



National Tracking Poll #190335  
March 15-17, 2019

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 15-17, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table EEV1:** Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes		No		Total N
Adults	8%	(186)	92%	(2015)	2201
Gender: Male	11%	(114)	89%	(948)	1062
Gender: Female	6%	(72)	94%	(1067)	1139
Age: 18-29	12%	(60)	88%	(430)	490
Age: 30-44	10%	(53)	90%	(471)	524
Age: 45-54	8%	(32)	92%	(358)	389
Age: 55-64	5%	(17)	95%	(345)	362
Age: 65+	6%	(25)	94%	(411)	436
Generation Z: 18-21	11%	(21)	89%	(171)	192
Millennial: Age 22-37	13%	(75)	87%	(517)	591
Generation X: Age 38-53	8%	(45)	92%	(542)	587
Boomers: Age 54-72	5%	(39)	95%	(691)	730
PID: Dem (no lean)	9%	(66)	91%	(671)	738
PID: Ind (no lean)	10%	(75)	90%	(709)	784
PID: Rep (no lean)	7%	(46)	93%	(634)	680
PID/Gender: Dem Men	12%	(41)	88%	(298)	339
PID/Gender: Dem Women	6%	(25)	94%	(374)	399
PID/Gender: Ind Men	11%	(40)	89%	(333)	372
PID/Gender: Ind Women	8%	(35)	92%	(377)	411
PID/Gender: Rep Men	10%	(34)	90%	(317)	351
PID/Gender: Rep Women	4%	(12)	96%	(316)	328
Ideo: Liberal (1-3)	12%	(94)	88%	(662)	755
Ideo: Moderate (4)	8%	(36)	92%	(404)	440
Ideo: Conservative (5-7)	6%	(43)	94%	(691)	734
Educ: < College	8%	(119)	92%	(1394)	1513
Educ: Bachelors degree	8%	(37)	92%	(407)	444
Educ: Post-grad	13%	(31)	87%	(213)	244

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**Table EEV1: Do you currently lease or own an electric vehicle or hybrid vehicle?**

Demographic	Yes		No		Total N
Adults	8%	(186)	92%	(2015)	2201
Income: Under 50k	9%	(104)	91%	(1092)	1197
Income: 50k-100k	7%	(44)	93%	(611)	655
Income: 100k+	11%	(38)	89%	(311)	349
Ethnicity: White	8%	(134)	92%	(1588)	1723
Ethnicity: Hispanic	13%	(46)	87%	(304)	350
Ethnicity: Afr. Am.	7%	(18)	93%	(256)	274
Ethnicity: Other	17%	(34)	83%	(170)	204
Relig: Protestant	6%	(31)	94%	(477)	509
Relig: Roman Catholic	7%	(29)	93%	(364)	392
Relig: Something Else	9%	(20)	91%	(204)	225
Relig: Jewish	10%	(5)	90%	(40)	45
Relig: Evangelical	7%	(52)	93%	(729)	781
Relig: Non-Evang. Catholics	8%	(29)	92%	(316)	345
Relig: All Christian	7%	(80)	93%	(1046)	1126
Relig: All Non-Christian	8%	(22)	92%	(262)	283
Community: Urban	12%	(67)	88%	(473)	540
Community: Suburban	7%	(73)	93%	(963)	1036
Community: Rural	7%	(46)	93%	(579)	625
Employ: Private Sector	8%	(52)	92%	(604)	656
Employ: Government	14%	(20)	86%	(118)	138
Employ: Self-Employed	13%	(28)	87%	(189)	217
Employ: Homemaker	10%	(12)	90%	(107)	120
Employ: Student	12%	(14)	88%	(101)	115
Employ: Retired	5%	(26)	95%	(451)	477
Employ: Unemployed	6%	(14)	94%	(226)	240
Employ: Other	8%	(19)	92%	(219)	238
Military HH: Yes	7%	(29)	93%	(368)	396
Military HH: No	9%	(158)	91%	(1647)	1805
RD/WT: Right Direction	8%	(63)	92%	(720)	784
RD/WT: Wrong Track	9%	(123)	91%	(1294)	1417
Trump Job Approve	6%	(53)	94%	(827)	881
Trump Job Disapprove	10%	(118)	90%	(1049)	1167

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**Table EEV1: Do you currently lease or own an electric vehicle or hybrid vehicle?**

Demographic	Yes	No	Total N
Adults	8% (186)	92% (2015)	2201
Trump Job Strongly Approve	7% (28)	93% (403)	431
Trump Job Somewhat Approve	6% (25)	94% (424)	449
Trump Job Somewhat Disapprove	12% (35)	88% (249)	283
Trump Job Strongly Disapprove	9% (83)	91% (800)	883
Favorable of Trump	6% (56)	94% (837)	892
Unfavorable of Trump	9% (106)	91% (1055)	1161
Very Favorable of Trump	7% (34)	93% (447)	481
Somewhat Favorable of Trump	5% (22)	95% (390)	411
Somewhat Unfavorable of Trump	11% (25)	89% (210)	235
Very Unfavorable of Trump	9% (81)	91% (845)	926
#1 Issue: Economy	8% (47)	92% (560)	607
#1 Issue: Security	8% (36)	92% (394)	429
#1 Issue: Health Care	7% (23)	93% (327)	350
#1 Issue: Medicare / Social Security	4% (11)	96% (296)	307
#1 Issue: Women's Issues	11% (15)	89% (126)	141
#1 Issue: Education	14% (20)	86% (124)	144
#1 Issue: Energy	22% (27)	78% (96)	123
#1 Issue: Other	7% (7)	93% (92)	100
2018 House Vote: Democrat	9% (69)	91% (688)	757
2018 House Vote: Republican	7% (47)	93% (611)	659
2018 House Vote: Someone else	14% (15)	86% (95)	110
2018 House Vote: Didnt Vote	8% (54)	92% (614)	668
2016 Vote: Hillary Clinton	9% (61)	91% (585)	647
2016 Vote: Donald Trump	7% (45)	93% (629)	675
2016 Vote: Someone else	12% (20)	88% (150)	171
2016 Vote: Didnt Vote	8% (60)	92% (646)	705
Voted in 2014: Yes	8% (108)	92% (1204)	1312
Voted in 2014: No	9% (79)	91% (811)	889
2012 Vote: Barack Obama	9% (71)	91% (720)	791
2012 Vote: Mitt Romney	5% (26)	95% (491)	518
2012 Vote: Other	11% (11)	89% (87)	98
2012 Vote: Didn't Vote	10% (78)	90% (712)	790

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**Table EEV1:** Do you currently lease or own an electric vehicle or hybrid vehicle?

Demographic	Yes		No		Total N
Adults	8%	(186)	92%	(2015)	2201
4-Region: Northeast	5%	(21)	95%	(373)	394
4-Region: Midwest	9%	(40)	91%	(422)	462
4-Region: South	8%	(70)	92%	(755)	825
4-Region: West	11%	(55)	89%	(465)	520
Leases or owns EV/hybrid	100%	(186)	—	(0)	186
Doesn't lease or own EV/hybrid	—	(0)	100%	(2015)	2015
Buy EV: Very likely	21%	(56)	79%	(212)	269
Buy EV: Somewhat likely	12%	(58)	88%	(406)	464
Buy EV: Not very likely	5%	(29)	95%	(520)	549
Buy EV: Not at all likely	4%	(24)	96%	(664)	688
Buy EV: Don't know / No opinion	8%	(19)	92%	(212)	231
Buy hybrid: Very likely	22%	(77)	78%	(268)	346
Buy hybrid: Somewhat likely	8%	(65)	92%	(706)	771
Buy hybrid: Not very likely	3%	(13)	97%	(384)	396
Buy hybrid: Not at all likely	3%	(12)	97%	(447)	459
Buy hybrid: Don't know / No opinion	9%	(19)	91%	(210)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV2\_1:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	12% (269)	21% (464)	25% (549)	31% (688)	10% (231)	2201
Gender: Male	16% (171)	23% (242)	24% (258)	29% (306)	8% (85)	1062
Gender: Female	9% (98)	19% (222)	26% (291)	34% (382)	13% (146)	1139
Age: 18-29	21% (104)	24% (117)	22% (106)	21% (101)	12% (61)	490
Age: 30-44	14% (71)	24% (125)	20% (104)	31% (161)	12% (63)	524
Age: 45-54	10% (40)	19% (76)	26% (100)	33% (128)	12% (46)	389
Age: 55-64	7% (24)	17% (62)	33% (119)	35% (128)	8% (29)	362
Age: 65+	7% (29)	19% (84)	28% (121)	39% (171)	7% (32)	436
Generation Z: 18-21	25% (47)	30% (57)	14% (27)	12% (22)	20% (38)	192
Millennial: Age 22-37	17% (102)	20% (121)	22% (131)	30% (175)	10% (62)	591
Generation X: Age 38-53	11% (64)	22% (131)	24% (140)	32% (185)	11% (67)	587
Boomers: Age 54-72	7% (54)	18% (130)	30% (220)	37% (269)	8% (57)	730
PID: Dem (no lean)	18% (134)	24% (174)	23% (167)	26% (192)	10% (72)	738
PID: Ind (no lean)	11% (87)	21% (165)	26% (207)	28% (217)	14% (108)	784
PID: Rep (no lean)	7% (48)	18% (126)	26% (176)	41% (279)	8% (52)	680
PID/Gender: Dem Men	24% (81)	28% (95)	22% (75)	20% (68)	6% (19)	339
PID/Gender: Dem Women	13% (53)	20% (78)	23% (92)	31% (124)	13% (52)	399
PID/Gender: Ind Men	14% (54)	21% (77)	27% (102)	27% (99)	11% (41)	372
PID/Gender: Ind Women	8% (34)	21% (88)	25% (104)	29% (118)	16% (67)	411
PID/Gender: Rep Men	10% (36)	20% (70)	23% (81)	40% (139)	7% (25)	351
PID/Gender: Rep Women	3% (11)	17% (56)	29% (94)	43% (140)	8% (27)	328
Ideo: Liberal (1-3)	21% (158)	27% (204)	22% (167)	21% (159)	9% (68)	755
Ideo: Moderate (4)	12% (53)	22% (95)	27% (119)	29% (127)	10% (46)	440
Ideo: Conservative (5-7)	7% (48)	18% (130)	28% (206)	43% (317)	4% (32)	734
Educ: < College	12% (179)	19% (289)	23% (349)	33% (498)	13% (197)	1513
Educ: Bachelors degree	10% (46)	25% (113)	31% (136)	28% (125)	5% (24)	444
Educ: Post-grad	18% (43)	25% (62)	26% (64)	27% (65)	4% (10)	244

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**Table EEV2\_1:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?

An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	12%	(269)	21%	(464)	25%	(549)	31%	(688)	10%	(231)	2201
Income: Under 50k	11%	(128)	18%	(215)	25%	(298)	33%	(400)	13%	(156)	1197
Income: 50k-100k	14%	(95)	23%	(154)	23%	(154)	31%	(204)	8%	(49)	655
Income: 100k+	13%	(46)	27%	(95)	28%	(98)	24%	(84)	7%	(26)	349
Ethnicity: White	10%	(176)	21%	(360)	26%	(446)	34%	(577)	9%	(163)	1723
Ethnicity: Hispanic	21%	(73)	22%	(78)	18%	(63)	22%	(76)	17%	(59)	350
Ethnicity: Afr. Am.	18%	(50)	20%	(54)	22%	(61)	25%	(70)	14%	(39)	274
Ethnicity: Other	21%	(42)	24%	(50)	20%	(42)	20%	(41)	14%	(29)	204
Relig: Protestant	9%	(44)	19%	(96)	29%	(148)	37%	(191)	6%	(30)	509
Relig: Roman Catholic	11%	(41)	22%	(86)	29%	(113)	31%	(121)	8%	(32)	392
Relig: Something Else	14%	(31)	16%	(37)	24%	(54)	34%	(75)	12%	(28)	225
Relig: Jewish	16%	(7)	20%	(9)	38%	(17)	22%	(10)	4%	(2)	45
Relig: Evangelical	10%	(75)	21%	(165)	26%	(203)	34%	(267)	9%	(71)	781
Relig: Non-Evang. Catholics	12%	(41)	15%	(53)	33%	(112)	35%	(120)	5%	(19)	345
Relig: All Christian	10%	(116)	19%	(218)	28%	(315)	34%	(387)	8%	(89)	1126
Relig: All Non-Christian	11%	(31)	18%	(51)	22%	(63)	36%	(102)	13%	(36)	283
Community: Urban	16%	(87)	26%	(139)	23%	(123)	25%	(134)	11%	(57)	540
Community: Suburban	12%	(123)	21%	(215)	26%	(265)	31%	(317)	11%	(115)	1036
Community: Rural	9%	(58)	18%	(110)	26%	(162)	38%	(236)	9%	(58)	625
Employ: Private Sector	14%	(94)	24%	(156)	26%	(174)	28%	(186)	7%	(46)	656
Employ: Government	14%	(20)	20%	(27)	30%	(41)	33%	(46)	3%	(4)	138
Employ: Self-Employed	17%	(37)	24%	(53)	21%	(46)	30%	(64)	8%	(17)	217
Employ: Homemaker	7%	(9)	17%	(20)	17%	(21)	39%	(47)	19%	(23)	120
Employ: Student	25%	(28)	24%	(28)	17%	(19)	16%	(19)	18%	(21)	115
Employ: Retired	6%	(31)	18%	(87)	27%	(130)	40%	(189)	8%	(40)	477
Employ: Unemployed	13%	(31)	21%	(51)	26%	(63)	25%	(60)	15%	(35)	240
Employ: Other	8%	(19)	18%	(42)	23%	(56)	32%	(76)	19%	(45)	238
Military HH: Yes	10%	(41)	18%	(72)	23%	(91)	41%	(162)	8%	(30)	396
Military HH: No	13%	(228)	22%	(392)	25%	(458)	29%	(526)	11%	(201)	1805

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**Table EEV2\_1:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	12%	(269)	21%	(464)	25%	(549)	31%	(688)	10%	(231)	2201
RD/WT: Right Direction	10%	(78)	19%	(152)	25%	(200)	36%	(286)	9%	(68)	784
RD/WT: Wrong Track	13%	(190)	22%	(312)	25%	(350)	28%	(402)	11%	(163)	1417
Trump Job Approve	8%	(68)	19%	(164)	28%	(247)	39%	(341)	7%	(61)	881
Trump Job Disapprove	16%	(187)	24%	(278)	23%	(274)	26%	(302)	11%	(126)	1167
Trump Job Strongly Approve	7%	(32)	16%	(69)	28%	(120)	44%	(189)	5%	(21)	431
Trump Job Somewhat Approve	8%	(36)	21%	(95)	28%	(126)	34%	(152)	9%	(40)	449
Trump Job Somewhat Disapprove	13%	(37)	25%	(70)	26%	(74)	29%	(82)	7%	(21)	283
Trump Job Strongly Disapprove	17%	(150)	24%	(208)	23%	(200)	25%	(220)	12%	(106)	883
Favorable of Trump	8%	(68)	19%	(169)	28%	(250)	39%	(352)	6%	(54)	892
Unfavorable of Trump	16%	(189)	24%	(274)	24%	(277)	26%	(306)	10%	(115)	1161
Very Favorable of Trump	8%	(40)	15%	(74)	28%	(134)	43%	(206)	6%	(27)	481
Somewhat Favorable of Trump	7%	(28)	23%	(95)	28%	(116)	35%	(146)	7%	(27)	411
Somewhat Unfavorable of Trump	16%	(38)	22%	(52)	25%	(59)	30%	(70)	7%	(16)	235
Very Unfavorable of Trump	16%	(151)	24%	(222)	24%	(219)	25%	(236)	11%	(99)	926
#1 Issue: Economy	12%	(71)	23%	(139)	27%	(165)	30%	(185)	8%	(48)	607
#1 Issue: Security	12%	(50)	16%	(69)	28%	(120)	39%	(169)	5%	(23)	429
#1 Issue: Health Care	10%	(34)	23%	(80)	26%	(90)	29%	(101)	13%	(44)	350
#1 Issue: Medicare / Social Security	8%	(24)	19%	(58)	26%	(81)	36%	(110)	11%	(35)	307
#1 Issue: Women's Issues	17%	(23)	21%	(30)	23%	(32)	25%	(35)	14%	(20)	141
#1 Issue: Education	12%	(17)	23%	(33)	22%	(32)	26%	(38)	16%	(23)	144
#1 Issue: Energy	34%	(42)	29%	(35)	8%	(9)	20%	(24)	10%	(13)	123
#1 Issue: Other	8%	(8)	20%	(20)	21%	(20)	27%	(27)	25%	(25)	100
2018 House Vote: Democrat	18%	(134)	26%	(194)	23%	(175)	25%	(190)	8%	(64)	757
2018 House Vote: Republican	7%	(46)	19%	(125)	29%	(188)	40%	(262)	6%	(37)	659
2018 House Vote: Someone else	7%	(8)	19%	(21)	32%	(35)	29%	(32)	13%	(15)	110
2018 House Vote: Didnt Vote	12%	(80)	19%	(124)	22%	(150)	30%	(202)	17%	(112)	668

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**Table EEV2\_1:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
An all-electric vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	12%	(269)	21%	(464)	25%	(549)	31%	(688)	10%	(231)	2201
2016 Vote: Hillary Clinton	17%	(111)	25%	(162)	25%	(161)	24%	(157)	9%	(56)	647
2016 Vote: Donald Trump	6%	(42)	18%	(124)	26%	(178)	43%	(288)	6%	(42)	675
2016 Vote: Someone else	12%	(20)	21%	(36)	26%	(44)	29%	(49)	13%	(22)	171
2016 Vote: Didn't Vote	13%	(95)	20%	(141)	23%	(164)	28%	(194)	16%	(111)	705
Voted in 2014: Yes	11%	(138)	21%	(282)	26%	(347)	34%	(442)	8%	(103)	1312
Voted in 2014: No	15%	(131)	21%	(182)	23%	(203)	28%	(246)	14%	(128)	889
2012 Vote: Barack Obama	15%	(120)	25%	(195)	24%	(194)	27%	(212)	9%	(71)	791
2012 Vote: Mitt Romney	6%	(32)	17%	(89)	31%	(159)	41%	(213)	5%	(26)	518
2012 Vote: Other	8%	(8)	15%	(15)	27%	(27)	45%	(44)	5%	(5)	98
2012 Vote: Didn't Vote	14%	(109)	21%	(165)	21%	(168)	28%	(218)	16%	(129)	790
4-Region: Northeast	12%	(49)	20%	(78)	23%	(89)	33%	(128)	13%	(49)	394
4-Region: Midwest	9%	(43)	19%	(86)	26%	(118)	35%	(163)	11%	(53)	462
4-Region: South	12%	(96)	18%	(146)	25%	(210)	34%	(284)	11%	(89)	825
4-Region: West	16%	(81)	30%	(154)	25%	(132)	22%	(113)	8%	(40)	520
Leases or owns EV/hybrid	30%	(56)	31%	(58)	15%	(29)	13%	(24)	10%	(19)	186
Doesn't lease or own EV/hybrid	11%	(212)	20%	(406)	26%	(520)	33%	(664)	11%	(212)	2015
Buy EV: Very likely	100%	(269)	—	(0)	—	(0)	—	(0)	—	(0)	269
Buy EV: Somewhat likely	—	(0)	100%	(464)	—	(0)	—	(0)	—	(0)	464
Buy EV: Not very likely	—	(0)	—	(0)	100%	(549)	—	(0)	—	(0)	549
Buy EV: Not at all likely	—	(0)	—	(0)	—	(0)	100%	(688)	—	(0)	688
Buy EV: Don't know / No opinion	—	(0)	—	(0)	—	(0)	—	(0)	100%	(231)	231
Buy hybrid: Very likely	43%	(148)	32%	(112)	17%	(59)	7%	(24)	1%	(2)	346
Buy hybrid: Somewhat likely	10%	(81)	39%	(304)	32%	(247)	15%	(113)	3%	(27)	771
Buy hybrid: Not very likely	6%	(22)	7%	(28)	56%	(221)	31%	(124)	—	(0)	396
Buy hybrid: Not at all likely	3%	(12)	3%	(12)	2%	(11)	91%	(416)	1%	(7)	459
Buy hybrid: Don't know / No opinion	2%	(5)	3%	(8)	5%	(11)	4%	(10)	85%	(195)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV2\_2:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely	Somewhat likely	Not very likely	Not at all likely	Don't know / No opinion	Total N
Adults	16% (346)	35% (771)	18% (396)	21% (459)	10% (229)	2201
Gender: Male	17% (185)	36% (387)	18% (196)	19% (203)	9% (91)	1062
Gender: Female	14% (161)	34% (384)	18% (200)	22% (255)	12% (138)	1139
Age: 18-29	17% (84)	38% (187)	15% (75)	15% (75)	14% (69)	490
Age: 30-44	16% (84)	38% (197)	16% (83)	18% (95)	12% (65)	524
Age: 45-54	16% (63)	33% (128)	19% (74)	22% (86)	10% (39)	389
Age: 55-64	13% (47)	31% (112)	25% (90)	22% (81)	9% (31)	362
Age: 65+	15% (67)	34% (147)	17% (75)	28% (122)	6% (25)	436
Generation Z: 18-21	15% (29)	41% (80)	10% (19)	11% (20)	23% (44)	192
Millennial: Age 22-37	17% (99)	35% (205)	17% (103)	19% (114)	12% (71)	591
Generation X: Age 38-53	17% (97)	37% (216)	18% (105)	20% (115)	9% (54)	587
Boomers: Age 54-72	15% (108)	32% (232)	21% (152)	25% (184)	7% (54)	730
PID: Dem (no lean)	23% (170)	36% (263)	14% (107)	17% (128)	10% (71)	738
PID: Ind (no lean)	12% (96)	36% (282)	18% (141)	20% (153)	14% (112)	784
PID: Rep (no lean)	12% (80)	33% (227)	22% (148)	26% (178)	7% (47)	680
PID/Gender: Dem Men	28% (93)	38% (128)	15% (51)	14% (47)	6% (19)	339
PID/Gender: Dem Women	19% (77)	34% (135)	14% (55)	20% (81)	13% (51)	399
PID/Gender: Ind Men	13% (50)	40% (148)	17% (65)	17% (63)	13% (48)	372
PID/Gender: Ind Women	11% (46)	33% (134)	19% (76)	22% (90)	16% (64)	411
PID/Gender: Rep Men	12% (42)	32% (111)	23% (80)	27% (94)	7% (24)	351
PID/Gender: Rep Women	11% (38)	35% (116)	21% (68)	26% (84)	7% (23)	328
Ideo: Liberal (1-3)	25% (187)	36% (273)	15% (116)	14% (104)	10% (75)	755
Ideo: Moderate (4)	15% (65)	43% (188)	15% (68)	19% (82)	8% (36)	440
Ideo: Conservative (5-7)	11% (80)	34% (253)	23% (171)	27% (200)	4% (31)	734
Educ: < College	13% (189)	32% (485)	19% (286)	23% (354)	13% (199)	1513
Educ: Bachelors degree	19% (86)	42% (185)	18% (79)	16% (73)	5% (21)	444
Educ: Post-grad	29% (71)	42% (102)	13% (31)	13% (32)	4% (9)	244

Continued on next page

**Table EEV2\_2:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?

A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(346)	35%	(771)	18%	(396)	21%	(459)	10%	(229)	2201
Income: Under 50k	13%	(157)	31%	(372)	19%	(233)	23%	(279)	13%	(157)	1197
Income: 50k-100k	17%	(114)	39%	(256)	17%	(114)	19%	(126)	7%	(45)	655
Income: 100k+	22%	(75)	41%	(144)	14%	(49)	15%	(54)	8%	(27)	349
Ethnicity: White	14%	(245)	36%	(623)	19%	(324)	22%	(374)	9%	(157)	1723
Ethnicity: Hispanic	17%	(60)	38%	(134)	13%	(45)	14%	(49)	18%	(62)	350
Ethnicity: Afr. Am.	21%	(56)	28%	(76)	15%	(41)	22%	(59)	15%	(41)	274
Ethnicity: Other	22%	(44)	35%	(72)	15%	(31)	12%	(25)	16%	(32)	204
Relig: Protestant	14%	(69)	37%	(187)	21%	(106)	23%	(119)	6%	(29)	509
Relig: Roman Catholic	14%	(55)	37%	(144)	20%	(77)	23%	(90)	7%	(27)	392
Relig: Something Else	16%	(37)	31%	(71)	17%	(37)	25%	(55)	11%	(25)	225
Relig: Jewish	19%	(9)	35%	(16)	30%	(13)	11%	(5)	4%	(2)	45
Relig: Evangelical	14%	(109)	35%	(274)	19%	(148)	24%	(188)	8%	(61)	781
Relig: Non-Evang. Catholics	15%	(51)	37%	(127)	21%	(72)	22%	(76)	6%	(20)	345
Relig: All Christian	14%	(160)	36%	(401)	20%	(220)	23%	(264)	7%	(81)	1126
Relig: All Non-Christian	13%	(38)	31%	(87)	17%	(49)	26%	(73)	13%	(37)	283
Community: Urban	17%	(91)	39%	(213)	15%	(78)	19%	(101)	10%	(56)	540
Community: Suburban	16%	(165)	36%	(370)	18%	(187)	19%	(201)	11%	(113)	1036
Community: Rural	14%	(89)	30%	(189)	21%	(130)	25%	(157)	10%	(60)	625
Employ: Private Sector	19%	(126)	38%	(252)	19%	(124)	17%	(112)	6%	(42)	656
Employ: Government	18%	(25)	39%	(53)	15%	(21)	21%	(29)	7%	(10)	138
Employ: Self-Employed	18%	(38)	36%	(78)	19%	(41)	20%	(43)	8%	(17)	217
Employ: Homemaker	8%	(9)	27%	(33)	15%	(18)	28%	(34)	21%	(25)	120
Employ: Student	19%	(22)	40%	(46)	11%	(12)	13%	(15)	18%	(21)	115
Employ: Retired	14%	(69)	32%	(152)	18%	(88)	28%	(133)	7%	(35)	477
Employ: Unemployed	13%	(32)	36%	(86)	19%	(45)	17%	(42)	15%	(37)	240
Employ: Other	10%	(25)	30%	(72)	20%	(47)	22%	(52)	18%	(43)	238
Military HH: Yes	16%	(64)	28%	(110)	19%	(74)	29%	(116)	8%	(32)	396
Military HH: No	16%	(281)	37%	(661)	18%	(322)	19%	(342)	11%	(198)	1805

Continued on next page

**Table EEV2\_2:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	16%	(346)	35%	(771)	18%	(396)	21%	(459)	10%	(229)	2201
RD/WT: Right Direction	13%	(99)	34%	(268)	19%	(146)	26%	(203)	9%	(67)	784
RD/WT: Wrong Track	17%	(247)	35%	(503)	18%	(250)	18%	(256)	11%	(162)	1417
Trump Job Approve	12%	(106)	33%	(290)	22%	(194)	26%	(229)	7%	(62)	881
Trump Job Disapprove	20%	(230)	38%	(442)	16%	(184)	16%	(189)	10%	(122)	1167
Trump Job Strongly Approve	14%	(60)	29%	(124)	21%	(91)	31%	(134)	5%	(21)	431
Trump Job Somewhat Approve	10%	(45)	37%	(166)	23%	(103)	21%	(95)	9%	(40)	449
Trump Job Somewhat Disapprove	16%	(44)	41%	(117)	18%	(52)	18%	(52)	6%	(18)	283
Trump Job Strongly Disapprove	21%	(186)	37%	(325)	15%	(132)	15%	(137)	12%	(104)	883
Favorable of Trump	12%	(105)	34%	(300)	22%	(199)	26%	(234)	6%	(54)	892
Unfavorable of Trump	19%	(225)	39%	(448)	15%	(179)	17%	(197)	10%	(112)	1161
Very Favorable of Trump	14%	(68)	29%	(139)	21%	(102)	31%	(148)	5%	(24)	481
Somewhat Favorable of Trump	9%	(37)	39%	(160)	24%	(97)	21%	(86)	7%	(30)	411
Somewhat Unfavorable of Trump	14%	(33)	43%	(102)	18%	(41)	18%	(43)	7%	(16)	235
Very Unfavorable of Trump	21%	(192)	37%	(347)	15%	(137)	17%	(154)	10%	(97)	926
#1 Issue: Economy	15%	(94)	37%	(222)	23%	(138)	17%	(101)	9%	(53)	607
#1 Issue: Security	14%	(62)	32%	(136)	18%	(77)	30%	(129)	6%	(25)	429
#1 Issue: Health Care	14%	(48)	39%	(136)	16%	(57)	19%	(65)	12%	(44)	350
#1 Issue: Medicare / Social Security	14%	(42)	34%	(104)	19%	(58)	24%	(75)	9%	(28)	307
#1 Issue: Women's Issues	23%	(33)	29%	(41)	14%	(19)	22%	(31)	12%	(17)	141
#1 Issue: Education	10%	(14)	41%	(59)	17%	(25)	15%	(21)	17%	(24)	144
#1 Issue: Energy	31%	(38)	35%	(43)	6%	(8)	15%	(18)	13%	(16)	123
#1 Issue: Other	15%	(15)	30%	(30)	14%	(14)	18%	(18)	22%	(22)	100
2018 House Vote: Democrat	23%	(177)	38%	(287)	14%	(109)	16%	(120)	8%	(64)	757
2018 House Vote: Republican	11%	(71)	35%	(231)	23%	(154)	26%	(169)	5%	(34)	659
2018 House Vote: Someone else	12%	(13)	39%	(43)	18%	(20)	20%	(22)	11%	(13)	110
2018 House Vote: Didnt Vote	13%	(85)	31%	(208)	17%	(113)	22%	(148)	17%	(114)	668

Continued on next page

**Table EEV2\_2:** Assuming you were in the market for a new car within the next ten years or so, how likely would you be to consider buying or leasing each of the following vehicles?  
A hybrid vehicle

Demographic	Very likely		Somewhat likely		Not very likely		Not at all likely		Don't know / No opinion		Total N
Adults	16%	(346)	35%	(771)	18%	(396)	21%	(459)	10%	(229)	2201
2016 Vote: Hillary Clinton	24%	(156)	39%	(254)	14%	(92)	14%	(93)	8%	(50)	647
2016 Vote: Donald Trump	11%	(75)	32%	(216)	22%	(151)	29%	(194)	6%	(38)	675
2016 Vote: Someone else	14%	(23)	40%	(68)	19%	(33)	14%	(24)	13%	(22)	171
2016 Vote: Didn't Vote	13%	(90)	33%	(231)	17%	(118)	21%	(147)	17%	(118)	705
Voted in 2014: Yes	17%	(223)	35%	(458)	19%	(255)	21%	(281)	7%	(94)	1312
Voted in 2014: No	14%	(123)	35%	(313)	16%	(141)	20%	(178)	15%	(135)	889
2012 Vote: Barack Obama	22%	(170)	40%	(317)	14%	(112)	17%	(134)	7%	(58)	791
2012 Vote: Mitt Romney	12%	(61)	33%	(172)	24%	(123)	26%	(136)	5%	(25)	518
2012 Vote: Other	10%	(10)	29%	(29)	26%	(26)	30%	(29)	5%	(5)	98
2012 Vote: Didn't Vote	13%	(104)	32%	(251)	17%	(135)	20%	(158)	18%	(142)	790
4-Region: Northeast	14%	(56)	34%	(132)	20%	(80)	19%	(76)	12%	(49)	394
4-Region: Midwest	13%	(61)	31%	(145)	21%	(96)	23%	(108)	11%	(53)	462
4-Region: South	14%	(117)	33%	(274)	17%	(139)	25%	(203)	11%	(91)	825
4-Region: West	22%	(112)	42%	(219)	15%	(81)	14%	(71)	7%	(37)	520
Leases or owns EV/hybrid	41%	(77)	35%	(65)	7%	(13)	6%	(12)	10%	(19)	186
Doesn't lease or own EV/hybrid	13%	(268)	35%	(706)	19%	(384)	22%	(447)	10%	(210)	2015
Buy EV: Very likely	55%	(148)	30%	(81)	8%	(22)	5%	(12)	2%	(5)	269
Buy EV: Somewhat likely	24%	(112)	65%	(304)	6%	(28)	3%	(12)	2%	(8)	464
Buy EV: Not very likely	11%	(59)	45%	(247)	40%	(221)	2%	(11)	2%	(11)	549
Buy EV: Not at all likely	4%	(24)	16%	(113)	18%	(124)	61%	(416)	1%	(10)	688
Buy EV: Don't know / No opinion	1%	(2)	12%	(27)	—	(0)	3%	(7)	85%	(195)	231
Buy hybrid: Very likely	100%	(346)	—	(0)	—	(0)	—	(0)	—	(0)	346
Buy hybrid: Somewhat likely	—	(0)	100%	(771)	—	(0)	—	(0)	—	(0)	771
Buy hybrid: Not very likely	—	(0)	—	(0)	100%	(396)	—	(0)	—	(0)	396
Buy hybrid: Not at all likely	—	(0)	—	(0)	—	(0)	100%	(459)	—	(0)	459
Buy hybrid: Don't know / No opinion	—	(0)	—	(0)	—	(0)	—	(0)	100%	(229)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	28% (606)	34% (740)	7% (148)	3% (63)	19% (416)	10% (229)	2201
Gender: Male	29% (307)	32% (339)	8% (84)	4% (39)	20% (210)	8% (85)	1062
Gender: Female	26% (299)	35% (401)	6% (64)	2% (24)	18% (206)	13% (144)	1139
Age: 18-29	33% (163)	25% (122)	12% (57)	3% (14)	14% (67)	14% (67)	490
Age: 30-44	26% (137)	36% (189)	6% (30)	2% (10)	18% (93)	12% (65)	524
Age: 45-54	26% (103)	37% (143)	5% (18)	4% (16)	20% (78)	8% (32)	389
Age: 55-64	21% (76)	37% (135)	7% (24)	3% (10)	23% (84)	9% (33)	362
Age: 65+	29% (128)	34% (150)	5% (20)	3% (13)	21% (93)	7% (32)	436
Generation Z: 18-21	38% (73)	20% (38)	13% (26)	2% (4)	12% (22)	15% (29)	192
Millennial: Age 22-37	28% (166)	30% (176)	9% (51)	3% (17)	18% (104)	13% (77)	591
Generation X: Age 38-53	26% (153)	39% (230)	4% (25)	3% (16)	18% (108)	9% (54)	587
Boomers: Age 54-72	25% (182)	36% (262)	6% (43)	3% (23)	22% (163)	8% (57)	730
PID: Dem (no lean)	38% (278)	35% (257)	7% (54)	2% (13)	13% (93)	6% (43)	738
PID: Ind (no lean)	27% (208)	30% (236)	6% (49)	3% (23)	18% (142)	16% (126)	784
PID: Rep (no lean)	18% (120)	36% (247)	7% (45)	4% (27)	27% (181)	9% (60)	680
PID/Gender: Dem Men	40% (137)	35% (117)	7% (25)	2% (8)	11% (36)	5% (16)	339
PID/Gender: Dem Women	35% (141)	35% (140)	7% (29)	1% (6)	14% (57)	7% (26)	399
PID/Gender: Ind Men	28% (104)	28% (105)	8% (31)	5% (17)	19% (71)	12% (44)	372
PID/Gender: Ind Women	25% (105)	32% (130)	4% (17)	1% (5)	17% (71)	20% (83)	411
PID/Gender: Rep Men	19% (67)	33% (116)	8% (28)	4% (14)	29% (103)	7% (24)	351
PID/Gender: Rep Women	16% (53)	40% (131)	5% (17)	4% (13)	24% (78)	11% (35)	328
Ideo: Liberal (1-3)	41% (311)	30% (227)	7% (54)	2% (16)	11% (80)	9% (68)	755
Ideo: Moderate (4)	27% (119)	38% (166)	8% (34)	2% (10)	17% (73)	9% (39)	440
Ideo: Conservative (5-7)	19% (140)	37% (274)	5% (40)	4% (29)	30% (218)	5% (34)	734

