



National Tracking Poll #190463  
April 25-27, 2019

*Crosstabulation Results*

*Methodology:*

This poll was conducted from April 25-27, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table NBA1:** *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	23%	(501)	50%	(1096)	27%	(604)	2201
Gender: Male	35%	(368)	46%	(486)	20%	(207)	1062
Gender: Female	12%	(133)	54%	(609)	35%	(397)	1139
Age: 18-29	20%	(95)	45%	(216)	35%	(166)	477
Age: 30-44	26%	(138)	48%	(258)	26%	(139)	536
Age: 45-54	24%	(100)	50%	(202)	26%	(105)	407
Age: 55-64	27%	(94)	50%	(172)	23%	(79)	344
Age: 65+	17%	(75)	57%	(247)	26%	(114)	436
Generation Z: 18-22	16%	(37)	48%	(113)	36%	(84)	234
Millennial: Age 23-38	27%	(145)	44%	(236)	29%	(159)	539
Generation X: Age 39-54	23%	(151)	51%	(327)	26%	(168)	647
Boomers: Age 55-73	23%	(156)	53%	(362)	25%	(171)	688
PID: Dem (no lean)	23%	(171)	47%	(358)	30%	(227)	756
PID: Ind (no lean)	20%	(158)	50%	(388)	29%	(228)	774
PID: Rep (no lean)	26%	(173)	52%	(349)	22%	(150)	672
PID/Gender: Dem Men	37%	(122)	44%	(145)	19%	(63)	330
PID/Gender: Dem Women	11%	(49)	50%	(213)	39%	(164)	426
PID/Gender: Ind Men	30%	(118)	45%	(175)	25%	(96)	390
PID/Gender: Ind Women	10%	(39)	55%	(213)	34%	(131)	384
PID/Gender: Rep Men	37%	(128)	48%	(166)	14%	(49)	343
PID/Gender: Rep Women	13%	(44)	56%	(184)	31%	(101)	329
Ideo: Liberal (1-3)	22%	(155)	48%	(343)	30%	(213)	710
Ideo: Moderate (4)	25%	(115)	51%	(238)	24%	(114)	467
Ideo: Conservative (5-7)	25%	(183)	51%	(373)	23%	(169)	725
Educ: < College	21%	(320)	49%	(744)	30%	(448)	1513
Educ: Bachelors degree	26%	(116)	50%	(220)	24%	(107)	444
Educ: Post-grad	26%	(64)	54%	(131)	20%	(48)	244

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**Table NBA1:** *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan	Casual sports fan	Not a fan at all	Total N
Adults	23% (501)	50% (1096)	27% (604)	2201
Income: Under 50k	20% (250)	49% (617)	32% (403)	1271
Income: 50k-100k	26% (155)	51% (309)	23% (141)	605
Income: 100k+	29% (96)	52% (170)	19% (60)	326
Ethnicity: White	23% (401)	49% (849)	27% (473)	1723
Ethnicity: Hispanic	22% (76)	49% (172)	29% (102)	350
Ethnicity: Afr. Am.	24% (66)	53% (146)	23% (63)	274
Ethnicity: Other	17% (34)	50% (101)	34% (69)	204
Relig: Protestant	21% (93)	55% (247)	24% (106)	446
Relig: Roman Catholic	31% (133)	51% (219)	19% (81)	433
Relig: Ath./Agn./None	23% (152)	43% (288)	34% (227)	666
Relig: Something Else	20% (67)	50% (172)	30% (103)	343
Relig: Jewish	16% (8)	58% (28)	26% (13)	49
Relig: Evangelical	20% (124)	53% (327)	27% (164)	615
Relig: Non-Evang. Catholics	27% (158)	54% (309)	19% (110)	577
Relig: All Christian	24% (281)	53% (636)	23% (275)	1192
Relig: All Non-Christian	22% (220)	46% (460)	33% (330)	1009
Community: Urban	24% (138)	47% (266)	29% (168)	572
Community: Suburban	24% (240)	51% (517)	25% (254)	1011
Community: Rural	20% (123)	51% (312)	30% (183)	618
Employ: Private Sector	27% (175)	48% (306)	25% (158)	638
Employ: Government	26% (34)	56% (73)	19% (24)	132
Employ: Self-Employed	30% (61)	45% (89)	25% (50)	200
Employ: Homemaker	8% (14)	49% (83)	42% (71)	168
Employ: Student	17% (24)	50% (69)	34% (47)	140
Employ: Retired	19% (95)	56% (279)	26% (128)	501
Employ: Unemployed	18% (39)	49% (105)	33% (71)	216
Employ: Other	29% (59)	44% (91)	27% (55)	205
Military HH: Yes	19% (72)	54% (201)	27% (100)	373
Military HH: No	23% (429)	49% (895)	28% (504)	1828
RD/WT: Right Direction	26% (207)	53% (427)	22% (174)	807
RD/WT: Wrong Track	21% (294)	48% (669)	31% (431)	1394

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**Table NBA1:** *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan	Casual sports fan	Not a fan at all	Total N
Adults	23% (501)	50% (1096)	27% (604)	2201
Trump Job Approve	23% (210)	53% (481)	23% (209)	900
Trump Job Disapprove	22% (261)	48% (555)	30% (346)	1163
Trump Job Strongly Approve	23% (102)	56% (246)	21% (95)	443
Trump Job Somewhat Approve	24% (108)	51% (235)	25% (114)	457
Trump Job Somewhat Disapprove	26% (76)	50% (144)	24% (69)	289
Trump Job Strongly Disapprove	21% (185)	47% (412)	32% (277)	874
Favorable of Trump	24% (217)	52% (463)	24% (209)	889
Unfavorable of Trump	22% (264)	48% (565)	29% (346)	1174
Very Favorable of Trump	24% (116)	52% (253)	24% (115)	484
Somewhat Favorable of Trump	25% (101)	52% (209)	23% (94)	404
Somewhat Unfavorable of Trump	25% (55)	50% (113)	25% (56)	224
Very Unfavorable of Trump	22% (208)	48% (452)	30% (289)	950
#1 Issue: Economy	26% (155)	51% (304)	23% (138)	597
#1 Issue: Security	24% (101)	51% (217)	25% (105)	422
#1 Issue: Health Care	24% (89)	43% (163)	33% (123)	375
#1 Issue: Medicare / Social Security	21% (63)	52% (160)	27% (83)	305
#1 Issue: Women's Issues	18% (16)	48% (41)	34% (29)	85
#1 Issue: Education	23% (35)	48% (75)	30% (46)	156
#1 Issue: Energy	19% (26)	54% (72)	27% (36)	133
#1 Issue: Other	13% (17)	52% (66)	35% (44)	126
2018 House Vote: Democrat	25% (197)	47% (362)	28% (219)	777
2018 House Vote: Republican	26% (175)	53% (352)	21% (143)	670
2018 House Vote: Someone else	11% (14)	65% (79)	23% (28)	121
2018 House Vote: Didnt Vote	18% (113)	48% (303)	34% (213)	630
2016 Vote: Hillary Clinton	24% (154)	48% (310)	29% (187)	652
2016 Vote: Donald Trump	27% (178)	52% (350)	21% (141)	670
2016 Vote: Someone else	24% (48)	50% (101)	25% (50)	199
2016 Vote: Didnt Vote	17% (118)	49% (335)	33% (224)	677
Voted in 2014: Yes	25% (330)	51% (676)	25% (328)	1334
Voted in 2014: No	20% (171)	48% (420)	32% (276)	867

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**Table NBA1:** *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

<b>Demographic</b>	<b>Avid sports fan</b>		<b>Casual sports fan</b>		<b>Not a fan at all</b>		<b>Total N</b>
Adults	23%	(501)	50%	(1096)	27%	(604)	2201
2012 Vote: Barack Obama	26%	(206)	48%	(386)	26%	(212)	803
2012 Vote: Mitt Romney	27%	(132)	52%	(260)	21%	(104)	497
2012 Vote: Other	17%	(19)	60%	(67)	24%	(27)	113
2012 Vote: Didn't Vote	18%	(144)	48%	(380)	33%	(261)	785
4-Region: Northeast	29%	(114)	49%	(193)	22%	(87)	394
4-Region: Midwest	25%	(116)	48%	(220)	27%	(126)	462
4-Region: South	22%	(181)	49%	(407)	29%	(237)	825
4-Region: West	17%	(90)	53%	(276)	30%	(154)	520
U.S. adults who described themselves as avid sports fans	100%	(501)	—	(0)	—	(0)	501
U.S. adults who described themselves as casual sports fans	—	(0)	100%	(1096)	—	(0)	1096
U.S. adults who said they prefer college sports	25%	(110)	65%	(288)	11%	(48)	447
U.S. adults who said the NBA is their favorite pro league	33%	(82)	59%	(147)	8%	(20)	249
U.S. adults who said they prefer professional sports	33%	(378)	59%	(683)	8%	(91)	1152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA2:** Which of the following is your favorite professional sports league to follow?

Demographic	National Football League (NFL)	National Basketball Association (NBA)	Major League Baseball (MLB)	National Hockey League (NHL)	Major League Soccer (MLS)	I don't follow any of these leagues	Total
Adults	36% (788)	11% (249)	15% (331)	5% (108)	2% (55)	30% (670)	2201
Gender: Male	39% (409)	11% (117)	18% (187)	6% (62)	4% (44)	23% (243)	1062
Gender: Female	33% (379)	12% (132)	13% (144)	4% (46)	1% (11)	37% (427)	1139
Age: 18-29	31% (146)	17% (82)	9% (41)	7% (33)	3% (16)	33% (160)	477
Age: 30-44	36% (194)	15% (79)	10% (55)	5% (28)	4% (20)	30% (160)	536
Age: 45-54	34% (139)	10% (41)	19% (78)	6% (22)	3% (13)	28% (114)	407
Age: 55-64	42% (144)	6% (20)	20% (68)	4% (13)	1% (3)	28% (96)	344
Age: 65+	38% (166)	6% (27)	20% (89)	3% (11)	1% (3)	32% (140)	436
Generation Z: 18-22	28% (65)	16% (38)	8% (20)	8% (19)	5% (11)	35% (82)	234
Millennial: Age 23-38	34% (183)	19% (102)	9% (50)	4% (23)	3% (18)	30% (163)	539
Generation X: Age 39-54	36% (230)	10% (62)	16% (105)	6% (42)	3% (21)	29% (188)	647
Boomers: Age 55-73	40% (273)	6% (40)	21% (143)	3% (22)	1% (4)	30% (206)	688
PID: Dem (no lean)	37% (277)	14% (107)	12% (90)	4% (30)	2% (16)	31% (236)	756
PID: Ind (no lean)	33% (253)	11% (84)	15% (117)	5% (36)	3% (25)	34% (259)	774
PID: Rep (no lean)	39% (259)	9% (59)	19% (125)	6% (42)	2% (13)	26% (174)	672
PID/Gender: Dem Men	40% (131)	13% (44)	16% (54)	5% (15)	4% (14)	22% (72)	330
PID/Gender: Dem Women	34% (146)	15% (63)	8% (35)	4% (15)	1% (3)	38% (164)	426
PID/Gender: Ind Men	34% (133)	11% (43)	15% (60)	7% (25)	5% (20)	28% (109)	390
PID/Gender: Ind Women	31% (120)	11% (41)	15% (57)	3% (10)	2% (6)	39% (151)	384
PID/Gender: Rep Men	42% (145)	9% (30)	21% (73)	6% (22)	3% (11)	18% (62)	343
PID/Gender: Rep Women	35% (114)	9% (28)	16% (52)	6% (20)	1% (2)	34% (112)	329
Ideo: Liberal (1-3)	33% (232)	13% (94)	13% (91)	5% (35)	4% (27)	33% (231)	710
Ideo: Moderate (4)	33% (154)	14% (64)	18% (86)	5% (25)	3% (13)	27% (125)	467
Ideo: Conservative (5-7)	40% (291)	8% (57)	17% (126)	6% (41)	2% (14)	27% (195)	725
Educ: < College	36% (551)	11% (167)	13% (204)	5% (73)	2% (37)	32% (481)	1513
Educ: Bachelors degree	35% (156)	10% (43)	20% (90)	6% (25)	2% (11)	27% (119)	444
Educ: Post-grad	33% (82)	16% (39)	15% (37)	4% (10)	3% (6)	29% (70)	244

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**Table NBA2:** Which of the following is your favorite professional sports league to follow?

Demographic	National Football League (NFL)	National Basketball Association (NBA)	Major League Baseball (MLB)	National Hockey League (NHL)	Major League Soccer (MLS)	I don't follow any of these leagues	Total
Adults	36% (788)	11% (249)	15% (331)	5% (108)	2% (55)	30% (670)	2201
Income: Under 50k	35% (447)	13% (165)	11% (143)	4% (54)	3% (32)	34% (430)	1271
Income: 50k-100k	37% (223)	7% (41)	20% (120)	6% (38)	3% (18)	27% (165)	605
Income: 100k+	37% (119)	14% (44)	21% (68)	5% (16)	1% (4)	23% (75)	326
Ethnicity: White	37% (632)	8% (136)	17% (291)	5% (93)	3% (45)	30% (525)	1723
Ethnicity: Hispanic	23% (82)	16% (57)	15% (54)	7% (23)	6% (21)	32% (112)	350
Ethnicity: Afr. Am.	39% (106)	27% (73)	6% (17)	2% (7)	2% (6)	24% (67)	274
Ethnicity: Other	25% (50)	20% (40)	11% (23)	4% (9)	2% (4)	38% (78)	204
Relig: Protestant	38% (169)	8% (38)	21% (93)	3% (15)	2% (11)	27% (121)	446
Relig: Roman Catholic	37% (159)	10% (44)	23% (99)	7% (30)	2% (10)	21% (91)	433
Relig: Ath./Agn./None	33% (219)	12% (77)	11% (70)	5% (33)	2% (16)	38% (251)	666
Relig: Something Else	34% (118)	12% (42)	14% (49)	5% (19)	3% (11)	31% (105)	343
Relig: Jewish	27% (13)	3% (2)	29% (14)	6% (3)	— (0)	35% (17)	49
Relig: Evangelical	39% (240)	13% (80)	13% (78)	4% (22)	3% (16)	29% (179)	615
Relig: Non-Evang. Catholics	37% (212)	9% (50)	23% (134)	6% (34)	2% (12)	23% (135)	577
Relig: All Christian	38% (452)	11% (130)	18% (212)	5% (56)	2% (28)	26% (314)	1192
Relig: All Non-Christian	33% (336)	12% (119)	12% (119)	5% (52)	3% (27)	35% (356)	1009
Community: Urban	34% (193)	17% (97)	10% (58)	5% (27)	3% (18)	31% (179)	572
Community: Suburban	36% (367)	9% (91)	20% (203)	6% (63)	2% (22)	26% (266)	1011
Community: Rural	37% (229)	10% (61)	11% (71)	3% (18)	2% (15)	36% (225)	618
Employ: Private Sector	37% (239)	12% (76)	16% (101)	6% (36)	3% (17)	26% (169)	638
Employ: Government	37% (49)	15% (20)	18% (23)	6% (7)	4% (6)	20% (27)	132
Employ: Self-Employed	39% (77)	13% (26)	13% (25)	3% (6)	5% (10)	28% (55)	200
Employ: Homemaker	32% (54)	7% (12)	12% (20)	3% (6)	— (1)	45% (76)	168
Employ: Student	25% (35)	17% (24)	11% (16)	9% (12)	4% (6)	34% (47)	140
Employ: Retired	40% (199)	7% (33)	18% (92)	3% (14)	1% (5)	32% (158)	501
Employ: Unemployed	33% (71)	11% (23)	8% (17)	8% (18)	3% (7)	37% (79)	216
Employ: Other	31% (64)	17% (34)	18% (37)	4% (8)	2% (4)	29% (59)	205
Military HH: Yes	37% (138)	10% (39)	13% (50)	4% (15)	2% (8)	33% (123)	373
Military HH: No	36% (650)	11% (210)	15% (281)	5% (93)	3% (47)	30% (547)	1828

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**Table NBA2:** Which of the following is your favorite professional sports league to follow?

Demographic	National Football League (NFL)	National Basketball Association (NBA)	Major League Baseball (MLB)	National Hockey League (NHL)	Major League Soccer (MLS)	I don't follow any of these leagues	Total
Adults	36% (788)	11% (249)	15% (331)	5% (108)	2% (55)	30% (670)	2201
RD/WT: Right Direction	37% (300)	9% (76)	18% (147)	6% (46)	3% (24)	26% (214)	807
RD/WT: Wrong Track	35% (489)	12% (174)	13% (184)	4% (62)	2% (30)	33% (456)	1394
Trump Job Approve	37% (337)	8% (75)	19% (168)	6% (50)	3% (24)	27% (247)	900
Trump Job Disapprove	35% (412)	14% (161)	12% (144)	4% (52)	2% (28)	32% (366)	1163
Trump Job Strongly Approve	41% (181)	7% (31)	19% (82)	5% (24)	2% (9)	26% (115)	443
Trump Job Somewhat Approve	34% (156)	10% (44)	19% (86)	6% (26)	3% (15)	29% (132)	457
Trump Job Somewhat Disapprove	40% (115)	15% (45)	10% (30)	6% (19)	2% (5)	26% (76)	289
Trump Job Strongly Disapprove	34% (297)	13% (116)	13% (114)	4% (33)	3% (23)	33% (291)	874
Favorable of Trump	38% (339)	8% (70)	18% (163)	6% (49)	2% (22)	28% (246)	889
Unfavorable of Trump	35% (407)	14% (159)	12% (147)	5% (56)	3% (31)	32% (374)	1174
Very Favorable of Trump	39% (191)	7% (34)	18% (88)	5% (25)	2% (10)	28% (137)	484
Somewhat Favorable of Trump	37% (148)	9% (36)	18% (75)	6% (24)	3% (12)	27% (109)	404
Somewhat Unfavorable of Trump	39% (88)	13% (30)	11% (25)	6% (14)	4% (8)	26% (59)	224
Very Unfavorable of Trump	34% (318)	14% (130)	13% (121)	4% (43)	2% (22)	33% (315)	950
#1 Issue: Economy	39% (231)	16% (95)	14% (86)	6% (38)	2% (11)	23% (137)	597
#1 Issue: Security	33% (139)	10% (43)	20% (86)	3% (14)	2% (10)	31% (130)	422
#1 Issue: Health Care	35% (131)	10% (37)	13% (48)	5% (18)	3% (11)	35% (130)	375
#1 Issue: Medicare / Social Security	40% (122)	9% (27)	14% (43)	3% (8)	2% (6)	33% (100)	305
#1 Issue: Women's Issues	45% (39)	13% (11)	11% (9)	2% (2)	2% (2)	26% (22)	85
#1 Issue: Education	30% (46)	11% (18)	12% (19)	7% (11)	5% (7)	35% (55)	156
#1 Issue: Energy	39% (52)	7% (9)	16% (21)	6% (8)	3% (4)	30% (40)	133
#1 Issue: Other	22% (28)	7% (9)	16% (20)	7% (9)	3% (4)	44% (56)	126
2018 House Vote: Democrat	35% (269)	14% (107)	14% (106)	4% (28)	2% (18)	32% (250)	777
2018 House Vote: Republican	38% (255)	8% (55)	21% (137)	6% (42)	2% (16)	25% (165)	670
2018 House Vote: Someone else	39% (47)	14% (17)	17% (20)	6% (7)	— (0)	24% (29)	121
2018 House Vote: Didnt Vote	35% (218)	11% (67)	11% (67)	5% (32)	3% (21)	36% (225)	630

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**Table NBA2:** Which of the following is your favorite professional sports league to follow?

Demographic	National Football League (NFL)	National Basketball Association (NBA)	Major League Baseball (MLB)	National Hockey League (NHL)	Major League Soccer (MLS)	I don't follow any of these leagues	Total
Adults	36% (788)	11% (249)	15% (331)	5% (108)	2% (55)	30% (670)	2201
2016 Vote: Hillary Clinton	36% (232)	15% (98)	14% (92)	3% (19)	1% (8)	31% (202)	652
2016 Vote: Donald Trump	39% (262)	8% (55)	20% (131)	6% (40)	2% (12)	25% (168)	670
2016 Vote: Someone else	36% (72)	10% (21)	16% (32)	5% (9)	3% (5)	30% (60)	199
2016 Vote: Didn't Vote	33% (220)	11% (75)	11% (77)	6% (39)	4% (29)	35% (237)	677
Voted in 2014: Yes	37% (491)	11% (142)	18% (235)	5% (61)	2% (24)	28% (380)	1334
Voted in 2014: No	34% (297)	12% (107)	11% (96)	5% (47)	3% (30)	33% (290)	867
2012 Vote: Barack Obama	37% (301)	13% (106)	15% (120)	4% (30)	2% (15)	29% (232)	803
2012 Vote: Mitt Romney	39% (196)	6% (29)	21% (104)	6% (28)	2% (9)	26% (132)	497
2012 Vote: Other	37% (42)	5% (5)	18% (20)	7% (8)	2% (3)	30% (34)	113
2012 Vote: Didn't Vote	32% (248)	14% (109)	11% (87)	5% (42)	4% (28)	35% (272)	785
4-Region: Northeast	33% (131)	10% (41)	24% (93)	6% (22)	1% (5)	26% (101)	394
4-Region: Midwest	37% (171)	9% (41)	18% (84)	5% (25)	3% (14)	27% (127)	462
4-Region: South	39% (324)	13% (109)	9% (77)	4% (32)	2% (18)	32% (264)	825
4-Region: West	31% (162)	11% (58)	15% (77)	5% (28)	3% (17)	34% (178)	520
U.S. adults who described themselves as avid sports fans	52% (261)	16% (82)	20% (102)	6% (32)	2% (11)	2% (12)	501
U.S. adults who described themselves as casual sports fans	44% (483)	13% (147)	19% (203)	6% (68)	3% (37)	14% (157)	1096
U.S. adults who said they prefer college sports	42% (189)	14% (63)	15% (67)	3% (14)	2% (11)	23% (102)	447
U.S. adults who said the NBA is their favorite pro league	— (0)	100% (249)	— (0)	— (0)	— (0)	— (0)	249
U.S. adults who said they prefer professional sports	48% (549)	14% (163)	20% (232)	8% (87)	3% (33)	8% (88)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA3:** Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(447)	52%	(1152)	17%	(373)	10%	(230)	2201
Gender: Male	23%	(248)	56%	(599)	14%	(148)	6%	(67)	1062
Gender: Female	17%	(198)	49%	(553)	20%	(225)	14%	(163)	1139
Age: 18-29	18%	(84)	52%	(246)	14%	(69)	16%	(78)	477
Age: 30-44	19%	(103)	54%	(289)	17%	(93)	9%	(51)	536
Age: 45-54	18%	(73)	54%	(219)	15%	(60)	13%	(55)	407
Age: 55-64	22%	(77)	54%	(185)	18%	(62)	6%	(21)	344
Age: 65+	25%	(109)	49%	(213)	20%	(89)	6%	(26)	436
Generation Z: 18-22	18%	(42)	50%	(117)	15%	(34)	17%	(41)	234
Millennial: Age 23-38	20%	(106)	54%	(289)	15%	(81)	12%	(63)	539
Generation X: Age 39-54	17%	(113)	54%	(348)	16%	(107)	12%	(79)	647
Boomers: Age 55-73	23%	(158)	52%	(360)	18%	(126)	6%	(44)	688
PID: Dem (no lean)	16%	(121)	54%	(411)	20%	(151)	10%	(74)	756
PID: Ind (no lean)	19%	(148)	51%	(392)	18%	(140)	12%	(93)	774
PID: Rep (no lean)	26%	(178)	52%	(349)	12%	(82)	9%	(63)	672
PID/Gender: Dem Men	16%	(53)	65%	(215)	14%	(48)	4%	(14)	330
PID/Gender: Dem Women	16%	(68)	46%	(196)	24%	(103)	14%	(59)	426
PID/Gender: Ind Men	22%	(86)	53%	(205)	16%	(64)	9%	(35)	390
PID/Gender: Ind Women	16%	(62)	49%	(188)	20%	(76)	15%	(58)	384
PID/Gender: Rep Men	32%	(109)	52%	(180)	11%	(36)	5%	(18)	343
PID/Gender: Rep Women	21%	(69)	51%	(169)	14%	(46)	14%	(45)	329
Ideo: Liberal (1-3)	18%	(129)	54%	(381)	19%	(132)	9%	(67)	710
Ideo: Moderate (4)	18%	(84)	54%	(254)	16%	(75)	12%	(54)	467
Ideo: Conservative (5-7)	26%	(187)	53%	(382)	14%	(101)	8%	(55)	725
Educ: < College	18%	(271)	53%	(807)	17%	(256)	12%	(178)	1513
Educ: Bachelors degree	23%	(104)	51%	(229)	17%	(75)	8%	(36)	444
Educ: Post-grad	29%	(72)	48%	(116)	17%	(41)	6%	(15)	244
Income: Under 50k	19%	(238)	50%	(638)	19%	(239)	12%	(155)	1271
Income: 50k-100k	20%	(123)	56%	(340)	15%	(93)	8%	(48)	605
Income: 100k+	26%	(85)	53%	(174)	13%	(41)	8%	(27)	326

Continued on next page

**Table NBA3:** Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(447)	52%	(1152)	17%	(373)	10%	(230)	2201
Ethnicity: White	22%	(380)	50%	(861)	18%	(302)	10%	(180)	1723
Ethnicity: Hispanic	8%	(28)	63%	(219)	19%	(67)	10%	(35)	350
Ethnicity: Afr. Am.	17%	(46)	62%	(170)	13%	(35)	8%	(23)	274
Ethnicity: Other	10%	(21)	59%	(121)	18%	(36)	13%	(27)	204
Relig: Protestant	28%	(126)	48%	(214)	18%	(80)	6%	(27)	446
Relig: Roman Catholic	18%	(78)	61%	(262)	12%	(53)	9%	(39)	433
Relig: Ath./Agn./None	17%	(114)	50%	(332)	19%	(125)	14%	(96)	666
Relig: Something Else	18%	(63)	52%	(178)	19%	(65)	10%	(36)	343
Relig: Jewish	26%	(13)	47%	(23)	18%	(9)	9%	(4)	49
Relig: Evangelical	24%	(148)	51%	(313)	17%	(102)	8%	(51)	615
Relig: Non-Evang. Catholics	21%	(121)	57%	(329)	14%	(81)	8%	(46)	577
Relig: All Christian	23%	(270)	54%	(642)	15%	(183)	8%	(98)	1192
Relig: All Non-Christian	18%	(177)	51%	(511)	19%	(190)	13%	(132)	1009
Community: Urban	18%	(101)	53%	(301)	18%	(102)	12%	(67)	572
Community: Suburban	18%	(185)	56%	(570)	15%	(153)	10%	(104)	1011
Community: Rural	26%	(161)	45%	(281)	19%	(118)	10%	(59)	618
Employ: Private Sector	20%	(129)	55%	(353)	14%	(90)	10%	(66)	638
Employ: Government	30%	(40)	49%	(65)	12%	(16)	9%	(11)	132
Employ: Self-Employed	17%	(35)	60%	(120)	12%	(25)	10%	(21)	200
Employ: Homemaker	13%	(21)	44%	(74)	29%	(48)	15%	(25)	168
Employ: Student	18%	(25)	56%	(78)	15%	(22)	11%	(15)	140
Employ: Retired	24%	(119)	51%	(253)	20%	(100)	6%	(29)	501
Employ: Unemployed	22%	(47)	47%	(100)	17%	(36)	15%	(32)	216
Employ: Other	15%	(31)	52%	(108)	18%	(36)	15%	(31)	205
Military HH: Yes	25%	(94)	45%	(169)	17%	(64)	12%	(46)	373
Military HH: No	19%	(352)	54%	(983)	17%	(309)	10%	(183)	1828
RD/WT: Right Direction	25%	(201)	52%	(416)	13%	(106)	10%	(84)	807
RD/WT: Wrong Track	18%	(245)	53%	(736)	19%	(267)	10%	(145)	1394
Trump Job Approve	26%	(230)	50%	(450)	14%	(130)	10%	(90)	900
Trump Job Disapprove	17%	(201)	55%	(635)	19%	(217)	9%	(109)	1163

Continued on next page

**Table NBA3:** Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(447)	52%	(1152)	17%	(373)	10%	(230)	2201
Trump Job Strongly Approve	27%	(122)	50%	(222)	13%	(57)	9%	(42)	443
Trump Job Somewhat Approve	24%	(109)	50%	(228)	16%	(73)	10%	(48)	457
Trump Job Somewhat Disapprove	21%	(59)	59%	(171)	12%	(36)	8%	(22)	289
Trump Job Strongly Disapprove	16%	(142)	53%	(464)	21%	(182)	10%	(87)	874
Favorable of Trump	25%	(222)	50%	(448)	15%	(132)	10%	(87)	889
Unfavorable of Trump	18%	(209)	55%	(641)	18%	(212)	10%	(112)	1174
Very Favorable of Trump	25%	(120)	52%	(252)	13%	(65)	10%	(47)	484
Somewhat Favorable of Trump	25%	(102)	49%	(196)	17%	(67)	10%	(39)	404
Somewhat Unfavorable of Trump	22%	(50)	58%	(129)	11%	(25)	9%	(20)	224
Very Unfavorable of Trump	17%	(159)	54%	(512)	20%	(187)	10%	(92)	950
#1 Issue: Economy	23%	(136)	57%	(338)	13%	(77)	8%	(46)	597
#1 Issue: Security	22%	(92)	50%	(210)	17%	(73)	11%	(48)	422
#1 Issue: Health Care	17%	(64)	52%	(197)	20%	(75)	11%	(40)	375
#1 Issue: Medicare / Social Security	20%	(60)	54%	(164)	20%	(62)	6%	(19)	305
#1 Issue: Women's Issues	23%	(20)	55%	(47)	15%	(12)	8%	(6)	85
#1 Issue: Education	19%	(29)	47%	(73)	17%	(27)	17%	(27)	156
#1 Issue: Energy	20%	(27)	51%	(68)	17%	(22)	12%	(16)	133
#1 Issue: Other	15%	(19)	44%	(56)	19%	(24)	21%	(27)	126
2018 House Vote: Democrat	17%	(131)	54%	(420)	21%	(160)	9%	(66)	777
2018 House Vote: Republican	27%	(183)	51%	(341)	14%	(93)	8%	(52)	670
2018 House Vote: Someone else	17%	(21)	54%	(65)	16%	(20)	12%	(15)	121
2018 House Vote: Didnt Vote	18%	(110)	51%	(324)	16%	(100)	15%	(95)	630
2016 Vote: Hillary Clinton	17%	(108)	55%	(356)	20%	(129)	9%	(58)	652
2016 Vote: Donald Trump	26%	(173)	52%	(346)	13%	(88)	9%	(63)	670
2016 Vote: Someone else	24%	(49)	51%	(102)	19%	(37)	6%	(12)	199
2016 Vote: Didnt Vote	17%	(116)	51%	(347)	17%	(118)	14%	(96)	677
Voted in 2014: Yes	22%	(290)	52%	(700)	18%	(241)	8%	(103)	1334
Voted in 2014: No	18%	(156)	52%	(452)	15%	(132)	15%	(126)	867

Continued on next page

**Table NBA3:** Generally, would you say you prefer college sports or professional sports?

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(447)	52%	(1152)	17%	(373)	10%	(230)	2201
2012 Vote: Barack Obama	17%	(137)	56%	(446)	21%	(165)	7%	(55)	803
2012 Vote: Mitt Romney	29%	(144)	49%	(242)	12%	(61)	10%	(49)	497
2012 Vote: Other	25%	(29)	54%	(61)	16%	(19)	5%	(5)	113
2012 Vote: Didn't Vote	17%	(135)	51%	(402)	16%	(128)	15%	(120)	785
4-Region: Northeast	11%	(43)	65%	(257)	13%	(50)	11%	(44)	394
4-Region: Midwest	19%	(86)	52%	(242)	17%	(81)	11%	(53)	462
4-Region: South	30%	(245)	44%	(360)	17%	(143)	9%	(77)	825
4-Region: West	14%	(72)	56%	(293)	19%	(100)	11%	(55)	520
U.S. adults who described themselves as avid sports fans	22%	(110)	75%	(378)	1%	(5)	2%	(8)	501
U.S. adults who described themselves as casual sports fans	26%	(288)	62%	(683)	5%	(58)	6%	(67)	1096
U.S. adults who said they prefer college sports	100%	(447)	—	(0)	—	(0)	—	(0)	447
U.S. adults who said the NBA is their favorite pro league	25%	(63)	66%	(163)	5%	(12)	4%	(10)	249
U.S. adults who said they prefer professional sports	—	(0)	100%	(1152)	—	(0)	—	(0)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_1: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Zion Williamson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	12% (256)	11% (245)	1% (32)	2% (40)	15% (335)	59% (1293)	2201
Gender: Male	18% (190)	14% (144)	2% (18)	2% (25)	14% (151)	50% (535)	1062
Gender: Female	6% (66)	9% (102)	1% (14)	1% (15)	16% (184)	67% (759)	1139
Age: 18-29	14% (69)	11% (50)	2% (9)	2% (11)	14% (69)	56% (269)	477
Age: 30-44	15% (79)	13% (71)	2% (11)	2% (8)	13% (68)	56% (300)	536
Age: 45-54	9% (38)	13% (55)	2% (7)	3% (10)	17% (68)	56% (229)	407
Age: 55-64	9% (31)	10% (34)	1% (5)	1% (4)	19% (66)	60% (205)	344
Age: 65+	9% (39)	8% (35)	— (1)	1% (6)	15% (64)	67% (291)	436
Generation Z: 18-22	14% (32)	11% (26)	1% (2)	4% (11)	15% (35)	55% (129)	234
Millennial: Age 23-38	16% (88)	11% (60)	3% (16)	1% (4)	13% (69)	56% (302)	539
Generation X: Age 39-54	10% (66)	14% (90)	1% (9)	2% (15)	16% (101)	57% (366)	647
Boomers: Age 55-73	9% (61)	9% (65)	1% (6)	1% (9)	18% (123)	62% (423)	688
PID: Dem (no lean)	12% (91)	12% (94)	2% (14)	2% (17)	16% (117)	56% (423)	756
PID: Ind (no lean)	10% (79)	10% (77)	1% (9)	2% (12)	15% (112)	63% (484)	774
PID: Rep (no lean)	13% (87)	11% (74)	1% (9)	2% (11)	16% (105)	58% (387)	672
PID/Gender: Dem Men	19% (61)	16% (52)	2% (7)	3% (9)	14% (47)	46% (153)	330
PID/Gender: Dem Women	7% (30)	10% (41)	2% (7)	2% (7)	17% (71)	63% (270)	426
PID/Gender: Ind Men	16% (62)	12% (47)	1% (4)	2% (7)	15% (59)	54% (210)	390
PID/Gender: Ind Women	4% (17)	8% (30)	1% (5)	1% (5)	14% (53)	71% (274)	384
PID/Gender: Rep Men	20% (67)	13% (44)	2% (7)	2% (8)	13% (45)	50% (172)	343
PID/Gender: Rep Women	6% (19)	9% (30)	1% (2)	1% (3)	18% (60)	65% (215)	329
Ideo: Liberal (1-3)	13% (92)	12% (83)	2% (13)	2% (14)	14% (103)	57% (404)	710
Ideo: Moderate (4)	11% (52)	14% (66)	1% (6)	2% (9)	17% (80)	55% (256)	467
Ideo: Conservative (5-7)	12% (88)	10% (75)	1% (9)	2% (12)	14% (104)	60% (436)	725
Educ: < College	10% (151)	11% (160)	1% (19)	2% (26)	16% (237)	61% (920)	1513
Educ: Bachelors degree	16% (71)	11% (48)	2% (9)	2% (10)	14% (63)	55% (243)	444
Educ: Post-grad	14% (34)	15% (37)	2% (5)	1% (4)	14% (34)	53% (130)	244

Continued on next page



**Table NBA4\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Zion Williamson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	12% (256)	11% (245)	1% (32)	2% (40)	15% (335)	59% (1293)	2201
Income: Under 50k	10% (131)	10% (127)	1% (14)	2% (26)	15% (195)	61% (778)	1271
Income: 50k-100k	12% (74)	11% (67)	2% (11)	1% (4)	15% (92)	59% (357)	605
Income: 100k+	15% (50)	16% (51)	2% (8)	3% (11)	15% (47)	49% (159)	326
Ethnicity: White	10% (176)	10% (177)	1% (23)	2% (31)	15% (254)	62% (1062)	1723
Ethnicity: Hispanic	14% (48)	10% (36)	1% (5)	3% (11)	13% (46)	59% (205)	350
Ethnicity: Afr. Am.	20% (56)	17% (48)	2% (6)	2% (4)	17% (48)	41% (113)	274
Ethnicity: Other	12% (24)	10% (21)	2% (3)	2% (4)	16% (32)	58% (119)	204
Relig: Protestant	9% (41)	9% (39)	1% (6)	3% (11)	15% (69)	63% (280)	446
Relig: Roman Catholic	15% (65)	14% (60)	2% (8)	1% (6)	12% (53)	56% (242)	433
Relig: Ath./Agn./None	11% (75)	9% (62)	2% (12)	2% (14)	15% (100)	61% (404)	666
Relig: Something Else	13% (45)	12% (42)	— (1)	1% (5)	17% (58)	56% (193)	343
Relig: Jewish	21% (10)	10% (5)	— (0)	2% (1)	6% (3)	62% (30)	49
Relig: Evangelical	11% (67)	12% (72)	2% (10)	2% (10)	16% (97)	58% (359)	615
Relig: Non-Evang. Catholics	12% (69)	12% (70)	2% (9)	2% (11)	14% (80)	59% (338)	577
Relig: All Christian	11% (136)	12% (142)	2% (19)	2% (21)	15% (177)	58% (697)	1192
Relig: All Non-Christian	12% (120)	10% (103)	1% (13)	2% (19)	16% (158)	59% (596)	1009
Community: Urban	13% (74)	13% (71)	2% (13)	1% (5)	16% (91)	55% (316)	572
Community: Suburban	12% (126)	11% (116)	1% (7)	2% (16)	14% (138)	60% (608)	1011
Community: Rural	9% (56)	9% (58)	2% (12)	3% (19)	17% (105)	60% (369)	618
Employ: Private Sector	15% (93)	14% (87)	2% (16)	2% (11)	14% (92)	53% (339)	638
Employ: Government	16% (21)	14% (19)	3% (4)	2% (3)	12% (16)	52% (69)	132
Employ: Self-Employed	14% (28)	14% (27)	— (1)	4% (8)	17% (35)	51% (101)	200
Employ: Homemaker	8% (13)	8% (14)	— (1)	— (0)	15% (25)	68% (115)	168
Employ: Student	11% (15)	14% (20)	2% (3)	2% (2)	15% (21)	57% (79)	140
Employ: Retired	8% (41)	8% (39)	1% (3)	1% (7)	16% (82)	66% (329)	501
Employ: Unemployed	10% (22)	8% (18)	1% (2)	3% (6)	15% (33)	62% (135)	216
Employ: Other	11% (23)	10% (21)	2% (3)	1% (2)	15% (31)	61% (125)	205
Military HH: Yes	12% (44)	10% (38)	1% (2)	1% (5)	14% (52)	62% (232)	373
Military HH: No	12% (212)	11% (207)	2% (30)	2% (35)	15% (283)	58% (1062)	1828

Continued on next page

**Table NBA4\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Zion Williamson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	12% (256)	11% (245)	1% (32)	2% (40)	15% (335)	59% (1293)	2201
RD/WT: Right Direction	12% (100)	11% (89)	1% (10)	2% (16)	15% (125)	58% (467)	807
RD/WT: Wrong Track	11% (156)	11% (156)	2% (22)	2% (24)	15% (210)	59% (827)	1394
Trump Job Approve	11% (103)	11% (95)	1% (10)	2% (20)	14% (129)	60% (543)	900
Trump Job Disapprove	12% (140)	12% (138)	2% (22)	2% (19)	15% (180)	57% (664)	1163
Trump Job Strongly Approve	11% (49)	8% (33)	1% (6)	2% (11)	15% (65)	63% (278)	443
Trump Job Somewhat Approve	12% (54)	13% (61)	1% (4)	2% (9)	14% (63)	58% (265)	457
Trump Job Somewhat Disapprove	11% (32)	12% (35)	3% (9)	2% (5)	15% (43)	57% (165)	289
Trump Job Strongly Disapprove	12% (109)	12% (103)	1% (13)	2% (14)	16% (136)	57% (499)	874
Favorable of Trump	12% (103)	10% (89)	1% (12)	2% (19)	15% (130)	60% (537)	889
Unfavorable of Trump	12% (144)	13% (149)	2% (18)	2% (20)	15% (179)	57% (665)	1174
Very Favorable of Trump	11% (54)	7% (34)	2% (10)	2% (11)	14% (68)	64% (308)	484
Somewhat Favorable of Trump	12% (49)	14% (55)	1% (2)	2% (8)	15% (62)	57% (229)	404
Somewhat Unfavorable of Trump	11% (25)	13% (28)	1% (3)	2% (5)	12% (27)	60% (135)	224
Very Unfavorable of Trump	12% (118)	13% (121)	2% (15)	2% (15)	16% (152)	56% (530)	950
#1 Issue: Economy	14% (81)	12% (70)	2% (12)	3% (18)	15% (90)	55% (326)	597
#1 Issue: Security	11% (46)	12% (50)	2% (8)	1% (4)	15% (65)	59% (249)	422
#1 Issue: Health Care	11% (40)	13% (47)	1% (3)	2% (8)	15% (55)	59% (222)	375
#1 Issue: Medicare / Social Security	9% (28)	9% (28)	— (1)	— (2)	15% (45)	67% (204)	305
#1 Issue: Women's Issues	8% (7)	7% (6)	1% (1)	3% (3)	17% (14)	64% (55)	85
#1 Issue: Education	14% (22)	13% (20)	3% (5)	1% (2)	15% (23)	54% (85)	156
#1 Issue: Energy	20% (26)	15% (19)	2% (3)	2% (2)	13% (17)	49% (65)	133
#1 Issue: Other	5% (6)	4% (4)	1% (1)	1% (1)	21% (26)	69% (88)	126
2018 House Vote: Democrat	14% (106)	14% (107)	2% (12)	2% (12)	12% (95)	57% (446)	777
2018 House Vote: Republican	12% (82)	10% (70)	2% (12)	1% (9)	15% (102)	59% (395)	670
2018 House Vote: Someone else	6% (7)	8% (10)	— (1)	1% (1)	17% (20)	67% (81)	121
2018 House Vote: Didnt Vote	10% (62)	9% (57)	1% (8)	3% (18)	18% (116)	59% (369)	630
2016 Vote: Hillary Clinton	13% (84)	14% (93)	2% (12)	1% (5)	14% (89)	56% (367)	652
2016 Vote: Donald Trump	12% (79)	11% (72)	1% (6)	2% (14)	15% (98)	60% (402)	670
2016 Vote: Someone else	13% (26)	10% (19)	1% (2)	2% (3)	18% (36)	57% (114)	199
2016 Vote: Didnt Vote	10% (66)	9% (61)	2% (12)	3% (18)	16% (110)	60% (409)	677

Continued on next page

**Table NBA4\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Zion Williamson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	12% (256)	11% (245)	1% (32)	2% (40)	15% (335)	59% (1293)	2201
Voted in 2014: Yes	12% (160)	12% (154)	1% (20)	1% (16)	15% (204)	59% (781)	1334
Voted in 2014: No	11% (96)	11% (92)	1% (12)	3% (24)	15% (130)	59% (512)	867
2012 Vote: Barack Obama	13% (106)	13% (105)	2% (17)	1% (10)	15% (119)	55% (445)	803
2012 Vote: Mitt Romney	11% (54)	9% (47)	1% (7)	2% (8)	15% (74)	62% (306)	497
2012 Vote: Other	7% (8)	10% (11)	— (1)	1% (1)	16% (18)	65% (74)	113
2012 Vote: Didn't Vote	11% (86)	10% (82)	1% (8)	3% (20)	16% (122)	60% (468)	785
4-Region: Northeast	14% (57)	10% (41)	2% (6)	— (1)	14% (54)	59% (234)	394
4-Region: Midwest	11% (50)	11% (50)	1% (7)	1% (6)	17% (77)	59% (273)	462
4-Region: South	13% (107)	11% (90)	2% (14)	3% (23)	14% (118)	57% (472)	825
4-Region: West	8% (42)	12% (63)	1% (5)	2% (10)	17% (86)	60% (314)	520
U.S. adults who described themselves as avid sports fans	35% (176)	21% (104)	2% (12)	2% (10)	13% (64)	27% (135)	501
U.S. adults who described themselves as casual sports fans	7% (74)	12% (127)	2% (20)	2% (25)	20% (217)	58% (632)	1096
U.S. adults who said they prefer college sports	15% (68)	14% (63)	2% (10)	5% (20)	18% (80)	46% (205)	447
U.S. adults who said the NBA is their favorite pro league	28% (71)	21% (52)	3% (8)	4% (11)	17% (42)	26% (65)	249
U.S. adults who said they prefer professional sports	16% (181)	14% (163)	2% (22)	1% (14)	16% (185)	51% (587)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ja Morant

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (129)	7% (162)	2% (43)	1% (32)	16% (351)	67% (1484)	2201
Gender: Male	9% (100)	10% (102)	2% (23)	2% (16)	16% (165)	62% (656)	1062
Gender: Female	3% (30)	5% (60)	2% (20)	1% (16)	16% (186)	73% (828)	1139
Age: 18-29	8% (40)	7% (36)	5% (22)	3% (14)	15% (74)	61% (293)	477
Age: 30-44	8% (44)	10% (53)	2% (12)	1% (7)	13% (68)	66% (352)	536
Age: 45-54	6% (26)	6% (26)	1% (6)	1% (3)	19% (79)	66% (267)	407
Age: 55-64	4% (13)	6% (21)	1% (3)	2% (8)	19% (67)	68% (234)	344
Age: 65+	2% (7)	6% (26)	— (1)	— (0)	15% (64)	78% (338)	436
Generation Z: 18-22	8% (18)	7% (16)	6% (13)	3% (7)	18% (42)	59% (139)	234
Millennial: Age 23-38	10% (54)	9% (48)	3% (15)	2% (10)	13% (68)	64% (345)	539
Generation X: Age 39-54	6% (38)	8% (51)	2% (11)	1% (8)	17% (111)	66% (428)	647
Boomers: Age 55-73	3% (19)	7% (46)	1% (4)	1% (8)	18% (121)	71% (491)	688
PID: Dem (no lean)	6% (43)	7% (55)	3% (25)	2% (13)	17% (128)	65% (490)	756
PID: Ind (no lean)	6% (45)	7% (54)	1% (7)	1% (5)	15% (118)	70% (544)	774
PID: Rep (no lean)	6% (41)	8% (53)	1% (10)	2% (14)	16% (105)	67% (449)	672
PID/Gender: Dem Men	10% (33)	10% (32)	4% (13)	2% (8)	15% (49)	59% (194)	330
PID/Gender: Dem Women	2% (10)	6% (24)	3% (12)	1% (6)	18% (79)	69% (296)	426
PID/Gender: Ind Men	9% (35)	9% (33)	1% (6)	1% (4)	15% (59)	65% (252)	390
PID/Gender: Ind Women	3% (10)	5% (21)	— (2)	— (1)	15% (59)	76% (292)	384
PID/Gender: Rep Men	9% (32)	11% (37)	1% (4)	1% (5)	16% (56)	61% (209)	343
PID/Gender: Rep Women	3% (9)	5% (15)	2% (6)	3% (9)	15% (49)	73% (240)	329
Ideo: Liberal (1-3)	7% (48)	8% (57)	3% (20)	1% (10)	15% (109)	66% (466)	710
Ideo: Moderate (4)	7% (34)	8% (38)	3% (12)	1% (6)	19% (87)	62% (291)	467
Ideo: Conservative (5-7)	5% (38)	7% (51)	1% (9)	1% (10)	16% (114)	70% (504)	725
Educ: < College	6% (83)	7% (101)	2% (35)	2% (29)	17% (253)	67% (1013)	1513
Educ: Bachelors degree	7% (29)	9% (40)	1% (4)	1% (3)	14% (64)	68% (303)	444
Educ: Post-grad	7% (17)	9% (21)	1% (4)	— (0)	14% (34)	69% (168)	244

Continued on next page

**Table NBA4\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ja Morant

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (129)	7% (162)	2% (43)	1% (32)	16% (351)	67% (1484)	2201
Income: Under 50k	5% (70)	6% (79)	2% (28)	2% (23)	17% (219)	67% (853)	1271
Income: 50k-100k	6% (35)	9% (52)	1% (8)	1% (7)	14% (83)	69% (420)	605
Income: 100k+	8% (25)	10% (31)	2% (6)	1% (3)	15% (49)	65% (211)	326
Ethnicity: White	5% (85)	7% (125)	2% (29)	1% (19)	16% (272)	69% (1193)	1723
Ethnicity: Hispanic	7% (24)	7% (26)	4% (14)	3% (10)	15% (51)	64% (225)	350
Ethnicity: Afr. Am.	10% (28)	9% (23)	3% (7)	3% (7)	19% (53)	57% (156)	274
Ethnicity: Other	8% (17)	7% (14)	3% (7)	3% (6)	13% (26)	66% (135)	204
Relig: Protestant	4% (18)	7% (31)	1% (5)	— (2)	16% (70)	72% (321)	446
Relig: Roman Catholic	6% (26)	9% (39)	1% (6)	2% (9)	18% (79)	63% (273)	433
Relig: Ath./Agn./None	6% (42)	6% (39)	3% (18)	1% (10)	14% (92)	70% (466)	666
Relig: Something Else	7% (24)	8% (29)	1% (2)	2% (6)	15% (52)	67% (230)	343
Relig: Jewish	4% (2)	5% (2)	— (0)	— (0)	10% (5)	81% (40)	49
Relig: Evangelical	5% (33)	8% (48)	3% (15)	1% (9)	18% (108)	65% (401)	615
Relig: Non-Evang. Catholics	5% (30)	8% (46)	1% (7)	1% (8)	17% (99)	67% (387)	577
Relig: All Christian	5% (63)	8% (94)	2% (23)	1% (17)	17% (208)	66% (788)	1192
Relig: All Non-Christian	7% (67)	7% (68)	2% (20)	2% (15)	14% (143)	69% (696)	1009
Community: Urban	6% (36)	9% (52)	2% (11)	1% (8)	17% (98)	64% (366)	572
Community: Suburban	6% (64)	7% (66)	2% (20)	2% (18)	14% (143)	69% (700)	1011
Community: Rural	5% (30)	7% (44)	2% (11)	1% (7)	18% (110)	67% (417)	618
Employ: Private Sector	8% (50)	8% (52)	2% (14)	1% (5)	16% (102)	65% (415)	638
Employ: Government	9% (12)	9% (12)	3% (4)	3% (4)	10% (14)	65% (86)	132
Employ: Self-Employed	7% (14)	10% (21)	1% (3)	5% (10)	20% (39)	56% (113)	200
Employ: Homemaker	2% (3)	5% (8)	2% (4)	2% (3)	18% (30)	71% (120)	168
Employ: Student	9% (13)	6% (8)	5% (7)	4% (5)	18% (25)	58% (82)	140
Employ: Retired	2% (10)	6% (29)	— (1)	— (2)	16% (79)	76% (380)	501
Employ: Unemployed	5% (10)	7% (15)	2% (5)	1% (1)	11% (24)	74% (159)	216
Employ: Other	8% (16)	8% (16)	3% (6)	1% (2)	18% (38)	62% (128)	205
Military HH: Yes	4% (16)	6% (22)	2% (8)	3% (10)	16% (58)	70% (259)	373
Military HH: No	6% (113)	8% (140)	2% (35)	1% (23)	16% (293)	67% (1224)	1828

