	(39)	20%	(21)	105
2018 House Vote: Democrat	55%	(392)	33%	(236)	12%	(85)	713
2018 House Vote: Republican	50%	(333)	38%	(255)	12%	(80)	669
2018 House Vote: Someone else	47%	(42)	32%	(29)	21%	(19)	90
2018 House Vote: Didnt Vote	42%	(200)	37%	(177)	21%	(99)	476
2016 Vote: Hillary Clinton	55%	(346)	33%	(208)	11%	(70)	624
2016 Vote: Donald Trump	50%	(332)	37%	(243)	13%	(89)	664
2016 Vote: Someone else	45%	(66)	40%	(58)	14%	(21)	145
2016 Vote: Didnt Vote	44%	(222)	37%	(187)	20%	(101)	510
Voted in 2014: Yes	53%	(678)	34%	(434)	13%	(164)	1275
Voted in 2014: No	43%	(291)	39%	(266)	18%	(120)	677

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	Cable Subscription: Currently		Cable Subscription: In the past		Cable Subscription: Never		Total N
Adults	50%	(969)	36%	(699)	15%	(283)	1952
2012 Vote: Barack Obama	55%	(407)	33%	(244)	12%	(88)	740
2012 Vote: Mitt Romney	48%	(262)	38%	(206)	14%	(73)	542
2012 Vote: Other	51%	(45)	30%	(26)	19%	(17)	88
2012 Vote: Didn't Vote	44%	(255)	38%	(223)	18%	(104)	582
4-Region: Northeast	64%	(224)	27%	(93)	9%	(32)	348
4-Region: Midwest	46%	(208)	40%	(179)	14%	(61)	448
4-Region: South	46%	(338)	37%	(273)	16%	(118)	729
4-Region: West	47%	(199)	36%	(154)	17%	(73)	427
Watch TV Shows: Every day	54%	(565)	34%	(351)	12%	(128)	1044
Watch TV Shows: Several times per week	48%	(202)	41%	(171)	11%	(48)	420
Watch TV Shows: About once per week	47%	(52)	32%	(35)	20%	(22)	110
Watch TV Shows: Several times per month	43%	(41)	43%	(41)	14%	(13)	95
Watch TV Shows: About once per month	37%	(22)	39%	(23)	24%	(14)	60
Watch TV Shows: Less often than once per month	47%	(35)	37%	(28)	15%	(11)	74
Watch TV Shows: Never	35%	(52)	34%	(51)	31%	(47)	149
Watch Movies: Every day	57%	(194)	33%	(113)	10%	(33)	339
Watch Movies: Several times per week	47%	(234)	42%	(207)	11%	(56)	497
Watch Movies: About once per week	50%	(164)	37%	(121)	13%	(41)	326
Watch Movies: Several times per month	52%	(136)	34%	(89)	13%	(35)	260
Watch Movies: About once per month	49%	(97)	33%	(65)	18%	(35)	198
Watch Movies: Less often than once per month	48%	(79)	36%	(59)	16%	(26)	164
Watch Movies: Never	39%	(66)	27%	(45)	34%	(57)	168
Watch Sporting Events: Every day	67%	(112)	29%	(48)	4%	(7)	168
Watch Sporting Events: Several times per week	58%	(165)	30%	(86)	12%	(33)	285
Watch Sporting Events: About once per week	56%	(142)	32%	(81)	12%	(30)	253
Watch Sporting Events: Several times per month	55%	(103)	35%	(66)	10%	(19)	188
Watch Sporting Events: About once per month	54%	(84)	34%	(52)	12%	(19)	155
Watch Sporting Events: Less often than once per month	38%	(120)	46%	(143)	16%	(50)	313
Watch Sporting Events: Never	41%	(244)	38%	(222)	21%	(125)	591

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable Subscription: Currently		Cable Subscription: In the past		Cable Subscription: Never		Total N
Adults	50%	(969)	36%	(699)	15%	(283)	1952
Cable Subscription: Currently	100%	(969)	—	(0)	—	(0)	969
Cable Subscription: In the past	—	(0)	100%	(699)	—	(0)	699
Cable Subscription: Never	—	(0)	—	(0)	100%	(283)	283
Satellite TV Subscription: Currently	28%	(137)	53%	(259)	19%	(93)	489
Satellite TV Subscription: In the past	49%	(266)	46%	(250)	5%	(29)	545
Satellite TV Subscription: Never	62%	(566)	21%	(190)	18%	(162)	918
Streaming Service Subscription: Currently	50%	(580)	39%	(456)	11%	(129)	1165
Streaming Service Subscription: In the past	46%	(97)	44%	(92)	9%	(20)	209
Streaming Service Subscription: Never	51%	(292)	26%	(151)	23%	(135)	578
Film: An avid fan	54%	(370)	35%	(239)	11%	(72)	681
Film: A casual fan	48%	(502)	38%	(400)	14%	(147)	1049
Film: Not a fan	44%	(98)	27%	(60)	29%	(64)	222
Television: An avid fan	55%	(538)	32%	(314)	12%	(120)	973
Television: A casual fan	46%	(392)	40%	(338)	14%	(122)	852
Television: Not a fan	31%	(39)	37%	(47)	33%	(42)	128
Music: An avid fan	52%	(516)	36%	(360)	12%	(121)	998
Music: A casual fan	48%	(410)	37%	(313)	15%	(126)	849
Music: Not a fan	41%	(43)	25%	(26)	34%	(36)	104
Fashion: An avid fan	57%	(165)	31%	(91)	12%	(34)	290
Fashion: A casual fan	50%	(385)	37%	(280)	13%	(97)	762
Fashion: Not a fan	47%	(420)	36%	(328)	17%	(152)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	Satellite TV Subscription: Currently		Satellite TV Subscription: In the past		Satellite TV Subscription: Never		Total N
Adults	25%	(489)	28%	(545)	47%	(918)	1952
Gender: Male	25%	(230)	29%	(263)	46%	(421)	914
Gender: Female	25%	(259)	27%	(282)	48%	(497)	1038
Age: 18-29	21%	(72)	34%	(117)	46%	(159)	348
Age: 30-44	25%	(112)	32%	(140)	43%	(187)	439
Age: 45-54	28%	(96)	27%	(91)	45%	(154)	341
Age: 55-64	26%	(95)	27%	(99)	48%	(176)	369
Age: 65+	25%	(114)	21%	(98)	53%	(242)	454
Generation Z: 18-21	24%	(28)	30%	(35)	45%	(53)	116
Millennial: Age 22-37	21%	(101)	34%	(161)	45%	(216)	478
Generation X: Age 38-53	28%	(138)	29%	(142)	44%	(217)	498
Boomers: Age 54-72	26%	(189)	25%	(183)	49%	(364)	736
PID: Dem (no lean)	22%	(145)	27%	(184)	51%	(345)	674
PID: Ind (no lean)	20%	(134)	29%	(191)	51%	(334)	659
PID: Rep (no lean)	34%	(209)	27%	(170)	39%	(240)	619
PID/Gender: Dem Men	21%	(60)	29%	(82)	49%	(139)	282
PID/Gender: Dem Women	22%	(85)	26%	(102)	52%	(205)	392
PID/Gender: Ind Men	19%	(60)	29%	(91)	52%	(162)	313
PID/Gender: Ind Women	21%	(74)	29%	(100)	50%	(172)	347
PID/Gender: Rep Men	34%	(110)	28%	(90)	38%	(120)	319
PID/Gender: Rep Women	33%	(100)	27%	(80)	40%	(120)	299
Ideo: Liberal (1-3)	22%	(136)	29%	(176)	49%	(302)	614
Ideo: Moderate (4)	25%	(104)	27%	(115)	48%	(200)	419
Ideo: Conservative (5-7)	28%	(196)	27%	(190)	45%	(310)	695
Educ: < College	25%	(309)	28%	(348)	47%	(571)	1228
Educ: Bachelors degree	23%	(107)	27%	(123)	50%	(231)	462
Educ: Post-grad	28%	(73)	28%	(74)	44%	(115)	263

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	Satellite TV Subscription: Currently		Satellite TV Subscription: In the past		Satellite TV Subscription: Never		Total N
Adults	25%	(489)	28%	(545)	47%	(918)	1952
Income: Under 50k	23%	(244)	29%	(306)	48%	(514)	1065
Income: 50k-100k	26%	(160)	28%	(175)	46%	(281)	616
Income: 100k+	31%	(85)	23%	(63)	45%	(123)	272
Ethnicity: White	26%	(407)	28%	(445)	46%	(727)	1579
Ethnicity: Hispanic	26%	(50)	26%	(50)	47%	(89)	189
Ethnicity: Afr. Am.	23%	(57)	27%	(68)	50%	(123)	248
Ethnicity: Other	20%	(25)	26%	(32)	55%	(69)	126
Relig: Protestant	32%	(152)	27%	(130)	41%	(194)	477
Relig: Roman Catholic	28%	(100)	24%	(86)	49%	(178)	364
Relig: Something Else	28%	(53)	28%	(52)	44%	(84)	189
Relig: Jewish	18%	(8)	24%	(10)	58%	(24)	42
Relig: Evangelical	29%	(203)	24%	(169)	47%	(334)	707
Relig: Non-Evang. Catholics	32%	(102)	31%	(99)	38%	(122)	324
Relig: All Christian	30%	(305)	26%	(269)	44%	(456)	1030
Relig: All Non-Christian	25%	(54)	29%	(63)	46%	(101)	219
Community: Urban	22%	(99)	28%	(129)	50%	(231)	460
Community: Suburban	21%	(191)	27%	(244)	51%	(458)	892
Community: Rural	33%	(200)	29%	(171)	38%	(229)	601
Employ: Private Sector	25%	(146)	26%	(148)	49%	(281)	575
Employ: Government	26%	(32)	37%	(44)	37%	(45)	121
Employ: Self-Employed	22%	(40)	34%	(64)	44%	(82)	187
Employ: Homemaker	26%	(43)	29%	(47)	44%	(72)	162
Employ: Student	31%	(24)	33%	(25)	36%	(27)	76
Employ: Retired	27%	(138)	23%	(118)	51%	(262)	518
Employ: Unemployed	19%	(30)	28%	(43)	53%	(82)	155
Employ: Other	23%	(37)	34%	(54)	42%	(67)	157
Military HH: Yes	34%	(123)	29%	(107)	37%	(135)	365
Military HH: No	23%	(366)	28%	(438)	49%	(783)	1587

