



National Tracking Poll #190465  
April 28-29, 2019

*Crosstabulation Results*

*Methodology:*

This poll was conducted from April 28-29, 2019, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table CGS1\_1:** Do you have a favorable or unfavorable impression of the following game shows?  
*Jeopardy!*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	36% (803)	35% (777)	7% (147)	4% (90)	15% (326)	3% (58)	2200
Gender: Male	35% (377)	36% (383)	7% (78)	4% (44)	14% (150)	3% (31)	1062
Gender: Female	37% (426)	35% (395)	6% (69)	4% (45)	15% (176)	2% (27)	1138
Age: 18-29	23% (109)	30% (144)	11% (55)	7% (35)	21% (103)	8% (39)	486
Age: 30-44	35% (186)	38% (200)	7% (39)	4% (20)	13% (68)	3% (13)	527
Age: 45-54	37% (127)	38% (131)	8% (27)	3% (11)	12% (42)	2% (6)	344
Age: 55-64	43% (175)	38% (155)	3% (13)	4% (16)	12% (49)	— (0)	407
Age: 65+	47% (204)	34% (147)	3% (13)	2% (8)	15% (64)	— (0)	436
Generation Z: 18-22	19% (46)	26% (63)	13% (32)	7% (18)	24% (57)	10% (25)	240
Millennial: Age 23-38	31% (166)	35% (186)	8% (42)	6% (29)	16% (85)	4% (23)	531
Generation X: Age 39-54	36% (211)	39% (227)	8% (48)	3% (20)	12% (70)	2% (10)	586
Boomers: Age 55-73	45% (334)	37% (272)	3% (22)	3% (19)	12% (92)	— (0)	739
PID: Dem (no lean)	43% (323)	32% (237)	7% (50)	4% (33)	12% (91)	2% (12)	747
PID: Ind (no lean)	30% (237)	36% (289)	7% (55)	5% (38)	18% (144)	5% (39)	802
PID: Rep (no lean)	37% (243)	39% (252)	6% (42)	3% (19)	14% (90)	1% (6)	651
PID/Gender: Dem Men	40% (136)	30% (100)	9% (31)	6% (20)	12% (41)	3% (9)	337
PID/Gender: Dem Women	46% (186)	33% (137)	5% (19)	3% (13)	12% (50)	1% (4)	410
PID/Gender: Ind Men	30% (119)	39% (154)	6% (25)	3% (13)	16% (65)	5% (21)	396
PID/Gender: Ind Women	29% (119)	33% (135)	7% (30)	6% (25)	19% (79)	5% (18)	405
PID/Gender: Rep Men	37% (122)	39% (129)	7% (21)	4% (12)	13% (43)	— (1)	328
PID/Gender: Rep Women	37% (121)	38% (122)	6% (21)	2% (7)	15% (47)	2% (5)	323
Ideo: Liberal (1-3)	41% (295)	30% (219)	9% (61)	4% (26)	14% (102)	2% (15)	720
Ideo: Moderate (4)	37% (180)	40% (194)	5% (24)	3% (16)	13% (62)	2% (9)	484
Ideo: Conservative (5-7)	38% (272)	39% (276)	5% (35)	3% (21)	15% (104)	1% (6)	713
Educ: < College	33% (498)	35% (528)	8% (116)	5% (78)	16% (242)	3% (50)	1512
Educ: Bachelors degree	42% (188)	37% (162)	4% (19)	2% (8)	14% (60)	1% (6)	444
Educ: Post-grad	48% (117)	35% (86)	5% (12)	1% (3)	10% (23)	1% (2)	244

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**Table CGS1\_1: Do you have a favorable or unfavorable impression of the following game shows?  
Jeopardy!**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	36% (803)	35% (777)	7% (147)	4% (90)	15% (326)	3% (58)	2200
Income: Under 50k	34% (421)	32% (397)	8% (97)	6% (71)	15% (187)	4% (49)	1222
Income: 50k-100k	39% (250)	37% (237)	6% (36)	2% (15)	15% (96)	— (1)	634
Income: 100k+	39% (132)	42% (143)	4% (14)	1% (3)	13% (43)	2% (8)	344
Ethnicity: White	38% (652)	37% (628)	7% (114)	4% (67)	14% (237)	1% (23)	1722
Ethnicity: Hispanic	32% (111)	27% (94)	9% (31)	4% (15)	18% (64)	10% (35)	349
Ethnicity: Afr. Am.	34% (92)	30% (83)	6% (17)	5% (12)	19% (51)	7% (18)	274
Ethnicity: Other	29% (59)	32% (66)	8% (15)	5% (10)	18% (37)	8% (16)	204
Relig: Protestant	45% (225)	38% (189)	3% (17)	3% (15)	11% (53)	— (1)	500
Relig: Roman Catholic	39% (168)	32% (140)	9% (38)	3% (12)	15% (65)	2% (9)	430
Relig: Ath./Agn./None	30% (213)	36% (254)	7% (51)	5% (38)	17% (118)	5% (33)	707
Relig: Something Else	38% (120)	32% (101)	5% (17)	5% (16)	18% (59)	2% (6)	320
Relig: Jewish	38% (17)	27% (12)	3% (2)	5% (2)	19% (8)	8% (3)	45
Relig: Evangelical	37% (203)	37% (205)	8% (44)	4% (21)	13% (71)	2% (10)	554
Relig: Non-Evang. Catholics	43% (266)	35% (217)	6% (35)	2% (15)	13% (78)	1% (9)	620
Relig: All Christian	40% (469)	36% (422)	7% (79)	3% (36)	13% (149)	2% (19)	1173
Relig: All Non-Christian	33% (334)	35% (355)	7% (68)	5% (54)	17% (176)	4% (39)	1027
Community: Urban	35% (184)	29% (151)	8% (44)	6% (32)	19% (100)	2% (12)	523
Community: Suburban	38% (416)	37% (401)	5% (56)	3% (32)	14% (155)	2% (25)	1086
Community: Rural	34% (203)	38% (224)	8% (47)	4% (26)	12% (71)	4% (21)	591
Employ: Private Sector	40% (265)	36% (236)	7% (43)	3% (21)	13% (87)	1% (7)	660
Employ: Government	41% (52)	36% (46)	7% (9)	2% (3)	13% (17)	— (0)	127
Employ: Self-Employed	30% (50)	39% (64)	12% (21)	4% (6)	12% (20)	3% (6)	167
Employ: Homemaker	34% (53)	40% (61)	5% (8)	7% (10)	10% (16)	4% (6)	154
Employ: Student	18% (21)	39% (47)	10% (12)	2% (3)	24% (29)	6% (7)	119
Employ: Retired	46% (243)	33% (172)	2% (13)	3% (17)	15% (80)	— (0)	526
Employ: Unemployed	25% (66)	35% (93)	8% (22)	5% (15)	19% (51)	8% (21)	268
Employ: Other	29% (53)	32% (57)	11% (19)	8% (14)	14% (26)	6% (11)	180
Military HH: Yes	39% (141)	37% (133)	7% (24)	1% (4)	15% (54)	1% (3)	359
Military HH: No	36% (662)	35% (644)	7% (123)	5% (85)	15% (272)	3% (55)	1841

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**Table CGS1\_1: Do you have a favorable or unfavorable impression of the following game shows?  
Jeopardy!**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	36% (803)	35% (777)	7% (147)	4% (90)	15% (326)	3% (58)	2200
RD/WT: Right Direction	35% (289)	37% (311)	6% (53)	3% (27)	16% (130)	3% (25)	836
RD/WT: Wrong Track	38% (514)	34% (466)	7% (94)	5% (62)	14% (196)	2% (32)	1364
Trump Job Approve	36% (311)	40% (347)	6% (55)	3% (22)	14% (118)	2% (13)	867
Trump Job Disapprove	38% (459)	33% (397)	7% (85)	5% (57)	15% (174)	2% (23)	1195
Trump Job Strongly Approve	37% (176)	38% (177)	4% (20)	4% (17)	15% (71)	2% (7)	469
Trump Job Somewhat Approve	34% (135)	43% (170)	9% (35)	1% (5)	12% (47)	1% (6)	398
Trump Job Somewhat Disapprove	35% (89)	38% (96)	8% (20)	6% (16)	12% (30)	2% (4)	255
Trump Job Strongly Disapprove	39% (370)	32% (301)	7% (65)	4% (41)	15% (144)	2% (19)	941
Favorable of Trump	37% (323)	39% (342)	6% (54)	3% (22)	14% (118)	2% (14)	873
Unfavorable of Trump	39% (455)	34% (404)	7% (77)	5% (55)	14% (160)	2% (23)	1175
Very Favorable of Trump	39% (189)	36% (176)	6% (29)	3% (14)	14% (68)	1% (7)	482
Somewhat Favorable of Trump	34% (134)	43% (166)	7% (25)	2% (8)	13% (51)	2% (7)	390
Somewhat Unfavorable of Trump	33% (72)	39% (85)	8% (17)	4% (9)	13% (28)	2% (5)	216
Very Unfavorable of Trump	40% (383)	33% (319)	6% (60)	5% (46)	14% (132)	2% (18)	958
#1 Issue: Economy	36% (191)	36% (191)	8% (41)	6% (30)	11% (60)	3% (16)	528
#1 Issue: Security	36% (169)	37% (170)	6% (28)	4% (19)	15% (72)	1% (7)	465
#1 Issue: Health Care	38% (155)	39% (160)	5% (19)	3% (12)	13% (52)	3% (11)	410
#1 Issue: Medicare / Social Security	43% (137)	34% (109)	5% (15)	3% (8)	15% (49)	1% (3)	322
#1 Issue: Women's Issues	34% (41)	28% (34)	6% (8)	6% (8)	22% (27)	3% (3)	120
#1 Issue: Education	28% (41)	35% (52)	9% (14)	5% (8)	16% (24)	7% (11)	149
#1 Issue: Energy	37% (41)	28% (31)	13% (14)	4% (4)	17% (19)	1% (1)	109
#1 Issue: Other	29% (29)	31% (30)	9% (8)	1% (1)	24% (24)	6% (5)	98
2018 House Vote: Democrat	45% (364)	33% (267)	5% (42)	3% (28)	12% (94)	2% (16)	810
2018 House Vote: Republican	39% (252)	39% (257)	6% (37)	3% (19)	13% (85)	1% (4)	655
2018 House Vote: Someone else	34% (31)	30% (28)	5% (4)	9% (8)	17% (16)	5% (4)	92
2018 House Vote: Didnt Vote	24% (150)	35% (225)	10% (64)	5% (33)	20% (130)	5% (34)	636
2016 Vote: Hillary Clinton	43% (303)	34% (238)	5% (37)	3% (21)	12% (86)	2% (14)	700
2016 Vote: Donald Trump	40% (277)	38% (264)	6% (38)	3% (17)	13% (87)	1% (4)	687
2016 Vote: Someone else	42% (67)	32% (50)	6% (10)	4% (6)	13% (21)	3% (5)	158
2016 Vote: Didnt Vote	24% (154)	34% (224)	10% (62)	7% (45)	20% (132)	5% (34)	650

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**Table CGS1\_1:** Do you have a favorable or unfavorable impression of the following game shows?  
*Jeopardy!*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	36% (803)	35% (777)	7% (147)	4% (90)	15% (326)	3% (58)	2200
Voted in 2014: Yes	43% (575)	37% (500)	5% (64)	2% (31)	12% (155)	1% (14)	1340
Voted in 2014: No	26% (227)	32% (278)	10% (83)	7% (58)	20% (170)	5% (43)	860
2012 Vote: Barack Obama	44% (365)	36% (301)	5% (39)	3% (21)	12% (102)	1% (11)	839
2012 Vote: Mitt Romney	40% (208)	39% (201)	5% (28)	2% (11)	14% (71)	1% (4)	523
2012 Vote: Other	39% (35)	39% (34)	2% (1)	5% (5)	15% (14)	— (0)	88
2012 Vote: Didn't Vote	26% (191)	32% (240)	11% (79)	7% (53)	19% (139)	6% (43)	745
4-Region: Northeast	39% (155)	32% (127)	5% (21)	4% (16)	15% (59)	4% (16)	394
4-Region: Midwest	37% (170)	36% (166)	8% (38)	4% (20)	14% (64)	1% (5)	462
4-Region: South	34% (282)	38% (312)	8% (69)	4% (31)	13% (110)	3% (21)	824
4-Region: West	38% (196)	33% (173)	4% (19)	4% (22)	18% (93)	3% (17)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS1\_2:** Do you have a favorable or unfavorable impression of the following game shows?  
Wheel of Fortune

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (641)	40% (889)	8% (171)	5% (103)	16% (347)	2% (49)	2200
Gender: Male	25% (264)	42% (441)	10% (102)	6% (65)	16% (169)	2% (20)	1062
Gender: Female	33% (377)	39% (448)	6% (69)	3% (38)	16% (178)	3% (29)	1138
Age: 18-29	21% (102)	34% (165)	12% (60)	7% (33)	19% (92)	7% (34)	486
Age: 30-44	31% (162)	41% (215)	10% (51)	4% (22)	13% (66)	2% (11)	527
Age: 45-54	29% (98)	47% (160)	5% (16)	5% (18)	14% (47)	1% (4)	344
Age: 55-64	30% (123)	44% (179)	6% (26)	5% (19)	15% (61)	— (0)	407
Age: 65+	36% (157)	39% (170)	4% (18)	3% (11)	18% (80)	— (0)	436
Generation Z: 18-22	17% (41)	31% (74)	15% (37)	8% (19)	21% (50)	8% (19)	240
Millennial: Age 23-38	30% (159)	39% (207)	9% (49)	5% (24)	14% (73)	3% (18)	531
Generation X: Age 39-54	28% (162)	44% (259)	7% (40)	5% (30)	14% (82)	2% (12)	586
Boomers: Age 55-73	33% (246)	42% (309)	5% (36)	4% (27)	16% (120)	— (0)	739
PID: Dem (no lean)	31% (230)	42% (310)	8% (58)	5% (39)	13% (100)	1% (9)	747
PID: Ind (no lean)	25% (196)	39% (310)	9% (69)	4% (35)	19% (154)	5% (37)	802
PID: Rep (no lean)	33% (214)	41% (268)	7% (44)	4% (28)	14% (93)	1% (3)	651
PID/Gender: Dem Men	30% (100)	38% (127)	11% (37)	7% (25)	14% (46)	1% (2)	337
PID/Gender: Dem Women	32% (130)	45% (183)	5% (21)	3% (14)	13% (54)	2% (7)	410
PID/Gender: Ind Men	19% (77)	42% (166)	9% (37)	5% (21)	20% (78)	4% (18)	396
PID/Gender: Ind Women	29% (119)	36% (145)	8% (32)	4% (14)	19% (76)	5% (19)	405
PID/Gender: Rep Men	27% (87)	45% (148)	8% (28)	6% (19)	14% (45)	— (1)	328
PID/Gender: Rep Women	39% (127)	37% (120)	5% (16)	3% (9)	15% (48)	1% (2)	323
Ideo: Liberal (1-3)	26% (190)	41% (295)	10% (72)	5% (36)	16% (117)	1% (10)	720
Ideo: Moderate (4)	32% (153)	41% (199)	6% (31)	4% (18)	15% (73)	2% (10)	484
Ideo: Conservative (5-7)	33% (238)	42% (297)	6% (40)	4% (28)	14% (102)	1% (8)	713
Educ: < College	30% (459)	38% (576)	8% (118)	6% (84)	15% (233)	3% (43)	1512
Educ: Bachelors degree	30% (131)	42% (188)	8% (35)	2% (11)	17% (74)	1% (5)	444
Educ: Post-grad	21% (51)	51% (125)	7% (17)	3% (8)	17% (41)	1% (2)	244

Continued on next page

**Table CGS1\_2: Do you have a favorable or unfavorable impression of the following game shows?**  
*Wheel of Fortune*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (641)	40% (889)	8% (171)	5% (103)	16% (347)	2% (49)	2200
Income: Under 50k	30% (365)	37% (451)	8% (101)	6% (69)	16% (197)	3% (39)	1222
Income: 50k-100k	29% (185)	43% (273)	8% (52)	3% (19)	16% (104)	— (1)	634
Income: 100k+	26% (91)	48% (165)	5% (18)	4% (14)	14% (47)	3% (9)	344
Ethnicity: White	30% (510)	42% (720)	7% (122)	4% (76)	16% (274)	1% (18)	1722
Ethnicity: Hispanic	26% (91)	32% (112)	10% (34)	4% (15)	19% (67)	8% (30)	349
Ethnicity: Afr. Am.	32% (88)	34% (92)	8% (22)	7% (18)	13% (37)	6% (17)	274
Ethnicity: Other	21% (43)	38% (77)	13% (26)	4% (9)	18% (36)	6% (13)	204
Relig: Protestant	38% (188)	43% (215)	4% (20)	3% (17)	12% (59)	— (0)	500
Relig: Roman Catholic	28% (120)	45% (195)	7% (31)	3% (15)	15% (63)	1% (6)	430
Relig: Ath./Agn./None	23% (160)	36% (253)	10% (74)	7% (52)	19% (134)	5% (34)	707
Relig: Something Else	29% (91)	37% (120)	8% (26)	4% (14)	21% (66)	1% (3)	320
Relig: Jewish	25% (11)	30% (13)	8% (4)	2% (1)	33% (15)	2% (1)	45
Relig: Evangelical	38% (210)	41% (229)	6% (32)	3% (19)	10% (56)	1% (7)	554
Relig: Non-Evang. Catholics	29% (179)	46% (288)	6% (38)	3% (18)	15% (91)	1% (5)	620
Relig: All Christian	33% (389)	44% (517)	6% (71)	3% (37)	13% (147)	1% (12)	1173
Relig: All Non-Christian	25% (252)	36% (372)	10% (100)	6% (66)	19% (200)	4% (37)	1027
Community: Urban	30% (159)	36% (191)	8% (42)	5% (26)	18% (96)	2% (9)	523
Community: Suburban	28% (299)	43% (464)	7% (77)	5% (51)	16% (172)	2% (22)	1086
Community: Rural	31% (183)	40% (234)	9% (52)	4% (26)	13% (80)	3% (18)	591
Employ: Private Sector	29% (193)	45% (300)	6% (41)	4% (27)	14% (92)	1% (7)	660
Employ: Government	26% (33)	47% (60)	8% (10)	3% (3)	16% (20)	1% (1)	127
Employ: Self-Employed	22% (36)	44% (74)	15% (25)	4% (7)	14% (23)	1% (1)	167
Employ: Homemaker	37% (57)	41% (63)	5% (7)	3% (5)	11% (17)	3% (5)	154
Employ: Student	23% (27)	36% (43)	9% (10)	5% (6)	21% (25)	6% (7)	119
Employ: Retired	34% (178)	37% (193)	5% (28)	5% (24)	19% (102)	— (0)	526
Employ: Unemployed	27% (73)	34% (91)	11% (28)	6% (16)	16% (44)	6% (16)	268
Employ: Other	24% (43)	36% (65)	12% (21)	8% (14)	13% (24)	7% (12)	180
Military HH: Yes	34% (122)	38% (138)	10% (35)	2% (7)	15% (55)	— (2)	359
Military HH: No	28% (519)	41% (751)	7% (136)	5% (95)	16% (292)	3% (48)	1841

