#  

## National Tracking Poll \#190361

March 28 - April 02, 2019

## Crosstabulation Results

## Methodology:

This poll was conducted from March 28 - April 02, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| Gender: Male | 20\% (211) | 15\% (163) | 11\% (119) | 9\% (91) | 5\% (50) | 13\% (142) | 27\% (287) | 1062 |
| Gender: Female | 15\% (171) | 11\% (123) | 9\% (103) | 8\% (90) | 5\% (58) | 13\% (153) | 39\% (441) | 1139 |
| Age: 18-29 | 12\% (56) | 13\% (59) | 8\% (38) | 7\% (33) | 6\% (27) | 10\% (47) | 44\% (209) | 470 |
| Age: 30-44 | 12\% (64) | 16\% (87) | 10\% (56) | 8\% (44) | 5\% (29) | 17\% (91) | 32\% (172) | 543 |
| Age: 45-54 | 18\% (56) | 12\% (37) | 12\% (39) | 10\% (31) | 4\% (13) | 15\% (48) | 29\% (92) | 316 |
| Age: 55-64 | 18\% (78) | 13\% (58) | 10\% (45) | 8\% (34) | 6\% (26) | 11\% (48) | 34\% (147) | 436 |
| Age: 65+ | 29\% (128) | 10\% (43) | 10\% (45) | 9\% (39) | 3\% (12) | 14\% (61) | 25\% (109) | 436 |
| Generation Z: 18-21 | 9\% (15) | 10\% (19) | 7\% (13) | 6\% (11) | 8\% (14) | 12\% (22) | 48\% (87) | 181 |
| Millennial: Age 22-37 | 13\% (76) | 17\% (103) | 9\% (51) | 7\% (39) | 4\% (27) | 13\% (78) | 37\% (221) | 595 |
| Generation X: Age 38-53 | 15\% (75) | 11\% (57) | 12\% (63) | 10\% (53) | 6\% (28) | 16\% (80) | 30\% (151) | 506 |
| Boomers: Age 54-72 | 22\% (168) | 12\% (94) | 11\% (82) | 8\% (66) | 4\% (35) | 13\% (98) | 30\% (236) | 779 |
| PID: Dem (no lean) | 19\% (154) | 13\% (105) | 10\% (83) | 10\% (77) | 5\% (38) | 12\% (96) | 31\% (248) | 802 |
| PID: Ind (no lean) | 13\% (96) | 13\% (91) | 9\% (65) | 8\% (54) | 6\% (42) | 16\% (114) | 36\% (257) | 719 |
| PID: Rep (no lean) | 20\% (133) | 13\% (89) | 11\% (75) | 7\% (50) | 4\% (27) | 12\% (85) | 33\% (223) | 681 |
| PID/Gender: Dem Men | 21\% (77) | 17\% (62) | 9\% (34) | 11\% (40) | 4\% (16) | 12\% (42) | 26\% (93) | 364 |
| PID/Gender: Dem Women | 18\% (77) | 10\% (44) | 11\% (49) | 9\% (37) | 5\% (22) | 12\% (54) | 35\% (155) | 438 |
| PID/Gender: Ind Men | 15\% (51) | 12\% (42) | 11\% (38) | 8\% (27) | 7\% (23) | 16\% (54) | 32\% (110) | 346 |
| PID/Gender: Ind Women | 12\% (45) | 13\% (49) | 7\% (27) | 7\% (27) | 5\% (19) | 16\% (60) | 39\% (147) | 373 |
| PID/Gender: Rep Men | 24\% (83) | 17\% (58) | 13\% (47) | 7\% (24) | 3\% (11) | 13\% (46) | 24\% (84) | 353 |
| PID/Gender: Rep Women | 15\% (49) | 9\% (30) | 8\% (27) | 8\% (26) | 5\% (17) | 12\% (39) | 43\% (140) | 328 |
| Ideo: Liberal (1-3) | 19\% (129) | 14\% (94) | 11\% (78) | 8\% (55) | 5\% (36) | 13\% (92) | 30\% (203) | 687 |
| Ideo: Moderate (4) | 17\% (87) | 16\% (81) | 10\% (50) | 9\% (46) | 6\% (29) | 12\% (63) | 30\% (151) | 506 |
| Ideo: Conservative (5-7) | 19\% (144) | 11\% (84) | 11\% (82) | 8\% (60) | 4\% (28) | 13\% (97) | 33\% (245) | 739 |

[^0]Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| Educ: < College | 15\% (227) | 12\% (176) | 10\% (144) | 9\% (132) | 5\% (77) | 13\% (193) | 37\% (563) | 1513 |
| Educ: Bachelors degree | 21\% (91) | 16\% (72) | 11\% (50) | 8\% (33) | 4\% (17) | 14\% (62) | 27\% (118) | 444 |
| Educ: Post-grad | 26\% (64) | 15\% (37) | 12\% (28) | 6\% (15) | 5\% (13) | 16\% (40) | 19\% (47) | 244 |
| Income: Under 50k | 14\% (182) | 12\% (160) | 9\% (120) | 8\% (112) | 5\% (63) | 14\% (182) | 38\% (506) | 1326 |
| Income: 50k-100k | 20\% (124) | 15\% (92) | 13\% (77) | 9\% (54) | 5\% (34) | 13\% (83) | 25\% (156) | 619 |
| Income: 100k+ | 30\% (77) | 13\% (33) | 10\% (25) | 5\% (14) | 4\% (11) | 12\% (30) | 26\% (66) | 256 |
| Ethnicity: White | 18\% (309) | 13\% (215) | 10\% (176) | 8\% (139) | 5\% (86) | 14\% (233) | 33\% (564) | 1723 |
| Ethnicity: Hispanic | 13\% (47) | 15\% (52) | 14\% (49) | 6\% (23) | 7\% (25) | 10\% (35) | 34\% (120) | 350 |
| Ethnicity: Afr. Am. | 16\% (45) | 16\% (44) | 6\% (17) | 8\% (23) | 3\% (8) | 15\% (41) | 35\% (96) | 274 |
| Ethnicity: Other | 14\% (29) | 12\% (25) | 15\% (30) | 9\% (18) | 7\% (13) | 10\% (21) | 33\% (68) | 204 |
| Relig: Protestant | 18\% (93) | 13\% (68) | 11\% (58) | 8\% (43) | 4\% (23) | 13\% (69) | 33\% (172) | 526 |
| Relig: Roman Catholic | 26\% (115) | 16\% (72) | 12\% (54) | 7\% (29) | 6\% (25) | 13\% (58) | 21\% (93) | 446 |
| Relig: Ath./Agn./None | 13\% (91) | 12\% (83) | 8\% (58) | 9\% (64) | 4\% (25) | 15\% (101) | 38\% (260) | 683 |
| Relig: Something Else | 10\% (18) | 13\% (24) | 8\% (14) | 9\% (16) | 8\% (13) | 15\% (27) | 37\% (66) | 179 |
| Relig: Jewish | 50\% (22) | 6\% (2) | 7\% (3) | 9\% (4) | 6\% (2) | 10\% (5) | 12\% (5) | 43 |
| Evang | 15\% (92) | 11\% (69) | 9\% (53) | 8\% (50) | 5\% (33) | 13\% (79) | 38\% (225) | 601 |
| Non-Evang | 18\% (290) | 14\% (216) | 11\% (169) | 8\% (131) | 5\% (75) | 14\% (216) | 31\% (503) | 1600 |
| Relig: All Christian | 20\% (235) | 13\% (161) | 11\% (128) | 7\% (88) | 5\% (64) | 13\% (151) | 31\% (365) | 1193 |
| Relig: All Non-Christian | 10\% (18) | 13\% (24) | 8\% (14) | 9\% (16) | 8\% (13) | 15\% (27) | 37\% (66) | 179 |
| Community: Urban | 19\% (114) | 15\% (88) | 10\% (59) | 9\% (51) | 5\% (29) | 10\% (62) | 32\% (193) | 596 |
| Community: Suburban | 17\% (166) | 13\% (128) | 11\% (108) | 8\% (84) | 4\% (39) | 14\% (141) | 33\% (322) | 988 |
| Community: Rural | 17\% (102) | 11\% (70) | 9\% (56) | 7\% (46) | 6\% (39) | 15\% (92) | 34\% (212) | 617 |

Continued on next page

Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| Employ: Private Sector | 20\% (129) | 16\% (102) | 11\% (74) | 9\% (56) | 5\% (31) | 14\% (90) | 25\% (164) | 646 |
| Employ: Government | 16\% (24) | 17\% (27) | 12\% (18) | 7\% (11) | 8\% (12) | 10\% (15) | 30\% (45) | 152 |
| Employ: Self-Employed | 19\% (35) | 16\% (29) | 10\% (18) | 7\% (13) | 5\% (10) | 11\% (21) | 31\% (57) | 182 |
| Employ: Homemaker | 12\% (19) | 12\% (20) | 8\% (13) | 12\% (20) | 5\% (7) | 9\% (15) | 42\% (68) | 162 |
| Employ: Student | 8\% (9) | 7\% (7) | 12\% (14) | 5\% (6) | 12\% (14) | 14\% (16) | 42\% (47) | 113 |
| Employ: Retired | 26\% (137) | 11\% (58) | 10\% (52) | 8\% (43) | 3\% (16) | 13\% (66) | 30\% (156) | 528 |
| Employ: Unemployed | 7\% (17) | 10\% (24) | 5\% (12) | 7\% (17) | 5\% (11) | 17\% (39) | 49\% (117) | 237 |
| Employ: Other | 7\% (13) | 10\% (18) | 12\% (22) | 8\% (15) | 4\% (7) | 18\% (33) | 41\% (74) | 180 |
| Military HH: Yes | 22\% (86) | 13\% (52) | 11\% (43) | 9\% (35) | 4\% (15) | 13\% (51) | 29\% (115) | 397 |
| Military HH: No | 16\% (297) | 13\% (234) | 10\% (179) | 8\% (145) | 5\% (92) | 14\% (244) | 34\% (613) | 1804 |
| RD/WT: Right Direction | 20\% (177) | 12\% (100) | 12\% (101) | 8\% (68) | 5\% (44) | 13\% (109) | 31\% (271) | 869 |
| RD/WT: Wrong Track | 15\% (205) | 14\% (185) | 9\% (122) | 8\% (113) | 5\% (64) | 14\% (186) | 34\% (457) | 1332 |
| Trump Job Approve | 18\% (163) | 13\% (117) | 11\% (99) | 8\% (72) | 4\% (40) | 14\% (131) | 32\% (292) | 914 |
| Trump Job Disapprove | 18\% (203) | 13\% (152) | 10\% (115) | 9\% (105) | 5\% (56) | 13\% (144) | 32\% (372) | 1148 |
| Trump Job Strongly Approve | 18\% (90) | 12\% (58) | 11\% (54) | 9\% (44) | 4\% (18) | 13\% (65) | 34\% (171) | 499 |
| Trump Job Somewhat Approve | 18\% (73) | $14 \%$ (59) | 11\% (45) | 7\% (28) | 5\% (22) | 16\% (66) | 29\% (121) | 415 |
| Trump Job Somewhat Disapprove | 13\% (36) | 19\% (52) | 12\% (32) | 11\% (30) | 4\% (10) | 13\% (36) | 28\% (75) | 271 |
| Trump Job Strongly Disapprove | 19\% (168) | 11\% (100) | 9\% (83) | 9\% (75) | 5\% (46) | 12\% (108) | 34\% (297) | 877 |
| Favorable of Trump | 19\% (164) | 14\% (119) | 10\% (90) | 8\% (69) | 4\% (35) | 14\% (124) | 32\% (279) | 880 |
| Unfavorable of Trump | 17\% (199) | 13\% (144) | 11\% (121) | 9\% (97) | 5\% (59) | 13\% (150) | 32\% (370) | 1141 |
| Very Favorable of Trump | 19\% (99) | $12 \%$ (63) | 10\% (50) | 9\% (45) | 3\% (15) | 13\% (68) | 34\% (176) | 517 |
| Somewhat Favorable of Trump | 18\% (65) | 15\% (56) | 11\% (40) | 6\% (23) | 6\% (21) | 15\% (56) | 28\% (103) | 363 |
| Somewhat Unfavorable of Trump | 15\% (37) | 16\% (40) | 14\% (34) | 10\% (25) | 5\% (12) | 14\% (35) | 27\% (68) | 251 |
| Very Unfavorable of Trump | 18\% (161) | 12\% (105) | 10\% (87) | 8\% (73) | 5\% (47) | 13\% (115) | 34\% (302) | 890 |

[^1]Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| \#1 Issue: Economy | 15\% (83) | 15\% (83) | 11\% (62) | 8\% (47) | 7\% (39) | 14\% (78) | 30\% (169) | 561 |
| \#1 Issue: Security | 19\% (88) | 11\% (49) | 12\% (57) | 9\% (39) | 4\% (17) | 13\% (59) | 32\% (149) | 459 |
| \#1 Issue: Health Care | 19\% (75) | 14\% (57) | 10\% (38) | 10\% (38) | 5\% (19) | 13\% (52) | 30\% (116) | 394 |
| \#1 Issue: Medicare / Social Security | 26\% (80) | 10\% (32) | 10\% (31) | 7\% (22) | 5\% (15) | 16\% (50) | 27\% (83) | 313 |
| \#1 Issue: Women's Issues | 13\% (13) | 12\% (12) | 7\% (6) | 11\% (10) | 6\% (6) | 12\% (12) | 38\% (36) | 95 |
| \#1 Issue: Education | 8\% (13) | 15\% (26) | 6\% (9) | 6\% (10) | 3\% (5) | 11\% (19) | 50\% (83) | 166 |
| \#1 Issue: Energy | 14\% (13) | 17\% (16) | 14\% (13) | 10\% (9) | 3\% (3) | 10\% (10) | 32\% (31) | 95 |
| \#1 Issue: Other | 15\% (18) | 9\% (10) | 5\% (6) | 4\% (5) | 3\% (3) | 13\% (15) | 51\% (61) | 119 |
| 2018 House Vote: Democrat | 21\% (173) | 14\% (113) | 10\% (84) | 9\% (75) | 5\% (37) | 12\% (100) | 28\% (229) | 811 |
| 2018 House Vote: Republican | 19\% (137) | 14\% (97) | 11\% (77) | 7\% (51) | 6\% (44) | 13\% (95) | 30\% (213) | 714 |
| 2018 House Vote: Someone else | 9\% (8) | 9\% (8) | 20\% (17) | 4\% (3) | 3\% (3) | 15\% (13) | 40\% (35) | 87 |
| 2018 House Vote: Didnt Vote | 11\% (65) | 11\% (67) | 7\% (42) | 9\% (52) | 4\% (24) | 15\% (86) | 43\% (250) | 586 |
| 2016 Vote: Hillary Clinton | 22\% (149) | 15\% (99) | 12\% (82) | 7\% (48) | 5\% (34) | 13\% (91) | 27\% (182) | 685 |
| 2016 Vote: Donald Trump | 20\% (149) | 14\% (102) | 11\% (77) | 8\% (59) | 5\% (37) | 14\% (100) | 29\% (211) | 734 |
| 2016 Vote: Someone else | 18\% (31) | 14\% (24) | 14\% (23) | 13\% (23) | 3\% (5) | 11\% (20) | 27\% (46) | 172 |
| 2016 Vote: Didnt Vote | 9\% (52) | 10\% (59) | 6\% (39) | 8\% (51) | 5\% (31) | 14\% (83) | 48\% (290) | 604 |
| Voted in 2014: Yes | 22\% (302) | 14\% (195) | 11\% (157) | 9\% (121) | 5\% (63) | 12\% (166) | 27\% (372) | 1376 |
| Voted in 2014: No | 10\% (80) | 11\% (91) | 8\% (66) | 7\% (59) | 5\% (44) | 16\% (129) | 43\% (356) | 825 |
| 2012 Vote: Barack Obama | 22\% (187) | 16\% (134) | 11\% (92) | 10\% (82) | 4\% (34) | 13\% (109) | 25\% (215) | 854 |
| 2012 Vote: Mitt Romney | 21\% (105) | 13\% (64) | 12\% (60) | 8\% (40) | 5\% (25) | 12\% (60) | 30\% (150) | 504 |
| 2012 Vote: Other | 14\% (14) | 15\% (15) | 11\% (10) | 5\% (5) | 3\% (3) | 16\% (15) | 36\% (34) | 95 |
| 2012 Vote: Didn't Vote | 10\% (75) | 9\% (70) | 8\% (59) | 7\% (53) | 6\% (45) | 15\% (110) | 44\% (326) | 738 |
| 4-Region: Northeast | 23\% (92) | 14\% (57) | 12\% (45) | 7\% (28) | 3\% (12) | 14\% (56) | 26\% (103) | 394 |
| 4-Region: Midwest | 16\% (76) | 13\% (59) | 12\% (55) | 9\% (40) | 6\% (26) | 14\% (65) | 31\% (143) | 462 |
| 4-Region: South | 15\% (121) | 14\% (114) | 8\% (69) | 9\% (72) | 5\% (42) | 14\% (116) | 35\% (289) | 825 |
| 4-Region: West | 18\% (93) | 11\% (55) | 10\% (53) | 8\% (40) | 5\% (27) | 11\% (58) | 37\% (192) | 520 |
| Frequent TV watchers | 19\% (300) | 14\% (225) | 10\% (169) | 8\% (135) | 4\% (71) | 13\% (214) | 31\% (505) | 1620 |
| Frequent movie watchers | 20\% (191) | 15\% (146) | 9\% (88) | 8\% (78) | 5\% (52) | 12\% (114) | 29\% (280) | 949 |

[^2]Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| TV shows: Every day | 20\% (234) | 14\% (161) | 10\% (114) | 8\% (93) | 4\% (51) | 12\% (142) | 30\% (348) | 1143 |
| TV shows: Several times per week | 14\% (67) | 13\% (64) | 12\% (55) | 9\% (42) | 4\% (20) | 15\% (72) | 33\% (157) | 477 |
| TV shows: About once per week | 15\% (19) | 15\% (19) | 15\% (19) | 8\% (10) | 5\% (7) | 13\% (17) | 30\% (40) | 132 |
| TV shows: Several times per month | 12\% (13) | 12\% (13) | 10\% (10) | 8\% (9) | 4\% (5) | 17\% (18) | 37\% (40) | 108 |
| TV shows: About once per month | 16\% (8) | 7\% (3) | 5\% (2) | 13\% (6) | 16\% (8) | 9\% (4) | 35\% (17) | 48 |
| TV shows: Less often than once per month | 11\% (10) | 9\% (8) | 8\% (7) | 8\% (7) | 6\% (5) | 28\% (25) | 30\% (27) | 89 |
| TV shows: Never | 16\% (32) | 8\% (17) | 7\% (14) | 6\% (13) | 6\% (12) | 8\% (16) | 49\% (100) | 204 |
| Movies: Every day | 22\% (93) | 13\% (56) | 7\% (30) | 9\% (39) | 5\% (20) | 10\% (44) | 32\% (134) | 416 |
| Movies: Several times per week | 19\% (99) | 17\% (91) | 11\% (58) | 7\% (38) | 6\% (32) | 13\% (71) | 27\% (145) | 533 |
| Movies: About once per week | 14\% (58) | 17\% (67) | 16\% (66) | 7\% (27) | 5\% (19) | 13\% (55) | 28\% (113) | 405 |
| Movies: Several times per month | 14\% (32) | 12\% (28) | 10\% (25) | 10\% (23) | 3\% (8) | 15\% (35) | 37\% (89) | 239 |
| Movies: About once per month | 14\% (26) | 6\% (12) | 10\% (18) | 12\% (22) | 6\% (10) | 16\% (29) | 36\% (66) | 183 |
| Movies: Less often than once per month | 14\% (27) | 7\% (14) | 6\% (11) | 9\% (16) | 5\% (9) | 24\% (45) | 35\% (66) | 188 |
| Movies: Never | 20\% (47) | 8\% (18) | 6\% (14) | 6\% (15) | 4\% (9) | 8\% (18) | 49\% (115) | 236 |
| Sports: Every day | 38\% (82) | 16\% (35) | 13\% (28) | 8\% (17) | 1\% (3) | 8\% (18) | 16\% (35) | 217 |
| Sports: Several times per week | 21\% (73) | 22\% (75) | 13\% (46) | 8\% (29) | 3\% (10) | 13\% (44) | 20\% (67) | 344 |
| Sports: About once per week | 16\% (42) | 18\% (45) | 15\% (39) | 9\% (23) | 5\% (13) | 11\% (29) | 26\% (67) | 258 |
| Sports: Several times per month | 19\% (33) | 10\% (17) | 16\% (27) | 12\% (20) | 7\% (11) | 13\% (22) | 24\% (41) | 172 |
| Sports: About once per month | 19\% (26) | 18\% (24) | 14\% (19) | 7\% (10) | 7\% (9) | 11\% (16) | 24\% (32) | 137 |
| Sports: Less often than once per month | 10\% (32) | 11\% (35) | 8\% (25) | $7 \% \quad$ (23) | 10\% (31) | 22\% (68) | 31\% (97) | 313 |
| Sports: Never | 12\% (94) | 7\% (53) | 5\% (38) | 8\% (58) | 4\% (30) | 13\% (100) | 51\% (388) | 760 |
| Cable: I currently subscribe | 23\% (243) | 14\% (145) | 11\% (118) | 8\% (85) | 4\% (42) | 12\% (132) | 28\% (291) | 1054 |
| Cable: I subscribed in the past | 12\% (94) | 14\% (104) | 10\% (81) | 9\% (73) | 6\% (49) | 15\% (115) | 33\% (255) | 771 |
| Cable: I have never subscribed | 12\% (46) | 10\% (36) | 6\% (24) | 6\% (23) | 4\% (17) | 13\% (49) | 48\% (182) | 376 |
| Satellite television: I currently subscribe | 22\% (124) | 15\% (84) | 11\% (59) | 8\% (45) | 7\% (36) | 12\% (68) | 25\% (137) | 554 |
| Satellite television: I subscribed in the past | 12\% (74) | 16\% (94) | 11\% (68) | 9\% (56) | 4\% (27) | 15\% (87) | 33\% (196) | 602 |
| Satellite television: I have never subscribed | 18\% (184) | 10\% (107) | 9\% (95) | 8\% (80) | 4\% (45) | 13\% (140) | 38\% (395) | 1045 |

[^3]Table HR1_1: How often do you turn to the following sources for news?
Newspapers

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% (382) | 13\% (285) | 10\% (222) | 8\% (181) | 5\% (107) | 13\% (295) | 33\% (728) | 2201 |
| Streaming service: I currently subscribe | 16\% (200) | 15\% (190) | 10\% (127) | 9\% (114) | 5\% (68) | 13\% (166) | 32\% (412) | 1276 |
| Streaming service: I subscribed in the past | 15\% (38) | 15\% (38) | 14\% (35) | 9\% (23) | 4\% (11) | 15\% (39) | 27\% (68) | 252 |
| Streaming service: I have never subscribed | 21\% (144) | 9\% (57) | 9\% (61) | 6\% (43) | 4\% (29) | 13\% (90) | 37\% (248) | 673 |
| Film: An avid fan | 19\% (150) | 17\% (131) | 12\% (94) | 7\% (57) | 6\% (47) | 11\% (89) | 27\% (213) | 780 |
| Film: A casual fan | 16\% (179) | 11\% (127) | 10\% (112) | 9\% (104) | 4\% (50) | 16\% (180) | 33\% (375) | 1127 |
| Film: Not a fan | 18\% (53) | 9\% (27) | 6\% (16) | 7\% (20) | 4\% (11) | 9\% (26) | 48\% (140) | 294 |
| Television: An avid fan | 20\% (211) | 14\% (153) | 11\% (118) | 9\% (92) | 5\% (55) | 14\% (153) | 27\% (285) | 1067 |
| Television: A casual fan | 16\% (152) | 12\% (117) | 10\% (99) | 8\% (82) | 5\% (46) | 14\% (132) | 35\% (339) | 969 |
| Television: Not a fan | 11\% (19) | 9\% (15) | $3 \% \quad$ (5) | $4 \% \quad$ (7) | 4\% (6) | 6\% (10) | 62\% (104) | 166 |
| Music: An avid fan | 18\% (204) | 14\% (158) | 11\% (118) | 7\% (81) | 5\% (60) | 14\% (156) | 30\% (336) | 1113 |
| Music: A casual fan | 16\% (155) | 12\% (119) | 10\% (97) | 9\% (90) | 4\% (43) | 13\% (130) | 34\% (330) | 964 |
| Music: Not a fan | 19\% (23) | 7\% (8) | 6\% (7) | 8\% (9) | 4\% (5) | 8\% (9) | 50\% (62) | 124 |
| Fashion: An avid fan | 22\% (73) | 16\% (53) | 12\% (39) | 6\% (20) | 6\% (19) | 11\% (35) | 27\% (89) | 329 |
| Fashion: A casual fan | 16\% (142) | 15\% (133) | 10\% (95) | 9\% (84) | 5\% (49) | 14\% (124) | 31\% (286) | 912 |
| Fashion: Not a fan | 17\% (167) | 10\% (100) | 9\% (89) | 8\% (76) | 4\% (40) | 14\% (136) | 37\% (353) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_2: How often do you turn to the following sources for news?
Radio

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% (684) | 24\% (519) | 7\% (150) | 9\% (193) | 3\% (59) | 8\% (180) | 19\% (416) | 2201 |
| Gender: Male | 34\% (358) | 26\% (274) | 8\% (81) | 9\% (95) | 2\% (24) | 6\% (69) | 15\% (162) | 1062 |
| Gender: Female | 29\% (325) | 22\% (245) | 6\% (69) | 9\% (98) | 3\% (35) | 10\% (111) | 22\% (254) | 1139 |
| Age: 18-29 | 29\% (134) | 19\% (90) | 11\% (50) | 13\% (59) | 4\% (19) | 7\% (34) | 18\% (83) | 470 |
| Age: 30-44 | 34\% (184) | 26\% (141) | 5\% (30) | 7\% (40) | 2\% (12) | 7\% (39) | 18\% (97) | 543 |
| Age: 45-54 | 41\% (129) | 23\% (71) | 4\% (13) | 7\% (23) | 2\% (6) | 6\% (18) | 18\% (56) | 316 |
| Age: 55-64 | 31\% (137) | 27\% (116) | 6\% (28) | 7\% (32) | 2\% (11) | 9\% (39) | 17\% (73) | 436 |
| Age: 65+ | 23\% (100) | 23\% (100) | 7\% (30) | 9\% (38) | 3\% (11) | 11\% (49) | 24\% (107) | 436 |
| Generation Z: 18-21 | 22\% (39) | 18\% (33) | 12\% (22) | 16\% (28) | 4\% (7) | 8\% (14) | 21\% (37) | 181 |
| Millennial: Age 22-37 | 34\% (200) | 25\% (146) | 7\% (42) | 10\% (57) | 3\% (19) | 7\% (39) | 15\% (92) | 595 |
| Generation X: Age 38-53 | 38\% (194) | 22\% (111) | 5\% (27) | 6\% (31) | 2\% (8) | 7\% (34) | 20\% (102) | 506 |
| Boomers: Age 54-72 | 28\% (220) | 26\% (205) | 6\% (50) | 9\% (69) | $3 \% ~(22)$ | 10\% (77) | 17\% (136) | 779 |
| PID: Dem (no lean) | 30\% (241) | 25\% (203) | 6\% (49) | 8\% (68) | $3 \% \quad$ (20) | 9\% (73) | 18\% (148) | 802 |
| PID: Ind (no lean) | 32\% (227) | 21\% (153) | 6\% (45) | 8\% (57) | 3\% (24) | 8\% (54) | 22\% (159) | 719 |
| PID: Rep (no lean) | 32\% (216) | 24\% (163) | 8\% (56) | 10\% (68) | 2\% (15) | 8\% (54) | 16\% (109) | 681 |
| PID/Gender: Dem Men | 34\% (124) | 28\% (101) | 5\% (17) | 10\% (35) | 2\% (7) | 6\% (22) | 16\% (57) | 364 |
| PID/Gender: Dem Women | 27\% (117) | 23\% (102) | 7\% (32) | 7\% (32) | 3\% (13) | 12\% (50) | 21\% (91) | 438 |
| PID/Gender: Ind Men | 31\% (105) | 24\% (83) | 9\% (30) | 8\% (26) | 3\% (11) | 8\% (26) | 19\% (64) | 346 |
| PID/Gender: Ind Women | 33\% (121) | 19\% (70) | 4\% (16) | 8\% (31) | 3\% (12) | 7\% (28) | 25\% (95) | 373 |
| PID/Gender: Rep Men | 36\% (129) | 26\% (90) | 10\% (35) | 9\% (33) | $2 \% \quad$ (5) | 6\% (21) | 11\% (40) | 353 |
| PID/Gender: Rep Women | 27\% (87) | 22\% (73) | 6\% (21) | $11 \%$ (35) | $3 \% \quad$ (9) | 10\% (33) | 21\% (69) | 328 |
| Ideo: Liberal (1-3) | 34\% (237) | 22\% (150) | 8\% (56) | 8\% (54) | $3 \% \quad$ (20) | 9\% (63) | 16\% (108) | 687 |
| Ideo: Moderate (4) | 26\% (133) | 27\% (135) | 7\% (35) | 9\% (45) | 2\% (10) | 9\% (45) | 20\% (103) | 506 |
| Ideo: Conservative (5-7) | 32\% (237) | 25\% (182) | 7\% (48) | 9\% (69) | 2\% (18) | 7\% (53) | 18\% (133) | 739 |
| Educ: < College | 28\% (429) | 23\% (345) | 7\% (112) | 9\% (137) | 3\% (39) | 8\% (127) | 21\% (323) | 1513 |
| Educ: Bachelors degree | 36\% (158) | 27\% (118) | 5\% (20) | 8\% (38) | 3\% (12) | 8\% (34) | $14 \%$ (63) | 444 |
| Educ: Post-grad | 39\% (96) | 23\% (55) | 7\% (18) | 7\% (18) | $3 \% \quad$ (8) | 8\% (19) | 12\% (30) | 244 |

Continued on next page

Table HR1_2: How often do you turn to the following sources for news?
Radio

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% (684) | 24\% (519) | 7\% (150) | 9\% (193) | 3\% (59) | 8\% (180) | 19\% (416) | 2201 |
| Income: Under 50k | 28\% (365) | 22\% (289) | 7\% (90) | 9\% (125) | 3\% (42) | 9\% (118) | 22\% (296) | 1326 |
| Income: 50k-100k | 34\% (211) | 28\% (175) | 7\% (44) | 7\% (43) | 2\% (11) | 8\% (51) | 14\% (84) | 619 |
| Income: 100k+ | 42\% (107) | 22\% (55) | 6\% (15) | 10\% (25) | 2\% (6) | 4\% (11) | 14\% (36) | 256 |
| Ethnicity: White | 31\% (538) | 24\% (418) | 6\% (109) | 8\% (135) | 3\% (46) | 8\% (135) | 20\% (341) | 1723 |
| Ethnicity: Hispanic | 31\% (109) | 25\% (86) | 10\% (34) | 10\% (36) | 3\% (10) | 7\% (26) | 14\% (48) | 350 |
| Ethnicity: Afr. Am. | 29\% (80) | 23\% (62) | 6\% (18) | 12\% (32) | 3\% (8) | 9\% (25) | 18\% (50) | 274 |
| Ethnicity: Other | 32\% (66) | 19\% (39) | 11\% (23) | 13\% (26) | $3 \% \quad$ (5) | 10\% (20) | 12\% (25) | 204 |
| Relig: Protestant | 28\% (148) | 26\% (136) | 8\% (41) | 8\% (42) | 3\% (15) | 10\% (51) | 17\% (90) | 526 |
| Relig: Roman Catholic | 36\% (161) | 26\% (118) | 7\% (32) | 8\% (37) | 2\% (10) | 6\% (25) | 14\% (63) | 446 |
| Relig: Ath./Agn./None | 30\% (202) | 22\% (153) | 6\% (41) | 9\% (61) | 3\% (22) | 8\% (54) | 22\% (149) | 683 |
| Relig: Something Else | 27\% (49) | 23\% (42) | 7\% (12) | 11\% (19) | $3 \% \quad$ (5) | 8\% (15) | 21\% (37) | 179 |
| Relig: Jewish | 53\% (23) | 17\% (7) | 6\% (3) | 6\% (3) | 1\% (1) | 3\% (1) | 14\% (6) | 43 |
| Evang | 31\% (189) | 23\% (136) | 6\% (35) | 10\% (61) | 3\% (16) | 10\% (62) | 17\% (103) | 601 |
| Non-Evang | 31\% (495) | 24\% (383) | 7\% (115) | 8\% (132) | 3\% (42) | 7\% (119) | 20\% (314) | 1600 |
| Relig: All Christian | 32\% (381) | 25\% (294) | 7\% (83) | 8\% (101) | 3\% (31) | 8\% (98) | 17\% (205) | 1193 |
| Relig: All Non-Christian | 27\% (49) | 23\% (42) | 7\% (12) | 11\% (19) | 3\% (5) | 8\% (15) | 21\% (37) | 179 |
| Community: Urban | 33\% (197) | 19\% (115) | 7\% (41) | 10\% (62) | 3\% (19) | 7\% (41) | 21\% (122) | 596 |
| Community: Suburban | 28\% (275) | 28\% (272) | 7\% (73) | 9\% (85) | 2\% (25) | 8\% (82) | 18\% (177) | 988 |
| Community: Rural | 34\% (212) | 21\% (132) | 6\% (37) | 7\% (46) | 3\% (16) | 9\% (58) | 19\% (116) | 617 |
| Employ: Private Sector | 39\% (253) | 23\% (152) | 6\% (40) | 9\% (58) | 2\% (15) | 8\% (50) | 12\% (78) | 646 |
| Employ: Government | 45\% (68) | 27\% (42) | 8\% (12) | 7\% (11) | 2\% (3) | 4\% (6) | 7\% (11) | 152 |
| Employ: Self-Employed | 35\% (63) | 27\% (50) | 5\% (10) | 7\% (13) | 2\% (4) | 8\% (14) | 16\% (29) | 182 |
| Employ: Homemaker | 25\% (40) | 26\% (42) | 5\% (8) | 7\% (11) | 4\% (6) | 9\% (14) | 24\% (39) | 162 |
| Employ: Student | 19\% (22) | 22\% (25) | 9\% (10) | 14\% (16) | 10\% (11) | 9\% (10) | 17\% (19) | 113 |
| Employ: Retired | 23\% (123) | 23\% (124) | 9\% (45) | 7\% (37) | 2\% (10) | 11\% (57) | 25\% (132) | 528 |
| Employ: Unemployed | 25\% (60) | 22\% (52) | 7\% (16) | 14\% (33) | 1\% (3) | 6\% (14) | 25\% (58) | 237 |
| Employ: Other | 30\% (54) | 18\% (33) | 5\% (9) | $7 \% \quad$ (13) | $3 \% \quad$ (6) | 9\% (15) | 28\% (50) | 180 |
| Military HH: Yes | 30\% (121) | 27\% (108) | 7\% (28) | 8\% (33) | 2\% (10) | 8\% (33) | 17\% (66) | 397 |
| Military HH: No | 31\% (563) | 23\% (411) | 7\% (122) | 9\% (160) | 3\% (49) | 8\% (148) | 19\% (351) | 1804 |

[^4]Table HR1_2: How often do you turn to the following sources for news?
Radio


Continued on next page

Table HR1_2: How often do you turn to the following sources for news?
Radio

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% (684) | 24\% (519) | 7\% (150) | 9\% (193) | 3\% (59) | 8\% (180) | 19\% (416) | 2201 |
| 2016 Vote: Hillary Clinton | 32\% (217) | 26\% (175) | 6\% (39) | 7\% (46) | 3\% (21) | 8\% (57) | 19\% (130) | 685 |
| 2016 Vote: Donald Trump | 32\% (233) | 27\% (196) | 7\% (52) | 9\% (66) | 3\% (20) | 8\% (61) | 15\% (107) | 734 |
| 2016 Vote: Someone else | 33\% (57) | 25\% (42) | 6\% (11) | 10\% (17) | 2\% (4) | 7\% (11) | 17\% (30) | 172 |
| 2016 Vote: Didnt Vote | 29\% (175) | 17\% (105) | 8\% (47) | 10\% (63) | 2\% (14) | 8\% (51) | 25\% (150) | 604 |
| Voted in 2014: Yes | 33\% (452) | 26\% (358) | 6\% (86) | 8\% (110) | 3\% (37) | 8\% (112) | 16\% (222) | 1376 |
| Voted in 2014: No | 28\% (232) | 20\% (161) | 8\% (64) | 10\% (83) | 3\% (22) | 8\% (69) | 24\% (194) | 825 |
| 2012 Vote: Barack Obama | 33\% (280) | 24\% (203) | 6\% (50) | 9\% (74) | 2\% (20) | 9\% (77) | 18\% (150) | 854 |
| 2012 Vote: Mitt Romney | 32\% (162) | 29\% (146) | 6\% (31) | 7\% (37) | 2\% (10) | 8\% (41) | 15\% (78) | 504 |
| 2012 Vote: Other | 28\% (27) | 25\% (23) | 6\% (6) | 7\% (7) | 5\% (4) | 6\% (6) | 23\% (22) | 95 |
| 2012 Vote: Didn't Vote | 29\% (213) | 20\% (144) | 8\% (62) | 10\% (74) | 3\% (24) | 8\% (56) | 22\% (165) | 738 |
| 4-Region: Northeast | 35\% (139) | 22\% (87) | 7\% (28) | 7\% (29) | 3\% (13) | 6\% (23) | 19\% (75) | 394 |
| 4-Region: Midwest | 28\% (130) | 25\% (117) | 6\% (28) | 10\% (46) | 4\% (17) | 8\% (37) | 19\% (87) | 462 |
| 4-Region: South | 31\% (259) | 24\% (198) | 5\% (44) | 9\% (72) | 3\% (22) | 8\% (70) | 19\% (159) | 825 |
| 4-Region: West | 30\% (156) | 23\% (118) | 9\% (49) | 9\% (47) | 1\% (7) | 10\% (50) | 18\% (94) | 520 |
| Frequent TV watchers | 32\% (521) | 26\% (415) | 6\% (102) | 8\% (133) | 3\% (43) | 8\% (129) | 17\% (277) | 1620 |
| Frequent movie watchers | 36\% (346) | 25\% (239) | 6\% (57) | $9 \%$ (88) | 3\% (27) | 7\% (71) | 13\% (121) | 949 |
| TV shows: Every day | 34\% (392) | 25\% (286) | 6\% (66) | 9\% (98) | 2\% (26) | 7\% (84) | 17\% (190) | 1143 |
| TV shows: Several times per week | 27\% (128) | 27\% (129) | 8\% (36) | 7\% (35) | 4\% (17) | 9\% (45) | 18\% (87) | 477 |
| TV shows: About once per week | 31\% (41) | 20\% (26) | 11\% (15) | 13\% (17) | 4\% (6) | 11\% (14) | 10\% (13) | 132 |
| TV shows: Several times per month | 25\% (27) | 23\% (25) | 8\% (9) | 12\% (13) | 2\% (3) | 12\% (13) | 17\% (18) | 108 |
| TV shows: About once per month | 33\% (16) | 15\% (7) | 17\% (8) | $14 \% \quad$ (7) | 3\% (2) | 3\% (1) | 16\% (7) | 48 |
| TV shows: Less often than once per month | 23\% (20) | 15\% (13) | 7\% (6) | 12\% (11) | 5\% (5) | 18\% (16) | 20\% (18) | 89 |
| TV shows: Never | 29\% (59) | 16\% (32) | $4 \% \quad$ (9) | 6\% (12) | 1\% (1) | 4\% (8) | 40\% (83) | 204 |

Continued on next page

Table HR1_2: How often do you turn to the following sources for news?
Radio

| Demographic | Daily | A few times per week | Once per week | A few times per month |  |  | Less once mo | than <br> per <br> nth | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% (684) | 24\% (519) | 7\% (150) | 9\% (193) | 3\% | (59) |  | (180) | 19\% (416) | 2201 |
| Movies: Every day | 44\% (184) | 19\% (81) | 6\% (24) | 9\% (36) | 4\% | (15) | 5\% | (21) | 13\% (54) | 416 |
| Movies: Several times per week | 30\% (162) | 30\% (158) | 6\% (33) | 10\% (51) | 2\% | (12) | 9\% | (50) | 13\% (67) | 533 |
| Movies: About once per week | 33\% (133) | 24\% (98) | 9\% (35) | 8\% (34) | 3\% | (14) | 7\% | (27) | 16\% (65) | 405 |
| Movies: Several times per month | 22\% (52) | 26\% (62) | 9\% (21) | 11\% (26) | 3\% | (7) | 10\% | (24) | 20\% (48) | 239 |
| Movies: About once per month | 27\% (49) | 23\% (42) | 11\% (21) | 6\% (11) | $2 \%$ | (3) | 7\% | (13) | 24\% (45) | 183 |
| Movies: Less often than once per month | 23\% (42) | 24\% (45) | 3\% (6) | 8\% (14) | 3\% | (5) | 13\% | (25) | 27\% (51) | 188 |
| Movies: Never | 26\% (62) | 14\% (33) | 4\% (10) | 8\% (19) | 2\% | (4) | 9\% | (22) | 37\% (87) | 236 |
| Sports: Every day | 56\% (122) | 23\% (49) | 3\% (6) | 7\% (15) | 1\% | (1) | 2\% | (5) | 8\% (18) | 217 |
| Sports: Several times per week | 37\% (128) | 30\% (104) | 7\% (26) | 8\% (26) | 2\% | (7) | 5\% | (18) | 10\% (36) | 344 |
| Sports: About once per week | 27\% (69) | 29\% (74) | 10\% (25) | 10\% (26) | 3\% | (8) | 10\% | (25) | 12\% (32) | 258 |
| Sports: Several times per month | 30\% (51) | 22\% (37) | 12\% (21) | 7\% (12) | 5\% | (8) | 7\% | (12) | 18\% (30) | 172 |
| Sports: About once per month | 28\% (39) | 29\% (39) | 6\% (8) | 9\% (12) | 2\% | (3) | 12\% | (16) | 15\% (20) | 137 |
| Sports: Less often than once per month | 31\% (97) | 19\% (59) | 7\% (23) | 12\% (38) | 5\% | (15) | 10\% | (32) | 15\% (47) | 313 |
| Sports: Never | 23\% (178) | 21\% (156) | 5\% (40) | 8\% (64) | 2\% | (17) | 9\% | (72) | 31\% (234) | 760 |
| Cable: I currently subscribe | 35\% (364) | 26\% (269) | 6\% (66) | 9\% (95) | 3\% | (28) | 7\% | (72) | 15\% (160) | 1054 |
| Cable: I subscribed in the past | 29\% (224) | 24\% (181) | 8\% (60) | 9\% (69) | 3\% | (25) | 10\% | (74) | 18\% (136) | 771 |
| Cable: I have never subscribed | 25\% (96) | 18\% (69) | 6\% (24) | 8\% (28) | 1\% | (5) | 9\% | (34) | 32\% (120) | 376 |
| Satellite television: I currently subscribe | 36\% (199) | 22\% (123) | 8\% (47) | 8\% (43) | 2\% | (13) | 6\% | (33) | 17\% (96) | 554 |
| Satellite television: I subscribed in the past | 28\% (167) | 28\% (167) | 8\% (50) | 10\% (60) | 3\% | (20) | 9\% | (57) | 13\% (80) | 602 |
| Satellite television: I have never subscribed | 30\% (317) | 22\% (229) | 5\% (53) | 9\% (89) | 2\% | (25) | 9\% | (91) | 23\% (241) | 1045 |
| Streaming service: I currently subscribe | 33\% (422) | 26\% (331) | 6\% (78) | 10\% (122) | 3\% | (33) | 7\% | (96) | 15\% (196) | 1276 |
| Streaming service: I subscribed in the past | 30\% (77) | 26\% (65) | 12\% (31) | 9\% (22) | $4 \%$ | (9) | 6\% | (16) | 13\% (32) | 252 |
| Streaming service: I have never subscribed | 28\% (185) | 18\% (123) | 6\% (41) | 7\% (49) | 3\% | (17) | 10\% | (69) | 28\% (188) | 673 |
| Film: An avid fan | 37\% (286) | 26\% (201) | 6\% (50) | 9\% (73) | 2\% | (18) |  | (43) | 14\% (109) | 780 |
| Film: A casual fan | 29\% (323) | 24\% (267) | 8\% (85) | 9\% (102) | 3\% | (35) | 10\% | (112) | 18\% (204) | 1127 |
| Film: Not a fan | 25\% (75) | 18\% (52) | 5\% (15) | 6\% (18) | 2\% | (5) | 9\% | (26) | 35\% (103) | 294 |
| Television: An avid fan | 33\% (357) | 26\% (279) | 5\% (58) | 8\% (90) | 2\% | (25) | 8\% | (84) | 16\% (174) | 1067 |
| Television: A casual fan | 30\% (286) | 22\% (213) | 9\% (85) | 9\% (91) | 3\% | (32) | 9\% | (91) | 18\% (171) | 969 |
| Television: Not a fan | 25\% (41) | 16\% (27) | 5\% (8) | 7\% (11) | 1\% | (2) | $4 \%$ | (6) | 43\% (71) | 166 |

[^5]Table HR1_2: How often do you turn to the following sources for news?
Radio

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ (684) | 24\% (519) | 7\% (150) | 9\% (193) | 3\% (59) | 8\% (180) | 19\% (416) | 2201 |
| Music: An avid fan | 39\% (437) | 24\% (265) | 6\% (62) | 9\% (99) | 2\% (27) | 6\% (66) | 14\% (156) | 1113 |
| Music: A casual fan | 24\% (229) | 25\% (239) | 8\% (79) | 9\% (87) | 3\% (30) | 11\% (103) | 20\% (196) | 964 |
| Music: Not a fan | 15\% (18) | 12\% (15) | 7\% (8) | 5\% (6) | 2\% (2) | 9\% (11) | 51\% (64) | 124 |
| Fashion: An avid fan | 42\% (139) | 23\% (76) | 5\% (17) | 10\% (31) | 2\% (7) | 7\% (23) | 11\% (35) | 329 |
| Fashion: A casual fan | 29\% (265) | 26\% (242) | 8\% (76) | 9\% (82) | 3\% (24) | 9\% (78) | 16\% (146) | 912 |
| Fashion: Not a fan | 29\% (279) | 21\% (202) | 6\% (57) | 8\% (79) | 3\% (28) | 8\% (79) | 25\% (235) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% (161) | 7\% (145) | 3\% (63) | 8\% (181) | 29\% (638) | 2201 |
| Gender: Male | 33\% (350) | 20\% (211) | 8\% (87) | 7\% (72) | 2\% (22) | 7\% (71) | 24\% (250) | 1062 |
| Gender: Female | 25\% (288) | 14\% (164) | 7\% (75) | 6\% (73) | 4\% (41) | 10\% (110) | 34\% (388) | 1139 |
| Age: 18-29 | 21\% (99) | 16\% (76) | 10\% (48) | 6\% (30) | 5\% (25) | 8\% (36) | 33\% (156) | 470 |
| Age: 30-44 | 28\% (154) | 18\% (98) | 8\% (46) | 8\% (44) | 2\% (9) | 9\% (47) | 27\% (146) | 543 |
| Age: 45-54 | 33\% (105) | 20\% (62) | 5\% (15) | 9\% (28) | 3\% (11) | 10\% (32) | 20\% (63) | 316 |
| Age: 55-64 | 32\% (141) | 13\% (56) | 6\% (26) | 6\% (27) | 3\% (11) | 9\% (40) | 31\% (134) | 436 |
| Age: 65+ | 32\% (139) | 19\% (83) | 6\% (26) | 4\% (16) | 2\% (7) | 6\% (26) | 32\% (139) | 436 |
| Generation Z: 18-21 | 19\% (34) | 15\% (26) | 12\% (22) | 11\% (20) | 6\% (10) | 6\% (10) | 32\% (58) | 181 |
| Millennial: Age 22-37 | 26\% (154) | 18\% (109) | 9\% (55) | 6\% (34) | 3\% (20) | 8\% (50) | 29\% (174) | 595 |
| Generation X: Age 38-53 | 30\% (153) | 18\% (91) | 6\% (32) | 8\% (43) | 3\% (13) | 10\% (51) | 24\% (123) | 506 |
| Boomers: Age 54-72 | 32\% (248) | 16\% (124) | 6\% (44) | 5\% (43) | 2\% (19) | 8\% (65) | 30\% (236) | 779 |
| PID: Dem (no lean) | 34\% (273) | 17\% (135) | 7\% (58) | 7\% (56) | 3\% (24) | 7\% (53) | 25\% (203) | 802 |
| PID: Ind (no lean) | 22\% (158) | 15\% (107) | 7\% (52) | 7\% (49) | 3\% (21) | 11\% (78) | 35\% (253) | 719 |
| PID: Rep (no lean) | 30\% (206) | 19\% (132) | 8\% (52) | 6\% (41) | 3\% (18) | 7\% (50) | 27\% (183) | 681 |
| PID/Gender: Dem Men | 38\% (138) | 23\% (84) | $7 \% \quad(26)$ | 6\% (20) | 2\% (6) | 4\% (15) | 20\% (74) | 364 |
| PID/Gender: Dem Women | 31\% (135) | 12\% (51) | $7 \% \quad$ (32) | 8\% (36) | 4\% (18) | 9\% (38) | 29\% (128) | 438 |
| PID/Gender: Ind Men | 27\% (92) | 15\% (52) | 8\% (27) | 8\% (29) | 3\% (9) | 9\% (30) | 31\% (106) | 346 |
| PID/Gender: Ind Women | 18\% (66) | 15\% (55) | 7\% (25) | 5\% (20) | 3\% (12) | 13\% (48) | 39\% (147) | 373 |
| PID/Gender: Rep Men | 34\% (120) | 21\% (74) | 10\% (34) | 6\% (23) | 2\% (6) | 7\% (26) | 20\% (69) | 353 |
| PID/Gender: Rep Women | 26\% (87) | 17\% (57) | 6\% (18) | 5\% (18) | 4\% (12) | 7\% (24) | 35\% (113) | 328 |
| Ideo: Liberal (1-3) | 33\% (226) | 15\% (103) | 11\% (75) | 8\% (52) | 4\% (25) | 7\% (51) | 23\% (156) | 687 |
| Ideo: Moderate (4) | 26\% (134) | 18\% (93) | 7\% (34) | 7\% (36) | 3\% (17) | 8\% (42) | 30\% (151) | 506 |
| Ideo: Conservative (5-7) | 33\% (241) | 19\% (141) | 6\% (44) | 6\% (42) | 2\% (17) | 8\% (61) | 26\% (192) | 739 |
| Educ: < College | 27\% (407) | 16\% (235) | 7\% (108) | 6\% (97) | 3\% (44) | 9\% (129) | 33\% (493) | 1513 |
| Educ: Bachelors degree | 31\% (137) | 20\% (89) | 10\% (44) | 8\% (36) | 2\% (11) | 8\% (34) | 21\% (94) | 444 |
| Educ: Post-grad | 39\% (94) | 21\% (50) | 4\% (10) | 5\% (12) | 4\% (9) | 7\% (18) | 21\% (51) | 244 |

[^6]Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% (161) | 7\% (145) | 3\% | (63) | 8\% | (181) | 29\% (638) | 2201 |
| Income: Under 50k | 25\% (335) | 15\% (202) | 7\% (90) | 6\% (83) | 3\% | (37) |  | (120) | 35\% (459) | 1326 |
| Income: 50k-100k | 34\% (209) | 19\% (121) | 9\% (58) | 7\% (44) | 3\% | (16) |  | (47) | 20\% (125) | 619 |
| Income: $100 \mathrm{k}+$ | 36\% (93) | 20\% (52) | 5\% (14) | 7\% (19) | 4\% | (10) | 6\% | (14) | 21\% (54) | 256 |
| Ethnicity: White | 27\% (466) | 18\% (306) | 7\% (125) | 6\% (111) | 3\% | (50) | 9\% | (151) | 30\% (514) | 1723 |
| Ethnicity: Hispanic | 36\% (125) | 15\% (53) | 9\% (33) | 9\% (30) | 3\% | (10) | 4\% | (15) | 24\% (83) | 350 |
| Ethnicity: Afr. Am. | 41\% (111) | 14\% (37) | 8\% (21) | 7\% (18) | 2\% | (5) | 7\% | (18) | 23\% (64) | 274 |
| Ethnicity: Other | 30\% (60) | 15\% (31) | 8\% (16) | 8\% (16) | 4\% | (8) | 6\% | (12) | 30\% (61) | 204 |
| Relig: Protestant | 28\% (147) | 18\% (93) | 7\% (39) | 7\% (37) | 2\% | (13) | 8\% | (43) | 29\% (155) | 526 |
| Relig: Roman Catholic | 36\% (159) | 22\% (97) | 6\% (29) | 4\% (19) | 4\% | (16) | 6\% | (27) | 22\% (98) | 446 |
| Relig: Ath./Agn./None | 24\% (166) | 16\% (106) | 8\% (57) | 8\% (57) | 2\% | (16) | 9\% | (62) | 32\% (219) | 683 |
| Relig: Something Else | 27\% (48) | 15\% (27) | 6\% (11) | 5\% (9) | 6\% | (10) | 12\% | (22) | 29\% (53) | 179 |
| Relig: Jewish | 48\% (21) | 20\% (9) | 8\% (3) | 6\% (3) | - | (0) | 3\% | (1) | 15\% (7) | 43 |
| Evang | 30\% (178) | 17\% (101) | 6\% (37) | 6\% (37) | 2\% | (14) | 9\% | (54) | 30\% (180) | 601 |
| Non-Evang | 29\% (460) | 17\% (273) | 8\% (125) | 7\% (108) | 3\% | (49) |  | (127) | 29\% (459) | 1600 |
| Relig: All Christian | 31\% (370) | 18\% (219) | 7\% (78) | 6\% (67) | 3\% | (35) | 7\% | (88) | 28\% (335) | 1193 |
| Relig: All Non-Christian | 27\% (48) | 15\% (27) | 6\% (11) | 5\% (9) | 6\% | (10) | 12\% | (22) | 29\% (53) | 179 |
| Community: Urban | 32\% (190) | 19\% (114) | 7\% (42) | 4\% (26) | 2\% | (15) | 6\% | (37) | 29\% (171) | 596 |
| Community: Suburban | 31\% (307) | 16\% (159) | 8\% (78) | 8\% (84) | 4\% | (36) | 9\% | (84) | 24\% (241) | 988 |
| Community: Rural | 23\% (141) | 16\% (101) | 7\% (41) | 6\% (35) | 2\% | (12) | 10\% | (60) | 37\% (227) | 617 |
| Employ: Private Sector | 33\% (214) | 18\% (117) | 9\% (57) | 7\% (43) | 3\% | (18) | 8\% | (50) | 23\% (147) | 646 |
| Employ: Government | 28\% (43) | 21\% (32) | 10\% (15) | 7\% (11) | 3\% | (4) | 10\% | (15) | 21\% (31) | 152 |
| Employ: Self-Employed | 29\% (53) | 18\% (33) | 7\% (14) | 9\% (16) | 3\% | (6) | 10\% | (17) | 23\% (42) | 182 |
| Employ: Homemaker | 26\% (42) | 11\% (18) | 7\% (11) | 11\% (18) | 2\% | (3) | 10\% | (17) | 34\% (55) | 162 |
| Employ: Student | 14\% (15) | 14\% (16) | 13\% (15) | 10\% (11) | 8\% | (9) | 8\% | (9) | 33\% (38) | 113 |
| Employ: Retired | 33\% (172) | 19\% (98) | 6\% (30) | 5\% (24) | 2\% | (12) | 6\% | (32) | 30\% (160) | 528 |
| Employ: Unemployed | 19\% (45) | 16\% (37) | 6\% (14) | 6\% (15) | 1\% | (3) | 11\% | (26) | 41\% (96) | 237 |
| Employ: Other | 29\% (53) | 13\% (23) | 3\% (6) | 4\% (8) | 4\% | (7) |  | (15) | 38\% (69) | 180 |
| Military HH: Yes | 34\% (134) | 18\% (71) | 8\% (32) | 9\% (37) | 3\% | (11) | 7\% | (29) | 21\% (84) | 397 |
| Military HH: No | 28\% (503) | 17\% (303) | 7\% (130) | 6\% (108) | 3\% | (52) |  | (152) | 31\% (554) | 1804 |

[^7]Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% (161) | 7\% (145) | 3\% | (63) | 8\% | (181) | 29\% (638) | 2201 |
| RD/WT: Right Direction | 31\% (266) | 19\% (166) | 7\% (61) | 7\% (62) | 3\% | (26) |  | (61) | 26\% (227) | 869 |
| RD/WT: Wrong Track | 28\% (371) | 16\% (209) | 8\% (100) | 6\% (83) | 3\% | (37) |  | (120) | 31\% (411) | 1332 |
| Trump Job Approve | 30\% (274) | 18\% (161) | 6\% (56) | 7\% (66) | 3\% | (29) | 8\% | (76) | 28\% (252) | 914 |
| Trump Job Disapprove | 30\% (346) | 17\% (194) | 8\% (87) | 6\% (74) | 2\% | (24) |  | (94) | 29\% (329) | 1148 |
| Trump Job Strongly Approve | 35\% (173) | 18\% (90) | 5\% (22) | 6\% (31) | 2\% | (10) | 7\% | (36) | 28\% (138) | 499 |
| Trump Job Somewhat Approve | 24\% (101) | 17\% (72) | 8\% (33) | 9\% (36) | 5\% | (20) | 10\% | (41) | 27\% (114) | 415 |
| Trump Job Somewhat Disapprove | 27\% (73) | 20\% (54) | 9\% (24) | 9\% (24) | 1\% | (3) | 7\% | (20) | 27\% (73) | 271 |
| Trump Job Strongly Disapprove | 31\% (273) | 16\% (140) | 7\% (63) | 6\% (50) | 2\% | (20) | 8\% | (74) | 29\% (256) | 877 |
| Favorable of Trump | 30\% (267) | 18\% (159) | 6\% (56) | 7\% (62) | 3\% | (22) | 8\% | (73) | 27\% (242) | 880 |
| Unfavorable of Trump | 29\% (336) | 16\% (185) | 8\% (90) | 6\% (71) | 3\% | (33) | 8\% | (96) | 29\% (329) | 1141 |
| Very Favorable of Trump | 35\% (180) | 20\% (103) | 4\% (23) | 5\% (24) | 2\% | (11) | 8\% | (41) | 26\% (134) | 517 |
| Somewhat Favorable of Trump | 24\% (86) | 15\% (55) | 9\% (33) | 11\% (38) | 3\% | (11) | 9\% | (32) | 30\% (108) | 363 |
| Somewhat Unfavorable of Trump | 28\% (71) | 17\% (44) | 9\% (22) | 9\% (23) | 5\% | (12) | 7\% | (17) | 25\% (62) | 251 |
| Very Unfavorable of Trump | 30\% (265) | 16\% (142) | 8\% (69) | 5\% (48) | $2 \%$ | (21) | 9\% | (79) | 30\% (267) | 890 |
| \#1 Issue: Economy | 29\% (164) | 20\% (113) | 7\% (39) | 7\% (41) | $2 \%$ | (11) | 11\% | (61) | 23\% (132) | 561 |
| \#1 Issue: Security | 34\% (155) | 15\% (67) | 9\% (39) | 6\% (30) | 2\% | (10) | 7\% | (33) | 27\% (124) | 459 |
| \#1 Issue: Health Care | 35\% (138) | 16\% (62) | 7\% (28) | 8\% (30) | $4 \%$ | (15) | 6\% | (25) | 24\% (95) | 394 |
| \#1 Issue: Medicare / Social Security | 26\% (81) | 20\% (62) | 5\% (17) | 5\% (15) | 2\% | (7) | 7\% | (23) | 35\% (108) | 313 |
| \#1 Issue: Women's Issues | 24\% (23) | 10\% (9) | 14\% (13) | 10\% (9) | 6\% | (5) | 4\% | (4) | 33\% (31) | 95 |
| \#1 Issue: Education | 15\% (24) | 13\% (22) | 10\% (16) | 6\% (10) | 5\% | (8) | 6\% | (11) | 45\% (75) | 166 |
| \#1 Issue: Energy | 20\% (19) | 24\% (23) | 4\% (4) | 7\% (7) | 4\% | (4) | 9\% | (8) | 33\% (31) | 95 |
| \#1 Issue: Other | 28\% (33) | 14\% (17) | 4\% (5) | 2\% (3) | 2\% | (2) | 13\% | (15) | 37\% (43) | 119 |
| 2018 House Vote: Democrat | 35\% (281) | 17\% (139) | 7\% (58) | 6\% (52) | 3\% | (22) | 7\% | (58) | 25\% (201) | 811 |
| 2018 House Vote: Republican | 32\% (228) | 19\% (134) | 7\% (51) | 6\% (45) | 3\% | (22) | 9\% | (65) | 24\% (169) | 714 |
| 2018 House Vote: Someone else | 14\% (12) | 21\% (18) | 10\% (9) | 4\% (4) | 3\% | (2) | 12\% | (11) | 37\% (32) | 87 |
| 2018 House Vote: Didnt Vote | 20\% (115) | 14\% (84) | 8\% (44) | 8\% (45) | 3\% | (16) | 8\% | (48) | 40\% (235) | 586 |

Continued on next page

Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% (161) | 7\% (145) | 3\% (63) | 8\% (181) | 29\% (638) | 2201 |
| 2016 Vote: Hillary Clinton | 36\% (244) | 18\% (122) | 7\% (49) | 5\% (37) | 2\% (16) | 7\% (51) | 24\% (165) | 685 |
| 2016 Vote: Donald Trump | 34\% (246) | 18\% (134) | 6\% (44) | 7\% (48) | 3\% (21) | 8\% (58) | 25\% (182) | 734 |
| 2016 Vote: Someone else | 20\% (34) | 17\% (30) | 10\% (16) | 9\% (16) | $3 \% \quad$ (5) | 14\% (24) | 28\% (48) | 172 |
| 2016 Vote: Didnt Vote | 18\% (110) | 15\% (88) | 9\% (52) | 7\% (44) | $3 \% \quad$ (21) | 8\% (48) | 40\% (242) | 604 |
| Voted in 2014: Yes | 34\% (464) | 17\% (241) | 7\% (92) | 6\% (89) | 3\% (38) | 8\% (108) | 25\% (344) | 1376 |
| Voted in 2014: No | 21\% (173) | 16\% (134) | 8\% (69) | 7\% (57) | 3\% (26) | 9\% (73) | 36\% (294) | 825 |
| 2012 Vote: Barack Obama | 36\% (304) | 17\% (144) | 7\% (60) | 7\% (64) | 2\% (19) | 8\% (71) | 22\% (192) | 854 |
| 2012 Vote: Mitt Romney | 32\% (163) | 19\% (98) | 6\% (31) | 6\% (32) | 3\% (15) | 7\% (35) | 26\% (131) | 504 |
| 2012 Vote: Other | 14\% (13) | 15\% (14) | 8\% (7) | 7\% (6) | 5\% (4) | $14 \%$ (14) | 38\% (37) | 95 |
| 2012 Vote: Didn't Vote | 21\% (156) | 15\% (114) | 8\% (61) | 6\% (44) | 3\% (25) | 8\% (61) | 37\% (277) | 738 |
| 4-Region: Northeast | 35\% (140) | 18\% (73) | 8\% (31) | 5\% (19) | $3 \% \quad$ (10) | 7\% (28) | 23\% (93) | 394 |
| 4-Region: Midwest | 24\% (109) | 15\% (69) | 8\% (37) | 8\% (36) | 2\% (9) | 11\% (51) | 33\% (152) | 462 |
| 4-Region: South | 30\% (247) | 17\% (143) | 7\% (55) | 6\% (49) | 4\% (30) | 8\% (66) | 28\% (235) | 825 |
| 4-Region: West | 27\% (142) | 17\% (90) | 7\% (39) | 8\% (41) | 3\% (14) | 7\% (36) | 31\% (160) | 520 |
| Frequent TV watchers | 31\% (506) | 18\% (295) | 7\% (120) | 6\% (103) | 2\% (38) | 8\% (124) | 27\% (435) | 1620 |
| Frequent movie watchers | 33\% (314) | 19\% (182) | 8\% (74) | 6\% (55) | 3\% (28) | 7\% (67) | 24\% (229) | 949 |
| TV shows: Every day | 35\% (396) | 18\% (201) | 8\% (86) | 6\% (70) | 2\% (21) | 7\% (77) | 25\% (291) | 1143 |
| TV shows: Several times per week | 23\% (110) | 20\% (94) | 7\% (34) | 7\% (32) | 4\% (17) | 10\% (47) | 30\% (144) | 477 |
| TV shows: About once per week | 26\% (34) | 19\% (25) | $14 \% \quad$ (19) | $5 \% \quad$ (7) | 7\% (10) | 8\% (11) | 20\% (27) | 132 |
| TV shows: Several times per month | 22\% (24) | 15\% (17) | $4 \% \quad$ (5) | 17\% (18) | 5\% (5) | 13\% (14) | 23\% (25) | 108 |
| TV shows: About once per month | 29\% (14) | 12\% (6) | $14 \%$ (7) | 7\% (4) | 4\% (2) | 13\% (7) | 20\% (10) | 48 |
| TV shows: Less often than once per month | 20\% (18) | 9\% (8) | 8\% (7) | 5\% (5) | 5\% (4) | 16\% (14) | 36\% (32) | 89 |
| TV shows: Never | 20\% (41) | 11\% (23) | $2 \% \quad$ (4) | 5\% (10) | 2\% (4) | 6\% (12) | 54\% (110) | 204 |

Continued on next page

Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week |  | A few times per month |  | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% | (161) |  | (145) | 3\% | (63) | 8\% | (181) | 29\% (638) | 2201 |
| Movies: Every day | 37\% (156) | 18\% (76) |  | (25) |  | (20) | 4\% | (15) | $4 \%$ | (18) | 25\% (106) | 416 |
| Movies: Several times per week | 30\% (158) | 20\% (106) | 9\% | (49) |  | (35) | 3\% | (13) | 9\% | (49) | 23\% (123) | 533 |
| Movies: About once per week | 28\% (114) | 18\% (75) | 11\% | (45) |  | (24) | 2\% | (8) | 10\% | (40) | 25\% (100) | 405 |
| Movies: Several times per month | 26\% (61) | 21\% (49) | 7\% | (16) | 9\% | (22) | 4\% | (10) | 8\% | (18) | 26\% (63) | 239 |
| Movies: About once per month | 31\% (56) | 15\% (27) | 5\% | (10) | 13\% | (23) | 3\% | (6) | 7\% | (12) | 26\% (48) | 183 |
| Movies: Less often than once per month | 23\% (43) | 7\% (13) | 5\% | (9) | 6\% | (11) | 5\% | (9) | 14\% | (26) | 41\% (78) | 188 |
| Movies: Never | 21\% (49) | 12\% (28) | $4 \%$ | (9) | 5\% | (11) | 1\% | (3) | 8\% | (18) | 51\% (120) | 236 |
| Sports: Every day | 49\% (106) | 23\% (51) | 9\% | (20) | 2\% | (4) | 1\% | (3) | 5\% | (10) | 11\% (23) | 217 |
| Sports: Several times per week | 39\% (133) | 24\% (83) | 9\% | (30) | 7\% | (25) | 2\% | (7) | 5\% | (18) | 14\% (47) | 344 |
| Sports: About once per week | 34\% (88) | 20\% (52) | 10\% | (26) | 7\% | (18) | 2\% | (5) | 7\% | (17) | 20\% (53) | 258 |
| Sports: Several times per month | 30\% (52) | 17\% (30) | 8\% | (14) | 8\% | (14) | 4\% | (7) | 8\% | (13) | 24\% (41) | 172 |
| Sports: About once per month | 28\% (38) | 21\% (28) | 8\% | (11) | $11 \%$ | (15) | 5\% | (7) | 6\% | (9) | 21\% (29) | 137 |
| Sports: Less often than once per month | 23\% (72) | 15\% (46) | 6\% | (20) | 7\% | (23) | 4\% | (11) | 16\% | (49) | 29\% (92) | 313 |
| Sports: Never | 20\% (149) | 11\% (84) | 5\% | (40) | 6\% | (46) | 3\% | (23) | 8\% | (64) | 47\% (354) | 760 |
| Cable: I currently subscribe | 41\% (434) | 22\% (235) | 7\% | (74) | 7\% | (69) | 3\% | (32) | 7\% | (70) | 13\% (141) | 1054 |
| Cable: I subscribed in the past | 20\% (155) | 14\% (110) | 8\% | (63) | 7\% | (58) | 3\% | (25) | 11\% | (85) | 36\% (274) | 771 |
| Cable: I have never subscribed | 13\% (48) | 8\% (29) | 6\% | (24) | 5\% | (19) | 2\% | (6) | 7\% | (26) | 60\% (224) | 376 |
| Satellite television: I currently subscribe | 36\% (199) | 20\% (113) | 8\% | (43) | 6\% | (34) | 3\% | (19) | 7\% | (39) | 19\% (106) | 554 |
| Satellite television: I subscribed in the past | 24\% (147) | 20\% (119) | 9\% | (55) | 9\% | (52) | 2\% | (15) | 10\% | (60) | 26\% (154) | 602 |
| Satellite television: I have never subscribed | 28\% (292) | 14\% (142) | 6\% | (63) | 6\% | (59) | 3\% | (29) | 8\% | (82) | 36\% (378) | 1045 |
| Streaming service: I currently subscribe | 29\% (365) | 19\% (237) | 8\% | (98) | 7\% | (85) | 3\% | (41) | 8\% | (107) | 27\% (343) | 1276 |
| Streaming service: I subscribed in the past | 27\% (68) | 18\% (46) | 12\% | (30) | 9\% | (23) | 4\% | (11) | 10\% | (25) | 20\% (50) | 252 |
| Streaming service: I have never subscribed | 30\% (205) | 13\% (91) | $5 \%$ | (34) | 6\% | (37) | 2\% | (12) | 7\% | (49) | 36\% (246) | 673 |
| Film: An avid fan | 36\% (279) | 19\% (147) | 8\% | (64) | 7\% | (54) | 2\% | (17) | 8\% | (59) | 21\% (161) | 780 |
| Film: A casual fan | 25\% (287) | 16\% (184) | 7\% | (82) | 7\% | (84) | 4\% | (40) | 10\% | (107) | 30\% (343) | 1127 |
| Film: Not a fan | 24\% (71) | 15\% (43) | 5\% | (16) | 3\% | (8) | 2\% | (7) |  | (15) | 46\% (134) | 294 |
| Television: An avid fan | 36\% (388) | 19\% (198) | 7\% | (74) | 8\% | (84) | 2\% | (26) |  | (67) | 22\% (230) | 1067 |
| Television: A casual fan | 23\% (223) | 17\% (167) | 8\% | (81) | 6\% | (56) | 3\% | (28) | 11\% | (104) | 32\% (310) | 969 |
| Television: Not a fan | 16\% (27) | 6\% (10) | $4 \%$ | (7) | 3\% | (5) | 5\% | (9) | 6\% | (11) | 59\% (98) | 166 |

[^8]Table HR1_3: How often do you turn to the following sources for news?
Cable news networks

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (637) | 17\% (374) | 7\% (161) | 7\% (145) | 3\% (63) | 8\% (181) | 29\% (638) | 2201 |
| Music: An avid fan | 34\% (376) | 19\% (210) | 8\% (88) | 6\% (65) | 3\% (32) | 8\% (90) | 23\% (252) | 1113 |
| Music: A casual fan | 25\% (241) | 16\% (153) | 7\% (69) | 8\% (76) | 3\% (28) | 8\% (82) | 33\% (314) | 964 |
| Music: Not a fan | 16\% (20) | 9\% (11) | 4\% (5) | 3\% (4) | 3\% (3) | 7\% (9) | 58\% (72) | 124 |
| Fashion: An avid fan | 41\% (135) | 17\% (55) | 9\% (29) | 7\% (24) | 2\% (7) | 8\% (26) | 16\% (53) | 329 |
| Fashion: A casual fan | 30\% (274) | 20\% (180) | 8\% (73) | 6\% (56) | 3\% (28) | 8\% (71) | 25\% (230) | 912 |
| Fashion: Not a fan | 24\% (229) | 14\% (139) | 6\% (60) | 7\% (65) | 3\% (28) | 9\% (84) | 37\% (356) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% (93) | 7\% (158) | 21\% (465) | 2201 |
| Gender: Male | 35\% (371) | 23\% (242) | 8\% (82) | 7\% (76) | 4\% (40) | 6\% (68) | 17\% (183) | 1062 |
| Gender: Female | 30\% (347) | 20\% (225) | 5\% (59) | 7\% (83) | 5\% (53) | 8\% (90) | 25\% (282) | 1139 |
| Age: 18-29 | 20\% (93) | 20\% (95) | 8\% (38) | 10\% (45) | 8\% (35) | 8\% (37) | 27\% (127) | 470 |
| Age: 30-44 | 24\% (131) | 24\% (128) | 8\% (43) | 10\% (54) | 5\% (25) | 7\% (37) | 23\% (126) | 543 |
| Age: 45-54 | 37\% (116) | 25\% (80) | 7\% (23) | 7\% (22) | 2\% (7) | 7\% (22) | 14\% (45) | 316 |
| Age: 55-64 | 39\% (171) | 17\% (74) | 5\% (22) | 4\% (19) | 4\% (17) | 8\% (33) | 22\% (98) | 436 |
| Age: 65+ | 47\% (207) | 20\% (89) | 4\% (16) | 4\% (18) | 2\% (9) | 6\% (28) | 16\% (70) | 436 |
| Generation Z: 18-21 | 15\% (27) | 21\% (38) | 8\% (15) | 9\% (17) | 9\% (16) | 9\% (17) | 27\% (50) | 181 |
| Millennial: Age 22-37 | 23\% (134) | 23\% (136) | 8\% (50) | 9\% (56) | 6\% (34) | 7\% (39) | 24\% (146) | 595 |
| Generation X: Age 38-53 | 32\% (162) | 23\% (119) | 6\% (33) | 9\% (45) | 3\% (16) | 7\% (36) | 19\% (95) | 506 |
| Boomers: Age 54-72 | 42\% (326) | 18\% (140) | 5\% (40) | 5\% (38) | 3\% (24) | 7\% (58) | 20\% (154) | 779 |
| PID: Dem (no lean) | 39\% (316) | 23\% (183) | 7\% (54) | 6\% (49) | 4\% (29) | 6\% (46) | 15\% (124) | 802 |
| PID: Ind (no lean) | 27\% (192) | 18\% (127) | 5\% (37) | 10\% (70) | 5\% (38) | 8\% (57) | 27\% (195) | 719 |
| PID: Rep (no lean) | 31\% (210) | 23\% (156) | 7\% (51) | 6\% (39) | 4\% (26) | 8\% (55) | 21\% (146) | 681 |
| PID/Gender: Dem Men | 41\% (149) | 28\% (102) | 7\% (24) | 6\% (22) | 2\% (8) | 4\% (16) | $12 \%$ (43) | 364 |
| PID/Gender: Dem Women | 38\% (167) | 19\% (82) | 7\% (30) | 6\% (28) | 5\% (20) | 7\% (30) | 19\% (81) | 438 |
| PID/Gender: Ind Men | 30\% (104) | 18\% (62) | 7\% (23) | 9\% (33) | 5\% (18) | 7\% (25) | 24\% (82) | 346 |
| PID/Gender: Ind Women | 24\% (89) | 17\% (65) | 4\% (15) | 10\% (38) | 6\% (21) | 9\% (33) | 31\% (114) | 373 |
| PID/Gender: Rep Men | 34\% (118) | 22\% (78) | 10\% (36) | 6\% (21) | 4\% (14) | 8\% (27) | 17\% (59) | 353 |
| PID/Gender: Rep Women | 28\% (92) | 24\% (78) | 5\% (15) | 5\% (17) | 4\% (12) | 8\% (27) | 27\% (87) | 328 |
| Ideo: Liberal (1-3) | 37\% (257) | 22\% (149) | 7\% (46) | 8\% (55) | 5\% (31) | 7\% (45) | 15\% (105) | 687 |
| Ideo: Moderate (4) | 35\% (179) | 22\% (109) | 4\% (22) | 7\% (34) | 4\% (20) | 6\% (31) | 22\% (111) | 506 |
| Ideo: Conservative (5-7) | 32\% (240) | 22\% (162) | 7\% (54) | 6\% (47) | 4\% (30) | 8\% (61) | 20\% (146) | 739 |
| Educ: < College | 32\% (477) | 20\% (304) | 6\% (86) | 7\% (112) | 4\% (62) | 7\% (110) | 24\% (360) | 1513 |
| Educ: Bachelors degree | 35\% (157) | 25\% (110) | $7 \% \quad$ (33) | 8\% (36) | 5\% (21) | 7\% (30) | 13\% (57) | 444 |
| Educ: Post-grad | 35\% (84) | 21\% (52) | 9\% (22) | 4\% (11) | 4\% (10) | 7\% (17) | 20\% (48) | 244 |

Continued on next page

Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% (93) | 7\% (158) | 21\% (465) | 2201 |
| Income: Under 50k | 30\% (392) | 20\% (270) | 6\% (74) | 8\% (104) | 4\% (59) | 8\% (101) | 25\% (327) | 1326 |
| Income: 50k-100k | 35\% (218) | 23\% (140) | 8\% (51) | 7\% (46) | 3\% (20) | 7\% (43) | 17\% (102) | 619 |
| Income: 100k+ | 42\% (108) | 22\% (56) | 7\% (18) | 3\% (9) | 6\% (14) | 6\% (14) | 14\% (36) | 256 |
| Ethnicity: White | 32\% (552) | 21\% (368) | 7\% (116) | 7\% (115) | 3\% (56) | 8\% (135) | 22\% (379) | 1723 |
| Ethnicity: Hispanic | 30\% (105) | 20\% (71) | 9\% (31) | 7\% (23) | 9\% (30) | 5\% (18) | 20\% (71) | 350 |
| Ethnicity: Afr. Am. | 41\% (112) | 19\% (53) | 6\% (15) | 8\% (22) | 6\% (17) | 5\% (13) | 15\% (42) | 274 |
| Ethnicity: Other | 27\% (54) | 22\% (45) | 5\% (10) | 10\% (21) | 10\% (20) | $5 \% \quad$ (9) | 21\% (44) | 204 |
| Relig: Protestant | 38\% (199) | 19\% (100) | 6\% (31) | 7\% (36) | 4\% (21) | 8\% (40) | 19\% (98) | 526 |
| Relig: Roman Catholic | 38\% (168) | 24\% (108) | 6\% (29) | 6\% (25) | 4\% (20) | 6\% (27) | 16\% (70) | 446 |
| Relig: Ath./Agn./None | 29\% (197) | 22\% (149) | 6\% (42) | 8\% (54) | 3\% (23) | 8\% (56) | 24\% (162) | 683 |
| Relig: Something Else | 24\% (43) | 20\% (37) | 4\% (8) | 10\% (18) | 5\% (9) | 9\% (17) | 27\% (49) | 179 |
| Relig: Jewish | 44\% (19) | 22\% (10) | 13\% (5) | 7\% (3) | 5\% (2) | 2\% (1) | 8\% (3) | 43 |
| Evang | 35\% (211) | 19\% (115) | 5\% (32) | 7\% (39) | 6\% (33) | 7\% (41) | 22\% (130) | 601 |
| Non-Evang | 32\% (507) | 22\% (352) | 7\% (110) | 7\% (119) | 4\% (60) | 7\% (117) | 21\% (336) | 1600 |
| Relig: All Christian | 37\% (436) | 21\% (252) | 6\% (72) | 6\% (70) | 4\% (53) | 6\% (74) | 20\% (235) | 1193 |
| Relig: All Non-Christian | 24\% (43) | 20\% (37) | 4\% (8) | 10\% (18) | 5\% (9) | 9\% (17) | 27\% (49) | 179 |
| Community: Urban | 33\% (196) | 23\% (139) | 7\% (42) | 6\% (34) | 5\% (28) | 5\% (30) | 21\% (126) | 596 |
| Community: Suburban | 35\% (343) | 21\% (207) | 6\% (61) | 8\% (79) | 4\% (36) | 8\% (80) | 19\% (183) | 988 |
| Community: Rural | 29\% (179) | 19\% (120) | 6\% (39) | 7\% (45) | 5\% (29) | 8\% (47) | 25\% (156) | 617 |
| Employ: Private Sector | 34\% (220) | 23\% (150) | 8\% (52) | 8\% (52) | 4\% (24) | 7\% (45) | 16\% (104) | 646 |
| Employ: Government | 26\% (39) | 25\% (37) | 7\% (11) | 12\% (19) | 9\% (14) | 5\% (8) | 16\% (25) | 152 |
| Employ: Self-Employed | 31\% (57) | 23\% (41) | 7\% (13) | 6\% (11) | 4\% (6) | 6\% (11) | 23\% (42) | 182 |
| Employ: Homemaker | 29\% (48) | 14\% (22) | 7\% (11) | 11\% (17) | 5\% (7) | 9\% (15) | 26\% (42) | 162 |
| Employ: Student | 15\% (17) | 17\% (19) | 11\% (13) | 10\% (11) | 14\% (16) | 11\% (12) | 22\% (24) | 113 |
| Employ: Retired | 45\% (236) | 21\% (110) | 3\% (18) | 4\% (20) | 2\% (11) | 6\% (34) | 19\% (100) | 528 |
| Employ: Unemployed | 22\% (52) | 24\% (58) | 4\% (11) | 9\% (20) | $3 \% \quad$ (7) | 7\% (17) | 31\% (73) | 237 |
| Employ: Other | 28\% (50) | 16\% (29) | 8\% (14) | 5\% (9) | 4\% (8) | 9\% (16) | 31\% (55) | 180 |
| Military HH: Yes | 39\% (154) | 20\% (78) | 7\% (26) | 6\% (25) | 5\% (21) | 8\% (33) | 15\% (61) | 397 |
| Military HH: No | 31\% (564) | 22\% (389) | 6\% (115) | 7\% (134) | 4\% (72) | 7\% (125) | 22\% (404) | 1804 |

[^9]Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% | (93) |  | (158) | 21\% (465) | 2201 |
| RD/WT: Right Direction | 31\% (273) | 21\% (183) | 8\% (66) | 7\% (57) | 4\% | (33) |  | (79) | 20\% (178) | 869 |
| RD/WT: Wrong Track | 33\% (445) | 21\% (283) | 6\% (76) | 8\% (101) | 4\% | (59) | 6\% | (79) | 22\% (288) | 1332 |
| Trump Job Approve | 31\% (282) | 21\% (189) | 7\% (64) | 8\% (70) | 4\% | (33) | 8\% | (77) | 22\% (200) | 914 |
| Trump Job Disapprove | 36\% (419) | 23\% (258) | 6\% (73) | 6\% (74) | 4\% | (46) | 6\% | (68) | 18\% (210) | 1148 |
| Trump Job Strongly Approve | 33\% (164) | 17\% (86) | 7\% (36) | 7\% (36) | 3\% | (16) | 7\% | (35) | 25\% (126) | 499 |
| Trump Job Somewhat Approve | 29\% (119) | 25\% (103) | 7\% (28) | 8\% (34) | 4\% | (16) | 10\% | (42) | 18\% (74) | 415 |
| Trump Job Somewhat Disapprove | 33\% (89) | 28\% (76) | 9\% (23) | 6\% (15) | 4\% | (11) | 6\% | (18) | 14\% (38) | 271 |
| Trump Job Strongly Disapprove | 38\% (330) | 21\% (182) | 6\% (50) | 7\% (59) | 4\% | (34) | 6\% | (51) | 20\% (172) | 877 |
| Favorable of Trump | 31\% (275) | 22\% (192) | 7\% (59) | 6\% (57) | 4\% | (31) | 8\% | (74) | 22\% (193) | 880 |
| Unfavorable of Trump | 36\% (407) | 22\% (249) | 6\% (72) | 7\% (82) | 5\% | (53) | 6\% | (72) | 18\% (206) | 1141 |
| Very Favorable of Trump | 33\% (172) | 20\% (105) | 6\% (31) | 5\% (27) | 3\% | (17) | 8\% | (40) | 24\% (124) | 517 |
| Somewhat Favorable of Trump | 28\% (103) | 24\% (87) | 8\% (28) | 8\% (29) | 4\% | (14) | 9\% | (34) | 19\% (68) | 363 |
| Somewhat Unfavorable of Trump | 32\% (79) | 25\% (62) | 9\% (21) | 7\% (18) | 6\% | (16) | 8\% | (20) | 13\% (34) | 251 |
| Very Unfavorable of Trump | 37\% (327) | 21\% (187) | 6\% (51) | 7\% (64) | 4\% | (37) | 6\% | (52) | 19\% (172) | 890 |
| \#1 Issue: Economy | 31\% (174) | 21\% (118) | 9\% (50) | 10\% (55) | 3\% | (19) | 7\% | (41) | 19\% (104) | 561 |
| \#1 Issue: Security | 30\% (139) | 23\% (105) | 7\% (30) | 6\% (29) | 5\% | (21) | 7\% | (32) | 23\% (103) | 459 |
| \#1 Issue: Health Care | 39\% (153) | 20\% (78) | 6\% (23) | 6\% (26) | 6\% | (24) | 8\% | (31) | 15\% (60) | 394 |
| \#1 Issue: Medicare / Social Security | 44\% (139) | 18\% (58) | 5\% (14) | 5\% (16) | 3\% | (9) | 5\% | (17) | 19\% (60) | 313 |
| \#1 Issue: Women's Issues | 24\% (23) | 21\% (20) | 4\% (4) | 6\% (6) | 4\% | (4) | 10\% | (10) | 30\% (28) | 95 |
| \#1 Issue: Education | 20\% (32) | 22\% (37) | 6\% (10) | 8\% (13) | 7\% | (11) | 5\% | (9) | 32\% (53) | 166 |
| \#1 Issue: Energy | 26\% (25) | 25\% (24) | 9\% (9) | 8\% (7) | 2\% | (2) | 7\% | (7) | 22\% (21) | 95 |
| \#1 Issue: Other | 29\% (34) | 23\% (27) | 1\% (1) | 6\% (7) | 2\% | (3) | 10\% | (12) | 29\% (35) | 119 |
| 2018 House Vote: Democrat | 42\% (343) | 23\% (185) | 5\% (40) | 6\% (46) | 4\% | (29) | 6\% | (48) | 15\% (120) | 811 |
| 2018 House Vote: Republican | 33\% (232) | 20\% (141) | 7\% (52) | 8\% (59) | 4\% | (32) | 8\% | (57) | 20\% (140) | 714 |
| 2018 House Vote: Someone else | 24\% (21) | 25\% (22) | $5 \%$ (4) | 10\% (9) | 4\% | (3) | 4\% | (4) | 29\% (25) | 87 |
| 2018 House Vote: Didnt Vote | 20\% (120) | 20\% (119) | $8 \% \quad(46)$ | 8\% (45) | 5\% | (28) | 8\% | (48) | 31\% (180) | 586 |

[^10]Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% (93) | 7\% (158) | 21\% (465) | 2201 |
| 2016 Vote: Hillary Clinton | 41\% (282) | 22\% (153) | 6\% (44) | 6\% (39) | 3\% (23) | 7\% (45) | 14\% (99) | 685 |
| 2016 Vote: Donald Trump | 35\% (255) | 21\% (156) | 7\% (54) | 7\% (51) | 4\% (26) | 7\% (53) | 19\% (139) | 734 |
| 2016 Vote: Someone else | 38\% (66) | 19\% (32) | 2\% (4) | 12\% (21) | 4\% (6) | 7\% (12) | 17\% (30) | 172 |
| 2016 Vote: Didnt Vote | 19\% (113) | 21\% (125) | 7\% (40) | 8\% (47) | 6\% (38) | 8\% (48) | 32\% (194) | 604 |
| Voted in 2014: Yes | 39\% (530) | 21\% (291) | 6\% (87) | 6\% (88) | 3\% (47) | 7\% (98) | 17\% (234) | 1376 |
| Voted in 2014: No | 23\% (189) | 21\% (175) | 7\% (55) | 9\% (70) | 6\% (45) | 7\% (60) | 28\% (231) | 825 |
| 2012 Vote: Barack Obama | 41\% (353) | 24\% (206) | 6\% (48) | 6\% (50) | 3\% (24) | 6\% (50) | 14\% (123) | 854 |
| 2012 Vote: Mitt Romney | 33\% (169) | 21\% (105) | 6\% (31) | 8\% (39) | 4\% (20) | 9\% (46) | 19\% (94) | 504 |
| 2012 Vote: Other | 27\% (26) | 18\% (17) | 8\% (8) | 9\% (8) | 3\% (3) | 7\% (6) | 28\% (27) | 95 |
| 2012 Vote: Didn't Vote | 23\% (171) | 18\% (137) | 7\% (54) | 8\% (60) | 6\% (44) | 7\% (55) | 29\% (217) | 738 |
| 4-Region: Northeast | 39\% (155) | 21\% (83) | 6\% (22) | 8\% (32) | $1 \% \quad$ (5) | 7\% (26) | 18\% (71) | 394 |
| 4-Region: Midwest | 28\% (131) | 23\% (104) | 8\% (37) | 8\% (37) | 4\% (21) | 7\% (31) | 22\% (101) | 462 |
| 4-Region: South | 34\% (279) | 21\% (174) | 7\% (54) | 5\% (44) | 5\% (39) | 8\% (67) | 20\% (168) | 825 |
| 4-Region: West | 30\% (154) | 20\% (106) | 5\% (28) | 9\% (45) | 5\% (28) | 7\% (34) | 24\% (125) | 520 |
| Frequent TV watchers | 36\% (588) | 22\% (363) | 6\% (99) | 7\% (116) | 4\% (65) | 7\% (117) | 17\% (272) | 1620 |
| Frequent movie watchers | 37\% (352) | 23\% (219) | 7\% (62) | 6\% (60) | 4\% (38) | 7\% (69) | 16\% (150) | 949 |
| TV shows: Every day | 42\% (480) | 21\% (241) | 5\% (58) | 6\% (67) | 3\% (39) | 7\% (81) | 15\% (177) | 1143 |
| TV shows: Several times per week | 23\% (108) | 26\% (122) | 8\% (40) | 10\% (49) | 5\% (26) | 7\% (35) | 20\% (96) | 477 |
| TV shows: About once per week | 25\% (34) | 19\% (25) | 15\% (19) | 5\% (6) | 8\% (10) | 10\% (13) | 19\% (26) | 132 |
| TV shows: Several times per month | 14\% (15) | 23\% (25) | 8\% (8) | 18\% (20) | 4\% (4) | 4\% (4) | 29\% (31) | 108 |
| TV shows: About once per month | 15\% (7) | 26\% (13) | 10\% (5) | 11\% (5) | 6\% (3) | 7\% (3) | 25\% (12) | 48 |
| TV shows: Less often than once per month | 19\% (17) | 16\% (15) | 4\% (4) | 4\% (4) | 4\% (4) | $14 \%$ (12) | 38\% (34) | 89 |
| TV shows: Never | 28\% (58) | 13\% (26) | $3 \% \quad$ (7) | 4\% (8) | $3 \% \quad$ (7) | $4 \% \quad$ (9) | 44\% (90) | 204 |

Continued on next page

Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% (93) | 7\% (158) | 21\% (465) | 2201 |
| Movies: Every day | 41\% (170) | 20\% (84) | 4\% (15) | 7\% (28) | 4\% (15) | 7\% (30) | 18\% (74) | 416 |
| Movies: Several times per week | 34\% (182) | 25\% (135) | 9\% (47) | 6\% (32) | 4\% (23) | 7\% (39) | 14\% (76) | 533 |
| Movies: About once per week | 32\% (130) | 20\% (80) | 8\% (32) | 9\% (37) | 4\% (15) | 7\% (30) | 20\% (81) | 405 |
| Movies: Several times per month | 25\% (59) | 25\% (61) | 7\% (16) | 12\% (28) | 5\% (12) | 4\% (10) | 22\% (53) | 239 |
| Movies: About once per month | 29\% (54) | 21\% (39) | 8\% (14) | 5\% (10) | 6\% (11) | 7\% (13) | 23\% (43) | 183 |
| Movies: Less often than once per month | 28\% (53) | 14\% (27) | 5\% (9) | 9\% (17) | 6\% (11) | 12\% (22) | 26\% (48) | 188 |
| Movies: Never | 29\% (69) | 18\% (42) | 3\% (8) | $3 \% \quad$ (7) | 3\% (6) | 6\% (14) | 38\% (90) | 236 |
| Sports: Every day | 53\% (115) | 24\% (52) | 9\% (21) | 5\% (10) | 1\% (3) | 4\% (8) | 3\% (8) | 217 |
| Sports: Several times per week | 37\% (127) | 32\% (110) | 6\% (20) | 6\% (20) | 2\% (8) | 7\% (22) | 11\% (37) | 344 |
| Sports: About once per week | 39\% (102) | 24\% (62) | 9\% (24) | 5\% (13) | 4\% (9) | 5\% (13) | 14\% (36) | 258 |
| Sports: Several times per month | 29\% (50) | 24\% (41) | 5\% (8) | 17\% (29) | 5\% (8) | 8\% (14) | 13\% (23) | 172 |
| Sports: About once per month | 37\% (50) | 20\% (27) | 8\% (12) | 8\% (11) | 6\% (9) | 6\% (9) | 14\% (19) | 137 |
| Sports: Less often than once per month | 26\% (82) | 19\% (59) | 8\% (26) | 10\% (32) | 7\% (20) | 11\% (36) | 18\% (57) | 313 |
| Sports: Never | 25\% (192) | 15\% (116) | 4\% (32) | 6\% (43) | 5\% (36) | 7\% (56) | 38\% (285) | 760 |
| Cable: I currently subscribe | 40\% (421) | 24\% (253) | 6\% (67) | 7\% (69) | 3\% (34) | 6\% (62) | 14\% (148) | 1054 |
| Cable: I subscribed in the past | 29\% (223) | 18\% (138) | 7\% (56) | 9\% (66) | 5\% (41) | 9\% (71) | 23\% (175) | 771 |
| Cable: I have never subscribed | 20\% (74) | 20\% (75) | 5\% (19) | 6\% (24) | 5\% (17) | 6\% (24) | 38\% (142) | 376 |
| Satellite television: I currently subscribe | 44\% (241) | 22\% (120) | 6\% (33) | 7\% (41) | 3\% (17) | 4\% (24) | 14\% (76) | 554 |
| Satellite television: I subscribed in the past | 30\% (179) | 23\% (140) | 7\% (40) | 9\% (52) | 5\% (28) | 9\% (55) | 18\% (108) | 602 |
| Satellite television: I have never subscribed | 29\% (298) | 20\% (206) | 7\% (69) | 6\% (66) | 5\% (47) | 8\% (78) | 27\% (281) | 1045 |
| Streaming service: I currently subscribe | 31\% (391) | 23\% (292) | 7\% (95) | 8\% (100) | 5\% (63) | 7\% (95) | 19\% (240) | 1276 |
| Streaming service: I subscribed in the past | 31\% (79) | 23\% (57) | 8\% (20) | 8\% (21) | 5\% (14) | 6\% (16) | 18\% (45) | 252 |
| Streaming service: I have never subscribed | 37\% (249) | 17\% (118) | 4\% (27) | 6\% (38) | 2\% (16) | 7\% (47) | 27\% (180) | 673 |
| Film: An avid fan | 39\% (305) | 23\% (183) | 7\% (52) | 7\% (56) | 3\% (23) | 7\% (55) | 14\% (107) | 780 |
| Film: A casual fan | 31\% (347) | 20\% (230) | 7\% (76) | 8\% (87) | 5\% (58) | 8\% (90) | 21\% (239) | 1127 |
| Film: Not a fan | 23\% (67) | 18\% (54) | 5\% (15) | 5\% (15) | 4\% (12) | 4\% (13) | 41\% (119) | 294 |
| Television: An avid fan | 42\% (452) | 23\% (250) | 5\% (55) | 6\% (63) | 3\% (37) | 6\% (61) | 14\% (149) | 1067 |
| Television: A casual fan | 25\% (243) | 21\% (201) | 8\% (77) | 9\% (89) | 5\% (51) | 9\% (86) | 23\% (222) | 969 |
| Television: Not a fan | 14\% (24) | 9\% (16) | 6\% (10) | 4\% (7) | $3 \% \quad$ (5) | 6\% (10) | 57\% (95) | 166 |

[^11]Table HR1_4: How often do you turn to the following sources for news?
Network news

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% (719) | 21\% (467) | 6\% (142) | 7\% (158) | 4\% (93) | 7\% (158) | 21\% (465) | 2201 |
| Music: An avid fan | 36\% (402) | 23\% (257) | 6\% (71) | 8\% (84) | 3\% (35) | 7\% (83) | 16\% (180) | 1113 |
| Music: A casual fan | 31\% (297) | 20\% (192) | 7\% (68) | 7\% (69) | 6\% (53) | 7\% (69) | 22\% (216) | 964 |
| Music: Not a fan | 15\% (19) | 14\% (18) | 2\% (3) | 5\% (6) | 3\% (4) | 5\% (6) | 55\% (68) | 124 |
| Fashion: An avid fan | 38\% (124) | 24\% (78) | 7\% (22) | 8\% (26) | 5\% (15) | 8\% (25) | 11\% (38) | 329 |
| Fashion: A casual fan | 34\% (307) | 22\% (199) | 7\% (68) | 8\% (70) | 5\% (43) | 7\% (62) | 18\% (164) | 912 |
| Fashion: Not a fan | 30\% (287) | 20\% (190) | 5\% (52) | 6\% (62) | 4\% (35) | $7 \% \quad(71)$ | 27\% (263) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% (151) | 10\% (227) | 4\% (84) | 8\% (183) | 27\% (590) | 2201 |
| Gender: Male | 28\% (302) | 20\% (217) | 7\% (75) | 9\% (95) | 4\% (42) | 7\% (76) | 24\% (255) | 1062 |
| Gender: Female | 21\% (238) | 18\% (210) | 7\% (76) | 12\% (132) | 4\% (42) | 9\% (107) | 29\% (334) | 1139 |
| Age: 18-29 | 23\% (106) | 20\% (96) | 9\% (43) | 12\% (58) | 6\% (30) | 8\% (37) | 21\% (100) | 470 |
| Age: 30-44 | 29\% (159) | 24\% (133) | 6\% (34) | 8\% (45) | 3\% (16) | 8\% (42) | 21\% (115) | 543 |
| Age: 45-54 | 30\% (94) | 20\% (64) | 6\% (17) | 10\% (31) | 4\% (14) | 7\% (21) | 24\% (74) | 316 |
| Age: 55-64 | 26\% (113) | 15\% (65) | 7\% (32) | 14\% (62) | 2\% (10) | 7\% (29) | 29\% (124) | 436 |
| Age: 65+ | 15\% (67) | 16\% (69) | 5\% (24) | 7\% (31) | 3\% (14) | 13\% (55) | 40\% (176) | 436 |
| Generation Z: 18-21 | 21\% (38) | 18\% (33) | 9\% (16) | 14\% (25) | $4 \% \quad$ (7) | $7 \% \quad$ (13) | 27\% (49) | 181 |
| Millennial: Age 22-37 | 28\% (164) | 25\% (148) | 8\% (47) | 9\% (55) | 5\% (28) | 8\% (47) | 18\% (106) | 595 |
| Generation X: Age 38-53 | 28\% (141) | 20\% (101) | 6\% (32) | 10\% (51) | 5\% (23) | 7\% (37) | 24\% (122) | 506 |
| Boomers: Age 54-72 | 23\% (177) | 16\% (123) | $7 \% \quad$ (52) | $11 \% \quad$ (90) | 3\% (22) | 9\% (69) | 32\% (246) | 779 |
| PID: Dem (no lean) | 25\% (204) | 19\% (155) | 9\% (75) | 10\% (82) | 4\% (31) | 7\% (55) | 25\% (201) | 802 |
| PID: Ind (no lean) | 23\% (167) | 19\% (138) | 5\% (35) | 11\% (81) | 4\% (32) | 9\% (63) | 28\% (201) | 719 |
| PID: Rep (no lean) | 25\% (169) | 20\% (133) | 6\% (41) | 10\% (65) | 3\% (21) | 9\% (64) | 28\% (187) | 681 |
| PID/Gender: Dem Men | 28\% (104) | 21\% (75) | 10\% (35) | 8\% (30) | 5\% (18) | 5\% (18) | 23\% (84) | 364 |
| PID/Gender: Dem Women | 23\% (100) | 18\% (80) | 9\% (40) | 12\% (51) | 3\% (13) | 8\% (37) | 27\% (117) | 438 |
| PID/Gender: Ind Men | 26\% (90) | 20\% (68) | 5\% (16) | 9\% (31) | 5\% (16) | 10\% (34) | 26\% (90) | 346 |
| PID/Gender: Ind Women | 21\% (78) | 19\% (71) | 5\% (18) | 13\% (50) | 4\% (16) | 8\% (29) | 30\% (111) | 373 |
| PID/Gender: Rep Men | 31\% (109) | 21\% (74) | 7\% (23) | 10\% (34) | 2\% (8) | 7\% (24) | 23\% (81) | 353 |
| PID/Gender: Rep Women | 18\% (60) | 18\% (60) | 5\% (18) | 9\% (30) | 4\% (13) | 12\% (40) | 33\% (107) | 328 |
| Ideo: Liberal (1-3) | 30\% (208) | 19\% (132) | 8\% (57) | 11\% (76) | 4\% (29) | 8\% (53) | 19\% (133) | 687 |
| Ideo: Moderate (4) | 22\% (111) | 22\% (112) | 6\% (29) | 10\% (52) | 3\% (16) | 9\% (46) | 27\% (139) | 506 |
| Ideo: Conservative (5-7) | 24\% (178) | 20\% (147) | 6\% (46) | 10\% (76) | 4\% (29) | 9\% (63) | 27\% (199) | 739 |
| Educ: < College | 21\% (320) | 18\% (265) | 7\% (107) | 10\% (157) | 4\% (57) | 9\% (135) | 31\% (472) | 1513 |
| Educ: Bachelors degree | 29\% (130) | 24\% (107) | 7\% (29) | 11\% (47) | 4\% (20) | 8\% (34) | 17\% (77) | 444 |
| Educ: Post-grad | 37\% (90) | 22\% (54) | 6\% (14) | 10\% (24) | 3\% (7) | 6\% (14) | 16\% (40) | 244 |

Continued on next page

Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% (151) | 10\% (227) | 4\% (84) | 8\% (183) | 27\% (590) | 2201 |
| Income: Under 50k | 21\% (277) | 18\% (235) | 6\% (85) | 11\% (144) | $4 \% \quad$ (52) | 9\% (116) | 31\% (417) | 1326 |
| Income: 50k-100k | 28\% (175) | 23\% (141) | 8\% (49) | 9\% (56) | 3\% (21) | 9\% (53) | 20\% (124) | 619 |
| Income: $100 \mathrm{k}+$ | 34\% (88) | 20\% (51) | 6\% (17) | 11\% (27) | 4\% (11) | 5\% (14) | 19\% (49) | 256 |
| Ethnicity: White | 23\% (404) | 20\% (343) | 7\% (116) | 11\% (182) | 3\% (57) | 9\% (149) | 27\% (471) | 1723 |
| Ethnicity: Hispanic | 27\% (93) | 23\% (80) | 9\% (31) | 11\% (40) | 2\% (7) | 4\% (13) | 25\% (87) | 350 |
| Ethnicity: Afr. Am. | 26\% (70) | 17\% (48) | 6\% (17) | 10\% (27) | 6\% (17) | 10\% (27) | 25\% (67) | 274 |
| Ethnicity: Other | 32\% (66) | 17\% (36) | 9\% (18) | 9\% (18) | 5\% (10) | 3\% (6) | 25\% (51) | 204 |
| Relig: Protestant | 25\% (131) | 20\% (105) | 6\% (29) | 9\% (45) | 5\% (25) | 9\% (46) | 27\% (144) | 526 |
| Relig: Roman Catholic | 24\% (108) | 23\% (102) | 7\% (31) | 10\% (47) | 3\% (14) | 5\% (24) | 27\% (119) | 446 |
| Relig: Ath./Agn./None | 26\% (178) | 19\% (132) | 6\% (40) | 10\% (71) | 4\% (26) | 9\% (62) | 25\% (173) | 683 |
| Relig: Something Else | 22\% (39) | 16\% (29) | 9\% (17) | 12\% (21) | 4\% (7) | 10\% (18) | 27\% (49) | 179 |
| Relig: Jewish | 38\% (16) | 12\% (5) | 15\% (7) | 5\% (2) | 2\% (1) | 6\% (3) | 23\% (10) | 43 |
| Evang | 25\% (150) | 19\% (112) | 6\% (39) | 11\% (65) | 4\% (22) | 8\% (46) | 28\% (167) | 601 |
| Non-Evang | 24\% (390) | 20\% (315) | 7\% (112) | 10\% (162) | $4 \% \quad$ (62) | 9\% (137) | 26\% (422) | 1600 |
| Relig: All Christian | 24\% (288) | 20\% (238) | 6\% (75) | 10\% (117) | 4\% (47) | 8\% (90) | 28\% (338) | 1193 |
| Relig: All Non-Christian | 22\% (39) | 16\% (29) | 9\% (17) | 12\% (21) | 4\% (7) | 10\% (18) | 27\% (49) | 179 |
| Community: Urban | 27\% (162) | 22\% (129) | 8\% (47) | 11\% (65) | 3\% (17) | 5\% (28) | 25\% (147) | 596 |
| Community: Suburban | 24\% (235) | 20\% (196) | 7\% (66) | 10\% (97) | 5\% (45) | 9\% (94) | 26\% (256) | 988 |
| Community: Rural | 23\% (143) | 16\% (101) | 6\% (39) | 10\% (64) | 4\% (22) | 10\% (61) | 30\% (187) | 617 |
| Employ: Private Sector | 29\% (189) | 24\% (156) | 6\% (41) | 10\% (63) | 4\% (26) | 7\% (43) | 20\% (129) | 646 |
| Employ: Government | 30\% (46) | 23\% (36) | 10\% (15) | 12\% (18) | 3\% (5) | 7\% (11) | 14\% (22) | 152 |
| Employ: Self-Employed | 34\% (62) | 16\% (29) | 12\% (23) | 8\% (14) | $4 \% \quad$ (7) | 9\% (16) | 18\% (32) | 182 |
| Employ: Homemaker | 23\% (37) | 19\% (32) | 8\% (13) | 14\% (22) | 5\% (7) | 5\% (8) | 27\% (44) | 162 |
| Employ: Student | 16\% (18) | 24\% (27) | 8\% (9) | 14\% (16) | 7\% (8) | 10\% (11) | 22\% (25) | 113 |
| Employ: Retired | 18\% (97) | 15\% (81) | 5\% (29) | 9\% (48) | 3\% (17) | 10\% (54) | 38\% (202) | 528 |
| Employ: Unemployed | 22\% (52) | 20\% (47) | 5\% (11) | 9\% (22) | 3\% (6) | 11\% (25) | 31\% (74) | 237 |
| Employ: Other | 22\% (41) | 11\% (20) | 6\% (11) | 13\% (24) | 4\% (7) | 8\% (15) | 35\% (63) | 180 |
| Military HH: Yes | 27\% (107) | 18\% (72) | 6\% (23) | 11\% (43) | 5\% (19) | 8\% (34) | 25\% (100) | 397 |
| Military HH: No | 24\% (433) | 20\% (355) | 7\% (128) | 10\% (184) | 4\% (65) | 8\% (149) | 27\% (490) | 1804 |

[^12]Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% (151) | 10\% (227) | 4\% (84) | 8\% (183) | 27\% (590) | 2201 |
| RD/WT: Right Direction | 24\% (213) | 20\% (173) | 6\% (50) | 9\% (77) | 4\% (36) | 9\% (77) | 28\% (243) | 869 |
| RD/WT: Wrong Track | 25\% (327) | 19\% (254) | 8\% (101) | 11\% (150) | 4\% (47) | 8\% (106) | 26\% (346) | 1332 |
| Trump Job Approve | 23\% (214) | 20\% (181) | 6\% (51) | 9\% (86) | 4\% (35) | 10\% (89) | 28\% (258) | 914 |
| Trump Job Disapprove | 27\% (306) | 20\% (228) | 8\% (93) | 11\% (129) | 3\% (35) | 7\% (84) | 24\% (272) | 1148 |
| Trump Job Strongly Approve | 24\% (118) | 17\% (84) | 5\% (26) | 8\% (41) | 3\% (17) | 10\% (52) | 32\% (161) | 499 |
| Trump Job Somewhat Approve | 23\% (97) | 24\% (98) | 6\% (25) | 11\% (45) | 4\% (17) | 9\% (37) | 23\% (97) | 415 |
| Trump Job Somewhat Disapprove | 30\% (82) | 20\% (55) | 8\% (22) | 11\% (30) | 2\% (7) | 6\% (17) | 22\% (59) | 271 |
| Trump Job Strongly Disapprove | 26\% (224) | 20\% (174) | 8\% (71) | 11\% (98) | 3\% (29) | 8\% (68) | 24\% (213) | 877 |
| Favorable of Trump | 24\% (209) | 20\% (173) | 6\% (49) | 10\% (86) | 4\% (35) | 9\% (80) | 28\% (248) | 880 |
| Unfavorable of Trump | 26\% (299) | 20\% (224) | 8\% (91) | 11\% (126) | 4\% (41) | 8\% (90) | 24\% (271) | 1141 |
| Very Favorable of Trump | 25\% (128) | 18\% (91) | 5\% (25) | 8\% (42) | 4\% (18) | 9\% (47) | 32\% (166) | 517 |
| Somewhat Favorable of Trump | 22\% (81) | 23\% (83) | 7\% (24) | 12\% (44) | 4\% (16) | 9\% (33) | 23\% (82) | 363 |
| Somewhat Unfavorable of Trump | 30\% (76) | 20\% (49) | 8\% (20) | 10\% (25) | 4\% (10) | 7\% (17) | 22\% (54) | 251 |
| Very Unfavorable of Trump | 25\% (223) | 20\% (174) | 8\% (71) | 11\% (101) | 3\% (31) | 8\% (73) | 24\% (217) | 890 |
| \#1 Issue: Economy | 27\% (150) | 21\% (119) | 8\% (44) | 10\% (54) | 4\% (22) | 9\% (48) | 22\% (124) | 561 |
| \#1 Issue: Security | 24\% (110) | 20\% (91) | 6\% (30) | 8\% (38) | 3\% (16) | 8\% (36) | 30\% (137) | 459 |
| \#1 Issue: Health Care | 26\% (104) | 21\% (82) | 7\% (27) | 11\% (41) | 4\% (16) | 8\% (31) | 23\% (92) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% (54) | 15\% (46) | 6\% (20) | 14\% (43) | $3 \% \quad$ (9) | 10\% (30) | 36\% (111) | 313 |
| \#1 Issue: Women's Issues | 22\% (21) | 17\% (16) | 11\% (10) | 12\% (11) | 4\% (4) | 6\% (5) | 28\% (27) | 95 |
| \#1 Issue: Education | 27\% (45) | 23\% (38) | 6\% (10) | 8\% (14) | 4\% (6) | 10\% (16) | 22\% (37) | 166 |
| \#1 Issue: Energy | 29\% (27) | 23\% (22) | 6\% (6) | 13\% (13) | 4\% (4) | 5\% (5) | 20\% (19) | 95 |
| \#1 Issue: Other | 24\% (28) | 11\% (13) | 3\% (4) | 11\% (13) | 6\% (7) | 9\% (11) | 36\% (43) | 119 |
| 2018 House Vote: Democrat | 28\% (230) | 19\% (158) | 8\% (64) | 10\% (77) | 3\% (26) | 7\% (54) | 25\% (201) | 811 |
| 2018 House Vote: Republican | 24\% (174) | 22\% (154) | 5\% (37) | 11\% (75) | 4\% (29) | 9\% (68) | 25\% (177) | 714 |
| 2018 House Vote: Someone else | 18\% (15) | 22\% (19) | 9\% (8) | 6\% (6) | 5\% (4) | 11\% (10) | 29\% (25) | 87 |
| 2018 House Vote: Didnt Vote | 20\% (118) | 16\% (96) | 7\% (43) | 12\% (68) | 4\% (24) | 9\% (51) | 32\% (186) | 586 |

Continued on next page

Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% (151) | 10\% (227) | 4\% | (84) |  | (183) | 27\% (590) | 2201 |
| 2016 Vote: Hillary Clinton | 27\% (183) | 21\% (144) | 8\% (54) | 11\% (73) | 3\% | (21) |  | (41) | 25\% (169) | 685 |
| 2016 Vote: Donald Trump | 24\% (177) | 21\% (151) | 6\% (46) | 9\% (68) | 4\% | (31) | 9\% | (66) | 26\% (194) | 734 |
| 2016 Vote: Someone else | 37\% (63) | 16\% (28) | 6\% (11) | 9\% (15) | 4\% | (7) | 9\% | (16) | 19\% (32) | 172 |
| 2016 Vote: Didnt Vote | 19\% (113) | 17\% (104) | 7\% (40) | 11\% (69) | 4\% | (24) | 10\% | (60) | 32\% (193) | 604 |
| Voted in 2014: Yes | 27\% (372) | 20\% (278) | 7\% (93) | 10\% (137) | 3\% | (44) | 7\% | (98) | 26\% (354) | 1376 |
| Voted in 2014: No | 20\% (167) | 18\% (149) | 7\% (58) | 11\% (90) | 5\% | (40) | 10\% | (85) | 28\% (235) | 825 |
| 2012 Vote: Barack Obama | 28\% (241) | 20\% (174) | 7\% (59) | 10\% (89) | 2\% | (19) | 6\% | (54) | 26\% (218) | 854 |
| 2012 Vote: Mitt Romney | 25\% (124) | 19\% (96) | 5\% (25) | 10\% (52) | 4\% | (19) | 10\% | (50) | 28\% (139) | 504 |
| 2012 Vote: Other | 27\% (25) | 16\% (15) | 12\% (11) | 4\% (4) | 6\% | (6) | 10\% | (10) | 25\% (24) | 95 |
| 2012 Vote: Didn't Vote | 20\% (149) | 19\% (138) | 8\% (56) | 11\% (79) | 5\% | (40) | 9\% | (68) | 28\% (208) | 738 |
| 4-Region: Northeast | 28\% (109) | 19\% (74) | 9\% (34) | 10\% (38) | 4\% | (16) | 8\% | (31) | 24\% (93) | 394 |
| 4-Region: Midwest | 20\% (93) | 20\% (93) | 5\% (25) | 13\% (59) | 4\% | (18) | 8\% | (37) | 30\% (138) | 462 |
| 4-Region: South | 25\% (204) | 18\% (150) | 7\% (58) | 9\% (74) | 3\% | (28) |  | (74) | 29\% (236) | 825 |
| 4-Region: West | 26\% (134) | 21\% (109) | 7\% (34) | 11\% (57) | 4\% | (22) |  | (42) | 24\% (123) | 520 |
| Frequent TV watchers | 27\% (443) | 21\% (334) | 7\% (108) | 10\% (157) | 4\% | (59) |  | (125) | 24\% (395) | 1620 |
| Frequent movie watchers | 31\% (291) | 22\% (206) | 6\% (60) | 11\% (102) | 4\% | (33) |  | (73) | 19\% (184) | 949 |
| TV shows: Every day | 30\% (339) | 20\% (224) | 6\% (71) | 9\% (102) | 4\% | (41) | 8\% | (93) | 24\% (273) | 1143 |
| TV shows: Several times per week | 22\% (104) | 23\% (110) | 8\% (37) | 11\% (54) | 4\% | (18) | 7\% | (32) | 25\% (121) | 477 |
| TV shows: About once per week | 22\% (28) | 19\% (25) | 9\% (12) | 14\% (18) | 7\% | (9) | 13\% | (17) | 17\% (23) | 132 |
| TV shows: Several times per month | 15\% (16) | 17\% (19) | 11\% (12) | 23\% (24) | 3\% | (4) | 10\% | (10) | 21\% (23) | 108 |
| TV shows: About once per month | 11\% (5) | 35\% (17) | 7\% (3) | 1\% (1) | 5\% | (2) | 10\% | (5) | 31\% (15) | 48 |
| TV shows: Less often than once per month | 11\% (10) | 13\% (12) | 8\% (7) | 12\% (10) | 7\% | (6) | 15\% | (13) | 35\% (31) | 89 |
| TV shows: Never | 18\% (37) | 10\% (21) | 5\% (9) | 8\% (17) | 1\% | (3) | 6\% | (12) | 51\% (104) | 204 |

Continued on next page

Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week |  | A few times per month |  |  | Less once mo | than <br> per <br> nth | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% | (151) | 10\% (227) | 4\% | (84) | 8\% | (183) | 27\% (590) | 2201 |
| Movies: Every day | 35\% (144) | 17\% (70) |  | (30) | 9\% (39) | 4\% | (19) | 7\% | (27) | 21\% (87) | 416 |
| Movies: Several times per week | 28\% (147) | 26\% (137) | 6\% | (30) | 12\% (62) | 3\% | (15) | 9\% | (46) | 18\% (97) | 533 |
| Movies: About once per week | 26\% (107) | 20\% (81) | 11\% | (46) | 9\% (37) | 5\% | (20) | 6\% | (25) | 22\% (88) | 405 |
| Movies: Several times per month | 17\% (42) | 27\% (64) | 6\% | (14) | 14\% (34) | 3\% | (8) | 9\% | (22) | 24\% (56) | 239 |
| Movies: About once per month | 21\% (39) | 14\% (25) | 6\% | (11) | 11\% (20) | 4\% | (8) | 9\% | (17) | 35\% (65) | 183 |
| Movies: Less often than once per month | 19\% (36) | 14\% (26) | 5\% | (9) | 10\% (19) | 4\% | (8) | 15\% | (28) | 33\% (62) | 188 |
| Movies: Never | 11\% (25) | 10\% (24) | 5\% | (12) | 7\% (16) | 3\% | (6) | 8\% | (18) | 57\% (134) | 236 |
| Sports: Every day | 41\% (89) | 21\% (45) | 7\% | (16) | 10\% (21) | 4\% | (9) | $4 \%$ | (9) | 13\% (28) | 217 |
| Sports: Several times per week | 31\% (108) | 25\% (87) | 11\% | (36) | 7\% (25) | 3\% | (11) | 7\% | (24) | 15\% (53) | 344 |
| Sports: About once per week | 28\% (73) | 26\% (66) | 8\% | (21) | 8\% (21) | 5\% | (13) | 7\% | (19) | 18\% (45) | 258 |
| Sports: Several times per month | 22\% (38) | 22\% (39) | 9\% | (16) | 15\% (26) | 5\% | (9) | 5\% | (9) | 20\% (35) | 172 |
| Sports: About once per month | 28\% (38) | 20\% (28) | 5\% | (6) | 19\% (26) | 6\% | (9) | 9\% | (12) | 13\% (17) | 137 |
| Sports: Less often than once per month | 27\% (84) | 19\% (59) | 5\% | (14) | 11\% (35) | 3\% | (10) | 12\% | (37) | 23\% (73) | 313 |
| Sports: Never | 14\% (109) | 14\% (103) | 5\% | (41) | 10\% (73) | 3\% | (23) | 10\% | (73) | 44\% (338) | 760 |
| Cable: I currently subscribe | 26\% (278) | 22\% (227) | 7\% | (72) | 8\% (83) | 4\% | (41) | 7\% | (77) | 26\% (277) | 1054 |
| Cable: I subscribed in the past | 27\% (206) | 19\% (145) | 7\% | (54) | 13\% (103) | 4\% | (30) | 9\% | (68) | 21\% (163) | 771 |
| Cable: I have never subscribed | 15\% (56) | 14\% (54) | 7\% | (25) | 11\% (40) | 3\% | (13) | 10\% | (38) | 40\% (149) | 376 |
| Satellite television: I currently subscribe | 29\% (162) | 17\% (95) | 6\% | (36) | 11\% (63) | 3\% | (19) | 9\% | (50) | 23\% (129) | 554 |
| Satellite television: I subscribed in the past | 26\% (157) | 23\% (140) | 6\% | (38) | 12\% (69) | 4\% | (27) | 8\% | (45) | 21\% (125) | 602 |
| Satellite television: I have never subscribed | 21\% (221) | 18\% (191) | 7\% | (77) | 9\% (95) | 4\% | (38) | 8\% | (87) | 32\% (335) | 1045 |
| Streaming service: I currently subscribe | 30\% (379) | 23\% (295) | 7\% | (89) | 11\% (136) | 4\% | (47) |  | (103) | 18\% (228) | 1276 |
| Streaming service: I subscribed in the past | 25\% (62) | 20\% (51) | 9\% | (24) | 15\% (38) | 5\% | (12) | 6\% | (15) | 20\% (51) | 252 |
| Streaming service: I have never subscribed | 15\% (99) | 12\% (81) | 6\% | (39) | 8\% (53) | 4\% | (25) | 10\% | (65) | 46\% (311) | 673 |
| Film: An avid fan | 33\% (254) | 24\% (185) | 7\% | (58) | 9\% (74) | 3\% | (23) | 6\% | (49) | 18\% (138) | 780 |
| Film: A casual fan | 22\% (247) | 18\% (203) | 7\% | (74) | 12\% (131) | 5\% | (57) | 10\% | (114) | 27\% (300) | 1127 |
| Film: Not a fan | 13\% (39) | 13\% (39) | 6\% | (19) | 7\% (22) | 1\% | (4) | 7\% | (20) | 52\% (152) | 294 |
| Television: An avid fan | 28\% (296) | 21\% (224) | 6\% | (65) | 10\% (109) | 3\% | (36) | 8\% | (84) | 24\% (252) | 1067 |
| Television: A casual fan | 21\% (207) | 19\% (181) | 8\% | (78) | 11\% (111) | 4\% | (41) | 10\% | (95) | 26\% (256) | 969 |
| Television: Not a fan | 22\% (37) | 13\% (21) | 5\% | (8) | 4\% (7) | 4\% | (6) | 3\% | (4) | 49\% (82) | 166 |

[^13]Table HR1_5: How often do you turn to the following sources for news?
Online-only news sites

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (540) | 19\% (427) | 7\% (151) | 10\% (227) | $4 \% \quad$ (84) | 8\% (183) | 27\% (590) | 2201 |
| Music: An avid fan | 30\% (329) | 23\% (252) | 8\% (88) | 9\% (102) | $3 \% \quad$ (38) | 8\% (94) | 19\% (209) | 1113 |
| Music: A casual fan | 20\% (190) | 18\% (172) | 6\% (57) | 12\% (119) | 4\% (42) | 9\% (83) | 31\% (301) | 964 |
| Music: Not a fan | 17\% (21) | 2\% (2) | 4\% (6) | 5\% (6) | $2 \% \quad$ (3) | 5\% (6) | 64\% (80) | 124 |
| Fashion: An avid fan | 38\% (126) | 20\% (65) | 9\% (30) | 9\% (28) | $2 \% \quad$ (7) | 8\% (27) | 14\% (45) | 329 |
| Fashion: A casual fan | 23\% (211) | 23\% (211) | 7\% (62) | 12\% (107) | 4\% (35) | 8\% (74) | 23\% (212) | 912 |
| Fashion: Not a fan | 21\% (203) | 16\% (151) | 6\% (59) | 10\% (92) | 4\% (41) | 9\% (82) | 35\% (332) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% (114) | 5\% (116) | 2\% (45) | 5\% (103) | 23\% (516) | 2201 |
| Gender: Male | 44\% (466) | 15\% (156) | 7\% (72) | 5\% (54) | 2\% (22) | 4\% (42) | 24\% (252) | 1062 |
| Gender: Female | 46\% (521) | 14\% (164) | 4\% (42) | 5\% (62) | 2\% (23) | 5\% (61) | 23\% (265) | 1139 |
| Age: 18-29 | 60\% (281) | 14\% (67) | 5\% (22) | 7\% (31) | 2\% (12) | 1\% (7) | 11\% (50) | 470 |
| Age: 30-44 | 57\% (309) | 15\% (82) | 5\% (27) | 4\% (24) | 1\% (4) | 3\% (16) | 15\% (81) | 543 |
| Age: 45-54 | 47\% (148) | 16\% (51) | 5\% (17) | 5\% (17) | $3 \% \quad$ (9) | 5\% (17) | 18\% (57) | 316 |
| Age: 55-64 | 33\% (145) | 15\% (67) | 5\% (22) | 4\% (19) | 3\% (12) | 6\% (28) | 33\% (142) | 436 |
| Age: 65+ | 24\% (104) | 12\% (53) | 6\% (26) | 6\% (24) | 2\% (8) | 8\% (35) | 43\% (187) | 436 |
| Generation Z: 18-21 | 61\% (110) | 14\% (25) | 9\% (16) | 7\% (13) | 1\% (2) | 1\% (1) | 8\% (14) | 181 |
| Millennial: Age 22-37 | 59\% (349) | 16\% (93) | 3\% (19) | 6\% (33) | 2\% (10) | 2\% (13) | 13\% (78) | 595 |
| Generation X: Age 38-53 | 51\% (256) | 15\% (76) | 5\% (27) | 5\% (24) | 2\% (12) | 4\% (23) | 17\% (88) | 506 |
| Boomers: Age 54-72 | 32\% (250) | 14\% (110) | 5\% (38) | 5\% (40) | 2\% (18) | 7\% (54) | 34\% (268) | 779 |
| PID: Dem (no lean) | 50\% (399) | 14\% (110) | 5\% (37) | 5\% (38) | 3\% (22) | 4\% (28) | 21\% (167) | 802 |
| PID: Ind (no lean) | 41\% (295) | 15\% (110) | 5\% (35) | 6\% (43) | 2\% (14) | 5\% (38) | 25\% (183) | 719 |
| PID: Rep (no lean) | 43\% (293) | 15\% (100) | 6\% (42) | 5\% (35) | 1\% (8) | 5\% (36) | 24\% (167) | 681 |
| PID/Gender: Dem Men | 51\% (187) | 14\% (52) | 5\% (18) | 5\% (17) | 3\% (11) | 2\% (8) | 19\% (70) | 364 |
| PID/Gender: Dem Women | 48\% (212) | 13\% (58) | 4\% (19) | 5\% (21) | 3\% (11) | 5\% (20) | 22\% (97) | 438 |
| PID/Gender: Ind Men | 38\% (130) | 15\% (52) | 7\% (24) | 5\% (17) | 2\% (8) | 5\% (19) | 28\% (97) | 346 |
| PID/Gender: Ind Women | 44\% (165) | 16\% (58) | 3\% (11) | 7\% (27) | 2\% (6) | 5\% (19) | 23\% (86) | 373 |
| PID/Gender: Rep Men | 42\% (149) | 15\% (52) | 9\% (30) | 6\% (20) | 1\% (2) | 4\% (15) | 24\% (85) | 353 |
| PID/Gender: Rep Women | 44\% (144) | 15\% (48) | 4\% (12) | 4\% (15) | 2\% (6) | 6\% (21) | 25\% (82) | 328 |
| Ideo: Liberal (1-3) | 53\% (365) | 15\% (104) | 5\% (34) | 5\% (37) | 3\% (18) | 4\% (28) | 15\% (101) | 687 |
| Ideo: Moderate (4) | 42\% (212) | 14\% (73) | 5\% (25) | 5\% (25) | 2\% (9) | 4\% (20) | 28\% (143) | 506 |
| Ideo: Conservative (5-7) | 39\% (287) | 15\% (108) | 7\% (48) | 5\% (37) | 2\% (12) | 6\% (46) | 27\% (199) | 739 |
| Educ: < College | 46\% (689) | 14\% (219) | 5\% (76) | 4\% (65) | 2\% (36) | 4\% (65) | 24\% (364) | 1513 |
| Educ: Bachelors degree | 43\% (190) | 15\% (68) | 5\% (21) | 9\% (38) | 1\% (4) | 6\% (27) | 22\% (96) | 444 |
| Educ: Post-grad | 45\% (109) | 14\% (33) | 7\% (17) | 5\% (13) | 2\% (5) | 5\% (11) | 23\% (57) | 244 |

Continued on next page

Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week |  | A few times per month |  | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% | (114) | 5\% | (116) | 2\% | (45) |  | (103) | 23\% (516) | 2201 |
| Income: Under 50k | 44\% (585) | 15\% (195) | 5\% | (63) | 5\% | (67) | 2\% | (28) | 5\% | (64) | 24\% (324) | 1326 |
| Income: 50k-100k | 44\% (274) | 15\% (93) | 6\% | (40) | 6\% | (35) | 2\% | (11) | 4\% | (27) | 22\% (138) | 619 |
| Income: $100 \mathrm{k}+$ | 50\% (128) | 12\% (32) | 4\% | (11) | 5\% | (14) | 2\% | (6) | 4\% |  | 21\% (54) | 256 |
| Ethnicity: White | 44\% (760) | 14\% (242) | 5\% | (82) | 5\% | (88) | 2\% | (29) | 5\% | (86) | 25\% (437) | 1723 |
| Ethnicity: Hispanic | 57\% (198) | 14\% (49) | 6\% | (21) | 1\% | (5) | 4\% | (12) | 4\% | (13) | 15\% (52) | 350 |
| Ethnicity: Afr. Am. | 43\% (119) | 15\% (40) | 6\% | (18) | 8\% | (21) | 2\% | (6) | 3\% |  | 23\% (62) | 274 |
| Ethnicity: Other | 53\% (108) | 19\% (38) | 7\% | (15) | 4\% | (8) | 5\% | (10) | 4\% | (8) | 9\% (18) | 204 |
| Relig: Protestant | 39\% (203) | 14\% (72) | 7\% | (36) | 6\% | (31) | 1\% | (5) | 6\% | (34) | 27\% (144) | 526 |
| Relig: Roman Catholic | 47\% (208) | 13\% (58) | 6\% | (27) | 2\% |  | 3\% | (15) | 5\% | (21) | 24\% (106) | 446 |
| Relig: Ath./Agn./None | 48\% (330) | 16\% (111) | 3\% | (20) | 6\% | (40) | 2\% | (14) | 3\% | (19) | 22\% (147) | 683 |
| Relig: Something Else | 53\% (94) | 10\% (18) | 4\% | (7) | 6\% | (11) | 2\% | (4) | 7\% | (12) | 19\% (34) | 179 |
| Relig: Jewish | 54\% (23) | 9\% (4) | 5\% | (2) | 5\% | (2) | 1\% | (1) | 4\% | (2) | 22\% (9) | 43 |
| Evang | 45\% (268) | 14\% (86) | 6\% | (37) | 5\% | (31) | 3\% | (15) | 6\% | (33) | 22\% (131) | 601 |
| Non-Evang | 45\% (719) | 15\% (235) | 5\% | (77) | 5\% | (85) | 2\% | (30) | 4\% | (69) | 24\% (385) | 1600 |
| Relig: All Christian | 43\% (509) | 14\% (167) | 6\% | (76) | 4\% | (51) | 2\% | (25) | 5\% | (65) | 25\% (300) | 1193 |
| Relig: All Non-Christian | 53\% (94) | 10\% (18) | 4\% | (7) | 6\% | (11) | 2\% | (4) | 7\% | (12) | 19\% (34) | 179 |
| Community: Urban | 50\% (300) | 13\% (80) | 4\% | (24) | 3\% | (19) | 3\% | (20) | 5\% | (27) | 21\% (126) | 596 |
| Community: Suburban | 42\% (416) | 15\% (143) | 6\% | (62) | 6\% | (55) | 2\% | (15) | 6\% | (57) | 24\% (240) | 988 |
| Community: Rural | 44\% (271) | 16\% (97) | 5\% | (28) | 7\% | (42) | 2\% | (10) | 3\% | (18) | 24\% (150) | 617 |
| Employ: Private Sector | 52\% (335) | 15\% (95) | 4\% | (28) | 6\% | (36) | 2\% | (11) | 4\% | (25) | 18\% (116) | 646 |
| Employ: Government | 48\% (74) | 14\% (22) | 10\% | (15) | 5\% | (8) | 3\% | (4) | 3\% | (4) | 17\% (25) | 152 |
| Employ: Self-Employed | 45\% (82) | 16\% (29) | 8\% | (14) | 6\% | (11) | 2\% | (3) | 6\% | (10) | 18\% (33) | 182 |
| Employ: Homemaker | 46\% (74) | 14\% (23) | 3\% | (4) | 7\% | (11) | 1\% | (1) | 7\% | (12) | 23\% (37) | 162 |
| Employ: Student | 68\% (77) | 12\% (13) | 9\% | (11) | 3\% | (3) | 4\% | (4) | 2\% | (2) | 2\% (2) | 113 |
| Employ: Retired | 29\% (153) | 13\% (67) | 6\% | (34) | 5\% | (25) | 2\% | (8) | 7\% | (35) | 39\% (206) | 528 |
| Employ: Unemployed | 46\% (109) | 19\% (44) | 1\% | (3) | 4\% | (10) | 2\% | (4) | 4\% | (10) | 24\% (56) | 237 |
| Employ: Other | 46\% (82) | 15\% (28) | 3\% | (6) | 6\% | (10) | 5\% | (9) | 2\% |  | 23\% (41) | 180 |
| Military HH: Yes | 39\% (154) | 13\% (51) | 8\% | (32) | 8\% | (30) | 2\% | (6) | 4\% |  | 27\% (109) | 397 |
| Military HH: No | 46\% (833) | 15\% (269) | 5\% | (82) | 5\% | (86) | 2\% | (38) | 5\% | (87) | 23\% (407) | 1804 |

[^14]Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week |  | A few times per month |  | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% | (114) | 5\% | (116) | 2\% | (45) |  | (103) | 23\% (516) | 2201 |
| RD/WT: Right Direction | 43\% (374) | 16\% (141) | 6\% | (50) |  | (39) | 2\% | (20) |  | (48) | 23\% (198) | 869 |
| RD/WT: Wrong Track | 46\% (613) | 13\% (179) | 5\% | (65) |  | (76) | 2\% | (25) | 4\% | (55) | 24\% (318) | 1332 |
| Trump Job Approve | 43\% (389) | 15\% (135) | 6\% | (56) | 5\% | (41) | 2\% | (16) | 5\% | (50) | 25\% (227) | 914 |
| Trump Job Disapprove | 47\% (543) | 14\% (166) | 5\% | (52) |  | (64) | 2\% | (22) | 4\% | (43) | 22\% (258) | 1148 |
| Trump Job Strongly Approve | 43\% (217) | 13\% (63) | 6\% | (29) | 4\% | (20) | 2\% | (9) | 6\% | (28) | 26\% (132) | 499 |
| Trump Job Somewhat Approve | 42\% (173) | 17\% (72) | 6\% | (26) | 5\% | (21) | 2\% | (7) | 5\% | (21) | 23\% (95) | 415 |
| Trump Job Somewhat Disapprove | 49\% (132) | 15\% (40) | 6\% | (17) | 6\% | (16) | 2\% | (6) | 4\% | (11) | 19\% (51) | 271 |
| Trump Job Strongly Disapprove | 47\% (411) | 14\% (126) | 4\% | (35) | 6\% | (48) | 2\% | (16) | 4\% | (33) | 24\% (207) | 877 |
| Favorable of Trump | 42\% (365) | 15\% (128) | 6\% | (54) | 5\% | (41) | 2\% | (17) | 6\% | (49) | 26\% (225) | 880 |
| Unfavorable of Trump | 48\% (549) | 14\% (161) | 5\% | (53) | 5\% | (63) | 2\% | (24) | 4\% | (47) | 21\% (244) | 1141 |
| Very Favorable of Trump | 43\% (225) | 13\% (66) | 5\% | (25) | 4\% | (22) | 2\% | (11) | 6\% | (29) | 27\% (140) | 517 |
| Somewhat Favorable of Trump | 39\% (141) | 17\% (63) | 8\% | (30) | 5\% | (19) | 2\% | (6) | 5\% | (20) | 24\% (86) | 363 |
| Somewhat Unfavorable of Trump | 49\% (123) | 17\% (44) | 6\% | (14) | 6\% | (14) | 4\% | (9) | 4\% | (10) | 15\% (37) | 251 |
| Very Unfavorable of Trump | 48\% (426) | 13\% (118) | 4\% | (39) | 5\% | (48) | 2\% | (15) | 4\% | (37) | 23\% (207) | 890 |
| \#1 Issue: Economy | 51\% (285) | 15\% (83) | 5\% | (27) | 5\% | (28) | 2\% | (11) | 5\% | (29) | 17\% (98) | 561 |
| \#1 Issue: Security | 43\% (195) | 14\% (65) | 6\% | (28) | 5\% | (22) | 2\% | (9) | 5\% | (23) | 25\% (115) | 459 |
| \#1 Issue: Health Care | 45\% (176) | 18\% (69) | 4\% | (16) | $4 \%$ | (16) | 3\% | (10) | 4\% | (14) | 23\% (92) | 394 |
| \#1 Issue: Medicare / Social Security | 32\% (100) | 13\% (41) | 7\% | (21) | 4\% | (12) | 3\% | (11) | 6\% | (20) | 35\% (108) | 313 |
| \#1 Issue: Women's Issues | 63\% (60) | 7\% (7) | 3\% | (3) | 10\% | (9) | - | (0) | $2 \%$ | (2) | 15\% (14) | 95 |
| \#1 Issue: Education | 55\% (90) | 15\% (24) | 3\% | (4) | 5\% | (9) | 2\% | (4) | $4 \%$ | (7) | 17\% (28) | 166 |
| \#1 Issue: Energy | 42\% (40) | 16\% (16) | 6\% | (6) | 13\% | (12) | 1\% | (1) | $2 \%$ | (2) | 20\% (19) | 95 |
| \#1 Issue: Other | 34\% (41) | 13\% (15) | 7\% | (8) | 5\% | (6) | - | (0) | 5\% | (6) | 36\% (42) | 119 |
| 2018 House Vote: Democrat | 48\% (385) | 15\% (118) | 4\% | (29) |  | (43) | 3\% | (21) | 4\% | (30) | 23\% (184) | 811 |
| 2018 House Vote: Republican | 41\% (290) | 16\% (115) | 7\% | (48) | 5\% | (33) | 1\% | (8) | 6\% | (44) | 25\% (175) | 714 |
| 2018 House Vote: Someone else | 30\% (26) | 17\% (15) | 8\% | (7) | 6\% | (5) | 4\% | (4) | 9\% | (8) | 26\% (22) | 87 |
| 2018 House Vote: Didnt Vote | 48\% (283) | 12\% (72) | 5\% | (31) | 6\% | (34) | 2\% | (11) | 4\% | (21) | 23\% (134) | 586 |

[^15]Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% (114) | 5\% (116) | 2\% | (45) |  | (103) | 23\% (516) | 2201 |
| 2016 Vote: Hillary Clinton | 48\% (327) | 15\% (101) | 4\% (24) | 5\% (32) | 3\% | (21) | 4\% | (30) | 22\% (150) | 685 |
| 2016 Vote: Donald Trump | 40\% (297) | 14\% (99) | 7\% (48) | 5\% (34) | 1\% | (10) | 6\% | (43) | 28\% (203) | 734 |
| 2016 Vote: Someone else | 48\% (83) | 17\% (28) | 2\% (3) | 6\% (10) | 1\% | (2) | 6\% | (11) | 20\% (35) | 172 |
| 2016 Vote: Didnt Vote | 46\% (276) | 15\% (91) | 6\% (39) | 7\% (40) | 2\% | (11) | 3\% | (18) | 21\% (128) | 604 |
| Voted in 2014: Yes | 43\% (588) | 15\% (205) | 5\% (71) | 5\% (65) | 2\% | (25) | 5\% | (71) | 25\% (350) | 1376 |
| Voted in 2014: No | 48\% (399) | 14\% (115) | 5\% (43) | 6\% (51) | 2\% | (20) | 4\% | (31) | 20\% (167) | 825 |
| 2012 Vote: Barack Obama | 44\% (377) | 15\% (131) | 4\% (34) | 5\% (43) | $2 \%$ | (20) | 5\% | (41) | 24\% (209) | 854 |
| 2012 Vote: Mitt Romney | 38\% (190) | 13\% (67) | 7\% (35) | 5\% (24) | 1\% | (5) | 7\% | (34) | 30\% (150) | 504 |
| 2012 Vote: Other | 34\% (32) | 15\% (14) | 8\% (8) | $5 \% \quad$ (5) | 1\% | (1) | 8\% | (7) | 29\% (28) | 95 |
| 2012 Vote: Didn't Vote | 52\% (386) | 15\% (107) | 5\% (38) | 6\% (42) | 3\% | (19) | 3\% | (19) | 17\% (127) | 738 |
| 4-Region: Northeast | 45\% (178) | 14\% (56) | 3\% (13) | 6\% (23) | $2 \%$ | (7) | 5\% | (21) | 25\% (97) | 394 |
| 4-Region: Midwest | 40\% (186) | 14\% (66) | 5\% (25) | 7\% (32) | 2\% | (9) | $4 \%$ | (17) | 27\% (127) | 462 |
| 4-Region: South | 47\% (391) | 14\% (116) | 6\% (49) | 5\% (39) | 2\% | (19) | 5\% | (43) | 20\% (168) | 825 |
| 4-Region: West | 45\% (232) | 16\% (82) | 5\% (28) | 4\% (21) | 2\% | (10) | $4 \%$ | (22) | 24\% (125) | 520 |
| Frequent TV watchers | 49\% (801) | 15\% (247) | 5\% (74) | 5\% (75) | 1\% | (22) | 4\% | (67) | 21\% (336) | 1620 |
| Frequent movie watchers | 55\% (522) | 15\% (145) | 5\% (46) | 4\% (35) | 1\% | (10) | 3\% | (32) | 17\% (159) | 949 |
| TV shows: Every day | 52\% (595) | 13\% (145) | 4\% (49) | 5\% (52) | 1\% | (11) | 4\% | (50) | 21\% (242) | 1143 |
| TV shows: Several times per week | 43\% (205) | 21\% (102) | 5\% (24) | 5\% (23) | $2 \%$ | (11) | 4\% | (17) | 20\% (94) | 477 |
| TV shows: About once per week | 47\% (62) | 14\% (19) | 8\% (10) | 7\% (9) | 5\% | (7) | $2 \%$ | (2) | 17\% (22) | 132 |
| TV shows: Several times per month | 38\% (41) | 16\% (17) | 9\% (10) | 10\% (10) | $2 \%$ | (2) | 8\% | (8) | 18\% (19) | 108 |
| TV shows: About once per month | 17\% (8) | 21\% (10) | 11\% (6) | 12\% (6) | 12\% | (6) | 9\% | (4) | 17\% (8) | 48 |
| TV shows: Less often than once per month | 23\% (21) | 15\% (14) | 4\% (4) | 9\% (8) | 8\% | (8) | 14\% | (13) | 25\% (23) | 89 |
| TV shows: Never | 27\% (55) | 6\% (13) | 5\% (11) | 4\% (8) | 1\% | (1) | $4 \%$ | (8) | 53\% (109) | 204 |

Continued on next page

Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week |  | A few times per month |  | Once per month |  | Less than once per month |  | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% | (114) | 5\% | (116) | 2\% | (45) | 5\% | (103) | 23\% (516) | 2201 |
| Movies: Every day | 60\% (248) | 14\% (56) | 4\% |  |  | (17) | 1\% | (2) |  | (14) | 15\% (63) | 416 |
| Movies: Several times per week | 51\% (274) | 17\% (89) | 6\% | (31) | 3\% | (18) | 1\% | (8) | 3\% | (18) | 18\% (95) | 533 |
| Movies: About once per week | 46\% (186) | 15\% (59) | 7\% | (30) | 5\% | (21) | 3\% | (13) | 5\% | (22) | 18\% (74) | 405 |
| Movies: Several times per month | 37\% (89) | 18\% (43) | 4\% | (10) | 9\% | (22) | 4\% | (10) | 4\% | (10) | 23\% (54) | 239 |
| Movies: About once per month | 37\% (67) | 14\% (26) | 8\% | (15) | 5\% | (10) | 2\% | (3) | 8\% | (14) | 27\% (49) | 183 |
| Movies: Less often than once per month | 35\% (66) | 13\% (25) | 2\% | (4) | 9\% | (18) | 3\% | (6) | 6\% | (11) | 31\% (58) | 188 |
| Movies: Never | 24\% (56) | 9\% (22) | $4 \%$ | (9) | 5\% | (11) | 1\% | (3) | 6\% | (14) | 52\% (122) | 236 |
| Sports: Every day | 63\% (136) | 14\% (30) | 5\% | (10) | 4\% | (9) | 1\% | (1) | 1\% | (2) | 13\% (28) | 217 |
| Sports: Several times per week | 49\% (168) | 16\% (53) | 6\% | (19) | 5\% | (17) | 1\% | (4) | 4\% | (15) | 20\% (67) | 344 |
| Sports: About once per week | 47\% (121) | 11\% (29) | 10\% | (25) | 6\% | (16) | 1\% | (3) | 3\% | (8) | 22\% (56) | 258 |
| Sports: Several times per month | 39\% (67) | 17\% (30) | 5\% | (9) | 5\% | (8) | 6\% | (10) | $4 \%$ | (6) | 24\% (42) | 172 |
| Sports: About once per month | 49\% (67) | 18\% (25) | 4\% | (5) | 6\% | (8) | 5\% | (7) | 6\% | (8) | 13\% (17) | 137 |
| Sports: Less often than once per month | 49\% (153) | 14\% (45) | 5\% | (14) | 6\% | (20) | 1\% | (4) | 8\% | (24) | 17\% (53) | 313 |
| Sports: Never | 36\% (274) | 14\% (109) | $4 \%$ | (32) | 5\% | (37) | 2\% | (16) | 5\% | (39) | 33\% (254) | 760 |
| Cable: I currently subscribe | 48\% (510) | 14\% (147) | 5\% | (54) | 5\% | (48) | 1\% | (14) | 5\% | (55) | 22\% (227) | 1054 |
| Cable: I subscribed in the past | 43\% (330) | 16\% (125) | 6\% | (48) | 6\% | (44) | 3\% | (23) | 4\% | (31) | 22\% (169) | 771 |
| Cable: I have never subscribed | 39\% (147) | 13\% (47) | 3\% | (12) | 6\% | (24) | 2\% | (8) | 5\% | (17) | 32\% (120) | 376 |
| Satellite television: I currently subscribe | 49\% (269) | 14\% (80) | 6\% | (31) | 5\% | (29) | 2\% | (9) | 5\% | (25) | 20\% (111) | 554 |
| Satellite television: I subscribed in the past | 47\% (285) | 17\% (102) | 5\% | (30) | 6\% | (37) | 3\% | (16) | 4\% | (25) | 18\% (108) | 602 |
| Satellite television: I have never subscribed | 41\% (433) | 13\% (139) | 5\% | (54) | 5\% | (49) | 2\% | (19) | 5\% | (53) | 29\% (298) | 1045 |
| Streaming service: I currently subscribe | 54\% (693) | 16\% (200) | 5\% | (65) | $4 \%$ | (53) | 1\% | (12) | 4\% | (48) | 16\% (204) | 1276 |
| Streaming service: I subscribed in the past | 41\% (104) | 15\% (38) | 7\% | (18) | 9\% | (22) | 6\% | (15) | 4\% | (10) | 18\% (45) | 252 |
| Streaming service: I have never subscribed | 28\% (191) | 12\% (82) | 5\% | (31) | 6\% | (40) | 3\% | (17) | 7\% | (44) | 40\% (268) | 673 |
| Film: An avid fan | 57\% (446) | 14\% (109) | 5\% | (36) | $4 \%$ | (32) | 1\% | (11) | 4\% | (32) | 15\% (114) | 780 |
| Film: A casual fan | 39\% (436) | 16\% (182) | 6\% | (69) | 6\% | (72) | 3\% | (29) | 5\% | (54) | 25\% (283) | 1127 |
| Film: Not a fan | 36\% (105) | 10\% (29) | 3\% | (8) | $4 \%$ | (11) | 1\% | (4) | 6\% | (17) | 41\% (120) | 294 |
| Television: An avid fan | 53\% (560) | 14\% (148) | 4\% | (45) | 4\% | (43) | 2\% | (17) | 4\% | (44) | 20\% (210) | 1067 |
| Television: A casual fan | 39\% (379) | 15\% (148) | 6\% | (61) | 7\% | (66) | 3\% | (27) | 6\% | (54) | 24\% (234) | 969 |
| Television: Not a fan | 29\% (48) | 15\% (25) | 5\% | (8) | 5\% | (8) | - | (1) | 3\% | (4) | 44\% (72) | 166 |

[^16]Table HR1_6: How often do you turn to the following sources for news?
Social media

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% (987) | 15\% (320) | 5\% (114) | 5\% (116) | 2\% (45) | 5\% (103) | 23\% (516) | 2201 |
| Music: An avid fan | 58\% (641) | 13\% (150) | 5\% (55) | 5\% (54) | 1\% (15) | 3\% (37) | 15\% (162) | 1113 |
| Music: A casual fan | 34\% (327) | 16\% (156) | 6\% (55) | 6\% (57) | 3\% (29) | 6\% (58) | 29\% (283) | 964 |
| Music: Not a fan | 15\% (19) | 12\% (15) | 4\% (5) | 4\% (5) | 1\% (1) | 7\% (8) | 57\% (71) | 124 |
| Fashion: An avid fan | 69\% (228) | 13\% (44) | 4\% (12) | 3\% (11) | 2\% (5) | 1\% (4) | 8\% (25) | 329 |
| Fashion: A casual fan | 45\% (415) | 17\% (155) | 6\% (52) | 6\% (53) | 2\% (21) | 5\% (50) | 18\% (166) | 912 |
| Fashion: Not a fan | 36\% (344) | 13\% (121) | $5 \% \quad$ (50) | 5\% (53) | 2\% (18) | 5\% (49) | 34\% (326) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% (72) | 13\% (276) | 56\%(1233) | 2201 |
| Gender: Male | 9\% (98) | 11\% (115) | 7\% (78) | 9\% (94) | 3\% (33) | 12\% (123) | 49\% (521) | 1062 |
| Gender: Female | 5\% (58) | 6\% (72) | 3\% (39) | 6\% (67) | 3\% (39) | 13\% (153) | 62\% (711) | 1139 |
| Age: 18-29 | 15\% (73) | 10\% (48) | 6\% (29) | 9\% (41) | 5\% (26) | 14\% (68) | 40\% (187) | 470 |
| Age: 30-44 | 9\% (48) | 13\% (72) | 7\% (41) | 8\% (45) | 3\% (14) | 10\% (52) | 50\% (272) | 543 |
| Age: 45-54 | 6\% (20) | 8\% (26) | 6\% (20) | 8\% (25) | 2\% (6) | 17\% (52) | 53\% (166) | 316 |
| Age: 55-64 | 2\% (10) | 7\% (29) | 4\% (19) | 7\% (31) | 4\% (15) | 13\% (56) | 63\% (276) | 436 |
| Age: 65+ | 1\% (7) | 3\% (12) | 2\% (8) | 4\% (19) | 2\% (10) | 11\% (49) | 76\% (332) | 436 |
| Generation Z: 18-21 | 14\% (26) | 10\% (17) | 7\% (12) | 6\% (11) | 6\% (11) | 17\% (31) | 40\% (72) | 181 |
| Millennial: Age 22-37 | 13\% (76) | 13\% (79) | 7\% (43) | 9\% (54) | 4\% (22) | 12\% (72) | 42\% (248) | 595 |
| Generation X: Age 38-53 | 7\% (37) | 9\% (43) | 6\% (30) | 8\% (42) | 3\% (13) | 13\% (66) | 55\% (276) | 506 |
| Boomers: Age 54-72 | 2\% (15) | 5\% (42) | 4\% (32) | 7\% (51) | 3\% (21) | 12\% (92) | 67\% (525) | 779 |
| PID: Dem (no lean) | 8\% (66) | 9\% (70) | 6\% (48) | 7\% (56) | 3\% (25) | 12\% (97) | 55\% (440) | 802 |
| PID: Ind (no lean) | 6\% (42) | 8\% (55) | 5\% (39) | 8\% (57) | 3\% (23) | 15\% (108) | 55\% (396) | 719 |
| PID: Rep (no lean) | 7\% (49) | 9\% (62) | 4\% (30) | 7\% (48) | 3\% (24) | 11\% (72) | 58\% (396) | 681 |
| PID/Gender: Dem Men | 12\% (45) | 12\% (44) | 8\% (27) | 8\% (31) | 2\% (9) | 9\% (33) | 48\% (174) | 364 |
| PID/Gender: Dem Women | 5\% (21) | 6\% (25) | 5\% (20) | 6\% (25) | 4\% (16) | 14\% (63) | 61\% (266) | 438 |
| PID/Gender: Ind Men | 5\% (19) | 8\% (29) | 8\% (28) | 10\% (34) | 4\% (14) | 15\% (50) | 49\% (171) | 346 |
| PID/Gender: Ind Women | 6\% (23) | 7\% (26) | 3\% (11) | 6\% (22) | 2\% (9) | 15\% (57) | 60\% (225) | 373 |
| PID/Gender: Rep Men | 10\% (34) | 12\% (41) | 6\% (23) | 8\% (29) | 3\% (10) | 11\% (40) | 50\% (176) | 353 |
| PID/Gender: Rep Women | 5\% (15) | 6\% (21) | 2\% (7) | 6\% (19) | 4\% (14) | 10\% (33) | 67\% (220) | 328 |
| Ideo: Liberal (1-3) | 11\% (75) | 10\% (71) | 7\% (47) | 10\% (66) | 3\% (24) | 13\% (92) | 45\% (311) | 687 |
| Ideo: Moderate (4) | 5\% (24) | 8\% (39) | 6\% (32) | 5\% (27) | 4\% (18) | 13\% (66) | 59\% (300) | 506 |
| Ideo: Conservative (5-7) | 6\% (44) | 8\% (62) | 4\% (31) | 7\% (55) | 4\% (27) | 11\% (83) | 59\% (436) | 739 |
| Educ: < College | 6\% (93) | 7\% (111) | 4\% (54) | 7\% (100) | 3\% (48) | 12\% (184) | 61\% (922) | 1513 |
| Educ: Bachelors degree | 9\% (41) | 12\% (51) | 9\% (40) | 8\% (35) | 3\% (14) | 14\% (63) | 45\% (200) | 444 |
| Educ: Post-grad | 9\% (23) | 10\% (24) | 9\% (22) | 11\% (26) | $4 \% \quad$ (9) | 12\% (30) | 45\% (111) | 244 |

[^17]Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% (72) | 13\% (276) | 56\%(1233) | 2201 |
| Income: Under 50k | 7\% (91) | 7\% (95) | 3\% (37) | 7\% (97) | 3\% (40) | 12\% (163) | 61\% (803) | 1326 |
| Income: 50k-100k | 6\% (37) | 11\% (71) | 8\% (49) | 7\% (40) | 4\% (24) | 13\% (83) | 51\% (315) | 619 |
| Income: 100k+ | 11\% (28) | 8\% (21) | 12\% (30) | 9\% (24) | 3\% (8) | 12\% (31) | 45\% (115) | 256 |
| Ethnicity: White | 6\% (103) | 8\% (133) | 5\% (94) | 7\% (114) | 3\% (52) | 12\% (210) | 59\% (1017) | 1723 |
| Ethnicity: Hispanic | 16\% (57) | 13\% (44) | 5\% (19) | 6\% (22) | 5\% (16) | 9\% (32) | 46\% (159) | 350 |
| Ethnicity: Afr. Am. | 11\% (31) | 8\% (23) | 4\% (12) | 9\% (24) | 3\% (7) | 16\% (45) | 48\% (132) | 274 |
| Ethnicity: Other | 11\% (22) | 15\% (31) | 5\% (10) | 11\% (23) | 6\% (13) | 11\% (22) | 41\% (83) | 204 |
| Relig: Protestant | 4\% (22) | 10\% (51) | 4\% (19) | 8\% (40) | 3\% (14) | 12\% (64) | 60\% (315) | 526 |
| Relig: Roman Catholic | 9\% (41) | 8\% (35) | 8\% (36) | 5\% (22) | 3\% (14) | 10\% (45) | 57\% (253) | 446 |
| Relig: Ath./Agn./None | 7\% (47) | 9\% (64) | 5\% (32) | 10\% (66) | 4\% (26) | 13\% (92) | 52\% (356) | 683 |
| Relig: Something Else | 6\% (10) | 5\% (9) | 6\% (11) | 5\% (9) | 5\% (8) | 16\% (28) | 58\% (104) | 179 |
| Relig: Jewish | 14\% (6) | 6\% (3) | 6\% (3) | 10\% (5) | 1\% (1) | 15\% (6) | 47\% (21) | 43 |
| Evang | 7\% (41) | 9\% (56) | $3 \% \quad$ (21) | 7\% (40) | $3 \% \quad$ (21) | $14 \%$ (85) | 56\% (338) | 601 |
| Non-Evang | 7\% (116) | 8\% (130) | 6\% (96) | 8\% (121) | 3\% (51) | 12\% (191) | 56\% (895) | 1600 |
| Relig: All Christian | 6\% (76) | 9\% (102) | 5\% (59) | 6\% (74) | 3\% (34) | 12\% (138) | 59\% (709) | 1193 |
| Relig: All Non-Christian | 6\% (10) | 5\% (9) | 6\% (11) | $5 \% \quad$ (9) | $5 \% \quad$ (8) | 16\% (28) | 58\% (104) | 179 |
| Community: Urban | 12\% (71) | 11\% (63) | 6\% (37) | 7\% (41) | 4\% (24) | 11\% (68) | 49\% (293) | 596 |
| Community: Suburban | $5 \%$ (52) | 9\% (86) | 5\% (53) | 8\% (81) | 3\% (32) | 13\% (132) | 56\% (552) | 988 |
| Community: Rural | 6\% (34) | 6\% (38) | 4\% (26) | 6\% (40) | 3\% (16) | 12\% (77) | 63\% (387) | 617 |
| Employ: Private Sector | 9\% (58) | 12\% (78) | 9\% (56) | 8\% (52) | 4\% (23) | 13\% (83) | 46\% (297) | 646 |
| Employ: Government | 13\% (20) | $14 \%$ (21) | 9\% (14) | $14 \% \quad$ (21) | 7\% (11) | 10\% (15) | 33\% (50) | 152 |
| Employ: Self-Employed | 7\% (13) | 11\% (21) | 4\% (8) | 11\% (20) | $3 \% \quad$ (5) | 11\% (20) | 52\% (95) | 182 |
| Employ: Homemaker | 8\% (12) | 7\% (11) | 6\% (10) | 5\% (8) | 2\% (4) | 11\% (17) | 62\% (100) | 162 |
| Employ: Student | 17\% (19) | 9\% (10) | 7\% (8) | $5 \% \quad$ (5) | 10\% (12) | 24\% (27) | 29\% (32) | 113 |
| Employ: Retired | 2\% (9) | 3\% (16) | 2\% (13) | 6\% (32) | 2\% (10) | 12\% (64) | 73\% (385) | 528 |
| Employ: Unemployed | 6\% (15) | 8\% (18) | 2\% (6) | 6\% (13) | - (0) | 9\% (22) | 69\% (163) | 237 |
| Employ: Other | 6\% (11) | 7\% (12) | $1 \%$ (3) | $5 \% \quad$ (9) | 4\% (6) | 16\% (28) | 61\% (110) | 180 |
| Military HH: Yes | 10\% (38) | 6\% (24) | 4\% (17) | 9\% (35) | 4\% (14) | 11\% (45) | 56\% (223) | 397 |
| Military HH: No | 7\% (119) | 9\% (162) | 5\% (99) | 7\% (126) | 3\% (58) | 13\% (231) | 56\%(1009) | 1804 |

[^18]Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month |  |  | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% | (72) | 13\% (276) | 56\%(1233) | 2201 |
| RD/WT: Right Direction | 7\% (63) | 9\% (81) | 6\% (51) | 7\% (57) | 3\% | (28) | 10\% (90) | 57\% (499) | 869 |
| RD/WT: Wrong Track | 7\% (93) | 8\% (106) | 5\% (65) | 8\% (104) | 3\% | (44) | 14\% (186) | 55\% (734) | 1332 |
| Trump Job Approve | 6\% (58) | 9\% (81) | 5\% (50) | 7\% (69) | 4\% | (33) | 12\% (111) | 56\% (514) | 914 |
| Trump Job Disapprove | 8\% (92) | 8\% (94) | 5\% (62) | 8\% (89) | 3\% | (32) | 13\% (145) | 55\% (634) | 1148 |
| Trump Job Strongly Approve | 7\% (35) | 9\% (47) | 4\% (21) | 8\% (41) | 3\% | (17) | 12\% (58) | 56\% (281) | 499 |
| Trump Job Somewhat Approve | 5\% (23) | 8\% (34) | 7\% (29) | 7\% (28) | 4\% | (16) | 13\% (53) | 56\% (233) | 415 |
| Trump Job Somewhat Disapprove | 10\% (27) | 9\% (25) | 8\% (23) | 8\% (22) | 3\% | (8) | 13\% (35) | 48\% (130) | 271 |
| Trump Job Strongly Disapprove | 7\% (65) | 8\% (69) | 5\% (40) | 8\% (67) | 3\% | (23) | 13\% (110) | 57\% (504) | 877 |
| Favorable of Trump | 6\% (53) | 9\% (81) | 6\% (50) | 7\% (64) | 4\% | (33) | 11\% (97) | 57\% (502) | 880 |
| Unfavorable of Trump | 8\% (88) | 8\% (94) | 5\% (59) | 8\% (87) | 3\% | (31) | 14\% (164) | 54\% (619) | 1141 |
| Very Favorable of Trump | $7 \% \quad$ (38) | 8\% (43) | 4\% (19) | $7 \% \quad$ (36) | 5\% | (24) | $11 \% \quad$ (55) | 58\% (302) | 517 |
| Somewhat Favorable of Trump | 4\% (15) | 11\% (38) | 9\% (31) | 8\% (29) | 2\% | (8) | 11\% (42) | 55\% (200) | 363 |
| Somewhat Unfavorable of Trump | 9\% (21) | 13\% (33) | 4\% (11) | 8\% (21) | 4\% | (10) | 16\% (40) | 46\% (116) | 251 |
| Very Unfavorable of Trump | 7\% (67) | 7\% (61) | 5\% (48) | 7\% (66) | 2\% | (21) | 14\% (124) | 57\% (503) | 890 |
| \#1 Issue: Economy | 7\% (42) | 9\% (52) | 7\% (39) | 8\% (45) | 4\% | (24) | 16\% (91) | 48\% (269) | 561 |
| \#1 Issue: Security | 8\% (38) | 8\% (35) | 5\% (24) | 5\% (25) | 3\% | (16) | 12\% (56) | 58\% (265) | 459 |
| \#1 Issue: Health Care | 7\% (28) | 8\% (32) | 6\% (24) | 11\% (43) | 3\% | (10) | 10\% (41) | 55\% (217) | 394 |
| \#1 Issue: Medicare / Social Security | 3\% (8) | 5\% (15) | 4\% (12) | 4\% (14) | 2\% | (6) | 10\% (32) | 72\% (226) | 313 |
| \#1 Issue: Women's Issues | 7\% (7) | 21\% (20) | 5\% (5) | 7\% (6) | 6\% | (5) | 11\% (10) | 43\% (41) | 95 |
| \#1 Issue: Education | 12\% (20) | 11\% (18) | 3\% (4) | 8\% (14) | 2\% | (3) | 10\% (17) | 54\% (90) | 166 |
| \#1 Issue: Energy | 11\% (10) | 11\% (11) | 7\% (6) | 9\% (8) | 5\% | (5) | 16\% (16) | 41\% (40) | 95 |
| \#1 Issue: Other | 3\% (4) | $4 \% \quad$ (4) | 2\% (2) | 5\% (6) | 2\% | (3) | 12\% (14) | 73\% (87) | 119 |
| 2018 House Vote: Democrat | 7\% (57) | 9\% (72) | 7\% (57) | 8\% (62) | 3\% | (26) | 13\% (105) | 53\% (432) | 811 |
| 2018 House Vote: Republican | 7\% (47) | 10\% (68) | 4\% (31) | 10\% (68) | $4 \%$ | (28) | 12\% (83) | 54\% (387) | 714 |
| 2018 House Vote: Someone else | 8\% (7) | 7\% (6) | 3\% (3) | 2\% (2) | 1\% | (1) | 21\% (18) | 57\% (50) | 87 |
| 2018 House Vote: Didnt Vote | 8\% (46) | 7\% (41) | 4\% (24) | 5\% (27) | 3\% | (17) | 12\% (70) | 62\% (362) | 586 |

Continued on next page

Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month |  | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% | (72) | 13\% (276) | 56\%(1233) | 2201 |
| 2016 Vote: Hillary Clinton | 8\% (52) | 8\% (52) | 6\% (38) | 7\% (51) | 3\% | (21) | 13\% (90) | 56\% (381) | 685 |
| 2016 Vote: Donald Trump | 6\% (44) | 10\% (71) | 5\% (36) | 8\% (55) | 4\% | (31) | 11\% (78) | 57\% (419) | 734 |
| 2016 Vote: Someone else | 11\% (18) | 13\% (22) | 7\% (11) | 9\% (16) | 1\% | (2) | 16\% (27) | 44\% (76) | 172 |
| 2016 Vote: Didnt Vote | 7\% (42) | 7\% (42) | 5\% (31) | 6\% (39) | 3\% | (17) | 13\% (81) | 58\% (353) | 604 |
| Voted in 2014: Yes | 7\% (97) | 9\% (124) | 6\% (79) | 7\% (100) | 3\% | (38) | 13\% (185) | 55\% (752) | 1376 |
| Voted in 2014: No | 7\% (59) | 8\% (63) | 5\% (37) | 7\% (61) | 4\% | (34) | 11\% (91) | 58\% (481) | 825 |
| 2012 Vote: Barack Obama | 8\% (68) | 9\% (80) | 7\% (56) | 7\% (60) | 2\% | (16) | 13\% (109) | 54\% (465) | 854 |
| 2012 Vote: Mitt Romney | 4\% (19) | 8\% (40) | 3\% (16) | 7\% (36) | 3\% | (16) | 14\% (71) | 61\% (307) | 504 |
| 2012 Vote: Other | 7\% (6) | 7\% (7) | 7\% (7) | 8\% (7) | 4\% | (4) | 14\% (13) | 54\% (51) | 95 |
| 2012 Vote: Didn't Vote | 9\% (63) | 8\% (59) | 5\% (37) | 8\% (57) | 5\% | (36) | 11\% (81) | 55\% (404) | 738 |
| 4-Region: Northeast | 7\% (27) | 7\% (29) | 6\% (24) | 6\% (22) | 4\% | (15) | 9\% (34) | 62\% (244) | 394 |
| 4-Region: Midwest | 5\% (22) | 7\% (32) | 5\% (21) | 7\% (31) | 4\% | (20) | 13\% (58) | 60\% (278) | 462 |
| 4-Region: South | $7 \% \quad$ (60) | 9\% (77) | 4\% (31) | 7\% (57) | 3\% | (26) | 14\% (118) | 55\% (456) | 825 |
| 4-Region: West | 9\% (48) | 9\% (48) | 8\% (40) | 10\% (51) | 2\% | (11) | 13\% (67) | 49\% (255) | 520 |
| Frequent TV watchers | 7\% (111) | 10\% (161) | 6\% (95) | 8\% (128) | 3\% | (47) | 13\% (204) | 54\% (874) | 1620 |
| Frequent movie watchers | 10\% (98) | 11\% (106) | 7\% (63) | 8\% (75) | 4\% | (34) | 12\% (113) | 49\% (461) | 949 |
| TV shows: Every day | 8\% (92) | 10\% (116) | 6\% (64) | 7\% (77) | 3\% | (34) | 13\% (147) | 54\% (614) | 1143 |
| TV shows: Several times per week | 4\% (19) | 10\% (46) | 7\% (32) | 11\% (51) | 3\% | (13) | 12\% (57) | 55\% (260) | 477 |
| TV shows: About once per week | 18\% (24) | 9\% (12) | 7\% (9) | 2\% (2) | 10\% | (13) | 13\% (17) | 41\% (54) | 132 |
| TV shows: Several times per month | $3 \% \quad$ (3) | 5\% (6) | 8\% (8) | 15\% (16) | 4\% | (4) | 13\% (14) | 52\% (56) | 108 |
| TV shows: About once per month | 8\% (4) | 5\% (2) | 5\% (3) | 12\% (6) | 4\% | (2) | 20\% (9) | 47\% (23) | 48 |
| TV shows: Less often than once per month | $3 \% \quad$ (3) | $3 \% \quad$ (3) | - (0) | 5\% (5) | 6\% | (5) | 20\% (18) | 62\% (56) | 89 |
| TV shows: Never | 6\% (12) | $1 \% \quad$ (2) | 1\% (1) | 2\% (4) | 1\% | (2) | 7\% (14) | 83\% (169) | 204 |

Continued on next page

Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% (72) | 13\% (276) | 56\%(1233) | 2201 |
| Movies: Every day | 15\% (61) | 11\% (46) | 4\% (16) | 6\% (27) | 4\% (15) | 13\% (54) | 47\% (197) | 416 |
| Movies: Several times per week | 7\% (37) | 11\% (60) | 9\% (48) | 9\% (48) | 3\% (18) | 11\% (59) | 49\% (263) | 533 |
| Movies: About once per week | 7\% (27) | 9\% (38) | 9\% (36) | 9\% (35) | 4\% (16) | 12\% (50) | 50\% (203) | 405 |
| Movies: Several times per month | 3\% (8) | 8\% (20) | 4\% (9) | 10\% (23) | 3\% (8) | 18\% (43) | 54\% (129) | 239 |
| Movies: About once per month | 7\% (13) | 5\% (9) | 2\% (4) | 7\% (13) | $4 \% \quad$ (7) | 15\% (27) | 61\% (111) | 183 |
| Movies: Less often than once per month | 3\% (6) | $5 \% \quad$ (9) | $1 \%$ (2) | 6\% (11) | 3\% (6) | 13\% (25) | 69\% (129) | 188 |
| Movies: Never | 3\% (6) | 2\% (4) | $1 \% \quad$ (1) | 2\% (5) | 1\% (1) | 8\% (19) | 84\% (199) | 236 |
| Sports: Every day | 22\% (47) | 17\% (37) | 8\% (17) | 8\% (17) | 4\% (8) | 8\% (18) | 33\% (72) | 217 |
| Sports: Several times per week | 8\% (29) | 15\% (51) | 11\% (39) | 10\% (35) | 4\% (14) | 11\% (37) | 40\% (138) | 344 |
| Sports: About once per week | 8\% (21) | 6\% (16) | 9\% (24) | 13\% (33) | 3\% (7) | 12\% (30) | 49\% (127) | 258 |
| Sports: Several times per month | 10\% (17) | 11\% (18) | 4\% (7) | 7\% (12) | 3\% (5) | 18\% (32) | 47\% (82) | 172 |
| Sports: About once per month | $3 \% \quad$ (5) | 16\% (21) | 4\% (6) | 5\% (7) | 6\% (8) | 16\% (22) | 50\% (68) | 137 |
| Sports: Less often than once per month | 5\% (16) | 6\% (19) | 4\% (14) | 9\% (27) | $4 \% \quad$ (13) | 20\% (61) | 52\% (163) | 313 |
| Sports: Never | 3\% (22) | 3\% (24) | $1 \% \quad$ (9) | 4\% (30) | 2\% (17) | 10\% (76) | 77\% (583) | 760 |
| Cable: I currently subscribe | 9\% (90) | 10\% (107) | 5\% (57) | 9\% (90) | 3\% (30) | 13\% (135) | 52\% (545) | 1054 |
| Cable: I subscribed in the past | 6\% (47) | 8\% (65) | 6\% (46) | 6\% (49) | $4 \%$ (32) | 13\% (102) | 56\% (429) | 771 |
| Cable: I have never subscribed | 5\% (19) | 4\% (15) | 4\% (14) | 6\% (22) | 2\% (9) | 10\% (39) | 69\% (258) | 376 |
| Satellite television: I currently subscribe | 11\% (59) | 8\% (44) | 7\% (41) | 7\% (37) | 2\% (12) | 11\% (63) | 54\% (297) | 554 |
| Satellite television: I subscribed in the past | 6\% (37) | 9\% (55) | 6\% (38) | 9\% (56) | 5\% (28) | 14\% (81) | 51\% (307) | 602 |
| Satellite television: I have never subscribed | 6\% (60) | 8\% (87) | 4\% (37) | 6\% (67) | 3\% (33) | 13\% (132) | 60\% (629) | 1045 |
| Streaming service: I currently subscribe | 9\% (111) | 11\% (138) | 7\% (84) | 9\% (115) | 4\% (48) | 14\% (183) | 47\% (597) | 1276 |
| Streaming service: I subscribed in the past | 8\% (21) | 12\% (29) | 9\% (23) | 7\% (19) | 5\% (13) | 14\% (37) | 44\% (110) | 252 |
| Streaming service: I have never subscribed | 4\% (25) | $3 \% \quad$ (19) | 1\% (9) | 4\% (27) | 2\% (11) | 8\% (57) | 78\% (525) | 673 |
| Film: An avid fan | 10\% (79) | 12\% (94) | 8\% (60) | 10\% (77) | 3\% (21) | 13\% (103) | 44\% (346) | 780 |
| Film: A casual fan | 6\% (62) | 7\% (80) | 5\% (54) | 6\% (69) | 4\% (48) | 14\% (156) | 58\% (658) | 1127 |
| Film: Not a fan | 5\% (16) | 4\% (13) | 1\% (2) | 5\% (15) | 1\% (2) | 6\% (17) | 78\% (229) | 294 |
| Television: An avid fan | 8\% (83) | $9 \% \quad$ (97) | $7 \%$ (73) | 8\% (81) | 3\% (27) | 12\% (132) | 54\% (573) | 1067 |
| Television: A casual fan | 6\% (60) | 8\% (82) | 4\% (39) | 7\% (71) | 4\% (41) | 14\% (133) | 56\% (542) | 969 |
| Television: Not a fan | 8\% (13) | 4\% (7) | $3 \% \quad$ (5) | $5 \% \quad$ (9) | 2\% (4) | 6\% (11) | 71\% (117) | 166 |

[^19]Table HR1_7: How often do you turn to the following sources for news?
Podcasts

| Demographic | Daily | A few times per week | Once per week | A few times per month | Once per month | Less than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (157) | 8\% (186) | 5\% (116) | 7\% (161) | 3\% (72) | 13\% (276) | 56\%(1233) | 2201 |
| Music: An avid fan | 9\% (102) | 11\% (118) | 6\% (72) | 8\% (87) | 3\% (37) | 14\% (159) | 48\% (539) | 1113 |
| Music: A casual fan | 5\% (49) | $7 \% \quad$ (63) | 5\% (43) | 7\% (70) | $3 \% \quad$ (32) | 12\% (112) | 62\% (595) | 964 |
| Music: Not a fan | 5\% (6) | 4\% (5) | 1\% (1) | 3\% (4) | 3\% (3) | 5\% (6) | 80\% (99) | 124 |
| Fashion: An avid fan | 15\% (49) | 13\% (42) | 7\% (23) | 8\% (25) | $4 \% \quad$ (12) | 14\% (44) | 40\% (132) | 329 |
| Fashion: A casual fan | 6\% (57) | 11\% (97) | 7\% (61) | 8\% (73) | 4\% (40) | 12\% (111) | 52\% (474) | 912 |
| Fashion: Not a fan | 5\% (50) | 5\% (48) | 3\% (32) | 7\% (62) | $2 \% \quad(20)$ | 13\% (121) | 65\% (627) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_1: In general, how much do you trust the following sources?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (412) | 44\% | (969) | 15\% | (333) | 11\% | (241) | $11 \%$ | (245) | 2201 |
| Gender: Male | 18\% | (189) | 44\% | (465) | 17\% | (177) | 13\% | (141) | 9\% | (90) | 1062 |
| Gender: Female | 20\% | (223) | 44\% | (504) | 14\% | (156) | 9\% | (100) | 14\% | (155) | 1139 |
| Age: 18-29 | 19\% | (89) | 37\% | (173) | 14\% | (65) | 10\% | (49) | 20\% | (93) | 470 |
| Age: 30-44 | 20\% | (109) | 46\% | (251) | 12\% | (66) | $11 \%$ | (59) | 11\% | (58) | 543 |
| Age: 45-54 | 21\% | (67) | 46\% | (146) | 15\% | (48) | 8\% | (24) | 9\% | (30) | 316 |
| Age: 55-64 | 18\% | (77) | 43\% | (187) | 18\% | (79) | 14\% | (59) | 8\% | (33) | 436 |
| Age: 65+ | 16\% | (70) | 48\% | (211) | 17\% | (74) | $11 \%$ | (50) | 7\% | (31) | 436 |
| Generation Z: 18-21 | 20\% | (36) | 34\% | (62) | 16\% | (28) | 8\% | (15) | 22\% | (39) | 181 |
| Millennial: Age 22-37 | 19\% | (114) | 43\% | (253) | 12\% | (71) | $11 \%$ | (68) | 15\% | (88) | 595 |
| Generation X: Age 38-53 | 20\% | (102) | 47\% | (238) | 14\% | (71) | 9\% | (44) | 10\% | (51) | 506 |
| Boomers: Age 54-72 | 18\% | (138) | 45\% | (350) | 18\% | (137) | 12\% | (93) | 8\% | (62) | 779 |
| PID: Dem (no lean) | 27\% | (218) | 48\% | (389) | 8\% | (65) | 7\% | (52) | 10\% | (78) | 802 |
| PID: Ind (no lean) | 13\% | (96) | 43\% | (312) | 16\% | (116) | 11\% | (81) | 16\% | (114) | 719 |
| PID: Rep (no lean) | 15\% | (99) | 39\% | (268) | 22\% | (153) | 16\% | (108) | 8\% | (53) | 681 |
| PID/Gender: Dem Men | 27\% | (97) | 47\% | (170) | 10\% | (37) | 10\% | (35) | 7\% | (25) | 364 |
| PID/Gender: Dem Women | 28\% | (120) | 50\% | (219) | 6\% | (28) | $4 \%$ | (17) | 12\% | (53) | 438 |
| PID/Gender: Ind Men | 11\% | (37) | 45\% | (154) | 18\% | (61) | 15\% | (53) | 12\% | (40) | 346 |
| PID/Gender: Ind Women | 16\% | (59) | 42\% | (158) | 15\% | (55) | 7\% | (28) | 20\% | (74) | 373 |
| PID/Gender: Rep Men | 16\% | (55) | 40\% | (140) | 23\% | (79) | 15\% | (53) | 7\% | (25) | 353 |
| PID/Gender: Rep Women | 13\% | (44) | 39\% | (128) | 22\% | (73) | 17\% | (55) | 8\% | (27) | 328 |
| Ideo: Liberal (1-3) | 25\% | (169) | 48\% | (332) | 11\% | (73) | 7\% | (50) | 9\% | (63) | 687 |
| Ideo: Moderate (4) | 21\% | (106) | 48\% | (244) | 13\% | (63) | 7\% | (38) | 11\% | (56) | 506 |
| Ideo: Conservative (5-7) | 13\% | (100) | 40\% | (298) | 23\% | (167) | 17\% | (125) | 7\% | (50) | 739 |
| Educ: < College | 18\% | (279) | 42\% | (638) | 14\% | (216) | 12\% | (175) | 14\% | (205) | 1513 |
| Educ: Bachelors degree | 18\% | (78) | 49\% | (219) | 18\% | (78) | 9\% | (40) | 6\% | (29) | 444 |
| Educ: Post-grad | 23\% | (56) | 46\% | (112) | 16\% | (39) | 11\% | (26) | 5\% | (12) | 244 |

[^20]Table HR2_1: In general, how much do you trust the following sources?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (412) | 44\% | (969) | 15\% | (333) | $11 \%$ | (241) | $11 \%$ | (245) | 2201 |
| Income: Under 50k | 18\% | (244) | 41\% | (540) | 14\% | (191) | 12\% | (156) | 15\% | (195) | 1326 |
| Income: 50k-100k | 18\% | (113) | 51\% | (317) | 15\% | (93) | 10\% | (63) | 5\% | (33) | 619 |
| Income: 100k+ | 22\% | (55) | 44\% | (112) | 19\% | (49) | 9\% | (23) | 7\% | (17) | 256 |
| Ethnicity: White | 18\% | (312) | 44\% | (761) | 16\% | (278) | $11 \%$ | (197) | 10\% | (175) | 1723 |
| Ethnicity: Hispanic | 20\% | (71) | 40\% | (140) | 10\% | (35) | 12\% | (43) | 17\% | (60) | 350 |
| Ethnicity: Afr. Am. | 24\% | (65) | 44\% | (122) | 11\% | (31) | 8\% | (21) | 13\% | (36) | 274 |
| Ethnicity: Other | 17\% | (35) | 43\% | (87) | 12\% | (24) | $11 \%$ | (23) | 17\% | (35) | 204 |
| Relig: Protestant | 12\% | (64) | 46\% | (244) | 19\% | (102) | $14 \%$ | (73) | 8\% | (42) | 526 |
| Relig: Roman Catholic | 20\% | (90) | 51\% | (226) | 13\% | (57) | 8\% | (34) | 9\% | (39) | 446 |
| Relig: Ath./Agn./None | 18\% | (124) | 44\% | (299) | $14 \%$ | (93) | 10\% | (67) | 15\% | (100) | 683 |
| Relig: Something Else | 26\% | (47) | 42\% | (75) | 14\% | (25) | 11\% | (20) | 8\% | (14) | 179 |
| Relig: Jewish | 44\% | (19) | 24\% | (10) | 10\% | (4) | 17\% | (7) | 5\% | (2) | 43 |
| Evang | 17\% | (103) | 40\% | (242) | 18\% | (107) | 14\% | (86) | $11 \%$ | (63) | 601 |
| Non-Evang | 19\% | (310) | 45\% | (727) | $14 \%$ | (226) | 10\% | (155) | $11 \%$ | (182) | 1600 |
| Relig: All Christian | 17\% | (203) | 46\% | (545) | 16\% | (192) | $11 \%$ | (137) | 10\% | (116) | 1193 |
| Relig: All Non-Christian | 26\% | (47) | 42\% | (75) | 14\% | (25) | $11 \%$ | (20) | 8\% | (14) | 179 |
| Community: Urban | 23\% | (139) | 45\% | (266) | 10\% | (62) | 10\% | (59) | $12 \%$ | (70) | 596 |
| Community: Suburban | 18\% | (176) | 45\% | (446) | 17\% | (173) | 10\% | (102) | 9\% | (92) | 988 |
| Community: Rural | 16\% | (98) | 42\% | (257) | 16\% | (99) | 13\% | (80) | 13\% | (83) | 617 |
| Employ: Private Sector | 20\% | (132) | 49\% | (319) | 15\% | (96) | 9\% | (60) | 6\% | (41) | 646 |
| Employ: Government | 21\% | (32) | 38\% | (58) | 22\% | (33) | 9\% | (14) | 10\% | (15) | 152 |
| Employ: Self-Employed | 19\% | (35) | 41\% | (74) | 20\% | (36) | 9\% | (16) | 11\% | (20) | 182 |
| Employ: Homemaker | 22\% | (36) | 40\% | (66) | 10\% | (16) | 9\% | (15) | 19\% | (30) | 162 |
| Employ: Student | 13\% | (14) | 47\% | (53) | 16\% | (19) | 6\% | (7) | 18\% | (20) | 113 |
| Employ: Retired | 17\% | (89) | 47\% | (249) | 16\% | (83) | 13\% | (69) | 7\% | (39) | 528 |
| Employ: Unemployed | 18\% | (42) | 38\% | (89) | 11\% | (26) | 15\% | (35) | 19\% | (44) | 237 |
| Employ: Other | 18\% | (33) | 34\% | (62) | $14 \%$ | (25) | 13\% | (24) | 20\% | (36) | 180 |
| Military HH: Yes | 16\% | (64) | 46\% | (184) | 18\% | (71) | 12\% | (48) | 7\% | (30) | 397 |
| Military HH: No | 19\% | (348) | 44\% | (785) | 15\% | (262) | $11 \%$ | (193) | 12\% | (215) | 1804 |

Continued on next page

Table HR2_1: In general, how much do you trust the following sources?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (412) | 44\% | (969) | 15\% | (333) | $11 \%$ | (241) | 11\% | (245) | 2201 |
| RD/WT: Right Direction | 16\% | (135) | 41\% | (356) | 21\% | (183) | 15\% | (126) | 8\% | (69) | 869 |
| RD/WT: Wrong Track | $21 \%$ | (277) | 46\% | (614) | $11 \%$ | (150) | 9\% | (115) | 13\% | (176) | 1332 |
| Trump Job Approve | 14\% | (125) | $41 \%$ | (373) | 22\% | (202) | 16\% | (146) | 7\% | (68) | 914 |
| Trump Job Disapprove | 23\% | (269) | 48\% | (549) | 10\% | (118) | 8\% | (87) | 11\% | (124) | 1148 |
| Trump Job Strongly Approve | $11 \%$ | (56) | 36\% | (178) | 24\% | (119) | 22\% | (110) | 7\% | (35) | 499 |
| Trump Job Somewhat Approve | 17\% | (70) | 47\% | (195) | 20\% | (83) | 9\% | (36) | 8\% | (32) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (46) | 54\% | (147) | 15\% | (39) | 6\% | (17) | 8\% | (21) | 271 |
| Trump Job Strongly Disapprove | 25\% | (223) | 46\% | (402) | 9\% | (79) | 8\% | (70) | 12\% | (103) | 877 |
| Favorable of Trump | 13\% | (117) | 42\% | (372) | 22\% | (195) | 16\% | (139) | 6\% | (57) | 880 |
| Unfavorable of Trump | 24\% | (278) | 48\% | (542) | 10\% | (116) | 8\% | (87) | 10\% | (118) | 1141 |
| Very Favorable of Trump | 12\% | (63) | 36\% | (188) | 24\% | (125) | 20\% | (101) | 8\% | (39) | 517 |
| Somewhat Favorable of Trump | 15\% | (53) | 51\% | (184) | 19\% | (70) | 10\% | (38) | 5\% | (18) | 363 |
| Somewhat Unfavorable of Trump | 23\% | (58) | 46\% | (115) | 16\% | (40) | 7\% | (18) | 8\% | (21) | 251 |
| Very Unfavorable of Trump | 25\% | (221) | 48\% | (427) | 9\% | (76) | 8\% | (69) | 11\% | (97) | 890 |
| \#1 Issue: Economy | 19\% | (104) | 48\% | (269) | 16\% | (87) | 8\% | (44) | 10\% | (57) | 561 |
| \#1 Issue: Security | 12\% | (56) | 41\% | (187) | $21 \%$ | (94) | 19\% | (85) | 8\% | (36) | 459 |
| \#1 Issue: Health Care | 22\% | (87) | 48\% | (188) | 10\% | (39) | 7\% | (28) | 13\% | (51) | 394 |
| \#1 Issue: Medicare / Social Security | 24\% | (74) | 42\% | (133) | 13\% | (42) | $11 \%$ | (34) | 9\% | (30) | 313 |
| \#1 Issue: Women's Issues | 22\% | (21) | 35\% | (33) | 16\% | (15) | 17\% | (16) | 10\% | (10) | 95 |
| \#1 Issue: Education | 16\% | (26) | 43\% | (72) | 15\% | (25) | 9\% | (14) | 17\% | (29) | 166 |
| \#1 Issue: Energy | 27\% | (25) | 47\% | (45) | $14 \%$ | (13) | 6\% | (5) | 7\% | (6) | 95 |
| \#1 Issue: Other | 15\% | (18) | 37\% | (44) | 15\% | (18) | $11 \%$ | (13) | 22\% | (26) | 119 |
| 2018 House Vote: Democrat | 27\% | (217) | 48\% | (392) | 10\% | (79) | 7\% | (54) | 8\% | (68) | 811 |
| 2018 House Vote: Republican | 12\% | (87) | 41\% | (289) | 24\% | (173) | 17\% | (119) | 6\% | (45) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | 45\% | (39) | 12\% | (11) | $14 \%$ | (12) | 14\% | (12) | 87 |
| 2018 House Vote: Didnt Vote | 16\% | (96) | 42\% | (246) | 12\% | (70) | 9\% | (55) | 20\% | (119) | 586 |
| 2016 Vote: Hillary Clinton | 28\% | (191) | 48\% | (329) | 9\% | (60) | 7\% | (51) | 8\% | (55) | 685 |
| 2016 Vote: Donald Trump | 12\% | (87) | 43\% | (316) | 23\% | (165) | 16\% | (117) | 7\% | (49) | 734 |
| 2016 Vote: Someone else | 25\% | (42) | 48\% | (83) | 11\% | (19) | 10\% | (18) | 6\% | (10) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (90) | 40\% | (240) | 15\% | (88) | 9\% | (56) | 22\% | (131) | 604 |

[^21]Table HR2_1: In general, how much do you trust the following sources?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (412) | 44\% | (969) | 15\% | (333) | 11\% | (241) | 11\% | (245) | 2201 |
| Voted in 2014: Yes | 21\% | (290) | 45\% | (616) | 16\% | (214) | 12\% | (162) | 7\% | (94) | 1376 |
| Voted in 2014: No | 15\% | (123) | 43\% | (353) | 14\% | (119) | 10\% | (79) | 18\% | (151) | 825 |
| 2012 Vote: Barack Obama | 26\% | (226) | 47\% | (398) | 10\% | (87) | 8\% | (68) | 9\% | (75) | 854 |
| 2012 Vote: Mitt Romney | 12\% | (62) | 41\% | (207) | 24\% | (122) | 18\% | (90) | 5\% | (23) | 504 |
| 2012 Vote: Other | 9\% | (8) | 41\% | (39) | 18\% | (17) | 19\% | (18) | 14\% | (13) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (115) | 43\% | (320) | 14\% | (106) | 9\% | (64) | 18\% | (133) | 738 |
| 4-Region: Northeast | 23\% | (91) | 45\% | (177) | $14 \%$ | (54) | 8\% | (33) | 10\% | (39) | 394 |
| 4-Region: Midwest | 17\% | (78) | 47\% | (218) | 14\% | (65) | 9\% | (41) | 13\% | (61) | 462 |
| 4-Region: South | 20\% | (162) | 42\% | (349) | 16\% | (129) | 12\% | (99) | 10\% | (85) | 825 |
| 4-Region: West | 16\% | (81) | 43\% | (225) | 16\% | (85) | 13\% | (68) | 12\% | (61) | 520 |
| Frequent TV watchers | 21\% | (341) | 45\% | (736) | 15\% | (240) | 10\% | (166) | 9\% | (138) | 1620 |
| Frequent movie watchers | 22\% | (213) | 46\% | (434) | 13\% | (124) | 11\% | (104) | 8\% | (74) | 949 |
| TV shows: Every day | 23\% | (263) | 45\% | (518) | 14\% | (159) | 10\% | (113) | 8\% | (89) | 1143 |
| TV shows: Several times per week | 16\% | (77) | 46\% | (218) | 17\% | (81) | 11\% | (52) | 10\% | (49) | 477 |
| TV shows: About once per week | 12\% | (16) | 47\% | (62) | 16\% | (21) | 10\% | (13) | 16\% | (21) | 132 |
| TV shows: Several times per month | $14 \%$ | (15) | 47\% | (50) | 18\% | (19) | 11\% | (12) | 11\% | (11) | 108 |
| TV shows: About once per month | 12\% | (6) | 39\% | (19) | 25\% | (12) | 11\% | (5) | 13\% | (6) | 48 |
| TV shows: Less often than once per month | $14 \%$ | (12) | 36\% | (32) | 18\% | (16) | 13\% | (11) | 19\% | (17) | 89 |
| TV shows: Never | 11\% | (23) | 35\% | (71) | 12\% | (24) | 17\% | (34) | 25\% | (51) | 204 |
| Movies: Every day | 25\% | (104) | 42\% | (174) | 14\% | (57) | 11\% | (47) | 8\% | (34) | 416 |
| Movies: Several times per week | 20\% | (109) | 49\% | (260) | 13\% | (67) | 11\% | (57) | 8\% | (40) | 533 |
| Movies: About once per week | 17\% | (69) | 47\% | (192) | 15\% | (61) | 8\% | (31) | 13\% | (52) | 405 |
| Movies: Several times per month | 16\% | (37) | 45\% | (107) | 18\% | (43) | 10\% | (23) | 12\% | (29) | 239 |
| Movies: About once per month | 20\% | (37) | 37\% | (68) | 23\% | (42) | 11\% | (21) | 8\% | (16) | 183 |
| Movies: Less often than once per month | 17\% | (31) | 43\% | (80) | 16\% | (30) | 13\% | (25) | 11\% | (21) | 188 |
| Movies: Never | 11\% | (25) | 37\% | (88) | $14 \%$ | (32) | 16\% | (38) | 23\% | (54) | 236 |

[^22]Table HR2_1: In general, how much do you trust the following sources?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (412) | 44\% | (969) | 15\% | (333) | 11\% | (241) | 11\% | (245) | 2201 |
| Sports: Every day | 34\% | (74) | 42\% | (92) | 12\% | (26) | 7\% | (16) | 4\% | (8) | 217 |
| Sports: Several times per week | 20\% | (70) | 44\% | (151) | 20\% | (68) | 9\% | (29) | 7\% | (25) | 344 |
| Sports: About once per week | 18\% | (45) | 53\% | (136) | 14\% | (37) | 11\% | (27) | 5\% | (13) | 258 |
| Sports: Several times per month | 20\% | (34) | 44\% | (75) | 18\% | (30) | 10\% | (17) | 9\% | (16) | 172 |
| Sports: About once per month | $21 \%$ | (29) | 46\% | (63) | 12\% | (16) | 12\% | (17) | 8\% | (11) | 137 |
| Sports: Less often than once per month | 14\% | (43) | 51\% | (161) | 16\% | (49) | 10\% | (32) | 9\% | (28) | 313 |
| Sports: Never | 15\% | (116) | 38\% | (291) | 14\% | (107) | 13\% | (102) | 19\% | (144) | 760 |
| Cable: I currently subscribe | 22\% | (229) | 45\% | (480) | 14\% | (144) | 10\% | (110) | 9\% | (92) | 1054 |
| Cable: I subscribed in the past | 16\% | (125) | 46\% | (354) | 17\% | (134) | 10\% | (78) | 10\% | (79) | 771 |
| Cable: I have never subscribed | 16\% | (59) | 36\% | (136) | 15\% | (55) | 14\% | (53) | 19\% | (73) | 376 |
| Satellite television: I currently subscribe | 24\% | (133) | 46\% | (252) | 16\% | (86) | 8\% | (44) | 7\% | (39) | 554 |
| Satellite television: I subscribed in the past | 17\% | (102) | 43\% | (257) | 17\% | (100) | 13\% | (77) | 11\% | (67) | 602 |
| Satellite television: I have never subscribed | 17\% | (178) | 44\% | (460) | 14\% | (147) | 12\% | (120) | 13\% | (139) | 1045 |
| Streaming service: I currently subscribe | 20\% | (257) | 46\% | (592) | 14\% | (183) | 11\% | (144) | 8\% | (100) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (48) | 39\% | (99) | 17\% | (44) | 11\% | (28) | 13\% | (33) | 252 |
| Streaming service: I have never subscribed | 16\% | (108) | 41\% | (278) | 16\% | (106) | 10\% | (69) | 17\% | (112) | 673 |
| Film: An avid fan | 23\% | (177) | 48\% | (372) | 12\% | (94) | 11\% | (86) | 7\% | (51) | 780 |
| Film: A casual fan | 18\% | (208) | 43\% | (488) | 17\% | (196) | 9\% | (102) | 12\% | (134) | 1127 |
| Film: Not a fan | 9\% | (27) | 38\% | (110) | 15\% | (43) | 18\% | (54) | 20\% | (60) | 294 |
| Television: An avid fan | 23\% | (244) | 49\% | (528) | 12\% | (129) | 8\% | (87) | 7\% | (78) | 1067 |
| Television: A casual fan | 16\% | (158) | 42\% | (404) | 18\% | (176) | 11\% | (111) | 12\% | (119) | 969 |
| Television: Not a fan | 6\% | (11) | 23\% | (38) | 17\% | (28) | 26\% | (42) | 29\% | (47) | 166 |
| Music: An avid fan | 23\% | (252) | 46\% | (511) | 12\% | (135) | 10\% | (114) | 9\% | (102) | 1113 |
| Music: A casual fan | 16\% | (152) | 44\% | (423) | 18\% | (176) | 10\% | (100) | 12\% | (113) | 964 |
| Music: Not a fan | 8\% | (9) | 29\% | (36) | 18\% | (22) | 22\% | (27) | 24\% | (29) | 124 |
| Fashion: An avid fan | 29\% | (95) | 44\% | (143) | 11\% | (35) | 9\% | (30) | 8\% | (25) | 329 |
| Fashion: A casual fan | 19\% | (173) | 45\% | (412) | 15\% | (139) | 10\% | (89) | 11\% | (99) | 912 |
| Fashion: Not a fan | 15\% | (144) | 43\% | (414) | 16\% | (158) | 13\% | (122) | 13\% | (121) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_2: In general, how much do you trust the following sources?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (449) | 49\% | (1075) | 14\% | (309) | 6\% | (135) | $11 \%$ | (232) | 2201 |
| Gender: Male | 22\% | (235) | 49\% | (523) | 15\% | (157) | 6\% | (64) | 8\% | (84) | 1062 |
| Gender: Female | 19\% | (214) | 49\% | (553) | 13\% | (152) | 6\% | (71) | 13\% | (148) | 1139 |
| Age: 18-29 | 21\% | (99) | 37\% | (175) | 20\% | (96) | 5\% | (25) | 16\% | (75) | 470 |
| Age: 30-44 | 23\% | (122) | 49\% | (266) | 11\% | (61) | 6\% | (34) | 11\% | (60) | 543 |
| Age: 45-54 | 25\% | (78) | 50\% | (158) | 11\% | (34) | 6\% | (19) | 8\% | (26) | 316 |
| Age: 55-64 | 20\% | (86) | 53\% | (231) | 14\% | (60) | 7\% | (31) | 6\% | (27) | 436 |
| Age: 65+ | 14\% | (63) | 56\% | (245) | 13\% | (57) | 6\% | (25) | 10\% | (45) | 436 |
| Generation Z: 18-21 | 21\% | (39) | 31\% | (56) | 23\% | (41) | 5\% | (10) | 20\% | (36) | 181 |
| Millennial: Age 22-37 | 23\% | (137) | 44\% | (262) | 15\% | (90) | 6\% | (34) | 12\% | (72) | 595 |
| Generation X: Age 38-53 | 22\% | (113) | 52\% | (261) | 10\% | (52) | 6\% | (32) | 10\% | (48) | 506 |
| Boomers: Age 54-72 | 18\% | (140) | 55\% | (431) | 13\% | (105) | 6\% | (46) | 7\% | (57) | 779 |
| PID: Dem (no lean) | 25\% | (200) | 50\% | (403) | 11\% | (87) | 5\% | (41) | 9\% | (71) | 802 |
| PID: Ind (no lean) | 16\% | (117) | 45\% | (326) | 17\% | (119) | 6\% | (46) | 15\% | (111) | 719 |
| PID: Rep (no lean) | 19\% | (132) | 51\% | (346) | 15\% | (103) | 7\% | (49) | 7\% | (51) | 681 |
| PID/Gender: Dem Men | 26\% | (94) | 52\% | (190) | 11\% | (38) | 6\% | (20) | 6\% | (22) | 364 |
| PID/Gender: Dem Women | 24\% | (106) | 49\% | (213) | 11\% | (48) | 5\% | (21) | 11\% | (49) | 438 |
| PID/Gender: Ind Men | 18\% | (61) | 44\% | (152) | 20\% | (71) | 7\% | (23) | 11\% | (39) | 346 |
| PID/Gender: Ind Women | 15\% | (56) | 47\% | (174) | 13\% | (48) | 6\% | (23) | 19\% | (72) | 373 |
| PID/Gender: Rep Men | 23\% | (80) | 51\% | (181) | 13\% | (47) | 6\% | (22) | 7\% | (23) | 353 |
| PID/Gender: Rep Women | 16\% | (52) | 50\% | (166) | 17\% | (56) | 8\% | (27) | 8\% | (27) | 328 |
| Ideo: Liberal (1-3) | 24\% | (166) | 48\% | (328) | 13\% | (92) | 6\% | (39) | 9\% | (61) | 687 |
| Ideo: Moderate (4) | 19\% | (99) | 51\% | (260) | 12\% | (60) | 4\% | (22) | 13\% | (66) | 506 |
| Ideo: Conservative (5-7) | 19\% | (139) | 52\% | (385) | 16\% | (117) | 8\% | (59) | 5\% | (38) | 739 |
| Educ: < College | 20\% | (304) | 46\% | (702) | 15\% | (220) | 6\% | (94) | 13\% | (192) | 1513 |
| Educ: Bachelors degree | 20\% | (89) | 55\% | (245) | 12\% | (53) | 6\% | (29) | 6\% | (29) | 444 |
| Educ: Post-grad | 23\% | (56) | 53\% | (128) | 15\% | (36) | 5\% | (12) | 5\% | (12) | 244 |

[^23]Table HR2_2: In general, how much do you trust the following sources?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (449) | 49\% | (1075) | 14\% | (309) | 6\% | (135) | 11\% | (232) | 2201 |
| Income: Under 50k | 20\% | (262) | 46\% | (604) | 15\% | (193) | 7\% | (90) | 13\% | (177) | 1326 |
| Income: 50k-100k | 21\% | (127) | 56\% | (346) | 13\% | (81) | 5\% | (30) | 6\% | (35) | 619 |
| Income: $100 \mathrm{k}+$ | 23\% | (60) | 49\% | (125) | 14\% | (35) | 6\% | (15) | 8\% | (20) | 256 |
| Ethnicity: White | 19\% | (334) | 50\% | (863) | 14\% | (246) | 6\% | (109) | 10\% | (170) | 1723 |
| Ethnicity: Hispanic | 28\% | (97) | 36\% | (126) | 15\% | (52) | 6\% | (21) | 15\% | (53) | 350 |
| Ethnicity: Afr. Am. | 25\% | (68) | 47\% | (130) | 10\% | (27) | 6\% | (17) | 12\% | (33) | 274 |
| Ethnicity: Other | 23\% | (47) | 40\% | (82) | 18\% | (36) | 5\% | (10) | 14\% | (29) | 204 |
| Relig: Protestant | 15\% | (77) | 54\% | (286) | 18\% | (96) | 7\% | (34) | 6\% | (33) | 526 |
| Relig: Roman Catholic | 26\% | (118) | 48\% | (215) | 11\% | (51) | 3\% | (14) | 11\% | (48) | 446 |
| Relig: Ath./Agn./None | 19\% | (127) | 47\% | (322) | 14\% | (95) | 7\% | (46) | 14\% | (93) | 683 |
| Relig: Something Else | 18\% | (32) | 50\% | (91) | 15\% | (27) | 7\% | (12) | 10\% | (18) | 179 |
| Relig: Jewish | 36\% | (16) | 48\% | (21) | 10\% | (4) | - | (0) | 5\% | (2) | 43 |
| Evang | 21\% | (128) | 49\% | (292) | 14\% | (85) | 8\% | (47) | 8\% | (49) | 601 |
| Non-Evang | 20\% | (321) | 49\% | (784) | 14\% | (224) | 6\% | (88) | $11 \%$ | (183) | 1600 |
| Relig: All Christian | 21\% | (249) | 51\% | (603) | 14\% | (163) | 6\% | (72) | 9\% | (106) | 1193 |
| Relig: All Non-Christian | 18\% | (32) | 50\% | (91) | 15\% | (27) | 7\% | (12) | 10\% | (18) | 179 |
| Community: Urban | 23\% | (136) | 48\% | (284) | 13\% | (75) | 6\% | (36) | 11\% | (64) | 596 |
| Community: Suburban | 18\% | (181) | 52\% | (512) | 14\% | (141) | 6\% | (62) | 9\% | (92) | 988 |
| Community: Rural | 21\% | (132) | 45\% | (279) | 15\% | (92) | 6\% | (37) | 12\% | (76) | 617 |
| Employ: Private Sector | 22\% | (141) | 55\% | (356) | 11\% | (72) | 6\% | (36) | 6\% | (41) | 646 |
| Employ: Government | 25\% | (37) | 46\% | (70) | 18\% | (28) | $4 \%$ | (6) | 8\% | (12) | 152 |
| Employ: Self-Employed | 24\% | (43) | 51\% | (92) | 9\% | (17) | 6\% | (10) | 11\% | (20) | 182 |
| Employ: Homemaker | 21\% | (34) | 44\% | (72) | 11\% | (18) | 5\% | (8) | 19\% | (30) | 162 |
| Employ: Student | 21\% | (24) | 38\% | (43) | 23\% | (26) | 6\% | (7) | 12\% | (13) | 113 |
| Employ: Retired | 17\% | (88) | 52\% | (276) | 15\% | (78) | 7\% | (36) | 10\% | (50) | 528 |
| Employ: Unemployed | 18\% | (43) | 44\% | (105) | 17\% | (40) | 5\% | (12) | 16\% | (38) | 237 |
| Employ: Other | 22\% | (39) | 34\% | (62) | 17\% | (31) | 12\% | (21) | 15\% | (27) | 180 |
| Military HH: Yes | 23\% | (90) | 51\% | (204) | 14\% | (54) | 6\% | (22) | 7\% | (28) | 397 |
| Military HH: No | 20\% | (359) | 48\% | (872) | 14\% | (255) | 6\% | (113) | 11\% | (205) | 1804 |

[^24]Table HR2_2: In general, how much do you trust the following sources?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (449) | 49\% | (1075) | 14\% | (309) | 6\% | (135) | 11\% | (232) | 2201 |
| RD/WT: Right Direction | 21\% | (178) | 50\% | (435) | $14 \%$ | (123) | 7\% | (64) | 8\% | (69) | 869 |
| RD/WT: Wrong Track | 20\% | (271) | 48\% | (640) | $14 \%$ | (186) | 5\% | (71) | 12\% | (164) | 1332 |
| Trump Job Approve | 19\% | (173) | 50\% | (459) | 17\% | (154) | 8\% | (71) | 6\% | (58) | 914 |
| Trump Job Disapprove | 23\% | (260) | 50\% | (575) | 12\% | (134) | 5\% | (56) | $11 \%$ | (123) | 1148 |
| Trump Job Strongly Approve | 21\% | (104) | 46\% | (231) | 16\% | (81) | 10\% | (50) | 6\% | (32) | 499 |
| Trump Job Somewhat Approve | 17\% | (69) | 55\% | (227) | 17\% | (73) | $5 \%$ | (20) | 6\% | (26) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (51) | 55\% | (148) | 13\% | (36) | 4\% | (12) | 9\% | (24) | 271 |
| Trump Job Strongly Disapprove | 24\% | (210) | 49\% | (427) | 11\% | (98) | 5\% | (44) | 11\% | (99) | 877 |
| Favorable of Trump | 19\% | (169) | 51\% | (453) | 16\% | (140) | 8\% | (68) | 6\% | (51) | 880 |
| Unfavorable of Trump | 22\% | (251) | 50\% | (568) | 13\% | (149) | 5\% | (57) | 10\% | (115) | 1141 |
| Very Favorable of Trump | 21\% | (107) | 48\% | (246) | 15\% | (78) | 10\% | (50) | 7\% | (36) | 517 |
| Somewhat Favorable of Trump | 17\% | (62) | 57\% | (206) | 17\% | (62) | 5\% | (18) | $4 \%$ | (15) | 363 |
| Somewhat Unfavorable of Trump | 23\% | (58) | 50\% | (125) | 16\% | (40) | 3\% | (8) | 8\% | (20) | 251 |
| Very Unfavorable of Trump | 22\% | (193) | 50\% | (444) | 12\% | (109) | 6\% | (49) | $11 \%$ | (95) | 890 |
| \#1 Issue: Economy | 19\% | (108) | 50\% | (283) | 16\% | (90) | 5\% | (26) | 10\% | (55) | 561 |
| \#1 Issue: Security | 22\% | (99) | 48\% | (222) | 15\% | (67) | 7\% | (32) | 9\% | (40) | 459 |
| \#1 Issue: Health Care | 23\% | (91) | 50\% | (199) | 11\% | (42) | 5\% | (20) | 11\% | (42) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% | (59) | 49\% | (152) | 13\% | (41) | 8\% | (26) | 11\% | (35) | 313 |
| \#1 Issue: Women's Issues | 27\% | (25) | 43\% | (41) | 14\% | (13) | 9\% | (9) | 7\% | (6) | 95 |
| \#1 Issue: Education | 17\% | (29) | 45\% | (74) | 17\% | (28) | 7\% | (11) | $14 \%$ | (23) | 166 |
| \#1 Issue: Energy | 23\% | (22) | 47\% | (44) | 16\% | (15) | 8\% | (8) | 6\% | (6) | 95 |
| \#1 Issue: Other | 14\% | (16) | 51\% | (60) | 11\% | (13) | 3\% | (4) | 21\% | (25) | 119 |
| 2018 House Vote: Democrat | 25\% | (202) | 51\% | (417) | 11\% | (89) | 5\% | (39) | 8\% | (63) | 811 |
| 2018 House Vote: Republican | 17\% | (125) | 53\% | (377) | 16\% | (115) | 7\% | (52) | 6\% | (44) | 714 |
| 2018 House Vote: Someone else | 23\% | (20) | 35\% | (30) | 14\% | (12) | 9\% | (8) | 19\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | 17\% | (101) | 42\% | (249) | 16\% | (92) | 6\% | (35) | 18\% | (108) | 586 |
| 2016 Vote: Hillary Clinton | 25\% | (171) | 51\% | (351) | 9\% | (64) | 5\% | (36) | 9\% | (62) | 685 |
| 2016 Vote: Donald Trump | 18\% | (132) | 53\% | (387) | 15\% | (113) | 7\% | (52) | 7\% | (50) | 734 |
| 2016 Vote: Someone else | 23\% | (39) | 51\% | (88) | 13\% | (22) | 7\% | (12) | 7\% | (11) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (106) | 40\% | (245) | 18\% | (110) | 6\% | (35) | 18\% | (109) | 604 |

Continued on next page

Table HR2_2: In general, how much do you trust the following sources?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (449) | 49\% | (1075) | 14\% | (309) | 6\% | (135) | 11\% | (232) | 2201 |
| Voted in 2014: Yes | 22\% | (296) | 51\% | (705) | 13\% | (180) | 7\% | (94) | 7\% | (100) | 1376 |
| Voted in 2014: No | 19\% | (153) | 45\% | (370) | 16\% | (129) | 5\% | (41) | 16\% | (133) | 825 |
| 2012 Vote: Barack Obama | 24\% | (207) | 52\% | (441) | 10\% | (88) | 6\% | (51) | 8\% | (68) | 854 |
| 2012 Vote: Mitt Romney | 17\% | (88) | 53\% | (268) | 16\% | (78) | 8\% | (40) | 6\% | (29) | 504 |
| 2012 Vote: Other | 16\% | (15) | 44\% | (42) | 17\% | (16) | 7\% | (7) | 15\% | (15) | 95 |
| 2012 Vote: Didn't Vote | 19\% | (139) | 43\% | (318) | 17\% | (126) | 5\% | (37) | 16\% | (119) | 738 |
| 4-Region: Northeast | 22\% | (88) | 52\% | (203) | 10\% | (40) | 4\% | (18) | 11\% | (44) | 394 |
| 4-Region: Midwest | 17\% | (81) | 52\% | (242) | 13\% | (62) | 6\% | (26) | 11\% | (51) | 462 |
| 4-Region: South | 21\% | (173) | 48\% | (399) | 14\% | (114) | 7\% | (57) | 10\% | (82) | 825 |
| 4-Region: West | 21\% | (108) | 44\% | (231) | 18\% | (93) | 7\% | (34) | 11\% | (55) | 520 |
| Frequent TV watchers | 21\% | (340) | 52\% | (847) | 13\% | (210) | 5\% | (87) | 8\% | (136) | 1620 |
| Frequent movie watchers | 25\% | (238) | 50\% | (479) | 13\% | (120) | 5\% | (49) | 7\% | (63) | 949 |
| TV shows: Every day | 24\% | (272) | 51\% | (588) | 12\% | (132) | 5\% | (62) | 8\% | (89) | 1143 |
| TV shows: Several times per week | 14\% | (68) | 54\% | (259) | 16\% | (78) | 5\% | (25) | 10\% | (47) | 477 |
| TV shows: About once per week | 27\% | (36) | 41\% | (54) | 13\% | (18) | 6\% | (8) | 12\% | (16) | 132 |
| TV shows: Several times per month | 12\% | (13) | 52\% | (56) | 18\% | (19) | 6\% | (7) | 12\% | (13) | 108 |
| TV shows: About once per month | 17\% | (8) | 40\% | (19) | 30\% | (14) | 11\% | (5) | 3\% | (1) | 48 |
| TV shows: Less often than once per month | 22\% | (20) | 43\% | (38) | 13\% | (11) | 6\% | (5) | 16\% | (15) | 89 |
| TV shows: Never | 16\% | (32) | 30\% | (62) | 18\% | (37) | 11\% | (22) | 25\% | (51) | 204 |
| Movies: Every day | 33\% | (138) | 43\% | (180) | 12\% | (48) | 6\% | (26) | 6\% | (24) | 416 |
| Movies: Several times per week | 19\% | (100) | 56\% | (298) | 13\% | (71) | 4\% | (23) | 7\% | (40) | 533 |
| Movies: About once per week | 20\% | (79) | 51\% | (206) | 15\% | (61) | 4\% | (17) | 10\% | (42) | 405 |
| Movies: Several times per month | 15\% | (36) | 52\% | (125) | 15\% | (37) | 7\% | (16) | 11\% | (26) | 239 |
| Movies: About once per month | 18\% | (34) | 49\% | (91) | 16\% | (30) | 9\% | (16) | 7\% | (13) | 183 |
| Movies: Less often than once per month | 16\% | (31) | 45\% | (86) | 13\% | (24) | 8\% | (15) | 17\% | (33) | 188 |
| Movies: Never | 13\% | (31) | 38\% | (90) | 16\% | (38) | 9\% | (22) | 24\% | (56) | 236 |

[^25]Table HR2_2: In general, how much do you trust the following sources?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (449) | 49\% | (1075) | 14\% | (309) | 6\% | (135) | 11\% | (232) | 2201 |
| Sports: Every day | 43\% | (94) | 44\% | (95) | 6\% | (13) | 3\% | (6) | 4\% | (9) | 217 |
| Sports: Several times per week | 23\% | (78) | 56\% | (193) | 11\% | (39) | 3\% | (9) | 7\% | (24) | 344 |
| Sports: About once per week | $21 \%$ | (54) | 53\% | (138) | 16\% | (42) | 3\% | (7) | 7\% | (17) | 258 |
| Sports: Several times per month | 20\% | (34) | 44\% | (76) | 18\% | (31) | 7\% | (12) | 11\% | (19) | 172 |
| Sports: About once per month | 17\% | (23) | 59\% | (80) | 10\% | (14) | 8\% | (10) | 7\% | (9) | 137 |
| Sports: Less often than once per month | 15\% | (46) | 56\% | (175) | 17\% | (54) | 4\% | (14) | 8\% | (24) | 313 |
| Sports: Never | 16\% | (119) | 42\% | (318) | 15\% | (115) | 10\% | (76) | 17\% | (132) | 760 |
| Cable: I currently subscribe | 22\% | (230) | 52\% | (550) | 12\% | (130) | 5\% | (56) | 8\% | (89) | 1054 |
| Cable: I subscribed in the past | 20\% | (153) | 50\% | (382) | 16\% | (125) | 6\% | (48) | 8\% | (62) | 771 |
| Cable: I have never subscribed | 18\% | (67) | 38\% | (143) | 14\% | (54) | 8\% | (31) | 22\% | (81) | 376 |
| Satellite television: I currently subscribe | 28\% | (153) | 45\% | (250) | 13\% | (71) | 6\% | (32) | 9\% | (48) | 554 |
| Satellite television: I subscribed in the past | 17\% | (102) | 51\% | (306) | 17\% | (100) | 7\% | (40) | 9\% | (54) | 602 |
| Satellite television: I have never subscribed | 19\% | (194) | 50\% | (519) | 13\% | (137) | 6\% | (64) | 12\% | (131) | 1045 |
| Streaming service: I currently subscribe | 23\% | (289) | 50\% | (639) | 14\% | (178) | 6\% | (74) | 7\% | (95) | 1276 |
| Streaming service: I subscribed in the past | 22\% | (55) | 44\% | (110) | 17\% | (43) | 6\% | (15) | 12\% | (29) | 252 |
| Streaming service: I have never subscribed | 16\% | (106) | 48\% | (326) | 13\% | (87) | 7\% | (46) | 16\% | (108) | 673 |
| Film: An avid fan | 27\% | (208) | 52\% | (406) | 11\% | (83) | 5\% | (40) | 6\% | (43) | 780 |
| Film: A casual fan | 18\% | (205) | 50\% | (562) | 16\% | (178) | 5\% | (59) | 11\% | (122) | 1127 |
| Film: Not a fan | 12\% | (36) | 37\% | (108) | 16\% | (47) | 12\% | (36) | 23\% | (67) | 294 |
| Television: An avid fan | 25\% | (270) | 51\% | (540) | 11\% | (118) | 5\% | (57) | 8\% | (82) | 1067 |
| Television: A casual fan | 16\% | (155) | 51\% | (494) | 17\% | (163) | 5\% | (50) | $11 \%$ | (107) | 969 |
| Television: Not a fan | 15\% | (25) | 25\% | (42) | 17\% | (28) | 17\% | (28) | 26\% | (43) | 166 |
| Music: An avid fan | 27\% | (299) | 49\% | (545) | 12\% | (131) | 4\% | (48) | 8\% | (90) | 1113 |
| Music: A casual fan | 14\% | (138) | 51\% | (493) | 16\% | (158) | 7\% | (64) | 11\% | (111) | 964 |
| Music: Not a fan | 10\% | (12) | $31 \%$ | (38) | 15\% | (19) | 18\% | (23) | 26\% | (32) | 124 |
| Fashion: An avid fan | 33\% | (109) | 45\% | (148) | 9\% | (30) | 5\% | (16) | 8\% | (25) | 329 |
| Fashion: A casual fan | 21\% | (188) | 50\% | (457) | 14\% | (127) | 5\% | (47) | 10\% | (93) | 912 |
| Fashion: Not a fan | 16\% | (153) | 49\% | (470) | 16\% | (151) | 8\% | (73) | 12\% | (114) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_3: In general, how much do you trust the following sources?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (376) | 39\% | (851) | 20\% | (431) | 12\% | (272) | 12\% | (271) | 2201 |
| Gender: Male | 18\% | (189) | 39\% | (412) | $21 \%$ | (226) | 13\% | (142) | 9\% | (93) | 1062 |
| Gender: Female | 16\% | (187) | 39\% | (440) | 18\% | (205) | 11\% | (130) | 16\% | (178) | 1139 |
| Age: 18-29 | 18\% | (85) | 30\% | (143) | 22\% | (102) | 12\% | (58) | 18\% | (83) | 470 |
| Age: 30-44 | 16\% | (88) | 41\% | (223) | 18\% | (95) | 12\% | (63) | 14\% | (75) | 543 |
| Age: 45-54 | 20\% | (63) | 43\% | (136) | 19\% | (61) | 9\% | (30) | 8\% | (26) | 316 |
| Age: 55-64 | 16\% | (69) | 39\% | (169) | 20\% | (86) | 16\% | (68) | 10\% | (43) | 436 |
| Age: 65+ | 16\% | (71) | 41\% | (180) | 20\% | (88) | 12\% | (53) | 10\% | (45) | 436 |
| Generation Z: 18-21 | 24\% | (44) | 24\% | (43) | 26\% | (47) | 6\% | (11) | 20\% | (37) | 181 |
| Millennial: Age 22-37 | 16\% | (93) | 37\% | (220) | 19\% | (115) | 14\% | (83) | 14\% | (85) | 595 |
| Generation X: Age 38-53 | 18\% | (89) | 44\% | (221) | 17\% | (86) | 10\% | (51) | 12\% | (59) | 506 |
| Boomers: Age 54-72 | 16\% | (126) | 39\% | (303) | 20\% | (159) | 15\% | (114) | 10\% | (76) | 779 |
| PID: Dem (no lean) | 24\% | (192) | 45\% | (357) | 16\% | (127) | 7\% | (57) | 9\% | (69) | 802 |
| PID: Ind (no lean) | 11\% | (80) | 35\% | (250) | 21\% | (153) | 14\% | (100) | 19\% | (136) | 719 |
| PID: Rep (no lean) | 15\% | (104) | 36\% | (245) | 22\% | (152) | 17\% | (115) | 10\% | (65) | 681 |
| PID/Gender: Dem Men | 26\% | (95) | 44\% | (161) | 17\% | (62) | 6\% | (23) | 6\% | (23) | 364 |
| PID/Gender: Dem Women | 22\% | (97) | 45\% | (196) | 15\% | (65) | 8\% | (34) | 11\% | (46) | 438 |
| PID/Gender: Ind Men | 10\% | (35) | 36\% | (124) | 24\% | (83) | 16\% | (55) | 14\% | (48) | 346 |
| PID/Gender: Ind Women | 12\% | (44) | 34\% | (126) | 19\% | (69) | 12\% | (45) | 24\% | (88) | 373 |
| PID/Gender: Rep Men | 17\% | (58) | 36\% | (127) | 23\% | (81) | 18\% | (64) | 6\% | (22) | 353 |
| PID/Gender: Rep Women | 14\% | (45) | 36\% | (118) | 22\% | (71) | 15\% | (51) | 13\% | (43) | 328 |
| Ideo: Liberal (1-3) | 23\% | (155) | 42\% | (288) | 19\% | (133) | 10\% | (66) | 7\% | (46) | 687 |
| Ideo: Moderate (4) | 18\% | (90) | 42\% | (212) | 17\% | (87) | 10\% | (49) | 14\% | (69) | 506 |
| Ideo: Conservative (5-7) | 13\% | (97) | 39\% | (285) | 23\% | (170) | 17\% | (129) | 8\% | (58) | 739 |
| Educ: < College | 17\% | (265) | 37\% | (554) | 18\% | (275) | 13\% | (189) | 15\% | (229) | 1513 |
| Educ: Bachelors degree | 14\% | (63) | 42\% | (187) | 24\% | (108) | 13\% | (56) | 7\% | (30) | 444 |
| Educ: Post-grad | 20\% | (48) | 45\% | (110) | 20\% | (48) | 11\% | (27) | 5\% | (11) | 244 |

[^26]Table HR2_3: In general, how much do you trust the following sources?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (376) | 39\% | (851) | 20\% | (431) | 12\% | (272) | 12\% | (271) | 2201 |
| Income: Under 50k | 16\% | (213) | 37\% | (488) | 19\% | (246) | 13\% | (170) | 16\% | (209) | 1326 |
| Income: 50k-100k | 18\% | (111) | 42\% | (258) | 21\% | (132) | 13\% | (80) | 6\% | (39) | 619 |
| Income: $100 \mathrm{k}+$ | 20\% | (52) | 41\% | (106) | 21\% | (53) | 8\% | (21) | 9\% | (23) | 256 |
| Ethnicity: White | 15\% | (260) | 39\% | (679) | 20\% | (351) | 13\% | (231) | 12\% | (201) | 1723 |
| Ethnicity: Hispanic | 24\% | (83) | 33\% | (114) | 17\% | (60) | 8\% | (27) | 19\% | (66) | 350 |
| Ethnicity: Afr. Am. | 28\% | (78) | 39\% | (106) | 11\% | (31) | 7\% | (20) | 14\% | (39) | 274 |
| Ethnicity: Other | 18\% | (37) | 33\% | (67) | 24\% | (49) | 10\% | (21) | 15\% | (31) | 204 |
| Relig: Protestant | 13\% | (68) | 39\% | (207) | 23\% | (123) | 15\% | (77) | 10\% | (50) | 526 |
| Relig: Roman Catholic | 22\% | (97) | 42\% | (189) | 15\% | (67) | 9\% | (41) | 12\% | (52) | 446 |
| Relig: Ath./Agn./None | 14\% | (92) | 37\% | (252) | 22\% | (147) | 13\% | (86) | 15\% | (106) | 683 |
| Relig: Something Else | 20\% | (37) | $37 \%$ | (66) | 21\% | (37) | 12\% | (21) | 10\% | (18) | 179 |
| Relig: Jewish | 25\% | (11) | 38\% | (16) | 13\% | (6) | 13\% | (6) | 11\% | (5) | 43 |
| Evang | 21\% | (125) | 36\% | (216) | 18\% | (110) | 15\% | (88) | 10\% | (62) | 601 |
| Non-Evang | 16\% | (251) | 40\% | (635) | 20\% | (321) | $11 \%$ | (184) | 13\% | (209) | 1600 |
| Relig: All Christian | 18\% | (214) | 40\% | (479) | 18\% | (220) | 13\% | (149) | $11 \%$ | (131) | 1193 |
| Relig: All Non-Christian | 20\% | (37) | 37\% | (66) | 21\% | (37) | 12\% | (21) | 10\% | (18) | 179 |
| Community: Urban | 22\% | (129) | 39\% | (233) | 17\% | (101) | 9\% | (56) | 13\% | (76) | 596 |
| Community: Suburban | 16\% | (160) | 42\% | (413) | 20\% | (201) | 11\% | (111) | 10\% | (103) | 988 |
| Community: Rural | 14\% | (86) | 33\% | (205) | 21\% | (129) | 17\% | (104) | 15\% | (92) | 617 |
| Employ: Private Sector | 17\% | (112) | 48\% | (307) | 16\% | (105) | $11 \%$ | (73) | 8\% | (49) | 646 |
| Employ: Government | 15\% | (24) | 32\% | (49) | 26\% | (40) | $14 \%$ | (21) | 12\% | (19) | 152 |
| Employ: Self-Employed | 19\% | (34) | 37\% | (68) | 22\% | (40) | 12\% | (23) | 10\% | (17) | 182 |
| Employ: Homemaker | 20\% | (32) | 31\% | (50) | 15\% | (24) | 12\% | (20) | 22\% | (37) | 162 |
| Employ: Student | 19\% | (22) | 27\% | (30) | 28\% | (32) | 9\% | (10) | 17\% | (20) | 113 |
| Employ: Retired | 17\% | (88) | 42\% | (222) | 19\% | (100) | 12\% | (66) | 10\% | (53) | 528 |
| Employ: Unemployed | 13\% | (31) | 35\% | (82) | 19\% | (44) | 13\% | (30) | 21\% | (49) | 237 |
| Employ: Other | 19\% | (34) | 24\% | (43) | 25\% | (46) | 17\% | (30) | 15\% | (28) | 180 |
| Military HH: Yes | 19\% | (77) | 40\% | (158) | 19\% | (76) | 14\% | (55) | 8\% | (30) | 397 |
| Military HH: No | 17\% | (299) | 38\% | (693) | 20\% | (355) | $12 \%$ | (216) | 13\% | (241) | 1804 |

[^27]Table HR2_3: In general, how much do you trust the following sources?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (376) | 39\% | (851) | 20\% | (431) | 12\% | (272) | $12 \%$ | (271) | 2201 |
| RD/WT: Right Direction | 17\% | (149) | 36\% | (309) | 21\% | (180) | 16\% | (136) | 11\% | (95) | 869 |
| RD/WT: Wrong Track | 17\% | (227) | 41\% | (543) | 19\% | (251) | 10\% | (136) | 13\% | (176) | 1332 |
| Trump Job Approve | 15\% | (137) | 35\% | (321) | 23\% | (208) | 18\% | (162) | 9\% | (86) | 914 |
| Trump Job Disapprove | 20\% | (230) | 43\% | (494) | 18\% | (206) | 8\% | (95) | 11\% | (122) | 1148 |
| Trump Job Strongly Approve | 16\% | (78) | 31\% | (154) | 23\% | (113) | 23\% | (113) | 8\% | (41) | 499 |
| Trump Job Somewhat Approve | 14\% | (59) | 40\% | (167) | 23\% | (96) | 12\% | (49) | 11\% | (45) | 415 |
| Trump Job Somewhat Disapprove | 15\% | (41) | 46\% | (125) | 22\% | (59) | 6\% | (16) | 11\% | (30) | 271 |
| Trump Job Strongly Disapprove | 22\% | (189) | 42\% | (369) | 17\% | (147) | 9\% | (79) | 11\% | (93) | 877 |
| Favorable of Trump | 16\% | (137) | 36\% | (313) | 22\% | (193) | 18\% | (161) | 9\% | (76) | 880 |
| Unfavorable of Trump | 19\% | (217) | 44\% | (496) | 19\% | (218) | 8\% | (92) | 10\% | (117) | 1141 |
| Very Favorable of Trump | 17\% | (89) | 33\% | (171) | 20\% | (106) | 20\% | (105) | 9\% | (46) | 517 |
| Somewhat Favorable of Trump | 13\% | (48) | 39\% | (142) | 24\% | (88) | 15\% | (56) | 8\% | (30) | 363 |
| Somewhat Unfavorable of Trump | 16\% | (40) | 45\% | (112) | 25\% | (62) | 6\% | (15) | 9\% | (23) | 251 |
| Very Unfavorable of Trump | 20\% | (177) | 43\% | (384) | 18\% | (157) | 9\% | (77) | 11\% | (94) | 890 |
| \#1 Issue: Economy | 19\% | (105) | 38\% | (214) | 21\% | (117) | 10\% | (55) | 13\% | (70) | 561 |
| \#1 Issue: Security | 17\% | (76) | 33\% | (152) | 22\% | (101) | 19\% | (86) | 9\% | (43) | 459 |
| \#1 Issue: Health Care | 18\% | (69) | 48\% | (188) | 14\% | (57) | 10\% | (39) | 10\% | (40) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% | (60) | 38\% | (119) | 18\% | (55) | 11\% | (36) | 14\% | (42) | 313 |
| \#1 Issue: Women's Issues | 15\% | (14) | 42\% | (40) | 22\% | (21) | 11\% | (10) | 10\% | (9) | 95 |
| \#1 Issue: Education | 12\% | (20) | 37\% | (62) | 23\% | (38) | 10\% | (16) | 18\% | (29) | 166 |
| \#1 Issue: Energy | 18\% | (17) | 34\% | (32) | 21\% | (20) | 16\% | (15) | 12\% | (12) | 95 |
| \#1 Issue: Other | 12\% | (14) | 36\% | (43) | 19\% | (23) | 11\% | (13) | 21\% | (25) | 119 |
| 2018 House Vote: Democrat | 23\% | (187) | 45\% | (365) | 17\% | (139) | 8\% | (62) | 7\% | (59) | 811 |
| 2018 House Vote: Republican | 13\% | (92) | 36\% | (256) | 26\% | (184) | 17\% | (123) | 8\% | (59) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | 34\% | (29) | 12\% | (10) | 23\% | (20) | 18\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | 14\% | (84) | 34\% | (200) | 17\% | (98) | 11\% | (66) | 24\% | (138) | 586 |
| 2016 Vote: Hillary Clinton | 23\% | (161) | 46\% | (316) | 15\% | (103) | 8\% | (53) | 8\% | (52) | 685 |
| 2016 Vote: Donald Trump | 14\% | (101) | 37\% | (269) | 23\% | (169) | 18\% | (130) | 9\% | (66) | 734 |
| 2016 Vote: Someone else | 15\% | (25) | 40\% | (69) | 19\% | (33) | 15\% | (25) | 11\% | (19) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (88) | 32\% | (195) | 21\% | (125) | 10\% | (62) | 22\% | (134) | 604 |

[^28]Table HR2_3: In general, how much do you trust the following sources?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (376) | 39\% | (851) | 20\% | (431) | 12\% | (272) | 12\% | (271) | 2201 |
| Voted in 2014: Yes | 19\% | (261) | 39\% | (542) | 20\% | (278) | 13\% | (183) | 8\% | (112) | 1376 |
| Voted in 2014: No | 14\% | (115) | 37\% | (309) | 19\% | (154) | 11\% | (88) | 19\% | (159) | 825 |
| 2012 Vote: Barack Obama | 22\% | (189) | 45\% | (388) | 15\% | (129) | 9\% | (74) | 9\% | (74) | 854 |
| 2012 Vote: Mitt Romney | 14\% | (69) | 35\% | (175) | 26\% | (131) | 19\% | (95) | 7\% | (34) | 504 |
| 2012 Vote: Other | 7\% | (7) | 30\% | (28) | 23\% | (22) | 24\% | (23) | 17\% | (16) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (111) | 35\% | (256) | 20\% | (147) | $11 \%$ | (80) | 20\% | (145) | 738 |
| 4-Region: Northeast | 19\% | (74) | 45\% | (177) | 18\% | (73) | 7\% | (29) | 11\% | (42) | 394 |
| 4-Region: Midwest | 14\% | (64) | 37\% | (171) | 20\% | (95) | $14 \%$ | (62) | 15\% | (71) | 462 |
| 4-Region: South | 18\% | (150) | 40\% | (328) | 19\% | (158) | 13\% | (106) | 10\% | (83) | 825 |
| 4-Region: West | 17\% | (88) | 34\% | (175) | 20\% | (106) | 14\% | (74) | 15\% | (76) | 520 |
| Frequent TV watchers | 19\% | (300) | 41\% | (669) | 20\% | (316) | 10\% | (169) | 10\% | (166) | 1620 |
| Frequent movie watchers | 20\% | (194) | 42\% | (395) | 19\% | (177) | 10\% | (99) | 9\% | (84) | 949 |
| TV shows: Every day | 22\% | (247) | 42\% | (484) | 17\% | (200) | 9\% | (103) | 9\% | (109) | 1143 |
| TV shows: Several times per week | 11\% | (53) | 39\% | (185) | 24\% | (117) | 14\% | (66) | 12\% | (57) | 477 |
| TV shows: About once per week | 15\% | (19) | 32\% | (43) | 20\% | (26) | 18\% | (24) | 15\% | (20) | 132 |
| TV shows: Several times per month | $14 \%$ | (15) | 41\% | (45) | 19\% | (21) | 13\% | (14) | 13\% | (14) | 108 |
| TV shows: About once per month | $11 \%$ | (5) | 33\% | (16) | 37\% | (18) | 16\% | (8) | 2\% | (1) | 48 |
| TV shows: Less often than once per month | 14\% | (12) | 34\% | (31) | 19\% | (17) | 13\% | (12) | 19\% | (17) | 89 |
| TV shows: Never | 12\% | (24) | 24\% | (48) | 16\% | (33) | 22\% | (46) | 26\% | (53) | 204 |
| Movies: Every day | 28\% | (116) | 37\% | (155) | 16\% | (66) | 11\% | (48) | 8\% | (32) | 416 |
| Movies: Several times per week | 15\% | (78) | 45\% | (240) | 21\% | (111) | 10\% | (51) | 10\% | (53) | 533 |
| Movies: About once per week | 15\% | (59) | 42\% | (171) | 20\% | (81) | 11\% | (43) | 13\% | (51) | 405 |
| Movies: Several times per month | 17\% | (41) | 40\% | (96) | 23\% | (56) | 9\% | (22) | 10\% | (24) | 239 |
| Movies: About once per month | 18\% | (34) | 38\% | (69) | 20\% | (37) | 13\% | (24) | 10\% | (19) | 183 |
| Movies: Less often than once per month | 11\% | (20) | 30\% | (56) | 22\% | (41) | 20\% | (38) | 18\% | (33) | 188 |
| Movies: Never | 12\% | (28) | 27\% | (65) | 17\% | (40) | 19\% | (45) | 25\% | (60) | 236 |

Continued on next page

Table HR2_3: In general, how much do you trust the following sources?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (376) | 39\% | (851) | 20\% | (431) | 12\% | (272) | 12\% | (271) | 2201 |
| Sports: Every day | 35\% | (76) | 43\% | (93) | 9\% | (20) | 6\% | (13) | 7\% | (15) | 217 |
| Sports: Several times per week | 21\% | (73) | 46\% | (158) | 20\% | (69) | 7\% | (24) | 6\% | (21) | 344 |
| Sports: About once per week | 18\% | (46) | 45\% | (117) | 20\% | (52) | 12\% | (30) | 5\% | (14) | 258 |
| Sports: Several times per month | 15\% | (26) | 41\% | (71) | 25\% | (42) | $11 \%$ | (19) | 8\% | (14) | 172 |
| Sports: About once per month | 14\% | (19) | 44\% | (60) | 23\% | (31) | 11\% | (15) | 8\% | (11) | 137 |
| Sports: Less often than once per month | 12\% | (37) | 39\% | (121) | 23\% | (71) | 15\% | (48) | $12 \%$ | (37) | 313 |
| Sports: Never | 13\% | (100) | $31 \%$ | (233) | 19\% | (146) | 16\% | (123) | 21\% | (159) | 760 |
| Cable: I currently subscribe | 22\% | (228) | 44\% | (469) | 18\% | (194) | 8\% | (83) | 8\% | (81) | 1054 |
| Cable: I subscribed in the past | 15\% | (115) | 36\% | (275) | 22\% | (169) | 15\% | (118) | 12\% | (95) | 771 |
| Cable: I have never subscribed | 9\% | (33) | 29\% | (108) | 18\% | (69) | 19\% | (71) | 25\% | (95) | 376 |
| Satellite television: I currently subscribe | 24\% | (134) | 40\% | (220) | 16\% | (91) | 9\% | (51) | 10\% | (57) | 554 |
| Satellite television: I subscribed in the past | 17\% | (104) | 36\% | (216) | 22\% | (133) | 14\% | (85) | $11 \%$ | (64) | 602 |
| Satellite television: I have never subscribed | 13\% | (138) | 40\% | (416) | 20\% | (207) | 13\% | (135) | 14\% | (150) | 1045 |
| Streaming service: I currently subscribe | 18\% | (230) | 41\% | (518) | 19\% | (249) | 12\% | (156) | 10\% | (124) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (47) | $34 \%$ | (85) | 22\% | (55) | 12\% | (31) | 13\% | (33) | 252 |
| Streaming service: I have never subscribed | 15\% | (99) | 37\% | (248) | 19\% | (127) | 13\% | (84) | 17\% | (114) | 673 |
| Film: An avid fan | 24\% | (185) | 42\% | (331) | 16\% | (128) | 10\% | (75) | 8\% | (62) | 780 |
| Film: A casual fan | 13\% | (150) | 39\% | (441) | 23\% | (256) | 13\% | (141) | $12 \%$ | (138) | 1127 |
| Film: Not a fan | 14\% | (40) | 27\% | (79) | 16\% | (48) | 19\% | (56) | 24\% | (71) | 294 |
| Television: An avid fan | 24\% | (256) | 45\% | (478) | 15\% | (159) | 8\% | (83) | 8\% | (90) | 1067 |
| Television: A casual fan | 11\% | (106) | 35\% | (339) | 25\% | (245) | 15\% | (141) | 14\% | (138) | 969 |
| Television: Not a fan | 8\% | (14) | 20\% | (34) | 16\% | (27) | 29\% | (48) | 26\% | (43) | 166 |
| Music: An avid fan | 20\% | (228) | 42\% | (467) | 18\% | (199) | 10\% | (107) | 10\% | (112) | 1113 |
| Music: A casual fan | 14\% | (136) | 37\% | (357) | 22\% | (213) | 13\% | (128) | 13\% | (130) | 964 |
| Music: Not a fan | 9\% | (11) | 22\% | (28) | 16\% | (19) | 29\% | (36) | 24\% | (29) | 124 |
| Fashion: An avid fan | 28\% | (91) | 40\% | (132) | 17\% | (55) | 7\% | (24) | 8\% | (25) | 329 |
| Fashion: A casual fan | 19\% | (175) | 42\% | (382) | 17\% | (159) | 10\% | (88) | $12 \%$ | (108) | 912 |
| Fashion: Not a fan | 11\% | (109) | 35\% | (337) | 23\% | (216) | 17\% | (159) | $14 \%$ | (138) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_4: In general, how much do you trust the following sources?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 40\% | (878) | 18\% | (391) | 14\% | (305) | 10\% | (215) | 2201 |
| Gender: Male | 19\% | (198) | 38\% | (401) | 21\% | (223) | 15\% | (160) | 8\% | (80) | 1062 |
| Gender: Female | 19\% | (213) | 42\% | (477) | 15\% | (168) | 13\% | (145) | 12\% | (135) | 1139 |
| Age: 18-29 | 16\% | (75) | 29\% | (138) | 23\% | (106) | 13\% | (62) | 19\% | (89) | 470 |
| Age: 30-44 | 19\% | (101) | 40\% | (217) | 18\% | (98) | 12\% | (66) | $11 \%$ | (61) | 543 |
| Age: 45-54 | 21\% | (67) | 50\% | (156) | 15\% | (47) | 9\% | (27) | 6\% | (18) | 316 |
| Age: 55-64 | 20\% | (86) | 42\% | (181) | 14\% | (61) | 19\% | (83) | 6\% | (25) | 436 |
| Age: 65+ | 19\% | (82) | 42\% | (185) | 18\% | (79) | 15\% | (67) | 5\% | (23) | 436 |
| Generation Z: 18-21 | 17\% | (30) | 24\% | (43) | 24\% | (43) | $11 \%$ | (20) | 24\% | (44) | 181 |
| Millennial: Age 22-37 | 17\% | (103) | 36\% | (213) | 20\% | (122) | 14\% | (82) | 13\% | (75) | 595 |
| Generation X: Age 38-53 | 19\% | (97) | 46\% | (235) | 16\% | (79) | 9\% | (47) | 9\% | (47) | 506 |
| Boomers: Age 54-72 | 19\% | (151) | 42\% | (327) | 16\% | (125) | 17\% | (133) | 5\% | (41) | 779 |
| PID: Dem (no lean) | 26\% | (211) | 46\% | (371) | 12\% | (100) | 7\% | (56) | 8\% | (63) | 802 |
| PID: Ind (no lean) | 14\% | (102) | 37\% | (265) | 20\% | (144) | 14\% | (102) | 15\% | (106) | 719 |
| PID: Rep (no lean) | 14\% | (98) | 35\% | (241) | 22\% | (148) | 22\% | (147) | 7\% | (46) | 681 |
| PID/Gender: Dem Men | 27\% | (98) | 45\% | (164) | 14\% | (50) | 7\% | (26) | 7\% | (26) | 364 |
| PID/Gender: Dem Women | 26\% | (114) | 47\% | (207) | 11\% | (50) | 7\% | (31) | 8\% | (37) | 438 |
| PID/Gender: Ind Men | 14\% | (47) | 33\% | (115) | 25\% | (87) | 17\% | (58) | $11 \%$ | (38) | 346 |
| PID/Gender: Ind Women | 15\% | (54) | 40\% | (150) | 15\% | (57) | 12\% | (43) | 18\% | (68) | 373 |
| PID/Gender: Rep Men | 15\% | (53) | $34 \%$ | (122) | 24\% | (86) | 22\% | (76) | 5\% | (16) | 353 |
| PID/Gender: Rep Women | 14\% | (45) | 37\% | (120) | 19\% | (62) | 22\% | (71) | 9\% | (30) | 328 |
| Ideo: Liberal (1-3) | 25\% | (173) | 44\% | (305) | 15\% | (101) | 9\% | (59) | $7 \%$ | (49) | 687 |
| Ideo: Moderate (4) | 23\% | (115) | 42\% | (210) | 17\% | (87) | 9\% | (47) | 9\% | (48) | 506 |
| Ideo: Conservative (5-7) | 12\% | (85) | 40\% | (294) | 22\% | (159) | 23\% | (167) | 5\% | (33) | 739 |
| Educ: < College | 18\% | (279) | 38\% | (577) | 18\% | (272) | 13\% | (203) | 12\% | (182) | 1513 |
| Educ: Bachelors degree | 17\% | (77) | 45\% | (200) | 17\% | (77) | $14 \%$ | (64) | 6\% | (26) | 444 |
| Educ: Post-grad | 23\% | (56) | 41\% | (101) | 17\% | (42) | 16\% | (39) | 3\% | (7) | 244 |

[^29]Table HR2_4: In general, how much do you trust the following sources?
Network news

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^30]Table HR2_4: In general, how much do you trust the following sources?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 40\% | (878) | 18\% | (391) | 14\% | (305) | 10\% | (215) | 2201 |
| RD/WT: Right Direction | 15\% | (133) | 36\% | (314) | 21\% | (185) | 19\% | (168) | 8\% | (69) | 869 |
| RD/WT: Wrong Track | 21\% | (278) | 42\% | (563) | 15\% | (206) | 10\% | (138) | 11\% | (147) | 1332 |
| Trump Job Approve | 13\% | (122) | 36\% | (325) | 23\% | (211) | 22\% | (201) | 6\% | (55) | 914 |
| Trump Job Disapprove | 24\% | (280) | 45\% | (516) | 14\% | (165) | 8\% | (86) | 9\% | (100) | 1148 |
| Trump Job Strongly Approve | 12\% | (59) | $31 \%$ | (156) | 23\% | (113) | 28\% | (140) | 6\% | (31) | 499 |
| Trump Job Somewhat Approve | 15\% | (63) | 41\% | (169) | 24\% | (98) | 15\% | (61) | 6\% | (24) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (51) | 47\% | (128) | 19\% | (50) | 9\% | (24) | 7\% | (18) | 271 |
| Trump Job Strongly Disapprove | 26\% | (229) | 44\% | (388) | 13\% | (115) | 7\% | (62) | 9\% | (83) | 877 |
| Favorable of Trump | 14\% | (119) | 36\% | (316) | 22\% | (197) | 23\% | (201) | 5\% | (47) | 880 |
| Unfavorable of Trump | 24\% | (276) | 45\% | (515) | 15\% | (175) | 7\% | (84) | 8\% | (90) | 1141 |
| Very Favorable of Trump | 12\% | (63) | 33\% | (171) | 22\% | (113) | 26\% | (133) | 7\% | (36) | 517 |
| Somewhat Favorable of Trump | 15\% | (56) | 40\% | (145) | 23\% | (84) | 19\% | (68) | 3\% | (11) | 363 |
| Somewhat Unfavorable of Trump | 20\% | (50) | 43\% | (107) | 23\% | (57) | 8\% | (21) | 6\% | (16) | 251 |
| Very Unfavorable of Trump | 25\% | (226) | 46\% | (408) | 13\% | (118) | 7\% | (64) | 8\% | (75) | 890 |
| \#1 Issue: Economy | 18\% | (99) | 40\% | (223) | 22\% | (123) | $11 \%$ | (64) | 9\% | (52) | 561 |
| \#1 Issue: Security | 14\% | (66) | 33\% | (151) | 21\% | (96) | 25\% | (115) | 7\% | (31) | 459 |
| \#1 Issue: Health Care | 23\% | (91) | 45\% | (176) | 12\% | (46) | 9\% | (36) | 11\% | (45) | 394 |
| \#1 Issue: Medicare / Social Security | 23\% | (72) | 44\% | (137) | 14\% | (42) | 12\% | (37) | 8\% | (24) | 313 |
| \#1 Issue: Women's Issues | 13\% | (12) | 48\% | (45) | 17\% | (16) | 12\% | (12) | 10\% | (9) | 95 |
| \#1 Issue: Education | 14\% | (23) | 39\% | (65) | 24\% | (40) | 8\% | (13) | 15\% | (25) | 166 |
| \#1 Issue: Energy | 21\% | (20) | 44\% | (42) | 16\% | (15) | 10\% | (9) | 9\% | (9) | 95 |
| \#1 Issue: Other | 23\% | (28) | 32\% | (38) | 11\% | (13) | 16\% | (19) | 17\% | (20) | 119 |
| 2018 House Vote: Democrat | 27\% | (223) | 47\% | (383) | 13\% | (105) | 6\% | (53) | 6\% | (47) | 811 |
| 2018 House Vote: Republican | 12\% | (84) | 35\% | (253) | 23\% | (167) | 24\% | (175) | 5\% | (35) | 714 |
| 2018 House Vote: Someone else | 13\% | (11) | 35\% | (30) | 12\% | (11) | 24\% | (21) | 16\% | (14) | 87 |
| 2018 House Vote: Didnt Vote | 16\% | (93) | 36\% | (209) | 18\% | (108) | 10\% | (57) | 20\% | (119) | 586 |
| 2016 Vote: Hillary Clinton | 27\% | (188) | 48\% | (326) | 12\% | (80) | 7\% | (50) | 6\% | (41) | 685 |
| 2016 Vote: Donald Trump | 13\% | (93) | 37\% | (275) | 22\% | (162) | 23\% | (169) | 5\% | (35) | 734 |
| 2016 Vote: Someone else | 23\% | (39) | 43\% | (74) | 16\% | (27) | 14\% | (23) | 5\% | (9) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (90) | 33\% | (201) | 20\% | (120) | 10\% | (63) | 22\% | (131) | 604 |