Continued on next page

**Table NBA4\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ja Morant

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (129)	7% (162)	2% (43)	1% (32)	16% (351)	67% (1484)	2201
RD/WT: Right Direction	7% (55)	7% (56)	2% (14)	2% (16)	16% (127)	67% (539)	807
RD/WT: Wrong Track	5% (74)	8% (105)	2% (29)	1% (16)	16% (224)	68% (945)	1394
Trump Job Approve	6% (52)	7% (64)	1% (12)	2% (16)	16% (141)	68% (615)	900
Trump Job Disapprove	6% (70)	8% (92)	2% (26)	1% (13)	17% (193)	66% (769)	1163
Trump Job Strongly Approve	4% (19)	7% (31)	1% (6)	2% (8)	15% (65)	71% (314)	443
Trump Job Somewhat Approve	7% (33)	7% (33)	1% (6)	2% (8)	17% (76)	66% (301)	457
Trump Job Somewhat Disapprove	6% (19)	9% (27)	3% (8)	— (1)	17% (48)	64% (185)	289
Trump Job Strongly Disapprove	6% (51)	7% (65)	2% (18)	1% (11)	16% (144)	67% (584)	874
Favorable of Trump	6% (52)	8% (69)	1% (12)	2% (15)	15% (130)	69% (610)	889
Unfavorable of Trump	6% (71)	8% (89)	2% (24)	1% (16)	17% (200)	66% (774)	1174
Very Favorable of Trump	6% (29)	7% (33)	1% (7)	2% (9)	14% (67)	70% (339)	484
Somewhat Favorable of Trump	6% (23)	9% (36)	1% (5)	1% (5)	16% (63)	67% (271)	404
Somewhat Unfavorable of Trump	6% (13)	6% (14)	4% (8)	2% (5)	15% (33)	67% (151)	224
Very Unfavorable of Trump	6% (58)	8% (75)	2% (16)	1% (11)	18% (166)	66% (623)	950
#1 Issue: Economy	9% (52)	8% (47)	2% (10)	1% (8)	15% (92)	65% (389)	597
#1 Issue: Security	6% (23)	6% (24)	3% (13)	1% (4)	15% (65)	69% (293)	422
#1 Issue: Health Care	4% (15)	9% (33)	2% (7)	1% (4)	17% (63)	68% (254)	375
#1 Issue: Medicare / Social Security	3% (9)	7% (21)	— (1)	— (1)	14% (44)	75% (229)	305
#1 Issue: Women's Issues	3% (2)	6% (5)	— (0)	6% (5)	19% (16)	67% (57)	85
#1 Issue: Education	6% (10)	10% (15)	3% (4)	1% (2)	17% (27)	63% (98)	156
#1 Issue: Energy	11% (15)	9% (12)	4% (5)	4% (5)	15% (19)	57% (77)	133
#1 Issue: Other	2% (3)	4% (5)	2% (3)	3% (4)	20% (25)	69% (86)	126
2018 House Vote: Democrat	7% (55)	8% (66)	2% (13)	1% (10)	16% (128)	65% (506)	777
2018 House Vote: Republican	6% (38)	7% (44)	2% (12)	2% (12)	16% (106)	68% (459)	670
2018 House Vote: Someone else	6% (7)	7% (8)	1% (1)	1% (1)	14% (17)	72% (87)	121
2018 House Vote: Didnt Vote	4% (28)	7% (44)	3% (17)	2% (10)	16% (99)	68% (431)	630
2016 Vote: Hillary Clinton	6% (39)	8% (54)	2% (14)	1% (7)	17% (108)	66% (430)	652
2016 Vote: Donald Trump	6% (40)	7% (46)	2% (14)	2% (13)	14% (96)	69% (460)	670
2016 Vote: Someone else	7% (14)	9% (18)	— (0)	1% (2)	13% (26)	70% (140)	199
2016 Vote: Didnt Vote	5% (36)	6% (43)	2% (14)	2% (11)	18% (119)	67% (452)	677

Continued on next page

**Table NBA4\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Ja Morant

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (129)	7% (162)	2% (43)	1% (32)	16% (351)	67% (1484)	2201
Voted in 2014: Yes	6% (80)	8% (107)	1% (15)	1% (19)	16% (212)	68% (901)	1334
Voted in 2014: No	6% (49)	6% (55)	3% (27)	2% (14)	16% (139)	67% (583)	867
2012 Vote: Barack Obama	7% (53)	9% (73)	2% (13)	1% (6)	17% (136)	65% (523)	803
2012 Vote: Mitt Romney	5% (25)	7% (34)	1% (4)	3% (13)	14% (71)	70% (349)	497
2012 Vote: Other	5% (6)	8% (9)	— (1)	— (0)	14% (16)	73% (82)	113
2012 Vote: Didn't Vote	6% (45)	6% (46)	3% (25)	2% (14)	16% (128)	67% (527)	785
4-Region: Northeast	6% (23)	7% (29)	2% (6)	1% (5)	13% (52)	71% (279)	394
4-Region: Midwest	6% (26)	9% (40)	1% (5)	1% (6)	17% (79)	66% (307)	462
4-Region: South	7% (59)	7% (61)	2% (19)	2% (16)	16% (132)	65% (538)	825
4-Region: West	4% (22)	6% (32)	2% (12)	1% (6)	17% (89)	69% (360)	520
U.S. adults who described themselves as avid sports fans	18% (88)	17% (86)	1% (6)	3% (14)	19% (95)	42% (211)	501
U.S. adults who described themselves as casual sports fans	3% (36)	7% (71)	3% (30)	1% (6)	18% (202)	68% (749)	1096
U.S. adults who said they prefer college sports	9% (42)	7% (32)	1% (7)	3% (12)	18% (79)	62% (275)	447
U.S. adults who said the NBA is their favorite pro league	16% (41)	14% (36)	5% (11)	1% (3)	23% (57)	41% (102)	249
U.S. adults who said they prefer professional sports	7% (82)	11% (126)	2% (29)	1% (12)	17% (201)	61% (702)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

RJ Barrett

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (137)	11% (240)	2% (52)	1% (29)	15% (335)	64% (1408)	2201
Gender: Male	10% (101)	13% (143)	2% (26)	2% (16)	15% (154)	59% (623)	1062
Gender: Female	3% (36)	9% (98)	2% (26)	1% (13)	16% (181)	69% (785)	1139
Age: 18-29	9% (45)	12% (56)	5% (24)	3% (13)	11% (54)	60% (286)	477
Age: 30-44	8% (43)	12% (64)	4% (20)	1% (6)	14% (73)	62% (330)	536
Age: 45-54	5% (20)	13% (53)	2% (6)	2% (9)	18% (73)	61% (247)	407
Age: 55-64	5% (18)	10% (36)	— (0)	1% (2)	20% (69)	64% (220)	344
Age: 65+	2% (10)	7% (32)	— (2)	— (0)	15% (67)	75% (326)	436
Generation Z: 18-22	9% (20)	10% (23)	6% (14)	3% (6)	10% (23)	63% (148)	234
Millennial: Age 23-38	11% (57)	13% (69)	3% (18)	2% (12)	12% (66)	59% (317)	539
Generation X: Age 39-54	5% (32)	12% (81)	3% (17)	1% (9)	17% (110)	61% (398)	647
Boomers: Age 55-73	4% (27)	9% (61)	— (2)	— (2)	19% (130)	68% (466)	688
PID: Dem (no lean)	6% (46)	13% (96)	3% (25)	1% (11)	15% (114)	61% (464)	756
PID: Ind (no lean)	7% (50)	10% (76)	2% (13)	1% (6)	14% (111)	67% (518)	774
PID: Rep (no lean)	6% (40)	10% (68)	2% (14)	2% (12)	17% (111)	63% (427)	672
PID/Gender: Dem Men	10% (33)	17% (56)	2% (8)	2% (7)	15% (48)	54% (179)	330
PID/Gender: Dem Women	3% (14)	9% (40)	4% (17)	1% (5)	15% (66)	67% (285)	426
PID/Gender: Ind Men	10% (38)	11% (42)	2% (9)	1% (3)	15% (57)	62% (242)	390
PID/Gender: Ind Women	3% (13)	9% (34)	1% (4)	1% (3)	14% (54)	72% (276)	384
PID/Gender: Rep Men	9% (31)	13% (45)	3% (9)	2% (7)	14% (50)	59% (202)	343
PID/Gender: Rep Women	3% (9)	7% (23)	2% (5)	1% (5)	19% (62)	68% (225)	329
Ideo: Liberal (1-3)	6% (42)	14% (102)	3% (20)	2% (14)	15% (107)	60% (426)	710
Ideo: Moderate (4)	8% (37)	11% (51)	3% (16)	1% (3)	16% (75)	61% (285)	467
Ideo: Conservative (5-7)	6% (41)	10% (69)	2% (13)	1% (8)	15% (112)	67% (482)	725
Educ: < College	6% (94)	10% (155)	2% (36)	1% (22)	16% (238)	64% (968)	1513
Educ: Bachelors degree	7% (29)	11% (51)	2% (9)	1% (4)	15% (66)	64% (284)	444
Educ: Post-grad	6% (14)	14% (34)	3% (6)	1% (3)	13% (31)	64% (155)	244

Continued on next page



**Table NBA4\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

RJ Barrett

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (137)	11% (240)	2% (52)	1% (29)	15% (335)	64% (1408)	2201
Income: Under 50k	6% (79)	10% (125)	3% (33)	1% (18)	16% (210)	63% (807)	1271
Income: 50k-100k	6% (35)	13% (77)	1% (9)	1% (6)	12% (74)	67% (404)	605
Income: 100k+	7% (23)	12% (38)	3% (10)	1% (5)	16% (52)	61% (198)	326
Ethnicity: White	5% (92)	10% (178)	2% (30)	1% (19)	16% (268)	66% (1136)	1723
Ethnicity: Hispanic	9% (31)	13% (47)	6% (21)	2% (6)	11% (39)	59% (206)	350
Ethnicity: Afr. Am.	12% (32)	15% (42)	6% (16)	1% (4)	14% (37)	52% (144)	274
Ethnicity: Other	6% (13)	10% (21)	3% (5)	3% (6)	15% (30)	63% (128)	204
Relig: Protestant	4% (20)	7% (32)	1% (6)	1% (6)	17% (77)	68% (305)	446
Relig: Roman Catholic	8% (33)	15% (64)	2% (7)	1% (3)	16% (68)	60% (259)	433
Relig: Ath./Agn./None	7% (45)	9% (62)	2% (14)	1% (9)	13% (88)	67% (449)	666
Relig: Something Else	7% (23)	14% (46)	1% (4)	1% (3)	15% (52)	62% (214)	343
Relig: Jewish	6% (3)	7% (3)	— (0)	— (0)	16% (8)	71% (35)	49
Relig: Evangelical	6% (38)	10% (60)	5% (28)	2% (11)	16% (99)	61% (378)	615
Relig: Non-Evang. Catholics	5% (31)	13% (72)	1% (5)	1% (5)	17% (96)	64% (367)	577
Relig: All Christian	6% (70)	11% (132)	3% (34)	1% (16)	16% (195)	63% (745)	1192
Relig: All Non-Christian	7% (67)	11% (108)	2% (18)	1% (13)	14% (140)	66% (663)	1009
Community: Urban	8% (43)	13% (72)	3% (15)	1% (7)	15% (84)	61% (351)	572
Community: Suburban	6% (57)	10% (98)	3% (26)	1% (11)	15% (153)	66% (666)	1011
Community: Rural	6% (36)	11% (70)	2% (11)	2% (10)	16% (99)	63% (391)	618
Employ: Private Sector	7% (44)	15% (95)	2% (11)	1% (9)	14% (89)	61% (390)	638
Employ: Government	13% (18)	6% (8)	3% (4)	3% (4)	15% (19)	60% (79)	132
Employ: Self-Employed	8% (16)	9% (19)	6% (12)	2% (4)	20% (40)	55% (110)	200
Employ: Homemaker	3% (5)	10% (17)	1% (2)	1% (2)	16% (27)	68% (115)	168
Employ: Student	10% (14)	9% (13)	3% (4)	3% (4)	11% (16)	64% (89)	140
Employ: Retired	3% (13)	8% (38)	1% (3)	— (1)	16% (82)	73% (364)	501
Employ: Unemployed	4% (9)	13% (28)	3% (7)	— (0)	15% (33)	64% (138)	216
Employ: Other	9% (19)	11% (22)	4% (8)	2% (4)	14% (30)	60% (123)	205
Military HH: Yes	6% (23)	9% (33)	2% (8)	1% (2)	14% (53)	68% (254)	373
Military HH: No	6% (114)	11% (207)	2% (43)	1% (27)	15% (283)	63% (1154)	1828

Continued on next page

**Table NBA4\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

RJ Barrett

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (137)	11% (240)	2% (52)	1% (29)	15% (335)	64% (1408)	2201
RD/WT: Right Direction	7% (57)	10% (80)	3% (23)	2% (12)	16% (127)	63% (508)	807
RD/WT: Wrong Track	6% (80)	11% (160)	2% (28)	1% (16)	15% (209)	65% (900)	1394
Trump Job Approve	6% (53)	10% (89)	2% (21)	2% (16)	15% (137)	65% (585)	900
Trump Job Disapprove	7% (76)	12% (143)	3% (29)	1% (11)	15% (177)	63% (727)	1163
Trump Job Strongly Approve	5% (23)	7% (31)	2% (9)	3% (13)	15% (67)	68% (300)	443
Trump Job Somewhat Approve	7% (30)	13% (58)	3% (12)	1% (3)	15% (69)	62% (286)	457
Trump Job Somewhat Disapprove	5% (14)	16% (45)	3% (10)	— (1)	16% (45)	60% (174)	289
Trump Job Strongly Disapprove	7% (62)	11% (98)	2% (19)	1% (10)	15% (132)	63% (553)	874
Favorable of Trump	6% (55)	9% (83)	2% (21)	2% (15)	15% (136)	65% (579)	889
Unfavorable of Trump	6% (74)	12% (144)	3% (30)	1% (11)	15% (177)	63% (738)	1174
Very Favorable of Trump	6% (31)	8% (38)	2% (11)	3% (13)	15% (72)	66% (319)	484
Somewhat Favorable of Trump	6% (23)	11% (45)	3% (10)	1% (2)	16% (64)	64% (260)	404
Somewhat Unfavorable of Trump	6% (14)	12% (26)	4% (9)	1% (3)	14% (31)	63% (141)	224
Very Unfavorable of Trump	6% (61)	12% (118)	2% (21)	1% (8)	15% (146)	63% (597)	950
#1 Issue: Economy	8% (45)	14% (82)	2% (14)	1% (9)	15% (91)	60% (356)	597
#1 Issue: Security	6% (27)	8% (33)	4% (16)	1% (5)	14% (60)	67% (281)	422
#1 Issue: Health Care	4% (13)	14% (52)	2% (8)	2% (6)	16% (60)	63% (236)	375
#1 Issue: Medicare / Social Security	4% (11)	10% (30)	1% (4)	1% (3)	16% (50)	68% (207)	305
#1 Issue: Women's Issues	4% (3)	7% (6)	3% (3)	3% (3)	17% (14)	67% (57)	85
#1 Issue: Education	10% (16)	8% (13)	3% (5)	2% (3)	11% (18)	66% (103)	156
#1 Issue: Energy	14% (18)	13% (17)	1% (1)	— (0)	12% (15)	60% (80)	133
#1 Issue: Other	3% (3)	5% (7)	— (1)	— (0)	22% (27)	70% (88)	126
2018 House Vote: Democrat	7% (56)	13% (100)	2% (14)	1% (10)	15% (113)	62% (484)	777
2018 House Vote: Republican	5% (36)	9% (60)	3% (19)	1% (9)	16% (109)	65% (437)	670
2018 House Vote: Someone else	7% (9)	9% (11)	— (0)	2% (2)	15% (18)	67% (81)	121
2018 House Vote: Didnt Vote	6% (35)	11% (69)	3% (18)	1% (8)	15% (95)	64% (406)	630
2016 Vote: Hillary Clinton	6% (36)	15% (95)	2% (13)	1% (6)	15% (96)	62% (406)	652
2016 Vote: Donald Trump	6% (37)	10% (65)	2% (14)	2% (12)	15% (102)	66% (439)	670
2016 Vote: Someone else	8% (16)	12% (23)	— (0)	1% (2)	15% (29)	65% (129)	199
2016 Vote: Didnt Vote	7% (47)	8% (56)	4% (24)	1% (9)	16% (108)	64% (433)	677

Continued on next page

**Table NBA4\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 RJ Barrett

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	6% (137)	11% (240)	2% (52)	1% (29)	15% (335)	64% (1408)	2201
Voted in 2014: Yes	6% (79)	12% (154)	2% (23)	1% (12)	16% (214)	64% (851)	1334
Voted in 2014: No	7% (57)	10% (86)	3% (29)	2% (16)	14% (121)	64% (557)	867
2012 Vote: Barack Obama	6% (48)	14% (113)	2% (14)	1% (9)	16% (125)	62% (495)	803
2012 Vote: Mitt Romney	5% (26)	9% (44)	2% (8)	— (2)	16% (79)	68% (337)	497
2012 Vote: Other	2% (2)	12% (14)	— (0)	3% (4)	15% (17)	68% (77)	113
2012 Vote: Didn't Vote	8% (61)	9% (69)	4% (30)	2% (14)	15% (114)	63% (498)	785
4-Region: Northeast	8% (31)	10% (39)	2% (10)	1% (3)	15% (60)	64% (251)	394
4-Region: Midwest	6% (27)	14% (64)	1% (6)	1% (7)	17% (77)	61% (283)	462
4-Region: South	7% (59)	11% (89)	2% (19)	2% (15)	14% (117)	64% (526)	825
4-Region: West	4% (20)	9% (48)	3% (17)	1% (4)	16% (82)	67% (349)	520
U.S. adults who described themselves as avid sports fans	19% (97)	24% (119)	3% (17)	2% (8)	15% (76)	37% (183)	501
U.S. adults who described themselves as casual sports fans	3% (38)	9% (96)	3% (32)	2% (19)	18% (194)	65% (716)	1096
U.S. adults who said they prefer college sports	7% (31)	15% (68)	3% (12)	2% (8)	16% (73)	57% (254)	447
U.S. adults who said the NBA is their favorite pro league	15% (39)	21% (53)	7% (17)	3% (6)	16% (41)	37% (93)	249
U.S. adults who said they prefer professional sports	9% (100)	13% (150)	3% (36)	2% (19)	16% (188)	57% (660)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Rui Hachimura

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (62)	7% (158)	2% (50)	1% (31)	15% (324)	72% (1575)	2201
Gender: Male	3% (37)	9% (97)	3% (34)	2% (20)	14% (146)	69% (729)	1062
Gender: Female	2% (26)	5% (61)	1% (16)	1% (11)	16% (178)	74% (846)	1139
Age: 18-29	3% (16)	9% (44)	5% (22)	3% (14)	12% (59)	67% (322)	477
Age: 30-44	5% (26)	9% (47)	3% (16)	2% (8)	14% (74)	68% (365)	536
Age: 45-54	2% (8)	7% (29)	1% (5)	1% (5)	17% (71)	71% (289)	407
Age: 55-64	2% (7)	6% (19)	1% (4)	1% (2)	19% (64)	72% (247)	344
Age: 65+	1% (5)	4% (19)	1% (3)	— (2)	13% (56)	81% (352)	436
Generation Z: 18-22	4% (9)	8% (18)	4% (10)	4% (10)	13% (31)	66% (155)	234
Millennial: Age 23-38	5% (26)	10% (52)	4% (23)	2% (10)	12% (67)	67% (362)	539
Generation X: Age 39-54	2% (15)	8% (50)	2% (10)	1% (7)	16% (106)	71% (458)	647
Boomers: Age 55-73	2% (12)	5% (35)	1% (7)	1% (4)	17% (114)	75% (517)	688
PID: Dem (no lean)	3% (21)	9% (64)	2% (18)	1% (8)	14% (104)	71% (539)	756
PID: Ind (no lean)	3% (23)	6% (49)	2% (16)	2% (12)	14% (108)	73% (566)	774
PID: Rep (no lean)	3% (19)	7% (44)	2% (16)	2% (10)	17% (112)	70% (470)	672
PID/Gender: Dem Men	4% (12)	11% (35)	4% (13)	1% (4)	12% (41)	68% (224)	330
PID/Gender: Dem Women	2% (9)	7% (29)	1% (5)	1% (4)	15% (63)	74% (316)	426
PID/Gender: Ind Men	3% (13)	8% (30)	2% (9)	3% (10)	13% (50)	71% (277)	390
PID/Gender: Ind Women	2% (9)	5% (19)	2% (7)	1% (3)	15% (57)	75% (289)	384
PID/Gender: Rep Men	3% (11)	9% (31)	3% (12)	2% (6)	16% (55)	67% (229)	343
PID/Gender: Rep Women	2% (8)	4% (13)	1% (4)	1% (5)	17% (57)	74% (242)	329
Ideo: Liberal (1-3)	4% (29)	9% (63)	3% (18)	1% (7)	14% (99)	70% (494)	710
Ideo: Moderate (4)	4% (17)	7% (34)	3% (14)	2% (11)	17% (78)	67% (314)	467
Ideo: Conservative (5-7)	2% (16)	6% (44)	2% (15)	1% (10)	15% (108)	73% (532)	725
Educ: < College	3% (43)	7% (103)	2% (36)	2% (29)	15% (222)	71% (1079)	1513
Educ: Bachelors degree	2% (9)	8% (35)	2% (11)	— (1)	14% (64)	73% (324)	444
Educ: Post-grad	4% (9)	8% (20)	1% (4)	1% (2)	15% (38)	71% (172)	244

Continued on next page

**Table NBA4\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Rui Hachimura

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (62)	7% (158)	2% (50)	1% (31)	15% (324)	72% (1575)	2201
Income: Under 50k	3% (36)	6% (78)	3% (32)	2% (24)	15% (188)	72% (912)	1271
Income: 50k-100k	3% (19)	8% (50)	1% (7)	1% (7)	13% (81)	73% (441)	605
Income: 100k+	2% (7)	9% (31)	3% (11)	— (0)	17% (55)	68% (222)	326
Ethnicity: White	2% (39)	7% (112)	2% (33)	1% (19)	15% (254)	74% (1266)	1723
Ethnicity: Hispanic	4% (13)	8% (26)	4% (14)	1% (3)	13% (44)	71% (249)	350
Ethnicity: Afr. Am.	5% (13)	10% (29)	4% (10)	3% (10)	15% (42)	62% (171)	274
Ethnicity: Other	5% (11)	8% (17)	4% (8)	1% (3)	14% (28)	67% (138)	204
Relig: Protestant	2% (7)	5% (24)	2% (9)	— (2)	14% (63)	76% (341)	446
Relig: Roman Catholic	4% (17)	8% (35)	2% (10)	1% (2)	15% (67)	70% (302)	433
Relig: Ath./Agn./None	2% (12)	7% (47)	3% (17)	2% (14)	13% (89)	73% (488)	666
Relig: Something Else	2% (8)	9% (32)	2% (6)	2% (7)	12% (43)	72% (246)	343
Relig: Jewish	— (0)	3% (1)	— (0)	2% (1)	9% (5)	85% (42)	49
Relig: Evangelical	4% (26)	5% (34)	3% (18)	1% (7)	17% (106)	69% (424)	615
Relig: Non-Evang. Catholics	3% (16)	8% (45)	2% (9)	1% (3)	15% (87)	72% (417)	577
Relig: All Christian	4% (42)	7% (79)	2% (27)	1% (10)	16% (192)	71% (841)	1192
Relig: All Non-Christian	2% (21)	8% (79)	2% (23)	2% (21)	13% (131)	73% (734)	1009
Community: Urban	4% (22)	8% (48)	3% (15)	2% (10)	14% (77)	70% (400)	572
Community: Suburban	3% (26)	7% (67)	2% (22)	1% (11)	12% (123)	75% (762)	1011
Community: Rural	2% (15)	7% (44)	2% (14)	2% (10)	20% (124)	67% (413)	618
Employ: Private Sector	4% (24)	9% (56)	3% (18)	1% (5)	15% (93)	69% (443)	638
Employ: Government	5% (7)	10% (13)	3% (5)	1% (2)	13% (17)	67% (88)	132
Employ: Self-Employed	5% (11)	7% (15)	2% (4)	6% (12)	18% (36)	61% (123)	200
Employ: Homemaker	2% (3)	5% (9)	2% (3)	1% (2)	12% (21)	78% (130)	168
Employ: Student	3% (4)	6% (8)	4% (5)	2% (2)	18% (26)	68% (95)	140
Employ: Retired	1% (5)	5% (25)	1% (5)	— (2)	14% (71)	78% (393)	501
Employ: Unemployed	2% (4)	6% (12)	4% (8)	2% (4)	12% (25)	75% (163)	216
Employ: Other	2% (4)	10% (20)	2% (4)	1% (3)	17% (34)	68% (140)	205
Military HH: Yes	3% (10)	7% (27)	1% (3)	2% (7)	17% (63)	70% (262)	373
Military HH: No	3% (52)	7% (131)	3% (47)	1% (24)	14% (261)	72% (1313)	1828

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**Table NBA4\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Rui Hachimura

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (62)	7% (158)	2% (50)	1% (31)	15% (324)	72% (1575)	2201
RD/WT: Right Direction	3% (22)	8% (65)	2% (18)	2% (19)	15% (123)	69% (560)	807
RD/WT: Wrong Track	3% (40)	7% (93)	2% (33)	1% (12)	14% (201)	73% (1016)	1394
Trump Job Approve	2% (19)	7% (65)	2% (19)	1% (13)	16% (142)	71% (642)	900
Trump Job Disapprove	4% (41)	7% (85)	3% (30)	1% (15)	14% (167)	71% (825)	1163
Trump Job Strongly Approve	2% (8)	5% (24)	1% (7)	2% (8)	17% (77)	72% (319)	443
Trump Job Somewhat Approve	2% (10)	9% (40)	3% (12)	1% (6)	14% (66)	71% (323)	457
Trump Job Somewhat Disapprove	3% (9)	7% (19)	5% (15)	2% (6)	14% (39)	70% (201)	289
Trump Job Strongly Disapprove	4% (32)	7% (65)	2% (15)	1% (9)	15% (128)	71% (624)	874
Favorable of Trump	3% (23)	7% (62)	2% (18)	1% (13)	15% (135)	72% (637)	889
Unfavorable of Trump	3% (38)	8% (91)	2% (29)	1% (14)	14% (168)	71% (835)	1174
Very Favorable of Trump	3% (16)	6% (29)	2% (9)	2% (8)	15% (74)	72% (348)	484
Somewhat Favorable of Trump	2% (8)	8% (32)	2% (9)	1% (5)	15% (61)	71% (288)	404
Somewhat Unfavorable of Trump	3% (7)	10% (21)	4% (9)	2% (4)	10% (23)	71% (160)	224
Very Unfavorable of Trump	3% (31)	7% (69)	2% (20)	1% (10)	15% (145)	71% (675)	950
#1 Issue: Economy	4% (22)	7% (44)	4% (27)	1% (3)	14% (81)	70% (420)	597
#1 Issue: Security	2% (9)	6% (25)	1% (6)	2% (8)	14% (60)	74% (314)	422
#1 Issue: Health Care	3% (13)	8% (29)	1% (3)	1% (3)	16% (59)	72% (269)	375
#1 Issue: Medicare / Social Security	1% (2)	9% (26)	1% (4)	1% (4)	12% (38)	76% (231)	305
#1 Issue: Women's Issues	— (0)	6% (5)	4% (3)	6% (5)	15% (13)	69% (59)	85
#1 Issue: Education	6% (9)	8% (13)	1% (2)	3% (4)	14% (22)	68% (106)	156
#1 Issue: Energy	3% (4)	10% (13)	2% (3)	2% (2)	17% (23)	66% (88)	133
#1 Issue: Other	2% (3)	2% (2)	2% (2)	1% (2)	23% (29)	70% (88)	126
2018 House Vote: Democrat	3% (26)	8% (66)	2% (14)	2% (13)	14% (105)	71% (554)	777
2018 House Vote: Republican	3% (20)	6% (42)	2% (17)	1% (7)	16% (108)	71% (477)	670
2018 House Vote: Someone else	4% (5)	5% (6)	3% (3)	— (0)	13% (16)	75% (90)	121
2018 House Vote: Didnt Vote	2% (11)	7% (43)	3% (17)	2% (12)	15% (94)	72% (453)	630
2016 Vote: Hillary Clinton	3% (20)	9% (57)	2% (12)	1% (5)	14% (93)	71% (464)	652
2016 Vote: Donald Trump	2% (15)	7% (49)	2% (15)	1% (9)	14% (95)	73% (486)	670
2016 Vote: Someone else	4% (7)	9% (18)	2% (4)	1% (2)	13% (25)	72% (143)	199
2016 Vote: Didnt Vote	3% (20)	5% (34)	3% (20)	2% (15)	16% (109)	71% (480)	677

Continued on next page

**Table NBA4\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Rui Hachimura

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (62)	7% (158)	2% (50)	1% (31)	15% (324)	72% (1575)	2201
Voted in 2014: Yes	3% (40)	8% (108)	2% (26)	1% (15)	14% (192)	71% (954)	1334
Voted in 2014: No	3% (23)	6% (50)	3% (25)	2% (16)	15% (132)	72% (621)	867
2012 Vote: Barack Obama	3% (24)	9% (75)	2% (16)	1% (8)	17% (134)	68% (546)	803
2012 Vote: Mitt Romney	2% (10)	6% (28)	2% (10)	1% (4)	13% (64)	77% (381)	497
2012 Vote: Other	2% (3)	8% (9)	1% (1)	2% (2)	15% (17)	72% (82)	113
2012 Vote: Didn't Vote	3% (25)	6% (46)	3% (24)	2% (18)	14% (108)	72% (565)	785
4-Region: Northeast	3% (12)	7% (27)	2% (8)	1% (5)	13% (50)	74% (292)	394
4-Region: Midwest	3% (12)	9% (41)	1% (6)	1% (5)	16% (74)	70% (324)	462
4-Region: South	3% (23)	7% (57)	3% (27)	2% (15)	16% (131)	69% (572)	825
4-Region: West	3% (15)	6% (33)	2% (9)	1% (6)	13% (69)	75% (388)	520
U.S. adults who described themselves as avid sports fans	6% (30)	18% (88)	4% (21)	3% (13)	19% (93)	51% (256)	501
U.S. adults who described themselves as casual sports fans	3% (27)	6% (65)	2% (24)	1% (15)	17% (181)	71% (783)	1096
U.S. adults who said they prefer college sports	4% (20)	9% (42)	2% (8)	3% (12)	18% (80)	64% (286)	447
U.S. adults who said the NBA is their favorite pro league	7% (17)	17% (42)	4% (10)	3% (8)	20% (49)	49% (123)	249
U.S. adults who said they prefer professional sports	4% (40)	10% (113)	3% (37)	2% (19)	16% (181)	66% (762)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Coby White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (105)	10% (218)	2% (51)	1% (26)	20% (438)	62% (1363)	2201
Gender: Male	4% (47)	11% (120)	3% (30)	1% (15)	19% (197)	62% (653)	1062
Gender: Female	5% (58)	9% (98)	2% (21)	1% (11)	21% (241)	62% (710)	1139
Age: 18-29	6% (29)	12% (57)	5% (23)	2% (10)	16% (78)	59% (280)	477
Age: 30-44	7% (38)	11% (61)	3% (15)	2% (9)	15% (80)	62% (333)	536
Age: 45-54	5% (20)	9% (36)	1% (3)	1% (5)	26% (104)	59% (239)	407
Age: 55-64	4% (14)	9% (33)	1% (4)	— (0)	28% (96)	57% (197)	344
Age: 65+	1% (4)	7% (31)	1% (5)	1% (3)	18% (79)	72% (314)	436
Generation Z: 18-22	5% (11)	13% (31)	4% (8)	2% (6)	19% (45)	57% (132)	234
Millennial: Age 23-38	8% (42)	10% (57)	5% (26)	2% (8)	14% (74)	62% (332)	539
Generation X: Age 39-54	5% (33)	10% (66)	1% (7)	1% (9)	22% (143)	60% (388)	647
Boomers: Age 55-73	2% (16)	9% (59)	1% (10)	— (3)	24% (162)	64% (438)	688
PID: Dem (no lean)	6% (45)	11% (80)	2% (17)	1% (9)	21% (155)	59% (448)	756
PID: Ind (no lean)	5% (37)	8% (64)	2% (13)	1% (8)	20% (157)	64% (494)	774
PID: Rep (no lean)	3% (22)	11% (73)	3% (21)	1% (9)	19% (126)	63% (421)	672
PID/Gender: Dem Men	6% (19)	12% (39)	3% (10)	2% (6)	19% (63)	58% (192)	330
PID/Gender: Dem Women	6% (26)	10% (41)	2% (7)	1% (3)	22% (92)	60% (256)	426
PID/Gender: Ind Men	4% (17)	11% (42)	1% (6)	1% (4)	19% (73)	64% (248)	390
PID/Gender: Ind Women	5% (20)	6% (22)	2% (7)	1% (4)	22% (84)	64% (246)	384
PID/Gender: Rep Men	3% (10)	11% (39)	4% (14)	2% (5)	18% (61)	62% (213)	343
PID/Gender: Rep Women	4% (12)	10% (34)	2% (7)	1% (4)	20% (65)	63% (207)	329
Ideo: Liberal (1-3)	5% (39)	11% (79)	4% (26)	1% (5)	20% (140)	59% (421)	710
Ideo: Moderate (4)	4% (17)	14% (64)	2% (9)	2% (10)	21% (97)	58% (270)	467
Ideo: Conservative (5-7)	5% (36)	8% (59)	1% (9)	1% (8)	19% (141)	65% (471)	725
Educ: < College	5% (81)	10% (148)	2% (37)	1% (21)	21% (322)	60% (905)	1513
Educ: Bachelors degree	4% (16)	9% (38)	2% (11)	1% (4)	17% (77)	67% (298)	444
Educ: Post-grad	3% (8)	13% (32)	1% (3)	1% (2)	16% (39)	66% (160)	244

Continued on next page



**Table NBA4\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Coby White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (105)	10% (218)	2% (51)	1% (26)	20% (438)	62% (1363)	2201
Income: Under 50k	6% (72)	10% (128)	2% (31)	1% (13)	20% (257)	61% (770)	1271
Income: 50k-100k	3% (19)	10% (57)	2% (12)	2% (10)	19% (117)	64% (389)	605
Income: 100k+	4% (14)	10% (33)	2% (8)	1% (3)	20% (64)	63% (204)	326
Ethnicity: White	4% (63)	9% (163)	2% (30)	1% (18)	20% (341)	64% (1108)	1723
Ethnicity: Hispanic	8% (28)	14% (49)	2% (7)	2% (6)	20% (70)	54% (190)	350
Ethnicity: Afr. Am.	11% (31)	12% (34)	5% (14)	2% (5)	19% (53)	50% (137)	274
Ethnicity: Other	6% (11)	10% (21)	3% (6)	1% (3)	22% (44)	58% (118)	204
Relig: Protestant	2% (10)	8% (38)	2% (8)	1% (3)	18% (82)	68% (305)	446
Relig: Roman Catholic	5% (20)	10% (45)	3% (12)	1% (6)	19% (82)	62% (268)	433
Relig: Ath./Agn./None	4% (28)	9% (62)	2% (14)	1% (6)	20% (135)	63% (421)	666
Relig: Something Else	7% (25)	9% (32)	2% (8)	1% (5)	21% (71)	59% (202)	343
Relig: Jewish	3% (1)	3% (1)	— (0)	— (0)	14% (7)	80% (39)	49
Relig: Evangelical	5% (32)	12% (72)	3% (19)	1% (8)	19% (118)	60% (366)	615
Relig: Non-Evang. Catholics	3% (20)	9% (53)	2% (10)	1% (7)	20% (114)	65% (373)	577
Relig: All Christian	4% (52)	10% (124)	2% (29)	1% (15)	19% (232)	62% (740)	1192
Relig: All Non-Christian	5% (53)	9% (93)	2% (22)	1% (11)	20% (206)	62% (624)	1009
Community: Urban	6% (33)	11% (62)	4% (20)	1% (8)	20% (112)	59% (338)	572
Community: Suburban	4% (39)	9% (87)	2% (20)	1% (11)	19% (191)	65% (662)	1011
Community: Rural	5% (33)	11% (69)	2% (11)	1% (7)	22% (135)	59% (363)	618
Employ: Private Sector	5% (29)	11% (69)	3% (18)	1% (7)	19% (123)	62% (393)	638
Employ: Government	5% (7)	14% (18)	5% (7)	2% (2)	18% (23)	57% (75)	132
Employ: Self-Employed	10% (20)	10% (19)	3% (6)	2% (4)	24% (49)	51% (102)	200
Employ: Homemaker	7% (12)	8% (14)	3% (5)	1% (1)	17% (28)	65% (109)	168
Employ: Student	4% (5)	9% (13)	4% (6)	2% (2)	20% (28)	61% (85)	140
Employ: Retired	2% (8)	8% (41)	1% (5)	— (1)	19% (95)	70% (351)	501
Employ: Unemployed	6% (13)	7% (16)	1% (2)	3% (6)	18% (38)	65% (141)	216
Employ: Other	5% (11)	13% (27)	1% (2)	1% (3)	27% (55)	52% (107)	205
Military HH: Yes	5% (19)	8% (31)	3% (9)	1% (6)	18% (66)	65% (242)	373
Military HH: No	5% (86)	10% (187)	2% (42)	1% (21)	20% (372)	61% (1122)	1828

Continued on next page

**Table NBA4\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Coby White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (105)	10% (218)	2% (51)	1% (26)	20% (438)	62% (1363)	2201
RD/WT: Right Direction	5% (41)	10% (77)	3% (22)	2% (12)	20% (158)	62% (497)	807
RD/WT: Wrong Track	5% (64)	10% (140)	2% (29)	1% (14)	20% (280)	62% (866)	1394
Trump Job Approve	4% (37)	10% (93)	2% (17)	1% (12)	19% (174)	63% (567)	900
Trump Job Disapprove	5% (60)	10% (119)	3% (31)	1% (12)	20% (233)	61% (708)	1163
Trump Job Strongly Approve	5% (20)	7% (33)	2% (11)	1% (4)	19% (82)	66% (292)	443
Trump Job Somewhat Approve	4% (17)	13% (60)	1% (6)	2% (8)	20% (92)	60% (275)	457
Trump Job Somewhat Disapprove	4% (11)	13% (39)	3% (9)	2% (5)	20% (56)	58% (169)	289
Trump Job Strongly Disapprove	6% (50)	9% (80)	2% (22)	1% (7)	20% (176)	62% (539)	874
Favorable of Trump	5% (42)	10% (87)	2% (18)	2% (14)	19% (167)	63% (561)	889
Unfavorable of Trump	5% (56)	11% (125)	2% (29)	1% (11)	21% (242)	61% (712)	1174
Very Favorable of Trump	6% (29)	8% (38)	3% (15)	1% (6)	18% (85)	64% (311)	484
Somewhat Favorable of Trump	3% (13)	12% (49)	1% (3)	2% (8)	20% (82)	62% (250)	404
Somewhat Unfavorable of Trump	1% (3)	15% (34)	4% (10)	1% (1)	21% (46)	58% (129)	224
Very Unfavorable of Trump	6% (53)	10% (90)	2% (19)	1% (10)	21% (196)	61% (582)	950
#1 Issue: Economy	6% (34)	11% (64)	3% (20)	1% (8)	20% (118)	59% (353)	597
#1 Issue: Security	6% (23)	8% (35)	3% (11)	1% (3)	19% (78)	64% (271)	422
#1 Issue: Health Care	2% (7)	13% (47)	3% (11)	1% (2)	23% (86)	59% (222)	375
#1 Issue: Medicare / Social Security	4% (11)	9% (26)	1% (4)	2% (5)	18% (56)	67% (204)	305
#1 Issue: Women's Issues	8% (7)	5% (4)	1% (1)	— (0)	23% (20)	63% (53)	85
#1 Issue: Education	9% (14)	8% (13)	1% (1)	3% (4)	18% (28)	61% (96)	156
#1 Issue: Energy	5% (7)	13% (18)	1% (2)	2% (2)	21% (28)	57% (76)	133
#1 Issue: Other	2% (2)	8% (10)	— (1)	1% (1)	19% (24)	70% (88)	126
2018 House Vote: Democrat	7% (54)	11% (83)	2% (15)	1% (9)	18% (143)	61% (474)	777
2018 House Vote: Republican	3% (19)	9% (61)	3% (20)	1% (10)	20% (131)	64% (429)	670
2018 House Vote: Someone else	3% (4)	10% (12)	4% (4)	— (0)	23% (27)	60% (73)	121
2018 House Vote: Didnt Vote	4% (27)	10% (61)	2% (11)	1% (7)	22% (136)	61% (387)	630
2016 Vote: Hillary Clinton	6% (40)	11% (69)	2% (14)	1% (6)	19% (125)	61% (399)	652
2016 Vote: Donald Trump	4% (25)	10% (68)	3% (18)	1% (10)	19% (125)	63% (424)	670
2016 Vote: Someone else	2% (5)	13% (25)	2% (4)	— (0)	20% (40)	63% (125)	199
2016 Vote: Didnt Vote	5% (35)	8% (55)	2% (15)	2% (11)	22% (146)	61% (415)	677

Continued on next page

**Table NBA4\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

*Coby White*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (105)	10% (218)	2% (51)	1% (26)	20% (438)	62% (1363)	2201
Voted in 2014: Yes	5% (63)	10% (136)	2% (29)	1% (15)	20% (273)	61% (819)	1334
Voted in 2014: No	5% (42)	9% (82)	3% (22)	1% (11)	19% (165)	63% (545)	867
2012 Vote: Barack Obama	5% (42)	12% (95)	2% (18)	1% (8)	22% (177)	58% (463)	803
2012 Vote: Mitt Romney	3% (15)	8% (42)	2% (9)	1% (5)	18% (88)	68% (338)	497
2012 Vote: Other	2% (2)	10% (11)	2% (2)	1% (1)	23% (27)	63% (71)	113
2012 Vote: Didn't Vote	6% (45)	9% (70)	3% (22)	2% (12)	19% (146)	62% (490)	785
4-Region: Northeast	4% (17)	10% (41)	1% (4)	2% (6)	18% (72)	65% (254)	394
4-Region: Midwest	3% (13)	11% (52)	2% (12)	1% (4)	22% (101)	61% (282)	462
4-Region: South	6% (50)	10% (84)	3% (24)	2% (15)	19% (160)	60% (491)	825
4-Region: West	5% (26)	8% (41)	2% (12)	— (2)	20% (104)	64% (335)	520
U.S. adults who described themselves as avid sports fans	9% (43)	20% (98)	3% (18)	2% (10)	21% (106)	45% (226)	501
U.S. adults who described themselves as casual sports fans	5% (51)	10% (106)	3% (28)	1% (11)	22% (241)	60% (658)	1096
U.S. adults who said they prefer college sports	6% (26)	10% (43)	4% (16)	1% (3)	25% (113)	55% (245)	447
U.S. adults who said the NBA is their favorite pro league	11% (26)	23% (57)	6% (15)	3% (6)	18% (46)	39% (98)	249
U.S. adults who said they prefer professional sports	6% (71)	14% (162)	3% (31)	1% (17)	20% (228)	56% (643)	1152

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jarrett Culver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (74)	9% (206)	2% (44)	1% (31)	17% (366)	67% (1481)	2201
Gender: Male	4% (44)	13% (141)	2% (22)	2% (18)	15% (155)	64% (683)	1062
Gender: Female	3% (29)	6% (66)	2% (22)	1% (13)	18% (210)	70% (798)	1139
Age: 18-29	4% (21)	12% (58)	4% (20)	2% (10)	16% (74)	62% (294)	477
Age: 30-44	4% (24)	12% (63)	2% (12)	1% (8)	15% (81)	65% (349)	536
Age: 45-54	3% (14)	6% (25)	1% (4)	2% (7)	21% (86)	67% (272)	407
Age: 55-64	3% (12)	10% (35)	1% (4)	1% (4)	20% (68)	64% (221)	344
Age: 65+	1% (3)	6% (25)	1% (4)	1% (3)	13% (57)	79% (345)	436
Generation Z: 18-22	2% (4)	14% (33)	4% (10)	1% (3)	19% (44)	60% (140)	234
Millennial: Age 23-38	6% (33)	11% (57)	3% (17)	3% (14)	13% (72)	64% (347)	539
Generation X: Age 39-54	3% (21)	9% (56)	1% (9)	1% (8)	19% (125)	66% (428)	647
Boomers: Age 55-73	2% (15)	8% (56)	1% (8)	1% (6)	17% (118)	70% (485)	688
PID: Dem (no lean)	4% (28)	10% (79)	2% (16)	2% (14)	18% (137)	64% (481)	756
PID: Ind (no lean)	4% (29)	8% (60)	1% (10)	1% (10)	16% (123)	70% (541)	774
PID: Rep (no lean)	3% (17)	10% (67)	3% (17)	1% (7)	16% (105)	68% (458)	672
PID/Gender: Dem Men	4% (14)	15% (49)	2% (7)	3% (9)	15% (48)	62% (203)	330
PID/Gender: Dem Women	3% (14)	7% (31)	2% (9)	1% (5)	21% (89)	65% (278)	426
PID/Gender: Ind Men	5% (20)	11% (41)	2% (7)	1% (3)	14% (56)	67% (262)	390
PID/Gender: Ind Women	2% (9)	5% (19)	1% (4)	2% (6)	17% (67)	73% (279)	384
PID/Gender: Rep Men	3% (10)	15% (51)	2% (8)	1% (5)	15% (51)	64% (218)	343
PID/Gender: Rep Women	2% (7)	5% (16)	3% (9)	1% (2)	17% (54)	73% (240)	329
Ideo: Liberal (1-3)	4% (29)	12% (83)	2% (16)	2% (13)	17% (119)	63% (451)	710
Ideo: Moderate (4)	4% (17)	11% (50)	3% (12)	1% (4)	19% (87)	64% (298)	467
Ideo: Conservative (5-7)	3% (23)	8% (56)	2% (14)	1% (11)	16% (114)	70% (508)	725
Educ: < College	4% (56)	9% (133)	2% (33)	2% (25)	18% (266)	66% (1000)	1513
Educ: Bachelors degree	3% (14)	10% (45)	2% (8)	1% (3)	16% (70)	69% (304)	444
Educ: Post-grad	2% (4)	12% (29)	1% (3)	1% (3)	12% (29)	72% (176)	244

Continued on next page

**Table NBA4\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Jarrett Culver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (74)	9% (206)	2% (44)	1% (31)	17% (366)	67% (1481)	2201
Income: Under 50k	4% (47)	8% (108)	2% (32)	1% (16)	18% (230)	66% (838)	1271
Income: 50k-100k	3% (20)	10% (63)	1% (7)	2% (10)	14% (86)	69% (418)	605
Income: 100k+	2% (7)	11% (35)	2% (5)	1% (4)	15% (50)	69% (225)	326
Ethnicity: White	3% (52)	8% (146)	1% (25)	1% (24)	16% (282)	69% (1193)	1723
Ethnicity: Hispanic	4% (13)	14% (50)	3% (11)	1% (2)	14% (50)	64% (224)	350
Ethnicity: Afr. Am.	6% (16)	15% (40)	4% (11)	1% (4)	19% (52)	55% (151)	274
Ethnicity: Other	3% (6)	10% (20)	4% (7)	1% (3)	15% (31)	67% (137)	204
Relig: Protestant	2% (9)	7% (31)	2% (8)	1% (6)	15% (68)	72% (324)	446
Relig: Roman Catholic	3% (14)	12% (50)	2% (9)	2% (8)	17% (74)	64% (278)	433
Relig: Ath./Agn./None	3% (22)	10% (65)	1% (6)	2% (11)	16% (109)	68% (454)	666
Relig: Something Else	5% (17)	8% (28)	2% (6)	1% (3)	17% (57)	67% (231)	343
Relig: Jewish	2% (1)	2% (1)	— (0)	— (0)	9% (4)	87% (42)	49
Relig: Evangelical	4% (22)	9% (54)	4% (25)	1% (9)	16% (99)	66% (405)	615
Relig: Non-Evang. Catholics	2% (13)	10% (59)	1% (7)	1% (8)	17% (100)	68% (390)	577
Relig: All Christian	3% (35)	9% (113)	3% (32)	1% (17)	17% (199)	67% (795)	1192
Relig: All Non-Christian	4% (39)	9% (93)	1% (12)	1% (13)	16% (166)	68% (686)	1009
Community: Urban	4% (24)	11% (64)	2% (14)	2% (10)	16% (92)	64% (368)	572
Community: Suburban	3% (27)	9% (93)	1% (15)	1% (8)	15% (154)	71% (713)	1011
Community: Rural	4% (22)	8% (50)	2% (15)	2% (13)	19% (119)	65% (399)	618
Employ: Private Sector	3% (22)	12% (76)	1% (7)	1% (9)	18% (112)	65% (412)	638
Employ: Government	8% (10)	5% (7)	3% (5)	1% (1)	14% (19)	69% (90)	132
Employ: Self-Employed	4% (8)	13% (26)	3% (6)	5% (9)	20% (41)	55% (111)	200
Employ: Homemaker	3% (5)	3% (5)	3% (5)	2% (4)	16% (27)	73% (123)	168
Employ: Student	1% (2)	10% (15)	4% (6)	1% (1)	17% (24)	67% (93)	140
Employ: Retired	2% (11)	7% (33)	1% (6)	— (2)	14% (69)	76% (381)	501
Employ: Unemployed	3% (6)	10% (22)	1% (2)	1% (2)	15% (31)	70% (152)	216
Employ: Other	4% (8)	11% (23)	5% (9)	2% (3)	21% (43)	58% (119)	205
Military HH: Yes	3% (9)	9% (33)	2% (6)	1% (4)	17% (65)	68% (255)	373
Military HH: No	4% (64)	9% (173)	2% (38)	1% (27)	16% (301)	67% (1226)	1828