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	Satellite TV Subscription: Currently		Satellite TV Subscription: In the past		Satellite TV Subscription: Never		Total N
Adults	25%	(489)	28%	(545)	47%	(918)	1952
RD/WT: Right Direction	30%	(220)	28%	(208)	42%	(308)	736
RD/WT: Wrong Track	22%	(269)	28%	(337)	50%	(610)	1216
Trump Job Approve	30%	(242)	28%	(224)	42%	(344)	810
Trump Job Disapprove	22%	(229)	29%	(298)	50%	(519)	1046
Trump Job Strongly Approve	33%	(149)	27%	(120)	40%	(175)	444
Trump Job Somewhat Approve	25%	(93)	28%	(104)	46%	(169)	366
Trump Job Somewhat Disapprove	27%	(66)	30%	(72)	43%	(104)	242
Trump Job Strongly Disapprove	20%	(162)	28%	(226)	52%	(415)	804
Favorable of Trump	30%	(239)	27%	(216)	43%	(339)	794
Unfavorable of Trump	22%	(229)	29%	(303)	49%	(513)	1045
Very Favorable of Trump	34%	(156)	27%	(126)	39%	(181)	463
Somewhat Favorable of Trump	25%	(83)	27%	(90)	48%	(158)	331
Somewhat Unfavorable of Trump	23%	(47)	29%	(58)	48%	(95)	200
Very Unfavorable of Trump	22%	(182)	29%	(244)	49%	(418)	845
#1 Issue: Economy	24%	(134)	29%	(161)	47%	(258)	553
#1 Issue: Security	30%	(124)	29%	(123)	41%	(173)	419
#1 Issue: Health Care	29%	(83)	30%	(87)	41%	(119)	289
#1 Issue: Medicare / Social Security	24%	(66)	22%	(62)	54%	(152)	281
#1 Issue: Women's Issues	24%	(21)	21%	(19)	55%	(49)	89
#1 Issue: Education	17%	(21)	31%	(37)	52%	(63)	121
#1 Issue: Energy	24%	(23)	24%	(23)	52%	(49)	96
#1 Issue: Other	17%	(17)	31%	(33)	53%	(55)	105
2018 House Vote: Democrat	24%	(172)	27%	(192)	49%	(350)	713
2018 House Vote: Republican	32%	(213)	26%	(175)	42%	(281)	669
2018 House Vote: Someone else	22%	(20)	29%	(26)	49%	(44)	90
2018 House Vote: Didnt Vote	18%	(84)	32%	(150)	51%	(242)	476

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	Satellite TV Subscription: Currently		Satellite TV Subscription: In the past		Satellite TV Subscription: Never		Total N
Adults	25%	(489)	28%	(545)	47%	(918)	1952
2016 Vote: Hillary Clinton	24%	(151)	26%	(163)	50%	(310)	624
2016 Vote: Donald Trump	31%	(206)	25%	(168)	44%	(289)	664
2016 Vote: Someone else	22%	(32)	29%	(42)	49%	(71)	145
2016 Vote: Didnt Vote	19%	(96)	33%	(166)	49%	(247)	510
Voted in 2014: Yes	27%	(346)	25%	(320)	48%	(609)	1275
Voted in 2014: No	21%	(144)	33%	(224)	46%	(309)	677
2012 Vote: Barack Obama	23%	(169)	27%	(203)	50%	(368)	740
2012 Vote: Mitt Romney	32%	(173)	25%	(134)	43%	(235)	542
2012 Vote: Other	20%	(17)	19%	(17)	61%	(54)	88
2012 Vote: Didn't Vote	22%	(130)	33%	(190)	45%	(262)	582
4-Region: Northeast	17%	(60)	23%	(81)	60%	(207)	348
4-Region: Midwest	26%	(115)	30%	(134)	44%	(199)	448
4-Region: South	28%	(207)	30%	(218)	42%	(303)	729
4-Region: West	25%	(107)	26%	(111)	49%	(209)	427
Watch TV Shows: Every day	26%	(272)	28%	(297)	46%	(475)	1044
Watch TV Shows: Several times per week	26%	(110)	30%	(128)	44%	(183)	420
Watch TV Shows: About once per week	24%	(26)	24%	(26)	52%	(57)	110
Watch TV Shows: Several times per month	18%	(17)	31%	(29)	52%	(49)	95
Watch TV Shows: About once per month	25%	(15)	13%	(8)	62%	(37)	60
Watch TV Shows: Less often than once per month	18%	(14)	37%	(28)	44%	(33)	74
Watch TV Shows: Never	25%	(37)	19%	(29)	56%	(83)	149
Watch Movies: Every day	27%	(91)	35%	(118)	38%	(130)	339
Watch Movies: Several times per week	24%	(121)	29%	(144)	47%	(232)	497
Watch Movies: About once per week	27%	(88)	26%	(86)	46%	(152)	326
Watch Movies: Several times per month	24%	(64)	28%	(74)	47%	(123)	260
Watch Movies: About once per month	25%	(49)	22%	(43)	53%	(105)	198
Watch Movies: Less often than once per month	23%	(39)	30%	(49)	47%	(77)	164
Watch Movies: Never	22%	(37)	18%	(31)	59%	(100)	168

Continued on next page

**Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television**

Demographic	Satellite TV Subscription: Currently		Satellite TV Subscription: In the past		Satellite TV Subscription: Never		Total N
Adults	25%	(489)	28%	(545)	47%	(918)	1952
Watch Sporting Events: Every day	34%	(57)	29%	(49)	37%	(62)	168
Watch Sporting Events: Several times per week	28%	(80)	26%	(75)	45%	(129)	285
Watch Sporting Events: About once per week	24%	(62)	26%	(67)	49%	(125)	253
Watch Sporting Events: Several times per month	27%	(50)	28%	(53)	45%	(85)	188
Watch Sporting Events: About once per month	27%	(42)	25%	(39)	48%	(74)	155
Watch Sporting Events: Less often than once per month	21%	(66)	33%	(104)	45%	(142)	313
Watch Sporting Events: Never	22%	(132)	27%	(157)	51%	(302)	591
Cable Subscription: Currently	14%	(137)	27%	(266)	58%	(566)	969
Cable Subscription: In the past	37%	(259)	36%	(250)	27%	(190)	699
Cable Subscription: Never	33%	(93)	10%	(29)	57%	(162)	283
Satellite TV Subscription: Currently	100%	(489)	—	(0)	—	(0)	489
Satellite TV Subscription: In the past	—	(0)	100%	(545)	—	(0)	545
Satellite TV Subscription: Never	—	(0)	—	(0)	100%	(918)	918
Streaming Service Subscription: Currently	25%	(286)	32%	(372)	44%	(507)	1165
Streaming Service Subscription: In the past	29%	(60)	37%	(77)	35%	(72)	209
Streaming Service Subscription: Never	25%	(144)	16%	(95)	59%	(339)	578
Film: An avid fan	26%	(175)	32%	(218)	42%	(288)	681
Film: A casual fan	25%	(264)	27%	(282)	48%	(504)	1049
Film: Not a fan	23%	(50)	20%	(45)	57%	(127)	222
Television: An avid fan	27%	(262)	28%	(269)	45%	(442)	973
Television: A casual fan	25%	(213)	28%	(242)	46%	(396)	852
Television: Not a fan	11%	(14)	26%	(33)	63%	(81)	128
Music: An avid fan	26%	(255)	31%	(314)	43%	(430)	998
Music: A casual fan	25%	(215)	25%	(216)	49%	(418)	849
Music: Not a fan	18%	(19)	14%	(15)	68%	(71)	104
Fashion: An avid fan	35%	(102)	26%	(77)	38%	(111)	290
Fashion: A casual fan	24%	(183)	32%	(241)	44%	(338)	762
Fashion: Not a fan	23%	(204)	25%	(227)	52%	(468)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Service Subscription: Currently		Streaming Service Subscription: In the past		Streaming Service Subscription: Never		Total N
Adults	60%	(1165)	11%	(209)	30%	(578)	1952
Gender: Male	59%	(543)	11%	(98)	30%	(273)	914
Gender: Female	60%	(622)	11%	(111)	29%	(305)	1038
Age: 18-29	76%	(265)	12%	(41)	12%	(42)	348
Age: 30-44	73%	(320)	10%	(46)	17%	(73)	439
Age: 45-54	60%	(205)	11%	(37)	29%	(99)	341
Age: 55-64	48%	(176)	14%	(51)	39%	(143)	369
Age: 65+	44%	(199)	8%	(34)	49%	(221)	454
Generation Z: 18-21	72%	(84)	13%	(16)	15%	(17)	116
Millennial: Age 22-37	77%	(366)	11%	(53)	12%	(59)	478
Generation X: Age 38-53	65%	(321)	11%	(53)	25%	(123)	498
Boomers: Age 54-72	49%	(358)	11%	(79)	41%	(300)	736
PID: Dem (no lean)	61%	(408)	11%	(74)	28%	(191)	674
PID: Ind (no lean)	61%	(400)	12%	(77)	28%	(182)	659
PID: Rep (no lean)	58%	(357)	9%	(58)	33%	(204)	619
PID/Gender: Dem Men	61%	(171)	11%	(32)	28%	(79)	282
PID/Gender: Dem Women	61%	(237)	11%	(42)	29%	(113)	392
PID/Gender: Ind Men	63%	(198)	11%	(34)	26%	(81)	313
PID/Gender: Ind Women	58%	(202)	12%	(42)	29%	(102)	347
PID/Gender: Rep Men	55%	(174)	10%	(31)	36%	(114)	319
PID/Gender: Rep Women	61%	(182)	9%	(27)	30%	(90)	299
Ideo: Liberal (1-3)	68%	(416)	12%	(72)	21%	(127)	614
Ideo: Moderate (4)	59%	(246)	12%	(51)	29%	(122)	419
Ideo: Conservative (5-7)	54%	(376)	8%	(55)	38%	(264)	695
Educ: < College	55%	(681)	12%	(147)	33%	(399)	1228
Educ: Bachelors degree	69%	(317)	9%	(41)	22%	(104)	462
Educ: Post-grad	64%	(167)	8%	(21)	28%	(75)	263

