



National Tracking Poll #190335
March 15-17, 2019

Crosstabulation Results

Methodology:

This poll was conducted between March 15-March 17, 2019 among a national sample of 733 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table EEV1: Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes	No	Total N
Adults	16% (114)	84% (619)	733
Gender: Male	19% (77)	81% (336)	413
Gender: Female	12% (37)	88% (283)	320
Age: 18-29	20% (44)	80% (178)	221
Age: 30-44	16% (32)	84% (164)	196
Age: 45-54	15% (17)	85% (99)	116
Age: 55-64	9% (8)	91% (78)	86
Age: 65+	12% (13)	88% (99)	113
Generation Z: 18-21	18% (19)	82% (86)	105
Millennial: Age 22-37	19% (41)	81% (181)	223
Generation X: Age 38-53	16% (31)	84% (163)	194
Boomers: Age 54-72	11% (19)	89% (164)	184
PID: Dem (no lean)	15% (46)	85% (262)	307
PID: Ind (no lean)	15% (37)	85% (215)	252
PID: Rep (no lean)	18% (31)	82% (142)	173
PID/Gender: Dem Men	18% (32)	82% (145)	176
PID/Gender: Dem Women	11% (14)	89% (117)	131
PID/Gender: Ind Men	18% (23)	82% (108)	131
PID/Gender: Ind Women	12% (15)	88% (107)	122
PID/Gender: Rep Men	22% (23)	78% (83)	106
PID/Gender: Rep Women	12% (8)	88% (59)	67
Ideo: Liberal (1-3)	21% (74)	79% (288)	362
Ideo: Moderate (4)	12% (17)	88% (131)	148
Ideo: Conservative (5-7)	12% (22)	88% (157)	179
Educ: < College	15% (69)	85% (399)	468
Educ: Bachelors degree	16% (26)	84% (134)	159
Educ: Post-grad	18% (19)	82% (86)	105

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Table EEV1: Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes	No	Total N
Adults	16% (114)	84% (619)	733
Income: Under 50k	18% (61)	82% (281)	342
Income: 50k-100k	11% (27)	89% (222)	249
Income: 100k+	18% (26)	82% (116)	142
Ethnicity: White	14% (77)	86% (459)	536
Ethnicity: Hispanic	25% (37)	75% (114)	152
Ethnicity: Afr. Am.	11% (12)	89% (93)	105
Ethnicity: Other	27% (25)	73% (67)	92
Relig: Protestant	15% (22)	85% (122)	144
Relig: Roman Catholic	14% (18)	86% (110)	128
Relig: Ath./Agn./None	14% (34)	86% (207)	241
Relig: Something Else	19% (26)	81% (112)	138
Relig: Evangelical	20% (36)	80% (140)	176
Relig: Non-Evang. Catholics	11% (19)	89% (158)	177
Relig: All Christian	16% (55)	84% (298)	353
Relig: All Non-Christian	16% (59)	84% (319)	379
Community: Urban	22% (49)	78% (177)	226
Community: Suburban	13% (43)	87% (296)	339
Community: Rural	13% (22)	87% (146)	168
Employ: Private Sector	15% (37)	85% (214)	250
Employ: Self-Employed	21% (19)	79% (71)	90
Employ: Student	19% (11)	81% (45)	56
Employ: Retired	11% (13)	89% (104)	117
Employ: Unemployed	5% (4)	95% (79)	83
Employ: Other	9% (6)	91% (56)	61
Military HH: Yes	12% (14)	88% (99)	113
Military HH: No	16% (101)	84% (519)	620
RD/WT: Right Direction	19% (43)	81% (187)	230
RD/WT: Wrong Track	14% (71)	86% (431)	503
Trump Job Approve	15% (35)	85% (197)	232
Trump Job Disapprove	16% (74)	84% (390)	465

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Table EEV1: Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes	No	Total N
Adults	16% (114)	84% (619)	733
Trump Job Strongly Approve	19% (19)	81% (82)	101
Trump Job Somewhat Approve	12% (15)	88% (115)	131
Trump Job Somewhat Disapprove	20% (21)	80% (86)	106
Trump Job Strongly Disapprove	15% (54)	85% (305)	358
Favorable of Trump	16% (37)	84% (200)	237
Unfavorable of Trump	15% (67)	85% (396)	463
Very Favorable of Trump	20% (23)	80% (91)	114
Somewhat Favorable of Trump	11% (14)	89% (109)	123
Somewhat Unfavorable of Trump	16% (15)	84% (75)	90
Very Unfavorable of Trump	14% (53)	86% (321)	373
#1 Issue: Economy	15% (32)	85% (178)	210
#1 Issue: Security	15% (18)	85% (101)	118
#1 Issue: Health Care	12% (13)	88% (101)	114
#1 Issue: Medicare / Social Security	4% (3)	96% (79)	82
#1 Issue: Women's Issues	17% (9)	83% (44)	54
#1 Issue: Education	31% (16)	69% (35)	50
#1 Issue: Energy	26% (20)	74% (57)	77
2018 House Vote: Democrat	15% (49)	85% (280)	328
2018 House Vote: Republican	17% (29)	83% (142)	171
2018 House Vote: Didnt Vote	14% (29)	86% (175)	204
2016 Vote: Hillary Clinton	15% (42)	85% (231)	273
2016 Vote: Donald Trump	16% (27)	84% (140)	166
2016 Vote: Someone else	26% (14)	74% (42)	56
2016 Vote: Didnt Vote	13% (31)	87% (205)	236
Voted in 2014: Yes	17% (72)	83% (348)	419
Voted in 2014: No	14% (43)	86% (271)	313
2012 Vote: Barack Obama	15% (46)	85% (268)	315
2012 Vote: Mitt Romney	12% (15)	88% (106)	121
2012 Vote: Didn't Vote	16% (44)	84% (230)	274

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Table EEV1: *Do you currently lease or own an electric vehicle or hybrid vehicle?*

Demographic	Yes		No		Total N
Adults	16%	(114)	84%	(619)	733
4-Region: Northeast	11%	(14)	89%	(113)	127
4-Region: Midwest	13%	(16)	87%	(113)	129
4-Region: South	18%	(43)	82%	(198)	242
4-Region: West	17%	(41)	83%	(194)	235
EV Likely	16%	(114)	84%	(619)	733
Hybrid Likely	16%	(103)	84%	(542)	645
Hybrid Unlikely	13%	(10)	87%	(66)	75
Gen X Parents	15%	(18)	85%	(103)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV2_1: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Total N
Adults	37%	(269)	63%	(464)	733
Gender: Male	41%	(171)	59%	(242)	413
Gender: Female	31%	(98)	69%	(222)	320
Age: 18-29	47%	(104)	53%	(117)	221
Age: 30-44	36%	(71)	64%	(125)	196
Age: 45-54	35%	(40)	65%	(76)	116
Age: 55-64	28%	(24)	72%	(62)	86
Age: 65+	26%	(29)	74%	(84)	113
Generation Z: 18-21	45%	(47)	55%	(57)	105
Millennial: Age 22-37	46%	(102)	54%	(121)	223
Generation X: Age 38-53	33%	(64)	67%	(131)	194
Boomers: Age 54-72	29%	(54)	71%	(130)	184
PID: Dem (no lean)	43%	(134)	57%	(174)	307
PID: Ind (no lean)	35%	(87)	65%	(165)	252
PID: Rep (no lean)	27%	(48)	73%	(126)	173
PID/Gender: Dem Men	46%	(81)	54%	(95)	176
PID/Gender: Dem Women	40%	(53)	60%	(78)	131
PID/Gender: Ind Men	41%	(54)	59%	(77)	131
PID/Gender: Ind Women	28%	(34)	72%	(88)	122
PID/Gender: Rep Men	34%	(36)	66%	(70)	106
PID/Gender: Rep Women	17%	(11)	83%	(56)	67
Ideo: Liberal (1-3)	44%	(158)	56%	(204)	362
Ideo: Moderate (4)	36%	(53)	64%	(95)	148
Ideo: Conservative (5-7)	27%	(48)	73%	(130)	179
Educ: < College	38%	(179)	62%	(289)	468
Educ: Bachelors degree	29%	(46)	71%	(113)	159
Educ: Post-grad	41%	(43)	59%	(62)	105

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Table EEV2_1: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?

An all-electric vehicle

Demographic	Very likely		Somewhat likely		Total N
Adults	37%	(269)	63%	(464)	733
Income: Under 50k	37%	(128)	63%	(215)	342
Income: 50k-100k	38%	(95)	62%	(154)	249
Income: 100k+	33%	(46)	67%	(95)	142
Ethnicity: White	33%	(176)	67%	(360)	536
Ethnicity: Hispanic	48%	(73)	52%	(78)	152
Ethnicity: Afr. Am.	48%	(50)	52%	(54)	105
Ethnicity: Other	46%	(42)	54%	(50)	92
Relig: Protestant	32%	(47)	68%	(97)	144
Relig: Roman Catholic	32%	(41)	68%	(86)	128
Relig: Ath./Agn./None	38%	(92)	62%	(149)	241
Relig: Something Else	42%	(58)	58%	(80)	138
Relig: Evangelical	41%	(72)	59%	(103)	176
Relig: Non-Evang. Catholics	26%	(47)	74%	(131)	177
Relig: All Christian	34%	(119)	66%	(234)	353
Relig: All Non-Christian	39%	(149)	61%	(229)	379
Community: Urban	39%	(87)	61%	(139)	226
Community: Suburban	36%	(123)	64%	(215)	339
Community: Rural	35%	(58)	65%	(110)	168
Employ: Private Sector	38%	(94)	62%	(156)	250
Employ: Self-Employed	41%	(37)	59%	(53)	90
Employ: Student	51%	(28)	49%	(28)	56
Employ: Retired	26%	(31)	74%	(87)	117
Employ: Unemployed	38%	(31)	62%	(51)	83
Employ: Other	31%	(19)	69%	(42)	61
Military HH: Yes	36%	(41)	64%	(72)	113
Military HH: No	37%	(228)	63%	(392)	620
RD/WT: Right Direction	34%	(78)	66%	(152)	230
RD/WT: Wrong Track	38%	(190)	62%	(312)	503
Trump Job Approve	29%	(68)	71%	(164)	232
Trump Job Disapprove	40%	(187)	60%	(278)	465

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Table EEV2_1: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Total N
Adults	37%	(269)	63%	(464)	733
Trump Job Strongly Approve	32%	(32)	68%	(69)	101
Trump Job Somewhat Approve	27%	(36)	73%	(95)	131
Trump Job Somewhat Disapprove	34%	(37)	66%	(70)	106
Trump Job Strongly Disapprove	42%	(150)	58%	(208)	358
Favorable of Trump	29%	(68)	71%	(169)	237
Unfavorable of Trump	41%	(189)	59%	(274)	463
Very Favorable of Trump	35%	(40)	65%	(74)	114
Somewhat Favorable of Trump	23%	(28)	77%	(95)	123
Somewhat Unfavorable of Trump	42%	(38)	58%	(52)	90
Very Unfavorable of Trump	41%	(151)	59%	(222)	373
#1 Issue: Economy	34%	(71)	66%	(139)	210
#1 Issue: Security	42%	(50)	58%	(69)	118
#1 Issue: Health Care	30%	(34)	70%	(80)	114
#1 Issue: Medicare / Social Security	29%	(24)	71%	(58)	82
#1 Issue: Women's Issues	44%	(23)	56%	(30)	54
#1 Issue: Education	34%	(17)	66%	(33)	50
#1 Issue: Energy	54%	(42)	46%	(35)	77
2018 House Vote: Democrat	41%	(134)	59%	(194)	328
2018 House Vote: Republican	27%	(46)	73%	(125)	171
2018 House Vote: Didnt Vote	39%	(80)	61%	(124)	204
2016 Vote: Hillary Clinton	41%	(111)	59%	(162)	273
2016 Vote: Donald Trump	26%	(42)	74%	(124)	166
2016 Vote: Someone else	36%	(20)	64%	(36)	56
2016 Vote: Didnt Vote	40%	(95)	60%	(141)	236
Voted in 2014: Yes	33%	(138)	67%	(282)	419
Voted in 2014: No	42%	(131)	58%	(182)	313
2012 Vote: Barack Obama	38%	(120)	62%	(195)	315
2012 Vote: Mitt Romney	27%	(32)	73%	(89)	121
2012 Vote: Didn't Vote	40%	(109)	60%	(165)	274

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Table EEV2_1: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?*An all-electric vehicle*

Demographic	Very likely		Somewhat likely		Total N
Adults	37%	(269)	63%	(464)	733
4-Region: Northeast	39%	(49)	61%	(78)	127
4-Region: Midwest	33%	(43)	67%	(86)	129
4-Region: South	40%	(96)	60%	(146)	242
4-Region: West	34%	(81)	66%	(154)	235
EV Likely	37%	(269)	63%	(464)	733
Hybrid Likely	36%	(229)	64%	(416)	645
Hybrid Unlikely	46%	(35)	54%	(41)	75
Gen X Parents	33%	(40)	67%	(81)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV2_2: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?

A hybrid vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	36% (260)	52% (384)	7% (51)	3% (24)	2% (13)	733
Gender: Male	38% (158)	49% (202)	8% (31)	3% (14)	2% (8)	413
Gender: Female	32% (102)	57% (182)	6% (20)	3% (11)	1% (5)	320
Age: 18-29	33% (72)	49% (108)	9% (21)	6% (12)	4% (8)	221
Age: 30-44	36% (71)	53% (104)	7% (13)	3% (6)	1% (2)	196
Age: 45-54	41% (48)	53% (61)	5% (6)	1% (1)	— (0)	116
Age: 55-64	32% (28)	57% (49)	7% (6)	1% (1)	3% (3)	86
Age: 65+	37% (42)	56% (63)	4% (4)	4% (4)	— (0)	113
Generation Z: 18-21	27% (29)	56% (59)	7% (8)	3% (3)	6% (6)	105
Millennial: Age 22-37	37% (83)	46% (102)	9% (19)	7% (15)	2% (4)	223
Generation X: Age 38-53	39% (76)	54% (104)	7% (13)	1% (1)	— (0)	194
Boomers: Age 54-72	36% (67)	54% (99)	6% (10)	3% (5)	1% (3)	184
PID: Dem (no lean)	43% (134)	47% (146)	6% (20)	2% (5)	1% (4)	307
PID: Ind (no lean)	28% (71)	59% (149)	5% (14)	5% (13)	2% (5)	252
PID: Rep (no lean)	32% (56)	52% (90)	10% (18)	4% (6)	2% (3)	173
PID/Gender: Dem Men	48% (85)	44% (78)	6% (10)	2% (4)	— (0)	176
PID/Gender: Dem Women	37% (49)	51% (67)	7% (10)	1% (1)	3% (4)	131
PID/Gender: Ind Men	32% (41)	56% (73)	5% (7)	4% (5)	3% (4)	131
PID/Gender: Ind Women	25% (30)	62% (76)	5% (7)	7% (9)	1% (1)	122
PID/Gender: Rep Men	31% (32)	48% (51)	14% (15)	5% (5)	3% (3)	106
PID/Gender: Rep Women	35% (23)	59% (39)	5% (3)	2% (1)	— (0)	67
Ideo: Liberal (1-3)	43% (155)	44% (159)	9% (32)	2% (7)	2% (9)	362
Ideo: Moderate (4)	33% (49)	57% (85)	4% (7)	4% (6)	1% (2)	148
Ideo: Conservative (5-7)	29% (51)	63% (113)	6% (11)	2% (3)	— (0)	179
Educ: < College	31% (144)	54% (254)	8% (39)	4% (20)	2% (10)	468
Educ: Bachelors degree	38% (60)	53% (85)	5% (9)	2% (3)	2% (2)	159
Educ: Post-grad	54% (57)	43% (45)	3% (3)	1% (1)	— (0)	105

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Table EEV2_2: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?
A hybrid vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	36% (260)	52% (384)	7% (51)	3% (24)	2% (13)	733
Income: Under 50k	33% (113)	52% (179)	8% (29)	5% (16)	2% (6)	342
Income: 50k-100k	37% (92)	53% (132)	6% (16)	3% (6)	1% (3)	249
Income: 100k+	40% (56)	52% (73)	5% (6)	2% (3)	2% (3)	142
Ethnicity: White	34% (180)	55% (294)	7% (39)	3% (18)	1% (6)	536
Ethnicity: Hispanic	31% (47)	57% (86)	7% (11)	— (1)	4% (7)	152
Ethnicity: Afr. Am.	44% (46)	42% (44)	5% (6)	5% (6)	4% (4)	105
Ethnicity: Other	38% (35)	51% (47)	7% (6)	1% (1)	3% (3)	92
Relig: Protestant	34% (49)	55% (80)	8% (12)	3% (4)	— (0)	144
Relig: Roman Catholic	33% (42)	58% (73)	7% (9)	3% (3)	— (0)	128
Relig: Ath./Agn./None	37% (89)	54% (129)	6% (14)	2% (6)	1% (3)	241
Relig: Something Else	44% (60)	41% (57)	6% (9)	4% (6)	5% (7)	138
Relig: Evangelical	33% (58)	51% (90)	9% (16)	5% (9)	2% (3)	176
Relig: Non-Evang. Catholics	30% (53)	61% (108)	7% (13)	2% (3)	— (0)	177
Relig: All Christian	32% (111)	56% (198)	8% (29)	4% (13)	1% (3)	353
Relig: All Non-Christian	39% (149)	49% (186)	6% (22)	3% (12)	3% (10)	379
Community: Urban	33% (76)	52% (117)	11% (25)	3% (6)	1% (2)	226
Community: Suburban	37% (126)	54% (182)	5% (18)	2% (7)	2% (5)	339
Community: Rural	35% (58)	51% (85)	4% (7)	7% (12)	3% (6)	168
Employ: Private Sector	44% (109)	49% (121)	5% (14)	1% (2)	2% (4)	250
Employ: Self-Employed	31% (28)	51% (46)	15% (14)	1% (1)	2% (2)	90
Employ: Student	34% (19)	60% (33)	3% (2)	3% (2)	— (0)	56
Employ: Retired	34% (40)	57% (67)	4% (5)	4% (5)	— (0)	117
Employ: Unemployed	31% (26)	54% (45)	9% (7)	5% (4)	1% (1)	83
Employ: Other	25% (15)	58% (35)	6% (4)	8% (5)	3% (2)	61
Military HH: Yes	35% (39)	48% (54)	10% (12)	6% (7)	1% (1)	113
Military HH: No	36% (221)	53% (331)	6% (39)	3% (17)	2% (12)	620
RD/WT: Right Direction	29% (66)	55% (126)	10% (22)	4% (10)	3% (6)	230
RD/WT: Wrong Track	39% (194)	51% (259)	6% (28)	3% (15)	1% (7)	503

Continued on next page

Table EEV2_2: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?
A hybrid vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	36% (260)	52% (384)	7% (51)	3% (24)	2% (13)	733
Trump Job Approve	30% (70)	54% (124)	8% (19)	5% (12)	3% (7)	232
Trump Job Disapprove	40% (184)	51% (237)	6% (30)	2% (8)	1% (6)	465
Trump Job Strongly Approve	37% (37)	48% (49)	6% (6)	5% (5)	4% (4)	101
Trump Job Somewhat Approve	25% (32)	58% (76)	10% (14)	5% (7)	2% (3)	131
Trump Job Somewhat Disapprove	36% (39)	52% (55)	7% (8)	3% (3)	2% (2)	106
Trump Job Strongly Disapprove	41% (145)	51% (182)	6% (22)	1% (4)	1% (4)	358
Favorable of Trump	29% (69)	55% (131)	9% (21)	4% (9)	3% (6)	237
Unfavorable of Trump	38% (178)	52% (242)	6% (29)	2% (11)	1% (3)	463
Very Favorable of Trump	37% (42)	48% (55)	7% (7)	6% (7)	3% (3)	114
Somewhat Favorable of Trump	22% (27)	62% (76)	11% (14)	2% (2)	3% (3)	123
Somewhat Unfavorable of Trump	33% (29)	54% (48)	9% (8)	4% (4)	1% (1)	90
Very Unfavorable of Trump	40% (149)	52% (194)	6% (21)	2% (7)	1% (2)	373
#1 Issue: Economy	33% (68)	54% (114)	9% (18)	3% (7)	1% (3)	210
#1 Issue: Security	40% (47)	47% (56)	4% (5)	5% (6)	3% (4)	118
#1 Issue: Health Care	32% (37)	60% (69)	5% (6)	1% (2)	2% (2)	114
#1 Issue: Medicare / Social Security	30% (24)	62% (51)	5% (4)	3% (3)	— (0)	82
#1 Issue: Women's Issues	51% (27)	33% (17)	12% (7)	4% (2)	— (0)	54
#1 Issue: Education	25% (13)	55% (28)	10% (5)	4% (2)	7% (3)	50
#1 Issue: Energy	45% (35)	45% (35)	5% (4)	4% (3)	1% (1)	77
2018 House Vote: Democrat	43% (141)	48% (158)	6% (20)	2% (8)	1% (2)	328
2018 House Vote: Republican	28% (48)	57% (97)	9% (16)	3% (6)	2% (4)	171
2018 House Vote: Didnt Vote	31% (64)	55% (111)	6% (13)	5% (10)	3% (6)	204
2016 Vote: Hillary Clinton	45% (124)	48% (132)	5% (15)	1% (2)	— (1)	273
2016 Vote: Donald Trump	30% (49)	54% (90)	9% (16)	4% (6)	3% (5)	166
2016 Vote: Someone else	26% (15)	68% (38)	4% (2)	1% (1)	1% (1)	56
2016 Vote: Didnt Vote	31% (73)	52% (124)	8% (18)	7% (16)	2% (5)	236
Voted in 2014: Yes	39% (164)	51% (216)	6% (25)	2% (10)	1% (4)	419
Voted in 2014: No	31% (97)	54% (169)	8% (25)	4% (14)	3% (8)	313

Continued on next page

Table EEV2_2: Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?
 A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	36%	(260)	52%	(384)	7%	(51)	3%	(24)	2%	(13)	733
2012 Vote: Barack Obama	42%	(131)	51%	(161)	5%	(17)	2%	(6)	—	(0)	315
2012 Vote: Mitt Romney	32%	(38)	56%	(67)	7%	(9)	5%	(6)	1%	(1)	121
2012 Vote: Didn't Vote	31%	(85)	52%	(142)	8%	(23)	5%	(13)	4%	(11)	274
4-Region: Northeast	35%	(44)	53%	(67)	7%	(9)	2%	(2)	3%	(4)	127
4-Region: Midwest	34%	(44)	50%	(65)	10%	(13)	5%	(7)	—	(0)	129
4-Region: South	36%	(88)	52%	(126)	5%	(12)	5%	(11)	2%	(5)	242
4-Region: West	36%	(85)	54%	(127)	7%	(16)	2%	(4)	2%	(4)	235
EV Likely	36%	(260)	52%	(384)	7%	(51)	3%	(24)	2%	(13)	733
Hybrid Likely	40%	(260)	60%	(384)	—	(0)	—	(0)	—	(0)	645
Hybrid Unlikely	—	(0)	—	(0)	68%	(51)	32%	(24)	—	(0)	75
Gen X Parents	38%	(47)	54%	(65)	7%	(9)	—	(1)	—	(0)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Reduced emissions while driving

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	52% (379)	35% (258)	4% (29)	2% (12)	5% (34)	3% (21)	733
Gender: Male	54% (222)	34% (142)	3% (12)	1% (5)	5% (22)	3% (11)	413
Gender: Female	49% (157)	36% (116)	6% (18)	2% (7)	4% (12)	3% (10)	320
Age: 18-29	52% (114)	31% (68)	8% (18)	3% (6)	4% (9)	3% (7)	221
Age: 30-44	50% (98)	40% (78)	2% (4)	3% (6)	5% (10)	— (1)	196
Age: 45-54	54% (62)	34% (40)	3% (3)	— (0)	6% (7)	3% (4)	116
Age: 55-64	46% (40)	42% (36)	5% (4)	— (0)	4% (4)	3% (3)	86
Age: 65+	57% (65)	32% (36)	1% (1)	— (0)	4% (5)	6% (6)	113
Generation Z: 18-21	50% (52)	25% (27)	12% (12)	3% (3)	4% (5)	6% (6)	105
Millennial: Age 22-37	54% (121)	34% (77)	4% (9)	3% (7)	4% (9)	— (1)	223
Generation X: Age 38-53	49% (96)	40% (77)	2% (4)	1% (2)	6% (11)	2% (5)	194
Boomers: Age 54-72	52% (96)	37% (68)	3% (5)	— (0)	4% (7)	4% (8)	184
PID: Dem (no lean)	62% (191)	31% (94)	3% (9)	1% (2)	3% (9)	1% (2)	307
PID: Ind (no lean)	51% (127)	34% (87)	4% (11)	3% (7)	4% (11)	4% (9)	252
PID: Rep (no lean)	35% (61)	44% (77)	6% (10)	2% (3)	8% (14)	5% (9)	173
PID/Gender: Dem Men	62% (109)	31% (54)	1% (2)	— (1)	5% (9)	1% (2)	176
PID/Gender: Dem Women	63% (82)	31% (41)	5% (7)	1% (1)	— (1)	— (0)	131
PID/Gender: Ind Men	54% (70)	35% (45)	1% (2)	3% (4)	4% (5)	4% (5)	131
PID/Gender: Ind Women	47% (57)	34% (41)	7% (9)	3% (4)	5% (6)	3% (4)	122
PID/Gender: Rep Men	40% (43)	40% (43)	7% (8)	1% (1)	8% (9)	3% (3)	106
PID/Gender: Rep Women	27% (18)	50% (34)	3% (2)	3% (2)	8% (5)	9% (6)	67
Ideo: Liberal (1-3)	61% (220)	28% (102)	5% (18)	2% (8)	2% (7)	2% (6)	362
Ideo: Moderate (4)	50% (74)	40% (59)	1% (2)	— (0)	5% (7)	5% (7)	148
Ideo: Conservative (5-7)	40% (72)	42% (75)	3% (5)	2% (3)	10% (18)	3% (5)	179

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Table EEV3_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	52% (379)	35% (258)	4% (29)	2% (12)	5% (34)	3% (21)	733
Educ: < College	49% (229)	34% (160)	6% (27)	2% (11)	5% (22)	4% (18)	468
Educ: Bachelors degree	54% (85)	41% (66)	1% (1)	1% (1)	3% (5)	1% (2)	159
Educ: Post-grad	61% (64)	30% (32)	1% (1)	— (0)	7% (7)	1% (1)	105
Income: Under 50k	50% (171)	34% (115)	6% (19)	3% (11)	4% (14)	3% (12)	342
Income: 50k-100k	57% (143)	34% (85)	3% (7)	— (0)	5% (13)	1% (2)	249
Income: 100k+	46% (66)	41% (58)	2% (3)	1% (1)	5% (7)	5% (8)	142
Ethnicity: White	49% (264)	38% (205)	4% (19)	1% (7)	5% (25)	3% (16)	536
Ethnicity: Hispanic	54% (81)	35% (53)	4% (6)	3% (5)	1% (1)	3% (5)	152
Ethnicity: Afr. Am.	66% (69)	21% (22)	4% (5)	— (0)	5% (5)	3% (3)	105
Ethnicity: Other	49% (46)	33% (31)	6% (5)	6% (5)	4% (4)	2% (2)	92
Relig: Protestant	46% (67)	45% (65)	2% (2)	— (1)	4% (6)	3% (4)	144
Relig: Roman Catholic	49% (63)	42% (53)	4% (5)	2% (3)	2% (2)	1% (1)	128
Relig: Ath./Agn./None	55% (133)	31% (75)	4% (10)	1% (3)	6% (15)	2% (5)	241
Relig: Something Else	60% (82)	25% (35)	3% (3)	2% (3)	5% (7)	5% (7)	138
Relig: Evangelical	42% (75)	41% (73)	6% (10)	2% (4)	5% (8)	3% (6)	176
Relig: Non-Evang. Catholics	50% (88)	42% (74)	3% (6)	1% (2)	2% (3)	2% (4)	177
Relig: All Christian	46% (163)	42% (147)	5% (16)	2% (6)	3% (12)	3% (10)	353
Relig: All Non-Christian	57% (216)	29% (110)	4% (13)	2% (6)	6% (22)	3% (11)	379
Community: Urban	54% (122)	32% (72)	5% (11)	2% (5)	4% (10)	2% (5)	226
Community: Suburban	53% (181)	38% (130)	2% (7)	1% (2)	3% (11)	2% (8)	339
Community: Rural	45% (76)	33% (56)	7% (11)	3% (4)	8% (13)	5% (8)	168
Employ: Private Sector	53% (134)	36% (90)	3% (7)	— (1)	5% (12)	3% (7)	250
Employ: Self-Employed	49% (44)	37% (33)	5% (5)	1% (1)	6% (6)	1% (1)	90
Employ: Student	59% (33)	28% (16)	7% (4)	— (0)	1% (1)	5% (3)	56
Employ: Retired	55% (64)	31% (36)	1% (2)	2% (2)	6% (7)	5% (6)	117
Employ: Unemployed	41% (34)	46% (38)	5% (4)	1% (1)	7% (6)	— (0)	83
Employ: Other	60% (37)	29% (18)	4% (2)	4% (2)	1% (1)	3% (2)	61

Continued on next page

Table EEV3_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Reduced emissions while driving

