

# POLITICAL INTELLIGENCE /

04.23.19

2020 PRIMARIES /

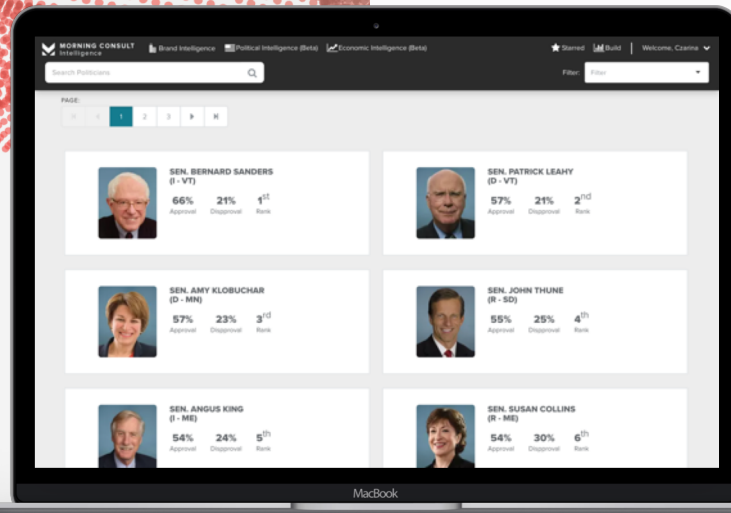
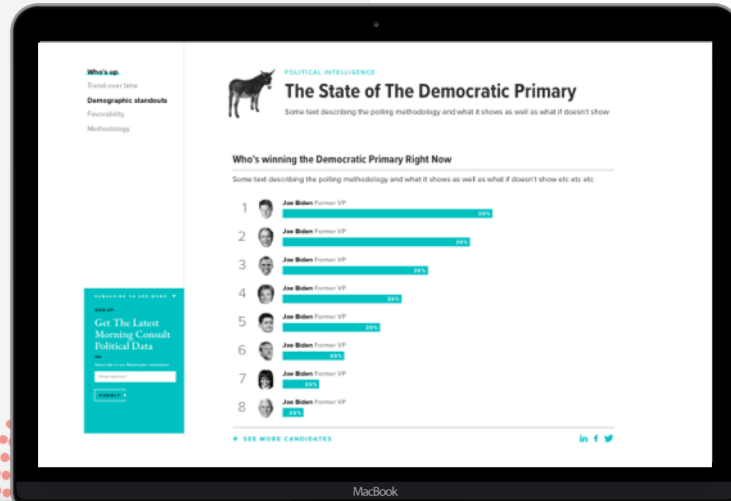
 MORNING CONSULT

# ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



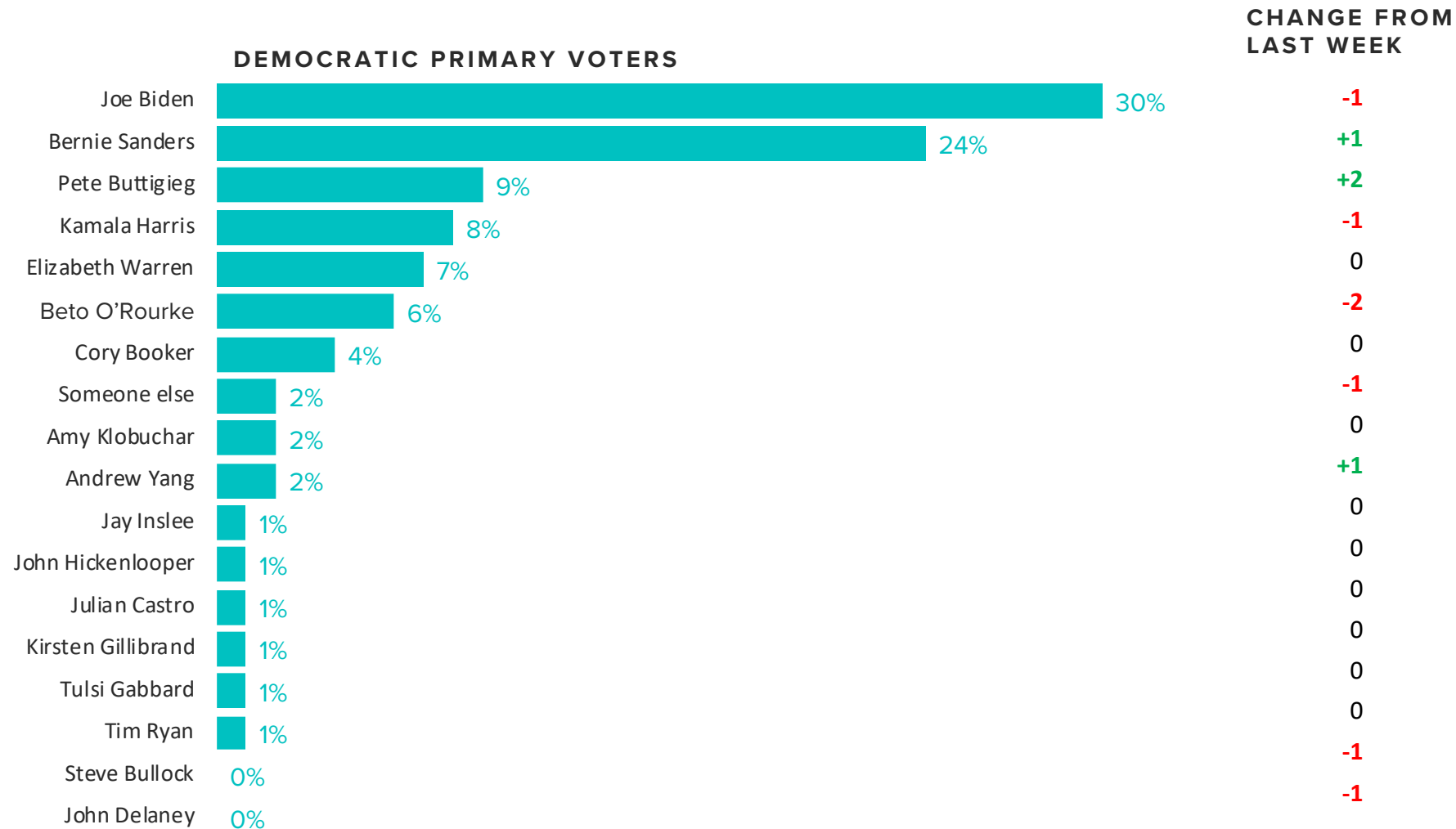


## KEY TAKEAWAYS / 04.23.19

1. **Buttigieg moves up to third place** with 9% of the vote. More than half (64%) of likely Democratic primary voters have now heard of Buttigieg.
2. **Biden remains the top overall pick** among all likely Democratic primary voters and voters in early primary states.
3. **Health care and the economy remain the most important issues** to Democratic voters. Biden's supporters are most concerned with Seniors' issues, while one in three Buttigieg voters believe health care is the most important issue.
  - Sanders supporters are equally concerned with health care and the economy.
4. **Following Muller's report, Trump's approval hits record low.** The President's net approval of -18 is his worst since taking office. The release has had little impact among his base, but he has slipped with self-described political moderates (-11 points) since last week.