Continued on next page

**Table NBA4\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jarrett Culver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (74)	9% (206)	2% (44)	1% (31)	17% (366)	67% (1481)	2201
RD/WT: Right Direction	4% (34)	10% (78)	3% (21)	2% (13)	16% (130)	66% (532)	807
RD/WT: Wrong Track	3% (40)	9% (129)	2% (23)	1% (18)	17% (235)	68% (949)	1394
Trump Job Approve	3% (26)	9% (83)	2% (21)	1% (13)	16% (143)	68% (614)	900
Trump Job Disapprove	4% (45)	10% (115)	2% (21)	1% (14)	18% (205)	66% (764)	1163
Trump Job Strongly Approve	3% (14)	7% (32)	2% (7)	2% (10)	15% (65)	71% (314)	443
Trump Job Somewhat Approve	3% (12)	11% (50)	3% (14)	1% (4)	17% (78)	65% (300)	457
Trump Job Somewhat Disapprove	3% (9)	14% (41)	2% (7)	1% (4)	16% (45)	63% (183)	289
Trump Job Strongly Disapprove	4% (36)	8% (74)	2% (14)	1% (10)	18% (160)	66% (581)	874
Favorable of Trump	3% (28)	9% (84)	2% (20)	1% (13)	16% (143)	68% (601)	889
Unfavorable of Trump	4% (43)	10% (118)	2% (21)	1% (15)	17% (197)	66% (780)	1174
Very Favorable of Trump	4% (19)	8% (40)	2% (9)	2% (11)	14% (70)	69% (336)	484
Somewhat Favorable of Trump	2% (9)	11% (44)	3% (11)	— (2)	18% (74)	65% (265)	404
Somewhat Unfavorable of Trump	4% (9)	14% (30)	2% (5)	2% (3)	15% (33)	64% (143)	224
Very Unfavorable of Trump	4% (34)	9% (88)	2% (16)	1% (12)	17% (163)	67% (637)	950
#1 Issue: Economy	4% (23)	10% (60)	2% (9)	2% (11)	18% (110)	64% (384)	597
#1 Issue: Security	2% (9)	10% (40)	4% (16)	1% (5)	13% (56)	70% (296)	422
#1 Issue: Health Care	2% (8)	11% (40)	1% (5)	1% (4)	18% (67)	67% (251)	375
#1 Issue: Medicare / Social Security	5% (15)	7% (22)	1% (4)	1% (4)	12% (37)	73% (224)	305
#1 Issue: Women's Issues	2% (1)	11% (10)	1% (1)	1% (1)	21% (18)	64% (55)	85
#1 Issue: Education	6% (9)	8% (13)	3% (5)	2% (2)	15% (23)	67% (104)	156
#1 Issue: Energy	7% (9)	11% (15)	1% (1)	3% (3)	20% (26)	59% (78)	133
#1 Issue: Other	— (0)	5% (6)	1% (2)	— (0)	23% (29)	70% (89)	126
2018 House Vote: Democrat	4% (28)	10% (80)	2% (17)	2% (16)	15% (116)	67% (521)	777
2018 House Vote: Republican	3% (21)	9% (63)	2% (14)	1% (5)	18% (118)	67% (450)	670
2018 House Vote: Someone else	6% (7)	7% (9)	1% (1)	1% (2)	11% (13)	73% (89)	121
2018 House Vote: Didnt Vote	3% (18)	8% (53)	2% (12)	1% (8)	19% (118)	67% (420)	630
2016 Vote: Hillary Clinton	4% (23)	10% (65)	2% (15)	1% (10)	15% (100)	67% (439)	652
2016 Vote: Donald Trump	4% (26)	10% (64)	2% (10)	1% (10)	15% (103)	68% (457)	670
2016 Vote: Someone else	3% (6)	11% (21)	1% (1)	— (1)	17% (34)	68% (135)	199
2016 Vote: Didnt Vote	3% (18)	8% (56)	3% (18)	2% (10)	19% (126)	66% (449)	677

Continued on next page

**Table NBA4\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Jarrett Culver

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (74)	9% (206)	2% (44)	1% (31)	17% (366)	67% (1481)	2201
Voted in 2014: Yes	4% (50)	10% (131)	1% (20)	1% (16)	17% (222)	67% (895)	1334
Voted in 2014: No	3% (24)	9% (75)	3% (24)	2% (15)	17% (144)	68% (585)	867
2012 Vote: Barack Obama	4% (29)	11% (88)	1% (11)	1% (9)	18% (145)	65% (521)	803
2012 Vote: Mitt Romney	3% (15)	9% (43)	1% (6)	1% (5)	13% (65)	73% (362)	497
2012 Vote: Other	3% (4)	7% (8)	— (1)	1% (1)	19% (21)	70% (79)	113
2012 Vote: Didn't Vote	3% (25)	9% (67)	3% (27)	2% (15)	17% (133)	66% (518)	785
4-Region: Northeast	4% (14)	7% (26)	2% (6)	2% (7)	16% (62)	71% (278)	394
4-Region: Midwest	5% (24)	11% (53)	1% (5)	1% (5)	18% (82)	64% (294)	462
4-Region: South	3% (25)	11% (89)	2% (17)	2% (17)	16% (129)	66% (547)	825
4-Region: West	2% (10)	7% (38)	3% (16)	— (1)	18% (93)	69% (361)	520
U.S. adults who described themselves as avid sports fans	8% (41)	23% (117)	3% (15)	2% (9)	18% (92)	45% (227)	501
U.S. adults who described themselves as casual sports fans	3% (30)	7% (82)	2% (26)	1% (16)	19% (206)	67% (736)	1096
U.S. adults who said they prefer college sports	3% (15)	12% (53)	2% (7)	1% (6)	22% (96)	60% (269)	447
U.S. adults who said the NBA is their favorite pro league	7% (17)	20% (49)	5% (12)	4% (9)	20% (49)	46% (113)	249
U.S. adults who said they prefer professional sports	5% (59)	13% (145)	3% (33)	2% (18)	17% (194)	61% (703)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_7: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Keldon Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (69)	9% (199)	3% (64)	1% (25)	15% (325)	69% (1518)	2201
Gender: Male	3% (34)	11% (119)	3% (36)	1% (13)	15% (161)	66% (700)	1062
Gender: Female	3% (35)	7% (80)	3% (29)	1% (12)	14% (164)	72% (818)	1139
Age: 18-29	5% (24)	12% (57)	5% (22)	2% (7)	13% (63)	64% (304)	477
Age: 30-44	3% (19)	11% (61)	3% (19)	2% (9)	13% (70)	67% (359)	536
Age: 45-54	4% (15)	10% (39)	3% (12)	1% (4)	16% (64)	67% (274)	407
Age: 55-64	2% (7)	8% (26)	2% (8)	1% (3)	20% (69)	67% (232)	344
Age: 65+	1% (4)	4% (17)	1% (4)	— (2)	14% (60)	80% (350)	436
Generation Z: 18-22	4% (10)	12% (29)	4% (10)	1% (3)	14% (33)	64% (150)	234
Millennial: Age 23-38	4% (21)	11% (61)	4% (24)	1% (7)	13% (70)	66% (357)	539
Generation X: Age 39-54	4% (26)	10% (67)	3% (19)	2% (10)	15% (94)	67% (430)	647
Boomers: Age 55-73	2% (12)	6% (40)	2% (11)	1% (5)	18% (121)	72% (499)	688
PID: Dem (no lean)	4% (27)	10% (72)	4% (29)	1% (9)	15% (115)	67% (503)	756
PID: Ind (no lean)	3% (21)	9% (69)	2% (14)	1% (8)	14% (106)	72% (555)	774
PID: Rep (no lean)	3% (21)	9% (58)	3% (22)	1% (7)	15% (103)	69% (461)	672
PID/Gender: Dem Men	3% (9)	13% (44)	4% (13)	2% (7)	16% (52)	62% (205)	330
PID/Gender: Dem Women	4% (18)	7% (28)	4% (16)	1% (2)	15% (64)	70% (298)	426
PID/Gender: Ind Men	3% (12)	10% (39)	2% (8)	— (1)	15% (59)	70% (271)	390
PID/Gender: Ind Women	2% (9)	8% (30)	2% (6)	2% (7)	12% (48)	74% (284)	384
PID/Gender: Rep Men	4% (13)	10% (35)	4% (15)	1% (5)	15% (50)	65% (224)	343
PID/Gender: Rep Women	2% (8)	7% (23)	2% (7)	1% (2)	16% (53)	72% (236)	329
Ideo: Liberal (1-3)	4% (28)	10% (69)	4% (28)	1% (8)	16% (113)	65% (464)	710
Ideo: Moderate (4)	4% (19)	11% (52)	4% (17)	1% (5)	17% (81)	63% (294)	467
Ideo: Conservative (5-7)	3% (19)	7% (53)	2% (13)	1% (10)	14% (99)	73% (531)	725
Educ: < College	4% (55)	9% (131)	3% (49)	1% (21)	15% (230)	68% (1026)	1513
Educ: Bachelors degree	3% (12)	9% (42)	2% (11)	— (2)	14% (61)	71% (316)	444
Educ: Post-grad	1% (2)	11% (26)	2% (4)	1% (2)	14% (34)	72% (176)	244

Continued on next page



**Table NBA4\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Keldon Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (69)	9% (199)	3% (64)	1% (25)	15% (325)	69% (1518)	2201
Income: Under 50k	4% (53)	8% (101)	4% (45)	1% (14)	15% (187)	69% (871)	1271
Income: 50k-100k	2% (11)	10% (63)	2% (15)	1% (8)	13% (78)	71% (430)	605
Income: 100k+	1% (5)	11% (35)	1% (5)	1% (3)	18% (60)	67% (218)	326
Ethnicity: White	3% (48)	8% (136)	3% (47)	1% (20)	14% (248)	71% (1223)	1723
Ethnicity: Hispanic	5% (17)	13% (46)	6% (20)	— (0)	12% (40)	64% (225)	350
Ethnicity: Afr. Am.	5% (14)	15% (41)	4% (11)	1% (4)	16% (43)	59% (162)	274
Ethnicity: Other	4% (7)	11% (22)	3% (6)	1% (1)	17% (34)	65% (133)	204
Relig: Protestant	2% (7)	7% (30)	2% (8)	— (2)	16% (71)	74% (329)	446
Relig: Roman Catholic	3% (13)	12% (52)	4% (16)	1% (5)	14% (59)	67% (289)	433
Relig: Ath./Agn./None	3% (21)	8% (55)	3% (17)	1% (7)	15% (103)	70% (463)	666
Relig: Something Else	3% (12)	9% (30)	3% (10)	2% (6)	13% (45)	70% (241)	343
Relig: Jewish	— (0)	6% (3)	— (0)	2% (1)	10% (5)	83% (40)	49
Relig: Evangelical	4% (25)	9% (55)	4% (24)	1% (7)	15% (93)	67% (412)	615
Relig: Non-Evang. Catholics	2% (12)	10% (59)	2% (14)	1% (5)	15% (85)	70% (402)	577
Relig: All Christian	3% (36)	10% (114)	3% (37)	1% (12)	15% (178)	68% (814)	1192
Relig: All Non-Christian	3% (33)	8% (85)	3% (27)	1% (13)	15% (147)	70% (704)	1009
Community: Urban	3% (18)	13% (72)	3% (19)	1% (6)	14% (78)	66% (378)	572
Community: Suburban	3% (32)	8% (81)	2% (21)	1% (9)	14% (144)	72% (724)	1011
Community: Rural	3% (19)	7% (46)	4% (24)	2% (10)	17% (103)	67% (416)	618
Employ: Private Sector	4% (25)	10% (61)	3% (19)	1% (6)	16% (102)	67% (426)	638
Employ: Government	5% (7)	9% (12)	4% (6)	1% (2)	11% (15)	69% (90)	132
Employ: Self-Employed	6% (12)	14% (28)	2% (4)	2% (5)	15% (30)	61% (122)	200
Employ: Homemaker	— (0)	8% (13)	6% (10)	1% (2)	13% (23)	71% (119)	168
Employ: Student	2% (3)	9% (13)	4% (6)	2% (3)	15% (21)	68% (94)	140
Employ: Retired	2% (9)	4% (22)	1% (5)	— (2)	16% (78)	77% (385)	501
Employ: Unemployed	3% (5)	13% (27)	2% (5)	— (0)	14% (30)	68% (147)	216
Employ: Other	4% (7)	11% (22)	5% (10)	3% (5)	13% (27)	65% (134)	205
Military HH: Yes	2% (6)	9% (32)	2% (8)	1% (5)	16% (61)	70% (260)	373
Military HH: No	3% (63)	9% (167)	3% (56)	1% (20)	14% (264)	69% (1259)	1828

Continued on next page

**Table NBA4\_7: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**

Keldon Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (69)	9% (199)	3% (64)	1% (25)	15% (325)	69% (1518)	2201
RD/WT: Right Direction	3% (28)	9% (75)	4% (33)	1% (8)	14% (117)	68% (547)	807
RD/WT: Wrong Track	3% (41)	9% (124)	2% (32)	1% (17)	15% (208)	70% (972)	1394
Trump Job Approve	3% (25)	9% (81)	2% (22)	1% (12)	15% (137)	69% (623)	900
Trump Job Disapprove	4% (43)	9% (109)	3% (39)	1% (13)	15% (170)	68% (789)	1163
Trump Job Strongly Approve	4% (16)	7% (30)	2% (11)	1% (6)	14% (63)	71% (316)	443
Trump Job Somewhat Approve	2% (9)	11% (51)	2% (11)	1% (6)	16% (74)	67% (307)	457
Trump Job Somewhat Disapprove	3% (8)	12% (35)	3% (9)	1% (3)	15% (44)	65% (189)	289
Trump Job Strongly Disapprove	4% (34)	8% (74)	3% (31)	1% (9)	14% (126)	69% (600)	874
Favorable of Trump	3% (26)	9% (77)	2% (22)	1% (10)	15% (130)	70% (623)	889
Unfavorable of Trump	4% (42)	10% (114)	3% (38)	1% (14)	15% (173)	68% (793)	1174
Very Favorable of Trump	5% (22)	7% (35)	3% (14)	1% (6)	13% (65)	71% (343)	484
Somewhat Favorable of Trump	1% (4)	10% (42)	2% (9)	1% (5)	16% (65)	69% (280)	404
Somewhat Unfavorable of Trump	2% (6)	12% (27)	4% (8)	2% (5)	14% (31)	66% (147)	224
Very Unfavorable of Trump	4% (37)	9% (86)	3% (30)	1% (8)	15% (142)	68% (646)	950
#1 Issue: Economy	4% (22)	11% (66)	2% (14)	1% (6)	16% (94)	66% (396)	597
#1 Issue: Security	2% (9)	9% (36)	3% (12)	2% (8)	13% (55)	71% (302)	422
#1 Issue: Health Care	3% (10)	9% (33)	2% (9)	1% (3)	16% (58)	70% (261)	375
#1 Issue: Medicare / Social Security	3% (9)	6% (18)	3% (9)	1% (2)	13% (40)	74% (226)	305
#1 Issue: Women's Issues	5% (4)	4% (3)	2% (2)	1% (1)	15% (13)	72% (61)	85
#1 Issue: Education	5% (7)	14% (22)	2% (3)	1% (2)	14% (22)	64% (100)	156
#1 Issue: Energy	4% (5)	11% (15)	6% (7)	1% (2)	13% (18)	65% (86)	133
#1 Issue: Other	2% (2)	5% (6)	6% (7)	— (0)	20% (25)	67% (85)	126
2018 House Vote: Democrat	4% (32)	9% (71)	4% (31)	1% (7)	14% (108)	68% (528)	777
2018 House Vote: Republican	2% (14)	8% (51)	3% (17)	1% (9)	16% (107)	70% (472)	670
2018 House Vote: Someone else	6% (8)	5% (6)	1% (1)	— (0)	16% (19)	71% (86)	121
2018 House Vote: Didnt Vote	2% (16)	11% (70)	2% (15)	1% (8)	14% (89)	68% (431)	630
2016 Vote: Hillary Clinton	4% (24)	9% (58)	4% (25)	1% (6)	14% (90)	69% (449)	652
2016 Vote: Donald Trump	3% (20)	8% (57)	3% (18)	1% (8)	15% (100)	70% (467)	670
2016 Vote: Someone else	3% (6)	9% (17)	3% (6)	— (0)	13% (26)	72% (144)	199
2016 Vote: Didnt Vote	3% (19)	10% (67)	2% (16)	2% (11)	16% (106)	68% (457)	677

Continued on next page

**Table NBA4\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Keldon Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (69)	9% (199)	3% (64)	1% (25)	15% (325)	69% (1518)	2201
Voted in 2014: Yes	3% (42)	8% (110)	3% (44)	1% (12)	15% (205)	69% (921)	1334
Voted in 2014: No	3% (27)	10% (89)	2% (20)	1% (13)	14% (120)	69% (597)	867
2012 Vote: Barack Obama	3% (28)	9% (73)	4% (30)	1% (7)	17% (135)	66% (531)	803
2012 Vote: Mitt Romney	2% (12)	7% (37)	2% (8)	— (2)	15% (73)	73% (364)	497
2012 Vote: Other	3% (4)	9% (10)	1% (1)	— (0)	14% (16)	73% (83)	113
2012 Vote: Didn't Vote	3% (25)	10% (79)	3% (25)	2% (16)	13% (101)	69% (540)	785
4-Region: Northeast	3% (11)	9% (34)	1% (4)	1% (4)	15% (60)	72% (282)	394
4-Region: Midwest	2% (12)	9% (41)	2% (9)	1% (5)	17% (80)	68% (316)	462
4-Region: South	5% (40)	9% (74)	4% (33)	1% (12)	13% (108)	68% (558)	825
4-Region: West	1% (7)	10% (51)	4% (18)	1% (4)	15% (78)	70% (362)	520
U.S. adults who described themselves as avid sports fans	5% (28)	20% (99)	5% (25)	2% (8)	19% (94)	50% (248)	501
U.S. adults who described themselves as casual sports fans	4% (39)	8% (91)	2% (25)	1% (11)	17% (189)	68% (740)	1096
U.S. adults who said they prefer college sports	4% (16)	11% (49)	2% (11)	1% (5)	19% (83)	63% (283)	447
U.S. adults who said the NBA is their favorite pro league	9% (21)	21% (53)	8% (20)	1% (4)	16% (40)	44% (111)	249
U.S. adults who said they prefer professional sports	4% (51)	12% (140)	3% (39)	1% (15)	16% (185)	63% (723)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
DeAndre Hunter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (111)	11% (246)	2% (44)	1% (22)	18% (389)	63% (1389)	2201
Gender: Male	6% (63)	14% (149)	2% (22)	1% (10)	17% (183)	60% (635)	1062
Gender: Female	4% (48)	9% (97)	2% (22)	1% (12)	18% (206)	66% (754)	1139
Age: 18-29	9% (44)	12% (55)	4% (20)	2% (9)	15% (72)	58% (277)	477
Age: 30-44	6% (33)	14% (77)	2% (11)	1% (3)	15% (80)	62% (331)	536
Age: 45-54	3% (12)	12% (48)	1% (4)	1% (3)	21% (87)	62% (252)	407
Age: 55-64	4% (15)	10% (35)	1% (4)	1% (3)	22% (77)	61% (210)	344
Age: 65+	1% (6)	7% (31)	1% (5)	1% (3)	17% (72)	73% (319)	436
Generation Z: 18-22	8% (18)	13% (31)	4% (10)	2% (4)	16% (38)	57% (133)	234
Millennial: Age 23-38	9% (51)	12% (64)	3% (14)	1% (7)	14% (75)	61% (328)	539
Generation X: Age 39-54	3% (21)	13% (85)	2% (11)	1% (5)	20% (127)	62% (398)	647
Boomers: Age 55-73	3% (21)	9% (63)	1% (9)	1% (6)	20% (139)	65% (449)	688
PID: Dem (no lean)	5% (41)	14% (103)	3% (21)	1% (8)	18% (134)	59% (449)	756
PID: Ind (no lean)	4% (35)	11% (82)	1% (7)	1% (6)	17% (132)	66% (511)	774
PID: Rep (no lean)	5% (35)	9% (61)	2% (16)	1% (8)	18% (123)	64% (429)	672
PID/Gender: Dem Men	6% (21)	18% (58)	5% (15)	1% (4)	15% (51)	55% (180)	330
PID/Gender: Dem Women	5% (20)	11% (45)	2% (7)	1% (4)	19% (82)	63% (269)	426
PID/Gender: Ind Men	6% (23)	13% (51)	— (1)	1% (3)	17% (67)	62% (243)	390
PID/Gender: Ind Women	3% (11)	8% (31)	2% (6)	1% (3)	17% (65)	70% (268)	384
PID/Gender: Rep Men	5% (18)	12% (40)	2% (6)	1% (3)	19% (65)	62% (211)	343
PID/Gender: Rep Women	5% (16)	6% (21)	3% (10)	2% (5)	18% (59)	66% (217)	329
Ideo: Liberal (1-3)	6% (40)	14% (96)	3% (19)	— (3)	18% (125)	60% (428)	710
Ideo: Moderate (4)	6% (27)	13% (59)	2% (11)	2% (11)	19% (87)	58% (272)	467
Ideo: Conservative (5-7)	5% (34)	10% (73)	2% (12)	1% (6)	17% (125)	65% (475)	725
Educ: < College	5% (77)	12% (174)	2% (32)	1% (16)	19% (284)	61% (930)	1513
Educ: Bachelors degree	5% (22)	11% (49)	2% (7)	1% (5)	15% (68)	66% (293)	444
Educ: Post-grad	5% (12)	9% (23)	2% (5)	— (1)	15% (37)	68% (166)	244

Continued on next page

**Table NBA4\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

DeAndre Hunter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (111)	11% (246)	2% (44)	1% (22)	18% (389)	63% (1389)	2201
Income: Under 50k	5% (61)	12% (151)	2% (28)	1% (10)	18% (232)	62% (789)	1271
Income: 50k-100k	6% (37)	10% (63)	1% (9)	1% (3)	14% (87)	67% (406)	605
Income: 100k+	4% (13)	10% (32)	2% (8)	3% (9)	22% (70)	59% (194)	326
Ethnicity: White	4% (65)	10% (169)	2% (33)	1% (16)	18% (302)	66% (1138)	1723
Ethnicity: Hispanic	7% (26)	14% (48)	3% (12)	2% (8)	13% (45)	60% (211)	350
Ethnicity: Afr. Am.	12% (34)	19% (53)	2% (5)	— (0)	21% (59)	45% (123)	274
Ethnicity: Other	6% (12)	11% (23)	3% (6)	3% (7)	14% (28)	63% (128)	204
Relig: Protestant	4% (16)	7% (32)	— (2)	1% (3)	18% (81)	70% (313)	446
Relig: Roman Catholic	6% (27)	15% (64)	2% (10)	2% (8)	14% (62)	61% (263)	433
Relig: Ath./Agn./None	5% (35)	9% (62)	2% (15)	— (3)	17% (111)	66% (441)	666
Relig: Something Else	5% (16)	12% (41)	2% (6)	1% (4)	21% (72)	59% (204)	343
Relig: Jewish	2% (1)	5% (2)	1% (1)	— (0)	19% (9)	73% (35)	49
Relig: Evangelical	6% (34)	12% (71)	3% (16)	1% (6)	18% (111)	61% (376)	615
Relig: Non-Evang. Catholics	4% (26)	12% (71)	1% (8)	2% (10)	16% (94)	64% (368)	577
Relig: All Christian	5% (60)	12% (143)	2% (23)	1% (16)	17% (206)	62% (744)	1192
Relig: All Non-Christian	5% (51)	10% (103)	2% (21)	1% (6)	18% (183)	64% (645)	1009
Community: Urban	7% (42)	14% (77)	1% (7)	1% (7)	18% (106)	58% (333)	572
Community: Suburban	4% (44)	10% (104)	3% (26)	1% (11)	17% (168)	65% (658)	1011
Community: Rural	4% (25)	11% (65)	2% (11)	1% (4)	19% (115)	64% (398)	618
Employ: Private Sector	5% (33)	13% (86)	1% (8)	1% (6)	17% (107)	62% (399)	638
Employ: Government	8% (10)	12% (16)	3% (4)	3% (4)	12% (16)	63% (83)	132
Employ: Self-Employed	9% (18)	11% (22)	2% (5)	1% (2)	23% (46)	53% (107)	200
Employ: Homemaker	3% (5)	9% (15)	3% (5)	— (0)	21% (35)	64% (108)	168
Employ: Student	3% (5)	15% (21)	3% (4)	2% (2)	17% (23)	61% (85)	140
Employ: Retired	2% (11)	8% (42)	1% (6)	— (1)	17% (88)	70% (353)	501
Employ: Unemployed	6% (14)	10% (22)	2% (5)	2% (4)	17% (37)	62% (134)	216
Employ: Other	7% (15)	11% (24)	4% (7)	1% (2)	19% (38)	58% (119)	205
Military HH: Yes	5% (17)	10% (35)	1% (5)	1% (4)	17% (62)	67% (249)	373
Military HH: No	5% (93)	12% (211)	2% (39)	1% (18)	18% (327)	62% (1140)	1828

Continued on next page

**Table NBA4\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

DeAndre Hunter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (111)	11% (246)	2% (44)	1% (22)	18% (389)	63% (1389)	2201
RD/WT: Right Direction	6% (49)	10% (80)	1% (12)	1% (8)	18% (145)	64% (514)	807
RD/WT: Wrong Track	4% (62)	12% (166)	2% (32)	1% (15)	17% (244)	63% (875)	1394
Trump Job Approve	5% (45)	10% (89)	2% (14)	1% (8)	17% (157)	65% (587)	900
Trump Job Disapprove	5% (60)	13% (149)	3% (29)	1% (13)	18% (204)	61% (707)	1163
Trump Job Strongly Approve	4% (19)	8% (35)	2% (8)	1% (5)	18% (78)	67% (297)	443
Trump Job Somewhat Approve	6% (26)	12% (53)	1% (7)	1% (2)	17% (80)	63% (290)	457
Trump Job Somewhat Disapprove	5% (15)	14% (42)	5% (13)	1% (3)	17% (50)	57% (165)	289
Trump Job Strongly Disapprove	5% (45)	12% (107)	2% (16)	1% (10)	18% (155)	62% (542)	874
Favorable of Trump	6% (50)	9% (82)	1% (13)	1% (8)	17% (153)	66% (583)	889
Unfavorable of Trump	5% (56)	13% (157)	2% (29)	1% (13)	18% (207)	61% (713)	1174
Very Favorable of Trump	6% (28)	8% (40)	2% (8)	1% (4)	17% (84)	66% (320)	484
Somewhat Favorable of Trump	5% (22)	10% (42)	1% (5)	1% (4)	17% (70)	65% (262)	404
Somewhat Unfavorable of Trump	3% (6)	15% (34)	4% (9)	1% (3)	16% (37)	60% (135)	224
Very Unfavorable of Trump	5% (49)	13% (123)	2% (20)	1% (9)	18% (170)	61% (578)	950
#1 Issue: Economy	6% (38)	13% (75)	2% (12)	2% (9)	19% (113)	59% (350)	597
#1 Issue: Security	6% (27)	11% (45)	1% (5)	— (1)	15% (65)	66% (278)	422
#1 Issue: Health Care	3% (11)	12% (44)	1% (5)	1% (2)	20% (75)	63% (238)	375
#1 Issue: Medicare / Social Security	3% (10)	9% (27)	3% (10)	1% (2)	18% (54)	66% (202)	305
#1 Issue: Women's Issues	7% (6)	10% (8)	— (0)	2% (1)	17% (14)	65% (55)	85
#1 Issue: Education	5% (8)	14% (21)	3% (5)	1% (1)	16% (26)	61% (95)	156
#1 Issue: Energy	6% (9)	12% (16)	3% (5)	2% (3)	14% (19)	62% (82)	133
#1 Issue: Other	2% (2)	7% (9)	1% (2)	1% (1)	18% (23)	70% (89)	126
2018 House Vote: Democrat	6% (44)	14% (108)	2% (13)	1% (5)	15% (120)	63% (487)	777
2018 House Vote: Republican	4% (29)	9% (61)	2% (16)	1% (6)	18% (121)	65% (437)	670
2018 House Vote: Someone else	5% (6)	10% (12)	— (1)	1% (2)	18% (22)	65% (79)	121
2018 House Vote: Didnt Vote	5% (30)	10% (66)	2% (15)	2% (10)	20% (124)	61% (385)	630
2016 Vote: Hillary Clinton	5% (35)	13% (87)	2% (15)	1% (4)	16% (105)	62% (407)	652
2016 Vote: Donald Trump	4% (30)	10% (70)	3% (17)	1% (5)	17% (113)	65% (435)	670
2016 Vote: Someone else	5% (11)	14% (27)	— (1)	1% (2)	15% (31)	65% (129)	199
2016 Vote: Didnt Vote	5% (36)	9% (63)	2% (12)	2% (12)	20% (137)	62% (417)	677

Continued on next page

**Table NBA4\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
DeAndre Hunter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (111)	11% (246)	2% (44)	1% (22)	18% (389)	63% (1389)	2201
Voted in 2014: Yes	5% (65)	11% (147)	2% (24)	1% (10)	18% (246)	63% (842)	1334
Voted in 2014: No	5% (45)	11% (99)	2% (20)	1% (13)	16% (143)	63% (547)	867
2012 Vote: Barack Obama	5% (42)	13% (108)	2% (14)	— (3)	18% (148)	61% (488)	803
2012 Vote: Mitt Romney	4% (20)	8% (40)	2% (9)	1% (6)	18% (90)	67% (331)	497
2012 Vote: Other	2% (2)	11% (12)	1% (2)	1% (1)	20% (23)	66% (74)	113
2012 Vote: Didn't Vote	6% (46)	11% (86)	3% (20)	2% (12)	16% (127)	63% (495)	785
4-Region: Northeast	7% (27)	9% (37)	1% (5)	2% (8)	17% (65)	64% (253)	394
4-Region: Midwest	3% (16)	13% (61)	2% (9)	— (2)	17% (80)	64% (295)	462
4-Region: South	5% (44)	12% (98)	3% (22)	1% (9)	18% (149)	61% (504)	825
4-Region: West	5% (25)	10% (51)	2% (9)	1% (4)	18% (95)	65% (337)	520
U.S. adults who described themselves as avid sports fans	12% (61)	25% (124)	3% (17)	1% (7)	20% (100)	38% (192)	501
U.S. adults who described themselves as casual sports fans	4% (45)	10% (110)	2% (24)	1% (13)	20% (216)	63% (688)	1096
U.S. adults who said they prefer college sports	5% (24)	13% (57)	2% (9)	1% (7)	23% (103)	55% (247)	447
U.S. adults who said the NBA is their favorite pro league	15% (36)	25% (62)	5% (13)	1% (1)	17% (42)	38% (95)	249
U.S. adults who said they prefer professional sports	7% (83)	16% (179)	3% (30)	1% (12)	18% (208)	55% (639)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jaxson Hayes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	8% (169)	2% (46)	1% (21)	18% (391)	68% (1503)	2201
Gender: Male	3% (35)	9% (92)	2% (23)	1% (11)	17% (183)	68% (718)	1062
Gender: Female	3% (37)	7% (77)	2% (23)	1% (9)	18% (207)	69% (785)	1139
Age: 18-29	5% (24)	9% (43)	5% (22)	2% (11)	16% (78)	63% (299)	477
Age: 30-44	5% (24)	10% (55)	3% (14)	1% (4)	16% (85)	66% (353)	536
Age: 45-54	3% (11)	8% (33)	1% (2)	1% (3)	21% (84)	67% (274)	407
Age: 55-64	1% (3)	6% (22)	1% (4)	1% (3)	21% (71)	70% (241)	344
Age: 65+	2% (9)	4% (17)	1% (3)	— (0)	16% (72)	77% (336)	436
Generation Z: 18-22	5% (11)	8% (19)	6% (13)	3% (7)	16% (36)	63% (147)	234
Millennial: Age 23-38	6% (32)	9% (49)	3% (19)	1% (7)	16% (87)	64% (346)	539
Generation X: Age 39-54	3% (16)	9% (61)	1% (7)	1% (4)	19% (124)	67% (434)	647
Boomers: Age 55-73	2% (11)	5% (37)	1% (7)	— (3)	20% (134)	72% (496)	688
PID: Dem (no lean)	4% (31)	8% (63)	2% (15)	1% (7)	18% (136)	67% (505)	756
PID: Ind (no lean)	2% (17)	7% (58)	2% (14)	1% (5)	18% (139)	70% (539)	774
PID: Rep (no lean)	4% (24)	7% (49)	2% (17)	1% (8)	17% (115)	68% (459)	672
PID/Gender: Dem Men	3% (11)	9% (31)	3% (10)	1% (3)	17% (57)	66% (219)	330
PID/Gender: Dem Women	5% (19)	8% (32)	1% (5)	1% (5)	18% (78)	67% (286)	426
PID/Gender: Ind Men	2% (8)	8% (31)	2% (7)	1% (3)	19% (73)	69% (269)	390
PID/Gender: Ind Women	2% (9)	7% (27)	2% (8)	1% (3)	17% (67)	71% (271)	384
PID/Gender: Rep Men	4% (15)	9% (31)	2% (7)	2% (6)	16% (53)	67% (231)	343
PID/Gender: Rep Women	3% (9)	6% (18)	3% (10)	— (2)	19% (62)	69% (228)	329
Ideo: Liberal (1-3)	4% (29)	8% (54)	2% (17)	1% (7)	19% (136)	66% (468)	710
Ideo: Moderate (4)	5% (21)	10% (44)	2% (11)	1% (4)	19% (90)	64% (297)	467
Ideo: Conservative (5-7)	2% (18)	7% (53)	2% (16)	1% (7)	17% (121)	70% (509)	725
Educ: < College	3% (49)	8% (119)	2% (34)	1% (16)	19% (281)	67% (1013)	1513
Educ: Bachelors degree	3% (15)	7% (32)	2% (9)	— (2)	17% (75)	70% (311)	444
Educ: Post-grad	3% (8)	8% (19)	1% (2)	1% (2)	14% (35)	73% (178)	244

Continued on next page



**Table NBA4\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jaxson Hayes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	8% (169)	2% (46)	1% (21)	18% (391)	68% (1503)	2201
Income: Under 50k	4% (45)	7% (91)	2% (24)	1% (16)	19% (236)	68% (859)	1271
Income: 50k-100k	2% (15)	9% (52)	2% (12)	1% (4)	16% (99)	70% (424)	605
Income: 100k+	4% (13)	8% (26)	3% (10)	— (2)	17% (56)	67% (219)	326
Ethnicity: White	3% (49)	7% (119)	1% (25)	1% (11)	18% (303)	71% (1216)	1723
Ethnicity: Hispanic	5% (18)	10% (36)	6% (21)	1% (5)	14% (51)	63% (219)	350
Ethnicity: Afr. Am.	5% (15)	11% (31)	4% (12)	3% (7)	22% (60)	55% (150)	274
Ethnicity: Other	4% (9)	10% (19)	5% (9)	1% (3)	14% (28)	67% (136)	204
Relig: Protestant	3% (13)	5% (20)	1% (4)	— (1)	18% (81)	73% (327)	446
Relig: Roman Catholic	4% (16)	11% (50)	2% (8)	1% (5)	15% (65)	67% (288)	433
Relig: Ath./Agn./None	3% (20)	7% (43)	2% (16)	1% (5)	16% (110)	71% (472)	666
Relig: Something Else	2% (7)	9% (31)	2% (6)	1% (2)	19% (65)	68% (232)	343
Relig: Jewish	— (0)	1% (1)	— (0)	2% (1)	7% (3)	90% (44)	49
Relig: Evangelical	5% (28)	7% (43)	3% (17)	2% (10)	21% (126)	63% (390)	615
Relig: Non-Evang. Catholics	3% (17)	9% (51)	1% (7)	1% (3)	16% (90)	71% (408)	577
Relig: All Christian	4% (45)	8% (95)	2% (23)	1% (14)	18% (216)	67% (799)	1192
Relig: All Non-Christian	3% (27)	7% (74)	2% (22)	1% (7)	17% (175)	70% (704)	1009
Community: Urban	3% (18)	9% (52)	3% (19)	1% (8)	17% (98)	66% (377)	572
Community: Suburban	3% (33)	7% (68)	2% (19)	1% (7)	16% (166)	71% (718)	1011
Community: Rural	3% (21)	8% (49)	1% (8)	1% (5)	21% (127)	66% (408)	618
Employ: Private Sector	4% (23)	8% (52)	3% (18)	1% (6)	17% (107)	68% (433)	638
Employ: Government	4% (5)	7% (9)	6% (7)	— (0)	13% (17)	70% (93)	132
Employ: Self-Employed	7% (14)	10% (20)	2% (4)	1% (2)	23% (45)	57% (115)	200
Employ: Homemaker	3% (5)	7% (12)	2% (4)	2% (3)	19% (32)	67% (113)	168
Employ: Student	1% (2)	8% (11)	5% (7)	3% (5)	19% (27)	63% (89)	140
Employ: Retired	2% (12)	5% (24)	1% (4)	— (1)	17% (84)	75% (376)	501
Employ: Unemployed	2% (4)	9% (20)	1% (1)	— (0)	16% (35)	72% (155)	216
Employ: Other	4% (7)	10% (20)	1% (2)	2% (3)	21% (44)	63% (129)	205
Military HH: Yes	4% (13)	7% (25)	1% (5)	1% (4)	15% (54)	73% (272)	373
Military HH: No	3% (59)	8% (144)	2% (41)	1% (17)	18% (336)	67% (1231)	1828

Continued on next page

**Table NBA4\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jaxson Hayes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	8% (169)	2% (46)	1% (21)	18% (391)	68% (1503)	2201
RD/WT: Right Direction	5% (36)	7% (56)	2% (15)	1% (9)	19% (150)	67% (541)	807
RD/WT: Wrong Track	3% (36)	8% (113)	2% (31)	1% (11)	17% (241)	69% (962)	1394
Trump Job Approve	3% (29)	7% (61)	2% (16)	1% (8)	18% (165)	69% (621)	900
Trump Job Disapprove	3% (39)	9% (103)	2% (23)	1% (12)	18% (207)	67% (777)	1163
Trump Job Strongly Approve	4% (19)	6% (27)	1% (7)	1% (2)	18% (79)	70% (309)	443
Trump Job Somewhat Approve	2% (9)	7% (34)	2% (10)	1% (6)	19% (86)	68% (312)	457
Trump Job Somewhat Disapprove	3% (8)	9% (27)	2% (6)	1% (2)	17% (49)	68% (197)	289
Trump Job Strongly Disapprove	4% (31)	9% (77)	2% (17)	1% (10)	18% (158)	66% (581)	874
Favorable of Trump	4% (35)	6% (57)	2% (15)	1% (10)	18% (161)	69% (611)	889
Unfavorable of Trump	3% (36)	9% (105)	2% (27)	1% (8)	18% (207)	67% (791)	1174
Very Favorable of Trump	6% (27)	6% (29)	2% (8)	2% (8)	17% (83)	68% (329)	484
Somewhat Favorable of Trump	2% (8)	7% (28)	2% (7)	1% (3)	19% (77)	70% (282)	404
Somewhat Unfavorable of Trump	2% (5)	12% (27)	2% (5)	— (0)	13% (30)	70% (157)	224
Very Unfavorable of Trump	3% (31)	8% (78)	2% (21)	1% (8)	19% (177)	67% (635)	950
#1 Issue: Economy	3% (19)	8% (50)	3% (17)	1% (7)	18% (107)	67% (398)	597
#1 Issue: Security	4% (18)	8% (35)	1% (5)	— (2)	17% (73)	69% (290)	422
#1 Issue: Health Care	2% (7)	7% (28)	2% (8)	1% (6)	19% (70)	68% (257)	375
#1 Issue: Medicare / Social Security	3% (9)	6% (18)	1% (3)	— (0)	17% (53)	73% (222)	305
#1 Issue: Women's Issues	8% (7)	5% (5)	1% (1)	2% (2)	14% (12)	70% (59)	85
#1 Issue: Education	4% (6)	13% (20)	3% (5)	1% (1)	16% (25)	63% (99)	156
#1 Issue: Energy	4% (5)	5% (6)	5% (6)	2% (2)	21% (28)	64% (85)	133
#1 Issue: Other	1% (1)	6% (8)	1% (2)	1% (1)	18% (23)	73% (92)	126
2018 House Vote: Democrat	4% (29)	9% (72)	2% (14)	1% (8)	17% (128)	68% (526)	777
2018 House Vote: Republican	3% (20)	6% (43)	2% (16)	1% (5)	18% (120)	70% (467)	670
2018 House Vote: Someone else	4% (5)	3% (4)	3% (4)	2% (2)	18% (22)	69% (83)	121
2018 House Vote: Didnt Vote	3% (17)	8% (50)	2% (13)	1% (6)	19% (119)	68% (425)	630
2016 Vote: Hillary Clinton	3% (21)	8% (55)	2% (14)	1% (5)	18% (119)	67% (437)	652
2016 Vote: Donald Trump	4% (26)	6% (43)	2% (14)	1% (6)	17% (113)	70% (468)	670
2016 Vote: Someone else	3% (5)	9% (19)	2% (3)	— (0)	20% (39)	67% (134)	199
2016 Vote: Didnt Vote	3% (21)	8% (52)	2% (14)	1% (10)	17% (118)	68% (462)	677

Continued on next page

**Table NBA4\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Jaxson Hayes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	8% (169)	2% (46)	1% (21)	18% (391)	68% (1503)	2201
Voted in 2014: Yes	3% (44)	8% (104)	2% (22)	1% (10)	18% (245)	68% (910)	1334
Voted in 2014: No	3% (28)	8% (65)	3% (24)	1% (10)	17% (146)	68% (593)	867
2012 Vote: Barack Obama	4% (29)	9% (72)	2% (17)	1% (5)	18% (145)	67% (536)	803
2012 Vote: Mitt Romney	3% (13)	6% (31)	1% (6)	1% (6)	16% (81)	73% (361)	497
2012 Vote: Other	— (1)	7% (7)	2% (2)	— (0)	22% (25)	69% (78)	113
2012 Vote: Didn't Vote	4% (28)	7% (59)	3% (21)	1% (10)	18% (139)	67% (528)	785
4-Region: Northeast	3% (13)	7% (26)	2% (8)	1% (4)	18% (72)	69% (271)	394
4-Region: Midwest	3% (13)	8% (38)	1% (7)	1% (4)	21% (95)	66% (306)	462
4-Region: South	4% (36)	7% (58)	2% (20)	1% (8)	17% (140)	68% (562)	825
4-Region: West	2% (10)	9% (47)	2% (11)	1% (4)	16% (84)	70% (365)	520
U.S. adults who described themselves as avid sports fans	8% (39)	17% (83)	2% (12)	2% (8)	20% (98)	52% (261)	501
U.S. adults who described themselves as casual sports fans	3% (31)	7% (80)	3% (31)	1% (6)	20% (218)	67% (731)	1096
U.S. adults who said they prefer college sports	3% (14)	9% (39)	1% (6)	1% (4)	21% (92)	65% (292)	447
U.S. adults who said the NBA is their favorite pro league	10% (24)	17% (43)	3% (8)	1% (3)	20% (50)	48% (120)	249
U.S. adults who said they prefer professional sports	5% (58)	11% (123)	3% (35)	1% (10)	19% (220)	61% (707)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA4\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Cameron Reddish

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (86)	9% (207)	3% (65)	1% (21)	17% (366)	66% (1456)	2201
Gender: Male	5% (57)	13% (135)	4% (39)	1% (13)	16% (167)	61% (652)	1062
Gender: Female	3% (29)	6% (72)	2% (26)	1% (8)	18% (200)	71% (804)	1139
Age: 18-29	7% (32)	10% (48)	5% (24)	2% (8)	16% (77)	60% (288)	477
Age: 30-44	6% (32)	10% (56)	5% (27)	1% (5)	15% (80)	63% (336)	536
Age: 45-54	3% (13)	11% (44)	1% (5)	2% (7)	19% (77)	64% (261)	407
Age: 55-64	1% (5)	9% (32)	2% (6)	— (1)	21% (72)	67% (230)	344
Age: 65+	1% (3)	7% (28)	1% (3)	— (1)	14% (61)	78% (341)	436
Generation Z: 18-22	6% (14)	8% (19)	7% (17)	2% (4)	18% (42)	59% (138)	234
Millennial: Age 23-38	7% (38)	11% (59)	4% (22)	2% (8)	13% (72)	63% (339)	539
Generation X: Age 39-54	4% (25)	11% (69)	3% (17)	1% (7)	18% (119)	63% (409)	647
Boomers: Age 55-73	1% (7)	8% (57)	1% (8)	— (1)	18% (125)	71% (490)	688
PID: Dem (no lean)	4% (27)	9% (71)	4% (31)	1% (8)	18% (134)	64% (484)	756
PID: Ind (no lean)	4% (31)	9% (70)	2% (14)	1% (5)	15% (118)	69% (536)	774
PID: Rep (no lean)	4% (27)	10% (66)	3% (20)	1% (8)	17% (114)	65% (436)	672
PID/Gender: Dem Men	4% (15)	14% (47)	5% (17)	1% (4)	17% (55)	59% (193)	330
PID/Gender: Dem Women	3% (13)	6% (25)	3% (14)	1% (4)	19% (80)	68% (291)	426
PID/Gender: Ind Men	6% (22)	11% (44)	2% (8)	— (1)	16% (62)	65% (252)	390
PID/Gender: Ind Women	2% (9)	7% (26)	2% (6)	1% (4)	14% (55)	74% (284)	384
PID/Gender: Rep Men	6% (20)	13% (45)	4% (14)	2% (8)	15% (50)	60% (207)	343
PID/Gender: Rep Women	2% (7)	7% (22)	2% (6)	— (0)	20% (64)	70% (229)	329
Ideo: Liberal (1-3)	4% (30)	10% (74)	3% (23)	1% (9)	17% (121)	64% (452)	710
Ideo: Moderate (4)	3% (16)	10% (49)	4% (19)	1% (3)	18% (86)	63% (293)	467
Ideo: Conservative (5-7)	5% (34)	9% (66)	2% (17)	1% (7)	15% (109)	68% (492)	725
Educ: < College	4% (62)	9% (137)	3% (44)	1% (15)	17% (257)	66% (998)	1513
Educ: Bachelors degree	4% (16)	9% (40)	3% (15)	1% (4)	16% (72)	67% (296)	444
Educ: Post-grad	3% (7)	12% (30)	3% (7)	1% (2)	15% (36)	66% (162)	244

Continued on next page

**Table NBA4\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Cameron Reddish

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (86)	9% (207)	3% (65)	1% (21)	17% (366)	66% (1456)	2201
Income: Under 50k	3% (44)	9% (119)	3% (39)	1% (13)	17% (219)	66% (837)	1271
Income: 50k-100k	4% (27)	9% (52)	3% (16)	1% (5)	14% (86)	69% (419)	605
Income: 100k+	5% (15)	11% (36)	3% (10)	1% (3)	19% (61)	61% (200)	326
Ethnicity: White	4% (65)	8% (143)	2% (43)	1% (16)	16% (270)	69% (1186)	1723
Ethnicity: Hispanic	7% (23)	10% (34)	5% (18)	1% (4)	15% (53)	62% (218)	350
Ethnicity: Afr. Am.	4% (12)	16% (45)	5% (15)	2% (4)	22% (60)	50% (138)	274
Ethnicity: Other	4% (9)	9% (19)	4% (8)	1% (1)	17% (36)	65% (132)	204
Relig: Protestant	3% (11)	7% (33)	2% (9)	1% (3)	15% (69)	72% (321)	446
Relig: Roman Catholic	4% (19)	13% (56)	3% (12)	1% (5)	16% (69)	63% (272)	433
Relig: Ath./Agn./None	3% (23)	9% (57)	3% (21)	1% (7)	16% (105)	68% (453)	666
Relig: Something Else	4% (15)	11% (37)	2% (5)	— (0)	16% (55)	67% (230)	343
Relig: Jewish	— (0)	4% (2)	— (0)	— (0)	13% (6)	83% (41)	49
Relig: Evangelical	5% (28)	8% (52)	5% (28)	2% (10)	18% (112)	63% (385)	615
Relig: Non-Evang. Catholics	3% (20)	11% (61)	2% (11)	1% (4)	16% (94)	67% (388)	577
Relig: All Christian	4% (48)	9% (113)	3% (38)	1% (14)	17% (206)	65% (773)	1192
Relig: All Non-Christian	4% (38)	9% (94)	3% (27)	1% (7)	16% (160)	68% (683)	1009
Community: Urban	5% (27)	11% (60)	4% (21)	1% (4)	19% (106)	62% (354)	572
Community: Suburban	4% (37)	9% (92)	3% (29)	1% (10)	15% (148)	69% (695)	1011
Community: Rural	4% (22)	9% (55)	2% (15)	1% (7)	18% (112)	66% (407)	618
Employ: Private Sector	5% (32)	11% (67)	3% (17)	2% (10)	17% (106)	64% (407)	638
Employ: Government	6% (7)	8% (11)	6% (8)	1% (1)	18% (24)	62% (81)	132
Employ: Self-Employed	8% (15)	10% (21)	4% (8)	2% (5)	23% (45)	53% (106)	200
Employ: Homemaker	1% (2)	11% (19)	1% (3)	1% (1)	11% (18)	75% (125)	168
Employ: Student	3% (5)	10% (14)	5% (7)	1% (2)	17% (24)	63% (88)	140
Employ: Retired	2% (8)	7% (33)	1% (6)	— (0)	15% (75)	76% (379)	501
Employ: Unemployed	5% (11)	10% (21)	2% (5)	— (0)	15% (33)	67% (145)	216
Employ: Other	2% (4)	10% (21)	6% (13)	1% (2)	20% (41)	60% (124)	205
Military HH: Yes	3% (10)	7% (28)	2% (9)	1% (5)	19% (70)	67% (251)	373
Military HH: No	4% (75)	10% (179)	3% (56)	1% (16)	16% (296)	66% (1205)	1828

Continued on next page

**Table NBA4\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Cameron Reddish

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (86)	9% (207)	3% (65)	1% (21)	17% (366)	66% (1456)	2201
RD/WT: Right Direction	5% (43)	9% (74)	3% (27)	1% (9)	15% (123)	66% (531)	807
RD/WT: Wrong Track	3% (43)	10% (133)	3% (38)	1% (12)	17% (244)	66% (925)	1394
Trump Job Approve	4% (39)	10% (88)	2% (21)	1% (11)	16% (148)	66% (594)	900
Trump Job Disapprove	4% (44)	10% (111)	3% (41)	1% (10)	17% (194)	66% (763)	1163
Trump Job Strongly Approve	4% (17)	7% (33)	3% (13)	2% (8)	16% (73)	68% (299)	443
Trump Job Somewhat Approve	5% (22)	12% (55)	2% (8)	1% (3)	16% (75)	64% (295)	457
Trump Job Somewhat Disapprove	5% (14)	9% (27)	5% (15)	— (1)	16% (47)	64% (185)	289
Trump Job Strongly Disapprove	3% (30)	10% (84)	3% (26)	1% (9)	17% (147)	66% (578)	874
Favorable of Trump	5% (42)	9% (82)	2% (22)	1% (9)	15% (137)	67% (596)	889
Unfavorable of Trump	4% (41)	10% (113)	3% (39)	1% (11)	17% (204)	65% (765)	1174
Very Favorable of Trump	5% (23)	8% (40)	3% (14)	2% (7)	15% (71)	68% (329)	484
Somewhat Favorable of Trump	5% (19)	10% (42)	2% (8)	— (2)	16% (66)	66% (268)	404
Somewhat Unfavorable of Trump	3% (7)	10% (23)	6% (13)	— (0)	17% (39)	63% (142)	224
Very Unfavorable of Trump	4% (34)	10% (91)	3% (25)	1% (11)	17% (165)	66% (624)	950
#1 Issue: Economy	5% (31)	10% (57)	4% (24)	1% (5)	17% (100)	64% (379)	597
#1 Issue: Security	5% (20)	8% (34)	3% (15)	1% (2)	17% (71)	66% (281)	422
#1 Issue: Health Care	2% (6)	11% (40)	3% (10)	1% (4)	17% (64)	67% (252)	375
#1 Issue: Medicare / Social Security	3% (9)	7% (21)	2% (7)	1% (2)	15% (44)	73% (223)	305
#1 Issue: Women's Issues	— (0)	8% (7)	2% (1)	3% (3)	13% (11)	75% (64)	85
#1 Issue: Education	5% (8)	14% (21)	5% (8)	— (0)	13% (21)	63% (98)	156
#1 Issue: Energy	8% (11)	15% (20)	— (1)	2% (3)	20% (26)	55% (73)	133
#1 Issue: Other	2% (2)	5% (7)	— (0)	1% (1)	23% (29)	69% (87)	126
2018 House Vote: Democrat	3% (27)	11% (85)	4% (28)	1% (10)	14% (112)	66% (516)	777
2018 House Vote: Republican	4% (27)	9% (58)	3% (21)	1% (5)	18% (119)	66% (441)	670
2018 House Vote: Someone else	4% (5)	9% (11)	— (0)	1% (1)	15% (18)	71% (85)	121
2018 House Vote: Didnt Vote	4% (25)	8% (53)	3% (16)	1% (5)	19% (117)	66% (412)	630
2016 Vote: Hillary Clinton	3% (22)	11% (70)	3% (21)	1% (4)	16% (105)	66% (430)	652
2016 Vote: Donald Trump	5% (31)	9% (62)	3% (17)	1% (7)	16% (104)	67% (448)	670
2016 Vote: Someone else	4% (7)	9% (18)	2% (5)	— (0)	18% (36)	67% (133)	199
2016 Vote: Didnt Vote	4% (25)	8% (56)	3% (22)	2% (10)	18% (120)	66% (444)	677