Continued on next page

**Table CGS1\_2:** Do you have a favorable or unfavorable impression of the following game shows?  
Wheel of Fortune

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (641)	40% (889)	8% (171)	5% (103)	16% (347)	2% (49)	2200
RD/WT: Right Direction	32% (269)	41% (339)	6% (47)	4% (32)	15% (129)	2% (20)	836
RD/WT: Wrong Track	27% (372)	40% (550)	9% (124)	5% (71)	16% (218)	2% (29)	1364
Trump Job Approve	32% (279)	44% (382)	5% (46)	3% (29)	14% (121)	1% (10)	867
Trump Job Disapprove	27% (325)	39% (464)	10% (118)	6% (68)	16% (196)	2% (24)	1195
Trump Job Strongly Approve	36% (169)	40% (185)	4% (19)	4% (19)	15% (71)	1% (6)	469
Trump Job Somewhat Approve	28% (110)	49% (197)	7% (27)	3% (10)	13% (50)	1% (4)	398
Trump Job Somewhat Disapprove	28% (72)	40% (102)	9% (24)	6% (15)	14% (35)	3% (7)	255
Trump Job Strongly Disapprove	27% (253)	39% (362)	10% (94)	6% (53)	17% (162)	2% (17)	941
Favorable of Trump	33% (284)	44% (385)	5% (47)	4% (31)	13% (114)	1% (12)	873
Unfavorable of Trump	28% (332)	39% (455)	10% (115)	5% (62)	16% (191)	2% (19)	1175
Very Favorable of Trump	37% (179)	38% (183)	6% (28)	4% (19)	14% (66)	2% (8)	482
Somewhat Favorable of Trump	27% (105)	52% (202)	5% (18)	3% (12)	12% (49)	1% (4)	390
Somewhat Unfavorable of Trump	31% (67)	40% (86)	8% (17)	4% (9)	14% (31)	3% (6)	216
Very Unfavorable of Trump	28% (265)	39% (369)	10% (98)	6% (53)	17% (160)	1% (13)	958
#1 Issue: Economy	28% (149)	42% (222)	8% (42)	6% (31)	13% (71)	3% (13)	528
#1 Issue: Security	33% (152)	41% (193)	6% (27)	4% (20)	14% (67)	2% (7)	465
#1 Issue: Health Care	27% (111)	42% (170)	11% (45)	3% (13)	16% (64)	2% (7)	410
#1 Issue: Medicare / Social Security	37% (121)	39% (127)	4% (12)	3% (11)	15% (48)	1% (3)	322
#1 Issue: Women's Issues	19% (23)	37% (44)	7% (9)	8% (9)	22% (26)	8% (9)	120
#1 Issue: Education	29% (44)	39% (58)	7% (10)	6% (9)	15% (23)	3% (5)	149
#1 Issue: Energy	22% (24)	41% (44)	14% (15)	4% (4)	19% (21)	— (0)	109
#1 Issue: Other	18% (17)	32% (31)	11% (11)	7% (7)	29% (28)	4% (4)	98
2018 House Vote: Democrat	31% (253)	40% (321)	8% (67)	5% (37)	15% (124)	1% (9)	810
2018 House Vote: Republican	31% (205)	44% (285)	6% (38)	4% (25)	15% (97)	1% (4)	655
2018 House Vote: Someone else	23% (21)	41% (37)	8% (8)	8% (7)	17% (16)	3% (2)	92
2018 House Vote: Didnt Vote	25% (159)	38% (241)	9% (58)	5% (34)	17% (111)	5% (34)	636
2016 Vote: Hillary Clinton	30% (209)	41% (286)	9% (61)	3% (24)	16% (112)	1% (7)	700
2016 Vote: Donald Trump	33% (229)	43% (298)	5% (34)	4% (26)	14% (97)	1% (4)	687
2016 Vote: Someone else	29% (46)	40% (63)	8% (12)	3% (5)	18% (28)	2% (4)	158
2016 Vote: Didnt Vote	24% (153)	37% (241)	10% (63)	7% (48)	17% (110)	5% (34)	650

Continued on next page

**Table CGS1\_2:** Do you have a favorable or unfavorable impression of the following game shows?  
Wheel of Fortune

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (641)	40% (889)	8% (171)	5% (103)	16% (347)	2% (49)	2200
Voted in 2014: Yes	31% (419)	44% (595)	6% (81)	3% (46)	14% (193)	— (6)	1340
Voted in 2014: No	26% (222)	34% (294)	10% (90)	7% (57)	18% (154)	5% (43)	860
2012 Vote: Barack Obama	30% (250)	43% (360)	7% (63)	3% (27)	16% (132)	1% (6)	839
2012 Vote: Mitt Romney	34% (176)	44% (229)	4% (20)	3% (16)	15% (80)	— (2)	523
2012 Vote: Other	31% (27)	37% (33)	7% (6)	9% (8)	16% (14)	— (0)	88
2012 Vote: Didn't Vote	25% (186)	35% (264)	11% (82)	7% (51)	16% (121)	5% (41)	745
4-Region: Northeast	26% (104)	39% (152)	9% (36)	4% (18)	18% (72)	3% (12)	394
4-Region: Midwest	32% (147)	39% (180)	9% (42)	5% (24)	14% (65)	1% (4)	462
4-Region: South	32% (266)	42% (343)	8% (63)	4% (32)	13% (105)	2% (16)	824
4-Region: West	24% (125)	41% (214)	6% (30)	6% (29)	20% (105)	3% (17)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS1\_3: Do you have a favorable or unfavorable impression of the following game shows?**  
*Family Feud*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	38% (838)	9% (189)	5% (111)	16% (348)	3% (58)	2200
Gender: Male	27% (288)	38% (403)	10% (104)	6% (63)	16% (172)	3% (30)	1062
Gender: Female	32% (369)	38% (435)	7% (85)	4% (47)	15% (175)	2% (27)	1138
Age: 18-29	34% (165)	29% (140)	10% (47)	6% (27)	15% (71)	7% (36)	486
Age: 30-44	32% (171)	43% (225)	6% (33)	5% (25)	11% (58)	3% (14)	527
Age: 45-54	33% (113)	36% (124)	7% (25)	5% (19)	16% (56)	2% (7)	344
Age: 55-64	24% (98)	42% (170)	11% (43)	6% (23)	18% (73)	— (0)	407
Age: 65+	25% (111)	41% (178)	9% (41)	4% (17)	21% (90)	— (0)	436
Generation Z: 18-22	39% (92)	25% (59)	9% (21)	4% (9)	15% (36)	9% (21)	240
Millennial: Age 23-38	32% (168)	39% (206)	8% (43)	5% (28)	12% (65)	4% (21)	531
Generation X: Age 39-54	32% (188)	38% (225)	7% (40)	6% (34)	14% (84)	3% (15)	586
Boomers: Age 55-73	25% (187)	41% (306)	10% (73)	5% (34)	19% (138)	— (0)	739
PID: Dem (no lean)	33% (249)	38% (285)	8% (57)	4% (30)	16% (118)	1% (8)	747
PID: Ind (no lean)	27% (214)	37% (297)	9% (71)	6% (48)	16% (127)	5% (44)	802
PID: Rep (no lean)	30% (193)	39% (256)	9% (61)	5% (33)	16% (103)	1% (6)	651
PID/Gender: Dem Men	32% (109)	37% (123)	7% (25)	5% (17)	17% (57)	2% (6)	337
PID/Gender: Dem Women	34% (141)	39% (161)	8% (32)	3% (14)	15% (61)	— (1)	410
PID/Gender: Ind Men	22% (88)	38% (152)	11% (42)	6% (23)	17% (69)	6% (22)	396
PID/Gender: Ind Women	31% (126)	36% (146)	7% (29)	6% (25)	14% (58)	5% (21)	405
PID/Gender: Rep Men	28% (91)	39% (128)	11% (37)	7% (24)	14% (46)	1% (2)	328
PID/Gender: Rep Women	32% (102)	40% (128)	7% (24)	3% (9)	17% (56)	1% (4)	323
Ideo: Liberal (1-3)	30% (214)	38% (271)	10% (71)	6% (42)	15% (109)	2% (14)	720
Ideo: Moderate (4)	34% (164)	39% (187)	7% (36)	4% (20)	14% (68)	2% (10)	484
Ideo: Conservative (5-7)	27% (196)	40% (282)	9% (67)	5% (39)	17% (123)	1% (8)	713
Educ: < College	32% (490)	36% (551)	7% (111)	5% (81)	15% (229)	3% (50)	1512
Educ: Bachelors degree	26% (115)	40% (178)	11% (47)	4% (17)	18% (81)	1% (5)	444
Educ: Post-grad	21% (52)	44% (108)	13% (31)	5% (12)	15% (38)	1% (3)	244

Continued on next page

**Table CGS1\_3: Do you have a favorable or unfavorable impression of the following game shows?**

*Family Feud*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	38% (838)	9% (189)	5% (111)	16% (348)	3% (58)	2200
Income: Under 50k	31% (380)	35% (431)	9% (111)	5% (66)	15% (185)	4% (48)	1222
Income: 50k-100k	28% (178)	42% (265)	8% (49)	5% (29)	17% (110)	— (3)	634
Income: 100k+	29% (99)	41% (142)	9% (29)	4% (15)	15% (52)	2% (6)	344
Ethnicity: White	28% (476)	39% (673)	10% (164)	5% (91)	17% (289)	2% (27)	1722
Ethnicity: Hispanic	26% (90)	31% (110)	9% (33)	5% (19)	19% (67)	9% (31)	349
Ethnicity: Afr. Am.	49% (135)	31% (86)	3% (9)	3% (8)	8% (23)	5% (13)	274
Ethnicity: Other	22% (45)	39% (79)	8% (16)	6% (12)	17% (35)	8% (17)	204
Relig: Protestant	28% (138)	46% (228)	8% (39)	6% (28)	13% (66)	— (1)	500
Relig: Roman Catholic	28% (123)	36% (154)	10% (44)	5% (21)	19% (82)	2% (7)	430
Relig: Ath./Agn./None	27% (190)	34% (243)	10% (72)	6% (40)	18% (128)	5% (34)	707
Relig: Something Else	32% (104)	38% (121)	7% (24)	5% (15)	15% (47)	3% (9)	320
Relig: Jewish	17% (8)	34% (15)	17% (8)	— (0)	23% (10)	9% (4)	45
Relig: Evangelical	35% (192)	41% (229)	6% (35)	4% (23)	12% (65)	2% (10)	554
Relig: Non-Evang. Catholics	28% (171)	39% (244)	10% (59)	5% (33)	17% (107)	1% (5)	620
Relig: All Christian	31% (363)	40% (474)	8% (94)	5% (55)	15% (172)	1% (15)	1173
Relig: All Non-Christian	29% (294)	35% (364)	9% (95)	5% (55)	17% (175)	4% (43)	1027
Community: Urban	32% (169)	35% (182)	8% (44)	6% (33)	16% (84)	2% (11)	523
Community: Suburban	30% (325)	38% (414)	9% (93)	5% (55)	16% (172)	2% (26)	1086
Community: Rural	28% (163)	41% (242)	9% (52)	4% (22)	15% (91)	4% (21)	591
Employ: Private Sector	29% (189)	43% (281)	9% (57)	4% (30)	14% (94)	1% (9)	660
Employ: Government	41% (52)	40% (51)	4% (5)	2% (3)	13% (16)	1% (1)	127
Employ: Self-Employed	30% (51)	41% (69)	9% (15)	3% (6)	14% (24)	2% (3)	167
Employ: Homemaker	33% (51)	34% (53)	10% (16)	3% (5)	15% (23)	4% (6)	154
Employ: Student	42% (50)	25% (29)	6% (7)	5% (6)	16% (19)	6% (8)	119
Employ: Retired	24% (129)	39% (205)	10% (53)	5% (29)	21% (111)	— (0)	526
Employ: Unemployed	28% (75)	35% (94)	8% (23)	7% (19)	14% (38)	7% (20)	268
Employ: Other	34% (61)	32% (57)	8% (14)	8% (14)	13% (23)	6% (10)	180
Military HH: Yes	31% (110)	38% (135)	8% (29)	3% (12)	19% (67)	2% (7)	359
Military HH: No	30% (546)	38% (703)	9% (160)	5% (99)	15% (281)	3% (51)	1841

Continued on next page

**Table CGS1\_3:** Do you have a favorable or unfavorable impression of the following game shows?*Family Feud*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	38% (838)	9% (189)	5% (111)	16% (348)	3% (58)	2200
RD/WT: Right Direction	30% (251)	37% (308)	10% (81)	4% (30)	17% (141)	3% (25)	836
RD/WT: Wrong Track	30% (406)	39% (530)	8% (109)	6% (81)	15% (206)	2% (32)	1364
Trump Job Approve	29% (247)	40% (346)	10% (83)	5% (40)	16% (135)	2% (16)	867
Trump Job Disapprove	31% (371)	38% (452)	8% (101)	6% (69)	15% (181)	2% (21)	1195
Trump Job Strongly Approve	29% (138)	37% (175)	10% (45)	5% (23)	17% (78)	2% (9)	469
Trump Job Somewhat Approve	27% (109)	43% (171)	9% (38)	4% (17)	14% (57)	2% (7)	398
Trump Job Somewhat Disapprove	34% (87)	38% (98)	8% (21)	4% (11)	11% (29)	3% (8)	255
Trump Job Strongly Disapprove	30% (284)	38% (354)	9% (80)	6% (58)	16% (151)	1% (13)	941
Favorable of Trump	30% (265)	40% (347)	9% (77)	5% (41)	15% (129)	2% (15)	873
Unfavorable of Trump	31% (361)	38% (445)	9% (102)	5% (61)	16% (186)	2% (19)	1175
Very Favorable of Trump	33% (158)	36% (175)	9% (43)	5% (24)	16% (75)	1% (7)	482
Somewhat Favorable of Trump	27% (107)	44% (171)	9% (34)	4% (17)	14% (53)	2% (8)	390
Somewhat Unfavorable of Trump	33% (70)	37% (80)	9% (20)	3% (7)	15% (33)	2% (5)	216
Very Unfavorable of Trump	30% (291)	38% (365)	9% (82)	6% (54)	16% (153)	1% (14)	958
#1 Issue: Economy	33% (175)	39% (205)	7% (36)	4% (21)	13% (71)	4% (20)	528
#1 Issue: Security	25% (117)	42% (194)	8% (36)	6% (30)	17% (78)	2% (10)	465
#1 Issue: Health Care	30% (123)	40% (162)	10% (41)	4% (17)	15% (61)	1% (6)	410
#1 Issue: Medicare / Social Security	30% (96)	40% (129)	8% (26)	5% (15)	17% (54)	1% (2)	322
#1 Issue: Women's Issues	33% (39)	26% (31)	14% (17)	7% (8)	18% (21)	3% (4)	120
#1 Issue: Education	36% (54)	35% (52)	6% (9)	3% (5)	12% (18)	7% (11)	149
#1 Issue: Energy	34% (37)	32% (35)	11% (12)	8% (8)	15% (16)	1% (1)	109
#1 Issue: Other	15% (15)	30% (30)	13% (13)	7% (7)	30% (29)	4% (4)	98
2018 House Vote: Democrat	31% (251)	38% (309)	9% (71)	4% (36)	17% (134)	1% (9)	810
2018 House Vote: Republican	27% (177)	41% (270)	10% (64)	5% (34)	16% (106)	1% (5)	655
2018 House Vote: Someone else	25% (23)	45% (41)	5% (5)	7% (7)	14% (13)	4% (4)	92
2018 House Vote: Didnt Vote	32% (202)	34% (214)	8% (50)	5% (35)	15% (95)	6% (41)	636
2016 Vote: Hillary Clinton	30% (209)	38% (266)	9% (63)	5% (35)	17% (121)	1% (7)	700
2016 Vote: Donald Trump	28% (194)	41% (280)	9% (65)	5% (33)	16% (111)	1% (5)	687
2016 Vote: Someone else	27% (43)	45% (71)	7% (11)	4% (7)	13% (21)	3% (5)	158
2016 Vote: Didnt Vote	32% (209)	34% (219)	8% (50)	5% (36)	15% (95)	6% (41)	650

Continued on next page

**Table CGS1\_3:** Do you have a favorable or unfavorable impression of the following game shows?

*Family Feud*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	38% (838)	9% (189)	5% (111)	16% (348)	3% (58)	2200
Voted in 2014: Yes	28% (376)	41% (556)	9% (119)	5% (62)	16% (220)	1% (7)	1340
Voted in 2014: No	33% (281)	33% (282)	8% (71)	6% (49)	15% (127)	6% (50)	860
2012 Vote: Barack Obama	30% (253)	40% (334)	8% (65)	5% (41)	16% (136)	1% (10)	839
2012 Vote: Mitt Romney	24% (125)	42% (218)	11% (59)	4% (21)	18% (96)	1% (4)	523
2012 Vote: Other	31% (27)	43% (38)	6% (5)	9% (8)	11% (10)	— (0)	88
2012 Vote: Didn't Vote	34% (250)	33% (245)	8% (60)	6% (41)	14% (105)	6% (44)	745
4-Region: Northeast	29% (115)	35% (138)	10% (40)	6% (22)	16% (65)	4% (15)	394
4-Region: Midwest	33% (153)	37% (172)	9% (39)	5% (25)	15% (67)	1% (5)	462
4-Region: South	33% (272)	38% (316)	9% (74)	4% (30)	14% (119)	2% (14)	824
4-Region: West	23% (117)	41% (212)	7% (36)	7% (34)	19% (97)	5% (24)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS1\_4:** Do you have a favorable or unfavorable impression of the following game shows?  
*The Price is Right*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (579)	40% (886)	8% (180)	5% (109)	16% (362)	4% (84)	2200
Gender: Male	26% (278)	41% (431)	9% (93)	5% (53)	16% (165)	4% (42)	1062
Gender: Female	27% (302)	40% (455)	8% (87)	5% (56)	17% (197)	4% (42)	1138
Age: 18-29	21% (101)	34% (163)	10% (46)	8% (38)	15% (75)	13% (62)	486
Age: 30-44	33% (172)	40% (212)	8% (41)	4% (22)	12% (63)	3% (16)	527
Age: 45-54	31% (107)	42% (146)	8% (26)	4% (14)	13% (45)	2% (5)	344
Age: 55-64	25% (101)	45% (182)	7% (30)	4% (18)	19% (77)	— (0)	407
Age: 65+	23% (98)	42% (183)	8% (36)	4% (16)	23% (102)	— (0)	436
Generation Z: 18-22	17% (41)	26% (63)	11% (26)	9% (22)	19% (46)	18% (43)	240
Millennial: Age 23-38	31% (164)	40% (210)	8% (43)	5% (28)	11% (58)	5% (29)	531
Generation X: Age 39-54	30% (176)	42% (248)	8% (44)	4% (26)	14% (80)	2% (12)	586
Boomers: Age 55-73	24% (180)	44% (324)	7% (55)	4% (30)	20% (150)	— (0)	739
PID: Dem (no lean)	31% (229)	39% (288)	8% (63)	4% (32)	15% (115)	3% (20)	747
PID: Ind (no lean)	22% (173)	40% (318)	9% (70)	6% (48)	17% (138)	7% (55)	802
PID: Rep (no lean)	27% (178)	43% (280)	7% (47)	4% (29)	17% (109)	1% (9)	651
PID/Gender: Dem Men	38% (128)	34% (115)	8% (26)	5% (17)	13% (45)	2% (8)	337
PID/Gender: Dem Women	25% (101)	42% (173)	9% (37)	4% (16)	17% (70)	3% (12)	410
PID/Gender: Ind Men	20% (78)	42% (165)	10% (38)	5% (20)	17% (66)	8% (30)	396
PID/Gender: Ind Women	23% (95)	38% (154)	8% (32)	7% (28)	18% (72)	6% (24)	405
PID/Gender: Rep Men	22% (72)	46% (151)	9% (29)	5% (17)	17% (55)	1% (4)	328
PID/Gender: Rep Women	33% (106)	40% (128)	5% (18)	4% (12)	17% (54)	2% (5)	323
Ideo: Liberal (1-3)	26% (190)	38% (274)	11% (76)	5% (35)	17% (119)	4% (26)	720
Ideo: Moderate (4)	29% (140)	43% (208)	7% (32)	5% (24)	14% (69)	2% (12)	484
Ideo: Conservative (5-7)	28% (197)	44% (313)	7% (47)	4% (30)	17% (119)	1% (8)	713
Educ: < College	27% (413)	39% (583)	8% (120)	6% (90)	15% (232)	5% (74)	1512
Educ: Bachelors degree	25% (111)	43% (190)	8% (36)	3% (13)	20% (88)	1% (6)	444
Educ: Post-grad	23% (55)	46% (113)	10% (24)	3% (6)	17% (42)	1% (3)	244

Continued on next page

**Table CGS1\_4:** Do you have a favorable or unfavorable impression of the following game shows?  
*The Price is Right*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (579)	40% (886)	8% (180)	5% (109)	16% (362)	4% (84)	2200
Income: Under 50k	27% (336)	37% (454)	9% (106)	7% (80)	15% (188)	5% (58)	1222
Income: 50k-100k	25% (162)	42% (268)	9% (57)	3% (18)	19% (119)	2% (10)	634
Income: 100k+	24% (82)	48% (164)	5% (16)	3% (12)	16% (54)	4% (15)	344
Ethnicity: White	26% (455)	42% (716)	8% (141)	5% (79)	17% (295)	2% (36)	1722
Ethnicity: Hispanic	24% (85)	33% (116)	8% (28)	5% (19)	16% (55)	13% (46)	349
Ethnicity: Afr. Am.	31% (85)	34% (92)	7% (19)	8% (22)	13% (37)	7% (20)	274
Ethnicity: Other	19% (40)	39% (79)	10% (20)	4% (9)	15% (30)	13% (27)	204
Relig: Protestant	29% (144)	48% (238)	7% (33)	4% (19)	13% (65)	— (2)	500
Relig: Roman Catholic	24% (104)	43% (187)	9% (37)	3% (14)	16% (68)	5% (20)	430
Relig: Ath./Agn./None	23% (161)	38% (266)	9% (62)	6% (45)	18% (128)	6% (45)	707
Relig: Something Else	29% (94)	34% (108)	9% (30)	5% (15)	22% (70)	1% (3)	320
Relig: Jewish	24% (11)	33% (15)	9% (4)	1% (1)	33% (15)	— (0)	45
Relig: Evangelical	32% (178)	40% (224)	6% (33)	5% (29)	13% (72)	3% (17)	554
Relig: Non-Evang. Catholics	24% (146)	47% (289)	9% (55)	3% (19)	15% (92)	3% (19)	620
Relig: All Christian	28% (324)	44% (513)	8% (88)	4% (48)	14% (164)	3% (36)	1173
Relig: All Non-Christian	25% (255)	36% (374)	9% (91)	6% (61)	19% (198)	5% (48)	1027
Community: Urban	26% (138)	39% (205)	6% (33)	7% (35)	18% (94)	3% (17)	523
Community: Suburban	27% (288)	41% (443)	8% (89)	5% (54)	16% (174)	4% (38)	1086
Community: Rural	26% (153)	40% (239)	10% (58)	3% (20)	16% (94)	5% (28)	591
Employ: Private Sector	29% (191)	45% (295)	6% (43)	4% (29)	14% (94)	1% (9)	660
Employ: Government	31% (40)	39% (50)	12% (15)	3% (4)	12% (16)	3% (4)	127
Employ: Self-Employed	28% (46)	35% (58)	15% (25)	4% (7)	14% (23)	5% (8)	167
Employ: Homemaker	31% (48)	37% (57)	9% (13)	7% (10)	13% (21)	3% (5)	154
Employ: Student	17% (21)	41% (48)	3% (4)	6% (8)	15% (17)	17% (21)	119
Employ: Retired	23% (121)	42% (219)	7% (39)	5% (24)	23% (123)	— (0)	526
Employ: Unemployed	24% (65)	37% (99)	7% (19)	6% (17)	17% (45)	8% (22)	268
Employ: Other	27% (49)	33% (60)	12% (21)	6% (11)	13% (23)	8% (15)	180
Military HH: Yes	26% (93)	42% (151)	11% (39)	2% (9)	17% (60)	2% (7)	359
Military HH: No	26% (486)	40% (735)	8% (140)	5% (100)	16% (302)	4% (77)	1841