Continued on next page



**Table EEV3\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	28% (606)	34% (740)	7% (148)	3% (63)	19% (416)	10% (229)	2201
Educ: < College	25% (376)	32% (479)	8% (115)	3% (45)	20% (296)	13% (203)	1513
Educ: Bachelors degree	32% (141)	40% (178)	4% (19)	2% (11)	17% (77)	4% (18)	444
Educ: Post-grad	37% (89)	34% (83)	5% (13)	3% (7)	18% (43)	3% (8)	244
Income: Under 50k	26% (313)	31% (372)	7% (84)	3% (36)	18% (219)	14% (173)	1197
Income: 50k-100k	30% (194)	36% (235)	5% (35)	3% (20)	21% (140)	5% (31)	655
Income: 100k+	28% (99)	38% (132)	8% (29)	2% (7)	16% (57)	7% (24)	349
Ethnicity: White	26% (446)	35% (610)	6% (109)	3% (46)	20% (343)	10% (168)	1723
Ethnicity: Hispanic	31% (109)	36% (127)	9% (30)	2% (9)	11% (38)	10% (36)	350
Ethnicity: Afr. Am.	37% (100)	24% (67)	9% (24)	3% (7)	17% (47)	11% (29)	274
Ethnicity: Other	29% (60)	31% (63)	7% (14)	5% (9)	13% (26)	16% (32)	204
Relig: Protestant	24% (121)	40% (205)	5% (26)	2% (9)	25% (126)	4% (22)	509
Relig: Roman Catholic	25% (98)	38% (149)	10% (41)	4% (14)	17% (66)	6% (24)	392
Relig: Something Else	30% (67)	28% (63)	5% (11)	2% (3)	23% (52)	13% (29)	225
Relig: Jewish	37% (17)	34% (15)	12% (5)	— (0)	12% (5)	5% (2)	45
Relig: Evangelical	27% (207)	36% (279)	7% (57)	2% (15)	20% (155)	9% (68)	781
Relig: Non-Evang. Catholics	23% (78)	40% (138)	6% (21)	3% (11)	26% (89)	2% (8)	345
Relig: All Christian	25% (286)	37% (417)	7% (78)	2% (26)	22% (244)	7% (75)	1126
Relig: All Non-Christian	23% (65)	30% (86)	9% (25)	6% (17)	18% (52)	13% (38)	283
Community: Urban	33% (179)	32% (175)	7% (40)	3% (18)	15% (82)	9% (47)	540
Community: Suburban	27% (277)	36% (369)	6% (61)	3% (27)	19% (195)	10% (107)	1036
Community: Rural	24% (151)	31% (196)	7% (46)	3% (18)	22% (139)	12% (75)	625

Continued on next page

**Table EEV3\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	28% (606)	34% (740)	7% (148)	3% (63)	19% (416)	10% (229)	2201
Employ: Private Sector	30% (199)	37% (241)	6% (42)	1% (5)	19% (121)	7% (47)	656
Employ: Government	27% (38)	32% (44)	10% (14)	5% (7)	18% (25)	7% (10)	138
Employ: Self-Employed	27% (59)	39% (84)	5% (12)	2% (4)	19% (42)	8% (17)	217
Employ: Homemaker	16% (19)	27% (33)	4% (5)	6% (8)	22% (26)	25% (30)	120
Employ: Student	45% (52)	20% (23)	11% (13)	1% (1)	11% (13)	12% (14)	115
Employ: Retired	26% (122)	35% (168)	5% (22)	4% (17)	24% (114)	7% (33)	477
Employ: Unemployed	24% (57)	32% (76)	9% (21)	4% (9)	17% (42)	14% (35)	240
Employ: Other	25% (60)	30% (72)	8% (19)	5% (11)	13% (32)	18% (43)	238
Military HH: Yes	26% (105)	32% (126)	8% (31)	3% (13)	23% (89)	8% (32)	396
Military HH: No	28% (501)	34% (613)	6% (117)	3% (50)	18% (326)	11% (197)	1805
RD/WT: Right Direction	21% (168)	31% (241)	8% (65)	4% (29)	25% (194)	11% (87)	784
RD/WT: Wrong Track	31% (439)	35% (499)	6% (83)	2% (34)	16% (221)	10% (142)	1417
Trump Job Approve	18% (162)	35% (305)	8% (67)	3% (30)	27% (239)	9% (78)	881
Trump Job Disapprove	35% (410)	35% (404)	6% (69)	3% (29)	13% (157)	8% (97)	1167
Trump Job Strongly Approve	21% (91)	29% (125)	5% (22)	5% (20)	31% (135)	9% (38)	431
Trump Job Somewhat Approve	16% (71)	40% (180)	10% (46)	2% (10)	23% (103)	9% (40)	449
Trump Job Somewhat Disapprove	28% (80)	39% (112)	7% (19)	5% (13)	16% (46)	5% (15)	283
Trump Job Strongly Disapprove	37% (330)	33% (292)	6% (50)	2% (16)	13% (112)	9% (83)	883
Favorable of Trump	19% (171)	34% (299)	9% (82)	4% (32)	27% (237)	8% (71)	892
Unfavorable of Trump	35% (411)	36% (418)	5% (61)	2% (24)	13% (157)	8% (91)	1161
Very Favorable of Trump	21% (99)	28% (133)	9% (44)	5% (22)	30% (144)	8% (40)	481
Somewhat Favorable of Trump	18% (73)	40% (166)	9% (38)	2% (10)	23% (94)	8% (31)	411
Somewhat Unfavorable of Trump	27% (64)	42% (98)	4% (9)	6% (14)	15% (35)	6% (14)	235
Very Unfavorable of Trump	37% (346)	35% (320)	6% (52)	1% (10)	13% (122)	8% (76)	926

Continued on next page

**Table EEV3\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	28% (606)	34% (740)	7% (148)	3% (63)	19% (416)	10% (229)	2201
#1 Issue: Economy	25% (149)	36% (222)	9% (58)	2% (10)	18% (112)	9% (57)	607
#1 Issue: Security	21% (92)	33% (141)	6% (27)	3% (12)	30% (128)	7% (29)	429
#1 Issue: Health Care	31% (108)	35% (124)	7% (25)	3% (10)	14% (48)	10% (34)	350
#1 Issue: Medicare / Social Security	30% (91)	34% (103)	4% (12)	3% (11)	19% (57)	11% (33)	307
#1 Issue: Women's Issues	27% (38)	29% (41)	8% (11)	1% (2)	13% (19)	21% (30)	141
#1 Issue: Education	21% (30)	38% (54)	3% (4)	3% (4)	18% (26)	17% (25)	144
#1 Issue: Energy	58% (71)	18% (23)	6% (8)	7% (8)	5% (7)	5% (6)	123
#1 Issue: Other	26% (26)	32% (32)	3% (3)	6% (6)	19% (19)	14% (14)	100
2018 House Vote: Democrat	40% (306)	34% (260)	6% (48)	2% (13)	11% (87)	6% (44)	757
2018 House Vote: Republican	18% (119)	37% (243)	7% (48)	4% (25)	28% (185)	6% (39)	659
2018 House Vote: Someone else	24% (26)	31% (34)	8% (9)	4% (4)	16% (18)	18% (19)	110
2018 House Vote: Didn't Vote	23% (155)	30% (200)	7% (44)	3% (21)	19% (126)	18% (123)	668
2016 Vote: Hillary Clinton	39% (255)	36% (230)	7% (47)	2% (11)	11% (68)	5% (35)	647
2016 Vote: Donald Trump	17% (116)	37% (249)	7% (44)	4% (25)	29% (193)	7% (47)	675
2016 Vote: Someone else	30% (50)	34% (58)	3% (5)	4% (7)	18% (31)	12% (20)	171
2016 Vote: Didn't Vote	26% (183)	29% (202)	7% (51)	3% (20)	17% (123)	18% (126)	705
Voted in 2014: Yes	27% (360)	36% (475)	6% (82)	3% (40)	20% (263)	7% (92)	1312
Voted in 2014: No	28% (246)	30% (265)	7% (66)	3% (23)	17% (153)	15% (137)	889
2012 Vote: Barack Obama	36% (288)	37% (294)	6% (50)	1% (11)	13% (101)	6% (47)	791
2012 Vote: Mitt Romney	17% (89)	36% (189)	6% (31)	4% (22)	30% (156)	6% (32)	518
2012 Vote: Other	17% (17)	34% (34)	6% (6)	9% (9)	23% (23)	11% (10)	98
2012 Vote: Didn't Vote	27% (212)	28% (221)	8% (61)	3% (21)	17% (136)	18% (138)	790
4-Region: Northeast	29% (113)	32% (125)	7% (27)	2% (8)	19% (73)	12% (47)	394
4-Region: Midwest	24% (110)	33% (155)	8% (35)	3% (16)	19% (89)	13% (58)	462
4-Region: South	27% (221)	34% (277)	6% (50)	3% (27)	21% (169)	10% (80)	825
4-Region: West	31% (162)	35% (183)	7% (35)	2% (11)	16% (84)	9% (45)	520
Leases or owns EV/hybrid	44% (82)	28% (53)	7% (13)	5% (10)	8% (15)	7% (14)	186
Doesn't lease or own EV/hybrid	26% (524)	34% (687)	7% (135)	3% (53)	20% (400)	11% (215)	2015

Continued on next page

**Table EEV3\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Reduced emissions while driving*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	28% (606)	34% (740)	7% (148)	3% (63)	19% (416)	10% (229)	2201
Buy EV: Very likely	72% (194)	19% (51)	3% (8)	1% (4)	3% (8)	1% (4)	269
Buy EV: Somewhat likely	40% (185)	45% (207)	5% (21)	2% (8)	6% (26)	4% (17)	464
Buy EV: Not very likely	22% (123)	41% (226)	11% (59)	2% (10)	17% (94)	7% (38)	549
Buy EV: Not at all likely	10% (66)	30% (206)	7% (50)	5% (37)	38% (264)	10% (66)	688
Buy EV: Don't know / No opinion	17% (38)	22% (50)	4% (9)	2% (4)	10% (24)	45% (105)	231
Buy hybrid: Very likely	66% (228)	25% (86)	1% (5)	2% (7)	5% (18)	1% (2)	346
Buy hybrid: Somewhat likely	34% (262)	46% (358)	6% (46)	2% (14)	9% (68)	3% (24)	771
Buy hybrid: Not very likely	12% (46)	40% (160)	11% (45)	2% (8)	27% (108)	8% (30)	396
Buy hybrid: Not at all likely	9% (40)	19% (88)	9% (43)	6% (28)	43% (199)	13% (61)	459
Buy hybrid: Don't know / No opinion	14% (31)	21% (48)	4% (9)	2% (6)	10% (23)	49% (112)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	32% (702)	32% (711)	6% (124)	3% (71)	18% (402)	9% (190)	2201
Gender: Male	32% (344)	31% (328)	6% (62)	3% (33)	20% (211)	8% (83)	1062
Gender: Female	31% (358)	34% (384)	5% (62)	3% (38)	17% (192)	9% (106)	1139
Age: 18-29	38% (188)	28% (137)	8% (38)	4% (21)	11% (53)	11% (53)	490
Age: 30-44	32% (166)	34% (175)	5% (27)	2% (9)	18% (94)	10% (53)	524
Age: 45-54	32% (125)	32% (126)	5% (18)	4% (16)	20% (78)	7% (26)	389
Age: 55-64	25% (91)	34% (122)	6% (21)	3% (12)	24% (86)	8% (30)	362
Age: 65+	30% (132)	35% (151)	5% (20)	3% (13)	21% (92)	6% (28)	436
Generation Z: 18-21	39% (75)	31% (60)	8% (15)	4% (8)	5% (10)	13% (24)	192
Millennial: Age 22-37	34% (203)	28% (168)	6% (38)	3% (18)	17% (102)	11% (63)	591
Generation X: Age 38-53	33% (192)	34% (198)	5% (29)	3% (17)	18% (108)	7% (42)	587
Boomers: Age 54-72	27% (199)	35% (253)	5% (39)	4% (27)	22% (160)	7% (53)	730
PID: Dem (no lean)	44% (322)	32% (234)	5% (36)	4% (27)	12% (85)	4% (33)	738
PID: Ind (no lean)	30% (238)	31% (246)	6% (46)	3% (22)	16% (128)	13% (104)	784
PID: Rep (no lean)	21% (142)	34% (231)	6% (42)	3% (23)	28% (189)	8% (53)	680
PID/Gender: Dem Men	47% (160)	31% (106)	4% (14)	3% (10)	9% (31)	5% (17)	339
PID/Gender: Dem Women	41% (162)	32% (128)	6% (22)	4% (17)	14% (54)	4% (16)	399
PID/Gender: Ind Men	29% (107)	30% (112)	7% (27)	3% (11)	20% (76)	10% (39)	372
PID/Gender: Ind Women	32% (131)	32% (134)	5% (19)	2% (10)	13% (53)	16% (65)	411
PID/Gender: Rep Men	22% (77)	31% (109)	6% (21)	3% (12)	30% (104)	8% (27)	351
PID/Gender: Rep Women	20% (65)	37% (122)	6% (20)	3% (11)	26% (85)	8% (26)	328
Ideo: Liberal (1-3)	48% (361)	27% (204)	6% (42)	3% (20)	10% (75)	7% (52)	755
Ideo: Moderate (4)	30% (134)	38% (169)	5% (23)	4% (18)	14% (61)	8% (35)	440
Ideo: Conservative (5-7)	21% (157)	36% (262)	6% (42)	3% (24)	30% (223)	3% (25)	734

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**Table EEV3\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	32% (702)	32% (711)	6% (124)	3% (71)	18% (402)	9% (190)	2201
Educ: < College	29% (445)	31% (462)	6% (96)	4% (55)	19% (288)	11% (167)	1513
Educ: Bachelors degree	36% (158)	37% (163)	5% (22)	2% (10)	17% (75)	4% (16)	444
Educ: Post-grad	41% (100)	35% (86)	2% (6)	3% (6)	16% (39)	3% (7)	244
Income: Under 50k	31% (373)	30% (364)	6% (68)	3% (39)	18% (210)	12% (143)	1197
Income: 50k-100k	32% (212)	35% (227)	6% (37)	3% (22)	20% (132)	4% (25)	655
Income: 100k+	34% (118)	34% (120)	6% (19)	3% (10)	18% (61)	6% (21)	349
Ethnicity: White	30% (522)	34% (590)	5% (87)	3% (52)	19% (331)	8% (140)	1723
Ethnicity: Hispanic	40% (139)	31% (108)	6% (21)	3% (11)	10% (35)	10% (36)	350
Ethnicity: Afr. Am.	39% (108)	26% (70)	7% (19)	5% (13)	16% (45)	7% (20)	274
Ethnicity: Other	35% (72)	25% (51)	9% (18)	3% (6)	13% (27)	15% (30)	204
Relig: Protestant	30% (154)	33% (170)	6% (30)	2% (11)	24% (123)	4% (20)	509
Relig: Roman Catholic	32% (125)	35% (139)	6% (22)	4% (15)	17% (66)	7% (26)	392
Relig: Something Else	33% (74)	34% (76)	3% (7)	3% (6)	18% (41)	9% (20)	225
Relig: Jewish	31% (14)	43% (19)	3% (1)	7% (3)	13% (6)	3% (1)	45
Relig: Evangelical	33% (257)	34% (262)	4% (35)	3% (22)	19% (147)	7% (58)	781
Relig: Non-Evang. Catholics	28% (96)	36% (123)	7% (24)	3% (11)	24% (83)	2% (8)	345
Relig: All Christian	31% (353)	34% (385)	5% (59)	3% (33)	20% (230)	6% (66)	1126
Relig: All Non-Christian	29% (82)	31% (88)	6% (18)	3% (9)	20% (56)	11% (30)	283
Community: Urban	40% (218)	29% (159)	6% (31)	2% (11)	15% (82)	7% (40)	540
Community: Suburban	30% (315)	34% (352)	6% (58)	3% (35)	18% (185)	9% (91)	1036
Community: Rural	27% (169)	32% (201)	6% (36)	4% (25)	22% (135)	9% (59)	625

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**Table EEV3\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	32% (702)	32% (711)	6% (124)	3% (71)	18% (402)	9% (190)	2201
Employ: Private Sector	33% (216)	37% (240)	5% (30)	1% (9)	19% (127)	5% (35)	656
Employ: Government	25% (35)	35% (48)	9% (13)	7% (10)	18% (24)	6% (9)	138
Employ: Self-Employed	33% (71)	36% (77)	5% (12)	1% (2)	18% (38)	8% (16)	217
Employ: Homemaker	22% (27)	30% (36)	7% (8)	6% (7)	16% (19)	20% (24)	120
Employ: Student	46% (53)	27% (31)	8% (9)	3% (4)	7% (8)	10% (11)	115
Employ: Retired	29% (136)	34% (161)	5% (22)	3% (16)	23% (112)	6% (30)	477
Employ: Unemployed	35% (84)	27% (64)	5% (12)	4% (11)	16% (38)	13% (31)	240
Employ: Other	34% (80)	23% (55)	8% (19)	6% (13)	15% (37)	14% (34)	238
Military HH: Yes	30% (117)	32% (129)	5% (20)	3% (10)	24% (95)	6% (25)	396
Military HH: No	32% (585)	32% (583)	6% (104)	3% (61)	17% (308)	9% (165)	1805
RD/WT: Right Direction	23% (184)	31% (246)	7% (56)	3% (27)	25% (192)	10% (78)	784
RD/WT: Wrong Track	37% (518)	33% (465)	5% (68)	3% (44)	15% (210)	8% (112)	1417
Trump Job Approve	22% (191)	34% (300)	7% (58)	3% (27)	27% (236)	8% (69)	881
Trump Job Disapprove	41% (480)	32% (370)	5% (54)	3% (38)	12% (145)	7% (80)	1167
Trump Job Strongly Approve	22% (94)	28% (123)	5% (23)	4% (18)	31% (135)	9% (39)	431
Trump Job Somewhat Approve	22% (97)	39% (177)	8% (35)	2% (9)	22% (100)	7% (31)	449
Trump Job Somewhat Disapprove	38% (108)	34% (97)	6% (16)	5% (14)	14% (40)	3% (9)	283
Trump Job Strongly Disapprove	42% (372)	31% (273)	4% (38)	3% (24)	12% (105)	8% (71)	883
Favorable of Trump	21% (189)	34% (303)	7% (66)	4% (38)	27% (240)	6% (57)	892
Unfavorable of Trump	41% (480)	33% (388)	5% (53)	2% (28)	12% (144)	6% (69)	1161
Very Favorable of Trump	22% (106)	29% (141)	7% (32)	5% (24)	30% (142)	8% (36)	481
Somewhat Favorable of Trump	20% (83)	39% (161)	8% (34)	3% (14)	24% (98)	5% (21)	411
Somewhat Unfavorable of Trump	33% (78)	41% (97)	5% (11)	4% (10)	14% (32)	3% (7)	235
Very Unfavorable of Trump	43% (402)	31% (290)	5% (42)	2% (18)	12% (112)	7% (61)	926

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**Table EEV3\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Better for the environment

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	32% (702)	32% (711)	6% (124)	3% (71)	18% (402)	9% (190)	2201
#1 Issue: Economy	31% (187)	35% (212)	6% (35)	3% (16)	18% (111)	7% (45)	607
#1 Issue: Security	23% (98)	32% (136)	7% (29)	4% (17)	29% (124)	6% (24)	429
#1 Issue: Health Care	38% (132)	30% (106)	7% (24)	4% (12)	15% (52)	7% (24)	350
#1 Issue: Medicare / Social Security	31% (96)	34% (105)	4% (13)	2% (7)	18% (56)	10% (31)	307
#1 Issue: Women's Issues	23% (32)	31% (44)	8% (11)	5% (7)	12% (17)	21% (29)	141
#1 Issue: Education	33% (47)	35% (50)	4% (6)	1% (2)	14% (20)	13% (19)	144
#1 Issue: Energy	63% (78)	21% (26)	1% (1)	5% (7)	6% (7)	4% (5)	123
#1 Issue: Other	32% (32)	32% (32)	6% (6)	4% (4)	14% (14)	12% (12)	100
2018 House Vote: Democrat	46% (346)	32% (244)	4% (27)	3% (21)	12% (88)	4% (31)	757
2018 House Vote: Republican	21% (139)	36% (236)	7% (47)	3% (20)	27% (180)	5% (36)	659
2018 House Vote: Someone else	25% (27)	32% (35)	4% (4)	5% (5)	18% (20)	17% (18)	110
2018 House Vote: Didnt Vote	29% (191)	29% (195)	7% (45)	3% (23)	17% (114)	15% (100)	668
2016 Vote: Hillary Clinton	45% (289)	35% (224)	3% (22)	3% (18)	10% (66)	4% (29)	647
2016 Vote: Donald Trump	21% (142)	33% (219)	8% (52)	3% (22)	29% (195)	7% (45)	675
2016 Vote: Someone else	32% (55)	35% (60)	1% (2)	3% (4)	19% (32)	10% (17)	171
2016 Vote: Didnt Vote	31% (216)	29% (208)	7% (48)	4% (27)	15% (108)	14% (98)	705
Voted in 2014: Yes	32% (414)	34% (440)	5% (65)	3% (41)	21% (270)	6% (80)	1312
Voted in 2014: No	32% (288)	30% (271)	7% (59)	3% (30)	15% (132)	12% (109)	889
2012 Vote: Barack Obama	42% (334)	34% (270)	4% (29)	2% (18)	13% (100)	5% (39)	791
2012 Vote: Mitt Romney	19% (100)	33% (173)	8% (39)	4% (20)	30% (157)	6% (29)	518
2012 Vote: Other	22% (22)	34% (33)	3% (3)	7% (7)	26% (25)	9% (9)	98
2012 Vote: Didn't Vote	31% (245)	30% (235)	7% (52)	3% (26)	15% (120)	14% (112)	790
4-Region: Northeast	30% (118)	31% (121)	5% (20)	3% (11)	21% (82)	11% (42)	394
4-Region: Midwest	29% (133)	30% (137)	6% (29)	4% (17)	21% (96)	11% (51)	462
4-Region: South	31% (256)	34% (280)	6% (48)	4% (31)	18% (149)	7% (61)	825
4-Region: West	37% (195)	33% (173)	5% (28)	2% (13)	15% (76)	7% (36)	520
Leases or owns EV/hybrid	49% (92)	27% (51)	4% (8)	4% (7)	9% (17)	6% (11)	186
Doesn't lease or own EV/hybrid	30% (610)	33% (660)	6% (116)	3% (64)	19% (385)	9% (178)	2015

Continued on next page



**Table EEV3\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Better for the environment*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	32% (702)	32% (711)	6% (124)	3% (71)	18% (402)	9% (190)	2201
Buy EV: Very likely	75% (200)	15% (41)	4% (11)	3% (8)	3% (7)	— (1)	269
Buy EV: Somewhat likely	46% (215)	42% (193)	4% (20)	— (2)	5% (23)	2% (10)	464
Buy EV: Not very likely	26% (143)	43% (234)	9% (47)	3% (17)	15% (81)	5% (27)	549
Buy EV: Not at all likely	14% (94)	29% (197)	6% (40)	5% (36)	39% (265)	8% (56)	688
Buy EV: Don't know / No opinion	21% (49)	20% (46)	3% (6)	4% (9)	11% (26)	41% (96)	231
Buy hybrid: Very likely	68% (237)	25% (85)	1% (5)	— (1)	5% (17)	— (1)	346
Buy hybrid: Somewhat likely	38% (292)	46% (354)	5% (35)	1% (8)	9% (66)	2% (15)	771
Buy hybrid: Not very likely	19% (74)	35% (140)	12% (46)	5% (20)	24% (97)	5% (19)	396
Buy hybrid: Not at all likely	12% (54)	20% (90)	7% (32)	6% (29)	43% (199)	12% (54)	459
Buy hybrid: Don't know / No opinion	20% (45)	18% (42)	3% (6)	6% (13)	10% (23)	43% (99)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	44% (976)	29% (645)	4% (82)	2% (46)	13% (290)	7% (163)	2201
Gender: Male	44% (470)	29% (313)	5% (50)	2% (23)	13% (143)	6% (64)	1062
Gender: Female	44% (506)	29% (332)	3% (32)	2% (24)	13% (146)	9% (99)	1139
Age: 18-29	54% (266)	23% (114)	4% (19)	1% (7)	8% (38)	10% (47)	490
Age: 30-44	46% (242)	29% (152)	3% (13)	3% (14)	11% (56)	9% (46)	524
Age: 45-54	46% (178)	30% (118)	4% (16)	2% (8)	13% (52)	5% (18)	389
Age: 55-64	35% (126)	34% (122)	5% (17)	2% (8)	18% (64)	7% (25)	362
Age: 65+	38% (164)	32% (139)	4% (18)	2% (10)	18% (79)	6% (27)	436
Generation Z: 18-21	55% (106)	21% (40)	4% (8)	1% (3)	6% (12)	12% (23)	192
Millennial: Age 22-37	48% (284)	27% (158)	3% (20)	2% (15)	11% (64)	9% (51)	591
Generation X: Age 38-53	48% (280)	30% (175)	3% (16)	2% (11)	12% (69)	6% (36)	587
Boomers: Age 54-72	36% (262)	33% (240)	5% (36)	2% (18)	17% (126)	7% (48)	730
PID: Dem (no lean)	54% (398)	26% (189)	4% (29)	2% (13)	11% (78)	4% (30)	738
PID: Ind (no lean)	41% (322)	29% (230)	3% (23)	2% (16)	13% (100)	12% (93)	784
PID: Rep (no lean)	38% (257)	33% (225)	4% (30)	2% (17)	16% (112)	6% (40)	680
PID/Gender: Dem Men	56% (189)	27% (91)	4% (13)	1% (5)	9% (29)	3% (10)	339
PID/Gender: Dem Women	52% (208)	25% (98)	4% (16)	2% (8)	12% (49)	5% (20)	399
PID/Gender: Ind Men	40% (150)	27% (102)	5% (17)	3% (12)	15% (56)	9% (34)	372
PID/Gender: Ind Women	42% (171)	31% (128)	1% (6)	1% (4)	11% (44)	14% (58)	411
PID/Gender: Rep Men	37% (130)	34% (119)	6% (19)	1% (5)	17% (58)	5% (19)	351
PID/Gender: Rep Women	39% (126)	32% (106)	3% (10)	4% (12)	16% (54)	6% (21)	328
Ideo: Liberal (1-3)	55% (417)	25% (186)	4% (28)	2% (15)	9% (67)	6% (42)	755
Ideo: Moderate (4)	44% (192)	32% (140)	3% (12)	2% (10)	12% (52)	8% (34)	440
Ideo: Conservative (5-7)	39% (285)	33% (246)	5% (34)	1% (11)	19% (136)	3% (22)	734

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**Table EEV3\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Savings on gasoline costs*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	44% (976)	29% (645)	4% (82)	2% (46)	13% (290)	7% (163)	2201
Educ: < College	43% (643)	27% (410)	4% (65)	3% (40)	14% (215)	9% (140)	1513
Educ: Bachelors degree	49% (218)	34% (150)	3% (11)	1% (4)	11% (49)	3% (12)	444
Educ: Post-grad	47% (115)	35% (85)	2% (6)	1% (2)	11% (26)	4% (10)	244
Income: Under 50k	43% (511)	27% (325)	4% (53)	2% (27)	13% (161)	10% (119)	1197
Income: 50k-100k	47% (307)	30% (197)	3% (21)	2% (16)	14% (90)	4% (24)	655
Income: 100k+	45% (157)	35% (122)	2% (8)	1% (4)	11% (38)	6% (20)	349
Ethnicity: White	42% (725)	32% (550)	4% (62)	2% (36)	14% (234)	7% (114)	1723
Ethnicity: Hispanic	55% (194)	20% (70)	6% (23)	1% (4)	9% (30)	8% (29)	350
Ethnicity: Afr. Am.	56% (153)	17% (48)	2% (6)	2% (5)	16% (43)	7% (20)	274
Ethnicity: Other	48% (97)	23% (47)	7% (14)	3% (5)	6% (13)	14% (29)	204
Relig: Protestant	45% (228)	32% (161)	3% (16)	1% (5)	16% (82)	3% (16)	509
Relig: Roman Catholic	43% (168)	31% (123)	7% (26)	3% (12)	12% (46)	4% (18)	392
Relig: Something Else	49% (109)	27% (62)	1% (3)	1% (2)	13% (28)	9% (21)	225
Relig: Jewish	45% (20)	37% (16)	— (0)	— (0)	17% (8)	2% (1)	45
Relig: Evangelical	44% (342)	31% (245)	4% (32)	2% (12)	13% (101)	6% (49)	781
Relig: Non-Evang. Catholics	47% (164)	29% (100)	4% (13)	2% (7)	16% (55)	2% (6)	345
Relig: All Christian	45% (505)	31% (346)	4% (45)	2% (19)	14% (156)	5% (54)	1126
Relig: All Non-Christian	41% (116)	29% (82)	4% (12)	4% (12)	13% (37)	8% (24)	283
Community: Urban	48% (259)	27% (147)	4% (20)	2% (12)	14% (74)	5% (28)	540
Community: Suburban	46% (472)	29% (296)	3% (33)	2% (19)	13% (136)	8% (80)	1036
Community: Rural	39% (245)	32% (202)	5% (28)	2% (15)	13% (80)	9% (54)	625

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**Table EEV3\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	44% (976)	29% (645)	4% (82)	2% (46)	13% (290)	7% (163)	2201
Employ: Private Sector	48% (314)	33% (214)	4% (25)	1% (6)	10% (66)	5% (31)	656
Employ: Government	42% (58)	35% (49)	6% (8)	2% (3)	11% (16)	3% (5)	138
Employ: Self-Employed	46% (101)	28% (61)	3% (7)	1% (3)	16% (34)	5% (11)	217
Employ: Homemaker	39% (47)	24% (29)	4% (5)	3% (3)	9% (11)	21% (25)	120
Employ: Student	62% (72)	20% (23)	5% (6)	1% (1)	4% (5)	8% (9)	115
Employ: Retired	36% (173)	29% (139)	4% (20)	3% (14)	21% (102)	6% (28)	477
Employ: Unemployed	42% (100)	31% (74)	3% (6)	4% (9)	12% (28)	10% (24)	240
Employ: Other	47% (112)	24% (57)	2% (6)	3% (8)	11% (27)	12% (29)	238
Military HH: Yes	41% (161)	27% (108)	5% (21)	3% (12)	18% (71)	6% (23)	396
Military HH: No	45% (815)	30% (537)	3% (61)	2% (34)	12% (218)	8% (140)	1805
RD/WT: Right Direction	39% (307)	31% (242)	5% (39)	3% (21)	14% (113)	8% (62)	784
RD/WT: Wrong Track	47% (669)	28% (403)	3% (43)	2% (25)	12% (176)	7% (101)	1417
Trump Job Approve	38% (333)	33% (295)	5% (42)	2% (19)	16% (139)	6% (53)	881
Trump Job Disapprove	51% (592)	27% (320)	3% (37)	2% (21)	11% (128)	6% (68)	1167
Trump Job Strongly Approve	37% (161)	28% (123)	4% (18)	2% (8)	21% (90)	7% (32)	431
Trump Job Somewhat Approve	38% (171)	38% (172)	5% (23)	2% (11)	11% (49)	5% (22)	449
Trump Job Somewhat Disapprove	46% (130)	34% (95)	4% (12)	3% (10)	10% (28)	3% (9)	283
Trump Job Strongly Disapprove	52% (462)	25% (224)	3% (26)	1% (12)	11% (100)	7% (59)	883
Favorable of Trump	38% (335)	35% (314)	5% (45)	2% (21)	15% (138)	4% (40)	892
Unfavorable of Trump	51% (597)	27% (319)	3% (36)	2% (18)	11% (133)	5% (58)	1161
Very Favorable of Trump	38% (181)	29% (140)	6% (28)	2% (11)	19% (93)	6% (28)	481
Somewhat Favorable of Trump	37% (153)	42% (173)	4% (17)	2% (10)	11% (45)	3% (12)	411
Somewhat Unfavorable of Trump	45% (105)	33% (77)	5% (12)	4% (9)	12% (27)	2% (5)	235
Very Unfavorable of Trump	53% (492)	26% (242)	3% (24)	1% (10)	11% (106)	6% (53)	926