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Service Subscription: Currently		Streaming Service Subscription: In the past		Streaming Service Subscription: Never		Total N
Adults	60%	(1165)	11%	(209)	30%	(578)	1952
Income: Under 50k	53%	(560)	12%	(126)	35%	(378)	1065
Income: 50k-100k	66%	(409)	10%	(62)	24%	(145)	616
Income: 100k+	72%	(196)	8%	(21)	20%	(55)	272
Ethnicity: White	60%	(952)	10%	(157)	30%	(470)	1579
Ethnicity: Hispanic	69%	(131)	13%	(25)	18%	(34)	189
Ethnicity: Afr. Am.	57%	(142)	13%	(33)	29%	(73)	248
Ethnicity: Other	57%	(72)	15%	(19)	28%	(35)	126
Relig: Protestant	56%	(267)	8%	(38)	36%	(171)	477
Relig: Roman Catholic	61%	(223)	9%	(32)	30%	(110)	364
Relig: Something Else	61%	(116)	11%	(20)	28%	(53)	189
Relig: Jewish	68%	(28)	11%	(5)	21%	(9)	42
Relig: Evangelical	59%	(415)	9%	(65)	32%	(227)	707
Relig: Non-Evang. Catholics	59%	(191)	8%	(26)	33%	(107)	324
Relig: All Christian	59%	(606)	9%	(91)	32%	(334)	1030
Relig: All Non-Christian	48%	(105)	19%	(42)	33%	(72)	219
Community: Urban	58%	(265)	11%	(52)	31%	(143)	460
Community: Suburban	62%	(552)	10%	(89)	28%	(251)	892
Community: Rural	58%	(348)	11%	(68)	31%	(184)	601
Employ: Private Sector	68%	(389)	11%	(65)	21%	(122)	575
Employ: Government	67%	(81)	14%	(17)	19%	(23)	121
Employ: Self-Employed	63%	(117)	12%	(23)	25%	(47)	187
Employ: Homemaker	66%	(107)	10%	(16)	24%	(40)	162
Employ: Student	84%	(64)	7%	(5)	8%	(6)	76
Employ: Retired	45%	(234)	9%	(45)	46%	(240)	518
Employ: Unemployed	52%	(81)	10%	(16)	37%	(58)	155
Employ: Other	59%	(93)	14%	(22)	27%	(43)	157
Military HH: Yes	58%	(212)	11%	(39)	31%	(114)	365
Military HH: No	60%	(954)	11%	(169)	29%	(464)	1587

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Service Subscription: Currently		Streaming Service Subscription: In the past		Streaming Service Subscription: Never		Total N
Adults	60%	(1165)	11%	(209)	30%	(578)	1952
RD/WT: Right Direction	57%	(417)	11%	(80)	32%	(239)	736
RD/WT: Wrong Track	62%	(748)	11%	(129)	28%	(339)	1216
Trump Job Approve	57%	(461)	9%	(77)	34%	(272)	810
Trump Job Disapprove	62%	(649)	12%	(122)	26%	(274)	1046
Trump Job Strongly Approve	53%	(234)	10%	(46)	37%	(164)	444
Trump Job Somewhat Approve	62%	(227)	8%	(31)	29%	(108)	366
Trump Job Somewhat Disapprove	63%	(153)	14%	(35)	22%	(54)	242
Trump Job Strongly Disapprove	62%	(497)	11%	(87)	27%	(220)	804
Favorable of Trump	56%	(444)	10%	(78)	34%	(272)	794
Unfavorable of Trump	63%	(657)	11%	(118)	26%	(271)	1045
Very Favorable of Trump	53%	(247)	10%	(46)	37%	(170)	463
Somewhat Favorable of Trump	59%	(197)	10%	(33)	31%	(101)	331
Somewhat Unfavorable of Trump	64%	(129)	11%	(23)	24%	(48)	200
Very Unfavorable of Trump	62%	(528)	11%	(95)	26%	(223)	845
#1 Issue: Economy	66%	(366)	9%	(50)	25%	(137)	553
#1 Issue: Security	52%	(217)	11%	(45)	37%	(157)	419
#1 Issue: Health Care	64%	(185)	11%	(31)	25%	(72)	289
#1 Issue: Medicare / Social Security	43%	(121)	12%	(33)	45%	(127)	281
#1 Issue: Women's Issues	84%	(74)	8%	(7)	9%	(8)	89
#1 Issue: Education	68%	(82)	12%	(15)	20%	(24)	121
#1 Issue: Energy	66%	(63)	14%	(13)	20%	(20)	96
#1 Issue: Other	54%	(57)	13%	(14)	32%	(34)	105
2018 House Vote: Democrat	62%	(445)	12%	(82)	26%	(186)	713
2018 House Vote: Republican	57%	(383)	9%	(63)	33%	(223)	669
2018 House Vote: Someone else	63%	(57)	7%	(7)	29%	(26)	90
2018 House Vote: Didnt Vote	59%	(279)	12%	(56)	30%	(141)	476

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Service Subscription: Currently		Streaming Service Subscription: In the past		Streaming Service Subscription: Never		Total N
Adults	60%	(1165)	11%	(209)	30%	(578)	1952
2016 Vote: Hillary Clinton	62%	(390)	10%	(63)	27%	(171)	624
2016 Vote: Donald Trump	54%	(359)	10%	(70)	35%	(235)	664
2016 Vote: Someone else	55%	(79)	13%	(18)	33%	(48)	145
2016 Vote: Didnt Vote	65%	(333)	11%	(54)	24%	(122)	510
Voted in 2014: Yes	58%	(737)	10%	(125)	32%	(413)	1275
Voted in 2014: No	63%	(429)	12%	(84)	24%	(165)	677
2012 Vote: Barack Obama	62%	(459)	10%	(74)	28%	(206)	740
2012 Vote: Mitt Romney	54%	(295)	10%	(52)	36%	(195)	542
2012 Vote: Other	45%	(40)	11%	(10)	44%	(39)	88
2012 Vote: Didn't Vote	64%	(372)	13%	(73)	24%	(137)	582
4-Region: Northeast	63%	(218)	8%	(28)	29%	(103)	348
4-Region: Midwest	57%	(255)	11%	(49)	32%	(145)	448
4-Region: South	59%	(430)	12%	(90)	29%	(209)	729
4-Region: West	62%	(263)	10%	(42)	28%	(121)	427
Watch TV Shows: Every day	62%	(651)	9%	(94)	29%	(299)	1044
Watch TV Shows: Several times per week	73%	(307)	8%	(34)	19%	(79)	420
Watch TV Shows: About once per week	58%	(64)	14%	(15)	28%	(31)	110
Watch TV Shows: Several times per month	53%	(51)	22%	(21)	25%	(24)	95
Watch TV Shows: About once per month	45%	(27)	22%	(13)	33%	(20)	60
Watch TV Shows: Less often than once per month	44%	(32)	22%	(16)	34%	(25)	74
Watch TV Shows: Never	23%	(34)	10%	(15)	67%	(100)	149
Watch Movies: Every day	76%	(259)	7%	(25)	16%	(56)	339
Watch Movies: Several times per week	73%	(361)	7%	(35)	20%	(101)	497
Watch Movies: About once per week	66%	(216)	11%	(37)	22%	(73)	326
Watch Movies: Several times per month	59%	(153)	15%	(39)	26%	(68)	260
Watch Movies: About once per month	46%	(91)	16%	(31)	38%	(75)	198
Watch Movies: Less often than once per month	35%	(58)	18%	(29)	47%	(77)	164
Watch Movies: Never	17%	(28)	7%	(12)	76%	(127)	168

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Service Subscription: Currently		Streaming Service Subscription: In the past		Streaming Service Subscription: Never		Total N
Adults	60%	(1165)	11%	(209)	30%	(578)	1952
Watch Sporting Events: Every day	70%	(118)	14%	(23)	16%	(27)	168
Watch Sporting Events: Several times per week	65%	(184)	8%	(24)	27%	(77)	285
Watch Sporting Events: About once per week	61%	(154)	10%	(24)	30%	(75)	253
Watch Sporting Events: Several times per month	56%	(106)	16%	(29)	28%	(53)	188
Watch Sporting Events: About once per month	60%	(92)	10%	(16)	30%	(47)	155
Watch Sporting Events: Less often than once per month	58%	(180)	13%	(40)	30%	(93)	313
Watch Sporting Events: Never	56%	(332)	9%	(53)	35%	(206)	591
Cable Subscription: Currently	60%	(580)	10%	(97)	30%	(292)	969
Cable Subscription: In the past	65%	(456)	13%	(92)	22%	(151)	699
Cable Subscription: Never	46%	(129)	7%	(20)	48%	(135)	283
Satellite TV Subscription: Currently	58%	(286)	12%	(60)	29%	(144)	489
Satellite TV Subscription: In the past	68%	(372)	14%	(77)	17%	(95)	545
Satellite TV Subscription: Never	55%	(507)	8%	(72)	37%	(339)	918
Streaming Service Subscription: Currently	100%	(1165)	—	(0)	—	(0)	1165
Streaming Service Subscription: In the past	—	(0)	100%	(209)	—	(0)	209
Streaming Service Subscription: Never	—	(0)	—	(0)	100%	(578)	578
Film: An avid fan	74%	(503)	9%	(61)	17%	(117)	681
Film: A casual fan	56%	(589)	12%	(125)	32%	(335)	1049
Film: Not a fan	33%	(73)	10%	(23)	57%	(126)	222
Television: An avid fan	63%	(614)	10%	(99)	27%	(260)	973
Television: A casual fan	59%	(501)	11%	(93)	30%	(258)	852
Television: Not a fan	39%	(50)	14%	(18)	47%	(60)	128
Music: An avid fan	68%	(682)	10%	(104)	21%	(213)	998
Music: A casual fan	52%	(445)	12%	(100)	36%	(304)	849
Music: Not a fan	37%	(38)	4%	(5)	59%	(61)	104
Fashion: An avid fan	70%	(203)	10%	(30)	20%	(57)	290
Fashion: A casual fan	62%	(471)	12%	(90)	26%	(201)	762
Fashion: Not a fan	55%	(492)	10%	(88)	36%	(319)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	Film: An avid fan	Film: A casual fan	Film: Not a fan	Total N
Adults	35% (681)	54% (1049)	11% (222)	1952
Gender: Male	38% (348)	51% (464)	11% (102)	914
Gender: Female	32% (333)	56% (585)	12% (120)	1038
Age: 18-29	44% (152)	45% (156)	11% (40)	348
Age: 30-44	42% (186)	51% (224)	7% (29)	439
Age: 45-54	36% (123)	53% (182)	11% (37)	341
Age: 55-64	30% (112)	58% (215)	11% (42)	369
Age: 65+	24% (108)	60% (272)	16% (74)	454
Generation Z: 18-21	39% (46)	44% (51)	16% (19)	116
Millennial: Age 22-37	43% (207)	49% (232)	8% (39)	478
Generation X: Age 38-53	39% (195)	52% (258)	9% (44)	498
Boomers: Age 54-72	29% (211)	59% (432)	13% (93)	736
PID: Dem (no lean)	40% (267)	52% (347)	9% (59)	674
PID: Ind (no lean)	32% (208)	55% (360)	14% (91)	659
PID: Rep (no lean)	33% (205)	55% (342)	12% (71)	619
PID/Gender: Dem Men	46% (128)	47% (133)	7% (20)	282
PID/Gender: Dem Women	35% (139)	55% (214)	10% (39)	392
PID/Gender: Ind Men	33% (104)	54% (169)	13% (39)	313
PID/Gender: Ind Women	30% (104)	55% (191)	15% (52)	347
PID/Gender: Rep Men	36% (115)	51% (162)	13% (42)	319
PID/Gender: Rep Women	30% (90)	60% (180)	10% (29)	299
Ideo: Liberal (1-3)	44% (270)	48% (297)	8% (47)	614
Ideo: Moderate (4)	36% (151)	53% (222)	11% (46)	419
Ideo: Conservative (5-7)	27% (187)	61% (421)	13% (88)	695
Educ: < College	35% (426)	53% (645)	13% (156)	1228
Educ: Bachelors degree	38% (175)	54% (249)	8% (38)	462
Educ: Post-grad	30% (79)	59% (156)	11% (28)	263