Continued on next page

**Table CGS1\_4:** Do you have a favorable or unfavorable impression of the following game shows?  
*The Price is Right*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (579)	40% (886)	8% (180)	5% (109)	16% (362)	4% (84)	2200
RD/WT: Right Direction	28% (238)	40% (332)	8% (66)	3% (28)	17% (140)	4% (31)	836
RD/WT: Wrong Track	25% (341)	41% (554)	8% (113)	6% (81)	16% (222)	4% (52)	1364
Trump Job Approve	28% (239)	44% (383)	8% (66)	3% (24)	15% (133)	2% (21)	867
Trump Job Disapprove	26% (312)	38% (460)	9% (107)	7% (79)	16% (196)	3% (42)	1195
Trump Job Strongly Approve	31% (144)	40% (188)	7% (31)	4% (20)	17% (77)	2% (9)	469
Trump Job Somewhat Approve	24% (95)	49% (195)	9% (35)	1% (5)	14% (56)	3% (13)	398
Trump Job Somewhat Disapprove	33% (83)	35% (88)	8% (21)	8% (20)	12% (31)	4% (11)	255
Trump Job Strongly Disapprove	24% (229)	40% (372)	9% (86)	6% (59)	18% (165)	3% (31)	941
Favorable of Trump	27% (239)	44% (387)	8% (72)	3% (27)	14% (126)	2% (21)	873
Unfavorable of Trump	27% (313)	38% (451)	8% (99)	6% (76)	17% (201)	3% (35)	1175
Very Favorable of Trump	32% (152)	40% (192)	7% (35)	4% (21)	14% (70)	3% (13)	482
Somewhat Favorable of Trump	22% (87)	50% (195)	9% (37)	2% (7)	15% (57)	2% (8)	390
Somewhat Unfavorable of Trump	34% (73)	33% (71)	7% (16)	7% (15)	14% (30)	5% (10)	216
Very Unfavorable of Trump	25% (240)	40% (380)	9% (83)	6% (60)	18% (171)	3% (25)	958
#1 Issue: Economy	27% (145)	40% (213)	7% (37)	7% (37)	14% (73)	4% (23)	528
#1 Issue: Security	25% (116)	46% (213)	6% (27)	5% (22)	16% (74)	3% (13)	465
#1 Issue: Health Care	27% (109)	42% (171)	10% (42)	3% (14)	15% (62)	3% (12)	410
#1 Issue: Medicare / Social Security	29% (94)	40% (129)	8% (25)	4% (13)	18% (58)	1% (3)	322
#1 Issue: Women's Issues	24% (29)	28% (34)	8% (10)	9% (11)	21% (25)	9% (11)	120
#1 Issue: Education	32% (47)	31% (47)	9% (14)	4% (6)	17% (26)	6% (9)	149
#1 Issue: Energy	25% (27)	38% (41)	11% (12)	3% (3)	18% (19)	6% (7)	109
#1 Issue: Other	13% (13)	40% (40)	13% (13)	3% (3)	24% (24)	6% (5)	98
2018 House Vote: Democrat	28% (230)	42% (337)	8% (62)	3% (28)	16% (133)	3% (21)	810
2018 House Vote: Republican	25% (167)	44% (290)	8% (50)	5% (31)	17% (112)	1% (5)	655
2018 House Vote: Someone else	20% (18)	30% (28)	10% (9)	11% (10)	21% (19)	7% (6)	92
2018 House Vote: Didnt Vote	26% (163)	35% (225)	9% (58)	6% (40)	15% (98)	8% (52)	636
2016 Vote: Hillary Clinton	27% (191)	41% (284)	9% (60)	4% (27)	18% (126)	2% (11)	700
2016 Vote: Donald Trump	27% (187)	45% (307)	7% (49)	4% (28)	16% (112)	1% (4)	687
2016 Vote: Someone else	29% (47)	38% (60)	8% (12)	3% (5)	20% (31)	3% (4)	158
2016 Vote: Didnt Vote	23% (151)	36% (233)	9% (59)	8% (50)	14% (92)	10% (64)	650

Continued on next page

**Table CGS1\_4:** Do you have a favorable or unfavorable impression of the following game shows?  
*The Price is Right*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (579)	40% (886)	8% (180)	5% (109)	16% (362)	4% (84)	2200
Voted in 2014: Yes	27% (361)	44% (594)	7% (98)	4% (50)	17% (226)	1% (11)	1340
Voted in 2014: No	25% (219)	34% (292)	9% (81)	7% (59)	16% (136)	8% (72)	860
2012 Vote: Barack Obama	28% (237)	43% (357)	8% (65)	3% (23)	18% (150)	1% (8)	839
2012 Vote: Mitt Romney	24% (126)	47% (243)	8% (40)	3% (18)	18% (92)	1% (4)	523
2012 Vote: Other	25% (22)	44% (39)	5% (5)	11% (10)	14% (12)	— (0)	88
2012 Vote: Didn't Vote	26% (192)	33% (244)	9% (70)	8% (59)	15% (108)	10% (72)	745
4-Region: Northeast	23% (91)	40% (156)	9% (37)	6% (25)	17% (65)	5% (20)	394
4-Region: Midwest	29% (133)	41% (191)	7% (33)	6% (27)	16% (72)	2% (8)	462
4-Region: South	30% (245)	38% (311)	9% (74)	4% (34)	16% (131)	4% (30)	824
4-Region: West	21% (111)	44% (228)	7% (37)	5% (24)	18% (94)	5% (26)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS1\_5: Do you have a favorable or unfavorable impression of the following game shows?**  
*Who Wants to be a Millionaire*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (370)	38% (830)	12% (261)	7% (150)	23% (507)	4% (82)	2200
Gender: Male	16% (166)	37% (393)	13% (140)	8% (81)	23% (241)	4% (41)	1062
Gender: Female	18% (204)	38% (438)	11% (121)	6% (69)	23% (266)	4% (41)	1138
Age: 18-29	13% (63)	33% (162)	14% (67)	8% (40)	22% (105)	10% (50)	486
Age: 30-44	20% (107)	39% (205)	13% (70)	8% (40)	17% (90)	3% (14)	527
Age: 45-54	22% (75)	39% (133)	9% (31)	6% (22)	23% (78)	2% (6)	344
Age: 55-64	14% (58)	40% (165)	13% (52)	6% (24)	26% (104)	1% (4)	407
Age: 65+	15% (67)	38% (166)	10% (42)	5% (24)	30% (130)	2% (8)	436
Generation Z: 18-22	12% (28)	27% (64)	16% (38)	8% (20)	25% (59)	13% (32)	240
Millennial: Age 23-38	21% (110)	39% (207)	11% (60)	7% (38)	17% (90)	5% (26)	531
Generation X: Age 39-54	18% (108)	39% (228)	12% (69)	8% (45)	21% (123)	2% (12)	586
Boomers: Age 55-73	15% (111)	40% (295)	11% (83)	6% (42)	27% (197)	2% (12)	739
PID: Dem (no lean)	19% (143)	38% (283)	14% (107)	6% (46)	21% (155)	2% (14)	747
PID: Ind (no lean)	16% (130)	33% (262)	12% (95)	9% (68)	24% (193)	7% (54)	802
PID: Rep (no lean)	15% (98)	44% (286)	9% (60)	5% (35)	24% (159)	2% (13)	651
PID/Gender: Dem Men	21% (70)	32% (106)	18% (61)	6% (19)	21% (70)	3% (10)	337
PID/Gender: Dem Women	18% (72)	43% (176)	11% (46)	7% (27)	21% (85)	1% (4)	410
PID/Gender: Ind Men	14% (56)	33% (131)	13% (53)	9% (37)	24% (94)	6% (25)	396
PID/Gender: Ind Women	18% (74)	32% (130)	10% (42)	8% (32)	24% (99)	7% (29)	405
PID/Gender: Rep Men	12% (39)	47% (155)	8% (26)	8% (25)	23% (77)	2% (6)	328
PID/Gender: Rep Women	18% (59)	41% (131)	10% (34)	3% (10)	25% (82)	2% (7)	323
Ideo: Liberal (1-3)	17% (121)	39% (282)	14% (101)	7% (47)	20% (147)	3% (21)	720
Ideo: Moderate (4)	20% (99)	40% (193)	11% (54)	6% (27)	21% (100)	2% (11)	484
Ideo: Conservative (5-7)	17% (121)	40% (283)	9% (61)	7% (52)	26% (184)	2% (13)	713
Educ: < College	17% (265)	35% (533)	12% (184)	8% (117)	23% (346)	4% (68)	1512
Educ: Bachelors degree	15% (68)	45% (199)	9% (38)	5% (20)	24% (108)	2% (10)	444
Educ: Post-grad	15% (38)	40% (98)	16% (39)	5% (12)	22% (53)	2% (4)	244

Continued on next page

**Table CGS1\_5: Do you have a favorable or unfavorable impression of the following game shows?**

*Who Wants to be a Millionaire*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(370)	38%	(830)	12%	(261)	7%	(150)	23%	(507)	4%	(82)	2200
Income: Under 50k	18%	(215)	35%	(428)	12%	(146)	9%	(108)	22%	(271)	4%	(55)	1222
Income: 50k-100k	15%	(93)	42%	(264)	12%	(73)	5%	(31)	26%	(163)	2%	(10)	634
Income: 100k+	18%	(62)	40%	(138)	12%	(42)	3%	(12)	21%	(73)	5%	(17)	344
Ethnicity: White	17%	(287)	39%	(668)	12%	(198)	7%	(118)	24%	(405)	3%	(45)	1722
Ethnicity: Hispanic	16%	(56)	30%	(105)	12%	(41)	7%	(25)	24%	(86)	11%	(37)	349
Ethnicity: Afr. Am.	24%	(65)	32%	(88)	12%	(34)	6%	(15)	20%	(54)	7%	(18)	274
Ethnicity: Other	9%	(17)	37%	(75)	14%	(29)	8%	(17)	23%	(47)	9%	(19)	204
Relig: Protestant	20%	(102)	40%	(201)	10%	(52)	5%	(24)	23%	(116)	1%	(5)	500
Relig: Roman Catholic	15%	(63)	44%	(190)	9%	(37)	6%	(26)	24%	(105)	2%	(10)	430
Relig: Ath./Agn./None	14%	(98)	35%	(247)	12%	(88)	9%	(64)	23%	(160)	7%	(50)	707
Relig: Something Else	16%	(50)	32%	(102)	17%	(53)	8%	(25)	25%	(81)	3%	(9)	320
Relig: Jewish	12%	(5)	41%	(18)	12%	(6)	—	(0)	29%	(13)	6%	(3)	45
Relig: Evangelical	22%	(120)	40%	(220)	10%	(57)	5%	(28)	21%	(117)	2%	(11)	554
Relig: Non-Evang. Catholics	16%	(102)	42%	(261)	10%	(62)	5%	(34)	24%	(148)	2%	(12)	620
Relig: All Christian	19%	(222)	41%	(482)	10%	(120)	5%	(61)	23%	(266)	2%	(23)	1173
Relig: All Non-Christian	14%	(148)	34%	(349)	14%	(142)	9%	(89)	23%	(241)	6%	(59)	1027
Community: Urban	20%	(107)	35%	(183)	10%	(51)	8%	(41)	25%	(128)	3%	(13)	523
Community: Suburban	17%	(180)	40%	(431)	12%	(132)	6%	(67)	22%	(240)	3%	(35)	1086
Community: Rural	14%	(83)	37%	(217)	13%	(78)	7%	(42)	23%	(138)	6%	(33)	591
Employ: Private Sector	18%	(121)	42%	(280)	11%	(75)	6%	(37)	21%	(138)	2%	(11)	660
Employ: Government	17%	(21)	40%	(51)	10%	(12)	11%	(14)	19%	(24)	3%	(4)	127
Employ: Self-Employed	13%	(22)	44%	(73)	9%	(15)	7%	(12)	26%	(43)	1%	(1)	167
Employ: Homemaker	14%	(22)	41%	(62)	14%	(21)	6%	(10)	20%	(30)	5%	(8)	154
Employ: Student	13%	(15)	31%	(37)	15%	(18)	3%	(3)	29%	(34)	9%	(11)	119
Employ: Retired	16%	(86)	36%	(187)	11%	(58)	7%	(36)	29%	(153)	1%	(6)	526
Employ: Unemployed	18%	(49)	32%	(87)	13%	(34)	9%	(24)	19%	(50)	9%	(24)	268
Employ: Other	19%	(34)	29%	(53)	15%	(27)	8%	(15)	19%	(35)	9%	(17)	180
Military HH: Yes	13%	(48)	34%	(123)	14%	(52)	7%	(24)	27%	(99)	4%	(14)	359
Military HH: No	18%	(323)	38%	(708)	11%	(209)	7%	(126)	22%	(408)	4%	(67)	1841

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**Table CGS1\_5: Do you have a favorable or unfavorable impression of the following game shows?  
Who Wants to be a Millionaire**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (370)	38% (830)	12% (261)	7% (150)	23% (507)	4% (82)	2200
RD/WT: Right Direction	17% (143)	40% (335)	9% (77)	6% (49)	24% (200)	4% (32)	836
RD/WT: Wrong Track	17% (228)	36% (495)	14% (184)	7% (101)	22% (306)	4% (50)	1364
Trump Job Approve	16% (139)	44% (378)	10% (88)	5% (43)	22% (195)	3% (24)	867
Trump Job Disapprove	18% (214)	35% (423)	13% (161)	8% (95)	22% (267)	3% (35)	1195
Trump Job Strongly Approve	17% (79)	40% (188)	9% (44)	6% (28)	25% (116)	3% (15)	469
Trump Job Somewhat Approve	15% (60)	48% (190)	11% (45)	4% (15)	20% (79)	2% (9)	398
Trump Job Somewhat Disapprove	19% (49)	37% (93)	13% (32)	10% (25)	18% (46)	4% (9)	255
Trump Job Strongly Disapprove	17% (165)	35% (330)	14% (128)	7% (69)	24% (222)	3% (26)	941
Favorable of Trump	17% (146)	43% (371)	10% (88)	6% (49)	22% (195)	3% (24)	873
Unfavorable of Trump	18% (211)	35% (412)	14% (160)	7% (86)	23% (274)	3% (33)	1175
Very Favorable of Trump	19% (92)	38% (185)	9% (45)	6% (31)	23% (112)	4% (17)	482
Somewhat Favorable of Trump	14% (54)	48% (186)	11% (43)	5% (18)	21% (83)	2% (7)	390
Somewhat Unfavorable of Trump	19% (40)	35% (75)	14% (30)	9% (19)	21% (45)	3% (7)	216
Very Unfavorable of Trump	18% (170)	35% (337)	14% (130)	7% (67)	24% (229)	3% (26)	958
#1 Issue: Economy	19% (101)	38% (202)	11% (58)	7% (38)	21% (113)	3% (16)	528
#1 Issue: Security	16% (76)	40% (188)	10% (45)	6% (30)	24% (110)	4% (17)	465
#1 Issue: Health Care	16% (67)	38% (155)	16% (67)	6% (25)	21% (85)	3% (11)	410
#1 Issue: Medicare / Social Security	19% (62)	39% (124)	11% (35)	5% (17)	25% (79)	1% (4)	322
#1 Issue: Women's Issues	12% (14)	28% (34)	8% (10)	13% (15)	28% (34)	11% (13)	120
#1 Issue: Education	19% (28)	32% (47)	16% (23)	7% (11)	20% (29)	7% (11)	149
#1 Issue: Energy	13% (14)	42% (45)	12% (14)	5% (6)	23% (25)	5% (5)	109
#1 Issue: Other	9% (9)	36% (35)	9% (9)	9% (9)	31% (31)	5% (5)	98
2018 House Vote: Democrat	20% (163)	37% (302)	13% (108)	6% (48)	21% (174)	2% (16)	810
2018 House Vote: Republican	14% (95)	41% (270)	11% (72)	7% (45)	25% (162)	2% (12)	655
2018 House Vote: Someone else	11% (10)	32% (29)	7% (6)	9% (9)	33% (30)	8% (7)	92
2018 House Vote: Didnt Vote	16% (100)	35% (225)	12% (76)	7% (47)	22% (141)	7% (47)	636
2016 Vote: Hillary Clinton	19% (133)	37% (261)	14% (95)	5% (38)	22% (155)	2% (17)	700
2016 Vote: Donald Trump	15% (105)	42% (292)	10% (68)	7% (45)	24% (167)	2% (11)	687
2016 Vote: Someone else	17% (27)	36% (57)	10% (15)	6% (10)	27% (42)	4% (6)	158
2016 Vote: Didnt Vote	16% (102)	34% (220)	13% (82)	9% (57)	22% (143)	7% (46)	650

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**Table CGS1\_5:** Do you have a favorable or unfavorable impression of the following game shows?

*Who Wants to be a Millionaire*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (370)	38% (830)	12% (261)	7% (150)	23% (507)	4% (82)	2200
Voted in 2014: Yes	17% (231)	41% (543)	12% (156)	6% (77)	23% (309)	2% (25)	1340
Voted in 2014: No	16% (140)	33% (287)	12% (105)	9% (74)	23% (198)	7% (57)	860
2012 Vote: Barack Obama	20% (165)	38% (321)	13% (109)	5% (41)	23% (190)	2% (14)	839
2012 Vote: Mitt Romney	14% (72)	44% (229)	9% (47)	5% (25)	26% (138)	2% (11)	523
2012 Vote: Other	16% (14)	36% (32)	11% (9)	13% (12)	24% (21)	— (0)	88
2012 Vote: Didn't Vote	16% (117)	33% (246)	13% (95)	10% (72)	21% (158)	8% (56)	745
4-Region: Northeast	16% (62)	38% (148)	13% (52)	7% (26)	23% (92)	4% (15)	394
4-Region: Midwest	17% (80)	41% (192)	11% (50)	8% (38)	20% (92)	2% (11)	462
4-Region: South	18% (152)	37% (305)	12% (102)	5% (41)	23% (189)	4% (35)	824
4-Region: West	15% (77)	36% (186)	11% (57)	9% (45)	26% (133)	4% (21)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS2\_1:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Alex Trebek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	46% (1007)	28% (607)	3% (66)	2% (34)	12% (264)	10% (222)	2200
Gender: Male	46% (492)	29% (306)	3% (30)	1% (12)	12% (124)	9% (98)	1062
Gender: Female	45% (515)	26% (301)	3% (36)	2% (22)	12% (140)	11% (124)	1138
Age: 18-29	24% (116)	18% (85)	4% (22)	3% (13)	17% (81)	35% (170)	486
Age: 30-44	46% (241)	30% (159)	4% (22)	1% (6)	12% (64)	7% (35)	527
Age: 45-54	44% (150)	37% (128)	4% (12)	1% (3)	11% (38)	3% (11)	344
Age: 55-64	56% (229)	30% (121)	1% (5)	2% (8)	10% (42)	1% (3)	407
Age: 65+	62% (271)	26% (114)	1% (5)	1% (3)	9% (39)	1% (4)	436
Generation Z: 18-22	19% (46)	11% (27)	5% (11)	3% (6)	19% (46)	43% (104)	240
Millennial: Age 23-38	38% (201)	28% (147)	3% (18)	2% (10)	13% (69)	16% (85)	531
Generation X: Age 39-54	44% (259)	34% (198)	5% (27)	1% (6)	12% (69)	5% (26)	586
Boomers: Age 55-73	59% (433)	28% (209)	1% (9)	2% (11)	9% (69)	1% (7)	739
PID: Dem (no lean)	50% (372)	29% (213)	2% (19)	2% (13)	9% (71)	8% (59)	747
PID: Ind (no lean)	39% (311)	26% (208)	3% (28)	1% (12)	13% (107)	17% (136)	802
PID: Rep (no lean)	50% (323)	29% (186)	3% (19)	1% (9)	13% (86)	4% (28)	651
PID/Gender: Dem Men	50% (167)	30% (100)	2% (7)	— (1)	10% (33)	9% (29)	337
PID/Gender: Dem Women	50% (205)	28% (113)	3% (12)	3% (12)	9% (38)	7% (30)	410
PID/Gender: Ind Men	40% (160)	27% (106)	3% (13)	1% (4)	13% (51)	16% (62)	396
PID/Gender: Ind Women	37% (151)	25% (102)	4% (15)	2% (8)	14% (56)	18% (74)	405
PID/Gender: Rep Men	50% (164)	31% (100)	3% (10)	2% (7)	12% (40)	2% (7)	328
PID/Gender: Rep Women	49% (159)	27% (86)	3% (9)	1% (2)	14% (46)	6% (20)	323
Ideo: Liberal (1-3)	50% (359)	27% (194)	3% (21)	2% (13)	9% (68)	9% (66)	720
Ideo: Moderate (4)	47% (229)	30% (144)	3% (17)	2% (11)	8% (40)	9% (44)	484
Ideo: Conservative (5-7)	50% (355)	30% (214)	2% (17)	1% (5)	13% (93)	4% (28)	713
Educ: < College	43% (647)	26% (395)	3% (50)	2% (26)	13% (203)	13% (192)	1512
Educ: Bachelors degree	50% (223)	33% (146)	2% (8)	1% (4)	10% (43)	5% (21)	444
Educ: Post-grad	56% (137)	27% (67)	3% (8)	2% (4)	8% (19)	4% (9)	244