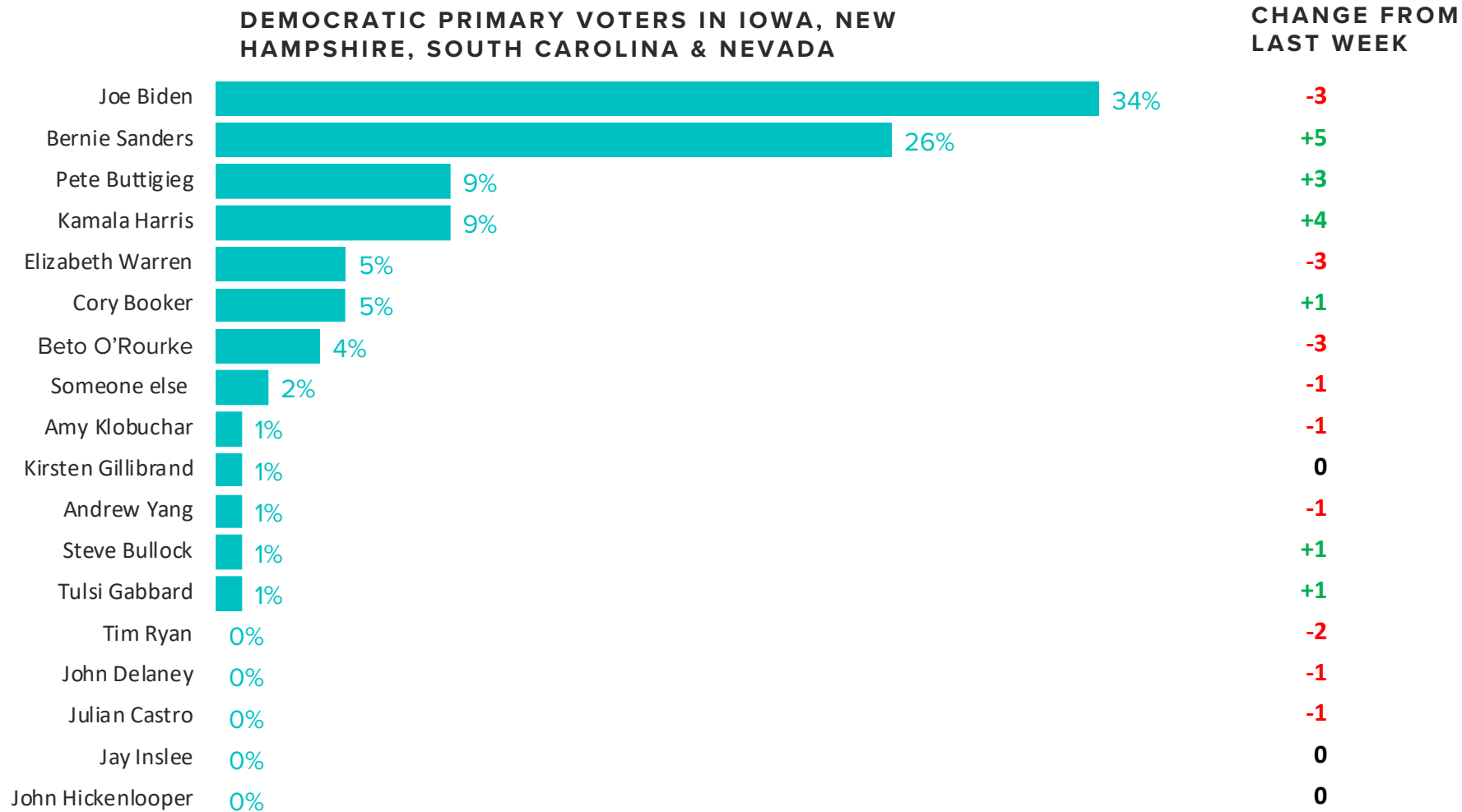


# WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS



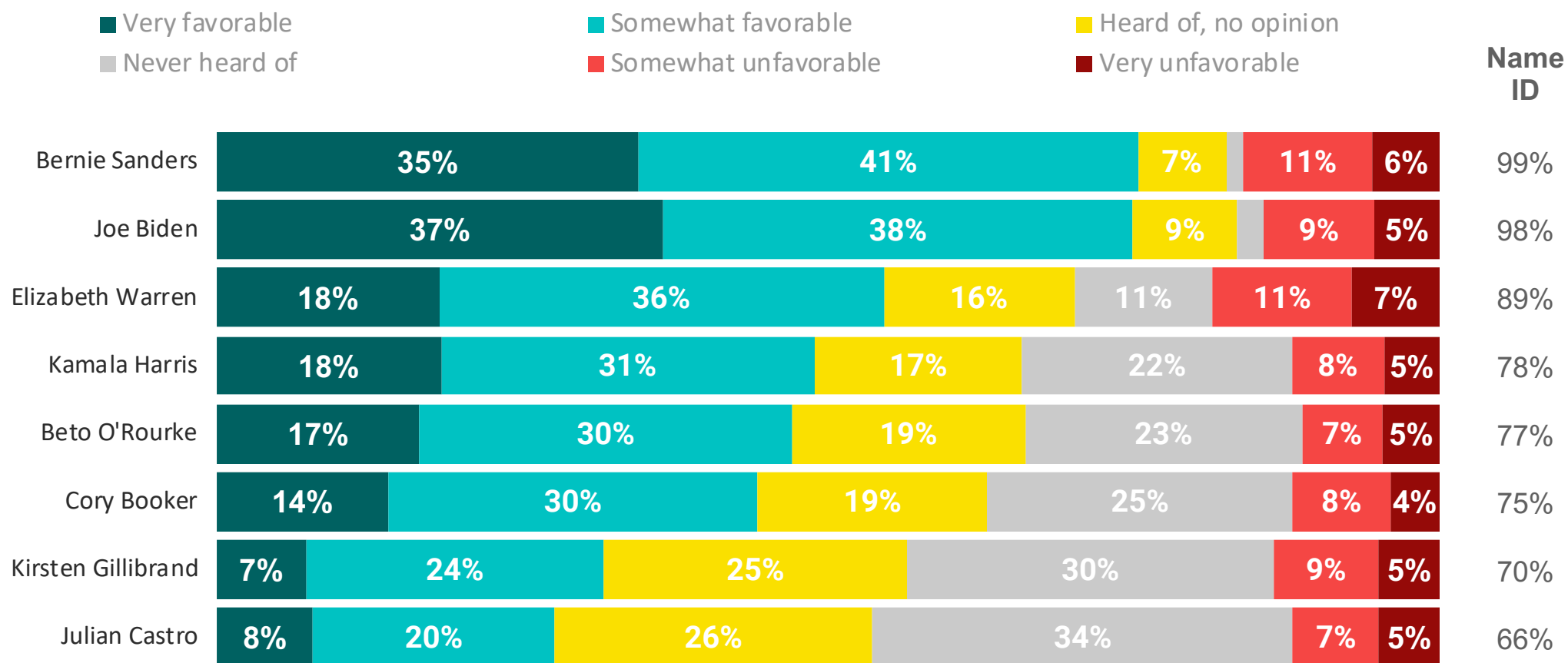


# WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



# TRACKING FAVORABILITY AND NAME RECOGNITION

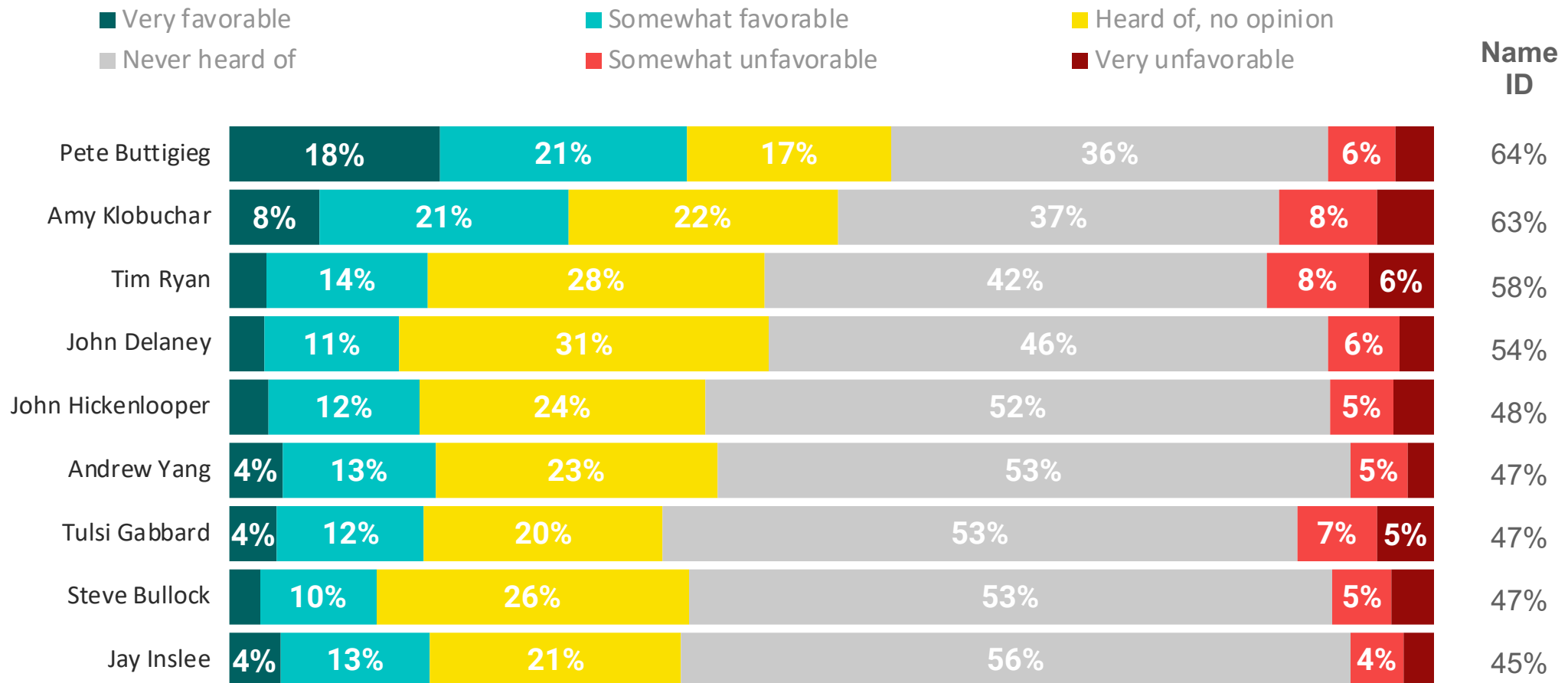
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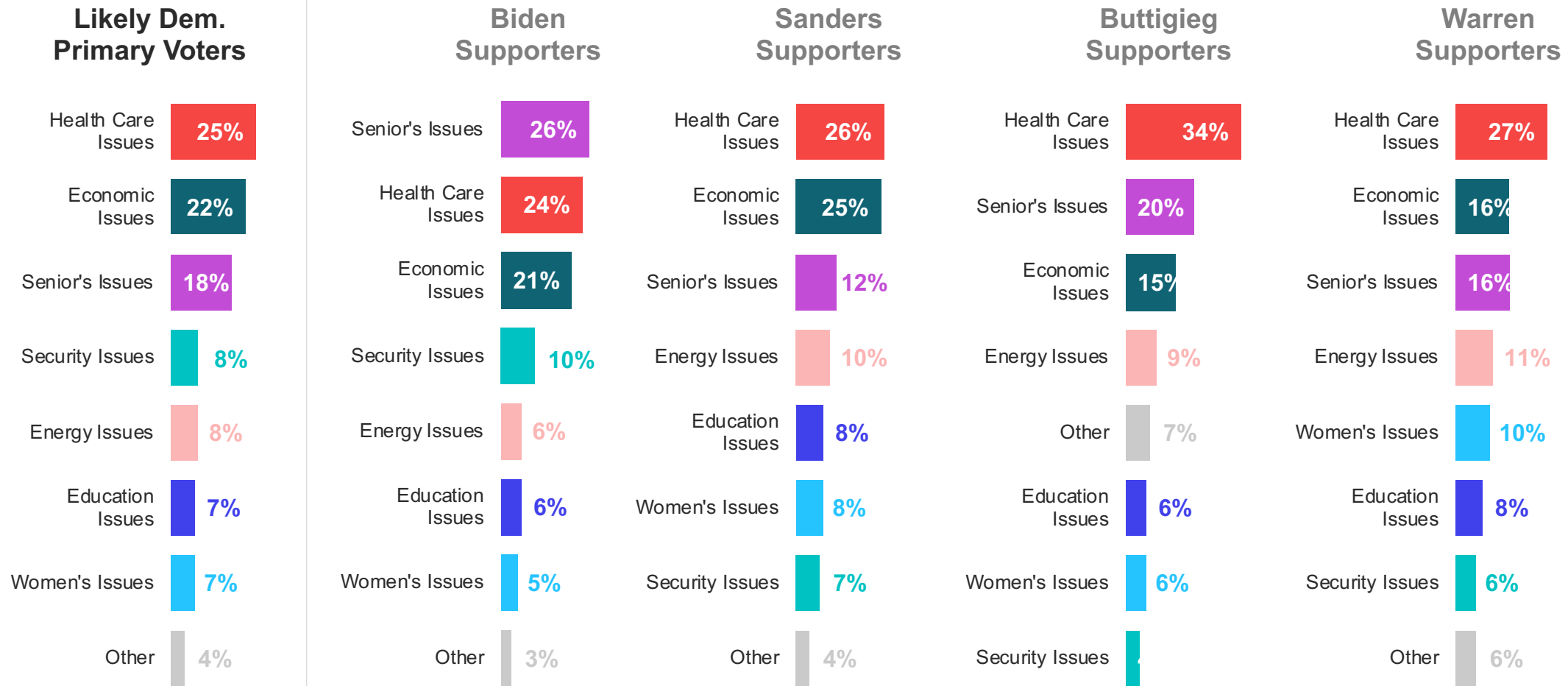