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(681)	54%	(1049)	11%	(222)	1952
Income: Under 50k	34%	(364)	53%	(561)	13%	(139)	1065
Income: 50k-100k	35%	(218)	56%	(343)	9%	(55)	616
Income: 100k+	36%	(99)	53%	(145)	10%	(28)	272
Ethnicity: White	33%	(520)	55%	(875)	12%	(184)	1579
Ethnicity: Hispanic	44%	(84)	46%	(86)	10%	(19)	189
Ethnicity: Afr. Am.	45%	(112)	44%	(110)	10%	(25)	248
Ethnicity: Other	38%	(48)	51%	(65)	10%	(13)	126
Relig: Protestant	29%	(139)	61%	(289)	10%	(49)	477
Relig: Roman Catholic	35%	(127)	53%	(195)	12%	(43)	364
Relig: Something Else	39%	(73)	51%	(97)	10%	(19)	189
Relig: Jewish	45%	(19)	47%	(20)	7%	(3)	42
Relig: Evangelical	34%	(239)	55%	(389)	11%	(79)	707
Relig: Non-Evang. Catholics	31%	(100)	59%	(192)	10%	(31)	324
Relig: All Christian	33%	(339)	56%	(581)	11%	(111)	1030
Relig: All Non-Christian	40%	(88)	45%	(98)	15%	(34)	219
Community: Urban	38%	(176)	51%	(236)	11%	(48)	460
Community: Suburban	37%	(332)	53%	(473)	10%	(87)	892
Community: Rural	29%	(173)	57%	(341)	14%	(87)	601
Employ: Private Sector	38%	(221)	53%	(303)	9%	(51)	575
Employ: Government	37%	(45)	54%	(65)	9%	(11)	121
Employ: Self-Employed	37%	(69)	50%	(93)	14%	(26)	187
Employ: Homemaker	33%	(54)	55%	(90)	11%	(18)	162
Employ: Student	41%	(31)	52%	(39)	8%	(6)	76
Employ: Retired	26%	(133)	59%	(305)	15%	(79)	518
Employ: Unemployed	38%	(59)	49%	(76)	13%	(19)	155
Employ: Other	44%	(68)	49%	(77)	7%	(12)	157
Military HH: Yes	35%	(130)	54%	(197)	11%	(39)	365
Military HH: No	35%	(551)	54%	(852)	12%	(184)	1587
RD/WT: Right Direction	34%	(248)	54%	(397)	12%	(91)	736
RD/WT: Wrong Track	36%	(433)	54%	(652)	11%	(131)	1216

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(681)	54%	(1049)	11%	(222)	1952
Trump Job Approve	31%	(248)	57%	(462)	12%	(100)	810
Trump Job Disapprove	38%	(402)	52%	(546)	9%	(98)	1046
Trump Job Strongly Approve	30%	(135)	55%	(244)	15%	(65)	444
Trump Job Somewhat Approve	31%	(114)	59%	(218)	9%	(35)	366
Trump Job Somewhat Disapprove	37%	(90)	53%	(129)	9%	(23)	242
Trump Job Strongly Disapprove	39%	(312)	52%	(417)	9%	(75)	804
Favorable of Trump	30%	(239)	57%	(456)	13%	(99)	794
Unfavorable of Trump	39%	(405)	52%	(548)	9%	(91)	1045
Very Favorable of Trump	31%	(145)	54%	(252)	14%	(66)	463
Somewhat Favorable of Trump	28%	(94)	62%	(204)	10%	(34)	331
Somewhat Unfavorable of Trump	37%	(73)	53%	(106)	10%	(21)	200
Very Unfavorable of Trump	39%	(332)	52%	(442)	8%	(71)	845
#1 Issue: Economy	35%	(191)	55%	(307)	10%	(55)	553
#1 Issue: Security	30%	(125)	57%	(239)	13%	(55)	419
#1 Issue: Health Care	43%	(124)	47%	(134)	10%	(30)	289
#1 Issue: Medicare / Social Security	27%	(75)	57%	(160)	16%	(45)	281
#1 Issue: Women's Issues	51%	(46)	41%	(37)	7%	(6)	89
#1 Issue: Education	42%	(51)	47%	(57)	11%	(14)	121
#1 Issue: Energy	37%	(36)	55%	(52)	8%	(8)	96
#1 Issue: Other	31%	(33)	60%	(63)	9%	(9)	105
2018 House Vote: Democrat	41%	(293)	51%	(362)	8%	(58)	713
2018 House Vote: Republican	30%	(202)	57%	(382)	13%	(85)	669
2018 House Vote: Someone else	22%	(20)	66%	(59)	12%	(11)	90
2018 House Vote: Didnt Vote	35%	(166)	51%	(244)	14%	(67)	476
2016 Vote: Hillary Clinton	41%	(259)	50%	(313)	8%	(52)	624
2016 Vote: Donald Trump	29%	(195)	57%	(381)	13%	(88)	664
2016 Vote: Someone else	28%	(41)	59%	(86)	13%	(19)	145
2016 Vote: Didnt Vote	36%	(184)	51%	(262)	13%	(64)	510
Voted in 2014: Yes	34%	(437)	55%	(703)	11%	(135)	1275
Voted in 2014: No	36%	(243)	51%	(347)	13%	(87)	677

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(681)	54%	(1049)	11%	(222)	1952
2012 Vote: Barack Obama	41%	(303)	50%	(370)	9%	(66)	740
2012 Vote: Mitt Romney	26%	(140)	62%	(335)	12%	(67)	542
2012 Vote: Other	24%	(21)	59%	(52)	17%	(15)	88
2012 Vote: Didn't Vote	37%	(216)	50%	(292)	13%	(74)	582
4-Region: Northeast	38%	(132)	51%	(178)	11%	(38)	348
4-Region: Midwest	33%	(147)	58%	(260)	9%	(42)	448
4-Region: South	34%	(251)	52%	(379)	14%	(99)	729
4-Region: West	36%	(152)	54%	(232)	10%	(43)	427
Watch TV Shows: Every day	40%	(422)	51%	(530)	9%	(92)	1044
Watch TV Shows: Several times per week	36%	(151)	57%	(241)	7%	(28)	420
Watch TV Shows: About once per week	30%	(33)	57%	(63)	13%	(14)	110
Watch TV Shows: Several times per month	21%	(20)	59%	(56)	19%	(18)	95
Watch TV Shows: About once per month	25%	(15)	65%	(38)	11%	(6)	60
Watch TV Shows: Less often than once per month	20%	(15)	56%	(42)	24%	(18)	74
Watch TV Shows: Never	17%	(25)	53%	(79)	31%	(46)	149
Watch Movies: Every day	62%	(211)	32%	(109)	5%	(19)	339
Watch Movies: Several times per week	47%	(236)	47%	(235)	5%	(26)	497
Watch Movies: About once per week	30%	(97)	62%	(202)	8%	(27)	326
Watch Movies: Several times per month	25%	(64)	70%	(181)	6%	(15)	260
Watch Movies: About once per month	19%	(38)	64%	(126)	17%	(34)	198
Watch Movies: Less often than once per month	11%	(19)	67%	(110)	21%	(35)	164
Watch Movies: Never	9%	(15)	51%	(86)	40%	(66)	168
Watch Sporting Events: Every day	53%	(89)	39%	(65)	8%	(14)	168
Watch Sporting Events: Several times per week	38%	(107)	55%	(156)	8%	(22)	285
Watch Sporting Events: About once per week	42%	(107)	49%	(123)	9%	(23)	253
Watch Sporting Events: Several times per month	23%	(43)	64%	(121)	13%	(24)	188
Watch Sporting Events: About once per month	34%	(53)	54%	(84)	11%	(18)	155
Watch Sporting Events: Less often than once per month	29%	(90)	60%	(187)	11%	(36)	313
Watch Sporting Events: Never	32%	(191)	53%	(314)	15%	(86)	591