Continued on next page

**Table CGS2\_1:** Do you have a favorable or unfavorable impression of the following game show hosts?

Alex Trebek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	46% (1007)	28% (607)	3% (66)	2% (34)	12% (264)	10% (222)	2200
Income: Under 50k	43% (524)	26% (315)	3% (39)	2% (20)	13% (158)	13% (165)	1222
Income: 50k-100k	49% (313)	30% (191)	3% (18)	1% (9)	10% (66)	6% (38)	634
Income: 100k+	49% (170)	30% (102)	2% (8)	1% (5)	11% (39)	6% (20)	344
Ethnicity: White	49% (841)	29% (500)	3% (49)	1% (25)	11% (188)	7% (120)	1722
Ethnicity: Hispanic	36% (126)	20% (68)	4% (15)	2% (6)	12% (43)	26% (90)	349
Ethnicity: Afr. Am.	33% (91)	25% (69)	4% (10)	1% (4)	15% (42)	21% (57)	274
Ethnicity: Other	37% (75)	19% (39)	3% (7)	3% (5)	17% (34)	22% (45)	204
Relig: Protestant	58% (292)	27% (134)	3% (14)	2% (9)	8% (41)	2% (9)	500
Relig: Roman Catholic	49% (209)	30% (127)	3% (15)	2% (9)	11% (46)	5% (23)	430
Relig: Ath./Agn./None	37% (259)	28% (197)	4% (25)	— (3)	14% (102)	17% (120)	707
Relig: Something Else	45% (143)	25% (80)	2% (5)	3% (10)	12% (39)	14% (43)	320
Relig: Jewish	47% (21)	25% (11)	4% (2)	— (0)	6% (3)	17% (8)	45
Relig: Evangelical	50% (276)	26% (143)	3% (15)	2% (10)	13% (74)	6% (36)	554
Relig: Non-Evang. Catholics	53% (329)	30% (187)	3% (19)	2% (11)	8% (50)	4% (23)	620
Relig: All Christian	52% (605)	28% (330)	3% (35)	2% (21)	11% (124)	5% (59)	1173
Relig: All Non-Christian	39% (402)	27% (277)	3% (31)	1% (13)	14% (140)	16% (163)	1027
Community: Urban	42% (218)	24% (126)	5% (24)	2% (13)	14% (75)	13% (68)	523
Community: Suburban	47% (510)	29% (313)	3% (30)	2% (16)	10% (112)	10% (104)	1086
Community: Rural	47% (279)	28% (168)	2% (12)	1% (5)	13% (77)	9% (50)	591
Employ: Private Sector	48% (319)	31% (203)	3% (18)	2% (10)	11% (69)	6% (41)	660
Employ: Government	46% (59)	28% (36)	5% (6)	4% (5)	10% (13)	7% (9)	127
Employ: Self-Employed	41% (68)	27% (44)	3% (4)	1% (2)	15% (25)	14% (23)	167
Employ: Homemaker	47% (73)	25% (39)	3% (5)	2% (2)	15% (24)	8% (12)	154
Employ: Student	25% (29)	16% (19)	6% (7)	3% (4)	12% (14)	38% (45)	119
Employ: Retired	58% (307)	29% (154)	1% (5)	1% (6)	9% (47)	1% (6)	526
Employ: Unemployed	32% (86)	27% (72)	5% (14)	— (1)	14% (37)	22% (58)	268
Employ: Other	37% (67)	22% (40)	3% (5)	2% (4)	19% (35)	16% (29)	180
Military HH: Yes	54% (192)	27% (98)	2% (8)	1% (3)	9% (31)	8% (28)	359
Military HH: No	44% (815)	28% (509)	3% (57)	2% (31)	13% (233)	11% (195)	1841

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**Table CGS2\_1:** Do you have a favorable or unfavorable impression of the following game show hosts?

Alex Trebek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	46% (1007)	28% (607)	3% (66)	2% (34)	12% (264)	10% (222)	2200
RD/WT: Right Direction	46% (383)	29% (244)	3% (24)	1% (8)	13% (110)	8% (68)	836
RD/WT: Wrong Track	46% (624)	27% (364)	3% (42)	2% (26)	11% (154)	11% (155)	1364
Trump Job Approve	49% (422)	29% (251)	3% (23)	1% (9)	13% (110)	6% (53)	867
Trump Job Disapprove	46% (544)	28% (337)	3% (38)	2% (24)	10% (118)	11% (134)	1195
Trump Job Strongly Approve	51% (240)	26% (121)	4% (17)	1% (7)	12% (57)	5% (26)	469
Trump Job Somewhat Approve	45% (181)	33% (130)	1% (6)	— (2)	13% (52)	7% (27)	398
Trump Job Somewhat Disapprove	43% (110)	27% (69)	4% (9)	2% (5)	9% (22)	15% (38)	255
Trump Job Strongly Disapprove	46% (434)	28% (268)	3% (29)	2% (19)	10% (95)	10% (96)	941
Favorable of Trump	49% (429)	29% (255)	2% (22)	1% (11)	12% (108)	5% (48)	873
Unfavorable of Trump	47% (546)	28% (332)	3% (31)	2% (19)	10% (117)	11% (129)	1175
Very Favorable of Trump	52% (251)	27% (130)	3% (17)	2% (8)	11% (53)	5% (24)	482
Somewhat Favorable of Trump	46% (178)	32% (125)	1% (5)	1% (4)	14% (54)	6% (23)	390
Somewhat Unfavorable of Trump	41% (90)	28% (62)	3% (7)	2% (5)	11% (25)	13% (28)	216
Very Unfavorable of Trump	48% (457)	28% (270)	2% (23)	2% (15)	10% (92)	11% (101)	958
#1 Issue: Economy	40% (212)	30% (160)	3% (18)	2% (10)	13% (66)	12% (61)	528
#1 Issue: Security	50% (231)	26% (120)	2% (11)	2% (8)	15% (70)	5% (25)	465
#1 Issue: Health Care	48% (195)	33% (136)	3% (14)	— (1)	9% (36)	7% (28)	410
#1 Issue: Medicare / Social Security	60% (192)	27% (86)	1% (5)	1% (3)	9% (29)	2% (6)	322
#1 Issue: Women's Issues	35% (42)	17% (20)	2% (3)	3% (3)	13% (15)	31% (37)	120
#1 Issue: Education	30% (44)	24% (36)	5% (7)	5% (7)	14% (21)	23% (34)	149
#1 Issue: Energy	50% (54)	22% (24)	2% (2)	2% (2)	9% (10)	15% (17)	109
#1 Issue: Other	37% (36)	25% (25)	7% (7)	— (0)	16% (16)	15% (14)	98
2018 House Vote: Democrat	54% (435)	28% (230)	2% (18)	2% (15)	8% (61)	6% (51)	810
2018 House Vote: Republican	51% (337)	29% (191)	3% (18)	1% (8)	12% (81)	3% (20)	655
2018 House Vote: Someone else	37% (34)	30% (28)	5% (5)	— (0)	17% (15)	11% (10)	92
2018 House Vote: Didnt Vote	31% (199)	24% (155)	4% (25)	1% (9)	17% (105)	22% (142)	636
2016 Vote: Hillary Clinton	51% (355)	31% (215)	2% (15)	2% (15)	9% (66)	5% (34)	700
2016 Vote: Donald Trump	52% (361)	29% (202)	3% (19)	1% (8)	11% (79)	3% (19)	687
2016 Vote: Someone else	54% (86)	28% (44)	4% (6)	— (0)	11% (18)	3% (4)	158
2016 Vote: Didnt Vote	31% (202)	22% (145)	4% (26)	2% (11)	16% (101)	25% (165)	650

Continued on next page

**Table CGS2\_1:** Do you have a favorable or unfavorable impression of the following game show hosts?

Alex Trebek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	46% (1007)	28% (607)	3% (66)	2% (34)	12% (264)	10% (222)	2200
Voted in 2014: Yes	55% (731)	30% (398)	3% (37)	1% (18)	9% (121)	3% (35)	1340
Voted in 2014: No	32% (276)	24% (209)	3% (28)	2% (16)	17% (143)	22% (187)	860
2012 Vote: Barack Obama	53% (449)	32% (272)	2% (19)	1% (11)	7% (60)	3% (29)	839
2012 Vote: Mitt Romney	53% (277)	29% (150)	4% (21)	1% (3)	13% (67)	1% (5)	523
2012 Vote: Other	52% (45)	29% (25)	3% (2)	1% (1)	15% (14)	1% (1)	88
2012 Vote: Didn't Vote	31% (232)	21% (159)	3% (23)	3% (20)	17% (124)	25% (188)	745
4-Region: Northeast	46% (180)	25% (98)	4% (16)	3% (14)	11% (45)	10% (40)	394
4-Region: Midwest	46% (212)	29% (134)	3% (13)	1% (4)	13% (59)	9% (41)	462
4-Region: South	45% (369)	30% (246)	2% (20)	1% (9)	12% (102)	9% (78)	824
4-Region: West	47% (246)	25% (130)	3% (17)	1% (7)	11% (58)	12% (63)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS2\_2:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Pat Sajak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	34% (738)	4% (96)	2% (46)	17% (374)	13% (289)	2200
Gender: Male	31% (334)	33% (355)	5% (49)	3% (27)	17% (185)	11% (113)	1062
Gender: Female	28% (323)	34% (383)	4% (46)	2% (19)	17% (190)	16% (176)	1138
Age: 18-29	11% (53)	17% (82)	5% (24)	2% (7)	20% (98)	46% (222)	486
Age: 30-44	33% (176)	32% (168)	4% (23)	3% (17)	18% (94)	9% (48)	527
Age: 45-54	32% (109)	42% (143)	6% (20)	2% (8)	15% (53)	3% (11)	344
Age: 55-64	31% (126)	45% (185)	4% (18)	2% (9)	16% (67)	1% (3)	407
Age: 65+	44% (193)	37% (159)	3% (11)	1% (5)	14% (63)	1% (5)	436
Generation Z: 18-22	7% (16)	11% (26)	6% (14)	2% (4)	21% (51)	54% (129)	240
Millennial: Age 23-38	26% (135)	27% (145)	4% (20)	2% (9)	19% (99)	23% (121)	531
Generation X: Age 39-54	32% (186)	38% (223)	6% (33)	3% (19)	16% (95)	5% (31)	586
Boomers: Age 55-73	37% (270)	42% (308)	4% (26)	2% (13)	15% (114)	1% (8)	739
PID: Dem (no lean)	31% (228)	35% (258)	5% (39)	3% (25)	15% (114)	11% (83)	747
PID: Ind (no lean)	23% (188)	32% (257)	4% (31)	2% (13)	20% (163)	19% (150)	802
PID: Rep (no lean)	37% (241)	34% (223)	4% (25)	1% (8)	15% (98)	9% (56)	651
PID/Gender: Dem Men	34% (115)	32% (106)	6% (20)	4% (13)	15% (51)	10% (33)	337
PID/Gender: Dem Women	28% (113)	37% (152)	5% (19)	3% (12)	15% (63)	12% (50)	410
PID/Gender: Ind Men	24% (95)	32% (125)	4% (17)	2% (7)	23% (91)	16% (62)	396
PID/Gender: Ind Women	23% (93)	32% (131)	4% (15)	2% (7)	18% (72)	22% (88)	405
PID/Gender: Rep Men	38% (124)	37% (123)	4% (13)	2% (7)	13% (43)	6% (18)	328
PID/Gender: Rep Women	36% (117)	31% (100)	4% (13)	— (1)	17% (55)	12% (38)	323
Ideo: Liberal (1-3)	29% (208)	33% (235)	6% (45)	3% (22)	17% (122)	12% (87)	720
Ideo: Moderate (4)	30% (143)	39% (189)	3% (12)	3% (12)	14% (69)	12% (58)	484
Ideo: Conservative (5-7)	36% (255)	35% (253)	4% (28)	1% (8)	18% (128)	6% (43)	713
Educ: < College	29% (444)	30% (456)	4% (63)	2% (35)	18% (274)	16% (241)	1512
Educ: Bachelors degree	33% (146)	38% (168)	5% (21)	2% (8)	15% (65)	8% (36)	444
Educ: Post-grad	28% (67)	47% (114)	5% (12)	1% (3)	14% (35)	5% (12)	244

Continued on next page

**Table CGS2\_2:** Do you have a favorable or unfavorable impression of the following game show hosts?

Pat Sajak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	34% (738)	4% (96)	2% (46)	17% (374)	13% (289)	2200
Income: Under 50k	28% (344)	30% (367)	4% (51)	3% (34)	18% (217)	17% (208)	1222
Income: 50k-100k	32% (203)	38% (240)	4% (25)	1% (7)	17% (108)	8% (51)	634
Income: 100k+	32% (110)	38% (130)	6% (20)	1% (5)	14% (48)	9% (31)	344
Ethnicity: White	32% (550)	36% (617)	5% (80)	2% (35)	16% (278)	9% (163)	1722
Ethnicity: Hispanic	20% (69)	25% (86)	3% (11)	1% (4)	18% (63)	33% (117)	349
Ethnicity: Afr. Am.	23% (62)	26% (72)	4% (10)	1% (2)	21% (58)	26% (71)	274
Ethnicity: Other	22% (45)	24% (49)	3% (6)	4% (8)	19% (39)	27% (56)	204
Relig: Protestant	43% (215)	35% (177)	4% (22)	2% (10)	11% (56)	4% (19)	500
Relig: Roman Catholic	33% (140)	40% (172)	3% (12)	1% (2)	15% (65)	9% (40)	430
Relig: Ath./Agn./None	21% (145)	31% (220)	5% (35)	3% (22)	19% (134)	21% (151)	707
Relig: Something Else	25% (80)	30% (95)	5% (18)	3% (9)	22% (71)	15% (47)	320
Relig: Jewish	22% (10)	30% (14)	1% (1)	1% (0)	30% (14)	15% (7)	45
Relig: Evangelical	39% (218)	31% (174)	3% (18)	1% (7)	16% (87)	9% (49)	554
Relig: Non-Evang. Catholics	35% (214)	40% (249)	4% (25)	1% (7)	13% (82)	7% (42)	620
Relig: All Christian	37% (432)	36% (423)	4% (43)	1% (14)	14% (169)	8% (91)	1173
Relig: All Non-Christian	22% (225)	31% (315)	5% (53)	3% (32)	20% (205)	19% (198)	1027
Community: Urban	29% (149)	28% (145)	4% (22)	2% (13)	21% (109)	16% (84)	523
Community: Suburban	29% (311)	36% (395)	5% (55)	2% (18)	16% (175)	12% (132)	1086
Community: Rural	33% (196)	33% (198)	3% (19)	3% (15)	15% (90)	12% (73)	591
Employ: Private Sector	31% (205)	37% (244)	5% (34)	2% (11)	16% (106)	9% (59)	660
Employ: Government	27% (35)	38% (49)	7% (8)	1% (1)	14% (17)	13% (17)	127
Employ: Self-Employed	24% (39)	37% (62)	6% (10)	2% (4)	20% (33)	11% (18)	167
Employ: Homemaker	34% (53)	29% (44)	6% (10)	2% (2)	15% (23)	14% (21)	154
Employ: Student	11% (12)	16% (19)	1% (1)	1% (1)	22% (27)	50% (60)	119
Employ: Retired	39% (205)	40% (209)	3% (15)	2% (11)	15% (78)	1% (8)	526
Employ: Unemployed	27% (72)	21% (56)	4% (10)	3% (9)	20% (53)	26% (69)	268
Employ: Other	20% (36)	31% (55)	4% (8)	4% (7)	20% (37)	21% (38)	180
Military HH: Yes	41% (146)	33% (118)	3% (12)	1% (2)	14% (52)	8% (28)	359
Military HH: No	28% (511)	34% (620)	5% (83)	2% (44)	18% (322)	14% (261)	1841

Continued on next page

**Table CGS2\_2:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Pat Sajak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	34% (738)	4% (96)	2% (46)	17% (374)	13% (289)	2200
RD/WT: Right Direction	34% (287)	34% (288)	3% (26)	1% (12)	16% (137)	10% (86)	836
RD/WT: Wrong Track	27% (370)	33% (449)	5% (69)	3% (34)	17% (237)	15% (203)	1364
Trump Job Approve	36% (313)	35% (302)	3% (28)	2% (13)	15% (134)	9% (76)	867
Trump Job Disapprove	26% (313)	35% (418)	5% (63)	3% (32)	16% (192)	15% (178)	1195
Trump Job Strongly Approve	42% (197)	32% (150)	3% (13)	2% (12)	15% (68)	6% (28)	469
Trump Job Somewhat Approve	29% (116)	38% (152)	4% (15)	— (2)	16% (65)	12% (48)	398
Trump Job Somewhat Disapprove	28% (72)	32% (81)	3% (8)	3% (7)	13% (32)	21% (54)	255
Trump Job Strongly Disapprove	26% (240)	36% (336)	6% (55)	3% (24)	17% (160)	13% (124)	941
Favorable of Trump	37% (319)	35% (301)	3% (30)	2% (13)	16% (138)	8% (70)	873
Unfavorable of Trump	27% (314)	35% (414)	5% (60)	2% (29)	16% (188)	14% (170)	1175
Very Favorable of Trump	42% (203)	31% (151)	4% (18)	2% (9)	15% (72)	6% (29)	482
Somewhat Favorable of Trump	30% (116)	39% (151)	3% (13)	1% (4)	17% (66)	10% (40)	390
Somewhat Unfavorable of Trump	30% (65)	32% (68)	3% (6)	1% (3)	13% (27)	22% (47)	216
Very Unfavorable of Trump	26% (249)	36% (346)	6% (54)	3% (27)	17% (160)	13% (123)	958
#1 Issue: Economy	27% (142)	33% (173)	6% (31)	2% (9)	15% (79)	18% (93)	528
#1 Issue: Security	36% (167)	32% (149)	3% (16)	2% (9)	21% (98)	6% (26)	465
#1 Issue: Health Care	29% (121)	41% (170)	5% (19)	2% (10)	12% (51)	10% (39)	410
#1 Issue: Medicare / Social Security	41% (133)	41% (130)	2% (5)	2% (7)	12% (39)	2% (7)	322
#1 Issue: Women's Issues	15% (18)	19% (22)	7% (9)	1% (1)	17% (20)	42% (50)	120
#1 Issue: Education	25% (37)	23% (34)	4% (6)	3% (5)	21% (31)	24% (36)	149
#1 Issue: Energy	20% (22)	22% (24)	5% (6)	3% (3)	27% (30)	22% (24)	109
#1 Issue: Other	17% (17)	35% (35)	3% (3)	3% (3)	27% (27)	14% (14)	98
2018 House Vote: Democrat	32% (260)	38% (308)	5% (41)	3% (24)	14% (115)	8% (63)	810
2018 House Vote: Republican	37% (243)	37% (240)	4% (25)	1% (7)	16% (105)	5% (35)	655
2018 House Vote: Someone else	14% (13)	38% (35)	3% (3)	2% (2)	30% (27)	13% (12)	92
2018 House Vote: Didnt Vote	22% (139)	24% (151)	4% (26)	2% (13)	20% (127)	28% (179)	636
2016 Vote: Hillary Clinton	30% (212)	39% (273)	6% (39)	3% (18)	16% (112)	6% (45)	700
2016 Vote: Donald Trump	38% (260)	39% (266)	3% (21)	1% (7)	15% (105)	4% (27)	687
2016 Vote: Someone else	30% (47)	38% (60)	4% (7)	3% (5)	18% (28)	8% (12)	158
2016 Vote: Didnt Vote	21% (135)	21% (137)	4% (29)	2% (15)	20% (128)	32% (205)	650