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	52% (379)	35% (258)	4% (29)	2% (12)	5% (34)	3% (21)	733
Military HH: Yes	57% (65)	30% (34)	8% (9)	1% (1)	4% (4)	— (0)	113
Military HH: No	51% (314)	36% (224)	3% (20)	2% (11)	5% (29)	3% (21)	620
RD/WT: Right Direction	42% (97)	40% (92)	6% (14)	1% (3)	6% (14)	4% (10)	230
RD/WT: Wrong Track	56% (282)	33% (166)	3% (15)	2% (9)	4% (19)	2% (11)	503
Trump Job Approve	38% (87)	42% (98)	6% (14)	1% (1)	8% (20)	5% (11)	232
Trump Job Disapprove	58% (271)	33% (152)	2% (11)	2% (10)	3% (12)	2% (8)	465
Trump Job Strongly Approve	43% (44)	35% (35)	5% (5)	1% (1)	8% (8)	9% (9)	101
Trump Job Somewhat Approve	33% (43)	48% (63)	7% (10)	1% (1)	9% (12)	2% (2)	131
Trump Job Somewhat Disapprove	43% (46)	45% (48)	1% (1)	4% (4)	4% (4)	3% (3)	106
Trump Job Strongly Disapprove	63% (225)	29% (104)	3% (10)	2% (6)	2% (8)	1% (5)	358
Favorable of Trump	40% (96)	40% (96)	9% (20)	1% (3)	7% (17)	2% (5)	237
Unfavorable of Trump	58% (271)	34% (156)	2% (9)	1% (5)	3% (15)	1% (7)	463
Very Favorable of Trump	43% (49)	34% (38)	10% (12)	2% (3)	8% (10)	3% (3)	114
Somewhat Favorable of Trump	38% (47)	47% (58)	7% (8)	— (0)	6% (8)	2% (2)	123
Somewhat Unfavorable of Trump	44% (40)	41% (37)	2% (1)	5% (4)	5% (4)	3% (3)	90
Very Unfavorable of Trump	62% (231)	32% (119)	2% (7)	— (1)	3% (11)	1% (4)	373
#1 Issue: Economy	45% (95)	41% (87)	5% (11)	1% (2)	5% (11)	2% (4)	210
#1 Issue: Security	47% (56)	35% (42)	6% (7)	3% (3)	5% (6)	3% (4)	118
#1 Issue: Health Care	51% (59)	36% (41)	4% (4)	2% (2)	5% (6)	2% (2)	114
#1 Issue: Medicare / Social Security	58% (48)	33% (27)	1% (0)	— (0)	4% (3)	5% (4)	82
#1 Issue: Women's Issues	43% (23)	45% (24)	7% (4)	1% (1)	4% (2)	— (0)	54
#1 Issue: Education	37% (19)	39% (19)	3% (2)	3% (1)	5% (3)	13% (6)	50
#1 Issue: Energy	83% (64)	12% (9)	2% (1)	3% (2)	1% (1)	— (0)	77
2018 House Vote: Democrat	63% (206)	31% (103)	2% (7)	— (2)	2% (6)	2% (5)	328
2018 House Vote: Republican	38% (65)	43% (74)	6% (10)	2% (3)	8% (14)	3% (6)	171
2018 House Vote: Didnt Vote	48% (97)	35% (71)	6% (12)	3% (5)	5% (10)	4% (9)	204

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Table EEV3_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	52% (379)	35% (258)	4% (29)	2% (12)	5% (34)	3% (21)	733
2016 Vote: Hillary Clinton	63% (173)	31% (84)	2% (6)	— (1)	3% (7)	1% (4)	273
2016 Vote: Donald Trump	36% (60)	47% (78)	5% (8)	1% (1)	8% (14)	4% (6)	166
2016 Vote: Someone else	52% (29)	34% (19)	1% (1)	6% (4)	4% (2)	2% (1)	56
2016 Vote: Didn't Vote	49% (117)	33% (77)	7% (15)	2% (6)	5% (11)	4% (10)	236
Voted in 2014: Yes	52% (219)	36% (153)	3% (12)	2% (6)	5% (20)	2% (9)	419
Voted in 2014: No	51% (160)	34% (105)	6% (18)	2% (5)	4% (13)	4% (12)	313
2012 Vote: Barack Obama	59% (187)	34% (106)	2% (7)	1% (3)	3% (8)	1% (3)	315
2012 Vote: Mitt Romney	32% (38)	48% (58)	4% (5)	1% (1)	11% (13)	5% (6)	121
2012 Vote: Didn't Vote	51% (141)	33% (89)	6% (17)	2% (6)	4% (11)	4% (10)	274
4-Region: Northeast	55% (70)	34% (43)	3% (3)	1% (1)	4% (5)	3% (4)	127
4-Region: Midwest	52% (66)	34% (44)	2% (2)	— (0)	10% (13)	2% (3)	129
4-Region: South	53% (129)	35% (86)	3% (7)	2% (5)	4% (9)	3% (6)	242
4-Region: West	49% (114)	36% (84)	7% (17)	2% (5)	3% (7)	3% (7)	235
EV Likely	52% (379)	35% (258)	4% (29)	2% (12)	5% (34)	3% (21)	733
Hybrid Likely	54% (350)	36% (231)	2% (14)	2% (10)	4% (28)	2% (13)	645
Hybrid Unlikely	36% (27)	31% (23)	17% (13)	2% (2)	7% (5)	6% (5)	75
Gen X Parents	50% (61)	38% (46)	2% (3)	2% (2)	6% (8)	2% (2)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	57% (416)	32% (234)	4% (32)	1% (10)	4% (31)	2% (11)	733
Gender: Male	56% (232)	33% (136)	3% (10)	— (2)	6% (24)	2% (9)	413
Gender: Female	57% (183)	31% (98)	7% (21)	2% (8)	2% (7)	1% (2)	320
Age: 18-29	54% (120)	32% (71)	5% (12)	3% (7)	4% (9)	2% (3)	221
Age: 30-44	57% (112)	35% (68)	4% (8)	— (0)	3% (7)	— (1)	196
Age: 45-54	63% (73)	27% (31)	4% (5)	— (1)	6% (7)	— (0)	116
Age: 55-64	51% (44)	35% (30)	8% (7)	— (0)	5% (5)	1% (1)	86
Age: 65+	59% (67)	30% (34)	1% (1)	2% (2)	3% (4)	5% (6)	113
Generation Z: 18-21	48% (50)	34% (36)	7% (7)	4% (4)	4% (4)	3% (3)	105
Millennial: Age 22-37	57% (128)	33% (74)	4% (9)	1% (3)	4% (8)	— (1)	223
Generation X: Age 38-53	62% (121)	28% (55)	4% (8)	— (1)	5% (10)	— (0)	194
Boomers: Age 54-72	54% (100)	33% (61)	4% (8)	1% (2)	4% (8)	3% (5)	184
PID: Dem (no lean)	67% (205)	26% (80)	4% (11)	1% (4)	2% (7)	— (0)	307
PID: Ind (no lean)	53% (133)	34% (85)	6% (15)	2% (5)	3% (9)	2% (6)	252
PID: Rep (no lean)	45% (78)	40% (68)	3% (6)	1% (1)	9% (15)	3% (5)	173
PID/Gender: Dem Men	66% (117)	28% (50)	1% (1)	— (1)	4% (7)	— (0)	176
PID/Gender: Dem Women	67% (88)	23% (30)	8% (10)	2% (3)	— (0)	— (0)	131
PID/Gender: Ind Men	51% (67)	35% (46)	6% (7)	— (0)	4% (6)	3% (4)	131
PID/Gender: Ind Women	54% (66)	32% (39)	6% (7)	3% (4)	2% (3)	1% (2)	122
PID/Gender: Rep Men	46% (48)	37% (40)	2% (2)	1% (1)	10% (11)	4% (5)	106
PID/Gender: Rep Women	43% (29)	43% (29)	6% (4)	1% (1)	6% (4)	1% (1)	67
Ideo: Liberal (1-3)	66% (238)	24% (88)	5% (17)	2% (7)	2% (8)	1% (4)	362
Ideo: Moderate (4)	54% (80)	37% (55)	3% (5)	1% (2)	3% (4)	2% (3)	148
Ideo: Conservative (5-7)	47% (84)	41% (74)	2% (4)	— (1)	8% (15)	1% (2)	179

Continued on next page

Table EEV3_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	57% (416)	32% (234)	4% (32)	1% (10)	4% (31)	2% (11)	733
Educ: < College	53% (248)	32% (152)	6% (30)	2% (10)	4% (21)	2% (8)	468
Educ: Bachelors degree	62% (98)	34% (54)	1% (1)	— (0)	3% (4)	1% (2)	159
Educ: Post-grad	66% (70)	26% (28)	1% (1)	— (0)	6% (6)	1% (1)	105
Income: Under 50k	57% (196)	31% (105)	5% (18)	2% (9)	3% (10)	1% (5)	342
Income: 50k-100k	56% (138)	34% (86)	4% (10)	— (1)	5% (13)	— (1)	249
Income: 100k+	57% (81)	31% (43)	3% (4)	— (0)	5% (7)	4% (6)	142
Ethnicity: White	55% (297)	34% (183)	3% (18)	1% (5)	4% (23)	2% (9)	536
Ethnicity: Hispanic	54% (82)	36% (55)	6% (9)	— (1)	— (0)	3% (5)	152
Ethnicity: Afr. Am.	63% (66)	23% (24)	5% (5)	4% (4)	5% (5)	— (0)	105
Ethnicity: Other	57% (52)	29% (27)	9% (8)	1% (1)	2% (2)	2% (2)	92
Relig: Protestant	57% (81)	33% (47)	4% (6)	— (1)	5% (7)	1% (2)	144
Relig: Roman Catholic	58% (75)	35% (45)	3% (4)	— (0)	2% (3)	1% (1)	128
Relig: Ath./Agn./None	56% (135)	30% (71)	7% (16)	1% (2)	5% (12)	2% (4)	241
Relig: Something Else	58% (80)	30% (42)	3% (4)	2% (3)	4% (5)	3% (4)	138
Relig: Evangelical	52% (92)	36% (63)	5% (8)	2% (4)	5% (8)	— (0)	176
Relig: Non-Evang. Catholics	61% (108)	33% (58)	2% (4)	— (0)	3% (5)	2% (3)	177
Relig: All Christian	56% (200)	34% (121)	3% (12)	1% (4)	4% (13)	1% (3)	353
Relig: All Non-Christian	57% (215)	30% (113)	5% (20)	1% (5)	5% (17)	2% (8)	379
Community: Urban	61% (138)	28% (63)	6% (13)	— (1)	4% (10)	— (1)	226
Community: Suburban	57% (194)	34% (114)	3% (11)	1% (2)	3% (10)	2% (7)	339
Community: Rural	49% (83)	34% (57)	5% (8)	4% (6)	7% (11)	2% (3)	168
Employ: Private Sector	56% (141)	34% (85)	3% (8)	— (1)	4% (10)	2% (5)	250
Employ: Self-Employed	57% (51)	29% (26)	7% (7)	— (0)	7% (6)	1% (1)	90
Employ: Student	56% (31)	35% (19)	8% (5)	— (0)	1% (1)	— (0)	56
Employ: Retired	61% (72)	31% (36)	— (0)	2% (2)	4% (5)	2% (2)	117
Employ: Unemployed	54% (44)	37% (30)	3% (2)	3% (2)	4% (3)	— (0)	83
Employ: Other	62% (38)	28% (17)	4% (3)	— (0)	4% (2)	3% (2)	61

Continued on next page

Table EEV3_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	57% (416)	32% (234)	4% (32)	1% (10)	4% (31)	2% (11)	733
Military HH: Yes	56% (63)	34% (38)	3% (4)	2% (2)	4% (4)	1% (1)	113
Military HH: No	57% (352)	32% (196)	4% (28)	1% (7)	4% (27)	2% (10)	620
RD/WT: Right Direction	47% (108)	38% (87)	4% (9)	1% (1)	7% (16)	4% (8)	230
RD/WT: Wrong Track	61% (307)	29% (147)	4% (22)	2% (8)	3% (15)	1% (3)	503
Trump Job Approve	43% (101)	40% (92)	4% (10)	1% (1)	9% (20)	4% (8)	232
Trump Job Disapprove	64% (295)	29% (134)	4% (17)	1% (6)	2% (9)	1% (3)	465
Trump Job Strongly Approve	50% (51)	29% (29)	3% (3)	1% (1)	11% (11)	6% (6)	101
Trump Job Somewhat Approve	38% (50)	48% (63)	5% (6)	1% (1)	7% (9)	1% (2)	131
Trump Job Somewhat Disapprove	57% (61)	33% (35)	5% (6)	— (0)	4% (5)	— (0)	106
Trump Job Strongly Disapprove	65% (234)	28% (99)	3% (12)	2% (6)	1% (4)	1% (3)	358
Favorable of Trump	44% (104)	38% (91)	7% (17)	2% (4)	8% (19)	1% (3)	237
Unfavorable of Trump	64% (296)	30% (139)	3% (14)	1% (3)	2% (10)	— (2)	463
Very Favorable of Trump	47% (53)	33% (37)	8% (9)	3% (3)	9% (11)	1% (1)	114
Somewhat Favorable of Trump	41% (51)	43% (53)	7% (8)	1% (1)	7% (8)	2% (2)	123
Somewhat Unfavorable of Trump	52% (47)	41% (37)	2% (2)	— (0)	5% (4)	— (0)	90
Very Unfavorable of Trump	67% (250)	27% (102)	3% (12)	1% (2)	1% (5)	— (2)	373
#1 Issue: Economy	55% (116)	36% (76)	2% (4)	— (0)	5% (11)	1% (2)	210
#1 Issue: Security	50% (59)	32% (38)	6% (7)	5% (6)	6% (7)	1% (1)	118
#1 Issue: Health Care	54% (62)	29% (33)	10% (11)	— (0)	6% (7)	1% (2)	114
#1 Issue: Medicare / Social Security	64% (52)	31% (25)	2% (1)	— (0)	1% (1)	3% (2)	82
#1 Issue: Women's Issues	40% (21)	37% (20)	13% (7)	4% (2)	6% (3)	— (0)	54
#1 Issue: Education	49% (25)	37% (19)	3% (1)	2% (1)	2% (1)	7% (3)	50
#1 Issue: Energy	84% (65)	15% (12)	— (0)	— (0)	1% (1)	— (0)	77
2018 House Vote: Democrat	65% (213)	29% (95)	3% (9)	2% (5)	2% (6)	— (1)	328
2018 House Vote: Republican	43% (74)	42% (72)	4% (7)	— (1)	8% (13)	3% (5)	171
2018 House Vote: Didnt Vote	57% (116)	28% (57)	8% (16)	2% (4)	3% (7)	2% (5)	204

Continued on next page

Table EEV3_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	57% (416)	32% (234)	4% (32)	1% (10)	4% (31)	2% (11)	733
2016 Vote: Hillary Clinton	66% (180)	29% (79)	1% (3)	1% (3)	2% (6)	1% (2)	273
2016 Vote: Donald Trump	45% (75)	37% (61)	6% (10)	— (1)	8% (14)	3% (5)	166
2016 Vote: Someone else	62% (35)	32% (18)	— (0)	— (0)	4% (2)	2% (1)	56
2016 Vote: Didn't Vote	53% (126)	32% (75)	8% (18)	2% (5)	4% (8)	1% (3)	236
Voted in 2014: Yes	59% (248)	31% (128)	3% (14)	1% (4)	5% (19)	2% (6)	419
Voted in 2014: No	54% (168)	34% (106)	6% (18)	2% (6)	4% (11)	2% (5)	313
2012 Vote: Barack Obama	66% (208)	28% (89)	2% (7)	1% (3)	2% (7)	— (0)	315
2012 Vote: Mitt Romney	42% (51)	35% (43)	5% (6)	2% (2)	11% (14)	4% (5)	121
2012 Vote: Didn't Vote	53% (144)	34% (94)	7% (18)	2% (4)	3% (9)	2% (5)	274
4-Region: Northeast	52% (66)	37% (47)	2% (3)	— (0)	6% (7)	3% (3)	127
4-Region: Midwest	60% (77)	29% (37)	1% (2)	1% (2)	8% (11)	— (0)	129
4-Region: South	58% (139)	31% (75)	6% (15)	1% (2)	3% (8)	1% (3)	242
4-Region: West	57% (134)	32% (75)	5% (11)	2% (5)	2% (5)	2% (5)	235
EV Likely	57% (416)	32% (234)	4% (32)	1% (10)	4% (31)	2% (11)	733
Hybrid Likely	59% (379)	34% (217)	3% (19)	— (1)	3% (22)	1% (7)	645
Hybrid Unlikely	48% (36)	20% (15)	14% (11)	7% (5)	11% (8)	— (0)	75
Gen X Parents	62% (75)	27% (33)	6% (8)	— (1)	4% (5)	— (0)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	71% (521)	22% (161)	2% (16)	1% (5)	3% (19)	2% (11)	733
Gender: Male	72% (296)	22% (89)	2% (10)	— (1)	3% (11)	2% (7)	413
Gender: Female	70% (225)	23% (72)	2% (6)	1% (4)	3% (8)	1% (4)	320
Age: 18-29	73% (161)	18% (40)	4% (10)	— (0)	3% (7)	2% (3)	221
Age: 30-44	77% (152)	18% (35)	1% (3)	2% (3)	2% (3)	— (0)	196
Age: 45-54	71% (83)	27% (31)	2% (2)	— (0)	— (1)	— (0)	116
Age: 55-64	60% (52)	29% (25)	— (0)	2% (2)	7% (6)	1% (1)	86
Age: 65+	65% (73)	26% (30)	1% (1)	— (0)	2% (2)	6% (7)	113
Generation Z: 18-21	71% (75)	17% (18)	6% (6)	— (0)	2% (2)	3% (3)	105
Millennial: Age 22-37	75% (168)	18% (40)	3% (6)	1% (2)	3% (7)	— (0)	223
Generation X: Age 38-53	75% (146)	22% (44)	1% (2)	1% (1)	1% (1)	— (0)	194
Boomers: Age 54-72	63% (115)	29% (53)	1% (1)	1% (2)	4% (8)	3% (5)	184
PID: Dem (no lean)	77% (235)	18% (55)	2% (5)	1% (2)	3% (10)	— (1)	307
PID: Ind (no lean)	70% (176)	22% (56)	2% (5)	1% (2)	2% (5)	3% (7)	252
PID: Rep (no lean)	63% (109)	29% (50)	3% (5)	1% (1)	2% (4)	2% (3)	173
PID/Gender: Dem Men	77% (136)	19% (33)	1% (1)	— (0)	3% (5)	— (0)	176
PID/Gender: Dem Women	76% (99)	16% (21)	3% (4)	1% (2)	3% (4)	1% (1)	131
PID/Gender: Ind Men	71% (93)	19% (25)	3% (5)	1% (1)	3% (4)	3% (3)	131
PID/Gender: Ind Women	69% (83)	26% (32)	— (1)	1% (1)	1% (1)	3% (3)	122
PID/Gender: Rep Men	63% (67)	29% (31)	3% (4)	— (0)	1% (1)	3% (3)	106
PID/Gender: Rep Women	63% (43)	29% (19)	2% (1)	1% (1)	4% (3)	— (0)	67
Ideo: Liberal (1-3)	75% (273)	18% (63)	2% (8)	1% (3)	3% (10)	1% (4)	362
Ideo: Moderate (4)	68% (101)	26% (38)	— (1)	1% (1)	2% (2)	4% (5)	148
Ideo: Conservative (5-7)	67% (121)	27% (48)	2% (4)	— (0)	3% (6)	— (0)	179

Continued on next page

Table EEV3_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	71% (521)	22% (161)	2% (16)	1% (5)	3% (19)	2% (11)	733
Educ: < College	72% (338)	19% (89)	3% (13)	1% (5)	3% (14)	2% (10)	468
Educ: Bachelors degree	71% (113)	26% (42)	1% (1)	— (0)	2% (4)	— (0)	159
Educ: Post-grad	67% (70)	29% (30)	2% (2)	— (0)	2% (2)	1% (1)	105
Income: Under 50k	72% (247)	22% (75)	2% (8)	2% (5)	— (2)	2% (7)	342
Income: 50k-100k	72% (180)	21% (52)	3% (7)	— (0)	4% (11)	— (0)	249
Income: 100k+	67% (95)	25% (35)	1% (1)	— (0)	5% (7)	3% (5)	142
Ethnicity: White	69% (370)	24% (131)	1% (6)	1% (3)	3% (16)	2% (10)	536
Ethnicity: Hispanic	74% (112)	12% (19)	6% (10)	1% (2)	3% (5)	3% (5)	152
Ethnicity: Afr. Am.	83% (87)	13% (13)	2% (2)	— (0)	2% (2)	— (0)	105
Ethnicity: Other	69% (64)	19% (17)	7% (7)	2% (2)	1% (1)	2% (2)	92
Relig: Protestant	72% (104)	23% (33)	1% (1)	— (0)	4% (6)	— (0)	144
Relig: Roman Catholic	75% (95)	20% (25)	2% (2)	2% (2)	1% (1)	1% (1)	128
Relig: Ath./Agn./None	69% (167)	22% (52)	3% (6)	— (0)	5% (11)	2% (5)	241
Relig: Something Else	73% (100)	20% (28)	2% (3)	1% (1)	— (1)	4% (5)	138
Relig: Evangelical	70% (123)	24% (42)	2% (4)	2% (3)	2% (4)	— (0)	176
Relig: Non-Evang. Catholics	74% (130)	22% (39)	1% (2)	1% (1)	2% (3)	1% (1)	177
Relig: All Christian	72% (253)	23% (81)	2% (7)	1% (4)	2% (7)	— (1)	353
Relig: All Non-Christian	70% (267)	21% (80)	2% (9)	— (1)	3% (12)	3% (10)	379
Community: Urban	70% (159)	24% (53)	3% (6)	— (1)	3% (6)	— (1)	226
Community: Suburban	72% (243)	22% (74)	1% (4)	1% (4)	2% (7)	2% (6)	339
Community: Rural	71% (119)	20% (33)	3% (5)	— (0)	4% (6)	3% (4)	168
Employ: Private Sector	71% (177)	24% (61)	2% (5)	1% (2)	1% (3)	1% (3)	250
Employ: Self-Employed	73% (65)	17% (15)	— (0)	1% (1)	9% (8)	— (0)	90
Employ: Student	79% (44)	15% (9)	5% (3)	— (0)	— (0)	— (0)	56
Employ: Retired	69% (81)	22% (26)	2% (2)	— (0)	2% (3)	4% (5)	117
Employ: Unemployed	72% (60)	25% (20)	— (0)	1% (1)	2% (2)	— (0)	83
Employ: Other	78% (48)	18% (11)	1% (1)	— (0)	— (0)	3% (2)	61

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Table EEV3_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	71% (521)	22% (161)	2% (16)	1% (5)	3% (19)	2% (11)	733
Military HH: Yes	70% (79)	20% (23)	5% (6)	3% (3)	2% (2)	— (0)	113
Military HH: No	71% (442)	22% (138)	2% (10)	— (2)	3% (17)	2% (11)	620
RD/WT: Right Direction	68% (156)	23% (52)	4% (9)	1% (3)	2% (5)	3% (6)	230
RD/WT: Wrong Track	73% (365)	22% (109)	1% (7)	— (2)	3% (14)	1% (5)	503
Trump Job Approve	65% (151)	26% (60)	2% (6)	1% (2)	3% (8)	3% (6)	232
Trump Job Disapprove	74% (344)	20% (93)	2% (9)	1% (3)	2% (11)	1% (3)	465
Trump Job Strongly Approve	65% (65)	20% (21)	4% (4)	— (0)	5% (5)	6% (6)	101
Trump Job Somewhat Approve	65% (85)	30% (39)	1% (1)	1% (2)	2% (3)	— (0)	131
Trump Job Somewhat Disapprove	70% (75)	24% (26)	3% (3)	1% (1)	2% (2)	— (0)	106
Trump Job Strongly Disapprove	75% (270)	19% (68)	2% (6)	1% (2)	3% (9)	1% (3)	358
Favorable of Trump	65% (153)	29% (70)	3% (7)	1% (2)	2% (5)	— (0)	237
Unfavorable of Trump	76% (351)	19% (86)	2% (8)	1% (3)	3% (13)	1% (2)	463
Very Favorable of Trump	66% (76)	24% (27)	4% (5)	2% (2)	4% (5)	— (0)	114
Somewhat Favorable of Trump	63% (77)	35% (43)	2% (2)	— (0)	— (1)	— (0)	123
Somewhat Unfavorable of Trump	73% (66)	21% (19)	3% (3)	1% (1)	1% (1)	— (0)	90
Very Unfavorable of Trump	76% (285)	18% (67)	1% (5)	1% (2)	3% (12)	1% (2)	373
#1 Issue: Economy	74% (156)	22% (45)	2% (5)	1% (1)	1% (2)	1% (1)	210
#1 Issue: Security	63% (75)	27% (32)	4% (4)	1% (1)	4% (5)	2% (2)	118
#1 Issue: Health Care	63% (72)	29% (33)	2% (2)	2% (2)	3% (3)	1% (2)	114
#1 Issue: Medicare / Social Security	76% (62)	21% (17)	— (0)	— (0)	1% (1)	3% (2)	82
#1 Issue: Women's Issues	69% (37)	19% (10)	— (0)	— (0)	12% (6)	— (0)	54
#1 Issue: Education	67% (34)	21% (11)	2% (1)	3% (1)	1% (1)	7% (3)	50
#1 Issue: Energy	87% (67)	9% (7)	2% (2)	— (0)	1% (1)	1% (1)	77
2018 House Vote: Democrat	74% (244)	19% (64)	2% (8)	— (1)	2% (8)	1% (4)	328
2018 House Vote: Republican	62% (106)	29% (49)	3% (6)	— (0)	4% (7)	2% (3)	171
2018 House Vote: Didnt Vote	75% (153)	20% (41)	— (1)	2% (4)	1% (2)	2% (4)	204

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Table EEV3_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	71%	(521)	22%	(161)	2%	(16)	1%	(5)	3%	(19)	2%	(11)	733
2016 Vote: Hillary Clinton	79%	(215)	17%	(46)	2%	(4)	—	(1)	2%	(5)	1%	(2)	273
2016 Vote: Donald Trump	61%	(102)	30%	(50)	3%	(4)	1%	(2)	3%	(5)	2%	(3)	166
2016 Vote: Someone else	60%	(34)	31%	(17)	5%	(3)	—	(0)	2%	(1)	2%	(1)	56
2016 Vote: Didn't Vote	72%	(170)	20%	(48)	2%	(5)	1%	(2)	3%	(8)	2%	(4)	236
Voted in 2014: Yes	71%	(296)	23%	(97)	2%	(9)	—	(2)	3%	(11)	1%	(5)	419
Voted in 2014: No	72%	(225)	20%	(64)	2%	(6)	1%	(3)	3%	(8)	2%	(7)	313
2012 Vote: Barack Obama	78%	(246)	18%	(55)	2%	(5)	1%	(2)	2%	(5)	—	(1)	315
2012 Vote: Mitt Romney	55%	(66)	35%	(43)	3%	(3)	—	(0)	3%	(4)	3%	(4)	121
2012 Vote: Didn't Vote	71%	(194)	21%	(57)	2%	(6)	1%	(3)	3%	(9)	2%	(5)	274
4-Region: Northeast	66%	(83)	27%	(34)	1%	(1)	2%	(3)	2%	(2)	3%	(3)	127
4-Region: Midwest	71%	(91)	24%	(31)	—	(1)	—	(0)	4%	(5)	1%	(2)	129
4-Region: South	76%	(183)	20%	(48)	2%	(6)	—	(1)	1%	(3)	—	(1)	242
4-Region: West	70%	(164)	20%	(48)	4%	(9)	—	(1)	4%	(9)	2%	(5)	235
EV Likely	71%	(521)	22%	(161)	2%	(16)	1%	(5)	3%	(19)	2%	(11)	733
Hybrid Likely	72%	(466)	22%	(143)	2%	(15)	—	(2)	2%	(14)	1%	(6)	645
Hybrid Unlikely	67%	(51)	20%	(15)	1%	(1)	2%	(2)	7%	(5)	2%	(2)	75
Gen X Parents	72%	(88)	25%	(30)	—	(1)	1%	(1)	1%	(1)	—	(0)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	45% (333)	33% (244)	8% (57)	2% (17)	7% (50)	4% (32)	733
Gender: Male	46% (191)	35% (146)	8% (34)	2% (10)	5% (21)	3% (11)	413
Gender: Female	44% (141)	30% (97)	7% (23)	2% (7)	9% (29)	7% (22)	320
Age: 18-29	42% (93)	31% (69)	10% (22)	4% (9)	7% (14)	6% (13)	221
Age: 30-44	45% (88)	38% (75)	4% (9)	1% (2)	7% (14)	4% (8)	196
Age: 45-54	55% (64)	31% (36)	3% (3)	3% (3)	8% (9)	1% (1)	116
Age: 55-64	43% (37)	30% (26)	13% (11)	— (0)	13% (11)	1% (1)	86
Age: 65+	45% (51)	33% (37)	10% (12)	3% (3)	1% (1)	8% (9)	113
Generation Z: 18-21	33% (35)	34% (36)	12% (12)	3% (3)	9% (10)	9% (9)	105
Millennial: Age 22-37	46% (103)	33% (74)	6% (14)	4% (8)	8% (17)	3% (6)	223
Generation X: Age 38-53	52% (100)	35% (67)	4% (8)	1% (2)	4% (9)	4% (7)	194
Boomers: Age 54-72	46% (84)	31% (57)	10% (18)	2% (4)	7% (14)	4% (7)	184
PID: Dem (no lean)	47% (146)	32% (98)	8% (26)	2% (5)	7% (23)	3% (10)	307
PID: Ind (no lean)	46% (115)	31% (78)	7% (19)	3% (9)	6% (15)	6% (16)	252
PID: Rep (no lean)	41% (72)	39% (67)	7% (13)	2% (3)	7% (11)	4% (6)	173
PID/Gender: Dem Men	46% (80)	39% (68)	8% (14)	— (1)	7% (12)	1% (2)	176
PID/Gender: Dem Women	50% (65)	23% (30)	9% (12)	4% (5)	8% (11)	6% (8)	131
PID/Gender: Ind Men	47% (62)	31% (40)	9% (11)	6% (8)	4% (5)	3% (5)	131
PID/Gender: Ind Women	44% (54)	32% (39)	6% (7)	— (1)	8% (10)	9% (11)	122
PID/Gender: Rep Men	46% (49)	36% (39)	9% (9)	1% (1)	3% (3)	4% (4)	106
PID/Gender: Rep Women	33% (22)	43% (29)	5% (4)	3% (2)	12% (8)	3% (2)	67
Ideo: Liberal (1-3)	46% (167)	29% (106)	10% (38)	3% (12)	7% (24)	4% (15)	362
Ideo: Moderate (4)	49% (72)	34% (50)	4% (6)	— (1)	7% (11)	6% (8)	148
Ideo: Conservative (5-7)	46% (83)	40% (72)	4% (7)	3% (5)	6% (10)	1% (2)	179