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	Film: An avid fan	Film: A casual fan	Film: Not a fan	Total N
Adults	35% (681)	54% (1049)	11% (222)	1952
Cable Subscription: Currently	38% (370)	52% (502)	10% (98)	969
Cable Subscription: In the past	34% (239)	57% (400)	9% (60)	699
Cable Subscription: Never	25% (72)	52% (147)	23% (64)	283
Satellite TV Subscription: Currently	36% (175)	54% (264)	10% (50)	489
Satellite TV Subscription: In the past	40% (218)	52% (282)	8% (45)	545
Satellite TV Subscription: Never	31% (288)	55% (504)	14% (127)	918
Streaming Service Subscription: Currently	43% (503)	51% (589)	6% (73)	1165
Streaming Service Subscription: In the past	29% (61)	60% (125)	11% (23)	209
Streaming Service Subscription: Never	20% (117)	58% (335)	22% (126)	578
Film: An avid fan	100% (681)	— (0)	— (0)	681
Film: A casual fan	— (0)	100% (1049)	— (0)	1049
Film: Not a fan	— (0)	— (0)	100% (222)	222
Television: An avid fan	54% (521)	40% (385)	7% (67)	973
Television: A casual fan	17% (148)	72% (613)	11% (91)	852
Television: Not a fan	9% (12)	41% (52)	50% (64)	128
Music: An avid fan	51% (510)	43% (427)	6% (62)	998
Music: A casual fan	19% (164)	68% (581)	12% (104)	849
Music: Not a fan	6% (7)	40% (41)	54% (56)	104
Fashion: An avid fan	59% (173)	36% (103)	5% (14)	290
Fashion: A casual fan	36% (277)	55% (422)	8% (63)	762
Fashion: Not a fan	26% (231)	58% (523)	16% (145)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	50%	(973)	44%	(852)	7%	(128)	1952
Gender: Male	49%	(450)	43%	(393)	8%	(71)	914
Gender: Female	50%	(523)	44%	(458)	6%	(57)	1038
Age: 18-29	45%	(157)	45%	(155)	10%	(35)	348
Age: 30-44	48%	(213)	46%	(200)	6%	(27)	439
Age: 45-54	52%	(178)	42%	(142)	6%	(22)	341
Age: 55-64	50%	(186)	45%	(167)	5%	(17)	369
Age: 65+	52%	(238)	41%	(188)	6%	(27)	454
Generation Z: 18-21	42%	(48)	45%	(52)	14%	(16)	116
Millennial: Age 22-37	46%	(222)	47%	(223)	7%	(33)	478
Generation X: Age 38-53	52%	(260)	42%	(208)	6%	(29)	498
Boomers: Age 54-72	52%	(380)	43%	(317)	5%	(39)	736
PID: Dem (no lean)	57%	(382)	38%	(255)	5%	(37)	674
PID: Ind (no lean)	43%	(283)	48%	(317)	9%	(59)	659
PID: Rep (no lean)	50%	(307)	45%	(280)	5%	(32)	619
PID/Gender: Dem Men	58%	(163)	36%	(100)	6%	(18)	282
PID/Gender: Dem Women	56%	(219)	39%	(154)	5%	(19)	392
PID/Gender: Ind Men	39%	(121)	51%	(159)	10%	(32)	313
PID/Gender: Ind Women	47%	(162)	46%	(158)	8%	(27)	347
PID/Gender: Rep Men	52%	(165)	42%	(134)	6%	(20)	319
PID/Gender: Rep Women	47%	(142)	49%	(146)	4%	(12)	299
Ideo: Liberal (1-3)	55%	(336)	38%	(236)	7%	(43)	614
Ideo: Moderate (4)	55%	(228)	39%	(165)	6%	(26)	419
Ideo: Conservative (5-7)	45%	(312)	49%	(342)	6%	(41)	695
Educ: < College	52%	(637)	42%	(515)	6%	(75)	1228
Educ: Bachelors degree	48%	(224)	45%	(208)	6%	(30)	462
Educ: Post-grad	42%	(111)	49%	(128)	9%	(23)	263

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?
 Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	50%	(973)	44%	(852)	7%	(128)	1952
Income: Under 50k	50%	(531)	44%	(469)	6%	(65)	1065
Income: 50k-100k	52%	(322)	41%	(254)	6%	(39)	616
Income: 100k+	44%	(120)	47%	(128)	9%	(23)	272
Ethnicity: White	50%	(788)	44%	(691)	6%	(100)	1579
Ethnicity: Hispanic	47%	(89)	42%	(80)	10%	(20)	189
Ethnicity: Afr. Am.	55%	(136)	39%	(97)	6%	(15)	248
Ethnicity: Other	39%	(49)	51%	(65)	10%	(13)	126
Relig: Protestant	51%	(245)	45%	(214)	4%	(18)	477
Relig: Roman Catholic	53%	(195)	41%	(151)	5%	(19)	364
Relig: Something Else	47%	(88)	47%	(89)	7%	(12)	189
Relig: Jewish	50%	(21)	43%	(18)	7%	(3)	42
Relig: Evangelical	51%	(361)	44%	(309)	5%	(36)	707
Relig: Non-Evang. Catholics	51%	(167)	45%	(144)	4%	(13)	324
Relig: All Christian	51%	(528)	44%	(454)	5%	(49)	1030
Relig: All Non-Christian	55%	(120)	40%	(88)	5%	(11)	219
Community: Urban	52%	(240)	41%	(188)	7%	(31)	460
Community: Suburban	50%	(447)	43%	(384)	7%	(61)	892
Community: Rural	48%	(286)	46%	(279)	6%	(35)	601
Employ: Private Sector	48%	(276)	45%	(258)	7%	(41)	575
Employ: Government	49%	(60)	44%	(53)	7%	(8)	121
Employ: Self-Employed	45%	(84)	48%	(90)	7%	(13)	187
Employ: Homemaker	54%	(88)	40%	(64)	6%	(10)	162
Employ: Student	38%	(29)	55%	(42)	7%	(5)	76
Employ: Retired	53%	(274)	42%	(219)	5%	(24)	518
Employ: Unemployed	54%	(84)	39%	(60)	8%	(12)	155
Employ: Other	49%	(78)	41%	(65)	9%	(15)	157
Military HH: Yes	52%	(188)	43%	(156)	6%	(21)	365
Military HH: No	49%	(784)	44%	(696)	7%	(107)	1587
RD/WT: Right Direction	47%	(345)	46%	(341)	7%	(51)	736
RD/WT: Wrong Track	52%	(628)	42%	(511)	6%	(77)	1216

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	50%	(973)	44%	(852)	7%	(128)	1952
Trump Job Approve	46%	(371)	47%	(381)	7%	(58)	810
Trump Job Disapprove	54%	(565)	41%	(429)	5%	(52)	1046
Trump Job Strongly Approve	48%	(214)	44%	(197)	8%	(33)	444
Trump Job Somewhat Approve	43%	(157)	50%	(185)	7%	(25)	366
Trump Job Somewhat Disapprove	51%	(124)	45%	(109)	4%	(9)	242
Trump Job Strongly Disapprove	55%	(442)	40%	(319)	5%	(43)	804
Favorable of Trump	47%	(374)	47%	(372)	6%	(48)	794
Unfavorable of Trump	53%	(557)	42%	(435)	5%	(53)	1045
Very Favorable of Trump	50%	(230)	45%	(207)	6%	(26)	463
Somewhat Favorable of Trump	43%	(144)	50%	(165)	7%	(22)	331
Somewhat Unfavorable of Trump	46%	(92)	47%	(94)	7%	(14)	200
Very Unfavorable of Trump	55%	(465)	40%	(341)	5%	(39)	845
#1 Issue: Economy	51%	(284)	43%	(238)	5%	(30)	553
#1 Issue: Security	47%	(196)	46%	(193)	7%	(30)	419
#1 Issue: Health Care	51%	(148)	44%	(127)	5%	(13)	289
#1 Issue: Medicare / Social Security	59%	(164)	36%	(100)	6%	(17)	281
#1 Issue: Women's Issues	57%	(51)	39%	(35)	4%	(3)	89
#1 Issue: Education	46%	(56)	45%	(54)	9%	(11)	121
#1 Issue: Energy	37%	(35)	53%	(51)	10%	(10)	96
#1 Issue: Other	36%	(38)	51%	(54)	13%	(14)	105
2018 House Vote: Democrat	54%	(387)	40%	(284)	6%	(43)	713
2018 House Vote: Republican	49%	(325)	46%	(307)	6%	(37)	669
2018 House Vote: Someone else	34%	(30)	60%	(53)	7%	(6)	90
2018 House Vote: Didnt Vote	48%	(230)	43%	(205)	9%	(41)	476
2016 Vote: Hillary Clinton	56%	(349)	39%	(242)	5%	(33)	624
2016 Vote: Donald Trump	49%	(326)	45%	(301)	6%	(37)	664
2016 Vote: Someone else	41%	(59)	47%	(69)	12%	(17)	145
2016 Vote: Didnt Vote	46%	(235)	46%	(234)	8%	(41)	510
Voted in 2014: Yes	51%	(656)	43%	(546)	6%	(73)	1275
Voted in 2014: No	47%	(317)	45%	(305)	8%	(55)	677

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	50%	(973)	44%	(852)	7%	(128)	1952
2012 Vote: Barack Obama	55%	(406)	41%	(303)	4%	(31)	740
2012 Vote: Mitt Romney	48%	(258)	45%	(246)	7%	(38)	542
2012 Vote: Other	42%	(37)	54%	(47)	5%	(4)	88
2012 Vote: Didn't Vote	47%	(272)	44%	(256)	9%	(55)	582
4-Region: Northeast	54%	(189)	41%	(141)	5%	(18)	348
4-Region: Midwest	49%	(221)	45%	(201)	6%	(27)	448
4-Region: South	50%	(363)	44%	(319)	6%	(47)	729
4-Region: West	47%	(200)	45%	(191)	8%	(36)	427
Watch TV Shows: Every day	66%	(684)	33%	(348)	1%	(12)	1044
Watch TV Shows: Several times per week	37%	(156)	59%	(246)	4%	(18)	420
Watch TV Shows: About once per week	36%	(39)	57%	(63)	7%	(7)	110
Watch TV Shows: Several times per month	22%	(20)	65%	(62)	14%	(13)	95
Watch TV Shows: About once per month	22%	(13)	58%	(34)	20%	(12)	60
Watch TV Shows: Less often than once per month	20%	(15)	57%	(42)	23%	(17)	74
Watch TV Shows: Never	30%	(44)	38%	(57)	32%	(48)	149
Watch Movies: Every day	67%	(227)	30%	(101)	3%	(11)	339
Watch Movies: Several times per week	56%	(278)	42%	(207)	2%	(12)	497
Watch Movies: About once per week	48%	(157)	48%	(156)	4%	(13)	326
Watch Movies: Several times per month	42%	(110)	52%	(134)	6%	(16)	260
Watch Movies: About once per month	43%	(84)	50%	(99)	7%	(14)	198
Watch Movies: Less often than once per month	35%	(57)	50%	(83)	15%	(24)	164
Watch Movies: Never	35%	(58)	43%	(72)	22%	(37)	168
Watch Sporting Events: Every day	68%	(115)	26%	(43)	6%	(9)	168
Watch Sporting Events: Several times per week	55%	(156)	43%	(121)	2%	(7)	285
Watch Sporting Events: About once per week	58%	(146)	39%	(100)	3%	(8)	253
Watch Sporting Events: Several times per month	46%	(86)	50%	(94)	4%	(8)	188
Watch Sporting Events: About once per month	40%	(62)	54%	(83)	6%	(10)	155
Watch Sporting Events: Less often than once per month	44%	(137)	48%	(149)	9%	(28)	313
Watch Sporting Events: Never	46%	(272)	44%	(261)	10%	(58)	591