Continued on next page

**Table NBA4\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Cameron Reddish

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (86)	9% (207)	3% (65)	1% (21)	17% (366)	66% (1456)	2201
Voted in 2014: Yes	4% (48)	10% (131)	2% (32)	1% (10)	16% (220)	67% (893)	1334
Voted in 2014: No	4% (38)	9% (76)	4% (33)	1% (11)	17% (147)	65% (563)	867
2012 Vote: Barack Obama	4% (31)	10% (78)	3% (25)	1% (7)	18% (143)	65% (520)	803
2012 Vote: Mitt Romney	4% (18)	9% (44)	2% (8)	1% (3)	16% (78)	69% (345)	497
2012 Vote: Other	1% (1)	10% (12)	2% (3)	3% (3)	14% (16)	70% (80)	113
2012 Vote: Didn't Vote	5% (36)	9% (73)	4% (29)	1% (8)	16% (129)	65% (510)	785
4-Region: Northeast	4% (16)	9% (34)	2% (6)	1% (3)	15% (59)	70% (276)	394
4-Region: Midwest	3% (15)	10% (46)	3% (13)	1% (6)	17% (79)	66% (304)	462
4-Region: South	5% (39)	11% (88)	3% (27)	1% (11)	16% (134)	64% (526)	825
4-Region: West	3% (16)	8% (40)	4% (19)	— (0)	18% (94)	67% (351)	520
U.S. adults who described themselves as avid sports fans	11% (55)	23% (113)	5% (23)	2% (11)	17% (84)	43% (216)	501
U.S. adults who described themselves as casual sports fans	2% (26)	8% (85)	4% (40)	1% (7)	20% (218)	66% (722)	1096
U.S. adults who said they prefer college sports	5% (22)	12% (53)	4% (18)	2% (8)	20% (88)	58% (259)	447
U.S. adults who said the NBA is their favorite pro league	10% (24)	19% (47)	9% (23)	1% (3)	22% (54)	39% (97)	249
U.S. adults who said they prefer professional sports	5% (62)	12% (142)	4% (43)	1% (10)	18% (203)	60% (692)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_1: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**

Nassir Little

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (163)	2% (34)	1% (24)	12% (269)	74% (1628)	2201
Gender: Male	4% (48)	10% (102)	2% (21)	1% (11)	12% (129)	71% (752)	1062
Gender: Female	3% (36)	5% (61)	1% (13)	1% (13)	12% (140)	77% (876)	1139
Age: 18-29	6% (27)	10% (47)	3% (16)	2% (11)	13% (60)	66% (317)	477
Age: 30-44	6% (32)	10% (55)	1% (8)	1% (8)	8% (44)	73% (389)	536
Age: 45-54	3% (11)	7% (28)	1% (5)	1% (2)	15% (62)	73% (299)	407
Age: 55-64	3% (11)	5% (19)	1% (2)	— (0)	16% (56)	74% (256)	344
Age: 65+	1% (4)	3% (13)	1% (3)	1% (3)	10% (46)	84% (367)	436
Generation Z: 18-22	6% (14)	10% (23)	2% (5)	2% (5)	14% (33)	66% (154)	234
Millennial: Age 23-38	7% (36)	10% (54)	3% (14)	2% (9)	10% (53)	69% (373)	539
Generation X: Age 39-54	3% (20)	8% (53)	1% (10)	1% (6)	12% (80)	74% (478)	647
Boomers: Age 55-73	2% (14)	4% (30)	1% (5)	— (2)	14% (99)	78% (539)	688
PID: Dem (no lean)	4% (29)	7% (54)	2% (12)	1% (10)	16% (122)	70% (529)	756
PID: Ind (no lean)	4% (34)	7% (55)	1% (7)	1% (8)	10% (77)	77% (592)	774
PID: Rep (no lean)	3% (21)	8% (53)	2% (15)	1% (6)	10% (70)	75% (507)	672
PID/Gender: Dem Men	4% (12)	11% (35)	3% (8)	1% (4)	16% (52)	66% (218)	330
PID/Gender: Dem Women	4% (16)	4% (19)	1% (3)	2% (6)	16% (70)	73% (311)	426
PID/Gender: Ind Men	6% (23)	9% (34)	1% (4)	1% (3)	11% (42)	73% (284)	390
PID/Gender: Ind Women	3% (12)	6% (22)	1% (3)	1% (5)	9% (34)	80% (308)	384
PID/Gender: Rep Men	4% (13)	10% (33)	3% (9)	1% (4)	10% (34)	73% (250)	343
PID/Gender: Rep Women	3% (8)	6% (20)	2% (7)	— (1)	11% (36)	78% (257)	329
Ideo: Liberal (1-3)	5% (37)	9% (61)	2% (13)	1% (7)	13% (89)	71% (503)	710
Ideo: Moderate (4)	3% (16)	8% (39)	2% (8)	— (1)	13% (63)	73% (341)	467
Ideo: Conservative (5-7)	3% (25)	7% (50)	1% (9)	1% (9)	11% (83)	76% (549)	725
Educ: < College	4% (64)	8% (114)	1% (22)	1% (17)	13% (195)	73% (1100)	1513
Educ: Bachelors degree	4% (17)	7% (31)	2% (8)	1% (5)	10% (45)	76% (338)	444
Educ: Post-grad	1% (3)	7% (18)	1% (3)	— (1)	12% (29)	78% (190)	244

Continued on next page



**Table NBA5\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Nassir Little

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (163)	2% (34)	1% (24)	12% (269)	74% (1628)	2201
Income: Under 50k	4% (53)	8% (96)	2% (21)	1% (18)	13% (159)	73% (924)	1271
Income: 50k-100k	3% (19)	7% (44)	1% (7)	1% (4)	11% (67)	77% (465)	605
Income: 100k+	4% (12)	7% (23)	2% (6)	— (1)	13% (43)	74% (240)	326
Ethnicity: White	3% (53)	6% (108)	1% (21)	1% (13)	11% (198)	77% (1330)	1723
Ethnicity: Hispanic	7% (24)	10% (35)	2% (7)	2% (7)	12% (43)	67% (233)	350
Ethnicity: Afr. Am.	7% (21)	14% (39)	2% (6)	3% (8)	14% (37)	60% (164)	274
Ethnicity: Other	5% (11)	8% (16)	3% (7)	1% (2)	17% (34)	66% (134)	204
Relig: Protestant	1% (5)	6% (26)	1% (7)	1% (4)	11% (50)	80% (355)	446
Relig: Roman Catholic	5% (24)	8% (35)	2% (7)	— (2)	13% (58)	71% (307)	433
Relig: Ath./Agn./None	3% (23)	7% (49)	1% (8)	1% (9)	12% (80)	75% (498)	666
Relig: Something Else	4% (15)	6% (21)	1% (4)	1% (2)	11% (37)	77% (264)	343
Relig: Jewish	— (0)	1% (1)	— (0)	1% (1)	12% (6)	86% (42)	49
Relig: Evangelical	4% (23)	9% (54)	3% (16)	1% (7)	14% (83)	70% (431)	615
Relig: Non-Evang. Catholics	4% (23)	7% (38)	1% (6)	1% (5)	12% (69)	76% (436)	577
Relig: All Christian	4% (46)	8% (93)	2% (22)	1% (12)	13% (152)	73% (867)	1192
Relig: All Non-Christian	4% (38)	7% (70)	1% (12)	1% (12)	12% (116)	75% (761)	1009
Community: Urban	4% (25)	10% (55)	1% (5)	1% (6)	12% (68)	72% (413)	572
Community: Suburban	4% (40)	6% (63)	2% (16)	1% (9)	11% (116)	76% (767)	1011
Community: Rural	3% (19)	7% (45)	2% (13)	1% (8)	14% (86)	72% (448)	618
Employ: Private Sector	5% (31)	8% (52)	2% (11)	1% (5)	11% (69)	74% (471)	638
Employ: Government	8% (10)	8% (11)	3% (5)	1% (2)	9% (12)	70% (93)	132
Employ: Self-Employed	4% (8)	11% (21)	3% (6)	3% (6)	13% (26)	66% (133)	200
Employ: Homemaker	6% (10)	5% (8)	2% (3)	1% (2)	12% (19)	75% (126)	168
Employ: Student	6% (8)	6% (8)	1% (1)	— (1)	17% (23)	71% (99)	140
Employ: Retired	1% (5)	4% (22)	— (2)	— (2)	12% (60)	82% (410)	501
Employ: Unemployed	3% (6)	13% (28)	— (1)	1% (2)	15% (32)	69% (148)	216
Employ: Other	3% (6)	6% (12)	2% (5)	2% (4)	14% (28)	73% (150)	205
Military HH: Yes	2% (7)	6% (23)	2% (7)	1% (5)	12% (45)	77% (286)	373
Military HH: No	4% (77)	8% (140)	1% (27)	1% (18)	12% (224)	73% (1343)	1828

Continued on next page

**Table NBA5\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Nassir Little

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (163)	2% (34)	1% (24)	12% (269)	74% (1628)	2201
RD/WT: Right Direction	5% (37)	9% (75)	2% (14)	1% (9)	10% (85)	73% (587)	807
RD/WT: Wrong Track	3% (47)	6% (88)	1% (20)	1% (15)	13% (184)	75% (1041)	1394
Trump Job Approve	3% (31)	8% (72)	2% (14)	1% (9)	10% (93)	76% (681)	900
Trump Job Disapprove	4% (52)	7% (79)	2% (18)	1% (12)	14% (162)	72% (840)	1163
Trump Job Strongly Approve	4% (17)	6% (26)	2% (7)	1% (4)	11% (49)	77% (339)	443
Trump Job Somewhat Approve	3% (14)	10% (46)	1% (7)	1% (5)	10% (44)	75% (342)	457
Trump Job Somewhat Disapprove	3% (10)	10% (28)	2% (7)	1% (3)	9% (26)	75% (215)	289
Trump Job Strongly Disapprove	5% (42)	6% (52)	1% (12)	1% (9)	16% (136)	71% (624)	874
Favorable of Trump	3% (31)	8% (73)	2% (16)	1% (7)	10% (86)	76% (676)	889
Unfavorable of Trump	4% (51)	7% (81)	1% (14)	1% (13)	14% (163)	72% (850)	1174
Very Favorable of Trump	4% (21)	7% (33)	2% (9)	1% (5)	9% (45)	77% (371)	484
Somewhat Favorable of Trump	2% (10)	10% (40)	2% (7)	— (2)	10% (41)	75% (305)	404
Somewhat Unfavorable of Trump	4% (8)	9% (19)	1% (3)	2% (4)	8% (18)	76% (171)	224
Very Unfavorable of Trump	5% (43)	7% (62)	1% (12)	1% (9)	15% (144)	71% (679)	950
#1 Issue: Economy	5% (29)	9% (55)	2% (10)	1% (5)	13% (76)	70% (421)	597
#1 Issue: Security	3% (13)	7% (31)	1% (3)	1% (2)	11% (45)	78% (328)	422
#1 Issue: Health Care	3% (10)	7% (27)	2% (9)	1% (3)	12% (45)	75% (281)	375
#1 Issue: Medicare / Social Security	2% (6)	6% (18)	1% (2)	1% (3)	13% (39)	78% (237)	305
#1 Issue: Women's Issues	— (0)	4% (3)	1% (1)	4% (3)	16% (14)	75% (64)	85
#1 Issue: Education	8% (13)	9% (15)	2% (3)	— (1)	10% (16)	70% (109)	156
#1 Issue: Energy	8% (11)	7% (10)	2% (3)	1% (2)	14% (19)	67% (89)	133
#1 Issue: Other	1% (2)	2% (3)	2% (3)	3% (4)	12% (15)	80% (101)	126
2018 House Vote: Democrat	4% (32)	8% (62)	1% (10)	1% (9)	14% (106)	72% (559)	777
2018 House Vote: Republican	3% (20)	8% (52)	2% (10)	1% (6)	11% (72)	76% (510)	670
2018 House Vote: Someone else	6% (8)	3% (3)	— (1)	— (0)	10% (12)	80% (97)	121
2018 House Vote: Didnt Vote	4% (24)	7% (46)	2% (13)	1% (9)	12% (78)	73% (460)	630
2016 Vote: Hillary Clinton	4% (27)	7% (47)	1% (8)	1% (4)	14% (93)	73% (473)	652
2016 Vote: Donald Trump	4% (25)	8% (56)	2% (12)	1% (5)	10% (68)	75% (503)	670
2016 Vote: Someone else	5% (10)	7% (13)	1% (3)	1% (2)	9% (18)	77% (153)	199
2016 Vote: Didnt Vote	3% (23)	7% (47)	2% (11)	2% (12)	13% (89)	73% (495)	677

Continued on next page

**Table NBA5\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Nassir Little

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (163)	2% (34)	1% (24)	12% (269)	74% (1628)	2201
Voted in 2014: Yes	4% (51)	7% (95)	1% (16)	1% (9)	13% (169)	74% (994)	1334
Voted in 2014: No	4% (33)	8% (67)	2% (17)	2% (15)	12% (100)	73% (634)	867
2012 Vote: Barack Obama	4% (29)	8% (65)	1% (12)	1% (5)	15% (117)	72% (575)	803
2012 Vote: Mitt Romney	4% (19)	5% (26)	1% (6)	1% (4)	11% (53)	78% (388)	497
2012 Vote: Other	2% (2)	7% (7)	2% (2)	1% (1)	8% (9)	81% (91)	113
2012 Vote: Didn't Vote	4% (33)	8% (65)	2% (14)	2% (14)	11% (89)	73% (572)	785
4-Region: Northeast	3% (10)	9% (34)	1% (3)	1% (6)	12% (49)	74% (292)	394
4-Region: Midwest	4% (16)	8% (37)	— (2)	1% (3)	15% (68)	73% (337)	462
4-Region: South	5% (39)	7% (55)	3% (22)	1% (12)	11% (88)	74% (608)	825
4-Region: West	4% (19)	7% (36)	1% (7)	1% (3)	12% (65)	75% (391)	520
U.S. adults who described themselves as avid sports fans	9% (43)	16% (79)	3% (13)	2% (10)	16% (80)	55% (276)	501
U.S. adults who described themselves as casual sports fans	3% (36)	7% (75)	1% (15)	1% (12)	13% (143)	74% (814)	1096
U.S. adults who said they prefer college sports	5% (20)	8% (34)	2% (7)	1% (5)	16% (73)	69% (307)	447
U.S. adults who said the NBA is their favorite pro league	8% (21)	17% (43)	4% (9)	2% (4)	20% (50)	49% (122)	249
U.S. adults who said they prefer professional sports	6% (64)	10% (120)	2% (20)	1% (12)	12% (136)	69% (800)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_2: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Nickeil Alexander-Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (70)	6% (139)	2% (45)	1% (26)	12% (258)	76% (1663)	2201
Gender: Male	4% (37)	8% (82)	2% (20)	1% (12)	12% (126)	74% (785)	1062
Gender: Female	3% (32)	5% (57)	2% (25)	1% (14)	12% (132)	77% (878)	1139
Age: 18-29	4% (21)	8% (39)	6% (26)	2% (10)	13% (61)	67% (320)	477
Age: 30-44	5% (26)	9% (47)	2% (11)	2% (9)	10% (55)	73% (389)	536
Age: 45-54	4% (14)	5% (20)	1% (3)	1% (3)	12% (50)	78% (317)	407
Age: 55-64	1% (5)	6% (19)	1% (4)	1% (3)	13% (46)	78% (267)	344
Age: 65+	1% (3)	3% (14)	— (2)	— (1)	11% (46)	85% (370)	436
Generation Z: 18-22	4% (9)	8% (18)	6% (14)	3% (8)	14% (33)	65% (152)	234
Millennial: Age 23-38	5% (30)	9% (48)	4% (20)	2% (9)	11% (58)	70% (375)	539
Generation X: Age 39-54	3% (22)	6% (40)	1% (6)	1% (5)	12% (75)	77% (498)	647
Boomers: Age 55-73	1% (9)	5% (31)	1% (5)	1% (4)	13% (88)	80% (551)	688
PID: Dem (no lean)	4% (28)	6% (47)	3% (19)	1% (6)	14% (103)	73% (552)	756
PID: Ind (no lean)	3% (27)	5% (42)	2% (12)	2% (12)	11% (84)	77% (597)	774
PID: Rep (no lean)	2% (15)	7% (50)	2% (14)	1% (8)	11% (71)	77% (514)	672
PID/Gender: Dem Men	4% (13)	8% (27)	3% (11)	1% (3)	14% (45)	70% (231)	330
PID/Gender: Dem Women	4% (15)	5% (20)	2% (8)	1% (3)	14% (58)	75% (321)	426
PID/Gender: Ind Men	4% (17)	6% (22)	1% (5)	1% (3)	11% (45)	76% (297)	390
PID/Gender: Ind Women	2% (9)	5% (20)	2% (6)	2% (9)	10% (39)	78% (300)	384
PID/Gender: Rep Men	2% (7)	10% (33)	1% (4)	2% (6)	11% (36)	75% (257)	343
PID/Gender: Rep Women	2% (8)	5% (17)	3% (10)	1% (2)	10% (34)	78% (257)	329
Ideo: Liberal (1-3)	5% (34)	6% (43)	3% (22)	1% (6)	13% (92)	72% (514)	710
Ideo: Moderate (4)	3% (16)	8% (35)	3% (13)	1% (6)	12% (57)	73% (340)	467
Ideo: Conservative (5-7)	2% (16)	7% (48)	1% (8)	1% (6)	10% (74)	79% (572)	725
Educ: < College	4% (59)	6% (89)	3% (40)	1% (21)	13% (199)	73% (1106)	1513
Educ: Bachelors degree	2% (7)	8% (35)	1% (3)	1% (4)	8% (38)	81% (358)	444
Educ: Post-grad	1% (4)	6% (16)	1% (2)	1% (1)	9% (22)	82% (200)	244

Continued on next page

**Table NBA5\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Nickeil Alexander-Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (70)	6% (139)	2% (45)	1% (26)	12% (258)	76% (1663)	2201
Income: Under 50k	4% (48)	6% (78)	2% (31)	1% (18)	12% (157)	74% (939)	1271
Income: 50k-100k	2% (15)	7% (40)	1% (6)	1% (7)	11% (64)	78% (473)	605
Income: 100k+	2% (7)	7% (22)	2% (8)	— (1)	11% (37)	77% (251)	326
Ethnicity: White	3% (43)	6% (99)	1% (26)	1% (17)	11% (183)	79% (1355)	1723
Ethnicity: Hispanic	7% (25)	8% (27)	4% (13)	1% (3)	11% (37)	70% (243)	350
Ethnicity: Afr. Am.	5% (15)	8% (21)	5% (15)	3% (8)	16% (45)	62% (171)	274
Ethnicity: Other	6% (11)	10% (20)	2% (5)	— (1)	15% (30)	67% (137)	204
Relig: Protestant	1% (5)	4% (20)	— (1)	1% (5)	11% (49)	82% (367)	446
Relig: Roman Catholic	5% (20)	9% (40)	2% (7)	1% (2)	12% (51)	72% (313)	433
Relig: Ath./Agn./None	3% (18)	5% (34)	2% (16)	1% (7)	12% (79)	77% (512)	666
Relig: Something Else	3% (10)	7% (24)	1% (3)	— (1)	13% (43)	76% (261)	343
Relig: Jewish	1% (1)	1% (1)	— (0)	— (0)	8% (4)	89% (43)	49
Relig: Evangelical	4% (23)	6% (38)	4% (23)	2% (15)	11% (70)	73% (446)	615
Relig: Non-Evang. Catholics	3% (18)	7% (43)	1% (3)	1% (3)	12% (67)	77% (443)	577
Relig: All Christian	3% (41)	7% (81)	2% (26)	2% (19)	11% (136)	75% (889)	1192
Relig: All Non-Christian	3% (29)	6% (58)	2% (19)	1% (7)	12% (122)	77% (773)	1009
Community: Urban	3% (18)	8% (46)	2% (12)	2% (13)	14% (78)	71% (406)	572
Community: Suburban	3% (32)	5% (52)	2% (23)	1% (6)	10% (105)	78% (792)	1011
Community: Rural	3% (19)	7% (41)	2% (10)	1% (7)	12% (76)	75% (465)	618
Employ: Private Sector	4% (23)	7% (42)	2% (11)	1% (6)	12% (76)	75% (479)	638
Employ: Government	7% (10)	7% (10)	1% (1)	1% (2)	8% (11)	75% (98)	132
Employ: Self-Employed	4% (8)	10% (19)	3% (5)	2% (4)	15% (30)	67% (133)	200
Employ: Homemaker	6% (9)	6% (9)	1% (1)	1% (1)	11% (18)	76% (128)	168
Employ: Student	4% (5)	8% (11)	4% (5)	3% (4)	15% (22)	66% (93)	140
Employ: Retired	1% (3)	5% (24)	— (2)	— (2)	11% (54)	83% (416)	501
Employ: Unemployed	3% (6)	7% (14)	5% (11)	2% (4)	11% (23)	73% (157)	216
Employ: Other	2% (4)	5% (10)	4% (8)	1% (2)	11% (24)	76% (157)	205
Military HH: Yes	2% (7)	5% (19)	2% (8)	1% (5)	13% (48)	77% (285)	373
Military HH: No	3% (63)	7% (121)	2% (37)	1% (21)	11% (210)	75% (1377)	1828

Continued on next page

**Table NBA5\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Nickeil Alexander-Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (70)	6% (139)	2% (45)	1% (26)	12% (258)	76% (1663)	2201
RD/WT: Right Direction	4% (34)	7% (54)	1% (11)	2% (13)	11% (87)	75% (608)	807
RD/WT: Wrong Track	3% (36)	6% (85)	2% (34)	1% (13)	12% (171)	76% (1055)	1394
Trump Job Approve	3% (24)	7% (67)	1% (11)	1% (12)	10% (90)	77% (696)	900
Trump Job Disapprove	4% (43)	6% (69)	3% (32)	1% (11)	13% (147)	74% (861)	1163
Trump Job Strongly Approve	3% (14)	5% (23)	1% (6)	1% (6)	10% (44)	79% (350)	443
Trump Job Somewhat Approve	2% (10)	10% (44)	1% (5)	1% (6)	10% (46)	76% (346)	457
Trump Job Somewhat Disapprove	2% (6)	7% (19)	4% (11)	1% (2)	13% (38)	74% (213)	289
Trump Job Strongly Disapprove	4% (37)	6% (49)	2% (21)	1% (10)	12% (109)	74% (648)	874
Favorable of Trump	3% (25)	7% (62)	1% (11)	1% (13)	10% (91)	77% (687)	889
Unfavorable of Trump	3% (41)	6% (72)	3% (34)	1% (8)	12% (144)	75% (875)	1174
Very Favorable of Trump	4% (17)	6% (30)	2% (9)	2% (8)	10% (46)	77% (374)	484
Somewhat Favorable of Trump	2% (8)	8% (32)	1% (2)	1% (5)	11% (44)	77% (312)	404
Somewhat Unfavorable of Trump	3% (7)	6% (15)	5% (10)	1% (2)	12% (26)	73% (164)	224
Very Unfavorable of Trump	4% (34)	6% (58)	2% (24)	1% (6)	12% (118)	75% (711)	950
#1 Issue: Economy	3% (19)	8% (47)	3% (17)	1% (9)	12% (71)	73% (434)	597
#1 Issue: Security	3% (13)	6% (24)	2% (8)	1% (5)	11% (47)	77% (325)	422
#1 Issue: Health Care	2% (6)	7% (27)	2% (9)	1% (4)	11% (40)	77% (290)	375
#1 Issue: Medicare / Social Security	3% (9)	5% (14)	— (1)	1% (2)	12% (35)	80% (243)	305
#1 Issue: Women's Issues	1% (1)	4% (4)	3% (3)	— (0)	18% (15)	74% (63)	85
#1 Issue: Education	8% (13)	7% (10)	2% (2)	— (0)	14% (22)	69% (108)	156
#1 Issue: Energy	6% (7)	4% (6)	2% (3)	2% (3)	12% (16)	74% (99)	133
#1 Issue: Other	1% (1)	6% (7)	1% (1)	2% (2)	10% (13)	80% (102)	126
2018 House Vote: Democrat	3% (26)	7% (54)	2% (15)	1% (6)	13% (97)	74% (579)	777
2018 House Vote: Republican	2% (13)	7% (44)	1% (9)	1% (5)	11% (70)	79% (529)	670
2018 House Vote: Someone else	3% (4)	2% (2)	2% (3)	1% (1)	15% (18)	77% (93)	121
2018 House Vote: Didnt Vote	4% (26)	6% (38)	3% (19)	2% (14)	11% (71)	73% (461)	630
2016 Vote: Hillary Clinton	3% (22)	6% (42)	2% (10)	1% (3)	13% (84)	75% (491)	652
2016 Vote: Donald Trump	3% (22)	7% (44)	1% (7)	1% (6)	11% (71)	78% (520)	670
2016 Vote: Someone else	4% (8)	8% (16)	2% (3)	— (0)	9% (17)	78% (155)	199
2016 Vote: Didnt Vote	3% (19)	6% (38)	4% (24)	3% (17)	13% (85)	73% (494)	677

Continued on next page

**Table NBA5\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Nickeil Alexander-Walker

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (70)	6% (139)	2% (45)	1% (26)	12% (258)	76% (1663)	2201
Voted in 2014: Yes	3% (41)	6% (82)	1% (17)	1% (12)	12% (158)	77% (1025)	1334
Voted in 2014: No	3% (29)	7% (57)	3% (28)	2% (14)	12% (100)	74% (638)	867
2012 Vote: Barack Obama	3% (25)	7% (54)	2% (14)	1% (9)	13% (106)	74% (596)	803
2012 Vote: Mitt Romney	2% (12)	6% (30)	1% (4)	— (2)	10% (48)	81% (401)	497
2012 Vote: Other	4% (5)	5% (5)	1% (1)	— (1)	7% (8)	83% (94)	113
2012 Vote: Didn't Vote	4% (28)	6% (50)	3% (26)	2% (14)	12% (96)	73% (572)	785
4-Region: Northeast	2% (9)	7% (28)	1% (2)	1% (3)	13% (52)	76% (299)	394
4-Region: Midwest	4% (17)	6% (29)	1% (5)	1% (6)	12% (56)	76% (350)	462
4-Region: South	3% (26)	7% (54)	3% (28)	1% (9)	11% (93)	74% (613)	825
4-Region: West	3% (17)	5% (28)	2% (9)	2% (8)	11% (57)	77% (401)	520
U.S. adults who described themselves as avid sports fans	7% (33)	15% (75)	3% (17)	1% (3)	15% (77)	59% (296)	501
U.S. adults who described themselves as casual sports fans	3% (35)	5% (52)	2% (24)	2% (18)	12% (136)	76% (831)	1096
U.S. adults who said they prefer college sports	2% (10)	6% (27)	2% (10)	1% (5)	14% (63)	74% (331)	447
U.S. adults who said the NBA is their favorite pro league	7% (19)	15% (38)	5% (12)	4% (9)	19% (47)	50% (125)	249
U.S. adults who said they prefer professional sports	5% (60)	9% (105)	3% (31)	1% (16)	12% (141)	69% (798)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_3: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Bruno Fernando

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (134)	2% (44)	1% (31)	13% (278)	75% (1650)	2201
Gender: Male	3% (30)	7% (75)	2% (26)	2% (20)	13% (140)	72% (770)	1062
Gender: Female	3% (34)	5% (58)	2% (18)	1% (11)	12% (138)	77% (880)	1139
Age: 18-29	4% (19)	6% (29)	5% (23)	3% (16)	11% (55)	71% (337)	477
Age: 30-44	4% (19)	9% (46)	1% (7)	2% (12)	12% (63)	73% (389)	536
Age: 45-54	3% (13)	6% (26)	2% (8)	1% (3)	14% (58)	73% (299)	407
Age: 55-64	3% (9)	6% (22)	1% (4)	— (1)	15% (52)	75% (257)	344
Age: 65+	1% (4)	3% (11)	1% (2)	— (0)	12% (50)	84% (368)	436
Generation Z: 18-22	5% (12)	4% (9)	6% (13)	4% (8)	12% (29)	70% (163)	234
Millennial: Age 23-38	4% (21)	8% (45)	2% (13)	3% (15)	12% (62)	71% (383)	539
Generation X: Age 39-54	3% (19)	7% (46)	2% (11)	1% (7)	13% (84)	74% (479)	647
Boomers: Age 55-73	2% (13)	5% (32)	1% (6)	— (1)	14% (93)	79% (542)	688
PID: Dem (no lean)	4% (27)	6% (44)	3% (23)	1% (11)	14% (105)	72% (546)	756
PID: Ind (no lean)	3% (22)	6% (47)	1% (9)	1% (10)	11% (84)	78% (602)	774
PID: Rep (no lean)	2% (16)	6% (43)	2% (12)	2% (10)	13% (89)	75% (502)	672
PID/Gender: Dem Men	4% (12)	7% (24)	5% (16)	2% (7)	14% (46)	68% (225)	330
PID/Gender: Dem Women	3% (15)	5% (20)	2% (7)	1% (4)	14% (59)	75% (322)	426
PID/Gender: Ind Men	3% (11)	7% (26)	1% (3)	2% (6)	13% (51)	75% (292)	390
PID/Gender: Ind Women	3% (11)	5% (21)	2% (6)	1% (4)	9% (33)	81% (309)	384
PID/Gender: Rep Men	2% (7)	8% (26)	2% (8)	2% (7)	12% (43)	74% (253)	343
PID/Gender: Rep Women	3% (9)	5% (17)	1% (4)	1% (3)	14% (46)	76% (249)	329
Ideo: Liberal (1-3)	3% (22)	7% (52)	2% (17)	2% (11)	12% (87)	73% (520)	710
Ideo: Moderate (4)	4% (17)	8% (37)	4% (16)	1% (5)	11% (53)	73% (339)	467
Ideo: Conservative (5-7)	3% (22)	5% (33)	1% (11)	1% (10)	13% (96)	76% (554)	725
Educ: < College	3% (51)	6% (90)	2% (33)	1% (21)	14% (209)	73% (1108)	1513
Educ: Bachelors degree	2% (8)	6% (28)	1% (6)	2% (9)	10% (45)	78% (348)	444
Educ: Post-grad	2% (6)	6% (16)	2% (5)	— (1)	10% (23)	79% (193)	244

Continued on next page



**Table NBA5\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Bruno Fernando

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (134)	2% (44)	1% (31)	13% (278)	75% (1650)	2201
Income: Under 50k	4% (46)	5% (70)	2% (29)	2% (22)	13% (167)	74% (938)	1271
Income: 50k-100k	2% (15)	7% (40)	1% (8)	1% (6)	11% (66)	78% (470)	605
Income: 100k+	1% (4)	7% (24)	2% (7)	1% (3)	14% (45)	75% (243)	326
Ethnicity: White	3% (44)	6% (95)	1% (21)	1% (23)	12% (204)	78% (1335)	1723
Ethnicity: Hispanic	6% (22)	7% (24)	3% (11)	3% (9)	10% (36)	71% (247)	350
Ethnicity: Afr. Am.	4% (12)	9% (24)	6% (17)	1% (4)	17% (48)	62% (170)	274
Ethnicity: Other	4% (9)	7% (14)	3% (7)	2% (4)	13% (26)	71% (145)	204
Relig: Protestant	2% (7)	5% (22)	2% (10)	1% (3)	12% (53)	79% (353)	446
Relig: Roman Catholic	4% (19)	8% (34)	1% (6)	1% (4)	12% (51)	74% (319)	433
Relig: Ath./Agn./None	2% (17)	4% (28)	2% (12)	2% (11)	12% (79)	78% (520)	666
Relig: Something Else	1% (5)	8% (29)	2% (5)	1% (3)	12% (41)	76% (260)	343
Relig: Jewish	— (0)	2% (1)	— (0)	— (0)	9% (5)	89% (43)	49
Relig: Evangelical	4% (22)	6% (39)	4% (22)	2% (12)	14% (88)	70% (432)	615
Relig: Non-Evang. Catholics	4% (21)	7% (38)	1% (5)	1% (5)	12% (70)	76% (438)	577
Relig: All Christian	4% (43)	6% (77)	2% (27)	1% (17)	13% (158)	73% (870)	1192
Relig: All Non-Christian	2% (21)	6% (57)	2% (17)	1% (14)	12% (120)	77% (780)	1009
Community: Urban	3% (20)	6% (37)	2% (14)	2% (14)	13% (76)	72% (411)	572
Community: Suburban	3% (26)	5% (50)	2% (17)	1% (9)	12% (120)	78% (789)	1011
Community: Rural	3% (19)	8% (47)	2% (13)	1% (8)	13% (81)	73% (450)	618
Employ: Private Sector	3% (21)	8% (48)	2% (12)	2% (10)	13% (83)	73% (464)	638
Employ: Government	5% (7)	7% (9)	3% (5)	2% (3)	10% (13)	73% (96)	132
Employ: Self-Employed	5% (9)	7% (14)	4% (8)	3% (6)	14% (28)	67% (135)	200
Employ: Homemaker	5% (8)	7% (11)	2% (3)	1% (2)	10% (17)	76% (127)	168
Employ: Student	4% (6)	5% (7)	3% (5)	3% (4)	13% (18)	72% (101)	140
Employ: Retired	1% (5)	3% (15)	— (2)	— (1)	12% (62)	83% (416)	501
Employ: Unemployed	3% (7)	8% (18)	1% (3)	2% (3)	12% (26)	74% (158)	216
Employ: Other	1% (3)	6% (12)	3% (6)	1% (2)	14% (30)	74% (153)	205
Military HH: Yes	2% (7)	5% (17)	3% (10)	1% (5)	15% (55)	75% (279)	373
Military HH: No	3% (57)	6% (117)	2% (34)	1% (26)	12% (223)	75% (1371)	1828

Continued on next page

**Table NBA5\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Bruno Fernando

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (134)	2% (44)	1% (31)	13% (278)	75% (1650)	2201
RD/WT: Right Direction	3% (26)	6% (47)	2% (15)	2% (15)	13% (101)	75% (602)	807
RD/WT: Wrong Track	3% (38)	6% (86)	2% (29)	1% (15)	13% (177)	75% (1048)	1394
Trump Job Approve	2% (19)	6% (58)	2% (15)	2% (17)	12% (108)	76% (683)	900
Trump Job Disapprove	4% (42)	6% (73)	2% (29)	1% (11)	13% (146)	74% (863)	1163
Trump Job Strongly Approve	3% (14)	6% (25)	1% (3)	1% (6)	12% (55)	77% (339)	443
Trump Job Somewhat Approve	1% (5)	7% (33)	3% (12)	2% (11)	12% (53)	75% (344)	457
Trump Job Somewhat Disapprove	3% (9)	4% (13)	4% (12)	1% (3)	13% (38)	74% (214)	289
Trump Job Strongly Disapprove	4% (33)	7% (60)	2% (17)	1% (8)	12% (108)	74% (649)	874
Favorable of Trump	2% (20)	6% (55)	1% (13)	2% (15)	12% (108)	76% (676)	889
Unfavorable of Trump	3% (40)	6% (73)	3% (31)	1% (13)	12% (147)	74% (871)	1174
Very Favorable of Trump	4% (17)	6% (28)	1% (3)	2% (9)	12% (56)	77% (371)	484
Somewhat Favorable of Trump	1% (3)	7% (27)	3% (10)	1% (6)	13% (52)	76% (306)	404
Somewhat Unfavorable of Trump	3% (6)	5% (11)	5% (11)	3% (7)	11% (26)	73% (164)	224
Very Unfavorable of Trump	4% (34)	6% (61)	2% (20)	1% (6)	13% (121)	74% (707)	950
#1 Issue: Economy	3% (19)	7% (42)	2% (14)	1% (5)	14% (84)	73% (433)	597
#1 Issue: Security	3% (11)	5% (22)	2% (10)	1% (5)	14% (58)	75% (316)	422
#1 Issue: Health Care	2% (7)	8% (29)	2% (8)	2% (6)	13% (48)	74% (277)	375
#1 Issue: Medicare / Social Security	2% (7)	6% (17)	1% (4)	— (1)	11% (34)	79% (243)	305
#1 Issue: Women's Issues	2% (2)	2% (1)	4% (4)	2% (2)	6% (5)	83% (71)	85
#1 Issue: Education	7% (10)	6% (9)	2% (3)	2% (4)	10% (16)	73% (114)	156
#1 Issue: Energy	3% (4)	7% (10)	2% (2)	3% (4)	13% (18)	71% (95)	133
#1 Issue: Other	3% (4)	3% (3)	— (0)	3% (4)	12% (15)	79% (100)	126
2018 House Vote: Democrat	3% (25)	7% (52)	2% (16)	1% (8)	13% (100)	74% (576)	777
2018 House Vote: Republican	2% (13)	6% (37)	1% (9)	2% (11)	14% (92)	76% (508)	670
2018 House Vote: Someone else	3% (4)	6% (8)	— (1)	1% (1)	14% (17)	75% (91)	121
2018 House Vote: Didnt Vote	4% (23)	6% (35)	3% (19)	2% (11)	11% (68)	75% (474)	630
2016 Vote: Hillary Clinton	3% (18)	7% (45)	2% (13)	1% (6)	13% (84)	74% (485)	652
2016 Vote: Donald Trump	3% (21)	6% (42)	— (3)	2% (10)	14% (93)	75% (501)	670
2016 Vote: Someone else	3% (6)	8% (16)	3% (5)	1% (3)	10% (19)	75% (150)	199
2016 Vote: Didnt Vote	3% (19)	5% (31)	3% (23)	2% (12)	12% (81)	76% (511)	677

Continued on next page

**Table NBA5\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Bruno Fernando

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (134)	2% (44)	1% (31)	13% (278)	75% (1650)	2201
Voted in 2014: Yes	2% (32)	7% (89)	1% (18)	1% (13)	14% (187)	75% (995)	1334
Voted in 2014: No	4% (33)	5% (44)	3% (26)	2% (18)	11% (91)	75% (654)	867
2012 Vote: Barack Obama	2% (18)	7% (58)	2% (17)	1% (8)	14% (115)	73% (587)	803
2012 Vote: Mitt Romney	3% (12)	5% (25)	— (2)	1% (3)	13% (64)	79% (390)	497
2012 Vote: Other	2% (2)	9% (10)	2% (2)	2% (3)	7% (8)	78% (89)	113
2012 Vote: Didn't Vote	4% (31)	5% (40)	3% (23)	2% (18)	11% (90)	74% (583)	785
4-Region: Northeast	4% (15)	5% (19)	1% (5)	— (1)	13% (50)	77% (304)	394
4-Region: Midwest	2% (8)	8% (35)	2% (9)	1% (3)	15% (68)	73% (340)	462
4-Region: South	3% (28)	6% (53)	2% (18)	2% (20)	11% (94)	74% (612)	825
4-Region: West	2% (13)	5% (27)	2% (13)	1% (7)	13% (66)	76% (395)	520
U.S. adults who described themselves as avid sports fans	4% (21)	14% (68)	3% (17)	3% (13)	17% (83)	60% (300)	501
U.S. adults who described themselves as casual sports fans	4% (39)	5% (60)	2% (25)	1% (12)	13% (147)	74% (813)	1096
U.S. adults who said they prefer college sports	3% (11)	6% (28)	2% (11)	2% (8)	15% (68)	72% (321)	447
U.S. adults who said the NBA is their favorite pro league	5% (13)	15% (36)	6% (15)	2% (5)	18% (45)	54% (134)	249
U.S. adults who said they prefer professional sports	4% (51)	9% (101)	3% (32)	2% (19)	13% (152)	69% (797)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

KZ Okpala

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (55)	6% (126)	2% (52)	1% (22)	12% (258)	77% (1687)	2201
Gender: Male	3% (29)	7% (73)	2% (24)	1% (11)	13% (136)	74% (789)	1062
Gender: Female	2% (26)	5% (53)	3% (28)	1% (11)	11% (122)	79% (898)	1139
Age: 18-29	4% (21)	6% (30)	5% (24)	1% (7)	12% (59)	70% (336)	477
Age: 30-44	3% (17)	9% (48)	2% (12)	1% (7)	10% (53)	74% (399)	536
Age: 45-54	2% (8)	6% (24)	1% (5)	1% (4)	14% (55)	77% (311)	407
Age: 55-64	3% (9)	3% (10)	2% (8)	1% (3)	14% (47)	78% (268)	344
Age: 65+	— (0)	3% (14)	1% (3)	— (2)	10% (44)	86% (373)	436
Generation Z: 18-22	5% (11)	5% (12)	6% (15)	1% (3)	14% (33)	69% (161)	234
Millennial: Age 23-38	4% (22)	8% (43)	3% (16)	2% (9)	10% (55)	73% (395)	539
Generation X: Age 39-54	2% (13)	7% (47)	2% (10)	1% (5)	12% (80)	76% (491)	647
Boomers: Age 55-73	1% (9)	3% (22)	2% (11)	1% (5)	12% (84)	81% (557)	688
PID: Dem (no lean)	3% (20)	5% (39)	3% (20)	1% (11)	13% (101)	75% (564)	756
PID: Ind (no lean)	3% (22)	6% (47)	2% (16)	1% (5)	10% (77)	78% (607)	774
PID: Rep (no lean)	2% (13)	6% (40)	2% (16)	1% (7)	12% (80)	77% (516)	672
PID/Gender: Dem Men	2% (8)	6% (21)	3% (9)	2% (6)	15% (49)	72% (237)	330
PID/Gender: Dem Women	3% (12)	4% (18)	3% (11)	1% (5)	12% (52)	77% (328)	426
PID/Gender: Ind Men	3% (13)	7% (26)	2% (8)	1% (3)	12% (45)	75% (294)	390
PID/Gender: Ind Women	2% (9)	5% (21)	2% (8)	— (2)	8% (31)	81% (313)	384
PID/Gender: Rep Men	2% (8)	7% (25)	2% (7)	1% (3)	12% (42)	75% (258)	343
PID/Gender: Rep Women	2% (5)	4% (14)	3% (9)	1% (4)	12% (38)	78% (258)	329
Ideo: Liberal (1-3)	3% (23)	7% (52)	3% (19)	2% (12)	11% (77)	74% (528)	710
Ideo: Moderate (4)	3% (13)	6% (30)	3% (16)	1% (5)	13% (60)	74% (344)	467
Ideo: Conservative (5-7)	2% (18)	5% (36)	2% (14)	1% (5)	11% (81)	79% (572)	725
Educ: < College	3% (45)	6% (86)	3% (42)	1% (15)	13% (195)	75% (1130)	1513
Educ: Bachelors degree	2% (8)	6% (25)	1% (6)	1% (4)	9% (38)	81% (362)	444
Educ: Post-grad	1% (2)	6% (15)	1% (4)	1% (3)	10% (24)	80% (196)	244

Continued on next page

**Table NBA5\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

KZ Okpala

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (55)	6% (126)	2% (52)	1% (22)	12% (258)	77% (1687)	2201
Income: Under 50k	3% (40)	5% (64)	3% (34)	1% (12)	12% (154)	76% (967)	1271
Income: 50k-100k	2% (9)	6% (39)	2% (9)	1% (7)	11% (68)	78% (473)	605
Income: 100k+	2% (6)	7% (23)	3% (9)	1% (4)	11% (36)	76% (247)	326
Ethnicity: White	2% (41)	5% (93)	2% (28)	1% (12)	11% (187)	79% (1363)	1723
Ethnicity: Hispanic	7% (23)	7% (23)	4% (16)	1% (5)	11% (40)	69% (243)	350
Ethnicity: Afr. Am.	4% (11)	7% (20)	4% (11)	2% (7)	17% (46)	66% (181)	274
Ethnicity: Other	1% (3)	7% (14)	7% (14)	2% (4)	12% (25)	71% (144)	204
Relig: Protestant	2% (7)	4% (17)	2% (7)	1% (5)	10% (43)	82% (367)	446
Relig: Roman Catholic	4% (16)	9% (37)	2% (7)	1% (6)	11% (49)	74% (319)	433
Relig: Ath./Agn./None	3% (17)	4% (28)	2% (13)	1% (4)	13% (86)	78% (520)	666
Relig: Something Else	1% (5)	7% (23)	1% (4)	1% (2)	11% (39)	79% (269)	343
Relig: Jewish	— (0)	3% (1)	— (0)	— (0)	11% (5)	86% (42)	49
Relig: Evangelical	3% (20)	6% (37)	5% (29)	1% (8)	11% (70)	73% (450)	615
Relig: Non-Evang. Catholics	2% (13)	7% (39)	1% (6)	1% (8)	11% (64)	78% (448)	577
Relig: All Christian	3% (33)	6% (76)	3% (35)	1% (16)	11% (133)	75% (898)	1192
Relig: All Non-Christian	2% (22)	5% (50)	2% (17)	1% (6)	12% (124)	78% (789)	1009
Community: Urban	3% (16)	7% (39)	3% (16)	1% (8)	11% (64)	75% (428)	572
Community: Suburban	2% (24)	5% (52)	2% (22)	1% (12)	10% (105)	79% (796)	1011
Community: Rural	2% (15)	6% (35)	2% (14)	— (3)	14% (88)	75% (463)	618
Employ: Private Sector	3% (18)	8% (51)	1% (9)	1% (5)	12% (75)	75% (481)	638
Employ: Government	7% (9)	4% (5)	4% (5)	2% (3)	11% (14)	72% (95)	132
Employ: Self-Employed	6% (13)	8% (15)	1% (2)	2% (5)	12% (25)	70% (140)	200
Employ: Homemaker	4% (7)	5% (8)	3% (5)	1% (2)	7% (12)	79% (134)	168
Employ: Student	1% (1)	4% (6)	5% (7)	— (0)	13% (19)	76% (107)	140
Employ: Retired	— (1)	3% (14)	1% (5)	1% (4)	12% (61)	83% (417)	501
Employ: Unemployed	1% (3)	9% (20)	6% (13)	— (0)	11% (23)	72% (156)	216
Employ: Other	1% (3)	3% (7)	3% (7)	1% (2)	15% (30)	76% (157)	205
Military HH: Yes	2% (6)	5% (18)	2% (6)	2% (6)	13% (48)	77% (289)	373
Military HH: No	3% (49)	6% (108)	3% (46)	1% (16)	11% (210)	77% (1399)	1828

Continued on next page

**Table NBA5\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

KZ Okpala

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (55)	6% (126)	2% (52)	1% (22)	12% (258)	77% (1687)	2201
RD/WT: Right Direction	3% (27)	6% (49)	2% (20)	1% (6)	12% (96)	75% (609)	807
RD/WT: Wrong Track	2% (28)	6% (77)	2% (33)	1% (16)	12% (161)	77% (1078)	1394
Trump Job Approve	2% (22)	5% (47)	2% (20)	1% (9)	11% (96)	78% (705)	900
Trump Job Disapprove	3% (30)	6% (76)	3% (31)	1% (12)	12% (138)	75% (877)	1163
Trump Job Strongly Approve	2% (10)	4% (17)	2% (7)	1% (6)	12% (55)	78% (347)	443
Trump Job Somewhat Approve	3% (12)	6% (29)	3% (13)	1% (4)	9% (41)	78% (358)	457
Trump Job Somewhat Disapprove	1% (4)	8% (24)	4% (12)	1% (2)	11% (31)	75% (216)	289
Trump Job Strongly Disapprove	3% (26)	6% (52)	2% (19)	1% (10)	12% (107)	76% (661)	874
Favorable of Trump	3% (25)	5% (46)	2% (17)	1% (6)	11% (102)	78% (692)	889
Unfavorable of Trump	2% (28)	6% (76)	3% (31)	1% (16)	12% (137)	76% (887)	1174
Very Favorable of Trump	3% (16)	5% (22)	2% (7)	1% (6)	12% (58)	77% (375)	484
Somewhat Favorable of Trump	2% (9)	6% (24)	2% (10)	— (0)	11% (44)	78% (317)	404
Somewhat Unfavorable of Trump	2% (5)	8% (18)	5% (10)	1% (3)	8% (17)	76% (171)	224
Very Unfavorable of Trump	2% (23)	6% (58)	2% (21)	1% (12)	13% (120)	75% (716)	950
#1 Issue: Economy	2% (14)	9% (55)	3% (18)	1% (6)	11% (64)	74% (440)	597
#1 Issue: Security	3% (11)	4% (18)	2% (8)	1% (4)	11% (47)	79% (333)	422
#1 Issue: Health Care	1% (5)	4% (17)	3% (11)	2% (7)	12% (44)	78% (291)	375
#1 Issue: Medicare / Social Security	1% (2)	4% (12)	2% (6)	— (1)	14% (43)	79% (241)	305
#1 Issue: Women's Issues	4% (3)	3% (3)	1% (1)	1% (1)	11% (9)	80% (68)	85
#1 Issue: Education	7% (10)	6% (9)	2% (3)	1% (1)	10% (15)	75% (118)	156
#1 Issue: Energy	7% (9)	6% (7)	1% (2)	— (0)	17% (22)	70% (93)	133
#1 Issue: Other	— (0)	4% (5)	2% (3)	— (0)	11% (14)	82% (104)	126
2018 House Vote: Democrat	3% (23)	6% (45)	2% (16)	2% (13)	12% (92)	76% (588)	777
2018 House Vote: Republican	1% (9)	6% (38)	2% (11)	1% (5)	12% (79)	79% (527)	670
2018 House Vote: Someone else	4% (5)	4% (5)	3% (3)	— (0)	11% (14)	78% (94)	121
2018 House Vote: Didnt Vote	3% (16)	6% (38)	4% (22)	1% (4)	11% (72)	76% (477)	630
2016 Vote: Hillary Clinton	3% (17)	6% (37)	2% (10)	2% (10)	12% (81)	76% (497)	652
2016 Vote: Donald Trump	2% (16)	6% (38)	1% (8)	1% (6)	12% (78)	78% (523)	670
2016 Vote: Someone else	3% (5)	9% (18)	3% (7)	— (1)	7% (14)	77% (154)	199
2016 Vote: Didnt Vote	3% (17)	5% (31)	4% (27)	1% (5)	12% (83)	76% (512)	677