Continued on next page

**Table CGS2\_2:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Pat Sajak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	30% (657)	34% (738)	4% (96)	2% (46)	17% (374)	13% (289)	2200
Voted in 2014: Yes	36% (483)	39% (526)	4% (59)	2% (24)	15% (197)	4% (50)	1340
Voted in 2014: No	20% (174)	25% (211)	4% (36)	3% (22)	21% (178)	28% (239)	860
2012 Vote: Barack Obama	32% (266)	42% (352)	5% (44)	3% (25)	13% (112)	5% (40)	839
2012 Vote: Mitt Romney	40% (207)	38% (197)	3% (16)	— (2)	17% (88)	2% (12)	523
2012 Vote: Other	27% (24)	43% (38)	2% (2)	4% (3)	21% (19)	2% (2)	88
2012 Vote: Didn't Vote	21% (157)	20% (150)	4% (33)	2% (15)	21% (156)	31% (235)	745
4-Region: Northeast	26% (102)	33% (130)	5% (20)	3% (12)	19% (73)	14% (57)	394
4-Region: Midwest	29% (135)	34% (156)	5% (21)	2% (10)	18% (83)	13% (58)	462
4-Region: South	35% (286)	33% (270)	4% (33)	1% (11)	15% (123)	12% (101)	824
4-Region: West	26% (134)	35% (182)	4% (22)	3% (13)	18% (95)	14% (74)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS2\_3:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Vanna White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (709)	34% (750)	5% (104)	2% (35)	16% (342)	12% (260)	2200
Gender: Male	35% (377)	33% (351)	4% (42)	2% (18)	14% (151)	12% (124)	1062
Gender: Female	29% (332)	35% (399)	5% (62)	2% (17)	17% (191)	12% (136)	1138
Age: 18-29	13% (64)	17% (83)	5% (25)	3% (15)	19% (90)	43% (209)	486
Age: 30-44	38% (199)	35% (184)	5% (25)	2% (8)	14% (75)	7% (35)	527
Age: 45-54	33% (112)	43% (146)	6% (19)	2% (6)	14% (48)	4% (12)	344
Age: 55-64	35% (141)	43% (173)	5% (21)	1% (5)	16% (65)	— (2)	407
Age: 65+	44% (192)	37% (162)	3% (15)	— (2)	14% (63)	1% (2)	436
Generation Z: 18-22	8% (19)	11% (26)	5% (12)	4% (9)	18% (42)	55% (132)	240
Millennial: Age 23-38	29% (151)	30% (159)	5% (28)	2% (11)	16% (84)	18% (97)	531
Generation X: Age 39-54	35% (205)	39% (228)	5% (29)	2% (9)	15% (87)	5% (27)	586
Boomers: Age 55-73	39% (291)	40% (294)	4% (32)	1% (6)	15% (112)	1% (4)	739
PID: Dem (no lean)	31% (235)	38% (280)	5% (38)	3% (21)	13% (100)	10% (73)	747
PID: Ind (no lean)	28% (222)	30% (243)	4% (33)	1% (10)	18% (147)	18% (147)	802
PID: Rep (no lean)	39% (252)	35% (226)	5% (33)	1% (5)	15% (95)	6% (40)	651
PID/Gender: Dem Men	36% (120)	34% (116)	5% (16)	3% (10)	13% (42)	10% (33)	337
PID/Gender: Dem Women	28% (115)	40% (164)	5% (22)	3% (10)	14% (58)	10% (40)	410
PID/Gender: Ind Men	31% (125)	27% (108)	3% (14)	1% (4)	18% (73)	18% (72)	396
PID/Gender: Ind Women	24% (97)	33% (135)	5% (19)	1% (5)	18% (74)	18% (75)	405
PID/Gender: Rep Men	40% (132)	38% (126)	4% (13)	1% (4)	11% (36)	6% (19)	328
PID/Gender: Rep Women	37% (120)	31% (100)	6% (20)	— (1)	18% (59)	7% (22)	323
Ideo: Liberal (1-3)	30% (215)	36% (262)	6% (42)	3% (23)	13% (93)	12% (85)	720
Ideo: Moderate (4)	32% (157)	37% (178)	5% (26)	2% (7)	15% (74)	9% (41)	484
Ideo: Conservative (5-7)	39% (275)	35% (247)	3% (23)	1% (4)	17% (122)	6% (42)	713
Educ: < College	32% (491)	31% (463)	5% (75)	2% (29)	15% (229)	15% (225)	1512
Educ: Bachelors degree	34% (149)	38% (170)	4% (19)	1% (5)	16% (73)	6% (29)	444
Educ: Post-grad	28% (68)	48% (117)	4% (10)	1% (1)	16% (40)	3% (7)	244

Continued on next page

**Table CGS2\_3:** Do you have a favorable or unfavorable impression of the following game show hosts?

Vanna White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (709)	34% (750)	5% (104)	2% (35)	16% (342)	12% (260)	2200
Income: Under 50k	32% (392)	30% (371)	5% (66)	2% (20)	14% (175)	16% (198)	1222
Income: 50k-100k	31% (197)	40% (257)	3% (20)	2% (13)	18% (111)	6% (36)	634
Income: 100k+	35% (120)	35% (122)	5% (18)	1% (2)	16% (56)	8% (26)	344
Ethnicity: White	34% (582)	36% (624)	5% (80)	1% (25)	16% (275)	8% (136)	1722
Ethnicity: Hispanic	24% (84)	24% (84)	7% (23)	3% (9)	13% (45)	30% (105)	349
Ethnicity: Afr. Am.	26% (73)	28% (77)	6% (17)	2% (6)	11% (30)	26% (72)	274
Ethnicity: Other	27% (54)	24% (49)	3% (7)	2% (4)	18% (37)	26% (52)	204
Relig: Protestant	46% (228)	36% (181)	3% (17)	1% (4)	11% (57)	3% (13)	500
Relig: Roman Catholic	31% (132)	39% (166)	7% (28)	1% (5)	15% (62)	9% (37)	430
Relig: Ath./Agn./None	25% (178)	31% (220)	5% (32)	2% (11)	18% (128)	19% (138)	707
Relig: Something Else	28% (90)	33% (107)	4% (12)	3% (10)	19% (61)	12% (39)	320
Relig: Jewish	23% (10)	29% (13)	5% (2)	6% (3)	21% (9)	15% (7)	45
Relig: Evangelical	40% (221)	33% (181)	5% (28)	1% (7)	13% (69)	9% (47)	554
Relig: Non-Evang. Catholics	35% (220)	39% (241)	5% (32)	1% (7)	14% (84)	6% (36)	620
Relig: All Christian	38% (441)	36% (422)	5% (60)	1% (14)	13% (153)	7% (84)	1173
Relig: All Non-Christian	26% (268)	32% (327)	4% (44)	2% (22)	18% (189)	17% (176)	1027
Community: Urban	30% (159)	31% (161)	5% (24)	3% (14)	16% (84)	15% (81)	523
Community: Suburban	30% (329)	36% (395)	5% (56)	1% (14)	16% (177)	11% (115)	1086
Community: Rural	37% (220)	33% (194)	4% (23)	1% (7)	14% (82)	11% (65)	591
Employ: Private Sector	32% (210)	39% (254)	5% (32)	1% (8)	15% (100)	8% (56)	660
Employ: Government	27% (34)	39% (49)	8% (10)	6% (7)	16% (21)	5% (6)	127
Employ: Self-Employed	24% (40)	37% (61)	8% (13)	3% (5)	16% (27)	13% (21)	167
Employ: Homemaker	40% (61)	29% (45)	5% (8)	2% (2)	15% (23)	10% (15)	154
Employ: Student	13% (16)	13% (16)	2% (2)	1% (1)	19% (23)	52% (61)	119
Employ: Retired	41% (213)	39% (205)	4% (20)	1% (4)	15% (80)	1% (3)	526
Employ: Unemployed	30% (81)	27% (72)	3% (8)	2% (4)	15% (41)	23% (61)	268
Employ: Other	30% (53)	27% (48)	6% (11)	2% (4)	15% (26)	21% (37)	180
Military HH: Yes	40% (145)	35% (125)	3% (11)	1% (4)	13% (47)	8% (28)	359
Military HH: No	31% (564)	34% (625)	5% (93)	2% (32)	16% (295)	13% (232)	1841

Continued on next page

**Table CGS2\_3:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Vanna White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (709)	34% (750)	5% (104)	2% (35)	16% (342)	12% (260)	2200
RD/WT: Right Direction	39% (324)	31% (260)	4% (37)	1% (7)	15% (128)	10% (79)	836
RD/WT: Wrong Track	28% (384)	36% (490)	5% (67)	2% (29)	16% (213)	13% (181)	1364
Trump Job Approve	38% (334)	34% (296)	4% (36)	1% (8)	15% (130)	7% (63)	867
Trump Job Disapprove	29% (345)	36% (425)	6% (66)	2% (25)	15% (177)	13% (156)	1195
Trump Job Strongly Approve	43% (203)	30% (140)	5% (23)	1% (5)	15% (69)	6% (29)	469
Trump Job Somewhat Approve	33% (130)	39% (156)	3% (13)	1% (3)	15% (61)	9% (34)	398
Trump Job Somewhat Disapprove	31% (78)	30% (75)	6% (15)	2% (4)	14% (36)	18% (46)	255
Trump Job Strongly Disapprove	28% (267)	37% (350)	5% (51)	2% (21)	15% (141)	12% (110)	941
Favorable of Trump	40% (346)	34% (298)	4% (37)	1% (8)	14% (123)	7% (61)	873
Unfavorable of Trump	29% (337)	37% (430)	5% (62)	1% (16)	15% (177)	13% (153)	1175
Very Favorable of Trump	44% (212)	30% (145)	6% (28)	1% (3)	14% (65)	6% (29)	482
Somewhat Favorable of Trump	34% (134)	39% (153)	2% (9)	1% (4)	15% (58)	8% (31)	390
Somewhat Unfavorable of Trump	31% (68)	31% (67)	5% (11)	— (1)	14% (31)	18% (39)	216
Very Unfavorable of Trump	28% (269)	38% (363)	5% (51)	2% (16)	15% (146)	12% (114)	958
#1 Issue: Economy	28% (149)	37% (196)	4% (19)	1% (5)	15% (80)	15% (79)	528
#1 Issue: Security	35% (161)	32% (150)	6% (29)	1% (5)	18% (82)	8% (37)	465
#1 Issue: Health Care	36% (149)	37% (150)	6% (27)	2% (7)	12% (48)	7% (29)	410
#1 Issue: Medicare / Social Security	43% (139)	39% (127)	3% (8)	2% (5)	11% (35)	2% (7)	322
#1 Issue: Women's Issues	20% (24)	24% (29)	3% (3)	5% (6)	17% (21)	32% (38)	120
#1 Issue: Education	27% (41)	24% (36)	5% (7)	3% (4)	20% (30)	21% (31)	149
#1 Issue: Energy	18% (19)	34% (37)	5% (6)	3% (3)	21% (23)	20% (21)	109
#1 Issue: Other	28% (27)	25% (24)	5% (4)	1% (1)	24% (23)	19% (18)	98
2018 House Vote: Democrat	33% (270)	40% (323)	5% (38)	2% (14)	14% (112)	7% (53)	810
2018 House Vote: Republican	39% (258)	37% (239)	4% (26)	1% (4)	15% (99)	4% (29)	655
2018 House Vote: Someone else	19% (18)	40% (37)	9% (8)	2% (2)	17% (16)	12% (11)	92
2018 House Vote: Didnt Vote	26% (162)	23% (145)	5% (32)	2% (15)	18% (114)	26% (167)	636
2016 Vote: Hillary Clinton	31% (220)	41% (286)	5% (37)	1% (8)	16% (111)	5% (37)	700
2016 Vote: Donald Trump	41% (284)	36% (246)	5% (32)	1% (4)	14% (98)	3% (23)	687
2016 Vote: Someone else	28% (45)	42% (67)	6% (10)	2% (3)	16% (26)	5% (8)	158
2016 Vote: Didnt Vote	24% (156)	23% (149)	4% (26)	3% (21)	16% (106)	30% (192)	650

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**Table CGS2\_3:** Do you have a favorable or unfavorable impression of the following game show hosts?

Vanna White

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (709)	34% (750)	5% (104)	2% (35)	16% (342)	12% (260)	2200
Voted in 2014: Yes	37% (501)	40% (533)	5% (65)	1% (14)	14% (189)	3% (37)	1340
Voted in 2014: No	24% (208)	25% (216)	5% (39)	2% (21)	18% (153)	26% (223)	860
2012 Vote: Barack Obama	33% (276)	44% (369)	5% (44)	1% (9)	13% (112)	3% (29)	839
2012 Vote: Mitt Romney	42% (219)	35% (182)	4% (18)	1% (3)	17% (91)	2% (9)	523
2012 Vote: Other	40% (35)	37% (32)	6% (5)	2% (2)	15% (13)	1% (1)	88
2012 Vote: Didn't Vote	24% (176)	22% (165)	5% (36)	3% (21)	17% (126)	30% (222)	745
4-Region: Northeast	24% (95)	35% (137)	7% (26)	3% (11)	19% (75)	13% (50)	394
4-Region: Midwest	32% (149)	35% (164)	4% (18)	1% (6)	16% (74)	11% (52)	462
4-Region: South	38% (314)	30% (249)	5% (43)	1% (9)	14% (116)	11% (93)	824
4-Region: West	29% (151)	38% (200)	3% (17)	2% (8)	15% (77)	13% (66)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS2\_4:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Steve Harvey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	37% (804)	33% (717)	9% (193)	6% (136)	12% (257)	4% (92)	2200
Gender: Male	36% (386)	34% (359)	7% (79)	7% (76)	11% (120)	4% (42)	1062
Gender: Female	37% (417)	31% (358)	10% (115)	5% (60)	12% (138)	4% (50)	1138
Age: 18-29	42% (204)	24% (116)	6% (29)	6% (30)	12% (59)	10% (47)	486
Age: 30-44	37% (196)	35% (186)	10% (54)	4% (23)	9% (48)	4% (20)	527
Age: 45-54	37% (127)	33% (114)	10% (33)	6% (21)	12% (41)	2% (7)	344
Age: 55-64	30% (124)	37% (151)	10% (43)	8% (33)	12% (49)	2% (9)	407
Age: 65+	35% (153)	34% (150)	8% (35)	7% (29)	14% (60)	2% (10)	436
Generation Z: 18-22	45% (108)	18% (43)	6% (14)	6% (15)	14% (32)	11% (27)	240
Millennial: Age 23-38	40% (215)	32% (169)	7% (38)	5% (27)	10% (52)	6% (30)	531
Generation X: Age 39-54	35% (204)	35% (204)	11% (65)	5% (32)	11% (64)	3% (18)	586
Boomers: Age 55-73	32% (240)	36% (269)	10% (71)	7% (51)	13% (92)	2% (16)	739
PID: Dem (no lean)	40% (295)	31% (233)	9% (69)	6% (45)	11% (86)	3% (19)	747
PID: Ind (no lean)	32% (260)	32% (260)	9% (71)	6% (52)	13% (101)	7% (57)	802
PID: Rep (no lean)	38% (248)	34% (224)	8% (53)	6% (39)	11% (70)	3% (17)	651
PID/Gender: Dem Men	42% (142)	31% (105)	7% (24)	7% (23)	10% (34)	3% (9)	337
PID/Gender: Dem Women	37% (153)	31% (129)	11% (45)	5% (22)	13% (52)	2% (9)	410
PID/Gender: Ind Men	31% (121)	35% (137)	8% (31)	6% (25)	13% (53)	7% (29)	396
PID/Gender: Ind Women	34% (139)	30% (123)	10% (40)	7% (27)	12% (49)	7% (28)	405
PID/Gender: Rep Men	37% (123)	36% (117)	7% (23)	8% (28)	10% (33)	1% (4)	328
PID/Gender: Rep Women	39% (125)	33% (107)	9% (30)	4% (11)	12% (37)	4% (12)	323
Ideo: Liberal (1-3)	34% (247)	31% (224)	11% (76)	7% (51)	12% (86)	5% (36)	720
Ideo: Moderate (4)	41% (200)	33% (158)	8% (38)	6% (28)	10% (49)	2% (12)	484
Ideo: Conservative (5-7)	34% (241)	36% (257)	9% (65)	6% (45)	12% (87)	3% (18)	713
Educ: < College	40% (610)	30% (451)	7% (111)	7% (99)	11% (170)	5% (72)	1512
Educ: Bachelors degree	29% (127)	40% (178)	12% (52)	5% (23)	11% (50)	3% (13)	444
Educ: Post-grad	27% (67)	36% (87)	13% (31)	6% (14)	15% (38)	3% (7)	244

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**Table CGS2\_4:** Do you have a favorable or unfavorable impression of the following game show hosts?

Steve Harvey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	37% (804)	33% (717)	9% (193)	6% (136)	12% (257)	4% (92)	2200
Income: Under 50k	39% (475)	29% (360)	7% (89)	7% (89)	12% (150)	5% (59)	1222
Income: 50k-100k	32% (205)	38% (242)	11% (71)	5% (31)	11% (68)	3% (17)	634
Income: 100k+	36% (124)	34% (115)	10% (34)	5% (16)	11% (39)	4% (15)	344
Ethnicity: White	34% (582)	35% (601)	9% (160)	6% (111)	12% (205)	4% (62)	1722
Ethnicity: Hispanic	32% (111)	27% (96)	12% (41)	5% (18)	11% (40)	13% (44)	349
Ethnicity: Afr. Am.	54% (147)	20% (56)	6% (18)	6% (15)	9% (24)	5% (14)	274
Ethnicity: Other	36% (74)	29% (60)	8% (15)	5% (10)	14% (28)	8% (16)	204
Relig: Protestant	35% (174)	36% (178)	11% (55)	7% (35)	10% (51)	1% (7)	500
Relig: Roman Catholic	33% (141)	38% (161)	9% (39)	5% (23)	13% (54)	3% (11)	430
Relig: Ath./Agn./None	33% (237)	30% (215)	8% (60)	7% (50)	14% (96)	7% (50)	707
Relig: Something Else	40% (127)	30% (95)	6% (21)	7% (22)	13% (40)	5% (14)	320
Relig: Jewish	19% (8)	31% (14)	11% (5)	9% (4)	18% (8)	11% (5)	45
Relig: Evangelical	45% (249)	30% (167)	8% (47)	5% (28)	9% (50)	2% (13)	554
Relig: Non-Evang. Catholics	31% (191)	39% (240)	11% (66)	6% (36)	12% (72)	2% (15)	620
Relig: All Christian	37% (440)	35% (407)	10% (113)	6% (65)	10% (121)	2% (28)	1173
Relig: All Non-Christian	35% (364)	30% (310)	8% (80)	7% (72)	13% (136)	6% (65)	1027
Community: Urban	36% (188)	33% (173)	5% (27)	7% (38)	13% (69)	5% (28)	523
Community: Suburban	37% (398)	33% (356)	10% (111)	6% (64)	11% (121)	3% (36)	1086
Community: Rural	37% (219)	32% (188)	9% (55)	6% (35)	11% (67)	5% (28)	591
Employ: Private Sector	36% (235)	36% (240)	8% (55)	5% (30)	11% (74)	4% (26)	660
Employ: Government	42% (54)	30% (39)	10% (13)	5% (7)	11% (13)	1% (1)	127
Employ: Self-Employed	38% (63)	32% (53)	13% (22)	5% (8)	8% (13)	4% (7)	167
Employ: Homemaker	36% (56)	27% (42)	11% (17)	6% (9)	13% (19)	7% (10)	154
Employ: Student	49% (58)	20% (23)	7% (8)	7% (8)	10% (12)	8% (9)	119
Employ: Retired	34% (180)	34% (179)	8% (44)	7% (38)	14% (72)	2% (13)	526
Employ: Unemployed	39% (105)	30% (81)	7% (19)	6% (17)	11% (30)	6% (15)	268
Employ: Other	30% (53)	33% (60)	8% (14)	10% (19)	13% (24)	6% (10)	180
Military HH: Yes	40% (143)	31% (112)	10% (36)	6% (21)	10% (34)	3% (12)	359
Military HH: No	36% (660)	33% (605)	9% (157)	6% (115)	12% (223)	4% (80)	1841

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**Table CGS2\_4:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Steve Harvey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	37% (804)	33% (717)	9% (193)	6% (136)	12% (257)	4% (92)	2200
RD/WT: Right Direction	38% (316)	34% (285)	8% (66)	5% (42)	11% (93)	4% (34)	836
RD/WT: Wrong Track	36% (488)	32% (432)	9% (128)	7% (94)	12% (164)	4% (59)	1364
Trump Job Approve	38% (326)	34% (291)	9% (77)	6% (51)	11% (93)	3% (29)	867
Trump Job Disapprove	37% (438)	32% (384)	9% (108)	7% (85)	11% (137)	4% (44)	1195
Trump Job Strongly Approve	40% (188)	32% (151)	7% (32)	7% (35)	10% (48)	3% (15)	469
Trump Job Somewhat Approve	35% (139)	35% (140)	11% (45)	4% (16)	11% (45)	3% (14)	398
Trump Job Somewhat Disapprove	41% (104)	29% (75)	10% (26)	5% (14)	9% (22)	5% (13)	255
Trump Job Strongly Disapprove	35% (333)	33% (309)	9% (82)	8% (71)	12% (115)	3% (31)	941
Favorable of Trump	39% (340)	33% (292)	9% (77)	5% (47)	10% (89)	3% (28)	873
Unfavorable of Trump	36% (418)	33% (392)	9% (111)	7% (85)	11% (130)	3% (39)	1175
Very Favorable of Trump	42% (202)	33% (157)	6% (28)	7% (32)	10% (47)	3% (16)	482
Somewhat Favorable of Trump	35% (138)	34% (134)	13% (49)	4% (15)	11% (42)	3% (12)	390
Somewhat Unfavorable of Trump	39% (84)	31% (68)	10% (21)	6% (13)	10% (22)	4% (8)	216
Very Unfavorable of Trump	35% (334)	34% (324)	9% (90)	7% (71)	11% (108)	3% (31)	958
#1 Issue: Economy	39% (203)	34% (179)	9% (47)	5% (26)	10% (50)	4% (22)	528
#1 Issue: Security	33% (155)	34% (157)	7% (32)	8% (39)	13% (61)	4% (20)	465
#1 Issue: Health Care	37% (151)	35% (145)	9% (35)	6% (26)	10% (40)	3% (13)	410
#1 Issue: Medicare / Social Security	39% (124)	34% (110)	11% (36)	5% (16)	9% (30)	2% (6)	322
#1 Issue: Women's Issues	34% (41)	24% (28)	7% (8)	9% (10)	18% (21)	9% (11)	120
#1 Issue: Education	49% (72)	27% (40)	3% (4)	2% (4)	11% (16)	9% (13)	149
#1 Issue: Energy	32% (35)	27% (29)	18% (19)	6% (6)	14% (16)	3% (4)	109
#1 Issue: Other	23% (22)	28% (28)	12% (12)	9% (9)	23% (23)	5% (4)	98
2018 House Vote: Democrat	37% (303)	33% (269)	10% (83)	7% (55)	10% (79)	3% (22)	810
2018 House Vote: Republican	34% (222)	36% (234)	9% (56)	6% (40)	13% (83)	3% (20)	655
2018 House Vote: Someone else	30% (27)	27% (25)	15% (14)	9% (8)	12% (11)	7% (6)	92
2018 House Vote: Didnt Vote	39% (248)	29% (186)	6% (41)	5% (34)	13% (84)	7% (44)	636
2016 Vote: Hillary Clinton	36% (250)	33% (230)	10% (69)	7% (49)	12% (82)	3% (20)	700
2016 Vote: Donald Trump	34% (234)	36% (246)	9% (61)	6% (45)	12% (82)	3% (19)	687
2016 Vote: Someone else	35% (56)	33% (53)	12% (19)	6% (9)	9% (15)	4% (7)	158
2016 Vote: Didnt Vote	40% (261)	29% (187)	7% (44)	5% (33)	12% (79)	7% (46)	650

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**Table CGS2\_4:** Do you have a favorable or unfavorable impression of the following game show hosts?