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**Table EEV3\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	44% (976)	29% (645)	4% (82)	2% (46)	13% (290)	7% (163)	2201
#1 Issue: Economy	48% (291)	31% (190)	4% (21)	2% (11)	10% (61)	6% (34)	607
#1 Issue: Security	35% (151)	33% (141)	5% (21)	1% (6)	21% (88)	5% (23)	429
#1 Issue: Health Care	44% (155)	31% (110)	5% (16)	3% (12)	10% (34)	7% (24)	350
#1 Issue: Medicare / Social Security	41% (127)	31% (96)	2% (8)	2% (5)	15% (46)	8% (26)	307
#1 Issue: Women's Issues	44% (62)	25% (35)	1% (1)	1% (1)	14% (20)	15% (22)	141
#1 Issue: Education	50% (72)	23% (33)	3% (4)	3% (5)	10% (14)	11% (16)	144
#1 Issue: Energy	65% (79)	14% (17)	6% (7)	— (1)	10% (12)	5% (7)	123
#1 Issue: Other	39% (39)	24% (24)	4% (4)	7% (7)	14% (14)	12% (12)	100
2018 House Vote: Democrat	53% (404)	26% (200)	5% (36)	2% (15)	10% (77)	3% (26)	757
2018 House Vote: Republican	38% (249)	33% (215)	5% (32)	2% (10)	19% (123)	5% (30)	659
2018 House Vote: Someone else	32% (35)	31% (34)	4% (4)	1% (2)	18% (20)	15% (16)	110
2018 House Vote: Didnt Vote	43% (285)	29% (193)	2% (10)	3% (19)	11% (70)	14% (91)	668
2016 Vote: Hillary Clinton	53% (345)	26% (169)	5% (30)	2% (13)	10% (66)	4% (23)	647
2016 Vote: Donald Trump	36% (240)	35% (239)	5% (34)	2% (14)	17% (117)	5% (31)	675
2016 Vote: Someone else	40% (68)	32% (54)	2% (3)	2% (4)	17% (29)	8% (13)	171
2016 Vote: Didnt Vote	46% (323)	26% (181)	2% (14)	2% (15)	11% (78)	13% (94)	705
Voted in 2014: Yes	43% (563)	31% (408)	4% (55)	2% (28)	15% (201)	4% (57)	1312
Voted in 2014: No	46% (413)	27% (236)	3% (27)	2% (18)	10% (89)	12% (106)	889
2012 Vote: Barack Obama	53% (417)	28% (221)	4% (29)	2% (15)	10% (81)	4% (28)	791
2012 Vote: Mitt Romney	33% (173)	38% (196)	5% (24)	1% (7)	19% (97)	4% (20)	518
2012 Vote: Other	32% (32)	28% (28)	4% (4)	4% (4)	23% (22)	9% (9)	98
2012 Vote: Didn't Vote	45% (354)	25% (199)	3% (26)	2% (19)	11% (87)	13% (104)	790
4-Region: Northeast	39% (152)	34% (132)	4% (14)	2% (10)	13% (53)	8% (33)	394
4-Region: Midwest	42% (196)	29% (132)	4% (16)	2% (10)	14% (65)	9% (44)	462
4-Region: South	44% (363)	29% (235)	4% (32)	2% (20)	14% (114)	7% (61)	825
4-Region: West	51% (266)	28% (145)	4% (19)	1% (7)	11% (58)	5% (25)	520
Leases or owns EV/hybrid	61% (114)	21% (39)	3% (6)	2% (4)	6% (10)	7% (13)	186
Doesn't lease or own EV/hybrid	43% (862)	30% (605)	4% (76)	2% (42)	14% (279)	7% (149)	2015

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**Table EEV3\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Savings on gasoline costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	44% (976)	29% (645)	4% (82)	2% (46)	13% (290)	7% (163)	2201
Buy EV: Very likely	84% (225)	9% (25)	3% (7)	1% (2)	3% (8)	1% (2)	269
Buy EV: Somewhat likely	64% (296)	29% (136)	2% (9)	1% (3)	2% (11)	2% (9)	464
Buy EV: Not very likely	39% (215)	41% (226)	4% (21)	2% (10)	11% (62)	3% (15)	549
Buy EV: Not at all likely	26% (182)	30% (206)	6% (41)	3% (22)	28% (191)	7% (45)	688
Buy EV: Don't know / No opinion	25% (58)	22% (51)	2% (4)	4% (9)	8% (18)	39% (91)	231
Buy hybrid: Very likely	80% (276)	16% (55)	1% (4)	1% (3)	2% (9)	— (0)	346
Buy hybrid: Somewhat likely	54% (419)	36% (277)	2% (17)	1% (5)	6% (43)	1% (10)	771
Buy hybrid: Not very likely	31% (123)	41% (162)	5% (19)	3% (12)	17% (66)	4% (15)	396
Buy hybrid: Not at all likely	23% (106)	22% (99)	8% (36)	4% (18)	33% (153)	10% (46)	459
Buy hybrid: Don't know / No opinion	23% (53)	22% (52)	3% (6)	3% (7)	8% (19)	40% (92)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	25% (552)	28% (608)	9% (194)	7% (143)	19% (419)	13% (284)	2201
Gender: Male	26% (279)	30% (323)	10% (101)	7% (78)	17% (179)	10% (102)	1062
Gender: Female	24% (272)	25% (285)	8% (93)	6% (66)	21% (240)	16% (183)	1139
Age: 18-29	27% (132)	28% (135)	11% (51)	7% (35)	13% (61)	15% (75)	490
Age: 30-44	26% (135)	28% (146)	8% (40)	5% (24)	20% (102)	15% (76)	524
Age: 45-54	27% (106)	29% (113)	8% (32)	8% (31)	18% (69)	10% (38)	389
Age: 55-64	19% (70)	27% (98)	11% (40)	7% (25)	25% (90)	11% (38)	362
Age: 65+	25% (109)	27% (116)	7% (31)	6% (28)	22% (96)	13% (56)	436
Generation Z: 18-21	23% (44)	29% (56)	12% (23)	6% (11)	13% (25)	17% (33)	192
Millennial: Age 22-37	27% (158)	27% (157)	9% (52)	6% (37)	17% (103)	14% (85)	591
Generation X: Age 38-53	27% (159)	30% (176)	8% (46)	7% (40)	17% (97)	12% (68)	587
Boomers: Age 54-72	23% (167)	27% (194)	9% (62)	7% (49)	24% (172)	12% (85)	730
PID: Dem (no lean)	31% (229)	30% (221)	10% (72)	4% (31)	16% (116)	9% (69)	738
PID: Ind (no lean)	24% (188)	23% (182)	9% (68)	7% (54)	20% (153)	18% (139)	784
PID: Rep (no lean)	20% (135)	30% (205)	8% (55)	9% (58)	22% (150)	11% (77)	680
PID/Gender: Dem Men	31% (105)	38% (128)	11% (36)	2% (8)	12% (42)	6% (20)	339
PID/Gender: Dem Women	31% (124)	23% (93)	9% (36)	6% (23)	19% (74)	12% (49)	399
PID/Gender: Ind Men	25% (95)	24% (90)	11% (40)	10% (36)	18% (66)	12% (46)	372
PID/Gender: Ind Women	23% (93)	22% (92)	7% (28)	4% (18)	21% (87)	23% (93)	411
PID/Gender: Rep Men	23% (80)	30% (105)	7% (26)	9% (33)	20% (71)	10% (36)	351
PID/Gender: Rep Women	17% (55)	30% (100)	9% (29)	8% (25)	24% (79)	12% (41)	328
Ideo: Liberal (1-3)	32% (244)	27% (205)	12% (87)	5% (38)	14% (104)	10% (78)	755
Ideo: Moderate (4)	27% (119)	31% (136)	6% (28)	5% (24)	17% (77)	13% (56)	440
Ideo: Conservative (5-7)	21% (154)	30% (218)	8% (58)	9% (66)	25% (183)	7% (54)	734

Continued on next page

**Table EEV3\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	25% (552)	28% (608)	9% (194)	7% (143)	19% (419)	13% (284)	2201
Educ: < College	21% (312)	27% (407)	9% (139)	7% (107)	21% (310)	16% (237)	1513
Educ: Bachelors degree	34% (153)	29% (129)	8% (38)	5% (22)	16% (69)	7% (33)	444
Educ: Post-grad	36% (87)	29% (71)	7% (18)	6% (15)	16% (39)	6% (14)	244
Income: Under 50k	22% (259)	26% (308)	8% (100)	7% (81)	21% (249)	17% (200)	1197
Income: 50k-100k	28% (186)	30% (194)	10% (63)	6% (38)	18% (118)	8% (56)	655
Income: 100k+	30% (106)	30% (105)	9% (31)	7% (25)	15% (53)	8% (29)	349
Ethnicity: White	24% (420)	28% (486)	9% (153)	6% (109)	19% (335)	13% (219)	1723
Ethnicity: Hispanic	29% (100)	28% (99)	9% (31)	7% (25)	13% (45)	14% (50)	350
Ethnicity: Afr. Am.	29% (80)	24% (65)	8% (22)	7% (19)	21% (58)	11% (30)	274
Ethnicity: Other	25% (52)	28% (56)	9% (19)	7% (15)	13% (26)	17% (36)	204
Relig: Protestant	26% (133)	29% (147)	8% (41)	7% (34)	21% (109)	9% (45)	509
Relig: Roman Catholic	24% (95)	28% (112)	13% (51)	6% (24)	19% (73)	9% (37)	392
Relig: Something Else	24% (54)	29% (65)	5% (11)	8% (17)	19% (42)	16% (36)	225
Relig: Jewish	33% (15)	38% (17)	3% (2)	— (0)	19% (8)	6% (3)	45
Relig: Evangelical	25% (192)	28% (218)	9% (71)	6% (47)	20% (155)	12% (98)	781
Relig: Non-Evang. Catholics	26% (90)	30% (105)	9% (32)	8% (27)	20% (69)	6% (21)	345
Relig: All Christian	25% (282)	29% (323)	9% (103)	7% (75)	20% (224)	11% (118)	1126
Relig: All Non-Christian	23% (65)	25% (71)	12% (34)	4% (12)	22% (62)	13% (38)	283
Community: Urban	29% (155)	30% (160)	8% (43)	7% (36)	17% (90)	10% (56)	540
Community: Suburban	26% (270)	27% (275)	8% (87)	6% (62)	19% (192)	14% (150)	1036
Community: Rural	20% (127)	28% (173)	10% (64)	7% (45)	22% (137)	13% (78)	625

Continued on next page



**Table EEV3\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	25% (552)	28% (608)	9% (194)	7% (143)	19% (419)	13% (284)	2201
Employ: Private Sector	29% (187)	31% (201)	9% (59)	5% (31)	17% (115)	10% (62)	656
Employ: Government	27% (38)	24% (34)	8% (12)	12% (17)	19% (26)	9% (13)	138
Employ: Self-Employed	29% (63)	23% (50)	10% (22)	7% (16)	20% (44)	10% (22)	217
Employ: Homemaker	14% (16)	22% (27)	11% (13)	7% (8)	22% (26)	25% (30)	120
Employ: Student	34% (39)	27% (31)	8% (9)	4% (4)	10% (11)	17% (20)	115
Employ: Retired	22% (104)	27% (131)	8% (36)	7% (35)	24% (115)	12% (56)	477
Employ: Unemployed	22% (52)	35% (83)	8% (18)	5% (12)	15% (36)	16% (38)	240
Employ: Other	22% (53)	21% (51)	10% (24)	8% (20)	19% (46)	18% (44)	238
Military HH: Yes	26% (102)	26% (103)	8% (32)	6% (24)	23% (90)	11% (45)	396
Military HH: No	25% (450)	28% (505)	9% (162)	7% (120)	18% (329)	13% (240)	1805
RD/WT: Right Direction	22% (175)	27% (211)	8% (64)	8% (64)	20% (159)	14% (110)	784
RD/WT: Wrong Track	27% (376)	28% (397)	9% (131)	6% (79)	18% (260)	12% (174)	1417
Trump Job Approve	21% (183)	28% (251)	9% (78)	8% (72)	23% (202)	11% (96)	881
Trump Job Disapprove	30% (346)	28% (327)	9% (104)	6% (68)	17% (193)	11% (129)	1167
Trump Job Strongly Approve	21% (91)	27% (118)	5% (23)	9% (39)	26% (114)	11% (46)	431
Trump Job Somewhat Approve	20% (92)	29% (132)	12% (55)	7% (33)	20% (88)	11% (49)	449
Trump Job Somewhat Disapprove	27% (77)	33% (92)	11% (30)	5% (15)	18% (51)	6% (18)	283
Trump Job Strongly Disapprove	30% (269)	27% (235)	8% (74)	6% (53)	16% (141)	13% (111)	883
Favorable of Trump	20% (178)	29% (261)	9% (79)	9% (79)	23% (203)	10% (91)	892
Unfavorable of Trump	30% (349)	29% (334)	9% (108)	5% (57)	16% (191)	11% (122)	1161
Very Favorable of Trump	21% (103)	25% (122)	7% (36)	10% (48)	25% (122)	10% (50)	481
Somewhat Favorable of Trump	18% (75)	34% (139)	11% (43)	7% (31)	20% (81)	10% (42)	411
Somewhat Unfavorable of Trump	25% (58)	36% (85)	11% (26)	4% (9)	17% (41)	7% (16)	235
Very Unfavorable of Trump	31% (291)	27% (249)	9% (82)	5% (49)	16% (150)	11% (106)	926

Continued on next page

**Table EEV3\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Convenience of re-powering

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	25% (552)	28% (608)	9% (194)	7% (143)	19% (419)	13% (284)	2201
#1 Issue: Economy	28% (168)	26% (160)	11% (67)	6% (38)	18% (108)	11% (66)	607
#1 Issue: Security	21% (88)	30% (129)	6% (27)	8% (35)	26% (112)	9% (38)	429
#1 Issue: Health Care	25% (88)	31% (110)	10% (36)	5% (17)	16% (54)	13% (45)	350
#1 Issue: Medicare / Social Security	22% (67)	28% (85)	8% (24)	5% (16)	22% (69)	15% (46)	307
#1 Issue: Women's Issues	17% (25)	24% (34)	8% (11)	11% (15)	17% (24)	23% (32)	141
#1 Issue: Education	27% (39)	24% (35)	7% (10)	3% (4)	16% (23)	23% (33)	144
#1 Issue: Energy	41% (50)	28% (35)	8% (10)	6% (8)	9% (11)	7% (9)	123
#1 Issue: Other	26% (26)	21% (21)	9% (9)	10% (10)	18% (18)	16% (16)	100
2018 House Vote: Democrat	32% (242)	30% (230)	10% (72)	5% (39)	15% (111)	8% (63)	757
2018 House Vote: Republican	21% (140)	29% (191)	8% (52)	9% (57)	24% (159)	9% (60)	659
2018 House Vote: Someone else	22% (24)	23% (25)	8% (9)	7% (8)	21% (23)	19% (20)	110
2018 House Vote: Didn't Vote	22% (145)	24% (160)	9% (61)	6% (39)	19% (126)	21% (138)	668
2016 Vote: Hillary Clinton	32% (208)	32% (207)	9% (60)	4% (24)	15% (95)	8% (53)	647
2016 Vote: Donald Trump	20% (137)	30% (199)	8% (53)	9% (59)	24% (164)	9% (64)	675
2016 Vote: Someone else	27% (45)	23% (39)	5% (9)	8% (14)	20% (34)	17% (29)	171
2016 Vote: Didn't Vote	23% (160)	23% (163)	10% (72)	7% (46)	18% (126)	20% (138)	705
Voted in 2014: Yes	26% (342)	29% (378)	8% (111)	7% (87)	21% (270)	9% (123)	1312
Voted in 2014: No	24% (209)	26% (230)	9% (84)	6% (56)	17% (149)	18% (161)	889
2012 Vote: Barack Obama	31% (244)	30% (237)	10% (82)	4% (31)	16% (130)	8% (67)	791
2012 Vote: Mitt Romney	20% (104)	29% (148)	7% (34)	10% (52)	25% (131)	9% (48)	518
2012 Vote: Other	17% (16)	24% (24)	5% (5)	13% (13)	28% (27)	13% (13)	98
2012 Vote: Didn't Vote	24% (188)	25% (197)	9% (73)	6% (48)	16% (128)	20% (156)	790
4-Region: Northeast	22% (87)	29% (115)	8% (32)	6% (25)	20% (79)	14% (56)	394
4-Region: Midwest	23% (108)	27% (123)	9% (41)	7% (30)	19% (88)	16% (73)	462
4-Region: South	26% (214)	27% (220)	9% (77)	7% (58)	19% (158)	12% (98)	825
4-Region: West	28% (143)	29% (150)	8% (44)	6% (31)	18% (95)	11% (57)	520
Leases or owns EV/hybrid	39% (73)	27% (50)	10% (18)	7% (13)	9% (16)	9% (17)	186
Doesn't lease or own EV/hybrid	24% (479)	28% (558)	9% (176)	6% (130)	20% (403)	13% (268)	2015

Continued on next page

**Table EEV3\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Convenience of re-powering*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	25% (552)	28% (608)	9% (194)	7% (143)	19% (419)	13% (284)	2201
Buy EV: Very likely	57% (154)	25% (67)	7% (18)	3% (8)	5% (14)	3% (7)	269
Buy EV: Somewhat likely	38% (178)	38% (176)	8% (39)	2% (10)	8% (36)	5% (25)	464
Buy EV: Not very likely	20% (111)	34% (188)	13% (73)	7% (40)	17% (92)	8% (45)	549
Buy EV: Not at all likely	11% (76)	20% (139)	9% (59)	11% (78)	36% (249)	13% (87)	688
Buy EV: Don't know / No opinion	14% (32)	16% (37)	2% (5)	3% (7)	12% (28)	52% (121)	231
Buy hybrid: Very likely	57% (198)	26% (90)	6% (22)	4% (15)	4% (15)	2% (6)	346
Buy hybrid: Somewhat likely	30% (234)	40% (307)	9% (67)	4% (31)	10% (80)	7% (52)	771
Buy hybrid: Not very likely	12% (48)	28% (111)	14% (56)	10% (40)	26% (103)	9% (38)	396
Buy hybrid: Not at all likely	10% (44)	14% (65)	10% (44)	10% (48)	42% (191)	15% (67)	459
Buy hybrid: Don't know / No opinion	12% (28)	15% (35)	3% (6)	4% (9)	13% (31)	53% (121)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	24% (538)	34% (739)	6% (124)	2% (54)	23% (503)	11% (242)	2201
Gender: Male	25% (270)	36% (377)	7% (71)	3% (29)	21% (222)	9% (93)	1062
Gender: Female	24% (268)	32% (362)	5% (53)	2% (24)	25% (281)	13% (149)	1139
Age: 18-29	24% (116)	32% (156)	9% (46)	1% (7)	16% (80)	17% (85)	490
Age: 30-44	27% (144)	32% (167)	4% (21)	3% (14)	22% (113)	12% (65)	524
Age: 45-54	30% (116)	32% (124)	4% (17)	3% (13)	23% (89)	8% (31)	389
Age: 55-64	19% (67)	39% (140)	7% (25)	2% (9)	24% (88)	9% (33)	362
Age: 65+	22% (95)	35% (152)	4% (16)	3% (11)	31% (133)	7% (29)	436
Generation Z: 18-21	17% (33)	29% (56)	10% (20)	1% (1)	17% (33)	25% (49)	192
Millennial: Age 22-37	27% (158)	32% (191)	6% (38)	3% (18)	19% (112)	12% (74)	591
Generation X: Age 38-53	30% (176)	32% (191)	4% (22)	2% (13)	22% (129)	9% (56)	587
Boomers: Age 54-72	21% (152)	36% (263)	6% (42)	3% (20)	27% (194)	8% (58)	730
PID: Dem (no lean)	31% (231)	34% (252)	5% (38)	3% (19)	20% (146)	7% (52)	738
PID: Ind (no lean)	20% (160)	32% (248)	6% (50)	2% (15)	23% (181)	16% (128)	784
PID: Rep (no lean)	22% (147)	35% (239)	5% (36)	3% (20)	26% (176)	9% (62)	680
PID/Gender: Dem Men	33% (112)	37% (126)	6% (21)	3% (10)	15% (50)	6% (19)	339
PID/Gender: Dem Women	30% (119)	32% (126)	4% (17)	2% (8)	24% (96)	8% (33)	399
PID/Gender: Ind Men	21% (80)	35% (130)	8% (30)	3% (10)	21% (80)	11% (43)	372
PID/Gender: Ind Women	20% (81)	29% (118)	5% (20)	1% (6)	25% (102)	21% (86)	411
PID/Gender: Rep Men	22% (78)	34% (121)	6% (20)	3% (9)	26% (92)	9% (31)	351
PID/Gender: Rep Women	21% (69)	36% (118)	5% (16)	3% (11)	26% (84)	9% (31)	328
Ideo: Liberal (1-3)	31% (234)	35% (267)	8% (59)	2% (14)	16% (119)	8% (63)	755
Ideo: Moderate (4)	26% (115)	34% (151)	4% (19)	3% (11)	22% (98)	10% (46)	440
Ideo: Conservative (5-7)	20% (149)	36% (266)	5% (38)	3% (19)	29% (215)	6% (47)	734

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**Table EEV3\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ability to apply for tax credit*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	24% (538)	34% (739)	6% (124)	2% (54)	23% (503)	11% (242)	2201
Educ: < College	22% (335)	30% (457)	7% (102)	3% (42)	24% (370)	14% (208)	1513
Educ: Bachelors degree	28% (125)	42% (185)	4% (16)	1% (6)	20% (88)	5% (23)	444
Educ: Post-grad	32% (78)	40% (97)	2% (6)	2% (6)	18% (45)	5% (12)	244
Income: Under 50k	21% (252)	31% (372)	7% (78)	3% (32)	25% (296)	14% (166)	1197
Income: 50k-100k	29% (188)	35% (233)	4% (29)	2% (15)	22% (141)	8% (49)	655
Income: 100k+	28% (98)	39% (135)	5% (17)	2% (6)	19% (66)	8% (28)	349
Ethnicity: White	23% (404)	35% (604)	5% (87)	2% (39)	24% (414)	10% (174)	1723
Ethnicity: Hispanic	28% (99)	32% (111)	9% (31)	1% (5)	15% (51)	15% (53)	350
Ethnicity: Afr. Am.	31% (84)	27% (74)	6% (17)	4% (10)	21% (57)	12% (32)	274
Ethnicity: Other	24% (49)	30% (62)	10% (20)	2% (5)	16% (32)	18% (36)	204
Relig: Protestant	25% (126)	33% (169)	5% (26)	2% (11)	29% (147)	6% (29)	509
Relig: Roman Catholic	25% (99)	34% (134)	10% (40)	3% (10)	21% (84)	6% (25)	392
Relig: Something Else	25% (57)	32% (71)	5% (11)	3% (7)	22% (50)	13% (29)	225
Relig: Jewish	24% (11)	46% (21)	3% (1)	5% (2)	19% (8)	3% (1)	45
Relig: Evangelical	25% (199)	34% (268)	7% (53)	2% (18)	23% (177)	8% (65)	781
Relig: Non-Evang. Catholics	24% (83)	30% (105)	7% (24)	3% (10)	30% (104)	5% (18)	345
Relig: All Christian	25% (282)	33% (373)	7% (78)	3% (28)	25% (281)	7% (83)	1126
Relig: All Non-Christian	25% (70)	34% (95)	8% (22)	3% (8)	18% (50)	14% (39)	283
Community: Urban	25% (135)	34% (183)	7% (38)	1% (8)	24% (131)	8% (45)	540
Community: Suburban	25% (261)	36% (369)	4% (44)	3% (27)	20% (212)	12% (123)	1036
Community: Rural	23% (142)	30% (188)	7% (42)	3% (19)	26% (160)	12% (75)	625

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**Table EEV3\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	24% (538)	34% (739)	6% (124)	2% (54)	23% (503)	11% (242)	2201
Employ: Private Sector	31% (201)	38% (252)	4% (28)	1% (7)	19% (127)	6% (41)	656
Employ: Government	32% (44)	31% (42)	5% (7)	8% (11)	15% (21)	10% (13)	138
Employ: Self-Employed	26% (57)	33% (71)	11% (24)	1% (3)	21% (46)	7% (16)	217
Employ: Homemaker	19% (22)	27% (32)	6% (8)	2% (3)	22% (26)	24% (29)	120
Employ: Student	23% (27)	28% (33)	6% (6)	1% (1)	18% (21)	23% (27)	115
Employ: Retired	18% (87)	35% (165)	4% (20)	2% (10)	34% (163)	7% (32)	477
Employ: Unemployed	19% (46)	34% (81)	3% (8)	4% (9)	23% (55)	16% (40)	240
Employ: Other	23% (54)	27% (63)	10% (23)	4% (10)	19% (44)	19% (44)	238
Military HH: Yes	22% (87)	32% (126)	8% (32)	3% (12)	28% (111)	7% (28)	396
Military HH: No	25% (451)	34% (614)	5% (92)	2% (42)	22% (392)	12% (214)	1805
RD/WT: Right Direction	22% (175)	32% (251)	7% (56)	3% (22)	25% (194)	11% (85)	784
RD/WT: Wrong Track	26% (363)	34% (488)	5% (68)	2% (32)	22% (310)	11% (157)	1417
Trump Job Approve	22% (190)	35% (305)	7% (63)	2% (19)	26% (230)	8% (75)	881
Trump Job Disapprove	27% (317)	35% (406)	4% (51)	3% (30)	21% (246)	10% (117)	1167
Trump Job Strongly Approve	24% (102)	31% (133)	6% (24)	2% (9)	30% (127)	8% (36)	431
Trump Job Somewhat Approve	20% (88)	38% (172)	9% (39)	2% (10)	23% (102)	8% (38)	449
Trump Job Somewhat Disapprove	22% (62)	39% (109)	4% (12)	4% (12)	23% (66)	8% (23)	283
Trump Job Strongly Disapprove	29% (255)	34% (297)	4% (39)	2% (18)	20% (180)	11% (94)	883
Favorable of Trump	21% (189)	35% (309)	8% (69)	3% (25)	27% (237)	7% (64)	892
Unfavorable of Trump	28% (323)	36% (416)	5% (53)	2% (17)	21% (242)	9% (110)	1161
Very Favorable of Trump	23% (113)	30% (144)	8% (40)	3% (13)	28% (136)	7% (35)	481
Somewhat Favorable of Trump	18% (76)	40% (164)	7% (28)	3% (12)	25% (101)	7% (29)	411
Somewhat Unfavorable of Trump	24% (55)	36% (85)	4% (9)	4% (8)	24% (56)	9% (21)	235
Very Unfavorable of Trump	29% (268)	36% (331)	5% (44)	1% (9)	20% (186)	10% (89)	926

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**Table EEV3\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ability to apply for tax credit*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	24% (538)	34% (739)	6% (124)	2% (54)	23% (503)	11% (242)	2201
#1 Issue: Economy	24% (148)	36% (221)	6% (38)	2% (11)	21% (130)	10% (60)	607
#1 Issue: Security	21% (89)	33% (140)	6% (24)	3% (14)	31% (131)	7% (32)	429
#1 Issue: Health Care	28% (97)	37% (128)	6% (23)	4% (12)	17% (59)	9% (30)	350
#1 Issue: Medicare / Social Security	22% (69)	33% (102)	5% (16)	2% (5)	26% (81)	11% (35)	307
#1 Issue: Women's Issues	26% (37)	29% (41)	4% (5)	— (0)	18% (26)	23% (32)	141
#1 Issue: Education	24% (34)	29% (41)	2% (3)	4% (5)	21% (31)	21% (30)	144
#1 Issue: Energy	37% (45)	30% (37)	8% (10)	3% (4)	16% (20)	6% (7)	123
#1 Issue: Other	19% (19)	30% (29)	6% (6)	3% (3)	26% (25)	17% (17)	100
2018 House Vote: Democrat	33% (251)	36% (271)	6% (42)	2% (17)	18% (136)	5% (40)	757
2018 House Vote: Republican	20% (134)	37% (245)	6% (41)	2% (13)	29% (189)	5% (35)	659
2018 House Vote: Someone else	20% (22)	29% (32)	7% (7)	1% (1)	24% (27)	19% (21)	110
2018 House Vote: Didn't Vote	20% (130)	28% (190)	5% (33)	3% (23)	22% (149)	21% (142)	668
2016 Vote: Hillary Clinton	32% (207)	38% (247)	5% (30)	2% (16)	17% (112)	5% (35)	647
2016 Vote: Donald Trump	23% (154)	34% (228)	6% (40)	2% (15)	28% (190)	7% (47)	675
2016 Vote: Someone else	25% (43)	36% (62)	3% (6)	1% (1)	24% (40)	11% (19)	171
2016 Vote: Didn't Vote	19% (132)	29% (203)	7% (48)	3% (22)	23% (160)	20% (141)	705
Voted in 2014: Yes	27% (349)	36% (470)	5% (66)	2% (28)	24% (316)	6% (83)	1312
Voted in 2014: No	21% (189)	30% (269)	7% (58)	3% (26)	21% (187)	18% (159)	889
2012 Vote: Barack Obama	32% (252)	37% (291)	5% (41)	2% (12)	19% (151)	6% (44)	791
2012 Vote: Mitt Romney	21% (107)	37% (189)	5% (26)	2% (12)	30% (157)	5% (27)	518
2012 Vote: Other	17% (16)	31% (31)	1% (1)	4% (4)	33% (33)	14% (14)	98
2012 Vote: Didn't Vote	21% (163)	29% (228)	7% (57)	3% (25)	20% (161)	20% (156)	790
4-Region: Northeast	25% (97)	31% (123)	6% (22)	2% (6)	24% (94)	13% (52)	394
4-Region: Midwest	19% (88)	34% (158)	6% (29)	4% (18)	25% (115)	12% (54)	462
4-Region: South	26% (217)	32% (264)	5% (43)	3% (22)	24% (196)	10% (83)	825
4-Region: West	26% (135)	37% (195)	6% (30)	2% (8)	19% (98)	10% (54)	520
Leases or owns EV/hybrid	30% (56)	40% (75)	9% (17)	— (1)	11% (20)	10% (18)	186
Doesn't lease or own EV/hybrid	24% (482)	33% (665)	5% (108)	3% (53)	24% (483)	11% (224)	2015

Continued on next page

**Table EEV3\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ability to apply for tax credit

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	24% (538)	34% (739)	6% (124)	2% (54)	23% (503)	11% (242)	2201
Buy EV: Very likely	49% (133)	34% (92)	6% (17)	2% (4)	7% (18)	2% (4)	269
Buy EV: Somewhat likely	34% (159)	43% (201)	5% (25)	— (0)	11% (49)	6% (30)	464
Buy EV: Not very likely	22% (119)	41% (225)	7% (37)	2% (12)	23% (124)	6% (33)	549
Buy EV: Not at all likely	14% (100)	25% (172)	6% (38)	4% (29)	40% (279)	10% (70)	688
Buy EV: Don't know / No opinion	12% (28)	21% (49)	3% (7)	3% (7)	15% (34)	46% (105)	231
Buy hybrid: Very likely	51% (177)	32% (111)	3% (10)	1% (3)	11% (38)	2% (7)	346
Buy hybrid: Somewhat likely	29% (220)	46% (355)	5% (35)	1% (6)	15% (113)	5% (42)	771
Buy hybrid: Not very likely	14% (57)	35% (139)	12% (47)	3% (12)	29% (116)	6% (25)	396
Buy hybrid: Not at all likely	13% (60)	18% (83)	6% (29)	6% (26)	44% (203)	13% (58)	459
Buy hybrid: Don't know / No opinion	10% (24)	22% (51)	2% (4)	3% (7)	14% (32)	48% (111)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table EEV3\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
 Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	20% (445)	32% (694)	8% (169)	5% (118)	22% (495)	13% (280)	2201
Gender: Male	22% (236)	32% (341)	9% (95)	6% (63)	21% (228)	9% (99)	1062
Gender: Female	18% (210)	31% (353)	6% (74)	5% (55)	23% (267)	16% (181)	1139
Age: 18-29	23% (113)	29% (142)	9% (43)	6% (27)	18% (86)	16% (77)	490
Age: 30-44	23% (119)	31% (163)	7% (38)	3% (18)	21% (108)	15% (77)	524
Age: 45-54	19% (74)	33% (127)	6% (23)	7% (27)	26% (103)	9% (36)	389
Age: 55-64	16% (59)	31% (113)	8% (30)	5% (20)	26% (96)	12% (45)	362
Age: 65+	18% (80)	34% (149)	8% (35)	6% (26)	24% (103)	10% (44)	436
Generation Z: 18-21	25% (47)	30% (58)	6% (12)	4% (8)	15% (28)	20% (38)	192
Millennial: Age 22-37	21% (126)	30% (177)	8% (50)	5% (29)	21% (123)	15% (87)	591
Generation X: Age 38-53	22% (127)	32% (188)	6% (38)	6% (33)	23% (136)	11% (65)	587
Boomers: Age 54-72	17% (126)	33% (242)	8% (57)	6% (41)	25% (184)	11% (80)	730
PID: Dem (no lean)	28% (203)	33% (240)	9% (64)	5% (34)	19% (140)	8% (56)	738
PID: Ind (no lean)	18% (138)	30% (234)	6% (47)	5% (37)	22% (176)	19% (152)	784
PID: Rep (no lean)	15% (104)	32% (220)	8% (58)	7% (47)	26% (180)	11% (71)	680
PID/Gender: Dem Men	29% (100)	36% (122)	9% (30)	4% (14)	16% (54)	5% (18)	339
PID/Gender: Dem Women	26% (103)	30% (118)	9% (35)	5% (20)	21% (86)	9% (38)	399
PID/Gender: Ind Men	20% (76)	30% (111)	8% (28)	7% (26)	22% (83)	13% (49)	372
PID/Gender: Ind Women	15% (62)	30% (123)	5% (19)	3% (11)	23% (93)	25% (103)	411
PID/Gender: Rep Men	17% (60)	31% (108)	11% (37)	6% (23)	26% (92)	9% (32)	351
PID/Gender: Rep Women	13% (44)	34% (112)	6% (20)	7% (24)	27% (88)	12% (40)	328
Ideo: Liberal (1-3)	30% (224)	33% (248)	9% (67)	3% (21)	15% (113)	11% (82)	755
Ideo: Moderate (4)	19% (85)	33% (146)	6% (24)	7% (32)	23% (103)	11% (49)	440
Ideo: Conservative (5-7)	15% (107)	34% (253)	9% (63)	7% (51)	29% (213)	6% (47)	734