Continued on next page

Table HR2_4: In general, how much do you trust the following sources?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 40\% | (878) | 18\% | (391) | 14\% | (305) | 10\% | (215) | 2201 |
| Voted in 2014: Yes | 21\% | (287) | 41\% | (562) | 17\% | (235) | 16\% | (221) | 5\% | (70) | 1376 |
| Voted in 2014: No | 15\% | (124) | 38\% | (316) | 19\% | (156) | 10\% | (84) | 18\% | (146) | 825 |
| 2012 Vote: Barack Obama | 27\% | (232) | 46\% | (397) | 13\% | (110) | 8\% | (69) | 5\% | (46) | 854 |
| 2012 Vote: Mitt Romney | 11\% | (57) | 34\% | (171) | 25\% | (125) | 27\% | (134) | 3\% | (18) | 504 |
| 2012 Vote: Other | 11\% | (10) | 40\% | (38) | 15\% | (14) | 23\% | (22) | 11\% | (11) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (112) | 36\% | (268) | 19\% | (140) | 11\% | (79) | 19\% | (140) | 738 |
| 4-Region: Northeast | 20\% | (78) | 44\% | (173) | 16\% | (62) | 12\% | (45) | 9\% | (36) | 394 |
| 4-Region: Midwest | 18\% | (83) | 41\% | (191) | 17\% | (78) | 13\% | (59) | 11\% | (53) | 462 |
| 4-Region: South | 20\% | (167) | 39\% | (321) | 17\% | (139) | 15\% | (122) | 9\% | (75) | 825 |
| 4-Region: West | 16\% | (84) | 37\% | (193) | 22\% | (113) | 15\% | (79) | 10\% | (52) | 520 |
| Frequent TV watchers | 21\% | (333) | 43\% | (704) | 17\% | (271) | 12\% | (195) | 7\% | (118) | 1620 |
| Frequent movie watchers | 23\% | (214) | 42\% | (401) | 16\% | (147) | 13\% | (119) | 7\% | (67) | 949 |
| TV shows: Every day | 23\% | (268) | 44\% | (504) | 15\% | (174) | 10\% | (118) | 7\% | (80) | 1143 |
| TV shows: Several times per week | 14\% | (65) | 42\% | (200) | 20\% | (97) | 16\% | (78) | 8\% | (38) | 477 |
| TV shows: About once per week | 16\% | (21) | 29\% | (39) | 23\% | (31) | 18\% | (23) | 14\% | (18) | 132 |
| TV shows: Several times per month | 8\% | (8) | 38\% | (41) | 28\% | (30) | 17\% | (18) | 9\% | (10) | 108 |
| TV shows: About once per month | 11\% | (5) | 29\% | (14) | 33\% | (16) | 24\% | (12) | 3\% | (1) | 48 |
| TV shows: Less often than once per month | 11\% | (10) | 34\% | (30) | 20\% | (18) | 19\% | (17) | 17\% | (15) | 89 |
| TV shows: Never | 17\% | (34) | 25\% | (50) | 13\% | (26) | 20\% | (40) | 26\% | (53) | 204 |
| Movies: Every day | 26\% | (108) | 38\% | (159) | 14\% | (57) | 15\% | (60) | 8\% | (32) | 416 |
| Movies: Several times per week | 20\% | (107) | 45\% | (242) | $17 \%$ | (91) | $11 \%$ | (59) | 7\% | (35) | 533 |
| Movies: About once per week | 16\% | (64) | 44\% | (176) | 21\% | (85) | 9\% | (36) | 11\% | (43) | 405 |
| Movies: Several times per month | 12\% | (29) | 42\% | (100) | 23\% | (55) | 15\% | (36) | 8\% | (19) | 239 |
| Movies: About once per month | 16\% | (30) | 40\% | (73) | 17\% | (31) | 20\% | (37) | 7\% | (12) | 183 |
| Movies: Less often than once per month | 20\% | (37) | 32\% | (61) | 19\% | (36) | 18\% | (35) | 10\% | (20) | 188 |
| Movies: Never | 16\% | (37) | 28\% | (67) | 15\% | (36) | 18\% | (42) | 23\% | (55) | 236 |

[^31]Table HR2_4: In general, how much do you trust the following sources?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 40\% | (878) | 18\% | (391) | 14\% | (305) | 10\% | (215) | 2201 |
| Sports: Every day | 41\% | (88) | 36\% | (78) | 10\% | (21) | 9\% | (19) | 5\% | (10) | 217 |
| Sports: Several times per week | 20\% | (67) | 45\% | (155) | 19\% | (64) | 10\% | (35) | 6\% | (22) | 344 |
| Sports: About once per week | 18\% | (46) | 50\% | (130) | 18\% | (45) | 10\% | (26) | 4\% | (11) | 258 |
| Sports: Several times per month | 17\% | (30) | 40\% | (69) | 23\% | (39) | 14\% | (24) | 6\% | (10) | 172 |
| Sports: About once per month | 20\% | (27) | 41\% | (56) | 19\% | (26) | 16\% | (21) | 5\% | (7) | 137 |
| Sports: Less often than once per month | 13\% | (40) | 45\% | (140) | 21\% | (66) | 14\% | (45) | 7\% | (22) | 313 |
| Sports: Never | 15\% | (113) | 33\% | (249) | 17\% | (130) | 18\% | (135) | 18\% | (133) | 760 |
| Cable: I currently subscribe | 21\% | (223) | 44\% | (461) | 17\% | (179) | 10\% | (109) | 8\% | (81) | 1054 |
| Cable: I subscribed in the past | 17\% | (132) | 39\% | (303) | 19\% | (145) | 16\% | (126) | 8\% | (65) | 771 |
| Cable: I have never subscribed | 15\% | (57) | 30\% | (114) | 18\% | (67) | 19\% | (70) | 18\% | (69) | 376 |
| Satellite television: I currently subscribe | 26\% | (144) | 41\% | (227) | 15\% | (86) | 12\% | (65) | 6\% | (32) | 554 |
| Satellite television: I subscribed in the past | 17\% | (105) | 37\% | (224) | 22\% | (132) | 15\% | (90) | 9\% | (52) | 602 |
| Satellite television: I have never subscribed | 15\% | (162) | 41\% | (427) | 17\% | (174) | 14\% | (151) | 13\% | (132) | 1045 |
| Streaming service: I currently subscribe | 20\% | (256) | 43\% | (548) | 17\% | (214) | 13\% | (172) | 7\% | (86) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (41) | 34\% | (86) | 27\% | (68) | 12\% | (31) | 10\% | (26) | 252 |
| Streaming service: I have never subscribed | 17\% | (115) | 36\% | (243) | 16\% | (109) | 15\% | (103) | 15\% | (103) | 673 |
| Film: An avid fan | 26\% | (200) | 43\% | (337) | 14\% | (111) | 12\% | (91) | 5\% | (40) | 780 |
| Film: A casual fan | 16\% | (179) | 40\% | (453) | 21\% | (236) | 13\% | (149) | 10\% | (109) | 1127 |
| Film: Not a fan | 11\% | (33) | 30\% | (87) | 15\% | (44) | 22\% | (64) | 22\% | (66) | 294 |
| Television: An avid fan | 27\% | (284) | 44\% | (471) | 14\% | (154) | 10\% | (102) | 5\% | (55) | 1067 |
| Television: A casual fan | 12\% | (114) | 38\% | (372) | 22\% | (217) | 16\% | (154) | 11\% | (111) | 969 |
| Television: Not a fan | 8\% | (13) | $21 \%$ | (34) | 13\% | (21) | 29\% | (49) | 30\% | (49) | 166 |
| Music: An avid fan | 23\% | (261) | 41\% | (462) | 17\% | (189) | 10\% | (115) | 8\% | (86) | 1113 |
| Music: A casual fan | 15\% | (141) | 40\% | (387) | 19\% | (182) | 16\% | (155) | 10\% | (98) | 964 |
| Music: Not a fan | 8\% | (9) | 23\% | (29) | 16\% | (20) | 28\% | (35) | 25\% | (31) | 124 |
| Fashion: An avid fan | 30\% | (98) | 38\% | (123) | 18\% | (60) | 10\% | (34) | 4\% | (14) | 329 |
| Fashion: A casual fan | 19\% | (174) | 43\% | (389) | 16\% | (150) | 11\% | (100) | 11\% | (100) | 912 |
| Fashion: Not a fan | 15\% | (140) | 38\% | (365) | 19\% | (182) | 18\% | (171) | 11\% | (101) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_5: In general, how much do you trust the following sources?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (233) | 40\% | (889) | $21 \%$ | (469) | 12\% | (264) | 16\% | (346) | 2201 |
| Gender: Male | 12\% | (131) | 40\% | (430) | 24\% | (250) | 11\% | (119) | 12\% | (133) | 1062 |
| Gender: Female | 9\% | (102) | 40\% | (459) | 19\% | (218) | 13\% | (145) | 19\% | (214) | 1139 |
| Age: 18-29 | 16\% | (76) | 34\% | (161) | 21\% | (98) | 10\% | (49) | 18\% | (87) | 470 |
| Age: 30-44 | 12\% | (64) | 44\% | (240) | 19\% | (106) | 10\% | (55) | 15\% | (79) | 543 |
| Age: 45-54 | 11\% | (35) | 46\% | (144) | 21\% | (65) | 11\% | (35) | 12\% | (36) | 316 |
| Age: 55-64 | 7\% | (32) | 43\% | (188) | 22\% | (97) | 14\% | (59) | 14\% | (60) | 436 |
| Age: 65+ | 6\% | (27) | 36\% | (156) | 24\% | (104) | 15\% | (66) | 19\% | (84) | 436 |
| Generation Z: 18-21 | 15\% | (27) | 35\% | (63) | 20\% | (37) | 8\% | (15) | 21\% | (38) | 181 |
| Millennial: Age 22-37 | 15\% | (92) | 39\% | (233) | 21\% | (123) | 11\% | (64) | 14\% | (83) | 595 |
| Generation X: Age 38-53 | 10\% | (49) | 46\% | (232) | 19\% | (96) | 10\% | (53) | 15\% | (76) | 506 |
| Boomers: Age 54-72 | 7\% | (58) | 41\% | (317) | 22\% | (175) | 14\% | (106) | 16\% | (123) | 779 |
| PID: Dem (no lean) | 12\% | (99) | 47\% | (375) | 18\% | (143) | 9\% | (72) | 14\% | (112) | 802 |
| PID: Ind (no lean) | 9\% | (65) | 37\% | (266) | 21\% | (148) | 14\% | (98) | 20\% | (140) | 719 |
| PID: Rep (no lean) | 10\% | (69) | 36\% | (247) | 26\% | (178) | 14\% | (94) | 14\% | (94) | 681 |
| PID/Gender: Dem Men | 14\% | (52) | 46\% | (169) | 20\% | (72) | 9\% | (33) | 10\% | (38) | 364 |
| PID/Gender: Dem Women | 11\% | (48) | 47\% | (206) | 16\% | (70) | 9\% | (39) | 17\% | (75) | 438 |
| PID/Gender: Ind Men | 9\% | (29) | 38\% | (132) | 24\% | (82) | 12\% | (43) | 17\% | (59) | 346 |
| PID/Gender: Ind Women | 10\% | (36) | 36\% | (134) | 18\% | (66) | 15\% | (55) | 22\% | (81) | 373 |
| PID/Gender: Rep Men | 14\% | (50) | 36\% | (128) | 27\% | (96) | 12\% | (43) | 10\% | (36) | 353 |
| PID/Gender: Rep Women | 6\% | (19) | 36\% | (119) | 25\% | (82) | 15\% | (51) | 18\% | (58) | 328 |
| Ideo: Liberal (1-3) | 14\% | (98) | 44\% | (299) | 21\% | (144) | 10\% | (69) | 11\% | (77) | 687 |
| Ideo: Moderate (4) | 11\% | (56) | 43\% | (215) | 20\% | (101) | 9\% | (46) | 18\% | (89) | 506 |
| Ideo: Conservative (5-7) | 8\% | (62) | 40\% | (293) | 25\% | (185) | 15\% | (111) | 12\% | (88) | 739 |
| Educ: < College | 10\% | (149) | 37\% | (563) | 21\% | (314) | 13\% | (198) | 19\% | (289) | 1513 |
| Educ: Bachelors degree | 12\% | (52) | 48\% | (212) | 21\% | (92) | 11\% | (50) | 9\% | (39) | 444 |
| Educ: Post-grad | 13\% | (32) | 47\% | (114) | 26\% | (63) | 7\% | (17) | 7\% | (18) | 244 |

[^32]Table HR2_5: In general, how much do you trust the following sources?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (233) | 40\% | (889) | 21\% | (469) | 12\% | (264) | 16\% | (346) | 2201 |
| Income: Under 50k | 10\% | (129) | 38\% | (506) | 20\% | (266) | 14\% | (180) | 18\% | (245) | 1326 |
| Income: 50k-100k | 12\% | (73) | 42\% | (260) | 24\% | (150) | 10\% | (64) | $12 \%$ | (73) | 619 |
| Income: 100k+ | 12\% | (31) | 48\% | (123) | 20\% | (52) | 8\% | (20) | 11\% | (29) | 256 |
| Ethnicity: White | 10\% | (164) | 40\% | (693) | 22\% | (385) | 13\% | (217) | 15\% | (263) | 1723 |
| Ethnicity: Hispanic | 16\% | (56) | 35\% | (122) | 16\% | (57) | 14\% | (50) | 18\% | (64) | 350 |
| Ethnicity: Afr. Am. | 14\% | (37) | 42\% | (116) | 17\% | (47) | 7\% | (20) | 20\% | (54) | 274 |
| Ethnicity: Other | 16\% | (32) | 39\% | (80) | 18\% | (36) | 13\% | (27) | 14\% | (29) | 204 |
| Relig: Protestant | 8\% | (40) | 42\% | (223) | 24\% | (127) | 12\% | (65) | 14\% | (71) | 526 |
| Relig: Roman Catholic | 13\% | (58) | 41\% | (184) | 19\% | (83) | 11\% | (49) | 16\% | (71) | 446 |
| Relig: Ath./Agn./None | 11\% | (76) | 39\% | (263) | 22\% | (147) | 10\% | (67) | 19\% | (129) | 683 |
| Relig: Something Else | 12\% | (22) | 40\% | (72) | 20\% | (36) | 13\% | (23) | 15\% | (27) | 179 |
| Relig: Jewish | 12\% | (5) | 44\% | (19) | 15\% | (6) | 19\% | (8) | 10\% | (4) | 43 |
| Evang | 10\% | (60) | 42\% | (252) | 20\% | (123) | 15\% | (89) | 13\% | (77) | 601 |
| Non-Evang | 11\% | (173) | 40\% | (637) | 22\% | (346) | 11\% | (175) | 17\% | (269) | 1600 |
| Relig: All Christian | 10\% | (115) | 42\% | (496) | 21\% | (255) | 13\% | (154) | 14\% | (172) | 1193 |
| Relig: All Non-Christian | 12\% | (22) | 40\% | (72) | 20\% | (36) | 13\% | (23) | 15\% | (27) | 179 |
| Community: Urban | 15\% | (88) | 44\% | (260) | 16\% | (97) | 9\% | (56) | 16\% | (95) | 596 |
| Community: Suburban | 9\% | (89) | 41\% | (405) | 23\% | (229) | 12\% | (116) | 15\% | (150) | 988 |
| Community: Rural | 9\% | (57) | 36\% | (224) | 23\% | (143) | 15\% | (92) | 16\% | (101) | 617 |
| Employ: Private Sector | 13\% | (83) | 47\% | (301) | 22\% | (143) | 9\% | (60) | 9\% | (60) | 646 |
| Employ: Government | 13\% | (19) | 45\% | (69) | 20\% | (30) | 12\% | (18) | 11\% | (16) | 152 |
| Employ: Self-Employed | 11\% | (20) | 39\% | (71) | 25\% | (46) | 9\% | (17) | 15\% | (28) | 182 |
| Employ: Homemaker | 13\% | (21) | 39\% | (64) | 12\% | (19) | 15\% | (24) | 21\% | (34) | 162 |
| Employ: Student | 12\% | (13) | 42\% | (47) | 25\% | (29) | 4\% | (5) | 17\% | (20) | 113 |
| Employ: Retired | 6\% | (33) | 36\% | (191) | 23\% | (119) | 15\% | (80) | 20\% | (105) | 528 |
| Employ: Unemployed | 9\% | (22) | 40\% | (95) | 21\% | (50) | 11\% | (27) | 18\% | (43) | 237 |
| Employ: Other | 12\% | (22) | 28\% | (51) | 18\% | (33) | 19\% | (34) | 22\% | (40) | 180 |
| Military HH: Yes | 13\% | (51) | 36\% | (142) | 23\% | (90) | 14\% | (56) | 14\% | (57) | 397 |
| Military HH: No | 10\% | (182) | 41\% | (747) | 21\% | (378) | 12\% | (208) | 16\% | (289) | 1804 |

Continued on next page

Table HR2_5: In general, how much do you trust the following sources?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (233) | 40\% | (889) | 21\% | (469) | 12\% | (264) | 16\% | (346) | 2201 |
| RD/WT: Right Direction | 11\% | (95) | 37\% | (319) | 24\% | (211) | 13\% | (117) | 15\% | (126) | 869 |
| RD/WT: Wrong Track | 10\% | (138) | 43\% | (569) | 19\% | (257) | $11 \%$ | (147) | 17\% | (220) | 1332 |
| Trump Job Approve | 9\% | (85) | 38\% | (343) | 24\% | (222) | 16\% | (149) | 12\% | (114) | 914 |
| Trump Job Disapprove | 12\% | (141) | 44\% | (506) | 20\% | (231) | 9\% | (100) | 15\% | (171) | 1148 |
| Trump Job Strongly Approve | 10\% | (48) | 34\% | (169) | 24\% | (119) | 19\% | (97) | 13\% | (65) | 499 |
| Trump Job Somewhat Approve | 9\% | (37) | 42\% | (174) | 25\% | (102) | 13\% | (52) | 12\% | (49) | 415 |
| Trump Job Somewhat Disapprove | 13\% | (34) | 44\% | (120) | 23\% | (61) | 8\% | (21) | 13\% | (34) | 271 |
| Trump Job Strongly Disapprove | 12\% | (107) | 44\% | (385) | 19\% | (169) | 9\% | (79) | 16\% | (137) | 877 |
| Favorable of Trump | 9\% | (81) | 38\% | (337) | 24\% | (213) | 17\% | (147) | 12\% | (104) | 880 |
| Unfavorable of Trump | 12\% | (132) | 45\% | (515) | 20\% | (229) | 9\% | (100) | 15\% | (166) | 1141 |
| Very Favorable of Trump | 9\% | (49) | 35\% | (183) | 23\% | (120) | 20\% | (103) | $12 \%$ | (63) | 517 |
| Somewhat Favorable of Trump | 9\% | (32) | 42\% | (154) | 26\% | (93) | 12\% | (44) | 11\% | (41) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (32) | 44\% | (110) | 22\% | (56) | 8\% | (21) | 13\% | (32) | 251 |
| Very Unfavorable of Trump | 11\% | (100) | 46\% | (405) | 19\% | (172) | 9\% | (79) | 15\% | (133) | 890 |
| \#1 Issue: Economy | 11\% | (63) | 42\% | (234) | 23\% | (130) | 9\% | (50) | 15\% | (84) | 561 |
| \#1 Issue: Security | 9\% | (41) | 35\% | (159) | 25\% | (113) | 18\% | (81) | 14\% | (65) | 459 |
| \#1 Issue: Health Care | 12\% | (47) | 48\% | (189) | 15\% | (58) | 11\% | (41) | 15\% | (59) | 394 |
| \#1 Issue: Medicare / Social Security | 10\% | (30) | 38\% | (120) | 21\% | (65) | 13\% | (41) | 18\% | (56) | 313 |
| \#1 Issue: Women's Issues | 11\% | (10) | 46\% | (44) | 21\% | (20) | $11 \%$ | (11) | 10\% | (10) | 95 |
| \#1 Issue: Education | 12\% | (19) | 38\% | (62) | 27\% | (46) | 6\% | (10) | 18\% | (29) | 166 |
| \#1 Issue: Energy | 15\% | (14) | 43\% | (41) | 21\% | (20) | 13\% | (12) | 8\% | (7) | 95 |
| \#1 Issue: Other | 7\% | (8) | 34\% | (40) | 14\% | (16) | 15\% | (18) | 30\% | (36) | 119 |
| 2018 House Vote: Democrat | 13\% | (107) | 45\% | (363) | 20\% | (160) | 10\% | (78) | 13\% | (103) | 811 |
| 2018 House Vote: Republican | 8\% | (60) | 40\% | (282) | 26\% | (185) | 15\% | (108) | 11\% | (79) | 714 |
| 2018 House Vote: Someone else | 9\% | (8) | $31 \%$ | (27) | 23\% | (20) | 18\% | (16) | 19\% | (17) | 87 |
| 2018 House Vote: Didnt Vote | 10\% | (58) | 37\% | (215) | 18\% | (103) | 11\% | (62) | 25\% | (148) | 586 |
| 2016 Vote: Hillary Clinton | 14\% | (95) | 45\% | (308) | 18\% | (125) | 10\% | (71) | 13\% | (86) | 685 |
| 2016 Vote: Donald Trump | 8\% | (60) | 39\% | (284) | 26\% | (187) | 15\% | (112) | 12\% | (91) | 734 |
| 2016 Vote: Someone else | 17\% | (30) | 38\% | (66) | 23\% | (40) | 12\% | (21) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 8\% | (47) | 38\% | (230) | 19\% | (115) | 10\% | (59) | 25\% | (154) | 604 |

[^33]Table HR2_5: In general, how much do you trust the following sources?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (233) | 40\% | (889) | 21\% | (469) | 12\% | (264) | 16\% | (346) | 2201 |
| Voted in 2014: Yes | 11\% | (157) | 40\% | (549) | 23\% | (319) | 14\% | (187) | 12\% | (164) | 1376 |
| Voted in 2014: No | 9\% | (76) | 41\% | (340) | 18\% | (149) | 9\% | (77) | 22\% | (183) | 825 |
| 2012 Vote: Barack Obama | 14\% | (118) | 42\% | (361) | 19\% | (163) | 12\% | (101) | 13\% | (111) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (39) | 38\% | (194) | 28\% | (143) | 15\% | (74) | 11\% | (55) | 504 |
| 2012 Vote: Other | 2\% | (2) | 33\% | (31) | 29\% | (27) | 23\% | (22) | 13\% | (13) | 95 |
| 2012 Vote: Didn't Vote | 10\% | (74) | 40\% | (296) | 18\% | (134) | 9\% | (67) | 23\% | (167) | 738 |
| 4-Region: Northeast | 11\% | (44) | 42\% | (165) | 21\% | (82) | 9\% | (35) | 17\% | (68) | 394 |
| 4-Region: Midwest | 8\% | (37) | 40\% | (183) | 24\% | (112) | 10\% | (47) | 18\% | (83) | 462 |
| 4-Region: South | 10\% | (86) | 41\% | (338) | $21 \%$ | (171) | 14\% | (116) | 14\% | (114) | 825 |
| 4-Region: West | 13\% | (66) | 39\% | (203) | 20\% | (104) | 13\% | (66) | 16\% | (82) | 520 |
| Frequent TV watchers | 12\% | (195) | 44\% | (709) | 21\% | (340) | 10\% | (161) | 13\% | (216) | 1620 |
| Frequent movie watchers | 15\% | (140) | 45\% | (430) | 19\% | (176) | 10\% | (95) | 11\% | (108) | 949 |
| TV shows: Every day | 14\% | (163) | 43\% | (489) | 20\% | (226) | 10\% | (111) | 13\% | (153) | 1143 |
| TV shows: Several times per week | 7\% | (32) | 46\% | (219) | 24\% | (114) | 10\% | (49) | 13\% | (63) | 477 |
| TV shows: About once per week | 13\% | (18) | 31\% | (41) | 22\% | (29) | 16\% | (21) | 18\% | (23) | 132 |
| TV shows: Several times per month | $2 \%$ | (3) | 46\% | (49) | 26\% | (28) | 12\% | (13) | 14\% | (15) | 108 |
| TV shows: About once per month | 1\% | (1) | 37\% | (18) | 21\% | (10) | $34 \%$ | (16) | 8\% | (4) | 48 |
| TV shows: Less often than once per month | $4 \%$ | (3) | 25\% | (23) | 28\% | (25) | 17\% | (15) | 25\% | (23) | 89 |
| TV shows: Never | 7\% | (14) | 25\% | (50) | 18\% | (36) | 19\% | (38) | 32\% | (66) | 204 |
| Movies: Every day | 19\% | (79) | 43\% | (178) | 18\% | (76) | 11\% | (47) | 8\% | (35) | 416 |
| Movies: Several times per week | 11\% | (60) | 47\% | (253) | 19\% | (100) | 9\% | (47) | 14\% | (73) | 533 |
| Movies: About once per week | 9\% | (37) | 40\% | (164) | 25\% | (102) | 10\% | (41) | 15\% | (62) | 405 |
| Movies: Several times per month | 7\% | (18) | 43\% | (103) | 25\% | (60) | 10\% | (23) | 15\% | (35) | 239 |
| Movies: About once per month | 11\% | (19) | 35\% | (64) | 23\% | (42) | 16\% | (29) | 15\% | (28) | 183 |
| Movies: Less often than once per month | 5\% | (9) | 40\% | (76) | 23\% | (43) | 11\% | (21) | 20\% | (38) | 188 |
| Movies: Never | 4\% | (10) | 22\% | (51) | 19\% | (45) | 23\% | (55) | 32\% | (75) | 236 |

[^34]Table HR2_5: In general, how much do you trust the following sources?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (233) | 40\% | (889) | 21\% | (469) | 12\% | (264) | 16\% | (346) | 2201 |
| Sports: Every day | 27\% | (59) | 45\% | (98) | 14\% | (30) | 6\% | (14) | 8\% | (16) | 217 |
| Sports: Several times per week | 12\% | (40) | 50\% | (172) | 24\% | (82) | 6\% | (21) | 8\% | (28) | 344 |
| Sports: About once per week | 16\% | (40) | 41\% | (107) | 21\% | (54) | 11\% | (28) | 11\% | (29) | 258 |
| Sports: Several times per month | 8\% | (14) | 33\% | (57) | 32\% | (55) | 12\% | (20) | 15\% | (27) | 172 |
| Sports: About once per month | 13\% | (18) | 41\% | (56) | 26\% | (35) | 12\% | (16) | 9\% | (12) | 137 |
| Sports: Less often than once per month | 6\% | (20) | 51\% | (161) | 21\% | (65) | 8\% | (26) | 13\% | (41) | 313 |
| Sports: Never | 6\% | (43) | 31\% | (238) | 19\% | (148) | 18\% | (138) | 25\% | (193) | 760 |
| Cable: I currently subscribe | 12\% | (129) | 42\% | (441) | 21\% | (218) | 12\% | (122) | 14\% | (144) | 1054 |
| Cable: I subscribed in the past | $11 \%$ | (85) | 43\% | (334) | 24\% | (182) | 9\% | (68) | 13\% | (101) | 771 |
| Cable: I have never subscribed | 5\% | (20) | 30\% | (113) | 18\% | (69) | 19\% | (73) | 27\% | (101) | 376 |
| Satellite television: I currently subscribe | 17\% | (95) | 38\% | (208) | 21\% | (114) | 10\% | (55) | 15\% | (83) | 554 |
| Satellite television: I subscribed in the past | 12\% | (70) | 41\% | (246) | 24\% | (145) | 13\% | (77) | 11\% | (64) | 602 |
| Satellite television: I have never subscribed | 7\% | (68) | 42\% | (435) | 20\% | (210) | 13\% | (132) | 19\% | (199) | 1045 |
| Streaming service: I currently subscribe | 13\% | (161) | 47\% | (598) | 20\% | (259) | 10\% | (128) | 10\% | (130) | 1276 |
| Streaming service: I subscribed in the past | 15\% | (37) | 37\% | (93) | 23\% | (59) | 11\% | (28) | 14\% | (35) | 252 |
| Streaming service: I have never subscribed | 5\% | (35) | 29\% | (198) | 22\% | (151) | 16\% | (108) | 27\% | (181) | 673 |
| Film: An avid fan | 16\% | (125) | 46\% | (362) | 18\% | (142) | 10\% | (76) | 10\% | (76) | 780 |
| Film: A casual fan | 8\% | (94) | 41\% | (462) | 24\% | (266) | 11\% | (124) | 16\% | (181) | 1127 |
| Film: Not a fan | 5\% | (14) | 22\% | (65) | 21\% | (61) | 22\% | (64) | 30\% | (89) | 294 |
| Television: An avid fan | 16\% | (166) | 44\% | (467) | 19\% | (206) | 9\% | (95) | 12\% | (133) | 1067 |
| Television: A casual fan | 6\% | (62) | 39\% | (381) | 24\% | (228) | 14\% | (136) | 17\% | (162) | 969 |
| Television: Not a fan | 3\% | (6) | 25\% | (41) | 21\% | (35) | 19\% | (32) | 31\% | (52) | 166 |
| Music: An avid fan | 16\% | (173) | 44\% | (486) | 19\% | (208) | 10\% | (113) | 12\% | (133) | 1113 |
| Music: A casual fan | 6\% | (56) | 39\% | (375) | 25\% | (237) | 12\% | (120) | 18\% | (177) | 964 |
| Music: Not a fan | 3\% | (4) | 23\% | (28) | 19\% | (24) | 25\% | (32) | 30\% | (37) | 124 |
| Fashion: An avid fan | 23\% | (76) | 42\% | (137) | 17\% | (56) | 10\% | (32) | 8\% | (27) | 329 |
| Fashion: A casual fan | 11\% | (100) | 45\% | (409) | 19\% | (171) | 10\% | (91) | 15\% | (141) | 912 |
| Fashion: Not a fan | 6\% | (57) | $36 \%$ | (342) | 25\% | (241) | 15\% | (141) | 19\% | (178) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_6: In general, how much do you trust the following sources?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (264) | 27\% | (594) | 29\% | (639) | 23\% | (511) | 9\% | (194) | 2201 |
| Gender: Male | 15\% | (164) | 25\% | (266) | 28\% | (298) | 24\% | (251) | 8\% | (84) | 1062 |
| Gender: Female | 9\% | (100) | 29\% | (328) | 30\% | (341) | 23\% | (260) | 10\% | (110) | 1139 |
| Age: 18-29 | 24\% | (111) | 29\% | (135) | 24\% | (112) | 15\% | (71) | 9\% | (41) | 470 |
| Age: 30-44 | 15\% | (83) | 30\% | (163) | 29\% | (155) | 17\% | (91) | 9\% | (51) | 543 |
| Age: 45-54 | 11\% | (34) | 36\% | (113) | 30\% | (96) | 19\% | (60) | 4\% | (14) | 316 |
| Age: 55-64 | 5\% | (20) | 24\% | (103) | 29\% | (124) | 34\% | (149) | 9\% | (40) | 436 |
| Age: 65+ | 4\% | (16) | 18\% | (80) | 35\% | (152) | $32 \%$ | (140) | 11\% | (49) | 436 |
| Generation Z: 18-21 | 24\% | (44) | 25\% | (45) | 30\% | (54) | 11\% | (20) | 10\% | (19) | 181 |
| Millennial: Age 22-37 | 21\% | (124) | 30\% | (181) | 22\% | (134) | 17\% | (103) | 9\% | (54) | 595 |
| Generation X: Age 38-53 | $11 \%$ | (57) | 33\% | (166) | 32\% | (160) | 18\% | (93) | 6\% | (30) | 506 |
| Boomers: Age 54-72 | 5\% | (36) | 23\% | (180) | 31\% | (242) | 32\% | (248) | 9\% | (73) | 779 |
| PID: Dem (no lean) | 15\% | (120) | 33\% | (262) | 27\% | (215) | 19\% | (152) | 7\% | (53) | 802 |
| PID: Ind (no lean) | 9\% | (66) | 23\% | (166) | 30\% | (213) | 27\% | (194) | 11\% | (80) | 719 |
| PID: Rep (no lean) | 12\% | (79) | 24\% | (166) | 31\% | (211) | 24\% | (164) | 9\% | (61) | 681 |
| PID/Gender: Dem Men | 21\% | (78) | 31\% | (113) | 25\% | (91) | 19\% | (68) | 4\% | (13) | 364 |
| PID/Gender: Dem Women | 10\% | (42) | $34 \%$ | (149) | 28\% | (125) | 19\% | (84) | 9\% | (39) | 438 |
| PID/Gender: Ind Men | 9\% | (32) | 20\% | (69) | 32\% | (109) | 27\% | (95) | 12\% | (40) | 346 |
| PID/Gender: Ind Women | 9\% | (34) | 26\% | (96) | 28\% | (103) | 27\% | (100) | 11\% | (40) | 373 |
| PID/Gender: Rep Men | 15\% | (54) | 24\% | (83) | 28\% | (97) | 25\% | (88) | 9\% | (30) | 353 |
| PID/Gender: Rep Women | 8\% | (25) | 25\% | (83) | 35\% | (113) | 23\% | (77) | 9\% | (30) | 328 |
| Ideo: Liberal (1-3) | 18\% | (122) | 30\% | (210) | 28\% | (195) | 18\% | (126) | 5\% | (34) | 687 |
| Ideo: Moderate (4) | 10\% | (49) | 28\% | (140) | 27\% | (138) | 25\% | (129) | 10\% | (51) | 506 |
| Ideo: Conservative (5-7) | 10\% | (72) | 25\% | (184) | 32\% | (239) | 26\% | (195) | 7\% | (50) | 739 |
| Educ: < College | 13\% | (193) | 26\% | (399) | 29\% | (433) | 22\% | (326) | 11\% | (162) | 1513 |
| Educ: Bachelors degree | 9\% | (41) | 30\% | (134) | 30\% | (135) | 25\% | (112) | 5\% | (22) | 444 |
| Educ: Post-grad | 12\% | (29) | 25\% | (61) | 29\% | (71) | 30\% | (72) | 4\% | (10) | 244 |

[^35]Table HR2_6: In general, how much do you trust the following sources?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (264) | 27\% | (594) | 29\% | (639) | 23\% | (511) | 9\% | (194) | 2201 |
| Income: Under 50k | 13\% | (171) | 26\% | (341) | 28\% | (372) | 22\% | (297) | $11 \%$ | (144) | 1326 |
| Income: 50k-100k | 10\% | (60) | 30\% | (183) | $30 \%$ | (188) | 25\% | (153) | 6\% | (35) | 619 |
| Income: 100k+ | 13\% | (33) | 27\% | (70) | $31 \%$ | (79) | 23\% | (60) | 6\% | (14) | 256 |
| Ethnicity: White | 10\% | (176) | 26\% | (453) | $31 \%$ | (532) | 24\% | (416) | 8\% | (144) | 1723 |
| Ethnicity: Hispanic | 23\% | (79) | 31\% | (107) | 18\% | (62) | 20\% | (68) | 9\% | (33) | 350 |
| Ethnicity: Afr. Am. | 18\% | (50) | 30\% | (83) | 21\% | (56) | 20\% | (54) | $11 \%$ | (31) | 274 |
| Ethnicity: Other | 19\% | (38) | 28\% | (57) | 24\% | (50) | 20\% | (41) | 9\% | (18) | 204 |
| Relig: Protestant | 8\% | (42) | 23\% | (121) | 34\% | (179) | 28\% | (148) | 7\% | (36) | 526 |
| Relig: Roman Catholic | 13\% | (59) | 28\% | (126) | 25\% | (113) | 23\% | (101) | 10\% | (46) | 446 |
| Relig: Ath./Agn./None | 12\% | (85) | 28\% | (194) | 27\% | (182) | 24\% | (161) | 9\% | (61) | 683 |
| Relig: Something Else | 11\% | (19) | 27\% | (49) | $33 \%$ | (59) | 21\% | (37) | 9\% | (16) | 179 |
| Relig: Jewish | 22\% | (10) | 29\% | (13) | 30\% | (13) | 15\% | (6) | 4\% | (2) | 43 |
| Evang | 15\% | (88) | 28\% | (167) | 28\% | (170) | 22\% | (132) | 7\% | (44) | 601 |
| Non-Evang | 11\% | (176) | 27\% | (427) | 29\% | (469) | 24\% | (379) | 9\% | (149) | 1600 |
| Relig: All Christian | 12\% | (139) | 26\% | (315) | 29\% | (349) | 24\% | (286) | 9\% | (104) | 1193 |
| Relig: All Non-Christian | $11 \%$ | (19) | 27\% | (49) | $33 \%$ | (59) | 21\% | (37) | 9\% | (16) | 179 |
| Community: Urban | 17\% | (103) | 29\% | (171) | 24\% | (145) | 22\% | (129) | 8\% | (48) | 596 |
| Community: Suburban | 8\% | (82) | 29\% | (283) | 32\% | (313) | 23\% | (227) | 8\% | (82) | 988 |
| Community: Rural | 13\% | (79) | 23\% | (140) | 29\% | (180) | 25\% | (155) | 10\% | (63) | 617 |
| Employ: Private Sector | 14\% | (88) | 31\% | (200) | 30\% | (194) | 19\% | (126) | 6\% | (40) | 646 |
| Employ: Government | 18\% | (27) | 21\% | (32) | 29\% | (44) | 24\% | (36) | 9\% | (14) | 152 |
| Employ: Self-Employed | 13\% | (24) | 29\% | (53) | 27\% | (49) | 24\% | (43) | 8\% | (14) | 182 |
| Employ: Homemaker | 13\% | (21) | 29\% | (47) | 24\% | (40) | 22\% | (36) | 12\% | (19) | 162 |
| Employ: Student | 23\% | (26) | 30\% | (34) | $34 \%$ | (38) | 7\% | (8) | 5\% | (6) | 113 |
| Employ: Retired | 4\% | (23) | 22\% | (118) | 32\% | (170) | $31 \%$ | (162) | 11\% | (56) | 528 |
| Employ: Unemployed | 16\% | (38) | 28\% | (65) | 23\% | (54) | 23\% | (53) | 11\% | (25) | 237 |
| Employ: Other | 10\% | (18) | 25\% | (46) | 28\% | (50) | 26\% | (47) | 11\% | (20) | 180 |
| Military HH: Yes | 11\% | (43) | 22\% | (86) | 35\% | (138) | 27\% | (109) | 6\% | (22) | 397 |
| Military HH: No | 12\% | (221) | 28\% | (508) | 28\% | (501) | 22\% | (402) | 10\% | (171) | 1804 |

[^36]Table HR2_6: In general, how much do you trust the following sources?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (264) | 27\% | (594) | 29\% | (639) | 23\% | (511) | 9\% | (194) | 2201 |
| RD/WT: Right Direction | 14\% | (121) | 25\% | (219) | 29\% | (252) | 23\% | (198) | 9\% | (79) | 869 |
| RD/WT: Wrong Track | 11\% | (144) | 28\% | (375) | 29\% | (387) | 23\% | (312) | 9\% | (114) | 1332 |
| Trump Job Approve | 12\% | (112) | 25\% | (228) | 30\% | (270) | 25\% | (233) | 8\% | (71) | 914 |
| Trump Job Disapprove | 13\% | (144) | 29\% | (334) | 29\% | (336) | 22\% | (248) | 7\% | (86) | 1148 |
| Trump Job Strongly Approve | 13\% | (63) | 25\% | (123) | 27\% | (135) | 27\% | (137) | 8\% | (40) | 499 |
| Trump Job Somewhat Approve | 12\% | (49) | 25\% | (104) | 33\% | (135) | 23\% | (95) | 8\% | (31) | 415 |
| Trump Job Somewhat Disapprove | 10\% | (27) | 28\% | (76) | 38\% | (103) | 17\% | (47) | 7\% | (18) | 271 |
| Trump Job Strongly Disapprove | 13\% | (117) | 29\% | (257) | 27\% | (234) | 23\% | (201) | 8\% | (68) | 877 |
| Favorable of Trump | 12\% | (103) | 26\% | (226) | 29\% | (254) | 26\% | (230) | 8\% | (67) | 880 |
| Unfavorable of Trump | 12\% | (137) | 29\% | (329) | 31\% | (356) | 22\% | (246) | 6\% | (73) | 1141 |
| Very Favorable of Trump | 12\% | (64) | 26\% | (132) | 26\% | (135) | 27\% | (138) | 9\% | (48) | 517 |
| Somewhat Favorable of Trump | 11\% | (39) | 26\% | (94) | 33\% | (119) | 25\% | (92) | 5\% | (19) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (33) | 29\% | (73) | 37\% | (92) | 16\% | (41) | 5\% | (12) | 251 |
| Very Unfavorable of Trump | 12\% | (104) | 29\% | (256) | 30\% | (264) | 23\% | (205) | 7\% | (61) | 890 |
| \#1 Issue: Economy | 12\% | (70) | 30\% | (166) | $31 \%$ | (172) | $21 \%$ | (120) | 6\% | (34) | 561 |
| \#1 Issue: Security | 14\% | (65) | 22\% | (101) | 30\% | (139) | 25\% | (115) | 9\% | (39) | 459 |
| \#1 Issue: Health Care | 12\% | (49) | 30\% | (117) | 27\% | (105) | 23\% | (89) | 9\% | (34) | 394 |
| \#1 Issue: Medicare / Social Security | 6\% | (20) | 25\% | (77) | 28\% | (88) | 28\% | (89) | 12\% | (39) | 313 |
| \#1 Issue: Women's Issues | 14\% | (13) | 43\% | (41) | 24\% | (23) | 17\% | (16) | 3\% | (3) | 95 |
| \#1 Issue: Education | 15\% | (25) | 22\% | (37) | 33\% | (55) | 20\% | (33) | 10\% | (17) | 166 |
| \#1 Issue: Energy | 12\% | (12) | 25\% | (24) | 33\% | (32) | 23\% | (22) | 7\% | (7) | 95 |
| \#1 Issue: Other | 9\% | (10) | 27\% | (32) | 23\% | (27) | 23\% | (27) | 18\% | (22) | 119 |
| 2018 House Vote: Democrat | 13\% | (102) | 32\% | (258) | 27\% | (218) | 23\% | (186) | 6\% | (47) | 811 |
| 2018 House Vote: Republican | 11\% | (76) | 25\% | (176) | 32\% | (226) | 26\% | (185) | 7\% | (52) | 714 |
| 2018 House Vote: Someone else | 8\% | (7) | 19\% | (17) | 25\% | (22) | 32\% | (28) | 15\% | (13) | 87 |
| 2018 House Vote: Didnt Vote | 14\% | (79) | 24\% | (141) | 29\% | (173) | 19\% | (111) | 14\% | (82) | 586 |
| 2016 Vote: Hillary Clinton | 13\% | (89) | $31 \%$ | (212) | 27\% | (185) | 23\% | (154) | 7\% | (45) | 685 |
| 2016 Vote: Donald Trump | 10\% | (75) | 25\% | (183) | 31\% | (225) | 26\% | (193) | 8\% | (58) | 734 |
| 2016 Vote: Someone else | 12\% | (21) | 26\% | (45) | 31\% | (53) | 25\% | (44) | 6\% | (10) | 172 |
| 2016 Vote: Didnt Vote | 13\% | (78) | 25\% | (153) | 29\% | (174) | 20\% | (119) | 13\% | (80) | 604 |

Continued on next page

Table HR2_6: In general, how much do you trust the following sources?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (264) | 27\% | (594) | 29\% | (639) | 23\% | (511) | 9\% | (194) | 2201 |
| Voted in 2014: Yes | 10\% | (144) | 27\% | (376) | 29\% | (395) | 26\% | (364) | 7\% | (96) | 1376 |
| Voted in 2014: No | 15\% | (120) | 26\% | (217) | 29\% | (243) | 18\% | (147) | 12\% | (98) | 825 |
| 2012 Vote: Barack Obama | 12\% | (106) | 30\% | (254) | 28\% | (238) | 23\% | (197) | 7\% | (59) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (40) | 22\% | (112) | 33\% | (166) | $31 \%$ | (155) | 6\% | (30) | 504 |
| 2012 Vote: Other | 4\% | (4) | 19\% | (18) | 30\% | (29) | 30\% | (29) | 16\% | (15) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (114) | 28\% | (205) | 28\% | (206) | 17\% | (127) | 12\% | (87) | 738 |
| 4-Region: Northeast | 11\% | (45) | 32\% | (126) | 27\% | (107) | 19\% | (73) | 11\% | (43) | 394 |
| 4-Region: Midwest | 8\% | (36) | 25\% | (117) | 33\% | (152) | 24\% | (111) | 10\% | (47) | 462 |
| 4-Region: South | 13\% | (103) | 27\% | (223) | 29\% | (237) | 24\% | (194) | 8\% | (67) | 825 |
| 4-Region: West | 15\% | (80) | 25\% | (128) | 28\% | (143) | 26\% | (133) | 7\% | (37) | 520 |
| Frequent TV watchers | 13\% | (213) | 29\% | (464) | 29\% | (474) | 23\% | (368) | 6\% | (101) | 1620 |
| Frequent movie watchers | 20\% | (189) | 30\% | (284) | 26\% | (246) | 19\% | (184) | 5\% | (47) | 949 |
| TV shows: Every day | 15\% | (171) | 29\% | (328) | 28\% | (320) | 22\% | (253) | 6\% | (71) | 1143 |
| TV shows: Several times per week | 9\% | (42) | 29\% | (136) | $32 \%$ | (154) | 24\% | (115) | 6\% | (30) | 477 |
| TV shows: About once per week | 12\% | (16) | 25\% | (34) | $31 \%$ | (41) | 21\% | (28) | 10\% | (13) | 132 |
| TV shows: Several times per month | $11 \%$ | (12) | 30\% | (33) | 35\% | (37) | 15\% | (16) | 9\% | (10) | 108 |
| TV shows: About once per month | 8\% | (4) | 22\% | (11) | 24\% | (12) | 37\% | (18) | 9\% | (4) | 48 |
| TV shows: Less often than once per month | 8\% | (7) | 23\% | (21) | 34\% | (31) | 19\% | (17) | 16\% | (14) | 89 |
| TV shows: Never | 6\% | (12) | 16\% | (32) | 22\% | (44) | 32\% | (65) | 25\% | (52) | 204 |
| Movies: Every day | 28\% | (116) | 28\% | (118) | 21\% | (87) | 18\% | (74) | 5\% | (21) | 416 |
| Movies: Several times per week | 14\% | (72) | $31 \%$ | (166) | 30\% | (159) | 21\% | (110) | 5\% | (25) | 533 |
| Movies: About once per week | 6\% | (25) | 30\% | (123) | 34\% | (137) | 22\% | (89) | 8\% | (31) | 405 |
| Movies: Several times per month | 9\% | (22) | 25\% | (59) | 36\% | (85) | 25\% | (60) | 5\% | (13) | 239 |
| Movies: About once per month | 7\% | (13) | 24\% | (43) | 28\% | (51) | 30\% | (55) | 12\% | (21) | 183 |
| Movies: Less often than once per month | 5\% | (9) | 24\% | (46) | 32\% | (61) | 25\% | (46) | 14\% | (27) | 188 |
| Movies: Never | $3 \%$ | (7) | 17\% | (39) | 25\% | (59) | 32\% | (75) | 23\% | (55) | 236 |

Continued on next page

Table HR2_6: In general, how much do you trust the following sources?
Social media

| Demographic | A lot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_7: In general, how much do you trust the following sources?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (172) | 26\% | (576) | 17\% | (372) | 16\% | (360) | 33\% | (719) | 2201 |
| Gender: Male | 11\% | (112) | 28\% | (295) | 18\% | (195) | 17\% | (178) | 27\% | (283) | 1062 |
| Gender: Female | 5\% | (61) | 25\% | (282) | 16\% | (178) | 16\% | (182) | 38\% | (436) | 1139 |
| Age: 18-29 | 14\% | (65) | 27\% | (127) | 21\% | (97) | 15\% | (70) | 24\% | (112) | 470 |
| Age: 30-44 | 10\% | (56) | 32\% | (175) | 12\% | (65) | 13\% | (71) | $32 \%$ | (175) | 543 |
| Age: 45-54 | 10\% | (30) | 29\% | (91) | 18\% | (56) | 16\% | (52) | 27\% | (86) | 316 |
| Age: 55-64 | 2\% | (9) | 25\% | (107) | 18\% | (80) | 19\% | (83) | 36\% | (157) | 436 |
| Age: 65+ | 3\% | (12) | 18\% | (76) | 17\% | (74) | 20\% | (85) | 43\% | (189) | 436 |
| Generation Z: 18-21 | 17\% | (31) | 24\% | (43) | 18\% | (33) | 14\% | (26) | 26\% | (47) | 181 |
| Millennial: Age 22-37 | 13\% | (77) | 32\% | (188) | 16\% | (97) | $14 \%$ | (81) | 26\% | (152) | 595 |
| Generation X: Age 38-53 | 7\% | (36) | 30\% | (154) | 15\% | (78) | 15\% | (75) | 32\% | (163) | 506 |
| Boomers: Age 54-72 | 3\% | (24) | 22\% | (169) | 19\% | (147) | 18\% | (142) | 38\% | (296) | 779 |
| PID: Dem (no lean) | 9\% | (72) | 29\% | (230) | 15\% | (120) | 15\% | (118) | 33\% | (261) | 802 |
| PID: Ind (no lean) | 5\% | (34) | 25\% | (182) | 19\% | (134) | 17\% | (119) | 35\% | (249) | 719 |
| PID: Rep (no lean) | 10\% | (66) | 24\% | (164) | 17\% | (118) | 18\% | (124) | 31\% | (209) | 681 |
| PID/Gender: Dem Men | 12\% | (44) | 30\% | (108) | 17\% | (60) | 16\% | (57) | 26\% | (95) | 364 |
| PID/Gender: Dem Women | 7\% | (29) | 28\% | (122) | 14\% | (60) | $14 \%$ | (61) | 38\% | (166) | 438 |
| PID/Gender: Ind Men | 5\% | (17) | 28\% | (97) | 20\% | (69) | 17\% | (60) | 29\% | (102) | 346 |
| PID/Gender: Ind Women | 5\% | (17) | 23\% | (85) | 17\% | (65) | 16\% | (59) | 40\% | (148) | 373 |
| PID/Gender: Rep Men | 14\% | (51) | 25\% | (89) | 18\% | (65) | 17\% | (61) | 25\% | (87) | 353 |
| PID/Gender: Rep Women | 5\% | (15) | 23\% | (75) | 16\% | (52) | 19\% | (63) | 37\% | (122) | 328 |
| Ideo: Liberal (1-3) | 12\% | (80) | 30\% | (209) | 19\% | (128) | 14\% | (97) | 25\% | (174) | 687 |
| Ideo: Moderate (4) | 6\% | (29) | 26\% | (133) | 17\% | (84) | 16\% | (82) | 35\% | (177) | 506 |
| Ideo: Conservative (5-7) | 8\% | (57) | 25\% | (185) | 18\% | (130) | 19\% | (139) | 31\% | (229) | 739 |
| Educ: < College | 7\% | (104) | 22\% | (340) | 17\% | (262) | 17\% | (258) | 36\% | (549) | 1513 |
| Educ: Bachelors degree | 9\% | (39) | 33\% | (149) | 17\% | (76) | 15\% | (65) | 26\% | (115) | 444 |
| Educ: Post-grad | 12\% | (29) | 36\% | (88) | $14 \%$ | (34) | 16\% | (38) | 23\% | (55) | 244 |

[^37]Table HR2_7: In general, how much do you trust the following sources?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (172) | 26\% | (576) | 17\% | (372) | 16\% | (360) | $33 \%$ | (719) | 2201 |
| Income: Under 50k | 6\% | (85) | 24\% | (320) | 17\% | (226) | 16\% | (218) | 36\% | (477) | 1326 |
| Income: 50k-100k | 9\% | (55) | 29\% | (178) | 18\% | (112) | 17\% | (106) | 27\% | (168) | 619 |
| Income: 100k+ | 12\% | (32) | 31\% | (78) | 14\% | (35) | 14\% | (36) | 29\% | (74) | 256 |
| Ethnicity: White | 7\% | (119) | 25\% | (434) | 17\% | (297) | 17\% | (294) | 34\% | (578) | 1723 |
| Ethnicity: Hispanic | 18\% | (62) | 23\% | (81) | 14\% | (49) | 16\% | (55) | 29\% | (101) | 350 |
| Ethnicity: Afr. Am. | 10\% | (27) | 30\% | (82) | 16\% | (43) | 14\% | (40) | 30\% | (83) | 274 |
| Ethnicity: Other | 13\% | (26) | 30\% | (60) | 16\% | (32) | 13\% | (27) | 29\% | (58) | 204 |
| Relig: Protestant | 6\% | (34) | 24\% | (127) | 19\% | (97) | 19\% | (101) | 32\% | (167) | 526 |
| Relig: Roman Catholic | 11\% | (49) | 26\% | (118) | 15\% | (68) | 13\% | (58) | 34\% | (153) | 446 |
| Relig: Ath./Agn./None | 7\% | (51) | 28\% | (192) | 18\% | (123) | 15\% | (99) | $32 \%$ | (218) | 683 |
| Relig: Something Else | 5\% | (10) | 26\% | (46) | 14\% | (26) | 17\% | (31) | 37\% | (67) | 179 |
| Relig: Jewish | 3\% | (1) | 29\% | (13) | 11\% | (5) | 24\% | (11) | 32\% | (14) | 43 |
| Evang | 10\% | (58) | 25\% | (150) | 17\% | (100) | 19\% | (114) | 30\% | (179) | 601 |
| Non-Evang | 7\% | (114) | 27\% | (426) | 17\% | (273) | 15\% | (247) | 34\% | (540) | 1600 |
| Relig: All Christian | 8\% | (99) | 25\% | (295) | 17\% | (197) | 17\% | (208) | $33 \%$ | (393) | 1193 |
| Relig: All Non-Christian | 5\% | (10) | 26\% | (46) | 14\% | (26) | 17\% | (31) | 37\% | (67) | 179 |
| Community: Urban | 14\% | (82) | 27\% | (163) | 17\% | (103) | 13\% | (76) | 29\% | (173) | 596 |
| Community: Suburban | 6\% | (54) | 28\% | (281) | 16\% | (160) | 18\% | (177) | 32\% | (316) | 988 |
| Community: Rural | 6\% | (36) | 21\% | (132) | 18\% | (110) | 17\% | (107) | 37\% | (231) | 617 |
| Employ: Private Sector | 12\% | (78) | 33\% | (214) | 16\% | (106) | 15\% | (95) | 24\% | (153) | 646 |
| Employ: Government | 11\% | (17) | 33\% | (51) | 22\% | (33) | 10\% | (15) | 24\% | (36) | 152 |
| Employ: Self-Employed | 9\% | (17) | 24\% | (43) | 18\% | (34) | 16\% | (29) | 32\% | (59) | 182 |
| Employ: Homemaker | $4 \%$ | (7) | 26\% | (43) | 14\% | (23) | 18\% | (29) | 37\% | (60) | 162 |
| Employ: Student | 17\% | (19) | 28\% | (31) | 17\% | (19) | 20\% | (23) | 18\% | (21) | 113 |
| Employ: Retired | 3\% | (14) | 19\% | (100) | 17\% | (90) | 19\% | (102) | 42\% | (221) | 528 |
| Employ: Unemployed | 6\% | (13) | 26\% | (62) | 16\% | (37) | 15\% | (36) | 38\% | (89) | 237 |
| Employ: Other | 3\% | (6) | 18\% | (32) | 17\% | (30) | 18\% | (32) | 44\% | (80) | 180 |
| Military HH: Yes | 9\% | (37) | 24\% | (93) | 17\% | (68) | 18\% | (71) | $32 \%$ | (127) | 397 |
| Military HH: No | 7\% | (135) | 27\% | (483) | 17\% | (304) | 16\% | (289) | 33\% | (592) | 1804 |

Continued on next page

Table HR2_7: In general, how much do you trust the following sources?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (172) | 26\% | (576) | 17\% | (372) | 16\% | (360) | $33 \%$ | (719) | 2201 |
| RD/WT: Right Direction | 10\% | (85) | 25\% | (213) | 17\% | (148) | 19\% | (165) | 30\% | (258) | 869 |
| RD/WT: Wrong Track | 7\% | (87) | 27\% | (363) | 17\% | (225) | 15\% | (195) | 35\% | (461) | 1332 |
| Trump Job Approve | 8\% | (75) | 25\% | (231) | 18\% | (161) | 20\% | (180) | 29\% | (267) | 914 |
| Trump Job Disapprove | 8\% | (95) | 29\% | (330) | 17\% | (190) | 14\% | (164) | 32\% | (369) | 1148 |
| Trump Job Strongly Approve | 8\% | (42) | 26\% | (128) | 17\% | (84) | 21\% | (106) | 28\% | (138) | 499 |
| Trump Job Somewhat Approve | 8\% | (34) | 25\% | (103) | 18\% | (77) | 18\% | (73) | 31\% | (129) | 415 |
| Trump Job Somewhat Disapprove | 10\% | (28) | 29\% | (79) | 19\% | (52) | 12\% | (33) | 29\% | (80) | 271 |
| Trump Job Strongly Disapprove | 8\% | (67) | 29\% | (251) | 16\% | (138) | 15\% | (131) | $33 \%$ | (290) | 877 |
| Favorable of Trump | 8\% | (71) | 27\% | (234) | 17\% | (149) | 20\% | (175) | 29\% | (251) | 880 |
| Unfavorable of Trump | 8\% | (91) | 28\% | (318) | 18\% | (202) | 14\% | (162) | 32\% | (368) | 1141 |
| Very Favorable of Trump | 8\% | (42) | 26\% | (132) | 16\% | (84) | 21\% | (110) | 29\% | (149) | 517 |
| Somewhat Favorable of Trump | 8\% | (30) | 28\% | (101) | 18\% | (65) | 18\% | (65) | 28\% | (102) | 363 |
| Somewhat Unfavorable of Trump | 10\% | (25) | 28\% | (70) | 19\% | (49) | 12\% | (31) | 30\% | (76) | 251 |
| Very Unfavorable of Trump | 7\% | (65) | 28\% | (248) | 17\% | (153) | 15\% | (131) | 33\% | (292) | 890 |
| \#1 Issue: Economy | 8\% | (44) | 31\% | (174) | 19\% | (106) | 15\% | (84) | 27\% | (153) | 561 |
| \#1 Issue: Security | 7\% | (32) | 24\% | (110) | 16\% | (74) | 23\% | (106) | 30\% | (137) | 459 |
| \#1 Issue: Health Care | 8\% | (33) | 25\% | (98) | 17\% | (67) | 15\% | (60) | 34\% | (136) | 394 |
| \#1 Issue: Medicare / Social Security | 4\% | (12) | 19\% | (60) | 14\% | (44) | 17\% | (53) | 46\% | (143) | 313 |
| \#1 Issue: Women's Issues | 12\% | (11) | 38\% | (36) | 15\% | (14) | 13\% | (12) | 22\% | (21) | 95 |
| \#1 Issue: Education | 14\% | (24) | 24\% | (40) | 18\% | (30) | 15\% | (26) | 28\% | (47) | 166 |
| \#1 Issue: Energy | 11\% | (11) | 37\% | (35) | 15\% | (14) | 14\% | (14) | 23\% | (22) | 95 |
| \#1 Issue: Other | 5\% | (5) | 20\% | (24) | 19\% | (22) | 5\% | (6) | 51\% | (61) | 119 |
| 2018 House Vote: Democrat | 8\% | (66) | 30\% | (242) | 16\% | (134) | 14\% | (115) | 31\% | (254) | 811 |
| 2018 House Vote: Republican | 9\% | (64) | 27\% | (193) | 19\% | (133) | 19\% | (133) | 27\% | (190) | 714 |
| 2018 House Vote: Someone else | 9\% | (7) | 21\% | (18) | 18\% | (15) | 23\% | (20) | 30\% | (26) | 87 |
| 2018 House Vote: Didnt Vote | 6\% | (34) | 20\% | (119) | 15\% | (91) | 16\% | (93) | 43\% | (249) | 586 |
| 2016 Vote: Hillary Clinton | 7\% | (50) | 28\% | (193) | 16\% | (107) | 15\% | (104) | 34\% | (231) | 685 |
| 2016 Vote: Donald Trump | 8\% | (61) | 26\% | (194) | 18\% | (133) | 19\% | (140) | 28\% | (207) | 734 |
| 2016 Vote: Someone else | 13\% | (22) | 30\% | (51) | 16\% | (28) | 18\% | (31) | 24\% | (41) | 172 |
| 2016 Vote: Didnt Vote | 7\% | (40) | 23\% | (137) | 17\% | (104) | 14\% | (83) | 40\% | (240) | 604 |

[^38]Table HR2_7: In general, how much do you trust the following sources?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (172) | 26\% | (576) | 17\% | (372) | 16\% | (360) | 33\% | (719) | 2201 |
| Voted in 2014: Yes | 8\% | (113) | 27\% | (374) | 17\% | (230) | 18\% | (251) | 30\% | (407) | 1376 |
| Voted in 2014: No | 7\% | (60) | 24\% | (202) | 17\% | (142) | 13\% | (109) | 38\% | (313) | 825 |
| 2012 Vote: Barack Obama | 9\% | (76) | 27\% | (231) | 15\% | (128) | 16\% | (139) | 33\% | (280) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (36) | 25\% | (128) | 19\% | (94) | 20\% | (99) | 29\% | (147) | 504 |
| 2012 Vote: Other | 5\% | (5) | 20\% | (19) | 20\% | (19) | 17\% | (16) | 38\% | (36) | 95 |
| 2012 Vote: Didn't Vote | 8\% | (56) | 27\% | (196) | 17\% | (128) | 14\% | (104) | 34\% | (255) | 738 |
| 4-Region: Northeast | 6\% | (23) | 29\% | (112) | $14 \%$ | (57) | 12\% | (48) | 39\% | (154) | 394 |
| 4-Region: Midwest | 5\% | (25) | 27\% | (123) | 18\% | (84) | 15\% | (67) | 35\% | (164) | 462 |
| 4-Region: South | 9\% | (77) | 25\% | (208) | 16\% | (134) | 19\% | (159) | 30\% | (247) | 825 |
| 4-Region: West | 9\% | (48) | 26\% | (133) | 19\% | (98) | 17\% | (86) | 30\% | (155) | 520 |
| Frequent TV watchers | 9\% | (140) | 28\% | (457) | 17\% | (269) | 15\% | (250) | $31 \%$ | (503) | 1620 |
| Frequent movie watchers | 12\% | (117) | 28\% | (268) | 17\% | (165) | 14\% | (129) | 29\% | (271) | 949 |
| TV shows: Every day | $11 \%$ | (122) | 27\% | (312) | 17\% | (193) | 15\% | (166) | $31 \%$ | (350) | 1143 |
| TV shows: Several times per week | 4\% | (18) | 30\% | (145) | 16\% | (76) | 18\% | (85) | $32 \%$ | (153) | 477 |
| TV shows: About once per week | 13\% | (17) | 26\% | (34) | 16\% | (21) | 16\% | (21) | 30\% | (40) | 132 |
| TV shows: Several times per month | $4 \%$ | (5) | $31 \%$ | (34) | 25\% | (27) | 19\% | (20) | 20\% | (22) | 108 |
| TV shows: About once per month | - | (0) | 17\% | (8) | $32 \%$ | (15) | $30 \%$ | (15) | 21\% | (10) | 48 |
| TV shows: Less often than once per month | 4\% | (4) | 24\% | (21) | 17\% | (16) | $14 \%$ | (12) | 41\% | (37) | 89 |
| TV shows: Never | 3\% | (7) | 11\% | (23) | 12\% | (25) | 21\% | (42) | 53\% | (108) | 204 |
| Movies: Every day | 17\% | (71) | 25\% | (105) | 17\% | (72) | 16\% | (66) | 25\% | (102) | 416 |
| Movies: Several times per week | 9\% | (46) | 31\% | (163) | 17\% | (93) | 12\% | (63) | $32 \%$ | (168) | 533 |
| Movies: About once per week | 6\% | (24) | $31 \%$ | (125) | 17\% | (70) | 16\% | (65) | 30\% | (121) | 405 |
| Movies: Several times per month | 5\% | (12) | 32\% | (76) | 16\% | (39) | 15\% | (36) | 32\% | (76) | 239 |
| Movies: About once per month | 5\% | (9) | 25\% | (46) | 19\% | (34) | 23\% | (42) | 29\% | (53) | 183 |
| Movies: Less often than once per month | 3\% | (5) | 19\% | (35) | 20\% | (38) | 15\% | (29) | 43\% | (81) | 188 |
| Movies: Never | $2 \%$ | (5) | 11\% | (27) | 11\% | (26) | 26\% | (61) | 50\% | (117) | 236 |

Continued on next page

Table HR2_7: In general, how much do you trust the following sources?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (172) | 26\% | (576) | 17\% | (372) | 16\% | (360) | 33\% | (719) | 2201 |
| Sports: Every day | 24\% | (52) | 28\% | (60) | 15\% | (33) | 13\% | (29) | 20\% | (43) | 217 |
| Sports: Several times per week | 10\% | (35) | 37\% | (128) | 17\% | (60) | 9\% | (30) | 27\% | (92) | 344 |
| Sports: About once per week | 10\% | (26) | 30\% | (77) | 16\% | (41) | 16\% | (40) | 29\% | (74) | 258 |
| Sports: Several times per month | 8\% | (13) | 26\% | (45) | 16\% | (27) | 23\% | (40) | 27\% | (47) | 172 |
| Sports: About once per month | 9\% | (12) | 27\% | (36) | 23\% | (31) | 18\% | (25) | 24\% | (32) | 137 |
| Sports: Less often than once per month | 6\% | (19) | 29\% | (89) | 20\% | (62) | 15\% | (47) | 31\% | (96) | 313 |
| Sports: Never | 2\% | (16) | 18\% | (140) | 16\% | (119) | 20\% | (149) | 44\% | (336) | 760 |
| Cable: I currently subscribe | 10\% | (110) | 27\% | (282) | 17\% | (184) | 15\% | (163) | 30\% | (316) | 1054 |
| Cable: I subscribed in the past | 6\% | (49) | 29\% | (222) | 17\% | (130) | 14\% | (111) | 34\% | (258) | 771 |
| Cable: I have never subscribed | 4\% | (14) | 19\% | (73) | 16\% | (58) | 23\% | (86) | 39\% | (145) | 376 |
| Satellite television: I currently subscribe | 12\% | (68) | 26\% | (144) | 16\% | (88) | 16\% | (86) | 30\% | (168) | 554 |
| Satellite television: I subscribed in the past | 7\% | (41) | 28\% | (166) | 17\% | (104) | 17\% | (101) | 31\% | (189) | 602 |
| Satellite television: I have never subscribed | 6\% | (64) | 25\% | (266) | 17\% | (180) | 17\% | (173) | 35\% | (362) | 1045 |
| Streaming service: I currently subscribe | 10\% | (129) | 32\% | (405) | 17\% | (223) | 15\% | (198) | 25\% | (321) | 1276 |
| Streaming service: I subscribed in the past | 9\% | (23) | 26\% | (66) | 17\% | (44) | 13\% | (32) | 35\% | (87) | 252 |
| Streaming service: I have never subscribed | 3\% | (20) | 16\% | (105) | 16\% | (106) | 19\% | (131) | 46\% | (311) | 673 |
| Film: An avid fan | 13\% | (102) | $31 \%$ | (242) | 15\% | (119) | 16\% | (122) | 25\% | (195) | 780 |
| Film: A casual fan | 5\% | (60) | 27\% | (304) | 19\% | (212) | 14\% | (161) | 35\% | (391) | 1127 |
| Film: Not a fan | 3\% | (10) | 10\% | (31) | 14\% | (42) | 26\% | (77) | 45\% | (133) | 294 |
| Television: An avid fan | 11\% | (120) | 28\% | (295) | 16\% | (169) | 15\% | (163) | 30\% | (320) | 1067 |
| Television: A casual fan | 5\% | (45) | 27\% | (258) | 19\% | (184) | 16\% | (153) | 34\% | (329) | 969 |
| Television: Not a fan | 5\% | (8) | 14\% | (23) | 12\% | (19) | 27\% | (45) | 43\% | (71) | 166 |
| Music: An avid fan | 12\% | (129) | 29\% | (322) | 17\% | (186) | 14\% | (160) | 28\% | (316) | 1113 |
| Music: A casual fan | $4 \%$ | (41) | 25\% | (240) | 18\% | (173) | 16\% | (158) | 37\% | (352) | 964 |
| Music: Not a fan | 2\% | (3) | 11\% | (14) | 11\% | (13) | 34\% | (42) | 41\% | (51) | 124 |
| Fashion: An avid fan | 17\% | (56) | $31 \%$ | (102) | 17\% | (55) | 16\% | (51) | 20\% | (64) | 329 |
| Fashion: A casual fan | 8\% | (73) | 30\% | (277) | 17\% | (155) | 12\% | (108) | 33\% | (299) | 912 |
| Fashion: Not a fan | 5\% | (43) | 21\% | (197) | 17\% | (162) | 21\% | (202) | $37 \%$ | (356) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_1: And, how much do you worry about whether news from the following sources are accurate?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | 34\% | (753) | 21\% | (467) | 14\% | (308) | 11\% | (233) | 2201 |
| Gender: Male | 22\% | (237) | 36\% | (378) | 21\% | (221) | 13\% | (142) | 8\% | (85) | 1062 |
| Gender: Female | 18\% | (204) | 33\% | (374) | 22\% | (246) | 15\% | (167) | 13\% | (148) | 1139 |
| Age: 18-29 | 20\% | (94) | 30\% | (140) | 22\% | (103) | 10\% | (49) | 18\% | (84) | 470 |
| Age: 30-44 | 18\% | (100) | 34\% | (184) | 21\% | (116) | 15\% | (80) | 12\% | (64) | 543 |
| Age: 45-54 | 21\% | (66) | 37\% | (116) | 22\% | (68) | 16\% | (50) | 5\% | (16) | 316 |
| Age: 55-64 | 24\% | (103) | 34\% | (149) | 19\% | (83) | 15\% | (67) | 7\% | (32) | 436 |
| Age: 65+ | 18\% | (77) | 37\% | (164) | 22\% | (97) | 14\% | (62) | 8\% | (37) | 436 |
| Generation Z: 18-21 | 18\% | (32) | 29\% | (52) | 25\% | (45) | 9\% | (16) | 20\% | (36) | 181 |
| Millennial: Age 22-37 | 19\% | (112) | 33\% | (199) | 21\% | (126) | 13\% | (78) | 13\% | (80) | 595 |
| Generation X: Age 38-53 | 21\% | (108) | 34\% | (174) | 20\% | (100) | 15\% | (77) | 9\% | (48) | 506 |
| Boomers: Age 54-72 | 21\% | (164) | 35\% | (274) | 21\% | (165) | 15\% | (119) | 7\% | (57) | 779 |
| PID: Dem (no lean) | 17\% | (134) | 32\% | (260) | 25\% | (197) | 18\% | (141) | 9\% | (69) | 802 |
| PID: Ind (no lean) | 20\% | (143) | 32\% | (230) | 21\% | (151) | 12\% | (85) | 15\% | (109) | 719 |
| PID: Rep (no lean) | 24\% | (163) | 39\% | (262) | 17\% | (118) | 12\% | (82) | 8\% | (56) | 681 |
| PID/Gender: Dem Men | 19\% | (69) | 36\% | (131) | 21\% | (78) | 17\% | (62) | 7\% | (25) | 364 |
| PID/Gender: Dem Women | 15\% | (66) | 29\% | (129) | 27\% | (120) | 18\% | (79) | 10\% | (44) | 438 |
| PID/Gender: Ind Men | 25\% | (86) | 30\% | (105) | 22\% | (77) | 10\% | (35) | 12\% | (43) | 346 |
| PID/Gender: Ind Women | 15\% | (58) | $34 \%$ | (125) | 20\% | (74) | 14\% | (51) | 18\% | (66) | 373 |
| PID/Gender: Rep Men | 23\% | (83) | 40\% | (142) | 19\% | (66) | 13\% | (45) | 5\% | (17) | 353 |
| PID/Gender: Rep Women | 24\% | (80) | 37\% | (120) | 16\% | (52) | $11 \%$ | (37) | 12\% | (39) | 328 |
| Ideo: Liberal (1-3) | 18\% | (126) | $34 \%$ | (234) | 24\% | (167) | 14\% | (94) | 10\% | (67) | 687 |
| Ideo: Moderate (4) | 17\% | (87) | 34\% | (174) | 23\% | (119) | 14\% | (71) | 11\% | (56) | 506 |
| Ideo: Conservative (5-7) | 26\% | (192) | 38\% | (284) | 17\% | (128) | 12\% | (90) | 6\% | (45) | 739 |
| Educ: < College | 19\% | (293) | 32\% | (489) | 20\% | (308) | 15\% | (229) | 13\% | (194) | 1513 |
| Educ: Bachelors degree | 19\% | (83) | 38\% | (170) | 25\% | (111) | 12\% | (54) | 6\% | (26) | 444 |
| Educ: Post-grad | 26\% | (64) | 39\% | (95) | 20\% | (48) | 10\% | (25) | 5\% | (13) | 244 |

[^39]Table HR3_1: And, how much do you worry about whether news from the following sources are accurate?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | 34\% | (753) | $21 \%$ | (467) | 14\% | (308) | 11\% | (233) | 2201 |
| Income: Under 50k | 19\% | (250) | 32\% | (429) | 20\% | (260) | 16\% | (213) | 13\% | (174) | 1326 |
| Income: 50k-100k | 21\% | (131) | 39\% | (240) | 24\% | (147) | 11\% | (66) | 6\% | (35) | 619 |
| Income: $100 \mathrm{k}+$ | 23\% | (59) | 33\% | (84) | 23\% | (60) | 11\% | (29) | 9\% | (24) | 256 |
| Ethnicity: White | 20\% | (340) | 36\% | (614) | 21\% | (363) | 14\% | (234) | 10\% | (171) | 1723 |
| Ethnicity: Hispanic | 17\% | (58) | 33\% | (114) | 22\% | (77) | 14\% | (50) | 14\% | (50) | 350 |
| Ethnicity: Afr. Am. | 22\% | (61) | 29\% | (81) | 18\% | (50) | 16\% | (44) | 14\% | (39) | 274 |
| Ethnicity: Other | 19\% | (40) | 29\% | (58) | 26\% | (54) | 14\% | (30) | $11 \%$ | (23) | 204 |
| Relig: Protestant | 17\% | (91) | 41\% | (218) | 21\% | (109) | 12\% | (63) | 8\% | (44) | 526 |
| Relig: Roman Catholic | 21\% | (93) | 39\% | (175) | 20\% | (90) | 10\% | (43) | 10\% | (44) | 446 |
| Relig: Ath./Agn./None | 20\% | (134) | 28\% | (190) | 22\% | (149) | 18\% | (122) | 13\% | (89) | 683 |
| Relig: Something Else | 24\% | (42) | 37\% | (66) | 20\% | (36) | 11\% | (21) | 8\% | (15) | 179 |
| Relig: Jewish | 23\% | (10) | 32\% | (14) | 22\% | (10) | 20\% | (9) | 4\% | (2) | 43 |
| Evang | 21\% | (126) | 37\% | (220) | 20\% | (120) | 13\% | (77) | 10\% | (58) | 601 |
| Non-Evang | 20\% | (314) | 33\% | (533) | 22\% | (347) | 14\% | (231) | 11\% | (175) | 1600 |
| Relig: All Christian | 20\% | (233) | 38\% | (453) | 21\% | (247) | 12\% | (144) | 10\% | (115) | 1193 |
| Relig: All Non-Christian | 24\% | (42) | 37\% | (66) | 20\% | (36) | 11\% | (21) | 8\% | (15) | 179 |
| Community: Urban | 24\% | (141) | 34\% | (204) | 17\% | (102) | 14\% | (84) | $11 \%$ | (64) | 596 |
| Community: Suburban | 16\% | (160) | 36\% | (360) | 23\% | (231) | 13\% | (133) | $11 \%$ | (105) | 988 |
| Community: Rural | 23\% | (139) | 31\% | (188) | 22\% | (134) | 15\% | (91) | 10\% | (64) | 617 |
| Employ: Private Sector | 20\% | (132) | $39 \%$ | (251) | 22\% | (144) | 12\% | (81) | 6\% | (39) | 646 |
| Employ: Government | 27\% | (41) | 24\% | (36) | 25\% | (38) | 13\% | (20) | $11 \%$ | (16) | 152 |
| Employ: Self-Employed | 25\% | (45) | 35\% | (63) | 18\% | (32) | 12\% | (23) | 10\% | (19) | 182 |
| Employ: Homemaker | 18\% | (29) | 30\% | (49) | 20\% | (32) | 15\% | (24) | 17\% | (27) | 162 |
| Employ: Student | 20\% | (22) | 38\% | (43) | 24\% | (27) | 7\% | (8) | 11\% | (13) | 113 |
| Employ: Retired | 18\% | (95) | 36\% | (192) | 22\% | (117) | 15\% | (78) | 9\% | (46) | 528 |
| Employ: Unemployed | 18\% | (42) | 27\% | (64) | 17\% | (41) | 20\% | (46) | 18\% | (43) | 237 |
| Employ: Other | 19\% | (34) | 30\% | (54) | 20\% | (35) | 15\% | (28) | 17\% | (30) | 180 |
| Military HH: Yes | 23\% | (91) | 35\% | (140) | 21\% | (82) | 13\% | (53) | 8\% | (31) | 397 |
| Military HH: No | 19\% | (349) | 34\% | (613) | 21\% | (384) | 14\% | (255) | $11 \%$ | (202) | 1804 |

[^40]Table HR3_1: And, how much do you worry about whether news from the following sources are accurate?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | 34\% | (753) | 21\% | (467) | 14\% | (308) | $11 \%$ | (233) | 2201 |
| RD/WT: Right Direction | 24\% | (213) | 37\% | (323) | 18\% | (160) | $11 \%$ | (97) | 9\% | (77) | 869 |
| RD/WT: Wrong Track | 17\% | (228) | 32\% | (430) | 23\% | (306) | 16\% | (211) | 12\% | (156) | 1332 |
| Trump Job Approve | 26\% | (236) | 37\% | (338) | 19\% | (175) | 12\% | (106) | 6\% | (59) | 914 |
| Trump Job Disapprove | 16\% | (187) | 34\% | (389) | 23\% | (262) | 16\% | (185) | 11\% | (124) | 1148 |
| Trump Job Strongly Approve | 30\% | (150) | 33\% | (164) | 18\% | (89) | 13\% | (64) | 6\% | (31) | 499 |
| Trump Job Somewhat Approve | 21\% | (86) | 42\% | (174) | 21\% | (85) | 10\% | (42) | 7\% | (28) | 415 |
| Trump Job Somewhat Disapprove | 16\% | (44) | 42\% | (114) | 22\% | (59) | 12\% | (32) | 8\% | (21) | 271 |
| Trump Job Strongly Disapprove | 16\% | (143) | $31 \%$ | (275) | 23\% | (203) | 17\% | (153) | 12\% | (103) | 877 |
| Favorable of Trump | 26\% | (231) | 38\% | (336) | 19\% | (166) | $11 \%$ | (98) | 6\% | (49) | 880 |
| Unfavorable of Trump | 16\% | (180) | 34\% | (386) | 24\% | (269) | 16\% | (186) | 11\% | (120) | 1141 |
| Very Favorable of Trump | 30\% | (154) | 35\% | (183) | 17\% | (89) | 12\% | (61) | 6\% | (30) | 517 |
| Somewhat Favorable of Trump | 21\% | (77) | 42\% | (153) | 21\% | (77) | 10\% | (37) | 5\% | (19) | 363 |
| Somewhat Unfavorable of Trump | 17\% | (42) | 38\% | (94) | 27\% | (67) | $11 \%$ | (28) | 8\% | (19) | 251 |
| Very Unfavorable of Trump | 15\% | (137) | 33\% | (292) | 23\% | (202) | 18\% | (158) | 11\% | (100) | 890 |
| \#1 Issue: Economy | 19\% | (104) | 38\% | (211) | 20\% | (113) | 13\% | (73) | 11\% | (59) | 561 |
| \#1 Issue: Security | 26\% | (118) | $36 \%$ | (167) | 17\% | (79) | 15\% | (67) | 6\% | (28) | 459 |
| \#1 Issue: Health Care | 18\% | (73) | 31\% | (123) | 24\% | (96) | 15\% | (60) | 11\% | (42) | 394 |
| \#1 Issue: Medicare / Social Security | 15\% | (48) | 38\% | (117) | 20\% | (63) | 17\% | (54) | 10\% | (30) | 313 |
| \#1 Issue: Women's Issues | 17\% | (16) | 33\% | (31) | 29\% | (27) | 10\% | (10) | 11\% | (11) | 95 |
| \#1 Issue: Education | 21\% | (35) | 24\% | (39) | 28\% | (46) | 9\% | (16) | 18\% | (29) | 166 |
| \#1 Issue: Energy | 20\% | (19) | 34\% | (32) | 19\% | (18) | 17\% | (16) | 10\% | (9) | 95 |
| \#1 Issue: Other | 23\% | (27) | 26\% | (31) | 20\% | (23) | $11 \%$ | (13) | 20\% | (24) | 119 |
| 2018 House Vote: Democrat | 17\% | (135) | $34 \%$ | (273) | 24\% | (197) | 16\% | (130) | 9\% | (75) | 811 |
| 2018 House Vote: Republican | 27\% | (194) | 39\% | (279) | 18\% | (128) | 10\% | (75) | 5\% | (38) | 714 |
| 2018 House Vote: Someone else | 29\% | (25) | 27\% | (23) | 13\% | (12) | 15\% | (13) | 17\% | (15) | 87 |
| 2018 House Vote: Didnt Vote | 14\% | (85) | 30\% | (175) | 22\% | (130) | 15\% | (90) | 18\% | (106) | 586 |
| 2016 Vote: Hillary Clinton | 16\% | (106) | 33\% | (228) | 24\% | (163) | 18\% | (126) | 9\% | (62) | 685 |
| 2016 Vote: Donald Trump | 26\% | (191) | 41\% | (303) | 17\% | (127) | 10\% | (74) | 5\% | (38) | 734 |
| 2016 Vote: Someone else | 28\% | (48) | 27\% | (47) | 22\% | (38) | 14\% | (24) | 8\% | (14) | 172 |
| 2016 Vote: Didnt Vote | 16\% | (95) | 28\% | (171) | 23\% | (139) | 13\% | (81) | 20\% | (119) | 604 |

Continued on next page

Table HR3_1: And, how much do you worry about whether news from the following sources are accurate?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | 34\% | (753) | 21\% | (467) | 14\% | (308) | 11\% | (233) | 2201 |
| Voted in 2014: Yes | 23\% | (313) | 36\% | (496) | 20\% | (280) | 14\% | (193) | 7\% | (94) | 1376 |
| Voted in 2014: No | 15\% | (128) | $31 \%$ | (257) | 23\% | (187) | 14\% | (115) | 17\% | (139) | 825 |
| 2012 Vote: Barack Obama | 19\% | (165) | 33\% | (284) | 24\% | (203) | 16\% | (138) | 8\% | (65) | 854 |
| 2012 Vote: Mitt Romney | 26\% | (131) | 39\% | (199) | 19\% | (96) | 11\% | (54) | 5\% | (25) | 504 |
| 2012 Vote: Other | 26\% | (24) | 33\% | (31) | 19\% | (18) | 15\% | (14) | 8\% | (8) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (120) | 32\% | (233) | 20\% | (149) | 14\% | (102) | 18\% | (135) | 738 |
| 4-Region: Northeast | 20\% | (78) | 36\% | (141) | 22\% | (86) | 13\% | (52) | 9\% | (36) | 394 |
| 4-Region: Midwest | 16\% | (73) | 39\% | (178) | $21 \%$ | (97) | 13\% | (60) | 12\% | (54) | 462 |
| 4-Region: South | $21 \%$ | (177) | 32\% | (265) | $21 \%$ | (171) | 15\% | (124) | 11\% | (88) | 825 |
| 4-Region: West | 21\% | (112) | 33\% | (169) | 22\% | (112) | 14\% | (72) | 11\% | (55) | 520 |
| Frequent TV watchers | 21\% | (340) | 34\% | (559) | 22\% | (359) | 14\% | (222) | 9\% | (140) | 1620 |
| Frequent movie watchers | 23\% | (222) | 37\% | (350) | 18\% | (174) | 13\% | (126) | 8\% | (77) | 949 |
| TV shows: Every day | 22\% | (248) | 34\% | (392) | 22\% | (247) | 14\% | (160) | 8\% | (95) | 1143 |
| TV shows: Several times per week | 19\% | (92) | 35\% | (167) | 23\% | (112) | 13\% | (62) | 9\% | (45) | 477 |
| TV shows: About once per week | 15\% | (20) | 41\% | (54) | 19\% | (25) | 10\% | (13) | 15\% | (19) | 132 |
| TV shows: Several times per month | 14\% | (15) | 44\% | (47) | 22\% | (24) | 12\% | (13) | 8\% | (9) | 108 |
| TV shows: About once per month | 17\% | (8) | 26\% | (12) | 33\% | (16) | 23\% | (11) | 2\% | (1) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 30\% | (27) | 14\% | (12) | 16\% | (14) | 21\% | (19) | 89 |
| TV shows: Never | 19\% | (39) | 26\% | (53) | 15\% | (31) | 17\% | (35) | 22\% | (46) | 204 |
| Movies: Every day | 30\% | (123) | 29\% | (120) | 18\% | (75) | 15\% | (61) | 9\% | (37) | 416 |
| Movies: Several times per week | 19\% | (99) | 43\% | (230) | 19\% | (99) | 12\% | (65) | 7\% | (40) | 533 |
| Movies: About once per week | 14\% | (57) | 36\% | (147) | 27\% | (109) | 12\% | (50) | 10\% | (41) | 405 |
| Movies: Several times per month | 20\% | (47) | 33\% | (79) | 24\% | (56) | 15\% | (35) | 9\% | (22) | 239 |
| Movies: About once per month | 25\% | (46) | 27\% | (50) | 26\% | (47) | 11\% | (21) | 11\% | (20) | 183 |
| Movies: Less often than once per month | 14\% | (27) | 35\% | (65) | 24\% | (44) | 15\% | (29) | 12\% | (23) | 188 |
| Movies: Never | 18\% | (42) | 26\% | (62) | 15\% | (36) | 20\% | (47) | 21\% | (49) | 236 |

[^41]Table HR3_1: And, how much do you worry about whether news from the following sources are accurate?
Newspapers

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (440) | 34\% | (753) | 21\% | (467) | 14\% | (308) | 11\% | (233) | 2201 |
| Sports: Every day | 29\% | (63) | 36\% | (78) | 16\% | (35) | 14\% | (30) | 5\% | (11) | 217 |
| Sports: Several times per week | 20\% | (68) | 41\% | (139) | 24\% | (81) | 10\% | (35) | 6\% | (21) | 344 |
| Sports: About once per week | 21\% | (53) | 42\% | (108) | 19\% | (49) | 12\% | (30) | 7\% | (18) | 258 |
| Sports: Several times per month | 19\% | (32) | 27\% | (47) | $31 \%$ | (54) | 18\% | (32) | 5\% | (8) | 172 |
| Sports: About once per month | 19\% | (25) | 41\% | (56) | 19\% | (26) | 15\% | (21) | 7\% | (9) | 137 |
| Sports: Less often than once per month | 18\% | (57) | 36\% | (112) | 23\% | (71) | 15\% | (46) | 9\% | (27) | 313 |
| Sports: Never | 19\% | (142) | 28\% | (214) | 20\% | (151) | 15\% | (115) | 18\% | (138) | 760 |
| Cable: I currently subscribe | 22\% | (230) | 37\% | (387) | 21\% | (219) | 13\% | (138) | 8\% | (81) | 1054 |
| Cable: I subscribed in the past | 19\% | (146) | 35\% | (271) | 22\% | (166) | 14\% | (106) | 11\% | (82) | 771 |
| Cable: I have never subscribed | 17\% | (64) | 25\% | (96) | 22\% | (82) | 17\% | (64) | 19\% | (70) | 376 |
| Satellite television: I currently subscribe | 24\% | (135) | 36\% | (202) | 20\% | (109) | 13\% | (72) | 6\% | (36) | 554 |
| Satellite television: I subscribed in the past | 16\% | (97) | 38\% | (232) | 22\% | (132) | 13\% | (81) | 10\% | (61) | 602 |
| Satellite television: I have never subscribed | 20\% | (208) | $31 \%$ | (319) | 22\% | (226) | 15\% | (155) | 13\% | (137) | 1045 |
| Streaming service: I currently subscribe | 21\% | (269) | 35\% | (452) | 23\% | (288) | 13\% | (164) | 8\% | (104) | 1276 |
| Streaming service: I subscribed in the past | 17\% | (44) | 32\% | (80) | 22\% | (56) | 16\% | (41) | 12\% | (31) | 252 |
| Streaming service: I have never subscribed | 19\% | (128) | 33\% | (221) | 18\% | (123) | 15\% | (103) | 15\% | (98) | 673 |
| Film: An avid fan | 23\% | (178) | 37\% | (285) | 20\% | (154) | 15\% | (115) | 6\% | (48) | 780 |
| Film: A casual fan | 18\% | (206) | 35\% | (395) | 22\% | (247) | 13\% | (145) | 12\% | (134) | 1127 |
| Film: Not a fan | 19\% | (57) | 25\% | (73) | 22\% | (65) | 16\% | (48) | 17\% | (51) | 294 |
| Television: An avid fan | 20\% | (216) | 36\% | (381) | 22\% | (234) | 16\% | (166) | 6\% | (69) | 1067 |
| Television: A casual fan | 20\% | (195) | 34\% | (334) | 21\% | (206) | 12\% | (119) | 12\% | (116) | 969 |
| Television: Not a fan | 18\% | (30) | 23\% | (38) | 16\% | (27) | 14\% | (23) | 29\% | (49) | 166 |
| Music: An avid fan | 22\% | (243) | 35\% | (387) | 20\% | (218) | 14\% | (161) | 9\% | (103) | 1113 |
| Music: A casual fan | 18\% | (174) | 35\% | (339) | 23\% | (224) | 13\% | (125) | 11\% | (102) | 964 |
| Music: Not a fan | 19\% | (23) | 22\% | (27) | 19\% | (24) | 18\% | (22) | 22\% | (28) | 124 |
| Fashion: An avid fan | 29\% | (96) | 34\% | (113) | 16\% | (52) | 12\% | (41) | 8\% | (27) | 329 |
| Fashion: A casual fan | 16\% | (148) | 36\% | (325) | 24\% | (219) | 13\% | (117) | 11\% | (103) | 912 |
| Fashion: Not a fan | 20\% | (196) | 33\% | (315) | 20\% | (195) | 16\% | (150) | 11\% | (103) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_2: And, how much do you worry about whether news from the following sources are accurate?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 37\% | (814) | 21\% | (464) | $12 \%$ | (257) | $11 \%$ | (244) | 2201 |
| Gender: Male | 23\% | (240) | 36\% | (388) | 21\% | (226) | 11\% | (118) | 9\% | (90) | 1062 |
| Gender: Female | 16\% | (181) | 37\% | (426) | 21\% | (239) | 12\% | (139) | 14\% | (154) | 1139 |
| Age: 18-29 | 24\% | (115) | 32\% | (152) | 20\% | (93) | 8\% | (36) | 16\% | (74) | 470 |
| Age: 30-44 | 20\% | (109) | 36\% | (198) | 20\% | (110) | 13\% | (71) | 10\% | (55) | 543 |
| Age: 45-54 | 19\% | (60) | 41\% | (128) | 21\% | (65) | 11\% | (35) | 9\% | (27) | 316 |
| Age: 55-64 | 20\% | (88) | 35\% | (152) | 22\% | (97) | 15\% | (64) | 8\% | (35) | 436 |
| Age: 65+ | 11\% | (49) | 42\% | (184) | 23\% | (100) | 12\% | (50) | $12 \%$ | (53) | 436 |
| Generation Z: 18-21 | 22\% | (39) | 27\% | (49) | 22\% | (40) | 7\% | (13) | 21\% | (39) | 181 |
| Millennial: Age 22-37 | 23\% | (136) | 37\% | (220) | 19\% | (111) | 11\% | (65) | 10\% | (62) | 595 |
| Generation X: Age 38-53 | 20\% | (103) | 38\% | (191) | 20\% | (101) | 11\% | (57) | 11\% | (54) | 506 |
| Boomers: Age 54-72 | 16\% | (126) | 39\% | (300) | 23\% | (182) | 13\% | (103) | 9\% | (67) | 779 |
| PID: Dem (no lean) | 17\% | (138) | $34 \%$ | (273) | 25\% | (197) | 14\% | (110) | 10\% | (84) | 802 |
| PID: Ind (no lean) | 21\% | (151) | 34\% | (242) | 20\% | (142) | 10\% | (74) | 15\% | (109) | 719 |
| PID: Rep (no lean) | 20\% | (133) | 44\% | (298) | 18\% | (125) | 11\% | (73) | 8\% | (52) | 681 |
| PID/Gender: Dem Men | 21\% | (77) | 33\% | (119) | 24\% | (89) | 13\% | (48) | 9\% | (31) | 364 |
| PID/Gender: Dem Women | 14\% | (61) | 35\% | (155) | 25\% | (109) | $14 \%$ | (62) | $12 \%$ | (52) | 438 |
| PID/Gender: Ind Men | 25\% | (88) | 33\% | (114) | 21\% | (71) | 10\% | (33) | 11\% | (40) | 346 |
| PID/Gender: Ind Women | 17\% | (63) | $34 \%$ | (128) | 19\% | (71) | 11\% | (41) | 19\% | (69) | 373 |
| PID/Gender: Rep Men | 21\% | (76) | 44\% | (155) | 19\% | (66) | 10\% | (37) | 6\% | (20) | 353 |
| PID/Gender: Rep Women | 17\% | (57) | 44\% | (143) | 18\% | (59) | 11\% | (36) | 10\% | (32) | 328 |
| Ideo: Liberal (1-3) | 20\% | (140) | 36\% | (247) | 23\% | (157) | 11\% | (73) | 10\% | (71) | 687 |
| Ideo: Moderate (4) | 19\% | (95) | 36\% | (182) | 22\% | (110) | 12\% | (62) | 11\% | (57) | 506 |
| Ideo: Conservative (5-7) | 21\% | (159) | 42\% | (308) | 18\% | (136) | 12\% | (85) | 7\% | (50) | 739 |
| Educ: < College | 19\% | (293) | 34\% | (513) | 21\% | (321) | 12\% | (188) | 13\% | (199) | 1513 |
| Educ: Bachelors degree | 17\% | (76) | 43\% | (190) | 21\% | (93) | 12\% | (52) | 7\% | (33) | 444 |
| Educ: Post-grad | 22\% | (53) | 45\% | (111) | 20\% | (50) | 7\% | (17) | 5\% | (13) | 244 |

[^42]Table HR3_2: And, how much do you worry about whether news from the following sources are accurate?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 37\% | (814) | 21\% | (464) | 12\% | (257) | 11\% | (244) | 2201 |
| Income: Under 50k | 20\% | (263) | 34\% | (449) | 20\% | (259) | 13\% | (169) | 14\% | (185) | 1326 |
| Income: 50k-100k | 17\% | (107) | 44\% | (273) | 24\% | (152) | 9\% | (54) | 5\% | (34) | 619 |
| Income: 100k+ | 20\% | (51) | 36\% | (92) | 21\% | (54) | 13\% | (33) | 10\% | (25) | 256 |
| Ethnicity: White | 19\% | (319) | 38\% | (651) | 22\% | (374) | 11\% | (187) | 11\% | (191) | 1723 |
| Ethnicity: Hispanic | 20\% | (70) | 32\% | (110) | 22\% | (77) | 9\% | (30) | 18\% | (61) | 350 |
| Ethnicity: Afr. Am. | 23\% | (64) | 33\% | (91) | 14\% | (40) | 16\% | (45) | 13\% | (35) | 274 |
| Ethnicity: Other | 19\% | (38) | 35\% | (72) | 25\% | (51) | 12\% | (24) | 9\% | (19) | 204 |
| Relig: Protestant | 14\% | (73) | 45\% | (238) | 21\% | (111) | 12\% | (63) | 8\% | (41) | 526 |
| Relig: Roman Catholic | 22\% | (96) | 40\% | (178) | 19\% | (86) | 8\% | (36) | 11\% | (49) | 446 |
| Relig: Ath./Agn./None | 19\% | (130) | 31\% | (214) | 23\% | (158) | 13\% | (88) | 14\% | (93) | 683 |
| Relig: Something Else | 23\% | (42) | 38\% | (69) | 17\% | (31) | 12\% | (21) | 9\% | (16) | 179 |
| Relig: Jewish | $31 \%$ | (13) | $31 \%$ | (13) | 25\% | (11) | 6\% | (2) | 8\% | (4) | 43 |
| Evang | 19\% | (116) | 39\% | (232) | 20\% | (122) | 13\% | (80) | 8\% | (51) | 601 |
| Non-Evang | 19\% | (305) | 36\% | (582) | 21\% | (343) | 11\% | (176) | 12\% | (194) | 1600 |
| Relig: All Christian | 19\% | (224) | 41\% | (483) | 20\% | (238) | 11\% | (132) | 10\% | (116) | 1193 |
| Relig: All Non-Christian | 23\% | (42) | $38 \%$ | (69) | 17\% | (31) | 12\% | (21) | 9\% | (16) | 179 |
| Community: Urban | 21\% | (124) | 36\% | (215) | 18\% | (106) | 14\% | (85) | 11\% | (66) | 596 |
| Community: Suburban | 17\% | (166) | 39\% | (382) | 22\% | (221) | 11\% | (108) | 11\% | (112) | 988 |
| Community: Rural | 21\% | (131) | 35\% | (217) | 22\% | (137) | 10\% | (64) | 11\% | (67) | 617 |
| Employ: Private Sector | 20\% | (131) | 40\% | (255) | 22\% | (141) | 12\% | (77) | 7\% | (43) | 646 |
| Employ: Government | 21\% | (32) | 35\% | (53) | 18\% | (28) | 14\% | (21) | 12\% | (18) | 152 |
| Employ: Self-Employed | 24\% | (44) | 34\% | (62) | 19\% | (35) | 14\% | (25) | 9\% | (16) | 182 |
| Employ: Homemaker | 20\% | (32) | 34\% | (55) | 18\% | (28) | 10\% | (16) | 18\% | (30) | 162 |
| Employ: Student | 25\% | (28) | 36\% | (40) | 28\% | (32) | 3\% | (3) | 8\% | (9) | 113 |
| Employ: Retired | 14\% | (72) | 40\% | (212) | 22\% | (115) | 13\% | (70) | 11\% | (60) | 528 |
| Employ: Unemployed | 20\% | (46) | $31 \%$ | (73) | 19\% | (46) | 12\% | (28) | 19\% | (44) | 237 |
| Employ: Other | 20\% | (36) | 35\% | (62) | 22\% | (40) | 10\% | (17) | 14\% | (24) | 180 |
| Military HH: Yes | 21\% | (82) | 39\% | (154) | 18\% | (71) | 14\% | (54) | 9\% | (36) | 397 |
| Military HH: No | 19\% | (339) | 37\% | (660) | 22\% | (393) | 11\% | (202) | 12\% | (209) | 1804 |

Continued on next page

Table HR3_2: And, how much do you worry about whether news from the following sources are accurate?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 37\% | (814) | 21\% | (464) | 12\% | (257) | $11 \%$ | (244) | 2201 |
| RD/WT: Right Direction | 23\% | (197) | 39\% | (336) | 20\% | (172) | 10\% | (85) | 9\% | (79) | 869 |
| RD/WT: Wrong Track | 17\% | (224) | 36\% | (478) | 22\% | (293) | 13\% | (172) | 12\% | (165) | 1332 |
| Trump Job Approve | 22\% | (204) | 42\% | (382) | 19\% | (171) | 11\% | (99) | 6\% | (59) | 914 |
| Trump Job Disapprove | 17\% | (200) | 36\% | (408) | 23\% | (263) | 13\% | (144) | 12\% | (133) | 1148 |
| Trump Job Strongly Approve | 26\% | (127) | 40\% | (201) | 17\% | (87) | 11\% | (53) | 6\% | (31) | 499 |
| Trump Job Somewhat Approve | 18\% | (76) | 43\% | (180) | 20\% | (84) | 11\% | (46) | 7\% | (29) | 415 |
| Trump Job Somewhat Disapprove | 18\% | (48) | 43\% | (115) | 20\% | (54) | 10\% | (27) | 10\% | (26) | 271 |
| Trump Job Strongly Disapprove | 17\% | (153) | 33\% | (293) | 24\% | (209) | 13\% | (117) | 12\% | (106) | 877 |
| Favorable of Trump | 23\% | (199) | 42\% | (372) | 18\% | (163) | 11\% | (93) | 6\% | (54) | 880 |
| Unfavorable of Trump | 17\% | (192) | 35\% | (404) | 24\% | (271) | 13\% | (150) | 11\% | (124) | 1141 |
| Very Favorable of Trump | 25\% | (131) | 41\% | (210) | 17\% | (89) | 11\% | (55) | 6\% | (32) | 517 |
| Somewhat Favorable of Trump | 19\% | (68) | 44\% | (162) | 20\% | (74) | 11\% | (38) | 6\% | (22) | 363 |
| Somewhat Unfavorable of Trump | 20\% | (49) | 39\% | (99) | 23\% | (57) | 11\% | (27) | 7\% | (19) | 251 |
| Very Unfavorable of Trump | 16\% | (143) | $34 \%$ | (305) | 24\% | (214) | $14 \%$ | (122) | 12\% | (106) | 890 |
| \#1 Issue: Economy | 20\% | (114) | 39\% | (217) | 21\% | (117) | 9\% | (53) | 11\% | (60) | 561 |
| \#1 Issue: Security | 24\% | (108) | 40\% | (183) | 17\% | (76) | 13\% | (58) | 7\% | (34) | 459 |
| \#1 Issue: Health Care | 18\% | (73) | 34\% | (135) | 25\% | (97) | 12\% | (46) | 11\% | (44) | 394 |
| \#1 Issue: Medicare / Social Security | 13\% | (42) | 38\% | (118) | 24\% | (75) | $12 \%$ | (38) | 13\% | (39) | 313 |
| \#1 Issue: Women's Issues | 23\% | (22) | 33\% | (31) | 25\% | (24) | 8\% | (8) | 10\% | (10) | 95 |
| \#1 Issue: Education | 13\% | (21) | 31\% | (52) | 27\% | (46) | 13\% | (22) | 15\% | (26) | 166 |
| \#1 Issue: Energy | 18\% | (17) | 43\% | (41) | 10\% | (10) | 17\% | (17) | 11\% | (11) | 95 |
| \#1 Issue: Other | 21\% | (25) | 32\% | (38) | 16\% | (19) | 13\% | (16) | 17\% | (21) | 119 |
| 2018 House Vote: Democrat | 18\% | (145) | 35\% | (288) | 24\% | (193) | 13\% | (106) | 10\% | (79) | 811 |
| 2018 House Vote: Republican | 21\% | (149) | 44\% | (315) | 19\% | (134) | 10\% | (71) | 6\% | (45) | 714 |
| 2018 House Vote: Someone else | 26\% | (23) | 30\% | (26) | 10\% | (9) | 13\% | (11) | 21\% | (18) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (104) | 31\% | (182) | 22\% | (129) | 12\% | (68) | 18\% | (103) | 586 |
| 2016 Vote: Hillary Clinton | 16\% | (109) | 36\% | (249) | 22\% | (153) | 15\% | (100) | 11\% | (74) | 685 |
| 2016 Vote: Donald Trump | 21\% | (155) | 43\% | (319) | 19\% | (139) | 10\% | (76) | 6\% | (45) | 734 |
| 2016 Vote: Someone else | 28\% | (49) | $31 \%$ | (53) | 22\% | (38) | 10\% | (18) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (109) | 32\% | (191) | 22\% | (132) | 10\% | (62) | 18\% | (110) | 604 |

[^43]Table HR3_2: And, how much do you worry about whether news from the following sources are accurate?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 37\% | (814) | 21\% | (464) | 12\% | (257) | 11\% | (244) | 2201 |
| Voted in 2014: Yes | 19\% | (265) | 40\% | (546) | 20\% | (272) | 13\% | (180) | 8\% | (113) | 1376 |
| Voted in 2014: No | 19\% | (156) | 32\% | (268) | 23\% | (192) | 9\% | (77) | 16\% | (132) | 825 |
| 2012 Vote: Barack Obama | 18\% | (153) | 36\% | (311) | 23\% | (198) | 14\% | (116) | 9\% | (78) | 854 |
| 2012 Vote: Mitt Romney | 19\% | (95) | 42\% | (212) | 20\% | (101) | 12\% | (62) | 7\% | (34) | 504 |
| 2012 Vote: Other | 24\% | (23) | 38\% | (37) | 16\% | (15) | 10\% | (9) | 12\% | (11) | 95 |
| 2012 Vote: Didn't Vote | 20\% | (151) | 34\% | (248) | 20\% | (150) | 10\% | (70) | 16\% | (120) | 738 |
| 4-Region: Northeast | 17\% | (65) | 40\% | (158) | $21 \%$ | (81) | 12\% | (48) | 10\% | (41) | 394 |
| 4-Region: Midwest | 16\% | (75) | 37\% | (170) | 24\% | (112) | 11\% | (53) | 11\% | (53) | 462 |
| 4-Region: South | $21 \%$ | (176) | 37\% | (301) | 19\% | (157) | 12\% | (100) | 11\% | (90) | 825 |
| 4-Region: West | 20\% | (105) | 35\% | (184) | 22\% | (114) | 11\% | (56) | 12\% | (61) | 520 |
| Frequent TV watchers | 20\% | (324) | 38\% | (623) | 21\% | (343) | 11\% | (182) | 9\% | (148) | 1620 |
| Frequent movie watchers | 25\% | (233) | 39\% | (374) | 19\% | (182) | 10\% | (96) | 7\% | (63) | 949 |
| TV shows: Every day | 21\% | (243) | $38 \%$ | (438) | 21\% | (236) | 10\% | (120) | 9\% | (106) | 1143 |
| TV shows: Several times per week | 17\% | (81) | 39\% | (185) | 22\% | (107) | 13\% | (62) | 9\% | (43) | 477 |
| TV shows: About once per week | 20\% | (26) | 32\% | (43) | 26\% | (34) | 8\% | (10) | 14\% | (18) | 132 |
| TV shows: Several times per month | 15\% | (16) | 41\% | (44) | 23\% | (25) | 13\% | (14) | 9\% | (10) | 108 |
| TV shows: About once per month | 13\% | (6) | 22\% | (11) | 29\% | (14) | 32\% | (16) | 3\% | (1) | 48 |
| TV shows: Less often than once per month | 16\% | (14) | 35\% | (31) | 22\% | (19) | 6\% | (6) | 21\% | (19) | 89 |
| TV shows: Never | 17\% | (35) | $31 \%$ | (63) | 14\% | (29) | 15\% | (30) | 23\% | (48) | 204 |
| Movies: Every day | 33\% | (139) | 35\% | (147) | 15\% | (62) | 10\% | (42) | 6\% | (25) | 416 |
| Movies: Several times per week | 18\% | (94) | 43\% | (227) | 23\% | (120) | 10\% | (53) | 7\% | (38) | 533 |
| Movies: About once per week | 12\% | (51) | $39 \%$ | (160) | 25\% | (103) | 10\% | (41) | 13\% | (51) | 405 |
| Movies: Several times per month | 18\% | (43) | 37\% | (88) | 24\% | (56) | 11\% | (27) | 10\% | (25) | 239 |
| Movies: About once per month | 19\% | (34) | $31 \%$ | (57) | $21 \%$ | (38) | 16\% | (30) | 14\% | (25) | 183 |
| Movies: Less often than once per month | 16\% | (29) | 36\% | (67) | 21\% | (39) | 13\% | (24) | 15\% | (29) | 188 |
| Movies: Never | 13\% | (32) | 29\% | (68) | 19\% | (46) | 17\% | (40) | 22\% | (51) | 236 |

[^44]Table HR3_2: And, how much do you worry about whether news from the following sources are accurate?
Radio

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 37\% | (814) | 21\% | (464) | 12\% | (257) | 11\% | (244) | 2201 |
| Sports: Every day | 36\% | (78) | $31 \%$ | (68) | 18\% | (38) | 10\% | (22) | 5\% | (10) | 217 |
| Sports: Several times per week | 18\% | (63) | 45\% | (153) | 20\% | (69) | 10\% | (33) | 7\% | (25) | 344 |
| Sports: About once per week | 20\% | (52) | 40\% | (104) | 23\% | (60) | 8\% | (22) | 8\% | (21) | 258 |
| Sports: Several times per month | 17\% | (29) | 33\% | (57) | 25\% | (43) | 16\% | (27) | 9\% | (16) | 172 |
| Sports: About once per month | 18\% | (25) | 42\% | (58) | 25\% | (34) | 9\% | (13) | 5\% | (7) | 137 |
| Sports: Less often than once per month | 13\% | (40) | 40\% | (124) | 23\% | (73) | 14\% | (45) | 10\% | (31) | 313 |
| Sports: Never | 18\% | (135) | 33\% | (250) | 19\% | (146) | 13\% | (95) | 18\% | (135) | 760 |
| Cable: I currently subscribe | 20\% | (212) | 40\% | (422) | 21\% | (220) | 11\% | (119) | 8\% | (81) | 1054 |
| Cable: I subscribed in the past | 19\% | (149) | 37\% | (282) | 22\% | (168) | 11\% | (88) | $11 \%$ | (84) | 771 |
| Cable: I have never subscribed | 16\% | (61) | 29\% | (110) | 20\% | (76) | 13\% | (50) | 21\% | (80) | 376 |
| Satellite television: I currently subscribe | 23\% | (127) | 36\% | (200) | 21\% | (115) | 11\% | (59) | 9\% | (53) | 554 |
| Satellite television: I subscribed in the past | $17 \%$ | (100) | 42\% | (252) | 21\% | (124) | 12\% | (75) | 9\% | (52) | 602 |
| Satellite television: I have never subscribed | 19\% | (194) | 35\% | (362) | 22\% | (226) | 12\% | (123) | 13\% | (140) | 1045 |
| Streaming service: I currently subscribe | 20\% | (259) | 39\% | (502) | 21\% | (265) | 11\% | (144) | 8\% | (106) | 1276 |
| Streaming service: I subscribed in the past | 21\% | (52) | 31\% | (79) | 27\% | (68) | 12\% | (31) | 9\% | (22) | 252 |
| Streaming service: I have never subscribed | 16\% | (111) | 35\% | (233) | 20\% | (131) | 12\% | (81) | 17\% | (116) | 673 |
| Film: An avid fan | 25\% | (195) | 37\% | (291) | 20\% | (156) | 11\% | (88) | 6\% | (50) | 780 |
| Film: A casual fan | 16\% | (181) | 39\% | (440) | 22\% | (252) | 11\% | (122) | 12\% | (131) | 1127 |
| Film: Not a fan | 15\% | (45) | 28\% | (82) | 19\% | (56) | 16\% | (47) | 22\% | (63) | 294 |
| Television: An avid fan | 20\% | (217) | 38\% | (405) | 22\% | (236) | 11\% | (121) | 8\% | (89) | 1067 |
| Television: A casual fan | 17\% | (169) | 38\% | (371) | 21\% | (201) | 12\% | (112) | 12\% | (115) | 969 |
| Television: Not a fan | 22\% | (36) | 23\% | (38) | 17\% | (28) | 14\% | (23) | 25\% | (41) | 166 |
| Music: An avid fan | 24\% | (268) | 36\% | (405) | 21\% | (235) | 11\% | (121) | 8\% | (84) | 1113 |
| Music: A casual fan | $14 \%$ | (136) | 39\% | (375) | 22\% | (211) | 12\% | (112) | 13\% | (129) | 964 |
| Music: Not a fan | $14 \%$ | (17) | 28\% | (34) | 15\% | (18) | 19\% | (23) | 25\% | (31) | 124 |
| Fashion: An avid fan | 31\% | (102) | 35\% | (116) | 17\% | (56) | 8\% | (27) | 8\% | (28) | 329 |
| Fashion: A casual fan | 17\% | (156) | 39\% | (354) | 22\% | (204) | 11\% | (103) | 10\% | (95) | 912 |
| Fashion: Not a fan | $17 \%$ | (163) | 36\% | (344) | 21\% | (205) | 13\% | (127) | 13\% | (121) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_3: And, how much do you worry about whether news from the following sources are accurate?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (573) | $32 \%$ | (707) | 19\% | (410) | 12\% | (259) | $11 \%$ | (252) | 2201 |
| Gender: Male | 31\% | (325) | 31\% | (332) | 19\% | (199) | 11\% | (114) | 9\% | (93) | 1062 |
| Gender: Female | 22\% | (248) | 33\% | (375) | 19\% | (211) | 13\% | (145) | 14\% | (160) | 1139 |
| Age: 18-29 | 26\% | (122) | 29\% | (138) | 16\% | (76) | 10\% | (49) | 18\% | (84) | 470 |
| Age: 30-44 | 26\% | (139) | 31\% | (166) | 21\% | (115) | 11\% | (59) | 12\% | (64) | 543 |
| Age: 45-54 | 26\% | (81) | 35\% | (112) | 18\% | (56) | 16\% | (49) | 6\% | (18) | 316 |
| Age: 55-64 | 30\% | (132) | 32\% | (139) | 17\% | (74) | 13\% | (55) | 8\% | (36) | 436 |
| Age: 65+ | 23\% | (99) | 35\% | (152) | 20\% | (89) | $11 \%$ | (47) | 11\% | (50) | 436 |
| Generation Z: 18-21 | 24\% | (43) | 27\% | (49) | 18\% | (33) | 9\% | (16) | 21\% | (39) | 181 |
| Millennial: Age 22-37 | 27\% | (162) | 30\% | (180) | 18\% | (108) | $11 \%$ | (65) | 13\% | (79) | 595 |
| Generation X: Age 38-53 | 25\% | (124) | $34 \%$ | (174) | 19\% | (94) | 13\% | (66) | 9\% | (48) | 506 |
| Boomers: Age 54-72 | 27\% | (213) | 33\% | (256) | 19\% | (144) | 13\% | (98) | 9\% | (68) | 779 |
| PID: Dem (no lean) | 20\% | (162) | 33\% | (266) | 23\% | (183) | 14\% | (114) | 10\% | (77) | 802 |
| PID: Ind (no lean) | 26\% | (190) | 29\% | (208) | 18\% | (128) | 10\% | (73) | 17\% | (120) | 719 |
| PID: Rep (no lean) | 33\% | (222) | 34\% | (233) | 15\% | (99) | 11\% | (72) | 8\% | (55) | 681 |
| PID/Gender: Dem Men | 25\% | (91) | $34 \%$ | (125) | 20\% | (73) | 12\% | (45) | 8\% | (29) | 364 |
| PID/Gender: Dem Women | 16\% | (71) | 32\% | (140) | 25\% | (111) | 16\% | (68) | 11\% | (48) | 438 |
| PID/Gender: Ind Men | 32\% | (110) | 26\% | (91) | 20\% | (70) | 9\% | (31) | 13\% | (43) | 346 |
| PID/Gender: Ind Women | 21\% | (79) | 31\% | (117) | 15\% | (58) | 11\% | (42) | 21\% | (77) | 373 |
| PID/Gender: Rep Men | 35\% | (124) | 33\% | (115) | 16\% | (56) | 11\% | (38) | 6\% | (20) | 353 |
| PID/Gender: Rep Women | 30\% | (98) | 36\% | (117) | 13\% | (43) | 10\% | (34) | 11\% | (35) | 328 |
| Ideo: Liberal (1-3) | 24\% | (162) | 32\% | (222) | 22\% | (154) | 13\% | (86) | 9\% | (64) | 687 |
| Ideo: Moderate (4) | 21\% | (107) | $34 \%$ | (172) | 23\% | (114) | 10\% | (53) | 12\% | (60) | 506 |
| Ideo: Conservative (5-7) | 36\% | (267) | $34 \%$ | (253) | 13\% | (98) | 10\% | (74) | 6\% | (47) | 739 |
| Educ: < College | 25\% | (377) | 29\% | (440) | 19\% | (287) | 13\% | (194) | 14\% | (214) | 1513 |
| Educ: Bachelors degree | 28\% | (123) | 38\% | (169) | 19\% | (84) | 10\% | (43) | 6\% | (25) | 444 |
| Educ: Post-grad | 30\% | (73) | 40\% | (97) | 16\% | (40) | 9\% | (21) | 5\% | (13) | 244 |

[^45]Table HR3_3: And, how much do you worry about whether news from the following sources are accurate?
Cable news networks

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^46]Table HR3_3: And, how much do you worry about whether news from the following sources are accurate?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (573) | $32 \%$ | (707) | 19\% | (410) | 12\% | (259) | 11\% | (252) | 2201 |
| RD/WT: Right Direction | 33\% | (285) | 31\% | (267) | 17\% | (151) | 10\% | (84) | 9\% | (82) | 869 |
| RD/WT: Wrong Track | 22\% | (288) | 33\% | (440) | 19\% | (259) | 13\% | (175) | 13\% | (170) | 1332 |
| Trump Job Approve | 34\% | (313) | 33\% | (299) | 16\% | (143) | 10\% | (91) | 8\% | (70) | 914 |
| Trump Job Disapprove | 21\% | (241) | 34\% | (386) | 21\% | (247) | 13\% | (148) | 11\% | (126) | 1148 |
| Trump Job Strongly Approve | 41\% | (204) | 28\% | (141) | 13\% | (65) | 12\% | (59) | 6\% | (29) | 499 |
| Trump Job Somewhat Approve | 26\% | (109) | 38\% | (157) | 19\% | (77) | 8\% | (32) | 10\% | (40) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (52) | 41\% | (110) | 21\% | (58) | 10\% | (27) | 9\% | (24) | 271 |
| Trump Job Strongly Disapprove | 22\% | (189) | $31 \%$ | (276) | 22\% | (189) | 14\% | (121) | 12\% | (102) | 877 |
| Favorable of Trump | 35\% | (309) | 33\% | (290) | 16\% | (141) | 10\% | (84) | 6\% | (56) | 880 |
| Unfavorable of Trump | 21\% | (236) | 33\% | (379) | 22\% | (246) | 13\% | (153) | 11\% | (126) | 1141 |
| Very Favorable of Trump | 39\% | (203) | $31 \%$ | (162) | 13\% | (65) | 11\% | (56) | 6\% | (30) | 517 |
| Somewhat Favorable of Trump | 29\% | (105) | 35\% | (128) | 21\% | (76) | 8\% | (28) | 7\% | (27) | 363 |
| Somewhat Unfavorable of Trump | 23\% | (59) | 35\% | (88) | 22\% | (56) | 10\% | (24) | 10\% | (24) | 251 |
| Very Unfavorable of Trump | 20\% | (177) | 33\% | (291) | 21\% | (191) | 14\% | (128) | 11\% | (102) | 890 |
| \#1 Issue: Economy | 27\% | (152) | $34 \%$ | (189) | 17\% | (97) | $11 \%$ | (64) | 11\% | (60) | 561 |
| \#1 Issue: Security | 34\% | (156) | 32\% | (148) | 16\% | (72) | 12\% | (54) | 6\% | (28) | 459 |
| \#1 Issue: Health Care | 22\% | (85) | 32\% | (127) | 21\% | (84) | 12\% | (49) | 12\% | (49) | 394 |
| \#1 Issue: Medicare / Social Security | 21\% | (65) | 32\% | (101) | 21\% | (64) | 13\% | (40) | 14\% | (42) | 313 |
| \#1 Issue: Women's Issues | 30\% | (28) | 31\% | (29) | 22\% | (21) | 5\% | (5) | 12\% | (11) | 95 |
| \#1 Issue: Education | 20\% | (33) | 28\% | (47) | 26\% | (43) | 9\% | (16) | 17\% | (28) | 166 |
| \#1 Issue: Energy | 27\% | (25) | 30\% | (29) | 14\% | (14) | 17\% | (16) | 12\% | (11) | 95 |
| \#1 Issue: Other | 24\% | (29) | 31\% | (37) | 13\% | (15) | 13\% | (15) | 19\% | (23) | 119 |
| 2018 House Vote: Democrat | 22\% | (180) | 33\% | (269) | 22\% | (182) | 13\% | (107) | 9\% | (72) | 811 |
| 2018 House Vote: Republican | 36\% | (257) | 34\% | (241) | 15\% | (108) | 9\% | (67) | 6\% | (41) | 714 |
| 2018 House Vote: Someone else | 31\% | (27) | 28\% | (24) | 12\% | (10) | 9\% | (8) | 20\% | (18) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (108) | 29\% | (170) | 19\% | (110) | 13\% | (77) | 21\% | (121) | 586 |
| 2016 Vote: Hillary Clinton | 20\% | (139) | 35\% | (237) | 21\% | (147) | 14\% | (93) | 10\% | (69) | 685 |
| 2016 Vote: Donald Trump | 35\% | (256) | 34\% | (252) | 15\% | (114) | 9\% | (67) | 6\% | (47) | 734 |
| 2016 Vote: Someone else | 27\% | (46) | 31\% | (53) | 20\% | (35) | 13\% | (23) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (131) | 27\% | (162) | 19\% | (115) | 12\% | (74) | 20\% | (122) | 604 |

Continued on next page

Table HR3_3: And, how much do you worry about whether news from the following sources are accurate?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (573) | 32\% | (707) | 19\% | (410) | 12\% | (259) | 11\% | (252) | 2201 |
| Voted in 2014: Yes | 28\% | (386) | 34\% | (464) | 18\% | (248) | $12 \%$ | (167) | 8\% | (111) | 1376 |
| Voted in 2014: No | 23\% | (187) | 29\% | (243) | 20\% | (162) | 11\% | (92) | 17\% | (141) | 825 |
| 2012 Vote: Barack Obama | 24\% | (207) | 33\% | (283) | $21 \%$ | (183) | 13\% | (107) | 9\% | (74) | 854 |
| 2012 Vote: Mitt Romney | 34\% | (170) | 35\% | (174) | 16\% | (80) | 10\% | (52) | 5\% | (27) | 504 |
| 2012 Vote: Other | 37\% | (35) | 21\% | (20) | 16\% | (15) | 13\% | (13) | 13\% | (12) | 95 |
| 2012 Vote: Didn't Vote | 22\% | (160) | 30\% | (223) | 18\% | (131) | 12\% | (86) | 19\% | (138) | 738 |
| 4-Region: Northeast | 27\% | (106) | 35\% | (139) | 18\% | (73) | 9\% | (37) | 10\% | (38) | 394 |
| 4-Region: Midwest | 22\% | (100) | 34\% | (156) | 20\% | (94) | 12\% | (57) | 12\% | (56) | 462 |
| 4-Region: South | 25\% | (209) | 33\% | (275) | 18\% | (149) | 12\% | (100) | 11\% | (92) | 825 |
| 4-Region: West | 30\% | (158) | 26\% | (137) | 18\% | (94) | $12 \%$ | (64) | 13\% | (67) | 520 |
| Frequent TV watchers | 27\% | (446) | 33\% | (536) | 19\% | (308) | 11\% | (185) | 9\% | (146) | 1620 |
| Frequent movie watchers | 30\% | (284) | $34 \%$ | (321) | 18\% | (172) | 10\% | (99) | 8\% | (73) | 949 |
| TV shows: Every day | 28\% | (316) | 33\% | (375) | 19\% | (217) | $12 \%$ | (133) | 9\% | (101) | 1143 |
| TV shows: Several times per week | 27\% | (129) | 34\% | (160) | 19\% | (91) | 11\% | (52) | 10\% | (45) | 477 |
| TV shows: About once per week | 23\% | (31) | 37\% | (49) | 14\% | (18) | 9\% | (12) | 16\% | (21) | 132 |
| TV shows: Several times per month | 18\% | (19) | 42\% | (45) | 23\% | (24) | 10\% | (10) | 8\% | (9) | 108 |
| TV shows: About once per month | 27\% | (13) | 12\% | (6) | 19\% | (9) | 30\% | (14) | 12\% | (6) | 48 |
| TV shows: Less often than once per month | 17\% | (16) | 27\% | (24) | 20\% | (18) | 12\% | (10) | 24\% | (22) | 89 |
| TV shows: Never | 24\% | (48) | 23\% | (47) | 16\% | (33) | 13\% | (27) | 24\% | (49) | 204 |
| Movies: Every day | 37\% | (153) | 28\% | (116) | 16\% | (65) | 12\% | (52) | 7\% | (30) | 416 |
| Movies: Several times per week | 25\% | (131) | 38\% | (205) | 20\% | (107) | 9\% | (47) | 8\% | (43) | 533 |
| Movies: About once per week | 23\% | (94) | 35\% | (142) | 20\% | (82) | 10\% | (39) | 12\% | (48) | 405 |
| Movies: Several times per month | 25\% | (59) | 34\% | (81) | 18\% | (42) | $14 \%$ | (33) | 10\% | (25) | 239 |
| Movies: About once per month | 26\% | (48) | 33\% | (61) | 18\% | (32) | 11\% | (20) | 12\% | (22) | 183 |
| Movies: Less often than once per month | 24\% | (46) | 24\% | (44) | 22\% | (41) | 14\% | (26) | 16\% | (31) | 188 |
| Movies: Never | 18\% | (43) | 25\% | (59) | 17\% | (40) | 17\% | (41) | 23\% | (54) | 236 |

[^47]Table HR3_3: And, how much do you worry about whether news from the following sources are accurate?
Cable news networks

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (573) | $32 \%$ | (707) | 19\% | (410) | 12\% | (259) | 11\% | (252) | 2201 |
| Sports: Every day | 39\% | (85) | 31\% | (66) | 16\% | (34) | 10\% | (22) | 5\% | (10) | 217 |
| Sports: Several times per week | 31\% | (105) | 38\% | (129) | 19\% | (66) | 8\% | (29) | 4\% | (15) | 344 |
| Sports: About once per week | 27\% | (70) | 34\% | (89) | 22\% | (56) | 9\% | (24) | 7\% | (19) | 258 |
| Sports: Several times per month | 20\% | (34) | $33 \%$ | (56) | 21\% | (37) | 17\% | (29) | 9\% | (16) | 172 |
| Sports: About once per month | 24\% | (33) | 37\% | (51) | 19\% | (26) | 11\% | (15) | 9\% | (12) | 137 |
| Sports: Less often than once per month | 23\% | (71) | 36\% | (112) | 18\% | (57) | 13\% | (41) | 10\% | (31) | 313 |
| Sports: Never | 23\% | (175) | 27\% | (203) | 18\% | (135) | 13\% | (99) | 20\% | (149) | 760 |
| Cable: I currently subscribe | 27\% | (288) | 37\% | (389) | 19\% | (204) | 10\% | (104) | 7\% | (69) | 1054 |
| Cable: I subscribed in the past | 27\% | (205) | 30\% | (228) | 18\% | (141) | 13\% | (101) | 12\% | (95) | 771 |
| Cable: I have never subscribed | 21\% | (80) | 24\% | (90) | 17\% | (65) | 14\% | (53) | 23\% | (88) | 376 |
| Satellite television: I currently subscribe | 29\% | (160) | 34\% | (188) | 18\% | (97) | 11\% | (62) | 8\% | (47) | 554 |
| Satellite television: I subscribed in the past | 26\% | (156) | $34 \%$ | (203) | 18\% | (107) | 12\% | (74) | 10\% | (63) | 602 |
| Satellite television: I have never subscribed | 25\% | (257) | 30\% | (316) | 20\% | (207) | 12\% | (123) | 14\% | (143) | 1045 |
| Streaming service: I currently subscribe | 27\% | (345) | 34\% | (439) | 19\% | (240) | 12\% | (150) | 8\% | (103) | 1276 |
| Streaming service: I subscribed in the past | 25\% | (63) | 29\% | (73) | 20\% | (51) | 10\% | (26) | 16\% | (39) | 252 |
| Streaming service: I have never subscribed | 25\% | (165) | 29\% | (195) | 18\% | (120) | 12\% | (83) | 16\% | (110) | 673 |
| Film: An avid fan | 28\% | (219) | 34\% | (267) | 20\% | (156) | 11\% | (88) | 6\% | (51) | 780 |
| Film: A casual fan | 26\% | (294) | 32\% | (362) | 18\% | (208) | 11\% | (125) | 12\% | (139) | 1127 |
| Film: Not a fan | 21\% | (60) | 26\% | (78) | 16\% | (47) | 16\% | (46) | 21\% | (63) | 294 |
| Television: An avid fan | 26\% | (277) | 34\% | (362) | 20\% | (217) | 12\% | (130) | 8\% | (81) | 1067 |
| Television: A casual fan | 26\% | (252) | 32\% | (312) | 18\% | (172) | $11 \%$ | (103) | 13\% | (130) | 969 |
| Television: Not a fan | 27\% | (44) | 20\% | (33) | 13\% | (21) | 16\% | (26) | 25\% | (41) | 166 |
| Music: An avid fan | 28\% | (317) | 32\% | (357) | 19\% | (215) | 11\% | (119) | 9\% | (105) | 1113 |
| Music: A casual fan | 23\% | (219) | 34\% | (329) | 19\% | (179) | 12\% | (118) | 12\% | (119) | 964 |
| Music: Not a fan | 30\% | (37) | 17\% | (21) | 14\% | (17) | 17\% | (21) | 23\% | (28) | 124 |
| Fashion: An avid fan | $32 \%$ | (106) | $33 \%$ | (108) | $17 \%$ | (56) | 9\% | (29) | 9\% | (30) | 329 |
| Fashion: A casual fan | 23\% | (209) | 34\% | (308) | 21\% | (194) | 11\% | (100) | 11\% | (101) | 912 |
| Fashion: Not a fan | 27\% | (258) | 30\% | (291) | 17\% | (160) | 14\% | (130) | 13\% | (121) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_4: And, how much do you worry about whether news from the following sources are accurate?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (581) | $31 \%$ | (693) | 19\% | (429) | $12 \%$ | (275) | 10\% | (223) | 2201 |
| Gender: Male | 30\% | (322) | 33\% | (354) | 18\% | (187) | 11\% | (120) | 7\% | (79) | 1062 |
| Gender: Female | 23\% | (259) | 30\% | (338) | 21\% | (242) | $14 \%$ | (155) | 13\% | (144) | 1139 |
| Age: 18-29 | 24\% | (111) | 28\% | (132) | 21\% | (98) | 9\% | (45) | 18\% | (84) | 470 |
| Age: 30-44 | 26\% | (140) | 35\% | (189) | 16\% | (87) | 12\% | (63) | 12\% | (64) | 543 |
| Age: 45-54 | 27\% | (86) | 34\% | (106) | 20\% | (62) | 14\% | (45) | 5\% | (15) | 316 |
| Age: 55-64 | $31 \%$ | (134) | 28\% | (124) | 19\% | (84) | 16\% | (68) | 6\% | (27) | 436 |
| Age: 65+ | 25\% | (110) | 32\% | (141) | 22\% | (98) | 12\% | (55) | 8\% | (33) | 436 |
| Generation Z: 18-21 | 26\% | (47) | 23\% | (41) | 22\% | (40) | 6\% | (11) | 23\% | (42) | 181 |
| Millennial: Age 22-37 | 24\% | (142) | 35\% | (206) | 18\% | (105) | 11\% | (67) | 13\% | (75) | 595 |
| Generation X: Age 38-53 | 27\% | (134) | 33\% | (168) | 18\% | (93) | 13\% | (66) | 9\% | (46) | 506 |
| Boomers: Age 54-72 | 28\% | (217) | 31\% | (240) | 20\% | (158) | 15\% | (116) | 6\% | (48) | 779 |
| PID: Dem (no lean) | 19\% | (154) | 33\% | (267) | 24\% | (191) | $14 \%$ | (114) | 9\% | (76) | 802 |
| PID: Ind (no lean) | 27\% | (192) | 29\% | (206) | 19\% | (135) | 12\% | (83) | 14\% | (102) | 719 |
| PID: Rep (no lean) | $34 \%$ | (234) | 32\% | (220) | 15\% | (103) | $11 \%$ | (78) | 7\% | (46) | 681 |
| PID/Gender: Dem Men | 21\% | (76) | 40\% | (145) | 20\% | (74) | 11\% | (40) | 8\% | (28) | 364 |
| PID/Gender: Dem Women | 18\% | (79) | 28\% | (122) | 27\% | (117) | 17\% | (73) | 11\% | (47) | 438 |
| PID/Gender: Ind Men | 34\% | (119) | 26\% | (90) | 19\% | (67) | 11\% | (37) | 9\% | (33) | 346 |
| PID/Gender: Ind Women | 20\% | (73) | 31\% | (117) | 18\% | (68) | 12\% | (46) | 19\% | (69) | 373 |
| PID/Gender: Rep Men | 36\% | (127) | $34 \%$ | (120) | 13\% | (46) | 12\% | (42) | 5\% | (18) | 353 |
| PID/Gender: Rep Women | 33\% | (107) | 31\% | (100) | 17\% | (57) | 11\% | (36) | 8\% | (28) | 328 |
| Ideo: Liberal (1-3) | 22\% | (152) | 33\% | (229) | 23\% | (161) | 12\% | (84) | 9\% | (61) | 687 |
| Ideo: Moderate (4) | 24\% | (119) | 33\% | (165) | 21\% | (108) | 13\% | (68) | 9\% | (46) | 506 |
| Ideo: Conservative (5-7) | 37\% | (276) | 32\% | (238) | 15\% | (112) | 10\% | (76) | 5\% | (37) | 739 |
| Educ: < College | 26\% | (393) | 28\% | (428) | 20\% | (301) | 13\% | (202) | 12\% | (188) | 1513 |
| Educ: Bachelors degree | 25\% | (111) | 39\% | (172) | 19\% | (86) | 11\% | (50) | 6\% | (25) | 444 |
| Educ: Post-grad | $32 \%$ | (77) | 38\% | (92) | 17\% | (42) | 9\% | (23) | 4\% | (10) | 244 |

[^48]Table HR3_4: And, how much do you worry about whether news from the following sources are accurate?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (581) | $31 \%$ | (693) | 19\% | (429) | 12\% | (275) | 10\% | (223) | 2201 |
| Income: Under 50k | 25\% | (327) | 30\% | (403) | 19\% | (249) | 14\% | (179) | 13\% | (168) | 1326 |
| Income: 50k-100k | 29\% | (177) | 33\% | (207) | 21\% | (130) | 11\% | (71) | 5\% | (34) | 619 |
| Income: 100k+ | 30\% | (77) | 32\% | (83) | 19\% | (50) | 10\% | (25) | 8\% | (21) | 256 |
| Ethnicity: White | 27\% | (459) | 32\% | (556) | 19\% | (324) | 13\% | (218) | 10\% | (166) | 1723 |
| Ethnicity: Hispanic | 20\% | (69) | 29\% | (103) | 22\% | (77) | $14 \%$ | (48) | 15\% | (53) | 350 |
| Ethnicity: Afr. Am. | 26\% | (72) | 28\% | (78) | 20\% | (54) | $11 \%$ | (31) | $14 \%$ | (38) | 274 |
| Ethnicity: Other | 24\% | (50) | 29\% | (59) | 25\% | (51) | 12\% | (25) | 9\% | (19) | 204 |
| Relig: Protestant | 31\% | (162) | 36\% | (191) | 16\% | (82) | 10\% | (55) | 7\% | (35) | 526 |
| Relig: Roman Catholic | 29\% | (129) | 30\% | (135) | 19\% | (86) | $11 \%$ | (47) | $11 \%$ | (48) | 446 |
| Relig: Ath./Agn./None | 20\% | (138) | 31\% | (215) | 22\% | (151) | 13\% | (92) | 13\% | (87) | 683 |
| Relig: Something Else | 32\% | (58) | 29\% | (52) | 19\% | (34) | 9\% | (17) | 10\% | (19) | 179 |
| Relig: Jewish | 19\% | (8) | 27\% | (12) | 23\% | (10) | 27\% | (12) | 4\% | (2) | 43 |
| Evang | 33\% | (197) | 30\% | (181) | 17\% | (104) | 12\% | (69) | 8\% | (50) | 601 |
| Non-Evang | 24\% | (384) | 32\% | (512) | 20\% | (325) | 13\% | (206) | $11 \%$ | (174) | 1600 |
| Relig: All Christian | 30\% | (354) | 32\% | (387) | 18\% | (211) | 12\% | (137) | 9\% | (103) | 1193 |
| Relig: All Non-Christian | 32\% | (58) | 29\% | (52) | 19\% | (34) | 9\% | (17) | 10\% | (19) | 179 |
| Community: Urban | 26\% | (158) | 32\% | (189) | 18\% | (110) | 12\% | (74) | $11 \%$ | (65) | 596 |
| Community: Suburban | 24\% | (242) | 33\% | (325) | 21\% | (212) | 12\% | (115) | 10\% | (94) | 988 |
| Community: Rural | 29\% | (181) | 29\% | (179) | 17\% | (107) | 14\% | (86) | 10\% | (64) | 617 |
| Employ: Private Sector | 27\% | (173) | 37\% | (242) | 19\% | (123) | $11 \%$ | (68) | 6\% | (41) | 646 |
| Employ: Government | 31\% | (47) | 30\% | (45) | 18\% | (27) | 9\% | (13) | 13\% | (19) | 152 |
| Employ: Self-Employed | 32\% | (59) | 28\% | (52) | 19\% | (35) | $11 \%$ | (20) | 9\% | (17) | 182 |
| Employ: Homemaker | 26\% | (42) | 26\% | (43) | 18\% | (28) | 16\% | (26) | 14\% | (23) | 162 |
| Employ: Student | 20\% | (23) | 35\% | (40) | 29\% | (33) | 5\% | (5) | $11 \%$ | (12) | 113 |
| Employ: Retired | 26\% | (138) | 32\% | (168) | 22\% | (117) | 13\% | (68) | 7\% | (38) | 528 |
| Employ: Unemployed | 23\% | (54) | 25\% | (58) | 16\% | (37) | 18\% | (43) | 19\% | (45) | 237 |
| Employ: Other | 25\% | (45) | 25\% | (46) | 16\% | (29) | 18\% | (32) | 16\% | (28) | 180 |
| Military HH: Yes | 33\% | (130) | 28\% | (110) | 21\% | (82) | 13\% | (53) | 6\% | (22) | 397 |
| Military HH: No | 25\% | (451) | 32\% | (582) | 19\% | (347) | 12\% | (222) | $11 \%$ | (201) | 1804 |

[^49]Table HR3_4: And, how much do you worry about whether news from the following sources are accurate?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (581) | $31 \%$ | (693) | 19\% | (429) | 12\% | (275) | 10\% | (223) | 2201 |
| RD/WT: Right Direction | 34\% | (297) | 30\% | (260) | 17\% | (148) | $11 \%$ | (94) | 8\% | (70) | 869 |
| RD/WT: Wrong Track | 21\% | (283) | 32\% | (433) | 21\% | (281) | 14\% | (181) | $12 \%$ | (153) | 1332 |
| Trump Job Approve | 37\% | (338) | $31 \%$ | (284) | 16\% | (143) | 10\% | (95) | 6\% | (54) | 914 |
| Trump Job Disapprove | 20\% | (225) | 34\% | (389) | 23\% | (262) | 13\% | (154) | 10\% | (118) | 1148 |
| Trump Job Strongly Approve | 45\% | (223) | 26\% | (127) | 14\% | (68) | 11\% | (54) | 5\% | (26) | 499 |
| Trump Job Somewhat Approve | 28\% | (116) | 38\% | (157) | 18\% | (74) | 10\% | (40) | 7\% | (28) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (47) | 39\% | (107) | 23\% | (63) | 12\% | (31) | 9\% | (23) | 271 |
| Trump Job Strongly Disapprove | 20\% | (178) | 32\% | (282) | 23\% | (199) | 14\% | (123) | 11\% | (95) | 877 |
| Favorable of Trump | 38\% | (332) | 31\% | (277) | 15\% | (133) | 11\% | (93) | 5\% | (45) | 880 |
| Unfavorable of Trump | 19\% | (220) | 34\% | (386) | 24\% | (271) | 13\% | (152) | 10\% | (111) | 1141 |
| Very Favorable of Trump | 44\% | (228) | 28\% | (145) | 13\% | (68) | 10\% | (52) | 5\% | (23) | 517 |
| Somewhat Favorable of Trump | 29\% | (104) | 36\% | (132) | 18\% | (65) | 11\% | (40) | 6\% | (22) | 363 |
| Somewhat Unfavorable of Trump | 22\% | (56) | 37\% | (93) | 25\% | (62) | 10\% | (25) | 6\% | (14) | 251 |
| Very Unfavorable of Trump | 18\% | (164) | 33\% | (293) | 23\% | (209) | 14\% | (127) | 11\% | (97) | 890 |
| \#1 Issue: Economy | 23\% | (126) | 37\% | (207) | 18\% | (100) | 12\% | (68) | 11\% | (61) | 561 |
| \#1 Issue: Security | 39\% | (180) | 27\% | (125) | 15\% | (70) | 13\% | (59) | 5\% | (25) | 459 |
| \#1 Issue: Health Care | 23\% | (90) | 30\% | (117) | 24\% | (96) | 12\% | (49) | 11\% | (42) | 394 |
| \#1 Issue: Medicare / Social Security | 21\% | (66) | 34\% | (107) | 21\% | (66) | 16\% | (49) | 8\% | (24) | 313 |
| \#1 Issue: Women's Issues | 27\% | (26) | 28\% | (26) | 25\% | (24) | 8\% | (7) | 12\% | (12) | 95 |
| \#1 Issue: Education | 20\% | (33) | 32\% | (53) | 28\% | (46) | 7\% | (11) | 13\% | (22) | 166 |
| \#1 Issue: Energy | 25\% | (24) | 33\% | (31) | 13\% | (13) | 16\% | (16) | 12\% | (12) | 95 |
| \#1 Issue: Other | 30\% | (36) | 21\% | (25) | 13\% | (15) | 14\% | (17) | 22\% | (26) | 119 |
| 2018 House Vote: Democrat | 19\% | (157) | 34\% | (275) | 26\% | (208) | 13\% | (108) | 8\% | (62) | 811 |
| 2018 House Vote: Republican | 39\% | (276) | 32\% | (230) | 15\% | (104) | 10\% | (71) | 5\% | (34) | 714 |
| 2018 House Vote: Someone else | $31 \%$ | (27) | 24\% | (20) | 14\% | (12) | 13\% | (12) | 19\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | $21 \%$ | (121) | 28\% | (165) | 18\% | (105) | 14\% | (84) | 19\% | (110) | 586 |
| 2016 Vote: Hillary Clinton | 18\% | (121) | 34\% | (235) | 24\% | (163) | 16\% | (107) | 9\% | (59) | 685 |
| 2016 Vote: Donald Trump | 37\% | (272) | 33\% | (244) | 14\% | (105) | 11\% | (78) | 5\% | (36) | 734 |
| 2016 Vote: Someone else | $31 \%$ | (53) | 30\% | (52) | 22\% | (37) | 10\% | (18) | 7\% | (12) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (133) | 27\% | (161) | $21 \%$ | (124) | 12\% | (70) | 19\% | (116) | 604 |

[^50]Table HR3_4: And, how much do you worry about whether news from the following sources are accurate?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (581) | $31 \%$ | (693) | 19\% | (429) | 12\% | (275) | 10\% | (223) | 2201 |
| Voted in 2014: Yes | 29\% | (401) | 32\% | (445) | 19\% | (264) | 13\% | (176) | 7\% | (90) | 1376 |
| Voted in 2014: No | 22\% | (180) | 30\% | (248) | 20\% | (165) | 12\% | (99) | 16\% | (133) | 825 |
| 2012 Vote: Barack Obama | 23\% | (198) | 31\% | (269) | 24\% | (209) | 14\% | (118) | 7\% | (60) | 854 |
| 2012 Vote: Mitt Romney | 37\% | (186) | 33\% | (169) | 14\% | (71) | 11\% | (55) | 4\% | (23) | 504 |
| 2012 Vote: Other | 39\% | (37) | 21\% | (20) | 18\% | (17) | 15\% | (15) | 7\% | (7) | 95 |
| 2012 Vote: Didn't Vote | 22\% | (159) | $31 \%$ | (230) | 17\% | (129) | 12\% | (87) | 18\% | (133) | 738 |
| 4-Region: Northeast | 26\% | (101) | 35\% | (139) | 19\% | (75) | 11\% | (42) | 9\% | (37) | 394 |
| 4-Region: Midwest | 24\% | (110) | 33\% | (154) | 20\% | (93) | 11\% | (52) | 12\% | (53) | 462 |
| 4-Region: South | 27\% | (224) | 31\% | (256) | 18\% | (149) | 14\% | (115) | 10\% | (82) | 825 |
| 4-Region: West | 28\% | (147) | 28\% | (144) | 22\% | (112) | 13\% | (66) | 10\% | (52) | 520 |
| Frequent TV watchers | 28\% | (456) | 33\% | (532) | 19\% | (305) | 12\% | (202) | 8\% | (125) | 1620 |
| Frequent movie watchers | 31\% | (290) | 34\% | (322) | 17\% | (157) | 12\% | (118) | 7\% | (62) | 949 |
| TV shows: Every day | 29\% | (335) | 32\% | (369) | 19\% | (213) | 12\% | (136) | 8\% | (90) | 1143 |
| TV shows: Several times per week | 25\% | (121) | $34 \%$ | (163) | 19\% | (92) | 14\% | (66) | 8\% | (36) | 477 |
| TV shows: About once per week | 20\% | (26) | 29\% | (38) | 23\% | (31) | 14\% | (19) | 14\% | (18) | 132 |
| TV shows: Several times per month | 20\% | (21) | 40\% | (43) | 25\% | (27) | 6\% | (7) | 9\% | (10) | 108 |
| TV shows: About once per month | 20\% | (10) | 22\% | (11) | 25\% | (12) | 23\% | (11) | 9\% | (4) | 48 |
| TV shows: Less often than once per month | 19\% | (16) | 27\% | (24) | 22\% | (19) | 10\% | (9) | 23\% | (20) | 89 |
| TV shows: Never | 25\% | (51) | 22\% | (45) | 17\% | (35) | 13\% | (27) | 22\% | (45) | 204 |
| Movies: Every day | 38\% | (157) | 30\% | (126) | 13\% | (52) | 13\% | (54) | 7\% | (28) | 416 |
| Movies: Several times per week | 25\% | (133) | 37\% | (197) | 20\% | (105) | 12\% | (64) | 7\% | (35) | 533 |
| Movies: About once per week | 19\% | (77) | 36\% | (145) | 22\% | (89) | $11 \%$ | (45) | 12\% | (48) | 405 |
| Movies: Several times per month | 28\% | (67) | 33\% | (78) | 19\% | (46) | 12\% | (29) | 8\% | (19) | 239 |
| Movies: About once per month | 30\% | (55) | 22\% | (40) | 24\% | (45) | 13\% | (23) | $11 \%$ | (21) | 183 |
| Movies: Less often than once per month | 25\% | (47) | 26\% | (49) | 23\% | (43) | 12\% | (22) | 15\% | (27) | 188 |
| Movies: Never | 19\% | (45) | 25\% | (59) | 21\% | (48) | 16\% | (39) | 19\% | (46) | 236 |

[^51]Table HR3_4: And, how much do you worry about whether news from the following sources are accurate?
Network news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (581) | $31 \%$ | (693) | 19\% | (429) | 12\% | (275) | 10\% | (223) | 2201 |
| Sports: Every day | 42\% | (92) | 27\% | (59) | 15\% | (32) | 11\% | (25) | 5\% | (10) | 217 |
| Sports: Several times per week | $27 \%$ | (94) | 40\% | (137) | 19\% | (65) | 9\% | (32) | 5\% | (16) | 344 |
| Sports: About once per week | 24\% | (62) | 39\% | (101) | 22\% | (57) | 8\% | (20) | 7\% | (18) | 258 |
| Sports: Several times per month | 22\% | (38) | 25\% | (43) | $31 \%$ | (54) | 16\% | (28) | 6\% | (10) | 172 |
| Sports: About once per month | 25\% | (34) | 37\% | (51) | $14 \%$ | (19) | 18\% | (24) | 6\% | (8) | 137 |
| Sports: Less often than once per month | 25\% | (79) | 35\% | (111) | 19\% | (58) | 12\% | (37) | 9\% | (28) | 313 |
| Sports: Never | 24\% | (182) | 25\% | (192) | 19\% | (143) | 14\% | (110) | 18\% | (133) | 760 |
| Cable: I currently subscribe | 28\% | (292) | 34\% | (361) | 21\% | (216) | 10\% | (110) | 7\% | (74) | 1054 |
| Cable: I subscribed in the past | 27\% | (208) | 31\% | (237) | 18\% | (142) | 14\% | (108) | 10\% | (76) | 771 |
| Cable: I have never subscribed | 21\% | (81) | 25\% | (94) | 19\% | (71) | 15\% | (57) | 19\% | (73) | 376 |
| Satellite television: I currently subscribe | 28\% | (155) | 35\% | (192) | 18\% | (99) | 13\% | (74) | 6\% | (34) | 554 |
| Satellite television: I subscribed in the past | 28\% | (166) | 33\% | (197) | 20\% | (118) | 11\% | (67) | 9\% | (54) | 602 |
| Satellite television: I have never subscribed | 25\% | (259) | 29\% | (304) | 20\% | (213) | 13\% | (134) | 13\% | (135) | 1045 |
| Streaming service: I currently subscribe | 27\% | (346) | 34\% | (436) | 19\% | (241) | 12\% | (157) | 7\% | (95) | 1276 |
| Streaming service: I subscribed in the past | 24\% | (61) | 28\% | (69) | 24\% | (61) | 14\% | (34) | 11\% | (27) | 252 |
| Streaming service: I have never subscribed | 26\% | (174) | 28\% | (187) | 19\% | (128) | 12\% | (83) | 15\% | (101) | 673 |
| Film: An avid fan | 30\% | (235) | 33\% | (260) | 17\% | (136) | 13\% | (103) | 6\% | (47) | 780 |
| Film: A casual fan | 25\% | (277) | 33\% | (371) | 21\% | (237) | 11\% | (120) | 11\% | (121) | 1127 |
| Film: Not a fan | 23\% | (69) | 21\% | (62) | 19\% | (56) | 18\% | (52) | 19\% | (55) | 294 |
| Television: An avid fan | 26\% | (279) | $34 \%$ | (363) | 20\% | (214) | 14\% | (144) | 6\% | (65) | 1067 |
| Television: A casual fan | 26\% | (252) | 31\% | (299) | 20\% | (191) | 11\% | (109) | 12\% | (117) | 969 |
| Television: Not a fan | 30\% | (50) | 18\% | (30) | 14\% | (24) | 13\% | (22) | 24\% | (41) | 166 |
| Music: An avid fan | 28\% | (315) | 32\% | (359) | 19\% | (208) | 12\% | (134) | 9\% | (98) | 1113 |
| Music: A casual fan | 24\% | (230) | 32\% | (313) | 21\% | (204) | 12\% | (120) | 10\% | (97) | 964 |
| Music: Not a fan | 29\% | (36) | 17\% | (21) | $14 \%$ | (17) | 17\% | (21) | 23\% | (29) | 124 |
| Fashion: An avid fan | $33 \%$ | (109) | 27\% | (90) | $17 \%$ | (57) | 13\% | (43) | 9\% | (30) | 329 |
| Fashion: A casual fan | 24\% | (215) | 33\% | (305) | 21\% | (195) | 11\% | (96) | 11\% | (102) | 912 |
| Fashion: Not a fan | 27\% | (258) | 31\% | (297) | 18\% | (177) | 14\% | (136) | 10\% | (92) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_5: And, how much do you worry about whether news from the following sources are accurate?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (521) | $33 \%$ | (726) | 18\% | (398) | 11\% | (242) | 14\% | (314) | 2201 |
| Gender: Male | 28\% | (299) | 32\% | (341) | 18\% | (190) | 11\% | (117) | $11 \%$ | (116) | 1062 |
| Gender: Female | 20\% | (223) | 34\% | (385) | 18\% | (208) | 11\% | (125) | 17\% | (198) | 1139 |
| Age: 18-29 | 27\% | (125) | 29\% | (135) | 19\% | (92) | 8\% | (37) | 17\% | (82) | 470 |
| Age: 30-44 | 25\% | (138) | 35\% | (192) | 17\% | (90) | 10\% | (55) | 13\% | (68) | 543 |
| Age: 45-54 | 26\% | (81) | 34\% | (109) | 16\% | (52) | 15\% | (46) | 9\% | (28) | 316 |
| Age: 55-64 | 23\% | (100) | $36 \%$ | (157) | 17\% | (74) | 12\% | (53) | 12\% | (51) | 436 |
| Age: 65+ | 18\% | (77) | 31\% | (134) | $21 \%$ | (90) | 12\% | (52) | 19\% | (84) | 436 |
| Generation Z: 18-21 | 25\% | (46) | 29\% | (52) | 17\% | (31) | 8\% | (15) | 20\% | (37) | 181 |
| Millennial: Age 22-37 | 28\% | (168) | $32 \%$ | (189) | 18\% | (106) | 9\% | (55) | 13\% | (77) | 595 |
| Generation X: Age 38-53 | 23\% | (117) | 36\% | (180) | 17\% | (85) | 13\% | (64) | 12\% | (60) | 506 |
| Boomers: Age 54-72 | 21\% | (164) | 35\% | (272) | 19\% | (149) | 11\% | (88) | 14\% | (106) | 779 |
| PID: Dem (no lean) | 21\% | (167) | 36\% | (286) | 20\% | (164) | $11 \%$ | (85) | 12\% | (100) | 802 |
| PID: Ind (no lean) | 24\% | (174) | 27\% | (195) | 18\% | (129) | 12\% | (88) | 18\% | (133) | 719 |
| PID: Rep (no lean) | 26\% | (180) | 36\% | (245) | 15\% | (105) | 10\% | (69) | 12\% | (82) | 681 |
| PID/Gender: Dem Men | 24\% | (86) | 35\% | (129) | 20\% | (73) | 11\% | (39) | 10\% | (38) | 364 |
| PID/Gender: Dem Women | 19\% | (82) | 36\% | (157) | 21\% | (91) | 10\% | (46) | 14\% | (62) | 438 |
| PID/Gender: Ind Men | 30\% | (104) | 25\% | (87) | 18\% | (62) | 12\% | (40) | 15\% | (52) | 346 |
| PID/Gender: Ind Women | 19\% | (69) | 29\% | (108) | 18\% | (67) | 13\% | (48) | 22\% | (81) | 373 |
| PID/Gender: Rep Men | 31\% | (109) | 35\% | (125) | 16\% | (55) | 11\% | (38) | 7\% | (26) | 353 |
| PID/Gender: Rep Women | 22\% | (72) | 37\% | (120) | 15\% | (50) | 9\% | (31) | 17\% | (56) | 328 |
| Ideo: Liberal (1-3) | 27\% | (184) | 35\% | (241) | 19\% | (133) | 9\% | (59) | 10\% | (70) | 687 |
| Ideo: Moderate (4) | 19\% | (97) | 34\% | (170) | 20\% | (100) | $12 \%$ | (60) | 16\% | (79) | 506 |
| Ideo: Conservative (5-7) | 28\% | (206) | 36\% | (268) | 15\% | (108) | 11\% | (79) | 11\% | (78) | 739 |
| Educ: < College | 23\% | (345) | 29\% | (437) | 20\% | (295) | 11\% | (172) | 17\% | (263) | 1513 |
| Educ: Bachelors degree | 25\% | (112) | 43\% | (189) | 14\% | (63) | 11\% | (48) | 7\% | (32) | 444 |
| Educ: Post-grad | 26\% | (64) | 41\% | (100) | 16\% | (39) | 9\% | (22) | 8\% | (19) | 244 |

[^52]Table HR3_5: And, how much do you worry about whether news from the following sources are accurate?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (521) | 33\% | (726) | 18\% | (398) | 11\% | (242) | 14\% | (314) | 2201 |
| Income: Under 50k | 22\% | (298) | 30\% | (393) | 18\% | (237) | 12\% | (160) | 18\% | (238) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 25\% | (153) | 38\% | (237) | 20\% | (122) | 9\% | (55) | 9\% | (53) | 619 |
| Income: 100k+ | 28\% | (71) | 38\% | (97) | 15\% | (39) | 10\% | (26) | 9\% | (23) | 256 |
| Ethnicity: White | 24\% | (417) | 34\% | (588) | 17\% | (293) | 11\% | (182) | 14\% | (243) | 1723 |
| Ethnicity: Hispanic | 26\% | (92) | 27\% | (95) | 19\% | (65) | 8\% | (27) | 20\% | (70) | 350 |
| Ethnicity: Afr. Am. | 20\% | (54) | 30\% | (81) | 19\% | (51) | 14\% | (38) | 18\% | (49) | 274 |
| Ethnicity: Other | 24\% | (50) | 28\% | (57) | 26\% | (53) | 10\% | (21) | 11\% | (22) | 204 |
| Relig: Protestant | 21\% | (113) | 39\% | (207) | 18\% | (94) | 10\% | (50) | 12\% | (62) | 526 |
| Relig: Roman Catholic | 24\% | (105) | 35\% | (157) | 15\% | (68) | 10\% | (46) | 16\% | (69) | 446 |
| Relig: Ath./Agn./None | 25\% | (171) | 28\% | (191) | 19\% | (130) | 13\% | (86) | 15\% | (105) | 683 |
| Relig: Something Else | 29\% | (52) | 30\% | (54) | 21\% | (37) | 10\% | (18) | 10\% | (18) | 179 |
| Relig: Jewish | 34\% | (15) | 33\% | (14) | 13\% | (6) | 6\% | (3) | 15\% | (6) | 43 |
| Evang | 24\% | (145) | 34\% | (202) | 18\% | (110) | 11\% | (68) | 12\% | (75) | 601 |
| Non-Evang | 24\% | (376) | 33\% | (524) | 18\% | (287) | 11\% | (173) | 15\% | (239) | 1600 |
| Relig: All Christian | 22\% | (267) | 36\% | (429) | 17\% | (199) | 11\% | (130) | 14\% | (168) | 1193 |
| Relig: All Non-Christian | 29\% | (52) | 30\% | (54) | 21\% | (37) | 10\% | (18) | 10\% | (18) | 179 |
| Community: Urban | 27\% | (158) | $31 \%$ | (185) | 18\% | (104) | 11\% | (64) | 14\% | (84) | 596 |
| Community: Suburban | 22\% | (218) | 36\% | (353) | 18\% | (176) | 11\% | (109) | 13\% | (131) | 988 |
| Community: Rural | 24\% | (145) | 30\% | (188) | 19\% | (117) | 11\% | (68) | 16\% | (99) | 617 |
| Employ: Private Sector | 27\% | (176) | 36\% | (232) | 19\% | (121) | 10\% | (67) | 8\% | (50) | 646 |
| Employ: Government | 25\% | (38) | 36\% | (54) | 17\% | (26) | 9\% | (13) | 14\% | (21) | 152 |
| Employ: Self-Employed | 30\% | (54) | 36\% | (66) | 13\% | (23) | 13\% | (24) | 8\% | (14) | 182 |
| Employ: Homemaker | 23\% | (37) | 30\% | (49) | 18\% | (30) | 10\% | (16) | 18\% | (30) | 162 |
| Employ: Student | 26\% | (29) | 36\% | (41) | 22\% | (25) | 8\% | (9) | 8\% | (10) | 113 |
| Employ: Retired | 19\% | (99) | 33\% | (172) | 19\% | (99) | 11\% | (59) | 19\% | (99) | 528 |
| Employ: Unemployed | 21\% | (49) | 27\% | (63) | 18\% | (43) | 14\% | (33) | 21\% | (49) | 237 |
| Employ: Other | 22\% | (40) | 27\% | (49) | 17\% | (30) | 11\% | (20) | 23\% | (41) | 180 |
| Military HH: Yes | 27\% | (107) | 29\% | (115) | 19\% | (76) | 13\% | (52) | 12\% | (47) | 397 |
| Military HH: No | 23\% | (414) | 34\% | (612) | 18\% | (321) | 11\% | (190) | 15\% | (267) | 1804 |

[^53]Table HR3_5: And, how much do you worry about whether news from the following sources are accurate?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (521) | 33\% | (726) | 18\% | (398) | $11 \%$ | (242) | 14\% | (314) | 2201 |
| RD/WT: Right Direction | 27\% | (232) | 32\% | (280) | 18\% | (160) | 10\% | (88) | 13\% | (109) | 869 |
| RD/WT: Wrong Track | 22\% | (289) | 34\% | (446) | 18\% | (238) | 12\% | (154) | 15\% | (205) | 1332 |
| Trump Job Approve | 27\% | (245) | 35\% | (321) | 17\% | (158) | 11\% | (101) | 10\% | (89) | 914 |
| Trump Job Disapprove | 23\% | (260) | 34\% | (387) | 19\% | (216) | 10\% | (119) | 14\% | (165) | 1148 |
| Trump Job Strongly Approve | 30\% | (152) | $31 \%$ | (156) | 16\% | (82) | 12\% | (61) | 10\% | (48) | 499 |
| Trump Job Somewhat Approve | 22\% | (93) | 40\% | (165) | 18\% | (76) | 9\% | (39) | 10\% | (41) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (52) | 41\% | (111) | 17\% | (46) | $11 \%$ | (29) | 12\% | (32) | 271 |
| Trump Job Strongly Disapprove | 24\% | (208) | 32\% | (277) | 19\% | (170) | 10\% | (90) | 15\% | (133) | 877 |
| Favorable of Trump | 27\% | (242) | 36\% | (316) | 17\% | (146) | $11 \%$ | (94) | 9\% | (82) | 880 |
| Unfavorable of Trump | 22\% | (253) | 33\% | (380) | 20\% | (229) | 11\% | (123) | 14\% | (155) | 1141 |
| Very Favorable of Trump | 29\% | (148) | 35\% | (181) | 15\% | (78) | 12\% | (64) | 9\% | (47) | 517 |
| Somewhat Favorable of Trump | 26\% | (94) | 37\% | (136) | 19\% | (69) | 8\% | (30) | 9\% | (34) | 363 |
| Somewhat Unfavorable of Trump | 21\% | (53) | 37\% | (93) | 21\% | (52) | 12\% | (29) | 10\% | (24) | 251 |
| Very Unfavorable of Trump | 23\% | (200) | 32\% | (287) | 20\% | (178) | $11 \%$ | (94) | 15\% | (131) | 890 |
| \#1 Issue: Economy | 23\% | (130) | 35\% | (197) | 18\% | (102) | 10\% | (57) | 13\% | (75) | 561 |
| \#1 Issue: Security | 28\% | (129) | 34\% | (154) | 16\% | (73) | 12\% | (57) | 10\% | (46) | 459 |
| \#1 Issue: Health Care | 21\% | (84) | $34 \%$ | (134) | 21\% | (81) | $11 \%$ | (42) | 13\% | (53) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (54) | 32\% | (99) | 19\% | (58) | 14\% | (44) | 19\% | (58) | 313 |
| \#1 Issue: Women's Issues | 36\% | (34) | 28\% | (26) | 22\% | (21) | 4\% | (4) | 11\% | (10) | 95 |
| \#1 Issue: Education | 20\% | (34) | 32\% | (54) | 24\% | (40) | 7\% | (12) | 15\% | (25) | 166 |
| \#1 Issue: Energy | 31\% | (29) | 37\% | (36) | 7\% | (7) | 10\% | (10) | 14\% | (14) | 95 |
| \#1 Issue: Other | 23\% | (28) | 22\% | (26) | 13\% | (16) | 14\% | (17) | 27\% | (33) | 119 |
| 2018 House Vote: Democrat | 23\% | (189) | $34 \%$ | (279) | 20\% | (159) | 10\% | (85) | 12\% | (99) | 811 |
| 2018 House Vote: Republican | 27\% | (192) | 37\% | (263) | 17\% | (118) | 10\% | (75) | 9\% | (67) | 714 |
| 2018 House Vote: Someone else | 36\% | (31) | 20\% | (17) | 12\% | (10) | 15\% | (13) | 19\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (108) | 28\% | (166) | 19\% | (111) | 12\% | (69) | 23\% | (132) | 586 |
| 2016 Vote: Hillary Clinton | 21\% | (144) | 35\% | (238) | 19\% | (132) | 11\% | (78) | 13\% | (92) | 685 |
| 2016 Vote: Donald Trump | 27\% | (196) | 38\% | (277) | 16\% | (119) | 10\% | (71) | 10\% | (71) | 734 |
| 2016 Vote: Someone else | 34\% | (59) | 24\% | (42) | 19\% | (33) | 12\% | (21) | 10\% | (18) | 172 |
| 2016 Vote: Didnt Vote | 20\% | (121) | 28\% | (167) | 19\% | (113) | 12\% | (70) | 22\% | (134) | 604 |

[^54]Table HR3_5: And, how much do you worry about whether news from the following sources are accurate?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (521) | $33 \%$ | (726) | 18\% | (398) | 11\% | (242) | 14\% | (314) | 2201 |
| Voted in 2014: Yes | 25\% | (348) | 35\% | (487) | 16\% | (226) | 12\% | (160) | $11 \%$ | (155) | 1376 |
| Voted in 2014: No | 21\% | (173) | 29\% | (240) | 21\% | (172) | 10\% | (82) | 19\% | (159) | 825 |
| 2012 Vote: Barack Obama | 25\% | (216) | $31 \%$ | (268) | 19\% | (166) | 12\% | (100) | 12\% | (104) | 854 |
| 2012 Vote: Mitt Romney | 25\% | (126) | 40\% | (199) | 15\% | (77) | 11\% | (55) | 9\% | (46) | 504 |
| 2012 Vote: Other | 22\% | (21) | 30\% | (29) | 17\% | (16) | 18\% | (17) | 14\% | (13) | 95 |
| 2012 Vote: Didn't Vote | 21\% | (158) | $31 \%$ | (227) | 18\% | (134) | 9\% | (70) | 20\% | (150) | 738 |
| 4-Region: Northeast | 21\% | (82) | $38 \%$ | (151) | 17\% | (66) | 9\% | (37) | 15\% | (58) | 394 |
| 4-Region: Midwest | 21\% | (98) | $34 \%$ | (156) | 19\% | (90) | 10\% | (46) | 16\% | (73) | 462 |
| 4-Region: South | 24\% | (195) | $33 \%$ | (271) | 17\% | (144) | 12\% | (102) | 14\% | (113) | 825 |
| 4-Region: West | 28\% | (147) | 28\% | (148) | 19\% | (98) | $11 \%$ | (58) | 14\% | (70) | 520 |
| Frequent TV watchers | 24\% | (393) | 35\% | (575) | 18\% | (295) | 10\% | (156) | 12\% | (202) | 1620 |
| Frequent movie watchers | 28\% | (264) | $34 \%$ | (324) | 18\% | (168) | 10\% | (96) | 10\% | (97) | 949 |
| TV shows: Every day | 25\% | (289) | 35\% | (405) | 18\% | (206) | 9\% | (103) | 12\% | (141) | 1143 |
| TV shows: Several times per week | 22\% | (103) | 36\% | (170) | 19\% | (89) | 11\% | (53) | 13\% | (61) | 477 |
| TV shows: About once per week | 29\% | (39) | 28\% | (37) | 18\% | (24) | 9\% | (12) | 15\% | (20) | 132 |
| TV shows: Several times per month | 17\% | (18) | $39 \%$ | (42) | 22\% | (24) | 8\% | (9) | 14\% | (15) | 108 |
| TV shows: About once per month | 31\% | (15) | 17\% | (8) | 20\% | (10) | $31 \%$ | (15) | 1\% | (1) | 48 |
| TV shows: Less often than once per month | 15\% | (13) | 24\% | (22) | 20\% | (18) | 15\% | (13) | 26\% | (23) | 89 |
| TV shows: Never | 22\% | (44) | $21 \%$ | (43) | 13\% | (27) | 18\% | (36) | 26\% | (54) | 204 |
| Movies: Every day | 35\% | (144) | 28\% | (118) | 16\% | (66) | 11\% | (48) | 10\% | (40) | 416 |
| Movies: Several times per week | 22\% | (120) | 39\% | (206) | 19\% | (102) | 9\% | (49) | 11\% | (56) | 533 |
| Movies: About once per week | 21\% | (84) | $38 \%$ | (155) | 18\% | (74) | 8\% | (31) | 15\% | (61) | 405 |
| Movies: Several times per month | 23\% | (54) | $34 \%$ | (82) | 20\% | (47) | 10\% | (25) | 13\% | (31) | 239 |
| Movies: About once per month | 27\% | (50) | 30\% | (54) | 17\% | (31) | 11\% | (21) | 15\% | (27) | 183 |
| Movies: Less often than once per month | 18\% | (34) | $33 \%$ | (61) | 19\% | (36) | 13\% | (24) | 18\% | (33) | 188 |
| Movies: Never | 15\% | (35) | $21 \%$ | (50) | 18\% | (42) | 19\% | (45) | 28\% | (65) | 236 |

[^55]Table HR3_5: And, how much do you worry about whether news from the following sources are accurate?
Online-only news sites

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (521) | 33\% | (726) | 18\% | (398) | 11\% | (242) | 14\% | (314) | 2201 |
| Sports: Every day | 38\% | (83) | 28\% | (62) | 18\% | (39) | 9\% | (19) | 6\% | (14) | 217 |
| Sports: Several times per week | 26\% | (88) | 42\% | (144) | 18\% | (61) | 7\% | (25) | 7\% | (25) | 344 |
| Sports: About once per week | 26\% | (68) | 37\% | (96) | 17\% | (43) | 8\% | (20) | 12\% | (31) | 258 |
| Sports: Several times per month | 22\% | (39) | $34 \%$ | (58) | 24\% | (41) | 11\% | (19) | 9\% | (16) | 172 |
| Sports: About once per month | 20\% | (27) | 39\% | (53) | 22\% | (31) | 10\% | (14) | 8\% | (11) | 137 |
| Sports: Less often than once per month | 22\% | (68) | 35\% | (109) | 19\% | (58) | 12\% | (39) | 13\% | (40) | 313 |
| Sports: Never | 19\% | (148) | 27\% | (205) | 16\% | (125) | 14\% | (106) | 23\% | (177) | 760 |
| Cable: I currently subscribe | 25\% | (259) | 35\% | (366) | 18\% | (194) | 11\% | (117) | 11\% | (119) | 1054 |
| Cable: I subscribed in the past | 22\% | (171) | 35\% | (270) | 19\% | (144) | 10\% | (78) | 14\% | (108) | 771 |
| Cable: I have never subscribed | 24\% | (91) | 24\% | (91) | 16\% | (60) | 12\% | (46) | 23\% | (88) | 376 |
| Satellite television: I currently subscribe | 25\% | (137) | 32\% | (176) | 21\% | (115) | 10\% | (56) | 13\% | (70) | 554 |
| Satellite television: I subscribed in the past | 24\% | (142) | 35\% | (213) | 19\% | (115) | 9\% | (56) | 13\% | (76) | 602 |
| Satellite television: I have never subscribed | 23\% | (243) | 32\% | (337) | 16\% | (169) | 12\% | (130) | 16\% | (168) | 1045 |
| Streaming service: I currently subscribe | 25\% | (322) | 38\% | (482) | 18\% | (227) | 9\% | (121) | 10\% | (125) | 1276 |
| Streaming service: I subscribed in the past | 24\% | (61) | 29\% | (73) | 23\% | (58) | 10\% | (26) | 13\% | (34) | 252 |
| Streaming service: I have never subscribed | 21\% | (138) | 26\% | (172) | 17\% | (113) | 14\% | (95) | 23\% | (155) | 673 |
| Film: An avid fan | 29\% | (224) | 35\% | (273) | 16\% | (126) | $11 \%$ | (86) | 9\% | (71) | 780 |
| Film: A casual fan | 21\% | (241) | 34\% | (387) | 20\% | (223) | 9\% | (106) | 15\% | (171) | 1127 |
| Film: Not a fan | 19\% | (57) | 23\% | (66) | 17\% | (49) | 17\% | (50) | 25\% | (72) | 294 |
| Television: An avid fan | 25\% | (267) | $34 \%$ | (366) | 18\% | (196) | 11\% | (122) | 11\% | (115) | 1067 |
| Television: A casual fan | 22\% | (216) | 34\% | (325) | 19\% | (183) | 10\% | (93) | 16\% | (151) | 969 |
| Television: Not a fan | 23\% | (38) | 21\% | (35) | 12\% | (19) | 16\% | (26) | 29\% | (47) | 166 |
| Music: An avid fan | 27\% | (296) | $34 \%$ | (379) | 17\% | (193) | 11\% | (122) | $11 \%$ | (123) | 1113 |
| Music: A casual fan | 20\% | (196) | 33\% | (322) | 20\% | (190) | 10\% | (95) | 17\% | (161) | 964 |
| Music: Not a fan | 23\% | (29) | 21\% | (25) | 12\% | (15) | 20\% | (25) | 24\% | (30) | 124 |
| Fashion: An avid fan | 31\% | (103) | $32 \%$ | (105) | 18\% | (60) | 9\% | (29) | 10\% | (32) | 329 |
| Fashion: A casual fan | 20\% | (187) | 37\% | (336) | 19\% | (174) | 9\% | (85) | 14\% | (131) | 912 |
| Fashion: Not a fan | 24\% | (231) | 30\% | (286) | 17\% | (163) | 13\% | (128) | 16\% | (151) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_6: And, how much do you worry about whether news from the following sources are accurate?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (805) | 27\% | (589) | 15\% | (322) | 11\% | (250) | $11 \%$ | (234) | 2201 |
| Gender: Male | 40\% | (426) | 25\% | (261) | 16\% | (173) | 10\% | (108) | 9\% | (93) | 1062 |
| Gender: Female | 33\% | (379) | 29\% | (328) | 13\% | (149) | 12\% | (142) | 12\% | (141) | 1139 |
| Age: 18-29 | 37\% | (173) | 27\% | (128) | 16\% | (74) | 8\% | (37) | 13\% | (59) | 470 |
| Age: 30-44 | 40\% | (217) | 27\% | (146) | 13\% | (70) | 11\% | (60) | 9\% | (51) | 543 |
| Age: 45-54 | 34\% | (107) | 32\% | (102) | 17\% | (53) | 12\% | (38) | 5\% | (15) | 316 |
| Age: 55-64 | 40\% | (173) | 25\% | (109) | 13\% | (57) | 12\% | (54) | 9\% | (41) | 436 |
| Age: 65+ | $31 \%$ | (135) | 24\% | (104) | 16\% | (68) | 14\% | (60) | 16\% | (69) | 436 |
| Generation Z: 18-21 | $34 \%$ | (61) | 27\% | (49) | 17\% | (30) | 7\% | (13) | 16\% | (28) | 181 |
| Millennial: Age 22-37 | 42\% | (249) | 27\% | (162) | 12\% | (71) | 10\% | (57) | 9\% | (56) | 595 |
| Generation X: Age 38-53 | 33\% | (168) | 30\% | (151) | 18\% | (89) | 12\% | (59) | 8\% | (39) | 506 |
| Boomers: Age 54-72 | 37\% | (288) | 26\% | (202) | 14\% | (112) | $12 \%$ | (97) | 10\% | (81) | 779 |
| PID: Dem (no lean) | 37\% | (297) | 28\% | (221) | 16\% | (126) | 10\% | (83) | 9\% | (75) | 802 |
| PID: Ind (no lean) | 36\% | (261) | 24\% | (170) | 13\% | (93) | 13\% | (95) | $14 \%$ | (100) | 719 |
| PID: Rep (no lean) | 36\% | (247) | 29\% | (198) | 15\% | (104) | $11 \%$ | (72) | 9\% | (60) | 681 |
| PID/Gender: Dem Men | 41\% | (149) | 23\% | (85) | 20\% | (71) | 8\% | (29) | 8\% | (30) | 364 |
| PID/Gender: Dem Women | $34 \%$ | (147) | 31\% | (137) | 12\% | (55) | $12 \%$ | (54) | 10\% | (45) | 438 |
| PID/Gender: Ind Men | 41\% | (141) | 24\% | (84) | 13\% | (45) | $11 \%$ | (38) | 11\% | (38) | 346 |
| PID/Gender: Ind Women | 32\% | (120) | 23\% | (85) | 13\% | (48) | 15\% | (57) | 17\% | (62) | 373 |
| PID/Gender: Rep Men | 39\% | (136) | 26\% | (92) | 16\% | (57) | 12\% | (41) | 7\% | (26) | 353 |
| PID/Gender: Rep Women | $34 \%$ | (111) | 32\% | (106) | 14\% | (47) | 9\% | (31) | 10\% | (34) | 328 |
| Ideo: Liberal (1-3) | 41\% | (283) | 28\% | (195) | 15\% | (104) | 9\% | (60) | 7\% | (45) | 687 |
| Ideo: Moderate (4) | 34\% | (175) | 26\% | (130) | 13\% | (68) | 14\% | (70) | 13\% | (63) | 506 |
| Ideo: Conservative (5-7) | 40\% | (296) | 28\% | (206) | 15\% | (108) | 10\% | (76) | 7\% | (54) | 739 |
| Educ: < College | 33\% | (502) | 27\% | (407) | 15\% | (230) | 12\% | (179) | 13\% | (196) | 1513 |
| Educ: Bachelors degree | 43\% | (189) | 27\% | (122) | $14 \%$ | (64) | 10\% | (42) | 6\% | (26) | 444 |
| Educ: Post-grad | 47\% | (115) | 25\% | (61) | 11\% | (28) | 12\% | (29) | 5\% | (12) | 244 |

[^56]Table HR3_6: And, how much do you worry about whether news from the following sources are accurate?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (805) | 27\% | (589) | 15\% | (322) | 11\% | (250) | 11\% | (234) | 2201 |
| Income: Under 50k | 34\% | (453) | 26\% | (345) | 14\% | (187) | 12\% | (165) | 13\% | (176) | 1326 |
| Income: 50k-100k | 40\% | (249) | 29\% | (179) | 15\% | (92) | 10\% | (62) | 6\% | (37) | 619 |
| Income: 100k+ | 40\% | (103) | 25\% | (65) | 17\% | (43) | 9\% | (23) | 9\% | (22) | 256 |
| Ethnicity: White | 37\% | (629) | 28\% | (481) | 14\% | (238) | 11\% | (187) | 11\% | (187) | 1723 |
| Ethnicity: Hispanic | 34\% | (120) | 28\% | (98) | 15\% | (53) | 10\% | (33) | 13\% | (46) | 350 |
| Ethnicity: Afr. Am. | 36\% | (99) | 22\% | (60) | 15\% | (42) | 14\% | (39) | 13\% | (35) | 274 |
| Ethnicity: Other | 38\% | (77) | 24\% | (49) | 20\% | (41) | $12 \%$ | (23) | 6\% | (13) | 204 |
| Relig: Protestant | 35\% | (185) | 30\% | (157) | 15\% | (77) | 11\% | (58) | 9\% | (49) | 526 |
| Relig: Roman Catholic | 35\% | (158) | 27\% | (120) | 15\% | (66) | 10\% | (45) | 13\% | (56) | 446 |
| Relig: Ath./Agn./None | 38\% | (262) | 24\% | (165) | 14\% | (93) | 12\% | (83) | 12\% | (80) | 683 |
| Relig: Something Else | 39\% | (70) | 28\% | (50) | 12\% | (21) | 12\% | (22) | 9\% | (16) | 179 |
| Relig: Jewish | 53\% | (23) | 25\% | (11) | 12\% | (5) | 6\% | (2) | 4\% | (2) | 43 |
| Evang | 37\% | (223) | 25\% | (151) | 17\% | (99) | $12 \%$ | (70) | 10\% | (58) | 601 |
| Non-Evang | 36\% | (583) | 27\% | (438) | 14\% | (223) | $11 \%$ | (180) | 11\% | (177) | 1600 |
| Relig: All Christian | 35\% | (423) | 27\% | (326) | 15\% | (181) | $11 \%$ | (133) | 11\% | (129) | 1193 |
| Relig: All Non-Christian | 39\% | (70) | 28\% | (50) | 12\% | (21) | 12\% | (22) | 9\% | (16) | 179 |
| Community: Urban | 39\% | (230) | 25\% | (147) | 15\% | (86) | 13\% | (77) | 9\% | (56) | 596 |
| Community: Suburban | 36\% | (357) | 28\% | (275) | 15\% | (146) | $11 \%$ | (108) | 10\% | (102) | 988 |
| Community: Rural | 35\% | (219) | 27\% | (167) | 14\% | (89) | 11\% | (65) | 12\% | (77) | 617 |
| Employ: Private Sector | 41\% | (263) | 28\% | (183) | 15\% | (94) | $11 \%$ | (70) | 6\% | (36) | 646 |
| Employ: Government | 36\% | (55) | 25\% | (38) | 17\% | (25) | 11\% | (17) | 11\% | (17) | 152 |
| Employ: Self-Employed | 45\% | (81) | 25\% | (46) | 13\% | (24) | 10\% | (19) | 6\% | (11) | 182 |
| Employ: Homemaker | 36\% | (58) | 27\% | (44) | 11\% | (17) | 14\% | (22) | 13\% | (21) | 162 |
| Employ: Student | 39\% | (44) | 34\% | (38) | 16\% | (19) | 5\% | (6) | 6\% | (7) | 113 |
| Employ: Retired | 33\% | (173) | 25\% | (134) | 15\% | (80) | 13\% | (66) | 14\% | (74) | 528 |
| Employ: Unemployed | $31 \%$ | (73) | 25\% | (60) | 16\% | (37) | $12 \%$ | (29) | 16\% | (37) | 237 |
| Employ: Other | 32\% | (58) | 25\% | (45) | 14\% | (26) | 11\% | (21) | 17\% | (30) | 180 |
| Military HH: Yes | 39\% | (153) | 25\% | (101) | 16\% | (65) | 11\% | (44) | 8\% | (34) | 397 |
| Military HH: No | 36\% | (652) | 27\% | (488) | 14\% | (257) | 11\% | (205) | 11\% | (201) | 1804 |

Continued on next page

Table HR3_6: And, how much do you worry about whether news from the following sources are accurate?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (805) | 27\% | (589) | 15\% | (322) | 11\% | (250) | 11\% | (234) | 2201 |
| RD/WT: Right Direction | 36\% | (310) | 27\% | (235) | 17\% | (147) | 10\% | (90) | 10\% | (88) | 869 |
| RD/WT: Wrong Track | 37\% | (496) | 27\% | (355) | 13\% | (175) | 12\% | (160) | 11\% | (147) | 1332 |
| Trump Job Approve | $37 \%$ | (342) | 29\% | (269) | 15\% | (139) | 10\% | (95) | 8\% | (69) | 914 |
| Trump Job Disapprove | 39\% | (444) | 26\% | (297) | 14\% | (161) | $11 \%$ | (129) | 10\% | (118) | 1148 |
| Trump Job Strongly Approve | 40\% | (197) | 25\% | (127) | 16\% | (77) | 12\% | (60) | 7\% | (37) | 499 |
| Trump Job Somewhat Approve | 35\% | (145) | 34\% | (141) | 15\% | (61) | 8\% | (35) | 8\% | (32) | 415 |
| Trump Job Somewhat Disapprove | 36\% | (97) | 29\% | (80) | 14\% | (37) | 11\% | (30) | 10\% | (27) | 271 |
| Trump Job Strongly Disapprove | 40\% | (347) | 25\% | (217) | 14\% | (123) | 11\% | (99) | 10\% | (90) | 877 |
| Favorable of Trump | 39\% | (344) | 29\% | (254) | 15\% | (128) | 10\% | (89) | 7\% | (65) | 880 |
| Unfavorable of Trump | 38\% | (431) | 27\% | (303) | 15\% | (168) | 12\% | (134) | 9\% | (105) | 1141 |
| Very Favorable of Trump | 41\% | (213) | 25\% | (129) | 15\% | (75) | 11\% | (59) | 8\% | (41) | 517 |
| Somewhat Favorable of Trump | $36 \%$ | (131) | 34\% | (125) | 15\% | (53) | 8\% | (30) | 7\% | (25) | 363 |
| Somewhat Unfavorable of Trump | 38\% | (95) | 27\% | (67) | 16\% | (41) | 13\% | (32) | 7\% | (16) | 251 |
| Very Unfavorable of Trump | $38 \%$ | (336) | 27\% | (236) | 14\% | (127) | 11\% | (102) | 10\% | (88) | 890 |
| \#1 Issue: Economy | 39\% | (217) | 27\% | (153) | 13\% | (73) | 11\% | (59) | 10\% | (59) | 561 |
| \#1 Issue: Security | 40\% | (183) | 26\% | (119) | 16\% | (72) | 12\% | (57) | 6\% | (28) | 459 |
| \#1 Issue: Health Care | 36\% | (141) | 27\% | (107) | 16\% | (62) | 9\% | (37) | 12\% | (47) | 394 |
| \#1 Issue: Medicare / Social Security | 29\% | (90) | 28\% | (89) | 16\% | (49) | 12\% | (39) | 15\% | (46) | 313 |
| \#1 Issue: Women's Issues | 43\% | (41) | 26\% | (24) | 19\% | (18) | 5\% | (5) | 7\% | (7) | 95 |
| \#1 Issue: Education | $31 \%$ | (52) | $31 \%$ | (52) | 14\% | (24) | 14\% | (24) | 9\% | (15) | 166 |
| \#1 Issue: Energy | 47\% | (45) | 18\% | (17) | 10\% | (9) | 12\% | (12) | 13\% | (12) | 95 |
| \#1 Issue: Other | $31 \%$ | (37) | 24\% | (28) | 13\% | (15) | 15\% | (18) | 18\% | (21) | 119 |
| 2018 House Vote: Democrat | 40\% | (321) | 27\% | (218) | 14\% | (110) | 11\% | (89) | 9\% | (72) | 811 |
| 2018 House Vote: Republican | 39\% | (276) | 28\% | (203) | 15\% | (109) | 11\% | (77) | 7\% | (49) | 714 |
| 2018 House Vote: Someone else | 42\% | (37) | $21 \%$ | (18) | 6\% | (5) | 12\% | (10) | 19\% | (17) | 87 |
| 2018 House Vote: Didnt Vote | 29\% | (170) | 25\% | (149) | 17\% | (98) | 13\% | (73) | 16\% | (96) | 586 |
| 2016 Vote: Hillary Clinton | 38\% | (258) | 28\% | (193) | 13\% | (89) | 11\% | (79) | 10\% | (66) | 685 |
| 2016 Vote: Donald Trump | 40\% | (290) | 28\% | (207) | 14\% | (104) | 10\% | (74) | 8\% | (59) | 734 |
| 2016 Vote: Someone else | 48\% | (82) | 21\% | (36) | 11\% | (18) | 12\% | (21) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 28\% | (172) | 25\% | (153) | 18\% | (110) | 12\% | (75) | 16\% | (94) | 604 |

[^57]Table HR3_6: And, how much do you worry about whether news from the following sources are accurate?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (805) | 27\% | (589) | 15\% | (322) | 11\% | (250) | $11 \%$ | (234) | 2201 |
| Voted in 2014: Yes | 40\% | (551) | 26\% | (362) | 13\% | (184) | 12\% | (160) | 9\% | (118) | 1376 |
| Voted in 2014: No | 31\% | (254) | 28\% | (227) | 17\% | (138) | 11\% | (90) | $14 \%$ | (117) | 825 |
| 2012 Vote: Barack Obama | 40\% | (342) | 26\% | (220) | 13\% | (113) | 12\% | (104) | 9\% | (75) | 854 |
| 2012 Vote: Mitt Romney | 40\% | (200) | 28\% | (143) | 14\% | (70) | 11\% | (55) | 7\% | (35) | 504 |
| 2012 Vote: Other | 40\% | (38) | 13\% | (13) | 15\% | (14) | 15\% | (15) | 17\% | (16) | 95 |
| 2012 Vote: Didn't Vote | 30\% | (223) | 28\% | (207) | 17\% | (124) | 10\% | (76) | $14 \%$ | (107) | 738 |
| 4-Region: Northeast | 38\% | (149) | 31\% | (120) | 13\% | (51) | 7\% | (29) | 11\% | (44) | 394 |
| 4-Region: Midwest | 33\% | (154) | 27\% | (127) | 15\% | (69) | 12\% | (53) | 13\% | (60) | 462 |
| 4-Region: South | 37\% | (305) | 27\% | (219) | 15\% | (126) | 12\% | (102) | 9\% | (73) | 825 |
| 4-Region: West | 38\% | (197) | 24\% | (123) | 15\% | (77) | 13\% | (65) | $11 \%$ | (58) | 520 |
| Frequent TV watchers | 39\% | (638) | 28\% | (448) | 14\% | (225) | 10\% | (160) | 9\% | (149) | 1620 |
| Frequent movie watchers | 40\% | (381) | 28\% | (269) | $14 \%$ | (133) | 10\% | (96) | 7\% | (71) | 949 |
| TV shows: Every day | 41\% | (468) | 27\% | (305) | $14 \%$ | (156) | 9\% | (106) | 9\% | (108) | 1143 |
| TV shows: Several times per week | 36\% | (170) | 30\% | (143) | $14 \%$ | (69) | 11\% | (54) | 9\% | (41) | 477 |
| TV shows: About once per week | 34\% | (45) | 28\% | (37) | $14 \%$ | (19) | 10\% | (13) | 13\% | (18) | 132 |
| TV shows: Several times per month | 28\% | (30) | 37\% | (40) | 21\% | (23) | 8\% | (8) | 6\% | (6) | 108 |
| TV shows: About once per month | 25\% | (12) | 29\% | (14) | 22\% | (11) | 24\% | (11) | - | (0) | 48 |
| TV shows: Less often than once per month | 22\% | (19) | 20\% | (18) | 15\% | (13) | 23\% | (20) | $21 \%$ | (18) | 89 |
| TV shows: Never | 29\% | (60) | 16\% | (33) | 16\% | (32) | 18\% | (36) | 21\% | (43) | 204 |
| Movies: Every day | 44\% | (183) | 25\% | (106) | $14 \%$ | (60) | 10\% | (41) | 6\% | (27) | 416 |
| Movies: Several times per week | 37\% | (198) | 31\% | (163) | $14 \%$ | (73) | 10\% | (55) | 8\% | (44) | 533 |
| Movies: About once per week | 37\% | (149) | 28\% | (114) | $14 \%$ | (57) | 10\% | (40) | 11\% | (45) | 405 |
| Movies: Several times per month | 38\% | (91) | 28\% | (67) | 14\% | (34) | 11\% | (27) | 8\% | (20) | 239 |
| Movies: About once per month | 36\% | (67) | 25\% | (46) | 15\% | (28) | 12\% | (23) | 11\% | (20) | 183 |
| Movies: Less often than once per month | 29\% | (54) | 28\% | (53) | 17\% | (32) | 10\% | (19) | 16\% | (30) | 188 |
| Movies: Never | 27\% | (64) | 17\% | (40) | 16\% | (38) | 19\% | (45) | 21\% | (49) | 236 |

Continued on next page

Table HR3_6: And, how much do you worry about whether news from the following sources are accurate?
Social media

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (805) | 27\% | (589) | 15\% | (322) | $11 \%$ | (250) | $11 \%$ | (234) | 2201 |
| Sports: Every day | 48\% | (104) | 23\% | (50) | 17\% | (36) | 6\% | (14) | 6\% | (12) | 217 |
| Sports: Several times per week | 40\% | (138) | 30\% | (104) | 13\% | (44) | 10\% | (33) | 7\% | (24) | 344 |
| Sports: About once per week | 41\% | (106) | 28\% | (73) | 12\% | (31) | 9\% | (24) | 10\% | (25) | 258 |
| Sports: Several times per month | 34\% | (59) | 26\% | (44) | 22\% | (38) | 9\% | (16) | 8\% | (15) | 172 |
| Sports: About once per month | 39\% | (53) | $31 \%$ | (43) | 16\% | (22) | 10\% | (13) | 4\% | (6) | 137 |
| Sports: Less often than once per month | 38\% | (118) | 27\% | (85) | 15\% | (46) | 10\% | (33) | 10\% | (31) | 313 |
| Sports: Never | 30\% | (227) | 25\% | (191) | 14\% | (105) | 15\% | (116) | 16\% | (121) | 760 |
| Cable: I currently subscribe | 38\% | (403) | 27\% | (286) | 17\% | (176) | 10\% | (105) | 8\% | (84) | 1054 |
| Cable: I subscribed in the past | 37\% | (284) | 27\% | (209) | 14\% | (106) | 11\% | (89) | 11\% | (83) | 771 |
| Cable: I have never subscribed | 32\% | (119) | 25\% | (94) | 11\% | (40) | 15\% | (57) | 18\% | (67) | 376 |
| Satellite television: I currently subscribe | 37\% | (204) | 28\% | (157) | 15\% | (81) | 9\% | (52) | 11\% | (59) | 554 |
| Satellite television: I subscribed in the past | 38\% | (226) | 28\% | (172) | 16\% | (99) | 9\% | (54) | 8\% | (51) | 602 |
| Satellite television: I have never subscribed | $36 \%$ | (375) | 25\% | (261) | 14\% | (142) | 14\% | (144) | 12\% | (124) | 1045 |
| Streaming service: I currently subscribe | 41\% | (526) | 29\% | (368) | 13\% | (168) | 10\% | (131) | 7\% | (83) | 1276 |
| Streaming service: I subscribed in the past | 28\% | (72) | 31\% | (77) | 21\% | (52) | 10\% | (24) | 11\% | (27) | 252 |
| Streaming service: I have never subscribed | $31 \%$ | (208) | $21 \%$ | (144) | 15\% | (102) | 14\% | (95) | 18\% | (124) | 673 |
| Film: An avid fan | 42\% | (325) | 28\% | (217) | 14\% | (111) | 10\% | (77) | 6\% | (49) | 780 |
| Film: A casual fan | 35\% | (397) | 28\% | (316) | 15\% | (169) | 10\% | (118) | 11\% | (127) | 1127 |
| Film: Not a fan | 28\% | (83) | 19\% | (56) | 14\% | (42) | 19\% | (55) | 20\% | (58) | 294 |
| Television: An avid fan | 37\% | (397) | $31 \%$ | (327) | 14\% | (144) | 11\% | (115) | 8\% | (83) | 1067 |
| Television: A casual fan | 37\% | (362) | 24\% | (231) | 17\% | (162) | 10\% | (99) | 12\% | (115) | 969 |
| Television: Not a fan | 28\% | (47) | 19\% | (32) | 10\% | (16) | 21\% | (35) | 22\% | (36) | 166 |
| Music: An avid fan | 39\% | (439) | 28\% | (313) | 15\% | (168) | 10\% | (110) | 7\% | (82) | 1113 |
| Music: A casual fan | 34\% | (329) | 27\% | (258) | 15\% | (141) | 12\% | (112) | 13\% | (123) | 964 |
| Music: Not a fan | 30\% | (37) | 14\% | (18) | 11\% | (13) | 22\% | (27) | 23\% | (29) | 124 |
| Fashion: An avid fan | 43\% | (141) | 27\% | (90) | 17\% | (55) | 6\% | (19) | 7\% | (24) | 329 |
| Fashion: A casual fan | 34\% | (307) | 30\% | (275) | 15\% | (135) | 11\% | (97) | 11\% | (99) | 912 |
| Fashion: Not a fan | 37\% | (357) | 23\% | (224) | 14\% | (132) | 14\% | (134) | 12\% | (112) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_7: And, how much do you worry about whether news from the following sources are accurate?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (414) | 24\% | (538) | 16\% | (352) | 13\% | (292) | 27\% | (605) | 2201 |
| Gender: Male | 23\% | (241) | 25\% | (266) | 18\% | (189) | 14\% | (145) | 21\% | (221) | 1062 |
| Gender: Female | 15\% | (172) | 24\% | (272) | $14 \%$ | (163) | 13\% | (147) | 34\% | (384) | 1139 |
| Age: 18-29 | 22\% | (103) | 24\% | (113) | 21\% | (101) | 10\% | (46) | 23\% | (107) | 470 |
| Age: 30-44 | 18\% | (96) | 28\% | (154) | 15\% | (80) | 14\% | (78) | 25\% | (137) | 543 |
| Age: 45-54 | 22\% | (69) | 25\% | (79) | 17\% | (53) | 15\% | (48) | 21\% | (66) | 316 |
| Age: 55-64 | 18\% | (79) | 24\% | (104) | 14\% | (61) | 13\% | (56) | 31\% | (136) | 436 |
| Age: 65+ | 15\% | (67) | 20\% | (89) | 13\% | (57) | 15\% | (64) | 37\% | (159) | 436 |
| Generation Z: 18-21 | 21\% | (37) | 15\% | (27) | $31 \%$ | (56) | 7\% | (12) | 27\% | (48) | 181 |
| Millennial: Age 22-37 | 21\% | (127) | 29\% | (173) | 15\% | (91) | $14 \%$ | (82) | 21\% | (122) | 595 |
| Generation X: Age 38-53 | 19\% | (94) | 26\% | (133) | 16\% | (79) | 14\% | (69) | 26\% | (130) | 506 |
| Boomers: Age 54-72 | 17\% | (131) | 24\% | (184) | 14\% | (108) | 13\% | (104) | 32\% | (251) | 779 |
| PID: Dem (no lean) | 17\% | (134) | 25\% | (203) | 17\% | (137) | 13\% | (102) | 28\% | (225) | 802 |
| PID: Ind (no lean) | 20\% | (140) | 23\% | (164) | 16\% | (117) | 13\% | (96) | 28\% | (201) | 719 |
| PID: Rep (no lean) | 21\% | (140) | 25\% | (171) | $14 \%$ | (97) | $14 \%$ | (94) | 26\% | (179) | 681 |
| PID/Gender: Dem Men | 21\% | (77) | 25\% | (91) | 18\% | (64) | 13\% | (49) | 23\% | (83) | 364 |
| PID/Gender: Dem Women | 13\% | (57) | 26\% | (112) | 17\% | (73) | 12\% | (53) | 33\% | (142) | 438 |
| PID/Gender: Ind Men | 24\% | (84) | 22\% | (76) | 19\% | (67) | 12\% | (42) | 22\% | (76) | 346 |
| PID/Gender: Ind Women | 15\% | (56) | 24\% | (88) | 13\% | (50) | 14\% | (54) | 34\% | (125) | 373 |
| PID/Gender: Rep Men | 23\% | (81) | 28\% | (98) | 16\% | (57) | 15\% | (54) | 18\% | (63) | 353 |
| PID/Gender: Rep Women | 18\% | (59) | 22\% | (73) | 12\% | (39) | 12\% | (41) | 35\% | (116) | 328 |
| Ideo: Liberal (1-3) | 20\% | (134) | 28\% | (190) | 18\% | (125) | $11 \%$ | (74) | 24\% | (164) | 687 |
| Ideo: Moderate (4) | 16\% | (82) | 24\% | (123) | 15\% | (77) | $14 \%$ | (69) | 31\% | (155) | 506 |
| Ideo: Conservative (5-7) | 24\% | (175) | 24\% | (180) | $14 \%$ | (105) | $14 \%$ | (102) | 24\% | (177) | 739 |
| Educ: < College | 17\% | (263) | 21\% | (322) | 16\% | (242) | $14 \%$ | (218) | 31\% | (468) | 1513 |
| Educ: Bachelors degree | 21\% | (95) | 31\% | (136) | 16\% | (73) | 11\% | (50) | 20\% | (90) | 444 |
| Educ: Post-grad | 23\% | (56) | 33\% | (79) | 15\% | (37) | 10\% | (25) | 19\% | (47) | 244 |

[^58]Table HR3_7: And, how much do you worry about whether news from the following sources are accurate?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (414) | 24\% | (538) | 16\% | (352) | 13\% | (292) | 27\% | (605) | 2201 |
| Income: Under 50k | 16\% | (212) | 23\% | (311) | 16\% | (206) | 15\% | (194) | 30\% | (404) | 1326 |
| Income: 50k-100k | 22\% | (139) | 26\% | (162) | 18\% | (109) | 11\% | (66) | 23\% | (143) | 619 |
| Income: $100 \mathrm{k}+$ | 25\% | (63) | 26\% | (66) | 14\% | (37) | 13\% | (32) | 23\% | (58) | 256 |
| Ethnicity: White | 19\% | (322) | 24\% | (419) | 15\% | (264) | 13\% | (229) | 28\% | (488) | 1723 |
| Ethnicity: Hispanic | 22\% | (76) | 20\% | (72) | 19\% | (67) | 9\% | (32) | 29\% | (102) | 350 |
| Ethnicity: Afr. Am. | 19\% | (53) | 25\% | (70) | 12\% | (34) | 15\% | (40) | 28\% | (78) | 274 |
| Ethnicity: Other | 19\% | (39) | 25\% | (50) | 26\% | (53) | 11\% | (23) | 19\% | (40) | 204 |
| Relig: Protestant | 16\% | (85) | 27\% | (144) | 14\% | (75) | 15\% | (78) | 27\% | (144) | 526 |
| Relig: Roman Catholic | 20\% | (89) | 25\% | (110) | 16\% | (72) | 10\% | (43) | 30\% | (132) | 446 |
| Relig: Ath./Agn./None | 19\% | (130) | 24\% | (161) | 18\% | (122) | 13\% | (90) | 26\% | (180) | 683 |
| Relig: Something Else | 21\% | (38) | 27\% | (48) | 12\% | (22) | 14\% | (24) | 26\% | (46) | 179 |
| Relig: Jewish | 20\% | (9) | 20\% | (9) | 21\% | (9) | 20\% | (9) | 19\% | (8) | 43 |
| Evang | 19\% | (112) | 25\% | (150) | 16\% | (97) | 16\% | (96) | 24\% | (146) | 601 |
| Non-Evang | 19\% | (302) | 24\% | (388) | 16\% | (254) | 12\% | (197) | 29\% | (459) | 1600 |
| Relig: All Christian | 18\% | (217) | 25\% | (293) | 15\% | (177) | 14\% | (162) | 29\% | (344) | 1193 |
| Relig: All Non-Christian | 21\% | (38) | 27\% | (48) | 12\% | (22) | 14\% | (24) | 26\% | (46) | 179 |
| Community: Urban | 21\% | (127) | 26\% | (157) | 14\% | (85) | 12\% | (73) | 26\% | (154) | 596 |
| Community: Suburban | 17\% | (169) | 24\% | (241) | 17\% | (169) | 14\% | (136) | 28\% | (273) | 988 |
| Community: Rural | 19\% | (117) | 23\% | (140) | 16\% | (98) | 14\% | (84) | 29\% | (178) | 617 |
| Employ: Private Sector | 23\% | (151) | 29\% | (190) | 16\% | (101) | 12\% | (76) | 20\% | (129) | 646 |
| Employ: Government | 19\% | (29) | 34\% | (51) | 19\% | (28) | 9\% | (14) | 20\% | (30) | 152 |
| Employ: Self-Employed | 29\% | (52) | 19\% | (34) | 17\% | (30) | 13\% | (23) | 23\% | (42) | 182 |
| Employ: Homemaker | 15\% | (25) | 27\% | (44) | 8\% | (13) | 15\% | (25) | 34\% | (55) | 162 |
| Employ: Student | 16\% | (18) | 23\% | (26) | 38\% | (43) | 7\% | (8) | 16\% | (18) | 113 |
| Employ: Retired | 16\% | (84) | 21\% | (109) | 13\% | (70) | 15\% | (80) | 35\% | (185) | 528 |
| Employ: Unemployed | 15\% | (36) | 20\% | (46) | 15\% | (36) | 17\% | (40) | 33\% | (78) | 237 |
| Employ: Other | 10\% | (18) | 21\% | (38) | 17\% | (30) | 14\% | (26) | 38\% | (69) | 180 |
| Military HH: Yes | 21\% | (82) | 24\% | (96) | 16\% | (62) | 14\% | (57) | 25\% | (100) | 397 |
| Military HH: No | 18\% | (331) | 25\% | (443) | 16\% | (290) | 13\% | (235) | 28\% | (505) | 1804 |

[^59]Table HR3_7: And, how much do you worry about whether news from the following sources are accurate?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (414) | 24\% | (538) | 16\% | (352) | 13\% | (292) | 27\% | (605) | 2201 |
| RD/WT: Right Direction | 21\% | (179) | 24\% | (211) | 17\% | (145) | 14\% | (120) | 25\% | (215) | 869 |
| RD/WT: Wrong Track | 18\% | (235) | 25\% | (328) | 15\% | (206) | 13\% | (173) | 29\% | (391) | 1332 |
| Trump Job Approve | 21\% | (196) | 26\% | (235) | 15\% | (140) | 14\% | (128) | 24\% | (215) | 914 |
| Trump Job Disapprove | 18\% | (209) | 25\% | (288) | 17\% | (191) | 12\% | (142) | 28\% | (318) | 1148 |
| Trump Job Strongly Approve | 24\% | (122) | 23\% | (117) | 16\% | (77) | 15\% | (76) | 21\% | (107) | 499 |
| Trump Job Somewhat Approve | 18\% | (74) | 29\% | (118) | 15\% | (62) | 12\% | (52) | 26\% | (108) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (50) | 27\% | (72) | 17\% | (46) | 13\% | (35) | 25\% | (67) | 271 |
| Trump Job Strongly Disapprove | 18\% | (158) | 25\% | (216) | 17\% | (145) | 12\% | (107) | 29\% | (250) | 877 |
| Favorable of Trump | 22\% | (198) | 26\% | (226) | 15\% | (132) | 14\% | (121) | 23\% | (203) | 880 |
| Unfavorable of Trump | 18\% | (203) | 25\% | (287) | 17\% | (196) | 12\% | (142) | 28\% | (314) | 1141 |
| Very Favorable of Trump | 24\% | (124) | 24\% | (125) | 14\% | (73) | 15\% | (80) | 22\% | (115) | 517 |
| Somewhat Favorable of Trump | 20\% | (74) | 28\% | (101) | 16\% | (59) | 11\% | (41) | 24\% | (89) | 363 |
| Somewhat Unfavorable of Trump | 22\% | (55) | 22\% | (56) | 18\% | (46) | 15\% | (37) | 23\% | (57) | 251 |
| Very Unfavorable of Trump | 17\% | (148) | 26\% | (231) | 17\% | (150) | 12\% | (105) | 29\% | (256) | 890 |
| \#1 Issue: Economy | 22\% | (122) | 25\% | (138) | 18\% | (103) | 13\% | (73) | 22\% | (125) | 561 |
| \#1 Issue: Security | 23\% | (104) | 26\% | (119) | $12 \%$ | (57) | 15\% | (69) | 24\% | (110) | 459 |
| \#1 Issue: Health Care | 17\% | (65) | 26\% | (103) | 17\% | (65) | 12\% | (49) | 28\% | (111) | 394 |
| \#1 Issue: Medicare / Social Security | 14\% | (42) | 17\% | (53) | 17\% | (52) | 15\% | (46) | 38\% | (120) | 313 |
| \#1 Issue: Women's Issues | 14\% | (14) | 27\% | (26) | 26\% | (24) | 14\% | (13) | 19\% | (18) | 95 |
| \#1 Issue: Education | 15\% | (26) | 26\% | (43) | 19\% | (32) | 10\% | (16) | 30\% | (49) | 166 |
| \#1 Issue: Energy | 17\% | (17) | 36\% | (35) | 10\% | (10) | 13\% | (12) | 24\% | (23) | 95 |
| \#1 Issue: Other | 21\% | (24) | 19\% | (22) | 7\% | (8) | 12\% | (14) | 42\% | (50) | 119 |
| 2018 House Vote: Democrat | 18\% | (143) | 28\% | (227) | 16\% | (129) | 12\% | (95) | 27\% | (218) | 811 |
| 2018 House Vote: Republican | 23\% | (167) | 26\% | (185) | 16\% | (117) | 14\% | (97) | $21 \%$ | (148) | 714 |
| 2018 House Vote: Someone else | 24\% | (21) | 24\% | (21) | 10\% | (9) | 16\% | (14) | 26\% | (23) | 87 |
| 2018 House Vote: Didnt Vote | 14\% | (82) | 18\% | (104) | 16\% | (96) | 15\% | (87) | 37\% | (217) | 586 |
| 2016 Vote: Hillary Clinton | 16\% | (112) | 27\% | (187) | 16\% | (108) | 12\% | (84) | 28\% | (195) | 685 |
| 2016 Vote: Donald Trump | 22\% | (164) | 27\% | (200) | 15\% | (110) | 13\% | (97) | 22\% | (164) | 734 |
| 2016 Vote: Someone else | 26\% | (45) | 23\% | (40) | 12\% | (21) | 15\% | (26) | 23\% | (40) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (91) | 18\% | (110) | 19\% | (113) | 14\% | (84) | 34\% | (206) | 604 |

Table HR3_7: And, how much do you worry about whether news from the following sources are accurate?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (414) | 24\% | (538) | 16\% | (352) | 13\% | (292) | 27\% | (605) | 2201 |
| Voted in 2014: Yes | 21\% | (285) | 28\% | (380) | $14 \%$ | (193) | 13\% | (177) | 25\% | (340) | 1376 |
| Voted in 2014: No | 16\% | (128) | 19\% | (158) | 19\% | (158) | 14\% | (115) | 32\% | (265) | 825 |
| 2012 Vote: Barack Obama | 19\% | (162) | 26\% | (222) | 16\% | (133) | 11\% | (97) | 28\% | (240) | 854 |
| 2012 Vote: Mitt Romney | 21\% | (108) | 28\% | (140) | 15\% | (73) | 15\% | (76) | 21\% | (107) | 504 |
| 2012 Vote: Other | 17\% | (16) | 19\% | (18) | 12\% | (11) | 15\% | (15) | 37\% | (35) | 95 |
| 2012 Vote: Didn't Vote | 17\% | (127) | 21\% | (152) | 18\% | (134) | 14\% | (103) | 30\% | (222) | 738 |
| 4-Region: Northeast | 16\% | (63) | 27\% | (108) | 14\% | (56) | 13\% | (50) | 30\% | (118) | 394 |
| 4-Region: Midwest | 15\% | (70) | 26\% | (120) | 17\% | (80) | 12\% | (56) | 29\% | (136) | 462 |
| 4-Region: South | 20\% | (166) | 24\% | (198) | 15\% | (123) | 15\% | (120) | 26\% | (218) | 825 |
| 4-Region: West | 22\% | (113) | 22\% | (113) | 18\% | (93) | 13\% | (67) | 26\% | (133) | 520 |
| Frequent TV watchers | 20\% | (325) | 25\% | (404) | 16\% | (260) | 12\% | (194) | 27\% | (438) | 1620 |
| Frequent movie watchers | 22\% | (209) | 24\% | (232) | 16\% | (152) | 13\% | (126) | 24\% | (230) | 949 |
| TV shows: Every day | 21\% | (245) | 24\% | (273) | 16\% | (179) | 12\% | (137) | 27\% | (308) | 1143 |
| TV shows: Several times per week | 17\% | (80) | 27\% | (131) | 17\% | (81) | 12\% | (57) | 27\% | (129) | 477 |
| TV shows: About once per week | 16\% | (21) | 25\% | (34) | 16\% | (21) | 17\% | (22) | 26\% | (34) | 132 |
| TV shows: Several times per month | 16\% | (17) | 33\% | (36) | 21\% | (22) | 11\% | (12) | 19\% | (20) | 108 |
| TV shows: About once per month | 14\% | (7) | 32\% | (15) | 7\% | (3) | $31 \%$ | (15) | 17\% | (8) | 48 |
| TV shows: Less often than once per month | 11\% | (9) | 24\% | (21) | 18\% | (16) | 15\% | (13) | 32\% | (29) | 89 |
| TV shows: Never | 17\% | (35) | 14\% | (28) | 14\% | (29) | 18\% | (36) | 37\% | (76) | 204 |
| Movies: Every day | 27\% | (114) | 20\% | (82) | 15\% | (61) | 18\% | (74) | 21\% | (86) | 416 |
| Movies: Several times per week | 18\% | (95) | 28\% | (150) | 17\% | (91) | 10\% | (53) | 27\% | (144) | 533 |
| Movies: About once per week | 16\% | (63) | 30\% | (120) | 20\% | (80) | 11\% | (43) | 25\% | (100) | 405 |
| Movies: Several times per month | 15\% | (35) | 28\% | (67) | 16\% | (39) | 14\% | (32) | 28\% | (66) | 239 |
| Movies: About once per month | 21\% | (39) | 24\% | (45) | 16\% | (28) | 11\% | (20) | 28\% | (52) | 183 |
| Movies: Less often than once per month | 17\% | (32) | 23\% | (44) | 12\% | (22) | 13\% | (24) | 35\% | (67) | 188 |
| Movies: Never | 15\% | (36) | 13\% | (31) | 13\% | (30) | 20\% | (48) | 39\% | (92) | 236 |

[^60]Table HR3_7: And, how much do you worry about whether news from the following sources are accurate?
Podcasts

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (414) | 24\% | (538) | 16\% | (352) | 13\% | (292) | 27\% | (605) | 2201 |
| Sports: Every day | 28\% | (60) | 23\% | (50) | 18\% | (39) | 13\% | (29) | 18\% | (39) | 217 |
| Sports: Several times per week | 21\% | (71) | 32\% | (112) | 15\% | (52) | 10\% | (35) | 22\% | (74) | 344 |
| Sports: About once per week | 25\% | (63) | 27\% | (70) | 16\% | (42) | 9\% | (24) | 23\% | (58) | 258 |
| Sports: Several times per month | 20\% | (34) | 22\% | (38) | 23\% | (39) | 14\% | (24) | 22\% | (37) | 172 |
| Sports: About once per month | 16\% | (22) | 29\% | (40) | 16\% | (22) | 13\% | (18) | 25\% | (34) | 137 |
| Sports: Less often than once per month | 15\% | (47) | 25\% | (79) | 17\% | (53) | 15\% | (48) | 28\% | (87) | 313 |
| Sports: Never | 15\% | (117) | 20\% | (150) | 14\% | (103) | 15\% | (114) | 36\% | (276) | 760 |
| Cable: I currently subscribe | 21\% | (226) | 24\% | (257) | 16\% | (173) | 14\% | (143) | 24\% | (255) | 1054 |
| Cable: I subscribed in the past | 17\% | (132) | 27\% | (207) | 15\% | (116) | 12\% | (94) | 29\% | (221) | 771 |
| Cable: I have never subscribed | 15\% | (56) | 20\% | (74) | 17\% | (62) | 15\% | (55) | 34\% | (128) | 376 |
| Satellite television: I currently subscribe | 21\% | (115) | 23\% | (127) | 18\% | (100) | 10\% | (55) | 28\% | (157) | 554 |
| Satellite television: I subscribed in the past | 17\% | (101) | 30\% | (179) | 15\% | (91) | 13\% | (80) | 25\% | (152) | 602 |
| Satellite television: I have never subscribed | 19\% | (198) | 22\% | (233) | 15\% | (161) | 15\% | (158) | 28\% | (296) | 1045 |
| Streaming service: I currently subscribe | 21\% | (262) | 28\% | (353) | 17\% | (221) | 13\% | (160) | 22\% | (280) | 1276 |
| Streaming service: I subscribed in the past | 18\% | (44) | 26\% | (65) | 17\% | (42) | 13\% | (34) | 26\% | (66) | 252 |
| Streaming service: I have never subscribed | 16\% | (107) | 18\% | (120) | 13\% | (88) | 15\% | (98) | 38\% | (259) | 673 |
| Film: An avid fan | 21\% | (168) | 27\% | (208) | 18\% | (141) | 14\% | (111) | 20\% | (154) | 780 |
| Film: A casual fan | 17\% | (194) | 26\% | (290) | 15\% | (172) | 11\% | (128) | 30\% | (343) | 1127 |
| Film: Not a fan | 18\% | (52) | 14\% | (40) | 13\% | (38) | 18\% | (54) | 37\% | (109) | 294 |
| Television: An avid fan | 19\% | (205) | 25\% | (270) | 16\% | (172) | 14\% | (152) | 25\% | (267) | 1067 |
| Television: A casual fan | 19\% | (180) | 25\% | (245) | 17\% | (161) | 11\% | (107) | 28\% | (275) | 969 |
| Television: Not a fan | 17\% | (29) | 14\% | (23) | 11\% | (18) | 20\% | (33) | 38\% | (63) | 166 |
| Music: An avid fan | 21\% | (238) | 25\% | (277) | 16\% | (175) | 14\% | (153) | 24\% | (271) | 1113 |
| Music: A casual fan | 15\% | (149) | 25\% | (244) | 17\% | (160) | 12\% | (116) | 31\% | (294) | 964 |
| Music: Not a fan | 21\% | (27) | 14\% | (17) | 13\% | (17) | 19\% | (24) | 32\% | (40) | 124 |
| Fashion: An avid fan | 24\% | (78) | 26\% | (85) | 18\% | (59) | 12\% | (40) | 21\% | (67) | 329 |
| Fashion: A casual fan | 16\% | (148) | 26\% | (233) | 18\% | (164) | 12\% | (109) | 28\% | (258) | 912 |
| Fashion: Not a fan | 19\% | (187) | 23\% | (221) | 13\% | (128) | 15\% | (144) | 29\% | (280) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_1: And specifically, how credible are each of the following?
CNN

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (482) | 31\% (682) | 12\% | (261) | 21\% | (466) | 12\% | (269) | 2\% | (41) | 2201 |
| Gender: Male | 22\% (229) | 30\% (320) | 12\% | (131) | 27\% | (285) | 8\% | (84) | 1\% | (14) | 1062 |
| Gender: Female | 22\% (253) | 32\% (362) | $11 \%$ | (130) | 16\% | (181) | 16\% | (185) | 2\% | (27) | 1139 |
| Age: 18-29 | 19\% (90) | 33\% (155) | 15\% | (70) | 14\% | (66) | 14\% | (67) | 5\% | (22) | 470 |
| Age: 30-44 | 25\% (134) | 32\% (171) | $11 \%$ | (62) | 16\% | (85) | 15\% | (80) | 2\% | (10) | 543 |
| Age: 45-54 | 30\% (93) | 28\% (89) | $12 \%$ | (39) | 22\% | (68) | 8\% | (24) | - | (1) | 316 |
| Age: 55-64 | 19\% (83) | 31\% (135) | 8\% | (36) | 29\% | (128) | 11\% | (46) | 1\% | (6) | 436 |
| Age: 65+ | 19\% (81) | 30\% (131) | 12\% | (53) | 27\% | (119) | 12\% | (52) | - | (1) | 436 |
| Generation Z: 18-21 | 15\% (28) | 33\% (60) | $21 \%$ | (38) | 12\% | (21) | 13\% | (23) | 6\% | (12) | 181 |
| Millennial: Age 22-37 | 25\% (149) | 32\% (190) | 12\% | (69) | 15\% | (90) | 13\% | (77) | 3\% | (20) | 595 |
| Generation X: Age 38-53 | 26\% (132) | 31\% (156) | 10\% | (50) | 19\% | (97) | 14\% | (69) | - | (2) | 506 |
| Boomers: Age 54-72 | 19\% (151) | 29\% (227) | $11 \%$ | (89) | 28\% | (219) | 11\% | (86) | 1\% | (7) | 779 |
| PID: Dem (no lean) | 34\% (276) | 40\% (324) | 8\% | (63) | 5\% | (43) | 11\% | (86) | 1\% | (10) | 802 |
| PID: Ind (no lean) | 18\% (132) | 30\% (217) | 13\% | (92) | 19\% | (136) | 17\% | (123) | 3\% | (18) | 719 |
| PID: Rep (no lean) | 11\% (74) | 21\% (141) | 16\% | (106) | 42\% | (287) | 9\% | (61) | 2\% | (13) | 681 |
| PID/Gender: Dem Men | 33\% (119) | 41\% (150) | 9\% | (32) | 8\% | (27) | 9\% | (32) | 1\% | (2) | 364 |
| PID/Gender: Dem Women | 36\% (156) | 40\% (174) | 7\% | (30) | 4\% | (16) | 12\% | (53) | 2\% | (8) | 438 |
| PID/Gender: Ind Men | 19\% (66) | 30\% (103) | 13\% | (46) | 26\% | (89) | 10\% | (36) | 2\% | (6) | 346 |
| PID/Gender: Ind Women | 18\% (67) | 31\% (114) | 12\% | (46) | 13\% | (47) | 23\% | (87) | 3\% | (12) | 373 |
| PID/Gender: Rep Men | 12\% (44) | 19\% (67) | 15\% | (52) | 48\% | (168) | 4\% | (16) | $2 \%$ | (6) | 353 |
| PID/Gender: Rep Women | 9\% (30) | 23\% (74) | 16\% | (54) | 36\% | (118) | 14\% | (45) | 2\% | (6) | 328 |
| Ideo: Liberal (1-3) | 32\% (221) | 42\% (285) | 10\% | (68) | 7\% | (47) | 8\% | (58) | 1\% | (8) | 687 |
| Ideo: Moderate (4) | 24\% (124) | 35\% (180) | 13\% | (64) | 12\% | (61) | 15\% | (74) | 1\% | (4) | 506 |
| Ideo: Conservative (5-7) | 11\% (82) | 21\% (152) | 15\% | (111) | 45\% | (335) | 7\% | (54) | 1\% | (6) | 739 |
| Educ: < College | 22\% (334) | 29\% (446) | 12\% | (179) | 20\% | (298) | 14\% | (217) | 3\% | (40) | 1513 |
| Educ: Bachelors degree | 20\% (88) | 34\% (152) | $12 \%$ | (54) | 24\% | (107) | 10\% | (43) | - | (0) | 444 |
| Educ: Post-grad | 25\% (60) | $34 \% \quad$ (83) | 12\% | (28) | 25\% | (61) | 4\% | (10) | - | (1) | 244 |

[^61]Table HR4_1: And specifically, how credible are each of the following?
CNN

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (482) | $31 \%$ (682) | 12\% | (261) | 21\% | (466) | 12\% | (269) | 2\% | (41) | 2201 |
| Income: Under 50k | 22\% (289) | 31\% (412) | 12\% | (155) | 17\% | (227) | 16\% | (212) | 2\% | (32) | 1326 |
| Income: 50k-100k | 23\% (145) | 29\% (183) | 12\% | (76) | 28\% | (172) | 7\% | (41) | - | (3) | 619 |
| Income: 100k+ | 19\% (48) | 34\% (87) | 12\% | (30) | 26\% | (68) | 6\% | (16) | 2\% | (6) | 256 |
| Ethnicity: White | 20\% (351) | 29\% (503) | 12\% | (208) | 24\% | (415) | 13\% | (216) | 2\% | (29) | 1723 |
| Ethnicity: Hispanic | 26\% (92) | 34\% (119) | 8\% | (29) | 16\% | (57) | 11\% | (39) | 4\% | (13) | 350 |
| Ethnicity: Afr. Am. | 30\% (84) | 41\% (112) | 9\% | (26) | 6\% | (17) | 11\% | (31) | 2\% | (5) | 274 |
| Ethnicity: Other | 23\% (47) | 33\% (67) | 13\% | (27) | 17\% | (34) | 11\% | (22) | 3\% | (7) | 204 |
| Relig: Protestant | 12\% (66) | 30\% (157) | 12\% | (66) | 34\% | (181) | 9\% | (46) | 2\% | (9) | 526 |
| Relig: Roman Catholic | 24\% (108) | 32\% (141) | 13\% | (60) | 20\% | (87) | 11\% | (48) | - | (1) | 446 |
| Relig: Ath./Agn./None | 25\% (168) | 33\% (225) | 9\% | (63) | 14\% | (97) | 16\% | (111) | 3\% | (19) | 683 |
| Relig: Something Else | 28\% (50) | 30\% (55) | 10\% | (18) | 19\% | (33) | 12\% | (21) | 1\% | (2) | 179 |
| Relig: Jewish | 30\% (13) | 37\% (16) | 8\% | (3) | 20\% | (9) | 1\% | (1) | 4\% | (2) | 43 |
| Evang | 19\% (115) | 27\% (163) | 13\% | (81) | 29\% | (172) | 11\% | (65) | 1\% | (5) | 601 |
| Non-Evang | 23\% (367) | 32\% (519) | 11\% | (180) | 18\% | (294) | 13\% | (204) | 2\% | (36) | 1600 |
| Relig: All Christian | 19\% (227) | 30\% (356) | 13\% | (156) | 26\% | (313) | 11\% | (129) | 1\% | (11) | 1193 |
| Relig: All Non-Christian | 28\% (50) | 30\% (55) | 10\% | (18) | 19\% | (33) | 12\% | (21) | 1\% | (2) | 179 |
| Community: Urban | 27\% (158) | 32\% (192) | 11\% | (67) | 14\% | (86) | 13\% | (78) | 2\% | (14) | 596 |
| Community: Suburban | 20\% (201) | 32\% (317) | 13\% | (129) | 23\% | (222) | 11\% | (111) | 1\% | (8) | 988 |
| Community: Rural | 20\% (123) | 28\% (173) | 11\% | (65) | 26\% | (158) | 13\% | (80) | 3\% | (20) | 617 |
| Employ: Private Sector | 21\% (138) | 34\% (220) | 13\% | (87) | 22\% | (144) | 7\% | (48) | 1\% | (9) | 646 |
| Employ: Government | 21\% (32) | 27\% (41) | 16\% | (24) | 22\% | (34) | 14\% | (21) | - | (1) | 152 |
| Employ: Self-Employed | 19\% (34) | 34\% (62) | 13\% | (23) | 28\% | (51) | 6\% | (10) | 1\% | (2) | 182 |
| Employ: Homemaker | 27\% (44) | 26\% (41) | 5\% | (9) | 15\% | (25) | 23\% | (38) | 3\% | (5) | 162 |
| Employ: Student | 17\% (20) | 42\% (48) | 15\% | (17) | 12\% | (14) | 10\% | (11) | 4\% | (4) | 113 |
| Employ: Retired | 20\% (107) | 29\% (153) | 11\% | (60) | 26\% | (136) | 13\% | (68) | 1\% | (5) | 528 |
| Employ: Unemployed | 27\% (63) | 28\% (67) | 8\% | (19) | 16\% | (37) | 19\% | (45) | 2\% | (5) | 237 |
| Employ: Other | 24\% (44) | 28\% (50) | 12\% | (22) | 14\% | (25) | 16\% | (28) | 6\% | (11) | 180 |
| Military HH: Yes | 21\% (85) | 26\% (104) | 12\% | (49) | 30\% | (121) | 9\% | (37) | - | (1) | 397 |
| Military HH: No | 22\% (397) | 32\% (577) | 12\% | (212) | 19\% | (346) | 13\% | (232) | 2\% | (40) | 1804 |

Continued on next page

Table HR4_1: And specifically, how credible are each of the following? CNN

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (482) | 31\% (682) | 12\% | (261) | 21\% | (466) | 12\% | (269) | 2\% | (41) | 2201 |
| RD/WT: Right Direction | 13\% (115) | 22\% (188) | 15\% | (134) | 39\% | (336) | 9\% | (77) | 2\% | (19) | 869 |
| RD/WT: Wrong Track | 28\% (367) | 37\% (493) | 10\% | (127) | 10\% | (130) | 14\% | (192) | 2\% | (22) | 1332 |
| Trump Job Approve | 12\% (105) | 21\% (196) | 16\% | (147) | 41\% | (375) | 8\% | (78) | 1\% | (13) | 914 |
| Trump Job Disapprove | 31\% (358) | 39\% (450) | 9\% | (104) | 7\% | (84) | 12\% | (136) | 1\% | (16) | 1148 |
| Trump Job Strongly Approve | 10\% (52) | 14\% (68) | 13\% | (63) | 56\% | (277) | 7\% | (33) | 1\% | (6) | 499 |
| Trump Job Somewhat Approve | 13\% (54) | 31\% (128) | 20\% | (84) | 24\% | (98) | 11\% | (44) | 2\% | (7) | 415 |
| Trump Job Somewhat Disapprove | 25\% (68) | 40\% (108) | 11\% | (31) | 13\% | (34) | 10\% | (28) | 1\% | (2) | 271 |
| Trump Job Strongly Disapprove | 33\% (290) | 39\% (342) | 8\% | (73) | 6\% | (50) | 12\% | (108) | 2\% | (13) | 877 |
| Favorable of Trump | 12\% (102) | 21\% (186) | 15\% | (136) | 43\% | (382) | 7\% | (66) | 1\% | (10) | 880 |
| Unfavorable of Trump | 31\% (352) | 40\% (454) | 10\% | (116) | 6\% | (71) | 12\% | (139) | 1\% | (9) | 1141 |
| Very Favorable of Trump | 11\% (59) | 14\% (71) | 13\% | (65) | 54\% | (281) | 7\% | (35) | 1\% | (5) | 517 |
| Somewhat Favorable of Trump | 12\% (42) | 31\% (114) | 20\% | (71) | 28\% | (100) | 8\% | (31) | 1\% | (5) | 363 |
| Somewhat Unfavorable of Trump | 23\% (57) | 37\% (93) | 17\% | (43) | 10\% | (25) | 13\% | (32) | - | (1) | 251 |
| Very Unfavorable of Trump | 33\% (295) | 41\% (361) | 8\% | (73) | 5\% | (46) | 12\% | (107) | 1\% | (8) | 890 |
| \#1 Issue: Economy | 25\% (138) | 34\% (189) | 10\% | (55) | 20\% | (114) | 11\% | (61) | 1\% | (3) | 561 |
| \#1 Issue: Security | 13\% (62) | 19\% (87) | 14\% | (65) | 44\% | (204) | 8\% | (36) | 1\% | (5) | 459 |
| \#1 Issue: Health Care | 31\% (121) | 36\% (143) | 10\% | (41) | 10\% | (38) | 10\% | (41) | 2\% | (10) | 394 |
| \#1 Issue: Medicare / Social Security | 22\% (69) | 32\% (100) | 13\% | (40) | 15\% | (48) | 17\% | (53) | 1\% | (2) | 313 |
| \#1 Issue: Women's Issues | 20\% (19) | 30\% (28) | 13\% | (12) | 14\% | (13) | 21\% | (20) | 2\% | (2) | 95 |
| \#1 Issue: Education | 18\% (30) | 34\% (57) | 13\% | (21) | 13\% | (22) | 15\% | (25) | 7\% | (12) | 166 |
| \#1 Issue: Energy | 25\% (24) | 35\% (33) | 13\% | (13) | 10\% | (10) | 15\% | (15) | 1\% | (1) | 95 |
| \#1 Issue: Other | 16\% (19) | 36\% (42) | 11\% | (13) | 16\% | (18) | 17\% | (20) | 5\% | (6) | 119 |
| 2018 House Vote: Democrat | 34\% (280) | 41\% (330) | 8\% | (63) | 6\% | (46) | 11\% | (90) | - | (2) | 811 |
| 2018 House Vote: Republican | 10\% (72) | 19\% (137) | 15\% | (108) | 47\% | (333) | 8\% | (58) | 1\% | (6) | 714 |
| 2018 House Vote: Someone else | 18\% (16) | 32\% (27) | 11\% | (10) | 21\% | (18) | 15\% | (13) | 3\% | (3) | 87 |
| 2018 House Vote: Didnt Vote | 19\% (113) | 32\% (188) | 13\% | (78) | 12\% | (69) | 18\% | (108) | 5\% | (30) | 586 |
| 2016 Vote: Hillary Clinton | 37\% (256) | 40\% (275) | 7\% | (46) | 5\% | (32) | 11\% | (75) | - | (1) | 685 |
| 2016 Vote: Donald Trump | 11\% (79) | 20\% (149) | 16\% | (115) | 45\% | (329) | 8\% | (57) | 1\% | (5) | 734 |
| 2016 Vote: Someone else | 18\% (31) | 39\% (67) | 12\% | (20) | 19\% | (33) | 11\% | (20) | 1\% | (2) | 172 |
| 2016 Vote: Didnt Vote | 19\% (115) | 31\% (190) | 13\% | (79) | 12\% | (71) | 19\% | (116) | 5\% | (33) | 604 |

[^62]Table HR4_1: And specifically, how credible are each of the following? CNN

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (482) | 31\% | (682) | 12\% | (261) | 21\% | (466) | 12\% | (269) | $2 \%$ | (41) | 2201 |
| Voted in 2014: Yes | 23\% | (310) | $31 \%$ | (433) | 11\% | (155) | 25\% | (346) | 9\% | (124) | 1\% | (9) | 1376 |
| Voted in 2014: No | 21\% | (172) | 30\% | (249) | 13\% | (106) | 15\% | (120) | 18\% | (146) | $4 \%$ | (32) | 825 |
| 2012 Vote: Barack Obama | 33\% | (285) | 37\% | (320) | 8\% | (68) | 10\% | (86) | 11\% | (93) | - | (2) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (40) | 21\% | (105) | 16\% | (83) | 48\% | (244) | 6\% | (28) | $1 \%$ | (4) | 504 |
| 2012 Vote: Other | 8\% | (8) | 23\% | (22) | 12\% | (12) | 33\% | (31) | 23\% | (22) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 20\% | (149) | 32\% | (234) | 13\% | (95) | 14\% | (103) | 17\% | (124) | 5\% | (33) | 738 |
| 4-Region: Northeast | 23\% | (91) | 33\% | (131) | 13\% | (50) | 17\% | (68) | 12\% | (49) | 1\% | (6) | 394 |
| 4-Region: Midwest | 20\% | (92) | 29\% | (136) | 13\% | (60) | 22\% | (103) | 12\% | (57) | 3\% | (14) | 462 |
| 4-Region: South | 22\% | (181) | 31\% | (258) | 12\% | (97) | 23\% | (188) | 11\% | (94) | 1\% | (7) | 825 |
| 4-Region: West | 23\% | (118) | 30\% | (157) | 10\% | (54) | 20\% | (107) | 13\% | (70) | 3\% | (14) | 520 |
| Frequent TV watchers | 24\% | (385) | 33\% | (531) | 11\% | (179) | 21\% | (337) | 11\% | (181) | - | (6) | 1620 |
| Frequent movie watchers | 26\% | (249) | 33\% | (310) | 11\% | (102) | 20\% | (187) | 10\% | (94) | $1 \%$ | (7) | 949 |
| TV shows: Every day | 27\% | (304) | 32\% | (361) | 10\% | (120) | 20\% | (228) | 11\% | (125) | - | (5) | 1143 |
| TV shows: Several times per week | 17\% | (81) | 36\% | (170) | 12\% | (59) | 23\% | (109) | 12\% | (57) | - | (2) | 477 |
| TV shows: About once per week | 15\% | (19) | 34\% | (45) | 19\% | (25) | 19\% | (25) | 13\% | (18) | - | (0) | 132 |
| TV shows: Several times per month | 16\% | (18) | 29\% | (31) | 19\% | (21) | 15\% | (16) | 17\% | (19) | 3\% | (4) | 108 |
| TV shows: About once per month | 25\% | (12) | 17\% | (8) | 13\% | (6) | 32\% | (16) | 13\% | (6) | - | (0) | 48 |
| TV shows: Less often than once per month | $21 \%$ | (18) | 21\% | (18) | 13\% | (12) | 24\% | (22) | 19\% | (17) | 3\% | (2) | 89 |
| TV shows: Never | 14\% | (30) | 23\% | (47) | 9\% | (18) | 25\% | (51) | 14\% | (29) | 14\% | (29) | 204 |
| Movies: Every day | 31\% | (130) | 29\% | (121) | 11\% | (45) | 17\% | (73) | 10\% | (43) | 1\% | (4) | 416 |
| Movies: Several times per week | 22\% | (118) | 35\% | (189) | 11\% | (57) | 21\% | (115) | 10\% | (51) | 1\% | (3) | 533 |
| Movies: About once per week | 19\% | (78) | 34\% | (140) | 14\% | (56) | 20\% | (83) | 11\% | (45) | 1\% | (4) | 405 |
| Movies: Several times per month | 23\% | (56) | 32\% | (77) | 16\% | (38) | 17\% | (42) | 10\% | (24) | 1\% | (3) | 239 |
| Movies: About once per month | 22\% | (40) | 26\% | (48) | 12\% | (22) | 27\% | (49) | 13\% | (24) | - | (0) | 183 |
| Movies: Less often than once per month | 17\% | (31) | 29\% | (55) | 10\% | (19) | 24\% | (46) | 19\% | (36) | 1\% | (1) | 188 |
| Movies: Never | 12\% | (28) | 22\% | (52) | 11\% | (25) | 26\% | (60) | 19\% | (45) | 11\% | (26) | 236 |

Continued on next page

Table HR4_1: And specifically, how credible are each of the following? CNN

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (482) | 31\% | (682) | 12\% | (261) | 21\% | (466) | 12\% | (269) | 2\% | (41) | 2201 |
| Sports: Every day | 36\% | (77) | 28\% | (62) | 8\% | (16) | 20\% | (44) | 7\% | (15) | 1\% | (2) | 217 |
| Sports: Several times per week | 20\% | (69) | 36\% | (123) | 13\% | (44) | 24\% | (82) | 7\% | (26) | - | (1) | 344 |
| Sports: About once per week | 26\% | (67) | 30\% | (78) | 12\% | (31) | 24\% | (63) | 6\% | (17) | 1\% | (2) | 258 |
| Sports: Several times per month | 20\% | (34) | 36\% | (62) | 20\% | (35) | 17\% | (30) | 7\% | (12) | - | (0) | 172 |
| Sports: About once per month | 21\% | (29) | 36\% | (49) | 17\% | (23) | 20\% | (28) | 6\% | (8) | - | (0) | 137 |
| Sports: Less often than once per month | 22\% | (69) | 33\% | (105) | 12\% | (38) | 20\% | (64) | 12\% | (36) | - | (1) | 313 |
| Sports: Never | 18\% | (137) | 27\% | (204) | 10\% | (74) | 21\% | (156) | 20\% | (155) | 5\% | (34) | 760 |
| Cable: I currently subscribe | 24\% | (255) | 31\% | (331) | 12\% | (131) | 20\% | (213) | 11\% | (118) | 1\% | (7) | 1054 |
| Cable: I subscribed in the past | 21\% | (165) | 30\% | (230) | 13\% | (100) | 23\% | (174) | 13\% | (97) | 1\% | (5) | 771 |
| Cable: I have never subscribed | 16\% | (62) | 32\% | (121) | 8\% | (30) | 21\% | (79) | 14\% | (54) | 8\% | (29) | 376 |
| Satellite television: I currently subscribe | 28\% | (156) | 29\% | (161) | 10\% | (56) | 24\% | (131) | 8\% | (47) | 1\% | (3) | 554 |
| Satellite television: I subscribed in the past | 20\% | (120) | 30\% | (180) | 14\% | (83) | 21\% | (124) | 15\% | (88) | 1\% | (8) | 602 |
| Satellite television: I have never subscribed | 20\% | (205) | 33\% | (341) | 12\% | (122) | 20\% | (212) | 13\% | (135) | 3\% | (30) | 1045 |
| Streaming service: I currently subscribe | 24\% | (304) | 33\% | (424) | 12\% | (153) | 21\% | (263) | 10\% | (125) | 1\% | (8) | 1276 |
| Streaming service: I subscribed in the past | 21\% | (52) | 26\% | (65) | 15\% | (39) | 19\% | (48) | 17\% | (43) | 2\% | (5) | 252 |
| Streaming service: I have never subscribed | 19\% | (126) | 29\% | (193) | 10\% | (69) | 23\% | (156) | 15\% | (101) | 4\% | (29) | 673 |
| Film: An avid fan | 30\% | (235) | 31\% | (245) | 9\% | (72) | 19\% | (149) | 10\% | (75) | 1\% | (4) | 780 |
| Film: A casual fan | 18\% | (208) | 33\% | (369) | 14\% | (155) | 21\% | (239) | 13\% | (147) | 1\% | (10) | 1127 |
| Film: Not a fan | 13\% | (39) | 23\% | (68) | 12\% | (34) | 27\% | (79) | 16\% | (47) | 9\% | (27) | 294 |
| Television: An avid fan | 28\% | (300) | 33\% | (354) | 10\% | (105) | 18\% | (193) | 10\% | (110) | - | (4) | 1067 |
| Television: A casual fan | 17\% | (166) | 31\% | (299) | 13\% | (129) | 23\% | (221) | 14\% | (140) | 1\% | (13) | 969 |
| Television: Not a fan | 10\% | (16) | 17\% | (29) | 16\% | (26) | 32\% | (52) | 12\% | (19) | 14\% | (23) | 166 |
| Music: An avid fan | 28\% | (309) | 33\% | (367) | 11\% | (124) | 17\% | (185) | 10\% | (116) | 1\% | (12) | 1113 |
| Music: A casual fan | 17\% | (159) | 30\% | (293) | 13\% | (125) | 24\% | (236) | 14\% | (137) | 1\% | (14) | 964 |
| Music: Not a fan | 11\% | (14) | 18\% | (22) | 9\% | (12) | 36\% | (45) | 13\% | (16) | 12\% | (15) | 124 |
| Fashion: An avid fan | $34 \%$ | (111) | 35\% | (116) | 10\% | (33) | 10\% | (32) | 10\% | (32) | 1\% | (4) | 329 |
| Fashion: A casual fan | 24\% | (218) | 31\% | (283) | 13\% | (116) | 18\% | (161) | 14\% | (127) | 1\% | (6) | 912 |
| Fashion: Not a fan | 16\% | (153) | 29\% | (283) | 12\% | (112) | 28\% | (272) | 11\% | (110) | 3\% | (30) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_2: And specifically, how credible are each of the following?
Fox News

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (472) | 31\% (680) | 15\% | (324) | 20\% | (448) | $11 \%$ | (233) | 2\% | (43) | 2201 |
| Gender: Male | 23\% (245) | 32\% (340) | 16\% | (170) | 19\% | (199) | 9\% | (90) | 2\% | (18) | 1062 |
| Gender: Female | 20\% (227) | 30\% (340) | 14\% | (154) | 22\% | (249) | 13\% | (143) | 2\% | (26) | 1139 |
| Age: 18-29 | 19\% (88) | 30\% (139) | $14 \%$ | (67) | 18\% | (86) | 14\% | (68) | 5\% | (22) | 470 |
| Age: 30-44 | 20\% (108) | 26\% (143) | 16\% | (84) | 23\% | (128) | 13\% | (69) | $2 \%$ | (11) | 543 |
| Age: 45-54 | $31 \% \quad$ (97) | 28\% (90) | 15\% | (49) | 18\% | (57) | 7\% | (21) | $1 \%$ | (2) | 316 |
| Age: 55-64 | 20\% (86) | 36\% (156) | 14\% | (61) | 21\% | (91) | 8\% | (36) | 1\% | (6) | 436 |
| Age: 65+ | 21\% (92) | 35\% (152) | 15\% | (64) | 20\% | (87) | 9\% | (39) | $1 \%$ | (3) | 436 |
| Generation Z: 18-21 | 16\% (29) | 30\% (55) | 14\% | (25) | 20\% | (36) | 13\% | (24) | 7\% | (13) | 181 |
| Millennial: Age 22-37 | 20\% (121) | 28\% (167) | 16\% | (96) | 20\% | (117) | 12\% | (74) | 3\% | (20) | 595 |
| Generation X: Age 38-53 | 25\% (126) | 27\% (138) | 14\% | (69) | 22\% | (112) | 12\% | (60) | - | (2) | 506 |
| Boomers: Age 54-72 | 20\% (158) | 35\% (274) | 16\% | (121) | 19\% | (150) | 9\% | (67) | $1 \%$ | (9) | 779 |
| PID: Dem (no lean) | 18\% (145) | 25\% (199) | 14\% | (116) | 32\% | (259) | 8\% | (68) | 2\% | (14) | 802 |
| PID: Ind (no lean) | 16\% (113) | 30\% (218) | 16\% | (114) | 19\% | (138) | 16\% | (117) | 2\% | (18) | 719 |
| PID: Rep (no lean) | 31\% (213) | 39\% (263) | $14 \%$ | (94) | 7\% | (51) | 7\% | (49) | $2 \%$ | (11) | 681 |
| PID/Gender: Dem Men | 20\% (72) | 27\% (98) | 14\% | (50) | 30\% | (107) | 9\% | (34) | 1\% | (3) | 364 |
| PID/Gender: Dem Women | 17\% (73) | 23\% (101) | 15\% | (66) | 35\% | (152) | 8\% | (34) | 3\% | (11) | 438 |
| PID/Gender: Ind Men | 16\% (56) | 31\% (107) | 19\% | (67) | 20\% | (70) | 11\% | (37) | $2 \%$ | (8) | 346 |
| PID/Gender: Ind Women | 15\% (57) | 30\% (111) | 13\% | (47) | 18\% | (68) | 21\% | (80) | 3\% | (10) | 373 |
| PID/Gender: Rep Men | 33\% (117) | 38\% (136) | 15\% | (53) | 6\% | (22) | 6\% | (20) | $2 \%$ | (6) | 353 |
| PID/Gender: Rep Women | 30\% (97) | 39\% (128) | 13\% | (41) | 9\% | (29) | 9\% | (29) | $1 \%$ | (5) | 328 |
| Ideo: Liberal (1-3) | 16\% (107) | 23\% (155) | 15\% | (105) | 38\% | (258) | 8\% | (55) | 1\% | (8) | 687 |
| Ideo: Moderate (4) | 18\% (89) | 30\% (151) | 19\% | (96) | 21\% | (104) | 12\% | (59) | $1 \%$ | (6) | 506 |
| Ideo: Conservative (5-7) | 30\% (223) | 42\% (309) | 13\% | (98) | 8\% | (61) | 5\% | (39) | 1\% | (9) | 739 |
| Educ: < College | 23\% (344) | 32\% (482) | 12\% | (187) | 17\% | (259) | 13\% | (201) | $3 \%$ | (39) | 1513 |
| Educ: Bachelors degree | 17\% (76) | 28\% (122) | 22\% | (96) | 27\% | (122) | 6\% | (27) | - | (2) | 444 |
| Educ: Post-grad | 21\% (52) | $31 \% \quad$ (75) | 17\% | (41) | 28\% | (68) | 2\% | (5) | 1\% | (2) | 244 |