# TRACKING FAVORABILITY AND NAME RECOGNITION

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# MOST IMPORTANT ISSUES TO SUPPORTERS

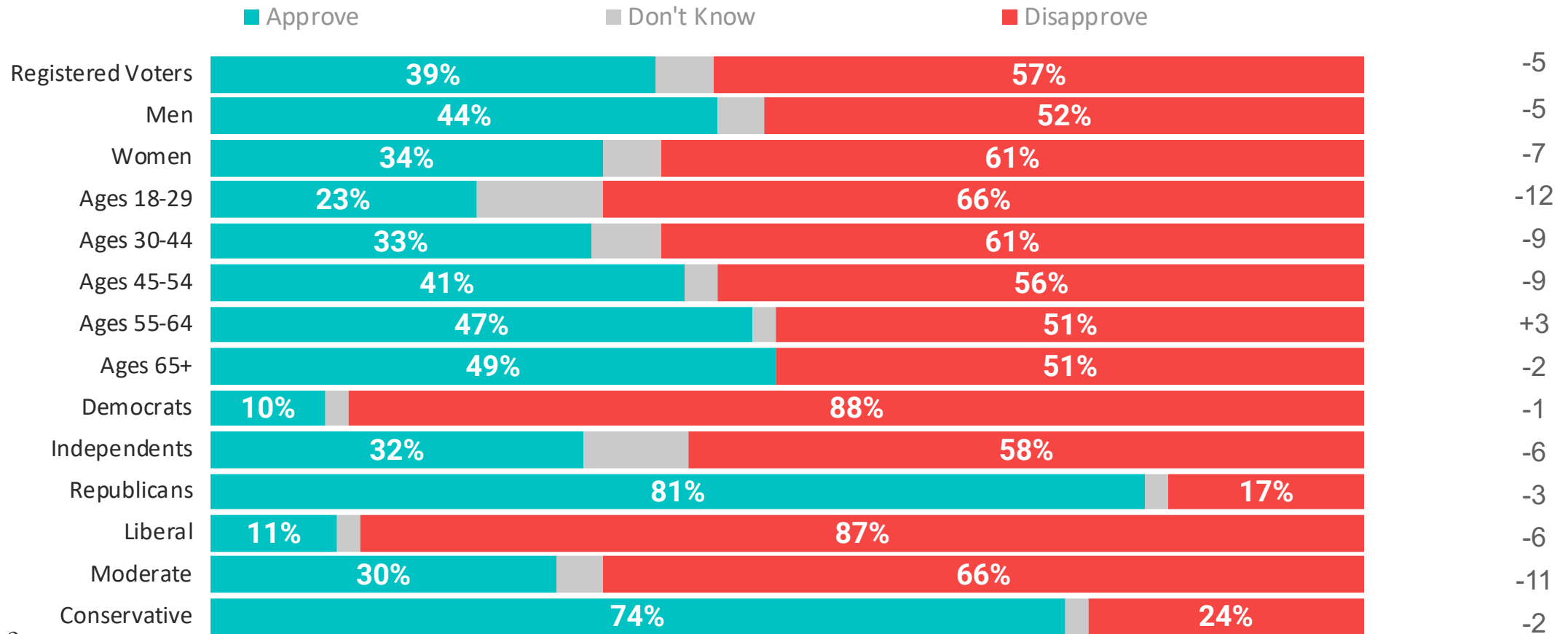




# TRUMP'S APPROVAL SLIPS

Do you approve or disapprove of the job Donald Trump is doing as President?

Change in Approval  
from Previous Week



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# METHODOLOGY /

This week's report features surveys with registered voters conducted from April 15, 2019 to April 21, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 14,335 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

## *Which Candidates Have Momentum in Early Primary States?*

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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