Continued on next page

**Table EEV3\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	20% (445)	32% (694)	8% (169)	5% (118)	22% (495)	13% (280)	2201
Educ: < College	18% (271)	29% (436)	8% (124)	6% (88)	24% (359)	16% (236)	1513
Educ: Bachelors degree	25% (109)	36% (162)	7% (32)	5% (20)	20% (91)	7% (31)	444
Educ: Post-grad	27% (66)	40% (97)	6% (14)	4% (9)	19% (46)	5% (13)	244
Income: Under 50k	19% (223)	27% (328)	8% (102)	6% (67)	23% (270)	17% (208)	1197
Income: 50k-100k	21% (136)	37% (241)	6% (41)	5% (31)	24% (156)	8% (51)	655
Income: 100k+	25% (87)	36% (125)	8% (27)	6% (19)	20% (70)	6% (21)	349
Ethnicity: White	19% (322)	33% (566)	8% (134)	6% (99)	23% (403)	12% (199)	1723
Ethnicity: Hispanic	27% (94)	26% (91)	8% (28)	6% (21)	17% (58)	16% (57)	350
Ethnicity: Afr. Am.	26% (72)	26% (71)	7% (21)	4% (12)	23% (64)	13% (36)	274
Ethnicity: Other	25% (51)	28% (57)	7% (15)	4% (8)	14% (28)	22% (45)	204
Relig: Protestant	19% (96)	38% (194)	6% (31)	5% (25)	25% (125)	7% (37)	509
Relig: Roman Catholic	19% (76)	28% (108)	13% (52)	8% (32)	24% (93)	8% (30)	392
Relig: Something Else	23% (53)	28% (62)	7% (16)	5% (12)	24% (53)	13% (29)	225
Relig: Jewish	20% (9)	38% (17)	13% (6)	2% (1)	25% (11)	2% (1)	45
Relig: Evangelical	20% (158)	32% (254)	8% (65)	6% (48)	23% (183)	9% (74)	781
Relig: Non-Evang. Catholics	19% (67)	32% (111)	10% (34)	6% (21)	26% (89)	6% (22)	345
Relig: All Christian	20% (225)	32% (364)	9% (99)	6% (69)	24% (272)	9% (96)	1126
Relig: All Non-Christian	18% (50)	29% (82)	8% (23)	5% (15)	22% (61)	18% (51)	283
Community: Urban	26% (140)	32% (171)	7% (38)	5% (28)	19% (102)	11% (60)	540
Community: Suburban	19% (196)	32% (334)	7% (73)	5% (54)	24% (248)	13% (130)	1036
Community: Rural	17% (109)	30% (189)	9% (58)	6% (36)	23% (145)	14% (89)	625

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**Table EEV3\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	20% (445)	32% (694)	8% (169)	5% (118)	22% (495)	13% (280)	2201
Employ: Private Sector	21% (140)	36% (234)	7% (45)	5% (33)	23% (148)	9% (56)	656
Employ: Government	24% (34)	34% (48)	7% (10)	4% (5)	22% (31)	8% (11)	138
Employ: Self-Employed	24% (52)	34% (74)	7% (16)	3% (6)	21% (45)	12% (25)	217
Employ: Homemaker	10% (12)	23% (28)	4% (5)	11% (13)	22% (26)	30% (36)	120
Employ: Student	32% (37)	26% (30)	3% (4)	6% (7)	16% (18)	17% (20)	115
Employ: Retired	16% (79)	32% (153)	9% (43)	6% (29)	26% (126)	10% (47)	477
Employ: Unemployed	17% (41)	29% (70)	10% (24)	7% (16)	21% (50)	16% (39)	240
Employ: Other	22% (52)	24% (57)	9% (22)	4% (10)	21% (51)	19% (46)	238
Military HH: Yes	23% (89)	28% (111)	7% (29)	6% (23)	25% (100)	11% (43)	396
Military HH: No	20% (356)	32% (583)	8% (139)	5% (95)	22% (395)	13% (236)	1805
RD/WT: Right Direction	17% (133)	32% (248)	9% (71)	7% (57)	22% (173)	13% (101)	784
RD/WT: Wrong Track	22% (312)	31% (446)	7% (98)	4% (61)	23% (322)	13% (179)	1417
Trump Job Approve	15% (133)	32% (283)	8% (74)	7% (63)	27% (236)	10% (92)	881
Trump Job Disapprove	25% (287)	33% (386)	8% (91)	4% (51)	19% (219)	11% (132)	1167
Trump Job Strongly Approve	17% (74)	27% (115)	7% (31)	9% (38)	28% (123)	12% (50)	431
Trump Job Somewhat Approve	13% (59)	37% (168)	10% (43)	6% (25)	25% (113)	9% (42)	449
Trump Job Somewhat Disapprove	26% (75)	32% (91)	11% (30)	6% (17)	19% (54)	6% (17)	283
Trump Job Strongly Disapprove	24% (213)	33% (295)	7% (61)	4% (34)	19% (166)	13% (115)	883
Favorable of Trump	15% (132)	32% (289)	9% (82)	8% (67)	27% (239)	9% (82)	892
Unfavorable of Trump	25% (289)	33% (388)	7% (84)	4% (43)	19% (225)	11% (131)	1161
Very Favorable of Trump	16% (79)	27% (128)	9% (45)	9% (44)	28% (133)	11% (53)	481
Somewhat Favorable of Trump	13% (54)	39% (161)	9% (37)	6% (24)	26% (107)	7% (30)	411
Somewhat Unfavorable of Trump	24% (57)	34% (79)	10% (23)	4% (10)	19% (46)	8% (19)	235
Very Unfavorable of Trump	25% (232)	33% (308)	7% (61)	4% (33)	19% (179)	12% (113)	926

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**Table EEV3\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	20% (445)	32% (694)	8% (169)	5% (118)	22% (495)	13% (280)	2201
#1 Issue: Economy	22% (136)	33% (200)	7% (42)	6% (39)	21% (128)	10% (62)	607
#1 Issue: Security	15% (64)	33% (141)	8% (34)	6% (25)	29% (124)	9% (41)	429
#1 Issue: Health Care	21% (74)	33% (115)	11% (39)	5% (17)	19% (67)	11% (38)	350
#1 Issue: Medicare / Social Security	17% (54)	31% (95)	8% (24)	6% (20)	21% (66)	16% (49)	307
#1 Issue: Women's Issues	19% (26)	28% (40)	8% (11)	3% (4)	20% (28)	22% (31)	141
#1 Issue: Education	18% (26)	31% (44)	5% (8)	— (1)	24% (34)	22% (31)	144
#1 Issue: Energy	38% (47)	27% (34)	6% (8)	3% (4)	18% (22)	7% (9)	123
#1 Issue: Other	18% (18)	25% (25)	4% (4)	7% (7)	26% (26)	20% (20)	100
2018 House Vote: Democrat	28% (212)	34% (261)	8% (63)	4% (32)	18% (135)	7% (55)	757
2018 House Vote: Republican	17% (109)	35% (228)	8% (50)	7% (48)	26% (171)	8% (53)	659
2018 House Vote: Someone else	18% (20)	27% (30)	5% (5)	4% (4)	25% (28)	20% (22)	110
2018 House Vote: Didn't Vote	16% (104)	26% (173)	8% (51)	5% (34)	24% (161)	22% (146)	668
2016 Vote: Hillary Clinton	27% (173)	36% (233)	8% (52)	4% (26)	17% (112)	8% (50)	647
2016 Vote: Donald Trump	16% (109)	33% (225)	8% (53)	8% (53)	26% (178)	8% (56)	675
2016 Vote: Someone else	25% (43)	28% (48)	9% (15)	2% (3)	21% (36)	16% (27)	171
2016 Vote: Didn't Vote	17% (120)	26% (187)	7% (49)	5% (36)	24% (169)	21% (146)	705
Voted in 2014: Yes	21% (270)	34% (444)	8% (99)	6% (78)	23% (307)	9% (113)	1312
Voted in 2014: No	20% (176)	28% (250)	8% (70)	4% (39)	21% (188)	19% (167)	889
2012 Vote: Barack Obama	26% (205)	36% (289)	8% (63)	3% (24)	18% (143)	9% (68)	791
2012 Vote: Mitt Romney	14% (70)	35% (183)	8% (42)	8% (42)	28% (144)	7% (37)	518
2012 Vote: Other	14% (14)	23% (23)	7% (7)	11% (11)	31% (31)	14% (14)	98
2012 Vote: Didn't Vote	20% (156)	25% (199)	7% (58)	5% (41)	22% (176)	20% (160)	790
4-Region: Northeast	19% (74)	33% (129)	6% (23)	6% (25)	21% (84)	15% (59)	394
4-Region: Midwest	17% (77)	28% (131)	11% (50)	5% (25)	25% (115)	14% (64)	462
4-Region: South	19% (157)	31% (257)	8% (62)	6% (51)	24% (198)	12% (100)	825
4-Region: West	26% (137)	34% (178)	6% (33)	3% (16)	19% (99)	11% (57)	520
Leases or owns EV/hybrid	42% (78)	28% (52)	5% (8)	4% (7)	12% (22)	10% (19)	186
Doesn't lease or own EV/hybrid	18% (367)	32% (642)	8% (160)	6% (111)	23% (473)	13% (261)	2015

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**Table EEV3\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Quantity of car choices across all-electric and hybrid models

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	20% (445)	32% (694)	8% (169)	5% (118)	22% (495)	13% (280)	2201
Buy EV: Very likely	55% (147)	29% (79)	7% (19)	1% (4)	7% (18)	1% (3)	269
Buy EV: Somewhat likely	32% (147)	47% (218)	5% (23)	2% (8)	11% (51)	4% (17)	464
Buy EV: Not very likely	13% (73)	40% (218)	12% (67)	6% (34)	20% (109)	9% (49)	549
Buy EV: Not at all likely	8% (53)	21% (144)	7% (49)	10% (69)	41% (283)	13% (91)	688
Buy EV: Don't know / No opinion	11% (26)	15% (35)	5% (11)	2% (4)	15% (34)	52% (120)	231
Buy hybrid: Very likely	51% (178)	35% (120)	4% (13)	2% (5)	8% (26)	1% (3)	346
Buy hybrid: Somewhat likely	23% (180)	46% (359)	8% (65)	3% (22)	13% (102)	6% (43)	771
Buy hybrid: Not very likely	7% (29)	32% (128)	12% (49)	9% (35)	28% (113)	10% (42)	396
Buy hybrid: Not at all likely	7% (33)	14% (63)	6% (28)	11% (51)	47% (216)	15% (68)	459
Buy hybrid: Don't know / No opinion	11% (25)	11% (25)	6% (13)	2% (4)	17% (39)	54% (124)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV3\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	10% (229)	22% (476)	9% (206)	7% (148)	42% (926)	10% (216)	2201
Gender: Male	12% (126)	21% (228)	11% (118)	7% (74)	40% (430)	8% (88)	1062
Gender: Female	9% (103)	22% (248)	8% (88)	7% (75)	44% (496)	11% (129)	1139
Age: 18-29	19% (92)	26% (126)	8% (37)	5% (26)	34% (164)	9% (44)	490
Age: 30-44	9% (49)	25% (128)	11% (56)	7% (37)	36% (186)	13% (67)	524
Age: 45-54	10% (40)	24% (95)	8% (30)	8% (30)	42% (162)	8% (33)	389
Age: 55-64	4% (14)	13% (48)	11% (40)	8% (29)	54% (196)	9% (34)	362
Age: 65+	8% (34)	18% (78)	10% (43)	6% (26)	50% (217)	9% (39)	436
Generation Z: 18-21	20% (38)	23% (44)	10% (18)	3% (6)	35% (68)	10% (19)	192
Millennial: Age 22-37	13% (74)	25% (146)	9% (54)	7% (44)	34% (202)	12% (70)	591
Generation X: Age 38-53	11% (66)	25% (148)	8% (49)	7% (41)	39% (231)	9% (51)	587
Boomers: Age 54-72	6% (44)	17% (121)	10% (73)	7% (52)	51% (372)	9% (68)	730
PID: Dem (no lean)	12% (90)	28% (205)	10% (70)	5% (39)	39% (289)	6% (45)	738
PID: Ind (no lean)	10% (75)	17% (131)	10% (74)	6% (46)	43% (336)	15% (121)	784
PID: Rep (no lean)	9% (63)	21% (140)	9% (61)	9% (63)	44% (301)	8% (51)	680
PID/Gender: Dem Men	14% (49)	30% (100)	11% (38)	5% (18)	34% (115)	5% (18)	339
PID/Gender: Dem Women	10% (41)	26% (104)	8% (32)	5% (21)	44% (174)	7% (26)	399
PID/Gender: Ind Men	11% (43)	13% (50)	12% (45)	6% (23)	46% (171)	11% (42)	372
PID/Gender: Ind Women	8% (33)	20% (81)	7% (30)	6% (24)	40% (165)	19% (79)	411
PID/Gender: Rep Men	10% (34)	22% (78)	10% (36)	9% (33)	41% (144)	8% (27)	351
PID/Gender: Rep Women	9% (29)	19% (63)	8% (26)	9% (30)	48% (157)	7% (24)	328
Ideo: Liberal (1-3)	13% (98)	25% (188)	12% (87)	7% (51)	36% (269)	8% (62)	755
Ideo: Moderate (4)	11% (50)	24% (106)	7% (32)	4% (18)	43% (190)	10% (43)	440
Ideo: Conservative (5-7)	8% (62)	20% (150)	10% (70)	8% (57)	50% (366)	4% (29)	734

Continued on next page

**Table EEV3\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	10% (229)	22% (476)	9% (206)	7% (148)	42% (926)	10% (216)	2201
Educ: < College	11% (166)	20% (306)	9% (134)	7% (100)	41% (627)	12% (179)	1513
Educ: Bachelors degree	9% (39)	26% (116)	10% (44)	7% (30)	43% (192)	5% (24)	444
Educ: Post-grad	9% (23)	22% (54)	12% (29)	7% (18)	44% (107)	6% (13)	244
Income: Under 50k	10% (120)	20% (236)	9% (109)	6% (77)	41% (492)	14% (162)	1197
Income: 50k-100k	11% (75)	21% (139)	10% (68)	8% (53)	44% (286)	5% (34)	655
Income: 100k+	10% (33)	29% (101)	8% (29)	5% (18)	42% (147)	6% (21)	349
Ethnicity: White	9% (155)	20% (338)	9% (158)	7% (115)	46% (797)	9% (159)	1723
Ethnicity: Hispanic	15% (54)	24% (83)	9% (30)	6% (20)	35% (122)	12% (41)	350
Ethnicity: Afr. Am.	19% (52)	30% (81)	8% (23)	5% (14)	29% (80)	9% (24)	274
Ethnicity: Other	11% (22)	28% (56)	12% (24)	10% (20)	24% (48)	16% (33)	204
Relig: Protestant	7% (37)	24% (121)	9% (47)	6% (33)	48% (243)	6% (28)	509
Relig: Roman Catholic	10% (41)	24% (95)	12% (48)	6% (24)	41% (162)	6% (23)	392
Relig: Something Else	12% (27)	19% (42)	6% (13)	7% (16)	46% (104)	10% (23)	225
Relig: Jewish	7% (3)	31% (14)	7% (3)	5% (2)	43% (19)	6% (3)	45
Relig: Evangelical	8% (65)	21% (166)	10% (79)	6% (44)	47% (367)	8% (59)	781
Relig: Non-Evang. Catholics	12% (40)	27% (92)	8% (29)	8% (29)	41% (141)	4% (14)	345
Relig: All Christian	9% (105)	23% (258)	10% (108)	6% (73)	45% (509)	7% (74)	1126
Relig: All Non-Christian	9% (25)	23% (64)	10% (29)	7% (21)	39% (110)	12% (34)	283
Community: Urban	12% (64)	27% (145)	10% (53)	5% (29)	38% (205)	8% (44)	540
Community: Suburban	11% (109)	20% (202)	9% (92)	7% (77)	44% (455)	10% (101)	1036
Community: Rural	9% (55)	21% (129)	10% (62)	7% (42)	43% (266)	11% (72)	625

Continued on next page

**Table EEV3\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	10% (229)	22% (476)	9% (206)	7% (148)	42% (926)	10% (216)	2201
Employ: Private Sector	11% (71)	25% (165)	8% (51)	6% (37)	44% (288)	7% (43)	656
Employ: Government	9% (13)	23% (32)	10% (14)	12% (16)	38% (52)	9% (12)	138
Employ: Self-Employed	10% (22)	25% (53)	11% (24)	4% (10)	45% (98)	4% (9)	217
Employ: Homemaker	4% (5)	16% (19)	7% (8)	13% (15)	35% (41)	25% (30)	120
Employ: Student	26% (30)	16% (18)	10% (12)	5% (6)	34% (39)	9% (10)	115
Employ: Retired	7% (33)	17% (83)	12% (56)	7% (34)	48% (228)	9% (43)	477
Employ: Unemployed	13% (32)	19% (46)	10% (23)	6% (15)	39% (94)	13% (31)	240
Employ: Other	9% (22)	25% (60)	8% (18)	6% (15)	35% (84)	16% (38)	238
Military HH: Yes	9% (36)	20% (79)	10% (38)	8% (32)	45% (180)	8% (31)	396
Military HH: No	11% (192)	22% (397)	9% (168)	6% (116)	41% (746)	10% (185)	1805
RD/WT: Right Direction	11% (84)	20% (159)	9% (71)	8% (62)	42% (326)	10% (82)	784
RD/WT: Wrong Track	10% (145)	22% (317)	9% (135)	6% (86)	42% (600)	9% (134)	1417
Trump Job Approve	9% (80)	20% (179)	9% (76)	8% (69)	46% (407)	8% (70)	881
Trump Job Disapprove	11% (134)	24% (276)	10% (115)	6% (68)	41% (473)	9% (101)	1167
Trump Job Strongly Approve	9% (39)	19% (80)	8% (34)	9% (37)	47% (201)	9% (39)	431
Trump Job Somewhat Approve	9% (41)	22% (99)	9% (41)	7% (31)	46% (206)	7% (31)	449
Trump Job Somewhat Disapprove	14% (39)	27% (77)	9% (27)	6% (18)	39% (110)	4% (13)	283
Trump Job Strongly Disapprove	11% (94)	23% (199)	10% (89)	6% (50)	41% (363)	10% (88)	883
Favorable of Trump	9% (82)	21% (191)	9% (78)	8% (71)	46% (413)	6% (57)	892
Unfavorable of Trump	11% (129)	24% (274)	10% (117)	6% (70)	41% (479)	8% (92)	1161
Very Favorable of Trump	10% (50)	19% (93)	9% (42)	10% (49)	43% (208)	8% (38)	481
Somewhat Favorable of Trump	8% (32)	24% (98)	9% (36)	6% (23)	50% (204)	5% (19)	411
Somewhat Unfavorable of Trump	13% (30)	25% (59)	9% (20)	8% (18)	39% (92)	6% (15)	235
Very Unfavorable of Trump	11% (99)	23% (215)	10% (97)	6% (51)	42% (386)	8% (78)	926

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**Table EEV3\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	10% (229)	22% (476)	9% (206)	7% (148)	42% (926)	10% (216)	2201
#1 Issue: Economy	9% (54)	23% (142)	8% (50)	6% (37)	45% (274)	8% (51)	607
#1 Issue: Security	12% (51)	19% (83)	8% (36)	8% (35)	46% (198)	6% (27)	429
#1 Issue: Health Care	10% (37)	26% (93)	10% (35)	9% (31)	36% (126)	8% (29)	350
#1 Issue: Medicare / Social Security	7% (20)	20% (60)	11% (32)	8% (23)	43% (134)	12% (37)	307
#1 Issue: Women's Issues	11% (16)	25% (35)	10% (14)	5% (6)	34% (48)	16% (22)	141
#1 Issue: Education	13% (18)	17% (25)	9% (13)	3% (5)	39% (56)	19% (27)	144
#1 Issue: Energy	21% (26)	22% (27)	15% (18)	2% (3)	35% (43)	5% (6)	123
#1 Issue: Other	7% (7)	12% (12)	8% (8)	8% (8)	49% (49)	17% (17)	100
2018 House Vote: Democrat	12% (90)	27% (206)	10% (77)	6% (44)	40% (301)	5% (40)	757
2018 House Vote: Republican	7% (48)	23% (149)	9% (61)	8% (55)	47% (307)	6% (39)	659
2018 House Vote: Someone else	10% (11)	19% (21)	9% (10)	6% (7)	39% (42)	18% (20)	110
2018 House Vote: Didnt Vote	12% (80)	15% (100)	8% (56)	6% (41)	41% (272)	18% (118)	668
2016 Vote: Hillary Clinton	10% (68)	27% (176)	11% (69)	6% (39)	39% (254)	6% (41)	647
2016 Vote: Donald Trump	8% (52)	20% (136)	10% (65)	9% (59)	48% (321)	6% (41)	675
2016 Vote: Someone else	9% (15)	14% (24)	13% (22)	6% (11)	47% (80)	11% (19)	171
2016 Vote: Didnt Vote	13% (93)	20% (139)	7% (50)	6% (39)	38% (271)	16% (114)	705
Voted in 2014: Yes	8% (103)	22% (284)	10% (136)	8% (104)	46% (600)	7% (86)	1312
Voted in 2014: No	14% (126)	22% (192)	8% (70)	5% (45)	37% (326)	15% (130)	889
2012 Vote: Barack Obama	10% (78)	26% (209)	11% (86)	6% (47)	41% (324)	6% (47)	791
2012 Vote: Mitt Romney	7% (34)	18% (95)	9% (47)	9% (48)	51% (263)	6% (31)	518
2012 Vote: Other	8% (8)	9% (9)	11% (11)	9% (9)	52% (52)	11% (11)	98
2012 Vote: Didn't Vote	14% (108)	20% (160)	8% (63)	6% (44)	36% (288)	16% (126)	790
4-Region: Northeast	11% (45)	19% (75)	8% (33)	6% (25)	44% (173)	11% (43)	394
4-Region: Midwest	9% (41)	22% (100)	10% (45)	6% (28)	41% (190)	13% (58)	462
4-Region: South	10% (83)	22% (185)	9% (78)	7% (61)	41% (335)	10% (82)	825
4-Region: West	11% (59)	22% (115)	10% (50)	7% (34)	44% (228)	6% (33)	520
Leases or owns EV/hybrid	17% (33)	30% (56)	14% (27)	4% (8)	23% (44)	11% (20)	186
Doesn't lease or own EV/hybrid	10% (196)	21% (420)	9% (179)	7% (140)	44% (882)	10% (197)	2015

Continued on next page

**Table EEV3\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	10% (229)	22% (476)	9% (206)	7% (148)	42% (926)	10% (216)	2201
Buy EV: Very likely	32% (86)	29% (79)	8% (22)	4% (11)	24% (64)	2% (6)	269
Buy EV: Somewhat likely	12% (54)	34% (157)	11% (51)	5% (23)	34% (157)	5% (22)	464
Buy EV: Not very likely	7% (37)	22% (123)	13% (70)	7% (38)	45% (249)	6% (31)	549
Buy EV: Not at all likely	6% (41)	12% (82)	7% (47)	10% (66)	57% (389)	9% (62)	688
Buy EV: Don't know / No opinion	4% (10)	15% (34)	7% (16)	4% (9)	29% (66)	41% (95)	231
Buy hybrid: Very likely	24% (83)	31% (107)	10% (33)	4% (12)	30% (104)	2% (6)	346
Buy hybrid: Somewhat likely	11% (84)	27% (209)	11% (85)	6% (50)	41% (320)	3% (24)	771
Buy hybrid: Not very likely	6% (25)	19% (74)	11% (43)	7% (28)	50% (199)	7% (27)	396
Buy hybrid: Not at all likely	6% (26)	12% (54)	6% (30)	11% (48)	53% (242)	13% (59)	459
Buy hybrid: Don't know / No opinion	5% (11)	14% (32)	7% (15)	4% (10)	27% (61)	44% (100)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (122)	7% (162)	19% (409)	43% (942)	14% (317)	11% (249)	2201
Gender: Male	7% (75)	9% (100)	21% (222)	40% (423)	14% (146)	9% (97)	1062
Gender: Female	4% (47)	6% (63)	16% (187)	46% (519)	15% (171)	13% (153)	1139
Age: 18-29	11% (55)	9% (46)	16% (77)	40% (197)	11% (55)	12% (59)	490
Age: 30-44	6% (30)	9% (46)	18% (93)	39% (206)	16% (85)	12% (64)	524
Age: 45-54	4% (17)	6% (23)	20% (80)	45% (174)	13% (51)	12% (45)	389
Age: 55-64	3% (11)	5% (17)	20% (74)	44% (161)	17% (63)	10% (37)	362
Age: 65+	2% (9)	7% (30)	20% (86)	47% (205)	15% (64)	10% (44)	436
Generation Z: 18-21	13% (25)	10% (20)	14% (28)	39% (75)	11% (21)	13% (25)	192
Millennial: Age 22-37	8% (49)	8% (47)	15% (87)	41% (242)	16% (92)	12% (73)	591
Generation X: Age 38-53	4% (24)	8% (50)	21% (126)	42% (248)	13% (75)	11% (64)	587
Boomers: Age 54-72	3% (22)	5% (36)	21% (153)	45% (329)	16% (115)	10% (74)	730
PID: Dem (no lean)	7% (52)	8% (60)	22% (165)	41% (302)	14% (104)	7% (54)	738
PID: Ind (no lean)	5% (40)	7% (56)	17% (131)	39% (304)	16% (122)	17% (130)	784
PID: Rep (no lean)	4% (29)	7% (46)	16% (112)	49% (335)	13% (91)	10% (66)	680
PID/Gender: Dem Men	9% (29)	10% (33)	27% (91)	37% (124)	12% (42)	6% (20)	339
PID/Gender: Dem Women	6% (23)	7% (27)	19% (74)	45% (178)	16% (63)	8% (33)	399
PID/Gender: Ind Men	6% (24)	10% (36)	20% (74)	35% (132)	16% (61)	12% (45)	372
PID/Gender: Ind Women	4% (16)	5% (20)	14% (57)	42% (173)	15% (62)	21% (84)	411
PID/Gender: Rep Men	6% (22)	9% (30)	16% (56)	48% (168)	13% (44)	9% (31)	351
PID/Gender: Rep Women	2% (8)	5% (16)	17% (56)	51% (168)	14% (47)	11% (35)	328
Ideo: Liberal (1-3)	8% (61)	9% (70)	20% (153)	41% (312)	12% (92)	9% (68)	755
Ideo: Moderate (4)	4% (20)	9% (39)	26% (112)	38% (166)	10% (46)	13% (57)	440
Ideo: Conservative (5-7)	4% (29)	5% (39)	17% (125)	51% (376)	17% (128)	5% (36)	734

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**Table EEV4\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (122)	7% (162)	19% (409)	43% (942)	14% (317)	11% (249)	2201
Educ: < College	5% (82)	8% (125)	16% (247)	39% (595)	16% (248)	14% (217)	1513
Educ: Bachelors degree	6% (25)	6% (26)	22% (97)	51% (228)	11% (48)	5% (20)	444
Educ: Post-grad	6% (15)	5% (11)	27% (65)	49% (119)	9% (21)	5% (13)	244
Income: Under 50k	6% (66)	8% (95)	16% (195)	39% (469)	15% (185)	16% (186)	1197
Income: 50k-100k	5% (30)	8% (51)	19% (126)	48% (312)	14% (92)	7% (44)	655
Income: 100k+	7% (26)	5% (17)	25% (88)	46% (161)	11% (40)	5% (19)	349
Ethnicity: White	4% (73)	7% (113)	18% (313)	46% (786)	15% (254)	11% (182)	1723
Ethnicity: Hispanic	8% (29)	11% (38)	15% (51)	43% (151)	13% (44)	10% (36)	350
Ethnicity: Afr. Am.	11% (30)	9% (24)	20% (56)	33% (90)	15% (42)	12% (32)	274
Ethnicity: Other	9% (18)	12% (25)	20% (40)	32% (65)	10% (21)	17% (35)	204
Relig: Protestant	3% (16)	6% (32)	19% (95)	50% (254)	15% (76)	7% (36)	509
Relig: Roman Catholic	5% (21)	9% (34)	17% (68)	48% (187)	14% (57)	6% (25)	392
Relig: Something Else	5% (11)	6% (12)	18% (40)	42% (94)	16% (36)	15% (33)	225
Relig: Jewish	11% (5)	2% (1)	24% (11)	36% (16)	20% (9)	7% (3)	45
Relig: Evangelical	4% (31)	7% (54)	19% (148)	47% (364)	15% (115)	9% (69)	781
Relig: Non-Evang. Catholics	5% (17)	7% (24)	16% (55)	50% (171)	15% (53)	7% (25)	345
Relig: All Christian	4% (47)	7% (78)	18% (203)	48% (535)	15% (168)	8% (94)	1126
Relig: All Non-Christian	8% (24)	10% (27)	15% (42)	37% (105)	15% (42)	15% (43)	283
Community: Urban	7% (39)	10% (56)	18% (97)	41% (221)	14% (76)	10% (52)	540
Community: Suburban	6% (58)	6% (58)	20% (202)	45% (466)	13% (138)	11% (114)	1036
Community: Rural	4% (25)	8% (48)	18% (110)	41% (255)	17% (103)	13% (84)	625

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**Table EEV4\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (122)	7% (162)	19% (409)	43% (942)	14% (317)	11% (249)	2201
Employ: Private Sector	6% (36)	8% (50)	22% (145)	43% (285)	14% (92)	7% (47)	656
Employ: Government	11% (15)	6% (8)	17% (23)	47% (65)	14% (19)	6% (8)	138
Employ: Self-Employed	4% (10)	8% (18)	19% (41)	44% (95)	18% (38)	7% (15)	217
Employ: Homemaker	4% (5)	5% (6)	13% (15)	38% (46)	15% (17)	26% (31)	120
Employ: Student	16% (18)	5% (6)	13% (15)	50% (57)	7% (9)	9% (10)	115
Employ: Retired	2% (10)	6% (30)	19% (91)	46% (222)	16% (76)	10% (48)	477
Employ: Unemployed	8% (20)	9% (22)	22% (52)	29% (69)	13% (30)	19% (46)	240
Employ: Other	3% (7)	10% (23)	11% (25)	43% (103)	15% (35)	18% (44)	238
Military HH: Yes	4% (15)	6% (24)	18% (72)	44% (176)	18% (71)	10% (38)	396
Military HH: No	6% (107)	8% (138)	19% (337)	42% (766)	14% (247)	12% (211)	1805
RD/WT: Right Direction	5% (42)	9% (69)	17% (134)	41% (323)	16% (126)	11% (89)	784
RD/WT: Wrong Track	6% (79)	7% (93)	19% (275)	44% (619)	13% (191)	11% (160)	1417
Trump Job Approve	4% (39)	8% (67)	16% (145)	45% (397)	16% (145)	10% (88)	881
Trump Job Disapprove	6% (73)	8% (88)	22% (251)	43% (498)	13% (146)	9% (111)	1167
Trump Job Strongly Approve	3% (14)	7% (29)	14% (59)	45% (195)	19% (82)	12% (53)	431
Trump Job Somewhat Approve	5% (24)	9% (38)	19% (86)	45% (202)	14% (63)	8% (35)	449
Trump Job Somewhat Disapprove	5% (14)	11% (31)	23% (64)	45% (128)	11% (31)	5% (15)	283
Trump Job Strongly Disapprove	7% (59)	6% (57)	21% (187)	42% (369)	13% (116)	11% (96)	883
Favorable of Trump	4% (39)	9% (82)	16% (146)	45% (405)	16% (145)	9% (76)	892
Unfavorable of Trump	6% (73)	7% (79)	21% (249)	44% (508)	13% (150)	9% (102)	1161
Very Favorable of Trump	5% (25)	6% (31)	14% (68)	44% (210)	19% (92)	11% (55)	481
Somewhat Favorable of Trump	3% (14)	12% (51)	19% (78)	48% (195)	13% (52)	5% (21)	411
Somewhat Unfavorable of Trump	7% (16)	7% (15)	23% (53)	46% (107)	11% (26)	7% (16)	235
Very Unfavorable of Trump	6% (57)	7% (64)	21% (196)	43% (401)	13% (123)	9% (86)	926

Continued on next page

**Table EEV4\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (122)	7% (162)	19% (409)	43% (942)	14% (317)	11% (249)	2201
#1 Issue: Economy	6% (37)	7% (42)	20% (123)	43% (258)	14% (87)	10% (59)	607
#1 Issue: Security	7% (31)	7% (28)	17% (71)	43% (186)	19% (80)	8% (34)	429
#1 Issue: Health Care	5% (16)	7% (25)	20% (69)	46% (160)	11% (38)	12% (42)	350
#1 Issue: Medicare / Social Security	5% (14)	7% (22)	16% (49)	46% (143)	13% (40)	13% (39)	307
#1 Issue: Women's Issues	1% (2)	13% (19)	14% (20)	37% (52)	16% (23)	18% (25)	141
#1 Issue: Education	6% (8)	7% (10)	19% (27)	35% (50)	15% (22)	19% (27)	144
#1 Issue: Energy	9% (11)	10% (12)	30% (36)	36% (44)	11% (13)	6% (7)	123
#1 Issue: Other	2% (2)	3% (3)	13% (13)	50% (49)	16% (16)	17% (17)	100
2018 House Vote: Democrat	6% (46)	10% (72)	23% (171)	43% (327)	12% (92)	7% (49)	757
2018 House Vote: Republican	4% (27)	6% (42)	17% (113)	50% (327)	16% (105)	7% (45)	659
2018 House Vote: Someone else	8% (9)	3% (3)	17% (19)	42% (46)	14% (16)	16% (18)	110
2018 House Vote: Didn't Vote	6% (40)	7% (45)	16% (106)	35% (234)	16% (105)	21% (138)	668
2016 Vote: Hillary Clinton	6% (36)	8% (53)	24% (155)	43% (278)	12% (81)	7% (44)	647
2016 Vote: Donald Trump	4% (26)	7% (48)	16% (105)	49% (333)	17% (113)	7% (50)	675
2016 Vote: Someone else	5% (9)	5% (8)	18% (30)	51% (88)	11% (18)	10% (17)	171
2016 Vote: Didn't Vote	7% (50)	7% (53)	17% (118)	34% (242)	15% (105)	20% (138)	705
Voted in 2014: Yes	4% (57)	7% (92)	20% (265)	47% (614)	14% (186)	8% (98)	1312
Voted in 2014: No	7% (64)	8% (70)	16% (144)	37% (328)	15% (132)	17% (151)	889
2012 Vote: Barack Obama	5% (39)	8% (67)	24% (186)	43% (341)	13% (103)	7% (54)	791
2012 Vote: Mitt Romney	4% (20)	6% (31)	17% (86)	51% (266)	15% (80)	7% (35)	518
2012 Vote: Other	3% (3)	3% (3)	20% (20)	45% (44)	18% (18)	11% (11)	98
2012 Vote: Didn't Vote	8% (59)	8% (61)	15% (115)	37% (291)	15% (117)	19% (146)	790
4-Region: Northeast	9% (34)	5% (20)	17% (68)	43% (169)	13% (53)	13% (50)	394
4-Region: Midwest	3% (15)	8% (36)	19% (87)	41% (188)	15% (69)	15% (67)	462
4-Region: South	5% (45)	8% (65)	18% (151)	42% (349)	16% (128)	11% (87)	825
4-Region: West	5% (27)	8% (42)	20% (104)	45% (235)	13% (67)	9% (45)	520
Leases or owns EV/hybrid	16% (29)	11% (21)	21% (40)	36% (67)	9% (17)	6% (12)	186
Doesn't lease or own EV/hybrid	5% (92)	7% (141)	18% (369)	43% (875)	15% (301)	12% (237)	2015