Steve Harvey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	37% (804)	33% (717)	9% (193)	6% (136)	12% (257)	4% (92)	2200
Voted in 2014: Yes	36% (485)	34% (458)	10% (135)	6% (81)	11% (147)	3% (35)	1340
Voted in 2014: No	37% (319)	30% (259)	7% (59)	6% (55)	13% (110)	7% (58)	860
2012 Vote: Barack Obama	38% (315)	33% (276)	10% (82)	7% (57)	10% (84)	3% (25)	839
2012 Vote: Mitt Romney	33% (172)	37% (192)	11% (57)	4% (22)	13% (67)	3% (13)	523
2012 Vote: Other	28% (25)	38% (33)	6% (6)	15% (13)	11% (10)	2% (2)	88
2012 Vote: Didn't Vote	39% (290)	29% (214)	7% (49)	6% (44)	13% (96)	7% (53)	745
4-Region: Northeast	31% (123)	36% (140)	8% (31)	7% (29)	13% (52)	4% (17)	394
4-Region: Midwest	36% (168)	31% (145)	9% (43)	6% (28)	13% (61)	3% (16)	462
4-Region: South	43% (357)	31% (254)	9% (72)	4% (37)	9% (78)	3% (26)	824
4-Region: West	30% (156)	34% (178)	9% (47)	8% (42)	13% (65)	6% (33)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS2\_5:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Drew Carey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (647)	37% (809)	8% (170)	3% (64)	15% (333)	8% (177)	2200
Gender: Male	31% (329)	37% (397)	8% (82)	3% (37)	14% (145)	7% (72)	1062
Gender: Female	28% (318)	36% (412)	8% (87)	2% (28)	17% (188)	9% (105)	1138
Age: 18-29	19% (90)	24% (116)	8% (38)	2% (11)	20% (96)	28% (134)	486
Age: 30-44	35% (183)	38% (200)	8% (42)	3% (16)	12% (62)	5% (24)	527
Age: 45-54	32% (111)	45% (153)	7% (25)	3% (10)	11% (39)	2% (6)	344
Age: 55-64	32% (129)	41% (167)	8% (31)	3% (13)	15% (63)	1% (5)	407
Age: 65+	31% (134)	40% (173)	8% (34)	3% (14)	17% (74)	2% (8)	436
Generation Z: 18-22	10% (24)	17% (42)	7% (17)	2% (4)	22% (52)	42% (102)	240
Millennial: Age 23-38	30% (160)	35% (188)	9% (49)	3% (18)	14% (74)	8% (41)	531
Generation X: Age 39-54	34% (200)	41% (239)	7% (40)	2% (15)	12% (71)	4% (21)	586
Boomers: Age 55-73	31% (228)	42% (312)	8% (59)	3% (22)	14% (106)	2% (13)	739
PID: Dem (no lean)	31% (232)	40% (296)	7% (50)	2% (12)	14% (104)	7% (53)	747
PID: Ind (no lean)	26% (210)	32% (256)	8% (67)	4% (31)	17% (135)	13% (102)	802
PID: Rep (no lean)	32% (205)	39% (257)	8% (53)	3% (22)	14% (94)	3% (21)	651
PID/Gender: Dem Men	37% (126)	36% (121)	6% (21)	1% (4)	13% (43)	7% (22)	337
PID/Gender: Dem Women	26% (107)	43% (175)	7% (29)	2% (7)	15% (61)	8% (31)	410
PID/Gender: Ind Men	25% (98)	34% (133)	9% (37)	5% (19)	17% (66)	11% (45)	396
PID/Gender: Ind Women	28% (112)	30% (123)	7% (30)	3% (12)	17% (70)	14% (58)	405
PID/Gender: Rep Men	32% (105)	44% (143)	8% (25)	4% (14)	11% (37)	1% (5)	328
PID/Gender: Rep Women	31% (100)	35% (114)	9% (28)	3% (8)	18% (57)	5% (16)	323
Ideo: Liberal (1-3)	31% (226)	38% (274)	7% (53)	3% (18)	13% (90)	8% (58)	720
Ideo: Moderate (4)	32% (156)	37% (178)	9% (42)	3% (14)	13% (63)	7% (32)	484
Ideo: Conservative (5-7)	29% (206)	40% (282)	8% (60)	4% (27)	16% (117)	3% (22)	713
Educ: < College	30% (457)	33% (497)	8% (114)	3% (50)	16% (239)	10% (155)	1512
Educ: Bachelors degree	28% (124)	45% (202)	7% (32)	2% (9)	14% (61)	3% (15)	444
Educ: Post-grad	27% (66)	45% (110)	9% (23)	2% (5)	14% (33)	3% (7)	244

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**Table CGS2\_5:** Do you have a favorable or unfavorable impression of the following game show hosts?

Drew Carey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (647)	37% (809)	8% (170)	3% (64)	15% (333)	8% (177)	2200
Income: Under 50k	31% (381)	31% (384)	7% (91)	4% (46)	16% (192)	10% (128)	1222
Income: 50k-100k	27% (169)	43% (272)	9% (55)	2% (11)	15% (96)	5% (31)	634
Income: 100k+	28% (97)	44% (152)	7% (24)	2% (7)	13% (45)	5% (18)	344
Ethnicity: White	31% (533)	38% (651)	8% (130)	3% (55)	15% (264)	5% (89)	1722
Ethnicity: Hispanic	25% (86)	27% (93)	8% (27)	3% (11)	14% (50)	24% (83)	349
Ethnicity: Afr. Am.	23% (63)	36% (98)	6% (16)	2% (4)	15% (42)	19% (51)	274
Ethnicity: Other	25% (52)	29% (60)	11% (23)	3% (5)	13% (27)	18% (36)	204
Relig: Protestant	34% (169)	41% (203)	9% (43)	3% (14)	13% (64)	1% (6)	500
Relig: Roman Catholic	28% (121)	40% (171)	8% (35)	3% (13)	14% (59)	8% (32)	430
Relig: Ath./Agn./None	27% (191)	33% (233)	7% (47)	2% (12)	19% (136)	12% (87)	707
Relig: Something Else	30% (97)	36% (115)	7% (23)	3% (10)	15% (47)	9% (28)	320
Relig: Jewish	19% (8)	37% (17)	10% (4)	2% (1)	16% (7)	16% (7)	45
Relig: Evangelical	31% (173)	37% (207)	9% (48)	5% (25)	13% (70)	6% (31)	554
Relig: Non-Evang. Catholics	30% (186)	41% (254)	8% (52)	3% (17)	13% (81)	5% (31)	620
Relig: All Christian	31% (359)	39% (461)	8% (100)	4% (42)	13% (150)	5% (62)	1173
Relig: All Non-Christian	28% (289)	34% (347)	7% (70)	2% (23)	18% (183)	11% (115)	1027
Community: Urban	30% (156)	34% (177)	7% (39)	3% (18)	15% (81)	10% (52)	523
Community: Suburban	28% (304)	39% (423)	7% (79)	3% (31)	16% (174)	7% (73)	1086
Community: Rural	32% (186)	35% (209)	9% (51)	3% (15)	13% (78)	9% (51)	591
Employ: Private Sector	31% (208)	42% (280)	7% (48)	2% (16)	12% (80)	4% (29)	660
Employ: Government	28% (35)	40% (50)	6% (8)	2% (2)	17% (21)	8% (10)	127
Employ: Self-Employed	28% (47)	40% (66)	11% (19)	2% (3)	11% (18)	8% (14)	167
Employ: Homemaker	30% (46)	39% (60)	7% (10)	5% (7)	12% (19)	8% (12)	154
Employ: Student	16% (19)	20% (24)	5% (6)	1% (1)	23% (27)	35% (42)	119
Employ: Retired	33% (171)	37% (195)	8% (41)	3% (16)	18% (94)	2% (9)	526
Employ: Unemployed	27% (73)	27% (72)	7% (19)	6% (15)	20% (52)	14% (37)	268
Employ: Other	27% (49)	34% (61)	11% (20)	2% (4)	13% (23)	13% (24)	180
Military HH: Yes	32% (114)	39% (139)	8% (28)	2% (8)	14% (50)	6% (20)	359
Military HH: No	29% (533)	36% (670)	8% (142)	3% (56)	15% (284)	8% (156)	1841

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**Table CGS2\_5: Do you have a favorable or unfavorable impression of the following game show hosts?**  
 Drew Carey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (647)	37% (809)	8% (170)	3% (64)	15% (333)	8% (177)	2200
RD/WT: Right Direction	31% (262)	38% (319)	8% (63)	3% (25)	14% (117)	6% (50)	836
RD/WT: Wrong Track	28% (385)	36% (490)	8% (107)	3% (39)	16% (216)	9% (127)	1364
Trump Job Approve	32% (276)	37% (323)	9% (80)	3% (25)	14% (125)	4% (38)	867
Trump Job Disapprove	28% (338)	38% (454)	7% (81)	3% (32)	15% (176)	10% (115)	1195
Trump Job Strongly Approve	33% (156)	36% (168)	8% (37)	4% (19)	15% (71)	4% (18)	469
Trump Job Somewhat Approve	30% (121)	39% (155)	11% (43)	1% (6)	14% (54)	5% (20)	398
Trump Job Somewhat Disapprove	32% (81)	34% (86)	6% (16)	3% (7)	9% (23)	16% (42)	255
Trump Job Strongly Disapprove	27% (257)	39% (368)	7% (64)	3% (25)	16% (152)	8% (73)	941
Favorable of Trump	33% (288)	38% (335)	9% (79)	3% (23)	13% (112)	4% (35)	873
Unfavorable of Trump	29% (336)	38% (446)	7% (80)	3% (33)	15% (172)	9% (107)	1175
Very Favorable of Trump	34% (166)	36% (175)	8% (40)	4% (17)	14% (65)	4% (19)	482
Somewhat Favorable of Trump	31% (122)	41% (160)	10% (39)	2% (6)	12% (47)	4% (16)	390
Somewhat Unfavorable of Trump	33% (70)	32% (69)	7% (15)	3% (7)	10% (22)	15% (32)	216
Very Unfavorable of Trump	28% (266)	39% (377)	7% (65)	3% (25)	16% (150)	8% (75)	958
#1 Issue: Economy	28% (150)	39% (206)	8% (43)	2% (12)	13% (67)	10% (51)	528
#1 Issue: Security	26% (119)	38% (176)	9% (41)	5% (23)	18% (83)	5% (22)	465
#1 Issue: Health Care	33% (137)	39% (162)	7% (28)	3% (11)	14% (57)	4% (16)	410
#1 Issue: Medicare / Social Security	37% (119)	36% (115)	9% (29)	3% (10)	12% (39)	3% (9)	322
#1 Issue: Women's Issues	22% (26)	27% (32)	4% (4)	3% (4)	19% (23)	25% (30)	120
#1 Issue: Education	30% (45)	30% (45)	5% (7)	1% (1)	16% (24)	17% (26)	149
#1 Issue: Energy	28% (31)	34% (37)	7% (7)	1% (1)	14% (16)	16% (17)	109
#1 Issue: Other	20% (20)	36% (35)	9% (9)	2% (2)	26% (25)	6% (6)	98
2018 House Vote: Democrat	31% (253)	41% (332)	7% (55)	2% (18)	13% (103)	6% (48)	810
2018 House Vote: Republican	30% (197)	40% (263)	9% (57)	4% (25)	14% (94)	3% (19)	655
2018 House Vote: Someone else	24% (22)	34% (31)	11% (10)	5% (4)	18% (16)	9% (8)	92
2018 House Vote: Didnt Vote	27% (172)	29% (181)	8% (48)	3% (17)	18% (117)	16% (101)	636
2016 Vote: Hillary Clinton	31% (215)	42% (297)	6% (44)	2% (16)	14% (99)	4% (29)	700
2016 Vote: Donald Trump	31% (213)	41% (279)	9% (61)	3% (23)	14% (95)	2% (16)	687
2016 Vote: Someone else	33% (53)	39% (61)	9% (14)	— (1)	14% (23)	5% (7)	158
2016 Vote: Didnt Vote	25% (163)	26% (171)	8% (51)	4% (24)	18% (116)	19% (125)	650

Continued on next page

**Table CGS2\_5:** Do you have a favorable or unfavorable impression of the following game show hosts?

Drew Carey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (647)	37% (809)	8% (170)	3% (64)	15% (333)	8% (177)	2200
Voted in 2014: Yes	32% (433)	41% (552)	8% (112)	3% (35)	13% (174)	3% (34)	1340
Voted in 2014: No	25% (214)	30% (257)	7% (58)	3% (29)	19% (159)	17% (143)	860
2012 Vote: Barack Obama	33% (281)	43% (360)	7% (59)	2% (18)	12% (97)	3% (24)	839
2012 Vote: Mitt Romney	29% (151)	40% (211)	10% (52)	3% (15)	16% (85)	2% (9)	523
2012 Vote: Other	22% (20)	44% (39)	8% (7)	7% (6)	18% (16)	1% (1)	88
2012 Vote: Didn't Vote	26% (193)	27% (198)	7% (52)	3% (24)	18% (135)	19% (143)	745
4-Region: Northeast	25% (97)	38% (151)	7% (27)	4% (17)	15% (61)	10% (41)	394
4-Region: Midwest	28% (132)	36% (167)	10% (48)	2% (10)	16% (73)	7% (32)	462
4-Region: South	32% (265)	36% (297)	7% (60)	3% (22)	14% (119)	8% (62)	824
4-Region: West	29% (153)	37% (194)	7% (35)	3% (16)	16% (81)	8% (42)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS2\_6:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Chris Harrison

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (210)	18% (399)	5% (100)	2% (39)	24% (538)	42% (915)	2200
Gender: Male	9% (95)	19% (201)	5% (53)	2% (18)	25% (264)	41% (431)	1062
Gender: Female	10% (115)	17% (198)	4% (46)	2% (21)	24% (274)	43% (484)	1138
Age: 18-29	9% (46)	16% (77)	5% (23)	3% (13)	22% (109)	45% (218)	486
Age: 30-44	11% (57)	20% (103)	6% (31)	2% (9)	25% (132)	37% (195)	527
Age: 45-54	11% (37)	20% (70)	4% (14)	3% (10)	24% (82)	38% (132)	344
Age: 55-64	7% (27)	17% (70)	5% (22)	2% (7)	26% (105)	44% (177)	407
Age: 65+	10% (45)	18% (79)	2% (10)	— (0)	25% (110)	44% (192)	436
Generation Z: 18-22	7% (17)	12% (28)	7% (17)	2% (6)	22% (54)	49% (118)	240
Millennial: Age 23-38	13% (67)	21% (110)	4% (22)	2% (12)	23% (122)	37% (196)	531
Generation X: Age 39-54	9% (54)	19% (112)	5% (29)	2% (14)	25% (146)	39% (231)	586
Boomers: Age 55-73	8% (60)	18% (135)	4% (31)	1% (7)	24% (181)	44% (327)	739
PID: Dem (no lean)	12% (89)	19% (140)	5% (36)	2% (16)	24% (180)	38% (287)	747
PID: Ind (no lean)	8% (63)	17% (137)	4% (33)	2% (17)	24% (192)	45% (360)	802
PID: Rep (no lean)	9% (58)	19% (122)	5% (30)	1% (7)	26% (166)	41% (268)	651
PID/Gender: Dem Men	13% (43)	17% (58)	6% (20)	1% (4)	25% (85)	38% (128)	337
PID/Gender: Dem Women	11% (46)	20% (83)	4% (16)	3% (11)	23% (94)	39% (159)	410
PID/Gender: Ind Men	7% (26)	18% (72)	3% (12)	2% (9)	25% (100)	44% (176)	396
PID/Gender: Ind Women	9% (37)	16% (64)	5% (21)	2% (7)	23% (92)	45% (183)	405
PID/Gender: Rep Men	8% (26)	22% (71)	6% (21)	1% (4)	24% (80)	38% (126)	328
PID/Gender: Rep Women	10% (32)	16% (51)	3% (9)	1% (2)	27% (87)	44% (141)	323
Ideo: Liberal (1-3)	12% (86)	18% (130)	4% (32)	2% (14)	25% (177)	39% (280)	720
Ideo: Moderate (4)	10% (48)	22% (108)	6% (28)	2% (9)	24% (114)	36% (177)	484
Ideo: Conservative (5-7)	9% (67)	17% (124)	4% (30)	1% (10)	24% (168)	44% (315)	713
Educ: < College	10% (146)	16% (242)	5% (70)	2% (32)	25% (385)	42% (637)	1512
Educ: Bachelors degree	10% (46)	23% (101)	5% (23)	1% (3)	24% (105)	37% (166)	444
Educ: Post-grad	7% (18)	23% (55)	3% (7)	2% (4)	20% (48)	46% (112)	244