[^63]Table HR4_2: And specifically, how credible are each of the following?
Fox News

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible | Heard of, no opinion | Never | heard f | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (472) | $31 \%$ (680) | 15\% (324) | 20\% (448) | 11\% (233) | 2\% | (43) | 2201 |
| Income: Under 50k | 21\% (276) | $31 \%$ (416) | 14\% (180) | 18\% (235) | 14\% (186) | 3\% | (33) | 1326 |
| Income: 50k-100k | 23\% (142) | 29\% (180) | 17\% (105) | 24\% (152) | 6\% (38) | 1\% | (4) | 619 |
| Income: $100 \mathrm{k}+$ | 21\% (55) | 33\% (84) | 15\% (39) | 24\% (62) | 4\% (10) | 2\% | (6) | 256 |
| Ethnicity: White | 20\% (349) | 33\% (566) | 14\% (248) | 20\% (352) | 10\% (180) | 2\% | (28) | 1723 |
| Ethnicity: Hispanic | 25\% (88) | 26\% (90) | 13\% (46) | 22\% (75) | 11\% (38) | 3\% | (12) | 350 |
| Ethnicity: Afr. Am. | 29\% (79) | 25\% (69) | 14\% (40) | 20\% (54) | 9\% (23) | 4\% | (10) | 274 |
| Ethnicity: Other | 21\% (44) | 22\% (46) | 18\% (37) | 21\% (42) | 15\% (30) | 3\% | (6) | 204 |
| Relig: Protestant | 22\% (116) | 37\% (197) | 15\% (79) | 17\% (88) | 7\% (36) | 2\% | (9) | 526 |
| Relig: Roman Catholic | 26\% (115) | 32\% (141) | 16\% (70) | 17\% (77) | 9\% (41) | - | (1) | 446 |
| Relig: Ath./Agn./None | 14\% (96) | 26\% (175) | 16\% (110) | 28\% (193) | 13\% (91) | 3\% | (18) | 683 |
| Relig: Something Else | 23\% (42) | 28\% (50) | 16\% (28) | 22\% (39) | 10\% (17) | 1\% | (3) | 179 |
| Relig: Jewish | 22\% (10) | 35\% (15) | 8\% (4) | $31 \% \quad$ (13) | - (0) | 4\% | (2) | 43 |
| Evang | 31\% (188) | 34\% (203) | 13\% (75) | 12\% (70) | 9\% (56) | 1\% | (8) | 601 |
| Non-Evang | 18\% (283) | 30\% (477) | 16\% (249) | 24\% (378) | 11\% (177) | 2\% | (35) | 1600 |
| Relig: All Christian | 25\% (304) | 34\% (406) | 14\% (171) | 16\% (189) | 9\% (110) | 1\% | (14) | 1193 |
| Relig: All Non-Christian | 23\% (42) | 28\% (50) | 16\% (28) | 22\% (39) | 10\% (17) | 1\% | (3) | 179 |
| Community: Urban | 21\% (127) | 27\% (162) | 15\% (90) | 21\% (122) | 13\% (78) | 3\% | (17) | 596 |
| Community: Suburban | 20\% (197) | 32\% (321) | 15\% (150) | 23\% (225) | 9\% (88) | 1\% | (9) | 988 |
| Community: Rural | 24\% (148) | 32\% (197) | 14\% (85) | 16\% (101) | 11\% (68) | 3\% | (18) | 617 |
| Employ: Private Sector | 24\% (154) | 32\% (208) | 14\% (92) | 22\% (143) | 6\% (38) | 2\% | (11) | 646 |
| Employ: Government | 12\% (18) | 27\% (41) | 17\% (25) | 30\% (45) | 14\% (21) | 1\% | (1) | 152 |
| Employ: Self-Employed | 26\% (47) | 31\% (56) | 16\% (29) | 21\% (38) | 5\% (9) | 1\% | (3) | 182 |
| Employ: Homemaker | 12\% (20) | 32\% (53) | 10\% (17) | 24\% (39) | 18\% (29) | 3\% | (5) | 162 |
| Employ: Student | 20\% (22) | 30\% (34) | 16\% (18) | 26\% (29) | $8 \% \quad$ (9) | 1\% | (1) | 113 |
| Employ: Retired | 21\% (112) | 32\% (167) | 16\% (83) | 19\% (102) | 11\% (58) | 1\% | (6) | 528 |
| Employ: Unemployed | 21\% (49) | 33\% (78) | 16\% (38) | 11\% (27) | 18\% (42) | 1\% | (3) | 237 |
| Employ: Other | 28\% (50) | 24\% (43) | 12\% (21) | 13\% (24) | 15\% (28) | 8\% | (14) | 180 |
| Military HH: Yes | 24\% (94) | 33\% (133) | 13\% (53) | 22\% (87) | 7\% (29) | - | (1) | 397 |
| Military HH: No | 21\% (378) | 30\% (548) | 15\% (271) | 20\% (362) | 11\% (204) | 2\% | (42) | 1804 |

Continued on next page

Table HR4_2: And specifically, how credible are each of the following?
Fox News

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (472) | 31\% (680) | 15\% | (324) | 20\% | (448) | 11\% | (233) | 2\% | (43) | 2201 |
| RD/WT: Right Direction | 31\% (268) | 39\% (337) | 13\% | (110) | 8\% | (72) | 8\% | (65) | 2\% | (18) | 869 |
| RD/WT: Wrong Track | 15\% (204) | 26\% (343) | 16\% | (215) | 28\% | (376) | 13\% | (168) | 2\% | (26) | 1332 |
| Trump Job Approve | 30\% (273) | 40\% (362) | 13\% | (122) | 8\% | (73) | 8\% | (72) | 1\% | (11) | 914 |
| Trump Job Disapprove | 16\% (180) | 25\% (291) | 17\% | (190) | $32 \%$ | (362) | 9\% | (106) | 2\% | (20) | 1148 |
| Trump Job Strongly Approve | 37\% (187) | 37\% (185) | 10\% | (49) | 9\% | (47) | 5\% | (27) | 1\% | (4) | 499 |
| Trump Job Somewhat Approve | 21\% (86) | 43\% (177) | 18\% | (73) | 6\% | (26) | 11\% | (45) | 2\% | (8) | 415 |
| Trump Job Somewhat Disapprove | 19\% (51) | 35\% (94) | 19\% | (51) | $14 \%$ | (38) | 12\% | (33) | 2\% | (5) | 271 |
| Trump Job Strongly Disapprove | 15\% (129) | 22\% (197) | 16\% | (139) | 37\% | (324) | 8\% | (73) | 2\% | (15) | 877 |
| Favorable of Trump | 31\% (271) | 40\% (350) | 13\% | (115) | 9\% | (77) | 7\% | (60) | 1\% | (8) | 880 |
| Unfavorable of Trump | 15\% (167) | 26\% (294) | 17\% | (193) | $32 \%$ | (362) | 10\% | (112) | 1\% | (14) | 1141 |
| Very Favorable of Trump | 40\% (207) | 35\% (182) | 9\% | (49) | 9\% | (49) | 5\% | (27) | 1\% | (4) | 517 |
| Somewhat Favorable of Trump | 18\% (64) | 46\% (168) | 18\% | (66) | 8\% | (28) | 9\% | (33) | 1\% | (4) | 363 |
| Somewhat Unfavorable of Trump | 21\% (52) | 35\% (88) | 19\% | (47) | 12\% | (31) | 12\% | (31) | 1\% | (3) | 251 |
| Very Unfavorable of Trump | 13\% (115) | 23\% (206) | 16\% | (146) | 37\% | (331) | 9\% | (80) | 1\% | (12) | 890 |
| \#1 Issue: Economy | 21\% (116) | 35\% (195) | 17\% | (95) | 17\% | (97) | 9\% | (52) | 1\% | (6) | 561 |
| \#1 Issue: Security | 34\% (158) | 37\% (172) | $11 \%$ | (52) | 9\% | (41) | 7\% | (32) | 1\% | (5) | 459 |
| \#1 Issue: Health Care | 18\% (72) | 24\% (93) | 14\% | (56) | 30\% | (117) | 12\% | (46) | 3\% | (10) | 394 |
| \#1 Issue: Medicare / Social Security | 18\% (56) | 35\% (110) | 16\% | (49) | 17\% | (55) | 13\% | (39) | 1\% | (3) | 313 |
| \#1 Issue: Women's Issues | 16\% (15) | 26\% (25) | 19\% | (18) | 27\% | (26) | 9\% | (9) | 2\% | (2) | 95 |
| \#1 Issue: Education | 16\% (26) | 17\% (28) | 18\% | (30) | 28\% | (47) | 15\% | (25) | 5\% | (9) | 166 |
| \#1 Issue: Energy | 8\% (7) | 24\% (22) | 16\% | (15) | 39\% | (37) | 13\% | (13) | 1\% | (1) | 95 |
| \#1 Issue: Other | 18\% (21) | 29\% (35) | 7\% | (9) | 25\% | (29) | 15\% | (18) | 6\% | (7) | 119 |
| 2018 House Vote: Democrat | 16\% (133) | 21\% (169) | 17\% | (138) | $36 \%$ | (296) | 8\% | (66) | $1 \%$ | (8) | 811 |
| 2018 House Vote: Republican | 30\% (217) | 42\% (297) | $14 \%$ | (99) | 7\% | (53) | 6\% | (44) | 1\% | (4) | 714 |
| 2018 House Vote: Someone else | 14\% (12) | 26\% (23) | $21 \%$ | (18) | 20\% | (17) | 17\% | (15) | 2\% | (2) | 87 |
| 2018 House Vote: Didnt Vote | 18\% (108) | 33\% (191) | 12\% | (68) | 14\% | (82) | 18\% | (108) | 5\% | (29) | 586 |
| 2016 Vote: Hillary Clinton | 16\% (108) | 22\% (150) | 16\% | (108) | 38\% | (258) | 8\% | (57) | 1\% | (4) | 685 |
| 2016 Vote: Donald Trump | 31\% (227) | 40\% (291) | 15\% | (108) | 8\% | (61) | 6\% | (41) | 1\% | (5) | 734 |
| 2016 Vote: Someone else | 8\% (14) | 28\% (48) | 22\% | (39) | 26\% | (45) | 14\% | (25) | 1\% | (1) | 172 |
| 2016 Vote: Didnt Vote | 20\% (121) | 31\% (189) | $11 \%$ | (69) | 14\% | (83) | 18\% | (109) | 5\% | (33) | 604 |

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Fox News

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (472) | 31\% | (680) | 15\% | (324) | 20\% | (448) | $11 \%$ | (233) | 2\% | (43) | 2201 |
| Voted in 2014: Yes | 21\% | (295) | 31\% | (423) | 16\% | (219) | 23\% | (322) | 8\% | (107) | 1\% | (11) | 1376 |
| Voted in 2014: No | $21 \%$ | (177) | 31\% | (257) | 13\% | (105) | 15\% | (127) | 15\% | (127) | 4\% | (33) | 825 |
| 2012 Vote: Barack Obama | 18\% | (156) | 23\% | (197) | 16\% | (139) | 33\% | (280) | 9\% | (75) | 1\% | (8) | 854 |
| 2012 Vote: Mitt Romney | 30\% | (151) | 42\% | (212) | 15\% | (76) | 8\% | (41) | 5\% | (23) | - | (2) | 504 |
| 2012 Vote: Other | 7\% | (6) | 32\% | (31) | 20\% | (19) | 21\% | (20) | 20\% | (19) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 21\% | (159) | 32\% | (237) | 12\% | (91) | 14\% | (106) | 15\% | (113) | 4\% | (32) | 738 |
| 4-Region: Northeast | 20\% | (78) | 35\% | (137) | 14\% | (55) | 19\% | (75) | 11\% | (44) | 1\% | (6) | 394 |
| 4-Region: Midwest | 18\% | (83) | 32\% | (149) | 16\% | (73) | 22\% | (100) | 10\% | (44) | 3\% | (14) | 462 |
| 4-Region: South | 24\% | (200) | 29\% | (243) | 15\% | (125) | 19\% | (154) | $11 \%$ | (89) | 2\% | (14) | 825 |
| 4-Region: West | 21\% | (111) | 29\% | (152) | 14\% | (72) | 23\% | (119) | $11 \%$ | (57) | 2\% | (10) | 520 |
| Frequent TV watchers | 23\% | (366) | 32\% | (516) | 15\% | (236) | 21\% | (340) | 9\% | (154) | 1\% | (9) | 1620 |
| Frequent movie watchers | 26\% | (247) | 32\% | (304) | 15\% | (139) | 19\% | (182) | 7\% | (70) | 1\% | (7) | 949 |
| TV shows: Every day | 25\% | (285) | 32\% | (360) | 13\% | (153) | 21\% | (238) | 9\% | (103) | - | (5) | 1143 |
| TV shows: Several times per week | 17\% | (81) | 33\% | (155) | 17\% | (83) | 21\% | (102) | $11 \%$ | (51) | 1\% | (4) | 477 |
| TV shows: About once per week | 16\% | (21) | 35\% | (46) | 19\% | (24) | 17\% | (22) | 13\% | (17) | 2\% | (2) | 132 |
| TV shows: Several times per month | 14\% | (15) | 30\% | (33) | 21\% | (22) | 18\% | (20) | 13\% | (14) | 4\% | (5) | 108 |
| TV shows: About once per month | 26\% | (13) | 29\% | (14) | 13\% | (6) | 14\% | (7) | 18\% | (9) | - | (0) | 48 |
| TV shows: Less often than once per month | 23\% | (21) | 27\% | (24) | 11\% | (9) | 23\% | (20) | 13\% | (12) | 3\% | (3) | 89 |
| TV shows: Never | 18\% | (37) | 24\% | (48) | 13\% | (27) | 19\% | (39) | 14\% | (28) | 12\% | (24) | 204 |
| Movies: Every day | 32\% | (134) | 30\% | (127) | 12\% | (48) | 16\% | (68) | 9\% | (35) | 1\% | (4) | 416 |
| Movies: Several times per week | 21\% | (113) | $33 \%$ | (177) | 17\% | (91) | 21\% | (113) | 7\% | (35) | 1\% | (3) | 533 |
| Movies: About once per week | 19\% | (78) | 28\% | (113) | 18\% | (73) | 22\% | (89) | 12\% | (47) | 1\% | (6) | 405 |
| Movies: Several times per month | 18\% | (43) | 32\% | (77) | 15\% | (35) | 24\% | (56) | 10\% | (23) | 2\% | (4) | 239 |
| Movies: About once per month | 22\% | (40) | 35\% | (64) | 12\% | (22) | 18\% | (33) | 12\% | (22) | 1\% | (1) | 183 |
| Movies: Less often than once per month | 10\% | (20) | 29\% | (55) | 15\% | (28) | 28\% | (52) | 17\% | (31) | 1\% | (2) | 188 |
| Movies: Never | 18\% | (43) | 28\% | (66) | 12\% | (28) | 15\% | (36) | 17\% | (40) | 10\% | (23) | 236 |

Continued on next page

Table HR4_2: And specifically, how credible are each of the following?
Fox News

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (472) | 31\% | (680) | 15\% | (324) | 20\% | (448) | 11\% | (233) | 2\% | (43) | 2201 |
| Sports: Every day | 36\% | (77) | $34 \%$ | (74) | 10\% | (22) | 12\% | (26) | 7\% | (15) | 1\% | (2) | 217 |
| Sports: Several times per week | 22\% | (76) | 37\% | (128) | 17\% | (58) | 17\% | (59) | 6\% | (20) | 1\% | (2) | 344 |
| Sports: About once per week | 22\% | (58) | 33\% | (85) | 17\% | (44) | 22\% | (58) | 4\% | (10) | 2\% | (4) | 258 |
| Sports: Several times per month | $22 \%$ | (37) | 30\% | (51) | 17\% | (29) | 20\% | (34) | 12\% | (21) | - | (0) | 172 |
| Sports: About once per month | 24\% | (33) | 29\% | (40) | 19\% | (25) | 22\% | (31) | 5\% | (7) | - | (0) | 137 |
| Sports: Less often than once per month | 20\% | (62) | 33\% | (102) | 17\% | (52) | 18\% | (57) | 12\% | (37) | 1\% | (4) | 313 |
| Sports: Never | 17\% | (128) | 26\% | (200) | 12\% | (94) | 24\% | (185) | 16\% | (123) | 4\% | (31) | 760 |
| Cable: I currently subscribe | 25\% | (261) | 31\% | (324) | 14\% | (153) | 19\% | (206) | 10\% | (102) | 1\% | (9) | 1054 |
| Cable: I subscribed in the past | 18\% | (136) | 32\% | (249) | 16\% | (122) | 22\% | (172) | 11\% | (83) | 1\% | (9) | 771 |
| Cable: I have never subscribed | 20\% | (75) | 29\% | (108) | 13\% | (49) | 19\% | (71) | 13\% | (48) | 7\% | (26) | 376 |
| Satellite television: I currently subscribe | 31\% | (172) | 33\% | (180) | 10\% | (53) | 17\% | (97) | 9\% | (48) | 1\% | (4) | 554 |
| Satellite television: I subscribed in the past | 18\% | (105) | 31\% | (186) | 17\% | (101) | 20\% | (119) | 14\% | (83) | 1\% | (8) | 602 |
| Satellite television: I have never subscribed | 19\% | (195) | 30\% | (314) | 16\% | (170) | 22\% | (233) | 10\% | (102) | 3\% | (31) | 1045 |
| Streaming service: I currently subscribe | 21\% | (274) | 30\% | (381) | 16\% | (205) | 24\% | (301) | 8\% | (105) | 1\% | (10) | 1276 |
| Streaming service: I subscribed in the past | $21 \%$ | (53) | 31\% | (77) | 13\% | (33) | 15\% | (37) | 18\% | (45) | 2\% | (6) | 252 |
| Streaming service: I have never subscribed | 22\% | (145) | 33\% | (222) | 13\% | (86) | 16\% | (110) | 12\% | (83) | $4 \%$ | (27) | 673 |
| Film: An avid fan | 27\% | (212) | 29\% | (227) | 13\% | (98) | 23\% | (179) | 8\% | (61) | - | (3) | 780 |
| Film: A casual fan | 18\% | (200) | 33\% | (370) | 17\% | (196) | 20\% | (223) | 11\% | (123) | 1\% | (15) | 1127 |
| Film: Not a fan | 20\% | (60) | 28\% | (83) | 10\% | (31) | 16\% | (46) | 17\% | (50) | 8\% | (24) | 294 |
| Television: An avid fan | 26\% | (273) | 32\% | (345) | 12\% | (131) | 21\% | (224) | 8\% | (89) | - | (4) | 1067 |
| Television: A casual fan | 17\% | (167) | 31\% | (299) | 18\% | (172) | 19\% | (188) | 13\% | (124) | 2\% | (17) | 969 |
| Television: Not a fan | 19\% | (32) | 22\% | (36) | 13\% | (21) | 22\% | (36) | 12\% | (20) | 13\% | (22) | 166 |
| Music: An avid fan | 25\% | (277) | 30\% | (339) | 14\% | (152) | 21\% | (229) | 9\% | (103) | 1\% | (13) | 1113 |
| Music: A casual fan | 18\% | (173) | 32\% | (305) | 17\% | (161) | 20\% | (192) | 12\% | (117) | 2\% | (16) | 964 |
| Music: Not a fan | 17\% | (21) | 29\% | (36) | 9\% | (11) | 22\% | (27) | 11\% | (14) | 12\% | (14) | 124 |
| Fashion: An avid fan | 31\% | (102) | 30\% | (99) | 15\% | (49) | 15\% | (48) | 9\% | (31) | - | (0) | 329 |
| Fashion: A casual fan | 22\% | (197) | 33\% | (301) | 13\% | (121) | 19\% | (177) | 11\% | (104) | 1\% | (12) | 912 |
| Fashion: Not a fan | 18\% | (173) | 29\% | (280) | 16\% | (154) | 23\% | (224) | 10\% | (98) | $3 \%$ | (31) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_3: And specifically, how credible are each of the following? MSNBC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% (404) | 30\% (653) | 14\% | (308) | 18\% | (389) | 16\% | (360) | 4\% | (87) | 2201 |
| Gender: Male | 18\% (192) | 29\% (312) | 16\% | (172) | 24\% | (250) | 10\% | (105) | 3\% | (31) | 1062 |
| Gender: Female | 19\% (212) | 30\% (340) | 12\% | (135) | 12\% | (139) | 22\% | (255) | 5\% | (57) | 1139 |
| Age: 18-29 | 16\% (75) | 26\% (124) | 17\% | (78) | 13\% | (59) | 20\% | (93) | 9\% | (41) | 470 |
| Age: 30-44 | 18\% (95) | 36\% (197) | $14 \%$ | (79) | 12\% | (63) | 16\% | (87) | 4\% | (22) | 543 |
| Age: 45-54 | 24\% (76) | 31\% (98) | $14 \%$ | (45) | 17\% | (53) | 11\% | (34) | 3\% | (9) | 316 |
| Age: 55-64 | 18\% (78) | 28\% (121) | 10\% | (45) | 25\% | (109) | 17\% | (75) | 2\% | (8) | 436 |
| Age: 65+ | 18\% (79) | 26\% (113) | $14 \%$ | (61) | 24\% | (104) | 16\% | (71) | 2\% | (8) | 436 |
| Generation Z: 18-21 | 15\% (26) | 23\% (42) | 18\% | (32) | 13\% | (24) | 18\% | (33) | 13\% | (24) | 181 |
| Millennial: Age 22-37 | 18\% (106) | 34\% (201) | 15\% | (88) | 11\% | (67) | 17\% | (100) | 6\% | (34) | 595 |
| Generation X: Age 38-53 | 21\% (106) | 32\% (164) | $14 \%$ | (73) | 14\% | (72) | 15\% | (78) | 3\% | (14) | 506 |
| Boomers: Age 54-72 | 18\% (142) | 27\% (206) | 13\% | (97) | 25\% | (195) | 16\% | (125) | 2\% | (13) | 779 |
| PID: Dem (no lean) | 30\% (243) | 37\% (295) | 9\% | (68) | 6\% | (49) | 15\% | (122) | 3\% | (24) | 802 |
| PID: Ind (no lean) | $14 \% \quad$ (98) | 29\% (206) | 16\% | (115) | 15\% | (105) | 22\% | (155) | 5\% | (39) | 719 |
| PID: Rep (no lean) | 9\% (63) | 22\% (151) | 18\% | (125) | 35\% | (236) | 12\% | (83) | 3\% | (24) | 681 |
| PID/Gender: Dem Men | 30\% (107) | 36\% (132) | 11\% | (41) | 10\% | (35) | 10\% | (36) | 3\% | (12) | 364 |
| PID/Gender: Dem Women | 31\% (136) | 37\% (163) | 6\% | (27) | 3\% | (14) | 20\% | (86) | 3\% | (12) | 438 |
| PID/Gender: Ind Men | 15\% (50) | 30\% (105) | 19\% | (66) | 21\% | (74) | 12\% | (43) | 2\% | (8) | 346 |
| PID/Gender: Ind Women | 13\% (48) | 27\% (101) | 13\% | (49) | 8\% | (31) | 30\% | (112) | 8\% | (31) | 373 |
| PID/Gender: Rep Men | 10\% (35) | 21\% (75) | 19\% | (66) | 40\% | (141) | 7\% | (26) | 3\% | (10) | 353 |
| PID/Gender: Rep Women | 9\% (28) | 23\% (76) | 18\% | (59) | 29\% | (94) | 17\% | (57) | 4\% | (14) | 328 |
| Ideo: Liberal (1-3) | 28\% (195) | 37\% (257) | 12\% | (81) | 8\% | (52) | 12\% | (81) | 3\% | (21) | 687 |
| Ideo: Moderate (4) | 21\% (105) | 35\% (178) | $14 \%$ | (71) | 9\% | (45) | 18\% | (93) | 3\% | (15) | 506 |
| Ideo: Conservative (5-7) | 9\% (70) | 22\% (164) | 18\% | (133) | 38\% | (280) | 11\% | (84) | 1\% | (9) | 739 |
| Educ: < College | 19\% (285) | 27\% (415) | 13\% | (200) | 16\% | (244) | 19\% | (289) | 5\% | (81) | 1513 |
| Educ: Bachelors degree | 17\% (74) | 34\% (151) | 17\% | (75) | 19\% | (87) | 13\% | (57) | - | (1) | 444 |
| Educ: Post-grad | 19\% (45) | 36\% (87) | 13\% | (33) | 24\% | (59) | 6\% | (15) | 2\% | (6) | 244 |

[^65]Table HR4_3: And specifically, how credible are each of the following? MSNBC

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible | Heard of, no opinion | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% (404) | 30\% (653) | 14\% (308) | 18\% (389) | 16\% (360) | 4\% | (87) | 2201 |
| Income: Under 50k | 19\% (247) | 29\% (380) | 13\% (172) | 13\% (177) | 21\% (280) | 5\% | (70) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 18\% (108) | 32\% (197) | 15\% (95) | 24\% (146) | 10\% (63) | 2\% | (10) | 619 |
| Income: 100k+ | 19\% (48) | 30\% (76) | 16\% (41) | 26\% (66) | 7\% (17) | 3\% | (8) | 256 |
| Ethnicity: White | 17\% (299) | 28\% (487) | 14\% (239) | 20\% (346) | 16\% (283) | $4 \%$ | (69) | 1723 |
| Ethnicity: Hispanic | 22\% (75) | 30\% (107) | 13\% (46) | 12\% (42) | 16\% (57) | 7\% | (23) | 350 |
| Ethnicity: Afr. Am. | 26\% (71) | 39\% (106) | 10\% (28) | 8\% (21) | 14\% (38) | 4\% | (11) | 274 |
| Ethnicity: Other | 17\% (34) | 29\% (59) | 20\% (42) | $11 \%$ (23) | $19 \% \quad$ (39) | $3 \%$ | (7) | 204 |
| Relig: Protestant | 12\% (63) | 29\% (154) | 14\% (76) | 30\% (155) | 12\% (62) | 3\% | (15) | 526 |
| Relig: Roman Catholic | 19\% (83) | 32\% (142) | 16\% (71) | 16\% (73) | 15\% (68) | $2 \%$ | (9) | 446 |
| Relig: Ath./Agn./None | 20\% (135) | 30\% (206) | 13\% (89) | 11\% (77) | 20\% (135) | 6\% | (40) | 683 |
| Relig: Something Else | 21\% (38) | 35\% (63) | 12\% (21) | 13\% (24) | 15\% (27) | $4 \%$ | (7) | 179 |
| Relig: Jewish | 32\% (14) | $31 \% \quad$ (13) | 7\% (3) | 25\% (11) | $1 \% \quad(1)$ | $4 \%$ | (2) | 43 |
| Evang | 16\% (96) | 26\% (159) | 14\% (83) | 24\% (145) | 17\% (103) | $2 \%$ | (14) | 601 |
| Non-Evang | 19\% (308) | 31\% (493) | 14\% (225) | 15\% (245) | 16\% (257) | 5\% | (73) | 1600 |
| Relig: All Christian | 16\% (193) | 29\% (343) | 15\% (180) | 22\% (262) | 16\% (187) | $2 \%$ | (28) | 1193 |
| Relig: All Non-Christian | 21\% (38) | 35\% (63) | 12\% (21) | 13\% (24) | 15\% (27) | $4 \%$ | (7) | 179 |
| Community: Urban | 23\% (135) | 32\% (189) | 13\% (75) | 12\% (73) | 15\% (91) | 5\% | (33) | 596 |
| Community: Suburban | 17\% (171) | 32\% (314) | 16\% (154) | 18\% (180) | 14\% (142) | 3\% | (27) | 988 |
| Community: Rural | 16\% (98) | 24\% (150) | 13\% (79) | 22\% (136) | 21\% (127) | $4 \%$ | (27) | 617 |
| Employ: Private Sector | 20\% (128) | 35\% (227) | 16\% (105) | 17\% (107) | 9\% (61) | 3\% | (18) | 646 |
| Employ: Government | 12\% (18) | 33\% (51) | 17\% (27) | 20\% (30) | 17\% (26) | - | (1) | 152 |
| Employ: Self-Employed | 16\% (29) | 33\% (61) | 15\% (27) | 25\% (45) | 8\% (14) | $4 \%$ | (6) | 182 |
| Employ: Homemaker | 20\% (33) | 24\% (38) | 9\% (14) | 16\% (25) | 28\% (46) | 3\% | (5) | 162 |
| Employ: Student | 13\% (15) | 35\% (40) | 13\% (15) | 11\% (13) | $21 \% \quad$ (24) | 6\% | (7) | 113 |
| Employ: Retired | 19\% (100) | 25\% (132) | 12\% (65) | 23\% (124) | 18\% (96) | 2\% | (11) | 528 |
| Employ: Unemployed | 20\% (48) | 24\% (56) | 14\% (33) | 10\% (24) | 25\% (60) | 7\% | (16) | 237 |
| Employ: Other | 18\% (33) | 27\% (49) | 12\% (22) | 12\% (21) | 18\% (32) | 13\% | (23) | 180 |
| Military HH: Yes | 18\% (72) | 24\% (96) | 17\% (67) | 25\% (100) | 14\% (55) | $2 \%$ | (7) | 397 |
| Military HH: No | 18\% (332) | 31\% (556) | 13\% (241) | 16\% (289) | 17\% (305) | $4 \%$ | (80) | 1804 |

Continued on next page

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| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% (404) | 30\% (653) | 14\% | (308) | 18\% | (389) | 16\% | (360) | 4\% | (87) | 2201 |
| RD/WT: Right Direction | 12\% (102) | 22\% (193) | 17\% | (149) | 32\% | (277) | 13\% | (110) | 4\% | (39) | 869 |
| RD/WT: Wrong Track | 23\% (302) | 34\% (459) | 12\% | (159) | 8\% | (112) | 19\% | (250) | 4\% | (49) | 1332 |
| Trump Job Approve | 10\% (88) | 23\% (209) | 18\% | (166) | 33\% | (306) | 13\% | (118) | 3\% | (28) | 914 |
| Trump Job Disapprove | 27\% (306) | 36\% (409) | 11\% | (132) | 7\% | (80) | 16\% | (181) | 4\% | (40) | 1148 |
| Trump Job Strongly Approve | 9\% (43) | 17\% (84) | 17\% | (82) | 47\% | (233) | 10\% | (51) | 1\% | (6) | 499 |
| Trump Job Somewhat Approve | 11\% (44) | 30\% (125) | 20\% | (83) | 18\% | (73) | 16\% | (68) | 5\% | (21) | 415 |
| Trump Job Somewhat Disapprove | 20\% (54) | 34\% (93) | 17\% | (47) | 11\% | (29) | 15\% | (41) | 2\% | (6) | 271 |
| Trump Job Strongly Disapprove | 29\% (252) | 36\% (316) | 10\% | (85) | 6\% | (51) | 16\% | (139) | 4\% | (34) | 877 |
| Favorable of Trump | 9\% (81) | 23\% (201) | 18\% | (157) | 35\% | (311) | 12\% | (110) | 2\% | (21) | 880 |
| Unfavorable of Trump | 26\% (296) | 37\% (419) | 12\% | (137) | 6\% | (68) | 16\% | (184) | $3 \%$ | (37) | 1141 |
| Very Favorable of Trump | 10\% (53) | 15\% (78) | 17\% | (88) | 45\% | (232) | 11\% | (58) | 1\% | (8) | 517 |
| Somewhat Favorable of Trump | 8\% (27) | 34\% (123) | 19\% | (69) | 22\% | (79) | 14\% | (52) | 4\% | (14) | 363 |
| Somewhat Unfavorable of Trump | 18\% (45) | 36\% (90) | 18\% | (45) | 9\% | (24) | 14\% | (36) | 4\% | (11) | 251 |
| Very Unfavorable of Trump | 28\% (251) | 37\% (330) | 10\% | (92) | 5\% | (44) | 17\% | (148) | 3\% | (26) | 890 |
| \#1 Issue: Economy | 18\% (101) | 35\% (198) | 12\% | (68) | 17\% | (93) | 14\% | (81) | 4\% | (20) | 561 |
| \#1 Issue: Security | 10\% (47) | 19\% (87) | 20\% | (90) | 37\% | (170) | 11\% | (52) | 3\% | (12) | 459 |
| \#1 Issue: Health Care | 28\% (109) | 33\% (131) | 11\% | (41) | 8\% | (31) | 16\% | (62) | 5\% | (19) | 394 |
| \#1 Issue: Medicare / Social Security | 22\% (68) | 30\% (94) | $12 \%$ | (39) | 13\% | (40) | 21\% | (65) | 2\% | (7) | 313 |
| \#1 Issue: Women's Issues | 16\% (15) | 34\% (33) | 8\% | (8) | 10\% | (10) | 24\% | (23) | 7\% | (6) | 95 |
| \#1 Issue: Education | 14\% (24) | 30\% (50) | 18\% | (30) | 9\% | (15) | 20\% | (33) | 8\% | (14) | 166 |
| \#1 Issue: Energy | 25\% (24) | 30\% (29) | 16\% | (16) | 8\% | (8) | 18\% | (17) | 3\% | (2) | 95 |
| \#1 Issue: Other | 13\% (16) | 26\% (31) | 13\% | (16) | 20\% | (23) | 23\% | (27) | 6\% | (7) | 119 |
| 2018 House Vote: Democrat | 31\% (253) | 38\% (304) | 10\% | (81) | 5\% | (39) | 15\% | (119) | 2\% | (15) | 811 |
| 2018 House Vote: Republican | 7\% (53) | 22\% (155) | 19\% | (132) | 40\% | (283) | 11\% | (78) | 2\% | (13) | 714 |
| 2018 House Vote: Someone else | 11\% (10) | 33\% (29) | 17\% | (15) | 15\% | (13) | 19\% | (17) | 4\% | (4) | 87 |
| 2018 House Vote: Didnt Vote | 15\% (88) | 28\% (165) | 13\% | (77) | 9\% | (55) | 25\% | (146) | 10\% | (56) | 586 |
| 2016 Vote: Hillary Clinton | 33\% (226) | 37\% (256) | 9\% | (59) | 4\% | (28) | 14\% | (96) | 3\% | (19) | 685 |
| 2016 Vote: Donald Trump | 8\% (61) | 23\% (170) | 18\% | (132) | 38\% | (280) | 11\% | (81) | 1\% | (10) | 734 |
| 2016 Vote: Someone else | 12\% (21) | 36\% (62) | 16\% | (28) | 16\% | (28) | 18\% | (32) | 1\% | (2) | 172 |
| 2016 Vote: Didnt Vote | 16\% (95) | 27\% (164) | 15\% | (88) | 9\% | (52) | 25\% | (151) | 9\% | (54) | 604 |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (404) | 30\% | (653) | 14\% | (308) | 18\% | (389) | 16\% | (360) | 4\% | (87) | 2201 |
| Voted in 2014: Yes | 19\% | (264) | 31\% | (431) | 14\% | (189) | 21\% | (292) | 12\% | (167) | $2 \%$ | (33) | 1376 |
| Voted in 2014: No | 17\% | (140) | 27\% | (222) | $14 \%$ | (119) | 12\% | (98) | 23\% | (193) | 7\% | (54) | 825 |
| 2012 Vote: Barack Obama | 29\% | (247) | 36\% | (307) | $11 \%$ | (93) | 7\% | (64) | 15\% | (125) | $2 \%$ | (18) | 854 |
| 2012 Vote: Mitt Romney | 5\% | (27) | 23\% | (117) | 19\% | (93) | 42\% | (213) | 9\% | (47) | 1\% | (7) | 504 |
| 2012 Vote: Other | 6\% | (5) | 21\% | (20) | 18\% | (17) | 23\% | (22) | 29\% | (27) | 3\% | (3) | 95 |
| 2012 Vote: Didn't Vote | 17\% | (125) | 28\% | (203) | 14\% | (103) | 12\% | (88) | 22\% | (160) | 8\% | (58) | 738 |
| 4-Region: Northeast | 18\% | (70) | 32\% | (128) | 13\% | (50) | 15\% | (61) | 18\% | (70) | $4 \%$ | (15) | 394 |
| 4-Region: Midwest | 17\% | (80) | 29\% | (133) | 14\% | (63) | 20\% | (92) | 16\% | (75) | $4 \%$ | (19) | 462 |
| 4-Region: South | 17\% | (144) | 29\% | (240) | 15\% | (121) | 18\% | (150) | 16\% | (132) | $4 \%$ | (37) | 825 |
| 4-Region: West | 21\% | (110) | 29\% | (151) | $14 \%$ | (73) | 17\% | (86) | 16\% | (83) | 3\% | (16) | 520 |
| Frequent TV watchers | 20\% | (323) | 32\% | (512) | 14\% | (224) | 17\% | (278) | 15\% | (244) | $2 \%$ | (39) | 1620 |
| Frequent movie watchers | 21\% | (203) | 33\% | (310) | 13\% | (124) | 16\% | (156) | 13\% | (126) | 3\% | (30) | 949 |
| TV shows: Every day | 23\% | (268) | 31\% | (359) | $11 \%$ | (131) | 17\% | (189) | 15\% | (166) | 3\% | (29) | 1143 |
| TV shows: Several times per week | 11\% | (55) | 32\% | (153) | 19\% | (93) | 19\% | (89) | 16\% | (78) | 2\% | (10) | 477 |
| TV shows: About once per week | 15\% | (20) | 29\% | (38) | 16\% | (21) | 18\% | (24) | 19\% | (25) | 3\% | (4) | 132 |
| TV shows: Several times per month | 13\% | (14) | 30\% | (32) | 16\% | (17) | $14 \%$ | (15) | 20\% | (22) | 8\% | (8) | 108 |
| TV shows: About once per month | 19\% | (9) | 24\% | (12) | 18\% | (9) | 24\% | (12) | 13\% | (6) | 1\% | (1) | 48 |
| TV shows: Less often than once per month | 14\% | (13) | 24\% | (22) | $14 \%$ | (12) | 19\% | (17) | 22\% | (20) | 6\% | (6) | 89 |
| TV shows: Never | 12\% | (25) | 18\% | (37) | 12\% | (25) | 22\% | (44) | 21\% | (43) | 15\% | (30) | 204 |
| Movies: Every day | 27\% | (112) | 29\% | (121) | $11 \%$ | (45) | 15\% | (64) | 14\% | (59) | 3\% | (14) | 416 |
| Movies: Several times per week | 17\% | (91) | 35\% | (188) | 15\% | (79) | 17\% | (92) | 13\% | (67) | 3\% | (16) | 533 |
| Movies: About once per week | 16\% | (63) | 32\% | (131) | 17\% | (70) | 16\% | (64) | 16\% | (67) | 3\% | (10) | 405 |
| Movies: Several times per month | 19\% | (46) | $34 \%$ | (82) | 16\% | (38) | 15\% | (35) | 13\% | (32) | $2 \%$ | (5) | 239 |
| Movies: About once per month | 19\% | (36) | 23\% | (42) | 13\% | (23) | 24\% | (44) | 19\% | (35) | $2 \%$ | (3) | 183 |
| Movies: Less often than once per month | 17\% | (32) | 23\% | (44) | $14 \%$ | (27) | $21 \%$ | (39) | 21\% | (40) | 4\% | (7) | 188 |
| Movies: Never | 10\% | (24) | 19\% | (45) | $11 \%$ | (27) | $21 \%$ | (50) | 25\% | (60) | 13\% | (31) | 236 |

Continued on next page

Table HR4_3: And specifically, how credible are each of the following? MSNBC

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (404) | 30\% | (653) | 14\% | (308) | 18\% | (389) | 16\% | (360) | $4 \%$ | (87) | 2201 |
| Sports: Every day | 29\% | (63) | 34\% | (74) | 9\% | (20) | 16\% | (34) | 8\% | (17) | $4 \%$ | (8) | 217 |
| Sports: Several times per week | 17\% | (58) | 37\% | (127) | 15\% | (50) | 22\% | (76) | 9\% | (30) | 1\% | (4) | 344 |
| Sports: About once per week | 23\% | (59) | 31\% | (81) | 14\% | (37) | 19\% | (49) | 9\% | (24) | 3\% | (9) | 258 |
| Sports: Several times per month | 21\% | (36) | $33 \%$ | (57) | 21\% | (37) | 16\% | (27) | 8\% | (14) | 1\% | (2) | 172 |
| Sports: About once per month | 19\% | (26) | 30\% | (41) | 14\% | (19) | 23\% | (32) | 13\% | (17) | 1\% | (1) | 137 |
| Sports: Less often than once per month | 16\% | (51) | 32\% | (100) | 13\% | (42) | 18\% | (55) | 19\% | (59) | 2\% | (7) | 313 |
| Sports: Never | 15\% | (111) | 23\% | (173) | 14\% | (104) | 15\% | (115) | 26\% | (200) | $7 \%$ | (57) | 760 |
| Cable: I currently subscribe | 21\% | (221) | 32\% | (341) | 13\% | (136) | 18\% | (185) | 13\% | (141) | 3\% | (30) | 1054 |
| Cable: I subscribed in the past | 17\% | (133) | 29\% | (227) | 17\% | (130) | 18\% | (141) | 16\% | (123) | $2 \%$ | (17) | 771 |
| Cable: I have never subscribed | 14\% | (51) | 22\% | (84) | 11\% | (42) | 17\% | (63) | 25\% | (95) | $11 \%$ | (40) | 376 |
| Satellite television: I currently subscribe | 22\% | (121) | 30\% | (166) | 11\% | (60) | 21\% | (116) | 14\% | (79) | $2 \%$ | (11) | 554 |
| Satellite television: I subscribed in the past | 18\% | (106) | 30\% | (179) | 17\% | (102) | 16\% | (96) | 17\% | (102) | 3\% | (17) | 602 |
| Satellite television: I have never subscribed | 17\% | (177) | 29\% | (307) | 14\% | (146) | 17\% | (177) | 17\% | (179) | 6\% | (59) | 1045 |
| Streaming service: I currently subscribe | 20\% | (254) | 33\% | (426) | 14\% | (178) | 16\% | (210) | 14\% | (178) | $2 \%$ | (29) | 1276 |
| Streaming service: I subscribed in the past | 18\% | (45) | 27\% | (67) | 20\% | (51) | 16\% | (41) | 15\% | (38) | 4\% | (10) | 252 |
| Streaming service: I have never subscribed | 16\% | (105) | 24\% | (159) | 12\% | (79) | 20\% | (138) | 21\% | (144) | 7\% | (49) | 673 |
| Film: An avid fan | 25\% | (197) | 36\% | (279) | 12\% | (91) | 15\% | (116) | 11\% | (87) | 1\% | (11) | 780 |
| Film: A casual fan | 15\% | (173) | 29\% | (327) | 16\% | (179) | 18\% | (206) | 18\% | (203) | 3\% | (38) | 1127 |
| Film: Not a fan | 12\% | (34) | 16\% | (46) | 13\% | (38) | 23\% | (68) | 24\% | (70) | 13\% | (38) | 294 |
| Television: An avid fan | 25\% | (267) | 33\% | (352) | 11\% | (120) | 15\% | (158) | 13\% | (142) | 3\% | (27) | 1067 |
| Television: A casual fan | 12\% | (114) | 29\% | (278) | 17\% | (163) | 19\% | (189) | 20\% | (193) | 3\% | (32) | 969 |
| Television: Not a fan | 14\% | (23) | 14\% | (23) | 15\% | (25) | 25\% | (42) | 15\% | (25) | 17\% | (28) | 166 |
| Music: An avid fan | 22\% | (249) | 34\% | (381) | 12\% | (134) | 13\% | (149) | 14\% | (161) | 4\% | (39) | 1113 |
| Music: A casual fan | 15\% | (142) | 27\% | (256) | 16\% | (155) | 21\% | (198) | 19\% | (182) | 3\% | (31) | 964 |
| Music: Not a fan | 10\% | (12) | 13\% | (16) | 16\% | (19) | 34\% | (43) | 14\% | (17) | 14\% | (17) | 124 |
| Fashion: An avid fan | 26\% | (86) | 33\% | (107) | 10\% | (32) | 13\% | (43) | 14\% | (47) | $4 \%$ | (15) | 329 |
| Fashion: A casual fan | 21\% | (191) | 30\% | (276) | 15\% | (136) | 14\% | (126) | 18\% | (161) | $2 \%$ | (23) | 912 |
| Fashion: Not a fan | 13\% | (127) | 28\% | (270) | 15\% | (140) | 23\% | (220) | 16\% | (153) | 5\% | (50) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_4: And specifically, how credible are each of the following?
ABC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (543) | 38\% (839) | 13\% | (279) | 11\% | (243) | $11 \%$ | (248) | 2\% | (48) | 2201 |
| Gender: Male | 24\% (260) | 36\% (385) | 17\% | (178) | 13\% | (135) | 8\% | (81) | 2\% | (24) | 1062 |
| Gender: Female | 25\% (283) | 40\% (454) | 9\% | (102) | 10\% | (108) | 15\% | (167) | 2\% | (23) | 1139 |
| Age: 18-29 | 22\% (103) | 35\% (163) | 12\% | (59) | 8\% | (38) | 17\% | (80) | 6\% | (26) | 470 |
| Age: 30-44 | 24\% (128) | 39\% (214) | 12\% | (66) | 8\% | (45) | 14\% | (78) | 2\% | (12) | 543 |
| Age: 45-54 | 33\% (103) | 36\% (114) | 16\% | (49) | 9\% | (28) | 6\% | (19) | 1\% | (2) | 316 |
| Age: 55-64 | 24\% (107) | 40\% (175) | $11 \%$ | (48) | 17\% | (73) | 7\% | (29) | 1\% | (5) | 436 |
| Age: 65+ | 23\% (102) | 40\% (174) | 13\% | (57) | 13\% | (58) | 10\% | (42) | 1\% | (3) | 436 |
| Generation Z: 18-21 | 27\% (48) | 30\% (54) | $14 \%$ | (25) | 5\% | (9) | 18\% | (33) | 6\% | (12) | 181 |
| Millennial: Age 22-37 | 22\% (132) | 39\% (235) | $12 \%$ | (72) | 8\% | (49) | 14\% | (84) | $4 \%$ | (24) | 595 |
| Generation X: Age 38-53 | 28\% (141) | 38\% (190) | $12 \%$ | (63) | 10\% | (48) | 12\% | (59) | 1\% | (5) | 506 |
| Boomers: Age 54-72 | 25\% (192) | 39\% (307) | 12\% | (96) | 16\% | (121) | 7\% | (56) | 1\% | (7) | 779 |
| PID: Dem (no lean) | 38\% (306) | 43\% (343) | 5\% | (37) | 4\% | (33) | 9\% | (72) | 1\% | (10) | 802 |
| PID: Ind (no lean) | 19\% (136) | 38\% (273) | 12\% | (86) | 10\% | (72) | 17\% | (125) | $4 \%$ | (26) | 719 |
| PID: Rep (no lean) | 15\% (101) | 33\% (224) | 23\% | (156) | 20\% | (138) | 7\% | (51) | 2\% | (12) | 681 |
| PID/Gender: Dem Men | 37\% (134) | 43\% (157) | 8\% | (28) | 4\% | (15) | 6\% | (23) | 2\% | (6) | 364 |
| PID/Gender: Dem Women | 39\% (172) | 42\% (186) | $2 \%$ | (9) | $4 \%$ | (18) | $11 \%$ | (50) | 1\% | (4) | 438 |
| PID/Gender: Ind Men | 22\% (75) | 35\% (120) | 15\% | (53) | 12\% | (42) | 13\% | (44) | 3\% | (11) | 346 |
| PID/Gender: Ind Women | 16\% (61) | 41\% (153) | 9\% | (34) | 8\% | (30) | $22 \%$ | (81) | 4\% | (15) | 373 |
| PID/Gender: Rep Men | $14 \%$ (50) | 31\% (108) | 27\% | (97) | 22\% | (77) | 4\% | (14) | 2\% | (7) | 353 |
| PID/Gender: Rep Women | 15\% (50) | 35\% (116) | 18\% | (60) | 19\% | (61) | 11\% | (37) | 1\% | (5) | 328 |
| Ideo: Liberal (1-3) | 33\% (224) | 43\% (294) | 8\% | (52) | 5\% | (37) | 9\% | (64) | 2\% | (16) | 687 |
| Ideo: Moderate (4) | 31\% (157) | 40\% (204) | 10\% | (52) | 5\% | (26) | 12\% | (63) | 1\% | (4) | 506 |
| Ideo: Conservative (5-7) | 14\% (105) | 35\% (259) | 23\% | (167) | 22\% | (160) | 6\% | (42) | 1\% | (7) | 739 |
| Educ: < College | 26\% (397) | 37\% (553) | $11 \%$ | (169) | 10\% | (154) | 13\% | (197) | 3\% | (43) | 1513 |
| Educ: Bachelors degree | 19\% (87) | 41\% (183) | 17\% | (75) | 13\% | (57) | 9\% | (38) | 1\% | (4) | 444 |
| Educ: Post-grad | 24\% (59) | 42\% (103) | 15\% | (35) | 13\% | (32) | 5\% | (13) | - | (1) | 244 |

[^67]Table HR4_4: And specifically, how credible are each of the following?
ABC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (543) | 38\% (839) | 13\% | (279) | 11\% | (243) | $11 \%$ | (248) | 2\% | (48) | 2201 |
| Income: Under 50k | 25\% (333) | 38\% (504) | 10\% | (135) | 9\% | (125) | 14\% | (190) | 3\% | (38) | 1326 |
| Income: 50k-100k | 24\% (147) | 39\% (239) | 17\% | (102) | 13\% | (83) | 7\% | (45) | 1\% | (4) | 619 |
| Income: 100k+ | 25\% (63) | 38\% (96) | 16\% | (42) | 14\% | (35) | 5\% | (13) | 2\% | (6) | 256 |
| Ethnicity: White | 23\% (404) | 38\% (650) | 14\% | (233) | 12\% | (209) | $11 \%$ | (195) | 2\% | (32) | 1723 |
| Ethnicity: Hispanic | 28\% (99) | 36\% (125) | $11 \%$ | (37) | 9\% | (32) | 12\% | (40) | 5\% | (16) | 350 |
| Ethnicity: Afr. Am. | 38\% (103) | 38\% (104) | 6\% | (16) | 7\% | (18) | $11 \%$ | (29) | 2\% | (5) | 274 |
| Ethnicity: Other | 18\% (37) | 42\% (86) | 15\% | (30) | 8\% | (16) | 12\% | (24) | 5\% | (11) | 204 |
| Relig: Protestant | 17\% (92) | 39\% (206) | 18\% | (96) | 17\% | (89) | 6\% | (34) | 2\% | (10) | 526 |
| Relig: Roman Catholic | 29\% (131) | 37\% (166) | 14\% | (63) | 10\% | (45) | 9\% | (39) | 1\% | (2) | 446 |
| Relig: Ath./Agn./None | 25\% (168) | 39\% (265) | 10\% | (65) | 8\% | (54) | 16\% | (112) | 3\% | (19) | 683 |
| Relig: Something Else | 25\% (44) | 42\% (75) | 10\% | (18) | 10\% | (18) | 13\% | (23) | 1\% | (1) | 179 |
| Relig: Jewish | 31\% (14) | 48\% (21) | 3\% | (1) | 13\% | (6) | 1\% | (1) | $4 \%$ | (2) | 43 |
| Evang | 23\% (136) | 36\% (218) | 15\% | (93) | 14\% | (83) | 10\% | (60) | 2\% | (10) | 601 |
| Non-Evang | 25\% (407) | 39\% (621) | 12\% | (186) | 10\% | (160) | 12\% | (188) | 2\% | (38) | 1600 |
| Relig: All Christian | 24\% (290) | 38\% (449) | 15\% | (178) | 13\% | (156) | 9\% | (104) | 1\% | (16) | 1193 |
| Relig: All Non-Christian | 25\% (44) | 42\% (75) | 10\% | (18) | 10\% | (18) | 13\% | (23) | 1\% | (1) | 179 |
| Community: Urban | 31\% (184) | 39\% (233) | 8\% | (48) | 9\% | (52) | 10\% | (62) | 3\% | (18) | 596 |
| Community: Suburban | 23\% (228) | 38\% (380) | 15\% | (150) | 11\% | (113) | 11\% | (108) | 1\% | (9) | 988 |
| Community: Rural | 21\% (131) | 37\% (227) | 13\% | (81) | 13\% | (78) | 13\% | (78) | 3\% | (21) | 617 |
| Employ: Private Sector | 25\% (162) | 43\% (275) | 15\% | (97) | 10\% | (64) | 6\% | (40) | 1\% | (9) | 646 |
| Employ: Government | 25\% (37) | 31\% (47) | 10\% | (16) | 21\% | (32) | $11 \%$ | (17) | 2\% | (4) | 152 |
| Employ: Self-Employed | 20\% (36) | 38\% (69) | 18\% | (33) | 13\% | (23) | 10\% | (18) | 1\% | (1) | 182 |
| Employ: Homemaker | 27\% (44) | 31\% (51) | 10\% | (16) | 8\% | (13) | 20\% | (33) | 3\% | (6) | 162 |
| Employ: Student | 21\% (24) | 44\% (50) | 10\% | (11) | 6\% | (7) | 17\% | (19) | 1\% | (2) | 113 |
| Employ: Retired | 26\% (136) | 37\% (197) | 12\% | (64) | 13\% | (71) | 10\% | (54) | 1\% | (6) | 528 |
| Employ: Unemployed | 30\% (70) | 35\% (82) | 8\% | (20) | 7\% | (16) | 19\% | (44) | 2\% | (5) | 237 |
| Employ: Other | 19\% (34) | 38\% (69) | 13\% | (23) | 9\% | (16) | 12\% | (22) | 9\% | (16) | 180 |
| Military HH: Yes | 26\% (103) | 32\% (126) | 17\% | (68) | 15\% | (61) | 9\% | (34) | 1\% | (6) | 397 |
| Military HH: No | 24\% (440) | 40\% (713) | 12\% | (212) | 10\% | (182) | 12\% | (214) | 2\% | (42) | 1804 |

Continued on next page

Table HR4_4: And specifically, how credible are each of the following?
ABC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (543) | 38\% (839) | 13\% | (279) | 11\% | (243) | 11\% | (248) | 2\% | (48) | 2201 |
| RD/WT: Right Direction | 17\% (152) | 34\% (298) | 20\% | (173) | 18\% | (158) | 8\% | (69) | 2\% | (20) | 869 |
| RD/WT: Wrong Track | 29\% (392) | 41\% (541) | 8\% | (107) | 6\% | (85) | 13\% | (180) | 2\% | (27) | 1332 |
| Trump Job Approve | 15\% (139) | 34\% (309) | 21\% | (192) | 20\% | (186) | 8\% | (72) | 2\% | (16) | 914 |
| Trump Job Disapprove | 34\% (389) | 42\% (484) | 7\% | (82) | 5\% | (53) | 11\% | (122) | 2\% | (18) | 1148 |
| Trump Job Strongly Approve | 15\% (76) | 25\% (126) | 23\% | (116) | 28\% | (142) | 7\% | (34) | 1\% | (5) | 499 |
| Trump Job Somewhat Approve | 15\% (64) | 44\% (183) | 18\% | (76) | 11\% | (44) | 9\% | (37) | 3\% | (11) | 415 |
| Trump Job Somewhat Disapprove | 27\% (73) | 44\% (118) | 13\% | (34) | 5\% | (13) | 11\% | (30) | 1\% | (2) | 271 |
| Trump Job Strongly Disapprove | 36\% (316) | 42\% (366) | 5\% | (47) | 5\% | (40) | 10\% | (91) | 2\% | (16) | 877 |
| Favorable of Trump | 14\% (126) | 34\% (295) | 22\% | (197) | 21\% | (188) | 7\% | (65) | 1\% | (9) | 880 |
| Unfavorable of Trump | 34\% (385) | 43\% (490) | 7\% | (74) | 4\% | (47) | 11\% | (126) | 2\% | (19) | 1141 |
| Very Favorable of Trump | $14 \% \quad$ (74) | 27\% (141) | 23\% | (120) | 27\% | (137) | 8\% | (39) | 1\% | (4) | 517 |
| Somewhat Favorable of Trump | $14 \% \quad$ (52) | 42\% (154) | 21\% | (77) | 14\% | (51) | 7\% | (26) | 1\% | (5) | 363 |
| Somewhat Unfavorable of Trump | 24\% (60) | 44\% (110) | 13\% | (32) | 5\% | (13) | 11\% | (27) | 3\% | (8) | 251 |
| Very Unfavorable of Trump | 36\% (324) | 43\% (380) | 5\% | (43) | 4\% | (34) | 11\% | (99) | 1\% | (10) | 890 |
| \#1 Issue: Economy | 24\% (132) | 40\% (225) | 15\% | (87) | 10\% | (56) | 10\% | (57) | 1\% | (4) | 561 |
| \#1 Issue: Security | 15\% (70) | 31\% (140) | 21\% | (98) | 22\% | (99) | 9\% | (39) | 3\% | (12) | 459 |
| \#1 Issue: Health Care | 33\% (130) | 37\% (147) | 8\% | (32) | 6\% | (26) | 12\% | (47) | 3\% | (12) | 394 |
| \#1 Issue: Medicare / Social Security | 29\% (92) | 45\% (140) | 8\% | (25) | 7\% | (23) | 10\% | (31) | 1\% | (2) | 313 |
| \#1 Issue: Women's Issues | 29\% (28) | 34\% (32) | 13\% | (12) | 6\% | (6) | 16\% | (15) | 2\% | (2) | 95 |
| \#1 Issue: Education | 22\% (36) | 45\% (75) | 8\% | (13) | 6\% | (10) | 14\% | (23) | 5\% | (9) | 166 |
| \#1 Issue: Energy | 32\% (30) | 35\% (34) | 7\% | (6) | 8\% | (7) | 17\% | (16) | 2\% | (2) | 95 |
| \#1 Issue: Other | 21\% (25) | 39\% (46) | 5\% | (6) | 13\% | (16) | 18\% | (21) | 4\% | (4) | 119 |
| 2018 House Vote: Democrat | 37\% (300) | 42\% (341) | 6\% | (45) | 5\% | (37) | 10\% | (78) | 1\% | (10) | 811 |
| 2018 House Vote: Republican | 13\% (94) | 33\% (232) | 23\% | (167) | 23\% | (167) | 7\% | (48) | 1\% | (6) | 714 |
| 2018 House Vote: Someone else | 22\% (19) | 35\% (30) | 16\% | (14) | 11\% | (9) | 13\% | (11) | 3\% | (3) | 87 |
| 2018 House Vote: Didnt Vote | 22\% (128) | 40\% (234) | 9\% | (54) | 5\% | (30) | 19\% | (111) | 5\% | (29) | 586 |
| 2016 Vote: Hillary Clinton | 40\% (272) | 43\% (298) | 4\% | (27) | 3\% | (21) | 9\% | (61) | 1\% | (6) | 685 |
| 2016 Vote: Donald Trump | 14\% (106) | 34\% (246) | 22\% | (162) | 23\% | (167) | 6\% | (46) | 1\% | (7) | 734 |
| 2016 Vote: Someone else | 19\% (33) | 40\% (68) | 13\% | (23) | 14\% | (24) | 12\% | (20) | 2\% | (3) | 172 |
| 2016 Vote: Didnt Vote | 22\% (131) | 37\% (226) | 11\% | (67) | 5\% | (29) | 20\% | (119) | 5\% | (32) | 604 |

[^68]Table HR4_4: And specifically, how credible are each of the following?
$A B C$

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (543) | $38 \%$ | (839) | 13\% | (279) | 11\% | (243) | $11 \%$ | (248) | 2\% | (48) | 2201 |
| Voted in 2014: Yes | 26\% | (354) | 38\% | (520) | 13\% | (185) | $14 \%$ | (195) | 8\% | (106) | 1\% | (15) | 1376 |
| Voted in 2014: No | 23\% | (189) | 39\% | (319) | $11 \%$ | (94) | 6\% | (48) | 17\% | (142) | $4 \%$ | (33) | 825 |
| 2012 Vote: Barack Obama | 37\% | (319) | 40\% | (338) | 6\% | (54) | 6\% | (54) | 9\% | (81) | 1\% | (8) | 854 |
| 2012 Vote: Mitt Romney | $11 \%$ | (53) | $34 \%$ | (172) | 24\% | (121) | 25\% | (125) | 6\% | (29) | 1\% | (4) | 504 |
| 2012 Vote: Other | 14\% | (13) | $36 \%$ | (35) | 15\% | (15) | 16\% | (15) | 19\% | (18) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 21\% | (158) | 39\% | (290) | $12 \%$ | (89) | 6\% | (47) | 16\% | (120) | 5\% | (35) | 738 |
| 4-Region: Northeast | 28\% | (109) | 40\% | (158) | 13\% | (50) | 8\% | (30) | 10\% | (41) | 1\% | (6) | 394 |
| 4-Region: Midwest | 24\% | (113) | 38\% | (176) | 13\% | (58) | 12\% | (54) | 11\% | (50) | 3\% | (12) | 462 |
| 4-Region: South | 26\% | (213) | 39\% | (318) | $11 \%$ | (94) | 12\% | (97) | $11 \%$ | (92) | 1\% | (10) | 825 |
| 4-Region: West | 21\% | (109) | 36\% | (187) | 15\% | (77) | 12\% | (62) | 13\% | (65) | $4 \%$ | (19) | 520 |
| Frequent TV watchers | 26\% | (428) | 40\% | (649) | 12\% | (195) | 11\% | (174) | 10\% | (163) | 1\% | (11) | 1620 |
| Frequent movie watchers | 30\% | (285) | 40\% | (376) | $11 \%$ | (108) | 9\% | (90) | 9\% | (81) | 1\% | (9) | 949 |
| TV shows: Every day | 30\% | (341) | 40\% | (456) | $11 \%$ | (129) | 10\% | (111) | 9\% | (101) | - | (5) | 1143 |
| TV shows: Several times per week | 18\% | (87) | 40\% | (192) | 14\% | (67) | 13\% | (64) | 13\% | (62) | 1\% | (6) | 477 |
| TV shows: About once per week | 19\% | (26) | 41\% | (55) | 17\% | (23) | 8\% | (11) | 13\% | (18) | - | (0) | 132 |
| TV shows: Several times per month | 19\% | (21) | 38\% | (41) | 15\% | (16) | 14\% | (15) | 10\% | (11) | 3\% | (4) | 108 |
| TV shows: About once per month | 23\% | (11) | 28\% | (13) | 12\% | (6) | 16\% | (8) | 14\% | (7) | 8\% | (4) | 48 |
| TV shows: Less often than once per month | 22\% | (19) | $31 \%$ | (27) | 16\% | (14) | 10\% | (9) | 19\% | (17) | 3\% | (3) | 89 |
| TV shows: Never | 19\% | (39) | 27\% | (54) | 12\% | (25) | 13\% | (26) | 16\% | (33) | 13\% | (26) | 204 |
| Movies: Every day | 36\% | (152) | 35\% | (146) | 10\% | (42) | 8\% | (33) | 9\% | (38) | $2 \%$ | (6) | 416 |
| Movies: Several times per week | 25\% | (133) | 43\% | (230) | 12\% | (66) | 11\% | (58) | 8\% | (43) | 1\% | (3) | 533 |
| Movies: About once per week | 25\% | (102) | 38\% | (153) | 15\% | (60) | 11\% | (46) | 10\% | (39) | 2\% | (6) | 405 |
| Movies: Several times per month | 18\% | (42) | 42\% | (100) | 16\% | (39) | 11\% | (26) | 12\% | (29) | 1\% | (3) | 239 |
| Movies: About once per month | $21 \%$ | (38) | 41\% | (76) | 12\% | (22) | 12\% | (23) | 13\% | (23) | 1\% | (3) | 183 |
| Movies: Less often than once per month | 18\% | (33) | 35\% | (66) | 12\% | (22) | 13\% | (25) | 22\% | (41) | 1\% | (2) | 188 |
| Movies: Never | 18\% | (43) | 29\% | (69) | $13 \%$ | (30) | 14\% | (34) | 15\% | (36) | 11\% | (25) | 236 |

[^69]Table HR4_4: And specifically, how credible are each of the following?
ABC

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (543) | 38\% | (839) | 13\% | (279) | 11\% | (243) | 11\% | (248) | 2\% | (48) | 2201 |
| Sports: Every day | 38\% | (82) | 37\% | (80) | 7\% | (16) | 10\% | (22) | 4\% | (10) | 3\% | (6) | 217 |
| Sports: Several times per week | 27\% | (92) | 40\% | (136) | 13\% | (45) | 13\% | (44) | 7\% | (25) | 1\% | (2) | 344 |
| Sports: About once per week | 30\% | (79) | 34\% | (88) | 19\% | (48) | 12\% | (30) | 4\% | (11) | 1\% | (2) | 258 |
| Sports: Several times per month | $21 \%$ | (37) | 44\% | (75) | 18\% | (31) | 8\% | (14) | 6\% | (11) | 3\% | (4) | 172 |
| Sports: About once per month | 26\% | (35) | 45\% | (61) | 11\% | (15) | 11\% | (15) | 8\% | (11) | - | (0) | 137 |
| Sports: Less often than once per month | 18\% | (58) | 45\% | (142) | 14\% | (45) | 9\% | (28) | 13\% | (39) | 1\% | (2) | 313 |
| Sports: Never | 21\% | (161) | 34\% | (257) | 10\% | (80) | 12\% | (90) | 19\% | (142) | 4\% | (32) | 760 |
| Cable: I currently subscribe | 28\% | (299) | 39\% | (409) | 12\% | (130) | 10\% | (108) | 9\% | (99) | 1\% | (10) | 1054 |
| Cable: I subscribed in the past | 22\% | (170) | 39\% | (304) | 14\% | (107) | 11\% | (86) | 12\% | (91) | 2\% | (12) | 771 |
| Cable: I have never subscribed | 20\% | (75) | 34\% | (126) | 11\% | (42) | 13\% | (49) | 16\% | (59) | 7\% | (25) | 376 |
| Satellite television: I currently subscribe | 32\% | (177) | 35\% | (195) | 12\% | (69) | 12\% | (67) | 8\% | (43) | 1\% | (3) | 554 |
| Satellite television: I subscribed in the past | 22\% | (130) | 38\% | (226) | 14\% | (87) | 11\% | (68) | 13\% | (75) | 3\% | (16) | 602 |
| Satellite television: I have never subscribed | 23\% | (237) | 40\% | (418) | 12\% | (123) | 10\% | (108) | 12\% | (130) | 3\% | (29) | 1045 |
| Streaming service: I currently subscribe | 26\% | (335) | 41\% | (520) | 12\% | (155) | 11\% | (137) | 10\% | (122) | 1\% | (7) | 1276 |
| Streaming service: I subscribed in the past | 23\% | (57) | 31\% | (79) | 15\% | (38) | 11\% | (27) | 16\% | (40) | 4\% | (10) | 252 |
| Streaming service: I have never subscribed | 22\% | (151) | 36\% | (240) | 13\% | (86) | 12\% | (79) | 13\% | (86) | 5\% | (31) | 673 |
| Film: An avid fan | 34\% | (265) | 37\% | (289) | 12\% | (91) | 9\% | (73) | 8\% | (62) | - | (1) | 780 |
| Film: A casual fan | 20\% | (226) | 41\% | (458) | 14\% | (163) | 10\% | (116) | 13\% | (147) | 2\% | (18) | 1127 |
| Film: Not a fan | 18\% | (52) | 32\% | (93) | 9\% | (26) | 18\% | (54) | 14\% | (40) | 10\% | (29) | 294 |
| Television: An avid fan | 33\% | (348) | 40\% | (429) | 9\% | (98) | 10\% | (102) | 8\% | (86) | - | (3) | 1067 |
| Television: A casual fan | 19\% | (180) | 38\% | (370) | 16\% | (154) | 11\% | (106) | 14\% | (139) | 2\% | (19) | 969 |
| Television: Not a fan | 9\% | (15) | 24\% | (40) | 16\% | (27) | 21\% | (36) | 14\% | (23) | 15\% | (25) | 166 |
| Music: An avid fan | 31\% | (340) | 40\% | (447) | 10\% | (109) | 9\% | (100) | 9\% | (105) | 1\% | (12) | 1113 |
| Music: A casual fan | 20\% | (190) | 38\% | (367) | 16\% | (152) | 11\% | (110) | 13\% | (128) | 2\% | (17) | 964 |
| Music: Not a fan | 10\% | (13) | 21\% | (25) | 15\% | (19) | 27\% | (33) | 12\% | (15) | 15\% | (19) | 124 |
| Fashion: An avid fan | 39\% | (128) | 38\% | (124) | 7\% | (22) | 7\% | (24) | 9\% | (29) | 1\% | (2) | 329 |
| Fashion: A casual fan | 25\% | (233) | 38\% | (351) | 13\% | (116) | 10\% | (87) | 13\% | (117) | 1\% | (9) | 912 |
| Fashion: Not a fan | 19\% | (183) | 38\% | (364) | 15\% | (141) | 14\% | (133) | 11\% | (102) | 4\% | (37) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_5: And specifically, how credible are each of the following?
CBS

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (527) | 39\% (848) | 12\% | (269) | 11\% | (243) | 12\% | (254) | 3\% | (61) | 2201 |
| Gender: Male | 25\% (263) | 37\% (397) | 15\% | (158) | 13\% | (139) | 8\% | (82) | 2\% | (24) | 1062 |
| Gender: Female | 23\% (264) | 40\% (450) | 10\% | (110) | 9\% | (104) | 15\% | (172) | 3\% | (38) | 1139 |
| Age: 18-29 | 19\% (87) | 36\% (168) | 13\% | (59) | 7\% | (33) | 18\% | (83) | 8\% | (39) | 470 |
| Age: 30-44 | 24\% (131) | 39\% (213) | 10\% | (56) | 9\% | (48) | 16\% | (85) | 2\% | (11) | 543 |
| Age: 45-54 | 32\% (100) | 38\% (120) | 15\% | (46) | 9\% | (28) | 5\% | (16) | 1\% | (4) | 316 |
| Age: 55-64 | 24\% (103) | 40\% (174) | 12\% | (52) | 17\% | (73) | 6\% | (28) | 1\% | (5) | 436 |
| Age: 65+ | 24\% (105) | 39\% (172) | 13\% | (55) | 14\% | (60) | 10\% | (42) | - | (2) | 436 |
| Generation Z: 18-21 | 15\% (26) | 33\% (60) | 14\% | (26) | 7\% | (12) | 18\% | (33) | 13\% | (23) | 181 |
| Millennial: Age 22-37 | 25\% (146) | 38\% (224) | $11 \%$ | (65) | 7\% | (44) | 15\% | (89) | 4\% | (26) | 595 |
| Generation X: Age 38-53 | 27\% (135) | 40\% (201) | 12\% | (58) | 9\% | (46) | 12\% | (61) | 1\% | (5) | 506 |
| Boomers: Age 54-72 | 24\% (187) | 40\% (309) | 12\% | (97) | 16\% | (125) | 7\% | (54) | 1\% | (6) | 779 |
| PID: Dem (no lean) | 38\% (303) | 41\% (326) | 6\% | (48) | 2\% | (18) | 10\% | (84) | 3\% | (23) | 802 |
| PID: Ind (no lean) | 18\% (131) | 39\% (279) | 12\% | (89) | 11\% | (79) | 16\% | (116) | 3\% | (24) | 719 |
| PID: Rep (no lean) | $14 \% \quad$ (93) | 36\% (243) | 19\% | (132) | 21\% | (145) | 8\% | (54) | 2\% | (14) | 681 |
| PID/Gender: Dem Men | 41\% (150) | 38\% (139) | 8\% | (28) | 2\% | (8) | 7\% | (26) | 3\% | (11) | 364 |
| PID/Gender: Dem Women | 35\% (153) | 43\% (187) | 4\% | (19) | 2\% | (10) | 13\% | (58) | 3\% | (12) | 438 |
| PID/Gender: Ind Men | 19\% (66) | 41\% (140) | 14\% | (49) | 13\% | (45) | 11\% | (39) | 2\% | (6) | 346 |
| PID/Gender: Ind Women | 18\% (66) | 37\% (139) | $11 \%$ | (40) | 9\% | (34) | 21\% | (77) | 5\% | (18) | 373 |
| PID/Gender: Rep Men | 13\% (47) | 33\% (118) | 23\% | (81) | 24\% | (85) | 5\% | (16) | 2\% | (6) | 353 |
| PID/Gender: Rep Women | 14\% (46) | 38\% (124) | 16\% | (51) | 18\% | (60) | 12\% | (38) | 2\% | (8) | 328 |
| Ideo: Liberal (1-3) | 32\% (220) | 44\% (303) | 7\% | (50) | 4\% | (30) | 10\% | (66) | 3\% | (20) | 687 |
| Ideo: Moderate (4) | 32\% (160) | 38\% (193) | 9\% | (48) | 7\% | (33) | 14\% | (68) | 1\% | (4) | 506 |
| Ideo: Conservative (5-7) | 13\% (96) | 36\% (268) | 22\% | (162) | 22\% | (164) | 6\% | (43) | 1\% | (5) | 739 |
| Educ: < College | 25\% (381) | 37\% (557) | $11 \%$ | (163) | 10\% | (148) | 14\% | (205) | 4\% | (59) | 1513 |
| Educ: Bachelors degree | 19\% (83) | 44\% (194) | 16\% | (69) | 14\% | (62) | 8\% | (36) | - | (0) | 444 |
| Educ: Post-grad | 26\% (62) | 40\% (97) | 15\% | (37) | 14\% | (33) | 5\% | (13) | 1\% | (3) | 244 |

[^70]Table HR4_5: And specifically, how credible are each of the following?
CBS

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible | Heard of, no opinion | Never | heard | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (527) | 39\% (848) | 12\% (269) | $11 \%$ (243) | 12\% (254) | 3\% | (61) | 2201 |
| Income: Under 50k | 25\% (328) | 37\% (494) | 11\% (139) | 9\% (121) | 15\% (193) | $4 \%$ | (51) | 1326 |
| Income: 50k-100k | 23\% (143) | 41\% (253) | 14\% (88) | 13\% (83) | 8\% (47) | 1\% | (4) | 619 |
| Income: $100 \mathrm{k}+$ | 22\% (55) | 39\% (100) | 16\% (41) | 15\% (39) | 5\% (14) | 2\% | (6) | 256 |
| Ethnicity: White | 23\% (394) | 38\% (655) | 13\% (223) | 12\% (211) | 11\% (197) | 2\% | (42) | 1723 |
| Ethnicity: Hispanic | 27\% (94) | 38\% (133) | 8\% (28) | 7\% (26) | 12\% (41) | 8\% | (27) | 350 |
| Ethnicity: Afr. Am. | 33\% (90) | 37\% (101) | 9\% (25) | 6\% (16) | 12\% (32) | $4 \%$ | (10) | 274 |
| Ethnicity: Other | 21\% (42) | 45\% (92) | 10\% (20) | 8\% (16) | 12\% (24) | $4 \%$ | (9) | 204 |
| Relig: Protestant | 17\% (89) | 42\% (222) | 16\% (83) | 16\% (87) | 7\% (36) | 2\% | (8) | 526 |
| Relig: Roman Catholic | 28\% (123) | 37\% (166) | 12\% (54) | $11 \%$ (48) | 10\% (47) | 2\% | (8) | 446 |
| Relig: Ath./Agn./None | 25\% (171) | 38\% (257) | 10\% (69) | 8\% (53) | 16\% (109) | $4 \%$ | (25) | 683 |
| Relig: Something Else | 26\% (46) | 41\% (73) | 12\% (22) | 8\% (14) | 11\% (19) | 3\% | (5) | 179 |
| Relig: Jewish | $34 \% \quad$ (15) | 45\% (19) | 7\% (3) | 10\% (4) | - (0) | 4\% | (2) | 43 |
| Evang | 22\% (132) | 36\% (219) | 14\% (84) | 14\% (85) | 11\% (66) | 2\% | (15) | 601 |
| Non-Evang | 25\% (395) | 39\% (629) | 12\% (184) | 10\% (158) | 12\% (188) | 3\% | (46) | 1600 |
| Relig: All Christian | 23\% (274) | 38\% (459) | 13\% (161) | 13\% (160) | 10\% (120) | 2\% | (20) | 1193 |
| Relig: All Non-Christian | 26\% (46) | 41\% (73) | 12\% (22) | 8\% (14) | 11\% (19) | 3\% | (5) | 179 |
| Community: Urban | 27\% (159) | 40\% (237) | 9\% (53) | 10\% (58) | 11\% (66) | $4 \%$ | (22) | 596 |
| Community: Suburban | 22\% (216) | 41\% (402) | 15\% (145) | 10\% (99) | 11\% (106) | 2\% | (20) | 988 |
| Community: Rural | 25\% (152) | 34\% (208) | 11\% (70) | 14\% (86) | 13\% (81) | 3\% | (19) | 617 |
| Employ: Private Sector | 25\% (163) | 43\% (277) | 13\% (86) | $11 \% \quad$ (72) | 6\% (40) | 1\% | (8) | 646 |
| Employ: Government | 24\% (36) | 33\% (50) | 13\% (19) | 18\% (27) | 12\% (19) | 1\% | (1) | 152 |
| Employ: Self-Employed | 21\% (38) | 35\% (63) | 18\% (33) | 15\% (26) | 9\% (17) | 2\% | (4) | 182 |
| Employ: Homemaker | 23\% (37) | 37\% (60) | 5\% (8) | 8\% (12) | 24\% (38) | 4\% | (6) | 162 |
| Employ: Student | 12\% (13) | 45\% (51) | 14\% (16) | 2\% (2) | 17\% (19) | 10\% | (12) | 113 |
| Employ: Retired | 25\% (133) | 37\% (195) | 13\% (67) | 14\% (71) | 10\% (55) | 1\% | (7) | 528 |
| Employ: Unemployed | 28\% (65) | 36\% (84) | 10\% (23) | 7\% (16) | 17\% (40) | 3\% | (8) | 237 |
| Employ: Other | 22\% (40) | 38\% (68) | 9\% (16) | 8\% (15) | $14 \%$ (25) | 8\% | (15) | 180 |
| Military HH: Yes | 22\% (89) | 33\% (133) | 18\% (70) | 16\% (64) | 8\% (33) | 2\% | (9) | 397 |
| Military HH: No | 24\% (438) | 40\% (715) | 11\% (199) | 10\% (179) | 12\% (221) | 3\% | (52) | 1804 |

Continued on next page

Table HR4_5: And specifically, how credible are each of the following? CBS

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (527) | 39\% (848) | 12\% | (269) | 11\% | (243) | 12\% | (254) | 3\% | (61) | 2201 |
| RD/WT: Right Direction | 17\% (146) | 36\% (310) | 17\% | (148) | 19\% | (167) | 8\% | (73) | 3\% | (25) | 869 |
| RD/WT: Wrong Track | 29\% (381) | 40\% (538) | 9\% | (120) | 6\% | (75) | 14\% | (181) | 3\% | (36) | 1332 |
| Trump Job Approve | 15\% (139) | 36\% (326) | 19\% | (176) | 20\% | (185) | 8\% | (71) | 2\% | (18) | 914 |
| Trump Job Disapprove | 32\% (369) | 42\% (482) | 8\% | (86) | 5\% | (54) | 11\% | (128) | 3\% | (29) | 1148 |
| Trump Job Strongly Approve | 15\% (74) | 28\% (138) | 20\% | (101) | 29\% | (143) | 7\% | (37) | 1\% | (7) | 499 |
| Trump Job Somewhat Approve | 16\% (65) | 45\% (188) | 18\% | (75) | 10\% | (42) | 8\% | (33) | 3\% | (11) | 415 |
| Trump Job Somewhat Disapprove | 23\% (61) | 48\% (129) | $11 \%$ | (31) | 6\% | (15) | 11\% | (31) | 1\% | (4) | 271 |
| Trump Job Strongly Disapprove | 35\% (307) | 40\% (353) | 6\% | (56) | 4\% | (38) | 11\% | (97) | 3\% | (26) | 877 |
| Favorable of Trump | 15\% (131) | 36\% (317) | 19\% | (166) | 22\% | (192) | 7\% | (64) | 1\% | (10) | 880 |
| Unfavorable of Trump | 32\% (363) | 43\% (486) | 8\% | (92) | 4\% | (43) | 12\% | (132) | 2\% | (24) | 1141 |
| Very Favorable of Trump | 16\% (82) | 28\% (143) | 20\% | (101) | 28\% | (146) | 8\% | (39) | 1\% | (6) | 517 |
| Somewhat Favorable of Trump | 14\% (50) | 48\% (174) | 18\% | (65) | 13\% | (47) | 7\% | (24) | 1\% | (4) | 363 |
| Somewhat Unfavorable of Trump | 24\% (60) | 44\% (111) | 15\% | (39) | 5\% | (12) | 10\% | (25) | 2\% | (4) | 251 |
| Very Unfavorable of Trump | 34\% (304) | 42\% (375) | 6\% | (54) | 3\% | (31) | 12\% | (107) | 2\% | (20) | 890 |
| \#1 Issue: Economy | 24\% (133) | 40\% (225) | 13\% | (75) | 10\% | (57) | 10\% | (59) | 2\% | (13) | 561 |
| \#1 Issue: Security | 15\% (71) | 34\% (156) | 19\% | (86) | 22\% | (103) | 8\% | (37) | 1\% | (6) | 459 |
| \#1 Issue: Health Care | 32\% (128) | 37\% (145) | 11\% | (42) | 7\% | (26) | 10\% | (40) | 3\% | (12) | 394 |
| \#1 Issue: Medicare / Social Security | 29\% (90) | 42\% (133) | 9\% | (28) | 7\% | (23) | 12\% | (37) | 1\% | (2) | 313 |
| \#1 Issue: Women's Issues | 17\% (16) | 42\% (40) | 9\% | (9) | 8\% | (8) | 19\% | (18) | 5\% | (4) | 95 |
| \#1 Issue: Education | 20\% (34) | 39\% (64) | 10\% | (16) | 5\% | (9) | 17\% | (28) | 9\% | (15) | 166 |
| \#1 Issue: Energy | 32\% (31) | 38\% (36) | 6\% | (6) | 5\% | (5) | 18\% | (17) | 1\% | (1) | 95 |
| \#1 Issue: Other | 21\% (25) | 41\% (49) | 6\% | (7) | $11 \%$ | (13) | 15\% | (18) | 6\% | (7) | 119 |
| 2018 House Vote: Democrat | 37\% (297) | 42\% (340) | 7\% | (59) | 3\% | (24) | 10\% | (79) | 1\% | (12) | 811 |
| 2018 House Vote: Republican | 13\% (90) | 34\% (246) | $21 \%$ | (147) | $24 \%$ | (175) | 7\% | (49) | 1\% | (7) | 714 |
| 2018 House Vote: Someone else | 22\% (19) | 37\% (32) | 8\% | (7) | $14 \%$ | (12) | 16\% | (14) | 2\% | (2) | 87 |
| 2018 House Vote: Didnt Vote | 20\% (119) | 39\% (228) | 9\% | (55) | 5\% | (32) | 19\% | (111) | 7\% | (40) | 586 |
| 2016 Vote: Hillary Clinton | 38\% (262) | 41\% (282) | 6\% | (41) | 3\% | (18) | 10\% | (67) | 2\% | (14) | 685 |
| 2016 Vote: Donald Trump | 14\% (106) | 35\% (257) | 20\% | (150) | 23\% | (168) | 7\% | (49) | 1\% | (5) | 734 |
| 2016 Vote: Someone else | 21\% (36) | 43\% (74) | 10\% | (18) | 13\% | (23) | 12\% | (20) | - | (1) | 172 |
| 2016 Vote: Didnt Vote | 20\% (122) | 38\% (233) | 10\% | (59) | 5\% | (32) | 19\% | (117) | 7\% | (42) | 604 |

[^71]Table HR4_5: And specifically, how credible are each of the following?
CBS

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (527) | 39\% | (848) | 12\% | (269) | 11\% | (243) | 12\% | (254) | 3\% | (61) | 2201 |
| Voted in 2014: Yes | 26\% | (355) | 38\% | (522) | 13\% | (179) | 14\% | (189) | 8\% | (112) | 1\% | (19) | 1376 |
| Voted in 2014: No | 21\% | (172) | 40\% | (326) | 11\% | (90) | 6\% | (54) | 17\% | (142) | 5\% | (42) | 825 |
| 2012 Vote: Barack Obama | 36\% | (306) | 40\% | (343) | 8\% | (70) | 5\% | (43) | 9\% | (78) | 2\% | (13) | 854 |
| 2012 Vote: Mitt Romney | 12\% | (59) | 35\% | (177) | 22\% | (110) | 25\% | (125) | 6\% | (31) | 1\% | (3) | 504 |
| 2012 Vote: Other | $11 \%$ | (10) | 34\% | (32) | 12\% | (11) | 22\% | (21) | 21\% | (20) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 21\% | (152) | 39\% | (291) | 10\% | (76) | 7\% | (52) | 17\% | (124) | 6\% | (44) | 738 |
| 4-Region: Northeast | 25\% | (100) | 41\% | (163) | 11\% | (43) | 9\% | (36) | 10\% | (40) | 3\% | (12) | 394 |
| 4-Region: Midwest | 23\% | (107) | 39\% | (179) | 12\% | (54) | 11\% | (53) | 11\% | (53) | 4\% | (16) | 462 |
| 4-Region: South | 24\% | (202) | 36\% | (298) | 13\% | (109) | 11\% | (94) | 12\% | (102) | 2\% | (20) | 825 |
| 4-Region: West | 23\% | (118) | 40\% | (208) | 12\% | (63) | 11\% | (59) | 11\% | (60) | 2\% | (13) | 520 |
| Frequent TV watchers | 26\% | (420) | 41\% | (662) | 11\% | (186) | 11\% | (171) | 10\% | (161) | 1\% | (21) | 1620 |
| Frequent movie watchers | 28\% | (269) | 40\% | (382) | 10\% | (92) | 10\% | (95) | 10\% | (91) | 2\% | (19) | 949 |
| TV shows: Every day | 30\% | (337) | 41\% | (466) | 10\% | (114) | 10\% | (110) | 9\% | (103) | 1\% | (14) | 1143 |
| TV shows: Several times per week | 17\% | (83) | 41\% | (196) | 15\% | (72) | 13\% | (62) | 12\% | (57) | 2\% | (7) | 477 |
| TV shows: About once per week | 19\% | (25) | 34\% | (45) | 18\% | (23) | 9\% | (11) | 20\% | (27) | 1\% | (2) | 132 |
| TV shows: Several times per month | 14\% | (15) | 41\% | (44) | 18\% | (19) | 11\% | (11) | 11\% | (12) | 6\% | (6) | 108 |
| TV shows: About once per month | 22\% | (11) | 30\% | (15) | 23\% | (11) | 14\% | (7) | 10\% | (5) | - | (0) | 48 |
| TV shows: Less often than once per month | 22\% | (20) | 32\% | (29) | 5\% | (5) | 14\% | (12) | 22\% | (19) | 5\% | (4) | 89 |
| TV shows: Never | 18\% | (38) | 26\% | (53) | 12\% | (25) | 15\% | (30) | 15\% | (31) | $14 \%$ | (28) | 204 |
| Movies: Every day | 34\% | (141) | 34\% | (140) | 10\% | (40) | 10\% | (40) | 10\% | (40) | 3\% | (14) | 416 |
| Movies: Several times per week | 24\% | (128) | 45\% | (242) | 10\% | (52) | 10\% | (55) | 10\% | (51) | 1\% | (5) | 533 |
| Movies: About once per week | 22\% | (90) | 41\% | (168) | 15\% | (59) | 8\% | (34) | 11\% | (43) | 2\% | (10) | 405 |
| Movies: Several times per month | 22\% | (53) | 38\% | (91) | 17\% | (41) | 10\% | (24) | 11\% | (27) | $2 \%$ | (4) | 239 |
| Movies: About once per month | 20\% | (37) | 41\% | (76) | 12\% | (21) | 17\% | (31) | 10\% | (18) |  | (1) | 183 |
| Movies: Less often than once per month | 17\% | (31) | 35\% | (65) | 14\% | (26) | 13\% | (25) | 20\% | (37) | 2\% | (3) | 188 |
| Movies: Never | 20\% | (47) | 28\% | (65) | 12\% | (29) | 14\% | (33) | 16\% | (37) | 10\% | (25) | 236 |

Continued on next page

Table HR4_5: And specifically, how credible are each of the following?
CBS

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (527) | 39\% | (848) | 12\% | (269) | 11\% | (243) | 12\% | (254) | 3\% | (61) | 2201 |
| Sports: Every day | 40\% | (87) | 38\% | (82) | 4\% | (8) | 10\% | (22) | 5\% | (11) | 3\% | (7) | 217 |
| Sports: Several times per week | 24\% | (83) | 43\% | (149) | 13\% | (44) | 11\% | (38) | 8\% | (27) | 1\% | (3) | 344 |
| Sports: About once per week | $31 \%$ | (80) | 38\% | (97) | 16\% | (41) | 10\% | (25) | 5\% | (13) | 1\% | (3) | 258 |
| Sports: Several times per month | 19\% | (33) | 42\% | (73) | 21\% | (37) | 9\% | (16) | 8\% | (13) | - | (1) | 172 |
| Sports: About once per month | 21\% | (29) | 46\% | (63) | $14 \%$ | (19) | 13\% | (18) | 5\% | (7) | - | (0) | 137 |
| Sports: Less often than once per month | 21\% | (65) | 41\% | (128) | 15\% | (48) | 10\% | (30) | 12\% | (37) | 1\% | (4) | 313 |
| Sports: Never | 20\% | (150) | 34\% | (256) | 9\% | (71) | 12\% | (95) | 19\% | (145) | 6\% | (43) | 760 |
| Cable: I currently subscribe | 28\% | (294) | 39\% | (410) | 13\% | (135) | 10\% | (108) | 9\% | (92) | 1\% | (16) | 1054 |
| Cable: I subscribed in the past | 20\% | (157) | 40\% | (307) | 13\% | (102) | 12\% | (91) | 13\% | (103) | 1\% | (11) | 771 |
| Cable: I have never subscribed | 20\% | (77) | 35\% | (130) | 8\% | (31) | 12\% | (44) | 16\% | (59) | 9\% | (35) | 376 |
| Satellite television: I currently subscribe | 33\% | (182) | 34\% | (187) | 11\% | (63) | 12\% | (68) | 8\% | (47) | 1\% | (7) | 554 |
| Satellite television: I subscribed in the past | $21 \%$ | (125) | 40\% | (241) | $14 \%$ | (83) | 10\% | (60) | 14\% | (83) | 2\% | (11) | 602 |
| Satellite television: I have never subscribed | 21\% | (220) | 40\% | (420) | 12\% | (123) | 11\% | (115) | 12\% | (124) | 4\% | (43) | 1045 |
| Streaming service: I currently subscribe | 25\% | (321) | 41\% | (519) | 12\% | (148) | 11\% | (140) | 10\% | (129) | 1\% | (18) | 1276 |
| Streaming service: I subscribed in the past | 22\% | (54) | 34\% | (86) | $14 \%$ | (35) | 10\% | (24) | 17\% | (43) | 3\% | (8) | 252 |
| Streaming service: I have never subscribed | 23\% | (152) | 36\% | (242) | 13\% | (85) | 12\% | (78) | 12\% | (81) | 5\% | (35) | 673 |
| Film: An avid fan | 34\% | (262) | 38\% | (298) | 9\% | (74) | 9\% | (69) | 9\% | (68) | 1\% | (10) | 780 |
| Film: A casual fan | 19\% | (218) | 41\% | (461) | $14 \%$ | (159) | 11\% | (122) | 13\% | (146) | 2\% | (20) | 1127 |
| Film: Not a fan | 16\% | (46) | 30\% | (89) | 12\% | (36) | 17\% | (51) | 14\% | (40) | 10\% | (31) | 294 |
| Television: An avid fan | 31\% | (336) | 41\% | (438) | 10\% | (104) | 9\% | (97) | 8\% | (82) | 1\% | (10) | 1067 |
| Television: A casual fan | 19\% | (179) | 39\% | (373) | 15\% | (141) | 11\% | (105) | 15\% | (147) | 2\% | (22) | 969 |
| Television: Not a fan | 7\% | (12) | 22\% | (36) | $14 \%$ | (24) | 25\% | (41) | 15\% | (24) | 17\% | (29) | 166 |
| Music: An avid fan | 29\% | (318) | 41\% | (456) | 9\% | (104) | 9\% | (101) | 10\% | (111) | 2\% | (24) | 1113 |
| Music: A casual fan | 20\% | (195) | 38\% | (365) | 15\% | (147) | 12\% | (112) | 13\% | (126) | 2\% | (18) | 964 |
| Music: Not a fan | 11\% | (14) | 22\% | (27) | $14 \%$ | (17) | 24\% | (30) | 13\% | (17) | 15\% | (19) | 124 |
| Fashion: An avid fan | 37\% | (123) | 36\% | (119) | 8\% | (25) | 6\% | (21) | 9\% | (29) | 4\% | (12) | 329 |
| Fashion: A casual fan | 25\% | (226) | 40\% | (365) | 12\% | (105) | 9\% | (82) | 13\% | (123) | 1\% | (12) | 912 |
| Fashion: Not a fan | 19\% | (178) | 38\% | (364) | $14 \%$ | (139) | 15\% | (140) | 11\% | (102) | 4\% | (37) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_6: And specifically, how credible are each of the following?
NBC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (537) | 37\% (810) | 13\% | (289) | 12\% | (271) | 11\% | (241) | 2\% | (53) | 2201 |
| Gender: Male | 24\% (256) | 35\% (368) | 17\% | (183) | 15\% | (158) | 7\% | (77) | 2\% | (21) | 1062 |
| Gender: Female | 25\% (282) | 39\% (442) | 9\% | (106) | 10\% | (113) | 14\% | (164) | 3\% | (32) | 1139 |
| Age: 18-29 | 20\% (94) | 35\% (162) | 14\% | (66) | 9\% | (41) | 17\% | (80) | 6\% | (27) | 470 |
| Age: 30-44 | 24\% (129) | 38\% (208) | 12\% | (66) | 9\% | (49) | 13\% | (73) | 3\% | (18) | 543 |
| Age: 45-54 | 30\% (95) | 38\% (121) | 14\% | (44) | 10\% | (32) | 7\% | (23) | - | (1) | 316 |
| Age: 55-64 | 24\% (106) | 37\% (162) | 12\% | (52) | 18\% | (78) | 8\% | (33) | 1\% | (5) | 436 |
| Age: 65+ | 26\% (112) | 36\% (157) | 14\% | (62) | 16\% | (72) | 7\% | (32) | - | (2) | 436 |
| Generation Z: 18-21 | 15\% (28) | 32\% (57) | 19\% | (34) | 9\% | (17) | 16\% | (29) | 9\% | (16) | 181 |
| Millennial: Age 22-37 | 24\% (146) | 37\% (223) | 12\% | (70) | 8\% | (49) | 14\% | (82) | 4\% | (25) | 595 |
| Generation X: Age 38-53 | 26\% (133) | 38\% (194) | 12\% | (62) | 10\% | (49) | 12\% | (63) | 1\% | (5) | 506 |
| Boomers: Age 54-72 | 25\% (194) | 37\% (289) | 13\% | (99) | 17\% | (134) | 7\% | (57) | 1\% | (6) | 779 |
| PID: Dem (no lean) | 38\% (305) | 42\% (333) | 7\% | (56) | 3\% | (23) | 9\% | (71) | 2\% | (14) | 802 |
| PID: Ind (no lean) | 19\% (134) | 37\% (263) | 13\% | (91) | 12\% | (87) | 17\% | (119) | 3\% | (25) | 719 |
| PID: Rep (no lean) | $14 \% \quad$ (98) | 31\% (214) | $21 \%$ | (142) | 24\% | (162) | 7\% | (51) | 2\% | (14) | 681 |
| PID/Gender: Dem Men | 37\% (136) | 41\% (147) | 10\% | (37) | 4\% | (13) | 7\% | (27) | 1\% | (4) | 364 |
| PID/Gender: Dem Women | 38\% (168) | 42\% (186) | 4\% | (19) | 2\% | (10) | 10\% | (45) | 2\% | (10) | 438 |
| PID/Gender: Ind Men | 20\% (68) | 35\% (121) | 17\% | (58) | 15\% | (51) | 11\% | (37) | 3\% | (10) | 346 |
| PID/Gender: Ind Women | 18\% (66) | 38\% (142) | 9\% | (33) | 9\% | (35) | 22\% | (82) | 4\% | (15) | 373 |
| PID/Gender: Rep Men | 14\% (51) | 28\% (99) | 25\% | (88) | 26\% | (93) | 4\% | (14) | 2\% | (7) | 353 |
| PID/Gender: Rep Women | 14\% (47) | 35\% (115) | 16\% | (53) | 21\% | (69) | 11\% | (37) | 2\% | (7) | 328 |
| Ideo: Liberal (1-3) | 34\% (235) | 41\% (283) | 10\% | (69) | $4 \%$ | (30) | 8\% | (56) | 2\% | (15) | 687 |
| Ideo: Moderate (4) | 29\% (149) | 41\% (205) | 10\% | (51) | 7\% | (33) | 12\% | (62) | 1\% | (5) | 506 |
| Ideo: Conservative (5-7) | 13\% (100) | 32\% (236) | 22\% | (161) | 26\% | (192) | 6\% | (44) | 1\% | (5) | 739 |
| Educ: < College | 26\% (388) | 35\% (528) | 12\% | (186) | 11\% | (165) | 13\% | (199) | 3\% | (48) | 1513 |
| Educ: Bachelors degree | 20\% (90) | 40\% (179) | 17\% | (75) | 15\% | (64) | 8\% | (34) | - | (2) | 444 |
| Educ: Post-grad | 24\% (60) | 42\% (103) | $11 \%$ | (28) | 17\% | (42) | 4\% | (9) | 1\% | (3) | 244 |

[^72]Table HR4_6: And specifically, how credible are each of the following?
NBC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (537) | 37\% (810) | 13\% | (289) | 12\% | (271) | $11 \%$ | (241) | 2\% | (53) | 2201 |
| Income: Under 50k | 25\% (329) | 36\% (476) | 12\% | (165) | 9\% | (122) | 14\% | (192) | 3\% | (42) | 1326 |
| Income: 50k-100k | 25\% (155) | 37\% (230) | 14\% | (90) | 17\% | (102) | 6\% | (38) | 1\% | (4) | 619 |
| Income: 100k+ | 21\% (53) | 41\% (104) | 14\% | (35) | 18\% | (46) | 4\% | (11) | 3\% | (7) | 256 |
| Ethnicity: White | 23\% (389) | 37\% (634) | 13\% | (232) | 14\% | (240) | $11 \%$ | (188) | 2\% | (39) | 1723 |
| Ethnicity: Hispanic | 27\% (93) | 35\% (124) | 14\% | (47) | 8\% | (28) | 12\% | (41) | 5\% | (16) | 350 |
| Ethnicity: Afr. Am. | 37\% (102) | 36\% (98) | 9\% | (24) | 5\% | (14) | $11 \%$ | (30) | 2\% | (7) | 274 |
| Ethnicity: Other | 22\% (46) | 38\% (77) | 16\% | (33) | 9\% | (18) | $11 \%$ | (23) | 3\% | (7) | 204 |
| Relig: Protestant | 18\% (95) | 37\% (193) | 17\% | (89) | 20\% | (104) | 7\% | (35) | 2\% | (10) | 526 |
| Relig: Roman Catholic | 27\% (118) | 37\% (166) | 13\% | (57) | 13\% | (58) | 10\% | (45) | 1\% | (2) | 446 |
| Relig: Ath./Agn./None | 26\% (179) | 37\% (251) | 12\% | (81) | 7\% | (49) | 15\% | (101) | 3\% | (22) | 683 |
| Relig: Something Else | 25\% (45) | 42\% (76) | 6\% | (10) | 12\% | (22) | $11 \%$ | (21) | 3\% | (6) | 179 |
| Relig: Jewish | 34\% (15) | 42\% (18) | 3\% | (1) | 14\% | (6) | 4\% | (2) | $4 \%$ | (2) | 43 |
| Evang | 22\% (132) | 35\% (210) | 16\% | (95) | 16\% | (95) | 10\% | (62) | 1\% | (8) | 601 |
| Non-Evang | 25\% (405) | 38\% (600) | 12\% | (194) | 11\% | (176) | 11\% | (179) | 3\% | (45) | 1600 |
| Relig: All Christian | 23\% (277) | 36\% (432) | 15\% | (177) | 15\% | (184) | 9\% | (110) | 1\% | (13) | 1193 |
| Relig: All Non-Christian | 25\% (45) | 42\% (76) | 6\% | (10) | 12\% | (22) | $11 \%$ | (21) | 3\% | (6) | 179 |
| Community: Urban | 31\% (184) | 37\% (218) | 9\% | (56) | 9\% | (53) | 11\% | (65) | 3\% | (20) | 596 |
| Community: Suburban | 22\% (215) | 39\% (388) | 15\% | (153) | 12\% | (119) | 10\% | (100) | 1\% | (14) | 988 |
| Community: Rural | 22\% (138) | 33\% (203) | 13\% | (80) | 16\% | (100) | 12\% | (76) | 3\% | (19) | 617 |
| Employ: Private Sector | 26\% (166) | 41\% (266) | 14\% | (92) | 12\% | (76) | 6\% | (36) | 2\% | (10) | 646 |
| Employ: Government | 25\% (38) | 31\% (48) | 11\% | (17) | 19\% | (29) | 12\% | (19) | 1\% | (1) | 152 |
| Employ: Self-Employed | 25\% (46) | $31 \%$ (57) | 20\% | (36) | 15\% | (27) | 7\% | (13) | 1\% | (3) | 182 |
| Employ: Homemaker | 24\% (39) | 34\% (56) | 6\% | (10) | 8\% | (14) | 23\% | (37) | 4\% | (7) | 162 |
| Employ: Student | 10\% (12) | 50\% (56) | 18\% | (21) | 10\% | (11) | $11 \%$ | (12) | 1\% | (1) | 113 |
| Employ: Retired | 27\% (144) | 34\% (181) | 13\% | (69) | 16\% | (82) | 9\% | (47) | 1\% | (5) | 528 |
| Employ: Unemployed | 22\% (52) | 36\% (84) | 11\% | (25) | 8\% | (18) | 21\% | (49) | 4\% | (8) | 237 |
| Employ: Other | 23\% (41) | 35\% (62) | 10\% | (18) | 8\% | (14) | 15\% | (27) | 10\% | (17) | 180 |
| Military HH: Yes | 26\% (103) | 31\% (123) | 16\% | (63) | 18\% | (73) | 8\% | (30) | 1\% | (6) | 397 |
| Military HH: No | 24\% (434) | 38\% (687) | 13\% | (226) | 11\% | (198) | 12\% | (211) | 3\% | (47) | 1804 |

Continued on next page

Table HR4_6: And specifically, how credible are each of the following?
NBC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (537) | 37\% (810) | 13\% | (289) | 12\% | (271) | $11 \%$ | (241) | 2\% | (53) | 2201 |
| RD/WT: Right Direction | 16\% (142) | 31\% (273) | 19\% | (161) | 22\% | (192) | 9\% | (78) | 3\% | (22) | 869 |
| RD/WT: Wrong Track | 30\% (395) | 40\% (536) | 10\% | (128) | 6\% | (79) | 12\% | (163) | 2\% | (31) | 1332 |
| Trump Job Approve | 15\% (137) | 32\% (296) | 21\% | (188) | 23\% | (207) | 8\% | (71) | 2\% | (15) | 914 |
| Trump Job Disapprove | 34\% (386) | 41\% (472) | 8\% | (97) | 5\% | (58) | 10\% | (114) | 2\% | (21) | 1148 |
| Trump Job Strongly Approve | 13\% (65) | 25\% (123) | 22\% | (109) | 32\% | (159) | 7\% | (36) | 1\% | (6) | 499 |
| Trump Job Somewhat Approve | 17\% (72) | 42\% (173) | 19\% | (78) | 12\% | (48) | 8\% | (35) | 2\% | (9) | 415 |
| Trump Job Somewhat Disapprove | 24\% (66) | 43\% (116) | 13\% | (35) | 8\% | (21) | 11\% | (29) | 1\% | (3) | 271 |
| Trump Job Strongly Disapprove | 36\% (320) | 41\% (356) | 7\% | (62) | 4\% | (37) | 10\% | (85) | 2\% | (18) | 877 |
| Favorable of Trump | 14\% (127) | 32\% (279) | 20\% | (180) | 25\% | (218) | 8\% | (66) | 1\% | (10) | 880 |
| Unfavorable of Trump | 33\% (382) | 42\% (481) | 9\% | (99) | 4\% | (46) | 10\% | (115) | 2\% | (19) | 1141 |
| Very Favorable of Trump | 15\% (77) | 24\% (126) | 21\% | (108) | 31\% | (162) | 8\% | (40) | 1\% | (4) | 517 |
| Somewhat Favorable of Trump | 14\% (50) | 42\% (153) | 20\% | (72) | 15\% | (56) | 7\% | (26) | 2\% | (7) | 363 |
| Somewhat Unfavorable of Trump | 29\% (72) | 40\% (101) | 15\% | (38) | 6\% | (14) | 10\% | (24) | 1\% | (2) | 251 |
| Very Unfavorable of Trump | 35\% (310) | 43\% (380) | 7\% | (61) | 4\% | (31) | 10\% | (91) | 2\% | (16) | 890 |
| \#1 Issue: Economy | 24\% (135) | 39\% (218) | 14\% | (79) | 11\% | (61) | 11\% | (61) | 2\% | (9) | 561 |
| \#1 Issue: Security | 17\% (76) | 29\% (133) | 18\% | (85) | 27\% | (122) | 8\% | (36) | 2\% | (7) | 459 |
| \#1 Issue: Health Care | 35\% (137) | 36\% (143) | 10\% | (40) | 6\% | (22) | 10\% | (40) | 3\% | (12) | 394 |
| \#1 Issue: Medicare / Social Security | 32\% (99) | 41\% (129) | 9\% | (30) | 7\% | (22) | 10\% | (30) | 1\% | (2) | 313 |
| \#1 Issue: Women's Issues | 19\% (18) | 41\% (39) | 9\% | (8) | 10\% | (9) | 19\% | (18) | 3\% | (3) | 95 |
| \#1 Issue: Education | 16\% (26) | 41\% (68) | 18\% | (29) | 5\% | (8) | 14\% | (24) | 6\% | (11) | 166 |
| \#1 Issue: Energy | 24\% (23) | 44\% (42) | 8\% | (7) | 8\% | (7) | 14\% | (13) | 2\% | (2) | 95 |
| \#1 Issue: Other | 19\% (23) | 33\% (39) | 9\% | (11) | 17\% | (20) | 16\% | (19) | 6\% | (7) | 119 |
| 2018 House Vote: Democrat | 37\% (296) | 43\% (349) | 7\% | (58) | 3\% | (24) | 9\% | (74) | 1\% | (9) | 811 |
| 2018 House Vote: Republican | 13\% (95) | 29\% (208) | 22\% | (159) | 28\% | (197) | 7\% | (49) | 1\% | (6) | 714 |
| 2018 House Vote: Someone else | 17\% (15) | 43\% (37) | 12\% | (11) | 13\% | (11) | 12\% | (11) | 2\% | (2) | 87 |
| 2018 House Vote: Didnt Vote | 22\% (130) | 36\% (214) | 10\% | (61) | 7\% | (39) | 18\% | (107) | 6\% | (36) | 586 |
| 2016 Vote: Hillary Clinton | 41\% (279) | 41\% (282) | 5\% | (36) | 2\% | (17) | 9\% | (62) | 1\% | (9) | 685 |
| 2016 Vote: Donald Trump | 13\% (97) | 31\% (228) | 21\% | (158) | 27\% | (196) | 7\% | (48) | 1\% | (8) | 734 |
| 2016 Vote: Someone else | 20\% (34) | 41\% (71) | 15\% | (25) | 12\% | (20) | 11\% | (19) | 1\% | (2) | 172 |
| 2016 Vote: Didnt Vote | 21\% (126) | 38\% (228) | 11\% | (69) | 6\% | (36) | 18\% | (111) | 6\% | (34) | 604 |

[^73]Table HR4_6: And specifically, how credible are each of the following?
NBC

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (537) | 37\% | (810) | 13\% | (289) | 12\% | (271) | 11\% | (241) | $2 \%$ | (53) | 2201 |
| Voted in 2014: Yes | 25\% | (349) | 37\% | (507) | 13\% | (185) | 15\% | (212) | 8\% | (104) | 1\% | (19) | 1376 |
| Voted in 2014: No | 23\% | (188) | 37\% | (303) | 13\% | (104) | 7\% | (59) | 17\% | (137) | $4 \%$ | (34) | 825 |
| 2012 Vote: Barack Obama | 36\% | (308) | 39\% | (336) | 8\% | (71) | 6\% | (51) | 9\% | (77) | 1\% | (11) | 854 |
| 2012 Vote: Mitt Romney | 10\% | (49) | 32\% | (163) | 22\% | (110) | 30\% | (150) | 6\% | (29) | 1\% | (3) | 504 |
| 2012 Vote: Other | 15\% | (14) | $33 \%$ | (32) | 17\% | (16) | 18\% | (17) | 17\% | (17) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 22\% | (166) | 37\% | (274) | 12\% | (91) | 7\% | (52) | 16\% | (117) | 5\% | (38) | 738 |
| 4-Region: Northeast | 27\% | (108) | 37\% | (144) | 12\% | (46) | 11\% | (44) | 10\% | (41) | 3\% | (11) | 394 |
| 4-Region: Midwest | 23\% | (108) | 38\% | (176) | 13\% | (58) | 13\% | (62) | 10\% | (47) | $2 \%$ | (11) | 462 |
| 4-Region: South | 24\% | (200) | 38\% | (311) | 12\% | (97) | 13\% | (108) | 11\% | (93) | 2\% | (16) | 825 |
| 4-Region: West | 23\% | (121) | $34 \%$ | (179) | 17\% | (88) | 11\% | (57) | 12\% | (60) | 3\% | (15) | 520 |
| Frequent TV watchers | 26\% | (425) | 38\% | (622) | 13\% | (211) | 12\% | (187) | 10\% | (158) | 1\% | (17) | 1620 |
| Frequent movie watchers | 28\% | (265) | 39\% | (367) | 12\% | (113) | 11\% | (104) | 9\% | (82) | 2\% | (17) | 949 |
| TV shows: Every day | 29\% | (333) | 38\% | (436) | 12\% | (137) | 10\% | (119) | 9\% | (106) | 1\% | (11) | 1143 |
| TV shows: Several times per week | 19\% | (92) | 39\% | (186) | 15\% | (74) | 14\% | (68) | 11\% | (52) | 1\% | (6) | 477 |
| TV shows: About once per week | 20\% | (26) | 41\% | (54) | 12\% | (16) | 11\% | (15) | 15\% | (20) | $1 \%$ | (1) | 132 |
| TV shows: Several times per month | 15\% | (17) | 40\% | (43) | 15\% | (16) | 12\% | (12) | 12\% | (13) | 6\% | (6) | 108 |
| TV shows: About once per month | 21\% | (10) | 29\% | (14) | 17\% | (8) | 23\% | (11) | 11\% | (5) | - | (0) | 48 |
| TV shows: Less often than once per month | $21 \%$ | (19) | 25\% | (22) | 13\% | (12) | 15\% | (13) | 22\% | (20) | 3\% | (3) | 89 |
| TV shows: Never | 20\% | (41) | 27\% | (54) | 13\% | (26) | 16\% | (32) | 12\% | (25) | 12\% | (25) | 204 |
| Movies: Every day | 34\% | (140) | 35\% | (147) | 9\% | (38) | 10\% | (41) | 9\% | (39) | $2 \%$ | (10) | 416 |
| Movies: Several times per week | 23\% | (125) | 41\% | (220) | 14\% | (75) | 12\% | (62) | 8\% | (43) | $1 \%$ | (8) | 533 |
| Movies: About once per week | 22\% | (91) | 41\% | (165) | 15\% | (62) | 10\% | (42) | 10\% | (42) | 1\% | (2) | 405 |
| Movies: Several times per month | 25\% | (60) | 36\% | (87) | 15\% | (35) | 11\% | (26) | 12\% | (28) | 1\% | (3) | 239 |
| Movies: About once per month | 21\% | (38) | $36 \%$ | (66) | 12\% | (22) | 19\% | (34) | 12\% | (21) | $1 \%$ | (2) | 183 |
| Movies: Less often than once per month | 19\% | (36) | 33\% | (63) | 13\% | (25) | 14\% | (26) | 19\% | (36) | 1\% | (3) | 188 |
| Movies: Never | 20\% | (47) | 26\% | (62) | 13\% | (31) | 16\% | (39) | 13\% | (31) | $11 \%$ | (26) | 236 |

[^74]Table HR4_6: And specifically, how credible are each of the following?
NBC

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% (537) | 37\% (810) | 13\% | (289) | 12\% | (271) | 11\% | (241) | $2 \%$ | (53) | 2201 |
| Sports: Every day | 42\% (91) | 34\% (73) | 8\% | (18) | 8\% | (17) | 7\% | (15) | 1\% | (2) | 217 |
| Sports: Several times per week | 21\% (74) | 43\% (148) | 13\% | (45) | 16\% | (55) | 6\% | (21) | - | (1) | 344 |
| Sports: About once per week | 30\% (77) | 34\% (88) | 18\% | (47) | 13\% | (33) | 4\% | (10) | $2 \%$ | (4) | 258 |
| Sports: Several times per month | 24\% (42) | 39\% (68) | 17\% | (30) | 10\% | (17) | 8\% | (14) | 1\% | (1) | 172 |
| Sports: About once per month | 27\% (37) | 36\% (50) | 13\% | (17) | 16\% | (22) | 7\% | (9) | 1\% | (2) | 137 |
| Sports: Less often than once per month | 19\% (58) | 47\% (146) | 13\% | (40) | 10\% | (31) | 11\% | (34) | 1\% | (4) | 313 |
| Sports: Never | 21\% (159) | 31\% (237) | 12\% | (91) | 13\% | (97) | 18\% | (138) | 5\% | (39) | 760 |
| Cable: I currently subscribe | 28\% (293) | 37\% (391) | 14\% | (148) | 11\% | (117) | 9\% | (91) | 1\% | (14) | 1054 |
| Cable: I subscribed in the past | 23\% (174) | 38\% (294) | 13\% | (99) | 13\% | (99) | 13\% | (98) | 1\% | (7) | 771 |
| Cable: I have never subscribed | 18\% (69) | 33\% (124) | 11\% | (42) | 15\% | (55) | 14\% | (53) | 9\% | (33) | 376 |
| Satellite television: I currently subscribe | 31\% (172) | 35\% (196) | 10\% | (58) | 15\% | (84) | 7\% | (41) | 1\% | (3) | 554 |
| Satellite television: I subscribed in the past | 23\% (137) | 36\% (216) | 16\% | (94) | 11\% | (67) | 13\% | (78) | 2\% | (10) | 602 |
| Satellite television: I have never subscribed | 22\% (228) | 38\% (397) | 13\% | (138) | 11\% | (120) | 12\% | (123) | $4 \%$ | (40) | 1045 |
| Streaming service: I currently subscribe | 25\% (318) | 39\% (503) | 13\% | (166) | 12\% | (148) | 10\% | (124) | 1\% | (17) | 1276 |
| Streaming service: I subscribed in the past | 24\% (61) | $31 \% \quad$ (78) | 14\% | (36) | $11 \%$ | (28) | 16\% | (41) | 3\% | (8) | 252 |
| Streaming service: I have never subscribed | 23\% (157) | 34\% (229) | 13\% | (87) | 14\% | (96) | 11\% | (76) | $4 \%$ | (28) | 673 |
| Film: An avid fan | 33\% (255) | 38\% (295) | 10\% | (76) | 11\% | (87) | 8\% | (61) | 1\% | (7) | 780 |
| Film: A casual fan | 21\% (232) | 39\% (436) | 15\% | (174) | 12\% | (132) | 12\% | (138) | 1\% | (14) | 1127 |
| Film: Not a fan | 17\% (49) | 27\% (79) | 13\% | (40) | 18\% | (52) | 14\% | (42) | $11 \%$ | (32) | 294 |
| Television: An avid fan | 32\% (342) | 40\% (423) | 9\% | (101) | 10\% | (109) | 8\% | (82) | 1\% | (9) | 1067 |
| Television: A casual fan | 18\% (177) | 36\% (345) | 17\% | (166) | 13\% | (122) | 14\% | (139) | 2\% | (19) | 969 |
| Television: Not a fan | 11\% (18) | 25\% (41) | 13\% | (22) | 24\% | (40) | 12\% | (20) | 15\% | (25) | 166 |
| Music: An avid fan | 30\% (330) | 39\% (437) | 9\% | (105) | 10\% | (110) | 10\% | (107) | 2\% | (24) | 1113 |
| Music: A casual fan | 20\% (190) | 36\% (347) | 17\% | (164) | 13\% | (125) | 13\% | (124) | 1\% | (13) | 964 |
| Music: Not a fan | 13\% (16) | 21\% (26) | 16\% | (20) | 29\% | (36) | 8\% | (10) | 13\% | (16) | 124 |
| Fashion: An avid fan | 38\% (124) | 36\% (119) | 8\% | (28) | 7\% | (23) | 8\% | (27) | 2\% | (8) | 329 |
| Fashion: A casual fan | 26\% (236) | 37\% (342) | 13\% | (115) | 11\% | (97) | 13\% | (117) | 1\% | (7) | 912 |
| Fashion: Not a fan | 18\% (177) | 36\% (349) | 15\% | (147) | 16\% | (151) | 10\% | (97) | 4\% | (38) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_7: And specifically, how credible are each of the following?
The New York Times

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% (506) | 30\% (654) | 12\% | (271) | 14\% | (309) | 18\% | (400) | 3\% | (62) | 2201 |
| Gender: Male | 23\% (247) | 30\% (315) | 15\% | (163) | 18\% | (188) | 12\% | (128) | 2\% | (22) | 1062 |
| Gender: Female | 23\% (259) | 30\% (339) | 9\% | (107) | 11\% | (121) | 24\% | (273) | 3\% | (40) | 1139 |
| Age: 18-29 | 27\% (126) | 32\% (150) | 13\% | (60) | 7\% | (33) | 15\% | (70) | 7\% | (32) | 470 |
| Age: 30-44 | 23\% (124) | 33\% (179) | $11 \%$ | (62) | 11\% | (57) | 20\% | (106) | 3\% | (15) | 543 |
| Age: 45-54 | 32\% (102) | 31\% (97) | $11 \%$ | (36) | 15\% | (47) | 10\% | (33) | 1\% | (2) | 316 |
| Age: 55-64 | 17\% (76) | 27\% (119) | 12\% | (53) | 20\% | (87) | 21\% | (93) | 2\% | (8) | 436 |
| Age: 65+ | 18\% (79) | 25\% (109) | 14\% | (60) | 20\% | (85) | 22\% | (98) | 1\% | (5) | 436 |
| Generation Z: 18-21 | 20\% (35) | 34\% (61) | 19\% | (34) | 7\% | (13) | 13\% | (23) | 8\% | (14) | 181 |
| Millennial: Age 22-37 | 29\% (170) | 34\% (201) | 9\% | (54) | 9\% | (52) | 15\% | (91) | 4\% | (26) | 595 |
| Generation X: Age 38-53 | 26\% (131) | 30\% (154) | $11 \%$ | (57) | 13\% | (65) | 18\% | (91) | 2\% | (8) | 506 |
| Boomers: Age 54-72 | 19\% (145) | 27\% (208) | 13\% | (105) | 19\% | (150) | 20\% | (159) | 2\% | (12) | 779 |
| PID: Dem (no lean) | 36\% (291) | 36\% (286) | 7\% | (52) | 3\% | (23) | 16\% | (131) | 2\% | (18) | 802 |
| PID: Ind (no lean) | 19\% (138) | 31\% (222) | 12\% | (83) | 12\% | (83) | 23\% | (169) | 3\% | (24) | 719 |
| PID: Rep (no lean) | 11\% (77) | 21\% (146) | 20\% | (135) | 30\% | (202) | 15\% | (101) | 3\% | (20) | 681 |
| PID/Gender: Dem Men | 36\% (132) | 37\% (135) | 9\% | (32) | 4\% | (15) | 12\% | (43) | 2\% | (7) | 364 |
| PID/Gender: Dem Women | 36\% (159) | 34\% (151) | 5\% | (20) | 2\% | (8) | 20\% | (88) | 3\% | (12) | 438 |
| PID/Gender: Ind Men | 21\% (74) | 31\% (107) | 15\% | (50) | 14\% | (49) | 17\% | (58) | 2\% | (7) | 346 |
| PID/Gender: Ind Women | 17\% (64) | 31\% (114) | 9\% | (33) | 9\% | (34) | 30\% | (111) | 4\% | (17) | 373 |
| PID/Gender: Rep Men | $12 \% \quad$ (41) | 20\% (72) | 23\% | (81) | 35\% | (123) | 8\% | (27) | 2\% | (8) | 353 |
| PID/Gender: Rep Women | 11\% (36) | 23\% (74) | 16\% | (54) | 24\% | (79) | 22\% | (73) | 4\% | (12) | 328 |
| Ideo: Liberal (1-3) | 38\% (261) | 36\% (250) | 9\% | (64) | 4\% | (25) | 11\% | (73) | 2\% | (15) | 687 |
| Ideo: Moderate (4) | 23\% (118) | 34\% (171) | 9\% | (46) | 8\% | (41) | 25\% | (125) | 1\% | (6) | 506 |
| Ideo: Conservative (5-7) | 10\% (73) | 24\% (178) | 20\% | (144) | 31\% | (230) | 14\% | (104) | 2\% | (11) | 739 |
| Educ: < College | 21\% (318) | 27\% (415) | 12\% | (180) | 13\% | (200) | 23\% | (343) | 4\% | (57) | 1513 |
| Educ: Bachelors degree | 25\% (113) | 36\% (161) | 14\% | (62) | 14\% | (64) | 9\% | (41) | - | (2) | 444 |
| Educ: Post-grad | 31\% (75) | 32\% (77) | 12\% | (28) | 18\% | (45) | 7\% | (16) | 1\% | (2) | 244 |

[^75]Table HR4_7: And specifically, how credible are each of the following? The New York Times

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% (506) | 30\% (654) | 12\% | (271) | 14\% | (309) | 18\% | (400) | 3\% | (62) | 2201 |
| Income: Under 50k | 23\% (301) | 29\% (380) | 12\% | (153) | 11\% | (144) | 23\% | (301) | 4\% | (47) | 1326 |
| Income: 50k-100k | 21\% (131) | 32\% (199) | $14 \%$ | (88) | 18\% | (113) | 13\% | (80) | 1\% | (8) | 619 |
| Income: 100k+ | 29\% (74) | 29\% (74) | 11\% | (29) | 20\% | (52) | 8\% | (19) | 2\% | (6) | 256 |
| Ethnicity: White | 21\% (369) | 28\% (480) | 13\% | (221) | 16\% | (277) | 19\% | (334) | 2\% | (41) | 1723 |
| Ethnicity: Hispanic | 30\% (105) | 29\% (102) | 9\% | (31) | 12\% | (43) | 14\% | (50) | 5\% | (19) | 350 |
| Ethnicity: Afr. Am. | 29\% (81) | 38\% (105) | 9\% | (24) | 5\% | (13) | 13\% | (37) | 5\% | (14) | 274 |
| Ethnicity: Other | 28\% (57) | 34\% (69) | 12\% | (25) | 9\% | (18) | 14\% | (29) | 3\% | (6) | 204 |
| Relig: Protestant | 15\% (79) | 28\% (146) | 15\% | (80) | 23\% | (123) | 16\% | (85) | 2\% | (13) | 526 |
| Relig: Roman Catholic | 26\% (115) | 28\% (126) | 15\% | (65) | 13\% | (58) | 17\% | (77) | 1\% | (5) | 446 |
| Relig: Ath./Agn./None | 25\% (173) | 34\% (233) | 10\% | (66) | 8\% | (55) | 19\% | (130) | 4\% | (25) | 683 |
| Relig: Something Else | 27\% (48) | 33\% (58) | 7\% | (13) | 14\% | (26) | 18\% | (32) | 1\% | (3) | 179 |
| Relig: Jewish | 49\% (21) | $17 \%$ (7) | 6\% | (3) | 23\% | (10) | 1\% | (1) | 4\% | (2) | 43 |
| Evang | 18\% (108) | 26\% (157) | 15\% | (89) | 19\% | (114) | 20\% | (119) | 2\% | (15) | 601 |
| Non-Evang | 25\% (399) | 31\% (497) | 11\% | (182) | 12\% | (195) | 18\% | (281) | 3\% | (47) | 1600 |
| Relig: All Christian | 20\% (239) | 27\% (323) | 15\% | (176) | 18\% | (210) | 18\% | (219) | 2\% | (25) | 1193 |
| Relig: All Non-Christian | 27\% (48) | 33\% (58) | 7\% | (13) | 14\% | (26) | 18\% | (32) | 1\% | (3) | 179 |
| Community: Urban | 27\% (164) | 33\% (194) | 9\% | (55) | 9\% | (54) | 18\% | (104) | 4\% | (25) | 596 |
| Community: Suburban | 23\% (226) | 30\% (300) | 14\% | (139) | 15\% | (149) | 17\% | (165) | 1\% | (11) | 988 |
| Community: Rural | 19\% (117) | 26\% (159) | 12\% | (77) | 17\% | (107) | $21 \%$ | (131) | 4\% | (26) | 617 |
| Employ: Private Sector | 25\% (159) | 36\% (230) | 12\% | (80) | 15\% | (100) | 11\% | (69) | 1\% | (8) | 646 |
| Employ: Government | 23\% (35) | $34 \% \quad$ (52) | 15\% | (23) | 16\% | (25) | 11\% | (17) | - | (0) | 152 |
| Employ: Self-Employed | 23\% (41) | 29\% (53) | 18\% | (33) | 16\% | (29) | 12\% | (22) | 2\% | (4) | 182 |
| Employ: Homemaker | 21\% (34) | 24\% (39) | 5\% | (7) | 12\% | (20) | 33\% | (53) | 5\% | (9) | 162 |
| Employ: Student | 29\% (33) | 34\% (38) | 14\% | (16) | 6\% | (7) | 12\% | (14) | 5\% | (6) | 113 |
| Employ: Retired | 19\% (103) | 26\% (135) | 13\% | (68) | 18\% | (93) | 22\% | (118) | 2\% | (10) | 528 |
| Employ: Unemployed | 26\% (62) | 23\% (55) | $11 \%$ | (27) | 8\% | (19) | 27\% | (64) | 4\% | (10) | 237 |
| Employ: Other | 22\% (40) | 28\% (50) | 9\% | (17) | 9\% | (15) | 24\% | (43) | 8\% | (15) | 180 |
| Military HH: Yes | 17\% (67) | 31\% (123) | $14 \%$ | (55) | 19\% | (77) | 17\% | (66) | 2\% | (9) | 397 |
| Military HH: No | 24\% (439) | 29\% (530) | 12\% | (215) | 13\% | (232) | 19\% | (334) | 3\% | (53) | 1804 |

Continued on next page

Table HR4_7: And specifically, how credible are each of the following? The New York Times

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% (506) | 30\% (654) | 12\% | (271) | 14\% | (309) | 18\% | (400) | 3\% | (62) | 2201 |
| RD/WT: Right Direction | 13\% (112) | 24\% (211) | 18\% | (161) | 26\% | (226) | 15\% | (132) | 3\% | (27) | 869 |
| RD/WT: Wrong Track | 30\% (394) | 33\% (443) | 8\% | (110) | 6\% | (83) | 20\% | (268) | 3\% | (35) | 1332 |
| Trump Job Approve | 12\% (106) | 23\% (211) | 19\% | (176) | 28\% | (257) | 16\% | (148) | 2\% | (17) | 914 |
| Trump Job Disapprove | 33\% (381) | 36\% (408) | 8\% | (88) | 4\% | (48) | 17\% | (197) | 2\% | (25) | 1148 |
| Trump Job Strongly Approve | 10\% (51) | 14\% (70) | 21\% | (105) | 39\% | (196) | 14\% | (70) | 2\% | (8) | 499 |
| Trump Job Somewhat Approve | 13\% (55) | 34\% (141) | 17\% | (71) | 15\% | (61) | 19\% | (77) | 2\% | (9) | 415 |
| Trump Job Somewhat Disapprove | 23\% (62) | 39\% (105) | 11\% | (30) | 6\% | (17) | 19\% | (53) | 1\% | (4) | 271 |
| Trump Job Strongly Disapprove | 36\% (319) | 35\% (303) | 7\% | (58) | 4\% | (31) | 16\% | (145) | 2\% | (21) | 877 |
| Favorable of Trump | 11\% (100) | 22\% (197) | 20\% | (180) | 29\% | (255) | 15\% | (135) | 1\% | (13) | 880 |
| Unfavorable of Trump | 33\% (378) | 37\% (418) | 7\% | (77) | 4\% | (44) | 18\% | (202) | 2\% | (22) | 1141 |
| Very Favorable of Trump | 11\% (57) | 16\% (85) | 20\% | (105) | 37\% | (193) | 14\% | (72) | 1\% | (5) | 517 |
| Somewhat Favorable of Trump | 12\% (43) | 31\% (112) | 21\% | (75) | 17\% | (62) | 18\% | (64) | 2\% | (8) | 363 |
| Somewhat Unfavorable of Trump | 22\% (56) | 42\% (106) | 10\% | (24) | 5\% | (12) | 18\% | (46) | 2\% | (6) | 251 |
| Very Unfavorable of Trump | 36\% (323) | 35\% (312) | 6\% | (52) | 4\% | (31) | 18\% | (156) | 2\% | (16) | 890 |
| \#1 Issue: Economy | 25\% (138) | 32\% (177) | 13\% | (74) | 12\% | (68) | 16\% | (91) | 2\% | (13) | 561 |
| \#1 Issue: Security | 13\% (61) | 20\% (93) | 19\% | (85) | 32\% | (148) | 14\% | (63) | 2\% | (8) | 459 |
| \#1 Issue: Health Care | 28\% (110) | 36\% (141) | 9\% | (34) | 7\% | (26) | 19\% | (74) | 2\% | (8) | 394 |
| \#1 Issue: Medicare / Social Security | 21\% (67) | 25\% (79) | 14\% | (42) | 10\% | (31) | 28\% | (89) | 1\% | (4) | 313 |
| \#1 Issue: Women's Issues | 32\% (30) | 26\% (25) | 7\% | (7) | 10\% | (9) | 21\% | (20) | 4\% | (4) | 95 |
| \#1 Issue: Education | 30\% (49) | 37\% (62) | 8\% | (13) | 6\% | (10) | 13\% | (21) | 7\% | (11) | 166 |
| \#1 Issue: Energy | 30\% (29) | 41\% (40) | 6\% | (5) | 3\% | (3) | 17\% | (16) | 2\% | (2) | 95 |
| \#1 Issue: Other | 18\% (21) | $31 \% \quad$ (37) | 9\% | (10) | 11\% | (13) | 22\% | (26) | 9\% | (11) | 119 |
| 2018 House Vote: Democrat | 38\% (310) | 37\% (298) | 7\% | (55) | 2\% | (18) | 15\% | (120) | 1\% | (10) | 811 |
| 2018 House Vote: Republican | 9\% (63) | 21\% (152) | $21 \%$ | (150) | 33\% | (237) | 14\% | (103) | 1\% | (9) | 714 |
| 2018 House Vote: Someone else | 25\% (22) | 24\% (21) | 9\% | (8) | 18\% | (16) | 22\% | (19) | 2\% | (2) | 87 |
| 2018 House Vote: Didnt Vote | 19\% (110) | 31\% (180) | 10\% | (58) | 7\% | (39) | 27\% | (159) | 7\% | (41) | 586 |
| 2016 Vote: Hillary Clinton | 39\% (267) | 37\% (256) | 6\% | (39) | 3\% | (19) | 14\% | (96) | 1\% | (10) | 685 |
| 2016 Vote: Donald Trump | 10\% (75) | 22\% (159) | 21\% | (152) | 32\% | (231) | 15\% | (108) | 1\% | (10) | 734 |
| 2016 Vote: Someone else | 22\% (38) | 37\% (63) | 5\% | (9) | 13\% | (23) | 20\% | (35) | 2\% | (4) | 172 |
| 2016 Vote: Didnt Vote | 21\% (126) | 29\% (174) | 12\% | (71) | 6\% | (36) | 27\% | (160) | 6\% | (37) | 604 |

[^76]Table HR4_7: And specifically, how credible are each of the following?
The New York Times

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (506) | $30 \%$ | (654) | $12 \%$ | (271) | 14\% | (309) | 18\% | (400) | 3\% | (62) | 2201 |
| Voted in 2014: Yes | 24\% | (327) | $30 \%$ | (417) | 12\% | (168) | 18\% | (242) | 14\% | (197) | 2\% | (23) | 1376 |
| Voted in 2014: No | 22\% | (179) | 29\% | (236) | 12\% | (102) | 8\% | (67) | 25\% | (203) | 5\% | (39) | 825 |
| 2012 Vote: Barack Obama | 35\% | (296) | 35\% | (298) | 8\% | (64) | 5\% | (44) | 16\% | (141) | 1\% | (11) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (40) | 21\% | (104) | $21 \%$ | (104) | 36\% | (181) | 14\% | (69) | 1\% | (6) | 504 |
| 2012 Vote: Other | 9\% | (9) | 26\% | (25) | 14\% | (14) | 23\% | (22) | 27\% | (26) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 22\% | (162) | 30\% | (224) | $12 \%$ | (88) | 8\% | (61) | 22\% | (163) | 6\% | (42) | 738 |
| 4-Region: Northeast | 28\% | (109) | 29\% | (114) | $11 \%$ | (43) | $12 \%$ | (47) | 18\% | (69) | $3 \%$ | (11) | 394 |
| 4-Region: Midwest | $21 \%$ | (97) | 28\% | (127) | 13\% | (62) | $14 \%$ | (66) | 20\% | (93) | 4\% | (18) | 462 |
| 4-Region: South | 22\% | (177) | 29\% | (242) | 14\% | (111) | 15\% | (120) | 19\% | (155) | 2\% | (19) | 825 |
| 4-Region: West | 24\% | (123) | $33 \%$ | (171) | 10\% | (54) | 15\% | (76) | 16\% | (83) | 3\% | (14) | 520 |
| Frequent TV watchers | $24 \%$ | (394) | 31\% | (509) | 13\% | (204) | 13\% | (208) | 17\% | (280) | 2\% | (25) | 1620 |
| Frequent movie watchers | 26\% | (243) | 31\% | (296) | 13\% | (125) | 12\% | (114) | 16\% | (154) | 2\% | (18) | 949 |
| TV shows: Every day | 27\% | (309) | 32\% | (361) | $12 \%$ | (132) | 12\% | (139) | 16\% | (183) | 2\% | (19) | 1143 |
| TV shows: Several times per week | 18\% | (85) | 31\% | (148) | 15\% | (72) | 15\% | (70) | 20\% | (97) | 1\% | (6) | 477 |
| TV shows: About once per week | 23\% | (31) | $33 \%$ | (43) | 13\% | (17) | 15\% | (19) | 15\% | (20) | 1\% | (1) | 132 |
| TV shows: Several times per month | 17\% | (18) | 31\% | (34) | 17\% | (18) | 15\% | (16) | 17\% | (18) | 3\% | (4) | 108 |
| TV shows: About once per month | 27\% | (13) | 29\% | (14) | 5\% | (2) | 22\% | (11) | 17\% | (8) | - | (0) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 21\% | (19) | 5\% | (5) | 18\% | (16) | 34\% | (30) | 2\% | (2) | 89 |
| TV shows: Never | 16\% | (33) | 17\% | (35) | 12\% | (24) | 19\% | (39) | 22\% | (44) | 15\% | (30) | 204 |
| Movies: Every day | $31 \%$ | (128) | 27\% | (111) | $14 \%$ | (59) | 10\% | (42) | 16\% | (67) | 2\% | (9) | 416 |
| Movies: Several times per week | 22\% | (115) | 35\% | (184) | $12 \%$ | (66) | $14 \%$ | (72) | 16\% | (87) | 2\% | (8) | 533 |
| Movies: About once per week | 26\% | (107) | 33\% | (135) | $14 \%$ | (55) | 12\% | (47) | 14\% | (55) | 2\% | (6) | 405 |
| Movies: Several times per month | 23\% | (54) | $36 \%$ | (85) | $12 \%$ | (29) | 12\% | (29) | 17\% | (40) | 1\% | (2) | 239 |
| Movies: About once per month | $22 \%$ | (41) | 24\% | (45) | 12\% | (21) | 21\% | (38) | 19\% | (36) | 2\% | (4) | 183 |
| Movies: Less often than once per month | 17\% | (31) | 27\% | (52) | 9\% | (17) | 16\% | (29) | 29\% | (55) | 2\% | (3) | 188 |
| Movies: Never | $13 \%$ | (30) | 18\% | (42) | 10\% | (23) | $22 \%$ | (53) | 26\% | (61) | 12\% | (29) | 236 |

[^77]Table HR4_7: And specifically, how credible are each of the following? The New York Times

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (506) | 30\% | (654) | 12\% | (271) | 14\% | (309) | 18\% | (400) | 3\% | (62) | 2201 |
| Sports: Every day | 32\% | (69) | $31 \%$ | (67) | 13\% | (29) | 12\% | (26) | 9\% | (20) | 3\% | (6) | 217 |
| Sports: Several times per week | 25\% | (87) | 37\% | (126) | 13\% | (45) | 17\% | (59) | 7\% | (23) | 1\% | (3) | 344 |
| Sports: About once per week | 27\% | (70) | 29\% | (74) | 18\% | (46) | 12\% | (32) | 13\% | (33) | 1\% | (4) | 258 |
| Sports: Several times per month | 23\% | (39) | 34\% | (58) | $14 \%$ | (24) | 13\% | (23) | 15\% | (26) | 1\% | (2) | 172 |
| Sports: About once per month | 22\% | (30) | 35\% | (48) | 8\% | (10) | 18\% | (25) | 17\% | (23) | 1\% | (1) | 137 |
| Sports: Less often than once per month | 24\% | (76) | 32\% | (100) | $14 \%$ | (43) | 11\% | (35) | 19\% | (59) | - | (1) | 313 |
| Sports: Never | 18\% | (134) | 24\% | (181) | 10\% | (73) | 14\% | (109) | 29\% | (217) | 6\% | (46) | 760 |
| Cable: I currently subscribe | 26\% | (279) | 30\% | (312) | 12\% | (131) | 13\% | (141) | 16\% | (173) | 2\% | (18) | 1054 |
| Cable: I subscribed in the past | 21\% | (162) | 31\% | (240) | $14 \%$ | (104) | 15\% | (115) | 18\% | (138) | 1\% | (11) | 771 |
| Cable: I have never subscribed | 17\% | (65) | 27\% | (101) | 9\% | (36) | 14\% | (53) | 24\% | (89) | 9\% | (32) | 376 |
| Satellite television: I currently subscribe | 26\% | (144) | 28\% | (153) | 10\% | (58) | 18\% | (101) | 16\% | (91) | 1\% | (8) | 554 |
| Satellite television: I subscribed in the past | 21\% | (128) | 32\% | (195) | 15\% | (89) | 10\% | (63) | 19\% | (115) | 2\% | (12) | 602 |
| Satellite television: I have never subscribed | 22\% | (234) | 29\% | (305) | 12\% | (124) | 14\% | (145) | 19\% | (195) | $4 \%$ | (42) | 1045 |
| Streaming service: I currently subscribe | 26\% | (336) | 34\% | (432) | $11 \%$ | (146) | 13\% | (169) | 14\% | (181) | 1\% | (12) | 1276 |
| Streaming service: I subscribed in the past | 23\% | (57) | 26\% | (64) | 18\% | (45) | 10\% | (26) | 20\% | (51) | 3\% | (8) | 252 |
| Streaming service: I have never subscribed | 17\% | (113) | 23\% | (157) | 12\% | (79) | 17\% | (114) | 25\% | (168) | 6\% | (41) | 673 |
| Film: An avid fan | 32\% | (250) | 32\% | (246) | 9\% | (71) | 13\% | (104) | 13\% | (101) | 1\% | (8) | 780 |
| Film: A casual fan | 20\% | (229) | 30\% | (341) | 14\% | (161) | 13\% | (145) | 20\% | (228) | 2\% | (22) | 1127 |
| Film: Not a fan | 9\% | (27) | 23\% | (66) | 13\% | (38) | 20\% | (60) | 24\% | (71) | $11 \%$ | (31) | 294 |
| Television: An avid fan | 30\% | (320) | 30\% | (320) | 10\% | (112) | 12\% | (130) | 16\% | (175) | 1\% | (10) | 1067 |
| Television: A casual fan | 18\% | (172) | 31\% | (295) | $14 \%$ | (139) | 14\% | (140) | 20\% | (196) | 3\% | (26) | 969 |
| Television: Not a fan | 8\% | (14) | 23\% | (39) | 12\% | (19) | 23\% | (39) | 17\% | (29) | 16\% | (27) | 166 |
| Music: An avid fan | 30\% | (329) | 31\% | (347) | 11\% | (124) | 10\% | (115) | 15\% | (172) | $2 \%$ | (27) | 1113 |
| Music: A casual fan | 17\% | (165) | 30\% | (285) | 13\% | (128) | 17\% | (160) | 21\% | (207) | 2\% | (19) | 964 |
| Music: Not a fan | 10\% | (12) | 17\% | (21) | 15\% | (19) | 28\% | (34) | 17\% | (21) | 13\% | (16) | 124 |
| Fashion: An avid fan | 37\% | (121) | $31 \%$ | (102) | 8\% | (28) | 8\% | (27) | 11\% | (37) | $4 \%$ | (14) | 329 |
| Fashion: A casual fan | 24\% | (222) | 30\% | (278) | 12\% | (112) | 11\% | (105) | 20\% | (184) | 1\% | (12) | 912 |
| Fashion: Not a fan | 17\% | (163) | 29\% | (274) | $14 \%$ | (131) | 18\% | (177) | 19\% | (178) | $4 \%$ | (36) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_8: And specifically, how credible are each of the following?
The Wall Street Journal

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (477) | 35\% (760) | 11\% | (246) | 8\% | (185) | 20\% | (445) | 4\% | (88) | 2201 |
| Gender: Male | 23\% (240) | 38\% (405) | 13\% | (139) | 10\% | (104) | 13\% | (143) | 3\% | (31) | 1062 |
| Gender: Female | 21\% (237) | 31\% (355) | 9\% | (106) | 7\% | (81) | 27\% | (302) | 5\% | (58) | 1139 |
| Age: 18-29 | 16\% (74) | 34\% (161) | 14\% | (64) | 9\% | (42) | 17\% | (79) | 11\% | (50) | 470 |
| Age: 30-44 | 24\% (132) | 34\% (183) | 11\% | (58) | 5\% | (29) | 22\% | (120) | 4\% | (20) | 543 |
| Age: 45-54 | 32\% (102) | 35\% (110) | 10\% | (30) | 7\% | (21) | 15\% | (49) | 1\% | (3) | 316 |
| Age: 55-64 | 19\% (85) | 35\% (152) | 10\% | (44) | 12\% | (51) | 22\% | (96) | 2\% | (7) | 436 |
| Age: 65+ | 19\% (84) | 35\% (153) | 11\% | (50) | 9\% | (41) | 23\% | (101) | 2\% | (7) | 436 |
| Generation Z: 18-21 | 11\% (21) | 32\% (57) | 18\% | (33) | 10\% | (17) | 16\% | (29) | 13\% | (24) | 181 |
| Millennial: Age 22-37 | 23\% (135) | 36\% (213) | 10\% | (59) | 7\% | (42) | 18\% | (106) | 7\% | (40) | 595 |
| Generation X: Age 38-53 | 27\% (136) | 34\% (172) | 10\% | (52) | 6\% | (28) | 21\% | (108) | 2\% | (10) | 506 |
| Boomers: Age 54-72 | 20\% (157) | 34\% (269) | 11\% | (85) | 11\% | (86) | 22\% | (171) | 1\% | (11) | 779 |
| PID: Dem (no lean) | 28\% (228) | 37\% (300) | 9\% | (72) | 3\% | (25) | 19\% | (156) | 3\% | (20) | 802 |
| PID: Ind (no lean) | 19\% (135) | 33\% (237) | 10\% | (70) | 7\% | (53) | 24\% | (176) | 7\% | (47) | 719 |
| PID: Rep (no lean) | 17\% (114) | 33\% (223) | 15\% | (103) | 16\% | (106) | 17\% | (114) | 3\% | (21) | 681 |
| PID/Gender: Dem Men | 26\% (96) | 41\% (150) | 13\% | (47) | 5\% | (17) | 13\% | (47) | 2\% | (7) | 364 |
| PID/Gender: Dem Women | 30\% (132) | 34\% (151) | 6\% | (25) | 2\% | (8) | 25\% | (109) | 3\% | (14) | 438 |
| PID/Gender: Ind Men | 22\% (75) | 36\% (126) | 12\% | (40) | 9\% | (30) | 17\% | (60) | 4\% | (15) | 346 |
| PID/Gender: Ind Women | 16\% (60) | 30\% (111) | 8\% | (30) | 6\% | (23) | 31\% | (116) | 9\% | (33) | 373 |
| PID/Gender: Rep Men | 20\% (70) | 37\% (129) | 15\% | (52) | 16\% | (56) | 10\% | (36) | 3\% | (9) | 353 |
| PID/Gender: Rep Women | 13\% (44) | 28\% (93) | 16\% | (52) | 15\% | (50) | 24\% | (78) | 3\% | (11) | 328 |
| Ideo: Liberal (1-3) | 28\% (194) | 38\% (260) | 12\% | (82) | 5\% | (32) | 13\% | (92) | 4\% | (27) | 687 |
| Ideo: Moderate (4) | 24\% (121) | 37\% (189) | 7\% | (37) | 5\% | (23) | 25\% | (127) | 2\% | (9) | 506 |
| Ideo: Conservative (5-7) | 17\% (124) | 34\% (253) | 15\% | (112) | 16\% | (119) | 16\% | (116) | 2\% | (15) | 739 |
| Educ: < College | 19\% (293) | 31\% (464) | 11\% | (164) | 9\% | (133) | 25\% | (378) | 5\% | (81) | 1513 |
| Educ: Bachelors degree | 25\% (113) | 42\% (188) | 13\% | (59) | 7\% | (33) | 11\% | (50) | 1\% | (3) | 444 |
| Educ: Post-grad | 29\% (71) | 45\% (109) | 10\% | (24) | 8\% | (19) | 7\% | (18) | 2\% | (4) | 244 |

[^78]Table HR4_8: And specifically, how credible are each of the following? The Wall Street Journal

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (477) | 35\% (760) | 11\% | (246) | 8\% | (185) | 20\% | (445) | 4\% | (88) | 2201 |
| Income: Under 50k | 21\% (278) | 30\% (400) | 10\% | (135) | 8\% | (104) | 25\% | (338) | 5\% | (72) | 1326 |
| Income: 50k-100k | 22\% (139) | 39\% (242) | 14\% | (85) | 10\% | (61) | 13\% | (83) | 2\% | (10) | 619 |
| Income: 100k+ | 24\% (60) | 46\% (118) | 10\% | (27) | 8\% | (19) | 10\% | (25) | 2\% | (6) | 256 |
| Ethnicity: White | 21\% (365) | 34\% (583) | 12\% | (198) | 9\% | (155) | 21\% | (366) | 3\% | (54) | 1723 |
| Ethnicity: Hispanic | 24\% (84) | 33\% (114) | 13\% | (46) | 7\% | (25) | 15\% | (52) | 8\% | (29) | 350 |
| Ethnicity: Afr. Am. | 25\% (69) | 37\% (102) | 10\% | (26) | 4\% | (10) | 19\% | (53) | 5\% | (14) | 274 |
| Ethnicity: Other | 21\% (42) | 37\% (75) | 10\% | (21) | 9\% | (19) | 13\% | (26) | 10\% | (20) | 204 |
| Relig: Protestant | 18\% (92) | 38\% (199) | 14\% | (73) | 11\% | (59) | 17\% | (90) | 2\% | (12) | 526 |
| Relig: Roman Catholic | 26\% (114) | 33\% (146) | 10\% | (46) | 8\% | (34) | 22\% | (96) | 2\% | (9) | 446 |
| Relig: Ath./Agn./None | 21\% (146) | 36\% (249) | 8\% | (57) | 6\% | (44) | 21\% | (143) | 6\% | (43) | 683 |
| Relig: Something Else | 26\% (47) | 36\% (64) | 6\% | (11) | 9\% | (17) | 20\% | (36) | 2\% | (4) | 179 |
| Relig: Jewish | 46\% (20) | 27\% (12) | 21\% | (9) | 2\% | (1) | - | (0) | 4\% | (2) | 43 |
| Evang | 19\% (116) | 32\% (190) | $14 \%$ | (84) | 11\% | (65) | 22\% | (132) | 2\% | (14) | 601 |
| Non-Evang | 23\% (360) | 36\% (570) | 10\% | (162) | 7\% | (119) | 20\% | (313) | 5\% | (75) | 1600 |
| Relig: All Christian | 21\% (248) | 33\% (394) | 13\% | (156) | 10\% | (117) | 21\% | (251) | 2\% | (28) | 1193 |
| Relig: All Non-Christian | 26\% (47) | 36\% (64) | 6\% | (11) | 9\% | (17) | 20\% | (36) | 2\% | (4) | 179 |
| Community: Urban | 22\% (133) | 36\% (213) | 11\% | (67) | 6\% | (35) | 20\% | (117) | 5\% | (32) | 596 |
| Community: Suburban | 23\% (231) | 36\% (357) | 12\% | (115) | 9\% | (88) | 18\% | (179) | 2\% | (19) | 988 |
| Community: Rural | 18\% (114) | 31\% (190) | 11\% | (65) | 10\% | (61) | 24\% | (150) | 6\% | (38) | 617 |
| Employ: Private Sector | 25\% (164) | 40\% (262) | 12\% | (80) | 7\% | (46) | 13\% | (83) | 2\% | (12) | 646 |
| Employ: Government | 19\% (29) | 36\% (55) | 16\% | (24) | 13\% | (19) | 15\% | (23) | 1\% | (2) | 152 |
| Employ: Self-Employed | 22\% (40) | 37\% (68) | 17\% | (30) | 12\% | (21) | 9\% | (16) | 4\% | (7) | 182 |
| Employ: Homemaker | 17\% (27) | 27\% (44) | 9\% | (15) | 5\% | (9) | 37\% | (60) | 5\% | (9) | 162 |
| Employ: Student | 22\% (25) | 37\% (42) | 12\% | (14) | 6\% | (7) | 19\% | (21) | 4\% | (4) | 113 |
| Employ: Retired | 22\% (115) | 33\% (176) | 11\% | (60) | 9\% | (49) | 22\% | (118) | 2\% | (12) | 528 |
| Employ: Unemployed | 23\% (53) | 23\% (54) | 6\% | (15) | 9\% | (20) | 29\% | (69) | 10\% | (24) | 237 |
| Employ: Other | 13\% (24) | 33\% (59) | 5\% | (9) | 8\% | (14) | 31\% | (56) | 10\% | (19) | 180 |
| Military HH: Yes | 20\% (78) | 33\% (131) | 17\% | (67) | 9\% | (35) | 19\% | (77) | 2\% | (9) | 397 |
| Military HH: No | 22\% (398) | 35\% (629) | 10\% | (179) | 8\% | (150) | 20\% | (369) | 4\% | (79) | 1804 |

Continued on next page

Table HR4_8: And specifically, how credible are each of the following? The Wall Street Journal

| Demographic | Very credible | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (477) | 35\% | (760) | 11\% | (246) | 8\% | (185) | 20\% | (445) | 4\% | (88) | 2201 |
| RD/WT: Right Direction | 17\% (148) | 33\% | (286) | 15\% | (127) | 14\% | (118) | 18\% | (153) | 4\% | (39) | 869 |
| RD/WT: Wrong Track | 25\% (329) | 36\% | (474) | 9\% | (119) | 5\% | (67) | 22\% | (293) | 4\% | (49) | 1332 |
| Trump Job Approve | 15\% (141) | 32\% | (291) | 17\% | (152) | 15\% | (137) | 18\% | (168) | 3\% | (26) | 914 |
| Trump Job Disapprove | 28\% (318) | 38\% | (435) | 8\% | (91) | 4\% | (44) | 19\% | (223) | 3\% | (37) | 1148 |
| Trump Job Strongly Approve | 15\% (75) | 25\% | (127) | 17\% | (84) | 23\% | (112) | 17\% | (86) | 3\% | (14) | 499 |
| Trump Job Somewhat Approve | 16\% (65) | 39\% | (164) | 16\% | (68) | 6\% | (25) | 20\% | (82) | 3\% | (11) | 415 |
| Trump Job Somewhat Disapprove | 23\% (61) | 44\% | (118) | 7\% | (19) | 5\% | (13) | 20\% | (55) | 1\% | (4) | 271 |
| Trump Job Strongly Disapprove | 29\% (256) | 36\% | (317) | 8\% | (72) | $4 \%$ | (31) | 19\% | (168) | 4\% | (33) | 877 |
| Favorable of Trump | 15\% (134) | 33\% | (289) | 16\% | (141) | 16\% | (139) | 18\% | (159) | 2\% | (18) | 880 |
| Unfavorable of Trump | 28\% (316) | 38\% | (434) | 8\% | (93) | 3\% | (38) | 20\% | (227) | 3\% | (32) | 1141 |
| Very Favorable of Trump | 16\% (82) | 28\% | (143) | 16\% | (85) | 21\% | (107) | 18\% | (92) | 2\% | (9) | 517 |
| Somewhat Favorable of Trump | $14 \% \quad$ (52) | 40\% | (146) | 15\% | (56) | 9\% | (33) | 19\% | (68) | 2\% | (9) | 363 |
| Somewhat Unfavorable of Trump | 19\% (47) | 44\% | (112) | 12\% | (30) | 4\% | (10) | 18\% | (45) | 3\% | (8) | 251 |
| Very Unfavorable of Trump | 30\% (269) | 36\% | (323) | 7\% | (64) | 3\% | (29) | 20\% | (182) | 3\% | (24) | 890 |
| \#1 Issue: Economy | 24\% (134) | 37\% | (209) | 10\% | (53) | 8\% | (42) | 19\% | (107) | 3\% | (16) | 561 |
| \#1 Issue: Security | 15\% (68) | 29\% | (135) | 20\% | (92) | 17\% | (77) | 16\% | (74) | 3\% | (13) | 459 |
| \#1 Issue: Health Care | 27\% (108) | 34\% | (136) | 9\% | (37) | 5\% | (19) | 20\% | (78) | 4\% | (17) | 394 |
| \#1 Issue: Medicare / Social Security | 23\% (72) | 32\% | (101) | 7\% | (23) | 8\% | (24) | 28\% | (86) | 2\% | (6) | 313 |
| \#1 Issue: Women's Issues | 21\% (20) | 39\% | (37) | 10\% | (9) | 2\% | (2) | 22\% | (21) | 6\% | (5) | 95 |
| \#1 Issue: Education | 21\% (34) | 38\% | (64) | 9\% | (15) | 5\% | (8) | 17\% | (29) | 10\% | (17) | 166 |
| \#1 Issue: Energy | 25\% (24) | 40\% | (38) | 6\% | (6) | 6\% | (6) | 21\% | (20) | 2\% | (2) | 95 |
| \#1 Issue: Other | 14\% (17) | $34 \%$ | (40) | 9\% | (11) | 6\% | (7) | 27\% | (32) | 10\% | (12) | 119 |
| 2018 House Vote: Democrat | 31\% (254) | 39\% | (312) | 7\% | (61) | 4\% | (29) | 17\% | (140) | 2\% | (15) | 811 |
| 2018 House Vote: Republican | 15\% (107) | 32\% | (232) | 18\% | (126) | 17\% | (118) | 17\% | (118) | 2\% | (13) | 714 |
| 2018 House Vote: Someone else | 25\% (22) | 29\% | (25) | 10\% | (9) | 12\% | (10) | 21\% | (18) | 3\% | (3) | 87 |
| 2018 House Vote: Didnt Vote | 16\% (94) | 32\% | (188) | 9\% | (51) | 5\% | (28) | 29\% | (168) | 10\% | (58) | 586 |
| 2016 Vote: Hillary Clinton | 34\% (230) | 37\% | (250) | 7\% | (51) | 2\% | (17) | 18\% | (126) | 2\% | (11) | 685 |
| 2016 Vote: Donald Trump | 15\% (110) | 34\% | (248) | 17\% | (124) | 16\% | (117) | 16\% | (121) | 2\% | (15) | 734 |
| 2016 Vote: Someone else | 22\% (37) | $39 \%$ | (68) | 7\% | (12) | 11\% | (19) | 19\% | (33) | 2\% | (3) | 172 |
| 2016 Vote: Didnt Vote | 16\% (98) | $32 \%$ | (193) | 9\% | (57) | 5\% | (31) | 27\% | (165) | 10\% | (59) | 604 |

[^79]Table HR4_8: And specifically, how credible are each of the following? The Wall Street Journal

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (477) | 35\% | (760) | $11 \%$ | (246) | 8\% | (185) | 20\% | (445) | 4\% | (88) | 2201 |
| Voted in 2014: Yes | 24\% | (328) | 36\% | (498) | $11 \%$ | (155) | 10\% | (138) | 17\% | (233) | 2\% | (24) | 1376 |
| Voted in 2014: No | 18\% | (149) | 32\% | (262) | $11 \%$ | (91) | 6\% | (47) | 26\% | (213) | 8\% | (64) | 825 |
| 2012 Vote: Barack Obama | 30\% | (256) | 36\% | (304) | 9\% | (75) | 5\% | (40) | 19\% | (167) | 1\% | (13) | 854 |
| 2012 Vote: Mitt Romney | 15\% | (76) | 37\% | (188) | 16\% | (78) | 16\% | (83) | 14\% | (69) | 2\% | (10) | 504 |
| 2012 Vote: Other | $11 \%$ | (10) | 30\% | (28) | $14 \%$ | (13) | $14 \%$ | (14) | $31 \%$ | (30) | - | (0) | 95 |
| 2012 Vote: Didn't Vote | 18\% | (135) | 32\% | (237) | $11 \%$ | (79) | 6\% | (46) | 24\% | (178) | 9\% | (64) | 738 |
| 4-Region: Northeast | 25\% | (99) | 35\% | (137) | 8\% | (31) | 7\% | (27) | 22\% | (86) | 3\% | (13) | 394 |
| 4-Region: Midwest | 20\% | (93) | 35\% | (162) | $11 \%$ | (50) | 9\% | (44) | 20\% | (91) | 5\% | (22) | 462 |
| 4-Region: South | 21\% | (176) | 33\% | (275) | 12\% | (101) | 9\% | (71) | 21\% | (174) | 3\% | (27) | 825 |
| 4-Region: West | $21 \%$ | (109) | 36\% | (186) | $12 \%$ | (63) | 8\% | (42) | 18\% | (94) | 5\% | (25) | 520 |
| Frequent TV watchers | 23\% | (369) | 36\% | (585) | $11 \%$ | (173) | 8\% | (123) | 20\% | (326) | 3\% | (45) | 1620 |
| Frequent movie watchers | 23\% | (222) | 35\% | (332) | 12\% | (112) | 8\% | (75) | 18\% | (170) | 4\% | (38) | 949 |
| TV shows: Every day | 24\% | (274) | 37\% | (419) | 10\% | (116) | 8\% | (88) | 19\% | (219) | $2 \%$ | (27) | 1143 |
| TV shows: Several times per week | 20\% | (95) | 35\% | (166) | 12\% | (57) | 7\% | (34) | 22\% | (107) | $4 \%$ | (18) | 477 |
| TV shows: About once per week | 22\% | (29) | 37\% | (49) | 14\% | (18) | 8\% | (11) | 17\% | (22) | 2\% | (3) | 132 |
| TV shows: Several times per month | 19\% | (20) | $36 \%$ | (38) | 16\% | (17) | 12\% | (13) | 11\% | (12) | 6\% | (6) | 108 |
| TV shows: About once per month | 19\% | (9) | 29\% | (14) | 16\% | (8) | $14 \%$ | (7) | 20\% | (10) | 2\% | (1) | 48 |
| TV shows: Less often than once per month | 24\% | (21) | 27\% | (24) | 9\% | (8) | $11 \%$ | (10) | 27\% | (24) | 3\% | (2) | 89 |
| TV shows: Never | 14\% | (28) | 25\% | (50) | $11 \%$ | (21) | $11 \%$ | (22) | 25\% | (51) | 15\% | (32) | 204 |
| Movies: Every day | 28\% | (115) | 32\% | (134) | $11 \%$ | (48) | 7\% | (29) | 17\% | (72) | $4 \%$ | (18) | 416 |
| Movies: Several times per week | 20\% | (107) | 37\% | (198) | $12 \%$ | (65) | 9\% | (46) | 18\% | (98) | $4 \%$ | (20) | 533 |
| Movies: About once per week | 27\% | (108) | 37\% | (152) | $12 \%$ | (50) | 6\% | (25) | 16\% | (64) | 2\% | (6) | 405 |
| Movies: Several times per month | $22 \%$ | (51) | 40\% | (97) | $11 \%$ | (26) | 7\% | (17) | 17\% | (42) | 2\% | (6) | 239 |
| Movies: About once per month | $24 \%$ | (44) | 33\% | (60) | 10\% | (19) | 10\% | (18) | 22\% | (41) | 1\% | (2) | 183 |
| Movies: Less often than once per month | $14 \%$ | (27) | 31\% | (59) | 9\% | (16) | 10\% | (18) | 33\% | (61) | 3\% | (6) | 188 |
| Movies: Never | 10\% | (25) | 25\% | (60) | 9\% | (21) | $14 \%$ | (32) | 28\% | (67) | 13\% | (30) | 236 |

[^80]Table HR4_8: And specifically, how credible are each of the following? The Wall Street Journal

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (477) | 35\% (760) | $11 \%$ | (246) | 8\% | (185) | 20\% | (445) | 4\% | (88) | 2201 |
| Sports: Every day | 34\% (73) | 32\% (70) | $11 \%$ | (23) | 7\% | (16) | 11\% | (24) | 5\% | (11) | 217 |
| Sports: Several times per week | 23\% (81) | 45\% (154) | 12\% | (40) | 9\% | (30) | 10\% | (35) | 1\% | (4) | 344 |
| Sports: About once per week | 26\% (68) | 38\% (98) | 12\% | (30) | 7\% | (19) | 15\% | (38) | 2\% | (5) | 258 |
| Sports: Several times per month | 21\% (36) | 35\% (60) | 20\% | (35) | 7\% | (12) | 15\% | (26) | 2\% | (4) | 172 |
| Sports: About once per month | 20\% (27) | 37\% (51) | 11\% | (14) | 11\% | (14) | 21\% | (28) | 1\% | (1) | 137 |
| Sports: Less often than once per month | 25\% (78) | 36\% (111) | 10\% | (33) | 6\% | (18) | 22\% | (70) | 1\% | (3) | 313 |
| Sports: Never | 15\% (115) | 28\% (216) | 9\% | (71) | 10\% | (75) | 29\% | (224) | 8\% | (60) | 760 |
| Cable: I currently subscribe | 25\% (265) | 35\% (373) | 12\% | (121) | 8\% | (84) | 17\% | (184) | 3\% | (27) | 1054 |
| Cable: I subscribed in the past | 20\% (157) | 36\% (281) | $11 \%$ | (86) | 9\% | (67) | 21\% | (158) | 3\% | (21) | 771 |
| Cable: I have never subscribed | 15\% (55) | 28\% (106) | 10\% | (38) | 9\% | (33) | 27\% | (103) | 11\% | (41) | 376 |
| Satellite television: I currently subscribe | 24\% (132) | 35\% (192) | 11\% | (61) | 9\% | (49) | 19\% | (107) | 2\% | (12) | 554 |
| Satellite television: I subscribed in the past | 20\% (121) | 33\% (199) | 13\% | (80) | 9\% | (54) | 21\% | (125) | 4\% | (23) | 602 |
| Satellite television: I have never subscribed | 21\% (223) | 35\% (369) | 10\% | (105) | 8\% | (82) | 20\% | (213) | 5\% | (53) | 1045 |
| Streaming service: I currently subscribe | 25\% (314) | 38\% (485) | 11\% | (144) | 8\% | (96) | 16\% | (208) | 2\% | (29) | 1276 |
| Streaming service: I subscribed in the past | 21\% (53) | 31\% (77) | $14 \%$ | (35) | 8\% | (21) | 23\% | (57) | 4\% | (9) | 252 |
| Streaming service: I have never subscribed | 16\% (110) | 29\% (198) | 10\% | (67) | 10\% | (67) | 27\% | (181) | 7\% | (50) | 673 |
| Film: An avid fan | 30\% (235) | 34\% (264) | 11\% | (82) | 8\% | (62) | 16\% | (127) | 1\% | (9) | 780 |
| Film: A casual fan | 19\% (215) | 37\% (417) | 12\% | (134) | 7\% | (79) | 22\% | (245) | 3\% | (37) | 1127 |
| Film: Not a fan | 9\% (26) | 27\% (79) | 10\% | (30) | 15\% | (43) | 25\% | (73) | 14\% | (42) | 294 |
| Television: An avid fan | 27\% (288) | 35\% (368) | 10\% | (103) | 8\% | (86) | 20\% | (210) | 1\% | (12) | 1067 |
| Television: A casual fan | 18\% (178) | 35\% (343) | 12\% | (121) | 8\% | (77) | 22\% | (209) | 4\% | (40) | 969 |
| Television: Not a fan | 7\% (12) | 29\% (48) | 13\% | (22) | 13\% | (21) | 16\% | (26) | 22\% | (37) | 166 |
| Music: An avid fan | 28\% (307) | 35\% (387) | 10\% | (113) | 7\% | (78) | 17\% | (186) | 4\% | (44) | 1113 |
| Music: A casual fan | 16\% (159) | 35\% (341) | 13\% | (126) | 8\% | (79) | 24\% | (231) | 3\% | (27) | 964 |
| Music: Not a fan | 9\% (11) | 25\% (32) | 6\% | (8) | 22\% | (28) | 23\% | (29) | 14\% | (17) | 124 |
| Fashion: An avid fan | 34\% (112) | 31\% (101) | 10\% | (34) | 5\% | (18) | 14\% | (46) | 5\% | (18) | 329 |
| Fashion: A casual fan | 22\% (201) | 35\% (324) | 10\% | (93) | 7\% | (61) | 23\% | (210) | 3\% | (24) | 912 |
| Fashion: Not a fan | 17\% (164) | 35\% (335) | 12\% | (119) | 11\% | (106) | 20\% | (189) | 5\% | (47) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_9: And specifically, how credible are each of the following?
The Washington Post

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% (442) | 29\% (648) | 13\% | (282) | 14\% | (303) | 20\% | (440) | 4\% | (86) | 2201 |
| Gender: Male | 20\% (212) | 31\% (325) | 16\% | (166) | 17\% | (183) | 14\% | (149) | 3\% | (28) | 1062 |
| Gender: Female | 20\% (230) | 28\% (323) | 10\% | (116) | 11\% | (120) | 26\% | (291) | 5\% | (59) | 1139 |
| Age: 18-29 | 21\% (98) | 31\% (146) | $11 \%$ | (54) | 8\% | (40) | 18\% | (85) | 10\% | (47) | 470 |
| Age: 30-44 | 20\% (111) | 32\% (174) | $14 \%$ | (78) | 9\% | (46) | 21\% | (115) | 4\% | (19) | 543 |
| Age: 45-54 | 29\% (92) | 31\% (97) | $11 \%$ | (35) | 15\% | (46) | 13\% | (42) | 1\% | (4) | 316 |
| Age: 55-64 | 16\% (70) | 28\% (123) | $11 \%$ | (50) | 20\% | (88) | 22\% | (96) | 2\% | (8) | 436 |
| Age: 65+ | 16\% (71) | 25\% (108) | 15\% | (65) | 19\% | (83) | 23\% | (102) | 2\% | (8) | 436 |
| Generation Z: 18-21 | 17\% (31) | 27\% (48) | 17\% | (32) | 9\% | (17) | 15\% | (28) | 13\% | (24) | 181 |
| Millennial: Age 22-37 | 23\% (137) | 34\% (200) | 12\% | (70) | 8\% | (46) | 18\% | (108) | 6\% | (33) | 595 |
| Generation X: Age 38-53 | 24\% (120) | 31\% (155) | $11 \%$ | (55) | 12\% | (62) | 20\% | (103) | 2\% | (12) | 506 |
| Boomers: Age 54-72 | 17\% (133) | 27\% (213) | 13\% | (102) | 19\% | (149) | 22\% | (168) | 2\% | (14) | 779 |
| PID: Dem (no lean) | 34\% (276) | 32\% (260) | 7\% | (58) | 4\% | (30) | 19\% | (154) | 3\% | (23) | 802 |
| PID: Ind (no lean) | 13\% (94) | 34\% (242) | $11 \%$ | (81) | 12\% | (84) | 25\% | (179) | 5\% | (38) | 719 |
| PID: Rep (no lean) | 11\% (72) | 21\% (146) | 21\% | (142) | 28\% | (189) | 16\% | (106) | 4\% | (25) | 681 |
| PID/Gender: Dem Men | 34\% (122) | 34\% (125) | 9\% | (32) | 5\% | (20) | 15\% | (55) | 3\% | (10) | 364 |
| PID/Gender: Dem Women | 35\% (153) | 31\% (135) | 6\% | (27) | 2\% | (10) | 23\% | (100) | 3\% | (13) | 438 |
| PID/Gender: Ind Men | 14\% (49) | 37\% (127) | 15\% | (52) | 14\% | (49) | 18\% | (62) | 2\% | (7) | 346 |
| PID/Gender: Ind Women | 12\% (45) | 31\% (115) | 8\% | (30) | 9\% | (35) | 31\% | (117) | 8\% | (30) | 373 |
| PID/Gender: Rep Men | 12\% (41) | 21\% (73) | 23\% | (82) | 32\% | (114) | 9\% | (32) | 3\% | (10) | 353 |
| PID/Gender: Rep Women | 9\% (31) | 22\% (73) | 18\% | (60) | 23\% | (75) | 23\% | (74) | 5\% | (15) | 328 |
| Ideo: Liberal (1-3) | 32\% (219) | 37\% (255) | 10\% | (71) | 5\% | (33) | 12\% | (85) | 4\% | (26) | 687 |
| Ideo: Moderate (4) | 22\% (111) | 34\% (174) | 8\% | (41) | 8\% | (41) | 25\% | (129) | 2\% | (11) | 506 |
| Ideo: Conservative (5-7) | 11\% (82) | 22\% (164) | 21\% | (152) | 29\% | (214) | 16\% | (115) | 2\% | (13) | 739 |
| Educ: < College | 18\% (270) | 27\% (413) | 12\% | (180) | 13\% | (199) | 25\% | (375) | 5\% | (77) | 1513 |
| Educ: Bachelors degree | 25\% (111) | 34\% (152) | 15\% | (68) | 14\% | (62) | 11\% | (48) | 1\% | (4) | 444 |
| Educ: Post-grad | 25\% (61) | 34\% (83) | $14 \%$ | (34) | 17\% | (42) | 7\% | (17) | 2\% | (6) | 244 |

[^81]Table HR4_9: And specifically, how credible are each of the following?
The Washington Post

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% (442) | 29\% (648) | 13\% | (282) | 14\% | (303) | 20\% | (440) | 4\% | (86) | 2201 |
| Income: Under 50k | 20\% (263) | 28\% (366) | 11\% | (148) | 11\% | (150) | 25\% | (333) | 5\% | (67) | 1326 |
| Income: 50k-100k | 18\% (114) | 32\% (196) | 16\% | (101) | 17\% | (105) | 15\% | (91) | 2\% | (13) | 619 |
| Income: 100k+ | 26\% (66) | 34\% (87) | 13\% | (33) | 19\% | (48) | 6\% | (17) | 2\% | (6) | 256 |
| Ethnicity: White | 19\% (321) | 28\% (475) | 13\% | (228) | 16\% | (275) | 21\% | (362) | 3\% | (60) | 1723 |
| Ethnicity: Hispanic | 23\% (82) | 32\% (110) | 12\% | (42) | 10\% | (36) | 16\% | (56) | 7\% | (24) | 350 |
| Ethnicity: Afr. Am. | 30\% (82) | 35\% (95) | 10\% | (27) | 5\% | (12) | 15\% | (42) | 6\% | (16) | 274 |
| Ethnicity: Other | 19\% (39) | 38\% (78) | 13\% | (27) | 8\% | (15) | 17\% | (35) | 5\% | (10) | 204 |
| Relig: Protestant | 14\% (76) | 26\% (135) | 19\% | (98) | 21\% | (110) | 17\% | (91) | 3\% | (16) | 526 |
| Relig: Roman Catholic | 22\% (97) | 31\% (140) | 13\% | (57) | 14\% | (62) | 19\% | (85) | 1\% | (5) | 446 |
| Relig: Ath./Agn./None | 21\% (147) | 33\% (229) | 8\% | (57) | 8\% | (55) | 22\% | (150) | 7\% | (46) | 683 |
| Relig: Something Else | 23\% (41) | 34\% (61) | 11\% | (20) | 10\% | (19) | 22\% | (39) | - | (1) | 179 |
| Relig: Jewish | 40\% (18) | 25\% (11) | 6\% | (3) | 23\% | (10) | 1\% | (1) | 4\% | (2) | 43 |
| Evang | 17\% (100) | 23\% (138) | 18\% | (108) | 19\% | (111) | 21\% | (125) | 3\% | (19) | 601 |
| Non-Evang | 21\% (342) | 32\% (511) | 11\% | (174) | 12\% | (192) | 20\% | (315) | 4\% | (67) | 1600 |
| Relig: All Christian | 18\% (214) | 26\% (314) | 16\% | (191) | 17\% | (205) | 20\% | (237) | 3\% | (30) | 1193 |
| Relig: All Non-Christian | 23\% (41) | 34\% (61) | 11\% | (20) | 10\% | (19) | 22\% | (39) | - | (1) | 179 |
| Community: Urban | 26\% (155) | 32\% (188) | 10\% | (60) | 9\% | (55) | 18\% | (109) | 5\% | (29) | 596 |
| Community: Suburban | 19\% (189) | 32\% (315) | 14\% | (137) | 14\% | (143) | 18\% | (182) | 2\% | (23) | 988 |
| Community: Rural | 16\% (98) | 24\% (146) | 14\% | (85) | 17\% | (104) | 24\% | (149) | 6\% | (35) | 617 |
| Employ: Private Sector | 23\% (149) | 35\% (226) | 13\% | (87) | 14\% | (89) | 13\% | (83) | 2\% | (14) | 646 |
| Employ: Government | 20\% (30) | 32\% (48) | 13\% | (20) | 18\% | (28) | 16\% | (25) | 1\% | (1) | 152 |
| Employ: Self-Employed | 21\% (38) | 29\% (53) | 18\% | (32) | 15\% | (27) | 14\% | (26) | 3\% | (5) | 182 |
| Employ: Homemaker | 14\% (23) | 27\% (44) | 5\% | (8) | 13\% | (22) | 35\% | (57) | 5\% | (8) | 162 |
| Employ: Student | 29\% (32) | 31\% (35) | 11\% | (12) | 7\% | (8) | 16\% | (19) | 6\% | (7) | 113 |
| Employ: Retired | 17\% (92) | 25\% (132) | 14\% | (75) | 18\% | (97) | 23\% | (121) | 2\% | (12) | 528 |
| Employ: Unemployed | 21\% (50) | 26\% (62) | 13\% | (31) | 7\% | (16) | 24\% | (58) | 8\% | (19) | 237 |
| Employ: Other | 15\% (27) | 26\% (47) | 10\% | (18) | 9\% | (16) | 29\% | (52) | $11 \%$ | (20) | 180 |
| Military HH: Yes | 16\% (65) | 29\% (116) | 16\% | (65) | 18\% | (72) | 18\% | (71) | 2\% | (8) | 397 |
| Military HH: No | 21\% (377) | 30\% (532) | 12\% | (217) | 13\% | (230) | 20\% | (369) | 4\% | (78) | 1804 |

Continued on next page

Table HR4_9: And specifically, how credible are each of the following? The Washington Post

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% (442) | 29\% (648) | 13\% | (282) | 14\% | (303) | 20\% | (440) | $4 \%$ | (86) | 2201 |
| RD/WT: Right Direction | 12\% (106) | 22\% (195) | 20\% | (173) | 25\% | (216) | 16\% | (141) | $4 \%$ | (38) | 869 |
| RD/WT: Wrong Track | 25\% (336) | 34\% (454) | 8\% | (109) | 7\% | (87) | 22\% | (299) | $4 \%$ | (48) | 1332 |
| Trump Job Approve | 10\% (91) | 23\% (208) | 19\% | (176) | 28\% | (254) | 17\% | (160) | 3\% | (25) | 914 |
| Trump Job Disapprove | 29\% (336) | 36\% (411) | 8\% | (94) | 4\% | (48) | 19\% | (219) | 3\% | (40) | 1148 |
| Trump Job Strongly Approve | 9\% (46) | 14\% (70) | 20\% | (100) | 38\% | (189) | 17\% | (82) | $2 \%$ | (11) | 499 |
| Trump Job Somewhat Approve | 11\% (46) | 33\% (138) | 18\% | (75) | 16\% | (65) | 19\% | (77) | 3\% | (14) | 415 |
| Trump Job Somewhat Disapprove | 22\% (59) | 39\% (107) | 13\% | (36) | 6\% | (17) | 18\% | (47) | $2 \%$ | (5) | 271 |
| Trump Job Strongly Disapprove | 32\% (278) | 35\% (304) | 7\% | (58) | 4\% | (31) | 20\% | (172) | $4 \%$ | (35) | 877 |
| Favorable of Trump | 10\% (90) | 22\% (195) | 21\% | (181) | 28\% | (250) | 16\% | (144) | $2 \%$ | (20) | 880 |
| Unfavorable of Trump | 29\% (332) | 37\% (422) | 7\% | (85) | $4 \%$ | (45) | 20\% | (225) | 3\% | (31) | 1141 |
| Very Favorable of Trump | 10\% (52) | 16\% (84) | 20\% | (103) | 36\% | (184) | 16\% | (81) | $2 \%$ | (12) | 517 |
| Somewhat Favorable of Trump | 10\% (38) | 31\% (111) | 22\% | (78) | 18\% | (65) | 17\% | (62) | $2 \%$ | (8) | 363 |
| Somewhat Unfavorable of Trump | 17\% (44) | 41\% (103) | 13\% | (33) | 5\% | (14) | 19\% | (48) | $4 \%$ | (9) | 251 |
| Very Unfavorable of Trump | 32\% (288) | 36\% (318) | 6\% | (52) | 3\% | (31) | 20\% | (177) | $3 \%$ | (22) | 890 |
| \#1 Issue: Economy | 20\% (111) | 33\% (187) | 15\% | (83) | $11 \%$ | (59) | 18\% | (101) | 4\% | (20) | 561 |
| \#1 Issue: Security | 10\% (45) | 23\% (106) | 17\% | (79) | 32\% | (147) | 15\% | (70) | 3\% | (12) | 459 |
| \#1 Issue: Health Care | 28\% (111) | 32\% (127) | 9\% | (35) | 7\% | (28) | 19\% | (76) | $4 \%$ | (17) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% (60) | 26\% (81) | 10\% | (33) | $11 \%$ | (35) | 31\% | (95) | $2 \%$ | (7) | 313 |
| \#1 Issue: Women's Issues | 24\% (23) | 22\% (21) | 17\% | (16) | 7\% | (6) | 26\% | (24) | 5\% | (5) | 95 |
| \#1 Issue: Education | 27\% (45) | 32\% (53) | 11\% | (18) | 7\% | (11) | 15\% | (25) | 8\% | (13) | 166 |
| \#1 Issue: Energy | 34\% (33) | 33\% (32) | 4\% | (4) | 3\% | (3) | $21 \%$ | (20) | $4 \%$ | (4) | 95 |
| \#1 Issue: Other | 13\% (15) | 35\% (41) | 12\% | (15) | $11 \%$ | (12) | 23\% | (27) | 7\% | (8) | 119 |
| 2018 House Vote: Democrat | 35\% (286) | 35\% (288) | 7\% | (58) | 3\% | (21) | 18\% | (144) | $2 \%$ | (15) | 811 |
| 2018 House Vote: Republican | 9\% (64) | 20\% (146) | 22\% | (154) | $31 \%$ | (223) | 16\% | (114) | $2 \%$ | (12) | 714 |
| 2018 House Vote: Someone else | 18\% (15) | 30\% (26) | 8\% | (7) | 16\% | (14) | 26\% | (22) | 2\% | (2) | 87 |
| 2018 House Vote: Didnt Vote | 13\% (76) | 32\% (186) | 11\% | (62) | 8\% | (45) | 27\% | (160) | 10\% | (57) | 586 |
| 2016 Vote: Hillary Clinton | 37\% (254) | 36\% (246) | 5\% | (35) | 3\% | (18) | 17\% | (113) | 3\% | (19) | 685 |
| 2016 Vote: Donald Trump | 10\% (70) | 22\% (160) | 21\% | (156) | 30\% | (221) | 16\% | (114) | $2 \%$ | (12) | 734 |
| 2016 Vote: Someone else | $14 \%$ (25) | 40\% (68) | $12 \%$ | (21) | 11\% | (19) | 22\% | (37) | 1\% | (2) | 172 |
| 2016 Vote: Didnt Vote | 15\% (92) | 29\% (172) | 12\% | (69) | 7\% | (43) | 29\% | (175) | 9\% | (53) | 604 |

[^82]Table HR4_9: And specifically, how credible are each of the following?
The Washington Post

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (442) | 29\% | (648) | 13\% | (282) | 14\% | (303) | 20\% | (440) | 4\% | (86) | 2201 |
| Voted in 2014: Yes | 22\% | (306) | 29\% | (403) | 13\% | (182) | 17\% | (235) | 16\% | (222) | 2\% | (28) | 1376 |
| Voted in 2014: No | 17\% | (136) | 30\% | (245) | 12\% | (101) | 8\% | (68) | 26\% | (217) | 7\% | (58) | 825 |
| 2012 Vote: Barack Obama | 33\% | (279) | 34\% | (289) | 8\% | (66) | 6\% | (49) | 18\% | (158) | 2\% | (14) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (37) | 21\% | (106) | 22\% | (111) | 32\% | (164) | 16\% | (79) | 1\% | (7) | 504 |
| 2012 Vote: Other | 6\% | (6) | 25\% | (24) | 16\% | (16) | 25\% | (24) | 26\% | (24) | 1\% | (1) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (120) | 31\% | (227) | 12\% | (89) | 9\% | (63) | 24\% | (177) | 8\% | (63) | 738 |
| 4-Region: Northeast | 19\% | (76) | 33\% | (131) | 11\% | (42) | 11\% | (44) | 23\% | (90) | 3\% | (10) | 394 |
| 4-Region: Midwest | 18\% | (85) | 27\% | (126) | 13\% | (59) | 14\% | (64) | 22\% | (101) | 6\% | (28) | 462 |
| 4-Region: South | 21\% | (177) | 26\% | (217) | 15\% | (121) | 15\% | (121) | 19\% | (153) | 4\% | (34) | 825 |
| 4-Region: West | 20\% | (104) | 33\% | (174) | 12\% | (60) | 14\% | (74) | 18\% | (95) | 3\% | (13) | 520 |
| Frequent TV watchers | 21\% | (348) | 31\% | (503) | $14 \%$ | (222) | 12\% | (197) | 19\% | (312) | 2\% | (39) | 1620 |
| Frequent movie watchers | 22\% | (210) | 33\% | (313) | 14\% | (130) | 12\% | (118) | 16\% | (152) | 3\% | (26) | 949 |
| TV shows: Every day | 24\% | (275) | 31\% | (350) | 13\% | (150) | 12\% | (132) | 18\% | (208) | 3\% | (29) | 1143 |
| TV shows: Several times per week | 15\% | (74) | 32\% | (153) | 15\% | (72) | 14\% | (64) | 22\% | (104) | 2\% | (10) | 477 |
| TV shows: About once per week | 21\% | (27) | $33 \%$ | (43) | 8\% | (11) | 16\% | (22) | 21\% | (28) | 1\% | (1) | 132 |
| TV shows: Several times per month | 17\% | (18) | $33 \%$ | (36) | $14 \%$ | (15) | 16\% | (17) | 16\% | (17) | 4\% | (4) | 108 |
| TV shows: About once per month | 12\% | (6) | 37\% | (18) | 8\% | (4) | 25\% | (12) | 15\% | (7) | 3\% | (2) | 48 |
| TV shows: Less often than once per month | 20\% | (18) | 16\% | (14) | $14 \%$ | (12) | 13\% | (11) | 31\% | (28) | 6\% | (5) | 89 |
| TV shows: Never | 12\% | (24) | 17\% | (34) | 9\% | (19) | 22\% | (44) | 23\% | (47) | 17\% | (35) | 204 |
| Movies: Every day | 26\% | (109) | 30\% | (125) | 13\% | (55) | 10\% | (42) | 18\% | (73) | 3\% | (12) | 416 |
| Movies: Several times per week | 19\% | (100) | 35\% | (188) | 14\% | (75) | 14\% | (75) | 15\% | (79) | 3\% | (14) | 533 |
| Movies: About once per week | 24\% | (98) | 30\% | (120) | 13\% | (52) | 11\% | (45) | 19\% | (79) | 3\% | (12) | 405 |
| Movies: Several times per month | 19\% | (46) | 37\% | (88) | $14 \%$ | (32) | 11\% | (27) | 16\% | (38) | 3\% | (8) | 239 |
| Movies: About once per month | 21\% | (38) | 25\% | (46) | 11\% | (20) | 19\% | (35) | 22\% | (41) | 2\% | (4) | 183 |
| Movies: Less often than once per month | 14\% | (27) | 25\% | (48) | 10\% | (19) | 14\% | (27) | 32\% | (61) | 4\% | (7) | 188 |
| Movies: Never | 10\% | (23) | $14 \%$ | (34) | 12\% | (29) | 22\% | (52) | 29\% | (69) | 12\% | (30) | 236 |

Continued on next page

Table HR4_9: And specifically, how credible are each of the following? The Washington Post

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (442) | 29\% | (648) | 13\% | (282) | 14\% | (303) | 20\% | (440) | $4 \%$ | (86) | 2201 |
| Sports: Every day | 28\% | (61) | 30\% | (66) | 16\% | (34) | 10\% | (21) | 12\% | (27) | 3\% | (7) | 217 |
| Sports: Several times per week | 22\% | (77) | 34\% | (117) | 13\% | (44) | 18\% | (60) | 12\% | (40) | 1\% | (5) | 344 |
| Sports: About once per week | 25\% | (65) | 30\% | (77) | 15\% | (40) | 12\% | (32) | 15\% | (38) | 3\% | (7) | 258 |
| Sports: Several times per month | 20\% | (34) | 34\% | (59) | 15\% | (25) | 14\% | (23) | 17\% | (29) | 1\% | (1) | 172 |
| Sports: About once per month | 19\% | (27) | 38\% | (52) | 13\% | (18) | 14\% | (19) | 14\% | (19) | 1\% | (1) | 137 |
| Sports: Less often than once per month | 19\% | (60) | $31 \%$ | (97) | $14 \%$ | (45) | 10\% | (32) | 23\% | (72) | 2\% | (7) | 313 |
| Sports: Never | 15\% | (117) | 24\% | (180) | 10\% | (75) | 15\% | (116) | 28\% | (215) | 8\% | (58) | 760 |
| Cable: I currently subscribe | 24\% | (255) | 31\% | (324) | 12\% | (130) | 12\% | (130) | 18\% | (188) | 3\% | (28) | 1054 |
| Cable: I subscribed in the past | 17\% | (129) | 31\% | (237) | $14 \%$ | (106) | 15\% | (117) | 21\% | (165) | 2\% | (18) | 771 |
| Cable: I have never subscribed | 15\% | (58) | 23\% | (87) | 12\% | (46) | 15\% | (57) | 23\% | (87) | $11 \%$ | (40) | 376 |
| Satellite television: I currently subscribe | 23\% | (126) | 27\% | (151) | 13\% | (71) | 17\% | (93) | 19\% | (103) | $2 \%$ | (9) | 554 |
| Satellite television: I subscribed in the past | 19\% | (117) | 34\% | (202) | 13\% | (81) | 11\% | (67) | 20\% | (118) | 3\% | (17) | 602 |
| Satellite television: I have never subscribed | 19\% | (198) | 28\% | (295) | 12\% | (130) | 14\% | (143) | 21\% | (219) | 6\% | (60) | 1045 |
| Streaming service: I currently subscribe | 23\% | (297) | 34\% | (435) | 12\% | (159) | 13\% | (161) | 16\% | (199) | $2 \%$ | (25) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (48) | 26\% | (66) | 18\% | (44) | 10\% | (25) | 24\% | (61) | 3\% | (8) | 252 |
| Streaming service: I have never subscribed | 14\% | (97) | 22\% | (147) | 12\% | (79) | 17\% | (117) | 27\% | (180) | 8\% | (53) | 673 |
| Film: An avid fan | 28\% | (217) | 33\% | (254) | $11 \%$ | (88) | 12\% | (94) | 15\% | (116) | 2\% | (12) | 780 |
| Film: A casual fan | 18\% | (201) | 30\% | (341) | 13\% | (151) | 13\% | (145) | 22\% | (249) | 3\% | (39) | 1127 |
| Film: Not a fan | 8\% | (24) | 18\% | (53) | 15\% | (43) | 22\% | (64) | 25\% | (74) | 12\% | (36) | 294 |
| Television: An avid fan | 27\% | (286) | 31\% | (329) | 11\% | (120) | 11\% | (121) | 18\% | (194) | $2 \%$ | (18) | 1067 |
| Television: A casual fan | 15\% | (149) | 30\% | (288) | 14\% | (136) | 15\% | (144) | 22\% | (216) | $4 \%$ | (36) | 969 |
| Television: Not a fan | 4\% | (7) | 19\% | (32) | 16\% | (27) | 23\% | (38) | 18\% | (30) | 19\% | (32) | 166 |
| Music: An avid fan | 26\% | (287) | 33\% | (362) | 11\% | (123) | 10\% | (114) | 17\% | (189) | 3\% | (38) | 1113 |
| Music: A casual fan | 15\% | (140) | 28\% | (271) | 15\% | (146) | 16\% | (152) | 23\% | (226) | 3\% | (29) | 964 |
| Music: Not a fan | 12\% | (14) | 12\% | (15) | 10\% | (13) | 30\% | (37) | 20\% | (25) | 15\% | (19) | 124 |
| Fashion: An avid fan | 34\% | (111) | 32\% | (104) | 8\% | (25) | 9\% | (30) | 13\% | (43) | 5\% | (16) | 329 |
| Fashion: A casual fan | 20\% | (184) | 29\% | (267) | 14\% | (126) | 11\% | (103) | 22\% | (205) | 3\% | (28) | 912 |
| Fashion: Not a fan | 15\% | (147) | 29\% | (277) | $14 \%$ | (131) | 18\% | (170) | 20\% | (192) | $4 \%$ | (42) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_10: And specifically, how credible are each of the following?
National Public Radio (NPR)

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (492) | 27\% (591) | 12\% | (257) | 9\% | (196) | 17\% | (375) | 13\% | (290) | 2201 |
| Gender: Male | 27\% (283) | 27\% (285) | $14 \%$ | (152) | 11\% | (113) | 13\% | (140) | 8\% | (89) | 1062 |
| Gender: Female | 18\% (209) | 27\% (306) | 9\% | (105) | 7\% | (83) | 21\% | (234) | 18\% | (201) | 1139 |
| Age: 18-29 | 20\% (94) | 23\% (107) | $14 \%$ | (65) | 7\% | (31) | 17\% | (79) | 20\% | (94) | 470 |
| Age: 30-44 | 26\% (140) | 28\% (155) | 10\% | (56) | 6\% | (30) | 18\% | (98) | 12\% | (65) | 543 |
| Age: 45-54 | 28\% (89) | 30\% (93) | $11 \%$ | (35) | 10\% | (33) | 12\% | (36) | 9\% | (29) | 316 |
| Age: 55-64 | 21\% (90) | 28\% (123) | $12 \%$ | (52) | 13\% | (56) | 17\% | (72) | 10\% | (42) | 436 |
| Age: 65+ | 18\% (79) | 26\% (113) | 11\% | (49) | 11\% | (46) | 20\% | (89) | 14\% | (60) | 436 |
| Generation Z: 18-21 | 19\% (35) | 16\% (28) | 17\% | (31) | 7\% | (13) | 15\% | (27) | 26\% | (47) | 181 |
| Millennial: Age 22-37 | 24\% (145) | 28\% (166) | 10\% | (60) | 6\% | (37) | 17\% | (101) | 14\% | (86) | 595 |
| Generation X: Age 38-53 | 26\% (131) | 30\% (149) | 11\% | (57) | 8\% | (40) | 15\% | (75) | $11 \%$ | (53) | 506 |
| Boomers: Age 54-72 | 20\% (155) | 28\% (219) | 12\% | (92) | 11\% | (88) | 19\% | (149) | 10\% | (76) | 779 |
| PID: Dem (no lean) | 31\% (245) | 29\% (231) | 8\% | (63) | 4\% | (32) | 15\% | (119) | 14\% | (113) | 802 |
| PID: Ind (no lean) | 20\% (142) | 26\% (188) | 10\% | (71) | 9\% | (65) | 21\% | (151) | 14\% | (102) | 719 |
| PID: Rep (no lean) | 15\% (105) | 25\% (172) | 18\% | (123) | 15\% | (99) | 15\% | (105) | 11\% | (75) | 681 |
| PID/Gender: Dem Men | 32\% (118) | 30\% (110) | 11\% | (40) | 3\% | (10) | 13\% | (48) | 10\% | (38) | 364 |
| PID/Gender: Dem Women | 29\% (127) | 28\% (121) | 5\% | (23) | 5\% | (22) | 16\% | (71) | 17\% | (75) | 438 |
| PID/Gender: Ind Men | 26\% (91) | 26\% (90) | 12\% | (40) | 12\% | (41) | 15\% | (52) | 9\% | (32) | 346 |
| PID/Gender: Ind Women | 14\% (50) | 26\% (98) | 8\% | (31) | 7\% | (25) | 27\% | (99) | 19\% | (70) | 373 |
| PID/Gender: Rep Men | 21\% (73) | 24\% (85) | 20\% | (72) | 18\% | (63) | 12\% | (41) | 5\% | (19) | 353 |
| PID/Gender: Rep Women | 10\% (32) | 27\% (87) | 16\% | (51) | 11\% | (36) | 20\% | (65) | 17\% | (56) | 328 |
| Ideo: Liberal (1-3) | 35\% (239) | 29\% (197) | 9\% | (59) | 5\% | (36) | 13\% | (86) | 10\% | (70) | 687 |
| Ideo: Moderate (4) | 24\% (120) | 31\% (155) | 9\% | (44) | 3\% | (17) | 20\% | (100) | 14\% | (70) | 506 |
| Ideo: Conservative (5-7) | 15\% (112) | 26\% (190) | 19\% | (138) | 17\% | (127) | 15\% | (109) | 8\% | (63) | 739 |
| Educ: < College | 18\% (268) | 26\% (389) | 11\% | (173) | 8\% | (122) | 20\% | (299) | 17\% | (261) | 1513 |
| Educ: Bachelors degree | 31\% (138) | 31\% (138) | 12\% | (52) | 10\% | (46) | 12\% | (53) | $4 \%$ | (17) | 444 |
| Educ: Post-grad | 35\% (86) | 26\% (64) | 13\% | (32) | 11\% | (27) | 9\% | (22) | 5\% | (13) | 244 |

[^83]Table HR4_10: And specifically, how credible are each of the following?
National Public Radio (NPR)

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible |  | Heard of, no opinion |  | Never | heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (492) | 27\% (591) | 12\% (257) | 9\% | (196) | 17\% | (375) | 13\% | (290) | 2201 |
| Income: Under 50k | 20\% (259) | 27\% (357) | 10\% (137) | 7\% | (98) | 19\% | (255) | 16\% | (219) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 25\% (152) | 28\% (170) | 13\% (83) | 12\% | (72) | 15\% | (90) | 8\% | (52) | 619 |
| Income: 100k+ | 31\% (80) | 25\% (64) | 14\% (36) | 10\% | (26) | 11\% | (29) | 8\% | (20) | 256 |
| Ethnicity: White | 23\% (396) | 26\% (454) | 12\% (201) | 9\% | (163) | 18\% | (303) | 12\% | (205) | 1723 |
| Ethnicity: Hispanic | 23\% (79) | 29\% (102) | 10\% (34) | 8\% | (27) | 15\% | (51) | 16\% | (56) | 350 |
| Ethnicity: Afr. Am. | 19\% (53) | 26\% (71) | 13\% (35) | 5\% | (15) | 16\% | (43) | 21\% | (58) | 274 |
| Ethnicity: Other | 21\% (43) | 32\% (66) | 10\% (21) | 9\% | (18) | 14\% | (29) | 14\% | (28) | 204 |
| Relig: Protestant | 19\% (102) | 26\% (138) | 15\% (80) | 14\% | (76) | 14\% | (75) | 10\% | (54) | 526 |
| Relig: Roman Catholic | 25\% (113) | 26\% (117) | 10\% (45) | 9\% | (42) | 17\% | (74) | 12\% | (55) | 446 |
| Relig: Ath./Agn./None | 27\% (181) | 27\% (183) | 9\% (61) | 6\% | (43) | 17\% | (117) | 14\% | (97) | 683 |
| Relig: Something Else | 19\% (33) | 35\% (63) | 9\% (16) | 7\% | (12) | 17\% | (31) | 13\% | (24) | 179 |
| Relig: Jewish | 36\% (16) | 27\% (12) | 19\% (8) | 5\% | (2) | 4\% | (2) | 7\% | (3) | 43 |
| Evang | 19\% (113) | 24\% (144) | 15\% (88) | 12\% | (69) | 17\% | (103) | 14\% | (84) | 601 |
| Non-Evang | 24\% (379) | 28\% (447) | 11\% (169) | 8\% | (127) | 17\% | (272) | 13\% | (206) | 1600 |
| Relig: All Christian | 21\% (248) | 26\% (306) | 13\% (152) | 11\% | (132) | 17\% | (203) | 13\% | (151) | 1193 |
| Relig: All Non-Christian | 19\% (33) | 35\% (63) | 9\% (16) | 7\% | (12) | 17\% | (31) | 13\% | (24) | 179 |
| Community: Urban | 24\% (145) | 26\% (157) | 11\% (67) | 8\% | (48) | 14\% | (83) | 16\% | (96) | 596 |
| Community: Suburban | 23\% (224) | 29\% (285) | 13\% (124) | 8\% | (77) | 17\% | (171) | $11 \%$ | (108) | 988 |
| Community: Rural | 20\% (123) | 24\% (150) | 11\% (66) | 12\% | (71) | 20\% | (121) | 14\% | (86) | 617 |
| Employ: Private Sector | 30\% (192) | 31\% (202) | 12\% (76) | 9\% | (58) | 11\% | (69) | 8\% | (49) | 646 |
| Employ: Government | 28\% (43) | 20\% (30) | 14\% (22) | 13\% | (20) | 21\% | (31) | $4 \%$ | (6) | 152 |
| Employ: Self-Employed | 22\% (40) | 25\% (45) | 15\% (28) | 12\% | (22) | 15\% | (28) | $11 \%$ | (19) | 182 |
| Employ: Homemaker | 12\% (20) | 22\% (36) | 12\% (19) | 8\% | (13) | 24\% | (40) | $21 \%$ | (34) | 162 |
| Employ: Student | 19\% (21) | 28\% (32) | 12\% (14) | 6\% | (7) | 16\% | (18) | 19\% | (21) | 113 |
| Employ: Retired | 18\% (93) | 28\% (146) | 11\% (58) | 11\% | (60) | 20\% | (107) | 12\% | (64) | 528 |
| Employ: Unemployed | 23\% (54) | 23\% (55) | 10\% (23) | 3\% | (6) | 22\% | (52) | 20\% | (47) | 237 |
| Employ: Other | 16\% (28) | 25\% (45) | 10\% (17) | 6\% | (10) | 17\% | (31) | 27\% | (49) | 180 |
| Military HH: Yes | 20\% (81) | 26\% (103) | 16\% (65) | 11\% | (42) | 17\% | (66) | 10\% | (40) | 397 |
| Military HH: No | 23\% (411) | 27\% (488) | 11\% (192) | 9\% | (154) | 17\% | (309) | 14\% | (250) | 1804 |

Continued on next page

Table HR4_10: And specifically, how credible are each of the following?
National Public Radio (NPR)

| Demographic | Very credible | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (492) | 27\% | (591) | 12\% | (257) | 9\% | (196) | 17\% | (375) | 13\% | (290) | 2201 |
| RD/WT: Right Direction | 16\% (137) | 26\% | (222) | 17\% | (148) | 14\% | (122) | 16\% | (139) | 12\% | (100) | 869 |
| RD/WT: Wrong Track | 27\% (355) | 28\% | (369) | 8\% | (108) | 6\% | (74) | 18\% | (235) | 14\% | (190) | 1332 |
| Trump Job Approve | 14\% (126) | 26\% | (234) | 18\% | (167) | 15\% | (138) | 17\% | (152) | 11\% | (97) | 914 |
| Trump Job Disapprove | 31\% (356) | 29\% | (330) | 7\% | (80) | 4\% | (51) | 15\% | (178) | 13\% | (153) | 1148 |
| Trump Job Strongly Approve | $14 \%$ (68) | 20\% | (100) | 19\% | (94) | 22\% | (109) | 15\% | (75) | 11\% | (53) | 499 |
| Trump Job Somewhat Approve | 14\% (58) | 32\% | (133) | 18\% | (73) | 7\% | (30) | 19\% | (77) | 11\% | (44) | 415 |
| Trump Job Somewhat Disapprove | 22\% (60) | 37\% | (100) | 8\% | (21) | 5\% | (13) | 15\% | (40) | 14\% | (37) | 271 |
| Trump Job Strongly Disapprove | 34\% (296) | 26\% | (230) | 7\% | (58) | 4\% | (39) | 16\% | (137) | 13\% | (116) | 877 |
| Favorable of Trump | 14\% (124) | 27\% | (234) | 18\% | (162) | 16\% | (137) | 16\% | (141) | 9\% | (83) | 880 |
| Unfavorable of Trump | 31\% (348) | 29\% | (326) | 7\% | (83) | 5\% | (52) | 16\% | (182) | 13\% | (150) | 1141 |
| Very Favorable of Trump | $14 \% \quad$ (71) | 22\% | (112) | 19\% | (97) | 21\% | (107) | 15\% | (78) | 10\% | (52) | 517 |
| Somewhat Favorable of Trump | 15\% (53) | 34\% | (122) | 18\% | (65) | 8\% | (31) | 17\% | (62) | 8\% | (30) | 363 |
| Somewhat Unfavorable of Trump | 22\% (55) | 34\% | (85) | 12\% | (30) | 7\% | (17) | 14\% | (36) | 11\% | (28) | 251 |
| Very Unfavorable of Trump | 33\% (293) | 27\% | (241) | 6\% | (53) | 4\% | (35) | 16\% | (146) | 14\% | (122) | 890 |
| \#1 Issue: Economy | 24\% (134) | 29\% | (162) | 13\% | (71) | 9\% | (48) | 15\% | (83) | 11\% | (62) | 561 |
| \#1 Issue: Security | 14\% (66) | 24\% | (111) | 19\% | (87) | 18\% | (80) | 14\% | (63) | 11\% | (51) | 459 |
| \#1 Issue: Health Care | 27\% (107) | 27\% | (108) | 10\% | (40) | 6\% | (22) | 17\% | (68) | 12\% | (48) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% (55) | 29\% | (90) | 8\% | (24) | 8\% | (24) | 21\% | (67) | 17\% | (54) | 313 |
| \#1 Issue: Women's Issues | 30\% (29) | 25\% | (24) | 9\% | (8) | 3\% | (2) | 22\% | (21) | 11\% | (10) | 95 |
| \#1 Issue: Education | 24\% (40) | 23\% | (38) | 9\% | (16) | 3\% | (5) | 18\% | (30) | 22\% | (36) | 166 |
| \#1 Issue: Energy | 41\% (40) | 24\% | (23) | 3\% | (3) | 7\% | (6) | 18\% | (17) | 7\% | (7) | 95 |
| \#1 Issue: Other | 18\% (21) | 29\% | (34) | 7\% | (8) | 6\% | (7) | 22\% | (26) | 19\% | (23) | 119 |
| 2018 House Vote: Democrat | 35\% (283) | 28\% | (226) | 7\% | (56) | 4\% | (31) | 15\% | (123) | 11\% | (92) | 811 |
| 2018 House Vote: Republican | 15\% (110) | 24\% | (174) | 19\% | (137) | 17\% | (124) | 15\% | (110) | 8\% | (58) | 714 |
| 2018 House Vote: Someone else | 30\% (26) | 29\% | (26) | 4\% | (3) | 10\% | (9) | 19\% | (16) | 8\% | (7) | 87 |
| 2018 House Vote: Didnt Vote | 12\% (71) | 28\% | (165) | 10\% | (60) | 5\% | (32) | 21\% | (126) | 23\% | (133) | 586 |
| 2016 Vote: Hillary Clinton | 37\% (253) | 27\% | (186) | 6\% | (44) | 3\% | (20) | 16\% | (110) | 11\% | (72) | 685 |
| 2016 Vote: Donald Trump | 14\% (104) | 26\% | (194) | 19\% | (143) | 17\% | (127) | 14\% | (106) | 8\% | (61) | 734 |
| 2016 Vote: Someone else | 27\% (46) | 33\% | (56) | 6\% | (10) | 9\% | (15) | 17\% | (30) | 9\% | (16) | 172 |
| 2016 Vote: Didnt Vote | 15\% (88) | 25\% | (153) | 10\% | (60) | 6\% | (35) | 21\% | (128) | 23\% | (140) | 604 |

[^84]Table HR4_10: And specifically, how credible are each of the following?
National Public Radio (NPR)

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (492) | 27\% | (591) | 12\% | (257) | 9\% | (196) | 17\% | (375) | 13\% | (290) | 2201 |
| Voted in 2014: Yes | 25\% | (349) | 27\% | (376) | $12 \%$ | (165) | $11 \%$ | (149) | 15\% | (209) | 9\% | (127) | 1376 |
| Voted in 2014: No | 17\% | (143) | 26\% | (215) | $11 \%$ | (91) | 6\% | (47) | 20\% | (165) | 20\% | (163) | 825 |
| 2012 Vote: Barack Obama | $33 \%$ | (281) | 26\% | (223) | 7\% | (61) | 5\% | (42) | 17\% | (146) | 12\% | (101) | 854 |
| 2012 Vote: Mitt Romney | 14\% | (70) | 28\% | (140) | 19\% | (97) | 19\% | (96) | 14\% | (69) | 6\% | (33) | 504 |
| 2012 Vote: Other | $14 \%$ | (13) | 27\% | (25) | 17\% | (16) | $11 \%$ | (11) | 19\% | (18) | 13\% | (12) | 95 |
| 2012 Vote: Didn't Vote | 17\% | (128) | 27\% | (200) | 11\% | (83) | 6\% | (46) | 19\% | (140) | 19\% | (142) | 738 |
| 4-Region: Northeast | 22\% | (85) | 29\% | (113) | 10\% | (40) | 7\% | (28) | 20\% | (78) | 13\% | (50) | 394 |
| 4-Region: Midwest | 23\% | (106) | 25\% | (117) | 11\% | (49) | 10\% | (46) | 18\% | (84) | 13\% | (60) | 462 |
| 4-Region: South | 23\% | (187) | 26\% | (212) | $12 \%$ | (95) | 9\% | (71) | 16\% | (129) | 16\% | (130) | 825 |
| 4-Region: West | $22 \%$ | (114) | 29\% | (149) | $14 \%$ | (73) | 10\% | (52) | 16\% | (84) | 10\% | (50) | 520 |
| Frequent TV watchers | 24\% | (387) | 29\% | (467) | 11\% | (172) | 9\% | (139) | 17\% | (269) | $11 \%$ | (186) | 1620 |
| Frequent movie watchers | 24\% | (230) | 30\% | (283) | $12 \%$ | (111) | 7\% | (69) | 15\% | (139) | 12\% | (117) | 949 |
| TV shows: Every day | 25\% | (284) | 28\% | (324) | $11 \%$ | (123) | 8\% | (92) | 16\% | (185) | 12\% | (135) | 1143 |
| TV shows: Several times per week | 22\% | (103) | 30\% | (143) | 10\% | (49) | 10\% | (47) | 18\% | (84) | $11 \%$ | (51) | 477 |
| TV shows: About once per week | 25\% | (33) | 20\% | (26) | 21\% | (27) | 8\% | (10) | 18\% | (24) | 9\% | (12) | 132 |
| TV shows: Several times per month | 20\% | (21) | $33 \%$ | (36) | 17\% | (19) | 5\% | (5) | 15\% | (16) | 10\% | (11) | 108 |
| TV shows: About once per month | 8\% | (4) | 23\% | (11) | 6\% | (3) | 19\% | (9) | 36\% | (17) | 8\% | (4) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 26\% | (23) | 9\% | (8) | 11\% | (10) | 25\% | (22) | $11 \%$ | (10) | 89 |
| TV shows: Never | 14\% | (29) | 14\% | (29) | $14 \%$ | (28) | $11 \%$ | (23) | 13\% | (27) | 33\% | (68) | 204 |
| Movies: Every day | $24 \%$ | (101) | 29\% | (121) | $12 \%$ | (51) | 7\% | (29) | 14\% | (60) | 13\% | (54) | 416 |
| Movies: Several times per week | 24\% | (129) | 30\% | (162) | 11\% | (59) | 8\% | (40) | 15\% | (79) | 12\% | (64) | 533 |
| Movies: About once per week | 26\% | (106) | 26\% | (105) | 9\% | (37) | 10\% | (39) | 19\% | (76) | 10\% | (41) | 405 |
| Movies: Several times per month | 20\% | (47) | 33\% | (80) | 13\% | (30) | 9\% | (21) | 15\% | (37) | 10\% | (24) | 239 |
| Movies: About once per month | 22\% | (40) | 24\% | (44) | 18\% | (32) | 10\% | (19) | 19\% | (35) | 8\% | (14) | 183 |
| Movies: Less often than once per month | 22\% | (41) | 22\% | (41) | 9\% | (17) | $11 \%$ | (20) | 26\% | (50) | $11 \%$ | (20) | 188 |
| Movies: Never | 12\% | (28) | 16\% | (39) | $13 \%$ | (30) | 12\% | (28) | 16\% | (38) | $31 \%$ | (74) | 236 |

Continued on next page

Table HR4_10: And specifically, how credible are each of the following?
National Public Radio (NPR)

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% (492) | 27\% (591) | 12\% (257) | 9\% | (196) | 17\% | (375) | 13\% | (290) | 2201 |
| Sports: Every day | 40\% (86) | 25\% (53) | 14\% (31) | 6\% | (12) | 10\% | (22) | 6\% | (12) | 217 |
| Sports: Several times per week | 29\% (98) | 29\% (101) | 12\% (40) | 10\% | (35) | 13\% | (43) | 8\% | (27) | 344 |
| Sports: About once per week | 26\% (68) | 28\% (73) | 12\% (31) | 9\% | (24) | 13\% | (35) | 11\% | (27) | 258 |
| Sports: Several times per month | 20\% (34) | 30\% (51) | 14\% (24) | 10\% | (16) | 17\% | (30) | 10\% | (17) | 172 |
| Sports: About once per month | 22\% (30) | 34\% (47) | 9\% (13) | 10\% | (13) | 16\% | (21) | 9\% | (12) | 137 |
| Sports: Less often than once per month | 18\% (56) | 32\% (99) | 14\% (43) | 7\% | (23) | 20\% | (61) | 10\% | (31) | 313 |
| Sports: Never | 16\% (119) | 22\% (166) | 10\% (75) | 10\% | (73) | 21\% | (162) | 22\% | (164) | 760 |
| Cable: I currently subscribe | 25\% (265) | 27\% (284) | 12\% (123) | 9\% | (92) | 16\% | (167) | 12\% | (124) | 1054 |
| Cable: I subscribed in the past | 21\% (162) | 29\% (220) | 13\% (98) | 10\% | (75) | 18\% | (136) | 10\% | (80) | 771 |
| Cable: I have never subscribed | 17\% (65) | 23\% (87) | 10\% (36) | 8\% | (30) | 19\% | (72) | 23\% | (87) | 376 |
| Satellite television: I currently subscribe | 25\% (138) | 26\% (146) | 10\% (55) | 10\% | (56) | 17\% | (96) | 11\% | (62) | 554 |
| Satellite television: I subscribed in the past | 22\% (135) | 29\% (172) | 13\% (80) | 9\% | (55) | 17\% | (100) | 10\% | (61) | 602 |
| Satellite television: I have never subscribed | 21\% (219) | 26\% (273) | 12\% (122) | 8\% | (85) | 17\% | (179) | 16\% | (167) | 1045 |
| Streaming service: I currently subscribe | 26\% (328) | 30\% (384) | 11\% (143) | 8\% | (105) | 15\% | (191) | 10\% | (125) | 1276 |
| Streaming service: I subscribed in the past | 23\% (59) | 23\% (58) | 16\% (41) | 7\% | (19) | 20\% | (50) | 10\% | (26) | 252 |
| Streaming service: I have never subscribed | 16\% (105) | 22\% (150) | $11 \% \quad$ (72) | $11 \%$ | (73) | 20\% | (134) | 21\% | (140) | 673 |
| Film: An avid fan | 32\% (248) | 29\% (228) | 9\% (70) | 8\% | (61) | 14\% | (106) | 9\% | (68) | 780 |
| Film: A casual fan | 19\% (219) | 29\% (322) | 13\% (145) | 8\% | (91) | 19\% | (211) | 12\% | (139) | 1127 |
| Film: Not a fan | 8\% (25) | 14\% (41) | 14\% (42) | 15\% | (45) | 20\% | (58) | 28\% | (83) | 294 |
| Television: An avid fan | 27\% (287) | 28\% (304) | 9\% (96) | 8\% | (88) | 16\% | (174) | 11\% | (117) | 1067 |
| Television: A casual fan | 19\% (184) | 27\% (264) | 14\% (139) | 8\% | (81) | 18\% | (179) | 13\% | (123) | 969 |
| Television: Not a fan | 13\% (21) | 14\% (24) | 13\% (22) | 16\% | (27) | 13\% | (22) | 31\% | (51) | 166 |
| Music: An avid fan | 28\% (307) | 29\% (326) | 9\% (99) | 6\% | (69) | 15\% | (170) | 13\% | (143) | 1113 |
| Music: A casual fan | 18\% (171) | 25\% (244) | 15\% (143) | $11 \%$ | (108) | 19\% | (187) | 12\% | (111) | 964 |
| Music: Not a fan | 12\% (14) | 17\% (21) | 12\% (15) | 16\% | (19) | 14\% | (17) | 29\% | (36) | 124 |
| Fashion: An avid fan | 34\% (111) | 24\% (79) | 11\% (36) | 7\% | (23) | 7\% | (25) | 17\% | (56) | 329 |
| Fashion: A casual fan | 21\% (192) | 29\% (260) | 12\% (111) | 6\% | (56) | 21\% | (187) | 12\% | (106) | 912 |
| Fashion: Not a fan | 20\% (189) | 26\% (252) | 11\% (109) | $12 \%$ | (118) | 17\% | (163) | 13\% | (129) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_11: And specifically, how credible are each of the following?
Huffington Post

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% (265) | 27\% (596) | 14\% | (310) | 15\% | (328) | 21\% | (469) | $11 \%$ | (233) | 2201 |
| Gender: Male | 12\% (133) | 27\% (289) | 17\% | (177) | 19\% | (202) | 17\% | (181) | 8\% | (81) | 1062 |
| Gender: Female | 12\% (132) | 27\% (307) | 12\% | (133) | $11 \%$ | (126) | 25\% | (288) | 13\% | (152) | 1139 |
| Age: 18-29 | $14 \%$ (68) | 32\% (148) | 12\% | (54) | 13\% | (59) | 17\% | (81) | 13\% | (60) | 470 |
| Age: 30-44 | 13\% (71) | 28\% (155) | 17\% | (94) | 12\% | (64) | 20\% | (109) | 9\% | (51) | 543 |
| Age: 45-54 | 15\% (46) | 31\% (98) | 16\% | (49) | 13\% | (41) | 17\% | (55) | 8\% | (27) | 316 |
| Age: 55-64 | 9\% (39) | 24\% (103) | 13\% | (57) | 19\% | (84) | 24\% | (104) | 11\% | (48) | 436 |
| Age: 65+ | 9\% (41) | 21\% (92) | 13\% | (55) | 18\% | (81) | 28\% | (121) | $11 \%$ | (48) | 436 |
| Generation Z: 18-21 | 9\% (16) | 31\% (56) | 12\% | (22) | 15\% | (27) | 17\% | (31) | 16\% | (29) | 181 |
| Millennial: Age 22-37 | 16\% (95) | 32\% (192) | 14\% | (83) | 12\% | (71) | 16\% | (96) | 10\% | (57) | 595 |
| Generation X: Age 38-53 | 13\% (64) | 28\% (144) | 16\% | (82) | 12\% | (61) | 21\% | (105) | 10\% | (50) | 506 |
| Boomers: Age 54-72 | 10\% (79) | 23\% (176) | 14\% | (111) | 18\% | (138) | 25\% | (194) | 10\% | (80) | 779 |
| PID: Dem (no lean) | 20\% (159) | 34\% (275) | $11 \%$ | (86) | 5\% | (40) | 20\% | (162) | 10\% | (80) | 802 |
| PID: Ind (no lean) | 8\% (57) | 27\% (191) | 13\% | (90) | 15\% | (106) | 25\% | (182) | 13\% | (92) | 719 |
| PID: Rep (no lean) | 7\% (48) | 19\% (130) | 20\% | (134) | 27\% | (182) | 18\% | (125) | $9 \%$ | (61) | 681 |
| PID/Gender: Dem Men | 19\% (71) | 36\% (129) | 12\% | (44) | 7\% | (24) | 17\% | (63) | 9\% | (33) | 364 |
| PID/Gender: Dem Women | 20\% (88) | 33\% (146) | 10\% | (42) | $4 \%$ | (16) | 23\% | (99) | $11 \%$ | (47) | 438 |
| PID/Gender: Ind Men | 9\% (31) | 29\% (100) | 13\% | (46) | 19\% | (66) | 20\% | (69) | 9\% | (33) | 346 |
| PID/Gender: Ind Women | 7\% (27) | 24\% (91) | 12\% | (44) | $11 \%$ | (40) | 30\% | (112) | 16\% | (60) | 373 |
| PID/Gender: Rep Men | 9\% (31) | 17\% (59) | 25\% | (87) | 32\% | (112) | 14\% | (49) | $4 \%$ | (15) | 353 |
| PID/Gender: Rep Women | 5\% (17) | 22\% (71) | 15\% | (48) | 21\% | (70) | 23\% | (77) | 14\% | (45) | 328 |
| Ideo: Liberal (1-3) | 19\% (132) | 37\% (251) | 14\% | (93) | 8\% | (56) | 15\% | (101) | 8\% | (54) | 687 |
| Ideo: Moderate (4) | $14 \% \quad$ (73) | 30\% (153) | $11 \%$ | (56) | 9\% | (46) | 27\% | (134) | 9\% | (44) | 506 |
| Ideo: Conservative (5-7) | 6\% (48) | 20\% (146) | 20\% | (147) | 28\% | (208) | 20\% | (145) | 6\% | (45) | 739 |
| Educ: < College | 11\% (160) | 26\% (388) | 12\% | (178) | 14\% | (208) | 24\% | (369) | 14\% | (211) | 1513 |
| Educ: Bachelors degree | 14\% (64) | 29\% (128) | 22\% | (96) | 16\% | (69) | 16\% | (71) | $4 \%$ |  | 444 |
| Educ: Post-grad | 17\% (41) | 33\% (80) | 15\% | (36) | 21\% | (51) | 12\% | (30) | 2\% | (6) | 244 |

[^85]Table HR4_11: And specifically, how credible are each of the following?
Huffington Post

| Demographic | Very credible | Somewhat credible | Not too credible | Not at all credible | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% (265) | 27\% (596) | 14\% (310) | 15\% (328) | 21\% (469) | 11\% (233) | 2201 |
| Income: Under 50k | 12\% (158) | 26\% (348) | 12\% (161) | 12\% (163) | 24\% (317) | 14\% (180) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 11\% (69) | 27\% (166) | 18\% (114) | 19\% (115) | 19\% (119) | 6\% (38) | 619 |
| Income: $100 \mathrm{k}+$ | 15\% (38) | 32\% (82) | 14\% (35) | 20\% (51) | 13\% (34) | 6\% (15) | 256 |
| Ethnicity: White | 12\% (205) | 25\% (424) | 15\% (265) | 16\% (279) | 22\% (386) | 9\% (163) | 1723 |
| Ethnicity: Hispanic | 13\% (46) | 31\% (108) | 16\% (58) | 12\% (43) | 15\% (53) | 12\% (41) | 350 |
| Ethnicity: Afr. Am. | 14\% (39) | 38\% (104) | 7\% (19) | 4\% (12) | 22\% (61) | 15\% (40) | 274 |
| Ethnicity: Other | 10\% (20) | 33\% (67) | 13\% (26) | 18\% (37) | $11 \% \quad$ (23) | 15\% (30) | 204 |
| Relig: Protestant | 8\% (41) | 23\% (122) | 16\% (86) | 24\% (124) | 21\% (112) | 8\% (41) | 526 |
| Relig: Roman Catholic | 16\% (69) | 25\% (110) | 15\% (68) | 15\% (68) | 20\% (91) | 9\% (40) | 446 |
| Relig: Ath./Agn./None | 13\% (90) | 33\% (226) | 12\% (79) | 9\% (60) | 22\% (153) | 11\% (75) | 683 |
| Relig: Something Else | 12\% (22) | 30\% (54) | 12\% (22) | 12\% (21) | 17\% (30) | 17\% (30) | 179 |
| Relig: Jewish | 32\% (14) | 27\% (12) | 20\% (9) | $13 \% \quad$ (6) | 7\% (3) | 2\% (1) | 43 |
| Evang | 8\% (49) | 21\% (127) | 16\% (98) | 20\% (121) | 24\% (144) | 10\% (62) | 601 |
| Non-Evang | 13\% (215) | 29\% (469) | 13\% (213) | 13\% (207) | 20\% (325) | 11\% (171) | 1600 |
| Relig: All Christian | 10\% (125) | 23\% (274) | 15\% (184) | 19\% (226) | 23\% (269) | 10\% (114) | 1193 |
| Relig: All Non-Christian | 12\% (22) | 30\% (54) | 12\% (22) | 12\% (21) | 17\% (30) | 17\% (30) | 179 |
| Community: Urban | 12\% (73) | 33\% (194) | 14\% (84) | 10\% (60) | 19\% (114) | 12\% (71) | 596 |
| Community: Suburban | 12\% (120) | 27\% (271) | 15\% (152) | 16\% (160) | 20\% (202) | 8\% (83) | 988 |
| Community: Rural | 12\% (71) | 21\% (131) | 12\% (74) | 18\% (108) | 25\% (153) | 13\% (79) | 617 |
| Employ: Private Sector | 14\% (91) | 33\% (216) | 16\% (106) | 15\% (96) | 16\% (100) | 6\% (37) | 646 |
| Employ: Government | 10\% (16) | 32\% (48) | 18\% (27) | 19\% (29) | 17\% (25) | 5\% (7) | 152 |
| Employ: Self-Employed | 15\% (27) | 26\% (47) | 21\% (37) | 16\% (30) | 13\% (24) | 9\% (16) | 182 |
| Employ: Homemaker | 11\% (18) | 23\% (38) | 13\% (22) | 11\% (19) | 31\% (51) | 10\% (16) | 162 |
| Employ: Student | 13\% (15) | 37\% (42) | 13\% (15) | 13\% (15) | 15\% (17) | 9\% (10) | 113 |
| Employ: Retired | 9\% (49) | 20\% (106) | 13\% (67) | 17\% (91) | 30\% (159) | 11\% (57) | 528 |
| Employ: Unemployed | $14 \%$ (33) | 25\% (60) | 9\% (20) | 11\% (26) | 21\% (50) | 20\% (47) | 237 |
| Employ: Other | 9\% (16) | 22\% (39) | 9\% (17) | 13\% (24) | 24\% (43) | 23\% (42) | 180 |
| Military HH: Yes | 10\% (41) | 23\% (92) | 16\% (63) | 19\% (76) | 22\% (88) | 9\% (37) | 397 |
| Military HH: No | 12\% (223) | 28\% (503) | 14\% (247) | 14\% (252) | 21\% (382) | 11\% (196) | 1804 |

Continued on next page

Table HR4_11: And specifically, how credible are each of the following?
Huffington Post

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (265) | 27\% | (596) | 14\% | (310) | 15\% | (328) | 21\% | (469) | 11\% | (233) | 2201 |
| RD/WT: Right Direction | 8\% | (69) | 22\% | (189) | 19\% | (163) | 24\% | (204) | 18\% | (160) | 10\% | (84) | 869 |
| RD/WT: Wrong Track | 15\% | (195) | 31\% | (407) | 11\% | (147) | 9\% | (124) | 23\% | (309) | 11\% | (149) | 1332 |
| Trump Job Approve | 7\% | (64) | 20\% | (183) | 18\% | (165) | 26\% | (238) | 20\% | (182) | 9\% | (82) | 914 |
| Trump Job Disapprove | 17\% | (193) | 34\% | (393) | 12\% | (138) | 7\% | (78) | 20\% | (234) | 10\% | (111) | 1148 |
| Trump Job Strongly Approve | 8\% | (39) | 15\% | (75) | 18\% | (88) | 35\% | (174) | 17\% | (84) | 8\% | (38) | 499 |
| Trump Job Somewhat Approve | 6\% | (25) | 26\% | (107) | 19\% | (78) | 15\% | (64) | 23\% | (97) | 10\% | (43) | 415 |
| Trump Job Somewhat Disapprove | $11 \%$ | (30) | 35\% | (94) | $14 \%$ | (39) | 10\% | (27) | 21\% | (56) | 9\% | (25) | 271 |
| Trump Job Strongly Disapprove | 19\% | (163) | 34\% | (299) | $11 \%$ | (99) | 6\% | (51) | 20\% | (178) | 10\% | (86) | 877 |
| Favorable of Trump | 6\% | (56) | 19\% | (168) | 20\% | (173) | 27\% | (234) | 20\% | (177) | 8\% | (73) | 880 |
| Unfavorable of Trump | 17\% | (192) | 35\% | (399) | $11 \%$ | (126) | 7\% | (83) | 20\% | (233) | 9\% | (108) | 1141 |
| Very Favorable of Trump | 7\% | (36) | 16\% | (83) | 18\% | (93) | 33\% | (171) | 19\% | (96) | 7\% | (38) | 517 |
| Somewhat Favorable of Trump | 6\% | (20) | 23\% | (85) | 22\% | (79) | 17\% | (63) | 22\% | (81) | 10\% | (35) | 363 |
| Somewhat Unfavorable of Trump | 10\% | (25) | 37\% | (93) | $12 \%$ | (30) | 12\% | (30) | 19\% | (49) | 9\% | (24) | 251 |
| Very Unfavorable of Trump | 19\% | (166) | 34\% | (307) | $11 \%$ | (96) | 6\% | (52) | 21\% | (185) | 9\% | (84) | 890 |
| \#1 Issue: Economy | 12\% | (68) | 30\% | (168) | 15\% | (86) | 14\% | (81) | 19\% | (107) | 9\% | (52) | 561 |
| \#1 Issue: Security | 7\% | (33) | 20\% | (92) | 17\% | (78) | 30\% | (135) | 19\% | (86) | 7\% | (33) | 459 |
| \#1 Issue: Health Care | 17\% | (67) | 33\% | (129) | 10\% | (40) | 8\% | (30) | 23\% | (90) | 10\% | (39) | 394 |
| \#1 Issue: Medicare / Social Security | $11 \%$ | (35) | 23\% | (71) | $11 \%$ | (35) | 10\% | (32) | 30\% | (93) | 15\% | (46) | 313 |
| \#1 Issue: Women's Issues | 14\% | (13) | 24\% | (23) | 17\% | (16) | 16\% | (15) | 17\% | (16) | 12\% | (11) | 95 |
| \#1 Issue: Education | 16\% | (26) | 29\% | (49) | 16\% | (27) | 9\% | (15) | 17\% | (27) | 13\% | (22) | 166 |
| \#1 Issue: Energy | 13\% | (12) | 36\% | (35) | $12 \%$ | (11) | 7\% | (7) | 24\% | (23) | 8\% | (7) | 95 |
| \#1 Issue: Other | 9\% | (10) | 25\% | (30) | $14 \%$ | (16) | 12\% | (14) | 22\% | (26) | 18\% | (21) | 119 |
| 2018 House Vote: Democrat | 20\% | (161) | 36\% | (294) | $11 \%$ | (89) | 5\% | (41) | 20\% | (165) | 7\% | (60) | 811 |
| 2018 House Vote: Republican | 6\% | (43) | 18\% | (132) | 19\% | (138) | 30\% | (215) | 19\% | (136) | 7\% | (50) | 714 |
| 2018 House Vote: Someone else | 12\% | (11) | 28\% | (24) | 8\% | (7) | 14\% | (12) | $31 \%$ | (27) | 7\% | (6) | 87 |
| 2018 House Vote: Didnt Vote | 9\% | (50) | 25\% | (144) | 13\% | (76) | 10\% | (60) | 24\% | (141) | 20\% | (117) | 586 |
| 2016 Vote: Hillary Clinton | 20\% | (137) | 37\% | (256) | $11 \%$ | (77) | 4\% | (25) | 20\% | (136) | 8\% | (55) | 685 |
| 2016 Vote: Donald Trump | 7\% | (48) | 19\% | (136) | 19\% | (139) | 29\% | (213) | 20\% | (146) | 7\% | (51) | 734 |
| 2016 Vote: Someone else | 12\% | (21) | 32\% | (55) | 12\% | (21) | 16\% | (27) | 22\% | (38) | 6\% | (10) | 172 |
| 2016 Vote: Didnt Vote | 9\% | (57) | 25\% | (148) | $12 \%$ | (73) | 10\% | (63) | 25\% | (149) | 19\% | (115) | 604 |

[^86]Table HR4_11: And specifically, how credible are each of the following?
Huffington Post

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (265) | 27\% | (596) | 14\% | (310) | 15\% | (328) | 21\% | (469) | 11\% | (233) | 2201 |
| Voted in 2014: Yes | 13\% | (173) | 27\% | (378) | 15\% | (208) | 17\% | (235) | 20\% | (272) | 8\% | (110) | 1376 |
| Voted in 2014: No | 11\% | (92) | 26\% | (218) | 12\% | (102) | $11 \%$ | (93) | 24\% | (197) | 15\% | (123) | 825 |
| 2012 Vote: Barack Obama | 18\% | (153) | 33\% | (279) | 13\% | (109) | 7\% | (61) | 21\% | (175) | 9\% | (78) | 854 |
| 2012 Vote: Mitt Romney | 5\% | (25) | 17\% | (86) | 18\% | (91) | 33\% | (165) | 21\% | (107) | 6\% | (30) | 504 |
| 2012 Vote: Other | 3\% | (3) | 23\% | (22) | 16\% | (15) | 23\% | (22) | 21\% | (20) | 15\% | (14) | 95 |
| 2012 Vote: Didn't Vote | 11\% | (83) | 28\% | (207) | 13\% | (95) | $11 \%$ | (79) | 22\% | (165) | 15\% | (110) | 738 |
| 4-Region: Northeast | 11\% | (45) | 32\% | (125) | $12 \%$ | (49) | 13\% | (53) | 20\% | (78) | $11 \%$ | (44) | 394 |
| 4-Region: Midwest | 10\% | (47) | 27\% | (124) | 14\% | (63) | 15\% | (70) | 22\% | (103) | 12\% | (55) | 462 |
| 4-Region: South | 12\% | (100) | 25\% | (207) | 16\% | (128) | $14 \%$ | (116) | 23\% | (188) | 10\% | (86) | 825 |
| 4-Region: West | $14 \%$ | (73) | 27\% | (141) | $13 \%$ | (70) | 17\% | (90) | 19\% | (99) | 9\% | (47) | 520 |
| Frequent TV watchers | 13\% | (210) | 29\% | (476) | $14 \%$ | (222) | 14\% | (231) | 21\% | (341) | 9\% | (140) | 1620 |
| Frequent movie watchers | 15\% | (138) | 30\% | (284) | $14 \%$ | (133) | 13\% | (127) | 18\% | (175) | 10\% | (92) | 949 |
| TV shows: Every day | 15\% | (166) | 30\% | (346) | 13\% | (151) | 13\% | (143) | $21 \%$ | (241) | 8\% | (97) | 1143 |
| TV shows: Several times per week | 9\% | (44) | 27\% | (130) | 15\% | (71) | 18\% | (88) | 21\% | (100) | 9\% | (43) | 477 |
| TV shows: About once per week | 16\% | (21) | 19\% | (24) | 17\% | (22) | 15\% | (19) | 26\% | (34) | 9\% | (12) | 132 |
| TV shows: Several times per month | 7\% | (7) | 31\% | (34) | 18\% | (19) | 15\% | (16) | 19\% | (21) | 10\% | (10) | 108 |
| TV shows: About once per month | 11\% | (5) | 24\% | (12) | 21\% | (10) | $14 \%$ | (7) | 19\% | (9) | 12\% | (6) | 48 |
| TV shows: Less often than once per month | 7\% | (6) | 18\% | (16) | $14 \%$ | (13) | 15\% | (14) | 30\% | (27) | 16\% | (14) | 89 |
| TV shows: Never | 8\% | (16) | 17\% | (34) | 12\% | (25) | 20\% | (41) | 18\% | (38) | 25\% | (51) | 204 |
| Movies: Every day | 17\% | (72) | 29\% | (120) | 12\% | (51) | 13\% | (53) | 17\% | (71) | 12\% | (50) | 416 |
| Movies: Several times per week | $12 \%$ | (66) | 31\% | (165) | 15\% | (82) | $14 \%$ | (74) | 19\% | (104) | 8\% | (43) | 533 |
| Movies: About once per week | $12 \%$ | (50) | 28\% | (115) | 16\% | (66) | 12\% | (49) | 23\% | (91) | 8\% | (34) | 405 |
| Movies: Several times per month | 12\% | (29) | 28\% | (67) | 17\% | (41) | 15\% | (36) | $21 \%$ | (50) | 7\% | (16) | 239 |
| Movies: About once per month | $11 \%$ | (20) | 28\% | (51) | $14 \%$ | (26) | 19\% | (36) | $21 \%$ | (38) | 7\% | (13) | 183 |
| Movies: Less often than once per month | 8\% | (15) | 22\% | (42) | 11\% | (21) | 16\% | (31) | $31 \%$ | (59) | $11 \%$ | (21) | 188 |
| Movies: Never | 5\% | (13) | 16\% | (37) | 10\% | (23) | 21\% | (50) | 24\% | (56) | $24 \%$ | (57) | 236 |

[^87]Table HR4_11: And specifically, how credible are each of the following?
Huffington Post

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (265) | 27\% | (596) | 14\% | (310) | 15\% | (328) | 21\% | (469) | $11 \%$ | (233) | 2201 |
| Sports: Every day | 16\% | (35) | 29\% | (64) | 17\% | (37) | $14 \%$ | (30) | 15\% | (32) | 9\% | (20) | 217 |
| Sports: Several times per week | 16\% | (54) | 32\% | (108) | 13\% | (46) | 16\% | (56) | 19\% | (64) | $5 \%$ | (16) | 344 |
| Sports: About once per week | 16\% | (41) | 26\% | (68) | 16\% | (42) | $14 \%$ | (36) | 19\% | (50) | 8\% | (20) | 258 |
| Sports: Several times per month | 8\% | (14) | 37\% | (63) | 18\% | (32) | 12\% | (21) | 18\% | (32) | 6\% | (10) | 172 |
| Sports: About once per month | 13\% | (18) | 26\% | (36) | 16\% | (21) | 19\% | (26) | 19\% | (26) | $7 \%$ | (9) | 137 |
| Sports: Less often than once per month | 8\% | (26) | 31\% | (97) | 16\% | (49) | 12\% | (39) | 23\% | (70) | 10\% | (33) | 313 |
| Sports: Never | 10\% | (77) | 21\% | (160) | 11\% | (84) | 16\% | (119) | 26\% | (195) | 16\% | (125) | 760 |
| Cable: I currently subscribe | 13\% | (136) | 30\% | (317) | 14\% | (146) | 14\% | (148) | 20\% | (213) | 9\% | (95) | 1054 |
| Cable: I subscribed in the past | 12\% | (89) | 25\% | (196) | 16\% | (125) | 15\% | (119) | 22\% | (171) | 9\% | (71) | 771 |
| Cable: I have never subscribed | $11 \%$ | (40) | 22\% | (83) | 10\% | (39) | 16\% | (62) | 23\% | (86) | 18\% | (67) | 376 |
| Satellite television: I currently subscribe | 13\% | (73) | 27\% | (149) | 13\% | (75) | 15\% | (83) | 21\% | (119) | 10\% | (55) | 554 |
| Satellite television: I subscribed in the past | 12\% | (75) | 26\% | (157) | 16\% | (94) | 16\% | (97) | 21\% | (127) | 9\% | (52) | 602 |
| Satellite television: I have never subscribed | $11 \%$ | (117) | 28\% | (290) | 14\% | (141) | 14\% | (149) | 21\% | (223) | 12\% | (126) | 1045 |
| Streaming service: I currently subscribe | 14\% | (184) | 31\% | (401) | 16\% | (201) | 13\% | (171) | 19\% | (245) | 6\% | (75) | 1276 |
| Streaming service: I subscribed in the past | 13\% | (33) | 22\% | (54) | 16\% | (40) | $14 \%$ | (36) | 21\% | (54) | $14 \%$ | (35) | 252 |
| Streaming service: I have never subscribed | 7\% | (48) | 21\% | (140) | 10\% | (70) | 18\% | (121) | 25\% | (171) | 18\% | (123) | 673 |
| Film: An avid fan | 18\% | (143) | 31\% | (243) | $14 \%$ | (110) | 13\% | (98) | 18\% | (143) | 6\% | (43) | 780 |
| Film: A casual fan | 10\% | (112) | 28\% | (313) | 15\% | (169) | 15\% | (166) | 22\% | (248) | $11 \%$ | (119) | 1127 |
| Film: Not a fan | 3\% | (10) | 14\% | (40) | 11\% | (31) | 22\% | (64) | 26\% | (78) | 24\% | (71) | 294 |
| Television: An avid fan | 16\% | (168) | 31\% | (327) | 13\% | (135) | 12\% | (123) | 21\% | (225) | 8\% | (88) | 1067 |
| Television: A casual fan | 9\% | (90) | 25\% | (243) | 15\% | (146) | 17\% | (164) | 22\% | (218) | $11 \%$ | (109) | 969 |
| Television: Not a fan | $4 \%$ | (6) | 16\% | (26) | 18\% | (29) | 25\% | (41) | 16\% | (27) | 22\% | (36) | 166 |
| Music: An avid fan | 16\% | (177) | 30\% | (339) | 13\% | (145) | 11\% | (123) | 20\% | (224) | 9\% | (106) | 1113 |
| Music: A casual fan | 8\% | (81) | 25\% | (240) | 16\% | (153) | 17\% | (164) | 23\% | (221) | $11 \%$ | (104) | 964 |
| Music: Not a fan | 5\% | (6) | 14\% | (17) | 9\% | (12) | 33\% | (41) | 20\% | (25) | 19\% | (23) | 124 |
| Fashion: An avid fan | 23\% | (74) | 30\% | (100) | 11\% | (37) | 7\% | (22) | 15\% | (48) | 14\% | (47) | 329 |
| Fashion: A casual fan | 12\% | (105) | 30\% | (277) | 14\% | (124) | 13\% | (116) | 23\% | (213) | 9\% | (78) | 912 |
| Fashion: Not a fan | 9\% | (85) | 23\% | (219) | 16\% | (149) | 20\% | (191) | 22\% | (208) | $11 \%$ | (108) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_12: And specifically, how credible are each of the following?
Your local news

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (639) | 46\% (1016) | 9\% | (193) | 4\% | (99) | 9\% | (195) | 3\% | (60) | 2201 |
| Gender: Male | 30\% (314) | 47\% (494) | 10\% | (110) | 5\% | (54) | 6\% | (64) | 3\% | (27) | 1062 |
| Gender: Female | 29\% (325) | 46\% (521) | 7\% | (83) | 4\% | (45) | 12\% | (132) | 3\% | (33) | 1139 |
| Age: 18-29 | 20\% (93) | 40\% (186) | $11 \%$ | (53) | 8\% | (38) | 14\% | (65) | 7\% | (35) | 470 |
| Age: 30-44 | 28\% (154) | 44\% (239) | 8\% | (42) | 5\% | (26) | 12\% | (65) | 3\% | (17) | 543 |
| Age: 45-54 | 35\% (112) | 50\% (157) | 9\% | (27) | 3\% | (10) | 3\% | (9) | - | (1) | 316 |
| Age: 55-64 | $34 \%$ (150) | 46\% (200) | 9\% | (40) | 3\% | (15) | 6\% | (27) | 1\% | (5) | 436 |
| Age: $65+$ | 30\% (131) | 54\% (234) | 7\% | (30) | $2 \%$ | (10) | 7\% | (29) | 1\% | (2) | 436 |
| Generation Z: 18-21 | 20\% (37) | 36\% (64) | 8\% | (14) | 12\% | (21) | 12\% | (22) | 13\% | (23) | 181 |
| Millennial: Age 22-37 | 25\% (146) | 43\% (258) | 10\% | (62) | 6\% | (34) | 12\% | (70) | 4\% | (25) | 595 |
| Generation X: Age 38-53 | 32\% (163) | 46\% (233) | 9\% | (44) | 3\% | (15) | 9\% | (47) | 1\% | (5) | 506 |
| Boomers: Age 54-72 | $32 \%$ (251) | 50\% (386) | 8\% | (65) | 3\% | (25) | 6\% | (47) | 1\% | (5) | 779 |
| PID: Dem (no lean) | 38\% (303) | 43\% (342) | 7\% | (56) | 3\% | (27) | 7\% | (56) | $2 \%$ | (18) | 802 |
| PID: Ind (no lean) | 26\% (183) | 44\% (313) | $8 \%$ | (60) | 5\% | (34) | 14\% | (98) | $4 \%$ | (30) | 719 |
| PID: Rep (no lean) | 22\% (153) | 53\% (361) | $11 \%$ | (76) | 5\% | (37) | 6\% | (41) | $2 \%$ | (12) | 681 |
| PID/Gender: Dem Men | 37\% (134) | 43\% (155) | 9\% | (32) | 4\% | (16) | 6\% | (21) | 1\% | (5) | 364 |
| PID/Gender: Dem Women | 39\% (169) | 43\% (186) | 6\% | (24) | 2\% | (11) | 8\% | (34) | 3\% | (13) | 438 |
| PID/Gender: Ind Men | 29\% (99) | 44\% (153) | 9\% | (32) | 5\% | (19) | 8\% | (29) | 4\% | (14) | 346 |
| PID/Gender: Ind Women | 22\% (84) | 43\% (160) | 8\% | (28) | 4\% | (16) | 19\% | (70) | 4\% | (16) | 373 |
| PID/Gender: Rep Men | 23\% (81) | 53\% (186) | 13\% | (45) | 5\% | (19) | $4 \%$ | (13) | $2 \%$ | (8) | 353 |
| PID/Gender: Rep Women | 22\% (72) | 53\% (175) | 9\% | (31) | 6\% | (18) | $9 \%$ | (28) | 1\% | (4) | 328 |
| Ideo: Liberal (1-3) | 33\% (225) | 43\% (299) | 9\% | (62) | 5\% | (36) | 7\% | (46) | 3\% | (20) | 687 |
| Ideo: Moderate (4) | 36\% (180) | 43\% (217) | 7\% | (35) | 3\% | (15) | 10\% | (52) | $2 \%$ | (8) | 506 |
| Ideo: Conservative (5-7) | 23\% (170) | 55\% (407) | $11 \%$ | (80) | 5\% | (35) | 6\% | (41) | 1\% | (6) | 739 |
| Educ: < College | 30\% (451) | 44\% (662) | 8\% | (117) | 5\% | (72) | 10\% | (155) | 4\% | (55) | 1513 |
| Educ: Bachelors degree | 26\% (114) | 54\% (240) | 9\% | (41) | 4\% | (18) | 6\% | (27) | 1\% | (4) | 444 |
| Educ: Post-grad | 30\% (74) | 46\% (113) | $14 \%$ | (34) | $4 \%$ | (9) | 5\% | (12) | 1\% | (1) | 244 |

[^88]Table HR4_12: And specifically, how credible are each of the following?
Your local news

