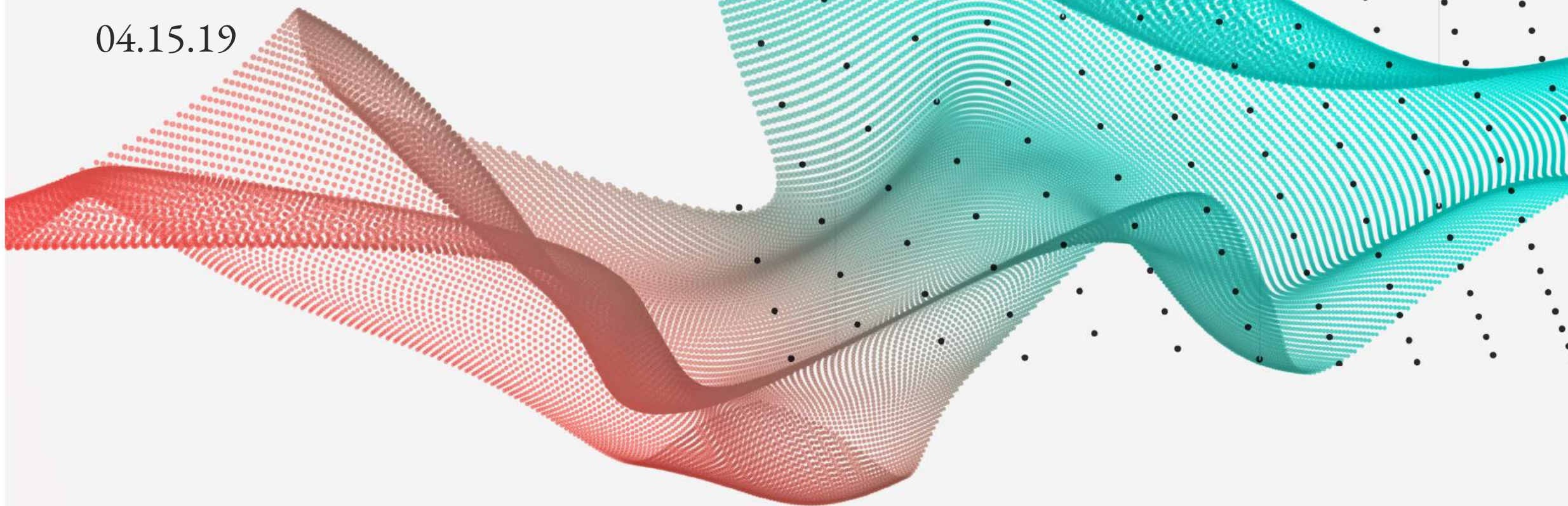


POLITICAL INTELLIGENCE /

04.15.19



2020 PRIMARIES /

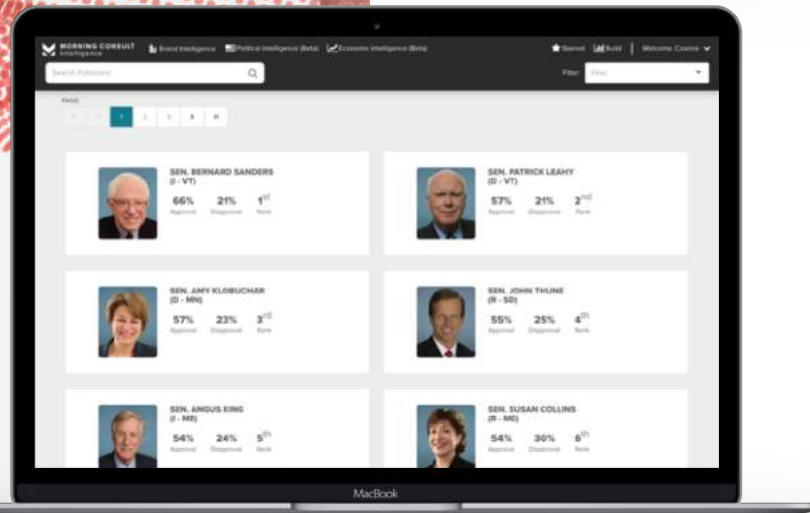
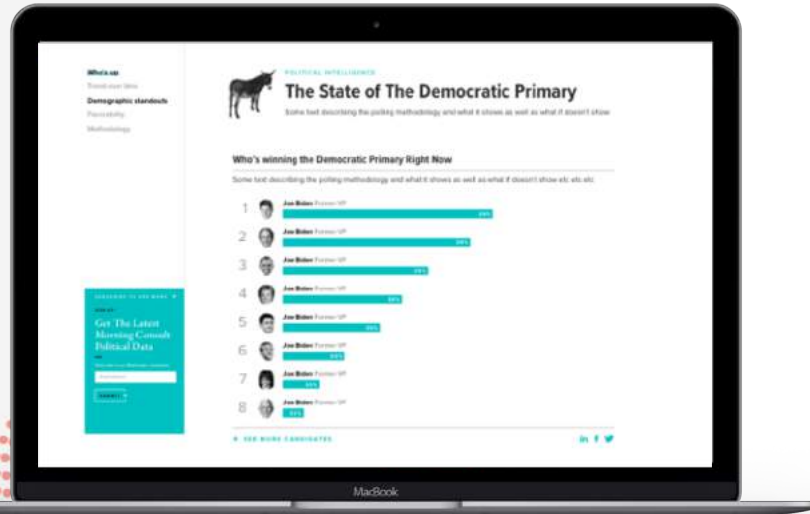
 MORNING CONSULT

ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

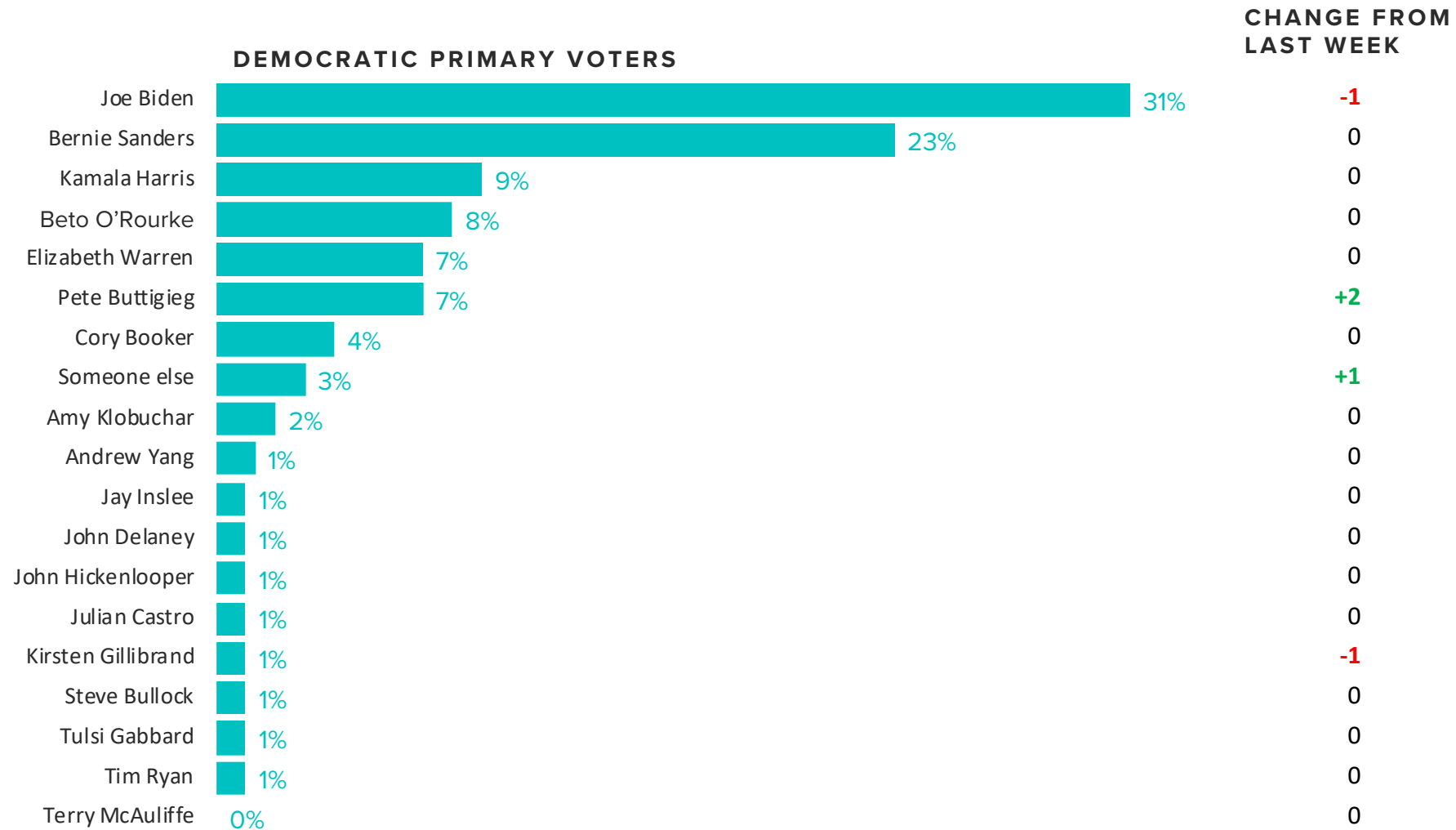


KEY TAKEAWAYS / 04.15.19

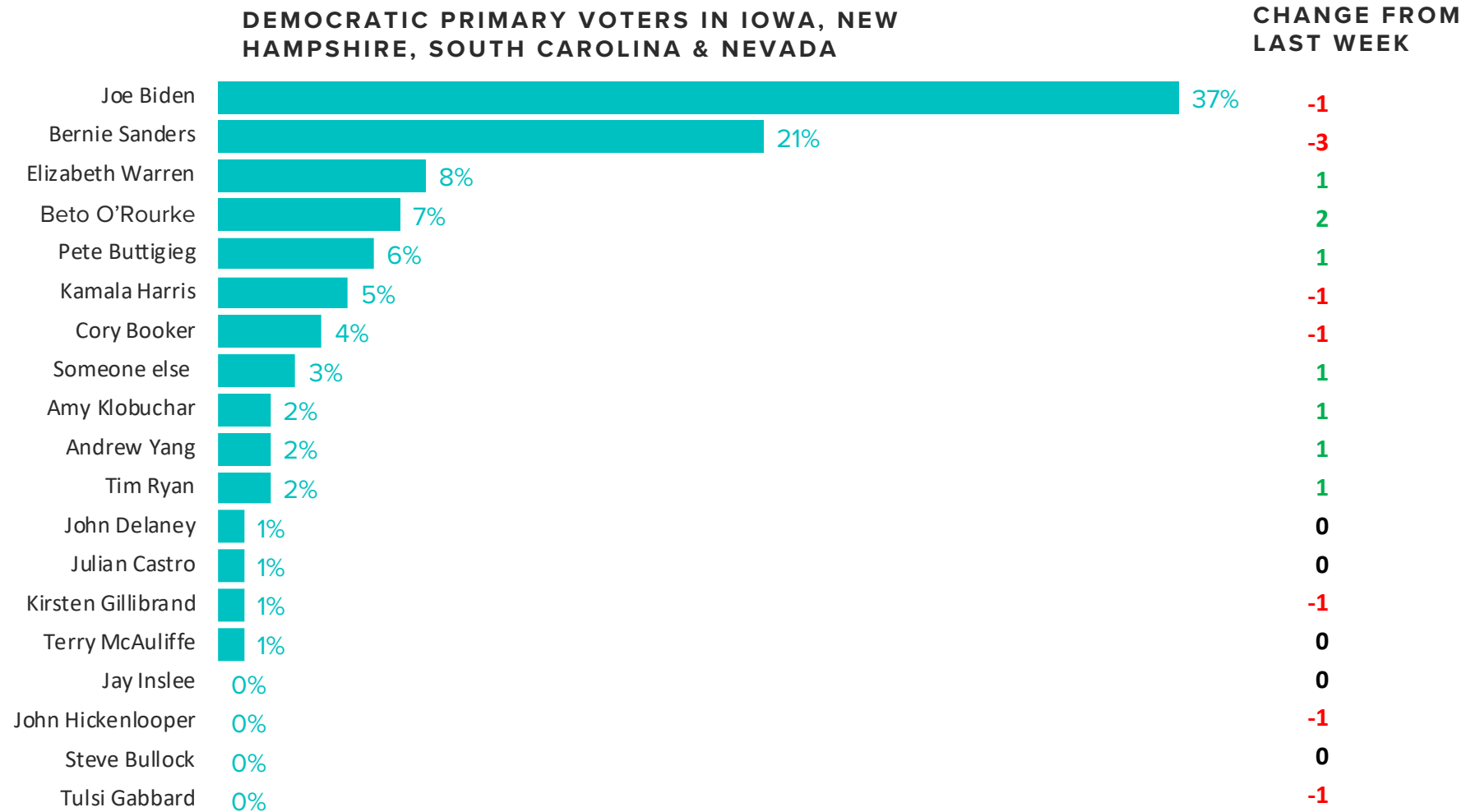
1. **Buttigieg ticks up again**, and now has 7% of the Democratic primary vote share. This is the fourth straight week his vote share has increased.
 1. High income earners in particular are warming to Buttigieg – In the last six weeks, his vote share among Democratic primary voters earning more than \$100k has risen from 1% to 11%.
1. **Bernie Sanders holds a strong lead with young voters** – 41% of 18-29 year-old women and 39% of 18-29 year-old men support Sanders as their first choice.
 1. Andrew Yang lands in 5th place with 18-29 year-old men, with 5% of the vote.
2. **If Biden doesn't run, Sanders has the most to gain.** A projection based on second choice vote shows that Sanders would pick up 12 points if Biden opts not to run, enough to give him a 23 point first place lead.



WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS

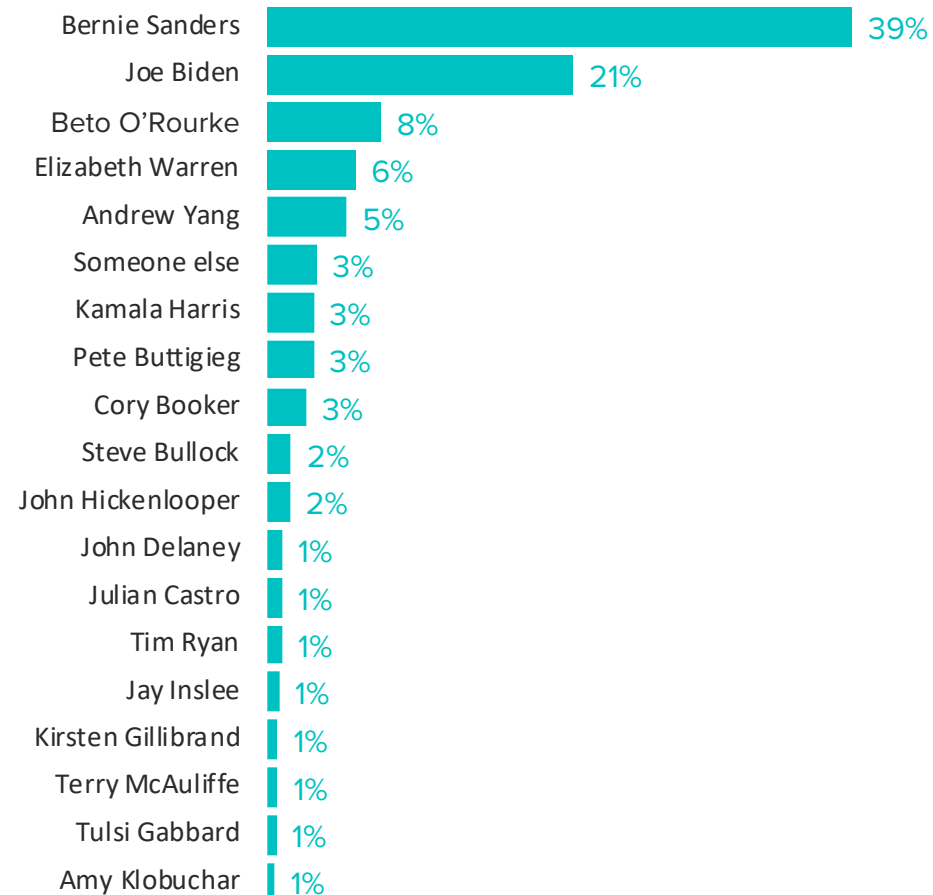


WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES

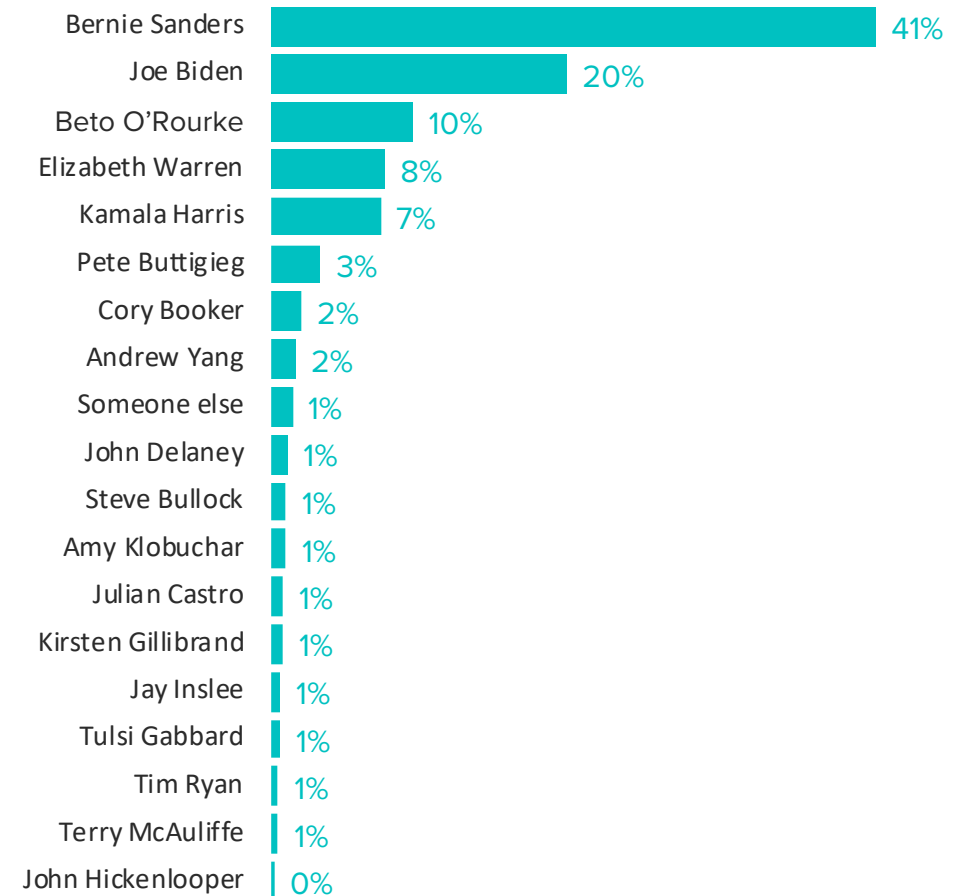


WHO'S LEADING THE DEMOCRATIC PRIMARY / YOUNGER VOTERS