Continued on next page

Table EEV3_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	45% (333)	33% (244)	8% (57)	2% (17)	7% (50)	4% (32)	733
Educ: < College	41% (190)	34% (160)	8% (40)	4% (17)	7% (34)	6% (26)	468
Educ: Bachelors degree	53% (85)	32% (51)	6% (10)	— (0)	6% (10)	3% (4)	159
Educ: Post-grad	55% (58)	31% (33)	7% (8)	— (0)	5% (5)	2% (2)	105
Income: Under 50k	43% (149)	34% (116)	8% (28)	2% (8)	8% (26)	5% (16)	342
Income: 50k-100k	47% (116)	31% (78)	8% (21)	2% (6)	7% (17)	5% (12)	249
Income: 100k+	48% (68)	35% (50)	6% (8)	3% (4)	5% (7)	4% (5)	142
Ethnicity: White	45% (239)	33% (177)	8% (40)	2% (11)	7% (40)	5% (29)	536
Ethnicity: Hispanic	40% (60)	27% (42)	12% (19)	5% (7)	8% (12)	8% (12)	152
Ethnicity: Afr. Am.	51% (54)	33% (34)	6% (6)	2% (2)	8% (8)	1% (1)	105
Ethnicity: Other	43% (40)	36% (33)	12% (11)	4% (4)	2% (2)	3% (2)	92
Relig: Protestant	47% (67)	37% (53)	8% (12)	2% (3)	3% (5)	2% (3)	144
Relig: Roman Catholic	45% (58)	36% (46)	10% (13)	— (1)	6% (8)	2% (3)	128
Relig: Ath./Agn./None	45% (107)	27% (66)	8% (20)	3% (8)	10% (24)	6% (15)	241
Relig: Something Else	44% (60)	40% (56)	3% (5)	3% (5)	3% (4)	6% (9)	138
Relig: Evangelical	47% (83)	35% (61)	8% (15)	2% (4)	6% (10)	2% (3)	176
Relig: Non-Evang. Catholics	46% (82)	34% (60)	10% (18)	1% (1)	6% (11)	3% (6)	177
Relig: All Christian	47% (165)	34% (121)	9% (33)	1% (5)	6% (21)	2% (9)	353
Relig: All Non-Christian	44% (168)	32% (122)	6% (25)	3% (13)	7% (28)	6% (24)	379
Community: Urban	44% (100)	37% (83)	9% (20)	3% (6)	5% (11)	3% (6)	226
Community: Suburban	49% (165)	31% (105)	6% (21)	2% (7)	6% (21)	5% (19)	339
Community: Rural	40% (67)	33% (56)	10% (16)	2% (4)	10% (17)	5% (8)	168
Employ: Private Sector	49% (123)	34% (84)	6% (14)	1% (2)	7% (18)	4% (9)	250
Employ: Self-Employed	49% (44)	25% (22)	9% (8)	6% (5)	8% (7)	3% (3)	90
Employ: Student	51% (29)	31% (17)	4% (2)	— (0)	3% (2)	11% (6)	56
Employ: Retired	39% (46)	36% (42)	9% (11)	5% (5)	5% (6)	5% (6)	117
Employ: Unemployed	34% (28)	52% (43)	7% (6)	— (0)	6% (5)	— (0)	83
Employ: Other	50% (31)	26% (16)	7% (4)	1% (1)	9% (5)	7% (4)	61

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Table EEV3_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	45% (333)	33% (244)	8% (57)	2% (17)	7% (50)	4% (32)	733
Military HH: Yes	50% (57)	32% (36)	11% (13)	— (0)	7% (8)	— (0)	113
Military HH: No	44% (276)	34% (208)	7% (45)	3% (17)	7% (42)	5% (32)	620
RD/WT: Right Direction	43% (100)	37% (85)	7% (17)	4% (9)	3% (7)	5% (12)	230
RD/WT: Wrong Track	46% (233)	31% (158)	8% (40)	2% (9)	8% (42)	4% (20)	503
Trump Job Approve	43% (100)	36% (84)	8% (18)	3% (6)	6% (14)	5% (10)	232
Trump Job Disapprove	47% (220)	32% (147)	8% (38)	2% (9)	7% (32)	4% (19)	465
Trump Job Strongly Approve	44% (44)	40% (41)	4% (4)	3% (3)	2% (2)	6% (6)	101
Trump Job Somewhat Approve	43% (56)	33% (43)	10% (13)	2% (3)	9% (12)	3% (4)	131
Trump Job Somewhat Disapprove	39% (42)	45% (47)	6% (6)	— (0)	7% (7)	4% (4)	106
Trump Job Strongly Disapprove	50% (178)	28% (100)	9% (31)	3% (9)	7% (25)	4% (15)	358
Favorable of Trump	41% (98)	39% (92)	7% (16)	4% (9)	6% (15)	3% (6)	237
Unfavorable of Trump	49% (225)	32% (147)	8% (39)	1% (5)	7% (30)	4% (17)	463
Very Favorable of Trump	41% (46)	41% (46)	6% (7)	5% (6)	6% (7)	1% (1)	114
Somewhat Favorable of Trump	42% (51)	38% (46)	7% (9)	3% (3)	7% (8)	4% (5)	123
Somewhat Unfavorable of Trump	38% (34)	45% (41)	10% (9)	— (0)	6% (5)	2% (2)	90
Very Unfavorable of Trump	51% (191)	28% (106)	8% (30)	1% (5)	7% (25)	4% (15)	373
#1 Issue: Economy	50% (105)	30% (64)	11% (23)	— (1)	6% (12)	3% (6)	210
#1 Issue: Security	39% (46)	44% (52)	2% (3)	3% (4)	6% (8)	6% (7)	118
#1 Issue: Health Care	40% (46)	29% (33)	12% (14)	2% (3)	12% (14)	4% (5)	114
#1 Issue: Medicare / Social Security	42% (35)	39% (32)	9% (8)	— (0)	6% (5)	4% (3)	82
#1 Issue: Women's Issues	30% (16)	35% (19)	2% (1)	13% (7)	16% (9)	3% (2)	54
#1 Issue: Education	51% (26)	21% (11)	8% (4)	3% (1)	2% (1)	15% (8)	50
#1 Issue: Energy	60% (46)	31% (24)	3% (2)	3% (2)	2% (1)	2% (1)	77
2018 House Vote: Democrat	46% (152)	33% (108)	10% (31)	2% (6)	6% (18)	4% (13)	328
2018 House Vote: Republican	41% (70)	42% (72)	6% (10)	1% (2)	7% (12)	3% (6)	171
2018 House Vote: Didnt Vote	48% (99)	28% (58)	7% (15)	3% (6)	7% (15)	6% (13)	204

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Table EEV3_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	45% (333)	33% (244)	8% (57)	2% (17)	7% (50)	4% (32)	733
2016 Vote: Hillary Clinton	48% (132)	35% (96)	9% (25)	— (1)	5% (14)	2% (6)	273
2016 Vote: Donald Trump	41% (68)	42% (70)	5% (9)	2% (3)	7% (11)	4% (6)	166
2016 Vote: Someone else	45% (25)	26% (14)	3% (2)	4% (2)	10% (5)	12% (7)	56
2016 Vote: Didn't Vote	45% (107)	27% (63)	9% (22)	5% (12)	8% (19)	5% (13)	236
Voted in 2014: Yes	47% (197)	36% (150)	7% (29)	2% (8)	6% (23)	3% (12)	419
Voted in 2014: No	43% (136)	30% (94)	9% (28)	3% (10)	8% (26)	6% (20)	313
2012 Vote: Barack Obama	49% (155)	32% (102)	9% (29)	1% (2)	6% (20)	2% (7)	315
2012 Vote: Mitt Romney	38% (46)	42% (51)	3% (3)	3% (3)	7% (8)	7% (9)	121
2012 Vote: Didn't Vote	45% (123)	30% (82)	9% (24)	4% (10)	7% (19)	6% (15)	274
4-Region: Northeast	40% (50)	37% (47)	9% (11)	2% (2)	7% (9)	6% (8)	127
4-Region: Midwest	47% (61)	33% (43)	3% (4)	2% (3)	10% (13)	4% (5)	129
4-Region: South	51% (124)	34% (81)	8% (19)	3% (7)	2% (5)	3% (7)	242
4-Region: West	42% (98)	31% (73)	10% (24)	2% (6)	10% (23)	5% (12)	235
EV Likely	45% (333)	33% (244)	8% (57)	2% (17)	7% (50)	4% (32)	733
Hybrid Likely	47% (300)	35% (223)	6% (41)	2% (12)	6% (42)	4% (27)	645
Hybrid Unlikely	40% (30)	26% (20)	17% (13)	7% (5)	6% (5)	3% (2)	75
Gen X Parents	52% (63)	35% (42)	4% (5)	1% (1)	4% (5)	4% (5)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (292)	40% (293)	6% (43)	1% (4)	9% (67)	5% (34)	733
Gender: Male	42% (174)	40% (165)	7% (29)	— (0)	7% (29)	4% (16)	413
Gender: Female	37% (118)	40% (127)	4% (13)	1% (4)	12% (38)	6% (18)	320
Age: 18-29	33% (72)	38% (83)	10% (23)	— (0)	10% (23)	9% (19)	221
Age: 30-44	44% (87)	38% (75)	5% (11)	1% (2)	8% (16)	3% (6)	196
Age: 45-54	50% (58)	38% (44)	3% (3)	— (0)	9% (10)	— (0)	116
Age: 55-64	39% (34)	41% (35)	4% (3)	— (0)	12% (10)	5% (4)	86
Age: 65+	36% (41)	49% (55)	2% (2)	2% (2)	7% (8)	4% (5)	113
Generation Z: 18-21	23% (24)	40% (42)	10% (11)	— (0)	11% (11)	16% (17)	105
Millennial: Age 22-37	43% (96)	36% (79)	9% (20)	1% (1)	9% (19)	3% (7)	223
Generation X: Age 38-53	49% (95)	38% (74)	3% (7)	1% (1)	8% (16)	1% (1)	194
Boomers: Age 54-72	38% (70)	44% (81)	3% (5)	1% (2)	9% (17)	4% (8)	184
PID: Dem (no lean)	41% (127)	44% (134)	5% (16)	— (0)	9% (27)	1% (4)	307
PID: Ind (no lean)	36% (90)	38% (95)	5% (14)	1% (4)	11% (28)	8% (21)	252
PID: Rep (no lean)	43% (74)	37% (64)	8% (13)	1% (1)	7% (12)	5% (9)	173
PID/Gender: Dem Men	44% (77)	42% (74)	5% (9)	— (0)	7% (12)	2% (4)	176
PID/Gender: Dem Women	39% (50)	46% (60)	5% (6)	— (0)	11% (14)	— (0)	131
PID/Gender: Ind Men	40% (52)	39% (52)	8% (10)	— (0)	8% (11)	5% (6)	131
PID/Gender: Ind Women	32% (39)	36% (44)	3% (4)	3% (4)	14% (17)	13% (15)	122
PID/Gender: Rep Men	42% (45)	38% (40)	10% (10)	— (0)	5% (5)	6% (6)	106
PID/Gender: Rep Women	43% (29)	36% (24)	5% (3)	1% (1)	11% (7)	4% (3)	67
Ideo: Liberal (1-3)	39% (141)	43% (156)	7% (26)	— (1)	7% (27)	3% (11)	362
Ideo: Moderate (4)	42% (63)	39% (57)	3% (4)	1% (2)	11% (16)	4% (6)	148
Ideo: Conservative (5-7)	42% (75)	39% (70)	5% (10)	— (0)	8% (15)	5% (9)	179

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Table EEV3_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (292)	40% (293)	6% (43)	1% (4)	9% (67)	5% (34)	733
Educ: < College	37% (171)	38% (180)	8% (38)	1% (4)	9% (44)	7% (30)	468
Educ: Bachelors degree	44% (70)	45% (71)	2% (3)	— (0)	9% (14)	1% (2)	159
Educ: Post-grad	48% (51)	40% (42)	2% (2)	— (0)	8% (9)	2% (2)	105
Income: Under 50k	35% (118)	40% (138)	7% (23)	1% (4)	11% (38)	6% (21)	342
Income: 50k-100k	47% (118)	38% (94)	6% (14)	— (0)	6% (16)	3% (7)	249
Income: 100k+	39% (55)	43% (61)	4% (5)	— (0)	9% (13)	5% (7)	142
Ethnicity: White	38% (204)	42% (226)	5% (28)	— (2)	10% (52)	5% (25)	536
Ethnicity: Hispanic	38% (58)	34% (52)	12% (18)	1% (1)	8% (12)	7% (11)	152
Ethnicity: Afr. Am.	52% (54)	31% (32)	4% (4)	— (0)	8% (8)	6% (6)	105
Ethnicity: Other	36% (33)	38% (35)	12% (11)	3% (3)	8% (7)	4% (3)	92
Relig: Protestant	37% (53)	48% (69)	4% (6)	— (0)	8% (12)	3% (4)	144
Relig: Roman Catholic	41% (52)	37% (48)	12% (16)	2% (2)	7% (8)	1% (1)	128
Relig: Ath./Agn./None	40% (95)	37% (90)	2% (5)	— (0)	13% (31)	8% (19)	241
Relig: Something Else	43% (60)	36% (50)	6% (8)	1% (2)	11% (15)	3% (4)	138
Relig: Evangelical	36% (63)	45% (79)	10% (18)	1% (2)	4% (6)	4% (8)	176
Relig: Non-Evang. Catholics	41% (73)	41% (73)	7% (12)	1% (1)	8% (15)	2% (3)	177
Relig: All Christian	38% (136)	43% (152)	9% (30)	1% (3)	6% (21)	3% (11)	353
Relig: All Non-Christian	41% (155)	37% (140)	3% (13)	— (2)	12% (46)	6% (23)	379
Community: Urban	35% (80)	43% (98)	7% (16)	— (0)	12% (27)	2% (5)	226
Community: Suburban	42% (141)	42% (143)	4% (14)	1% (2)	6% (21)	5% (17)	339
Community: Rural	42% (71)	31% (51)	7% (12)	1% (2)	12% (20)	7% (12)	168
Employ: Private Sector	46% (115)	41% (102)	3% (8)	— (0)	8% (21)	2% (4)	250
Employ: Self-Employed	37% (33)	42% (37)	14% (13)	— (0)	7% (6)	— (0)	90
Employ: Student	37% (21)	35% (19)	1% (1)	— (0)	12% (7)	15% (8)	56
Employ: Retired	34% (40)	41% (49)	3% (3)	2% (2)	15% (17)	5% (6)	117
Employ: Unemployed	31% (25)	43% (36)	5% (4)	2% (1)	11% (9)	9% (7)	83
Employ: Other	36% (22)	41% (25)	6% (4)	— (0)	5% (3)	11% (7)	61

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Table EEV3_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (292)	40% (293)	6% (43)	1% (4)	9% (67)	5% (34)	733
Military HH: Yes	42% (47)	40% (45)	8% (9)	— (0)	10% (12)	— (0)	113
Military HH: No	39% (245)	40% (248)	5% (33)	1% (4)	9% (55)	6% (34)	620
RD/WT: Right Direction	41% (94)	36% (84)	12% (27)	— (0)	6% (15)	5% (11)	230
RD/WT: Wrong Track	39% (198)	42% (209)	3% (16)	1% (4)	10% (52)	5% (23)	503
Trump Job Approve	41% (96)	35% (82)	11% (25)	— (0)	9% (21)	4% (8)	232
Trump Job Disapprove	39% (180)	43% (202)	3% (16)	— (2)	9% (42)	5% (22)	465
Trump Job Strongly Approve	47% (48)	32% (32)	7% (7)	— (0)	8% (8)	6% (6)	101
Trump Job Somewhat Approve	37% (48)	38% (50)	14% (18)	— (0)	10% (13)	1% (2)	131
Trump Job Somewhat Disapprove	29% (31)	50% (54)	3% (4)	— (0)	10% (10)	7% (8)	106
Trump Job Strongly Disapprove	42% (149)	41% (148)	4% (13)	1% (2)	9% (32)	4% (14)	358
Favorable of Trump	40% (95)	39% (92)	10% (24)	— (0)	9% (21)	2% (4)	237
Unfavorable of Trump	40% (185)	42% (196)	4% (17)	— (2)	9% (43)	4% (21)	463
Very Favorable of Trump	48% (55)	33% (38)	9% (11)	— (0)	7% (9)	2% (2)	114
Somewhat Favorable of Trump	33% (40)	45% (55)	11% (14)	— (0)	10% (12)	1% (2)	123
Somewhat Unfavorable of Trump	36% (33)	41% (37)	4% (4)	1% (1)	8% (7)	9% (8)	90
Very Unfavorable of Trump	41% (153)	43% (159)	3% (13)	— (1)	10% (36)	3% (12)	373
#1 Issue: Economy	38% (80)	41% (85)	8% (17)	— (0)	7% (16)	5% (11)	210
#1 Issue: Security	39% (46)	44% (52)	5% (6)	2% (3)	9% (11)	1% (1)	118
#1 Issue: Health Care	37% (43)	42% (48)	4% (5)	— (0)	15% (17)	1% (2)	114
#1 Issue: Medicare / Social Security	41% (34)	39% (32)	6% (5)	— (0)	4% (3)	9% (7)	82
#1 Issue: Women's Issues	31% (17)	47% (25)	4% (2)	— (0)	13% (7)	4% (2)	54
#1 Issue: Education	38% (19)	36% (18)	— (0)	3% (1)	5% (3)	19% (9)	50
#1 Issue: Energy	53% (41)	30% (23)	7% (6)	— (0)	10% (7)	— (0)	77
2018 House Vote: Democrat	46% (151)	40% (130)	5% (17)	1% (2)	8% (25)	1% (4)	328
2018 House Vote: Republican	38% (66)	43% (74)	8% (14)	— (0)	8% (14)	2% (4)	171
2018 House Vote: Didnt Vote	33% (67)	38% (77)	5% (10)	1% (3)	10% (20)	13% (27)	204

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Table EEV3_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (292)	40% (293)	6% (43)	1% (4)	9% (67)	5% (34)	733
2016 Vote: Hillary Clinton	44% (119)	46% (126)	3% (9)	— (0)	6% (15)	2% (4)	273
2016 Vote: Donald Trump	47% (77)	37% (61)	8% (14)	— (0)	6% (10)	2% (4)	166
2016 Vote: Someone else	36% (20)	42% (23)	3% (2)	— (0)	17% (10)	2% (1)	56
2016 Vote: Didn't Vote	31% (74)	35% (83)	8% (18)	2% (4)	13% (32)	11% (25)	236
Voted in 2014: Yes	42% (177)	44% (184)	5% (20)	— (0)	7% (31)	2% (7)	419
Voted in 2014: No	36% (114)	35% (109)	7% (22)	1% (4)	12% (36)	9% (27)	313
2012 Vote: Barack Obama	44% (138)	44% (137)	5% (16)	— (0)	7% (22)	1% (2)	315
2012 Vote: Mitt Romney	41% (49)	41% (49)	3% (4)	2% (2)	11% (14)	2% (3)	121
2012 Vote: Didn't Vote	35% (95)	36% (100)	8% (22)	1% (3)	10% (26)	10% (28)	274
4-Region: Northeast	42% (53)	38% (48)	8% (10)	1% (1)	8% (11)	3% (4)	127
4-Region: Midwest	36% (46)	41% (53)	4% (6)	1% (2)	14% (18)	3% (4)	129
4-Region: South	45% (108)	37% (88)	4% (11)	— (0)	10% (25)	4% (9)	242
4-Region: West	36% (84)	44% (104)	7% (17)	— (1)	6% (13)	7% (17)	235
EV Likely	40% (292)	40% (293)	6% (43)	1% (4)	9% (67)	5% (34)	733
Hybrid Likely	41% (265)	41% (264)	4% (25)	— (2)	10% (62)	4% (28)	645
Hybrid Unlikely	31% (24)	32% (24)	24% (18)	3% (2)	6% (5)	4% (3)	75
Gen X Parents	55% (66)	32% (39)	4% (5)	1% (1)	7% (9)	1% (1)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (294)	40% (296)	6% (42)	2% (12)	9% (69)	3% (20)	733
Gender: Male	42% (172)	42% (175)	4% (17)	1% (5)	8% (33)	3% (11)	413
Gender: Female	38% (121)	38% (122)	8% (25)	2% (7)	11% (36)	3% (9)	320
Age: 18-29	36% (81)	42% (93)	6% (14)	2% (5)	9% (21)	4% (8)	221
Age: 30-44	44% (86)	41% (80)	7% (13)	2% (4)	6% (11)	1% (2)	196
Age: 45-54	43% (51)	35% (41)	2% (2)	1% (1)	14% (16)	4% (5)	116
Age: 55-64	36% (31)	39% (33)	5% (5)	— (0)	19% (16)	1% (1)	86
Age: 65+	41% (46)	43% (49)	6% (7)	2% (2)	4% (5)	3% (4)	113
Generation Z: 18-21	33% (34)	41% (43)	4% (4)	2% (2)	12% (13)	7% (8)	105
Millennial: Age 22-37	40% (89)	42% (94)	8% (18)	3% (6)	6% (14)	1% (2)	223
Generation X: Age 38-53	46% (90)	38% (73)	4% (7)	1% (1)	9% (18)	2% (5)	194
Boomers: Age 54-72	40% (74)	41% (76)	3% (6)	1% (2)	12% (23)	2% (3)	184
PID: Dem (no lean)	44% (134)	40% (124)	8% (23)	1% (3)	7% (21)	1% (2)	307
PID: Ind (no lean)	36% (92)	39% (99)	5% (12)	4% (9)	11% (27)	5% (13)	252
PID: Rep (no lean)	39% (68)	42% (73)	4% (6)	— (0)	12% (20)	3% (5)	173
PID/Gender: Dem Men	45% (79)	43% (75)	5% (9)	— (0)	6% (11)	1% (2)	176
PID/Gender: Dem Women	42% (55)	37% (48)	11% (14)	2% (3)	8% (11)	— (0)	131
PID/Gender: Ind Men	39% (51)	40% (52)	4% (6)	4% (5)	9% (12)	4% (5)	131
PID/Gender: Ind Women	34% (41)	39% (47)	5% (6)	4% (4)	13% (15)	6% (8)	122
PID/Gender: Rep Men	40% (42)	44% (47)	2% (3)	— (0)	10% (11)	3% (3)	106
PID/Gender: Rep Women	38% (25)	39% (26)	6% (4)	— (0)	15% (10)	2% (2)	67
Ideo: Liberal (1-3)	43% (156)	39% (142)	7% (26)	1% (4)	8% (28)	2% (6)	362
Ideo: Moderate (4)	40% (59)	40% (60)	3% (4)	2% (3)	11% (17)	3% (5)	148
Ideo: Conservative (5-7)	36% (64)	47% (84)	5% (9)	— (1)	10% (18)	1% (2)	179

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Table EEV3_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (294)	40% (296)	6% (42)	2% (12)	9% (69)	3% (20)	733
Educ: < College	38% (178)	39% (182)	8% (36)	2% (10)	10% (46)	4% (16)	468
Educ: Bachelors degree	43% (68)	42% (67)	2% (3)	1% (2)	11% (17)	1% (1)	159
Educ: Post-grad	45% (47)	45% (48)	3% (3)	— (0)	5% (5)	2% (2)	105
Income: Under 50k	40% (135)	39% (132)	8% (29)	3% (9)	8% (29)	2% (8)	342
Income: 50k-100k	40% (100)	44% (108)	4% (9)	— (1)	10% (24)	3% (7)	249
Income: 100k+	41% (58)	39% (56)	3% (4)	1% (2)	11% (16)	4% (5)	142
Ethnicity: White	39% (207)	42% (226)	5% (27)	1% (7)	10% (55)	3% (14)	536
Ethnicity: Hispanic	42% (64)	34% (51)	9% (13)	3% (4)	6% (9)	7% (10)	152
Ethnicity: Afr. Am.	44% (46)	37% (39)	9% (9)	— (0)	7% (7)	3% (3)	105
Ethnicity: Other	44% (40)	34% (31)	6% (5)	6% (5)	8% (7)	3% (2)	92
Relig: Protestant	38% (55)	50% (71)	3% (5)	— (0)	9% (12)	— (0)	144
Relig: Roman Catholic	38% (49)	38% (48)	11% (14)	1% (2)	10% (13)	1% (2)	128
Relig: Ath./Agn./None	40% (96)	38% (92)	3% (7)	2% (4)	13% (32)	4% (9)	241
Relig: Something Else	44% (61)	38% (53)	4% (6)	4% (6)	5% (7)	4% (5)	138
Relig: Evangelical	38% (67)	39% (69)	12% (21)	1% (2)	8% (14)	2% (4)	176
Relig: Non-Evang. Catholics	39% (70)	46% (82)	5% (8)	— (0)	9% (16)	1% (2)	177
Relig: All Christian	39% (137)	43% (151)	8% (29)	1% (2)	8% (30)	1% (5)	353
Relig: All Non-Christian	41% (157)	38% (145)	4% (13)	3% (10)	10% (39)	4% (15)	379
Community: Urban	44% (99)	39% (89)	6% (14)	1% (3)	7% (16)	2% (5)	226
Community: Suburban	39% (133)	41% (139)	5% (16)	1% (3)	11% (36)	4% (13)	339
Community: Rural	37% (62)	41% (69)	7% (12)	4% (6)	10% (17)	1% (2)	168
Employ: Private Sector	39% (97)	43% (107)	5% (12)	1% (1)	10% (25)	3% (8)	250
Employ: Self-Employed	44% (39)	41% (37)	4% (4)	1% (1)	9% (8)	1% (1)	90
Employ: Student	46% (26)	37% (21)	1% (1)	4% (2)	4% (2)	8% (4)	56
Employ: Retired	38% (44)	41% (48)	7% (8)	3% (4)	9% (10)	2% (2)	117
Employ: Unemployed	34% (28)	44% (36)	7% (6)	1% (1)	13% (11)	— (0)	83
Employ: Other	51% (31)	34% (21)	5% (3)	1% (1)	6% (3)	3% (2)	61

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Table EEV3_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (294)	40% (296)	6% (42)	2% (12)	9% (69)	3% (20)	733
Military HH: Yes	47% (53)	37% (42)	4% (5)	1% (1)	10% (11)	1% (1)	113
Military HH: No	39% (241)	41% (254)	6% (37)	2% (11)	9% (58)	3% (19)	620
RD/WT: Right Direction	37% (85)	41% (95)	8% (18)	— (1)	10% (23)	4% (8)	230
RD/WT: Wrong Track	41% (208)	40% (202)	5% (24)	2% (11)	9% (46)	2% (12)	503
Trump Job Approve	36% (84)	41% (94)	6% (15)	1% (3)	12% (28)	4% (8)	232
Trump Job Disapprove	42% (193)	42% (194)	6% (26)	1% (7)	7% (32)	2% (12)	465
Trump Job Strongly Approve	46% (46)	32% (32)	4% (4)	1% (1)	10% (10)	7% (7)	101
Trump Job Somewhat Approve	29% (38)	47% (62)	8% (10)	2% (2)	13% (17)	1% (1)	131
Trump Job Somewhat Disapprove	43% (46)	42% (45)	4% (4)	1% (1)	9% (10)	2% (2)	106
Trump Job Strongly Disapprove	41% (148)	42% (150)	6% (22)	2% (6)	6% (23)	3% (10)	358
Favorable of Trump	36% (86)	43% (102)	7% (17)	— (1)	12% (28)	1% (2)	237
Unfavorable of Trump	43% (198)	41% (189)	5% (25)	1% (7)	8% (36)	2% (10)	463
Very Favorable of Trump	43% (49)	35% (40)	9% (10)	— (0)	12% (13)	1% (2)	114
Somewhat Favorable of Trump	30% (37)	51% (62)	5% (7)	1% (1)	12% (14)	1% (1)	123
Somewhat Unfavorable of Trump	40% (36)	42% (38)	8% (8)	1% (1)	8% (7)	— (0)	90
Very Unfavorable of Trump	43% (161)	40% (150)	5% (17)	1% (6)	8% (29)	3% (10)	373
#1 Issue: Economy	43% (90)	43% (91)	4% (7)	2% (4)	7% (14)	2% (3)	210
#1 Issue: Security	36% (43)	40% (47)	7% (9)	2% (2)	13% (16)	1% (2)	118
#1 Issue: Health Care	32% (37)	40% (46)	7% (9)	2% (2)	16% (18)	2% (3)	114
#1 Issue: Medicare / Social Security	41% (34)	39% (32)	11% (9)	2% (2)	3% (2)	3% (2)	82
#1 Issue: Women's Issues	33% (17)	39% (21)	10% (5)	— (0)	18% (10)	— (0)	54
#1 Issue: Education	30% (15)	45% (23)	4% (2)	— (0)	1% (1)	20% (10)	50
#1 Issue: Energy	55% (42)	34% (26)	1% (1)	3% (2)	7% (5)	— (0)	77
2018 House Vote: Democrat	45% (147)	41% (136)	5% (17)	2% (6)	5% (17)	2% (6)	328
2018 House Vote: Republican	39% (67)	45% (78)	2% (4)	1% (1)	10% (16)	3% (5)	171
2018 House Vote: Didnt Vote	34% (69)	37% (76)	10% (20)	1% (2)	14% (28)	4% (9)	204