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	50%	(973)	44%	(852)	7%	(128)	1952
Cable Subscription: Currently	56%	(538)	40%	(392)	4%	(39)	969
Cable Subscription: In the past	45%	(314)	48%	(338)	7%	(47)	699
Cable Subscription: Never	42%	(120)	43%	(122)	15%	(42)	283
Satellite TV Subscription: Currently	54%	(262)	44%	(213)	3%	(14)	489
Satellite TV Subscription: In the past	49%	(269)	45%	(242)	6%	(33)	545
Satellite TV Subscription: Never	48%	(442)	43%	(396)	9%	(81)	918
Streaming Service Subscription: Currently	53%	(614)	43%	(501)	4%	(50)	1165
Streaming Service Subscription: In the past	47%	(99)	44%	(93)	9%	(18)	209
Streaming Service Subscription: Never	45%	(260)	45%	(258)	10%	(60)	578
Film: An avid fan	77%	(521)	22%	(148)	2%	(12)	681
Film: A casual fan	37%	(385)	58%	(613)	5%	(52)	1049
Film: Not a fan	30%	(67)	41%	(91)	29%	(64)	222
Television: An avid fan	100%	(973)	—	(0)	—	(0)	973
Television: A casual fan	—	(0)	100%	(852)	—	(0)	852
Television: Not a fan	—	(0)	—	(0)	100%	(128)	128
Music: An avid fan	62%	(618)	34%	(344)	4%	(36)	998
Music: A casual fan	37%	(316)	56%	(477)	7%	(56)	849
Music: Not a fan	36%	(38)	30%	(31)	34%	(35)	104
Fashion: An avid fan	68%	(196)	29%	(83)	4%	(11)	290
Fashion: A casual fan	50%	(385)	46%	(347)	4%	(31)	762
Fashion: Not a fan	44%	(392)	47%	(422)	10%	(86)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	51%	(998)	44%	(849)	5%	(104)	1952
Gender: Male	51%	(463)	43%	(395)	6%	(56)	914
Gender: Female	52%	(535)	44%	(455)	5%	(48)	1038
Age: 18-29	67%	(231)	30%	(103)	4%	(14)	348
Age: 30-44	63%	(276)	33%	(146)	4%	(17)	439
Age: 45-54	51%	(175)	46%	(157)	3%	(9)	341
Age: 55-64	47%	(173)	48%	(176)	6%	(21)	369
Age: 65+	31%	(143)	59%	(268)	9%	(43)	454
Generation Z: 18-21	71%	(83)	22%	(25)	7%	(8)	116
Millennial: Age 22-37	63%	(303)	34%	(163)	2%	(12)	478
Generation X: Age 38-53	57%	(284)	39%	(195)	4%	(18)	498
Boomers: Age 54-72	40%	(293)	54%	(396)	6%	(47)	736
PID: Dem (no lean)	58%	(390)	38%	(254)	5%	(31)	674
PID: Ind (no lean)	51%	(336)	44%	(287)	5%	(36)	659
PID: Rep (no lean)	44%	(273)	50%	(309)	6%	(37)	619
PID/Gender: Dem Men	60%	(168)	36%	(101)	4%	(12)	282
PID/Gender: Dem Women	56%	(221)	39%	(153)	5%	(18)	392
PID/Gender: Ind Men	50%	(157)	44%	(137)	6%	(18)	313
PID/Gender: Ind Women	52%	(179)	43%	(150)	5%	(18)	347
PID/Gender: Rep Men	43%	(138)	49%	(156)	8%	(25)	319
PID/Gender: Rep Women	45%	(135)	51%	(152)	4%	(12)	299
Ideo: Liberal (1-3)	56%	(346)	40%	(246)	4%	(23)	614
Ideo: Moderate (4)	53%	(222)	40%	(169)	7%	(27)	419
Ideo: Conservative (5-7)	43%	(297)	52%	(360)	6%	(38)	695
Educ: < College	55%	(677)	40%	(485)	5%	(65)	1228
Educ: Bachelors degree	48%	(222)	47%	(218)	5%	(21)	462
Educ: Post-grad	38%	(99)	56%	(146)	7%	(17)	263

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	51%	(998)	44%	(849)	5%	(104)	1952
Income: Under 50k	54%	(570)	41%	(434)	6%	(60)	1065
Income: 50k-100k	50%	(310)	45%	(279)	4%	(27)	616
Income: 100k+	43%	(117)	50%	(137)	6%	(17)	272
Ethnicity: White	48%	(761)	46%	(731)	5%	(87)	1579
Ethnicity: Hispanic	69%	(131)	27%	(52)	3%	(6)	189
Ethnicity: Afr. Am.	69%	(171)	26%	(64)	5%	(12)	248
Ethnicity: Other	53%	(66)	43%	(54)	4%	(6)	126
Relig: Protestant	42%	(200)	53%	(251)	5%	(26)	477
Relig: Roman Catholic	48%	(174)	49%	(178)	3%	(13)	364
Relig: Something Else	61%	(115)	36%	(67)	3%	(7)	189
Relig: Jewish	41%	(17)	51%	(21)	7%	(3)	42
Relig: Evangelical	47%	(331)	49%	(347)	4%	(29)	707
Relig: Non-Evang. Catholics	49%	(158)	46%	(150)	5%	(15)	324
Relig: All Christian	47%	(489)	48%	(497)	4%	(45)	1030
Relig: All Non-Christian	60%	(131)	35%	(77)	5%	(11)	219
Community: Urban	60%	(278)	33%	(151)	7%	(31)	460
Community: Suburban	49%	(433)	47%	(417)	5%	(43)	892
Community: Rural	48%	(288)	47%	(282)	5%	(30)	601
Employ: Private Sector	55%	(319)	41%	(236)	4%	(20)	575
Employ: Government	50%	(60)	46%	(56)	4%	(5)	121
Employ: Self-Employed	61%	(114)	35%	(65)	4%	(8)	187
Employ: Homemaker	44%	(72)	51%	(83)	4%	(7)	162
Employ: Student	84%	(64)	12%	(9)	4%	(3)	76
Employ: Retired	35%	(181)	55%	(287)	9%	(49)	518
Employ: Unemployed	55%	(86)	40%	(62)	5%	(7)	155
Employ: Other	65%	(102)	32%	(50)	3%	(5)	157
Military HH: Yes	49%	(178)	45%	(166)	6%	(21)	365
Military HH: No	52%	(820)	43%	(683)	5%	(83)	1587
RD/WT: Right Direction	49%	(360)	46%	(337)	5%	(39)	736
RD/WT: Wrong Track	53%	(638)	42%	(512)	5%	(65)	1216

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	51%	(998)	44%	(849)	5%	(104)	1952
Trump Job Approve	48%	(386)	47%	(379)	6%	(46)	810
Trump Job Disapprove	54%	(565)	42%	(437)	4%	(44)	1046
Trump Job Strongly Approve	46%	(205)	47%	(210)	7%	(29)	444
Trump Job Somewhat Approve	49%	(181)	46%	(169)	4%	(16)	366
Trump Job Somewhat Disapprove	58%	(140)	39%	(94)	3%	(8)	242
Trump Job Strongly Disapprove	53%	(425)	43%	(342)	5%	(36)	804
Favorable of Trump	47%	(376)	47%	(376)	5%	(42)	794
Unfavorable of Trump	54%	(567)	42%	(441)	4%	(37)	1045
Very Favorable of Trump	46%	(214)	47%	(220)	6%	(29)	463
Somewhat Favorable of Trump	49%	(162)	47%	(156)	4%	(13)	331
Somewhat Unfavorable of Trump	53%	(106)	45%	(91)	2%	(3)	200
Very Unfavorable of Trump	55%	(461)	41%	(351)	4%	(34)	845
#1 Issue: Economy	54%	(299)	43%	(238)	3%	(15)	553
#1 Issue: Security	47%	(198)	46%	(195)	6%	(26)	419
#1 Issue: Health Care	52%	(149)	43%	(124)	6%	(16)	289
#1 Issue: Medicare / Social Security	42%	(117)	48%	(136)	10%	(28)	281
#1 Issue: Women's Issues	64%	(57)	35%	(31)	1%	(1)	89
#1 Issue: Education	59%	(71)	36%	(44)	5%	(6)	121
#1 Issue: Energy	57%	(55)	36%	(35)	6%	(6)	96
#1 Issue: Other	49%	(52)	45%	(48)	5%	(6)	105
2018 House Vote: Democrat	54%	(386)	42%	(297)	4%	(30)	713
2018 House Vote: Republican	42%	(281)	52%	(347)	6%	(41)	669
2018 House Vote: Someone else	57%	(51)	38%	(34)	5%	(4)	90
2018 House Vote: Didnt Vote	58%	(278)	36%	(170)	6%	(28)	476
2016 Vote: Hillary Clinton	53%	(332)	41%	(257)	6%	(35)	624
2016 Vote: Donald Trump	43%	(283)	51%	(341)	6%	(40)	664
2016 Vote: Someone else	49%	(71)	48%	(69)	3%	(5)	145
2016 Vote: Didnt Vote	60%	(308)	35%	(178)	5%	(24)	510
Voted in 2014: Yes	49%	(624)	46%	(580)	6%	(71)	1275
Voted in 2014: No	55%	(374)	40%	(269)	5%	(33)	677

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	51%	(998)	44%	(849)	5%	(104)	1952
2012 Vote: Barack Obama	54%	(398)	41%	(303)	5%	(39)	740
2012 Vote: Mitt Romney	40%	(215)	54%	(295)	6%	(32)	542
2012 Vote: Other	51%	(45)	45%	(40)	4%	(4)	88
2012 Vote: Didn't Vote	59%	(341)	36%	(212)	5%	(29)	582
4-Region: Northeast	48%	(166)	47%	(164)	5%	(18)	348
4-Region: Midwest	52%	(232)	44%	(196)	4%	(20)	448
4-Region: South	54%	(393)	40%	(293)	6%	(43)	729
4-Region: West	49%	(207)	46%	(196)	5%	(23)	427
Watch TV Shows: Every day	55%	(575)	41%	(432)	4%	(37)	1044
Watch TV Shows: Several times per week	51%	(216)	46%	(195)	2%	(10)	420
Watch TV Shows: About once per week	45%	(50)	48%	(53)	6%	(7)	110
Watch TV Shows: Several times per month	45%	(42)	48%	(46)	7%	(7)	95
Watch TV Shows: About once per month	51%	(30)	41%	(25)	8%	(5)	60
Watch TV Shows: Less often than once per month	48%	(36)	47%	(35)	5%	(3)	74
Watch TV Shows: Never	33%	(50)	43%	(64)	24%	(36)	149
Watch Movies: Every day	68%	(231)	29%	(99)	3%	(9)	339
Watch Movies: Several times per week	57%	(283)	40%	(197)	3%	(17)	497
Watch Movies: About once per week	52%	(169)	44%	(143)	4%	(14)	326
Watch Movies: Several times per month	47%	(123)	50%	(129)	3%	(9)	260
Watch Movies: About once per month	43%	(85)	54%	(106)	3%	(6)	198
Watch Movies: Less often than once per month	37%	(60)	59%	(96)	5%	(8)	164
Watch Movies: Never	28%	(47)	48%	(80)	24%	(41)	168
Watch Sporting Events: Every day	68%	(114)	29%	(48)	3%	(5)	168
Watch Sporting Events: Several times per week	55%	(157)	41%	(116)	4%	(11)	285
Watch Sporting Events: About once per week	57%	(144)	40%	(102)	3%	(7)	253
Watch Sporting Events: Several times per month	44%	(83)	52%	(97)	4%	(8)	188
Watch Sporting Events: About once per month	50%	(77)	46%	(71)	4%	(7)	155
Watch Sporting Events: Less often than once per month	47%	(147)	50%	(155)	4%	(11)	313
Watch Sporting Events: Never	47%	(276)	44%	(259)	9%	(55)	591