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (639) | 46\% (1016) | 9\% | (193) | 4\% | (99) | 9\% | (195) | 3\% | (60) | 2201 |
| Income: Under 50k | 28\% (376) | 44\% (579) | 8\% | (102) | 5\% | (65) | 12\% | (157) | 4\% | (48) | 1326 |
| Income: 50k-100k | 31\% (191) | 51\% (314) | 9\% | (58) | 3\% | (21) | 5\% | (31) | 1\% | (4) | 619 |
| Income: $100 \mathrm{k}+$ | 28\% (72) | 48\% (123) | 13\% | (32) | 5\% | (13) | 3\% | (7) | 3\% | (8) | 256 |
| Ethnicity: White | 29\% (503) | 47\% (810) | 9\% | (149) | 4\% | (74) | 9\% | (147) | 2\% | (40) | 1723 |
| Ethnicity: Hispanic | 29\% (100) | 35\% (122) | 11\% | (39) | 10\% | (33) | 11\% | (37) | 5\% | (18) | 350 |
| Ethnicity: Afr. Am. | 34\% (95) | 39\% (108) | 6\% | (17) | 5\% | (14) | 11\% | (31) | 4\% | (10) | 274 |
| Ethnicity: Other | 20\% (42) | 48\% (98) | 13\% | (26) | 5\% | (11) | 8\% | (17) | 5\% | (10) | 204 |
| Relig: Protestant | 27\% (143) | 55\% (288) | 9\% | (45) | 3\% | (17) | 5\% | (25) | 1\% | (8) | 526 |
| Relig: Roman Catholic | 33\% (147) | 44\% (198) | 10\% | (45) | 3\% | (15) | 8\% | (36) | 1\% | (5) | 446 |
| Relig: Ath./Agn./None | 25\% (172) | 45\% (304) | 8\% | (55) | 6\% | (42) | 11\% | (77) | 5\% | (33) | 683 |
| Relig: Something Else | 32\% (57) | 49\% (88) | 7\% | (12) | 3\% | (6) | 8\% | (15) | 1\% | (2) | 179 |
| Relig: Jewish | $31 \%$ (13) | 38\% (17) | 14\% | (6) | 12\% | (5) | 1\% | (1) | 4\% | (2) | 43 |
| Evang | 31\% (185) | 49\% (292) | 7\% | (41) | 4\% | (23) | 9\% | (52) | 1\% | (9) | 601 |
| Non-Evang | 28\% (454) | 45\% (724) | 9\% | (151) | 5\% | (76) | 9\% | (144) | 3\% | (51) | 1600 |
| Relig: All Christian | 31\% (367) | 48\% (574) | 8\% | (100) | 3\% | (41) | 8\% | (96) | 1\% | (15) | 1193 |
| Relig: All Non-Christian | 32\% (57) | 49\% (88) | 7\% | (12) | 3\% | (6) | 8\% | (15) | 1\% | (2) | 179 |
| Community: Urban | 30\% (178) | 43\% (257) | 9\% | (52) | 4\% | (22) | 11\% | (66) | 4\% | (22) | 596 |
| Community: Suburban | 29\% (289) | 48\% (479) | 9\% | (86) | 5\% | (48) | 7\% | (73) | 1\% | (13) | 988 |
| Community: Rural | 28\% (172) | 45\% (280) | 9\% | (55) | 5\% | (28) | 9\% | (56) | 4\% | (25) | 617 |
| Employ: Private Sector | 30\% (194) | 52\% (333) | 8\% | (55) | 3\% | (22) | 5\% | (29) | 2\% | (13) | 646 |
| Employ: Government | 22\% (33) | 46\% (70) | 15\% | (22) | 6\% | (9) | 9\% | (14) | 2\% | (4) | 152 |
| Employ: Self-Employed | 26\% (47) | 46\% (83) | 14\% | (26) | 8\% | (14) | 6\% | (10) | 1\% | (1) | 182 |
| Employ: Homemaker | 26\% (43) | 37\% (61) | 7\% | (12) | 7\% | (11) | 18\% | (30) | 4\% | (6) | 162 |
| Employ: Student | 21\% (24) | 42\% (47) | 10\% | (11) | 11\% | (12) | 15\% | (17) | 2\% | (2) | 113 |
| Employ: Retired | 33\% (172) | 48\% (256) | 8\% | (41) | 3\% | (15) | 7\% | (38) | 1\% | (6) | 528 |
| Employ: Unemployed | 31\% (73) | 39\% (92) | 7\% | (16) | 5\% | (11) | 14\% | (33) | 6\% | (13) | 237 |
| Employ: Other | 30\% (54) | 41\% (74) | 6\% | (10) | 2\% | (4) | 13\% | (23) | 8\% | (15) | 180 |
| Military HH: Yes | 28\% (111) | 50\% (200) | 10\% | (39) | 5\% | (21) | 6\% | (23) | 1\% | (2) | 397 |
| Military HH: No | 29\% (528) | 45\% (816) | 9\% | (153) | 4\% | (77) | 10\% | (172) | 3\% | (58) | 1804 |

Continued on next page

Table HR4_12: And specifically, how credible are each of the following?
Your local news

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (639) | 46\% (1016) | 9\% | (193) | 4\% | (99) | 9\% | (195) | 3\% | (60) | 2201 |
| RD/WT: Right Direction | 24\% (208) | 49\% (427) | $11 \%$ | (95) | 6\% | (52) | 7\% | (63) | 3\% | (25) | 869 |
| RD/WT: Wrong Track | 32\% (431) | 44\% (589) | 7\% | (98) | 3\% | (46) | 10\% | (133) | 3\% | (35) | 1332 |
| Trump Job Approve | 25\% (225) | 51\% (467) | $11 \%$ | (100) | 6\% | (52) | 6\% | (56) | 2\% | (15) | 914 |
| Trump Job Disapprove | 34\% (393) | 44\% (502) | 7\% | (83) | 4\% | (43) | 9\% | (99) | 2\% | (27) | 1148 |
| Trump Job Strongly Approve | 25\% (125) | 49\% (244) | 12\% | (58) | 7\% | (36) | 6\% | (28) | 2\% | (9) | 499 |
| Trump Job Somewhat Approve | 24\% (101) | 54\% (223) | 10\% | (42) | 4\% | (15) | 7\% | (28) | 1\% | (6) | 415 |
| Trump Job Somewhat Disapprove | 26\% (71) | 52\% (141) | 9\% | (24) | 4\% | (11) | 6\% | (17) | 2\% | (6) | 271 |
| Trump Job Strongly Disapprove | 37\% (322) | 41\% (361) | 7\% | (59) | 4\% | (33) | 9\% | (81) | 2\% | (21) | 877 |
| Favorable of Trump | 24\% (212) | 53\% (468) | 10\% | (92) | 5\% | (47) | 6\% | (51) | 1\% | (11) | 880 |
| Unfavorable of Trump | 34\% (389) | 44\% (503) | 8\% | (86) | 4\% | (43) | 8\% | (97) | 2\% | (24) | 1141 |
| Very Favorable of Trump | 25\% (127) | 50\% (260) | $11 \%$ | (58) | 6\% | (32) | 6\% | (33) | 1\% | (7) | 517 |
| Somewhat Favorable of Trump | 23\% (84) | 57\% (209) | 9\% | (33) | 4\% | (15) | 5\% | (18) | 1\% | (4) | 363 |
| Somewhat Unfavorable of Trump | 25\% (62) | 51\% (128) | $11 \%$ | (27) | 4\% | (10) | 8\% | (20) | 1\% | (3) | 251 |
| Very Unfavorable of Trump | 37\% (326) | 42\% (375) | 7\% | (59) | 4\% | (32) | 9\% | (77) | 2\% | (20) | 890 |
| \#1 Issue: Economy | 29\% (160) | 47\% (262) | 9\% | (50) | 6\% | (31) | 9\% | (51) | 1\% | (6) | 561 |
| \#1 Issue: Security | 24\% (109) | 53\% (242) | $11 \%$ | (50) | 5\% | (24) | 6\% | (26) | 2\% | (8) | 459 |
| \#1 Issue: Health Care | 35\% (138) | 42\% (164) | 6\% | (26) | 4\% | (15) | 9\% | (37) | 4\% | (14) | 394 |
| \#1 Issue: Medicare / Social Security | 40\% (124) | 44\% (137) | 6\% | (20) | 2\% | (6) | 7\% | (23) | 1\% | (3) | 313 |
| \#1 Issue: Women's Issues | 17\% (16) | 44\% (42) | 15\% | (14) | 2\% | (2) | 17\% | (16) | 5\% | (4) | 95 |
| \#1 Issue: Education | 25\% (42) | 43\% (71) | 9\% | (15) | $3 \%$ | (5) | 12\% | (20) | 8\% | (13) | 166 |
| \#1 Issue: Energy | 30\% (28) | 45\% (43) | 7\% | (7) | 9\% | (8) | 7\% | (7) | 2\% | (2) | 95 |
| \#1 Issue: Other | 18\% (22) | 46\% (55) | 9\% | (11) | 6\% | (7) | 12\% | (15) | 8\% | (9) | 119 |
| 2018 House Vote: Democrat | 39\% (313) | 43\% (351) | 6\% | (50) | 3\% | (26) | 8\% | (64) | 1\% | (8) | 811 |
| 2018 House Vote: Republican | 22\% (159) | 54\% (384) | $11 \%$ | (78) | 6\% | (40) | 7\% | (46) | 1\% | (5) | 714 |
| 2018 House Vote: Someone else | 20\% (18) | 42\% (36) | 16\% | (14) | 7\% | (6) | 12\% | (10) | 3\% | (3) | 87 |
| 2018 House Vote: Didnt Vote | 25\% (148) | 41\% (243) | 9\% | (50) | 4\% | (26) | 13\% | (75) | 8\% | (44) | 586 |
| 2016 Vote: Hillary Clinton | 40\% (272) | 42\% (289) | 6\% | (44) | 4\% | (25) | 8\% | (53) | - | (3) | 685 |
| 2016 Vote: Donald Trump | 23\% (169) | 54\% (395) | $11 \%$ | (82) | 6\% | (40) | 6\% | (43) | 1\% | (5) | 734 |
| 2016 Vote: Someone else | 25\% (43) | 46\% (80) | $12 \%$ | (21) | 6\% | (11) | 8\% | (14) | 2\% | (3) | 172 |
| 2016 Vote: Didnt Vote | 26\% (155) | 41\% (250) | 7\% | (44) | 4\% | (22) | 14\% | (85) | 8\% | (48) | 604 |

[^89]Table HR4_12: And specifically, how credible are each of the following?
Your local news

| Demographic | Very credible |  | Somewhat credible |  | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (639) | 46\% | (1016) | 9\% | (193) | 4\% | (99) | 9\% | (195) | 3\% | (60) | 2201 |
| Voted in 2014: Yes | 31\% | (426) | 48\% | (654) | 9\% | (126) | 5\% | (66) | 7\% | (94) | $1 \%$ | (11) | 1376 |
| Voted in 2014: No | 26\% | (214) | 44\% | (362) | 8\% | (67) | 4\% | (32) | 12\% | (101) | 6\% | (49) | 825 |
| 2012 Vote: Barack Obama | 39\% | (330) | 41\% | (350) | 7\% | (63) | 4\% | (37) | 8\% | (68) | 1\% | (6) | 854 |
| 2012 Vote: Mitt Romney | 21\% | (108) | 58\% | (291) | 11\% | (57) | 5\% | (24) | 4\% | (22) | - | (2) | 504 |
| 2012 Vote: Other | 20\% | (19) | 43\% | (40) | 15\% | (14) | 4\% | (4) | 16\% | (16) | 2\% | (2) | 95 |
| 2012 Vote: Didn't Vote | 25\% | (182) | 44\% | (328) | 8\% | (58) | 4\% | (33) | 12\% | (89) | 6\% | (48) | 738 |
| 4-Region: Northeast | 31\% | (124) | 46\% | (182) | 9\% | (37) | 4\% | (15) | 7\% | (28) | 2\% | (8) | 394 |
| 4-Region: Midwest | 28\% | (129) | 47\% | (217) | 8\% | (38) | 5\% | (21) | 9\% | (43) | $3 \%$ | (14) | 462 |
| 4-Region: South | 32\% | (263) | 46\% | (382) | 7\% | (60) | 5\% | (39) | 8\% | (65) | $2 \%$ | (15) | 825 |
| 4-Region: West | 24\% | (123) | 45\% | (235) | 11\% | (58) | 4\% | (23) | 12\% | (60) | 4\% | (22) | 520 |
| Frequent TV watchers | 30\% | (493) | 49\% | (787) | 8\% | (134) | 4\% | (65) | 7\% | (121) | $1 \%$ | (21) | 1620 |
| Frequent movie watchers | 34\% | (318) | 45\% | (423) | 8\% | (74) | 5\% | (49) | 7\% | (65) | 2\% | (20) | 949 |
| TV shows: Every day | 34\% | (386) | 47\% | (533) | 8\% | (90) | 3\% | (39) | 7\% | (80) | 1\% | (15) | 1143 |
| TV shows: Several times per week | 23\% | (108) | 53\% | (254) | 9\% | (43) | 5\% | (26) | 9\% | (41) | $1 \%$ | (6) | 477 |
| TV shows: About once per week | 25\% | (33) | 44\% | (58) | 10\% | (13) | 7\% | (10) | 9\% | (12) | 4\% | (6) | 132 |
| TV shows: Several times per month | 28\% | (30) | 40\% | (43) | 13\% | (14) | 4\% | (5) | 10\% | (11) | 5\% | (5) | 108 |
| TV shows: About once per month | 29\% | (14) | 32\% | (15) | 18\% | (9) | 8\% | (4) | 13\% | (6) | - | (0) | 48 |
| TV shows: Less often than once per month | 30\% | (26) | 39\% | (35) | 7\% | (6) | 3\% | (3) | 18\% | (16) | 4\% | (4) | 89 |
| TV shows: Never | 20\% | (42) | 38\% | (78) | 9\% | (18) | 6\% | (13) | 15\% | (30) | $12 \%$ | (25) | 204 |
| Movies: Every day | 41\% | (171) | 36\% | (148) | 8\% | (32) | 6\% | (23) | 8\% | (33) | 2\% | (9) | 416 |
| Movies: Several times per week | 28\% | (148) | $51 \%$ | (274) | 8\% | (43) | 5\% | (26) | 6\% | (32) | $2 \%$ | (11) | 533 |
| Movies: About once per week | 27\% | (108) | 50\% | (203) | 12\% | (49) | 4\% | (17) | 6\% | (24) | 1\% | (5) | 405 |
| Movies: Several times per month | 27\% | (64) | 47\% | (112) | 12\% | (28) | 5\% | (12) | 8\% | (18) | 2\% | (4) | 239 |
| Movies: About once per month | 25\% | (46) | 51\% | (94) | 7\% | (13) | 4\% | (7) | $11 \%$ | (21) | 1\% | (2) | 183 |
| Movies: Less often than once per month | 25\% | (48) | 48\% | (90) | 8\% | (14) | 3\% | (6) | 14\% | (26) | $2 \%$ | (4) | 188 |
| Movies: Never | 23\% | (54) | 40\% | (94) | 6\% | (14) | $3 \%$ | (8) | 17\% | (41) | 11\% | (25) | 236 |

Continued on next page

Table HR4_12: And specifically, how credible are each of the following?
Your local news

| Demographic | Very credible | Somewhat credible | Not too credible |  | Not at all credible |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% (639) | 46\% (1016) | 9\% | (193) | 4\% | (99) | 9\% | (195) | 3\% | (60) | 2201 |
| Sports: Every day | 41\% (89) | 35\% (76) | 10\% | (22) | 7\% | (15) | 6\% | (13) | 1\% | (2) | 217 |
| Sports: Several times per week | 29\% (98) | 53\% (182) | 10\% | (33) | 3\% | (10) | 4\% | (15) | 2\% | (5) | 344 |
| Sports: About once per week | 35\% (91) | 42\% (109) | 12\% | (30) | 6\% | (14) | 5\% | (12) | 1\% | (3) | 258 |
| Sports: Several times per month | 25\% (43) | 53\% (91) | 12\% | (21) | 2\% | (4) | 6\% | (10) | 2\% | (3) | 172 |
| Sports: About once per month | 38\% (52) | 47\% (64) | 5\% | (7) | 5\% | (7) | 4\% | (6) | 1\% | (1) | 137 |
| Sports: Less often than once per month | 26\% (82) | 53\% (165) | 7\% | (23) | 5\% | (16) | 9\% | (27) | - | (0) | 313 |
| Sports: Never | 24\% (183) | 43\% (330) | 7\% | (57) | 4\% | (32) | 15\% | (112) | 6\% | (46) | 760 |
| Cable: I currently subscribe | 32\% (342) | 48\% (504) | 8\% | (80) | 4\% | (37) | 8\% | (79) | 1\% | (12) | 1054 |
| Cable: I subscribed in the past | 28\% (213) | 45\% (348) | 10\% | (80) | 5\% | (40) | 10\% | (73) | 2\% | (16) | 771 |
| Cable: I have never subscribed | 22\% (83) | 44\% (164) | 9\% | (33) | 6\% | (21) | 11\% | (43) | 8\% | (32) | 376 |
| Satellite television: I currently subscribe | 36\% (198) | 42\% (233) | 10\% | (54) | 5\% | (29) | 6\% | (34) | 1\% | (7) | 554 |
| Satellite television: I subscribed in the past | 28\% (167) | 48\% (287) | 9\% | (52) | 3\% | (19) | 10\% | (61) | 3\% | (17) | 602 |
| Satellite television: I have never subscribed | 26\% (275) | 47\% (496) | 8\% | (87) | 5\% | (51) | 10\% | (101) | 3\% | (36) | 1045 |
| Streaming service: I currently subscribe | 31\% (390) | 47\% (596) | 8\% | (108) | 5\% | (67) | 8\% | (96) | 1\% | (19) | 1276 |
| Streaming service: I subscribed in the past | 24\% (61) | 43\% (109) | 10\% | (26) | 4\% | (11) | 12\% | (30) | 6\% | (14) | 252 |
| Streaming service: I have never subscribed | 28\% (188) | 46\% (310) | 9\% | (59) | 3\% | (21) | 10\% | (68) | 4\% | (27) | 673 |
| Film: An avid fan | 38\% (294) | 42\% (327) | 8\% | (60) | 6\% | (44) | 6\% | (47) | 1\% | (8) | 780 |
| Film: A casual fan | 25\% (287) | 50\% (564) | 10\% | (112) | 3\% | (39) | 10\% | (108) | 2\% | (17) | 1127 |
| Film: Not a fan | 20\% (58) | 43\% (125) | 7\% | (20) | 5\% | (15) | 14\% | (41) | 12\% | (34) | 294 |
| Television: An avid fan | 37\% (390) | 45\% (475) | 7\% | (77) | 4\% | (47) | 6\% | (69) | 1\% | (9) | 1067 |
| Television: A casual fan | 24\% (232) | 50\% (480) | 10\% | (92) | 4\% | (37) | 10\% | (99) | 3\% | (28) | 969 |
| Television: Not a fan | 10\% (17) | 36\% (60) | 14\% | (23) | 9\% | (15) | 17\% | (27) | 14\% | (23) | 166 |
| Music: An avid fan | 33\% (369) | 45\% (496) | 7\% | (82) | 5\% | (59) | 8\% | (87) | 2\% | (20) | 1113 |
| Music: A casual fan | 26\% (249) | 49\% (476) | 10\% | (95) | 3\% | (29) | 9\% | (91) | 2\% | (23) | 964 |
| Music: Not a fan | 17\% (21) | 35\% (43) | 12\% | (15) | 8\% | (10) | 14\% | (17) | 13\% | (17) | 124 |
| Fashion: An avid fan | 38\% (125) | 34\% (113) | 8\% | (27) | 10\% | (32) | 9\% | (30) | 1\% | (3) | 329 |
| Fashion: A casual fan | 29\% (264) | 47\% (427) | 9\% | (80) | 4\% | (33) | 10\% | (95) | 2\% | (15) | 912 |
| Fashion: Not a fan | 26\% (251) | 50\% (477) | 9\% | (86) | 4\% | (34) | 7\% | (71) | 4\% | (42) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_1: And specifically, how much do you trust each of the following?
CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (424) | 32\% | (702) | 14\% | (313) | 23\% | (507) | 12\% | (255) | 2201 |
| Gender: Male | 20\% | (216) | 30\% | (318) | 15\% | (159) | 27\% | (289) | 8\% | (80) | 1062 |
| Gender: Female | 18\% | (208) | 34\% | (383) | 14\% | (154) | 19\% | (219) | 15\% | (174) | 1139 |
| Age: 18-29 | 19\% | (91) | 30\% | (141) | 16\% | (77) | 16\% | (75) | 18\% | (86) | 470 |
| Age: 30-44 | 20\% | (108) | $36 \%$ | (194) | 13\% | (70) | 18\% | (98) | 13\% | (72) | 543 |
| Age: 45-54 | 24\% | (77) | $32 \%$ | (101) | 15\% | (46) | 24\% | (75) | 5\% | (16) | 316 |
| Age: 55-64 | 16\% | (71) | 31\% | (135) | 13\% | (56) | $31 \%$ | (133) | 9\% | (40) | 436 |
| Age: 65+ | 18\% | (77) | 30\% | (130) | 15\% | (64) | 29\% | (127) | 9\% | (40) | 436 |
| Generation Z: 18-21 | 17\% | (31) | 32\% | (58) | 21\% | (38) | 11\% | (20) | 19\% | (33) | 181 |
| Millennial: Age 22-37 | 22\% | (134) | 33\% | (195) | 13\% | (76) | 17\% | (104) | 15\% | (87) | 595 |
| Generation X: Age 38-53 | 20\% | (102) | 34\% | (173) | 14\% | (71) | 22\% | (109) | 10\% | (52) | 506 |
| Boomers: Age 54-72 | 17\% | (132) | 30\% | (236) | 14\% | (108) | 30\% | (233) | 9\% | (71) | 779 |
| PID: Dem (no lean) | 32\% | (253) | 41\% | (325) | 10\% | (82) | 8\% | (61) | 10\% | (81) | 802 |
| PID: Ind (no lean) | 15\% | (108) | $32 \%$ | (233) | 16\% | (112) | 21\% | (152) | 16\% | (114) | 719 |
| PID: Rep (no lean) | 9\% | (64) | 21\% | (144) | 18\% | (119) | 43\% | (294) | 9\% | (60) | 681 |
| PID/Gender: Dem Men | 34\% | (122) | 41\% | (149) | 10\% | (36) | 7\% | (26) | 8\% | (30) | 364 |
| PID/Gender: Dem Women | 30\% | (131) | 40\% | (176) | 11\% | (46) | 8\% | (35) | 12\% | (50) | 438 |
| PID/Gender: Ind Men | 16\% | (55) | 30\% | (103) | 18\% | (64) | 27\% | (93) | 9\% | (31) | 346 |
| PID/Gender: Ind Women | 14\% | (53) | 35\% | (130) | 13\% | (48) | 16\% | (59) | 22\% | (83) | 373 |
| PID/Gender: Rep Men | 11\% | (39) | 19\% | (66) | 17\% | (59) | 48\% | (170) | 5\% | (19) | 353 |
| PID/Gender: Rep Women | 8\% | (25) | 24\% | (77) | 18\% | (61) | 38\% | (125) | 12\% | (41) | 328 |
| Ideo: Liberal (1-3) | 30\% | (208) | 41\% | (279) | 12\% | (80) | 9\% | (59) | 9\% | (61) | 687 |
| Ideo: Moderate (4) | 23\% | (115) | 37\% | (189) | 15\% | (74) | 15\% | (75) | 11\% | (54) | 506 |
| Ideo: Conservative (5-7) | 9\% | (64) | 21\% | (154) | 17\% | (126) | 47\% | (345) | 7\% | (49) | 739 |
| Educ: < College | 19\% | (293) | 30\% | (457) | 13\% | (203) | 22\% | (339) | 15\% | (221) | 1513 |
| Educ: Bachelors degree | 18\% | (79) | 35\% | (156) | 18\% | (78) | 24\% | (108) | 5\% | (23) | 444 |
| Educ: Post-grad | $21 \%$ | (51) | 36\% | (89) | 13\% | (33) | 25\% | (61) | 4\% | (10) | 244 |

[^90]Table HR5_1: And specifically, how much do you trust each of the following?
CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (424) | 32\% | (702) | 14\% | (313) | 23\% | (507) | 12\% | (255) | 2201 |
| Income: Under 50k | 19\% | (251) | $31 \%$ | (417) | 14\% | (186) | 20\% | (271) | 15\% | (201) | 1326 |
| Income: 50k-100k | 21\% | (131) | 31\% | (193) | 15\% | (94) | 27\% | (164) | 6\% | (37) | 619 |
| Income: 100k+ | 16\% | (42) | 36\% | (92) | 13\% | (33) | 28\% | (72) | 6\% | (16) | 256 |
| Ethnicity: White | 17\% | (300) | $31 \%$ | (539) | 14\% | (245) | 26\% | (442) | 11\% | (196) | 1723 |
| Ethnicity: Hispanic | 21\% | (72) | 37\% | (131) | 15\% | (53) | 16\% | (57) | 10\% | (37) | 350 |
| Ethnicity: Afr. Am. | 29\% | (80) | 39\% | (106) | 9\% | (24) | 10\% | (28) | 13\% | (37) | 274 |
| Ethnicity: Other | 22\% | (44) | 28\% | (57) | 22\% | (44) | 18\% | (38) | 11\% | (22) | 204 |
| Relig: Protestant | 13\% | (70) | 27\% | (140) | 16\% | (84) | 37\% | (192) | 7\% | (39) | 526 |
| Relig: Roman Catholic | 20\% | (87) | 35\% | (158) | 16\% | (69) | 20\% | (90) | 9\% | (40) | 446 |
| Relig: Ath./Agn./None | 20\% | (140) | 35\% | (237) | 12\% | (85) | 16\% | (107) | 17\% | (115) | 683 |
| Relig: Something Else | 19\% | (35) | 37\% | (67) | 15\% | (27) | 18\% | (32) | 10\% | (19) | 179 |
| Relig: Jewish | 39\% | (17) | 28\% | (12) | 6\% | (3) | 23\% | (10) | 5\% | (2) | 43 |
| Evang | 18\% | (106) | 27\% | (161) | 15\% | (87) | 32\% | (195) | 9\% | (53) | 601 |
| Non-Evang | 20\% | (319) | 34\% | (541) | 14\% | (226) | 20\% | (313) | 13\% | (202) | 1600 |
| Relig: All Christian | 17\% | (208) | 30\% | (358) | 15\% | (179) | 29\% | (343) | 9\% | (106) | 1193 |
| Relig: All Non-Christian | 19\% | (35) | 37\% | (67) | 15\% | (27) | 18\% | (32) | 10\% | (19) | 179 |
| Community: Urban | 24\% | (144) | 34\% | (200) | 11\% | (67) | 17\% | (100) | 14\% | (85) | 596 |
| Community: Suburban | 19\% | (187) | 33\% | (324) | 15\% | (150) | 24\% | (236) | 9\% | (91) | 988 |
| Community: Rural | 15\% | (93) | 29\% | (177) | 16\% | (97) | 28\% | (171) | 13\% | (79) | 617 |
| Employ: Private Sector | 19\% | (122) | 37\% | (238) | 14\% | (91) | 23\% | (146) | 8\% | (49) | 646 |
| Employ: Government | 21\% | (32) | 30\% | (45) | 15\% | (22) | 24\% | (37) | 11\% | (16) | 152 |
| Employ: Self-Employed | 20\% | (36) | 28\% | (52) | 15\% | (28) | 27\% | (48) | 10\% | (18) | 182 |
| Employ: Homemaker | 22\% | (36) | 28\% | (45) | 14\% | (23) | 16\% | (26) | 20\% | (33) | 162 |
| Employ: Student | 14\% | (15) | 40\% | (46) | 20\% | (23) | 13\% | (14) | 13\% | (15) | 113 |
| Employ: Retired | 19\% | (98) | 29\% | (152) | 14\% | (73) | 30\% | (157) | 9\% | (48) | 528 |
| Employ: Unemployed | 21\% | (51) | 32\% | (76) | 10\% | (25) | 18\% | (43) | 18\% | (43) | 237 |
| Employ: Other | 18\% | (33) | 27\% | (49) | 16\% | (28) | 20\% | (37) | 19\% | (33) | 180 |
| Military HH: Yes | 20\% | (80) | 27\% | (106) | 12\% | (49) | 33\% | (132) | 8\% | (30) | 397 |
| Military HH: No | 19\% | (344) | 33\% | (595) | 15\% | (264) | $21 \%$ | (375) | 12\% | (225) | 1804 |

[^91]Table HR5_1: And specifically, how much do you trust each of the following? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (424) | 32\% | (702) | 14\% | (313) | 23\% | (507) | 12\% | (255) | 2201 |
| RD/WT: Right Direction | 12\% | (101) | 24\% | (205) | 17\% | (149) | 39\% | (340) | 8\% | (74) | 869 |
| RD/WT: Wrong Track | 24\% | (323) | 37\% | (496) | 12\% | (164) | 13\% | (167) | 14\% | (181) | 1332 |
| Trump Job Approve | 9\% | (86) | 23\% | (210) | 17\% | (159) | 43\% | (389) | 8\% | (70) | 914 |
| Trump Job Disapprove | 29\% | (327) | 39\% | (447) | 12\% | (142) | 9\% | (104) | 11\% | (127) | 1148 |
| Trump Job Strongly Approve | 9\% | (46) | 16\% | (79) | 14\% | (72) | 56\% | (280) | 4\% | (22) | 499 |
| Trump Job Somewhat Approve | 10\% | (40) | 32\% | (131) | $21 \%$ | (87) | 26\% | (109) | 12\% | (48) | 415 |
| Trump Job Somewhat Disapprove | 18\% | (49) | 45\% | (121) | 16\% | (43) | 10\% | (27) | 12\% | (31) | 271 |
| Trump Job Strongly Disapprove | 32\% | (279) | 37\% | (326) | 11\% | (99) | 9\% | (78) | 11\% | (96) | 877 |
| Favorable of Trump | 9\% | (80) | 21\% | (189) | 18\% | (161) | 44\% | (390) | 7\% | (60) | 880 |
| Unfavorable of Trump | 29\% | (328) | 40\% | (455) | 12\% | (137) | 9\% | (102) | 10\% | (119) | 1141 |
| Very Favorable of Trump | 9\% | (47) | 15\% | (79) | 15\% | (79) | 55\% | (282) | 6\% | (29) | 517 |
| Somewhat Favorable of Trump | 9\% | (33) | 30\% | (110) | 22\% | (81) | 30\% | (108) | 9\% | (31) | 363 |
| Somewhat Unfavorable of Trump | 23\% | (57) | 40\% | (100) | 14\% | (34) | 12\% | (31) | 11\% | (28) | 251 |
| Very Unfavorable of Trump | 30\% | (271) | 40\% | (355) | 12\% | (103) | 8\% | (71) | 10\% | (91) | 890 |
| \#1 Issue: Economy | 20\% | (114) | 35\% | (194) | 15\% | (84) | 20\% | (111) | 11\% | (59) | 561 |
| \#1 Issue: Security | 12\% | (54) | 21\% | (94) | 13\% | (62) | 48\% | (221) | 6\% | (27) | 459 |
| \#1 Issue: Health Care | 26\% | (103) | 38\% | (150) | 11\% | (42) | 13\% | (50) | 12\% | (49) | 394 |
| \#1 Issue: Medicare / Social Security | 21\% | (67) | 33\% | (102) | 16\% | (51) | 17\% | (53) | 13\% | (39) | 313 |
| \#1 Issue: Women's Issues | 16\% | (15) | 35\% | (33) | 15\% | (14) | 18\% | (17) | 16\% | (15) | 95 |
| \#1 Issue: Education | 17\% | (29) | 34\% | (56) | 19\% | (31) | 13\% | (21) | 18\% | (30) | 166 |
| \#1 Issue: Energy | 30\% | (29) | 38\% | (36) | 12\% | (11) | 10\% | (10) | 10\% | (10) | 95 |
| \#1 Issue: Other | 11\% | (13) | $31 \%$ | (36) | 15\% | (18) | 22\% | (26) | 22\% | (26) | 119 |
| 2018 House Vote: Democrat | 32\% | (260) | 41\% | (335) | 11\% | (91) | 7\% | (57) | 8\% | (68) | 811 |
| 2018 House Vote: Republican | 8\% | (54) | 20\% | (139) | 20\% | (140) | 48\% | (344) | 5\% | (37) | 714 |
| 2018 House Vote: Someone else | 18\% | (16) | 27\% | (23) | 14\% | (12) | 23\% | (20) | 18\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | 16\% | (93) | 35\% | (203) | 12\% | (71) | 15\% | (86) | 23\% | (134) | 586 |
| 2016 Vote: Hillary Clinton | 35\% | (242) | 41\% | (282) | 9\% | (58) | 6\% | (41) | 9\% | (61) | 685 |
| 2016 Vote: Donald Trump | 8\% | (59) | 21\% | (155) | 19\% | (136) | 46\% | (338) | 6\% | (46) | 734 |
| 2016 Vote: Someone else | 11\% | (20) | 37\% | (63) | 21\% | (37) | 22\% | (37) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 17\% | (103) | 33\% | (199) | 14\% | (82) | 15\% | (88) | 22\% | (132) | 604 |

[^92]Table HR5_1: And specifically, how much do you trust each of the following?
CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (424) | $32 \%$ | (702) | 14\% | (313) | 23\% | (507) | 12\% | (255) | 2201 |
| Voted in 2014: Yes | 20\% | (278) | 32\% | (436) | 15\% | (201) | 26\% | (363) | 7\% | (97) | 1376 |
| Voted in 2014: No | 18\% | (146) | 32\% | (266) | 14\% | (112) | 17\% | (144) | 19\% | (158) | 825 |
| 2012 Vote: Barack Obama | 29\% | (251) | 40\% | (338) | 11\% | (94) | 11\% | (92) | 9\% | (79) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (36) | 20\% | (101) | 18\% | (88) | 50\% | (254) | 5\% | (25) | 504 |
| 2012 Vote: Other | 11\% | (10) | 21\% | (20) | 17\% | (17) | 36\% | (34) | 15\% | (14) | 95 |
| 2012 Vote: Didn't Vote | 17\% | (127) | 33\% | (242) | 15\% | (112) | 17\% | (124) | 18\% | (134) | 738 |
| 4-Region: Northeast | 19\% | (75) | 37\% | (145) | 16\% | (62) | 17\% | (66) | 12\% | (46) | 394 |
| 4-Region: Midwest | 16\% | (73) | $31 \%$ | (142) | 15\% | (70) | 23\% | (108) | 15\% | (70) | 462 |
| 4-Region: South | 21\% | (171) | 30\% | (247) | 13\% | (110) | 26\% | (215) | 10\% | (82) | 825 |
| 4-Region: West | 20\% | (105) | 32\% | (167) | 14\% | (71) | 23\% | (119) | 11\% | (58) | 520 |
| Frequent TV watchers | 21\% | (340) | 34\% | (545) | 14\% | (230) | 21\% | (346) | 10\% | (159) | 1620 |
| Frequent movie watchers | 24\% | (225) | 35\% | (331) | 14\% | (132) | 20\% | (187) | 8\% | (74) | 949 |
| TV shows: Every day | 23\% | (267) | 34\% | (387) | 13\% | (147) | 20\% | (228) | 10\% | (113) | 1143 |
| TV shows: Several times per week | 15\% | (72) | 33\% | (158) | 17\% | (83) | 25\% | (118) | 10\% | (46) | 477 |
| TV shows: About once per week | 17\% | (23) | 26\% | (35) | 14\% | (19) | 30\% | (39) | 13\% | (17) | 132 |
| TV shows: Several times per month | 9\% | (9) | 39\% | (42) | 22\% | (24) | 18\% | (19) | 13\% | (14) | 108 |
| TV shows: About once per month | 12\% | (6) | 21\% | (10) | 18\% | (9) | 30\% | (15) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 23\% | (20) | 21\% | (19) | 11\% | (9) | 28\% | (25) | 18\% | (16) | 89 |
| TV shows: Never | 13\% | (26) | 25\% | (51) | 11\% | (22) | 31\% | (64) | 20\% | (40) | 204 |
| Movies: Every day | 28\% | (117) | 30\% | (127) | 13\% | (56) | 18\% | (76) | 10\% | (41) | 416 |
| Movies: Several times per week | 20\% | (108) | 38\% | (205) | 14\% | (76) | 21\% | (111) | 6\% | (33) | 533 |
| Movies: About once per week | 18\% | (72) | 33\% | (135) | 14\% | (57) | 21\% | (85) | 14\% | (57) | 405 |
| Movies: Several times per month | 16\% | (39) | 35\% | (84) | 17\% | (41) | 22\% | (52) | 9\% | (23) | 239 |
| Movies: About once per month | 14\% | (25) | 30\% | (55) | 16\% | (28) | 29\% | (53) | 12\% | (23) | 183 |
| Movies: Less often than once per month | 17\% | (31) | 25\% | (46) | 14\% | (26) | 28\% | (52) | 17\% | (32) | 188 |
| Movies: Never | 13\% | (31) | 21\% | (50) | 12\% | (29) | 34\% | (79) | 20\% | (47) | 236 |

Continued on next page

Table HR5_1: And specifically, how much do you trust each of the following? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (424) | $32 \%$ | (702) | 14\% | (313) | 23\% | (507) | 12\% | (255) | 2201 |
| Sports: Every day | $33 \%$ | (71) | 32\% | (69) | 12\% | (27) | 17\% | (37) | 6\% | (13) | 217 |
| Sports: Several times per week | 19\% | (64) | 36\% | (125) | 16\% | (53) | 23\% | (80) | 6\% | (21) | 344 |
| Sports: About once per week | 24\% | (62) | $32 \%$ | (82) | 15\% | (38) | 24\% | (62) | 5\% | (14) | 258 |
| Sports: Several times per month | 22\% | (38) | 30\% | (52) | 18\% | (31) | 20\% | (34) | 10\% | (18) | 172 |
| Sports: About once per month | 19\% | (26) | 30\% | (41) | 23\% | (31) | 23\% | (32) | 5\% | (7) | 137 |
| Sports: Less often than once per month | 15\% | (46) | 36\% | (112) | 13\% | (41) | 24\% | (75) | 13\% | (40) | 313 |
| Sports: Never | 15\% | (117) | 29\% | (222) | 12\% | (91) | 25\% | (188) | 19\% | (143) | 760 |
| Cable: I currently subscribe | 21\% | (222) | 35\% | (365) | 14\% | (151) | 21\% | (225) | 9\% | (92) | 1054 |
| Cable: I subscribed in the past | 19\% | (149) | 32\% | (243) | 15\% | (117) | 23\% | (178) | 11\% | (84) | 771 |
| Cable: I have never subscribed | 14\% | (53) | 25\% | (94) | 12\% | (45) | 28\% | (104) | 21\% | (79) | 376 |
| Satellite television: I currently subscribe | 25\% | (138) | $31 \%$ | (171) | 13\% | (74) | 23\% | (129) | 8\% | (42) | 554 |
| Satellite television: I subscribed in the past | 18\% | (109) | $31 \%$ | (188) | 15\% | (91) | 22\% | (135) | 13\% | (80) | 602 |
| Satellite television: I have never subscribed | 17\% | (178) | $33 \%$ | (343) | 14\% | (148) | 23\% | (244) | 13\% | (133) | 1045 |
| Streaming service: I currently subscribe | 21\% | (264) | 35\% | (444) | 15\% | (194) | 21\% | (268) | 8\% | (108) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (48) | 30\% | (75) | 16\% | (40) | 21\% | (52) | 15\% | (37) | 252 |
| Streaming service: I have never subscribed | 17\% | (113) | 27\% | (183) | 12\% | (79) | 28\% | (188) | 16\% | (110) | 673 |
| Film: An avid fan | 25\% | (199) | 35\% | (276) | 14\% | (111) | 18\% | (142) | 7\% | (53) | 780 |
| Film: A casual fan | 17\% | (186) | 32\% | (361) | 15\% | (169) | 24\% | (266) | 13\% | (144) | 1127 |
| Film: Not a fan | 13\% | (39) | 22\% | (65) | 11\% | (33) | 34\% | (99) | 20\% | (58) | 294 |
| Television: An avid fan | 24\% | (256) | 36\% | (386) | 12\% | (132) | 18\% | (195) | 9\% | (97) | 1067 |
| Television: A casual fan | 15\% | (148) | 30\% | (291) | 17\% | (166) | 26\% | (250) | 12\% | (113) | 969 |
| Television: Not a fan | 12\% | (20) | 14\% | (24) | 9\% | (15) | 38\% | (63) | 27\% | (45) | 166 |
| Music: An avid fan | 24\% | (268) | 34\% | (383) | 14\% | (160) | 17\% | (195) | 10\% | (107) | 1113 |
| Music: A casual fan | 15\% | (143) | 31\% | (302) | 15\% | (142) | 27\% | (262) | 12\% | (116) | 964 |
| Music: Not a fan | 11\% | (14) | 14\% | (17) | 9\% | (11) | 41\% | (51) | 26\% | (32) | 124 |
| Fashion: An avid fan | $33 \%$ | (108) | 36\% | (118) | 16\% | (51) | 9\% | (28) | 7\% | (23) | 329 |
| Fashion: A casual fan | 19\% | (176) | 35\% | (315) | $14 \%$ | (131) | 20\% | (182) | 12\% | (108) | 912 |
| Fashion: Not a fan | 15\% | (140) | 28\% | (269) | $14 \%$ | (131) | 31\% | (297) | 13\% | (123) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_2: And specifically, how much do you trust each of the following?
Fox News

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^93]Table HR5_2: And specifically, how much do you trust each of the following?
Fox News

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^94]Table HR5_2: And specifically, how much do you trust each of the following?
Fox News

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Continued on next page

Table HR5_2: And specifically, how much do you trust each of the following?
Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (442) | $31 \%$ | (683) | 16\% | (343) | 23\% | (509) | 10\% | (224) | 2201 |
| Voted in 2014: Yes | 21\% | (290) | 30\% | (417) | 16\% | (220) | 26\% | (363) | 6\% | (85) | 1376 |
| Voted in 2014: No | 18\% | (152) | 32\% | (265) | 15\% | (123) | 18\% | (146) | 17\% | (139) | 825 |
| 2012 Vote: Barack Obama | 17\% | (141) | 24\% | (207) | 16\% | (139) | 36\% | (304) | 7\% | (63) | 854 |
| 2012 Vote: Mitt Romney | 31\% | (154) | 41\% | (206) | 15\% | (78) | 10\% | (49) | 4\% | (18) | 504 |
| 2012 Vote: Other | 8\% | (8) | 30\% | (29) | 15\% | (14) | 28\% | (27) | 18\% | (17) | 95 |
| 2012 Vote: Didn't Vote | 19\% | (139) | 32\% | (237) | 15\% | (110) | 17\% | (129) | 17\% | (123) | 738 |
| 4-Region: Northeast | 21\% | (84) | 31\% | (120) | 15\% | (57) | 23\% | (89) | $11 \%$ | (44) | 394 |
| 4-Region: Midwest | 19\% | (89) | 28\% | (129) | 17\% | (80) | 24\% | (110) | $12 \%$ | (55) | 462 |
| 4-Region: South | 21\% | (172) | 33\% | (271) | 14\% | (117) | 23\% | (188) | 9\% | (76) | 825 |
| 4-Region: West | 19\% | (97) | 31\% | (162) | 17\% | (89) | 23\% | (122) | 9\% | (49) | 520 |
| Frequent TV watchers | 21\% | (340) | 32\% | (512) | 16\% | (257) | 23\% | (377) | 8\% | (134) | 1620 |
| Frequent movie watchers | 23\% | (221) | 32\% | (308) | 17\% | (162) | 22\% | (205) | 6\% | (53) | 949 |
| TV shows: Every day | 23\% | (261) | $31 \%$ | (353) | 15\% | (173) | 23\% | (262) | 8\% | (94) | 1143 |
| TV shows: Several times per week | 17\% | (79) | 33\% | (159) | 18\% | (84) | 24\% | (115) | 8\% | (40) | 477 |
| TV shows: About once per week | 19\% | (25) | 32\% | (42) | 18\% | (24) | 21\% | (28) | 10\% | (13) | 132 |
| TV shows: Several times per month | 9\% | (9) | 38\% | (41) | 21\% | (22) | 25\% | (27) | 7\% | (7) | 108 |
| TV shows: About once per month | 25\% | (12) | 25\% | (12) | 16\% | (8) | 19\% | (9) | 16\% | (8) | 48 |
| TV shows: Less often than once per month | 21\% | (19) | 26\% | (23) | 10\% | (9) | 25\% | (22) | 17\% | (15) | 89 |
| TV shows: Never | 18\% | (37) | 26\% | (53) | 11\% | (22) | 23\% | (46) | 23\% | (46) | 204 |
| Movies: Every day | 27\% | (114) | 30\% | (124) | 15\% | (61) | 21\% | (88) | 7\% | (29) | 416 |
| Movies: Several times per week | 20\% | (108) | $34 \%$ | (184) | 19\% | (101) | 22\% | (116) | $4 \%$ | (24) | 533 |
| Movies: About once per week | 18\% | (74) | 29\% | (118) | 16\% | (66) | 24\% | (98) | $12 \%$ | (50) | 405 |
| Movies: Several times per month | 14\% | (34) | 34\% | (81) | 14\% | (33) | 28\% | (67) | 10\% | (24) | 239 |
| Movies: About once per month | 18\% | (34) | 37\% | (68) | 12\% | (22) | 21\% | (39) | 11\% | (21) | 183 |
| Movies: Less often than once per month | 12\% | (23) | 25\% | (47) | 18\% | (33) | 31\% | (58) | 15\% | (28) | 188 |
| Movies: Never | 24\% | (56) | 26\% | (62) | 11\% | (27) | 18\% | (43) | 21\% | (49) | 236 |

[^95]Table HR5_2: And specifically, how much do you trust each of the following?
Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (442) | $31 \%$ | (683) | 16\% | (343) | 23\% | (509) | 10\% | (224) | 2201 |
| Sports: Every day | 36\% | (79) | 29\% | (64) | 15\% | (33) | 15\% | (32) | 4\% | (9) | 217 |
| Sports: Several times per week | 22\% | (76) | 35\% | (122) | 17\% | (58) | 19\% | (67) | 6\% | (20) | 344 |
| Sports: About once per week | 23\% | (59) | $31 \%$ | (79) | 19\% | (48) | 24\% | (63) | 4\% | (9) | 258 |
| Sports: Several times per month | 16\% | (28) | $34 \%$ | (58) | 20\% | (34) | 23\% | (39) | 8\% | (13) | 172 |
| Sports: About once per month | 27\% | (36) | 29\% | (39) | 19\% | (26) | 23\% | (32) | 2\% | (3) | 137 |
| Sports: Less often than once per month | 14\% | (45) | 34\% | (107) | 16\% | (50) | 25\% | (77) | 11\% | (33) | 313 |
| Sports: Never | 16\% | (118) | 28\% | (214) | 12\% | (94) | 26\% | (198) | 18\% | (136) | 760 |
| Cable: I currently subscribe | 22\% | (232) | 31\% | (332) | 17\% | (181) | 21\% | (224) | 8\% | (85) | 1054 |
| Cable: I subscribed in the past | 17\% | (133) | 33\% | (251) | 14\% | (109) | 26\% | (201) | 10\% | (77) | 771 |
| Cable: I have never subscribed | 20\% | (77) | 27\% | (100) | 14\% | (53) | 22\% | (83) | 17\% | (62) | 376 |
| Satellite television: I currently subscribe | 28\% | (157) | 34\% | (188) | 13\% | (74) | 18\% | (99) | 7\% | (36) | 554 |
| Satellite television: I subscribed in the past | 19\% | (114) | 30\% | (179) | 16\% | (99) | 23\% | (140) | 12\% | (71) | 602 |
| Satellite television: I have never subscribed | 16\% | (171) | 30\% | (316) | 16\% | (170) | 26\% | (270) | $11 \%$ | (117) | 1045 |
| Streaming service: I currently subscribe | 19\% | (240) | $31 \%$ | (391) | 17\% | (218) | 26\% | (337) | 7\% | (91) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (47) | 33\% | (83) | $12 \%$ | (29) | 22\% | (55) | 15\% | (37) | 252 |
| Streaming service: I have never subscribed | 23\% | (156) | $31 \%$ | (208) | 14\% | (96) | 17\% | (118) | 14\% | (96) | 673 |
| Film: An avid fan | 23\% | (180) | 30\% | (235) | 15\% | (118) | 26\% | (201) | 6\% | (46) | 780 |
| Film: A casual fan | 17\% | (196) | $32 \%$ | (362) | 17\% | (194) | 23\% | (256) | 11\% | (119) | 1127 |
| Film: Not a fan | 23\% | (66) | 29\% | (86) | 10\% | (30) | 18\% | (52) | 20\% | (59) | 294 |
| Television: An avid fan | 24\% | (255) | 32\% | (338) | 14\% | (148) | 23\% | (246) | 8\% | (80) | 1067 |
| Television: A casual fan | 17\% | (165) | 32\% | (311) | 18\% | (176) | 22\% | (211) | 11\% | (105) | 969 |
| Television: Not a fan | 14\% | (23) | 20\% | (34) | 12\% | (19) | 31\% | (52) | 23\% | (39) | 166 |
| Music: An avid fan | 21\% | (237) | 30\% | (337) | 16\% | (177) | 23\% | (262) | 9\% | (101) | 1113 |
| Music: A casual fan | 19\% | (183) | 32\% | (312) | 16\% | (156) | 22\% | (216) | 10\% | (97) | 964 |
| Music: Not a fan | 18\% | (22) | 27\% | (33) | 8\% | (11) | 25\% | (31) | $21 \%$ | (26) | 124 |
| Fashion: An avid fan | 26\% | (84) | 32\% | (104) | 17\% | (56) | 20\% | (66) | 6\% | (19) | 329 |
| Fashion: A casual fan | 19\% | (173) | $34 \%$ | (313) | 15\% | (138) | 20\% | (186) | 11\% | (103) | 912 |
| Fashion: Not a fan | 19\% | (186) | 28\% | (267) | 15\% | (149) | 27\% | (256) | 11\% | (102) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_3: And specifically, how much do you trust each of the following? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (331) | $31 \%$ | (683) | 16\% | (358) | 21\% | (453) | 17\% | (376) | 2201 |
| Gender: Male | 16\% | (167) | 30\% | (319) | 18\% | (196) | 25\% | (264) | $11 \%$ | (116) | 1062 |
| Gender: Female | 14\% | (164) | 32\% | (364) | 14\% | (162) | 17\% | (188) | 23\% | (260) | 1139 |
| Age: 18-29 | 11\% | (53) | 25\% | (120) | 22\% | (105) | 13\% | (60) | 28\% | (133) | 470 |
| Age: 30-44 | 15\% | (81) | 37\% | (202) | 15\% | (80) | 16\% | (88) | 17\% | (92) | 543 |
| Age: 45-54 | 19\% | (61) | 36\% | (114) | 15\% | (47) | 20\% | (62) | 10\% | (32) | 316 |
| Age: 55-64 | 15\% | (65) | 29\% | (127) | 14\% | (61) | 28\% | (123) | 14\% | (60) | 436 |
| Age: 65+ | 17\% | (72) | 28\% | (121) | 15\% | (65) | 27\% | (120) | 13\% | (58) | 436 |
| Generation Z: 18-21 | 10\% | (18) | 22\% | (40) | 30\% | (53) | 7\% | (13) | $31 \%$ | (56) | 181 |
| Millennial: Age 22-37 | 15\% | (88) | 34\% | (203) | 15\% | (92) | 15\% | (89) | 21\% | (123) | 595 |
| Generation X: Age 38-53 | 16\% | (82) | 35\% | (178) | 15\% | (76) | 19\% | (96) | 15\% | (74) | 506 |
| Boomers: Age 54-72 | 15\% | (115) | 29\% | (227) | 15\% | (113) | 28\% | (217) | 14\% | (105) | 779 |
| PID: Dem (no lean) | 27\% | (219) | 39\% | (309) | 12\% | (96) | 6\% | (50) | 16\% | (129) | 802 |
| PID: Ind (no lean) | 9\% | (67) | 30\% | (213) | 19\% | (135) | 19\% | (137) | 23\% | (166) | 719 |
| PID: Rep (no lean) | 7\% | (46) | 24\% | (162) | 19\% | (127) | 39\% | (265) | 12\% | (81) | 681 |
| PID/Gender: Dem Men | 28\% | (101) | 39\% | (142) | 14\% | (51) | 7\% | (25) | 13\% | (46) | 364 |
| PID/Gender: Dem Women | 27\% | (118) | 38\% | (167) | 10\% | (45) | 6\% | (25) | 19\% | (83) | 438 |
| PID/Gender: Ind Men | $11 \%$ | (39) | 29\% | (101) | 22\% | (75) | 25\% | (87) | 12\% | (43) | 346 |
| PID/Gender: Ind Women | 7\% | (28) | 30\% | (112) | 16\% | (60) | 14\% | (51) | $33 \%$ | (123) | 373 |
| PID/Gender: Rep Men | 8\% | (28) | 22\% | (77) | 20\% | (70) | 43\% | (152) | 8\% | (27) | 353 |
| PID/Gender: Rep Women | 6\% | (18) | 26\% | (85) | 18\% | (57) | 34\% | (113) | 17\% | (54) | 328 |
| Ideo: Liberal (1-3) | 24\% | (162) | 38\% | (259) | 16\% | (111) | 9\% | (59) | 14\% | (96) | 687 |
| Ideo: Moderate (4) | 18\% | (93) | 37\% | (189) | 17\% | (87) | 11\% | (53) | 17\% | (84) | 506 |
| Ideo: Conservative (5-7) | 7\% | (51) | 23\% | (173) | 18\% | (132) | 42\% | (313) | 9\% | (69) | 739 |
| Educ: < College | $14 \%$ | (219) | 29\% | (444) | 16\% | (241) | 20\% | (297) | 21\% | (313) | 1513 |
| Educ: Bachelors degree | $14 \%$ | (64) | 36\% | (160) | 18\% | (80) | 22\% | (96) | 10\% | (44) | 444 |
| Educ: Post-grad | 20\% | (49) | 33\% | (80) | 15\% | (37) | 24\% | (59) | 8\% | (19) | 244 |

[^96]Table HR5_3: And specifically, how much do you trust each of the following?
MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (331) | 31\% | (683) | 16\% | (358) | 21\% | (453) | 17\% | (376) | 2201 |
| Income: Under 50k | 14\% | (183) | 30\% | (400) | 16\% | (214) | 18\% | (238) | 22\% | (290) | 1326 |
| Income: 50k-100k | 17\% | (103) | 33\% | (205) | 16\% | (101) | 24\% | (149) | 10\% | (60) | 619 |
| Income: 100k+ | 17\% | (44) | 30\% | (78) | 17\% | (43) | 25\% | (65) | 10\% | (25) | 256 |
| Ethnicity: White | 14\% | (245) | 30\% | (523) | 16\% | (268) | 23\% | (401) | 17\% | (285) | 1723 |
| Ethnicity: Hispanic | 15\% | (52) | 33\% | (116) | 19\% | (66) | 14\% | (49) | 19\% | (66) | 350 |
| Ethnicity: Afr. Am. | 22\% | (61) | 37\% | (101) | 14\% | (39) | 8\% | (21) | 19\% | (53) | 274 |
| Ethnicity: Other | 12\% | (25) | 29\% | (60) | 25\% | (51) | 15\% | (30) | 19\% | (38) | 204 |
| Relig: Protestant | 11\% | (57) | 26\% | (139) | 19\% | (101) | 32\% | (169) | 11\% | (59) | 526 |
| Relig: Roman Catholic | 17\% | (78) | 34\% | (153) | 14\% | (63) | 20\% | (88) | 14\% | (64) | 446 |
| Relig: Ath./Agn./None | 16\% | (106) | 33\% | (226) | 15\% | (101) | 13\% | (88) | 24\% | (162) | 683 |
| Relig: Something Else | 16\% | (28) | 36\% | (64) | 19\% | (35) | 13\% | (24) | 16\% | (28) | 179 |
| Relig: Jewish | $21 \%$ | (9) | 34\% | (15) | 8\% | (3) | $31 \%$ | (14) | 5\% | (2) | 43 |
| Evang | 12\% | (70) | 27\% | (162) | 17\% | (105) | 29\% | (175) | 15\% | (89) | 601 |
| Non-Evang | 16\% | (261) | 33\% | (521) | 16\% | (254) | 17\% | (278) | 18\% | (287) | 1600 |
| Relig: All Christian | 14\% | (168) | 29\% | (346) | 17\% | (200) | 26\% | (309) | 14\% | (170) | 1193 |
| Relig: All Non-Christian | 16\% | (28) | 36\% | (64) | 19\% | (35) | 13\% | (24) | 16\% | (28) | 179 |
| Community: Urban | 18\% | (109) | $33 \%$ | (196) | 16\% | (94) | 15\% | (91) | 18\% | (106) | 596 |
| Community: Suburban | 16\% | (157) | $31 \%$ | (306) | 17\% | (168) | 21\% | (210) | 15\% | (148) | 988 |
| Community: Rural | 11\% | (65) | 29\% | (182) | 16\% | (97) | 25\% | (151) | 20\% | (122) | 617 |
| Employ: Private Sector | 18\% | (114) | 36\% | (232) | 17\% | (112) | 18\% | (119) | 11\% | (70) | 646 |
| Employ: Government | 11\% | (16) | 26\% | (39) | $21 \%$ | (31) | 27\% | (41) | 16\% | (25) | 152 |
| Employ: Self-Employed | 14\% | (25) | $31 \%$ | (56) | 18\% | (33) | 23\% | (42) | 14\% | (26) | 182 |
| Employ: Homemaker | 12\% | (19) | 30\% | (49) | 15\% | (24) | 18\% | (29) | 26\% | (41) | 162 |
| Employ: Student | 8\% | (9) | 40\% | (45) | 22\% | (24) | 7\% | (8) | 23\% | (26) | 113 |
| Employ: Retired | 17\% | (87) | 28\% | (146) | 14\% | (73) | 28\% | (146) | 14\% | (76) | 528 |
| Employ: Unemployed | 17\% | (39) | $31 \%$ | (72) | 13\% | (30) | 17\% | (40) | 23\% | (55) | 237 |
| Employ: Other | 12\% | (21) | 25\% | (44) | 17\% | (31) | 15\% | (28) | 31\% | (56) | 180 |
| Military HH: Yes | 13\% | (51) | 28\% | (113) | 19\% | (74) | 29\% | (115) | 11\% | (44) | 397 |
| Military HH: No | 16\% | (280) | 32\% | (570) | 16\% | (285) | 19\% | (338) | 18\% | (331) | 1804 |

Continued on next page

Table HR5_3: And specifically, how much do you trust each of the following? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (331) | $31 \%$ | (683) | 16\% | (358) | 21\% | (453) | 17\% | (376) | 2201 |
| RD/WT: Right Direction | 9\% | (74) | 24\% | (211) | 20\% | (170) | $35 \%$ | (304) | 13\% | (111) | 869 |
| RD/WT: Wrong Track | 19\% | (257) | 36\% | (473) | 14\% | (188) | $11 \%$ | (149) | 20\% | (265) | 1332 |
| Trump Job Approve | 7\% | (63) | 23\% | (214) | 20\% | (182) | $38 \%$ | (343) | 12\% | (113) | 914 |
| Trump Job Disapprove | 23\% | (262) | 38\% | (432) | 14\% | (163) | 9\% | (99) | 17\% | (193) | 1148 |
| Trump Job Strongly Approve | 7\% | (34) | 16\% | (80) | 18\% | (91) | 51\% | (255) | 8\% | (40) | 499 |
| Trump Job Somewhat Approve | 7\% | (29) | 32\% | (134) | 22\% | (91) | $21 \%$ | (88) | 18\% | (73) | 415 |
| Trump Job Somewhat Disapprove | 15\% | (40) | 39\% | (107) | 18\% | (49) | $11 \%$ | (28) | 17\% | (47) | 271 |
| Trump Job Strongly Disapprove | 25\% | (221) | 37\% | (325) | 13\% | (114) | 8\% | (71) | 17\% | (146) | 877 |
| Favorable of Trump | 6\% | (57) | 23\% | (207) | 20\% | (176) | 39\% | (347) | 11\% | (93) | 880 |
| Unfavorable of Trump | 22\% | (256) | 38\% | (430) | 15\% | (169) | 8\% | (88) | 17\% | (198) | 1141 |
| Very Favorable of Trump | 6\% | (33) | 17\% | (86) | 20\% | (104) | 49\% | (252) | 8\% | (42) | 517 |
| Somewhat Favorable of Trump | 7\% | (24) | 33\% | (121) | 20\% | (72) | 26\% | (95) | 14\% | (51) | 363 |
| Somewhat Unfavorable of Trump | 16\% | (40) | 34\% | (86) | 21\% | (52) | 10\% | (25) | 19\% | (48) | 251 |
| Very Unfavorable of Trump | 24\% | (216) | 39\% | (344) | 13\% | (117) | 7\% | (63) | 17\% | (149) | 890 |
| \#1 Issue: Economy | 14\% | (81) | 34\% | (188) | 20\% | (112) | 17\% | (94) | 15\% | (86) | 561 |
| \#1 Issue: Security | 8\% | (35) | 21\% | (95) | 15\% | (71) | 45\% | (206) | 11\% | (51) | 459 |
| \#1 Issue: Health Care | 24\% | (95) | 35\% | (140) | 13\% | (53) | 10\% | (38) | 17\% | (68) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% | (59) | $31 \%$ | (96) | 17\% | (52) | 15\% | (46) | 19\% | (60) | 313 |
| \#1 Issue: Women's Issues | 10\% | (9) | 35\% | (34) | 8\% | (8) | 17\% | (17) | 30\% | (28) | 95 |
| \#1 Issue: Education | 12\% | (19) | 38\% | (64) | 19\% | (31) | 9\% | (15) | 23\% | (38) | 166 |
| \#1 Issue: Energy | $21 \%$ | (20) | 40\% | (38) | 15\% | (15) | 10\% | (10) | 13\% | (13) | 95 |
| \#1 Issue: Other | 11\% | (13) | 25\% | (29) | $14 \%$ | (16) | 23\% | (27) | 27\% | (32) | 119 |
| 2018 House Vote: Democrat | 27\% | (223) | 40\% | (324) | 13\% | (103) | 6\% | (46) | 14\% | (116) | 811 |
| 2018 House Vote: Republican | 6\% | (40) | 23\% | (162) | 20\% | (142) | 44\% | (314) | 8\% | (56) | 714 |
| 2018 House Vote: Someone else | 13\% | (11) | 27\% | (23) | 17\% | (15) | 20\% | (18) | 23\% | (20) | 87 |
| 2018 House Vote: Didnt Vote | 10\% | (56) | 29\% | (173) | 17\% | (98) | 13\% | (74) | 31\% | (184) | 586 |
| 2016 Vote: Hillary Clinton | $31 \%$ | (210) | 37\% | (257) | 12\% | (80) | 6\% | (41) | 14\% | (97) | 685 |
| 2016 Vote: Donald Trump | 6\% | (47) | 25\% | (182) | 18\% | (132) | 41\% | (305) | 9\% | (69) | 734 |
| 2016 Vote: Someone else | 7\% | (11) | 34\% | (58) | 26\% | (45) | 20\% | (34) | 14\% | (23) | 172 |
| 2016 Vote: Didnt Vote | 10\% | (63) | 31\% | (185) | 16\% | (100) | 12\% | (71) | $31 \%$ | (185) | 604 |

[^97]Table HR5_3: And specifically, how much do you trust each of the following?
MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (331) | $31 \%$ | (683) | 16\% | (358) | 21\% | (453) | 17\% | (376) | 2201 |
| Voted in 2014: Yes | 17\% | (238) | 32\% | (435) | 15\% | (209) | 24\% | (335) | 11\% | (158) | 1376 |
| Voted in 2014: No | 11\% | (93) | 30\% | (248) | 18\% | (149) | 14\% | (117) | 26\% | (218) | 825 |
| 2012 Vote: Barack Obama | 25\% | (214) | 39\% | (337) | 13\% | (112) | 8\% | (71) | 14\% | (120) | 854 |
| 2012 Vote: Mitt Romney | 6\% | (29) | 22\% | (109) | 18\% | (90) | 47\% | (237) | 8\% | (38) | 504 |
| 2012 Vote: Other | 4\% | (4) | 24\% | (22) | 17\% | (16) | 31\% | (29) | 25\% | (24) | 95 |
| 2012 Vote: Didn't Vote | 11\% | (84) | 29\% | (211) | 19\% | (138) | 15\% | (113) | 26\% | (191) | 738 |
| 4-Region: Northeast | 16\% | (64) | 37\% | (144) | 17\% | (66) | 14\% | (56) | 16\% | (64) | 394 |
| 4-Region: Midwest | 14\% | (63) | 31\% | (144) | 16\% | (73) | 20\% | (93) | 19\% | (90) | 462 |
| 4-Region: South | 15\% | (124) | 29\% | (235) | 16\% | (133) | 24\% | (195) | 17\% | (137) | 825 |
| 4-Region: West | 15\% | (80) | 31\% | (161) | 17\% | (87) | 21\% | (108) | 16\% | (85) | 520 |
| Frequent TV watchers | 16\% | (263) | 33\% | (533) | 17\% | (271) | 19\% | (303) | 15\% | (250) | 1620 |
| Frequent movie watchers | 17\% | (161) | 34\% | (320) | 19\% | (178) | 16\% | (156) | 14\% | (133) | 949 |
| TV shows: Every day | 19\% | (212) | 33\% | (381) | 15\% | (176) | 18\% | (205) | 15\% | (169) | 1143 |
| TV shows: Several times per week | 11\% | (50) | 32\% | (152) | 20\% | (95) | 20\% | (98) | 17\% | (82) | 477 |
| TV shows: About once per week | 12\% | (16) | 29\% | (38) | 11\% | (15) | 26\% | (35) | 21\% | (28) | 132 |
| TV shows: Several times per month | 8\% | (9) | 34\% | (37) | 26\% | (28) | 18\% | (19) | 14\% | (15) | 108 |
| TV shows: About once per month | 12\% | (6) | 30\% | (14) | 11\% | (5) | 27\% | (13) | 20\% | (9) | 48 |
| TV shows: Less often than once per month | 20\% | (17) | 18\% | (16) | 16\% | (14) | 21\% | (19) | 26\% | (23) | 89 |
| TV shows: Never | 10\% | (21) | 22\% | (45) | 12\% | (25) | 31\% | (64) | 25\% | (50) | 204 |
| Movies: Every day | 21\% | (86) | 27\% | (112) | 20\% | (85) | 17\% | (69) | 16\% | (65) | 416 |
| Movies: Several times per week | 14\% | (76) | 39\% | (208) | 17\% | (93) | 16\% | (87) | 13\% | (69) | 533 |
| Movies: About once per week | 15\% | (59) | 32\% | (128) | 15\% | (62) | 19\% | (79) | 19\% | (77) | 405 |
| Movies: Several times per month | $14 \%$ | (34) | 38\% | (90) | 16\% | (37) | 19\% | (46) | 13\% | (32) | 239 |
| Movies: About once per month | 11\% | (20) | 30\% | (55) | 15\% | (28) | 24\% | (43) | 20\% | (36) | 183 |
| Movies: Less often than once per month | 17\% | (32) | 22\% | (41) | 14\% | (27) | 27\% | (51) | 20\% | (38) | 188 |
| Movies: Never | 11\% | (25) | 21\% | (49) | $11 \%$ | (27) | 33\% | (77) | 25\% | (58) | 236 |

Continued on next page

Table HR5_3: And specifically, how much do you trust each of the following?
MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (331) | $31 \%$ | (683) | 16\% | (358) | 21\% | (453) | 17\% | (376) | 2201 |
| Sports: Every day | 24\% | (52) | $31 \%$ | (68) | 16\% | (36) | 17\% | (37) | 11\% | (24) | 217 |
| Sports: Several times per week | 15\% | (53) | 38\% | (130) | 15\% | (52) | 22\% | (76) | 9\% | (32) | 344 |
| Sports: About once per week | 19\% | (49) | $31 \%$ | (81) | $21 \%$ | (53) | 18\% | (47) | 11\% | (28) | 258 |
| Sports: Several times per month | 15\% | (26) | 30\% | (52) | 27\% | (47) | 15\% | (26) | 13\% | (22) | 172 |
| Sports: About once per month | 15\% | (21) | 36\% | (49) | 13\% | (17) | 24\% | (33) | 12\% | (16) | 137 |
| Sports: Less often than once per month | 11\% | (35) | 32\% | (100) | 19\% | (61) | 20\% | (62) | 18\% | (55) | 313 |
| Sports: Never | 13\% | (96) | 27\% | (203) | 12\% | (92) | 23\% | (171) | 26\% | (198) | 760 |
| Cable: I currently subscribe | 18\% | (185) | 34\% | (356) | 15\% | (157) | 19\% | (204) | 14\% | (151) | 1054 |
| Cable: I subscribed in the past | 14\% | (108) | 30\% | (233) | 19\% | (146) | 20\% | (157) | 16\% | (126) | 771 |
| Cable: I have never subscribed | 10\% | (38) | 25\% | (95) | 15\% | (55) | 24\% | (91) | 26\% | (98) | 376 |
| Satellite television: I currently subscribe | 18\% | (102) | 32\% | (179) | 16\% | (91) | 20\% | (110) | 13\% | (71) | 554 |
| Satellite television: I subscribed in the past | 13\% | (81) | $31 \%$ | (187) | 17\% | (103) | 20\% | (120) | 19\% | (112) | 602 |
| Satellite television: I have never subscribed | 14\% | (148) | 30\% | (317) | 16\% | (164) | 21\% | (223) | 18\% | (193) | 1045 |
| Streaming service: I currently subscribe | 16\% | (200) | 35\% | (442) | 18\% | (234) | 18\% | (230) | 13\% | (170) | 1276 |
| Streaming service: I subscribed in the past | 14\% | (36) | $31 \%$ | (79) | 15\% | (38) | 20\% | (49) | 20\% | (50) | 252 |
| Streaming service: I have never subscribed | 14\% | (96) | 24\% | (163) | 13\% | (86) | 26\% | (173) | 23\% | (156) | 673 |
| Film: An avid fan | 21\% | (165) | 35\% | (276) | 17\% | (131) | 16\% | (124) | $11 \%$ | (84) | 780 |
| Film: A casual fan | 12\% | (140) | 32\% | (359) | 16\% | (185) | 21\% | (233) | 19\% | (209) | 1127 |
| Film: Not a fan | 9\% | (26) | 17\% | (49) | 14\% | (42) | 32\% | (95) | 28\% | (82) | 294 |
| Television: An avid fan | 20\% | (213) | 36\% | (382) | $14 \%$ | (151) | 16\% | (167) | 14\% | (154) | 1067 |
| Television: A casual fan | 11\% | (107) | 29\% | (279) | 19\% | (182) | 23\% | (223) | 18\% | (177) | 969 |
| Television: Not a fan | 7\% | (11) | 13\% | (22) | 15\% | (25) | 38\% | (63) | 27\% | (44) | 166 |
| Music: An avid fan | 18\% | (202) | 34\% | (382) | 16\% | (175) | 16\% | (176) | 16\% | (178) | 1113 |
| Music: A casual fan | 12\% | (119) | 30\% | (285) | 17\% | (164) | 24\% | (227) | 18\% | (169) | 964 |
| Music: Not a fan | 9\% | (11) | 13\% | (16) | 15\% | (19) | 40\% | (49) | 23\% | (29) | 124 |
| Fashion: An avid fan | 22\% | (72) | 38\% | (124) | 16\% | (53) | 9\% | (31) | 15\% | (48) | 329 |
| Fashion: A casual fan | 16\% | (145) | 34\% | (309) | 16\% | (150) | 16\% | (149) | 17\% | (158) | 912 |
| Fashion: Not a fan | 12\% | (113) | 26\% | (250) | 16\% | (155) | 28\% | (272) | 18\% | (170) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_4: And specifically, how much do you trust each of the following?
ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (485) | 38\% | (846) | 15\% | (329) | 13\% | (291) | $11 \%$ | (251) | 2201 |
| Gender: Male | 23\% | (246) | 34\% | (364) | 18\% | (189) | 17\% | (178) | 8\% | (85) | 1062 |
| Gender: Female | 21\% | (239) | 42\% | (481) | 12\% | (140) | 10\% | (113) | 15\% | (166) | 1139 |
| Age: 18-29 | 17\% | (81) | 32\% | (149) | 18\% | (85) | 11\% | (51) | 22\% | (105) | 470 |
| Age: 30-44 | 22\% | (118) | 41\% | (224) | 12\% | (66) | 11\% | (59) | 14\% | (76) | 543 |
| Age: 45-54 | 30\% | (95) | 39\% | (123) | 14\% | (46) | 11\% | (36) | 5\% | (17) | 316 |
| Age: 55-64 | 21\% | (92) | 41\% | (178) | 15\% | (66) | 18\% | (77) | 5\% | (23) | 436 |
| Age: 65+ | 23\% | (99) | $39 \%$ | (172) | 15\% | (67) | 16\% | (68) | 7\% | (30) | 436 |
| Generation Z: 18-21 | 15\% | (27) | 34\% | (61) | 20\% | (36) | 8\% | (14) | 23\% | (41) | 181 |
| Millennial: Age 22-37 | 21\% | (122) | 37\% | (220) | 14\% | (83) | 11\% | (67) | 17\% | (103) | 595 |
| Generation X: Age 38-53 | 26\% | (133) | 38\% | (194) | 13\% | (68) | 12\% | (61) | 10\% | (51) | 506 |
| Boomers: Age 54-72 | 22\% | (171) | 41\% | (316) | 15\% | (116) | 17\% | (132) | 6\% | (44) | 779 |
| PID: Dem (no lean) | 34\% | (275) | 44\% | (353) | 9\% | (74) | $4 \%$ | (30) | 9\% | (69) | 802 |
| PID: Ind (no lean) | 16\% | (115) | 38\% | (270) | 15\% | (108) | 14\% | (98) | 18\% | (128) | 719 |
| PID: Rep (no lean) | 14\% | (95) | 33\% | (223) | 22\% | (147) | 24\% | (163) | 8\% | (53) | 681 |
| PID/Gender: Dem Men | 35\% | (126) | 43\% | (156) | 11\% | (40) | 5\% | (17) | 7\% | (25) | 364 |
| PID/Gender: Dem Women | 34\% | (150) | 45\% | (197) | 8\% | (34) | 3\% | (13) | 10\% | (44) | 438 |
| PID/Gender: Ind Men | 19\% | (66) | $34 \%$ | (116) | 18\% | (63) | 18\% | (62) | 11\% | (39) | 346 |
| PID/Gender: Ind Women | 13\% | (49) | 41\% | (154) | 12\% | (45) | 10\% | (36) | 24\% | (89) | 373 |
| PID/Gender: Rep Men | 16\% | (55) | 26\% | (92) | 24\% | (86) | 28\% | (99) | 6\% | (21) | 353 |
| PID/Gender: Rep Women | 12\% | (40) | 40\% | (131) | 19\% | (61) | 19\% | (64) | 10\% | (33) | 328 |
| Ideo: Liberal (1-3) | 30\% | (207) | 43\% | (295) | 11\% | (78) | 6\% | (43) | 9\% | (65) | 687 |
| Ideo: Moderate (4) | 27\% | (139) | 41\% | (208) | 13\% | (64) | 8\% | (40) | 11\% | (55) | 506 |
| Ideo: Conservative (5-7) | 13\% | (94) | 35\% | (261) | 22\% | (161) | 25\% | (187) | 5\% | (36) | 739 |
| Educ: < College | 23\% | (342) | 36\% | (551) | 15\% | (221) | 13\% | (197) | 13\% | (202) | 1513 |
| Educ: Bachelors degree | 19\% | (83) | 43\% | (192) | 17\% | (77) | 13\% | (57) | 8\% | (36) | 444 |
| Educ: Post-grad | 25\% | (60) | 42\% | (103) | 12\% | (30) | 15\% | (37) | 5\% | (13) | 244 |

[^98]Table HR5_4: And specifically, how much do you trust each of the following? ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (485) | 38\% | (846) | 15\% | (329) | 13\% | (291) | 11\% | (251) | 2201 |
| Income: Under 50k | 22\% | (293) | 37\% | (486) | 14\% | (191) | 12\% | (164) | 14\% | (192) | 1326 |
| Income: 50k-100k | 22\% | (139) | 41\% | (255) | 16\% | (99) | 14\% | (85) | 7\% | (41) | 619 |
| Income: $100 \mathrm{k}+$ | 21\% | (53) | 41\% | (104) | 15\% | (39) | 16\% | (42) | 7\% | (18) | 256 |
| Ethnicity: White | 21\% | (370) | 39\% | (672) | 15\% | (253) | 14\% | (241) | $11 \%$ | (186) | 1723 |
| Ethnicity: Hispanic | 22\% | (78) | 36\% | (126) | 16\% | (56) | 11\% | (38) | 15\% | (52) | 350 |
| Ethnicity: Afr. Am. | 28\% | (78) | 38\% | (105) | 12\% | (34) | 7\% | (20) | 14\% | (37) | 274 |
| Ethnicity: Other | 18\% | (37) | 34\% | (69) | 20\% | (41) | 15\% | (30) | 13\% | (27) | 204 |
| Relig: Protestant | 18\% | (94) | 38\% | (202) | 18\% | (92) | 19\% | (100) | 7\% | (37) | 526 |
| Relig: Roman Catholic | 26\% | (118) | 39\% | (173) | 15\% | (67) | 12\% | (56) | 7\% | (33) | 446 |
| Relig: Ath./Agn./None | 21\% | (144) | 39\% | (268) | 13\% | (91) | 10\% | (65) | 17\% | (115) | 683 |
| Relig: Something Else | 20\% | (35) | 41\% | (73) | 18\% | (32) | 11\% | (19) | $12 \%$ | (21) | 179 |
| Relig: Jewish | 40\% | (17) | 38\% | (16) | 7\% | (3) | 12\% | (5) | 4\% | (2) | 43 |
| Evang | 21\% | (124) | 37\% | (222) | 15\% | (89) | 17\% | (105) | 10\% | (62) | 601 |
| Non-Evang | 23\% | (361) | 39\% | (624) | 15\% | (240) | 12\% | (186) | $12 \%$ | (189) | 1600 |
| Relig: All Christian | 22\% | (266) | 38\% | (453) | 15\% | (183) | 16\% | (188) | 9\% | (102) | 1193 |
| Relig: All Non-Christian | 20\% | (35) | 41\% | (73) | 18\% | (32) | 11\% | (19) | 12\% | (21) | 179 |
| Community: Urban | 27\% | (160) | 38\% | (225) | 12\% | (72) | 11\% | (65) | 12\% | (73) | 596 |
| Community: Suburban | 21\% | (212) | 40\% | (397) | 16\% | (162) | 12\% | (123) | 10\% | (94) | 988 |
| Community: Rural | 18\% | (113) | 36\% | (223) | 15\% | (95) | 17\% | (102) | 14\% | (84) | 617 |
| Employ: Private Sector | 23\% | (148) | 41\% | (265) | 16\% | (106) | 12\% | (79) | 7\% | (47) | 646 |
| Employ: Government | 19\% | (29) | $31 \%$ | (47) | 12\% | (18) | 24\% | (36) | $14 \%$ | (21) | 152 |
| Employ: Self-Employed | 21\% | (39) | 38\% | (69) | 17\% | (32) | 14\% | (26) | 9\% | (17) | 182 |
| Employ: Homemaker | 25\% | (40) | 33\% | (54) | 12\% | (19) | 8\% | (13) | 22\% | (36) | 162 |
| Employ: Student | 9\% | (11) | 46\% | (52) | 19\% | (21) | 10\% | (11) | 16\% | (18) | 113 |
| Employ: Retired | 25\% | (131) | 37\% | (196) | 16\% | (83) | 16\% | (84) | 6\% | (34) | 528 |
| Employ: Unemployed | 24\% | (56) | 39\% | (92) | 11\% | (25) | 9\% | (22) | 18\% | (42) | 237 |
| Employ: Other | 17\% | (31) | 39\% | (71) | 13\% | (24) | 11\% | (20) | 19\% | (35) | 180 |
| Military HH: Yes | 24\% | (95) | 32\% | (129) | 18\% | (72) | 17\% | (68) | 8\% | (34) | 397 |
| Military HH: No | 22\% | (390) | 40\% | (717) | 14\% | (257) | 12\% | (223) | $12 \%$ | (217) | 1804 |

[^99]Table HR5_4: And specifically, how much do you trust each of the following?
ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (485) | 38\% | (846) | 15\% | (329) | 13\% | (291) | 11\% | (251) | 2201 |
| RD/WT: Right Direction | 15\% | (132) | 35\% | (301) | 19\% | (169) | 23\% | (197) | 8\% | (71) | 869 |
| RD/WT: Wrong Track | 27\% | (353) | 41\% | (544) | 12\% | (160) | 7\% | (94) | 14\% | (180) | 1332 |
| Trump Job Approve | 13\% | (123) | 35\% | (318) | $21 \%$ | (191) | 24\% | (219) | 7\% | (63) | 914 |
| Trump Job Disapprove | 30\% | (349) | 43\% | (488) | 11\% | (122) | 5\% | (62) | 11\% | (127) | 1148 |
| Trump Job Strongly Approve | 13\% | (62) | 26\% | (131) | 22\% | (109) | 34\% | (167) | 6\% | (29) | 499 |
| Trump Job Somewhat Approve | 15\% | (61) | 45\% | (187) | 20\% | (82) | 13\% | (52) | 8\% | (34) | 415 |
| Trump Job Somewhat Disapprove | 21\% | (57) | 49\% | (132) | 14\% | (37) | 5\% | (13) | 12\% | (32) | 271 |
| Trump Job Strongly Disapprove | $33 \%$ | (293) | 41\% | (357) | 10\% | (85) | 6\% | (49) | $11 \%$ | (94) | 877 |
| Favorable of Trump | 14\% | (119) | 34\% | (302) | 21\% | (186) | 25\% | (221) | 6\% | (52) | 880 |
| Unfavorable of Trump | 30\% | (339) | 44\% | (497) | 11\% | (129) | 5\% | (53) | 11\% | (123) | 1141 |
| Very Favorable of Trump | 13\% | (68) | 27\% | (142) | 21\% | (108) | 32\% | (164) | 7\% | (35) | 517 |
| Somewhat Favorable of Trump | 14\% | (51) | 44\% | (160) | 21\% | (77) | 16\% | (58) | 5\% | (17) | 363 |
| Somewhat Unfavorable of Trump | $21 \%$ | (52) | 45\% | (112) | 18\% | (44) | 5\% | (12) | 12\% | (30) | 251 |
| Very Unfavorable of Trump | $32 \%$ | (287) | 43\% | (385) | 10\% | (85) | 5\% | (41) | 10\% | (93) | 890 |
| \#1 Issue: Economy | 20\% | (113) | 41\% | (228) | 19\% | (107) | 10\% | (58) | 10\% | (56) | 561 |
| \#1 Issue: Security | 17\% | (78) | 30\% | (137) | 19\% | (87) | 26\% | (119) | 8\% | (37) | 459 |
| \#1 Issue: Health Care | 29\% | (113) | 41\% | (161) | 9\% | (37) | 8\% | (30) | $14 \%$ | (54) | 394 |
| \#1 Issue: Medicare / Social Security | 27\% | (86) | 44\% | (137) | 13\% | (40) | 8\% | (24) | 8\% | (26) | 313 |
| \#1 Issue: Women's Issues | 24\% | (23) | 35\% | (33) | 12\% | (11) | 15\% | (14) | 14\% | (13) | 95 |
| \#1 Issue: Education | 17\% | (28) | 41\% | (68) | 13\% | (21) | 10\% | (16) | 19\% | (32) | 166 |
| \#1 Issue: Energy | 26\% | (24) | 40\% | (39) | 15\% | (14) | 7\% | (7) | 12\% | (12) | 95 |
| \#1 Issue: Other | 17\% | (21) | 37\% | (43) | 9\% | (11) | 19\% | (22) | 18\% | (21) | 119 |
| 2018 House Vote: Democrat | $34 \%$ | (278) | 44\% | (361) | 9\% | (74) | 4\% | (30) | 9\% | (69) | 811 |
| 2018 House Vote: Republican | 12\% | (85) | 33\% | (235) | 23\% | (161) | 27\% | (196) | 5\% | (37) | 714 |
| 2018 House Vote: Someone else | 18\% | (16) | 32\% | (27) | $14 \%$ | (12) | 19\% | (16) | 17\% | (15) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (106) | 38\% | (220) | 14\% | (81) | 8\% | (49) | 22\% | (130) | 586 |
| 2016 Vote: Hillary Clinton | 37\% | (256) | 44\% | (301) | 7\% | (47) | 3\% | (24) | 8\% | (58) | 685 |
| 2016 Vote: Donald Trump | 13\% | (94) | 35\% | (255) | 21\% | (158) | 25\% | (187) | 6\% | (42) | 734 |
| 2016 Vote: Someone else | 15\% | (26) | 41\% | (71) | 17\% | (30) | 17\% | (30) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (110) | 36\% | (215) | 16\% | (94) | 8\% | (50) | 22\% | (136) | 604 |

[^100]Table HR5_4: And specifically, how much do you trust each of the following? ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (485) | 38\% | (846) | 15\% | (329) | 13\% | (291) | 11\% | (251) | 2201 |
| Voted in 2014: Yes | 24\% | (333) | 38\% | (527) | 14\% | (195) | 16\% | (224) | 7\% | (98) | 1376 |
| Voted in 2014: No | 18\% | (152) | 39\% | (319) | 16\% | (134) | 8\% | (67) | 19\% | (153) | 825 |
| 2012 Vote: Barack Obama | 34\% | (292) | 43\% | (369) | 8\% | (65) | 7\% | (59) | 8\% | (69) | 854 |
| 2012 Vote: Mitt Romney | 10\% | (49) | 33\% | (168) | 23\% | (118) | 29\% | (146) | 5\% | (24) | 504 |
| 2012 Vote: Other | 16\% | (15) | 34\% | (32) | 11\% | (10) | 20\% | (19) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 18\% | (129) | 37\% | (271) | 18\% | (135) | 9\% | (66) | 19\% | (137) | 738 |
| 4-Region: Northeast | 24\% | (96) | 43\% | (168) | 15\% | (58) | 9\% | (36) | 9\% | (36) | 394 |
| 4-Region: Midwest | 22\% | (101) | 38\% | (177) | 13\% | (61) | 13\% | (62) | 13\% | (62) | 462 |
| 4-Region: South | 21\% | (175) | 40\% | (327) | 14\% | (118) | 14\% | (116) | 11\% | (89) | 825 |
| 4-Region: West | 22\% | (114) | 33\% | (174) | 18\% | (92) | 15\% | (76) | 12\% | (64) | 520 |
| Frequent TV watchers | 23\% | (379) | 41\% | (659) | 15\% | (247) | 11\% | (182) | 9\% | (153) | 1620 |
| Frequent movie watchers | 25\% | (237) | 41\% | (386) | 15\% | (147) | 10\% | (99) | 8\% | (81) | 949 |
| TV shows: Every day | 26\% | (296) | 42\% | (477) | 13\% | (152) | 10\% | (114) | 9\% | (105) | 1143 |
| TV shows: Several times per week | 18\% | (84) | 38\% | (182) | 20\% | (95) | 14\% | (68) | 10\% | (49) | 477 |
| TV shows: About once per week | 24\% | (31) | 30\% | (39) | 18\% | (24) | 15\% | (20) | 14\% | (18) | 132 |
| TV shows: Several times per month | 16\% | (17) | 40\% | (43) | 19\% | (21) | 17\% | (18) | 8\% | (8) | 108 |
| TV shows: About once per month | 18\% | (8) | 31\% | (15) | 14\% | (7) | 20\% | (9) | 17\% | (8) | 48 |
| TV shows: Less often than once per month | 21\% | (19) | 27\% | (24) | 17\% | (15) | 15\% | (13) | 20\% | (18) | 89 |
| TV shows: Never | 15\% | (30) | 32\% | (65) | 8\% | (15) | 24\% | (48) | 22\% | (45) | 204 |
| Movies: Every day | 29\% | (119) | 35\% | (146) | 13\% | (56) | 12\% | (48) | $11 \%$ | (47) | 416 |
| Movies: Several times per week | 22\% | (118) | 45\% | (240) | 17\% | (91) | 9\% | (51) | 6\% | (33) | 533 |
| Movies: About once per week | 22\% | (90) | 40\% | (163) | 14\% | (56) | 12\% | (50) | 11\% | (46) | 405 |
| Movies: Several times per month | 17\% | (41) | 43\% | (103) | 14\% | (32) | 16\% | (38) | 10\% | (24) | 239 |
| Movies: About once per month | 19\% | (35) | 36\% | (65) | 18\% | (33) | 14\% | (26) | 13\% | (24) | 183 |
| Movies: Less often than once per month | 19\% | (35) | 29\% | (54) | 19\% | (36) | 17\% | (31) | 17\% | (31) | 188 |
| Movies: Never | 20\% | (46) | 31\% | (74) | 10\% | (25) | 20\% | (47) | 19\% | (44) | 236 |

[^101]Table HR5_4: And specifically, how much do you trust each of the following?
ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (485) | 38\% | (846) | 15\% | (329) | 13\% | (291) | $11 \%$ | (251) | 2201 |
| Sports: Every day | 36\% | (77) | 32\% | (70) | 12\% | (26) | 13\% | (28) | 7\% | (16) | 217 |
| Sports: Several times per week | 20\% | (69) | 47\% | (161) | 14\% | (47) | 13\% | (43) | 7\% | (24) | 344 |
| Sports: About once per week | 30\% | (77) | 37\% | (97) | 20\% | (51) | 10\% | (26) | 3\% | (8) | 258 |
| Sports: Several times per month | 19\% | (33) | 37\% | (64) | 23\% | (39) | 10\% | (17) | $11 \%$ | (19) | 172 |
| Sports: About once per month | 21\% | (29) | 48\% | (65) | 12\% | (17) | 13\% | (17) | 6\% | (9) | 137 |
| Sports: Less often than once per month | 16\% | (49) | 39\% | (122) | 19\% | (61) | 14\% | (43) | $12 \%$ | (38) | 313 |
| Sports: Never | 20\% | (151) | 35\% | (267) | 12\% | (88) | 15\% | (117) | 18\% | (138) | 760 |
| Cable: I currently subscribe | 25\% | (267) | 40\% | (417) | 15\% | (161) | 12\% | (123) | 8\% | (86) | 1054 |
| Cable: I subscribed in the past | 20\% | (152) | 39\% | (302) | 15\% | (118) | 13\% | (104) | $12 \%$ | (95) | 771 |
| Cable: I have never subscribed | 18\% | (66) | $34 \%$ | (127) | 13\% | (50) | 17\% | (64) | 19\% | (70) | 376 |
| Satellite television: I currently subscribe | 28\% | (153) | 39\% | (215) | 13\% | (74) | $14 \%$ | (76) | 6\% | (36) | 554 |
| Satellite television: I subscribed in the past | 20\% | (122) | 37\% | (226) | 18\% | (106) | 12\% | (70) | 13\% | (79) | 602 |
| Satellite television: I have never subscribed | 20\% | (211) | 39\% | (405) | $14 \%$ | (149) | $14 \%$ | (145) | 13\% | (135) | 1045 |
| Streaming service: I currently subscribe | 22\% | (287) | 41\% | (517) | 16\% | (204) | 12\% | (151) | 9\% | (117) | 1276 |
| Streaming service: I subscribed in the past | 22\% | (56) | 35\% | (89) | 14\% | (35) | 13\% | (34) | 15\% | (38) | 252 |
| Streaming service: I have never subscribed | 21\% | (142) | 36\% | (239) | 13\% | (90) | 16\% | (106) | 14\% | (95) | 673 |
| Film: An avid fan | 29\% | (229) | 39\% | (306) | $14 \%$ | (111) | 10\% | (82) | 7\% | (54) | 780 |
| Film: A casual fan | 19\% | (210) | 41\% | (457) | 16\% | (179) | 13\% | (143) | 12\% | (137) | 1127 |
| Film: Not a fan | 16\% | (46) | 28\% | (83) | 13\% | (39) | 22\% | (66) | 20\% | (60) | 294 |
| Television: An avid fan | 29\% | (313) | 42\% | (445) | 12\% | (130) | 10\% | (108) | 7\% | (71) | 1067 |
| Television: A casual fan | 17\% | (164) | 38\% | (370) | 18\% | (178) | 13\% | (125) | 14\% | (132) | 969 |
| Television: Not a fan | 5\% | (9) | 19\% | (31) | 12\% | (20) | 35\% | (58) | 29\% | (48) | 166 |
| Music: An avid fan | 27\% | (301) | 40\% | (449) | 13\% | (141) | 10\% | (113) | 10\% | (110) | 1113 |
| Music: A casual fan | 18\% | (169) | 38\% | (370) | 18\% | (172) | 15\% | (142) | 12\% | (111) | 964 |
| Music: Not a fan | 12\% | (14) | 22\% | (27) | 13\% | (16) | 30\% | (37) | 24\% | (30) | 124 |
| Fashion: An avid fan | $33 \%$ | (109) | 38\% | (126) | $14 \%$ | (47) | $7 \%$ | (22) | 8\% | (25) | 329 |
| Fashion: A casual fan | 22\% | (203) | 39\% | (355) | 16\% | (145) | 10\% | (89) | 13\% | (119) | 912 |
| Fashion: Not a fan | 18\% | (173) | 38\% | (364) | 14\% | (137) | 19\% | (179) | $11 \%$ | (107) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_5: And specifically, how much do you trust each of the following?
CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (469) | $39 \%$ | (861) | 15\% | (329) | 13\% | (281) | 12\% | (261) | 2201 |
| Gender: Male | 23\% | (240) | 36\% | (381) | 18\% | (194) | 15\% | (163) | 8\% | (85) | 1062 |
| Gender: Female | 20\% | (229) | 42\% | (481) | 12\% | (135) | 10\% | (118) | 15\% | (176) | 1139 |
| Age: 18-29 | 19\% | (91) | 29\% | (137) | 19\% | (87) | 9\% | (41) | 24\% | (114) | 470 |
| Age: 30-44 | 19\% | (101) | 44\% | (240) | 13\% | (68) | 11\% | (59) | 14\% | (75) | 543 |
| Age: 45-54 | 28\% | (88) | 40\% | (127) | 15\% | (47) | 11\% | (35) | 6\% | (19) | 316 |
| Age: 55-64 | 21\% | (92) | 42\% | (182) | 14\% | (61) | 18\% | (78) | 5\% | (22) | 436 |
| Age: 65+ | 22\% | (97) | 40\% | (176) | 15\% | (66) | 15\% | (67) | 7\% | (31) | 436 |
| Generation Z: 18-21 | 18\% | (32) | 23\% | (42) | 22\% | (41) | 9\% | (15) | 28\% | (50) | 181 |
| Millennial: Age 22-37 | 21\% | (126) | 39\% | (230) | 13\% | (80) | 9\% | (54) | 18\% | (104) | 595 |
| Generation X: Age 38-53 | 22\% | (110) | 42\% | (211) | 15\% | (74) | 12\% | (59) | 10\% | (52) | 506 |
| Boomers: Age 54-72 | 22\% | (172) | 41\% | (320) | 14\% | (110) | 17\% | (135) | 6\% | (43) | 779 |
| PID: Dem (no lean) | 34\% | (269) | 44\% | (350) | 9\% | (73) | $3 \%$ | (26) | 10\% | (84) | 802 |
| PID: Ind (no lean) | 16\% | (114) | $39 \%$ | (280) | 15\% | (109) | 13\% | (92) | 17\% | (124) | 719 |
| PID: Rep (no lean) | 13\% | (87) | 34\% | (232) | 22\% | (147) | 24\% | (163) | 8\% | (52) | 681 |
| PID/Gender: Dem Men | 35\% | (128) | 43\% | (156) | $11 \%$ | (41) | 2\% | (8) | 8\% | (31) | 364 |
| PID/Gender: Dem Women | 32\% | (141) | 44\% | (194) | 7\% | (32) | 4\% | (18) | 12\% | (53) | 438 |
| PID/Gender: Ind Men | 18\% | (62) | 38\% | (130) | 18\% | (64) | 16\% | (57) | 10\% | (33) | 346 |
| PID/Gender: Ind Women | 14\% | (52) | 40\% | (150) | 12\% | (45) | 9\% | (35) | 24\% | (91) | 373 |
| PID/Gender: Rep Men | 14\% | (50) | 27\% | (95) | 25\% | (89) | 28\% | (98) | 6\% | (21) | 353 |
| PID/Gender: Rep Women | 11\% | (36) | 42\% | (137) | 18\% | (58) | 20\% | (65) | 10\% | (31) | 328 |
| Ideo: Liberal (1-3) | 29\% | (197) | 46\% | (316) | 11\% | (76) | 5\% | (32) | 10\% | (66) | 687 |
| Ideo: Moderate (4) | 28\% | (140) | 39\% | (197) | 14\% | (70) | 8\% | (38) | 12\% | (60) | 506 |
| Ideo: Conservative (5-7) | 12\% | (86) | 36\% | (267) | 22\% | (160) | 26\% | (194) | 4\% | (33) | 739 |
| Educ: < College | 22\% | (338) | 37\% | (557) | 14\% | (217) | 12\% | (185) | 14\% | (215) | 1513 |
| Educ: Bachelors degree | 17\% | (75) | 45\% | (199) | 18\% | (78) | 14\% | (61) | 7\% | (32) | 444 |
| Educ: Post-grad | 23\% | (56) | 43\% | (106) | 14\% | (34) | 14\% | (35) | 5\% | (13) | 244 |

[^102]Table HR5_5: And specifically, how much do you trust each of the following?
CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (469) | 39\% | (861) | 15\% | (329) | 13\% | (281) | 12\% | (261) | 2201 |
| Income: Under 50k | 21\% | (283) | 38\% | (499) | 15\% | (192) | 11\% | (151) | 15\% | (201) | 1326 |
| Income: 50k-100k | 22\% | (134) | 41\% | (257) | 15\% | (95) | 15\% | (91) | 7\% | (41) | 619 |
| Income: 100k+ | 20\% | (52) | 41\% | (105) | 16\% | (41) | 15\% | (38) | 7\% | (18) | 256 |
| Ethnicity: White | 20\% | (343) | 40\% | (692) | 15\% | (251) | 14\% | (240) | 11\% | (196) | 1723 |
| Ethnicity: Hispanic | 23\% | (80) | 37\% | (131) | 15\% | (51) | 8\% | (28) | 17\% | (59) | 350 |
| Ethnicity: Afr. Am. | 31\% | (84) | 36\% | (98) | $11 \%$ | (31) | 9\% | (24) | 13\% | (37) | 274 |
| Ethnicity: Other | 21\% | (42) | 35\% | (71) | 23\% | (47) | 8\% | (17) | 13\% | (27) | 204 |
| Relig: Protestant | 17\% | (87) | 39\% | (203) | 19\% | (98) | 19\% | (99) | 7\% | (39) | 526 |
| Relig: Roman Catholic | 25\% | (110) | 42\% | (187) | 13\% | (56) | 12\% | (52) | 9\% | (40) | 446 |
| Relig: Ath./Agn./None | 21\% | (143) | 39\% | (268) | 13\% | (89) | 9\% | (63) | 18\% | (121) | 683 |
| Relig: Something Else | 19\% | (35) | 41\% | (73) | 19\% | (34) | 8\% | (15) | 12\% | (22) | 179 |
| Relig: Jewish | 40\% | (17) | 40\% | (17) | 6\% | (3) | 10\% | (4) | 4\% | (2) | 43 |
| Evang | 21\% | (124) | 37\% | (221) | 15\% | (88) | 18\% | (109) | 10\% | (59) | 601 |
| Non-Evang | 22\% | (346) | 40\% | (640) | 15\% | (241) | 11\% | (172) | 13\% | (202) | 1600 |
| Relig: All Christian | 21\% | (250) | 40\% | (474) | 15\% | (182) | 15\% | (184) | 9\% | (103) | 1193 |
| Relig: All Non-Christian | 19\% | (35) | 41\% | (73) | 19\% | (34) | 8\% | (15) | 12\% | (22) | 179 |
| Community: Urban | 25\% | (149) | 40\% | (240) | 12\% | (71) | 10\% | (58) | 13\% | (77) | 596 |
| Community: Suburban | 21\% | (209) | 40\% | (394) | 16\% | (161) | 12\% | (121) | 11\% | (104) | 988 |
| Community: Rural | 18\% | (111) | 37\% | (228) | 16\% | (97) | 16\% | (102) | 13\% | (80) | 617 |
| Employ: Private Sector | 22\% | (141) | 44\% | (286) | 16\% | (100) | 12\% | (76) | 7\% | (44) | 646 |
| Employ: Government | 18\% | (28) | 30\% | (46) | 16\% | (24) | 22\% | (33) | 15\% | (22) | 152 |
| Employ: Self-Employed | 22\% | (40) | $36 \%$ | (65) | 18\% | (33) | 15\% | (28) | 9\% | (16) | 182 |
| Employ: Homemaker | 23\% | (37) | 34\% | (55) | 14\% | (22) | 9\% | (15) | 21\% | (34) | 162 |
| Employ: Student | 12\% | (13) | 37\% | (41) | 21\% | (24) | 8\% | (9) | 23\% | (26) | 113 |
| Employ: Retired | 22\% | (119) | 40\% | (209) | 15\% | (80) | 16\% | (84) | 7\% | (36) | 528 |
| Employ: Unemployed | 24\% | (57) | 38\% | (89) | $11 \%$ | (25) | 7\% | (18) | 20\% | (48) | 237 |
| Employ: Other | 20\% | (35) | 39\% | (71) | 12\% | (21) | 10\% | (19) | 19\% | (35) | 180 |
| Military HH: Yes | 22\% | (87) | 36\% | (141) | 19\% | (74) | 16\% | (65) | 7\% | (30) | 397 |
| Military HH: No | $21 \%$ | (382) | 40\% | (720) | 14\% | (255) | 12\% | (216) | 13\% | (231) | 1804 |

[^103]Table HR5_5: And specifically, how much do you trust each of the following?
CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (469) | 39\% | (861) | 15\% | (329) | 13\% | (281) | 12\% | (261) | 2201 |
| RD/WT: Right Direction | 15\% | (130) | 35\% | (306) | 20\% | (177) | 21\% | (185) | 8\% | (70) | 869 |
| RD/WT: Wrong Track | 25\% | (339) | 42\% | (555) | 11\% | (152) | 7\% | (95) | 14\% | (190) | 1332 |
| Trump Job Approve | 13\% | (117) | 36\% | (325) | 21\% | (196) | 23\% | (208) | 7\% | (67) | 914 |
| Trump Job Disapprove | 29\% | (335) | 43\% | (496) | 10\% | (119) | 6\% | (66) | 12\% | (132) | 1148 |
| Trump Job Strongly Approve | 12\% | (59) | 27\% | (135) | 23\% | (116) | 32\% | (160) | 6\% | (29) | 499 |
| Trump Job Somewhat Approve | 14\% | (58) | 46\% | (190) | 19\% | (81) | 12\% | (48) | 9\% | (38) | 415 |
| Trump Job Somewhat Disapprove | 23\% | (61) | 43\% | (117) | 13\% | (35) | 7\% | (20) | 14\% | (37) | 271 |
| Trump Job Strongly Disapprove | 31\% | (273) | 43\% | (380) | 10\% | (83) | 5\% | (45) | $11 \%$ | (95) | 877 |
| Favorable of Trump | 13\% | (116) | 35\% | (311) | 21\% | (188) | 25\% | (216) | 6\% | (49) | 880 |
| Unfavorable of Trump | 29\% | (327) | 44\% | (500) | 11\% | (127) | 5\% | (54) | 12\% | (133) | 1141 |
| Very Favorable of Trump | 13\% | (67) | 28\% | (145) | 21\% | (109) | 32\% | (163) | 6\% | (32) | 517 |
| Somewhat Favorable of Trump | 13\% | (49) | 46\% | (166) | 22\% | (79) | 15\% | (53) | 5\% | (17) | 363 |
| Somewhat Unfavorable of Trump | 24\% | (60) | 42\% | (106) | 15\% | (39) | 7\% | (17) | 11\% | (29) | 251 |
| Very Unfavorable of Trump | 30\% | (267) | 44\% | (394) | 10\% | (88) | 4\% | (37) | 12\% | (104) | 890 |
| \#1 Issue: Economy | 21\% | (119) | 40\% | (227) | 17\% | (95) | 10\% | (57) | 11\% | (64) | 561 |
| \#1 Issue: Security | 14\% | (64) | 34\% | (156) | 20\% | (92) | 25\% | (115) | 7\% | (33) | 459 |
| \#1 Issue: Health Care | 27\% | (105) | 44\% | (172) | 9\% | (36) | 7\% | (29) | 13\% | (52) | 394 |
| \#1 Issue: Medicare / Social Security | 27\% | (83) | 44\% | (138) | 12\% | (38) | 9\% | (28) | 8\% | (25) | 313 |
| \#1 Issue: Women's Issues | 23\% | (21) | $34 \%$ | (32) | 12\% | (12) | 14\% | (13) | 17\% | (16) | 95 |
| \#1 Issue: Education | 18\% | (30) | 35\% | (59) | 18\% | (30) | 6\% | (10) | 23\% | (37) | 166 |
| \#1 Issue: Energy | 26\% | (25) | 40\% | (38) | 11\% | (11) | 11\% | (11) | 11\% | (10) | 95 |
| \#1 Issue: Other | 18\% | (21) | 33\% | (40) | 14\% | (17) | 15\% | (18) | 20\% | (24) | 119 |
| 2018 House Vote: Democrat | 34\% | (274) | 45\% | (363) | 9\% | (75) | 4\% | (29) | 9\% | (70) | 811 |
| 2018 House Vote: Republican | 11\% | (78) | 34\% | (246) | 23\% | (165) | 27\% | (190) | 5\% | (34) | 714 |
| 2018 House Vote: Someone else | 17\% | (15) | 31\% | (27) | 14\% | (13) | 19\% | (16) | 19\% | (16) | 87 |
| 2018 House Vote: Didnt Vote | 17\% | (101) | 38\% | (224) | 13\% | (76) | 8\% | (45) | 24\% | (141) | 586 |
| 2016 Vote: Hillary Clinton | 36\% | (245) | 45\% | (308) | 7\% | (47) | 3\% | (23) | 9\% | (62) | 685 |
| 2016 Vote: Donald Trump | 11\% | (84) | 36\% | (268) | 21\% | (153) | 25\% | (187) | 6\% | (42) | 734 |
| 2016 Vote: Someone else | 15\% | (26) | 42\% | (72) | 18\% | (32) | 14\% | (25) | 10\% | (18) | 172 |
| 2016 Vote: Didnt Vote | 19\% | (114) | 35\% | (211) | 16\% | (95) | 8\% | (46) | 23\% | (138) | 604 |

[^104]Table HR5_5: And specifically, how much do you trust each of the following?
CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (469) | 39\% | (861) | 15\% | (329) | 13\% | (281) | 12\% | (261) | 2201 |
| Voted in 2014: Yes | 23\% | (317) | 39\% | (543) | 14\% | (196) | 16\% | (216) | 8\% | (104) | 1376 |
| Voted in 2014: No | 18\% | (152) | 39\% | (318) | 16\% | (133) | 8\% | (65) | 19\% | (157) | 825 |
| 2012 Vote: Barack Obama | 32\% | (277) | 44\% | (375) | 9\% | (80) | 5\% | (45) | 9\% | (78) | 854 |
| 2012 Vote: Mitt Romney | 10\% | (48) | 35\% | (178) | 22\% | (110) | 29\% | (148) | 4\% | (21) | 504 |
| 2012 Vote: Other | 11\% | (11) | 36\% | (34) | 13\% | (13) | 20\% | (19) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 18\% | (134) | 37\% | (271) | 17\% | (125) | 9\% | (67) | 19\% | (141) | 738 |
| 4-Region: Northeast | 23\% | (92) | 43\% | (168) | 14\% | (57) | 9\% | (34) | 11\% | (43) | 394 |
| 4-Region: Midwest | 19\% | (89) | 40\% | (185) | 14\% | (66) | 12\% | (58) | 14\% | (65) | 462 |
| 4-Region: South | 22\% | (182) | 38\% | (316) | 14\% | (117) | 14\% | (119) | $11 \%$ | (90) | 825 |
| 4-Region: West | 20\% | (106) | 37\% | (193) | 17\% | (89) | 13\% | (70) | 12\% | (63) | 520 |
| Frequent TV watchers | 23\% | (380) | 41\% | (672) | 14\% | (234) | 11\% | (178) | 10\% | (156) | 1620 |
| Frequent movie watchers | 26\% | (242) | 42\% | (400) | 14\% | (137) | 10\% | (91) | 8\% | (78) | 949 |
| TV shows: Every day | 27\% | (303) | 42\% | (481) | 12\% | (141) | 10\% | (114) | 9\% | (105) | 1143 |
| TV shows: Several times per week | 16\% | (77) | 40\% | (191) | 20\% | (94) | 13\% | (64) | 11\% | (51) | 477 |
| TV shows: About once per week | 17\% | (22) | 37\% | (48) | 16\% | (21) | 16\% | (22) | 15\% | (19) | 132 |
| TV shows: Several times per month | 12\% | (12) | 41\% | (45) | 26\% | (28) | 13\% | (14) | 9\% | (9) | 108 |
| TV shows: About once per month | 14\% | (7) | 25\% | (12) | 22\% | (11) | 21\% | (10) | 17\% | (8) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 28\% | (25) | 16\% | (15) | 15\% | (13) | 22\% | (20) | 89 |
| TV shows: Never | 15\% | (31) | 29\% | (60) | 10\% | (21) | $21 \%$ | (44) | 24\% | (48) | 204 |
| Movies: Every day | 31\% | (130) | 35\% | (147) | 13\% | (52) | $11 \%$ | (46) | 10\% | (40) | 416 |
| Movies: Several times per week | 21\% | (112) | 48\% | (253) | 16\% | (85) | 8\% | (45) | 7\% | (37) | 533 |
| Movies: About once per week | 20\% | (81) | 41\% | (167) | 13\% | (54) | 12\% | (48) | 13\% | (54) | 405 |
| Movies: Several times per month | 14\% | (33) | 42\% | (101) | 18\% | (44) | 13\% | (31) | 12\% | (29) | 239 |
| Movies: About once per month | 20\% | (37) | 34\% | (63) | 19\% | (35) | 15\% | (28) | 11\% | (21) | 183 |
| Movies: Less often than once per month | 16\% | (30) | 32\% | (60) | 18\% | (34) | 18\% | (34) | 16\% | (31) | 188 |
| Movies: Never | 19\% | (46) | 30\% | (70) | 10\% | (25) | 20\% | (48) | 20\% | (48) | 236 |

Continued on next page

Table HR5_5: And specifically, how much do you trust each of the following? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (469) | 39\% | (861) | 15\% | (329) | 13\% | (281) | 12\% | (261) | 2201 |
| Sports: Every day | 38\% | (82) | $34 \%$ | (74) | 11\% | (24) | 11\% | (24) | 6\% | (13) | 217 |
| Sports: Several times per week | 22\% | (77) | 44\% | (152) | 15\% | (50) | 12\% | (42) | 7\% | (22) | 344 |
| Sports: About once per week | 27\% | (69) | 43\% | (110) | 17\% | (45) | 10\% | (25) | 4\% | (9) | 258 |
| Sports: Several times per month | 17\% | (30) | 44\% | (76) | 23\% | (39) | 6\% | (11) | 9\% | (16) | 172 |
| Sports: About once per month | 18\% | (24) | 49\% | (66) | 12\% | (16) | 15\% | (21) | 7\% | (9) | 137 |
| Sports: Less often than once per month | 15\% | (46) | 41\% | (130) | 18\% | (56) | 13\% | (41) | 13\% | (40) | 313 |
| Sports: Never | 19\% | (141) | 33\% | (254) | 13\% | (98) | 15\% | (116) | 20\% | (151) | 760 |
| Cable: I currently subscribe | 24\% | (249) | 42\% | (438) | 15\% | (153) | 11\% | (120) | 9\% | (95) | 1054 |
| Cable: I subscribed in the past | 20\% | (150) | 40\% | (306) | 16\% | (121) | 13\% | (101) | 12\% | (92) | 771 |
| Cable: I have never subscribed | 19\% | (70) | $31 \%$ | (118) | 15\% | (55) | 16\% | (60) | 19\% | (73) | 376 |
| Satellite television: I currently subscribe | 26\% | (144) | 40\% | (219) | 14\% | (80) | 13\% | (73) | 7\% | (38) | 554 |
| Satellite television: I subscribed in the past | 21\% | (127) | 38\% | (230) | 16\% | (97) | 12\% | (69) | 13\% | (79) | 602 |
| Satellite television: I have never subscribed | 19\% | (198) | 39\% | (413) | 15\% | (153) | 13\% | (138) | 14\% | (143) | 1045 |
| Streaming service: I currently subscribe | 22\% | (279) | 42\% | (539) | 15\% | (186) | 12\% | (153) | 9\% | (119) | 1276 |
| Streaming service: I subscribed in the past | 23\% | (57) | 32\% | (81) | 16\% | (41) | 12\% | (29) | 17\% | (43) | 252 |
| Streaming service: I have never subscribed | 20\% | (132) | 36\% | (242) | 15\% | (102) | 15\% | (98) | 15\% | (99) | 673 |
| Film: An avid fan | 29\% | (224) | 40\% | (313) | 13\% | (102) | 10\% | (79) | 8\% | (62) | 780 |
| Film: A casual fan | 18\% | (202) | 41\% | (466) | 17\% | (186) | 12\% | (132) | 12\% | (140) | 1127 |
| Film: Not a fan | 14\% | (43) | 28\% | (82) | 14\% | (42) | 24\% | (69) | 20\% | (58) | 294 |
| Television: An avid fan | 27\% | (291) | 44\% | (464) | 12\% | (132) | 9\% | (98) | 8\% | (81) | 1067 |
| Television: A casual fan | 17\% | (164) | 38\% | (368) | 18\% | (170) | 13\% | (127) | 14\% | (138) | 969 |
| Television: Not a fan | 8\% | (14) | 18\% | (29) | 16\% | (27) | 33\% | (55) | 25\% | (42) | 166 |
| Music: An avid fan | 25\% | (280) | 42\% | (467) | 12\% | (138) | 10\% | (112) | 11\% | (118) | 1113 |
| Music: A casual fan | 18\% | (174) | 39\% | (373) | 18\% | (174) | 13\% | (129) | 12\% | (114) | 964 |
| Music: Not a fan | 13\% | (16) | 18\% | (22) | 14\% | (17) | 32\% | (40) | 23\% | (28) | 124 |
| Fashion: An avid fan | 32\% | (106) | 38\% | (126) | 14\% | (44) | 6\% | (21) | 9\% | (30) | 329 |
| Fashion: A casual fan | 22\% | (200) | 41\% | (378) | 14\% | (130) | 10\% | (89) | 13\% | (116) | 912 |
| Fashion: Not a fan | $17 \%$ | (163) | 37\% | (357) | 16\% | (155) | 18\% | (171) | 12\% | (114) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_6: And specifically, how much do you trust each of the following?
NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (461) | 39\% | (848) | 15\% | (330) | 14\% | (316) | $11 \%$ | (247) | 2201 |
| Gender: Male | 22\% | (235) | 35\% | (375) | 17\% | (185) | 18\% | (187) | 8\% | (80) | 1062 |
| Gender: Female | 20\% | (225) | 42\% | (473) | 13\% | (145) | 11\% | (129) | 15\% | (167) | 1139 |
| Age: 18-29 | 14\% | (67) | 35\% | (164) | 19\% | (89) | 11\% | (50) | 21\% | (101) | 470 |
| Age: 30-44 | 21\% | (113) | 40\% | (218) | 13\% | (69) | 12\% | (66) | 14\% | (77) | 543 |
| Age: 45-54 | 29\% | (93) | 39\% | (122) | 14\% | (45) | 12\% | (39) | 5\% | (16) | 316 |
| Age: 55-64 | 20\% | (85) | 41\% | (178) | 14\% | (63) | 19\% | (84) | 6\% | (25) | 436 |
| Age: 65+ | 23\% | (102) | 38\% | (164) | 15\% | (65) | 18\% | (77) | 6\% | (28) | 436 |
| Generation Z: 18-21 | 11\% | (20) | 34\% | (61) | 24\% | (44) | 8\% | (15) | 22\% | (40) | 181 |
| Millennial: Age 22-37 | 20\% | (118) | 37\% | (223) | 14\% | (84) | 11\% | (67) | 17\% | (103) | 595 |
| Generation X: Age 38-53 | 24\% | (121) | 40\% | (205) | 13\% | (68) | 12\% | (63) | 10\% | (49) | 506 |
| Boomers: Age 54-72 | 22\% | (172) | 39\% | (306) | 14\% | (110) | 19\% | (146) | 6\% | (45) | 779 |
| PID: Dem (no lean) | 34\% | (271) | 45\% | (361) | 9\% | (72) | 3\% | (23) | 9\% | (74) | 802 |
| PID: Ind (no lean) | 15\% | (105) | 38\% | (275) | 15\% | (111) | 15\% | (105) | 17\% | (123) | 719 |
| PID: Rep (no lean) | 12\% | (84) | $31 \%$ | (213) | 22\% | (147) | 27\% | (187) | 7\% | (50) | 681 |
| PID/Gender: Dem Men | 35\% | (129) | 44\% | (159) | 10\% | (36) | 3\% | (12) | 8\% | (29) | 364 |
| PID/Gender: Dem Women | 32\% | (142) | 46\% | (202) | 8\% | (37) | 3\% | (11) | 10\% | (45) | 438 |
| PID/Gender: Ind Men | 17\% | (58) | 37\% | (126) | 18\% | (62) | 19\% | (67) | 9\% | (32) | 346 |
| PID/Gender: Ind Women | 13\% | (47) | 40\% | (148) | 13\% | (49) | 10\% | (38) | 24\% | (91) | 373 |
| PID/Gender: Rep Men | 14\% | (48) | 26\% | (90) | 25\% | (87) | $31 \%$ | (108) | 6\% | (20) | 353 |
| PID/Gender: Rep Women | 11\% | (36) | 37\% | (123) | 18\% | (60) | 24\% | (79) | 9\% | (30) | 328 |
| Ideo: Liberal (1-3) | 29\% | (197) | 44\% | (302) | 14\% | (94) | 5\% | (37) | 8\% | (56) | 687 |
| Ideo: Moderate (4) | 25\% | (128) | 42\% | (213) | 13\% | (67) | 8\% | (39) | 12\% | (60) | 506 |
| Ideo: Conservative (5-7) | 12\% | (90) | 34\% | (248) | 20\% | (148) | 29\% | (218) | 5\% | (36) | 739 |
| Educ: < College | $21 \%$ | (319) | 37\% | (562) | 14\% | (216) | 14\% | (210) | 14\% | (205) | 1513 |
| Educ: Bachelors degree | 18\% | (81) | 43\% | (190) | 18\% | (78) | 14\% | (63) | 7\% | (31) | 444 |
| Educ: Post-grad | 25\% | (60) | 39\% | (96) | 14\% | (35) | 17\% | (42) | 4\% | (11) | 244 |

[^105]Table HR5_6: And specifically, how much do you trust each of the following? NBC

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^106]Table HR5_6: And specifically, how much do you trust each of the following?
NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (461) | 39\% | (848) | 15\% | (330) | 14\% | (316) | 11\% | (247) | 2201 |
| RD/WT: Right Direction | 14\% | (125) | 33\% | (291) | 19\% | (166) | 25\% | (221) | 8\% | (67) | 869 |
| RD/WT: Wrong Track | 25\% | (335) | 42\% | (557) | 12\% | (163) | 7\% | (95) | 14\% | (180) | 1332 |
| Trump Job Approve | 13\% | (115) | 33\% | (302) | 20\% | (187) | 27\% | (245) | 7\% | (65) | 914 |
| Trump Job Disapprove | 29\% | (330) | 44\% | (508) | 11\% | (127) | 5\% | (63) | 10\% | (119) | 1148 |
| Trump Job Strongly Approve | $11 \%$ | (53) | 27\% | (134) | 19\% | (96) | 38\% | (188) | 5\% | (27) | 499 |
| Trump Job Somewhat Approve | 15\% | (62) | 41\% | (168) | 22\% | (91) | 14\% | (56) | 9\% | (37) | 415 |
| Trump Job Somewhat Disapprove | 20\% | (55) | 47\% | (128) | 16\% | (43) | 5\% | (14) | 11\% | (31) | 271 |
| Trump Job Strongly Disapprove | $31 \%$ | (275) | 43\% | (380) | 10\% | (84) | 6\% | (49) | 10\% | (88) | 877 |
| Favorable of Trump | 13\% | (111) | 33\% | (289) | 20\% | (180) | 28\% | (247) | 6\% | (53) | 880 |
| Unfavorable of Trump | 29\% | (327) | 45\% | (508) | 12\% | (138) | 5\% | (52) | 10\% | (116) | 1141 |
| Very Favorable of Trump | 12\% | (63) | 26\% | (134) | 19\% | (99) | 37\% | (190) | 6\% | (29) | 517 |
| Somewhat Favorable of Trump | 13\% | (48) | 43\% | (154) | 22\% | (81) | 16\% | (57) | 6\% | (23) | 363 |
| Somewhat Unfavorable of Trump | 25\% | (62) | 43\% | (107) | 19\% | (47) | 5\% | (11) | 9\% | (23) | 251 |
| Very Unfavorable of Trump | $30 \%$ | (264) | 45\% | (401) | 10\% | (91) | 5\% | (41) | 10\% | (93) | 890 |
| \#1 Issue: Economy | 20\% | (110) | 42\% | (235) | 16\% | (91) | 12\% | (65) | 11\% | (60) | 561 |
| \#1 Issue: Security | 15\% | (69) | 29\% | (133) | 18\% | (85) | 30\% | (140) | 7\% | (32) | 459 |
| \#1 Issue: Health Care | 27\% | (107) | 43\% | (170) | 11\% | (43) | 6\% | (23) | 13\% | (51) | 394 |
| \#1 Issue: Medicare / Social Security | 27\% | (86) | 43\% | (136) | 12\% | (39) | 9\% | (27) | 8\% | (25) | 313 |
| \#1 Issue: Women's Issues | 23\% | (21) | 35\% | (33) | 12\% | (11) | 17\% | (16) | 14\% | (13) | 95 |
| \#1 Issue: Education | 15\% | (25) | 38\% | (63) | 20\% | (33) | 8\% | (14) | 19\% | (31) | 166 |
| \#1 Issue: Energy | 25\% | (24) | 43\% | (41) | 12\% | (12) | 8\% | (8) | 12\% | (11) | 95 |
| \#1 Issue: Other | 17\% | (20) | 32\% | (38) | 14\% | (16) | 18\% | (22) | 19\% | (23) | 119 |
| 2018 House Vote: Democrat | $34 \%$ | (274) | 46\% | (370) | 9\% | (73) | 3\% | (27) | 8\% | (66) | 811 |
| 2018 House Vote: Republican | $11 \%$ | (82) | $31 \%$ | (224) | 22\% | (154) | $31 \%$ | (221) | 4\% | (32) | 714 |
| 2018 House Vote: Someone else | 17\% | (15) | 29\% | (25) | 13\% | (11) | 19\% | (17) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 15\% | (89) | 39\% | (226) | 15\% | (90) | 9\% | (50) | 22\% | (130) | 586 |
| 2016 Vote: Hillary Clinton | 36\% | (243) | 45\% | (308) | 8\% | (54) | 3\% | (23) | 8\% | (56) | 685 |
| 2016 Vote: Donald Trump | 12\% | (90) | 32\% | (237) | 20\% | (149) | 29\% | (214) | 6\% | (45) | 734 |
| 2016 Vote: Someone else | 16\% | (28) | 45\% | (77) | 14\% | (24) | 16\% | (28) | 9\% | (15) | 172 |
| 2016 Vote: Didnt Vote | 16\% | (99) | 37\% | (225) | 17\% | (102) | 8\% | (47) | 22\% | (131) | 604 |

[^107]Table HR5_6: And specifically, how much do you trust each of the following? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (461) | 39\% | (848) | 15\% | (330) | 14\% | (316) | 11\% | (247) | 2201 |
| Voted in 2014: Yes | 24\% | (326) | 37\% | (514) | 14\% | (194) | 18\% | (245) | 7\% | (97) | 1376 |
| Voted in 2014: No | 16\% | (134) | 40\% | (334) | 16\% | (136) | 9\% | (71) | 18\% | (150) | 825 |
| 2012 Vote: Barack Obama | 33\% | (282) | 43\% | (370) | 8\% | (67) | 7\% | (61) | 9\% | (74) | 854 |
| 2012 Vote: Mitt Romney | 9\% | (45) | $31 \%$ | (157) | 23\% | (117) | 33\% | (167) | 4\% | (19) | 504 |
| 2012 Vote: Other | 13\% | (12) | 32\% | (31) | 15\% | (15) | 19\% | (18) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (121) | 39\% | (286) | 18\% | (131) | 9\% | (69) | 18\% | (132) | 738 |
| 4-Region: Northeast | 24\% | (93) | 41\% | (161) | 14\% | (54) | 11\% | (45) | 10\% | (41) | 394 |
| 4-Region: Midwest | 20\% | (94) | 38\% | (177) | 13\% | (58) | 15\% | (71) | 14\% | (63) | 462 |
| 4-Region: South | 21\% | (171) | 38\% | (316) | 15\% | (123) | 16\% | (129) | 10\% | (84) | 825 |
| 4-Region: West | 20\% | (103) | 37\% | (194) | 18\% | (94) | 14\% | (70) | 11\% | (59) | 520 |
| Frequent TV watchers | 23\% | (380) | 41\% | (657) | 14\% | (234) | 13\% | (203) | 9\% | (146) | 1620 |
| Frequent movie watchers | 25\% | (233) | 40\% | (382) | 15\% | (145) | 12\% | (109) | 8\% | (78) | 949 |
| TV shows: Every day | 26\% | (295) | 41\% | (464) | 13\% | (151) | 12\% | (133) | 9\% | (100) | 1143 |
| TV shows: Several times per week | 18\% | (85) | 40\% | (192) | 17\% | (83) | 15\% | (71) | 10\% | (46) | 477 |
| TV shows: About once per week | 15\% | (20) | 31\% | (41) | 25\% | (33) | 14\% | (18) | 15\% | (20) | 132 |
| TV shows: Several times per month | 8\% | (9) | 49\% | (53) | 19\% | (21) | 15\% | (17) | 8\% | (9) | 108 |
| TV shows: About once per month | 11\% | (5) | 31\% | (15) | 18\% | (9) | 22\% | (11) | 18\% | (9) | 48 |
| TV shows: Less often than once per month | 20\% | (18) | 24\% | (21) | 19\% | (17) | 14\% | (13) | 23\% | (20) | 89 |
| TV shows: Never | 14\% | (29) | 30\% | (62) | 8\% | (16) | 26\% | (54) | 21\% | (43) | 204 |
| Movies: Every day | 26\% | (108) | $36 \%$ | (150) | 15\% | (62) | 13\% | (53) | 10\% | (43) | 416 |
| Movies: Several times per week | 24\% | (126) | 44\% | (233) | 16\% | (83) | $11 \%$ | (56) | 7\% | (36) | 533 |
| Movies: About once per week | 20\% | (82) | 40\% | (163) | 14\% | (57) | 13\% | (54) | 12\% | (49) | 405 |
| Movies: Several times per month | 15\% | (36) | 44\% | (105) | 16\% | (38) | 15\% | (35) | 10\% | (24) | 239 |
| Movies: About once per month | 18\% | (33) | 35\% | (65) | 19\% | (34) | 16\% | (29) | 12\% | (22) | 183 |
| Movies: Less often than once per month | 18\% | (34) | 31\% | (59) | 16\% | (30) | 18\% | (35) | 16\% | (30) | 188 |
| Movies: Never | 17\% | (41) | 31\% | (74) | 10\% | (24) | 22\% | (53) | 18\% | (44) | 236 |

[^108]Table HR5_6: And specifically, how much do you trust each of the following?
NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (461) | 39\% | (848) | 15\% | (330) | 14\% | (316) | 11\% | (247) | 2201 |
| Sports: Every day | 38\% | (82) | 33\% | (72) | 13\% | (28) | 11\% | (25) | 4\% | (10) | 217 |
| Sports: Several times per week | 18\% | (63) | 48\% | (163) | 13\% | (45) | 15\% | (52) | 6\% | (21) | 344 |
| Sports: About once per week | 29\% | (74) | 33\% | (85) | 20\% | (52) | 14\% | (36) | 4\% | (11) | 258 |
| Sports: Several times per month | 19\% | (33) | 42\% | (72) | 23\% | (40) | 7\% | (11) | 9\% | (15) | 172 |
| Sports: About once per month | 18\% | (25) | 44\% | (60) | 13\% | (18) | 17\% | (23) | 8\% | (11) | 137 |
| Sports: Less often than once per month | 15\% | (47) | 45\% | (139) | 15\% | (47) | 13\% | (41) | 12\% | (38) | 313 |
| Sports: Never | 18\% | (136) | 34\% | (256) | 13\% | (100) | 17\% | (127) | 19\% | (142) | 760 |
| Cable: I currently subscribe | 25\% | (262) | 40\% | (418) | 14\% | (147) | 13\% | (139) | 8\% | (88) | 1054 |
| Cable: I subscribed in the past | 18\% | (140) | 40\% | (310) | 16\% | (124) | 14\% | (107) | 12\% | (90) | 771 |
| Cable: I have never subscribed | 16\% | (59) | 32\% | (120) | 16\% | (58) | 18\% | (69) | 18\% | (69) | 376 |
| Satellite television: I currently subscribe | 26\% | (143) | 40\% | (221) | 14\% | (75) | 14\% | (80) | 6\% | (35) | 554 |
| Satellite television: I subscribed in the past | 19\% | (115) | 39\% | (235) | 16\% | (97) | 12\% | (74) | 14\% | (82) | 602 |
| Satellite television: I have never subscribed | 19\% | (203) | 38\% | (392) | 15\% | (158) | 16\% | (162) | 12\% | (130) | 1045 |
| Streaming service: I currently subscribe | 22\% | (276) | 41\% | (523) | 15\% | (195) | 13\% | (164) | 9\% | (118) | 1276 |
| Streaming service: I subscribed in the past | 20\% | (50) | 35\% | (88) | 16\% | (41) | 11\% | (29) | 17\% | (44) | 252 |
| Streaming service: I have never subscribed | 20\% | (135) | 35\% | (237) | 14\% | (94) | 18\% | (123) | 13\% | (85) | 673 |
| Film: An avid fan | 29\% | (225) | 40\% | (314) | 13\% | (103) | 11\% | (84) | 7\% | (54) | 780 |
| Film: A casual fan | 17\% | (197) | 39\% | (445) | 17\% | (193) | 14\% | (155) | 12\% | (137) | 1127 |
| Film: Not a fan | 13\% | (39) | 31\% | (90) | 11\% | (34) | 26\% | (76) | 19\% | (56) | 294 |
| Television: An avid fan | 28\% | (303) | 42\% | (443) | 12\% | (126) | 11\% | (118) | 7\% | (77) | 1067 |
| Television: A casual fan | 15\% | (146) | 38\% | (371) | 19\% | (183) | 14\% | (137) | 14\% | (132) | 969 |
| Television: Not a fan | 7\% | (12) | 21\% | (35) | 12\% | (21) | 37\% | (61) | 23\% | (38) | 166 |
| Music: An avid fan | 25\% | (282) | 40\% | (445) | 14\% | (151) | 11\% | (124) | 10\% | (110) | 1113 |
| Music: A casual fan | 17\% | (166) | 39\% | (373) | 17\% | (167) | 16\% | (152) | 11\% | (106) | 964 |
| Music: Not a fan | 10\% | (12) | 24\% | (30) | 9\% | (11) | 32\% | (40) | 25\% | (31) | 124 |
| Fashion: An avid fan | 30\% | (100) | 42\% | (138) | 14\% | (47) | 5\% | (15) | 9\% | (28) | 329 |
| Fashion: A casual fan | $21 \%$ | (195) | 40\% | (367) | 15\% | (140) | 11\% | (102) | 12\% | (109) | 912 |
| Fashion: Not a fan | 17\% | (166) | 36\% | (343) | 15\% | (143) | 21\% | (198) | 11\% | (109) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_7: And specifically, how much do you trust each of the following?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (413) | 29\% | (633) | 15\% | (332) | 18\% | (396) | 19\% | (427) | 2201 |
| Gender: Male | 20\% | (218) | 27\% | (292) | 17\% | (185) | 21\% | (228) | 13\% | (141) | 1062 |
| Gender: Female | 17\% | (196) | 30\% | (342) | 13\% | (147) | 15\% | (168) | 25\% | (286) | 1139 |
| Age: 18-29 | 21\% | (99) | 29\% | (136) | 15\% | (71) | 12\% | (57) | 23\% | (107) | 470 |
| Age: 30-44 | 19\% | (102) | 33\% | (181) | 14\% | (76) | 13\% | (72) | $21 \%$ | (113) | 543 |
| Age: 45-54 | 25\% | (78) | 32\% | (100) | 14\% | (44) | 19\% | (59) | 11\% | (35) | 316 |
| Age: 55-64 | 15\% | (66) | 27\% | (117) | 15\% | (65) | 24\% | (106) | 19\% | (81) | 436 |
| Age: 65+ | 16\% | (68) | 23\% | (100) | 17\% | (76) | 23\% | (102) | 21\% | (91) | 436 |
| Generation Z: 18-21 | 22\% | (39) | 26\% | (47) | 19\% | (34) | 10\% | (17) | 24\% | (43) | 181 |
| Millennial: Age 22-37 | 22\% | (130) | 33\% | (198) | 13\% | (78) | 13\% | (78) | 19\% | (111) | 595 |
| Generation X: Age 38-53 | 20\% | (99) | $32 \%$ | (160) | 13\% | (68) | 17\% | (85) | 19\% | (95) | 506 |
| Boomers: Age 54-72 | 16\% | (125) | 26\% | (201) | 15\% | (120) | 23\% | (181) | 20\% | (153) | 779 |
| PID: Dem (no lean) | 31\% | (249) | 36\% | (285) | 10\% | (79) | 6\% | (46) | 18\% | (142) | 802 |
| PID: Ind (no lean) | 13\% | (92) | 31\% | (225) | 15\% | (109) | 17\% | (120) | 24\% | (172) | 719 |
| PID: Rep (no lean) | 11\% | (72) | 18\% | (123) | 21\% | (144) | 34\% | (229) | 17\% | (112) | 681 |
| PID/Gender: Dem Men | 33\% | (120) | $34 \%$ | (124) | 13\% | (46) | 6\% | (21) | 14\% | (52) | 364 |
| PID/Gender: Dem Women | 29\% | (129) | 37\% | (160) | 7\% | (32) | 6\% | (26) | 21\% | (90) | 438 |
| PID/Gender: Ind Men | 15\% | (51) | $32 \%$ | (110) | 17\% | (59) | 20\% | (71) | 16\% | (55) | 346 |
| PID/Gender: Ind Women | 11\% | (41) | 31\% | (115) | 13\% | (50) | 13\% | (50) | 32\% | (118) | 373 |
| PID/Gender: Rep Men | 13\% | (46) | 16\% | (57) | 22\% | (79) | 39\% | (136) | 10\% | (34) | 353 |
| PID/Gender: Rep Women | 8\% | (26) | 20\% | (66) | 20\% | (65) | 28\% | (93) | 24\% | (78) | 328 |
| Ideo: Liberal (1-3) | $31 \%$ | (214) | 37\% | (252) | 11\% | (75) | 8\% | (58) | 13\% | (88) | 687 |
| Ideo: Moderate (4) | 19\% | (94) | 34\% | (172) | $14 \%$ | (72) | 10\% | (48) | 24\% | (120) | 506 |
| Ideo: Conservative (5-7) | 10\% | (71) | 21\% | (156) | 21\% | (157) | 36\% | (265) | 12\% | (90) | 739 |
| Educ: < College | 17\% | (251) | 26\% | (397) | 15\% | (224) | 18\% | (270) | 25\% | (371) | 1513 |
| Educ: Bachelors degree | 21\% | (94) | 36\% | (158) | 17\% | (75) | 17\% | (76) | 9\% | (40) | 444 |
| Educ: Post-grad | 28\% | (68) | 32\% | (78) | $13 \%$ | (32) | 20\% | (49) | 7\% | (16) | 244 |

[^109]Table HR5_7: And specifically, how much do you trust each of the following?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (413) | 29\% | (633) | 15\% | (332) | 18\% | (396) | 19\% | (427) | 2201 |
| Income: Under 50k | 17\% | (225) | 27\% | (358) | 15\% | (204) | 16\% | (213) | 25\% | (327) | 1326 |
| Income: 50k-100k | 20\% | (122) | 32\% | (198) | 16\% | (96) | 20\% | (127) | 12\% | (76) | 619 |
| Income: 100k+ | 26\% | (67) | 30\% | (78) | 12\% | (32) | 22\% | (56) | 9\% | (24) | 256 |
| Ethnicity: White | 18\% | (304) | 28\% | (482) | 16\% | (272) | 20\% | (337) | 19\% | (327) | 1723 |
| Ethnicity: Hispanic | 22\% | (78) | 32\% | (111) | $12 \%$ | (41) | 16\% | (57) | 18\% | (63) | 350 |
| Ethnicity: Afr. Am. | 23\% | (62) | 36\% | (97) | 10\% | (27) | 10\% | (27) | 22\% | (61) | 274 |
| Ethnicity: Other | 23\% | (47) | 26\% | (54) | 16\% | (32) | 16\% | (32) | 19\% | (39) | 204 |
| Relig: Protestant | 14\% | (71) | 23\% | (123) | 18\% | (97) | 27\% | (142) | 18\% | (93) | 526 |
| Relig: Roman Catholic | 23\% | (102) | 31\% | (138) | 12\% | (55) | 18\% | (80) | 16\% | (71) | 446 |
| Relig: Ath./Agn./None | $21 \%$ | (141) | 33\% | (223) | 12\% | (84) | 11\% | (78) | 23\% | (158) | 683 |
| Relig: Something Else | 17\% | (30) | 38\% | (68) | 15\% | (26) | 13\% | (24) | 18\% | (32) | 179 |
| Relig: Jewish | 40\% | (17) | 26\% | (11) | 18\% | (8) | 17\% | (7) | - | (0) | 43 |
| Evang | 15\% | (88) | 23\% | (136) | 18\% | (108) | 25\% | (151) | 20\% | (119) | 601 |
| Non-Evang | 20\% | (326) | 31\% | (497) | 14\% | (224) | 15\% | (245) | 19\% | (308) | 1600 |
| Relig: All Christian | 17\% | (203) | 25\% | (301) | 16\% | (195) | 23\% | (271) | 19\% | (223) | 1193 |
| Relig: All Non-Christian | 17\% | (30) | 38\% | (68) | 15\% | (26) | 13\% | (24) | 18\% | (32) | 179 |
| Community: Urban | 25\% | (146) | 27\% | (161) | 13\% | (79) | 15\% | (88) | 20\% | (121) | 596 |
| Community: Suburban | 18\% | (180) | 32\% | (316) | 16\% | (154) | 18\% | (176) | 17\% | (164) | 988 |
| Community: Rural | 14\% | (87) | 25\% | (157) | 16\% | (99) | 21\% | (132) | 23\% | (142) | 617 |
| Employ: Private Sector | 22\% | (140) | 35\% | (228) | 15\% | (97) | 17\% | (107) | 12\% | (75) | 646 |
| Employ: Government | 18\% | (27) | 33\% | (51) | 11\% | (17) | 23\% | (35) | 15\% | (23) | 152 |
| Employ: Self-Employed | 18\% | (33) | 30\% | (54) | 17\% | (30) | 21\% | (39) | 14\% | (26) | 182 |
| Employ: Homemaker | 15\% | (24) | 23\% | (38) | 15\% | (25) | 16\% | (25) | $31 \%$ | (51) | 162 |
| Employ: Student | 20\% | (22) | 42\% | (48) | 15\% | (17) | 7\% | (8) | 16\% | (18) | 113 |
| Employ: Retired | 17\% | (91) | 23\% | (122) | 16\% | (84) | 25\% | (130) | 19\% | (102) | 528 |
| Employ: Unemployed | 23\% | (54) | 22\% | (52) | 14\% | (33) | 13\% | (31) | 29\% | (68) | 237 |
| Employ: Other | 12\% | (22) | 23\% | (42) | 16\% | (29) | 12\% | (22) | 36\% | (65) | 180 |
| Military HH: Yes | 15\% | (58) | 25\% | (100) | 19\% | (76) | 25\% | (101) | 16\% | (63) | 397 |
| Military HH: No | 20\% | (356) | 30\% | (533) | $14 \%$ | (256) | 16\% | (295) | 20\% | (364) | 1804 |

[^110]Table HR5_7: And specifically, how much do you trust each of the following? The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (413) | 29\% | (633) | 15\% | (332) | 18\% | (396) | 19\% | (427) | 2201 |
| RD/WT: Right Direction | 11\% | (94) | 22\% | (189) | 20\% | (175) | $31 \%$ | (270) | 16\% | (142) | 869 |
| RD/WT: Wrong Track | 24\% | (320) | 33\% | (444) | 12\% | (157) | 9\% | (125) | 21\% | (285) | 1332 |
| Trump Job Approve | 10\% | (96) | 20\% | (181) | $21 \%$ | (195) | 33\% | (299) | 16\% | (143) | 914 |
| Trump Job Disapprove | 27\% | (306) | 37\% | (426) | 11\% | (123) | 7\% | (83) | 18\% | (210) | 1148 |
| Trump Job Strongly Approve | 10\% | (50) | 13\% | (65) | 20\% | (101) | 43\% | (217) | 13\% | (66) | 499 |
| Trump Job Somewhat Approve | 11\% | (46) | 28\% | (115) | 23\% | (94) | 20\% | (82) | 19\% | (77) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (47) | 43\% | (116) | 14\% | (39) | 7\% | (18) | 19\% | (52) | 271 |
| Trump Job Strongly Disapprove | 30\% | (259) | 35\% | (311) | 10\% | (84) | 7\% | (65) | 18\% | (158) | 877 |
| Favorable of Trump | 10\% | (86) | 19\% | (169) | 23\% | (198) | $34 \%$ | (300) | 14\% | (127) | 880 |
| Unfavorable of Trump | 27\% | (307) | 37\% | (424) | 11\% | (123) | 7\% | (76) | 19\% | (211) | 1141 |
| Very Favorable of Trump | 10\% | (51) | 13\% | (68) | 22\% | (112) | 42\% | (217) | 13\% | (70) | 517 |
| Somewhat Favorable of Trump | 9\% | (34) | 28\% | (101) | 24\% | (87) | 23\% | (83) | 16\% | (58) | 363 |
| Somewhat Unfavorable of Trump | 19\% | (49) | 37\% | (92) | 15\% | (39) | 9\% | (23) | 19\% | (48) | 251 |
| Very Unfavorable of Trump | 29\% | (258) | 37\% | (332) | 9\% | (84) | 6\% | (53) | 18\% | (163) | 890 |
| \#1 Issue: Economy | 17\% | (98) | $32 \%$ | (179) | 18\% | (99) | 16\% | (93) | 17\% | (93) | 561 |
| \#1 Issue: Security | 11\% | (52) | 18\% | (83) | 21\% | (94) | 35\% | (161) | 15\% | (69) | 459 |
| \#1 Issue: Health Care | 24\% | (95) | $34 \%$ | (135) | 10\% | (39) | $11 \%$ | (42) | 21\% | (83) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% | (60) | 25\% | (77) | 16\% | (49) | $14 \%$ | (44) | 26\% | (82) | 313 |
| \#1 Issue: Women's Issues | 20\% | (19) | $35 \%$ | (33) | 6\% | (6) | 18\% | (17) | 22\% | (20) | 95 |
| \#1 Issue: Education | 27\% | (44) | $34 \%$ | (56) | 13\% | (21) | 7\% | (12) | 19\% | (32) | 166 |
| \#1 Issue: Energy | 31\% | (29) | 41\% | (39) | 5\% | (5) | 8\% | (7) | 16\% | (15) | 95 |
| \#1 Issue: Other | 14\% | (16) | 26\% | (31) | 16\% | (19) | 17\% | (21) | 27\% | (32) | 119 |
| 2018 House Vote: Democrat | 33\% | (265) | 37\% | (300) | 9\% | (75) | 6\% | (45) | 16\% | (126) | 811 |
| 2018 House Vote: Republican | 9\% | (64) | 18\% | (127) | 24\% | (172) | 37\% | (265) | 12\% | (85) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | $31 \%$ | (27) | 9\% | (8) | 21\% | (19) | 25\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 12\% | (72) | 30\% | (176) | 13\% | (77) | $11 \%$ | (66) | 33\% | (195) | 586 |
| 2016 Vote: Hillary Clinton | 34\% | (230) | 38\% | (262) | 8\% | (57) | 5\% | (34) | 15\% | (102) | 685 |
| 2016 Vote: Donald Trump | 9\% | (67) | 20\% | (150) | 22\% | (162) | 35\% | (258) | 13\% | (97) | 734 |
| 2016 Vote: Someone else | 15\% | (26) | 37\% | (63) | 17\% | (29) | 15\% | (27) | 16\% | (28) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (91) | 26\% | (155) | $14 \%$ | (82) | 13\% | (77) | $33 \%$ | (200) | 604 |

[^111]Table HR5_7: And specifically, how much do you trust each of the following?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (413) | 29\% | (633) | 15\% | (332) | 18\% | (396) | 19\% | (427) | 2201 |
| Voted in 2014: Yes | 21\% | (282) | 30\% | (406) | 14\% | (198) | 21\% | (295) | 14\% | (194) | 1376 |
| Voted in 2014: No | 16\% | (131) | 28\% | (227) | 16\% | (133) | 12\% | (101) | 28\% | (233) | 825 |
| 2012 Vote: Barack Obama | 29\% | (249) | 36\% | (305) | 10\% | (89) | 9\% | (74) | 16\% | (138) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (41) | 19\% | (95) | 22\% | (111) | 40\% | (201) | 11\% | (57) | 504 |
| 2012 Vote: Other | 10\% | (9) | 19\% | (18) | 18\% | (18) | 26\% | (25) | 27\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (114) | 29\% | (213) | 15\% | (114) | 13\% | (95) | 28\% | (204) | 738 |
| 4-Region: Northeast | 22\% | (88) | 32\% | (125) | 14\% | (55) | 14\% | (55) | 18\% | (71) | 394 |
| 4-Region: Midwest | 18\% | (82) | 29\% | (135) | 12\% | (57) | 19\% | (88) | 22\% | (101) | 462 |
| 4-Region: South | 18\% | (152) | 27\% | (225) | 16\% | (131) | 19\% | (157) | 19\% | (159) | 825 |
| 4-Region: West | 17\% | (91) | 29\% | (148) | 17\% | (89) | 19\% | (97) | 18\% | (96) | 520 |
| Frequent TV watchers | 21\% | (342) | 30\% | (487) | 15\% | (240) | 16\% | (260) | 18\% | (291) | 1620 |
| Frequent movie watchers | 21\% | (199) | 32\% | (300) | 18\% | (168) | 14\% | (134) | 16\% | (148) | 949 |
| TV shows: Every day | 23\% | (269) | 30\% | (346) | 14\% | (154) | 16\% | (181) | 17\% | (193) | 1143 |
| TV shows: Several times per week | 15\% | (74) | 30\% | (141) | 18\% | (85) | 17\% | (79) | 21\% | (98) | 477 |
| TV shows: About once per week | $14 \%$ | (19) | 28\% | (37) | 17\% | (23) | 20\% | (26) | 20\% | (27) | 132 |
| TV shows: Several times per month | 8\% | (9) | 39\% | (42) | 21\% | (23) | 16\% | (17) | 15\% | (16) | 108 |
| TV shows: About once per month | 8\% | (4) | 27\% | (13) | 16\% | (8) | 32\% | (15) | 17\% | (8) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 20\% | (18) | 16\% | (14) | 20\% | (18) | 26\% | (23) | 89 |
| TV shows: Never | 11\% | (23) | 18\% | (36) | 12\% | (24) | 29\% | (60) | 30\% | (61) | 204 |
| Movies: Every day | 24\% | (100) | 26\% | (107) | 17\% | (73) | 14\% | (60) | 18\% | (77) | 416 |
| Movies: Several times per week | 19\% | (100) | 36\% | (193) | 18\% | (95) | 14\% | (74) | 13\% | (71) | 533 |
| Movies: About once per week | 23\% | (91) | 30\% | (123) | 12\% | (49) | 16\% | (63) | 20\% | (79) | 405 |
| Movies: Several times per month | 18\% | (43) | 32\% | (78) | 14\% | (33) | 19\% | (45) | 17\% | (40) | 239 |
| Movies: About once per month | 15\% | (28) | 26\% | (47) | 15\% | (27) | 22\% | (40) | 22\% | (41) | 183 |
| Movies: Less often than once per month | 16\% | (30) | 24\% | (45) | 13\% | (24) | 22\% | (41) | 25\% | (48) | 188 |
| Movies: Never | 9\% | (21) | 17\% | (39) | 13\% | (32) | 31\% | (73) | 30\% | (71) | 236 |

Continued on next page

Table HR5_7: And specifically, how much do you trust each of the following? The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (413) | 29\% | (633) | 15\% | (332) | 18\% | (396) | 19\% | (427) | 2201 |
| Sports: Every day | 29\% | (63) | 28\% | (61) | 15\% | (33) | 13\% | (28) | 14\% | (31) | 217 |
| Sports: Several times per week | 23\% | (79) | 37\% | (128) | 14\% | (49) | 17\% | (59) | 8\% | (29) | 344 |
| Sports: About once per week | 22\% | (56) | 32\% | (82) | 14\% | (37) | 18\% | (47) | 14\% | (35) | 258 |
| Sports: Several times per month | 19\% | (33) | 28\% | (48) | 22\% | (37) | 15\% | (27) | 16\% | (28) | 172 |
| Sports: About once per month | 16\% | (22) | 38\% | (52) | 16\% | (21) | 17\% | (23) | 14\% | (18) | 137 |
| Sports: Less often than once per month | 16\% | (49) | 30\% | (93) | 15\% | (47) | 18\% | (57) | 21\% | (66) | 313 |
| Sports: Never | 15\% | (111) | 22\% | (168) | 14\% | (107) | 20\% | (155) | 29\% | (219) | 760 |
| Cable: I currently subscribe | 21\% | (220) | 32\% | (334) | 15\% | (161) | 16\% | (169) | 16\% | (171) | 1054 |
| Cable: I subscribed in the past | 18\% | (138) | 30\% | (232) | 16\% | (120) | 18\% | (137) | 19\% | (144) | 771 |
| Cable: I have never subscribed | 15\% | (56) | 18\% | (68) | 14\% | (51) | 24\% | (89) | 30\% | (112) | 376 |
| Satellite television: I currently subscribe | 22\% | (119) | 27\% | (148) | 16\% | (88) | 18\% | (100) | 18\% | (98) | 554 |
| Satellite television: I subscribed in the past | 19\% | (113) | 30\% | (183) | 16\% | (94) | 16\% | (96) | 19\% | (117) | 602 |
| Satellite television: I have never subscribed | 17\% | (181) | 29\% | (302) | $14 \%$ | (150) | 19\% | (200) | 20\% | (212) | 1045 |
| Streaming service: I currently subscribe | 21\% | (273) | 33\% | (422) | 15\% | (194) | 16\% | (205) | 14\% | (182) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (49) | 27\% | (69) | 15\% | (37) | 15\% | (39) | 23\% | (59) | 252 |
| Streaming service: I have never subscribed | 14\% | (92) | 21\% | (142) | 15\% | (100) | 23\% | (152) | 28\% | (187) | 673 |
| Film: An avid fan | 26\% | (202) | $34 \%$ | (262) | 14\% | (108) | 14\% | (112) | 12\% | (95) | 780 |
| Film: A casual fan | 17\% | (187) | 29\% | (327) | 16\% | (183) | 17\% | (196) | 21\% | (235) | 1127 |
| Film: Not a fan | 8\% | (24) | 15\% | (44) | 14\% | (40) | 30\% | (88) | 33\% | (97) | 294 |
| Television: An avid fan | 25\% | (262) | 33\% | (350) | 13\% | (138) | 14\% | (151) | 15\% | (165) | 1067 |
| Television: A casual fan | 15\% | (144) | 27\% | (260) | 18\% | (176) | 18\% | (176) | 22\% | (212) | 969 |
| Television: Not a fan | 4\% | (7) | 14\% | (23) | 11\% | (18) | 41\% | (69) | 30\% | (50) | 166 |
| Music: An avid fan | 23\% | (258) | 33\% | (366) | 14\% | (157) | 14\% | (151) | 16\% | (180) | 1113 |
| Music: A casual fan | 15\% | (146) | 26\% | (253) | 16\% | (156) | 21\% | (200) | 22\% | (210) | 964 |
| Music: Not a fan | 7\% | (9) | 12\% | (14) | 15\% | (19) | 36\% | (44) | 30\% | (37) | 124 |
| Fashion: An avid fan | $32 \%$ | (104) | 32\% | (106) | 17\% | (55) | 8\% | (26) | 11\% | (37) | 329 |
| Fashion: A casual fan | 18\% | (166) | 32\% | (288) | 15\% | (132) | 15\% | (134) | 21\% | (192) | 912 |
| Fashion: Not a fan | 15\% | (143) | 25\% | (239) | 15\% | (144) | 25\% | (235) | 21\% | (198) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_8: And specifically, how much do you trust each of the following? The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 33\% | (736) | 16\% | (351) | 13\% | (284) | 21\% | (463) | 2201 |
| Gender: Male | 19\% | (202) | 35\% | (372) | 18\% | (188) | 14\% | (145) | 15\% | (157) | 1062 |
| Gender: Female | 15\% | (166) | 32\% | (365) | 14\% | (163) | 12\% | (139) | 27\% | (306) | 1139 |
| Age: 18-29 | $14 \%$ | (64) | $31 \%$ | (144) | 20\% | (95) | 11\% | (53) | 24\% | (114) | 470 |
| Age: 30-44 | 18\% | (95) | 35\% | (189) | 14\% | (79) | 12\% | (68) | 21\% | (112) | 543 |
| Age: 45-54 | 23\% | (73) | 37\% | (118) | 17\% | (52) | 11\% | (34) | 12\% | (39) | 316 |
| Age: 55-64 | 16\% | (68) | 32\% | (140) | 14\% | (61) | 17\% | (72) | 22\% | (95) | 436 |
| Age: 65+ | 16\% | (68) | 33\% | (145) | 15\% | (64) | 13\% | (57) | 23\% | (102) | 436 |
| Generation Z: 18-21 | 11\% | (19) | 27\% | (49) | 26\% | (47) | 9\% | (17) | 26\% | (48) | 181 |
| Millennial: Age 22-37 | 18\% | (107) | 35\% | (210) | 15\% | (88) | 12\% | (71) | 20\% | (118) | 595 |
| Generation X: Age 38-53 | 19\% | (95) | 34\% | (174) | 16\% | (80) | 13\% | (63) | 18\% | (93) | 506 |
| Boomers: Age 54-72 | 16\% | (124) | 33\% | (257) | $14 \%$ | (112) | 15\% | (114) | 22\% | (171) | 779 |
| PID: Dem (no lean) | 25\% | (199) | 36\% | (286) | 14\% | (111) | 6\% | (45) | 20\% | (161) | 802 |
| PID: Ind (no lean) | 12\% | (87) | 33\% | (236) | 15\% | (105) | 14\% | (102) | 26\% | (188) | 719 |
| PID: Rep (no lean) | 12\% | (81) | 31\% | (214) | 20\% | (135) | 20\% | (137) | 17\% | (113) | 681 |
| PID/Gender: Dem Men | 26\% | (94) | 36\% | (132) | 17\% | (63) | 4\% | (15) | 17\% | (60) | 364 |
| PID/Gender: Dem Women | 24\% | (105) | 35\% | (154) | 11\% | (48) | 7\% | (30) | 23\% | (101) | 438 |
| PID/Gender: Ind Men | 15\% | (53) | 34\% | (119) | 16\% | (56) | 17\% | (59) | 17\% | (58) | 346 |
| PID/Gender: Ind Women | 9\% | (34) | $32 \%$ | (117) | 13\% | (49) | $11 \%$ | (43) | 35\% | (130) | 373 |
| PID/Gender: Rep Men | 15\% | (55) | 34\% | (121) | 19\% | (68) | 20\% | (70) | 11\% | (38) | 353 |
| PID/Gender: Rep Women | 8\% | (27) | 28\% | (93) | 20\% | (67) | 20\% | (67) | 23\% | (75) | 328 |
| Ideo: Liberal (1-3) | 24\% | (163) | 38\% | (260) | 16\% | (107) | 8\% | (54) | 15\% | (102) | 687 |
| Ideo: Moderate (4) | 18\% | (90) | 36\% | (182) | 15\% | (76) | 8\% | (39) | 24\% | (119) | 506 |
| Ideo: Conservative (5-7) | 13\% | (94) | 33\% | (244) | 19\% | (137) | 21\% | (158) | 14\% | (106) | 739 |
| Educ: < College | $14 \%$ | (218) | 29\% | (437) | 17\% | (254) | 14\% | (207) | 26\% | (397) | 1513 |
| Educ: Bachelors degree | 19\% | (84) | 43\% | (193) | 16\% | (71) | 12\% | (51) | 10\% | (45) | 444 |
| Educ: Post-grad | 27\% | (65) | 43\% | (106) | 10\% | (26) | 11\% | (26) | 9\% | (21) | 244 |

[^112]Table HR5_8: And specifically, how much do you trust each of the following?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | $33 \%$ | (736) | 16\% | (351) | 13\% | (284) | $21 \%$ | (463) | 2201 |
| Income: Under 50k | 15\% | (200) | 30\% | (393) | 16\% | (213) | 13\% | (172) | 26\% | (347) | 1326 |
| Income: 50k-100k | 19\% | (117) | 38\% | (233) | 17\% | (102) | 13\% | (78) | 14\% | (89) | 619 |
| Income: 100k+ | 20\% | (51) | 43\% | (110) | 14\% | (35) | 13\% | (34) | 10\% | (26) | 256 |
| Ethnicity: White | 17\% | (285) | $33 \%$ | (569) | 16\% | (272) | $14 \%$ | (235) | 21\% | (362) | 1723 |
| Ethnicity: Hispanic | 18\% | (63) | $34 \%$ | (119) | 15\% | (54) | 11\% | (39) | 21\% | (75) | 350 |
| Ethnicity: Afr. Am. | 17\% | (47) | 39\% | (106) | 15\% | (41) | 7\% | (20) | 22\% | (60) | 274 |
| Ethnicity: Other | 17\% | (35) | $30 \%$ | (61) | 19\% | (38) | 14\% | (28) | 20\% | (41) | 204 |
| Relig: Protestant | $14 \%$ | (74) | $33 \%$ | (172) | 17\% | (92) | 16\% | (82) | 20\% | (106) | 526 |
| Relig: Roman Catholic | 21\% | (91) | 36\% | (159) | 14\% | (62) | 11\% | (49) | 19\% | (85) | 446 |
| Relig: Ath./Agn./None | 17\% | (116) | 36\% | (249) | 13\% | (86) | 11\% | (72) | 23\% | (160) | 683 |
| Relig: Something Else | 16\% | (28) | 32\% | (58) | 22\% | (39) | 13\% | (22) | 17\% | (31) | 179 |
| Relig: Jewish | 40\% | (18) | 36\% | (16) | 16\% | (7) | 7\% | (3) | - | (0) | 43 |
| Evang | 15\% | (90) | 29\% | (176) | 17\% | (99) | 18\% | (108) | $21 \%$ | (127) | 601 |
| Non-Evang | 17\% | (277) | 35\% | (560) | 16\% | (251) | 11\% | (176) | 21\% | (335) | 1600 |
| Relig: All Christian | 16\% | (191) | $32 \%$ | (377) | 17\% | (198) | 15\% | (176) | 21\% | (251) | 1193 |
| Relig: All Non-Christian | 16\% | (28) | 32\% | (58) | 22\% | (39) | 13\% | (22) | 17\% | (31) | 179 |
| Community: Urban | 21\% | (122) | 32\% | (189) | 15\% | (89) | 11\% | (64) | 22\% | (131) | 596 |
| Community: Suburban | 17\% | (171) | $36 \%$ | (359) | 15\% | (153) | 13\% | (126) | 18\% | (179) | 988 |
| Community: Rural | 12\% | (74) | $31 \%$ | (188) | 18\% | (108) | 15\% | (94) | 25\% | (152) | 617 |
| Employ: Private Sector | 20\% | (130) | 43\% | (279) | $14 \%$ | (93) | 10\% | (63) | 13\% | (82) | 646 |
| Employ: Government | 15\% | (23) | 30\% | (46) | 14\% | (22) | 24\% | (36) | 17\% | (26) | 152 |
| Employ: Self-Employed | 15\% | (28) | $33 \%$ | (60) | 16\% | (30) | 20\% | (36) | 15\% | (28) | 182 |
| Employ: Homemaker | 12\% | (19) | 26\% | (43) | 19\% | (31) | 9\% | (15) | 34\% | (55) | 162 |
| Employ: Student | 15\% | (17) | 37\% | (41) | 26\% | (30) | 5\% | (6) | 17\% | (19) | 113 |
| Employ: Retired | 17\% | (89) | 32\% | (171) | 15\% | (77) | $14 \%$ | (74) | 22\% | (117) | 528 |
| Employ: Unemployed | 17\% | (41) | 26\% | (62) | 14\% | (33) | 13\% | (31) | 29\% | (70) | 237 |
| Employ: Other | 11\% | (20) | 19\% | (34) | 20\% | (36) | 13\% | (24) | 37\% | (67) | 180 |
| Military HH: Yes | 13\% | (53) | 33\% | (129) | 21\% | (83) | 14\% | (57) | 19\% | (74) | 397 |
| Military HH: No | 17\% | (315) | $34 \%$ | (607) | 15\% | (267) | 13\% | (226) | 22\% | (389) | 1804 |

[^113]Table HR5_8: And specifically, how much do you trust each of the following?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 33\% | (736) | 16\% | (351) | 13\% | (284) | 21\% | (463) | 2201 |
| RD/WT: Right Direction | 13\% | (109) | 32\% | (276) | 19\% | (164) | 19\% | (166) | 18\% | (155) | 869 |
| RD/WT: Wrong Track | 19\% | (259) | 35\% | (460) | 14\% | (187) | 9\% | (118) | 23\% | (308) | 1332 |
| Trump Job Approve | 12\% | (108) | 30\% | (271) | 20\% | (178) | 21\% | (195) | 18\% | (161) | 914 |
| Trump Job Disapprove | 22\% | (251) | 38\% | (437) | 14\% | (155) | 7\% | (76) | 20\% | (228) | 1148 |
| Trump Job Strongly Approve | 12\% | (58) | 26\% | (128) | 18\% | (90) | 30\% | (147) | 15\% | (76) | 499 |
| Trump Job Somewhat Approve | 12\% | (50) | 35\% | (144) | 21\% | (88) | 12\% | (48) | 21\% | (86) | 415 |
| Trump Job Somewhat Disapprove | 15\% | (39) | 44\% | (119) | 16\% | (42) | 6\% | (17) | 20\% | (53) | 271 |
| Trump Job Strongly Disapprove | 24\% | (212) | 36\% | (318) | 13\% | (113) | 7\% | (60) | 20\% | (175) | 877 |
| Favorable of Trump | $11 \%$ | (98) | $31 \%$ | (274) | 20\% | (178) | 21\% | (188) | 16\% | (143) | 880 |
| Unfavorable of Trump | 22\% | (254) | 37\% | (423) | 14\% | (159) | 7\% | (75) | 20\% | (229) | 1141 |
| Very Favorable of Trump | 12\% | (62) | 27\% | (138) | 19\% | (100) | 28\% | (142) | 14\% | (75) | 517 |
| Somewhat Favorable of Trump | 10\% | (36) | 37\% | (136) | 21\% | (78) | 13\% | (46) | 19\% | (68) | 363 |
| Somewhat Unfavorable of Trump | 17\% | (43) | 38\% | (96) | 19\% | (48) | 5\% | (12) | 20\% | (51) | 251 |
| Very Unfavorable of Trump | 24\% | (211) | 37\% | (327) | 13\% | (111) | 7\% | (63) | 20\% | (178) | 890 |
| \#1 Issue: Economy | 21\% | (116) | 35\% | (197) | 16\% | (90) | 10\% | (58) | 18\% | (100) | 561 |
| \#1 Issue: Security | 10\% | (48) | 30\% | (136) | 19\% | (89) | 25\% | (113) | 16\% | (72) | 459 |
| \#1 Issue: Health Care | 19\% | (73) | 38\% | (152) | 13\% | (51) | 9\% | (34) | 21\% | (84) | 394 |
| \#1 Issue: Medicare / Social Security | 18\% | (55) | 28\% | (87) | 16\% | (51) | 9\% | (27) | 30\% | (93) | 313 |
| \#1 Issue: Women's Issues | 17\% | (16) | 39\% | (37) | 8\% | (7) | 10\% | (10) | 26\% | (24) | 95 |
| \#1 Issue: Education | 15\% | (25) | 35\% | (59) | 20\% | (33) | 7\% | (11) | 23\% | (39) | 166 |
| \#1 Issue: Energy | 24\% | (23) | 35\% | (34) | 11\% | (10) | 13\% | (13) | 16\% | (16) | 95 |
| \#1 Issue: Other | 10\% | (12) | 29\% | (34) | 16\% | (19) | 16\% | (19) | 29\% | (35) | 119 |
| 2018 House Vote: Democrat | 27\% | (218) | 39\% | (315) | $11 \%$ | (93) | 5\% | (43) | 18\% | (142) | 811 |
| 2018 House Vote: Republican | $11 \%$ | (78) | 32\% | (229) | 21\% | (147) | 23\% | (165) | 13\% | (94) | 714 |
| 2018 House Vote: Someone else | $11 \%$ | (10) | 29\% | (25) | $11 \%$ | (9) | 22\% | (19) | 28\% | (24) | 87 |
| 2018 House Vote: Didnt Vote | $11 \%$ | (62) | 28\% | (165) | 17\% | (101) | 10\% | (57) | 34\% | (202) | 586 |
| 2016 Vote: Hillary Clinton | 28\% | (189) | 38\% | (262) | 12\% | (81) | 5\% | (32) | 18\% | (121) | 685 |
| 2016 Vote: Donald Trump | 12\% | (88) | 32\% | (233) | 20\% | (144) | 21\% | (157) | 15\% | (111) | 734 |
| 2016 Vote: Someone else | 16\% | (27) | 39\% | (67) | 15\% | (25) | 16\% | (27) | 15\% | (26) | 172 |
| 2016 Vote: Didnt Vote | 10\% | (63) | 29\% | (173) | 16\% | (98) | 11\% | (68) | $34 \%$ | (203) | 604 |

Continued on next page

Table HR5_8: And specifically, how much do you trust each of the following?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | $33 \%$ | (736) | 16\% | (351) | 13\% | (284) | 21\% | (463) | 2201 |
| Voted in 2014: Yes | 19\% | (263) | 35\% | (488) | 15\% | (205) | 15\% | (201) | 16\% | (218) | 1376 |
| Voted in 2014: No | 13\% | (104) | 30\% | (248) | 18\% | (146) | 10\% | (83) | 30\% | (244) | 825 |
| 2012 Vote: Barack Obama | 24\% | (206) | 38\% | (321) | 12\% | (105) | 8\% | (68) | 18\% | (155) | 854 |
| 2012 Vote: Mitt Romney | 12\% | (60) | 35\% | (174) | 19\% | (97) | 22\% | (111) | 12\% | (63) | 504 |
| 2012 Vote: Other | 9\% | (9) | 24\% | (23) | 18\% | (17) | 23\% | (21) | 26\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 13\% | (94) | 29\% | (216) | 18\% | (132) | 11\% | (82) | 29\% | (215) | 738 |
| 4-Region: Northeast | 21\% | (82) | $36 \%$ | (141) | 14\% | (54) | 9\% | (36) | 20\% | (80) | 394 |
| 4-Region: Midwest | 15\% | (69) | $33 \%$ | (153) | 16\% | (73) | 13\% | (62) | 23\% | (106) | 462 |
| 4-Region: South | 15\% | (127) | $34 \%$ | (281) | 15\% | (127) | 14\% | (117) | 21\% | (173) | 825 |
| 4-Region: West | 17\% | (89) | $31 \%$ | (162) | 19\% | (97) | 13\% | (69) | 20\% | (104) | 520 |
| Frequent TV watchers | 18\% | (295) | $36 \%$ | (591) | 15\% | (246) | 11\% | (170) | 20\% | (317) | 1620 |
| Frequent movie watchers | 18\% | (166) | 37\% | (350) | 18\% | (168) | 11\% | (102) | 17\% | (162) | 949 |
| TV shows: Every day | 21\% | (235) | $37 \%$ | (423) | 14\% | (162) | 10\% | (114) | 18\% | (209) | 1143 |
| TV shows: Several times per week | 13\% | (60) | 35\% | (168) | 18\% | (84) | 12\% | (56) | 23\% | (108) | 477 |
| TV shows: About once per week | 15\% | (20) | 26\% | (34) | 24\% | (32) | 12\% | (16) | 22\% | (30) | 132 |
| TV shows: Several times per month | 10\% | (11) | 35\% | (37) | 21\% | (23) | 17\% | (19) | 16\% | (18) | 108 |
| TV shows: About once per month | 10\% | (5) | 22\% | (10) | 23\% | (11) | 21\% | (10) | 23\% | (11) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 23\% | (21) | 9\% | (8) | 19\% | (17) | 28\% | (25) | 89 |
| TV shows: Never | 9\% | (19) | $21 \%$ | (43) | 15\% | (30) | 25\% | (51) | 30\% | (61) | 204 |
| Movies: Every day | 21\% | (87) | $31 \%$ | (129) | 18\% | (76) | 10\% | (43) | 20\% | (82) | 416 |
| Movies: Several times per week | 15\% | (80) | 42\% | (221) | 17\% | (93) | $11 \%$ | (59) | 15\% | (80) | 533 |
| Movies: About once per week | 22\% | (91) | $34 \%$ | (136) | 15\% | (59) | 9\% | (37) | 21\% | (83) | 405 |
| Movies: Several times per month | 15\% | (36) | $34 \%$ | (82) | 18\% | (43) | 12\% | (30) | 20\% | (48) | 239 |
| Movies: About once per month | 14\% | (25) | 37\% | (67) | 10\% | (19) | $14 \%$ | (26) | 25\% | (46) | 183 |
| Movies: Less often than once per month | 16\% | (30) | 27\% | (50) | 15\% | (28) | $14 \%$ | (27) | 28\% | (53) | 188 |
| Movies: Never | 9\% | (20) | $21 \%$ | (50) | $14 \%$ | (33) | 27\% | (63) | 30\% | (70) | 236 |

[^114]Table HR5_8: And specifically, how much do you trust each of the following?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 33\% | (736) | 16\% | (351) | 13\% | (284) | $21 \%$ | (463) | 2201 |
| Sports: Every day | 29\% | (63) | 33\% | (72) | 15\% | (32) | 9\% | (20) | 13\% | (29) | 217 |
| Sports: Several times per week | 18\% | (62) | 47\% | (161) | 16\% | (57) | 8\% | (28) | $11 \%$ | (36) | 344 |
| Sports: About once per week | 19\% | (50) | 36\% | (92) | 16\% | (42) | 12\% | (31) | 17\% | (43) | 258 |
| Sports: Several times per month | 15\% | (27) | 34\% | (59) | 25\% | (43) | 9\% | (16) | 16\% | (27) | 172 |
| Sports: About once per month | 15\% | (21) | 38\% | (51) | 13\% | (18) | $14 \%$ | (19) | 20\% | (28) | 137 |
| Sports: Less often than once per month | 17\% | (52) | 34\% | (107) | 16\% | (50) | $11 \%$ | (34) | 23\% | (70) | 313 |
| Sports: Never | 12\% | (94) | 25\% | (194) | 14\% | (109) | 18\% | (135) | 30\% | (229) | 760 |
| Cable: I currently subscribe | 21\% | (223) | 35\% | (369) | 14\% | (152) | $12 \%$ | (124) | 18\% | (187) | 1054 |
| Cable: I subscribed in the past | 14\% | (108) | 37\% | (283) | 17\% | (130) | 11\% | (87) | 21\% | (163) | 771 |
| Cable: I have never subscribed | 10\% | (37) | 22\% | (84) | 18\% | (68) | 20\% | (73) | 30\% | (113) | 376 |
| Satellite television: I currently subscribe | 18\% | (102) | 35\% | (195) | 15\% | (85) | 12\% | (65) | 19\% | (107) | 554 |
| Satellite television: I subscribed in the past | 16\% | (97) | 33\% | (197) | 18\% | (109) | 12\% | (71) | 21\% | (128) | 602 |
| Satellite television: I have never subscribed | 16\% | (169) | 33\% | (344) | 15\% | (156) | $14 \%$ | (148) | 22\% | (228) | 1045 |
| Streaming service: I currently subscribe | 19\% | (240) | 38\% | (479) | 16\% | (208) | $11 \%$ | (145) | 16\% | (204) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (39) | 31\% | (79) | 18\% | (46) | 9\% | (24) | 25\% | (64) | 252 |
| Streaming service: I have never subscribed | 13\% | (88) | 26\% | (178) | 14\% | (96) | 17\% | (115) | 29\% | (195) | 673 |
| Film: An avid fan | 24\% | (184) | 35\% | (275) | 16\% | (127) | $11 \%$ | (89) | 14\% | (106) | 780 |
| Film: A casual fan | 15\% | (166) | 36\% | (402) | 16\% | (184) | $11 \%$ | (122) | 23\% | (254) | 1127 |
| Film: Not a fan | 6\% | (18) | 20\% | (60) | 14\% | (40) | 25\% | (73) | 35\% | (103) | 294 |
| Television: An avid fan | 21\% | (223) | 36\% | (383) | $14 \%$ | (149) | 11\% | (113) | 19\% | (199) | 1067 |
| Television: A casual fan | $14 \%$ | (133) | 33\% | (319) | 19\% | (180) | 13\% | (123) | 22\% | (215) | 969 |
| Television: Not a fan | 7\% | (11) | 21\% | (35) | 13\% | (22) | 29\% | (49) | 29\% | (49) | 166 |
| Music: An avid fan | 22\% | (242) | 35\% | (387) | 16\% | (175) | 10\% | (112) | 18\% | (197) | 1113 |
| Music: A casual fan | 12\% | (115) | 34\% | (330) | 17\% | (160) | 14\% | (134) | 23\% | (225) | 964 |
| Music: Not a fan | 9\% | (11) | 16\% | (19) | 12\% | (15) | 30\% | (37) | 33\% | (41) | 124 |
| Fashion: An avid fan | 29\% | (95) | 33\% | (110) | 17\% | (54) | 7\% | (24) | 14\% | (45) | 329 |
| Fashion: A casual fan | 15\% | (135) | 38\% | (348) | 15\% | (135) | 10\% | (91) | 22\% | (204) | 912 |
| Fashion: Not a fan | $14 \%$ | (138) | 29\% | (278) | 17\% | (161) | 18\% | (169) | 22\% | (214) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_9: And specifically, how much do you trust each of the following?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (349) | 29\% | (630) | 16\% | (356) | 18\% | (391) | 22\% | (474) | 2201 |
| Gender: Male | 17\% | (186) | 28\% | (296) | 18\% | (193) | 22\% | (233) | 15\% | (156) | 1062 |
| Gender: Female | 14\% | (164) | 29\% | (335) | 14\% | (164) | 14\% | (159) | 28\% | (318) | 1139 |
| Age: 18-29 | 15\% | (69) | 28\% | (131) | 18\% | (87) | 13\% | (59) | 26\% | (124) | 470 |
| Age: 30-44 | 17\% | (93) | $32 \%$ | (172) | 16\% | (87) | 14\% | (77) | 21\% | (115) | 543 |
| Age: 45-54 | 22\% | (69) | 34\% | (108) | 13\% | (40) | 18\% | (56) | 14\% | (43) | 316 |
| Age: 55-64 | 13\% | (58) | 27\% | (118) | 17\% | (72) | 23\% | (100) | 20\% | (88) | 436 |
| Age: 65+ | 14\% | (61) | 23\% | (102) | 16\% | (70) | 23\% | (99) | 24\% | (105) | 436 |
| Generation Z: 18-21 | 12\% | (21) | 23\% | (41) | 26\% | (47) | 12\% | (22) | 27\% | (50) | 181 |
| Millennial: Age 22-37 | 18\% | (110) | 33\% | (194) | 15\% | (90) | 13\% | (76) | 21\% | (125) | 595 |
| Generation X: Age 38-53 | 18\% | (93) | 31\% | (158) | 14\% | (71) | 17\% | (87) | 19\% | (98) | 506 |
| Boomers: Age 54-72 | 14\% | (105) | 26\% | (206) | 16\% | (123) | 22\% | (172) | 22\% | (172) | 779 |
| PID: Dem (no lean) | 28\% | (227) | 33\% | (267) | 11\% | (90) | 6\% | (50) | 21\% | (168) | 802 |
| PID: Ind (no lean) | 10\% | (70) | 32\% | (228) | 16\% | (116) | 16\% | (115) | 26\% | (189) | 719 |
| PID: Rep (no lean) | 8\% | (52) | 20\% | (136) | 22\% | (150) | 33\% | (226) | 17\% | (117) | 681 |
| PID/Gender: Dem Men | $31 \%$ | (115) | 30\% | (110) | 14\% | (52) | 7\% | (25) | 17\% | (62) | 364 |
| PID/Gender: Dem Women | 26\% | (112) | 36\% | (157) | 9\% | (38) | 6\% | (25) | 24\% | (105) | 438 |
| PID/Gender: Ind Men | 12\% | (40) | 33\% | (115) | 18\% | (62) | 21\% | (71) | 17\% | (57) | 346 |
| PID/Gender: Ind Women | 8\% | (30) | 30\% | (113) | 15\% | (54) | 12\% | (44) | 35\% | (132) | 373 |
| PID/Gender: Rep Men | 9\% | (31) | 20\% | (70) | 22\% | (79) | 39\% | (136) | 10\% | (36) | 353 |
| PID/Gender: Rep Women | 6\% | (21) | 20\% | (65) | 22\% | (71) | 27\% | (90) | 25\% | (80) | 328 |
| Ideo: Liberal (1-3) | 27\% | (186) | 36\% | (250) | 13\% | (92) | 8\% | (53) | 16\% | (107) | 687 |
| Ideo: Moderate (4) | 17\% | (86) | 35\% | (175) | 14\% | (73) | 11\% | (55) | 23\% | (116) | 506 |
| Ideo: Conservative (5-7) | 8\% | (56) | 22\% | (161) | 22\% | (160) | 35\% | (256) | 14\% | (107) | 739 |
| Educ: < College | 13\% | (203) | 26\% | (397) | 16\% | (246) | 17\% | (264) | 27\% | (403) | 1513 |
| Educ: Bachelors degree | 19\% | (83) | 37\% | (162) | 17\% | (74) | 17\% | (76) | 11\% | (49) | 444 |
| Educ: Post-grad | 26\% | (63) | 29\% | (71) | 15\% | (37) | 21\% | (51) | 9\% | (22) | 244 |

[^115]Table HR5_9: And specifically, how much do you trust each of the following?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (349) | 29\% | (630) | 16\% | (356) | 18\% | (391) | 22\% | (474) | 2201 |
| Income: Under 50k | 14\% | (181) | 27\% | (362) | 16\% | (210) | 16\% | (214) | 27\% | (359) | 1326 |
| Income: 50k-100k | 18\% | (109) | $31 \%$ | (189) | 17\% | (107) | 20\% | (123) | 15\% | (90) | 619 |
| Income: $100 \mathrm{k}+$ | 23\% | (59) | $31 \%$ | (79) | 15\% | (39) | 21\% | (54) | 10\% | (25) | 256 |
| Ethnicity: White | 16\% | (267) | 27\% | (460) | 16\% | (284) | 20\% | (342) | 21\% | (369) | 1723 |
| Ethnicity: Hispanic | 20\% | (69) | 28\% | (97) | 16\% | (55) | 14\% | (49) | 23\% | (79) | 350 |
| Ethnicity: Afr. Am. | 19\% | (52) | 39\% | (106) | 13\% | (36) | 7\% | (18) | 22\% | (61) | 274 |
| Ethnicity: Other | 15\% | (30) | $31 \%$ | (64) | 18\% | (36) | 15\% | (31) | $21 \%$ | (43) | 204 |
| Relig: Protestant | 13\% | (67) | 22\% | (113) | 22\% | (116) | 25\% | (130) | 19\% | (98) | 526 |
| Relig: Roman Catholic | 19\% | (82) | 32\% | (141) | 13\% | (58) | 18\% | (79) | 19\% | (85) | 446 |
| Relig: Ath./Agn./None | 17\% | (113) | 32\% | (217) | 13\% | (92) | 12\% | (84) | 26\% | (177) | 683 |
| Relig: Something Else | 14\% | (25) | 37\% | (66) | 17\% | (31) | 12\% | (22) | 20\% | (36) | 179 |
| Relig: Jewish | 35\% | (15) | 26\% | (11) | 5\% | (2) | 29\% | (13) | 4\% | (2) | 43 |
| Evang | 14\% | (84) | 23\% | (135) | 19\% | (114) | 24\% | (146) | 20\% | (121) | 601 |
| Non-Evang | 17\% | (265) | 31\% | (495) | 15\% | (242) | 15\% | (245) | 22\% | (352) | 1600 |
| Relig: All Christian | 15\% | (179) | 25\% | (302) | 18\% | (212) | 22\% | (257) | 20\% | (243) | 1193 |
| Relig: All Non-Christian | 14\% | (25) | 37\% | (66) | 17\% | (31) | 12\% | (22) | 20\% | (36) | 179 |
| Community: Urban | 22\% | (129) | 28\% | (168) | 15\% | (90) | 12\% | (74) | 23\% | (135) | 596 |
| Community: Suburban | 15\% | (153) | 31\% | (308) | 16\% | (162) | 18\% | (182) | 19\% | (184) | 988 |
| Community: Rural | 11\% | (68) | 25\% | (155) | 17\% | (104) | 22\% | (135) | 25\% | (155) | 617 |
| Employ: Private Sector | 17\% | (113) | 37\% | (238) | 16\% | (102) | 17\% | (107) | 13\% | (86) | 646 |
| Employ: Government | 19\% | (28) | 25\% | (39) | 16\% | (24) | 23\% | (35) | 17\% | (26) | 152 |
| Employ: Self-Employed | 16\% | (30) | 23\% | (41) | 22\% | (40) | 20\% | (36) | 19\% | (34) | 182 |
| Employ: Homemaker | 11\% | (18) | 29\% | (47) | 11\% | (17) | 16\% | (25) | 33\% | (54) | 162 |
| Employ: Student | 18\% | (21) | 28\% | (31) | 18\% | (20) | 14\% | (16) | 22\% | (25) | 113 |
| Employ: Retired | 15\% | (79) | 25\% | (130) | 15\% | (81) | 23\% | (121) | 22\% | (116) | 528 |
| Employ: Unemployed | 18\% | (42) | 25\% | (58) | 17\% | (41) | 12\% | (28) | 28\% | (67) | 237 |
| Employ: Other | 10\% | (18) | 25\% | (45) | 17\% | (30) | 12\% | (22) | 36\% | (65) | 180 |
| Military HH: Yes | 12\% | (47) | 27\% | (106) | 20\% | (81) | 25\% | (98) | 16\% | (65) | 397 |
| Military HH: No | 17\% | (303) | 29\% | (524) | 15\% | (275) | 16\% | (293) | 23\% | (408) | 1804 |

[^116]Table HR5_9: And specifically, how much do you trust each of the following?
The Washington Post

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (349) | 29\% | (630) | 16\% | (356) | 18\% | (391) | 22\% | (474) | 2201 |
| RD/WT: Right Direction | 9\% | (74) | 23\% | (196) | 22\% | (188) | 29\% | (253) | 18\% | (159) | 869 |
| RD/WT: Wrong Track | 21\% | (275) | 33\% | (434) | 13\% | (169) | 10\% | (138) | 24\% | (315) | 1332 |
| Trump Job Approve | 8\% | (71) | 20\% | (186) | 22\% | (197) | $32 \%$ | (293) | 18\% | (167) | 914 |
| Trump Job Disapprove | 24\% | (270) | 37\% | (421) | 12\% | (139) | 8\% | (88) | 20\% | (229) | 1148 |
| Trump Job Strongly Approve | 7\% | (37) | 12\% | (60) | 22\% | (108) | 43\% | (215) | 16\% | (78) | 499 |
| Trump Job Somewhat Approve | 8\% | (34) | 30\% | (126) | 21\% | (89) | 19\% | (78) | 21\% | (89) | 415 |
| Trump Job Somewhat Disapprove | 15\% | (39) | 41\% | (110) | 17\% | (45) | 6\% | (17) | 22\% | (60) | 271 |
| Trump Job Strongly Disapprove | 26\% | (230) | 35\% | (311) | 11\% | (94) | 8\% | (72) | 19\% | (170) | 877 |
| Favorable of Trump | 8\% | (69) | 20\% | (180) | 22\% | (193) | $34 \%$ | (299) | 16\% | (140) | 880 |
| Unfavorable of Trump | 23\% | (265) | 37\% | (418) | 13\% | (144) | 7\% | (78) | 21\% | (236) | 1141 |
| Very Favorable of Trump | 8\% | (42) | 14\% | (72) | 20\% | (103) | 43\% | (222) | 15\% | (78) | 517 |
| Somewhat Favorable of Trump | 8\% | (27) | 30\% | (107) | 25\% | (90) | $21 \%$ | (77) | 17\% | (62) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (33) | 37\% | (93) | 21\% | (53) | 7\% | (18) | 22\% | (55) | 251 |
| Very Unfavorable of Trump | 26\% | (232) | 37\% | (325) | 10\% | (91) | 7\% | (60) | 20\% | (181) | 890 |
| \#1 Issue: Economy | 16\% | (91) | 29\% | (165) | 20\% | (109) | 16\% | (89) | 19\% | (107) | 561 |
| \#1 Issue: Security | 9\% | (40) | 19\% | (87) | 20\% | (90) | 37\% | (169) | 16\% | (72) | 459 |
| \#1 Issue: Health Care | 22\% | (86) | 34\% | (134) | 12\% | (49) | 8\% | (32) | 23\% | (92) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (52) | 25\% | (78) | 15\% | (47) | $14 \%$ | (44) | 29\% | (92) | 313 |
| \#1 Issue: Women's Issues | 18\% | (17) | 36\% | (34) | 7\% | (7) | 19\% | (18) | 20\% | (19) | 95 |
| \#1 Issue: Education | 18\% | (30) | 33\% | (55) | 17\% | (28) | 8\% | (13) | 25\% | (41) | 166 |
| \#1 Issue: Energy | 24\% | (23) | 41\% | (39) | 12\% | (12) | 7\% | (7) | 16\% | (15) | 95 |
| \#1 Issue: Other | 9\% | (11) | 32\% | (38) | 13\% | (15) | 15\% | (18) | 30\% | (36) | 119 |
| 2018 House Vote: Democrat | 29\% | (236) | 38\% | (310) | 10\% | (80) | 5\% | (44) | 17\% | (141) | 811 |
| 2018 House Vote: Republican | 7\% | (49) | 19\% | (134) | 24\% | (169) | 37\% | (267) | 13\% | (95) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | 21\% | (19) | 16\% | (14) | 21\% | (18) | 28\% | (24) | 87 |
| 2018 House Vote: Didnt Vote | 9\% | (53) | 28\% | (165) | 16\% | (92) | $11 \%$ | (62) | 36\% | (214) | 586 |
| 2016 Vote: Hillary Clinton | $31 \%$ | (212) | 37\% | (252) | 9\% | (65) | 6\% | (39) | 17\% | (116) | 685 |
| 2016 Vote: Donald Trump | 7\% | (54) | 21\% | (154) | 22\% | (164) | 35\% | (256) | 15\% | (107) | 734 |
| 2016 Vote: Someone else | 10\% | (17) | 37\% | (63) | 20\% | (35) | 16\% | (28) | 17\% | (29) | 172 |
| 2016 Vote: Didnt Vote | 11\% | (66) | 26\% | (159) | 15\% | (92) | $11 \%$ | (67) | 36\% | (220) | 604 |

[^117]Table HR5_9: And specifically, how much do you trust each of the following?
The Washington Post

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (349) | 29\% | (630) | 16\% | (356) | 18\% | (391) | 22\% | (474) | 2201 |
| Voted in 2014: Yes | 18\% | (250) | 29\% | (402) | 16\% | (219) | 21\% | (289) | 16\% | (216) | 1376 |
| Voted in 2014: No | 12\% | (99) | 28\% | (228) | 17\% | (137) | 12\% | (102) | $31 \%$ | (258) | 825 |
| 2012 Vote: Barack Obama | 26\% | (222) | 36\% | (310) | 11\% | (95) | 9\% | (74) | 18\% | (154) | 854 |
| 2012 Vote: Mitt Romney | 6\% | (30) | 20\% | (101) | 22\% | (113) | 38\% | (194) | 13\% | (67) | 504 |
| 2012 Vote: Other | 7\% | (6) | 21\% | (20) | 15\% | (15) | 31\% | (29) | 27\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 12\% | (91) | 27\% | (197) | 18\% | (133) | 13\% | (94) | 30\% | (225) | 738 |
| 4-Region: Northeast | 18\% | (72) | 32\% | (125) | 15\% | (59) | 14\% | (56) | 21\% | (83) | 394 |
| 4-Region: Midwest | 14\% | (66) | 29\% | (134) | 14\% | (67) | 18\% | (85) | 24\% | (111) | 462 |
| 4-Region: South | 16\% | (129) | 27\% | (221) | 17\% | (142) | 19\% | (155) | 21\% | (177) | 825 |
| 4-Region: West | 16\% | (82) | 29\% | (150) | 17\% | (89) | 18\% | (96) | 20\% | (104) | 520 |
| Frequent TV watchers | 18\% | (284) | 31\% | (498) | 16\% | (261) | 15\% | (250) | 20\% | (327) | 1620 |
| Frequent movie watchers | 18\% | (170) | 33\% | (309) | 17\% | (164) | 15\% | (140) | 17\% | (165) | 949 |
| TV shows: Every day | 20\% | (223) | $31 \%$ | (353) | 15\% | (175) | 15\% | (168) | 20\% | (224) | 1143 |
| TV shows: Several times per week | 13\% | (61) | 30\% | (145) | 18\% | (86) | 17\% | (82) | 22\% | (104) | 477 |
| TV shows: About once per week | 12\% | (16) | 24\% | (31) | 19\% | (25) | 22\% | (28) | 23\% | (31) | 132 |
| TV shows: Several times per month | 9\% | (10) | 31\% | (33) | 26\% | (28) | 16\% | (17) | 18\% | (20) | 108 |
| TV shows: About once per month | 5\% | (3) | 28\% | (14) | 16\% | (8) | 30\% | (14) | 21\% | (10) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 24\% | (22) | 9\% | (8) | 22\% | (20) | 25\% | (22) | 89 |
| TV shows: Never | 10\% | (19) | 16\% | (33) | 13\% | (26) | 30\% | (62) | 31\% | (64) | 204 |
| Movies: Every day | 20\% | (85) | 27\% | (114) | 17\% | (72) | 16\% | (68) | 19\% | (78) | 416 |
| Movies: Several times per week | 16\% | (86) | 37\% | (196) | 17\% | (92) | 14\% | (72) | 16\% | (87) | 533 |
| Movies: About once per week | 19\% | (78) | 26\% | (106) | 16\% | (67) | 15\% | (62) | 23\% | (93) | 405 |
| Movies: Several times per month | 15\% | (36) | 32\% | (75) | 18\% | (43) | 17\% | (40) | 19\% | (45) | 239 |
| Movies: About once per month | 12\% | (21) | 30\% | (55) | 15\% | (27) | 21\% | (39) | 22\% | (41) | 183 |
| Movies: Less often than once per month | $14 \%$ | (25) | 24\% | (44) | 15\% | (29) | 20\% | (38) | 28\% | (52) | 188 |
| Movies: Never | 8\% | (18) | 17\% | (40) | $11 \%$ | (27) | $31 \%$ | (73) | 33\% | (78) | 236 |

Continued on next page

Table HR5_9: And specifically, how much do you trust each of the following?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (349) | 29\% | (630) | 16\% | (356) | 18\% | (391) | 22\% | (474) | 2201 |
| Sports: Every day | 26\% | (55) | 28\% | (60) | 18\% | (39) | 16\% | (35) | 13\% | (28) | 217 |
| Sports: Several times per week | 19\% | (67) | 35\% | (121) | 16\% | (56) | 16\% | (56) | 13\% | (44) | 344 |
| Sports: About once per week | 20\% | (51) | 29\% | (76) | 20\% | (51) | 15\% | (38) | 17\% | (43) | 258 |
| Sports: Several times per month | 13\% | (23) | 29\% | (49) | 29\% | (49) | 12\% | (21) | 17\% | (30) | 172 |
| Sports: About once per month | 15\% | (21) | 35\% | (48) | 15\% | (20) | 19\% | (26) | 16\% | (21) | 137 |
| Sports: Less often than once per month | 14\% | (44) | 30\% | (94) | 15\% | (45) | 19\% | (59) | 23\% | (71) | 313 |
| Sports: Never | 12\% | (89) | 24\% | (181) | 13\% | (96) | 21\% | (157) | 31\% | (238) | 760 |
| Cable: I currently subscribe | 20\% | (206) | $31 \%$ | (323) | 15\% | (155) | 16\% | (171) | 19\% | (200) | 1054 |
| Cable: I subscribed in the past | 13\% | (103) | 30\% | (235) | 19\% | (144) | 17\% | (132) | 20\% | (156) | 771 |
| Cable: I have never subscribed | 11\% | (40) | 19\% | (72) | 15\% | (58) | 24\% | (89) | $31 \%$ | (117) | 376 |
| Satellite television: I currently subscribe | 18\% | (101) | 28\% | (152) | 17\% | (95) | 18\% | (99) | 19\% | (106) | 554 |
| Satellite television: I subscribed in the past | 14\% | (85) | 33\% | (196) | 18\% | (110) | 15\% | (90) | 20\% | (121) | 602 |
| Satellite television: I have never subscribed | 16\% | (164) | 27\% | (282) | 14\% | (151) | 19\% | (202) | 24\% | (246) | 1045 |
| Streaming service: I currently subscribe | 18\% | (230) | 34\% | (429) | 16\% | (209) | 16\% | (200) | 16\% | (208) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (41) | 26\% | (66) | 21\% | (54) | 14\% | (35) | 22\% | (56) | 252 |
| Streaming service: I have never subscribed | 12\% | (79) | 20\% | (136) | $14 \%$ | (93) | 23\% | (156) | $31 \%$ | (210) | 673 |
| Film: An avid fan | 22\% | (175) | 33\% | (258) | 14\% | (110) | 16\% | (124) | 15\% | (114) | 780 |
| Film: A casual fan | 14\% | (155) | 30\% | (334) | 18\% | (205) | 16\% | (180) | 22\% | (253) | 1127 |
| Film: Not a fan | 7\% | (19) | 13\% | (39) | 14\% | (41) | 30\% | (87) | 37\% | (107) | 294 |
| Television: An avid fan | 21\% | (223) | 32\% | (340) | 15\% | (155) | 14\% | (152) | 19\% | (197) | 1067 |
| Television: A casual fan | 12\% | (117) | 27\% | (263) | 19\% | (186) | 18\% | (179) | 23\% | (224) | 969 |
| Television: Not a fan | 6\% | (10) | 17\% | (28) | 9\% | (15) | 36\% | (60) | 32\% | (53) | 166 |
| Music: An avid fan | 21\% | (229) | 33\% | (364) | 15\% | (162) | 13\% | (147) | 19\% | (212) | 1113 |
| Music: A casual fan | 12\% | (111) | 26\% | (250) | 19\% | (179) | 21\% | (198) | 23\% | (226) | 964 |
| Music: Not a fan | 7\% | (9) | 14\% | (17) | 12\% | (15) | 37\% | (46) | 29\% | (36) | 124 |
| Fashion: An avid fan | 28\% | (93) | 32\% | (104) | 18\% | (58) | 10\% | (32) | 13\% | (42) | 329 |
| Fashion: A casual fan | 15\% | (136) | 31\% | (284) | 16\% | (149) | 14\% | (131) | 23\% | (213) | 912 |
| Fashion: Not a fan | 13\% | (120) | 25\% | (243) | 16\% | (149) | 24\% | (229) | 23\% | (219) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_10: And specifically, how much do you trust each of the following?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (423) | 29\% | (641) | 16\% | (345) | 12\% | (265) | 24\% | (526) | 2201 |
| Gender: Male | 21\% | (226) | 30\% | (319) | 18\% | (189) | 14\% | (154) | 16\% | (175) | 1062 |
| Gender: Female | 17\% | (197) | 28\% | (322) | 14\% | (157) | 10\% | (111) | 31\% | (352) | 1139 |
| Age: 18-29 | 16\% | (76) | 25\% | (118) | 19\% | (91) | 11\% | (50) | 29\% | (135) | 470 |
| Age: 30-44 | 23\% | (126) | 30\% | (164) | 12\% | (67) | 9\% | (48) | 25\% | (138) | 543 |
| Age: 45-54 | 21\% | (67) | 36\% | (115) | 15\% | (47) | 13\% | (41) | 14\% | (45) | 316 |
| Age: 55-64 | 18\% | (80) | 32\% | (141) | 16\% | (68) | 15\% | (64) | 19\% | (82) | 436 |
| Age: 65+ | 17\% | (75) | 24\% | (103) | 16\% | (71) | 14\% | (61) | 29\% | (127) | 436 |
| Generation Z: 18-21 | 12\% | (21) | 24\% | (43) | 23\% | (42) | 8\% | (14) | 34\% | (61) | 181 |
| Millennial: Age 22-37 | 22\% | (130) | 27\% | (163) | 16\% | (92) | 11\% | (63) | 25\% | (147) | 595 |
| Generation X: Age 38-53 | 22\% | (111) | 34\% | (173) | 12\% | (63) | 12\% | (59) | 20\% | (101) | 506 |
| Boomers: Age 54-72 | 18\% | (139) | 30\% | (232) | 16\% | (122) | 14\% | (109) | 23\% | (177) | 779 |
| PID: Dem (no lean) | 28\% | (227) | $31 \%$ | (249) | 12\% | (95) | 5\% | (41) | 24\% | (190) | 802 |
| PID: Ind (no lean) | 16\% | (112) | 28\% | (204) | 14\% | (103) | 14\% | (101) | 28\% | (199) | 719 |
| PID: Rep (no lean) | 12\% | (85) | 28\% | (188) | 22\% | (147) | 18\% | (123) | 20\% | (138) | 681 |
| PID/Gender: Dem Men | 28\% | (102) | 35\% | (126) | 14\% | (51) | 4\% | (14) | 19\% | (71) | 364 |
| PID/Gender: Dem Women | 28\% | (125) | 28\% | (123) | 10\% | (44) | 6\% | (27) | 27\% | (119) | 438 |
| PID/Gender: Ind Men | 19\% | (66) | 29\% | (100) | 17\% | (58) | 18\% | (64) | 17\% | (58) | 346 |
| PID/Gender: Ind Women | 12\% | (45) | 28\% | (104) | 12\% | (45) | 10\% | (37) | 38\% | (141) | 373 |
| PID/Gender: Rep Men | 16\% | (58) | 26\% | (93) | 23\% | (79) | 22\% | (76) | 13\% | (46) | 353 |
| PID/Gender: Rep Women | 8\% | (27) | 29\% | (95) | $21 \%$ | (68) | 14\% | (47) | 28\% | (91) | 328 |
| Ideo: Liberal (1-3) | 32\% | (217) | 30\% | (206) | 13\% | (92) | 7\% | (48) | 18\% | (124) | 687 |
| Ideo: Moderate (4) | 19\% | (97) | 35\% | (176) | 15\% | (74) | 6\% | (32) | 25\% | (128) | 506 |
| Ideo: Conservative (5-7) | 13\% | (93) | 28\% | (209) | 20\% | (148) | 22\% | (159) | 18\% | (130) | 739 |
| Educ: < College | 15\% | (223) | 27\% | (413) | 16\% | (249) | 12\% | (179) | 30\% | (448) | 1513 |
| Educ: Bachelors degree | 28\% | (123) | 34\% | (153) | 14\% | (61) | 13\% | (56) | 12\% | (52) | 444 |
| Educ: Post-grad | 32\% | (78) | $31 \%$ | (75) | 15\% | (36) | 12\% | (30) | 11\% | (26) | 244 |

[^118]Table HR5_10: And specifically, how much do you trust each of the following?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (423) | 29\% | (641) | 16\% | (345) | 12\% | (265) | 24\% | (526) | 2201 |
| Income: Under 50k | 17\% | (222) | 27\% | (364) | 16\% | (215) | 11\% | (145) | 29\% | (380) | 1326 |
| Income: 50k-100k | 23\% | (140) | $31 \%$ | (193) | 16\% | (97) | 13\% | (81) | 17\% | (108) | 619 |
| Income: $100 \mathrm{k}+$ | 24\% | (62) | 33\% | (84) | 13\% | (33) | 15\% | (39) | 15\% | (39) | 256 |
| Ethnicity: White | 20\% | (351) | 29\% | (498) | 15\% | (260) | 12\% | (213) | 23\% | (401) | 1723 |
| Ethnicity: Hispanic | 19\% | (65) | 26\% | (91) | 18\% | (61) | 13\% | (45) | 25\% | (87) | 350 |
| Ethnicity: Afr. Am. | 15\% | (40) | 31\% | (85) | 16\% | (45) | 9\% | (26) | 29\% | (79) | 274 |
| Ethnicity: Other | 16\% | (32) | 28\% | (58) | 20\% | (41) | 13\% | (27) | 23\% | (46) | 204 |
| Relig: Protestant | 17\% | (90) | 29\% | (150) | 16\% | (86) | 18\% | (92) | 20\% | (108) | 526 |
| Relig: Roman Catholic | 21\% | (94) | $32 \%$ | (141) | 14\% | (61) | 11\% | (47) | 23\% | (103) | 446 |
| Relig: Ath./Agn./None | 22\% | (152) | 29\% | (199) | 15\% | (101) | 8\% | (52) | 26\% | (179) | 683 |
| Relig: Something Else | 16\% | (29) | $32 \%$ | (57) | 17\% | (30) | 11\% | (19) | 25\% | (44) | 179 |
| Relig: Jewish | 30\% | (13) | 34\% | (15) | 20\% | (9) | 8\% | (4) | 7\% | (3) | 43 |
| Evang | 17\% | (99) | 27\% | (160) | 17\% | (103) | 16\% | (98) | 23\% | (140) | 601 |
| Non-Evang | 20\% | (324) | 30\% | (480) | 15\% | (242) | 10\% | (167) | 24\% | (387) | 1600 |
| Relig: All Christian | 18\% | (215) | 29\% | (343) | 16\% | (187) | 14\% | (172) | 23\% | (276) | 1193 |
| Relig: All Non-Christian | 16\% | (29) | 32\% | (57) | 17\% | (30) | 11\% | (19) | 25\% | (44) | 179 |
| Community: Urban | 22\% | (133) | 27\% | (158) | 15\% | (87) | 10\% | (59) | 27\% | (159) | 596 |
| Community: Suburban | 19\% | (188) | 32\% | (318) | 16\% | (162) | 12\% | (117) | 21\% | (203) | 988 |
| Community: Rural | 17\% | (103) | 27\% | (165) | 16\% | (96) | 14\% | (88) | 27\% | (165) | 617 |
| Employ: Private Sector | 23\% | (150) | 35\% | (228) | 16\% | (101) | 11\% | (70) | 15\% | (98) | 646 |
| Employ: Government | 20\% | (31) | $31 \%$ | (47) | 9\% | (14) | 21\% | (32) | 19\% | (28) | 152 |
| Employ: Self-Employed | 22\% | (40) | 26\% | (47) | 18\% | (33) | 14\% | (26) | 20\% | (36) | 182 |
| Employ: Homemaker | 13\% | (21) | 25\% | (41) | 16\% | (26) | 11\% | (18) | 35\% | (57) | 162 |
| Employ: Student | 15\% | (17) | 33\% | (38) | 22\% | (25) | 5\% | (5) | 25\% | (28) | 113 |
| Employ: Retired | 18\% | (96) | 27\% | (141) | 14\% | (74) | 15\% | (77) | 26\% | (140) | 528 |
| Employ: Unemployed | 18\% | (43) | 24\% | (57) | 18\% | (43) | 9\% | (22) | 30\% | (72) | 237 |
| Employ: Other | 14\% | (26) | 24\% | (43) | 16\% | (29) | 8\% | (15) | 37\% | (67) | 180 |
| Military HH: Yes | 17\% | (69) | 29\% | (115) | 18\% | (73) | 16\% | (62) | 19\% | (77) | 397 |
| Military HH: No | 20\% | (354) | 29\% | (526) | 15\% | (272) | 11\% | (203) | 25\% | (449) | 1804 |

[^119]Table HR5_10: And specifically, how much do you trust each of the following?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (423) | 29\% | (641) | 16\% | (345) | 12\% | (265) | 24\% | (526) | 2201 |
| RD/WT: Right Direction | 12\% | (106) | 30\% | (263) | 19\% | (165) | 18\% | (157) | 20\% | (178) | 869 |
| RD/WT: Wrong Track | 24\% | (317) | 28\% | (378) | 14\% | (180) | 8\% | (108) | 26\% | (349) | 1332 |
| Trump Job Approve | 11\% | (97) | 30\% | (272) | 20\% | (180) | 20\% | (179) | 20\% | (186) | 914 |
| Trump Job Disapprove | 28\% | (317) | 30\% | (348) | 13\% | (148) | 6\% | (71) | 23\% | (263) | 1148 |
| Trump Job Strongly Approve | 12\% | (58) | 25\% | (124) | 21\% | (103) | 26\% | (130) | 17\% | (85) | 499 |
| Trump Job Somewhat Approve | 9\% | (39) | 36\% | (148) | 19\% | (78) | 12\% | (49) | 24\% | (101) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (46) | 40\% | (109) | 14\% | (38) | 5\% | (14) | 24\% | (64) | 271 |
| Trump Job Strongly Disapprove | $31 \%$ | (271) | 27\% | (239) | 13\% | (110) | 7\% | (57) | 23\% | (199) | 877 |
| Favorable of Trump | 11\% | (99) | 30\% | (261) | 20\% | (178) | 20\% | (177) | 19\% | (165) | 880 |
| Unfavorable of Trump | 27\% | (309) | 30\% | (348) | 13\% | (146) | 6\% | (74) | 23\% | (264) | 1141 |
| Very Favorable of Trump | 11\% | (58) | 26\% | (135) | 20\% | (105) | 24\% | (126) | 18\% | (92) | 517 |
| Somewhat Favorable of Trump | 11\% | (41) | 34\% | (125) | 20\% | (73) | 14\% | (51) | 20\% | (73) | 363 |
| Somewhat Unfavorable of Trump | 20\% | (49) | 39\% | (97) | 14\% | (34) | 9\% | (21) | 20\% | (49) | 251 |
| Very Unfavorable of Trump | 29\% | (260) | 28\% | (251) | 13\% | (112) | 6\% | (52) | 24\% | (215) | 890 |
| \#1 Issue: Economy | 19\% | (108) | 31\% | (176) | 19\% | (105) | 10\% | (55) | 21\% | (117) | 561 |
| \#1 Issue: Security | 13\% | (60) | 27\% | (124) | 18\% | (84) | 24\% | (109) | 18\% | (81) | 459 |
| \#1 Issue: Health Care | 26\% | (101) | 28\% | (109) | 12\% | (46) | 10\% | (38) | 26\% | (101) | 394 |
| \#1 Issue: Medicare / Social Security | 16\% | (51) | 30\% | (94) | 14\% | (45) | 8\% | (25) | 31\% | (97) | 313 |
| \#1 Issue: Women's Issues | 27\% | (26) | 29\% | (27) | 10\% | (10) | 10\% | (10) | 23\% | (22) | 95 |
| \#1 Issue: Education | 20\% | (33) | 27\% | (45) | 18\% | (29) | 5\% | (8) | 30\% | (50) | 166 |
| \#1 Issue: Energy | 32\% | (31) | 33\% | (31) | 7\% | (7) | 7\% | (7) | 21\% | (20) | 95 |
| \#1 Issue: Other | 12\% | (14) | 28\% | (33) | 16\% | (19) | 12\% | (14) | $32 \%$ | (38) | 119 |
| 2018 House Vote: Democrat | 32\% | (260) | 31\% | (249) | 11\% | (88) | 5\% | (42) | 21\% | (172) | 811 |
| 2018 House Vote: Republican | 12\% | (84) | 28\% | (200) | 22\% | (159) | 22\% | (159) | 16\% | (112) | 714 |
| 2018 House Vote: Someone else | 19\% | (17) | 31\% | (27) | 7\% | (6) | 17\% | (15) | 25\% | (22) | 87 |
| 2018 House Vote: Didnt Vote | 11\% | (62) | 28\% | (162) | 16\% | (92) | 8\% | (49) | $38 \%$ | (221) | 586 |
| 2016 Vote: Hillary Clinton | 34\% | (232) | 29\% | (201) | 10\% | (72) | 5\% | (35) | 21\% | (146) | 685 |
| 2016 Vote: Donald Trump | $11 \%$ | (84) | 30\% | (220) | 20\% | (147) | 20\% | (147) | 19\% | (136) | 734 |
| 2016 Vote: Someone else | 21\% | (37) | 30\% | (51) | 17\% | (29) | 16\% | (28) | 15\% | (27) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (71) | 27\% | (166) | 16\% | (96) | 9\% | (55) | 36\% | (217) | 604 |

[^120]Table HR5_10: And specifically, how much do you trust each of the following?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (423) | 29\% | (641) | 16\% | (345) | 12\% | (265) | 24\% | (526) | 2201 |
| Voted in 2014: Yes | 23\% | (312) | 31\% | (420) | 15\% | (200) | 14\% | (193) | 18\% | (251) | 1376 |
| Voted in 2014: No | 14\% | (112) | 27\% | (221) | 18\% | (145) | 9\% | (72) | 33\% | (275) | 825 |
| 2012 Vote: Barack Obama | 30\% | (259) | 29\% | (246) | 11\% | (93) | 7\% | (59) | 23\% | (198) | 854 |
| 2012 Vote: Mitt Romney | 10\% | (52) | 31\% | (155) | 21\% | (107) | 22\% | (113) | 15\% | (77) | 504 |
| 2012 Vote: Other | 12\% | (12) | 33\% | (31) | 15\% | (14) | 19\% | (18) | 22\% | (21) | 95 |
| 2012 Vote: Didn't Vote | 14\% | (101) | 28\% | (206) | 18\% | (130) | 10\% | (75) | $31 \%$ | (227) | 738 |
| 4-Region: Northeast | 17\% | (67) | 32\% | (124) | 15\% | (59) | 10\% | (41) | 26\% | (101) | 394 |
| 4-Region: Midwest | 19\% | (88) | $31 \%$ | (142) | 13\% | (62) | 12\% | (57) | 25\% | (114) | 462 |
| 4-Region: South | 20\% | (162) | 28\% | (233) | 15\% | (120) | 12\% | (102) | 25\% | (207) | 825 |
| 4-Region: West | 20\% | (107) | 27\% | (142) | 20\% | (103) | 12\% | (65) | 20\% | (104) | 520 |
| Frequent TV watchers | 20\% | (332) | $31 \%$ | (506) | 15\% | (248) | 10\% | (166) | 23\% | (369) | 1620 |
| Frequent movie watchers | 21\% | (196) | 33\% | (310) | 18\% | (170) | 9\% | (86) | 20\% | (187) | 949 |
| TV shows: Every day | 22\% | (247) | $31 \%$ | (357) | 15\% | (168) | 10\% | (109) | 23\% | (263) | 1143 |
| TV shows: Several times per week | 18\% | (85) | $31 \%$ | (149) | 17\% | (80) | 12\% | (57) | 22\% | (106) | 477 |
| TV shows: About once per week | $21 \%$ | (28) | 21\% | (28) | 20\% | (27) | 15\% | (20) | 23\% | (30) | 132 |
| TV shows: Several times per month | 19\% | (21) | $31 \%$ | (33) | 23\% | (25) | 14\% | (15) | 13\% | (14) | 108 |
| TV shows: About once per month | 4\% | (2) | 30\% | (14) | 16\% | (8) | 21\% | (10) | 30\% | (14) | 48 |
| TV shows: Less often than once per month | 19\% | (17) | 26\% | (24) | 12\% | (11) | 13\% | (12) | 30\% | (27) | 89 |
| TV shows: Never | 12\% | (25) | 18\% | (36) | 14\% | (28) | 21\% | (43) | 35\% | (72) | 204 |
| Movies: Every day | 21\% | (86) | 30\% | (126) | 20\% | (83) | 9\% | (39) | 20\% | (82) | 416 |
| Movies: Several times per week | 21\% | (110) | 35\% | (184) | 16\% | (86) | 9\% | (47) | 20\% | (105) | 533 |
| Movies: About once per week | 23\% | (93) | 30\% | (121) | 12\% | (47) | 11\% | (46) | 24\% | (99) | 405 |
| Movies: Several times per month | 17\% | (40) | $31 \%$ | (75) | 16\% | (38) | 14\% | (32) | 22\% | (54) | 239 |
| Movies: About once per month | 19\% | (34) | 26\% | (48) | 16\% | (29) | 13\% | (24) | 26\% | (48) | 183 |
| Movies: Less often than once per month | 18\% | (34) | 23\% | (44) | 15\% | (29) | 13\% | (24) | 30\% | (57) | 188 |
| Movies: Never | 11\% | (26) | 18\% | (44) | 14\% | (32) | 22\% | (53) | 34\% | (81) | 236 |

[^121]Table HR5_10: And specifically, how much do you trust each of the following?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (423) | 29\% | (641) | 16\% | (345) | 12\% | (265) | $24 \%$ | (526) | 2201 |
| Sports: Every day | 31\% | (67) | 35\% | (76) | 14\% | (31) | 10\% | (22) | 10\% | (22) | 217 |
| Sports: Several times per week | 22\% | (75) | 34\% | (117) | 16\% | (56) | $11 \%$ | (36) | 17\% | (60) | 344 |
| Sports: About once per week | 23\% | (60) | 33\% | (86) | 15\% | (40) | 10\% | (26) | 18\% | (46) | 258 |
| Sports: Several times per month | 20\% | (35) | 31\% | (54) | 15\% | (26) | 10\% | (17) | 23\% | (40) | 172 |
| Sports: About once per month | 21\% | (29) | 37\% | (50) | 11\% | (15) | 9\% | (13) | 22\% | (30) | 137 |
| Sports: Less often than once per month | 17\% | (52) | 29\% | (89) | 20\% | (62) | 10\% | (30) | 25\% | (79) | 313 |
| Sports: Never | 14\% | (106) | 22\% | (169) | 15\% | (116) | 16\% | (121) | 33\% | (250) | 760 |
| Cable: I currently subscribe | 22\% | (228) | 29\% | (310) | 17\% | (177) | 10\% | (105) | 22\% | (234) | 1054 |
| Cable: I subscribed in the past | 18\% | (139) | 33\% | (251) | 15\% | (116) | 12\% | (90) | 23\% | (175) | 771 |
| Cable: I have never subscribed | 15\% | (57) | 21\% | (80) | 14\% | (52) | 19\% | (70) | 31\% | (117) | 376 |
| Satellite television: I currently subscribe | 21\% | (119) | 33\% | (180) | 13\% | (70) | 13\% | (72) | 20\% | (113) | 554 |
| Satellite television: I subscribed in the past | 19\% | (115) | 32\% | (191) | 17\% | (102) | 10\% | (58) | 23\% | (137) | 602 |
| Satellite television: I have never subscribed | 18\% | (190) | 26\% | (270) | 17\% | (173) | 13\% | (136) | 26\% | (276) | 1045 |
| Streaming service: I currently subscribe | 23\% | (289) | 31\% | (398) | 17\% | (212) | 11\% | (137) | 19\% | (239) | 1276 |
| Streaming service: I subscribed in the past | 18\% | (46) | 34\% | (85) | 13\% | (32) | 11\% | (27) | 25\% | (62) | 252 |
| Streaming service: I have never subscribed | 13\% | (89) | 23\% | (157) | 15\% | (101) | 15\% | (100) | 33\% | (225) | 673 |
| Film: An avid fan | 27\% | (208) | 32\% | (253) | 15\% | (114) | 10\% | (79) | 16\% | (126) | 780 |
| Film: A casual fan | 17\% | (193) | 31\% | (344) | 17\% | (188) | 10\% | (114) | 26\% | (289) | 1127 |
| Film: Not a fan | 8\% | (22) | 15\% | (44) | 15\% | (43) | 25\% | (72) | 38\% | (112) | 294 |
| Television: An avid fan | 24\% | (251) | 30\% | (322) | 13\% | (143) | 11\% | (112) | 22\% | (238) | 1067 |
| Television: A casual fan | 16\% | (154) | 31\% | (296) | 19\% | (180) | $11 \%$ | (108) | 24\% | (231) | 969 |
| Television: Not a fan | 11\% | (18) | 14\% | (23) | 13\% | (22) | 27\% | (45) | 35\% | (58) | 166 |
| Music: An avid fan | 23\% | (258) | 31\% | (347) | 14\% | (161) | 10\% | (106) | 22\% | (240) | 1113 |
| Music: A casual fan | 16\% | (153) | 28\% | (272) | 18\% | (172) | 13\% | (128) | 25\% | (239) | 964 |
| Music: Not a fan | 9\% | (12) | 18\% | (22) | 10\% | (12) | 25\% | (30) | 38\% | (47) | 124 |
| Fashion: An avid fan | 28\% | (92) | 29\% | (94) | 19\% | (63) | 8\% | (25) | 17\% | (55) | 329 |
| Fashion: A casual fan | 18\% | (162) | 33\% | (302) | 17\% | (152) | 8\% | (73) | 25\% | (224) | 912 |
| Fashion: Not a fan | 18\% | (170) | 26\% | (245) | $14 \%$ | (131) | 17\% | (167) | 26\% | (248) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_11: And specifically, how much do you trust each of the following?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (223) | 27\% | (595) | 19\% | (412) | 18\% | (397) | 26\% | (574) | 2201 |
| Gender: Male | 12\% | (129) | 25\% | (270) | 21\% | (227) | 21\% | (224) | 20\% | (213) | 1062 |
| Gender: Female | 8\% | (94) | 29\% | (326) | 16\% | (184) | 15\% | (173) | 32\% | (362) | 1139 |
| Age: 18-29 | 13\% | (62) | 29\% | (136) | 19\% | (89) | 12\% | (57) | 27\% | (125) | 470 |
| Age: 30-44 | 10\% | (57) | 28\% | (150) | 20\% | (110) | 17\% | (95) | 24\% | (131) | 543 |
| Age: 45-54 | 15\% | (49) | 29\% | (91) | 19\% | (60) | 16\% | (50) | 21\% | (67) | 316 |
| Age: 55-64 | 6\% | (26) | 26\% | (114) | 19\% | (83) | 23\% | (99) | 26\% | (114) | 436 |
| Age: 65+ | 7\% | (30) | 24\% | (104) | 16\% | (70) | 22\% | (96) | $31 \%$ | (136) | 436 |
| Generation Z: 18-21 | 8\% | (15) | 29\% | (52) | 25\% | (45) | 11\% | (21) | 27\% | (48) | 181 |
| Millennial: Age 22-37 | 14\% | (85) | 30\% | (178) | 18\% | (104) | 14\% | (86) | 24\% | (142) | 595 |
| Generation X: Age 38-53 | 12\% | (61) | 26\% | (132) | 20\% | (101) | 18\% | (89) | 24\% | (124) | 506 |
| Boomers: Age 54-72 | 7\% | (53) | 26\% | (204) | 18\% | (138) | 22\% | (170) | 27\% | (213) | 779 |
| PID: Dem (no lean) | 16\% | (128) | 35\% | (280) | 16\% | (128) | 8\% | (63) | 25\% | (203) | 802 |
| PID: Ind (no lean) | 7\% | (47) | 25\% | (180) | 19\% | (136) | 18\% | (128) | 32\% | (228) | 719 |
| PID: Rep (no lean) | 7\% | (48) | 20\% | (136) | 22\% | (148) | 30\% | (206) | $21 \%$ | (143) | 681 |
| PID/Gender: Dem Men | 20\% | (72) | $31 \%$ | (113) | 20\% | (73) | 7\% | (25) | 22\% | (80) | 364 |
| PID/Gender: Dem Women | 13\% | (56) | 38\% | (166) | 12\% | (54) | 9\% | (38) | 28\% | (123) | 438 |
| PID/Gender: Ind Men | 6\% | (22) | 27\% | (94) | $21 \%$ | (72) | 22\% | (77) | 24\% | (82) | 346 |
| PID/Gender: Ind Women | 7\% | (26) | 23\% | (86) | 17\% | (64) | 14\% | (51) | 39\% | (146) | 373 |
| PID/Gender: Rep Men | 10\% | (35) | 18\% | (63) | 23\% | (82) | 35\% | (122) | 14\% | (50) | 353 |
| PID/Gender: Rep Women | 4\% | (12) | 22\% | (73) | 20\% | (65) | 26\% | (84) | 28\% | (93) | 328 |
| Ideo: Liberal (1-3) | 16\% | (113) | 37\% | (258) | 18\% | (123) | 9\% | (61) | 19\% | (133) | 687 |
| Ideo: Moderate (4) | 11\% | (58) | 29\% | (147) | 20\% | (100) | 9\% | (48) | 30\% | (153) | 506 |
| Ideo: Conservative (5-7) | 6\% | (43) | 20\% | (149) | 22\% | (161) | 34\% | (251) | 18\% | (136) | 739 |
| Educ: < College | 9\% | (134) | 25\% | (381) | 17\% | (257) | 18\% | (267) | 31\% | (474) | 1513 |
| Educ: Bachelors degree | 13\% | (59) | 30\% | (134) | 24\% | (105) | 17\% | (77) | 16\% | (70) | 444 |
| Educ: Post-grad | 12\% | (30) | 33\% | (81) | 20\% | (50) | 22\% | (53) | 12\% | (30) | 244 |

[^122]Table HR5_11: And specifically, how much do you trust each of the following?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (223) | 27\% | (595) | 19\% | (412) | 18\% | (397) | 26\% | (574) | 2201 |
| Income: Under 50k | 9\% | (124) | 26\% | (342) | 18\% | (237) | 16\% | (215) | $31 \%$ | (408) | 1326 |
| Income: 50k-100k | 11\% | (70) | 28\% | (175) | 19\% | (119) | 20\% | (126) | 21\% | (129) | 619 |
| Income: 100k+ | 11\% | (28) | 31\% | (79) | 22\% | (56) | 22\% | (56) | 15\% | (37) | 256 |
| Ethnicity: White | 10\% | (173) | 26\% | (444) | 19\% | (330) | 19\% | (330) | 26\% | (445) | 1723 |
| Ethnicity: Hispanic | 14\% | (48) | 26\% | (93) | 23\% | (79) | 12\% | (41) | 26\% | (90) | 350 |
| Ethnicity: Afr. Am. | 11\% | (31) | 35\% | (97) | 13\% | (37) | 13\% | (35) | 27\% | (75) | 274 |
| Ethnicity: Other | 9\% | (19) | 27\% | (55) | 22\% | (45) | 15\% | (32) | 26\% | (54) | 204 |
| Relig: Protestant | 7\% | (38) | 20\% | (106) | 22\% | (116) | 27\% | (140) | 24\% | (125) | 526 |
| Relig: Roman Catholic | 13\% | (57) | 27\% | (119) | 18\% | (79) | 17\% | (77) | 25\% | (114) | 446 |
| Relig: Ath./Agn./None | 10\% | (70) | 32\% | (219) | 17\% | (116) | 13\% | (88) | 28\% | (191) | 683 |
| Relig: Something Else | 10\% | (19) | 32\% | (57) | 16\% | (29) | 13\% | (23) | 29\% | (51) | 179 |
| Relig: Jewish | 18\% | (8) | 35\% | (15) | 25\% | (11) | 14\% | (6) | 8\% | (4) | 43 |
| Evang | 10\% | (61) | 20\% | (121) | 19\% | (116) | 24\% | (146) | 26\% | (157) | 601 |
| Non-Evang | 10\% | (162) | 30\% | (475) | 18\% | (296) | 16\% | (251) | 26\% | (417) | 1600 |
| Relig: All Christian | 10\% | (114) | 22\% | (267) | 20\% | (237) | 22\% | (264) | 26\% | (311) | 1193 |
| Relig: All Non-Christian | 10\% | (19) | 32\% | (57) | 16\% | (29) | 13\% | (23) | 29\% | (51) | 179 |
| Community: Urban | 12\% | (73) | 29\% | (174) | 18\% | (108) | 13\% | (77) | 27\% | (163) | 596 |
| Community: Suburban | 9\% | (86) | 29\% | (284) | 20\% | (198) | 19\% | (187) | 24\% | (233) | 988 |
| Community: Rural | 10\% | (64) | 22\% | (137) | 17\% | (105) | 22\% | (133) | 29\% | (178) | 617 |
| Employ: Private Sector | 12\% | (80) | 37\% | (236) | 19\% | (125) | 15\% | (100) | 16\% | (104) | 646 |
| Employ: Government | 11\% | (16) | 26\% | (40) | $21 \%$ | (32) | 22\% | (34) | 20\% | (31) | 152 |
| Employ: Self-Employed | 12\% | (22) | 20\% | (36) | $21 \%$ | (38) | 26\% | (47) | 21\% | (38) | 182 |
| Employ: Homemaker | 8\% | (13) | 25\% | (41) | 14\% | (23) | 14\% | (22) | 39\% | (63) | 162 |
| Employ: Student | 9\% | (11) | 33\% | (38) | 27\% | (30) | 11\% | (12) | 19\% | (22) | 113 |
| Employ: Retired | 8\% | (41) | 23\% | (120) | 17\% | (87) | 22\% | (115) | 31\% | (164) | 528 |
| Employ: Unemployed | 12\% | (28) | $21 \%$ | (50) | 17\% | (41) | 17\% | (39) | $33 \%$ | (78) | 237 |
| Employ: Other | 6\% | (11) | 19\% | (35) | 19\% | (35) | 15\% | (27) | 41\% | (73) | 180 |
| Military HH: Yes | 11\% | (42) | 23\% | (92) | 20\% | (78) | 23\% | (92) | 23\% | (93) | 397 |
| Military HH: No | 10\% | (181) | 28\% | (503) | 19\% | (334) | 17\% | (305) | 27\% | (481) | 1804 |

Continued on next page

Table HR5_11: And specifically, how much do you trust each of the following?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (223) | 27\% | (595) | 19\% | (412) | 18\% | (397) | 26\% | (574) | 2201 |
| RD/WT: Right Direction | 8\% | (68) | 21\% | (183) | 22\% | (188) | 27\% | (236) | 22\% | (194) | 869 |
| RD/WT: Wrong Track | 12\% | (155) | 31\% | (413) | 17\% | (224) | 12\% | (161) | 29\% | (380) | 1332 |
| Trump Job Approve | 6\% | (58) | 20\% | (186) | 21\% | (192) | 30\% | (276) | 22\% | (203) | 914 |
| Trump Job Disapprove | 14\% | (159) | 34\% | (393) | 17\% | (200) | 9\% | (106) | 25\% | (291) | 1148 |
| Trump Job Strongly Approve | 7\% | (33) | 16\% | (81) | 19\% | (95) | 39\% | (195) | 19\% | (96) | 499 |
| Trump Job Somewhat Approve | 6\% | (25) | 25\% | (105) | 23\% | (97) | 20\% | (81) | 26\% | (107) | 415 |
| Trump Job Somewhat Disapprove | 8\% | (21) | $31 \%$ | (85) | 25\% | (68) | 9\% | (25) | 26\% | (72) | 271 |
| Trump Job Strongly Disapprove | 16\% | (138) | 35\% | (308) | 15\% | (132) | 9\% | (80) | 25\% | (219) | 877 |
| Favorable of Trump | 6\% | (56) | 20\% | (178) | 21\% | (189) | $31 \%$ | (277) | 21\% | (181) | 880 |
| Unfavorable of Trump | 14\% | (155) | 34\% | (391) | 18\% | (202) | 9\% | (101) | 26\% | (291) | 1141 |
| Very Favorable of Trump | 6\% | (31) | 18\% | (95) | 19\% | (96) | 38\% | (197) | 19\% | (98) | 517 |
| Somewhat Favorable of Trump | 7\% | (25) | 23\% | (83) | 25\% | (92) | 22\% | (80) | 23\% | (84) | 363 |
| Somewhat Unfavorable of Trump | 12\% | (30) | 30\% | (76) | 22\% | (56) | 9\% | (23) | 26\% | (66) | 251 |
| Very Unfavorable of Trump | $14 \%$ | (125) | 35\% | (315) | 16\% | (145) | 9\% | (79) | 25\% | (226) | 890 |
| \#1 Issue: Economy | $11 \%$ | (61) | 25\% | (142) | 22\% | (121) | 17\% | (95) | 25\% | (141) | 561 |
| \#1 Issue: Security | 7\% | (30) | 19\% | (89) | 21\% | (94) | 34\% | (157) | 19\% | (88) | 459 |
| \#1 Issue: Health Care | $14 \%$ | (55) | 36\% | (142) | 14\% | (55) | 10\% | (40) | 26\% | (102) | 394 |
| \#1 Issue: Medicare / Social Security | 8\% | (26) | 25\% | (78) | 18\% | (55) | 13\% | (40) | 36\% | (113) | 313 |
| \#1 Issue: Women's Issues | 10\% | (10) | 29\% | (28) | 15\% | (14) | 16\% | (15) | 29\% | (28) | 95 |
| \#1 Issue: Education | 10\% | (17) | 34\% | (57) | 24\% | (40) | 6\% | (9) | 26\% | (42) | 166 |
| \#1 Issue: Energy | 15\% | (14) | 36\% | (34) | 12\% | (12) | 15\% | (15) | 21\% | (20) | 95 |
| \#1 Issue: Other | 8\% | (10) | 20\% | (24) | 17\% | (20) | 22\% | (26) | 33\% | (39) | 119 |
| 2018 House Vote: Democrat | 17\% | (138) | 37\% | (299) | 16\% | (129) | 7\% | (54) | 23\% | (190) | 811 |
| 2018 House Vote: Republican | 6\% | (44) | 19\% | (136) | 22\% | (157) | 35\% | (249) | 18\% | (127) | 714 |
| 2018 House Vote: Someone else | 10\% | (9) | 24\% | (21) | 16\% | (14) | 21\% | (18) | 30\% | (26) | 87 |
| 2018 House Vote: Didnt Vote | 5\% | (32) | 23\% | (137) | 19\% | (111) | 13\% | (75) | 39\% | (231) | 586 |
| 2016 Vote: Hillary Clinton | 17\% | (116) | 37\% | (255) | 16\% | (107) | 7\% | (47) | 23\% | (161) | 685 |
| 2016 Vote: Donald Trump | 6\% | (46) | 19\% | (140) | 22\% | (161) | 33\% | (244) | 20\% | (144) | 734 |
| 2016 Vote: Someone else | 10\% | (18) | 31\% | (53) | 21\% | (37) | 17\% | (29) | 20\% | (35) | 172 |
| 2016 Vote: Didnt Vote | 7\% | (43) | 24\% | (145) | 18\% | (107) | 13\% | (76) | 39\% | (234) | 604 |

[^123]Table HR5_11: And specifically, how much do you trust each of the following?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (223) | 27\% | (595) | 19\% | (412) | 18\% | (397) | 26\% | (574) | 2201 |
| Voted in 2014: Yes | 12\% | (158) | 27\% | (374) | 18\% | (254) | 21\% | (289) | 22\% | (300) | 1376 |
| Voted in 2014: No | 8\% | (65) | 27\% | (221) | 19\% | (158) | 13\% | (108) | 33\% | (274) | 825 |
| 2012 Vote: Barack Obama | 16\% | (134) | 34\% | (291) | 16\% | (139) | 10\% | (86) | 24\% | (204) | 854 |
| 2012 Vote: Mitt Romney | 5\% | (24) | 16\% | (83) | 22\% | (113) | 37\% | (185) | 20\% | (100) | 504 |
| 2012 Vote: Other | 5\% | (5) | 23\% | (21) | 14\% | (13) | 29\% | (28) | 29\% | (28) | 95 |
| 2012 Vote: Didn't Vote | 8\% | (60) | 27\% | (197) | 20\% | (145) | 13\% | (98) | 32\% | (239) | 738 |
| 4-Region: Northeast | 9\% | (37) | 32\% | (127) | 18\% | (73) | 13\% | (52) | 27\% | (106) | 394 |
| 4-Region: Midwest | 9\% | (41) | 27\% | (126) | 19\% | (86) | 17\% | (79) | 28\% | (130) | 462 |
| 4-Region: South | 11\% | (87) | 25\% | (205) | 18\% | (145) | 20\% | (167) | 27\% | (221) | 825 |
| 4-Region: West | 11\% | (59) | 27\% | (138) | 21\% | (108) | 19\% | (99) | 23\% | (117) | 520 |
| Frequent TV watchers | 11\% | (176) | 30\% | (480) | 18\% | (291) | 16\% | (265) | 25\% | (407) | 1620 |
| Frequent movie watchers | 13\% | (121) | 30\% | (283) | 20\% | (189) | 15\% | (147) | 22\% | (210) | 949 |
| TV shows: Every day | 13\% | (148) | 30\% | (344) | 17\% | (194) | 15\% | (174) | 25\% | (283) | 1143 |
| TV shows: Several times per week | 6\% | (28) | 28\% | (136) | 20\% | (97) | 19\% | (91) | 26\% | (125) | 477 |
| TV shows: About once per week | $11 \%$ | (15) | 16\% | (21) | 24\% | (32) | 25\% | (33) | 23\% | (31) | 132 |
| TV shows: Several times per month | 5\% | (5) | 32\% | (34) | 28\% | (30) | 16\% | (17) | 19\% | (21) | 108 |
| TV shows: About once per month | 13\% | (6) | 15\% | (7) | 21\% | (10) | 23\% | (11) | 28\% | (13) | 48 |
| TV shows: Less often than once per month | 8\% | (7) | 17\% | (15) | 20\% | (18) | 16\% | (15) | 38\% | (34) | 89 |
| TV shows: Never | 6\% | (13) | 18\% | (37) | 15\% | (30) | 27\% | (56) | 33\% | (68) | 204 |
| Movies: Every day | 16\% | (65) | 24\% | (101) | 22\% | (91) | 14\% | (59) | 24\% | (99) | 416 |
| Movies: Several times per week | 11\% | (57) | 34\% | (181) | 18\% | (97) | 16\% | (88) | 21\% | (110) | 533 |
| Movies: About once per week | 11\% | (44) | 28\% | (112) | 17\% | (67) | 17\% | (68) | 28\% | (114) | 405 |
| Movies: Several times per month | 7\% | (17) | 32\% | (77) | 22\% | (51) | 17\% | (40) | 22\% | (53) | 239 |
| Movies: About once per month | 9\% | (17) | 27\% | (49) | 19\% | (35) | 20\% | (37) | 24\% | (45) | 183 |
| Movies: Less often than once per month | 7\% | (13) | 20\% | (37) | 18\% | (33) | 19\% | (36) | 36\% | (68) | 188 |
| Movies: Never | 4\% | (10) | 16\% | (37) | 15\% | (35) | 29\% | (69) | 36\% | (86) | 236 |

Continued on next page

Table HR5_11: And specifically, how much do you trust each of the following?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (223) | 27\% | (595) | 19\% | (412) | 18\% | (397) | 26\% | (574) | 2201 |
| Sports: Every day | 18\% | (39) | 26\% | (57) | 23\% | (50) | 13\% | (28) | 20\% | (42) | 217 |
| Sports: Several times per week | 14\% | (48) | 32\% | (109) | 18\% | (61) | 18\% | (62) | 19\% | (64) | 344 |
| Sports: About once per week | 13\% | (33) | 30\% | (78) | 18\% | (47) | 17\% | (44) | 22\% | (57) | 258 |
| Sports: Several times per month | 9\% | (16) | 27\% | (46) | 30\% | (52) | 10\% | (17) | 24\% | (42) | 172 |
| Sports: About once per month | 7\% | (10) | 33\% | (45) | 18\% | (25) | 19\% | (26) | 22\% | (30) | 137 |
| Sports: Less often than once per month | 8\% | (24) | 27\% | (85) | 20\% | (62) | 20\% | (62) | 26\% | (80) | 313 |
| Sports: Never | 7\% | (52) | 23\% | (176) | 15\% | (116) | 21\% | (157) | 34\% | (259) | 760 |
| Cable: I currently subscribe | 12\% | (126) | 28\% | (290) | 19\% | (201) | 18\% | (186) | 24\% | (252) | 1054 |
| Cable: I subscribed in the past | 9\% | (66) | 29\% | (220) | 20\% | (154) | 16\% | (121) | 27\% | (210) | 771 |
| Cable: I have never subscribed | 8\% | (31) | 23\% | (85) | 15\% | (57) | 24\% | (91) | 30\% | (113) | 376 |
| Satellite television: I currently subscribe | 13\% | (74) | 27\% | (149) | 17\% | (97) | 17\% | (94) | 25\% | (141) | 554 |
| Satellite television: I subscribed in the past | 8\% | (49) | 29\% | (174) | 21\% | (129) | 17\% | (104) | 24\% | (146) | 602 |
| Satellite television: I have never subscribed | 10\% | (100) | 26\% | (272) | 18\% | (186) | 19\% | (199) | 28\% | (288) | 1045 |
| Streaming service: I currently subscribe | 12\% | (154) | 32\% | (409) | 20\% | (255) | 16\% | (202) | 20\% | (257) | 1276 |
| Streaming service: I subscribed in the past | 10\% | (26) | 23\% | (58) | 20\% | (51) | 16\% | (41) | 30\% | (76) | 252 |
| Streaming service: I have never subscribed | 6\% | (44) | 19\% | (128) | 16\% | (106) | 23\% | (154) | 36\% | (241) | 673 |
| Film: An avid fan | 16\% | (127) | 30\% | (235) | 19\% | (147) | 15\% | (120) | 19\% | (152) | 780 |
| Film: A casual fan | 7\% | (83) | 29\% | (328) | 20\% | (222) | 17\% | (187) | 27\% | (307) | 1127 |
| Film: Not a fan | 5\% | (13) | 11\% | (32) | 15\% | (43) | $31 \%$ | (90) | 39\% | (116) | 294 |
| Television: An avid fan | 14\% | (150) | 30\% | (320) | 17\% | (184) | 14\% | (152) | 25\% | (262) | 1067 |
| Television: A casual fan | 6\% | (61) | 26\% | (255) | 21\% | (205) | 20\% | (191) | 26\% | (256) | 969 |
| Television: Not a fan | 7\% | (12) | 12\% | (21) | 14\% | (23) | 33\% | (54) | 34\% | (57) | 166 |
| Music: An avid fan | 15\% | (163) | 29\% | (326) | 18\% | (205) | 14\% | (160) | 23\% | (259) | 1113 |
| Music: A casual fan | 6\% | (55) | 26\% | (248) | 20\% | (189) | 20\% | (197) | 29\% | (275) | 964 |
| Music: Not a fan | $4 \%$ | (5) | 18\% | (22) | 14\% | (17) | 32\% | (40) | 32\% | (40) | 124 |
| Fashion: An avid fan | 24\% | (78) | 30\% | (99) | 17\% | (54) | 12\% | (39) | 17\% | (57) | 329 |
| Fashion: A casual fan | 8\% | (75) | 31\% | (283) | 19\% | (176) | 14\% | (130) | 27\% | (248) | 912 |
| Fashion: Not a fan | 7\% | (70) | 22\% | (213) | 19\% | (181) | 24\% | (228) | 28\% | (268) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5_12: And specifically, how much do you trust each of the following?
Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (658) | 44\% | (960) | 11\% | (242) | 5\% | (120) | 10\% | (222) | 2201 |
| Gender: Male | 31\% | (334) | 43\% | (458) | 12\% | (129) | 6\% | (68) | 7\% | (73) | 1062 |
| Gender: Female | 28\% | (324) | 44\% | (502) | 10\% | (112) | 5\% | (52) | 13\% | (148) | 1139 |
| Age: 18-29 | 25\% | (118) | 33\% | (156) | 17\% | (79) | 6\% | (30) | 18\% | (87) | 470 |
| Age: 30-44 | 27\% | (148) | 42\% | (227) | 11\% | (57) | 8\% | (43) | 13\% | (68) | 543 |
| Age: 45-54 | 33\% | (105) | 49\% | (154) | 11\% | (34) | 3\% | (9) | 4\% | (14) | 316 |
| Age: 55-64 | 33\% | (146) | 47\% | (206) | 9\% | (41) | 4\% | (18) | 6\% | (25) | 436 |
| Age: 65+ | 32\% | (142) | 50\% | (217) | 7\% | (31) | 4\% | (19) | 6\% | (28) | 436 |
| Generation Z: 18-21 | 26\% | (47) | 26\% | (46) | 22\% | (40) | 3\% | (5) | 23\% | (42) | 181 |
| Millennial: Age 22-37 | 26\% | (153) | 40\% | (237) | 12\% | (72) | 8\% | (47) | 14\% | (85) | 595 |
| Generation X: Age 38-53 | 32\% | (160) | 45\% | (226) | 10\% | (52) | 6\% | (29) | 8\% | (40) | 506 |
| Boomers: Age 54-72 | 32\% | (252) | 49\% | (380) | 9\% | (68) | 4\% | (31) | 6\% | (47) | 779 |
| PID: Dem (no lean) | 40\% | (321) | 40\% | (317) | 9\% | (76) | $3 \%$ | (23) | 8\% | (65) | 802 |
| PID: Ind (no lean) | 24\% | (176) | 42\% | (300) | 12\% | (88) | 7\% | (47) | 15\% | (108) | 719 |
| PID: Rep (no lean) | 24\% | (162) | 50\% | (343) | 11\% | (78) | 7\% | (49) | 7\% | (49) | 681 |
| PID/Gender: Dem Men | 39\% | (142) | 41\% | (148) | 11\% | (40) | 3\% | (12) | 6\% | (22) | 364 |
| PID/Gender: Dem Women | 41\% | (178) | 39\% | (170) | 8\% | (36) | 2\% | (11) | 10\% | (43) | 438 |
| PID/Gender: Ind Men | 29\% | (101) | 41\% | (141) | 13\% | (45) | 8\% | (27) | 9\% | (32) | 346 |
| PID/Gender: Ind Women | 20\% | (75) | 43\% | (159) | 12\% | (43) | 5\% | (20) | 20\% | (76) | 373 |
| PID/Gender: Rep Men | 26\% | (91) | 48\% | (169) | 13\% | (45) | 8\% | (29) | 6\% | (20) | 353 |
| PID/Gender: Rep Women | 22\% | (71) | 53\% | (174) | 10\% | (33) | 6\% | (21) | 9\% | (29) | 328 |
| Ideo: Liberal (1-3) | 34\% | (235) | 39\% | (271) | 14\% | (94) | 5\% | (31) | 8\% | (56) | 687 |
| Ideo: Moderate (4) | 38\% | (193) | 41\% | (208) | 8\% | (41) | 3\% | (15) | 10\% | (49) | 506 |
| Ideo: Conservative (5-7) | 23\% | (172) | 53\% | (395) | 11\% | (85) | 8\% | (58) | 4\% | (30) | 739 |
| Educ: < College | 31\% | (469) | 41\% | (620) | 10\% | (155) | 6\% | (90) | 12\% | (179) | 1513 |
| Educ: Bachelors degree | 26\% | (115) | 51\% | (228) | 12\% | (52) | 4\% | (18) | 7\% | (31) | 444 |
| Educ: Post-grad | $31 \%$ | (75) | 46\% | (111) | 14\% | (34) | 5\% | (11) | 5\% | (12) | 244 |

[^124]Table HR5_12: And specifically, how much do you trust each of the following?
Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (658) | 44\% | (960) | 11\% | (242) | 5\% | (120) | 10\% | (222) | 2201 |
| Income: Under 50k | 30\% | (396) | 40\% | (533) | 11\% | (147) | 6\% | (78) | 13\% | (171) | 1326 |
| Income: 50k-100k | $31 \%$ | (194) | 50\% | (307) | 10\% | (60) | 4\% | (24) | 5\% | (34) | 619 |
| Income: 100k+ | 27\% | (69) | 47\% | (119) | 13\% | (34) | 7\% | (17) | 7\% | (17) | 256 |
| Ethnicity: White | 29\% | (503) | 46\% | (786) | 10\% | (178) | 5\% | (94) | 9\% | (163) | 1723 |
| Ethnicity: Hispanic | 27\% | (94) | 32\% | (112) | 19\% | (66) | 7\% | (24) | 16\% | (55) | 350 |
| Ethnicity: Afr. Am. | 39\% | (107) | 36\% | (99) | 10\% | (26) | 4\% | (11) | 11\% | (31) | 274 |
| Ethnicity: Other | 24\% | (48) | 37\% | (75) | 18\% | (38) | 7\% | (15) | 14\% | (28) | 204 |
| Relig: Protestant | 28\% | (148) | 50\% | (265) | 11\% | (57) | 4\% | (23) | 6\% | (33) | 526 |
| Relig: Roman Catholic | 32\% | (142) | 45\% | (199) | 11\% | (51) | 5\% | (22) | 7\% | (32) | 446 |
| Relig: Ath./Agn./None | 29\% | (196) | 40\% | (275) | 10\% | (69) | 6\% | (40) | 15\% | (102) | 683 |
| Relig: Something Else | 28\% | (50) | 52\% | (92) | 7\% | (13) | 4\% | (7) | 9\% | (17) | 179 |
| Relig: Jewish | 29\% | (13) | 43\% | (18) | 21\% | (9) | 3\% | (1) | 4\% | (2) | 43 |
| Evang | 30\% | (183) | 46\% | (275) | 10\% | (63) | 6\% | (39) | 7\% | (42) | 601 |
| Non-Evang | 30\% | (476) | 43\% | (685) | 11\% | (179) | 5\% | (81) | 11\% | (180) | 1600 |
| Relig: All Christian | 31\% | (370) | 45\% | (542) | 11\% | (132) | 5\% | (63) | 7\% | (86) | 1193 |
| Relig: All Non-Christian | 28\% | (50) | 52\% | (92) | 7\% | (13) | 4\% | (7) | 9\% | (17) | 179 |
| Community: Urban | 30\% | (177) | 41\% | (243) | 12\% | (70) | 6\% | (37) | 12\% | (69) | 596 |
| Community: Suburban | 30\% | (300) | 47\% | (464) | 10\% | (100) | 5\% | (46) | 8\% | (78) | 988 |
| Community: Rural | 29\% | (181) | 41\% | (253) | 12\% | (72) | 6\% | (37) | 12\% | (74) | 617 |
| Employ: Private Sector | 30\% | (194) | 50\% | (322) | 10\% | (66) | 5\% | (33) | 5\% | (33) | 646 |
| Employ: Government | 21\% | (32) | 38\% | (58) | 22\% | (33) | 7\% | (10) | 13\% | (20) | 152 |
| Employ: Self-Employed | $31 \%$ | (56) | 42\% | (77) | 13\% | (23) | 6\% | (10) | 8\% | (15) | 182 |
| Employ: Homemaker | 30\% | (49) | 36\% | (59) | 11\% | (18) | 3\% | (4) | 20\% | (32) | 162 |
| Employ: Student | 25\% | (28) | 32\% | (36) | 20\% | (22) | 4\% | (5) | 19\% | (22) | 113 |
| Employ: Retired | 34\% | (177) | 47\% | (250) | 8\% | (41) | 5\% | (26) | 6\% | (33) | 528 |
| Employ: Unemployed | 30\% | (72) | 38\% | (89) | 9\% | (21) | 7\% | (15) | 16\% | (39) | 237 |
| Employ: Other | 28\% | (51) | 38\% | (69) | 9\% | (16) | 9\% | (16) | 16\% | (29) | 180 |
| Military HH: Yes | 32\% | (127) | 46\% | (182) | 10\% | (39) | 6\% | (25) | 6\% | (24) | 397 |
| Military HH: No | 29\% | (531) | 43\% | (778) | 11\% | (203) | 5\% | (94) | 11\% | (198) | 1804 |