Continued on next page

Table EEV3_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	40% (294)	40% (296)	6% (42)	2% (12)	9% (69)	3% (20)	733
2016 Vote: Hillary Clinton	44% (119)	43% (119)	5% (14)	— (1)	6% (15)	2% (5)	273
2016 Vote: Donald Trump	39% (66)	43% (72)	4% (6)	— (1)	10% (17)	3% (5)	166
2016 Vote: Someone else	51% (29)	25% (14)	9% (5)	4% (2)	8% (4)	4% (2)	56
2016 Vote: Didnt Vote	34% (80)	39% (91)	7% (17)	3% (8)	13% (31)	3% (8)	236
Voted in 2014: Yes	43% (180)	41% (172)	5% (20)	1% (6)	8% (32)	2% (10)	419
Voted in 2014: No	36% (114)	40% (124)	7% (21)	2% (6)	12% (37)	3% (10)	313
2012 Vote: Barack Obama	45% (142)	41% (128)	5% (16)	1% (4)	7% (21)	1% (4)	315
2012 Vote: Mitt Romney	31% (38)	51% (62)	4% (4)	2% (2)	10% (12)	2% (3)	121
2012 Vote: Didn't Vote	38% (104)	37% (102)	7% (20)	2% (4)	12% (32)	4% (11)	274
4-Region: Northeast	38% (49)	45% (57)	5% (7)	1% (2)	7% (9)	3% (3)	127
4-Region: Midwest	38% (49)	44% (57)	6% (7)	2% (2)	10% (12)	— (1)	129
4-Region: South	40% (96)	37% (89)	6% (15)	3% (8)	11% (27)	3% (7)	242
4-Region: West	42% (100)	40% (93)	5% (13)	— (0)	9% (21)	4% (9)	235
EV Likely	40% (294)	40% (296)	6% (42)	2% (12)	9% (69)	3% (20)	733
Hybrid Likely	42% (268)	41% (261)	5% (34)	1% (7)	10% (63)	2% (12)	645
Hybrid Unlikely	29% (22)	46% (34)	7% (5)	6% (5)	8% (6)	4% (3)	75
Gen X Parents	46% (56)	41% (49)	4% (4)	— (0)	8% (9)	2% (3)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV3_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	19% (140)	32% (236)	10% (73)	5% (35)	30% (221)	4% (28)	733
Gender: Male	22% (91)	32% (132)	10% (41)	5% (19)	28% (114)	4% (17)	413
Gender: Female	15% (49)	33% (104)	10% (33)	5% (16)	34% (107)	3% (11)	320
Age: 18-29	29% (64)	33% (73)	8% (18)	6% (13)	23% (50)	2% (3)	221
Age: 30-44	16% (31)	36% (71)	17% (32)	5% (10)	24% (48)	2% (3)	196
Age: 45-54	20% (24)	35% (41)	6% (7)	2% (3)	32% (37)	4% (4)	116
Age: 55-64	9% (8)	22% (19)	7% (6)	5% (5)	50% (43)	7% (6)	86
Age: 65+	12% (14)	29% (32)	9% (10)	3% (4)	38% (43)	9% (10)	113
Generation Z: 18-21	27% (28)	30% (32)	9% (9)	5% (5)	26% (27)	3% (3)	105
Millennial: Age 22-37	23% (51)	34% (76)	12% (28)	6% (13)	23% (52)	2% (3)	223
Generation X: Age 38-53	20% (39)	37% (73)	11% (20)	3% (7)	26% (51)	2% (4)	194
Boomers: Age 54-72	10% (19)	27% (50)	8% (15)	4% (8)	42% (78)	8% (14)	184
PID: Dem (no lean)	19% (57)	38% (117)	10% (30)	5% (15)	27% (82)	2% (5)	307
PID: Ind (no lean)	19% (47)	22% (55)	11% (27)	5% (12)	38% (96)	6% (15)	252
PID: Rep (no lean)	20% (35)	36% (63)	10% (17)	4% (8)	25% (43)	4% (7)	173
PID/Gender: Dem Men	22% (38)	38% (67)	9% (16)	4% (8)	26% (46)	1% (2)	176
PID/Gender: Dem Women	14% (19)	39% (50)	11% (15)	5% (7)	28% (36)	2% (3)	131
PID/Gender: Ind Men	22% (29)	17% (22)	12% (16)	6% (7)	37% (48)	6% (8)	131
PID/Gender: Ind Women	15% (18)	27% (33)	9% (11)	4% (5)	39% (48)	5% (7)	122
PID/Gender: Rep Men	22% (24)	40% (43)	9% (9)	4% (4)	19% (20)	6% (6)	106
PID/Gender: Rep Women	18% (12)	30% (20)	11% (7)	6% (4)	34% (23)	1% (1)	67
Ideo: Liberal (1-3)	20% (71)	31% (111)	12% (42)	6% (21)	29% (105)	3% (12)	362
Ideo: Moderate (4)	20% (30)	33% (49)	6% (9)	3% (4)	31% (47)	7% (10)	148
Ideo: Conservative (5-7)	19% (33)	37% (66)	10% (18)	3% (5)	30% (54)	2% (3)	179

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Table EEV3_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	19% (140)	32% (236)	10% (73)	5% (35)	30% (221)	4% (28)	733
Educ: < College	21% (98)	32% (148)	10% (45)	5% (21)	29% (136)	4% (21)	468
Educ: Bachelors degree	15% (24)	35% (56)	10% (16)	6% (9)	32% (50)	2% (3)	159
Educ: Post-grad	18% (19)	30% (32)	12% (13)	4% (4)	33% (35)	3% (3)	105
Income: Under 50k	19% (65)	29% (99)	12% (43)	5% (18)	29% (99)	5% (19)	342
Income: 50k-100k	21% (53)	34% (83)	9% (23)	4% (11)	31% (76)	1% (2)	249
Income: 100k+	15% (22)	38% (54)	5% (7)	4% (6)	32% (46)	5% (7)	142
Ethnicity: White	16% (88)	31% (166)	9% (49)	4% (19)	36% (194)	4% (20)	536
Ethnicity: Hispanic	23% (35)	33% (50)	11% (16)	7% (10)	23% (34)	4% (6)	152
Ethnicity: Afr. Am.	36% (37)	36% (37)	9% (9)	2% (2)	14% (14)	4% (5)	105
Ethnicity: Other	16% (15)	36% (33)	17% (16)	14% (13)	14% (13)	3% (3)	92
Relig: Protestant	13% (19)	39% (57)	6% (9)	5% (7)	35% (50)	2% (3)	144
Relig: Roman Catholic	15% (20)	38% (49)	14% (18)	4% (5)	25% (33)	3% (4)	128
Relig: Ath./Agn./None	21% (50)	27% (66)	10% (23)	6% (14)	33% (80)	4% (8)	241
Relig: Something Else	28% (39)	26% (36)	8% (11)	3% (5)	29% (40)	5% (7)	138
Relig: Evangelical	19% (34)	38% (67)	9% (17)	6% (11)	23% (40)	4% (8)	176
Relig: Non-Evang. Catholics	9% (17)	38% (68)	13% (23)	2% (4)	35% (62)	2% (4)	177
Relig: All Christian	14% (51)	38% (134)	11% (39)	4% (15)	29% (101)	3% (12)	353
Relig: All Non-Christian	24% (89)	27% (102)	9% (34)	5% (19)	32% (120)	4% (15)	379
Community: Urban	17% (38)	36% (80)	9% (21)	5% (10)	30% (69)	3% (7)	226
Community: Suburban	23% (77)	27% (93)	10% (35)	4% (15)	31% (105)	4% (14)	339
Community: Rural	15% (25)	37% (63)	10% (17)	6% (9)	28% (47)	4% (7)	168
Employ: Private Sector	19% (49)	33% (82)	8% (21)	4% (9)	32% (80)	4% (10)	250
Employ: Self-Employed	18% (16)	38% (34)	12% (11)	— (0)	31% (28)	1% (1)	90
Employ: Student	43% (24)	17% (9)	10% (5)	6% (3)	25% (14)	— (0)	56
Employ: Retired	12% (13)	26% (31)	11% (13)	5% (6)	38% (45)	8% (9)	117
Employ: Unemployed	20% (17)	32% (26)	10% (8)	4% (4)	30% (25)	4% (3)	83
Employ: Other	17% (10)	46% (28)	9% (6)	1% (1)	23% (14)	4% (2)	61

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Table EEV3_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	19% (140)	32% (236)	10% (73)	5% (35)	30% (221)	4% (28)	733
Military HH: Yes	18% (20)	29% (33)	8% (9)	5% (6)	35% (40)	4% (5)	113
Military HH: No	19% (120)	33% (203)	10% (64)	5% (28)	29% (181)	4% (23)	620
RD/WT: Right Direction	23% (54)	36% (84)	9% (21)	4% (9)	22% (51)	5% (11)	230
RD/WT: Wrong Track	17% (87)	30% (152)	10% (52)	5% (26)	34% (170)	3% (17)	503
Trump Job Approve	19% (43)	39% (90)	6% (14)	5% (11)	26% (61)	6% (13)	232
Trump Job Disapprove	19% (86)	30% (139)	12% (54)	5% (23)	32% (150)	3% (13)	465
Trump Job Strongly Approve	22% (22)	35% (36)	8% (8)	4% (4)	24% (24)	7% (7)	101
Trump Job Somewhat Approve	17% (22)	41% (54)	4% (6)	5% (7)	28% (36)	5% (6)	131
Trump Job Somewhat Disapprove	26% (28)	28% (30)	13% (14)	2% (3)	29% (31)	2% (2)	106
Trump Job Strongly Disapprove	16% (58)	30% (109)	11% (40)	6% (21)	33% (119)	3% (11)	358
Favorable of Trump	19% (45)	40% (96)	7% (17)	3% (7)	27% (64)	3% (7)	237
Unfavorable of Trump	19% (89)	29% (135)	11% (51)	6% (26)	33% (152)	2% (11)	463
Very Favorable of Trump	23% (26)	38% (44)	10% (12)	4% (5)	22% (25)	2% (3)	114
Somewhat Favorable of Trump	16% (19)	42% (52)	4% (5)	2% (3)	32% (39)	4% (5)	123
Somewhat Unfavorable of Trump	27% (25)	30% (27)	10% (9)	6% (5)	27% (24)	— (0)	90
Very Unfavorable of Trump	17% (64)	29% (108)	11% (41)	6% (21)	34% (127)	3% (11)	373
#1 Issue: Economy	15% (32)	32% (67)	10% (20)	6% (13)	33% (69)	4% (8)	210
#1 Issue: Security	28% (33)	37% (43)	8% (10)	4% (5)	21% (24)	3% (3)	118
#1 Issue: Health Care	12% (14)	31% (36)	11% (13)	4% (5)	38% (43)	3% (4)	114
#1 Issue: Medicare / Social Security	17% (14)	31% (25)	9% (8)	4% (3)	32% (26)	7% (6)	82
#1 Issue: Women's Issues	20% (11)	43% (23)	12% (6)	4% (2)	21% (11)	— (0)	54
#1 Issue: Education	24% (12)	26% (13)	11% (6)	4% (2)	23% (11)	11% (6)	50
#1 Issue: Energy	30% (23)	28% (22)	11% (8)	3% (2)	28% (21)	— (0)	77
2018 House Vote: Democrat	18% (58)	34% (110)	9% (29)	6% (19)	30% (100)	3% (11)	328
2018 House Vote: Republican	13% (23)	42% (73)	9% (16)	3% (6)	28% (47)	4% (6)	171
2018 House Vote: Didnt Vote	26% (54)	21% (44)	12% (25)	3% (7)	32% (65)	5% (10)	204

Continued on next page

Table EEV3_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	19% (140)	32% (236)	10% (73)	5% (35)	30% (221)	4% (28)	733
2016 Vote: Hillary Clinton	17% (45)	35% (95)	10% (28)	6% (15)	30% (81)	3% (9)	273
2016 Vote: Donald Trump	16% (27)	40% (66)	8% (13)	2% (4)	29% (48)	5% (8)	166
2016 Vote: Someone else	11% (6)	18% (10)	20% (11)	3% (1)	46% (26)	3% (2)	56
2016 Vote: Didn't Vote	26% (61)	27% (64)	9% (22)	6% (14)	28% (67)	4% (8)	236
Voted in 2014: Yes	15% (62)	33% (139)	10% (43)	6% (24)	32% (135)	4% (16)	419
Voted in 2014: No	25% (78)	31% (97)	10% (30)	4% (11)	27% (86)	4% (11)	313
2012 Vote: Barack Obama	16% (49)	34% (108)	10% (32)	6% (19)	32% (101)	2% (7)	315
2012 Vote: Mitt Romney	15% (18)	33% (40)	8% (9)	2% (3)	35% (43)	7% (8)	121
2012 Vote: Didn't Vote	26% (70)	31% (85)	10% (26)	5% (12)	25% (69)	4% (11)	274
4-Region: Northeast	18% (23)	31% (40)	8% (10)	7% (9)	29% (37)	6% (8)	127
4-Region: Midwest	19% (25)	30% (39)	11% (14)	5% (6)	34% (43)	1% (2)	129
4-Region: South	22% (53)	36% (86)	10% (24)	4% (11)	24% (57)	5% (11)	242
4-Region: West	17% (40)	30% (71)	11% (25)	4% (9)	36% (84)	3% (7)	235
EV Likely	19% (140)	32% (236)	10% (73)	5% (35)	30% (221)	4% (28)	733
Hybrid Likely	20% (127)	31% (202)	10% (66)	5% (30)	32% (203)	3% (17)	645
Hybrid Unlikely	16% (12)	38% (28)	10% (7)	7% (5)	23% (17)	8% (6)	75
Gen X Parents	24% (29)	37% (45)	9% (11)	4% (5)	25% (31)	1% (1)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Unavailability or distance of charging stations

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(67)	14%	(102)	27%	(197)	39%	(284)	7%	(48)	5%	(35)	733
Gender: Male	12%	(48)	17%	(71)	28%	(114)	31%	(130)	8%	(33)	4%	(17)	413
Gender: Female	6%	(19)	9%	(30)	26%	(83)	48%	(154)	5%	(15)	6%	(18)	320
Age: 18-29	13%	(28)	16%	(36)	20%	(45)	41%	(91)	6%	(13)	4%	(8)	221
Age: 30-44	12%	(23)	14%	(28)	25%	(49)	36%	(70)	10%	(19)	3%	(7)	196
Age: 45-54	9%	(10)	13%	(15)	28%	(33)	40%	(46)	5%	(6)	6%	(6)	116
Age: 55-64	3%	(3)	7%	(6)	34%	(29)	40%	(35)	8%	(7)	8%	(7)	86
Age: 65+	3%	(3)	15%	(17)	36%	(41)	37%	(41)	3%	(4)	6%	(7)	113
Generation Z: 18-21	10%	(11)	16%	(17)	23%	(24)	41%	(43)	6%	(7)	3%	(3)	105
Millennial: Age 22-37	15%	(33)	14%	(31)	18%	(41)	38%	(85)	10%	(23)	5%	(11)	223
Generation X: Age 38-53	9%	(17)	16%	(31)	30%	(58)	38%	(73)	4%	(8)	3%	(7)	194
Boomers: Age 54-72	4%	(7)	8%	(14)	37%	(67)	40%	(73)	5%	(10)	7%	(13)	184
PID: Dem (no lean)	11%	(33)	12%	(38)	29%	(89)	36%	(110)	10%	(31)	2%	(7)	307
PID: Ind (no lean)	8%	(20)	12%	(30)	28%	(71)	40%	(100)	5%	(13)	7%	(18)	252
PID: Rep (no lean)	9%	(15)	19%	(33)	21%	(36)	43%	(75)	2%	(3)	6%	(11)	173
PID/Gender: Dem Men	13%	(22)	14%	(25)	30%	(53)	28%	(50)	13%	(22)	2%	(4)	176
PID/Gender: Dem Women	8%	(10)	10%	(13)	28%	(36)	46%	(60)	7%	(9)	2%	(2)	131
PID/Gender: Ind Men	9%	(12)	16%	(21)	29%	(37)	34%	(44)	7%	(10)	5%	(6)	131
PID/Gender: Ind Women	6%	(7)	7%	(9)	28%	(34)	46%	(56)	3%	(4)	10%	(12)	122
PID/Gender: Rep Men	12%	(13)	24%	(25)	23%	(24)	34%	(37)	1%	(1)	6%	(7)	106
PID/Gender: Rep Women	3%	(2)	12%	(8)	18%	(12)	57%	(38)	4%	(3)	6%	(4)	67
Ideo: Liberal (1-3)	10%	(37)	14%	(51)	27%	(99)	37%	(134)	8%	(28)	4%	(14)	362
Ideo: Moderate (4)	8%	(12)	16%	(24)	32%	(48)	34%	(51)	3%	(4)	6%	(9)	148
Ideo: Conservative (5-7)	9%	(16)	13%	(23)	25%	(45)	44%	(78)	8%	(14)	2%	(4)	179

Continued on next page

Table EEV4_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	9% (67)	14% (102)	27% (197)	39% (284)	7% (48)	5% (35)	733
Educ: < College	9% (42)	15% (71)	24% (112)	39% (181)	7% (33)	6% (30)	468
Educ: Bachelors degree	8% (13)	14% (22)	28% (44)	42% (68)	6% (9)	2% (3)	159
Educ: Post-grad	11% (12)	9% (9)	39% (41)	34% (36)	5% (6)	2% (2)	105
Income: Under 50k	9% (32)	15% (53)	27% (93)	35% (119)	7% (24)	6% (21)	342
Income: 50k-100k	9% (21)	15% (38)	23% (58)	43% (107)	6% (16)	3% (9)	249
Income: 100k+	10% (14)	7% (11)	32% (45)	41% (58)	6% (8)	4% (6)	142
Ethnicity: White	6% (35)	13% (69)	27% (145)	42% (226)	7% (37)	5% (24)	536
Ethnicity: Hispanic	14% (21)	20% (30)	12% (19)	43% (65)	8% (12)	4% (5)	152
Ethnicity: Afr. Am.	19% (20)	12% (12)	31% (32)	25% (26)	6% (7)	7% (8)	105
Ethnicity: Other	14% (13)	22% (21)	21% (19)	35% (32)	4% (4)	4% (3)	92
Relig: Protestant	5% (8)	15% (21)	27% (39)	47% (68)	5% (7)	1% (2)	144
Relig: Roman Catholic	9% (12)	17% (22)	23% (30)	41% (52)	7% (9)	2% (3)	128
Relig: Ath./Agn./None	6% (15)	12% (28)	29% (70)	39% (94)	10% (24)	4% (10)	241
Relig: Something Else	15% (21)	12% (17)	30% (42)	30% (41)	2% (3)	10% (14)	138
Relig: Evangelical	13% (22)	20% (35)	20% (36)	35% (62)	7% (12)	5% (9)	176
Relig: Non-Evang. Catholics	5% (9)	12% (22)	28% (49)	49% (87)	5% (8)	1% (2)	177
Relig: All Christian	9% (31)	16% (57)	24% (85)	42% (149)	6% (20)	3% (11)	353
Relig: All Non-Christian	9% (36)	12% (44)	29% (112)	36% (135)	7% (27)	6% (24)	379
Community: Urban	11% (24)	18% (40)	23% (51)	41% (92)	5% (11)	3% (7)	226
Community: Suburban	9% (31)	12% (40)	31% (106)	38% (128)	5% (18)	5% (15)	339
Community: Rural	7% (12)	13% (22)	24% (40)	38% (64)	11% (19)	7% (12)	168
Employ: Private Sector	11% (28)	11% (28)	30% (74)	35% (88)	7% (18)	5% (13)	250
Employ: Self-Employed	5% (5)	15% (13)	21% (19)	45% (40)	12% (10)	2% (1)	90
Employ: Student	18% (10)	8% (4)	17% (10)	55% (31)	3% (2)	— (0)	56
Employ: Retired	3% (3)	15% (18)	34% (40)	38% (44)	4% (4)	6% (7)	117
Employ: Unemployed	9% (7)	17% (14)	27% (23)	35% (29)	5% (4)	8% (6)	83
Employ: Other	5% (3)	20% (12)	22% (14)	42% (26)	4% (3)	6% (4)	61

Continued on next page

Table EEV4_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Unavailability or distance of charging stations

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(67)	14%	(102)	27%	(197)	39%	(284)	7%	(48)	5%	(35)	733
Military HH: Yes	5%	(6)	14%	(16)	31%	(35)	37%	(42)	10%	(11)	3%	(3)	113
Military HH: No	10%	(61)	14%	(86)	26%	(162)	39%	(242)	6%	(37)	5%	(32)	620
RD/WT: Right Direction	10%	(24)	17%	(39)	23%	(53)	39%	(91)	4%	(10)	6%	(14)	230
RD/WT: Wrong Track	9%	(43)	13%	(63)	29%	(144)	38%	(193)	8%	(38)	4%	(21)	503
Trump Job Approve	8%	(17)	17%	(40)	22%	(52)	40%	(94)	5%	(12)	7%	(16)	232
Trump Job Disapprove	9%	(43)	12%	(58)	31%	(143)	37%	(172)	8%	(36)	3%	(13)	465
Trump Job Strongly Approve	9%	(9)	20%	(20)	16%	(16)	38%	(38)	6%	(6)	11%	(11)	101
Trump Job Somewhat Approve	6%	(8)	15%	(20)	27%	(36)	42%	(55)	5%	(7)	4%	(5)	131
Trump Job Somewhat Disapprove	6%	(7)	13%	(14)	34%	(36)	39%	(42)	5%	(5)	2%	(3)	106
Trump Job Strongly Disapprove	10%	(36)	12%	(44)	30%	(106)	36%	(131)	9%	(31)	3%	(11)	358
Favorable of Trump	8%	(20)	19%	(45)	22%	(52)	41%	(96)	5%	(13)	5%	(11)	237
Unfavorable of Trump	9%	(42)	12%	(57)	30%	(138)	38%	(178)	8%	(36)	3%	(13)	463
Very Favorable of Trump	13%	(15)	20%	(22)	17%	(20)	35%	(40)	9%	(10)	6%	(7)	114
Somewhat Favorable of Trump	4%	(5)	19%	(23)	27%	(33)	46%	(56)	2%	(2)	3%	(4)	123
Somewhat Unfavorable of Trump	14%	(12)	11%	(10)	28%	(25)	38%	(35)	7%	(6)	1%	(1)	90
Very Unfavorable of Trump	8%	(30)	12%	(46)	30%	(113)	39%	(144)	8%	(29)	3%	(12)	373
#1 Issue: Economy	7%	(15)	11%	(24)	32%	(66)	40%	(84)	5%	(11)	5%	(9)	210
#1 Issue: Security	18%	(21)	17%	(20)	25%	(30)	31%	(37)	6%	(7)	4%	(5)	118
#1 Issue: Health Care	7%	(7)	13%	(15)	24%	(27)	41%	(47)	10%	(12)	6%	(7)	114
#1 Issue: Medicare / Social Security	8%	(6)	20%	(17)	20%	(16)	42%	(34)	2%	(1)	9%	(7)	82
#1 Issue: Women's Issues	1%	(1)	20%	(10)	18%	(10)	47%	(25)	13%	(7)	—	(0)	54
#1 Issue: Education	10%	(5)	17%	(8)	18%	(9)	31%	(16)	11%	(6)	13%	(6)	50
#1 Issue: Energy	15%	(11)	8%	(6)	38%	(29)	35%	(27)	5%	(4)	—	(0)	77
2018 House Vote: Democrat	8%	(26)	15%	(48)	31%	(101)	37%	(122)	7%	(22)	3%	(9)	328
2018 House Vote: Republican	9%	(16)	16%	(27)	24%	(42)	40%	(69)	5%	(9)	5%	(8)	171
2018 House Vote: Didnt Vote	11%	(23)	12%	(24)	24%	(48)	39%	(79)	7%	(14)	8%	(17)	204

Continued on next page

Table EEV4_1: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Unavailability or distance of charging stations

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	9% (67)	14% (102)	27% (197)	39% (284)	7% (48)	5% (35)	733
2016 Vote: Hillary Clinton	8% (23)	13% (36)	31% (86)	36% (98)	9% (24)	2% (6)	273
2016 Vote: Donald Trump	7% (12)	17% (29)	21% (36)	43% (71)	6% (10)	5% (8)	166
2016 Vote: Someone else	11% (6)	8% (4)	27% (15)	49% (28)	1% (1)	4% (2)	56
2016 Vote: Didn't Vote	11% (26)	14% (32)	25% (59)	37% (87)	6% (14)	8% (18)	236
Voted in 2014: Yes	8% (32)	14% (57)	30% (127)	40% (169)	5% (20)	4% (15)	419
Voted in 2014: No	11% (35)	14% (45)	22% (69)	37% (115)	9% (28)	6% (20)	313
2012 Vote: Barack Obama	8% (25)	14% (43)	33% (105)	36% (113)	7% (21)	3% (8)	315
2012 Vote: Mitt Romney	9% (11)	15% (18)	23% (27)	45% (54)	2% (3)	7% (8)	121
2012 Vote: Didn't Vote	10% (29)	15% (41)	21% (57)	39% (107)	8% (23)	6% (17)	274
4-Region: Northeast	14% (18)	11% (14)	27% (34)	36% (46)	7% (9)	4% (6)	127
4-Region: Midwest	5% (6)	11% (14)	32% (42)	40% (51)	8% (10)	4% (5)	129
4-Region: South	10% (23)	17% (40)	28% (67)	36% (87)	5% (11)	5% (13)	242
4-Region: West	8% (19)	14% (33)	23% (54)	42% (100)	8% (18)	5% (12)	235
EV Likely	9% (67)	14% (102)	27% (197)	39% (284)	7% (48)	5% (35)	733
Hybrid Likely	10% (62)	13% (86)	27% (173)	41% (262)	6% (40)	3% (22)	645
Hybrid Unlikely	6% (4)	18% (13)	30% (23)	27% (21)	6% (4)	13% (10)	75
Gen X Parents	11% (13)	14% (17)	27% (33)	38% (46)	7% (8)	3% (4)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Duration of recharging

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	23% (172)	26% (194)	21% (157)	13% (99)	9% (66)	6% (45)	733
Gender: Male	27% (113)	26% (109)	23% (94)	10% (39)	8% (32)	6% (26)	413
Gender: Female	18% (59)	27% (85)	20% (63)	19% (59)	11% (34)	6% (19)	320
Age: 18-29	23% (51)	27% (60)	14% (32)	18% (40)	10% (22)	8% (17)	221
Age: 30-44	28% (54)	31% (61)	19% (37)	11% (22)	8% (16)	3% (6)	196
Age: 45-54	22% (25)	19% (22)	30% (35)	16% (18)	7% (8)	8% (9)	116
Age: 55-64	16% (14)	23% (20)	29% (25)	11% (9)	14% (12)	7% (6)	86
Age: 65+	25% (28)	28% (32)	25% (28)	8% (9)	8% (8)	7% (8)	113
Generation Z: 18-21	22% (23)	30% (31)	16% (17)	18% (19)	11% (11)	3% (3)	105
Millennial: Age 22-37	25% (56)	29% (65)	16% (36)	15% (33)	8% (18)	7% (15)	223
Generation X: Age 38-53	26% (50)	23% (44)	24% (47)	14% (28)	7% (14)	6% (12)	194
Boomers: Age 54-72	21% (38)	27% (49)	25% (47)	9% (17)	11% (21)	7% (12)	184
PID: Dem (no lean)	23% (70)	28% (85)	23% (72)	14% (42)	8% (26)	4% (14)	307
PID: Ind (no lean)	22% (56)	27% (67)	18% (45)	15% (37)	11% (29)	7% (18)	252
PID: Rep (no lean)	26% (46)	24% (42)	23% (40)	12% (20)	7% (12)	8% (14)	173
PID/Gender: Dem Men	27% (48)	25% (44)	26% (46)	10% (18)	8% (13)	4% (8)	176
PID/Gender: Dem Women	17% (22)	31% (41)	20% (26)	18% (24)	10% (13)	5% (6)	131
PID/Gender: Ind Men	24% (31)	29% (38)	20% (26)	9% (12)	10% (13)	8% (10)	131
PID/Gender: Ind Women	21% (25)	24% (29)	16% (19)	20% (25)	13% (16)	6% (7)	122
PID/Gender: Rep Men	32% (34)	25% (26)	21% (22)	9% (9)	6% (6)	8% (8)	106
PID/Gender: Rep Women	17% (11)	24% (16)	27% (18)	16% (11)	8% (5)	8% (6)	67
Ideo: Liberal (1-3)	23% (83)	25% (91)	23% (83)	14% (50)	8% (30)	7% (24)	362
Ideo: Moderate (4)	20% (30)	26% (38)	22% (33)	12% (18)	12% (17)	8% (12)	148
Ideo: Conservative (5-7)	29% (51)	31% (56)	19% (34)	11% (19)	7% (13)	3% (5)	179

Continued on next page

Table EEV4_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Duration of recharging