Continued on next page

**Table EEV4\_1:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Unavailability or distance of charging stations*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (122)	7% (162)	19% (409)	43% (942)	14% (317)	11% (249)	2201
Buy EV: Very likely	18% (49)	16% (43)	27% (71)	26% (70)	9% (25)	4% (11)	269
Buy EV: Somewhat likely	4% (18)	13% (59)	27% (125)	46% (214)	5% (23)	5% (24)	464
Buy EV: Not very likely	5% (26)	5% (26)	23% (124)	48% (264)	13% (69)	7% (40)	549
Buy EV: Not at all likely	2% (15)	4% (26)	9% (65)	49% (337)	26% (180)	10% (66)	688
Buy EV: Don't know / No opinion	6% (13)	4% (9)	10% (23)	25% (58)	9% (20)	47% (108)	231
Buy hybrid: Very likely	12% (40)	10% (35)	28% (96)	42% (145)	5% (19)	3% (11)	346
Buy hybrid: Somewhat likely	5% (40)	9% (72)	23% (181)	51% (391)	6% (49)	5% (39)	771
Buy hybrid: Not very likely	5% (18)	6% (24)	20% (79)	45% (180)	17% (68)	7% (26)	396
Buy hybrid: Not at all likely	2% (10)	5% (25)	8% (36)	37% (168)	33% (154)	14% (66)	459
Buy hybrid: Don't know / No opinion	6% (14)	3% (6)	7% (17)	25% (57)	12% (28)	47% (107)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	13% (290)	17% (366)	17% (378)	21% (452)	18% (402)	14% (313)	2201
Gender: Male	16% (170)	18% (191)	19% (197)	21% (227)	16% (167)	10% (111)	1062
Gender: Female	11% (120)	15% (175)	16% (181)	20% (225)	21% (235)	18% (202)	1139
Age: 18-29	19% (94)	18% (87)	14% (70)	19% (94)	14% (71)	15% (74)	490
Age: 30-44	14% (76)	18% (95)	16% (82)	18% (92)	18% (93)	16% (86)	524
Age: 45-54	11% (44)	14% (55)	21% (81)	20% (79)	20% (79)	13% (52)	389
Age: 55-64	8% (29)	15% (54)	20% (73)	24% (86)	20% (73)	13% (46)	362
Age: 65+	11% (47)	17% (75)	16% (72)	23% (100)	20% (87)	13% (55)	436
Generation Z: 18-21	22% (43)	20% (38)	14% (27)	13% (24)	16% (31)	15% (28)	192
Millennial: Age 22-37	16% (94)	17% (103)	15% (91)	20% (117)	16% (92)	16% (94)	591
Generation X: Age 38-53	13% (74)	16% (91)	18% (106)	20% (119)	19% (113)	14% (83)	587
Boomers: Age 54-72	10% (70)	16% (114)	19% (136)	23% (170)	20% (148)	13% (92)	730
PID: Dem (no lean)	15% (107)	19% (139)	20% (146)	21% (152)	15% (113)	11% (80)	738
PID: Ind (no lean)	13% (103)	14% (112)	14% (114)	19% (146)	20% (159)	19% (151)	784
PID: Rep (no lean)	12% (80)	17% (115)	17% (119)	23% (154)	19% (131)	12% (82)	680
PID/Gender: Dem Men	18% (62)	21% (70)	23% (78)	18% (62)	10% (35)	9% (31)	339
PID/Gender: Dem Women	11% (45)	17% (69)	17% (68)	23% (90)	20% (78)	12% (49)	399
PID/Gender: Ind Men	15% (54)	18% (65)	17% (65)	19% (72)	18% (68)	13% (48)	372
PID/Gender: Ind Women	12% (48)	11% (47)	12% (49)	18% (73)	22% (91)	25% (103)	411
PID/Gender: Rep Men	15% (53)	16% (56)	15% (54)	26% (92)	18% (64)	9% (32)	351
PID/Gender: Rep Women	8% (27)	18% (59)	20% (65)	19% (62)	20% (66)	15% (50)	328
Ideo: Liberal (1-3)	16% (123)	18% (132)	20% (153)	19% (146)	14% (104)	13% (96)	755
Ideo: Moderate (4)	13% (57)	18% (77)	18% (79)	18% (81)	16% (71)	17% (75)	440
Ideo: Conservative (5-7)	12% (89)	19% (137)	15% (113)	25% (183)	22% (160)	7% (51)	734

Continued on next page



**Table EEV4\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	13% (290)	17% (366)	17% (378)	21% (452)	18% (402)	14% (313)	2201
Educ: < College	12% (185)	16% (244)	15% (226)	20% (300)	20% (301)	17% (257)	1513
Educ: Bachelors degree	15% (67)	19% (86)	21% (94)	21% (95)	14% (61)	9% (41)	444
Educ: Post-grad	15% (37)	15% (36)	24% (59)	23% (57)	16% (40)	6% (15)	244
Income: Under 50k	12% (145)	15% (181)	15% (185)	19% (230)	20% (236)	18% (219)	1197
Income: 50k-100k	12% (81)	20% (129)	19% (122)	23% (148)	17% (110)	10% (66)	655
Income: 100k+	18% (63)	16% (56)	20% (71)	21% (74)	16% (56)	8% (28)	349
Ethnicity: White	12% (207)	17% (285)	18% (303)	22% (376)	19% (322)	13% (230)	1723
Ethnicity: Hispanic	14% (50)	19% (65)	17% (59)	23% (81)	12% (42)	15% (52)	350
Ethnicity: Afr. Am.	18% (49)	15% (40)	15% (42)	17% (46)	19% (53)	16% (44)	274
Ethnicity: Other	17% (34)	20% (41)	16% (33)	15% (30)	13% (27)	19% (39)	204
Relig: Protestant	12% (61)	20% (100)	16% (82)	23% (115)	20% (103)	10% (49)	509
Relig: Roman Catholic	12% (46)	14% (55)	21% (82)	27% (105)	18% (70)	9% (34)	392
Relig: Something Else	11% (25)	14% (32)	14% (31)	18% (40)	25% (56)	18% (41)	225
Relig: Jewish	20% (9)	13% (6)	17% (7)	20% (9)	24% (11)	6% (3)	45
Relig: Evangelical	11% (85)	16% (122)	18% (142)	23% (179)	20% (160)	12% (94)	781
Relig: Non-Evang. Catholics	13% (46)	19% (66)	16% (54)	23% (80)	20% (68)	9% (30)	345
Relig: All Christian	12% (131)	17% (187)	17% (196)	23% (260)	20% (228)	11% (124)	1126
Relig: All Non-Christian	14% (41)	17% (49)	16% (46)	16% (44)	19% (54)	17% (49)	283
Community: Urban	15% (82)	18% (98)	18% (97)	19% (104)	19% (102)	11% (58)	540
Community: Suburban	13% (133)	16% (167)	18% (190)	20% (205)	18% (187)	15% (154)	1036
Community: Rural	12% (75)	16% (102)	15% (91)	23% (143)	18% (114)	16% (100)	625

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**Table EEV4\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	13% (290)	17% (366)	17% (378)	21% (452)	18% (402)	14% (313)	2201
Employ: Private Sector	13% (86)	18% (120)	21% (135)	19% (122)	19% (122)	11% (70)	656
Employ: Government	21% (29)	13% (18)	13% (18)	28% (39)	16% (22)	9% (13)	138
Employ: Self-Employed	15% (33)	15% (32)	19% (40)	23% (50)	20% (44)	8% (18)	217
Employ: Homemaker	9% (11)	12% (14)	9% (11)	18% (21)	19% (22)	34% (41)	120
Employ: Student	27% (32)	29% (34)	15% (17)	11% (12)	6% (7)	12% (14)	115
Employ: Retired	9% (44)	15% (73)	18% (85)	24% (116)	20% (98)	13% (61)	477
Employ: Unemployed	14% (34)	13% (31)	21% (51)	16% (38)	15% (35)	21% (50)	240
Employ: Other	9% (22)	19% (44)	9% (20)	22% (53)	22% (52)	19% (46)	238
Military HH: Yes	13% (50)	16% (64)	13% (51)	21% (81)	22% (89)	15% (61)	396
Military HH: No	13% (240)	17% (302)	18% (327)	21% (370)	17% (314)	14% (252)	1805
RD/WT: Right Direction	13% (102)	17% (135)	15% (118)	21% (162)	19% (149)	15% (117)	784
RD/WT: Wrong Track	13% (188)	16% (230)	18% (260)	20% (290)	18% (253)	14% (196)	1417
Trump Job Approve	12% (110)	16% (138)	16% (139)	22% (197)	21% (182)	13% (114)	881
Trump Job Disapprove	14% (163)	19% (216)	19% (222)	20% (233)	16% (184)	13% (148)	1167
Trump Job Strongly Approve	11% (48)	15% (63)	13% (56)	23% (97)	23% (100)	16% (68)	431
Trump Job Somewhat Approve	14% (62)	17% (76)	19% (84)	22% (100)	18% (82)	10% (46)	449
Trump Job Somewhat Disapprove	16% (45)	22% (63)	19% (55)	18% (52)	16% (45)	8% (24)	283
Trump Job Strongly Disapprove	13% (118)	17% (153)	19% (167)	21% (182)	16% (139)	14% (124)	883
Favorable of Trump	12% (111)	17% (154)	15% (131)	23% (206)	20% (182)	12% (108)	892
Unfavorable of Trump	14% (167)	18% (208)	20% (234)	19% (222)	17% (195)	12% (134)	1161
Very Favorable of Trump	12% (56)	14% (66)	12% (59)	24% (117)	23% (110)	15% (73)	481
Somewhat Favorable of Trump	13% (55)	21% (88)	18% (72)	22% (90)	18% (72)	8% (35)	411
Somewhat Unfavorable of Trump	18% (43)	19% (44)	23% (53)	13% (30)	18% (42)	10% (23)	235
Very Unfavorable of Trump	13% (124)	18% (164)	20% (181)	21% (193)	17% (153)	12% (111)	926

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**Table EEV4\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	13% (290)	17% (366)	17% (378)	21% (452)	18% (402)	14% (313)	2201
#1 Issue: Economy	14% (82)	15% (93)	19% (116)	21% (126)	18% (110)	13% (81)	607
#1 Issue: Security	14% (60)	18% (77)	13% (57)	21% (92)	22% (94)	12% (50)	429
#1 Issue: Health Care	11% (40)	17% (61)	20% (70)	21% (74)	15% (53)	15% (53)	350
#1 Issue: Medicare / Social Security	11% (35)	14% (42)	20% (63)	23% (70)	18% (54)	14% (43)	307
#1 Issue: Women's Issues	12% (17)	20% (28)	12% (17)	17% (23)	19% (26)	21% (30)	141
#1 Issue: Education	14% (20)	19% (28)	15% (22)	16% (23)	16% (23)	20% (28)	144
#1 Issue: Energy	20% (25)	22% (27)	18% (22)	14% (18)	17% (21)	9% (11)	123
#1 Issue: Other	11% (11)	12% (12)	11% (11)	27% (27)	21% (21)	17% (17)	100
2018 House Vote: Democrat	14% (110)	19% (145)	21% (157)	21% (159)	14% (108)	10% (78)	757
2018 House Vote: Republican	12% (76)	18% (120)	16% (108)	26% (169)	20% (129)	9% (57)	659
2018 House Vote: Someone else	8% (9)	13% (15)	20% (22)	26% (28)	17% (18)	16% (18)	110
2018 House Vote: Didn't Vote	14% (94)	13% (86)	14% (92)	14% (93)	21% (143)	24% (159)	668
2016 Vote: Hillary Clinton	13% (84)	19% (121)	23% (147)	20% (130)	14% (93)	11% (72)	647
2016 Vote: Donald Trump	11% (74)	17% (115)	16% (108)	25% (166)	21% (143)	10% (69)	675
2016 Vote: Someone else	15% (25)	15% (26)	17% (29)	24% (41)	16% (28)	12% (21)	171
2016 Vote: Didn't Vote	15% (106)	15% (104)	13% (94)	16% (114)	20% (140)	21% (148)	705
Voted in 2014: Yes	12% (153)	17% (224)	19% (251)	23% (302)	19% (243)	11% (139)	1312
Voted in 2014: No	15% (137)	16% (142)	14% (127)	17% (150)	18% (160)	20% (174)	889
2012 Vote: Barack Obama	13% (104)	18% (146)	22% (171)	20% (157)	17% (131)	10% (82)	791
2012 Vote: Mitt Romney	11% (58)	18% (94)	16% (81)	24% (124)	21% (110)	10% (51)	518
2012 Vote: Other	9% (9)	14% (14)	14% (14)	26% (26)	24% (24)	12% (12)	98
2012 Vote: Didn't Vote	15% (119)	14% (112)	14% (112)	18% (145)	17% (136)	21% (167)	790
4-Region: Northeast	13% (49)	17% (65)	18% (73)	16% (62)	20% (79)	17% (65)	394
4-Region: Midwest	13% (60)	16% (75)	16% (75)	20% (95)	17% (80)	17% (78)	462
4-Region: South	13% (105)	16% (128)	17% (141)	21% (173)	20% (169)	13% (109)	825
4-Region: West	15% (76)	19% (97)	17% (89)	23% (122)	14% (74)	12% (62)	520
Leases or owns EV/hybrid	27% (50)	17% (32)	22% (41)	14% (26)	9% (17)	11% (21)	186
Doesn't lease or own EV/hybrid	12% (239)	17% (334)	17% (337)	21% (426)	19% (386)	14% (292)	2015

Continued on next page

**Table EEV4\_2:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Duration of recharging*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	13% (290)	17% (366)	17% (378)	21% (452)	18% (402)	14% (313)	2201
Buy EV: Very likely	32% (85)	30% (80)	18% (47)	8% (22)	7% (20)	5% (15)	269
Buy EV: Somewhat likely	19% (87)	25% (114)	24% (109)	16% (77)	10% (46)	7% (30)	464
Buy EV: Not very likely	9% (48)	18% (101)	25% (138)	20% (111)	17% (95)	10% (56)	549
Buy EV: Not at all likely	7% (49)	9% (59)	9% (61)	31% (216)	31% (211)	13% (92)	688
Buy EV: Don't know / No opinion	9% (21)	5% (12)	10% (22)	11% (26)	13% (29)	52% (120)	231
Buy hybrid: Very likely	29% (102)	20% (70)	18% (62)	16% (54)	10% (34)	7% (24)	346
Buy hybrid: Somewhat likely	14% (109)	26% (203)	25% (192)	19% (146)	10% (75)	6% (46)	771
Buy hybrid: Not very likely	7% (27)	13% (50)	20% (80)	28% (109)	21% (85)	11% (45)	396
Buy hybrid: Not at all likely	7% (32)	6% (28)	5% (23)	26% (121)	39% (179)	17% (76)	459
Buy hybrid: Don't know / No opinion	9% (20)	7% (15)	9% (20)	10% (22)	13% (29)	53% (122)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (104)	7% (161)	26% (570)	34% (747)	16% (353)	12% (266)	2201
Gender: Male	7% (76)	10% (106)	27% (284)	31% (334)	16% (171)	9% (92)	1062
Gender: Female	2% (28)	5% (55)	25% (285)	36% (413)	16% (182)	15% (175)	1139
Age: 18-29	11% (53)	10% (51)	22% (107)	29% (142)	14% (66)	14% (70)	490
Age: 30-44	5% (24)	8% (40)	27% (141)	32% (167)	17% (90)	12% (61)	524
Age: 45-54	3% (14)	6% (24)	24% (94)	36% (140)	17% (66)	13% (51)	389
Age: 55-64	2% (7)	4% (16)	30% (107)	36% (131)	15% (54)	13% (46)	362
Age: 65+	1% (6)	7% (29)	28% (120)	38% (167)	18% (76)	9% (38)	436
Generation Z: 18-21	9% (17)	18% (34)	20% (39)	22% (43)	11% (21)	20% (38)	192
Millennial: Age 22-37	8% (49)	5% (30)	24% (143)	34% (204)	17% (98)	11% (66)	591
Generation X: Age 38-53	4% (24)	8% (49)	26% (152)	32% (189)	17% (101)	12% (71)	587
Boomers: Age 54-72	2% (11)	5% (37)	29% (209)	38% (276)	16% (117)	11% (81)	730
PID: Dem (no lean)	6% (43)	8% (59)	29% (217)	34% (254)	14% (101)	9% (64)	738
PID: Ind (no lean)	5% (38)	7% (58)	24% (186)	30% (234)	17% (132)	17% (137)	784
PID: Rep (no lean)	4% (24)	6% (44)	25% (167)	38% (259)	18% (120)	10% (66)	680
PID/Gender: Dem Men	9% (30)	12% (41)	30% (102)	30% (101)	13% (44)	6% (21)	339
PID/Gender: Dem Women	3% (13)	4% (18)	29% (115)	38% (153)	14% (57)	11% (43)	399
PID/Gender: Ind Men	7% (28)	10% (36)	26% (97)	28% (105)	17% (62)	12% (45)	372
PID/Gender: Ind Women	2% (10)	5% (21)	22% (89)	31% (129)	17% (70)	22% (92)	411
PID/Gender: Rep Men	5% (19)	8% (28)	24% (86)	36% (128)	18% (65)	7% (26)	351
PID/Gender: Rep Women	1% (5)	5% (16)	25% (82)	40% (131)	17% (55)	12% (40)	328
Ideo: Liberal (1-3)	7% (53)	10% (77)	29% (216)	31% (231)	14% (105)	10% (73)	755
Ideo: Moderate (4)	5% (22)	7% (31)	30% (134)	31% (136)	12% (52)	15% (65)	440
Ideo: Conservative (5-7)	3% (20)	6% (41)	26% (191)	41% (302)	19% (142)	5% (38)	734

Continued on next page

**Table EEV4\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (104)	7% (161)	26% (570)	34% (747)	16% (353)	12% (266)	2201
Educ: < College	5% (76)	7% (108)	23% (341)	33% (495)	17% (262)	15% (230)	1513
Educ: Bachelors degree	4% (19)	7% (31)	32% (143)	37% (164)	14% (61)	6% (26)	444
Educ: Post-grad	4% (9)	9% (22)	35% (85)	36% (88)	12% (30)	4% (11)	244
Income: Under 50k	5% (56)	8% (91)	21% (257)	33% (397)	17% (203)	16% (193)	1197
Income: 50k-100k	4% (27)	6% (40)	31% (202)	36% (234)	15% (100)	8% (52)	655
Income: 100k+	6% (21)	9% (30)	32% (111)	33% (116)	14% (51)	6% (21)	349
Ethnicity: White	4% (66)	6% (108)	27% (462)	36% (616)	16% (279)	11% (191)	1723
Ethnicity: Hispanic	8% (26)	13% (46)	21% (73)	30% (104)	14% (48)	15% (52)	350
Ethnicity: Afr. Am.	8% (23)	9% (25)	23% (63)	32% (87)	16% (44)	12% (33)	274
Ethnicity: Other	8% (16)	14% (28)	22% (44)	21% (44)	15% (31)	21% (42)	204
Relig: Protestant	1% (6)	7% (37)	27% (135)	41% (208)	18% (90)	7% (33)	509
Relig: Roman Catholic	5% (21)	10% (40)	25% (98)	37% (147)	15% (58)	7% (29)	392
Relig: Something Else	3% (6)	5% (11)	28% (62)	33% (75)	17% (39)	14% (31)	225
Relig: Jewish	3% (1)	5% (2)	35% (16)	33% (15)	21% (9)	4% (2)	45
Relig: Evangelical	3% (24)	8% (59)	27% (210)	36% (285)	16% (128)	10% (75)	781
Relig: Non-Evang. Catholics	2% (8)	8% (29)	25% (86)	42% (145)	17% (59)	5% (18)	345
Relig: All Christian	3% (33)	8% (88)	26% (296)	38% (430)	17% (187)	8% (93)	1126
Relig: All Non-Christian	6% (17)	5% (15)	23% (65)	32% (90)	17% (48)	17% (49)	283
Community: Urban	6% (33)	11% (60)	26% (143)	30% (163)	15% (82)	11% (60)	540
Community: Suburban	4% (45)	6% (62)	25% (263)	37% (379)	15% (160)	12% (125)	1036
Community: Rural	4% (26)	6% (38)	26% (164)	33% (205)	18% (111)	13% (82)	625

Continued on next page

**Table EEV4\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Higher up-front car costs*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (104)	7% (161)	26% (570)	34% (747)	16% (353)	12% (266)	2201
Employ: Private Sector	6% (37)	8% (49)	28% (184)	36% (235)	16% (104)	7% (47)	656
Employ: Government	4% (6)	10% (13)	26% (36)	42% (58)	11% (16)	7% (9)	138
Employ: Self-Employed	5% (11)	7% (16)	29% (63)	34% (75)	14% (31)	10% (22)	217
Employ: Homemaker	— (0)	5% (6)	22% (27)	27% (33)	18% (21)	28% (33)	120
Employ: Student	13% (15)	16% (19)	19% (22)	25% (29)	8% (9)	18% (21)	115
Employ: Retired	1% (6)	5% (24)	30% (142)	37% (174)	18% (87)	9% (43)	477
Employ: Unemployed	7% (17)	8% (18)	22% (54)	25% (61)	16% (38)	21% (51)	240
Employ: Other	5% (12)	7% (16)	18% (42)	34% (82)	20% (47)	16% (39)	238
Military HH: Yes	3% (12)	7% (30)	25% (100)	34% (136)	19% (75)	11% (43)	396
Military HH: No	5% (92)	7% (131)	26% (469)	34% (611)	15% (278)	12% (223)	1805
RD/WT: Right Direction	5% (40)	8% (59)	24% (188)	32% (254)	18% (139)	13% (103)	784
RD/WT: Wrong Track	5% (64)	7% (101)	27% (382)	35% (493)	15% (214)	12% (163)	1417
Trump Job Approve	4% (37)	6% (57)	23% (203)	38% (333)	18% (158)	11% (93)	881
Trump Job Disapprove	5% (61)	8% (94)	30% (349)	32% (377)	14% (164)	10% (121)	1167
Trump Job Strongly Approve	4% (19)	5% (23)	21% (91)	37% (160)	19% (84)	13% (55)	431
Trump Job Somewhat Approve	4% (18)	8% (34)	25% (112)	38% (173)	16% (74)	9% (38)	449
Trump Job Somewhat Disapprove	5% (14)	11% (32)	29% (84)	34% (95)	13% (36)	8% (21)	283
Trump Job Strongly Disapprove	5% (47)	7% (62)	30% (266)	32% (281)	14% (128)	11% (99)	883
Favorable of Trump	4% (35)	7% (62)	23% (207)	39% (346)	18% (157)	10% (85)	892
Unfavorable of Trump	5% (59)	8% (94)	30% (351)	33% (378)	14% (167)	10% (112)	1161
Very Favorable of Trump	5% (25)	5% (24)	22% (108)	36% (175)	18% (87)	13% (62)	481
Somewhat Favorable of Trump	2% (10)	9% (38)	24% (99)	41% (171)	17% (70)	6% (24)	411
Somewhat Unfavorable of Trump	5% (13)	11% (25)	28% (65)	32% (76)	16% (39)	7% (17)	235
Very Unfavorable of Trump	5% (46)	7% (69)	31% (286)	33% (302)	14% (128)	10% (95)	926

Continued on next page

**Table EEV4\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Higher up-front car costs

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (104)	7% (161)	26% (570)	34% (747)	16% (353)	12% (266)	2201
#1 Issue: Economy	5% (33)	9% (56)	26% (156)	36% (221)	14% (83)	10% (60)	607
#1 Issue: Security	6% (24)	5% (21)	25% (105)	36% (154)	20% (87)	9% (39)	429
#1 Issue: Health Care	4% (14)	8% (30)	28% (98)	33% (115)	13% (47)	13% (46)	350
#1 Issue: Medicare / Social Security	1% (3)	7% (21)	26% (81)	36% (110)	17% (53)	13% (39)	307
#1 Issue: Women's Issues	7% (10)	7% (10)	32% (45)	24% (33)	15% (21)	16% (23)	141
#1 Issue: Education	6% (8)	8% (11)	19% (27)	30% (44)	16% (23)	21% (31)	144
#1 Issue: Energy	8% (9)	7% (8)	34% (41)	27% (33)	16% (20)	9% (11)	123
#1 Issue: Other	3% (3)	4% (4)	17% (17)	38% (38)	21% (20)	18% (18)	100
2018 House Vote: Democrat	5% (42)	10% (72)	32% (245)	33% (249)	12% (93)	7% (55)	757
2018 House Vote: Republican	4% (26)	7% (44)	25% (165)	39% (256)	19% (123)	7% (45)	659
2018 House Vote: Someone else	5% (5)	5% (6)	26% (29)	34% (37)	13% (15)	16% (18)	110
2018 House Vote: Didn't Vote	5% (31)	6% (38)	19% (129)	30% (200)	18% (121)	22% (149)	668
2016 Vote: Hillary Clinton	5% (35)	10% (62)	32% (208)	34% (217)	12% (77)	8% (49)	647
2016 Vote: Donald Trump	4% (24)	6% (43)	24% (164)	39% (265)	19% (127)	8% (52)	675
2016 Vote: Someone else	2% (4)	2% (3)	32% (55)	41% (70)	13% (22)	10% (18)	171
2016 Vote: Didn't Vote	6% (41)	8% (53)	20% (143)	27% (194)	18% (127)	21% (147)	705
Voted in 2014: Yes	4% (48)	7% (90)	29% (381)	36% (477)	16% (214)	8% (103)	1312
Voted in 2014: No	6% (57)	8% (71)	21% (189)	30% (270)	16% (139)	18% (164)	889
2012 Vote: Barack Obama	4% (32)	8% (66)	33% (261)	33% (264)	14% (110)	7% (58)	791
2012 Vote: Mitt Romney	2% (12)	6% (32)	25% (130)	41% (211)	18% (95)	7% (38)	518
2012 Vote: Other	4% (4)	3% (3)	22% (22)	44% (43)	18% (17)	9% (9)	98
2012 Vote: Didn't Vote	7% (56)	7% (59)	20% (157)	29% (229)	16% (129)	20% (160)	790
4-Region: Northeast	6% (25)	7% (28)	25% (99)	29% (116)	18% (71)	14% (55)	394
4-Region: Midwest	3% (14)	7% (33)	28% (128)	32% (150)	16% (74)	14% (63)	462
4-Region: South	4% (32)	6% (51)	25% (208)	36% (297)	17% (141)	12% (96)	825
4-Region: West	6% (33)	9% (48)	26% (134)	35% (184)	13% (68)	10% (53)	520
Leases or owns EV/hybrid	13% (24)	15% (29)	29% (53)	20% (38)	13% (25)	9% (18)	186
Doesn't lease or own EV/hybrid	4% (80)	7% (132)	26% (516)	35% (709)	16% (328)	12% (249)	2015

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**Table EEV4\_3:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Higher up-front car costs*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (104)	7% (161)	26% (570)	34% (747)	16% (353)	12% (266)	2201
Buy EV: Very likely	16% (44)	16% (42)	35% (93)	18% (49)	8% (23)	6% (17)	269
Buy EV: Somewhat likely	6% (26)	13% (61)	36% (169)	30% (140)	8% (39)	6% (28)	464
Buy EV: Not very likely	4% (20)	6% (33)	31% (171)	39% (216)	13% (71)	7% (39)	549
Buy EV: Not at all likely	1% (9)	3% (19)	15% (104)	43% (294)	27% (189)	11% (73)	688
Buy EV: Don't know / No opinion	2% (5)	3% (6)	14% (33)	20% (47)	14% (31)	47% (109)	231
Buy hybrid: Very likely	12% (43)	10% (36)	37% (128)	28% (97)	9% (31)	3% (11)	346
Buy hybrid: Somewhat likely	4% (32)	10% (75)	35% (273)	36% (274)	10% (75)	5% (42)	771
Buy hybrid: Not very likely	4% (14)	6% (26)	24% (94)	42% (166)	16% (62)	9% (34)	396
Buy hybrid: Not at all likely	2% (10)	4% (17)	11% (51)	35% (162)	33% (153)	14% (66)	459
Buy hybrid: Don't know / No opinion	3% (6)	3% (7)	10% (23)	21% (48)	14% (32)	49% (113)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs too quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	18% (395)	20% (443)	8% (172)	5% (101)	37% (825)	12% (265)	2201
Gender: Male	19% (197)	19% (200)	9% (95)	5% (55)	40% (424)	9% (91)	1062
Gender: Female	17% (198)	21% (243)	7% (77)	4% (46)	35% (401)	15% (174)	1139
Age: 18-29	23% (111)	19% (94)	8% (38)	6% (32)	32% (157)	12% (59)	490
Age: 30-44	20% (104)	21% (108)	9% (45)	4% (23)	34% (179)	12% (65)	524
Age: 45-54	14% (55)	21% (83)	7% (26)	4% (14)	41% (160)	13% (51)	389
Age: 55-64	14% (51)	20% (71)	10% (35)	3% (10)	41% (149)	13% (46)	362
Age: 65+	17% (74)	20% (87)	6% (28)	5% (23)	41% (180)	10% (44)	436
Generation Z: 18-21	22% (43)	23% (44)	4% (8)	8% (15)	26% (49)	17% (33)	192
Millennial: Age 22-37	19% (110)	19% (112)	9% (55)	6% (33)	37% (220)	11% (62)	591
Generation X: Age 38-53	19% (112)	20% (120)	8% (45)	3% (20)	37% (216)	13% (74)	587
Boomers: Age 54-72	16% (114)	20% (143)	8% (56)	4% (30)	42% (306)	11% (82)	730
PID: Dem (no lean)	24% (175)	26% (193)	6% (46)	4% (30)	31% (229)	9% (65)	738
PID: Ind (no lean)	18% (139)	15% (119)	7% (58)	5% (37)	38% (297)	17% (133)	784
PID: Rep (no lean)	12% (82)	19% (131)	10% (68)	5% (33)	44% (299)	10% (67)	680
PID/Gender: Dem Men	27% (91)	25% (86)	9% (31)	4% (12)	28% (95)	7% (24)	339
PID/Gender: Dem Women	21% (84)	27% (107)	4% (15)	5% (18)	34% (134)	10% (41)	399
PID/Gender: Ind Men	18% (67)	16% (58)	7% (28)	5% (20)	42% (158)	11% (42)	372
PID/Gender: Ind Women	17% (72)	15% (61)	7% (30)	4% (17)	34% (139)	22% (91)	411
PID/Gender: Rep Men	11% (39)	16% (56)	10% (36)	6% (23)	49% (171)	7% (25)	351
PID/Gender: Rep Women	13% (42)	23% (75)	10% (32)	3% (10)	39% (128)	13% (41)	328
Ideo: Liberal (1-3)	25% (191)	23% (173)	6% (47)	4% (30)	31% (236)	10% (79)	755
Ideo: Moderate (4)	20% (89)	20% (87)	8% (37)	3% (13)	36% (156)	13% (58)	440
Ideo: Conservative (5-7)	12% (87)	20% (146)	10% (73)	5% (38)	47% (349)	6% (41)	734

Continued on next page

**Table EEV4\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Car runs too quietly*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	18% (395)	20% (443)	8% (172)	5% (101)	37% (825)	12% (265)	2201
Educ: < College	16% (246)	20% (298)	8% (120)	5% (81)	36% (548)	15% (220)	1513
Educ: Bachelors degree	21% (93)	23% (100)	7% (33)	3% (11)	40% (178)	7% (29)	444
Educ: Post-grad	23% (57)	18% (44)	8% (20)	4% (9)	41% (99)	6% (16)	244
Income: Under 50k	19% (226)	17% (208)	8% (100)	5% (58)	35% (416)	16% (188)	1197
Income: 50k-100k	16% (105)	23% (153)	7% (48)	5% (30)	41% (268)	8% (51)	655
Income: 100k+	18% (64)	23% (82)	7% (24)	4% (13)	40% (141)	7% (25)	349
Ethnicity: White	16% (269)	20% (347)	8% (139)	4% (74)	41% (703)	11% (191)	1723
Ethnicity: Hispanic	20% (69)	25% (89)	10% (35)	7% (26)	24% (85)	13% (46)	350
Ethnicity: Afr. Am.	30% (82)	18% (50)	5% (14)	6% (16)	29% (81)	12% (32)	274
Ethnicity: Other	22% (44)	23% (46)	10% (20)	6% (12)	20% (41)	20% (42)	204
Relig: Protestant	16% (81)	21% (107)	8% (42)	2% (12)	45% (229)	7% (37)	509
Relig: Roman Catholic	18% (69)	20% (77)	9% (36)	7% (28)	38% (148)	9% (34)	392
Relig: Something Else	20% (45)	16% (36)	8% (18)	3% (8)	37% (84)	16% (35)	225
Relig: Jewish	23% (10)	24% (11)	5% (2)	9% (4)	37% (16)	4% (2)	45
Relig: Evangelical	17% (131)	18% (144)	8% (66)	4% (34)	41% (321)	11% (84)	781
Relig: Non-Evang. Catholics	18% (64)	22% (76)	9% (30)	4% (13)	41% (140)	6% (22)	345
Relig: All Christian	17% (195)	20% (221)	9% (96)	4% (47)	41% (461)	9% (107)	1126
Relig: All Non-Christian	21% (60)	23% (64)	7% (21)	5% (14)	29% (82)	15% (42)	283
Community: Urban	26% (139)	20% (108)	7% (38)	5% (27)	31% (168)	11% (60)	540
Community: Suburban	16% (163)	20% (206)	8% (80)	4% (42)	41% (423)	12% (122)	1036
Community: Rural	15% (93)	21% (129)	9% (54)	5% (32)	37% (234)	13% (84)	625