Continued on next page

**Table NBA5\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
KZ Okpala

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (55)	6% (126)	2% (52)	1% (22)	12% (258)	77% (1687)	2201
Voted in 2014: Yes	2% (27)	6% (85)	2% (22)	1% (13)	12% (158)	77% (1029)	1334
Voted in 2014: No	3% (28)	5% (41)	4% (30)	1% (9)	11% (100)	76% (659)	867
2012 Vote: Barack Obama	2% (17)	6% (49)	2% (15)	1% (10)	14% (112)	75% (601)	803
2012 Vote: Mitt Romney	1% (6)	6% (28)	2% (8)	1% (4)	10% (51)	81% (400)	497
2012 Vote: Other	1% (1)	10% (11)	2% (2)	1% (1)	10% (12)	77% (87)	113
2012 Vote: Didn't Vote	4% (31)	5% (38)	3% (27)	1% (8)	11% (83)	76% (599)	785
4-Region: Northeast	1% (5)	6% (25)	2% (7)	1% (4)	13% (51)	77% (301)	394
4-Region: Midwest	2% (10)	6% (27)	2% (7)	1% (3)	14% (63)	76% (352)	462
4-Region: South	3% (25)	5% (39)	3% (23)	2% (13)	11% (92)	77% (633)	825
4-Region: West	3% (14)	7% (35)	3% (15)	1% (3)	10% (51)	77% (402)	520
U.S. adults who described themselves as avid sports fans	5% (26)	13% (66)	3% (13)	1% (5)	17% (85)	61% (305)	501
U.S. adults who described themselves as casual sports fans	2% (26)	5% (53)	3% (33)	1% (16)	13% (139)	76% (829)	1096
U.S. adults who said they prefer college sports	3% (13)	6% (27)	3% (12)	1% (3)	13% (56)	75% (335)	447
U.S. adults who said the NBA is their favorite pro league	6% (14)	13% (32)	6% (15)	4% (11)	21% (51)	51% (127)	249
U.S. adults who said they prefer professional sports	4% (42)	8% (93)	3% (34)	1% (16)	13% (153)	71% (814)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_5: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Darius Garland

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (76)	7% (165)	2% (41)	1% (19)	13% (288)	73% (1612)	2201
Gender: Male	3% (33)	9% (92)	2% (25)	1% (7)	14% (149)	71% (756)	1062
Gender: Female	4% (43)	6% (73)	1% (16)	1% (13)	12% (139)	75% (856)	1139
Age: 18-29	4% (18)	9% (43)	5% (25)	2% (9)	12% (58)	68% (324)	477
Age: 30-44	5% (29)	9% (51)	2% (9)	1% (5)	11% (58)	72% (385)	536
Age: 45-54	4% (14)	9% (37)	1% (4)	— (2)	14% (56)	72% (293)	407
Age: 55-64	4% (12)	5% (19)	— (0)	1% (3)	17% (60)	73% (251)	344
Age: 65+	1% (3)	4% (16)	1% (3)	— (1)	13% (56)	82% (358)	436
Generation Z: 18-22	3% (6)	11% (25)	6% (15)	2% (6)	11% (27)	67% (156)	234
Millennial: Age 23-38	6% (31)	8% (45)	2% (12)	1% (6)	13% (68)	70% (376)	539
Generation X: Age 39-54	4% (24)	9% (61)	2% (10)	1% (4)	12% (77)	73% (470)	647
Boomers: Age 55-73	2% (14)	5% (33)	1% (3)	— (3)	16% (111)	76% (523)	688
PID: Dem (no lean)	3% (25)	9% (67)	2% (17)	1% (6)	15% (116)	69% (524)	756
PID: Ind (no lean)	4% (32)	6% (44)	1% (10)	1% (7)	12% (91)	76% (590)	774
PID: Rep (no lean)	3% (19)	8% (54)	2% (14)	1% (6)	12% (81)	74% (498)	672
PID/Gender: Dem Men	3% (11)	10% (35)	2% (7)	2% (5)	16% (53)	67% (219)	330
PID/Gender: Dem Women	3% (15)	8% (32)	2% (10)	— (1)	15% (63)	72% (305)	426
PID/Gender: Ind Men	4% (14)	6% (25)	2% (9)	— (1)	14% (56)	73% (286)	390
PID/Gender: Ind Women	5% (18)	5% (19)	— (1)	2% (6)	9% (35)	79% (304)	384
PID/Gender: Rep Men	2% (8)	9% (32)	3% (9)	— (1)	12% (41)	73% (251)	343
PID/Gender: Rep Women	3% (10)	7% (22)	2% (5)	2% (5)	12% (40)	75% (247)	329
Ideo: Liberal (1-3)	4% (26)	9% (67)	3% (20)	1% (7)	13% (95)	69% (494)	710
Ideo: Moderate (4)	4% (19)	8% (39)	3% (12)	1% (6)	15% (71)	68% (320)	467
Ideo: Conservative (5-7)	4% (26)	6% (47)	1% (8)	1% (4)	11% (79)	77% (561)	725
Educ: < College	4% (65)	7% (109)	2% (34)	1% (14)	14% (216)	71% (1075)	1513
Educ: Bachelors degree	1% (5)	9% (39)	1% (6)	1% (3)	10% (46)	77% (344)	444
Educ: Post-grad	2% (6)	6% (16)	— (1)	1% (2)	11% (26)	79% (193)	244

Continued on next page



**Table NBA5\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Darius Garland

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (76)	7% (165)	2% (41)	1% (19)	13% (288)	73% (1612)	2201
Income: Under 50k	4% (56)	7% (85)	2% (29)	1% (13)	14% (178)	72% (909)	1271
Income: 50k-100k	2% (13)	8% (50)	1% (9)	1% (4)	11% (66)	77% (464)	605
Income: 100k+	2% (7)	9% (30)	1% (4)	1% (2)	13% (44)	73% (239)	326
Ethnicity: White	3% (50)	7% (115)	1% (21)	1% (10)	12% (211)	76% (1316)	1723
Ethnicity: Hispanic	4% (14)	12% (43)	4% (12)	2% (6)	12% (43)	66% (231)	350
Ethnicity: Afr. Am.	7% (19)	11% (29)	6% (16)	2% (5)	18% (50)	57% (156)	274
Ethnicity: Other	4% (7)	10% (21)	2% (4)	2% (5)	13% (27)	69% (140)	204
Relig: Protestant	3% (12)	6% (26)	— (2)	1% (4)	10% (46)	80% (357)	446
Relig: Roman Catholic	4% (17)	9% (40)	2% (9)	1% (4)	13% (58)	70% (305)	433
Relig: Ath./Agn./None	2% (16)	6% (41)	2% (15)	— (3)	12% (81)	77% (510)	666
Relig: Something Else	4% (12)	8% (29)	1% (3)	1% (4)	15% (50)	72% (245)	343
Relig: Jewish	— (0)	1% (1)	— (0)	— (0)	10% (5)	88% (43)	49
Relig: Evangelical	5% (33)	8% (48)	3% (17)	1% (8)	14% (86)	69% (423)	615
Relig: Non-Evang. Catholics	3% (14)	8% (47)	1% (6)	1% (5)	12% (71)	75% (433)	577
Relig: All Christian	4% (47)	8% (95)	2% (24)	1% (13)	13% (157)	72% (856)	1192
Relig: All Non-Christian	3% (28)	7% (70)	2% (18)	1% (6)	13% (131)	75% (756)	1009
Community: Urban	4% (24)	9% (50)	2% (11)	1% (4)	14% (79)	71% (403)	572
Community: Suburban	3% (30)	6% (62)	2% (17)	1% (5)	12% (122)	77% (774)	1011
Community: Rural	4% (22)	8% (52)	2% (13)	2% (10)	14% (87)	70% (434)	618
Employ: Private Sector	4% (26)	8% (53)	2% (13)	— (2)	13% (86)	72% (458)	638
Employ: Government	4% (5)	13% (17)	4% (5)	2% (3)	9% (12)	68% (90)	132
Employ: Self-Employed	6% (12)	11% (22)	3% (7)	3% (6)	11% (23)	65% (131)	200
Employ: Homemaker	6% (10)	8% (14)	1% (2)	2% (3)	9% (15)	74% (124)	168
Employ: Student	3% (5)	8% (11)	4% (5)	2% (3)	10% (15)	73% (102)	140
Employ: Retired	1% (5)	4% (20)	— (2)	— (1)	14% (71)	80% (403)	501
Employ: Unemployed	3% (7)	7% (15)	2% (4)	— (0)	17% (36)	71% (153)	216
Employ: Other	3% (7)	6% (13)	1% (3)	— (1)	15% (31)	73% (151)	205
Military HH: Yes	2% (6)	9% (34)	2% (7)	1% (3)	11% (41)	75% (281)	373
Military HH: No	4% (69)	7% (131)	2% (34)	1% (16)	14% (247)	73% (1331)	1828

Continued on next page

**Table NBA5\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Darius Garland

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (76)	7% (165)	2% (41)	1% (19)	13% (288)	73% (1612)	2201
RD/WT: Right Direction	4% (34)	8% (62)	2% (17)	1% (7)	13% (102)	73% (586)	807
RD/WT: Wrong Track	3% (42)	7% (103)	2% (25)	1% (12)	13% (186)	74% (1026)	1394
Trump Job Approve	3% (29)	7% (66)	2% (14)	1% (10)	11% (100)	76% (681)	900
Trump Job Disapprove	4% (45)	8% (94)	2% (23)	1% (9)	14% (166)	71% (826)	1163
Trump Job Strongly Approve	3% (13)	7% (29)	1% (6)	2% (8)	11% (47)	77% (340)	443
Trump Job Somewhat Approve	4% (16)	8% (37)	2% (8)	— (2)	12% (53)	75% (341)	457
Trump Job Somewhat Disapprove	2% (7)	11% (31)	3% (8)	1% (3)	12% (33)	72% (207)	289
Trump Job Strongly Disapprove	4% (38)	7% (63)	2% (15)	1% (6)	15% (132)	71% (619)	874
Favorable of Trump	4% (32)	7% (62)	2% (15)	1% (8)	11% (98)	76% (673)	889
Unfavorable of Trump	3% (41)	8% (98)	2% (22)	1% (11)	14% (165)	71% (837)	1174
Very Favorable of Trump	4% (21)	7% (33)	1% (7)	1% (7)	10% (47)	76% (369)	484
Somewhat Favorable of Trump	3% (12)	7% (29)	2% (9)	— (1)	13% (51)	75% (304)	404
Somewhat Unfavorable of Trump	2% (4)	11% (25)	3% (8)	— (0)	11% (25)	73% (163)	224
Very Unfavorable of Trump	4% (37)	8% (73)	2% (14)	1% (11)	15% (140)	71% (674)	950
#1 Issue: Economy	4% (24)	8% (49)	2% (11)	— (2)	14% (82)	72% (429)	597
#1 Issue: Security	3% (14)	6% (26)	2% (7)	1% (5)	13% (55)	75% (315)	422
#1 Issue: Health Care	2% (8)	10% (38)	1% (6)	2% (8)	13% (49)	71% (267)	375
#1 Issue: Medicare / Social Security	3% (9)	5% (15)	2% (7)	— (1)	13% (39)	77% (234)	305
#1 Issue: Women's Issues	3% (3)	2% (2)	4% (4)	1% (1)	13% (11)	76% (65)	85
#1 Issue: Education	7% (11)	10% (15)	1% (2)	— (0)	10% (15)	72% (112)	156
#1 Issue: Energy	4% (6)	12% (16)	2% (3)	— (0)	13% (18)	68% (90)	133
#1 Issue: Other	1% (1)	3% (4)	2% (3)	1% (1)	15% (18)	79% (99)	126
2018 House Vote: Democrat	4% (30)	9% (70)	2% (15)	1% (9)	13% (104)	71% (550)	777
2018 House Vote: Republican	3% (19)	7% (49)	2% (10)	1% (7)	11% (75)	76% (510)	670
2018 House Vote: Someone else	2% (3)	6% (7)	— (1)	— (0)	13% (15)	79% (95)	121
2018 House Vote: Didnt Vote	4% (25)	6% (37)	2% (16)	1% (3)	15% (93)	72% (456)	630
2016 Vote: Hillary Clinton	4% (25)	9% (58)	1% (10)	— (3)	15% (95)	71% (462)	652
2016 Vote: Donald Trump	3% (20)	8% (55)	1% (9)	1% (8)	11% (76)	75% (502)	670
2016 Vote: Someone else	3% (6)	10% (20)	1% (1)	— (1)	11% (22)	75% (150)	199
2016 Vote: Didnt Vote	4% (26)	5% (32)	3% (21)	1% (8)	14% (94)	73% (495)	677

Continued on next page

**Table NBA5\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Darius Garland

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (76)	7% (165)	2% (41)	1% (19)	13% (288)	73% (1612)	2201
Voted in 2014: Yes	3% (43)	8% (113)	1% (16)	1% (9)	13% (178)	73% (975)	1334
Voted in 2014: No	4% (33)	6% (52)	3% (25)	1% (11)	13% (110)	73% (636)	867
2012 Vote: Barack Obama	3% (26)	10% (80)	1% (11)	1% (4)	15% (124)	69% (557)	803
2012 Vote: Mitt Romney	3% (13)	7% (33)	1% (4)	1% (7)	10% (52)	78% (388)	497
2012 Vote: Other	3% (3)	6% (7)	1% (1)	— (1)	8% (9)	82% (93)	113
2012 Vote: Didn't Vote	4% (33)	6% (45)	3% (24)	1% (8)	13% (103)	73% (572)	785
4-Region: Northeast	2% (10)	7% (29)	1% (3)	1% (4)	14% (57)	74% (291)	394
4-Region: Midwest	3% (15)	7% (30)	2% (9)	— (2)	16% (76)	71% (331)	462
4-Region: South	4% (34)	7% (57)	3% (22)	1% (12)	12% (97)	73% (603)	825
4-Region: West	3% (17)	9% (49)	1% (7)	— (2)	11% (58)	74% (387)	520
U.S. adults who described themselves as avid sports fans	7% (34)	17% (84)	2% (11)	1% (3)	16% (80)	58% (290)	501
U.S. adults who described themselves as casual sports fans	3% (33)	6% (68)	2% (27)	1% (13)	15% (160)	73% (795)	1096
U.S. adults who said they prefer college sports	3% (14)	8% (37)	2% (10)	1% (5)	15% (69)	70% (311)	447
U.S. adults who said the NBA is their favorite pro league	8% (19)	19% (47)	4% (10)	2% (4)	19% (48)	49% (121)	249
U.S. adults who said they prefer professional sports	5% (58)	10% (113)	2% (27)	1% (11)	14% (160)	68% (784)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Romeo Langford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (77)	8% (167)	2% (41)	1% (24)	12% (266)	74% (1626)	2201
Gender: Male	4% (41)	9% (99)	2% (24)	1% (14)	13% (136)	70% (748)	1062
Gender: Female	3% (36)	6% (68)	2% (17)	1% (10)	11% (130)	77% (878)	1139
Age: 18-29	5% (23)	8% (37)	5% (24)	2% (12)	13% (61)	67% (320)	477
Age: 30-44	5% (26)	11% (60)	2% (11)	1% (4)	11% (58)	70% (377)	536
Age: 45-54	3% (13)	9% (37)	1% (2)	1% (5)	14% (57)	72% (293)	407
Age: 55-64	4% (14)	4% (15)	1% (2)	— (1)	15% (50)	76% (262)	344
Age: 65+	— (1)	4% (18)	— (2)	1% (2)	9% (40)	86% (374)	436
Generation Z: 18-22	3% (7)	8% (19)	6% (13)	3% (7)	13% (30)	67% (158)	234
Millennial: Age 23-38	6% (34)	10% (53)	3% (18)	1% (6)	12% (64)	68% (364)	539
Generation X: Age 39-54	3% (22)	10% (62)	1% (6)	1% (7)	13% (81)	72% (468)	647
Boomers: Age 55-73	2% (15)	4% (31)	1% (4)	1% (4)	12% (85)	80% (551)	688
PID: Dem (no lean)	4% (34)	8% (58)	3% (19)	1% (8)	13% (100)	71% (537)	756
PID: Ind (no lean)	3% (22)	7% (53)	1% (9)	1% (9)	11% (83)	77% (598)	774
PID: Rep (no lean)	3% (22)	8% (56)	2% (14)	1% (7)	12% (83)	73% (491)	672
PID/Gender: Dem Men	6% (19)	10% (33)	3% (9)	1% (3)	14% (46)	66% (219)	330
PID/Gender: Dem Women	3% (15)	6% (24)	2% (9)	1% (6)	13% (54)	75% (318)	426
PID/Gender: Ind Men	3% (11)	8% (30)	1% (6)	1% (4)	12% (47)	75% (292)	390
PID/Gender: Ind Women	3% (11)	6% (23)	1% (3)	1% (4)	9% (36)	80% (306)	384
PID/Gender: Rep Men	3% (11)	10% (35)	3% (9)	2% (7)	13% (44)	69% (237)	343
PID/Gender: Rep Women	3% (10)	6% (21)	1% (5)	— (0)	12% (39)	77% (254)	329
Ideo: Liberal (1-3)	5% (34)	8% (60)	3% (19)	2% (11)	12% (86)	70% (500)	710
Ideo: Moderate (4)	3% (12)	10% (47)	1% (7)	1% (4)	12% (54)	74% (344)	467
Ideo: Conservative (5-7)	4% (25)	6% (46)	2% (13)	1% (8)	12% (86)	75% (547)	725
Educ: < College	4% (60)	7% (113)	2% (29)	1% (15)	13% (194)	73% (1102)	1513
Educ: Bachelors degree	3% (13)	8% (36)	1% (6)	1% (5)	10% (47)	76% (337)	444
Educ: Post-grad	2% (4)	7% (17)	3% (7)	1% (4)	10% (25)	77% (187)	244

Continued on next page

**Table NBA5\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Romeo Langford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (77)	8% (167)	2% (41)	1% (24)	12% (266)	74% (1626)	2201
Income: Under 50k	4% (50)	7% (88)	2% (27)	1% (15)	12% (157)	73% (933)	1271
Income: 50k-100k	3% (21)	8% (48)	1% (8)	1% (5)	11% (65)	76% (459)	605
Income: 100k+	2% (6)	10% (31)	2% (6)	1% (4)	14% (44)	72% (234)	326
Ethnicity: White	3% (50)	7% (119)	1% (20)	1% (17)	12% (203)	76% (1313)	1723
Ethnicity: Hispanic	5% (19)	9% (31)	4% (14)	1% (3)	11% (40)	69% (243)	350
Ethnicity: Afr. Am.	8% (21)	11% (29)	5% (13)	2% (5)	14% (39)	61% (167)	274
Ethnicity: Other	3% (7)	9% (18)	4% (8)	1% (3)	11% (23)	72% (146)	204
Relig: Protestant	2% (10)	6% (28)	1% (3)	1% (3)	11% (51)	79% (351)	446
Relig: Roman Catholic	5% (24)	9% (38)	1% (6)	2% (8)	12% (54)	70% (304)	433
Relig: Ath./Agn./None	3% (19)	7% (46)	2% (16)	1% (8)	12% (78)	75% (500)	666
Relig: Something Else	3% (12)	7% (23)	1% (5)	1% (3)	10% (35)	77% (265)	343
Relig: Jewish	— (0)	— (0)	3% (1)	— (0)	9% (4)	88% (43)	49
Relig: Evangelical	4% (23)	9% (54)	3% (17)	1% (5)	13% (81)	71% (435)	615
Relig: Non-Evang. Catholics	4% (23)	8% (45)	1% (4)	1% (8)	13% (72)	74% (425)	577
Relig: All Christian	4% (46)	8% (98)	2% (21)	1% (13)	13% (153)	72% (860)	1192
Relig: All Non-Christian	3% (31)	7% (68)	2% (21)	1% (11)	11% (113)	76% (766)	1009
Community: Urban	4% (22)	9% (52)	2% (11)	1% (5)	12% (69)	72% (413)	572
Community: Suburban	3% (33)	7% (70)	1% (15)	1% (13)	11% (112)	76% (769)	1011
Community: Rural	4% (23)	7% (45)	2% (15)	1% (6)	14% (86)	72% (444)	618
Employ: Private Sector	4% (27)	10% (63)	1% (8)	1% (6)	14% (87)	70% (448)	638
Employ: Government	6% (8)	8% (10)	6% (8)	2% (2)	8% (11)	70% (93)	132
Employ: Self-Employed	6% (12)	9% (18)	4% (9)	4% (8)	12% (24)	64% (129)	200
Employ: Homemaker	4% (7)	7% (11)	1% (2)	1% (2)	9% (15)	78% (131)	168
Employ: Student	3% (4)	6% (9)	4% (6)	— (0)	17% (23)	70% (98)	140
Employ: Retired	— (2)	5% (23)	— (2)	— (2)	11% (55)	83% (417)	501
Employ: Unemployed	4% (9)	8% (18)	2% (3)	1% (2)	11% (24)	74% (159)	216
Employ: Other	3% (7)	7% (14)	1% (3)	1% (2)	14% (28)	74% (151)	205
Military HH: Yes	2% (8)	6% (23)	1% (4)	2% (6)	15% (54)	74% (277)	373
Military HH: No	4% (69)	8% (144)	2% (38)	1% (18)	12% (212)	74% (1348)	1828

Continued on next page

**Table NBA5\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Romeo Langford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (77)	8% (167)	2% (41)	1% (24)	12% (266)	74% (1626)	2201
RD/WT: Right Direction	5% (37)	8% (62)	2% (17)	1% (12)	12% (100)	72% (580)	807
RD/WT: Wrong Track	3% (40)	8% (105)	2% (24)	1% (12)	12% (166)	75% (1046)	1394
Trump Job Approve	3% (29)	8% (68)	2% (18)	1% (9)	12% (104)	75% (672)	900
Trump Job Disapprove	4% (45)	8% (94)	2% (20)	1% (14)	12% (144)	73% (846)	1163
Trump Job Strongly Approve	4% (19)	6% (27)	2% (8)	1% (2)	12% (55)	75% (331)	443
Trump Job Somewhat Approve	2% (10)	9% (41)	2% (10)	1% (6)	11% (49)	74% (340)	457
Trump Job Somewhat Disapprove	4% (10)	10% (28)	2% (7)	1% (2)	13% (36)	71% (205)	289
Trump Job Strongly Disapprove	4% (34)	8% (66)	1% (13)	1% (11)	12% (108)	73% (641)	874
Favorable of Trump	4% (33)	7% (66)	2% (18)	1% (11)	11% (98)	75% (663)	889
Unfavorable of Trump	3% (38)	8% (97)	2% (22)	1% (12)	12% (145)	73% (860)	1174
Very Favorable of Trump	5% (26)	7% (33)	2% (9)	— (2)	11% (51)	75% (362)	484
Somewhat Favorable of Trump	2% (8)	8% (32)	2% (8)	2% (8)	12% (48)	74% (300)	404
Somewhat Unfavorable of Trump	1% (2)	10% (23)	4% (10)	1% (1)	9% (21)	75% (167)	224
Very Unfavorable of Trump	4% (36)	8% (74)	1% (12)	1% (11)	13% (124)	73% (692)	950
#1 Issue: Economy	5% (28)	10% (59)	2% (11)	1% (5)	13% (78)	70% (416)	597
#1 Issue: Security	4% (19)	6% (27)	3% (11)	1% (3)	11% (46)	75% (316)	422
#1 Issue: Health Care	3% (12)	7% (25)	1% (6)	1% (4)	13% (47)	75% (282)	375
#1 Issue: Medicare / Social Security	1% (2)	7% (21)	1% (3)	— (1)	10% (32)	80% (245)	305
#1 Issue: Women's Issues	1% (1)	5% (4)	1% (1)	5% (4)	13% (11)	75% (64)	85
#1 Issue: Education	6% (9)	9% (15)	4% (6)	1% (1)	13% (21)	67% (105)	156
#1 Issue: Energy	4% (6)	8% (11)	2% (2)	2% (3)	14% (19)	69% (92)	133
#1 Issue: Other	1% (2)	3% (4)	1% (2)	1% (2)	10% (12)	83% (105)	126
2018 House Vote: Democrat	4% (32)	8% (65)	2% (15)	1% (10)	12% (95)	72% (560)	777
2018 House Vote: Republican	2% (15)	7% (49)	2% (16)	1% (7)	13% (87)	74% (495)	670
2018 House Vote: Someone else	1% (2)	9% (10)	1% (1)	— (1)	11% (14)	77% (93)	121
2018 House Vote: Didnt Vote	4% (27)	7% (43)	2% (10)	1% (6)	11% (69)	76% (476)	630
2016 Vote: Hillary Clinton	4% (29)	8% (54)	1% (10)	1% (4)	12% (76)	73% (479)	652
2016 Vote: Donald Trump	3% (21)	8% (54)	2% (12)	1% (7)	12% (80)	74% (496)	670
2016 Vote: Someone else	3% (5)	9% (17)	2% (4)	— (1)	11% (21)	76% (151)	199
2016 Vote: Didnt Vote	3% (22)	6% (42)	2% (15)	2% (12)	13% (89)	73% (497)	677

Continued on next page

**Table NBA5\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Romeo Langford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (77)	8% (167)	2% (41)	1% (24)	12% (266)	74% (1626)	2201
Voted in 2014: Yes	3% (41)	8% (105)	1% (20)	1% (10)	12% (158)	75% (1000)	1334
Voted in 2014: No	4% (36)	7% (62)	2% (21)	2% (14)	12% (108)	72% (626)	867
2012 Vote: Barack Obama	4% (29)	9% (73)	1% (10)	1% (6)	13% (103)	72% (581)	803
2012 Vote: Mitt Romney	3% (13)	6% (28)	2% (8)	— (2)	11% (56)	78% (389)	497
2012 Vote: Other	1% (1)	8% (9)	— (1)	1% (1)	6% (7)	83% (94)	113
2012 Vote: Didn't Vote	4% (32)	7% (55)	3% (22)	2% (14)	13% (100)	71% (561)	785
4-Region: Northeast	2% (7)	9% (37)	1% (3)	1% (4)	13% (53)	73% (289)	394
4-Region: Midwest	3% (15)	9% (44)	2% (9)	1% (4)	14% (66)	70% (325)	462
4-Region: South	5% (39)	7% (56)	2% (19)	1% (12)	12% (97)	73% (601)	825
4-Region: West	3% (16)	6% (31)	2% (9)	1% (3)	10% (50)	79% (410)	520
U.S. adults who described themselves as avid sports fans	8% (39)	17% (86)	3% (13)	2% (10)	16% (80)	55% (273)	501
U.S. adults who described themselves as casual sports fans	3% (35)	7% (75)	2% (27)	1% (10)	12% (137)	74% (813)	1096
U.S. adults who said they prefer college sports	3% (13)	7% (30)	2% (8)	3% (13)	15% (69)	70% (314)	447
U.S. adults who said the NBA is their favorite pro league	9% (23)	17% (41)	8% (21)	1% (3)	17% (42)	48% (119)	249
U.S. adults who said they prefer professional sports	6% (63)	11% (128)	3% (33)	1% (7)	12% (141)	68% (780)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_7: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Sekou Doumbouya

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (67)	6% (131)	2% (43)	1% (24)	12% (269)	76% (1667)	2201
Gender: Male	3% (30)	7% (80)	3% (30)	1% (11)	12% (132)	73% (779)	1062
Gender: Female	3% (37)	4% (51)	1% (13)	1% (12)	12% (137)	78% (888)	1139
Age: 18-29	4% (19)	6% (28)	4% (17)	2% (10)	13% (62)	71% (341)	477
Age: 30-44	4% (23)	8% (43)	3% (15)	2% (9)	10% (52)	74% (395)	536
Age: 45-54	3% (12)	5% (19)	2% (8)	— (1)	15% (59)	76% (309)	407
Age: 55-64	2% (8)	7% (25)	1% (3)	1% (2)	14% (47)	75% (260)	344
Age: 65+	1% (5)	4% (16)	— (1)	— (2)	11% (49)	83% (363)	436
Generation Z: 18-22	5% (11)	7% (16)	4% (10)	2% (4)	13% (31)	69% (162)	234
Millennial: Age 23-38	5% (25)	7% (35)	3% (14)	2% (12)	12% (62)	72% (391)	539
Generation X: Age 39-54	3% (17)	6% (40)	2% (15)	1% (3)	12% (80)	76% (491)	647
Boomers: Age 55-73	2% (13)	6% (39)	1% (4)	1% (4)	13% (90)	78% (538)	688
PID: Dem (no lean)	4% (29)	6% (44)	3% (21)	1% (10)	14% (104)	73% (548)	756
PID: Ind (no lean)	3% (23)	5% (42)	1% (10)	1% (10)	10% (74)	79% (615)	774
PID: Rep (no lean)	2% (15)	7% (46)	2% (12)	— (3)	14% (91)	75% (504)	672
PID/Gender: Dem Men	3% (11)	7% (24)	5% (17)	2% (6)	13% (42)	70% (229)	330
PID/Gender: Dem Women	4% (19)	5% (20)	1% (4)	1% (3)	14% (61)	75% (319)	426
PID/Gender: Ind Men	3% (10)	7% (27)	2% (6)	1% (5)	11% (41)	77% (300)	390
PID/Gender: Ind Women	3% (12)	4% (14)	1% (4)	2% (6)	9% (33)	82% (315)	384
PID/Gender: Rep Men	3% (9)	8% (29)	2% (6)	— (0)	14% (49)	73% (250)	343
PID/Gender: Rep Women	2% (6)	5% (17)	2% (6)	1% (3)	13% (43)	77% (254)	329
Ideo: Liberal (1-3)	5% (33)	7% (52)	2% (15)	1% (9)	13% (91)	72% (511)	710
Ideo: Moderate (4)	3% (15)	6% (30)	3% (15)	1% (4)	13% (60)	73% (343)	467
Ideo: Conservative (5-7)	2% (15)	6% (41)	2% (13)	1% (7)	12% (85)	78% (564)	725
Educ: < College	3% (45)	6% (88)	2% (35)	1% (20)	13% (197)	75% (1128)	1513
Educ: Bachelors degree	4% (18)	6% (25)	2% (7)	1% (3)	10% (42)	78% (349)	444
Educ: Post-grad	2% (4)	7% (18)	1% (1)	— (1)	12% (30)	78% (191)	244

Continued on next page



**Table NBA5\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Sekou Doumbouya

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (67)	6% (131)	2% (43)	1% (24)	12% (269)	76% (1667)	2201
Income: Under 50k	3% (40)	6% (72)	2% (27)	2% (20)	13% (165)	75% (947)	1271
Income: 50k-100k	3% (19)	6% (37)	2% (10)	— (3)	10% (60)	79% (475)	605
Income: 100k+	3% (8)	7% (22)	2% (7)	— (1)	13% (44)	75% (244)	326
Ethnicity: White	3% (45)	5% (87)	2% (27)	1% (13)	12% (201)	78% (1350)	1723
Ethnicity: Hispanic	6% (21)	8% (29)	4% (16)	1% (3)	10% (37)	70% (244)	350
Ethnicity: Afr. Am.	6% (17)	10% (27)	3% (7)	2% (4)	15% (42)	64% (177)	274
Ethnicity: Other	2% (4)	9% (18)	5% (10)	3% (6)	13% (26)	69% (141)	204
Relig: Protestant	1% (5)	5% (24)	1% (3)	1% (2)	13% (57)	80% (355)	446
Relig: Roman Catholic	4% (19)	8% (36)	3% (12)	1% (4)	12% (51)	72% (310)	433
Relig: Ath./Agn./None	3% (18)	5% (30)	2% (12)	2% (10)	11% (71)	79% (525)	666
Relig: Something Else	2% (8)	6% (22)	— (1)	1% (3)	11% (37)	80% (273)	343
Relig: Jewish	— (0)	— (0)	— (0)	— (0)	9% (4)	91% (44)	49
Relig: Evangelical	4% (22)	6% (39)	3% (20)	1% (6)	15% (90)	71% (437)	615
Relig: Non-Evang. Catholics	3% (18)	7% (39)	2% (11)	1% (4)	12% (72)	75% (433)	577
Relig: All Christian	3% (40)	7% (78)	3% (31)	1% (11)	14% (162)	73% (870)	1192
Relig: All Non-Christian	3% (27)	5% (52)	1% (13)	1% (13)	11% (107)	79% (798)	1009
Community: Urban	3% (18)	8% (47)	2% (12)	1% (6)	13% (76)	72% (412)	572
Community: Suburban	3% (34)	6% (56)	2% (16)	1% (10)	10% (100)	79% (795)	1011
Community: Rural	3% (15)	4% (27)	2% (15)	1% (8)	15% (93)	74% (460)	618
Employ: Private Sector	3% (22)	6% (40)	2% (14)	1% (4)	13% (82)	75% (477)	638
Employ: Government	9% (12)	4% (6)	5% (7)	2% (3)	5% (7)	74% (98)	132
Employ: Self-Employed	3% (7)	10% (21)	3% (5)	2% (4)	17% (34)	64% (129)	200
Employ: Homemaker	6% (10)	3% (5)	1% (2)	1% (2)	11% (18)	78% (132)	168
Employ: Student	2% (2)	7% (9)	3% (5)	1% (1)	16% (22)	72% (101)	140
Employ: Retired	1% (6)	4% (18)	— (1)	1% (4)	12% (59)	82% (413)	501
Employ: Unemployed	3% (7)	8% (18)	1% (3)	1% (2)	9% (19)	77% (167)	216
Employ: Other	1% (2)	7% (14)	4% (7)	2% (3)	13% (28)	74% (152)	205
Military HH: Yes	2% (8)	6% (22)	1% (4)	1% (6)	12% (47)	77% (287)	373
Military HH: No	3% (59)	6% (109)	2% (40)	1% (18)	12% (223)	75% (1380)	1828

Continued on next page

**Table NBA5\_7: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**

*Sekou Doumbouya*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (67)	6% (131)	2% (43)	1% (24)	12% (269)	76% (1667)	2201
RD/WT: Right Direction	3% (28)	7% (54)	2% (16)	1% (8)	13% (103)	74% (598)	807
RD/WT: Wrong Track	3% (39)	6% (77)	2% (27)	1% (15)	12% (166)	77% (1069)	1394
Trump Job Approve	2% (18)	6% (57)	2% (18)	1% (9)	11% (99)	78% (699)	900
Trump Job Disapprove	4% (47)	6% (69)	2% (24)	1% (14)	13% (155)	74% (855)	1163
Trump Job Strongly Approve	3% (12)	5% (22)	2% (7)	2% (8)	12% (55)	77% (340)	443
Trump Job Somewhat Approve	1% (7)	8% (35)	2% (11)	— (1)	10% (45)	79% (359)	457
Trump Job Somewhat Disapprove	4% (10)	5% (15)	4% (11)	3% (9)	11% (30)	74% (214)	289
Trump Job Strongly Disapprove	4% (37)	6% (54)	1% (13)	1% (5)	14% (124)	73% (642)	874
Favorable of Trump	2% (18)	6% (57)	2% (16)	1% (10)	11% (101)	77% (687)	889
Unfavorable of Trump	4% (46)	6% (71)	2% (25)	1% (12)	12% (144)	75% (876)	1174
Very Favorable of Trump	3% (16)	6% (28)	2% (8)	1% (7)	12% (59)	76% (367)	484
Somewhat Favorable of Trump	1% (2)	7% (29)	2% (8)	1% (3)	10% (42)	79% (320)	404
Somewhat Unfavorable of Trump	3% (7)	7% (15)	5% (10)	1% (3)	7% (17)	77% (172)	224
Very Unfavorable of Trump	4% (40)	6% (56)	2% (14)	1% (9)	13% (127)	74% (704)	950
#1 Issue: Economy	2% (14)	7% (45)	2% (14)	1% (6)	12% (71)	75% (447)	597
#1 Issue: Security	2% (11)	6% (25)	2% (9)	1% (3)	14% (60)	75% (315)	422
#1 Issue: Health Care	4% (13)	5% (20)	1% (5)	2% (6)	13% (49)	75% (282)	375
#1 Issue: Medicare / Social Security	2% (7)	6% (18)	— (1)	1% (2)	11% (34)	80% (243)	305
#1 Issue: Women's Issues	— (0)	8% (6)	1% (1)	— (0)	13% (11)	79% (68)	85
#1 Issue: Education	8% (13)	5% (8)	4% (6)	3% (4)	7% (12)	73% (114)	156
#1 Issue: Energy	5% (7)	3% (4)	5% (6)	— (0)	16% (21)	71% (95)	133
#1 Issue: Other	1% (2)	4% (5)	1% (2)	1% (2)	10% (13)	82% (104)	126
2018 House Vote: Democrat	3% (25)	7% (53)	2% (17)	1% (9)	12% (96)	74% (576)	777
2018 House Vote: Republican	2% (11)	7% (44)	1% (10)	1% (5)	12% (83)	77% (517)	670
2018 House Vote: Someone else	4% (4)	2% (3)	— (1)	1% (1)	11% (13)	81% (98)	121
2018 House Vote: Didnt Vote	4% (25)	5% (30)	3% (16)	1% (9)	12% (75)	75% (474)	630
2016 Vote: Hillary Clinton	4% (26)	6% (42)	2% (10)	1% (5)	12% (80)	75% (488)	652
2016 Vote: Donald Trump	3% (17)	6% (38)	1% (9)	1% (10)	12% (84)	76% (512)	670
2016 Vote: Someone else	3% (6)	6% (12)	3% (7)	1% (2)	10% (20)	77% (153)	199
2016 Vote: Didnt Vote	3% (17)	6% (38)	3% (18)	1% (7)	13% (86)	76% (512)	677

Continued on next page

**Table NBA5\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Sekou Doumbouya

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (67)	6% (131)	2% (43)	1% (24)	12% (269)	76% (1667)	2201
Voted in 2014: Yes	3% (38)	7% (89)	2% (20)	1% (10)	12% (166)	76% (1011)	1334
Voted in 2014: No	3% (29)	5% (42)	3% (23)	2% (14)	12% (103)	76% (656)	867
2012 Vote: Barack Obama	4% (31)	7% (53)	2% (17)	1% (8)	13% (103)	74% (591)	803
2012 Vote: Mitt Romney	2% (9)	6% (29)	— (0)	1% (3)	12% (60)	80% (396)	497
2012 Vote: Other	2% (2)	7% (8)	2% (3)	— (0)	6% (7)	83% (94)	113
2012 Vote: Didn't Vote	3% (25)	5% (41)	3% (23)	2% (13)	13% (99)	74% (584)	785
4-Region: Northeast	3% (12)	5% (20)	3% (12)	1% (4)	14% (53)	74% (293)	394
4-Region: Midwest	2% (9)	6% (30)	1% (3)	1% (4)	16% (75)	74% (341)	462
4-Region: South	3% (27)	6% (50)	2% (20)	2% (13)	10% (85)	76% (629)	825
4-Region: West	4% (18)	6% (31)	2% (8)	— (3)	11% (56)	78% (404)	520
U.S. adults who described themselves as avid sports fans	6% (31)	14% (70)	3% (16)	2% (8)	17% (83)	59% (294)	501
U.S. adults who described themselves as casual sports fans	3% (32)	5% (55)	2% (26)	1% (12)	12% (134)	76% (837)	1096
U.S. adults who said they prefer college sports	2% (8)	6% (26)	2% (7)	1% (6)	15% (66)	75% (333)	447
U.S. adults who said the NBA is their favorite pro league	7% (17)	13% (33)	6% (14)	4% (10)	18% (45)	52% (131)	249
U.S. adults who said they prefer professional sports	5% (57)	9% (101)	3% (32)	1% (15)	12% (142)	70% (805)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
*Bol Bol*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (89)	8% (169)	2% (43)	1% (22)	12% (265)	73% (1613)	2201
Gender: Male	5% (54)	11% (113)	3% (30)	1% (14)	12% (130)	68% (722)	1062
Gender: Female	3% (35)	5% (56)	1% (14)	1% (8)	12% (135)	78% (891)	1139
Age: 18-29	6% (30)	9% (43)	4% (19)	2% (9)	11% (50)	68% (325)	477
Age: 30-44	7% (35)	8% (43)	3% (14)	1% (6)	11% (58)	71% (379)	536
Age: 45-54	3% (13)	10% (43)	1% (3)	1% (3)	14% (57)	71% (288)	407
Age: 55-64	2% (8)	6% (19)	1% (4)	— (1)	14% (50)	76% (262)	344
Age: 65+	1% (2)	5% (20)	1% (3)	1% (3)	12% (50)	82% (358)	436
Generation Z: 18-22	7% (17)	10% (23)	4% (9)	2% (6)	10% (23)	67% (157)	234
Millennial: Age 23-38	6% (34)	8% (44)	4% (20)	1% (7)	11% (60)	69% (375)	539
Generation X: Age 39-54	4% (28)	10% (63)	1% (7)	1% (6)	13% (82)	71% (461)	647
Boomers: Age 55-73	2% (11)	5% (37)	1% (5)	1% (4)	14% (93)	78% (539)	688
PID: Dem (no lean)	5% (34)	8% (63)	2% (15)	1% (9)	13% (98)	71% (535)	756
PID: Ind (no lean)	5% (36)	6% (49)	2% (15)	1% (6)	11% (86)	75% (583)	774
PID: Rep (no lean)	3% (19)	8% (57)	2% (13)	1% (8)	12% (81)	74% (495)	672
PID/Gender: Dem Men	6% (19)	13% (44)	3% (11)	1% (4)	12% (39)	65% (213)	330
PID/Gender: Dem Women	4% (15)	5% (20)	1% (4)	1% (5)	14% (60)	76% (322)	426
PID/Gender: Ind Men	6% (24)	9% (34)	2% (9)	1% (3)	14% (56)	68% (264)	390
PID/Gender: Ind Women	3% (12)	4% (15)	2% (6)	1% (3)	8% (29)	83% (318)	384
PID/Gender: Rep Men	3% (11)	10% (36)	3% (10)	2% (8)	10% (35)	71% (244)	343
PID/Gender: Rep Women	2% (8)	6% (21)	1% (3)	— (0)	14% (46)	76% (250)	329
Ideo: Liberal (1-3)	6% (39)	8% (58)	2% (16)	2% (11)	12% (86)	70% (499)	710
Ideo: Moderate (4)	4% (19)	10% (49)	2% (9)	1% (3)	13% (61)	70% (326)	467
Ideo: Conservative (5-7)	3% (24)	7% (52)	2% (14)	1% (6)	11% (80)	76% (549)	725
Educ: < College	5% (70)	8% (114)	2% (26)	1% (14)	13% (196)	72% (1094)	1513
Educ: Bachelors degree	3% (12)	6% (28)	3% (15)	2% (7)	10% (43)	77% (340)	444
Educ: Post-grad	3% (8)	11% (27)	1% (3)	— (1)	11% (26)	73% (179)	244

Continued on next page

**Table NBA5\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?*Bol Bol*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (89)	8% (169)	2% (43)	1% (22)	12% (265)	73% (1613)	2201
Income: Under 50k	4% (56)	7% (86)	2% (25)	1% (13)	13% (160)	73% (931)	1271
Income: 50k-100k	3% (20)	7% (45)	2% (13)	1% (5)	11% (65)	76% (457)	605
Income: 100k+	4% (13)	12% (38)	2% (5)	1% (4)	12% (40)	69% (225)	326
Ethnicity: White	3% (60)	7% (118)	2% (28)	1% (13)	12% (199)	76% (1304)	1723
Ethnicity: Hispanic	7% (24)	10% (34)	3% (10)	1% (3)	11% (38)	69% (240)	350
Ethnicity: Afr. Am.	7% (19)	11% (30)	4% (11)	2% (7)	14% (39)	61% (168)	274
Ethnicity: Other	5% (10)	10% (20)	2% (4)	1% (3)	13% (26)	69% (140)	204
Relig: Protestant	2% (8)	5% (22)	2% (10)	1% (7)	11% (50)	78% (349)	446
Relig: Roman Catholic	5% (22)	11% (49)	1% (3)	— (2)	11% (50)	71% (307)	433
Relig: Ath./Agn./None	4% (30)	7% (43)	2% (14)	1% (9)	11% (75)	74% (496)	666
Relig: Something Else	4% (13)	6% (22)	2% (6)	1% (3)	13% (46)	74% (253)	343
Relig: Jewish	2% (1)	— (0)	2% (1)	— (0)	17% (8)	79% (39)	49
Relig: Evangelical	4% (23)	8% (47)	3% (18)	1% (8)	13% (82)	71% (436)	615
Relig: Non-Evang. Catholics	4% (23)	10% (57)	1% (5)	— (2)	11% (63)	74% (428)	577
Relig: All Christian	4% (46)	9% (104)	2% (23)	1% (11)	12% (144)	72% (864)	1192
Relig: All Non-Christian	4% (43)	6% (65)	2% (20)	1% (12)	12% (121)	74% (749)	1009
Community: Urban	4% (23)	8% (48)	2% (14)	1% (5)	12% (67)	73% (415)	572
Community: Suburban	4% (38)	7% (75)	2% (17)	1% (8)	11% (115)	75% (757)	1011
Community: Rural	5% (28)	7% (46)	2% (12)	1% (9)	13% (83)	71% (441)	618
Employ: Private Sector	6% (36)	8% (54)	2% (11)	1% (4)	13% (80)	71% (454)	638
Employ: Government	6% (8)	11% (15)	5% (7)	2% (2)	13% (17)	63% (83)	132
Employ: Self-Employed	5% (10)	8% (15)	4% (9)	1% (2)	13% (26)	69% (138)	200
Employ: Homemaker	4% (6)	6% (10)	1% (2)	1% (1)	11% (18)	78% (131)	168
Employ: Student	5% (7)	5% (7)	5% (7)	4% (6)	14% (19)	67% (94)	140
Employ: Retired	1% (5)	5% (27)	1% (3)	— (2)	12% (59)	81% (405)	501
Employ: Unemployed	3% (7)	12% (26)	— (1)	1% (2)	10% (22)	73% (158)	216
Employ: Other	5% (10)	7% (15)	2% (4)	1% (2)	12% (24)	73% (150)	205
Military HH: Yes	4% (15)	7% (26)	2% (7)	1% (4)	13% (49)	73% (271)	373
Military HH: No	4% (74)	8% (142)	2% (36)	1% (19)	12% (216)	73% (1342)	1828

Continued on next page

**Table NBA5\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Bol Bol

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (89)	8% (169)	2% (43)	1% (22)	12% (265)	73% (1613)	2201
RD/WT: Right Direction	4% (35)	8% (68)	2% (15)	1% (8)	12% (95)	73% (586)	807
RD/WT: Wrong Track	4% (54)	7% (101)	2% (28)	1% (14)	12% (170)	74% (1027)	1394
Trump Job Approve	3% (27)	8% (68)	2% (20)	1% (10)	11% (100)	75% (676)	900
Trump Job Disapprove	5% (55)	8% (97)	2% (21)	1% (12)	12% (143)	72% (834)	1163
Trump Job Strongly Approve	3% (14)	7% (31)	1% (5)	1% (3)	11% (50)	77% (340)	443
Trump Job Somewhat Approve	3% (12)	8% (37)	3% (15)	2% (7)	11% (50)	73% (336)	457
Trump Job Somewhat Disapprove	3% (9)	12% (33)	2% (6)	2% (4)	10% (30)	72% (207)	289
Trump Job Strongly Disapprove	5% (47)	7% (64)	2% (15)	1% (8)	13% (114)	72% (627)	874
Favorable of Trump	4% (32)	8% (67)	2% (17)	1% (9)	11% (99)	75% (665)	889
Unfavorable of Trump	4% (50)	8% (97)	2% (25)	1% (14)	13% (148)	72% (840)	1174
Very Favorable of Trump	4% (19)	7% (35)	1% (6)	1% (5)	11% (52)	76% (367)	484
Somewhat Favorable of Trump	3% (13)	8% (32)	3% (11)	1% (4)	12% (47)	74% (298)	404
Somewhat Unfavorable of Trump	3% (6)	9% (21)	2% (6)	3% (6)	10% (21)	74% (165)	224
Very Unfavorable of Trump	5% (45)	8% (76)	2% (19)	1% (8)	13% (127)	71% (675)	950
#1 Issue: Economy	5% (29)	9% (52)	2% (13)	1% (6)	13% (80)	70% (417)	597
#1 Issue: Security	3% (12)	8% (33)	3% (12)	1% (5)	10% (44)	75% (316)	422
#1 Issue: Health Care	3% (10)	8% (31)	2% (7)	1% (5)	10% (39)	76% (284)	375
#1 Issue: Medicare / Social Security	2% (7)	7% (20)	1% (2)	— (1)	15% (46)	75% (230)	305
#1 Issue: Women's Issues	10% (8)	2% (2)	1% (1)	2% (1)	13% (11)	73% (62)	85
#1 Issue: Education	7% (12)	9% (15)	2% (3)	1% (1)	12% (19)	69% (107)	156
#1 Issue: Energy	8% (11)	7% (10)	4% (5)	1% (1)	12% (16)	69% (91)	133
#1 Issue: Other	1% (1)	5% (6)	1% (1)	1% (1)	9% (11)	83% (105)	126
2018 House Vote: Democrat	5% (39)	9% (67)	2% (16)	1% (7)	12% (95)	71% (553)	777
2018 House Vote: Republican	2% (16)	7% (50)	3% (20)	1% (6)	12% (78)	75% (500)	670
2018 House Vote: Someone else	1% (1)	6% (8)	— (1)	2% (2)	11% (13)	79% (95)	121
2018 House Vote: Didnt Vote	5% (32)	7% (44)	1% (6)	1% (7)	12% (78)	74% (463)	630
2016 Vote: Hillary Clinton	4% (28)	8% (53)	2% (11)	— (3)	13% (87)	72% (470)	652
2016 Vote: Donald Trump	3% (19)	9% (61)	2% (10)	1% (6)	11% (73)	75% (501)	670
2016 Vote: Someone else	5% (10)	10% (19)	3% (6)	2% (3)	10% (21)	70% (140)	199
2016 Vote: Didnt Vote	5% (32)	5% (35)	2% (15)	2% (11)	12% (84)	74% (499)	677