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	23%	(172)	26%	(194)	21%	(157)	13%	(99)	9%	(66)	6%	(45)	733
Educ: < College	23%	(108)	27%	(124)	20%	(94)	14%	(67)	9%	(42)	7%	(33)	468
Educ: Bachelors degree	23%	(37)	31%	(49)	21%	(33)	11%	(17)	8%	(13)	6%	(9)	159
Educ: Post-grad	26%	(27)	19%	(20)	28%	(29)	14%	(14)	10%	(11)	3%	(3)	105
Income: Under 50k	22%	(74)	27%	(92)	22%	(74)	12%	(42)	10%	(34)	8%	(26)	342
Income: 50k-100k	22%	(55)	28%	(69)	21%	(51)	16%	(40)	8%	(20)	5%	(13)	249
Income: 100k+	31%	(43)	23%	(33)	22%	(31)	12%	(17)	8%	(12)	4%	(6)	142
Ethnicity: White	22%	(118)	26%	(142)	22%	(119)	13%	(72)	10%	(54)	6%	(31)	536
Ethnicity: Hispanic	17%	(26)	30%	(45)	25%	(38)	20%	(30)	2%	(3)	6%	(10)	152
Ethnicity: Afr. Am.	30%	(32)	25%	(26)	18%	(19)	15%	(16)	6%	(6)	7%	(7)	105
Ethnicity: Other	25%	(23)	28%	(26)	21%	(19)	12%	(11)	7%	(7)	7%	(7)	92
Relig: Protestant	24%	(34)	29%	(42)	21%	(30)	12%	(18)	9%	(12)	5%	(7)	144
Relig: Roman Catholic	22%	(28)	24%	(31)	31%	(40)	14%	(18)	6%	(8)	2%	(3)	128
Relig: Ath./Agn./None	22%	(54)	25%	(61)	19%	(46)	16%	(39)	11%	(27)	6%	(14)	241
Relig: Something Else	21%	(29)	26%	(36)	19%	(26)	12%	(16)	10%	(14)	12%	(16)	138
Relig: Evangelical	30%	(52)	27%	(48)	20%	(35)	10%	(17)	9%	(16)	4%	(7)	176
Relig: Non-Evang. Catholics	21%	(37)	28%	(49)	28%	(50)	15%	(27)	5%	(9)	4%	(7)	177
Relig: All Christian	25%	(89)	28%	(97)	24%	(85)	12%	(44)	7%	(24)	4%	(14)	353
Relig: All Non-Christian	22%	(83)	25%	(97)	19%	(72)	15%	(55)	11%	(41)	8%	(31)	379
Community: Urban	24%	(53)	26%	(59)	20%	(46)	16%	(37)	10%	(23)	4%	(8)	226
Community: Suburban	22%	(74)	25%	(85)	25%	(83)	13%	(43)	8%	(28)	8%	(26)	339
Community: Rural	27%	(45)	30%	(50)	17%	(28)	11%	(18)	10%	(16)	6%	(11)	168
Employ: Private Sector	22%	(55)	29%	(73)	22%	(55)	10%	(24)	9%	(24)	8%	(20)	250
Employ: Self-Employed	23%	(21)	18%	(16)	27%	(24)	22%	(20)	6%	(5)	4%	(3)	90
Employ: Student	28%	(15)	43%	(24)	13%	(7)	15%	(9)	1%	(1)	—	(0)	56
Employ: Retired	23%	(27)	24%	(29)	25%	(30)	8%	(10)	11%	(13)	8%	(10)	117
Employ: Unemployed	24%	(20)	18%	(15)	24%	(20)	11%	(9)	13%	(11)	9%	(7)	83
Employ: Other	23%	(14)	35%	(22)	13%	(8)	15%	(9)	10%	(6)	3%	(2)	61

Continued on next page

Table EEV4_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Duration of recharging

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	23%	(172)	26%	(194)	21%	(157)	13%	(99)	9%	(66)	6%	(45)	733
Military HH: Yes	26%	(30)	24%	(27)	17%	(20)	11%	(12)	13%	(15)	8%	(9)	113
Military HH: No	23%	(142)	27%	(167)	22%	(137)	14%	(86)	8%	(51)	6%	(36)	620
RD/WT: Right Direction	28%	(64)	28%	(65)	16%	(37)	13%	(30)	6%	(13)	9%	(21)	230
RD/WT: Wrong Track	22%	(108)	26%	(129)	24%	(119)	14%	(68)	11%	(53)	5%	(24)	503
Trump Job Approve	27%	(63)	23%	(53)	21%	(48)	13%	(30)	7%	(17)	9%	(21)	232
Trump Job Disapprove	20%	(95)	29%	(133)	23%	(105)	14%	(65)	10%	(47)	4%	(20)	465
Trump Job Strongly Approve	24%	(25)	23%	(23)	17%	(18)	13%	(14)	8%	(8)	14%	(14)	101
Trump Job Somewhat Approve	29%	(38)	22%	(29)	24%	(31)	13%	(17)	7%	(9)	6%	(7)	131
Trump Job Somewhat Disapprove	23%	(24)	29%	(31)	21%	(22)	14%	(15)	10%	(11)	2%	(2)	106
Trump Job Strongly Disapprove	20%	(71)	28%	(101)	23%	(83)	14%	(50)	10%	(36)	5%	(18)	358
Favorable of Trump	29%	(68)	27%	(63)	18%	(42)	14%	(32)	7%	(17)	6%	(14)	237
Unfavorable of Trump	21%	(96)	28%	(131)	24%	(110)	13%	(61)	11%	(49)	4%	(17)	463
Very Favorable of Trump	31%	(35)	23%	(27)	16%	(18)	13%	(15)	8%	(9)	9%	(11)	114
Somewhat Favorable of Trump	26%	(32)	30%	(37)	19%	(24)	15%	(18)	7%	(8)	3%	(4)	123
Somewhat Unfavorable of Trump	31%	(28)	25%	(23)	18%	(17)	9%	(9)	15%	(14)	1%	(1)	90
Very Unfavorable of Trump	18%	(69)	29%	(108)	25%	(93)	14%	(52)	9%	(35)	4%	(16)	373
#1 Issue: Economy	22%	(46)	23%	(48)	24%	(51)	17%	(35)	8%	(17)	6%	(12)	210
#1 Issue: Security	31%	(37)	30%	(36)	15%	(18)	9%	(11)	7%	(8)	7%	(9)	118
#1 Issue: Health Care	17%	(19)	31%	(36)	23%	(26)	14%	(16)	10%	(11)	6%	(6)	114
#1 Issue: Medicare / Social Security	27%	(22)	21%	(17)	28%	(23)	12%	(10)	6%	(5)	5%	(4)	82
#1 Issue: Women's Issues	19%	(10)	28%	(15)	17%	(9)	20%	(10)	10%	(5)	7%	(4)	54
#1 Issue: Education	19%	(10)	28%	(14)	19%	(9)	17%	(8)	6%	(3)	11%	(6)	50
#1 Issue: Energy	29%	(22)	28%	(22)	19%	(15)	4%	(3)	15%	(11)	5%	(4)	77
2018 House Vote: Democrat	21%	(70)	28%	(93)	23%	(75)	13%	(44)	8%	(26)	6%	(20)	328
2018 House Vote: Republican	25%	(42)	29%	(49)	21%	(36)	13%	(21)	7%	(13)	5%	(9)	171
2018 House Vote: Didnt Vote	27%	(56)	23%	(48)	19%	(39)	14%	(28)	10%	(21)	6%	(13)	204

Continued on next page

Table EEV4_2: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Duration of recharging

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	23% (172)	26% (194)	21% (157)	13% (99)	9% (66)	6% (45)	733
2016 Vote: Hillary Clinton	21% (58)	28% (76)	27% (73)	10% (29)	9% (23)	5% (15)	273
2016 Vote: Donald Trump	24% (40)	25% (42)	20% (33)	14% (23)	10% (16)	8% (13)	166
2016 Vote: Someone else	23% (13)	26% (15)	20% (11)	13% (7)	8% (4)	10% (5)	56
2016 Vote: Didn't Vote	26% (61)	26% (61)	17% (40)	17% (40)	10% (23)	5% (12)	236
Voted in 2014: Yes	23% (95)	26% (111)	24% (101)	13% (54)	8% (32)	6% (26)	419
Voted in 2014: No	25% (77)	27% (83)	18% (56)	14% (44)	11% (34)	6% (19)	313
2012 Vote: Barack Obama	22% (69)	27% (84)	24% (76)	13% (40)	9% (28)	6% (18)	315
2012 Vote: Mitt Romney	28% (34)	27% (33)	19% (24)	9% (11)	8% (10)	8% (10)	121
2012 Vote: Didn't Vote	23% (63)	26% (73)	20% (55)	17% (46)	9% (26)	5% (13)	274
4-Region: Northeast	21% (27)	27% (34)	23% (29)	10% (12)	13% (16)	7% (8)	127
4-Region: Midwest	23% (30)	28% (37)	25% (32)	10% (13)	6% (8)	7% (9)	129
4-Region: South	27% (66)	27% (65)	19% (45)	12% (29)	10% (23)	6% (14)	242
4-Region: West	21% (50)	25% (59)	21% (50)	19% (44)	8% (19)	6% (14)	235
EV Likely	23% (172)	26% (194)	21% (157)	13% (99)	9% (66)	6% (45)	733
Hybrid Likely	24% (155)	27% (174)	22% (143)	13% (85)	9% (60)	4% (28)	645
Hybrid Unlikely	17% (13)	21% (16)	18% (14)	18% (14)	8% (6)	18% (13)	75
Gen X Parents	31% (38)	22% (27)	15% (18)	16% (20)	10% (12)	5% (6)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	10%	(70)	14%	(103)	36%	(262)	26%	(190)	8%	(62)	6%	(46)	733
Gender: Male	13%	(52)	18%	(73)	33%	(136)	22%	(92)	9%	(37)	5%	(22)	413
Gender: Female	6%	(18)	9%	(30)	39%	(126)	31%	(98)	8%	(25)	7%	(23)	320
Age: 18-29	15%	(33)	17%	(37)	30%	(66)	24%	(53)	7%	(15)	8%	(17)	221
Age: 30-44	9%	(18)	14%	(28)	39%	(76)	27%	(53)	8%	(16)	2%	(4)	196
Age: 45-54	10%	(12)	9%	(10)	33%	(38)	31%	(36)	10%	(12)	8%	(9)	116
Age: 55-64	3%	(3)	8%	(7)	45%	(39)	29%	(25)	7%	(6)	9%	(7)	86
Age: 65+	4%	(5)	18%	(21)	38%	(43)	21%	(23)	12%	(13)	7%	(8)	113
Generation Z: 18-21	11%	(12)	22%	(23)	27%	(29)	23%	(24)	5%	(5)	11%	(12)	105
Millennial: Age 22-37	15%	(33)	11%	(26)	35%	(79)	25%	(55)	10%	(22)	4%	(9)	223
Generation X: Age 38-53	9%	(18)	14%	(27)	36%	(69)	29%	(57)	8%	(15)	5%	(9)	194
Boomers: Age 54-72	3%	(6)	11%	(20)	42%	(78)	27%	(50)	10%	(17)	7%	(12)	184
PID: Dem (no lean)	11%	(33)	14%	(42)	37%	(115)	24%	(74)	9%	(28)	5%	(16)	307
PID: Ind (no lean)	8%	(21)	11%	(28)	40%	(100)	25%	(63)	8%	(21)	8%	(20)	252
PID: Rep (no lean)	10%	(17)	19%	(33)	28%	(48)	30%	(52)	8%	(13)	6%	(10)	173
PID/Gender: Dem Men	14%	(24)	18%	(31)	31%	(54)	22%	(39)	11%	(20)	4%	(8)	176
PID/Gender: Dem Women	6%	(8)	8%	(11)	46%	(61)	27%	(35)	6%	(8)	6%	(8)	131
PID/Gender: Ind Men	10%	(13)	14%	(18)	38%	(50)	25%	(33)	7%	(9)	6%	(8)	131
PID/Gender: Ind Women	6%	(7)	9%	(10)	41%	(50)	25%	(30)	10%	(12)	10%	(12)	122
PID/Gender: Rep Men	14%	(15)	23%	(24)	31%	(33)	19%	(20)	8%	(8)	6%	(6)	106
PID/Gender: Rep Women	4%	(3)	13%	(9)	23%	(15)	48%	(32)	8%	(5)	5%	(4)	67
Ideo: Liberal (1-3)	11%	(41)	14%	(50)	37%	(135)	23%	(83)	10%	(35)	5%	(18)	362
Ideo: Moderate (4)	7%	(11)	16%	(23)	37%	(55)	26%	(38)	7%	(10)	7%	(11)	148
Ideo: Conservative (5-7)	7%	(13)	16%	(28)	35%	(62)	31%	(56)	8%	(14)	3%	(5)	179

Continued on next page

Table EEV4_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Higher up-front car costs*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	10%	(70)	14%	(103)	36%	(262)	26%	(190)	8%	(62)	6%	(46)	733
Educ: < College	10%	(46)	14%	(66)	34%	(159)	26%	(124)	7%	(32)	9%	(41)	468
Educ: Bachelors degree	9%	(15)	13%	(21)	38%	(60)	27%	(43)	12%	(19)	1%	(2)	159
Educ: Post-grad	9%	(9)	15%	(16)	41%	(43)	22%	(23)	11%	(11)	2%	(2)	105
Income: Under 50k	11%	(37)	16%	(53)	33%	(114)	27%	(92)	7%	(23)	7%	(24)	342
Income: 50k-100k	9%	(21)	13%	(33)	37%	(93)	25%	(63)	9%	(23)	6%	(16)	249
Income: 100k+	9%	(13)	11%	(16)	39%	(56)	25%	(35)	11%	(16)	4%	(6)	142
Ethnicity: White	8%	(41)	12%	(66)	39%	(206)	26%	(139)	9%	(48)	7%	(35)	536
Ethnicity: Hispanic	12%	(19)	22%	(34)	27%	(41)	23%	(35)	3%	(4)	13%	(19)	152
Ethnicity: Afr. Am.	15%	(16)	13%	(13)	34%	(35)	26%	(27)	7%	(7)	5%	(6)	105
Ethnicity: Other	14%	(13)	26%	(24)	23%	(21)	25%	(23)	7%	(7)	5%	(4)	92
Relig: Protestant	5%	(7)	18%	(25)	37%	(53)	29%	(41)	11%	(16)	1%	(2)	144
Relig: Roman Catholic	7%	(9)	22%	(28)	35%	(44)	28%	(36)	7%	(9)	1%	(1)	128
Relig: Ath./Agn./None	11%	(26)	10%	(25)	37%	(89)	24%	(57)	10%	(24)	8%	(20)	241
Relig: Something Else	14%	(20)	12%	(16)	35%	(48)	20%	(28)	7%	(10)	12%	(16)	138
Relig: Evangelical	9%	(17)	17%	(30)	33%	(58)	28%	(50)	8%	(14)	4%	(7)	176
Relig: Non-Evang. Catholics	4%	(8)	18%	(31)	38%	(67)	31%	(55)	8%	(14)	1%	(2)	177
Relig: All Christian	7%	(24)	17%	(62)	35%	(125)	30%	(105)	8%	(28)	3%	(9)	353
Relig: All Non-Christian	12%	(46)	11%	(41)	36%	(137)	22%	(85)	9%	(34)	10%	(36)	379
Community: Urban	11%	(24)	18%	(40)	35%	(80)	27%	(61)	6%	(13)	3%	(7)	226
Community: Suburban	9%	(29)	12%	(41)	37%	(126)	25%	(86)	9%	(30)	8%	(27)	339
Community: Rural	10%	(17)	13%	(22)	34%	(57)	25%	(42)	11%	(19)	7%	(12)	168
Employ: Private Sector	12%	(29)	11%	(28)	35%	(86)	27%	(67)	10%	(26)	5%	(13)	250
Employ: Self-Employed	5%	(5)	16%	(15)	38%	(34)	28%	(25)	6%	(5)	5%	(5)	90
Employ: Student	20%	(11)	22%	(12)	19%	(10)	21%	(12)	3%	(2)	15%	(9)	56
Employ: Retired	4%	(5)	13%	(15)	45%	(53)	20%	(23)	11%	(12)	7%	(8)	117
Employ: Unemployed	10%	(8)	10%	(8)	34%	(28)	28%	(23)	11%	(9)	7%	(6)	83
Employ: Other	14%	(8)	18%	(11)	32%	(19)	26%	(16)	4%	(3)	6%	(4)	61

Continued on next page

Table EEV4_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	10%	(70)	14%	(103)	36%	(262)	26%	(190)	8%	(62)	6%	(46)	733
Military HH: Yes	7%	(8)	16%	(18)	30%	(34)	28%	(32)	12%	(14)	6%	(7)	113
Military HH: No	10%	(62)	14%	(85)	37%	(228)	25%	(158)	8%	(48)	6%	(39)	620
RD/WT: Right Direction	12%	(28)	16%	(38)	29%	(66)	27%	(63)	6%	(14)	9%	(21)	230
RD/WT: Wrong Track	8%	(42)	13%	(65)	39%	(196)	25%	(127)	9%	(48)	5%	(25)	503
Trump Job Approve	10%	(22)	16%	(37)	30%	(68)	29%	(66)	8%	(18)	8%	(19)	232
Trump Job Disapprove	9%	(43)	14%	(64)	40%	(184)	24%	(112)	9%	(42)	4%	(20)	465
Trump Job Strongly Approve	12%	(12)	16%	(16)	29%	(29)	25%	(25)	6%	(6)	12%	(12)	101
Trump Job Somewhat Approve	8%	(10)	16%	(21)	30%	(39)	31%	(41)	9%	(12)	5%	(7)	131
Trump Job Somewhat Disapprove	5%	(6)	19%	(20)	36%	(39)	28%	(30)	7%	(8)	4%	(4)	106
Trump Job Strongly Disapprove	10%	(37)	12%	(44)	41%	(146)	23%	(82)	10%	(34)	4%	(15)	358
Favorable of Trump	9%	(21)	15%	(36)	29%	(70)	33%	(78)	6%	(15)	7%	(17)	237
Unfavorable of Trump	9%	(43)	14%	(67)	40%	(184)	23%	(108)	10%	(45)	4%	(17)	463
Very Favorable of Trump	13%	(15)	14%	(16)	30%	(35)	28%	(31)	5%	(6)	10%	(11)	114
Somewhat Favorable of Trump	5%	(7)	16%	(20)	29%	(35)	38%	(47)	7%	(9)	4%	(5)	123
Somewhat Unfavorable of Trump	13%	(11)	20%	(18)	33%	(29)	22%	(20)	11%	(10)	1%	(1)	90
Very Unfavorable of Trump	8%	(31)	13%	(49)	41%	(155)	24%	(88)	9%	(35)	4%	(15)	373
#1 Issue: Economy	7%	(14)	18%	(38)	33%	(70)	32%	(67)	6%	(12)	4%	(9)	210
#1 Issue: Security	18%	(21)	14%	(16)	31%	(36)	29%	(35)	5%	(6)	4%	(4)	118
#1 Issue: Health Care	7%	(8)	12%	(14)	39%	(44)	20%	(23)	15%	(17)	7%	(8)	114
#1 Issue: Medicare / Social Security	3%	(3)	20%	(16)	35%	(29)	28%	(23)	7%	(6)	7%	(6)	82
#1 Issue: Women's Issues	16%	(8)	4%	(2)	51%	(27)	19%	(10)	10%	(5)	—	(0)	54
#1 Issue: Education	12%	(6)	15%	(7)	24%	(12)	11%	(6)	13%	(7)	25%	(13)	50
#1 Issue: Energy	11%	(9)	7%	(5)	46%	(35)	23%	(17)	8%	(6)	6%	(4)	77
2018 House Vote: Democrat	9%	(31)	15%	(49)	41%	(135)	23%	(77)	8%	(26)	3%	(11)	328
2018 House Vote: Republican	9%	(15)	17%	(29)	32%	(54)	30%	(51)	9%	(16)	4%	(6)	171
2018 House Vote: Didnt Vote	10%	(21)	11%	(23)	30%	(62)	26%	(53)	8%	(16)	14%	(29)	204

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Table EEV4_3: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	10%	(70)	14%	(103)	36%	(262)	26%	(190)	8%	(62)	6%	(46)	733
2016 Vote: Hillary Clinton	10%	(29)	16%	(43)	39%	(107)	24%	(65)	8%	(22)	3%	(8)	273
2016 Vote: Donald Trump	8%	(14)	16%	(26)	31%	(51)	31%	(51)	8%	(13)	7%	(12)	166
2016 Vote: Someone else	4%	(2)	2%	(1)	51%	(29)	30%	(17)	10%	(5)	4%	(2)	56
2016 Vote: Didn't Vote	11%	(26)	14%	(33)	32%	(76)	24%	(56)	9%	(21)	10%	(24)	236
Voted in 2014: Yes	8%	(35)	14%	(59)	40%	(166)	26%	(108)	9%	(37)	3%	(14)	419
Voted in 2014: No	11%	(35)	14%	(44)	31%	(97)	26%	(81)	8%	(25)	10%	(31)	313
2012 Vote: Barack Obama	8%	(25)	15%	(47)	41%	(130)	24%	(75)	10%	(30)	2%	(8)	315
2012 Vote: Mitt Romney	7%	(8)	14%	(17)	35%	(42)	29%	(34)	8%	(10)	7%	(9)	121
2012 Vote: Didn't Vote	13%	(35)	13%	(36)	31%	(85)	26%	(71)	7%	(19)	10%	(28)	274
4-Region: Northeast	13%	(16)	11%	(14)	38%	(48)	22%	(28)	12%	(15)	5%	(6)	127
4-Region: Midwest	5%	(7)	11%	(14)	48%	(62)	16%	(21)	12%	(16)	7%	(9)	129
4-Region: South	11%	(26)	13%	(32)	35%	(84)	32%	(77)	5%	(12)	5%	(12)	242
4-Region: West	9%	(22)	18%	(43)	29%	(69)	27%	(64)	8%	(19)	8%	(19)	235
EV Likely	10%	(70)	14%	(103)	36%	(262)	26%	(190)	8%	(62)	6%	(46)	733
Hybrid Likely	9%	(59)	14%	(91)	36%	(235)	27%	(176)	8%	(53)	5%	(31)	645
Hybrid Unlikely	13%	(10)	16%	(12)	36%	(27)	13%	(10)	10%	(8)	12%	(9)	75
Gen X Parents	11%	(13)	10%	(12)	37%	(45)	28%	(34)	10%	(12)	5%	(6)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs too quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	29% (216)	26% (190)	8% (60)	4% (26)	28% (207)	5% (34)	733
Gender: Male	30% (125)	25% (104)	8% (32)	4% (15)	30% (125)	3% (12)	413
Gender: Female	28% (91)	27% (87)	9% (28)	3% (11)	25% (81)	7% (22)	320
Age: 18-29	29% (65)	28% (61)	7% (15)	6% (13)	26% (58)	4% (9)	221
Age: 30-44	33% (64)	26% (51)	8% (16)	4% (7)	25% (50)	4% (7)	196
Age: 45-54	24% (28)	31% (36)	4% (5)	3% (4)	32% (37)	5% (6)	116
Age: 55-64	23% (20)	24% (20)	15% (13)	2% (2)	30% (26)	7% (6)	86
Age: 65+	35% (40)	18% (21)	10% (11)	— (0)	32% (36)	5% (5)	113
Generation Z: 18-21	20% (21)	27% (29)	4% (4)	12% (12)	30% (31)	8% (8)	105
Millennial: Age 22-37	32% (71)	28% (62)	10% (21)	3% (7)	25% (55)	2% (5)	223
Generation X: Age 38-53	31% (60)	28% (54)	6% (12)	2% (4)	28% (55)	5% (10)	194
Boomers: Age 54-72	30% (56)	22% (40)	10% (19)	1% (3)	32% (58)	5% (9)	184
PID: Dem (no lean)	31% (96)	31% (95)	9% (28)	2% (7)	24% (73)	3% (9)	307
PID: Ind (no lean)	31% (78)	19% (47)	6% (15)	3% (8)	34% (87)	7% (17)	252
PID: Rep (no lean)	24% (42)	28% (48)	10% (17)	6% (10)	27% (47)	5% (8)	173
PID/Gender: Dem Men	33% (58)	28% (50)	11% (20)	2% (4)	24% (42)	2% (3)	176
PID/Gender: Dem Women	29% (38)	35% (45)	6% (8)	3% (3)	24% (31)	4% (5)	131
PID/Gender: Ind Men	33% (43)	20% (26)	4% (5)	1% (2)	39% (51)	3% (4)	131
PID/Gender: Ind Women	29% (35)	17% (21)	8% (10)	5% (7)	29% (36)	11% (13)	122
PID/Gender: Rep Men	23% (25)	27% (28)	7% (7)	9% (9)	30% (32)	4% (5)	106
PID/Gender: Rep Women	26% (17)	30% (20)	15% (10)	1% (1)	22% (15)	5% (4)	67
Ideo: Liberal (1-3)	33% (121)	24% (87)	7% (24)	3% (10)	29% (104)	4% (16)	362
Ideo: Moderate (4)	29% (43)	29% (43)	8% (12)	3% (4)	27% (41)	4% (6)	148
Ideo: Conservative (5-7)	25% (44)	29% (52)	11% (19)	4% (7)	29% (52)	3% (5)	179

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Table EEV4_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Car runs too quietly*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	29%	(216)	26%	(190)	8%	(60)	4%	(26)	28%	(207)	5%	(34)	733
Educ: < College	26%	(121)	28%	(131)	9%	(42)	5%	(23)	26%	(123)	6%	(28)	468
Educ: Bachelors degree	33%	(52)	27%	(43)	6%	(10)	1%	(2)	31%	(49)	2%	(3)	159
Educ: Post-grad	41%	(43)	15%	(16)	7%	(8)	1%	(1)	32%	(34)	3%	(3)	105
Income: Under 50k	33%	(113)	22%	(74)	11%	(38)	3%	(11)	25%	(85)	6%	(21)	342
Income: 50k-100k	25%	(62)	34%	(83)	6%	(16)	4%	(10)	30%	(73)	2%	(4)	249
Income: 100k+	29%	(41)	23%	(33)	5%	(7)	3%	(5)	34%	(48)	6%	(9)	142
Ethnicity: White	27%	(146)	25%	(132)	9%	(47)	4%	(21)	31%	(168)	4%	(22)	536
Ethnicity: Hispanic	23%	(35)	31%	(47)	13%	(19)	9%	(14)	18%	(28)	6%	(8)	152
Ethnicity: Afr. Am.	38%	(40)	29%	(30)	6%	(6)	1%	(2)	21%	(22)	5%	(5)	105
Ethnicity: Other	32%	(30)	31%	(29)	8%	(7)	4%	(3)	18%	(17)	7%	(7)	92
Relig: Protestant	28%	(41)	28%	(40)	10%	(14)	—	(0)	32%	(47)	1%	(2)	144
Relig: Roman Catholic	30%	(38)	29%	(37)	8%	(10)	6%	(7)	27%	(34)	1%	(2)	128
Relig: Ath./Agn./None	25%	(61)	23%	(55)	7%	(18)	5%	(11)	34%	(81)	6%	(14)	241
Relig: Something Else	35%	(48)	22%	(31)	8%	(11)	2%	(3)	25%	(35)	7%	(10)	138
Relig: Evangelical	32%	(56)	36%	(64)	6%	(10)	4%	(6)	18%	(31)	5%	(8)	176
Relig: Non-Evang. Catholics	29%	(51)	22%	(39)	12%	(21)	3%	(5)	34%	(60)	1%	(2)	177
Relig: All Christian	30%	(107)	29%	(103)	9%	(31)	3%	(11)	26%	(91)	3%	(10)	353
Relig: All Non-Christian	29%	(109)	23%	(86)	8%	(29)	4%	(14)	31%	(116)	6%	(24)	379
Community: Urban	36%	(81)	24%	(54)	9%	(20)	5%	(11)	23%	(51)	4%	(9)	226
Community: Suburban	27%	(92)	25%	(86)	7%	(24)	3%	(9)	33%	(111)	5%	(18)	339
Community: Rural	26%	(43)	30%	(50)	10%	(16)	4%	(6)	27%	(45)	4%	(7)	168
Employ: Private Sector	31%	(77)	29%	(71)	6%	(15)	1%	(3)	28%	(71)	5%	(13)	250
Employ: Self-Employed	24%	(21)	23%	(20)	10%	(9)	10%	(9)	32%	(29)	1%	(1)	90
Employ: Student	37%	(21)	19%	(11)	4%	(2)	9%	(5)	27%	(15)	4%	(2)	56
Employ: Retired	31%	(37)	17%	(20)	14%	(17)	—	(0)	33%	(39)	4%	(4)	117
Employ: Unemployed	23%	(19)	30%	(25)	12%	(10)	5%	(4)	24%	(20)	7%	(6)	83
Employ: Other	31%	(19)	27%	(17)	12%	(7)	4%	(2)	19%	(12)	8%	(5)	61