Continued on next page

**Table CGS2\_6:** Do you have a favorable or unfavorable impression of the following game show hosts?

Chris Harrison

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(210)	18%	(399)	5%	(100)	2%	(39)	24%	(538)	42%	(915)	2200
Income: Under 50k	9%	(113)	15%	(186)	5%	(60)	2%	(29)	25%	(305)	43%	(529)	1222
Income: 50k-100k	10%	(61)	21%	(133)	4%	(23)	1%	(7)	24%	(154)	41%	(257)	634
Income: 100k+	11%	(37)	23%	(80)	5%	(16)	1%	(2)	23%	(80)	37%	(129)	344
Ethnicity: White	9%	(157)	18%	(309)	5%	(79)	1%	(25)	25%	(426)	42%	(726)	1722
Ethnicity: Hispanic	8%	(29)	17%	(60)	4%	(13)	2%	(6)	27%	(95)	42%	(147)	349
Ethnicity: Afr. Am.	15%	(40)	18%	(49)	5%	(13)	4%	(10)	19%	(53)	40%	(109)	274
Ethnicity: Other	7%	(14)	20%	(40)	4%	(8)	2%	(3)	29%	(59)	39%	(79)	204
Relig: Protestant	11%	(53)	20%	(100)	5%	(23)	1%	(4)	26%	(129)	38%	(191)	500
Relig: Roman Catholic	11%	(47)	21%	(89)	4%	(18)	1%	(5)	23%	(97)	40%	(174)	430
Relig: Ath./Agn./None	6%	(45)	15%	(108)	4%	(27)	2%	(15)	25%	(174)	48%	(337)	707
Relig: Something Else	11%	(37)	16%	(51)	6%	(18)	3%	(8)	24%	(77)	40%	(128)	320
Relig: Jewish	12%	(5)	15%	(7)	—	(0)	—	(0)	21%	(9)	53%	(24)	45
Relig: Evangelical	11%	(64)	19%	(106)	5%	(25)	2%	(10)	27%	(149)	36%	(200)	554
Relig: Non-Evang. Catholics	10%	(65)	22%	(133)	5%	(29)	1%	(5)	22%	(138)	40%	(249)	620
Relig: All Christian	11%	(128)	20%	(239)	5%	(55)	1%	(15)	24%	(287)	38%	(449)	1173
Relig: All Non-Christian	8%	(82)	16%	(159)	4%	(45)	2%	(23)	24%	(251)	45%	(466)	1027
Community: Urban	12%	(63)	14%	(71)	5%	(25)	2%	(12)	25%	(132)	42%	(219)	523
Community: Suburban	10%	(105)	20%	(212)	5%	(54)	2%	(18)	25%	(268)	39%	(428)	1086
Community: Rural	7%	(41)	19%	(115)	3%	(20)	2%	(9)	23%	(138)	45%	(268)	591
Employ: Private Sector	10%	(65)	23%	(151)	5%	(32)	1%	(9)	25%	(164)	36%	(240)	660
Employ: Government	11%	(14)	19%	(24)	9%	(11)	4%	(5)	21%	(27)	36%	(46)	127
Employ: Self-Employed	11%	(19)	20%	(33)	5%	(9)	1%	(2)	26%	(44)	36%	(60)	167
Employ: Homemaker	12%	(19)	16%	(25)	3%	(5)	2%	(3)	28%	(44)	38%	(59)	154
Employ: Student	7%	(8)	10%	(12)	6%	(8)	—	(0)	35%	(41)	42%	(50)	119
Employ: Retired	10%	(53)	17%	(91)	4%	(20)	—	(2)	24%	(125)	44%	(233)	526
Employ: Unemployed	10%	(26)	11%	(29)	1%	(4)	3%	(8)	24%	(63)	52%	(138)	268
Employ: Other	3%	(6)	18%	(33)	6%	(11)	5%	(9)	17%	(31)	50%	(90)	180
Military HH: Yes	10%	(34)	16%	(56)	5%	(17)	1%	(2)	27%	(98)	42%	(152)	359
Military HH: No	10%	(176)	19%	(343)	4%	(83)	2%	(37)	24%	(441)	41%	(762)	1841

Continued on next page

**Table CGS2\_6:** Do you have a favorable or unfavorable impression of the following game show hosts?  
Chris Harrison

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (210)	18% (399)	5% (100)	2% (39)	24% (538)	42% (915)	2200
RD/WT: Right Direction	10% (83)	18% (153)	4% (33)	1% (10)	24% (204)	42% (353)	836
RD/WT: Wrong Track	9% (127)	18% (246)	5% (66)	2% (29)	24% (334)	41% (562)	1364
Trump Job Approve	10% (83)	19% (164)	4% (38)	2% (14)	26% (222)	40% (347)	867
Trump Job Disapprove	10% (120)	19% (223)	5% (59)	2% (24)	23% (280)	41% (489)	1195
Trump Job Strongly Approve	8% (37)	19% (90)	5% (21)	2% (8)	26% (121)	41% (192)	469
Trump Job Somewhat Approve	12% (46)	19% (74)	4% (16)	1% (6)	25% (101)	39% (155)	398
Trump Job Somewhat Disapprove	9% (24)	21% (53)	4% (11)	1% (3)	25% (63)	40% (101)	255
Trump Job Strongly Disapprove	10% (96)	18% (170)	5% (48)	2% (21)	23% (217)	41% (388)	941
Favorable of Trump	10% (89)	19% (167)	4% (33)	2% (16)	26% (227)	39% (341)	873
Unfavorable of Trump	10% (115)	18% (214)	5% (62)	1% (18)	23% (268)	42% (498)	1175
Very Favorable of Trump	9% (42)	19% (91)	4% (17)	2% (9)	26% (127)	41% (197)	482
Somewhat Favorable of Trump	12% (47)	20% (76)	4% (15)	2% (7)	26% (100)	37% (144)	390
Somewhat Unfavorable of Trump	11% (24)	18% (40)	5% (10)	— (1)	25% (53)	41% (88)	216
Very Unfavorable of Trump	10% (91)	18% (175)	5% (52)	2% (17)	22% (214)	43% (410)	958
#1 Issue: Economy	10% (55)	19% (101)	6% (30)	2% (8)	25% (133)	38% (201)	528
#1 Issue: Security	8% (37)	20% (93)	3% (13)	2% (8)	27% (126)	40% (187)	465
#1 Issue: Health Care	10% (39)	19% (79)	7% (27)	2% (9)	21% (85)	42% (170)	410
#1 Issue: Medicare / Social Security	12% (40)	13% (43)	3% (10)	1% (2)	25% (81)	45% (145)	322
#1 Issue: Women's Issues	8% (10)	15% (17)	5% (6)	3% (3)	18% (22)	51% (61)	120
#1 Issue: Education	9% (13)	20% (30)	2% (3)	3% (4)	26% (38)	40% (60)	149
#1 Issue: Energy	10% (11)	19% (21)	5% (5)	2% (2)	20% (22)	44% (48)	109
#1 Issue: Other	4% (4)	14% (14)	4% (4)	1% (1)	33% (32)	43% (42)	98
2018 House Vote: Democrat	12% (99)	20% (163)	5% (42)	2% (15)	22% (181)	38% (311)	810
2018 House Vote: Republican	8% (55)	20% (128)	4% (26)	1% (7)	27% (179)	40% (259)	655
2018 House Vote: Someone else	4% (3)	20% (18)	3% (3)	4% (4)	19% (17)	50% (46)	92
2018 House Vote: Didnt Vote	8% (53)	14% (87)	4% (28)	2% (13)	25% (161)	46% (295)	636
2016 Vote: Hillary Clinton	11% (80)	21% (147)	5% (34)	2% (14)	23% (158)	38% (268)	700
2016 Vote: Donald Trump	9% (61)	18% (127)	3% (22)	1% (10)	26% (181)	42% (286)	687
2016 Vote: Someone else	10% (16)	20% (31)	2% (4)	1% (2)	24% (39)	42% (67)	158
2016 Vote: Didnt Vote	8% (53)	14% (92)	6% (39)	2% (13)	25% (160)	45% (292)	650

Continued on next page

**Table CGS2\_6:** Do you have a favorable or unfavorable impression of the following game show hosts?

Chris Harrison

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (210)	18% (399)	5% (100)	2% (39)	24% (538)	42% (915)	2200
Voted in 2014: Yes	10% (139)	21% (275)	4% (60)	1% (17)	24% (319)	39% (529)	1340
Voted in 2014: No	8% (71)	14% (123)	5% (40)	3% (22)	25% (219)	45% (386)	860
2012 Vote: Barack Obama	11% (94)	22% (181)	4% (37)	2% (17)	22% (184)	39% (327)	839
2012 Vote: Mitt Romney	8% (43)	19% (98)	3% (18)	— (1)	28% (146)	41% (217)	523
2012 Vote: Other	11% (9)	16% (14)	3% (2)	3% (3)	25% (22)	42% (37)	88
2012 Vote: Didn't Vote	8% (62)	14% (104)	6% (42)	2% (18)	25% (185)	45% (333)	745
4-Region: Northeast	9% (34)	20% (80)	6% (22)	3% (12)	23% (89)	40% (156)	394
4-Region: Midwest	10% (47)	16% (73)	5% (24)	2% (7)	19% (86)	49% (225)	462
4-Region: South	11% (88)	18% (149)	5% (39)	2% (13)	28% (231)	37% (305)	824
4-Region: West	8% (41)	19% (97)	3% (15)	1% (6)	25% (132)	44% (229)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS3\_1:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Jeopardy*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	11%	(253)	17%	(378)	22%	(479)	50%	(1091)	2200
Gender: Male	12%	(123)	19%	(207)	21%	(226)	48%	(506)	1062
Gender: Female	11%	(130)	15%	(171)	22%	(252)	51%	(585)	1138
Age: 18-29	8%	(40)	11%	(52)	21%	(102)	60%	(292)	486
Age: 30-44	7%	(36)	19%	(101)	25%	(130)	49%	(261)	527
Age: 45-54	9%	(31)	21%	(73)	20%	(68)	50%	(172)	344
Age: 55-64	17%	(70)	18%	(72)	23%	(95)	42%	(170)	407
Age: 65+	17%	(76)	18%	(80)	19%	(85)	45%	(195)	436
Generation Z: 18-22	9%	(22)	9%	(21)	20%	(48)	62%	(150)	240
Millennial: Age 23-38	6%	(34)	18%	(96)	24%	(128)	51%	(273)	531
Generation X: Age 39-54	9%	(51)	19%	(109)	21%	(123)	52%	(302)	586
Boomers: Age 55-73	17%	(127)	18%	(132)	22%	(161)	43%	(319)	739
PID: Dem (no lean)	14%	(102)	20%	(150)	25%	(184)	42%	(311)	747
PID: Ind (no lean)	8%	(63)	15%	(116)	20%	(161)	58%	(461)	802
PID: Rep (no lean)	14%	(89)	17%	(112)	20%	(133)	49%	(318)	651
PID/Gender: Dem Men	13%	(45)	23%	(78)	25%	(83)	39%	(132)	337
PID/Gender: Dem Women	14%	(57)	18%	(72)	25%	(102)	44%	(179)	410
PID/Gender: Ind Men	9%	(35)	16%	(65)	18%	(72)	56%	(224)	396
PID/Gender: Ind Women	7%	(28)	13%	(51)	22%	(89)	59%	(237)	405
PID/Gender: Rep Men	13%	(43)	20%	(64)	22%	(71)	46%	(150)	328
PID/Gender: Rep Women	14%	(46)	15%	(48)	19%	(62)	52%	(168)	323
Ideo: Liberal (1-3)	12%	(89)	18%	(132)	24%	(170)	46%	(329)	720
Ideo: Moderate (4)	13%	(62)	22%	(107)	22%	(106)	43%	(209)	484
Ideo: Conservative (5-7)	12%	(82)	17%	(118)	21%	(150)	51%	(363)	713
Educ: < College	11%	(168)	16%	(235)	22%	(331)	51%	(778)	1512
Educ: Bachelors degree	11%	(51)	22%	(96)	21%	(94)	46%	(203)	444
Educ: Post-grad	14%	(34)	19%	(46)	22%	(54)	45%	(110)	244

Continued on next page

**Table CGS3\_1:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Jeopardy*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	11%	(253)	17%	(378)	22%	(479)	50%	(1091)	2200
Income: Under 50k	11%	(137)	15%	(184)	22%	(263)	52%	(638)	1222
Income: 50k-100k	13%	(83)	19%	(120)	23%	(148)	45%	(284)	634
Income: 100k+	10%	(33)	22%	(74)	20%	(68)	49%	(169)	344
Ethnicity: White	12%	(211)	17%	(295)	21%	(356)	50%	(860)	1722
Ethnicity: Hispanic	9%	(32)	17%	(59)	20%	(68)	54%	(190)	349
Ethnicity: Afr. Am.	11%	(30)	17%	(46)	28%	(76)	45%	(122)	274
Ethnicity: Other	6%	(12)	18%	(37)	23%	(47)	53%	(108)	204
Relig: Protestant	12%	(62)	22%	(110)	21%	(103)	45%	(226)	500
Relig: Roman Catholic	15%	(66)	19%	(82)	22%	(94)	44%	(189)	430
Relig: Ath./Agn./None	9%	(65)	12%	(88)	21%	(148)	57%	(406)	707
Relig: Something Else	11%	(36)	16%	(52)	22%	(71)	50%	(161)	320
Relig: Jewish	12%	(5)	15%	(7)	20%	(9)	54%	(24)	45
Relig: Evangelical	11%	(62)	19%	(107)	25%	(136)	45%	(250)	554
Relig: Non-Evang. Catholics	15%	(90)	21%	(131)	20%	(124)	44%	(274)	620
Relig: All Christian	13%	(152)	20%	(238)	22%	(260)	45%	(524)	1173
Relig: All Non-Christian	10%	(101)	14%	(140)	21%	(219)	55%	(567)	1027
Community: Urban	10%	(54)	18%	(97)	22%	(115)	49%	(258)	523
Community: Suburban	12%	(126)	17%	(188)	22%	(243)	49%	(529)	1086
Community: Rural	12%	(73)	16%	(93)	20%	(121)	52%	(304)	591
Employ: Private Sector	13%	(86)	19%	(124)	23%	(154)	45%	(297)	660
Employ: Government	12%	(15)	27%	(35)	19%	(25)	41%	(52)	127
Employ: Self-Employed	8%	(13)	13%	(22)	21%	(35)	57%	(96)	167
Employ: Homemaker	8%	(13)	15%	(23)	22%	(33)	55%	(85)	154
Employ: Student	7%	(9)	8%	(10)	25%	(29)	60%	(71)	119
Employ: Retired	17%	(89)	18%	(96)	22%	(115)	43%	(225)	526
Employ: Unemployed	7%	(19)	14%	(36)	18%	(49)	61%	(163)	268
Employ: Other	6%	(10)	18%	(32)	21%	(37)	56%	(101)	180
Military HH: Yes	15%	(54)	18%	(66)	21%	(74)	46%	(164)	359
Military HH: No	11%	(198)	17%	(312)	22%	(404)	50%	(926)	1841
RD/WT: Right Direction	11%	(92)	17%	(146)	22%	(182)	50%	(417)	836
RD/WT: Wrong Track	12%	(161)	17%	(232)	22%	(297)	49%	(674)	1364

Continued on next page

**Table CGS3\_1:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Jeopardy*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	11%	(253)	17%	(378)	22%	(479)	50%	(1091)	2200
Trump Job Approve	12%	(102)	17%	(151)	22%	(186)	49%	(427)	867
Trump Job Disapprove	12%	(140)	18%	(215)	23%	(271)	48%	(569)	1195
Trump Job Strongly Approve	11%	(53)	18%	(84)	21%	(100)	49%	(231)	469
Trump Job Somewhat Approve	12%	(49)	17%	(67)	22%	(86)	49%	(196)	398
Trump Job Somewhat Disapprove	9%	(24)	18%	(46)	24%	(61)	49%	(124)	255
Trump Job Strongly Disapprove	12%	(117)	18%	(169)	22%	(210)	47%	(445)	941
Favorable of Trump	12%	(105)	18%	(155)	22%	(194)	48%	(419)	873
Unfavorable of Trump	11%	(135)	18%	(211)	23%	(265)	48%	(564)	1175
Very Favorable of Trump	11%	(55)	18%	(87)	23%	(110)	48%	(231)	482
Somewhat Favorable of Trump	13%	(51)	18%	(69)	21%	(83)	48%	(188)	390
Somewhat Unfavorable of Trump	12%	(26)	16%	(34)	18%	(39)	55%	(118)	216
Very Unfavorable of Trump	11%	(109)	18%	(177)	24%	(226)	47%	(446)	958
#1 Issue: Economy	10%	(53)	18%	(98)	21%	(112)	50%	(266)	528
#1 Issue: Security	12%	(58)	16%	(75)	22%	(100)	50%	(232)	465
#1 Issue: Health Care	13%	(54)	17%	(70)	24%	(100)	45%	(185)	410
#1 Issue: Medicare / Social Security	16%	(51)	20%	(66)	21%	(66)	43%	(139)	322
#1 Issue: Women's Issues	6%	(7)	15%	(19)	19%	(23)	59%	(71)	120
#1 Issue: Education	9%	(14)	17%	(25)	30%	(44)	45%	(67)	149
#1 Issue: Energy	7%	(8)	16%	(17)	16%	(17)	62%	(67)	109
#1 Issue: Other	9%	(9)	10%	(9)	16%	(16)	65%	(64)	98
2018 House Vote: Democrat	13%	(103)	22%	(176)	24%	(196)	41%	(335)	810
2018 House Vote: Republican	14%	(89)	18%	(119)	21%	(140)	47%	(307)	655
2018 House Vote: Someone else	8%	(7)	8%	(7)	21%	(20)	63%	(58)	92
2018 House Vote: Didnt Vote	8%	(52)	11%	(73)	19%	(123)	61%	(387)	636
2016 Vote: Hillary Clinton	13%	(89)	23%	(161)	23%	(162)	41%	(288)	700
2016 Vote: Donald Trump	14%	(94)	18%	(123)	22%	(151)	46%	(319)	687
2016 Vote: Someone else	10%	(16)	17%	(28)	20%	(32)	52%	(83)	158
2016 Vote: Didnt Vote	8%	(51)	10%	(64)	21%	(134)	62%	(400)	650
Voted in 2014: Yes	14%	(192)	21%	(278)	22%	(297)	43%	(573)	1340
Voted in 2014: No	7%	(61)	12%	(99)	21%	(182)	60%	(518)	860

Continued on next page

**Table CGS3\_1:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Jeopardy*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	11%	(253)	17%	(378)	22%	(479)	50%	(1091)	2200
2012 Vote: Barack Obama	14%	(115)	21%	(177)	23%	(195)	42%	(353)	839
2012 Vote: Mitt Romney	13%	(66)	18%	(95)	21%	(110)	48%	(251)	523
2012 Vote: Other	17%	(15)	12%	(10)	21%	(18)	51%	(45)	88
2012 Vote: Didn't Vote	8%	(56)	13%	(93)	21%	(156)	59%	(440)	745
4-Region: Northeast	14%	(56)	20%	(79)	20%	(78)	46%	(182)	394
4-Region: Midwest	11%	(52)	16%	(74)	23%	(105)	50%	(231)	462
4-Region: South	10%	(81)	17%	(141)	24%	(197)	49%	(405)	824
4-Region: West	12%	(65)	16%	(83)	19%	(99)	52%	(273)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS3\_2:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
 Wheel of Fortune

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	9%	(204)	16%	(354)	22%	(478)	53%	(1164)	2200
Gender: Male	9%	(97)	18%	(193)	21%	(224)	52%	(548)	1062
Gender: Female	9%	(107)	14%	(161)	22%	(254)	54%	(616)	1138
Age: 18-29	6%	(28)	11%	(55)	23%	(111)	60%	(291)	486
Age: 30-44	6%	(33)	17%	(88)	26%	(136)	51%	(271)	527
Age: 45-54	7%	(25)	21%	(71)	18%	(61)	54%	(187)	344
Age: 55-64	11%	(46)	18%	(72)	21%	(87)	50%	(202)	407
Age: 65+	16%	(72)	16%	(68)	19%	(83)	49%	(213)	436
Generation Z: 18-22	6%	(14)	8%	(19)	24%	(58)	62%	(149)	240
Millennial: Age 23-38	6%	(34)	17%	(89)	24%	(128)	53%	(279)	531
Generation X: Age 39-54	6%	(38)	18%	(106)	21%	(122)	55%	(321)	586
Boomers: Age 55-73	13%	(96)	17%	(126)	20%	(149)	50%	(369)	739
PID: Dem (no lean)	11%	(80)	18%	(135)	24%	(178)	47%	(354)	747
PID: Ind (no lean)	6%	(46)	13%	(103)	21%	(169)	60%	(483)	802
PID: Rep (no lean)	12%	(77)	18%	(116)	20%	(131)	50%	(327)	651
PID/Gender: Dem Men	12%	(40)	18%	(62)	26%	(88)	44%	(147)	337
PID/Gender: Dem Women	10%	(40)	18%	(73)	22%	(90)	51%	(207)	410
PID/Gender: Ind Men	6%	(22)	15%	(59)	19%	(74)	61%	(242)	396
PID/Gender: Ind Women	6%	(24)	11%	(44)	23%	(95)	60%	(242)	405
PID/Gender: Rep Men	11%	(35)	22%	(72)	19%	(62)	49%	(159)	328
PID/Gender: Rep Women	13%	(42)	14%	(44)	22%	(70)	52%	(167)	323
Ideo: Liberal (1-3)	8%	(57)	16%	(114)	22%	(160)	54%	(389)	720
Ideo: Moderate (4)	11%	(51)	21%	(103)	22%	(107)	46%	(223)	484
Ideo: Conservative (5-7)	11%	(79)	17%	(122)	20%	(144)	52%	(368)	713
Educ: < College	9%	(140)	16%	(238)	22%	(335)	53%	(799)	1512
Educ: Bachelors degree	10%	(43)	18%	(81)	20%	(91)	52%	(229)	444
Educ: Post-grad	8%	(20)	15%	(36)	22%	(53)	56%	(136)	244

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**Table CGS3\_2:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
Wheel of Fortune