18-29 YEAR-OLD MEN

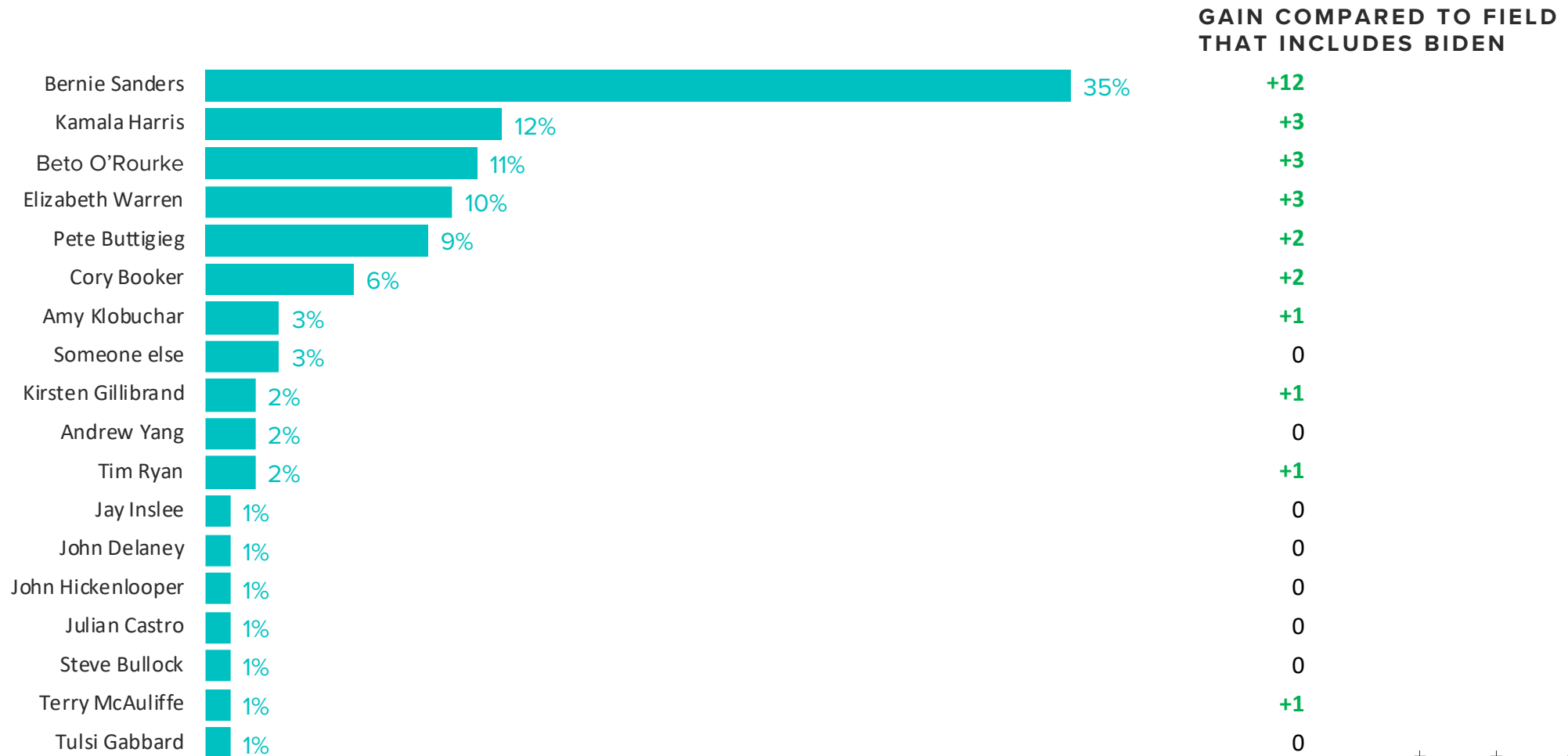


18-29 YEAR-OLD WOMEN



PROJECTED STANDINGS IF BIDEN DOESN'T RUN

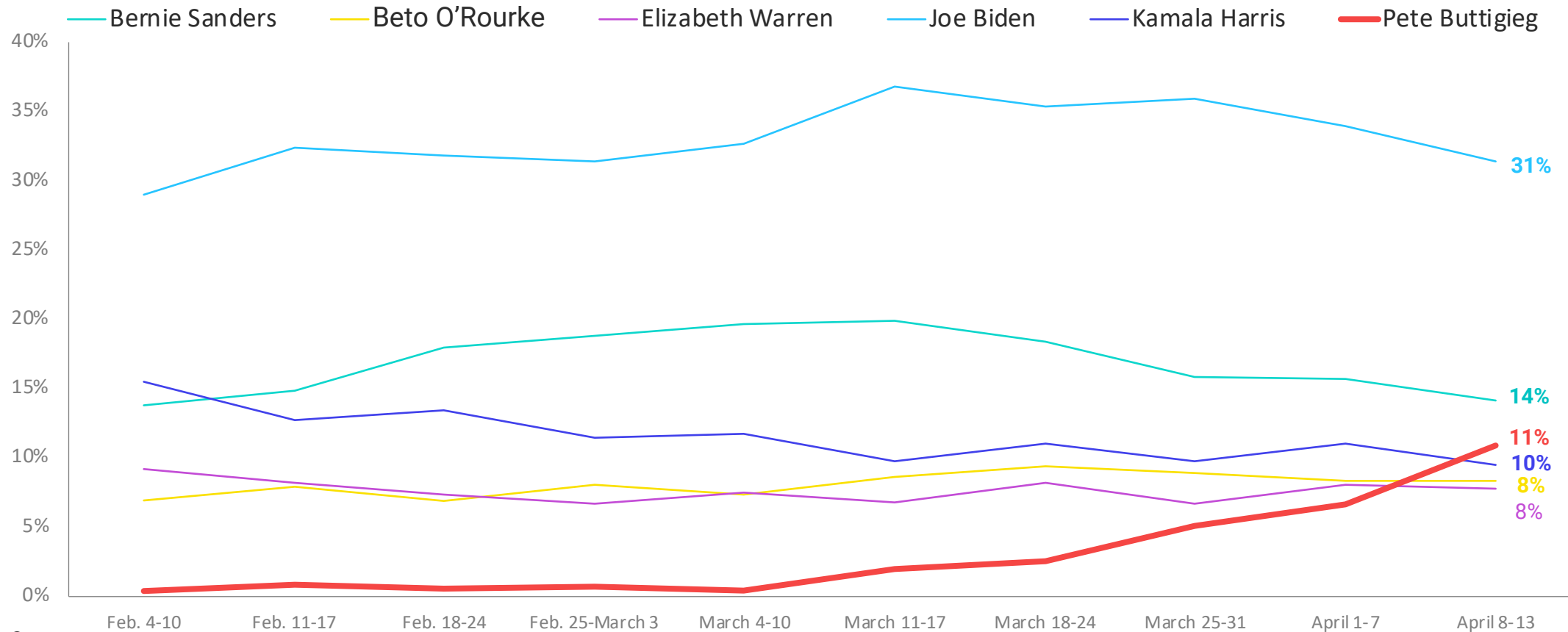
In addition to first choice vote, each survey respondent is also asked who their second choice would be. This projection is determined by combining each candidate's share of first choice votes with their share of second choice votes among Biden Supporters.