Continued on next page

**Table NBA5\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Bol Bol

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (89)	8% (169)	2% (43)	1% (22)	12% (265)	73% (1613)	2201
Voted in 2014: Yes	3% (42)	8% (110)	2% (21)	1% (12)	13% (172)	73% (978)	1334
Voted in 2014: No	5% (47)	7% (59)	3% (22)	1% (11)	11% (93)	73% (635)	867
2012 Vote: Barack Obama	4% (36)	9% (70)	2% (12)	1% (8)	13% (106)	71% (571)	803
2012 Vote: Mitt Romney	2% (8)	7% (37)	1% (7)	1% (4)	11% (55)	78% (386)	497
2012 Vote: Other	2% (2)	11% (12)	2% (2)	1% (1)	11% (12)	74% (84)	113
2012 Vote: Didn't Vote	5% (42)	6% (50)	3% (22)	1% (10)	12% (91)	73% (570)	785
4-Region: Northeast	4% (15)	9% (35)	1% (4)	1% (4)	12% (48)	73% (287)	394
4-Region: Midwest	3% (12)	8% (39)	2% (9)	1% (3)	13% (61)	73% (339)	462
4-Region: South	5% (43)	7% (61)	3% (22)	1% (8)	11% (90)	73% (601)	825
4-Region: West	4% (19)	7% (35)	2% (8)	1% (8)	13% (65)	74% (385)	520
U.S. adults who described themselves as avid sports fans	10% (49)	19% (97)	3% (16)	2% (10)	14% (69)	52% (261)	501
U.S. adults who described themselves as casual sports fans	3% (33)	6% (63)	2% (25)	1% (11)	14% (150)	74% (815)	1096
U.S. adults who said they prefer college sports	4% (18)	9% (39)	3% (14)	2% (8)	13% (58)	69% (309)	447
U.S. adults who said the NBA is their favorite pro league	11% (28)	18% (45)	6% (14)	2% (6)	16% (39)	47% (118)	249
U.S. adults who said they prefer professional sports	6% (68)	11% (122)	2% (27)	1% (12)	13% (146)	68% (778)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Charles Bassey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (61)	8% (175)	2% (36)	1% (32)	12% (270)	74% (1626)	2201
Gender: Male	2% (25)	9% (93)	2% (21)	2% (17)	14% (146)	72% (760)	1062
Gender: Female	3% (36)	7% (82)	1% (15)	1% (16)	11% (124)	76% (866)	1139
Age: 18-29	3% (13)	8% (40)	4% (18)	3% (16)	15% (70)	67% (321)	477
Age: 30-44	5% (26)	10% (52)	2% (8)	1% (7)	11% (58)	72% (384)	536
Age: 45-54	3% (13)	9% (37)	1% (4)	1% (3)	10% (41)	76% (308)	407
Age: 55-64	2% (8)	8% (27)	1% (5)	2% (5)	15% (51)	72% (248)	344
Age: 65+	— (1)	4% (19)	— (1)	— (1)	11% (50)	84% (366)	436
Generation Z: 18-22	1% (2)	8% (19)	4% (9)	3% (6)	17% (39)	67% (158)	234
Millennial: Age 23-38	6% (30)	9% (50)	2% (13)	3% (14)	11% (60)	69% (371)	539
Generation X: Age 39-54	3% (19)	9% (60)	1% (8)	1% (6)	11% (70)	75% (483)	647
Boomers: Age 55-73	1% (8)	6% (43)	1% (6)	1% (5)	14% (94)	77% (531)	688
PID: Dem (no lean)	3% (22)	9% (64)	2% (14)	1% (8)	15% (114)	70% (533)	756
PID: Ind (no lean)	3% (21)	6% (50)	1% (7)	2% (14)	11% (85)	77% (596)	774
PID: Rep (no lean)	3% (17)	9% (61)	2% (15)	1% (10)	11% (71)	74% (497)	672
PID/Gender: Dem Men	3% (11)	9% (30)	4% (12)	2% (6)	15% (49)	67% (222)	330
PID/Gender: Dem Women	3% (11)	8% (35)	1% (2)	1% (2)	15% (65)	73% (311)	426
PID/Gender: Ind Men	1% (6)	7% (29)	1% (3)	2% (7)	15% (58)	74% (287)	390
PID/Gender: Ind Women	4% (15)	5% (21)	1% (4)	2% (7)	7% (27)	80% (309)	384
PID/Gender: Rep Men	2% (7)	10% (35)	2% (7)	1% (4)	12% (39)	73% (251)	343
PID/Gender: Rep Women	3% (9)	8% (26)	3% (9)	2% (6)	10% (32)	75% (247)	329
Ideo: Liberal (1-3)	3% (20)	10% (74)	1% (9)	2% (17)	12% (88)	71% (502)	710
Ideo: Moderate (4)	3% (16)	8% (37)	4% (17)	1% (6)	14% (64)	70% (327)	467
Ideo: Conservative (5-7)	3% (19)	7% (47)	1% (9)	1% (5)	11% (78)	78% (566)	725
Educ: < College	3% (45)	8% (122)	2% (25)	2% (29)	13% (198)	72% (1094)	1513
Educ: Bachelors degree	2% (10)	7% (33)	2% (8)	1% (2)	10% (46)	77% (344)	444
Educ: Post-grad	2% (5)	8% (20)	1% (3)	— (1)	11% (26)	77% (188)	244

Continued on next page



**Table NBA5\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Charles Bassey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (61)	8% (175)	2% (36)	1% (32)	12% (270)	74% (1626)	2201
Income: Under 50k	3% (42)	7% (94)	1% (19)	2% (24)	12% (159)	73% (933)	1271
Income: 50k-100k	2% (13)	8% (51)	2% (10)	1% (6)	11% (69)	75% (455)	605
Income: 100k+	2% (5)	9% (30)	2% (8)	1% (2)	13% (43)	73% (239)	326
Ethnicity: White	2% (36)	8% (129)	1% (23)	1% (22)	11% (192)	77% (1320)	1723
Ethnicity: Hispanic	4% (14)	12% (42)	3% (9)	1% (5)	13% (45)	67% (235)	350
Ethnicity: Afr. Am.	7% (20)	8% (23)	3% (8)	3% (8)	17% (46)	62% (170)	274
Ethnicity: Other	2% (5)	11% (23)	3% (5)	1% (3)	16% (32)	66% (136)	204
Relig: Protestant	3% (11)	4% (17)	1% (4)	— (2)	12% (54)	80% (358)	446
Relig: Roman Catholic	3% (13)	11% (49)	2% (8)	1% (6)	13% (55)	70% (302)	433
Relig: Ath./Agn./None	2% (12)	7% (44)	1% (8)	1% (9)	12% (82)	77% (512)	666
Relig: Something Else	3% (9)	11% (36)	2% (7)	2% (6)	11% (37)	72% (248)	343
Relig: Jewish	— (0)	2% (1)	— (0)	2% (1)	10% (5)	86% (42)	49
Relig: Evangelical	4% (25)	7% (44)	2% (13)	2% (14)	13% (83)	71% (435)	615
Relig: Non-Evang. Catholics	2% (14)	9% (51)	2% (9)	1% (4)	12% (69)	75% (431)	577
Relig: All Christian	3% (40)	8% (95)	2% (22)	1% (18)	13% (152)	73% (866)	1192
Relig: All Non-Christian	2% (21)	8% (80)	1% (15)	1% (15)	12% (119)	75% (760)	1009
Community: Urban	3% (20)	9% (54)	2% (12)	2% (12)	11% (65)	72% (409)	572
Community: Suburban	2% (24)	7% (67)	2% (18)	1% (10)	12% (120)	76% (771)	1011
Community: Rural	3% (17)	9% (54)	1% (6)	2% (10)	14% (85)	72% (446)	618
Employ: Private Sector	3% (20)	10% (64)	1% (7)	1% (9)	12% (74)	73% (464)	638
Employ: Government	5% (7)	6% (8)	4% (5)	3% (4)	7% (10)	74% (98)	132
Employ: Self-Employed	8% (15)	9% (17)	1% (2)	— (0)	15% (31)	67% (135)	200
Employ: Homemaker	6% (10)	7% (12)	1% (3)	4% (7)	9% (15)	72% (122)	168
Employ: Student	1% (2)	7% (9)	3% (4)	4% (5)	16% (23)	69% (97)	140
Employ: Retired	— (2)	5% (24)	— (2)	— (1)	13% (65)	81% (408)	501
Employ: Unemployed	1% (1)	9% (19)	4% (8)	2% (4)	13% (28)	72% (155)	216
Employ: Other	1% (3)	11% (22)	3% (6)	1% (3)	12% (25)	71% (146)	205
Military HH: Yes	2% (6)	7% (26)	2% (9)	— (1)	14% (52)	75% (279)	373
Military HH: No	3% (55)	8% (149)	1% (27)	2% (32)	12% (218)	74% (1347)	1828

Continued on next page

**Table NBA5\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Charles Bassey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (61)	8% (175)	2% (36)	1% (32)	12% (270)	74% (1626)	2201
RD/WT: Right Direction	4% (33)	8% (63)	1% (10)	1% (11)	12% (94)	74% (596)	807
RD/WT: Wrong Track	2% (28)	8% (112)	2% (27)	2% (21)	13% (177)	74% (1030)	1394
Trump Job Approve	3% (25)	8% (72)	1% (13)	1% (13)	11% (96)	76% (681)	900
Trump Job Disapprove	3% (35)	8% (97)	2% (24)	1% (15)	13% (156)	72% (836)	1163
Trump Job Strongly Approve	3% (13)	7% (31)	1% (5)	1% (4)	10% (46)	78% (343)	443
Trump Job Somewhat Approve	3% (12)	9% (41)	2% (8)	2% (9)	11% (51)	74% (337)	457
Trump Job Somewhat Disapprove	2% (6)	9% (26)	3% (8)	1% (3)	11% (31)	74% (215)	289
Trump Job Strongly Disapprove	3% (29)	8% (72)	2% (15)	1% (12)	14% (125)	71% (621)	874
Favorable of Trump	3% (27)	8% (73)	1% (9)	1% (13)	11% (99)	75% (667)	889
Unfavorable of Trump	3% (33)	8% (93)	2% (24)	2% (18)	13% (155)	72% (851)	1174
Very Favorable of Trump	4% (19)	7% (36)	1% (5)	2% (7)	11% (51)	75% (365)	484
Somewhat Favorable of Trump	2% (7)	9% (37)	1% (4)	1% (5)	12% (48)	75% (302)	404
Somewhat Unfavorable of Trump	3% (6)	6% (14)	3% (6)	3% (6)	10% (23)	75% (168)	224
Very Unfavorable of Trump	3% (27)	8% (79)	2% (18)	1% (11)	14% (132)	72% (683)	950
#1 Issue: Economy	4% (21)	9% (51)	3% (17)	1% (7)	12% (70)	72% (431)	597
#1 Issue: Security	3% (13)	8% (34)	— (2)	2% (8)	11% (46)	76% (320)	422
#1 Issue: Health Care	2% (9)	7% (25)	3% (10)	3% (9)	13% (47)	73% (275)	375
#1 Issue: Medicare / Social Security	1% (4)	8% (24)	1% (2)	— (1)	14% (41)	76% (233)	305
#1 Issue: Women's Issues	3% (2)	1% (1)	— (0)	— (0)	20% (17)	76% (65)	85
#1 Issue: Education	6% (9)	9% (14)	2% (4)	1% (2)	10% (15)	71% (112)	156
#1 Issue: Energy	1% (2)	12% (16)	1% (1)	3% (4)	15% (20)	68% (90)	133
#1 Issue: Other	— (0)	8% (10)	1% (1)	— (0)	11% (13)	80% (101)	126
2018 House Vote: Democrat	3% (23)	9% (70)	1% (11)	1% (9)	13% (104)	72% (561)	777
2018 House Vote: Republican	2% (13)	8% (57)	2% (11)	2% (12)	12% (78)	75% (499)	670
2018 House Vote: Someone else	2% (2)	7% (8)	2% (2)	1% (2)	12% (14)	76% (92)	121
2018 House Vote: Didnt Vote	3% (22)	6% (39)	2% (13)	2% (11)	12% (73)	75% (472)	630
2016 Vote: Hillary Clinton	3% (20)	9% (61)	2% (10)	1% (3)	14% (90)	72% (468)	652
2016 Vote: Donald Trump	3% (21)	9% (59)	1% (9)	1% (9)	11% (75)	74% (496)	670
2016 Vote: Someone else	3% (6)	8% (16)	1% (2)	2% (4)	8% (16)	78% (155)	199
2016 Vote: Didnt Vote	2% (14)	6% (39)	2% (15)	2% (16)	13% (89)	75% (505)	677

Continued on next page

**Table NBA5\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Charles Bassey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (61)	8% (175)	2% (36)	1% (32)	12% (270)	74% (1626)	2201
Voted in 2014: Yes	3% (40)	9% (117)	1% (17)	1% (14)	12% (159)	74% (987)	1334
Voted in 2014: No	2% (21)	7% (58)	2% (19)	2% (18)	13% (111)	74% (640)	867
2012 Vote: Barack Obama	3% (27)	10% (78)	1% (10)	1% (4)	13% (102)	72% (582)	803
2012 Vote: Mitt Romney	2% (10)	8% (37)	2% (8)	1% (7)	11% (56)	76% (377)	497
2012 Vote: Other	1% (1)	9% (11)	1% (1)	1% (1)	5% (6)	84% (95)	113
2012 Vote: Didn't Vote	3% (21)	6% (49)	2% (18)	3% (20)	13% (106)	73% (571)	785
4-Region: Northeast	2% (7)	7% (28)	2% (8)	1% (5)	12% (48)	76% (299)	394
4-Region: Midwest	3% (13)	8% (35)	2% (8)	1% (4)	14% (66)	73% (337)	462
4-Region: South	2% (19)	8% (64)	1% (12)	2% (18)	12% (99)	74% (613)	825
4-Region: West	4% (22)	9% (48)	2% (8)	1% (6)	11% (58)	73% (378)	520
U.S. adults who described themselves as avid sports fans	4% (20)	19% (95)	2% (11)	2% (9)	17% (85)	56% (281)	501
U.S. adults who described themselves as casual sports fans	4% (39)	6% (63)	2% (24)	1% (16)	13% (142)	74% (812)	1096
U.S. adults who said they prefer college sports	2% (7)	8% (37)	2% (8)	3% (12)	15% (69)	70% (314)	447
U.S. adults who said the NBA is their favorite pro league	7% (16)	19% (46)	5% (13)	1% (3)	19% (47)	49% (123)	249
U.S. adults who said they prefer professional sports	5% (54)	10% (120)	2% (25)	1% (15)	13% (153)	68% (785)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA5\_10: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**

Tyler Herro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (88)	7% (159)	2% (47)	1% (25)	13% (284)	73% (1598)	2201
Gender: Male	3% (35)	10% (108)	3% (31)	1% (13)	13% (143)	69% (732)	1062
Gender: Female	5% (53)	4% (50)	1% (17)	1% (11)	12% (141)	76% (866)	1139
Age: 18-29	5% (24)	10% (47)	5% (22)	2% (10)	12% (58)	66% (317)	477
Age: 30-44	5% (28)	9% (50)	2% (10)	2% (10)	11% (60)	71% (378)	536
Age: 45-54	4% (18)	7% (29)	2% (10)	1% (3)	16% (66)	69% (282)	407
Age: 55-64	4% (14)	6% (19)	1% (4)	— (1)	14% (48)	75% (258)	344
Age: 65+	1% (4)	3% (13)	— (2)	— (1)	12% (52)	83% (364)	436
Generation Z: 18-22	5% (11)	12% (28)	5% (12)	2% (5)	13% (30)	63% (148)	234
Millennial: Age 23-38	4% (22)	9% (49)	3% (14)	2% (11)	12% (65)	70% (378)	539
Generation X: Age 39-54	6% (36)	8% (49)	2% (16)	1% (6)	14% (89)	70% (451)	647
Boomers: Age 55-73	3% (18)	4% (31)	1% (5)	— (2)	14% (95)	78% (537)	688
PID: Dem (no lean)	5% (34)	9% (66)	2% (14)	1% (9)	15% (114)	69% (518)	756
PID: Ind (no lean)	3% (27)	8% (60)	1% (8)	1% (8)	10% (79)	76% (591)	774
PID: Rep (no lean)	4% (27)	5% (32)	4% (25)	1% (7)	14% (91)	73% (490)	672
PID/Gender: Dem Men	2% (7)	14% (47)	3% (9)	2% (5)	15% (49)	65% (213)	330
PID/Gender: Dem Women	6% (27)	5% (19)	1% (5)	1% (4)	15% (65)	72% (305)	426
PID/Gender: Ind Men	3% (11)	10% (40)	1% (6)	1% (4)	12% (49)	72% (280)	390
PID/Gender: Ind Women	4% (16)	5% (20)	1% (3)	1% (4)	8% (30)	81% (311)	384
PID/Gender: Rep Men	5% (17)	6% (22)	5% (16)	1% (4)	13% (45)	70% (239)	343
PID/Gender: Rep Women	3% (10)	3% (10)	3% (9)	1% (4)	14% (46)	76% (251)	329
Ideo: Liberal (1-3)	5% (35)	9% (62)	2% (18)	1% (9)	13% (92)	70% (494)	710
Ideo: Moderate (4)	5% (22)	9% (44)	3% (16)	1% (3)	13% (60)	69% (323)	467
Ideo: Conservative (5-7)	4% (28)	6% (41)	1% (10)	1% (8)	13% (91)	75% (546)	725
Educ: < College	4% (65)	7% (108)	2% (33)	1% (20)	14% (212)	71% (1076)	1513
Educ: Bachelors degree	3% (15)	6% (28)	3% (12)	1% (3)	11% (47)	76% (340)	444
Educ: Post-grad	3% (8)	10% (23)	1% (3)	1% (3)	10% (24)	75% (183)	244

Continued on next page

**Table NBA5\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Tyler Herro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (88)	7% (159)	2% (47)	1% (25)	13% (284)	73% (1598)	2201
Income: Under 50k	5% (58)	7% (83)	2% (32)	1% (19)	13% (167)	72% (912)	1271
Income: 50k-100k	3% (20)	8% (49)	2% (12)	— (2)	13% (76)	74% (446)	605
Income: 100k+	3% (10)	8% (27)	1% (4)	1% (4)	12% (40)	74% (241)	326
Ethnicity: White	4% (68)	7% (114)	1% (25)	1% (10)	12% (210)	75% (1296)	1723
Ethnicity: Hispanic	6% (20)	10% (36)	3% (12)	1% (5)	10% (36)	69% (240)	350
Ethnicity: Afr. Am.	6% (16)	9% (24)	6% (17)	3% (8)	17% (47)	59% (162)	274
Ethnicity: Other	2% (5)	10% (20)	3% (6)	3% (6)	13% (27)	69% (141)	204
Relig: Protestant	3% (14)	6% (25)	2% (8)	1% (2)	11% (51)	78% (347)	446
Relig: Roman Catholic	5% (21)	10% (45)	2% (11)	1% (3)	11% (47)	71% (307)	433
Relig: Ath./Agn./None	3% (20)	6% (42)	2% (12)	1% (7)	13% (86)	75% (498)	666
Relig: Something Else	3% (11)	7% (24)	1% (4)	1% (4)	15% (51)	72% (248)	343
Relig: Jewish	1% (1)	2% (1)	— (0)	— (0)	13% (6)	85% (41)	49
Relig: Evangelical	6% (36)	6% (39)	4% (24)	1% (9)	14% (84)	69% (423)	615
Relig: Non-Evang. Catholics	4% (21)	9% (52)	1% (8)	1% (4)	11% (62)	74% (430)	577
Relig: All Christian	5% (56)	8% (92)	3% (31)	1% (13)	12% (146)	72% (852)	1192
Relig: All Non-Christian	3% (32)	7% (67)	2% (16)	1% (11)	14% (137)	74% (746)	1009
Community: Urban	3% (20)	10% (56)	3% (17)	2% (9)	14% (79)	68% (391)	572
Community: Suburban	4% (44)	6% (60)	1% (15)	1% (7)	11% (115)	76% (770)	1011
Community: Rural	4% (24)	7% (43)	3% (16)	1% (8)	14% (89)	71% (438)	618
Employ: Private Sector	5% (29)	8% (50)	2% (14)	— (3)	13% (86)	71% (455)	638
Employ: Government	7% (10)	9% (12)	4% (5)	1% (2)	11% (15)	67% (88)	132
Employ: Self-Employed	4% (7)	11% (22)	2% (4)	4% (8)	11% (22)	69% (137)	200
Employ: Homemaker	7% (11)	4% (7)	2% (4)	1% (2)	12% (19)	73% (124)	168
Employ: Student	4% (5)	8% (11)	4% (6)	— (0)	16% (22)	69% (96)	140
Employ: Retired	2% (10)	4% (20)	1% (5)	— (1)	13% (65)	80% (400)	501
Employ: Unemployed	4% (8)	9% (20)	2% (5)	3% (6)	12% (27)	69% (149)	216
Employ: Other	4% (7)	8% (15)	2% (4)	1% (2)	14% (28)	72% (149)	205
Military HH: Yes	4% (13)	6% (22)	2% (6)	— (2)	15% (57)	73% (273)	373
Military HH: No	4% (75)	7% (137)	2% (41)	1% (23)	12% (227)	73% (1326)	1828

Continued on next page

**Table NBA5\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Tyler Herro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (88)	7% (159)	2% (47)	1% (25)	13% (284)	73% (1598)	2201
RD/WT: Right Direction	4% (33)	7% (56)	2% (19)	1% (11)	14% (109)	72% (579)	807
RD/WT: Wrong Track	4% (55)	7% (103)	2% (28)	1% (14)	13% (174)	73% (1020)	1394
Trump Job Approve	4% (35)	6% (51)	2% (19)	1% (9)	13% (120)	74% (666)	900
Trump Job Disapprove	4% (52)	9% (101)	2% (24)	1% (14)	12% (143)	71% (829)	1163
Trump Job Strongly Approve	4% (19)	4% (19)	2% (10)	1% (5)	14% (61)	74% (330)	443
Trump Job Somewhat Approve	4% (17)	7% (32)	2% (10)	1% (4)	13% (59)	73% (336)	457
Trump Job Somewhat Disapprove	3% (10)	12% (36)	1% (3)	2% (6)	11% (32)	70% (202)	289
Trump Job Strongly Disapprove	5% (42)	7% (65)	2% (21)	1% (8)	13% (111)	72% (627)	874
Favorable of Trump	4% (40)	5% (47)	2% (21)	1% (11)	13% (111)	74% (658)	889
Unfavorable of Trump	4% (47)	9% (104)	2% (23)	1% (9)	13% (155)	71% (835)	1174
Very Favorable of Trump	5% (25)	4% (20)	3% (15)	1% (6)	13% (64)	73% (354)	484
Somewhat Favorable of Trump	4% (14)	7% (27)	2% (7)	1% (4)	12% (47)	75% (304)	404
Somewhat Unfavorable of Trump	1% (2)	13% (30)	2% (5)	1% (2)	12% (28)	70% (157)	224
Very Unfavorable of Trump	5% (45)	8% (75)	2% (18)	1% (8)	13% (127)	71% (678)	950
#1 Issue: Economy	5% (32)	9% (54)	1% (8)	1% (4)	14% (83)	70% (417)	597
#1 Issue: Security	3% (14)	4% (19)	3% (13)	1% (5)	14% (61)	74% (311)	422
#1 Issue: Health Care	4% (16)	9% (34)	2% (9)	1% (2)	11% (41)	73% (273)	375
#1 Issue: Medicare / Social Security	2% (7)	6% (18)	2% (6)	— (1)	14% (44)	75% (230)	305
#1 Issue: Women's Issues	7% (6)	2% (2)	— (0)	— (0)	12% (10)	79% (68)	85
#1 Issue: Education	6% (9)	7% (11)	4% (7)	3% (5)	11% (17)	69% (108)	156
#1 Issue: Energy	3% (4)	13% (17)	2% (3)	2% (2)	12% (17)	68% (90)	133
#1 Issue: Other	1% (1)	3% (4)	1% (2)	4% (5)	9% (12)	81% (102)	126
2018 House Vote: Democrat	4% (32)	9% (72)	2% (15)	1% (6)	13% (100)	71% (553)	777
2018 House Vote: Republican	3% (22)	5% (35)	2% (16)	1% (7)	14% (91)	74% (499)	670
2018 House Vote: Someone else	4% (5)	9% (11)	— (0)	1% (1)	14% (17)	72% (87)	121
2018 House Vote: Didnt Vote	4% (28)	7% (41)	2% (16)	2% (11)	12% (75)	73% (459)	630
2016 Vote: Hillary Clinton	4% (27)	9% (56)	2% (13)	— (2)	14% (89)	71% (464)	652
2016 Vote: Donald Trump	4% (26)	5% (36)	2% (15)	1% (7)	13% (86)	75% (500)	670
2016 Vote: Someone else	4% (7)	13% (26)	— (1)	1% (2)	11% (22)	71% (142)	199
2016 Vote: Didnt Vote	4% (28)	6% (40)	3% (19)	2% (13)	13% (86)	72% (490)	677

Continued on next page

**Table NBA5\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Tyler Herro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (88)	7% (159)	2% (47)	1% (25)	13% (284)	73% (1598)	2201
Voted in 2014: Yes	4% (53)	7% (98)	2% (24)	1% (9)	14% (183)	72% (967)	1334
Voted in 2014: No	4% (35)	7% (60)	3% (23)	2% (16)	12% (101)	73% (631)	867
2012 Vote: Barack Obama	4% (31)	8% (66)	2% (17)	— (4)	14% (114)	71% (572)	803
2012 Vote: Mitt Romney	5% (23)	5% (23)	1% (5)	1% (6)	13% (63)	76% (376)	497
2012 Vote: Other	4% (4)	8% (9)	3% (3)	1% (1)	10% (11)	75% (85)	113
2012 Vote: Didn't Vote	4% (29)	8% (60)	3% (22)	2% (14)	12% (95)	72% (565)	785
4-Region: Northeast	2% (9)	8% (31)	2% (7)	— (2)	13% (52)	74% (293)	394
4-Region: Midwest	3% (12)	7% (33)	2% (10)	1% (4)	15% (69)	72% (335)	462
4-Region: South	6% (47)	7% (57)	3% (23)	2% (13)	13% (105)	70% (580)	825
4-Region: West	4% (20)	7% (39)	2% (8)	1% (6)	11% (58)	75% (391)	520
U.S. adults who described themselves as avid sports fans	8% (38)	17% (86)	4% (20)	1% (5)	16% (82)	54% (271)	501
U.S. adults who described themselves as casual sports fans	4% (45)	6% (66)	2% (23)	1% (15)	14% (155)	72% (792)	1096
U.S. adults who said they prefer college sports	6% (25)	9% (41)	2% (9)	1% (4)	16% (73)	66% (295)	447
U.S. adults who said the NBA is their favorite pro league	9% (23)	19% (47)	7% (18)	1% (2)	17% (41)	47% (117)	249
U.S. adults who said they prefer professional sports	5% (61)	10% (113)	3% (31)	1% (16)	13% (151)	68% (780)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Goga Bitadze

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (39)	6% (126)	2% (36)	2% (34)	11% (238)	79% (1729)	2201
Gender: Male	2% (17)	8% (81)	1% (14)	2% (17)	12% (132)	75% (801)	1062
Gender: Female	2% (22)	4% (45)	2% (21)	1% (17)	9% (106)	82% (928)	1139
Age: 18-29	2% (8)	8% (37)	4% (20)	3% (15)	12% (57)	71% (341)	477
Age: 30-44	3% (18)	7% (37)	2% (9)	2% (11)	10% (53)	76% (409)	536
Age: 45-54	1% (4)	5% (22)	1% (3)	1% (4)	11% (46)	81% (328)	407
Age: 55-64	2% (8)	6% (19)	1% (2)	— (1)	12% (42)	79% (272)	344
Age: 65+	— (1)	3% (12)	— (1)	1% (4)	9% (40)	87% (379)	436
Generation Z: 18-22	— (1)	9% (21)	4% (10)	3% (7)	13% (30)	71% (166)	234
Millennial: Age 23-38	3% (18)	7% (35)	3% (15)	3% (14)	11% (57)	74% (400)	539
Generation X: Age 39-54	2% (11)	6% (40)	1% (6)	1% (9)	11% (69)	79% (512)	647
Boomers: Age 55-73	1% (9)	4% (30)	1% (4)	1% (5)	11% (76)	82% (564)	688
PID: Dem (no lean)	2% (14)	5% (41)	3% (20)	2% (15)	12% (87)	77% (579)	756
PID: Ind (no lean)	1% (10)	6% (48)	1% (8)	1% (11)	9% (73)	81% (623)	774
PID: Rep (no lean)	2% (14)	6% (37)	1% (8)	1% (8)	12% (78)	78% (527)	672
PID/Gender: Dem Men	2% (7)	8% (27)	3% (9)	2% (5)	14% (47)	71% (235)	330
PID/Gender: Dem Women	2% (8)	3% (14)	2% (11)	2% (9)	10% (41)	81% (344)	426
PID/Gender: Ind Men	1% (3)	7% (28)	— (2)	2% (8)	12% (45)	78% (303)	390
PID/Gender: Ind Women	2% (7)	5% (20)	1% (6)	1% (3)	7% (27)	84% (321)	384
PID/Gender: Rep Men	2% (7)	7% (26)	1% (3)	1% (3)	12% (40)	77% (263)	343
PID/Gender: Rep Women	2% (7)	3% (11)	2% (5)	1% (5)	11% (38)	80% (263)	329
Ideo: Liberal (1-3)	2% (17)	7% (47)	2% (13)	2% (18)	11% (77)	76% (538)	710
Ideo: Moderate (4)	2% (9)	7% (31)	3% (14)	2% (8)	10% (47)	77% (359)	467
Ideo: Conservative (5-7)	1% (10)	6% (41)	1% (6)	1% (6)	11% (79)	81% (584)	725
Educ: < College	2% (25)	6% (87)	2% (26)	2% (28)	12% (178)	77% (1169)	1513
Educ: Bachelors degree	2% (11)	6% (25)	2% (8)	1% (3)	9% (38)	81% (359)	444
Educ: Post-grad	1% (4)	6% (14)	1% (2)	1% (2)	9% (22)	82% (201)	244

Continued on next page



**Table NBA6\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Goga Bitadze

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (39)	6% (126)	2% (36)	2% (34)	11% (238)	79% (1729)	2201
Income: Under 50k	2% (24)	6% (71)	2% (23)	2% (25)	11% (145)	77% (983)	1271
Income: 50k-100k	2% (10)	6% (34)	1% (6)	1% (5)	10% (59)	81% (491)	605
Income: 100k+	2% (5)	6% (21)	2% (7)	1% (4)	10% (34)	79% (256)	326
Ethnicity: White	2% (30)	5% (88)	1% (21)	1% (19)	10% (174)	81% (1391)	1723
Ethnicity: Hispanic	3% (9)	11% (38)	4% (13)	2% (7)	9% (32)	72% (251)	350
Ethnicity: Afr. Am.	3% (7)	7% (19)	4% (10)	3% (9)	15% (42)	69% (189)	274
Ethnicity: Other	1% (2)	10% (20)	2% (5)	3% (6)	11% (22)	73% (150)	204
Relig: Protestant	1% (5)	5% (21)	1% (2)	1% (3)	11% (48)	82% (368)	446
Relig: Roman Catholic	3% (11)	10% (43)	1% (6)	2% (8)	9% (41)	75% (325)	433
Relig: Ath./Agn./None	1% (7)	4% (27)	2% (15)	1% (9)	11% (75)	80% (534)	666
Relig: Something Else	1% (3)	6% (20)	1% (3)	1% (3)	10% (34)	82% (280)	343
Relig: Jewish	1% (1)	— (0)	— (0)	— (0)	10% (5)	89% (43)	49
Relig: Evangelical	3% (17)	6% (35)	2% (12)	2% (13)	12% (75)	75% (463)	615
Relig: Non-Evang. Catholics	2% (12)	8% (45)	1% (6)	1% (8)	9% (55)	78% (452)	577
Relig: All Christian	2% (29)	7% (80)	1% (17)	2% (21)	11% (130)	77% (915)	1192
Relig: All Non-Christian	1% (10)	5% (46)	2% (18)	1% (13)	11% (108)	81% (814)	1009
Community: Urban	2% (13)	7% (40)	1% (6)	2% (10)	12% (69)	76% (434)	572
Community: Suburban	2% (17)	5% (55)	1% (15)	1% (14)	10% (101)	80% (810)	1011
Community: Rural	1% (9)	5% (31)	2% (14)	2% (10)	11% (68)	79% (486)	618
Employ: Private Sector	2% (14)	7% (45)	2% (12)	1% (3)	11% (68)	77% (495)	638
Employ: Government	5% (7)	6% (7)	— (0)	3% (3)	7% (9)	79% (104)	132
Employ: Self-Employed	2% (5)	10% (19)	3% (5)	2% (4)	12% (25)	71% (142)	200
Employ: Homemaker	1% (2)	6% (10)	3% (4)	2% (3)	10% (17)	78% (132)	168
Employ: Student	— (1)	5% (7)	3% (4)	4% (6)	12% (17)	76% (106)	140
Employ: Retired	1% (4)	3% (14)	— (2)	1% (4)	10% (51)	85% (426)	501
Employ: Unemployed	2% (3)	8% (16)	2% (5)	2% (4)	11% (23)	76% (164)	216
Employ: Other	2% (3)	4% (7)	1% (2)	3% (5)	13% (27)	78% (160)	205
Military HH: Yes	2% (6)	7% (25)	1% (5)	1% (4)	10% (36)	80% (296)	373
Military HH: No	2% (33)	6% (101)	2% (31)	2% (30)	11% (201)	78% (1433)	1828

Continued on next page

**Table NBA6\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Goga Bitadze

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (39)	6% (126)	2% (36)	2% (34)	11% (238)	79% (1729)	2201
RD/WT: Right Direction	2% (20)	7% (53)	1% (8)	2% (15)	12% (94)	77% (617)	807
RD/WT: Wrong Track	1% (19)	5% (73)	2% (28)	1% (19)	10% (143)	80% (1112)	1394
Trump Job Approve	2% (15)	6% (54)	1% (9)	2% (17)	10% (91)	79% (715)	900
Trump Job Disapprove	2% (22)	6% (67)	2% (26)	1% (16)	11% (126)	78% (907)	1163
Trump Job Strongly Approve	3% (11)	4% (18)	1% (3)	2% (11)	10% (44)	80% (354)	443
Trump Job Somewhat Approve	1% (4)	8% (36)	1% (5)	1% (6)	10% (46)	79% (361)	457
Trump Job Somewhat Disapprove	2% (7)	6% (18)	3% (10)	2% (4)	11% (31)	76% (219)	289
Trump Job Strongly Disapprove	2% (15)	6% (49)	2% (16)	1% (12)	11% (95)	79% (688)	874
Favorable of Trump	2% (16)	6% (57)	1% (5)	2% (16)	10% (91)	79% (704)	889
Unfavorable of Trump	2% (21)	6% (68)	2% (26)	1% (15)	11% (127)	78% (917)	1174
Very Favorable of Trump	3% (15)	5% (24)	1% (3)	2% (10)	10% (49)	79% (382)	484
Somewhat Favorable of Trump	— (1)	8% (32)	— (1)	1% (6)	10% (42)	80% (321)	404
Somewhat Unfavorable of Trump	3% (6)	7% (15)	3% (8)	2% (5)	7% (16)	78% (175)	224
Very Unfavorable of Trump	2% (15)	6% (53)	2% (18)	1% (11)	12% (111)	78% (742)	950
#1 Issue: Economy	2% (9)	7% (42)	2% (10)	2% (10)	11% (64)	77% (462)	597
#1 Issue: Security	2% (9)	4% (18)	2% (9)	2% (7)	11% (46)	79% (333)	422
#1 Issue: Health Care	2% (8)	5% (17)	1% (4)	1% (5)	11% (40)	80% (301)	375
#1 Issue: Medicare / Social Security	— (0)	5% (14)	— (1)	3% (8)	11% (34)	81% (248)	305
#1 Issue: Women's Issues	1% (1)	2% (2)	5% (5)	2% (1)	9% (7)	81% (69)	85
#1 Issue: Education	4% (7)	11% (18)	— (0)	— (1)	8% (12)	76% (119)	156
#1 Issue: Energy	3% (4)	8% (10)	3% (4)	1% (1)	13% (18)	72% (96)	133
#1 Issue: Other	1% (2)	3% (4)	2% (3)	— (0)	13% (16)	80% (101)	126
2018 House Vote: Democrat	2% (16)	6% (44)	2% (13)	2% (14)	11% (89)	77% (602)	777
2018 House Vote: Republican	2% (12)	5% (31)	1% (9)	1% (5)	11% (73)	80% (539)	670
2018 House Vote: Someone else	1% (1)	5% (6)	— (1)	1% (1)	13% (15)	80% (97)	121
2018 House Vote: Didnt Vote	1% (8)	7% (45)	2% (13)	2% (14)	9% (59)	78% (491)	630
2016 Vote: Hillary Clinton	2% (14)	5% (34)	2% (13)	1% (8)	11% (74)	78% (509)	652
2016 Vote: Donald Trump	2% (13)	6% (42)	1% (6)	2% (11)	11% (73)	78% (524)	670
2016 Vote: Someone else	2% (5)	7% (15)	1% (1)	1% (1)	6% (11)	83% (166)	199
2016 Vote: Didnt Vote	1% (7)	5% (36)	2% (15)	2% (13)	12% (79)	78% (527)	677

Continued on next page

**Table NBA6\_1:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Goga Bitadze

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	2% (39)	6% (126)	2% (36)	2% (34)	11% (238)	79% (1729)	2201
Voted in 2014: Yes	2% (27)	5% (71)	1% (14)	1% (17)	11% (152)	79% (1053)	1334
Voted in 2014: No	1% (12)	6% (56)	3% (22)	2% (17)	10% (85)	78% (676)	867
2012 Vote: Barack Obama	2% (17)	5% (41)	1% (11)	2% (14)	12% (97)	78% (624)	803
2012 Vote: Mitt Romney	2% (10)	5% (25)	1% (3)	— (2)	10% (52)	81% (404)	497
2012 Vote: Other	— (0)	7% (8)	1% (1)	1% (1)	5% (6)	86% (97)	113
2012 Vote: Didn't Vote	1% (12)	7% (52)	3% (20)	2% (17)	10% (82)	77% (603)	785
4-Region: Northeast	1% (4)	6% (25)	2% (8)	1% (5)	11% (42)	78% (309)	394
4-Region: Midwest	2% (8)	5% (22)	1% (3)	1% (6)	14% (64)	78% (360)	462
4-Region: South	2% (20)	5% (44)	2% (17)	2% (18)	11% (89)	77% (637)	825
4-Region: West	1% (7)	7% (36)	1% (7)	1% (5)	8% (42)	81% (423)	520
U.S. adults who described themselves as avid sports fans	4% (18)	12% (62)	2% (10)	2% (9)	17% (86)	63% (316)	501
U.S. adults who described themselves as casual sports fans	1% (15)	5% (55)	2% (22)	2% (23)	11% (119)	79% (861)	1096
U.S. adults who said they prefer college sports	2% (9)	5% (24)	2% (7)	2% (8)	12% (53)	77% (345)	447
U.S. adults who said the NBA is their favorite pro league	5% (12)	11% (27)	3% (8)	5% (12)	18% (46)	58% (144)	249
U.S. adults who said they prefer professional sports	2% (29)	8% (96)	2% (25)	2% (24)	12% (134)	73% (844)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Daniel Gafford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (140)	2% (36)	1% (22)	12% (257)	76% (1683)	2201
Gender: Male	3% (29)	7% (73)	2% (24)	1% (16)	11% (121)	75% (800)	1062
Gender: Female	3% (36)	6% (66)	1% (13)	1% (6)	12% (135)	77% (882)	1139
Age: 18-29	3% (14)	9% (44)	3% (16)	2% (10)	13% (62)	69% (332)	477
Age: 30-44	5% (27)	8% (42)	1% (8)	1% (7)	11% (59)	74% (394)	536
Age: 45-54	3% (13)	5% (20)	1% (6)	1% (3)	12% (49)	78% (316)	407
Age: 55-64	3% (9)	6% (19)	2% (6)	— (1)	12% (43)	77% (267)	344
Age: 65+	— (1)	3% (15)	— (0)	— (2)	10% (44)	86% (374)	436
Generation Z: 18-22	1% (3)	11% (26)	1% (3)	3% (7)	13% (31)	70% (165)	234
Millennial: Age 23-38	6% (34)	7% (37)	3% (17)	1% (8)	11% (61)	71% (383)	539
Generation X: Age 39-54	3% (17)	7% (42)	2% (11)	1% (4)	12% (79)	76% (494)	647
Boomers: Age 55-73	1% (10)	5% (33)	1% (6)	— (3)	12% (82)	81% (555)	688
PID: Dem (no lean)	4% (28)	7% (53)	2% (11)	1% (11)	12% (93)	74% (560)	756
PID: Ind (no lean)	3% (22)	5% (38)	2% (12)	1% (7)	10% (81)	79% (613)	774
PID: Rep (no lean)	2% (14)	7% (48)	2% (13)	1% (4)	12% (82)	76% (510)	672
PID/Gender: Dem Men	3% (11)	9% (30)	3% (10)	2% (7)	12% (38)	71% (233)	330
PID/Gender: Dem Women	4% (17)	5% (22)	— (2)	1% (3)	13% (55)	77% (327)	426
PID/Gender: Ind Men	2% (9)	4% (16)	2% (7)	1% (5)	11% (44)	79% (309)	390
PID/Gender: Ind Women	3% (13)	6% (22)	1% (5)	1% (3)	10% (37)	79% (304)	384
PID/Gender: Rep Men	2% (9)	8% (26)	2% (7)	1% (4)	11% (39)	75% (258)	343
PID/Gender: Rep Women	2% (6)	7% (22)	2% (6)	— (0)	13% (43)	77% (252)	329
Ideo: Liberal (1-3)	4% (28)	7% (50)	3% (18)	2% (11)	13% (91)	72% (512)	710
Ideo: Moderate (4)	3% (16)	7% (33)	1% (5)	1% (7)	12% (54)	75% (352)	467
Ideo: Conservative (5-7)	3% (20)	6% (43)	1% (7)	— (3)	10% (76)	79% (576)	725
Educ: < College	3% (50)	6% (94)	1% (19)	1% (15)	13% (198)	75% (1137)	1513
Educ: Bachelors degree	2% (10)	6% (28)	2% (10)	— (2)	9% (40)	80% (353)	444
Educ: Post-grad	2% (4)	7% (18)	3% (7)	2% (5)	8% (19)	79% (193)	244

Continued on next page

**Table NBA6\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Daniel Gafford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (140)	2% (36)	1% (22)	12% (257)	76% (1683)	2201
Income: Under 50k	4% (46)	6% (71)	2% (22)	1% (15)	13% (164)	75% (952)	1271
Income: 50k-100k	2% (10)	7% (40)	2% (12)	1% (4)	10% (63)	79% (476)	605
Income: 100k+	2% (7)	9% (28)	1% (3)	1% (3)	9% (30)	78% (255)	326
Ethnicity: White	2% (41)	6% (98)	1% (19)	1% (17)	11% (190)	79% (1357)	1723
Ethnicity: Hispanic	5% (16)	9% (33)	2% (8)	1% (3)	11% (37)	72% (253)	350
Ethnicity: Afr. Am.	7% (19)	9% (24)	3% (9)	1% (3)	17% (46)	63% (173)	274
Ethnicity: Other	2% (5)	8% (17)	4% (8)	1% (2)	10% (20)	75% (152)	204
Relig: Protestant	2% (10)	4% (18)	2% (8)	1% (4)	9% (42)	82% (366)	446
Relig: Roman Catholic	4% (18)	8% (37)	2% (9)	1% (5)	12% (53)	72% (312)	433
Relig: Ath./Agn./None	2% (15)	5% (36)	1% (7)	1% (7)	11% (73)	79% (529)	666
Relig: Something Else	2% (6)	7% (26)	1% (3)	2% (5)	12% (40)	77% (263)	343
Relig: Jewish	— (0)	— (0)	1% (1)	2% (1)	8% (4)	89% (43)	49
Relig: Evangelical	4% (24)	6% (37)	3% (18)	— (2)	13% (80)	74% (454)	615
Relig: Non-Evang. Catholics	3% (19)	7% (40)	1% (8)	1% (8)	11% (64)	76% (437)	577
Relig: All Christian	4% (44)	7% (78)	2% (26)	1% (10)	12% (143)	75% (891)	1192
Relig: All Non-Christian	2% (21)	6% (62)	1% (10)	1% (12)	11% (113)	78% (792)	1009
Community: Urban	4% (24)	8% (44)	2% (10)	— (2)	13% (74)	73% (418)	572
Community: Suburban	2% (23)	5% (55)	2% (16)	1% (10)	10% (97)	80% (809)	1011
Community: Rural	3% (17)	7% (40)	2% (10)	1% (9)	14% (86)	74% (456)	618
Employ: Private Sector	3% (21)	7% (44)	2% (13)	1% (8)	11% (73)	75% (479)	638
Employ: Government	6% (8)	6% (8)	3% (3)	2% (2)	8% (11)	75% (99)	132
Employ: Self-Employed	7% (13)	9% (19)	2% (4)	2% (4)	13% (26)	67% (134)	200
Employ: Homemaker	5% (8)	7% (12)	1% (2)	1% (1)	11% (19)	75% (126)	168
Employ: Student	2% (3)	9% (13)	3% (4)	1% (1)	15% (21)	69% (97)	140
Employ: Retired	— (1)	4% (20)	— (2)	1% (4)	10% (52)	84% (422)	501
Employ: Unemployed	2% (5)	6% (14)	2% (4)	— (0)	10% (22)	79% (171)	216
Employ: Other	3% (5)	5% (9)	2% (3)	1% (2)	15% (31)	75% (155)	205
Military HH: Yes	1% (4)	8% (28)	2% (6)	1% (4)	12% (45)	77% (285)	373
Military HH: No	3% (60)	6% (112)	2% (30)	1% (17)	12% (212)	76% (1397)	1828

Continued on next page

**Table NBA6\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Daniel Gafford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (140)	2% (36)	1% (22)	12% (257)	76% (1683)	2201
RD/WT: Right Direction	4% (28)	5% (43)	2% (16)	1% (7)	11% (92)	77% (620)	807
RD/WT: Wrong Track	3% (36)	7% (96)	1% (20)	1% (15)	12% (164)	76% (1062)	1394
Trump Job Approve	3% (26)	6% (56)	2% (15)	— (3)	11% (100)	78% (700)	900
Trump Job Disapprove	3% (37)	7% (80)	2% (21)	1% (15)	12% (138)	75% (872)	1163
Trump Job Strongly Approve	3% (13)	6% (25)	2% (10)	— (2)	11% (47)	78% (346)	443
Trump Job Somewhat Approve	3% (14)	7% (32)	1% (5)	— (0)	12% (53)	77% (354)	457
Trump Job Somewhat Disapprove	2% (6)	8% (24)	2% (5)	2% (6)	13% (37)	73% (210)	289
Trump Job Strongly Disapprove	4% (31)	6% (56)	2% (15)	1% (8)	12% (101)	76% (662)	874
Favorable of Trump	3% (25)	6% (55)	2% (16)	1% (5)	11% (96)	78% (690)	889
Unfavorable of Trump	3% (38)	7% (79)	1% (17)	1% (14)	12% (140)	75% (885)	1174
Very Favorable of Trump	3% (16)	5% (26)	3% (13)	1% (4)	11% (53)	77% (373)	484
Somewhat Favorable of Trump	2% (9)	7% (29)	1% (3)	— (2)	11% (43)	79% (318)	404
Somewhat Unfavorable of Trump	4% (9)	7% (16)	2% (5)	2% (5)	10% (22)	75% (168)	224
Very Unfavorable of Trump	3% (29)	7% (64)	1% (12)	1% (9)	12% (118)	76% (718)	950
#1 Issue: Economy	3% (15)	8% (47)	2% (11)	1% (5)	12% (70)	75% (448)	597
#1 Issue: Security	3% (14)	6% (25)	2% (7)	1% (4)	10% (44)	78% (328)	422
#1 Issue: Health Care	2% (7)	8% (29)	2% (9)	1% (4)	12% (47)	74% (278)	375
#1 Issue: Medicare / Social Security	2% (7)	2% (7)	1% (3)	— (1)	12% (38)	81% (249)	305
#1 Issue: Women's Issues	1% (1)	4% (4)	— (0)	2% (2)	12% (10)	80% (68)	85
#1 Issue: Education	7% (11)	9% (14)	1% (1)	1% (2)	11% (18)	71% (110)	156
#1 Issue: Energy	6% (8)	6% (8)	1% (1)	2% (3)	11% (15)	74% (99)	133
#1 Issue: Other	— (1)	4% (6)	3% (3)	— (0)	12% (15)	80% (101)	126
2018 House Vote: Democrat	3% (26)	7% (54)	2% (13)	1% (11)	11% (83)	76% (590)	777
2018 House Vote: Republican	2% (12)	6% (40)	2% (12)	1% (5)	12% (78)	78% (522)	670
2018 House Vote: Someone else	2% (3)	4% (5)	— (1)	— (1)	13% (16)	80% (96)	121
2018 House Vote: Didnt Vote	3% (22)	7% (41)	2% (11)	1% (4)	12% (78)	75% (474)	630
2016 Vote: Hillary Clinton	3% (20)	7% (45)	1% (9)	1% (6)	12% (76)	76% (494)	652
2016 Vote: Donald Trump	3% (19)	7% (44)	1% (9)	1% (4)	11% (77)	77% (517)	670
2016 Vote: Someone else	3% (7)	7% (15)	2% (3)	— (1)	7% (14)	81% (161)	199
2016 Vote: Didnt Vote	3% (18)	5% (36)	2% (15)	2% (11)	13% (90)	75% (508)	677

Continued on next page

**Table NBA6\_2:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Daniel Gafford

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (64)	6% (140)	2% (36)	1% (22)	12% (257)	76% (1683)	2201
Voted in 2014: Yes	3% (38)	6% (83)	1% (20)	1% (12)	11% (153)	77% (1028)	1334
Voted in 2014: No	3% (27)	6% (56)	2% (16)	1% (10)	12% (104)	76% (655)	867
2012 Vote: Barack Obama	3% (24)	7% (59)	2% (13)	1% (6)	13% (105)	74% (596)	803
2012 Vote: Mitt Romney	1% (7)	6% (29)	1% (5)	1% (4)	10% (51)	81% (400)	497
2012 Vote: Other	4% (4)	4% (5)	2% (2)	1% (1)	6% (7)	84% (95)	113
2012 Vote: Didn't Vote	4% (28)	6% (47)	2% (16)	1% (10)	12% (93)	75% (591)	785
4-Region: Northeast	2% (8)	6% (25)	2% (8)	— (2)	15% (57)	75% (294)	394
4-Region: Midwest	3% (14)	6% (28)	1% (3)	1% (7)	14% (67)	74% (344)	462
4-Region: South	3% (27)	6% (52)	2% (20)	1% (10)	10% (84)	77% (632)	825
4-Region: West	3% (15)	7% (35)	1% (6)	1% (4)	9% (48)	79% (412)	520
U.S. adults who described themselves as avid sports fans	5% (24)	14% (69)	2% (10)	2% (8)	15% (78)	62% (312)	501
U.S. adults who described themselves as casual sports fans	3% (36)	5% (60)	2% (23)	1% (12)	13% (141)	75% (824)	1096
U.S. adults who said they prefer college sports	3% (15)	7% (31)	1% (4)	1% (6)	13% (58)	74% (332)	447
U.S. adults who said the NBA is their favorite pro league	8% (19)	14% (36)	4% (10)	2% (6)	17% (42)	55% (136)	249
U.S. adults who said they prefer professional sports	4% (49)	8% (97)	3% (29)	1% (14)	13% (151)	70% (811)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Naz Reid