[^125]Table HR5_12: And specifically, how much do you trust each of the following?
Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (658) | 44\% | (960) | 11\% | (242) | 5\% | (120) | 10\% | (222) | 2201 |
| RD/WT: Right Direction | 25\% | (221) | 47\% | (410) | 13\% | (113) | 7\% | (65) | 7\% | (59) | 869 |
| RD/WT: Wrong Track | 33\% | (437) | 41\% | (550) | 10\% | (128) | 4\% | (55) | 12\% | (162) | 1332 |
| Trump Job Approve | 24\% | (218) | 50\% | (457) | 12\% | (113) | 7\% | (68) | 6\% | (57) | 914 |
| Trump Job Disapprove | 37\% | (421) | 41\% | (467) | 9\% | (108) | 4\% | (42) | 10\% | (110) | 1148 |
| Trump Job Strongly Approve | 25\% | (123) | 47\% | (237) | 13\% | (66) | 10\% | (52) | 4\% | (22) | 499 |
| Trump Job Somewhat Approve | 23\% | (95) | 53\% | (220) | 11\% | (48) | 4\% | (17) | 8\% | (35) | 415 |
| Trump Job Somewhat Disapprove | 30\% | (81) | 45\% | (122) | 12\% | (32) | 2\% | (5) | 12\% | (31) | 271 |
| Trump Job Strongly Disapprove | 39\% | (339) | 39\% | (345) | 9\% | (77) | 4\% | (38) | 9\% | (79) | 877 |
| Favorable of Trump | 25\% | (216) | 50\% | (444) | 13\% | (112) | 7\% | (65) | 5\% | (44) | 880 |
| Unfavorable of Trump | 36\% | (415) | 41\% | (465) | 9\% | (108) | 4\% | (46) | 9\% | (107) | 1141 |
| Very Favorable of Trump | 25\% | (130) | 48\% | (249) | 13\% | (65) | 9\% | (48) | 5\% | (26) | 517 |
| Somewhat Favorable of Trump | 24\% | (86) | 54\% | (195) | 13\% | (47) | 5\% | (18) | 5\% | (18) | 363 |
| Somewhat Unfavorable of Trump | 30\% | (76) | 44\% | (111) | 13\% | (33) | 3\% | (8) | 9\% | (23) | 251 |
| Very Unfavorable of Trump | 38\% | (339) | 40\% | (354) | 8\% | (75) | 4\% | (38) | 9\% | (84) | 890 |
| \#1 Issue: Economy | 28\% | (157) | 45\% | (251) | 14\% | (77) | 5\% | (26) | 9\% | (51) | 561 |
| \#1 Issue: Security | 27\% | (123) | 50\% | (227) | $11 \%$ | (50) | 7\% | (33) | 6\% | (25) | 459 |
| \#1 Issue: Health Care | $36 \%$ | (142) | 39\% | (153) | 9\% | (35) | 5\% | (21) | 11\% | (44) | 394 |
| \#1 Issue: Medicare / Social Security | 38\% | (119) | 45\% | (139) | 7\% | (23) | 3\% | (9) | 7\% | (23) | 313 |
| \#1 Issue: Women's Issues | 23\% | (22) | 43\% | (40) | 9\% | (8) | 8\% | (7) | 17\% | (17) | 95 |
| \#1 Issue: Education | 26\% | (43) | 37\% | (62) | 14\% | (24) | 5\% | (8) | 18\% | (29) | 166 |
| \#1 Issue: Energy | 33\% | (32) | 42\% | (40) | 10\% | (10) | 5\% | (5) | 9\% | (9) | 95 |
| \#1 Issue: Other | 17\% | (20) | 41\% | (48) | 13\% | (16) | 9\% | (11) | 20\% | (24) | 119 |
| 2018 House Vote: Democrat | 42\% | (338) | 40\% | (325) | 8\% | (67) | 3\% | (21) | 7\% | (60) | 811 |
| 2018 House Vote: Republican | 23\% | (164) | 52\% | (371) | 13\% | (92) | 8\% | (54) | 5\% | (34) | 714 |
| 2018 House Vote: Someone else | 25\% | (21) | 39\% | (34) | 13\% | (11) | 7\% | (6) | 16\% | (14) | 87 |
| 2018 House Vote: Didnt Vote | 23\% | (134) | 39\% | (229) | 12\% | (71) | 6\% | (38) | 20\% | (114) | 586 |
| 2016 Vote: Hillary Clinton | 40\% | (274) | 42\% | (291) | 8\% | (55) | 3\% | (18) | 7\% | (46) | 685 |
| 2016 Vote: Donald Trump | 24\% | (179) | 51\% | (374) | 12\% | (88) | 7\% | (51) | 6\% | (43) | 734 |
| 2016 Vote: Someone else | 28\% | (49) | 39\% | (66) | 15\% | (26) | 10\% | (17) | 8\% | (14) | 172 |
| 2016 Vote: Didnt Vote | 26\% | (156) | 37\% | (225) | 12\% | (72) | 6\% | (34) | 19\% | (118) | 604 |

Continued on next page

Table HR5_12: And specifically, how much do you trust each of the following?
Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (658) | 44\% | (960) | 11\% | (242) | 5\% | (120) | 10\% | (222) | 2201 |
| Voted in 2014: Yes | 32\% | (438) | 46\% | (628) | 10\% | (139) | 6\% | (80) | 7\% | (90) | 1376 |
| Voted in 2014: No | 27\% | (220) | 40\% | (331) | 12\% | (102) | 5\% | (40) | 16\% | (132) | 825 |
| 2012 Vote: Barack Obama | 38\% | (328) | 41\% | (351) | 8\% | (71) | 5\% | (42) | 7\% | (62) | 854 |
| 2012 Vote: Mitt Romney | 22\% | (112) | 55\% | (275) | 12\% | (59) | 7\% | (34) | 5\% | (24) | 504 |
| 2012 Vote: Other | 25\% | (23) | 38\% | (36) | 15\% | (14) | 5\% | (5) | 17\% | (16) | 95 |
| 2012 Vote: Didn't Vote | 26\% | (195) | 39\% | (292) | 13\% | (96) | 5\% | (39) | 16\% | (117) | 738 |
| 4-Region: Northeast | 35\% | (136) | 43\% | (169) | 10\% | (41) | 3\% | (12) | 9\% | (36) | 394 |
| 4-Region: Midwest | 29\% | (135) | 45\% | (207) | 9\% | (41) | 6\% | (27) | 11\% | (52) | 462 |
| 4-Region: South | 32\% | (262) | 45\% | (372) | 9\% | (73) | 5\% | (45) | 9\% | (72) | 825 |
| 4-Region: West | 24\% | (125) | 41\% | (212) | 17\% | (87) | 7\% | (36) | 12\% | (62) | 520 |
| Frequent TV watchers | 32\% | (520) | 45\% | (726) | 11\% | (179) | 4\% | (67) | 8\% | (128) | 1620 |
| Frequent movie watchers | 34\% | (323) | 43\% | (403) | 12\% | (116) | 4\% | (42) | 7\% | (65) | 949 |
| TV shows: Every day | 35\% | (396) | 44\% | (506) | 10\% | (109) | 4\% | (41) | 8\% | (91) | 1143 |
| TV shows: Several times per week | 26\% | (124) | 46\% | (220) | 15\% | (69) | 6\% | (26) | 8\% | (37) | 477 |
| TV shows: About once per week | 26\% | (34) | 40\% | (53) | 13\% | (17) | 8\% | (10) | $14 \%$ | (18) | 132 |
| TV shows: Several times per month | 24\% | (26) | 43\% | (46) | 18\% | (19) | 3\% | (4) | $11 \%$ | (12) | 108 |
| TV shows: About once per month | 27\% | (13) | 38\% | (18) | 9\% | (4) | $11 \%$ | (5) | 15\% | (7) | 48 |
| TV shows: Less often than once per month | 27\% | (24) | 39\% | (35) | 8\% | (7) | 9\% | (8) | 17\% | (15) | 89 |
| TV shows: Never | 20\% | (41) | 40\% | (82) | 8\% | (15) | 13\% | (26) | 20\% | (41) | 204 |
| Movies: Every day | 39\% | (163) | 36\% | (149) | 13\% | (55) | 5\% | (19) | 7\% | (31) | 416 |
| Movies: Several times per week | 30\% | (160) | 48\% | (254) | 11\% | (61) | 4\% | (23) | 6\% | (34) | 533 |
| Movies: About once per week | 30\% | (120) | 46\% | (185) | 10\% | (39) | 4\% | (15) | 11\% | (45) | 405 |
| Movies: Several times per month | 24\% | (58) | 46\% | (110) | 13\% | (31) | 8\% | (18) | 9\% | (22) | 239 |
| Movies: About once per month | 28\% | (52) | 44\% | (81) | 11\% | (19) | 5\% | (9) | 12\% | (22) | 183 |
| Movies: Less often than once per month | 24\% | (45) | 47\% | (89) | 10\% | (18) | 6\% | (10) | 13\% | (25) | 188 |
| Movies: Never | 25\% | (60) | 39\% | (91) | 7\% | (18) | 11\% | (26) | 18\% | (42) | 236 |

[^126]Table HR5_12: And specifically, how much do you trust each of the following?
Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (658) | 44\% | (960) | $11 \%$ | (242) | 5\% | (120) | 10\% | (222) | 2201 |
| Sports: Every day | 43\% | (94) | 32\% | (69) | 17\% | (37) | 5\% | (10) | 3\% | (7) | 217 |
| Sports: Several times per week | 32\% | (108) | 50\% | (170) | 11\% | (38) | 2\% | (7) | 6\% | (20) | 344 |
| Sports: About once per week | 32\% | (83) | 47\% | (122) | 11\% | (28) | $4 \%$ | (10) | 6\% | (16) | 258 |
| Sports: Several times per month | 27\% | (47) | 46\% | (79) | 14\% | (24) | 4\% | (8) | 9\% | (15) | 172 |
| Sports: About once per month | 34\% | (46) | 49\% | (66) | 10\% | (13) | 4\% | (5) | 4\% | (6) | 137 |
| Sports: Less often than once per month | 28\% | (87) | 45\% | (140) | 12\% | (37) | 7\% | (20) | 9\% | (29) | 313 |
| Sports: Never | 25\% | (193) | 41\% | (313) | 9\% | (65) | 8\% | (59) | 17\% | (129) | 760 |
| Cable: I currently subscribe | 33\% | (349) | 44\% | (468) | 10\% | (108) | 4\% | (45) | 8\% | (85) | 1054 |
| Cable: I subscribed in the past | 28\% | (218) | 46\% | (353) | 11\% | (83) | 5\% | (41) | 10\% | (76) | 771 |
| Cable: I have never subscribed | 24\% | (92) | 37\% | (139) | 14\% | (51) | 9\% | (34) | 16\% | (61) | 376 |
| Satellite television: I currently subscribe | 37\% | (204) | 42\% | (232) | 10\% | (56) | $4 \%$ | (24) | 7\% | (38) | 554 |
| Satellite television: I subscribed in the past | 28\% | (171) | 46\% | (275) | 11\% | (65) | 4\% | (25) | 11\% | (66) | 602 |
| Satellite television: I have never subscribed | 27\% | (283) | 43\% | (453) | 12\% | (121) | 7\% | (71) | 11\% | (118) | 1045 |
| Streaming service: I currently subscribe | 31\% | (396) | 43\% | (555) | 12\% | (152) | 5\% | (67) | 8\% | (107) | 1276 |
| Streaming service: I subscribed in the past | 28\% | (72) | 42\% | (107) | 10\% | (26) | 4\% | (11) | 14\% | (36) | 252 |
| Streaming service: I have never subscribed | 28\% | (191) | 44\% | (298) | 9\% | (64) | 6\% | (42) | 12\% | (78) | 673 |
| Film: An avid fan | 36\% | (282) | 41\% | (318) | 11\% | (88) | 5\% | (41) | 6\% | (50) | 780 |
| Film: A casual fan | 28\% | (313) | 47\% | (533) | 10\% | (116) | 4\% | (45) | 11\% | (120) | 1127 |
| Film: Not a fan | 22\% | (64) | 37\% | (109) | 13\% | (37) | 11\% | (33) | 17\% | (51) | 294 |
| Television: An avid fan | 37\% | (395) | 42\% | (450) | 10\% | (103) | 4\% | (44) | 7\% | (74) | 1067 |
| Television: A casual fan | 25\% | (243) | 47\% | (457) | 12\% | (113) | 5\% | (45) | 11\% | (110) | 969 |
| Television: Not a fan | 12\% | (20) | 32\% | (53) | 15\% | (25) | 19\% | (31) | 23\% | (37) | 166 |
| Music: An avid fan | 34\% | (383) | 43\% | (473) | 10\% | (109) | 4\% | (50) | 9\% | (98) | 1113 |
| Music: A casual fan | 26\% | (254) | 46\% | (444) | 12\% | (119) | 5\% | (50) | 10\% | (97) | 964 |
| Music: Not a fan | 17\% | (21) | 34\% | (42) | $11 \%$ | (13) | 16\% | (20) | 22\% | (27) | 124 |
| Fashion: An avid fan | 39\% | (128) | 36\% | (117) | $14 \%$ | (47) | 6\% | (19) | 6\% | (18) | 329 |
| Fashion: A casual fan | 30\% | (271) | 44\% | (400) | 11\% | (104) | 3\% | (26) | 12\% | (111) | 912 |
| Fashion: Not a fan | 27\% | (259) | 46\% | (443) | 9\% | (90) | 8\% | (75) | 10\% | (92) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_1: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (315) | 32\% | (699) | 16\% | (350) | 21\% | (459) | 17\% | (378) | 2201 |
| Gender: Male | 17\% | (177) | 31\% | (328) | 17\% | (182) | 25\% | (261) | 11\% | (115) | 1062 |
| Gender: Female | 12\% | (138) | 33\% | (371) | 15\% | (168) | 17\% | (198) | 23\% | (263) | 1139 |
| Age: 18-29 | 17\% | (81) | 26\% | (124) | 20\% | (93) | 13\% | (61) | 24\% | (113) | 470 |
| Age: 30-44 | 16\% | (88) | 36\% | (195) | 13\% | (71) | 18\% | (100) | 16\% | (88) | 543 |
| Age: 45-54 | 16\% | (52) | 33\% | (104) | 18\% | (58) | 20\% | (64) | 12\% | (38) | 316 |
| Age: 55-64 | 10\% | (43) | 32\% | (140) | 15\% | (64) | 27\% | (118) | 16\% | (71) | 436 |
| Age: 65+ | 12\% | (51) | 31\% | (137) | 15\% | (64) | 27\% | (116) | 16\% | (69) | 436 |
| Generation Z: 18-21 | 20\% | (36) | 23\% | (41) | 19\% | (34) | 11\% | (20) | 27\% | (49) | 181 |
| Millennial: Age 22-37 | 17\% | (103) | 33\% | (196) | 15\% | (92) | 16\% | (94) | 19\% | (110) | 595 |
| Generation X: Age 38-53 | 15\% | (75) | 34\% | (174) | 16\% | (83) | 20\% | (100) | 15\% | (74) | 506 |
| Boomers: Age 54-72 | 11\% | (87) | 32\% | (248) | 15\% | (114) | 26\% | (205) | 16\% | (125) | 779 |
| PID: Dem (no lean) | 23\% | (185) | 44\% | (349) | 12\% | (96) | 7\% | (57) | 14\% | (116) | 802 |
| PID: Ind (no lean) | 9\% | (65) | 31\% | (219) | 17\% | (122) | 19\% | (139) | 24\% | (174) | 719 |
| PID: Rep (no lean) | 10\% | (65) | 19\% | (131) | 19\% | (133) | 39\% | (263) | 13\% | (89) | 681 |
| PID/Gender: Dem Men | 25\% | (92) | 44\% | (162) | 13\% | (46) | 8\% | (29) | 10\% | (35) | 364 |
| PID/Gender: Dem Women | 21\% | (92) | 43\% | (187) | $11 \%$ | (49) | 6\% | (28) | 18\% | (81) | 438 |
| PID/Gender: Ind Men | 12\% | (40) | 30\% | (104) | 19\% | (66) | 23\% | (79) | 16\% | (55) | 346 |
| PID/Gender: Ind Women | 7\% | (25) | $31 \%$ | (115) | 15\% | (56) | 16\% | (59) | 32\% | (118) | 373 |
| PID/Gender: Rep Men | 13\% | (44) | 18\% | (62) | 20\% | (69) | 43\% | (153) | 7\% | (24) | 353 |
| PID/Gender: Rep Women | 6\% | (21) | 21\% | (69) | 19\% | (63) | $34 \%$ | (110) | 20\% | (64) | 328 |
| Ideo: Liberal (1-3) | 22\% | (152) | 43\% | (299) | 13\% | (88) | 9\% | (61) | 13\% | (87) | 687 |
| Ideo: Moderate (4) | 17\% | (86) | 37\% | (186) | 16\% | (83) | 13\% | (65) | 17\% | (87) | 506 |
| Ideo: Conservative (5-7) | 7\% | (52) | 21\% | (153) | 20\% | (146) | 41\% | (307) | 11\% | (82) | 739 |
| Educ: < College | 15\% | (220) | 30\% | (450) | 15\% | (221) | 21\% | (317) | 20\% | (305) | 1513 |
| Educ: Bachelors degree | 12\% | (54) | 36\% | (159) | $21 \%$ | (91) | 20\% | (87) | 12\% | (52) | 444 |
| Educ: Post-grad | 17\% | (41) | 37\% | (90) | 16\% | (38) | 23\% | (55) | 9\% | (21) | 244 |

[^127]Table HR6_1: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (315) | $32 \%$ | (699) | 16\% | (350) | 21\% | (459) | 17\% | (378) | 2201 |
| Income: Under 50k | 15\% | (193) | 30\% | (398) | 15\% | (204) | 19\% | (252) | 21\% | (279) | 1326 |
| Income: 50k-100k | 14\% | (84) | 35\% | (219) | 18\% | (109) | 22\% | (139) | 11\% | (68) | 619 |
| Income: 100k+ | 15\% | (38) | 32\% | (82) | 14\% | (37) | 26\% | (67) | 12\% | (32) | 256 |
| Ethnicity: White | 13\% | (216) | $31 \%$ | (537) | 16\% | (282) | 23\% | (395) | 17\% | (292) | 1723 |
| Ethnicity: Hispanic | 19\% | (65) | $31 \%$ | (107) | 16\% | (55) | 15\% | (54) | 19\% | (67) | 350 |
| Ethnicity: Afr. Am. | 24\% | (66) | 36\% | (100) | 12\% | (32) | 9\% | (25) | 19\% | (51) | 274 |
| Ethnicity: Other | 16\% | (32) | 30\% | (62) | 18\% | (36) | 19\% | (39) | 17\% | (35) | 204 |
| Relig: Protestant | 10\% | (50) | 28\% | (150) | 18\% | (95) | $31 \%$ | (162) | 13\% | (69) | 526 |
| Relig: Roman Catholic | 18\% | (80) | 32\% | (142) | 17\% | (74) | 18\% | (80) | 16\% | (71) | 446 |
| Relig: Ath./Agn./None | 12\% | (85) | 36\% | (244) | 15\% | (101) | 15\% | (103) | 22\% | (150) | 683 |
| Relig: Something Else | 15\% | (28) | 34\% | (61) | 18\% | (32) | 15\% | (27) | 17\% | (31) | 179 |
| Relig: Jewish | 25\% | (11) | 40\% | (17) | 10\% | (4) | 16\% | (7) | 10\% | (4) | 43 |
| Evang | 15\% | (90) | 26\% | (154) | 16\% | (97) | 29\% | (173) | 15\% | (87) | 601 |
| Non-Evang | 14\% | (225) | 34\% | (546) | 16\% | (253) | 18\% | (286) | 18\% | (291) | 1600 |
| Relig: All Christian | 14\% | (164) | 29\% | (349) | 17\% | (199) | 26\% | (306) | 15\% | (175) | 1193 |
| Relig: All Non-Christian | 15\% | (28) | 34\% | (61) | 18\% | (32) | 15\% | (27) | 17\% | (31) | 179 |
| Community: Urban | 20\% | (117) | 30\% | (180) | 15\% | (87) | 19\% | (112) | 17\% | (100) | 596 |
| Community: Suburban | 13\% | (132) | 34\% | (336) | 16\% | (163) | 21\% | (205) | 15\% | (153) | 988 |
| Community: Rural | 11\% | (66) | 30\% | (183) | 16\% | (101) | 23\% | (142) | 20\% | (125) | 617 |
| Employ: Private Sector | 14\% | (89) | 37\% | (240) | 17\% | (107) | 22\% | (144) | 10\% | (67) | 646 |
| Employ: Government | 19\% | (28) | 27\% | (41) | 18\% | (27) | 22\% | (33) | 15\% | (23) | 152 |
| Employ: Self-Employed | 13\% | (24) | 27\% | (49) | 22\% | (41) | 24\% | (43) | 14\% | (25) | 182 |
| Employ: Homemaker | 16\% | (26) | 28\% | (45) | 13\% | (21) | 12\% | (20) | $31 \%$ | (50) | 162 |
| Employ: Student | 19\% | (22) | 32\% | (37) | 18\% | (21) | 12\% | (13) | 18\% | (21) | 113 |
| Employ: Retired | 12\% | (63) | 32\% | (167) | 15\% | (79) | 27\% | (140) | 15\% | (79) | 528 |
| Employ: Unemployed | 15\% | (35) | 33\% | (77) | 10\% | (24) | 14\% | (33) | 29\% | (68) | 237 |
| Employ: Other | 16\% | (29) | 24\% | (43) | 17\% | (31) | 18\% | (32) | 25\% | (45) | 180 |
| Military HH: Yes | 15\% | (58) | 30\% | (118) | 16\% | (62) | 27\% | (109) | 13\% | (50) | 397 |
| Military HH: No | 14\% | (257) | 32\% | (581) | 16\% | (288) | 19\% | (350) | 18\% | (328) | 1804 |

[^128]Table HR6_1: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (315) | 32\% | (699) | 16\% | (350) | 21\% | (459) | 17\% | (378) | 2201 |
| RD/WT: Right Direction | $11 \%$ | (93) | 23\% | (203) | 18\% | (160) | 35\% | (305) | 12\% | (108) | 869 |
| RD/WT: Wrong Track | 17\% | (222) | 37\% | (496) | 14\% | (190) | 12\% | (153) | 20\% | (270) | 1332 |
| Trump Job Approve | 9\% | (80) | 22\% | (200) | 20\% | (185) | 37\% | (337) | 12\% | (112) | 914 |
| Trump Job Disapprove | 20\% | (227) | 41\% | (469) | 13\% | (154) | 9\% | (109) | 16\% | (189) | 1148 |
| Trump Job Strongly Approve | 9\% | (43) | 15\% | (76) | 18\% | (92) | 50\% | (251) | 7\% | (37) | 499 |
| Trump Job Somewhat Approve | 9\% | (37) | 30\% | (124) | 22\% | (92) | 21\% | (87) | 18\% | (74) | 415 |
| Trump Job Somewhat Disapprove | 15\% | (39) | 45\% | (121) | 16\% | (43) | $11 \%$ | (29) | 14\% | (38) | 271 |
| Trump Job Strongly Disapprove | 21\% | (188) | 40\% | (348) | 13\% | (111) | 9\% | (79) | 17\% | (151) | 877 |
| Favorable of Trump | 8\% | (73) | 22\% | (190) | 19\% | (172) | $39 \%$ | (342) | 12\% | (104) | 880 |
| Unfavorable of Trump | 20\% | (226) | 41\% | (473) | 14\% | (164) | 8\% | (93) | 16\% | (185) | 1141 |
| Very Favorable of Trump | 9\% | (44) | 15\% | (80) | 19\% | (96) | 49\% | (255) | 8\% | (42) | 517 |
| Somewhat Favorable of Trump | 8\% | (29) | 30\% | (111) | 21\% | (75) | 24\% | (87) | 17\% | (62) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (34) | 42\% | (105) | 19\% | (48) | 13\% | (32) | 13\% | (32) | 251 |
| Very Unfavorable of Trump | 22\% | (193) | 41\% | (368) | 13\% | (117) | 7\% | (61) | 17\% | (153) | 890 |
| \#1 Issue: Economy | 13\% | (73) | 37\% | (207) | 18\% | (98) | 18\% | (99) | 15\% | (84) | 561 |
| \#1 Issue: Security | 12\% | (54) | 18\% | (82) | 17\% | (77) | 43\% | (196) | 11\% | (50) | 459 |
| \#1 Issue: Health Care | 17\% | (67) | 40\% | (156) | 17\% | (67) | 11\% | (43) | 15\% | (60) | 394 |
| \#1 Issue: Medicare / Social Security | 14\% | (45) | $34 \%$ | (107) | 15\% | (46) | 17\% | (53) | 20\% | (61) | 313 |
| \#1 Issue: Women's Issues | 9\% | (9) | 38\% | (36) | 10\% | (9) | 14\% | (13) | 28\% | (27) | 95 |
| \#1 Issue: Education | 20\% | (33) | 33\% | (54) | 12\% | (19) | 13\% | (22) | 22\% | (37) | 166 |
| \#1 Issue: Energy | 23\% | (22) | 33\% | (32) | 12\% | (12) | 11\% | (10) | 21\% | (20) | 95 |
| \#1 Issue: Other | 10\% | (12) | 21\% | (25) | 17\% | (21) | 19\% | (22) | 32\% | (38) | 119 |
| 2018 House Vote: Democrat | 22\% | (180) | 44\% | (354) | 13\% | (105) | 6\% | (52) | 15\% | (120) | 811 |
| 2018 House Vote: Republican | 9\% | (61) | 18\% | (127) | 22\% | (158) | 41\% | (292) | 11\% | (76) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | 29\% | (25) | 8\% | (7) | 27\% | (23) | 23\% | (20) | 87 |
| 2018 House Vote: Didnt Vote | $11 \%$ | (62) | 33\% | (192) | 14\% | (80) | 15\% | (90) | 28\% | (162) | 586 |
| 2016 Vote: Hillary Clinton | 25\% | (169) | 44\% | (303) | 10\% | (72) | 6\% | (40) | 15\% | (101) | 685 |
| 2016 Vote: Donald Trump | 7\% | (52) | 21\% | (155) | 21\% | (151) | 40\% | (295) | 11\% | (81) | 734 |
| 2016 Vote: Someone else | 11\% | (18) | 37\% | (64) | 17\% | (30) | 19\% | (32) | 16\% | (27) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (75) | 29\% | (175) | 16\% | (96) | 15\% | (91) | 28\% | (166) | 604 |

[^129]Table HR6_1: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CNN

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (315) | 32\% | (699) | 16\% | (350) | 21\% | (459) | 17\% | (378) | 2201 |
| Voted in 2014: Yes | 15\% | (211) | 32\% | (440) | 16\% | (222) | 24\% | (327) | 13\% | (176) | 1376 |
| Voted in 2014: No | 13\% | (104) | $31 \%$ | (259) | 16\% | (128) | 16\% | (132) | 24\% | (202) | 825 |
| 2012 Vote: Barack Obama | 20\% | (175) | 42\% | (360) | 13\% | (110) | 10\% | (85) | 15\% | (125) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (33) | 17\% | (88) | 21\% | (105) | 44\% | (220) | 11\% | (58) | 504 |
| 2012 Vote: Other | 6\% | (6) | 20\% | (19) | 19\% | (18) | 35\% | (33) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 14\% | (100) | 31\% | (232) | 16\% | (117) | 16\% | (116) | 24\% | (174) | 738 |
| 4-Region: Northeast | 14\% | (55) | 36\% | (141) | 17\% | (67) | 15\% | (59) | 18\% | (72) | 394 |
| 4-Region: Midwest | 12\% | (55) | $31 \%$ | (141) | 15\% | (69) | 24\% | (110) | 19\% | (87) | 462 |
| 4-Region: South | 16\% | (130) | $31 \%$ | (257) | 17\% | (137) | 23\% | (186) | 14\% | (115) | 825 |
| 4-Region: West | 14\% | (75) | $31 \%$ | (160) | 15\% | (77) | 20\% | (103) | 20\% | (105) | 520 |
| Frequent TV watchers | 16\% | (256) | 34\% | (549) | 16\% | (253) | 20\% | (316) | 15\% | (247) | 1620 |
| Frequent movie watchers | 19\% | (178) | 35\% | (336) | 15\% | (144) | 19\% | (184) | 11\% | (107) | 949 |
| TV shows: Every day | 18\% | (205) | 35\% | (404) | 13\% | (153) | 18\% | (204) | 15\% | (177) | 1143 |
| TV shows: Several times per week | 11\% | (51) | 30\% | (145) | $21 \%$ | (100) | 24\% | (112) | 15\% | (69) | 477 |
| TV shows: About once per week | 15\% | (20) | 26\% | (34) | 19\% | (25) | 20\% | (26) | 21\% | (27) | 132 |
| TV shows: Several times per month | 7\% | (7) | 36\% | (39) | 23\% | (25) | 19\% | (20) | 15\% | (16) | 108 |
| TV shows: About once per month | 7\% | (3) | 24\% | (11) | 22\% | (11) | 29\% | (14) | 18\% | (8) | 48 |
| TV shows: Less often than once per month | 13\% | (12) | 23\% | (21) | 14\% | (12) | 24\% | (21) | 27\% | (24) | 89 |
| TV shows: Never | 8\% | (17) | 22\% | (45) | 12\% | (25) | 30\% | (61) | 27\% | (56) | 204 |
| Movies: Every day | 24\% | (102) | 30\% | (125) | 14\% | (58) | 19\% | (78) | 13\% | (53) | 416 |
| Movies: Several times per week | 14\% | (76) | 40\% | (211) | 16\% | (86) | 20\% | (107) | 10\% | (54) | 533 |
| Movies: About once per week | 13\% | (53) | 32\% | (130) | 17\% | (70) | 19\% | (77) | 19\% | (75) | 405 |
| Movies: Several times per month | 14\% | (33) | 32\% | (76) | 19\% | (46) | 17\% | (39) | 19\% | (44) | 239 |
| Movies: About once per month | 10\% | (19) | 30\% | (55) | 20\% | (36) | 21\% | (38) | 19\% | (35) | 183 |
| Movies: Less often than once per month | 8\% | (16) | 29\% | (54) | 12\% | (22) | 23\% | (44) | 28\% | (52) | 188 |
| Movies: Never | 7\% | (16) | 21\% | (49) | 13\% | (31) | 32\% | (76) | 27\% | (64) | 236 |

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| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (315) | 32\% | (699) | 16\% | (350) | 21\% | (459) | 17\% | (378) | 2201 |
| Sports: Every day | 29\% | (63) | 35\% | (77) | 12\% | (26) | 16\% | (35) | 8\% | (16) | 217 |
| Sports: Several times per week | 14\% | (50) | 39\% | (133) | 15\% | (50) | 23\% | (80) | 9\% | (31) | 344 |
| Sports: About once per week | 20\% | (51) | 34\% | (89) | 16\% | (41) | 21\% | (54) | 9\% | (23) | 258 |
| Sports: Several times per month | 13\% | (22) | 30\% | (52) | 27\% | (46) | 17\% | (30) | 13\% | (23) | 172 |
| Sports: About once per month | 14\% | (19) | 35\% | (48) | $14 \%$ | (20) | 26\% | (36) | 10\% | (14) | 137 |
| Sports: Less often than once per month | 10\% | (33) | 34\% | (107) | 18\% | (58) | 19\% | (60) | 18\% | (55) | 313 |
| Sports: Never | 10\% | (78) | 26\% | (194) | 14\% | (109) | 22\% | (165) | 28\% | (215) | 760 |
| Cable: I currently subscribe | 16\% | (165) | 35\% | (366) | 16\% | (170) | 19\% | (202) | 14\% | (151) | 1054 |
| Cable: I subscribed in the past | 15\% | (113) | 31\% | (238) | 17\% | (130) | 22\% | (173) | 15\% | (117) | 771 |
| Cable: I have never subscribed | 10\% | (37) | 25\% | (94) | 13\% | (51) | 22\% | (85) | 29\% | (110) | 376 |
| Satellite television: I currently subscribe | 19\% | (104) | 32\% | (177) | 16\% | (88) | 20\% | (112) | 13\% | (74) | 554 |
| Satellite television: I subscribed in the past | 14\% | (85) | $34 \%$ | (203) | 17\% | (102) | 19\% | (116) | 16\% | (95) | 602 |
| Satellite television: I have never subscribed | 12\% | (126) | 31\% | (319) | 15\% | (161) | 22\% | (231) | 20\% | (209) | 1045 |
| Streaming service: I currently subscribe | 15\% | (197) | 35\% | (446) | 16\% | (209) | 20\% | (250) | 14\% | (175) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (41) | 32\% | (80) | 17\% | (43) | 16\% | (40) | 19\% | (47) | 252 |
| Streaming service: I have never subscribed | $11 \%$ | (77) | 26\% | (173) | 15\% | (98) | 25\% | (169) | 23\% | (157) | 673 |
| Film: An avid fan | 21\% | (164) | 37\% | (285) | 14\% | (112) | 17\% | (136) | 11\% | (83) | 780 |
| Film: A casual fan | 12\% | (132) | 32\% | (356) | 18\% | (201) | 20\% | (222) | 19\% | (216) | 1127 |
| Film: Not a fan | 6\% | (19) | 20\% | (58) | 13\% | (37) | 34\% | (101) | 27\% | (79) | 294 |
| Television: An avid fan | 18\% | (188) | 38\% | (403) | $14 \%$ | (149) | 17\% | (182) | 13\% | (143) | 1067 |
| Television: A casual fan | 12\% | (115) | 28\% | (273) | 19\% | (180) | 22\% | (213) | 19\% | (187) | 969 |
| Television: Not a fan | 7\% | (11) | 14\% | (22) | 12\% | (21) | 38\% | (64) | 29\% | (48) | 166 |
| Music: An avid fan | 20\% | (217) | 35\% | (392) | 15\% | (167) | 16\% | (179) | 14\% | (157) | 1113 |
| Music: A casual fan | 9\% | (87) | 30\% | (289) | 18\% | (172) | 23\% | (226) | 20\% | (190) | 964 |
| Music: Not a fan | 9\% | (11) | 15\% | (18) | 9\% | (11) | 43\% | (53) | 25\% | (31) | 124 |
| Fashion: An avid fan | 29\% | (94) | 36\% | (119) | 10\% | (32) | 12\% | (39) | 14\% | (45) | 329 |
| Fashion: A casual fan | 14\% | (127) | 35\% | (315) | 17\% | (155) | 17\% | (152) | 18\% | (163) | 912 |
| Fashion: Not a fan | 10\% | (93) | 28\% | (265) | $17 \%$ | (164) | 28\% | (267) | 18\% | (171) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_2: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (351) | $32 \%$ | (712) | 17\% | (366) | 21\% | (458) | 14\% | (314) | 2201 |
| Gender: Male | 18\% | (196) | 34\% | (365) | 17\% | (180) | 21\% | (218) | 10\% | (103) | 1062 |
| Gender: Female | 14\% | (155) | 30\% | (347) | 16\% | (186) | 21\% | (240) | 18\% | (210) | 1139 |
| Age: 18-29 | 12\% | (57) | 26\% | (124) | 21\% | (97) | 22\% | (105) | 19\% | (88) | 470 |
| Age: 30-44 | 17\% | (90) | 30\% | (164) | 14\% | (78) | 23\% | (126) | 16\% | (86) | 543 |
| Age: 45-54 | 19\% | (60) | 39\% | (122) | 13\% | (42) | 18\% | (58) | 11\% | (34) | 316 |
| Age: 55-64 | 15\% | (66) | 33\% | (144) | 18\% | (78) | 21\% | (90) | 13\% | (57) | 436 |
| Age: 65+ | 18\% | (78) | 36\% | (158) | 16\% | (71) | 18\% | (80) | 11\% | (49) | 436 |
| Generation Z: 18-21 | 13\% | (23) | 23\% | (41) | 27\% | (48) | 19\% | (35) | 19\% | (34) | 181 |
| Millennial: Age 22-37 | 14\% | (84) | 30\% | (179) | 16\% | (95) | 23\% | (135) | 17\% | (101) | 595 |
| Generation X: Age 38-53 | 18\% | (90) | 32\% | (164) | 13\% | (68) | 22\% | (114) | 14\% | (70) | 506 |
| Boomers: Age 54-72 | 15\% | (119) | 37\% | (288) | 16\% | (126) | 19\% | (151) | 12\% | (94) | 779 |
| PID: Dem (no lean) | 12\% | (93) | 29\% | (232) | 16\% | (127) | $31 \%$ | (252) | 12\% | (97) | 802 |
| PID: Ind (no lean) | 10\% | (70) | 29\% | (210) | 20\% | (147) | 21\% | (150) | 20\% | (141) | 719 |
| PID: Rep (no lean) | 28\% | (187) | 40\% | (270) | 14\% | (92) | 8\% | (56) | 11\% | (75) | 681 |
| PID/Gender: Dem Men | 13\% | (49) | 32\% | (117) | 15\% | (54) | $31 \%$ | (111) | 9\% | (33) | 364 |
| PID/Gender: Dem Women | 10\% | (44) | 26\% | (115) | 17\% | (74) | 32\% | (141) | 15\% | (64) | 438 |
| PID/Gender: Ind Men | 13\% | (46) | 28\% | (97) | 23\% | (78) | 22\% | (77) | 14\% | (47) | 346 |
| PID/Gender: Ind Women | 6\% | (24) | 30\% | (113) | 19\% | (69) | 20\% | (73) | 25\% | (94) | 373 |
| PID/Gender: Rep Men | 29\% | (101) | 43\% | (151) | 14\% | (49) | 8\% | (29) | 6\% | (23) | 353 |
| PID/Gender: Rep Women | 26\% | (86) | 36\% | (119) | 13\% | (43) | 8\% | (26) | 16\% | (53) | 328 |
| Ideo: Liberal (1-3) | 12\% | (83) | 23\% | (156) | 18\% | (121) | 37\% | (256) | 10\% | (71) | 687 |
| Ideo: Moderate (4) | 11\% | (55) | 33\% | (169) | 21\% | (107) | 20\% | (101) | 15\% | (74) | 506 |
| Ideo: Conservative (5-7) | 25\% | (182) | 44\% | (322) | $14 \%$ | (107) | 9\% | (70) | 8\% | (59) | 739 |
| Educ: < College | 16\% | (245) | 33\% | (500) | 16\% | (243) | 18\% | (274) | 17\% | (251) | 1513 |
| Educ: Bachelors degree | 13\% | (58) | 30\% | (134) | 20\% | (90) | 26\% | (114) | $11 \%$ | (49) | 444 |
| Educ: Post-grad | 20\% | (48) | $32 \%$ | (78) | $14 \%$ | (33) | 29\% | (70) | 6\% | (15) | 244 |

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| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (351) | 32\% | (712) | 17\% | (366) | 21\% | (458) | 14\% | (314) | 2201 |
| Income: Under 50k | 14\% | (191) | 33\% | (438) | 16\% | (210) | 19\% | (251) | 18\% | (236) | 1326 |
| Income: 50k-100k | 18\% | (110) | 32\% | (199) | 18\% | (115) | 23\% | (143) | 9\% | (54) | 619 |
| Income: 100k+ | 19\% | (49) | 30\% | (75) | 16\% | (42) | 25\% | (64) | 10\% | (25) | 256 |
| Ethnicity: White | 16\% | (283) | 32\% | (554) | 16\% | (272) | 21\% | (359) | 15\% | (255) | 1723 |
| Ethnicity: Hispanic | 19\% | (65) | 31\% | (107) | 15\% | (53) | 21\% | (73) | 15\% | (52) | 350 |
| Ethnicity: Afr. Am. | 14\% | (38) | 35\% | (95) | 18\% | (49) | 20\% | (54) | 14\% | (39) | 274 |
| Ethnicity: Other | 14\% | (29) | $31 \%$ | (63) | 23\% | (46) | 22\% | (46) | 10\% | (20) | 204 |
| Relig: Protestant | 20\% | (105) | 38\% | (200) | 16\% | (82) | 16\% | (83) | 11\% | (56) | 526 |
| Relig: Roman Catholic | 20\% | (91) | 32\% | (144) | 15\% | (68) | 17\% | (77) | 15\% | (66) | 446 |
| Relig: Ath./Agn./None | 7\% | (50) | 28\% | (190) | 17\% | (116) | 30\% | (204) | 18\% | (124) | 683 |
| Relig: Something Else | 18\% | (33) | 29\% | (52) | 21\% | (37) | 19\% | (35) | 13\% | (22) | 179 |
| Relig: Jewish | 14\% | (6) | 23\% | (10) | 26\% | (11) | 33\% | (15) | 4\% | (2) | 43 |
| Evang | 24\% | (144) | 37\% | (221) | 14\% | (86) | 12\% | (74) | 13\% | (76) | 601 |
| Non-Evang | 13\% | (207) | 31\% | (491) | 18\% | (280) | 24\% | (384) | 15\% | (238) | 1600 |
| Relig: All Christian | 20\% | (236) | 36\% | (426) | 15\% | (184) | 16\% | (191) | 13\% | (156) | 1193 |
| Relig: All Non-Christian | 18\% | (33) | 29\% | (52) | 21\% | (37) | 19\% | (35) | 13\% | (22) | 179 |
| Community: Urban | 17\% | (102) | 29\% | (173) | 15\% | (90) | 25\% | (147) | 14\% | (84) | 596 |
| Community: Suburban | 16\% | (154) | 34\% | (333) | 17\% | (167) | 21\% | (204) | 13\% | (130) | 988 |
| Community: Rural | 15\% | (95) | 33\% | (205) | 18\% | (109) | 17\% | (107) | 16\% | (100) | 617 |
| Employ: Private Sector | 18\% | (115) | 34\% | (221) | 16\% | (105) | 22\% | (142) | 10\% | (64) | 646 |
| Employ: Government | 10\% | (16) | 29\% | (44) | 18\% | (27) | 29\% | (44) | 14\% | (21) | 152 |
| Employ: Self-Employed | 23\% | (42) | 25\% | (46) | 18\% | (32) | 21\% | (38) | 13\% | (23) | 182 |
| Employ: Homemaker | 9\% | (15) | 30\% | (49) | 14\% | (22) | 23\% | (38) | 24\% | (39) | 162 |
| Employ: Student | 13\% | (15) | 34\% | (38) | 14\% | (15) | 27\% | (30) | 13\% | (14) | 113 |
| Employ: Retired | 17\% | (87) | 35\% | (183) | 18\% | (94) | 19\% | (103) | $11 \%$ | (61) | 528 |
| Employ: Unemployed | 10\% | (25) | 36\% | (85) | 17\% | (39) | 15\% | (35) | 22\% | (53) | 237 |
| Employ: Other | 20\% | (36) | 26\% | (46) | 18\% | (32) | 15\% | (27) | 21\% | (39) | 180 |
| Military HH: Yes | 20\% | (80) | 36\% | (142) | 16\% | (65) | 19\% | (74) | 9\% | (36) | 397 |
| Military HH: No | 15\% | (271) | 32\% | (569) | 17\% | (302) | $21 \%$ | (384) | 15\% | (278) | 1804 |

[^132]Table HR6_2: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (351) | 32\% | (712) | 17\% | (366) | 21\% | (458) | 14\% | (314) | 2201 |
| RD/WT: Right Direction | 26\% | (222) | 40\% | (346) | 14\% | (121) | 10\% | (87) | 11\% | (93) | 869 |
| RD/WT: Wrong Track | 10\% | (129) | 27\% | (366) | 18\% | (245) | 28\% | (371) | 17\% | (221) | 1332 |
| Trump Job Approve | 25\% | (226) | 40\% | (370) | 15\% | (136) | 10\% | (88) | 10\% | (95) | 914 |
| Trump Job Disapprove | 10\% | (119) | 27\% | (305) | 19\% | (217) | 31\% | (360) | 13\% | (147) | 1148 |
| Trump Job Strongly Approve | 34\% | (167) | 37\% | (184) | 12\% | (58) | 12\% | (58) | 6\% | (32) | 499 |
| Trump Job Somewhat Approve | 14\% | (58) | 45\% | (186) | 19\% | (78) | 7\% | (30) | 15\% | (63) | 415 |
| Trump Job Somewhat Disapprove | 12\% | (31) | 40\% | (107) | 23\% | (63) | 13\% | (36) | 12\% | (33) | 271 |
| Trump Job Strongly Disapprove | 10\% | (87) | 23\% | (198) | 18\% | (154) | 37\% | (324) | 13\% | (114) | 877 |
| Favorable of Trump | 26\% | (228) | 40\% | (355) | 14\% | (127) | 10\% | (86) | 10\% | (85) | 880 |
| Unfavorable of Trump | 10\% | (112) | 27\% | (310) | 20\% | (223) | 30\% | (348) | 13\% | (149) | 1141 |
| Very Favorable of Trump | 35\% | (180) | 38\% | (194) | 10\% | (54) | 10\% | (53) | 7\% | (36) | 517 |
| Somewhat Favorable of Trump | 13\% | (48) | 44\% | (161) | 20\% | (73) | 9\% | (33) | 13\% | (49) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (34) | 41\% | (103) | 26\% | (65) | 10\% | (25) | 10\% | (24) | 251 |
| Very Unfavorable of Trump | 9\% | (78) | 23\% | (207) | 18\% | (158) | 36\% | (322) | 14\% | (125) | 890 |
| \#1 Issue: Economy | 15\% | (83) | 35\% | (196) | 19\% | (108) | 16\% | (92) | 15\% | (82) | 561 |
| \#1 Issue: Security | 30\% | (139) | 37\% | (171) | 12\% | (57) | 11\% | (49) | 9\% | (43) | 459 |
| \#1 Issue: Health Care | 10\% | (39) | 29\% | (113) | 18\% | (71) | $31 \%$ | (123) | 12\% | (46) | 394 |
| \#1 Issue: Medicare / Social Security | 15\% | (46) | 34\% | (106) | 18\% | (56) | 17\% | (53) | 17\% | (52) | 313 |
| \#1 Issue: Women's Issues | 10\% | (9) | 28\% | (27) | 17\% | (16) | 25\% | (23) | 20\% | (19) | 95 |
| \#1 Issue: Education | 12\% | (19) | 29\% | (49) | 14\% | (24) | 29\% | (48) | 16\% | (26) | 166 |
| \#1 Issue: Energy | 6\% | (6) | 21\% | (20) | 20\% | (19) | 38\% | (36) | 16\% | (16) | 95 |
| \#1 Issue: Other | 8\% | (10) | 26\% | (30) | 13\% | (15) | 28\% | (34) | 25\% | (30) | 119 |
| 2018 House Vote: Democrat | 12\% | (95) | 23\% | (186) | 20\% | (164) | 34\% | (277) | 11\% | (90) | 811 |
| 2018 House Vote: Republican | 26\% | (184) | 43\% | (305) | 15\% | (106) | 9\% | (62) | 8\% | (57) | 714 |
| 2018 House Vote: Someone else | 9\% | (8) | 25\% | (22) | 17\% | (15) | 24\% | (21) | 25\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 11\% | (63) | 34\% | (197) | 14\% | (82) | 17\% | (99) | 25\% | (145) | 586 |
| 2016 Vote: Hillary Clinton | $11 \%$ | (78) | 24\% | (162) | 17\% | (113) | 36\% | (249) | 12\% | (83) | 685 |
| 2016 Vote: Donald Trump | 26\% | (192) | 42\% | (311) | 14\% | (100) | 9\% | (70) | 8\% | (61) | 734 |
| 2016 Vote: Someone else | 5\% | (9) | 28\% | (48) | 22\% | (38) | 29\% | (50) | 15\% | (26) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (71) | 31\% | (189) | 19\% | (113) | 15\% | (89) | 23\% | (141) | 604 |

[^133]Table HR6_2: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (351) | 32\% | (712) | 17\% | (366) | 21\% | (458) | 14\% | (314) | 2201 |
| Voted in 2014: Yes | 18\% | (248) | $31 \%$ | (432) | 17\% | (233) | 23\% | (316) | 11\% | (146) | 1376 |
| Voted in 2014: No | 12\% | (102) | 34\% | (279) | 16\% | (133) | 17\% | (142) | 20\% | (168) | 825 |
| 2012 Vote: Barack Obama | 14\% | (122) | 26\% | (223) | 17\% | (143) | 31\% | (266) | 12\% | (100) | 854 |
| 2012 Vote: Mitt Romney | 25\% | (128) | 41\% | (208) | 16\% | (83) | 8\% | (41) | 9\% | (44) | 504 |
| 2012 Vote: Other | 4\% | (4) | 34\% | (33) | 18\% | (17) | 23\% | (22) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 13\% | (96) | 33\% | (244) | 16\% | (122) | 18\% | (129) | 20\% | (147) | 738 |
| 4-Region: Northeast | 16\% | (62) | 31\% | (122) | 18\% | (69) | 19\% | (75) | 17\% | (66) | 394 |
| 4-Region: Midwest | 15\% | (69) | 29\% | (132) | 17\% | (80) | 23\% | (108) | 16\% | (73) | 462 |
| 4-Region: South | 17\% | (137) | 34\% | (281) | 16\% | (134) | 20\% | (161) | 14\% | (112) | 825 |
| 4-Region: West | 16\% | (83) | 34\% | (176) | 16\% | (83) | 22\% | (113) | 12\% | (64) | 520 |
| Frequent TV watchers | 17\% | (277) | 33\% | (537) | 16\% | (255) | 21\% | (347) | 13\% | (204) | 1620 |
| Frequent movie watchers | 19\% | (179) | 35\% | (330) | 17\% | (157) | 21\% | (196) | 9\% | (88) | 949 |
| TV shows: Every day | 19\% | (216) | 33\% | (378) | 14\% | (161) | 21\% | (243) | 13\% | (146) | 1143 |
| TV shows: Several times per week | 13\% | (61) | 33\% | (159) | 20\% | (95) | 22\% | (104) | 12\% | (58) | 477 |
| TV shows: About once per week | 13\% | (17) | 34\% | (44) | 16\% | (22) | 22\% | (29) | 16\% | (21) | 132 |
| TV shows: Several times per month | 7\% | (8) | 32\% | (35) | 28\% | (31) | 18\% | (19) | 14\% | (15) | 108 |
| TV shows: About once per month | 17\% | (8) | 36\% | (17) | 23\% | (11) | 12\% | (6) | 11\% | (5) | 48 |
| TV shows: Less often than once per month | 16\% | (14) | 27\% | (24) | 19\% | (17) | 17\% | (15) | 21\% | (19) | 89 |
| TV shows: Never | 13\% | (27) | 26\% | (54) | 15\% | (31) | 20\% | (42) | 25\% | (50) | 204 |
| Movies: Every day | 22\% | (92) | 33\% | (137) | 14\% | (58) | 20\% | (83) | 11\% | (46) | 416 |
| Movies: Several times per week | 16\% | (87) | 36\% | (192) | 19\% | (99) | 21\% | (113) | 8\% | (42) | 533 |
| Movies: About once per week | 14\% | (57) | 31\% | (127) | 17\% | (69) | 22\% | (87) | 16\% | (65) | 405 |
| Movies: Several times per month | 13\% | (30) | 33\% | (79) | 17\% | (42) | 24\% | (58) | 13\% | (30) | 239 |
| Movies: About once per month | 15\% | (27) | 38\% | (70) | 15\% | (28) | 16\% | (29) | 16\% | (29) | 183 |
| Movies: Less often than once per month | 9\% | (16) | 25\% | (46) | 18\% | (35) | 25\% | (48) | 23\% | (43) | 188 |
| Movies: Never | 17\% | (41) | 25\% | (60) | 15\% | (37) | 17\% | (40) | 25\% | (58) | 236 |

[^134]Table HR6_2: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Fox News

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (351) | $32 \%$ | (712) | 17\% | (366) | 21\% | (458) | 14\% | (314) | 2201 |
| Sports: Every day | 29\% | (64) | 34\% | (74) | 13\% | (27) | 16\% | (34) | 8\% | (17) | 217 |
| Sports: Several times per week | 17\% | (59) | 37\% | (129) | 17\% | (57) | 19\% | (66) | 10\% | (33) | 344 |
| Sports: About once per week | 21\% | (55) | 32\% | (82) | 21\% | (53) | 22\% | (57) | 4\% | (12) | 258 |
| Sports: Several times per month | 13\% | (22) | 36\% | (62) | 22\% | (37) | 20\% | (35) | 9\% | (16) | 172 |
| Sports: About once per month | 22\% | (30) | 32\% | (43) | 13\% | (17) | 25\% | (34) | 9\% | (12) | 137 |
| Sports: Less often than once per month | 11\% | (33) | 35\% | (111) | 19\% | (60) | 19\% | (60) | 16\% | (49) | 313 |
| Sports: Never | 12\% | (88) | 28\% | (211) | 15\% | (115) | 22\% | (171) | 23\% | (175) | 760 |
| Cable: I currently subscribe | 18\% | (191) | 34\% | (360) | 16\% | (171) | 19\% | (203) | 12\% | (130) | 1054 |
| Cable: I subscribed in the past | $14 \%$ | (106) | $31 \%$ | (239) | 18\% | (135) | 24\% | (184) | 14\% | (107) | 771 |
| Cable: I have never subscribed | 14\% | (54) | 30\% | (113) | 16\% | (60) | 19\% | (71) | 20\% | (77) | 376 |
| Satellite television: I currently subscribe | 23\% | (129) | 36\% | (199) | 14\% | (79) | 16\% | (90) | 10\% | (57) | 554 |
| Satellite television: I subscribed in the past | 16\% | (95) | 33\% | (200) | 18\% | (111) | 18\% | (111) | 14\% | (86) | 602 |
| Satellite television: I have never subscribed | 12\% | (127) | 30\% | (312) | 17\% | (177) | 25\% | (258) | 16\% | (171) | 1045 |
| Streaming service: I currently subscribe | 16\% | (198) | 32\% | (405) | 17\% | (211) | 24\% | (307) | 12\% | (156) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (40) | $34 \%$ | (87) | 20\% | (50) | 16\% | (41) | 14\% | (34) | 252 |
| Streaming service: I have never subscribed | 17\% | (112) | 33\% | (220) | 16\% | (106) | 16\% | (111) | 18\% | (124) | 673 |
| Film: An avid fan | 19\% | (146) | 34\% | (264) | 16\% | (124) | 23\% | (177) | 9\% | (70) | 780 |
| Film: A casual fan | 14\% | (160) | $32 \%$ | (358) | 18\% | (203) | 20\% | (229) | 16\% | (177) | 1127 |
| Film: Not a fan | 15\% | (45) | 31\% | (90) | 13\% | (40) | 18\% | (52) | 23\% | (67) | 294 |
| Television: An avid fan | 20\% | (211) | 33\% | (356) | 14\% | (149) | 21\% | (225) | 12\% | (125) | 1067 |
| Television: A casual fan | 12\% | (118) | 33\% | (322) | 20\% | (190) | 19\% | (187) | 16\% | (151) | 969 |
| Television: Not a fan | 13\% | (22) | 20\% | (33) | 17\% | (27) | 28\% | (47) | 23\% | (38) | 166 |
| Music: An avid fan | 19\% | (210) | $31 \%$ | (349) | 16\% | (174) | 23\% | (251) | 12\% | (130) | 1113 |
| Music: A casual fan | 12\% | (120) | $34 \%$ | (329) | 19\% | (182) | 18\% | (174) | 16\% | (158) | 964 |
| Music: Not a fan | 17\% | (20) | 27\% | (34) | 9\% | (11) | 27\% | (33) | 21\% | (25) | 124 |
| Fashion: An avid fan | 24\% | (79) | $31 \%$ | (103) | 18\% | (58) | 18\% | (59) | 9\% | (29) | 329 |
| Fashion: A casual fan | 15\% | (137) | 35\% | (317) | 17\% | (158) | 18\% | (165) | 15\% | (135) | 912 |
| Fashion: Not a fan | $14 \%$ | (135) | 30\% | (292) | 16\% | (150) | 24\% | (234) | 16\% | (149) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_3: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (246) | $31 \%$ | (687) | 18\% | (385) | 20\% | (430) | 21\% | (453) | 2201 |
| Gender: Male | 12\% | (129) | $32 \%$ | (336) | 19\% | (202) | 24\% | (257) | 13\% | (138) | 1062 |
| Gender: Female | 10\% | (116) | 31\% | (351) | 16\% | (183) | 15\% | (173) | 28\% | (315) | 1139 |
| Age: 18-29 | 10\% | (49) | 24\% | (111) | 21\% | (97) | 14\% | (65) | 32\% | (148) | 470 |
| Age: 30-44 | 10\% | (56) | 36\% | (193) | 18\% | (100) | 16\% | (89) | 19\% | (105) | 543 |
| Age: 45-54 | 13\% | (42) | 38\% | (121) | 17\% | (55) | 17\% | (53) | 14\% | (45) | 316 |
| Age: 55-64 | 11\% | (49) | 29\% | (127) | 17\% | (73) | 24\% | (106) | 19\% | (81) | 436 |
| Age: 65+ | 12\% | (51) | 31\% | (136) | $14 \%$ | (60) | 26\% | (116) | 17\% | (74) | 436 |
| Generation Z: 18-21 | 7\% | (12) | 23\% | (42) | 21\% | (39) | 10\% | (18) | 39\% | (70) | 181 |
| Millennial: Age 22-37 | 12\% | (71) | 31\% | (183) | 19\% | (113) | 15\% | (91) | 23\% | (137) | 595 |
| Generation X: Age 38-53 | 12\% | (59) | 36\% | (184) | 17\% | (87) | 18\% | (90) | 17\% | (86) | 506 |
| Boomers: Age 54-72 | 12\% | (90) | 30\% | (232) | 16\% | (123) | 25\% | (192) | 18\% | (142) | 779 |
| PID: Dem (no lean) | 20\% | (162) | 41\% | (326) | 13\% | (106) | 7\% | (57) | 19\% | (150) | 802 |
| PID: Ind (no lean) | 6\% | (44) | 29\% | (207) | 18\% | (130) | 19\% | (135) | 28\% | (202) | 719 |
| PID: Rep (no lean) | 6\% | (39) | 23\% | (154) | 22\% | (150) | 35\% | (237) | 15\% | (101) | 681 |
| PID/Gender: Dem Men | 21\% | (76) | 44\% | (160) | 14\% | (49) | 9\% | (34) | 12\% | (44) | 364 |
| PID/Gender: Dem Women | 20\% | (86) | 38\% | (166) | 13\% | (56) | 5\% | (23) | 24\% | (106) | 438 |
| PID/Gender: Ind Men | 7\% | (25) | 29\% | (102) | 21\% | (73) | 23\% | (79) | 20\% | (67) | 346 |
| PID/Gender: Ind Women | 5\% | (19) | 28\% | (106) | 15\% | (57) | 15\% | (56) | 36\% | (134) | 373 |
| PID/Gender: Rep Men | 8\% | (28) | 21\% | (74) | 23\% | (80) | 41\% | (143) | 7\% | (26) | 353 |
| PID/Gender: Rep Women | 3\% | (11) | 24\% | (79) | 21\% | (69) | 29\% | (94) | 23\% | (75) | 328 |
| Ideo: Liberal (1-3) | 18\% | (126) | 38\% | (265) | 15\% | (106) | $11 \%$ | (73) | 17\% | (118) | 687 |
| Ideo: Moderate (4) | 12\% | (63) | 39\% | (197) | 18\% | (89) | 10\% | (49) | 21\% | (109) | 506 |
| Ideo: Conservative (5-7) | 5\% | (40) | 22\% | (165) | 21\% | (158) | 39\% | (285) | 12\% | (91) | 739 |
| Educ: < College | 11\% | (161) | 30\% | (448) | 17\% | (253) | 19\% | (294) | 24\% | (358) | 1513 |
| Educ: Bachelors degree | 10\% | (46) | 35\% | (155) | 21\% | (94) | 19\% | (83) | 15\% | (66) | 444 |
| Educ: Post-grad | 16\% | (39) | 34\% | (84) | 16\% | (38) | 22\% | (54) | 12\% | (29) | 244 |

[^135]Table HR6_3: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (246) | $31 \%$ | (687) | 18\% | (385) | 20\% | (430) | 21\% | (453) | 2201 |
| Income: Under 50k | 11\% | (150) | 29\% | (385) | 16\% | (218) | 18\% | (235) | 26\% | (339) | 1326 |
| Income: 50k-100k | 11\% | (70) | 36\% | (221) | 19\% | (117) | 21\% | (131) | 13\% | (80) | 619 |
| Income: 100k+ | 10\% | (26) | 32\% | (82) | 20\% | (50) | 25\% | (64) | 13\% | (33) | 256 |
| Ethnicity: White | 11\% | (184) | 30\% | (521) | 17\% | (301) | 21\% | (367) | 20\% | (349) | 1723 |
| Ethnicity: Hispanic | 13\% | (44) | 31\% | (108) | 17\% | (58) | 16\% | (56) | 24\% | (83) | 350 |
| Ethnicity: Afr. Am. | 16\% | (45) | 39\% | (106) | 15\% | (42) | 8\% | (21) | 22\% | (60) | 274 |
| Ethnicity: Other | 8\% | (17) | 29\% | (60) | 21\% | (42) | 20\% | (41) | 21\% | (43) | 204 |
| Relig: Protestant | 9\% | (49) | 27\% | (143) | 20\% | (105) | 29\% | (153) | 14\% | (75) | 526 |
| Relig: Roman Catholic | 13\% | (60) | 34\% | (153) | 15\% | (69) | 19\% | (83) | 18\% | (81) | 446 |
| Relig: Ath./Agn./None | 11\% | (74) | 32\% | (219) | 16\% | (111) | 13\% | (90) | 28\% | (190) | 683 |
| Relig: Something Else | 12\% | (22) | 33\% | (60) | 22\% | (39) | 13\% | (23) | 19\% | (34) | 179 |
| Relig: Jewish | 16\% | (7) | 37\% | (16) | $11 \%$ | (5) | 30\% | (13) | 5\% | (2) | 43 |
| Evang | 10\% | (60) | 29\% | (173) | 18\% | (107) | 25\% | (152) | 18\% | (108) | 601 |
| Non-Evang | 12\% | (185) | 32\% | (514) | 17\% | (278) | 17\% | (278) | 22\% | (344) | 1600 |
| Relig: All Christian | $11 \%$ | (130) | 30\% | (361) | 18\% | (209) | 24\% | (283) | 18\% | (210) | 1193 |
| Relig: All Non-Christian | 12\% | (22) | 33\% | (60) | 22\% | (39) | 13\% | (23) | 19\% | (34) | 179 |
| Community: Urban | $14 \%$ | (85) | 32\% | (191) | 17\% | (100) | 17\% | (101) | 20\% | (118) | 596 |
| Community: Suburban | 11\% | (112) | 33\% | (324) | 18\% | (175) | 20\% | (193) | 19\% | (185) | 988 |
| Community: Rural | 8\% | (49) | 28\% | (172) | 18\% | (111) | 22\% | (136) | 24\% | (149) | 617 |
| Employ: Private Sector | 13\% | (87) | 37\% | (240) | 19\% | (121) | 17\% | (112) | 13\% | (86) | 646 |
| Employ: Government | 6\% | (9) | 23\% | (35) | 29\% | (44) | 25\% | (38) | 18\% | (27) | 152 |
| Employ: Self-Employed | 11\% | (20) | 30\% | (55) | 22\% | (39) | 21\% | (38) | 16\% | (30) | 182 |
| Employ: Homemaker | 8\% | (13) | 31\% | (50) | 14\% | (23) | $14 \%$ | (23) | 33\% | (54) | 162 |
| Employ: Student | 5\% | (5) | 35\% | (39) | 20\% | (23) | 10\% | (11) | 30\% | (34) | 113 |
| Employ: Retired | 12\% | (65) | 30\% | (158) | 14\% | (74) | 27\% | (143) | 17\% | (88) | 528 |
| Employ: Unemployed | 11\% | (27) | 28\% | (67) | 14\% | (33) | 15\% | (35) | 31\% | (74) | 237 |
| Employ: Other | 11\% | (21) | 24\% | (43) | 16\% | (28) | 17\% | (30) | 33\% | (59) | 180 |
| Military HH: Yes | 9\% | (36) | $31 \%$ | (123) | 17\% | (69) | 27\% | (107) | 16\% | (62) | 397 |
| Military HH: No | 12\% | (210) | $31 \%$ | (564) | 18\% | (316) | 18\% | (323) | 22\% | (391) | 1804 |

Continued on next page

Table HR6_3: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (246) | 31\% | (687) | 18\% | (385) | 20\% | (430) | 21\% | (453) | 2201 |
| RD/WT: Right Direction | 8\% | (66) | 24\% | (209) | 22\% | (191) | 32\% | (278) | 14\% | (126) | 869 |
| RD/WT: Wrong Track | 13\% | (179) | 36\% | (479) | 15\% | (195) | 11\% | (151) | 25\% | (327) | 1332 |
| Trump Job Approve | 6\% | (54) | 23\% | (206) | 22\% | (202) | 35\% | (317) | 15\% | (136) | 914 |
| Trump Job Disapprove | 16\% | (187) | 39\% | (451) | 14\% | (165) | 9\% | (100) | $21 \%$ | (245) | 1148 |
| Trump Job Strongly Approve | 5\% | (24) | 17\% | (84) | 22\% | (110) | 47\% | (235) | 9\% | (46) | 499 |
| Trump Job Somewhat Approve | 7\% | (29) | 29\% | (122) | 22\% | (92) | 20\% | (82) | 22\% | (90) | 415 |
| Trump Job Somewhat Disapprove | 7\% | (18) | 47\% | (128) | 17\% | (46) | 9\% | (23) | 21\% | (56) | 271 |
| Trump Job Strongly Disapprove | 19\% | (169) | 37\% | (323) | 14\% | (120) | 9\% | (76) | 22\% | (189) | 877 |
| Favorable of Trump | 5\% | (48) | 23\% | (202) | 22\% | (195) | $36 \%$ | (314) | 14\% | (121) | 880 |
| Unfavorable of Trump | 16\% | (186) | 39\% | (445) | 15\% | (171) | 8\% | (96) | 21\% | (242) | 1141 |
| Very Favorable of Trump | 6\% | (29) | 18\% | (94) | 20\% | (106) | 46\% | (240) | 9\% | (49) | 517 |
| Somewhat Favorable of Trump | 5\% | (19) | 30\% | (108) | 24\% | (89) | 21\% | (75) | 20\% | (72) | 363 |
| Somewhat Unfavorable of Trump | 9\% | (24) | 42\% | (106) | 16\% | (41) | 13\% | (32) | 19\% | (48) | 251 |
| Very Unfavorable of Trump | 18\% | (163) | 38\% | (339) | 15\% | (130) | 7\% | (64) | 22\% | (194) | 890 |
| \#1 Issue: Economy | 9\% | (49) | 33\% | (187) | 21\% | (120) | 18\% | (99) | 19\% | (106) | 561 |
| \#1 Issue: Security | 8\% | (35) | 20\% | (92) | 18\% | (81) | 41\% | (186) | 14\% | (65) | 459 |
| \#1 Issue: Health Care | 17\% | (68) | 37\% | (147) | 15\% | (59) | 10\% | (41) | 20\% | (79) | 394 |
| \#1 Issue: Medicare / Social Security | 14\% | (42) | 34\% | (106) | 17\% | (52) | 15\% | (48) | 20\% | (64) | 313 |
| \#1 Issue: Women's Issues | 8\% | (7) | 36\% | (34) | 10\% | (9) | 15\% | (14) | 32\% | (30) | 95 |
| \#1 Issue: Education | $11 \%$ | (18) | 34\% | (56) | 17\% | (29) | 9\% | (15) | 29\% | (48) | 166 |
| \#1 Issue: Energy | 21\% | (20) | 36\% | (35) | 11\% | (11) | 8\% | (7) | 24\% | (23) | 95 |
| \#1 Issue: Other | 6\% | (7) | 26\% | (30) | 21\% | (24) | 16\% | (19) | 32\% | (38) | 119 |
| 2018 House Vote: Democrat | 20\% | (163) | 41\% | (332) | 14\% | (113) | 7\% | (54) | 18\% | (148) | 811 |
| 2018 House Vote: Republican | 5\% | (35) | 22\% | (156) | 22\% | (160) | 39\% | (278) | 12\% | (85) | 714 |
| 2018 House Vote: Someone else | 10\% | (8) | 25\% | (22) | 14\% | (12) | 23\% | (20) | 28\% | (24) | 87 |
| 2018 House Vote: Didnt Vote | 7\% | (39) | 30\% | (174) | 17\% | (100) | 13\% | (77) | 33\% | (195) | 586 |
| 2016 Vote: Hillary Clinton | 23\% | (156) | 42\% | (287) | 11\% | (77) | 7\% | (49) | 17\% | (115) | 685 |
| 2016 Vote: Donald Trump | 5\% | (39) | 23\% | (172) | 21\% | (154) | 37\% | (271) | 13\% | (98) | 734 |
| 2016 Vote: Someone else | 6\% | (10) | 34\% | (58) | 21\% | (37) | 19\% | (33) | 20\% | (34) | 172 |
| 2016 Vote: Didnt Vote | 7\% | (40) | 28\% | (169) | 19\% | (116) | 13\% | (76) | 34\% | (203) | 604 |

[^136]Table HR6_3: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (246) | $31 \%$ | (687) | 18\% | (385) | 20\% | (430) | 21\% | (453) | 2201 |
| Voted in 2014: Yes | 13\% | (185) | 32\% | (440) | 17\% | (233) | 23\% | (310) | 15\% | (208) | 1376 |
| Voted in 2014: No | 7\% | (61) | 30\% | (247) | 18\% | (152) | 15\% | (120) | 30\% | (245) | 825 |
| 2012 Vote: Barack Obama | 19\% | (159) | 40\% | (344) | 15\% | (125) | 10\% | (82) | 17\% | (144) | 854 |
| 2012 Vote: Mitt Romney | 4\% | (22) | 21\% | (105) | 21\% | (105) | 41\% | (207) | 13\% | (66) | 504 |
| 2012 Vote: Other | 3\% | (3) | 22\% | (21) | 15\% | (14) | $31 \%$ | (30) | 28\% | (27) | 95 |
| 2012 Vote: Didn't Vote | 8\% | (61) | 29\% | (215) | 19\% | (139) | 15\% | (110) | 29\% | (213) | 738 |
| 4-Region: Northeast | 13\% | (50) | 34\% | (133) | 18\% | (71) | 14\% | (56) | 21\% | (84) | 394 |
| 4-Region: Midwest | 9\% | (41) | 31\% | (144) | 18\% | (84) | 22\% | (102) | 20\% | (92) | 462 |
| 4-Region: South | 12\% | (98) | 30\% | (251) | 17\% | (139) | 21\% | (170) | 20\% | (166) | 825 |
| 4-Region: West | 11\% | (58) | 31\% | (159) | 18\% | (91) | 20\% | (102) | 21\% | (111) | 520 |
| Frequent TV watchers | 12\% | (201) | 33\% | (539) | 17\% | (279) | 18\% | (294) | 19\% | (307) | 1620 |
| Frequent movie watchers | 13\% | (123) | 36\% | (344) | 18\% | (168) | 17\% | (162) | 16\% | (153) | 949 |
| TV shows: Every day | 15\% | (169) | 33\% | (381) | 17\% | (189) | 17\% | (191) | 19\% | (212) | 1143 |
| TV shows: Several times per week | 7\% | (31) | 33\% | (157) | 19\% | (90) | 22\% | (103) | 20\% | (95) | 477 |
| TV shows: About once per week | 10\% | (14) | 24\% | (31) | 16\% | (22) | 24\% | (31) | 26\% | (34) | 132 |
| TV shows: Several times per month | 3\% | (3) | 38\% | (41) | 27\% | (29) | 15\% | (16) | 18\% | (19) | 108 |
| TV shows: About once per month | 11\% | (5) | 25\% | (12) | 19\% | (9) | 30\% | (15) | 15\% | (7) | 48 |
| TV shows: Less often than once per month | 9\% | (8) | 22\% | (20) | 19\% | (17) | 19\% | (17) | 31\% | (28) | 89 |
| TV shows: Never | 7\% | (15) | 22\% | (44) | 14\% | (29) | 28\% | (57) | 28\% | (58) | 204 |
| Movies: Every day | 17\% | (70) | 30\% | (126) | 18\% | (76) | 17\% | (72) | 17\% | (73) | 416 |
| Movies: Several times per week | 10\% | (53) | 41\% | (217) | 17\% | (92) | 17\% | (90) | 15\% | (80) | 533 |
| Movies: About once per week | 11\% | (45) | 30\% | (120) | 19\% | (78) | 19\% | (76) | 21\% | (86) | 405 |
| Movies: Several times per month | 11\% | (25) | 35\% | (83) | 17\% | (41) | 18\% | (43) | 19\% | (46) | 239 |
| Movies: About once per month | 9\% | (17) | 27\% | (50) | 19\% | (35) | 21\% | (38) | 24\% | (44) | 183 |
| Movies: Less often than once per month | 10\% | (19) | 24\% | (46) | 14\% | (26) | 21\% | (40) | 30\% | (56) | 188 |
| Movies: Never | 7\% | (16) | 19\% | (46) | 16\% | (37) | 29\% | (69) | 29\% | (68) | 236 |

Continued on next page

Table HR6_3: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? MSNBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (246) | $31 \%$ | (687) | 18\% | (385) | 20\% | (430) | 21\% | (453) | 2201 |
| Sports: Every day | 20\% | (43) | 34\% | (74) | 19\% | (40) | 17\% | (37) | 10\% | (22) | 217 |
| Sports: Several times per week | 10\% | (35) | 38\% | (131) | 16\% | (55) | 22\% | (75) | 14\% | (48) | 344 |
| Sports: About once per week | 17\% | (43) | 37\% | (95) | 16\% | (41) | 19\% | (50) | $11 \%$ | (29) | 258 |
| Sports: Several times per month | $11 \%$ | (18) | 32\% | (55) | 26\% | (46) | 15\% | (26) | 16\% | (28) | 172 |
| Sports: About once per month | 13\% | (18) | 32\% | (43) | 18\% | (25) | 24\% | (33) | 13\% | (17) | 137 |
| Sports: Less often than once per month | 9\% | (29) | 28\% | (89) | 22\% | (67) | 19\% | (60) | 22\% | (68) | 313 |
| Sports: Never | 8\% | (58) | 26\% | (201) | 15\% | (111) | 20\% | (150) | 32\% | (240) | 760 |
| Cable: I currently subscribe | 13\% | (141) | 35\% | (365) | 16\% | (171) | 18\% | (195) | 17\% | (183) | 1054 |
| Cable: I subscribed in the past | 10\% | (74) | 30\% | (228) | 20\% | (157) | 20\% | (156) | 20\% | (156) | 771 |
| Cable: I have never subscribed | 8\% | (31) | 25\% | (95) | 15\% | (57) | 21\% | (80) | 30\% | (114) | 376 |
| Satellite television: I currently subscribe | 14\% | (79) | 36\% | (198) | 17\% | (92) | 19\% | (103) | 15\% | (82) | 554 |
| Satellite television: I subscribed in the past | 10\% | (63) | 30\% | (182) | 20\% | (121) | 18\% | (109) | 21\% | (126) | 602 |
| Satellite television: I have never subscribed | 10\% | (104) | 29\% | (308) | 16\% | (172) | 21\% | (217) | 23\% | (245) | 1045 |
| Streaming service: I currently subscribe | 11\% | (145) | 35\% | (449) | 19\% | (236) | 17\% | (218) | 18\% | (228) | 1276 |
| Streaming service: I subscribed in the past | 10\% | (26) | 30\% | (75) | 21\% | (52) | 18\% | (46) | 21\% | (53) | 252 |
| Streaming service: I have never subscribed | 11\% | (75) | 24\% | (163) | 14\% | (97) | 25\% | (166) | 26\% | (172) | 673 |
| Film: An avid fan | 15\% | (120) | 38\% | (293) | 17\% | (134) | 16\% | (125) | 14\% | (108) | 780 |
| Film: A casual fan | 10\% | (110) | 30\% | (343) | 19\% | (211) | 19\% | (211) | 22\% | (252) | 1127 |
| Film: Not a fan | 5\% | (15) | 17\% | (51) | 14\% | (40) | 32\% | (94) | 32\% | (93) | 294 |
| Television: An avid fan | 16\% | (167) | 36\% | (385) | 16\% | (174) | 15\% | (161) | 17\% | (180) | 1067 |
| Television: A casual fan | 7\% | (68) | 29\% | (277) | 20\% | (190) | 22\% | (216) | 22\% | (217) | 969 |
| Television: Not a fan | 6\% | (11) | 15\% | (25) | 13\% | (22) | 32\% | (53) | 33\% | (55) | 166 |
| Music: An avid fan | 15\% | (164) | 36\% | (397) | 15\% | (172) | 16\% | (175) | 18\% | (205) | 1113 |
| Music: A casual fan | 7\% | (71) | 28\% | (273) | 20\% | (196) | 21\% | (206) | 23\% | (218) | 964 |
| Music: Not a fan | 9\% | (11) | 13\% | (17) | 14\% | (17) | 40\% | (49) | 24\% | (30) | 124 |
| Fashion: An avid fan | 20\% | (66) | 33\% | (110) | 16\% | (52) | 10\% | (32) | 21\% | (69) | 329 |
| Fashion: A casual fan | 11\% | (100) | 36\% | (327) | 17\% | (155) | 16\% | (143) | 20\% | (187) | 912 |
| Fashion: Not a fan | 8\% | (79) | 26\% | (250) | 19\% | (178) | 27\% | (255) | 21\% | (197) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_4: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | $38 \%$ | (833) | 16\% | (357) | 13\% | (296) | 16\% | (358) | 2201 |
| Gender: Male | 19\% | (198) | 35\% | (376) | 18\% | (194) | 17\% | (180) | $11 \%$ | (115) | 1062 |
| Gender: Female | 14\% | (159) | 40\% | (457) | 14\% | (163) | 10\% | (116) | 21\% | (243) | 1139 |
| Age: 18-29 | 17\% | (80) | 30\% | (139) | 19\% | (90) | 10\% | (46) | 24\% | (115) | 470 |
| Age: 30-44 | 16\% | (89) | $38 \%$ | (205) | 16\% | (88) | 12\% | (67) | 17\% | (94) | 543 |
| Age: 45-54 | $21 \%$ | (66) | 41\% | (128) | 15\% | (48) | 12\% | (36) | 12\% | (37) | 316 |
| Age: 55-64 | 14\% | (60) | 41\% | (178) | 16\% | (68) | 18\% | (79) | 12\% | (51) | 436 |
| Age: 65+ | 14\% | (63) | $42 \%$ | (183) | 14\% | (63) | 15\% | (67) | 14\% | (60) | 436 |
| Generation Z: 18-21 | 17\% | (30) | 27\% | (50) | 19\% | (35) | 9\% | (16) | 27\% | (49) | 181 |
| Millennial: Age 22-37 | 18\% | (106) | 35\% | (207) | 17\% | (102) | 10\% | (62) | 20\% | (119) | 595 |
| Generation X: Age 38-53 | 17\% | (87) | $39 \%$ | (196) | 16\% | (81) | 13\% | (65) | 15\% | (77) | 506 |
| Boomers: Age 54-72 | 15\% | (116) | $41 \%$ | (322) | 15\% | (113) | 17\% | (135) | 12\% | (92) | 779 |
| PID: Dem (no lean) | 26\% | (207) | 45\% | (365) | $11 \%$ | (89) | $4 \%$ | (34) | 13\% | (107) | 802 |
| PID: Ind (no lean) | 10\% | (73) | 36\% | (260) | 16\% | (118) | 14\% | (101) | 23\% | (166) | 719 |
| PID: Rep (no lean) | $11 \%$ | (77) | $31 \%$ | (209) | 22\% | (150) | 24\% | (161) | 12\% | (85) | 681 |
| PID/Gender: Dem Men | 29\% | (105) | 46\% | (167) | $11 \%$ | (42) | 5\% | (17) | $9 \%$ | (33) | 364 |
| PID/Gender: Dem Women | 23\% | (102) | 45\% | (198) | $11 \%$ | (47) | $4 \%$ | (17) | 17\% | (74) | 438 |
| PID/Gender: Ind Men | 12\% | (43) | $34 \%$ | (116) | 20\% | (69) | 18\% | (63) | 16\% | (55) | 346 |
| PID/Gender: Ind Women | 8\% | (31) | $39 \%$ | (144) | 13\% | (49) | 10\% | (38) | 30\% | (111) | 373 |
| PID/Gender: Rep Men | 14\% | (51) | 26\% | (93) | 24\% | (83) | 28\% | (99) | 7\% | (26) | 353 |
| PID/Gender: Rep Women | 8\% | (26) | 35\% | (115) | 20\% | (67) | 19\% | (61) | 18\% | (59) | 328 |
| Ideo: Liberal (1-3) | 23\% | (155) | 43\% | (298) | 13\% | (91) | 7\% | (48) | $14 \%$ | (95) | 687 |
| Ideo: Moderate (4) | 19\% | (95) | 42\% | (213) | 13\% | (68) | 9\% | (43) | 17\% | (86) | 506 |
| Ideo: Conservative (5-7) | 10\% | (76) | $33 \%$ | (246) | 22\% | (166) | 25\% | (183) | 9\% | (69) | 739 |
| Educ: < College | 16\% | (248) | $36 \%$ | (545) | 16\% | (237) | 14\% | (206) | 18\% | (277) | 1513 |
| Educ: Bachelors degree | 13\% | (58) | 44\% | (193) | 18\% | (79) | 13\% | (56) | 13\% | (58) | 444 |
| Educ: Post-grad | 21\% | (51) | 39\% | (95) | 17\% | (41) | 14\% | (34) | 10\% | (23) | 244 |

[^137]Table HR6_4: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? $A B C$

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 38\% | (833) | 16\% | (357) | 13\% | (296) | 16\% | (358) | 2201 |
| Income: Under 50k | 16\% | (214) | 36\% | (482) | 15\% | (192) | 13\% | (173) | 20\% | (264) | 1326 |
| Income: 50k-100k | 17\% | (102) | 41\% | (253) | 18\% | (113) | 14\% | (85) | 11\% | (65) | 619 |
| Income: 100k+ | 16\% | (40) | 38\% | (98) | 20\% | (52) | 15\% | (37) | 11\% | (29) | 256 |
| Ethnicity: White | 15\% | (259) | 38\% | (656) | 16\% | (273) | 15\% | (252) | 16\% | (283) | 1723 |
| Ethnicity: Hispanic | 24\% | (85) | $31 \%$ | (107) | 17\% | (59) | $11 \%$ | (39) | 17\% | (59) | 350 |
| Ethnicity: Afr. Am. | 25\% | (68) | 38\% | (106) | 13\% | (36) | 5\% | (14) | 18\% | (50) | 274 |
| Ethnicity: Other | 15\% | (30) | 35\% | (72) | 24\% | (48) | 14\% | (29) | 12\% | (25) | 204 |
| Relig: Protestant | 14\% | (75) | 37\% | (192) | 20\% | (103) | 17\% | (90) | 12\% | (65) | 526 |
| Relig: Roman Catholic | 20\% | (91) | $39 \%$ | (172) | 15\% | (66) | 13\% | (58) | 13\% | (59) | 446 |
| Relig: Ath./Agn./None | 14\% | (94) | 38\% | (261) | 14\% | (95) | 12\% | (85) | 22\% | (148) | 683 |
| Relig: Something Else | 15\% | (27) | 36\% | (65) | 20\% | (36) | 12\% | (21) | 17\% | (30) | 179 |
| Relig: Jewish | 27\% | (12) | 42\% | (18) | 15\% | (6) | $11 \%$ | (5) | 5\% | (2) | 43 |
| Evang | 17\% | (104) | 36\% | (215) | 17\% | (100) | 15\% | (89) | 16\% | (94) | 601 |
| Non-Evang | 16\% | (253) | 39\% | (618) | 16\% | (257) | 13\% | (207) | 17\% | (264) | 1600 |
| Relig: All Christian | 17\% | (203) | 38\% | (448) | 17\% | (203) | 15\% | (175) | 14\% | (164) | 1193 |
| Relig: All Non-Christian | 15\% | (27) | 36\% | (65) | 20\% | (36) | 12\% | (21) | 17\% | (30) | 179 |
| Community: Urban | 21\% | (123) | 37\% | (218) | 14\% | (83) | 13\% | (76) | 16\% | (96) | 596 |
| Community: Suburban | 16\% | (155) | 39\% | (388) | 17\% | (167) | 12\% | (123) | 16\% | (154) | 988 |
| Community: Rural | 13\% | (79) | 37\% | (226) | 17\% | (107) | 16\% | (96) | 18\% | (108) | 617 |
| Employ: Private Sector | 20\% | (129) | 40\% | (259) | 17\% | (112) | 12\% | (80) | 10\% | (67) | 646 |
| Employ: Government | 14\% | (21) | $31 \%$ | (48) | 16\% | (24) | 21\% | (32) | 17\% | (26) | 152 |
| Employ: Self-Employed | 16\% | (30) | $34 \%$ | (61) | 22\% | (41) | 13\% | (24) | 14\% | (26) | 182 |
| Employ: Homemaker | 12\% | (19) | $31 \%$ | (51) | 17\% | (27) | 10\% | (17) | 30\% | (48) | 162 |
| Employ: Student | 15\% | (16) | 42\% | (48) | 13\% | (15) | 6\% | (7) | 23\% | (26) | 113 |
| Employ: Retired | 15\% | (78) | 43\% | (227) | $14 \%$ | (72) | 16\% | (86) | 12\% | (66) | 528 |
| Employ: Unemployed | 17\% | (40) | $34 \%$ | (81) | 15\% | (34) | $11 \%$ | (26) | 23\% | (55) | 237 |
| Employ: Other | 13\% | (23) | 32\% | (59) | 17\% | (31) | 13\% | (24) | 24\% | (44) | 180 |
| Military HH: Yes | 17\% | (67) | 37\% | (147) | 18\% | (73) | 15\% | (61) | 12\% | (48) | 397 |
| Military HH: No | 16\% | (290) | 38\% | (686) | 16\% | (284) | 13\% | (234) | 17\% | (310) | 1804 |

[^138]Table HR6_4: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 38\% | (833) | 16\% | (357) | 13\% | (296) | 16\% | (358) | 2201 |
| RD/WT: Right Direction | 12\% | (108) | 32\% | (275) | 21\% | (187) | 23\% | (199) | 12\% | (101) | 869 |
| RD/WT: Wrong Track | 19\% | (249) | 42\% | (558) | 13\% | (171) | 7\% | (97) | 19\% | (257) | 1332 |
| Trump Job Approve | 11\% | (101) | $32 \%$ | (290) | 22\% | (202) | 24\% | (217) | 11\% | (104) | 914 |
| Trump Job Disapprove | 22\% | (251) | 44\% | (510) | 12\% | (133) | 6\% | (67) | 16\% | (187) | 1148 |
| Trump Job Strongly Approve | 11\% | (54) | 26\% | (128) | 21\% | (106) | 33\% | (165) | 9\% | (45) | 499 |
| Trump Job Somewhat Approve | 11\% | (46) | 39\% | (162) | 23\% | (97) | 12\% | (51) | 14\% | (59) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (47) | 51\% | (137) | 14\% | (38) | 4\% | (12) | 14\% | (37) | 271 |
| Trump Job Strongly Disapprove | 23\% | (204) | 42\% | (373) | 11\% | (95) | 6\% | (55) | 17\% | (149) | 877 |
| Favorable of Trump | 11\% | (98) | 31\% | (270) | 22\% | (198) | 25\% | (218) | 11\% | (96) | 880 |
| Unfavorable of Trump | 22\% | (246) | 45\% | (515) | 12\% | (136) | 5\% | (57) | 16\% | (187) | 1141 |
| Very Favorable of Trump | 12\% | (60) | 27\% | (137) | 21\% | (108) | $31 \%$ | (163) | 10\% | (49) | 517 |
| Somewhat Favorable of Trump | 11\% | (38) | 37\% | (133) | 25\% | (90) | 15\% | (55) | 13\% | (47) | 363 |
| Somewhat Unfavorable of Trump | 17\% | (44) | 51\% | (127) | 15\% | (38) | 5\% | (12) | 12\% | (30) | 251 |
| Very Unfavorable of Trump | 23\% | (202) | 44\% | (388) | 11\% | (98) | 5\% | (45) | 18\% | (158) | 890 |
| \#1 Issue: Economy | 14\% | (77) | 40\% | (222) | $21 \%$ | (119) | 11\% | (63) | 14\% | (81) | 561 |
| \#1 Issue: Security | 14\% | (63) | 29\% | (133) | 17\% | (80) | 26\% | (117) | 14\% | (66) | 459 |
| \#1 Issue: Health Care | 23\% | (90) | 43\% | (169) | 12\% | (49) | 9\% | (34) | 13\% | (53) | 394 |
| \#1 Issue: Medicare / Social Security | 18\% | (55) | 45\% | (141) | 13\% | (40) | 10\% | (31) | 15\% | (46) | 313 |
| \#1 Issue: Women's Issues | 14\% | (14) | 34\% | (32) | 13\% | (12) | 15\% | (14) | 24\% | (23) | 95 |
| \#1 Issue: Education | 18\% | (29) | 39\% | (66) | 13\% | (22) | 9\% | (15) | 21\% | (34) | 166 |
| \#1 Issue: Energy | 22\% | (21) | 40\% | (38) | 13\% | (13) | 6\% | (6) | 19\% | (18) | 95 |
| \#1 Issue: Other | 7\% | (8) | 28\% | (34) | 19\% | (23) | 14\% | (16) | $31 \%$ | (37) | 119 |
| 2018 House Vote: Democrat | 25\% | (204) | 46\% | (369) | 11\% | (90) | 4\% | (36) | 14\% | (111) | 811 |
| 2018 House Vote: Republican | 10\% | (72) | $31 \%$ | (221) | 22\% | (158) | 27\% | (193) | 10\% | (70) | 714 |
| 2018 House Vote: Someone else | 9\% | (8) | 39\% | (34) | 12\% | (11) | 17\% | (15) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 12\% | (73) | 35\% | (206) | 17\% | (98) | 9\% | (52) | 27\% | (157) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (180) | 48\% | (327) | 9\% | (61) | 3\% | (23) | 14\% | (94) | 685 |
| 2016 Vote: Donald Trump | 11\% | (78) | $31 \%$ | (230) | 22\% | (163) | 26\% | (192) | 10\% | (71) | 734 |
| 2016 Vote: Someone else | 10\% | (18) | 40\% | (68) | 16\% | (28) | 16\% | (27) | 18\% | (31) | 172 |
| 2016 Vote: Didnt Vote | 13\% | (81) | 34\% | (207) | 17\% | (104) | 9\% | (54) | 26\% | (159) | 604 |

Continued on next page

Table HR6_4: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? $A B C$

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 38\% | (833) | 16\% | (357) | 13\% | (296) | 16\% | (358) | 2201 |
| Voted in 2014: Yes | 17\% | (239) | 38\% | (524) | 16\% | (223) | 16\% | (218) | 12\% | (172) | 1376 |
| Voted in 2014: No | 14\% | (118) | 37\% | (309) | 16\% | (134) | 9\% | (78) | 23\% | (186) | 825 |
| 2012 Vote: Barack Obama | 24\% | (205) | 43\% | (369) | 13\% | (110) | 6\% | (54) | 14\% | (116) | 854 |
| 2012 Vote: Mitt Romney | 8\% | (40) | 31\% | (154) | 23\% | (116) | 28\% | (143) | 10\% | (51) | 504 |
| 2012 Vote: Other | 3\% | (3) | 36\% | (35) | 16\% | (15) | 20\% | (19) | 24\% | (23) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (108) | 37\% | (272) | 16\% | (115) | 11\% | (79) | 22\% | (165) | 738 |
| 4-Region: Northeast | 17\% | (66) | 40\% | (159) | 18\% | (72) | 9\% | (34) | 16\% | (63) | 394 |
| 4-Region: Midwest | 14\% | (67) | 37\% | (173) | 14\% | (66) | 16\% | (75) | 18\% | (82) | 462 |
| 4-Region: South | 18\% | (146) | 39\% | (324) | 16\% | (128) | 13\% | (107) | 15\% | (120) | 825 |
| 4-Region: West | 15\% | (79) | 34\% | (178) | 18\% | (91) | 15\% | (80) | 18\% | (93) | 520 |
| Frequent TV watchers | 17\% | (280) | 40\% | (656) | 15\% | (244) | 12\% | (200) | 15\% | (241) | 1620 |
| Frequent movie watchers | 20\% | (193) | 40\% | (375) | 17\% | (161) | 12\% | (109) | 12\% | (110) | 949 |
| TV shows: Every day | 20\% | (233) | 40\% | (460) | $14 \%$ | (155) | 11\% | (124) | 15\% | (172) | 1143 |
| TV shows: Several times per week | 10\% | (47) | 41\% | (196) | 19\% | (89) | 16\% | (76) | 14\% | (69) | 477 |
| TV shows: About once per week | 24\% | (31) | 25\% | (33) | 21\% | (27) | 13\% | (17) | 17\% | (23) | 132 |
| TV shows: Several times per month | 9\% | (10) | 42\% | (45) | 18\% | (19) | 16\% | (17) | 15\% | (16) | 108 |
| TV shows: About once per month | 11\% | (5) | 36\% | (17) | 28\% | (14) | 13\% | (6) | 11\% | (5) | 48 |
| TV shows: Less often than once per month | 13\% | (11) | 29\% | (26) | 18\% | (16) | 16\% | (15) | 24\% | (21) | 89 |
| TV shows: Never | 10\% | (20) | 28\% | (56) | 18\% | (36) | 20\% | (40) | 26\% | (52) | 204 |
| Movies: Every day | 26\% | (107) | 33\% | (138) | $14 \%$ | (58) | 11\% | (47) | 16\% | (66) | 416 |
| Movies: Several times per week | 16\% | (86) | 45\% | (237) | 19\% | (103) | 12\% | (62) | 8\% | (44) | 533 |
| Movies: About once per week | 16\% | (63) | 40\% | (164) | 14\% | (57) | 14\% | (55) | 16\% | (66) | 405 |
| Movies: Several times per month | 11\% | (27) | 43\% | (102) | 18\% | (43) | 12\% | (27) | 17\% | (40) | 239 |
| Movies: About once per month | 13\% | (23) | 41\% | (75) | 13\% | (24) | 15\% | (28) | 18\% | (34) | 183 |
| Movies: Less often than once per month | 12\% | (22) | 29\% | (54) | 17\% | (32) | 14\% | (27) | 28\% | (54) | 188 |
| Movies: Never | 12\% | (29) | 27\% | (63) | $17 \%$ | (41) | 21\% | (49) | 23\% | (55) | 236 |

[^139]Table HR6_4: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? ABC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (357) | 38\% | (833) | 16\% | (357) | 13\% | (296) | 16\% | (358) | 2201 |
| Sports: Every day | 31\% | (66) | 32\% | (69) | 13\% | (29) | 12\% | (26) | $12 \%$ | (27) | 217 |
| Sports: Several times per week | 18\% | (61) | 45\% | (155) | $14 \%$ | (47) | 14\% | (49) | 9\% | (31) | 344 |
| Sports: About once per week | 25\% | (64) | 39\% | (102) | 18\% | (45) | 13\% | (33) | 6\% | (14) | 258 |
| Sports: Several times per month | 15\% | (25) | 39\% | (67) | 25\% | (42) | 10\% | (17) | 12\% | (20) | 172 |
| Sports: About once per month | 13\% | (17) | 47\% | (65) | 16\% | (22) | 12\% | (17) | $12 \%$ | (16) | 137 |
| Sports: Less often than once per month | 11\% | (36) | 38\% | (118) | 19\% | (60) | 13\% | (41) | 19\% | (58) | 313 |
| Sports: Never | 11\% | (87) | $34 \%$ | (258) | 15\% | (112) | 15\% | (113) | 25\% | (191) | 760 |
| Cable: I currently subscribe | 20\% | (211) | 39\% | (416) | 15\% | (163) | 11\% | (121) | 14\% | (143) | 1054 |
| Cable: I subscribed in the past | 14\% | (105) | 39\% | (297) | 17\% | (132) | 14\% | (105) | 17\% | (132) | 771 |
| Cable: I have never subscribed | 11\% | (40) | 32\% | (120) | 17\% | (63) | 19\% | (70) | 22\% | (83) | 376 |
| Satellite television: I currently subscribe | 21\% | (117) | 38\% | (211) | 17\% | (95) | 12\% | (66) | $12 \%$ | (65) | 554 |
| Satellite television: I subscribed in the past | $14 \%$ | (86) | 39\% | (233) | 18\% | (107) | 12\% | (71) | 17\% | (105) | 602 |
| Satellite television: I have never subscribed | 15\% | (154) | 37\% | (389) | 15\% | (155) | 15\% | (159) | 18\% | (188) | 1045 |
| Streaming service: I currently subscribe | 17\% | (214) | 41\% | (518) | 16\% | (207) | 12\% | (153) | 14\% | (184) | 1276 |
| Streaming service: I subscribed in the past | 17\% | (42) | 35\% | (88) | 17\% | (42) | 15\% | (37) | 17\% | (42) | 252 |
| Streaming service: I have never subscribed | 15\% | (100) | $34 \%$ | (226) | 16\% | (108) | 16\% | (106) | 20\% | (132) | 673 |
| Film: An avid fan | 24\% | (184) | 39\% | (307) | 16\% | (123) | 11\% | (84) | 10\% | (82) | 780 |
| Film: A casual fan | 13\% | (142) | 40\% | (446) | 17\% | (186) | 12\% | (141) | 19\% | (212) | 1127 |
| Film: Not a fan | 10\% | (30) | 27\% | (80) | 16\% | (48) | 24\% | (71) | 22\% | (65) | 294 |
| Television: An avid fan | 23\% | (244) | 42\% | (447) | 13\% | (142) | 10\% | (107) | 12\% | (126) | 1067 |
| Television: A casual fan | 11\% | (104) | 37\% | (358) | 19\% | (182) | 14\% | (139) | 19\% | (186) | 969 |
| Television: Not a fan | 5\% | (9) | 17\% | (28) | 20\% | (33) | 30\% | (50) | 28\% | (46) | 166 |
| Music: An avid fan | 23\% | (253) | 39\% | (433) | 14\% | (156) | 11\% | (119) | 14\% | (153) | 1113 |
| Music: A casual fan | 10\% | (93) | 39\% | (374) | 20\% | (188) | 14\% | (132) | 18\% | (177) | 964 |
| Music: Not a fan | 9\% | (11) | 22\% | (27) | 10\% | (13) | 36\% | (44) | 23\% | (29) | 124 |
| Fashion: An avid fan | 33\% | (110) | 33\% | (108) | 14\% | (46) | 6\% | (19) | 14\% | (45) | 329 |
| Fashion: A casual fan | 16\% | (141) | 41\% | (376) | 16\% | (150) | 10\% | (92) | 17\% | (153) | 912 |
| Fashion: Not a fan | 11\% | (106) | 36\% | (349) | 17\% | (161) | 19\% | (184) | $17 \%$ | (160) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_5: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (339) | 39\% | (856) | 16\% | (353) | 13\% | (289) | 17\% | (365) | 2201 |
| Gender: Male | 18\% | (190) | 37\% | (396) | 18\% | (192) | 16\% | (171) | 11\% | (112) | 1062 |
| Gender: Female | 13\% | (149) | 40\% | (460) | $14 \%$ | (160) | 10\% | (117) | 22\% | (253) | 1139 |
| Age: 18-29 | 15\% | (72) | $31 \%$ | (144) | 19\% | (91) | 9\% | (42) | 26\% | (122) | 470 |
| Age: 30-44 | 17\% | (92) | 40\% | (215) | 15\% | (79) | 12\% | (65) | 17\% | (93) | 543 |
| Age: 45-54 | 18\% | (57) | 41\% | (130) | 17\% | (54) | 11\% | (36) | 12\% | (39) | 316 |
| Age: 55-64 | 14\% | (59) | 41\% | (181) | 14\% | (63) | 18\% | (80) | 12\% | (54) | 436 |
| Age: 65+ | 13\% | (59) | 43\% | (186) | 15\% | (66) | 15\% | (67) | 13\% | (58) | 436 |
| Generation Z: 18-21 | 16\% | (28) | 26\% | (47) | 18\% | (32) | 8\% | (15) | 32\% | (58) | 181 |
| Millennial: Age 22-37 | 17\% | (103) | 37\% | (218) | 17\% | (101) | 10\% | (60) | 19\% | (112) | 595 |
| Generation X: Age 38-53 | 16\% | (80) | 40\% | (204) | 17\% | (84) | 12\% | (60) | 16\% | (79) | 506 |
| Boomers: Age 54-72 | 14\% | (112) | 42\% | (326) | $14 \%$ | (109) | 17\% | (136) | 12\% | (96) | 779 |
| PID: Dem (no lean) | 25\% | (201) | 46\% | (368) | 11\% | (92) | 4\% | (28) | 14\% | (113) | 802 |
| PID: Ind (no lean) | 9\% | (68) | 37\% | (265) | 17\% | (121) | 14\% | (97) | 23\% | (168) | 719 |
| PID: Rep (no lean) | 10\% | (70) | 33\% | (223) | 21\% | (140) | 24\% | (163) | 12\% | (84) | 681 |
| PID/Gender: Dem Men | 29\% | (104) | 46\% | (168) | 13\% | (47) | 4\% | (14) | 9\% | (31) | 364 |
| PID/Gender: Dem Women | 22\% | (97) | 46\% | (200) | 10\% | (45) | 3\% | (15) | 19\% | (82) | 438 |
| PID/Gender: Ind Men | 12\% | (42) | 37\% | (126) | 19\% | (66) | 16\% | (56) | 16\% | (56) | 346 |
| PID/Gender: Ind Women | 7\% | (26) | 37\% | (138) | 15\% | (55) | 11\% | (41) | 30\% | (112) | 373 |
| PID/Gender: Rep Men | 13\% | (45) | 29\% | (102) | 22\% | (79) | 29\% | (102) | 7\% | (25) | 353 |
| PID/Gender: Rep Women | 8\% | (25) | 37\% | (122) | 19\% | (61) | 19\% | (61) | 18\% | (59) | 328 |
| Ideo: Liberal (1-3) | 23\% | (155) | 45\% | (312) | $14 \%$ | (93) | 6\% | (39) | 13\% | (89) | 687 |
| Ideo: Moderate (4) | 19\% | (98) | 42\% | (214) | 13\% | (67) | 7\% | (36) | 18\% | (92) | 506 |
| Ideo: Conservative (5-7) | 8\% | (60) | 35\% | (259) | 22\% | (161) | 26\% | (190) | 9\% | (69) | 739 |
| Educ: < College | 16\% | (241) | 37\% | (557) | 15\% | (227) | 13\% | (200) | 19\% | (288) | 1513 |
| Educ: Bachelors degree | 13\% | (58) | 44\% | (194) | 19\% | (84) | 12\% | (54) | 12\% | (54) | 444 |
| Educ: Post-grad | 17\% | (40) | 43\% | (104) | 17\% | (42) | 14\% | (34) | 10\% | (24) | 244 |

[^140]Table HR6_5: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (339) | $39 \%$ | (856) | 16\% | (353) | 13\% | (289) | 17\% | (365) | 2201 |
| Income: Under 50k | 15\% | (201) | 37\% | (490) | 15\% | (194) | 13\% | (167) | 21\% | (275) | 1326 |
| Income: 50k-100k | 16\% | (99) | 43\% | (268) | 17\% | (107) | $14 \%$ | (86) | 10\% | (60) | 619 |
| Income: 100k+ | 15\% | (38) | 38\% | (98) | 21\% | (53) | 14\% | (36) | 12\% | (30) | 256 |
| Ethnicity: White | 14\% | (245) | 39\% | (677) | 15\% | (265) | 14\% | (248) | 17\% | (287) | 1723 |
| Ethnicity: Hispanic | 18\% | (64) | 36\% | (127) | 17\% | (60) | 10\% | (33) | 18\% | (64) | 350 |
| Ethnicity: Afr. Am. | 25\% | (69) | 37\% | (101) | 14\% | (38) | 7\% | (20) | 17\% | (46) | 274 |
| Ethnicity: Other | 12\% | (25) | 38\% | (77) | 25\% | (50) | 10\% | (20) | 16\% | (32) | 204 |
| Relig: Protestant | $14 \%$ | (75) | 37\% | (197) | 18\% | (96) | 18\% | (94) | 12\% | (64) | 526 |
| Relig: Roman Catholic | 18\% | (81) | 41\% | (182) | 15\% | (67) | 12\% | (53) | 14\% | (62) | 446 |
| Relig: Ath./Agn./None | 13\% | (90) | 38\% | (261) | 15\% | (103) | 11\% | (72) | 23\% | (157) | 683 |
| Relig: Something Else | 15\% | (28) | 41\% | (73) | 17\% | (31) | 10\% | (17) | 17\% | (30) | 179 |
| Relig: Jewish | 32\% | (14) | 43\% | (19) | 11\% | (5) | 9\% | (4) | 5\% | (2) | 43 |
| Evang | 15\% | (92) | 38\% | (226) | 16\% | (95) | 17\% | (100) | 14\% | (87) | 601 |
| Non-Evang | 15\% | (247) | 39\% | (629) | 16\% | (257) | 12\% | (188) | 17\% | (278) | 1600 |
| Relig: All Christian | 16\% | (187) | 39\% | (465) | 16\% | (193) | 16\% | (185) | 14\% | (162) | 1193 |
| Relig: All Non-Christian | 15\% | (28) | 41\% | (73) | 17\% | (31) | 10\% | (17) | 17\% | (30) | 179 |
| Community: Urban | 18\% | (109) | 38\% | (227) | 15\% | (91) | 12\% | (74) | 16\% | (94) | 596 |
| Community: Suburban | 15\% | (148) | 41\% | (405) | 16\% | (160) | 12\% | (123) | 15\% | (152) | 988 |
| Community: Rural | 13\% | (82) | 36\% | (224) | 17\% | (102) | 15\% | (91) | 19\% | (118) | 617 |
| Employ: Private Sector | 17\% | (112) | 42\% | (273) | 18\% | (115) | 13\% | (83) | 10\% | (63) | 646 |
| Employ: Government | 13\% | (20) | 30\% | (45) | 21\% | (31) | 19\% | (29) | 17\% | (26) | 152 |
| Employ: Self-Employed | 16\% | (29) | 34\% | (62) | 20\% | (37) | $14 \%$ | (25) | 16\% | (29) | 182 |
| Employ: Homemaker | 14\% | (22) | 36\% | (58) | 10\% | (17) | 11\% | (18) | 30\% | (48) | 162 |
| Employ: Student | 14\% | (16) | 39\% | (44) | 16\% | (18) | 5\% | (6) | 27\% | (30) | 113 |
| Employ: Retired | 15\% | (80) | 43\% | (227) | 14\% | (73) | 16\% | (85) | 12\% | (63) | 528 |
| Employ: Unemployed | 17\% | (41) | 35\% | (82) | 12\% | (28) | 9\% | (22) | 26\% | (62) | 237 |
| Employ: Other | 10\% | (18) | 36\% | (65) | 19\% | (35) | 11\% | (21) | 24\% | (43) | 180 |
| Military HH: Yes | 14\% | (54) | 38\% | (152) | 20\% | (79) | 16\% | (65) | 12\% | (47) | 397 |
| Military HH: No | 16\% | (284) | 39\% | (703) | 15\% | (274) | 12\% | (224) | 18\% | (318) | 1804 |

Continued on next page

Table HR6_5: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (339) | $39 \%$ | (856) | 16\% | (353) | 13\% | (289) | 17\% | (365) | 2201 |
| RD/WT: Right Direction | 12\% | (104) | 34\% | (300) | 19\% | (162) | 23\% | (197) | 12\% | (107) | 869 |
| RD/WT: Wrong Track | 18\% | (234) | 42\% | (556) | 14\% | (191) | 7\% | (91) | 19\% | (259) | 1332 |
| Trump Job Approve | 10\% | (94) | 34\% | (306) | 20\% | (187) | 24\% | (217) | 12\% | (110) | 914 |
| Trump Job Disapprove | 20\% | (235) | 45\% | (518) | 13\% | (146) | 5\% | (63) | 16\% | (187) | 1148 |
| Trump Job Strongly Approve | 10\% | (52) | 28\% | (139) | 19\% | (93) | $34 \%$ | (171) | 9\% | (44) | 499 |
| Trump Job Somewhat Approve | 10\% | (42) | 40\% | (167) | 23\% | (94) | 11\% | (46) | 16\% | (66) | 415 |
| Trump Job Somewhat Disapprove | 14\% | (39) | 52\% | (142) | 15\% | (40) | 4\% | (11) | 15\% | (39) | 271 |
| Trump Job Strongly Disapprove | 22\% | (196) | 43\% | (376) | 12\% | (106) | 6\% | (52) | 17\% | (148) | 877 |
| Favorable of Trump | 10\% | (89) | 33\% | (293) | 20\% | (178) | 25\% | (220) | 11\% | (100) | 880 |
| Unfavorable of Trump | 21\% | (238) | 45\% | (513) | 14\% | (155) | 5\% | (52) | 16\% | (182) | 1141 |
| Very Favorable of Trump | $11 \%$ | (54) | 29\% | (148) | 19\% | (97) | 33\% | (169) | 9\% | (48) | 517 |
| Somewhat Favorable of Trump | 10\% | (35) | 40\% | (145) | 22\% | (81) | 14\% | (51) | 14\% | (52) | 363 |
| Somewhat Unfavorable of Trump | 15\% | (37) | 50\% | (126) | 19\% | (46) | 6\% | (16) | 10\% | (26) | 251 |
| Very Unfavorable of Trump | 23\% | (202) | 44\% | (388) | 12\% | (109) | 4\% | (36) | 18\% | (156) | 890 |
| \#1 Issue: Economy | 12\% | (70) | 41\% | (229) | 21\% | (116) | 11\% | (60) | 15\% | (87) | 561 |
| \#1 Issue: Security | 13\% | (59) | $32 \%$ | (147) | 17\% | (79) | 26\% | (118) | 12\% | (57) | 459 |
| \#1 Issue: Health Care | 21\% | (82) | 42\% | (167) | 14\% | (55) | 9\% | (34) | 14\% | (56) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (52) | 46\% | (144) | 12\% | (39) | 9\% | (30) | 15\% | (48) | 313 |
| \#1 Issue: Women's Issues | 16\% | (15) | 31\% | (29) | 16\% | (15) | 14\% | (14) | 23\% | (22) | 95 |
| \#1 Issue: Education | 19\% | (31) | 36\% | (60) | 14\% | (23) | 6\% | (9) | 26\% | (43) | 166 |
| \#1 Issue: Energy | 19\% | (18) | 47\% | (45) | 8\% | (8) | 6\% | (6) | 20\% | (19) | 95 |
| \#1 Issue: Other | 10\% | (12) | 31\% | (36) | 16\% | (19) | 15\% | (18) | 28\% | (33) | 119 |
| 2018 House Vote: Democrat | 25\% | (200) | 46\% | (375) | 12\% | (99) | 4\% | (29) | 13\% | (108) | 811 |
| 2018 House Vote: Republican | 9\% | (66) | 32\% | (231) | 22\% | (156) | 26\% | (189) | 10\% | (72) | 714 |
| 2018 House Vote: Someone else | 11\% | (10) | 42\% | (37) | 8\% | (7) | 17\% | (14) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 11\% | (63) | 36\% | (210) | 16\% | (91) | 10\% | (56) | 28\% | (166) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (177) | 47\% | (324) | 11\% | (73) | 3\% | (19) | 13\% | (92) | 685 |
| 2016 Vote: Donald Trump | 9\% | (66) | $34 \%$ | (253) | 20\% | (146) | 26\% | (191) | 11\% | (78) | 734 |
| 2016 Vote: Someone else | 13\% | (22) | 42\% | (73) | 15\% | (26) | 14\% | (25) | 15\% | (27) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (74) | 34\% | (203) | 18\% | (108) | 9\% | (54) | 27\% | (165) | 604 |

[^141]Table HR6_5: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (339) | 39\% | (856) | 16\% | (353) | 13\% | (289) | 17\% | (365) | 2201 |
| Voted in 2014: Yes | 17\% | (234) | 39\% | (537) | 15\% | (212) | 16\% | (218) | 13\% | (175) | 1376 |
| Voted in 2014: No | 13\% | (105) | 39\% | (318) | 17\% | (141) | 9\% | (71) | 23\% | (191) | 825 |
| 2012 Vote: Barack Obama | 24\% | (205) | 45\% | (380) | 12\% | (105) | 6\% | (49) | 13\% | (115) | 854 |
| 2012 Vote: Mitt Romney | 6\% | (29) | 33\% | (168) | 22\% | (110) | 29\% | (145) | 11\% | (53) | 504 |
| 2012 Vote: Other | 3\% | (3) | 37\% | (35) | $14 \%$ | (14) | 22\% | (21) | 23\% | (22) | 95 |
| 2012 Vote: Didn't Vote | 14\% | (100) | 36\% | (269) | 17\% | (124) | 10\% | (73) | 23\% | (172) | 738 |
| 4-Region: Northeast | 17\% | (67) | 42\% | (164) | 17\% | (66) | 9\% | (34) | 16\% | (63) | 394 |
| 4-Region: Midwest | 13\% | (59) | 41\% | (190) | 13\% | (60) | 15\% | (70) | 18\% | (83) | 462 |
| 4-Region: South | 16\% | (136) | 38\% | (316) | 16\% | (130) | $14 \%$ | (119) | 15\% | (124) | 825 |
| 4-Region: West | 15\% | (77) | $36 \%$ | (186) | 19\% | (97) | $12 \%$ | (65) | 18\% | (95) | 520 |
| Frequent TV watchers | 17\% | (277) | 41\% | (667) | 15\% | (240) | 12\% | (191) | 15\% | (246) | 1620 |
| Frequent movie watchers | 20\% | (189) | 41\% | (392) | 16\% | (153) | $11 \%$ | (102) | 12\% | (113) | 949 |
| TV shows: Every day | 20\% | (232) | 41\% | (468) | 13\% | (152) | $11 \%$ | (121) | 15\% | (170) | 1143 |
| TV shows: Several times per week | 9\% | (44) | 42\% | (199) | 18\% | (88) | 15\% | (70) | 16\% | (76) | 477 |
| TV shows: About once per week | 14\% | (19) | 34\% | (45) | 18\% | (24) | 14\% | (18) | 20\% | (26) | 132 |
| TV shows: Several times per month | 5\% | (5) | 44\% | (47) | 25\% | (27) | 13\% | (14) | 13\% | (14) | 108 |
| TV shows: About once per month | 11\% | (5) | 36\% | (17) | 25\% | (12) | 17\% | (8) | 11\% | (5) | 48 |
| TV shows: Less often than once per month | 10\% | (9) | 30\% | (27) | 21\% | (19) | 15\% | (13) | 24\% | (21) | 89 |
| TV shows: Never | 11\% | (23) | 26\% | (52) | 15\% | (31) | 22\% | (44) | 26\% | (53) | 204 |
| Movies: Every day | 26\% | (107) | 33\% | (139) | 16\% | (65) | 11\% | (48) | 14\% | (57) | 416 |
| Movies: Several times per week | 15\% | (82) | 47\% | (253) | 16\% | (88) | 10\% | (54) | $11 \%$ | (56) | 533 |
| Movies: About once per week | 14\% | (55) | 40\% | (161) | 17\% | (70) | 12\% | (50) | 17\% | (69) | 405 |
| Movies: Several times per month | 10\% | (25) | 44\% | (105) | 14\% | (34) | 13\% | (31) | 18\% | (44) | 239 |
| Movies: About once per month | 13\% | (23) | 42\% | (77) | 13\% | (24) | 16\% | (30) | 16\% | (29) | 183 |
| Movies: Less often than once per month | 10\% | (18) | 32\% | (60) | 15\% | (28) | 15\% | (28) | 29\% | (55) | 188 |
| Movies: Never | 12\% | (29) | 26\% | (61) | 18\% | (43) | 21\% | (49) | 23\% | (55) | 236 |

[^142]Table HR6_5: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? CBS

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (339) | 39\% | (856) | 16\% | (353) | 13\% | (289) | 17\% | (365) | 2201 |
| Sports: Every day | 32\% | (69) | 36\% | (79) | $14 \%$ | (30) | 9\% | (21) | 8\% | (18) | 217 |
| Sports: Several times per week | 19\% | (66) | 43\% | (148) | 14\% | (49) | 14\% | (48) | 10\% | (33) | 344 |
| Sports: About once per week | 21\% | (54) | 44\% | (114) | 17\% | (44) | 13\% | (33) | 5\% | (13) | 258 |
| Sports: Several times per month | $12 \%$ | (20) | 41\% | (71) | 27\% | (47) | 9\% | (15) | 11\% | (19) | 172 |
| Sports: About once per month | 11\% | (15) | 49\% | (67) | 15\% | (20) | 14\% | (19) | 12\% | (17) | 137 |
| Sports: Less often than once per month | 11\% | (33) | 38\% | (120) | 18\% | (55) | 13\% | (42) | 20\% | (63) | 313 |
| Sports: Never | 11\% | (81) | 34\% | (258) | 14\% | (108) | 15\% | (112) | 27\% | (202) | 760 |
| Cable: I currently subscribe | 19\% | (201) | 40\% | (424) | 15\% | (157) | 12\% | (122) | 14\% | (150) | 1054 |
| Cable: I subscribed in the past | 12\% | (92) | 40\% | (310) | 18\% | (142) | 14\% | (107) | 16\% | (121) | 771 |
| Cable: I have never subscribed | 12\% | (46) | 32\% | (122) | 14\% | (54) | 16\% | (60) | 25\% | (94) | 376 |
| Satellite television: I currently subscribe | 21\% | (117) | 41\% | (229) | 14\% | (79) | 12\% | (65) | 12\% | (64) | 554 |
| Satellite television: I subscribed in the past | $14 \%$ | (84) | 40\% | (238) | 19\% | (112) | 12\% | (71) | 16\% | (97) | 602 |
| Satellite television: I have never subscribed | 13\% | (137) | 37\% | (389) | 16\% | (162) | 15\% | (153) | 19\% | (203) | 1045 |
| Streaming service: I currently subscribe | 16\% | (205) | 42\% | (535) | 16\% | (201) | 12\% | (153) | 14\% | (182) | 1276 |
| Streaming service: I subscribed in the past | 15\% | (39) | 35\% | (88) | 21\% | (52) | $11 \%$ | (28) | 18\% | (46) | 252 |
| Streaming service: I have never subscribed | 14\% | (95) | 35\% | (233) | 15\% | (100) | 16\% | (107) | 20\% | (138) | 673 |
| Film: An avid fan | 23\% | (182) | 40\% | (313) | 15\% | (120) | 10\% | (75) | 12\% | (91) | 780 |
| Film: A casual fan | 11\% | (129) | 41\% | (467) | 16\% | (185) | 12\% | (139) | 18\% | (207) | 1127 |
| Film: Not a fan | 9\% | (27) | 26\% | (76) | 16\% | (48) | 26\% | (75) | 23\% | (68) | 294 |
| Television: An avid fan | 22\% | (230) | 43\% | (458) | 13\% | (144) | 10\% | (102) | 12\% | (133) | 1067 |
| Television: A casual fan | 11\% | (102) | 38\% | (366) | 19\% | (180) | 14\% | (133) | 19\% | (188) | 969 |
| Television: Not a fan | 4\% | (7) | 19\% | (32) | 18\% | (29) | $32 \%$ | (54) | 27\% | (44) | 166 |
| Music: An avid fan | 22\% | (240) | 40\% | (443) | 14\% | (160) | 10\% | (113) | $14 \%$ | (157) | 1113 |
| Music: A casual fan | 9\% | (91) | 40\% | (383) | 19\% | (179) | 14\% | (132) | 19\% | (179) | 964 |
| Music: Not a fan | 6\% | (8) | 24\% | (29) | 11\% | (14) | 35\% | (44) | 23\% | (29) | 124 |
| Fashion: An avid fan | 30\% | (99) | 36\% | (120) | 13\% | (42) | 6\% | (19) | 15\% | (50) | 329 |
| Fashion: A casual fan | 16\% | (142) | 41\% | (378) | 16\% | (147) | 10\% | (95) | 16\% | (150) | 912 |
| Fashion: Not a fan | 10\% | (98) | 37\% | (359) | 17\% | (163) | 18\% | (175) | 17\% | (165) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_6: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 37\% | (824) | 17\% | (364) | 14\% | (311) | 17\% | (368) | 2201 |
| Gender: Male | 16\% | (173) | 35\% | (376) | 19\% | (203) | 18\% | (194) | 11\% | (117) | 1062 |
| Gender: Female | 14\% | (161) | 39\% | (448) | 14\% | (161) | 10\% | (118) | 22\% | (252) | 1139 |
| Age: 18-29 | 14\% | (65) | 26\% | (124) | 19\% | (91) | 12\% | (59) | 28\% | (132) | 470 |
| Age: 30-44 | 15\% | (80) | $41 \%$ | (220) | 16\% | (84) | 13\% | (68) | 17\% | (91) | 543 |
| Age: 45-54 | 18\% | (58) | $42 \%$ | (134) | 15\% | (49) | 12\% | (38) | 12\% | (37) | 316 |
| Age: 55-64 | 15\% | (64) | 40\% | (172) | 15\% | (67) | 18\% | (76) | 13\% | (56) | 436 |
| Age: 65+ | 15\% | (67) | 40\% | (174) | 17\% | (73) | 16\% | (71) | 12\% | (52) | 436 |
| Generation Z: 18-21 | 15\% | (27) | 25\% | (44) | 22\% | (40) | 5\% | (10) | 33\% | (59) | 181 |
| Millennial: Age 22-37 | 14\% | (85) | $34 \%$ | (203) | 16\% | (96) | 15\% | (87) | 21\% | (123) | 595 |
| Generation X: Age 38-53 | 15\% | (78) | 42\% | (214) | 16\% | (80) | 12\% | (60) | 15\% | (74) | 506 |
| Boomers: Age 54-72 | 16\% | (125) | 40\% | (308) | 15\% | (117) | 17\% | (135) | 12\% | (94) | 779 |
| PID: Dem (no lean) | 26\% | (207) | 44\% | (353) | $11 \%$ | (89) | 5\% | (38) | 14\% | (115) | 802 |
| PID: Ind (no lean) | 8\% | (57) | 37\% | (269) | 17\% | (119) | 15\% | (107) | 23\% | (165) | 719 |
| PID: Rep (no lean) | 10\% | (69) | 30\% | (202) | 23\% | (156) | 24\% | (166) | 13\% | (88) | 681 |
| PID/Gender: Dem Men | 27\% | (100) | 43\% | (158) | 14\% | (50) | 6\% | (20) | 10\% | (36) | 364 |
| PID/Gender: Dem Women | 24\% | (107) | 45\% | (196) | 9\% | (39) | 4\% | (17) | 18\% | (79) | 438 |
| PID/Gender: Ind Men | 8\% | (29) | 38\% | (132) | 18\% | (63) | 19\% | (66) | 16\% | (56) | 346 |
| PID/Gender: Ind Women | 8\% | (29) | 37\% | (138) | 15\% | (56) | $11 \%$ | (41) | 29\% | (109) | 373 |
| PID/Gender: Rep Men | 13\% | (44) | 25\% | (87) | 25\% | (90) | 30\% | (107) | 7\% | (25) | 353 |
| PID/Gender: Rep Women | 8\% | (25) | 35\% | (115) | 20\% | (66) | 18\% | (59) | 19\% | (63) | 328 |
| Ideo: Liberal (1-3) | 22\% | (148) | 43\% | (294) | 14\% | (94) | 9\% | (59) | 13\% | (93) | 687 |
| Ideo: Moderate (4) | 19\% | (97) | 41\% | (209) | 13\% | (67) | 8\% | (40) | 18\% | (93) | 506 |
| Ideo: Conservative (5-7) | 8\% | (61) | 33\% | (241) | 24\% | (177) | 26\% | (191) | 9\% | (69) | 739 |
| Educ: < College | 15\% | (225) | 36\% | (537) | 16\% | (243) | $14 \%$ | (215) | 19\% | (293) | 1513 |
| Educ: Bachelors degree | 14\% | (64) | 42\% | (188) | 17\% | (78) | 14\% | (61) | 12\% | (54) | 444 |
| Educ: Post-grad | 18\% | (45) | 40\% | (99) | 18\% | (44) | 14\% | (35) | 9\% | (21) | 244 |

[^143]Table HR6_6: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 37\% | (824) | 17\% | (364) | 14\% | (311) | 17\% | (368) | 2201 |
| Income: Under 50k | 15\% | (199) | 36\% | (480) | 15\% | (196) | 13\% | (174) | 21\% | (277) | 1326 |
| Income: 50k-100k | 16\% | (96) | 40\% | (247) | 19\% | (119) | 15\% | (95) | 10\% | (62) | 619 |
| Income: $100 \mathrm{k}+$ | 15\% | (38) | 38\% | (97) | 19\% | (50) | 16\% | (42) | 11\% | (29) | 256 |
| Ethnicity: White | 15\% | (258) | 37\% | (636) | 16\% | (284) | 15\% | (261) | 17\% | (285) | 1723 |
| Ethnicity: Hispanic | 20\% | (68) | 33\% | (115) | 16\% | (56) | $14 \%$ | (48) | 18\% | (63) | 350 |
| Ethnicity: Afr. Am. | 19\% | (52) | 43\% | (118) | 13\% | (35) | 8\% | (21) | 18\% | (49) | 274 |
| Ethnicity: Other | 12\% | (24) | 34\% | (70) | 22\% | (46) | 14\% | (29) | 17\% | (34) | 204 |
| Relig: Protestant | $14 \%$ | (73) | 33\% | (175) | 22\% | (114) | 19\% | (102) | 12\% | (62) | 526 |
| Relig: Roman Catholic | 19\% | (83) | 40\% | (179) | 15\% | (66) | 13\% | (57) | 13\% | (60) | 446 |
| Relig: Ath./Agn./None | 14\% | (94) | 38\% | (261) | $14 \%$ | (99) | $11 \%$ | (76) | 22\% | (154) | 683 |
| Relig: Something Else | 13\% | (24) | 40\% | (71) | 18\% | (33) | 11\% | (20) | 17\% | (31) | 179 |
| Relig: Jewish | 19\% | (8) | 42\% | (18) | 9\% | (4) | 29\% | (12) | 1\% | (1) | 43 |
| Evang | 15\% | (90) | 36\% | (215) | 18\% | (110) | 16\% | (97) | 15\% | (89) | 601 |
| Non-Evang | 15\% | (243) | 38\% | (609) | 16\% | (254) | 13\% | (214) | 17\% | (280) | 1600 |
| Relig: All Christian | 16\% | (186) | 37\% | (442) | 18\% | (211) | 16\% | (192) | 14\% | (162) | 1193 |
| Relig: All Non-Christian | 13\% | (24) | 40\% | (71) | 18\% | (33) | $11 \%$ | (20) | 17\% | (31) | 179 |
| Community: Urban | 21\% | (124) | 36\% | (217) | 14\% | (83) | 13\% | (75) | 16\% | (97) | 596 |
| Community: Suburban | $14 \%$ | (141) | 39\% | (387) | 18\% | (174) | 13\% | (131) | 16\% | (156) | 988 |
| Community: Rural | 11\% | (69) | 36\% | (220) | 17\% | (107) | 17\% | (106) | 19\% | (114) | 617 |
| Employ: Private Sector | 17\% | (112) | 41\% | (267) | 19\% | (120) | 13\% | (82) | 10\% | (65) | 646 |
| Employ: Government | $14 \%$ | (21) | 29\% | (44) | 16\% | (25) | 21\% | (32) | 20\% | (30) | 152 |
| Employ: Self-Employed | 18\% | (32) | 30\% | (55) | 25\% | (46) | 13\% | (23) | 14\% | (25) | 182 |
| Employ: Homemaker | $11 \%$ | (18) | 33\% | (53) | 13\% | (21) | 13\% | (22) | 30\% | (49) | 162 |
| Employ: Student | 14\% | (16) | 33\% | (38) | 21\% | (23) | 6\% | (7) | 26\% | (30) | 113 |
| Employ: Retired | 17\% | (87) | 40\% | (211) | 15\% | (78) | 18\% | (92) | 11\% | (59) | 528 |
| Employ: Unemployed | 12\% | (29) | 41\% | (98) | 9\% | (21) | $11 \%$ | (26) | 27\% | (63) | 237 |
| Employ: Other | 10\% | (18) | 33\% | (59) | 17\% | (30) | 15\% | (28) | 25\% | (46) | 180 |
| Military HH: Yes | 13\% | (53) | 37\% | (146) | 21\% | (85) | 16\% | (65) | 12\% | (48) | 397 |
| Military HH: No | 16\% | (281) | 38\% | (678) | 15\% | (279) | 14\% | (246) | 18\% | (320) | 1804 |

[^144]Table HR6_6: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 37\% | (824) | 17\% | (364) | 14\% | (311) | 17\% | (368) | 2201 |
| RD/WT: Right Direction | $11 \%$ | (97) | 32\% | (276) | 22\% | (191) | 24\% | (208) | 11\% | (98) | 869 |
| RD/WT: Wrong Track | 18\% | (236) | 41\% | (548) | 13\% | (173) | 8\% | (104) | 20\% | (270) | 1332 |
| Trump Job Approve | 10\% | (92) | 30\% | (275) | 23\% | (208) | 25\% | (228) | 12\% | (111) | 914 |
| Trump Job Disapprove | 20\% | (233) | 45\% | (514) | 12\% | (143) | 6\% | (70) | 16\% | (189) | 1148 |
| Trump Job Strongly Approve | $11 \%$ | (53) | 23\% | (113) | 22\% | (111) | 36\% | (178) | 9\% | (44) | 499 |
| Trump Job Somewhat Approve | 10\% | (39) | 39\% | (162) | 23\% | (97) | 12\% | (50) | 16\% | (67) | 415 |
| Trump Job Somewhat Disapprove | 14\% | (38) | 52\% | (142) | 14\% | (37) | 5\% | (15) | 14\% | (39) | 271 |
| Trump Job Strongly Disapprove | 22\% | (195) | 42\% | (372) | 12\% | (106) | 6\% | (55) | 17\% | (149) | 877 |
| Favorable of Trump | 10\% | (89) | 30\% | (264) | 24\% | (207) | 26\% | (226) | 11\% | (94) | 880 |
| Unfavorable of Trump | 20\% | (232) | 45\% | (510) | 12\% | (141) | 6\% | (64) | 17\% | (194) | 1141 |
| Very Favorable of Trump | 11\% | (59) | 24\% | (126) | 23\% | (117) | 33\% | (170) | 9\% | (46) | 517 |
| Somewhat Favorable of Trump | 8\% | (30) | 38\% | (139) | 25\% | (91) | 15\% | (56) | 13\% | (48) | 363 |
| Somewhat Unfavorable of Trump | 16\% | (40) | 47\% | (117) | 17\% | (42) | 5\% | (13) | 15\% | (38) | 251 |
| Very Unfavorable of Trump | 22\% | (191) | 44\% | (393) | $11 \%$ | (99) | 6\% | (50) | 17\% | (156) | 890 |
| \#1 Issue: Economy | 12\% | (67) | 39\% | (222) | 21\% | (116) | 13\% | (73) | 15\% | (84) | 561 |
| \#1 Issue: Security | 12\% | (53) | 27\% | (124) | 21\% | (95) | 27\% | (126) | 13\% | (61) | 459 |
| \#1 Issue: Health Care | 20\% | (80) | 44\% | (174) | 13\% | (52) | 7\% | (29) | 15\% | (59) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (54) | 47\% | (146) | 12\% | (37) | 11\% | (34) | 13\% | (41) | 313 |
| \#1 Issue: Women's Issues | 20\% | (19) | 30\% | (28) | 9\% | (9) | 14\% | (13) | 27\% | (26) | 95 |
| \#1 Issue: Education | 16\% | (27) | $36 \%$ | (59) | 15\% | (25) | 8\% | (13) | 25\% | (41) | 166 |
| \#1 Issue: Energy | 23\% | (22) | 38\% | (37) | 10\% | (9) | 6\% | (6) | 23\% | (22) | 95 |
| \#1 Issue: Other | 9\% | (11) | 29\% | (35) | 18\% | (21) | 14\% | (17) | 30\% | (35) | 119 |
| 2018 House Vote: Democrat | 26\% | (210) | 45\% | (362) | $11 \%$ | (85) | 5\% | (40) | 14\% | (114) | 811 |
| 2018 House Vote: Republican | 9\% | (66) | 29\% | (206) | 24\% | (174) | 27\% | (195) | 10\% | (72) | 714 |
| 2018 House Vote: Someone else | 7\% | (6) | 41\% | (35) | 13\% | (11) | 17\% | (15) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 9\% | (51) | 37\% | (218) | 16\% | (94) | 10\% | (62) | 28\% | (163) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (180) | 48\% | (326) | 8\% | (57) | 5\% | (31) | 13\% | (91) | 685 |
| 2016 Vote: Donald Trump | 9\% | (70) | 30\% | (218) | 25\% | (181) | 26\% | (192) | 10\% | (75) | 734 |
| 2016 Vote: Someone else | 8\% | (15) | 42\% | (73) | 15\% | (25) | 18\% | (32) | 16\% | (28) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (70) | 34\% | (205) | 17\% | (101) | 9\% | (57) | 28\% | (171) | 604 |

[^145]Table HR6_6: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 37\% | (824) | 17\% | (364) | 14\% | (311) | 17\% | (368) | 2201 |
| Voted in 2014: Yes | 18\% | (243) | 37\% | (512) | 16\% | (224) | 16\% | (225) | 12\% | (172) | 1376 |
| Voted in 2014: No | 11\% | (90) | 38\% | (312) | 17\% | (140) | 10\% | (87) | 24\% | (197) | 825 |
| 2012 Vote: Barack Obama | 24\% | (207) | 44\% | (377) | 11\% | (94) | 7\% | (64) | 13\% | (113) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (34) | 28\% | (144) | 25\% | (128) | 29\% | (145) | $11 \%$ | (54) | 504 |
| 2012 Vote: Other | 7\% | (7) | 32\% | (31) | 17\% | (16) | 21\% | (20) | 23\% | (22) | 95 |
| 2012 Vote: Didn't Vote | 12\% | (85) | 37\% | (270) | 17\% | (125) | $11 \%$ | (83) | 24\% | (176) | 738 |
| 4-Region: Northeast | 17\% | (68) | 38\% | (150) | 20\% | (77) | 9\% | (37) | 15\% | (61) | 394 |
| 4-Region: Midwest | 13\% | (60) | 36\% | (169) | 16\% | (74) | 16\% | (75) | 18\% | (85) | 462 |
| 4-Region: South | 17\% | (140) | 38\% | (315) | 16\% | (129) | 14\% | (119) | 15\% | (121) | 825 |
| 4-Region: West | 13\% | (65) | 36\% | (190) | 16\% | (84) | 15\% | (80) | 19\% | (101) | 520 |
| Frequent TV watchers | 17\% | (278) | 39\% | (638) | 17\% | (268) | 12\% | (193) | 15\% | (243) | 1620 |
| Frequent movie watchers | 19\% | (177) | 41\% | (387) | 17\% | (159) | 12\% | (111) | 12\% | (115) | 949 |
| TV shows: Every day | 20\% | (228) | 39\% | (443) | 15\% | (174) | 11\% | (123) | 15\% | (175) | 1143 |
| TV shows: Several times per week | 11\% | (50) | 41\% | (194) | 20\% | (94) | 15\% | (70) | 14\% | (68) | 477 |
| TV shows: About once per week | 12\% | (15) | 33\% | (43) | 15\% | (20) | 22\% | (29) | 18\% | (24) | 132 |
| TV shows: Several times per month | 7\% | (7) | 44\% | (47) | 20\% | (22) | 15\% | (16) | 15\% | (16) | 108 |
| TV shows: About once per month | 8\% | (4) | 31\% | (15) | 17\% | (8) | 26\% | (13) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 10\% | (9) | 33\% | (29) | 19\% | (17) | 15\% | (13) | 24\% | (21) | 89 |
| TV shows: Never | 10\% | (20) | 26\% | (53) | 14\% | (29) | 23\% | (48) | 27\% | (55) | 204 |
| Movies: Every day | 23\% | (95) | 35\% | (145) | 15\% | (64) | 12\% | (51) | 14\% | (60) | 416 |
| Movies: Several times per week | 15\% | (82) | 46\% | (243) | 18\% | (94) | 11\% | (59) | 10\% | (55) | 533 |
| Movies: About once per week | $14 \%$ | (57) | 38\% | (155) | 16\% | (66) | 14\% | (57) | 17\% | (70) | 405 |
| Movies: Several times per month | 11\% | (27) | 42\% | (99) | 15\% | (35) | 15\% | (35) | 18\% | (42) | 239 |
| Movies: About once per month | 13\% | (23) | 38\% | (69) | 18\% | (32) | 15\% | (28) | 17\% | (31) | 183 |
| Movies: Less often than once per month | 10\% | (19) | 29\% | (55) | 17\% | (31) | 15\% | (29) | 29\% | (54) | 188 |
| Movies: Never | 13\% | (30) | 25\% | (58) | 17\% | (40) | 22\% | (52) | 23\% | (55) | 236 |

[^146]Table HR6_6: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? NBC

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 37\% | (824) | 17\% | (364) | 14\% | (311) | 17\% | (368) | 2201 |
| Sports: Every day | 28\% | (60) | 36\% | (78) | 12\% | (25) | 15\% | (32) | 10\% | (21) | 217 |
| Sports: Several times per week | 19\% | (66) | 43\% | (146) | 16\% | (55) | 13\% | (45) | 9\% | (32) | 344 |
| Sports: About once per week | 20\% | (50) | 40\% | (103) | 20\% | (52) | 15\% | (39) | 6\% | (14) | 258 |
| Sports: Several times per month | 14\% | (24) | 37\% | (63) | 26\% | (44) | 10\% | (17) | 14\% | (24) | 172 |
| Sports: About once per month | 12\% | (17) | 46\% | (63) | 13\% | (18) | 15\% | (21) | 12\% | (17) | 137 |
| Sports: Less often than once per month | 11\% | (34) | 38\% | (118) | 20\% | (63) | 14\% | (43) | 18\% | (56) | 313 |
| Sports: Never | 11\% | (82) | 33\% | (253) | 14\% | (107) | 15\% | (114) | 27\% | (204) | 760 |
| Cable: I currently subscribe | 19\% | (202) | 38\% | (403) | 16\% | (173) | 12\% | (130) | 14\% | (145) | 1054 |
| Cable: I subscribed in the past | 11\% | (85) | 39\% | (303) | 17\% | (132) | 15\% | (118) | 17\% | (132) | 771 |
| Cable: I have never subscribed | 12\% | (46) | 31\% | (118) | 16\% | (59) | 17\% | (62) | 24\% | (91) | 376 |
| Satellite television: I currently subscribe | 20\% | (113) | 38\% | (211) | 15\% | (84) | 14\% | (76) | 12\% | (69) | 554 |
| Satellite television: I subscribed in the past | 14\% | (81) | 38\% | (231) | 18\% | (107) | 13\% | (77) | 18\% | (107) | 602 |
| Satellite television: I have never subscribed | 13\% | (139) | 37\% | (382) | 17\% | (173) | 15\% | (158) | 18\% | (193) | 1045 |
| Streaming service: I currently subscribe | 15\% | (192) | 41\% | (521) | 17\% | (216) | 13\% | (164) | 14\% | (184) | 1276 |
| Streaming service: I subscribed in the past | 17\% | (42) | 34\% | (87) | 15\% | (39) | 14\% | (35) | 19\% | (49) | 252 |
| Streaming service: I have never subscribed | 15\% | (99) | $32 \%$ | (216) | 16\% | (110) | 17\% | (112) | 20\% | (136) | 673 |
| Film: An avid fan | 23\% | (177) | 39\% | (306) | 16\% | (122) | 12\% | (92) | $11 \%$ | (83) | 780 |
| Film: A casual fan | 12\% | (132) | 39\% | (437) | 18\% | (200) | 13\% | (143) | 19\% | (216) | 1127 |
| Film: Not a fan | 8\% | (24) | 28\% | (81) | 14\% | (42) | 26\% | (77) | 24\% | (69) | 294 |
| Television: An avid fan | 22\% | (232) | 41\% | (441) | 14\% | (150) | 11\% | (114) | 12\% | (130) | 1067 |
| Television: A casual fan | 10\% | (97) | 37\% | (357) | 19\% | (181) | 15\% | (144) | 20\% | (189) | 969 |
| Television: Not a fan | 3\% | (5) | 16\% | (26) | 20\% | (33) | $32 \%$ | (53) | 30\% | (49) | 166 |
| Music: An avid fan | 21\% | (237) | 38\% | (423) | 15\% | (163) | 11\% | (127) | 15\% | (163) | 1113 |
| Music: A casual fan | 9\% | (87) | 39\% | (379) | 19\% | (183) | 15\% | (140) | 18\% | (176) | 964 |
| Music: Not a fan | 7\% | (9) | 18\% | (22) | 15\% | (18) | 36\% | (44) | 24\% | (30) | 124 |
| Fashion: An avid fan | 30\% | (98) | 35\% | (117) | 13\% | (43) | 7\% | (23) | 15\% | (48) | 329 |
| Fashion: A casual fan | 15\% | (136) | 40\% | (365) | 17\% | (155) | 11\% | (103) | 17\% | (154) | 912 |
| Fashion: Not a fan | 10\% | (100) | 36\% | (343) | 17\% | (166) | 19\% | (185) | 17\% | (166) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_7: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (503) | 44\% | (979) | 12\% | (259) | 6\% | (140) | 15\% | (320) | 2201 |
| Gender: Male | 26\% | (275) | 45\% | (476) | 12\% | (124) | 8\% | (81) | 10\% | (106) | 1062 |
| Gender: Female | 20\% | (228) | 44\% | (503) | 12\% | (136) | 5\% | (59) | 19\% | (213) | 1139 |
| Age: 18-29 | 21\% | (99) | $31 \%$ | (146) | 18\% | (83) | 7\% | (33) | 23\% | (108) | 470 |
| Age: 30-44 | 23\% | (127) | 43\% | (231) | 10\% | (55) | 9\% | (47) | 15\% | (83) | 543 |
| Age: 45-54 | 23\% | (72) | 51\% | (162) | 12\% | (37) | 5\% | (16) | 9\% | (30) | 316 |
| Age: 55-64 | 23\% | (100) | 48\% | (208) | $11 \%$ | (47) | 7\% | (29) | 12\% | (51) | 436 |
| Age: 65+ | 24\% | (104) | 53\% | (233) | 8\% | (37) | 3\% | (15) | 11\% | (48) | 436 |
| Generation Z: 18-21 | 18\% | (32) | 29\% | (53) | 20\% | (37) | $4 \%$ | (8) | 28\% | (50) | 181 |
| Millennial: Age 22-37 | 24\% | (143) | 38\% | (224) | 12\% | (74) | 9\% | (51) | 17\% | (103) | 595 |
| Generation X: Age 38-53 | 21\% | (108) | 47\% | (240) | 11\% | (58) | 7\% | (36) | 13\% | (65) | 506 |
| Boomers: Age 54-72 | 24\% | (185) | 51\% | (396) | 9\% | (72) | 5\% | (41) | 11\% | (86) | 779 |
| PID: Dem (no lean) | 30\% | (242) | 45\% | (359) | 10\% | (77) | $4 \%$ | (32) | 11\% | (92) | 802 |
| PID: Ind (no lean) | 16\% | (116) | 39\% | (282) | 14\% | (104) | 7\% | (53) | 23\% | (164) | 719 |
| PID: Rep (no lean) | 21\% | (145) | 50\% | (338) | 12\% | (78) | 8\% | (54) | 9\% | (64) | 681 |
| PID/Gender: Dem Men | $31 \%$ | (114) | 46\% | (168) | 8\% | (31) | 5\% | (18) | 9\% | (33) | 364 |
| PID/Gender: Dem Women | 29\% | (128) | 43\% | (190) | 11\% | (47) | 3\% | (14) | 13\% | (59) | 438 |
| PID/Gender: Ind Men | 21\% | (72) | 40\% | (138) | 16\% | (55) | 8\% | (28) | 15\% | (53) | 346 |
| PID/Gender: Ind Women | 12\% | (44) | 39\% | (145) | 13\% | (49) | 7\% | (25) | 30\% | (111) | 373 |
| PID/Gender: Rep Men | 25\% | (90) | 48\% | (170) | 11\% | (38) | 10\% | (34) | 6\% | (20) | 353 |
| PID/Gender: Rep Women | 17\% | (56) | $51 \%$ | (168) | 12\% | (40) | 6\% | (20) | 13\% | (44) | 328 |
| Ideo: Liberal (1-3) | 28\% | (189) | 42\% | (292) | $12 \%$ | (79) | 7\% | (46) | 12\% | (82) | 687 |
| Ideo: Moderate (4) | 27\% | (137) | 42\% | (214) | 11\% | (56) | 4\% | (20) | 16\% | (79) | 506 |
| Ideo: Conservative (5-7) | 18\% | (136) | 53\% | (395) | 13\% | (94) | 8\% | (58) | 8\% | (56) | 739 |
| Educ: < College | 23\% | (349) | 42\% | (640) | 11\% | (170) | 7\% | (108) | 16\% | (246) | 1513 |
| Educ: Bachelors degree | 20\% | (88) | 53\% | (235) | 12\% | (51) | $4 \%$ | (17) | 12\% | (53) | 444 |
| Educ: Post-grad | 27\% | (66) | 43\% | (105) | 16\% | (38) | 6\% | (15) | 8\% | (21) | 244 |

[^147]Table HR6_7: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (503) | 44\% | (979) | 12\% | (259) | 6\% | (140) | 15\% | (320) | 2201 |
| Income: Under 50k | 22\% | (295) | 41\% | (545) | 12\% | (155) | 7\% | (95) | 18\% | (236) | 1326 |
| Income: 50k-100k | 26\% | (159) | 49\% | (302) | 12\% | (75) | 4\% | (27) | 9\% | (57) | 619 |
| Income: 100k+ | 19\% | (49) | 52\% | (132) | 12\% | (30) | 7\% | (18) | 10\% | (26) | 256 |
| Ethnicity: White | 23\% | (391) | 46\% | (789) | 11\% | (190) | 6\% | (109) | 14\% | (243) | 1723 |
| Ethnicity: Hispanic | 22\% | (76) | 34\% | (118) | 16\% | (56) | 9\% | (32) | 19\% | (67) | 350 |
| Ethnicity: Afr. Am. | 27\% | (75) | 42\% | (114) | 10\% | (27) | 5\% | (13) | 16\% | (45) | 274 |
| Ethnicity: Other | 18\% | (36) | 37\% | (76) | 20\% | (42) | 9\% | (18) | 15\% | (31) | 204 |
| Relig: Protestant | 24\% | (129) | 51\% | (270) | 10\% | (55) | 4\% | (23) | 9\% | (49) | 526 |
| Relig: Roman Catholic | 26\% | (116) | 44\% | (198) | 11\% | (47) | 5\% | (22) | 14\% | (62) | 446 |
| Relig: Ath./Agn./None | 19\% | (129) | 42\% | (287) | 13\% | (89) | 7\% | (51) | 19\% | (127) | 683 |
| Relig: Something Else | 25\% | (45) | 42\% | (76) | 12\% | (21) | 6\% | (10) | 15\% | (27) | 179 |
| Relig: Jewish | 22\% | (10) | 50\% | (22) | 11\% | (5) | 12\% | (5) | 5\% | (2) | 43 |
| Evang | 27\% | (160) | 46\% | (274) | 10\% | (63) | 6\% | (36) | 11\% | (68) | 601 |
| Non-Evang | 21\% | (342) | 44\% | (706) | $12 \%$ | (197) | 6\% | (104) | 16\% | (252) | 1600 |
| Relig: All Christian | 25\% | (298) | 47\% | (556) | 11\% | (128) | 5\% | (65) | 12\% | (146) | 1193 |
| Relig: All Non-Christian | 25\% | (45) | 42\% | (76) | 12\% | (21) | 6\% | (10) | 15\% | (27) | 179 |
| Community: Urban | 22\% | (134) | 42\% | (251) | 12\% | (74) | 9\% | (51) | 15\% | (87) | 596 |
| Community: Suburban | 23\% | (227) | 47\% | (464) | 11\% | (114) | 5\% | (49) | 14\% | (136) | 988 |
| Community: Rural | 23\% | (142) | 43\% | (265) | 12\% | (72) | 7\% | (40) | 16\% | (97) | 617 |
| Employ: Private Sector | 25\% | (160) | 50\% | (322) | 11\% | (70) | 6\% | (38) | 9\% | (57) | 646 |
| Employ: Government | 23\% | (35) | 36\% | (55) | 19\% | (29) | 5\% | (8) | 17\% | (26) | 152 |
| Employ: Self-Employed | 22\% | (41) | 43\% | (78) | 15\% | (28) | 6\% | (11) | 13\% | (24) | 182 |
| Employ: Homemaker | 17\% | (27) | 37\% | (60) | 13\% | (21) | 8\% | (13) | 25\% | (41) | 162 |
| Employ: Student | 18\% | (20) | 40\% | (45) | 16\% | (18) | 7\% | (8) | 19\% | (22) | 113 |
| Employ: Retired | 25\% | (133) | 50\% | (264) | 8\% | (43) | 5\% | (29) | $11 \%$ | (59) | 528 |
| Employ: Unemployed | 19\% | (44) | 39\% | (93) | 12\% | (29) | 6\% | (14) | 24\% | (56) | 237 |
| Employ: Other | 24\% | (43) | 34\% | (62) | 12\% | (22) | 10\% | (18) | 20\% | (35) | 180 |
| Military HH: Yes | 23\% | (93) | 50\% | (198) | 12\% | (48) | 3\% | (12) | 12\% | (47) | 397 |
| Military HH: No | 23\% | (410) | 43\% | (782) | $12 \%$ | (211) | 7\% | (128) | 15\% | (273) | 1804 |

Continued on next page

Table HR6_7: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (503) | 44\% | (979) | 12\% | (259) | 6\% | (140) | 15\% | (320) | 2201 |
| RD/WT: Right Direction | 22\% | (188) | 47\% | (408) | $12 \%$ | (101) | 9\% | (74) | 11\% | (98) | 869 |
| RD/WT: Wrong Track | 24\% | (315) | 43\% | (572) | 12\% | (158) | 5\% | (65) | 17\% | (222) | 1332 |
| Trump Job Approve | 21\% | (194) | 49\% | (446) | 12\% | (113) | 8\% | (74) | 10\% | (87) | 914 |
| Trump Job Disapprove | 26\% | (300) | 43\% | (498) | 12\% | (135) | 5\% | (52) | 14\% | (162) | 1148 |
| Trump Job Strongly Approve | 22\% | (110) | 48\% | (240) | 12\% | (62) | 11\% | (55) | 6\% | (31) | 499 |
| Trump Job Somewhat Approve | 20\% | (83) | 50\% | (206) | 12\% | (51) | 5\% | (19) | 14\% | (56) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (45) | 54\% | (148) | 12\% | (32) | $4 \%$ | (10) | 13\% | (36) | 271 |
| Trump Job Strongly Disapprove | 29\% | (255) | 40\% | (350) | 12\% | (104) | 5\% | (41) | 14\% | (127) | 877 |
| Favorable of Trump | 21\% | (187) | 50\% | (439) | 13\% | (110) | 8\% | (71) | 8\% | (74) | 880 |
| Unfavorable of Trump | 26\% | (291) | 44\% | (500) | 12\% | (133) | 4\% | (50) | 15\% | (166) | 1141 |
| Very Favorable of Trump | 22\% | (113) | 50\% | (256) | 12\% | (63) | 10\% | (53) | 6\% | (32) | 517 |
| Somewhat Favorable of Trump | 20\% | (74) | 50\% | (182) | 13\% | (47) | 5\% | (19) | 11\% | (41) | 363 |
| Somewhat Unfavorable of Trump | 21\% | (53) | 47\% | (117) | 14\% | (36) | 6\% | (14) | 12\% | (31) | 251 |
| Very Unfavorable of Trump | 27\% | (238) | 43\% | (383) | $11 \%$ | (98) | $4 \%$ | (36) | 15\% | (135) | 890 |
| \#1 Issue: Economy | 21\% | (116) | 45\% | (253) | 16\% | (93) | 5\% | (27) | 13\% | (73) | 561 |
| \#1 Issue: Security | 23\% | (106) | 48\% | (222) | $12 \%$ | (53) | 8\% | (38) | 9\% | (40) | 459 |
| \#1 Issue: Health Care | 28\% | (111) | 40\% | (159) | 9\% | (36) | 7\% | (27) | 15\% | (61) | 394 |
| \#1 Issue: Medicare / Social Security | 28\% | (88) | 47\% | (147) | 8\% | (24) | 4\% | (13) | 13\% | (40) | 313 |
| \#1 Issue: Women's Issues | 18\% | (17) | 38\% | (36) | 13\% | (13) | 4\% | (4) | 26\% | (25) | 95 |
| \#1 Issue: Education | 20\% | (34) | 41\% | (69) | 12\% | (19) | 7\% | (11) | 20\% | (33) | 166 |
| \#1 Issue: Energy | 22\% | (21) | 46\% | (44) | 10\% | (9) | 6\% | (5) | 17\% | (16) | 95 |
| \#1 Issue: Other | 8\% | (10) | 42\% | (50) | 10\% | (12) | 13\% | (15) | 27\% | (32) | 119 |
| 2018 House Vote: Democrat | 31\% | (252) | 44\% | (357) | 10\% | (84) | 3\% | (25) | 12\% | (93) | 811 |
| 2018 House Vote: Republican | 21\% | (147) | 50\% | (355) | 14\% | (100) | 8\% | (56) | 8\% | (57) | 714 |
| 2018 House Vote: Someone else | 16\% | (14) | 43\% | (37) | 8\% | (7) | $11 \%$ | (10) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 15\% | (90) | 39\% | (228) | 12\% | (69) | 8\% | (49) | 26\% | (150) | 586 |
| 2016 Vote: Hillary Clinton | 31\% | (210) | 46\% | (316) | 8\% | (57) | 3\% | (21) | 12\% | (80) | 685 |
| 2016 Vote: Donald Trump | 20\% | (145) | 50\% | (367) | 13\% | (99) | 8\% | (58) | 9\% | (66) | 734 |
| 2016 Vote: Someone else | 21\% | (37) | 41\% | (70) | 14\% | (24) | 10\% | (17) | 14\% | (24) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (111) | 37\% | (223) | 13\% | (79) | 7\% | (43) | 25\% | (148) | 604 |

[^148]Table HR6_7: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (503) | 44\% | (979) | 12\% | (259) | 6\% | (140) | 15\% | (320) | 2201 |
| Voted in 2014: Yes | 25\% | (337) | 47\% | (642) | 12\% | (162) | 6\% | (84) | 11\% | (150) | 1376 |
| Voted in 2014: No | 20\% | (165) | 41\% | (337) | 12\% | (98) | 7\% | (55) | 21\% | (170) | 825 |
| 2012 Vote: Barack Obama | 29\% | (251) | 45\% | (388) | 9\% | (76) | 5\% | (41) | $11 \%$ | (98) | 854 |
| 2012 Vote: Mitt Romney | 18\% | (91) | 52\% | (261) | 13\% | (63) | 8\% | (39) | 10\% | (50) | 504 |
| 2012 Vote: Other | 14\% | (13) | 39\% | (37) | 17\% | (16) | 11\% | (10) | 20\% | (19) | 95 |
| 2012 Vote: Didn't Vote | 20\% | (147) | 39\% | (288) | $14 \%$ | (103) | 7\% | (50) | 20\% | (150) | 738 |
| 4-Region: Northeast | 24\% | (96) | 44\% | (175) | 12\% | (47) | 5\% | (18) | 15\% | (58) | 394 |
| 4-Region: Midwest | 21\% | (99) | 46\% | (211) | 10\% | (47) | 7\% | (35) | 15\% | (71) | 462 |
| 4-Region: South | 24\% | (202) | 47\% | (385) | 11\% | (89) | 5\% | (41) | 13\% | (107) | 825 |
| 4-Region: West | 20\% | (106) | 40\% | (208) | 15\% | (76) | 9\% | (46) | 16\% | (84) | 520 |
| Frequent TV watchers | 24\% | (394) | 46\% | (753) | 11\% | (185) | 5\% | (80) | 13\% | (208) | 1620 |
| Frequent movie watchers | 27\% | (257) | 44\% | (416) | 14\% | (131) | 6\% | (54) | 10\% | (91) | 949 |
| TV shows: Every day | 26\% | (301) | 46\% | (525) | 10\% | (118) | 4\% | (47) | 13\% | (152) | 1143 |
| TV shows: Several times per week | 19\% | (93) | 48\% | (229) | 14\% | (67) | 7\% | (33) | 12\% | (56) | 477 |
| TV shows: About once per week | 19\% | (25) | 40\% | (53) | 10\% | (14) | 14\% | (18) | 16\% | (21) | 132 |
| TV shows: Several times per month | 16\% | (17) | 45\% | (49) | 21\% | (22) | 8\% | (8) | 11\% | (12) | 108 |
| TV shows: About once per month | 21\% | (10) | 43\% | (20) | 13\% | (6) | 5\% | (2) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 21\% | (19) | 38\% | (34) | 11\% | (10) | 8\% | (7) | 23\% | (20) | 89 |
| TV shows: Never | 19\% | (38) | 34\% | (70) | 11\% | (22) | 12\% | (24) | 24\% | (50) | 204 |
| Movies: Every day | 32\% | (135) | 36\% | (152) | 13\% | (54) | 6\% | (26) | 12\% | (49) | 416 |
| Movies: Several times per week | 23\% | (122) | 50\% | (264) | $14 \%$ | (76) | 5\% | (28) | 8\% | (42) | 533 |
| Movies: About once per week | 22\% | (87) | 49\% | (198) | 9\% | (37) | 5\% | (20) | 16\% | (63) | 405 |
| Movies: Several times per month | 20\% | (47) | 45\% | (107) | 12\% | (28) | 7\% | (17) | 17\% | (40) | 239 |
| Movies: About once per month | 20\% | (37) | 51\% | (94) | 8\% | (14) | 5\% | (10) | 15\% | (28) | 183 |
| Movies: Less often than once per month | 17\% | (32) | 42\% | (80) | 10\% | (19) | 8\% | (14) | 23\% | (43) | 188 |
| Movies: Never | 18\% | (42) | 36\% | (84) | 13\% | (30) | 10\% | (24) | 23\% | (56) | 236 |

[^149]Table HR6_7: Thinking about the guests who appear on news shows, how much do you trust the guests on the following networks to tell the truth? Your local news

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (503) | 44\% | (979) | 12\% | (259) | 6\% | (140) | 15\% | (320) | 2201 |
| Sports: Every day | 42\% | (91) | $37 \%$ | (81) | 8\% | (17) | 6\% | (14) | 7\% | (14) | 217 |
| Sports: Several times per week | 24\% | (82) | 51\% | (176) | 13\% | (43) | 4\% | (14) | 8\% | (28) | 344 |
| Sports: About once per week | 29\% | (74) | 42\% | (110) | 14\% | (37) | 7\% | (18) | 7\% | (19) | 258 |
| Sports: Several times per month | 19\% | (32) | 49\% | (84) | 14\% | (24) | 5\% | (9) | 14\% | (23) | 172 |
| Sports: About once per month | 30\% | (40) | 48\% | (66) | 8\% | (11) | 6\% | (8) | 8\% | (12) | 137 |
| Sports: Less often than once per month | 19\% | (58) | 48\% | (151) | 14\% | (43) | 5\% | (17) | 14\% | (44) | 313 |
| Sports: Never | 16\% | (125) | $41 \%$ | (313) | 11\% | (84) | 8\% | (60) | 24\% | (179) | 760 |
| Cable: I currently subscribe | 27\% | (287) | 45\% | (479) | 11\% | (115) | 5\% | (48) | 12\% | (126) | 1054 |
| Cable: I subscribed in the past | 20\% | (153) | 47\% | (360) | 12\% | (93) | 7\% | (53) | 14\% | (111) | 771 |
| Cable: I have never subscribed | 17\% | (63) | 37\% | (140) | 14\% | (51) | 10\% | (38) | 22\% | (83) | 376 |
| Satellite television: I currently subscribe | 30\% | (168) | 44\% | (244) | 11\% | (60) | 4\% | (22) | 11\% | (59) | 554 |
| Satellite television: I subscribed in the past | 23\% | (136) | 46\% | (279) | 12\% | (74) | 5\% | (30) | 14\% | (82) | 602 |
| Satellite television: I have never subscribed | 19\% | (198) | 44\% | (456) | 12\% | (126) | 8\% | (87) | 17\% | (178) | 1045 |
| Streaming service: I currently subscribe | 23\% | (299) | 45\% | (575) | 13\% | (163) | 6\% | (82) | 12\% | (157) | 1276 |
| Streaming service: I subscribed in the past | 22\% | (54) | 46\% | (117) | 11\% | (26) | 5\% | (14) | 16\% | (40) | 252 |
| Streaming service: I have never subscribed | 22\% | (149) | 43\% | (287) | 10\% | (70) | 7\% | (44) | 18\% | (122) | 673 |
| Film: An avid fan | 30\% | (235) | 43\% | (338) | 12\% | (95) | 6\% | (46) | 8\% | (66) | 780 |
| Film: A casual fan | 20\% | (223) | 47\% | (534) | 12\% | (135) | 5\% | (54) | 16\% | (180) | 1127 |
| Film: Not a fan | 15\% | (44) | 37\% | (108) | 10\% | (29) | 14\% | (40) | 25\% | (73) | 294 |
| Television: An avid fan | 30\% | (315) | 45\% | (477) | 11\% | (114) | 4\% | (46) | 11\% | (116) | 1067 |
| Television: A casual fan | 17\% | (165) | 47\% | (459) | 13\% | (126) | 6\% | (61) | 16\% | (156) | 969 |
| Television: Not a fan | 14\% | (23) | 26\% | (44) | 12\% | (19) | 20\% | (32) | 29\% | (48) | 166 |
| Music: An avid fan | 28\% | (315) | 43\% | (484) | 11\% | (122) | 6\% | (62) | 12\% | (129) | 1113 |
| Music: A casual fan | 18\% | (172) | 47\% | (455) | 13\% | (125) | 5\% | (50) | 17\% | (162) | 964 |
| Music: Not a fan | 13\% | (16) | 33\% | (41) | 10\% | (12) | 22\% | (27) | 23\% | (28) | 124 |
| Fashion: An avid fan | 33\% | (107) | 38\% | (125) | 14\% | (47) | 5\% | (18) | 10\% | (31) | 329 |
| Fashion: A casual fan | 23\% | (210) | 46\% | (416) | 11\% | (104) | 5\% | (49) | 15\% | (134) | 912 |
| Fashion: Not a fan | 19\% | (186) | 46\% | (438) | 11\% | (108) | 8\% | (73) | 16\% | (154) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_1: How much do you trust opinion writers for each news outlet to tell the truth?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 29\% | (643) | 15\% | (338) | 18\% | (387) | 22\% | (489) | 2201 |
| Gender: Male | 18\% | (187) | 30\% | (315) | 16\% | (169) | 22\% | (233) | 15\% | (159) | 1062 |
| Gender: Female | 14\% | (157) | 29\% | (328) | 15\% | (170) | 14\% | (154) | 29\% | (330) | 1139 |
| Age: 18-29 | 17\% | (81) | 31\% | (145) | $14 \%$ | (68) | 13\% | (59) | 25\% | (118) | 470 |
| Age: 30-44 | 16\% | (88) | 33\% | (177) | 15\% | (83) | 13\% | (73) | 22\% | (122) | 543 |
| Age: 45-54 | 21\% | (67) | 32\% | (100) | 14\% | (46) | 17\% | (52) | 16\% | (50) | 316 |
| Age: 55-64 | 12\% | (51) | 25\% | (109) | 17\% | (74) | 24\% | (105) | 22\% | (98) | 436 |
| Age: 65+ | 13\% | (57) | 26\% | (113) | 15\% | (67) | 22\% | (98) | 23\% | (101) | 436 |
| Generation Z: 18-21 | 18\% | (32) | 33\% | (59) | 10\% | (18) | 11\% | (20) | 29\% | (52) | 181 |
| Millennial: Age 22-37 | 18\% | (110) | 32\% | (190) | 15\% | (91) | 13\% | (79) | 21\% | (125) | 595 |
| Generation X: Age 38-53 | 17\% | (86) | 31\% | (159) | 15\% | (78) | 15\% | (78) | 21\% | (106) | 506 |
| Boomers: Age 54-72 | 13\% | (99) | 26\% | (201) | 16\% | (126) | 23\% | (180) | 22\% | (172) | 779 |
| PID: Dem (no lean) | 26\% | (211) | 37\% | (300) | 9\% | (70) | 7\% | (53) | 21\% | (167) | 802 |
| PID: Ind (no lean) | 10\% | (70) | 30\% | (214) | $17 \%$ | (123) | 14\% | (104) | 29\% | (208) | 719 |
| PID: Rep (no lean) | 9\% | (63) | 19\% | (129) | 21\% | (145) | $34 \%$ | (230) | 17\% | (114) | 681 |
| PID/Gender: Dem Men | 29\% | (106) | 39\% | (143) | 9\% | (32) | 7\% | (24) | 16\% | (59) | 364 |
| PID/Gender: Dem Women | 24\% | (105) | $36 \%$ | (157) | 9\% | (37) | 7\% | (30) | 25\% | (109) | 438 |
| PID/Gender: Ind Men | 10\% | (35) | 33\% | (113) | 18\% | (63) | 19\% | (67) | 20\% | (68) | 346 |
| PID/Gender: Ind Women | 9\% | (35) | 27\% | (101) | 16\% | (60) | 10\% | (37) | 37\% | (140) | 373 |
| PID/Gender: Rep Men | 13\% | (46) | 17\% | (59) | 21\% | (73) | 40\% | (141) | 9\% | (33) | 353 |
| PID/Gender: Rep Women | 5\% | (17) | 21\% | (70) | 22\% | (72) | 27\% | (88) | 25\% | (81) | 328 |
| Ideo: Liberal (1-3) | 27\% | (188) | 37\% | (253) | 11\% | (76) | 8\% | (57) | 17\% | (113) | 687 |
| Ideo: Moderate (4) | 15\% | (75) | 37\% | (188) | 12\% | (60) | 12\% | (61) | 24\% | (123) | 506 |
| Ideo: Conservative (5-7) | 8\% | (62) | 20\% | (151) | 23\% | (173) | 34\% | (249) | 14\% | (104) | 739 |
| Educ: < College | 13\% | (199) | 27\% | (403) | 15\% | (226) | 18\% | (267) | 28\% | (418) | 1513 |
| Educ: Bachelors degree | 20\% | (88) | 37\% | (164) | 17\% | (74) | 15\% | (69) | $11 \%$ | (50) | 444 |
| Educ: Post-grad | 23\% | (57) | $31 \%$ | (76) | 16\% | (38) | $21 \%$ | (52) | 8\% | (20) | 244 |

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The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 29\% | (643) | 15\% | (338) | 18\% | (387) | 22\% | (489) | 2201 |
| Income: Under 50k | 13\% | (177) | 28\% | (372) | 15\% | (194) | 16\% | (208) | 28\% | (376) | 1326 |
| Income: 50k-100k | 18\% | (111) | 30\% | (188) | 16\% | (99) | 21\% | (131) | 15\% | (90) | 619 |
| Income: 100k+ | 22\% | (56) | 33\% | (83) | 18\% | (45) | 19\% | (48) | 9\% | (23) | 256 |
| Ethnicity: White | 15\% | (257) | 28\% | (474) | 16\% | (273) | 19\% | (334) | 22\% | (384) | 1723 |
| Ethnicity: Hispanic | 20\% | (71) | 31\% | (108) | $14 \%$ | (48) | $14 \%$ | (48) | $21 \%$ | (74) | 350 |
| Ethnicity: Afr. Am. | 19\% | (52) | 36\% | (99) | 11\% | (31) | 8\% | (22) | 26\% | (71) | 274 |
| Ethnicity: Other | 17\% | (34) | 34\% | (70) | 17\% | (35) | 15\% | (31) | 17\% | (34) | 204 |
| Relig: Protestant | 11\% | (56) | 24\% | (126) | 21\% | (111) | 26\% | (137) | 18\% | (97) | 526 |
| Relig: Roman Catholic | 24\% | (106) | 28\% | (125) | 12\% | (55) | 16\% | (70) | 20\% | (90) | 446 |
| Relig: Ath./Agn./None | 15\% | (105) | 34\% | (234) | 12\% | (84) | 12\% | (81) | 26\% | (179) | 683 |
| Relig: Something Else | 13\% | (23) | 38\% | (68) | 17\% | (31) | 12\% | (22) | 20\% | (35) | 179 |
| Relig: Jewish | 35\% | (15) | 27\% | (12) | 11\% | (5) | 25\% | (11) | 1\% | (1) | 43 |
| Evang | 14\% | (83) | 22\% | (135) | 18\% | (108) | 24\% | (144) | 22\% | (132) | 601 |
| Non-Evang | 16\% | (261) | 32\% | (508) | 14\% | (231) | 15\% | (243) | 22\% | (357) | 1600 |
| Relig: All Christian | 16\% | (185) | 25\% | (297) | 17\% | (201) | 22\% | (257) | $21 \%$ | (254) | 1193 |
| Relig: All Non-Christian | 13\% | (23) | 38\% | (68) | 17\% | (31) | 12\% | (22) | 20\% | (35) | 179 |
| Community: Urban | 20\% | (122) | $31 \%$ | (184) | 12\% | (69) | 12\% | (74) | 25\% | (148) | 596 |
| Community: Suburban | 16\% | (156) | $31 \%$ | (310) | 18\% | (173) | 17\% | (170) | 18\% | (180) | 988 |
| Community: Rural | 11\% | (66) | 24\% | (150) | 16\% | (96) | 23\% | (143) | 26\% | (161) | 617 |
| Employ: Private Sector | 18\% | (118) | 35\% | (223) | 17\% | (110) | 15\% | (99) | 15\% | (96) | 646 |
| Employ: Government | 18\% | (27) | 32\% | (49) | 13\% | (19) | 22\% | (34) | 16\% | (24) | 152 |
| Employ: Self-Employed | 15\% | (27) | 31\% | (56) | 19\% | (34) | 19\% | (34) | 17\% | (31) | 182 |
| Employ: Homemaker | 11\% | (19) | 25\% | (40) | 16\% | (25) | 13\% | (21) | 35\% | (57) | 162 |
| Employ: Student | 23\% | (25) | 38\% | (43) | 8\% | (9) | $12 \%$ | (14) | 19\% | (22) | 113 |
| Employ: Retired | 13\% | (69) | 28\% | (147) | 14\% | (73) | 24\% | (126) | 21\% | (113) | 528 |
| Employ: Unemployed | 17\% | (41) | 22\% | (53) | 16\% | (37) | 13\% | (32) | $31 \%$ | (74) | 237 |
| Employ: Other | 10\% | (18) | 17\% | (32) | 18\% | (32) | 15\% | (27) | 40\% | (72) | 180 |
| Military HH: Yes | 12\% | (50) | 28\% | (111) | 21\% | (82) | 21\% | (83) | 18\% | (72) | 397 |
| Military HH: No | 16\% | (294) | 30\% | (532) | $14 \%$ | (256) | 17\% | (304) | 23\% | (417) | 1804 |

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The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 29\% | (643) | 15\% | (338) | 18\% | (387) | 22\% | (489) | 2201 |
| RD/WT: Right Direction | 10\% | (83) | 22\% | (190) | 21\% | (183) | 30\% | (261) | 18\% | (153) | 869 |
| RD/WT: Wrong Track | 20\% | (261) | 34\% | (453) | 12\% | (155) | 9\% | (126) | 25\% | (336) | 1332 |
| Trump Job Approve | 8\% | (76) | 21\% | (190) | 21\% | (191) | 33\% | (297) | 18\% | (160) | 914 |
| Trump Job Disapprove | 23\% | (260) | 37\% | (428) | 12\% | (134) | 7\% | (77) | 22\% | (249) | 1148 |
| Trump Job Strongly Approve | 8\% | (38) | 14\% | (70) | 21\% | (106) | 43\% | (215) | 14\% | (69) | 499 |
| Trump Job Somewhat Approve | 9\% | (38) | 29\% | (119) | 20\% | (84) | 20\% | (83) | 22\% | (91) | 415 |
| Trump Job Somewhat Disapprove | 16\% | (45) | 42\% | (115) | 14\% | (38) | 9\% | (24) | 18\% | (49) | 271 |
| Trump Job Strongly Disapprove | 25\% | (215) | 36\% | (313) | 11\% | (96) | 6\% | (53) | 23\% | (199) | 877 |
| Favorable of Trump | 8\% | (69) | 21\% | (184) | 21\% | (187) | 34\% | (300) | 16\% | (141) | 880 |
| Unfavorable of Trump | 23\% | (262) | 38\% | (429) | 12\% | (137) | 6\% | (72) | 21\% | (241) | 1141 |
| Very Favorable of Trump | 8\% | (42) | 17\% | (85) | 20\% | (106) | 41\% | (211) | 14\% | (72) | 517 |
| Somewhat Favorable of Trump | 7\% | (26) | 27\% | (98) | 22\% | (81) | 24\% | (89) | 19\% | (69) | 363 |
| Somewhat Unfavorable of Trump | 16\% | (39) | 42\% | (106) | 17\% | (42) | 10\% | (25) | 15\% | (39) | 251 |
| Very Unfavorable of Trump | 25\% | (223) | 36\% | (323) | 11\% | (95) | 5\% | (47) | 23\% | (202) | 890 |
| \#1 Issue: Economy | 16\% | (92) | 32\% | (178) | 17\% | (97) | 16\% | (89) | 19\% | (106) | 561 |
| \#1 Issue: Security | 9\% | (39) | 17\% | (80) | 23\% | (105) | 35\% | (161) | 16\% | (73) | 459 |
| \#1 Issue: Health Care | 19\% | (76) | 37\% | (147) | 13\% | (50) | 7\% | (30) | 23\% | (92) | 394 |
| \#1 Issue: Medicare / Social Security | 16\% | (50) | 25\% | (78) | 14\% | (45) | 16\% | (49) | 29\% | (91) | 313 |
| \#1 Issue: Women's Issues | 13\% | (12) | 37\% | (35) | 11\% | (10) | 13\% | (12) | 26\% | (24) | 95 |
| \#1 Issue: Education | 19\% | (32) | 36\% | (60) | 8\% | (13) | 11\% | (18) | 25\% | (42) | 166 |
| \#1 Issue: Energy | 27\% | (26) | 42\% | (40) | 4\% | (4) | 6\% | (6) | 20\% | (19) | 95 |
| \#1 Issue: Other | 14\% | (17) | 21\% | (24) | 11\% | (13) | 19\% | (22) | 35\% | (42) | 119 |
| 2018 House Vote: Democrat | 27\% | (223) | 39\% | (314) | 8\% | (65) | 6\% | (46) | 20\% | (163) | 811 |
| 2018 House Vote: Republican | 8\% | (54) | 19\% | (136) | 24\% | (170) | 36\% | (259) | 13\% | (93) | 714 |
| 2018 House Vote: Someone else | 13\% | (11) | 29\% | (25) | 13\% | (11) | 24\% | (21) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 10\% | (56) | 28\% | (165) | 16\% | (91) | 11\% | (62) | 36\% | (212) | 586 |
| 2016 Vote: Hillary Clinton | 28\% | (191) | 37\% | (255) | 9\% | (62) | 5\% | (38) | 20\% | (140) | 685 |
| 2016 Vote: Donald Trump | 8\% | (57) | 22\% | (159) | 22\% | (159) | 35\% | (255) | 14\% | (104) | 734 |
| 2016 Vote: Someone else | 15\% | (26) | 37\% | (63) | 17\% | (29) | 14\% | (24) | 18\% | (31) | 172 |
| 2016 Vote: Didnt Vote | 12\% | (70) | 27\% | (164) | 14\% | (88) | 11\% | (69) | 35\% | (213) | 604 |

Continued on next page

Table HR7_1: How much do you trust opinion writers for each news outlet to tell the truth?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 29\% | (643) | 15\% | (338) | 18\% | (387) | 22\% | (489) | 2201 |
| Voted in 2014: Yes | 18\% | (245) | 29\% | (404) | 15\% | (199) | 21\% | (292) | 17\% | (235) | 1376 |
| Voted in 2014: No | 12\% | (98) | 29\% | (239) | 17\% | (139) | 11\% | (95) | 31\% | (254) | 825 |
| 2012 Vote: Barack Obama | 25\% | (211) | 37\% | (313) | 10\% | (83) | 9\% | (74) | 20\% | (174) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (37) | 19\% | (94) | 23\% | (114) | 39\% | (198) | 12\% | (61) | 504 |
| 2012 Vote: Other | 7\% | (6) | 23\% | (22) | 15\% | (14) | 28\% | (27) | 27\% | (26) | 95 |
| 2012 Vote: Didn't Vote | 12\% | (89) | 29\% | (212) | 17\% | (125) | 12\% | (87) | 31\% | (225) | 738 |
| 4-Region: Northeast | 20\% | (78) | 31\% | (122) | 16\% | (61) | 12\% | (46) | 22\% | (86) | 394 |
| 4-Region: Midwest | 14\% | (63) | 28\% | (131) | 13\% | (59) | 19\% | (87) | 26\% | (122) | 462 |
| 4-Region: South | 15\% | (120) | 27\% | (226) | 17\% | (144) | 19\% | (158) | 22\% | (178) | 825 |
| 4-Region: West | 16\% | (83) | $31 \%$ | (163) | $14 \%$ | (74) | 18\% | (96) | 20\% | (104) | 520 |
| Frequent TV watchers | 17\% | (280) | $31 \%$ | (510) | 16\% | (252) | 15\% | (246) | 21\% | (333) | 1620 |
| Frequent movie watchers | 18\% | (169) | 35\% | (328) | 14\% | (137) | 15\% | (139) | 19\% | (176) | 949 |
| TV shows: Every day | 20\% | (224) | 32\% | (366) | 15\% | (166) | 14\% | (160) | 20\% | (227) | 1143 |
| TV shows: Several times per week | 12\% | (56) | 30\% | (143) | 18\% | (86) | 18\% | (86) | 22\% | (106) | 477 |
| TV shows: About once per week | 19\% | (25) | 27\% | (35) | 15\% | (20) | 18\% | (23) | 22\% | (29) | 132 |
| TV shows: Several times per month | 7\% | (8) | 33\% | (35) | 14\% | (15) | 25\% | (27) | 21\% | (23) | 108 |
| TV shows: About once per month | 4\% | (2) | 26\% | (13) | 20\% | (10) | 29\% | (14) | 20\% | (10) | 48 |
| TV shows: Less often than once per month | 14\% | (13) | 22\% | (19) | 15\% | (14) | 24\% | (21) | 25\% | (23) | 89 |
| TV shows: Never | 8\% | (17) | 15\% | (32) | 13\% | (27) | 27\% | (56) | 36\% | (73) | 204 |
| Movies: Every day | 20\% | (84) | 30\% | (127) | 13\% | (53) | 14\% | (59) | 22\% | (93) | 416 |
| Movies: Several times per week | 16\% | (85) | 38\% | (202) | 16\% | (83) | 15\% | (80) | 16\% | (83) | 533 |
| Movies: About once per week | 20\% | (80) | 28\% | (115) | 15\% | (62) | 16\% | (64) | 21\% | (85) | 405 |
| Movies: Several times per month | 17\% | (40) | 28\% | (68) | 18\% | (44) | 16\% | (39) | 20\% | (48) | 239 |
| Movies: About once per month | 11\% | (20) | 29\% | (53) | 18\% | (33) | 20\% | (36) | 22\% | (41) | 183 |
| Movies: Less often than once per month | 8\% | (15) | 23\% | (43) | 17\% | (33) | 20\% | (39) | 31\% | (59) | 188 |
| Movies: Never | 8\% | (20) | 15\% | (36) | 13\% | (30) | 30\% | (70) | $34 \%$ | (81) | 236 |

[^152]Table HR7_1: How much do you trust opinion writers for each news outlet to tell the truth?
The New York Times

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 29\% | (643) | 15\% | (338) | 18\% | (387) | 22\% | (489) | 2201 |
| Sports: Every day | 27\% | (58) | 33\% | (72) | 13\% | (27) | 13\% | (28) | 14\% | (31) | 217 |
| Sports: Several times per week | 20\% | (68) | 37\% | (126) | 14\% | (47) | 18\% | (61) | 12\% | (41) | 344 |
| Sports: About once per week | 18\% | (46) | 33\% | (86) | 17\% | (43) | 17\% | (45) | 15\% | (38) | 258 |
| Sports: Several times per month | 13\% | (22) | 33\% | (57) | 24\% | (42) | 13\% | (22) | 17\% | (29) | 172 |
| Sports: About once per month | 18\% | (25) | 30\% | (42) | 16\% | (22) | 20\% | (27) | 15\% | (20) | 137 |
| Sports: Less often than once per month | $14 \%$ | (44) | 31\% | (96) | 17\% | (55) | 16\% | (52) | $21 \%$ | (67) | 313 |
| Sports: Never | 11\% | (81) | 22\% | (164) | 13\% | (102) | 20\% | (152) | $34 \%$ | (261) | 760 |
| Cable: I currently subscribe | 19\% | (201) | 33\% | (347) | 14\% | (151) | 15\% | (160) | 19\% | (195) | 1054 |
| Cable: I subscribed in the past | $14 \%$ | (108) | 27\% | (211) | 20\% | (151) | 18\% | (142) | 21\% | (159) | 771 |
| Cable: I have never subscribed | 9\% | (35) | 23\% | (85) | 10\% | (36) | 23\% | (85) | 36\% | (134) | 376 |
| Satellite television: I currently subscribe | 20\% | (111) | 28\% | (157) | 16\% | (87) | 17\% | (96) | 18\% | (102) | 554 |
| Satellite television: I subscribed in the past | 15\% | (88) | 31\% | (188) | 18\% | (106) | 16\% | (94) | 21\% | (127) | 602 |
| Satellite television: I have never subscribed | 14\% | (145) | 28\% | (298) | 14\% | (145) | 19\% | (197) | 25\% | (260) | 1045 |
| Streaming service: I currently subscribe | 18\% | (228) | 35\% | (442) | 15\% | (187) | 15\% | (196) | 18\% | (223) | 1276 |
| Streaming service: I subscribed in the past | 17\% | (42) | 23\% | (57) | 22\% | (55) | 16\% | (40) | 23\% | (57) | 252 |
| Streaming service: I have never subscribed | 11\% | (74) | 21\% | (144) | 14\% | (97) | 22\% | (151) | 31\% | (208) | 673 |
| Film: An avid fan | 24\% | (185) | 35\% | (276) | 12\% | (96) | 15\% | (115) | 14\% | (109) | 780 |
| Film: A casual fan | 13\% | (144) | 30\% | (334) | 17\% | (189) | 17\% | (190) | 24\% | (270) | 1127 |
| Film: Not a fan | 5\% | (15) | 11\% | (32) | 18\% | (54) | 28\% | (82) | 38\% | (110) | 294 |
| Television: An avid fan | 20\% | (212) | 33\% | (352) | 14\% | (151) | 14\% | (147) | 19\% | (205) | 1067 |
| Television: A casual fan | 13\% | (127) | 28\% | (267) | 17\% | (163) | 19\% | (180) | 24\% | (231) | 969 |
| Television: Not a fan | 3\% | (5) | 15\% | (24) | 14\% | (24) | 36\% | (60) | 32\% | (53) | 166 |
| Music: An avid fan | 20\% | (227) | 34\% | (378) | 13\% | (145) | 13\% | (149) | 19\% | (215) | 1113 |
| Music: A casual fan | 11\% | (109) | 26\% | (247) | 18\% | (177) | 20\% | (192) | 25\% | (238) | 964 |
| Music: Not a fan | 6\% | (8) | 14\% | (17) | 13\% | (16) | 37\% | (46) | 30\% | (37) | 124 |
| Fashion: An avid fan | 30\% | (100) | 37\% | (122) | 10\% | (33) | 7\% | (24) | 15\% | (50) | 329 |
| Fashion: A casual fan | 15\% | (136) | 30\% | (272) | 16\% | (148) | 15\% | (140) | 24\% | (217) | 912 |
| Fashion: Not a fan | 11\% | (108) | 26\% | (248) | 16\% | (158) | 23\% | (223) | 23\% | (222) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_2: How much do you trust opinion writers for each news outlet to tell the truth?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (364) | 32\% | (714) | 15\% | (321) | 13\% | (287) | 23\% | (514) | 2201 |
| Gender: Male | 19\% | (199) | 35\% | (374) | 15\% | (161) | 14\% | (153) | 16\% | (175) | 1062 |
| Gender: Female | 15\% | (165) | 30\% | (340) | 14\% | (160) | 12\% | (134) | 30\% | (339) | 1139 |
| Age: 18-29 | 17\% | (81) | 28\% | (134) | 14\% | (67) | 13\% | (59) | 28\% | (130) | 470 |
| Age: 30-44 | 18\% | (97) | 35\% | (187) | 14\% | (76) | 11\% | (58) | 23\% | (125) | 543 |
| Age: 45-54 | 20\% | (63) | 36\% | (113) | 14\% | (46) | 12\% | (38) | 18\% | (56) | 316 |
| Age: 55-64 | 14\% | (60) | 32\% | (137) | 16\% | (68) | 17\% | (74) | 22\% | (96) | 436 |
| Age: 65+ | 14\% | (63) | 33\% | (143) | 15\% | (65) | 14\% | (60) | 24\% | (106) | 436 |
| Generation Z: 18-21 | 15\% | (27) | 28\% | (51) | 13\% | (23) | 11\% | (20) | 32\% | (58) | 181 |
| Millennial: Age 22-37 | 19\% | (115) | 33\% | (195) | 14\% | (83) | 11\% | (68) | 23\% | (134) | 595 |
| Generation X: Age 38-53 | 18\% | (89) | 34\% | (170) | 15\% | (75) | 12\% | (60) | 22\% | (112) | 506 |
| Boomers: Age 54-72 | 14\% | (113) | 32\% | (251) | 15\% | (117) | 16\% | (125) | 22\% | (174) | 779 |
| PID: Dem (no lean) | 25\% | (197) | 35\% | (282) | 11\% | (92) | 6\% | (46) | 23\% | (184) | 802 |
| PID: Ind (no lean) | 11\% | (78) | 33\% | (239) | 14\% | (103) | 13\% | (94) | 28\% | (205) | 719 |
| PID: Rep (no lean) | 13\% | (90) | 28\% | (193) | 19\% | (126) | 22\% | (147) | 18\% | (125) | 681 |
| PID/Gender: Dem Men | 25\% | (91) | 38\% | (139) | 13\% | (46) | 6\% | (21) | 19\% | (68) | 364 |
| PID/Gender: Dem Women | 24\% | (106) | 33\% | (143) | 11\% | (46) | 6\% | (25) | 27\% | (117) | 438 |
| PID/Gender: Ind Men | 12\% | (40) | 40\% | (137) | 14\% | (48) | 16\% | (54) | 19\% | (66) | 346 |
| PID/Gender: Ind Women | 10\% | (37) | 27\% | (102) | 15\% | (55) | 11\% | (40) | 37\% | (138) | 373 |
| PID/Gender: Rep Men | 19\% | (67) | 28\% | (99) | 19\% | (68) | 22\% | (78) | 12\% | (41) | 353 |
| PID/Gender: Rep Women | 7\% | (22) | 29\% | (95) | 18\% | (58) | 21\% | (69) | 25\% | (84) | 328 |
| Ideo: Liberal (1-3) | 25\% | (170) | 36\% | (249) | $12 \%$ | (82) | 9\% | (63) | 18\% | (124) | 687 |
| Ideo: Moderate (4) | 16\% | (83) | 40\% | (200) | 11\% | (54) | 9\% | (47) | 24\% | (123) | 506 |
| Ideo: Conservative (5-7) | 13\% | (95) | 30\% | (221) | 21\% | (155) | 21\% | (156) | 15\% | (112) | 739 |
| Educ: < College | 14\% | (209) | 29\% | (434) | 15\% | (227) | 14\% | (206) | 29\% | (437) | 1513 |
| Educ: Bachelors degree | 21\% | (93) | $41 \%$ | (181) | 14\% | (63) | 11\% | (50) | 13\% | (58) | 444 |
| Educ: Post-grad | 26\% | (63) | 41\% | (99) | 13\% | (32) | 13\% | (31) | 8\% | (19) | 244 |

[^153]Table HR7_2: How much do you trust opinion writers for each news outlet to tell the truth?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (364) | 32\% | (714) | 15\% | (321) | 13\% | (287) | 23\% | (514) | 2201 |
| Income: Under 50k | 14\% | (188) | 30\% | (392) | $14 \%$ | (187) | 13\% | (166) | 30\% | (393) | 1326 |
| Income: 50k-100k | 20\% | (124) | 35\% | (218) | 15\% | (94) | 15\% | (90) | 15\% | (93) | 619 |
| Income: 100k+ | 20\% | (52) | 41\% | (104) | 16\% | (41) | 12\% | (31) | 11\% | (27) | 256 |
| Ethnicity: White | 16\% | (277) | $32 \%$ | (546) | 15\% | (254) | $14 \%$ | (242) | 23\% | (402) | 1723 |
| Ethnicity: Hispanic | 24\% | (85) | 29\% | (100) | $14 \%$ | (48) | 12\% | (41) | 21\% | (75) | 350 |
| Ethnicity: Afr. Am. | 17\% | (45) | 36\% | (99) | 12\% | (33) | 8\% | (21) | 28\% | (77) | 274 |
| Ethnicity: Other | 20\% | (42) | 34\% | (69) | 17\% | (34) | 12\% | (24) | 17\% | (34) | 204 |
| Relig: Protestant | 14\% | (71) | 33\% | (172) | 18\% | (93) | 16\% | (82) | 20\% | (107) | 526 |
| Relig: Roman Catholic | 23\% | (101) | $34 \%$ | (151) | $14 \%$ | (61) | 10\% | (47) | 19\% | (87) | 446 |
| Relig: Ath./Agn./None | 15\% | (101) | 34\% | (233) | $12 \%$ | (85) | 11\% | (75) | 28\% | (190) | 683 |
| Relig: Something Else | 11\% | (20) | 37\% | (66) | 21\% | (37) | 10\% | (18) | 21\% | (37) | 179 |
| Relig: Jewish | $34 \%$ | (15) | 37\% | (16) | $14 \%$ | (6) | 12\% | (5) | 3\% | (1) | 43 |
| Evang | 17\% | (102) | 27\% | (164) | $14 \%$ | (83) | 18\% | (109) | 24\% | (143) | 601 |
| Non-Evang | 16\% | (262) | $34 \%$ | (551) | 15\% | (238) | 11\% | (178) | 23\% | (370) | 1600 |
| Relig: All Christian | 17\% | (203) | 31\% | (370) | 15\% | (176) | 15\% | (179) | 22\% | (264) | 1193 |
| Relig: All Non-Christian | $11 \%$ | (20) | 37\% | (66) | 21\% | (37) | 10\% | (18) | $21 \%$ | (37) | 179 |
| Community: Urban | 22\% | (129) | 30\% | (178) | 11\% | (68) | 11\% | (66) | 26\% | (154) | 596 |
| Community: Suburban | 17\% | (167) | $36 \%$ | (355) | 16\% | (154) | 12\% | (117) | 20\% | (195) | 988 |
| Community: Rural | 11\% | (68) | 29\% | (181) | 16\% | (99) | 17\% | (104) | 27\% | (164) | 617 |
| Employ: Private Sector | 20\% | (128) | 40\% | (256) | $14 \%$ | (94) | 11\% | (72) | 15\% | (98) | 646 |
| Employ: Government | 15\% | (23) | 36\% | (55) | $14 \%$ | (21) | 17\% | (26) | 17\% | (26) | 152 |
| Employ: Self-Employed | 13\% | (24) | 36\% | (65) | 16\% | (29) | 14\% | (26) | 21\% | (38) | 182 |
| Employ: Homemaker | 13\% | (21) | 25\% | (40) | 13\% | (20) | $14 \%$ | (23) | 36\% | (58) | 162 |
| Employ: Student | 22\% | (25) | 30\% | (34) | 16\% | (19) | 11\% | (12) | 20\% | (23) | 113 |
| Employ: Retired | 16\% | (87) | 32\% | (169) | $14 \%$ | (74) | 15\% | (79) | 22\% | (119) | 528 |
| Employ: Unemployed | 18\% | (43) | 25\% | (59) | $14 \%$ | (33) | 11\% | (26) | 32\% | (76) | 237 |
| Employ: Other | 7\% | (13) | 20\% | (37) | 17\% | (32) | 13\% | (23) | 42\% | (76) | 180 |
| Military HH: Yes | 16\% | (64) | 30\% | (120) | 18\% | (73) | 17\% | (69) | 18\% | (71) | 397 |
| Military HH: No | 17\% | (300) | 33\% | (595) | $14 \%$ | (248) | 12\% | (218) | 25\% | (443) | 1804 |

[^154]Table HR7_2: How much do you trust opinion writers for each news outlet to tell the truth?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (364) | 32\% | (714) | 15\% | (321) | 13\% | (287) | 23\% | (514) | 2201 |
| RD/WT: Right Direction | 14\% | (124) | 28\% | (247) | 19\% | (164) | 20\% | (172) | 19\% | (162) | 869 |
| RD/WT: Wrong Track | 18\% | (240) | 35\% | (467) | 12\% | (157) | 9\% | (115) | 26\% | (352) | 1332 |
| Trump Job Approve | 13\% | (118) | 28\% | (257) | 20\% | (178) | 21\% | (190) | 19\% | (171) | 914 |
| Trump Job Disapprove | 21\% | (238) | 37\% | (430) | 11\% | (130) | 8\% | (87) | 23\% | (264) | 1148 |
| Trump Job Strongly Approve | 13\% | (62) | 23\% | (113) | 21\% | (103) | 29\% | (144) | 15\% | (76) | 499 |
| Trump Job Somewhat Approve | 13\% | (55) | 35\% | (144) | 18\% | (75) | $11 \%$ | (46) | 23\% | (95) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (51) | 41\% | (112) | 11\% | (29) | 9\% | (26) | 20\% | (54) | 271 |
| Trump Job Strongly Disapprove | 21\% | (187) | 36\% | (318) | 11\% | (101) | 7\% | (61) | 24\% | (210) | 877 |
| Favorable of Trump | 12\% | (110) | 29\% | (259) | 19\% | (168) | 22\% | (190) | 17\% | (153) | 880 |
| Unfavorable of Trump | 21\% | (244) | 37\% | (423) | 12\% | (137) | 7\% | (78) | 23\% | (258) | 1141 |
| Very Favorable of Trump | 13\% | (66) | 24\% | (126) | 20\% | (101) | 27\% | (141) | 16\% | (82) | 517 |
| Somewhat Favorable of Trump | 12\% | (44) | 36\% | (132) | 18\% | (67) | 13\% | (49) | 20\% | (72) | 363 |
| Somewhat Unfavorable of Trump | 19\% | (48) | 38\% | (95) | 15\% | (37) | 10\% | (24) | 18\% | (46) | 251 |
| Very Unfavorable of Trump | 22\% | (196) | 37\% | (328) | 11\% | (99) | 6\% | (54) | 24\% | (213) | 890 |
| \#1 Issue: Economy | 18\% | (101) | 36\% | (203) | 15\% | (84) | 9\% | (53) | 22\% | (121) | 561 |
| \#1 Issue: Security | 11\% | (51) | 27\% | (122) | 20\% | (91) | 26\% | (117) | 17\% | (78) | 459 |
| \#1 Issue: Health Care | 19\% | (76) | 36\% | (143) | 12\% | (49) | 8\% | (30) | 24\% | (96) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (52) | 27\% | (85) | 16\% | (49) | 11\% | (34) | 30\% | (93) | 313 |
| \#1 Issue: Women's Issues | 20\% | (19) | 35\% | (33) | 10\% | (10) | $11 \%$ | (10) | 24\% | (23) | 95 |
| \#1 Issue: Education | 18\% | (29) | 39\% | (64) | 9\% | (16) | 8\% | (13) | 27\% | (44) | 166 |
| \#1 Issue: Energy | 23\% | (22) | 42\% | (40) | 8\% | (7) | 8\% | (8) | 19\% | (19) | 95 |
| \#1 Issue: Other | 12\% | (15) | 21\% | (25) | 13\% | (16) | 19\% | (23) | 34\% | (41) | 119 |
| 2018 House Vote: Democrat | 26\% | (209) | 38\% | (305) | 9\% | (77) | 5\% | (44) | 22\% | (175) | 811 |
| 2018 House Vote: Republican | 13\% | (91) | 29\% | (205) | 22\% | (154) | 23\% | (163) | 14\% | (102) | 714 |
| 2018 House Vote: Someone else | 10\% | (9) | 32\% | (28) | $14 \%$ | (12) | 20\% | (17) | 24\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 9\% | (54) | 30\% | (176) | 13\% | (78) | $11 \%$ | (63) | 37\% | (215) | 586 |
| 2016 Vote: Hillary Clinton | 25\% | (172) | 37\% | (256) | 10\% | (72) | 5\% | (35) | 22\% | (151) | 685 |
| 2016 Vote: Donald Trump | 13\% | (96) | 30\% | (221) | 19\% | (142) | 22\% | (164) | 15\% | (112) | 734 |
| 2016 Vote: Someone else | 17\% | (30) | 35\% | (61) | 16\% | (27) | 13\% | (22) | 19\% | (33) | 172 |
| 2016 Vote: Didnt Vote | 11\% | (67) | 29\% | (174) | 13\% | (81) | $11 \%$ | (68) | 36\% | (215) | 604 |

[^155]Table HR7_2: How much do you trust opinion writers for each news outlet to tell the truth?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (364) | $32 \%$ | (714) | 15\% | (321) | 13\% | (287) | 23\% | (514) | 2201 |
| Voted in 2014: Yes | 19\% | (258) | 33\% | (459) | 15\% | (203) | 15\% | (201) | 18\% | (254) | 1376 |
| Voted in 2014: No | 13\% | (106) | 31\% | (255) | $14 \%$ | (118) | 10\% | (86) | $31 \%$ | (259) | 825 |
| 2012 Vote: Barack Obama | 23\% | (193) | 38\% | (321) | 11\% | (95) | 8\% | (65) | $21 \%$ | (181) | 854 |
| 2012 Vote: Mitt Romney | 12\% | (59) | 31\% | (159) | 19\% | (97) | 25\% | (124) | 13\% | (65) | 504 |
| 2012 Vote: Other | 13\% | (13) | 22\% | (21) | 17\% | (16) | 19\% | (18) | 29\% | (27) | 95 |
| 2012 Vote: Didn't Vote | 13\% | (99) | 28\% | (210) | 15\% | (112) | 11\% | (80) | 32\% | (237) | 738 |
| 4-Region: Northeast | 19\% | (75) | 36\% | (142) | 12\% | (47) | 9\% | (34) | 24\% | (96) | 394 |
| 4-Region: Midwest | 14\% | (63) | 30\% | (140) | 15\% | (69) | 15\% | (69) | 26\% | (122) | 462 |
| 4-Region: South | 16\% | (133) | $31 \%$ | (256) | 15\% | (127) | 14\% | (116) | 23\% | (192) | 825 |
| 4-Region: West | 18\% | (93) | $34 \%$ | (176) | 15\% | (79) | 13\% | (69) | 20\% | (104) | 520 |
| Frequent TV watchers | 18\% | (297) | 35\% | (571) | 14\% | (223) | 11\% | (175) | 22\% | (355) | 1620 |
| Frequent movie watchers | 20\% | (185) | 36\% | (339) | 13\% | (119) | 12\% | (117) | 20\% | (188) | 949 |
| TV shows: Every day | 21\% | (239) | 34\% | (392) | 13\% | (151) | 10\% | (113) | 22\% | (249) | 1143 |
| TV shows: Several times per week | 12\% | (58) | 37\% | (179) | 15\% | (72) | 13\% | (62) | 22\% | (106) | 477 |
| TV shows: About once per week | 17\% | (22) | 30\% | (39) | 17\% | (22) | 13\% | (17) | 24\% | (31) | 132 |
| TV shows: Several times per month | 7\% | (8) | 34\% | (37) | 18\% | (19) | 20\% | (22) | 20\% | (22) | 108 |
| TV shows: About once per month | 14\% | (7) | 25\% | (12) | 13\% | (6) | 25\% | (12) | 22\% | (11) | 48 |
| TV shows: Less often than once per month | 14\% | (12) | 30\% | (26) | 13\% | (12) | 16\% | (14) | 27\% | (24) | 89 |
| TV shows: Never | 9\% | (18) | 14\% | (29) | 19\% | (39) | 23\% | (47) | 35\% | (71) | 204 |
| Movies: Every day | 25\% | (106) | 28\% | (117) | 11\% | (45) | 12\% | (51) | 24\% | (98) | 416 |
| Movies: Several times per week | 15\% | (80) | 42\% | (223) | $14 \%$ | (74) | $12 \%$ | (66) | 17\% | (90) | 533 |
| Movies: About once per week | 20\% | (80) | 35\% | (141) | 13\% | (54) | 9\% | (35) | 23\% | (95) | 405 |
| Movies: Several times per month | 14\% | (33) | 33\% | (80) | 22\% | (52) | 10\% | (23) | 21\% | (50) | 239 |
| Movies: About once per month | 14\% | (26) | 34\% | (62) | 15\% | (27) | 14\% | (26) | 24\% | (43) | 183 |
| Movies: Less often than once per month | 9\% | (16) | 29\% | (54) | 16\% | (31) | 15\% | (29) | 31\% | (58) | 188 |
| Movies: Never | 10\% | (23) | 16\% | (38) | 16\% | (39) | 25\% | (58) | 33\% | (79) | 236 |

Continued on next page

Table HR7_2: How much do you trust opinion writers for each news outlet to tell the truth?
The Wall Street Journal

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (364) | 32\% | (714) | 15\% | (321) | 13\% | (287) | 23\% | (514) | 2201 |
| Sports: Every day | 32\% | (68) | 33\% | (72) | 10\% | (21) | 10\% | (21) | 16\% | (34) | 217 |
| Sports: Several times per week | 22\% | (77) | 43\% | (148) | 13\% | (44) | 9\% | (31) | 13\% | (44) | 344 |
| Sports: About once per week | 19\% | (49) | 36\% | (94) | 16\% | (41) | 11\% | (29) | 18\% | (46) | 258 |
| Sports: Several times per month | 14\% | (24) | 36\% | (61) | 22\% | (37) | 10\% | (18) | 19\% | (32) | 172 |
| Sports: About once per month | 12\% | (17) | 39\% | (54) | 16\% | (22) | 15\% | (20) | 18\% | (24) | 137 |
| Sports: Less often than once per month | 16\% | (49) | 35\% | (110) | 15\% | (47) | 12\% | (37) | 22\% | (70) | 313 |
| Sports: Never | 11\% | (81) | 23\% | (176) | 14\% | (109) | 17\% | (131) | 35\% | (263) | 760 |
| Cable: I currently subscribe | 21\% | (226) | 34\% | (363) | 14\% | (144) | 11\% | (115) | 20\% | (206) | 1054 |
| Cable: I subscribed in the past | 14\% | (105) | 34\% | (260) | 17\% | (132) | 13\% | (100) | 23\% | (174) | 771 |
| Cable: I have never subscribed | 9\% | (33) | 24\% | (91) | 12\% | (45) | 19\% | (72) | 36\% | (134) | 376 |
| Satellite television: I currently subscribe | 18\% | (101) | 34\% | (189) | 16\% | (91) | 12\% | (68) | 19\% | (105) | 554 |
| Satellite television: I subscribed in the past | 15\% | (92) | 34\% | (202) | 16\% | (95) | 12\% | (75) | 23\% | (138) | 602 |
| Satellite television: I have never subscribed | 16\% | (172) | 31\% | (323) | 13\% | (135) | $14 \%$ | (144) | 26\% | (271) | 1045 |
| Streaming service: I currently subscribe | 19\% | (246) | 37\% | (475) | 13\% | (171) | 11\% | (147) | 19\% | (238) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (40) | 25\% | (64) | 22\% | (56) | $11 \%$ | (29) | 25\% | (63) | 252 |
| Streaming service: I have never subscribed | 12\% | (78) | 26\% | (176) | 14\% | (94) | 17\% | (112) | 32\% | (213) | 673 |
| Film: An avid fan | 23\% | (176) | 38\% | (295) | 13\% | (99) | 11\% | (88) | 16\% | (122) | 780 |
| Film: A casual fan | 15\% | (172) | 32\% | (359) | 16\% | (183) | 12\% | (131) | 25\% | (281) | 1127 |
| Film: Not a fan | 6\% | (16) | 20\% | (60) | 13\% | (39) | 23\% | (68) | 38\% | (110) | 294 |
| Television: An avid fan | 21\% | (220) | 35\% | (371) | 14\% | (150) | 10\% | (106) | 21\% | (220) | 1067 |
| Television: A casual fan | $14 \%$ | (132) | 33\% | (317) | 15\% | (147) | 14\% | (131) | 25\% | (242) | 969 |
| Television: Not a fan | 8\% | (13) | 16\% | (27) | 15\% | (24) | 30\% | (50) | 31\% | (52) | 166 |
| Music: An avid fan | 23\% | (251) | 34\% | (376) | 13\% | (144) | 10\% | (111) | 21\% | (231) | 1113 |
| Music: A casual fan | 11\% | (107) | 32\% | (311) | 17\% | (162) | 15\% | (144) | 25\% | (241) | 964 |
| Music: Not a fan | 5\% | (7) | 22\% | (28) | 12\% | (15) | 26\% | (33) | 34\% | (42) | 124 |
| Fashion: An avid fan | 31\% | (101) | 32\% | (107) | 11\% | (35) | 10\% | (33) | 16\% | (54) | 329 |
| Fashion: A casual fan | 16\% | (145) | 34\% | (313) | 15\% | (135) | 10\% | (94) | 25\% | (226) | 912 |
| Fashion: Not a fan | 12\% | (119) | $31 \%$ | (295) | 16\% | (151) | 17\% | (161) | 24\% | (234) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_3: How much do you trust opinion writers for each news outlet to tell the truth?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | 30\% | (652) | 15\% | (332) | 17\% | (383) | 23\% | (512) | 2201 |
| Gender: Male | 16\% | (166) | $31 \%$ | (325) | 16\% | (174) | 22\% | (232) | 16\% | (165) | 1062 |
| Gender: Female | 14\% | (156) | 29\% | (327) | 14\% | (158) | 13\% | (151) | 30\% | (347) | 1139 |
| Age: 18-29 | 17\% | (79) | 29\% | (137) | $14 \%$ | (66) | 12\% | (58) | 28\% | (130) | 470 |
| Age: 30-44 | 15\% | (80) | 34\% | (186) | 15\% | (82) | 13\% | (71) | 23\% | (124) | 543 |
| Age: 45-54 | 19\% | (60) | 32\% | (102) | 14\% | (45) | 18\% | (58) | 16\% | (51) | 316 |
| Age: 55-64 | $11 \%$ | (47) | 26\% | (115) | 16\% | (70) | 24\% | (104) | 23\% | (100) | 436 |
| Age: 65+ | 13\% | (55) | 26\% | (111) | 16\% | (70) | $21 \%$ | (92) | 25\% | (108) | 436 |
| Generation Z: 18-21 | 16\% | (30) | 25\% | (45) | 15\% | (27) | 11\% | (19) | 33\% | (60) | 181 |
| Millennial: Age 22-37 | 17\% | (103) | 34\% | (204) | $14 \%$ | (83) | 13\% | (76) | 22\% | (130) | 595 |
| Generation X: Age 38-53 | 16\% | (80) | 33\% | (165) | 14\% | (72) | 16\% | (83) | 21\% | (107) | 506 |
| Boomers: Age 54-72 | 12\% | (93) | 26\% | (201) | 16\% | (127) | 23\% | (177) | 23\% | (181) | 779 |
| PID: Dem (no lean) | 25\% | (198) | 36\% | (289) | 9\% | (74) | 7\% | (56) | 23\% | (185) | 802 |
| PID: Ind (no lean) | 9\% | (63) | 30\% | (215) | 17\% | (123) | 16\% | (113) | 29\% | (205) | 719 |
| PID: Rep (no lean) | 9\% | (62) | 22\% | (148) | 20\% | (135) | 32\% | (215) | 18\% | (122) | 681 |
| PID/Gender: Dem Men | 26\% | (93) | 39\% | (141) | 10\% | (38) | 8\% | (30) | 17\% | (62) | 364 |
| PID/Gender: Dem Women | 24\% | (105) | $34 \%$ | (147) | 8\% | (37) | 6\% | (26) | 28\% | (123) | 438 |
| PID/Gender: Ind Men | 9\% | (30) | 32\% | (112) | 20\% | (69) | 20\% | (69) | 19\% | (64) | 346 |
| PID/Gender: Ind Women | 9\% | (32) | 28\% | (103) | 14\% | (54) | 12\% | (43) | 38\% | (141) | 373 |
| PID/Gender: Rep Men | 12\% | (43) | 20\% | (71) | 19\% | (67) | 38\% | (133) | 11\% | (39) | 353 |
| PID/Gender: Rep Women | 6\% | (19) | 23\% | (77) | 21\% | (68) | 25\% | (82) | 25\% | (83) | 328 |
| Ideo: Liberal (1-3) | 26\% | (178) | 37\% | (252) | 11\% | (75) | 9\% | (59) | 18\% | (123) | 687 |
| Ideo: Moderate (4) | $14 \%$ | (71) | 37\% | (187) | 12\% | (62) | 11\% | (57) | 26\% | (130) | 506 |
| Ideo: Conservative (5-7) | 8\% | (58) | 23\% | (171) | $22 \%$ | (164) | 32\% | (240) | 14\% | (107) | 739 |
| Educ: < College | 13\% | (189) | 27\% | (406) | 14\% | (218) | 17\% | (262) | 29\% | (438) | 1513 |
| Educ: Bachelors degree | $18 \%$ | (82) | 37\% | (163) | 17\% | (74) | 16\% | (71) | 12\% | (53) | 444 |
| Educ: Post-grad | 21\% | (50) | $34 \%$ | (83) | 16\% | (40) | 20\% | (49) | 9\% | (22) | 244 |

[^156]Table HR7_3: How much do you trust opinion writers for each news outlet to tell the truth?
The Washington Post

| Demographic | Alot |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^157]Table HR7_3: How much do you trust opinion writers for each news outlet to tell the truth?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | 30\% | (652) | 15\% | (332) | 17\% | (383) | 23\% | (512) | 2201 |
| RD/WT: Right Direction | 9\% | (76) | 23\% | (204) | $21 \%$ | (180) | 29\% | (249) | 18\% | (160) | 869 |
| RD/WT: Wrong Track | 18\% | (246) | 34\% | (448) | 11\% | (152) | 10\% | (134) | 26\% | (352) | 1332 |
| Trump Job Approve | 8\% | (70) | 21\% | (195) | 21\% | (190) | $31 \%$ | (286) | 19\% | (174) | 914 |
| Trump Job Disapprove | 21\% | (243) | 37\% | (426) | 12\% | (137) | 7\% | (84) | 22\% | (258) | 1148 |
| Trump Job Strongly Approve | 7\% | (36) | 15\% | (73) | 20\% | (101) | 42\% | (209) | 16\% | (79) | 499 |
| Trump Job Somewhat Approve | 8\% | (34) | 29\% | (122) | 21\% | (88) | 18\% | (77) | 23\% | (95) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (47) | 39\% | (104) | 14\% | (38) | 10\% | (28) | 20\% | (54) | 271 |
| Trump Job Strongly Disapprove | 22\% | (196) | 37\% | (322) | $11 \%$ | (99) | 6\% | (56) | 23\% | (204) | 877 |
| Favorable of Trump | 7\% | (63) | 22\% | (193) | 21\% | (184) | $33 \%$ | (291) | 17\% | (149) | 880 |
| Unfavorable of Trump | 21\% | (245) | 38\% | (430) | 12\% | (133) | 7\% | (75) | 23\% | (258) | 1141 |
| Very Favorable of Trump | 7\% | (39) | 18\% | (91) | 20\% | (102) | 40\% | (207) | 15\% | (78) | 517 |
| Somewhat Favorable of Trump | 7\% | (24) | 28\% | (102) | 23\% | (83) | 23\% | (84) | 19\% | (71) | 363 |
| Somewhat Unfavorable of Trump | 18\% | (44) | 39\% | (98) | 15\% | (37) | 10\% | (25) | 19\% | (46) | 251 |
| Very Unfavorable of Trump | 23\% | (201) | 37\% | (331) | 11\% | (97) | 6\% | (50) | 24\% | (211) | 890 |
| \#1 Issue: Economy | 13\% | (74) | 35\% | (196) | 17\% | (96) | 15\% | (82) | 20\% | (113) | 561 |
| \#1 Issue: Security | 8\% | (37) | 21\% | (95) | 20\% | (93) | 34\% | (157) | 17\% | (76) | 459 |
| \#1 Issue: Health Care | 20\% | (81) | 35\% | (139) | 11\% | (43) | 8\% | (30) | 26\% | (101) | 394 |
| \#1 Issue: Medicare / Social Security | 15\% | (48) | 23\% | (73) | 16\% | (51) | 16\% | (49) | 29\% | (92) | 313 |
| \#1 Issue: Women's Issues | 16\% | (15) | 30\% | (28) | 13\% | (12) | 15\% | (14) | 27\% | (26) | 95 |
| \#1 Issue: Education | 18\% | (31) | 33\% | (55) | 10\% | (16) | 12\% | (19) | 27\% | (45) | 166 |
| \#1 Issue: Energy | 25\% | (24) | 40\% | (38) | 9\% | (9) | 5\% | (5) | 20\% | (19) | 95 |
| \#1 Issue: Other | 10\% | (12) | 23\% | (27) | 10\% | (12) | 22\% | (27) | 34\% | (40) | 119 |
| 2018 House Vote: Democrat | 26\% | (211) | 39\% | (318) | 9\% | (71) | 5\% | (44) | 21\% | (167) | 811 |
| 2018 House Vote: Republican | 7\% | (52) | 20\% | (141) | 24\% | (168) | 35\% | (250) | 14\% | (101) | 714 |
| 2018 House Vote: Someone else | $11 \%$ | (9) | 27\% | (23) | 16\% | (14) | 25\% | (21) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 8\% | (49) | 28\% | (167) | 13\% | (79) | 12\% | (68) | 38\% | (223) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (179) | 39\% | (264) | 9\% | (61) | 5\% | (35) | 21\% | (146) | 685 |
| 2016 Vote: Donald Trump | 8\% | (57) | 23\% | (166) | 20\% | (150) | 35\% | (254) | 15\% | (107) | 734 |
| 2016 Vote: Someone else | 12\% | (21) | 38\% | (65) | 18\% | (31) | 13\% | (23) | 19\% | (33) | 172 |
| 2016 Vote: Didnt Vote | 11\% | (65) | 26\% | (156) | 15\% | (89) | 12\% | (71) | 37\% | (224) | 604 |

[^158]Table HR7_3: How much do you trust opinion writers for each news outlet to tell the truth?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | $30 \%$ | (652) | 15\% | (332) | 17\% | (383) | 23\% | (512) | 2201 |
| Voted in 2014: Yes | 16\% | (224) | 30\% | (415) | 15\% | (206) | $21 \%$ | (286) | 18\% | (244) | 1376 |
| Voted in 2014: No | 12\% | (98) | 29\% | (236) | 15\% | (125) | 12\% | (97) | 33\% | (269) | 825 |
| 2012 Vote: Barack Obama | 23\% | (193) | 38\% | (328) | 10\% | (87) | 8\% | (71) | 20\% | (175) | 854 |
| 2012 Vote: Mitt Romney | 6\% | (33) | 19\% | (97) | 23\% | (116) | 38\% | (191) | 13\% | (67) | 504 |
| 2012 Vote: Other | 6\% | (6) | 20\% | (19) | 12\% | (12) | 35\% | (33) | 27\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 12\% | (91) | 28\% | (205) | 16\% | (116) | 12\% | (86) | 33\% | (241) | 738 |
| 4-Region: Northeast | 16\% | (65) | $33 \%$ | (131) | 15\% | (57) | 12\% | (47) | 24\% | (94) | 394 |
| 4-Region: Midwest | 10\% | (48) | 28\% | (131) | 15\% | (70) | 19\% | (88) | 27\% | (125) | 462 |
| 4-Region: South | 14\% | (118) | 28\% | (232) | 16\% | (129) | 18\% | (152) | 23\% | (193) | 825 |
| 4-Region: West | 17\% | (91) | 30\% | (158) | 14\% | (75) | 19\% | (97) | 19\% | (100) | 520 |
| Frequent TV watchers | 16\% | (259) | 32\% | (520) | 15\% | (245) | 15\% | (244) | 22\% | (353) | 1620 |
| Frequent movie watchers | 16\% | (151) | 36\% | (339) | 14\% | (131) | 15\% | (144) | 19\% | (184) | 949 |
| TV shows: Every day | 18\% | (211) | $32 \%$ | (368) | 14\% | (157) | $14 \%$ | (157) | 22\% | (251) | 1143 |
| TV shows: Several times per week | 10\% | (48) | 32\% | (153) | 18\% | (88) | 18\% | (88) | 21\% | (102) | 477 |
| TV shows: About once per week | 16\% | (21) | 29\% | (38) | 10\% | (13) | 22\% | (29) | 24\% | (31) | 132 |
| TV shows: Several times per month | 6\% | (6) | $33 \%$ | (36) | 17\% | (18) | 20\% | (22) | 24\% | (26) | 108 |
| TV shows: About once per month | 7\% | (3) | $14 \%$ | (7) | 19\% | (9) | 40\% | (19) | 20\% | (10) | 48 |
| TV shows: Less often than once per month | 16\% | (14) | 28\% | (25) | $14 \%$ | (13) | 17\% | (15) | 25\% | (22) | 89 |
| TV shows: Never | 9\% | (18) | 13\% | (26) | 17\% | (35) | 27\% | (54) | 35\% | (71) | 204 |
| Movies: Every day | 20\% | (84) | $31 \%$ | (131) | 13\% | (54) | 14\% | (58) | 22\% | (89) | 416 |
| Movies: Several times per week | 13\% | (67) | 39\% | (208) | 15\% | (78) | 16\% | (85) | 18\% | (94) | 533 |
| Movies: About once per week | 19\% | (77) | 28\% | (113) | 15\% | (60) | 15\% | (62) | 23\% | (94) | 405 |
| Movies: Several times per month | 13\% | (31) | 32\% | (76) | 16\% | (39) | 16\% | (39) | 23\% | (54) | 239 |
| Movies: About once per month | 10\% | (19) | 30\% | (55) | 19\% | (35) | 17\% | (32) | 23\% | (43) | 183 |
| Movies: Less often than once per month | 11\% | (21) | 20\% | (37) | 17\% | (32) | 20\% | (38) | 32\% | (60) | 188 |
| Movies: Never | 9\% | (22) | 14\% | (32) | 15\% | (35) | 29\% | (69) | 33\% | (78) | 236 |

[^159]Table HR7_3: How much do you trust opinion writers for each news outlet to tell the truth?
The Washington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | 30\% | (652) | 15\% | (332) | 17\% | (383) | 23\% | (512) | 2201 |
| Sports: Every day | 23\% | (49) | 35\% | (75) | 14\% | (30) | 14\% | (31) | 14\% | (31) | 217 |
| Sports: Several times per week | 18\% | (61) | 37\% | (127) | 15\% | (50) | 16\% | (55) | 15\% | (50) | 344 |
| Sports: About once per week | 18\% | (46) | $36 \%$ | (94) | 14\% | (36) | 15\% | (39) | 17\% | (43) | 258 |
| Sports: Several times per month | 15\% | (27) | 34\% | (58) | 19\% | (33) | 13\% | (23) | 18\% | (31) | 172 |
| Sports: About once per month | 13\% | (18) | $32 \%$ | (43) | 17\% | (24) | 19\% | (26) | 18\% | (25) | 137 |
| Sports: Less often than once per month | 13\% | (40) | 32\% | (100) | 17\% | (52) | 16\% | (52) | 22\% | (69) | 313 |
| Sports: Never | 11\% | (81) | 20\% | (154) | 14\% | (106) | 21\% | (157) | 35\% | (263) | 760 |
| Cable: I currently subscribe | 18\% | (189) | 32\% | (339) | 15\% | (153) | 15\% | (159) | 20\% | (214) | 1054 |
| Cable: I subscribed in the past | 13\% | (102) | $31 \%$ | (237) | 17\% | (131) | 18\% | (136) | 21\% | (164) | 771 |
| Cable: I have never subscribed | 8\% | (31) | 20\% | (75) | 13\% | (48) | 23\% | (87) | 36\% | (134) | 376 |
| Satellite television: I currently subscribe | 17\% | (95) | 29\% | (159) | 17\% | (94) | 18\% | (102) | 19\% | (104) | 554 |
| Satellite television: I subscribed in the past | 14\% | (84) | 33\% | (201) | 15\% | (92) | 16\% | (97) | 21\% | (128) | 602 |
| Satellite television: I have never subscribed | 14\% | (143) | 28\% | (291) | 14\% | (146) | 18\% | (184) | 27\% | (281) | 1045 |
| Streaming service: I currently subscribe | 17\% | (212) | 35\% | (453) | 14\% | (179) | 15\% | (191) | 19\% | (241) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (41) | 23\% | (57) | 22\% | (54) | 16\% | (41) | 23\% | (59) | 252 |
| Streaming service: I have never subscribed | 10\% | (69) | $21 \%$ | (142) | 15\% | (98) | 22\% | (151) | 32\% | (213) | 673 |
| Film: An avid fan | $21 \%$ | (165) | 36\% | (282) | 13\% | (99) | 14\% | (112) | 16\% | (122) | 780 |
| Film: A casual fan | 12\% | (140) | 29\% | (329) | 17\% | (195) | 16\% | (184) | 25\% | (279) | 1127 |
| Film: Not a fan | 6\% | (17) | 14\% | (41) | 13\% | (38) | 30\% | (87) | 38\% | (111) | 294 |
| Television: An avid fan | 19\% | (201) | 34\% | (360) | 13\% | (139) | 14\% | (145) | 21\% | (222) | 1067 |
| Television: A casual fan | $11 \%$ | (108) | 28\% | (267) | 18\% | (171) | 19\% | (182) | 25\% | (240) | 969 |
| Television: Not a fan | 8\% | (13) | 15\% | (25) | 13\% | (22) | 34\% | (57) | 30\% | (50) | 166 |
| Music: An avid fan | 19\% | (208) | 34\% | (383) | 12\% | (139) | 13\% | (150) | 21\% | (234) | 1113 |
| Music: A casual fan | 11\% | (108) | 26\% | (255) | 18\% | (173) | 19\% | (187) | 25\% | (242) | 964 |
| Music: Not a fan | 5\% | (7) | 11\% | (14) | 17\% | (21) | 38\% | (47) | 29\% | (36) | 124 |
| Fashion: An avid fan | 29\% | (95) | 34\% | (112) | 10\% | (32) | 10\% | (34) | 17\% | (55) | 329 |
| Fashion: A casual fan | 14\% | (124) | 32\% | (288) | 15\% | (139) | 14\% | (132) | 25\% | (229) | 912 |
| Fashion: Not a fan | 11\% | (104) | 26\% | (251) | 17\% | (161) | 23\% | (217) | 24\% | (228) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_4: How much do you trust opinion writers for each news outlet to tell the truth?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 29\% | (628) | 15\% | (327) | 13\% | (282) | 27\% | (596) | 2201 |
| Gender: Male | 19\% | (201) | $31 \%$ | (324) | 16\% | (169) | 15\% | (164) | 19\% | (205) | 1062 |
| Gender: Female | 15\% | (167) | 27\% | (303) | 14\% | (158) | 10\% | (119) | 34\% | (391) | 1139 |
| Age: 18-29 | 14\% | (64) | 28\% | (132) | 16\% | (75) | 11\% | (50) | 31\% | (148) | 470 |
| Age: 30-44 | 19\% | (103) | $31 \%$ | (170) | 11\% | (60) | 11\% | (61) | 27\% | (148) | 543 |
| Age: 45-54 | 20\% | (63) | 32\% | (100) | 15\% | (47) | 15\% | (47) | 19\% | (60) | 316 |
| Age: 55-64 | 15\% | (67) | 28\% | (120) | 16\% | (72) | 15\% | (67) | 25\% | (110) | 436 |
| Age: 65+ | 16\% | (71) | 24\% | (105) | 17\% | (73) | 13\% | (57) | 30\% | (130) | 436 |
| Generation Z: 18-21 | 13\% | (24) | 21\% | (38) | 16\% | (30) | 8\% | (15) | 41\% | (74) | 181 |
| Millennial: Age 22-37 | 18\% | (106) | 32\% | (189) | 13\% | (77) | 11\% | (68) | 26\% | (155) | 595 |
| Generation X: Age 38-53 | 19\% | (94) | 31\% | (158) | 14\% | (68) | $14 \%$ | (68) | 23\% | (118) | 506 |
| Boomers: Age 54-72 | 15\% | (115) | 28\% | (218) | 16\% | (124) | 15\% | (117) | 26\% | (205) | 779 |
| PID: Dem (no lean) | 25\% | (199) | 30\% | (239) | 11\% | (86) | 8\% | (62) | 27\% | (217) | 802 |
| PID: Ind (no lean) | 13\% | (93) | 28\% | (198) | $14 \%$ | (101) | 13\% | (97) | $32 \%$ | (229) | 719 |
| PID: Rep (no lean) | 11\% | (75) | 28\% | (191) | 21\% | (140) | 18\% | (124) | 22\% | (150) | 681 |
| PID/Gender: Dem Men | 25\% | (92) | 34\% | (122) | 10\% | (38) | 8\% | (28) | 23\% | (84) | 364 |
| PID/Gender: Dem Women | 24\% | (107) | 27\% | (116) | 11\% | (48) | 8\% | (34) | 30\% | (133) | 438 |
| PID/Gender: Ind Men | 16\% | (54) | 29\% | (99) | 16\% | (55) | 18\% | (61) | 22\% | (77) | 346 |
| PID/Gender: Ind Women | 11\% | (40) | 27\% | (99) | 12\% | (46) | 10\% | (36) | 41\% | (152) | 373 |
| PID/Gender: Rep Men | 16\% | (55) | 29\% | (103) | 21\% | (76) | 21\% | (75) | 12\% | (44) | 353 |
| PID/Gender: Rep Women | 6\% | (20) | 27\% | (88) | 20\% | (65) | 15\% | (49) | 32\% | (106) | 328 |
| Ideo: Liberal (1-3) | 28\% | (194) | $31 \%$ | (216) | 9\% | (65) | 8\% | (58) | 22\% | (154) | 687 |
| Ideo: Moderate (4) | 16\% | (81) | $34 \%$ | (170) | 14\% | (70) | 8\% | (41) | 28\% | (143) | 506 |
| Ideo: Conservative (5-7) | 11\% | (81) | 26\% | (194) | 22\% | (165) | 21\% | (153) | 20\% | (146) | 739 |
| Educ: < College | 13\% | (190) | 26\% | (396) | 15\% | (233) | 13\% | (193) | 33\% | (501) | 1513 |
| Educ: Bachelors degree | 24\% | (107) | 36\% | (160) | 12\% | (54) | 13\% | (58) | 15\% | (65) | 444 |
| Educ: Post-grad | 29\% | (71) | 29\% | (72) | 16\% | (40) | 13\% | (31) | 12\% | (30) | 244 |

[^160]Table HR7_4: How much do you trust opinion writers for each news outlet to tell the truth?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 29\% | (628) | 15\% | (327) | 13\% | (282) | 27\% | (596) | 2201 |
| Income: Under 50k | 14\% | (186) | 27\% | (354) | 14\% | (187) | 13\% | (166) | 33\% | (433) | 1326 |
| Income: 50k-100k | 20\% | (126) | 32\% | (196) | 16\% | (100) | 13\% | (78) | 19\% | (119) | 619 |
| Income: $100 \mathrm{k}+$ | 22\% | (56) | 30\% | (77) | 16\% | (40) | 15\% | (38) | 17\% | (44) | 256 |
| Ethnicity: White | 17\% | (297) | 28\% | (483) | 15\% | (256) | 13\% | (218) | 27\% | (468) | 1723 |
| Ethnicity: Hispanic | 21\% | (72) | 27\% | (94) | $14 \%$ | (47) | 13\% | (47) | 26\% | (89) | 350 |
| Ethnicity: Afr. Am. | 14\% | (40) | 29\% | (81) | $14 \%$ | (38) | 10\% | (27) | 32\% | (89) | 274 |
| Ethnicity: Other | 15\% | (31) | 31\% | (63) | 16\% | (33) | 18\% | (36) | 19\% | (40) | 204 |
| Relig: Protestant | 16\% | (82) | 27\% | (140) | 17\% | (90) | 17\% | (88) | 24\% | (125) | 526 |
| Relig: Roman Catholic | 22\% | (99) | 28\% | (123) | 13\% | (59) | 12\% | (55) | 25\% | (111) | 446 |
| Relig: Ath./Agn./None | 17\% | (118) | 30\% | (203) | 13\% | (91) | 10\% | (67) | 30\% | (204) | 683 |
| Relig: Something Else | 12\% | (22) | 31\% | (56) | 17\% | (31) | 10\% | (18) | 29\% | (52) | 179 |
| Relig: Jewish | 22\% | (10) | 36\% | (16) | 15\% | (6) | 14\% | (6) | 13\% | (5) | 43 |
| Evang | 16\% | (96) | 24\% | (147) | 16\% | (96) | 17\% | (104) | 26\% | (158) | 601 |
| Non-Evang | 17\% | (272) | 30\% | (480) | 14\% | (231) | $11 \%$ | (178) | 27\% | (438) | 1600 |
| Relig: All Christian | 17\% | (206) | 26\% | (316) | 15\% | (183) | 15\% | (181) | 26\% | (308) | 1193 |
| Relig: All Non-Christian | 12\% | (22) | $31 \%$ | (56) | 17\% | (31) | 10\% | (18) | 29\% | (52) | 179 |
| Community: Urban | 21\% | (122) | 29\% | (173) | 10\% | (62) | $11 \%$ | (66) | 29\% | (172) | 596 |
| Community: Suburban | 17\% | (166) | 29\% | (290) | 16\% | (157) | 12\% | (122) | 26\% | (253) | 988 |
| Community: Rural | 13\% | (80) | 27\% | (164) | 18\% | (108) | 15\% | (94) | 28\% | (171) | 617 |
| Employ: Private Sector | 21\% | (134) | 35\% | (226) | 15\% | (99) | 11\% | (69) | 18\% | (118) | 646 |
| Employ: Government | 22\% | (34) | 31\% | (47) | 11\% | (17) | 18\% | (27) | 18\% | (28) | 152 |
| Employ: Self-Employed | 20\% | (37) | 25\% | (45) | 17\% | (30) | 15\% | (27) | 23\% | (42) | 182 |
| Employ: Homemaker | 9\% | (14) | 22\% | (36) | 17\% | (28) | 12\% | (20) | 40\% | (65) | 162 |
| Employ: Student | 18\% | (20) | 31\% | (35) | 11\% | (12) | 11\% | (13) | 30\% | (34) | 113 |
| Employ: Retired | 16\% | (84) | 27\% | (140) | 14\% | (74) | 15\% | (78) | 29\% | (152) | 528 |
| Employ: Unemployed | 14\% | (33) | 28\% | (65) | 13\% | (31) | 11\% | (26) | 34\% | (81) | 237 |
| Employ: Other | 7\% | (12) | 18\% | (33) | 20\% | (37) | 12\% | (22) | 43\% | (77) | 180 |
| Military HH: Yes | 16\% | (62) | 30\% | (121) | 17\% | (67) | 16\% | (65) | 21\% | (83) | 397 |
| Military HH: No | 17\% | (306) | 28\% | (507) | $14 \%$ | (261) | 12\% | (217) | 28\% | (513) | 1804 |

[^161]Table HR7_4: How much do you trust opinion writers for each news outlet to tell the truth?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 29\% | (628) | 15\% | (327) | 13\% | (282) | 27\% | (596) | 2201 |
| RD/WT: Right Direction | 11\% | (98) | 28\% | (240) | 20\% | (177) | 18\% | (160) | 22\% | (194) | 869 |
| RD/WT: Wrong Track | 20\% | (270) | 29\% | (387) | 11\% | (151) | 9\% | (122) | 30\% | (403) | 1332 |
| Trump Job Approve | 9\% | (83) | 28\% | (257) | 21\% | (188) | 20\% | (180) | 23\% | (207) | 914 |
| Trump Job Disapprove | 24\% | (277) | 30\% | (347) | $11 \%$ | (131) | 8\% | (86) | 27\% | (306) | 1148 |
| Trump Job Strongly Approve | 10\% | (48) | 23\% | (114) | 21\% | (104) | 27\% | (134) | 20\% | (99) | 499 |
| Trump Job Somewhat Approve | 8\% | (35) | 34\% | (142) | 20\% | (84) | $11 \%$ | (46) | 26\% | (109) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (46) | 40\% | (109) | 11\% | (30) | 8\% | (21) | 24\% | (64) | 271 |
| Trump Job Strongly Disapprove | 26\% | (231) | 27\% | (238) | 11\% | (101) | 7\% | (65) | 28\% | (242) | 877 |
| Favorable of Trump | 10\% | (92) | 28\% | (243) | 20\% | (179) | 21\% | (182) | 21\% | (185) | 880 |
| Unfavorable of Trump | 23\% | (265) | 31\% | (351) | 12\% | (133) | 7\% | (83) | 27\% | (308) | 1141 |
| Very Favorable of Trump | 10\% | (54) | 23\% | (118) | 21\% | (107) | 26\% | (136) | 20\% | (102) | 517 |
| Somewhat Favorable of Trump | 10\% | (38) | 34\% | (125) | 20\% | (72) | 13\% | (46) | 23\% | (83) | 363 |
| Somewhat Unfavorable of Trump | 19\% | (47) | 38\% | (94) | 16\% | (41) | 8\% | (20) | 19\% | (48) | 251 |
| Very Unfavorable of Trump | 25\% | (219) | 29\% | (257) | 10\% | (92) | 7\% | (63) | 29\% | (259) | 890 |
| \#1 Issue: Economy | 17\% | (96) | 31\% | (176) | 17\% | (93) | 11\% | (61) | 24\% | (136) | 561 |
| \#1 Issue: Security | 9\% | (43) | 27\% | (124) | 20\% | (90) | 24\% | (108) | 20\% | (93) | 459 |
| \#1 Issue: Health Care | 23\% | (90) | 29\% | (115) | 11\% | (44) | 9\% | (36) | 28\% | (109) | 394 |
| \#1 Issue: Medicare / Social Security | 14\% | (44) | 27\% | (83) | 17\% | (53) | 8\% | (26) | 34\% | (106) | 313 |
| \#1 Issue: Women's Issues | 20\% | (19) | 29\% | (27) | $11 \%$ | (10) | 10\% | (9) | 30\% | (29) | 95 |
| \#1 Issue: Education | 19\% | (31) | 27\% | (45) | 10\% | (17) | 11\% | (18) | 34\% | (56) | 166 |
| \#1 Issue: Energy | 30\% | (29) | 32\% | (30) | 7\% | (7) | 5\% | (5) | 26\% | (25) | 95 |
| \#1 Issue: Other | 14\% | (17) | 22\% | (26) | 11\% | (13) | 16\% | (19) | 37\% | (44) | 119 |
| 2018 House Vote: Democrat | 28\% | (228) | 32\% | (256) | 10\% | (81) | 6\% | (48) | 24\% | (197) | 811 |
| 2018 House Vote: Republican | 11\% | (75) | 27\% | (189) | 22\% | (159) | 23\% | (161) | 18\% | (129) | 714 |
| 2018 House Vote: Someone else | 17\% | (15) | 31\% | (27) | 14\% | (12) | 12\% | (10) | 27\% | (23) | 87 |
| 2018 House Vote: Didnt Vote | 8\% | (50) | 26\% | (153) | 13\% | (75) | 11\% | (62) | 42\% | (246) | 586 |
| 2016 Vote: Hillary Clinton | 29\% | (196) | 30\% | (207) | 9\% | (64) | 7\% | (47) | 25\% | (171) | 685 |
| 2016 Vote: Donald Trump | 11\% | (77) | 29\% | (210) | 20\% | (147) | 21\% | (156) | 20\% | (144) | 734 |
| 2016 Vote: Someone else | 22\% | (38) | 33\% | (57) | 13\% | (22) | 10\% | (18) | 22\% | (37) | 172 |
| 2016 Vote: Didnt Vote | 9\% | (57) | 25\% | (152) | 15\% | (93) | 10\% | (61) | 40\% | (242) | 604 |

[^162]Table HR7_4: How much do you trust opinion writers for each news outlet to tell the truth?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 29\% | (628) | 15\% | (327) | 13\% | (282) | 27\% | (596) | 2201 |
| Voted in 2014: Yes | 20\% | (275) | 30\% | (414) | 14\% | (196) | 14\% | (196) | 21\% | (295) | 1376 |
| Voted in 2014: No | $11 \%$ | (92) | 26\% | (214) | 16\% | (132) | 10\% | (86) | 37\% | (302) | 825 |
| 2012 Vote: Barack Obama | 26\% | (221) | 31\% | (266) | 9\% | (80) | 8\% | (69) | 26\% | (220) | 854 |
| 2012 Vote: Mitt Romney | 10\% | (50) | 28\% | (142) | 21\% | (108) | 23\% | (116) | 17\% | (87) | 504 |
| 2012 Vote: Other | 12\% | (12) | 26\% | (24) | 18\% | (17) | 17\% | (16) | 28\% | (26) | 95 |
| 2012 Vote: Didn't Vote | 11\% | (85) | 26\% | (193) | 16\% | (121) | 11\% | (81) | 35\% | (260) | 738 |
| 4-Region: Northeast | 15\% | (59) | 31\% | (120) | 14\% | (54) | 10\% | (41) | 30\% | (120) | 394 |
| 4-Region: Midwest | 16\% | (72) | 28\% | (131) | 16\% | (73) | $11 \%$ | (51) | 29\% | (134) | 462 |
| 4-Region: South | 17\% | (141) | 28\% | (232) | 14\% | (112) | 14\% | (115) | 27\% | (225) | 825 |
| 4-Region: West | 18\% | (95) | 28\% | (144) | 17\% | (89) | 14\% | (75) | 22\% | (117) | 520 |
| Frequent TV watchers | 18\% | (291) | 31\% | (500) | 15\% | (239) | $11 \%$ | (180) | 25\% | (410) | 1620 |
| Frequent movie watchers | 18\% | (173) | 33\% | (313) | 15\% | (145) | 11\% | (109) | 22\% | (209) | 949 |
| TV shows: Every day | 20\% | (224) | 31\% | (349) | 14\% | (161) | 10\% | (116) | 26\% | (293) | 1143 |
| TV shows: Several times per week | 14\% | (67) | 32\% | (151) | 16\% | (79) | 13\% | (64) | 24\% | (116) | 477 |
| TV shows: About once per week | 21\% | (28) | 20\% | (27) | 14\% | (18) | 17\% | (22) | 28\% | (36) | 132 |
| TV shows: Several times per month | 13\% | (14) | 36\% | (39) | 12\% | (13) | 19\% | (21) | 19\% | (21) | 108 |
| TV shows: About once per month | - | (0) | 33\% | (16) | 15\% | (7) | 23\% | (11) | 29\% | (14) | 48 |
| TV shows: Less often than once per month | 18\% | (16) | 17\% | (15) | 17\% | (16) | 12\% | (11) | 35\% | (31) | 89 |
| TV shows: Never | 9\% | (18) | 15\% | (30) | 17\% | (35) | 18\% | (37) | 41\% | (84) | 204 |
| Movies: Every day | 20\% | (83) | 28\% | (118) | 15\% | (64) | $12 \%$ | (51) | 24\% | (100) | 416 |
| Movies: Several times per week | 17\% | (90) | 37\% | (195) | 15\% | (81) | $11 \%$ | (57) | 20\% | (109) | 533 |
| Movies: About once per week | 19\% | (75) | 31\% | (126) | 11\% | (44) | 12\% | (48) | 27\% | (111) | 405 |
| Movies: Several times per month | 17\% | (40) | 28\% | (66) | 15\% | (36) | 13\% | (31) | 28\% | (66) | 239 |
| Movies: About once per month | 14\% | (25) | 25\% | (45) | 19\% | (35) | 14\% | (26) | 28\% | (52) | 183 |
| Movies: Less often than once per month | 16\% | (30) | 21\% | (39) | 15\% | (27) | 15\% | (28) | 34\% | (63) | 188 |
| Movies: Never | 10\% | (24) | 16\% | (38) | 17\% | (39) | 17\% | (41) | 40\% | (94) | 236 |

Continued on next page

Table HR7_4: How much do you trust opinion writers for each news outlet to tell the truth?
National Public Radio (NPR)