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**Table EEV4\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Car runs too quietly*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	18% (395)	20% (443)	8% (172)	5% (101)	37% (825)	12% (265)	2201
Employ: Private Sector	19% (128)	22% (143)	8% (50)	2% (14)	40% (263)	9% (59)	656
Employ: Government	19% (27)	19% (26)	7% (9)	2% (3)	46% (63)	7% (10)	138
Employ: Self-Employed	15% (33)	23% (50)	9% (19)	9% (19)	37% (81)	7% (15)	217
Employ: Homemaker	14% (17)	20% (23)	7% (8)	7% (8)	26% (31)	26% (32)	120
Employ: Student	33% (38)	14% (16)	6% (7)	6% (7)	29% (33)	13% (15)	115
Employ: Retired	14% (69)	20% (94)	8% (36)	6% (28)	42% (202)	10% (47)	477
Employ: Unemployed	14% (34)	20% (48)	10% (23)	5% (11)	33% (80)	19% (45)	240
Employ: Other	21% (50)	18% (43)	8% (20)	5% (11)	30% (72)	18% (42)	238
Military HH: Yes	18% (69)	19% (73)	7% (29)	4% (15)	42% (165)	11% (45)	396
Military HH: No	18% (326)	20% (370)	8% (144)	5% (86)	37% (660)	12% (220)	1805
RD/WT: Right Direction	15% (115)	16% (128)	9% (73)	6% (47)	42% (325)	12% (95)	784
RD/WT: Wrong Track	20% (280)	22% (315)	7% (100)	4% (54)	35% (500)	12% (170)	1417
Trump Job Approve	14% (125)	17% (152)	11% (95)	5% (42)	43% (382)	10% (86)	881
Trump Job Disapprove	21% (250)	24% (278)	6% (70)	4% (51)	33% (388)	11% (131)	1167
Trump Job Strongly Approve	15% (64)	14% (61)	9% (40)	6% (24)	44% (189)	12% (54)	431
Trump Job Somewhat Approve	14% (61)	20% (91)	12% (55)	4% (18)	43% (193)	7% (32)	449
Trump Job Somewhat Disapprove	24% (68)	22% (63)	6% (16)	4% (12)	36% (101)	8% (23)	283
Trump Job Strongly Disapprove	21% (182)	24% (214)	6% (53)	4% (39)	33% (287)	12% (107)	883
Favorable of Trump	14% (124)	18% (163)	10% (92)	5% (47)	43% (385)	9% (81)	892
Unfavorable of Trump	22% (250)	24% (274)	6% (71)	4% (49)	34% (400)	10% (117)	1161
Very Favorable of Trump	15% (73)	15% (74)	8% (40)	5% (26)	44% (213)	11% (54)	481
Somewhat Favorable of Trump	13% (52)	22% (89)	13% (52)	5% (21)	42% (171)	6% (26)	411
Somewhat Unfavorable of Trump	20% (46)	26% (61)	7% (16)	4% (9)	37% (87)	7% (17)	235
Very Unfavorable of Trump	22% (204)	23% (213)	6% (56)	4% (40)	34% (313)	11% (100)	926

Continued on next page

**Table EEV4\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Car runs too quietly*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	18% (395)	20% (443)	8% (172)	5% (101)	37% (825)	12% (265)	2201
#1 Issue: Economy	17% (103)	19% (113)	9% (54)	4% (22)	42% (256)	10% (60)	607
#1 Issue: Security	19% (84)	19% (80)	6% (26)	4% (17)	42% (182)	10% (41)	429
#1 Issue: Health Care	17% (61)	20% (70)	9% (33)	5% (17)	33% (115)	16% (55)	350
#1 Issue: Medicare / Social Security	17% (52)	21% (64)	9% (28)	7% (22)	35% (108)	11% (34)	307
#1 Issue: Women's Issues	16% (23)	22% (31)	7% (10)	7% (9)	28% (40)	20% (29)	141
#1 Issue: Education	17% (25)	18% (26)	4% (6)	6% (9)	39% (55)	15% (22)	144
#1 Issue: Energy	27% (33)	30% (36)	9% (11)	— (1)	27% (33)	7% (9)	123
#1 Issue: Other	15% (15)	23% (23)	5% (5)	5% (5)	37% (37)	15% (14)	100
2018 House Vote: Democrat	25% (190)	24% (182)	7% (53)	4% (28)	32% (241)	8% (64)	757
2018 House Vote: Republican	11% (74)	20% (133)	10% (66)	6% (36)	46% (300)	7% (49)	659
2018 House Vote: Someone else	19% (21)	14% (16)	5% (6)	5% (6)	41% (45)	16% (17)	110
2018 House Vote: Didnt Vote	17% (110)	17% (112)	7% (46)	5% (31)	35% (235)	20% (134)	668
2016 Vote: Hillary Clinton	25% (162)	25% (164)	6% (40)	4% (25)	30% (196)	9% (60)	647
2016 Vote: Donald Trump	11% (77)	19% (129)	11% (76)	5% (37)	44% (299)	8% (57)	675
2016 Vote: Someone else	19% (32)	17% (29)	8% (13)	1% (2)	43% (74)	12% (20)	171
2016 Vote: Didnt Vote	18% (124)	17% (121)	6% (43)	5% (37)	36% (255)	18% (126)	705
Voted in 2014: Yes	18% (240)	21% (273)	8% (110)	4% (58)	39% (515)	9% (116)	1312
Voted in 2014: No	17% (156)	19% (170)	7% (62)	5% (43)	35% (310)	17% (148)	889
2012 Vote: Barack Obama	24% (192)	24% (191)	7% (55)	4% (32)	32% (256)	8% (65)	791
2012 Vote: Mitt Romney	11% (57)	18% (95)	10% (51)	4% (23)	48% (251)	8% (41)	518
2012 Vote: Other	12% (12)	12% (12)	10% (10)	4% (4)	51% (51)	10% (10)	98
2012 Vote: Didn't Vote	17% (133)	18% (146)	7% (56)	5% (42)	34% (265)	19% (147)	790
4-Region: Northeast	15% (60)	20% (80)	7% (27)	4% (14)	40% (157)	14% (55)	394
4-Region: Midwest	16% (73)	17% (81)	7% (34)	6% (28)	40% (184)	14% (63)	462
4-Region: South	20% (167)	20% (165)	8% (63)	3% (28)	37% (302)	12% (99)	825
4-Region: West	18% (95)	22% (117)	9% (48)	6% (31)	35% (182)	9% (48)	520
Leases or owns EV/hybrid	26% (49)	23% (42)	6% (11)	9% (16)	27% (51)	9% (17)	186
Doesn't lease or own EV/hybrid	17% (346)	20% (401)	8% (162)	4% (85)	38% (774)	12% (247)	2015

Continued on next page

**Table EEV4\_4:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Car runs too quietly

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	18% (395)	20% (443)	8% (172)	5% (101)	37% (825)	12% (265)	2201
Buy EV: Very likely	41% (110)	21% (58)	5% (14)	3% (7)	28% (76)	2% (4)	269
Buy EV: Somewhat likely	23% (106)	29% (133)	10% (47)	4% (18)	28% (131)	6% (30)	464
Buy EV: Not very likely	17% (93)	22% (120)	10% (53)	3% (18)	41% (223)	8% (42)	549
Buy EV: Not at all likely	9% (59)	14% (94)	8% (53)	7% (50)	52% (359)	11% (72)	688
Buy EV: Don't know / No opinion	12% (28)	17% (38)	2% (5)	3% (8)	16% (36)	50% (116)	231
Buy hybrid: Very likely	42% (144)	22% (76)	6% (21)	2% (6)	27% (93)	2% (6)	346
Buy hybrid: Somewhat likely	20% (155)	25% (191)	9% (68)	4% (30)	36% (281)	6% (46)	771
Buy hybrid: Not very likely	8% (33)	22% (88)	13% (51)	6% (23)	42% (167)	9% (34)	396
Buy hybrid: Not at all likely	9% (40)	11% (49)	6% (29)	7% (34)	53% (241)	14% (66)	459
Buy hybrid: Don't know / No opinion	10% (24)	17% (39)	2% (4)	4% (8)	19% (43)	49% (112)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
 Fewer model options compared to gas-powered cars

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (131)	9% (202)	24% (520)	19% (427)	29% (644)	13% (276)	2201
Gender: Male	8% (89)	12% (126)	24% (260)	18% (191)	29% (303)	9% (92)	1062
Gender: Female	4% (42)	7% (75)	23% (260)	21% (236)	30% (341)	16% (184)	1139
Age: 18-29	13% (65)	9% (43)	22% (108)	17% (85)	23% (115)	15% (73)	490
Age: 30-44	6% (32)	11% (58)	25% (131)	18% (94)	28% (144)	12% (65)	524
Age: 45-54	4% (16)	10% (39)	23% (88)	23% (88)	28% (110)	12% (48)	389
Age: 55-64	2% (8)	6% (23)	24% (88)	21% (77)	35% (127)	11% (39)	362
Age: 65+	2% (10)	9% (38)	24% (106)	19% (83)	34% (148)	12% (52)	436
Generation Z: 18-21	10% (20)	10% (19)	23% (45)	14% (26)	21% (40)	22% (42)	192
Millennial: Age 22-37	11% (64)	8% (50)	23% (133)	20% (120)	26% (156)	12% (68)	591
Generation X: Age 38-53	5% (29)	12% (68)	24% (138)	20% (117)	28% (166)	12% (68)	587
Boomers: Age 54-72	2% (17)	7% (51)	25% (183)	20% (144)	34% (248)	12% (87)	730
PID: Dem (no lean)	9% (64)	12% (87)	27% (196)	18% (134)	26% (194)	9% (63)	738
PID: Ind (no lean)	5% (40)	6% (51)	21% (166)	17% (133)	32% (252)	18% (142)	784
PID: Rep (no lean)	4% (27)	9% (64)	23% (158)	24% (160)	29% (199)	11% (72)	680
PID/Gender: Dem Men	11% (37)	16% (54)	29% (99)	15% (50)	23% (79)	6% (19)	339
PID/Gender: Dem Women	7% (27)	8% (33)	24% (97)	21% (84)	29% (115)	11% (44)	399
PID/Gender: Ind Men	9% (34)	8% (28)	21% (80)	16% (60)	33% (123)	13% (47)	372
PID/Gender: Ind Women	2% (6)	5% (22)	21% (86)	18% (73)	31% (129)	23% (95)	411
PID/Gender: Rep Men	5% (18)	12% (44)	23% (81)	23% (81)	29% (101)	7% (26)	351
PID/Gender: Rep Women	3% (8)	6% (20)	23% (77)	24% (80)	30% (98)	14% (45)	328
Ideo: Liberal (1-3)	10% (78)	10% (78)	27% (204)	17% (127)	25% (192)	10% (77)	755
Ideo: Moderate (4)	6% (24)	9% (40)	26% (112)	17% (77)	29% (127)	13% (59)	440
Ideo: Conservative (5-7)	2% (18)	9% (67)	23% (168)	25% (183)	34% (252)	6% (46)	734

Continued on next page

**Table EEV4\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (131)	9% (202)	24% (520)	19% (427)	29% (644)	13% (276)	2201
Educ: < College	6% (95)	10% (144)	21% (312)	18% (277)	30% (447)	16% (238)	1513
Educ: Bachelors degree	5% (22)	10% (43)	28% (126)	23% (100)	29% (130)	5% (23)	444
Educ: Post-grad	6% (15)	6% (15)	34% (82)	21% (50)	27% (67)	6% (15)	244
Income: Under 50k	6% (72)	10% (121)	20% (234)	18% (217)	30% (358)	16% (194)	1197
Income: 50k-100k	6% (39)	7% (47)	28% (181)	22% (143)	29% (187)	9% (58)	655
Income: 100k+	6% (20)	10% (34)	30% (105)	19% (67)	29% (100)	7% (25)	349
Ethnicity: White	4% (72)	8% (143)	24% (413)	21% (355)	31% (534)	12% (205)	1723
Ethnicity: Hispanic	12% (43)	13% (45)	22% (77)	15% (53)	25% (87)	13% (44)	350
Ethnicity: Afr. Am.	14% (38)	12% (32)	21% (57)	19% (52)	24% (66)	11% (29)	274
Ethnicity: Other	10% (21)	13% (27)	24% (50)	10% (20)	22% (45)	20% (42)	204
Relig: Protestant	3% (17)	8% (43)	24% (120)	24% (120)	33% (169)	8% (40)	509
Relig: Roman Catholic	7% (26)	13% (53)	24% (92)	17% (66)	31% (123)	8% (33)	392
Relig: Something Else	5% (11)	8% (17)	20% (46)	26% (58)	27% (60)	14% (32)	225
Relig: Jewish	5% (2)	11% (5)	29% (13)	20% (9)	33% (15)	3% (1)	45
Relig: Evangelical	4% (32)	9% (72)	23% (179)	21% (165)	32% (249)	11% (84)	781
Relig: Non-Evang. Catholics	6% (21)	12% (41)	23% (80)	23% (78)	30% (103)	6% (22)	345
Relig: All Christian	5% (54)	10% (113)	23% (259)	22% (243)	31% (352)	9% (106)	1126
Relig: All Non-Christian	8% (24)	7% (19)	24% (68)	17% (49)	29% (83)	15% (41)	283
Community: Urban	10% (55)	11% (58)	25% (136)	16% (85)	28% (151)	10% (56)	540
Community: Suburban	6% (57)	8% (78)	24% (244)	20% (207)	31% (318)	13% (131)	1036
Community: Rural	3% (19)	10% (65)	23% (141)	22% (135)	28% (175)	14% (89)	625

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**Table EEV4\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (131)	9% (202)	24% (520)	19% (427)	29% (644)	13% (276)	2201
Employ: Private Sector	7% (43)	9% (58)	26% (173)	19% (128)	30% (198)	8% (56)	656
Employ: Government	9% (12)	11% (16)	30% (41)	20% (27)	22% (31)	8% (11)	138
Employ: Self-Employed	7% (15)	10% (21)	25% (54)	21% (47)	28% (60)	9% (20)	217
Employ: Homemaker	3% (3)	6% (7)	18% (22)	15% (18)	29% (34)	29% (35)	120
Employ: Student	13% (15)	10% (11)	23% (27)	22% (25)	15% (17)	17% (20)	115
Employ: Retired	2% (11)	8% (37)	26% (125)	20% (95)	33% (158)	11% (51)	477
Employ: Unemployed	10% (24)	13% (30)	17% (41)	11% (27)	30% (72)	20% (47)	240
Employ: Other	3% (8)	9% (21)	16% (37)	26% (61)	31% (74)	16% (37)	238
Military HH: Yes	5% (18)	8% (32)	24% (94)	19% (75)	33% (131)	12% (47)	396
Military HH: No	6% (113)	9% (170)	24% (426)	20% (353)	28% (513)	13% (230)	1805
RD/WT: Right Direction	7% (53)	10% (79)	21% (167)	21% (162)	29% (226)	12% (96)	784
RD/WT: Wrong Track	6% (79)	9% (122)	25% (353)	19% (265)	30% (418)	13% (180)	1417
Trump Job Approve	5% (43)	10% (84)	22% (193)	22% (194)	32% (278)	10% (89)	881
Trump Job Disapprove	7% (81)	10% (111)	26% (308)	18% (208)	28% (325)	11% (133)	1167
Trump Job Strongly Approve	5% (21)	8% (35)	18% (79)	24% (104)	31% (134)	13% (58)	431
Trump Job Somewhat Approve	5% (22)	11% (49)	25% (114)	20% (89)	32% (144)	7% (31)	449
Trump Job Somewhat Disapprove	8% (23)	12% (33)	26% (74)	20% (57)	26% (74)	8% (21)	283
Trump Job Strongly Disapprove	7% (57)	9% (78)	27% (234)	17% (151)	28% (251)	13% (112)	883
Favorable of Trump	5% (44)	10% (88)	22% (201)	23% (207)	30% (272)	9% (81)	892
Unfavorable of Trump	7% (76)	10% (112)	26% (307)	18% (205)	29% (336)	11% (125)	1161
Very Favorable of Trump	7% (32)	8% (38)	20% (96)	24% (117)	29% (141)	12% (58)	481
Somewhat Favorable of Trump	3% (12)	12% (50)	25% (105)	22% (90)	32% (131)	6% (23)	411
Somewhat Unfavorable of Trump	7% (15)	11% (26)	24% (57)	20% (48)	29% (67)	9% (21)	235
Very Unfavorable of Trump	7% (61)	9% (86)	27% (250)	17% (157)	29% (268)	11% (104)	926

Continued on next page

**Table EEV4\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	6% (131)	9% (202)	24% (520)	19% (427)	29% (644)	13% (276)	2201
#1 Issue: Economy	6% (37)	8% (50)	28% (172)	18% (109)	29% (175)	11% (64)	607
#1 Issue: Security	5% (22)	9% (40)	23% (100)	23% (99)	30% (129)	9% (39)	429
#1 Issue: Health Care	5% (18)	10% (35)	22% (77)	21% (72)	30% (105)	12% (44)	350
#1 Issue: Medicare / Social Security	4% (13)	9% (28)	19% (58)	22% (69)	31% (97)	14% (43)	307
#1 Issue: Women's Issues	6% (9)	12% (17)	20% (28)	13% (19)	26% (37)	22% (31)	141
#1 Issue: Education	7% (10)	10% (15)	20% (28)	18% (25)	26% (37)	19% (28)	144
#1 Issue: Energy	12% (15)	11% (13)	26% (32)	14% (17)	28% (34)	8% (10)	123
#1 Issue: Other	7% (7)	3% (3)	26% (25)	17% (17)	30% (30)	18% (17)	100
2018 House Vote: Democrat	8% (62)	11% (85)	27% (203)	18% (137)	28% (208)	8% (61)	757
2018 House Vote: Republican	4% (25)	10% (65)	25% (162)	23% (155)	31% (204)	7% (48)	659
2018 House Vote: Someone else	4% (5)	7% (7)	22% (25)	17% (19)	31% (34)	19% (20)	110
2018 House Vote: Didn't Vote	6% (39)	7% (45)	19% (129)	17% (116)	29% (194)	22% (146)	668
2016 Vote: Hillary Clinton	6% (40)	12% (79)	29% (188)	19% (120)	26% (165)	8% (54)	647
2016 Vote: Donald Trump	4% (26)	9% (58)	23% (154)	25% (168)	31% (211)	9% (59)	675
2016 Vote: Someone else	4% (7)	6% (10)	21% (37)	19% (33)	38% (65)	11% (18)	171
2016 Vote: Didn't Vote	8% (58)	8% (55)	20% (140)	15% (105)	29% (204)	20% (143)	705
Voted in 2014: Yes	5% (60)	10% (125)	25% (329)	22% (290)	30% (395)	9% (114)	1312
Voted in 2014: No	8% (71)	9% (77)	22% (192)	15% (137)	28% (250)	18% (162)	889
2012 Vote: Barack Obama	6% (46)	11% (90)	27% (215)	19% (152)	28% (224)	8% (64)	791
2012 Vote: Mitt Romney	3% (15)	8% (42)	24% (126)	24% (125)	32% (166)	8% (43)	518
2012 Vote: Other	3% (3)	4% (4)	18% (18)	26% (25)	40% (39)	10% (10)	98
2012 Vote: Didn't Vote	9% (68)	8% (65)	20% (161)	16% (125)	27% (213)	20% (158)	790
4-Region: Northeast	6% (24)	9% (35)	23% (90)	18% (72)	29% (112)	15% (61)	394
4-Region: Midwest	6% (29)	7% (32)	19% (90)	21% (95)	31% (145)	15% (72)	462
4-Region: South	5% (42)	10% (79)	24% (196)	21% (170)	30% (247)	11% (91)	825
4-Region: West	7% (36)	11% (57)	28% (144)	17% (89)	27% (140)	10% (53)	520
Leases or owns EV/hybrid	18% (33)	16% (31)	23% (42)	16% (30)	19% (36)	8% (14)	186
Doesn't lease or own EV/hybrid	5% (99)	8% (171)	24% (478)	20% (397)	30% (608)	13% (262)	2015

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**Table EEV4\_5:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Fewer model options compared to gas-powered cars*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	6%	(131)	9%	(202)	24%	(520)	19%	(427)	29%	(644)	13%	(276)	2201
Buy EV: Very likely	23%	(62)	18%	(48)	22%	(60)	9%	(23)	24%	(63)	5%	(12)	269
Buy EV: Somewhat likely	5%	(24)	16%	(76)	31%	(145)	17%	(78)	24%	(112)	7%	(30)	464
Buy EV: Not very likely	4%	(24)	7%	(41)	31%	(171)	21%	(118)	29%	(160)	6%	(36)	549
Buy EV: Not at all likely	2%	(12)	4%	(28)	17%	(114)	26%	(178)	40%	(273)	12%	(83)	688
Buy EV: Don't know / No opinion	4%	(9)	4%	(9)	13%	(31)	13%	(31)	16%	(36)	50%	(115)	231
Buy hybrid: Very likely	13%	(45)	16%	(54)	31%	(107)	12%	(43)	25%	(87)	3%	(10)	346
Buy hybrid: Somewhat likely	5%	(39)	11%	(88)	31%	(242)	22%	(170)	24%	(189)	6%	(44)	771
Buy hybrid: Not very likely	5%	(21)	6%	(26)	24%	(96)	24%	(94)	32%	(127)	8%	(33)	396
Buy hybrid: Not at all likely	4%	(17)	4%	(19)	10%	(46)	21%	(97)	45%	(206)	16%	(74)	459
Buy hybrid: Don't know / No opinion	4%	(9)	7%	(15)	13%	(29)	10%	(23)	16%	(36)	50%	(115)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV4\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ethics of mining for battery components

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	8% (173)	12% (263)	17% (367)	12% (274)	29% (647)	22% (478)	2201
Gender: Male	10% (106)	14% (148)	17% (184)	13% (133)	31% (327)	15% (164)	1062
Gender: Female	6% (67)	10% (115)	16% (182)	12% (140)	28% (319)	28% (314)	1139
Age: 18-29	15% (72)	16% (78)	15% (73)	11% (56)	21% (101)	23% (110)	490
Age: 30-44	10% (52)	13% (69)	16% (83)	11% (58)	28% (147)	22% (114)	524
Age: 45-54	4% (14)	12% (46)	17% (68)	13% (49)	33% (128)	22% (84)	389
Age: 55-64	3% (12)	7% (27)	17% (63)	14% (50)	36% (130)	22% (80)	362
Age: 65+	5% (23)	10% (43)	18% (80)	14% (60)	32% (141)	20% (89)	436
Generation Z: 18-21	16% (31)	16% (31)	13% (25)	11% (22)	18% (35)	25% (47)	192
Millennial: Age 22-37	11% (65)	13% (75)	16% (97)	13% (78)	25% (148)	22% (129)	591
Generation X: Age 38-53	7% (41)	14% (84)	16% (94)	10% (59)	31% (183)	21% (126)	587
Boomers: Age 54-72	4% (27)	9% (65)	18% (134)	14% (101)	34% (249)	21% (154)	730
PID: Dem (no lean)	12% (87)	15% (110)	19% (139)	12% (92)	25% (182)	17% (128)	738
PID: Ind (no lean)	7% (57)	11% (89)	14% (106)	11% (89)	29% (228)	27% (215)	784
PID: Rep (no lean)	4% (30)	9% (64)	18% (122)	14% (92)	35% (237)	20% (134)	680
PID/Gender: Dem Men	15% (51)	18% (62)	20% (66)	12% (42)	23% (79)	11% (38)	339
PID/Gender: Dem Women	9% (36)	12% (47)	18% (72)	13% (50)	26% (103)	23% (90)	399
PID/Gender: Ind Men	9% (32)	14% (54)	15% (55)	10% (39)	33% (124)	19% (69)	372
PID/Gender: Ind Women	6% (25)	9% (35)	12% (51)	12% (51)	25% (104)	36% (146)	411
PID/Gender: Rep Men	7% (23)	9% (32)	18% (63)	15% (53)	35% (125)	16% (56)	351
PID/Gender: Rep Women	2% (7)	10% (33)	18% (59)	12% (40)	34% (112)	24% (78)	328
Ideo: Liberal (1-3)	13% (96)	16% (123)	19% (144)	12% (90)	21% (159)	19% (142)	755
Ideo: Moderate (4)	8% (35)	14% (61)	18% (78)	10% (44)	27% (119)	23% (103)	440
Ideo: Conservative (5-7)	3% (25)	10% (70)	17% (122)	15% (112)	40% (295)	15% (110)	734

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**Table EEV4\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	8% (173)	12% (263)	17% (367)	12% (274)	29% (647)	22% (478)	2201
Educ: < College	8% (125)	11% (171)	15% (232)	12% (181)	29% (439)	24% (364)	1513
Educ: Bachelors degree	7% (30)	15% (65)	20% (87)	13% (58)	30% (132)	16% (72)	444
Educ: Post-grad	8% (19)	11% (27)	19% (47)	14% (34)	31% (76)	17% (41)	244
Income: Under 50k	9% (104)	10% (125)	15% (184)	11% (131)	29% (346)	26% (307)	1197
Income: 50k-100k	7% (45)	15% (101)	16% (103)	15% (99)	30% (194)	17% (114)	655
Income: 100k+	7% (24)	11% (38)	23% (79)	12% (44)	31% (108)	16% (57)	349
Ethnicity: White	7% (114)	11% (183)	17% (299)	12% (211)	32% (548)	21% (367)	1723
Ethnicity: Hispanic	16% (56)	16% (57)	18% (62)	9% (33)	19% (67)	21% (75)	350
Ethnicity: Afr. Am.	11% (31)	15% (40)	13% (35)	16% (44)	23% (62)	22% (62)	274
Ethnicity: Other	14% (28)	20% (40)	16% (33)	9% (18)	18% (36)	24% (49)	204
Relig: Protestant	5% (26)	10% (52)	19% (97)	16% (82)	33% (167)	17% (85)	509
Relig: Roman Catholic	9% (34)	12% (48)	18% (70)	12% (46)	30% (120)	19% (75)	392
Relig: Something Else	6% (13)	10% (24)	12% (26)	15% (35)	31% (69)	26% (59)	225
Relig: Jewish	15% (7)	11% (5)	16% (7)	11% (5)	34% (15)	13% (6)	45
Relig: Evangelical	6% (50)	11% (86)	16% (126)	14% (108)	32% (251)	20% (159)	781
Relig: Non-Evang. Catholics	6% (22)	11% (37)	20% (68)	16% (54)	30% (105)	17% (59)	345
Relig: All Christian	6% (73)	11% (123)	17% (194)	14% (162)	32% (356)	19% (219)	1126
Relig: All Non-Christian	6% (16)	13% (37)	16% (44)	12% (34)	30% (85)	24% (67)	283
Community: Urban	12% (65)	12% (67)	16% (87)	13% (70)	27% (144)	20% (108)	540
Community: Suburban	8% (79)	11% (118)	16% (171)	12% (121)	30% (310)	23% (237)	1036
Community: Rural	5% (29)	13% (78)	17% (109)	13% (83)	31% (192)	21% (133)	625

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**Table EEV4\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

Ethics of mining for battery components

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	8% (173)	12% (263)	17% (367)	12% (274)	29% (647)	22% (478)	2201
Employ: Private Sector	8% (55)	12% (80)	19% (124)	10% (64)	33% (218)	18% (115)	656
Employ: Government	6% (9)	17% (23)	18% (25)	13% (18)	32% (44)	14% (19)	138
Employ: Self-Employed	6% (13)	12% (27)	18% (38)	15% (32)	31% (68)	18% (39)	217
Employ: Homemaker	4% (5)	10% (12)	13% (15)	11% (13)	27% (33)	35% (42)	120
Employ: Student	23% (27)	18% (21)	10% (11)	10% (11)	16% (18)	23% (27)	115
Employ: Retired	5% (23)	9% (42)	18% (86)	15% (71)	34% (161)	20% (94)	477
Employ: Unemployed	11% (26)	9% (23)	17% (40)	14% (33)	17% (42)	32% (78)	240
Employ: Other	7% (16)	15% (35)	11% (26)	14% (33)	27% (64)	27% (64)	238
Military HH: Yes	6% (24)	11% (44)	16% (64)	14% (54)	32% (128)	21% (83)	396
Military HH: No	8% (148)	12% (219)	17% (303)	12% (220)	29% (519)	22% (395)	1805
RD/WT: Right Direction	7% (54)	11% (84)	15% (120)	12% (92)	34% (269)	21% (164)	784
RD/WT: Wrong Track	8% (119)	13% (179)	17% (247)	13% (181)	27% (378)	22% (313)	1417
Trump Job Approve	5% (45)	10% (85)	16% (145)	13% (115)	37% (322)	19% (169)	881
Trump Job Disapprove	11% (124)	14% (167)	18% (212)	12% (144)	25% (286)	20% (235)	1167
Trump Job Strongly Approve	5% (20)	8% (34)	15% (63)	14% (58)	38% (166)	21% (90)	431
Trump Job Somewhat Approve	5% (24)	11% (51)	18% (82)	13% (57)	35% (156)	18% (79)	449
Trump Job Somewhat Disapprove	14% (40)	16% (46)	17% (49)	10% (29)	26% (75)	16% (45)	283
Trump Job Strongly Disapprove	10% (84)	14% (121)	18% (163)	13% (114)	24% (211)	22% (190)	883
Favorable of Trump	5% (48)	11% (98)	16% (144)	14% (125)	36% (321)	18% (157)	892
Unfavorable of Trump	10% (112)	14% (164)	18% (212)	12% (137)	25% (293)	21% (244)	1161
Very Favorable of Trump	7% (32)	9% (43)	16% (76)	15% (70)	36% (171)	19% (89)	481
Somewhat Favorable of Trump	4% (16)	13% (55)	17% (68)	14% (56)	36% (149)	16% (68)	411
Somewhat Unfavorable of Trump	8% (19)	14% (32)	21% (49)	10% (23)	29% (69)	18% (42)	235
Very Unfavorable of Trump	10% (93)	14% (132)	18% (163)	12% (113)	24% (223)	22% (202)	926

Continued on next page

**Table EEV4\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	8% (173)	12% (263)	17% (367)	12% (274)	29% (647)	22% (478)	2201
#1 Issue: Economy	8% (49)	11% (67)	17% (100)	10% (63)	34% (208)	20% (121)	607
#1 Issue: Security	8% (36)	11% (48)	14% (62)	13% (58)	35% (151)	18% (76)	429
#1 Issue: Health Care	7% (23)	11% (40)	20% (69)	12% (42)	28% (99)	22% (76)	350
#1 Issue: Medicare / Social Security	8% (24)	10% (31)	15% (47)	18% (54)	28% (86)	21% (66)	307
#1 Issue: Women's Issues	7% (10)	17% (23)	14% (20)	12% (17)	21% (30)	29% (41)	141
#1 Issue: Education	9% (12)	10% (15)	15% (21)	10% (14)	25% (35)	32% (46)	144
#1 Issue: Energy	11% (13)	24% (30)	24% (30)	13% (16)	14% (17)	14% (17)	123
#1 Issue: Other	5% (5)	10% (10)	18% (18)	11% (11)	21% (21)	35% (35)	100
2018 House Vote: Democrat	11% (82)	16% (120)	21% (156)	13% (100)	23% (173)	17% (126)	757
2018 House Vote: Republican	4% (27)	10% (63)	18% (117)	15% (96)	38% (252)	16% (104)	659
2018 House Vote: Someone else	7% (8)	12% (13)	17% (19)	8% (8)	31% (34)	25% (27)	110
2018 House Vote: Didnt Vote	8% (56)	10% (65)	11% (75)	10% (69)	28% (186)	32% (216)	668
2016 Vote: Hillary Clinton	9% (61)	16% (105)	21% (134)	13% (82)	23% (151)	18% (114)	647
2016 Vote: Donald Trump	4% (28)	9% (63)	18% (123)	15% (100)	37% (249)	16% (111)	675
2016 Vote: Someone else	7% (12)	10% (17)	15% (26)	11% (18)	31% (53)	26% (45)	171
2016 Vote: Didnt Vote	10% (71)	11% (78)	12% (84)	10% (73)	27% (194)	29% (205)	705
Voted in 2014: Yes	7% (86)	12% (155)	19% (250)	14% (179)	31% (413)	17% (229)	1312
Voted in 2014: No	10% (87)	12% (108)	13% (117)	11% (94)	26% (234)	28% (249)	889
2012 Vote: Barack Obama	8% (67)	15% (118)	21% (168)	12% (92)	26% (202)	18% (143)	791
2012 Vote: Mitt Romney	3% (16)	9% (47)	17% (88)	14% (73)	40% (208)	16% (85)	518
2012 Vote: Other	7% (6)	8% (8)	12% (11)	18% (18)	37% (36)	19% (19)	98
2012 Vote: Didn't Vote	11% (84)	11% (90)	12% (98)	11% (90)	25% (200)	29% (228)	790
4-Region: Northeast	7% (28)	10% (38)	15% (59)	12% (49)	34% (133)	22% (87)	394
4-Region: Midwest	7% (31)	13% (61)	17% (77)	11% (49)	31% (144)	22% (101)	462
4-Region: South	7% (55)	11% (92)	16% (132)	14% (118)	30% (246)	22% (181)	825
4-Region: West	12% (60)	14% (72)	19% (98)	11% (58)	24% (123)	21% (110)	520
Leases or owns EV/hybrid	21% (39)	15% (28)	18% (33)	10% (18)	19% (35)	18% (33)	186
Doesn't lease or own EV/hybrid	7% (134)	12% (235)	17% (333)	13% (255)	30% (612)	22% (445)	2015