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (56)	7% (162)	2% (43)	2% (33)	11% (238)	76% (1669)	2201
Gender: Male	3% (30)	10% (101)	2% (22)	2% (22)	10% (111)	73% (777)	1062
Gender: Female	2% (26)	5% (61)	2% (22)	1% (11)	11% (127)	78% (893)	1139
Age: 18-29	5% (22)	8% (39)	5% (22)	3% (13)	11% (52)	69% (329)	477
Age: 30-44	4% (20)	9% (49)	1% (8)	2% (9)	10% (53)	74% (398)	536
Age: 45-54	— (2)	10% (39)	1% (4)	2% (6)	11% (44)	76% (311)	407
Age: 55-64	3% (9)	6% (21)	2% (6)	1% (5)	14% (49)	74% (254)	344
Age: 65+	1% (3)	3% (14)	1% (3)	— (1)	9% (40)	86% (377)	436
Generation Z: 18-22	4% (9)	6% (15)	6% (13)	4% (9)	12% (27)	69% (161)	234
Millennial: Age 23-38	5% (27)	10% (53)	2% (13)	2% (9)	10% (56)	71% (382)	539
Generation X: Age 39-54	1% (8)	9% (60)	1% (8)	2% (10)	10% (66)	77% (495)	647
Boomers: Age 55-73	2% (12)	5% (33)	1% (8)	1% (6)	12% (82)	80% (548)	688
PID: Dem (no lean)	3% (24)	8% (57)	2% (18)	2% (16)	13% (95)	72% (546)	756
PID: Ind (no lean)	2% (18)	7% (58)	1% (12)	1% (6)	9% (67)	79% (613)	774
PID: Rep (no lean)	2% (13)	7% (47)	2% (14)	2% (11)	11% (76)	76% (511)	672
PID/Gender: Dem Men	4% (13)	12% (39)	2% (6)	3% (11)	11% (36)	68% (224)	330
PID/Gender: Dem Women	3% (11)	4% (17)	3% (12)	1% (5)	14% (59)	75% (322)	426
PID/Gender: Ind Men	2% (8)	7% (27)	2% (6)	1% (5)	11% (41)	77% (301)	390
PID/Gender: Ind Women	2% (10)	8% (30)	1% (5)	— (1)	7% (26)	81% (312)	384
PID/Gender: Rep Men	3% (9)	10% (34)	3% (9)	2% (5)	10% (34)	73% (251)	343
PID/Gender: Rep Women	1% (4)	4% (13)	1% (5)	2% (6)	13% (42)	79% (259)	329
Ideo: Liberal (1-3)	4% (27)	8% (56)	2% (13)	2% (11)	10% (74)	74% (528)	710
Ideo: Moderate (4)	2% (10)	9% (43)	3% (12)	3% (15)	10% (49)	72% (338)	467
Ideo: Conservative (5-7)	2% (15)	7% (51)	2% (14)	1% (6)	10% (75)	78% (564)	725
Educ: < College	3% (40)	7% (107)	2% (31)	2% (29)	12% (177)	75% (1128)	1513
Educ: Bachelors degree	2% (10)	8% (34)	2% (10)	— (2)	8% (35)	80% (353)	444
Educ: Post-grad	2% (6)	8% (21)	1% (2)	1% (2)	10% (25)	77% (188)	244

Continued on next page



**Table NBA6\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Naz Reid

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (56)	7% (162)	2% (43)	2% (33)	11% (238)	76% (1669)	2201
Income: Under 50k	3% (40)	7% (88)	2% (25)	2% (23)	11% (139)	75% (956)	1271
Income: 50k-100k	2% (11)	7% (41)	2% (11)	1% (5)	10% (63)	78% (474)	605
Income: 100k+	1% (5)	10% (33)	2% (7)	2% (5)	11% (36)	73% (239)	326
Ethnicity: White	2% (27)	7% (117)	2% (27)	1% (22)	10% (172)	79% (1358)	1723
Ethnicity: Hispanic	2% (6)	10% (36)	3% (12)	3% (11)	12% (41)	70% (243)	350
Ethnicity: Afr. Am.	8% (22)	9% (25)	4% (10)	2% (7)	13% (35)	64% (176)	274
Ethnicity: Other	3% (6)	10% (19)	3% (7)	3% (5)	15% (31)	66% (135)	204
Relig: Protestant	2% (9)	5% (24)	2% (9)	2% (7)	11% (48)	78% (350)	446
Relig: Roman Catholic	2% (9)	12% (51)	2% (7)	1% (4)	11% (46)	73% (316)	433
Relig: Ath./Agn./None	3% (17)	6% (39)	2% (15)	1% (8)	10% (69)	78% (519)	666
Relig: Something Else	2% (7)	8% (26)	1% (5)	— (1)	10% (34)	79% (271)	343
Relig: Jewish	1% (1)	2% (1)	1% (1)	— (0)	2% (1)	94% (46)	49
Relig: Evangelical	4% (23)	6% (37)	2% (14)	3% (19)	13% (79)	72% (444)	615
Relig: Non-Evang. Catholics	2% (9)	11% (61)	2% (9)	1% (6)	10% (57)	76% (436)	577
Relig: All Christian	3% (32)	8% (97)	2% (24)	2% (25)	11% (135)	74% (879)	1192
Relig: All Non-Christian	2% (24)	6% (65)	2% (19)	1% (9)	10% (103)	78% (790)	1009
Community: Urban	4% (25)	10% (58)	1% (5)	2% (12)	12% (71)	70% (402)	572
Community: Suburban	2% (19)	7% (74)	2% (18)	1% (9)	9% (94)	79% (797)	1011
Community: Rural	2% (12)	5% (30)	3% (20)	2% (12)	12% (73)	76% (471)	618
Employ: Private Sector	3% (19)	9% (55)	2% (13)	1% (8)	11% (69)	74% (474)	638
Employ: Government	4% (5)	10% (13)	4% (5)	2% (3)	6% (8)	75% (98)	132
Employ: Self-Employed	4% (9)	10% (20)	4% (8)	2% (4)	13% (27)	66% (133)	200
Employ: Homemaker	— (0)	8% (13)	2% (4)	1% (2)	12% (21)	76% (128)	168
Employ: Student	4% (5)	5% (7)	4% (5)	1% (2)	14% (20)	72% (101)	140
Employ: Retired	— (2)	4% (23)	1% (3)	— (1)	10% (49)	85% (424)	501
Employ: Unemployed	4% (9)	8% (16)	— (1)	3% (7)	11% (25)	73% (157)	216
Employ: Other	3% (6)	7% (14)	3% (5)	3% (7)	10% (20)	74% (153)	205
Military HH: Yes	1% (5)	8% (30)	2% (8)	1% (5)	11% (41)	76% (285)	373
Military HH: No	3% (51)	7% (132)	2% (35)	2% (29)	11% (197)	76% (1385)	1828

Continued on next page

**Table NBA6\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Naz Reid

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (56)	7% (162)	2% (43)	2% (33)	11% (238)	76% (1669)	2201
RD/WT: Right Direction	3% (23)	8% (61)	3% (20)	2% (17)	11% (86)	74% (600)	807
RD/WT: Wrong Track	2% (33)	7% (100)	2% (23)	1% (17)	11% (152)	77% (1069)	1394
Trump Job Approve	2% (16)	7% (63)	2% (18)	2% (16)	11% (98)	77% (689)	900
Trump Job Disapprove	3% (36)	8% (97)	2% (22)	1% (16)	10% (121)	75% (871)	1163
Trump Job Strongly Approve	2% (8)	5% (24)	2% (10)	2% (10)	11% (47)	78% (345)	443
Trump Job Somewhat Approve	2% (8)	9% (39)	2% (8)	1% (6)	11% (51)	75% (344)	457
Trump Job Somewhat Disapprove	5% (13)	9% (26)	2% (5)	2% (4)	8% (24)	75% (216)	289
Trump Job Strongly Disapprove	3% (23)	8% (71)	2% (17)	1% (12)	11% (97)	75% (654)	874
Favorable of Trump	2% (22)	7% (59)	2% (17)	2% (15)	10% (92)	77% (684)	889
Unfavorable of Trump	3% (32)	8% (96)	2% (23)	2% (18)	11% (124)	75% (881)	1174
Very Favorable of Trump	2% (10)	6% (30)	2% (10)	2% (10)	10% (48)	78% (377)	484
Somewhat Favorable of Trump	3% (12)	7% (29)	2% (7)	1% (5)	11% (44)	76% (307)	404
Somewhat Unfavorable of Trump	3% (8)	12% (28)	2% (4)	2% (4)	6% (14)	75% (167)	224
Very Unfavorable of Trump	3% (25)	7% (69)	2% (19)	1% (14)	12% (110)	75% (714)	950
#1 Issue: Economy	3% (20)	8% (50)	3% (17)	1% (9)	12% (72)	72% (430)	597
#1 Issue: Security	3% (12)	6% (25)	2% (9)	2% (8)	10% (42)	77% (327)	422
#1 Issue: Health Care	3% (11)	7% (28)	2% (6)	2% (7)	9% (35)	77% (288)	375
#1 Issue: Medicare / Social Security	— (1)	6% (20)	— (1)	2% (6)	12% (36)	79% (242)	305
#1 Issue: Women's Issues	1% (1)	5% (4)	3% (3)	1% (1)	8% (7)	82% (70)	85
#1 Issue: Education	4% (7)	14% (21)	1% (1)	1% (1)	8% (12)	73% (114)	156
#1 Issue: Energy	2% (3)	8% (11)	3% (3)	2% (2)	10% (13)	76% (101)	133
#1 Issue: Other	1% (1)	2% (3)	3% (3)	— (0)	17% (21)	78% (98)	126
2018 House Vote: Democrat	3% (24)	9% (67)	2% (15)	1% (9)	10% (81)	75% (581)	777
2018 House Vote: Republican	2% (10)	7% (44)	2% (16)	1% (8)	11% (75)	77% (517)	670
2018 House Vote: Someone else	4% (4)	5% (6)	— (0)	— (1)	14% (17)	77% (93)	121
2018 House Vote: Didnt Vote	3% (17)	7% (43)	2% (13)	2% (16)	10% (64)	76% (478)	630
2016 Vote: Hillary Clinton	3% (22)	7% (49)	2% (13)	1% (7)	11% (74)	75% (487)	652
2016 Vote: Donald Trump	2% (11)	8% (53)	2% (13)	1% (9)	11% (73)	76% (510)	670
2016 Vote: Someone else	2% (5)	9% (18)	1% (1)	— (1)	7% (13)	81% (161)	199
2016 Vote: Didnt Vote	3% (18)	6% (42)	2% (16)	2% (16)	11% (77)	75% (508)	677

Continued on next page

**Table NBA6\_3:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Naz Reid

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (56)	7% (162)	2% (43)	2% (33)	11% (238)	76% (1669)	2201
Voted in 2014: Yes	3% (34)	8% (101)	1% (18)	1% (17)	11% (145)	76% (1019)	1334
Voted in 2014: No	3% (22)	7% (61)	3% (25)	2% (16)	11% (92)	75% (650)	867
2012 Vote: Barack Obama	3% (22)	9% (69)	2% (13)	1% (11)	11% (89)	75% (601)	803
2012 Vote: Mitt Romney	1% (7)	6% (30)	2% (9)	— (2)	12% (58)	79% (391)	497
2012 Vote: Other	2% (2)	5% (6)	1% (2)	2% (2)	7% (8)	82% (93)	113
2012 Vote: Didn't Vote	3% (24)	7% (57)	3% (20)	2% (19)	11% (83)	74% (583)	785
4-Region: Northeast	2% (10)	9% (34)	1% (6)	— (1)	10% (40)	77% (303)	394
4-Region: Midwest	2% (10)	7% (30)	1% (3)	2% (10)	15% (68)	74% (343)	462
4-Region: South	3% (25)	7% (56)	3% (28)	2% (18)	10% (80)	75% (618)	825
4-Region: West	2% (12)	8% (42)	1% (7)	1% (4)	10% (51)	78% (405)	520
U.S. adults who described themselves as avid sports fans	4% (21)	18% (89)	3% (17)	1% (6)	15% (74)	59% (293)	501
U.S. adults who described themselves as casual sports fans	3% (29)	6% (65)	2% (22)	2% (23)	11% (126)	76% (831)	1096
U.S. adults who said they prefer college sports	4% (18)	8% (36)	3% (15)	2% (8)	13% (60)	69% (310)	447
U.S. adults who said the NBA is their favorite pro league	7% (17)	15% (36)	5% (13)	5% (12)	15% (36)	54% (134)	249
U.S. adults who said they prefer professional sports	3% (36)	10% (117)	2% (24)	2% (22)	11% (124)	72% (829)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

PJ Washington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (106)	9% (187)	2% (41)	1% (28)	12% (270)	71% (1569)	2201
Gender: Male	5% (58)	10% (103)	2% (21)	2% (16)	12% (127)	69% (737)	1062
Gender: Female	4% (48)	7% (84)	2% (20)	1% (11)	13% (143)	73% (832)	1139
Age: 18-29	6% (29)	10% (50)	3% (13)	5% (24)	13% (60)	63% (302)	477
Age: 30-44	8% (41)	9% (50)	2% (13)	— (0)	10% (55)	70% (377)	536
Age: 45-54	5% (20)	9% (38)	1% (4)	— (0)	15% (59)	70% (285)	407
Age: 55-64	3% (11)	9% (32)	2% (7)	1% (2)	14% (48)	71% (245)	344
Age: 65+	1% (4)	4% (17)	1% (4)	— (1)	11% (48)	83% (361)	436
Generation Z: 18-22	2% (5)	11% (26)	3% (6)	4% (9)	16% (37)	64% (150)	234
Millennial: Age 23-38	9% (49)	10% (51)	2% (12)	3% (15)	10% (53)	66% (359)	539
Generation X: Age 39-54	6% (36)	9% (61)	2% (11)	— (0)	13% (84)	70% (454)	647
Boomers: Age 55-73	2% (16)	7% (47)	2% (11)	1% (4)	13% (90)	76% (521)	688
PID: Dem (no lean)	5% (40)	10% (74)	2% (15)	2% (15)	13% (101)	68% (511)	756
PID: Ind (no lean)	4% (34)	8% (66)	1% (11)	1% (6)	11% (88)	74% (569)	774
PID: Rep (no lean)	5% (31)	7% (48)	2% (16)	1% (7)	12% (81)	73% (489)	672
PID/Gender: Dem Men	6% (19)	12% (40)	3% (11)	2% (7)	12% (39)	65% (214)	330
PID/Gender: Dem Women	5% (21)	8% (34)	1% (3)	2% (8)	15% (63)	70% (297)	426
PID/Gender: Ind Men	5% (19)	8% (32)	1% (5)	1% (6)	13% (50)	71% (277)	390
PID/Gender: Ind Women	4% (15)	9% (33)	1% (5)	— (1)	10% (38)	76% (291)	384
PID/Gender: Rep Men	6% (20)	9% (31)	1% (5)	1% (4)	11% (38)	71% (245)	343
PID/Gender: Rep Women	3% (11)	5% (17)	3% (11)	1% (3)	13% (43)	74% (244)	329
Ideo: Liberal (1-3)	5% (36)	11% (78)	2% (13)	2% (15)	12% (88)	68% (480)	710
Ideo: Moderate (4)	6% (26)	11% (49)	2% (10)	1% (6)	11% (53)	69% (323)	467
Ideo: Conservative (5-7)	5% (33)	7% (49)	2% (11)	1% (4)	12% (84)	75% (544)	725
Educ: < College	5% (75)	8% (121)	2% (30)	2% (25)	14% (208)	70% (1054)	1513
Educ: Bachelors degree	5% (22)	9% (41)	2% (10)	— (1)	8% (34)	76% (337)	444
Educ: Post-grad	4% (9)	11% (26)	1% (2)	1% (2)	11% (28)	73% (178)	244

Continued on next page

**Table NBA6\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

PJ Washington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (106)	9% (187)	2% (41)	1% (28)	12% (270)	71% (1569)	2201
Income: Under 50k	5% (68)	8% (103)	2% (27)	2% (23)	13% (163)	70% (887)	1271
Income: 50k-100k	5% (28)	8% (48)	2% (13)	— (1)	10% (62)	75% (452)	605
Income: 100k+	3% (10)	11% (37)	— (1)	1% (4)	14% (45)	71% (230)	326
Ethnicity: White	5% (78)	8% (131)	2% (28)	1% (12)	12% (198)	74% (1275)	1723
Ethnicity: Hispanic	6% (20)	15% (51)	2% (8)	2% (7)	11% (37)	65% (227)	350
Ethnicity: Afr. Am.	8% (21)	14% (38)	3% (7)	4% (11)	16% (43)	56% (154)	274
Ethnicity: Other	4% (7)	9% (19)	3% (6)	2% (5)	14% (28)	69% (140)	204
Relig: Protestant	3% (15)	7% (29)	2% (8)	1% (3)	11% (49)	76% (341)	446
Relig: Roman Catholic	5% (22)	14% (59)	1% (4)	1% (4)	11% (50)	68% (295)	433
Relig: Ath./Agn./None	4% (29)	8% (51)	2% (11)	1% (8)	11% (77)	74% (491)	666
Relig: Something Else	5% (18)	6% (21)	2% (5)	2% (7)	12% (40)	73% (251)	343
Relig: Jewish	1% (1)	5% (3)	— (0)	— (0)	8% (4)	86% (42)	49
Relig: Evangelical	6% (35)	9% (53)	3% (20)	2% (10)	13% (82)	67% (415)	615
Relig: Non-Evang. Catholics	4% (24)	11% (63)	1% (4)	1% (3)	12% (70)	71% (412)	577
Relig: All Christian	5% (59)	10% (116)	2% (24)	1% (13)	13% (153)	69% (826)	1192
Relig: All Non-Christian	5% (47)	7% (71)	2% (17)	1% (15)	12% (117)	74% (743)	1009
Community: Urban	5% (29)	9% (53)	3% (17)	2% (10)	12% (66)	69% (396)	572
Community: Suburban	4% (43)	9% (87)	1% (12)	1% (8)	12% (119)	73% (741)	1011
Community: Rural	5% (34)	8% (47)	2% (12)	1% (9)	14% (85)	70% (432)	618
Employ: Private Sector	6% (40)	10% (62)	2% (15)	1% (7)	9% (57)	72% (458)	638
Employ: Government	12% (16)	8% (11)	2% (3)	— (0)	10% (14)	67% (88)	132
Employ: Self-Employed	5% (11)	15% (30)	2% (4)	2% (3)	12% (24)	64% (129)	200
Employ: Homemaker	3% (6)	7% (12)	4% (6)	1% (1)	12% (19)	73% (123)	168
Employ: Student	4% (6)	8% (12)	1% (2)	2% (3)	21% (30)	63% (88)	140
Employ: Retired	1% (7)	5% (23)	1% (5)	— (1)	12% (58)	81% (408)	501
Employ: Unemployed	4% (8)	10% (21)	1% (2)	3% (7)	16% (34)	67% (143)	216
Employ: Other	6% (13)	8% (17)	2% (4)	2% (5)	17% (34)	64% (131)	205
Military HH: Yes	5% (18)	9% (35)	2% (6)	— (1)	14% (51)	70% (261)	373
Military HH: No	5% (88)	8% (152)	2% (35)	1% (27)	12% (219)	72% (1308)	1828

Continued on next page

**Table NBA6\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

PJ Washington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (106)	9% (187)	2% (41)	1% (28)	12% (270)	71% (1569)	2201
RD/WT: Right Direction	5% (42)	8% (64)	2% (15)	1% (8)	13% (102)	71% (576)	807
RD/WT: Wrong Track	5% (64)	9% (124)	2% (26)	1% (20)	12% (167)	71% (993)	1394
Trump Job Approve	5% (44)	8% (71)	1% (12)	1% (7)	11% (100)	74% (666)	900
Trump Job Disapprove	5% (56)	10% (112)	2% (25)	2% (18)	12% (144)	69% (807)	1163
Trump Job Strongly Approve	5% (21)	7% (29)	1% (7)	— (2)	12% (51)	75% (332)	443
Trump Job Somewhat Approve	5% (23)	9% (41)	1% (6)	1% (5)	11% (49)	73% (334)	457
Trump Job Somewhat Disapprove	5% (14)	9% (27)	3% (8)	3% (9)	12% (35)	68% (195)	289
Trump Job Strongly Disapprove	5% (42)	10% (85)	2% (18)	1% (8)	12% (109)	70% (611)	874
Favorable of Trump	5% (41)	8% (74)	1% (12)	1% (11)	11% (102)	73% (649)	889
Unfavorable of Trump	5% (59)	9% (108)	2% (24)	1% (14)	12% (146)	70% (822)	1174
Very Favorable of Trump	5% (27)	8% (37)	1% (7)	1% (3)	11% (56)	73% (355)	484
Somewhat Favorable of Trump	4% (15)	9% (37)	1% (4)	2% (7)	12% (47)	73% (294)	404
Somewhat Unfavorable of Trump	4% (10)	12% (26)	2% (5)	2% (5)	11% (24)	69% (154)	224
Very Unfavorable of Trump	5% (49)	9% (82)	2% (20)	1% (9)	13% (122)	70% (668)	950
#1 Issue: Economy	6% (35)	10% (61)	2% (14)	2% (11)	12% (74)	67% (402)	597
#1 Issue: Security	3% (14)	10% (42)	1% (3)	1% (5)	12% (50)	73% (308)	422
#1 Issue: Health Care	6% (21)	7% (26)	2% (9)	1% (5)	13% (48)	71% (267)	375
#1 Issue: Medicare / Social Security	4% (12)	6% (18)	1% (4)	— (1)	13% (41)	75% (229)	305
#1 Issue: Women's Issues	3% (3)	9% (8)	— (0)	1% (1)	13% (11)	74% (63)	85
#1 Issue: Education	6% (10)	11% (18)	3% (5)	— (0)	9% (15)	70% (109)	156
#1 Issue: Energy	6% (8)	8% (11)	2% (3)	4% (5)	11% (15)	69% (91)	133
#1 Issue: Other	2% (3)	4% (5)	2% (3)	— (0)	13% (16)	78% (99)	126
2018 House Vote: Democrat	6% (43)	10% (80)	2% (13)	1% (10)	12% (90)	70% (542)	777
2018 House Vote: Republican	4% (30)	7% (48)	2% (12)	1% (4)	11% (73)	75% (503)	670
2018 House Vote: Someone else	3% (4)	9% (11)	2% (3)	1% (2)	13% (15)	71% (86)	121
2018 House Vote: Didnt Vote	5% (30)	7% (46)	2% (14)	2% (12)	15% (92)	69% (436)	630
2016 Vote: Hillary Clinton	5% (34)	10% (64)	2% (10)	1% (8)	13% (82)	70% (454)	652
2016 Vote: Donald Trump	5% (33)	8% (53)	2% (11)	1% (3)	12% (78)	73% (491)	670
2016 Vote: Someone else	8% (15)	9% (17)	1% (2)	— (1)	6% (12)	77% (153)	199
2016 Vote: Didnt Vote	4% (24)	8% (53)	3% (18)	2% (16)	14% (97)	69% (469)	677

Continued on next page

**Table NBA6\_4:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
PJ Washington

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	5% (106)	9% (187)	2% (41)	1% (28)	12% (270)	71% (1569)	2201
Voted in 2014: Yes	5% (64)	9% (116)	1% (17)	1% (11)	13% (168)	72% (959)	1334
Voted in 2014: No	5% (43)	8% (71)	3% (24)	2% (17)	12% (102)	70% (610)	867
2012 Vote: Barack Obama	5% (40)	10% (80)	2% (16)	1% (8)	13% (104)	69% (556)	803
2012 Vote: Mitt Romney	4% (21)	7% (33)	2% (8)	1% (3)	10% (52)	76% (380)	497
2012 Vote: Other	6% (7)	7% (8)	1% (2)	— (1)	10% (11)	75% (85)	113
2012 Vote: Didn't Vote	5% (37)	8% (67)	2% (16)	2% (17)	13% (102)	70% (547)	785
4-Region: Northeast	6% (24)	8% (31)	1% (4)	— (2)	14% (57)	70% (276)	394
4-Region: Midwest	4% (17)	8% (36)	2% (10)	2% (9)	14% (63)	71% (327)	462
4-Region: South	7% (55)	7% (61)	3% (23)	1% (12)	11% (89)	71% (585)	825
4-Region: West	2% (11)	12% (60)	1% (4)	1% (5)	12% (61)	73% (380)	520
U.S. adults who described themselves as avid sports fans	10% (51)	19% (98)	2% (11)	2% (8)	14% (70)	52% (263)	501
U.S. adults who described themselves as casual sports fans	4% (48)	8% (83)	2% (22)	1% (15)	14% (154)	71% (774)	1096
U.S. adults who said they prefer college sports	7% (32)	10% (46)	2% (9)	1% (6)	15% (68)	64% (284)	447
U.S. adults who said the NBA is their favorite pro league	13% (33)	21% (52)	4% (9)	2% (6)	16% (40)	44% (109)	249
U.S. adults who said they prefer professional sports	6% (69)	12% (135)	2% (25)	2% (18)	13% (152)	65% (754)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Brandon Clarke

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (92)	6% (137)	2% (50)	1% (18)	12% (268)	74% (1635)	2201
Gender: Male	4% (39)	8% (88)	3% (28)	1% (6)	12% (127)	73% (774)	1062
Gender: Female	5% (53)	4% (50)	2% (22)	1% (12)	12% (141)	76% (861)	1139
Age: 18-29	4% (21)	9% (41)	4% (19)	2% (8)	12% (56)	70% (332)	477
Age: 30-44	6% (30)	7% (39)	3% (19)	1% (6)	11% (59)	72% (384)	536
Age: 45-54	5% (19)	6% (25)	1% (4)	— (1)	14% (59)	73% (299)	407
Age: 55-64	5% (17)	5% (17)	1% (5)	— (2)	15% (51)	74% (253)	344
Age: 65+	1% (6)	4% (16)	1% (2)	— (1)	10% (44)	84% (367)	436
Generation Z: 18-22	3% (6)	8% (19)	4% (9)	2% (4)	12% (28)	72% (168)	234
Millennial: Age 23-38	8% (41)	8% (41)	4% (23)	1% (7)	11% (62)	68% (366)	539
Generation X: Age 39-54	4% (23)	7% (45)	2% (10)	1% (4)	13% (84)	74% (481)	647
Boomers: Age 55-73	3% (22)	4% (30)	1% (7)	— (3)	13% (91)	78% (535)	688
PID: Dem (no lean)	5% (39)	6% (45)	3% (21)	1% (5)	14% (107)	71% (539)	756
PID: Ind (no lean)	3% (25)	5% (42)	2% (14)	1% (11)	10% (79)	78% (603)	774
PID: Rep (no lean)	4% (28)	8% (51)	2% (14)	— (3)	12% (83)	73% (493)	672
PID/Gender: Dem Men	6% (19)	9% (28)	4% (14)	— (1)	13% (42)	68% (225)	330
PID/Gender: Dem Women	5% (20)	4% (17)	2% (7)	1% (4)	15% (64)	74% (314)	426
PID/Gender: Ind Men	2% (7)	7% (27)	2% (7)	1% (4)	12% (46)	77% (298)	390
PID/Gender: Ind Women	5% (18)	4% (15)	2% (7)	2% (7)	9% (33)	79% (305)	384
PID/Gender: Rep Men	4% (13)	10% (33)	2% (6)	— (1)	11% (38)	73% (251)	343
PID/Gender: Rep Women	5% (15)	5% (17)	2% (8)	1% (2)	13% (44)	74% (243)	329
Ideo: Liberal (1-3)	6% (39)	7% (48)	3% (19)	1% (9)	13% (89)	71% (505)	710
Ideo: Moderate (4)	4% (16)	8% (38)	3% (16)	— (1)	13% (62)	71% (334)	467
Ideo: Conservative (5-7)	4% (31)	6% (41)	2% (13)	1% (4)	12% (87)	76% (550)	725
Educ: < College	4% (64)	6% (86)	3% (42)	1% (13)	13% (203)	73% (1105)	1513
Educ: Bachelors degree	5% (23)	7% (32)	1% (6)	— (0)	9% (41)	77% (343)	444
Educ: Post-grad	2% (5)	8% (20)	1% (2)	2% (5)	10% (25)	77% (187)	244

Continued on next page



**Table NBA6\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Brandon Clarke

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (92)	6% (137)	2% (50)	1% (18)	12% (268)	74% (1635)	2201
Income: Under 50k	5% (60)	5% (66)	3% (34)	1% (12)	13% (163)	74% (935)	1271
Income: 50k-100k	3% (20)	7% (43)	1% (8)	— (3)	11% (67)	77% (463)	605
Income: 100k+	4% (12)	9% (28)	2% (8)	1% (3)	12% (38)	73% (237)	326
Ethnicity: White	3% (54)	6% (98)	2% (32)	1% (10)	12% (209)	77% (1320)	1723
Ethnicity: Hispanic	6% (20)	8% (27)	4% (13)	2% (6)	11% (38)	71% (247)	350
Ethnicity: Afr. Am.	10% (27)	7% (20)	4% (11)	3% (7)	14% (38)	63% (172)	274
Ethnicity: Other	6% (11)	10% (19)	3% (7)	1% (2)	11% (21)	70% (143)	204
Relig: Protestant	3% (14)	6% (25)	1% (4)	— (2)	11% (50)	79% (351)	446
Relig: Roman Catholic	6% (25)	8% (36)	1% (4)	— (2)	15% (64)	70% (304)	433
Relig: Ath./Agn./None	3% (20)	5% (35)	2% (15)	1% (5)	12% (81)	77% (511)	666
Relig: Something Else	4% (13)	6% (20)	3% (9)	1% (2)	10% (36)	77% (263)	343
Relig: Jewish	— (0)	— (0)	3% (1)	2% (1)	4% (2)	92% (45)	49
Relig: Evangelical	5% (29)	7% (42)	4% (22)	2% (11)	13% (77)	71% (434)	615
Relig: Non-Evang. Catholics	5% (30)	7% (41)	1% (4)	— (1)	13% (75)	74% (427)	577
Relig: All Christian	5% (59)	7% (83)	2% (26)	1% (12)	13% (152)	72% (861)	1192
Relig: All Non-Christian	3% (33)	5% (55)	2% (24)	1% (7)	12% (117)	77% (774)	1009
Community: Urban	5% (29)	7% (38)	3% (15)	1% (5)	12% (71)	72% (414)	572
Community: Suburban	4% (40)	6% (58)	2% (19)	1% (9)	11% (112)	76% (773)	1011
Community: Rural	4% (23)	7% (41)	3% (16)	1% (5)	14% (85)	73% (449)	618
Employ: Private Sector	4% (26)	8% (52)	2% (12)	— (3)	13% (83)	72% (462)	638
Employ: Government	8% (10)	8% (10)	4% (6)	1% (1)	7% (9)	73% (96)	132
Employ: Self-Employed	8% (17)	9% (18)	2% (5)	3% (6)	13% (26)	64% (129)	200
Employ: Homemaker	7% (11)	3% (4)	4% (7)	1% (1)	12% (20)	74% (124)	168
Employ: Student	3% (4)	3% (4)	4% (6)	3% (4)	13% (19)	74% (103)	140
Employ: Retired	2% (11)	4% (19)	— (1)	— (1)	12% (60)	81% (409)	501
Employ: Unemployed	1% (3)	8% (18)	4% (9)	1% (3)	11% (24)	74% (159)	216
Employ: Other	5% (10)	6% (12)	2% (4)	— (0)	13% (27)	75% (153)	205
Military HH: Yes	3% (11)	9% (34)	1% (2)	— (0)	11% (42)	76% (282)	373
Military HH: No	4% (81)	6% (103)	3% (47)	1% (18)	12% (226)	74% (1353)	1828

Continued on next page

**Table NBA6\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Brandon Clarke

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (92)	6% (137)	2% (50)	1% (18)	12% (268)	74% (1635)	2201
RD/WT: Right Direction	5% (38)	7% (52)	2% (16)	1% (7)	13% (107)	73% (587)	807
RD/WT: Wrong Track	4% (54)	6% (85)	2% (34)	1% (11)	12% (162)	75% (1048)	1394
Trump Job Approve	4% (34)	6% (58)	2% (19)	1% (8)	12% (107)	75% (675)	900
Trump Job Disapprove	5% (56)	7% (76)	3% (30)	1% (9)	12% (140)	73% (852)	1163
Trump Job Strongly Approve	4% (18)	6% (26)	1% (6)	1% (3)	11% (50)	77% (340)	443
Trump Job Somewhat Approve	4% (16)	7% (32)	3% (13)	1% (5)	12% (57)	73% (335)	457
Trump Job Somewhat Disapprove	3% (9)	9% (26)	3% (10)	1% (2)	11% (32)	73% (210)	289
Trump Job Strongly Disapprove	5% (47)	6% (49)	2% (20)	1% (7)	12% (108)	73% (642)	874
Favorable of Trump	4% (33)	7% (59)	1% (12)	1% (10)	12% (104)	75% (670)	889
Unfavorable of Trump	5% (58)	6% (73)	3% (32)	1% (8)	12% (147)	73% (856)	1174
Very Favorable of Trump	4% (22)	6% (30)	2% (8)	1% (6)	10% (51)	76% (368)	484
Somewhat Favorable of Trump	3% (12)	7% (30)	1% (4)	1% (4)	13% (53)	75% (302)	404
Somewhat Unfavorable of Trump	3% (6)	10% (22)	5% (11)	1% (3)	10% (23)	72% (160)	224
Very Unfavorable of Trump	5% (52)	5% (51)	2% (21)	1% (6)	13% (124)	73% (696)	950
#1 Issue: Economy	5% (27)	7% (42)	3% (17)	— (3)	14% (84)	71% (424)	597
#1 Issue: Security	5% (20)	6% (24)	3% (11)	1% (4)	11% (47)	75% (317)	422
#1 Issue: Health Care	5% (17)	8% (29)	2% (6)	1% (4)	10% (39)	75% (280)	375
#1 Issue: Medicare / Social Security	3% (11)	4% (13)	1% (3)	1% (3)	13% (39)	77% (236)	305
#1 Issue: Women's Issues	1% (1)	6% (5)	1% (1)	— (0)	11% (9)	81% (69)	85
#1 Issue: Education	8% (12)	6% (10)	3% (4)	1% (1)	11% (18)	71% (111)	156
#1 Issue: Energy	3% (5)	9% (12)	3% (3)	2% (2)	11% (14)	73% (97)	133
#1 Issue: Other	1% (1)	2% (2)	3% (4)	— (0)	14% (18)	80% (101)	126
2018 House Vote: Democrat	5% (40)	7% (54)	2% (15)	1% (4)	13% (104)	72% (560)	777
2018 House Vote: Republican	3% (21)	6% (40)	2% (14)	1% (5)	13% (88)	75% (501)	670
2018 House Vote: Someone else	2% (2)	5% (7)	3% (3)	1% (1)	9% (11)	80% (97)	121
2018 House Vote: Didnt Vote	4% (28)	6% (37)	3% (17)	1% (8)	10% (64)	76% (475)	630
2016 Vote: Hillary Clinton	6% (41)	6% (41)	2% (11)	— (3)	13% (83)	72% (472)	652
2016 Vote: Donald Trump	4% (27)	7% (45)	2% (12)	1% (5)	12% (84)	74% (497)	670
2016 Vote: Someone else	4% (7)	9% (17)	2% (4)	— (1)	9% (18)	76% (152)	199
2016 Vote: Didnt Vote	3% (17)	5% (34)	3% (22)	1% (10)	12% (83)	76% (511)	677

Continued on next page

**Table NBA6\_5:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Brandon Clarke

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (92)	6% (137)	2% (50)	1% (18)	12% (268)	74% (1635)	2201
Voted in 2014: Yes	5% (62)	6% (85)	2% (26)	1% (10)	13% (168)	74% (984)	1334
Voted in 2014: No	3% (30)	6% (52)	3% (24)	1% (9)	12% (100)	75% (652)	867
2012 Vote: Barack Obama	6% (47)	7% (53)	2% (15)	1% (4)	14% (112)	71% (572)	803
2012 Vote: Mitt Romney	3% (15)	6% (32)	2% (8)	1% (4)	11% (56)	77% (382)	497
2012 Vote: Other	1% (1)	9% (10)	3% (4)	1% (1)	8% (9)	78% (88)	113
2012 Vote: Didn't Vote	4% (29)	5% (42)	3% (23)	1% (9)	11% (90)	75% (591)	785
4-Region: Northeast	6% (23)	5% (21)	1% (4)	1% (3)	15% (60)	72% (283)	394
4-Region: Midwest	3% (13)	7% (31)	2% (9)	1% (3)	15% (71)	73% (336)	462
4-Region: South	4% (34)	6% (49)	3% (27)	1% (5)	11% (89)	75% (621)	825
4-Region: West	4% (23)	7% (37)	2% (11)	1% (6)	9% (48)	76% (396)	520
U.S. adults who described themselves as avid sports fans	7% (37)	15% (75)	3% (16)	1% (4)	18% (89)	56% (280)	501
U.S. adults who described themselves as casual sports fans	5% (52)	5% (52)	3% (29)	1% (14)	13% (145)	73% (805)	1096
U.S. adults who said they prefer college sports	3% (15)	7% (32)	3% (14)	1% (3)	15% (67)	71% (315)	447
U.S. adults who said the NBA is their favorite pro league	10% (26)	15% (38)	5% (12)	2% (5)	18% (44)	50% (124)	249
U.S. adults who said they prefer professional sports	6% (74)	8% (97)	3% (31)	1% (15)	13% (153)	68% (782)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ty Jerome

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (95)	8% (173)	2% (36)	1% (27)	13% (280)	72% (1591)	2201
Gender: Male	5% (50)	9% (100)	2% (17)	1% (15)	13% (134)	70% (747)	1062
Gender: Female	4% (45)	6% (73)	2% (20)	1% (12)	13% (146)	74% (844)	1139
Age: 18-29	6% (29)	11% (52)	4% (18)	3% (16)	12% (58)	64% (305)	477
Age: 30-44	6% (30)	9% (46)	1% (8)	1% (4)	10% (55)	73% (393)	536
Age: 45-54	3% (13)	8% (31)	1% (5)	1% (3)	17% (68)	70% (286)	407
Age: 55-64	5% (19)	5% (19)	1% (2)	1% (3)	15% (52)	73% (250)	344
Age: 65+	1% (5)	6% (24)	1% (4)	— (1)	11% (46)	82% (356)	436
Generation Z: 18-22	6% (15)	9% (22)	3% (7)	5% (12)	14% (33)	62% (146)	234
Millennial: Age 23-38	7% (36)	10% (53)	3% (17)	1% (5)	11% (59)	69% (370)	539
Generation X: Age 39-54	3% (20)	8% (55)	1% (7)	1% (6)	14% (90)	72% (468)	647
Boomers: Age 55-73	3% (22)	6% (40)	1% (6)	1% (4)	13% (93)	76% (524)	688
PID: Dem (no lean)	4% (30)	9% (67)	2% (12)	2% (16)	14% (107)	69% (525)	756
PID: Ind (no lean)	4% (28)	6% (48)	2% (18)	1% (6)	12% (95)	75% (579)	774
PID: Rep (no lean)	5% (37)	9% (58)	1% (7)	1% (4)	12% (78)	73% (487)	672
PID/Gender: Dem Men	5% (17)	12% (38)	1% (4)	2% (7)	14% (48)	65% (216)	330
PID/Gender: Dem Women	3% (12)	7% (28)	2% (8)	2% (9)	14% (59)	72% (309)	426
PID/Gender: Ind Men	4% (14)	6% (24)	2% (10)	1% (5)	13% (51)	73% (285)	390
PID/Gender: Ind Women	4% (14)	6% (24)	2% (8)	— (1)	11% (44)	76% (293)	384
PID/Gender: Rep Men	5% (18)	11% (37)	1% (3)	1% (3)	10% (36)	72% (246)	343
PID/Gender: Rep Women	6% (19)	6% (21)	1% (4)	— (2)	13% (42)	73% (241)	329
Ideo: Liberal (1-3)	5% (37)	9% (64)	2% (14)	1% (10)	14% (97)	69% (488)	710
Ideo: Moderate (4)	4% (20)	10% (44)	3% (12)	1% (5)	11% (52)	71% (333)	467
Ideo: Conservative (5-7)	5% (33)	7% (52)	1% (6)	1% (9)	12% (85)	74% (540)	725
Educ: < College	5% (72)	7% (110)	2% (27)	1% (19)	14% (216)	71% (1069)	1513
Educ: Bachelors degree	3% (14)	9% (41)	1% (4)	1% (6)	9% (39)	76% (340)	444
Educ: Post-grad	3% (8)	9% (22)	2% (5)	1% (2)	10% (25)	75% (182)	244

Continued on next page

**Table NBA6\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ty Jerome

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (95)	8% (173)	2% (36)	1% (27)	13% (280)	72% (1591)	2201
Income: Under 50k	5% (58)	7% (92)	2% (22)	1% (16)	13% (170)	72% (913)	1271
Income: 50k-100k	5% (28)	8% (49)	2% (10)	1% (4)	12% (70)	73% (443)	605
Income: 100k+	3% (8)	10% (32)	1% (4)	2% (6)	12% (40)	72% (235)	326
Ethnicity: White	4% (66)	7% (118)	1% (21)	1% (16)	12% (210)	75% (1291)	1723
Ethnicity: Hispanic	5% (19)	14% (50)	1% (5)	3% (12)	10% (36)	65% (228)	350
Ethnicity: Afr. Am.	7% (20)	12% (32)	4% (11)	3% (8)	15% (41)	59% (163)	274
Ethnicity: Other	4% (8)	11% (22)	2% (5)	2% (3)	14% (29)	67% (137)	204
Relig: Protestant	3% (15)	5% (23)	1% (5)	1% (3)	13% (56)	77% (343)	446
Relig: Roman Catholic	5% (21)	10% (43)	1% (4)	1% (3)	13% (57)	71% (305)	433
Relig: Ath./Agn./None	3% (23)	5% (35)	2% (12)	2% (11)	13% (84)	75% (502)	666
Relig: Something Else	5% (17)	10% (35)	2% (7)	1% (4)	10% (34)	72% (246)	343
Relig: Jewish	1% (1)	8% (4)	— (0)	— (0)	5% (2)	85% (42)	49
Relig: Evangelical	5% (31)	9% (56)	2% (14)	1% (8)	15% (89)	68% (417)	615
Relig: Non-Evang. Catholics	4% (24)	8% (47)	1% (4)	1% (3)	13% (73)	74% (426)	577
Relig: All Christian	5% (55)	9% (103)	2% (18)	1% (12)	14% (162)	71% (843)	1192
Relig: All Non-Christian	4% (40)	7% (70)	2% (18)	1% (15)	12% (118)	74% (748)	1009
Community: Urban	5% (29)	10% (56)	2% (10)	1% (4)	14% (79)	69% (394)	572
Community: Suburban	4% (37)	7% (68)	1% (9)	2% (19)	12% (117)	75% (763)	1011
Community: Rural	5% (29)	8% (49)	3% (17)	1% (4)	14% (84)	70% (434)	618
Employ: Private Sector	4% (27)	10% (66)	1% (9)	1% (4)	12% (76)	71% (456)	638
Employ: Government	6% (8)	10% (13)	3% (4)	1% (2)	9% (12)	71% (94)	132
Employ: Self-Employed	7% (15)	12% (25)	2% (4)	2% (5)	13% (26)	63% (126)	200
Employ: Homemaker	7% (12)	5% (8)	4% (7)	1% (2)	13% (22)	70% (119)	168
Employ: Student	3% (4)	7% (10)	4% (6)	3% (4)	18% (26)	65% (90)	140
Employ: Retired	2% (8)	5% (24)	1% (3)	— (2)	12% (60)	81% (404)	501
Employ: Unemployed	5% (11)	7% (14)	1% (3)	3% (7)	13% (27)	71% (154)	216
Employ: Other	5% (11)	7% (14)	1% (1)	1% (1)	15% (31)	72% (147)	205
Military HH: Yes	4% (14)	7% (27)	2% (6)	1% (4)	14% (51)	73% (270)	373
Military HH: No	4% (81)	8% (146)	2% (30)	1% (22)	13% (229)	72% (1320)	1828

Continued on next page

**Table NBA6\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Ty Jerome

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (95)	8% (173)	2% (36)	1% (27)	13% (280)	72% (1591)	2201
RD/WT: Right Direction	6% (50)	8% (63)	1% (11)	1% (10)	12% (93)	72% (580)	807
RD/WT: Wrong Track	3% (45)	8% (110)	2% (25)	1% (17)	13% (186)	72% (1010)	1394
Trump Job Approve	5% (48)	8% (70)	1% (8)	1% (9)	11% (99)	74% (666)	900
Trump Job Disapprove	4% (45)	8% (98)	2% (25)	1% (16)	14% (159)	70% (820)	1163
Trump Job Strongly Approve	6% (27)	5% (22)	1% (4)	1% (4)	11% (49)	76% (336)	443
Trump Job Somewhat Approve	5% (21)	10% (48)	1% (4)	1% (5)	11% (50)	72% (330)	457
Trump Job Somewhat Disapprove	5% (15)	7% (20)	3% (9)	2% (6)	13% (37)	70% (202)	289
Trump Job Strongly Disapprove	3% (30)	9% (78)	2% (16)	1% (10)	14% (122)	71% (618)	874
Favorable of Trump	5% (49)	7% (66)	1% (8)	1% (10)	11% (99)	74% (656)	889
Unfavorable of Trump	4% (41)	9% (101)	2% (23)	1% (15)	14% (161)	71% (833)	1174
Very Favorable of Trump	6% (28)	7% (32)	1% (5)	1% (5)	12% (56)	74% (358)	484
Somewhat Favorable of Trump	5% (21)	8% (34)	1% (3)	1% (5)	11% (43)	74% (298)	404
Somewhat Unfavorable of Trump	2% (5)	9% (21)	4% (8)	2% (5)	10% (23)	72% (162)	224
Very Unfavorable of Trump	4% (36)	8% (80)	2% (15)	1% (10)	15% (138)	71% (670)	950
#1 Issue: Economy	4% (26)	10% (58)	1% (6)	1% (8)	13% (78)	71% (422)	597
#1 Issue: Security	6% (25)	7% (30)	2% (8)	— (2)	10% (43)	74% (314)	422
#1 Issue: Health Care	4% (16)	8% (31)	1% (4)	1% (4)	13% (49)	73% (272)	375
#1 Issue: Medicare / Social Security	2% (5)	7% (22)	2% (5)	1% (3)	13% (39)	76% (232)	305
#1 Issue: Women's Issues	2% (2)	3% (3)	1% (1)	4% (4)	13% (11)	77% (66)	85
#1 Issue: Education	7% (10)	11% (17)	2% (4)	3% (5)	10% (16)	67% (105)	156
#1 Issue: Energy	7% (9)	7% (9)	3% (4)	2% (2)	15% (20)	66% (89)	133
#1 Issue: Other	1% (2)	4% (5)	4% (5)	— (0)	19% (23)	72% (91)	126
2018 House Vote: Democrat	4% (34)	9% (70)	2% (12)	1% (10)	13% (100)	71% (551)	777
2018 House Vote: Republican	4% (24)	8% (54)	1% (8)	1% (6)	11% (76)	75% (502)	670
2018 House Vote: Someone else	4% (4)	6% (8)	— (1)	— (0)	17% (21)	72% (87)	121
2018 House Vote: Didnt Vote	5% (31)	6% (41)	2% (15)	2% (10)	13% (83)	71% (449)	630
2016 Vote: Hillary Clinton	4% (28)	8% (51)	1% (10)	1% (9)	14% (92)	71% (462)	652
2016 Vote: Donald Trump	5% (31)	8% (53)	2% (11)	1% (5)	13% (84)	73% (486)	670
2016 Vote: Someone else	2% (4)	10% (21)	1% (2)	— (0)	7% (14)	79% (158)	199
2016 Vote: Didnt Vote	5% (32)	7% (48)	2% (14)	2% (13)	13% (89)	71% (482)	677

Continued on next page

**Table NBA6\_6:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Ty Jerome

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (95)	8% (173)	2% (36)	1% (27)	13% (280)	72% (1591)	2201
Voted in 2014: Yes	4% (56)	8% (103)	1% (16)	1% (10)	13% (178)	73% (970)	1334
Voted in 2014: No	4% (39)	8% (69)	2% (20)	2% (17)	12% (102)	72% (620)	867
2012 Vote: Barack Obama	4% (34)	9% (73)	1% (8)	1% (6)	15% (121)	70% (560)	803
2012 Vote: Mitt Romney	4% (19)	7% (35)	1% (5)	1% (4)	11% (53)	76% (380)	497
2012 Vote: Other	2% (2)	6% (6)	5% (5)	1% (1)	7% (8)	81% (91)	113
2012 Vote: Didn't Vote	5% (39)	7% (58)	2% (18)	2% (15)	12% (97)	71% (558)	785
4-Region: Northeast	3% (10)	9% (36)	1% (4)	1% (3)	16% (63)	70% (278)	394
4-Region: Midwest	4% (19)	8% (37)	2% (10)	1% (3)	14% (66)	71% (328)	462
4-Region: South	6% (48)	7% (56)	2% (16)	2% (17)	11% (91)	72% (597)	825
4-Region: West	3% (17)	9% (44)	1% (7)	1% (4)	11% (60)	75% (388)	520
U.S. adults who described themselves as avid sports fans	8% (41)	16% (78)	2% (12)	2% (8)	17% (87)	55% (276)	501
U.S. adults who described themselves as casual sports fans	4% (47)	8% (83)	2% (21)	1% (14)	13% (144)	72% (787)	1096
U.S. adults who said they prefer college sports	5% (24)	9% (40)	2% (10)	1% (6)	14% (64)	68% (302)	447
U.S. adults who said the NBA is their favorite pro league	12% (29)	16% (39)	3% (7)	2% (5)	20% (50)	48% (119)	249
U.S. adults who said they prefer professional sports	6% (68)	11% (122)	2% (23)	2% (17)	14% (156)	66% (766)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_7: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Jordan Nwora

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	6% (129)	2% (40)	1% (17)	11% (238)	77% (1706)	2201
Gender: Male	3% (33)	7% (79)	2% (18)	1% (11)	11% (119)	75% (802)	1062
Gender: Female	3% (39)	4% (49)	2% (22)	1% (6)	10% (119)	79% (904)	1139
Age: 18-29	6% (27)	7% (34)	4% (21)	2% (9)	9% (45)	71% (341)	477
Age: 30-44	4% (21)	8% (42)	2% (10)	1% (7)	10% (55)	75% (401)	536
Age: 45-54	3% (12)	4% (17)	1% (4)	— (1)	13% (53)	79% (320)	407
Age: 55-64	3% (11)	6% (20)	1% (3)	— (0)	12% (41)	78% (269)	344
Age: 65+	— (1)	3% (15)	— (2)	— (1)	10% (44)	86% (375)	436
Generation Z: 18-22	5% (13)	7% (17)	4% (9)	2% (5)	12% (29)	69% (160)	234
Millennial: Age 23-38	5% (28)	7% (39)	3% (18)	1% (8)	9% (50)	74% (397)	539
Generation X: Age 39-54	3% (19)	6% (37)	1% (8)	1% (3)	12% (75)	78% (504)	647
Boomers: Age 55-73	2% (12)	5% (34)	1% (5)	— (1)	11% (78)	81% (559)	688
PID: Dem (no lean)	4% (30)	5% (35)	3% (23)	1% (7)	13% (96)	75% (565)	756
PID: Ind (no lean)	3% (25)	7% (50)	1% (7)	1% (10)	8% (63)	80% (619)	774
PID: Rep (no lean)	3% (17)	6% (43)	2% (11)	— (0)	12% (79)	78% (522)	672
PID/Gender: Dem Men	4% (14)	7% (24)	3% (9)	2% (7)	13% (44)	70% (232)	330
PID/Gender: Dem Women	4% (16)	3% (11)	3% (13)	— (1)	12% (52)	78% (333)	426
PID/Gender: Ind Men	2% (8)	7% (29)	1% (4)	1% (5)	9% (35)	79% (309)	390
PID/Gender: Ind Women	4% (17)	6% (22)	1% (2)	1% (5)	7% (28)	81% (310)	384
PID/Gender: Rep Men	3% (11)	8% (27)	1% (4)	— (0)	12% (40)	76% (261)	343
PID/Gender: Rep Women	2% (6)	5% (16)	2% (7)	— (0)	12% (39)	80% (261)	329
Ideo: Liberal (1-3)	5% (33)	7% (47)	2% (15)	1% (5)	12% (88)	73% (521)	710
Ideo: Moderate (4)	3% (13)	6% (29)	3% (12)	2% (7)	10% (49)	77% (358)	467
Ideo: Conservative (5-7)	3% (22)	5% (39)	1% (9)	— (3)	10% (71)	80% (580)	725
Educ: < College	4% (57)	6% (84)	2% (27)	1% (13)	12% (180)	76% (1152)	1513
Educ: Bachelors degree	2% (10)	6% (27)	2% (11)	— (2)	8% (37)	80% (357)	444
Educ: Post-grad	2% (5)	7% (17)	1% (2)	1% (2)	9% (22)	81% (197)	244