Continued on next page

Table EEV4_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs too quietly

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	29%	(216)	26%	(190)	8%	(60)	4%	(26)	28%	(207)	5%	(34)	733
Military HH: Yes	33%	(37)	25%	(28)	6%	(7)	4%	(5)	30%	(34)	2%	(2)	113
Military HH: No	29%	(179)	26%	(162)	9%	(53)	3%	(21)	28%	(173)	5%	(32)	620
RD/WT: Right Direction	25%	(58)	26%	(59)	9%	(21)	8%	(18)	27%	(62)	6%	(13)	230
RD/WT: Wrong Track	31%	(158)	26%	(131)	8%	(39)	2%	(8)	29%	(145)	4%	(21)	503
Trump Job Approve	27%	(62)	24%	(57)	12%	(28)	7%	(16)	26%	(60)	4%	(10)	232
Trump Job Disapprove	31%	(145)	27%	(127)	6%	(29)	2%	(9)	29%	(135)	4%	(20)	465
Trump Job Strongly Approve	29%	(30)	19%	(19)	14%	(14)	7%	(7)	23%	(23)	8%	(8)	101
Trump Job Somewhat Approve	24%	(32)	29%	(37)	11%	(14)	7%	(9)	28%	(37)	2%	(2)	131
Trump Job Somewhat Disapprove	34%	(36)	26%	(27)	3%	(3)	—	(0)	34%	(36)	4%	(4)	106
Trump Job Strongly Disapprove	30%	(109)	28%	(100)	7%	(26)	3%	(9)	28%	(99)	4%	(16)	358
Favorable of Trump	27%	(63)	27%	(64)	11%	(27)	7%	(17)	24%	(57)	3%	(8)	237
Unfavorable of Trump	31%	(143)	27%	(124)	7%	(30)	2%	(7)	31%	(142)	4%	(17)	463
Very Favorable of Trump	31%	(35)	23%	(26)	13%	(15)	6%	(7)	24%	(27)	3%	(4)	114
Somewhat Favorable of Trump	23%	(28)	31%	(38)	10%	(12)	8%	(10)	24%	(29)	4%	(5)	123
Somewhat Unfavorable of Trump	33%	(30)	29%	(26)	4%	(4)	—	(0)	31%	(28)	2%	(2)	90
Very Unfavorable of Trump	30%	(114)	26%	(97)	7%	(27)	2%	(7)	31%	(115)	4%	(15)	373
#1 Issue: Economy	24%	(50)	23%	(49)	9%	(18)	4%	(7)	36%	(75)	5%	(11)	210
#1 Issue: Security	38%	(46)	30%	(36)	4%	(5)	2%	(2)	21%	(25)	4%	(5)	118
#1 Issue: Health Care	24%	(27)	23%	(26)	9%	(10)	4%	(4)	34%	(39)	6%	(6)	114
#1 Issue: Medicare / Social Security	42%	(34)	21%	(17)	18%	(15)	2%	(2)	15%	(12)	3%	(2)	82
#1 Issue: Women's Issues	24%	(13)	28%	(15)	12%	(6)	3%	(2)	27%	(14)	6%	(3)	54
#1 Issue: Education	20%	(10)	27%	(14)	2%	(1)	17%	(9)	22%	(11)	11%	(6)	50
#1 Issue: Energy	36%	(27)	32%	(24)	5%	(4)	—	(0)	27%	(21)	—	(0)	77
2018 House Vote: Democrat	34%	(111)	27%	(89)	9%	(28)	1%	(4)	26%	(85)	3%	(11)	328
2018 House Vote: Republican	22%	(37)	27%	(46)	11%	(19)	6%	(9)	29%	(50)	5%	(8)	171
2018 House Vote: Didnt Vote	29%	(59)	24%	(48)	6%	(12)	6%	(12)	29%	(60)	7%	(14)	204

Continued on next page

Table EEV4_4: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs too quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	29% (216)	26% (190)	8% (60)	4% (26)	28% (207)	5% (34)	733
2016 Vote: Hillary Clinton	36% (97)	28% (76)	8% (21)	1% (2)	25% (69)	3% (8)	273
2016 Vote: Donald Trump	22% (36)	26% (43)	15% (25)	6% (9)	26% (44)	6% (9)	166
2016 Vote: Someone else	29% (16)	19% (11)	8% (4)	— (0)	34% (19)	11% (6)	56
2016 Vote: Didn't Vote	28% (66)	25% (60)	4% (10)	6% (14)	32% (74)	5% (11)	236
Voted in 2014: Yes	33% (139)	25% (103)	10% (41)	2% (7)	28% (117)	3% (13)	419
Voted in 2014: No	24% (76)	28% (87)	6% (20)	6% (19)	29% (90)	7% (21)	313
2012 Vote: Barack Obama	38% (118)	24% (74)	9% (27)	2% (5)	27% (84)	2% (5)	315
2012 Vote: Mitt Romney	21% (25)	25% (30)	11% (14)	3% (3)	35% (42)	5% (7)	121
2012 Vote: Didn't Vote	23% (64)	29% (80)	6% (18)	6% (17)	27% (75)	7% (20)	274
4-Region: Northeast	26% (33)	25% (32)	7% (8)	5% (6)	34% (43)	3% (4)	127
4-Region: Midwest	27% (35)	22% (28)	9% (12)	4% (5)	33% (42)	5% (7)	129
4-Region: South	36% (86)	26% (64)	6% (14)	1% (3)	26% (62)	5% (12)	242
4-Region: West	26% (61)	28% (67)	11% (27)	5% (11)	25% (59)	5% (11)	235
EV Likely	29% (216)	26% (190)	8% (60)	4% (26)	28% (207)	5% (34)	733
Hybrid Likely	31% (198)	26% (168)	8% (50)	2% (16)	29% (186)	4% (27)	645
Hybrid Unlikely	22% (16)	22% (16)	14% (10)	13% (10)	25% (19)	5% (4)	75
Gen X Parents	32% (39)	26% (32)	8% (10)	2% (3)	26% (32)	5% (6)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	12%	(86)	17%	(124)	28%	(205)	14%	(101)	24%	(175)	6%	(43)	733
Gender: Male	15%	(60)	21%	(86)	26%	(109)	9%	(36)	25%	(102)	5%	(19)	413
Gender: Female	8%	(26)	12%	(38)	30%	(95)	20%	(65)	23%	(73)	7%	(23)	320
Age: 18-29	21%	(47)	15%	(33)	24%	(53)	15%	(33)	18%	(39)	7%	(16)	221
Age: 30-44	11%	(22)	17%	(34)	31%	(60)	14%	(27)	24%	(47)	3%	(6)	196
Age: 45-54	8%	(9)	21%	(25)	26%	(31)	15%	(18)	23%	(27)	6%	(7)	116
Age: 55-64	2%	(2)	13%	(11)	26%	(22)	21%	(18)	37%	(32)	2%	(2)	86
Age: 65+	5%	(6)	18%	(21)	35%	(39)	4%	(5)	27%	(31)	10%	(11)	113
Generation Z: 18-21	14%	(15)	17%	(18)	28%	(29)	13%	(13)	16%	(17)	12%	(13)	105
Millennial: Age 22-37	19%	(43)	13%	(29)	26%	(59)	16%	(35)	22%	(50)	3%	(7)	223
Generation X: Age 38-53	11%	(21)	23%	(44)	26%	(50)	14%	(28)	22%	(43)	4%	(9)	194
Boomers: Age 54-72	4%	(8)	13%	(23)	31%	(56)	13%	(24)	33%	(61)	6%	(11)	184
PID: Dem (no lean)	14%	(44)	19%	(57)	32%	(97)	13%	(39)	20%	(62)	3%	(8)	307
PID: Ind (no lean)	8%	(21)	11%	(29)	28%	(71)	14%	(35)	29%	(73)	9%	(23)	252
PID: Rep (no lean)	12%	(21)	22%	(38)	21%	(37)	15%	(27)	23%	(40)	7%	(11)	173
PID/Gender: Dem Men	16%	(28)	23%	(40)	29%	(51)	9%	(15)	21%	(37)	3%	(5)	176
PID/Gender: Dem Women	12%	(15)	13%	(17)	35%	(46)	18%	(24)	20%	(26)	2%	(3)	131
PID/Gender: Ind Men	13%	(17)	12%	(15)	27%	(36)	10%	(13)	32%	(42)	6%	(8)	131
PID/Gender: Ind Women	3%	(4)	11%	(13)	29%	(35)	18%	(22)	26%	(31)	13%	(16)	122
PID/Gender: Rep Men	14%	(15)	28%	(30)	21%	(22)	8%	(8)	22%	(24)	7%	(7)	106
PID/Gender: Rep Women	10%	(6)	11%	(8)	21%	(14)	28%	(18)	24%	(16)	7%	(4)	67
Ideo: Liberal (1-3)	15%	(55)	15%	(53)	31%	(114)	12%	(45)	21%	(78)	5%	(17)	362
Ideo: Moderate (4)	10%	(15)	17%	(26)	30%	(45)	11%	(17)	26%	(38)	5%	(8)	148
Ideo: Conservative (5-7)	6%	(11)	23%	(41)	22%	(40)	18%	(32)	26%	(47)	4%	(8)	179

Continued on next page

Table EEV4_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	12%	(86)	17%	(124)	28%	(205)	14%	(101)	24%	(175)	6%	(43)	733
Educ: < College	12%	(57)	18%	(87)	25%	(119)	14%	(67)	23%	(106)	7%	(34)	468
Educ: Bachelors degree	9%	(15)	17%	(27)	31%	(49)	14%	(22)	26%	(41)	3%	(5)	159
Educ: Post-grad	13%	(14)	10%	(10)	35%	(37)	11%	(12)	27%	(28)	4%	(4)	105
Income: Under 50k	12%	(42)	21%	(72)	25%	(85)	13%	(45)	22%	(74)	7%	(24)	342
Income: 50k-100k	13%	(32)	13%	(32)	31%	(77)	15%	(38)	24%	(59)	5%	(12)	249
Income: 100k+	8%	(12)	14%	(20)	30%	(43)	12%	(18)	30%	(42)	5%	(7)	142
Ethnicity: White	8%	(41)	15%	(83)	27%	(144)	16%	(86)	28%	(149)	6%	(33)	536
Ethnicity: Hispanic	19%	(29)	22%	(33)	21%	(32)	14%	(21)	17%	(25)	7%	(11)	152
Ethnicity: Afr. Am.	26%	(27)	20%	(21)	33%	(34)	8%	(9)	9%	(10)	4%	(4)	105
Ethnicity: Other	19%	(18)	22%	(20)	29%	(27)	6%	(6)	18%	(16)	6%	(6)	92
Relig: Protestant	6%	(9)	18%	(26)	28%	(40)	18%	(25)	26%	(37)	5%	(7)	144
Relig: Roman Catholic	9%	(11)	24%	(31)	31%	(40)	5%	(6)	28%	(36)	3%	(4)	128
Relig: Ath./Agn./None	9%	(22)	12%	(29)	30%	(71)	15%	(37)	26%	(62)	8%	(20)	241
Relig: Something Else	18%	(25)	20%	(27)	23%	(32)	13%	(18)	19%	(27)	6%	(9)	138
Relig: Evangelical	17%	(31)	21%	(37)	24%	(42)	15%	(26)	19%	(33)	4%	(8)	176
Relig: Non-Evang. Catholics	5%	(8)	17%	(31)	34%	(60)	11%	(20)	30%	(53)	4%	(7)	177
Relig: All Christian	11%	(39)	19%	(67)	29%	(101)	13%	(46)	24%	(86)	4%	(14)	353
Relig: All Non-Christian	13%	(47)	15%	(56)	27%	(103)	14%	(55)	23%	(88)	8%	(28)	379
Community: Urban	17%	(39)	19%	(43)	26%	(58)	12%	(27)	23%	(52)	3%	(8)	226
Community: Suburban	12%	(39)	13%	(42)	30%	(101)	14%	(47)	25%	(85)	7%	(24)	339
Community: Rural	4%	(8)	23%	(39)	27%	(45)	16%	(27)	23%	(38)	7%	(11)	168
Employ: Private Sector	11%	(28)	14%	(35)	29%	(74)	15%	(37)	26%	(66)	4%	(11)	250
Employ: Self-Employed	15%	(14)	18%	(16)	24%	(22)	15%	(13)	24%	(21)	4%	(4)	90
Employ: Student	21%	(12)	16%	(9)	20%	(11)	21%	(12)	9%	(5)	13%	(7)	56
Employ: Retired	6%	(7)	17%	(20)	36%	(42)	5%	(5)	29%	(34)	8%	(9)	117
Employ: Unemployed	14%	(12)	20%	(16)	22%	(18)	12%	(10)	23%	(19)	8%	(7)	83
Employ: Other	6%	(4)	22%	(14)	21%	(13)	21%	(13)	26%	(16)	4%	(2)	61

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Table EEV4_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	12%	(86)	17%	(124)	28%	(205)	14%	(101)	24%	(175)	6%	(43)	733
Military HH: Yes	9%	(11)	15%	(16)	32%	(36)	10%	(11)	30%	(34)	4%	(5)	113
Military HH: No	12%	(75)	17%	(107)	27%	(168)	15%	(90)	23%	(141)	6%	(38)	620
RD/WT: Right Direction	16%	(37)	19%	(44)	23%	(53)	16%	(36)	20%	(46)	6%	(15)	230
RD/WT: Wrong Track	10%	(49)	16%	(79)	30%	(152)	13%	(64)	26%	(130)	6%	(28)	503
Trump Job Approve	12%	(27)	20%	(47)	24%	(55)	14%	(33)	24%	(56)	6%	(13)	232
Trump Job Disapprove	12%	(55)	16%	(74)	31%	(142)	12%	(57)	24%	(112)	5%	(24)	465
Trump Job Strongly Approve	14%	(14)	23%	(23)	20%	(20)	15%	(15)	17%	(18)	11%	(11)	101
Trump Job Somewhat Approve	9%	(12)	18%	(24)	27%	(35)	14%	(19)	29%	(38)	2%	(2)	131
Trump Job Somewhat Disapprove	13%	(14)	18%	(19)	30%	(32)	15%	(16)	20%	(22)	4%	(4)	106
Trump Job Strongly Disapprove	12%	(41)	15%	(55)	31%	(110)	12%	(42)	25%	(90)	6%	(20)	358
Favorable of Trump	11%	(27)	19%	(45)	27%	(64)	17%	(41)	22%	(51)	4%	(9)	237
Unfavorable of Trump	12%	(56)	17%	(77)	29%	(135)	12%	(55)	25%	(117)	5%	(24)	463
Very Favorable of Trump	17%	(19)	20%	(23)	27%	(31)	17%	(19)	15%	(17)	5%	(5)	114
Somewhat Favorable of Trump	7%	(8)	18%	(22)	27%	(33)	17%	(21)	28%	(35)	3%	(3)	123
Somewhat Unfavorable of Trump	16%	(15)	19%	(17)	23%	(21)	16%	(15)	22%	(19)	4%	(4)	90
Very Unfavorable of Trump	11%	(41)	16%	(60)	31%	(115)	11%	(41)	26%	(97)	5%	(20)	373
#1 Issue: Economy	8%	(17)	14%	(30)	34%	(71)	13%	(28)	26%	(55)	4%	(9)	210
#1 Issue: Security	15%	(18)	23%	(27)	30%	(36)	11%	(13)	17%	(20)	4%	(5)	118
#1 Issue: Health Care	8%	(9)	14%	(16)	26%	(30)	16%	(18)	33%	(37)	3%	(4)	114
#1 Issue: Medicare / Social Security	11%	(9)	24%	(20)	19%	(15)	20%	(17)	22%	(18)	4%	(4)	82
#1 Issue: Women's Issues	14%	(8)	16%	(9)	26%	(14)	13%	(7)	21%	(11)	10%	(5)	54
#1 Issue: Education	14%	(7)	24%	(12)	18%	(9)	11%	(5)	12%	(6)	21%	(11)	50
#1 Issue: Energy	20%	(15)	9%	(7)	26%	(20)	13%	(10)	29%	(22)	2%	(2)	77
2018 House Vote: Democrat	14%	(46)	16%	(53)	28%	(93)	12%	(39)	24%	(79)	6%	(18)	328
2018 House Vote: Republican	9%	(16)	23%	(39)	28%	(48)	13%	(22)	22%	(38)	4%	(8)	171
2018 House Vote: Didnt Vote	11%	(22)	13%	(27)	29%	(59)	16%	(33)	24%	(49)	7%	(15)	204

Continued on next page

Table EEV4_5: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	12% (86)	17% (124)	28% (205)	14% (101)	24% (175)	6% (43)	733
2016 Vote: Hillary Clinton	11% (31)	17% (48)	33% (89)	10% (28)	24% (65)	5% (13)	273
2016 Vote: Donald Trump	10% (16)	20% (34)	25% (42)	16% (27)	23% (38)	6% (10)	166
2016 Vote: Someone else	7% (4)	15% (8)	18% (10)	17% (9)	37% (21)	6% (3)	56
2016 Vote: Didnt Vote	15% (36)	14% (34)	26% (62)	15% (36)	22% (52)	7% (16)	236
Voted in 2014: Yes	10% (43)	18% (76)	29% (121)	14% (58)	25% (103)	4% (19)	419
Voted in 2014: No	14% (43)	15% (48)	27% (84)	14% (43)	23% (72)	8% (24)	313
2012 Vote: Barack Obama	10% (33)	18% (58)	31% (97)	12% (38)	25% (77)	4% (12)	315
2012 Vote: Mitt Romney	8% (10)	18% (22)	25% (30)	17% (20)	24% (29)	8% (10)	121
2012 Vote: Didn't Vote	15% (40)	16% (43)	27% (75)	14% (39)	21% (59)	7% (19)	274
4-Region: Northeast	12% (16)	16% (20)	30% (38)	11% (14)	25% (32)	6% (8)	127
4-Region: Midwest	11% (14)	15% (19)	23% (30)	15% (19)	32% (41)	5% (6)	129
4-Region: South	12% (30)	19% (46)	30% (73)	14% (33)	22% (53)	3% (8)	242
4-Region: West	11% (27)	16% (39)	27% (64)	15% (35)	21% (50)	9% (20)	235
EV Likely	12% (86)	17% (124)	28% (205)	14% (101)	24% (175)	6% (43)	733
Hybrid Likely	11% (69)	17% (111)	28% (184)	14% (93)	24% (157)	5% (31)	645
Hybrid Unlikely	22% (16)	10% (8)	24% (18)	10% (8)	23% (17)	11% (8)	75
Gen X Parents	10% (12)	27% (33)	23% (28)	17% (21)	20% (24)	3% (4)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ethics of mining for battery components

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	16%	(117)	18%	(134)	23%	(167)	9%	(68)	18%	(134)	15%	(113)	733
Gender: Male	19%	(77)	19%	(79)	23%	(94)	7%	(28)	21%	(88)	11%	(47)	413
Gender: Female	12%	(39)	17%	(55)	23%	(73)	13%	(40)	15%	(47)	21%	(66)	320
Age: 18-29	21%	(46)	19%	(42)	21%	(46)	12%	(26)	13%	(29)	15%	(32)	221
Age: 30-44	19%	(37)	20%	(38)	23%	(45)	10%	(20)	17%	(33)	11%	(22)	196
Age: 45-54	9%	(11)	22%	(26)	23%	(27)	6%	(7)	24%	(27)	15%	(18)	116
Age: 55-64	8%	(7)	9%	(8)	30%	(26)	9%	(8)	25%	(22)	18%	(16)	86
Age: 65+	14%	(16)	18%	(20)	20%	(23)	6%	(7)	20%	(22)	22%	(25)	113
Generation Z: 18-21	19%	(20)	23%	(24)	21%	(22)	11%	(12)	12%	(12)	14%	(15)	105
Millennial: Age 22-37	18%	(41)	16%	(37)	24%	(53)	13%	(29)	16%	(36)	13%	(28)	223
Generation X: Age 38-53	17%	(33)	22%	(43)	21%	(41)	6%	(11)	21%	(40)	14%	(26)	194
Boomers: Age 54-72	9%	(16)	15%	(27)	26%	(47)	8%	(15)	23%	(41)	20%	(37)	184
PID: Dem (no lean)	19%	(58)	21%	(65)	25%	(78)	10%	(32)	14%	(44)	10%	(32)	307
PID: Ind (no lean)	15%	(37)	16%	(41)	17%	(43)	9%	(24)	22%	(56)	20%	(51)	252
PID: Rep (no lean)	13%	(22)	16%	(28)	27%	(46)	7%	(12)	20%	(34)	17%	(30)	173
PID/Gender: Dem Men	23%	(40)	21%	(37)	22%	(38)	8%	(14)	19%	(33)	7%	(13)	176
PID/Gender: Dem Women	13%	(17)	21%	(27)	30%	(39)	13%	(17)	8%	(11)	15%	(19)	131
PID/Gender: Ind Men	15%	(20)	18%	(23)	18%	(23)	6%	(7)	28%	(36)	16%	(21)	131
PID/Gender: Ind Women	14%	(17)	15%	(18)	17%	(20)	14%	(17)	16%	(20)	24%	(30)	122
PID/Gender: Rep Men	16%	(17)	17%	(18)	31%	(33)	6%	(6)	17%	(18)	12%	(13)	106
PID/Gender: Rep Women	8%	(5)	15%	(10)	19%	(13)	9%	(6)	24%	(16)	25%	(17)	67
Ideo: Liberal (1-3)	19%	(69)	20%	(72)	23%	(83)	12%	(42)	14%	(49)	13%	(47)	362
Ideo: Moderate (4)	11%	(17)	20%	(29)	24%	(35)	8%	(12)	22%	(32)	16%	(24)	148
Ideo: Conservative (5-7)	11%	(20)	16%	(29)	26%	(47)	7%	(13)	26%	(47)	13%	(24)	179

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Table EEV4_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Ethics of mining for battery components*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	16%	(117)	18%	(134)	23%	(167)	9%	(68)	18%	(134)	15%	(113)	733
Educ: < College	17%	(80)	18%	(85)	22%	(105)	9%	(41)	18%	(86)	15%	(71)	468
Educ: Bachelors degree	13%	(20)	21%	(33)	23%	(37)	12%	(19)	14%	(23)	17%	(27)	159
Educ: Post-grad	16%	(16)	15%	(16)	24%	(26)	7%	(7)	24%	(25)	14%	(15)	105
Income: Under 50k	19%	(66)	16%	(53)	21%	(72)	10%	(33)	18%	(63)	16%	(54)	342
Income: 50k-100k	14%	(35)	24%	(59)	20%	(49)	11%	(26)	18%	(46)	14%	(34)	249
Income: 100k+	11%	(15)	16%	(22)	32%	(46)	6%	(9)	18%	(25)	17%	(24)	142
Ethnicity: White	14%	(73)	16%	(88)	23%	(126)	9%	(46)	21%	(115)	16%	(88)	536
Ethnicity: Hispanic	26%	(39)	22%	(33)	19%	(30)	10%	(16)	12%	(18)	11%	(16)	152
Ethnicity: Afr. Am.	20%	(21)	21%	(22)	24%	(25)	14%	(14)	10%	(10)	13%	(13)	105
Ethnicity: Other	25%	(23)	26%	(24)	18%	(16)	9%	(8)	11%	(10)	12%	(11)	92
Relig: Protestant	11%	(16)	20%	(28)	24%	(34)	9%	(13)	20%	(29)	16%	(23)	144
Relig: Roman Catholic	14%	(18)	20%	(25)	26%	(33)	10%	(13)	18%	(22)	13%	(16)	128
Relig: Ath./Agn./None	16%	(40)	18%	(43)	22%	(52)	9%	(21)	19%	(47)	16%	(39)	241
Relig: Something Else	24%	(34)	15%	(20)	14%	(19)	10%	(14)	18%	(24)	19%	(27)	138
Relig: Evangelical	11%	(19)	22%	(38)	30%	(52)	9%	(16)	17%	(30)	12%	(21)	176
Relig: Non-Evang. Catholics	14%	(24)	18%	(33)	25%	(44)	10%	(18)	19%	(33)	15%	(26)	177
Relig: All Christian	12%	(44)	20%	(71)	27%	(96)	10%	(34)	18%	(63)	13%	(47)	353
Relig: All Non-Christian	19%	(73)	17%	(63)	19%	(71)	9%	(34)	19%	(71)	17%	(66)	379
Community: Urban	21%	(48)	18%	(41)	19%	(42)	14%	(31)	16%	(36)	13%	(29)	226
Community: Suburban	15%	(50)	18%	(63)	26%	(89)	8%	(26)	17%	(57)	16%	(55)	339
Community: Rural	11%	(19)	18%	(31)	22%	(36)	7%	(11)	25%	(42)	17%	(29)	168
Employ: Private Sector	18%	(46)	16%	(40)	24%	(60)	6%	(14)	22%	(56)	14%	(34)	250
Employ: Self-Employed	10%	(9)	20%	(18)	21%	(18)	14%	(13)	25%	(22)	11%	(9)	90
Employ: Student	31%	(17)	26%	(15)	14%	(8)	5%	(3)	7%	(4)	17%	(10)	56
Employ: Retired	13%	(16)	16%	(18)	23%	(27)	3%	(4)	23%	(26)	22%	(26)	117
Employ: Unemployed	19%	(15)	10%	(8)	26%	(21)	17%	(14)	8%	(6)	21%	(17)	83
Employ: Other	11%	(7)	24%	(15)	20%	(12)	17%	(10)	17%	(10)	11%	(7)	61

Continued on next page

Table EEV4_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ethics of mining for battery components

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	16%	(117)	18%	(134)	23%	(167)	9%	(68)	18%	(134)	15%	(113)	733
Military HH: Yes	12%	(13)	20%	(23)	23%	(26)	8%	(9)	20%	(22)	18%	(20)	113
Military HH: No	17%	(103)	18%	(111)	23%	(141)	10%	(59)	18%	(112)	15%	(93)	620
RD/WT: Right Direction	18%	(41)	18%	(42)	20%	(47)	8%	(18)	20%	(47)	15%	(35)	230
RD/WT: Wrong Track	15%	(76)	18%	(92)	24%	(120)	10%	(50)	17%	(87)	16%	(78)	503
Trump Job Approve	13%	(29)	18%	(41)	23%	(54)	8%	(18)	24%	(55)	15%	(35)	232
Trump Job Disapprove	18%	(84)	19%	(88)	23%	(108)	10%	(44)	16%	(74)	14%	(67)	465
Trump Job Strongly Approve	17%	(17)	16%	(16)	20%	(20)	8%	(9)	19%	(19)	20%	(20)	101
Trump Job Somewhat Approve	9%	(12)	19%	(25)	26%	(34)	7%	(9)	27%	(35)	12%	(15)	131
Trump Job Somewhat Disapprove	25%	(27)	19%	(20)	18%	(19)	6%	(6)	19%	(20)	13%	(14)	106
Trump Job Strongly Disapprove	16%	(57)	19%	(68)	25%	(88)	11%	(38)	15%	(53)	15%	(53)	358
Favorable of Trump	14%	(33)	20%	(47)	22%	(52)	9%	(20)	22%	(52)	13%	(31)	237
Unfavorable of Trump	16%	(76)	18%	(86)	24%	(111)	10%	(44)	17%	(77)	15%	(69)	463
Very Favorable of Trump	20%	(23)	18%	(21)	24%	(28)	7%	(8)	18%	(20)	12%	(14)	114
Somewhat Favorable of Trump	8%	(10)	21%	(26)	20%	(24)	10%	(12)	26%	(32)	15%	(18)	123
Somewhat Unfavorable of Trump	15%	(14)	14%	(13)	29%	(26)	7%	(7)	24%	(21)	11%	(10)	90
Very Unfavorable of Trump	17%	(63)	20%	(73)	23%	(85)	10%	(38)	15%	(56)	16%	(59)	373
#1 Issue: Economy	14%	(28)	13%	(27)	27%	(57)	9%	(20)	20%	(42)	17%	(36)	210
#1 Issue: Security	26%	(31)	20%	(24)	19%	(22)	4%	(5)	20%	(24)	10%	(12)	118
#1 Issue: Health Care	10%	(12)	18%	(21)	22%	(26)	8%	(9)	28%	(32)	14%	(16)	114
#1 Issue: Medicare / Social Security	20%	(16)	19%	(15)	21%	(17)	12%	(10)	13%	(10)	16%	(13)	82
#1 Issue: Women's Issues	16%	(9)	21%	(11)	21%	(11)	22%	(12)	10%	(5)	11%	(6)	54
#1 Issue: Education	10%	(5)	14%	(7)	23%	(11)	5%	(3)	25%	(12)	23%	(12)	50
#1 Issue: Energy	17%	(13)	32%	(25)	25%	(19)	10%	(8)	6%	(5)	9%	(7)	77
2018 House Vote: Democrat	17%	(56)	21%	(69)	25%	(81)	11%	(36)	15%	(48)	11%	(37)	328
2018 House Vote: Republican	10%	(18)	18%	(30)	25%	(43)	7%	(12)	26%	(44)	14%	(24)	171
2018 House Vote: Didnt Vote	18%	(37)	15%	(31)	19%	(40)	9%	(19)	16%	(32)	22%	(45)	204

Continued on next page

Table EEV4_6: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ethics of mining for battery components

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	16%	(117)	18%	(134)	23%	(167)	9%	(68)	18%	(134)	15%	(113)	733
2016 Vote: Hillary Clinton	16%	(43)	22%	(60)	26%	(72)	8%	(23)	16%	(43)	12%	(33)	273
2016 Vote: Donald Trump	13%	(21)	17%	(28)	24%	(40)	10%	(17)	22%	(36)	15%	(25)	166
2016 Vote: Someone else	15%	(8)	13%	(7)	20%	(11)	5%	(3)	24%	(13)	23%	(13)	56
2016 Vote: Didn't Vote	18%	(43)	17%	(39)	19%	(45)	10%	(25)	18%	(42)	18%	(42)	236
Voted in 2014: Yes	15%	(61)	19%	(81)	26%	(108)	8%	(32)	19%	(80)	14%	(57)	419
Voted in 2014: No	18%	(55)	17%	(53)	19%	(59)	12%	(36)	17%	(54)	18%	(56)	313
2012 Vote: Barack Obama	15%	(48)	21%	(68)	24%	(77)	8%	(26)	17%	(54)	13%	(42)	315
2012 Vote: Mitt Romney	9%	(10)	14%	(17)	28%	(34)	5%	(6)	29%	(35)	16%	(19)	121
2012 Vote: Didn't Vote	19%	(52)	18%	(49)	19%	(53)	12%	(33)	15%	(41)	17%	(46)	274
4-Region: Northeast	12%	(16)	16%	(20)	23%	(29)	10%	(13)	25%	(31)	14%	(18)	127
4-Region: Midwest	11%	(15)	21%	(26)	25%	(33)	5%	(7)	27%	(35)	10%	(13)	129
4-Region: South	18%	(45)	19%	(45)	23%	(56)	9%	(21)	14%	(33)	17%	(41)	242
4-Region: West	18%	(42)	18%	(42)	21%	(50)	11%	(27)	15%	(35)	17%	(40)	235
EV Likely	16%	(117)	18%	(134)	23%	(167)	9%	(68)	18%	(134)	15%	(113)	733
Hybrid Likely	16%	(104)	19%	(122)	23%	(149)	9%	(56)	18%	(116)	15%	(97)	645
Hybrid Unlikely	14%	(11)	15%	(11)	20%	(15)	13%	(10)	23%	(17)	15%	(11)	75
Gen X Parents	16%	(20)	16%	(19)	24%	(30)	8%	(10)	23%	(28)	13%	(16)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV4_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Lack of trendiness of the car