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**Table EEV4\_6:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Ethics of mining for battery components*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	8% (173)	12% (263)	17% (367)	12% (274)	29% (647)	22% (478)	2201
Buy EV: Very likely	22% (60)	18% (48)	22% (60)	9% (25)	18% (48)	10% (28)	269
Buy EV: Somewhat likely	12% (57)	19% (86)	23% (107)	9% (43)	19% (86)	18% (85)	464
Buy EV: Not very likely	3% (19)	14% (79)	19% (104)	13% (69)	32% (175)	19% (103)	549
Buy EV: Not at all likely	4% (24)	6% (41)	11% (73)	18% (121)	44% (305)	18% (124)	688
Buy EV: Don't know / No opinion	6% (13)	4% (10)	10% (23)	7% (15)	14% (32)	60% (138)	231
Buy hybrid: Very likely	20% (68)	18% (62)	23% (79)	9% (31)	17% (59)	14% (48)	346
Buy hybrid: Somewhat likely	8% (63)	16% (126)	22% (168)	12% (89)	26% (201)	16% (124)	771
Buy hybrid: Not very likely	5% (19)	12% (46)	13% (52)	17% (67)	37% (145)	17% (68)	396
Buy hybrid: Not at all likely	2% (11)	5% (22)	11% (50)	15% (69)	45% (206)	22% (100)	459
Buy hybrid: Don't know / No opinion	6% (13)	3% (8)	7% (17)	8% (18)	16% (36)	60% (138)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table EEV4\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?  
 Lack of trendiness of the car

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (99)	9% (197)	16% (354)	12% (256)	47% (1037)	12% (257)	2201
Gender: Male	6% (61)	12% (127)	17% (184)	12% (128)	45% (473)	8% (90)	1062
Gender: Female	3% (38)	6% (70)	15% (170)	11% (128)	50% (564)	15% (168)	1139
Age: 18-29	9% (43)	11% (53)	16% (78)	11% (56)	40% (198)	13% (62)	490
Age: 30-44	5% (26)	11% (58)	17% (91)	13% (69)	41% (214)	12% (65)	524
Age: 45-54	3% (11)	7% (27)	16% (63)	12% (49)	51% (197)	11% (43)	389
Age: 55-64	1% (3)	8% (27)	14% (50)	10% (35)	56% (204)	12% (43)	362
Age: 65+	4% (16)	7% (32)	16% (72)	11% (48)	51% (224)	10% (45)	436
Generation Z: 18-21	9% (18)	8% (15)	17% (33)	11% (21)	41% (78)	14% (27)	192
Millennial: Age 22-37	6% (38)	11% (64)	15% (87)	14% (85)	41% (242)	13% (76)	591
Generation X: Age 38-53	4% (24)	10% (56)	18% (105)	11% (64)	47% (274)	11% (62)	587
Boomers: Age 54-72	1% (8)	8% (57)	16% (117)	10% (75)	54% (392)	11% (80)	730
PID: Dem (no lean)	6% (43)	11% (84)	19% (142)	13% (93)	43% (315)	8% (60)	738
PID: Ind (no lean)	4% (31)	9% (69)	13% (102)	10% (77)	48% (373)	17% (133)	784
PID: Rep (no lean)	4% (25)	7% (44)	16% (110)	13% (86)	51% (349)	10% (65)	680
PID/Gender: Dem Men	8% (29)	14% (48)	23% (78)	11% (38)	37% (126)	6% (20)	339
PID/Gender: Dem Women	4% (15)	9% (36)	16% (63)	14% (55)	48% (190)	10% (39)	399
PID/Gender: Ind Men	5% (18)	14% (53)	13% (48)	10% (36)	47% (176)	11% (42)	372
PID/Gender: Ind Women	3% (13)	4% (16)	13% (54)	10% (40)	48% (197)	22% (91)	411
PID/Gender: Rep Men	4% (15)	8% (27)	16% (57)	15% (54)	49% (171)	8% (28)	351
PID/Gender: Rep Women	3% (10)	5% (18)	16% (53)	10% (33)	54% (177)	11% (37)	328
Ideo: Liberal (1-3)	8% (60)	11% (81)	19% (145)	10% (78)	43% (325)	9% (66)	755
Ideo: Moderate (4)	4% (17)	10% (46)	17% (76)	10% (45)	45% (200)	13% (57)	440
Ideo: Conservative (5-7)	2% (16)	8% (58)	14% (104)	15% (107)	56% (408)	5% (39)	734

Continued on next page

**Table EEV4\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Lack of trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (99)	9% (197)	16% (354)	12% (256)	47% (1037)	12% (257)	2201
Educ: < College	5% (70)	9% (133)	16% (242)	11% (169)	45% (687)	14% (212)	1513
Educ: Bachelors degree	4% (17)	10% (43)	17% (74)	14% (60)	50% (222)	6% (28)	444
Educ: Post-grad	5% (12)	9% (21)	16% (38)	11% (27)	53% (128)	7% (18)	244
Income: Under 50k	6% (66)	8% (92)	16% (188)	11% (126)	45% (535)	16% (188)	1197
Income: 50k-100k	4% (25)	12% (76)	15% (96)	11% (75)	51% (334)	7% (49)	655
Income: 100k+	2% (8)	8% (29)	20% (70)	16% (55)	48% (168)	6% (20)	349
Ethnicity: White	3% (54)	8% (139)	15% (264)	11% (198)	51% (882)	11% (186)	1723
Ethnicity: Hispanic	7% (24)	15% (51)	17% (60)	11% (39)	39% (136)	12% (40)	350
Ethnicity: Afr. Am.	10% (26)	10% (29)	17% (48)	14% (39)	36% (98)	13% (35)	274
Ethnicity: Other	9% (19)	14% (29)	21% (43)	9% (19)	28% (58)	18% (36)	204
Relig: Protestant	1% (6)	8% (42)	14% (71)	15% (76)	55% (278)	7% (36)	509
Relig: Roman Catholic	4% (16)	12% (46)	21% (84)	12% (49)	42% (164)	8% (33)	392
Relig: Something Else	5% (11)	7% (16)	17% (38)	9% (21)	48% (109)	14% (31)	225
Relig: Jewish	8% (4)	13% (6)	17% (8)	9% (4)	45% (20)	8% (4)	45
Relig: Evangelical	4% (28)	9% (67)	18% (139)	12% (92)	49% (383)	9% (72)	781
Relig: Non-Evang. Catholics	1% (5)	11% (38)	16% (54)	15% (53)	49% (168)	8% (28)	345
Relig: All Christian	3% (33)	9% (105)	17% (193)	13% (145)	49% (551)	9% (100)	1126
Relig: All Non-Christian	6% (18)	10% (27)	16% (44)	12% (33)	42% (119)	15% (42)	283
Community: Urban	7% (37)	10% (55)	18% (100)	11% (61)	42% (227)	11% (61)	540
Community: Suburban	5% (48)	8% (84)	15% (156)	12% (126)	49% (508)	11% (114)	1036
Community: Rural	2% (15)	9% (58)	16% (99)	11% (70)	48% (302)	13% (82)	625

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**Table EEV4\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Lack of trendiness of the car*

Demographic	Much more likely to purchase	Somewhat more likely to purchase	Somewhat less likely to purchase	Much less likely to purchase	No difference	Don't know/No opinion	Total N
Adults	5% (99)	9% (197)	16% (354)	12% (256)	47% (1037)	12% (257)	2201
Employ: Private Sector	4% (26)	11% (70)	16% (106)	11% (71)	51% (332)	8% (52)	656
Employ: Government	10% (14)	10% (14)	13% (17)	17% (23)	42% (59)	8% (12)	138
Employ: Self-Employed	2% (4)	12% (25)	20% (43)	8% (18)	51% (110)	8% (17)	217
Employ: Homemaker	2% (2)	3% (3)	11% (13)	15% (18)	45% (54)	25% (30)	120
Employ: Student	12% (14)	9% (10)	11% (13)	19% (22)	39% (45)	10% (11)	115
Employ: Retired	4% (21)	6% (30)	19% (92)	12% (55)	49% (233)	10% (46)	477
Employ: Unemployed	5% (13)	11% (26)	13% (30)	9% (20)	42% (101)	20% (49)	240
Employ: Other	3% (7)	8% (18)	17% (40)	12% (28)	43% (103)	18% (42)	238
Military HH: Yes	3% (14)	7% (28)	14% (57)	13% (53)	50% (200)	11% (45)	396
Military HH: No	5% (86)	9% (170)	16% (297)	11% (203)	46% (837)	12% (212)	1805
RD/WT: Right Direction	4% (35)	9% (67)	16% (123)	12% (94)	46% (364)	13% (101)	784
RD/WT: Wrong Track	5% (64)	9% (130)	16% (231)	11% (162)	47% (673)	11% (156)	1417
Trump Job Approve	3% (27)	8% (72)	16% (137)	12% (106)	51% (453)	10% (85)	881
Trump Job Disapprove	6% (66)	10% (114)	17% (196)	12% (134)	46% (540)	10% (115)	1167
Trump Job Strongly Approve	3% (13)	7% (30)	14% (61)	11% (47)	52% (225)	13% (55)	431
Trump Job Somewhat Approve	3% (14)	9% (42)	17% (76)	13% (59)	51% (228)	7% (30)	449
Trump Job Somewhat Disapprove	5% (15)	12% (34)	19% (55)	15% (42)	42% (120)	6% (17)	283
Trump Job Strongly Disapprove	6% (51)	9% (80)	16% (141)	11% (93)	48% (420)	11% (98)	883
Favorable of Trump	3% (30)	8% (72)	17% (149)	12% (110)	51% (451)	9% (81)	892
Unfavorable of Trump	5% (61)	10% (119)	16% (192)	12% (136)	47% (550)	9% (104)	1161
Very Favorable of Trump	4% (20)	8% (41)	13% (64)	13% (63)	50% (238)	11% (55)	481
Somewhat Favorable of Trump	2% (10)	8% (31)	21% (84)	11% (47)	52% (213)	6% (26)	411
Somewhat Unfavorable of Trump	6% (13)	12% (27)	15% (35)	14% (32)	48% (112)	7% (16)	235
Very Unfavorable of Trump	5% (47)	10% (91)	17% (157)	11% (104)	47% (438)	10% (89)	926

Continued on next page

**Table EEV4\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?

*Lack of trendiness of the car*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference		Don't know/No opinion		Total N
Adults	5%	(99)	9%	(197)	16%	(354)	12%	(256)	47%	(1037)	12%	(257)	2201
#1 Issue: Economy	5%	(30)	10%	(59)	18%	(109)	11%	(65)	47%	(283)	10%	(61)	607
#1 Issue: Security	5%	(23)	7%	(30)	13%	(57)	15%	(63)	52%	(222)	8%	(34)	429
#1 Issue: Health Care	2%	(9)	8%	(29)	19%	(65)	14%	(48)	43%	(151)	13%	(47)	350
#1 Issue: Medicare / Social Security	4%	(13)	8%	(26)	16%	(50)	10%	(31)	48%	(148)	13%	(39)	307
#1 Issue: Women's Issues	3%	(4)	9%	(13)	14%	(20)	14%	(20)	42%	(59)	18%	(25)	141
#1 Issue: Education	3%	(4)	16%	(22)	9%	(13)	9%	(12)	45%	(64)	19%	(28)	144
#1 Issue: Energy	9%	(11)	10%	(13)	22%	(26)	7%	(9)	47%	(58)	5%	(6)	123
#1 Issue: Other	4%	(4)	5%	(5)	13%	(13)	8%	(8)	52%	(52)	17%	(17)	100
2018 House Vote: Democrat	6%	(43)	11%	(87)	19%	(145)	13%	(96)	43%	(328)	8%	(59)	757
2018 House Vote: Republican	3%	(18)	8%	(51)	15%	(101)	14%	(92)	53%	(350)	7%	(47)	659
2018 House Vote: Someone else	10%	(11)	9%	(10)	12%	(13)	7%	(7)	49%	(54)	13%	(14)	110
2018 House Vote: Didn't Vote	4%	(28)	8%	(50)	14%	(93)	9%	(60)	45%	(300)	21%	(137)	668
2016 Vote: Hillary Clinton	5%	(35)	12%	(78)	20%	(128)	12%	(77)	43%	(275)	8%	(54)	647
2016 Vote: Donald Trump	3%	(21)	7%	(48)	16%	(109)	13%	(85)	54%	(362)	7%	(50)	675
2016 Vote: Someone else	5%	(9)	6%	(9)	12%	(20)	11%	(19)	56%	(96)	11%	(18)	171
2016 Vote: Didn't Vote	5%	(35)	9%	(61)	14%	(98)	11%	(75)	43%	(302)	19%	(134)	705
Voted in 2014: Yes	4%	(58)	9%	(114)	16%	(211)	12%	(154)	51%	(663)	9%	(112)	1312
Voted in 2014: No	5%	(41)	9%	(83)	16%	(143)	12%	(103)	42%	(374)	16%	(145)	889
2012 Vote: Barack Obama	5%	(41)	11%	(90)	19%	(152)	11%	(89)	45%	(358)	8%	(62)	791
2012 Vote: Mitt Romney	3%	(15)	6%	(32)	14%	(72)	14%	(73)	55%	(286)	8%	(40)	518
2012 Vote: Other	5%	(5)	5%	(5)	14%	(14)	9%	(9)	59%	(58)	8%	(8)	98
2012 Vote: Didn't Vote	5%	(39)	9%	(70)	15%	(116)	11%	(86)	42%	(334)	18%	(145)	790
4-Region: Northeast	4%	(16)	8%	(33)	18%	(70)	11%	(44)	48%	(188)	11%	(43)	394
4-Region: Midwest	3%	(16)	8%	(39)	16%	(76)	11%	(53)	46%	(212)	14%	(67)	462
4-Region: South	4%	(35)	8%	(69)	14%	(120)	14%	(115)	48%	(394)	11%	(92)	825
4-Region: West	6%	(32)	11%	(56)	17%	(89)	8%	(44)	47%	(244)	11%	(55)	520
Leases or owns EV/hybrid	12%	(22)	17%	(31)	19%	(36)	11%	(20)	34%	(64)	8%	(15)	186
Doesn't lease or own EV/hybrid	4%	(77)	8%	(166)	16%	(319)	12%	(236)	48%	(973)	12%	(243)	2015

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**Table EEV4\_7:** Do each of the following factors make you more likely, less likely, or make no difference at all when thinking about purchasing an electric vehicle?*Lack of trendiness of the car*

Demographic	Much more likely to purchase		Somewhat more likely to purchase		Somewhat less likely to purchase		Much less likely to purchase		No difference	Don't know/No opinion	Total N		
Adults	5%	(99)	9%	(197)	16%	(354)	12%	(256)	47%	(1037)	12%	(257)	2201
Buy EV: Very likely	15%	(41)	17%	(45)	17%	(45)	9%	(25)	38%	(102)	4%	(10)	269
Buy EV: Somewhat likely	5%	(25)	15%	(71)	24%	(113)	8%	(37)	41%	(191)	6%	(27)	464
Buy EV: Not very likely	3%	(17)	8%	(43)	18%	(97)	13%	(72)	51%	(282)	7%	(39)	549
Buy EV: Not at all likely	1%	(9)	5%	(31)	11%	(78)	15%	(105)	57%	(394)	10%	(71)	688
Buy EV: Don't know / No opinion	3%	(7)	3%	(7)	9%	(21)	8%	(17)	29%	(67)	48%	(111)	231
Buy hybrid: Very likely	10%	(36)	16%	(54)	21%	(72)	9%	(32)	41%	(142)	3%	(10)	346
Buy hybrid: Somewhat likely	4%	(31)	11%	(86)	20%	(152)	10%	(77)	49%	(380)	6%	(45)	771
Buy hybrid: Not very likely	3%	(12)	6%	(25)	18%	(70)	14%	(57)	52%	(204)	7%	(27)	396
Buy hybrid: Not at all likely	2%	(9)	5%	(24)	9%	(43)	15%	(69)	54%	(250)	14%	(64)	459
Buy hybrid: Don't know / No opinion	5%	(11)	4%	(8)	7%	(17)	9%	(21)	26%	(60)	49%	(112)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?**

Demographic	Yes	No	Don't know	Total N
Adults	73% (1617)	21% (452)	6% (133)	2201
Gender: Male	77% (819)	17% (182)	6% (61)	1062
Gender: Female	70% (798)	24% (269)	6% (71)	1139
Age: 18-29	71% (345)	19% (95)	10% (50)	490
Age: 30-44	74% (390)	20% (104)	6% (30)	524
Age: 45-54	78% (304)	18% (71)	4% (14)	389
Age: 55-64	73% (264)	20% (74)	7% (24)	362
Age: 65+	72% (313)	25% (108)	3% (15)	436
Generation Z: 18-21	61% (116)	23% (44)	17% (32)	192
Millennial: Age 22-37	76% (449)	18% (105)	6% (37)	591
Generation X: Age 38-53	77% (452)	19% (110)	4% (25)	587
Boomers: Age 54-72	74% (539)	22% (159)	4% (32)	730
PID: Dem (no lean)	74% (547)	21% (156)	5% (34)	738
PID: Ind (no lean)	70% (545)	22% (172)	8% (67)	784
PID: Rep (no lean)	77% (525)	18% (123)	5% (32)	680
PID/Gender: Dem Men	76% (257)	19% (64)	5% (17)	339
PID/Gender: Dem Women	73% (289)	23% (92)	4% (17)	399
PID/Gender: Ind Men	76% (284)	16% (58)	8% (30)	372
PID/Gender: Ind Women	63% (261)	28% (114)	9% (36)	411
PID/Gender: Rep Men	79% (277)	17% (60)	4% (14)	351
PID/Gender: Rep Women	75% (248)	19% (63)	6% (18)	328
Ideo: Liberal (1-3)	72% (547)	21% (159)	7% (50)	755
Ideo: Moderate (4)	73% (321)	20% (89)	7% (30)	440
Ideo: Conservative (5-7)	81% (597)	16% (117)	3% (20)	734
Educ: < College	67% (1015)	25% (383)	8% (115)	1513
Educ: Bachelors degree	87% (388)	10% (44)	3% (12)	444
Educ: Post-grad	87% (213)	10% (25)	2% (6)	244
Income: Under 50k	66% (791)	26% (317)	7% (89)	1197
Income: 50k-100k	81% (531)	15% (101)	3% (23)	655
Income: 100k+	84% (295)	10% (33)	6% (21)	349
Ethnicity: White	75% (1295)	20% (343)	5% (85)	1723

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**Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?**

Demographic	Yes	No	Don't know	Total N
Adults	73% (1617)	21% (452)	6% (133)	2201
Ethnicity: Hispanic	72% (252)	21% (74)	7% (24)	350
Ethnicity: Afr. Am.	65% (178)	25% (68)	11% (29)	274
Ethnicity: Other	71% (144)	20% (41)	9% (19)	204
Relig: Protestant	78% (395)	17% (87)	5% (27)	509
Relig: Roman Catholic	74% (290)	22% (87)	4% (16)	392
Relig: Something Else	74% (166)	22% (50)	4% (8)	225
Relig: Jewish	84% (38)	13% (6)	3% (1)	45
Relig: Evangelical	73% (574)	23% (176)	4% (31)	781
Relig: Non-Evang. Catholics	80% (277)	14% (48)	6% (20)	345
Relig: All Christian	76% (851)	20% (224)	5% (51)	1126
Relig: All Non-Christian	67% (190)	24% (67)	9% (26)	283
Community: Urban	71% (386)	23% (127)	5% (28)	540
Community: Suburban	74% (768)	19% (200)	7% (68)	1036
Community: Rural	74% (463)	20% (125)	6% (37)	625
Employ: Private Sector	80% (525)	16% (105)	4% (25)	656
Employ: Government	83% (114)	10% (14)	7% (10)	138
Employ: Self-Employed	82% (177)	13% (28)	5% (12)	217
Employ: Homemaker	54% (64)	38% (45)	9% (10)	120
Employ: Student	73% (84)	21% (24)	6% (7)	115
Employ: Retired	70% (335)	25% (121)	4% (21)	477
Employ: Unemployed	60% (145)	27% (65)	13% (30)	240
Employ: Other	73% (173)	20% (48)	7% (17)	238
Military HH: Yes	78% (309)	18% (72)	4% (16)	396
Military HH: No	72% (1308)	21% (380)	6% (117)	1805
RD/WT: Right Direction	71% (557)	23% (181)	6% (46)	784
RD/WT: Wrong Track	75% (1060)	19% (271)	6% (87)	1417
Trump Job Approve	76% (670)	19% (165)	5% (46)	881
Trump Job Disapprove	73% (856)	21% (248)	5% (62)	1167
Trump Job Strongly Approve	76% (327)	20% (88)	4% (17)	431
Trump Job Somewhat Approve	76% (343)	17% (77)	7% (29)	449
Trump Job Somewhat Disapprove	73% (207)	25% (71)	2% (4)	283
Trump Job Strongly Disapprove	73% (649)	20% (177)	7% (58)	883

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**Table EEV5: Have you ever seen an electric or hybrid vehicle (driven or parked) in person?**

Demographic	Yes	No	Don't know	Total N
Adults	73% (1617)	21% (452)	6% (133)	2201
Favorable of Trump	76% (676)	19% (172)	5% (44)	892
Unfavorable of Trump	75% (866)	21% (239)	5% (57)	1161
Very Favorable of Trump	73% (349)	23% (112)	4% (20)	481
Somewhat Favorable of Trump	79% (327)	15% (60)	6% (24)	411
Somewhat Unfavorable of Trump	75% (176)	22% (53)	3% (6)	235
Very Unfavorable of Trump	74% (689)	20% (186)	5% (51)	926
#1 Issue: Economy	78% (474)	16% (100)	6% (34)	607
#1 Issue: Security	72% (308)	24% (102)	4% (19)	429
#1 Issue: Health Care	77% (271)	18% (61)	5% (18)	350
#1 Issue: Medicare / Social Security	61% (188)	32% (97)	7% (22)	307
#1 Issue: Women's Issues	68% (97)	20% (28)	12% (17)	141
#1 Issue: Education	72% (104)	18% (26)	10% (14)	144
#1 Issue: Energy	79% (97)	20% (24)	1% (1)	123
#1 Issue: Other	78% (78)	13% (13)	9% (9)	100
2018 House Vote: Democrat	79% (597)	18% (133)	4% (27)	757
2018 House Vote: Republican	78% (512)	18% (121)	4% (25)	659
2018 House Vote: Someone else	78% (86)	20% (22)	2% (2)	110
2018 House Vote: Didnt Vote	62% (414)	26% (175)	12% (79)	668
2016 Vote: Hillary Clinton	79% (509)	17% (111)	4% (28)	647
2016 Vote: Donald Trump	76% (512)	21% (139)	4% (24)	675
2016 Vote: Someone else	80% (137)	16% (27)	4% (7)	171
2016 Vote: Didnt Vote	65% (457)	25% (174)	10% (74)	705
Voted in 2014: Yes	78% (1023)	18% (241)	4% (48)	1312
Voted in 2014: No	67% (593)	24% (211)	10% (85)	889
2012 Vote: Barack Obama	77% (610)	19% (148)	4% (33)	791
2012 Vote: Mitt Romney	80% (415)	17% (88)	3% (15)	518
2012 Vote: Other	82% (80)	17% (17)	1% (1)	98
2012 Vote: Didn't Vote	64% (507)	25% (198)	11% (84)	790
4-Region: Northeast	72% (285)	22% (88)	5% (21)	394
4-Region: Midwest	67% (312)	26% (118)	7% (33)	462
4-Region: South	71% (582)	22% (184)	7% (58)	825
4-Region: West	84% (438)	12% (61)	4% (21)	520

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**Table EEV5:** Have you ever seen an electric or hybrid vehicle (driven or parked) in person?

Demographic	Yes	No	Don't know	Total N
Adults	73% (1617)	21% (452)	6% (133)	2201
Leases or owns EV/hybrid	83% (155)	11% (21)	5% (10)	186
Doesn't lease or own EV/hybrid	73% (1462)	21% (430)	6% (123)	2015
Buy EV: Very likely	78% (210)	18% (48)	4% (11)	269
Buy EV: Somewhat likely	82% (379)	14% (66)	4% (19)	464
Buy EV: Not very likely	78% (430)	17% (92)	5% (27)	549
Buy EV: Not at all likely	71% (489)	26% (177)	3% (22)	688
Buy EV: Don't know / No opinion	47% (109)	29% (68)	23% (54)	231
Buy hybrid: Very likely	88% (303)	9% (30)	3% (12)	346
Buy hybrid: Somewhat likely	81% (627)	15% (118)	3% (26)	771
Buy hybrid: Not very likely	75% (296)	21% (83)	4% (17)	396
Buy hybrid: Not at all likely	64% (292)	32% (148)	4% (18)	459
Buy hybrid: Don't know / No opinion	43% (99)	31% (71)	26% (59)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV6:** *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes	No	Don't know	Total N
Adults	60% (1321)	35% (771)	5% (109)	2201
Gender: Male	63% (668)	33% (349)	4% (45)	1062
Gender: Female	57% (654)	37% (421)	6% (64)	1139
Age: 18-29	61% (297)	30% (145)	10% (48)	490
Age: 30-44	64% (337)	31% (164)	4% (22)	524
Age: 45-54	63% (243)	34% (133)	3% (13)	389
Age: 55-64	55% (200)	40% (144)	5% (17)	362
Age: 65+	56% (244)	42% (184)	2% (8)	436
Generation Z: 18-21	51% (97)	34% (65)	15% (30)	192
Millennial: Age 22-37	67% (395)	28% (166)	5% (31)	591
Generation X: Age 38-53	62% (364)	34% (201)	4% (21)	587
Boomers: Age 54-72	57% (418)	39% (287)	3% (25)	730
PID: Dem (no lean)	62% (458)	34% (252)	4% (27)	738
PID: Ind (no lean)	58% (451)	34% (270)	8% (62)	784
PID: Rep (no lean)	61% (411)	37% (248)	3% (20)	680
PID/Gender: Dem Men	63% (213)	34% (116)	3% (9)	339
PID/Gender: Dem Women	61% (245)	34% (136)	4% (17)	399
PID/Gender: Ind Men	63% (236)	30% (111)	7% (25)	372
PID/Gender: Ind Women	52% (215)	39% (159)	9% (37)	411
PID/Gender: Rep Men	62% (218)	35% (122)	3% (10)	351
PID/Gender: Rep Women	59% (193)	38% (126)	3% (9)	328
Ideo: Liberal (1-3)	64% (484)	31% (233)	5% (38)	755
Ideo: Moderate (4)	57% (253)	37% (164)	5% (23)	440
Ideo: Conservative (5-7)	64% (470)	35% (256)	1% (8)	734
Educ: < College	54% (812)	40% (604)	6% (97)	1513
Educ: Bachelors degree	74% (328)	25% (110)	1% (7)	444
Educ: Post-grad	74% (182)	23% (57)	2% (6)	244
Income: Under 50k	49% (591)	45% (535)	6% (71)	1197
Income: 50k-100k	70% (462)	27% (175)	3% (19)	655
Income: 100k+	77% (268)	18% (62)	6% (19)	349
Ethnicity: White	62% (1065)	34% (591)	4% (66)	1723

Continued on next page

**Table EEV6:** Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?

Demographic	Yes	No	Don't know	Total N
Adults	60% (1321)	35% (771)	5% (109)	2201
Ethnicity: Hispanic	64% (222)	29% (103)	7% (24)	350
Ethnicity: Afr. Am.	49% (136)	44% (122)	6% (17)	274
Ethnicity: Other	59% (120)	28% (57)	13% (26)	204
Relig: Protestant	65% (330)	33% (168)	2% (11)	509
Relig: Roman Catholic	62% (243)	34% (133)	4% (17)	392
Relig: Something Else	62% (139)	35% (78)	4% (8)	225
Relig: Jewish	65% (29)	30% (14)	5% (2)	45
Relig: Evangelical	62% (486)	34% (266)	4% (29)	781
Relig: Non-Evang. Catholics	65% (226)	33% (113)	2% (6)	345
Relig: All Christian	63% (711)	34% (379)	3% (35)	1126
Relig: All Non-Christian	55% (156)	40% (113)	5% (15)	283
Community: Urban	56% (304)	39% (213)	4% (24)	540
Community: Suburban	64% (663)	31% (320)	5% (53)	1036
Community: Rural	57% (355)	38% (238)	5% (32)	625
Employ: Private Sector	69% (450)	28% (184)	3% (22)	656
Employ: Government	65% (90)	27% (38)	7% (10)	138
Employ: Self-Employed	71% (154)	25% (54)	4% (8)	217
Employ: Homemaker	52% (62)	41% (49)	7% (8)	120
Employ: Student	55% (64)	35% (40)	10% (12)	115
Employ: Retired	55% (262)	43% (206)	2% (9)	477
Employ: Unemployed	50% (121)	39% (93)	11% (26)	240
Employ: Other	49% (117)	45% (108)	5% (12)	238
Military HH: Yes	63% (251)	33% (133)	3% (13)	396
Military HH: No	59% (1071)	35% (638)	5% (96)	1805
RD/WT: Right Direction	57% (443)	39% (304)	5% (36)	784
RD/WT: Wrong Track	62% (878)	33% (467)	5% (73)	1417
Trump Job Approve	60% (532)	36% (315)	4% (33)	881
Trump Job Disapprove	63% (730)	33% (385)	4% (51)	1167
Trump Job Strongly Approve	58% (251)	39% (169)	3% (11)	431
Trump Job Somewhat Approve	63% (281)	33% (146)	5% (22)	449
Trump Job Somewhat Disapprove	60% (169)	39% (111)	1% (4)	283
Trump Job Strongly Disapprove	64% (561)	31% (274)	5% (48)	883

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**Table EEV6:** *Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?*

Demographic	Yes	No	Don't know	Total N
Adults	60% (1321)	35% (771)	5% (109)	2201
Favorable of Trump	59% (530)	37% (332)	3% (30)	892
Unfavorable of Trump	64% (740)	32% (373)	4% (48)	1161
Very Favorable of Trump	57% (275)	41% (195)	2% (11)	481
Somewhat Favorable of Trump	62% (255)	33% (137)	5% (19)	411
Somewhat Unfavorable of Trump	63% (149)	34% (80)	3% (6)	235
Very Unfavorable of Trump	64% (591)	32% (293)	5% (42)	926
#1 Issue: Economy	65% (392)	32% (192)	4% (23)	607
#1 Issue: Security	56% (242)	41% (175)	3% (13)	429
#1 Issue: Health Care	62% (215)	32% (111)	7% (23)	350
#1 Issue: Medicare / Social Security	47% (146)	51% (156)	2% (6)	307
#1 Issue: Women's Issues	61% (86)	27% (38)	12% (17)	141
#1 Issue: Education	66% (94)	23% (34)	11% (16)	144
#1 Issue: Energy	75% (92)	24% (29)	1% (1)	123
#1 Issue: Other	54% (54)	36% (36)	10% (10)	100
2018 House Vote: Democrat	66% (499)	31% (234)	3% (24)	757
2018 House Vote: Republican	63% (417)	34% (226)	2% (16)	659
2018 House Vote: Someone else	65% (71)	31% (34)	4% (4)	110
2018 House Vote: Didnt Vote	50% (331)	41% (273)	10% (64)	668
2016 Vote: Hillary Clinton	68% (439)	29% (185)	3% (22)	647
2016 Vote: Donald Trump	58% (391)	40% (267)	3% (17)	675
2016 Vote: Someone else	65% (111)	33% (56)	2% (4)	171
2016 Vote: Didnt Vote	54% (378)	37% (262)	9% (66)	705
Voted in 2014: Yes	64% (839)	34% (442)	2% (30)	1312
Voted in 2014: No	54% (482)	37% (329)	9% (79)	889
2012 Vote: Barack Obama	63% (500)	34% (266)	3% (25)	791
2012 Vote: Mitt Romney	65% (336)	34% (175)	1% (6)	518
2012 Vote: Other	66% (65)	33% (32)	1% (1)	98
2012 Vote: Didn't Vote	53% (417)	37% (296)	10% (77)	790
4-Region: Northeast	58% (227)	36% (141)	6% (25)	394
4-Region: Midwest	54% (249)	41% (190)	5% (23)	462
4-Region: South	55% (453)	40% (330)	5% (42)	825
4-Region: West	75% (393)	21% (109)	4% (19)	520

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**Table EEV6:** Have you ever seen a charging station for an electric vehicle or a sign for such a charging station?