Continued on next page



**Table NBA6\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Jordan Nwora

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	6% (129)	2% (40)	1% (17)	11% (238)	77% (1706)	2201
Income: Under 50k	4% (55)	5% (61)	2% (29)	1% (10)	10% (131)	77% (984)	1271
Income: 50k-100k	2% (11)	7% (41)	2% (9)	— (2)	11% (67)	78% (474)	605
Income: 100k+	2% (5)	8% (26)	1% (2)	1% (5)	12% (40)	76% (247)	326
Ethnicity: White	2% (38)	6% (97)	1% (20)	1% (12)	10% (181)	80% (1375)	1723
Ethnicity: Hispanic	7% (23)	10% (33)	2% (7)	2% (5)	12% (40)	69% (241)	350
Ethnicity: Afr. Am.	8% (21)	5% (14)	5% (14)	1% (4)	13% (35)	68% (187)	274
Ethnicity: Other	6% (13)	9% (18)	3% (6)	1% (2)	11% (22)	70% (143)	204
Relig: Protestant	3% (12)	5% (21)	1% (5)	— (1)	9% (42)	82% (366)	446
Relig: Roman Catholic	4% (16)	10% (43)	2% (9)	— (0)	13% (56)	71% (308)	433
Relig: Ath./Agn./None	2% (14)	4% (29)	2% (12)	1% (7)	10% (70)	80% (535)	666
Relig: Something Else	4% (13)	5% (19)	1% (5)	1% (5)	9% (31)	79% (270)	343
Relig: Jewish	— (0)	2% (1)	— (0)	— (0)	4% (2)	94% (46)	49
Relig: Evangelical	4% (27)	5% (33)	2% (14)	1% (5)	12% (73)	75% (463)	615
Relig: Non-Evang. Catholics	3% (18)	8% (47)	2% (9)	— (0)	11% (64)	76% (438)	577
Relig: All Christian	4% (45)	7% (81)	2% (23)	— (5)	12% (137)	76% (900)	1192
Relig: All Non-Christian	3% (27)	5% (48)	2% (17)	1% (12)	10% (101)	80% (805)	1009
Community: Urban	3% (18)	7% (38)	2% (13)	1% (3)	11% (62)	77% (438)	572
Community: Suburban	3% (31)	5% (52)	2% (19)	1% (11)	11% (111)	78% (785)	1011
Community: Rural	4% (22)	6% (38)	1% (8)	— (3)	10% (65)	78% (482)	618
Employ: Private Sector	3% (18)	7% (45)	2% (13)	— (2)	11% (70)	77% (491)	638
Employ: Government	3% (4)	7% (9)	5% (7)	— (0)	7% (10)	77% (102)	132
Employ: Self-Employed	7% (13)	9% (19)	2% (3)	3% (5)	13% (27)	66% (132)	200
Employ: Homemaker	5% (9)	3% (5)	2% (4)	1% (2)	11% (19)	77% (130)	168
Employ: Student	6% (8)	5% (7)	5% (6)	— (1)	13% (18)	72% (100)	140
Employ: Retired	— (2)	4% (20)	1% (4)	— (1)	10% (51)	85% (424)	501
Employ: Unemployed	3% (6)	7% (16)	1% (3)	3% (5)	12% (27)	74% (159)	216
Employ: Other	5% (11)	4% (9)	— (1)	1% (1)	8% (17)	81% (167)	205
Military HH: Yes	4% (16)	7% (25)	2% (6)	— (0)	10% (36)	78% (290)	373
Military HH: No	3% (56)	6% (104)	2% (34)	1% (17)	11% (201)	77% (1415)	1828

Continued on next page

**Table NBA6\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jordan Nwora

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	6% (129)	2% (40)	1% (17)	11% (238)	77% (1706)	2201
RD/WT: Right Direction	3% (28)	7% (54)	2% (14)	— (2)	11% (90)	77% (619)	807
RD/WT: Wrong Track	3% (44)	5% (75)	2% (26)	1% (15)	11% (148)	78% (1087)	1394
Trump Job Approve	3% (25)	6% (53)	2% (17)	— (3)	11% (97)	78% (705)	900
Trump Job Disapprove	4% (43)	6% (72)	2% (23)	1% (13)	11% (125)	76% (887)	1163
Trump Job Strongly Approve	4% (17)	5% (21)	1% (4)	— (1)	11% (48)	80% (352)	443
Trump Job Somewhat Approve	2% (8)	7% (31)	3% (13)	— (2)	11% (50)	77% (353)	457
Trump Job Somewhat Disapprove	3% (8)	8% (22)	2% (7)	2% (5)	8% (24)	77% (223)	289
Trump Job Strongly Disapprove	4% (35)	6% (49)	2% (16)	1% (8)	12% (102)	76% (664)	874
Favorable of Trump	3% (28)	6% (52)	1% (13)	— (4)	11% (98)	78% (694)	889
Unfavorable of Trump	4% (42)	6% (71)	2% (23)	1% (11)	11% (125)	77% (902)	1174
Very Favorable of Trump	4% (18)	5% (22)	2% (7)	— (2)	11% (52)	79% (382)	484
Somewhat Favorable of Trump	2% (10)	7% (30)	1% (5)	1% (2)	11% (45)	77% (312)	404
Somewhat Unfavorable of Trump	2% (5)	8% (17)	4% (9)	2% (4)	7% (15)	78% (174)	224
Very Unfavorable of Trump	4% (37)	6% (54)	1% (14)	1% (7)	12% (110)	77% (728)	950
#1 Issue: Economy	2% (14)	8% (46)	2% (13)	1% (6)	12% (74)	75% (445)	597
#1 Issue: Security	5% (20)	4% (19)	1% (6)	1% (3)	12% (49)	77% (327)	422
#1 Issue: Health Care	4% (14)	6% (22)	2% (7)	1% (3)	9% (35)	78% (294)	375
#1 Issue: Medicare / Social Security	1% (2)	4% (13)	1% (3)	— (1)	10% (31)	84% (255)	305
#1 Issue: Women's Issues	4% (4)	3% (3)	2% (1)	3% (2)	11% (9)	77% (66)	85
#1 Issue: Education	8% (13)	7% (10)	2% (3)	— (1)	7% (10)	76% (118)	156
#1 Issue: Energy	4% (5)	7% (10)	2% (3)	1% (1)	12% (15)	74% (99)	133
#1 Issue: Other	1% (1)	4% (5)	2% (3)	1% (1)	12% (15)	80% (101)	126
2018 House Vote: Democrat	3% (24)	7% (52)	2% (13)	1% (5)	12% (92)	76% (590)	777
2018 House Vote: Republican	2% (11)	6% (42)	2% (13)	— (3)	12% (78)	78% (523)	670
2018 House Vote: Someone else	5% (6)	5% (6)	— (0)	2% (2)	10% (12)	79% (96)	121
2018 House Vote: Didnt Vote	5% (29)	5% (28)	2% (14)	1% (7)	9% (56)	79% (496)	630
2016 Vote: Hillary Clinton	4% (23)	6% (39)	2% (13)	1% (4)	12% (81)	75% (492)	652
2016 Vote: Donald Trump	2% (16)	6% (42)	1% (9)	— (1)	11% (75)	79% (527)	670
2016 Vote: Someone else	2% (5)	7% (14)	2% (5)	1% (2)	7% (14)	80% (159)	199
2016 Vote: Didnt Vote	4% (27)	5% (33)	2% (14)	1% (10)	10% (67)	78% (526)	677

Continued on next page

**Table NBA6\_7:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Jordan Nwora

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	3% (72)	6% (129)	2% (40)	1% (17)	11% (238)	77% (1706)	2201
Voted in 2014: Yes	2% (33)	6% (75)	2% (24)	1% (7)	12% (161)	77% (1034)	1334
Voted in 2014: No	4% (39)	6% (53)	2% (16)	1% (10)	9% (77)	78% (672)	867
2012 Vote: Barack Obama	3% (25)	6% (49)	2% (16)	— (3)	13% (102)	76% (608)	803
2012 Vote: Mitt Romney	2% (10)	6% (29)	1% (4)	— (2)	11% (55)	80% (397)	497
2012 Vote: Other	1% (1)	6% (6)	2% (2)	1% (1)	7% (8)	84% (96)	113
2012 Vote: Didn't Vote	4% (35)	6% (45)	2% (18)	1% (11)	9% (73)	77% (604)	785
4-Region: Northeast	3% (12)	5% (20)	2% (8)	1% (2)	12% (46)	78% (306)	394
4-Region: Midwest	3% (12)	5% (24)	1% (7)	1% (3)	14% (66)	76% (352)	462
4-Region: South	4% (32)	6% (53)	2% (17)	1% (7)	10% (80)	77% (636)	825
4-Region: West	3% (16)	6% (32)	2% (9)	1% (4)	9% (47)	79% (412)	520
U.S. adults who described themselves as avid sports fans	5% (27)	14% (68)	1% (7)	1% (4)	15% (78)	63% (317)	501
U.S. adults who described themselves as casual sports fans	3% (37)	5% (53)	3% (28)	1% (11)	12% (128)	77% (840)	1096
U.S. adults who said they prefer college sports	4% (18)	6% (25)	1% (6)	1% (4)	14% (61)	75% (333)	447
U.S. adults who said the NBA is their favorite pro league	8% (19)	15% (36)	4% (10)	1% (2)	17% (42)	56% (140)	249
U.S. adults who said they prefer professional sports	4% (50)	9% (98)	3% (29)	1% (10)	11% (131)	72% (834)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Moses Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (152)	2% (51)	2% (33)	12% (258)	74% (1622)	2201
Gender: Male	4% (38)	8% (86)	2% (24)	2% (17)	13% (135)	72% (761)	1062
Gender: Female	4% (46)	6% (66)	2% (27)	1% (16)	11% (123)	76% (861)	1139
Age: 18-29	6% (27)	9% (41)	4% (20)	3% (14)	11% (53)	67% (322)	477
Age: 30-44	5% (25)	9% (50)	3% (15)	2% (10)	10% (55)	71% (380)	536
Age: 45-54	3% (14)	5% (20)	2% (7)	1% (4)	15% (62)	74% (300)	407
Age: 55-64	4% (13)	7% (25)	2% (6)	1% (2)	12% (42)	75% (258)	344
Age: 65+	1% (6)	4% (16)	1% (3)	1% (3)	10% (45)	83% (363)	436
Generation Z: 18-22	6% (13)	10% (23)	3% (6)	3% (7)	13% (31)	66% (154)	234
Millennial: Age 23-38	6% (30)	8% (46)	4% (23)	2% (13)	10% (52)	70% (377)	539
Generation X: Age 39-54	4% (23)	7% (43)	2% (13)	1% (9)	14% (88)	73% (471)	647
Boomers: Age 55-73	3% (18)	6% (38)	1% (9)	1% (5)	12% (82)	78% (536)	688
PID: Dem (no lean)	5% (35)	7% (53)	3% (24)	2% (16)	12% (92)	71% (536)	756
PID: Ind (no lean)	3% (27)	7% (54)	2% (12)	1% (9)	11% (84)	76% (587)	774
PID: Rep (no lean)	3% (22)	7% (46)	2% (15)	1% (8)	12% (82)	74% (499)	672
PID/Gender: Dem Men	4% (14)	9% (30)	4% (12)	3% (11)	13% (42)	67% (220)	330
PID/Gender: Dem Women	5% (21)	5% (23)	3% (12)	1% (4)	12% (50)	74% (316)	426
PID/Gender: Ind Men	3% (11)	8% (30)	2% (6)	1% (3)	13% (51)	74% (289)	390
PID/Gender: Ind Women	4% (16)	6% (24)	2% (6)	2% (7)	9% (34)	78% (298)	384
PID/Gender: Rep Men	4% (13)	8% (26)	2% (6)	1% (3)	12% (42)	74% (252)	343
PID/Gender: Rep Women	3% (9)	6% (20)	3% (9)	1% (5)	12% (40)	75% (247)	329
Ideo: Liberal (1-3)	5% (34)	8% (60)	2% (13)	2% (14)	14% (98)	69% (491)	710
Ideo: Moderate (4)	5% (21)	8% (38)	3% (16)	2% (8)	11% (50)	71% (334)	467
Ideo: Conservative (5-7)	3% (25)	6% (45)	2% (16)	1% (6)	10% (73)	77% (560)	725
Educ: < College	4% (62)	7% (102)	2% (36)	2% (28)	13% (194)	72% (1091)	1513
Educ: Bachelors degree	4% (16)	8% (33)	3% (14)	— (2)	8% (36)	77% (343)	444
Educ: Post-grad	2% (6)	7% (17)	1% (1)	1% (4)	12% (29)	77% (188)	244

Continued on next page

**Table NBA6\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Moses Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (152)	2% (51)	2% (33)	12% (258)	74% (1622)	2201
Income: Under 50k	4% (56)	7% (84)	3% (34)	2% (21)	13% (159)	72% (915)	1271
Income: 50k-100k	2% (14)	7% (43)	2% (15)	1% (4)	11% (67)	76% (462)	605
Income: 100k+	4% (13)	8% (25)	1% (2)	2% (7)	10% (32)	75% (245)	326
Ethnicity: White	3% (54)	6% (98)	2% (28)	2% (30)	11% (193)	77% (1319)	1723
Ethnicity: Hispanic	5% (18)	12% (41)	2% (8)	2% (7)	12% (41)	67% (234)	350
Ethnicity: Afr. Am.	8% (22)	10% (27)	6% (18)	— (1)	14% (39)	61% (167)	274
Ethnicity: Other	4% (8)	13% (27)	3% (5)	1% (2)	13% (26)	67% (136)	204
Relig: Protestant	2% (11)	5% (24)	1% (5)	1% (5)	10% (44)	80% (357)	446
Relig: Roman Catholic	5% (23)	8% (34)	2% (10)	1% (6)	13% (56)	70% (305)	433
Relig: Ath./Agn./None	3% (18)	6% (39)	3% (17)	2% (12)	12% (78)	75% (503)	666
Relig: Something Else	3% (11)	8% (27)	2% (5)	2% (6)	11% (38)	75% (256)	343
Relig: Jewish	3% (1)	— (0)	— (0)	— (0)	6% (3)	92% (45)	49
Relig: Evangelical	5% (31)	7% (43)	3% (20)	2% (11)	13% (77)	70% (431)	615
Relig: Non-Evang. Catholics	4% (23)	8% (43)	1% (8)	1% (5)	11% (65)	75% (432)	577
Relig: All Christian	5% (54)	7% (87)	2% (29)	1% (16)	12% (143)	72% (864)	1192
Relig: All Non-Christian	3% (30)	7% (66)	2% (22)	2% (18)	11% (115)	75% (759)	1009
Community: Urban	5% (30)	7% (39)	3% (18)	1% (7)	14% (78)	70% (401)	572
Community: Suburban	3% (28)	7% (76)	1% (15)	2% (18)	10% (104)	76% (769)	1011
Community: Rural	4% (26)	6% (38)	3% (18)	1% (8)	12% (76)	73% (452)	618
Employ: Private Sector	5% (30)	7% (44)	3% (16)	1% (7)	13% (81)	72% (459)	638
Employ: Government	7% (9)	4% (5)	3% (5)	3% (4)	9% (12)	74% (97)	132
Employ: Self-Employed	7% (13)	11% (22)	3% (7)	2% (4)	16% (33)	61% (122)	200
Employ: Homemaker	4% (6)	5% (8)	4% (7)	1% (2)	10% (17)	76% (127)	168
Employ: Student	4% (5)	8% (11)	3% (5)	2% (3)	10% (14)	73% (103)	140
Employ: Retired	2% (9)	5% (23)	1% (5)	1% (3)	10% (49)	82% (413)	501
Employ: Unemployed	3% (6)	10% (22)	1% (2)	3% (7)	12% (25)	71% (152)	216
Employ: Other	3% (6)	8% (17)	2% (4)	1% (3)	13% (26)	73% (149)	205
Military HH: Yes	2% (9)	8% (31)	1% (5)	1% (3)	13% (50)	73% (274)	373
Military HH: No	4% (75)	7% (121)	3% (46)	2% (30)	11% (208)	74% (1349)	1828

Continued on next page

**Table NBA6\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Moses Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (152)	2% (51)	2% (33)	12% (258)	74% (1622)	2201
RD/WT: Right Direction	5% (39)	7% (54)	3% (23)	1% (12)	11% (91)	73% (588)	807
RD/WT: Wrong Track	3% (45)	7% (98)	2% (28)	2% (22)	12% (167)	74% (1034)	1394
Trump Job Approve	4% (32)	6% (56)	2% (21)	1% (13)	12% (106)	75% (672)	900
Trump Job Disapprove	4% (47)	8% (90)	2% (28)	2% (20)	12% (140)	72% (839)	1163
Trump Job Strongly Approve	5% (21)	4% (16)	3% (13)	1% (5)	11% (49)	77% (339)	443
Trump Job Somewhat Approve	2% (11)	9% (40)	2% (8)	2% (8)	12% (57)	73% (333)	457
Trump Job Somewhat Disapprove	4% (11)	10% (28)	2% (7)	3% (7)	10% (30)	71% (205)	289
Trump Job Strongly Disapprove	4% (36)	7% (61)	2% (21)	1% (12)	13% (110)	72% (633)	874
Favorable of Trump	4% (36)	7% (60)	2% (18)	1% (8)	12% (103)	75% (664)	889
Unfavorable of Trump	4% (45)	7% (85)	2% (29)	2% (24)	12% (140)	72% (851)	1174
Very Favorable of Trump	5% (24)	5% (25)	3% (13)	1% (7)	11% (53)	75% (362)	484
Somewhat Favorable of Trump	3% (11)	9% (35)	1% (5)	— (1)	12% (50)	75% (302)	404
Somewhat Unfavorable of Trump	4% (8)	7% (15)	3% (8)	5% (11)	8% (18)	74% (165)	224
Very Unfavorable of Trump	4% (37)	7% (70)	2% (21)	1% (13)	13% (122)	72% (686)	950
#1 Issue: Economy	3% (20)	8% (51)	2% (12)	2% (11)	12% (72)	72% (431)	597
#1 Issue: Security	6% (23)	5% (19)	2% (9)	1% (5)	11% (45)	76% (320)	422
#1 Issue: Health Care	4% (15)	8% (32)	2% (8)	1% (4)	12% (45)	72% (271)	375
#1 Issue: Medicare / Social Security	2% (6)	6% (18)	— (1)	2% (5)	12% (37)	78% (238)	305
#1 Issue: Women's Issues	3% (3)	1% (1)	3% (3)	— (0)	15% (13)	77% (66)	85
#1 Issue: Education	7% (11)	9% (14)	5% (8)	2% (3)	5% (8)	72% (113)	156
#1 Issue: Energy	4% (5)	9% (12)	2% (3)	3% (5)	13% (18)	68% (91)	133
#1 Issue: Other	1% (2)	4% (5)	5% (7)	— (0)	16% (21)	73% (92)	126
2018 House Vote: Democrat	5% (36)	7% (58)	2% (14)	2% (15)	12% (89)	73% (565)	777
2018 House Vote: Republican	3% (21)	6% (40)	3% (18)	1% (5)	12% (78)	76% (509)	670
2018 House Vote: Someone else	6% (7)	4% (5)	— (1)	— (1)	13% (16)	77% (93)	121
2018 House Vote: Didnt Vote	3% (19)	8% (49)	3% (19)	2% (12)	12% (75)	72% (454)	630
2016 Vote: Hillary Clinton	5% (32)	7% (45)	2% (12)	1% (9)	13% (84)	72% (469)	652
2016 Vote: Donald Trump	4% (30)	5% (37)	2% (17)	1% (5)	11% (75)	76% (506)	670
2016 Vote: Someone else	2% (3)	9% (17)	2% (4)	2% (3)	6% (12)	80% (160)	199
2016 Vote: Didnt Vote	3% (19)	8% (54)	3% (18)	2% (15)	13% (86)	72% (485)	677

Continued on next page

**Table NBA6\_8:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Moses Brown

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (84)	7% (152)	2% (51)	2% (33)	12% (258)	74% (1622)	2201
Voted in 2014: Yes	4% (52)	6% (86)	2% (26)	1% (17)	12% (160)	74% (993)	1334
Voted in 2014: No	4% (32)	8% (67)	3% (25)	2% (16)	11% (99)	73% (630)	867
2012 Vote: Barack Obama	4% (32)	8% (61)	3% (21)	2% (14)	13% (102)	71% (574)	803
2012 Vote: Mitt Romney	3% (17)	5% (26)	2% (8)	— (2)	12% (58)	78% (385)	497
2012 Vote: Other	2% (2)	6% (7)	2% (3)	1% (1)	7% (8)	82% (93)	113
2012 Vote: Didn't Vote	4% (32)	7% (58)	2% (20)	2% (17)	11% (90)	72% (569)	785
4-Region: Northeast	4% (14)	7% (29)	2% (10)	1% (4)	13% (49)	73% (288)	394
4-Region: Midwest	3% (12)	7% (31)	2% (8)	2% (8)	15% (68)	72% (335)	462
4-Region: South	5% (39)	7% (55)	3% (26)	1% (12)	11% (88)	73% (604)	825
4-Region: West	4% (19)	7% (37)	1% (8)	2% (9)	10% (52)	76% (395)	520
U.S. adults who described themselves as avid sports fans	7% (33)	15% (74)	2% (9)	3% (13)	17% (85)	57% (288)	501
U.S. adults who described themselves as casual sports fans	4% (46)	6% (66)	3% (29)	1% (15)	13% (138)	73% (803)	1096
U.S. adults who said they prefer college sports	3% (14)	7% (30)	2% (11)	1% (6)	15% (66)	71% (319)	447
U.S. adults who said the NBA is their favorite pro league	10% (25)	15% (36)	5% (13)	3% (7)	16% (39)	52% (129)	249
U.S. adults who said they prefer professional sports	6% (69)	10% (112)	3% (29)	2% (22)	12% (142)	68% (778)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Kevin Porter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (97)	9% (194)	2% (54)	1% (30)	13% (285)	70% (1541)	2201
Gender: Male	5% (52)	11% (115)	2% (23)	2% (21)	12% (131)	68% (721)	1062
Gender: Female	4% (45)	7% (80)	3% (31)	1% (9)	14% (154)	72% (820)	1139
Age: 18-29	7% (32)	11% (51)	5% (23)	2% (9)	14% (67)	62% (295)	477
Age: 30-44	6% (33)	10% (51)	3% (14)	3% (16)	12% (66)	66% (356)	536
Age: 45-54	4% (16)	10% (40)	1% (5)	1% (4)	15% (59)	70% (283)	407
Age: 55-64	3% (9)	10% (34)	3% (10)	— (0)	14% (47)	71% (245)	344
Age: 65+	1% (6)	4% (18)	1% (3)	— (1)	11% (46)	83% (363)	436
Generation Z: 18-22	6% (14)	10% (23)	5% (12)	3% (7)	14% (33)	62% (146)	234
Millennial: Age 23-38	8% (42)	10% (55)	4% (21)	2% (9)	13% (69)	64% (343)	539
Generation X: Age 39-54	4% (26)	10% (65)	1% (8)	2% (14)	14% (90)	69% (445)	647
Boomers: Age 55-73	2% (15)	7% (49)	2% (13)	— (1)	13% (88)	76% (524)	688
PID: Dem (no lean)	4% (33)	11% (82)	4% (28)	1% (9)	14% (106)	66% (499)	756
PID: Ind (no lean)	5% (35)	7% (51)	1% (10)	1% (10)	13% (98)	74% (569)	774
PID: Rep (no lean)	4% (29)	9% (62)	2% (15)	2% (11)	12% (81)	71% (474)	672
PID/Gender: Dem Men	5% (17)	13% (43)	4% (12)	2% (8)	13% (42)	63% (209)	330
PID/Gender: Dem Women	4% (16)	9% (39)	4% (17)	— (1)	15% (64)	68% (290)	426
PID/Gender: Ind Men	6% (22)	7% (27)	1% (3)	2% (8)	13% (49)	72% (281)	390
PID/Gender: Ind Women	3% (13)	6% (24)	2% (7)	1% (3)	13% (50)	75% (288)	384
PID/Gender: Rep Men	4% (13)	13% (45)	2% (9)	1% (5)	12% (40)	67% (231)	343
PID/Gender: Rep Women	5% (16)	5% (17)	2% (7)	2% (6)	12% (40)	74% (243)	329
Ideo: Liberal (1-3)	5% (37)	10% (70)	4% (29)	2% (14)	14% (98)	65% (463)	710
Ideo: Moderate (4)	5% (22)	11% (51)	3% (14)	2% (8)	11% (52)	69% (320)	467
Ideo: Conservative (5-7)	4% (30)	8% (60)	1% (6)	1% (6)	12% (90)	74% (534)	725
Educ: < College	4% (65)	9% (134)	3% (43)	2% (24)	15% (221)	68% (1026)	1513
Educ: Bachelors degree	4% (19)	9% (41)	2% (8)	1% (5)	10% (43)	74% (327)	444
Educ: Post-grad	5% (12)	8% (20)	1% (3)	1% (1)	8% (21)	77% (188)	244

Continued on next page



**Table NBA6\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Kevin Porter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (97)	9% (194)	2% (54)	1% (30)	13% (285)	70% (1541)	2201
Income: Under 50k	4% (53)	9% (111)	3% (33)	2% (23)	13% (171)	69% (880)	1271
Income: 50k-100k	5% (29)	9% (55)	2% (9)	— (3)	13% (78)	71% (432)	605
Income: 100k+	5% (15)	9% (29)	3% (11)	1% (5)	11% (36)	70% (229)	326
Ethnicity: White	3% (58)	8% (145)	2% (29)	1% (24)	13% (218)	73% (1249)	1723
Ethnicity: Hispanic	5% (19)	13% (44)	6% (21)	4% (14)	10% (36)	62% (215)	350
Ethnicity: Afr. Am.	10% (27)	12% (32)	5% (14)	1% (4)	14% (39)	58% (159)	274
Ethnicity: Other	6% (12)	8% (17)	5% (11)	1% (3)	14% (28)	66% (134)	204
Relig: Protestant	3% (13)	6% (28)	1% (4)	— (1)	12% (54)	78% (346)	446
Relig: Roman Catholic	5% (22)	13% (57)	2% (11)	1% (4)	11% (50)	67% (290)	433
Relig: Ath./Agn./None	4% (25)	6% (40)	3% (19)	1% (8)	14% (93)	72% (482)	666
Relig: Something Else	4% (14)	10% (36)	3% (10)	1% (5)	15% (50)	67% (228)	343
Relig: Jewish	1% (1)	3% (1)	— (0)	— (0)	5% (3)	91% (44)	49
Relig: Evangelical	6% (38)	9% (56)	2% (12)	2% (12)	12% (76)	68% (420)	615
Relig: Non-Evang. Catholics	3% (20)	11% (64)	2% (12)	1% (5)	11% (66)	71% (411)	577
Relig: All Christian	5% (58)	10% (119)	2% (24)	1% (17)	12% (142)	70% (831)	1192
Relig: All Non-Christian	4% (39)	7% (75)	3% (29)	1% (12)	14% (143)	70% (710)	1009
Community: Urban	6% (34)	10% (59)	2% (14)	1% (6)	13% (76)	67% (382)	572
Community: Suburban	4% (36)	9% (87)	2% (25)	1% (15)	12% (124)	72% (724)	1011
Community: Rural	4% (26)	8% (49)	2% (15)	1% (9)	14% (85)	70% (435)	618
Employ: Private Sector	6% (38)	10% (64)	2% (16)	1% (5)	12% (80)	68% (435)	638
Employ: Government	6% (7)	7% (9)	3% (3)	2% (2)	11% (15)	72% (94)	132
Employ: Self-Employed	7% (14)	10% (20)	4% (7)	2% (4)	17% (34)	60% (121)	200
Employ: Homemaker	3% (5)	9% (15)	5% (8)	2% (3)	16% (28)	65% (109)	168
Employ: Student	4% (6)	7% (10)	6% (8)	1% (1)	14% (19)	68% (95)	140
Employ: Retired	1% (6)	6% (31)	1% (4)	— (2)	12% (58)	80% (400)	501
Employ: Unemployed	4% (9)	9% (18)	2% (4)	5% (10)	13% (28)	68% (146)	216
Employ: Other	5% (11)	13% (26)	2% (4)	1% (1)	11% (23)	68% (140)	205
Military HH: Yes	4% (13)	8% (31)	2% (7)	— (1)	11% (43)	74% (277)	373
Military HH: No	5% (83)	9% (164)	3% (46)	2% (29)	13% (242)	69% (1264)	1828

Continued on next page

**Table NBA6\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Kevin Porter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (97)	9% (194)	2% (54)	1% (30)	13% (285)	70% (1541)	2201
RD/WT: Right Direction	5% (42)	9% (70)	2% (13)	2% (15)	12% (98)	70% (569)	807
RD/WT: Wrong Track	4% (54)	9% (124)	3% (41)	1% (15)	13% (187)	70% (973)	1394
Trump Job Approve	4% (39)	9% (77)	1% (13)	2% (15)	12% (106)	72% (649)	900
Trump Job Disapprove	5% (56)	9% (110)	3% (40)	1% (11)	14% (162)	67% (785)	1163
Trump Job Strongly Approve	4% (17)	8% (34)	1% (5)	1% (6)	11% (50)	75% (331)	443
Trump Job Somewhat Approve	5% (22)	9% (43)	2% (9)	2% (9)	12% (56)	70% (318)	457
Trump Job Somewhat Disapprove	5% (16)	10% (29)	3% (8)	2% (5)	15% (43)	65% (188)	289
Trump Job Strongly Disapprove	5% (40)	9% (80)	4% (32)	1% (5)	14% (119)	68% (597)	874
Favorable of Trump	5% (42)	8% (71)	2% (14)	2% (16)	11% (101)	73% (645)	889
Unfavorable of Trump	4% (53)	10% (117)	3% (36)	1% (11)	14% (161)	68% (796)	1174
Very Favorable of Trump	5% (23)	8% (39)	2% (8)	2% (11)	11% (52)	73% (351)	484
Somewhat Favorable of Trump	5% (20)	8% (33)	1% (5)	1% (5)	12% (49)	73% (293)	404
Somewhat Unfavorable of Trump	4% (10)	12% (26)	4% (10)	2% (5)	11% (25)	66% (148)	224
Very Unfavorable of Trump	4% (43)	10% (91)	3% (27)	1% (6)	14% (136)	68% (648)	950
#1 Issue: Economy	6% (35)	9% (56)	2% (14)	2% (11)	15% (90)	65% (391)	597
#1 Issue: Security	5% (21)	8% (34)	3% (13)	1% (5)	10% (43)	73% (306)	422
#1 Issue: Health Care	5% (20)	11% (40)	1% (4)	1% (2)	13% (47)	70% (261)	375
#1 Issue: Medicare / Social Security	2% (6)	10% (30)	3% (8)	1% (3)	12% (36)	73% (223)	305
#1 Issue: Women's Issues	1% (1)	3% (3)	6% (6)	— (0)	13% (11)	76% (65)	85
#1 Issue: Education	6% (10)	10% (16)	2% (3)	3% (4)	12% (18)	67% (105)	156
#1 Issue: Energy	3% (4)	8% (10)	4% (5)	2% (2)	14% (19)	70% (93)	133
#1 Issue: Other	— (1)	4% (5)	1% (1)	2% (3)	15% (19)	78% (98)	126
2018 House Vote: Democrat	5% (39)	11% (88)	3% (21)	1% (6)	12% (93)	68% (530)	777
2018 House Vote: Republican	3% (21)	8% (56)	2% (13)	2% (10)	12% (79)	73% (489)	670
2018 House Vote: Someone else	6% (7)	4% (5)	1% (1)	1% (1)	12% (15)	75% (91)	121
2018 House Vote: Didnt Vote	5% (29)	7% (42)	3% (18)	2% (12)	16% (98)	68% (430)	630
2016 Vote: Hillary Clinton	5% (35)	11% (70)	3% (19)	— (3)	14% (93)	66% (432)	652
2016 Vote: Donald Trump	4% (26)	9% (62)	1% (9)	2% (13)	11% (77)	72% (483)	670
2016 Vote: Someone else	6% (11)	7% (14)	2% (5)	1% (1)	10% (19)	75% (149)	199
2016 Vote: Didnt Vote	4% (25)	7% (49)	3% (21)	2% (13)	14% (94)	70% (475)	677

Continued on next page

**Table NBA6\_9:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Kevin Porter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (97)	9% (194)	2% (54)	1% (30)	13% (285)	70% (1541)	2201
Voted in 2014: Yes	4% (54)	9% (123)	2% (28)	1% (14)	12% (165)	71% (950)	1334
Voted in 2014: No	5% (43)	8% (72)	3% (25)	2% (16)	14% (120)	68% (592)	867
2012 Vote: Barack Obama	5% (42)	9% (76)	3% (23)	1% (7)	15% (117)	67% (539)	803
2012 Vote: Mitt Romney	3% (15)	9% (44)	1% (7)	1% (5)	9% (45)	77% (381)	497
2012 Vote: Other	2% (3)	9% (10)	— (0)	— (0)	10% (11)	79% (89)	113
2012 Vote: Didn't Vote	5% (36)	8% (65)	3% (24)	2% (18)	14% (111)	68% (532)	785
4-Region: Northeast	5% (20)	10% (38)	1% (5)	1% (5)	14% (54)	69% (272)	394
4-Region: Midwest	3% (16)	11% (52)	2% (9)	1% (4)	14% (63)	69% (318)	462
4-Region: South	5% (40)	8% (65)	3% (23)	2% (16)	12% (100)	70% (581)	825
4-Region: West	4% (21)	8% (40)	3% (16)	1% (4)	13% (68)	71% (371)	520
U.S. adults who described themselves as avid sports fans	9% (44)	22% (109)	3% (16)	1% (5)	13% (66)	52% (262)	501
U.S. adults who described themselves as casual sports fans	4% (45)	7% (74)	3% (30)	2% (22)	16% (172)	69% (754)	1096
U.S. adults who said they prefer college sports	4% (19)	9% (38)	4% (16)	— (1)	15% (68)	68% (304)	447
U.S. adults who said the NBA is their favorite pro league	9% (23)	19% (48)	6% (16)	4% (9)	16% (41)	45% (113)	249
U.S. adults who said they prefer professional sports	6% (73)	12% (143)	3% (33)	2% (22)	14% (162)	62% (719)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBA6\_10: Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?**  
Jalen McDaniels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (79)	7% (159)	2% (49)	1% (18)	12% (272)	74% (1624)	2201
Gender: Male	4% (43)	9% (98)	2% (23)	1% (8)	12% (132)	71% (758)	1062
Gender: Female	3% (36)	5% (61)	2% (25)	1% (10)	12% (140)	76% (866)	1139
Age: 18-29	4% (17)	8% (40)	5% (22)	2% (9)	15% (70)	67% (320)	477
Age: 30-44	5% (29)	9% (48)	2% (11)	1% (5)	11% (59)	72% (384)	536
Age: 45-54	3% (14)	7% (27)	2% (8)	— (0)	13% (52)	75% (306)	407
Age: 55-64	4% (14)	7% (23)	2% (5)	1% (4)	14% (47)	73% (251)	344
Age: 65+	1% (5)	5% (21)	1% (3)	— (1)	10% (44)	83% (362)	436
Generation Z: 18-22	2% (6)	9% (21)	4% (8)	3% (6)	18% (42)	65% (151)	234
Millennial: Age 23-38	6% (32)	8% (43)	4% (21)	1% (6)	10% (54)	71% (384)	539
Generation X: Age 39-54	4% (23)	8% (51)	2% (12)	— (1)	13% (85)	73% (475)	647
Boomers: Age 55-73	3% (18)	6% (42)	1% (8)	1% (5)	12% (86)	77% (529)	688
PID: Dem (no lean)	3% (24)	8% (62)	2% (16)	1% (9)	15% (112)	70% (533)	756
PID: Ind (no lean)	4% (29)	6% (43)	3% (19)	1% (5)	11% (83)	77% (594)	774
PID: Rep (no lean)	4% (26)	8% (53)	2% (13)	1% (5)	12% (78)	74% (497)	672
PID/Gender: Dem Men	4% (14)	11% (38)	2% (5)	2% (6)	15% (50)	66% (217)	330
PID/Gender: Dem Women	2% (9)	6% (25)	3% (11)	1% (3)	14% (61)	74% (316)	426
PID/Gender: Ind Men	4% (14)	7% (26)	3% (13)	— (1)	10% (40)	76% (296)	390
PID/Gender: Ind Women	4% (15)	4% (17)	2% (7)	1% (4)	11% (42)	78% (299)	384
PID/Gender: Rep Men	4% (15)	10% (34)	2% (6)	— (1)	12% (42)	72% (245)	343
PID/Gender: Rep Women	3% (11)	6% (19)	2% (7)	1% (3)	11% (37)	77% (252)	329
Ideo: Liberal (1-3)	4% (30)	9% (62)	2% (17)	1% (8)	14% (98)	70% (495)	710
Ideo: Moderate (4)	4% (20)	9% (40)	3% (16)	— (2)	13% (60)	70% (328)	467
Ideo: Conservative (5-7)	3% (23)	6% (45)	2% (13)	1% (8)	11% (78)	77% (559)	725
Educ: < College	3% (53)	7% (107)	2% (34)	1% (13)	14% (208)	73% (1097)	1513
Educ: Bachelors degree	5% (21)	7% (31)	2% (7)	1% (5)	9% (40)	76% (339)	444
Educ: Post-grad	2% (5)	8% (20)	3% (7)	— (0)	10% (24)	77% (187)	244

Continued on next page

**Table NBA6\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
Jalen McDaniels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (79)	7% (159)	2% (49)	1% (18)	12% (272)	74% (1624)	2201
Income: Under 50k	4% (49)	7% (90)	3% (32)	1% (14)	12% (156)	73% (929)	1271
Income: 50k-100k	3% (17)	7% (45)	2% (10)	— (3)	13% (79)	75% (451)	605
Income: 100k+	4% (12)	7% (24)	2% (7)	— (1)	12% (38)	75% (244)	326
Ethnicity: White	4% (60)	6% (112)	1% (23)	— (6)	12% (201)	77% (1320)	1723
Ethnicity: Hispanic	8% (27)	8% (29)	2% (6)	2% (7)	12% (42)	68% (239)	350
Ethnicity: Afr. Am.	4% (12)	10% (27)	7% (18)	1% (4)	17% (47)	61% (166)	274
Ethnicity: Other	3% (6)	10% (20)	4% (8)	4% (8)	12% (25)	67% (137)	204
Relig: Protestant	2% (8)	5% (22)	1% (6)	— (2)	12% (55)	79% (353)	446
Relig: Roman Catholic	5% (20)	10% (43)	3% (12)	— (2)	12% (54)	70% (303)	433
Relig: Ath./Agn./None	3% (18)	6% (38)	2% (12)	1% (5)	13% (85)	76% (508)	666
Relig: Something Else	4% (12)	8% (28)	2% (7)	1% (3)	12% (41)	73% (252)	343
Relig: Jewish	3% (1)	1% (1)	— (0)	— (0)	4% (2)	92% (45)	49
Relig: Evangelical	5% (28)	7% (43)	3% (21)	1% (7)	12% (75)	72% (440)	615
Relig: Non-Evang. Catholics	3% (20)	9% (49)	2% (10)	— (3)	12% (71)	73% (424)	577
Relig: All Christian	4% (49)	8% (92)	3% (31)	1% (10)	12% (146)	73% (864)	1192
Relig: All Non-Christian	3% (30)	7% (66)	2% (18)	1% (9)	13% (126)	75% (760)	1009
Community: Urban	4% (23)	9% (52)	3% (15)	1% (6)	12% (68)	71% (408)	572
Community: Suburban	4% (37)	6% (64)	2% (17)	1% (6)	12% (119)	76% (768)	1011
Community: Rural	3% (19)	7% (43)	3% (17)	1% (6)	14% (86)	72% (448)	618
Employ: Private Sector	4% (27)	8% (50)	2% (13)	1% (5)	12% (74)	74% (470)	638
Employ: Government	8% (10)	6% (8)	2% (3)	3% (3)	9% (12)	72% (95)	132
Employ: Self-Employed	4% (9)	13% (25)	2% (4)	1% (2)	15% (30)	65% (129)	200
Employ: Homemaker	7% (11)	6% (11)	1% (2)	1% (2)	11% (19)	73% (123)	168
Employ: Student	3% (4)	5% (7)	4% (5)	2% (3)	17% (24)	69% (96)	140
Employ: Retired	1% (6)	6% (28)	1% (5)	— (1)	11% (57)	81% (405)	501
Employ: Unemployed	3% (6)	8% (17)	4% (8)	— (0)	15% (33)	70% (151)	216
Employ: Other	3% (6)	6% (13)	4% (8)	1% (1)	11% (23)	75% (154)	205
Military HH: Yes	3% (11)	8% (30)	2% (7)	— (0)	12% (45)	75% (280)	373
Military HH: No	4% (68)	7% (129)	2% (42)	1% (18)	12% (228)	73% (1344)	1828

Continued on next page

**Table NBA6\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?

Jalen McDaniels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (79)	7% (159)	2% (49)	1% (18)	12% (272)	74% (1624)	2201
RD/WT: Right Direction	5% (39)	7% (54)	2% (20)	1% (6)	12% (98)	73% (590)	807
RD/WT: Wrong Track	3% (40)	7% (104)	2% (29)	1% (12)	12% (174)	74% (1034)	1394
Trump Job Approve	4% (35)	8% (70)	1% (13)	1% (9)	11% (100)	75% (674)	900
Trump Job Disapprove	3% (39)	7% (86)	3% (32)	1% (9)	13% (155)	72% (842)	1163
Trump Job Strongly Approve	5% (20)	5% (21)	1% (6)	1% (5)	12% (52)	76% (338)	443
Trump Job Somewhat Approve	3% (15)	11% (49)	1% (7)	1% (3)	10% (48)	73% (336)	457
Trump Job Somewhat Disapprove	3% (10)	7% (20)	4% (12)	1% (4)	11% (33)	73% (210)	289
Trump Job Strongly Disapprove	3% (29)	8% (66)	2% (19)	1% (6)	14% (123)	72% (631)	874
Favorable of Trump	4% (36)	7% (63)	2% (16)	1% (9)	11% (96)	75% (669)	889
Unfavorable of Trump	3% (40)	8% (93)	2% (29)	1% (9)	14% (159)	72% (845)	1174
Very Favorable of Trump	5% (26)	5% (25)	2% (10)	1% (5)	11% (52)	76% (367)	484
Somewhat Favorable of Trump	3% (10)	9% (38)	1% (6)	1% (4)	11% (44)	75% (302)	404
Somewhat Unfavorable of Trump	5% (11)	8% (17)	2% (4)	1% (2)	12% (26)	73% (163)	224
Very Unfavorable of Trump	3% (29)	8% (75)	3% (25)	1% (7)	14% (132)	72% (682)	950
#1 Issue: Economy	3% (17)	9% (52)	2% (10)	— (2)	15% (88)	72% (427)	597
#1 Issue: Security	2% (10)	7% (28)	3% (13)	1% (6)	12% (52)	74% (312)	422
#1 Issue: Health Care	5% (18)	7% (27)	2% (9)	1% (5)	12% (45)	73% (272)	375
#1 Issue: Medicare / Social Security	3% (9)	7% (20)	2% (5)	1% (2)	12% (38)	76% (232)	305
#1 Issue: Women's Issues	1% (1)	3% (3)	3% (2)	— (0)	12% (11)	80% (68)	85
#1 Issue: Education	10% (16)	7% (10)	3% (4)	1% (2)	5% (8)	74% (116)	156
#1 Issue: Energy	3% (4)	10% (13)	2% (3)	1% (1)	12% (17)	72% (96)	133
#1 Issue: Other	2% (3)	4% (5)	1% (2)	1% (1)	11% (14)	79% (100)	126
2018 House Vote: Democrat	3% (25)	8% (66)	3% (20)	1% (5)	13% (98)	73% (564)	777
2018 House Vote: Republican	4% (28)	6% (40)	2% (12)	1% (8)	12% (78)	75% (504)	670
2018 House Vote: Someone else	3% (4)	4% (4)	2% (2)	2% (2)	12% (14)	78% (94)	121
2018 House Vote: Didnt Vote	3% (20)	8% (47)	2% (15)	1% (3)	13% (82)	73% (461)	630
2016 Vote: Hillary Clinton	3% (18)	9% (61)	2% (10)	— (3)	14% (90)	72% (469)	652
2016 Vote: Donald Trump	5% (32)	6% (40)	2% (12)	1% (6)	11% (76)	75% (503)	670
2016 Vote: Someone else	5% (11)	6% (11)	2% (4)	2% (4)	9% (17)	77% (153)	199
2016 Vote: Didnt Vote	3% (18)	7% (47)	3% (23)	1% (6)	13% (89)	73% (495)	677

Continued on next page

**Table NBA6\_10:** Do you have a favorable or unfavorable impression of the following prospective NBA Draft picks?  
 Jalen McDaniels

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, No opinion	Never heard of	Total
Adults	4% (79)	7% (159)	2% (49)	1% (18)	12% (272)	74% (1624)	2201
Voted in 2014: Yes	4% (50)	8% (100)	2% (22)	1% (8)	12% (166)	74% (988)	1334
Voted in 2014: No	3% (29)	7% (58)	3% (27)	1% (10)	12% (106)	73% (636)	867
2012 Vote: Barack Obama	4% (31)	8% (65)	2% (17)	1% (6)	13% (105)	72% (579)	803
2012 Vote: Mitt Romney	4% (19)	7% (35)	1% (5)	— (2)	11% (55)	77% (381)	497
2012 Vote: Other	2% (3)	5% (5)	3% (4)	— (1)	7% (8)	82% (93)	113
2012 Vote: Didn't Vote	3% (25)	7% (54)	3% (23)	1% (10)	13% (104)	73% (570)	785
4-Region: Northeast	2% (9)	7% (29)	3% (11)	— (1)	13% (50)	74% (293)	394
4-Region: Midwest	3% (12)	8% (35)	1% (6)	1% (3)	16% (76)	71% (330)	462
4-Region: South	5% (41)	6% (53)	3% (25)	1% (9)	11% (90)	74% (607)	825
4-Region: West	3% (16)	8% (42)	1% (7)	1% (5)	11% (56)	76% (394)	520
U.S. adults who described themselves as avid sports fans	7% (37)	16% (79)	3% (16)	1% (4)	18% (88)	55% (278)	501
U.S. adults who described themselves as casual sports fans	3% (36)	6% (67)	2% (24)	1% (10)	14% (152)	74% (807)	1096
U.S. adults who said they prefer college sports	5% (21)	7% (29)	2% (10)	1% (3)	17% (75)	69% (308)	447
U.S. adults who said the NBA is their favorite pro league	8% (20)	16% (39)	6% (15)	1% (3)	21% (51)	48% (121)	249
U.S. adults who said they prefer professional sports	5% (55)	10% (118)	3% (30)	1% (12)	13% (152)	68% (786)	1152

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	477	22%
	Age: 30-44	536	24%
	Age: 45-54	407	18%
	Age: 55-64	344	16%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-22	234	11%
	Millennial: Age 23-38	539	25%
	Generation X: Age 39-54	647	29%
	Boomers: Age 55-73	688	31%
	N	2108	
xpid3	PID: Dem (no lean)	756	34%
	PID: Ind (no lean)	774	35%
	PID: Rep (no lean)	672	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	330	15%
	PID/Gender: Dem Women	426	19%
	PID/Gender: Ind Men	390	18%
	PID/Gender: Ind Women	384	17%
	PID/Gender: Rep Men	343	16%
	PID/Gender: Rep Women	329	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	710	32%
	Ideo: Moderate (4)	467	21%
	Ideo: Conservative (5-7)	725	33%
	N	1902	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1271	58%
	Income: 50k-100k	605	27%
	Income: 100k+	326	15%
	N	2201	
xdemWhite	Ethnicity: White	1723	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	446	20%
	Relig: Roman Catholic	433	20%
	Relig: Ath./Agn./None	666	30%
	Relig: Something Else	343	16%
	N	1889	
xreligion1	Relig: Jewish	49	2%
xreligion2	Relig: Evangelical	615	28%
	Relig: Non-Evang. Catholics	577	26%
	N	1192	
xreligion3	Relig: All Christian	1192	54%
	Relig: All Non-Christian	1009	46%
	N	2201	
xdemUsr	Community: Urban	572	26%
	Community: Suburban	1011	46%
	Community: Rural	618	28%
	N	2201	
xdemEmploy	Employ: Private Sector	638	29%
	Employ: Government	132	6%
	Employ: Self-Employed	200	9%
	Employ: Homemaker	168	8%
	Employ: Student	140	6%
	Employ: Retired	501	23%
	Employ: Unemployed	216	10%
	Employ: Other	205	9%
	N	2201	
xdemMilHH1	Military HH: Yes	373	17%
	Military HH: No	1828	83%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	807	37%
	RD/WT: Wrong Track	1394	63%
	N	2201	
Trump_Approve	Trump Job Approve	900	41%
	Trump Job Disapprove	1163	53%
	N	2063	
Trump_Approve2	Trump Job Strongly Approve	443	20%
	Trump Job Somewhat Approve	457	21%
	Trump Job Somewhat Disapprove	289	13%
	Trump Job Strongly Disapprove	874	40%
	N	2063	
Trump_Fav	Favorable of Trump	889	40%
	Unfavorable of Trump	1174	53%
	N	2063	
Trump_Fav_FULL	Very Favorable of Trump	484	22%
	Somewhat Favorable of Trump	404	18%
	Somewhat Unfavorable of Trump	224	10%
	Very Unfavorable of Trump	950	43%
	N	2063	
xnr3	#1 Issue: Economy	597	27%
	#1 Issue: Security	422	19%
	#1 Issue: Health Care	375	17%
	#1 Issue: Medicare / Social Security	305	14%
	#1 Issue: Women's Issues	85	4%
	#1 Issue: Education	156	7%
	#1 Issue: Energy	133	6%
	#1 Issue: Other	126	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	777	35%
	2018 House Vote: Republican	670	30%
	2018 House Vote: Someone else	121	5%
	2018 House Vote: Didnt Vote	630	29%
	N	2197	
xsubVote16O	2016 Vote: Hillary Clinton	652	30%
	2016 Vote: Donald Trump	670	30%
	2016 Vote: Someone else	199	9%
	2016 Vote: Didnt Vote	677	31%
	N	2197	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	1334	61%
	Voted in 2014: No	867	39%
	N	2201	
xsubVote12O	2012 Vote: Barack Obama	803	36%
	2012 Vote: Mitt Romney	497	23%
	2012 Vote: Other	113	5%
	2012 Vote: Didn't Vote	785	36%
	N	2198	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
AVID_FAN	U.S. adults who described themselves as avid sports fans	501	23%
CASUAL_FAN	U.S. adults who described themselves as casual sports fans	1096	50%
COLLEGE_FAN	U.S. adults who said they prefer college sports	447	20%
NBA_FAN	U.S. adults who said the NBA is their favorite pro league	249	11%
PRO_FAN	U.S. adults who said they prefer professional sports	1152	52%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