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(66)	16%	(116)	22%	(158)	8%	(62)	40%	(293)	5%	(37)	733
Gender: Male	11%	(43)	19%	(77)	22%	(92)	7%	(31)	36%	(149)	5%	(20)	413
Gender: Female	7%	(23)	12%	(39)	21%	(66)	10%	(32)	45%	(144)	5%	(16)	320
Age: 18-29	11%	(24)	15%	(33)	21%	(47)	10%	(23)	39%	(85)	4%	(10)	221
Age: 30-44	10%	(20)	20%	(38)	28%	(55)	11%	(21)	29%	(56)	2%	(5)	196
Age: 45-54	6%	(7)	13%	(15)	22%	(26)	5%	(5)	50%	(58)	4%	(5)	116
Age: 55-64	4%	(3)	17%	(14)	17%	(14)	7%	(6)	51%	(44)	5%	(5)	86
Age: 65+	10%	(12)	14%	(16)	15%	(17)	6%	(7)	43%	(49)	11%	(13)	113
Generation Z: 18-21	11%	(11)	12%	(13)	23%	(24)	8%	(8)	43%	(45)	4%	(4)	105
Millennial: Age 22-37	10%	(21)	18%	(40)	22%	(48)	12%	(28)	34%	(75)	5%	(10)	223
Generation X: Age 38-53	10%	(19)	17%	(33)	27%	(52)	7%	(13)	38%	(74)	2%	(4)	194
Boomers: Age 54-72	4%	(7)	16%	(29)	17%	(32)	7%	(13)	48%	(89)	8%	(14)	184
PID: Dem (no lean)	10%	(30)	18%	(55)	22%	(69)	8%	(26)	40%	(123)	2%	(5)	307
PID: Ind (no lean)	7%	(19)	14%	(37)	19%	(47)	7%	(19)	44%	(111)	8%	(19)	252
PID: Rep (no lean)	10%	(17)	14%	(25)	25%	(42)	10%	(18)	34%	(59)	7%	(12)	173
PID/Gender: Dem Men	11%	(20)	19%	(34)	26%	(45)	6%	(11)	35%	(62)	3%	(5)	176
PID/Gender: Dem Women	8%	(10)	16%	(21)	18%	(23)	11%	(14)	47%	(61)	1%	(1)	131
PID/Gender: Ind Men	10%	(13)	21%	(27)	15%	(20)	7%	(9)	43%	(56)	5%	(7)	131
PID/Gender: Ind Women	5%	(6)	8%	(9)	23%	(28)	8%	(10)	46%	(56)	10%	(13)	122
PID/Gender: Rep Men	10%	(11)	16%	(16)	26%	(28)	10%	(11)	30%	(32)	9%	(9)	106
PID/Gender: Rep Women	9%	(6)	12%	(8)	22%	(15)	11%	(7)	41%	(28)	4%	(3)	67
Ideo: Liberal (1-3)	11%	(39)	16%	(59)	21%	(76)	8%	(27)	41%	(147)	4%	(14)	362
Ideo: Moderate (4)	9%	(13)	16%	(23)	24%	(36)	6%	(8)	40%	(60)	6%	(8)	148
Ideo: Conservative (5-7)	7%	(13)	17%	(30)	21%	(37)	12%	(21)	40%	(71)	4%	(7)	179

Continued on next page

Table EEV4_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?
Lack of trendiness of the car

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(66)	16%	(116)	22%	(158)	8%	(62)	40%	(293)	5%	(37)	733
Educ: < College	10%	(45)	16%	(74)	22%	(103)	8%	(37)	39%	(182)	6%	(26)	468
Educ: Bachelors degree	7%	(11)	18%	(28)	22%	(34)	11%	(17)	39%	(63)	4%	(7)	159
Educ: Post-grad	10%	(10)	13%	(14)	20%	(21)	8%	(8)	46%	(48)	3%	(3)	105
Income: Under 50k	12%	(41)	14%	(49)	23%	(79)	8%	(26)	37%	(125)	6%	(22)	342
Income: 50k-100k	8%	(20)	20%	(49)	18%	(45)	7%	(18)	44%	(110)	3%	(8)	249
Income: 100k+	4%	(5)	13%	(18)	25%	(35)	13%	(18)	41%	(58)	5%	(7)	142
Ethnicity: White	6%	(34)	14%	(76)	21%	(114)	8%	(44)	46%	(247)	4%	(21)	536
Ethnicity: Hispanic	12%	(18)	20%	(31)	20%	(31)	9%	(13)	34%	(51)	5%	(8)	152
Ethnicity: Afr. Am.	18%	(19)	19%	(20)	21%	(22)	10%	(10)	24%	(25)	8%	(8)	105
Ethnicity: Other	15%	(14)	21%	(19)	25%	(23)	9%	(8)	23%	(21)	7%	(7)	92
Relig: Protestant	6%	(8)	12%	(17)	22%	(32)	14%	(20)	43%	(62)	3%	(4)	144
Relig: Roman Catholic	6%	(8)	22%	(27)	28%	(35)	9%	(12)	31%	(40)	4%	(5)	128
Relig: Ath./Agn./None	9%	(21)	12%	(29)	20%	(48)	5%	(12)	50%	(119)	5%	(11)	241
Relig: Something Else	12%	(17)	20%	(27)	18%	(25)	7%	(10)	33%	(45)	10%	(14)	138
Relig: Evangelical	9%	(17)	18%	(31)	24%	(43)	14%	(25)	31%	(55)	4%	(6)	176
Relig: Non-Evang. Catholics	7%	(12)	16%	(29)	24%	(43)	8%	(15)	41%	(73)	3%	(5)	177
Relig: All Christian	8%	(29)	17%	(60)	24%	(85)	11%	(40)	36%	(128)	3%	(12)	353
Relig: All Non-Christian	10%	(37)	15%	(56)	19%	(73)	6%	(23)	43%	(164)	7%	(25)	379
Community: Urban	12%	(28)	15%	(34)	24%	(54)	10%	(24)	34%	(76)	5%	(11)	226
Community: Suburban	8%	(27)	14%	(48)	22%	(75)	7%	(24)	44%	(148)	5%	(17)	339
Community: Rural	7%	(12)	20%	(34)	18%	(30)	9%	(15)	41%	(69)	5%	(9)	168
Employ: Private Sector	7%	(18)	17%	(43)	20%	(50)	9%	(22)	42%	(106)	4%	(11)	250
Employ: Self-Employed	3%	(2)	24%	(21)	25%	(23)	2%	(2)	44%	(39)	2%	(1)	90
Employ: Student	17%	(9)	13%	(7)	14%	(8)	12%	(7)	44%	(25)	—	(0)	56
Employ: Retired	14%	(17)	12%	(14)	16%	(19)	5%	(6)	44%	(51)	9%	(11)	117
Employ: Unemployed	7%	(6)	9%	(7)	26%	(21)	7%	(6)	43%	(36)	8%	(6)	83
Employ: Other	8%	(5)	21%	(13)	33%	(20)	4%	(2)	29%	(18)	5%	(3)	61

Continued on next page

Table EEV4_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Lack of trendiness of the car

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(66)	16%	(116)	22%	(158)	8%	(62)	40%	(293)	5%	(37)	733
Military HH: Yes	6%	(7)	12%	(14)	22%	(25)	9%	(10)	46%	(52)	5%	(5)	113
Military HH: No	10%	(59)	17%	(102)	22%	(133)	8%	(52)	39%	(242)	5%	(31)	620
RD/WT: Right Direction	10%	(22)	16%	(37)	24%	(56)	12%	(27)	31%	(72)	7%	(16)	230
RD/WT: Wrong Track	9%	(44)	16%	(79)	20%	(102)	7%	(35)	44%	(221)	4%	(20)	503
Trump Job Approve	7%	(17)	16%	(37)	24%	(57)	11%	(24)	35%	(81)	7%	(15)	232
Trump Job Disapprove	10%	(48)	16%	(73)	20%	(94)	7%	(33)	44%	(203)	3%	(14)	465
Trump Job Strongly Approve	10%	(10)	17%	(17)	23%	(23)	7%	(7)	30%	(30)	13%	(13)	101
Trump Job Somewhat Approve	5%	(7)	15%	(20)	26%	(34)	13%	(17)	39%	(51)	1%	(2)	131
Trump Job Somewhat Disapprove	10%	(10)	15%	(16)	27%	(29)	9%	(10)	39%	(41)	—	(0)	106
Trump Job Strongly Disapprove	10%	(37)	16%	(57)	18%	(65)	7%	(23)	45%	(162)	4%	(14)	358
Favorable of Trump	9%	(20)	14%	(32)	28%	(65)	10%	(24)	35%	(82)	5%	(12)	237
Unfavorable of Trump	9%	(41)	18%	(84)	18%	(85)	8%	(36)	44%	(206)	3%	(12)	463
Very Favorable of Trump	13%	(15)	17%	(20)	21%	(25)	13%	(15)	29%	(33)	5%	(6)	114
Somewhat Favorable of Trump	4%	(5)	10%	(13)	33%	(41)	8%	(9)	40%	(49)	5%	(6)	123
Somewhat Unfavorable of Trump	12%	(11)	20%	(18)	16%	(14)	11%	(10)	41%	(37)	—	(0)	90
Very Unfavorable of Trump	8%	(29)	18%	(66)	19%	(71)	7%	(26)	45%	(169)	3%	(12)	373
#1 Issue: Economy	6%	(12)	17%	(35)	23%	(48)	10%	(21)	40%	(85)	5%	(10)	210
#1 Issue: Security	15%	(18)	19%	(22)	26%	(30)	8%	(10)	27%	(32)	6%	(7)	118
#1 Issue: Health Care	5%	(6)	13%	(15)	19%	(22)	8%	(9)	48%	(55)	6%	(7)	114
#1 Issue: Medicare / Social Security	13%	(10)	17%	(14)	22%	(18)	9%	(7)	34%	(28)	6%	(5)	82
#1 Issue: Women's Issues	5%	(3)	17%	(9)	21%	(11)	13%	(7)	44%	(23)	—	(0)	54
#1 Issue: Education	7%	(3)	23%	(11)	14%	(7)	5%	(2)	39%	(20)	13%	(6)	50
#1 Issue: Energy	13%	(10)	9%	(7)	22%	(17)	5%	(4)	49%	(38)	1%	(1)	77
2018 House Vote: Democrat	9%	(28)	16%	(53)	21%	(68)	9%	(30)	42%	(136)	4%	(13)	328
2018 House Vote: Republican	7%	(11)	15%	(26)	25%	(43)	10%	(18)	39%	(67)	4%	(6)	171
2018 House Vote: Didnt Vote	9%	(19)	16%	(33)	22%	(45)	6%	(13)	39%	(79)	8%	(17)	204

Continued on next page

Table EEV4_7: Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Lack of trendiness of the car

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	9%	(66)	16%	(116)	22%	(158)	8%	(62)	40%	(293)	5%	(37)	733
2016 Vote: Hillary Clinton	9%	(25)	17%	(48)	22%	(60)	8%	(22)	40%	(109)	4%	(10)	273
2016 Vote: Donald Trump	7%	(12)	14%	(24)	25%	(41)	10%	(16)	38%	(64)	6%	(9)	166
2016 Vote: Someone else	10%	(6)	10%	(5)	14%	(8)	9%	(5)	51%	(29)	6%	(3)	56
2016 Vote: Didn't Vote	10%	(23)	17%	(39)	21%	(49)	8%	(19)	38%	(91)	6%	(14)	236
Voted in 2014: Yes	10%	(43)	14%	(60)	20%	(83)	9%	(38)	43%	(179)	4%	(17)	419
Voted in 2014: No	7%	(23)	18%	(56)	24%	(76)	8%	(25)	37%	(114)	6%	(20)	313
2012 Vote: Barack Obama	9%	(29)	17%	(54)	21%	(67)	8%	(26)	41%	(130)	2%	(8)	315
2012 Vote: Mitt Romney	10%	(12)	11%	(13)	20%	(24)	11%	(13)	41%	(50)	8%	(9)	121
2012 Vote: Didn't Vote	8%	(21)	17%	(47)	24%	(65)	8%	(23)	37%	(101)	6%	(18)	274
4-Region: Northeast	7%	(9)	20%	(26)	22%	(29)	9%	(12)	37%	(47)	4%	(5)	127
4-Region: Midwest	7%	(9)	15%	(19)	20%	(26)	8%	(10)	46%	(60)	4%	(5)	129
4-Region: South	9%	(21)	17%	(40)	22%	(53)	14%	(33)	34%	(81)	6%	(14)	242
4-Region: West	12%	(27)	13%	(31)	22%	(52)	3%	(8)	45%	(105)	5%	(13)	235
EV Likely	9%	(66)	16%	(116)	22%	(158)	8%	(62)	40%	(293)	5%	(37)	733
Hybrid Likely	9%	(59)	17%	(106)	22%	(141)	8%	(51)	41%	(262)	4%	(25)	645
Hybrid Unlikely	6%	(5)	9%	(6)	22%	(17)	12%	(9)	41%	(31)	10%	(8)	75
Gen X Parents	7%	(8)	16%	(19)	29%	(36)	8%	(10)	39%	(47)	—	(0)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?

Demographic	Yes	No	Don't know	Total N
Adults	80% (589)	16% (114)	4% (30)	733
Gender: Male	80% (332)	15% (62)	5% (19)	413
Gender: Female	80% (257)	16% (52)	3% (11)	320
Age: 18-29	73% (161)	20% (44)	7% (16)	221
Age: 30-44	85% (166)	12% (24)	3% (6)	196
Age: 45-54	86% (99)	13% (16)	1% (1)	116
Age: 55-64	83% (72)	14% (12)	3% (3)	86
Age: 65+	80% (90)	17% (19)	4% (4)	113
Generation Z: 18-21	61% (64)	27% (28)	13% (13)	105
Millennial: Age 22-37	87% (194)	10% (23)	2% (5)	223
Generation X: Age 38-53	81% (158)	16% (32)	2% (5)	194
Boomers: Age 54-72	84% (155)	13% (23)	3% (5)	184
PID: Dem (no lean)	82% (252)	16% (48)	2% (7)	307
PID: Ind (no lean)	79% (199)	15% (37)	7% (17)	252
PID: Rep (no lean)	79% (138)	17% (29)	4% (7)	173
PID/Gender: Dem Men	83% (147)	15% (27)	1% (2)	176
PID/Gender: Dem Women	81% (106)	16% (21)	3% (4)	131
PID/Gender: Ind Men	77% (101)	13% (17)	10% (13)	131
PID/Gender: Ind Women	81% (98)	16% (20)	3% (4)	122
PID/Gender: Rep Men	79% (84)	17% (18)	4% (4)	106
PID/Gender: Rep Women	79% (53)	17% (11)	4% (2)	67
Ideo: Liberal (1-3)	80% (289)	16% (59)	4% (13)	362
Ideo: Moderate (4)	80% (118)	16% (24)	4% (6)	148
Ideo: Conservative (5-7)	85% (151)	12% (22)	3% (6)	179
Educ: < College	75% (351)	20% (92)	5% (25)	468
Educ: Bachelors degree	90% (143)	9% (14)	1% (2)	159
Educ: Post-grad	90% (94)	8% (8)	3% (3)	105
Income: Under 50k	75% (255)	19% (66)	6% (21)	342
Income: 50k-100k	85% (211)	15% (37)	— (1)	249
Income: 100k+	86% (123)	8% (11)	6% (8)	142

Continued on next page

Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?

Demographic	Yes	No	Don't know	Total N
Adults	80% (589)	16% (114)	4% (30)	733
Ethnicity: White	85% (455)	12% (67)	3% (14)	536
Ethnicity: Hispanic	78% (119)	18% (27)	4% (6)	152
Ethnicity: Afr. Am.	60% (63)	28% (29)	12% (12)	105
Ethnicity: Other	77% (71)	20% (18)	4% (3)	92
Relig: Protestant	79% (114)	16% (23)	5% (7)	144
Relig: Roman Catholic	82% (105)	17% (21)	1% (1)	128
Relig: Ath./Agn./None	83% (200)	14% (34)	3% (6)	241
Relig: Something Else	77% (107)	17% (24)	5% (7)	138
Relig: Evangelical	77% (136)	15% (27)	7% (13)	176
Relig: Non-Evang. Catholics	81% (144)	17% (29)	2% (3)	177
Relig: All Christian	79% (281)	16% (56)	5% (16)	353
Relig: All Non-Christian	81% (307)	15% (58)	4% (14)	379
Community: Urban	80% (180)	18% (40)	2% (5)	226
Community: Suburban	81% (275)	14% (46)	5% (18)	339
Community: Rural	79% (133)	16% (28)	4% (7)	168
Employ: Private Sector	87% (218)	10% (24)	3% (8)	250
Employ: Self-Employed	89% (80)	10% (9)	1% (1)	90
Employ: Student	63% (35)	36% (20)	1% (1)	56
Employ: Retired	79% (93)	18% (21)	2% (3)	117
Employ: Unemployed	73% (60)	18% (15)	9% (8)	83
Employ: Other	79% (49)	16% (10)	5% (3)	61
Military HH: Yes	84% (95)	15% (17)	1% (1)	113
Military HH: No	80% (494)	16% (98)	5% (28)	620
RD/WT: Right Direction	78% (179)	17% (40)	5% (11)	230
RD/WT: Wrong Track	81% (409)	15% (75)	4% (19)	503
Trump Job Approve	82% (190)	13% (30)	5% (12)	232
Trump Job Disapprove	80% (373)	17% (78)	3% (14)	465
Trump Job Strongly Approve	80% (81)	15% (15)	5% (5)	101
Trump Job Somewhat Approve	83% (109)	12% (15)	5% (7)	131
Trump Job Somewhat Disapprove	72% (77)	28% (30)	— (0)	106
Trump Job Strongly Disapprove	83% (296)	14% (49)	4% (14)	358

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Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?

Demographic	Yes	No	Don't know	Total N
Adults	80% (589)	16% (114)	4% (30)	733
Favorable of Trump	77% (183)	16% (38)	7% (16)	237
Unfavorable of Trump	83% (383)	15% (71)	2% (9)	463
Very Favorable of Trump	73% (83)	21% (24)	6% (7)	114
Somewhat Favorable of Trump	81% (100)	12% (14)	7% (9)	123
Somewhat Unfavorable of Trump	82% (73)	18% (17)	— (0)	90
Very Unfavorable of Trump	83% (310)	15% (54)	3% (9)	373
#1 Issue: Economy	84% (175)	14% (29)	3% (6)	210
#1 Issue: Security	75% (89)	20% (23)	5% (6)	118
#1 Issue: Health Care	86% (98)	13% (15)	1% (2)	114
#1 Issue: Medicare / Social Security	73% (60)	20% (16)	7% (5)	82
#1 Issue: Women's Issues	84% (45)	10% (6)	5% (3)	54
#1 Issue: Education	72% (36)	18% (9)	10% (5)	50
#1 Issue: Energy	82% (62)	18% (14)	1% (1)	77
2018 House Vote: Democrat	86% (282)	13% (43)	1% (4)	328
2018 House Vote: Republican	81% (139)	15% (26)	4% (6)	171
2018 House Vote: Didnt Vote	71% (144)	20% (41)	10% (20)	204
2016 Vote: Hillary Clinton	85% (234)	13% (34)	2% (5)	273
2016 Vote: Donald Trump	81% (136)	14% (24)	4% (7)	166
2016 Vote: Someone else	84% (47)	12% (7)	4% (2)	56
2016 Vote: Didnt Vote	73% (172)	21% (49)	6% (15)	236
Voted in 2014: Yes	85% (356)	13% (53)	3% (10)	419
Voted in 2014: No	74% (233)	20% (61)	6% (19)	313
2012 Vote: Barack Obama	87% (273)	12% (36)	2% (5)	315
2012 Vote: Mitt Romney	84% (102)	15% (18)	1% (1)	121
2012 Vote: Didn't Vote	71% (196)	21% (56)	8% (22)	274
4-Region: Northeast	80% (101)	14% (18)	6% (8)	127
4-Region: Midwest	76% (98)	20% (26)	4% (5)	129
4-Region: South	75% (180)	21% (50)	5% (11)	242
4-Region: West	89% (210)	9% (20)	2% (6)	235
EV Likely	80% (589)	16% (114)	4% (30)	733
Hybrid Likely	83% (536)	13% (86)	3% (22)	645
Hybrid Unlikely	68% (51)	31% (23)	2% (1)	75

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Table EEV5: *Have you ever seen an electric or hybrid vehicle (driven or parked) in person?*

Demographic	Yes	No	Don't know	Total N
Adults	80% (589)	16% (114)	4% (30)	733
Gen X Parents	81% (98)	17% (20)	2% (3)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV6: *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes	No	Don't know	Total N
Adults	68% (500)	29% (209)	3% (23)	733
Gender: Male	66% (273)	30% (126)	3% (14)	413
Gender: Female	71% (227)	26% (83)	3% (9)	320
Age: 18-29	69% (153)	26% (58)	5% (11)	221
Age: 30-44	68% (134)	30% (58)	2% (4)	196
Age: 45-54	73% (85)	27% (31)	— (0)	116
Age: 55-64	60% (52)	33% (28)	7% (6)	86
Age: 65+	68% (77)	30% (34)	1% (2)	113
Generation Z: 18-21	61% (64)	31% (33)	8% (8)	105
Millennial: Age 22-37	76% (169)	22% (49)	2% (5)	223
Generation X: Age 38-53	67% (131)	32% (62)	1% (2)	194
Boomers: Age 54-72	65% (120)	31% (57)	3% (6)	184
PID: Dem (no lean)	70% (215)	27% (84)	3% (9)	307
PID: Ind (no lean)	68% (173)	28% (70)	4% (9)	252
PID: Rep (no lean)	65% (113)	32% (55)	3% (5)	173
PID/Gender: Dem Men	68% (120)	29% (52)	2% (4)	176
PID/Gender: Dem Women	72% (94)	24% (32)	4% (5)	131
PID/Gender: Ind Men	67% (87)	29% (38)	5% (6)	131
PID/Gender: Ind Women	71% (86)	27% (33)	2% (3)	122
PID/Gender: Rep Men	62% (66)	34% (36)	4% (4)	106
PID/Gender: Rep Women	70% (47)	28% (19)	2% (1)	67
Ideo: Liberal (1-3)	72% (259)	26% (94)	2% (9)	362
Ideo: Moderate (4)	67% (100)	29% (44)	3% (5)	148
Ideo: Conservative (5-7)	66% (118)	33% (60)	1% (1)	179
Educ: < College	63% (293)	33% (156)	4% (20)	468
Educ: Bachelors degree	78% (125)	21% (33)	1% (2)	159
Educ: Post-grad	79% (83)	20% (21)	2% (2)	105
Income: Under 50k	58% (198)	38% (130)	4% (14)	342
Income: 50k-100k	77% (193)	21% (53)	1% (3)	249
Income: 100k+	77% (110)	18% (26)	4% (6)	142

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Table EEV6: *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes	No	Don't know	Total N
Adults	68% (500)	29% (209)	3% (23)	733
Ethnicity: White	71% (381)	27% (143)	2% (12)	536
Ethnicity: Hispanic	66% (100)	27% (41)	8% (11)	152
Ethnicity: Afr. Am.	59% (61)	40% (42)	1% (2)	105
Ethnicity: Other	63% (58)	27% (25)	10% (10)	92
Relig: Protestant	67% (96)	31% (45)	2% (3)	144
Relig: Roman Catholic	71% (91)	26% (33)	3% (4)	128
Relig: Ath./Agn./None	71% (171)	26% (62)	3% (8)	241
Relig: Something Else	66% (92)	29% (40)	5% (6)	138
Relig: Evangelical	66% (116)	32% (56)	3% (5)	176
Relig: Non-Evang. Catholics	69% (121)	29% (52)	2% (4)	177
Relig: All Christian	67% (237)	30% (108)	2% (9)	353
Relig: All Non-Christian	69% (262)	27% (102)	4% (15)	379
Community: Urban	67% (151)	31% (71)	2% (4)	226
Community: Suburban	71% (239)	26% (87)	4% (13)	339
Community: Rural	65% (110)	31% (52)	4% (6)	168
Employ: Private Sector	73% (182)	24% (60)	3% (8)	250
Employ: Self-Employed	82% (73)	18% (16)	— (0)	90
Employ: Student	53% (30)	40% (23)	6% (4)	56
Employ: Retired	65% (76)	35% (41)	1% (1)	117
Employ: Unemployed	65% (54)	30% (25)	5% (4)	83
Employ: Other	62% (38)	30% (18)	8% (5)	61
Military HH: Yes	68% (77)	31% (34)	2% (2)	113
Military HH: No	68% (424)	28% (175)	3% (22)	620
RD/WT: Right Direction	65% (149)	31% (72)	4% (9)	230
RD/WT: Wrong Track	70% (351)	27% (137)	3% (14)	503
Trump Job Approve	66% (152)	30% (69)	5% (11)	232
Trump Job Disapprove	71% (331)	27% (123)	2% (11)	465
Trump Job Strongly Approve	62% (63)	33% (33)	5% (5)	101
Trump Job Somewhat Approve	68% (89)	27% (36)	4% (6)	131
Trump Job Somewhat Disapprove	61% (65)	37% (40)	1% (1)	106
Trump Job Strongly Disapprove	74% (265)	23% (83)	3% (9)	358

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Table EEV6: *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes	No	Don't know	Total N
Adults	68% (500)	29% (209)	3% (23)	733
Favorable of Trump	62% (146)	35% (82)	4% (9)	237
Unfavorable of Trump	73% (339)	25% (115)	2% (10)	463
Very Favorable of Trump	63% (72)	34% (39)	3% (3)	114
Somewhat Favorable of Trump	60% (74)	35% (43)	5% (6)	123
Somewhat Unfavorable of Trump	67% (61)	30% (27)	3% (3)	90
Very Unfavorable of Trump	75% (279)	24% (88)	2% (7)	373
#1 Issue: Economy	72% (150)	25% (53)	3% (6)	210
#1 Issue: Security	52% (61)	47% (55)	2% (2)	118
#1 Issue: Health Care	75% (86)	20% (23)	5% (5)	114
#1 Issue: Medicare / Social Security	57% (46)	43% (35)	1% (1)	82
#1 Issue: Women's Issues	79% (43)	19% (10)	1% (1)	54
#1 Issue: Education	70% (35)	18% (9)	12% (6)	50
#1 Issue: Energy	81% (62)	18% (14)	1% (1)	77
2018 House Vote: Democrat	73% (240)	25% (81)	2% (7)	328
2018 House Vote: Republican	66% (113)	32% (55)	2% (3)	171
2018 House Vote: Didnt Vote	62% (126)	33% (67)	5% (11)	204
2016 Vote: Hillary Clinton	74% (203)	24% (65)	2% (6)	273
2016 Vote: Donald Trump	58% (97)	37% (62)	5% (8)	166
2016 Vote: Someone else	69% (39)	29% (16)	2% (1)	56
2016 Vote: Didnt Vote	68% (161)	28% (67)	3% (8)	236
Voted in 2014: Yes	70% (294)	28% (117)	2% (8)	419
Voted in 2014: No	66% (206)	29% (92)	5% (15)	313
2012 Vote: Barack Obama	72% (226)	27% (84)	2% (5)	315
2012 Vote: Mitt Romney	66% (80)	34% (41)	— (0)	121
2012 Vote: Didn't Vote	65% (177)	29% (80)	6% (17)	274
4-Region: Northeast	60% (77)	30% (38)	9% (12)	127
4-Region: Midwest	64% (82)	35% (45)	2% (2)	129
4-Region: South	64% (154)	33% (81)	3% (7)	242
4-Region: West	80% (187)	19% (46)	1% (2)	235
EV Likely	68% (500)	29% (209)	3% (23)	733
Hybrid Likely	70% (449)	28% (182)	2% (14)	645
Hybrid Unlikely	60% (45)	34% (26)	6% (4)	75

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Table EEV6: *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes		No		Don't know		Total N
Adults	68%	(500)	29%	(209)	3%	(23)	733
Gen X Parents	70%	(85)	29%	(35)	2%	(2)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?

Demographic	Yes	No	Don't know	Total N
Adults	67% (492)	15% (110)	18% (131)	733
Gender: Male	75% (310)	12% (51)	13% (52)	413
Gender: Female	57% (182)	18% (59)	25% (79)	320
Age: 18-29	66% (147)	19% (41)	15% (33)	221
Age: 30-44	76% (150)	13% (25)	11% (21)	196
Age: 45-54	75% (88)	8% (9)	16% (19)	116
Age: 55-64	59% (51)	12% (11)	29% (25)	86
Age: 65+	51% (57)	20% (23)	29% (33)	113
Generation Z: 18-21	59% (62)	20% (21)	20% (21)	105
Millennial: Age 22-37	74% (165)	15% (34)	11% (24)	223
Generation X: Age 38-53	77% (149)	11% (21)	13% (25)	194
Boomers: Age 54-72	59% (108)	14% (26)	27% (50)	184
PID: Dem (no lean)	73% (223)	13% (40)	15% (45)	307
PID: Ind (no lean)	61% (153)	19% (47)	21% (52)	252
PID: Rep (no lean)	67% (116)	13% (23)	20% (35)	173
PID/Gender: Dem Men	80% (141)	10% (18)	10% (18)	176
PID/Gender: Dem Women	63% (82)	17% (22)	20% (27)	131
PID/Gender: Ind Men	73% (95)	14% (19)	13% (16)	131
PID/Gender: Ind Women	48% (58)	23% (28)	29% (35)	122
PID/Gender: Rep Men	70% (74)	14% (14)	16% (17)	106
PID/Gender: Rep Women	61% (41)	13% (9)	26% (17)	67
Ideo: Liberal (1-3)	70% (252)	15% (55)	15% (55)	362
Ideo: Moderate (4)	67% (99)	9% (14)	24% (36)	148
Ideo: Conservative (5-7)	69% (124)	15% (27)	16% (28)	179
Educ: < College	65% (302)	16% (73)	20% (93)	468
Educ: Bachelors degree	75% (119)	11% (17)	14% (23)	159
Educ: Post-grad	67% (70)	18% (19)	15% (16)	105
Income: Under 50k	63% (216)	16% (54)	21% (73)	342
Income: 50k-100k	72% (180)	14% (35)	13% (33)	249
Income: 100k+	68% (96)	15% (21)	17% (25)	142

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Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?