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	51% (998)	44% (849)	5% (104)	1952
Cable Subscription: Currently	53% (516)	42% (410)	4% (43)	969
Cable Subscription: In the past	52% (360)	45% (313)	4% (26)	699
Cable Subscription: Never	43% (121)	45% (126)	13% (36)	283
Satellite TV Subscription: Currently	52% (255)	44% (215)	4% (19)	489
Satellite TV Subscription: In the past	58% (314)	40% (216)	3% (15)	545
Satellite TV Subscription: Never	47% (430)	46% (418)	8% (71)	918
Streaming Service Subscription: Currently	58% (682)	38% (445)	3% (38)	1165
Streaming Service Subscription: In the past	50% (104)	48% (100)	2% (5)	209
Streaming Service Subscription: Never	37% (213)	53% (304)	11% (61)	578
Film: An avid fan	75% (510)	24% (164)	1% (7)	681
Film: A casual fan	41% (427)	55% (581)	4% (41)	1049
Film: Not a fan	28% (62)	47% (104)	25% (56)	222
Television: An avid fan	64% (618)	33% (316)	4% (38)	973
Television: A casual fan	40% (344)	56% (477)	4% (31)	852
Television: Not a fan	28% (36)	44% (56)	28% (35)	128
Music: An avid fan	100% (998)	— (0)	— (0)	998
Music: A casual fan	— (0)	100% (849)	— (0)	849
Music: Not a fan	— (0)	— (0)	100% (104)	104
Fashion: An avid fan	83% (241)	15% (45)	2% (4)	290
Fashion: A casual fan	55% (418)	44% (334)	1% (10)	762
Fashion: Not a fan	38% (340)	52% (470)	10% (90)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	15%	(290)	39%	(762)	46%	(900)	1952
Gender: Male	9%	(87)	28%	(259)	62%	(568)	914
Gender: Female	20%	(204)	48%	(503)	32%	(332)	1038
Age: 18-29	22%	(76)	44%	(154)	34%	(117)	348
Age: 30-44	21%	(94)	40%	(175)	39%	(171)	439
Age: 45-54	15%	(50)	42%	(143)	43%	(148)	341
Age: 55-64	12%	(44)	37%	(136)	51%	(189)	369
Age: 65+	6%	(26)	34%	(154)	60%	(274)	454
Generation Z: 18-21	27%	(31)	43%	(50)	31%	(36)	116
Millennial: Age 22-37	21%	(101)	42%	(199)	37%	(178)	478
Generation X: Age 38-53	17%	(85)	42%	(210)	41%	(203)	498
Boomers: Age 54-72	9%	(70)	36%	(264)	55%	(403)	736
PID: Dem (no lean)	18%	(121)	45%	(304)	37%	(249)	674
PID: Ind (no lean)	13%	(85)	36%	(239)	51%	(336)	659
PID: Rep (no lean)	14%	(84)	35%	(219)	51%	(315)	619
PID/Gender: Dem Men	10%	(28)	40%	(111)	50%	(142)	282
PID/Gender: Dem Women	24%	(92)	49%	(193)	27%	(107)	392
PID/Gender: Ind Men	7%	(23)	25%	(79)	67%	(210)	313
PID/Gender: Ind Women	18%	(62)	46%	(159)	36%	(126)	347
PID/Gender: Rep Men	11%	(35)	21%	(68)	68%	(216)	319
PID/Gender: Rep Women	17%	(49)	50%	(151)	33%	(99)	299
Ideo: Liberal (1-3)	20%	(126)	43%	(267)	36%	(222)	614
Ideo: Moderate (4)	13%	(56)	40%	(166)	47%	(197)	419
Ideo: Conservative (5-7)	10%	(68)	35%	(246)	55%	(381)	695
Educ: < College	17%	(208)	38%	(469)	45%	(551)	1228
Educ: Bachelors degree	11%	(51)	43%	(200)	46%	(211)	462
Educ: Post-grad	12%	(32)	36%	(93)	52%	(138)	263

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	15%	(290)	39%	(762)	46%	(900)	1952
Income: Under 50k	16%	(174)	38%	(403)	46%	(488)	1065
Income: 50k-100k	13%	(79)	41%	(254)	46%	(283)	616
Income: 100k+	14%	(37)	38%	(105)	48%	(130)	272
Ethnicity: White	12%	(184)	37%	(590)	51%	(805)	1579
Ethnicity: Hispanic	26%	(48)	44%	(83)	30%	(58)	189
Ethnicity: Afr. Am.	31%	(76)	46%	(114)	23%	(58)	248
Ethnicity: Other	24%	(30)	46%	(58)	30%	(38)	126
Relig: Protestant	9%	(43)	38%	(182)	53%	(252)	477
Relig: Roman Catholic	17%	(62)	40%	(147)	43%	(155)	364
Relig: Something Else	19%	(36)	43%	(81)	38%	(73)	189
Relig: Jewish	18%	(7)	42%	(17)	41%	(17)	42
Relig: Evangelical	13%	(93)	42%	(296)	45%	(317)	707
Relig: Non-Evang. Catholics	15%	(47)	35%	(114)	50%	(162)	324
Relig: All Christian	14%	(141)	40%	(410)	47%	(480)	1030
Relig: All Non-Christian	23%	(50)	42%	(91)	35%	(78)	219
Community: Urban	22%	(103)	39%	(180)	38%	(177)	460
Community: Suburban	14%	(123)	39%	(347)	47%	(421)	892
Community: Rural	11%	(65)	39%	(234)	50%	(302)	601
Employ: Private Sector	17%	(97)	39%	(224)	44%	(254)	575
Employ: Government	17%	(20)	36%	(44)	47%	(57)	121
Employ: Self-Employed	15%	(28)	40%	(75)	45%	(84)	187
Employ: Homemaker	17%	(27)	48%	(78)	35%	(57)	162
Employ: Student	29%	(22)	47%	(36)	24%	(19)	76
Employ: Retired	7%	(34)	35%	(180)	59%	(304)	518
Employ: Unemployed	18%	(27)	41%	(63)	42%	(65)	155
Employ: Other	21%	(34)	40%	(62)	39%	(62)	157
Military HH: Yes	13%	(47)	35%	(128)	52%	(190)	365
Military HH: No	15%	(244)	40%	(634)	45%	(710)	1587
RD/WT: Right Direction	14%	(103)	35%	(259)	51%	(374)	736
RD/WT: Wrong Track	15%	(188)	41%	(503)	43%	(525)	1216

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	15%	(290)	39%	(762)	46%	(900)	1952
Trump Job Approve	12%	(101)	35%	(283)	53%	(427)	810
Trump Job Disapprove	16%	(170)	43%	(447)	41%	(429)	1046
Trump Job Strongly Approve	13%	(56)	30%	(135)	57%	(253)	444
Trump Job Somewhat Approve	12%	(45)	40%	(148)	47%	(174)	366
Trump Job Somewhat Disapprove	18%	(43)	43%	(104)	40%	(96)	242
Trump Job Strongly Disapprove	16%	(127)	43%	(344)	41%	(333)	804
Favorable of Trump	13%	(101)	34%	(268)	54%	(425)	794
Unfavorable of Trump	16%	(172)	43%	(453)	40%	(420)	1045
Very Favorable of Trump	12%	(55)	29%	(133)	59%	(274)	463
Somewhat Favorable of Trump	14%	(46)	41%	(135)	46%	(151)	331
Somewhat Unfavorable of Trump	15%	(29)	45%	(90)	40%	(81)	200
Very Unfavorable of Trump	17%	(143)	43%	(363)	40%	(339)	845
#1 Issue: Economy	18%	(100)	37%	(202)	45%	(250)	553
#1 Issue: Security	12%	(50)	36%	(153)	52%	(216)	419
#1 Issue: Health Care	17%	(50)	41%	(117)	42%	(122)	289
#1 Issue: Medicare / Social Security	8%	(23)	39%	(110)	53%	(148)	281
#1 Issue: Women's Issues	23%	(20)	46%	(41)	31%	(28)	89
#1 Issue: Education	20%	(25)	46%	(55)	34%	(41)	121
#1 Issue: Energy	16%	(16)	37%	(36)	46%	(44)	96
#1 Issue: Other	6%	(6)	46%	(48)	48%	(51)	105
2018 House Vote: Democrat	16%	(114)	44%	(317)	40%	(282)	713
2018 House Vote: Republican	11%	(74)	33%	(222)	56%	(373)	669
2018 House Vote: Someone else	14%	(12)	32%	(28)	54%	(49)	90
2018 House Vote: Didnt Vote	19%	(89)	41%	(194)	41%	(194)	476
2016 Vote: Hillary Clinton	15%	(97)	46%	(286)	39%	(242)	624
2016 Vote: Donald Trump	10%	(68)	32%	(211)	58%	(386)	664
2016 Vote: Someone else	15%	(21)	38%	(55)	47%	(69)	145
2016 Vote: Didnt Vote	20%	(102)	41%	(207)	39%	(201)	510
Voted in 2014: Yes	13%	(170)	39%	(492)	48%	(613)	1275
Voted in 2014: No	18%	(120)	40%	(270)	42%	(287)	677