BUTTIGIEG VAULTS INTO THIRD AMONG HIGH INCOME EARNERS

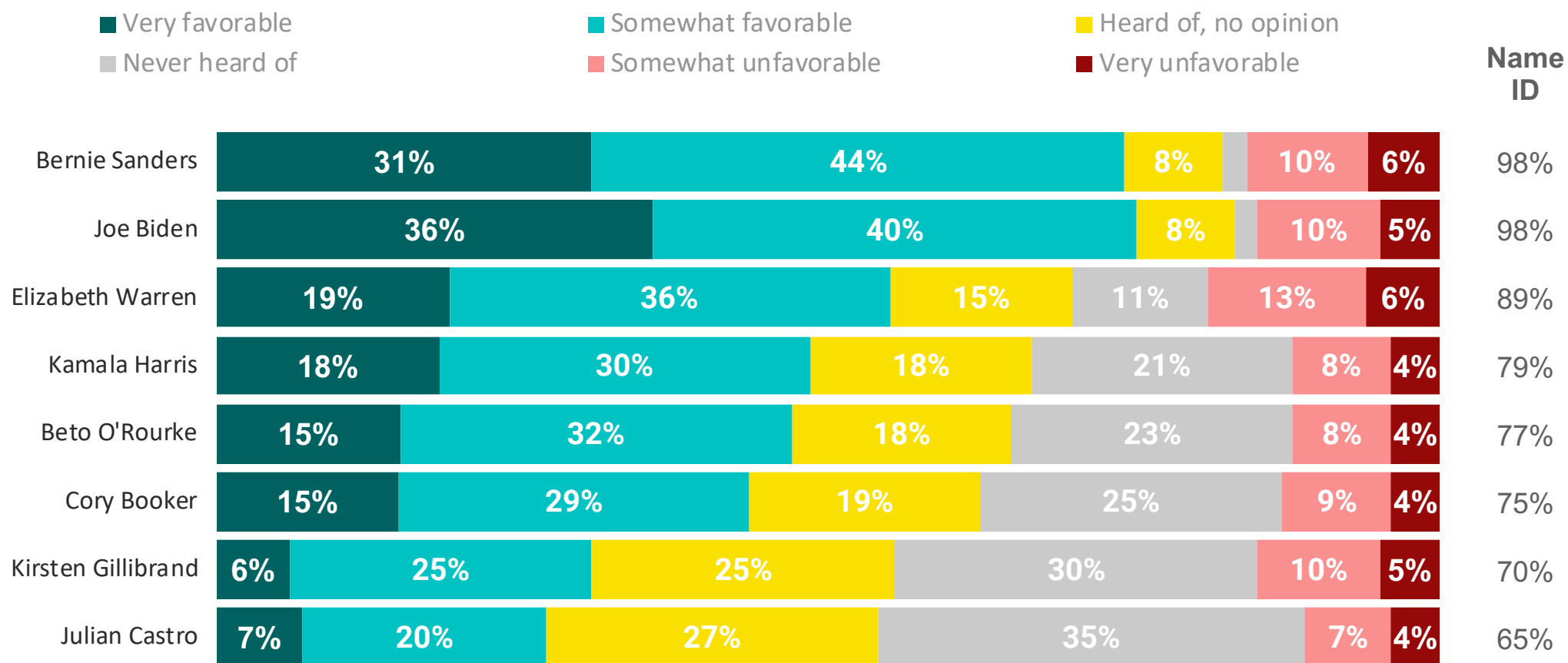
The share of support among Democratic primary voters earning more than \$100k per year.

Note: Buttigieg has 9% of the vote share among those earning \$50-100k, and 5% among those earning less than \$50k.



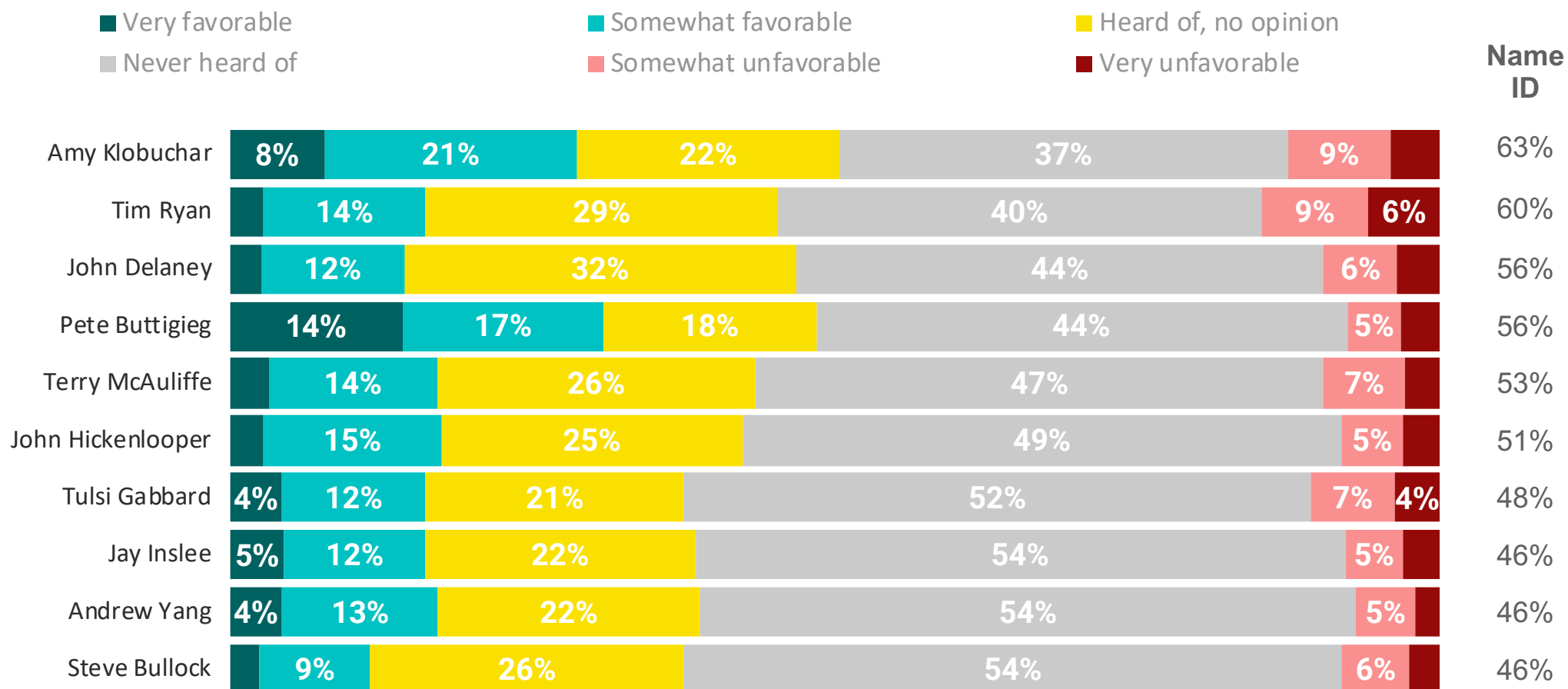
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