Demographic	Yes	No	Don't know	Total N
Adults	60% (1321)	35% (771)	5% (109)	2201
Leases or owns EV/hybrid	67% (125)	28% (53)	5% (9)	186
Doesn't lease or own EV/hybrid	59% (1197)	36% (718)	5% (100)	2015
Buy EV: Very likely	69% (185)	29% (78)	2% (5)	269
Buy EV: Somewhat likely	68% (315)	28% (131)	4% (18)	464
Buy EV: Not very likely	62% (342)	32% (178)	5% (30)	549
Buy EV: Not at all likely	57% (390)	42% (288)	1% (10)	688
Buy EV: Don't know / No opinion	39% (89)	42% (96)	20% (46)	231
Buy hybrid: Very likely	69% (238)	29% (101)	2% (6)	346
Buy hybrid: Somewhat likely	67% (520)	30% (231)	3% (21)	771
Buy hybrid: Not very likely	60% (238)	36% (141)	4% (16)	396
Buy hybrid: Not at all likely	52% (236)	46% (209)	3% (13)	459
Buy hybrid: Don't know / No opinion	39% (89)	38% (88)	23% (53)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV7:** *If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?*

Demographic	Yes	No	Don't know	Total N
Adults	46% (1016)	27% (600)	27% (585)	2201
Gender: Male	56% (591)	23% (244)	21% (228)	1062
Gender: Female	37% (425)	31% (357)	31% (357)	1139
Age: 18-29	53% (259)	26% (126)	21% (104)	490
Age: 30-44	51% (269)	24% (125)	25% (130)	524
Age: 45-54	50% (196)	22% (86)	28% (108)	389
Age: 55-64	39% (143)	30% (109)	31% (111)	362
Age: 65+	34% (149)	35% (154)	30% (133)	436
Generation Z: 18-21	50% (96)	21% (41)	29% (55)	192
Millennial: Age 22-37	52% (307)	28% (164)	20% (120)	591
Generation X: Age 38-53	53% (309)	21% (123)	26% (155)	587
Boomers: Age 54-72	37% (267)	32% (236)	31% (226)	730
PID: Dem (no lean)	51% (376)	27% (199)	22% (163)	738
PID: Ind (no lean)	43% (340)	25% (197)	31% (247)	784
PID: Rep (no lean)	44% (300)	30% (205)	26% (175)	680
PID/Gender: Dem Men	64% (217)	21% (70)	15% (52)	339
PID/Gender: Dem Women	40% (159)	32% (129)	28% (111)	399
PID/Gender: Ind Men	54% (203)	22% (83)	23% (87)	372
PID/Gender: Ind Women	33% (137)	28% (114)	39% (160)	411
PID/Gender: Rep Men	49% (171)	26% (91)	25% (89)	351
PID/Gender: Rep Women	39% (129)	35% (113)	26% (86)	328
Ideo: Liberal (1-3)	52% (392)	25% (187)	23% (176)	755
Ideo: Moderate (4)	46% (204)	24% (105)	30% (130)	440
Ideo: Conservative (5-7)	47% (342)	29% (212)	25% (180)	734
Educ: < College	43% (653)	28% (427)	29% (433)	1513
Educ: Bachelors degree	52% (232)	25% (112)	23% (100)	444
Educ: Post-grad	54% (131)	25% (61)	21% (52)	244
Income: Under 50k	41% (486)	29% (351)	30% (359)	1197
Income: 50k-100k	50% (330)	27% (179)	22% (146)	655
Income: 100k+	57% (200)	20% (70)	23% (79)	349
Ethnicity: White	45% (778)	28% (488)	27% (457)	1723

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**Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?**

Demographic	Yes	No	Don't know	Total N
Adults	46% (1016)	27% (600)	27% (585)	2201
Ethnicity: Hispanic	54% (190)	22% (76)	24% (84)	350
Ethnicity: Afr. Am.	50% (136)	24% (66)	26% (73)	274
Ethnicity: Other	50% (102)	23% (47)	27% (55)	204
Relig: Protestant	44% (221)	31% (158)	25% (129)	509
Relig: Roman Catholic	50% (197)	27% (104)	23% (91)	392
Relig: Something Else	50% (112)	27% (60)	24% (53)	225
Relig: Jewish	55% (25)	20% (9)	25% (11)	45
Relig: Evangelical	48% (372)	27% (214)	25% (196)	781
Relig: Non-Evang. Catholics	46% (158)	31% (108)	23% (78)	345
Relig: All Christian	47% (530)	29% (322)	24% (274)	1126
Relig: All Non-Christian	44% (124)	25% (72)	31% (88)	283
Community: Urban	48% (260)	28% (153)	23% (127)	540
Community: Suburban	45% (466)	28% (291)	27% (279)	1036
Community: Rural	46% (289)	25% (156)	29% (180)	625
Employ: Private Sector	52% (340)	25% (163)	23% (153)	656
Employ: Government	52% (72)	27% (37)	21% (29)	138
Employ: Self-Employed	62% (134)	18% (39)	20% (44)	217
Employ: Homemaker	39% (47)	24% (28)	37% (45)	120
Employ: Student	54% (63)	30% (35)	15% (18)	115
Employ: Retired	33% (159)	38% (179)	29% (138)	477
Employ: Unemployed	44% (105)	19% (45)	37% (90)	240
Employ: Other	40% (96)	31% (74)	29% (68)	238
Military HH: Yes	43% (171)	29% (117)	27% (109)	396
Military HH: No	47% (845)	27% (483)	26% (476)	1805
RD/WT: Right Direction	46% (359)	27% (211)	27% (213)	784
RD/WT: Wrong Track	46% (657)	27% (389)	26% (372)	1417
Trump Job Approve	45% (400)	29% (253)	26% (227)	881
Trump Job Disapprove	49% (575)	26% (303)	25% (288)	1167
Trump Job Strongly Approve	43% (184)	29% (126)	28% (122)	431
Trump Job Somewhat Approve	48% (217)	28% (128)	23% (105)	449
Trump Job Somewhat Disapprove	58% (165)	21% (60)	20% (58)	283
Trump Job Strongly Disapprove	46% (410)	28% (243)	26% (230)	883

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**Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?**

Demographic	Yes	No	Don't know	Total N
Adults	46% (1016)	27% (600)	27% (585)	2201
Favorable of Trump	45% (406)	29% (255)	26% (231)	892
Unfavorable of Trump	50% (581)	26% (298)	24% (282)	1161
Very Favorable of Trump	42% (200)	31% (148)	28% (133)	481
Somewhat Favorable of Trump	50% (206)	26% (107)	24% (98)	411
Somewhat Unfavorable of Trump	55% (128)	21% (49)	24% (57)	235
Very Unfavorable of Trump	49% (453)	27% (249)	24% (224)	926
#1 Issue: Economy	54% (329)	23% (138)	23% (141)	607
#1 Issue: Security	43% (183)	32% (136)	26% (111)	429
#1 Issue: Health Care	46% (162)	25% (88)	28% (100)	350
#1 Issue: Medicare / Social Security	36% (111)	35% (108)	29% (88)	307
#1 Issue: Women's Issues	35% (49)	33% (47)	32% (45)	141
#1 Issue: Education	45% (65)	24% (34)	31% (44)	144
#1 Issue: Energy	60% (73)	16% (19)	24% (30)	123
#1 Issue: Other	44% (44)	30% (29)	27% (26)	100
2018 House Vote: Democrat	51% (384)	26% (196)	23% (177)	757
2018 House Vote: Republican	45% (294)	31% (205)	24% (160)	659
2018 House Vote: Someone else	43% (47)	24% (26)	33% (36)	110
2018 House Vote: Didnt Vote	43% (290)	26% (172)	31% (206)	668
2016 Vote: Hillary Clinton	51% (328)	26% (169)	23% (150)	647
2016 Vote: Donald Trump	45% (301)	29% (194)	27% (180)	675
2016 Vote: Someone else	45% (77)	25% (43)	29% (50)	171
2016 Vote: Didnt Vote	44% (308)	27% (192)	29% (205)	705
Voted in 2014: Yes	47% (613)	28% (361)	26% (338)	1312
Voted in 2014: No	45% (403)	27% (239)	28% (247)	889
2012 Vote: Barack Obama	50% (398)	27% (215)	22% (178)	791
2012 Vote: Mitt Romney	42% (218)	29% (150)	29% (150)	518
2012 Vote: Other	47% (46)	26% (25)	28% (27)	98
2012 Vote: Didn't Vote	44% (350)	26% (209)	29% (230)	790
4-Region: Northeast	43% (170)	30% (116)	27% (108)	394
4-Region: Midwest	42% (195)	34% (158)	24% (110)	462
4-Region: South	45% (370)	26% (218)	29% (237)	825
4-Region: West	54% (281)	21% (109)	25% (130)	520

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**Table EEV7: If a car manufacturer offered you a car for a lower price exclusively sold online, would you consider purchasing that car online?**

Demographic	Yes	No	Don't know	Total N
Adults	46% (1016)	27% (600)	27% (585)	2201
Leases or owns EV/hybrid	60% (112)	20% (38)	20% (37)	186
Doesn't lease or own EV/hybrid	45% (904)	28% (562)	27% (548)	2015
Buy EV: Very likely	75% (202)	14% (37)	11% (31)	269
Buy EV: Somewhat likely	63% (290)	16% (73)	22% (100)	464
Buy EV: Not very likely	43% (235)	26% (141)	32% (173)	549
Buy EV: Not at all likely	34% (233)	42% (292)	24% (164)	688
Buy EV: Don't know / No opinion	24% (57)	25% (57)	51% (117)	231
Buy hybrid: Very likely	69% (240)	14% (50)	16% (56)	346
Buy hybrid: Somewhat likely	56% (435)	19% (146)	25% (191)	771
Buy hybrid: Not very likely	41% (163)	30% (120)	29% (113)	396
Buy hybrid: Not at all likely	27% (125)	50% (229)	23% (104)	459
Buy hybrid: Don't know / No opinion	23% (53)	24% (55)	53% (121)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV8:** *As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(633)	35%	(760)	8%	(186)	5%	(107)	23%	(516)	2201
Gender: Male	32%	(344)	35%	(372)	9%	(94)	7%	(72)	17%	(181)	1062
Gender: Female	25%	(288)	34%	(388)	8%	(93)	3%	(35)	29%	(335)	1139
Age: 18-29	28%	(136)	31%	(150)	9%	(43)	5%	(23)	28%	(137)	490
Age: 30-44	34%	(177)	33%	(172)	6%	(30)	4%	(23)	23%	(121)	524
Age: 45-54	29%	(113)	39%	(150)	7%	(26)	6%	(22)	20%	(78)	389
Age: 55-64	26%	(93)	36%	(131)	13%	(45)	4%	(16)	21%	(77)	362
Age: 65+	26%	(114)	36%	(157)	10%	(42)	5%	(22)	23%	(102)	436
Generation Z: 18-21	25%	(48)	26%	(49)	9%	(16)	3%	(5)	38%	(73)	192
Millennial: Age 22-37	32%	(188)	32%	(188)	8%	(47)	7%	(39)	22%	(129)	591
Generation X: Age 38-53	31%	(179)	38%	(221)	6%	(34)	4%	(23)	22%	(130)	587
Boomers: Age 54-72	26%	(189)	37%	(269)	11%	(80)	5%	(37)	21%	(155)	730
PID: Dem (no lean)	40%	(295)	33%	(245)	5%	(40)	2%	(14)	19%	(143)	738
PID: Ind (no lean)	25%	(200)	31%	(245)	8%	(64)	5%	(39)	30%	(236)	784
PID: Rep (no lean)	20%	(138)	40%	(270)	12%	(82)	8%	(53)	20%	(136)	680
PID/Gender: Dem Men	45%	(151)	37%	(127)	4%	(15)	1%	(3)	13%	(42)	339
PID/Gender: Dem Women	36%	(144)	30%	(118)	6%	(25)	3%	(11)	25%	(101)	399
PID/Gender: Ind Men	29%	(107)	30%	(113)	10%	(38)	8%	(29)	23%	(86)	372
PID/Gender: Ind Women	22%	(92)	32%	(131)	6%	(27)	3%	(11)	37%	(150)	411
PID/Gender: Rep Men	25%	(86)	37%	(132)	12%	(41)	11%	(40)	15%	(53)	351
PID/Gender: Rep Women	16%	(52)	42%	(139)	13%	(41)	4%	(13)	25%	(84)	328
Ideo: Liberal (1-3)	41%	(310)	33%	(246)	5%	(38)	2%	(16)	19%	(146)	755
Ideo: Moderate (4)	31%	(135)	36%	(158)	7%	(30)	3%	(11)	24%	(105)	440
Ideo: Conservative (5-7)	19%	(142)	40%	(296)	13%	(97)	10%	(70)	18%	(128)	734
Educ: < College	26%	(387)	33%	(495)	9%	(132)	5%	(74)	28%	(425)	1513
Educ: Bachelors degree	35%	(156)	39%	(175)	8%	(38)	4%	(20)	13%	(56)	444
Educ: Post-grad	37%	(89)	37%	(90)	7%	(17)	5%	(13)	15%	(35)	244

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**Table EEV8:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(633)	35%	(760)	8%	(186)	5%	(107)	23%	(516)	2201
Income: Under 50k	26%	(311)	32%	(383)	8%	(100)	5%	(54)	29%	(348)	1197
Income: 50k-100k	30%	(199)	39%	(254)	8%	(54)	5%	(36)	17%	(113)	655
Income: 100k+	35%	(122)	35%	(123)	9%	(32)	5%	(17)	16%	(55)	349
Ethnicity: White	28%	(478)	36%	(628)	8%	(144)	5%	(86)	22%	(387)	1723
Ethnicity: Hispanic	32%	(110)	33%	(114)	5%	(17)	5%	(18)	26%	(89)	350
Ethnicity: Afr. Am.	33%	(91)	26%	(72)	9%	(24)	5%	(13)	27%	(74)	274
Ethnicity: Other	31%	(63)	29%	(60)	9%	(18)	4%	(8)	27%	(55)	204
Relig: Protestant	28%	(142)	38%	(192)	9%	(48)	6%	(28)	19%	(99)	509
Relig: Roman Catholic	26%	(102)	39%	(152)	11%	(45)	5%	(18)	19%	(75)	392
Relig: Something Else	30%	(67)	35%	(78)	6%	(13)	6%	(13)	24%	(53)	225
Relig: Jewish	34%	(15)	31%	(14)	10%	(4)	8%	(4)	18%	(8)	45
Relig: Evangelical	28%	(220)	39%	(302)	8%	(66)	5%	(35)	20%	(158)	781
Relig: Non-Evang. Catholics	26%	(90)	35%	(120)	12%	(41)	7%	(24)	20%	(69)	345
Relig: All Christian	28%	(310)	37%	(422)	9%	(106)	5%	(60)	20%	(228)	1126
Relig: All Non-Christian	24%	(68)	36%	(101)	7%	(20)	5%	(14)	28%	(80)	283
Community: Urban	35%	(192)	30%	(162)	8%	(42)	4%	(20)	23%	(124)	540
Community: Suburban	29%	(297)	36%	(371)	8%	(85)	5%	(52)	22%	(230)	1036
Community: Rural	23%	(144)	36%	(227)	9%	(59)	6%	(35)	26%	(161)	625
Employ: Private Sector	33%	(218)	39%	(255)	7%	(47)	4%	(26)	17%	(110)	656
Employ: Government	30%	(42)	42%	(58)	7%	(10)	7%	(10)	14%	(19)	138
Employ: Self-Employed	32%	(69)	36%	(78)	8%	(17)	6%	(14)	19%	(40)	217
Employ: Homemaker	18%	(21)	34%	(41)	11%	(14)	4%	(5)	33%	(40)	120
Employ: Student	28%	(33)	19%	(22)	9%	(10)	7%	(8)	37%	(42)	115
Employ: Retired	27%	(131)	34%	(161)	11%	(52)	5%	(25)	23%	(108)	477
Employ: Unemployed	23%	(56)	31%	(74)	7%	(17)	4%	(10)	35%	(84)	240
Employ: Other	27%	(63)	30%	(71)	9%	(21)	4%	(10)	31%	(73)	238
Military HH: Yes	29%	(115)	35%	(138)	7%	(28)	7%	(28)	22%	(88)	396
Military HH: No	29%	(518)	34%	(622)	9%	(159)	4%	(79)	24%	(427)	1805
RD/WT: Right Direction	24%	(186)	36%	(279)	9%	(73)	7%	(58)	24%	(188)	784
RD/WT: Wrong Track	32%	(447)	34%	(481)	8%	(113)	3%	(49)	23%	(328)	1417

Continued on next page

**Table EEV8:** *As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(633)	35%	(760)	8%	(186)	5%	(107)	23%	(516)	2201
Trump Job Approve	20%	(178)	39%	(343)	12%	(103)	8%	(73)	21%	(185)	881
Trump Job Disapprove	36%	(425)	33%	(385)	7%	(80)	3%	(31)	21%	(246)	1167
Trump Job Strongly Approve	22%	(95)	34%	(147)	11%	(49)	12%	(50)	21%	(91)	431
Trump Job Somewhat Approve	18%	(83)	44%	(196)	12%	(55)	5%	(23)	21%	(94)	449
Trump Job Somewhat Disapprove	29%	(81)	40%	(113)	9%	(26)	4%	(11)	18%	(51)	283
Trump Job Strongly Disapprove	39%	(344)	31%	(272)	6%	(53)	2%	(19)	22%	(195)	883
Favorable of Trump	21%	(183)	39%	(346)	12%	(104)	8%	(72)	21%	(188)	892
Unfavorable of Trump	36%	(423)	34%	(400)	6%	(75)	3%	(29)	20%	(234)	1161
Very Favorable of Trump	21%	(103)	34%	(165)	11%	(53)	11%	(53)	22%	(106)	481
Somewhat Favorable of Trump	19%	(80)	44%	(180)	12%	(51)	4%	(18)	20%	(82)	411
Somewhat Unfavorable of Trump	26%	(62)	46%	(107)	7%	(15)	4%	(9)	18%	(41)	235
Very Unfavorable of Trump	39%	(361)	32%	(293)	6%	(59)	2%	(21)	21%	(193)	926
#1 Issue: Economy	27%	(164)	41%	(248)	9%	(56)	5%	(31)	18%	(108)	607
#1 Issue: Security	20%	(84)	37%	(161)	12%	(53)	10%	(43)	21%	(89)	429
#1 Issue: Health Care	33%	(116)	34%	(119)	5%	(17)	5%	(17)	23%	(82)	350
#1 Issue: Medicare / Social Security	29%	(88)	34%	(103)	10%	(29)	1%	(4)	27%	(83)	307
#1 Issue: Women's Issues	31%	(44)	25%	(35)	4%	(6)	2%	(3)	37%	(52)	141
#1 Issue: Education	27%	(39)	31%	(45)	2%	(3)	3%	(5)	35%	(51)	144
#1 Issue: Energy	54%	(67)	21%	(26)	9%	(11)	—	(0)	16%	(19)	123
#1 Issue: Other	30%	(30)	22%	(22)	11%	(11)	4%	(4)	32%	(32)	100
2018 House Vote: Democrat	42%	(317)	34%	(254)	6%	(44)	3%	(24)	16%	(118)	757
2018 House Vote: Republican	20%	(131)	41%	(273)	12%	(80)	9%	(61)	17%	(113)	659
2018 House Vote: Someone else	25%	(27)	27%	(30)	10%	(11)	3%	(3)	35%	(38)	110
2018 House Vote: Didnt Vote	24%	(157)	30%	(202)	8%	(50)	3%	(18)	36%	(241)	668
2016 Vote: Hillary Clinton	42%	(273)	36%	(232)	6%	(37)	2%	(12)	14%	(92)	647
2016 Vote: Donald Trump	20%	(132)	40%	(273)	12%	(79)	10%	(65)	19%	(126)	675
2016 Vote: Someone else	32%	(54)	31%	(53)	9%	(16)	4%	(7)	24%	(40)	171
2016 Vote: Didnt Vote	24%	(172)	28%	(201)	8%	(54)	3%	(23)	36%	(255)	705
Voted in 2014: Yes	31%	(406)	36%	(468)	9%	(122)	6%	(74)	18%	(240)	1312
Voted in 2014: No	25%	(226)	33%	(291)	7%	(64)	4%	(33)	31%	(275)	889

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**Table EEV8:** As you may know, the federal government provides tax credits for buyers of electric cars. Based on what you know, do you support or oppose these incentives?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(633)	35%	(760)	8%	(186)	5%	(107)	23%	(516)	2201
2012 Vote: Barack Obama	40%	(314)	35%	(280)	5%	(43)	2%	(18)	17%	(136)	791
2012 Vote: Mitt Romney	19%	(100)	40%	(208)	14%	(74)	9%	(48)	17%	(87)	518
2012 Vote: Other	20%	(19)	30%	(29)	17%	(17)	9%	(9)	24%	(24)	98
2012 Vote: Didn't Vote	25%	(196)	31%	(242)	7%	(53)	4%	(32)	34%	(267)	790
4-Region: Northeast	26%	(104)	35%	(137)	8%	(33)	3%	(13)	27%	(107)	394
4-Region: Midwest	26%	(119)	34%	(158)	9%	(41)	6%	(30)	25%	(114)	462
4-Region: South	27%	(222)	36%	(293)	9%	(76)	5%	(42)	23%	(192)	825
4-Region: West	36%	(187)	33%	(171)	7%	(37)	4%	(23)	20%	(103)	520
Leases or owns EV/hybrid	43%	(80)	27%	(51)	7%	(13)	2%	(3)	21%	(39)	186
Doesn't lease or own EV/hybrid	27%	(553)	35%	(709)	9%	(173)	5%	(104)	24%	(477)	2015
Buy EV: Very likely	68%	(182)	20%	(53)	4%	(10)	—	(1)	8%	(23)	269
Buy EV: Somewhat likely	43%	(199)	42%	(197)	3%	(15)	—	(1)	11%	(52)	464
Buy EV: Not very likely	21%	(114)	45%	(248)	11%	(62)	3%	(19)	19%	(106)	549
Buy EV: Not at all likely	15%	(104)	32%	(217)	13%	(89)	12%	(81)	29%	(197)	688
Buy EV: Don't know / No opinion	15%	(34)	19%	(45)	5%	(11)	2%	(5)	59%	(137)	231
Buy hybrid: Very likely	62%	(216)	28%	(96)	2%	(7)	1%	(4)	6%	(22)	346
Buy hybrid: Somewhat likely	34%	(261)	44%	(336)	7%	(51)	2%	(17)	14%	(107)	771
Buy hybrid: Not very likely	16%	(63)	39%	(154)	18%	(71)	4%	(16)	23%	(91)	396
Buy hybrid: Not at all likely	13%	(61)	27%	(125)	11%	(49)	14%	(66)	34%	(158)	459
Buy hybrid: Don't know / No opinion	14%	(32)	21%	(48)	4%	(8)	2%	(4)	60%	(137)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table EEV9:** *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives	No, my state does not offer other incentives	I don't know if my state offers other incentives	Total N
Adults	11% (233)	5% (109)	84% (1859)	2201
Gender: Male	15% (161)	6% (66)	79% (835)	1062
Gender: Female	6% (72)	4% (43)	90% (1024)	1139
Age: 18-29	12% (60)	6% (31)	81% (398)	490
Age: 30-44	15% (79)	4% (22)	81% (422)	524
Age: 45-54	9% (35)	5% (20)	86% (335)	389
Age: 55-64	7% (27)	5% (17)	88% (319)	362
Age: 65+	8% (33)	4% (19)	88% (385)	436
Generation Z: 18-21	13% (25)	6% (11)	81% (156)	192
Millennial: Age 22-37	13% (79)	6% (33)	81% (479)	591
Generation X: Age 38-53	12% (68)	5% (29)	84% (490)	587
Boomers: Age 54-72	8% (55)	5% (33)	88% (642)	730
PID: Dem (no lean)	14% (104)	6% (47)	80% (587)	738
PID: Ind (no lean)	7% (57)	5% (39)	88% (688)	784
PID: Rep (no lean)	11% (73)	3% (24)	86% (584)	680
PID/Gender: Dem Men	21% (72)	9% (30)	70% (237)	339
PID/Gender: Dem Women	8% (32)	4% (17)	88% (350)	399
PID/Gender: Ind Men	10% (38)	5% (20)	85% (315)	372
PID/Gender: Ind Women	5% (19)	5% (19)	91% (373)	411
PID/Gender: Rep Men	15% (52)	5% (16)	81% (283)	351
PID/Gender: Rep Women	6% (21)	2% (7)	91% (300)	328
Ideo: Liberal (1-3)	15% (114)	6% (47)	79% (595)	755
Ideo: Moderate (4)	9% (41)	4% (17)	87% (382)	440
Ideo: Conservative (5-7)	10% (71)	5% (38)	85% (625)	734
Educ: < College	8% (123)	5% (70)	87% (1320)	1513
Educ: Bachelors degree	13% (59)	5% (22)	82% (363)	444
Educ: Post-grad	21% (51)	7% (17)	72% (176)	244

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**Table EEV9:** *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives	No, my state does not offer other incentives	I don't know if my state offers other incentives	Total N
Adults	11% (233)	5% (109)	84% (1859)	2201
Income: Under 50k	9% (103)	5% (65)	86% (1029)	1197
Income: 50k-100k	11% (72)	4% (24)	85% (559)	655
Income: 100k+	17% (58)	6% (20)	78% (271)	349
Ethnicity: White	9% (157)	5% (83)	86% (1482)	1723
Ethnicity: Hispanic	16% (56)	4% (14)	80% (279)	350
Ethnicity: Afr. Am.	11% (30)	6% (16)	83% (229)	274
Ethnicity: Other	23% (47)	5% (10)	72% (147)	204
Relig: Protestant	9% (46)	5% (23)	86% (439)	509
Relig: Roman Catholic	12% (48)	5% (19)	83% (326)	392
Relig: Something Else	10% (23)	3% (7)	87% (195)	225
Relig: Jewish	20% (9)	5% (2)	74% (33)	45
Relig: Evangelical	10% (80)	5% (36)	85% (665)	781
Relig: Non-Evang. Catholics	11% (38)	4% (12)	85% (294)	345
Relig: All Christian	10% (118)	4% (49)	85% (959)	1126
Relig: All Non-Christian	9% (25)	5% (15)	86% (243)	283
Community: Urban	14% (77)	5% (29)	80% (434)	540
Community: Suburban	11% (117)	4% (41)	85% (878)	1036
Community: Rural	6% (39)	6% (39)	87% (546)	625
Employ: Private Sector	14% (94)	6% (37)	80% (526)	656
Employ: Government	18% (24)	9% (12)	74% (102)	138
Employ: Self-Employed	13% (29)	6% (13)	81% (175)	217
Employ: Homemaker	7% (9)	3% (4)	89% (107)	120
Employ: Student	14% (17)	4% (5)	82% (94)	115
Employ: Retired	7% (32)	3% (17)	90% (429)	477
Employ: Unemployed	7% (16)	5% (12)	88% (212)	240
Employ: Other	6% (14)	4% (10)	90% (214)	238
Military HH: Yes	9% (36)	6% (25)	85% (335)	396
Military HH: No	11% (197)	5% (84)	84% (1523)	1805
RD/WT: Right Direction	11% (86)	5% (39)	84% (659)	784
RD/WT: Wrong Track	10% (147)	5% (70)	85% (1200)	1417

Continued on next page

**Table EEV9:** *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives	No, my state does not offer other incentives	I don't know if my state offers other incentives	Total N
Adults	11% (233)	5% (109)	84% (1859)	2201
Trump Job Approve	9% (83)	5% (44)	86% (754)	881
Trump Job Disapprove	12% (143)	5% (61)	83% (962)	1167
Trump Job Strongly Approve	11% (47)	5% (21)	84% (364)	431
Trump Job Somewhat Approve	8% (37)	5% (23)	87% (390)	449
Trump Job Somewhat Disapprove	13% (37)	6% (18)	81% (229)	283
Trump Job Strongly Disapprove	12% (106)	5% (44)	83% (733)	883
Favorable of Trump	10% (88)	5% (47)	85% (757)	892
Unfavorable of Trump	12% (138)	5% (55)	83% (968)	1161
Very Favorable of Trump	11% (53)	5% (25)	84% (403)	481
Somewhat Favorable of Trump	9% (35)	5% (22)	86% (355)	411
Somewhat Unfavorable of Trump	11% (26)	7% (16)	82% (193)	235
Very Unfavorable of Trump	12% (112)	4% (39)	84% (775)	926
#1 Issue: Economy	13% (79)	5% (27)	83% (501)	607
#1 Issue: Security	12% (51)	5% (24)	83% (355)	429
#1 Issue: Health Care	11% (37)	6% (20)	84% (293)	350
#1 Issue: Medicare / Social Security	6% (19)	4% (12)	90% (276)	307
#1 Issue: Women's Issues	7% (10)	4% (6)	88% (124)	141
#1 Issue: Education	11% (15)	5% (8)	84% (121)	144
#1 Issue: Energy	13% (16)	5% (7)	81% (100)	123
#1 Issue: Other	6% (6)	5% (5)	89% (88)	100
2018 House Vote: Democrat	13% (99)	7% (55)	80% (604)	757
2018 House Vote: Republican	11% (74)	4% (29)	84% (556)	659
2018 House Vote: Someone else	9% (10)	5% (6)	85% (94)	110
2018 House Vote: Didnt Vote	7% (49)	3% (19)	90% (600)	668
2016 Vote: Hillary Clinton	15% (97)	7% (46)	78% (503)	647
2016 Vote: Donald Trump	10% (70)	5% (32)	85% (572)	675
2016 Vote: Someone else	8% (13)	3% (6)	89% (151)	171
2016 Vote: Didnt Vote	7% (53)	4% (25)	89% (628)	705
Voted in 2014: Yes	12% (153)	6% (76)	83% (1083)	1312
Voted in 2014: No	9% (81)	4% (33)	87% (775)	889

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**Table EEV9:** *And as you may know, some states offer additional incentives for buyers and leasers of electric vehicles. Do you know whether your state offers incentives to electric vehicle customers?*

Demographic	Yes, my state offers other incentives	No, my state does not offer other incentives	I don't know if my state offers other incentives	Total N
Adults	11% (233)	5% (109)	84% (1859)	2201
2012 Vote: Barack Obama	13% (105)	6% (49)	80% (637)	791
2012 Vote: Mitt Romney	10% (53)	5% (27)	85% (438)	518
2012 Vote: Other	10% (10)	3% (3)	88% (86)	98
2012 Vote: Didn't Vote	8% (65)	4% (30)	88% (694)	790
4-Region: Northeast	11% (45)	3% (12)	85% (336)	394
4-Region: Midwest	6% (29)	5% (24)	89% (410)	462
4-Region: South	7% (57)	6% (52)	87% (716)	825
4-Region: West	20% (103)	4% (21)	76% (396)	520
Leases or owns EV/hybrid	33% (61)	9% (17)	58% (108)	186
Doesn't lease or own EV/hybrid	9% (173)	5% (92)	87% (1750)	2015
Buy EV: Very likely	30% (80)	6% (17)	64% (173)	269
Buy EV: Somewhat likely	14% (63)	6% (27)	81% (374)	464
Buy EV: Not very likely	8% (46)	5% (27)	87% (476)	549
Buy EV: Not at all likely	6% (41)	5% (36)	89% (612)	688
Buy EV: Don't know / No opinion	2% (4)	1% (3)	97% (224)	231
Buy hybrid: Very likely	25% (86)	6% (19)	70% (241)	346
Buy hybrid: Somewhat likely	12% (92)	5% (37)	83% (643)	771
Buy hybrid: Not very likely	6% (25)	6% (25)	87% (346)	396
Buy hybrid: Not at all likely	5% (25)	5% (24)	89% (410)	459
Buy hybrid: Don't know / No opinion	3% (6)	2% (4)	96% (219)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	490	22%
	Age: 30-44	524	24%
	Age: 45-54	389	18%
	Age: 55-64	362	16%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-21	192	9%
	Millennial: Age 22-37	591	27%
	Generation X: Age 38-53	587	27%
	Boomers: Age 54-72	730	33%
	N	2100	
xpid3	PID: Dem (no lean)	738	34%
	PID: Ind (no lean)	784	36%
	PID: Rep (no lean)	680	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	339	15%
	PID/Gender: Dem Women	399	18%
	PID/Gender: Ind Men	372	17%
	PID/Gender: Ind Women	411	19%
	PID/Gender: Rep Men	351	16%
	PID/Gender: Rep Women	328	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	755	34%
	Ideo: Moderate (4)	440	20%
	Ideo: Conservative (5-7)	734	33%
	N	1929	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1197	54%
	Income: 50k-100k	655	30%
	Income: 100k+	349	16%
	N	2201	
xdemWhite	Ethnicity: White	1723	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	509	23%
	Relig: Roman Catholic	392	18%
	Relig: Something Else	225	10%
	N	1126	
xreligion1	Relig: Jewish	45	2%
xreligion2	Relig: Evangelical	781	35%
	Relig: Non-Evang. Catholics	345	16%
	N	1126	
xreligion3	Relig: All Christian	1126	51%
	Relig: All Non-Christian	283	13%
	N	1409	
xdemUsr	Community: Urban	540	25%
	Community: Suburban	1036	47%
	Community: Rural	625	28%
	N	2201	
xdemEmploy	Employ: Private Sector	656	30%
	Employ: Government	138	6%
	Employ: Self-Employed	217	10%
	Employ: Homemaker	120	5%
	Employ: Student	115	5%
	Employ: Retired	477	22%
	Employ: Unemployed	240	11%
	Employ: Other	238	11%
	N	2201	
xdemMilHH1	Military HH: Yes	396	18%
	Military HH: No	1805	82%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	784	36%
	RD/WT: Wrong Track	1417	64%
	N	2201	
Trump_Approve	Trump Job Approve	881	40%
	Trump Job Disapprove	1167	53%
	N	2047	
Trump_Approve2	Trump Job Strongly Approve	431	20%
	Trump Job Somewhat Approve	449	20%
	Trump Job Somewhat Disapprove	283	13%
	Trump Job Strongly Disapprove	883	40%
	N	2047	
Trump_Fav	Favorable of Trump	892	41%
	Unfavorable of Trump	1161	53%
	N	2054	
Trump_Fav_FULL	Very Favorable of Trump	481	22%
	Somewhat Favorable of Trump	411	19%
	Somewhat Unfavorable of Trump	235	11%
	Very Unfavorable of Trump	926	42%
	N	2054	
xnr3	#1 Issue: Economy	607	28%
	#1 Issue: Security	429	20%
	#1 Issue: Health Care	350	16%
	#1 Issue: Medicare / Social Security	307	14%
	#1 Issue: Women's Issues	141	6%
	#1 Issue: Education	144	7%
	#1 Issue: Energy	123	6%
	#1 Issue: Other	100	5%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	757	34%
	2018 House Vote: Republican	659	30%
	2018 House Vote: Someone else	110	5%
	2018 House Vote: Didnt Vote	668	30%
	N	2194	
xsubVote16O	2016 Vote: Hillary Clinton	647	29%
	2016 Vote: Donald Trump	675	31%
	2016 Vote: Someone else	171	8%
	2016 Vote: Didnt Vote	705	32%
	N	2198	

Continued on next page

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	1312	60%
	Voted in 2014: No	889	40%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	791	36%
	2012 Vote: Mitt Romney	518	24%
	2012 Vote: Other	98	4%
	2012 Vote: Didn't Vote	790	36%
	N	2197	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
xEEV1	Leases or owns EV/hybrid	186	8%
	Doesn't lease or own EV/hybrid	2015	92%
	N	2201	
xEEV2_1	Buy EV: Very likely	269	12%
	Buy EV: Somewhat likely	464	21%
	Buy EV: Not very likely	549	25%
	Buy EV: Not at all likely	688	31%
	Buy EV: Don't know / No opinion	231	10%
	N	2201	
xEEV2_2	Buy hybrid: Very likely	346	16%
	Buy hybrid: Somewhat likely	771	35%
	Buy hybrid: Not very likely	396	18%
	Buy hybrid: Not at all likely	459	21%
	Buy hybrid: Don't know / No opinion	229	10%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