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	15%	(290)	39%	(762)	46%	(900)	1952
2012 Vote: Barack Obama	15%	(112)	43%	(322)	41%	(306)	740
2012 Vote: Mitt Romney	10%	(52)	33%	(181)	57%	(309)	542
2012 Vote: Other	12%	(11)	27%	(23)	61%	(54)	88
2012 Vote: Didn't Vote	20%	(116)	41%	(236)	40%	(230)	582
4-Region: Northeast	14%	(48)	35%	(122)	51%	(178)	348
4-Region: Midwest	12%	(55)	41%	(183)	47%	(211)	448
4-Region: South	17%	(123)	40%	(295)	43%	(311)	729
4-Region: West	15%	(64)	38%	(162)	47%	(200)	427
Watch TV Shows: Every day	16%	(169)	41%	(432)	42%	(442)	1044
Watch TV Shows: Several times per week	16%	(69)	38%	(159)	46%	(193)	420
Watch TV Shows: About once per week	11%	(12)	32%	(35)	57%	(63)	110
Watch TV Shows: Several times per month	10%	(9)	48%	(46)	42%	(40)	95
Watch TV Shows: About once per month	16%	(9)	30%	(18)	54%	(32)	60
Watch TV Shows: Less often than once per month	6%	(4)	44%	(32)	50%	(37)	74
Watch TV Shows: Never	11%	(17)	27%	(40)	62%	(92)	149
Watch Movies: Every day	27%	(92)	42%	(141)	31%	(106)	339
Watch Movies: Several times per week	15%	(75)	40%	(198)	45%	(225)	497
Watch Movies: About once per week	12%	(40)	42%	(137)	46%	(148)	326
Watch Movies: Several times per month	12%	(31)	44%	(115)	44%	(113)	260
Watch Movies: About once per month	11%	(22)	36%	(71)	53%	(104)	198
Watch Movies: Less often than once per month	9%	(14)	34%	(56)	57%	(94)	164
Watch Movies: Never	9%	(15)	26%	(43)	65%	(109)	168
Watch Sporting Events: Every day	26%	(44)	32%	(54)	41%	(69)	168
Watch Sporting Events: Several times per week	13%	(38)	37%	(105)	50%	(142)	285
Watch Sporting Events: About once per week	14%	(36)	45%	(114)	41%	(103)	253
Watch Sporting Events: Several times per month	14%	(26)	42%	(78)	44%	(83)	188
Watch Sporting Events: About once per month	18%	(27)	43%	(66)	40%	(61)	155
Watch Sporting Events: Less often than once per month	11%	(36)	40%	(124)	49%	(153)	313
Watch Sporting Events: Never	14%	(82)	37%	(221)	49%	(288)	591

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	15%	(290)	39%	(762)	46%	(900)	1952
Cable Subscription: Currently	17%	(165)	40%	(385)	43%	(420)	969
Cable Subscription: In the past	13%	(91)	40%	(280)	47%	(328)	699
Cable Subscription: Never	12%	(34)	34%	(97)	54%	(152)	283
Satellite TV Subscription: Currently	21%	(102)	37%	(183)	42%	(204)	489
Satellite TV Subscription: In the past	14%	(77)	44%	(241)	42%	(227)	545
Satellite TV Subscription: Never	12%	(111)	37%	(338)	51%	(468)	918
Streaming Service Subscription: Currently	17%	(203)	40%	(471)	42%	(492)	1165
Streaming Service Subscription: In the past	15%	(30)	43%	(90)	42%	(88)	209
Streaming Service Subscription: Never	10%	(57)	35%	(201)	55%	(319)	578
Film: An avid fan	25%	(173)	41%	(277)	34%	(231)	681
Film: A casual fan	10%	(103)	40%	(422)	50%	(523)	1049
Film: Not a fan	6%	(14)	28%	(63)	65%	(145)	222
Television: An avid fan	20%	(196)	40%	(385)	40%	(392)	973
Television: A casual fan	10%	(83)	41%	(347)	50%	(422)	852
Television: Not a fan	9%	(11)	24%	(31)	67%	(86)	128
Music: An avid fan	24%	(241)	42%	(418)	34%	(340)	998
Music: A casual fan	5%	(45)	39%	(334)	55%	(470)	849
Music: Not a fan	4%	(4)	10%	(10)	86%	(90)	104
Fashion: An avid fan	100%	(290)	—	(0)	—	(0)	290
Fashion: A casual fan	—	(0)	100%	(762)	—	(0)	762
Fashion: Not a fan	—	(0)	—	(0)	100%	(900)	900

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1952	100%
xdemGender	Gender: Male	914	47%
	Gender: Female	1038	53%
	N	1952	
age5	Age: 18-29	348	18%
	Age: 30-44	439	23%
	Age: 45-54	341	17%
	Age: 55-64	369	19%
	Age: 65+	454	23%
	N	1952	
demAgeGeneration	Generation Z: 18-21	116	6%
	Millennial: Age 22-37	478	24%
	Generation X: Age 38-53	498	25%
	Boomers: Age 54-72	736	38%
	N	1828	
xpid3	PID: Dem (no lean)	674	35%
	PID: Ind (no lean)	659	34%
	PID: Rep (no lean)	619	32%
	N	1952	
xpidGender	PID/Gender: Dem Men	282	14%
	PID/Gender: Dem Women	392	20%
	PID/Gender: Ind Men	313	16%
	PID/Gender: Ind Women	347	18%
	PID/Gender: Rep Men	319	16%
	PID/Gender: Rep Women	299	15%
	N	1952	
xdemIdeo3	Ideo: Liberal (1-3)	614	31%
	Ideo: Moderate (4)	419	21%
	Ideo: Conservative (5-7)	695	36%
	N	1729	
xeduc3	Educ: < College	1228	63%
	Educ: Bachelors degree	462	24%
	Educ: Post-grad	263	13%
	N	1952	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1065	55%
	Income: 50k-100k	616	32%
	Income: 100k+	272	14%
	N	1952	
xdemWhite	Ethnicity: White	1579	81%
xdemHispBin	Ethnicity: Hispanic	189	10%
demBlackBin	Ethnicity: Afr. Am.	248	13%
demRaceOther	Ethnicity: Other	126	6%
xrelNet	Relig: Protestant	477	24%
	Relig: Roman Catholic	364	19%
	Relig: Something Else	189	10%
	N	1030	
xreligion1	Relig: Jewish	42	2%
xreligion2	Relig: Evangelical	707	36%
	Relig: Non-Evang. Catholics	324	17%
	N	1030	
xreligion3	Relig: All Christian	1030	53%
	Relig: All Non-Christian	219	11%
	N	1250	
xdemUsr	Community: Urban	460	24%
	Community: Suburban	892	46%
	Community: Rural	601	31%
	N	1952	
xdemEmploy	Employ: Private Sector	575	29%
	Employ: Government	121	6%
	Employ: Self-Employed	187	10%
	Employ: Homemaker	162	8%
	Employ: Student	76	4%
	Employ: Retired	518	27%
	Employ: Unemployed	155	8%
	Employ: Other	157	8%
N	1952		
xdemMilHH1	Military HH: Yes	365	19%
	Military HH: No	1587	81%
	N	1952	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	736	38%
	RD/WT: Wrong Track	1216	62%
	N	1952	
Trump_Approve	Trump Job Approve	810	41%
	Trump Job Disapprove	1046	54%
	N	1856	
Trump_Approve2	Trump Job Strongly Approve	444	23%
	Trump Job Somewhat Approve	366	19%
	Trump Job Somewhat Disapprove	242	12%
	Trump Job Strongly Disapprove	804	41%
	N	1856	
Trump_Fav	Favorable of Trump	794	41%
	Unfavorable of Trump	1045	54%
	N	1839	
Trump_Fav_FULL	Very Favorable of Trump	463	24%
	Somewhat Favorable of Trump	331	17%
	Somewhat Unfavorable of Trump	200	10%
	Very Unfavorable of Trump	845	43%
	N	1839	
xnr3	#1 Issue: Economy	553	28%
	#1 Issue: Security	419	21%
	#1 Issue: Health Care	289	15%
	#1 Issue: Medicare / Social Security	281	14%
	#1 Issue: Women's Issues	89	5%
	#1 Issue: Education	121	6%
	#1 Issue: Energy	96	5%
	#1 Issue: Other	105	5%
	N	1952	
xsubVote18O	2018 House Vote: Democrat	713	37%
	2018 House Vote: Republican	669	34%
	2018 House Vote: Someone else	90	5%
	2018 House Vote: Didnt Vote	476	24%
	N	1948	
xsubVote16O	2016 Vote: Hillary Clinton	624	32%
	2016 Vote: Donald Trump	664	34%
	2016 Vote: Someone else	145	7%
	2016 Vote: Didnt Vote	510	26%
	N	1943	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	1275	65%
	Voted in 2014: No	677	35%
	N	1952	
xsubVote12O	2012 Vote: Barack Obama	740	38%
	2012 Vote: Mitt Romney	542	28%
	2012 Vote: Other	88	5%
	2012 Vote: Didn't Vote	582	30%
	N	1952	
xreg4	4-Region: Northeast	348	18%
	4-Region: Midwest	448	23%
	4-Region: South	729	37%
	4-Region: West	427	22%
	N	1952	
HRdem1_1	Watch TV Shows: Every day	1044	53%
	Watch TV Shows: Several times per week	420	22%
	Watch TV Shows: About once per week	110	6%
	Watch TV Shows: Several times per month	95	5%
	Watch TV Shows: About once per month	60	3%
	Watch TV Shows: Less often than once per month	74	4%
	Watch TV Shows: Never	149	8%
N	1952		
HRdem1_2	Watch Movies: Every day	339	17%
	Watch Movies: Several times per week	497	25%
	Watch Movies: About once per week	326	17%
	Watch Movies: Several times per month	260	13%
	Watch Movies: About once per month	198	10%
	Watch Movies: Less often than once per month	164	8%
	Watch Movies: Never	168	9%
N	1952		
HRdem1_3	Watch Sporting Events: Every day	168	9%
	Watch Sporting Events: Several times per week	285	15%
	Watch Sporting Events: About once per week	253	13%
	Watch Sporting Events: Several times per month	188	10%
	Watch Sporting Events: About once per month	155	8%
	Watch Sporting Events: Less often than once per month	313	16%
	Watch Sporting Events: Never	591	30%
N	1952		

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem2_1	Cable Subscription: Currently	969	50%
	Cable Subscription: In the past	699	36%
	Cable Subscription: Never	283	15%
	N	1952	
HRdem2_2	Satellite TV Subscription: Currently	489	25%
	Satellite TV Subscription: In the past	545	28%
	Satellite TV Subscription: Never	918	47%
	N	1952	
HRdem2_3	Streaming Service Subscription: Currently	1165	60%
	Streaming Service Subscription: In the past	209	11%
	Streaming Service Subscription: Never	578	30%
	N	1952	
HRdem3_1	Film: An avid fan	681	35%
	Film: A casual fan	1049	54%
	Film: Not a fan	222	11%
	N	1952	
HRdem3_2	Television: An avid fan	973	50%
	Television: A casual fan	852	44%
	Television: Not a fan	128	7%
	N	1952	
HRdem3_3	Music: An avid fan	998	51%
	Music: A casual fan	849	44%
	Music: Not a fan	104	5%
	N	1952	
HRdem3_4	Fashion: An avid fan	290	15%
	Fashion: A casual fan	762	39%
	Fashion: Not a fan	900	46%
	N	1952	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