Demographic	Yes	No	Don't know	Total N
Adults	67% (492)	15% (110)	18% (131)	733
Ethnicity: White	68% (364)	14% (76)	18% (96)	536
Ethnicity: Hispanic	71% (107)	16% (24)	13% (20)	152
Ethnicity: Afr. Am.	68% (72)	16% (17)	15% (16)	105
Ethnicity: Other	61% (56)	18% (17)	21% (19)	92
Relig: Protestant	63% (91)	15% (22)	22% (31)	144
Relig: Roman Catholic	75% (96)	12% (15)	13% (16)	128
Relig: Ath./Agn./None	65% (157)	16% (38)	19% (45)	241
Relig: Something Else	68% (94)	13% (18)	19% (26)	138
Relig: Evangelical	66% (115)	17% (30)	18% (31)	176
Relig: Non-Evang. Catholics	71% (126)	13% (23)	16% (29)	177
Relig: All Christian	68% (241)	15% (52)	17% (60)	353
Relig: All Non-Christian	66% (251)	15% (57)	19% (71)	379
Community: Urban	67% (151)	20% (44)	14% (31)	226
Community: Suburban	68% (230)	14% (46)	19% (63)	339
Community: Rural	66% (111)	12% (20)	22% (37)	168
Employ: Private Sector	75% (188)	10% (24)	15% (38)	250
Employ: Self-Employed	80% (71)	10% (9)	10% (9)	90
Employ: Student	60% (34)	33% (19)	7% (4)	56
Employ: Retired	53% (62)	20% (24)	27% (32)	117
Employ: Unemployed	60% (49)	11% (9)	30% (25)	83
Employ: Other	68% (42)	16% (10)	16% (10)	61
Military HH: Yes	67% (75)	10% (12)	23% (26)	113
Military HH: No	67% (417)	16% (98)	17% (105)	620
RD/WT: Right Direction	70% (160)	12% (29)	18% (42)	230
RD/WT: Wrong Track	66% (332)	16% (81)	18% (89)	503
Trump Job Approve	67% (155)	14% (32)	19% (45)	232
Trump Job Disapprove	69% (319)	15% (68)	17% (77)	465
Trump Job Strongly Approve	63% (63)	13% (14)	24% (24)	101
Trump Job Somewhat Approve	70% (92)	14% (18)	16% (21)	131
Trump Job Somewhat Disapprove	80% (85)	8% (9)	12% (13)	106
Trump Job Strongly Disapprove	65% (234)	17% (59)	18% (65)	358

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Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?

Demographic	Yes	No	Don't know	Total N
Adults	67% (492)	15% (110)	18% (131)	733
Favorable of Trump	69% (162)	14% (32)	18% (42)	237
Unfavorable of Trump	69% (318)	15% (69)	16% (76)	463
Very Favorable of Trump	62% (70)	18% (20)	21% (23)	114
Somewhat Favorable of Trump	75% (92)	10% (12)	15% (19)	123
Somewhat Unfavorable of Trump	72% (65)	15% (13)	14% (12)	90
Very Unfavorable of Trump	68% (254)	15% (56)	17% (64)	373
#1 Issue: Economy	74% (155)	12% (25)	14% (29)	210
#1 Issue: Security	69% (82)	15% (17)	16% (19)	118
#1 Issue: Health Care	63% (72)	15% (17)	22% (25)	114
#1 Issue: Medicare / Social Security	64% (52)	15% (12)	21% (18)	82
#1 Issue: Women's Issues	60% (32)	22% (12)	18% (10)	54
#1 Issue: Education	55% (28)	26% (13)	19% (10)	50
#1 Issue: Energy	70% (53)	12% (9)	19% (14)	77
2018 House Vote: Democrat	70% (229)	15% (48)	16% (52)	328
2018 House Vote: Republican	67% (114)	13% (23)	20% (34)	171
2018 House Vote: Didnt Vote	63% (129)	17% (36)	19% (39)	204
2016 Vote: Hillary Clinton	70% (193)	14% (39)	15% (41)	273
2016 Vote: Donald Trump	68% (112)	10% (17)	22% (37)	166
2016 Vote: Someone else	74% (41)	7% (4)	20% (11)	56
2016 Vote: Didnt Vote	61% (145)	21% (50)	18% (42)	236
Voted in 2014: Yes	69% (289)	12% (50)	19% (80)	419
Voted in 2014: No	65% (203)	19% (59)	16% (51)	313
2012 Vote: Barack Obama	71% (224)	14% (45)	15% (46)	315
2012 Vote: Mitt Romney	63% (76)	11% (13)	26% (31)	121
2012 Vote: Didn't Vote	66% (180)	17% (46)	17% (48)	274
4-Region: Northeast	70% (89)	15% (19)	15% (19)	127
4-Region: Midwest	68% (88)	14% (18)	18% (23)	129
4-Region: South	65% (157)	13% (32)	22% (53)	242
4-Region: West	67% (158)	17% (40)	16% (37)	235
EV Likely	67% (492)	15% (110)	18% (131)	733
Hybrid Likely	68% (440)	14% (88)	18% (117)	645
Hybrid Unlikely	61% (46)	26% (19)	13% (10)	75

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Table EEV7: *If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?*

Demographic	Yes		No		Don't know		Total N
Adults	67%	(492)	15%	(110)	18%	(131)	733
Gen X Parents	75%	(91)	12%	(14)	13%	(15)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV8: *As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(381)	34%	(250)	3%	(25)	—	(3)	10%	(75)	733
Gender: Male	55%	(227)	36%	(149)	1%	(6)	—	(1)	7%	(31)	413
Gender: Female	48%	(154)	31%	(101)	6%	(19)	1%	(2)	14%	(44)	320
Age: 18-29	45%	(99)	32%	(71)	5%	(12)	—	(0)	18%	(40)	221
Age: 30-44	58%	(113)	33%	(65)	2%	(5)	1%	(3)	5%	(10)	196
Age: 45-54	57%	(66)	36%	(41)	3%	(3)	—	(0)	5%	(5)	116
Age: 55-64	52%	(45)	36%	(31)	1%	(1)	—	(0)	11%	(10)	86
Age: 65+	52%	(59)	36%	(41)	3%	(4)	—	(0)	8%	(10)	113
Generation Z: 18-21	37%	(38)	32%	(34)	8%	(8)	—	(0)	23%	(24)	105
Millennial: Age 22-37	54%	(120)	33%	(73)	3%	(6)	1%	(1)	10%	(22)	223
Generation X: Age 38-53	59%	(115)	33%	(64)	2%	(5)	1%	(1)	5%	(9)	194
Boomers: Age 54-72	53%	(97)	36%	(66)	2%	(4)	—	(0)	9%	(17)	184
PID: Dem (no lean)	59%	(180)	30%	(92)	2%	(7)	—	(1)	9%	(27)	307
PID: Ind (no lean)	48%	(121)	34%	(86)	5%	(12)	1%	(2)	12%	(31)	252
PID: Rep (no lean)	46%	(80)	41%	(71)	3%	(6)	—	(0)	9%	(16)	173
PID/Gender: Dem Men	59%	(105)	34%	(60)	1%	(2)	—	(0)	6%	(10)	176
PID/Gender: Dem Women	58%	(76)	24%	(32)	4%	(5)	1%	(1)	13%	(18)	131
PID/Gender: Ind Men	53%	(69)	36%	(47)	2%	(3)	—	(1)	9%	(11)	131
PID/Gender: Ind Women	43%	(52)	33%	(40)	7%	(9)	1%	(1)	16%	(20)	122
PID/Gender: Rep Men	50%	(53)	40%	(43)	1%	(1)	—	(0)	9%	(9)	106
PID/Gender: Rep Women	39%	(26)	43%	(29)	7%	(5)	—	(0)	10%	(7)	67
Ideo: Liberal (1-3)	59%	(215)	29%	(106)	2%	(7)	1%	(2)	9%	(32)	362
Ideo: Moderate (4)	50%	(74)	37%	(55)	2%	(3)	—	(1)	10%	(16)	148
Ideo: Conservative (5-7)	44%	(78)	45%	(80)	5%	(9)	—	(0)	6%	(11)	179
Educ: < College	49%	(230)	33%	(157)	3%	(15)	1%	(3)	14%	(64)	468
Educ: Bachelors degree	57%	(91)	37%	(59)	3%	(5)	—	(0)	3%	(5)	159
Educ: Post-grad	58%	(60)	33%	(34)	4%	(4)	—	(0)	6%	(6)	105

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Table EEV8: As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(381)	34%	(250)	3%	(25)	—	(3)	10%	(75)	733
Income: Under 50k	51%	(174)	34%	(115)	4%	(13)	1%	(2)	11%	(38)	342
Income: 50k-100k	52%	(129)	36%	(89)	3%	(7)	—	(0)	9%	(23)	249
Income: 100k+	55%	(78)	32%	(45)	3%	(4)	—	(1)	10%	(14)	142
Ethnicity: White	52%	(277)	35%	(186)	2%	(13)	—	(1)	11%	(58)	536
Ethnicity: Hispanic	44%	(67)	37%	(56)	3%	(4)	—	(0)	17%	(25)	152
Ethnicity: Afr. Am.	55%	(58)	35%	(37)	4%	(4)	—	(0)	6%	(6)	105
Ethnicity: Other	50%	(46)	30%	(27)	8%	(8)	1%	(1)	11%	(10)	92
Relig: Protestant	52%	(75)	39%	(56)	4%	(5)	—	(1)	5%	(7)	144
Relig: Roman Catholic	52%	(66)	39%	(49)	4%	(5)	1%	(1)	5%	(6)	128
Relig: Ath./Agn./None	53%	(129)	30%	(71)	3%	(8)	—	(0)	14%	(33)	241
Relig: Something Else	52%	(72)	32%	(44)	2%	(3)	1%	(1)	14%	(19)	138
Relig: Evangelical	50%	(89)	37%	(64)	5%	(9)	1%	(2)	7%	(12)	176
Relig: Non-Evang. Catholics	52%	(91)	40%	(71)	3%	(5)	—	(0)	6%	(10)	177
Relig: All Christian	51%	(180)	38%	(135)	4%	(14)	1%	(2)	6%	(22)	353
Relig: All Non-Christian	53%	(200)	30%	(115)	3%	(10)	—	(1)	14%	(52)	379
Community: Urban	55%	(124)	34%	(77)	3%	(7)	—	(0)	8%	(18)	226
Community: Suburban	53%	(179)	32%	(110)	3%	(11)	—	(1)	11%	(37)	339
Community: Rural	46%	(77)	38%	(63)	4%	(7)	1%	(1)	11%	(19)	168
Employ: Private Sector	60%	(151)	34%	(84)	2%	(5)	—	(1)	4%	(10)	250
Employ: Self-Employed	52%	(47)	35%	(31)	3%	(2)	1%	(1)	9%	(8)	90
Employ: Student	37%	(21)	20%	(11)	8%	(4)	—	(0)	35%	(19)	56
Employ: Retired	53%	(62)	34%	(40)	2%	(2)	—	(0)	10%	(12)	117
Employ: Unemployed	46%	(38)	33%	(28)	6%	(5)	—	(0)	15%	(12)	83
Employ: Other	57%	(35)	28%	(17)	1%	(1)	—	(0)	15%	(9)	61
Military HH: Yes	57%	(64)	34%	(39)	2%	(3)	—	(0)	7%	(8)	113
Military HH: No	51%	(317)	34%	(211)	4%	(22)	—	(3)	11%	(67)	620
RD/WT: Right Direction	49%	(114)	37%	(85)	3%	(7)	—	(0)	11%	(25)	230
RD/WT: Wrong Track	53%	(268)	33%	(165)	4%	(18)	1%	(3)	10%	(50)	503
Trump Job Approve	43%	(100)	42%	(97)	4%	(10)	—	(0)	10%	(24)	232
Trump Job Disapprove	57%	(265)	31%	(144)	3%	(14)	1%	(3)	8%	(39)	465

Continued on next page

Table EEV8: *As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(381)	34%	(250)	3%	(25)	—	(3)	10%	(75)	733
Trump Job Strongly Approve	50%	(50)	33%	(33)	4%	(4)	—	(0)	13%	(13)	101
Trump Job Somewhat Approve	38%	(50)	49%	(64)	5%	(6)	—	(0)	8%	(11)	131
Trump Job Somewhat Disapprove	50%	(53)	36%	(38)	3%	(3)	1%	(1)	11%	(12)	106
Trump Job Strongly Disapprove	59%	(212)	30%	(106)	3%	(11)	1%	(2)	8%	(27)	358
Favorable of Trump	45%	(105)	44%	(104)	3%	(8)	—	(0)	8%	(20)	237
Unfavorable of Trump	57%	(266)	30%	(141)	3%	(15)	—	(2)	8%	(38)	463
Very Favorable of Trump	47%	(54)	40%	(46)	4%	(4)	—	(0)	9%	(10)	114
Somewhat Favorable of Trump	42%	(52)	47%	(58)	3%	(3)	—	(0)	8%	(10)	123
Somewhat Unfavorable of Trump	49%	(44)	34%	(30)	4%	(3)	2%	(2)	11%	(10)	90
Very Unfavorable of Trump	59%	(222)	30%	(111)	3%	(12)	—	(0)	8%	(28)	373
#1 Issue: Economy	49%	(104)	40%	(84)	4%	(9)	—	(1)	6%	(12)	210
#1 Issue: Security	47%	(55)	38%	(45)	3%	(3)	—	(0)	12%	(14)	118
#1 Issue: Health Care	54%	(62)	34%	(39)	2%	(3)	1%	(1)	9%	(10)	114
#1 Issue: Medicare / Social Security	55%	(45)	33%	(27)	8%	(7)	—	(0)	4%	(3)	82
#1 Issue: Women's Issues	47%	(25)	28%	(15)	2%	(1)	—	(0)	23%	(12)	54
#1 Issue: Education	38%	(19)	34%	(17)	3%	(2)	3%	(1)	22%	(11)	50
#1 Issue: Energy	71%	(55)	19%	(14)	—	(0)	—	(0)	10%	(8)	77
2018 House Vote: Democrat	63%	(206)	29%	(96)	2%	(7)	—	(1)	6%	(19)	328
2018 House Vote: Republican	42%	(72)	47%	(81)	4%	(8)	—	(1)	6%	(10)	171
2018 House Vote: Didn't Vote	44%	(89)	32%	(66)	5%	(10)	1%	(1)	19%	(38)	204
2016 Vote: Hillary Clinton	63%	(172)	32%	(87)	1%	(4)	—	(1)	4%	(10)	273
2016 Vote: Donald Trump	44%	(73)	45%	(75)	4%	(6)	—	(0)	8%	(13)	166
2016 Vote: Someone else	56%	(31)	31%	(17)	3%	(1)	1%	(1)	9%	(5)	56
2016 Vote: Didn't Vote	44%	(105)	30%	(70)	6%	(13)	1%	(1)	20%	(47)	236
Voted in 2014: Yes	57%	(241)	34%	(143)	3%	(12)	—	(1)	5%	(22)	419
Voted in 2014: No	45%	(140)	34%	(106)	4%	(13)	—	(1)	17%	(53)	313
2012 Vote: Barack Obama	64%	(200)	32%	(100)	1%	(4)	—	(1)	3%	(10)	315
2012 Vote: Mitt Romney	42%	(51)	42%	(51)	5%	(6)	—	(0)	10%	(12)	121
2012 Vote: Didn't Vote	44%	(121)	33%	(91)	5%	(12)	—	(1)	18%	(49)	274

Continued on next page

Table EEV8: *As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(381)	34%	(250)	3%	(25)	—	(3)	10%	(75)	733
4-Region: Northeast	51%	(65)	36%	(45)	2%	(3)	2%	(2)	9%	(12)	127
4-Region: Midwest	54%	(70)	33%	(43)	3%	(4)	—	(0)	10%	(12)	129
4-Region: South	52%	(126)	35%	(85)	6%	(15)	—	(0)	6%	(16)	242
4-Region: West	51%	(120)	32%	(76)	1%	(4)	—	(1)	15%	(35)	235
EV Likely	52%	(381)	34%	(250)	3%	(25)	—	(3)	10%	(75)	733
Hybrid Likely	54%	(350)	34%	(218)	3%	(20)	—	(2)	8%	(55)	645
Hybrid Unlikely	37%	(28)	33%	(25)	7%	(5)	1%	(1)	22%	(17)	75
Gen X Parents	56%	(67)	36%	(43)	3%	(3)	1%	(1)	5%	(6)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table EEV9: *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives		No, my state does not offer other incentives		I don't know if my state offers other incentives		Total N
Adults	19%	(142)	6%	(43)	75%	(547)	733
Gender: Male	25%	(105)	6%	(26)	68%	(282)	413
Gender: Female	12%	(37)	6%	(18)	83%	(265)	320
Age: 18-29	19%	(42)	10%	(22)	71%	(158)	221
Age: 30-44	26%	(51)	6%	(12)	68%	(133)	196
Age: 45-54	19%	(22)	2%	(3)	78%	(91)	116
Age: 55-64	15%	(13)	1%	(1)	84%	(72)	86
Age: 65+	13%	(15)	5%	(5)	82%	(93)	113
Generation Z: 18-21	18%	(19)	10%	(10)	72%	(76)	105
Millennial: Age 22-37	24%	(54)	7%	(16)	68%	(153)	223
Generation X: Age 38-53	21%	(41)	5%	(11)	73%	(142)	194
Boomers: Age 54-72	14%	(25)	4%	(6)	83%	(152)	184
PID: Dem (no lean)	23%	(69)	7%	(21)	71%	(217)	307
PID: Ind (no lean)	15%	(38)	6%	(15)	79%	(199)	252
PID: Rep (no lean)	20%	(35)	4%	(7)	76%	(131)	173
PID/Gender: Dem Men	29%	(51)	9%	(17)	61%	(108)	176
PID/Gender: Dem Women	14%	(18)	4%	(5)	83%	(109)	131
PID/Gender: Ind Men	19%	(24)	3%	(4)	78%	(102)	131
PID/Gender: Ind Women	11%	(14)	9%	(11)	80%	(98)	122
PID/Gender: Rep Men	27%	(29)	4%	(5)	68%	(72)	106
PID/Gender: Rep Women	9%	(6)	4%	(3)	87%	(59)	67
Ideo: Liberal (1-3)	23%	(84)	6%	(23)	71%	(256)	362
Ideo: Moderate (4)	16%	(24)	4%	(6)	80%	(119)	148
Ideo: Conservative (5-7)	17%	(31)	6%	(11)	76%	(137)	179
Educ: < College	17%	(79)	6%	(29)	77%	(360)	468
Educ: Bachelors degree	19%	(30)	4%	(7)	77%	(122)	159
Educ: Post-grad	31%	(32)	8%	(8)	61%	(64)	105

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Table EEV9: *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives		No, my state does not offer other incentives		I don't know if my state offers other incentives		Total N
Adults	19%	(142)	6%	(43)	75%	(547)	733
Income: Under 50k	18%	(62)	9%	(30)	73%	(251)	342
Income: 50k-100k	20%	(49)	3%	(8)	77%	(191)	249
Income: 100k+	22%	(31)	4%	(6)	74%	(105)	142
Ethnicity: White	17%	(90)	6%	(31)	78%	(416)	536
Ethnicity: Hispanic	28%	(43)	7%	(10)	65%	(98)	152
Ethnicity: Afr. Am.	20%	(21)	8%	(9)	72%	(75)	105
Ethnicity: Other	34%	(32)	5%	(4)	61%	(56)	92
Relig: Protestant	19%	(27)	5%	(7)	76%	(109)	144
Relig: Roman Catholic	19%	(24)	5%	(7)	76%	(96)	128
Relig: Ath./Agn./None	16%	(40)	6%	(15)	77%	(186)	241
Relig: Something Else	25%	(35)	7%	(9)	68%	(94)	138
Relig: Evangelical	23%	(41)	5%	(8)	72%	(127)	176
Relig: Non-Evang. Catholics	15%	(27)	6%	(11)	78%	(139)	177
Relig: All Christian	19%	(68)	5%	(19)	75%	(266)	353
Relig: All Non-Christian	20%	(74)	6%	(24)	74%	(280)	379
Community: Urban	27%	(60)	6%	(13)	67%	(153)	226
Community: Suburban	17%	(59)	4%	(14)	79%	(266)	339
Community: Rural	14%	(23)	10%	(16)	76%	(129)	168
Employ: Private Sector	26%	(66)	7%	(19)	66%	(166)	250
Employ: Self-Employed	22%	(20)	4%	(3)	75%	(67)	90
Employ: Student	20%	(11)	5%	(3)	75%	(42)	56
Employ: Retired	11%	(13)	3%	(3)	86%	(101)	117
Employ: Unemployed	11%	(9)	6%	(5)	82%	(68)	83
Employ: Other	11%	(7)	6%	(4)	83%	(51)	61
Military HH: Yes	14%	(16)	9%	(10)	77%	(87)	113
Military HH: No	20%	(126)	5%	(34)	74%	(460)	620
RD/WT: Right Direction	22%	(51)	6%	(15)	71%	(164)	230
RD/WT: Wrong Track	18%	(91)	6%	(29)	76%	(383)	503
Trump Job Approve	18%	(41)	7%	(17)	75%	(174)	232
Trump Job Disapprove	20%	(94)	6%	(26)	74%	(345)	465

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Table EEV9: *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives		No, my state does not offer other incentives		I don't know if my state offers other incentives		Total N
Adults	19%	(142)	6%	(43)	75%	(547)	733
Trump Job Strongly Approve	28%	(28)	8%	(8)	64%	(65)	101
Trump Job Somewhat Approve	10%	(13)	7%	(9)	83%	(109)	131
Trump Job Somewhat Disapprove	17%	(18)	5%	(6)	78%	(83)	106
Trump Job Strongly Disapprove	21%	(76)	6%	(20)	73%	(262)	358
Favorable of Trump	21%	(49)	7%	(16)	72%	(172)	237
Unfavorable of Trump	20%	(91)	5%	(25)	75%	(347)	463
Very Favorable of Trump	30%	(34)	7%	(9)	63%	(71)	114
Somewhat Favorable of Trump	12%	(15)	6%	(8)	82%	(100)	123
Somewhat Unfavorable of Trump	18%	(16)	5%	(5)	77%	(69)	90
Very Unfavorable of Trump	20%	(75)	5%	(20)	74%	(278)	373
#1 Issue: Economy	22%	(47)	4%	(9)	73%	(154)	210
#1 Issue: Security	25%	(29)	5%	(6)	70%	(83)	118
#1 Issue: Health Care	18%	(21)	8%	(10)	73%	(84)	114
#1 Issue: Medicare / Social Security	11%	(9)	8%	(7)	81%	(67)	82
#1 Issue: Women's Issues	19%	(10)	8%	(4)	72%	(39)	54
#1 Issue: Education	16%	(8)	10%	(5)	74%	(37)	50
#1 Issue: Energy	20%	(15)	1%	(1)	79%	(60)	77
2018 House Vote: Democrat	20%	(65)	9%	(28)	72%	(235)	328
2018 House Vote: Republican	23%	(39)	4%	(7)	73%	(125)	171
2018 House Vote: Didn't Vote	17%	(34)	4%	(8)	79%	(162)	204
2016 Vote: Hillary Clinton	25%	(67)	7%	(19)	68%	(187)	273
2016 Vote: Donald Trump	19%	(32)	6%	(10)	75%	(124)	166
2016 Vote: Someone else	19%	(11)	3%	(2)	78%	(43)	56
2016 Vote: Didn't Vote	14%	(32)	5%	(12)	81%	(191)	236
Voted in 2014: Yes	21%	(88)	7%	(28)	72%	(304)	419
Voted in 2014: No	17%	(54)	5%	(16)	78%	(243)	313
2012 Vote: Barack Obama	22%	(69)	6%	(20)	72%	(225)	315
2012 Vote: Mitt Romney	18%	(22)	4%	(5)	78%	(94)	121
2012 Vote: Didn't Vote	17%	(46)	6%	(17)	77%	(211)	274

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Table EEV9: *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives	No, my state does not offer other incentives	I don't know if my state offers other incentives	Total N
Adults	19% (142)	6% (43)	75% (547)	733
4-Region: Northeast	23% (29)	3% (4)	74% (94)	127
4-Region: Midwest	12% (15)	7% (9)	82% (105)	129
4-Region: South	16% (38)	8% (20)	76% (184)	242
4-Region: West	26% (61)	4% (11)	70% (164)	235
EV Likely	19% (142)	6% (43)	75% (547)	733
Hybrid Likely	20% (129)	6% (37)	74% (479)	645
Hybrid Unlikely	13% (10)	7% (5)	80% (60)	75
Gen X Parents	21% (25)	6% (7)	74% (90)	121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	733	100%
xdemGender	Gender: Male	413	56%
	Gender: Female	320	44%
	N	733	
age5	Age: 18-29	221	30%
	Age: 30-44	196	27%
	Age: 45-54	116	16%
	Age: 55-64	86	12%
	Age: 65+	113	15%
	N	733	
demAgeGeneration	Generation Z: 18-21	105	14%
	Millennial: Age 22-37	223	30%
	Generation X: Age 38-53	194	26%
	Boomers: Age 54-72	184	25%
	N	706	
xpid3	PID: Dem (no lean)	307	42%
	PID: Ind (no lean)	252	34%
	PID: Rep (no lean)	173	24%
	N	733	
xpidGender	PID/Gender: Dem Men	176	24%
	PID/Gender: Dem Women	131	18%
	PID/Gender: Ind Men	131	18%
	PID/Gender: Ind Women	122	17%
	PID/Gender: Rep Men	106	14%
	PID/Gender: Rep Women	67	9%
	N	733	
xdemIdeo3	Ideo: Liberal (1-3)	362	49%
	Ideo: Moderate (4)	148	20%
	Ideo: Conservative (5-7)	179	24%
	N	689	
xeduc3	Educ: < College	468	64%
	Educ: Bachelors degree	159	22%
	Educ: Post-grad	105	14%
	N	733	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	342	47%
	Income: 50k-100k	249	34%
	Income: 100k+	142	19%
	N	733	
xdemWhite	Ethnicity: White	536	73%
xdemHispBin	Ethnicity: Hispanic	152	21%
demBlackBin	Ethnicity: Afr. Am.	105	14%
demRaceOther	Ethnicity: Other	92	13%
xrelNet	Relig: Protestant	144	20%
	Relig: Roman Catholic	128	17%
	Relig: Ath./Agn./None	241	33%
	Relig: Something Else	138	19%
	N	650	
xreligion1	Relig: Jewish	16	2%
xreligion2	Relig: Evangelical	176	24%
	Relig: Non-Evang. Catholics	177	24%
	N	353	
xreligion3	Relig: All Christian	353	48%
	Relig: All Non-Christian	379	52%
	N	732	
xdemUsr	Community: Urban	226	31%
	Community: Suburban	339	46%
	Community: Rural	168	23%
	N	733	
xdemEmploy	Employ: Private Sector	250	34%
	Employ: Government	47	6%
	Employ: Self-Employed	90	12%
	Employ: Homemaker	29	4%
	Employ: Student	56	8%
	Employ: Retired	117	16%
	Employ: Unemployed	83	11%
	Employ: Other	61	8%
	N	733	
xdemMilHH1	Military HH: Yes	113	15%
	Military HH: No	620	85%
	N	733	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	230	31%
	RD/WT: Wrong Track	503	69%
	N	733	
Trump_Approve	Trump Job Approve	232	32%
	Trump Job Disapprove	465	63%
	N	696	
Trump_Approve2	Trump Job Strongly Approve	101	14%
	Trump Job Somewhat Approve	131	18%
	Trump Job Somewhat Disapprove	106	15%
	Trump Job Strongly Disapprove	358	49%
	N	696	
Trump_Fav	Favorable of Trump	237	32%
	Unfavorable of Trump	463	63%
	N	700	
Trump_Fav_FULL	Very Favorable of Trump	114	16%
	Somewhat Favorable of Trump	123	17%
	Somewhat Unfavorable of Trump	90	12%
	Very Unfavorable of Trump	373	51%
	N	700	
xnr3	#1 Issue: Economy	210	29%
	#1 Issue: Security	118	16%
	#1 Issue: Health Care	114	16%
	#1 Issue: Medicare / Social Security	82	11%
	#1 Issue: Women's Issues	54	7%
	#1 Issue: Education	50	7%
	#1 Issue: Energy	77	10%
	#1 Issue: Other	28	4%
	N	733	
xsubVote18O	2018 House Vote: Democrat	328	45%
	2018 House Vote: Republican	171	23%
	2018 House Vote: Someone else	29	4%
	2018 House Vote: Didnt Vote	204	28%
	N	733	
xsubVote16O	2016 Vote: Hillary Clinton	273	37%
	2016 Vote: Donald Trump	166	23%
	2016 Vote: Someone else	56	8%
	2016 Vote: Didnt Vote	236	32%
	N	732	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	419	57%
	Voted in 2014: No	313	43%
	N	733	
xsubVote12O	2012 Vote: Barack Obama	315	43%
	2012 Vote: Mitt Romney	121	16%
	2012 Vote: Other	23	3%
	2012 Vote: Didn't Vote	274	37%
	N	732	
xreg4	4-Region: Northeast	127	17%
	4-Region: Midwest	129	18%
	4-Region: South	242	33%
	4-Region: West	235	32%
	N	733	
EEVdem1	EV Likely	733	100%
EEVdem4	Hybrid Likely	645	88%
EEVdem5	Hybrid Unlikely	75	10%
EEVdem6	Hybrid Likely DKNO	13	2%
EEVdem7	Gen X Parents	121	17%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