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (368) | 29\% | (628) | 15\% | (327) | 13\% | (282) | 27\% | (596) | 2201 |
| Sports: Every day | 28\% | (61) | 31\% | (67) | 13\% | (29) | 13\% | (27) | 15\% | (32) | 217 |
| Sports: Several times per week | 19\% | (64) | 37\% | (126) | 15\% | (51) | 11\% | (38) | 19\% | (66) | 344 |
| Sports: About once per week | 22\% | (57) | $34 \%$ | (88) | 15\% | (38) | 8\% | (21) | 21\% | (55) | 258 |
| Sports: Several times per month | $17 \%$ | (29) | 32\% | (55) | 18\% | (30) | 11\% | (18) | 23\% | (40) | 172 |
| Sports: About once per month | 19\% | (26) | 32\% | (43) | 16\% | (22) | 10\% | (14) | 23\% | (31) | 137 |
| Sports: Less often than once per month | 16\% | (49) | 31\% | (96) | 16\% | (49) | 12\% | (37) | 26\% | (82) | 313 |
| Sports: Never | 11\% | (82) | 20\% | (153) | 14\% | (108) | 17\% | (126) | 38\% | (291) | 760 |
| Cable: I currently subscribe | 20\% | (207) | 30\% | (314) | 15\% | (156) | 11\% | (118) | 25\% | (258) | 1054 |
| Cable: I subscribed in the past | 15\% | (114) | 30\% | (235) | 16\% | (124) | 14\% | (105) | 25\% | (193) | 771 |
| Cable: I have never subscribed | 12\% | (46) | 21\% | (79) | 13\% | (48) | 16\% | (58) | 39\% | (145) | 376 |
| Satellite television: I currently subscribe | 18\% | (101) | $32 \%$ | (178) | 15\% | (83) | 13\% | (75) | 21\% | (117) | 554 |
| Satellite television: I subscribed in the past | 14\% | (84) | $31 \%$ | (188) | 17\% | (100) | 13\% | (81) | 25\% | (149) | 602 |
| Satellite television: I have never subscribed | 17\% | (182) | 25\% | (262) | 14\% | (145) | 12\% | (127) | 32\% | (330) | 1045 |
| Streaming service: I currently subscribe | 19\% | (244) | 32\% | (410) | 14\% | (182) | 12\% | (148) | 23\% | (293) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (48) | 28\% | (71) | 16\% | (41) | 13\% | (32) | 24\% | (61) | 252 |
| Streaming service: I have never subscribed | $11 \%$ | (76) | 22\% | (147) | 16\% | (105) | 15\% | (102) | 36\% | (243) | 673 |
| Film: An avid fan | 23\% | (182) | 34\% | (266) | 12\% | (95) | 12\% | (97) | 18\% | (141) | 780 |
| Film: A casual fan | $14 \%$ | (163) | 28\% | (312) | $17 \%$ | (196) | $11 \%$ | (125) | 29\% | (331) | 1127 |
| Film: Not a fan | 8\% | (23) | 17\% | (50) | 12\% | (36) | 21\% | (60) | 42\% | (124) | 294 |
| Television: An avid fan | 20\% | (213) | 31\% | (335) | 14\% | (152) | 10\% | (109) | 24\% | (257) | 1067 |
| Television: A casual fan | $14 \%$ | (140) | 28\% | (269) | 16\% | (150) | 13\% | (129) | 29\% | (280) | 969 |
| Television: Not a fan | 9\% | (15) | 14\% | (24) | 15\% | (25) | 26\% | (44) | 35\% | (59) | 166 |
| Music: An avid fan | 22\% | (244) | 31\% | (340) | 13\% | (140) | 10\% | (116) | 25\% | (273) | 1113 |
| Music: A casual fan | 12\% | (115) | 28\% | (267) | 18\% | (171) | 14\% | (136) | 29\% | (275) | 964 |
| Music: Not a fan | 7\% | (9) | 17\% | (21) | $14 \%$ | (17) | 24\% | (29) | 39\% | (48) | 124 |
| Fashion: An avid fan | 29\% | (95) | 30\% | (99) | 11\% | (37) | 11\% | (36) | 19\% | (61) | 329 |
| Fashion: A casual fan | 15\% | (141) | 31\% | (282) | 15\% | (139) | 10\% | (89) | 29\% | (262) | 912 |
| Fashion: Not a fan | $14 \%$ | (132) | 26\% | (247) | 16\% | (151) | 16\% | (157) | 28\% | (273) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_5: How much do you trust opinion writers for each news outlet to tell the truth?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (219) | 27\% | (604) | 16\% | (361) | 18\% | (390) | 28\% | (626) | 2201 |
| Gender: Male | 12\% | (126) | 27\% | (289) | 18\% | (189) | 22\% | (236) | 21\% | (222) | 1062 |
| Gender: Female | 8\% | (93) | 28\% | (315) | 15\% | (171) | 14\% | (155) | 36\% | (405) | 1139 |
| Age: 18-29 | $14 \%$ | (66) | 29\% | (135) | $14 \%$ | (68) | 13\% | (61) | 30\% | (141) | 470 |
| Age: 30-44 | $11 \%$ | (61) | $31 \%$ | (166) | 17\% | (93) | 16\% | (88) | 25\% | (135) | 543 |
| Age: 45-54 | 11\% | (34) | 32\% | (102) | 17\% | (55) | 17\% | (53) | 23\% | (72) | 316 |
| Age: 55-64 | 5\% | (24) | 25\% | (108) | 17\% | (72) | 23\% | (99) | 31\% | (133) | 436 |
| Age: 65+ | 8\% | (35) | 22\% | (94) | 17\% | (74) | 21\% | (90) | 33\% | (145) | 436 |
| Generation Z: 18-21 | 8\% | (15) | 27\% | (49) | 14\% | (25) | 14\% | (26) | 36\% | (65) | 181 |
| Millennial: Age 22-37 | 16\% | (96) | 31\% | (182) | 16\% | (94) | 14\% | (80) | 24\% | (142) | 595 |
| Generation X: Age 38-53 | 9\% | (45) | $31 \%$ | (156) | 17\% | (87) | 17\% | (88) | 26\% | (130) | 506 |
| Boomers: Age 54-72 | 7\% | (53) | 25\% | (192) | 17\% | (129) | 21\% | (167) | 30\% | (237) | 779 |
| PID: Dem (no lean) | 17\% | (137) | 35\% | (281) | 13\% | (103) | 8\% | (62) | 27\% | (219) | 802 |
| PID: Ind (no lean) | 5\% | (39) | 26\% | (184) | 17\% | (120) | 17\% | (125) | 35\% | (250) | 719 |
| PID: Rep (no lean) | 6\% | (43) | 20\% | (139) | 20\% | (137) | 30\% | (203) | 23\% | (158) | 681 |
| PID/Gender: Dem Men | 20\% | (73) | 35\% | (129) | 14\% | (52) | 9\% | (31) | 22\% | (79) | 364 |
| PID/Gender: Dem Women | 14\% | (63) | 35\% | (152) | 12\% | (51) | 7\% | (31) | 32\% | (140) | 438 |
| PID/Gender: Ind Men | 6\% | (21) | 26\% | (91) | 18\% | (62) | 23\% | (78) | 27\% | (94) | 346 |
| PID/Gender: Ind Women | 5\% | (18) | 25\% | (93) | 16\% | (58) | 13\% | (47) | 42\% | (156) | 373 |
| PID/Gender: Rep Men | 9\% | (32) | 20\% | (69) | $21 \%$ | (76) | 36\% | (127) | 14\% | (49) | 353 |
| PID/Gender: Rep Women | 4\% | (12) | 21\% | (70) | 19\% | (62) | 23\% | (76) | 33\% | (108) | 328 |
| Ideo: Liberal (1-3) | 16\% | (113) | 39\% | (265) | $14 \%$ | (93) | 9\% | (65) | 22\% | (152) | 687 |
| Ideo: Moderate (4) | 12\% | (60) | 29\% | (145) | 15\% | (75) | 12\% | (61) | 33\% | (166) | 506 |
| Ideo: Conservative (5-7) | 5\% | (39) | 20\% | (151) | 22\% | (164) | 32\% | (235) | 20\% | (150) | 739 |
| Educ: < College | 9\% | (130) | 25\% | (382) | 15\% | (222) | 17\% | (261) | 34\% | (518) | 1513 |
| Educ: Bachelors degree | 13\% | (56) | 34\% | (152) | 19\% | (85) | 17\% | (75) | 17\% | (76) | 444 |
| Educ: Post-grad | 14\% | (34) | 29\% | (71) | $22 \%$ | (54) | 22\% | (54) | 13\% | (32) | 244 |

[^163]Table HR7_5: How much do you trust opinion writers for each news outlet to tell the truth?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (219) | 27\% | (604) | 16\% | (361) | 18\% | (390) | 28\% | (626) | 2201 |
| Income: Under 50k | 9\% | (120) | 26\% | (349) | 15\% | (194) | 16\% | (210) | 34\% | (452) | 1326 |
| Income: 50k-100k | 10\% | (61) | 28\% | (175) | 19\% | (120) | 21\% | (128) | 22\% | (136) | 619 |
| Income: 100k+ | 15\% | (39) | 32\% | (81) | 18\% | (46) | 20\% | (52) | 15\% | (38) | 256 |
| Ethnicity: White | 9\% | (157) | 26\% | (454) | 17\% | (284) | 19\% | (331) | 29\% | (495) | 1723 |
| Ethnicity: Hispanic | 17\% | (61) | 28\% | (98) | $14 \%$ | (49) | 14\% | (48) | 27\% | (93) | 350 |
| Ethnicity: Afr. Am. | $11 \%$ | (30) | 35\% | (95) | $14 \%$ | (39) | 9\% | (23) | 32\% | (87) | 274 |
| Ethnicity: Other | 16\% | (32) | 27\% | (55) | 18\% | (37) | 17\% | (36) | 21\% | (44) | 204 |
| Relig: Protestant | 8\% | (41) | 21\% | (111) | 21\% | (110) | 26\% | (137) | 24\% | (127) | 526 |
| Relig: Roman Catholic | $14 \%$ | (62) | 28\% | (126) | 15\% | (65) | 15\% | (68) | 28\% | (125) | 446 |
| Relig: Ath./Agn./None | $11 \%$ | (72) | 31\% | (211) | 14\% | (96) | 13\% | (92) | $31 \%$ | (212) | 683 |
| Relig: Something Else | 8\% | (15) | 33\% | (59) | 20\% | (36) | 11\% | (20) | 28\% | (49) | 179 |
| Relig: Jewish | 19\% | (8) | 35\% | (15) | 15\% | (7) | 23\% | (10) | 8\% | (4) | 43 |
| Evang | 8\% | (51) | 22\% | (133) | 17\% | (105) | 24\% | (143) | 28\% | (169) | 601 |
| Non-Evang | 11\% | (168) | 29\% | (471) | 16\% | (256) | 15\% | (247) | 29\% | (458) | 1600 |
| Relig: All Christian | 10\% | (114) | 24\% | (283) | 17\% | (203) | 22\% | (257) | 28\% | (336) | 1193 |
| Relig: All Non-Christian | 8\% | (15) | 33\% | (59) | 20\% | (36) | 11\% | (20) | 28\% | (49) | 179 |
| Community: Urban | $14 \%$ | (81) | $32 \%$ | (192) | 13\% | (75) | 12\% | (72) | 29\% | (176) | 596 |
| Community: Suburban | 9\% | (91) | 27\% | (271) | 19\% | (187) | 18\% | (180) | 26\% | (259) | 988 |
| Community: Rural | 8\% | (48) | 23\% | (140) | 16\% | (99) | 22\% | (138) | 31\% | (192) | 617 |
| Employ: Private Sector | $11 \%$ | (74) | 35\% | (228) | $17 \%$ | (113) | 16\% | (101) | 20\% | (130) | 646 |
| Employ: Government | 15\% | (22) | 25\% | (39) | 21\% | (32) | 21\% | (33) | 18\% | (27) | 152 |
| Employ: Self-Employed | $11 \%$ | (20) | 25\% | (45) | 19\% | (35) | 19\% | (35) | 26\% | (47) | 182 |
| Employ: Homemaker | $4 \%$ | (6) | 28\% | (45) | 15\% | (25) | 12\% | (20) | 41\% | (67) | 162 |
| Employ: Student | 14\% | (16) | 33\% | (37) | $14 \%$ | (16) | 12\% | (14) | 26\% | (30) | 113 |
| Employ: Retired | 7\% | (39) | 23\% | (122) | 15\% | (80) | 21\% | (113) | 33\% | (173) | 528 |
| Employ: Unemployed | 13\% | (30) | 19\% | (45) | 14\% | (32) | 21\% | (50) | 34\% | (79) | 237 |
| Employ: Other | 6\% | (12) | 24\% | (44) | 16\% | (28) | 13\% | (24) | 41\% | (74) | 180 |
| Military HH: Yes | 10\% | (40) | 23\% | (91) | 19\% | (76) | 23\% | (91) | 25\% | (99) | 397 |
| Military HH: No | 10\% | (180) | 28\% | (513) | 16\% | (285) | 17\% | (299) | 29\% | (527) | 1804 |

[^164]Table HR7_5: How much do you trust opinion writers for each news outlet to tell the truth?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (219) | 27\% | (604) | 16\% | (361) | 18\% | (390) | 28\% | (626) | 2201 |
| RD/WT: Right Direction | 8\% | (66) | 22\% | (190) | 21\% | (181) | 26\% | (230) | 23\% | (203) | 869 |
| RD/WT: Wrong Track | 12\% | (153) | 31\% | (415) | 14\% | (180) | 12\% | (160) | 32\% | (423) | 1332 |
| Trump Job Approve | 7\% | (63) | 20\% | (180) | 20\% | (181) | 30\% | (273) | 24\% | (217) | 914 |
| Trump Job Disapprove | 13\% | (147) | 35\% | (403) | 15\% | (173) | 9\% | (103) | 28\% | (322) | 1148 |
| Trump Job Strongly Approve | 6\% | (32) | 15\% | (76) | 18\% | (92) | 40\% | (200) | 20\% | (99) | 499 |
| Trump Job Somewhat Approve | 8\% | (31) | 25\% | (104) | 21\% | (89) | 17\% | (72) | 28\% | (118) | 415 |
| Trump Job Somewhat Disapprove | 9\% | (25) | 35\% | (95) | 18\% | (47) | 12\% | (33) | 26\% | (70) | 271 |
| Trump Job Strongly Disapprove | 14\% | (122) | 35\% | (307) | 14\% | (125) | 8\% | (70) | 29\% | (252) | 877 |
| Favorable of Trump | 6\% | (57) | 20\% | (174) | 20\% | (180) | 30\% | (267) | 23\% | (202) | 880 |
| Unfavorable of Trump | 13\% | (153) | 35\% | (400) | 14\% | (164) | 9\% | (102) | 28\% | (322) | 1141 |
| Very Favorable of Trump | 6\% | (33) | 18\% | (92) | 17\% | (88) | 38\% | (194) | 21\% | (109) | 517 |
| Somewhat Favorable of Trump | 7\% | (24) | 23\% | (82) | 25\% | (92) | 20\% | (73) | 26\% | (93) | 363 |
| Somewhat Unfavorable of Trump | 13\% | (32) | 34\% | (86) | 16\% | (41) | 13\% | (32) | 24\% | (59) | 251 |
| Very Unfavorable of Trump | 14\% | (122) | 35\% | (314) | 14\% | (122) | 8\% | (69) | 30\% | (263) | 890 |
| \#1 Issue: Economy | 10\% | (55) | 29\% | (165) | 20\% | (111) | 17\% | (94) | 24\% | (137) | 561 |
| \#1 Issue: Security | 6\% | (28) | 19\% | (86) | 19\% | (87) | 34\% | (157) | 22\% | (101) | 459 |
| \#1 Issue: Health Care | 13\% | (52) | 36\% | (140) | 13\% | (50) | 8\% | (32) | $31 \%$ | (120) | 394 |
| \#1 Issue: Medicare / Social Security | 9\% | (27) | 24\% | (74) | 17\% | (54) | 13\% | (39) | 38\% | (119) | 313 |
| \#1 Issue: Women's Issues | 14\% | (13) | 23\% | (22) | 16\% | (15) | 14\% | (14) | 33\% | (31) | 95 |
| \#1 Issue: Education | 9\% | (15) | 39\% | (64) | 13\% | (22) | 12\% | (19) | 28\% | (46) | 166 |
| \#1 Issue: Energy | 17\% | (16) | 37\% | (36) | 9\% | (8) | 11\% | (11) | 26\% | (25) | 95 |
| \#1 Issue: Other | 13\% | (15) | 16\% | (19) | 11\% | (14) | 21\% | (25) | 39\% | (47) | 119 |
| 2018 House Vote: Democrat | 16\% | (130) | 37\% | (302) | 13\% | (105) | 7\% | (56) | 27\% | (217) | 811 |
| 2018 House Vote: Republican | 6\% | (43) | 18\% | (127) | 23\% | (162) | $34 \%$ | (244) | 19\% | (138) | 714 |
| 2018 House Vote: Someone else | 6\% | (5) | 26\% | (23) | 17\% | (15) | 24\% | (21) | 26\% | (23) | 87 |
| 2018 House Vote: Didnt Vote | 7\% | (40) | 26\% | (152) | 13\% | (79) | 12\% | (69) | 42\% | (247) | 586 |
| 2016 Vote: Hillary Clinton | 16\% | (112) | 37\% | (256) | 13\% | (87) | 7\% | (51) | 26\% | (179) | 685 |
| 2016 Vote: Donald Trump | 6\% | (41) | 20\% | (149) | 20\% | (146) | 33\% | (242) | 21\% | (156) | 734 |
| 2016 Vote: Someone else | 12\% | (20) | 31\% | (53) | 19\% | (33) | 16\% | (28) | 22\% | (37) | 172 |
| 2016 Vote: Didnt Vote | 8\% | (46) | 24\% | (143) | 16\% | (94) | 11\% | (69) | 42\% | (252) | 604 |

Continued on next page

Table HR7_5: How much do you trust opinion writers for each news outlet to tell the truth?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (219) | 27\% | (604) | 16\% | (361) | 18\% | (390) | 28\% | (626) | 2201 |
| Voted in 2014: Yes | 10\% | (144) | 28\% | (387) | 17\% | (241) | 21\% | (285) | 23\% | (320) | 1376 |
| Voted in 2014: No | 9\% | (76) | 26\% | (217) | 15\% | (120) | 13\% | (105) | 37\% | (307) | 825 |
| 2012 Vote: Barack Obama | 15\% | (131) | 35\% | (295) | 14\% | (118) | 10\% | (89) | 26\% | (221) | 854 |
| 2012 Vote: Mitt Romney | 4\% | (20) | 17\% | (87) | 23\% | (117) | $36 \%$ | (180) | 20\% | (101) | 504 |
| 2012 Vote: Other | 3\% | (3) | 19\% | (18) | 14\% | (14) | 29\% | (28) | 34\% | (32) | 95 |
| 2012 Vote: Didn't Vote | 9\% | (65) | 27\% | (202) | 15\% | (110) | 13\% | (93) | 36\% | (269) | 738 |
| 4-Region: Northeast | 8\% | (30) | 33\% | (129) | 17\% | (66) | 12\% | (48) | $31 \%$ | (122) | 394 |
| 4-Region: Midwest | 9\% | (40) | 26\% | (120) | 17\% | (79) | 17\% | (77) | 32\% | (146) | 462 |
| 4-Region: South | 10\% | (81) | 25\% | (205) | 18\% | (148) | 19\% | (158) | 28\% | (232) | 825 |
| 4-Region: West | 13\% | (68) | 29\% | (151) | 13\% | (68) | 21\% | (107) | 24\% | (127) | 520 |
| Frequent TV watchers | 11\% | (172) | 30\% | (494) | 17\% | (268) | 15\% | (249) | 27\% | (437) | 1620 |
| Frequent movie watchers | 12\% | (113) | 33\% | (310) | 16\% | (148) | 16\% | (155) | 23\% | (223) | 949 |
| TV shows: Every day | 13\% | (146) | $31 \%$ | (350) | 16\% | (178) | 14\% | (158) | 27\% | (311) | 1143 |
| TV shows: Several times per week | 5\% | (26) | 30\% | (144) | 19\% | (90) | 19\% | (91) | 26\% | (126) | 477 |
| TV shows: About once per week | $14 \%$ | (18) | 21\% | (28) | 11\% | (14) | 23\% | (31) | $31 \%$ | (41) | 132 |
| TV shows: Several times per month | 4\% | (4) | 29\% | (31) | 23\% | (25) | 23\% | (25) | 21\% | (22) | 108 |
| TV shows: About once per month | 13\% | (6) | 12\% | (6) | 21\% | (10) | 22\% | (10) | 32\% | (16) | 48 |
| TV shows: Less often than once per month | 11\% | (10) | 18\% | (16) | 11\% | (10) | 26\% | (23) | $34 \%$ | (30) | 89 |
| TV shows: Never | 4\% | (9) | 15\% | (30) | 16\% | (33) | 25\% | (52) | 39\% | (80) | 204 |
| Movies: Every day | 14\% | (60) | 29\% | (119) | 16\% | (65) | 15\% | (64) | 26\% | (107) | 416 |
| Movies: Several times per week | 10\% | (53) | 36\% | (190) | 16\% | (83) | 17\% | (91) | 22\% | (116) | 533 |
| Movies: About once per week | 13\% | (54) | 26\% | (106) | 16\% | (66) | 14\% | (59) | 30\% | (121) | 405 |
| Movies: Several times per month | 7\% | (17) | 30\% | (71) | 21\% | (49) | 17\% | (40) | 26\% | (61) | 239 |
| Movies: About once per month | 7\% | (12) | 27\% | (50) | 20\% | (37) | 19\% | (35) | 27\% | (49) | 183 |
| Movies: Less often than once per month | 6\% | (12) | 22\% | (41) | 14\% | (27) | 18\% | (35) | 39\% | (74) | 188 |
| Movies: Never | 5\% | (11) | $11 \%$ | (27) | $14 \%$ | (33) | 28\% | (67) | 42\% | (98) | 236 |

[^165]Table HR7_5: How much do you trust opinion writers for each news outlet to tell the truth?
Huffington Post

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (219) | 27\% | (604) | 16\% | (361) | 18\% | (390) | 28\% | (626) | 2201 |
| Sports: Every day | 18\% | (40) | 32\% | (70) | 15\% | (32) | 16\% | (34) | 19\% | (41) | 217 |
| Sports: Several times per week | 13\% | (46) | 33\% | (113) | 17\% | (59) | 15\% | (51) | 21\% | (74) | 344 |
| Sports: About once per week | 14\% | (36) | 28\% | (74) | 19\% | (50) | 16\% | (42) | 22\% | (56) | 258 |
| Sports: Several times per month | 10\% | (17) | $32 \%$ | (55) | 21\% | (35) | 13\% | (23) | 25\% | (42) | 172 |
| Sports: About once per month | 9\% | (12) | 30\% | (40) | 18\% | (25) | 19\% | (25) | 25\% | (34) | 137 |
| Sports: Less often than once per month | 8\% | (24) | 31\% | (97) | 18\% | (56) | 18\% | (56) | 26\% | (80) | 313 |
| Sports: Never | 6\% | (45) | 20\% | (156) | 13\% | (102) | 21\% | (159) | 39\% | (298) | 760 |
| Cable: I currently subscribe | 13\% | (132) | 30\% | (315) | 16\% | (167) | 16\% | (169) | 26\% | (272) | 1054 |
| Cable: I subscribed in the past | 8\% | (60) | 29\% | (222) | 19\% | (147) | 17\% | (133) | 27\% | (209) | 771 |
| Cable: I have never subscribed | 7\% | (27) | 18\% | (67) | 13\% | (47) | 24\% | (89) | 39\% | (146) | 376 |
| Satellite television: I currently subscribe | 13\% | (74) | 27\% | (147) | 17\% | (91) | 17\% | (94) | 27\% | (147) | 554 |
| Satellite television: I subscribed in the past | 9\% | (57) | 29\% | (175) | 19\% | (114) | 17\% | (102) | 26\% | (154) | 602 |
| Satellite television: I have never subscribed | 8\% | (88) | 27\% | (281) | 15\% | (155) | 19\% | (195) | 31\% | (325) | 1045 |
| Streaming service: I currently subscribe | 12\% | (148) | 34\% | (428) | 16\% | (209) | 16\% | (200) | 23\% | (292) | 1276 |
| Streaming service: I subscribed in the past | 13\% | (33) | 21\% | (53) | 21\% | (53) | 17\% | (42) | 28\% | (70) | 252 |
| Streaming service: I have never subscribed | 6\% | (39) | 18\% | (124) | 15\% | (99) | 22\% | (148) | 39\% | (263) | 673 |
| Film: An avid fan | 15\% | (115) | 35\% | (272) | 16\% | (127) | 15\% | (118) | 19\% | (149) | 780 |
| Film: A casual fan | 8\% | (96) | 27\% | (299) | 17\% | (196) | 17\% | (192) | $31 \%$ | (344) | 1127 |
| Film: Not a fan | 3\% | (9) | 11\% | (34) | 13\% | (37) | 28\% | (81) | 45\% | (133) | 294 |
| Television: An avid fan | 13\% | (140) | 32\% | (345) | 15\% | (163) | 14\% | (149) | 25\% | (270) | 1067 |
| Television: A casual fan | 8\% | (74) | 24\% | (237) | 18\% | (172) | 20\% | (191) | $31 \%$ | (295) | 969 |
| Television: Not a fan | $4 \%$ | (6) | 13\% | (22) | 16\% | (26) | 30\% | (51) | 37\% | (61) | 166 |
| Music: An avid fan | 14\% | (157) | 32\% | (352) | 14\% | (159) | 14\% | (161) | 26\% | (285) | 1113 |
| Music: A casual fan | 6\% | (59) | 25\% | (238) | 19\% | (180) | 20\% | (188) | $31 \%$ | (299) | 964 |
| Music: Not a fan | 3\% | (4) | 12\% | (15) | 18\% | (22) | 33\% | (41) | 34\% | (42) | 124 |
| Fashion: An avid fan | 22\% | (74) | 32\% | (106) | 11\% | (36) | 13\% | (43) | 21\% | (69) | 329 |
| Fashion: A casual fan | 9\% | (79) | 31\% | (286) | 17\% | (156) | 14\% | (125) | 29\% | (267) | 912 |
| Fashion: Not a fan | 7\% | (67) | 22\% | (212) | 18\% | (168) | 23\% | (222) | 30\% | (291) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_1: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^166]Table HR9_1: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (1005) | 12\% | (275) | 12\% | (254) | 30\% | (668) | 2201 |
| Income: Under 50k | 38\% | (501) | 13\% | (169) | 11\% | (148) | 38\% | (508) | 1326 |
| Income: 50k-100k | 58\% | (358) | 12\% | (76) | 12\% | (72) | 18\% | (113) | 619 |
| Income: 100k+ | 57\% | (145) | 12\% | (30) | 13\% | (34) | 18\% | (46) | 256 |
| Ethnicity: White | 49\% | (837) | 10\% | (168) | 12\% | (200) | 30\% | (518) | 1723 |
| Ethnicity: Hispanic | 37\% | (130) | 21\% | (73) | 10\% | (35) | 32\% | (111) | 350 |
| Ethnicity: Afr. Am. | 35\% | (95) | 25\% | (69) | 10\% | (28) | 30\% | (82) | 274 |
| Ethnicity: Other | 36\% | (73) | 19\% | (38) | 12\% | (25) | 33\% | (68) | 204 |
| Relig: Protestant | 62\% | (327) | 7\% | (38) | 9\% | (47) | 21\% | (113) | 526 |
| Relig: Roman Catholic | 49\% | (217) | 14\% | (60) | 10\% | (44) | 28\% | (124) | 446 |
| Relig: Ath./Agn./None | 37\% | (252) | 12\% | (82) | 14\% | (92) | 37\% | (256) | 683 |
| Relig: Something Else | 30\% | (54) | 19\% | (33) | 15\% | (27) | 36\% | (65) | 179 |
| Relig: Jewish | 62\% | (27) | 4\% | (2) | 19\% | (8) | 15\% | (7) | 43 |
| Evang | 53\% | (321) | 13\% | (81) | 8\% | (46) | 26\% | (154) | 601 |
| Non-Evang | 43\% | (683) | 12\% | (194) | 13\% | (208) | 32\% | (514) | 1600 |
| Relig: All Christian | 53\% | (637) | 11\% | (136) | 9\% | (109) | 26\% | (311) | 1193 |
| Relig: All Non-Christian | 30\% | (54) | 19\% | (33) | 15\% | (27) | 36\% | (65) | 179 |
| Community: Urban | 39\% | (231) | 17\% | (99) | 15\% | (88) | 30\% | (179) | 596 |
| Community: Suburban | 52\% | (515) | 11\% | (110) | 10\% | (96) | 27\% | (268) | 988 |
| Community: Rural | 42\% | (259) | 11\% | (67) | 11\% | (70) | 36\% | (221) | 617 |
| Employ: Private Sector | $52 \%$ | (334) | 15\% | (96) | 12\% | (75) | 22\% | (142) | 646 |
| Employ: Government | 45\% | (68) | 17\% | (26) | 17\% | (26) | 21\% | (32) | 152 |
| Employ: Self-Employed | 51\% | (93) | 14\% | (26) | 13\% | (23) | 22\% | (39) | 182 |
| Employ: Homemaker | $33 \%$ | (53) | 7\% | (11) | 8\% | (13) | 52\% | (85) | 162 |
| Employ: Student | 42\% | (47) | 15\% | (16) | 12\% | (13) | 32\% | (36) | 113 |
| Employ: Retired | 53\% | (279) | 9\% | (46) | 11\% | (58) | 27\% | (145) | 528 |
| Employ: Unemployed | 30\% | (72) | 13\% | (32) | 12\% | (29) | 44\% | (104) | 237 |
| Employ: Other | 32\% | (58) | 12\% | (21) | 9\% | (17) | 47\% | (84) | 180 |
| Military HH: Yes | 54\% | (214) | 14\% | (54) | 9\% | (37) | 23\% | (92) | 397 |
| Military HH: No | 44\% | (791) | 12\% | (221) | 12\% | (217) | 32\% | (575) | 1804 |

[^167]Table HR9_1: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (1005) | 12\% | (275) | 12\% | (254) | 30\% | (668) | 2201 |
| RD/WT: Right Direction | 58\% | (501) | 11\% | (98) | 7\% | (61) | 24\% | (209) | 869 |
| RD/WT: Wrong Track | 38\% | (503) | 13\% | (177) | 14\% | (193) | $34 \%$ | (458) | 1332 |
| Trump Job Approve | 62\% | (570) | 10\% | (92) | 6\% | (56) | $21 \%$ | (196) | 914 |
| Trump Job Disapprove | 37\% | (428) | 14\% | (166) | 16\% | (184) | 32\% | (369) | 1148 |
| Trump Job Strongly Approve | 69\% | (345) | 10\% | (50) | 6\% | (28) | 15\% | (76) | 499 |
| Trump Job Somewhat Approve | 54\% | (225) | 10\% | (42) | 7\% | (28) | 29\% | (120) | 415 |
| Trump Job Somewhat Disapprove | 44\% | (119) | 16\% | (44) | 10\% | (26) | 30\% | (82) | 271 |
| Trump Job Strongly Disapprove | 35\% | (309) | 14\% | (123) | 18\% | (158) | 33\% | (287) | 877 |
| Favorable of Trump | 64\% | (561) | 10\% | (87) | 5\% | (48) | $21 \%$ | (184) | 880 |
| Unfavorable of Trump | 38\% | (429) | 15\% | (171) | 16\% | (186) | $31 \%$ | (356) | 1141 |
| Very Favorable of Trump | 69\% | (359) | 10\% | (50) | 5\% | (24) | 16\% | (85) | 517 |
| Somewhat Favorable of Trump | 56\% | (202) | 10\% | (37) | 7\% | (25) | 27\% | (100) | 363 |
| Somewhat Unfavorable of Trump | 44\% | (111) | 17\% | (42) | 12\% | (29) | 27\% | (68) | 251 |
| Very Unfavorable of Trump | $36 \%$ | (318) | 14\% | (128) | 18\% | (156) | 32\% | (287) | 890 |
| \#1 Issue: Economy | 48\% | (272) | 12\% | (65) | 9\% | (52) | $31 \%$ | (173) | 561 |
| \#1 Issue: Security | 65\% | (296) | 8\% | (39) | 8\% | (36) | 19\% | (88) | 459 |
| \#1 Issue: Health Care | $34 \%$ | (134) | 17\% | (66) | 17\% | (66) | 33\% | (128) | 394 |
| \#1 Issue: Medicare / Social Security | 39\% | (123) | 14\% | (44) | 15\% | (46) | 32\% | (99) | 313 |
| \#1 Issue: Women's Issues | 39\% | (37) | 14\% | (13) | 14\% | (13) | 33\% | (31) | 95 |
| \#1 Issue: Education | 36\% | (59) | 17\% | (28) | 10\% | (16) | 38\% | (62) | 166 |
| \#1 Issue: Energy | 35\% | (33) | 12\% | (11) | 20\% | (19) | 34\% | (33) | 95 |
| \#1 Issue: Other | 43\% | (51) | 8\% | (9) | 5\% | (6) | 45\% | (53) | 119 |
| 2018 House Vote: Democrat | 39\% | (317) | 14\% | (116) | 19\% | (151) | 28\% | (227) | 811 |
| 2018 House Vote: Republican | 68\% | (488) | 10\% | (71) | 5\% | (37) | 17\% | (118) | 714 |
| 2018 House Vote: Someone else | 44\% | (38) | 8\% | (7) | 11\% | (9) | 38\% | (33) | 87 |
| 2018 House Vote: Didnt Vote | 27\% | (160) | 14\% | (81) | 10\% | (56) | 49\% | (289) | 586 |
| 2016 Vote: Hillary Clinton | 36\% | (247) | 14\% | (95) | 20\% | (139) | 30\% | (204) | 685 |
| 2016 Vote: Donald Trump | 68\% | (497) | 10\% | (74) | 5\% | (37) | 17\% | (127) | 734 |
| 2016 Vote: Someone else | 48\% | (82) | 16\% | (27) | 8\% | (13) | 29\% | (50) | 172 |
| 2016 Vote: Didnt Vote | 29\% | (175) | 13\% | (79) | $11 \%$ | (64) | 47\% | (285) | 604 |

[^168]Table HR9_1: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (1005) | 12\% | (275) | $12 \%$ | (254) | 30\% | (668) | 2201 |
| Voted in 2014: Yes | $52 \%$ | (719) | 12\% | (169) | 12\% | (160) | 24\% | (327) | 1376 |
| Voted in 2014: No | 35\% | (285) | 13\% | (105) | $11 \%$ | (94) | 41\% | (341) | 825 |
| 2012 Vote: Barack Obama | 40\% | (345) | 14\% | (122) | 17\% | (142) | 29\% | (246) | 854 |
| 2012 Vote: Mitt Romney | $73 \%$ | (369) | 9\% | (47) | $4 \%$ | (21) | 14\% | (68) | 504 |
| 2012 Vote: Other | 48\% | (45) | 11\% | (10) | 5\% | (5) | 37\% | (35) | 95 |
| 2012 Vote: Didn't Vote | $33 \%$ | (244) | 13\% | (96) | $11 \%$ | (84) | 42\% | (314) | 738 |
| 4-Region: Northeast | 45\% | (179) | 12\% | (48) | $11 \%$ | (44) | 31\% | (123) | 394 |
| 4-Region: Midwest | 46\% | (214) | 10\% | (48) | 12\% | (53) | 32\% | (147) | 462 |
| 4-Region: South | 47\% | (384) | 13\% | (110) | 12\% | (96) | 28\% | (234) | 825 |
| 4-Region: West | 44\% | (227) | 13\% | (69) | 12\% | (60) | 32\% | (164) | 520 |
| Frequent TV watchers | 48\% | (783) | 13\% | (210) | 10\% | (165) | 29\% | (462) | 1620 |
| Frequent movie watchers | 45\% | (431) | 16\% | (149) | 12\% | (110) | 27\% | (259) | 949 |
| TV shows: Every day | 47\% | (543) | 13\% | (150) | 12\% | (133) | 28\% | (317) | 1143 |
| TV shows: Several times per week | 50\% | (240) | 13\% | (60) | 7\% | (33) | 30\% | (145) | 477 |
| TV shows: About once per week | 44\% | (58) | 16\% | (21) | 13\% | (18) | 27\% | (35) | 132 |
| TV shows: Several times per month | 39\% | (42) | 14\% | (15) | 20\% | (21) | 27\% | (29) | 108 |
| TV shows: About once per month | 26\% | (13) | 5\% | (2) | 33\% | (16) | 36\% | (18) | 48 |
| TV shows: Less often than once per month | 36\% | (33) | 10\% | (8) | $11 \%$ | (10) | 43\% | (38) | 89 |
| TV shows: Never | 37\% | (76) | 9\% | (18) | 12\% | (24) | 42\% | (86) | 204 |
| Movies: Every day | 40\% | (167) | 17\% | (71) | $11 \%$ | (47) | $31 \%$ | (130) | 416 |
| Movies: Several times per week | 50\% | (264) | 15\% | (78) | 12\% | (63) | 24\% | (128) | 533 |
| Movies: About once per week | $51 \%$ | (206) | 9\% | (38) | $11 \%$ | (43) | 29\% | (118) | 405 |
| Movies: Several times per month | 43\% | (103) | 12\% | (29) | 14\% | (33) | 31\% | (74) | 239 |
| Movies: About once per month | $51 \%$ | (94) | 11\% | (21) | 10\% | (18) | 28\% | (51) | 183 |
| Movies: Less often than once per month | 47\% | (89) | 7\% | (13) | 9\% | (17) | 37\% | (69) | 188 |
| Movies: Never | 35\% | (82) | 11\% | (25) | 14\% | (33) | 41\% | (97) | 236 |

[^169]Table HR9_1: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CNN

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 46\% | (1005) | 12\% | (275) | 12\% | (254) | $30 \%$ | (668) | 2201 |
| Sports: Every day | 52\% | (113) | 22\% | (47) | $12 \%$ | (26) | $14 \%$ | (31) | 217 |
| Sports: Several times per week | 56\% | (192) | 14\% | (48) | $11 \%$ | (38) | 19\% | (66) | 344 |
| Sports: About once per week | 55\% | (143) | 11\% | (28) | $11 \%$ | (28) | 23\% | (60) | 258 |
| Sports: Several times per month | 45\% | (77) | 14\% | (24) | 14\% | (24) | 27\% | (47) | 172 |
| Sports: About once per month | 51\% | (69) | 20\% | (27) | 10\% | (14) | 19\% | (27) | 137 |
| Sports: Less often than once per month | 45\% | (142) | 8\% | (25) | $11 \%$ | (33) | 36\% | (112) | 313 |
| Sports: Never | 35\% | (269) | 10\% | (75) | 12\% | (90) | 43\% | (326) | 760 |
| Cable: I currently subscribe | 49\% | (519) | 15\% | (156) | 10\% | (106) | 26\% | (273) | 1054 |
| Cable: I subscribed in the past | 46\% | (357) | 11\% | (84) | 13\% | (100) | 30\% | (230) | 771 |
| Cable: I have never subscribed | 34\% | (128) | 9\% | (35) | 13\% | (48) | 44\% | (165) | 376 |
| Satellite television: I currently subscribe | 50\% | (274) | 15\% | (81) | 9\% | (52) | 26\% | (147) | 554 |
| Satellite television: I subscribed in the past | 47\% | (285) | 12\% | (74) | 12\% | (74) | 28\% | (168) | 602 |
| Satellite television: I have never subscribed | 43\% | (445) | 12\% | (120) | 12\% | (127) | 34\% | (353) | 1045 |
| Streaming service: I currently subscribe | 48\% | (616) | 14\% | (176) | 12\% | (150) | 26\% | (335) | 1276 |
| Streaming service: I subscribed in the past | 41\% | (104) | 14\% | (36) | 13\% | (32) | 32\% | (80) | 252 |
| Streaming service: I have never subscribed | 42\% | (285) | 9\% | (63) | $11 \%$ | (72) | 38\% | (253) | 673 |
| Film: An avid fan | 47\% | (368) | 15\% | (120) | 12\% | (97) | 25\% | (195) | 780 |
| Film: A casual fan | 47\% | (524) | 10\% | (109) | $12 \%$ | (131) | 32\% | (362) | 1127 |
| Film: Not a fan | 38\% | (112) | 15\% | (45) | 9\% | (26) | 38\% | (111) | 294 |
| Television: An avid fan | 46\% | (491) | 14\% | (144) | 12\% | (132) | 28\% | (299) | 1067 |
| Television: A casual fan | 46\% | (450) | 12\% | (117) | 11\% | (104) | 31\% | (297) | 969 |
| Television: Not a fan | 38\% | (64) | 8\% | (14) | $11 \%$ | (18) | 43\% | (71) | 166 |
| Music: An avid fan | 44\% | (493) | 16\% | (181) | 12\% | (135) | 27\% | (304) | 1113 |
| Music: A casual fan | 47\% | (453) | 9\% | (85) | $11 \%$ | (106) | 33\% | (320) | 964 |
| Music: Not a fan | 47\% | (58) | 7\% | (9) | 10\% | (13) | 35\% | (43) | 124 |
| Fashion: An avid fan | 38\% | (124) | 23\% | (75) | 12\% | (40) | 28\% | (90) | 329 |
| Fashion: A casual fan | 43\% | (389) | 12\% | (109) | 13\% | (119) | 32\% | (296) | 912 |
| Fashion: Not a fan | 51\% | (492) | 10\% | (92) | 10\% | (95) | 29\% | (281) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_2: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^170]Table HR9_2: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^171]Table HR9_2: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News

| Demographic |  |  |  |  | Don't know / No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

[^172]Table HR9_2: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 51\% | (1113) | 8\% | (182) | 27\% | (596) | 2201 |
| Voted in 2014: Yes | 14\% | (195) | 59\% | (809) | 6\% | (88) | 21\% | (284) | 1376 |
| Voted in 2014: No | 14\% | (114) | 37\% | (305) | 11\% | (93) | 38\% | (313) | 825 |
| 2012 Vote: Barack Obama | 13\% | (113) | 56\% | (476) | 7\% | (63) | 24\% | (202) | 854 |
| 2012 Vote: Mitt Romney | 13\% | (66) | 67\% | (336) | 6\% | (32) | 14\% | (70) | 504 |
| 2012 Vote: Other | 18\% | (17) | 44\% | (41) | 8\% | (8) | 30\% | (29) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (113) | 35\% | (259) | 10\% | (77) | 39\% | (289) | 738 |
| 4-Region: Northeast | 14\% | (56) | 49\% | (194) | 8\% | (32) | 28\% | (112) | 394 |
| 4-Region: Midwest | 13\% | (59) | 52\% | (240) | 8\% | (36) | 27\% | (127) | 462 |
| 4-Region: South | 15\% | (121) | 51\% | (418) | 8\% | (69) | 26\% | (217) | 825 |
| 4-Region: West | 14\% | (74) | 50\% | (261) | 9\% | (44) | 27\% | (141) | 520 |
| Frequent TV watchers | $14 \%$ | (235) | 53\% | (854) | 8\% | (131) | 25\% | (401) | 1620 |
| Frequent movie watchers | 17\% | (165) | 50\% | (470) | 9\% | (84) | 24\% | (229) | 949 |
| TV shows: Every day | 15\% | (171) | 52\% | (589) | 9\% | (108) | 24\% | (275) | 1143 |
| TV shows: Several times per week | 13\% | (64) | 55\% | (265) | 5\% | (23) | 26\% | (125) | 477 |
| TV shows: About once per week | 17\% | (23) | 52\% | (69) | 5\% | (7) | 25\% | (34) | 132 |
| TV shows: Several times per month | 19\% | (20) | 41\% | (44) | $11 \%$ | (11) | 29\% | (32) | 108 |
| TV shows: About once per month | $5 \%$ | (3) | 35\% | (17) | 21\% | (10) | 38\% | (18) | 48 |
| TV shows: Less often than once per month | 10\% | (9) | 53\% | (47) | 3\% | (3) | 35\% | (31) | 89 |
| TV shows: Never | 10\% | (21) | 41\% | (83) | 9\% | (19) | 40\% | (81) | 204 |
| Movies: Every day | 19\% | (78) | 43\% | (180) | 10\% | (40) | 28\% | (118) | 416 |
| Movies: Several times per week | 16\% | (87) | 54\% | (290) | 8\% | (44) | $21 \%$ | (111) | 533 |
| Movies: About once per week | 12\% | (47) | 56\% | (226) | 8\% | (32) | 25\% | (100) | 405 |
| Movies: Several times per month | 13\% | (31) | 52\% | (124) | 9\% | (21) | 27\% | (64) | 239 |
| Movies: About once per month | $12 \%$ | (21) | 56\% | (102) | 6\% | (10) | 27\% | (50) | 183 |
| Movies: Less often than once per month | 12\% | (23) | 53\% | (100) | 3\% | (6) | 31\% | (59) | 188 |
| Movies: Never | 9\% | (22) | 39\% | (91) | 12\% | (29) | 40\% | (94) | 236 |

[^173]Table HR9_2: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Fox News

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 51\% | (1113) | 8\% | (182) | 27\% | (596) | 2201 |
| Sports: Every day | 24\% | (52) | 50\% | (107) | 12\% | (26) | 14\% | (31) | 217 |
| Sports: Several times per week | 11\% | (38) | 64\% | (222) | 6\% | (21) | 18\% | (63) | 344 |
| Sports: About once per week | 17\% | (45) | 56\% | (144) | 8\% | (20) | 19\% | (49) | 258 |
| Sports: Several times per month | 9\% | (16) | 54\% | (92) | 12\% | (20) | 26\% | (44) | 172 |
| Sports: About once per month | 19\% | (26) | 55\% | (76) | 8\% | (11) | 17\% | (24) | 137 |
| Sports: Less often than once per month | 13\% | (40) | 49\% | (154) | 7\% | (22) | $31 \%$ | (97) | 313 |
| Sports: Never | 12\% | (92) | 42\% | (318) | 8\% | (61) | 38\% | (289) | 760 |
| Cable: I currently subscribe | 16\% | (165) | 53\% | (557) | 8\% | (83) | 24\% | (249) | 1054 |
| Cable: I subscribed in the past | 13\% | (99) | 53\% | (412) | 8\% | (64) | 25\% | (196) | 771 |
| Cable: I have never subscribed | 12\% | (46) | 38\% | (145) | 9\% | (35) | 40\% | (151) | 376 |
| Satellite television: I currently subscribe | 15\% | (82) | 53\% | (294) | 8\% | (45) | 24\% | (133) | 554 |
| Satellite television: I subscribed in the past | 14\% | (84) | 49\% | (292) | 10\% | (59) | 28\% | (166) | 602 |
| Satellite television: I have never subscribed | 14\% | (144) | 50\% | (527) | 7\% | (77) | 28\% | (298) | 1045 |
| Streaming service: I currently subscribe | 14\% | (183) | 55\% | (707) | 7\% | (95) | 23\% | (292) | 1276 |
| Streaming service: I subscribed in the past | 21\% | (52) | 39\% | (98) | 11\% | (27) | 30\% | (75) | 252 |
| Streaming service: I have never subscribed | 11\% | (75) | 46\% | (309) | 9\% | (59) | $34 \%$ | (230) | 673 |
| Film: An avid fan | 17\% | (131) | $52 \%$ | (403) | 10\% | (81) | 21\% | (165) | 780 |
| Film: A casual fan | 12\% | (138) | 54\% | (603) | 6\% | (69) | 28\% | (317) | 1127 |
| Film: Not a fan | 14\% | (41) | 37\% | (107) | 11\% | (31) | 39\% | (115) | 294 |
| Television: An avid fan | 15\% | (162) | $52 \%$ | (553) | 8\% | (90) | 24\% | (261) | 1067 |
| Television: A casual fan | 13\% | (127) | 51\% | (495) | 8\% | (74) | 28\% | (272) | 969 |
| Television: Not a fan | 12\% | (20) | 40\% | (66) | 10\% | (17) | 38\% | (63) | 166 |
| Music: An avid fan | 16\% | (182) | 50\% | (556) | 9\% | (100) | 25\% | (275) | 1113 |
| Music: A casual fan | 12\% | (112) | 52\% | (502) | 7\% | (68) | 29\% | (282) | 964 |
| Music: Not a fan | 13\% | (16) | 45\% | (56) | 10\% | (13) | 32\% | (39) | 124 |
| Fashion: An avid fan | 21\% | (68) | 44\% | (146) | 11\% | (37) | 23\% | (77) | 329 |
| Fashion: A casual fan | 12\% | (113) | 49\% | (451) | 9\% | (83) | 29\% | (266) | 912 |
| Fashion: Not a fan | 13\% | (128) | $54 \%$ | (517) | 6\% | (62) | 26\% | (253) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_3: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Continued on next page

Table HR9_3: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (946) | 10\% | (222) | 12\% | (262) | 35\% | (771) | 2201 |
| Income: Under 50k | $33 \%$ | (442) | 10\% | (138) | 13\% | (166) | 44\% | (581) | 1326 |
| Income: 50k-100k | 57\% | (351) | 10\% | (61) | 12\% | (71) | 22\% | (136) | 619 |
| Income: 100k+ | 60\% | (152) | 9\% | (24) | 10\% | (25) | 21\% | (54) | 256 |
| Ethnicity: White | 47\% | (802) | 8\% | (131) | $11 \%$ | (196) | $34 \%$ | (594) | 1723 |
| Ethnicity: Hispanic | 33\% | (115) | 16\% | (55) | 15\% | (51) | 37\% | (129) | 350 |
| Ethnicity: Afr. Am. | 30\% | (82) | 20\% | (54) | 15\% | (42) | 35\% | (97) | 274 |
| Ethnicity: Other | 30\% | (61) | 18\% | (37) | 12\% | (25) | 40\% | (81) | 204 |
| Relig: Protestant | 59\% | (308) | 8\% | (40) | 9\% | (47) | 25\% | (130) | 526 |
| Relig: Roman Catholic | 42\% | (189) | 12\% | (53) | $12 \%$ | (51) | $34 \%$ | (152) | 446 |
| Relig: Ath./Agn./None | 36\% | (244) | 11\% | (78) | $11 \%$ | (77) | 42\% | (284) | 683 |
| Relig: Something Else | 28\% | (51) | 10\% | (19) | 17\% | (31) | 44\% | (79) | 179 |
| Relig: Jewish | 65\% | (28) | 3\% | (1) | 17\% | (7) | 16\% | (7) | 43 |
| Evang | $51 \%$ | (305) | 9\% | (55) | 10\% | (58) | 30\% | (183) | 601 |
| Non-Evang | 40\% | (641) | 10\% | (167) | 13\% | (204) | 37\% | (588) | 1600 |
| Relig: All Christian | 49\% | (590) | 9\% | (108) | $11 \%$ | (126) | $31 \%$ | (369) | 1193 |
| Relig: All Non-Christian | 28\% | (51) | 10\% | (19) | 17\% | (31) | 44\% | (79) | 179 |
| Community: Urban | 39\% | (234) | 12\% | (71) | 14\% | (83) | 35\% | (207) | 596 |
| Community: Suburban | 47\% | (468) | 10\% | (103) | $11 \%$ | (106) | 32\% | (312) | 988 |
| Community: Rural | 39\% | (243) | 8\% | (48) | 12\% | (73) | 41\% | (252) | 617 |
| Employ: Private Sector | 50\% | (325) | 13\% | (85) | $12 \%$ | (81) | 24\% | (156) | 646 |
| Employ: Government | 47\% | (72) | 13\% | (19) | 15\% | (22) | 25\% | (38) | 152 |
| Employ: Self-Employed | 49\% | (89) | 10\% | (19) | 12\% | (22) | 29\% | (52) | 182 |
| Employ: Homemaker | 29\% | (48) | 6\% | (10) | 10\% | (16) | 55\% | (89) | 162 |
| Employ: Student | 30\% | (34) | 13\% | (14) | 15\% | (18) | 42\% | (47) | 113 |
| Employ: Retired | $51 \%$ | (269) | 6\% | (33) | 10\% | (51) | 33\% | (175) | 528 |
| Employ: Unemployed | 27\% | (64) | 9\% | (21) | 13\% | (30) | 51\% | (122) | 237 |
| Employ: Other | 25\% | (45) | 12\% | (21) | 13\% | (23) | 51\% | (91) | 180 |
| Military HH: Yes | $52 \%$ | (208) | 9\% | (35) | 12\% | (48) | 27\% | (106) | 397 |
| Military HH: No | 41\% | (737) | 10\% | (187) | 12\% | (214) | 37\% | (665) | 1804 |

[^174]Table HR9_3: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (946) | 10\% | (222) | 12\% | (262) | 35\% | (771) | 2201 |
| RD/WT: Right Direction | 55\% | (479) | 9\% | (75) | 9\% | (77) | 27\% | (239) | 869 |
| RD/WT: Wrong Track | 35\% | (466) | 11\% | (147) | 14\% | (185) | 40\% | (533) | 1332 |
| Trump Job Approve | 57\% | (521) | 9\% | (80) | 7\% | (66) | 27\% | (247) | 914 |
| Trump Job Disapprove | 36\% | (415) | 11\% | (129) | 16\% | (185) | 36\% | (419) | 1148 |
| Trump Job Strongly Approve | 66\% | (328) | 9\% | (45) | 5\% | (26) | 20\% | (101) | 499 |
| Trump Job Somewhat Approve | 47\% | (193) | 8\% | (35) | 10\% | (41) | 35\% | (146) | 415 |
| Trump Job Somewhat Disapprove | $34 \%$ | (93) | 15\% | (40) | 15\% | (40) | 36\% | (97) | 271 |
| Trump Job Strongly Disapprove | 37\% | (322) | 10\% | (88) | 17\% | (145) | 37\% | (322) | 877 |
| Favorable of Trump | 59\% | (517) | 9\% | (75) | 6\% | (57) | 26\% | (231) | 880 |
| Unfavorable of Trump | 36\% | (410) | 12\% | (134) | 17\% | (188) | 36\% | (408) | 1141 |
| Very Favorable of Trump | 66\% | (343) | 7\% | (37) | 5\% | (25) | 22\% | (112) | 517 |
| Somewhat Favorable of Trump | 48\% | (175) | 11\% | (38) | 9\% | (31) | 33\% | (119) | 363 |
| Somewhat Unfavorable of Trump | 35\% | (87) | 16\% | (41) | 18\% | (45) | 31\% | (78) | 251 |
| Very Unfavorable of Trump | 36\% | (323) | 10\% | (93) | 16\% | (144) | 37\% | (330) | 890 |
| \#1 Issue: Economy | 41\% | (232) | 12\% | (67) | 12\% | (65) | 35\% | (197) | 561 |
| \#1 Issue: Security | 61\% | (279) | 6\% | (29) | 8\% | (38) | 25\% | (113) | 459 |
| \#1 Issue: Health Care | 37\% | (147) | 10\% | (40) | 15\% | (61) | 37\% | (147) | 394 |
| \#1 Issue: Medicare / Social Security | 36\% | (112) | 12\% | (39) | 14\% | (43) | 38\% | (119) | 313 |
| \#1 Issue: Women's Issues | 37\% | (35) | 16\% | (15) | 13\% | (12) | 35\% | (33) | 95 |
| \#1 Issue: Education | 34\% | (56) | 13\% | (21) | 11\% | (19) | 42\% | (70) | 166 |
| \#1 Issue: Energy | 42\% | (40) | 6\% | (6) | 20\% | (19) | 32\% | (31) | 95 |
| \#1 Issue: Other | 37\% | (44) | 4\% | (5) | 5\% | (7) | 53\% | (63) | 119 |
| 2018 House Vote: Democrat | 43\% | (346) | 10\% | (83) | 16\% | (128) | 31\% | (253) | 811 |
| 2018 House Vote: Republican | 64\% | (453) | 8\% | (56) | 7\% | (48) | 22\% | (157) | 714 |
| 2018 House Vote: Someone else | 36\% | (31) | 5\% | (4) | 15\% | (13) | 45\% | (39) | 87 |
| 2018 House Vote: Didnt Vote | 20\% | (114) | 13\% | (77) | 12\% | (73) | 55\% | (322) | 586 |
| 2016 Vote: Hillary Clinton | 39\% | (267) | 12\% | (80) | 16\% | (111) | 33\% | (227) | 685 |
| 2016 Vote: Donald Trump | 64\% | (466) | 8\% | (58) | 6\% | (44) | 23\% | (166) | 734 |
| 2016 Vote: Someone else | 44\% | (76) | 14\% | (24) | 11\% | (18) | 31\% | (54) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (133) | 10\% | (60) | 15\% | (90) | 53\% | (322) | 604 |

[^175]Table HR9_3: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (946) | 10\% | (222) | 12\% | (262) | 35\% | (771) | 2201 |
| Voted in 2014: Yes | 53\% | (723) | 10\% | (140) | 10\% | (135) | 27\% | (378) | 1376 |
| Voted in 2014: No | 27\% | (223) | 10\% | (82) | 15\% | (127) | 48\% | (394) | 825 |
| 2012 Vote: Barack Obama | 42\% | (360) | 11\% | (93) | 15\% | (125) | 32\% | (275) | 854 |
| 2012 Vote: Mitt Romney | 69\% | (348) | 8\% | (38) | 4\% | (21) | 19\% | (97) | 504 |
| 2012 Vote: Other | 39\% | (37) | 7\% | (7) | 8\% | (8) | 46\% | (43) | 95 |
| 2012 Vote: Didn't Vote | 27\% | (198) | 11\% | (84) | 14\% | (106) | 47\% | (351) | 738 |
| 4-Region: Northeast | 40\% | (159) | 13\% | (53) | 11\% | (43) | 35\% | (139) | 394 |
| 4-Region: Midwest | 44\% | (202) | 9\% | (42) | 10\% | (48) | 37\% | (170) | 462 |
| 4-Region: South | 44\% | (365) | 10\% | (80) | 13\% | (108) | 33\% | (271) | 825 |
| 4-Region: West | 42\% | (220) | 9\% | (47) | 12\% | (63) | 37\% | (191) | 520 |
| Frequent TV watchers | 46\% | (739) | 10\% | (168) | 11\% | (171) | 33\% | (543) | 1620 |
| Frequent movie watchers | 42\% | (398) | 12\% | (117) | 13\% | (127) | 32\% | (307) | 949 |
| TV shows: Every day | 45\% | (513) | 11\% | (124) | 12\% | (132) | 33\% | (374) | 1143 |
| TV shows: Several times per week | 47\% | (226) | 9\% | (44) | 8\% | (39) | 35\% | (168) | 477 |
| TV shows: About once per week | 40\% | (53) | 12\% | (16) | 15\% | (20) | 33\% | (43) | 132 |
| TV shows: Several times per month | 32\% | (34) | 12\% | (13) | 21\% | (23) | 35\% | (38) | 108 |
| TV shows: About once per month | 28\% | (14) | 5\% | (2) | 35\% | (17) | 32\% | (15) | 48 |
| TV shows: Less often than once per month | 36\% | (32) | 11\% | (10) | 7\% | (6) | 46\% | (41) | 89 |
| TV shows: Never | 36\% | (74) | 6\% | (13) | 13\% | (26) | 45\% | (91) | 204 |
| Movies: Every day | 37\% | (153) | 13\% | (55) | $14 \%$ | (58) | 36\% | (150) | 416 |
| Movies: Several times per week | 46\% | (245) | 12\% | (62) | 13\% | (69) | 29\% | (157) | 533 |
| Movies: About once per week | 48\% | (196) | 8\% | (31) | 12\% | (48) | 32\% | (129) | 405 |
| Movies: Several times per month | 41\% | (97) | 13\% | (31) | 13\% | (30) | 34\% | (80) | 239 |
| Movies: About once per month | 48\% | (88) | 8\% | (15) | 8\% | (14) | 36\% | (66) | 183 |
| Movies: Less often than once per month | 47\% | (89) | 6\% | (10) | 7\% | (12) | 41\% | (76) | 188 |
| Movies: Never | $32 \%$ | (76) | 7\% | (17) | 13\% | (31) | 48\% | (113) | 236 |

[^176]Table HR9_3: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? MSNBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (946) | 10\% | (222) | 12\% | (262) | 35\% | (771) | 2201 |
| Sports: Every day | 52\% | (112) | 16\% | (34) | 16\% | (34) | 17\% | (37) | 217 |
| Sports: Several times per week | 55\% | (190) | 12\% | (42) | 10\% | (35) | 22\% | (76) | 344 |
| Sports: About once per week | 52\% | (135) | 9\% | (23) | 12\% | (32) | 26\% | (68) | 258 |
| Sports: Several times per month | 45\% | (78) | 10\% | (18) | 17\% | (29) | 28\% | (48) | 172 |
| Sports: About once per month | 47\% | (64) | 16\% | (22) | 11\% | (15) | 26\% | (36) | 137 |
| Sports: Less often than once per month | 40\% | (126) | 9\% | (29) | 10\% | (33) | 40\% | (125) | 313 |
| Sports: Never | 31\% | (239) | 7\% | (54) | 11\% | (85) | 50\% | (382) | 760 |
| Cable: I currently subscribe | 46\% | (489) | 12\% | (124) | 10\% | (108) | 32\% | (333) | 1054 |
| Cable: I subscribed in the past | 44\% | (337) | 9\% | (69) | 13\% | (101) | 34\% | (263) | 771 |
| Cable: I have never subscribed | 32\% | (120) | 8\% | (29) | 14\% | (53) | 46\% | (174) | 376 |
| Satellite television: I currently subscribe | 45\% | (248) | 12\% | (67) | 10\% | (58) | 33\% | (181) | 554 |
| Satellite television: I subscribed in the past | 43\% | (258) | 11\% | (64) | 14\% | (84) | 33\% | (197) | 602 |
| Satellite television: I have never subscribed | 42\% | (440) | 9\% | (91) | 12\% | (121) | 38\% | (393) | 1045 |
| Streaming service: I currently subscribe | 45\% | (579) | 11\% | (139) | 12\% | (157) | $31 \%$ | (401) | 1276 |
| Streaming service: I subscribed in the past | 39\% | (99) | 11\% | (29) | 15\% | (38) | 34\% | (85) | 252 |
| Streaming service: I have never subscribed | 40\% | (267) | 8\% | (55) | 10\% | (67) | 42\% | (285) | 673 |
| Film: An avid fan | 45\% | (351) | 12\% | (96) | 14\% | (113) | 28\% | (221) | 780 |
| Film: A casual fan | 43\% | (488) | 9\% | (104) | 10\% | (116) | 37\% | (418) | 1127 |
| Film: Not a fan | 36\% | (107) | 7\% | (22) | 11\% | (33) | 45\% | (132) | 294 |
| Television: An avid fan | 44\% | (472) | 11\% | (121) | 12\% | (129) | 32\% | (345) | 1067 |
| Television: A casual fan | 42\% | (409) | 10\% | (93) | 11\% | (111) | 37\% | (356) | 969 |
| Television: Not a fan | 39\% | (65) | 5\% | (8) | 13\% | (22) | 43\% | (71) | 166 |
| Music: An avid fan | 41\% | (456) | 13\% | (141) | 14\% | (154) | 32\% | (362) | 1113 |
| Music: A casual fan | 45\% | (433) | 8\% | (75) | 10\% | (96) | 37\% | (360) | 964 |
| Music: Not a fan | 45\% | (56) | 4\% | (5) | 10\% | (13) | 40\% | (50) | 124 |
| Fashion: An avid fan | 33\% | (109) | 15\% | (50) | 16\% | (53) | 35\% | (116) | 329 |
| Fashion: A casual fan | 40\% | (364) | 11\% | (96) | 13\% | (121) | 36\% | (331) | 912 |
| Fashion: Not a fan | 49\% | (473) | 8\% | (76) | 9\% | (88) | 34\% | (324) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_4: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? ABC

\left.| Demographic |  |  |  |  |  | Don't know / No |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| opinion |  |  |  |  |  |  |  |  |  |  |  |$\right]$ Total N

[^177]Table HR9_4: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? $A B C$

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (749) | 14\% | (303) | 20\% | (433) | 33\% | (717) | 2201 |
| Income: Under 50k | 28\% | (365) | 14\% | (184) | 18\% | (234) | 41\% | (542) | 1326 |
| Income: 50k-100k | 43\% | (267) | 13\% | (83) | 23\% | (143) | 20\% | (126) | 619 |
| Income: 100k+ | 46\% | (117) | 14\% | (35) | 22\% | (56) | 19\% | (48) | 256 |
| Ethnicity: White | 38\% | (647) | 10\% | (176) | 20\% | (349) | 32\% | (550) | 1723 |
| Ethnicity: Hispanic | 25\% | (87) | 24\% | (84) | 20\% | (70) | $31 \%$ | (109) | 350 |
| Ethnicity: Afr. Am. | $21 \%$ | (57) | 27\% | (74) | 16\% | (43) | 37\% | (101) | 274 |
| Ethnicity: Other | 22\% | (45) | 26\% | (52) | 20\% | (41) | 32\% | (66) | 204 |
| Relig: Protestant | 51\% | (269) | 9\% | (48) | 17\% | (92) | 22\% | (117) | 526 |
| Relig: Roman Catholic | 36\% | (162) | 14\% | (63) | 21\% | (93) | 28\% | (127) | 446 |
| Relig: Ath./Agn./None | 23\% | (158) | 14\% | (93) | 22\% | (151) | 41\% | (281) | 683 |
| Relig: Something Else | 23\% | (42) | 17\% | (31) | 14\% | (24) | 46\% | (82) | 179 |
| Relig: Jewish | $61 \%$ | (27) | - | (0) | 24\% | (10) | 15\% | (6) | 43 |
| Evang | 43\% | (260) | 15\% | (89) | 15\% | (89) | 27\% | (164) | 601 |
| Non-Evang | $31 \%$ | (489) | 13\% | (214) | 21\% | (344) | 35\% | (553) | 1600 |
| Relig: All Christian | 41\% | (490) | 13\% | (158) | 19\% | (228) | 27\% | (317) | 1193 |
| Relig: All Non-Christian | 23\% | (42) | 17\% | (31) | 14\% | (24) | 46\% | (82) | 179 |
| Community: Urban | 28\% | (167) | 20\% | (118) | 20\% | (118) | 32\% | (192) | 596 |
| Community: Suburban | 36\% | (359) | 13\% | (125) | 22\% | (214) | 29\% | (290) | 988 |
| Community: Rural | 36\% | (223) | 10\% | (59) | 16\% | (101) | 38\% | (234) | 617 |
| Employ: Private Sector | 39\% | (249) | 15\% | (94) | $21 \%$ | (136) | 26\% | (167) | 646 |
| Employ: Government | 33\% | (51) | 18\% | (27) | 26\% | (40) | 23\% | (35) | 152 |
| Employ: Self-Employed | 38\% | (70) | 16\% | (30) | 20\% | (37) | 25\% | (45) | 182 |
| Employ: Homemaker | 24\% | (39) | 9\% | (14) | 14\% | (23) | 53\% | (86) | 162 |
| Employ: Student | 18\% | (20) | 18\% | (20) | 23\% | (26) | 42\% | (47) | 113 |
| Employ: Retired | 44\% | (230) | 11\% | (58) | 19\% | (101) | 26\% | (139) | 528 |
| Employ: Unemployed | 20\% | (47) | 14\% | (34) | 18\% | (43) | 48\% | (113) | 237 |
| Employ: Other | 24\% | (43) | 15\% | (26) | 15\% | (28) | 46\% | (84) | 180 |
| Military HH: Yes | 43\% | (169) | 12\% | (47) | 20\% | (78) | 26\% | (103) | 397 |
| Military HH: No | 32\% | (579) | 14\% | (256) | 20\% | (355) | 34\% | (613) | 1804 |

[^178]Table HR9_4: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? ABC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (749) | 14\% | (303) | 20\% | (433) | 33\% | (717) | 2201 |
| RD/WT: Right Direction | 49\% | (428) | 12\% | (108) | 13\% | (116) | 25\% | (217) | 869 |
| RD/WT: Wrong Track | 24\% | (321) | 15\% | (195) | 24\% | (317) | 37\% | (499) | 1332 |
| Trump Job Approve | $52 \%$ | (479) | 12\% | (109) | 12\% | (114) | 23\% | (212) | 914 |
| Trump Job Disapprove | 22\% | (256) | 15\% | (178) | 27\% | (309) | 35\% | (405) | 1148 |
| Trump Job Strongly Approve | 60\% | (299) | 11\% | (57) | 12\% | (58) | 17\% | (85) | 499 |
| Trump Job Somewhat Approve | 43\% | (180) | 13\% | (52) | 14\% | (56) | $31 \%$ | (127) | 415 |
| Trump Job Somewhat Disapprove | 26\% | (70) | 22\% | (60) | 22\% | (59) | 30\% | (81) | 271 |
| Trump Job Strongly Disapprove | 21\% | (186) | 13\% | (117) | 28\% | (250) | 37\% | (324) | 877 |
| Favorable of Trump | 53\% | (469) | 11\% | (101) | 13\% | (111) | 23\% | (199) | 880 |
| Unfavorable of Trump | 23\% | (258) | 16\% | (186) | 27\% | (307) | 34\% | (390) | 1141 |
| Very Favorable of Trump | 58\% | (301) | 12\% | (60) | 11\% | (58) | 19\% | (98) | 517 |
| Somewhat Favorable of Trump | 46\% | (169) | 11\% | (41) | 15\% | (53) | 28\% | (101) | 363 |
| Somewhat Unfavorable of Trump | 28\% | (69) | 25\% | (62) | 21\% | (52) | 27\% | (68) | 251 |
| Very Unfavorable of Trump | $21 \%$ | (188) | 14\% | (124) | 29\% | (256) | 36\% | (322) | 890 |
| \#1 Issue: Economy | 33\% | (182) | 17\% | (93) | 18\% | (104) | 32\% | (182) | 561 |
| \#1 Issue: Security | 52\% | (239) | 12\% | (54) | 14\% | (62) | 23\% | (104) | 459 |
| \#1 Issue: Health Care | 24\% | (96) | 15\% | (60) | 27\% | (107) | 33\% | (131) | 394 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (96) | 14\% | (44) | 24\% | (74) | 32\% | (99) | 313 |
| \#1 Issue: Women's Issues | 33\% | (32) | 12\% | (11) | 19\% | (18) | 36\% | (34) | 95 |
| \#1 Issue: Education | 29\% | (48) | $11 \%$ | (18) | 18\% | (29) | 42\% | (70) | 166 |
| \#1 Issue: Energy | 18\% | (17) | 12\% | (12) | 29\% | (28) | 41\% | (39) | 95 |
| \#1 Issue: Other | 32\% | (38) | 10\% | (12) | 9\% | (11) | 49\% | (58) | 119 |
| 2018 House Vote: Democrat | 23\% | (187) | 16\% | (131) | 30\% | (242) | $31 \%$ | (252) | 811 |
| 2018 House Vote: Republican | 59\% | (420) | 11\% | (77) | 12\% | (89) | 18\% | (127) | 714 |
| 2018 House Vote: Someone else | 29\% | (25) | 13\% | (11) | 12\% | (10) | 47\% | (40) | 87 |
| 2018 House Vote: Didnt Vote | 20\% | (116) | 14\% | (84) | 15\% | (90) | 50\% | (296) | 586 |
| 2016 Vote: Hillary Clinton | 22\% | (151) | 15\% | (100) | 31\% | (210) | 33\% | (224) | 685 |
| 2016 Vote: Donald Trump | 57\% | (418) | 12\% | (88) | 13\% | (93) | 19\% | (136) | 734 |
| 2016 Vote: Someone else | 33\% | (57) | 14\% | (24) | 20\% | (34) | 33\% | (57) | 172 |
| 2016 Vote: Didnt Vote | 20\% | (121) | 15\% | (91) | 16\% | (96) | 49\% | (297) | 604 |

Continued on next page

Table HR9_4: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? $A B C$

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (749) | 14\% | (303) | 20\% | (433) | 33\% | (717) | 2201 |
| Voted in 2014: Yes | 40\% | (554) | 14\% | (191) | 21\% | (284) | 25\% | (347) | 1376 |
| Voted in 2014: No | 24\% | (195) | 14\% | (112) | 18\% | (148) | 45\% | (370) | 825 |
| 2012 Vote: Barack Obama | 26\% | (224) | 15\% | (132) | 29\% | (246) | 29\% | (252) | 854 |
| 2012 Vote: Mitt Romney | 61\% | (309) | 11\% | (56) | 12\% | (58) | 16\% | (82) | 504 |
| 2012 Vote: Other | 42\% | (40) | 9\% | (8) | 8\% | (8) | 41\% | (39) | 95 |
| 2012 Vote: Didn't Vote | 24\% | (175) | 14\% | (106) | 16\% | (119) | 46\% | (339) | 738 |
| 4-Region: Northeast | $34 \%$ | (133) | 13\% | (53) | 20\% | (79) | 33\% | (129) | 394 |
| 4-Region: Midwest | 35\% | (160) | 10\% | (47) | 20\% | (94) | 35\% | (161) | 462 |
| 4-Region: South | 35\% | (289) | 14\% | (118) | 20\% | (166) | 31\% | (252) | 825 |
| 4-Region: West | $32 \%$ | (167) | 16\% | (85) | 18\% | (94) | 33\% | (174) | 520 |
| Frequent TV watchers | 35\% | (565) | 14\% | (229) | 19\% | (315) | 32\% | (511) | 1620 |
| Frequent movie watchers | 34\% | (323) | 17\% | (158) | 19\% | (178) | $31 \%$ | (290) | 949 |
| TV shows: Every day | 34\% | (392) | 15\% | (167) | 20\% | (227) | 31\% | (358) | 1143 |
| TV shows: Several times per week | 36\% | (173) | 13\% | (62) | 19\% | (89) | 32\% | (153) | 477 |
| TV shows: About once per week | 33\% | (44) | 19\% | (26) | 21\% | (27) | 27\% | (35) | 132 |
| TV shows: Several times per month | 26\% | (27) | 14\% | (15) | 30\% | (33) | 30\% | (32) | 108 |
| TV shows: About once per month | 29\% | (14) | 7\% | (3) | 34\% | (16) | $31 \%$ | (15) | 48 |
| TV shows: Less often than once per month | 27\% | (24) | 17\% | (15) | 14\% | (13) | 42\% | (38) | 89 |
| TV shows: Never | 37\% | (75) | 7\% | (15) | 14\% | (29) | 42\% | (86) | 204 |
| Movies: Every day | $31 \%$ | (128) | 20\% | (83) | 15\% | (61) | 35\% | (145) | 416 |
| Movies: Several times per week | 37\% | (195) | 14\% | (76) | 22\% | (117) | 27\% | (145) | 533 |
| Movies: About once per week | 33\% | (133) | 13\% | (54) | 24\% | (98) | 30\% | (120) | 405 |
| Movies: Several times per month | 36\% | (85) | 13\% | (31) | 19\% | (47) | 32\% | (76) | 239 |
| Movies: About once per month | 36\% | (66) | 13\% | (25) | 20\% | (36) | $31 \%$ | (57) | 183 |
| Movies: Less often than once per month | 33\% | (62) | 7\% | (14) | 17\% | (32) | 43\% | (80) | 188 |
| Movies: Never | 34\% | (80) | 9\% | (21) | 18\% | (42) | 40\% | (94) | 236 |

[^179]Table HR9_4: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? $A B C$

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (749) | 14\% | (303) | 20\% | (433) | 33\% | (717) | 2201 |
| Sports: Every day | $41 \%$ | (89) | 22\% | (48) | 19\% | (42) | 18\% | (38) | 217 |
| Sports: Several times per week | 38\% | (131) | 15\% | (50) | 24\% | (83) | 23\% | (80) | 344 |
| Sports: About once per week | 38\% | (98) | 14\% | (37) | 23\% | (60) | 25\% | (64) | 258 |
| Sports: Several times per month | 30\% | (52) | 22\% | (37) | 20\% | (35) | 28\% | (48) | 172 |
| Sports: About once per month | 41\% | (57) | 17\% | (24) | 17\% | (23) | 25\% | (33) | 137 |
| Sports: Less often than once per month | 35\% | (110) | 8\% | (26) | 16\% | (50) | 40\% | (126) | 313 |
| Sports: Never | 28\% | (213) | 11\% | (81) | 19\% | (141) | 43\% | (326) | 760 |
| Cable: I currently subscribe | 36\% | (384) | 17\% | (177) | 19\% | (201) | 28\% | (292) | 1054 |
| Cable: I subscribed in the past | $33 \%$ | (255) | 12\% | (93) | 22\% | (167) | 33\% | (255) | 771 |
| Cable: I have never subscribed | 29\% | (110) | 9\% | (33) | 17\% | (65) | 45\% | (169) | 376 |
| Satellite television: I currently subscribe | 37\% | (205) | 16\% | (88) | 19\% | (106) | 28\% | (154) | 554 |
| Satellite television: I subscribed in the past | 33\% | (200) | 13\% | (79) | 21\% | (129) | 32\% | (193) | 602 |
| Satellite television: I have never subscribed | $33 \%$ | (343) | 13\% | (135) | 19\% | (197) | 35\% | (369) | 1045 |
| Streaming service: I currently subscribe | $34 \%$ | (434) | 14\% | (181) | $21 \%$ | (268) | $31 \%$ | (393) | 1276 |
| Streaming service: I subscribed in the past | $32 \%$ | (79) | 18\% | (44) | 20\% | (49) | $31 \%$ | (79) | 252 |
| Streaming service: I have never subscribed | 35\% | (235) | 11\% | (77) | 17\% | (116) | 36\% | (245) | 673 |
| Film: An avid fan | $34 \%$ | (266) | 18\% | (137) | 22\% | (171) | 26\% | (207) | 780 |
| Film: A casual fan | $34 \%$ | (382) | 11\% | (123) | 20\% | (226) | 35\% | (395) | 1127 |
| Film: Not a fan | $34 \%$ | (101) | 14\% | (42) | 12\% | (36) | 39\% | (115) | 294 |
| Television: An avid fan | 33\% | (348) | 15\% | (164) | 23\% | (247) | 29\% | (308) | 1067 |
| Television: A casual fan | 35\% | (342) | 13\% | (121) | 17\% | (168) | 35\% | (337) | 969 |
| Television: Not a fan | 35\% | (59) | 10\% | (17) | 11\% | (18) | 44\% | (72) | 166 |
| Music: An avid fan | $31 \%$ | (347) | 19\% | (207) | 20\% | (222) | 30\% | (337) | 1113 |
| Music: A casual fan | 36\% | (350) | 9\% | (90) | 20\% | (191) | 35\% | (334) | 964 |
| Music: Not a fan | 42\% | (52) | 5\% | (6) | 16\% | (20) | 37\% | (46) | 124 |
| Fashion: An avid fan | 24\% | (80) | 26\% | (87) | 19\% | (62) | 31\% | (100) | 329 |
| Fashion: A casual fan | $32 \%$ | (290) | 14\% | (132) | 20\% | (182) | 34\% | (309) | 912 |
| Fashion: Not a fan | 40\% | (379) | 9\% | (84) | 20\% | (189) | 32\% | (308) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_5: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (768) | 13\% | (276) | 20\% | (434) | 33\% | (723) | 2201 |
| Gender: Male | 45\% | (475) | 13\% | (139) | 19\% | (197) | 24\% | (251) | 1062 |
| Gender: Female | 26\% | (293) | 12\% | (137) | 21\% | (237) | 41\% | (472) | 1139 |
| Age: 18-29 | 24\% | (114) | 15\% | (71) | 19\% | (87) | 42\% | (198) | 470 |
| Age: 30-44 | $31 \%$ | (169) | 13\% | (70) | 19\% | (104) | 37\% | (200) | 543 |
| Age: 45-54 | 37\% | (117) | 11\% | (34) | 21\% | (65) | 32\% | (100) | 316 |
| Age: 55-64 | 41\% | (177) | 13\% | (57) | 22\% | (94) | 25\% | (107) | 436 |
| Age: 65+ | 44\% | (191) | 10\% | (45) | 19\% | (83) | 27\% | (117) | 436 |
| Generation Z: 18-21 | 20\% | (35) | 14\% | (25) | 23\% | (41) | 44\% | (79) | 181 |
| Millennial: Age 22-37 | 30\% | (176) | 14\% | (84) | 17\% | (99) | 40\% | (235) | 595 |
| Generation X: Age 38-53 | $32 \%$ | (164) | 13\% | (64) | 21\% | (104) | 34\% | (174) | 506 |
| Boomers: Age 54-72 | 42\% | (330) | 11\% | (84) | 22\% | (168) | 25\% | (197) | 779 |
| PID: Dem (no lean) | 23\% | (187) | 16\% | (132) | 28\% | (226) | 32\% | (257) | 802 |
| PID: Ind (no lean) | 28\% | (203) | 11\% | (76) | 18\% | (128) | 43\% | (311) | 719 |
| PID: Rep (no lean) | 55\% | (378) | 10\% | (68) | 12\% | (80) | 23\% | (155) | 681 |
| PID/Gender: Dem Men | $31 \%$ | (114) | 18\% | (65) | 27\% | (98) | 24\% | (87) | 364 |
| PID/Gender: Dem Women | 17\% | (74) | 15\% | (67) | 29\% | (128) | $39 \%$ | (170) | 438 |
| PID/Gender: Ind Men | 40\% | (138) | 10\% | (33) | 18\% | (63) | $32 \%$ | (111) | 346 |
| PID/Gender: Ind Women | 17\% | (65) | 11\% | (43) | 17\% | (64) | 54\% | (201) | 373 |
| PID/Gender: Rep Men | 63\% | (223) | 11\% | (40) | 10\% | (36) | 15\% | (54) | 353 |
| PID/Gender: Rep Women | 47\% | (155) | 8\% | (27) | 14\% | (45) | 31\% | (102) | 328 |
| Ideo: Liberal (1-3) | 28\% | (194) | 18\% | (125) | 29\% | (200) | 24\% | (168) | 687 |
| Ideo: Moderate (4) | 25\% | (125) | 12\% | (62) | 23\% | (118) | 40\% | (201) | 506 |
| Ideo: Conservative (5-7) | 59\% | (435) | 9\% | (64) | 11\% | (83) | 21\% | (157) | 739 |
| Educ: < College | 30\% | (460) | 12\% | (188) | 19\% | (286) | 38\% | (579) | 1513 |
| Educ: Bachelors degree | 43\% | (189) | 14\% | (60) | 21\% | (93) | 23\% | (102) | 444 |
| Educ: Post-grad | 49\% | (119) | 11\% | (27) | 22\% | (55) | 18\% | (43) | 244 |

[^180]Table HR9_5: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $35 \%$ | (768) | 13\% | (276) | 20\% | (434) | 33\% | (723) | 2201 |
| Income: Under 50k | 28\% | (365) | 13\% | (177) | 18\% | (245) | 41\% | (539) | 1326 |
| Income: 50k-100k | 46\% | (285) | 12\% | (76) | 21\% | (131) | 21\% | (127) | 619 |
| Income: 100k+ | 46\% | (118) | 9\% | (23) | 23\% | (58) | 22\% | (57) | 256 |
| Ethnicity: White | 38\% | (662) | 10\% | (170) | 19\% | (335) | 32\% | (556) | 1723 |
| Ethnicity: Hispanic | $31 \%$ | (108) | 20\% | (69) | 17\% | (60) | 32\% | (114) | 350 |
| Ethnicity: Afr. Am. | 20\% | (54) | 25\% | (68) | 20\% | (56) | 35\% | (97) | 274 |
| Ethnicity: Other | 26\% | (52) | 19\% | (38) | 21\% | (43) | 34\% | (70) | 204 |
| Relig: Protestant | 50\% | (262) | 11\% | (57) | 16\% | (87) | 23\% | (119) | 526 |
| Relig: Roman Catholic | 40\% | (178) | 11\% | (48) | 20\% | (88) | 30\% | (132) | 446 |
| Relig: Ath./Agn./None | 25\% | (169) | 11\% | (75) | 22\% | (154) | 42\% | (285) | 683 |
| Relig: Something Else | 25\% | (45) | 14\% | (25) | 16\% | (29) | 45\% | (81) | 179 |
| Relig: Jewish | 55\% | (24) | 5\% | (2) | 30\% | (13) | 9\% | (4) | 43 |
| Evang | 43\% | (260) | 14\% | (86) | 15\% | (87) | 28\% | (168) | 601 |
| Non-Evang | $32 \%$ | (508) | 12\% | (190) | 22\% | (347) | 35\% | (555) | 1600 |
| Relig: All Christian | 42\% | (502) | 12\% | (143) | 19\% | (222) | 27\% | (325) | 1193 |
| Relig: All Non-Christian | 25\% | (45) | 14\% | (25) | 16\% | (29) | 45\% | (81) | 179 |
| Community: Urban | 30\% | (181) | 16\% | (93) | 23\% | (136) | $31 \%$ | (186) | 596 |
| Community: Suburban | 38\% | (373) | 12\% | (116) | 20\% | (201) | 30\% | (299) | 988 |
| Community: Rural | 35\% | (214) | 11\% | (67) | 16\% | (97) | 39\% | (239) | 617 |
| Employ: Private Sector | 42\% | (269) | 13\% | (83) | 21\% | (136) | 25\% | (159) | 646 |
| Employ: Government | $36 \%$ | (55) | 18\% | (27) | 21\% | (33) | 25\% | (38) | 152 |
| Employ: Self-Employed | 41\% | (75) | 11\% | (20) | 20\% | (37) | 27\% | (49) | 182 |
| Employ: Homemaker | 23\% | (38) | 9\% | (14) | 14\% | (23) | 54\% | (87) | 162 |
| Employ: Student | $21 \%$ | (23) | 17\% | (19) | 19\% | (21) | 44\% | (49) | 113 |
| Employ: Retired | 42\% | (223) | 13\% | (67) | 19\% | (99) | 26\% | (140) | 528 |
| Employ: Unemployed | $21 \%$ | (50) | 8\% | (19) | 21\% | (49) | 50\% | (119) | 237 |
| Employ: Other | 20\% | (36) | 14\% | (26) | 20\% | (36) | 46\% | (82) | 180 |
| Military HH: Yes | 43\% | (169) | 14\% | (55) | 17\% | (68) | 27\% | (105) | 397 |
| Military HH: No | $33 \%$ | (599) | 12\% | (221) | 20\% | (366) | $34 \%$ | (618) | 1804 |

[^181]Table HR9_5: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (768) | 13\% | (276) | 20\% | (434) | 33\% | (723) | 2201 |
| RD/WT: Right Direction | 51\% | (441) | 11\% | (93) | 12\% | (108) | 26\% | (228) | 869 |
| RD/WT: Wrong Track | 25\% | (327) | 14\% | (183) | 24\% | (326) | 37\% | (496) | 1332 |
| Trump Job Approve | 54\% | (493) | 10\% | (93) | 11\% | (103) | 25\% | (225) | 914 |
| Trump Job Disapprove | 23\% | (267) | 15\% | (167) | 27\% | (314) | 35\% | (400) | 1148 |
| Trump Job Strongly Approve | 61\% | (306) | 9\% | (45) | 10\% | (49) | 20\% | (99) | 499 |
| Trump Job Somewhat Approve | 45\% | (187) | 12\% | (48) | 13\% | (54) | 30\% | (126) | 415 |
| Trump Job Somewhat Disapprove | 29\% | (79) | 18\% | (49) | 20\% | (56) | 32\% | (87) | 271 |
| Trump Job Strongly Disapprove | 21\% | (187) | 13\% | (118) | 29\% | (258) | 36\% | (313) | 877 |
| Favorable of Trump | 55\% | (485) | 10\% | (87) | 11\% | (95) | 24\% | (214) | 880 |
| Unfavorable of Trump | 23\% | (264) | 15\% | (174) | 28\% | (318) | 34\% | (384) | 1141 |
| Very Favorable of Trump | $61 \%$ | (315) | 10\% | (50) | 9\% | (46) | 21\% | (106) | 517 |
| Somewhat Favorable of Trump | 47\% | (170) | 10\% | (37) | 14\% | (50) | 30\% | (108) | 363 |
| Somewhat Unfavorable of Trump | 30\% | (75) | $21 \%$ | (53) | 23\% | (59) | 26\% | (64) | 251 |
| Very Unfavorable of Trump | $21 \%$ | (189) | 14\% | (122) | 29\% | (259) | 36\% | (320) | 890 |
| \#1 Issue: Economy | 37\% | (208) | 14\% | (76) | 18\% | (99) | 32\% | (179) | 561 |
| \#1 Issue: Security | 52\% | (239) | 10\% | (47) | 13\% | (58) | 25\% | (115) | 459 |
| \#1 Issue: Health Care | 25\% | (98) | 14\% | (55) | 27\% | (105) | 35\% | (136) | 394 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (98) | 15\% | (46) | 23\% | (71) | 31\% | (98) | 313 |
| \#1 Issue: Women's Issues | $31 \%$ | (29) | 16\% | (15) | 20\% | (19) | 32\% | (31) | 95 |
| \#1 Issue: Education | 25\% | (41) | 14\% | (23) | 19\% | (31) | 43\% | (71) | 166 |
| \#1 Issue: Energy | 20\% | (19) | 6\% | (6) | 35\% | (34) | 38\% | (37) | 95 |
| \#1 Issue: Other | 30\% | (36) | 7\% | (9) | 14\% | (17) | 48\% | (57) | 119 |
| 2018 House Vote: Democrat | 26\% | (208) | 16\% | (126) | 30\% | (246) | 28\% | (231) | 811 |
| 2018 House Vote: Republican | 60\% | (430) | 10\% | (69) | 11\% | (78) | 19\% | (137) | 714 |
| 2018 House Vote: Someone else | 28\% | (25) | 9\% | (8) | 13\% | (12) | 49\% | (43) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (104) | 13\% | (73) | 17\% | (98) | 53\% | (311) | 586 |
| 2016 Vote: Hillary Clinton | 24\% | (162) | 15\% | (102) | 29\% | (199) | 32\% | (222) | 685 |
| 2016 Vote: Donald Trump | 60\% | (438) | 9\% | (69) | 12\% | (85) | 19\% | (143) | 734 |
| 2016 Vote: Someone else | 33\% | (56) | 16\% | (28) | 20\% | (34) | $31 \%$ | (54) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (110) | 13\% | (76) | 19\% | (116) | 50\% | (302) | 604 |

Continued on next page

Table HR9_5: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $35 \%$ | (768) | 13\% | (276) | 20\% | (434) | $33 \%$ | (723) | 2201 |
| Voted in 2014: Yes | 42\% | (576) | 13\% | (177) | 20\% | (271) | 26\% | (352) | 1376 |
| Voted in 2014: No | 23\% | (192) | 12\% | (99) | 20\% | (163) | 45\% | (371) | 825 |
| 2012 Vote: Barack Obama | 27\% | (232) | 16\% | (135) | 28\% | (236) | 29\% | (251) | 854 |
| 2012 Vote: Mitt Romney | 63\% | (317) | 9\% | (48) | 10\% | (52) | 17\% | (87) | 504 |
| 2012 Vote: Other | $36 \%$ | (34) | 11\% | (10) | $11 \%$ | (11) | 42\% | (40) | 95 |
| 2012 Vote: Didn't Vote | 25\% | (183) | 11\% | (82) | 18\% | (134) | 46\% | (339) | 738 |
| 4-Region: Northeast | $36 \%$ | (141) | 13\% | (49) | 20\% | (78) | 32\% | (125) | 394 |
| 4-Region: Midwest | 35\% | (163) | 10\% | (45) | 19\% | (88) | 36\% | (166) | 462 |
| 4-Region: South | 35\% | (286) | 14\% | (112) | $21 \%$ | (170) | $31 \%$ | (257) | 825 |
| 4-Region: West | $34 \%$ | (178) | 13\% | (69) | 19\% | (98) | 34\% | (175) | 520 |
| Frequent TV watchers | 35\% | (569) | 13\% | (216) | 19\% | (309) | 32\% | (526) | 1620 |
| Frequent movie watchers | $36 \%$ | (339) | 14\% | (137) | 19\% | (182) | 31\% | (291) | 949 |
| TV shows: Every day | 35\% | (398) | 13\% | (154) | 20\% | (228) | 32\% | (363) | 1143 |
| TV shows: Several times per week | $36 \%$ | (171) | 13\% | (62) | 17\% | (81) | 34\% | (163) | 477 |
| TV shows: About once per week | 35\% | (46) | 13\% | (17) | 28\% | (38) | 24\% | (31) | 132 |
| TV shows: Several times per month | $32 \%$ | (35) | 6\% | (7) | $33 \%$ | (36) | 28\% | (31) | 108 |
| TV shows: About once per month | 25\% | (12) | 20\% | (10) | 24\% | (12) | 31\% | (15) | 48 |
| TV shows: Less often than once per month | 41\% | (37) | 10\% | (9) | 10\% | (9) | 38\% | (34) | 89 |
| TV shows: Never | $34 \%$ | (70) | 8\% | (17) | 15\% | (31) | 43\% | (87) | 204 |
| Movies: Every day | $32 \%$ | (133) | 16\% | (68) | 17\% | (71) | 34\% | (143) | 416 |
| Movies: Several times per week | 39\% | (206) | 13\% | (69) | $21 \%$ | (111) | 28\% | (147) | 533 |
| Movies: About once per week | $34 \%$ | (138) | 13\% | (51) | 24\% | (95) | 30\% | (121) | 405 |
| Movies: Several times per month | $34 \%$ | (81) | 13\% | (31) | 19\% | (45) | 34\% | (81) | 239 |
| Movies: About once per month | 39\% | (72) | 11\% | (21) | 22\% | (40) | 28\% | (51) | 183 |
| Movies: Less often than once per month | 32\% | (60) | 7\% | (13) | 17\% | (33) | 43\% | (82) | 188 |
| Movies: Never | $33 \%$ | (78) | 9\% | (22) | 16\% | (39) | 41\% | (98) | 236 |

[^182]Table HR9_5: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? CBS

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (768) | 13\% | (276) | 20\% | (434) | $33 \%$ | (723) | 2201 |
| Sports: Every day | 42\% | (90) | $21 \%$ | (45) | 18\% | (38) | 20\% | (43) | 217 |
| Sports: Several times per week | 41\% | (142) | 14\% | (47) | 23\% | (79) | 22\% | (75) | 344 |
| Sports: About once per week | 42\% | (108) | 14\% | (35) | 20\% | (52) | 24\% | (63) | 258 |
| Sports: Several times per month | 33\% | (56) | 15\% | (25) | 24\% | (41) | 29\% | (50) | 172 |
| Sports: About once per month | 42\% | (58) | 15\% | (21) | 20\% | (27) | 23\% | (31) | 137 |
| Sports: Less often than once per month | 34\% | (106) | 10\% | (32) | 16\% | (49) | 40\% | (126) | 313 |
| Sports: Never | 27\% | (209) | 9\% | (71) | 19\% | (147) | 44\% | (334) | 760 |
| Cable: I currently subscribe | 38\% | (402) | 15\% | (160) | 18\% | (193) | 28\% | (300) | 1054 |
| Cable: I subscribed in the past | 34\% | (262) | 10\% | (74) | 22\% | (173) | 34\% | (260) | 771 |
| Cable: I have never subscribed | 28\% | (104) | 11\% | (42) | 18\% | (67) | 43\% | (163) | 376 |
| Satellite television: I currently subscribe | 38\% | (210) | 15\% | (82) | 19\% | (103) | 29\% | (158) | 554 |
| Satellite television: I subscribed in the past | 34\% | (205) | 13\% | (75) | 20\% | (122) | 33\% | (199) | 602 |
| Satellite television: I have never subscribed | 34\% | (354) | 11\% | (118) | 20\% | (208) | 35\% | (365) | 1045 |
| Streaming service: I currently subscribe | 35\% | (450) | 13\% | (164) | $21 \%$ | (271) | $31 \%$ | (391) | 1276 |
| Streaming service: I subscribed in the past | 33\% | (84) | 15\% | (39) | 18\% | (46) | 33\% | (83) | 252 |
| Streaming service: I have never subscribed | 35\% | (234) | 11\% | (74) | 17\% | (116) | 37\% | (249) | 673 |
| Film: An avid fan | 37\% | (286) | 15\% | (117) | 21\% | (163) | 27\% | (214) | 780 |
| Film: A casual fan | 34\% | (387) | 11\% | (122) | 20\% | (226) | 35\% | (392) | 1127 |
| Film: Not a fan | 32\% | (95) | 13\% | (37) | 15\% | (45) | 40\% | (117) | 294 |
| Television: An avid fan | 34\% | (366) | 14\% | (148) | 22\% | (239) | 29\% | (313) | 1067 |
| Television: A casual fan | 36\% | (351) | 12\% | (112) | 18\% | (171) | 35\% | (335) | 969 |
| Television: Not a fan | $31 \%$ | (51) | 9\% | (15) | 15\% | (24) | 45\% | (75) | 166 |
| Music: An avid fan | 34\% | (374) | 16\% | (173) | 21\% | (230) | 30\% | (336) | 1113 |
| Music: A casual fan | 36\% | (344) | 10\% | (94) | 19\% | (186) | 35\% | (340) | 964 |
| Music: Not a fan | 40\% | (50) | 8\% | (10) | 14\% | (17) | 38\% | (47) | 124 |
| Fashion: An avid fan | 27\% | (87) | 20\% | (66) | 21\% | (68) | 33\% | (107) | 329 |
| Fashion: A casual fan | 32\% | (295) | 13\% | (116) | 21\% | (193) | $34 \%$ | (309) | 912 |
| Fashion: Not a fan | 40\% | (386) | 10\% | (94) | 18\% | (173) | $32 \%$ | (307) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_6: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (786) | 12\% | (273) | 18\% | (405) | 33\% | (737) | 2201 |
| Gender: Male | 44\% | (472) | 14\% | (147) | 18\% | (189) | 24\% | (255) | 1062 |
| Gender: Female | 28\% | (314) | 11\% | (126) | 19\% | (216) | 42\% | (482) | 1139 |
| Age: 18-29 | 24\% | (115) | 17\% | (81) | 13\% | (60) | 46\% | (214) | 470 |
| Age: 30-44 | $33 \%$ | (179) | 14\% | (74) | 17\% | (95) | 36\% | (196) | 543 |
| Age: 45-54 | 39\% | (122) | 11\% | (35) | 20\% | (64) | 30\% | (96) | 316 |
| Age: 55-64 | 42\% | (184) | 10\% | (43) | 22\% | (95) | 26\% | (114) | 436 |
| Age: 65+ | 43\% | (186) | 9\% | (40) | 21\% | (92) | 27\% | (117) | 436 |
| Generation Z: 18-21 | 25\% | (46) | 12\% | (22) | 15\% | (27) | 47\% | (85) | 181 |
| Millennial: Age 22-37 | 29\% | (174) | 17\% | (101) | 14\% | (84) | 40\% | (236) | 595 |
| Generation X: Age 38-53 | $34 \%$ | (174) | 12\% | (63) | 19\% | (98) | 34\% | (171) | 506 |
| Boomers: Age 54-72 | 43\% | (333) | 9\% | (74) | 22\% | (168) | 26\% | (205) | 779 |
| PID: Dem (no lean) | 24\% | (196) | 16\% | (125) | 27\% | (214) | 33\% | (267) | 802 |
| PID: Ind (no lean) | $31 \%$ | (221) | 12\% | (83) | 14\% | (104) | 43\% | (310) | 719 |
| PID: Rep (no lean) | 54\% | (370) | 9\% | (64) | 13\% | (88) | 23\% | (160) | 681 |
| PID/Gender: Dem Men | 29\% | (107) | 19\% | (70) | 28\% | (100) | 24\% | (86) | 364 |
| PID/Gender: Dem Women | 20\% | (89) | 13\% | (55) | 26\% | (113) | 41\% | (180) | 438 |
| PID/Gender: Ind Men | 43\% | (148) | 11\% | (37) | 16\% | (55) | 30\% | (105) | 346 |
| PID/Gender: Ind Women | 19\% | (72) | 12\% | (47) | 13\% | (49) | 55\% | (205) | 373 |
| PID/Gender: Rep Men | 61\% | (216) | 11\% | (40) | 10\% | (34) | 18\% | (63) | 353 |
| PID/Gender: Rep Women | 47\% | (153) | 7\% | (24) | 16\% | (54) | 30\% | (97) | 328 |
| Ideo: Liberal (1-3) | 29\% | (203) | 17\% | (119) | 26\% | (181) | 27\% | (185) | 687 |
| Ideo: Moderate (4) | 25\% | (128) | $11 \%$ | (58) | 23\% | (117) | 40\% | (202) | 506 |
| Ideo: Conservative (5-7) | 59\% | (438) | 9\% | (65) | 11\% | (80) | 21\% | (157) | 739 |
| Educ: < College | 30\% | (460) | 13\% | (198) | 18\% | (267) | 39\% | (587) | 1513 |
| Educ: Bachelors degree | 47\% | (207) | 9\% | (39) | 20\% | (88) | 25\% | (110) | 444 |
| Educ: Post-grad | 49\% | (119) | 15\% | (36) | 21\% | (50) | 16\% | (39) | 244 |

[^183]Table HR9_6: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^184]Table HR9_6: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (786) | 12\% | (273) | 18\% | (405) | $33 \%$ | (737) | 2201 |
| RD/WT: Right Direction | 49\% | (428) | 12\% | (104) | 13\% | (113) | 26\% | (225) | 869 |
| RD/WT: Wrong Track | 27\% | (358) | 13\% | (169) | 22\% | (293) | 38\% | (512) | 1332 |
| Trump Job Approve | 53\% | (484) | 11\% | (104) | 11\% | (104) | 24\% | (222) | 914 |
| Trump Job Disapprove | 26\% | (293) | 13\% | (150) | 25\% | (290) | 36\% | (415) | 1148 |
| Trump Job Strongly Approve | 61\% | (304) | 10\% | (49) | 11\% | (55) | 18\% | (91) | 499 |
| Trump Job Somewhat Approve | 43\% | (180) | 13\% | (55) | 12\% | (49) | 32\% | (131) | 415 |
| Trump Job Somewhat Disapprove | $31 \%$ | (83) | 16\% | (42) | 21\% | (57) | 32\% | (88) | 271 |
| Trump Job Strongly Disapprove | 24\% | (209) | 12\% | (108) | 26\% | (232) | 37\% | (328) | 877 |
| Favorable of Trump | $54 \%$ | (478) | 11\% | (93) | 12\% | (101) | 24\% | (207) | 880 |
| Unfavorable of Trump | 26\% | (291) | 14\% | (158) | 25\% | (287) | 35\% | (404) | 1141 |
| Very Favorable of Trump | 60\% | (309) | 11\% | (56) | 11\% | (57) | 19\% | (96) | 517 |
| Somewhat Favorable of Trump | 47\% | (169) | 10\% | (37) | 12\% | (45) | $31 \%$ | (112) | 363 |
| Somewhat Unfavorable of Trump | $32 \%$ | (79) | $21 \%$ | (53) | 19\% | (49) | 28\% | (70) | 251 |
| Very Unfavorable of Trump | 24\% | (212) | 12\% | (105) | 27\% | (238) | 38\% | (335) | 890 |
| \#1 Issue: Economy | $36 \%$ | (204) | 15\% | (82) | 15\% | (86) | 34\% | (189) | 561 |
| \#1 Issue: Security | 55\% | (253) | 10\% | (47) | 12\% | (55) | 23\% | (103) | 459 |
| \#1 Issue: Health Care | 27\% | (108) | 13\% | (51) | 24\% | (96) | 35\% | (139) | 394 |
| \#1 Issue: Medicare / Social Security | 28\% | (88) | 15\% | (47) | 24\% | (74) | 33\% | (104) | 313 |
| \#1 Issue: Women's Issues | 30\% | (29) | 10\% | (10) | 20\% | (19) | 39\% | (37) | 95 |
| \#1 Issue: Education | 29\% | (48) | 11\% | (19) | 17\% | (29) | 43\% | (71) | 166 |
| \#1 Issue: Energy | 18\% | (17) | 12\% | (11) | 30\% | (28) | 40\% | (38) | 95 |
| \#1 Issue: Other | $34 \%$ | (40) | 5\% | (6) | 14\% | (17) | 47\% | (56) | 119 |
| 2018 House Vote: Democrat | 29\% | (231) | 13\% | (102) | 28\% | (227) | $31 \%$ | (250) | 811 |
| 2018 House Vote: Republican | 59\% | (421) | 10\% | (71) | 12\% | (89) | 19\% | (134) | 714 |
| 2018 House Vote: Someone else | 30\% | (26) | 11\% | (9) | 12\% | (10) | 47\% | (41) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (108) | 15\% | (90) | 13\% | (77) | 53\% | (311) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (180) | 13\% | (89) | 28\% | (189) | 33\% | (227) | 685 |
| 2016 Vote: Donald Trump | 57\% | (422) | 11\% | (83) | 12\% | (90) | 19\% | (139) | 734 |
| 2016 Vote: Someone else | $32 \%$ | (55) | 14\% | (24) | 21\% | (36) | 32\% | (56) | 172 |
| 2016 Vote: Didnt Vote | $21 \%$ | (127) | 12\% | (75) | 15\% | (91) | 52\% | (312) | 604 |

[^185]Table HR9_6: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (786) | 12\% | (273) | 18\% | (405) | 33\% | (737) | 2201 |
| Voted in 2014: Yes | 43\% | (587) | 12\% | (167) | 20\% | (270) | 26\% | (352) | 1376 |
| Voted in 2014: No | 24\% | (200) | 13\% | (106) | 16\% | (135) | 47\% | (385) | 825 |
| 2012 Vote: Barack Obama | 30\% | (255) | 14\% | (120) | 26\% | (225) | 30\% | (255) | 854 |
| 2012 Vote: Mitt Romney | 62\% | (313) | 10\% | (48) | 11\% | (56) | 17\% | (87) | 504 |
| 2012 Vote: Other | 38\% | (36) | 10\% | (10) | 12\% | (11) | 39\% | (38) | 95 |
| 2012 Vote: Didn't Vote | 25\% | (182) | 13\% | (94) | 15\% | (111) | 48\% | (352) | 738 |
| 4-Region: Northeast | 35\% | (137) | 14\% | (57) | 18\% | (69) | 33\% | (131) | 394 |
| 4-Region: Midwest | 35\% | (162) | 11\% | (49) | 21\% | (95) | 34\% | (156) | 462 |
| 4-Region: South | 38\% | (311) | 12\% | (96) | 18\% | (152) | 32\% | (266) | 825 |
| 4-Region: West | $34 \%$ | (176) | 14\% | (71) | 17\% | (89) | 36\% | (185) | 520 |
| Frequent TV watchers | 37\% | (604) | 12\% | (201) | 18\% | (294) | 32\% | (522) | 1620 |
| Frequent movie watchers | $36 \%$ | (345) | 15\% | (143) | 17\% | (159) | 32\% | (301) | 949 |
| TV shows: Every day | 37\% | (420) | 13\% | (145) | 19\% | (219) | 31\% | (359) | 1143 |
| TV shows: Several times per week | 38\% | (183) | 12\% | (56) | 16\% | (75) | 34\% | (163) | 477 |
| TV shows: About once per week | 28\% | (37) | 21\% | (28) | 23\% | (30) | 28\% | (37) | 132 |
| TV shows: Several times per month | $33 \%$ | (36) | 8\% | (8) | 27\% | (29) | 32\% | (34) | 108 |
| TV shows: About once per month | 28\% | (14) | 10\% | (5) | 27\% | (13) | 35\% | (17) | 48 |
| TV shows: Less often than once per month | 35\% | (31) | 8\% | (7) | 11\% | (10) | 45\% | (40) | 89 |
| TV shows: Never | 32\% | (65) | 11\% | (23) | 14\% | (29) | 42\% | (86) | 204 |
| Movies: Every day | 33\% | (136) | 15\% | (62) | 15\% | (63) | 37\% | (155) | 416 |
| Movies: Several times per week | 39\% | (209) | 15\% | (81) | 18\% | (97) | 27\% | (146) | 533 |
| Movies: About once per week | 35\% | (141) | 12\% | (49) | 22\% | (91) | $31 \%$ | (124) | 405 |
| Movies: Several times per month | 35\% | (84) | 10\% | (25) | 18\% | (42) | 37\% | (88) | 239 |
| Movies: About once per month | 40\% | (73) | 11\% | (20) | 22\% | (40) | 28\% | (51) | 183 |
| Movies: Less often than once per month | 36\% | (68) | 5\% | (9) | 17\% | (33) | 42\% | (79) | 188 |
| Movies: Never | $32 \%$ | (75) | 12\% | (27) | 17\% | (41) | 39\% | (93) | 236 |

[^186]Table HR9_6: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? NBC

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (786) | 12\% | (273) | 18\% | (405) | 33\% | (737) | 2201 |
| Sports: Every day | 43\% | (92) | 20\% | (44) | 19\% | (41) | 18\% | (40) | 217 |
| Sports: Several times per week | 44\% | (152) | 14\% | (48) | 20\% | (68) | 22\% | (75) | 344 |
| Sports: About once per week | 41\% | (105) | 16\% | (41) | 17\% | (44) | 26\% | (68) | 258 |
| Sports: Several times per month | $33 \%$ | (57) | 15\% | (25) | 22\% | (38) | 30\% | (52) | 172 |
| Sports: About once per month | 40\% | (54) | 15\% | (21) | 19\% | (26) | 26\% | (36) | 137 |
| Sports: Less often than once per month | 36\% | (114) | 8\% | (25) | 15\% | (48) | 40\% | (127) | 313 |
| Sports: Never | 28\% | (211) | 9\% | (69) | 18\% | (140) | 45\% | (340) | 760 |
| Cable: I currently subscribe | 40\% | (417) | 14\% | (152) | 17\% | (183) | 29\% | (302) | 1054 |
| Cable: I subscribed in the past | $34 \%$ | (265) | 11\% | (87) | 20\% | (154) | 34\% | (265) | 771 |
| Cable: I have never subscribed | 28\% | (105) | 9\% | (33) | 18\% | (68) | 45\% | (170) | 376 |
| Satellite television: I currently subscribe | 37\% | (204) | 16\% | (89) | 19\% | (108) | 28\% | (154) | 554 |
| Satellite television: I subscribed in the past | 35\% | (208) | 13\% | (81) | 18\% | (111) | 34\% | (203) | 602 |
| Satellite television: I have never subscribed | 36\% | (375) | 10\% | (103) | 18\% | (187) | 36\% | (380) | 1045 |
| Streaming service: I currently subscribe | 36\% | (460) | 14\% | (172) | 19\% | (242) | 31\% | (401) | 1276 |
| Streaming service: I subscribed in the past | $34 \%$ | (86) | 13\% | (32) | 18\% | (45) | 35\% | (89) | 252 |
| Streaming service: I have never subscribed | $36 \%$ | (240) | 10\% | (68) | 17\% | (118) | 37\% | (247) | 673 |
| Film: An avid fan | 36\% | (282) | 17\% | (131) | 20\% | (156) | 27\% | (212) | 780 |
| Film: A casual fan | $36 \%$ | (404) | 10\% | (111) | 19\% | (211) | 36\% | (401) | 1127 |
| Film: Not a fan | $34 \%$ | (100) | 11\% | (31) | 13\% | (39) | 42\% | (124) | 294 |
| Television: An avid fan | $36 \%$ | (386) | 13\% | (137) | 21\% | (229) | 30\% | (315) | 1067 |
| Television: A casual fan | 35\% | (340) | 13\% | (129) | 16\% | (157) | 35\% | (343) | 969 |
| Television: Not a fan | 36\% | (60) | 4\% | (7) | 11\% | (19) | 48\% | (80) | 166 |
| Music: An avid fan | 35\% | (388) | 16\% | (178) | 18\% | (201) | 31\% | (347) | 1113 |
| Music: A casual fan | 35\% | (342) | 9\% | (90) | 19\% | (184) | 36\% | (348) | 964 |
| Music: Not a fan | 46\% | (56) | $4 \%$ | (5) | 17\% | (21) | 34\% | (42) | 124 |
| Fashion: An avid fan | 29\% | (96) | 21\% | (68) | 17\% | (55) | 33\% | (109) | 329 |
| Fashion: A casual fan | 32\% | (293) | 13\% | (118) | 20\% | (182) | 35\% | (320) | 912 |
| Fashion: Not a fan | 41\% | (397) | 9\% | (87) | 18\% | (168) | 32\% | (308) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_7: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (841) | 11\% | (241) | 14\% | (308) | 37\% | (811) | 2201 |
| Gender: Male | 47\% | (498) | 12\% | (126) | 15\% | (159) | 26\% | (279) | 1062 |
| Gender: Female | 30\% | (343) | 10\% | (115) | 13\% | (149) | 47\% | (532) | 1139 |
| Age: 18-29 | 27\% | (128) | 16\% | (73) | 17\% | (80) | 40\% | (189) | 470 |
| Age: 30-44 | $34 \%$ | (184) | 13\% | (73) | 13\% | (72) | 40\% | (215) | 543 |
| Age: 45-54 | 39\% | (123) | 11\% | (36) | 16\% | (50) | 34\% | (107) | 316 |
| Age: 55-64 | 46\% | (201) | 7\% | (31) | 15\% | (64) | $32 \%$ | (140) | 436 |
| Age: 65+ | 47\% | (206) | 6\% | (28) | 10\% | (42) | 37\% | (160) | 436 |
| Generation Z: 18-21 | 27\% | (49) | 18\% | (32) | 19\% | (34) | 36\% | (66) | 181 |
| Millennial: Age 22-37 | $31 \%$ | (187) | 14\% | (83) | 14\% | (84) | 40\% | (241) | 595 |
| Generation X: Age 38-53 | 35\% | (177) | 13\% | (65) | 15\% | (74) | $38 \%$ | (191) | 506 |
| Boomers: Age 54-72 | 46\% | (359) | 7\% | (52) | 13\% | (101) | 34\% | (266) | 779 |
| PID: Dem (no lean) | 26\% | (212) | 16\% | (125) | 22\% | (174) | 36\% | (291) | 802 |
| PID: Ind (no lean) | 33\% | (240) | 9\% | (64) | 12\% | (83) | 46\% | (331) | 719 |
| PID: Rep (no lean) | 57\% | (389) | 8\% | (52) | 7\% | (51) | 28\% | (190) | 681 |
| PID/Gender: Dem Men | 29\% | (107) | 18\% | (64) | 25\% | (90) | 28\% | (103) | 364 |
| PID/Gender: Dem Women | 24\% | (105) | 14\% | (61) | 19\% | (85) | 43\% | (188) | 438 |
| PID/Gender: Ind Men | 46\% | (158) | 9\% | (30) | 12\% | (41) | 34\% | (117) | 346 |
| PID/Gender: Ind Women | 22\% | (82) | 9\% | (34) | 11\% | (43) | 57\% | (214) | 373 |
| PID/Gender: Rep Men | 66\% | (233) | 9\% | (31) | 8\% | (29) | 17\% | (60) | 353 |
| PID/Gender: Rep Women | 48\% | (156) | 6\% | (20) | 7\% | (21) | 40\% | (130) | 328 |
| Ideo: Liberal (1-3) | $34 \%$ | (235) | 15\% | (106) | 24\% | (168) | 26\% | (178) | 687 |
| Ideo: Moderate (4) | 28\% | (142) | 12\% | (60) | 15\% | (74) | 46\% | (231) | 506 |
| Ideo: Conservative (5-7) | 61\% | (451) | 8\% | (56) | 6\% | (47) | 25\% | (185) | 739 |
| Educ: < College | $32 \%$ | (479) | 11\% | (162) | 14\% | (214) | 43\% | (657) | 1513 |
| Educ: Bachelors degree | $51 \%$ | (224) | 12\% | (52) | 13\% | (59) | 24\% | (108) | 444 |
| Educ: Post-grad | 56\% | (137) | $11 \%$ | (27) | 14\% | (34) | 19\% | (46) | 244 |

Continued on next page

Table HR9_7: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (841) | 11\% | (241) | 14\% | (308) | 37\% | (811) | 2201 |
| Income: Under 50k | 29\% | (381) | 11\% | (148) | 15\% | (194) | 45\% | (603) | 1326 |
| Income: 50k-100k | 52\% | (322) | 10\% | (62) | 13\% | (78) | 25\% | (158) | 619 |
| Income: $100 \mathrm{k}+$ | 54\% | (139) | 12\% | (30) | 14\% | (37) | 20\% | (50) | 256 |
| Ethnicity: White | 42\% | (731) | 8\% | (139) | 14\% | (239) | 36\% | (614) | 1723 |
| Ethnicity: Hispanic | $31 \%$ | (109) | 20\% | (72) | 16\% | (55) | $33 \%$ | (115) | 350 |
| Ethnicity: Afr. Am. | 20\% | (54) | 21\% | (58) | 15\% | (40) | 44\% | (122) | 274 |
| Ethnicity: Other | 27\% | (55) | 21\% | (44) | 14\% | (29) | 37\% | (76) | 204 |
| Relig: Protestant | 53\% | (276) | 6\% | (33) | 12\% | (61) | 30\% | (155) | 526 |
| Relig: Roman Catholic | 41\% | (184) | 11\% | (50) | 13\% | (57) | 35\% | (155) | 446 |
| Relig: Ath./Agn./None | 32\% | (221) | 12\% | (85) | 15\% | (100) | 41\% | (277) | 683 |
| Relig: Something Else | 26\% | (47) | 12\% | (22) | 12\% | (22) | 49\% | (89) | 179 |
| Relig: Jewish | 62\% | (27) | 2\% | (1) | 26\% | (11) | 10\% | (4) | 43 |
| Evang | $41 \%$ | (248) | 11\% | (69) | 12\% | (74) | 35\% | (211) | 601 |
| Non-Evang | 37\% | (593) | 11\% | (172) | 15\% | (234) | 38\% | (601) | 1600 |
| Relig: All Christian | 43\% | (518) | 9\% | (112) | 13\% | (153) | 34\% | (409) | 1193 |
| Relig: All Non-Christian | 26\% | (47) | 12\% | (22) | 12\% | (22) | 49\% | (89) | 179 |
| Community: Urban | $32 \%$ | (191) | 15\% | (91) | 17\% | (102) | 36\% | (212) | 596 |
| Community: Suburban | 44\% | (430) | 10\% | (100) | 13\% | (128) | 33\% | (330) | 988 |
| Community: Rural | 36\% | (220) | 8\% | (50) | 13\% | (78) | 44\% | (270) | 617 |
| Employ: Private Sector | 46\% | (297) | 11\% | (70) | 16\% | (103) | 27\% | (177) | 646 |
| Employ: Government | 39\% | (59) | 17\% | (26) | 19\% | (28) | 26\% | (39) | 152 |
| Employ: Self-Employed | 42\% | (76) | 16\% | (29) | $14 \%$ | (25) | 29\% | (52) | 182 |
| Employ: Homemaker | 25\% | (40) | 10\% | (16) | 11\% | (17) | 55\% | (89) | 162 |
| Employ: Student | 30\% | (34) | 17\% | (19) | 15\% | (17) | 38\% | (43) | 113 |
| Employ: Retired | 46\% | (243) | 6\% | (34) | 12\% | (62) | 36\% | (189) | 528 |
| Employ: Unemployed | 21\% | (49) | 13\% | (32) | 16\% | (38) | 50\% | (118) | 237 |
| Employ: Other | 23\% | (42) | 9\% | (16) | 9\% | (17) | 58\% | (105) | 180 |
| Military HH: Yes | 45\% | (179) | 11\% | (43) | 12\% | (49) | 32\% | (126) | 397 |
| Military HH: No | 37\% | (662) | 11\% | (198) | 14\% | (259) | 38\% | (685) | 1804 |

[^187]Table HR9_7: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (841) | 11\% | (241) | 14\% | (308) | 37\% | (811) | 2201 |
| RD/WT: Right Direction | 50\% | (437) | 10\% | (88) | 9\% | (80) | 30\% | (264) | 869 |
| RD/WT: Wrong Track | 30\% | (403) | 11\% | (153) | 17\% | (228) | 41\% | (548) | 1332 |
| Trump Job Approve | 55\% | (501) | 9\% | (81) | 8\% | (69) | 29\% | (263) | 914 |
| Trump Job Disapprove | 29\% | (334) | 13\% | (149) | 20\% | (227) | 38\% | (438) | 1148 |
| Trump Job Strongly Approve | 61\% | (306) | 10\% | (50) | 6\% | (30) | 23\% | (114) | 499 |
| Trump Job Somewhat Approve | 47\% | (196) | 7\% | (31) | 9\% | (39) | $36 \%$ | (149) | 415 |
| Trump Job Somewhat Disapprove | 33\% | (88) | 19\% | (51) | 13\% | (34) | 36\% | (98) | 271 |
| Trump Job Strongly Disapprove | 28\% | (246) | 11\% | (98) | 22\% | (193) | 39\% | (340) | 877 |
| Favorable of Trump | 56\% | (496) | 9\% | (83) | 6\% | (53) | 28\% | (247) | 880 |
| Unfavorable of Trump | 29\% | (333) | 12\% | (140) | 21\% | (242) | 37\% | (425) | 1141 |
| Very Favorable of Trump | 62\% | (320) | 9\% | (49) | 5\% | (27) | 23\% | (121) | 517 |
| Somewhat Favorable of Trump | 49\% | (177) | 10\% | (35) | 7\% | (26) | 35\% | (126) | 363 |
| Somewhat Unfavorable of Trump | 32\% | (81) | 15\% | (37) | 20\% | (49) | 34\% | (84) | 251 |
| Very Unfavorable of Trump | 28\% | (252) | 12\% | (103) | 22\% | (193) | 38\% | (341) | 890 |
| \#1 Issue: Economy | 39\% | (221) | 11\% | (64) | 12\% | (68) | 37\% | (208) | 561 |
| \#1 Issue: Security | 57\% | (260) | 8\% | (37) | 10\% | (48) | 25\% | (115) | 459 |
| \#1 Issue: Health Care | 29\% | (115) | 13\% | (50) | 20\% | (77) | 38\% | (152) | 394 |
| \#1 Issue: Medicare / Social Security | 32\% | (100) | 11\% | (35) | 14\% | (43) | 43\% | (135) | 313 |
| \#1 Issue: Women's Issues | 32\% | (30) | 16\% | (15) | 18\% | (17) | 34\% | (32) | 95 |
| \#1 Issue: Education | 30\% | (49) | 17\% | (28) | 11\% | (18) | 43\% | (71) | 166 |
| \#1 Issue: Energy | 32\% | (31) | 5\% | (5) | 25\% | (24) | 38\% | (36) | 95 |
| \#1 Issue: Other | 30\% | (36) | 6\% | (7) | 11\% | (13) | 53\% | (63) | 119 |
| 2018 House Vote: Democrat | 32\% | (260) | 14\% | (111) | 21\% | (173) | 33\% | (267) | 811 |
| 2018 House Vote: Republican | 63\% | (448) | 8\% | (57) | 7\% | (47) | 23\% | (161) | 714 |
| 2018 House Vote: Someone else | 36\% | (31) | 7\% | (6) | 11\% | (10) | 46\% | (40) | 87 |
| 2018 House Vote: Didnt Vote | 17\% | (102) | 11\% | (66) | 13\% | (76) | 58\% | (343) | 586 |
| 2016 Vote: Hillary Clinton | 31\% | (210) | 12\% | (84) | 22\% | (154) | 35\% | (237) | 685 |
| 2016 Vote: Donald Trump | 61\% | (451) | 8\% | (60) | 7\% | (51) | 24\% | (173) | 734 |
| 2016 Vote: Someone else | 41\% | (71) | 16\% | (28) | 8\% | (14) | 35\% | (59) | 172 |
| 2016 Vote: Didnt Vote | 18\% | (107) | 11\% | (69) | 15\% | (89) | 56\% | (339) | 604 |

[^188]Table HR9_7: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (841) | 11\% | (241) | 14\% | (308) | 37\% | (811) | 2201 |
| Voted in 2014: Yes | 47\% | (642) | 11\% | (145) | 14\% | (190) | 29\% | (399) | 1376 |
| Voted in 2014: No | 24\% | (199) | 12\% | (96) | 14\% | (118) | 50\% | (412) | 825 |
| 2012 Vote: Barack Obama | $34 \%$ | (288) | 13\% | (110) | 19\% | (160) | 35\% | (296) | 854 |
| 2012 Vote: Mitt Romney | 68\% | (341) | 6\% | (32) | 7\% | (34) | 20\% | (98) | 504 |
| 2012 Vote: Other | 42\% | (40) | 6\% | (5) | 8\% | (8) | 44\% | (42) | 95 |
| 2012 Vote: Didn't Vote | 23\% | (171) | 13\% | (94) | $14 \%$ | (104) | 50\% | (369) | 738 |
| 4-Region: Northeast | 41\% | (161) | 10\% | (41) | $11 \%$ | (45) | 37\% | (147) | 394 |
| 4-Region: Midwest | 37\% | (171) | 8\% | (37) | 14\% | (63) | 41\% | (192) | 462 |
| 4-Region: South | $38 \%$ | (313) | 13\% | (107) | $14 \%$ | (115) | 35\% | (290) | 825 |
| 4-Region: West | 38\% | (196) | 11\% | (56) | 16\% | (85) | 35\% | (183) | 520 |
| Frequent TV watchers | 40\% | (654) | $11 \%$ | (185) | 13\% | (212) | 35\% | (569) | 1620 |
| Frequent movie watchers | 38\% | (364) | 14\% | (130) | 15\% | (141) | 33\% | (314) | 949 |
| TV shows: Every day | 40\% | (454) | 12\% | (138) | 14\% | (163) | 34\% | (389) | 1143 |
| TV shows: Several times per week | 42\% | (200) | 10\% | (47) | 10\% | (49) | 38\% | (180) | 477 |
| TV shows: About once per week | 38\% | (50) | 11\% | (14) | 17\% | (23) | 34\% | (45) | 132 |
| TV shows: Several times per month | 26\% | (28) | 13\% | (14) | 27\% | (29) | 35\% | (38) | 108 |
| TV shows: About once per month | $21 \%$ | (10) | 8\% | (4) | $32 \%$ | (15) | 40\% | (19) | 48 |
| TV shows: Less often than once per month | $31 \%$ | (27) | 11\% | (10) | 12\% | (10) | 47\% | (42) | 89 |
| TV shows: Never | 36\% | (73) | 7\% | (14) | 9\% | (18) | 48\% | (99) | 204 |
| Movies: Every day | 32\% | (133) | 17\% | (73) | 14\% | (57) | 37\% | (154) | 416 |
| Movies: Several times per week | 43\% | (231) | $11 \%$ | (57) | 16\% | (84) | 30\% | (160) | 533 |
| Movies: About once per week | 43\% | (174) | 9\% | (35) | 17\% | (67) | 32\% | (129) | 405 |
| Movies: Several times per month | 35\% | (83) | 12\% | (28) | 13\% | (32) | 40\% | (96) | 239 |
| Movies: About once per month | 40\% | (73) | 13\% | (24) | 11\% | (21) | 36\% | (66) | 183 |
| Movies: Less often than once per month | 37\% | (70) | 5\% | (10) | $11 \%$ | (20) | 47\% | (88) | 188 |
| Movies: Never | $33 \%$ | (77) | 6\% | (15) | $11 \%$ | (27) | 50\% | (118) | 236 |

[^189]Table HR9_7: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The New York Times

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (841) | $11 \%$ | (241) | $14 \%$ | (308) | $37 \%$ | (811) | 2201 |
| Sports: Every day | 42\% | (92) | 19\% | (40) | 19\% | (41) | 20\% | (43) | 217 |
| Sports: Several times per week | 48\% | (166) | 13\% | (46) | 16\% | (55) | 22\% | (77) | 344 |
| Sports: About once per week | 46\% | (120) | 10\% | (25) | 13\% | (33) | $31 \%$ | (80) | 258 |
| Sports: Several times per month | 38\% | (66) | 11\% | (19) | 17\% | (29) | 34\% | (58) | 172 |
| Sports: About once per month | 48\% | (66) | 9\% | (12) | 9\% | (12) | $33 \%$ | (46) | 137 |
| Sports: Less often than once per month | 36\% | (114) | 10\% | (31) | 13\% | (39) | 41\% | (129) | 313 |
| Sports: Never | 29\% | (218) | 9\% | (66) | 13\% | (98) | 50\% | (379) | 760 |
| Cable: I currently subscribe | 41\% | (429) | 14\% | (144) | 13\% | (135) | $33 \%$ | (347) | 1054 |
| Cable: I subscribed in the past | 39\% | (301) | 9\% | (69) | 15\% | (116) | 37\% | (285) | 771 |
| Cable: I have never subscribed | 30\% | (111) | 7\% | (28) | 15\% | (57) | 48\% | (180) | 376 |
| Satellite television: I currently subscribe | 40\% | (222) | 12\% | (69) | 13\% | (72) | 35\% | (191) | 554 |
| Satellite television: I subscribed in the past | $38 \%$ | (227) | 11\% | (65) | 15\% | (92) | 36\% | (218) | 602 |
| Satellite television: I have never subscribed | 38\% | (392) | 10\% | (106) | 14\% | (144) | 39\% | (403) | 1045 |
| Streaming service: I currently subscribe | 40\% | (513) | 12\% | (150) | 15\% | (191) | 33\% | (422) | 1276 |
| Streaming service: I subscribed in the past | $31 \%$ | (77) | 16\% | (40) | 17\% | (43) | 36\% | (91) | 252 |
| Streaming service: I have never subscribed | 37\% | (251) | 7\% | (50) | $11 \%$ | (74) | 44\% | (298) | 673 |
| Film: An avid fan | 39\% | (306) | 15\% | (115) | 16\% | (128) | 30\% | (232) | 780 |
| Film: A casual fan | 39\% | (439) | 9\% | (101) | 13\% | (151) | 39\% | (435) | 1127 |
| Film: Not a fan | $33 \%$ | (96) | 8\% | (25) | 10\% | (29) | 49\% | (144) | 294 |
| Television: An avid fan | 38\% | (406) | 14\% | (148) | 14\% | (152) | 34\% | (360) | 1067 |
| Television: A casual fan | 39\% | (381) | 9\% | (83) | $14 \%$ | (132) | 39\% | (373) | 969 |
| Television: Not a fan | 33\% | (54) | 6\% | (10) | 14\% | (24) | 47\% | (78) | 166 |
| Music: An avid fan | $36 \%$ | (400) | 16\% | (175) | 15\% | (170) | 33\% | (368) | 1113 |
| Music: A casual fan | 41\% | (391) | 6\% | (58) | 13\% | (127) | 40\% | (388) | 964 |
| Music: Not a fan | 40\% | (50) | 6\% | (8) | 9\% | (11) | 45\% | (55) | 124 |
| Fashion: An avid fan | $31 \%$ | (102) | 20\% | (66) | 19\% | (61) | 30\% | (99) | 329 |
| Fashion: A casual fan | 36\% | (330) | 10\% | (95) | $14 \%$ | (128) | 39\% | (359) | 912 |
| Fashion: Not a fan | 43\% | (409) | 8\% | (79) | $12 \%$ | (119) | 37\% | (353) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_8: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^190]Table HR9_8: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (558) | 19\% | (413) | 16\% | (352) | 40\% | (878) | 2201 |
| Income: Under 50k | 22\% | (285) | 15\% | (205) | 16\% | (206) | 48\% | (630) | 1326 |
| Income: 50k-100k | 32\% | (197) | 24\% | (149) | 15\% | (95) | 29\% | (179) | 619 |
| Income: $100 \mathrm{k}+$ | 30\% | (76) | 23\% | (59) | 20\% | (52) | 27\% | (69) | 256 |
| Ethnicity: White | 27\% | (467) | 18\% | (302) | 16\% | (276) | $39 \%$ | (677) | 1723 |
| Ethnicity: Hispanic | 25\% | (86) | 22\% | (76) | 16\% | (57) | 37\% | (131) | 350 |
| Ethnicity: Afr. Am. | 17\% | (46) | 24\% | (66) | 16\% | (43) | 44\% | (120) | 274 |
| Ethnicity: Other | 22\% | (45) | 22\% | (45) | 16\% | (33) | 40\% | (81) | 204 |
| Relig: Protestant | 35\% | (182) | 18\% | (94) | 14\% | (74) | 33\% | (175) | 526 |
| Relig: Roman Catholic | 27\% | (120) | 20\% | (89) | 17\% | (75) | 36\% | (162) | 446 |
| Relig: Ath./Agn./None | 21\% | (140) | 19\% | (130) | 16\% | (112) | 44\% | (301) | 683 |
| Relig: Something Else | 19\% | (35) | 12\% | (21) | 17\% | (31) | 52\% | (93) | 179 |
| Relig: Jewish | 17\% | (8) | 37\% | (16) | 33\% | (14) | 13\% | (6) | 43 |
| Evang | 31\% | (185) | 17\% | (103) | 13\% | (76) | 39\% | (237) | 601 |
| Non-Evang | 23\% | (372) | 19\% | (310) | 17\% | (276) | 40\% | (642) | 1600 |
| Relig: All Christian | 30\% | (356) | 18\% | (215) | 15\% | (176) | 37\% | (446) | 1193 |
| Relig: All Non-Christian | 19\% | (35) | 12\% | (21) | 17\% | (31) | 52\% | (93) | 179 |
| Community: Urban | 25\% | (147) | 22\% | (132) | 16\% | (93) | 37\% | (223) | 596 |
| Community: Suburban | 25\% | (251) | 20\% | (200) | 18\% | (177) | 37\% | (361) | 988 |
| Community: Rural | 26\% | (159) | 13\% | (81) | 13\% | (83) | 48\% | (294) | 617 |
| Employ: Private Sector | 29\% | (187) | 22\% | (140) | 20\% | (128) | 30\% | (191) | 646 |
| Employ: Government | 31\% | (47) | 26\% | (39) | 15\% | (23) | 29\% | (44) | 152 |
| Employ: Self-Employed | 30\% | (55) | 23\% | (41) | 17\% | (30) | 30\% | (55) | 182 |
| Employ: Homemaker | 20\% | (33) | 10\% | (17) | 11\% | (18) | 58\% | (94) | 162 |
| Employ: Student | 25\% | (28) | 13\% | (14) | 17\% | (19) | 45\% | (51) | 113 |
| Employ: Retired | 26\% | (136) | 20\% | (105) | 16\% | (83) | 39\% | (205) | 528 |
| Employ: Unemployed | 16\% | (37) | 13\% | (30) | 15\% | (36) | 56\% | (133) | 237 |
| Employ: Other | 19\% | (35) | 15\% | (27) | 8\% | (14) | 58\% | (105) | 180 |
| Military HH: Yes | 30\% | (118) | 21\% | (85) | 16\% | (62) | 33\% | (131) | 397 |
| Military HH: No | 24\% | (439) | 18\% | (328) | 16\% | (290) | 41\% | (747) | 1804 |

[^191]Table HR9_8: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal

| Demographic |  |  |  |  | Don't know / No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

Continued on next page

Table HR9_8: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (558) | 19\% | (413) | 16\% | (352) | 40\% | (878) | 2201 |
| Voted in 2014: Yes | 30\% | (415) | 21\% | (296) | 16\% | (218) | 33\% | (447) | 1376 |
| Voted in 2014: No | 17\% | (143) | 14\% | (117) | 16\% | (134) | 52\% | (431) | 825 |
| 2012 Vote: Barack Obama | 21\% | (176) | 24\% | (204) | 19\% | (161) | 37\% | (313) | 854 |
| 2012 Vote: Mitt Romney | 43\% | (218) | 19\% | (94) | 13\% | (63) | 26\% | (129) | 504 |
| 2012 Vote: Other | 32\% | (30) | 14\% | (13) | 13\% | (12) | 42\% | (40) | 95 |
| 2012 Vote: Didn't Vote | 18\% | (133) | 14\% | (101) | 15\% | (114) | 53\% | (390) | 738 |
| 4-Region: Northeast | 23\% | (89) | 19\% | (75) | 18\% | (73) | 40\% | (157) | 394 |
| 4-Region: Midwest | 23\% | (108) | 17\% | (78) | 15\% | (69) | 45\% | (207) | 462 |
| 4-Region: South | 28\% | (228) | 18\% | (149) | 16\% | (128) | 39\% | (319) | 825 |
| 4-Region: West | 25\% | (132) | 21\% | (111) | 16\% | (83) | 37\% | (195) | 520 |
| Frequent TV watchers | 26\% | (420) | 20\% | (322) | 16\% | (257) | 38\% | (621) | 1620 |
| Frequent movie watchers | 28\% | (262) | 18\% | (175) | 16\% | (153) | 38\% | (359) | 949 |
| TV shows: Every day | 26\% | (302) | 20\% | (230) | 17\% | (194) | 37\% | (418) | 1143 |
| TV shows: Several times per week | 25\% | (118) | 19\% | (93) | 13\% | (64) | 42\% | (203) | 477 |
| TV shows: About once per week | 30\% | (40) | 15\% | (20) | 19\% | (25) | 36\% | (47) | 132 |
| TV shows: Several times per month | 19\% | (20) | 16\% | (18) | 27\% | (29) | 38\% | (41) | 108 |
| TV shows: About once per month | 14\% | (7) | 17\% | (8) | 23\% | (11) | 46\% | (22) | 48 |
| TV shows: Less often than once per month | 22\% | (19) | 20\% | (18) | 6\% | (5) | 53\% | (47) | 89 |
| TV shows: Never | 25\% | (51) | 13\% | (27) | 12\% | (24) | 49\% | (101) | 204 |
| Movies: Every day | 24\% | (98) | 19\% | (79) | 16\% | (67) | 41\% | (172) | 416 |
| Movies: Several times per week | 31\% | (164) | 18\% | (96) | 16\% | (86) | 35\% | (187) | 533 |
| Movies: About once per week | 24\% | (97) | 22\% | (88) | 19\% | (76) | 36\% | (144) | 405 |
| Movies: Several times per month | 21\% | (50) | 20\% | (47) | 18\% | (44) | 41\% | (97) | 239 |
| Movies: About once per month | 24\% | (43) | 26\% | (48) | 12\% | (22) | 38\% | (70) | 183 |
| Movies: Less often than once per month | 25\% | (47) | 12\% | (23) | 13\% | (25) | 49\% | (93) | 188 |
| Movies: Never | 25\% | (58) | 13\% | (32) | 13\% | (32) | 49\% | (115) | 236 |

[^192]Table HR9_8: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Wall Street Journal

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (558) | 19\% | (413) | 16\% | (352) | 40\% | (878) | 2201 |
| Sports: Every day | $31 \%$ | (67) | 25\% | (54) | 20\% | (43) | 24\% | (53) | 217 |
| Sports: Several times per week | 32\% | (110) | 26\% | (90) | 17\% | (60) | 24\% | (84) | 344 |
| Sports: About once per week | 31\% | (80) | 17\% | (45) | 16\% | (43) | 35\% | (90) | 258 |
| Sports: Several times per month | 23\% | (40) | 20\% | (34) | 21\% | (37) | 36\% | (61) | 172 |
| Sports: About once per month | 27\% | (36) | 26\% | (36) | 15\% | (20) | 32\% | (44) | 137 |
| Sports: Less often than once per month | 25\% | (80) | 15\% | (47) | 16\% | (49) | 44\% | (137) | 313 |
| Sports: Never | 19\% | (144) | 14\% | (107) | 13\% | (101) | 54\% | (409) | 760 |
| Cable: I currently subscribe | 27\% | (285) | 22\% | (231) | 15\% | (158) | 36\% | (381) | 1054 |
| Cable: I subscribed in the past | 24\% | (189) | 17\% | (130) | 19\% | (144) | 40\% | (308) | 771 |
| Cable: I have never subscribed | 22\% | (84) | 14\% | (52) | 13\% | (50) | 50\% | (189) | 376 |
| Satellite television: I currently subscribe | 28\% | (156) | 17\% | (96) | 17\% | (95) | 37\% | (207) | 554 |
| Satellite television: I subscribed in the past | 26\% | (155) | 20\% | (121) | 15\% | (92) | 39\% | (234) | 602 |
| Satellite television: I have never subscribed | 24\% | (247) | 19\% | (196) | 16\% | (165) | 42\% | (438) | 1045 |
| Streaming service: I currently subscribe | 25\% | (325) | 21\% | (262) | 18\% | (234) | 36\% | (455) | 1276 |
| Streaming service: I subscribed in the past | 28\% | (70) | 20\% | (49) | 13\% | (33) | 40\% | (100) | 252 |
| Streaming service: I have never subscribed | 24\% | (163) | 15\% | (101) | 13\% | (85) | 48\% | (323) | 673 |
| Film: An avid fan | 27\% | (213) | 20\% | (160) | 18\% | (138) | 35\% | (269) | 780 |
| Film: A casual fan | 24\% | (270) | 19\% | (210) | 16\% | (178) | 42\% | (468) | 1127 |
| Film: Not a fan | 25\% | (75) | 15\% | (43) | 12\% | (36) | 48\% | (141) | 294 |
| Television: An avid fan | 26\% | (279) | 20\% | (212) | 16\% | (173) | 38\% | (403) | 1067 |
| Television: A casual fan | 25\% | (246) | 18\% | (176) | 16\% | (157) | 40\% | (390) | 969 |
| Television: Not a fan | 20\% | (33) | 15\% | (26) | 13\% | (22) | 51\% | (85) | 166 |
| Music: An avid fan | 25\% | (274) | 22\% | (249) | 16\% | (180) | 37\% | (410) | 1113 |
| Music: A casual fan | 26\% | (247) | 15\% | (144) | 16\% | (157) | 43\% | (415) | 964 |
| Music: Not a fan | 29\% | (36) | 16\% | (20) | 12\% | (15) | 43\% | (53) | 124 |
| Fashion: An avid fan | 26\% | (85) | 18\% | (58) | 22\% | (72) | 35\% | (114) | 329 |
| Fashion: A casual fan | 23\% | (209) | 19\% | (176) | 16\% | (142) | 42\% | (385) | 912 |
| Fashion: Not a fan | 27\% | (264) | 19\% | (179) | $14 \%$ | (139) | 39\% | (378) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_9: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post

| Demographic | More liberal |  |  |  |  |  | More conservative | No political lean |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^193]Table HR9_9: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (813) | 11\% | (251) | 13\% | (288) | 39\% | (848) | 2201 |
| Income: Under 50k | 29\% | (381) | 11\% | (144) | 14\% | (181) | 47\% | (621) | 1326 |
| Income: 50k-100k | 50\% | (308) | 11\% | (69) | 12\% | (75) | 27\% | (168) | 619 |
| Income: 100k+ | 49\% | (125) | 15\% | (38) | 13\% | (33) | 23\% | (60) | 256 |
| Ethnicity: White | 40\% | (693) | 9\% | (148) | 13\% | (227) | 38\% | (654) | 1723 |
| Ethnicity: Hispanic | 32\% | (113) | 18\% | (64) | 12\% | (42) | 37\% | (130) | 350 |
| Ethnicity: Afr. Am. | 22\% | (59) | 26\% | (70) | 13\% | (35) | 40\% | (109) | 274 |
| Ethnicity: Other | 30\% | (61) | 16\% | (32) | 13\% | (26) | 42\% | (85) | 204 |
| Relig: Protestant | 53\% | (277) | 8\% | (43) | 10\% | (52) | 29\% | (154) | 526 |
| Relig: Roman Catholic | 39\% | (174) | 14\% | (63) | 12\% | (54) | 35\% | (155) | 446 |
| Relig: Ath./Agn./None | 30\% | (204) | 11\% | (77) | 15\% | (103) | 44\% | (299) | 683 |
| Relig: Something Else | 25\% | (45) | 11\% | (19) | 13\% | (24) | 51\% | (91) | 179 |
| Relig: Jewish | 50\% | (22) | 7\% | (3) | 21\% | (9) | 22\% | (9) | 43 |
| Evang | 42\% | (255) | 13\% | (80) | 8\% | (48) | 36\% | (218) | 601 |
| Non-Evang | 35\% | (558) | 11\% | (171) | 15\% | (240) | 39\% | (631) | 1600 |
| Relig: All Christian | 43\% | (510) | 11\% | (137) | 11\% | (131) | 35\% | (415) | 1193 |
| Relig: All Non-Christian | 25\% | (45) | 11\% | (19) | 13\% | (24) | 51\% | (91) | 179 |
| Community: Urban | 33\% | (195) | 18\% | (106) | 13\% | (79) | 36\% | (217) | 596 |
| Community: Suburban | 41\% | (404) | 10\% | (100) | 14\% | (134) | 35\% | (350) | 988 |
| Community: Rural | 35\% | (214) | 7\% | (45) | 12\% | (76) | 46\% | (282) | 617 |
| Employ: Private Sector | 43\% | (280) | 15\% | (99) | 13\% | (87) | 28\% | (181) | 646 |
| Employ: Government | 37\% | (57) | 14\% | (22) | 22\% | (33) | 27\% | (41) | 152 |
| Employ: Self-Employed | 44\% | (81) | 12\% | (22) | 13\% | (23) | $31 \%$ | (56) | 182 |
| Employ: Homemaker | 25\% | (41) | 3\% | (6) | 11\% | (18) | 60\% | (98) | 162 |
| Employ: Student | 34\% | (39) | 12\% | (13) | 16\% | (18) | 38\% | (43) | 113 |
| Employ: Retired | 43\% | (225) | 9\% | (50) | 11\% | (60) | 37\% | (193) | 528 |
| Employ: Unemployed | 23\% | (55) | 9\% | (22) | 16\% | (37) | $52 \%$ | (124) | 237 |
| Employ: Other | $21 \%$ | (37) | 10\% | (17) | 7\% | (12) | 63\% | (113) | 180 |
| Military HH: Yes | 44\% | (174) | 12\% | (49) | 12\% | (46) | 32\% | (128) | 397 |
| Military HH: No | 35\% | (639) | 11\% | (201) | 13\% | (242) | 40\% | (721) | 1804 |

[^194]Table HR9_9: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (813) | 11\% | (251) | 13\% | (288) | 39\% | (848) | 2201 |
| RD/WT: Right Direction | 50\% | (433) | 11\% | (92) | 8\% | (71) | 32\% | (275) | 869 |
| RD/WT: Wrong Track | 29\% | (381) | 12\% | (159) | 16\% | (218) | 43\% | (574) | 1332 |
| Trump Job Approve | 53\% | (483) | 9\% | (84) | 7\% | (68) | 30\% | (278) | 914 |
| Trump Job Disapprove | 29\% | (327) | 13\% | (151) | 18\% | (210) | 40\% | (459) | 1148 |
| Trump Job Strongly Approve | 60\% | (298) | 9\% | (44) | 7\% | (34) | 25\% | (122) | 499 |
| Trump Job Somewhat Approve | 45\% | (185) | 10\% | (40) | 8\% | (34) | $38 \%$ | (156) | 415 |
| Trump Job Somewhat Disapprove | 32\% | (88) | 16\% | (43) | 13\% | (34) | 39\% | (106) | 271 |
| Trump Job Strongly Disapprove | 27\% | (240) | 12\% | (109) | 20\% | (176) | 40\% | (353) | 877 |
| Favorable of Trump | 56\% | (491) | 9\% | (76) | 7\% | (59) | 29\% | (254) | 880 |
| Unfavorable of Trump | 28\% | (316) | 14\% | (154) | 19\% | (214) | 40\% | (457) | 1141 |
| Very Favorable of Trump | 61\% | (315) | 9\% | (48) | 5\% | (26) | 25\% | (128) | 517 |
| Somewhat Favorable of Trump | 48\% | (176) | 8\% | (28) | 9\% | (33) | 35\% | (126) | 363 |
| Somewhat Unfavorable of Trump | 29\% | (72) | 17\% | (43) | 14\% | (35) | 40\% | (100) | 251 |
| Very Unfavorable of Trump | 27\% | (243) | 12\% | (111) | 20\% | (178) | 40\% | (357) | 890 |
| \#1 Issue: Economy | 37\% | (210) | 12\% | (66) | 12\% | (68) | 39\% | (216) | 561 |
| \#1 Issue: Security | 53\% | (244) | 11\% | (51) | 8\% | (38) | 27\% | (126) | 459 |
| \#1 Issue: Health Care | 28\% | (111) | 13\% | (53) | 18\% | (70) | 40\% | (159) | 394 |
| \#1 Issue: Medicare / Social Security | 31\% | (96) | 11\% | (35) | 14\% | (45) | 44\% | (136) | 313 |
| \#1 Issue: Women's Issues | 36\% | (34) | 14\% | (13) | 16\% | (15) | 35\% | (33) | 95 |
| \#1 Issue: Education | $31 \%$ | (51) | 12\% | (19) | 10\% | (17) | 47\% | (79) | 166 |
| \#1 Issue: Energy | 31\% | (30) | 6\% | (5) | 23\% | (22) | 40\% | (38) | 95 |
| \#1 Issue: Other | 32\% | (38) | 7\% | (8) | 11\% | (13) | 51\% | (60) | 119 |
| 2018 House Vote: Democrat | 30\% | (242) | 16\% | (132) | 19\% | (157) | 35\% | (280) | 811 |
| 2018 House Vote: Republican | 61\% | (437) | 8\% | (59) | 5\% | (38) | 25\% | (180) | 714 |
| 2018 House Vote: Someone else | $31 \%$ | (27) | 9\% | (8) | 13\% | (12) | 46\% | (40) | 87 |
| 2018 House Vote: Didnt Vote | 18\% | (107) | 9\% | (52) | 14\% | (81) | 59\% | (347) | 586 |
| 2016 Vote: Hillary Clinton | 29\% | (202) | 14\% | (98) | 20\% | (138) | 36\% | (247) | 685 |
| 2016 Vote: Donald Trump | 58\% | (429) | 9\% | (69) | 7\% | (49) | 26\% | (187) | 734 |
| 2016 Vote: Someone else | 38\% | (66) | 14\% | (24) | 10\% | (18) | 38\% | (65) | 172 |
| 2016 Vote: Didnt Vote | 19\% | (114) | 10\% | (60) | 14\% | (83) | 57\% | (347) | 604 |

[^195]Table HR9_9: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $37 \%$ | (813) | 11\% | (251) | 13\% | (288) | 39\% | (848) | 2201 |
| Voted in 2014: Yes | 45\% | (616) | 12\% | (161) | 12\% | (170) | $31 \%$ | (429) | 1376 |
| Voted in 2014: No | 24\% | (198) | 11\% | (90) | 14\% | (118) | 51\% | (420) | 825 |
| 2012 Vote: Barack Obama | 32\% | (277) | 15\% | (125) | 17\% | (148) | 36\% | (306) | 854 |
| 2012 Vote: Mitt Romney | 65\% | (326) | 8\% | (42) | 5\% | (26) | 22\% | (110) | 504 |
| 2012 Vote: Other | 42\% | (39) | 7\% | (7) | 7\% | (6) | 45\% | (42) | 95 |
| 2012 Vote: Didn't Vote | 23\% | (170) | 10\% | (77) | 15\% | (109) | 52\% | (383) | 738 |
| 4-Region: Northeast | 39\% | (152) | 12\% | (48) | $11 \%$ | (43) | 39\% | (152) | 394 |
| 4-Region: Midwest | 36\% | (168) | 10\% | (44) | 13\% | (58) | 42\% | (192) | 462 |
| 4-Region: South | 36\% | (298) | 13\% | (104) | 15\% | (120) | 37\% | (302) | 825 |
| 4-Region: West | 38\% | (196) | 11\% | (55) | 13\% | (68) | $39 \%$ | (202) | 520 |
| Frequent TV watchers | 39\% | (628) | 11\% | (186) | 12\% | (199) | 37\% | (608) | 1620 |
| Frequent movie watchers | 36\% | (345) | 14\% | (136) | 13\% | (125) | 36\% | (343) | 949 |
| TV shows: Every day | 38\% | (438) | 12\% | (135) | 13\% | (153) | 37\% | (417) | 1143 |
| TV shows: Several times per week | 40\% | (189) | 11\% | (52) | 10\% | (46) | 40\% | (190) | 477 |
| TV shows: About once per week | 32\% | (42) | 17\% | (22) | 18\% | (24) | 33\% | (44) | 132 |
| TV shows: Several times per month | 30\% | (33) | 10\% | (11) | 28\% | (30) | 32\% | (35) | 108 |
| TV shows: About once per month | 26\% | (12) | 17\% | (8) | 17\% | (8) | 41\% | (20) | 48 |
| TV shows: Less often than once per month | 35\% | (31) | 11\% | (9) | $5 \%$ | (4) | 50\% | (44) | 89 |
| TV shows: Never | 33\% | (68) | 7\% | (15) | $11 \%$ | (23) | 48\% | (98) | 204 |
| Movies: Every day | 34\% | (141) | 17\% | (70) | 11\% | (44) | 39\% | (161) | 416 |
| Movies: Several times per week | 38\% | (204) | $12 \%$ | (66) | 15\% | (81) | 34\% | (182) | 533 |
| Movies: About once per week | 39\% | (158) | 12\% | (49) | 15\% | (59) | 34\% | (140) | 405 |
| Movies: Several times per month | 38\% | (92) | 9\% | (23) | $14 \%$ | (33) | 38\% | (92) | 239 |
| Movies: About once per month | 41\% | (75) | 9\% | (17) | $14 \%$ | (25) | 36\% | (67) | 183 |
| Movies: Less often than once per month | 39\% | (72) | $4 \%$ | (7) | 9\% | (17) | 49\% | (92) | 188 |
| Movies: Never | 30\% | (71) | 9\% | (21) | 12\% | (29) | 49\% | (116) | 236 |

[^196]Table HR9_9: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? The Washington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $37 \%$ | (813) | 11\% | (251) | 13\% | (288) | 39\% | (848) | 2201 |
| Sports: Every day | 42\% | (92) | 20\% | (44) | 17\% | (37) | 21\% | (45) | 217 |
| Sports: Several times per week | 47\% | (163) | 15\% | (50) | 13\% | (45) | 25\% | (86) | 344 |
| Sports: About once per week | 43\% | (112) | $11 \%$ | (28) | 14\% | (35) | 32\% | (84) | 258 |
| Sports: Several times per month | 35\% | (61) | 16\% | (28) | 16\% | (28) | 33\% | (56) | 172 |
| Sports: About once per month | 45\% | (61) | 9\% | (13) | 10\% | (13) | 36\% | (49) | 137 |
| Sports: Less often than once per month | 36\% | (114) | 10\% | (30) | 12\% | (36) | 42\% | (132) | 313 |
| Sports: Never | 28\% | (210) | 8\% | (58) | 12\% | (95) | 52\% | (397) | 760 |
| Cable: I currently subscribe | 40\% | (424) | 14\% | (150) | $11 \%$ | (119) | 34\% | (361) | 1054 |
| Cable: I subscribed in the past | 36\% | (275) | 10\% | (76) | 15\% | (117) | 39\% | (302) | 771 |
| Cable: I have never subscribed | 30\% | (114) | 6\% | (24) | $14 \%$ | (53) | 49\% | (185) | 376 |
| Satellite television: I currently subscribe | 40\% | (221) | 13\% | (74) | $11 \%$ | (63) | 35\% | (196) | 554 |
| Satellite television: I subscribed in the past | 37\% | (222) | 11\% | (64) | 15\% | (92) | 37\% | (225) | 602 |
| Satellite television: I have never subscribed | $36 \%$ | (371) | 11\% | (113) | 13\% | (133) | 41\% | (428) | 1045 |
| Streaming service: I currently subscribe | 38\% | (490) | 13\% | (165) | 14\% | (175) | 35\% | (446) | 1276 |
| Streaming service: I subscribed in the past | 35\% | (88) | 11\% | (29) | 16\% | (40) | 38\% | (95) | 252 |
| Streaming service: I have never subscribed | 35\% | (235) | 9\% | (57) | $11 \%$ | (74) | 46\% | (307) | 673 |
| Film: An avid fan | 38\% | (294) | 15\% | (114) | 16\% | (124) | 32\% | (249) | 780 |
| Film: A casual fan | 38\% | (426) | 9\% | (107) | 12\% | (135) | 41\% | (458) | 1127 |
| Film: Not a fan | $32 \%$ | (93) | 10\% | (30) | 10\% | (29) | 48\% | (141) | 294 |
| Television: An avid fan | 37\% | (391) | 13\% | (143) | 14\% | (150) | 36\% | (383) | 1067 |
| Television: A casual fan | 37\% | (361) | 10\% | (101) | 13\% | (126) | 39\% | (381) | 969 |
| Television: Not a fan | 37\% | (62) | 4\% | (7) | 7\% | (12) | 51\% | (84) | 166 |
| Music: An avid fan | $36 \%$ | (400) | 15\% | (170) | 14\% | (154) | 35\% | (390) | 1113 |
| Music: A casual fan | $38 \%$ | (363) | 8\% | (78) | 12\% | (116) | 42\% | (407) | 964 |
| Music: Not a fan | 41\% | (51) | 2\% | (3) | 15\% | (19) | 42\% | (52) | 124 |
| Fashion: An avid fan | 28\% | (93) | 22\% | (72) | 17\% | (55) | 33\% | (109) | 329 |
| Fashion: A casual fan | 33\% | (304) | $11 \%$ | (101) | $14 \%$ | (127) | 42\% | (380) | 912 |
| Fashion: Not a fan | 43\% | (416) | 8\% | (78) | 11\% | (107) | 37\% | (359) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_10: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (602) | $11 \%$ | (252) | $21 \%$ | (452) | 41\% | (895) | 2201 |
| Gender: Male | 35\% | (367) | 12\% | (131) | 24\% | (253) | 29\% | (311) | 1062 |
| Gender: Female | 21\% | (236) | 11\% | (121) | 17\% | (199) | $51 \%$ | (583) | 1139 |
| Age: 18-29 | 20\% | (95) | 13\% | (63) | 23\% | (107) | 44\% | (205) | 470 |
| Age: 30-44 | 26\% | (140) | 14\% | (74) | 19\% | (103) | 42\% | (226) | 543 |
| Age: 45-54 | 28\% | (87) | 11\% | (36) | 24\% | (75) | 37\% | (118) | 316 |
| Age: 55-64 | $33 \%$ | (142) | 11\% | (46) | 21\% | (91) | $36 \%$ | (156) | 436 |
| Age: 65+ | 31\% | (137) | 8\% | (33) | 17\% | (76) | 44\% | (190) | 436 |
| Generation Z: 18-21 | 17\% | (30) | 12\% | (22) | 22\% | (40) | 49\% | (89) | 181 |
| Millennial: Age 22-37 | 24\% | (142) | 14\% | (83) | 21\% | (122) | 42\% | (248) | 595 |
| Generation X: Age 38-53 | 26\% | (134) | 13\% | (67) | 22\% | (112) | 38\% | (194) | 506 |
| Boomers: Age 54-72 | 32\% | (250) | 9\% | (70) | 20\% | (157) | 39\% | (301) | 779 |
| PID: Dem (no lean) | 20\% | (163) | 14\% | (111) | 25\% | (201) | 41\% | (327) | 802 |
| PID: Ind (no lean) | 25\% | (178) | 9\% | (65) | 19\% | (135) | 47\% | (341) | 719 |
| PID: Rep (no lean) | 38\% | (261) | 11\% | (76) | 17\% | (117) | 33\% | (227) | 681 |
| PID/Gender: Dem Men | 21\% | (76) | 16\% | (58) | 29\% | (106) | 34\% | (124) | 364 |
| PID/Gender: Dem Women | 20\% | (87) | 12\% | (53) | 22\% | (94) | 46\% | (203) | 438 |
| PID/Gender: Ind Men | 35\% | (120) | 9\% | (32) | 21\% | (73) | 35\% | (120) | 346 |
| PID/Gender: Ind Women | 16\% | (58) | 9\% | (32) | 17\% | (62) | 59\% | (221) | 373 |
| PID/Gender: Rep Men | 48\% | (170) | 12\% | (41) | 21\% | (74) | 19\% | (68) | 353 |
| PID/Gender: Rep Women | 28\% | (90) | 11\% | (35) | 13\% | (43) | 49\% | (159) | 328 |
| Ideo: Liberal (1-3) | 26\% | (181) | 16\% | (113) | 29\% | (197) | 28\% | (196) | 687 |
| Ideo: Moderate (4) | 17\% | (88) | 10\% | (49) | 24\% | (122) | 49\% | (247) | 506 |
| Ideo: Conservative (5-7) | 43\% | (321) | 10\% | (76) | 14\% | (104) | 32\% | (237) | 739 |
| Educ: < College | 21\% | (317) | 12\% | (181) | 19\% | (281) | 49\% | (734) | 1513 |
| Educ: Bachelors degree | 39\% | (175) | 11\% | (48) | 26\% | (113) | 24\% | (107) | 444 |
| Educ: Post-grad | 45\% | (111) | 9\% | (23) | 24\% | (58) | 22\% | (53) | 244 |

[^197]Table HR9_10: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (602) | 11\% | (252) | 21\% | (452) | 41\% | (895) | 2201 |
| Income: Under 50k | $21 \%$ | (275) | 11\% | (152) | 19\% | (246) | 49\% | (652) | 1326 |
| Income: 50k-100k | $36 \%$ | (222) | 11\% | (71) | 24\% | (146) | 29\% | (181) | 619 |
| Income: $100 \mathrm{k}+$ | 41\% | (105) | 11\% | (29) | 24\% | (60) | 24\% | (61) | 256 |
| Ethnicity: White | 29\% | (498) | 9\% | (163) | 22\% | (370) | 40\% | (692) | 1723 |
| Ethnicity: Hispanic | 23\% | (79) | 15\% | (54) | 22\% | (77) | 40\% | (140) | 350 |
| Ethnicity: Afr. Am. | 20\% | (56) | 19\% | (53) | 17\% | (48) | 43\% | (118) | 274 |
| Ethnicity: Other | 24\% | (49) | 18\% | (36) | 17\% | (34) | 41\% | (85) | 204 |
| Relig: Protestant | 40\% | (213) | 7\% | (36) | 20\% | (103) | $33 \%$ | (174) | 526 |
| Relig: Roman Catholic | 27\% | (121) | 12\% | (53) | 21\% | (95) | 40\% | (177) | 446 |
| Relig: Ath./Agn./None | 23\% | (156) | 13\% | (87) | 22\% | (151) | 42\% | (289) | 683 |
| Relig: Something Else | 17\% | (30) | 14\% | (26) | 22\% | (40) | 47\% | (84) | 179 |
| Relig: Jewish | 40\% | (18) | 10\% | (4) | 30\% | (13) | 20\% | (9) | 43 |
| Evang | $31 \%$ | (184) | 13\% | (75) | 16\% | (96) | 41\% | (246) | 601 |
| Non-Evang | 26\% | (418) | 11\% | (177) | 22\% | (357) | 41\% | (649) | 1600 |
| Relig: All Christian | $31 \%$ | (371) | 10\% | (125) | 19\% | (228) | 39\% | (468) | 1193 |
| Relig: All Non-Christian | 17\% | (30) | 14\% | (26) | 22\% | (40) | 47\% | (84) | 179 |
| Community: Urban | 26\% | (158) | 16\% | (94) | 20\% | (119) | 38\% | (225) | 596 |
| Community: Suburban | 29\% | (287) | 9\% | (90) | 22\% | (216) | 40\% | (395) | 988 |
| Community: Rural | 26\% | (158) | 11\% | (67) | 19\% | (117) | 45\% | (275) | 617 |
| Employ: Private Sector | $32 \%$ | (205) | 15\% | (96) | 25\% | (161) | 29\% | (185) | 646 |
| Employ: Government | 39\% | (60) | 13\% | (20) | 19\% | (29) | 28\% | (43) | 152 |
| Employ: Self-Employed | 35\% | (64) | 13\% | (24) | 22\% | (41) | 29\% | (53) | 182 |
| Employ: Homemaker | 15\% | (25) | 9\% | (15) | 14\% | (23) | 61\% | (99) | 162 |
| Employ: Student | 20\% | (23) | 9\% | (10) | 26\% | (30) | 44\% | (50) | 113 |
| Employ: Retired | 30\% | (161) | 8\% | (45) | 19\% | (99) | 42\% | (223) | 528 |
| Employ: Unemployed | 15\% | (36) | 11\% | (27) | 18\% | (42) | 55\% | (131) | 237 |
| Employ: Other | 16\% | (28) | 8\% | (14) | 15\% | (27) | 62\% | (111) | 180 |
| Military HH: Yes | 33\% | (131) | 13\% | (50) | 18\% | (71) | 36\% | (145) | 397 |
| Military HH: No | 26\% | (471) | 11\% | (202) | 21\% | (381) | 42\% | (750) | 1804 |

[^198]Table HR9_10: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (602) | 11\% | (252) | 21\% | (452) | 41\% | (895) | 2201 |
| RD/WT: Right Direction | $36 \%$ | (309) | 12\% | (105) | 16\% | (140) | 36\% | (316) | 869 |
| RD/WT: Wrong Track | 22\% | (294) | 11\% | (147) | 23\% | (312) | 43\% | (579) | 1332 |
| Trump Job Approve | $38 \%$ | (349) | 11\% | (101) | 16\% | (142) | 35\% | (322) | 914 |
| Trump Job Disapprove | $21 \%$ | (245) | 12\% | (137) | 26\% | (296) | 41\% | (468) | 1148 |
| Trump Job Strongly Approve | 45\% | (224) | 10\% | (48) | 14\% | (71) | $31 \%$ | (156) | 499 |
| Trump Job Somewhat Approve | 30\% | (125) | 13\% | (53) | 17\% | (71) | 40\% | (166) | 415 |
| Trump Job Somewhat Disapprove | $21 \%$ | (56) | 15\% | (40) | 23\% | (63) | 41\% | (112) | 271 |
| Trump Job Strongly Disapprove | 22\% | (189) | 11\% | (98) | 27\% | (234) | 41\% | (356) | 877 |
| Favorable of Trump | 39\% | (347) | 10\% | (90) | 16\% | (140) | 34\% | (303) | 880 |
| Unfavorable of Trump | $21 \%$ | (239) | 13\% | (143) | 26\% | (297) | 40\% | (462) | 1141 |
| Very Favorable of Trump | 44\% | (228) | 11\% | (59) | 13\% | (69) | $31 \%$ | (161) | 517 |
| Somewhat Favorable of Trump | 33\% | (119) | 9\% | (31) | 20\% | (71) | 39\% | (142) | 363 |
| Somewhat Unfavorable of Trump | 23\% | (58) | 18\% | (45) | 23\% | (57) | 36\% | (91) | 251 |
| Very Unfavorable of Trump | 20\% | (181) | 11\% | (98) | 27\% | (240) | 42\% | (371) | 890 |
| \#1 Issue: Economy | 26\% | (145) | 14\% | (78) | 19\% | (107) | 41\% | (231) | 561 |
| \#1 Issue: Security | 40\% | (184) | 12\% | (54) | 16\% | (72) | 32\% | (149) | 459 |
| \#1 Issue: Health Care | 22\% | (88) | 12\% | (46) | 26\% | (102) | 40\% | (157) | 394 |
| \#1 Issue: Medicare / Social Security | 20\% | (63) | 11\% | (36) | 20\% | (61) | 49\% | (153) | 313 |
| \#1 Issue: Women's Issues | 39\% | (37) | 10\% | (10) | 19\% | (18) | 32\% | (30) | 95 |
| \#1 Issue: Education | 19\% | (32) | 8\% | (13) | 24\% | (40) | 49\% | (81) | 166 |
| \#1 Issue: Energy | 30\% | (28) | 3\% | (3) | 32\% | (30) | 36\% | (34) | 95 |
| \#1 Issue: Other | $21 \%$ | (25) | 10\% | (12) | 18\% | (21) | 51\% | (60) | 119 |
| 2018 House Vote: Democrat | 24\% | (194) | 12\% | (99) | 28\% | (230) | 36\% | (288) | 811 |
| 2018 House Vote: Republican | 44\% | (315) | 10\% | (72) | 16\% | (113) | 30\% | (213) | 714 |
| 2018 House Vote: Someone else | 23\% | (20) | 11\% | (10) | 20\% | (17) | 46\% | (40) | 87 |
| 2018 House Vote: Didnt Vote | 12\% | (73) | 12\% | (71) | 15\% | (90) | 60\% | (352) | 586 |
| 2016 Vote: Hillary Clinton | 23\% | (158) | 12\% | (80) | 28\% | (191) | 37\% | (256) | 685 |
| 2016 Vote: Donald Trump | 42\% | (311) | 10\% | (76) | 16\% | (117) | $31 \%$ | (230) | 734 |
| 2016 Vote: Someone else | 29\% | (49) | 14\% | (24) | 21\% | (37) | 36\% | (61) | 172 |
| 2016 Vote: Didnt Vote | 14\% | (84) | 11\% | (69) | 18\% | (107) | 57\% | (343) | 604 |

[^199]Table HR9_10: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (602) | 11\% | (252) | 21\% | (452) | 41\% | (895) | 2201 |
| Voted in 2014: Yes | 33\% | (459) | 11\% | (154) | 21\% | (289) | 34\% | (474) | 1376 |
| Voted in 2014: No | 17\% | (144) | 12\% | (98) | 20\% | (163) | 51\% | (420) | 825 |
| 2012 Vote: Barack Obama | 23\% | (195) | 13\% | (107) | 26\% | (224) | 38\% | (328) | 854 |
| 2012 Vote: Mitt Romney | 47\% | (236) | 9\% | (45) | 16\% | (79) | 29\% | (144) | 504 |
| 2012 Vote: Other | 32\% | (31) | 8\% | (8) | 17\% | (16) | 43\% | (41) | 95 |
| 2012 Vote: Didn't Vote | 19\% | (140) | 12\% | (91) | 18\% | (133) | 51\% | (375) | 738 |
| 4-Region: Northeast | 28\% | (110) | 9\% | (36) | 18\% | (72) | 45\% | (176) | 394 |
| 4-Region: Midwest | 29\% | (136) | 10\% | (44) | 21\% | (95) | 41\% | (188) | 462 |
| 4-Region: South | 24\% | (200) | 13\% | (109) | 22\% | (183) | 40\% | (333) | 825 |
| 4-Region: West | 30\% | (157) | 12\% | (63) | 20\% | (102) | 38\% | (198) | 520 |
| Frequent TV watchers | 28\% | (457) | 12\% | (198) | 20\% | (331) | $39 \%$ | (634) | 1620 |
| Frequent movie watchers | 27\% | (254) | 15\% | (139) | $21 \%$ | (202) | 37\% | (354) | 949 |
| TV shows: Every day | 27\% | (314) | 13\% | (146) | 20\% | (232) | 40\% | (452) | 1143 |
| TV shows: Several times per week | $30 \%$ | (143) | 11\% | (53) | 21\% | (99) | 38\% | (182) | 477 |
| TV shows: About once per week | 36\% | (47) | 6\% | (8) | 21\% | (27) | 37\% | (49) | 132 |
| TV shows: Several times per month | 22\% | (24) | 10\% | (11) | $33 \%$ | (35) | 35\% | (38) | 108 |
| TV shows: About once per month | 9\% | (4) | 18\% | (9) | 29\% | (14) | 44\% | (21) | 48 |
| TV shows: Less often than once per month | 21\% | (19) | 13\% | (11) | 19\% | (17) | 47\% | (42) | 89 |
| TV shows: Never | 25\% | (51) | 7\% | (14) | 14\% | (29) | 54\% | (110) | 204 |
| Movies: Every day | 25\% | (106) | 15\% | (64) | 20\% | (82) | 39\% | (164) | 416 |
| Movies: Several times per week | 28\% | (148) | 14\% | (75) | 22\% | (119) | $36 \%$ | (190) | 533 |
| Movies: About once per week | 30\% | (124) | 11\% | (43) | 22\% | (90) | 37\% | (148) | 405 |
| Movies: Several times per month | 28\% | (67) | 7\% | (17) | 23\% | (56) | 42\% | (100) | 239 |
| Movies: About once per month | 31\% | (58) | 13\% | (23) | 15\% | (28) | 41\% | (75) | 183 |
| Movies: Less often than once per month | 26\% | (48) | 6\% | (12) | 21\% | (39) | 48\% | (90) | 188 |
| Movies: Never | 22\% | (52) | 8\% | (18) | 16\% | (38) | 54\% | (128) | 236 |

[^200]Table HR9_10: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? National Public Radio (NPR)

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (602) | 11\% | (252) | 21\% | (452) | 41\% | (895) | 2201 |
| Sports: Every day | $32 \%$ | (70) | 22\% | (47) | 24\% | (53) | 22\% | (47) | 217 |
| Sports: Several times per week | 35\% | (119) | 12\% | (42) | 26\% | (90) | 27\% | (93) | 344 |
| Sports: About once per week | 31\% | (81) | 10\% | (27) | 22\% | (57) | $36 \%$ | (93) | 258 |
| Sports: Several times per month | 26\% | (44) | 17\% | (30) | 20\% | (35) | 37\% | (63) | 172 |
| Sports: About once per month | 28\% | (39) | 12\% | (17) | 26\% | (35) | $34 \%$ | (46) | 137 |
| Sports: Less often than once per month | 27\% | (85) | 8\% | (26) | 20\% | (62) | 45\% | (140) | 313 |
| Sports: Never | 22\% | (164) | 8\% | (62) | 16\% | (121) | 54\% | (413) | 760 |
| Cable: I currently subscribe | 30\% | (318) | 13\% | (142) | 19\% | (200) | 37\% | (395) | 1054 |
| Cable: I subscribed in the past | 26\% | (203) | 11\% | (84) | 23\% | (175) | 40\% | (309) | 771 |
| Cable: I have never subscribed | 22\% | (82) | 7\% | (27) | 20\% | (77) | 51\% | (191) | 376 |
| Satellite television: I currently subscribe | 29\% | (160) | 15\% | (82) | 20\% | (109) | $36 \%$ | (202) | 554 |
| Satellite television: I subscribed in the past | 28\% | (167) | 11\% | (66) | 21\% | (128) | 40\% | (241) | 602 |
| Satellite television: I have never subscribed | 26\% | (275) | 10\% | (104) | 21\% | (215) | 43\% | (452) | 1045 |
| Streaming service: I currently subscribe | 29\% | (366) | 12\% | (153) | 23\% | (299) | 36\% | (458) | 1276 |
| Streaming service: I subscribed in the past | 28\% | (70) | 14\% | (36) | 18\% | (46) | 40\% | (101) | 252 |
| Streaming service: I have never subscribed | 25\% | (166) | 9\% | (63) | 16\% | (107) | 50\% | (337) | 673 |
| Film: An avid fan | 29\% | (225) | 15\% | (115) | 23\% | (180) | $33 \%$ | (259) | 780 |
| Film: A casual fan | 27\% | (307) | 9\% | (105) | 20\% | (228) | 43\% | (487) | 1127 |
| Film: Not a fan | 24\% | (70) | 11\% | (31) | 15\% | (44) | 50\% | (148) | 294 |
| Television: An avid fan | 26\% | (282) | 13\% | (141) | 20\% | (218) | 40\% | (427) | 1067 |
| Television: A casual fan | 29\% | (278) | 10\% | (98) | 21\% | (207) | 40\% | (385) | 969 |
| Television: Not a fan | 25\% | (42) | 8\% | (13) | 17\% | (28) | 50\% | (83) | 166 |
| Music: An avid fan | 26\% | (289) | 15\% | (165) | 23\% | (252) | 37\% | (407) | 1113 |
| Music: A casual fan | 29\% | (276) | 8\% | (78) | 19\% | (188) | 44\% | (423) | 964 |
| Music: Not a fan | 30\% | (37) | 7\% | (9) | 10\% | (13) | 52\% | (65) | 124 |
| Fashion: An avid fan | 24\% | (79) | 17\% | (57) | 23\% | (77) | 35\% | (116) | 329 |
| Fashion: A casual fan | 26\% | (235) | 11\% | (100) | 21\% | (187) | 43\% | (391) | 912 |
| Fashion: Not a fan | 30\% | (289) | 10\% | (95) | 20\% | (188) | 40\% | (387) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_11: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (771) | 10\% | (220) | $11 \%$ | (234) | 44\% | (976) | 2201 |
| Gender: Male | 42\% | (444) | 12\% | (131) | 12\% | (127) | 34\% | (360) | 1062 |
| Gender: Female | 29\% | (327) | 8\% | (89) | 9\% | (107) | 54\% | (616) | 1139 |
| Age: 18-29 | 27\% | (127) | 15\% | (69) | $11 \%$ | (54) | 47\% | (220) | 470 |
| Age: 30-44 | 35\% | (190) | 11\% | (60) | 10\% | (57) | 44\% | (237) | 543 |
| Age: 45-54 | 37\% | (115) | 11\% | (35) | 10\% | (33) | 42\% | (132) | 316 |
| Age: 55-64 | 40\% | (173) | 7\% | (29) | 14\% | (59) | 40\% | (175) | 436 |
| Age: 65+ | 38\% | (165) | 6\% | (28) | 7\% | (32) | 49\% | (212) | 436 |
| Generation Z: 18-21 | 24\% | (44) | 18\% | (32) | 15\% | (26) | 43\% | (78) | 181 |
| Millennial: Age 22-37 | 32\% | (193) | 12\% | (71) | 10\% | (60) | 46\% | (271) | 595 |
| Generation X: Age 38-53 | 34\% | (174) | 12\% | (60) | 10\% | (51) | 44\% | (221) | 506 |
| Boomers: Age 54-72 | 39\% | (306) | 6\% | (50) | $11 \%$ | (87) | 43\% | (336) | 779 |
| PID: Dem (no lean) | 27\% | (215) | 13\% | (104) | 15\% | (121) | 45\% | (362) | 802 |
| PID: Ind (no lean) | 30\% | (219) | 9\% | (63) | 8\% | (57) | 53\% | (380) | 719 |
| PID: Rep (no lean) | 50\% | (337) | 8\% | (54) | 8\% | (56) | 34\% | (234) | 681 |
| PID/Gender: Dem Men | 27\% | (100) | 19\% | (67) | 18\% | (65) | $36 \%$ | (131) | 364 |
| PID/Gender: Dem Women | 26\% | (115) | 8\% | (37) | 13\% | (56) | 53\% | (230) | 438 |
| PID/Gender: Ind Men | 41\% | (142) | 8\% | (26) | 8\% | (27) | 43\% | (150) | 346 |
| PID/Gender: Ind Women | 20\% | (76) | 10\% | (37) | 8\% | (30) | 62\% | (230) | 373 |
| PID/Gender: Rep Men | 57\% | (202) | 11\% | (38) | 10\% | (34) | 22\% | (79) | 353 |
| PID/Gender: Rep Women | 41\% | (136) | 5\% | (16) | 7\% | (21) | 47\% | (155) | 328 |
| Ideo: Liberal (1-3) | 34\% | (236) | 16\% | (111) | 15\% | (101) | 35\% | (239) | 687 |
| Ideo: Moderate (4) | 26\% | (130) | 8\% | (41) | 12\% | (61) | 54\% | (275) | 506 |
| Ideo: Conservative (5-7) | 53\% | (393) | 7\% | (55) | 7\% | (54) | 32\% | (236) | 739 |
| Educ: < College | 28\% | (431) | 9\% | (140) | $11 \%$ | (167) | $51 \%$ | (775) | 1513 |
| Educ: Bachelors degree | 49\% | (217) | 11\% | (47) | 9\% | (39) | 32\% | (141) | 444 |
| Educ: Post-grad | 50\% | (123) | $14 \%$ | (34) | 12\% | (28) | 24\% | (59) | 244 |

Continued on next page

Table HR9_11: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $35 \%$ | (771) | 10\% | (220) | $11 \%$ | (234) | 44\% | (976) | 2201 |
| Income: Under 50k | 27\% | (360) | 9\% | (124) | $11 \%$ | (147) | 52\% | (696) | 1326 |
| Income: 50k-100k | 46\% | (284) | 11\% | (70) | 9\% | (56) | 34\% | (209) | 619 |
| Income: 100k+ | 50\% | (127) | 11\% | (27) | 12\% | (31) | 28\% | (71) | 256 |
| Ethnicity: White | $38 \%$ | (657) | 7\% | (125) | $11 \%$ | (192) | 43\% | (748) | 1723 |
| Ethnicity: Hispanic | 25\% | (89) | 17\% | (61) | $11 \%$ | (39) | 46\% | (161) | 350 |
| Ethnicity: Afr. Am. | 20\% | (56) | 21\% | (58) | 10\% | (29) | 48\% | (132) | 274 |
| Ethnicity: Other | 28\% | (58) | 19\% | (38) | 7\% | (13) | 47\% | (95) | 204 |
| Relig: Protestant | 48\% | (253) | 8\% | (43) | 8\% | (45) | 35\% | (185) | 526 |
| Relig: Roman Catholic | $34 \%$ | (151) | 11\% | (49) | 11\% | (51) | 44\% | (194) | 446 |
| Relig: Ath./Agn./None | $31 \%$ | (210) | 10\% | (72) | 10\% | (71) | 48\% | (331) | 683 |
| Relig: Something Else | 26\% | (46) | 7\% | (13) | 11\% | (20) | 56\% | (100) | 179 |
| Relig: Jewish | 48\% | (21) | 3\% | (1) | 19\% | (8) | 30\% | (13) | 43 |
| Evang | 39\% | (236) | 10\% | (60) | 8\% | (48) | 43\% | (257) | 601 |
| Non-Evang | $33 \%$ | (534) | 10\% | (161) | 12\% | (186) | 45\% | (719) | 1600 |
| Relig: All Christian | 39\% | (465) | 10\% | (115) | 10\% | (116) | 42\% | (497) | 1193 |
| Relig: All Non-Christian | 26\% | (46) | 7\% | (13) | 11\% | (20) | 56\% | (100) | 179 |
| Community: Urban | 32\% | (193) | 15\% | (87) | $11 \%$ | (65) | 42\% | (250) | 596 |
| Community: Suburban | 38\% | (379) | 9\% | (84) | $11 \%$ | (104) | 43\% | (421) | 988 |
| Community: Rural | 32\% | (199) | 8\% | (49) | 10\% | (65) | 49\% | (304) | 617 |
| Employ: Private Sector | 42\% | (271) | 12\% | (75) | 12\% | (77) | 35\% | (223) | 646 |
| Employ: Government | 43\% | (65) | 19\% | (28) | 10\% | (15) | 29\% | (43) | 152 |
| Employ: Self-Employed | 40\% | (73) | 12\% | (21) | 11\% | (19) | 37\% | (68) | 182 |
| Employ: Homemaker | $21 \%$ | (34) | 7\% | (12) | 7\% | (12) | 65\% | (105) | 162 |
| Employ: Student | 29\% | (33) | 11\% | (13) | 15\% | (17) | 45\% | (51) | 113 |
| Employ: Retired | 36\% | (192) | 7\% | (38) | 9\% | (49) | 47\% | (249) | 528 |
| Employ: Unemployed | 26\% | (62) | 7\% | (16) | 12\% | (29) | 55\% | (130) | 237 |
| Employ: Other | $22 \%$ | (40) | 9\% | (16) | 9\% | (17) | 59\% | (107) | 180 |
| Military HH: Yes | 40\% | (159) | 14\% | (55) | 8\% | (31) | 38\% | (153) | 397 |
| Military HH: No | $34 \%$ | (612) | 9\% | (165) | $11 \%$ | (204) | 46\% | (823) | 1804 |

[^201]Table HR9_11: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post

| Demographic |  |  |  |  | Don't know / No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

[^202]Table HR9_11: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (771) | 10\% | (220) | 11\% | (234) | 44\% | (976) | 2201 |
| Voted in 2014: Yes | 43\% | (590) | 10\% | (132) | 10\% | (138) | $37 \%$ | (515) | 1376 |
| Voted in 2014: No | 22\% | (180) | 11\% | (88) | 12\% | (96) | 56\% | (461) | 825 |
| 2012 Vote: Barack Obama | 33\% | (283) | 12\% | (101) | 12\% | (105) | 43\% | (365) | 854 |
| 2012 Vote: Mitt Romney | 57\% | (285) | 6\% | (30) | 7\% | (37) | 30\% | (152) | 504 |
| 2012 Vote: Other | 40\% | (38) | 7\% | (6) | 6\% | (5) | 47\% | (45) | 95 |
| 2012 Vote: Didn't Vote | 22\% | (163) | 11\% | (83) | 12\% | (86) | 55\% | (406) | 738 |
| 4-Region: Northeast | $34 \%$ | (132) | 10\% | (38) | 9\% | (36) | 48\% | (188) | 394 |
| 4-Region: Midwest | 36\% | (168) | 8\% | (38) | 8\% | (37) | 47\% | (219) | 462 |
| 4-Region: South | 34\% | (281) | 12\% | (101) | 12\% | (101) | 42\% | (342) | 825 |
| 4-Region: West | $36 \%$ | (189) | 8\% | (43) | 12\% | (61) | 44\% | (227) | 520 |
| Frequent TV watchers | 36\% | (578) | 10\% | (167) | 10\% | (167) | 44\% | (708) | 1620 |
| Frequent movie watchers | $34 \%$ | (320) | 12\% | (116) | 11\% | (109) | 43\% | (404) | 949 |
| TV shows: Every day | $34 \%$ | (394) | $11 \%$ | (122) | 12\% | (138) | 43\% | (489) | 1143 |
| TV shows: Several times per week | 39\% | (185) | 9\% | (45) | 6\% | (29) | 46\% | (218) | 477 |
| TV shows: About once per week | 37\% | (49) | 8\% | (10) | 13\% | (17) | 42\% | (56) | 132 |
| TV shows: Several times per month | $31 \%$ | (33) | 14\% | (15) | 22\% | (23) | $33 \%$ | (36) | 108 |
| TV shows: About once per month | 22\% | (11) | 15\% | (7) | 17\% | (8) | 46\% | (22) | 48 |
| TV shows: Less often than once per month | 30\% | (27) | 12\% | (11) | 3\% | (3) | 55\% | (49) | 89 |
| TV shows: Never | 36\% | (73) | 5\% | (9) | 8\% | (17) | 52\% | (105) | 204 |
| Movies: Every day | 26\% | (108) | 17\% | (71) | 11\% | (47) | 46\% | (191) | 416 |
| Movies: Several times per week | 40\% | (212) | 9\% | (45) | 12\% | (61) | 40\% | (213) | 533 |
| Movies: About once per week | 38\% | (154) | 10\% | (42) | 10\% | (42) | 41\% | (167) | 405 |
| Movies: Several times per month | 36\% | (86) | 11\% | (27) | 13\% | (30) | 40\% | (95) | 239 |
| Movies: About once per month | 40\% | (74) | 9\% | (17) | 8\% | (14) | 43\% | (78) | 183 |
| Movies: Less often than once per month | 37\% | (69) | 3\% | (6) | 6\% | (12) | 54\% | (101) | 188 |
| Movies: Never | 29\% | (68) | 5\% | (11) | 12\% | (27) | 55\% | (130) | 236 |

[^203]Table HR9_11: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Huffington Post

| Demographic |  |  |  |  | Dorn't know / No |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_12: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (463) | 17\% | (375) | $31 \%$ | (675) | 31\% | (688) | 2201 |
| Gender: Male | 26\% | (274) | 17\% | (182) | 35\% | (368) | 22\% | (239) | 1062 |
| Gender: Female | 17\% | (189) | 17\% | (193) | 27\% | (308) | 39\% | (450) | 1139 |
| Age: 18-29 | 20\% | (92) | 19\% | (89) | 24\% | (115) | 37\% | (175) | 470 |
| Age: 30-44 | 20\% | (110) | 17\% | (94) | 29\% | (160) | $33 \%$ | (179) | 543 |
| Age: 45-54 | 22\% | (70) | 16\% | (50) | 30\% | (96) | 31\% | (99) | 316 |
| Age: 55-64 | 22\% | (98) | 16\% | (71) | 34\% | (149) | 27\% | (118) | 436 |
| Age: 65+ | $21 \%$ | (93) | 16\% | (70) | 36\% | (156) | 27\% | (117) | 436 |
| Generation Z: 18-21 | 17\% | (30) | 22\% | (40) | 30\% | (54) | $31 \%$ | (56) | 181 |
| Millennial: Age 22-37 | 20\% | (121) | 19\% | (112) | 24\% | (143) | 37\% | (218) | 595 |
| Generation X: Age 38-53 | 22\% | (109) | 15\% | (76) | 30\% | (154) | $33 \%$ | (168) | 506 |
| Boomers: Age 54-72 | 22\% | (171) | 16\% | (122) | 35\% | (276) | 27\% | (209) | 779 |
| PID: Dem (no lean) | 18\% | (145) | 20\% | (158) | 32\% | (259) | 30\% | (239) | 802 |
| PID: Ind (no lean) | 18\% | (130) | 13\% | (95) | 28\% | (202) | 41\% | (292) | 719 |
| PID: Rep (no lean) | 28\% | (188) | 18\% | (122) | 31\% | (214) | 23\% | (157) | 681 |
| PID/Gender: Dem Men | 20\% | (74) | 19\% | (70) | 36\% | (131) | 24\% | (89) | 364 |
| PID/Gender: Dem Women | 16\% | (71) | 20\% | (88) | 29\% | (128) | 34\% | (150) | 438 |
| PID/Gender: Ind Men | 25\% | (85) | 13\% | (45) | 33\% | (114) | 29\% | (101) | 346 |
| PID/Gender: Ind Women | 12\% | (44) | 13\% | (50) | 24\% | (88) | 51\% | (191) | 373 |
| PID/Gender: Rep Men | 33\% | (115) | 19\% | (67) | 35\% | (122) | 14\% | (49) | 353 |
| PID/Gender: Rep Women | 22\% | (73) | 17\% | (55) | 28\% | (92) | 33\% | (108) | 328 |
| Ideo: Liberal (1-3) | 22\% | (150) | 22\% | (153) | 35\% | (238) | 21\% | (146) | 687 |
| Ideo: Moderate (4) | 15\% | (77) | 15\% | (75) | 33\% | (167) | 37\% | (188) | 506 |
| Ideo: Conservative (5-7) | 30\% | (220) | 16\% | (117) | 32\% | (239) | 22\% | (162) | 739 |
| Educ: < College | 19\% | (281) | 15\% | (234) | 29\% | (442) | 37\% | (556) | 1513 |
| Educ: Bachelors degree | 25\% | (111) | 21\% | (92) | 33\% | (148) | 21\% | (93) | 444 |
| Educ: Post-grad | 29\% | (70) | 20\% | (49) | 35\% | (85) | 16\% | (40) | 244 |

[^204]Table HR9_12: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (463) | 17\% | (375) | $31 \%$ | (675) | $31 \%$ | (688) | 2201 |
| Income: Under 50k | 17\% | (223) | 16\% | (208) | 28\% | (368) | 40\% | (526) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 25\% | (156) | 20\% | (121) | 37\% | (227) | 18\% | (114) | 619 |
| Income: $100 \mathrm{k}+$ | $33 \%$ | (83) | 18\% | (45) | $31 \%$ | (80) | 19\% | (48) | 256 |
| Ethnicity: White | 22\% | (379) | 16\% | (271) | $32 \%$ | (556) | 30\% | (516) | 1723 |
| Ethnicity: Hispanic | 20\% | (70) | 21\% | (72) | 28\% | (96) | 32\% | (112) | 350 |
| Ethnicity: Afr. Am. | 17\% | (46) | 21\% | (59) | 26\% | (72) | 36\% | (99) | 274 |
| Ethnicity: Other | 18\% | (38) | 22\% | (45) | 24\% | (48) | 36\% | (73) | 204 |
| Relig: Protestant | 23\% | (122) | 19\% | (102) | $34 \%$ | (181) | 23\% | (120) | 526 |
| Relig: Roman Catholic | 27\% | (120) | 14\% | (63) | $30 \%$ | (136) | 29\% | (127) | 446 |
| Relig: Ath./Agn./None | 15\% | (100) | 18\% | (120) | 29\% | (197) | 39\% | (266) | 683 |
| Relig: Something Else | 17\% | (31) | 17\% | (31) | 29\% | (51) | 37\% | (66) | 179 |
| Relig: Jewish | 29\% | (13) | 6\% | (3) | 50\% | (22) | 15\% | (6) | 43 |
| Evang | 25\% | (148) | 20\% | (121) | 28\% | (166) | 28\% | (166) | 601 |
| Non-Evang | 20\% | (314) | 16\% | (254) | $32 \%$ | (509) | 33\% | (522) | 1600 |
| Relig: All Christian | 25\% | (294) | 17\% | (201) | $31 \%$ | (374) | 27\% | (323) | 1193 |
| Relig: All Non-Christian | 17\% | (31) | 17\% | (31) | 29\% | (51) | 37\% | (66) | 179 |
| Community: Urban | 22\% | (129) | 19\% | (111) | 28\% | (167) | 32\% | (189) | 596 |
| Community: Suburban | 22\% | (214) | 16\% | (158) | 35\% | (342) | 28\% | (274) | 988 |
| Community: Rural | 19\% | (120) | 17\% | (106) | 27\% | (166) | 37\% | (226) | 617 |
| Employ: Private Sector | 26\% | (166) | 17\% | (110) | $33 \%$ | (216) | 24\% | (154) | 646 |
| Employ: Government | 26\% | (40) | 20\% | (31) | 25\% | (38) | 29\% | (43) | 152 |
| Employ: Self-Employed | 22\% | (40) | 21\% | (37) | $31 \%$ | (56) | 27\% | (49) | 182 |
| Employ: Homemaker | $14 \%$ | (22) | 11\% | (19) | $24 \%$ | (39) | 51\% | (83) | 162 |
| Employ: Student | 13\% | (15) | 25\% | (29) | $31 \%$ | (35) | 31\% | (35) | 113 |
| Employ: Retired | $21 \%$ | (112) | 17\% | (88) | 36\% | (189) | 26\% | (140) | 528 |
| Employ: Unemployed | 15\% | (36) | 18\% | (42) | $21 \%$ | (50) | 46\% | (109) | 237 |
| Employ: Other | 18\% | (32) | 11\% | (20) | 29\% | (52) | 42\% | (76) | 180 |
| Military HH: Yes | 23\% | (91) | 17\% | (69) | 36\% | (145) | 23\% | (92) | 397 |
| Military HH: No | $21 \%$ | (371) | 17\% | (306) | 29\% | (530) | $33 \%$ | (596) | 1804 |

[^205]Table HR9_12: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (463) | 17\% | (375) | $31 \%$ | (675) | $31 \%$ | (688) | 2201 |
| RD/WT: Right Direction | 27\% | (238) | 16\% | (139) | 30\% | (261) | 27\% | (231) | 869 |
| RD/WT: Wrong Track | 17\% | (225) | 18\% | (235) | $31 \%$ | (414) | 34\% | (457) | 1332 |
| Trump Job Approve | 28\% | (253) | 17\% | (158) | 30\% | (274) | 25\% | (229) | 914 |
| Trump Job Disapprove | 17\% | (196) | 17\% | (200) | 34\% | (392) | $31 \%$ | (360) | 1148 |
| Trump Job Strongly Approve | $31 \%$ | (153) | 17\% | (86) | 32\% | (160) | 20\% | (100) | 499 |
| Trump Job Somewhat Approve | 24\% | (101) | 17\% | (72) | 27\% | (114) | 31\% | (129) | 415 |
| Trump Job Somewhat Disapprove | 20\% | (53) | 17\% | (46) | 34\% | (93) | 29\% | (79) | 271 |
| Trump Job Strongly Disapprove | 16\% | (143) | 18\% | (154) | 34\% | (299) | 32\% | (281) | 877 |
| Favorable of Trump | 28\% | (245) | 18\% | (155) | 30\% | (262) | 25\% | (219) | 880 |
| Unfavorable of Trump | 17\% | (199) | 18\% | (200) | 35\% | (397) | 30\% | (344) | 1141 |
| Very Favorable of Trump | $31 \%$ | (158) | 17\% | (87) | $31 \%$ | (160) | 22\% | (112) | 517 |
| Somewhat Favorable of Trump | 24\% | (87) | 19\% | (68) | 28\% | (102) | 29\% | (107) | 363 |
| Somewhat Unfavorable of Trump | 22\% | (55) | 16\% | (41) | $37 \%$ | (92) | 25\% | (64) | 251 |
| Very Unfavorable of Trump | 16\% | (144) | 18\% | (160) | 34\% | (306) | $32 \%$ | (281) | 890 |
| \#1 Issue: Economy | $21 \%$ | (120) | 20\% | (111) | 28\% | (157) | 31\% | (173) | 561 |
| \#1 Issue: Security | 29\% | (133) | 14\% | (66) | 32\% | (146) | 25\% | (114) | 459 |
| \#1 Issue: Health Care | 18\% | (69) | 16\% | (62) | 35\% | (137) | 32\% | (126) | 394 |
| \#1 Issue: Medicare / Social Security | 17\% | (55) | 14\% | (45) | 37\% | (114) | 32\% | (99) | 313 |
| \#1 Issue: Women's Issues | 19\% | (18) | 32\% | (31) | 21\% | (20) | 28\% | (26) | 95 |
| \#1 Issue: Education | 14\% | (24) | 20\% | (33) | 28\% | (46) | 38\% | (63) | 166 |
| \#1 Issue: Energy | 19\% | (19) | 13\% | (13) | 34\% | (32) | 33\% | (32) | 95 |
| \#1 Issue: Other | $21 \%$ | (25) | 13\% | (15) | 19\% | (23) | 47\% | (56) | 119 |
| 2018 House Vote: Democrat | 19\% | (152) | 20\% | (161) | 35\% | (284) | 26\% | (214) | 811 |
| 2018 House Vote: Republican | 30\% | (216) | 18\% | (128) | 33\% | (233) | 19\% | (137) | 714 |
| 2018 House Vote: Someone else | 27\% | (23) | 8\% | (7) | 25\% | (22) | 40\% | (35) | 87 |
| 2018 House Vote: Didnt Vote | 12\% | (72) | 13\% | (79) | 23\% | (135) | 51\% | (301) | 586 |
| 2016 Vote: Hillary Clinton | 17\% | (115) | 20\% | (134) | 34\% | (236) | 29\% | (201) | 685 |
| 2016 Vote: Donald Trump | $31 \%$ | (228) | 16\% | (116) | 32\% | (237) | 21\% | (154) | 734 |
| 2016 Vote: Someone else | 22\% | (38) | 19\% | (32) | 35\% | (60) | 24\% | (42) | 172 |
| 2016 Vote: Didnt Vote | 13\% | (80) | 15\% | (93) | 23\% | (142) | 48\% | (290) | 604 |

[^206]Table HR9_12: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (463) | 17\% | (375) | $31 \%$ | (675) | 31\% | (688) | 2201 |
| Voted in 2014: Yes | 25\% | (345) | 18\% | (254) | 32\% | (441) | 24\% | (337) | 1376 |
| Voted in 2014: No | 14\% | (118) | 15\% | (121) | 28\% | (235) | 43\% | (352) | 825 |
| 2012 Vote: Barack Obama | 20\% | (173) | 18\% | (157) | 34\% | (291) | 27\% | (234) | 854 |
| 2012 Vote: Mitt Romney | 30\% | (149) | 17\% | (86) | $34 \%$ | (172) | 19\% | (97) | 504 |
| 2012 Vote: Other | 27\% | (26) | 17\% | (16) | 19\% | (18) | 37\% | (35) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (115) | 15\% | (114) | 26\% | (192) | 43\% | (317) | 738 |
| 4-Region: Northeast | 25\% | (100) | 14\% | (55) | 30\% | (118) | 31\% | (121) | 394 |
| 4-Region: Midwest | 19\% | (89) | 14\% | (63) | 35\% | (162) | 32\% | (148) | 462 |
| 4-Region: South | 20\% | (165) | 21\% | (176) | 30\% | (247) | 29\% | (237) | 825 |
| 4-Region: West | 21\% | (109) | 16\% | (81) | 28\% | (148) | 35\% | (183) | 520 |
| Frequent TV watchers | 21\% | (339) | 18\% | (294) | $31 \%$ | (510) | 29\% | (477) | 1620 |
| Frequent movie watchers | 22\% | (209) | 19\% | (184) | 30\% | (284) | 29\% | (271) | 949 |
| TV shows: Every day | 20\% | (232) | 18\% | (207) | 33\% | (376) | 29\% | (329) | 1143 |
| TV shows: Several times per week | 22\% | (107) | 18\% | (88) | 28\% | (134) | 31\% | (149) | 477 |
| TV shows: About once per week | 26\% | (34) | 19\% | (25) | 29\% | (39) | 26\% | (34) | 132 |
| TV shows: Several times per month | 17\% | (19) | 18\% | (20) | 35\% | (38) | 29\% | (32) | 108 |
| TV shows: About once per month | 22\% | (10) | 9\% | (4) | 28\% | (13) | 42\% | (20) | 48 |
| TV shows: Less often than once per month | 17\% | (15) | 13\% | (12) | 27\% | (24) | 43\% | (38) | 89 |
| TV shows: Never | 23\% | (46) | 9\% | (19) | 25\% | (51) | 43\% | (88) | 204 |
| Movies: Every day | 24\% | (99) | 16\% | (69) | 27\% | (113) | 32\% | (135) | 416 |
| Movies: Several times per week | 21\% | (110) | 22\% | (116) | $32 \%$ | (171) | 26\% | (136) | 533 |
| Movies: About once per week | 19\% | (78) | 19\% | (77) | $34 \%$ | (139) | 27\% | (111) | 405 |
| Movies: Several times per month | 20\% | (49) | 12\% | (28) | $34 \%$ | (82) | $34 \%$ | (81) | 239 |
| Movies: About once per month | 22\% | (40) | 19\% | (35) | 30\% | (55) | 29\% | (53) | 183 |
| Movies: Less often than once per month | 19\% | (36) | 12\% | (22) | 27\% | (50) | 42\% | (80) | 188 |
| Movies: Never | 21\% | (50) | 12\% | (29) | 28\% | (65) | 39\% | (92) | 236 |

[^207]Table HR9_12: Would you say the following news outlets tend to lean more liberal or conservative, or do you think they have no political lean? Your local news

| Demographic | More liberal |  | More conservative |  | No political lean |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (463) | 17\% | (375) | 31\% | (675) | 31\% | (688) | 2201 |
| Sports: Every day | 29\% | (63) | 21\% | (45) | 35\% | (75) | 16\% | (34) | 217 |
| Sports: Several times per week | 27\% | (93) | 20\% | (70) | 34\% | (115) | 19\% | (65) | 344 |
| Sports: About once per week | 22\% | (58) | 19\% | (49) | 37\% | (95) | 22\% | (58) | 258 |
| Sports: Several times per month | 18\% | (31) | 16\% | (27) | 33\% | (57) | 33\% | (57) | 172 |
| Sports: About once per month | 20\% | (27) | 25\% | (34) | 33\% | (45) | 22\% | (29) | 137 |
| Sports: Less often than once per month | 20\% | (62) | 15\% | (47) | 29\% | (91) | 36\% | (113) | 313 |
| Sports: Never | 17\% | (129) | 14\% | (103) | 26\% | (197) | 44\% | (332) | 760 |
| Cable: I currently subscribe | 23\% | (243) | 19\% | (205) | 30\% | (318) | 27\% | (289) | 1054 |
| Cable: I subscribed in the past | 19\% | (148) | 14\% | (111) | 34\% | (262) | 32\% | (250) | 771 |
| Cable: I have never subscribed | 19\% | (71) | 16\% | (59) | 25\% | (95) | 40\% | (150) | 376 |
| Satellite television: I currently subscribe | 23\% | (129) | 19\% | (103) | 31\% | (173) | 27\% | (149) | 554 |
| Satellite television: I subscribed in the past | 21\% | (125) | 16\% | (96) | 32\% | (194) | $31 \%$ | (187) | 602 |
| Satellite television: I have never subscribed | 20\% | (208) | 17\% | (176) | 30\% | (308) | 34\% | (352) | 1045 |
| Streaming service: I currently subscribe | 21\% | (271) | 18\% | (232) | 33\% | (422) | 27\% | (351) | 1276 |
| Streaming service: I subscribed in the past | 20\% | (50) | 20\% | (49) | 27\% | (68) | 34\% | (85) | 252 |
| Streaming service: I have never subscribed | 21\% | (142) | 14\% | (93) | 28\% | (186) | 37\% | (252) | 673 |
| Film: An avid fan | 23\% | (180) | 19\% | (152) | 32\% | (253) | 25\% | (196) | 780 |
| Film: A casual fan | 18\% | (207) | 17\% | (188) | 32\% | (357) | 33\% | (375) | 1127 |
| Film: Not a fan | 26\% | (75) | 12\% | (35) | 22\% | (65) | 40\% | (118) | 294 |
| Television: An avid fan | 20\% | (214) | 20\% | (209) | 32\% | (343) | 28\% | (300) | 1067 |
| Television: A casual fan | 21\% | (203) | 17\% | (161) | 30\% | (292) | 32\% | (312) | 969 |
| Television: Not a fan | 27\% | (45) | 3\% | (4) | 24\% | (40) | 46\% | (77) | 166 |
| Music: An avid fan | 21\% | (235) | 20\% | (227) | 30\% | (339) | 28\% | (311) | 1113 |
| Music: A casual fan | 19\% | (186) | 14\% | (140) | 32\% | (308) | 34\% | (331) | 964 |
| Music: Not a fan | 33\% | (41) | 7\% | (8) | 23\% | (28) | 37\% | (46) | 124 |
| Fashion: An avid fan | $22 \%$ | (72) | 24\% | (78) | 27\% | (88) | 28\% | (91) | 329 |
| Fashion: A casual fan | 19\% | (173) | 18\% | (163) | 30\% | (275) | 33\% | (302) | 912 |
| Fashion: Not a fan | 23\% | (218) | 14\% | (133) | 33\% | (313) | $31 \%$ | (296) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CNN

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 8\% | (169) | 20\% | (445) | 30\% | (650) | 2201 |
| Gender: Male | 50\% | (532) | 10\% | (105) | 20\% | (215) | 20\% | (210) | 1062 |
| Gender: Female | 35\% | (404) | 6\% | (64) | 20\% | (230) | 39\% | (440) | 1139 |
| Age: 18-29 | 33\% | (153) | 13\% | (60) | 19\% | (89) | 36\% | (168) | 470 |
| Age: 30-44 | 40\% | (216) | 10\% | (52) | 19\% | (106) | 31\% | (169) | 543 |
| Age: 45-54 | 44\% | (140) | 7\% | (21) | 24\% | (75) | 25\% | (80) | 316 |
| Age: 55-64 | 49\% | (214) | $4 \%$ | (18) | 20\% | (87) | 27\% | (116) | 436 |
| Age: 65+ | 49\% | (213) | 4\% | (19) | 20\% | (87) | 27\% | (117) | 436 |
| Generation Z: 18-21 | 28\% | (51) | 13\% | (23) | 23\% | (41) | 36\% | (66) | 181 |
| Millennial: Age 22-37 | 37\% | (223) | 12\% | (71) | 18\% | (110) | 32\% | (191) | 595 |
| Generation X: Age 38-53 | 41\% | (210) | 7\% | (37) | $21 \%$ | (108) | 30\% | (151) | 506 |
| Boomers: Age 54-72 | 49\% | (380) | 4\% | (35) | 20\% | (158) | 27\% | (207) | 779 |
| PID: Dem (no lean) | 27\% | (214) | 10\% | (78) | 35\% | (279) | 29\% | (230) | 802 |
| PID: Ind (no lean) | 41\% | (296) | 5\% | (36) | 15\% | (110) | 38\% | (276) | 719 |
| PID: Rep (no lean) | 63\% | (426) | 8\% | (56) | 8\% | (56) | 21\% | (144) | 681 |
| PID/Gender: Dem Men | 29\% | (106) | 15\% | (54) | 37\% | (135) | 19\% | (68) | 364 |
| PID/Gender: Dem Women | 25\% | (108) | 5\% | (24) | $33 \%$ | (144) | 37\% | (162) | 438 |
| PID/Gender: Ind Men | 55\% | (189) | 5\% | (18) | 15\% | (51) | 25\% | (87) | 346 |
| PID/Gender: Ind Women | 29\% | (107) | 5\% | (18) | 16\% | (59) | $51 \%$ | (190) | 373 |
| PID/Gender: Rep Men | 67\% | (237) | 9\% | (33) | 8\% | (28) | 16\% | (55) | 353 |
| PID/Gender: Rep Women | 58\% | (189) | 7\% | (23) | 8\% | (28) | 27\% | (88) | 328 |
| Ideo: Liberal (1-3) | 32\% | (218) | 12\% | (81) | 34\% | (233) | 23\% | (155) | 687 |
| Ideo: Moderate (4) | 36\% | (181) | 6\% | (33) | 25\% | (125) | 33\% | (168) | 506 |
| Ideo: Conservative (5-7) | 66\% | (489) | 5\% | (40) | 9\% | (66) | 19\% | (144) | 739 |

[^208]Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CNN
$\left.\begin{array}{lcccccccc}\hline & & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Continued on next page

Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CNN

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 8\% | (169) | 20\% | (445) | 30\% | (650) | 2201 |
| Employ: Private Sector | 48\% | (311) | 10\% | (66) | 21\% | (135) | 21\% | (134) | 646 |
| Employ: Government | 45\% | (69) | 11\% | (17) | 14\% | (21) | 30\% | (45) | 152 |
| Employ: Self-Employed | 49\% | (90) | 8\% | (15) | 21\% | (38) | 22\% | (39) | 182 |
| Employ: Homemaker | 29\% | (47) | 6\% | (10) | $21 \%$ | (34) | 44\% | (72) | 162 |
| Employ: Student | 33\% | (38) | 11\% | (13) | 24\% | (27) | 32\% | (36) | 113 |
| Employ: Retired | 47\% | (251) | 3\% | (18) | 21\% | (112) | 28\% | (147) | 528 |
| Employ: Unemployed | $31 \%$ | (74) | $7 \%$ | (16) | 20\% | (46) | 43\% | (101) | 237 |
| Employ: Other | $32 \%$ | (57) | 9\% | (16) | 18\% | (32) | 42\% | (75) | 180 |
| Military HH: Yes | $51 \%$ | (201) | 8\% | (32) | $21 \%$ | (84) | 20\% | (80) | 397 |
| Military HH: No | 41\% | (735) | 8\% | (138) | 20\% | (361) | 32\% | (570) | 1804 |
| RD/WT: Right Direction | 56\% | (487) | 9\% | (77) | 12\% | (108) | 23\% | (198) | 869 |
| RD/WT: Wrong Track | 34\% | (450) | 7\% | (93) | 25\% | (337) | 34\% | (452) | 1332 |
| Trump Job Approve | 61\% | (554) | 8\% | (74) | 11\% | (96) | 21\% | (189) | 914 |
| Trump Job Disapprove | $32 \%$ | (369) | 7\% | (85) | 29\% | (334) | $31 \%$ | (359) | 1148 |
| Trump Job Strongly Approve | 70\% | (351) | 6\% | (32) | 8\% | (41) | 15\% | (74) | 499 |
| Trump Job Somewhat Approve | 49\% | (203) | 10\% | (42) | 13\% | (55) | 28\% | (115) | 415 |
| Trump Job Somewhat Disapprove | 42\% | (114) | 8\% | (22) | 23\% | (61) | 27\% | (74) | 271 |
| Trump Job Strongly Disapprove | 29\% | (255) | 7\% | (64) | $31 \%$ | (273) | 33\% | (286) | 877 |
| Favorable of Trump | 63\% | (554) | 8\% | (67) | 9\% | (80) | 20\% | (180) | 880 |
| Unfavorable of Trump | 32\% | (363) | 8\% | (89) | 30\% | (345) | 30\% | (344) | 1141 |
| Very Favorable of Trump | 68\% | (350) | 9\% | (47) | 7\% | (35) | 17\% | (85) | 517 |
| Somewhat Favorable of Trump | 56\% | (204) | 6\% | (21) | 12\% | (44) | 26\% | (94) | 363 |
| Somewhat Unfavorable of Trump | 41\% | (103) | 10\% | (25) | 25\% | (64) | 23\% | (58) | 251 |
| Very Unfavorable of Trump | 29\% | (260) | 7\% | (63) | 32\% | (281) | 32\% | (286) | 890 |

Continued on next page

Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CNN

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 8\% | (169) | 20\% | (445) | 30\% | (650) | 2201 |
| \#1 Issue: Economy | 44\% | (245) | 8\% | (46) | 19\% | (105) | 29\% | (165) | 561 |
| \#1 Issue: Security | 63\% | (290) | 5\% | (22) | 12\% | (56) | 20\% | (90) | 459 |
| \#1 Issue: Health Care | $31 \%$ | (124) | 9\% | (36) | 30\% | (119) | 29\% | (115) | 394 |
| \#1 Issue: Medicare / Social Security | 40\% | (125) | 6\% | (20) | 20\% | (63) | 34\% | (105) | 313 |
| \#1 Issue: Women's Issues | $34 \%$ | (32) | 7\% | (6) | 27\% | (26) | 32\% | (30) | 95 |
| \#1 Issue: Education | 30\% | (50) | 17\% | (29) | 18\% | (29) | 35\% | (58) | 166 |
| \#1 Issue: Energy | 28\% | (27) | 6\% | (6) | 31\% | (30) | 34\% | (33) | 95 |
| \#1 Issue: Other | 36\% | (43) | 4\% | (5) | 14\% | (16) | 46\% | (54) | 119 |
| 2018 House Vote: Democrat | 29\% | (239) | 9\% | (72) | 35\% | (281) | 27\% | (218) | 811 |
| 2018 House Vote: Republican | 68\% | (485) | 7\% | (50) | 8\% | (57) | 17\% | (121) | 714 |
| 2018 House Vote: Someone else | 45\% | (39) | 1\% | (1) | 17\% | (14) | 37\% | (32) | 87 |
| 2018 House Vote: Didnt Vote | 29\% | (173) | 8\% | (44) | 16\% | (91) | 47\% | (278) | 586 |
| 2016 Vote: Hillary Clinton | 26\% | (179) | 9\% | (61) | 35\% | (243) | 30\% | (202) | 685 |
| 2016 Vote: Donald Trump | 67\% | (489) | 8\% | (57) | 9\% | (66) | 17\% | (122) | 734 |
| 2016 Vote: Someone else | 47\% | (81) | $2 \%$ | (3) | $21 \%$ | (36) | 30\% | (52) | 172 |
| 2016 Vote: Didnt Vote | $31 \%$ | (185) | 8\% | (48) | 16\% | (99) | 45\% | (271) | 604 |
| Voted in 2014: Yes | 47\% | (651) | 8\% | (106) | 21\% | (294) | 24\% | (324) | 1376 |
| Voted in 2014: No | 35\% | (285) | 8\% | (64) | 18\% | (151) | 39\% | (326) | 825 |
| 2012 Vote: Barack Obama | $32 \%$ | (273) | 9\% | (81) | 32\% | (272) | 27\% | (229) | 854 |
| 2012 Vote: Mitt Romney | $71 \%$ | (358) | 4\% | (20) | 8\% | (41) | 17\% | (85) | 504 |
| 2012 Vote: Other | $51 \%$ | (48) | 7\% | (6) | 9\% | (8) | 34\% | (32) | 95 |
| 2012 Vote: Didn't Vote | 34\% | (255) | 8\% | (62) | 17\% | (123) | 40\% | (298) | 738 |
| 4-Region: Northeast | 43\% | (168) | 7\% | (29) | 23\% | (90) | 27\% | (107) | 394 |
| 4-Region: Midwest | 47\% | (219) | 5\% | (21) | 18\% | (83) | 30\% | (139) | 462 |
| 4-Region: South | $41 \%$ | (335) | 8\% | (69) | 20\% | (166) | 31\% | (255) | 825 |
| 4-Region: West | $41 \%$ | (215) | 10\% | (50) | 20\% | (106) | 29\% | (149) | 520 |

[^209]Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CNN

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the righ amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 8\% | (169) | 20\% | (445) | 30\% | (650) | 2201 |
| Frequent TV watchers | 44\% | (718) | 8\% | (128) | 21\% | (343) | 27\% | (431) | 1620 |
| Frequent movie watchers | 43\% | (405) | 10\% | (95) | 23\% | (216) | 24\% | (232) | 949 |
| TV shows: Every day | 43\% | (490) | 8\% | (91) | 23\% | (259) | 27\% | (303) | 1143 |
| TV shows: Several times per week | 48\% | (228) | 8\% | (37) | 18\% | (84) | 27\% | (128) | 477 |
| TV shows: About once per week | 43\% | (56) | 8\% | (11) | 20\% | (26) | 29\% | (39) | 132 |
| TV shows: Several times per month | 34\% | (37) | 10\% | (11) | 23\% | (25) | 32\% | (35) | 108 |
| TV shows: About once per month | 33\% | (16) | 13\% | (6) | 19\% | (9) | 36\% | (17) | 48 |
| TV shows: Less often than once per month | 40\% | (35) | 6\% | (6) | 21\% | (19) | 33\% | (29) | 89 |
| TV shows: Never | 36\% | (74) | 4\% | (7) | 11\% | (23) | 49\% | (99) | 204 |
| Movies: Every day | 39\% | (161) | 12\% | (50) | 22\% | (90) | 28\% | (115) | 416 |
| Movies: Several times per week | 46\% | (245) | 8\% | (45) | 24\% | (126) | 22\% | (117) | 533 |
| Movies: About once per week | 45\% | (181) | 7\% | (29) | 20\% | (82) | 28\% | (113) | 405 |
| Movies: Several times per month | 42\% | (101) | 7\% | (18) | 20\% | (48) | 30\% | (73) | 239 |
| Movies: About once per month | 46\% | (85) | 6\% | (12) | 21\% | (38) | 27\% | (49) | 183 |
| Movies: Less often than once per month | 43\% | (80) | 3\% | (5) | 16\% | (30) | 39\% | (73) | 188 |
| Movies: Never | 36\% | (85) | 5\% | (11) | 13\% | (31) | 46\% | (110) | 236 |
| Sports: Every day | 48\% | (104) | 14\% | (31) | 23\% | (49) | 15\% | (33) | 217 |
| Sports: Several times per week | 49\% | (169) | 8\% | (29) | 26\% | (88) | 17\% | (58) | 344 |
| Sports: About once per week | 45\% | (115) | 7\% | (19) | 27\% | (71) | 21\% | (53) | 258 |
| Sports: Several times per month | 38\% | (66) | 13\% | (22) | 27\% | (46) | 22\% | (38) | 172 |
| Sports: About once per month | 53\% | (73) | 11\% | (15) | 15\% | (21) | 21\% | (29) | 137 |
| Sports: Less often than once per month | 42\% | (132) | 6\% | (18) | 19\% | (60) | 33\% | (104) | 313 |
| Sports: Never | 37\% | (278) | 5\% | (37) | 15\% | (111) | 44\% | (335) | 760 |
| Cable: I currently subscribe | 43\% | (452) | 10\% | (109) | 22\% | (232) | 25\% | (261) | 1054 |
| Cable: I subscribed in the past | 45\% | (350) | 6\% | (48) | 19\% | (145) | 30\% | (228) | 771 |
| Cable: I have never subscribed | 36\% | (134) | 3\% | (13) | 18\% | (68) | 43\% | (161) | 376 |

[^210]Table HR10_1: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CNN
$\left.\begin{array}{lcccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (949) | 7\% | (144) | 23\% | (507) | 27\% | (602) | 2201 |
| Gender: Male | 46\% | (492) | 9\% | (97) | 26\% | (274) | 19\% | (200) | 1062 |
| Gender: Female | 40\% | (457) | 4\% | (47) | 20\% | (233) | 35\% | (402) | 1139 |
| Age: 18-29 | 39\% | (183) | 9\% | (42) | 16\% | (76) | 36\% | (169) | 470 |
| Age: 30-44 | 42\% | (226) | 10\% | (53) | 18\% | (98) | $31 \%$ | (166) | 543 |
| Age: 45-54 | 45\% | (142) | 5\% | (16) | 27\% | (85) | 23\% | (71) | 316 |
| Age: 55-64 | 45\% | (197) | 4\% | (15) | 27\% | (117) | 24\% | (106) | 436 |
| Age: 65+ | 46\% | (200) | 4\% | (18) | 30\% | (130) | 20\% | (89) | 436 |
| Generation Z: 18-21 | 37\% | (67) | 12\% | (21) | 20\% | (36) | $31 \%$ | (56) | 181 |
| Millennial: Age 22-37 | 41\% | (245) | 9\% | (55) | 16\% | (93) | 34\% | (201) | 595 |
| Generation X: Age 38-53 | 43\% | (220) | 7\% | (35) | 22\% | (112) | 28\% | (140) | 506 |
| Boomers: Age 54-72 | 45\% | (347) | 4\% | (28) | 28\% | (220) | 24\% | (183) | 779 |
| PID: Dem (no lean) | 49\% | (390) | 8\% | (62) | 18\% | (143) | 26\% | (206) | 802 |
| PID: Ind (no lean) | 43\% | (311) | 4\% | (30) | 17\% | (121) | 36\% | (257) | 719 |
| PID: Rep (no lean) | 37\% | (249) | 8\% | (52) | 36\% | (242) | 20\% | (139) | 681 |
| PID/Gender: Dem Men | 49\% | (177) | 12\% | (44) | $21 \%$ | (78) | 18\% | (65) | 364 |
| PID/Gender: Dem Women | 49\% | (213) | 4\% | (18) | 15\% | (65) | 32\% | (141) | 438 |
| PID/Gender: Ind Men | $51 \%$ | (175) | 5\% | (17) | 22\% | (74) | 23\% | (79) | 346 |
| PID/Gender: Ind Women | 36\% | (136) | 3\% | (13) | 13\% | (47) | 48\% | (178) | 373 |
| PID/Gender: Rep Men | 40\% | (140) | 10\% | (36) | $34 \%$ | (121) | 16\% | (55) | 353 |
| PID/Gender: Rep Women | $33 \%$ | (109) | 5\% | (16) | 37\% | (120) | 25\% | (83) | 328 |
| Ideo: Liberal (1-3) | $54 \%$ | (373) | 9\% | (62) | 15\% | (102) | 22\% | (150) | 687 |
| Ideo: Moderate (4) | 46\% | (235) | 5\% | (23) | 21\% | (105) | 28\% | (143) | 506 |
| Ideo: Conservative (5-7) | 39\% | (288) | 6\% | (46) | 37\% | (275) | 18\% | (130) | 739 |

[^211]Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (949) | 7\% | (144) | 23\% | (507) | 27\% | (602) | 2201 |
| Educ: < College | 38\% | (570) | 6\% | (98) | 23\% | (353) | $32 \%$ | (491) | 1513 |
| Educ: Bachelors degree | 54\% | (241) | 6\% | (26) | 22\% | (99) | 17\% | (77) | 444 |
| Educ: Post-grad | 56\% | (137) | 8\% | (19) | 22\% | (54) | 14\% | (33) | 244 |
| Income: Under 50k | 37\% | (494) | 6\% | (78) | 21\% | (279) | $36 \%$ | (475) | 1326 |
| Income: 50k-100k | $52 \%$ | (320) | 7\% | (41) | 27\% | (166) | 15\% | (92) | 619 |
| Income: 100k+ | 53\% | (135) | 10\% | (24) | 24\% | (62) | 13\% | (34) | 256 |
| Ethnicity: White | 44\% | (760) | 6\% | (99) | 24\% | (421) | 26\% | (442) | 1723 |
| Ethnicity: Hispanic | 42\% | (147) | 8\% | (28) | 19\% | (65) | $31 \%$ | (110) | 350 |
| Ethnicity: Afr. Am. | 38\% | (104) | 7\% | (21) | 21\% | (57) | $34 \%$ | (94) | 274 |
| Ethnicity: Other | 42\% | (85) | 12\% | (24) | 14\% | (29) | $32 \%$ | (66) | 204 |
| Relig: Protestant | 43\% | (228) | 6\% | (29) | 30\% | (157) | 21\% | (111) | 526 |
| Relig: Roman Catholic | 45\% | (203) | 6\% | (28) | 28\% | (124) | 20\% | (91) | 446 |
| Relig: Ath./Agn./None | 45\% | (308) | 6\% | (40) | 17\% | (113) | 33\% | (223) | 683 |
| Relig: Something Else | 45\% | (80) | 5\% | (10) | 17\% | (30) | 33\% | (60) | 179 |
| Relig: Jewish | $53 \%$ | (23) | $11 \%$ | (5) | 29\% | (13) | 6\% | (3) | 43 |
| Evang | 37\% | (224) | 6\% | (38) | 30\% | (181) | 26\% | (158) | 601 |
| Non-Evang | 45\% | (725) | 7\% | (106) | 20\% | (325) | 28\% | (444) | 1600 |
| Relig: All Christian | 42\% | (500) | 6\% | (76) | 28\% | (333) | 24\% | (284) | 1193 |
| Relig: All Non-Christian | 45\% | (80) | 5\% | (10) | 17\% | (30) | $33 \%$ | (60) | 179 |
| Community: Urban | 43\% | (255) | 10\% | (60) | 18\% | (109) | 29\% | (171) | 596 |
| Community: Suburban | 46\% | (457) | 6\% | (58) | 25\% | (251) | 23\% | (223) | 988 |
| Community: Rural | 38\% | (237) | $4 \%$ | (26) | 24\% | (146) | 34\% | (208) | 617 |

[^212]Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  |  | ow / No ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (949) | 7\% | (144) | 23\% | (507) | 27\% | (602) | 2201 |
| Employ: Private Sector | 47\% | (303) | 8\% | (53) | 26\% | (169) | 19\% | (121) | 646 |
| Employ: Government | 48\% | (72) | 7\% | (11) | 15\% | (22) | $31 \%$ | (47) | 152 |
| Employ: Self-Employed | 52\% | (94) | 7\% | (13) | 23\% | (43) | 18\% | (33) | 182 |
| Employ: Homemaker | 39\% | (63) | 3\% | (5) | 16\% | (27) | 42\% | (69) | 162 |
| Employ: Student | 46\% | (52) | 13\% | (14) | 20\% | (22) | 22\% | (25) | 113 |
| Employ: Retired | 45\% | (239) | 4\% | (22) | 28\% | (147) | 23\% | (119) | 528 |
| Employ: Unemployed | 30\% | (72) | 7\% | (15) | 19\% | (44) | 45\% | (105) | 237 |
| Employ: Other | 30\% | (54) | 6\% | (11) | 18\% | (33) | 45\% | (82) | 180 |
| Military HH: Yes | 48\% | (189) | 5\% | (21) | 27\% | (107) | 20\% | (81) | 397 |
| Military HH: No | 42\% | (760) | 7\% | (123) | 22\% | (400) | 29\% | (521) | 1804 |
| RD/WT: Right Direction | $33 \%$ | (286) | 9\% | (82) | 35\% | (305) | 23\% | (197) | 869 |
| RD/WT: Wrong Track | 50\% | (663) | 5\% | (62) | 15\% | (202) | 30\% | (404) | 1332 |
| Trump Job Approve | 36\% | (332) | 8\% | (70) | 36\% | (329) | 20\% | (183) | 914 |
| Trump Job Disapprove | 52\% | (598) | 6\% | (70) | 15\% | (168) | 27\% | (312) | 1148 |
| Trump Job Strongly Approve | $33 \%$ | (164) | 6\% | (32) | 46\% | (227) | 15\% | (75) | 499 |
| Trump Job Somewhat Approve | 41\% | (168) | 9\% | (38) | 25\% | (102) | 26\% | (108) | 415 |
| Trump Job Somewhat Disapprove | 49\% | (133) | 9\% | (23) | 18\% | (49) | 24\% | (66) | 271 |
| Trump Job Strongly Disapprove | 53\% | (465) | 5\% | (47) | 14\% | (120) | 28\% | (246) | 877 |
| Favorable of Trump | 37\% | (326) | 8\% | (71) | 36\% | (314) | 19\% | (169) | 880 |
| Unfavorable of Trump | 52\% | (595) | 6\% | (67) | 15\% | (172) | 27\% | (306) | 1141 |
| Very Favorable of Trump | $33 \%$ | (171) | 7\% | (36) | 45\% | (233) | 15\% | (77) | 517 |
| Somewhat Favorable of Trump | 43\% | (155) | 10\% | (35) | 22\% | (81) | 25\% | (92) | 363 |
| Somewhat Unfavorable of Trump | 48\% | (120) | 6\% | (16) | 21\% | (53) | 25\% | (62) | 251 |
| Very Unfavorable of Trump | 53\% | (475) | 6\% | (51) | 13\% | (119) | 27\% | (245) | 890 |

Continued on next page

Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (949) | 7\% | (144) | 23\% | (507) | 27\% | (602) | 2201 |
| \#1 Issue: Economy | 42\% | (238) | 8\% | (43) | 22\% | (124) | 28\% | (156) | 561 |
| \#1 Issue: Security | 34\% | (154) | 6\% | (29) | 42\% | (192) | 18\% | (83) | 459 |
| \#1 Issue: Health Care | 50\% | (197) | 6\% | (24) | 15\% | (60) | 29\% | (113) | 394 |
| \#1 Issue: Medicare / Social Security | 43\% | (133) | 5\% | (15) | 22\% | (70) | 30\% | (95) | 313 |
| \#1 Issue: Women's Issues | 49\% | (46) | 7\% | (7) | 17\% | (16) | 27\% | (26) | 95 |
| \#1 Issue: Education | 46\% | (76) | 10\% | (17) | 14\% | (23) | 30\% | (50) | 166 |
| \#1 Issue: Energy | 56\% | (53) | 9\% | (8) | 10\% | (10) | 26\% | (24) | 95 |
| \#1 Issue: Other | 42\% | (50) | 1\% | (1) | $11 \%$ | (13) | 46\% | (54) | 119 |
| 2018 House Vote: Democrat | 55\% | (446) | 6\% | (45) | 17\% | (135) | 23\% | (185) | 811 |
| 2018 House Vote: Republican | 39\% | (282) | 8\% | (54) | 38\% | (268) | 15\% | (110) | 714 |
| 2018 House Vote: Someone else | 44\% | (38) | 5\% | (5) | 11\% | (10) | 39\% | (34) | 87 |
| 2018 House Vote: Didnt Vote | 31\% | (182) | 7\% | (39) | 16\% | (93) | 46\% | (272) | 586 |
| 2016 Vote: Hillary Clinton | 53\% | (361) | 6\% | (40) | 15\% | (104) | 26\% | (180) | 685 |
| 2016 Vote: Donald Trump | 39\% | (288) | 8\% | (60) | 38\% | (278) | 15\% | (108) | 734 |
| 2016 Vote: Someone else | 58\% | (99) | 3\% | (6) | 9\% | (16) | 30\% | (51) | 172 |
| 2016 Vote: Didnt Vote | 33\% | (199) | 6\% | (38) | 18\% | (107) | 43\% | (260) | 604 |
| Voted in 2014: Yes | 48\% | (663) | 6\% | (78) | 25\% | (347) | 21\% | (287) | 1376 |
| Voted in 2014: No | 35\% | (286) | 8\% | (66) | 19\% | (159) | 38\% | (314) | 825 |
| 2012 Vote: Barack Obama | 51\% | (437) | 7\% | (57) | 18\% | (158) | 24\% | (203) | 854 |
| 2012 Vote: Mitt Romney | 41\% | (207) | 5\% | (25) | 40\% | (202) | 14\% | (70) | 504 |
| 2012 Vote: Other | 46\% | (44) | 4\% | (4) | 17\% | (17) | 33\% | (31) | 95 |
| 2012 Vote: Didn't Vote | 35\% | (259) | 8\% | (58) | 18\% | (130) | 39\% | (291) | 738 |
| 4-Region: Northeast | 46\% | (182) | 8\% | (30) | 21\% | (84) | 25\% | (98) | 394 |
| 4-Region: Midwest | 45\% | (208) | 6\% | (27) | 23\% | (105) | 27\% | (123) | 462 |
| 4-Region: South | 41\% | (336) | 7\% | (58) | 24\% | (194) | 29\% | (236) | 825 |
| 4-Region: West | 43\% | (223) | 6\% | (29) | 24\% | (123) | 28\% | (145) | 520 |

[^213]Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (949) | 7\% | (144) | 23\% | (507) | 27\% | (602) | 2201 |
| Frequent TV watchers | 46\% | (752) | 6\% | (103) | 24\% | (382) | 24\% | (385) | 1620 |
| Frequent movie watchers | 45\% | (429) | 9\% | (81) | 24\% | (224) | 23\% | (216) | 949 |
| TV shows: Every day | 45\% | (518) | 7\% | (75) | 25\% | (281) | 24\% | (270) | 1143 |
| TV shows: Several times per week | 49\% | (234) | 6\% | (27) | 21\% | (101) | 24\% | (115) | 477 |
| TV shows: About once per week | 41\% | (54) | 10\% | (13) | 21\% | (28) | 28\% | (36) | 132 |
| TV shows: Several times per month | 35\% | (37) | 12\% | (13) | 21\% | (22) | 33\% | (35) | 108 |
| TV shows: About once per month | $21 \%$ | (10) | 2\% | (1) | 35\% | (17) | 43\% | (21) | 48 |
| TV shows: Less often than once per month | 34\% | (30) | 6\% | (5) | 21\% | (18) | 40\% | (36) | 89 |
| TV shows: Never | $32 \%$ | (66) | 4\% | (9) | 19\% | (40) | 44\% | (89) | 204 |
| Movies: Every day | 42\% | (174) | 9\% | (39) | 22\% | (93) | 26\% | (110) | 416 |
| Movies: Several times per week | 48\% | (255) | 8\% | (42) | 25\% | (131) | 20\% | (106) | 533 |
| Movies: About once per week | 44\% | (176) | 8\% | (31) | 22\% | (89) | 27\% | (109) | 405 |
| Movies: Several times per month | 45\% | (108) | $4 \%$ | (9) | 21\% | (49) | $31 \%$ | (73) | 239 |
| Movies: About once per month | 47\% | (87) | 4\% | (7) | 27\% | (49) | 22\% | (41) | 183 |
| Movies: Less often than once per month | 42\% | (79) | $4 \%$ | (8) | 19\% | (35) | 35\% | (66) | 188 |
| Movies: Never | 30\% | (70) | 3\% | (8) | 26\% | (61) | 41\% | (97) | 236 |
| Sports: Every day | 45\% | (98) | 16\% | (34) | 23\% | (50) | 16\% | (35) | 217 |
| Sports: Several times per week | 49\% | (170) | 8\% | (27) | 28\% | (95) | 15\% | (51) | 344 |
| Sports: About once per week | 48\% | (125) | 5\% | (13) | 30\% | (78) | 17\% | (43) | 258 |
| Sports: Several times per month | 47\% | (81) | 10\% | (18) | 20\% | (35) | 22\% | (38) | 172 |
| Sports: About once per month | 47\% | (64) | 8\% | (11) | 23\% | (32) | 22\% | (30) | 137 |
| Sports: Less often than once per month | 42\% | (130) | 3\% | (10) | 23\% | (71) | $32 \%$ | (101) | 313 |
| Sports: Never | 37\% | (281) | 4\% | (29) | 19\% | (147) | 40\% | (303) | 760 |
| Cable: I currently subscribe | 46\% | (484) | 7\% | (77) | 24\% | (257) | 22\% | (237) | 1054 |
| Cable: I subscribed in the past | 44\% | (341) | 6\% | (46) | 21\% | (161) | 29\% | (223) | 771 |
| Cable: I have never subscribed | $33 \%$ | (123) | 6\% | (21) | 24\% | (89) | 38\% | (142) | 376 |

[^214]Table HR10_2: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Fox News
$\left.\begin{array}{lccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (845) | 8\% | (173) | 19\% | (429) | 34\% | (755) | 2201 |
| Gender: Male | 46\% | (490) | 10\% | (102) | 22\% | (231) | 23\% | (239) | 1062 |
| Gender: Female | $31 \%$ | (355) | 6\% | (71) | 17\% | (197) | 45\% | (515) | 1139 |
| Age: 18-29 | 25\% | (118) | 12\% | (56) | 18\% | (83) | 45\% | (213) | 470 |
| Age: 30-44 | 33\% | (181) | 11\% | (58) | 20\% | (110) | 36\% | (193) | 543 |
| Age: 45-54 | $41 \%$ | (130) | 7\% | (23) | 24\% | (75) | 28\% | (87) | 316 |
| Age: 55-64 | 49\% | (213) | 4\% | (19) | 16\% | (70) | 31\% | (133) | 436 |
| Age: 65+ | 46\% | (202) | 4\% | (16) | $21 \%$ | (91) | 29\% | (128) | 436 |
| Generation Z: 18-21 | 23\% | (41) | 13\% | (23) | 18\% | (33) | 46\% | (83) | 181 |
| Millennial: Age 22-37 | 30\% | (176) | $11 \%$ | (64) | 20\% | (118) | 40\% | (237) | 595 |
| Generation X: Age 38-53 | 37\% | (187) | 9\% | (47) | $22 \%$ | (109) | 32\% | (162) | 506 |
| Boomers: Age 54-72 | 48\% | (372) | 4\% | (33) | 18\% | (141) | 30\% | (233) | 779 |
| PID: Dem (no lean) | 23\% | (185) | 10\% | (82) | 33\% | (261) | 34\% | (274) | 802 |
| PID: Ind (no lean) | 36\% | (261) | 4\% | (31) | 15\% | (109) | 44\% | (317) | 719 |
| PID: Rep (no lean) | 59\% | (398) | 9\% | (60) | 9\% | (59) | 24\% | (164) | 681 |
| PID/Gender: Dem Men | 26\% | (95) | 13\% | (47) | 39\% | (141) | 22\% | (81) | 364 |
| PID/Gender: Dem Women | 21\% | (90) | 8\% | (35) | 27\% | (120) | 44\% | (192) | 438 |
| PID/Gender: Ind Men | 49\% | (169) | 5\% | (16) | 18\% | (62) | 29\% | (99) | 346 |
| PID/Gender: Ind Women | 25\% | (92) | 4\% | (15) | 13\% | (47) | 59\% | (218) | 373 |
| PID/Gender: Rep Men | 64\% | (226) | 11\% | (39) | 8\% | (29) | 17\% | (59) | 353 |
| PID/Gender: Rep Women | $53 \%$ | (173) | 6\% | (21) | 9\% | (30) | 32\% | (105) | 328 |
| Ideo: Liberal (1-3) | 27\% | (185) | 12\% | (82) | 32\% | (222) | 29\% | (199) | 687 |
| Ideo: Moderate (4) | $32 \%$ | (160) | 8\% | (42) | 24\% | (120) | 36\% | (185) | 506 |
| Ideo: Conservative (5-7) | 63\% | (466) | 5\% | (39) | 9\% | (69) | 22\% | (166) | 739 |

[^215]Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (845) | 8\% | (173) | 19\% | (429) | $34 \%$ | (755) | 2201 |
| Educ: < College | 35\% | (523) | 7\% | (111) | 18\% | (280) | 40\% | (599) | 1513 |
| Educ: Bachelors degree | 45\% | (198) | 9\% | (41) | $22 \%$ | (98) | 24\% | (107) | 444 |
| Educ: Post-grad | 51\% | (123) | 9\% | (22) | $21 \%$ | (51) | 20\% | (48) | 244 |
| Income: Under 50k | 32\% | (430) | 7\% | (90) | 19\% | (248) | 42\% | (558) | 1326 |
| Income: 50k-100k | 45\% | (281) | 10\% | (61) | 21\% | (133) | 23\% | (144) | 619 |
| Income: 100k+ | 53\% | (134) | 8\% | (21) | 19\% | (48) | 20\% | (52) | 256 |
| Ethnicity: White | 42\% | (719) | 7\% | (118) | 18\% | (308) | $34 \%$ | (577) | 1723 |
| Ethnicity: Hispanic | 27\% | (93) | 15\% | (53) | 27\% | (93) | $32 \%$ | (111) | 350 |
| Ethnicity: Afr. Am. | 23\% | (64) | 12\% | (32) | 26\% | (70) | 39\% | (108) | 274 |
| Ethnicity: Other | 30\% | (62) | 11\% | (23) | 25\% | (50) | 34\% | (69) | 204 |
| Relig: Protestant | 54\% | (282) | 5\% | (28) | 15\% | (81) | 26\% | (135) | 526 |
| Relig: Roman Catholic | 39\% | (174) | 9\% | (40) | 22\% | (99) | 30\% | (132) | 446 |
| Relig: Ath./Agn./None | 29\% | (200) | 8\% | (54) | 23\% | (155) | 40\% | (275) | 683 |
| Relig: Something Else | 38\% | (68) | 2\% | (4) | 17\% | (30) | 43\% | (77) | 179 |
| Relig: Jewish | 38\% | (17) | 8\% | (3) | 40\% | (17) | 15\% | (6) | 43 |
| Evang | 44\% | (266) | 9\% | (53) | 15\% | (87) | 32\% | (195) | 601 |
| Non-Evang | 36\% | (579) | 7\% | (120) | 21\% | (342) | 35\% | (560) | 1600 |
| Relig: All Christian | 44\% | (527) | 8\% | (90) | 17\% | (207) | $31 \%$ | (369) | 1193 |
| Relig: All Non-Christian | 38\% | (68) | 2\% | (4) | 17\% | (30) | 43\% | (77) | 179 |
| Community: Urban | 29\% | (170) | 13\% | (79) | 23\% | (137) | 35\% | (209) | 596 |
| Community: Suburban | 43\% | (422) | 6\% | (62) | $21 \%$ | (207) | 30\% | (297) | 988 |
| Community: Rural | 41\% | (252) | 5\% | (31) | $14 \%$ | (85) | 40\% | (248) | 617 |

Continued on next page

Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (845) | 8\% | (173) | 19\% | (429) | $34 \%$ | (755) | 2201 |
| Employ: Private Sector | $42 \%$ | (274) | 12\% | (80) | 21\% | (133) | 25\% | (159) | 646 |
| Employ: Government | 40\% | (61) | 14\% | (22) | 16\% | (25) | 29\% | (44) | 152 |
| Employ: Self-Employed | 43\% | (78) | 10\% | (18) | 19\% | (35) | 28\% | (51) | 182 |
| Employ: Homemaker | 25\% | (41) | 5\% | (9) | 17\% | (28) | 52\% | (85) | 162 |
| Employ: Student | 30\% | (34) | 4\% | (4) | 23\% | (27) | 43\% | (48) | 113 |
| Employ: Retired | 46\% | (245) | 3\% | (16) | 20\% | (107) | 30\% | (160) | 528 |
| Employ: Unemployed | 27\% | (64) | 4\% | (10) | 17\% | (41) | $51 \%$ | (121) | 237 |
| Employ: Other | 26\% | (47) | 8\% | (14) | 18\% | (33) | 48\% | (86) | 180 |
| Military HH: Yes | 49\% | (193) | 12\% | (46) | 17\% | (66) | 23\% | (92) | 397 |
| Military HH: No | 36\% | (651) | 7\% | (127) | 20\% | (362) | 37\% | (663) | 1804 |
| RD/WT: Right Direction | 53\% | (464) | 10\% | (87) | $11 \%$ | (97) | 25\% | (222) | 869 |
| RD/WT: Wrong Track | 29\% | (381) | 6\% | (86) | 25\% | (332) | 40\% | (533) | 1332 |
| Trump Job Approve | 57\% | (517) | 8\% | (76) | $11 \%$ | (97) | 25\% | (224) | 914 |
| Trump Job Disapprove | 27\% | (315) | 8\% | (93) | 28\% | (319) | 37\% | (420) | 1148 |
| Trump Job Strongly Approve | 66\% | (329) | 6\% | (31) | 10\% | (50) | 18\% | (90) | 499 |
| Trump Job Somewhat Approve | 45\% | (189) | $11 \%$ | (45) | $11 \%$ | (47) | 32\% | (135) | 415 |
| Trump Job Somewhat Disapprove | 38\% | (102) | $11 \%$ | (29) | 19\% | (51) | 33\% | (89) | 271 |
| Trump Job Strongly Disapprove | 24\% | (213) | 7\% | (65) | $31 \%$ | (268) | 38\% | (331) | 877 |
| Favorable of Trump | 59\% | (516) | 8\% | (73) | 9\% | (81) | 24\% | (211) | 880 |
| Unfavorable of Trump | 28\% | (314) | 8\% | (91) | 29\% | (326) | 36\% | (410) | 1141 |
| Very Favorable of Trump | 64\% | (331) | 8\% | (43) | 8\% | (42) | 19\% | (101) | 517 |
| Somewhat Favorable of Trump | $51 \%$ | (185) | 8\% | (30) | $11 \%$ | (39) | 30\% | (110) | 363 |
| Somewhat Unfavorable of Trump | 33\% | (84) | 13\% | (32) | 23\% | (58) | $31 \%$ | (77) | 251 |
| Very Unfavorable of Trump | 26\% | (230) | 7\% | (59) | 30\% | (268) | $37 \%$ | (332) | 890 |

Continued on next page

Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (845) | 8\% | (173) | 19\% | (429) | $34 \%$ | (755) | 2201 |
| \#1 Issue: Economy | 39\% | (216) | 9\% | (49) | 18\% | (104) | 34\% | (193) | 561 |
| \#1 Issue: Security | 57\% | (262) | 5\% | (23) | 14\% | (62) | 24\% | (111) | 459 |
| \#1 Issue: Health Care | 29\% | (115) | 10\% | (41) | 27\% | (105) | 34\% | (134) | 394 |
| \#1 Issue: Medicare / Social Security | 35\% | (110) | 5\% | (17) | 22\% | (69) | 37\% | (117) | 313 |
| \#1 Issue: Women's Issues | 28\% | (27) | 13\% | (13) | 22\% | (21) | $36 \%$ | (35) | 95 |
| \#1 Issue: Education | 29\% | (48) | 12\% | (20) | 19\% | (31) | 40\% | (67) | 166 |
| \#1 Issue: Energy | 23\% | (22) | $11 \%$ | (11) | 28\% | (27) | 37\% | (35) | 95 |
| \#1 Issue: Other | 37\% | (44) | - | (0) | 9\% | (11) | 53\% | (63) | 119 |
| 2018 House Vote: Democrat | 26\% | (208) | 9\% | (76) | 33\% | (270) | 32\% | (257) | 811 |
| 2018 House Vote: Republican | 64\% | (458) | 8\% | (56) | 8\% | (54) | $21 \%$ | (146) | 714 |
| 2018 House Vote: Someone else | 37\% | (33) | 2\% | (2) | 18\% | (16) | 42\% | (37) | 87 |
| 2018 House Vote: Didnt Vote | 25\% | (146) | 6\% | (37) | 15\% | (89) | 54\% | (314) | 586 |
| 2016 Vote: Hillary Clinton | 24\% | (162) | 10\% | (68) | 33\% | (228) | 33\% | (227) | 685 |
| 2016 Vote: Donald Trump | 63\% | (460) | 8\% | (58) | 9\% | (68) | 20\% | (148) | 734 |
| 2016 Vote: Someone else | 40\% | (70) | 3\% | (5) | 22\% | (37) | 35\% | (60) | 172 |
| 2016 Vote: Didnt Vote | 25\% | (152) | 7\% | (41) | 16\% | (94) | 53\% | (317) | 604 |
| Voted in 2014: Yes | 44\% | (601) | 9\% | (122) | 21\% | (293) | 26\% | (359) | 1376 |
| Voted in 2014: No | 30\% | (244) | 6\% | (51) | 16\% | (136) | 48\% | (395) | 825 |
| 2012 Vote: Barack Obama | 29\% | (245) | 10\% | (86) | 30\% | (257) | 31\% | (267) | 854 |
| 2012 Vote: Mitt Romney | 68\% | (343) | 6\% | (28) | 8\% | (41) | 18\% | (93) | 504 |
| 2012 Vote: Other | 50\% | (48) | 3\% | (3) | 6\% | (6) | 41\% | (39) | 95 |
| 2012 Vote: Didn't Vote | 28\% | (208) | 7\% | (55) | 17\% | (125) | 47\% | (351) | 738 |
| 4-Region: Northeast | 35\% | (137) | 8\% | (30) | 24\% | (95) | 33\% | (131) | 394 |
| 4-Region: Midwest | 43\% | (199) | 6\% | (29) | 17\% | (78) | 34\% | (157) | 462 |
| 4-Region: South | 38\% | (315) | 8\% | (63) | 19\% | (160) | 35\% | (288) | 825 |
| 4-Region: West | 37\% | (194) | 10\% | (51) | 19\% | (96) | 34\% | (179) | 520 |

[^216]Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (845) | 8\% | (173) | 19\% | (429) | $34 \%$ | (755) | 2201 |
| Frequent TV watchers | $41 \%$ | (663) | 8\% | (123) | 20\% | (322) | $32 \%$ | (513) | 1620 |
| Frequent movie watchers | 40\% | (375) | 10\% | (92) | 20\% | (193) | 30\% | (289) | 949 |
| TV shows: Every day | 39\% | (450) | 8\% | (90) | 21\% | (244) | $31 \%$ | (358) | 1143 |
| TV shows: Several times per week | 44\% | (212) | 7\% | (33) | 16\% | (78) | $32 \%$ | (155) | 477 |
| TV shows: About once per week | $32 \%$ | (42) | 12\% | (16) | 23\% | (31) | 33\% | (43) | 132 |
| TV shows: Several times per month | $36 \%$ | (38) | 10\% | (11) | 17\% | (19) | $37 \%$ | (40) | 108 |
| TV shows: About once per month | 26\% | (13) | 18\% | (9) | 19\% | (9) | $37 \%$ | (18) | 48 |
| TV shows: Less often than once per month | 30\% | (27) | 8\% | (7) | 23\% | (21) | $39 \%$ | (34) | 89 |
| TV shows: Never | 30\% | (62) | $4 \%$ | (7) | $14 \%$ | (28) | 52\% | (106) | 204 |
| Movies: Every day | 36\% | (152) | 11\% | (44) | 20\% | (83) | 33\% | (137) | 416 |
| Movies: Several times per week | 42\% | (223) | 9\% | (47) | 21\% | (110) | 28\% | (152) | 533 |
| Movies: About once per week | 39\% | (158) | 10\% | (42) | 20\% | (81) | $31 \%$ | (125) | 405 |
| Movies: Several times per month | 36\% | (85) | 5\% | (12) | 25\% | (59) | 35\% | (83) | 239 |
| Movies: About once per month | $41 \%$ | (75) | 8\% | (15) | 19\% | (36) | $31 \%$ | (57) | 183 |
| Movies: Less often than once per month | $41 \%$ | (76) | $2 \%$ | (4) | 15\% | (29) | $42 \%$ | (79) | 188 |
| Movies: Never | $32 \%$ | (75) | 3\% | (8) | 13\% | (32) | 52\% | (122) | 236 |
| Sports: Every day | $41 \%$ | (88) | 14\% | (31) | 26\% | (56) | 19\% | (42) | 217 |
| Sports: Several times per week | 42\% | (144) | 12\% | (41) | 24\% | (81) | 22\% | (77) | 344 |
| Sports: About once per week | 46\% | (119) | 6\% | (16) | 24\% | (62) | 24\% | (62) | 258 |
| Sports: Several times per month | 35\% | (60) | 18\% | (30) | 25\% | (43) | 22\% | (39) | 172 |
| Sports: About once per month | 50\% | (68) | 8\% | (10) | 16\% | (22) | 27\% | (37) | 137 |
| Sports: Less often than once per month | 40\% | (124) | $5 \%$ | (17) | 15\% | (47) | 40\% | (126) | 313 |
| Sports: Never | $32 \%$ | (242) | $4 \%$ | (27) | 16\% | (118) | 49\% | (373) | 760 |
| Cable: I currently subscribe | 41\% | (431) | 9\% | (95) | 20\% | (216) | 30\% | (312) | 1054 |
| Cable: I subscribed in the past | 39\% | (301) | 7\% | (57) | 18\% | (140) | 35\% | (273) | 771 |
| Cable: I have never subscribed | 30\% | (113) | 5\% | (21) | 19\% | (72) | 45\% | (170) | 376 |