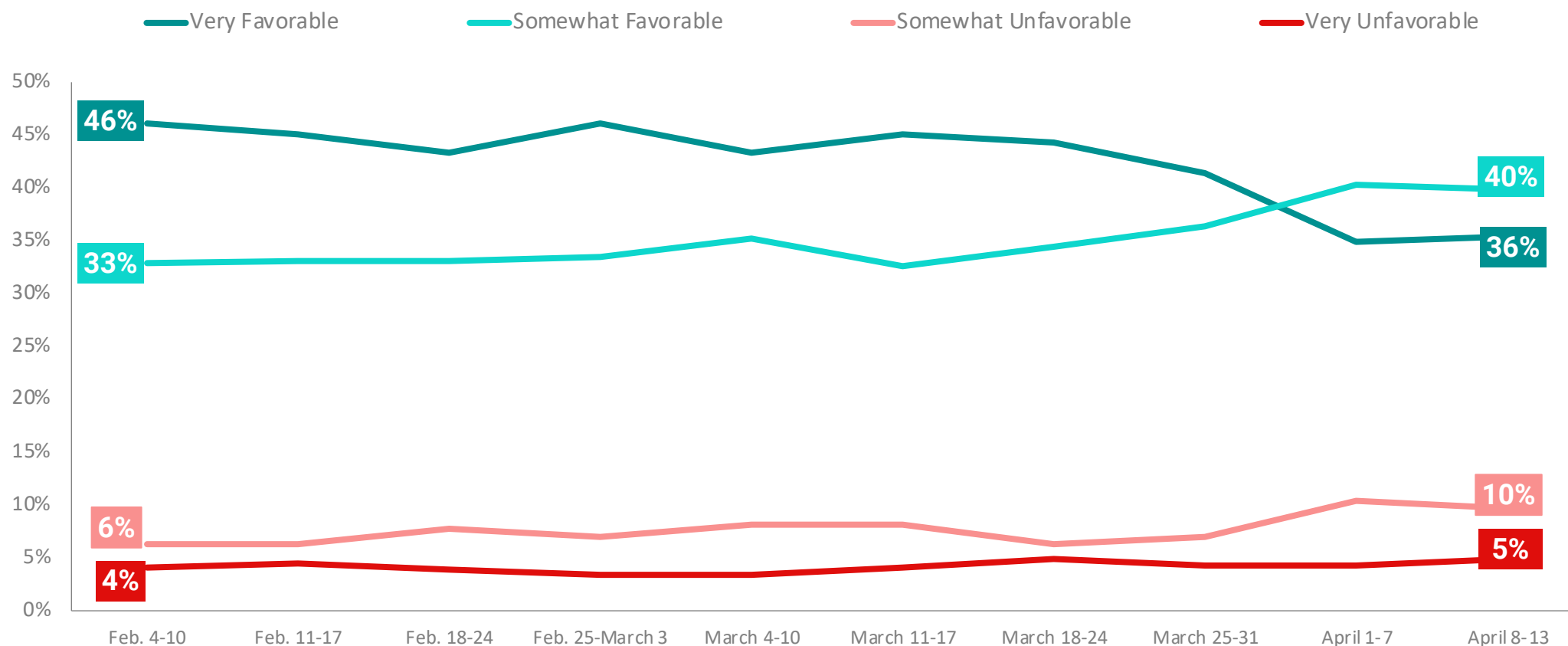
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING BIDEN'S FAVORABILITY OVER TIME

Favorability among all Democratic primary voters.



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REPORT EARLY EACH WEEK**

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METHODOLOGY /

This week's report features surveys with registered voters conducted from April 8, 2019 to April 14, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

About our Democratic Primary Results

Our Democratic Primary results are reported using 12,550 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

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