[^217]Table HR10_3: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
MSNBC
$\left.\begin{array}{lccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? $A B C$

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (691) | 7\% | (163) | 29\% | (631) | 32\% | (715) | 2201 |
| Gender: Male | 39\% | (410) | 10\% | (103) | 30\% | (318) | 22\% | (231) | 1062 |
| Gender: Female | 25\% | (281) | 5\% | (60) | 28\% | (314) | 42\% | (484) | 1139 |
| Age: 18-29 | 24\% | (114) | 11\% | (51) | 22\% | (102) | 43\% | (203) | 470 |
| Age: 30-44 | 26\% | (142) | 10\% | (56) | 27\% | (149) | 36\% | (197) | 543 |
| Age: 45-54 | 30\% | (95) | 7\% | (21) | $34 \%$ | (108) | 29\% | (92) | 316 |
| Age: 55-64 | 40\% | (174) | 4\% | (18) | 30\% | (130) | 26\% | (114) | 436 |
| Age: 65+ | 38\% | (166) | 4\% | (18) | 33\% | (142) | 25\% | (110) | 436 |
| Generation Z: 18-21 | 23\% | (42) | 14\% | (26) | 22\% | (40) | 40\% | (73) | 181 |
| Millennial: Age 22-37 | 26\% | (155) | 10\% | (62) | 24\% | (145) | 39\% | (234) | 595 |
| Generation X: Age 38-53 | 27\% | (135) | 7\% | (36) | $31 \%$ | (156) | 35\% | (178) | 506 |
| Boomers: Age 54-72 | 38\% | (297) | 4\% | (33) | $32 \%$ | (250) | 26\% | (199) | 779 |
| PID: Dem (no lean) | 16\% | (131) | 10\% | (79) | 43\% | (342) | 31\% | (250) | 802 |
| PID: Ind (no lean) | 30\% | (212) | 5\% | (33) | 23\% | (166) | 43\% | (307) | 719 |
| PID: Rep (no lean) | $51 \%$ | (348) | 8\% | (51) | 18\% | (124) | 23\% | (158) | 681 |
| PID/Gender: Dem Men | 20\% | (73) | 15\% | (54) | 45\% | (165) | 20\% | (72) | 364 |
| PID/Gender: Dem Women | 13\% | (58) | 6\% | (25) | 40\% | (177) | 41\% | (178) | 438 |
| PID/Gender: Ind Men | 39\% | (134) | 5\% | (18) | 26\% | (91) | 29\% | (102) | 346 |
| PID/Gender: Ind Women | $21 \%$ | (78) | 4\% | (15) | 20\% | (75) | 55\% | (206) | 373 |
| PID/Gender: Rep Men | 57\% | (202) | 9\% | (31) | 17\% | (61) | 17\% | (58) | 353 |
| PID/Gender: Rep Women | 44\% | (145) | 6\% | (20) | 19\% | (63) | 30\% | (100) | 328 |
| Ideo: Liberal (1-3) | 19\% | (132) | 12\% | (82) | 41\% | (284) | 27\% | (189) | 687 |
| Ideo: Moderate (4) | 25\% | (126) | 5\% | (26) | $36 \%$ | (181) | $34 \%$ | (174) | 506 |
| Ideo: Conservative (5-7) | 54\% | (402) | 5\% | (41) | 19\% | (140) | $21 \%$ | (157) | 739 |

[^218]Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
ABC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% | (691) | 7\% | (163) | 29\% | (631) | 32\% | (715) | 2201 |
| Educ: < College | 28\% | (430) | 7\% | (109) | 27\% | (415) | 37\% | (559) | 1513 |
| Educ: Bachelors degree | 36\% | (161) | 9\% | (38) | $31 \%$ | (140) | 24\% | (106) | 444 |
| Educ: Post-grad | 41\% | (101) | 7\% | (16) | 31\% | (77) | 21\% | (50) | 244 |
| Income: Under 50k | 27\% | (361) | 7\% | (96) | 26\% | (343) | 40\% | (526) | 1326 |
| Income: 50k-100k | 38\% | (235) | 7\% | (45) | 34\% | (211) | 21\% | (128) | 619 |
| Income: 100k+ | 37\% | (95) | 9\% | (22) | 30\% | (78) | 24\% | (61) | 256 |
| Ethnicity: White | 34\% | (593) | 6\% | (106) | 28\% | (483) | 31\% | (540) | 1723 |
| Ethnicity: Hispanic | 26\% | (91) | 10\% | (36) | 29\% | (103) | 34\% | (120) | 350 |
| Ethnicity: Afr. Am. | 16\% | (45) | 11\% | (30) | 34\% | (95) | 38\% | (105) | 274 |
| Ethnicity: Other | 26\% | (53) | 13\% | (27) | 26\% | (54) | 35\% | (70) | 204 |
| Relig: Protestant | 42\% | (222) | 6\% | (29) | 27\% | (141) | 25\% | (134) | 526 |
| Relig: Roman Catholic | $33 \%$ | (148) | 8\% | (35) | 34\% | (153) | 25\% | (110) | 446 |
| Relig: Ath./Agn./None | 24\% | (161) | 7\% | (47) | 30\% | (202) | 40\% | (272) | 683 |
| Relig: Something Else | 30\% | (54) | 7\% | (12) | 20\% | (36) | 43\% | (77) | 179 |
| Relig: Jewish | $33 \%$ | (14) | $4 \%$ | (2) | 45\% | (20) | 18\% | (8) | 43 |
| Evang | 37\% | (222) | 8\% | (46) | 25\% | (150) | 30\% | (183) | 601 |
| Non-Evang | 29\% | (469) | 7\% | (117) | 30\% | (482) | $33 \%$ | (532) | 1600 |
| Relig: All Christian | 36\% | (428) | 7\% | (81) | 29\% | (350) | 28\% | (333) | 1193 |
| Relig: All Non-Christian | 30\% | (54) | 7\% | (12) | 20\% | (36) | 43\% | (77) | 179 |
| Community: Urban | 26\% | (156) | $11 \%$ | (67) | 30\% | (181) | 32\% | (192) | 596 |
| Community: Suburban | 32\% | (318) | 6\% | (63) | 32\% | (316) | 30\% | (292) | 988 |
| Community: Rural | 35\% | (217) | 5\% | (34) | 22\% | (135) | 38\% | (232) | 617 |

Continued on next page

Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
ABC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% | (691) | 7\% | (163) | 29\% | (631) | $32 \%$ | (715) | 2201 |
| Employ: Private Sector | $36 \%$ | (235) | 10\% | (62) | 32\% | (204) | 23\% | (146) | 646 |
| Employ: Government | 33\% | (51) | 13\% | (19) | 24\% | (36) | 30\% | (46) | 152 |
| Employ: Self-Employed | $34 \%$ | (62) | 12\% | (23) | 25\% | (46) | 28\% | (51) | 182 |
| Employ: Homemaker | 24\% | (39) | 1\% | (2) | 19\% | (30) | 56\% | (91) | 162 |
| Employ: Student | 26\% | (29) | 7\% | (7) | 30\% | (34) | 38\% | (43) | 113 |
| Employ: Retired | $38 \%$ | (202) | $4 \%$ | (23) | 33\% | (172) | 25\% | (131) | 528 |
| Employ: Unemployed | 17\% | (41) | 7\% | (16) | 30\% | (71) | 46\% | (108) | 237 |
| Employ: Other | 18\% | (33) | 6\% | (11) | 21\% | (37) | 55\% | (99) | 180 |
| Military HH: Yes | 40\% | (161) | 6\% | (25) | 29\% | (113) | 25\% | (98) | 397 |
| Military HH: No | 29\% | (530) | 8\% | (138) | 29\% | (518) | $34 \%$ | (617) | 1804 |
| RD/WT: Right Direction | 46\% | (402) | 8\% | (71) | 20\% | (173) | 26\% | (224) | 869 |
| RD/WT: Wrong Track | 22\% | (289) | 7\% | (93) | $34 \%$ | (458) | 37\% | (491) | 1332 |
| Trump Job Approve | 50\% | (454) | 7\% | (62) | 20\% | (185) | 23\% | (213) | 914 |
| Trump Job Disapprove | 19\% | (224) | 8\% | (96) | 38\% | (435) | 34\% | (392) | 1148 |
| Trump Job Strongly Approve | 57\% | (284) | 7\% | (33) | 17\% | (86) | 19\% | (96) | 499 |
| Trump Job Somewhat Approve | 41\% | (171) | 7\% | (29) | 24\% | (99) | 28\% | (117) | 415 |
| Trump Job Somewhat Disapprove | 28\% | (76) | 10\% | (27) | $34 \%$ | (92) | 28\% | (76) | 271 |
| Trump Job Strongly Disapprove | 17\% | (148) | 8\% | (69) | 39\% | (343) | $36 \%$ | (317) | 877 |
| Favorable of Trump | 52\% | (460) | 7\% | (66) | 18\% | (156) | 22\% | (198) | 880 |
| Unfavorable of Trump | 19\% | (213) | 8\% | (87) | 40\% | (456) | $34 \%$ | (385) | 1141 |
| Very Favorable of Trump | 58\% | (298) | 6\% | (33) | 16\% | (84) | 20\% | (102) | 517 |
| Somewhat Favorable of Trump | 45\% | (163) | 9\% | (32) | 20\% | (72) | 27\% | (96) | 363 |
| Somewhat Unfavorable of Trump | 26\% | (65) | 8\% | (19) | 40\% | (100) | 27\% | (67) | 251 |
| Very Unfavorable of Trump | 17\% | (149) | $8 \%$ | (68) | 40\% | (355) | $36 \%$ | (318) | 890 |

Continued on next page

Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
ABC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (691) | 7\% | (163) | 29\% | (631) | 32\% | (715) | 2201 |
| \#1 Issue: Economy | $31 \%$ | (171) | 11\% | (59) | 27\% | (152) | 32\% | (179) | 561 |
| \#1 Issue: Security | 48\% | (221) | 5\% | (25) | 21\% | (98) | 25\% | (114) | 459 |
| \#1 Issue: Health Care | $21 \%$ | (84) | 8\% | (31) | 39\% | (155) | $32 \%$ | (124) | 394 |
| \#1 Issue: Medicare / Social Security | 30\% | (93) | 5\% | (14) | 35\% | (110) | 31\% | (96) | 313 |
| \#1 Issue: Women's Issues | 25\% | (24) | 7\% | (7) | 27\% | (26) | 41\% | (39) | 95 |
| \#1 Issue: Education | 27\% | (45) | 11\% | (18) | 26\% | (43) | 36\% | (60) | 166 |
| \#1 Issue: Energy | $21 \%$ | (20) | 8\% | (8) | 30\% | (29) | 41\% | (39) | 95 |
| \#1 Issue: Other | 28\% | (33) | 1\% | (1) | 16\% | (19) | 55\% | (65) | 119 |
| 2018 House Vote: Democrat | 18\% | (149) | 7\% | (60) | 44\% | (359) | 30\% | (243) | 811 |
| 2018 House Vote: Republican | 55\% | (396) | 8\% | (56) | 18\% | (128) | 19\% | (135) | 714 |
| 2018 House Vote: Someone else | 34\% | (30) | 5\% | (4) | 21\% | (18) | 40\% | (35) | 87 |
| 2018 House Vote: Didnt Vote | 20\% | (117) | 7\% | (42) | 21\% | (126) | 51\% | (301) | 586 |
| 2016 Vote: Hillary Clinton | 14\% | (98) | 9\% | (61) | 44\% | (302) | $33 \%$ | (225) | 685 |
| 2016 Vote: Donald Trump | 55\% | (401) | 7\% | (54) | 19\% | (141) | 19\% | (138) | 734 |
| 2016 Vote: Someone else | 32\% | (55) | 3\% | (4) | 32\% | (55) | 33\% | (58) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (136) | 7\% | (44) | 22\% | (132) | 48\% | (292) | 604 |
| Voted in 2014: Yes | 36\% | (502) | 8\% | (107) | 30\% | (419) | 25\% | (348) | 1376 |
| Voted in 2014: No | 23\% | (189) | 7\% | (56) | 26\% | (213) | 45\% | (367) | 825 |
| 2012 Vote: Barack Obama | 21\% | (179) | 8\% | (64) | 42\% | (360) | 29\% | (251) | 854 |
| 2012 Vote: Mitt Romney | 59\% | (297) | 6\% | (29) | 17\% | (85) | 18\% | (93) | 504 |
| 2012 Vote: Other | 43\% | (41) | 8\% | (7) | 13\% | (12) | 36\% | (34) | 95 |
| 2012 Vote: Didn't Vote | 23\% | (173) | 8\% | (63) | 23\% | (173) | 45\% | (330) | 738 |
| 4-Region: Northeast | 28\% | (112) | 10\% | (39) | 33\% | (129) | 29\% | (114) | 394 |
| 4-Region: Midwest | 31\% | (145) | 6\% | (29) | 29\% | (134) | 33\% | (154) | 462 |
| 4-Region: South | 32\% | (260) | 8\% | (64) | 28\% | (229) | $33 \%$ | (271) | 825 |
| 4-Region: West | $33 \%$ | (174) | 6\% | (31) | 27\% | (139) | 34\% | (176) | 520 |

[^219]Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
ABC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (691) | 7\% | (163) | 29\% | (631) | 32\% | (715) | 2201 |
| Frequent TV watchers | $33 \%$ | (529) | 8\% | (126) | 30\% | (487) | 30\% | (479) | 1620 |
| Frequent movie watchers | 33\% | (309) | 9\% | (81) | $31 \%$ | (295) | 28\% | (265) | 949 |
| TV shows: Every day | 32\% | (367) | 8\% | (87) | $31 \%$ | (351) | 30\% | (338) | 1143 |
| TV shows: Several times per week | 34\% | (162) | 8\% | (38) | 28\% | (136) | 30\% | (141) | 477 |
| TV shows: About once per week | 32\% | (42) | 10\% | (13) | 26\% | (34) | $33 \%$ | (43) | 132 |
| TV shows: Several times per month | 25\% | (27) | 11\% | (12) | 34\% | (36) | 30\% | (32) | 108 |
| TV shows: About once per month | 29\% | (14) | 3\% | (1) | 26\% | (13) | 43\% | (20) | 48 |
| TV shows: Less often than once per month | 23\% | (21) | 2\% | (2) | 29\% | (26) | 46\% | (41) | 89 |
| TV shows: Never | 29\% | (59) | 5\% | (10) | 17\% | (36) | 49\% | (100) | 204 |
| Movies: Every day | $31 \%$ | (130) | 11\% | (47) | 28\% | (115) | 30\% | (124) | 416 |
| Movies: Several times per week | $33 \%$ | (178) | 6\% | (33) | $34 \%$ | (180) | 26\% | (141) | 533 |
| Movies: About once per week | 32\% | (128) | 9\% | (35) | 29\% | (119) | 30\% | (123) | 405 |
| Movies: Several times per month | 28\% | (68) | 6\% | (15) | 28\% | (67) | 37\% | (89) | 239 |
| Movies: About once per month | 36\% | (66) | 9\% | (16) | 27\% | (49) | 29\% | (53) | 183 |
| Movies: Less often than once per month | 30\% | (56) | 2\% | (4) | 23\% | (44) | 45\% | (84) | 188 |
| Movies: Never | 27\% | (65) | 5\% | (12) | 24\% | (58) | 43\% | (101) | 236 |
| Sports: Every day | 35\% | (76) | 14\% | (31) | 28\% | (61) | 22\% | (48) | 217 |
| Sports: Several times per week | $34 \%$ | (116) | 10\% | (34) | 37\% | (126) | 20\% | (67) | 344 |
| Sports: About once per week | 37\% | (94) | 6\% | (15) | 37\% | (96) | 21\% | (53) | 258 |
| Sports: Several times per month | 29\% | (50) | 10\% | (18) | 35\% | (60) | 25\% | (44) | 172 |
| Sports: About once per month | 37\% | (50) | 9\% | (12) | 24\% | (33) | $31 \%$ | (42) | 137 |
| Sports: Less often than once per month | $31 \%$ | (98) | 6\% | (18) | 24\% | (76) | 39\% | (122) | 313 |
| Sports: Never | 27\% | (207) | 5\% | (35) | 24\% | (180) | 45\% | (339) | 760 |
| Cable: I currently subscribe | 34\% | (354) | 9\% | (96) | 30\% | (320) | 27\% | (284) | 1054 |
| Cable: I subscribed in the past | 30\% | (232) | 6\% | (47) | 28\% | (215) | 36\% | (276) | 771 |
| Cable: I have never subscribed | 28\% | (104) | 5\% | (20) | 26\% | (96) | 41\% | (155) | 376 |

[^220]Table HR10_4: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
ABC
$\left.\begin{array}{lccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CBS

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (703) | 8\% | (170) | 27\% | (602) | 33\% | (726) | 2201 |
| Gender: Male | 39\% | (417) | 10\% | (111) | 28\% | (293) | 23\% | (242) | 1062 |
| Gender: Female | 25\% | (286) | 5\% | (59) | 27\% | (310) | 42\% | (483) | 1139 |
| Age: 18-29 | 25\% | (116) | 11\% | (54) | 19\% | (90) | 45\% | (210) | 470 |
| Age: 30-44 | 27\% | (148) | 10\% | (56) | 27\% | (147) | 35\% | (192) | 543 |
| Age: 45-54 | $33 \%$ | (105) | 6\% | (20) | 29\% | (93) | $31 \%$ | (98) | 316 |
| Age: 55-64 | 37\% | (163) | 5\% | (21) | 32\% | (140) | 25\% | (111) | 436 |
| Age: 65+ | 39\% | (171) | $4 \%$ | (19) | 30\% | (132) | 26\% | (115) | 436 |
| Generation Z: 18-21 | 19\% | (34) | 12\% | (22) | $21 \%$ | (38) | 48\% | (87) | 181 |
| Millennial: Age 22-37 | 29\% | (171) | $11 \%$ | (63) | 23\% | (135) | 38\% | (227) | 595 |
| Generation X: Age 38-53 | 29\% | (147) | 8\% | (39) | 28\% | (143) | 35\% | (177) | 506 |
| Boomers: Age 54-72 | 37\% | (291) | 5\% | (39) | 32\% | (247) | 26\% | (203) | 779 |
| PID: Dem (no lean) | 16\% | (132) | 8\% | (68) | 42\% | (336) | 33\% | (266) | 802 |
| PID: Ind (no lean) | $31 \%$ | (224) | 6\% | (42) | $21 \%$ | (148) | 42\% | (304) | 719 |
| PID: Rep (no lean) | $51 \%$ | (346) | 9\% | (60) | 17\% | (118) | 23\% | (156) | 681 |
| PID/Gender: Dem Men | 20\% | (71) | $14 \%$ | (49) | 44\% | (161) | 23\% | (82) | 364 |
| PID/Gender: Dem Women | 14\% | (61) | 4\% | (19) | 40\% | (175) | 42\% | (184) | 438 |
| PID/Gender: Ind Men | $41 \%$ | (142) | 6\% | (22) | 23\% | (81) | 29\% | (101) | 346 |
| PID/Gender: Ind Women | 22\% | (82) | $5 \%$ | (20) | 18\% | (67) | 54\% | (203) | 373 |
| PID/Gender: Rep Men | 58\% | (203) | $11 \%$ | (40) | 14\% | (50) | 17\% | (59) | 353 |
| PID/Gender: Rep Women | 44\% | (143) | 6\% | (20) | $21 \%$ | (68) | 29\% | (96) | 328 |
| Ideo: Liberal (1-3) | 20\% | (137) | 11\% | (75) | $41 \%$ | (279) | 29\% | (196) | 687 |
| Ideo: Moderate (4) | 24\% | (121) | 8\% | (39) | 34\% | (170) | 35\% | (177) | 506 |
| Ideo: Conservative (5-7) | $56 \%$ | (411) | 6\% | (47) | 17\% | (129) | $21 \%$ | (153) | 739 |

[^221]Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CBS

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (703) | 8\% | (170) | 27\% | (602) | 33\% | (726) | 2201 |
| Educ: < College | 30\% | (451) | 7\% | (105) | 26\% | (392) | 37\% | (564) | 1513 |
| Educ: Bachelors degree | 35\% | (155) | 9\% | (40) | 31\% | (138) | 25\% | (111) | 444 |
| Educ: Post-grad | 40\% | (97) | 10\% | (25) | 29\% | (72) | 21\% | (51) | 244 |
| Income: Under 50k | 28\% | (375) | 6\% | (81) | 25\% | (332) | 41\% | (537) | 1326 |
| Income: 50k-100k | 38\% | (237) | 9\% | (55) | $31 \%$ | (193) | 22\% | (134) | 619 |
| Income: 100k+ | 35\% | (90) | 13\% | (34) | 30\% | (77) | 21\% | (55) | 256 |
| Ethnicity: White | 34\% | (588) | 7\% | (121) | 27\% | (466) | $32 \%$ | (548) | 1723 |
| Ethnicity: Hispanic | 28\% | (97) | 12\% | (41) | 26\% | (93) | 34\% | (119) | 350 |
| Ethnicity: Afr. Am. | 20\% | (55) | 10\% | (29) | 30\% | (81) | 40\% | (110) | 274 |
| Ethnicity: Other | 30\% | (60) | 10\% | (21) | 27\% | (55) | 33\% | (68) | 204 |
| Relig: Protestant | 45\% | (234) | 7\% | (37) | 25\% | (129) | 24\% | (125) | 526 |
| Relig: Roman Catholic | 32\% | (144) | 9\% | (39) | 33\% | (149) | 26\% | (114) | 446 |
| Relig: Ath./Agn./None | 25\% | (168) | 6\% | (42) | 28\% | (194) | 41\% | (279) | 683 |
| Relig: Something Else | 32\% | (57) | 5\% | (9) | 22\% | (40) | 41\% | (73) | 179 |
| Relig: Jewish | 29\% | (13) | 7\% | (3) | 47\% | (20) | 16\% | (7) | 43 |
| Evang | 38\% | (231) | 9\% | (52) | 22\% | (131) | 31\% | (188) | 601 |
| Non-Evang | 30\% | (472) | 7\% | (119) | 29\% | (472) | 34\% | (538) | 1600 |
| Relig: All Christian | $36 \%$ | (434) | 8\% | (98) | 27\% | (323) | 28\% | (337) | 1193 |
| Relig: All Non-Christian | 32\% | (57) | 5\% | (9) | 22\% | (40) | 41\% | (73) | 179 |
| Community: Urban | 25\% | (151) | 12\% | (70) | 30\% | (177) | 33\% | (198) | 596 |
| Community: Suburban | 33\% | (322) | 7\% | (66) | 30\% | (301) | 30\% | (299) | 988 |
| Community: Rural | 37\% | (230) | 6\% | (34) | 20\% | (124) | 37\% | (229) | 617 |

Continued on next page

Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CBS

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (703) | 8\% | (170) | 27\% | (602) | 33\% | (726) | 2201 |
| Employ: Private Sector | 36\% | (235) | 10\% | (64) | 30\% | (191) | 24\% | (156) | 646 |
| Employ: Government | 36\% | (55) | 11\% | (17) | 22\% | (33) | $31 \%$ | (47) | 152 |
| Employ: Self-Employed | 40\% | (73) | 7\% | (12) | 27\% | (48) | 27\% | (48) | 182 |
| Employ: Homemaker | $22 \%$ | (35) | 6\% | (9) | 21\% | (34) | 52\% | (84) | 162 |
| Employ: Student | 17\% | (19) | 12\% | (14) | 26\% | (30) | 44\% | (50) | 113 |
| Employ: Retired | 37\% | (196) | 5\% | (25) | 32\% | (168) | 26\% | (139) | 528 |
| Employ: Unemployed | 20\% | (48) | 6\% | (13) | 28\% | (66) | 46\% | (109) | 237 |
| Employ: Other | 23\% | (41) | 8\% | (15) | 18\% | (32) | $51 \%$ | (92) | 180 |
| Military HH: Yes | 42\% | (165) | 6\% | (23) | 27\% | (109) | 25\% | (100) | 397 |
| Military HH: No | 30\% | (538) | 8\% | (147) | 27\% | (493) | 35\% | (625) | 1804 |
| RD/WT: Right Direction | 47\% | (405) | 8\% | (71) | 20\% | (170) | 26\% | (223) | 869 |
| RD/WT: Wrong Track | 22\% | (298) | 7\% | (99) | 32\% | (432) | 38\% | (503) | 1332 |
| Trump Job Approve | 50\% | (460) | 7\% | (68) | 19\% | (172) | 23\% | (214) | 914 |
| Trump Job Disapprove | 20\% | (229) | 8\% | (94) | 36\% | (418) | 35\% | (406) | 1148 |
| Trump Job Strongly Approve | 57\% | (284) | 7\% | (35) | 18\% | (89) | 18\% | (91) | 499 |
| Trump Job Somewhat Approve | 42\% | (176) | 8\% | (33) | 20\% | (83) | 30\% | (123) | 415 |
| Trump Job Somewhat Disapprove | $24 \%$ | (66) | 14\% | (37) | 31\% | (83) | 32\% | (85) | 271 |
| Trump Job Strongly Disapprove | 19\% | (163) | 7\% | (58) | 38\% | (335) | 37\% | (321) | 877 |
| Favorable of Trump | 53\% | (465) | 8\% | (68) | 17\% | (151) | 22\% | (196) | 880 |
| Unfavorable of Trump | 19\% | (218) | 8\% | (94) | 38\% | (430) | 35\% | (399) | 1141 |
| Very Favorable of Trump | 58\% | (302) | 6\% | (32) | 17\% | (87) | 19\% | (96) | 517 |
| Somewhat Favorable of Trump | 45\% | (163) | 10\% | (36) | 18\% | (64) | 28\% | (100) | 363 |
| Somewhat Unfavorable of Trump | 24\% | (61) | 13\% | (32) | 34\% | (86) | 28\% | (71) | 251 |
| Very Unfavorable of Trump | 18\% | (157) | 7\% | (62) | 39\% | (343) | 37\% | (328) | 890 |

Continued on next page

Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CBS

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (703) | 8\% | (170) | 27\% | (602) | 33\% | (726) | 2201 |
| \#1 Issue: Economy | $33 \%$ | (186) | 8\% | (47) | 26\% | (148) | 32\% | (179) | 561 |
| \#1 Issue: Security | 49\% | (224) | 8\% | (36) | 20\% | (93) | 23\% | (106) | 459 |
| \#1 Issue: Health Care | $21 \%$ | (84) | 8\% | (31) | 38\% | (151) | 32\% | (127) | 394 |
| \#1 Issue: Medicare / Social Security | 29\% | (91) | 5\% | (17) | 32\% | (100) | 34\% | (105) | 313 |
| \#1 Issue: Women's Issues | 33\% | (31) | 6\% | (5) | 25\% | (23) | 37\% | (35) | 95 |
| \#1 Issue: Education | 25\% | (41) | 10\% | (16) | 21\% | (36) | 44\% | (73) | 166 |
| \#1 Issue: Energy | 10\% | (10) | 15\% | (14) | 35\% | (34) | 40\% | (38) | 95 |
| \#1 Issue: Other | 30\% | (36) | 3\% | (3) | 14\% | (17) | 53\% | (63) | 119 |
| 2018 House Vote: Democrat | 19\% | (153) | 8\% | (61) | 44\% | (356) | 30\% | (240) | 811 |
| 2018 House Vote: Republican | 56\% | (398) | 9\% | (62) | 16\% | (115) | 20\% | (139) | 714 |
| 2018 House Vote: Someone else | 36\% | (31) | 4\% | (3) | 23\% | (20) | 37\% | (33) | 87 |
| 2018 House Vote: Didnt Vote | $21 \%$ | (122) | 7\% | (42) | 19\% | (110) | 53\% | (312) | 586 |
| 2016 Vote: Hillary Clinton | 15\% | (105) | 8\% | (55) | 43\% | (293) | 34\% | (231) | 685 |
| 2016 Vote: Donald Trump | 55\% | (405) | 8\% | (57) | 19\% | (137) | 18\% | (136) | 734 |
| 2016 Vote: Someone else | 33\% | (57) | 4\% | (7) | $31 \%$ | (54) | $31 \%$ | (54) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (134) | 8\% | (51) | 19\% | (117) | 50\% | (302) | 604 |
| Voted in 2014: Yes | 37\% | (505) | 7\% | (102) | 31\% | (420) | 25\% | (349) | 1376 |
| Voted in 2014: No | 24\% | (198) | 8\% | (68) | 22\% | (182) | 46\% | (377) | 825 |
| 2012 Vote: Barack Obama | $22 \%$ | (185) | 7\% | (60) | 41\% | (350) | 30\% | (259) | 854 |
| 2012 Vote: Mitt Romney | 59\% | (297) | 6\% | (32) | 17\% | (85) | 18\% | (91) | 504 |
| 2012 Vote: Other | 41\% | (39) | 8\% | (7) | 14\% | (14) | 37\% | (35) | 95 |
| 2012 Vote: Didn't Vote | 24\% | (181) | 10\% | (71) | 21\% | (152) | 45\% | (335) | 738 |
| 4-Region: Northeast | 30\% | (119) | 9\% | (37) | 30\% | (120) | 30\% | (118) | 394 |
| 4-Region: Midwest | 32\% | (150) | 6\% | (29) | 28\% | (130) | 33\% | (154) | 462 |
| 4-Region: South | $32 \%$ | (261) | 7\% | (57) | 28\% | (228) | $34 \%$ | (278) | 825 |
| 4-Region: West | 33\% | (172) | 9\% | (47) | 24\% | (125) | $34 \%$ | (176) | 520 |

[^222]Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each? CBS

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (703) | 8\% | (170) | 27\% | (602) | 33\% | (726) | 2201 |
| Frequent TV watchers | 33\% | (540) | 7\% | (114) | 29\% | (463) | 31\% | (504) | 1620 |
| Frequent movie watchers | $33 \%$ | (311) | 8\% | (81) | 29\% | (272) | 30\% | (285) | 949 |
| TV shows: Every day | 32\% | (369) | 7\% | (81) | 30\% | (347) | 30\% | (346) | 1143 |
| TV shows: Several times per week | 36\% | (170) | 7\% | (33) | 24\% | (116) | 33\% | (157) | 477 |
| TV shows: About once per week | 27\% | (35) | 17\% | (22) | 26\% | (34) | 30\% | (40) | 132 |
| TV shows: Several times per month | 33\% | (36) | 13\% | (14) | 22\% | (24) | 31\% | (34) | 108 |
| TV shows: About once per month | 27\% | (13) | 9\% | (4) | 30\% | (14) | $34 \%$ | (16) | 48 |
| TV shows: Less often than once per month | 25\% | (22) | 5\% | (5) | $31 \%$ | (28) | 39\% | (35) | 89 |
| TV shows: Never | 28\% | (57) | 5\% | (10) | 19\% | (39) | 48\% | (97) | 204 |
| Movies: Every day | 33\% | (138) | 9\% | (39) | 26\% | (109) | $31 \%$ | (130) | 416 |
| Movies: Several times per week | 32\% | (173) | 8\% | (42) | $31 \%$ | (164) | 29\% | (155) | 533 |
| Movies: About once per week | 33\% | (132) | 9\% | (37) | 30\% | (120) | 29\% | (116) | 405 |
| Movies: Several times per month | 29\% | (70) | 9\% | (21) | 27\% | (63) | 35\% | (84) | 239 |
| Movies: About once per month | 36\% | (67) | 6\% | (12) | 30\% | (56) | 27\% | (49) | 183 |
| Movies: Less often than once per month | $31 \%$ | (59) | 3\% | (6) | 19\% | (35) | 47\% | (89) | 188 |
| Movies: Never | 27\% | (64) | 6\% | (14) | 24\% | (56) | 43\% | (102) | 236 |
| Sports: Every day | 36\% | (78) | 14\% | (30) | 26\% | (56) | 24\% | (52) | 217 |
| Sports: Several times per week | 32\% | (111) | 12\% | (40) | 37\% | (127) | 19\% | (65) | 344 |
| Sports: About once per week | $33 \%$ | (85) | 10\% | (25) | 36\% | (92) | 22\% | (56) | 258 |
| Sports: Several times per month | 34\% | (58) | 12\% | (21) | 30\% | (51) | 24\% | (42) | 172 |
| Sports: About once per month | 39\% | (53) | 8\% | (10) | 22\% | (30) | 32\% | (43) | 137 |
| Sports: Less often than once per month | 34\% | (106) | $4 \%$ | (12) | 22\% | (70) | 40\% | (125) | 313 |
| Sports: Never | 28\% | (212) | 4\% | (31) | 23\% | (175) | 45\% | (342) | 760 |
| Cable: I currently subscribe | 34\% | (357) | 10\% | (101) | 29\% | (304) | 28\% | (292) | 1054 |
| Cable: I subscribed in the past | $31 \%$ | (236) | 7\% | (51) | 27\% | (206) | 36\% | (278) | 771 |
| Cable: I have never subscribed | 29\% | (109) | 5\% | (18) | 25\% | (93) | 41\% | (156) | 376 |

[^223]Table HR10_5: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
CBS
$\left.\begin{array}{lccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (705) | 8\% | (181) | 28\% | (610) | $32 \%$ | (705) | 2201 |
| Gender: Male | 39\% | (418) | 11\% | (115) | 28\% | (295) | 22\% | (234) | 1062 |
| Gender: Female | 25\% | (287) | 6\% | (66) | 28\% | (315) | 41\% | (471) | 1139 |
| Age: 18-29 | 23\% | (110) | 13\% | (59) | 23\% | (107) | 41\% | (195) | 470 |
| Age: 30-44 | 27\% | (146) | 11\% | (62) | 26\% | (140) | 36\% | (196) | 543 |
| Age: 45-54 | $33 \%$ | (104) | 9\% | (28) | 29\% | (93) | 29\% | (91) | 316 |
| Age: 55-64 | 40\% | (174) | 4\% | (15) | 31\% | (134) | 26\% | (112) | 436 |
| Age: 65+ | 39\% | (171) | 4\% | (17) | 31\% | (136) | 26\% | (112) | 436 |
| Generation Z: 18-21 | 22\% | (40) | 13\% | (24) | 25\% | (44) | 40\% | (73) | 181 |
| Millennial: Age 22-37 | 26\% | (157) | 11\% | (67) | 24\% | (141) | 39\% | (230) | 595 |
| Generation X: Age 38-53 | 28\% | (142) | 10\% | (52) | 28\% | (141) | 34\% | (172) | 506 |
| Boomers: Age 54-72 | 39\% | (303) | 4\% | (34) | 31\% | (244) | 25\% | (197) | 779 |
| PID: Dem (no lean) | 17\% | (137) | 8\% | (65) | 42\% | (339) | 32\% | (260) | 802 |
| PID: Ind (no lean) | 30\% | (212) | 7\% | (47) | 23\% | (163) | 41\% | (296) | 719 |
| PID: Rep (no lean) | $52 \%$ | (356) | 10\% | (68) | 16\% | (107) | 22\% | (150) | 681 |
| PID/Gender: Dem Men | 20\% | (74) | 12\% | (42) | 46\% | (166) | 22\% | (81) | 364 |
| PID/Gender: Dem Women | 14\% | (62) | 5\% | (23) | 40\% | (173) | 41\% | (179) | 438 |
| PID/Gender: Ind Men | 38\% | (131) | 8\% | (29) | 25\% | (85) | 29\% | (101) | 346 |
| PID/Gender: Ind Women | 22\% | (81) | 5\% | (18) | 21\% | (79) | 52\% | (195) | 373 |
| PID/Gender: Rep Men | 60\% | (212) | 12\% | (44) | 12\% | (44) | 15\% | (53) | 353 |
| PID/Gender: Rep Women | 44\% | (144) | 8\% | (25) | 19\% | (63) | 30\% | (97) | 328 |
| Ideo: Liberal (1-3) | 20\% | (139) | 11\% | (76) | 41\% | (283) | 28\% | (189) | 687 |
| Ideo: Moderate (4) | 22\% | (114) | 9\% | (43) | 34\% | (172) | 35\% | (177) | 506 |
| Ideo: Conservative (5-7) | 57\% | (418) | 7\% | (49) | 16\% | (120) | 21\% | (152) | 739 |

[^224]Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC
$\left.\begin{array}{lcccccccc}\hline & & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Continued on next page

Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  |  | 10w / No <br> ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (705) | 8\% | (181) | 28\% | (610) | 32\% | (705) | 2201 |
| Employ: Private Sector | 35\% | (227) | 12\% | (80) | 30\% | (193) | 23\% | (146) | 646 |
| Employ: Government | $31 \%$ | (47) | 14\% | (22) | 23\% | (35) | $31 \%$ | (48) | 152 |
| Employ: Self-Employed | 39\% | (71) | 9\% | (16) | 24\% | (44) | 28\% | (51) | 182 |
| Employ: Homemaker | 20\% | (33) | 8\% | (13) | 23\% | (37) | 49\% | (80) | 162 |
| Employ: Student | 25\% | (28) | 10\% | (12) | 26\% | (29) | 39\% | (44) | 113 |
| Employ: Retired | 40\% | (212) | 3\% | (18) | 31\% | (162) | 26\% | (136) | 528 |
| Employ: Unemployed | 20\% | (46) | $4 \%$ | (10) | 29\% | (69) | 47\% | (112) | 237 |
| Employ: Other | 23\% | (41) | 6\% | (11) | 22\% | (40) | 49\% | (89) | 180 |
| Military HH: Yes | 42\% | (168) | 7\% | (29) | 27\% | (108) | 23\% | (92) | 397 |
| Military HH: No | 30\% | (537) | 8\% | (152) | 28\% | (502) | $34 \%$ | (613) | 1804 |
| RD/WT: Right Direction | 48\% | (416) | 9\% | (82) | 19\% | (162) | 24\% | (209) | 869 |
| RD/WT: Wrong Track | 22\% | (289) | 7\% | (98) | $34 \%$ | (448) | 37\% | (496) | 1332 |
| Trump Job Approve | 51\% | (465) | 8\% | (73) | 19\% | (176) | 22\% | (200) | 914 |
| Trump Job Disapprove | 20\% | (228) | 9\% | (106) | 36\% | (415) | 35\% | (398) | 1148 |
| Trump Job Strongly Approve | 57\% | (282) | 8\% | (39) | 17\% | (83) | 19\% | (95) | 499 |
| Trump Job Somewhat Approve | 44\% | (183) | 8\% | (34) | 22\% | (93) | 25\% | (105) | 415 |
| Trump Job Somewhat Disapprove | 30\% | (81) | 13\% | (35) | 28\% | (77) | 29\% | (78) | 271 |
| Trump Job Strongly Disapprove | 17\% | (146) | 8\% | (72) | 39\% | (339) | 37\% | (320) | 877 |
| Favorable of Trump | 54\% | (472) | 8\% | (69) | 17\% | (148) | 22\% | (191) | 880 |
| Unfavorable of Trump | 19\% | (213) | 9\% | (105) | 38\% | (435) | 34\% | (387) | 1141 |
| Very Favorable of Trump | 58\% | (300) | 8\% | (39) | 16\% | (81) | 19\% | (98) | 517 |
| Somewhat Favorable of Trump | 47\% | (172) | 8\% | (30) | 19\% | (67) | 26\% | (93) | 363 |
| Somewhat Unfavorable of Trump | 22\% | (55) | 17\% | (43) | 35\% | (89) | 26\% | (64) | 251 |
| Very Unfavorable of Trump | 18\% | (159) | 7\% | (62) | 39\% | (347) | $36 \%$ | (323) | 890 |

Continued on next page

Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (705) | 8\% | (181) | 28\% | (610) | $32 \%$ | (705) | 2201 |
| \#1 Issue: Economy | $32 \%$ | (180) | $11 \%$ | (61) | 26\% | (143) | 31\% | (177) | 561 |
| \#1 Issue: Security | 49\% | (224) | 8\% | (37) | 20\% | (90) | 24\% | (108) | 459 |
| \#1 Issue: Health Care | 23\% | (89) | 8\% | (31) | 39\% | (152) | 31\% | (121) | 394 |
| \#1 Issue: Medicare / Social Security | 29\% | (91) | 6\% | (18) | 34\% | (107) | 31\% | (98) | 313 |
| \#1 Issue: Women's Issues | 26\% | (25) | 9\% | (8) | $31 \%$ | (29) | 34\% | (32) | 95 |
| \#1 Issue: Education | 29\% | (48) | 5\% | (8) | 26\% | (43) | 40\% | (67) | 166 |
| \#1 Issue: Energy | 12\% | (11) | 15\% | (15) | 33\% | (32) | 40\% | (38) | 95 |
| \#1 Issue: Other | $32 \%$ | (38) | $2 \%$ | (2) | 12\% | (14) | 54\% | (64) | 119 |
| 2018 House Vote: Democrat | 19\% | (155) | 8\% | (61) | 44\% | (356) | 30\% | (239) | 811 |
| 2018 House Vote: Republican | 56\% | (400) | 10\% | (72) | 15\% | (106) | 19\% | (135) | 714 |
| 2018 House Vote: Someone else | 34\% | (29) | 9\% | (8) | 18\% | (16) | 39\% | (34) | 87 |
| 2018 House Vote: Didnt Vote | 20\% | (120) | 7\% | (40) | 22\% | (131) | 50\% | (295) | 586 |
| 2016 Vote: Hillary Clinton | 15\% | (103) | 7\% | (51) | 43\% | (297) | 34\% | (233) | 685 |
| 2016 Vote: Donald Trump | 56\% | (409) | 9\% | (68) | 17\% | (126) | 18\% | (132) | 734 |
| 2016 Vote: Someone else | 35\% | (60) | 9\% | (15) | 26\% | (45) | 30\% | (52) | 172 |
| 2016 Vote: Didnt Vote | 22\% | (132) | 8\% | (47) | 23\% | (140) | 47\% | (285) | 604 |
| Voted in 2014: Yes | 37\% | (508) | 9\% | (119) | 30\% | (407) | 25\% | (341) | 1376 |
| Voted in 2014: No | $24 \%$ | (197) | 7\% | (62) | 24\% | (202) | 44\% | (365) | 825 |
| 2012 Vote: Barack Obama | $21 \%$ | (181) | 9\% | (73) | 40\% | (343) | 30\% | (257) | 854 |
| 2012 Vote: Mitt Romney | 60\% | (302) | 7\% | (36) | 16\% | (79) | 17\% | (86) | 504 |
| 2012 Vote: Other | 44\% | (42) | $4 \%$ | (4) | 13\% | (13) | 39\% | (37) | 95 |
| 2012 Vote: Didn't Vote | 24\% | (179) | 9\% | (68) | 23\% | (173) | 43\% | (319) | 738 |
| 4-Region: Northeast | 29\% | (116) | $11 \%$ | (42) | $31 \%$ | (123) | 29\% | (113) | 394 |
| 4-Region: Midwest | 32\% | (150) | 6\% | (30) | 29\% | (136) | 32\% | (147) | 462 |
| 4-Region: South | 34\% | (276) | 8\% | (65) | 26\% | (212) | 33\% | (271) | 825 |
| 4-Region: West | $31 \%$ | (164) | 9\% | (44) | 27\% | (138) | 33\% | (174) | 520 |

[^225]Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (705) | 8\% | (181) | 28\% | (610) | 32\% | (705) | 2201 |
| Frequent TV watchers | 34\% | (543) | 8\% | (136) | 28\% | (459) | 30\% | (481) | 1620 |
| Frequent movie watchers | 33\% | (316) | 10\% | (91) | 29\% | (271) | 29\% | (271) | 949 |
| TV shows: Every day | 33\% | (382) | 8\% | (93) | 29\% | (336) | 29\% | (332) | 1143 |
| TV shows: Several times per week | 34\% | (161) | 9\% | (43) | 26\% | (123) | $31 \%$ | (150) | 477 |
| TV shows: About once per week | 26\% | (35) | 14\% | (19) | 26\% | (34) | 33\% | (44) | 132 |
| TV shows: Several times per month | 29\% | (32) | 9\% | (10) | $32 \%$ | (34) | 30\% | (32) | 108 |
| TV shows: About once per month | 24\% | (12) | 7\% | (3) | $31 \%$ | (15) | 37\% | (18) | 48 |
| TV shows: Less often than once per month | 25\% | (22) | 3\% | (3) | 32\% | (28) | 40\% | (36) | 89 |
| TV shows: Never | 30\% | (61) | 5\% | (10) | 19\% | (39) | 46\% | (94) | 204 |
| Movies: Every day | 33\% | (137) | 11\% | (46) | 25\% | (104) | $31 \%$ | (128) | 416 |
| Movies: Several times per week | 33\% | (178) | 8\% | (45) | $31 \%$ | (167) | 27\% | (142) | 533 |
| Movies: About once per week | 33\% | (134) | $11 \%$ | (45) | 28\% | (114) | 28\% | (112) | 405 |
| Movies: Several times per month | 26\% | (61) | 6\% | (14) | 32\% | (76) | 37\% | (88) | 239 |
| Movies: About once per month | 37\% | (67) | 8\% | (15) | 30\% | (55) | 25\% | (46) | 183 |
| Movies: Less often than once per month | 29\% | (55) | 4\% | (8) | 20\% | (37) | 47\% | (88) | 188 |
| Movies: Never | 31\% | (72) | 3\% | (8) | 24\% | (56) | 42\% | (100) | 236 |
| Sports: Every day | 35\% | (76) | 17\% | (38) | 29\% | (63) | 19\% | (41) | 217 |
| Sports: Several times per week | 34\% | (118) | 11\% | (39) | 35\% | (119) | 20\% | (68) | 344 |
| Sports: About once per week | 37\% | (95) | 9\% | (22) | 33\% | (86) | $21 \%$ | (55) | 258 |
| Sports: Several times per month | $34 \%$ | (59) | 13\% | (22) | 30\% | (51) | 24\% | (40) | 172 |
| Sports: About once per month | 38\% | (52) | 7\% | (10) | 24\% | (32) | 31\% | (42) | 137 |
| Sports: Less often than once per month | 31\% | (97) | 6\% | (19) | 25\% | (79) | 38\% | (118) | 313 |
| Sports: Never | 27\% | (209) | 4\% | (31) | 24\% | (180) | 45\% | (341) | 760 |
| Cable: I currently subscribe | 34\% | (361) | 10\% | (105) | 29\% | (302) | 27\% | (286) | 1054 |
| Cable: I subscribed in the past | 31\% | (235) | 7\% | (57) | 27\% | (212) | 35\% | (267) | 771 |
| Cable: I have never subscribed | 29\% | (109) | 5\% | (19) | 25\% | (95) | 41\% | (153) | 376 |

[^226]Table HR10_6: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
NBC

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (705) | 8\% | (181) | 28\% | (610) | 32\% | (705) | 2201 |
| Satellite television: I currently subscribe | 32\% | (180) | 12\% | (64) | 28\% | (156) | 28\% | (154) | 554 |
| Satellite television: I subscribed in the past | 34\% | (208) | 7\% | (43) | 26\% | (154) | 33\% | (198) | 602 |
| Satellite television: I have never subscribed | 30\% | (318) | 7\% | (75) | 29\% | (299) | $34 \%$ | (353) | 1045 |
| Streaming service: I currently subscribe | $32 \%$ | (411) | 9\% | (113) | 30\% | (380) | 29\% | (372) | 1276 |
| Streaming service: I subscribed in the past | 28\% | (70) | 12\% | (30) | 26\% | (65) | 35\% | (87) | 252 |
| Streaming service: I have never subscribed | 33\% | (224) | 6\% | (38) | 24\% | (165) | 37\% | (246) | 673 |
| Film: An avid fan | $32 \%$ | (247) | 10\% | (81) | 33\% | (260) | 25\% | (191) | 780 |
| Film: A casual fan | $32 \%$ | (358) | 7\% | (76) | 27\% | (305) | $34 \%$ | (388) | 1127 |
| Film: Not a fan | $34 \%$ | (99) | 8\% | (24) | 15\% | (45) | 43\% | (126) | 294 |
| Television: An avid fan | 30\% | (315) | 10\% | (107) | 34\% | (360) | 27\% | (285) | 1067 |
| Television: A casual fan | $34 \%$ | (327) | 7\% | (66) | 24\% | (234) | 35\% | (341) | 969 |
| Television: Not a fan | $38 \%$ | (62) | 5\% | (9) | 9\% | (15) | 48\% | (80) | 166 |
| Music: An avid fan | 30\% | (333) | 11\% | (118) | 30\% | (339) | 29\% | (324) | 1113 |
| Music: A casual fan | $34 \%$ | (326) | 6\% | (56) | 26\% | (251) | 34\% | (331) | 964 |
| Music: Not a fan | 38\% | (46) | 6\% | (7) | 16\% | (19) | 41\% | (51) | 124 |
| Fashion: An avid fan | 20\% | (64) | 13\% | (43) | 38\% | (125) | 29\% | (96) | 329 |
| Fashion: A casual fan | 29\% | (267) | 8\% | (76) | 27\% | (245) | 36\% | (324) | 912 |
| Fashion: Not a fan | 39\% | (373) | 6\% | (62) | 25\% | (240) | 30\% | (285) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | $11 \%$ | (233) | 40\% | (883) | 30\% | (663) | 2201 |
| Gender: Male | 22\% | (229) | 14\% | (151) | 43\% | (461) | 21\% | (220) | 1062 |
| Gender: Female | 17\% | (193) | 7\% | (82) | 37\% | (422) | 39\% | (442) | 1139 |
| Age: 18-29 | 17\% | (81) | 14\% | (68) | 30\% | (141) | 39\% | (181) | 470 |
| Age: 30-44 | 20\% | (110) | 12\% | (64) | 35\% | (188) | $33 \%$ | (181) | 543 |
| Age: 45-54 | $21 \%$ | (66) | 10\% | (31) | 42\% | (133) | 27\% | (85) | 316 |
| Age: 55-64 | $21 \%$ | (92) | 9\% | (40) | 45\% | (195) | 25\% | (108) | 436 |
| Age: 65+ | 17\% | (73) | 7\% | (30) | 52\% | (226) | 25\% | (107) | 436 |
| Generation Z: 18-21 | 17\% | (30) | 12\% | (21) | 34\% | (62) | 37\% | (68) | 181 |
| Millennial: Age 22-37 | 20\% | (121) | 14\% | (86) | 30\% | (178) | 35\% | (209) | 595 |
| Generation X: Age 38-53 | 19\% | (98) | 10\% | (49) | 40\% | (200) | $31 \%$ | (159) | 506 |
| Boomers: Age 54-72 | 19\% | (145) | 9\% | (67) | 48\% | (373) | 25\% | (195) | 779 |
| PID: Dem (no lean) | 16\% | (132) | $12 \%$ | (98) | 43\% | (344) | 28\% | (227) | 802 |
| PID: Ind (no lean) | 19\% | (135) | 8\% | (56) | $34 \%$ | (243) | 40\% | (284) | 719 |
| PID: Rep (no lean) | 23\% | (155) | 12\% | (79) | 43\% | (296) | 22\% | (151) | 681 |
| PID/Gender: Dem Men | 18\% | (65) | 17\% | (63) | 46\% | (168) | 18\% | (67) | 364 |
| PID/Gender: Dem Women | 15\% | (67) | 8\% | (34) | 40\% | (176) | 37\% | (160) | 438 |
| PID/Gender: Ind Men | 23\% | (78) | 11\% | (37) | 40\% | (138) | 27\% | (93) | 346 |
| PID/Gender: Ind Women | 15\% | (57) | 5\% | (19) | 28\% | (106) | $51 \%$ | (191) | 373 |
| PID/Gender: Rep Men | 24\% | (86) | 14\% | (51) | 44\% | (155) | 17\% | (61) | 353 |
| PID/Gender: Rep Women | $21 \%$ | (69) | 9\% | (28) | 43\% | (140) | 28\% | (90) | 328 |
| Ideo: Liberal (1-3) | 16\% | (113) | 14\% | (99) | 44\% | (304) | 25\% | (172) | 687 |
| Ideo: Moderate (4) | 14\% | (71) | 11\% | (54) | 43\% | (219) | 32\% | (162) | 506 |
| Ideo: Conservative (5-7) | 27\% | (196) | 10\% | (71) | 43\% | (321) | 20\% | (151) | 739 |

[^227]Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 11\% | (233) | 40\% | (883) | 30\% | (663) | 2201 |
| Educ: < College | 18\% | (277) | 10\% | (152) | 39\% | (587) | 33\% | (496) | 1513 |
| Educ: Bachelors degree | 18\% | (81) | 11\% | (49) | 44\% | (197) | 26\% | (117) | 444 |
| Educ: Post-grad | 26\% | (64) | 13\% | (32) | 40\% | (99) | 20\% | (49) | 244 |
| Income: Under 50k | 18\% | (242) | 9\% | (125) | 36\% | (479) | $36 \%$ | (480) | 1326 |
| Income: 50k-100k | 20\% | (121) | 11\% | (70) | 48\% | (296) | 21\% | (132) | 619 |
| Income: $100 \mathrm{k}+$ | 23\% | (59) | 15\% | (39) | 42\% | (107) | 20\% | (51) | 256 |
| Ethnicity: White | 19\% | (334) | 10\% | (168) | 42\% | (720) | 29\% | (500) | 1723 |
| Ethnicity: Hispanic | 22\% | (78) | 15\% | (54) | 31\% | (108) | 31\% | (109) | 350 |
| Ethnicity: Afr. Am. | 15\% | (41) | 12\% | (34) | 39\% | (106) | $34 \%$ | (93) | 274 |
| Ethnicity: Other | 23\% | (47) | 16\% | (32) | 28\% | (56) | 34\% | (69) | 204 |
| Relig: Protestant | 20\% | (105) | 9\% | (45) | 49\% | (256) | 23\% | (119) | 526 |
| Relig: Roman Catholic | 18\% | (81) | 14\% | (62) | 44\% | (196) | 24\% | (108) | 446 |
| Relig: Ath./Agn./None | 18\% | (126) | 8\% | (52) | 37\% | (254) | 37\% | (251) | 683 |
| Relig: Something Else | 18\% | (32) | 12\% | (21) | $31 \%$ | (56) | 40\% | (71) | 179 |
| Relig: Jewish | 17\% | (8) | 11\% | (5) | 50\% | (22) | 22\% | (9) | 43 |
| Evang | 23\% | (138) | 11\% | (68) | 40\% | (240) | 26\% | (154) | 601 |
| Non-Evang | 18\% | (284) | 10\% | (165) | 40\% | (643) | 32\% | (508) | 1600 |
| Relig: All Christian | 19\% | (233) | 11\% | (133) | 44\% | (524) | 25\% | (303) | 1193 |
| Relig: All Non-Christian | 18\% | (32) | 12\% | (21) | $31 \%$ | (56) | 40\% | (71) | 179 |
| Community: Urban | 19\% | (114) | 15\% | (88) | 35\% | (210) | 31\% | (183) | 596 |
| Community: Suburban | 19\% | (190) | 10\% | (101) | 44\% | (434) | 27\% | (264) | 988 |
| Community: Rural | 19\% | (118) | 7\% | (45) | $39 \%$ | (239) | 35\% | (215) | 617 |

[^228]Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 11\% | (233) | 40\% | (883) | 30\% | (663) | 2201 |
| Employ: Private Sector | $21 \%$ | (134) | 13\% | (82) | 45\% | (289) | 22\% | (141) | 646 |
| Employ: Government | 27\% | (42) | 16\% | (24) | 26\% | (39) | $31 \%$ | (47) | 152 |
| Employ: Self-Employed | 23\% | (41) | 12\% | (21) | 41\% | (75) | 24\% | (44) | 182 |
| Employ: Homemaker | 16\% | (27) | 4\% | (6) | 34\% | (55) | 46\% | (75) | 162 |
| Employ: Student | 18\% | (21) | 17\% | (20) | 30\% | (33) | 35\% | (39) | 113 |
| Employ: Retired | 18\% | (94) | 8\% | (40) | 49\% | (260) | 25\% | (134) | 528 |
| Employ: Unemployed | 14\% | (34) | 7\% | (17) | 36\% | (84) | 43\% | (102) | 237 |
| Employ: Other | 16\% | (29) | 13\% | (23) | 26\% | (47) | 44\% | (80) | 180 |
| Military HH: Yes | 19\% | (76) | 11\% | (45) | 47\% | (188) | 22\% | (88) | 397 |
| Military HH: No | 19\% | (346) | 10\% | (189) | 39\% | (695) | 32\% | (574) | 1804 |
| RD/WT: Right Direction | 24\% | (211) | 11\% | (96) | 40\% | (348) | 25\% | (214) | 869 |
| RD/WT: Wrong Track | 16\% | (211) | 10\% | (138) | 40\% | (535) | 34\% | (448) | 1332 |
| Trump Job Approve | 26\% | (234) | 11\% | (100) | 41\% | (375) | 22\% | (205) | 914 |
| Trump Job Disapprove | 15\% | (175) | 11\% | (132) | 43\% | (491) | 30\% | (350) | 1148 |
| Trump Job Strongly Approve | 28\% | (140) | 10\% | (50) | 43\% | (212) | 19\% | (97) | 499 |
| Trump Job Somewhat Approve | 23\% | (94) | 12\% | (50) | 39\% | (163) | 26\% | (108) | 415 |
| Trump Job Somewhat Disapprove | 19\% | (51) | 11\% | (31) | 43\% | (117) | 27\% | (73) | 271 |
| Trump Job Strongly Disapprove | 14\% | (125) | 12\% | (101) | 43\% | (374) | 32\% | (277) | 877 |
| Favorable of Trump | 26\% | (232) | 11\% | (95) | 40\% | (354) | 23\% | (198) | 880 |
| Unfavorable of Trump | 15\% | (168) | 12\% | (133) | 44\% | (503) | 30\% | (337) | 1141 |
| Very Favorable of Trump | 28\% | (145) | 11\% | (56) | 42\% | (217) | 19\% | (99) | 517 |
| Somewhat Favorable of Trump | 24\% | (87) | 11\% | (39) | 38\% | (138) | 27\% | (99) | 363 |
| Somewhat Unfavorable of Trump | 16\% | (40) | 14\% | (36) | 47\% | (118) | 23\% | (57) | 251 |
| Very Unfavorable of Trump | 14\% | (128) | 11\% | (97) | 43\% | (385) | $31 \%$ | (280) | 890 |

Continued on next page

Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | 11\% | (233) | 40\% | (883) | 30\% | (663) | 2201 |
| \#1 Issue: Economy | 20\% | (110) | 10\% | (57) | 40\% | (224) | 30\% | (170) | 561 |
| \#1 Issue: Security | 22\% | (101) | 12\% | (53) | 45\% | (204) | 22\% | (101) | 459 |
| \#1 Issue: Health Care | 15\% | (60) | 13\% | (51) | 43\% | (168) | 29\% | (115) | 394 |
| \#1 Issue: Medicare / Social Security | 18\% | (56) | 9\% | (27) | 44\% | (137) | 29\% | (92) | 313 |
| \#1 Issue: Women's Issues | 30\% | (28) | $4 \%$ | (4) | $33 \%$ | (31) | $33 \%$ | (31) | 95 |
| \#1 Issue: Education | 19\% | (32) | 12\% | (20) | 33\% | (55) | 36\% | (60) | 166 |
| \#1 Issue: Energy | 15\% | (14) | 19\% | (18) | 35\% | (33) | 32\% | (30) | 95 |
| \#1 Issue: Other | 18\% | (22) | 3\% | (3) | 26\% | (31) | 53\% | (63) | 119 |
| 2018 House Vote: Democrat | 16\% | (131) | 13\% | (103) | 44\% | (360) | 27\% | (217) | 811 |
| 2018 House Vote: Republican | 25\% | (177) | 12\% | (83) | 44\% | (313) | 20\% | (141) | 714 |
| 2018 House Vote: Someone else | 24\% | (21) | 3\% | (3) | 35\% | (30) | 38\% | (33) | 87 |
| 2018 House Vote: Didnt Vote | 16\% | (92) | 8\% | (45) | $31 \%$ | (180) | 46\% | (270) | 586 |
| 2016 Vote: Hillary Clinton | 16\% | (108) | 11\% | (78) | 44\% | (302) | 29\% | (196) | 685 |
| 2016 Vote: Donald Trump | 25\% | (183) | 11\% | (84) | 44\% | (322) | 20\% | (146) | 734 |
| 2016 Vote: Someone else | 20\% | (34) | 11\% | (20) | 39\% | (67) | 30\% | (51) | 172 |
| 2016 Vote: Didnt Vote | 16\% | (96) | 9\% | (52) | 32\% | (191) | 44\% | (266) | 604 |
| Voted in 2014: Yes | 21\% | (295) | 11\% | (150) | 43\% | (591) | 25\% | (339) | 1376 |
| Voted in 2014: No | 15\% | (127) | 10\% | (84) | 35\% | (292) | 39\% | (323) | 825 |
| 2012 Vote: Barack Obama | 17\% | (149) | 11\% | (96) | 44\% | (378) | 27\% | (232) | 854 |
| 2012 Vote: Mitt Romney | 25\% | (128) | 9\% | (44) | 47\% | (235) | 19\% | (97) | 504 |
| 2012 Vote: Other | 28\% | (26) | 5\% | (5) | 29\% | (27) | 39\% | (37) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (118) | 12\% | (87) | 33\% | (242) | 39\% | (291) | 738 |
| 4-Region: Northeast | 19\% | (75) | 10\% | (39) | 43\% | (168) | 28\% | (111) | 394 |
| 4-Region: Midwest | 18\% | (85) | 8\% | (36) | 44\% | (204) | 30\% | (137) | 462 |
| 4-Region: South | 18\% | (150) | 12\% | (95) | 40\% | (332) | 30\% | (248) | 825 |
| 4-Region: West | 22\% | (112) | 12\% | (62) | 34\% | (179) | 32\% | (167) | 520 |

[^229]Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (422) | $11 \%$ | (233) | 40\% | (883) | 30\% | (663) | 2201 |
| Frequent TV watchers | 20\% | (325) | 10\% | (169) | $42 \%$ | (686) | 27\% | (439) | 1620 |
| Frequent movie watchers | $21 \%$ | (197) | 13\% | (120) | 41\% | (386) | 26\% | (247) | 949 |
| TV shows: Every day | 20\% | (225) | 10\% | (116) | 43\% | (495) | 27\% | (307) | 1143 |
| TV shows: Several times per week | $21 \%$ | (100) | $11 \%$ | (54) | 40\% | (191) | 28\% | (132) | 477 |
| TV shows: About once per week | 15\% | (20) | 19\% | (24) | 34\% | (44) | 33\% | (43) | 132 |
| TV shows: Several times per month | 18\% | (20) | 15\% | (16) | $32 \%$ | (35) | $34 \%$ | (37) | 108 |
| TV shows: About once per month | 12\% | (6) | 13\% | (6) | 33\% | (16) | 42\% | (20) | 48 |
| TV shows: Less often than once per month | 18\% | (16) | 9\% | (8) | 36\% | (32) | $37 \%$ | (33) | 89 |
| TV shows: Never | 18\% | (36) | 5\% | (9) | $34 \%$ | (69) | $44 \%$ | (90) | 204 |
| Movies: Every day | 22\% | (90) | 14\% | (59) | 36\% | (151) | 28\% | (116) | 416 |
| Movies: Several times per week | 20\% | (106) | $11 \%$ | (61) | $44 \%$ | (234) | 25\% | (131) | 533 |
| Movies: About once per week | 19\% | (75) | $11 \%$ | (46) | 44\% | (176) | 26\% | (107) | 405 |
| Movies: Several times per month | 17\% | (41) | 10\% | (24) | 39\% | (92) | $34 \%$ | (82) | 239 |
| Movies: About once per month | 22\% | (40) | 10\% | (18) | 39\% | (71) | 30\% | (55) | 183 |
| Movies: Less often than once per month | 18\% | (35) | 7\% | (14) | 35\% | (66) | 39\% | (73) | 188 |
| Movies: Never | 15\% | (35) | 5\% | (12) | 38\% | (91) | 42\% | (99) | 236 |
| Sports: Every day | 22\% | (48) | 17\% | (37) | 44\% | (95) | 17\% | (37) | 217 |
| Sports: Several times per week | 23\% | (79) | 12\% | (41) | 48\% | (164) | 17\% | (60) | 344 |
| Sports: About once per week | 17\% | (44) | 9\% | (23) | 51\% | (131) | 23\% | (60) | 258 |
| Sports: Several times per month | 16\% | (28) | 17\% | (29) | 44\% | (75) | 23\% | (40) | 172 |
| Sports: About once per month | 18\% | (24) | 16\% | (22) | $41 \%$ | (56) | 25\% | (34) | 137 |
| Sports: Less often than once per month | 19\% | (58) | 10\% | (31) | 38\% | (119) | 33\% | (105) | 313 |
| Sports: Never | 19\% | (141) | 7\% | (50) | $32 \%$ | (243) | 43\% | (327) | 760 |
| Cable: I currently subscribe | $21 \%$ | (221) | 12\% | (128) | 41\% | (434) | 26\% | (272) | 1054 |
| Cable: I subscribed in the past | 17\% | (135) | 10\% | (74) | 42\% | (322) | $31 \%$ | (240) | 771 |
| Cable: I have never subscribed | 18\% | (66) | 8\% | (31) | $34 \%$ | (128) | 40\% | (151) | 376 |

[^230]Table HR10_7: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
Your local news
$\left.\begin{array}{lcccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (880) | 8\% | (173) | 19\% | (420) | 33\% | (728) | 2201 |
| Gender: Male | 45\% | (477) | 10\% | (108) | 21\% | (219) | 24\% | (258) | 1062 |
| Gender: Female | 35\% | (403) | 6\% | (66) | 18\% | (200) | 41\% | (470) | 1139 |
| Age: 18-29 | $31 \%$ | (146) | 13\% | (61) | 19\% | (89) | 37\% | (175) | 470 |
| Age: 30-44 | 38\% | (207) | 9\% | (51) | 18\% | (97) | 35\% | (188) | 543 |
| Age: 45-54 | 43\% | (135) | 6\% | (19) | 21\% | (67) | 30\% | (95) | 316 |
| Age: 55-64 | 45\% | (197) | 5\% | (22) | 21\% | (90) | 29\% | (127) | 436 |
| Age: 65+ | 45\% | (196) | 5\% | (20) | 18\% | (77) | 33\% | (144) | 436 |
| Generation Z: 18-21 | 29\% | (52) | 14\% | (26) | 23\% | (41) | 35\% | (62) | 181 |
| Millennial: Age 22-37 | 36\% | (216) | 11\% | (67) | 17\% | (103) | 35\% | (209) | 595 |
| Generation X: Age 38-53 | 39\% | (198) | 7\% | (36) | 19\% | (98) | 34\% | (174) | 506 |
| Boomers: Age 54-72 | 45\% | (349) | 5\% | (39) | 20\% | (154) | 30\% | (236) | 779 |
| PID: Dem (no lean) | 28\% | (226) | 10\% | (81) | 28\% | (224) | 34\% | (270) | 802 |
| PID: Ind (no lean) | 39\% | (279) | 5\% | (34) | 16\% | (114) | 41\% | (292) | 719 |
| PID: Rep (no lean) | 55\% | (375) | 9\% | (58) | 12\% | (82) | 24\% | (166) | 681 |
| PID/Gender: Dem Men | 29\% | (105) | 14\% | (49) | $32 \%$ | (115) | 26\% | (95) | 364 |
| PID/Gender: Dem Women | 28\% | (122) | 7\% | (32) | 25\% | (109) | 40\% | (176) | 438 |
| PID/Gender: Ind Men | 46\% | (160) | 7\% | (23) | 17\% | (60) | 30\% | (102) | 346 |
| PID/Gender: Ind Women | 32\% | (119) | 3\% | (11) | $14 \%$ | (54) | 51\% | (189) | 373 |
| PID/Gender: Rep Men | 60\% | (212) | 10\% | (36) | 12\% | (44) | 17\% | (61) | 353 |
| PID/Gender: Rep Women | 49\% | (162) | 7\% | (23) | $11 \%$ | (38) | 32\% | (106) | 328 |
| Ideo: Liberal (1-3) | 34\% | (232) | 12\% | (83) | 28\% | (195) | 26\% | (177) | 687 |
| Ideo: Moderate (4) | 32\% | (160) | 7\% | (36) | 24\% | (121) | 37\% | (189) | 506 |
| Ideo: Conservative (5-7) | 59\% | (436) | 6\% | (46) | $11 \%$ | (84) | 23\% | (172) | 739 |

[^231]Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (880) | 8\% | (173) | 19\% | (420) | $33 \%$ | (728) | 2201 |
| Educ: < College | 36\% | (548) | 7\% | (113) | 19\% | (282) | 38\% | (570) | 1513 |
| Educ: Bachelors degree | 47\% | (207) | 8\% | (37) | 21\% | (92) | 24\% | (108) | 444 |
| Educ: Post-grad | $51 \%$ | (125) | 10\% | (24) | 19\% | (46) | 20\% | (50) | 244 |
| Income: Under 50k | 35\% | (466) | 6\% | (82) | 18\% | (244) | 40\% | (534) | 1326 |
| Income: 50k-100k | 47\% | (293) | 9\% | (54) | 22\% | (135) | 22\% | (138) | 619 |
| Income: 100k+ | 47\% | (121) | 14\% | (37) | 16\% | (41) | 22\% | (57) | 256 |
| Ethnicity: White | 43\% | (745) | 7\% | (121) | 18\% | (310) | $32 \%$ | (546) | 1723 |
| Ethnicity: Hispanic | 37\% | (128) | 10\% | (35) | 24\% | (83) | 30\% | (103) | 350 |
| Ethnicity: Afr. Am. | 22\% | (60) | 12\% | (34) | 24\% | (65) | 42\% | (116) | 274 |
| Ethnicity: Other | 37\% | (75) | 9\% | (18) | 22\% | (45) | 32\% | (66) | 204 |
| Relig: Protestant | $51 \%$ | (267) | 7\% | (38) | 16\% | (82) | 26\% | (139) | 526 |
| Relig: Roman Catholic | 40\% | (180) | 9\% | (41) | 23\% | (101) | 28\% | (123) | 446 |
| Relig: Ath./Agn./None | 35\% | (238) | 7\% | (48) | 20\% | (134) | $39 \%$ | (264) | 683 |
| Relig: Something Else | $39 \%$ | (71) | 6\% | (10) | 16\% | (28) | 39\% | (71) | 179 |
| Relig: Jewish | 34\% | (15) | 7\% | (3) | $39 \%$ | (17) | 20\% | (8) | 43 |
| Evang | 45\% | (268) | $7 \%$ | (44) | 16\% | (98) | $32 \%$ | (191) | 601 |
| Non-Evang | 38\% | (612) | 8\% | (129) | 20\% | (321) | $34 \%$ | (537) | 1600 |
| Relig: All Christian | 44\% | (521) | 8\% | (92) | 18\% | (218) | $30 \%$ | (361) | 1193 |
| Relig: All Non-Christian | 39\% | (71) | 6\% | (10) | 16\% | (28) | 39\% | (71) | 179 |
| Community: Urban | 33\% | (196) | 11\% | (63) | 22\% | (129) | 35\% | (208) | 596 |
| Community: Suburban | 43\% | (429) | 7\% | (65) | 21\% | (205) | 29\% | (289) | 988 |
| Community: Rural | 41\% | (255) | 7\% | (45) | 14\% | (86) | 37\% | (231) | 617 |

Continued on next page

Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (880) | 8\% | (173) | 19\% | (420) | $33 \%$ | (728) | 2201 |
| Employ: Private Sector | 43\% | (279) | 10\% | (63) | 22\% | (145) | 25\% | (159) | 646 |
| Employ: Government | 47\% | (71) | 15\% | (23) | 13\% | (19) | 25\% | (38) | 152 |
| Employ: Self-Employed | 48\% | (87) | 10\% | (18) | 16\% | (29) | 26\% | (48) | 182 |
| Employ: Homemaker | 30\% | (49) | 2\% | (2) | $21 \%$ | (34) | 47\% | (76) | 162 |
| Employ: Student | 28\% | (32) | 16\% | (18) | 26\% | (29) | 30\% | (33) | 113 |
| Employ: Retired | 45\% | (237) | 5\% | (27) | 18\% | (97) | $32 \%$ | (167) | 528 |
| Employ: Unemployed | 27\% | (65) | 6\% | (14) | 17\% | (40) | 49\% | (117) | 237 |
| Employ: Other | $33 \%$ | (59) | $4 \%$ | (8) | 13\% | (24) | 50\% | (90) | 180 |
| Military HH: Yes | 46\% | (181) | 7\% | (26) | 20\% | (78) | 28\% | (112) | 397 |
| Military HH: No | 39\% | (699) | 8\% | (147) | 19\% | (341) | $34 \%$ | (616) | 1804 |
| RD/WT: Right Direction | 49\% | (425) | 10\% | (85) | $14 \%$ | (122) | 27\% | (238) | 869 |
| RD/WT: Wrong Track | $34 \%$ | (455) | 7\% | (88) | 22\% | (298) | 37\% | (491) | 1332 |
| Trump Job Approve | 53\% | (487) | 9\% | (80) | 13\% | (123) | 24\% | (224) | 914 |
| Trump Job Disapprove | $33 \%$ | (376) | 8\% | (88) | 25\% | (287) | 35\% | (397) | 1148 |
| Trump Job Strongly Approve | 58\% | (288) | 8\% | (40) | $11 \%$ | (56) | 23\% | (115) | 499 |
| Trump Job Somewhat Approve | 48\% | (199) | 10\% | (40) | 16\% | (67) | 26\% | (108) | 415 |
| Trump Job Somewhat Disapprove | 40\% | (109) | 7\% | (20) | 22\% | (60) | 30\% | (81) | 271 |
| Trump Job Strongly Disapprove | 30\% | (267) | 8\% | (68) | 26\% | (227) | 36\% | (316) | 877 |
| Favorable of Trump | 55\% | (487) | 8\% | (70) | 13\% | (110) | 24\% | (213) | 880 |
| Unfavorable of Trump | $32 \%$ | (368) | 8\% | (97) | 26\% | (291) | $34 \%$ | (385) | 1141 |
| Very Favorable of Trump | 57\% | (297) | 9\% | (46) | 10\% | (54) | 23\% | (121) | 517 |
| Somewhat Favorable of Trump | 52\% | (190) | 6\% | (24) | 16\% | (57) | 26\% | (93) | 363 |
| Somewhat Unfavorable of Trump | 40\% | (100) | 10\% | (25) | 26\% | (64) | 25\% | (62) | 251 |
| Very Unfavorable of Trump | 30\% | (268) | 8\% | (72) | 25\% | (227) | 36\% | (323) | 890 |

Continued on next page

Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (880) | 8\% | (173) | 19\% | (420) | $33 \%$ | (728) | 2201 |
| \#1 Issue: Economy | 42\% | (233) | 8\% | (46) | 18\% | (99) | 33\% | (182) | 561 |
| \#1 Issue: Security | 52\% | (238) | 8\% | (36) | 16\% | (75) | 24\% | (110) | 459 |
| \#1 Issue: Health Care | 32\% | (124) | 8\% | (33) | 25\% | (98) | 35\% | (138) | 394 |
| \#1 Issue: Medicare / Social Security | 37\% | (117) | 4\% | (14) | 22\% | (68) | 36\% | (114) | 313 |
| \#1 Issue: Women's Issues | 43\% | (40) | 13\% | (12) | 12\% | (12) | $32 \%$ | (30) | 95 |
| \#1 Issue: Education | 35\% | (57) | 12\% | (21) | 18\% | (31) | 35\% | (57) | 166 |
| \#1 Issue: Energy | 27\% | (25) | 9\% | (9) | 26\% | (25) | 38\% | (36) | 95 |
| \#1 Issue: Other | 37\% | (44) | 2\% | (2) | 10\% | (12) | 51\% | (61) | 119 |
| 2018 House Vote: Democrat | $31 \%$ | (253) | 9\% | (70) | 29\% | (236) | $31 \%$ | (252) | 811 |
| 2018 House Vote: Republican | 59\% | (420) | 9\% | (63) | $11 \%$ | (80) | $21 \%$ | (151) | 714 |
| 2018 House Vote: Someone else | 38\% | (33) | 6\% | (6) | 17\% | (15) | 39\% | (34) | 87 |
| 2018 House Vote: Didnt Vote | 29\% | (173) | 6\% | (35) | 15\% | (88) | 50\% | (290) | 586 |
| 2016 Vote: Hillary Clinton | 29\% | (202) | 8\% | (52) | 28\% | (194) | 35\% | (237) | 685 |
| 2016 Vote: Donald Trump | 57\% | (420) | 9\% | (66) | 13\% | (94) | 21\% | (154) | 734 |
| 2016 Vote: Someone else | 44\% | (76) | 5\% | (9) | 22\% | (37) | 29\% | (49) | 172 |
| 2016 Vote: Didnt Vote | 30\% | (180) | 8\% | (46) | 15\% | (93) | 47\% | (285) | 604 |
| Voted in 2014: Yes | 44\% | (608) | 9\% | (118) | 21\% | (288) | 26\% | (361) | 1376 |
| Voted in 2014: No | 33\% | (272) | 7\% | (55) | 16\% | (131) | 44\% | (367) | 825 |
| 2012 Vote: Barack Obama | 33\% | (278) | 8\% | (69) | 28\% | (239) | $31 \%$ | (268) | 854 |
| 2012 Vote: Mitt Romney | 63\% | (319) | 7\% | (34) | 11\% | (57) | 19\% | (95) | 504 |
| 2012 Vote: Other | 47\% | (44) | 5\% | (5) | 8\% | (8) | 40\% | (38) | 95 |
| 2012 Vote: Didn't Vote | 32\% | (237) | 9\% | (65) | 16\% | (116) | 44\% | (321) | 738 |
| 4-Region: Northeast | 39\% | (152) | 9\% | (36) | 23\% | (90) | 29\% | (116) | 394 |
| 4-Region: Midwest | 43\% | (199) | 7\% | (31) | 17\% | (79) | 33\% | (154) | 462 |
| 4-Region: South | 38\% | (316) | 8\% | (64) | 19\% | (156) | 35\% | (289) | 825 |
| 4-Region: West | $41 \%$ | (214) | 8\% | (42) | 18\% | (95) | 33\% | (169) | 520 |

[^232]Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news

| Demographic | There is too much opinion-based political commentary |  | There is too little opinion-based political commentary |  | There is the right amount of opinion-based political commentary |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (880) | 8\% | (173) | 19\% | (420) | $33 \%$ | (728) | 2201 |
| Frequent TV watchers | 43\% | (690) | 7\% | (116) | 20\% | (322) | 30\% | (492) | 1620 |
| Frequent movie watchers | 42\% | (400) | 8\% | (74) | 21\% | (199) | 29\% | (276) | 949 |
| TV shows: Every day | 42\% | (476) | 7\% | (82) | 21\% | (242) | 30\% | (342) | 1143 |
| TV shows: Several times per week | 45\% | (214) | 7\% | (34) | 17\% | (80) | 31\% | (150) | 477 |
| TV shows: About once per week | 33\% | (43) | 16\% | (21) | 20\% | (26) | $32 \%$ | (42) | 132 |
| TV shows: Several times per month | $35 \%$ | (37) | $11 \%$ | (12) | 21\% | (22) | 33\% | (36) | 108 |
| TV shows: About once per month | $32 \%$ | (15) | 13\% | (6) | 17\% | (8) | 38\% | (18) | 48 |
| TV shows: Less often than once per month | 36\% | (32) | 6\% | (5) | 19\% | (17) | $39 \%$ | (35) | 89 |
| TV shows: Never | 30\% | (62) | 6\% | (12) | 12\% | (24) | 52\% | (106) | 204 |
| Movies: Every day | 42\% | (174) | 8\% | (34) | 20\% | (82) | 31\% | (127) | 416 |
| Movies: Several times per week | 42\% | (226) | 8\% | (40) | 22\% | (118) | 28\% | (149) | 533 |
| Movies: About once per week | 40\% | (163) | $11 \%$ | (44) | 21\% | (83) | 28\% | (115) | 405 |
| Movies: Several times per month | 41\% | (97) | 8\% | (20) | 18\% | (42) | $34 \%$ | (80) | 239 |
| Movies: About once per month | 44\% | (80) | 8\% | (14) | 20\% | (37) | 29\% | (53) | 183 |
| Movies: Less often than once per month | $36 \%$ | (67) | 5\% | (9) | $14 \%$ | (26) | 46\% | (86) | 188 |
| Movies: Never | $31 \%$ | (73) | 5\% | (12) | 14\% | (33) | 50\% | (119) | 236 |
| Sports: Every day | 42\% | (90) | 12\% | (26) | 24\% | (52) | 22\% | (48) | 217 |
| Sports: Several times per week | 40\% | (137) | 14\% | (47) | 25\% | (87) | 21\% | (73) | 344 |
| Sports: About once per week | 45\% | (116) | 4\% | (12) | 26\% | (67) | 25\% | (64) | 258 |
| Sports: Several times per month | 39\% | (67) | 15\% | (26) | 19\% | (33) | 27\% | (46) | 172 |
| Sports: About once per month | 49\% | (66) | 10\% | (14) | 14\% | (19) | 27\% | (37) | 137 |
| Sports: Less often than once per month | 40\% | (126) | 5\% | (16) | 18\% | (57) | $36 \%$ | (113) | 313 |
| Sports: Never | 36\% | (276) | $4 \%$ | (33) | 14\% | (104) | 46\% | (347) | 760 |
| Cable: I currently subscribe | 42\% | (440) | 9\% | (98) | 19\% | (201) | 30\% | (316) | 1054 |
| Cable: I subscribed in the past | 39\% | (304) | 7\% | (53) | 20\% | (154) | 34\% | (260) | 771 |
| Cable: I have never subscribed | 36\% | (137) | 6\% | (22) | 17\% | (65) | 41\% | (152) | 376 |

[^233]Table HR10_8: Thinking about the following TV news outlets, which statement best describes the amount of opinion-based political commentary on each?
All news
$\left.\begin{array}{lccccccc}\hline & & & & \text { There is the right } \\ \text { amount of }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| Gender: Male | 17\% | (183) | $41 \%$ | (440) | 28\% | (297) | 13\% | (142) | 1062 |
| Gender: Female | $11 \%$ | (126) | 38\% | (436) | 30\% | (341) | 21\% | (236) | 1139 |
| Age: 18-29 | 22\% | (104) | 29\% | (136) | 25\% | (119) | 24\% | (111) | 470 |
| Age: 30-44 | 12\% | (65) | 37\% | (200) | $31 \%$ | (168) | 20\% | (109) | 543 |
| Age: 45-54 | 12\% | (38) | $42 \%$ | (131) | 34\% | (108) | 12\% | (38) | 316 |
| Age: 55-64 | $14 \%$ | (62) | 44\% | (192) | 28\% | (123) | 13\% | (59) | 436 |
| Age: 65+ | 9\% | (39) | 49\% | (216) | 28\% | (120) | 14\% | (62) | 436 |
| Generation Z: 18-21 | 25\% | (45) | $31 \%$ | (56) | 21\% | (38) | 23\% | (41) | 181 |
| Millennial: Age 22-37 | 16\% | (97) | $34 \%$ | (202) | 28\% | (168) | $21 \%$ | (128) | 595 |
| Generation X: Age 38-53 | 13\% | (64) | 37\% | (187) | 34\% | (170) | 17\% | (85) | 506 |
| Boomers: Age 54-72 | 11\% | (88) | 47\% | (362) | 28\% | (219) | 14\% | (109) | 779 |
| PID: Dem (no lean) | 15\% | (122) | $32 \%$ | (257) | 39\% | (310) | 14\% | (112) | 802 |
| PID: Ind (no lean) | 14\% | (97) | $38 \%$ | (274) | 23\% | (166) | 25\% | (181) | 719 |
| PID: Rep (no lean) | 13\% | (89) | 51\% | (345) | 24\% | (161) | 13\% | (85) | 681 |
| PID/Gender: Dem Men | 19\% | (68) | $32 \%$ | (117) | $38 \%$ | (140) | $11 \%$ | (39) | 364 |
| PID/Gender: Dem Women | 12\% | (54) | $32 \%$ | (140) | 39\% | (170) | 17\% | (74) | 438 |
| PID/Gender: Ind Men | 18\% | (62) | 41\% | (142) | 23\% | (79) | 18\% | (63) | 346 |
| PID/Gender: Ind Women | 10\% | (36) | 35\% | (132) | 23\% | (88) | $32 \%$ | (118) | 373 |
| PID/Gender: Rep Men | 15\% | (53) | $52 \%$ | (182) | 22\% | (78) | $11 \%$ | (41) | 353 |
| PID/Gender: Rep Women | 11\% | (36) | 50\% | (164) | 26\% | (84) | 14\% | (45) | 328 |
| Ideo: Liberal (1-3) | 19\% | (128) | $32 \%$ | (222) | 37\% | (252) | 12\% | (85) | 687 |
| Ideo: Moderate (4) | 12\% | (59) | 39\% | (199) | 34\% | (171) | 15\% | (77) | 506 |
| Ideo: Conservative (5-7) | 13\% | (93) | 52\% | (384) | 23\% | (171) | 12\% | (91) | 739 |
| Educ: < College | 14\% | (213) | 38\% | (568) | 28\% | (427) | 20\% | (305) | 1513 |
| Educ: Bachelors degree | $14 \%$ | (61) | 43\% | (191) | $32 \%$ | (144) | 11\% | (48) | 444 |
| Educ: Post-grad | $14 \%$ | (35) | 48\% | (117) | 27\% | (67) | 10\% | (26) | 244 |

[^234]Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| Income: Under 50k | 14\% | (180) | 37\% | (489) | 27\% | (360) | 22\% | (298) | 1326 |
| Income: 50k-100k | 14\% | (87) | 45\% | (277) | 32\% | (196) | 10\% | (60) | 619 |
| Income: 100k+ | 16\% | (42) | 43\% | (110) | 32\% | (83) | 8\% | (21) | 256 |
| Ethnicity: White | 12\% | (213) | 43\% | (741) | 28\% | (490) | 16\% | (279) | 1723 |
| Ethnicity: Hispanic | 22\% | (78) | 29\% | (103) | 31\% | (108) | 17\% | (60) | 350 |
| Ethnicity: Afr. Am. | 23\% | (62) | 24\% | (65) | $31 \%$ | (85) | 23\% | (63) | 274 |
| Ethnicity: Other | 16\% | (33) | 35\% | (71) | 31\% | (64) | 18\% | (37) | 204 |
| Relig: Protestant | 11\% | (56) | 51\% | (266) | 28\% | (149) | 10\% | (55) | 526 |
| Relig: Roman Catholic | 16\% | (73) | 41\% | (181) | 29\% | (127) | 14\% | (64) | 446 |
| Relig: Ath./Agn./None | 12\% | (80) | 35\% | (237) | 30\% | (206) | 23\% | (160) | 683 |
| Relig: Something Else | 19\% | (34) | 36\% | (64) | 28\% | (50) | 18\% | (32) | 179 |
| Relig: Jewish | 26\% | (11) | 24\% | (11) | 41\% | (18) | 9\% | (4) | 43 |
| Evang | 15\% | (92) | 46\% | (277) | 24\% | (144) | 15\% | (89) | 601 |
| Non-Evang | 14\% | (216) | 37\% | (599) | 31\% | (495) | 18\% | (290) | 1600 |
| Relig: All Christian | 14\% | (163) | 44\% | (525) | 28\% | (337) | 14\% | (167) | 1193 |
| Relig: All Non-Christian | 19\% | (34) | 36\% | (64) | 28\% | (50) | 18\% | (32) | 179 |
| Community: Urban | 14\% | (84) | 36\% | (216) | 30\% | (176) | 20\% | (120) | 596 |
| Community: Suburban | 13\% | (132) | $41 \%$ | (404) | 32\% | (319) | 13\% | (133) | 988 |
| Community: Rural | 15\% | (92) | 42\% | (256) | 23\% | (143) | 20\% | (126) | 617 |
| Employ: Private Sector | 14\% | (89) | 41\% | (266) | 32\% | (206) | 13\% | (86) | 646 |
| Employ: Government | 22\% | (33) | 42\% | (64) | 25\% | (38) | 11\% | (17) | 152 |
| Employ: Self-Employed | 18\% | (32) | 41\% | (75) | 25\% | (45) | 16\% | (29) | 182 |
| Employ: Homemaker | 11\% | (18) | 32\% | (53) | 31\% | (50) | 26\% | (43) | 162 |
| Employ: Student | 27\% | (30) | 36\% | (41) | 26\% | (29) | 11\% | (13) | 113 |
| Employ: Retired | 9\% | (50) | 47\% | (246) | 29\% | (155) | 15\% | (78) | 528 |
| Employ: Unemployed | 12\% | (28) | 30\% | (72) | 32\% | (76) | 25\% | (60) | 237 |
| Employ: Other | 16\% | (28) | $33 \%$ | (59) | 22\% | (40) | 29\% | (52) | 180 |
| Military HH: Yes | 16\% | (62) | 46\% | (184) | 27\% | (108) | 11\% | (44) | 397 |
| Military HH: No | 14\% | (247) | 38\% | (692) | 29\% | (531) | 19\% | (334) | 1804 |

Continued on next page

Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| RD/WT: Right Direction | $14 \%$ | (124) | 46\% | (399) | 25\% | (220) | 14\% | (126) | 869 |
| RD/WT: Wrong Track | $14 \%$ | (184) | 36\% | (476) | $31 \%$ | (418) | 19\% | (253) | 1332 |
| Trump Job Approve | 14\% | (125) | 49\% | (452) | 24\% | (223) | 13\% | (115) | 914 |
| Trump Job Disapprove | 15\% | (173) | 35\% | (407) | 34\% | (385) | 16\% | (183) | 1148 |
| Trump Job Strongly Approve | 13\% | (67) | 52\% | (260) | 25\% | (123) | 10\% | (49) | 499 |
| Trump Job Somewhat Approve | 14\% | (58) | 46\% | (192) | 24\% | (100) | 16\% | (65) | 415 |
| Trump Job Somewhat Disapprove | 12\% | (34) | 42\% | (115) | 32\% | (86) | 14\% | (37) | 271 |
| Trump Job Strongly Disapprove | 16\% | (140) | $33 \%$ | (292) | 34\% | (299) | 17\% | (146) | 877 |
| Favorable of Trump | 14\% | (119) | $51 \%$ | (445) | 24\% | (214) | 12\% | (102) | 880 |
| Unfavorable of Trump | 15\% | (170) | 36\% | (408) | 34\% | (389) | 15\% | (173) | 1141 |
| Very Favorable of Trump | 13\% | (67) | 52\% | (271) | 25\% | (130) | 10\% | (49) | 517 |
| Somewhat Favorable of Trump | $14 \%$ | (52) | 48\% | (174) | 23\% | (85) | 15\% | (53) | 363 |
| Somewhat Unfavorable of Trump | $11 \%$ | (27) | 42\% | (105) | 35\% | (89) | 12\% | (30) | 251 |
| Very Unfavorable of Trump | 16\% | (143) | $34 \%$ | (303) | 34\% | (301) | 16\% | (143) | 890 |
| \#1 Issue: Economy | 15\% | (82) | $41 \%$ | (229) | 29\% | (165) | 15\% | (84) | 561 |
| \#1 Issue: Security | 15\% | (69) | 49\% | (223) | 25\% | (115) | 11\% | (52) | 459 |
| \#1 Issue: Health Care | 16\% | (62) | $31 \%$ | (123) | $36 \%$ | (142) | 17\% | (66) | 394 |
| \#1 Issue: Medicare / Social Security | 10\% | (30) | 43\% | (134) | 29\% | (91) | 18\% | (57) | 313 |
| \#1 Issue: Women's Issues | 13\% | (12) | 37\% | (35) | 27\% | (25) | 23\% | (22) | 95 |
| \#1 Issue: Education | 15\% | (24) | 40\% | (67) | 27\% | (44) | 18\% | (30) | 166 |
| \#1 Issue: Energy | 20\% | (19) | $31 \%$ | (30) | 27\% | (26) | 22\% | (21) | 95 |
| \#1 Issue: Other | 8\% | (10) | 29\% | (35) | 24\% | (29) | 38\% | (45) | 119 |
| 2018 House Vote: Democrat | 16\% | (127) | 33\% | (271) | 38\% | (309) | 13\% | (104) | 811 |
| 2018 House Vote: Republican | $14 \%$ | (98) | $52 \%$ | (368) | 24\% | (174) | 10\% | (74) | 714 |
| 2018 House Vote: Someone else | $11 \%$ | (10) | 41\% | (36) | 22\% | (19) | 25\% | (22) | 87 |
| 2018 House Vote: Didnt Vote | 13\% | (74) | $34 \%$ | (200) | 23\% | (134) | 30\% | (178) | 586 |

[^235]Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| 2016 Vote: Hillary Clinton | 14\% | (97) | 33\% | (224) | 40\% | (271) | 14\% | (93) | 685 |
| 2016 Vote: Donald Trump | 13\% | (97) | $52 \%$ | (383) | 24\% | (177) | 10\% | (77) | 734 |
| 2016 Vote: Someone else | 16\% | (28) | 38\% | (65) | 30\% | (51) | 16\% | (27) | 172 |
| 2016 Vote: Didnt Vote | 14\% | (85) | 33\% | (201) | 23\% | (139) | 30\% | (179) | 604 |
| Voted in 2014: Yes | 14\% | (195) | 42\% | (582) | $31 \%$ | (429) | 12\% | (170) | 1376 |
| Voted in 2014: No | 14\% | (113) | 36\% | (294) | 25\% | (209) | 25\% | (209) | 825 |
| 2012 Vote: Barack Obama | 15\% | (127) | 35\% | (302) | 36\% | (309) | 14\% | (116) | 854 |
| 2012 Vote: Mitt Romney | 12\% | (63) | 53\% | (266) | 25\% | (127) | 10\% | (49) | 504 |
| 2012 Vote: Other | 8\% | (8) | 49\% | (47) | 17\% | (16) | 26\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 15\% | (111) | 35\% | (255) | 25\% | (185) | 25\% | (187) | 738 |
| 4-Region: Northeast | 15\% | (60) | 40\% | (159) | 29\% | (113) | 16\% | (61) | 394 |
| 4-Region: Midwest | 10\% | (44) | 44\% | (203) | 28\% | (132) | 18\% | (84) | 462 |
| 4-Region: South | 14\% | (116) | 38\% | (317) | 29\% | (243) | 18\% | (148) | 825 |
| 4-Region: West | 17\% | (88) | 38\% | (196) | 29\% | (150) | 16\% | (86) | 520 |
| Frequent TV watchers | 14\% | (226) | 41\% | (664) | $31 \%$ | (496) | 14\% | (235) | 1620 |
| Frequent movie watchers | 18\% | (171) | 39\% | (366) | 30\% | (283) | 14\% | (129) | 949 |
| TV shows: Every day | 14\% | (160) | 41\% | (470) | $31 \%$ | (351) | 14\% | (163) | 1143 |
| TV shows: Several times per week | 14\% | (66) | 41\% | (194) | 31\% | (146) | 15\% | (72) | 477 |
| TV shows: About once per week | 21\% | (27) | 37\% | (48) | 26\% | (34) | 16\% | (22) | 132 |
| TV shows: Several times per month | 16\% | (17) | 43\% | (46) | 26\% | (28) | 15\% | (16) | 108 |
| TV shows: About once per month | 8\% | (4) | 42\% | (20) | 28\% | (13) | 22\% | (10) | 48 |
| TV shows: Less often than once per month | 11\% | (10) | 39\% | (35) | 20\% | (18) | 30\% | (27) | 89 |
| TV shows: Never | 12\% | (25) | $31 \%$ | (63) | 23\% | (47) | $34 \%$ | (69) | 204 |

Continued on next page

Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| Movies: Every day | 24\% | (101) | 33\% | (137) | 25\% | (106) | 17\% | (73) | 416 |
| Movies: Several times per week | 13\% | (70) | 43\% | (229) | 33\% | (177) | 11\% | (56) | 533 |
| Movies: About once per week | $11 \%$ | (43) | 42\% | (170) | 33\% | (132) | 15\% | (60) | 405 |
| Movies: Several times per month | 9\% | (22) | 50\% | (119) | 26\% | (62) | 15\% | (36) | 239 |
| Movies: About once per month | 13\% | (23) | 40\% | (73) | 30\% | (54) | 18\% | (33) | 183 |
| Movies: Less often than once per month | 12\% | (23) | 37\% | (69) | 27\% | (52) | 24\% | (44) | 188 |
| Movies: Never | $11 \%$ | (27) | 33\% | (79) | 23\% | (55) | 32\% | (76) | 236 |
| Sports: Every day | 30\% | (64) | 32\% | (69) | 27\% | (58) | 12\% | (25) | 217 |
| Sports: Several times per week | 15\% | (50) | 43\% | (149) | 32\% | (110) | 10\% | (35) | 344 |
| Sports: About once per week | 11\% | (30) | 38\% | (99) | 42\% | (109) | 8\% | (21) | 258 |
| Sports: Several times per month | 9\% | (16) | 44\% | (76) | 30\% | (52) | 16\% | (28) | 172 |
| Sports: About once per month | 15\% | (21) | 48\% | (65) | 23\% | (32) | 14\% | (19) | 137 |
| Sports: Less often than once per month | 11\% | (35) | 46\% | (145) | 27\% | (84) | 16\% | (49) | 313 |
| Sports: Never | 12\% | (93) | 36\% | (273) | 26\% | (194) | 26\% | (200) | 760 |
| Cable: I currently subscribe | $14 \%$ | (150) | 40\% | (420) | 32\% | (339) | 14\% | (146) | 1054 |
| Cable: I subscribed in the past | $14 \%$ | (104) | 42\% | (324) | 27\% | (207) | 18\% | (135) | 771 |
| Cable: I have never subscribed | 14\% | (54) | 35\% | (132) | 25\% | (93) | 26\% | (97) | 376 |
| Satellite television: I currently subscribe | 18\% | (98) | 39\% | (216) | 30\% | (165) | 13\% | (75) | 554 |
| Satellite television: I subscribed in the past | 12\% | (73) | 43\% | (257) | 28\% | (170) | 17\% | (102) | 602 |
| Satellite television: I have never subscribed | 13\% | (137) | 39\% | (403) | 29\% | (303) | 19\% | (202) | 1045 |
| Streaming service: I currently subscribe | 16\% | (198) | 41\% | (520) | $31 \%$ | (392) | 13\% | (166) | 1276 |
| Streaming service: I subscribed in the past | 13\% | (33) | 41\% | (102) | 25\% | (63) | 21\% | (54) | 252 |
| Streaming service: I have never subscribed | 12\% | (78) | 38\% | (254) | 27\% | (183) | 24\% | (159) | 673 |
| Film: An avid fan | 19\% | (146) | 39\% | (307) | $31 \%$ | (244) | $11 \%$ | (83) | 780 |
| Film: A casual fan | 12\% | (133) | 42\% | (473) | 28\% | (319) | 18\% | (203) | 1127 |
| Film: Not a fan | 10\% | (29) | 33\% | (96) | 26\% | (76) | 31\% | (92) | 294 |
| Television: An avid fan | 16\% | (173) | 40\% | (425) | $31 \%$ | (332) | 13\% | (137) | 1067 |
| Television: A casual fan | 12\% | (117) | 41\% | (399) | 28\% | (273) | 19\% | (179) | 969 |
| Television: Not a fan | 11\% | (18) | $31 \%$ | (52) | 20\% | (34) | 37\% | (62) | 166 |

Continued on next page

Table HR11_1: Thinking about TV news outlets, how would you describe coverage of the following topics?
Politics

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 40\% | (876) | 29\% | (638) | 17\% | (378) | 2201 |
| Music: An avid fan | 18\% | (197) | 39\% | (429) | 30\% | (332) | 14\% | (155) | 1113 |
| Music: A casual fan | 10\% | (94) | 42\% | (408) | 29\% | (276) | 19\% | (186) | 964 |
| Music: Not a fan | 14\% | (17) | $31 \%$ | (39) | 24\% | (30) | 30\% | (37) | 124 |
| Fashion: An avid fan | 26\% | (84) | 30\% | (97) | 33\% | (110) | 11\% | (37) | 329 |
| Fashion: A casual fan | $11 \%$ | (100) | 38\% | (347) | 32\% | (294) | 19\% | (171) | 912 |
| Fashion: Not a fan | 13\% | (124) | 45\% | (431) | 24\% | (234) | 18\% | (170) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (882) | $9 \%$ | (206) | $34 \%$ | (739) | 17\% | (374) | 2201 |
| Gender: Male | 42\% | (445) | 11\% | (114) | 35\% | (368) | 13\% | (135) | 1062 |
| Gender: Female | 38\% | (438) | 8\% | (91) | 33\% | (371) | 21\% | (238) | 1139 |
| Age: 18-29 | 42\% | (197) | $9 \%$ | (43) | 25\% | (117) | 24\% | (113) | 470 |
| Age: 30-44 | 42\% | (227) | 9\% | (51) | 29\% | (155) | 20\% | (110) | 543 |
| Age: 45-54 | 37\% | (118) | 11\% | (34) | 41\% | (128) | 11\% | (36) | 316 |
| Age: 55-64 | $41 \%$ | (180) | $9 \%$ | (40) | 37\% | (161) | 13\% | (55) | 436 |
| Age: 65+ | 37\% | (161) | 9\% | (38) | 41\% | (179) | 14\% | (60) | 436 |
| Generation Z: 18-21 | 43\% | (77) | 12\% | (21) | 22\% | (39) | 24\% | (43) | 181 |
| Millennial: Age 22-37 | 44\% | (262) | 9\% | (53) | 26\% | (153) | 21\% | (127) | 595 |
| Generation X: Age 38-53 | 37\% | (186) | 10\% | (49) | $37 \%$ | (185) | 17\% | (86) | 506 |
| Boomers: Age 54-72 | 40\% | (312) | 9\% | (68) | $38 \%$ | (298) | 13\% | (101) | 779 |
| PID: Dem (no lean) | 42\% | (335) | 8\% | (66) | 36\% | (286) | 14\% | (115) | 802 |
| PID: Ind (no lean) | 40\% | (289) | 8\% | (58) | 28\% | (202) | 24\% | (170) | 719 |
| PID: Rep (no lean) | 38\% | (258) | 12\% | (82) | $37 \%$ | (251) | 13\% | (89) | 681 |
| PID/Gender: Dem Men | 39\% | (142) | 10\% | (36) | 41\% | (148) | 10\% | (37) | 364 |
| PID/Gender: Dem Women | 44\% | (193) | 7\% | (29) | $32 \%$ | (138) | 18\% | (77) | 438 |
| PID/Gender: Ind Men | 47\% | (162) | 8\% | (26) | 29\% | (99) | 17\% | (58) | 346 |
| PID/Gender: Ind Women | $34 \%$ | (127) | 8\% | (31) | 28\% | (103) | 30\% | (112) | 373 |
| PID/Gender: Rep Men | 40\% | (140) | 15\% | (51) | $34 \%$ | (121) | 11\% | (40) | 353 |
| PID/Gender: Rep Women | 36\% | (118) | $9 \%$ | (31) | 40\% | (130) | 15\% | (49) | 328 |
| Ideo: Liberal (1-3) | 49\% | (334) | 8\% | (54) | $31 \%$ | (214) | 12\% | (85) | 687 |
| Ideo: Moderate (4) | 37\% | (186) | $9 \%$ | (44) | 40\% | (202) | 15\% | (74) | 506 |
| Ideo: Conservative (5-7) | 39\% | (288) | 11\% | (85) | $36 \%$ | (269) | 13\% | (97) | 739 |
| Educ: < College | 36\% | (548) | $9 \%$ | (141) | 35\% | (527) | 20\% | (297) | 1513 |
| Educ: Bachelors degree | 48\% | (214) | 9\% | (40) | 31\% | (139) | 12\% | (52) | 444 |
| Educ: Post-grad | 49\% | (120) | 10\% | (25) | $30 \%$ | (74) | 10\% | (25) | 244 |

[^236]Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (882) | 9\% | (206) | $34 \%$ | (739) | 17\% | (374) | 2201 |
| Income: Under 50k | 38\% | (500) | 8\% | (109) | $32 \%$ | (427) | 22\% | (291) | 1326 |
| Income: 50k-100k | 44\% | (274) | $11 \%$ | (70) | 36\% | (220) | 9\% | (56) | 619 |
| Income: 100k+ | 43\% | (109) | 10\% | (27) | 36\% | (92) | 11\% | (28) | 256 |
| Ethnicity: White | 39\% | (673) | 10\% | (164) | 35\% | (611) | 16\% | (274) | 1723 |
| Ethnicity: Hispanic | 46\% | (162) | 9\% | (32) | 25\% | (87) | 20\% | (68) | 350 |
| Ethnicity: Afr. Am. | 39\% | (107) | 7\% | (21) | 32\% | (87) | 22\% | (61) | 274 |
| Ethnicity: Other | 50\% | (102) | 10\% | (21) | 20\% | (41) | 19\% | (39) | 204 |
| Relig: Protestant | 38\% | (202) | 10\% | (51) | 41\% | (214) | 11\% | (58) | 526 |
| Relig: Roman Catholic | 42\% | (187) | 12\% | (53) | 32\% | (144) | 14\% | (61) | 446 |
| Relig: Ath./Agn./None | $41 \%$ | (283) | 6\% | (42) | 30\% | (205) | 22\% | (154) | 683 |
| Relig: Something Else | 37\% | (66) | 9\% | (17) | 37\% | (66) | 17\% | (31) | 179 |
| Relig: Jewish | 43\% | (19) | 5\% | (2) | 45\% | (19) | 7\% | (3) | 43 |
| Evang | 42\% | (253) | 10\% | (61) | 34\% | (203) | 14\% | (84) | 601 |
| Non-Evang | 39\% | (629) | 9\% | (145) | 34\% | (536) | 18\% | (290) | 1600 |
| Relig: All Christian | 40\% | (483) | $11 \%$ | (126) | 35\% | (416) | 14\% | (168) | 1193 |
| Relig: All Non-Christian | $37 \%$ | (66) | 9\% | (17) | 37\% | (66) | 17\% | (31) | 179 |
| Community: Urban | 41\% | (245) | 10\% | (59) | 30\% | (178) | 19\% | (114) | 596 |
| Community: Suburban | $41 \%$ | (410) | 9\% | (87) | 37\% | (362) | 13\% | (130) | 988 |
| Community: Rural | 37\% | (228) | 10\% | (60) | $32 \%$ | (199) | 21\% | (130) | 617 |
| Employ: Private Sector | 42\% | (272) | 10\% | (67) | 34\% | (223) | 13\% | (84) | 646 |
| Employ: Government | $46 \%$ | (70) | 15\% | (23) | 27\% | (42) | 12\% | (18) | 152 |
| Employ: Self-Employed | $41 \%$ | (75) | 10\% | (18) | 33\% | (59) | 16\% | (29) | 182 |
| Employ: Homemaker | $34 \%$ | (56) | 9\% | (15) | $31 \%$ | (50) | 26\% | (42) | 162 |
| Employ: Student | 55\% | (62) | 10\% | (11) | 23\% | (26) | 13\% | (14) | 113 |
| Employ: Retired | 35\% | (184) | 8\% | (44) | 42\% | (224) | 14\% | (77) | 528 |
| Employ: Unemployed | 38\% | (90) | 8\% | (19) | 30\% | (72) | 23\% | (55) | 237 |
| Employ: Other | 41\% | (73) | 5\% | (9) | 24\% | (43) | $31 \%$ | (56) | 180 |
| Military HH: Yes | 46\% | (181) | 10\% | (41) | 33\% | (133) | 11\% | (43) | 397 |
| Military HH: No | 39\% | (701) | 9\% | (165) | 34\% | (606) | 18\% | (331) | 1804 |

Continued on next page

Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (882) | 9\% | (206) | 34\% | (739) | 17\% | (374) | 2201 |
| RD/WT: Right Direction | 37\% | (321) | 12\% | (106) | 35\% | (304) | 16\% | (138) | 869 |
| RD/WT: Wrong Track | 42\% | (561) | 7\% | (99) | $33 \%$ | (435) | 18\% | (236) | 1332 |
| Trump Job Approve | 38\% | (346) | 12\% | (112) | 37\% | (335) | 13\% | (121) | 914 |
| Trump Job Disapprove | 44\% | (511) | 7\% | (80) | 34\% | (385) | 15\% | (172) | 1148 |
| Trump Job Strongly Approve | 38\% | (191) | 13\% | (65) | 38\% | (187) | 11\% | (55) | 499 |
| Trump Job Somewhat Approve | 37\% | (155) | $11 \%$ | (47) | 36\% | (148) | 16\% | (65) | 415 |
| Trump Job Somewhat Disapprove | 50\% | (134) | 8\% | (23) | $31 \%$ | (83) | 11\% | (30) | 271 |
| Trump Job Strongly Disapprove | 43\% | (376) | 7\% | (57) | $34 \%$ | (302) | 16\% | (141) | 877 |
| Favorable of Trump | 38\% | (333) | 13\% | (112) | 37\% | (324) | 13\% | (111) | 880 |
| Unfavorable of Trump | 45\% | (512) | 7\% | (81) | 34\% | (388) | 14\% | (160) | 1141 |
| Very Favorable of Trump | 40\% | (205) | 11\% | (58) | 38\% | (197) | 11\% | (57) | 517 |
| Somewhat Favorable of Trump | 35\% | (128) | 15\% | (54) | 35\% | (127) | 15\% | (54) | 363 |
| Somewhat Unfavorable of Trump | 48\% | (119) | 8\% | (21) | 32\% | (80) | 12\% | (31) | 251 |
| Very Unfavorable of Trump | 44\% | (393) | 7\% | (60) | 35\% | (308) | 14\% | (129) | 890 |
| \#1 Issue: Economy | 42\% | (233) | 10\% | (55) | 34\% | (188) | 15\% | (85) | 561 |
| \#1 Issue: Security | 37\% | (168) | 12\% | (55) | 39\% | (181) | 12\% | (55) | 459 |
| \#1 Issue: Health Care | 40\% | (158) | 8\% | (31) | 35\% | (137) | 17\% | (68) | 394 |
| \#1 Issue: Medicare / Social Security | 36\% | (111) | 8\% | (24) | 39\% | (121) | 18\% | (55) | 313 |
| \#1 Issue: Women's Issues | 46\% | (44) | 9\% | (8) | 23\% | (22) | 22\% | (21) | 95 |
| \#1 Issue: Education | 48\% | (80) | 10\% | (17) | 23\% | (38) | 19\% | (31) | 166 |
| \#1 Issue: Energy | 45\% | (43) | 10\% | (9) | 24\% | (23) | 22\% | (21) | 95 |
| \#1 Issue: Other | 39\% | (46) | 5\% | (6) | 24\% | (29) | 32\% | (38) | 119 |
| 2018 House Vote: Democrat | 44\% | (355) | 8\% | (63) | 36\% | (294) | 12\% | (99) | 811 |
| 2018 House Vote: Republican | 41\% | (292) | 12\% | (83) | 37\% | (262) | 11\% | (77) | 714 |
| 2018 House Vote: Someone else | $31 \%$ | (27) | 13\% | (11) | 33\% | (29) | 24\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 35\% | (207) | 8\% | (49) | 26\% | (153) | 30\% | (177) | 586 |

[^237]Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (882) | 9\% | (206) | 34\% | (739) | 17\% | (374) | 2201 |
| 2016 Vote: Hillary Clinton | 44\% | (299) | 8\% | (53) | 36\% | (247) | 13\% | (86) | 685 |
| 2016 Vote: Donald Trump | 38\% | (281) | 12\% | (91) | 38\% | (276) | 12\% | (86) | 734 |
| 2016 Vote: Someone else | 50\% | (86) | 6\% | (10) | 28\% | (49) | 16\% | (27) | 172 |
| 2016 Vote: Didnt Vote | 36\% | (215) | 8\% | (51) | 27\% | (166) | 29\% | (172) | 604 |
| Voted in 2014: Yes | 42\% | (577) | 10\% | (138) | 36\% | (488) | 13\% | (173) | 1376 |
| Voted in 2014: No | 37\% | (306) | 8\% | (68) | 30\% | (251) | 24\% | (201) | 825 |
| 2012 Vote: Barack Obama | 43\% | (365) | 8\% | (71) | 36\% | (304) | 13\% | (114) | 854 |
| 2012 Vote: Mitt Romney | 38\% | (191) | 12\% | (60) | 40\% | (201) | 10\% | (51) | 504 |
| 2012 Vote: Other | 44\% | (42) | 10\% | (9) | 21\% | (20) | 25\% | (24) | 95 |
| 2012 Vote: Didn't Vote | $38 \%$ | (282) | 9\% | (65) | 28\% | (209) | 25\% | (182) | 738 |
| 4-Region: Northeast | 39\% | (155) | $11 \%$ | (45) | 34\% | (135) | 15\% | (59) | 394 |
| 4-Region: Midwest | 37\% | (170) | 9\% | (43) | 35\% | (163) | 18\% | (85) | 462 |
| 4-Region: South | 37\% | (307) | 9\% | (78) | 35\% | (293) | 18\% | (147) | 825 |
| 4-Region: West | 48\% | (250) | 8\% | (39) | 28\% | (148) | 16\% | (83) | 520 |
| Frequent TV watchers | 43\% | (690) | 10\% | (154) | 34\% | (556) | 14\% | (220) | 1620 |
| Frequent movie watchers | 45\% | (425) | 10\% | (94) | 33\% | (314) | 12\% | (115) | 949 |
| TV shows: Every day | 42\% | (479) | 9\% | (107) | 35\% | (405) | 13\% | (153) | 1143 |
| TV shows: Several times per week | 44\% | (212) | 10\% | (47) | 32\% | (152) | 14\% | (67) | 477 |
| TV shows: About once per week | 47\% | (62) | 9\% | (12) | 27\% | (35) | 17\% | (22) | 132 |
| TV shows: Several times per month | 33\% | (36) | 15\% | (17) | 35\% | (38) | 17\% | (18) | 108 |
| TV shows: About once per month | 30\% | (14) | 3\% | (1) | 49\% | (24) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 35\% | (31) | 11\% | (9) | 24\% | (21) | 31\% | (27) | 89 |
| TV shows: Never | 24\% | (49) | 6\% | (13) | 32\% | (65) | 38\% | (77) | 204 |

Continued on next page

Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (882) | 9\% | (206) | 34\% | (739) | 17\% | (374) | 2201 |
| Movies: Every day | 45\% | (188) | $11 \%$ | (46) | 28\% | (119) | 15\% | (63) | 416 |
| Movies: Several times per week | 44\% | (237) | 9\% | (48) | 37\% | (196) | 10\% | (52) | 533 |
| Movies: About once per week | 41\% | (167) | 9\% | (36) | 35\% | (140) | 15\% | (62) | 405 |
| Movies: Several times per month | 43\% | (102) | 8\% | (19) | 32\% | (75) | 18\% | (42) | 239 |
| Movies: About once per month | 33\% | (61) | 13\% | (25) | 38\% | (70) | 15\% | (28) | 183 |
| Movies: Less often than once per month | 35\% | (65) | 7\% | (13) | 32\% | (60) | 26\% | (50) | 188 |
| Movies: Never | 26\% | (62) | 8\% | (19) | $33 \%$ | (79) | $33 \%$ | (77) | 236 |
| Sports: Every day | 44\% | (95) | 12\% | (27) | $32 \%$ | (70) | 12\% | (25) | 217 |
| Sports: Several times per week | 39\% | (133) | 11\% | (39) | 40\% | (139) | 9\% | (33) | 344 |
| Sports: About once per week | 39\% | (100) | 10\% | (26) | 41\% | (107) | 10\% | (25) | 258 |
| Sports: Several times per month | 37\% | (64) | 10\% | (16) | $37 \%$ | (63) | 17\% | (28) | 172 |
| Sports: About once per month | 56\% | (77) | 7\% | (9) | 24\% | (33) | 13\% | (18) | 137 |
| Sports: Less often than once per month | 44\% | (137) | 9\% | (27) | $33 \%$ | (104) | 14\% | (44) | 313 |
| Sports: Never | $36 \%$ | (276) | 8\% | (61) | 29\% | (223) | 26\% | (200) | 760 |
| Cable: I currently subscribe | 41\% | (436) | 10\% | (102) | 35\% | (373) | 14\% | (143) | 1054 |
| Cable: I subscribed in the past | 41\% | (315) | 8\% | (65) | 33\% | (255) | 18\% | (136) | 771 |
| Cable: I have never subscribed | 35\% | (131) | 10\% | (39) | 30\% | (111) | 25\% | (95) | 376 |
| Satellite television: I currently subscribe | 39\% | (218) | 12\% | (66) | 36\% | (201) | 12\% | (68) | 554 |
| Satellite television: I subscribed in the past | 43\% | (262) | 9\% | (54) | $31 \%$ | (185) | 17\% | (102) | 602 |
| Satellite television: I have never subscribed | 39\% | (403) | 8\% | (85) | 34\% | (353) | 20\% | (204) | 1045 |
| Streaming service: I currently subscribe | 45\% | (571) | 8\% | (107) | 34\% | (436) | 13\% | (162) | 1276 |
| Streaming service: I subscribed in the past | 36\% | (92) | 13\% | (33) | 27\% | (67) | 24\% | (60) | 252 |
| Streaming service: I have never subscribed | 33\% | (219) | 10\% | (65) | 35\% | (237) | 23\% | (152) | 673 |
| Film: An avid fan | 47\% | (368) | 9\% | (72) | 34\% | (266) | 10\% | (75) | 780 |
| Film: A casual fan | 39\% | (438) | 9\% | (102) | 34\% | (386) | 18\% | (201) | 1127 |
| Film: Not a fan | 26\% | (76) | 11\% | (32) | 30\% | (87) | 33\% | (98) | 294 |
| Television: An avid fan | 42\% | (450) | 10\% | (108) | 36\% | (385) | 12\% | (123) | 1067 |
| Television: A casual fan | 39\% | (382) | 10\% | (93) | 32\% | (312) | 19\% | (181) | 969 |
| Television: Not a fan | 30\% | (50) | 3\% | (4) | 25\% | (42) | 42\% | (70) | 166 |

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Table HR11_2: Thinking about TV news outlets, how would you describe coverage of the following topics?
World events

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demographic | There should be <br> more coverage | There should be <br> less coverage | There is the right <br> amount of <br> coverage | Don't know / No <br> opinion | Total N |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | 33\% | (728) | $33 \%$ | (727) | 18\% | (392) | 2201 |
| Gender: Male | 18\% | (194) | 35\% | (370) | $32 \%$ | (344) | 14\% | (154) | 1062 |
| Gender: Female | 14\% | (160) | $31 \%$ | (357) | 34\% | (383) | 21\% | (238) | 1139 |
| Age: 18-29 | 25\% | (120) | 26\% | (122) | 25\% | (116) | 24\% | (112) | 470 |
| Age: 30-44 | 20\% | (109) | 29\% | (157) | $32 \%$ | (175) | 19\% | (102) | 543 |
| Age: 45-54 | 12\% | (39) | $34 \%$ | (108) | $41 \%$ | (128) | 13\% | (40) | 316 |
| Age: 55-64 | 9\% | (38) | 40\% | (176) | 36\% | (155) | 15\% | (67) | 436 |
| Age: 65+ | $11 \%$ | (48) | 38\% | (164) | 35\% | (153) | 16\% | (72) | 436 |
| Generation Z: 18-21 | $31 \%$ | (56) | 27\% | (49) | 19\% | (34) | 23\% | (42) | 181 |
| Millennial: Age 22-37 | 23\% | (139) | 27\% | (163) | 29\% | (170) | 21\% | (123) | 595 |
| Generation X: Age 38-53 | 14\% | (69) | $32 \%$ | (163) | 38\% | (191) | 16\% | (83) | 506 |
| Boomers: Age 54-72 | 10\% | (76) | 39\% | (305) | 35\% | (276) | 16\% | (122) | 779 |
| PID: Dem (no lean) | 20\% | (156) | 26\% | (208) | 40\% | (320) | 15\% | (117) | 802 |
| PID: Ind (no lean) | 13\% | (92) | 36\% | (259) | 27\% | (191) | 25\% | (177) | 719 |
| PID: Rep (no lean) | 15\% | (105) | 38\% | (261) | 32\% | (216) | 15\% | (99) | 681 |
| PID/Gender: Dem Men | 24\% | (88) | 24\% | (88) | 40\% | (145) | 12\% | (43) | 364 |
| PID/Gender: Dem Women | 16\% | (68) | 28\% | (121) | 40\% | (175) | 17\% | (74) | 438 |
| PID/Gender: Ind Men | 12\% | (42) | 41\% | (143) | 28\% | (98) | 18\% | (62) | 346 |
| PID/Gender: Ind Women | 14\% | (51) | 31\% | (115) | 25\% | (93) | 31\% | (114) | 373 |
| PID/Gender: Rep Men | 18\% | (64) | 40\% | (140) | 29\% | (101) | 14\% | (49) | 353 |
| PID/Gender: Rep Women | 13\% | (41) | 37\% | (121) | 35\% | (115) | 15\% | (50) | 328 |
| Ideo: Liberal (1-3) | 19\% | (131) | $33 \%$ | (230) | 34\% | (235) | 13\% | (91) | 687 |
| Ideo: Moderate (4) | 15\% | (75) | 31\% | (159) | 37\% | (187) | 17\% | (86) | 506 |
| Ideo: Conservative (5-7) | 13\% | (95) | 40\% | (293) | 33\% | (245) | 14\% | (106) | 739 |
| Educ: < College | 18\% | (271) | 29\% | (434) | 33\% | (503) | 20\% | (304) | 1513 |
| Educ: Bachelors degree | 12\% | (55) | 41\% | (181) | 34\% | (152) | 13\% | (56) | 444 |
| Educ: Post-grad | 12\% | (28) | 46\% | (112) | 29\% | (72) | 13\% | (32) | 244 |

[^238]Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | $33 \%$ | (728) | $33 \%$ | (727) | 18\% | (392) | 2201 |
| Income: Under 50k | 18\% | (236) | 29\% | (381) | $31 \%$ | (415) | 22\% | (293) | 1326 |
| Income: 50k-100k | 13\% | (79) | 39\% | (241) | 38\% | (233) | 11\% | (67) | 619 |
| Income: 100k+ | 15\% | (38) | 41\% | (105) | $31 \%$ | (79) | 13\% | (33) | 256 |
| Ethnicity: White | 14\% | (249) | 35\% | (600) | $33 \%$ | (576) | 17\% | (298) | 1723 |
| Ethnicity: Hispanic | 24\% | (83) | 27\% | (93) | 30\% | (105) | 20\% | (68) | 350 |
| Ethnicity: Afr. Am. | 23\% | (64) | 27\% | (75) | $31 \%$ | (84) | 19\% | (51) | 274 |
| Ethnicity: Other | 20\% | (41) | 26\% | (53) | 33\% | (67) | 21\% | (43) | 204 |
| Relig: Protestant | $11 \%$ | (60) | 40\% | (208) | 37\% | (193) | 12\% | (65) | 526 |
| Relig: Roman Catholic | 19\% | (84) | 33\% | (148) | $32 \%$ | (144) | 15\% | (69) | 446 |
| Relig: Ath./Agn./None | 14\% | (98) | $32 \%$ | (220) | $31 \%$ | (212) | 22\% | (153) | 683 |
| Relig: Something Else | 18\% | (32) | 31\% | (56) | 30\% | (54) | 20\% | (37) | 179 |
| Relig: Jewish | 20\% | (9) | 32\% | (14) | 35\% | (15) | 13\% | (6) | 43 |
| Evang | 19\% | (111) | 35\% | (212) | $32 \%$ | (191) | 14\% | (87) | 601 |
| Non-Evang | 15\% | (242) | 32\% | (516) | 34\% | (537) | 19\% | (305) | 1600 |
| Relig: All Christian | 17\% | (200) | 34\% | (410) | 34\% | (404) | 15\% | (178) | 1193 |
| Relig: All Non-Christian | 18\% | (32) | 31\% | (56) | 30\% | (54) | 20\% | (37) | 179 |
| Community: Urban | 19\% | (115) | 30\% | (180) | 30\% | (179) | 21\% | (123) | 596 |
| Community: Suburban | 14\% | (141) | 35\% | (345) | 37\% | (361) | 14\% | (141) | 988 |
| Community: Rural | 16\% | (98) | 33\% | (202) | 30\% | (188) | 21\% | (129) | 617 |
| Employ: Private Sector | 15\% | (99) | 34\% | (221) | 37\% | (238) | 14\% | (89) | 646 |
| Employ: Government | 18\% | (27) | 42\% | (64) | 30\% | (45) | $11 \%$ | (17) | 152 |
| Employ: Self-Employed | 16\% | (29) | 40\% | (72) | 30\% | (54) | 15\% | (27) | 182 |
| Employ: Homemaker | 15\% | (25) | 29\% | (48) | 30\% | (49) | 25\% | (40) | 162 |
| Employ: Student | 40\% | (46) | 20\% | (23) | 24\% | (27) | 16\% | (18) | 113 |
| Employ: Retired | 9\% | (48) | 38\% | (199) | 35\% | (186) | 18\% | (94) | 528 |
| Employ: Unemployed | 19\% | (44) | 23\% | (55) | 35\% | (84) | 23\% | (54) | 237 |
| Employ: Other | $21 \%$ | (37) | 26\% | (47) | 24\% | (43) | 30\% | (53) | 180 |
| Military HH: Yes | 13\% | (52) | 41\% | (163) | $32 \%$ | (129) | 13\% | (53) | 397 |
| Military HH: No | 17\% | (301) | $31 \%$ | (565) | 33\% | (599) | 19\% | (339) | 1804 |

Continued on next page

Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | 33\% | (728) | 33\% | (727) | 18\% | (392) | 2201 |
| RD/WT: Right Direction | 16\% | (141) | 35\% | (306) | 32\% | (277) | 17\% | (145) | 869 |
| RD/WT: Wrong Track | 16\% | (212) | 32\% | (422) | 34\% | (451) | 19\% | (247) | 1332 |
| Trump Job Approve | 16\% | (143) | 36\% | (331) | $33 \%$ | (303) | 15\% | (137) | 914 |
| Trump Job Disapprove | 17\% | (198) | 32\% | (370) | 35\% | (404) | 15\% | (176) | 1148 |
| Trump Job Strongly Approve | 17\% | (82) | 37\% | (183) | 33\% | (165) | 14\% | (69) | 499 |
| Trump Job Somewhat Approve | 15\% | (61) | 36\% | (148) | 33\% | (138) | 16\% | (68) | 415 |
| Trump Job Somewhat Disapprove | 21\% | (56) | $36 \%$ | (98) | 32\% | (86) | 12\% | (31) | 271 |
| Trump Job Strongly Disapprove | 16\% | (142) | $31 \%$ | (272) | 36\% | (318) | 17\% | (145) | 877 |
| Favorable of Trump | 15\% | (130) | 38\% | (332) | 33\% | (293) | 14\% | (125) | 880 |
| Unfavorable of Trump | 18\% | (205) | 32\% | (360) | 36\% | (405) | 15\% | (170) | 1141 |
| Very Favorable of Trump | 17\% | (90) | 37\% | (192) | $33 \%$ | (168) | 13\% | (66) | 517 |
| Somewhat Favorable of Trump | 11\% | (40) | 38\% | (140) | $34 \%$ | (125) | 16\% | (58) | 363 |
| Somewhat Unfavorable of Trump | 25\% | (63) | $31 \%$ | (79) | 29\% | (73) | 14\% | (36) | 251 |
| Very Unfavorable of Trump | 16\% | (143) | 32\% | (281) | 37\% | (332) | 15\% | (134) | 890 |
| \#1 Issue: Economy | 18\% | (101) | 34\% | (191) | 35\% | (194) | 13\% | (76) | 561 |
| \#1 Issue: Security | 17\% | (77) | 37\% | (170) | 31\% | (143) | 15\% | (69) | 459 |
| \#1 Issue: Health Care | $14 \%$ | (55) | 29\% | (114) | 39\% | (152) | 19\% | (73) | 394 |
| \#1 Issue: Medicare / Social Security | 13\% | (41) | 31\% | (96) | 36\% | (112) | 20\% | (64) | 313 |
| \#1 Issue: Women's Issues | 19\% | (18) | 33\% | (31) | 25\% | (24) | 23\% | (22) | 95 |
| \#1 Issue: Education | 19\% | (32) | 36\% | (60) | 26\% | (43) | 19\% | (31) | 166 |
| \#1 Issue: Energy | 12\% | (11) | 35\% | (34) | 33\% | (31) | 20\% | (19) | 95 |
| \#1 Issue: Other | 16\% | (18) | 28\% | (33) | 24\% | (28) | 33\% | (39) | 119 |
| 2018 House Vote: Democrat | 17\% | (137) | 32\% | (256) | 38\% | (312) | 13\% | (106) | 811 |
| 2018 House Vote: Republican | 13\% | (94) | 40\% | (288) | 33\% | (232) | 14\% | (99) | 714 |
| 2018 House Vote: Someone else | 14\% | (12) | 35\% | (30) | 29\% | (25) | 23\% | (20) | 87 |
| 2018 House Vote: Didnt Vote | 19\% | (111) | 26\% | (152) | 27\% | (156) | 28\% | (167) | 586 |

Continued on next page

Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | 33\% | (728) | 33\% | (727) | 18\% | (392) | 2201 |
| 2016 Vote: Hillary Clinton | 18\% | (121) | 30\% | (203) | 39\% | (269) | 13\% | (91) | 685 |
| 2016 Vote: Donald Trump | 13\% | (95) | 40\% | (296) | 33\% | (241) | 14\% | (103) | 734 |
| 2016 Vote: Someone else | 10\% | (17) | 41\% | (70) | 32\% | (55) | 17\% | (29) | 172 |
| 2016 Vote: Didnt Vote | 20\% | (119) | 26\% | (159) | 27\% | (161) | 28\% | (167) | 604 |
| Voted in 2014: Yes | 14\% | (199) | 37\% | (513) | 34\% | (472) | 14\% | (191) | 1376 |
| Voted in 2014: No | 19\% | (154) | 26\% | (215) | 31\% | (255) | 24\% | (201) | 825 |
| 2012 Vote: Barack Obama | 18\% | (156) | 29\% | (250) | 38\% | (326) | 14\% | (122) | 854 |
| 2012 Vote: Mitt Romney | 9\% | (45) | 45\% | (228) | 33\% | (164) | 13\% | (67) | 504 |
| 2012 Vote: Other | 4\% | (4) | 45\% | (43) | 24\% | (23) | 26\% | (25) | 95 |
| 2012 Vote: Didn't Vote | 20\% | (148) | 28\% | (203) | 29\% | (211) | 24\% | (176) | 738 |
| 4-Region: Northeast | 17\% | (68) | 34\% | (132) | 33\% | (130) | 16\% | (63) | 394 |
| 4-Region: Midwest | 12\% | (57) | 34\% | (155) | 36\% | (166) | 18\% | (84) | 462 |
| 4-Region: South | 18\% | (145) | 30\% | (244) | 34\% | (283) | 19\% | (153) | 825 |
| 4-Region: West | 16\% | (83) | 38\% | (196) | 29\% | (149) | 18\% | (93) | 520 |
| Frequent TV watchers | 17\% | (280) | 35\% | (564) | 33\% | (539) | 15\% | (237) | 1620 |
| Frequent movie watchers | 22\% | (207) | 34\% | (323) | 32\% | (301) | 12\% | (118) | 949 |
| TV shows: Every day | 18\% | (203) | 35\% | (399) | 33\% | (379) | 14\% | (163) | 1143 |
| TV shows: Several times per week | 16\% | (77) | 35\% | (165) | 34\% | (161) | 16\% | (74) | 477 |
| TV shows: About once per week | 19\% | (25) | 37\% | (49) | 25\% | (33) | 19\% | (25) | 132 |
| TV shows: Several times per month | 10\% | (11) | 34\% | (37) | 38\% | (41) | 18\% | (19) | 108 |
| TV shows: About once per month | 14\% | (7) | 25\% | (12) | 41\% | (20) | 20\% | (10) | 48 |
| TV shows: Less often than once per month | 9\% | (8) | 22\% | (19) | 38\% | (34) | 31\% | (28) | 89 |
| TV shows: Never | $11 \%$ | (23) | 23\% | (46) | 30\% | (61) | $36 \%$ | (73) | 204 |

Continued on next page

Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | 33\% | (728) | $33 \%$ | (727) | 18\% | (392) | 2201 |
| Movies: Every day | 27\% | (114) | 32\% | (134) | 27\% | (111) | 14\% | (58) | 416 |
| Movies: Several times per week | 17\% | (93) | 36\% | (190) | $36 \%$ | (190) | 11\% | (61) | 533 |
| Movies: About once per week | 13\% | (52) | 35\% | (143) | 35\% | (143) | 17\% | (67) | 405 |
| Movies: Several times per month | 16\% | (37) | 30\% | (72) | 36\% | (87) | 18\% | (42) | 239 |
| Movies: About once per month | 9\% | (17) | 35\% | (65) | 39\% | (72) | 16\% | (30) | 183 |
| Movies: Less often than once per month | 7\% | (13) | 35\% | (65) | 29\% | (55) | 29\% | (55) | 188 |
| Movies: Never | 12\% | (27) | 25\% | (59) | 30\% | (70) | 34\% | (80) | 236 |
| Sports: Every day | $34 \%$ | (73) | 26\% | (56) | 28\% | (60) | 12\% | (27) | 217 |
| Sports: Several times per week | 14\% | (49) | 35\% | (120) | $39 \%$ | (134) | 12\% | (41) | 344 |
| Sports: About once per week | 13\% | (33) | 37\% | (95) | 41\% | (105) | 10\% | (26) | 258 |
| Sports: Several times per month | 16\% | (28) | 37\% | (64) | 30\% | (51) | 17\% | (29) | 172 |
| Sports: About once per month | 17\% | (23) | 34\% | (47) | $37 \%$ | (50) | 12\% | (17) | 137 |
| Sports: Less often than once per month | 18\% | (55) | 32\% | (100) | 35\% | (109) | 16\% | (49) | 313 |
| Sports: Never | 12\% | (93) | 32\% | (246) | 29\% | (218) | 27\% | (204) | 760 |
| Cable: I currently subscribe | 18\% | (186) | 33\% | (351) | 35\% | (366) | 14\% | (152) | 1054 |
| Cable: I subscribed in the past | 15\% | (112) | 35\% | (270) | 31\% | (242) | 19\% | (147) | 771 |
| Cable: I have never subscribed | 15\% | (56) | 28\% | (107) | 32\% | (120) | 25\% | (94) | 376 |
| Satellite television: I currently subscribe | 18\% | (101) | 33\% | (183) | 34\% | (190) | 14\% | (80) | 554 |
| Satellite television: I subscribed in the past | 19\% | (116) | 32\% | (194) | $31 \%$ | (187) | 18\% | (106) | 602 |
| Satellite television: I have never subscribed | 13\% | (137) | 34\% | (351) | 34\% | (351) | 20\% | (206) | 1045 |
| Streaming service: I currently subscribe | 18\% | (230) | 35\% | (450) | 33\% | (426) | 13\% | (170) | 1276 |
| Streaming service: I subscribed in the past | 16\% | (40) | $31 \%$ | (78) | 29\% | (74) | 24\% | (60) | 252 |
| Streaming service: I have never subscribed | 12\% | (84) | 30\% | (200) | 34\% | (227) | 24\% | (162) | 673 |
| Film: An avid fan | 26\% | (201) | 30\% | (231) | 35\% | (270) | 10\% | (79) | 780 |
| Film: A casual fan | 11\% | (121) | 36\% | (400) | 35\% | (394) | 19\% | (212) | 1127 |
| Film: Not a fan | 11\% | (32) | 33\% | (97) | 22\% | (64) | 34\% | (101) | 294 |
| Television: An avid fan | 22\% | (239) | 30\% | (324) | 35\% | (377) | 12\% | (127) | 1067 |
| Television: A casual fan | 10\% | (94) | 37\% | (358) | $33 \%$ | (316) | 21\% | (200) | 969 |
| Television: Not a fan | 13\% | (21) | 27\% | (45) | $21 \%$ | (35) | 39\% | (65) | 166 |

Continued on next page

Table HR11_3: Thinking about TV news outlets, how would you describe coverage of the following topics?
Entertainment

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (354) | $33 \%$ | (728) | $33 \%$ | (727) | 18\% | (392) | 2201 |
| Music: An avid fan | 22\% | (245) | 31\% | (344) | 34\% | (377) | 13\% | (148) | 1113 |
| Music: A casual fan | 10\% | (93) | 36\% | (349) | 34\% | (323) | 21\% | (199) | 964 |
| Music: Not a fan | 13\% | (17) | 27\% | (34) | 22\% | (27) | 37\% | (46) | 124 |
| Fashion: An avid fan | 30\% | (99) | 28\% | (91) | 30\% | (99) | 12\% | (39) | 329 |
| Fashion: A casual fan | 15\% | (137) | 31\% | (286) | 35\% | (324) | 18\% | (166) | 912 |
| Fashion: Not a fan | 12\% | (118) | $36 \%$ | (350) | $32 \%$ | (305) | 19\% | (187) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics?
Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | 41\% | (904) | 17\% | (380) | 2201 |
| Gender: Male | 25\% | (262) | 22\% | (232) | $41 \%$ | (440) | 12\% | (128) | 1062 |
| Gender: Female | 10\% | (113) | 27\% | (310) | 41\% | (464) | 22\% | (251) | 1139 |
| Age: 18-29 | 22\% | (104) | 24\% | (113) | 29\% | (135) | 25\% | (119) | 470 |
| Age: 30-44 | 17\% | (91) | 24\% | (130) | 40\% | (216) | 20\% | (107) | 543 |
| Age: 45-54 | 19\% | (59) | 19\% | (60) | 51\% | (160) | 12\% | (37) | 316 |
| Age: 55-64 | 16\% | (68) | 28\% | (124) | 42\% | (184) | 14\% | (59) | 436 |
| Age: 65+ | 12\% | (53) | 27\% | (117) | 48\% | (209) | 13\% | (57) | 436 |
| Generation Z: 18-21 | 22\% | (39) | 27\% | (48) | 28\% | (51) | 24\% | (43) | 181 |
| Millennial: Age 22-37 | 20\% | (120) | 24\% | (144) | $33 \%$ | (196) | 23\% | (134) | 595 |
| Generation X: Age 38-53 | 17\% | (86) | 20\% | (103) | 46\% | (234) | 16\% | (83) | 506 |
| Boomers: Age 54-72 | 14\% | (107) | 28\% | (219) | 45\% | (348) | 13\% | (105) | 779 |
| PID: Dem (no lean) | 15\% | (119) | 24\% | (194) | 47\% | (380) | 14\% | (109) | 802 |
| PID: Ind (no lean) | 15\% | (104) | 25\% | (182) | 36\% | (256) | 24\% | (176) | 719 |
| PID: Rep (no lean) | 22\% | (152) | 24\% | (166) | 39\% | (268) | 14\% | (95) | 681 |
| PID/Gender: Dem Men | 22\% | (80) | 21\% | (78) | 49\% | (179) | 7\% | (27) | 364 |
| PID/Gender: Dem Women | 9\% | (39) | 27\% | (116) | 46\% | (201) | 19\% | (82) | 438 |
| PID/Gender: Ind Men | 22\% | (74) | 26\% | (88) | 36\% | (125) | 17\% | (58) | 346 |
| PID/Gender: Ind Women | 8\% | (30) | 25\% | (94) | 35\% | (131) | $32 \%$ | (118) | 373 |
| PID/Gender: Rep Men | 31\% | (108) | 19\% | (66) | 38\% | (136) | 12\% | (43) | 353 |
| PID/Gender: Rep Women | 13\% | (44) | 31\% | (100) | 40\% | (132) | 16\% | (52) | 328 |
| Ideo: Liberal (1-3) | 17\% | (117) | 26\% | (182) | $42 \%$ | (291) | 14\% | (98) | 687 |
| Ideo: Moderate (4) | 17\% | (86) | 24\% | (119) | 44\% | (224) | 15\% | (77) | 506 |
| Ideo: Conservative (5-7) | 19\% | (143) | 25\% | (185) | 43\% | (315) | 13\% | (95) | 739 |
| Educ: < College | 16\% | (243) | 24\% | (365) | 40\% | (606) | 20\% | (300) | 1513 |
| Educ: Bachelors degree | 18\% | (80) | 23\% | (103) | 46\% | (205) | 13\% | (56) | 444 |
| Educ: Post-grad | 21\% | (52) | $31 \%$ | (75) | 38\% | (94) | 10\% | (24) | 244 |

[^239]Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics?
Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | 41\% | (904) | 17\% | (380) | 2201 |
| Income: Under 50k | 16\% | (210) | 25\% | (332) | 37\% | (495) | 22\% | (290) | 1326 |
| Income: 50k-100k | 18\% | (113) | 24\% | (148) | 48\% | (296) | 10\% | (61) | 619 |
| Income: 100k+ | 20\% | (52) | 25\% | (63) | 44\% | (113) | 11\% | (28) | 256 |
| Ethnicity: White | 17\% | (293) | 26\% | (441) | 41\% | (707) | 16\% | (281) | 1723 |
| Ethnicity: Hispanic | 24\% | (84) | 18\% | (62) | 39\% | (135) | 20\% | (69) | 350 |
| Ethnicity: Afr. Am. | 16\% | (44) | 18\% | (51) | 45\% | (125) | 20\% | (55) | 274 |
| Ethnicity: Other | 19\% | (38) | 25\% | (51) | 35\% | (72) | 21\% | (43) | 204 |
| Relig: Protestant | 16\% | (85) | 27\% | (142) | 44\% | (233) | 13\% | (66) | 526 |
| Relig: Roman Catholic | 24\% | (109) | 19\% | (86) | 42\% | (188) | 14\% | (63) | 446 |
| Relig: Ath./Agn./None | 12\% | (83) | 28\% | (192) | 38\% | (258) | 22\% | (150) | 683 |
| Relig: Something Else | 14\% | (26) | 26\% | (47) | 41\% | (74) | 18\% | (33) | 179 |
| Relig: Jewish | 20\% | (9) | 20\% | (9) | 53\% | (23) | 7\% | (3) | 43 |
| Evang | 20\% | (123) | 26\% | (156) | 40\% | (238) | 14\% | (84) | 601 |
| Non-Evang | 16\% | (252) | 24\% | (387) | 42\% | (666) | 18\% | (295) | 1600 |
| Relig: All Christian | 20\% | (237) | 23\% | (275) | 43\% | (509) | 14\% | (172) | 1193 |
| Relig: All Non-Christian | 14\% | (26) | 26\% | (47) | 41\% | (74) | 18\% | (33) | 179 |
| Community: Urban | 20\% | (120) | 23\% | (140) | 38\% | (224) | 19\% | (112) | 596 |
| Community: Suburban | 16\% | (163) | 24\% | (237) | 47\% | (463) | 13\% | (125) | 988 |
| Community: Rural | 15\% | (92) | 27\% | (166) | 35\% | (217) | 23\% | (142) | 617 |
| Employ: Private Sector | 20\% | (129) | 22\% | (141) | 45\% | (290) | 13\% | (86) | 646 |
| Employ: Government | 23\% | (35) | 30\% | (46) | 30\% | (45) | 17\% | (26) | 152 |
| Employ: Self-Employed | 18\% | (32) | 30\% | (54) | 36\% | (65) | 17\% | (30) | 182 |
| Employ: Homemaker | $11 \%$ | (18) | 30\% | (49) | 33\% | (53) | 26\% | (42) | 162 |
| Employ: Student | 23\% | (26) | 33\% | (38) | 35\% | (39) | 9\% | (10) | 113 |
| Employ: Retired | 13\% | (70) | 25\% | (133) | 48\% | (254) | 14\% | (71) | 528 |
| Employ: Unemployed | 15\% | (36) | $21 \%$ | (49) | 41\% | (96) | 23\% | (55) | 237 |
| Employ: Other | 15\% | (27) | 19\% | (34) | 34\% | (61) | 32\% | (58) | 180 |
| Military HH: Yes | 18\% | (72) | 25\% | (99) | 46\% | (182) | 11\% | (44) | 397 |
| Military HH: No | 17\% | (302) | 25\% | (444) | 40\% | (722) | 19\% | (335) | 1804 |

Continued on next page

Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics? Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | 41\% | (904) | 17\% | (380) | 2201 |
| RD/WT: Right Direction | 21\% | (181) | 23\% | (202) | 40\% | (347) | 16\% | (140) | 869 |
| RD/WT: Wrong Track | 15\% | (193) | 26\% | (341) | 42\% | (558) | 18\% | (240) | 1332 |
| Trump Job Approve | 20\% | (183) | 25\% | (231) | 41\% | (375) | 14\% | (125) | 914 |
| Trump Job Disapprove | 16\% | (182) | 25\% | (286) | 44\% | (505) | 15\% | (174) | 1148 |
| Trump Job Strongly Approve | 22\% | (108) | 26\% | (128) | 41\% | (202) | 12\% | (61) | 499 |
| Trump Job Somewhat Approve | 18\% | (75) | 25\% | (104) | 42\% | (173) | 15\% | (64) | 415 |
| Trump Job Somewhat Disapprove | 17\% | (46) | 28\% | (77) | 43\% | (116) | 12\% | (32) | 271 |
| Trump Job Strongly Disapprove | 15\% | (135) | 24\% | (210) | 44\% | (390) | 16\% | (142) | 877 |
| Favorable of Trump | 21\% | (182) | 26\% | (226) | 41\% | (359) | 13\% | (113) | 880 |
| Unfavorable of Trump | 16\% | (179) | 25\% | (284) | 45\% | (509) | 15\% | (169) | 1141 |
| Very Favorable of Trump | 23\% | (118) | 25\% | (129) | 41\% | (211) | 11\% | (58) | 517 |
| Somewhat Favorable of Trump | 18\% | (64) | 27\% | (97) | 41\% | (148) | 15\% | (54) | 363 |
| Somewhat Unfavorable of Trump | 19\% | (47) | 24\% | (59) | 44\% | (110) | 13\% | (34) | 251 |
| Very Unfavorable of Trump | 15\% | (132) | 25\% | (225) | 45\% | (398) | 15\% | (135) | 890 |
| \#1 Issue: Economy | 20\% | (112) | 23\% | (128) | 43\% | (240) | 14\% | (81) | 561 |
| \#1 Issue: Security | 22\% | (102) | 23\% | (103) | 41\% | (187) | 14\% | (66) | 459 |
| \#1 Issue: Health Care | 15\% | (57) | 26\% | (104) | 42\% | (167) | 17\% | (66) | 394 |
| \#1 Issue: Medicare / Social Security | 13\% | (41) | 26\% | (80) | 44\% | (138) | 17\% | (53) | 313 |
| \#1 Issue: Women's Issues | 21\% | (20) | 32\% | (30) | 28\% | (27) | 19\% | (18) | 95 |
| \#1 Issue: Education | 13\% | (22) | 28\% | (46) | 40\% | (67) | 19\% | (32) | 166 |
| \#1 Issue: Energy | 12\% | (11) | 29\% | (28) | 34\% | (33) | 25\% | (24) | 95 |
| \#1 Issue: Other | 8\% | (9) | 20\% | (24) | 39\% | (46) | 33\% | (40) | 119 |
| 2018 House Vote: Democrat | 16\% | (129) | 25\% | (199) | 47\% | (382) | 12\% | (100) | 811 |
| 2018 House Vote: Republican | 22\% | (156) | 25\% | (178) | 42\% | (299) | 11\% | (81) | 714 |
| 2018 House Vote: Someone else | 11\% | (9) | 28\% | (25) | 37\% | (32) | 24\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 14\% | (80) | 24\% | (141) | 32\% | (189) | 30\% | (177) | 586 |

[^240]Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics? Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | $41 \%$ | (904) | 17\% | (380) | 2201 |
| 2016 Vote: Hillary Clinton | 16\% | (110) | 24\% | (165) | 47\% | (321) | 13\% | (89) | 685 |
| 2016 Vote: Donald Trump | 20\% | (145) | 26\% | (189) | 43\% | (315) | 12\% | (85) | 734 |
| 2016 Vote: Someone else | 16\% | (28) | 26\% | (45) | 40\% | (69) | 17\% | (30) | 172 |
| 2016 Vote: Didnt Vote | 15\% | (90) | 24\% | (143) | $33 \%$ | (198) | 29\% | (173) | 604 |
| Voted in 2014: Yes | 18\% | (247) | 25\% | (345) | 44\% | (605) | 13\% | (178) | 1376 |
| Voted in 2014: No | 15\% | (127) | 24\% | (198) | $36 \%$ | (299) | 24\% | (201) | 825 |
| 2012 Vote: Barack Obama | 16\% | (140) | 23\% | (196) | 48\% | (406) | 13\% | (111) | 854 |
| 2012 Vote: Mitt Romney | $21 \%$ | (107) | 25\% | (124) | 43\% | (216) | 11\% | (58) | 504 |
| 2012 Vote: Other | 7\% | (7) | 35\% | (33) | $34 \%$ | (33) | 24\% | (22) | 95 |
| 2012 Vote: Didn't Vote | 16\% | (121) | 25\% | (188) | $33 \%$ | (246) | 25\% | (183) | 738 |
| 4-Region: Northeast | 17\% | (67) | 23\% | (91) | 45\% | (176) | 15\% | (60) | 394 |
| 4-Region: Midwest | 15\% | (69) | 29\% | (135) | $39 \%$ | (180) | 17\% | (79) | 462 |
| 4-Region: South | 17\% | (144) | 22\% | (178) | 42\% | (343) | 19\% | (160) | 825 |
| 4-Region: West | 18\% | (95) | 27\% | (139) | 40\% | (206) | 16\% | (81) | 520 |
| Frequent TV watchers | 18\% | (289) | 25\% | (413) | 43\% | (698) | 14\% | (221) | 1620 |
| Frequent movie watchers | 21\% | (202) | 26\% | (245) | 40\% | (381) | 13\% | (121) | 949 |
| TV shows: Every day | 19\% | (218) | 25\% | (289) | 43\% | (493) | 13\% | (143) | 1143 |
| TV shows: Several times per week | 15\% | (71) | 26\% | (124) | 43\% | (205) | 16\% | (78) | 477 |
| TV shows: About once per week | 26\% | (34) | 19\% | (26) | $34 \%$ | (44) | 21\% | (28) | 132 |
| TV shows: Several times per month | 8\% | (9) | 32\% | (34) | 38\% | (41) | 21\% | (23) | 108 |
| TV shows: About once per month | 23\% | (11) | 18\% | (8) | 39\% | (19) | 20\% | (10) | 48 |
| TV shows: Less often than once per month | 17\% | (15) | 13\% | (12) | 38\% | (34) | $32 \%$ | (29) | 89 |
| TV shows: Never | 8\% | (16) | 25\% | (50) | $33 \%$ | (68) | 34\% | (70) | 204 |

Continued on next page

Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics? Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | $41 \%$ | (904) | 17\% | (380) | 2201 |
| Movies: Every day | 26\% | (110) | 27\% | (112) | $32 \%$ | (135) | 14\% | (60) | 416 |
| Movies: Several times per week | 17\% | (92) | 25\% | (132) | 46\% | (247) | 12\% | (61) | 533 |
| Movies: About once per week | 17\% | (69) | 24\% | (97) | 45\% | (181) | 14\% | (58) | 405 |
| Movies: Several times per month | 13\% | (30) | 25\% | (60) | 45\% | (106) | 18\% | (43) | 239 |
| Movies: About once per month | 13\% | (24) | 23\% | (43) | 46\% | (84) | 18\% | (33) | 183 |
| Movies: Less often than once per month | $14 \%$ | (27) | 25\% | (47) | $34 \%$ | (64) | 26\% | (50) | 188 |
| Movies: Never | 10\% | (23) | $21 \%$ | (51) | 37\% | (87) | 32\% | (75) | 236 |
| Sports: Every day | 47\% | (102) | $11 \%$ | (23) | $32 \%$ | (69) | 10\% | (22) | 217 |
| Sports: Several times per week | 30\% | (102) | 11\% | (39) | 50\% | (170) | 9\% | (32) | 344 |
| Sports: About once per week | 20\% | (52) | 20\% | (52) | $51 \%$ | (132) | 8\% | (22) | 258 |
| Sports: Several times per month | 12\% | (21) | 20\% | (35) | 54\% | (94) | 13\% | (22) | 172 |
| Sports: About once per month | 18\% | (24) | 23\% | (31) | 48\% | (66) | 11\% | (15) | 137 |
| Sports: Less often than once per month | 10\% | (31) | 29\% | (92) | 45\% | (140) | 16\% | (50) | 313 |
| Sports: Never | 5\% | (41) | 35\% | (270) | 31\% | (232) | 29\% | (217) | 760 |
| Cable: I currently subscribe | 19\% | (196) | 24\% | (250) | 45\% | (471) | 13\% | (138) | 1054 |
| Cable: I subscribed in the past | 16\% | (123) | 25\% | (190) | 41\% | (315) | 19\% | (143) | 771 |
| Cable: I have never subscribed | 15\% | (56) | 27\% | (102) | $31 \%$ | (118) | 26\% | (99) | 376 |
| Satellite television: I currently subscribe | 22\% | (123) | $21 \%$ | (119) | 44\% | (241) | 13\% | (70) | 554 |
| Satellite television: I subscribed in the past | 18\% | (107) | 28\% | (171) | 37\% | (220) | 17\% | (104) | 602 |
| Satellite television: I have never subscribed | $14 \%$ | (145) | 24\% | (253) | 42\% | (442) | 20\% | (205) | 1045 |
| Streaming service: I currently subscribe | 19\% | (239) | 26\% | (327) | 42\% | (535) | 14\% | (176) | 1276 |
| Streaming service: I subscribed in the past | $21 \%$ | (52) | $21 \%$ | (52) | 36\% | (92) | 22\% | (57) | 252 |
| Streaming service: I have never subscribed | 13\% | (84) | 24\% | (164) | 41\% | (277) | 22\% | (147) | 673 |
| Film: An avid fan | 22\% | (173) | 24\% | (189) | 43\% | (339) | 10\% | (80) | 780 |
| Film: A casual fan | 15\% | (164) | 26\% | (296) | 41\% | (462) | 18\% | (204) | 1127 |
| Film: Not a fan | 13\% | (38) | 20\% | (58) | 35\% | (103) | 32\% | (95) | 294 |
| Television: An avid fan | $21 \%$ | (226) | 23\% | (244) | 44\% | (472) | 12\% | (124) | 1067 |
| Television: A casual fan | 13\% | (125) | 27\% | (264) | 40\% | (389) | 20\% | (191) | 969 |
| Television: Not a fan | $14 \%$ | (24) | $21 \%$ | (35) | 26\% | (43) | 38\% | (64) | 166 |

Continued on next page

Table HR11_4: Thinking about TV news outlets, how would you describe coverage of the following topics? Sports

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (375) | 25\% | (543) | $41 \%$ | (904) | 17\% | (380) | 2201 |
| Music: An avid fan | 21\% | (239) | 22\% | (249) | 43\% | (481) | 13\% | (144) | 1113 |
| Music: A casual fan | 12\% | (120) | 28\% | (265) | 40\% | (385) | 20\% | (193) | 964 |
| Music: Not a fan | 13\% | (15) | 23\% | (28) | $31 \%$ | (38) | $34 \%$ | (42) | 124 |
| Fashion: An avid fan | 23\% | (76) | 22\% | (72) | $41 \%$ | (133) | 14\% | (48) | 329 |
| Fashion: A casual fan | 16\% | (142) | 24\% | (223) | 43\% | (390) | 17\% | (158) | 912 |
| Fashion: Not a fan | 16\% | (157) | 26\% | (247) | 40\% | (381) | 18\% | (174) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (965) | 7\% | (153) | $33 \%$ | (728) | 16\% | (355) | 2201 |
| Gender: Male | 43\% | (456) | 9\% | (99) | 35\% | (373) | 13\% | (134) | 1062 |
| Gender: Female | 45\% | (509) | 5\% | (53) | $31 \%$ | (355) | 19\% | (221) | 1139 |
| Age: 18-29 | $38 \%$ | (178) | 7\% | (35) | 30\% | (139) | 25\% | (118) | 470 |
| Age: 30-44 | 44\% | (241) | 9\% | (47) | 27\% | (147) | 20\% | (108) | 543 |
| Age: 45-54 | 45\% | (141) | 6\% | (19) | 40\% | (126) | 9\% | (29) | 316 |
| Age: 55-64 | 47\% | (204) | 7\% | (30) | 35\% | (153) | $11 \%$ | (48) | 436 |
| Age: 65+ | 46\% | (200) | 5\% | (21) | 37\% | (162) | 12\% | (53) | 436 |
| Generation Z: 18-21 | 39\% | (71) | 12\% | (21) | 25\% | (46) | 24\% | (42) | 181 |
| Millennial: Age 22-37 | 43\% | (254) | 7\% | (41) | 28\% | (169) | 22\% | (131) | 595 |
| Generation X: Age 38-53 | 43\% | (219) | 7\% | (36) | $34 \%$ | (172) | 16\% | (79) | 506 |
| Boomers: Age 54-72 | 47\% | (362) | 6\% | (50) | $36 \%$ | (278) | $11 \%$ | (88) | 779 |
| PID: Dem (no lean) | $44 \%$ | (349) | 7\% | (54) | 37\% | (300) | 12\% | (99) | 802 |
| PID: Ind (no lean) | $41 \%$ | (297) | 7\% | (49) | 29\% | (205) | 23\% | (168) | 719 |
| PID: Rep (no lean) | 47\% | (319) | 7\% | (50) | 33\% | (223) | 13\% | (89) | 681 |
| PID/Gender: Dem Men | $41 \%$ | (150) | 9\% | (32) | 42\% | (152) | 8\% | (30) | 364 |
| PID/Gender: Dem Women | 46\% | (200) | 5\% | (22) | 34\% | (148) | 16\% | (68) | 438 |
| PID/Gender: Ind Men | $42 \%$ | (144) | 10\% | (36) | $31 \%$ | (106) | 17\% | (60) | 346 |
| PID/Gender: Ind Women | $41 \%$ | (153) | 3\% | (13) | 27\% | (99) | 29\% | (108) | 373 |
| PID/Gender: Rep Men | 46\% | (162) | 9\% | (32) | 33\% | (115) | 12\% | (44) | 353 |
| PID/Gender: Rep Women | 48\% | (157) | 6\% | (19) | 33\% | (108) | 14\% | (45) | 328 |
| Ideo: Liberal (1-3) | $44 \%$ | (300) | 8\% | (55) | $36 \%$ | (248) | 12\% | (85) | 687 |
| Ideo: Moderate (4) | $44 \%$ | (221) | 7\% | (36) | 35\% | (178) | 14\% | (72) | 506 |
| Ideo: Conservative (5-7) | 47\% | (349) | 7\% | (52) | 34\% | (248) | 12\% | (91) | 739 |
| Educ: < College | 42\% | (640) | 7\% | (112) | $32 \%$ | (487) | 18\% | (275) | 1513 |
| Educ: Bachelors degree | 45\% | (199) | 7\% | (30) | $36 \%$ | (160) | 13\% | (56) | 444 |
| Educ: Post-grad | 52\% | (127) | 5\% | (12) | $33 \%$ | (81) | 10\% | (25) | 244 |

[^241]Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (965) | 7\% | (153) | $33 \%$ | (728) | 16\% | (355) | 2201 |
| Income: Under 50k | 42\% | (555) | 7\% | (88) | 31\% | (414) | 20\% | (268) | 1326 |
| Income: 50k-100k | 47\% | (292) | 7\% | (42) | 37\% | (228) | 9\% | (58) | 619 |
| Income: 100k+ | 46\% | (118) | 9\% | (23) | 34\% | (86) | 11\% | (29) | 256 |
| Ethnicity: White | 44\% | (761) | 7\% | (122) | 33\% | (575) | 15\% | (264) | 1723 |
| Ethnicity: Hispanic | 41\% | (144) | 6\% | (20) | 32\% | (112) | 21\% | (73) | 350 |
| Ethnicity: Afr. Am. | 42\% | (115) | 5\% | (15) | 35\% | (97) | 17\% | (47) | 274 |
| Ethnicity: Other | 44\% | (89) | 8\% | (16) | 27\% | (55) | 22\% | (44) | 204 |
| Relig: Protestant | 46\% | (242) | 7\% | (37) | 37\% | (197) | 10\% | (51) | 526 |
| Relig: Roman Catholic | 47\% | (212) | 7\% | (30) | 33\% | (145) | 13\% | (59) | 446 |
| Relig: Ath./Agn./None | 40\% | (276) | 6\% | (43) | 31\% | (215) | 22\% | (149) | 683 |
| Relig: Something Else | 45\% | (81) | 9\% | (16) | 28\% | (49) | 18\% | (33) | 179 |
| Relig: Jewish | 39\% | (17) | 3\% | (1) | 45\% | (19) | 13\% | (6) | 43 |
| Evang | 50\% | (298) | 7\% | (40) | $31 \%$ | (188) | 12\% | (75) | 601 |
| Non-Evang | 42\% | (667) | 7\% | (113) | 34\% | (540) | 18\% | (280) | 1600 |
| Relig: All Christian | 46\% | (552) | 7\% | (82) | 34\% | (411) | 12\% | (148) | 1193 |
| Relig: All Non-Christian | 45\% | (81) | 9\% | (16) | 28\% | (49) | 18\% | (33) | 179 |
| Community: Urban | 41\% | (244) | 8\% | (45) | 32\% | (191) | 20\% | (116) | 596 |
| Community: Suburban | 48\% | (478) | 6\% | (59) | 34\% | (332) | 12\% | (119) | 988 |
| Community: Rural | $39 \%$ | (244) | 8\% | (49) | 33\% | (205) | 19\% | (120) | 617 |
| Employ: Private Sector | 45\% | (291) | 7\% | (46) | 35\% | (228) | 13\% | (82) | 646 |
| Employ: Government | 52\% | (80) | 15\% | (22) | 19\% | (30) | 13\% | (20) | 152 |
| Employ: Self-Employed | $52 \%$ | (95) | 8\% | (14) | 27\% | (50) | 13\% | (23) | 182 |
| Employ: Homemaker | 39\% | (63) | $5 \%$ | (8) | 30\% | (48) | 27\% | (43) | 162 |
| Employ: Student | $51 \%$ | (58) | 9\% | (10) | 27\% | (30) | 14\% | (15) | 113 |
| Employ: Retired | 42\% | (223) | 6\% | (32) | 40\% | (209) | 12\% | (64) | 528 |
| Employ: Unemployed | 35\% | (83) | 4\% | (10) | 39\% | (92) | 22\% | (51) | 237 |
| Employ: Other | $41 \%$ | (73) | 6\% | (10) | 23\% | (41) | $31 \%$ | (56) | 180 |
| Military HH: Yes | 48\% | (191) | 8\% | (30) | 33\% | (132) | 11\% | (43) | 397 |
| Military HH: No | 43\% | (774) | 7\% | (122) | 33\% | (595) | 17\% | (312) | 1804 |

Continued on next page

Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (965) | 7\% | (153) | 33\% | (728) | 16\% | (355) | 2201 |
| RD/WT: Right Direction | 44\% | (383) | 9\% | (78) | 32\% | (278) | 15\% | (130) | 869 |
| RD/WT: Wrong Track | 44\% | (582) | 6\% | (75) | 34\% | (450) | 17\% | (225) | 1332 |
| Trump Job Approve | 47\% | (431) | 9\% | (78) | 32\% | (289) | 13\% | (116) | 914 |
| Trump Job Disapprove | 44\% | (507) | 6\% | (69) | 36\% | (415) | 14\% | (156) | 1148 |
| Trump Job Strongly Approve | 49\% | (242) | 7\% | (34) | 34\% | (170) | 11\% | (52) | 499 |
| Trump Job Somewhat Approve | 45\% | (189) | 11\% | (44) | 29\% | (119) | 15\% | (63) | 415 |
| Trump Job Somewhat Disapprove | 51\% | (138) | 4\% | (12) | 34\% | (93) | 11\% | (29) | 271 |
| Trump Job Strongly Disapprove | 42\% | (370) | 6\% | (57) | 37\% | (322) | 15\% | (128) | 877 |
| Favorable of Trump | 48\% | (422) | 9\% | (75) | 32\% | (281) | 12\% | (102) | 880 |
| Unfavorable of Trump | 44\% | (505) | 6\% | (70) | 36\% | (413) | 13\% | (153) | 1141 |
| Very Favorable of Trump | 50\% | (258) | 8\% | (40) | 32\% | (168) | 10\% | (52) | 517 |
| Somewhat Favorable of Trump | 45\% | (164) | 10\% | (35) | 31\% | (114) | 14\% | (51) | 363 |
| Somewhat Unfavorable of Trump | 48\% | (120) | 6\% | (16) | 31\% | (78) | 15\% | (37) | 251 |
| Very Unfavorable of Trump | 43\% | (385) | 6\% | (55) | 38\% | (334) | 13\% | (116) | 890 |
| \#1 Issue: Economy | 42\% | (238) | 9\% | (49) | 35\% | (196) | 14\% | (79) | 561 |
| \#1 Issue: Security | 50\% | (229) | 6\% | (28) | 33\% | (151) | 11\% | (51) | 459 |
| \#1 Issue: Health Care | 39\% | (154) | 8\% | (33) | 36\% | (140) | 17\% | (66) | 394 |
| \#1 Issue: Medicare / Social Security | 45\% | (142) | 5\% | (16) | 34\% | (107) | 15\% | (47) | 313 |
| \#1 Issue: Women's Issues | 38\% | (36) | 6\% | (5) | 34\% | (32) | 22\% | (21) | 95 |
| \#1 Issue: Education | 48\% | (79) | 6\% | (9) | 28\% | (46) | 19\% | (31) | 166 |
| \#1 Issue: Energy | 44\% | (42) | 9\% | (9) | 25\% | (24) | 22\% | (21) | 95 |
| \#1 Issue: Other | 38\% | (46) | 3\% | (4) | 26\% | (31) | 33\% | (39) | 119 |
| 2018 House Vote: Democrat | 45\% | (365) | 6\% | (50) | 38\% | (307) | 11\% | (89) | 811 |
| 2018 House Vote: Republican | 46\% | (328) | 8\% | (57) | 35\% | (250) | 11\% | (79) | 714 |
| 2018 House Vote: Someone else | 46\% | (40) | 5\% | (5) | 26\% | (22) | 22\% | (19) | 87 |
| 2018 House Vote: Didnt Vote | 39\% | (231) | 7\% | (42) | 25\% | (145) | 29\% | (168) | 586 |

[^242]Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $44 \%$ | (965) | 7\% | (153) | $33 \%$ | (728) | 16\% | (355) | 2201 |
| 2016 Vote: Hillary Clinton | 44\% | (302) | 5\% | (37) | 39\% | (270) | 11\% | (75) | 685 |
| 2016 Vote: Donald Trump | 47\% | (343) | 8\% | (61) | $34 \%$ | (250) | 11\% | (80) | 734 |
| 2016 Vote: Someone else | 48\% | (83) | 6\% | (10) | 29\% | (50) | 17\% | (29) | 172 |
| 2016 Vote: Didnt Vote | 39\% | (235) | 7\% | (45) | 26\% | (156) | 28\% | (169) | 604 |
| Voted in 2014: Yes | 47\% | (651) | 7\% | (91) | $34 \%$ | (472) | 12\% | (162) | 1376 |
| Voted in 2014: No | $38 \%$ | (314) | 7\% | (62) | $31 \%$ | (256) | 23\% | (194) | 825 |
| 2012 Vote: Barack Obama | 45\% | (385) | 6\% | (55) | $36 \%$ | (310) | 12\% | (104) | 854 |
| 2012 Vote: Mitt Romney | 47\% | (237) | 6\% | (29) | 37\% | (188) | 10\% | (50) | 504 |
| 2012 Vote: Other | 47\% | (45) | 8\% | (7) | 20\% | (19) | 26\% | (24) | 95 |
| 2012 Vote: Didn't Vote | 40\% | (294) | 8\% | (62) | 28\% | (209) | 24\% | (174) | 738 |
| 4-Region: Northeast | 44\% | (175) | 7\% | (28) | $34 \%$ | (135) | 14\% | (56) | 394 |
| 4-Region: Midwest | $41 \%$ | (188) | 7\% | (32) | $36 \%$ | (166) | 16\% | (76) | 462 |
| 4-Region: South | 43\% | (353) | 8\% | (65) | 33\% | (273) | 16\% | (134) | 825 |
| 4-Region: West | 48\% | (249) | 5\% | (28) | 29\% | (153) | 17\% | (89) | 520 |
| Frequent TV watchers | 46\% | (741) | 7\% | (112) | 35\% | (564) | 13\% | (204) | 1620 |
| Frequent movie watchers | 47\% | (447) | 7\% | (66) | $34 \%$ | (327) | 11\% | (109) | 949 |
| TV shows: Every day | 47\% | (533) | 7\% | (78) | 35\% | (396) | 12\% | (135) | 1143 |
| TV shows: Several times per week | 43\% | (207) | 7\% | (34) | 35\% | (167) | 14\% | (69) | 477 |
| TV shows: About once per week | 52\% | (69) | 8\% | (10) | 22\% | (29) | 18\% | (23) | 132 |
| TV shows: Several times per month | 38\% | (40) | 14\% | (15) | 29\% | (31) | 20\% | (21) | 108 |
| TV shows: About once per month | 35\% | (17) | 13\% | (6) | 26\% | (13) | 25\% | (12) | 48 |
| TV shows: Less often than once per month | 40\% | (35) | 4\% | (4) | 27\% | (24) | 29\% | (25) | 89 |
| TV shows: Never | $31 \%$ | (63) | 3\% | (6) | $32 \%$ | (66) | 34\% | (69) | 204 |

Continued on next page

Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (965) | 7\% | (153) | 33\% | (728) | 16\% | (355) | 2201 |
| Movies: Every day | 50\% | (209) | 5\% | (23) | 32\% | (132) | 13\% | (53) | 416 |
| Movies: Several times per week | 45\% | (238) | 8\% | (43) | 37\% | (195) | 11\% | (56) | 533 |
| Movies: About once per week | 43\% | (174) | 8\% | (34) | 35\% | (141) | 14\% | (56) | 405 |
| Movies: Several times per month | 45\% | (108) | 7\% | (16) | $31 \%$ | (74) | 17\% | (41) | 239 |
| Movies: About once per month | 44\% | (81) | 9\% | (16) | 32\% | (58) | 16\% | (28) | 183 |
| Movies: Less often than once per month | 42\% | (78) | 5\% | (8) | 28\% | (52) | 26\% | (49) | 188 |
| Movies: Never | 32\% | (77) | 5\% | (12) | 32\% | (76) | 30\% | (72) | 236 |
| Sports: Every day | 50\% | (108) | 7\% | (15) | 32\% | (69) | 11\% | (24) | 217 |
| Sports: Several times per week | 44\% | (152) | 8\% | (29) | 38\% | (129) | 10\% | (33) | 344 |
| Sports: About once per week | 39\% | (100) | 7\% | (19) | 44\% | (114) | 10\% | (25) | 258 |
| Sports: Several times per month | 45\% | (77) | 10\% | (18) | 31\% | (53) | 14\% | (24) | 172 |
| Sports: About once per month | 54\% | (74) | 9\% | (12) | 28\% | (38) | 9\% | (13) | 137 |
| Sports: Less often than once per month | 48\% | (150) | 6\% | (19) | 32\% | (99) | 14\% | (45) | 313 |
| Sports: Never | 40\% | (303) | 6\% | (42) | 30\% | (224) | 25\% | (190) | 760 |
| Cable: I currently subscribe | 44\% | (465) | 7\% | (78) | 37\% | (385) | 12\% | (126) | 1054 |
| Cable: I subscribed in the past | 46\% | (353) | 7\% | (50) | 30\% | (229) | 18\% | (138) | 771 |
| Cable: I have never subscribed | 39\% | (147) | 6\% | (24) | 30\% | (113) | 24\% | (92) | 376 |
| Satellite television: I currently subscribe | 43\% | (237) | 10\% | (53) | 36\% | (201) | 11\% | (62) | 554 |
| Satellite television: I subscribed in the past | 49\% | (294) | 7\% | (43) | 28\% | (166) | 16\% | (99) | 602 |
| Satellite television: I have never subscribed | 42\% | (434) | 5\% | (57) | 34\% | (360) | 19\% | (194) | 1045 |
| Streaming service: I currently subscribe | 47\% | (604) | 7\% | (84) | 34\% | (428) | 12\% | (159) | 1276 |
| Streaming service: I subscribed in the past | 42\% | (106) | 11\% | (28) | 22\% | (55) | 25\% | (62) | 252 |
| Streaming service: I have never subscribed | 38\% | (255) | 6\% | (40) | 36\% | (244) | 20\% | (134) | 673 |
| Film: An avid fan | 49\% | (384) | 7\% | (54) | 35\% | (271) | 9\% | (72) | 780 |
| Film: A casual fan | 43\% | (485) | 6\% | (72) | 33\% | (373) | 17\% | (197) | 1127 |
| Film: Not a fan | 33\% | (97) | 9\% | (28) | 28\% | (83) | 29\% | (86) | 294 |
| Television: An avid fan | 48\% | (509) | 7\% | (78) | 34\% | (365) | 11\% | (114) | 1067 |
| Television: A casual fan | 41\% | (399) | 7\% | (70) | 34\% | (329) | 18\% | (170) | 969 |
| Television: Not a fan | 35\% | (58) | 3\% | (5) | 20\% | (33) | 42\% | (70) | 166 |

[^243]Table HR11_5: Thinking about TV news outlets, how would you describe coverage of the following topics?
Local events

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demographic | There should be <br> more coverage | There should be <br> less coverage | There is the right <br> amount of <br> coverage | Don't know / No <br> opinion | Total N |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (642) | 11\% | (231) | 45\% | (983) | 16\% | (345) | 2201 |
| Gender: Male | 30\% | (314) | 15\% | (159) | 43\% | (461) | 12\% | (129) | 1062 |
| Gender: Female | 29\% | (328) | 6\% | (72) | 46\% | (523) | 19\% | (216) | 1139 |
| Age: 18-29 | $32 \%$ | (150) | 13\% | (61) | $31 \%$ | (146) | 24\% | (113) | 470 |
| Age: 30-44 | 27\% | (146) | 8\% | (45) | 45\% | (247) | 20\% | (106) | 543 |
| Age: 45-54 | 29\% | (90) | 9\% | (30) | 52\% | (163) | 10\% | (33) | 316 |
| Age: 55-64 | 30\% | (130) | 11\% | (49) | 48\% | (209) | 11\% | (48) | 436 |
| Age: 65+ | 29\% | (126) | $11 \%$ | (46) | 50\% | (219) | 10\% | (46) | 436 |
| Generation Z: 18-21 | 35\% | (63) | 15\% | (28) | 27\% | (49) | 23\% | (42) | 181 |
| Millennial: Age 22-37 | 29\% | (170) | 10\% | (62) | 40\% | (237) | 21\% | (126) | 595 |
| Generation X: Age 38-53 | 29\% | (145) | 8\% | (39) | 48\% | (243) | 16\% | (80) | 506 |
| Boomers: Age 54-72 | 29\% | (224) | 12\% | (94) | 48\% | (375) | $11 \%$ | (86) | 779 |
| PID: Dem (no lean) | 26\% | (212) | 11\% | (85) | 51\% | (406) | 12\% | (99) | 802 |
| PID: Ind (no lean) | 27\% | (191) | $11 \%$ | (81) | 40\% | (289) | 22\% | (159) | 719 |
| PID: Rep (no lean) | 35\% | (239) | 10\% | (66) | 42\% | (289) | 13\% | (87) | 681 |
| PID/Gender: Dem Men | 25\% | (90) | 15\% | (54) | 51\% | (184) | 10\% | (35) | 364 |
| PID/Gender: Dem Women | 28\% | (121) | 7\% | (31) | 51\% | (222) | 15\% | (64) | 438 |
| PID/Gender: Ind Men | 28\% | (97) | 17\% | (60) | 39\% | (136) | 15\% | (53) | 346 |
| PID/Gender: Ind Women | 25\% | (94) | 6\% | (21) | 41\% | (153) | 28\% | (106) | 373 |
| PID/Gender: Rep Men | 36\% | (127) | 13\% | (45) | 40\% | (140) | 12\% | (41) | 353 |
| PID/Gender: Rep Women | 34\% | (113) | 6\% | (21) | 45\% | (148) | $14 \%$ | (46) | 328 |
| Ideo: Liberal (1-3) | 29\% | (196) | 15\% | (100) | 45\% | (307) | 12\% | (84) | 687 |
| Ideo: Moderate (4) | 26\% | (132) | 9\% | (47) | 51\% | (258) | $14 \%$ | (69) | 506 |
| Ideo: Conservative (5-7) | $34 \%$ | (251) | 10\% | (71) | 45\% | (333) | $11 \%$ | (84) | 739 |
| Educ: < College | 30\% | (454) | 9\% | (141) | 43\% | (644) | 18\% | (274) | 1513 |
| Educ: Bachelors degree | 25\% | (112) | 13\% | (56) | 52\% | (229) | 11\% | (47) | 444 |
| Educ: Post-grad | $31 \%$ | (76) | 14\% | (34) | 45\% | (111) | 10\% | (23) | 244 |

[^244]Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (642) | $11 \%$ | (231) | 45\% | (983) | 16\% | (345) | 2201 |
| Income: Under 50k | 30\% | (402) | 8\% | (107) | 41\% | (548) | 20\% | (268) | 1326 |
| Income: 50k-100k | 25\% | (158) | 15\% | (91) | 51\% | (318) | 8\% | (52) | 619 |
| Income: 100k+ | $32 \%$ | (82) | 13\% | (32) | 46\% | (117) | 10\% | (24) | 256 |
| Ethnicity: White | 29\% | (503) | $11 \%$ | (182) | 45\% | (783) | 15\% | (255) | 1723 |
| Ethnicity: Hispanic | 29\% | (101) | 12\% | (44) | 39\% | (136) | 20\% | (69) | 350 |
| Ethnicity: Afr. Am. | 27\% | (74) | $11 \%$ | (29) | 45\% | (122) | 18\% | (49) | 274 |
| Ethnicity: Other | $32 \%$ | (65) | 10\% | (20) | 38\% | (77) | 20\% | (41) | 204 |
| Relig: Protestant | $32 \%$ | (170) | 10\% | (54) | 48\% | (252) | 10\% | (50) | 526 |
| Relig: Roman Catholic | $31 \%$ | (138) | 12\% | (54) | 45\% | (202) | 12\% | (52) | 446 |
| Relig: Ath./Agn./None | 23\% | (159) | $11 \%$ | (72) | 45\% | (309) | 21\% | (143) | 683 |
| Relig: Something Else | $34 \%$ | (61) | 9\% | (16) | 41\% | (73) | 17\% | (30) | 179 |
| Relig: Jewish | 29\% | (13) | $11 \%$ | (5) | 43\% | (19) | 18\% | (8) | 43 |
| Evang | 35\% | (211) | 9\% | (54) | 43\% | (256) | 13\% | (79) | 601 |
| Non-Evang | 27\% | (430) | $11 \%$ | (177) | 45\% | (727) | 17\% | (265) | 1600 |
| Relig: All Christian | $32 \%$ | (380) | 10\% | (125) | 46\% | (544) | 12\% | (144) | 1193 |
| Relig: All Non-Christian | $34 \%$ | (61) | 9\% | (16) | 41\% | (73) | 17\% | (30) | 179 |
| Community: Urban | 27\% | (159) | 12\% | (70) | 43\% | (257) | 18\% | (109) | 596 |
| Community: Suburban | 29\% | (282) | $11 \%$ | (108) | 49\% | (484) | 12\% | (115) | 988 |
| Community: Rural | 33\% | (201) | 9\% | (53) | 39\% | (242) | 19\% | (120) | 617 |
| Employ: Private Sector | 28\% | (184) | $11 \%$ | (74) | 48\% | (312) | 12\% | (77) | 646 |
| Employ: Government | $32 \%$ | (49) | 21\% | (33) | 33\% | (51) | 13\% | (20) | 152 |
| Employ: Self-Employed | $32 \%$ | (58) | 10\% | (19) | 44\% | (79) | 14\% | (25) | 182 |
| Employ: Homemaker | 24\% | (39) | 8\% | (13) | 42\% | (68) | 26\% | (43) | 162 |
| Employ: Student | 44\% | (49) | 6\% | (7) | 39\% | (44) | 11\% | (13) | 113 |
| Employ: Retired | 27\% | (142) | 10\% | (55) | 51\% | (269) | 12\% | (62) | 528 |
| Employ: Unemployed | 27\% | (63) | 8\% | (18) | 45\% | (105) | 21\% | (50) | 237 |
| Employ: Other | $32 \%$ | (57) | 7\% | (13) | 31\% | (55) | $30 \%$ | (54) | 180 |
| Military HH: Yes | 29\% | (114) | 15\% | (60) | 47\% | (187) | 9\% | (36) | 397 |
| Military HH: No | 29\% | (528) | 9\% | (171) | 44\% | (796) | 17\% | (309) | 1804 |

Continued on next page

Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (642) | 11\% | (231) | 45\% | (983) | 16\% | (345) | 2201 |
| RD/WT: Right Direction | $32 \%$ | (281) | 12\% | (106) | 41\% | (354) | 15\% | (128) | 869 |
| RD/WT: Wrong Track | 27\% | (360) | 9\% | (125) | 47\% | (629) | 16\% | (217) | 1332 |
| Trump Job Approve | 34\% | (309) | 11\% | (103) | 43\% | (396) | 12\% | (106) | 914 |
| Trump Job Disapprove | 27\% | (307) | 11\% | (121) | 49\% | (561) | 14\% | (158) | 1148 |
| Trump Job Strongly Approve | 39\% | (196) | 11\% | (56) | 40\% | (197) | 10\% | (49) | 499 |
| Trump Job Somewhat Approve | 27\% | (113) | 11\% | (47) | 48\% | (198) | 14\% | (57) | 415 |
| Trump Job Somewhat Disapprove | $31 \%$ | (85) | 12\% | (33) | 46\% | (124) | 11\% | (29) | 271 |
| Trump Job Strongly Disapprove | 25\% | (222) | 10\% | (89) | 50\% | (436) | 15\% | (129) | 877 |
| Favorable of Trump | 33\% | (294) | 12\% | (102) | 44\% | (387) | 11\% | (97) | 880 |
| Unfavorable of Trump | 27\% | (312) | 10\% | (116) | 49\% | (564) | 13\% | (148) | 1141 |
| Very Favorable of Trump | 39\% | (201) | 9\% | (49) | 42\% | (215) | 10\% | (52) | 517 |
| Somewhat Favorable of Trump | 26\% | (94) | 15\% | (53) | 47\% | (172) | 12\% | (45) | 363 |
| Somewhat Unfavorable of Trump | 32\% | (81) | 14\% | (35) | 42\% | (105) | 12\% | (30) | 251 |
| Very Unfavorable of Trump | 26\% | (231) | 9\% | (81) | 52\% | (459) | 13\% | (119) | 890 |
| \#1 Issue: Economy | 29\% | (165) | 10\% | (55) | 48\% | (268) | 13\% | (73) | 561 |
| \#1 Issue: Security | $31 \%$ | (142) | 11\% | (51) | 45\% | (209) | 12\% | (56) | 459 |
| \#1 Issue: Health Care | $31 \%$ | (121) | 10\% | (38) | 43\% | (171) | 16\% | (64) | 394 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (96) | 9\% | (27) | 47\% | (146) | 14\% | (44) | 313 |
| \#1 Issue: Women's Issues | 30\% | (29) | 15\% | (14) | 34\% | (32) | 21\% | (19) | 95 |
| \#1 Issue: Education | 28\% | (46) | 10\% | (17) | 43\% | (71) | 19\% | (32) | 166 |
| \#1 Issue: Energy | 25\% | (24) | 14\% | (14) | 41\% | (39) | 20\% | (19) | 95 |
| \#1 Issue: Other | 16\% | (19) | 13\% | (16) | 40\% | (47) | 31\% | (37) | 119 |
| 2018 House Vote: Democrat | 26\% | (212) | 12\% | (93) | 52\% | (423) | 10\% | (82) | 811 |
| 2018 House Vote: Republican | 34\% | (243) | 11\% | (78) | 45\% | (319) | 10\% | (74) | 714 |
| 2018 House Vote: Someone else | 22\% | (19) | 13\% | (11) | 41\% | (36) | 24\% | (21) | 87 |
| 2018 House Vote: Didnt Vote | 28\% | (166) | 8\% | (48) | 35\% | (204) | 29\% | (168) | 586 |

[^245]Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (642) | 11\% | (231) | 45\% | (983) | 16\% | (345) | 2201 |
| 2016 Vote: Hillary Clinton | 26\% | (175) | 10\% | (69) | 53\% | (363) | 11\% | (77) | 685 |
| 2016 Vote: Donald Trump | $33 \%$ | (242) | 11\% | (84) | 45\% | (329) | 11\% | (79) | 734 |
| 2016 Vote: Someone else | 27\% | (46) | 13\% | (23) | 44\% | (76) | 16\% | (28) | 172 |
| 2016 Vote: Didnt Vote | 30\% | (179) | 9\% | (55) | 35\% | (213) | 26\% | (157) | 604 |
| Voted in 2014: Yes | 30\% | (415) | 11\% | (157) | 47\% | (648) | 11\% | (155) | 1376 |
| Voted in 2014: No | 27\% | (226) | 9\% | (74) | $41 \%$ | (336) | 23\% | (190) | 825 |
| 2012 Vote: Barack Obama | 26\% | (224) | 11\% | (97) | $51 \%$ | (435) | 11\% | (98) | 854 |
| 2012 Vote: Mitt Romney | 34\% | (172) | 10\% | (50) | 46\% | (234) | 10\% | (48) | 504 |
| 2012 Vote: Other | 23\% | (22) | 15\% | (14) | 37\% | (35) | 25\% | (24) | 95 |
| 2012 Vote: Didn't Vote | 30\% | (220) | 9\% | (69) | 37\% | (276) | 23\% | (172) | 738 |
| 4-Region: Northeast | 27\% | (107) | 14\% | (56) | 45\% | (176) | 14\% | (55) | 394 |
| 4-Region: Midwest | 27\% | (124) | 10\% | (46) | 47\% | (216) | 16\% | (76) | 462 |
| 4-Region: South | $32 \%$ | (265) | 8\% | (65) | 44\% | (362) | 16\% | (133) | 825 |
| 4-Region: West | 28\% | (146) | 12\% | (64) | 44\% | (229) | 16\% | (81) | 520 |
| Frequent TV watchers | 30\% | (490) | 10\% | (169) | 47\% | (765) | 12\% | (196) | 1620 |
| Frequent movie watchers | $33 \%$ | (317) | 11\% | (103) | 44\% | (420) | 12\% | (109) | 949 |
| TV shows: Every day | $31 \%$ | (351) | 10\% | (118) | 48\% | (544) | 11\% | (130) | 1143 |
| TV shows: Several times per week | 29\% | (138) | 11\% | (51) | 46\% | (222) | 14\% | (66) | 477 |
| TV shows: About once per week | 32\% | (42) | 8\% | (11) | 39\% | (51) | 21\% | (28) | 132 |
| TV shows: Several times per month | 28\% | (30) | 15\% | (17) | 42\% | (45) | 15\% | (16) | 108 |
| TV shows: About once per month | 32\% | (16) | 18\% | (9) | $31 \%$ | (15) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 26\% | (23) | 7\% | (6) | 38\% | (34) | 29\% | (25) | 89 |
| TV shows: Never | 20\% | (41) | 10\% | (20) | 36\% | (73) | 34\% | (70) | 204 |

Continued on next page

Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (642) | 11\% | (231) | 45\% | (983) | 16\% | (345) | 2201 |
| Movies: Every day | 38\% | (157) | 12\% | (48) | 36\% | (151) | $14 \%$ | (60) | 416 |
| Movies: Several times per week | 30\% | (160) | 10\% | (54) | 50\% | (269) | 9\% | (49) | 533 |
| Movies: About once per week | 25\% | (102) | 13\% | (53) | 48\% | (194) | $14 \%$ | (56) | 405 |
| Movies: Several times per month | 30\% | (72) | 9\% | (22) | 44\% | (105) | 17\% | (40) | 239 |
| Movies: About once per month | 28\% | (51) | 12\% | (22) | 47\% | (86) | 13\% | (24) | 183 |
| Movies: Less often than once per month | 25\% | (48) | 5\% | (10) | 46\% | (87) | 23\% | (43) | 188 |
| Movies: Never | 22\% | (52) | 9\% | (21) | 39\% | (91) | 31\% | (72) | 236 |
| Sports: Every day | 40\% | (86) | 13\% | (28) | 35\% | (75) | 13\% | (27) | 217 |
| Sports: Several times per week | 25\% | (86) | 11\% | (37) | 55\% | (189) | 9\% | (32) | 344 |
| Sports: About once per week | 26\% | (67) | 14\% | (36) | 52\% | (135) | 8\% | (20) | 258 |
| Sports: Several times per month | 26\% | (45) | 16\% | (28) | 43\% | (74) | $14 \%$ | (25) | 172 |
| Sports: About once per month | 31\% | (42) | 13\% | (17) | 46\% | (62) | 11\% | (15) | 137 |
| Sports: Less often than once per month | 35\% | (110) | 6\% | (17) | 47\% | (146) | 13\% | (40) | 313 |
| Sports: Never | 27\% | (206) | 9\% | (66) | 40\% | (302) | 25\% | (187) | 760 |
| Cable: I currently subscribe | 30\% | (320) | 10\% | (109) | 48\% | (503) | 12\% | (123) | 1054 |
| Cable: I subscribed in the past | 27\% | (207) | 12\% | (94) | 43\% | (334) | 18\% | (135) | 771 |
| Cable: I have never subscribed | 31\% | (115) | 7\% | (28) | 39\% | (146) | 23\% | (87) | 376 |
| Satellite television: I currently subscribe | $32 \%$ | (174) | 11\% | (59) | 48\% | (263) | 10\% | (57) | 554 |
| Satellite television: I subscribed in the past | 32\% | (191) | 12\% | (71) | 40\% | (238) | 17\% | (102) | 602 |
| Satellite television: I have never subscribed | 26\% | (276) | 10\% | (101) | 46\% | (482) | 18\% | (186) | 1045 |
| Streaming service: I currently subscribe | 30\% | (387) | 11\% | (135) | 47\% | (595) | 12\% | (159) | 1276 |
| Streaming service: I subscribed in the past | 34\% | (86) | 15\% | (38) | 28\% | (70) | 23\% | (59) | 252 |
| Streaming service: I have never subscribed | 25\% | (169) | 9\% | (58) | 47\% | (319) | 19\% | (127) | 673 |
| Film: An avid fan | 34\% | (266) | 10\% | (77) | 47\% | (366) | 9\% | (71) | 780 |
| Film: A casual fan | 27\% | (308) | 10\% | (115) | 46\% | (521) | 16\% | (183) | 1127 |
| Film: Not a fan | 23\% | (67) | 13\% | (39) | 33\% | (96) | $31 \%$ | (91) | 294 |
| Television: An avid fan | 32\% | (345) | 10\% | (107) | 48\% | (510) | 10\% | (105) | 1067 |
| Television: A casual fan | 27\% | (258) | 11\% | (106) | 45\% | (432) | 18\% | (172) | 969 |
| Television: Not a fan | 23\% | (38) | 11\% | (18) | 25\% | (42) | $41 \%$ | (68) | 166 |

Continued on next page

Table HR11_6: Thinking about TV news outlets, how would you describe coverage of the following topics?
Weather events

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demographic | There should be <br> more coverage | There should be <br> less coverage | There is the right <br> amount of <br> coverage | Don't know / No <br> opinion | Total N |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (700) | 11\% | (239) | 37\% | (821) | 20\% | (440) | 2201 |
| Gender: Male | 38\% | (407) | 12\% | (125) | 36\% | (383) | 14\% | (147) | 1062 |
| Gender: Female | 26\% | (293) | 10\% | (114) | 39\% | (438) | 26\% | (293) | 1139 |
| Age: 18-29 | 35\% | (167) | 13\% | (59) | 26\% | (124) | 26\% | (120) | 470 |
| Age: 30-44 | 35\% | (188) | 9\% | (48) | 36\% | (196) | 20\% | (111) | 543 |
| Age: 45-54 | 34\% | (108) | 10\% | (32) | 41\% | (131) | 14\% | (45) | 316 |
| Age: 55-64 | 29\% | (125) | $14 \%$ | (59) | $41 \%$ | (177) | 17\% | (74) | 436 |
| Age: 65+ | 26\% | (113) | 9\% | (41) | 44\% | (194) | 20\% | (89) | 436 |
| Generation Z: 18-21 | 37\% | (66) | 11\% | (20) | 27\% | (49) | 25\% | (46) | 181 |
| Millennial: Age 22-37 | 37\% | (220) | 11\% | (67) | 29\% | (174) | 23\% | (134) | 595 |
| Generation X: Age 38-53 | 33\% | (167) | 9\% | (46) | 40\% | (202) | 18\% | (91) | 506 |
| Boomers: Age 54-72 | 27\% | (212) | 12\% | (97) | 42\% | (327) | 18\% | (142) | 779 |
| PID: Dem (no lean) | 31\% | (249) | 11\% | (92) | 41\% | (331) | 16\% | (130) | 802 |
| PID: Ind (no lean) | 33\% | (236) | 9\% | (64) | 30\% | (217) | 28\% | (201) | 719 |
| PID: Rep (no lean) | 32\% | (215) | 12\% | (83) | 40\% | (274) | 16\% | (109) | 681 |
| PID/Gender: Dem Men | 38\% | (137) | 11\% | (40) | 40\% | (145) | 11\% | (41) | 364 |
| PID/Gender: Dem Women | 26\% | (112) | 12\% | (52) | 42\% | (185) | 20\% | (88) | 438 |
| PID/Gender: Ind Men | 39\% | (134) | 12\% | (42) | 30\% | (105) | 18\% | (64) | 346 |
| PID/Gender: Ind Women | 27\% | (102) | 6\% | (22) | 30\% | (112) | 37\% | (137) | 373 |
| PID/Gender: Rep Men | 38\% | (136) | 12\% | (43) | 38\% | (133) | 12\% | (41) | 353 |
| PID/Gender: Rep Women | 24\% | (79) | 12\% | (40) | 43\% | (141) | 21\% | (68) | 328 |
| Ideo: Liberal (1-3) | 34\% | (237) | 13\% | (87) | 38\% | (261) | 15\% | (103) | 687 |
| Ideo: Moderate (4) | 33\% | (168) | 8\% | (42) | 39\% | (199) | 19\% | (98) | 506 |
| Ideo: Conservative (5-7) | 32\% | (239) | 13\% | (93) | 40\% | (295) | 15\% | (112) | 739 |
| Educ: < College | 29\% | (445) | 11\% | (165) | 37\% | (553) | 23\% | (350) | 1513 |
| Educ: Bachelors degree | 34\% | (150) | 11\% | (49) | 41\% | (182) | 14\% | (62) | 444 |
| Educ: Post-grad | 43\% | (105) | 11\% | (26) | 35\% | (86) | 11\% | (27) | 244 |

[^246]Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (700) | 11\% | (239) | 37\% | (821) | 20\% | (440) | 2201 |
| Income: Under 50k | 30\% | (402) | 10\% | (135) | 34\% | (454) | 25\% | (335) | 1326 |
| Income: 50k-100k | $33 \%$ | (203) | 12\% | (73) | 43\% | (269) | 12\% | (75) | 619 |
| Income: 100k+ | 37\% | (95) | 12\% | (32) | 39\% | (99) | 12\% | (30) | 256 |
| Ethnicity: White | 30\% | (524) | 10\% | (181) | 40\% | (685) | 19\% | (333) | 1723 |
| Ethnicity: Hispanic | 35\% | (124) | $11 \%$ | (38) | 33\% | (116) | 21\% | (72) | 350 |
| Ethnicity: Afr. Am. | 32\% | (89) | 13\% | (35) | 31\% | (84) | 24\% | (66) | 274 |
| Ethnicity: Other | 43\% | (88) | 12\% | (24) | 25\% | (52) | 20\% | (41) | 204 |
| Relig: Protestant | 32\% | (170) | $11 \%$ | (56) | 43\% | (224) | 14\% | (75) | 526 |
| Relig: Roman Catholic | 33\% | (145) | $12 \%$ | (54) | 37\% | (166) | 18\% | (81) | 446 |
| Relig: Ath./Agn./None | 32\% | (217) | 9\% | (61) | 35\% | (236) | 25\% | (168) | 683 |
| Relig: Something Else | $33 \%$ | (60) | 10\% | (18) | 35\% | (63) | 22\% | (39) | 179 |
| Relig: Jewish | 42\% | (18) | 8\% | (3) | 41\% | (18) | 9\% | (4) | 43 |
| Evang | $34 \%$ | (202) | 13\% | (78) | 36\% | (217) | 17\% | (104) | 601 |
| Non-Evang | $31 \%$ | (499) | 10\% | (161) | 38\% | (604) | 21\% | (335) | 1600 |
| Relig: All Christian | $31 \%$ | (374) | 12\% | (148) | 39\% | (461) | 18\% | (209) | 1193 |
| Relig: All Non-Christian | $33 \%$ | (60) | 10\% | (18) | 35\% | (63) | 22\% | (39) | 179 |
| Community: Urban | 32\% | (192) | 9\% | (56) | 35\% | (211) | 23\% | (137) | 596 |
| Community: Suburban | 33\% | (328) | $11 \%$ | (105) | 40\% | (396) | 16\% | (159) | 988 |
| Community: Rural | 29\% | (181) | 13\% | (78) | 35\% | (214) | 23\% | (144) | 617 |
| Employ: Private Sector | 40\% | (257) | 10\% | (63) | 35\% | (228) | 15\% | (99) | 646 |
| Employ: Government | 39\% | (60) | 16\% | (24) | 32\% | (48) | 13\% | (20) | 152 |
| Employ: Self-Employed | 30\% | (54) | 16\% | (28) | 37\% | (67) | 17\% | (32) | 182 |
| Employ: Homemaker | 23\% | (38) | 10\% | (16) | 38\% | (61) | 29\% | (47) | 162 |
| Employ: Student | 43\% | (49) | 12\% | (14) | 30\% | (34) | 15\% | (17) | 113 |
| Employ: Retired | 24\% | (127) | 11\% | (57) | 46\% | (242) | 19\% | (102) | 528 |
| Employ: Unemployed | 30\% | (71) | 7\% | (17) | 38\% | (90) | 25\% | (59) | 237 |
| Employ: Other | 25\% | (45) | $11 \%$ | (21) | 28\% | (50) | $36 \%$ | (65) | 180 |
| Military HH: Yes | 30\% | (119) | 13\% | (52) | 43\% | (171) | 14\% | (55) | 397 |
| Military HH: No | $32 \%$ | (581) | 10\% | (187) | 36\% | (650) | 21\% | (385) | 1804 |

[^247]Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (700) | 11\% | (239) | 37\% | (821) | 20\% | (440) | 2201 |
| RD/WT: Right Direction | $31 \%$ | (274) | 13\% | (112) | 37\% | (325) | 18\% | (159) | 869 |
| RD/WT: Wrong Track | $32 \%$ | (427) | 10\% | (127) | $37 \%$ | (497) | 21\% | (281) | 1332 |
| Trump Job Approve | $31 \%$ | (284) | 13\% | (117) | 39\% | (359) | 17\% | (154) | 914 |
| Trump Job Disapprove | $34 \%$ | (394) | 10\% | (115) | 38\% | (434) | 18\% | (204) | 1148 |
| Trump Job Strongly Approve | $31 \%$ | (156) | 15\% | (73) | 40\% | (200) | 14\% | (69) | 499 |
| Trump Job Somewhat Approve | $31 \%$ | (128) | 11\% | (44) | 38\% | (158) | 20\% | (84) | 415 |
| Trump Job Somewhat Disapprove | 41\% | (111) | 10\% | (27) | 34\% | (93) | 15\% | (40) | 271 |
| Trump Job Strongly Disapprove | $32 \%$ | (284) | 10\% | (89) | 39\% | (341) | 19\% | (164) | 877 |
| Favorable of Trump | $31 \%$ | (275) | 13\% | (116) | 40\% | (348) | 16\% | (141) | 880 |
| Unfavorable of Trump | $34 \%$ | (393) | 10\% | (112) | 38\% | (439) | 17\% | (197) | 1141 |
| Very Favorable of Trump | $32 \%$ | (168) | 13\% | (66) | 41\% | (209) | 14\% | (73) | 517 |
| Somewhat Favorable of Trump | 30\% | (108) | 14\% | (50) | 38\% | (138) | 19\% | (67) | 363 |
| Somewhat Unfavorable of Trump | 39\% | (97) | 10\% | (24) | 34\% | (85) | 18\% | (44) | 251 |
| Very Unfavorable of Trump | 33\% | (296) | 10\% | (88) | 40\% | (354) | 17\% | (152) | 890 |
| \#1 Issue: Economy | 36\% | (203) | 9\% | (53) | 37\% | (207) | 18\% | (98) | 561 |
| \#1 Issue: Security | 32\% | (145) | 13\% | (58) | 41\% | (189) | 14\% | (66) | 459 |
| \#1 Issue: Health Care | 28\% | (110) | 11\% | (41) | 39\% | (156) | 22\% | (87) | 394 |
| \#1 Issue: Medicare / Social Security | 25\% | (80) | 12\% | (38) | 39\% | (121) | 24\% | (74) | 313 |
| \#1 Issue: Women's Issues | 35\% | (33) | 10\% | (9) | 37\% | (35) | 19\% | (18) | 95 |
| \#1 Issue: Education | 44\% | (73) | 10\% | (17) | 28\% | (46) | 18\% | (30) | 166 |
| \#1 Issue: Energy | 32\% | (30) | 12\% | (11) | 31\% | (29) | 26\% | (24) | 95 |
| \#1 Issue: Other | 22\% | (27) | 9\% | (11) | 32\% | (38) | 36\% | (43) | 119 |
| 2018 House Vote: Democrat | 32\% | (256) | 12\% | (99) | 42\% | (341) | 14\% | (114) | 811 |
| 2018 House Vote: Republican | 35\% | (247) | 11\% | (81) | 40\% | (284) | 14\% | (102) | 714 |
| 2018 House Vote: Someone else | 39\% | (34) | 9\% | (8) | 24\% | (21) | 28\% | (24) | 87 |
| 2018 House Vote: Didnt Vote | 28\% | (162) | 9\% | (51) | 29\% | (173) | 34\% | (200) | 586 |

[^248]Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (700) | 11\% | (239) | 37\% | (821) | 20\% | (440) | 2201 |
| 2016 Vote: Hillary Clinton | 32\% | (221) | 9\% | (58) | 44\% | (300) | 15\% | (105) | 685 |
| 2016 Vote: Donald Trump | 33\% | (240) | 13\% | (93) | 40\% | (290) | 15\% | (110) | 734 |
| 2016 Vote: Someone else | 40\% | (69) | 11\% | (19) | 30\% | (51) | 19\% | (33) | 172 |
| 2016 Vote: Didnt Vote | 28\% | (167) | 11\% | (69) | 30\% | (179) | $31 \%$ | (189) | 604 |
| Voted in 2014: Yes | 34\% | (470) | 11\% | (151) | 39\% | (541) | 16\% | (214) | 1376 |
| Voted in 2014: No | 28\% | (231) | 11\% | (88) | $34 \%$ | (280) | 27\% | (226) | 825 |
| 2012 Vote: Barack Obama | 32\% | (272) | 10\% | (85) | 42\% | (359) | 16\% | (138) | 854 |
| 2012 Vote: Mitt Romney | 34\% | (169) | 11\% | (55) | 43\% | (215) | 13\% | (65) | 504 |
| 2012 Vote: Other | 30\% | (29) | 13\% | (13) | 22\% | (21) | 35\% | (33) | 95 |
| 2012 Vote: Didn't Vote | $31 \%$ | (226) | 12\% | (88) | 30\% | (223) | 27\% | (202) | 738 |
| 4-Region: Northeast | 30\% | (120) | 10\% | (41) | 40\% | (159) | 19\% | (74) | 394 |
| 4-Region: Midwest | 30\% | (139) | 10\% | (48) | 39\% | (179) | 21\% | (97) | 462 |
| 4-Region: South | $31 \%$ | (257) | 12\% | (95) | 36\% | (298) | 21\% | (174) | 825 |
| 4-Region: West | 35\% | (184) | 11\% | (56) | 36\% | (185) | 18\% | (95) | 520 |
| Frequent TV watchers | 33\% | (539) | 11\% | (172) | 39\% | (636) | 17\% | (273) | 1620 |
| Frequent movie watchers | 38\% | (360) | 11\% | (108) | 36\% | (344) | 15\% | (138) | 949 |
| TV shows: Every day | 33\% | (372) | 11\% | (123) | 40\% | (461) | 16\% | (188) | 1143 |
| TV shows: Several times per week | 35\% | (167) | 10\% | (49) | 37\% | (175) | 18\% | (85) | 477 |
| TV shows: About once per week | 38\% | (49) | 9\% | (12) | $31 \%$ | (41) | 22\% | (29) | 132 |
| TV shows: Several times per month | 29\% | (31) | 18\% | (20) | 35\% | (38) | 17\% | (19) | 108 |
| TV shows: About once per month | 39\% | (19) | 6\% | (3) | 38\% | (18) | 18\% | (9) | 48 |
| TV shows: Less often than once per month | 30\% | (27) | 4\% | (4) | 35\% | (31) | $31 \%$ | (27) | 89 |
| TV shows: Never | 17\% | (35) | $14 \%$ | (28) | 28\% | (57) | 41\% | (83) | 204 |

Continued on next page

Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (700) | $11 \%$ | (239) | $37 \%$ | (821) | 20\% | (440) | 2201 |
| Movies: Every day | 38\% | (159) | 14\% | (56) | $31 \%$ | (127) | 18\% | (73) | 416 |
| Movies: Several times per week | 38\% | (200) | 10\% | (51) | 41\% | (216) | 12\% | (65) | 533 |
| Movies: About once per week | 30\% | (121) | 12\% | (47) | 40\% | (161) | 19\% | (76) | 405 |
| Movies: Several times per month | 33\% | (80) | 10\% | (23) | $37 \%$ | (88) | 20\% | (48) | 239 |
| Movies: About once per month | 22\% | (41) | 13\% | (23) | 49\% | (90) | 16\% | (29) | 183 |
| Movies: Less often than once per month | 29\% | (54) | 6\% | (12) | $32 \%$ | (60) | 33\% | (62) | 188 |
| Movies: Never | 19\% | (46) | 11\% | (27) | 33\% | (78) | $36 \%$ | (86) | 236 |
| Sports: Every day | $41 \%$ | (90) | 15\% | (32) | 30\% | (65) | 14\% | (30) | 217 |
| Sports: Several times per week | 35\% | (119) | $9 \%$ | (31) | 44\% | (152) | 12\% | (42) | 344 |
| Sports: About once per week | 35\% | (90) | $11 \%$ | (28) | 42\% | (109) | 12\% | (32) | 258 |
| Sports: Several times per month | 28\% | (49) | 10\% | (17) | 40\% | (69) | 22\% | (37) | 172 |
| Sports: About once per month | 42\% | (58) | 9\% | (13) | 37\% | (50) | 12\% | (16) | 137 |
| Sports: Less often than once per month | 35\% | (108) | 6\% | (20) | 40\% | (126) | 19\% | (59) | 313 |
| Sports: Never | 25\% | (187) | 13\% | (100) | $33 \%$ | (250) | 29\% | (224) | 760 |
| Cable: I currently subscribe | 33\% | (346) | 11\% | (117) | $39 \%$ | (411) | 17\% | (181) | 1054 |
| Cable: I subscribed in the past | 34\% | (261) | 11\% | (86) | $36 \%$ | (279) | 19\% | (145) | 771 |
| Cable: I have never subscribed | 25\% | (93) | 10\% | (36) | 35\% | (132) | 30\% | (115) | 376 |
| Satellite television: I currently subscribe | $32 \%$ | (178) | 11\% | (59) | 41\% | (229) | 16\% | (88) | 554 |
| Satellite television: I subscribed in the past | 37\% | (226) | 12\% | (73) | $32 \%$ | (190) | 19\% | (114) | 602 |
| Satellite television: I have never subscribed | 28\% | (297) | 10\% | (107) | $39 \%$ | (403) | 23\% | (238) | 1045 |
| Streaming service: I currently subscribe | 38\% | (484) | 10\% | (127) | 38\% | (482) | 14\% | (184) | 1276 |
| Streaming service: I subscribed in the past | 30\% | (76) | 11\% | (28) | 33\% | (83) | 26\% | (64) | 252 |
| Streaming service: I have never subscribed | 21\% | (141) | 13\% | (85) | $38 \%$ | (256) | 28\% | (192) | 673 |
| Film: An avid fan | 42\% | (324) | $9 \%$ | (70) | $38 \%$ | (300) | $11 \%$ | (86) | 780 |
| Film: A casual fan | 28\% | (320) | 12\% | (133) | 39\% | (437) | 21\% | (236) | 1127 |
| Film: Not a fan | 19\% | (56) | 12\% | (36) | 29\% | (85) | 40\% | (117) | 294 |
| Television: An avid fan | 35\% | (370) | 11\% | (114) | 40\% | (431) | 14\% | (152) | 1067 |
| Television: A casual fan | 30\% | (291) | $11 \%$ | (108) | $37 \%$ | (359) | 22\% | (210) | 969 |
| Television: Not a fan | 24\% | (40) | 11\% | (18) | 19\% | (31) | 46\% | (77) | 166 |

[^249]Table HR11_7: Thinking about TV news outlets, how would you describe coverage of the following topics?
Technology

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demographic | There should be <br> more coverage | There should be <br> less coverage | There is the right <br> amount of <br> coverage | Don't know / No <br> opinion | Total N |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?
Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| Gender: Male | $41 \%$ | (439) | 12\% | (127) | $31 \%$ | (334) | 15\% | (163) | 1062 |
| Gender: Female | 42\% | (478) | 7\% | (78) | 28\% | (323) | 23\% | (260) | 1139 |
| Age: 18-29 | 43\% | (204) | 10\% | (47) | 22\% | (104) | 24\% | (115) | 470 |
| Age: 30-44 | 47\% | (253) | 8\% | (43) | $24 \%$ | (133) | 21\% | (114) | 543 |
| Age: 45-54 | 42\% | (133) | 10\% | (32) | 36\% | (114) | 12\% | (37) | 316 |
| Age: 55-64 | 37\% | (162) | 10\% | (45) | 35\% | (154) | 17\% | (75) | 436 |
| Age: 65+ | 38\% | (164) | 9\% | (39) | 35\% | (153) | 19\% | (81) | 436 |
| Generation Z: 18-21 | 46\% | (83) | 12\% | (22) | 19\% | (35) | 23\% | (41) | 181 |
| Millennial: Age 22-37 | 46\% | (276) | 9\% | (54) | 23\% | (134) | 22\% | (130) | 595 |
| Generation X: Age 38-53 | 43\% | (217) | 8\% | (42) | $31 \%$ | (156) | 18\% | (92) | 506 |
| Boomers: Age 54-72 | 37\% | (287) | 10\% | (77) | $36 \%$ | (283) | 17\% | (132) | 779 |
| PID: Dem (no lean) | 42\% | (339) | 9\% | (71) | 33\% | (267) | 16\% | (124) | 802 |
| PID: Ind (no lean) | 44\% | (315) | 6\% | (46) | 22\% | (161) | 27\% | (196) | 719 |
| PID: Rep (no lean) | 38\% | (262) | 13\% | (87) | $34 \%$ | (230) | 15\% | (102) | 681 |
| PID/Gender: Dem Men | 39\% | (140) | 12\% | (42) | $38 \%$ | (137) | 12\% | (45) | 364 |
| PID/Gender: Dem Women | 46\% | (199) | 7\% | (29) | 30\% | (130) | 18\% | (79) | 438 |
| PID/Gender: Ind Men | 47\% | (162) | 8\% | (27) | 25\% | (86) | 21\% | (71) | 346 |
| PID/Gender: Ind Women | $41 \%$ | (154) | 5\% | (19) | 20\% | (75) | 33\% | (125) | 373 |
| PID/Gender: Rep Men | 39\% | (137) | 16\% | (58) | $32 \%$ | (112) | 13\% | (47) | 353 |
| PID/Gender: Rep Women | $38 \%$ | (125) | 9\% | (30) | $36 \%$ | (118) | 17\% | (56) | 328 |
| Ideo: Liberal (1-3) | 47\% | (321) | 10\% | (67) | 30\% | (204) | 14\% | (95) | 687 |
| Ideo: Moderate (4) | 42\% | (214) | 5\% | (28) | $32 \%$ | (164) | 20\% | (101) | 506 |
| Ideo: Conservative (5-7) | 40\% | (295) | 12\% | (91) | 33\% | (244) | 15\% | (109) | 739 |
| Educ: < College | 38\% | (574) | 9\% | (140) | 30\% | (461) | 22\% | (338) | 1513 |
| Educ: Bachelors degree | 46\% | (205) | 10\% | (46) | 30\% | (134) | 13\% | (59) | 444 |
| Educ: Post-grad | 56\% | (137) | 7\% | (18) | 26\% | (63) | $11 \%$ | (26) | 244 |

[^250]Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?
Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $42 \%$ | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| Income: Under 50k | 40\% | (527) | 9\% | (113) | 28\% | (368) | 24\% | (318) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 41\% | (255) | $11 \%$ | (66) | 36\% | (223) | 12\% | (76) | 619 |
| Income: 100k+ | 53\% | (134) | 10\% | (26) | 26\% | (67) | $11 \%$ | (29) | 256 |
| Ethnicity: White | 40\% | (689) | 10\% | (164) | $32 \%$ | (554) | 18\% | (316) | 1723 |
| Ethnicity: Hispanic | 42\% | (147) | 10\% | (36) | 28\% | (97) | 20\% | (70) | 350 |
| Ethnicity: Afr. Am. | 47\% | (130) | 8\% | (21) | 23\% | (62) | 22\% | (62) | 274 |
| Ethnicity: Other | 48\% | (98) | 10\% | (20) | 20\% | (41) | 22\% | (45) | 204 |
| Relig: Protestant | 40\% | (208) | 10\% | (53) | 36\% | (190) | 14\% | (75) | 526 |
| Relig: Roman Catholic | 41\% | (181) | 10\% | (46) | 33\% | (147) | 16\% | (72) | 446 |
| Relig: Ath./Agn./None | $41 \%$ | (280) | 8\% | (57) | 25\% | (172) | 25\% | (174) | 683 |
| Relig: Something Else | 48\% | (87) | 8\% | (14) | 24\% | (44) | 20\% | (35) | 179 |
| Relig: Jewish | 47\% | (20) | $11 \%$ | (5) | 33\% | (14) | 10\% | (4) | 43 |
| Evang | 46\% | (274) | 10\% | (57) | 30\% | (182) | 15\% | (88) | 601 |
| Non-Evang | 40\% | (643) | 9\% | (148) | 30\% | (475) | 21\% | (334) | 1600 |
| Relig: All Christian | 42\% | (497) | 9\% | (111) | 33\% | (399) | 16\% | (186) | 1193 |
| Relig: All Non-Christian | 48\% | (87) | 8\% | (14) | 24\% | (44) | 20\% | (35) | 179 |
| Community: Urban | 39\% | (232) | 10\% | (58) | 28\% | (169) | 23\% | (137) | 596 |
| Community: Suburban | 44\% | (436) | 9\% | (84) | 32\% | (315) | 15\% | (153) | 988 |
| Community: Rural | 40\% | (248) | 10\% | (63) | 28\% | (173) | $21 \%$ | (132) | 617 |
| Employ: Private Sector | 41\% | (262) | $11 \%$ | (72) | 34\% | (223) | 14\% | (89) | 646 |
| Employ: Government | 52\% | (80) | $12 \%$ | (19) | 22\% | (33) | 13\% | (20) | 152 |
| Employ: Self-Employed | 46\% | (84) | $11 \%$ | (20) | 27\% | (49) | 16\% | (29) | 182 |
| Employ: Homemaker | 33\% | (54) | 10\% | (16) | 29\% | (46) | 28\% | (46) | 162 |
| Employ: Student | 60\% | (68) | 12\% | (14) | 19\% | (22) | 9\% | (10) | 113 |
| Employ: Retired | 35\% | (187) | 9\% | (47) | 36\% | (191) | 19\% | (102) | 528 |
| Employ: Unemployed | 44\% | (104) | 3\% | (6) | 26\% | (63) | 27\% | (64) | 237 |
| Employ: Other | 44\% | (79) | 6\% | (11) | 17\% | (30) | 34\% | (61) | 180 |
| Military HH: Yes | 45\% | (177) | 9\% | (34) | 32\% | (128) | 15\% | (58) | 397 |
| Military HH: No | 41\% | (739) | 9\% | (171) | 29\% | (530) | 20\% | (364) | 1804 |

Continued on next page

Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?
Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| RD/WT: Right Direction | 36\% | (314) | 12\% | (108) | 35\% | (300) | 17\% | (146) | 869 |
| RD/WT: Wrong Track | 45\% | (602) | 7\% | (97) | 27\% | (357) | 21\% | (276) | 1332 |
| Trump Job Approve | 37\% | (341) | 12\% | (113) | 35\% | (321) | 15\% | (140) | 914 |
| Trump Job Disapprove | 47\% | (544) | 7\% | (85) | 28\% | (320) | 17\% | (198) | 1148 |
| Trump Job Strongly Approve | 37\% | (187) | 14\% | (71) | 36\% | (177) | 13\% | (63) | 499 |
| Trump Job Somewhat Approve | 37\% | (154) | 10\% | (42) | 35\% | (143) | 18\% | (76) | 415 |
| Trump Job Somewhat Disapprove | 52\% | (141) | 10\% | (28) | 25\% | (67) | 13\% | (36) | 271 |
| Trump Job Strongly Disapprove | 46\% | (403) | 7\% | (58) | 29\% | (254) | 19\% | (163) | 877 |
| Favorable of Trump | $38 \%$ | (332) | 13\% | (118) | 35\% | (305) | 14\% | (125) | 880 |
| Unfavorable of Trump | 48\% | (546) | 6\% | (68) | 29\% | (330) | 17\% | (197) | 1141 |
| Very Favorable of Trump | 40\% | (207) | 13\% | (68) | 35\% | (182) | 12\% | (60) | 517 |
| Somewhat Favorable of Trump | $34 \%$ | (124) | 14\% | (51) | 34\% | (124) | 18\% | (65) | 363 |
| Somewhat Unfavorable of Trump | 49\% | (123) | 7\% | (19) | 28\% | (70) | 16\% | (39) | 251 |
| Very Unfavorable of Trump | 48\% | (423) | 6\% | (49) | 29\% | (260) | 18\% | (157) | 890 |
| \#1 Issue: Economy | 43\% | (242) | 11\% | (60) | 30\% | (167) | 16\% | (92) | 561 |
| \#1 Issue: Security | 37\% | (168) | 12\% | (53) | 38\% | (172) | 14\% | (64) | 459 |
| \#1 Issue: Health Care | 41\% | (163) | 8\% | (31) | 31\% | (122) | 20\% | (78) | 394 |
| \#1 Issue: Medicare / Social Security | 36\% | (114) | 7\% | (22) | 34\% | (106) | 23\% | (71) | 313 |
| \#1 Issue: Women's Issues | 48\% | (45) | 9\% | (8) | $21 \%$ | (20) | 22\% | (21) | 95 |
| \#1 Issue: Education | 62\% | (102) | 8\% | (14) | 9\% | (15) | 21\% | (34) | 166 |
| \#1 Issue: Energy | 41\% | (40) | 10\% | (9) | 27\% | (26) | 22\% | (21) | 95 |
| \#1 Issue: Other | 35\% | (42) | 6\% | (7) | 24\% | (29) | 34\% | (41) | 119 |
| 2018 House Vote: Democrat | 47\% | (381) | 8\% | (69) | 30\% | (241) | 15\% | (120) | 811 |
| 2018 House Vote: Republican | 38\% | (272) | 13\% | (90) | 36\% | (256) | 13\% | (96) | 714 |
| 2018 House Vote: Someone else | 47\% | (41) | $4 \%$ | (4) | 26\% | (22) | 23\% | (20) | 87 |
| 2018 House Vote: Didnt Vote | 38\% | (221) | 7\% | (43) | 23\% | (136) | 32\% | (186) | 586 |

[^251]Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?
Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| 2016 Vote: Hillary Clinton | 45\% | (310) | 7\% | (51) | 32\% | (216) | 16\% | (108) | 685 |
| 2016 Vote: Donald Trump | 37\% | (272) | 13\% | (98) | 35\% | (261) | 14\% | (103) | 734 |
| 2016 Vote: Someone else | 49\% | (84) | 6\% | (10) | 27\% | (46) | 19\% | (33) | 172 |
| 2016 Vote: Didnt Vote | 41\% | (248) | 8\% | (46) | 22\% | (133) | 29\% | (176) | 604 |
| Voted in 2014: Yes | 42\% | (582) | 11\% | (146) | 33\% | (448) | 15\% | (200) | 1376 |
| Voted in 2014: No | 40\% | (334) | 7\% | (59) | 25\% | (209) | 27\% | (223) | 825 |
| 2012 Vote: Barack Obama | 44\% | (378) | 9\% | (76) | $31 \%$ | (262) | 16\% | (138) | 854 |
| 2012 Vote: Mitt Romney | 39\% | (198) | 11\% | (56) | 37\% | (185) | 13\% | (65) | 504 |
| 2012 Vote: Other | 37\% | (35) | 10\% | (10) | 23\% | (22) | 30\% | (29) | 95 |
| 2012 Vote: Didn't Vote | 41\% | (301) | 8\% | (62) | 25\% | (187) | 26\% | (189) | 738 |
| 4-Region: Northeast | 41\% | (159) | 10\% | (40) | 31\% | (123) | 18\% | (71) | 394 |
| 4-Region: Midwest | 39\% | (180) | 9\% | (42) | 32\% | (150) | 20\% | (91) | 462 |
| 4-Region: South | 44\% | (367) | 9\% | (76) | 27\% | (226) | 19\% | (156) | 825 |
| 4-Region: West | 40\% | (210) | 9\% | (46) | 30\% | (158) | 20\% | (105) | 520 |
| Frequent TV watchers | 44\% | (720) | 8\% | (136) | $31 \%$ | (504) | 16\% | (260) | 1620 |
| Frequent movie watchers | 47\% | (449) | 9\% | (85) | 30\% | (285) | 14\% | (129) | 949 |
| TV shows: Every day | 44\% | (505) | 9\% | (102) | 32\% | (364) | 15\% | (173) | 1143 |
| TV shows: Several times per week | 45\% | (215) | 7\% | (34) | 29\% | (140) | 18\% | (87) | 477 |
| TV shows: About once per week | 43\% | (57) | 10\% | (14) | 27\% | (36) | 19\% | (26) | 132 |
| TV shows: Several times per month | 41\% | (44) | 19\% | (20) | 24\% | (26) | 16\% | (17) | 108 |
| TV shows: About once per month | 32\% | (15) | 19\% | (9) | 31\% | (15) | 18\% | (9) | 48 |
| TV shows: Less often than once per month | 35\% | (32) | 7\% | (7) | 25\% | (22) | 33\% | (29) | 89 |
| TV shows: Never | 23\% | (48) | 9\% | (19) | 27\% | (55) | 40\% | (82) | 204 |

Continued on next page

Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?

## Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| Movies: Every day | $51 \%$ | (212) | 8\% | (35) | 25\% | (104) | 16\% | (66) | 416 |
| Movies: Several times per week | 44\% | (237) | 10\% | (51) | 34\% | (181) | 12\% | (64) | 533 |
| Movies: About once per week | 39\% | (159) | 10\% | (39) | 33\% | (133) | 18\% | (74) | 405 |
| Movies: Several times per month | 45\% | (107) | 9\% | (22) | 27\% | (63) | 19\% | (46) | 239 |
| Movies: About once per month | 36\% | (65) | 17\% | (30) | 32\% | (59) | 15\% | (28) | 183 |
| Movies: Less often than once per month | 43\% | (80) | 4\% | (8) | 22\% | (42) | 31\% | (58) | 188 |
| Movies: Never | 24\% | (56) | 8\% | (20) | $31 \%$ | (74) | 37\% | (87) | 236 |
| Sports: Every day | 46\% | (99) | 9\% | (19) | 33\% | (71) | 13\% | (28) | 217 |
| Sports: Several times per week | 45\% | (154) | 12\% | (41) | $31 \%$ | (107) | 12\% | (41) | 344 |
| Sports: About once per week | 42\% | (109) | 10\% | (25) | 35\% | (90) | 13\% | (35) | 258 |
| Sports: Several times per month | $38 \%$ | (66) | 11\% | (18) | 32\% | (55) | 19\% | (33) | 172 |
| Sports: About once per month | $51 \%$ | (69) | 8\% | (11) | $31 \%$ | (43) | 10\% | (13) | 137 |
| Sports: Less often than once per month | 46\% | (143) | 8\% | (26) | 30\% | (93) | 17\% | (52) | 313 |
| Sports: Never | $36 \%$ | (277) | 8\% | (64) | 26\% | (198) | 29\% | (220) | 760 |
| Cable: I currently subscribe | 43\% | (455) | 10\% | (102) | 32\% | (338) | 15\% | (160) | 1054 |
| Cable: I subscribed in the past | 41\% | (318) | 8\% | (65) | 30\% | (229) | 20\% | (158) | 771 |
| Cable: I have never subscribed | $38 \%$ | (143) | 10\% | (37) | 24\% | (90) | 28\% | (105) | 376 |
| Satellite television: I currently subscribe | 41\% | (228) | 11\% | (61) | 33\% | (181) | 15\% | (84) | 554 |
| Satellite television: I subscribed in the past | 45\% | (269) | 10\% | (60) | 27\% | (160) | 19\% | (113) | 602 |
| Satellite television: I have never subscribed | 40\% | (419) | 8\% | (84) | 30\% | (316) | 22\% | (226) | 1045 |
| Streaming service: I currently subscribe | 49\% | (621) | 7\% | (95) | 30\% | (380) | 14\% | (180) | 1276 |
| Streaming service: I subscribed in the past | 34\% | (87) | 17\% | (43) | 23\% | (57) | 26\% | (66) | 252 |
| Streaming service: I have never subscribed | $31 \%$ | (209) | 10\% | (67) | 33\% | (220) | 26\% | (177) | 673 |
| Film: An avid fan | 46\% | (360) | 11\% | (86) | 32\% | (247) | 11\% | (88) | 780 |
| Film: A casual fan | 42\% | (476) | 8\% | (86) | 30\% | (334) | 20\% | (231) | 1127 |
| Film: Not a fan | 27\% | (81) | 11\% | (32) | 26\% | (76) | 35\% | (104) | 294 |
| Television: An avid fan | 44\% | (466) | 11\% | (115) | 32\% | (341) | 14\% | (145) | 1067 |
| Television: A casual fan | 41\% | (396) | 8\% | (78) | 29\% | (284) | 22\% | (211) | 969 |
| Television: Not a fan | $33 \%$ | (55) | 7\% | (12) | 19\% | (32) | 40\% | (67) | 166 |

[^252]Table HR11_8: Thinking about TV news outlets, how would you describe coverage of the following topics?
Education

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $42 \%$ | (916) | 9\% | (205) | 30\% | (657) | 19\% | (423) | 2201 |
| Music: An avid fan | 47\% | (520) | 10\% | (106) | 30\% | (330) | 14\% | (157) | 1113 |
| Music: A casual fan | 38\% | (365) | 9\% | (85) | 31\% | (296) | 23\% | (218) | 964 |
| Music: Not a fan | 26\% | (32) | 12\% | (14) | 25\% | (30) | 38\% | (47) | 124 |
| Fashion: An avid fan | 47\% | (155) | 11\% | (38) | 28\% | (93) | 13\% | (44) | 329 |
| Fashion: A casual fan | 42\% | (381) | 9\% | (79) | 30\% | (273) | 20\% | (179) | 912 |
| Fashion: Not a fan | 40\% | (381) | 9\% | (88) | 30\% | (292) | 21\% | (199) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | $\begin{gathered} \text { Don't know / No } \\ \text { opinion } \end{gathered}$ |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| Gender: Male | 20\% | (212) | 29\% | (307) | $32 \%$ | (345) | 19\% | (199) | 1062 |
| Gender: Female | 22\% | (246) | 22\% | (255) | 27\% | (303) | 29\% | (334) | 1139 |
| Age: 18-29 | 19\% | (91) | 29\% | (135) | 24\% | (114) | 28\% | (130) | 470 |
| Age: 30-44 | 19\% | (101) | 25\% | (137) | 28\% | (153) | 28\% | (152) | 543 |
| Age: 45-54 | 22\% | (68) | 26\% | (82) | 33\% | (104) | 20\% | (62) | 316 |
| Age: 55-64 | $21 \%$ | (91) | 25\% | (109) | $32 \%$ | (141) | 22\% | (94) | 436 |
| Age: 65+ | 24\% | (107) | 23\% | (99) | 31\% | (135) | 22\% | (95) | 436 |
| Generation Z: 18-21 | 18\% | (32) | 32\% | (59) | 25\% | (45) | 25\% | (45) | 181 |
| Millennial: Age 22-37 | 20\% | (117) | 28\% | (165) | 24\% | (143) | 29\% | (170) | 595 |
| Generation X: Age 38-53 | 20\% | (103) | 23\% | (119) | 33\% | (165) | 24\% | (120) | 506 |
| Boomers: Age 54-72 | 22\% | (172) | 25\% | (191) | $32 \%$ | (247) | 22\% | (169) | 779 |
| PID: Dem (no lean) | 16\% | (125) | 30\% | (237) | 35\% | (282) | 20\% | (158) | 802 |
| PID: Ind (no lean) | 16\% | (111) | 27\% | (194) | 24\% | (175) | 33\% | (237) | 719 |
| PID: Rep (no lean) | 33\% | (221) | 19\% | (131) | 28\% | (191) | 20\% | (138) | 681 |
| PID/Gender: Dem Men | 14\% | (50) | $32 \%$ | (115) | 40\% | (144) | 15\% | (55) | 364 |
| PID/Gender: Dem Women | 17\% | (75) | 28\% | (121) | $32 \%$ | (138) | 24\% | (103) | 438 |
| PID/Gender: Ind Men | 17\% | (58) | $32 \%$ | (111) | 27\% | (94) | 24\% | (82) | 346 |
| PID/Gender: Ind Women | 14\% | (54) | 22\% | (83) | 22\% | (81) | 42\% | (155) | 373 |
| PID/Gender: Rep Men | 30\% | (104) | 23\% | (80) | 30\% | (107) | 17\% | (61) | 353 |
| PID/Gender: Rep Women | 36\% | (117) | 15\% | (50) | 26\% | (84) | 23\% | (76) | 328 |
| Ideo: Liberal (1-3) | 16\% | (108) | 35\% | (243) | 30\% | (207) | 19\% | (130) | 687 |
| Ideo: Moderate (4) | 16\% | (80) | 28\% | (141) | $32 \%$ | (162) | 24\% | (124) | 506 |
| Ideo: Conservative (5-7) | $32 \%$ | (240) | 19\% | (138) | $31 \%$ | (226) | 18\% | (135) | 739 |
| Educ: < College | 21\% | (317) | $24 \%$ | (365) | 27\% | (412) | 28\% | (420) | 1513 |
| Educ: Bachelors degree | 18\% | (78) | 30\% | (133) | 35\% | (154) | 18\% | (78) | 444 |
| Educ: Post-grad | 26\% | (63) | 26\% | (64) | $34 \%$ | (82) | 14\% | (35) | 244 |

[^253]Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| Income: Under 50k | $21 \%$ | (283) | 23\% | (304) | 26\% | (348) | 29\% | (391) | 1326 |
| Income: 50k-100k | 22\% | (133) | 28\% | (174) | 34\% | (210) | 16\% | (102) | 619 |
| Income: 100k+ | 16\% | (42) | 33\% | (83) | 35\% | (90) | 16\% | (41) | 256 |
| Ethnicity: White | 20\% | (341) | 26\% | (442) | 31\% | (530) | 24\% | (409) | 1723 |
| Ethnicity: Hispanic | $21 \%$ | (73) | 29\% | (103) | 23\% | (82) | 26\% | (92) | 350 |
| Ethnicity: Afr. Am. | 25\% | (67) | 19\% | (53) | 30\% | (83) | 26\% | (71) | 274 |
| Ethnicity: Other | 24\% | (49) | $33 \%$ | (67) | 17\% | (35) | 26\% | (53) | 204 |
| Relig: Protestant | 30\% | (160) | 18\% | (94) | 36\% | (188) | 16\% | (83) | 526 |
| Relig: Roman Catholic | $21 \%$ | (94) | 25\% | (110) | 32\% | (142) | 22\% | (100) | 446 |
| Relig: Ath./Agn./None | 7\% | (45) | 37\% | (256) | 24\% | (165) | 32\% | (217) | 683 |
| Relig: Something Else | 19\% | (33) | 26\% | (47) | 28\% | (51) | 27\% | (48) | 179 |
| Relig: Jewish | 15\% | (7) | 30\% | (13) | 41\% | (18) | 14\% | (6) | 43 |
| Evang | 43\% | (260) | 14\% | (84) | 26\% | (154) | 17\% | (103) | 601 |
| Non-Evang | 12\% | (198) | 30\% | (478) | $31 \%$ | (494) | 27\% | (430) | 1600 |
| Relig: All Christian | 29\% | (347) | 19\% | (227) | 32\% | (381) | 20\% | (237) | 1193 |
| Relig: All Non-Christian | 19\% | (33) | 26\% | (47) | 28\% | (51) | 27\% | (48) | 179 |
| Community: Urban | 18\% | (109) | 28\% | (169) | 27\% | (161) | 26\% | (157) | 596 |
| Community: Suburban | 19\% | (191) | 27\% | (264) | 33\% | (323) | 21\% | (210) | 988 |
| Community: Rural | 26\% | (157) | $21 \%$ | (129) | 27\% | (164) | 27\% | (167) | 617 |
| Employ: Private Sector | 20\% | (129) | 29\% | (189) | 33\% | (213) | 18\% | (116) | 646 |
| Employ: Government | 23\% | (35) | 34\% | (52) | 25\% | (38) | 17\% | (26) | 152 |
| Employ: Self-Employed | 24\% | (44) | 24\% | (44) | 27\% | (50) | 24\% | (44) | 182 |
| Employ: Homemaker | 15\% | (24) | 27\% | (43) | 27\% | (43) | 32\% | (51) | 162 |
| Employ: Student | 21\% | (23) | 28\% | (31) | 34\% | (39) | 17\% | (20) | 113 |
| Employ: Retired | 23\% | (120) | 22\% | (117) | 33\% | (173) | 22\% | (118) | 528 |
| Employ: Unemployed | 18\% | (42) | $21 \%$ | (49) | 24\% | (58) | 37\% | (89) | 237 |
| Employ: Other | 22\% | (40) | 20\% | (36) | 19\% | (34) | 39\% | (70) | 180 |
| Military HH: Yes | 26\% | (103) | 28\% | (111) | 29\% | (115) | 17\% | (67) | 397 |
| Military HH: No | 20\% | (355) | 25\% | (450) | 30\% | (533) | 26\% | (466) | 1804 |

Continued on next page

Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| RD/WT: Right Direction | 29\% | (256) | 19\% | (169) | 30\% | (258) | 21\% | (186) | 869 |
| RD/WT: Wrong Track | 15\% | (202) | 29\% | (393) | 29\% | (390) | 26\% | (347) | 1332 |
| Trump Job Approve | 30\% | (274) | 19\% | (175) | $31 \%$ | (282) | 20\% | (183) | 914 |
| Trump Job Disapprove | 15\% | (171) | $33 \%$ | (375) | 30\% | (346) | 22\% | (255) | 1148 |
| Trump Job Strongly Approve | 35\% | (175) | 16\% | (81) | $31 \%$ | (156) | 17\% | (87) | 499 |
| Trump Job Somewhat Approve | 24\% | (99) | 23\% | (94) | 30\% | (126) | 23\% | (96) | 415 |
| Trump Job Somewhat Disapprove | 16\% | (44) | 36\% | (98) | 29\% | (79) | 19\% | (50) | 271 |
| Trump Job Strongly Disapprove | 14\% | (127) | 32\% | (277) | 30\% | (267) | 23\% | (205) | 877 |
| Favorable of Trump | $31 \%$ | (276) | 20\% | (172) | 30\% | (265) | 19\% | (167) | 880 |
| Unfavorable of Trump | 14\% | (160) | $32 \%$ | (369) | $31 \%$ | (358) | 22\% | (254) | 1141 |
| Very Favorable of Trump | 37\% | (190) | 16\% | (85) | 29\% | (152) | 17\% | (90) | 517 |
| Somewhat Favorable of Trump | 24\% | (86) | 24\% | (87) | $31 \%$ | (113) | 21\% | (77) | 363 |
| Somewhat Unfavorable of Trump | 18\% | (46) | $31 \%$ | (77) | $33 \%$ | (82) | 18\% | (46) | 251 |
| Very Unfavorable of Trump | 13\% | (114) | 33\% | (292) | $31 \%$ | (276) | 23\% | (208) | 890 |
| \#1 Issue: Economy | 18\% | (99) | 28\% | (156) | 32\% | (178) | 23\% | (128) | 561 |
| \#1 Issue: Security | 33\% | (153) | 16\% | (75) | 30\% | (137) | 20\% | (93) | 459 |
| \#1 Issue: Health Care | 16\% | (65) | 26\% | (103) | 33\% | (131) | 24\% | (96) | 394 |
| \#1 Issue: Medicare / Social Security | 20\% | (64) | 23\% | (72) | $32 \%$ | (101) | 24\% | (76) | 313 |
| \#1 Issue: Women's Issues | 19\% | (18) | 41\% | (39) | 14\% | (13) | 26\% | (25) | 95 |
| \#1 Issue: Education | 21\% | (35) | $36 \%$ | (60) | 22\% | (36) | 21\% | (35) | 166 |
| \#1 Issue: Energy | 9\% | (8) | $34 \%$ | (33) | 28\% | (27) | 29\% | (28) | 95 |
| \#1 Issue: Other | 14\% | (17) | 20\% | (23) | 21\% | (25) | 45\% | (53) | 119 |
| 2018 House Vote: Democrat | 16\% | (126) | $32 \%$ | (258) | 35\% | (280) | 18\% | (146) | 811 |
| 2018 House Vote: Republican | 32\% | (230) | $21 \%$ | (151) | 30\% | (215) | 17\% | (119) | 714 |
| 2018 House Vote: Someone else | 11\% | (10) | 30\% | (26) | 28\% | (24) | 31\% | (27) | 87 |
| 2018 House Vote: Didnt Vote | 16\% | (92) | 22\% | (126) | $22 \%$ | (127) | 41\% | (241) | 586 |

[^254]Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| 2016 Vote: Hillary Clinton | 16\% | (108) | 31\% | (215) | 34\% | (232) | 19\% | (130) | 685 |
| 2016 Vote: Donald Trump | 30\% | (223) | 20\% | (150) | 31\% | (225) | 19\% | (136) | 734 |
| 2016 Vote: Someone else | 17\% | (28) | 34\% | (58) | 28\% | (49) | 21\% | (36) | 172 |
| 2016 Vote: Didnt Vote | 16\% | (98) | 23\% | (138) | 23\% | (139) | 38\% | (229) | 604 |
| Voted in 2014: Yes | 23\% | (315) | 27\% | (365) | 32\% | (447) | 18\% | (249) | 1376 |
| Voted in 2014: No | 17\% | (143) | 24\% | (196) | 24\% | (201) | 34\% | (284) | 825 |
| 2012 Vote: Barack Obama | 17\% | (146) | 30\% | (256) | 33\% | (281) | 20\% | (172) | 854 |
| 2012 Vote: Mitt Romney | $31 \%$ | (158) | 20\% | (99) | 32\% | (162) | 17\% | (85) | 504 |
| 2012 Vote: Other | 17\% | (16) | 23\% | (22) | 22\% | (21) | 38\% | (36) | 95 |
| 2012 Vote: Didn't Vote | 19\% | (138) | 25\% | (183) | 24\% | (179) | 32\% | (238) | 738 |
| 4-Region: Northeast | 17\% | (67) | 27\% | (108) | 32\% | (127) | 24\% | (93) | 394 |
| 4-Region: Midwest | 18\% | (82) | 26\% | (121) | 32\% | (146) | 24\% | (113) | 462 |
| 4-Region: South | 26\% | (214) | 21\% | (174) | 28\% | (233) | 25\% | (204) | 825 |
| 4-Region: West | 18\% | (95) | $31 \%$ | (159) | 27\% | (142) | 24\% | (123) | 520 |
| Frequent TV watchers | 23\% | (365) | 27\% | (431) | 29\% | (477) | 21\% | (348) | 1620 |
| Frequent movie watchers | 25\% | (236) | 27\% | (252) | 30\% | (283) | 19\% | (177) | 949 |
| TV shows: Every day | 23\% | (268) | 25\% | (291) | 30\% | (342) | 21\% | (243) | 1143 |
| TV shows: Several times per week | 20\% | (98) | 29\% | (140) | 28\% | (135) | 22\% | (105) | 477 |
| TV shows: About once per week | 17\% | (22) | 27\% | (36) | 30\% | (40) | 26\% | (34) | 132 |
| TV shows: Several times per month | 13\% | (14) | 29\% | (31) | $39 \%$ | (42) | 20\% | (21) | 108 |
| TV shows: About once per month | 23\% | (11) | 20\% | (10) | 34\% | (17) | 23\% | (11) | 48 |
| TV shows: Less often than once per month | 16\% | (14) | 29\% | (25) | 21\% | (19) | 35\% | (31) | 89 |
| TV shows: Never | 16\% | (32) | 14\% | (29) | 27\% | (54) | 44\% | (89) | 204 |

Continued on next page

Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| Movies: Every day | 30\% | (124) | 25\% | (105) | 23\% | (97) | 22\% | (90) | 416 |
| Movies: Several times per week | $21 \%$ | (112) | 28\% | (148) | 35\% | (185) | 16\% | (87) | 533 |
| Movies: About once per week | 19\% | (76) | 31\% | (125) | 29\% | (118) | 21\% | (86) | 405 |
| Movies: Several times per month | 18\% | (43) | 25\% | (59) | $31 \%$ | (73) | 26\% | (63) | 239 |
| Movies: About once per month | 14\% | (25) | 31\% | (56) | $34 \%$ | (63) | 21\% | (39) | 183 |
| Movies: Less often than once per month | 20\% | (38) | 19\% | (35) | 23\% | (43) | 39\% | (73) | 188 |
| Movies: Never | 17\% | (39) | 14\% | (34) | 29\% | (68) | 40\% | (95) | 236 |
| Sports: Every day | 39\% | (85) | 18\% | (39) | 27\% | (59) | 16\% | (34) | 217 |
| Sports: Several times per week | 18\% | (60) | 29\% | (99) | $37 \%$ | (126) | 17\% | (59) | 344 |
| Sports: About once per week | 17\% | (43) | 27\% | (70) | 38\% | (98) | 18\% | (47) | 258 |
| Sports: Several times per month | 15\% | (26) | 35\% | (61) | 30\% | (51) | 20\% | (34) | 172 |
| Sports: About once per month | 23\% | (32) | 30\% | (41) | 28\% | (38) | 19\% | (26) | 137 |
| Sports: Less often than once per month | $21 \%$ | (67) | 24\% | (76) | 29\% | (92) | 25\% | (78) | 313 |
| Sports: Never | 19\% | (145) | 23\% | (175) | 24\% | (185) | 34\% | (255) | 760 |
| Cable: I currently subscribe | 20\% | (215) | 25\% | (268) | $32 \%$ | (337) | 22\% | (234) | 1054 |
| Cable: I subscribed in the past | 20\% | (156) | 28\% | (218) | 28\% | (219) | 23\% | (178) | 771 |
| Cable: I have never subscribed | 23\% | (87) | 20\% | (76) | 24\% | (92) | 32\% | (121) | 376 |
| Satellite television: I currently subscribe | 26\% | (144) | 24\% | (131) | 32\% | (180) | 18\% | (100) | 554 |
| Satellite television: I subscribed in the past | 23\% | (141) | 28\% | (169) | 24\% | (144) | 25\% | (148) | 602 |
| Satellite television: I have never subscribed | 17\% | (173) | 25\% | (262) | $31 \%$ | (324) | 27\% | (285) | 1045 |
| Streaming service: I currently subscribe | 21\% | (263) | 29\% | (372) | 30\% | (387) | 20\% | (254) | 1276 |
| Streaming service: I subscribed in the past | 19\% | (48) | 26\% | (66) | 25\% | (64) | 29\% | (73) | 252 |
| Streaming service: I have never subscribed | 22\% | (147) | 18\% | (123) | 29\% | (197) | 31\% | (206) | 673 |
| Film: An avid fan | 26\% | (199) | 29\% | (225) | 30\% | (237) | 15\% | (119) | 780 |
| Film: A casual fan | 19\% | (211) | 26\% | (290) | $30 \%$ | (338) | 26\% | (288) | 1127 |
| Film: Not a fan | 16\% | (48) | 16\% | (46) | 25\% | (73) | 43\% | (126) | 294 |
| Television: An avid fan | 24\% | (253) | 26\% | (275) | $31 \%$ | (333) | 19\% | (206) | 1067 |
| Television: A casual fan | 18\% | (178) | 26\% | (252) | 29\% | (285) | 26\% | (254) | 969 |
| Television: Not a fan | 16\% | (27) | 21\% | (35) | 18\% | (30) | 44\% | (73) | 166 |

Continued on next page

Table HR11_9: Thinking about TV news outlets, how would you describe coverage of the following topics?
Religion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (458) | 26\% | (562) | 29\% | (648) | 24\% | (533) | 2201 |
| Music: An avid fan | 23\% | (251) | 27\% | (296) | 31\% | (340) | 20\% | (227) | 1113 |
| Music: A casual fan | 19\% | (185) | 25\% | (244) | 29\% | (280) | 26\% | (254) | 964 |
| Music: Not a fan | 18\% | (22) | 17\% | (21) | 23\% | (28) | 42\% | (52) | 124 |
| Fashion: An avid fan | 27\% | (90) | 24\% | (80) | 32\% | (104) | 16\% | (54) | 329 |
| Fashion: A casual fan | $21 \%$ | (189) | 24\% | (219) | 29\% | (268) | 26\% | (237) | 912 |
| Fashion: Not a fan | 19\% | (179) | 27\% | (263) | 29\% | (276) | 25\% | (242) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 15\% | (341) | 40\% | (877) | 20\% | (432) | 2201 |
| Gender: Male | 30\% | (320) | 16\% | (168) | 39\% | (419) | 15\% | (156) | 1062 |
| Gender: Female | 20\% | (232) | 15\% | (172) | 40\% | (458) | 24\% | (276) | 1139 |
| Age: 18-29 | 28\% | (130) | 16\% | (74) | $31 \%$ | (148) | 25\% | (118) | 470 |
| Age: 30-44 | 26\% | (141) | 17\% | (93) | 35\% | (188) | 22\% | (121) | 543 |
| Age: 45-54 | 24\% | (77) | 15\% | (48) | 47\% | (148) | 14\% | (43) | 316 |
| Age: 55-64 | 27\% | (118) | 15\% | (65) | 42\% | (181) | 16\% | (71) | 436 |
| Age: 65+ | 20\% | (86) | 14\% | (61) | 49\% | (212) | 18\% | (78) | 436 |
| Generation Z: 18-21 | $31 \%$ | (56) | 17\% | (31) | 30\% | (53) | 22\% | (41) | 181 |
| Millennial: Age 22-37 | 27\% | (160) | 18\% | (104) | $32 \%$ | (189) | 24\% | (141) | 595 |
| Generation X: Age 38-53 | 24\% | (123) | $14 \%$ | (72) | 42\% | (214) | 19\% | (96) | 506 |
| Boomers: Age 54-72 | 24\% | (189) | 14\% | (111) | 45\% | (350) | 17\% | (129) | 779 |
| PID: Dem (no lean) | 21\% | (172) | 16\% | (129) | 45\% | (364) | 17\% | (137) | 802 |
| PID: Ind (no lean) | 25\% | (179) | 16\% | (113) | $33 \%$ | (238) | 26\% | (189) | 719 |
| PID: Rep (no lean) | 30\% | (202) | 14\% | (99) | 40\% | (274) | 16\% | (106) | 681 |
| PID/Gender: Dem Men | 24\% | (87) | 15\% | (55) | 48\% | (174) | 13\% | (48) | 364 |
| PID/Gender: Dem Women | 19\% | (85) | 17\% | (74) | 43\% | (190) | 20\% | (89) | 438 |
| PID/Gender: Ind Men | $32 \%$ | (111) | 18\% | (61) | $32 \%$ | (110) | 18\% | (64) | 346 |
| PID/Gender: Ind Women | 18\% | (67) | 14\% | (52) | 34\% | (128) | 34\% | (125) | 373 |
| PID/Gender: Rep Men | $34 \%$ | (121) | 15\% | (53) | 38\% | (135) | 12\% | (44) | 353 |
| PID/Gender: Rep Women | 24\% | (80) | 14\% | (46) | 43\% | (140) | 19\% | (62) | 328 |
| Ideo: Liberal (1-3) | 26\% | (180) | 18\% | (123) | 40\% | (278) | 15\% | (106) | 687 |
| Ideo: Moderate (4) | 22\% | (114) | 16\% | (82) | 43\% | (219) | 18\% | (91) | 506 |
| Ideo: Conservative (5-7) | 30\% | (223) | 14\% | (104) | $41 \%$ | (303) | 15\% | (110) | 739 |
| Educ: < College | 22\% | (334) | 16\% | (243) | 39\% | (590) | 23\% | (347) | 1513 |
| Educ: Bachelors degree | 30\% | (133) | 15\% | (66) | $42 \%$ | (186) | 13\% | (59) | 444 |
| Educ: Post-grad | 35\% | (86) | 13\% | (32) | $41 \%$ | (101) | $11 \%$ | (26) | 244 |

[^255]Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 15\% | (341) | 40\% | (877) | 20\% | (432) | 2201 |
| Income: Under 50k | 22\% | (292) | 16\% | (208) | 38\% | (503) | 24\% | (323) | 1326 |
| Income: 50k-100k | 27\% | (170) | 17\% | (107) | 43\% | (263) | 13\% | (80) | 619 |
| Income: 100k+ | 35\% | (90) | 10\% | (26) | 43\% | (110) | 11\% | (29) | 256 |
| Ethnicity: White | 24\% | (407) | 16\% | (271) | $41 \%$ | (710) | 19\% | (335) | 1723 |
| Ethnicity: Hispanic | 30\% | (107) | 16\% | (57) | $31 \%$ | (109) | 22\% | (77) | 350 |
| Ethnicity: Afr. Am. | 29\% | (80) | 12\% | (34) | 37\% | (103) | 21\% | (58) | 274 |
| Ethnicity: Other | $32 \%$ | (65) | 18\% | (36) | $31 \%$ | (64) | 19\% | (39) | 204 |
| Relig: Protestant | 29\% | (151) | 14\% | (74) | 43\% | (224) | 14\% | (76) | 526 |
| Relig: Roman Catholic | 28\% | (123) | 17\% | (75) | 39\% | (174) | 17\% | (74) | 446 |
| Relig: Ath./Agn./None | 20\% | (139) | 15\% | (102) | 39\% | (269) | 25\% | (173) | 683 |
| Relig: Something Else | 22\% | (39) | $14 \%$ | (26) | 44\% | (79) | 20\% | (36) | 179 |
| Relig: Jewish | $31 \%$ | (13) | 6\% | (3) | 56\% | (24) | 7\% | (3) | 43 |
| Evang | $31 \%$ | (189) | 17\% | (103) | 35\% | (213) | 16\% | (96) | 601 |
| Non-Evang | 23\% | (363) | 15\% | (238) | $41 \%$ | (663) | 21\% | (336) | 1600 |
| Relig: All Christian | 28\% | (333) | 16\% | (191) | 39\% | (471) | 17\% | (198) | 1193 |
| Relig: All Non-Christian | 22\% | (39) | 14\% | (26) | 44\% | (79) | 20\% | (36) | 179 |
| Community: Urban | 25\% | (148) | 17\% | (104) | 34\% | (205) | 23\% | (138) | 596 |
| Community: Suburban | 27\% | (265) | 14\% | (138) | 44\% | (435) | 15\% | (151) | 988 |
| Community: Rural | 23\% | (139) | 16\% | (98) | $38 \%$ | (236) | 23\% | (143) | 617 |
| Employ: Private Sector | 30\% | (194) | 14\% | (92) | 42\% | (269) | 14\% | (91) | 646 |
| Employ: Government | $34 \%$ | (51) | $21 \%$ | (32) | 32\% | (49) | 13\% | (20) | 152 |
| Employ: Self-Employed | 28\% | (51) | 17\% | (31) | 36\% | (66) | 19\% | (34) | 182 |
| Employ: Homemaker | 19\% | (31) | 14\% | (23) | 36\% | (59) | 31\% | (50) | 162 |
| Employ: Student | 35\% | (40) | 20\% | (22) | 32\% | (36) | 14\% | (16) | 113 |
| Employ: Retired | 19\% | (98) | 14\% | (73) | 50\% | (262) | 18\% | (96) | 528 |
| Employ: Unemployed | $21 \%$ | (50) | 12\% | (29) | 40\% | (94) | 27\% | (63) | 237 |
| Employ: Other | $21 \%$ | (37) | 22\% | (39) | 23\% | (42) | 34\% | (62) | 180 |
| Military HH: Yes | 29\% | (116) | 16\% | (62) | 40\% | (159) | 15\% | (60) | 397 |
| Military HH: No | 24\% | (436) | 15\% | (279) | 40\% | (717) | $21 \%$ | (372) | 1804 |

Continued on next page

Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 15\% | (341) | 40\% | (877) | 20\% | (432) | 2201 |
| RD/WT: Right Direction | 29\% | (253) | 16\% | (142) | 37\% | (322) | 17\% | (151) | 869 |
| RD/WT: Wrong Track | 22\% | (299) | 15\% | (198) | 42\% | (554) | 21\% | (281) | 1332 |
| Trump Job Approve | 27\% | (247) | 17\% | (156) | 40\% | (369) | 16\% | (142) | 914 |
| Trump Job Disapprove | 25\% | (287) | 15\% | (175) | 42\% | (482) | 18\% | (205) | 1148 |
| Trump Job Strongly Approve | 30\% | (149) | 18\% | (89) | 39\% | (194) | 13\% | (66) | 499 |
| Trump Job Somewhat Approve | 24\% | (98) | 16\% | (67) | 42\% | (174) | 18\% | (76) | 415 |
| Trump Job Somewhat Disapprove | $34 \%$ | (93) | 17\% | (47) | 34\% | (91) | 15\% | (40) | 271 |
| Trump Job Strongly Disapprove | 22\% | (194) | 15\% | (128) | 45\% | (391) | 19\% | (164) | 877 |
| Favorable of Trump | 28\% | (246) | 18\% | (157) | 39\% | (347) | 15\% | (130) | 880 |
| Unfavorable of Trump | 24\% | (279) | 15\% | (171) | 43\% | (491) | 18\% | (200) | 1141 |
| Very Favorable of Trump | $31 \%$ | (158) | 18\% | (93) | 38\% | (198) | 13\% | (68) | 517 |
| Somewhat Favorable of Trump | 24\% | (88) | 18\% | (64) | 41\% | (150) | 17\% | (62) | 363 |
| Somewhat Unfavorable of Trump | 32\% | (81) | 15\% | (37) | 37\% | (92) | 16\% | (41) | 251 |
| Very Unfavorable of Trump | 22\% | (198) | 15\% | (134) | 45\% | (399) | 18\% | (159) | 890 |
| \#1 Issue: Economy | 30\% | (168) | 14\% | (80) | 38\% | (215) | 17\% | (98) | 561 |
| \#1 Issue: Security | 27\% | (126) | 14\% | (65) | 45\% | (208) | 13\% | (60) | 459 |
| \#1 Issue: Health Care | 23\% | (91) | 14\% | (54) | 42\% | (167) | $21 \%$ | (83) | 394 |
| \#1 Issue: Medicare / Social Security | 19\% | (61) | 18\% | (56) | 39\% | (123) | 23\% | (73) | 313 |
| \#1 Issue: Women's Issues | 17\% | (16) | 18\% | (17) | 42\% | (40) | 23\% | (22) | 95 |
| \#1 Issue: Education | 30\% | (51) | 21\% | (35) | 29\% | (48) | 20\% | (33) | 166 |
| \#1 Issue: Energy | $21 \%$ | (20) | 22\% | (21) | 33\% | (32) | 24\% | (23) | 95 |
| \#1 Issue: Other | 17\% | (20) | 12\% | (14) | 37\% | (44) | 34\% | (40) | 119 |
| 2018 House Vote: Democrat | 25\% | (200) | 15\% | (124) | 45\% | (366) | 15\% | (121) | 811 |
| 2018 House Vote: Republican | $31 \%$ | (219) | 15\% | (108) | 41\% | (292) | 13\% | (95) | 714 |
| 2018 House Vote: Someone else | 20\% | (18) | 16\% | (14) | 38\% | (33) | 26\% | (23) | 87 |
| 2018 House Vote: Didnt Vote | 20\% | (114) | 16\% | (95) | $31 \%$ | (184) | 33\% | (193) | 586 |

[^256]Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 15\% | (341) | 40\% | (877) | 20\% | (432) | 2201 |
| 2016 Vote: Hillary Clinton | 23\% | (156) | 17\% | (113) | 45\% | (307) | 16\% | (109) | 685 |
| 2016 Vote: Donald Trump | 29\% | (215) | 15\% | (112) | 41\% | (304) | 14\% | (103) | 734 |
| 2016 Vote: Someone else | $33 \%$ | (57) | 10\% | (17) | $39 \%$ | (67) | 18\% | (31) | 172 |
| 2016 Vote: Didnt Vote | 21\% | (125) | 16\% | (98) | 32\% | (196) | 31\% | (186) | 604 |
| Voted in 2014: Yes | 28\% | (387) | 15\% | (209) | 42\% | (573) | 15\% | (207) | 1376 |
| Voted in 2014: No | 20\% | (165) | 16\% | (132) | 37\% | (304) | 27\% | (225) | 825 |
| 2012 Vote: Barack Obama | 24\% | (204) | 17\% | (142) | 43\% | (366) | 17\% | (143) | 854 |
| 2012 Vote: Mitt Romney | $31 \%$ | (156) | 12\% | (59) | 44\% | (223) | 13\% | (66) | 504 |
| 2012 Vote: Other | 24\% | (23) | 14\% | (14) | 31\% | (29) | 31\% | (29) | 95 |
| 2012 Vote: Didn't Vote | 23\% | (168) | 17\% | (125) | 34\% | (254) | 26\% | (192) | 738 |
| 4-Region: Northeast | 22\% | (88) | 16\% | (63) | 43\% | (168) | 19\% | (74) | 394 |
| 4-Region: Midwest | 24\% | (109) | 15\% | (68) | 42\% | (195) | 19\% | (90) | 462 |
| 4-Region: South | 26\% | (213) | 15\% | (126) | 38\% | (310) | 21\% | (175) | 825 |
| 4-Region: West | 27\% | (141) | 16\% | (83) | 39\% | (204) | 18\% | (92) | 520 |
| Frequent TV watchers | 26\% | (425) | 16\% | (254) | $41 \%$ | (666) | 17\% | (275) | 1620 |
| Frequent movie watchers | 29\% | (276) | 16\% | (152) | 40\% | (381) | 15\% | (140) | 949 |
| TV shows: Every day | 26\% | (299) | 15\% | (172) | 43\% | (488) | 16\% | (184) | 1143 |
| TV shows: Several times per week | 26\% | (126) | 17\% | (82) | 37\% | (178) | 19\% | (91) | 477 |
| TV shows: About once per week | $31 \%$ | (41) | 17\% | (22) | $31 \%$ | (41) | 21\% | (28) | 132 |
| TV shows: Several times per month | 24\% | (26) | 21\% | (22) | 40\% | (43) | 15\% | (16) | 108 |
| TV shows: About once per month | 22\% | (10) | 9\% | (4) | 47\% | (23) | 23\% | (11) | 48 |
| TV shows: Less often than once per month | $24 \%$ | (21) | 11\% | (10) | 36\% | (32) | 30\% | (26) | 89 |
| TV shows: Never | $14 \%$ | (28) | 14\% | (29) | 35\% | (72) | 37\% | (75) | 204 |

Continued on next page

Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 15\% | (341) | 40\% | (877) | 20\% | (432) | 2201 |
| Movies: Every day | 31\% | (129) | 15\% | (62) | 37\% | (153) | 17\% | (72) | 416 |
| Movies: Several times per week | 28\% | (147) | 17\% | (90) | 43\% | (228) | 13\% | (68) | 533 |
| Movies: About once per week | 22\% | (89) | 18\% | (75) | 42\% | (169) | 18\% | (73) | 405 |
| Movies: Several times per month | 24\% | (57) | 16\% | (37) | 38\% | (90) | 23\% | (54) | 239 |
| Movies: About once per month | 23\% | (43) | 14\% | (26) | 47\% | (86) | 16\% | (29) | 183 |
| Movies: Less often than once per month | 24\% | (45) | 10\% | (18) | 37\% | (70) | 30\% | (56) | 188 |
| Movies: Never | 18\% | (42) | 14\% | (33) | 34\% | (81) | 34\% | (80) | 236 |
| Sports: Every day | 40\% | (86) | 11\% | (24) | 37\% | (80) | 12\% | (27) | 217 |
| Sports: Several times per week | 28\% | (97) | 16\% | (56) | 43\% | (149) | 12\% | (42) | 344 |
| Sports: About once per week | 23\% | (60) | 13\% | (34) | 50\% | (130) | 13\% | (35) | 258 |
| Sports: Several times per month | 26\% | (45) | 17\% | (29) | 37\% | (64) | 20\% | (34) | 172 |
| Sports: About once per month | 25\% | (34) | 23\% | (32) | 35\% | (48) | 17\% | (23) | 137 |
| Sports: Less often than once per month | 28\% | (87) | 14\% | (43) | 41\% | (128) | 17\% | (55) | 313 |
| Sports: Never | 19\% | (142) | 16\% | (122) | 37\% | (279) | 29\% | (217) | 760 |
| Cable: I currently subscribe | 26\% | (275) | 16\% | (170) | 42\% | (445) | 16\% | (165) | 1054 |
| Cable: I subscribed in the past | 26\% | (203) | 13\% | (103) | 40\% | (306) | 21\% | (159) | 771 |
| Cable: I have never subscribed | 20\% | (74) | 18\% | (67) | 34\% | (126) | 29\% | (108) | 376 |
| Satellite television: I currently subscribe | 27\% | (147) | 16\% | (90) | 41\% | (230) | 16\% | (87) | 554 |
| Satellite television: I subscribed in the past | 28\% | (169) | 16\% | (95) | 37\% | (222) | 19\% | (117) | 602 |
| Satellite television: I have never subscribed | 23\% | (237) | 15\% | (156) | 41\% | (425) | 22\% | (228) | 1045 |
| Streaming service: I currently subscribe | 29\% | (372) | 15\% | (196) | 41\% | (521) | 15\% | (187) | 1276 |
| Streaming service: I subscribed in the past | 23\% | (58) | 18\% | (46) | $31 \%$ | (79) | 27\% | (68) | 252 |
| Streaming service: I have never subscribed | 18\% | (122) | 15\% | (98) | 41\% | (276) | 26\% | (177) | 673 |
| Film: An avid fan | 30\% | (233) | 18\% | (141) | 39\% | (308) | 13\% | (98) | 780 |
| Film: A casual fan | 23\% | (258) | 14\% | (161) | 42\% | (474) | 21\% | (233) | 1127 |
| Film: Not a fan | 21\% | (61) | 13\% | (38) | 32\% | (95) | 34\% | (101) | 294 |
| Television: An avid fan | 25\% | (268) | 18\% | (190) | 43\% | (454) | 15\% | (155) | 1067 |
| Television: A casual fan | 25\% | (241) | 14\% | (135) | 40\% | (383) | 22\% | (210) | 969 |
| Television: Not a fan | 26\% | (43) | 10\% | (16) | 24\% | (40) | 40\% | (67) | 166 |

[^257]Table HR11_10: Thinking about TV news outlets, how would you describe coverage of the following topics?
Business

| Demographic | There should be <br> more coverage | There should be <br> less coverage | There is the right <br> amount of <br> coverage | Don't know / No <br> opinion | Total N |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_11: Thinking about TV news outlets, how would you describe coverage of the following topics?
Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (252) | 39\% | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| Gender: Male | 13\% | (139) | 41\% | (438) | 28\% | (300) | 17\% | (185) | 1062 |
| Gender: Female | 10\% | (113) | 38\% | (430) | 24\% | (274) | 28\% | (322) | 1139 |
| Age: 18-29 | 16\% | (77) | 33\% | (154) | 23\% | (110) | 27\% | (129) | 470 |
| Age: 30-44 | $14 \%$ | (77) | 34\% | (183) | 27\% | (145) | 25\% | (137) | 543 |
| Age: 45-54 | $11 \%$ | (34) | 43\% | (137) | 27\% | (86) | 19\% | (59) | 316 |
| Age: 55-64 | 8\% | (35) | 45\% | (196) | 27\% | (118) | 20\% | (86) | 436 |
| Age: 65+ | 7\% | (29) | 45\% | (197) | 26\% | (114) | 22\% | (96) | 436 |
| Generation Z: 18-21 | 19\% | (35) | 36\% | (65) | 15\% | (27) | 30\% | (53) | 181 |
| Millennial: Age 22-37 | 16\% | (93) | 33\% | (195) | 26\% | (153) | 26\% | (153) | 595 |
| Generation X: Age 38-53 | $11 \%$ | (57) | 38\% | (193) | 29\% | (146) | 22\% | (111) | 506 |
| Boomers: Age 54-72 | 8\% | (59) | 46\% | (354) | 26\% | (205) | 21\% | (160) | 779 |
| PID: Dem (no lean) | 13\% | (105) | $34 \%$ | (270) | 33\% | (265) | 20\% | (161) | 802 |
| PID: Ind (no lean) | 10\% | (73) | 38\% | (272) | 23\% | (164) | 29\% | (210) | 719 |
| PID: Rep (no lean) | 11\% | (74) | 48\% | (326) | 21\% | (145) | 20\% | (136) | 681 |
| PID/Gender: Dem Men | 13\% | (48) | 33\% | (122) | 40\% | (146) | 13\% | (47) | 364 |
| PID/Gender: Dem Women | 13\% | (57) | 34\% | (149) | 27\% | (119) | 26\% | (113) | 438 |
| PID/Gender: Ind Men | $11 \%$ | (40) | 45\% | (155) | 20\% | (70) | 23\% | (80) | 346 |
| PID/Gender: Ind Women | 9\% | (33) | $31 \%$ | (116) | 25\% | (94) | 35\% | (130) | 373 |
| PID/Gender: Rep Men | 14\% | (51) | 46\% | (161) | 24\% | (83) | 16\% | (57) | 353 |
| PID/Gender: Rep Women | 7\% | (23) | 50\% | (164) | 19\% | (62) | 24\% | (79) | 328 |
| Ideo: Liberal (1-3) | 15\% | (104) | 37\% | (256) | 29\% | (198) | 19\% | (129) | 687 |
| Ideo: Moderate (4) | $11 \%$ | (55) | 35\% | (177) | 33\% | (167) | 21\% | (108) | 506 |
| Ideo: Conservative (5-7) | 8\% | (61) | 52\% | (387) | 22\% | (165) | 17\% | (127) | 739 |
| Educ: < College | 12\% | (188) | 35\% | (526) | 26\% | (394) | 27\% | (405) | 1513 |
| Educ: Bachelors degree | 9\% | (40) | 47\% | (209) | 28\% | (124) | 16\% | (71) | 444 |
| Educ: Post-grad | 10\% | (25) | 54\% | (132) | 23\% | (56) | 13\% | (31) | 244 |

[^258]Table HR11_11: Thinking about TV news outlets, how would you describe coverage of the following topics?
Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (252) | $39 \%$ | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| Income: Under 50k | 12\% | (164) | 35\% | (462) | 24\% | (313) | 29\% | (387) | 1326 |
| Income: 50k-100k | 10\% | (62) | 45\% | (278) | 31\% | (192) | 14\% | (87) | 619 |
| Income: 100k+ | 10\% | (27) | 50\% | (128) | 27\% | (69) | 13\% | (32) | 256 |
| Ethnicity: White | 10\% | (175) | 42\% | (717) | 26\% | (443) | 22\% | (388) | 1723 |
| Ethnicity: Hispanic | 16\% | (54) | $31 \%$ | (107) | 31\% | (107) | 23\% | (81) | 350 |
| Ethnicity: Afr. Am. | 15\% | (41) | $32 \%$ | (88) | 25\% | (69) | 28\% | (77) | 274 |
| Ethnicity: Other | 18\% | (36) | $31 \%$ | (63) | $31 \%$ | (63) | 21\% | (43) | 204 |
| Relig: Protestant | 8\% | (42) | $51 \%$ | (269) | 25\% | (129) | 16\% | (86) | 526 |
| Relig: Roman Catholic | 13\% | (58) | 39\% | (175) | 28\% | (126) | 19\% | (86) | 446 |
| Relig: Ath./Agn./None | 13\% | (87) | 35\% | (236) | 26\% | (176) | 27\% | (184) | 683 |
| Relig: Something Else | 10\% | (18) | $39 \%$ | (69) | 27\% | (48) | 25\% | (44) | 179 |
| Relig: Jewish | 8\% | (3) | 44\% | (19) | 42\% | (18) | 6\% | (3) | 43 |
| Evang | 12\% | (73) | 44\% | (264) | 24\% | (145) | 20\% | (119) | 601 |
| Non-Evang | 11\% | (179) | 38\% | (604) | 27\% | (429) | 24\% | (387) | 1600 |
| Relig: All Christian | 11\% | (128) | 43\% | (518) | 26\% | (306) | 20\% | (240) | 1193 |
| Relig: All Non-Christian | 10\% | (18) | 39\% | (69) | 27\% | (48) | 25\% | (44) | 179 |
| Community: Urban | 15\% | (91) | 33\% | (194) | 27\% | (161) | 25\% | (150) | 596 |
| Community: Suburban | 10\% | (97) | 42\% | (420) | 29\% | (283) | 19\% | (188) | 988 |
| Community: Rural | 10\% | (64) | 41\% | (254) | 21\% | (130) | 27\% | (168) | 617 |
| Employ: Private Sector | 13\% | (87) | 41\% | (267) | 27\% | (176) | 18\% | (116) | 646 |
| Employ: Government | 12\% | (18) | 48\% | (72) | 21\% | (32) | 19\% | (29) | 152 |
| Employ: Self-Employed | 10\% | (17) | 44\% | (80) | 25\% | (45) | 22\% | (39) | 182 |
| Employ: Homemaker | 11\% | (18) | 30\% | (49) | 28\% | (45) | 31\% | (51) | 162 |
| Employ: Student | 25\% | (28) | 38\% | (43) | 21\% | (23) | 16\% | (18) | 113 |
| Employ: Retired | 7\% | (36) | 43\% | (226) | 29\% | (154) | $21 \%$ | (112) | 528 |
| Employ: Unemployed | 13\% | (31) | 29\% | (69) | 28\% | (67) | 30\% | (70) | 237 |
| Employ: Other | 9\% | (17) | 34\% | (62) | 17\% | (31) | 39\% | (71) | 180 |
| Military HH: Yes | 8\% | (33) | 47\% | (188) | 29\% | (115) | 15\% | (62) | 397 |
| Military HH: No | 12\% | (219) | 38\% | (680) | 25\% | (459) | 25\% | (445) | 1804 |

Continued on next page

Table HR11_11: Thinking about TV news outlets, how would you describe coverage of the following topics?
Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (252) | 39\% | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| RD/WT: Right Direction | 12\% | (107) | 43\% | (374) | 24\% | (210) | 21\% | (178) | 869 |
| RD/WT: Wrong Track | 11\% | (145) | 37\% | (494) | 27\% | (364) | 25\% | (328) | 1332 |
| Trump Job Approve | 11\% | (98) | 47\% | (427) | 24\% | (217) | 19\% | (173) | 914 |
| Trump Job Disapprove | 13\% | (150) | 36\% | (418) | 29\% | (332) | 22\% | (248) | 1148 |
| Trump Job Strongly Approve | 10\% | (50) | 51\% | (254) | 22\% | (109) | 17\% | (86) | 499 |
| Trump Job Somewhat Approve | 11\% | (48) | 42\% | (173) | 26\% | (107) | 21\% | (87) | 415 |
| Trump Job Somewhat Disapprove | 14\% | (38) | 41\% | (112) | 24\% | (66) | 20\% | (54) | 271 |
| Trump Job Strongly Disapprove | 13\% | (112) | 35\% | (306) | 30\% | (265) | 22\% | (193) | 877 |
| Favorable of Trump | 11\% | (96) | 48\% | (419) | 24\% | (208) | 18\% | (157) | 880 |
| Unfavorable of Trump | 12\% | (136) | 37\% | (423) | 30\% | (341) | 21\% | (242) | 1141 |
| Very Favorable of Trump | 11\% | (59) | 49\% | (254) | 23\% | (117) | 17\% | (87) | 517 |
| Somewhat Favorable of Trump | 10\% | (37) | 45\% | (165) | 25\% | (91) | 19\% | (71) | 363 |
| Somewhat Unfavorable of Trump | 14\% | (34) | 41\% | (104) | 27\% | (68) | 18\% | (44) | 251 |
| Very Unfavorable of Trump | 11\% | (102) | 36\% | (318) | 31\% | (272) | 22\% | (197) | 890 |
| \#1 Issue: Economy | 11\% | (63) | 43\% | (239) | 27\% | (149) | 20\% | (111) | 561 |
| \#1 Issue: Security | 11\% | (49) | 45\% | (205) | 25\% | (116) | 19\% | (89) | 459 |
| \#1 Issue: Health Care | 10\% | (40) | 32\% | (128) | 34\% | (135) | 23\% | (91) | 394 |
| \#1 Issue: Medicare / Social Security | 11\% | (35) | 35\% | (111) | 27\% | (86) | 26\% | (81) | 313 |
| \#1 Issue: Women's Issues | 21\% | (20) | 37\% | (35) | 20\% | (19) | 22\% | (21) | 95 |
| \#1 Issue: Education | 16\% | (26) | 43\% | (71) | 16\% | (27) | 26\% | (43) | 166 |
| \#1 Issue: Energy | 9\% | (9) | 41\% | (39) | 25\% | (24) | 25\% | (24) | 95 |
| \#1 Issue: Other | 9\% | (10) | 35\% | (41) | 16\% | (19) | 40\% | (48) | 119 |
| 2018 House Vote: Democrat | 13\% | (103) | 37\% | (300) | 33\% | (268) | 17\% | (141) | 811 |
| 2018 House Vote: Republican | 9\% | (64) | $51 \%$ | (366) | 23\% | (165) | 17\% | (119) | 714 |
| 2018 House Vote: Someone else | 11\% | (9) | 30\% | (26) | 24\% | (21) | 35\% | (30) | 87 |
| 2018 House Vote: Didnt Vote | 13\% | (76) | 30\% | (175) | 20\% | (118) | 37\% | (217) | 586 |

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Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (252) | 39\% | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| 2016 Vote: Hillary Clinton | 12\% | (81) | 35\% | (239) | 33\% | (227) | 20\% | (138) | 685 |
| 2016 Vote: Donald Trump | 10\% | (70) | 51\% | (377) | 23\% | (171) | 16\% | (116) | 734 |
| 2016 Vote: Someone else | 9\% | (16) | 40\% | (69) | 29\% | (50) | $21 \%$ | (37) | 172 |
| 2016 Vote: Didnt Vote | 14\% | (85) | 30\% | (183) | 20\% | (123) | 35\% | (213) | 604 |
| Voted in 2014: Yes | 10\% | (143) | 43\% | (597) | 28\% | (388) | 18\% | (248) | 1376 |
| Voted in 2014: No | 13\% | (109) | 33\% | (271) | 23\% | (186) | 31\% | (259) | 825 |
| 2012 Vote: Barack Obama | 13\% | (109) | 36\% | (305) | 32\% | (272) | 20\% | (168) | 854 |
| 2012 Vote: Mitt Romney | 7\% | (34) | 55\% | (276) | 23\% | (115) | 16\% | (79) | 504 |
| 2012 Vote: Other | 7\% | (6) | 44\% | (42) | 18\% | (17) | 32\% | (30) | 95 |
| 2012 Vote: Didn't Vote | 14\% | (102) | 33\% | (241) | 23\% | (168) | 31\% | (227) | 738 |
| 4-Region: Northeast | 11\% | (45) | 35\% | (137) | 31\% | (120) | 23\% | (91) | 394 |
| 4-Region: Midwest | 8\% | (37) | 44\% | (204) | 24\% | (111) | 24\% | (110) | 462 |
| 4-Region: South | 10\% | (86) | 39\% | (325) | 25\% | (205) | 25\% | (208) | 825 |
| 4-Region: West | 16\% | (83) | 39\% | (201) | 26\% | (137) | 19\% | (98) | 520 |
| Frequent TV watchers | 12\% | (200) | 41\% | (666) | 27\% | (432) | 20\% | (323) | 1620 |
| Frequent movie watchers | 16\% | (147) | 39\% | (370) | 28\% | (268) | 17\% | (164) | 949 |
| TV shows: Every day | $14 \%$ | (157) | 40\% | (452) | 27\% | (313) | 19\% | (221) | 1143 |
| TV shows: Several times per week | 9\% | (43) | 45\% | (214) | 25\% | (119) | 21\% | (101) | 477 |
| TV shows: About once per week | $11 \%$ | (14) | 39\% | (51) | 29\% | (38) | 21\% | (28) | 132 |
| TV shows: Several times per month | 9\% | (9) | 41\% | (44) | 31\% | (33) | 20\% | (21) | 108 |
| TV shows: About once per month | 7\% | (3) | 32\% | (15) | 36\% | (18) | 25\% | (12) | 48 |
| TV shows: Less often than once per month | 8\% | (7) | 38\% | (34) | 21\% | (18) | 34\% | (30) | 89 |
| TV shows: Never | 9\% | (19) | 28\% | (57) | 17\% | (35) | 45\% | (93) | 204 |

Continued on next page

Table HR11_11: Thinking about TV news outlets, how would you describe coverage of the following topics?
Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (252) | 39\% | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| Movies: Every day | 22\% | (90) | 33\% | (137) | 26\% | (108) | 19\% | (81) | 416 |
| Movies: Several times per week | 11\% | (57) | 44\% | (233) | 30\% | (160) | 16\% | (83) | 533 |
| Movies: About once per week | 10\% | (42) | 43\% | (174) | 24\% | (97) | 23\% | (92) | 405 |
| Movies: Several times per month | 9\% | (21) | 40\% | (96) | 26\% | (63) | 24\% | (58) | 239 |
| Movies: About once per month | 6\% | (12) | 41\% | (76) | 34\% | (63) | 18\% | (32) | 183 |
| Movies: Less often than once per month | 8\% | (15) | 41\% | (78) | 17\% | (32) | 34\% | (63) | 188 |
| Movies: Never | 6\% | (15) | $31 \%$ | (74) | 21\% | (50) | 41\% | (98) | 236 |
| Sports: Every day | 26\% | (56) | 30\% | (64) | $31 \%$ | (66) | 14\% | (30) | 217 |
| Sports: Several times per week | 12\% | (42) | 42\% | (144) | 31\% | (107) | 15\% | (51) | 344 |
| Sports: About once per week | 10\% | (25) | 40\% | (104) | 33\% | (85) | 17\% | (45) | 258 |
| Sports: Several times per month | 13\% | (23) | 42\% | (73) | 24\% | (41) | 21\% | (36) | 172 |
| Sports: About once per month | 18\% | (25) | 37\% | (50) | 26\% | (35) | 20\% | (27) | 137 |
| Sports: Less often than once per month | 10\% | (32) | 43\% | (136) | 25\% | (80) | 21\% | (65) | 313 |
| Sports: Never | 7\% | (50) | $39 \%$ | (297) | 21\% | (160) | $33 \%$ | (254) | 760 |
| Cable: I currently subscribe | 13\% | (136) | 39\% | (411) | 29\% | (305) | 19\% | (203) | 1054 |
| Cable: I subscribed in the past | 11\% | (83) | 42\% | (327) | 24\% | (183) | 23\% | (177) | 771 |
| Cable: I have never subscribed | 9\% | (33) | 35\% | (130) | 23\% | (87) | 34\% | (127) | 376 |
| Satellite television: I currently subscribe | 13\% | (72) | 38\% | (208) | 30\% | (164) | 20\% | (110) | 554 |
| Satellite television: I subscribed in the past | 15\% | (89) | 41\% | (247) | 22\% | (134) | 22\% | (132) | 602 |
| Satellite television: I have never subscribed | 9\% | (91) | 40\% | (413) | 26\% | (276) | 25\% | (264) | 1045 |
| Streaming service: I currently subscribe | 13\% | (166) | 41\% | (528) | 28\% | (356) | 18\% | (225) | 1276 |
| Streaming service: I subscribed in the past | 13\% | (34) | 37\% | (92) | 22\% | (55) | 28\% | (70) | 252 |
| Streaming service: I have never subscribed | 8\% | (52) | 37\% | (247) | 24\% | (163) | 31\% | (211) | 673 |
| Film: An avid fan | 17\% | (134) | 39\% | (302) | 30\% | (230) | 15\% | (115) | 780 |
| Film: A casual fan | 8\% | (94) | 42\% | (470) | 25\% | (285) | 25\% | (278) | 1127 |
| Film: Not a fan | 8\% | (24) | 33\% | (96) | 20\% | (59) | 39\% | (115) | 294 |
| Television: An avid fan | 15\% | (162) | 37\% | (393) | 29\% | (311) | 19\% | (201) | 1067 |
| Television: A casual fan | 7\% | (67) | 44\% | (427) | 25\% | (239) | 24\% | (235) | 969 |
| Television: Not a fan | 14\% | (24) | 29\% | (48) | 14\% | (23) | 43\% | (71) | 166 |

[^260]Table HR11_11: Thinking about TV news outlets, how would you describe coverage of the following topics?
Opinion

| Demographic | There should be more coverage |  | There should be less coverage |  | There is the right amount of coverage |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (252) | 39\% | (868) | 26\% | (574) | 23\% | (507) | 2201 |
| Music: An avid fan | 16\% | (177) | $37 \%$ | (408) | 28\% | (315) | 19\% | (213) | 1113 |
| Music: A casual fan | 7\% | (68) | 43\% | (418) | 24\% | (231) | 26\% | (248) | 964 |
| Music: Not a fan | 6\% | (8) | $34 \%$ | (42) | 23\% | (28) | 37\% | (46) | 124 |
| Fashion: An avid fan | 22\% | (73) | 28\% | (92) | 34\% | (110) | 16\% | (54) | 329 |
| Fashion: A casual fan | $11 \%$ | (103) | 40\% | (361) | 25\% | (229) | 24\% | (220) | 912 |
| Fashion: Not a fan | 8\% | (77) | 43\% | (415) | 24\% | (235) | 24\% | (233) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR13: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news networks seem to cover opinions more than facts. |  | Cable news networks seem to cover facts more than opinions. |  | Don't know / no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1057) | 19\% | (420) | $33 \%$ | (724) | 2201 |
| Gender: Male | 56\% | (599) | 20\% | (213) | 24\% | (250) | 1062 |
| Gender: Female | 40\% | (458) | 18\% | (207) | 42\% | (474) | 1139 |
| Age: 18-29 | $41 \%$ | (192) | 22\% | (102) | 37\% | (175) | 470 |
| Age: 30-44 | 49\% | (269) | 20\% | (110) | 30\% | (164) | 543 |
| Age: 45-54 | 48\% | (152) | $22 \%$ | (69) | 30\% | (95) | 316 |
| Age: 55-64 | 51\% | (224) | 17\% | (73) | 32\% | (138) | 436 |
| Age: 65+ | 50\% | (220) | 15\% | (65) | 35\% | (152) | 436 |
| Generation Z: 18-21 | 47\% | (85) | 23\% | (42) | 30\% | (54) | 181 |
| Millennial: Age 22-37 | 42\% | (250) | 22\% | (132) | $36 \%$ | (213) | 595 |
| Generation X: Age 38-53 | 50\% | (251) | 19\% | (99) | $31 \%$ | (157) | 506 |
| Boomers: Age 54-72 | 52\% | (405) | 16\% | (126) | 32\% | (248) | 779 |
| PID: Dem (no lean) | 38\% | (307) | 28\% | (221) | $34 \%$ | (274) | 802 |
| PID: Ind (no lean) | 47\% | (336) | 13\% | (95) | 40\% | (288) | 719 |
| PID: Rep (no lean) | 61\% | (414) | 15\% | (105) | 24\% | (162) | 681 |
| PID/Gender: Dem Men | 45\% | (163) | $32 \%$ | (117) | 23\% | (84) | 364 |
| PID/Gender: Dem Women | 33\% | (145) | 24\% | (103) | 43\% | (190) | 438 |
| PID/Gender: Ind Men | 58\% | (201) | $11 \%$ | (37) | $31 \%$ | (107) | 346 |
| PID/Gender: Ind Women | $36 \%$ | (135) | 15\% | (57) | 49\% | (181) | 373 |
| PID/Gender: Rep Men | 67\% | (235) | 17\% | (59) | 17\% | (59) | 353 |
| PID/Gender: Rep Women | 54\% | (179) | 14\% | (46) | 32\% | (104) | 328 |
| Ideo: Liberal (1-3) | $46 \%$ | (313) | 26\% | (182) | 28\% | (192) | 687 |
| Ideo: Moderate (4) | 44\% | (223) | 19\% | (97) | 37\% | (187) | 506 |
| Ideo: Conservative (5-7) | 63\% | (467) | 14\% | (106) | 22\% | (166) | 739 |
| Educ: < College | 43\% | (656) | 19\% | (288) | 38\% | (569) | 1513 |
| Educ: Bachelors degree | 57\% | (252) | 20\% | (87) | 24\% | (106) | 444 |
| Educ: Post-grad | 61\% | (149) | 18\% | (45) | 20\% | (50) | 244 |

Continued on next page

Table HR13: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news networks <br> seem to cover opinions <br> more than facts. | Cable news networks <br> seem to cover facts <br> more than opinions. | Don't know / no |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |

Continued on next page

Table HR13: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news networks seem to cover opinions more than facts. |  | Cable news networks seem to cover facts more than opinions. |  | $\begin{aligned} & \text { Don't } \\ & 0 \end{aligned}$ | now / no <br> nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1057) | 19\% | (420) | 33\% | (724) | 2201 |
| RD/WT: Right Direction | 57\% | (499) | 18\% | (153) | 25\% | (217) | 869 |
| RD/WT: Wrong Track | 42\% | (557) | 20\% | (267) | 38\% | (507) | 1332 |
| Trump Job Approve | 60\% | (552) | 16\% | (148) | 23\% | (214) | 914 |
| Trump Job Disapprove | 42\% | (485) | $22 \%$ | (257) | 35\% | (406) | 1148 |
| Trump Job Strongly Approve | 66\% | (330) | 15\% | (76) | 19\% | (94) | 499 |
| Trump Job Somewhat Approve | 54\% | (223) | 17\% | (72) | 29\% | (120) | 415 |
| Trump Job Somewhat Disapprove | 47\% | (128) | 20\% | (54) | 33\% | (89) | 271 |
| Trump Job Strongly Disapprove | $41 \%$ | (357) | 23\% | (203) | 36\% | (317) | 877 |
| Favorable of Trump | 61\% | (540) | 16\% | (140) | 23\% | (200) | 880 |
| Unfavorable of Trump | 43\% | (489) | 22\% | (250) | 35\% | (401) | 1141 |
| Very Favorable of Trump | 65\% | (337) | 15\% | (79) | 19\% | (100) | 517 |
| Somewhat Favorable of Trump | 56\% | (203) | 17\% | (61) | 27\% | (100) | 363 |
| Somewhat Unfavorable of Trump | $52 \%$ | (130) | 19\% | (47) | 29\% | (73) | 251 |
| Very Unfavorable of Trump | 40\% | (359) | 23\% | (203) | 37\% | (328) | 890 |
| \#1 Issue: Economy | 51\% | (288) | 17\% | (94) | 32\% | (179) | 561 |
| \#1 Issue: Security | 59\% | (271) | 18\% | (82) | 23\% | (106) | 459 |
| \#1 Issue: Health Care | 40\% | (158) | 25\% | (100) | 35\% | (137) | 394 |
| \#1 Issue: Medicare / Social Security | 42\% | (131) | 17\% | (54) | 41\% | (127) | 313 |
| \#1 Issue: Women's Issues | 47\% | (44) | 14\% | (14) | 39\% | (37) | 95 |
| \#1 Issue: Education | $51 \%$ | (85) | 21\% | (34) | 28\% | (47) | 166 |
| \#1 Issue: Energy | 37\% | (35) | 26\% | (24) | 38\% | (36) | 95 |
| \#1 Issue: Other | 38\% | (45) | 15\% | (18) | 47\% | (56) | 119 |
| 2018 House Vote: Democrat | 42\% | (337) | 24\% | (197) | 34\% | (276) | 811 |
| 2018 House Vote: Republican | 66\% | (469) | 14\% | (100) | 20\% | (145) | 714 |
| 2018 House Vote: Someone else | 43\% | (38) | 14\% | (12) | 43\% | (38) | 87 |
| 2018 House Vote: Didnt Vote | 36\% | (211) | 19\% | (110) | 45\% | (266) | 586 |
| 2016 Vote: Hillary Clinton | 39\% | (267) | 26\% | (179) | 35\% | (239) | 685 |
| 2016 Vote: Donald Trump | 65\% | (475) | 14\% | (105) | $21 \%$ | (155) | 734 |
| 2016 Vote: Someone else | 50\% | (86) | 14\% | (24) | 36\% | (61) | 172 |
| 2016 Vote: Didnt Vote | 37\% | (224) | 19\% | (112) | 44\% | (268) | 604 |

Continued on next page

Table HR13: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news networks seem to cover opinions more than facts. |  | Cable news networks seem to cover facts more than opinions. |  |  | $\begin{aligned} & \text { now / no } \\ & \text { nion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1057) | 19\% | (420) | 33\% | (724) | 2201 |
| Voted in 2014: Yes | 53\% | (723) | 19\% | (258) | 29\% | (395) | 1376 |
| Voted in 2014: No | 40\% | (334) | 20\% | (162) | 40\% | (329) | 825 |
| 2012 Vote: Barack Obama | 43\% | (367) | 24\% | (206) | 33\% | (282) | 854 |
| 2012 Vote: Mitt Romney | 69\% | (349) | 11\% | (56) | 20\% | (99) | 504 |
| 2012 Vote: Other | 49\% | (47) | 9\% | (8) | 42\% | (40) | 95 |
| 2012 Vote: Didn't Vote | 39\% | (289) | 20\% | (150) | 41\% | (300) | 738 |
| 4-Region: Northeast | 45\% | (176) | 21\% | (81) | 35\% | (136) | 394 |
| 4-Region: Midwest | $52 \%$ | (241) | 15\% | (69) | 33\% | (152) | 462 |
| 4-Region: South | 48\% | (398) | 19\% | (155) | 33\% | (272) | 825 |
| 4-Region: West | 46\% | (242) | 22\% | (115) | 31\% | (164) | 520 |
| Frequent TV watchers | 51\% | (825) | 20\% | (321) | 29\% | (475) | 1620 |
| Frequent movie watchers | 50\% | (471) | 23\% | (214) | 28\% | (264) | 949 |
| TV shows: Every day | 49\% | (559) | 21\% | (242) | 30\% | (342) | 1143 |
| TV shows: Several times per week | 56\% | (266) | 16\% | (78) | 28\% | (133) | 477 |
| TV shows: About once per week | 40\% | (52) | 22\% | (30) | 38\% | (50) | 132 |
| TV shows: Several times per month | 46\% | (49) | 21\% | (22) | 33\% | (36) | 108 |
| TV shows: About once per month | 38\% | (18) | 24\% | (12) | 38\% | (18) | 48 |
| TV shows: Less often than once per month | 48\% | (43) | 10\% | (9) | 42\% | (38) | 89 |
| TV shows: Never | 34\% | (69) | 13\% | (27) | 53\% | (107) | 204 |
| Movies: Every day | 49\% | (203) | 23\% | (97) | 28\% | (116) | 416 |
| Movies: Several times per week | 50\% | (268) | 22\% | (117) | 28\% | (148) | 533 |
| Movies: About once per week | 50\% | (204) | 18\% | (74) | 31\% | (127) | 405 |
| Movies: Several times per month | 50\% | (120) | 20\% | (48) | 30\% | (71) | 239 |
| Movies: About once per month | 46\% | (84) | 18\% | (34) | 36\% | (66) | 183 |
| Movies: Less often than once per month | 48\% | (90) | 14\% | (25) | 38\% | (72) | 188 |
| Movies: Never | 37\% | (88) | 10\% | (24) | 52\% | (124) | 236 |

[^261]Table HR13: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news networks seem to cover opinions more than facts. |  | Cable news networks seem to cover facts more than opinions. |  | $\begin{array}{r} \text { Don' } \\ \mathbf{o} \end{array}$ | now / no <br> nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1057) | 19\% | (420) | 33\% | (724) | 2201 |
| Sports: Every day | 49\% | (105) | 35\% | (75) | 17\% | (36) | 217 |
| Sports: Several times per week | 56\% | (192) | 22\% | (77) | 22\% | (75) | 344 |
| Sports: About once per week | 50\% | (130) | 23\% | (60) | 27\% | (69) | 258 |
| Sports: Several times per month | 53\% | (92) | 18\% | (30) | 29\% | (50) | 172 |
| Sports: About once per month | 51\% | (70) | 15\% | (20) | 34\% | (46) | 137 |
| Sports: Less often than once per month | 52\% | (163) | 14\% | (43) | 34\% | (107) | 313 |
| Sports: Never | 40\% | (305) | 15\% | (114) | 45\% | (341) | 760 |
| Cable: I currently subscribe | 50\% | (528) | 23\% | (240) | 27\% | (286) | 1054 |
| Cable: I subscribed in the past | 50\% | (389) | 15\% | (116) | 35\% | (266) | 771 |
| Cable: I have never subscribed | 37\% | (140) | 17\% | (64) | 46\% | (172) | 376 |
| Satellite television: I currently subscribe | 45\% | (250) | 23\% | (128) | 32\% | (176) | 554 |
| Satellite television: I subscribed in the past | 50\% | (301) | 17\% | (105) | $32 \%$ | (195) | 602 |
| Satellite television: I have never subscribed | 48\% | (505) | 18\% | (187) | 34\% | (353) | 1045 |
| Streaming service: I currently subscribe | 51\% | (655) | 20\% | (256) | 29\% | (365) | 1276 |
| Streaming service: I subscribed in the past | 48\% | (121) | 16\% | (40) | 36\% | (91) | 252 |
| Streaming service: I have never subscribed | 42\% | (281) | 18\% | (124) | 40\% | (268) | 673 |
| Film: An avid fan | 50\% | (389) | 25\% | (193) | 25\% | (199) | 780 |
| Film: A casual fan | 49\% | (555) | 16\% | (181) | 35\% | (390) | 1127 |
| Film: Not a fan | 38\% | (113) | 16\% | (46) | 46\% | (135) | 294 |
| Television: An avid fan | 47\% | (501) | 23\% | (240) | $31 \%$ | (326) | 1067 |
| Television: A casual fan | 50\% | (479) | 16\% | (154) | 35\% | (336) | 969 |
| Television: Not a fan | 46\% | (77) | 16\% | (26) | 38\% | (63) | 166 |
| Music: An avid fan | 47\% | (526) | 23\% | (251) | 30\% | (336) | 1113 |
| Music: A casual fan | 49\% | (474) | 16\% | (150) | 35\% | (340) | 964 |
| Music: Not a fan | 46\% | (57) | 15\% | (19) | 39\% | (48) | 124 |
| Fashion: An avid fan | 39\% | (129) | 32\% | (106) | 28\% | (94) | 329 |
| Fashion: A casual fan | 46\% | (421) | 20\% | (183) | 34\% | (309) | 912 |
| Fashion: Not a fan | 53\% | (507) | 14\% | (131) | 34\% | (322) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news outlets use panel discussions to fill time rather than to inform viewers of other points of views. |  | Cable news outlets use panel discussions to inform viewers of other points of view. |  |  | $\begin{aligned} & \text { now / No } \\ & \text { nion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (823) | 27\% | (595) | 36\% | (783) | 2201 |
| Gender: Male | 44\% | (470) | 30\% | (315) | 26\% | (277) | 1062 |
| Gender: Female | 31\% | (352) | 25\% | (280) | 44\% | (506) | 1139 |
| Age: 18-29 | 36\% | (169) | 25\% | (116) | 39\% | (184) | 470 |
| Age: 30-44 | 38\% | (207) | 26\% | (139) | 36\% | (198) | 543 |
| Age: 45-54 | 39\% | (123) | 30\% | (95) | $31 \%$ | (97) | 316 |
| Age: 55-64 | 42\% | (181) | 24\% | (106) | 34\% | (148) | 436 |
| Age: 65+ | 33\% | (143) | 32\% | (138) | 36\% | (155) | 436 |
| Generation Z: 18-21 | 42\% | (76) | 23\% | (41) | 35\% | (64) | 181 |
| Millennial: Age 22-37 | 36\% | (217) | 25\% | (151) | 38\% | (227) | 595 |
| Generation X: Age 38-53 | $36 \%$ | (182) | 29\% | (147) | 35\% | (177) | 506 |
| Boomers: Age 54-72 | 39\% | (307) | 27\% | (214) | 33\% | (258) | 779 |
| PID: Dem (no lean) | 31\% | (251) | 36\% | (290) | $33 \%$ | (261) | 802 |
| PID: Ind (no lean) | 34\% | (245) | 22\% | (158) | 44\% | (315) | 719 |
| PID: Rep (no lean) | 48\% | (327) | 22\% | (147) | 30\% | (207) | 681 |
| PID/Gender: Dem Men | 35\% | (127) | 39\% | (141) | 26\% | (96) | 364 |
| PID/Gender: Dem Women | 28\% | (123) | 34\% | (149) | 38\% | (165) | 438 |
| PID/Gender: Ind Men | $43 \%$ | (147) | 26\% | (91) | $31 \%$ | (108) | 346 |
| PID/Gender: Ind Women | 26\% | (98) | 18\% | (68) | 56\% | (207) | 373 |
| PID/Gender: Rep Men | 55\% | (196) | 24\% | (84) | 21\% | (73) | 353 |
| PID/Gender: Rep Women | 40\% | (131) | 19\% | (63) | 41\% | (134) | 328 |
| Ideo: Liberal (1-3) | 38\% | (260) | 34\% | (234) | 28\% | (193) | 687 |
| Ideo: Moderate (4) | 31\% | (157) | 29\% | (148) | 40\% | (201) | 506 |
| Ideo: Conservative (5-7) | 50\% | (366) | 23\% | (173) | 27\% | (200) | 739 |
| Educ: < College | 34\% | (517) | 26\% | (392) | 40\% | (604) | 1513 |
| Educ: Bachelors degree | $43 \%$ | (190) | 27\% | (121) | 30\% | (133) | 444 |
| Educ: Post-grad | 47\% | (115) | 34\% | (83) | 19\% | (46) | 244 |

Continued on next page

Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news outlets use panel discussions to fill time rather than to inform viewers of other points of views. |  | Cable news outlets use panel discussions to inform viewers of other points of view. |  | $\begin{array}{r} \text { Don't } \\ 0 \end{array}$ | now / No <br> nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (823) | 27\% | (595) | 36\% | (783) | 2201 |
| Income: Under 50k | $33 \%$ | (438) | 25\% | (329) | 42\% | (559) | 1326 |
| Income: 50k-100k | 45\% | (276) | 29\% | (179) | 27\% | (164) | 619 |
| Income: 100k+ | 42\% | (109) | 34\% | (87) | 23\% | (60) | 256 |
| Ethnicity: White | 39\% | (678) | 25\% | (431) | 36\% | (614) | 1723 |
| Ethnicity: Hispanic | $32 \%$ | (113) | 31\% | (109) | 36\% | (127) | 350 |
| Ethnicity: Afr. Am. | 29\% | (79) | 36\% | (98) | 35\% | (97) | 274 |
| Ethnicity: Other | 32\% | (66) | 33\% | (67) | 35\% | (72) | 204 |
| Relig: Protestant | 42\% | (219) | 27\% | (144) | 31\% | (162) | 526 |
| Relig: Roman Catholic | 38\% | (171) | 26\% | (118) | 35\% | (157) | 446 |
| Relig: Ath./Agn./None | 34\% | (235) | 27\% | (185) | 38\% | (263) | 683 |
| Relig: Something Else | 34\% | (61) | 27\% | (48) | 39\% | (70) | 179 |
| Relig: Jewish | 28\% | (12) | 53\% | (23) | 19\% | (8) | 43 |
| Evang | 40\% | (242) | 25\% | (153) | 34\% | (207) | 601 |
| Non-Evang | 36\% | (581) | 28\% | (443) | 36\% | (576) | 1600 |
| Relig: All Christian | 39\% | (469) | 26\% | (314) | 34\% | (410) | 1193 |
| Relig: All Non-Christian | 34\% | (61) | 27\% | (48) | 39\% | (70) | 179 |
| Community: Urban | 37\% | (220) | 29\% | (175) | 34\% | (200) | 596 |
| Community: Suburban | 39\% | (385) | 28\% | (275) | $33 \%$ | (329) | 988 |
| Community: Rural | 35\% | (218) | 24\% | (145) | 41\% | (254) | 617 |
| Employ: Private Sector | 46\% | (299) | 27\% | (174) | 27\% | (173) | 646 |
| Employ: Government | 44\% | (67) | 25\% | (38) | $31 \%$ | (48) | 152 |
| Employ: Self-Employed | 43\% | (79) | 29\% | (52) | 28\% | (51) | 182 |
| Employ: Homemaker | 27\% | (45) | 23\% | (37) | 50\% | (81) | 162 |
| Employ: Student | 47\% | (54) | 30\% | (34) | 22\% | (25) | 113 |
| Employ: Retired | $32 \%$ | (170) | 31\% | (162) | 37\% | (196) | 528 |
| Employ: Unemployed | 24\% | (56) | 23\% | (55) | 53\% | (126) | 237 |
| Employ: Other | 30\% | (54) | 24\% | (43) | 47\% | (84) | 180 |

Continued on next page

Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news outlets use panel discussions to fill time rather than to inform viewers of other points of views. |  | Cable ne panel d inform vi poin | outlets use cussions to wers of other of view. | $\begin{gathered} \text { Don't } \\ \text { ol } \end{gathered}$ | now / No nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $37 \%$ | (823) | $27 \%$ | (595) | $36 \%$ | (783) | 2201 |
| Military HH: Yes | 39\% | (153) | $32 \%$ | (127) | 29\% | (117) | 397 |
| Military HH: No | 37\% | (670) | 26\% | (468) | 37\% | (666) | 1804 |
| RD/WT: Right Direction | 45\% | (394) | $23 \%$ | (202) | 32\% | (274) | 869 |
| RD/WT: Wrong Track | $32 \%$ | (429) | 30\% | (394) | 38\% | (509) | 1332 |
| Trump Job Approve | 47\% | (426) | 24\% | (224) | 29\% | (264) | 914 |
| Trump Job Disapprove | $33 \%$ | (379) | $31 \%$ | (361) | $36 \%$ | (408) | 1148 |
| Trump Job Strongly Approve | 51\% | (254) | $24 \%$ | (122) | 25\% | (124) | 499 |
| Trump Job Somewhat Approve | $42 \%$ | (172) | 25\% | (102) | 34\% | (141) | 415 |
| Trump Job Somewhat Disapprove | 43\% | (117) | 25\% | (68) | 32\% | (85) | 271 |
| Trump Job Strongly Disapprove | 30\% | (261) | $33 \%$ | (293) | 37\% | (322) | 877 |
| Favorable of Trump | 47\% | (417) | $24 \%$ | (208) | 29\% | (255) | 880 |
| Unfavorable of Trump | $33 \%$ | (371) | $32 \%$ | (367) | 35\% | (403) | 1141 |
| Very Favorable of Trump | 50\% | (260) | 25\% | (127) | 25\% | (130) | 517 |
| Somewhat Favorable of Trump | $43 \%$ | (158) | $22 \%$ | (80) | 34\% | (125) | 363 |
| Somewhat Unfavorable of Trump | 40\% | (100) | 29\% | (73) | 31\% | (77) | 251 |
| Very Unfavorable of Trump | 30\% | (270) | $33 \%$ | (293) | 37\% | (326) | 890 |
| \#1 Issue: Economy | 38\% | (211) | 28\% | (159) | 34\% | (191) | 561 |
| \#1 Issue: Security | 46\% | (212) | 25\% | (115) | 29\% | (132) | 459 |
| \#1 Issue: Health Care | 35\% | (137) | $31 \%$ | (122) | 34\% | (135) | 394 |
| \#1 Issue: Medicare / Social Security | $33 \%$ | (103) | 28\% | (88) | 39\% | (121) | 313 |
| \#1 Issue: Women's Issues | 36\% | (34) | $22 \%$ | (21) | 42\% | (40) | 95 |
| \#1 Issue: Education | 36\% | (59) | 29\% | (47) | 36\% | (59) | 166 |
| \#1 Issue: Energy | $33 \%$ | (31) | 25\% | (24) | 42\% | (40) | 95 |
| \#1 Issue: Other | 29\% | (35) | 16\% | (19) | 55\% | (65) | 119 |
| 2018 House Vote: Democrat | $33 \%$ | (265) | 35\% | (284) | 32\% | (261) | 811 |
| 2018 House Vote: Republican | 51\% | (366) | 23\% | (164) | 26\% | (183) | 714 |
| 2018 House Vote: Someone else | 35\% | (31) | 23\% | (20) | 41\% | (36) | 87 |
| 2018 House Vote: Didnt Vote | 27\% | (158) | $21 \%$ | (126) | 52\% | (302) | 586 |

Continued on next page

Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

|  | Cable news outlets use <br> panel discussions to fill <br> time rather than to <br> inform viewers of other <br> points of views. | Cable news outlets use <br> panel discussions to <br> inform viewers of other <br> points of view. | Don't know / No <br> opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Continued on next page

Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

|  | Cable news outlets use <br> panel discussions to fill <br> time rather than to <br> inform viewers of other | Cable news outlets use <br> panel discussions to <br> inform viewers of other | Don't know / No |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

[^262]Table HR14: Which of the following statements comes closest to your opinion, even if neither is exactly right?

| Demographic | Cable news outlets use panel discussions to fill time rather than to inform viewers of other points of views. |  | Cable news outlets use panel discussions to inform viewers of other points of view. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (823) | 27\% | (595) | 36\% | (783) | 2201 |
| Television: An avid fan | 38\% | (401) | 30\% | (322) | 32\% | (344) | 1067 |
| Television: A casual fan | 38\% | (366) | 25\% | (238) | 38\% | (365) | 969 |
| Television: Not a fan | 34\% | (56) | $21 \%$ | (35) | 45\% | (75) | 166 |
| Music: An avid fan | $36 \%$ | (397) | $31 \%$ | (350) | 33\% | (367) | 1113 |
| Music: A casual fan | 39\% | (377) | 23\% | (224) | 38\% | (362) | 964 |
| Music: Not a fan | 39\% | (49) | 17\% | (21) | 44\% | (54) | 124 |
| Fashion: An avid fan | 33\% | (108) | 32\% | (106) | 35\% | (115) | 329 |
| Fashion: A casual fan | 34\% | (311) | 28\% | (257) | 38\% | (344) | 912 |
| Fashion: Not a fan | 42\% | (403) | $24 \%$ | (233) | 34\% | (324) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15_1: Do you agree or disagree with the following statements?
The media should not offer analysis on breaking news before facts are confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1077) | 26\% | (571) | 8\% | (173) | $3 \%$ | (68) | $14 \%$ | (313) | 2201 |
| Gender: Male | 48\% | (506) | 28\% | (294) | 9\% | (101) | 4\% | (38) | $12 \%$ | (124) | 1062 |
| Gender: Female | 50\% | (571) | 24\% | (277) | 6\% | (72) | 3\% | (29) | 17\% | (189) | 1139 |
| Age: 18-29 | 35\% | (163) | 24\% | (111) | 14\% | (64) | 4\% | (20) | 24\% | (112) | 470 |
| Age: 30-44 | 44\% | (238) | 27\% | (149) | 10\% | (54) | 4\% | (22) | 15\% | (81) | 543 |
| Age: 45-54 | $52 \%$ | (163) | 27\% | (84) | 8\% | (26) | 2\% | (6) | 12\% | (37) | 316 |
| Age: 55-64 | 60\% | (263) | 26\% | (112) | 2\% | (11) | 2\% | (8) | 10\% | (42) | 436 |
| Age: 65+ | 57\% | (250) | 26\% | (115) | 4\% | (19) | $3 \%$ | (12) | 9\% | (41) | 436 |
| Generation Z: 18-21 | 29\% | (53) | 27\% | (49) | 16\% | (28) | 6\% | (10) | 22\% | (40) | 181 |
| Millennial: Age 22-37 | 40\% | (240) | 24\% | (145) | 11\% | (67) | 4\% | (25) | 20\% | (117) | 595 |
| Generation X: Age 38-53 | 48\% | (245) | 27\% | (137) | 9\% | (45) | 2\% | (11) | 13\% | (68) | 506 |
| Boomers: Age 54-72 | 58\% | (452) | 27\% | (209) | 4\% | (27) | 2\% | (19) | 9\% | (72) | 779 |
| PID: Dem (no lean) | 40\% | (323) | $32 \%$ | (258) | 10\% | (81) | 4\% | (28) | 14\% | (111) | 802 |
| PID: Ind (no lean) | 48\% | (348) | $21 \%$ | (154) | 7\% | (53) | $3 \%$ | (21) | 20\% | (142) | 719 |
| PID: Rep (no lean) | 59\% | (405) | 23\% | (159) | 6\% | (39) | 3\% | (18) | 9\% | (60) | 681 |
| PID/Gender: Dem Men | 35\% | (129) | 35\% | (126) | 15\% | (53) | 5\% | (16) | $11 \%$ | (40) | 364 |
| PID/Gender: Dem Women | 44\% | (195) | 30\% | (132) | 6\% | (28) | 3\% | (12) | 16\% | (71) | 438 |
| PID/Gender: Ind Men | 50\% | (173) | 24\% | (83) | 7\% | (23) | $3 \%$ | (11) | 16\% | (55) | 346 |
| PID/Gender: Ind Women | 47\% | (176) | 19\% | (71) | 8\% | (30) | $3 \%$ | (10) | 23\% | (87) | 373 |
| PID/Gender: Rep Men | 58\% | (204) | 24\% | (85) | 7\% | (25) | 3\% | (11) | 8\% | (29) | 353 |
| PID/Gender: Rep Women | 61\% | (201) | 22\% | (74) | 4\% | (15) | 2\% | (8) | 10\% | (31) | 328 |
| Ideo: Liberal (1-3) | 42\% | (289) | 30\% | (209) | 12\% | (79) | 4\% | (27) | 12\% | (83) | 687 |
| Ideo: Moderate (4) | 46\% | (233) | 27\% | (137) | 8\% | (40) | 4\% | (21) | 15\% | (76) | 506 |
| Ideo: Conservative (5-7) | 62\% | (459) | 24\% | (179) | 5\% | (34) | 2\% | (14) | 7\% | (53) | 739 |
| Educ: < College | 48\% | (722) | 24\% | (368) | 8\% | (119) | $3 \%$ | (48) | 17\% | (257) | 1513 |
| Educ: Bachelors degree | 49\% | (215) | $31 \%$ | (138) | 9\% | (39) | 3\% | (15) | 8\% | (37) | 444 |
| Educ: Post-grad | 57\% | (140) | 27\% | (65) | 6\% | (15) | $2 \%$ | (5) | 8\% | (19) | 244 |

[^263]Table HR15_1: Do you agree or disagree with the following statements?
The media should not offer analysis on breaking news before facts are confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1077) | 26\% | (571) | 8\% | (173) | $3 \%$ | (68) | 14\% | (313) | 2201 |
| Income: Under 50k | 46\% | (614) | 24\% | (320) | 8\% | (104) | 3\% | (39) | 19\% | (250) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 55\% | (339) | 28\% | (171) | 8\% | (49) | 3\% | (18) | 7\% | (43) | 619 |
| Income: 100k+ | 49\% | (124) | 31\% | (80) | 8\% | (20) | 4\% | (11) | 8\% | (20) | 256 |
| Ethnicity: White | $51 \%$ | (877) | 27\% | (465) | 6\% | (110) | $3 \%$ | (52) | 13\% | (218) | 1723 |
| Ethnicity: Hispanic | 42\% | (146) | 23\% | (81) | 12\% | (42) | $2 \%$ | (7) | 21\% | (74) | 350 |
| Ethnicity: Afr. Am. | 39\% | (107) | 24\% | (66) | 12\% | (34) | 4\% | (11) | 21\% | (57) | 274 |
| Ethnicity: Other | 46\% | (93) | 19\% | (39) | $14 \%$ | (29) | 3\% | (5) | 18\% | (38) | 204 |
| Relig: Protestant | 55\% | (289) | 28\% | (145) | 6\% | (34) | 2\% | (13) | 8\% | (45) | 526 |
| Relig: Roman Catholic | 50\% | (221) | 28\% | (126) | 8\% | (35) | 3\% | (12) | 11\% | (51) | 446 |
| Relig: Ath./Agn./None | 44\% | (300) | 26\% | (175) | 8\% | (57) | 3\% | (19) | 19\% | (132) | 683 |
| Relig: Something Else | 47\% | (84) | 25\% | (45) | 8\% | (14) | 4\% | (7) | 16\% | (29) | 179 |
| Relig: Jewish | 40\% | (17) | 36\% | (15) | 8\% | (3) | $3 \%$ | (1) | 14\% | (6) | 43 |
| Evang | 56\% | (337) | 22\% | (130) | 7\% | (39) | 4\% | (27) | 11\% | (68) | 601 |
| Non-Evang | 46\% | (739) | 28\% | (441) | 8\% | (134) | 3\% | (41) | 15\% | (245) | 1600 |
| Relig: All Christian | 53\% | (628) | 26\% | (310) | 7\% | (89) | $3 \%$ | (36) | 11\% | (129) | 1193 |
| Relig: All Non-Christian | 47\% | (84) | 25\% | (45) | 8\% | (14) | $4 \%$ | (7) | 16\% | (29) | 179 |
| Community: Urban | 45\% | (266) | 25\% | (146) | $11 \%$ | (65) | 4\% | (26) | 16\% | (93) | 596 |
| Community: Suburban | 50\% | (498) | 28\% | (277) | 8\% | (75) | 3\% | (26) | 11\% | (112) | 988 |
| Community: Rural | $51 \%$ | (313) | 24\% | (147) | 5\% | (32) | 3\% | (17) | 17\% | (108) | 617 |
| Employ: Private Sector | $53 \%$ | (345) | 28\% | (181) | 8\% | (52) | $3 \%$ | (20) | 7\% | (48) | 646 |
| Employ: Government | 37\% | (57) | 33\% | (51) | 11\% | (16) | $4 \%$ | (6) | 14\% | (22) | 152 |
| Employ: Self-Employed | 53\% | (97) | 25\% | (45) | 7\% | (12) | 3\% | (6) | 12\% | (22) | 182 |
| Employ: Homemaker | 45\% | (73) | $31 \%$ | (50) | $4 \%$ | (7) | $2 \%$ | (3) | 18\% | (30) | 162 |
| Employ: Student | 32\% | (37) | 28\% | (31) | 17\% | (20) | 6\% | (7) | 16\% | (18) | 113 |
| Employ: Retired | 56\% | (295) | 25\% | (133) | 5\% | (26) | 3\% | (13) | 11\% | (60) | 528 |
| Employ: Unemployed | $41 \%$ | (96) | 19\% | (45) | 11\% | (27) | $3 \%$ | (7) | 26\% | (61) | 237 |
| Employ: Other | 43\% | (77) | 19\% | (34) | $7 \%$ | (13) | $3 \%$ | (5) | 28\% | (51) | 180 |
| Military HH: Yes | 60\% | (239) | 21\% | (84) | 9\% | (34) | 1\% | (5) | 9\% | (35) | 397 |
| Military HH: No | 46\% | (838) | 27\% | (487) | 8\% | (139) | $3 \%$ | (62) | 15\% | (278) | 1804 |

[^264]Table HR15_1: Do you agree or disagree with the following statements?
The media should not offer analysis on breaking news before facts are confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1077) | 26\% | (571) | 8\% | (173) | $3 \%$ | (68) | 14\% | (313) | 2201 |
| RD/WT: Right Direction | $54 \%$ | (469) | 24\% | (207) | 7\% | (61) | $3 \%$ | (26) | 12\% | (105) | 869 |
| RD/WT: Wrong Track | 46\% | (608) | 27\% | (363) | 8\% | (112) | 3\% | (41) | 16\% | (207) | 1332 |
| Trump Job Approve | 57\% | (521) | 25\% | (231) | 6\% | (51) | 4\% | (33) | 9\% | (78) | 914 |
| Trump Job Disapprove | 45\% | (521) | 28\% | (325) | 10\% | (110) | $3 \%$ | (30) | 14\% | (161) | 1148 |
| Trump Job Strongly Approve | 65\% | (322) | 18\% | (92) | 5\% | (25) | 3\% | (17) | 9\% | (43) | 499 |
| Trump Job Somewhat Approve | 48\% | (199) | $33 \%$ | (139) | 6\% | (26) | 4\% | (16) | 8\% | (35) | 415 |
| Trump Job Somewhat Disapprove | 51\% | (138) | $31 \%$ | (84) | 9\% | (24) | 2\% | (7) | 7\% | (19) | 271 |
| Trump Job Strongly Disapprove | 44\% | (383) | 28\% | (241) | 10\% | (87) | $3 \%$ | (23) | 16\% | (142) | 877 |
| Favorable of Trump | 58\% | (510) | 25\% | (223) | 5\% | (46) | 4\% | (34) | 8\% | (68) | 880 |
| Unfavorable of Trump | 45\% | (516) | 29\% | (327) | 10\% | (119) | $2 \%$ | (25) | 13\% | (154) | 1141 |
| Very Favorable of Trump | 65\% | (337) | 18\% | (93) | 5\% | (25) | 4\% | (21) | 8\% | (41) | 517 |
| Somewhat Favorable of Trump | 48\% | (173) | 36\% | (129) | 6\% | (20) | 4\% | (13) | 8\% | (28) | 363 |
| Somewhat Unfavorable of Trump | 47\% | (119) | 29\% | (73) | 14\% | (34) | 1\% | (3) | 9\% | (22) | 251 |
| Very Unfavorable of Trump | 45\% | (397) | 29\% | (255) | 10\% | (85) | 2\% | (22) | 15\% | (131) | 890 |
| \#1 Issue: Economy | 50\% | (281) | 25\% | (140) | 8\% | (46) | 2\% | (12) | 15\% | (82) | 561 |
| \#1 Issue: Security | 57\% | (261) | 25\% | (114) | 7\% | (30) | $3 \%$ | (12) | 9\% | (42) | 459 |
| \#1 Issue: Health Care | 42\% | (165) | 28\% | (112) | 10\% | (38) | 4\% | (17) | 16\% | (63) | 394 |
| \#1 Issue: Medicare / Social Security | 52\% | (163) | 25\% | (79) | 6\% | (17) | $3 \%$ | (8) | 14\% | (44) | 313 |
| \#1 Issue: Women's Issues | $33 \%$ | (32) | 30\% | (28) | 20\% | (19) | 2\% | (2) | 14\% | (14) | 95 |
| \#1 Issue: Education | 47\% | (78) | 23\% | (38) | 8\% | (14) | 5\% | (9) | 16\% | (27) | 166 |
| \#1 Issue: Energy | 43\% | (41) | $34 \%$ | (32) | $4 \%$ | (4) | 4\% | (4) | 15\% | (15) | 95 |
| \#1 Issue: Other | 47\% | (56) | 23\% | (27) | 4\% | (5) | $3 \%$ | (3) | 23\% | (28) | 119 |
| 2018 House Vote: Democrat | 43\% | (352) | $31 \%$ | (255) | 9\% | (75) | $3 \%$ | (25) | 13\% | (105) | 811 |
| 2018 House Vote: Republican | 62\% | (442) | 22\% | (158) | 6\% | (42) | $3 \%$ | (19) | 7\% | (52) | 714 |
| 2018 House Vote: Someone else | 49\% | (42) | 20\% | (17) | 7\% | (6) | 4\% | (3) | 21\% | (18) | 87 |
| 2018 House Vote: Didnt Vote | 41\% | (238) | 24\% | (139) | 9\% | (50) | 4\% | (21) | 24\% | (138) | 586 |
| 2016 Vote: Hillary Clinton | 42\% | (289) | 31\% | (213) | 10\% | (67) | 3\% | (24) | 13\% | (92) | 685 |
| 2016 Vote: Donald Trump | 62\% | (458) | 24\% | (175) | 5\% | (40) | 2\% | (15) | 6\% | (47) | 734 |
| 2016 Vote: Someone else | 55\% | (94) | 24\% | (40) | 7\% | (13) | 2\% | (3) | 12\% | (21) | 172 |
| 2016 Vote: Didnt Vote | 39\% | (234) | 23\% | (141) | 9\% | (53) | 4\% | (26) | 25\% | (151) | 604 |

[^265]Table HR15_1: Do you agree or disagree with the following statements?
The media should not offer analysis on breaking news before facts are confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1077) | 26\% | (571) | 8\% | (173) | 3\% | (68) | 14\% | (313) | 2201 |
| Voted in 2014: Yes | 54\% | (737) | 27\% | (367) | 6\% | (88) | 3\% | (38) | 11\% | (146) | 1376 |
| Voted in 2014: No | 41\% | (340) | 25\% | (204) | 10\% | (85) | 4\% | (29) | 20\% | (167) | 825 |
| 2012 Vote: Barack Obama | 47\% | (401) | 28\% | (243) | 8\% | (70) | 3\% | (28) | 13\% | (111) | 854 |
| 2012 Vote: Mitt Romney | 64\% | (322) | 24\% | (122) | 4\% | (19) | 2\% | (10) | 6\% | (32) | 504 |
| 2012 Vote: Other | 62\% | (58) | 17\% | (16) | 6\% | (6) | 3\% | (3) | 13\% | (12) | 95 |
| 2012 Vote: Didn't Vote | 39\% | (291) | 25\% | (187) | 11\% | (78) | 4\% | (26) | 21\% | (156) | 738 |
| 4-Region: Northeast | 47\% | (185) | 29\% | (114) | 6\% | (25) | 4\% | (15) | 14\% | (54) | 394 |
| 4-Region: Midwest | 48\% | (220) | 27\% | (126) | 6\% | (28) | 4\% | (18) | 15\% | (71) | 462 |
| 4-Region: South | 48\% | (396) | 25\% | (207) | 9\% | (71) | 4\% | (29) | 15\% | (122) | 825 |
| 4-Region: West | 53\% | (276) | 24\% | (124) | 9\% | (49) | 1\% | (5) | 13\% | (66) | 520 |
| Frequent TV watchers | 52\% | (837) | 26\% | (427) | 7\% | (117) | 3\% | (49) | 12\% | (191) | 1620 |
| Frequent movie watchers | 50\% | (472) | 26\% | (243) | 9\% | (85) | 4\% | (36) | 12\% | (113) | 949 |
| TV shows: Every day | 51\% | (583) | 27\% | (311) | 6\% | (74) | 3\% | (38) | 12\% | (136) | 1143 |
| TV shows: Several times per week | 53\% | (253) | 24\% | (116) | 9\% | (43) | 2\% | (11) | 12\% | (55) | 477 |
| TV shows: About once per week | 44\% | (57) | 28\% | (37) | 12\% | (16) | 2\% | (3) | 14\% | (19) | 132 |
| TV shows: Several times per month | 36\% | (39) | 33\% | (36) | 13\% | (14) | 3\% | (3) | 14\% | (16) | 108 |
| TV shows: About once per month | 40\% | (19) | 22\% | (11) | 13\% | (6) | 5\% | (2) | 20\% | (10) | 48 |
| TV shows: Less often than once per month | 39\% | (34) | 22\% | (20) | $12 \%$ | (11) | 4\% | (4) | 23\% | (21) | 89 |
| TV shows: Never | 44\% | (90) | 20\% | (41) | $4 \%$ | (9) | $3 \%$ | (7) | 28\% | (58) | 204 |
| Movies: Every day | 52\% | (214) | $21 \%$ | (89) | 9\% | (36) | $4 \%$ | (15) | 15\% | (61) | 416 |
| Movies: Several times per week | 48\% | (258) | 29\% | (154) | 9\% | (48) | $4 \%$ | (20) | 10\% | (52) | 533 |
| Movies: About once per week | 48\% | (193) | 27\% | (108) | 9\% | (36) | 4\% | (15) | 13\% | (53) | 405 |
| Movies: Several times per month | 51\% | (122) | 28\% | (66) | 8\% | (19) | 3\% | (6) | 11\% | (26) | 239 |
| Movies: About once per month | 55\% | (101) | 27\% | (49) | 7\% | (13) | $1 \%$ | (2) | 10\% | (19) | 183 |
| Movies: Less often than once per month | 46\% | (87) | 29\% | (55) | $5 \%$ | (9) | $1 \%$ | (2) | 19\% | (35) | 188 |
| Movies: Never | 43\% | (102) | 21\% | (50) | 5\% | (11) | $3 \%$ | (7) | 28\% | (67) | 236 |

[^266]Table HR15_1: Do you agree or disagree with the following statements?
The media should not offer analysis on breaking news before facts are confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1077) | 26\% | (571) | 8\% | (173) | 3\% | (68) | 14\% | (313) | 2201 |
| Sports: Every day | 47\% | (102) | 28\% | (60) | 7\% | (16) | 5\% | (12) | 12\% | (27) | 217 |
| Sports: Several times per week | 48\% | (165) | $33 \%$ | (115) | 7\% | (25) | 3\% | (10) | 9\% | (30) | 344 |
| Sports: About once per week | 53\% | (136) | $30 \%$ | (77) | 7\% | (17) | 2\% | (5) | 9\% | (23) | 258 |
| Sports: Several times per month | 43\% | (73) | 23\% | (40) | 21\% | (36) | 2\% | (4) | 11\% | (19) | 172 |
| Sports: About once per month | $51 \%$ | (69) | 29\% | (39) | 8\% | (10) | 4\% | (6) | 8\% | (12) | 137 |
| Sports: Less often than once per month | $51 \%$ | (160) | 25\% | (78) | 8\% | (24) | 2\% | (8) | 14\% | (42) | 313 |
| Sports: Never | 49\% | (371) | $21 \%$ | (161) | 6\% | (44) | 3\% | (24) | 21\% | (161) | 760 |
| Cable: I currently subscribe | 49\% | (517) | 27\% | (286) | 9\% | (96) | 3\% | (27) | 12\% | (129) | 1054 |
| Cable: I subscribed in the past | 49\% | (381) | 26\% | (201) | 7\% | (56) | 3\% | (22) | 14\% | (110) | 771 |
| Cable: I have never subscribed | 48\% | (179) | 22\% | (83) | 6\% | (21) | 5\% | (19) | 20\% | (74) | 376 |
| Satellite television: I currently subscribe | 51\% | (285) | 26\% | (144) | 6\% | (36) | 5\% | (26) | 11\% | (63) | 554 |
| Satellite television: I subscribed in the past | 50\% | (300) | 25\% | (152) | 9\% | (52) | 3\% | (15) | 14\% | (82) | 602 |
| Satellite television: I have never subscribed | 47\% | (492) | 26\% | (274) | 8\% | (85) | 3\% | (27) | 16\% | (168) | 1045 |
| Streaming service: I currently subscribe | 51\% | (649) | 26\% | (330) | 8\% | (108) | 3\% | (43) | 12\% | (147) | 1276 |
| Streaming service: I subscribed in the past | $38 \%$ | (97) | 30\% | (75) | 13\% | (32) | 2\% | (6) | 17\% | (42) | 252 |
| Streaming service: I have never subscribed | 49\% | (331) | 25\% | (166) | 5\% | (33) | 3\% | (19) | 18\% | (124) | 673 |
| Film: An avid fan | 50\% | (394) | 27\% | (214) | 9\% | (69) | 4\% | (31) | 9\% | (73) | 780 |
| Film: A casual fan | 49\% | (551) | 27\% | (303) | 8\% | (87) | 2\% | (23) | 14\% | (163) | 1127 |
| Film: Not a fan | 45\% | (133) | 18\% | (54) | 6\% | (17) | 4\% | (13) | 26\% | (77) | 294 |
| Television: An avid fan | 50\% | (531) | 28\% | (297) | 8\% | (89) | 3\% | (35) | 11\% | (115) | 1067 |
| Television: A casual fan | 50\% | (480) | 25\% | (245) | 7\% | (70) | 3\% | (27) | 15\% | (146) | 969 |
| Television: Not a fan | 40\% | (66) | 17\% | (29) | 8\% | (13) | 4\% | (6) | 31\% | (52) | 166 |
| Music: An avid fan | 49\% | (549) | 26\% | (285) | 9\% | (105) | 3\% | (36) | 12\% | (138) | 1113 |
| Music: A casual fan | 50\% | (482) | 27\% | (258) | 6\% | (60) | 2\% | (19) | 15\% | (145) | 964 |
| Music: Not a fan | 37\% | (46) | 23\% | (28) | 6\% | (8) | 10\% | (12) | 24\% | (30) | 124 |
| Fashion: An avid fan | 48\% | (159) | 24\% | (80) | 9\% | (31) | 4\% | (13) | 14\% | (46) | 329 |
| Fashion: A casual fan | 45\% | (415) | 27\% | (242) | 10\% | (88) | 3\% | (30) | 15\% | (138) | 912 |
| Fashion: Not a fan | 52\% | (504) | 26\% | (249) | 6\% | (54) | 3\% | (25) | 13\% | (129) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15_2: Do you agree or disagree with the following statements?
The media currently offers too much analysis on breaking news before facts have been confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (892) | $31 \%$ | (683) | 9\% | (205) | $3 \%$ | (64) | 16\% | (357) | 2201 |
| Gender: Male | 43\% | (459) | $31 \%$ | (330) | 10\% | (103) | 4\% | (38) | 12\% | (132) | 1062 |
| Gender: Female | 38\% | (433) | $31 \%$ | (353) | 9\% | (102) | 2\% | (26) | 20\% | (224) | 1139 |
| Age: 18-29 | 30\% | (141) | 26\% | (123) | 14\% | (67) | 6\% | (26) | 24\% | (113) | 470 |
| Age: 30-44 | 36\% | (196) | 32\% | (175) | 10\% | (52) | 3\% | (18) | 19\% | (102) | 543 |
| Age: 45-54 | 44\% | (139) | 32\% | (100) | 10\% | (31) | $1 \%$ | (4) | 13\% | (41) | 316 |
| Age: 55-64 | 48\% | (210) | 33\% | (142) | 6\% | (26) | $1 \%$ | (5) | 12\% | (53) | 436 |
| Age: 65+ | 47\% | (207) | 33\% | (143) | 7\% | (29) | $2 \%$ | (10) | 11\% | (48) | 436 |
| Generation Z: 18-21 | 28\% | (51) | 26\% | (48) | 16\% | (30) | 8\% | (14) | 22\% | (39) | 181 |
| Millennial: Age 22-37 | 32\% | (192) | 30\% | (178) | 10\% | (62) | 5\% | (27) | 23\% | (135) | 595 |
| Generation X: Age 38-53 | 42\% | (211) | 31\% | (156) | 11\% | (55) | 2\% | (8) | 15\% | (76) | 506 |
| Boomers: Age 54-72 | 48\% | (370) | 33\% | (260) | 6\% | (49) | $1 \%$ | (10) | 11\% | (89) | 779 |
| PID: Dem (no lean) | 31\% | (245) | 37\% | (293) | 13\% | (104) | 4\% | (35) | 16\% | (125) | 802 |
| PID: Ind (no lean) | 40\% | (285) | 26\% | (185) | 9\% | (64) | 2\% | (17) | 23\% | (168) | 719 |
| PID: Rep (no lean) | 53\% | (362) | 30\% | (205) | 5\% | (37) | 2\% | (13) | 9\% | (64) | 681 |
| PID/Gender: Dem Men | $32 \%$ | (116) | 35\% | (128) | 17\% | (61) | 5\% | (18) | 11\% | (41) | 364 |
| PID/Gender: Dem Women | 29\% | (129) | 38\% | (165) | 10\% | (43) | 4\% | (17) | 19\% | (83) | 438 |
| PID/Gender: Ind Men | 43\% | (150) | 27\% | (95) | 8\% | (28) | 3\% | (11) | 18\% | (62) | 346 |
| PID/Gender: Ind Women | 36\% | (135) | 24\% | (90) | 10\% | (36) | $2 \%$ | (6) | 28\% | (105) | 373 |
| PID/Gender: Rep Men | 55\% | (193) | 30\% | (107) | 4\% | (14) | $3 \%$ | (10) | 8\% | (29) | 353 |
| PID/Gender: Rep Women | 52\% | (169) | 30\% | (98) | 7\% | (23) | $1 \%$ | (3) | 11\% | (35) | 328 |
| Ideo: Liberal (1-3) | 30\% | (204) | 37\% | (254) | 14\% | (96) | 5\% | (34) | 14\% | (99) | 687 |
| Ideo: Moderate (4) | 38\% | (190) | 33\% | (165) | 9\% | (48) | 3\% | (13) | 18\% | (90) | 506 |
| Ideo: Conservative (5-7) | 57\% | (423) | 27\% | (202) | 6\% | (45) | $1 \%$ | (11) | 8\% | (59) | 739 |
| Educ: < College | 39\% | (586) | 30\% | (452) | 10\% | (145) | $3 \%$ | (44) | 19\% | (286) | 1513 |
| Educ: Bachelors degree | 42\% | (186) | 33\% | (147) | 9\% | (41) | 4\% | (18) | 12\% | (52) | 444 |
| Educ: Post-grad | 49\% | (121) | 35\% | (85) | 8\% | (19) | $1 \%$ | (2) | 7\% | (18) | 244 |

[^267]Table HR15_2: Do you agree or disagree with the following statements?
The media currently offers too much analysis on breaking news before facts have been confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $41 \%$ | (892) | 31\% | (683) | 9\% | (205) | $3 \%$ | (64) | 16\% | (357) | 2201 |
| Income: Under 50k | 38\% | (506) | 28\% | (378) | 10\% | (130) | 3\% | (38) | 21\% | (275) | 1326 |
| Income: 50k-100k | 44\% | (273) | 35\% | (217) | 9\% | (55) | $3 \%$ | (18) | 9\% | (57) | 619 |
| Income: 100k+ | 44\% | (113) | 34\% | (88) | 8\% | (21) | 4\% | (9) | 10\% | (24) | 256 |
| Ethnicity: White | 43\% | (749) | $31 \%$ | (533) | 8\% | (145) | $3 \%$ | (43) | 15\% | (252) | 1723 |
| Ethnicity: Hispanic | 30\% | (104) | 31\% | (109) | 14\% | (50) | 5\% | (19) | 20\% | (68) | 350 |
| Ethnicity: Afr. Am. | 27\% | (73) | 32\% | (88) | 11\% | (31) | 5\% | (13) | 25\% | (70) | 274 |
| Ethnicity: Other | $34 \%$ | (70) | 30\% | (62) | 15\% | (30) | 4\% | (8) | 17\% | (34) | 204 |
| Relig: Protestant | 47\% | (247) | 33\% | (174) | 7\% | (37) | $2 \%$ | (11) | 11\% | (55) | 526 |
| Relig: Roman Catholic | 42\% | (186) | 32\% | (143) | 10\% | (45) | $4 \%$ | (16) | 13\% | (56) | 446 |
| Relig: Ath./Agn./None | 37\% | (253) | 29\% | (200) | 9\% | (63) | 2\% | (15) | 22\% | (153) | 683 |
| Relig: Something Else | 38\% | (68) | 32\% | (58) | 7\% | (13) | $4 \%$ | (7) | 18\% | (33) | 179 |
| Relig: Jewish | $41 \%$ | (18) | 26\% | (11) | 20\% | (9) | $4 \%$ | (2) | 9\% | (4) | 43 |
| Evang | 46\% | (276) | 30\% | (179) | 9\% | (52) | 2\% | (15) | 13\% | (79) | 601 |
| Non-Evang | 38\% | (616) | $31 \%$ | (503) | 10\% | (153) | $3 \%$ | (50) | 17\% | (278) | 1600 |
| Relig: All Christian | 44\% | (527) | $31 \%$ | (374) | 9\% | (109) | 3\% | (32) | 13\% | (151) | 1193 |
| Relig: All Non-Christian | 38\% | (68) | 32\% | (58) | 7\% | (13) | 4\% | (7) | 18\% | (33) | 179 |
| Community: Urban | 33\% | (194) | 33\% | (195) | 14\% | (82) | $3 \%$ | (19) | 18\% | (106) | 596 |
| Community: Suburban | 42\% | (410) | 33\% | (325) | 8\% | (80) | 3\% | (30) | 14\% | (143) | 988 |
| Community: Rural | 47\% | (287) | 26\% | (163) | 7\% | (43) | 3\% | (15) | 17\% | (108) | 617 |
| Employ: Private Sector | 43\% | (276) | 37\% | (239) | 8\% | (53) | $3 \%$ | (17) | 9\% | (61) | 646 |
| Employ: Government | 38\% | (58) | $31 \%$ | (47) | 9\% | (14) | 6\% | (9) | 16\% | (25) | 152 |
| Employ: Self-Employed | 45\% | (83) | 28\% | (51) | 6\% | (12) | 4\% | (7) | 16\% | (29) | 182 |
| Employ: Homemaker | 32\% | (52) | 27\% | (45) | 16\% | (26) | $3 \%$ | (5) | 22\% | (36) | 162 |
| Employ: Student | 28\% | (31) | 36\% | (41) | 15\% | (17) | 4\% | (4) | 17\% | (20) | 113 |
| Employ: Retired | 47\% | (247) | 30\% | (161) | 7\% | (36) | 2\% | (11) | 14\% | (73) | 528 |
| Employ: Unemployed | 33\% | (79) | 23\% | (55) | 11\% | (26) | $3 \%$ | (8) | 29\% | (69) | 237 |
| Employ: Other | 37\% | (66) | 25\% | (45) | 12\% | (21) | $2 \%$ | (4) | 25\% | (44) | 180 |
| Military HH: Yes | 52\% | (205) | 28\% | (110) | 9\% | (36) | 2\% | (9) | 9\% | (38) | 397 |
| Military HH: No | 38\% | (687) | 32\% | (573) | 9\% | (169) | $3 \%$ | (55) | 18\% | (319) | 1804 |

[^268]Table HR15_2: Do you agree or disagree with the following statements?
The media currently offers too much analysis on breaking news before facts have been confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (892) | $31 \%$ | (683) | 9\% | (205) | $3 \%$ | (64) | 16\% | (357) | 2201 |
| RD/WT: Right Direction | 50\% | (434) | 29\% | (250) | 7\% | (59) | 3\% | (26) | 12\% | (102) | 869 |
| RD/WT: Wrong Track | 34\% | (458) | 33\% | (433) | 11\% | (147) | $3 \%$ | (39) | 19\% | (255) | 1332 |
| Trump Job Approve | 52\% | (475) | 31\% | (281) | 5\% | (47) | $3 \%$ | (25) | 9\% | (87) | 914 |
| Trump Job Disapprove | 34\% | (391) | 33\% | (377) | 13\% | (148) | $3 \%$ | (37) | 17\% | (195) | 1148 |
| Trump Job Strongly Approve | 60\% | (298) | 25\% | (123) | 4\% | (19) | 3\% | (14) | 9\% | (44) | 499 |
| Trump Job Somewhat Approve | 43\% | (177) | 38\% | (157) | 7\% | (28) | 2\% | (10) | 10\% | (43) | 415 |
| Trump Job Somewhat Disapprove | 42\% | (114) | 37\% | (100) | 10\% | (26) | 2\% | (7) | 9\% | (24) | 271 |
| Trump Job Strongly Disapprove | 32\% | (278) | 32\% | (277) | 14\% | (122) | $3 \%$ | (30) | 19\% | (170) | 877 |
| Favorable of Trump | 53\% | (466) | 30\% | (264) | 6\% | (50) | 3\% | (24) | 9\% | (76) | 880 |
| Unfavorable of Trump | 34\% | (388) | $34 \%$ | (387) | 13\% | (146) | $3 \%$ | (34) | 16\% | (185) | 1141 |
| Very Favorable of Trump | 60\% | (311) | 25\% | (131) | $4 \%$ | (20) | $3 \%$ | (13) | 8\% | (42) | 517 |
| Somewhat Favorable of Trump | 43\% | (156) | 37\% | (133) | 8\% | (30) | $3 \%$ | (11) | 9\% | (34) | 363 |
| Somewhat Unfavorable of Trump | 43\% | (107) | 37\% | (92) | 11\% | (27) | 1\% | (2) | 10\% | (24) | 251 |
| Very Unfavorable of Trump | 32\% | (282) | 33\% | (295) | 13\% | (119) | 4\% | (33) | 18\% | (162) | 890 |
| \#1 Issue: Economy | 42\% | (234) | 28\% | (159) | 10\% | (56) | 3\% | (19) | 17\% | (94) | 561 |
| \#1 Issue: Security | 51\% | (233) | 31\% | (141) | 6\% | (28) | 3\% | (14) | 9\% | (42) | 459 |
| \#1 Issue: Health Care | 33\% | (131) | 36\% | (140) | 13\% | (52) | 2\% | (8) | 16\% | (63) | 394 |
| \#1 Issue: Medicare / Social Security | 41\% | (129) | 33\% | (103) | 6\% | (19) | $3 \%$ | (9) | 17\% | (53) | 313 |
| \#1 Issue: Women's Issues | 33\% | (31) | 32\% | (31) | 14\% | (13) | 5\% | (5) | 16\% | (15) | 95 |
| \#1 Issue: Education | 36\% | (60) | 30\% | (50) | 12\% | (20) | 1\% | (1) | 20\% | (33) | 166 |
| \#1 Issue: Energy | 33\% | (31) | $32 \%$ | (31) | 13\% | (12) | 1\% | (1) | 21\% | (20) | 95 |
| \#1 Issue: Other | 35\% | (41) | 24\% | (28) | 5\% | (5) | 7\% | (8) | 30\% | (36) | 119 |
| 2018 House Vote: Democrat | 34\% | (273) | 34\% | (278) | 12\% | (100) | 4\% | (32) | 16\% | (128) | 811 |
| 2018 House Vote: Republican | 55\% | (392) | 30\% | (214) | 5\% | (38) | 1\% | (10) | 8\% | (60) | 714 |
| 2018 House Vote: Someone else | 45\% | (39) | 22\% | (19) | 3\% | (2) | 9\% | (7) | 21\% | (18) | 87 |
| 2018 House Vote: Didnt Vote | 32\% | (186) | 29\% | (171) | 11\% | (65) | 3\% | (15) | 26\% | (149) | 586 |
| 2016 Vote: Hillary Clinton | 31\% | (212) | 36\% | (248) | 13\% | (86) | 3\% | (22) | 17\% | (116) | 685 |
| 2016 Vote: Donald Trump | 55\% | (406) | 30\% | (221) | 6\% | (42) | 1\% | (7) | 8\% | (57) | 734 |
| 2016 Vote: Someone else | 46\% | (79) | 28\% | (47) | 10\% | (17) | 4\% | (7) | 13\% | (22) | 172 |
| 2016 Vote: Didnt Vote | 32\% | (193) | 27\% | (165) | 10\% | (60) | 5\% | (28) | 26\% | (159) | 604 |

[^269]Table HR15_2: Do you agree or disagree with the following statements?
The media currently offers too much analysis on breaking news before facts have been confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $41 \%$ | (892) | $31 \%$ | (683) | 9\% | (205) | 3\% | (64) | 16\% | (357) | 2201 |
| Voted in 2014: Yes | 46\% | (633) | 32\% | (434) | 8\% | (109) | 3\% | (35) | 12\% | (165) | 1376 |
| Voted in 2014: No | $31 \%$ | (259) | 30\% | (249) | 12\% | (96) | 4\% | (30) | 23\% | (192) | 825 |
| 2012 Vote: Barack Obama | 37\% | (315) | $34 \%$ | (294) | 10\% | (87) | 3\% | (29) | 15\% | (129) | 854 |
| 2012 Vote: Mitt Romney | 58\% | (292) | 29\% | (148) | 5\% | (25) | 1\% | (4) | 7\% | (35) | 504 |
| 2012 Vote: Other | 53\% | (50) | 19\% | (18) | 5\% | (4) | 1\% | (1) | 22\% | (21) | 95 |
| 2012 Vote: Didn't Vote | $31 \%$ | (230) | 30\% | (220) | 12\% | (89) | 4\% | (30) | 23\% | (170) | 738 |
| 4-Region: Northeast | 40\% | (159) | $34 \%$ | (132) | 9\% | (37) | 2\% | (9) | 14\% | (56) | 394 |
| 4-Region: Midwest | 40\% | (185) | 33\% | (151) | 7\% | (34) | 3\% | (14) | 17\% | (79) | 462 |
| 4-Region: South | 41\% | (341) | 29\% | (236) | 10\% | (86) | 3\% | (27) | 16\% | (135) | 825 |
| 4-Region: West | 40\% | (207) | $31 \%$ | (163) | 9\% | (49) | 3\% | (14) | 17\% | (86) | 520 |
| Frequent TV watchers | 42\% | (678) | 33\% | (535) | 9\% | (143) | 2\% | (38) | 14\% | (225) | 1620 |
| Frequent movie watchers | 41\% | (388) | 32\% | (303) | 10\% | (97) | 2\% | (22) | 15\% | (138) | 949 |
| TV shows: Every day | 41\% | (465) | $33 \%$ | (375) | 9\% | (107) | 3\% | (30) | 14\% | (165) | 1143 |
| TV shows: Several times per week | 45\% | (213) | 34\% | (161) | 7\% | (36) | 2\% | (8) | 13\% | (60) | 477 |
| TV shows: About once per week | $41 \%$ | (55) | 25\% | (33) | $14 \%$ | (18) | 1\% | (1) | 19\% | (25) | 132 |
| TV shows: Several times per month | 28\% | (30) | $34 \%$ | (37) | $14 \%$ | (16) | 7\% | (8) | 16\% | (17) | 108 |
| TV shows: About once per month | $31 \%$ | (15) | $30 \%$ | (15) | 8\% | (4) | 12\% | (6) | 19\% | (9) | 48 |
| TV shows: Less often than once per month | 37\% | (33) | 24\% | (21) | 10\% | (9) | 3\% | (3) | 25\% | (22) | 89 |
| TV shows: Never | 40\% | (81) | 20\% | (41) | 8\% | (16) | 4\% | (8) | 28\% | (58) | 204 |
| Movies: Every day | 40\% | (168) | 28\% | (115) | 12\% | (52) | 2\% | (8) | 18\% | (74) | 416 |
| Movies: Several times per week | 41\% | (221) | 35\% | (188) | 9\% | (45) | 3\% | (14) | 12\% | (65) | 533 |
| Movies: About once per week | 42\% | (171) | $33 \%$ | (132) | 9\% | (35) | 4\% | (14) | 13\% | (53) | 405 |
| Movies: Several times per month | 40\% | (96) | 30\% | (72) | 10\% | (24) | 5\% | (12) | 15\% | (35) | 239 |
| Movies: About once per month | 44\% | (80) | 32\% | (59) | 9\% | (17) | 3\% | (6) | 12\% | (21) | 183 |
| Movies: Less often than once per month | 38\% | (72) | 33\% | (61) | 8\% | (15) | 2\% | (4) | 19\% | (37) | 188 |
| Movies: Never | $36 \%$ | (85) | 24\% | (56) | 7\% | (17) | 2\% | (6) | $31 \%$ | (72) | 236 |

Continued on next page

Table HR15_2: Do you agree or disagree with the following statements?
The media currently offers too much analysis on breaking news before facts have been confirmed.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $41 \%$ | (892) | $31 \%$ | (683) | 9\% | (205) | 3\% | (64) | 16\% | (357) | 2201 |
| Sports: Every day | $41 \%$ | (88) | 29\% | (64) | 11\% | (23) | 7\% | (15) | 12\% | (26) | 217 |
| Sports: Several times per week | 41\% | (141) | 35\% | (119) | 10\% | (35) | 3\% | (10) | 11\% | (38) | 344 |
| Sports: About once per week | 43\% | (111) | 33\% | (84) | 10\% | (25) | 3\% | (7) | 12\% | (31) | 258 |
| Sports: Several times per month | $36 \%$ | (62) | 34\% | (58) | 17\% | (30) | 4\% | (7) | 9\% | (16) | 172 |
| Sports: About once per month | 36\% | (50) | 40\% | (55) | 7\% | (10) | 2\% | (3) | 14\% | (19) | 137 |
| Sports: Less often than once per month | 40\% | (126) | 35\% | (110) | 9\% | (28) | 1\% | (2) | 15\% | (46) | 313 |
| Sports: Never | 41\% | (313) | 25\% | (192) | 7\% | (55) | 3\% | (20) | 24\% | (180) | 760 |
| Cable: I currently subscribe | 40\% | (425) | 32\% | (338) | 10\% | (105) | 3\% | (30) | 15\% | (157) | 1054 |
| Cable: I subscribed in the past | 41\% | (315) | 34\% | (263) | 9\% | (67) | 2\% | (17) | 14\% | (108) | 771 |
| Cable: I have never subscribed | 40\% | (152) | 22\% | (82) | 9\% | (33) | 5\% | (18) | 24\% | (92) | 376 |
| Satellite television: I currently subscribe | 42\% | (234) | 33\% | (183) | 8\% | (44) | 4\% | (20) | 13\% | (72) | 554 |
| Satellite television: I subscribed in the past | 42\% | (250) | $31 \%$ | (185) | 10\% | (62) | 2\% | (14) | 15\% | (90) | 602 |
| Satellite television: I have never subscribed | 39\% | (407) | 30\% | (314) | 10\% | (99) | 3\% | (30) | 19\% | (194) | 1045 |
| Streaming service: I currently subscribe | 42\% | (532) | 32\% | (415) | 10\% | (122) | $2 \%$ | (29) | 14\% | (179) | 1276 |
| Streaming service: I subscribed in the past | 36\% | (90) | 32\% | (80) | 11\% | (28) | $3 \%$ | (8) | 18\% | (46) | 252 |
| Streaming service: I have never subscribed | 40\% | (270) | 28\% | (188) | 8\% | (56) | $4 \%$ | (27) | 20\% | (132) | 673 |
| Film: An avid fan | 42\% | (330) | 32\% | (251) | 11\% | (82) | $3 \%$ | (27) | 12\% | (90) | 780 |
| Film: A casual fan | 40\% | (448) | 33\% | (370) | 9\% | (96) | 3\% | (31) | 16\% | (182) | 1127 |
| Film: Not a fan | 39\% | (114) | 21\% | (62) | 9\% | (27) | $2 \%$ | (7) | 29\% | (84) | 294 |
| Television: An avid fan | 40\% | (429) | 34\% | (366) | 9\% | (96) | 3\% | (35) | 13\% | (141) | 1067 |
| Television: A casual fan | 41\% | (397) | 30\% | (289) | 10\% | (95) | $2 \%$ | (21) | 17\% | (166) | 969 |
| Television: Not a fan | 40\% | (66) | 17\% | (28) | 8\% | (14) | 5\% | (8) | 30\% | (50) | 166 |
| Music: An avid fan | 39\% | (430) | 33\% | (365) | 10\% | (116) | $3 \%$ | (38) | 15\% | (164) | 1113 |
| Music: A casual fan | 43\% | (416) | 30\% | (289) | 8\% | (78) | 2\% | (22) | 17\% | (159) | 964 |
| Music: Not a fan | 37\% | (46) | 23\% | (29) | 10\% | (12) | 3\% | (4) | 27\% | (33) | 124 |
| Fashion: An avid fan | $36 \%$ | (120) | 32\% | (104) | 13\% | (44) | $3 \%$ | (9) | 16\% | (52) | 329 |
| Fashion: A casual fan | 35\% | (321) | 33\% | (305) | 10\% | (94) | $4 \%$ | (34) | 17\% | (159) | 912 |
| Fashion: Not a fan | 47\% | (452) | 29\% | (274) | 7\% | (67) | $2 \%$ | (22) | 15\% | (146) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15_3: Do you agree or disagree with the following statements?
The media often over-analyzes events that eventually lose importance.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (839) | $34 \%$ | (745) | 9\% | (193) | $3 \%$ | (55) | 17\% | (368) | 2201 |
| Gender: Male | 41\% | (440) | $32 \%$ | (339) | 10\% | (102) | 4\% | (38) | 13\% | (143) | 1062 |
| Gender: Female | 35\% | (399) | 36\% | (406) | 8\% | (91) | 2\% | (17) | 20\% | (226) | 1139 |
| Age: 18-29 | $31 \%$ | (144) | 25\% | (119) | 14\% | (68) | 4\% | (17) | 26\% | (123) | 470 |
| Age: 30-44 | $33 \%$ | (181) | 35\% | (193) | 8\% | (43) | 4\% | (22) | 19\% | (105) | 543 |
| Age: 45-54 | 41\% | (128) | $36 \%$ | (112) | 10\% | (31) | 2\% | (7) | 12\% | (37) | 316 |
| Age: 55-64 | 46\% | (202) | $34 \%$ | (149) | 6\% | (25) | 1\% | (4) | 12\% | (54) | 436 |
| Age: 65+ | 42\% | (184) | $39 \%$ | (171) | 6\% | (27) | 1\% | (6) | $11 \%$ | (49) | 436 |
| Generation Z: 18-21 | 27\% | (49) | $31 \%$ | (56) | 12\% | (22) | 5\% | (10) | 24\% | (44) | 181 |
| Millennial: Age 22-37 | $33 \%$ | (194) | 30\% | (176) | 11\% | (66) | 4\% | (22) | 23\% | (137) | 595 |
| Generation X: Age 38-53 | 37\% | (186) | 35\% | (175) | 10\% | (52) | $3 \%$ | (13) | 16\% | (81) | 506 |
| Boomers: Age 54-72 | 45\% | (354) | 37\% | (284) | 6\% | (45) | 1\% | (7) | 11\% | (88) | 779 |
| PID: Dem (no lean) | $31 \%$ | (247) | 38\% | (307) | 12\% | (93) | $3 \%$ | (27) | 16\% | (127) | 802 |
| PID: Ind (no lean) | 37\% | (266) | 29\% | (206) | 9\% | (62) | 3\% | (21) | 23\% | (163) | 719 |
| PID: Rep (no lean) | 48\% | (326) | $34 \%$ | (232) | 6\% | (38) | 1\% | (7) | $11 \%$ | (78) | 681 |
| PID/Gender: Dem Men | 33\% | (119) | 37\% | (135) | 11\% | (40) | 6\% | (23) | 13\% | (47) | 364 |
| PID/Gender: Dem Women | 29\% | (128) | 39\% | (172) | 12\% | (53) | 1\% | (4) | 18\% | (80) | 438 |
| PID/Gender: Ind Men | 41\% | (143) | 29\% | (100) | 10\% | (34) | 3\% | (11) | 17\% | (59) | 346 |
| PID/Gender: Ind Women | $33 \%$ | (123) | 28\% | (106) | 8\% | (29) | $3 \%$ | (10) | 28\% | (104) | 373 |
| PID/Gender: Rep Men | $51 \%$ | (179) | 30\% | (104) | 8\% | (29) | 1\% | (5) | 10\% | (36) | 353 |
| PID/Gender: Rep Women | 45\% | (147) | 39\% | (128) | 3\% | (9) | 1\% | (2) | 13\% | (42) | 328 |
| Ideo: Liberal (1-3) | 33\% | (228) | 36\% | (246) | 12\% | (84) | 4\% | (24) | 15\% | (104) | 687 |
| Ideo: Moderate (4) | 33\% | (167) | 38\% | (192) | 9\% | (47) | $3 \%$ | (17) | 16\% | (83) | 506 |
| Ideo: Conservative (5-7) | 51\% | (374) | $33 \%$ | (247) | 6\% | (47) | 1\% | (9) | 8\% | (63) | 739 |
| Educ: < College | 36\% | (539) | 32\% | (490) | 9\% | (139) | $3 \%$ | (41) | 20\% | (303) | 1513 |
| Educ: Bachelors degree | 41\% | (183) | 37\% | (166) | 8\% | (34) | $3 \%$ | (12) | $11 \%$ | (49) | 444 |
| Educ: Post-grad | 48\% | (118) | $36 \%$ | (89) | 8\% | (20) | 1\% | (2) | 6\% | (16) | 244 |

[^270]Table HR15_3: Do you agree or disagree with the following statements?
The media often over-analyzes events that eventually lose importance.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (839) | 34\% | (745) | 9\% | (193) | 3\% | (55) | 17\% | (368) | 2201 |
| Income: Under 50k | 34\% | (455) | $31 \%$ | (417) | 10\% | (126) | $3 \%$ | (36) | 22\% | (293) | 1326 |
| Income: 50k-100k | 43\% | (266) | 39\% | (240) | 8\% | (47) | 2\% | (14) | 9\% | (54) | 619 |
| Income: 100k+ | 47\% | (119) | 35\% | (88) | 8\% | (20) | 2\% | (6) | 9\% | (22) | 256 |
| Ethnicity: White | 40\% | (692) | 35\% | (606) | 7\% | (125) | 2\% | (37) | 15\% | (262) | 1723 |
| Ethnicity: Hispanic | $31 \%$ | (109) | 27\% | (94) | 17\% | (58) | 4\% | (14) | $21 \%$ | (74) | 350 |
| Ethnicity: Afr. Am. | 29\% | (79) | 28\% | (78) | 14\% | (37) | 5\% | (14) | 24\% | (66) | 274 |
| Ethnicity: Other | $33 \%$ | (68) | 30\% | (61) | 15\% | (31) | 2\% | (3) | 20\% | (40) | 204 |
| Relig: Protestant | 45\% | (237) | 36\% | (191) | 7\% | (35) | 1\% | (4) | 11\% | (58) | 526 |
| Relig: Roman Catholic | 38\% | (169) | 34\% | (153) | 12\% | (53) | 2\% | (7) | 14\% | (63) | 446 |
| Relig: Ath./Agn./None | 37\% | (250) | $31 \%$ | (210) | 7\% | (48) | $3 \%$ | (18) | 23\% | (157) | 683 |
| Relig: Something Else | 34\% | (61) | 37\% | (66) | 11\% | (19) | 4\% | (7) | 15\% | (27) | 179 |
| Relig: Jewish | 32\% | (14) | 39\% | (17) | 12\% | (5) | 8\% | (3) | 9\% | (4) | 43 |
| Evang | 43\% | (258) | 33\% | (201) | 7\% | (44) | 2\% | (14) | 14\% | (84) | 601 |
| Non-Evang | 36\% | (581) | 34\% | (544) | 9\% | (149) | 3\% | (42) | 18\% | (284) | 1600 |
| Relig: All Christian | 41\% | (490) | 35\% | (413) | 9\% | (107) | 2\% | (22) | 14\% | (162) | 1193 |
| Relig: All Non-Christian | 34\% | (61) | 37\% | (66) | 11\% | (19) | $4 \%$ | (7) | 15\% | (27) | 179 |
| Community: Urban | 34\% | (203) | 33\% | (195) | 10\% | (60) | $4 \%$ | (23) | 19\% | (115) | 596 |
| Community: Suburban | 38\% | (378) | 37\% | (368) | 9\% | (92) | 2\% | (21) | 13\% | (129) | 988 |
| Community: Rural | 42\% | (258) | 29\% | (181) | 7\% | (42) | 2\% | (11) | 20\% | (124) | 617 |
| Employ: Private Sector | 41\% | (267) | 38\% | (245) | 8\% | (51) | $3 \%$ | (20) | 10\% | (64) | 646 |
| Employ: Government | 44\% | (67) | 29\% | (45) | 10\% | (16) | $2 \%$ | (3) | 14\% | (21) | 152 |
| Employ: Self-Employed | 40\% | (73) | 33\% | (60) | 8\% | (15) | $3 \%$ | (5) | 15\% | (28) | 182 |
| Employ: Homemaker | $33 \%$ | (54) | 36\% | (59) | 5\% | (8) | $1 \%$ | (1) | 25\% | (41) | 162 |
| Employ: Student | 29\% | (33) | 35\% | (39) | 21\% | (24) | $2 \%$ | (2) | 13\% | (14) | 113 |
| Employ: Retired | 42\% | (223) | 35\% | (184) | 7\% | (39) | 2\% | (11) | 14\% | (72) | 528 |
| Employ: Unemployed | 30\% | (71) | 23\% | (55) | 13\% | (30) | 2\% | (6) | 32\% | (75) | 237 |
| Employ: Other | 28\% | (51) | 32\% | (57) | 7\% | (12) | $4 \%$ | (7) | 30\% | (54) | 180 |
| Military HH: Yes | 46\% | (184) | 31\% | (122) | 10\% | (38) | 4\% | (15) | 10\% | (39) | 397 |
| Military HH: No | 36\% | (655) | 35\% | (623) | 9\% | (156) | $2 \%$ | (41) | 18\% | (330) | 1804 |

[^271]Table HR15_3: Do you agree or disagree with the following statements?
The media often over-analyzes events that eventually lose importance.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (839) | $34 \%$ | (745) | 9\% | (193) | $3 \%$ | (55) | 17\% | (368) | 2201 |
| RD/WT: Right Direction | 43\% | (378) | 33\% | (291) | 8\% | (67) | 2\% | (19) | 13\% | (114) | 869 |
| RD/WT: Wrong Track | 35\% | (462) | 34\% | (454) | 9\% | (126) | 3\% | (36) | 19\% | (254) | 1332 |
| Trump Job Approve | 47\% | (434) | 35\% | (321) | 6\% | (56) | 1\% | (13) | 10\% | (90) | 914 |
| Trump Job Disapprove | 34\% | (385) | 35\% | (399) | $11 \%$ | (126) | $3 \%$ | (39) | 17\% | (199) | 1148 |
| Trump Job Strongly Approve | 55\% | (277) | 28\% | (140) | 6\% | (29) | 1\% | (6) | 9\% | (46) | 499 |
| Trump Job Somewhat Approve | 38\% | (157) | 43\% | (180) | 6\% | (27) | 2\% | (7) | 11\% | (44) | 415 |
| Trump Job Somewhat Disapprove | 37\% | (99) | 41\% | (110) | 8\% | (22) | 1\% | (4) | 13\% | (35) | 271 |
| Trump Job Strongly Disapprove | 33\% | (285) | 33\% | (289) | 12\% | (104) | 4\% | (35) | 19\% | (164) | 877 |
| Favorable of Trump | 49\% | (427) | 34\% | (303) | 6\% | (56) | 1\% | (10) | 10\% | (84) | 880 |
| Unfavorable of Trump | 33\% | (381) | 36\% | (411) | 11\% | (123) | 3\% | (40) | 16\% | (185) | 1141 |
| Very Favorable of Trump | 55\% | (285) | 29\% | (150) | 6\% | (29) | 1\% | (6) | 9\% | (46) | 517 |
| Somewhat Favorable of Trump | 39\% | (142) | 42\% | (153) | 7\% | (27) | 1\% | (4) | 10\% | (37) | 363 |
| Somewhat Unfavorable of Trump | 35\% | (87) | 42\% | (106) | 10\% | (26) | 4\% | (9) | 9\% | (24) | 251 |
| Very Unfavorable of Trump | 33\% | (294) | 34\% | (306) | 11\% | (98) | 3\% | (31) | 18\% | (161) | 890 |
| \#1 Issue: Economy | 38\% | (212) | 35\% | (197) | 9\% | (50) | 2\% | (11) | 16\% | (91) | 561 |
| \#1 Issue: Security | 50\% | (231) | $31 \%$ | (140) | 7\% | (30) | 1\% | (7) | 11\% | (51) | 459 |
| \#1 Issue: Health Care | 34\% | (134) | $34 \%$ | (135) | 11\% | (42) | 4\% | (15) | 17\% | (67) | 394 |
| \#1 Issue: Medicare / Social Security | 36\% | (112) | 39\% | (122) | 7\% | (20) | 2\% | (7) | 16\% | (50) | 313 |
| \#1 Issue: Women's Issues | 28\% | (27) | 34\% | (32) | 11\% | (11) | 4\% | (4) | 22\% | (21) | 95 |
| \#1 Issue: Education | 37\% | (61) | 28\% | (47) | 15\% | (25) | 3\% | (5) | 17\% | (28) | 166 |
| \#1 Issue: Energy | 23\% | (22) | 46\% | (44) | 7\% | (6) | 4\% | (4) | 20\% | (19) | 95 |
| \#1 Issue: Other | 34\% | (40) | 22\% | (27) | 7\% | (8) | 2\% | (3) | 35\% | (41) | 119 |
| 2018 House Vote: Democrat | 34\% | (275) | 37\% | (301) | $11 \%$ | (87) | 3\% | (25) | 15\% | (122) | 811 |
| 2018 House Vote: Republican | 51\% | (362) | 32\% | (225) | 8\% | (56) | 1\% | (6) | 9\% | (65) | 714 |
| 2018 House Vote: Someone else | 33\% | (29) | 38\% | (33) | 3\% | (3) | 3\% | (3) | 23\% | (20) | 87 |
| 2018 House Vote: Didnt Vote | 29\% | (171) | 32\% | (185) | 8\% | (48) | 4\% | (21) | 28\% | (162) | 586 |
| 2016 Vote: Hillary Clinton | 31\% | (216) | 37\% | (250) | 12\% | (83) | 4\% | (25) | 16\% | (111) | 685 |
| 2016 Vote: Donald Trump | 51\% | (372) | 33\% | (244) | 7\% | (51) | 1\% | (6) | 8\% | (62) | 734 |
| 2016 Vote: Someone else | 42\% | (73) | 35\% | (60) | 7\% | (13) | 2\% | (3) | 14\% | (24) | 172 |
| 2016 Vote: Didnt Vote | 29\% | (177) | 31\% | (189) | 8\% | (47) | 4\% | (21) | 28\% | (171) | 604 |

[^272]Table HR15_3: Do you agree or disagree with the following statements?
The media often over-analyzes events that eventually lose importance.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (839) | 34\% | (745) | 9\% | (193) | 3\% | (55) | 17\% | (368) | 2201 |
| Voted in 2014: Yes | 43\% | (586) | 35\% | (480) | 8\% | (111) | 2\% | (31) | 12\% | (168) | 1376 |
| Voted in 2014: No | $31 \%$ | (253) | 32\% | (265) | 10\% | (83) | $3 \%$ | (24) | 24\% | (201) | 825 |
| 2012 Vote: Barack Obama | 34\% | (291) | 39\% | (330) | 9\% | (76) | 3\% | (27) | 15\% | (130) | 854 |
| 2012 Vote: Mitt Romney | 55\% | (279) | 32\% | (160) | 5\% | (25) | 1\% | (5) | 7\% | (35) | 504 |
| 2012 Vote: Other | 40\% | (38) | 30\% | (28) | 7\% | (6) | 1\% | (1) | 22\% | (21) | 95 |
| 2012 Vote: Didn't Vote | 30\% | (225) | $31 \%$ | (225) | 12\% | (86) | 3\% | (22) | 24\% | (180) | 738 |
| 4-Region: Northeast | 38\% | (149) | 37\% | (145) | 8\% | (33) | 2\% | (8) | 15\% | (59) | 394 |
| 4-Region: Midwest | 38\% | (175) | 34\% | (158) | 7\% | (31) | 2\% | (10) | 19\% | (88) | 462 |
| 4-Region: South | 39\% | (322) | $31 \%$ | (257) | 9\% | (75) | 4\% | (29) | 17\% | (141) | 825 |
| 4-Region: West | 37\% | (194) | 36\% | (185) | 10\% | (54) | 1\% | (8) | 15\% | (80) | 520 |
| Frequent TV watchers | 40\% | (650) | 35\% | (562) | 8\% | (136) | 3\% | (45) | 14\% | (228) | 1620 |
| Frequent movie watchers | 40\% | (378) | 33\% | (313) | 10\% | (91) | 3\% | (32) | 14\% | (135) | 949 |
| TV shows: Every day | 39\% | (444) | 34\% | (394) | 9\% | (107) | 3\% | (35) | 14\% | (164) | 1143 |
| TV shows: Several times per week | 43\% | (206) | 35\% | (168) | 6\% | (29) | 2\% | (10) | 14\% | (64) | 477 |
| TV shows: About once per week | 38\% | (50) | 32\% | (42) | 13\% | (17) | - | (0) | 17\% | (23) | 132 |
| TV shows: Several times per month | $31 \%$ | (33) | 36\% | (38) | 13\% | (13) | 4\% | (4) | 17\% | (18) | 108 |
| TV shows: About once per month | 35\% | (17) | $31 \%$ | (15) | 4\% | (2) | 3\% | (1) | 26\% | (13) | 48 |
| TV shows: Less often than once per month | 30\% | (27) | 33\% | (29) | 11\% | (10) | 1\% | (1) | 25\% | (22) | 89 |
| TV shows: Never | $31 \%$ | (63) | 28\% | (58) | 7\% | (14) | 2\% | (4) | 32\% | (65) | 204 |
| Movies: Every day | 41\% | (173) | 29\% | (121) | 9\% | (38) | 3\% | (14) | 17\% | (70) | 416 |
| Movies: Several times per week | 39\% | (205) | 36\% | (193) | 10\% | (53) | $3 \%$ | (18) | 12\% | (64) | 533 |
| Movies: About once per week | 40\% | (164) | 37\% | (151) | 8\% | (31) | $2 \%$ | (8) | 13\% | (51) | 405 |
| Movies: Several times per month | 36\% | (85) | 34\% | (82) | 11\% | (26) | 3\% | (7) | 16\% | (38) | 239 |
| Movies: About once per month | 39\% | (71) | 38\% | (70) | 10\% | (18) | 2\% | (3) | 12\% | (21) | 183 |
| Movies: Less often than once per month | 36\% | (68) | 33\% | (63) | 5\% | (10) | $1 \%$ | (2) | 25\% | (46) | 188 |
| Movies: Never | 31\% | (73) | 28\% | (66) | 7\% | (16) | 2\% | (4) | 33\% | (77) | 236 |

[^273]Table HR15_3: Do you agree or disagree with the following statements?
The media often over-analyzes events that eventually lose importance.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (839) | 34\% | (745) | 9\% | (193) | $3 \%$ | (55) | 17\% | (368) | 2201 |
| Sports: Every day | 44\% | (96) | 30\% | (65) | 7\% | (15) | $3 \%$ | (7) | 16\% | (34) | 217 |
| Sports: Several times per week | 39\% | (135) | 37\% | (129) | 9\% | (31) | 3\% | (10) | 11\% | (38) | 344 |
| Sports: About once per week | 43\% | (110) | 33\% | (85) | 12\% | (30) | 2\% | (5) | 11\% | (28) | 258 |
| Sports: Several times per month | 35\% | (61) | 37\% | (63) | 11\% | (20) | 7\% | (12) | 9\% | (16) | 172 |
| Sports: About once per month | 34\% | (46) | 40\% | (54) | 11\% | (15) | 3\% | (4) | 13\% | (17) | 137 |
| Sports: Less often than once per month | 33\% | (104) | 41\% | (127) | 10\% | (32) | 1\% | (2) | 15\% | (47) | 313 |
| Sports: Never | 38\% | (287) | 29\% | (221) | 7\% | (51) | 2\% | (14) | 25\% | (187) | 760 |
| Cable: I currently subscribe | 38\% | (404) | 35\% | (371) | 9\% | (92) | 3\% | (31) | 15\% | (157) | 1054 |
| Cable: I subscribed in the past | 40\% | (308) | 35\% | (268) | 8\% | (64) | 2\% | (16) | 15\% | (115) | 771 |
| Cable: I have never subscribed | 34\% | (128) | 28\% | (106) | 10\% | (37) | 2\% | (8) | 26\% | (97) | 376 |
| Satellite television: I currently subscribe | 40\% | (224) | 34\% | (189) | 9\% | (48) | 2\% | (13) | 14\% | (79) | 554 |
| Satellite television: I subscribed in the past | 39\% | (235) | 35\% | (212) | 9\% | (54) | 2\% | (13) | 15\% | (88) | 602 |
| Satellite television: I have never subscribed | 36\% | (380) | 33\% | (344) | 9\% | (91) | 3\% | (29) | 19\% | (201) | 1045 |
| Streaming service: I currently subscribe | 41\% | (524) | 33\% | (425) | 9\% | (118) | $3 \%$ | (39) | 13\% | (171) | 1276 |
| Streaming service: I subscribed in the past | 29\% | (73) | 38\% | (96) | 9\% | (23) | 2\% | (4) | 22\% | (55) | 252 |
| Streaming service: I have never subscribed | 36\% | (242) | 33\% | (223) | 8\% | (53) | $2 \%$ | (12) | 21\% | (143) | 673 |
| Film: An avid fan | 40\% | (310) | 34\% | (269) | 11\% | (86) | 4\% | (29) | 11\% | (87) | 780 |
| Film: A casual fan | 39\% | (438) | 35\% | (394) | 8\% | (91) | 2\% | (19) | 16\% | (185) | 1127 |
| Film: Not a fan | $31 \%$ | (92) | 28\% | (81) | 6\% | (16) | 3\% | (8) | 33\% | (96) | 294 |
| Television: An avid fan | 39\% | (415) | 36\% | (386) | 10\% | (102) | $3 \%$ | (30) | 13\% | (134) | 1067 |
| Television: A casual fan | 38\% | (365) | 33\% | (322) | 9\% | (85) | $2 \%$ | (18) | 18\% | (178) | 969 |
| Television: Not a fan | 36\% | (59) | 22\% | (36) | 4\% | (6) | 5\% | (8) | 34\% | (56) | 166 |
| Music: An avid fan | $38 \%$ | (426) | 34\% | (375) | 10\% | (111) | 3\% | (31) | 15\% | (170) | 1113 |
| Music: A casual fan | 38\% | (368) | 35\% | (340) | 8\% | (74) | $2 \%$ | (21) | 17\% | (160) | 964 |
| Music: Not a fan | 37\% | (45) | 24\% | (30) | 6\% | (8) | $3 \%$ | (4) | 30\% | (38) | 124 |
| Fashion: An avid fan | 34\% | (111) | 35\% | (116) | 11\% | (38) | 4\% | (12) | 16\% | (52) | 329 |
| Fashion: A casual fan | 35\% | (324) | 34\% | (314) | 10\% | (87) | 3\% | (25) | 18\% | (163) | 912 |
| Fashion: Not a fan | 42\% | (405) | 33\% | (315) | 7\% | (69) | 2\% | (18) | 16\% | (154) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15_4: Do you agree or disagree with the following statements?
The pressure to fill time leads to unnecessary segments on cable news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (742) | 32\% | (714) | 8\% | (187) | 3\% | (75) | 22\% | (483) | 2201 |
| Gender: Male | 37\% | (398) | 33\% | (351) | 9\% | (92) | 4\% | (38) | 17\% | (183) | 1062 |
| Gender: Female | 30\% | (344) | 32\% | (363) | 8\% | (94) | 3\% | (37) | 26\% | (301) | 1139 |
| Age: 18-29 | 26\% | (124) | $31 \%$ | (145) | 10\% | (48) | 6\% | (27) | 27\% | (126) | 470 |
| Age: 30-44 | 33\% | (179) | 34\% | (186) | 6\% | (34) | 4\% | (23) | 22\% | (122) | 543 |
| Age: 45-54 | 35\% | (111) | 30\% | (95) | 14\% | (46) | 2\% | (6) | 18\% | (58) | 316 |
| Age: 55-64 | 40\% | (176) | 32\% | (138) | 6\% | (28) | 2\% | (7) | 20\% | (87) | 436 |
| Age: 65+ | 35\% | (152) | 34\% | (149) | 7\% | (31) | 3\% | (13) | 21\% | (90) | 436 |
| Generation Z: 18-21 | 22\% | (39) | 30\% | (53) | 13\% | (23) | 8\% | (14) | 28\% | (51) | 181 |
| Millennial: Age 22-37 | $31 \%$ | (182) | 35\% | (205) | 7\% | (41) | 4\% | (26) | 23\% | (139) | 595 |
| Generation X: Age 38-53 | 35\% | (175) | 30\% | (152) | 11\% | (58) | 3\% | (14) | 21\% | (108) | 506 |
| Boomers: Age 54-72 | 38\% | (295) | 33\% | (257) | 7\% | (56) | 2\% | (17) | 20\% | (154) | 779 |
| PID: Dem (no lean) | 28\% | (225) | 36\% | (285) | 11\% | (89) | 4\% | (33) | 21\% | (170) | 802 |
| PID: Ind (no lean) | $33 \%$ | (235) | 28\% | (199) | 7\% | (50) | 4\% | (26) | 29\% | (208) | 719 |
| PID: Rep (no lean) | 41\% | (282) | 34\% | (229) | 7\% | (47) | 2\% | (17) | 15\% | (105) | 681 |
| PID/Gender: Dem Men | 30\% | (108) | 36\% | (131) | 13\% | (46) | 4\% | (15) | 18\% | (64) | 364 |
| PID/Gender: Dem Women | 27\% | (116) | 35\% | (153) | 10\% | (44) | $4 \%$ | (19) | 24\% | (106) | 438 |
| PID/Gender: Ind Men | 39\% | (136) | 29\% | (102) | 6\% | (21) | 4\% | (14) | 21\% | (73) | 346 |
| PID/Gender: Ind Women | 27\% | (100) | 26\% | (98) | 8\% | (29) | 3\% | (12) | 36\% | (135) | 373 |
| PID/Gender: Rep Men | 44\% | (154) | 33\% | (118) | 7\% | (25) | 3\% | (10) | 13\% | (46) | 353 |
| PID/Gender: Rep Women | 39\% | (128) | 34\% | (112) | 7\% | (22) | 2\% | (7) | 18\% | (60) | 328 |
| Ideo: Liberal (1-3) | $31 \%$ | (216) | 35\% | (241) | 11\% | (75) | 5\% | (33) | 18\% | (122) | 687 |
| Ideo: Moderate (4) | 30\% | (152) | 35\% | (178) | 9\% | (46) | 3\% | (15) | 23\% | (115) | 506 |
| Ideo: Conservative (5-7) | 44\% | (328) | 32\% | (238) | 6\% | (47) | 3\% | (21) | 14\% | (106) | 739 |
| Educ: < College | 30\% | (451) | 32\% | (484) | 9\% | (130) | 3\% | (52) | 26\% | (395) | 1513 |
| Educ: Bachelors degree | 40\% | (178) | 34\% | (149) | 10\% | (43) | 4\% | (18) | 13\% | (57) | 444 |
| Educ: Post-grad | 47\% | (114) | 33\% | (81) | 6\% | (14) | $2 \%$ | (5) | 13\% | (31) | 244 |

[^274]Table HR15_4: Do you agree or disagree with the following statements?
The pressure to fill time leads to unnecessary segments on cable news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (742) | 32\% | (714) | 8\% | (187) | 3\% | (75) | 22\% | (483) | 2201 |
| Income: Under 50k | $31 \%$ | (407) | 30\% | (400) | 8\% | (103) | 4\% | (56) | 27\% | (360) | 1326 |
| Income: 50k-100k | 36\% | (224) | 37\% | (228) | 10\% | (64) | 2\% | (15) | 14\% | (89) | 619 |
| Income: 100k+ | 44\% | (112) | 34\% | (86) | 8\% | (19) | 2\% | (5) | 13\% | (34) | 256 |
| Ethnicity: White | 35\% | (611) | 33\% | (570) | 8\% | (130) | 3\% | (55) | 21\% | (355) | 1723 |
| Ethnicity: Hispanic | 27\% | (93) | 30\% | (107) | 13\% | (47) | 5\% | (16) | 25\% | (87) | 350 |
| Ethnicity: Afr. Am. | 25\% | (68) | 30\% | (81) | 9\% | (25) | 5\% | (14) | 31\% | (86) | 274 |
| Ethnicity: Other | 31\% | (63) | 30\% | (62) | 15\% | (31) | 3\% | (6) | 21\% | (42) | 204 |
| Relig: Protestant | 40\% | (208) | 34\% | (181) | 7\% | (38) | 1\% | (7) | 17\% | (91) | 526 |
| Relig: Roman Catholic | 32\% | (141) | 33\% | (148) | 12\% | (54) | 3\% | (15) | 19\% | (87) | 446 |
| Relig: Ath./Agn./None | 34\% | (230) | 30\% | (203) | 6\% | (44) | 4\% | (24) | 27\% | (182) | 683 |
| Relig: Something Else | 28\% | (51) | 39\% | (69) | 8\% | (15) | 2\% | (3) | 23\% | (41) | 179 |
| Relig: Jewish | 35\% | (15) | 45\% | (19) | 2\% | (1) | 8\% | (3) | 11\% | (5) | 43 |
| Evang | 38\% | (227) | 31\% | (188) | 7\% | (42) | 4\% | (22) | 20\% | (122) | 601 |
| Non-Evang | 32\% | (515) | 33\% | (526) | 9\% | (145) | 3\% | (53) | 23\% | (361) | 1600 |
| Relig: All Christian | 36\% | (427) | 32\% | (384) | 10\% | (113) | 3\% | (34) | 20\% | (234) | 1193 |
| Relig: All Non-Christian | 28\% | (51) | 39\% | (69) | 8\% | (15) | 2\% | (3) | 23\% | (41) | 179 |
| Community: Urban | 32\% | (193) | 32\% | (189) | 8\% | (49) | 4\% | (23) | 24\% | (141) | 596 |
| Community: Suburban | 34\% | (336) | 34\% | (338) | 10\% | (98) | 3\% | (30) | 19\% | (186) | 988 |
| Community: Rural | 34\% | (213) | 30\% | (186) | 6\% | (40) | 4\% | (22) | 25\% | (156) | 617 |
| Employ: Private Sector | 37\% | (240) | 38\% | (245) | 8\% | (49) | 3\% | (19) | 14\% | (93) | 646 |
| Employ: Government | 37\% | (56) | 29\% | (45) | 10\% | (16) | 1\% | (2) | 23\% | (34) | 152 |
| Employ: Self-Employed | 37\% | (68) | 29\% | (53) | 10\% | (19) | 4\% | (7) | 19\% | (35) | 182 |
| Employ: Homemaker | 30\% | (49) | 28\% | (45) | 9\% | (14) | 4\% | (6) | 30\% | (49) | 162 |
| Employ: Student | 25\% | (28) | 37\% | (42) | 14\% | (16) | 8\% | (9) | 16\% | (18) | 113 |
| Employ: Retired | 36\% | (192) | 32\% | (169) | 7\% | (38) | 3\% | (18) | 21\% | (111) | 528 |
| Employ: Unemployed | 25\% | (60) | 28\% | (66) | 7\% | (17) | 5\% | (11) | 36\% | (84) | 237 |
| Employ: Other | 28\% | (50) | 27\% | (49) | 10\% | (19) | 3\% | (5) | 32\% | (59) | 180 |
| Military HH: Yes | 42\% | (165) | 30\% | (118) | 8\% | (31) | 2\% | (9) | 19\% | (74) | 397 |
| Military HH: No | 32\% | (577) | 33\% | (596) | 9\% | (156) | 4\% | (66) | 23\% | (409) | 1804 |

[^275]Table HR15_4: Do you agree or disagree with the following statements?
The pressure to fill time leads to unnecessary segments on cable news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (742) | 32\% | (714) | 8\% | (187) | $3 \%$ | (75) | 22\% | (483) | 2201 |
| RD/WT: Right Direction | 41\% | (352) | 32\% | (275) | 6\% | (51) | $3 \%$ | (25) | 19\% | (166) | 869 |
| RD/WT: Wrong Track | 29\% | (390) | 33\% | (439) | 10\% | (135) | 4\% | (50) | 24\% | (317) | 1332 |
| Trump Job Approve | 42\% | (383) | 34\% | (309) | 7\% | (65) | $2 \%$ | (19) | 15\% | (138) | 914 |
| Trump Job Disapprove | 30\% | (342) | 34\% | (386) | 10\% | (113) | $4 \%$ | (49) | 23\% | (258) | 1148 |
| Trump Job Strongly Approve | 48\% | (238) | 27\% | (135) | 8\% | (38) | 2\% | (12) | 15\% | (76) | 499 |
| Trump Job Somewhat Approve | 35\% | (145) | 42\% | (174) | 6\% | (27) | 2\% | (7) | 15\% | (63) | 415 |
| Trump Job Somewhat Disapprove | $31 \%$ | (84) | 40\% | (110) | 10\% | (27) | $3 \%$ | (7) | 16\% | (44) | 271 |
| Trump Job Strongly Disapprove | 29\% | (258) | 32\% | (276) | 10\% | (86) | 5\% | (42) | 24\% | (214) | 877 |
| Favorable of Trump | 43\% | (377) | 33\% | (293) | 7\% | (58) | 3\% | (24) | 15\% | (128) | 880 |
| Unfavorable of Trump | 30\% | (337) | 34\% | (386) | 11\% | (124) | 4\% | (40) | 22\% | (254) | 1141 |
| Very Favorable of Trump | 47\% | (243) | 29\% | (148) | 6\% | (33) | 3\% | (16) | 15\% | (77) | 517 |
| Somewhat Favorable of Trump | 37\% | (134) | 40\% | (145) | 7\% | (26) | 2\% | (8) | 14\% | (51) | 363 |
| Somewhat Unfavorable of Trump | 30\% | (76) | 38\% | (94) | 14\% | (35) | 1\% | (3) | 17\% | (42) | 251 |
| Very Unfavorable of Trump | 29\% | (261) | 33\% | (292) | 10\% | (89) | 4\% | (37) | 24\% | (212) | 890 |
| \#1 Issue: Economy | 34\% | (190) | 32\% | (179) | 10\% | (55) | 3\% | (15) | 22\% | (123) | 561 |
| \#1 Issue: Security | 43\% | (196) | $31 \%$ | (142) | 7\% | (31) | 2\% | (8) | 18\% | (81) | 459 |
| \#1 Issue: Health Care | 28\% | (109) | 37\% | (146) | 9\% | (34) | 5\% | (19) | 22\% | (87) | 394 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (97) | 34\% | (106) | 8\% | (26) | 3\% | (9) | 24\% | (75) | 313 |
| \#1 Issue: Women's Issues | 28\% | (27) | 30\% | (29) | 13\% | (12) | 6\% | (6) | 22\% | (21) | 95 |
| \#1 Issue: Education | 39\% | (65) | 29\% | (49) | 8\% | (13) | 5\% | (9) | 18\% | (30) | 166 |
| \#1 Issue: Energy | 30\% | (28) | 33\% | (31) | 9\% | (9) | 6\% | (5) | 23\% | (22) | 95 |
| \#1 Issue: Other | 25\% | (30) | 27\% | (32) | 6\% | (7) | 3\% | (4) | 38\% | (46) | 119 |
| 2018 House Vote: Democrat | 30\% | (246) | 34\% | (277) | 11\% | (86) | $4 \%$ | (36) | 20\% | (166) | 811 |
| 2018 House Vote: Republican | 44\% | (317) | 33\% | (235) | 7\% | (51) | 2\% | (13) | 14\% | (98) | 714 |
| 2018 House Vote: Someone else | 27\% | (24) | 37\% | (32) | 3\% | (3) | $3 \%$ | (3) | 30\% | (26) | 87 |
| 2018 House Vote: Didnt Vote | 26\% | (153) | 29\% | (169) | 8\% | (47) | 4\% | (23) | 33\% | (194) | 586 |
| 2016 Vote: Hillary Clinton | 29\% | (197) | 35\% | (237) | 11\% | (75) | 5\% | (31) | 21\% | (145) | 685 |
| 2016 Vote: Donald Trump | 45\% | (333) | 32\% | (238) | 7\% | (52) | 2\% | (13) | 13\% | (98) | 734 |
| 2016 Vote: Someone else | 36\% | (62) | 34\% | (58) | 8\% | (14) | 2\% | (3) | $21 \%$ | (36) | 172 |
| 2016 Vote: Didnt Vote | 25\% | (148) | 30\% | (180) | 8\% | (46) | 5\% | (28) | 34\% | (203) | 604 |

[^276]Table HR15_4: Do you agree or disagree with the following statements?
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| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (742) | 32\% | (714) | 8\% | (187) | $3 \%$ | (75) | 22\% | (483) | 2201 |
| Voted in 2014: Yes | 38\% | (521) | 34\% | (463) | 8\% | (108) | $3 \%$ | (41) | 18\% | (242) | 1376 |
| Voted in 2014: No | 27\% | (221) | 30\% | (251) | 9\% | (78) | 4\% | (34) | 29\% | (241) | 825 |
| 2012 Vote: Barack Obama | $32 \%$ | (277) | 32\% | (276) | 10\% | (84) | 5\% | (40) | 21\% | (178) | 854 |
| 2012 Vote: Mitt Romney | 46\% | (230) | 35\% | (175) | 7\% | (35) | 1\% | (5) | 12\% | (59) | 504 |
| 2012 Vote: Other | 39\% | (37) | 30\% | (29) | 1\% | (1) | 3\% | (3) | 27\% | (26) | 95 |
| 2012 Vote: Didn't Vote | 26\% | (195) | $31 \%$ | (231) | 9\% | (67) | 4\% | (27) | 30\% | (218) | 738 |
| 4-Region: Northeast | 30\% | (118) | $36 \%$ | (143) | 9\% | (36) | 2\% | (8) | 22\% | (88) | 394 |
| 4-Region: Midwest | 36\% | (166) | 29\% | (132) | 5\% | (25) | 3\% | (13) | 27\% | (126) | 462 |
| 4-Region: South | 32\% | (262) | 32\% | (265) | 10\% | (85) | 4\% | (34) | 22\% | (178) | 825 |
| 4-Region: West | 38\% | (196) | 33\% | (174) | 8\% | (40) | $4 \%$ | (20) | 17\% | (91) | 520 |
| Frequent TV watchers | 34\% | (559) | 34\% | (552) | 9\% | (143) | 3\% | (52) | 19\% | (315) | 1620 |
| Frequent movie watchers | 35\% | (336) | 33\% | (316) | 9\% | (89) | 4\% | (34) | 18\% | (173) | 949 |
| TV shows: Every day | $34 \%$ | (393) | 36\% | (407) | 8\% | (87) | 3\% | (38) | 19\% | (219) | 1143 |
| TV shows: Several times per week | 35\% | (166) | 30\% | (145) | 12\% | (56) | 3\% | (14) | 20\% | (96) | 477 |
| TV shows: About once per week | 35\% | (47) | 30\% | (40) | 7\% | (10) | 2\% | (3) | 24\% | (32) | 132 |
| TV shows: Several times per month | $34 \%$ | (37) | $31 \%$ | (33) | $11 \%$ | (12) | $4 \%$ | (4) | 19\% | (21) | 108 |
| TV shows: About once per month | 27\% | (13) | 24\% | (11) | $11 \%$ | (5) | 8\% | (4) | $31 \%$ | (15) | 48 |
| TV shows: Less often than once per month | 29\% | (26) | 30\% | (27) | 8\% | (7) | 7\% | (6) | 26\% | (23) | 89 |
| TV shows: Never | 30\% | (61) | 24\% | (50) | 5\% | (9) | 3\% | (6) | 38\% | (78) | 204 |
| Movies: Every day | 36\% | (149) | 31\% | (128) | 8\% | (33) | 4\% | (18) | $21 \%$ | (89) | 416 |
| Movies: Several times per week | 35\% | (187) | 35\% | (189) | 11\% | (56) | 3\% | (16) | 16\% | (85) | 533 |
| Movies: About once per week | $34 \%$ | (139) | 31\% | (127) | $12 \%$ | (47) | 2\% | (9) | 20\% | (83) | 405 |
| Movies: Several times per month | $31 \%$ | (75) | 36\% | (85) | 9\% | (21) | 4\% | (10) | 20\% | (47) | 239 |
| Movies: About once per month | 34\% | (62) | 37\% | (68) | 9\% | (17) | 3\% | (5) | 17\% | (32) | 183 |
| Movies: Less often than once per month | $31 \%$ | (58) | $31 \%$ | (59) | 2\% | (4) | $4 \%$ | (8) | $31 \%$ | (59) | 188 |
| Movies: Never | 30\% | (72) | 25\% | (58) | 4\% | (9) | 4\% | (9) | 38\% | (89) | 236 |

[^277]Table HR15_4: Do you agree or disagree with the following statements?
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| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (742) | 32\% | (714) | 8\% | (187) | 3\% | (75) | 22\% | (483) | 2201 |
| Sports: Every day | 42\% | (90) | 32\% | (69) | 6\% | (12) | 4\% | (8) | 17\% | (36) | 217 |
| Sports: Several times per week | $31 \%$ | (107) | 41\% | (141) | 11\% | (39) | 2\% | (5) | 15\% | (52) | 344 |
| Sports: About once per week | 39\% | (101) | 32\% | (83) | 10\% | (26) | 5\% | (13) | 14\% | (35) | 258 |
| Sports: Several times per month | 26\% | (44) | 38\% | (66) | 14\% | (24) | 3\% | (6) | 19\% | (32) | 172 |
| Sports: About once per month | 37\% | (50) | 31\% | (43) | 11\% | (15) | 3\% | (4) | 18\% | (24) | 137 |
| Sports: Less often than once per month | 30\% | (95) | 38\% | (118) | 8\% | (26) | 3\% | (8) | 21\% | (66) | 313 |
| Sports: Never | 33\% | (254) | 26\% | (195) | 6\% | (43) | 4\% | (31) | 31\% | (237) | 760 |
| Cable: I currently subscribe | 35\% | (369) | 33\% | (347) | 10\% | (110) | 4\% | (38) | 18\% | (191) | 1054 |
| Cable: I subscribed in the past | 34\% | (262) | 34\% | (263) | 7\% | (53) | 2\% | (19) | 23\% | (174) | 771 |
| Cable: I have never subscribed | 30\% | (111) | 28\% | (104) | 6\% | (23) | 5\% | (19) | 31\% | (118) | 376 |
| Satellite television: I currently subscribe | $36 \%$ | (199) | 35\% | (193) | 8\% | (44) | 4\% | (21) | 17\% | (96) | 554 |
| Satellite television: I subscribed in the past | 34\% | (203) | 34\% | (206) | 8\% | (48) | 3\% | (20) | 21\% | (125) | 602 |
| Satellite television: I have never subscribed | 33\% | (340) | 30\% | (314) | 9\% | (94) | 3\% | (34) | 25\% | (262) | 1045 |
| Streaming service: I currently subscribe | 35\% | (452) | 35\% | (447) | 9\% | (114) | $3 \%$ | (32) | 18\% | (231) | 1276 |
| Streaming service: I subscribed in the past | 29\% | (72) | 33\% | (84) | 10\% | (26) | 4\% | (11) | 23\% | (59) | 252 |
| Streaming service: I have never subscribed | 32\% | (218) | 27\% | (183) | 7\% | (46) | 5\% | (33) | 29\% | (194) | 673 |
| Film: An avid fan | 38\% | (294) | 34\% | (263) | 10\% | (81) | 3\% | (25) | 15\% | (117) | 780 |
| Film: A casual fan | 32\% | (364) | 34\% | (386) | 8\% | (88) | $3 \%$ | (36) | 22\% | (253) | 1127 |
| Film: Not a fan | 29\% | (85) | 22\% | (64) | 6\% | (18) | 5\% | (14) | 38\% | (112) | 294 |
| Television: An avid fan | 34\% | (360) | 34\% | (361) | 10\% | (112) | $3 \%$ | (37) | 18\% | (196) | 1067 |
| Television: A casual fan | 33\% | (322) | 33\% | (321) | 7\% | (69) | $3 \%$ | (29) | 24\% | (228) | 969 |
| Television: Not a fan | 36\% | (60) | 19\% | (31) | 4\% | (6) | 5\% | (9) | 36\% | (59) | 166 |
| Music: An avid fan | 33\% | (372) | 36\% | (398) | 9\% | (106) | $4 \%$ | (44) | 17\% | (194) | 1113 |
| Music: A casual fan | 33\% | (322) | $31 \%$ | (302) | 8\% | (73) | 2\% | (22) | 25\% | (244) | 964 |
| Music: Not a fan | 39\% | (48) | $11 \%$ | (14) | 6\% | (8) | 7\% | (9) | 36\% | (45) | 124 |
| Fashion: An avid fan | 32\% | (105) | $31 \%$ | (102) | 12\% | (41) | 3\% | (11) | $21 \%$ | (69) | 329 |
| Fashion: A casual fan | 30\% | (273) | 35\% | (321) | 10\% | (89) | 3\% | (30) | 22\% | (199) | 912 |
| Fashion: Not a fan | 38\% | (364) | 30\% | (291) | 6\% | (57) | 4\% | (34) | 22\% | (214) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR15_5: Do you agree or disagree with the following statements?
I enjoy watching the news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (470) | 35\% | (759) | 18\% | (402) | 15\% | (329) | 11\% | (241) | 2201 |
| Gender: Male | 25\% | (263) | 34\% | (362) | 17\% | (178) | 14\% | (149) | 10\% | (110) | 1062 |
| Gender: Female | 18\% | (207) | 35\% | (397) | 20\% | (224) | 16\% | (179) | 12\% | (132) | 1139 |
| Age: 18-29 | 17\% | (78) | 28\% | (134) | 20\% | (92) | 16\% | (73) | 20\% | (93) | 470 |
| Age: 30-44 | 20\% | (110) | 33\% | (179) | 19\% | (104) | 15\% | (82) | 13\% | (69) | 543 |
| Age: 45-54 | 24\% | (75) | 37\% | (115) | 17\% | (55) | 15\% | (47) | 7\% | (23) | 316 |
| Age: 55-64 | 23\% | (100) | 34\% | (149) | 17\% | (73) | 19\% | (82) | 7\% | (31) | 436 |
| Age: 65+ | 24\% | (107) | 42\% | (182) | 18\% | (79) | 10\% | (43) | 6\% | (25) | 436 |
| Generation Z: 18-21 | 15\% | (28) | 30\% | (53) | 19\% | (34) | 18\% | (32) | 19\% | (34) | 181 |
| Millennial: Age 22-37 | 19\% | (114) | 30\% | (177) | 20\% | (122) | 15\% | (87) | 16\% | (95) | 595 |
| Generation X: Age 38-53 | 22\% | (109) | 36\% | (183) | 16\% | (81) | 15\% | (78) | 11\% | (55) | 506 |
| Boomers: Age 54-72 | 23\% | (182) | 37\% | (286) | 18\% | (142) | 15\% | (120) | 6\% | (49) | 779 |
| PID: Dem (no lean) | 28\% | (227) | 36\% | (291) | 17\% | (139) | 9\% | (74) | 9\% | (69) | 802 |
| PID: Ind (no lean) | 17\% | (119) | 30\% | (217) | 16\% | (117) | 21\% | (148) | 16\% | (117) | 719 |
| PID: Rep (no lean) | 18\% | (123) | 37\% | (251) | 21\% | (145) | 16\% | (107) | 8\% | (55) | 681 |
| PID/Gender: Dem Men | $31 \%$ | (112) | 38\% | (140) | 16\% | (58) | 8\% | (29) | 7\% | (25) | 364 |
| PID/Gender: Dem Women | 26\% | (115) | 35\% | (152) | 19\% | (82) | 10\% | (45) | 10\% | (44) | 438 |
| PID/Gender: Ind Men | 22\% | (75) | 29\% | (100) | 13\% | (46) | 21\% | (71) | 16\% | (54) | 346 |
| PID/Gender: Ind Women | 12\% | (44) | $31 \%$ | (117) | 19\% | (72) | 21\% | (77) | 17\% | (63) | 373 |
| PID/Gender: Rep Men | 22\% | (76) | 35\% | (122) | $21 \%$ | (75) | 14\% | (49) | 9\% | (31) | 353 |
| PID/Gender: Rep Women | 14\% | (47) | 39\% | (129) | $21 \%$ | (70) | 18\% | (58) | 7\% | (24) | 328 |
| Ideo: Liberal (1-3) | 26\% | (177) | 35\% | (238) | 19\% | (132) | 11\% | (76) | 9\% | (64) | 687 |
| Ideo: Moderate (4) | 24\% | (123) | 35\% | (175) | 17\% | (87) | 15\% | (75) | 9\% | (46) | 506 |
| Ideo: Conservative (5-7) | 18\% | (130) | 38\% | (279) | $21 \%$ | (153) | 17\% | (128) | 7\% | (50) | 739 |
| Educ: < College | 21\% | (323) | 34\% | (513) | 17\% | (256) | 15\% | (227) | 13\% | (194) | 1513 |
| Educ: Bachelors degree | 21\% | (93) | 34\% | (153) | 23\% | (101) | 14\% | (63) | 8\% | (34) | 444 |
| Educ: Post-grad | 22\% | (53) | 38\% | (94) | 18\% | (45) | 16\% | (38) | 6\% | (14) | 244 |

[^278]Table HR15_5: Do you agree or disagree with the following statements?
I enjoy watching the news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (470) | 35\% | (759) | 18\% | (402) | 15\% | (329) | $11 \%$ | (241) | 2201 |
| Income: Under 50k | 20\% | (268) | 32\% | (428) | 17\% | (229) | 16\% | (210) | 14\% | (191) | 1326 |
| Income: 50k-100k | 23\% | (141) | 39\% | (239) | 21\% | (129) | 13\% | (79) | 5\% | (31) | 619 |
| Income: 100k+ | 24\% | (60) | 36\% | (92) | 17\% | (44) | 15\% | (39) | 8\% | (19) | 256 |
| Ethnicity: White | 19\% | (333) | 35\% | (607) | 20\% | (340) | 16\% | (279) | 9\% | (163) | 1723 |
| Ethnicity: Hispanic | 22\% | (77) | 33\% | (115) | 20\% | (71) | 12\% | (42) | 13\% | (44) | 350 |
| Ethnicity: Afr. Am. | 33\% | (90) | 30\% | (82) | 8\% | (23) | 11\% | (31) | 18\% | (48) | 274 |
| Ethnicity: Other | 23\% | (47) | 34\% | (70) | 19\% | (39) | 9\% | (18) | 15\% | (30) | 204 |
| Relig: Protestant | 20\% | (106) | 39\% | (208) | 21\% | (113) | 11\% | (60) | 8\% | (40) | 526 |
| Relig: Roman Catholic | 26\% | (117) | 34\% | (150) | 19\% | (85) | 14\% | (64) | 7\% | (29) | 446 |
| Relig: Ath./Agn./None | 19\% | (130) | 30\% | (203) | 19\% | (130) | 16\% | (111) | 16\% | (110) | 683 |
| Relig: Something Else | 18\% | (32) | 35\% | (64) | 14\% | (24) | 22\% | (39) | 11\% | (20) | 179 |
| Relig: Jewish | 29\% | (13) | 44\% | (19) | 12\% | (5) | 8\% | (4) | 7\% | (3) | 43 |
| Evang | $22 \%$ | (132) | 40\% | (238) | 16\% | (95) | 14\% | (85) | 8\% | (50) | 601 |
| Non-Evang | 21\% | (337) | 33\% | (521) | 19\% | (307) | 15\% | (243) | 12\% | (191) | 1600 |
| Relig: All Christian | 23\% | (273) | 37\% | (443) | 19\% | (226) | 13\% | (159) | 8\% | (92) | 1193 |
| Relig: All Non-Christian | 18\% | (32) | 35\% | (64) | 14\% | (24) | 22\% | (39) | 11\% | (20) | 179 |
| Community: Urban | 26\% | (153) | 32\% | (190) | 18\% | (108) | 12\% | (74) | 12\% | (71) | 596 |
| Community: Suburban | $21 \%$ | (212) | 35\% | (345) | 20\% | (198) | 14\% | (140) | 9\% | (93) | 988 |
| Community: Rural | 17\% | (105) | 36\% | (224) | 16\% | (97) | 19\% | (115) | 12\% | (77) | 617 |
| Employ: Private Sector | 22\% | (145) | 37\% | (242) | 18\% | (119) | 15\% | (97) | 7\% | (43) | 646 |
| Employ: Government | 17\% | (26) | 32\% | (48) | 20\% | (30) | $21 \%$ | (33) | 11\% | (16) | 152 |
| Employ: Self-Employed | 21\% | (38) | 39\% | (71) | 17\% | (30) | 12\% | (22) | 11\% | (21) | 182 |
| Employ: Homemaker | 17\% | (28) | 30\% | (48) | 22\% | (36) | 19\% | (31) | 12\% | (19) | 162 |
| Employ: Student | 19\% | (22) | 25\% | (28) | 30\% | (34) | 16\% | (18) | 9\% | (10) | 113 |
| Employ: Retired | 25\% | (132) | 38\% | (201) | 17\% | (92) | 11\% | (59) | 8\% | (44) | 528 |
| Employ: Unemployed | 18\% | (43) | 28\% | (67) | 15\% | (36) | 16\% | (38) | 22\% | (53) | 237 |
| Employ: Other | 20\% | (36) | 30\% | (54) | 13\% | (24) | 17\% | (30) | 20\% | (36) | 180 |
| Military HH: Yes | 23\% | (90) | 37\% | (148) | 17\% | (67) | 15\% | (61) | 8\% | (32) | 397 |
| Military HH: No | $21 \%$ | (380) | 34\% | (612) | 19\% | (335) | 15\% | (268) | 12\% | (210) | 1804 |

[^279]Table HR15_5: Do you agree or disagree with the following statements?
I enjoy watching the news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (470) | 35\% | (759) | 18\% | (402) | 15\% | (329) | 11\% | (241) | 2201 |
| RD/WT: Right Direction | 19\% | (162) | 38\% | (333) | 17\% | (148) | 16\% | (141) | 10\% | (84) | 869 |
| RD/WT: Wrong Track | 23\% | (307) | 32\% | (426) | 19\% | (253) | $14 \%$ | (187) | 12\% | (157) | 1332 |
| Trump Job Approve | 17\% | (158) | 38\% | (350) | 19\% | (171) | 19\% | (171) | 7\% | (65) | 914 |
| Trump Job Disapprove | 26\% | (298) | 33\% | (380) | 19\% | (216) | 12\% | (135) | 10\% | (118) | 1148 |
| Trump Job Strongly Approve | 19\% | (96) | 38\% | (190) | 15\% | (73) | 21\% | (106) | 7\% | (33) | 499 |
| Trump Job Somewhat Approve | 15\% | (61) | 39\% | (160) | 23\% | (97) | 16\% | (65) | 8\% | (32) | 415 |
| Trump Job Somewhat Disapprove | 22\% | (60) | 36\% | (98) | 23\% | (62) | 10\% | (27) | 9\% | (23) | 271 |
| Trump Job Strongly Disapprove | 27\% | (238) | 32\% | (282) | 18\% | (155) | 12\% | (107) | $11 \%$ | (95) | 877 |
| Favorable of Trump | 18\% | (160) | 38\% | (337) | 18\% | (161) | 19\% | (166) | 6\% | (56) | 880 |
| Unfavorable of Trump | 25\% | (283) | $34 \%$ | (389) | 20\% | (223) | 12\% | (140) | 9\% | (106) | 1141 |
| Very Favorable of Trump | 22\% | (111) | 39\% | (201) | 14\% | (72) | 20\% | (103) | 6\% | (30) | 517 |
| Somewhat Favorable of Trump | 13\% | (48) | 37\% | (136) | 25\% | (90) | 17\% | (63) | 7\% | (27) | 363 |
| Somewhat Unfavorable of Trump | 19\% | (49) | 42\% | (104) | 20\% | (50) | 11\% | (27) | 8\% | (20) | 251 |
| Very Unfavorable of Trump | 26\% | (234) | 32\% | (285) | 19\% | (172) | 13\% | (112) | 10\% | (86) | 890 |
| \#1 Issue: Economy | 19\% | (107) | 36\% | (204) | 19\% | (108) | 14\% | (77) | 12\% | (65) | 561 |
| \#1 Issue: Security | 21\% | (97) | 40\% | (184) | 14\% | (64) | 17\% | (80) | 7\% | (34) | 459 |
| \#1 Issue: Health Care | 27\% | (107) | 34\% | (135) | 17\% | (67) | 12\% | (47) | 10\% | (38) | 394 |
| \#1 Issue: Medicare / Social Security | 28\% | (86) | 34\% | (106) | 18\% | (55) | $12 \%$ | (39) | 8\% | (26) | 313 |
| \#1 Issue: Women's Issues | 8\% | (7) | 28\% | (26) | 34\% | (32) | 12\% | (11) | 20\% | (19) | 95 |
| \#1 Issue: Education | 17\% | (29) | 20\% | (33) | 25\% | (42) | 23\% | (39) | 14\% | (24) | 166 |
| \#1 Issue: Energy | 18\% | (17) | 41\% | (40) | 17\% | (17) | 16\% | (15) | 7\% | (7) | 95 |
| \#1 Issue: Other | 16\% | (19) | 26\% | (31) | 15\% | (17) | 18\% | (21) | 25\% | (30) | 119 |
| 2018 House Vote: Democrat | 30\% | (244) | 32\% | (262) | 18\% | (149) | 11\% | (87) | 8\% | (69) | 811 |
| 2018 House Vote: Republican | 17\% | (122) | 38\% | (274) | 20\% | (142) | 17\% | (120) | 8\% | (55) | 714 |
| 2018 House Vote: Someone else | 13\% | (11) | 30\% | (26) | 15\% | (13) | 25\% | (22) | 17\% | (15) | 87 |
| 2018 House Vote: Didnt Vote | 15\% | (90) | 34\% | (197) | 17\% | (97) | 17\% | (99) | 18\% | (103) | 586 |
| 2016 Vote: Hillary Clinton | $32 \%$ | (219) | 33\% | (228) | 17\% | (115) | 9\% | (64) | 9\% | (59) | 685 |
| 2016 Vote: Donald Trump | 17\% | (128) | 39\% | (289) | 19\% | (143) | 18\% | (132) | 6\% | (43) | 734 |
| 2016 Vote: Someone else | 13\% | (22) | 36\% | (62) | 22\% | (39) | 18\% | (30) | 11\% | (20) | 172 |
| 2016 Vote: Didnt Vote | 17\% | (101) | 30\% | (178) | 17\% | (105) | 17\% | (102) | 20\% | (118) | 604 |

Continued on next page

Table HR15_5: Do you agree or disagree with the following statements?
I enjoy watching the news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (470) | 35\% | (759) | 18\% | (402) | 15\% | (329) | $11 \%$ | (241) | 2201 |
| Voted in 2014: Yes | 24\% | (329) | 36\% | (495) | 18\% | (243) | 14\% | (196) | 8\% | (113) | 1376 |
| Voted in 2014: No | 17\% | (141) | $32 \%$ | (265) | 19\% | (158) | 16\% | (133) | 16\% | (129) | 825 |
| 2012 Vote: Barack Obama | 29\% | (251) | 34\% | (290) | 17\% | (148) | 11\% | (97) | 8\% | (70) | 854 |
| 2012 Vote: Mitt Romney | 16\% | (80) | 38\% | (189) | 22\% | (112) | 18\% | (91) | 6\% | (32) | 504 |
| 2012 Vote: Other | 13\% | (12) | 24\% | (23) | 18\% | (17) | 33\% | (31) | 12\% | (11) | 95 |
| 2012 Vote: Didn't Vote | 17\% | (127) | 34\% | (252) | 17\% | (124) | 15\% | (109) | 17\% | (127) | 738 |
| 4-Region: Northeast | 25\% | (98) | 36\% | (142) | 17\% | (66) | 11\% | (45) | 11\% | (42) | 394 |
| 4-Region: Midwest | 18\% | (81) | 36\% | (164) | 19\% | (89) | 15\% | (71) | 12\% | (58) | 462 |
| 4-Region: South | 23\% | (187) | 35\% | (291) | 17\% | (140) | 13\% | (108) | 12\% | (98) | 825 |
| 4-Region: West | 20\% | (103) | $31 \%$ | (161) | 21\% | (107) | 20\% | (105) | 8\% | (43) | 520 |
| Frequent TV watchers | 23\% | (370) | 36\% | (591) | 18\% | (298) | 14\% | (233) | 8\% | (128) | 1620 |
| Frequent movie watchers | 26\% | (247) | 33\% | (316) | 17\% | (161) | 15\% | (139) | 9\% | (87) | 949 |
| TV shows: Every day | 25\% | (289) | 36\% | (416) | 18\% | (200) | 13\% | (149) | 8\% | (89) | 1143 |
| TV shows: Several times per week | 17\% | (80) | 37\% | (176) | 20\% | (98) | 18\% | (84) | 8\% | (39) | 477 |
| TV shows: About once per week | 19\% | (25) | 35\% | (46) | 20\% | (27) | 12\% | (16) | 13\% | (17) | 132 |
| TV shows: Several times per month | 13\% | (14) | 33\% | (35) | 19\% | (21) | 20\% | (21) | 15\% | (16) | 108 |
| TV shows: About once per month | 10\% | (5) | 39\% | (19) | 18\% | (8) | 18\% | (9) | 15\% | (7) | 48 |
| TV shows: Less often than once per month | 18\% | (16) | 27\% | (24) | 16\% | (14) | 14\% | (12) | 26\% | (23) | 89 |
| TV shows: Never | 20\% | (40) | 22\% | (44) | 16\% | (33) | 18\% | (37) | 24\% | (50) | 204 |
| Movies: Every day | 30\% | (123) | 28\% | (117) | 15\% | (61) | 16\% | (65) | 12\% | (50) | 416 |
| Movies: Several times per week | 23\% | (124) | 37\% | (198) | 19\% | (99) | 14\% | (74) | 7\% | (37) | 533 |
| Movies: About once per week | 18\% | (74) | 38\% | (154) | 21\% | (87) | 13\% | (52) | 9\% | (38) | 405 |
| Movies: Several times per month | 16\% | (38) | 36\% | (86) | 22\% | (53) | 17\% | (40) | 9\% | (22) | 239 |
| Movies: About once per month | 17\% | (32) | 42\% | (76) | 20\% | (37) | 13\% | (23) | 9\% | (16) | 183 |
| Movies: Less often than once per month | 19\% | (36) | 31\% | (58) | 18\% | (35) | 19\% | (35) | 13\% | (25) | 188 |
| Movies: Never | 18\% | (43) | 29\% | (69) | 13\% | (31) | 17\% | (40) | 23\% | (54) | 236 |

[^280]Table HR15_5: Do you agree or disagree with the following statements?
I enjoy watching the news.

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | (470) | 35\% | (759) | 18\% | (402) | 15\% | (329) | 11\% | (241) | 2201 |
| Sports: Every day | $41 \%$ | (88) | 32\% | (69) | 10\% | (22) | 9\% | (19) | 9\% | (19) | 217 |
| Sports: Several times per week | 26\% | (88) | 37\% | (129) | 18\% | (63) | 11\% | (39) | 7\% | (25) | 344 |
| Sports: About once per week | 22\% | (57) | 45\% | (115) | 17\% | (43) | 9\% | (24) | 7\% | (19) | 258 |
| Sports: Several times per month | 20\% | (34) | $31 \%$ | (53) | 28\% | (49) | 13\% | (23) | 8\% | (14) | 172 |
| Sports: About once per month | $21 \%$ | (29) | 43\% | (59) | 16\% | (22) | 12\% | (16) | 7\% | (10) | 137 |
| Sports: Less often than once per month | 15\% | (47) | 37\% | (116) | 23\% | (73) | 17\% | (54) | 7\% | (23) | 313 |
| Sports: Never | 17\% | (127) | 29\% | (219) | 17\% | (129) | 20\% | (154) | 17\% | (132) | 760 |
| Cable: I currently subscribe | 26\% | (272) | 36\% | (379) | 18\% | (187) | 12\% | (127) | 9\% | (90) | 1054 |
| Cable: I subscribed in the past | 18\% | (135) | $34 \%$ | (265) | 19\% | (150) | 18\% | (141) | 10\% | (80) | 771 |
| Cable: I have never subscribed | 17\% | (63) | $31 \%$ | (116) | 17\% | (65) | 16\% | (60) | 19\% | (72) | 376 |
| Satellite television: I currently subscribe | 26\% | (146) | 40\% | (222) | 14\% | (79) | 11\% | (60) | 8\% | (47) | 554 |
| Satellite television: I subscribed in the past | 20\% | (122) | 35\% | (211) | 19\% | (113) | 15\% | (89) | 11\% | (67) | 602 |
| Satellite television: I have never subscribed | 19\% | (201) | 31\% | (327) | 20\% | (210) | 17\% | (180) | 12\% | (128) | 1045 |
| Streaming service: I currently subscribe | 20\% | (258) | 35\% | (446) | 20\% | (250) | 16\% | (207) | 9\% | (115) | 1276 |
| Streaming service: I subscribed in the past | 18\% | (45) | 32\% | (82) | 21\% | (53) | 13\% | (33) | 16\% | (40) | 252 |
| Streaming service: I have never subscribed | 25\% | (166) | 35\% | (232) | 15\% | (99) | 13\% | (90) | 13\% | (86) | 673 |
| Film: An avid fan | 29\% | (224) | 33\% | (259) | 19\% | (145) | 13\% | (104) | 6\% | (49) | 780 |
| Film: A casual fan | 18\% | (202) | $36 \%$ | (408) | 19\% | (213) | 15\% | (173) | 12\% | (130) | 1127 |
| Film: Not a fan | 15\% | (44) | 31\% | (92) | 15\% | (44) | 17\% | (51) | 21\% | (63) | 294 |
| Television: An avid fan | 29\% | (305) | 37\% | (391) | 16\% | (174) | 13\% | (135) | 6\% | (62) | 1067 |
| Television: A casual fan | 16\% | (152) | 35\% | (342) | 21\% | (199) | 15\% | (144) | 13\% | (131) | 969 |
| Television: Not a fan | 8\% | (13) | 16\% | (27) | 17\% | (28) | 30\% | (50) | 29\% | (49) | 166 |
| Music: An avid fan | 26\% | (287) | $36 \%$ | (397) | 16\% | (180) | 13\% | (145) | 9\% | (104) | 1113 |
| Music: A casual fan | 17\% | (168) | $34 \%$ | (329) | 21\% | (207) | 16\% | (153) | $11 \%$ | (106) | 964 |
| Music: Not a fan | 12\% | (15) | 27\% | (33) | 12\% | (15) | 25\% | (31) | 25\% | (31) | 124 |
| Fashion: An avid fan | 33\% | (108) | 32\% | (105) | 15\% | (49) | 10\% | (32) | 11\% | (36) | 329 |
| Fashion: A casual fan | 22\% | (197) | 36\% | (332) | 19\% | (174) | 12\% | (110) | 11\% | (100) | 912 |
| Fashion: Not a fan | 17\% | (165) | $34 \%$ | (323) | 19\% | (179) | 19\% | (187) | 11\% | (106) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16_1: Have you ever:
Stopped watching a news program because you disagreed with a political view presented

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1051) | 52\% | (1150) | 2201 |
| Gender: Male | 52\% | (548) | 48\% | (514) | 1062 |
| Gender: Female | 44\% | (503) | 56\% | (636) | 1139 |
| Age: 18-29 | 42\% | (196) | 58\% | (274) | 470 |
| Age: 30-44 | 48\% | (260) | 52\% | (283) | 543 |
| Age: 45-54 | 49\% | (154) | 51\% | (162) | 316 |
| Age: 55-64 | 52\% | (227) | 48\% | (208) | 436 |
| Age: 65+ | 49\% | (215) | 51\% | (222) | 436 |
| Generation Z: 18-21 | 42\% | (75) | 58\% | (105) | 181 |
| Millennial: Age 22-37 | 45\% | (267) | 55\% | (328) | 595 |
| Generation X: Age 38-53 | 49\% | (247) | 51\% | (259) | 506 |
| Boomers: Age 54-72 | 50\% | (388) | 50\% | (390) | 779 |
| PID: Dem (no lean) | 43\% | (347) | 57\% | (454) | 802 |
| PID: Ind (no lean) | 41\% | (297) | 59\% | (421) | 719 |
| PID: Rep (no lean) | 60\% | (407) | 40\% | (274) | 681 |
| PID/Gender: Dem Men | 47\% | (170) | 53\% | (194) | 364 |
| PID/Gender: Dem Women | $41 \%$ | (177) | 59\% | (260) | 438 |
| PID/Gender: Ind Men | 45\% | (155) | 55\% | (190) | 346 |
| PID/Gender: Ind Women | 38\% | (142) | 62\% | (231) | 373 |
| PID/Gender: Rep Men | 63\% | (223) | 37\% | (130) | 353 |
| PID/Gender: Rep Women | 56\% | (184) | 44\% | (144) | 328 |
| Ideo: Liberal (1-3) | 48\% | (329) | 52\% | (358) | 687 |
| Ideo: Moderate (4) | 39\% | (199) | 61\% | (307) | 506 |
| Ideo: Conservative (5-7) | $61 \%$ | (451) | 39\% | (289) | 739 |
| Educ: < College | 43\% | (657) | 57\% | (856) | 1513 |
| Educ: Bachelors degree | 56\% | (247) | 44\% | (197) | 444 |
| Educ: Post-grad | 60\% | (147) | 40\% | (97) | 244 |

Continued on next page

Table HR16_1: Have you ever:
Stopped watching a news program because you disagreed with a political view presented

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1051) | 52\% | (1150) | 2201 |
| Income: Under 50k | 43\% | (570) | 57\% | (756) | 1326 |
| Income: 50k-100k | $56 \%$ | (346) | 44\% | (274) | 619 |
| Income: 100k+ | 53\% | (136) | 47\% | (120) | 256 |
| Ethnicity: White | 50\% | (854) | 50\% | (868) | 1723 |
| Ethnicity: Hispanic | 48\% | (167) | 52\% | (182) | 350 |
| Ethnicity: Afr. Am. | 37\% | (101) | 63\% | (174) | 274 |
| Ethnicity: Other | 47\% | (96) | 53\% | (108) | 204 |
| Relig: Protestant | 53\% | (279) | 47\% | (247) | 526 |
| Relig: Roman Catholic | 51\% | (226) | 49\% | (220) | 446 |
| Relig: Ath./Agn./None | 42\% | (286) | 58\% | (397) | 683 |
| Relig: Something Else | 48\% | (86) | 52\% | (93) | 179 |
| Relig: Jewish | 59\% | (25) | 41\% | (18) | 43 |
| Evang | 54\% | (326) | 46\% | (275) | 601 |
| Non-Evang | 45\% | (725) | 55\% | (875) | 1600 |
| Relig: All Christian | 52\% | (614) | 48\% | (578) | 1193 |
| Relig: All Non-Christian | 48\% | (86) | 52\% | (93) | 179 |
| Community: Urban | 46\% | (272) | 54\% | (323) | 596 |
| Community: Suburban | 48\% | (477) | 52\% | (512) | 988 |
| Community: Rural | 49\% | (302) | 51\% | (315) | 617 |
| Employ: Private Sector | $51 \%$ | (331) | 49\% | (315) | 646 |
| Employ: Government | 58\% | (88) | 42\% | (64) | 152 |
| Employ: Self-Employed | 55\% | (100) | 45\% | (82) | 182 |
| Employ: Homemaker | 42\% | (68) | 58\% | (94) | 162 |
| Employ: Student | 41\% | (46) | 59\% | (67) | 113 |
| Employ: Retired | 50\% | (265) | 50\% | (263) | 528 |
| Employ: Unemployed | 40\% | (94) | 60\% | (143) | 237 |
| Employ: Other | $33 \%$ | (59) | 67\% | (121) | 180 |
| Military HH: Yes | $57 \%$ | (225) | 43\% | (172) | 397 |
| Military HH: No | 46\% | (826) | 54\% | (978) | 1804 |
| RD/WT: Right Direction | 53\% | (460) | 47\% | (409) | 869 |
| RD/WT: Wrong Track | 44\% | (591) | 56\% | (741) | 1332 |

[^281]Table HR16_1: Have you ever:
Stopped watching a news program because you disagreed with a political view presented

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1051) | 52\% | (1150) | 2201 |
| Trump Job Approve | 56\% | (515) | 44\% | (399) | 914 |
| Trump Job Disapprove | 44\% | (502) | 56\% | (646) | 1148 |
| Trump Job Strongly Approve | 65\% | (322) | 35\% | (177) | 499 |
| Trump Job Somewhat Approve | 46\% | (193) | 54\% | (222) | 415 |
| Trump Job Somewhat Disapprove | 42\% | (114) | 58\% | (157) | 271 |
| Trump Job Strongly Disapprove | 44\% | (388) | 56\% | (489) | 877 |
| Favorable of Trump | 59\% | (515) | 41\% | (365) | 880 |
| Unfavorable of Trump | 44\% | (496) | 56\% | (644) | 1141 |
| Very Favorable of Trump | 66\% | (341) | 34\% | (175) | 517 |
| Somewhat Favorable of Trump | 48\% | (174) | 52\% | (190) | 363 |
| Somewhat Unfavorable of Trump | 44\% | (109) | 56\% | (142) | 251 |
| Very Unfavorable of Trump | 44\% | (387) | 56\% | (503) | 890 |
| \#1 Issue: Economy | 46\% | (258) | 54\% | (303) | 561 |
| \#1 Issue: Security | 55\% | (252) | 45\% | (206) | 459 |
| \#1 Issue: Health Care | 44\% | (175) | 56\% | (219) | 394 |
| \#1 Issue: Medicare / Social Security | 43\% | (135) | 57\% | (178) | 313 |
| \#1 Issue: Women's Issues | 53\% | (51) | 47\% | (44) | 95 |
| \#1 Issue: Education | 49\% | (81) | 51\% | (85) | 166 |
| \#1 Issue: Energy | 47\% | (45) | 53\% | (50) | 95 |
| \#1 Issue: Other | 46\% | (54) | 54\% | (64) | 119 |
| 2018 House Vote: Democrat | 43\% | (350) | 57\% | (461) | 811 |
| 2018 House Vote: Republican | 63\% | (449) | 37\% | (265) | 714 |
| 2018 House Vote: Someone else | 44\% | (38) | 56\% | (49) | 87 |
| 2018 House Vote: Didnt Vote | 37\% | (214) | 63\% | (372) | 586 |
| 2016 Vote: Hillary Clinton | 43\% | (294) | 57\% | (391) | 685 |
| 2016 Vote: Donald Trump | 62\% | (453) | 38\% | (281) | 734 |
| 2016 Vote: Someone else | 49\% | (85) | 51\% | (87) | 172 |
| 2016 Vote: Didnt Vote | 36\% | (218) | 64\% | (386) | 604 |
| Voted in 2014: Yes | 52\% | (713) | 48\% | (663) | 1376 |
| Voted in 2014: No | 41\% | (338) | 59\% | (487) | 825 |

Continued on next page

Table HR16_1: Have you ever:
Stopped watching a news program because you disagreed with a political view presented

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1051) | 52\% | (1150) | 2201 |
| 2012 Vote: Barack Obama | 45\% | (383) | 55\% | (472) | 854 |
| 2012 Vote: Mitt Romney | 65\% | (327) | 35\% | (177) | 504 |
| 2012 Vote: Other | 54\% | (51) | 46\% | (44) | 95 |
| 2012 Vote: Didn't Vote | 39\% | (287) | 61\% | (452) | 738 |
| 4-Region: Northeast | 44\% | (174) | 56\% | (219) | 394 |
| 4-Region: Midwest | 48\% | (224) | 52\% | (238) | 462 |
| 4-Region: South | 50\% | (409) | 50\% | (415) | 825 |
| 4-Region: West | 47\% | (243) | 53\% | (277) | 520 |
| Frequent TV watchers | 49\% | (788) | 51\% | (832) | 1620 |
| Frequent movie watchers | 49\% | (465) | 51\% | (484) | 949 |
| TV shows: Every day | 49\% | (561) | 51\% | (582) | 1143 |
| TV shows: Several times per week | 48\% | (227) | 52\% | (250) | 477 |
| TV shows: About once per week | 62\% | (81) | 38\% | (50) | 132 |
| TV shows: Several times per month | 35\% | (38) | 65\% | (70) | 108 |
| TV shows: About once per month | 46\% | (22) | 54\% | (26) | 48 |
| TV shows: Less often than once per month | 38\% | (34) | 62\% | (55) | 89 |
| TV shows: Never | 43\% | (87) | 57\% | (117) | 204 |
| Movies: Every day | 51\% | (214) | 49\% | (202) | 416 |
| Movies: Several times per week | 47\% | (251) | 53\% | (282) | 533 |
| Movies: About once per week | 43\% | (176) | 57\% | (230) | 405 |
| Movies: Several times per month | 50\% | (120) | 50\% | (119) | 239 |
| Movies: About once per month | $52 \%$ | (95) | 48\% | (88) | 183 |
| Movies: Less often than once per month | 51\% | (95) | 49\% | (93) | 188 |
| Movies: Never | 42\% | (100) | 58\% | (137) | 236 |
| Sports: Every day | 51\% | (111) | 49\% | (106) | 217 |
| Sports: Several times per week | 54\% | (186) | 46\% | (157) | 344 |
| Sports: About once per week | 45\% | (117) | 55\% | (142) | 258 |
| Sports: Several times per month | 53\% | (91) | 47\% | (81) | 172 |
| Sports: About once per month | 49\% | (67) | 51\% | (70) | 137 |
| Sports: Less often than once per month | 48\% | (151) | 52\% | (162) | 313 |
| Sports: Never | 43\% | (328) | 57\% | (433) | 760 |

[^282]Table HR16_1: Have you ever:
Stopped watching a news program because you disagreed with a political view presented

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1051) | 52\% | (1150) | 2201 |
| Cable: I currently subscribe | 48\% | (509) | 52\% | (546) | 1054 |
| Cable: I subscribed in the past | 51\% | (396) | 49\% | (375) | 771 |
| Cable: I have never subscribed | 39\% | (146) | 61\% | (230) | 376 |
| Satellite television: I currently subscribe | $51 \%$ | (284) | 49\% | (269) | 554 |
| Satellite television: I subscribed in the past | 48\% | (287) | 52\% | (315) | 602 |
| Satellite television: I have never subscribed | 46\% | (479) | 54\% | (566) | 1045 |
| Streaming service: I currently subscribe | 49\% | (630) | 51\% | (647) | 1276 |
| Streaming service: I subscribed in the past | 47\% | (119) | 53\% | (133) | 252 |
| Streaming service: I have never subscribed | 45\% | (302) | 55\% | (371) | 673 |
| Film: An avid fan | 51\% | (395) | 49\% | (386) | 780 |
| Film: A casual fan | 48\% | (539) | 52\% | (588) | 1127 |
| Film: Not a fan | 40\% | (117) | 60\% | (176) | 294 |
| Television: An avid fan | 48\% | (510) | 52\% | (557) | 1067 |
| Television: A casual fan | 48\% | (468) | 52\% | (500) | 969 |
| Television: Not a fan | 44\% | (73) | 56\% | (93) | 166 |
| Music: An avid fan | 50\% | (553) | 50\% | (560) | 1113 |
| Music: A casual fan | 46\% | (439) | 54\% | (525) | 964 |
| Music: Not a fan | 47\% | (59) | 53\% | (65) | 124 |
| Fashion: An avid fan | 46\% | (151) | 54\% | (177) | 329 |
| Fashion: A casual fan | 47\% | (425) | 53\% | (487) | 912 |
| Fashion: Not a fan | 49\% | (474) | 51\% | (486) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16_2: Have you ever:
Stopped watching a news program because of something an anchor or hosts did

| Demographic | Yes, I have |  |  | No, I have not | Total N |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Adults | $43 \%$ | $(937)$ | $57 \%$ | $(1264)$ | 2201 |
| Gender: Male | $47 \%$ | $(496)$ | $53 \%$ | $(567)$ | 1062 |
| Gender: Female | $39 \%$ | $(441)$ | $61 \%$ | $(697)$ | 1139 |
| Age: 18-29 | $37 \%$ | $(174)$ | $63 \%$ | $(296)$ | 470 |
| Age: 30-44 | $43 \%$ | $(232)$ | $57 \%$ | $(312)$ | 543 |
| Age: 45-54 | $45 \%$ | $(143)$ | $55 \%$ | $(172)$ | 316 |
| Age: 55-64 | $46 \%$ | $(199)$ | $54 \%$ | $(236)$ | 436 |
| Age: $65+$ | $43 \%$ | $(189)$ | $57 \%$ | $(248)$ | 436 |
| Generation Z: 18-21 | $39 \%$ | $(70)$ | $61 \%$ | $(111)$ | 181 |
| Millennial: Age 22-37 | $40 \%$ | $(238)$ | $60 \%$ | $(357)$ | 595 |
| Generation X: Age 38-53 | $45 \%$ | $(227)$ | $55 \%$ | $(280)$ | 506 |
| Boomers: Age 54-72 | $43 \%$ | $(336)$ | $57 \%$ | $(443)$ | 779 |
| PID: Dem (no lean) | $37 \%$ | $(298)$ | $63 \%$ | $(504)$ | 802 |
| PID: Ind (no lean) | $37 \%$ | $(269)$ | $63 \%$ | $(449)$ | 719 |
| PID: Rep (no lean) | $54 \%$ | $(370)$ | $46 \%$ | $(311)$ | 681 |
| PID/Gender: Dem Men | $39 \%$ | $(141)$ | $61 \%$ | $(223)$ | 364 |
| PID/Gender: Dem Women | $36 \%$ | $(156)$ | $64 \%$ | $(281)$ | 438 |
| PID/Gender: Ind Men | $42 \%$ | $(146)$ | $58 \%$ | $(199)$ | 346 |
| PID/Gender: Ind Women | $33 \%$ | $(123)$ | $67 \%$ | $(250)$ | 373 |
| PID/Gender: Rep Men | $59 \%$ | $(208)$ | $41 \%$ | $(145)$ | 353 |
| PID/Gender: Rep Women | $49 \%$ | $(162)$ | $51 \%$ | $(166)$ | 328 |
| Ideo: Liberal (1-3) | $44 \%$ | $(302)$ | $56 \%$ | $(385)$ | 687 |
| Ideo: Moderate (4) | $33 \%$ | $(166)$ | $67 \%$ | $(340)$ | 506 |
| Ideo: Conservative (5-7) | $55 \%$ | $(405)$ | $45 \%$ | $(335)$ | 739 |
| Educ: < College | $38 \%$ | $(576)$ | $62 \%$ | $(937)$ | 1513 |
| Educ: Bachelors degree | $50 \%$ | $(222)$ | $50 \%$ | $(222)$ | 444 |
| Educ: Post-grad | $57 \%$ | $(139)$ | $43 \%$ | $(105)$ |  |

Continued on next page

Table HR16_2: Have you ever:
Stopped watching a news program because of something an anchor or hosts did

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 57\% | (1264) | 2201 |
| Income: Under 50k | 37\% | (497) | 63\% | (829) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 51\% | (313) | 49\% | (306) | 619 |
| Income: $100 \mathrm{k}+$ | 50\% | (127) | 50\% | (129) | 256 |
| Ethnicity: White | 45\% | (782) | 55\% | (941) | 1723 |
| Ethnicity: Hispanic | 43\% | (151) | 57\% | (198) | 350 |
| Ethnicity: Afr. Am. | $32 \%$ | (87) | 68\% | (188) | 274 |
| Ethnicity: Other | 33\% | (68) | 67\% | (136) | 204 |
| Relig: Protestant | 47\% | (248) | 53\% | (278) | 526 |
| Relig: Roman Catholic | 47\% | (210) | 53\% | (236) | 446 |
| Relig: Ath./Agn./None | 37\% | (255) | 63\% | (429) | 683 |
| Relig: Something Else | 38\% | (68) | 62\% | (112) | 179 |
| Relig: Jewish | 45\% | (19) | 55\% | (24) | 43 |
| Evang | 50\% | (301) | 50\% | (300) | 601 |
| Non-Evang | 40\% | (636) | 60\% | (964) | 1600 |
| Relig: All Christian | 47\% | (556) | 53\% | (637) | 1193 |
| Relig: All Non-Christian | 38\% | (68) | 62\% | (112) | 179 |
| Community: Urban | 39\% | (234) | 61\% | (362) | 596 |
| Community: Suburban | 43\% | (422) | 57\% | (567) | 988 |
| Community: Rural | 46\% | (282) | 54\% | (335) | 617 |
| Employ: Private Sector | 44\% | (286) | 56\% | (361) | 646 |
| Employ: Government | 49\% | (75) | 51\% | (78) | 152 |
| Employ: Self-Employed | 48\% | (87) | 52\% | (94) | 182 |
| Employ: Homemaker | $41 \%$ | (66) | 59\% | (97) | 162 |
| Employ: Student | 40\% | (46) | 60\% | (68) | 113 |
| Employ: Retired | 44\% | (234) | 56\% | (294) | 528 |
| Employ: Unemployed | 36\% | (85) | 64\% | (151) | 237 |
| Employ: Other | 32\% | (58) | 68\% | (122) | 180 |
| Military HH: Yes | 45\% | (181) | 55\% | (217) | 397 |
| Military HH: No | 42\% | (756) | 58\% | (1048) | 1804 |
| RD/WT: Right Direction | $51 \%$ | (444) | 49\% | (426) | 869 |
| RD/WT: Wrong Track | 37\% | (493) | 63\% | (838) | 1332 |

[^283]Table HR16_2: Have you ever:
Stopped watching a news program because of something an anchor or hosts did

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 57\% | (1264) | 2201 |
| Trump Job Approve | 52\% | (473) | 48\% | (441) | 914 |
| Trump Job Disapprove | 38\% | (438) | 62\% | (710) | 1148 |
| Trump Job Strongly Approve | 60\% | (299) | 40\% | (200) | 499 |
| Trump Job Somewhat Approve | 42\% | (174) | 58\% | (242) | 415 |
| Trump Job Somewhat Disapprove | 35\% | (95) | 65\% | (176) | 271 |
| Trump Job Strongly Disapprove | 39\% | (343) | 61\% | (534) | 877 |
| Favorable of Trump | 55\% | (486) | 45\% | (395) | 880 |
| Unfavorable of Trump | 36\% | (415) | 64\% | (726) | 1141 |
| Very Favorable of Trump | 61\% | (317) | 39\% | (200) | 517 |
| Somewhat Favorable of Trump | 46\% | (169) | 54\% | (195) | 363 |
| Somewhat Unfavorable of Trump | 32\% | (80) | 68\% | (171) | 251 |
| Very Unfavorable of Trump | 38\% | (335) | 62\% | (555) | 890 |
| \#1 Issue: Economy | 40\% | (226) | 60\% | (336) | 561 |
| \#1 Issue: Security | 55\% | (250) | 45\% | (208) | 459 |
| \#1 Issue: Health Care | 38\% | (150) | 62\% | (244) | 394 |
| \#1 Issue: Medicare / Social Security | 37\% | (116) | 63\% | (197) | 313 |
| \#1 Issue: Women's Issues | 49\% | (47) | 51\% | (48) | 95 |
| \#1 Issue: Education | 39\% | (64) | 61\% | (102) | 166 |
| \#1 Issue: Energy | 37\% | (35) | 63\% | (60) | 95 |
| \#1 Issue: Other | 41\% | (49) | 59\% | (69) | 119 |
| 2018 House Vote: Democrat | 39\% | (313) | 61\% | (497) | 811 |
| 2018 House Vote: Republican | 58\% | (416) | 42\% | (298) | 714 |
| 2018 House Vote: Someone else | 43\% | (37) | 57\% | (50) | 87 |
| 2018 House Vote: Didnt Vote | 29\% | (170) | 71\% | (416) | 586 |
| 2016 Vote: Hillary Clinton | 37\% | (255) | 63\% | (430) | 685 |
| 2016 Vote: Donald Trump | 57\% | (421) | 43\% | (313) | 734 |
| 2016 Vote: Someone else | 43\% | (74) | 57\% | (98) | 172 |
| 2016 Vote: Didnt Vote | $31 \%$ | (185) | 69\% | (420) | 604 |
| Voted in 2014: Yes | 48\% | (654) | 52\% | (721) | 1376 |
| Voted in 2014: No | 34\% | (283) | 66\% | (543) | 825 |

Continued on next page

Table HR16_2: Have you ever:
Stopped watching a news program because of something an anchor or hosts did

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 57\% | (1264) | 2201 |
| 2012 Vote: Barack Obama | 40\% | (338) | 60\% | (516) | 854 |
| 2012 Vote: Mitt Romney | 58\% | (294) | 42\% | (210) | 504 |
| 2012 Vote: Other | 52\% | (50) | 48\% | (45) | 95 |
| 2012 Vote: Didn't Vote | 34\% | (251) | 66\% | (487) | 738 |
| 4-Region: Northeast | 38\% | (150) | 62\% | (244) | 394 |
| 4-Region: Midwest | 42\% | (194) | 58\% | (268) | 462 |
| 4-Region: South | 46\% | (379) | 54\% | (446) | 825 |
| 4-Region: West | 41\% | (213) | 59\% | (307) | 520 |
| Frequent TV watchers | 44\% | (706) | 56\% | (914) | 1620 |
| Frequent movie watchers | 46\% | (432) | 54\% | (517) | 949 |
| TV shows: Every day | 44\% | (500) | 56\% | (644) | 1143 |
| TV shows: Several times per week | 43\% | (207) | 57\% | (271) | 477 |
| TV shows: About once per week | 54\% | (72) | 46\% | (60) | 132 |
| TV shows: Several times per month | 37\% | (39) | 63\% | (68) | 108 |
| TV shows: About once per month | 37\% | (18) | 63\% | (31) | 48 |
| TV shows: Less often than once per month | 34\% | (30) | 66\% | (59) | 89 |
| TV shows: Never | 35\% | (72) | 65\% | (132) | 204 |
| Movies: Every day | 47\% | (197) | 53\% | (219) | 416 |
| Movies: Several times per week | 44\% | (235) | 56\% | (298) | 533 |
| Movies: About once per week | 42\% | (171) | 58\% | (234) | 405 |
| Movies: Several times per month | 37\% | (87) | 63\% | (151) | 239 |
| Movies: About once per month | 47\% | (87) | 53\% | (97) | 183 |
| Movies: Less often than once per month | 45\% | (84) | 55\% | (104) | 188 |
| Movies: Never | 32\% | (76) | 68\% | (160) | 236 |
| Sports: Every day | 59\% | (127) | 41\% | (90) | 217 |
| Sports: Several times per week | 50\% | (173) | 50\% | (171) | 344 |
| Sports: About once per week | 44\% | (115) | 56\% | (143) | 258 |
| Sports: Several times per month | 40\% | (69) | 60\% | (103) | 172 |
| Sports: About once per month | 47\% | (65) | 53\% | (72) | 137 |
| Sports: Less often than once per month | 42\% | (132) | 58\% | (181) | 313 |
| Sports: Never | $34 \%$ | (256) | 66\% | (504) | 760 |

[^284]Table HR16_2: Have you ever:
Stopped watching a news program because of something an anchor or hosts did

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (937) | 57\% | (1264) | 2201 |
| Cable: I currently subscribe | 44\% | (461) | 56\% | (593) | 1054 |
| Cable: I subscribed in the past | 46\% | (352) | 54\% | (418) | 771 |
| Cable: I have never subscribed | 33\% | (123) | 67\% | (253) | 376 |
| Satellite television: I currently subscribe | 48\% | (266) | 52\% | (288) | 554 |
| Satellite television: I subscribed in the past | 42\% | (253) | 58\% | (349) | 602 |
| Satellite television: I have never subscribed | 40\% | (418) | 60\% | (627) | 1045 |
| Streaming service: I currently subscribe | 43\% | (554) | 57\% | (722) | 1276 |
| Streaming service: I subscribed in the past | 40\% | (101) | 60\% | (151) | 252 |
| Streaming service: I have never subscribed | 42\% | (282) | 58\% | (391) | 673 |
| Film: An avid fan | 47\% | (367) | 53\% | (413) | 780 |
| Film: A casual fan | $41 \%$ | (467) | 59\% | (659) | 1127 |
| Film: Not a fan | 35\% | (102) | 65\% | (192) | 294 |
| Television: An avid fan | 45\% | (476) | 55\% | (591) | 1067 |
| Television: A casual fan | 41\% | (399) | 59\% | (569) | 969 |
| Television: Not a fan | 37\% | (61) | 63\% | (104) | 166 |
| Music: An avid fan | 45\% | (497) | 55\% | (616) | 1113 |
| Music: A casual fan | 40\% | (388) | 60\% | (576) | 964 |
| Music: Not a fan | 42\% | (52) | 58\% | (72) | 124 |
| Fashion: An avid fan | 44\% | (144) | 56\% | (185) | 329 |
| Fashion: A casual fan | 41\% | (376) | 59\% | (537) | 912 |
| Fashion: Not a fan | 43\% | (417) | 57\% | (543) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16_3: Have you ever:
Stopped watching a news program because you thought the information reported was incorrect

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1145) | 48\% | (1056) | 2201 |
| Gender: Male | 56\% | (593) | 44\% | (469) | 1062 |
| Gender: Female | 48\% | (552) | 52\% | (587) | 1139 |
| Age: 18-29 | 50\% | (233) | 50\% | (237) | 470 |
| Age: 30-44 | 50\% | (271) | 50\% | (272) | 543 |
| Age: 45-54 | 53\% | (167) | 47\% | (149) | 316 |
| Age: 55-64 | 57\% | (248) | 43\% | (188) | 436 |
| Age: 65+ | 52\% | (226) | 48\% | (210) | 436 |
| Generation Z: 18-21 | 49\% | (89) | 51\% | (91) | 181 |
| Millennial: Age 22-37 | 51\% | (305) | 49\% | (289) | 595 |
| Generation X: Age 38-53 | 51\% | (256) | 49\% | (250) | 506 |
| Boomers: Age 54-72 | 54\% | (419) | 46\% | (360) | 779 |
| PID: Dem (no lean) | 43\% | (345) | 57\% | (457) | 802 |
| PID: Ind (no lean) | 50\% | (362) | 50\% | (356) | 719 |
| PID: Rep (no lean) | 64\% | (438) | 36\% | (243) | 681 |
| PID/Gender: Dem Men | 45\% | (165) | 55\% | (198) | 364 |
| PID/Gender: Dem Women | 41\% | (180) | 59\% | (258) | 438 |
| PID/Gender: Ind Men | 56\% | (193) | 44\% | (153) | 346 |
| PID/Gender: Ind Women | 46\% | (170) | 54\% | (203) | 373 |
| PID/Gender: Rep Men | 67\% | (236) | 33\% | (117) | 353 |
| PID/Gender: Rep Women | 62\% | (203) | 38\% | (125) | 328 |
| Ideo: Liberal (1-3) | 54\% | (370) | 46\% | (318) | 687 |
| Ideo: Moderate (4) | 43\% | (215) | 57\% | (291) | 506 |
| Ideo: Conservative (5-7) | 65\% | (480) | 35\% | (260) | 739 |
| Educ: < College | 47\% | (714) | 53\% | (799) | 1513 |
| Educ: Bachelors degree | $61 \%$ | (273) | 39\% | (171) | 444 |
| Educ: Post-grad | 65\% | (158) | 35\% | (86) | 244 |

Continued on next page

Table HR16_3: Have you ever:
Stopped watching a news program because you thought the information reported was incorrect

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1145) | 48\% | (1056) | 2201 |
| Income: Under 50k | 48\% | (634) | 52\% | (692) | 1326 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 59\% | (365) | 41\% | (254) | 619 |
| Income: $100 \mathrm{k}+$ | 57\% | (146) | 43\% | (110) | 256 |
| Ethnicity: White | 54\% | (923) | 46\% | (799) | 1723 |
| Ethnicity: Hispanic | 54\% | (188) | 46\% | (161) | 350 |
| Ethnicity: Afr. Am. | 38\% | (105) | 62\% | (169) | 274 |
| Ethnicity: Other | 57\% | (117) | 43\% | (87) | 204 |
| Relig: Protestant | 57\% | (300) | 43\% | (226) | 526 |
| Relig: Roman Catholic | 55\% | (246) | 45\% | (200) | 446 |
| Relig: Ath./Agn./None | 45\% | (309) | 55\% | (374) | 683 |
| Relig: Something Else | 49\% | (88) | 51\% | (91) | 179 |
| Relig: Jewish | 60\% | (26) | 40\% | (17) | 43 |
| Evang | 58\% | (347) | 42\% | (254) | 601 |
| Non-Evang | 50\% | (798) | 50\% | (802) | 1600 |
| Relig: All Christian | 56\% | (664) | 44\% | (529) | 1193 |
| Relig: All Non-Christian | 49\% | (88) | 51\% | (91) | 179 |
| Community: Urban | 47\% | (281) | 53\% | (315) | 596 |
| Community: Suburban | 53\% | (523) | 47\% | (466) | 988 |
| Community: Rural | 55\% | (342) | 45\% | (275) | 617 |
| Employ: Private Sector | 54\% | (347) | 46\% | (300) | 646 |
| Employ: Government | 66\% | (100) | 34\% | (52) | 152 |
| Employ: Self-Employed | 61\% | (111) | 39\% | (71) | 182 |
| Employ: Homemaker | 48\% | (78) | 52\% | (84) | 162 |
| Employ: Student | 39\% | (44) | 61\% | (70) | 113 |
| Employ: Retired | 55\% | (290) | 45\% | (238) | 528 |
| Employ: Unemployed | 44\% | (105) | 56\% | (132) | 237 |
| Employ: Other | 40\% | (71) | 60\% | (109) | 180 |
| Military HH: Yes | 61\% | (243) | 39\% | (155) | 397 |
| Military HH: No | 50\% | (903) | 50\% | (901) | 1804 |
| RD/WT: Right Direction | 57\% | (499) | 43\% | (371) | 869 |
| RD/WT: Wrong Track | 49\% | (647) | 51\% | (685) | 1332 |

[^285]Table HR16_3: Have you ever:
Stopped watching a news program because you thought the information reported was incorrect

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1145) | 48\% | (1056) | 2201 |
| Trump Job Approve | 62\% | (564) | 38\% | (350) | 914 |
| Trump Job Disapprove | 47\% | (542) | 53\% | (606) | 1148 |
| Trump Job Strongly Approve | 70\% | (347) | 30\% | (152) | 499 |
| Trump Job Somewhat Approve | 52\% | (217) | 48\% | (198) | 415 |
| Trump Job Somewhat Disapprove | 47\% | (127) | 53\% | (144) | 271 |
| Trump Job Strongly Disapprove | 47\% | (415) | 53\% | (462) | 877 |
| Favorable of Trump | 65\% | (572) | 35\% | (308) | 880 |
| Unfavorable of Trump | 46\% | (527) | 54\% | (613) | 1141 |
| Very Favorable of Trump | 71\% | (367) | 29\% | (150) | 517 |
| Somewhat Favorable of Trump | 56\% | (205) | 44\% | (158) | 363 |
| Somewhat Unfavorable of Trump | 46\% | (115) | 54\% | (136) | 251 |
| Very Unfavorable of Trump | 46\% | (412) | 54\% | (478) | 890 |
| \#1 Issue: Economy | 53\% | (295) | 47\% | (266) | 561 |
| \#1 Issue: Security | 59\% | (272) | 41\% | (186) | 459 |
| \#1 Issue: Health Care | 53\% | (209) | 47\% | (185) | 394 |
| \#1 Issue: Medicare / Social Security | 42\% | (132) | 58\% | (181) | 313 |
| \#1 Issue: Women's Issues | 44\% | (42) | 56\% | (53) | 95 |
| \#1 Issue: Education | 53\% | (88) | 47\% | (77) | 166 |
| \#1 Issue: Energy | 50\% | (48) | 50\% | (48) | 95 |
| \#1 Issue: Other | 50\% | (59) | 50\% | (60) | 119 |
| 2018 House Vote: Democrat | 47\% | (378) | 53\% | (433) | 811 |
| 2018 House Vote: Republican | 70\% | (497) | 30\% | (216) | 714 |
| 2018 House Vote: Someone else | 47\% | (41) | 53\% | (46) | 87 |
| 2018 House Vote: Didnt Vote | 39\% | (229) | 61\% | (358) | 586 |
| 2016 Vote: Hillary Clinton | 45\% | (307) | 55\% | (378) | 685 |
| 2016 Vote: Donald Trump | 67\% | (495) | 33\% | (239) | 734 |
| 2016 Vote: Someone else | 57\% | (98) | 43\% | (74) | 172 |
| 2016 Vote: Didnt Vote | 40\% | (242) | 60\% | (362) | 604 |
| Voted in 2014: Yes | 56\% | (775) | 44\% | (601) | 1376 |
| Voted in 2014: No | 45\% | (370) | 55\% | (455) | 825 |

Continued on next page

Table HR16_3: Have you ever:
Stopped watching a news program because you thought the information reported was incorrect

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1145) | 48\% | (1056) | 2201 |
| 2012 Vote: Barack Obama | 48\% | (409) | 52\% | (445) | 854 |
| 2012 Vote: Mitt Romney | $71 \%$ | (358) | 29\% | (146) | 504 |
| 2012 Vote: Other | 61\% | (58) | 39\% | (37) | 95 |
| 2012 Vote: Didn't Vote | 43\% | (317) | 57\% | (422) | 738 |
| 4-Region: Northeast | 47\% | (186) | 53\% | (207) | 394 |
| 4-Region: Midwest | 53\% | (245) | 47\% | (218) | 462 |
| 4-Region: South | 53\% | (435) | 47\% | (389) | 825 |
| 4-Region: West | 54\% | (279) | 46\% | (241) | 520 |
| Frequent TV watchers | 54\% | (868) | 46\% | (752) | 1620 |
| Frequent movie watchers | 55\% | (517) | 45\% | (432) | 949 |
| TV shows: Every day | 53\% | (609) | 47\% | (534) | 1143 |
| TV shows: Several times per week | 54\% | (259) | 46\% | (218) | 477 |
| TV shows: About once per week | 56\% | (74) | 44\% | (58) | 132 |
| TV shows: Several times per month | 44\% | (47) | 56\% | (60) | 108 |
| TV shows: About once per month | 59\% | (28) | 41\% | (20) | 48 |
| TV shows: Less often than once per month | 49\% | (44) | 51\% | (46) | 89 |
| TV shows: Never | 41\% | (84) | 59\% | (120) | 204 |
| Movies: Every day | 55\% | (229) | 45\% | (187) | 416 |
| Movies: Several times per week | 54\% | (288) | 46\% | (245) | 533 |
| Movies: About once per week | 50\% | (201) | 50\% | (204) | 405 |
| Movies: Several times per month | 55\% | (132) | 45\% | (107) | 239 |
| Movies: About once per month | 58\% | (106) | 42\% | (77) | 183 |
| Movies: Less often than once per month | 51\% | (95) | 49\% | (93) | 188 |
| Movies: Never | 40\% | (94) | 60\% | (142) | 236 |
| Sports: Every day | 55\% | (119) | 45\% | (97) | 217 |
| Sports: Several times per week | 55\% | (190) | 45\% | (154) | 344 |
| Sports: About once per week | 54\% | (139) | 46\% | (119) | 258 |
| Sports: Several times per month | 56\% | (96) | 44\% | (76) | 172 |
| Sports: About once per month | 62\% | (85) | 38\% | (52) | 137 |
| Sports: Less often than once per month | 55\% | (171) | 45\% | (142) | 313 |
| Sports: Never | 45\% | (345) | 55\% | (416) | 760 |

[^286]Table HR16_3: Have you ever:
Stopped watching a news program because you thought the information reported was incorrect

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (1145) | 48\% | (1056) | 2201 |
| Cable: I currently subscribe | 53\% | (556) | 47\% | (499) | 1054 |
| Cable: I subscribed in the past | 55\% | (424) | 45\% | (346) | 771 |
| Cable: I have never subscribed | 44\% | (165) | 56\% | (211) | 376 |
| Satellite television: I currently subscribe | 52\% | (286) | 48\% | (268) | 554 |
| Satellite television: I subscribed in the past | 55\% | (329) | 45\% | (273) | 602 |
| Satellite television: I have never subscribed | 51\% | (531) | 49\% | (514) | 1045 |
| Streaming service: I currently subscribe | 55\% | (705) | 45\% | (571) | 1276 |
| Streaming service: I subscribed in the past | 48\% | (122) | 52\% | (130) | 252 |
| Streaming service: I have never subscribed | 47\% | (319) | 53\% | (354) | 673 |
| Film: An avid fan | 56\% | (440) | 44\% | (341) | 780 |
| Film: A casual fan | 51\% | (577) | 49\% | (550) | 1127 |
| Film: Not a fan | 44\% | (128) | 56\% | (165) | 294 |
| Television: An avid fan | 51\% | (544) | 49\% | (522) | 1067 |
| Television: A casual fan | 54\% | (523) | 46\% | (446) | 969 |
| Television: Not a fan | 47\% | (78) | 53\% | (88) | 166 |
| Music: An avid fan | 53\% | (590) | 47\% | (523) | 1113 |
| Music: A casual fan | 52\% | (499) | 48\% | (465) | 964 |
| Music: Not a fan | 46\% | (57) | 54\% | (67) | 124 |
| Fashion: An avid fan | 50\% | (165) | 50\% | (164) | 329 |
| Fashion: A casual fan | 51\% | (470) | 49\% | (443) | 912 |
| Fashion: Not a fan | 53\% | (511) | 47\% | (449) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16_4: Have you ever:
Shared an opinion piece that you agreed with on social media

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (896) | 59\% | (1305) | 2201 |
| Gender: Male | 41\% | (438) | 59\% | (624) | 1062 |
| Gender: Female | 40\% | (458) | 60\% | (680) | 1139 |
| Age: 18-29 | 46\% | (216) | 54\% | (254) | 470 |
| Age: 30-44 | 51\% | (276) | 49\% | (267) | 543 |
| Age: 45-54 | 39\% | (122) | 61\% | (193) | 316 |
| Age: 55-64 | 36\% | (158) | 64\% | (277) | 436 |
| Age: 65+ | 28\% | (123) | 72\% | (313) | 436 |
| Generation Z: 18-21 | 40\% | (72) | 60\% | (109) | 181 |
| Millennial: Age 22-37 | 53\% | (313) | 47\% | (282) | 595 |
| Generation X: Age 38-53 | 42\% | (213) | 58\% | (294) | 506 |
| Boomers: Age 54-72 | 33\% | (261) | 67\% | (518) | 779 |
| PID: Dem (no lean) | 42\% | (334) | 58\% | (467) | 802 |
| PID: Ind (no lean) | 40\% | (288) | 60\% | (431) | 719 |
| PID: Rep (no lean) | 40\% | (274) | 60\% | (407) | 681 |
| PID/Gender: Dem Men | 41\% | (150) | 59\% | (214) | 364 |
| PID/Gender: Dem Women | 42\% | (185) | 58\% | (253) | 438 |
| PID/Gender: Ind Men | 39\% | (136) | 61\% | (210) | 346 |
| PID/Gender: Ind Women | 41\% | (152) | 59\% | (221) | 373 |
| PID/Gender: Rep Men | 43\% | (152) | 57\% | (200) | 353 |
| PID/Gender: Rep Women | 37\% | (121) | 63\% | (207) | 328 |
| Ideo: Liberal (1-3) | 49\% | (334) | 51\% | (353) | 687 |
| Ideo: Moderate (4) | 35\% | (179) | 65\% | (327) | 506 |
| Ideo: Conservative (5-7) | 40\% | (295) | 60\% | (444) | 739 |
| Educ: < College | 39\% | (587) | 61\% | (926) | 1513 |
| Educ: Bachelors degree | 44\% | (196) | 56\% | (248) | 444 |
| Educ: Post-grad | 47\% | (114) | 53\% | (130) | 244 |

Continued on next page

Table HR16_4: Have you ever:
Shared an opinion piece that you agreed with on social media

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (896) | 59\% | (1305) | 2201 |
| Income: Under 50k | 40\% | (530) | 60\% | (796) | 1326 |
| Income: 50k-100k | 43\% | (266) | 57\% | (353) | 619 |
| Income: $100 \mathrm{k}+$ | 39\% | (100) | 61\% | (156) | 256 |
| Ethnicity: White | 41\% | (703) | 59\% | (1019) | 1723 |
| Ethnicity: Hispanic | 42\% | (146) | 58\% | (203) | 350 |
| Ethnicity: Afr. Am. | 37\% | (101) | 63\% | (174) | 274 |
| Ethnicity: Other | 45\% | (92) | 55\% | (112) | 204 |
| Relig: Protestant | 38\% | (198) | 62\% | (327) | 526 |
| Relig: Roman Catholic | 39\% | (175) | 61\% | (271) | 446 |
| Relig: Ath./Agn./None | 41\% | (281) | 59\% | (402) | 683 |
| Relig: Something Else | 45\% | (80) | 55\% | (99) | 179 |
| Relig: Jewish | $41 \%$ | (18) | 59\% | (26) | 43 |
| Evang | 46\% | (278) | 54\% | (323) | 601 |
| Non-Evang | 39\% | (619) | $61 \%$ | (981) | 1600 |
| Relig: All Christian | $41 \%$ | (483) | 59\% | (709) | 1193 |
| Relig: All Non-Christian | 45\% | (80) | 55\% | (99) | 179 |
| Community: Urban | 45\% | (270) | 55\% | (326) | 596 |
| Community: Suburban | 38\% | (380) | 62\% | (608) | 988 |
| Community: Rural | 40\% | (246) | 60\% | (370) | 617 |
| Employ: Private Sector | 47\% | (301) | 53\% | (346) | 646 |
| Employ: Government | 48\% | (74) | 52\% | (79) | 152 |
| Employ: Self-Employed | 46\% | (83) | 54\% | (99) | 182 |
| Employ: Homemaker | 38\% | (61) | 62\% | (102) | 162 |
| Employ: Student | 42\% | (48) | 58\% | (65) | 113 |
| Employ: Retired | 32\% | (172) | 68\% | (357) | 528 |
| Employ: Unemployed | 36\% | (85) | 64\% | (152) | 237 |
| Employ: Other | 41\% | (74) | 59\% | (106) | 180 |
| Military HH: Yes | 41\% | (163) | 59\% | (234) | 397 |
| Military HH: No | 41\% | (734) | 59\% | (1070) | 1804 |
| RD/WT: Right Direction | 40\% | (344) | 60\% | (525) | 869 |
| RD/WT: Wrong Track | 41\% | (552) | 59\% | (780) | 1332 |

[^287]Table HR16_4: Have you ever:
Shared an opinion piece that you agreed with on social media

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (896) | 59\% | (1305) | 2201 |
| Trump Job Approve | 41\% | (377) | 59\% | (537) | 914 |
| Trump Job Disapprove | 43\% | (498) | 57\% | (650) | 1148 |
| Trump Job Strongly Approve | 45\% | (226) | 55\% | (273) | 499 |
| Trump Job Somewhat Approve | 37\% | (152) | 63\% | (263) | 415 |
| Trump Job Somewhat Disapprove | 46\% | (126) | 54\% | (145) | 271 |
| Trump Job Strongly Disapprove | 42\% | (372) | 58\% | (504) | 877 |
| Favorable of Trump | 42\% | (370) | 58\% | (510) | 880 |
| Unfavorable of Trump | 43\% | (492) | 57\% | (648) | 1141 |
| Very Favorable of Trump | 45\% | (232) | 55\% | (285) | 517 |
| Somewhat Favorable of Trump | 38\% | (138) | 62\% | (225) | 363 |
| Somewhat Unfavorable of Trump | 45\% | (112) | 55\% | (139) | 251 |
| Very Unfavorable of Trump | 43\% | (381) | 57\% | (509) | 890 |
| \#1 Issue: Economy | 42\% | (233) | 58\% | (328) | 561 |
| \#1 Issue: Security | 39\% | (178) | 61\% | (280) | 459 |
| \#1 Issue: Health Care | 43\% | (168) | 57\% | (226) | 394 |
| \#1 Issue: Medicare / Social Security | 32\% | (101) | 68\% | (212) | 313 |
| \#1 Issue: Women's Issues | 47\% | (45) | 53\% | (50) | 95 |
| \#1 Issue: Education | 52\% | (86) | 48\% | (80) | 166 |
| \#1 Issue: Energy | 47\% | (45) | 53\% | (51) | 95 |
| \#1 Issue: Other | $34 \%$ | (41) | 66\% | (78) | 119 |
| 2018 House Vote: Democrat | 44\% | (353) | 56\% | (458) | 811 |
| 2018 House Vote: Republican | 42\% | (302) | 58\% | (412) | 714 |
| 2018 House Vote: Someone else | 38\% | (33) | 62\% | (54) | 87 |
| 2018 House Vote: Didnt Vote | 35\% | (206) | 65\% | (380) | 586 |
| 2016 Vote: Hillary Clinton | 43\% | (292) | 57\% | (393) | 685 |
| 2016 Vote: Donald Trump | 41\% | (305) | 59\% | (430) | 734 |
| 2016 Vote: Someone else | 46\% | (79) | 54\% | (93) | 172 |
| 2016 Vote: Didnt Vote | 37\% | (221) | 63\% | (383) | 604 |
| Voted in 2014: Yes | 43\% | (587) | 57\% | (789) | 1376 |
| Voted in 2014: No | 38\% | (310) | 62\% | (516) | 825 |

Continued on next page

Table HR16_4: Have you ever:
Shared an opinion piece that you agreed with on social media

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (896) | 59\% | (1305) | 2201 |
| 2012 Vote: Barack Obama | 43\% | (367) | 57\% | (487) | 854 |
| 2012 Vote: Mitt Romney | 40\% | (200) | 60\% | (305) | 504 |
| 2012 Vote: Other | 40\% | (38) | 60\% | (57) | 95 |
| 2012 Vote: Didn't Vote | 39\% | (286) | 61\% | (452) | 738 |
| 4-Region: Northeast | 36\% | (143) | 64\% | (251) | 394 |
| 4-Region: Midwest | $41 \%$ | (191) | 59\% | (272) | 462 |
| 4-Region: South | 44\% | (364) | 56\% | (460) | 825 |
| 4-Region: West | 38\% | (198) | 62\% | (322) | 520 |
| Frequent TV watchers | 44\% | (713) | 56\% | (907) | 1620 |
| Frequent movie watchers | 49\% | (462) | 51\% | (487) | 949 |
| TV shows: Every day | 45\% | (518) | 55\% | (625) | 1143 |
| TV shows: Several times per week | $41 \%$ | (195) | 59\% | (283) | 477 |
| TV shows: About once per week | 44\% | (57) | 56\% | (74) | 132 |
| TV shows: Several times per month | 40\% | (44) | 60\% | (64) | 108 |
| TV shows: About once per month | 30\% | (14) | 70\% | (34) | 48 |
| TV shows: Less often than once per month | 26\% | (23) | 74\% | (66) | 89 |
| TV shows: Never | 22\% | (45) | 78\% | (159) | 204 |
| Movies: Every day | 51\% | (213) | 49\% | (203) | 416 |
| Movies: Several times per week | 47\% | (249) | 53\% | (284) | 533 |
| Movies: About once per week | 39\% | (157) | 61\% | (248) | 405 |
| Movies: Several times per month | 41\% | (99) | 59\% | (140) | 239 |
| Movies: About once per month | 33\% | (60) | 67\% | (123) | 183 |
| Movies: Less often than once per month | 34\% | (65) | 66\% | (123) | 188 |
| Movies: Never | 23\% | (53) | 77\% | (183) | 236 |
| Sports: Every day | 56\% | (120) | 44\% | (96) | 217 |
| Sports: Several times per week | 45\% | (155) | 55\% | (189) | 344 |
| Sports: About once per week | 42\% | (108) | 58\% | (150) | 258 |
| Sports: Several times per month | 32\% | (55) | 68\% | (117) | 172 |
| Sports: About once per month | 50\% | (69) | 50\% | (68) | 137 |
| Sports: Less often than once per month | 43\% | (133) | 57\% | (180) | 313 |
| Sports: Never | $34 \%$ | (255) | 66\% | (505) | 760 |

[^288]Table HR16_4: Have you ever:
Shared an opinion piece that you agreed with on social media

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (896) | 59\% | (1305) | 2201 |
| Cable: I currently subscribe | 43\% | (450) | 57\% | (605) | 1054 |
| Cable: I subscribed in the past | 42\% | (325) | 58\% | (446) | 771 |
| Cable: I have never subscribed | $32 \%$ | (122) | 68\% | (254) | 376 |
| Satellite television: I currently subscribe | 45\% | (248) | 55\% | (306) | 554 |
| Satellite television: I subscribed in the past | 45\% | (272) | 55\% | (330) | 602 |
| Satellite television: I have never subscribed | 36\% | (377) | 64\% | (668) | 1045 |
| Streaming service: I currently subscribe | 49\% | (622) | 51\% | (654) | 1276 |
| Streaming service: I subscribed in the past | 39\% | (99) | 61\% | (153) | 252 |
| Streaming service: I have never subscribed | 26\% | (175) | 74\% | (498) | 673 |
| Film: An avid fan | $51 \%$ | (398) | 49\% | (382) | 780 |
| Film: A casual fan | 37\% | (422) | 63\% | (705) | 1127 |
| Film: Not a fan | 26\% | (77) | 74\% | (217) | 294 |
| Television: An avid fan | 45\% | (485) | 55\% | (581) | 1067 |
| Television: A casual fan | 37\% | (361) | 63\% | (608) | 969 |
| Television: Not a fan | 30\% | (50) | 70\% | (116) | 166 |
| Music: An avid fan | 49\% | (549) | 51\% | (564) | 1113 |
| Music: A casual fan | 33\% | (321) | 67\% | (643) | 964 |
| Music: Not a fan | 21\% | (26) | 79\% | (98) | 124 |
| Fashion: An avid fan | 51\% | (169) | 49\% | (160) | 329 |
| Fashion: A casual fan | 42\% | (382) | 58\% | (530) | 912 |
| Fashion: Not a fan | 36\% | (346) | 64\% | (614) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR16_5: Have you ever:
Unfollowed a social media connection because you disagreed with an opinion piece they shared

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 61\% | (1349) | 2201 |
| Gender: Male | 40\% | (424) | 60\% | (638) | 1062 |
| Gender: Female | 38\% | (428) | 62\% | (711) | 1139 |
| Age: 18-29 | 44\% | (209) | 56\% | (261) | 470 |
| Age: 30-44 | 43\% | (235) | 57\% | (308) | 543 |
| Age: 45-54 | 40\% | (125) | 60\% | (190) | 316 |
| Age: 55-64 | 32\% | (138) | 68\% | (297) | 436 |
| Age: 65+ | $33 \%$ | (144) | 67\% | (292) | 436 |
| Generation Z: 18-21 | 47\% | (85) | 53\% | (95) | 181 |
| Millennial: Age 22-37 | 43\% | (255) | 57\% | (340) | 595 |
| Generation X: Age 38-53 | 43\% | (216) | 57\% | (290) | 506 |
| Boomers: Age 54-72 | 32\% | (246) | 68\% | (532) | 779 |
| PID: Dem (no lean) | 37\% | (295) | 63\% | (507) | 802 |
| PID: Ind (no lean) | 35\% | (255) | 65\% | (464) | 719 |
| PID: Rep (no lean) | 44\% | (302) | 56\% | (379) | 681 |
| PID/Gender: Dem Men | 38\% | (138) | 62\% | (226) | 364 |
| PID/Gender: Dem Women | 36\% | (157) | 64\% | (281) | 438 |
| PID/Gender: Ind Men | 35\% | (121) | 65\% | (224) | 346 |
| PID/Gender: Ind Women | 36\% | (133) | 64\% | (240) | 373 |
| PID/Gender: Rep Men | 47\% | (165) | 53\% | (188) | 353 |
| PID/Gender: Rep Women | 42\% | (137) | 58\% | (191) | 328 |
| Ideo: Liberal (1-3) | 43\% | (292) | 57\% | (395) | 687 |
| Ideo: Moderate (4) | 34\% | (174) | 66\% | (332) | 506 |
| Ideo: Conservative (5-7) | 43\% | (319) | 57\% | (420) | 739 |
| Educ: < College | 37\% | (556) | 63\% | (957) | 1513 |
| Educ: Bachelors degree | 42\% | (188) | 58\% | (256) | 444 |
| Educ: Post-grad | 44\% | (107) | 56\% | (137) | 244 |

Continued on next page

Table HR16_5: Have you ever:
Unfollowed a social media connection because you disagreed with an opinion piece they shared

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 61\% | (1349) | 2201 |
| Income: Under 50k | 38\% | (502) | 62\% | (824) | 1326 |
| Income: 50k-100k | 40\% | (250) | 60\% | (369) | 619 |
| Income: 100k+ | $39 \%$ | (99) | 61\% | (156) | 256 |
| Ethnicity: White | 39\% | (680) | 61\% | (1043) | 1723 |
| Ethnicity: Hispanic | 41\% | (145) | 59\% | (205) | 350 |
| Ethnicity: Afr. Am. | 30\% | (83) | 70\% | (192) | 274 |
| Ethnicity: Other | 44\% | (89) | 56\% | (115) | 204 |
| Relig: Protestant | 40\% | (209) | 60\% | (317) | 526 |
| Relig: Roman Catholic | 40\% | (180) | 60\% | (265) | 446 |
| Relig: Ath./Agn./None | 36\% | (244) | 64\% | (439) | 683 |
| Relig: Something Else | 36\% | (64) | 64\% | (116) | 179 |
| Relig: Jewish | 46\% | (20) | 54\% | (23) | 43 |
| Evang | 45\% | (271) | 55\% | (330) | 601 |
| Non-Evang | $36 \%$ | (580) | 64\% | (1020) | 1600 |
| Relig: All Christian | 41\% | (489) | 59\% | (704) | 1193 |
| Relig: All Non-Christian | $36 \%$ | (64) | 64\% | (116) | 179 |
| Community: Urban | 37\% | (223) | 63\% | (373) | 596 |
| Community: Suburban | 38\% | (378) | 62\% | (611) | 988 |
| Community: Rural | 41\% | (251) | 59\% | (366) | 617 |
| Employ: Private Sector | 40\% | (260) | 60\% | (386) | 646 |
| Employ: Government | 55\% | (84) | 45\% | (68) | 152 |
| Employ: Self-Employed | 47\% | (86) | 53\% | (96) | 182 |
| Employ: Homemaker | 34\% | (55) | 66\% | (108) | 162 |
| Employ: Student | 46\% | (53) | 54\% | (61) | 113 |
| Employ: Retired | 34\% | (180) | 66\% | (349) | 528 |
| Employ: Unemployed | 32\% | (75) | 68\% | (162) | 237 |
| Employ: Other | 33\% | (60) | 67\% | (120) | 180 |
| Military HH: Yes | 40\% | (160) | 60\% | (237) | 397 |
| Military HH: No | 38\% | (692) | 62\% | (1112) | 1804 |
| RD/WT: Right Direction | 41\% | (357) | 59\% | (513) | 869 |
| RD/WT: Wrong Track | 37\% | (495) | 63\% | (836) | 1332 |

[^289]Table HR16_5: Have you ever:
Unfollowed a social media connection because you disagreed with an opinion piece they shared

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 61\% | (1349) | 2201 |
| Trump Job Approve | 43\% | (394) | 57\% | (520) | 914 |
| Trump Job Disapprove | 37\% | (421) | 63\% | (726) | 1148 |
| Trump Job Strongly Approve | 48\% | (239) | 52\% | (260) | 499 |
| Trump Job Somewhat Approve | 37\% | (155) | 63\% | (260) | 415 |
| Trump Job Somewhat Disapprove | $36 \%$ | (98) | 64\% | (172) | 271 |
| Trump Job Strongly Disapprove | 37\% | (323) | 63\% | (554) | 877 |
| Favorable of Trump | 45\% | (392) | 55\% | (488) | 880 |
| Unfavorable of Trump | 37\% | (421) | 63\% | (720) | 1141 |
| Very Favorable of Trump | 49\% | (256) | $51 \%$ | (261) | 517 |
| Somewhat Favorable of Trump | 37\% | (136) | 63\% | (227) | 363 |
| Somewhat Unfavorable of Trump | 34\% | (85) | 66\% | (166) | 251 |
| Very Unfavorable of Trump | 38\% | (336) | 62\% | (554) | 890 |
| \#1 Issue: Economy | 37\% | (205) | 63\% | (356) | 561 |
| \#1 Issue: Security | 42\% | (193) | 58\% | (265) | 459 |
| \#1 Issue: Health Care | 39\% | (155) | 61\% | (239) | 394 |
| \#1 Issue: Medicare / Social Security | 31\% | (98) | 69\% | (214) | 313 |
| \#1 Issue: Women's Issues | 52\% | (49) | 48\% | (45) | 95 |
| \#1 Issue: Education | 47\% | (77) | 53\% | (89) | 166 |
| \#1 Issue: Energy | 40\% | (39) | 60\% | (57) | 95 |
| \#1 Issue: Other | 29\% | (35) | 71\% | (84) | 119 |
| 2018 House Vote: Democrat | 37\% | (303) | 63\% | (507) | 811 |
| 2018 House Vote: Republican | 46\% | (328) | 54\% | (386) | 714 |
| 2018 House Vote: Someone else | 36\% | (31) | 64\% | (56) | 87 |
| 2018 House Vote: Didnt Vote | $32 \%$ | (189) | 68\% | (397) | 586 |
| 2016 Vote: Hillary Clinton | 37\% | (253) | 63\% | (432) | 685 |
| 2016 Vote: Donald Trump | 44\% | (321) | 56\% | (413) | 734 |
| 2016 Vote: Someone else | 39\% | (67) | 61\% | (105) | 172 |
| 2016 Vote: Didnt Vote | 35\% | (210) | 65\% | (394) | 604 |
| Voted in 2014: Yes | 40\% | (557) | 60\% | (819) | 1376 |
| Voted in 2014: No | $36 \%$ | (295) | 64\% | (531) | 825 |

Continued on next page

Table HR16_5: Have you ever:
Unfollowed a social media connection because you disagreed with an opinion piece they shared

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 61\% | (1349) | 2201 |
| 2012 Vote: Barack Obama | 38\% | (324) | 62\% | (530) | 854 |
| 2012 Vote: Mitt Romney | 43\% | (216) | 57\% | (288) | 504 |
| 2012 Vote: Other | 38\% | (36) | 62\% | (59) | 95 |
| 2012 Vote: Didn't Vote | 37\% | (272) | 63\% | (467) | 738 |
| 4-Region: Northeast | 36\% | (142) | 64\% | (252) | 394 |
| 4-Region: Midwest | 39\% | (178) | 61\% | (284) | 462 |
| 4-Region: South | 41\% | (340) | 59\% | (485) | 825 |
| 4-Region: West | 37\% | (192) | 63\% | (328) | 520 |
| Frequent TV watchers | 40\% | (641) | 60\% | (979) | 1620 |
| Frequent movie watchers | 41\% | (393) | 59\% | (555) | 949 |
| TV shows: Every day | 40\% | (454) | 60\% | (689) | 1143 |
| TV shows: Several times per week | 39\% | (187) | 61\% | (291) | 477 |
| TV shows: About once per week | 46\% | (60) | 54\% | (71) | 132 |
| TV shows: Several times per month | 43\% | (46) | 57\% | (62) | 108 |
| TV shows: About once per month | 41\% | (20) | 59\% | (28) | 48 |
| TV shows: Less often than once per month | 37\% | (33) | 63\% | (56) | 89 |
| TV shows: Never | 25\% | (51) | 75\% | (153) | 204 |
| Movies: Every day | 45\% | (186) | 55\% | (230) | 416 |
| Movies: Several times per week | 39\% | (207) | 61\% | (326) | 533 |
| Movies: About once per week | 39\% | (157) | 61\% | (248) | 405 |
| Movies: Several times per month | 40\% | (95) | 60\% | (144) | 239 |
| Movies: About once per month | 34\% | (63) | 66\% | (121) | 183 |
| Movies: Less often than once per month | 40\% | (75) | 60\% | (114) | 188 |
| Movies: Never | 29\% | (69) | 71\% | (167) | 236 |
| Sports: Every day | 46\% | (100) | 54\% | (116) | 217 |
| Sports: Several times per week | 39\% | (135) | 61\% | (209) | 344 |
| Sports: About once per week | 38\% | (99) | 62\% | (160) | 258 |
| Sports: Several times per month | 46\% | (80) | 54\% | (92) | 172 |
| Sports: About once per month | 41\% | (56) | 59\% | (81) | 137 |
| Sports: Less often than once per month | 40\% | (125) | 60\% | (188) | 313 |
| Sports: Never | 34\% | (257) | 66\% | (503) | 760 |

[^290]Table HR16_5: Have you ever:
Unfollowed a social media connection because you disagreed with an opinion piece they shared

| Demographic | Yes, I have |  | No, I have not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 61\% | (1349) | 2201 |
| Cable: I currently subscribe | 39\% | (412) | 61\% | (642) | 1054 |
| Cable: I subscribed in the past | 41\% | (318) | 59\% | (453) | 771 |
| Cable: I have never subscribed | $32 \%$ | (122) | 68\% | (254) | 376 |
| Satellite television: I currently subscribe | 42\% | (231) | 58\% | (322) | 554 |
| Satellite television: I subscribed in the past | 41\% | (248) | 59\% | (354) | 602 |
| Satellite television: I have never subscribed | 36\% | (372) | 64\% | (673) | 1045 |
| Streaming service: I currently subscribe | 42\% | (533) | 58\% | (743) | 1276 |
| Streaming service: I subscribed in the past | 39\% | (99) | 61\% | (152) | 252 |
| Streaming service: I have never subscribed | 33\% | (219) | 67\% | (454) | 673 |
| Film: An avid fan | 45\% | (351) | 55\% | (429) | 780 |
| Film: A casual fan | 36\% | (410) | 64\% | (717) | 1127 |
| Film: Not a fan | $31 \%$ | (91) | 69\% | (203) | 294 |
| Television: An avid fan | 40\% | (425) | 60\% | (642) | 1067 |
| Television: A casual fan | $38 \%$ | (368) | 62\% | (600) | 969 |
| Television: Not a fan | 36\% | (59) | 64\% | (107) | 166 |
| Music: An avid fan | 44\% | (486) | 56\% | (627) | 1113 |
| Music: A casual fan | $33 \%$ | (317) | 67\% | (647) | 964 |
| Music: Not a fan | 40\% | (49) | 60\% | (75) | 124 |
| Fashion: An avid fan | 43\% | (140) | 57\% | (189) | 329 |
| Fashion: A casual fan | 39\% | (354) | 61\% | (559) | 912 |
| Fashion: Not a fan | 37\% | (358) | 63\% | (602) | 960 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2201 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1062 \\ 1139 \\ 2201 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age5 | Age: 18-29 <br> Age: 30-44 <br> Age: 45-54 <br> Age: 55-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 470 \\ 543 \\ 316 \\ 436 \\ 436 \\ 2201 \end{array}$ | $\begin{gathered} 21 \% \\ 25 \% \\ 14 \% \\ 20 \% \\ 20 \% \end{gathered}$ |
| demAgeGeneration | Generation Z: 18-21 <br> Millennial: Age 22-37 <br> Generation X: Age 38-53 <br> Boomers: Age 54-72 | $\begin{array}{r} 181 \\ 595 \\ 506 \\ 779 \\ 2060 \end{array}$ | $\begin{array}{r} 8 \% \\ 27 \% \\ 23 \% \\ 35 \% \end{array}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 802 \\ 719 \\ 681 \\ 2201 \end{array}$ | $\begin{gathered} 36 \% \\ 33 \% \\ 31 \% \end{gathered}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 364 \\ 438 \\ 346 \\ 373 \\ 353 \\ 328 \\ 2201 \end{array}$ | $\begin{gathered} 17 \% \\ 20 \% \\ 16 \% \\ 17 \% \\ 16 \% \\ 15 \% \end{gathered}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) | $\begin{array}{r} 687 \\ 506 \\ 739 \\ 1933 \end{array}$ | $\begin{gathered} 31 \% \\ 23 \% \\ 34 \% \end{gathered}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1513 \\ 444 \\ 244 \\ 2201 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1326 | 60\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 619 | 28\% |
|  | Income: 100k+ | 256 | 12\% |
|  | $N$ | 2201 |  |
| xdemWhite | Ethnicity: White | 1723 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 350 | 16\% |
| demBlackBin | Ethnicity: Afr. Am. | 274 | 12\% |
| demRaceOther | Ethnicity: Other | 204 | $9 \%$ |
| xrelNet | Relig: Protestant | 526 | 24\% |
|  | Relig: Roman Catholic | 446 | 20\% |
|  | Relig: Ath./Agn./None | 683 | 31\% |
|  | Relig: Something Else | 179 | 8\% |
|  | $N$ | 1834 |  |
| xreligion1 | Relig: Jewish | 43 | 2\% |
| xdemEvang | Evang | 601 | 27\% |
|  | Non-Evang | 1600 | 73\% |
|  | $N$ | 2201 |  |
| xreligion3 | Relig: All Christian | 1193 | 54\% |
|  | Relig: All Non-Christian | 179 | 8\% |
|  | $N$ | 1372 |  |
| xdemUsr | Community: Urban | 596 | 27\% |
|  | Community: Suburban | 988 | 45\% |
|  | Community: Rural | 617 | 28\% |
|  | $N$ | 2201 |  |
| xdemEmploy | Employ: Private Sector | 646 | 29\% |
|  | Employ: Government | 152 | 7\% |
|  | Employ: Self-Employed | 182 | 8\% |
|  | Employ: Homemaker | 162 | 7\% |
|  | Employ: Student | 113 | 5\% |
|  | Employ: Retired | 528 | 24\% |
|  | Employ: Unemployed | 237 | 11\% |
|  | Employ: Other | 180 | 8\% |
|  | $N$ | 2201 |  |
| xdemMilHH1 | Military HH: Yes | 397 | 18\% |
|  | Military HH: No | 1804 | 82\% |
|  | $N$ | 2201 |  |

## Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xnr1 | RD/WT: Right Direction RD/WT: Wrong Track $N$ | $\begin{array}{r} 869 \\ 1332 \\ 2201 \end{array}$ | $\begin{gathered} 39 \% \\ 61 \% \end{gathered}$ |
| Trump_Approve | Trump Job Approve Trump Job Disapprove $N$ | $\begin{array}{r} 914 \\ 1148 \\ 2062 \end{array}$ | $\begin{aligned} & 42 \% \\ & 52 \% \end{aligned}$ |
| Trump_Approve2 | Trump Job Strongly Approve Trump Job Somewhat Approve Trump Job Somewhat Disapprove Trump Job Strongly Disapprove | $\begin{array}{r} 499 \\ 415 \\ 271 \\ 877 \\ 2062 \end{array}$ | $\begin{gathered} 23 \% \\ 19 \% \\ 12 \% \\ 40 \% \end{gathered}$ |
| Trump_Fav | Favorable of Trump Unfavorable of Trump $N$ | $\begin{array}{r} 880 \\ 1141 \\ 2021 \end{array}$ | $\begin{aligned} & 40 \% \\ & 52 \% \end{aligned}$ |
| Trump_Fav_FULL | Very Favorable of Trump Somewhat Favorable of Trump Somewhat Unfavorable of Trump Very Unfavorable of Trump | $\begin{array}{r} 517 \\ 363 \\ 251 \\ 890 \\ 2021 \end{array}$ | $\begin{gathered} 23 \% \\ 17 \% \\ 11 \% \\ 40 \% \end{gathered}$ |
| xnr3 | \#1 Issue: Economy <br> \#1 Issue: Security \#1 Issue: Health Care <br> \#1 Issue: Medicare / Social Security <br> \#1 Issue: Women's Issues \#1 Issue: Education \#1 Issue: Energy \#1 Issue: Other | $\begin{array}{r} 561 \\ 459 \\ 394 \\ 313 \\ 95 \\ 166 \\ 95 \\ 119 \\ 2201 \end{array}$ | $\begin{array}{r} 25 \% \\ 21 \% \\ 18 \% \\ 14 \% \\ 4 \% \\ 8 \% \\ 4 \% \\ 5 \% \end{array}$ |
| xsubVote180 | 2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else 2018 House Vote: Didnt Vote | $\begin{array}{r} 811 \\ 714 \\ 87 \\ 586 \\ 2197 \end{array}$ | $\begin{array}{r} 37 \% \\ 32 \% \\ 4 \% \\ 27 \% \end{array}$ |
| xsubVote16O | 2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Someone else 2016 Vote: Didnt Vote | $\begin{array}{r} 685 \\ 734 \\ 172 \\ 604 \\ 2195 \end{array}$ | $\begin{array}{r} 31 \% \\ 33 \% \\ 8 \% \\ 27 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote14O | Voted in 2014: Yes | 1376 | 63\% |
|  | Voted in 2014: No | 825 | 37\% |
|  | $N$ | 2201 |  |
| xsubVote12O | 2012 Vote: Barack Obama | 854 | 39\% |
|  | 2012 Vote: Mitt Romney | 504 | 23\% |
|  | 2012 Vote: Other | 95 | 4\% |
|  | 2012 Vote: Didn't Vote | 738 | $34 \%$ |
|  | $N$ | 2192 |  |
| xreg4 | 4-Region: Northeast | 394 | 18\% |
|  | 4-Region: Midwest | 462 | 21\% |
|  | 4-Region: South | 825 | 37\% |
|  | 4-Region: West | 520 | 24\% |
|  | $N$ | 2201 |  |
| HRdem3x | Frequent TV watchers | 1620 | 74\% |
| HRdem4x | Frequent movie watchers | 949 | 43\% |
| HRdem1_1 | TV shows: Every day | 1143 | 52\% |
|  | TV shows: Several times per week | 477 | 22\% |
|  | TV shows: About once per week | 132 | 6\% |
|  | TV shows: Several times per month | 108 | 5\% |
|  | TV shows: About once per month | 48 | 2\% |
|  | TV shows: Less often than once per month | 89 | $4 \%$ |
|  | TV shows: Never | 204 | $9 \%$ |
|  | $N$ | 2201 |  |
| HRdem1_2 | Movies: Every day | 416 | 19\% |
|  | Movies: Several times per week | 533 | 24\% |
|  | Movies: About once per week | 405 | 18\% |
|  | Movies: Several times per month | 239 | 11\% |
|  | Movies: About once per month | 183 | 8\% |
|  | Movies: Less often than once per month | 188 | 9\% |
|  | Movies: Never | 236 | 11\% |
|  | $N$ | 2201 |  |
| HRdem1_3 | Sports: Every day | 217 | 10\% |
|  | Sports: Several times per week | 344 | 16\% |
|  | Sports: About once per week | 258 | 12\% |
|  | Sports: Several times per month | 172 | 8\% |
|  | Sports: About once per month | 137 | 6\% |
|  | Sports: Less often than once per month | 313 | 14\% |
|  | Sports: Never | 760 | $35 \%$ |
|  | $N$ | 2201 |  |

## Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| HRdem2_1 | Cable: I currently subscribe | 1054 | 48\% |
|  | Cable: I subscribed in the past | 771 | 35\% |
|  | Cable: I have never subscribed | 376 | 17\% |
|  | $N$ | 2201 |  |
| HRdem2_2 | Satellite television: I currently subscribe | 554 | 25\% |
|  | Satellite television: I subscribed in the past | 602 | 27\% |
|  | Satellite television: I have never subscribed | 1045 | 47\% |
|  | $N$ | 2201 |  |
| HRdem2_3 | Streaming service: I currently subscribe | 1276 | 58\% |
|  | Streaming service: I subscribed in the past | 252 | 11\% |
|  | Streaming service: I have never subscribed | 673 | $31 \%$ |
|  | $N$ | 2201 |  |
| HRdem3_1 | Film: An avid fan | 780 | 35\% |
|  | Film: A casual fan | 1127 | 51\% |
|  | Film: Not a fan | 294 | 13\% |
|  | $N$ | 2201 |  |
| HRdem3_2 | Television: An avid fan | 1067 | 48\% |
|  | Television: A casual fan | 969 | 44\% |
|  | Television: Not a fan | 166 | 8\% |
|  | $N$ | 2201 |  |
| HRdem3_3 | Music: An avid fan | 1113 | 51\% |
|  | Music: A casual fan | 964 | 44\% |
|  | Music: Not a fan | 124 | 6\% |
|  | $N$ | 2201 |  |
| HRdem3_4 | Fashion: An avid fan | 329 | 15\% |
|  | Fashion: A casual fan | 912 | $41 \%$ |
|  | Fashion: Not a fan | 960 | $44 \%$ |
|  | $N$ | 2201 |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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