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	9%	(204)	16%	(354)	22%	(478)	53%	(1164)	2200
Income: Under 50k	9%	(112)	15%	(183)	22%	(268)	54%	(659)	1222
Income: 50k-100k	11%	(70)	17%	(107)	22%	(139)	50%	(319)	634
Income: 100k+	6%	(22)	19%	(64)	21%	(72)	54%	(187)	344
Ethnicity: White	9%	(161)	16%	(283)	21%	(360)	53%	(918)	1722
Ethnicity: Hispanic	6%	(22)	13%	(45)	24%	(85)	57%	(198)	349
Ethnicity: Afr. Am.	12%	(34)	16%	(45)	23%	(64)	48%	(131)	274
Ethnicity: Other	4%	(9)	13%	(26)	27%	(54)	56%	(115)	204
Relig: Protestant	13%	(64)	19%	(93)	19%	(97)	49%	(246)	500
Relig: Roman Catholic	11%	(46)	20%	(85)	25%	(108)	44%	(191)	430
Relig: Ath./Agn./None	6%	(40)	11%	(79)	19%	(135)	64%	(453)	707
Relig: Something Else	8%	(26)	13%	(41)	26%	(82)	54%	(171)	320
Relig: Jewish	4%	(2)	9%	(4)	31%	(14)	57%	(25)	45
Relig: Evangelical	12%	(68)	21%	(114)	23%	(127)	44%	(246)	554
Relig: Non-Evang. Catholics	11%	(70)	19%	(121)	22%	(135)	47%	(294)	620
Relig: All Christian	12%	(138)	20%	(234)	22%	(262)	46%	(540)	1173
Relig: All Non-Christian	6%	(66)	12%	(120)	21%	(217)	61%	(624)	1027
Community: Urban	9%	(48)	17%	(91)	22%	(113)	52%	(271)	523
Community: Suburban	9%	(99)	16%	(171)	21%	(230)	54%	(586)	1086
Community: Rural	9%	(56)	16%	(92)	23%	(136)	52%	(307)	591
Employ: Private Sector	9%	(60)	19%	(124)	23%	(153)	49%	(324)	660
Employ: Government	7%	(9)	28%	(35)	20%	(25)	45%	(57)	127
Employ: Self-Employed	6%	(10)	11%	(19)	28%	(47)	55%	(91)	167
Employ: Homemaker	8%	(12)	12%	(19)	23%	(35)	57%	(88)	154
Employ: Student	3%	(4)	6%	(7)	28%	(33)	63%	(75)	119
Employ: Retired	14%	(73)	16%	(87)	19%	(99)	51%	(268)	526
Employ: Unemployed	10%	(27)	14%	(38)	19%	(50)	57%	(152)	268
Employ: Other	5%	(9)	14%	(26)	20%	(36)	61%	(109)	180
Military HH: Yes	14%	(51)	18%	(66)	22%	(79)	45%	(163)	359
Military HH: No	8%	(152)	16%	(288)	22%	(399)	54%	(1001)	1841
RD/WT: Right Direction	11%	(91)	17%	(141)	23%	(192)	49%	(412)	836
RD/WT: Wrong Track	8%	(113)	16%	(213)	21%	(287)	55%	(752)	1364

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**Table CGS3\_2:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
Wheel of Fortune

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	9%	(204)	16%	(354)	22%	(478)	53%	(1164)	2200
Trump Job Approve	11%	(95)	18%	(152)	22%	(191)	49%	(429)	867
Trump Job Disapprove	9%	(104)	16%	(194)	22%	(263)	53%	(635)	1195
Trump Job Strongly Approve	11%	(52)	19%	(90)	21%	(97)	49%	(229)	469
Trump Job Somewhat Approve	11%	(43)	16%	(62)	24%	(94)	50%	(200)	398
Trump Job Somewhat Disapprove	10%	(25)	17%	(43)	23%	(58)	50%	(128)	255
Trump Job Strongly Disapprove	8%	(79)	16%	(150)	22%	(204)	54%	(507)	941
Favorable of Trump	11%	(96)	18%	(157)	22%	(191)	49%	(429)	873
Unfavorable of Trump	8%	(99)	16%	(184)	22%	(261)	54%	(630)	1175
Very Favorable of Trump	11%	(52)	19%	(91)	22%	(105)	49%	(234)	482
Somewhat Favorable of Trump	11%	(44)	17%	(66)	22%	(86)	50%	(194)	390
Somewhat Unfavorable of Trump	12%	(25)	15%	(33)	19%	(41)	54%	(117)	216
Very Unfavorable of Trump	8%	(74)	16%	(152)	23%	(220)	54%	(513)	958
#1 Issue: Economy	5%	(27)	17%	(88)	24%	(127)	54%	(286)	528
#1 Issue: Security	12%	(55)	16%	(74)	21%	(100)	51%	(236)	465
#1 Issue: Health Care	9%	(38)	17%	(71)	23%	(93)	51%	(208)	410
#1 Issue: Medicare / Social Security	17%	(55)	17%	(55)	20%	(65)	45%	(146)	322
#1 Issue: Women's Issues	3%	(3)	12%	(14)	21%	(26)	64%	(77)	120
#1 Issue: Education	11%	(16)	14%	(22)	30%	(45)	45%	(66)	149
#1 Issue: Energy	7%	(8)	13%	(14)	15%	(16)	65%	(71)	109
#1 Issue: Other	2%	(2)	16%	(16)	7%	(7)	75%	(73)	98
2018 House Vote: Democrat	9%	(74)	17%	(140)	24%	(192)	50%	(404)	810
2018 House Vote: Republican	12%	(75)	18%	(116)	21%	(136)	50%	(327)	655
2018 House Vote: Someone else	8%	(7)	8%	(8)	21%	(19)	63%	(57)	92
2018 House Vote: Didnt Vote	7%	(44)	14%	(88)	21%	(130)	59%	(373)	636
2016 Vote: Hillary Clinton	9%	(65)	18%	(125)	23%	(164)	49%	(346)	700
2016 Vote: Donald Trump	12%	(79)	18%	(126)	21%	(147)	49%	(335)	687
2016 Vote: Someone else	6%	(10)	16%	(25)	21%	(34)	57%	(90)	158
2016 Vote: Didnt Vote	7%	(48)	12%	(77)	20%	(133)	60%	(392)	650
Voted in 2014: Yes	11%	(148)	18%	(243)	23%	(304)	48%	(645)	1340
Voted in 2014: No	6%	(55)	13%	(111)	20%	(175)	60%	(519)	860

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**Table CGS3\_2:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Wheel of Fortune*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	9%	(204)	16%	(354)	22%	(478)	53%	(1164)	2200
2012 Vote: Barack Obama	10%	(82)	18%	(155)	23%	(197)	48%	(405)	839
2012 Vote: Mitt Romney	12%	(61)	17%	(90)	21%	(109)	50%	(263)	523
2012 Vote: Other	17%	(15)	7%	(7)	20%	(17)	56%	(49)	88
2012 Vote: Didn't Vote	6%	(46)	13%	(100)	21%	(154)	60%	(446)	745
4-Region: Northeast	8%	(33)	18%	(69)	22%	(85)	52%	(206)	394
4-Region: Midwest	10%	(47)	16%	(73)	24%	(110)	50%	(233)	462
4-Region: South	11%	(90)	17%	(143)	23%	(186)	49%	(406)	824
4-Region: West	7%	(34)	13%	(69)	19%	(97)	61%	(320)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS3\_3:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
 Family Feud

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	8%	(169)	15%	(337)	26%	(568)	51%	(1126)	2200
Gender: Male	8%	(86)	16%	(174)	27%	(283)	49%	(519)	1062
Gender: Female	7%	(83)	14%	(163)	25%	(285)	53%	(608)	1138
Age: 18-29	8%	(39)	19%	(94)	24%	(116)	49%	(237)	486
Age: 30-44	8%	(41)	14%	(76)	29%	(153)	49%	(256)	527
Age: 45-54	10%	(33)	16%	(54)	26%	(91)	48%	(166)	344
Age: 55-64	4%	(16)	16%	(64)	25%	(101)	56%	(226)	407
Age: 65+	9%	(39)	11%	(49)	25%	(107)	55%	(241)	436
Generation Z: 18-22	10%	(24)	20%	(48)	25%	(61)	45%	(107)	240
Millennial: Age 23-38	8%	(40)	17%	(89)	27%	(145)	48%	(257)	531
Generation X: Age 39-54	9%	(50)	15%	(87)	26%	(154)	50%	(295)	586
Boomers: Age 55-73	5%	(39)	14%	(102)	25%	(188)	55%	(410)	739
PID: Dem (no lean)	10%	(75)	18%	(131)	27%	(202)	45%	(338)	747
PID: Ind (no lean)	5%	(39)	13%	(103)	25%	(204)	57%	(456)	802
PID: Rep (no lean)	8%	(54)	16%	(103)	25%	(162)	51%	(332)	651
PID/Gender: Dem Men	11%	(38)	19%	(63)	29%	(98)	41%	(138)	337
PID/Gender: Dem Women	9%	(37)	17%	(68)	25%	(104)	49%	(200)	410
PID/Gender: Ind Men	5%	(18)	14%	(56)	23%	(91)	58%	(231)	396
PID/Gender: Ind Women	5%	(21)	12%	(47)	28%	(113)	56%	(225)	405
PID/Gender: Rep Men	9%	(29)	17%	(56)	29%	(94)	46%	(150)	328
PID/Gender: Rep Women	8%	(25)	15%	(48)	21%	(68)	56%	(182)	323
Ideo: Liberal (1-3)	8%	(58)	14%	(101)	26%	(190)	52%	(372)	720
Ideo: Moderate (4)	7%	(35)	22%	(105)	27%	(129)	44%	(215)	484
Ideo: Conservative (5-7)	7%	(52)	13%	(93)	25%	(178)	55%	(390)	713
Educ: < College	8%	(122)	17%	(251)	26%	(396)	49%	(744)	1512
Educ: Bachelors degree	7%	(31)	13%	(57)	27%	(119)	53%	(237)	444
Educ: Post-grad	7%	(16)	12%	(29)	22%	(53)	60%	(146)	244

Continued on next page

**Table CGS3\_3:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Family Feud*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	8%	(169)	15%	(337)	26%	(568)	51%	(1126)	2200
Income: Under 50k	9%	(114)	16%	(193)	24%	(292)	51%	(623)	1222
Income: 50k-100k	6%	(40)	15%	(94)	29%	(187)	49%	(314)	634
Income: 100k+	4%	(15)	15%	(50)	26%	(88)	55%	(190)	344
Ethnicity: White	6%	(95)	14%	(242)	26%	(451)	54%	(934)	1722
Ethnicity: Hispanic	9%	(30)	13%	(47)	23%	(81)	55%	(191)	349
Ethnicity: Afr. Am.	22%	(59)	23%	(64)	23%	(63)	32%	(87)	274
Ethnicity: Other	7%	(14)	15%	(31)	27%	(54)	51%	(105)	204
Relig: Protestant	7%	(35)	15%	(76)	23%	(114)	55%	(275)	500
Relig: Roman Catholic	7%	(29)	15%	(63)	32%	(139)	46%	(199)	430
Relig: Ath./Agn./None	6%	(43)	13%	(93)	23%	(161)	58%	(409)	707
Relig: Something Else	9%	(29)	15%	(49)	26%	(84)	49%	(157)	320
Relig: Jewish	8%	(4)	2%	(1)	25%	(11)	64%	(29)	45
Relig: Evangelical	10%	(53)	19%	(105)	28%	(154)	44%	(242)	554
Relig: Non-Evang. Catholics	7%	(43)	14%	(90)	27%	(169)	51%	(318)	620
Relig: All Christian	8%	(96)	17%	(195)	28%	(323)	48%	(560)	1173
Relig: All Non-Christian	7%	(73)	14%	(142)	24%	(245)	55%	(566)	1027
Community: Urban	11%	(59)	15%	(77)	24%	(125)	50%	(262)	523
Community: Suburban	7%	(75)	16%	(170)	27%	(289)	51%	(551)	1086
Community: Rural	6%	(35)	15%	(90)	26%	(154)	53%	(313)	591
Employ: Private Sector	7%	(43)	15%	(102)	29%	(191)	49%	(324)	660
Employ: Government	13%	(16)	18%	(23)	33%	(42)	36%	(46)	127
Employ: Self-Employed	7%	(12)	20%	(33)	24%	(41)	48%	(80)	167
Employ: Homemaker	4%	(7)	13%	(20)	27%	(41)	56%	(86)	154
Employ: Student	8%	(9)	16%	(19)	27%	(32)	50%	(59)	119
Employ: Retired	7%	(37)	14%	(75)	24%	(125)	55%	(288)	526
Employ: Unemployed	11%	(29)	14%	(38)	19%	(51)	56%	(150)	268
Employ: Other	8%	(15)	15%	(27)	25%	(46)	51%	(92)	180
Military HH: Yes	8%	(29)	18%	(66)	25%	(91)	48%	(173)	359
Military HH: No	8%	(139)	15%	(271)	26%	(478)	52%	(953)	1841
RD/WT: Right Direction	7%	(58)	17%	(140)	26%	(221)	50%	(417)	836
RD/WT: Wrong Track	8%	(110)	14%	(197)	25%	(347)	52%	(710)	1364

Continued on next page

**Table CGS3\_3:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Family Feud*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	8%	(169)	15%	(337)	26%	(568)	51%	(1126)	2200
Trump Job Approve	6%	(56)	17%	(145)	26%	(227)	51%	(439)	867
Trump Job Disapprove	8%	(101)	15%	(182)	26%	(316)	50%	(597)	1195
Trump Job Strongly Approve	7%	(32)	17%	(80)	25%	(116)	51%	(240)	469
Trump Job Somewhat Approve	6%	(24)	16%	(66)	28%	(111)	50%	(198)	398
Trump Job Somewhat Disapprove	7%	(17)	17%	(43)	30%	(78)	46%	(117)	255
Trump Job Strongly Disapprove	9%	(84)	15%	(139)	25%	(238)	51%	(479)	941
Favorable of Trump	7%	(63)	17%	(144)	27%	(234)	49%	(431)	873
Unfavorable of Trump	8%	(89)	15%	(179)	26%	(305)	51%	(602)	1175
Very Favorable of Trump	8%	(39)	18%	(85)	26%	(126)	48%	(233)	482
Somewhat Favorable of Trump	6%	(24)	15%	(60)	28%	(108)	51%	(199)	390
Somewhat Unfavorable of Trump	7%	(16)	15%	(33)	26%	(55)	52%	(112)	216
Very Unfavorable of Trump	8%	(74)	15%	(145)	26%	(249)	51%	(490)	958
#1 Issue: Economy	7%	(37)	17%	(90)	29%	(154)	47%	(247)	528
#1 Issue: Security	8%	(37)	15%	(67)	24%	(110)	54%	(250)	465
#1 Issue: Health Care	8%	(32)	13%	(54)	27%	(111)	52%	(213)	410
#1 Issue: Medicare / Social Security	10%	(31)	17%	(56)	26%	(82)	47%	(152)	322
#1 Issue: Women's Issues	3%	(4)	18%	(22)	23%	(28)	55%	(66)	120
#1 Issue: Education	14%	(21)	18%	(27)	28%	(42)	40%	(59)	149
#1 Issue: Energy	4%	(4)	15%	(16)	18%	(19)	63%	(69)	109
#1 Issue: Other	3%	(3)	4%	(4)	22%	(21)	71%	(69)	98
2018 House Vote: Democrat	9%	(71)	16%	(128)	27%	(222)	48%	(389)	810
2018 House Vote: Republican	7%	(43)	16%	(107)	25%	(162)	52%	(343)	655
2018 House Vote: Someone else	3%	(2)	7%	(6)	27%	(25)	63%	(58)	92
2018 House Vote: Didnt Vote	8%	(49)	15%	(94)	25%	(156)	53%	(337)	636
2016 Vote: Hillary Clinton	9%	(63)	16%	(113)	25%	(176)	50%	(348)	700
2016 Vote: Donald Trump	7%	(47)	16%	(112)	26%	(178)	51%	(350)	687
2016 Vote: Someone else	8%	(12)	12%	(18)	28%	(45)	52%	(83)	158
2016 Vote: Didnt Vote	7%	(45)	14%	(92)	26%	(167)	53%	(346)	650
Voted in 2014: Yes	8%	(109)	16%	(209)	26%	(350)	50%	(672)	1340
Voted in 2014: No	7%	(59)	15%	(128)	25%	(218)	53%	(454)	860

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**Table CGS3\_3:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Family Feud*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	8%	(169)	15%	(337)	26%	(568)	51%	(1126)	2200
2012 Vote: Barack Obama	8%	(67)	16%	(135)	28%	(233)	48%	(404)	839
2012 Vote: Mitt Romney	6%	(34)	13%	(67)	25%	(129)	56%	(293)	523
2012 Vote: Other	5%	(4)	15%	(13)	27%	(24)	54%	(48)	88
2012 Vote: Didn't Vote	9%	(63)	16%	(119)	25%	(183)	51%	(380)	745
4-Region: Northeast	8%	(31)	12%	(48)	29%	(112)	51%	(202)	394
4-Region: Midwest	6%	(29)	17%	(77)	28%	(129)	49%	(227)	462
4-Region: South	10%	(79)	18%	(152)	26%	(215)	46%	(378)	824
4-Region: West	6%	(29)	11%	(60)	22%	(112)	61%	(319)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS3\_4:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*The Price is Right*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	7%	(148)	12%	(274)	21%	(468)	60%	(1310)	2200
Gender: Male	7%	(75)	13%	(140)	23%	(244)	57%	(603)	1062
Gender: Female	6%	(73)	12%	(134)	20%	(224)	62%	(707)	1138
Age: 18-29	7%	(32)	9%	(45)	22%	(105)	63%	(304)	486
Age: 30-44	5%	(29)	17%	(87)	24%	(125)	54%	(286)	527
Age: 45-54	8%	(29)	12%	(41)	20%	(70)	59%	(204)	344
Age: 55-64	6%	(25)	14%	(56)	22%	(89)	58%	(237)	407
Age: 65+	8%	(33)	10%	(44)	18%	(79)	64%	(279)	436
Generation Z: 18-22	7%	(16)	7%	(17)	17%	(41)	69%	(165)	240
Millennial: Age 23-38	6%	(30)	17%	(88)	25%	(132)	53%	(281)	531
Generation X: Age 39-54	8%	(44)	12%	(68)	22%	(126)	59%	(348)	586
Boomers: Age 55-73	6%	(46)	12%	(90)	20%	(151)	61%	(452)	739
PID: Dem (no lean)	9%	(69)	15%	(113)	22%	(162)	54%	(403)	747
PID: Ind (no lean)	3%	(27)	11%	(85)	20%	(164)	66%	(526)	802
PID: Rep (no lean)	8%	(53)	12%	(76)	22%	(142)	59%	(381)	651
PID/Gender: Dem Men	10%	(34)	18%	(61)	24%	(81)	48%	(161)	337
PID/Gender: Dem Women	9%	(35)	13%	(52)	20%	(81)	59%	(242)	410
PID/Gender: Ind Men	3%	(13)	10%	(40)	21%	(85)	65%	(259)	396
PID/Gender: Ind Women	3%	(14)	11%	(45)	20%	(79)	66%	(267)	405
PID/Gender: Rep Men	9%	(28)	12%	(40)	24%	(78)	56%	(183)	328
PID/Gender: Rep Women	7%	(24)	11%	(36)	20%	(64)	61%	(199)	323
Ideo: Liberal (1-3)	7%	(50)	13%	(90)	18%	(129)	63%	(451)	720
Ideo: Moderate (4)	9%	(42)	14%	(70)	26%	(128)	50%	(244)	484
Ideo: Conservative (5-7)	6%	(42)	12%	(87)	22%	(155)	60%	(430)	713
Educ: < College	7%	(108)	13%	(196)	21%	(324)	59%	(885)	1512
Educ: Bachelors degree	5%	(23)	13%	(57)	22%	(98)	60%	(266)	444
Educ: Post-grad	7%	(18)	8%	(20)	19%	(47)	65%	(159)	244

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**Table CGS3\_4:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*The Price is Right*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	7%	(148)	12%	(274)	21%	(468)	60%	(1310)	2200
Income: Under 50k	8%	(93)	13%	(161)	21%	(260)	58%	(708)	1222
Income: 50k-100k	6%	(37)	12%	(75)	21%	(134)	61%	(389)	634
Income: 100k+	5%	(18)	11%	(38)	22%	(75)	62%	(213)	344
Ethnicity: White	7%	(112)	12%	(201)	21%	(363)	61%	(1045)	1722
Ethnicity: Hispanic	6%	(20)	14%	(49)	16%	(55)	64%	(225)	349
Ethnicity: Afr. Am.	9%	(25)	18%	(50)	24%	(67)	48%	(132)	274
Ethnicity: Other	5%	(10)	11%	(23)	19%	(38)	65%	(133)	204
Relig: Protestant	6%	(31)	13%	(66)	23%	(117)	57%	(287)	500
Relig: Roman Catholic	10%	(42)	12%	(53)	21%	(91)	57%	(244)	430
Relig: Ath./Agn./None	4%	(31)	9%	(65)	19%	(132)	68%	(479)	707
Relig: Something Else	8%	(25)	12%	(40)	22%	(71)	58%	(184)	320
Relig: Jewish	9%	(4)	—	(0)	28%	(13)	63%	(28)	45
Relig: Evangelical	7%	(39)	19%	(104)	22%	(123)	52%	(289)	554
Relig: Non-Evang. Catholics	9%	(54)	10%	(65)	23%	(143)	58%	(358)	620
Relig: All Christian	8%	(93)	14%	(169)	23%	(265)	55%	(647)	1173
Relig: All Non-Christian	5%	(55)	10%	(105)	20%	(203)	65%	(663)	1027
Community: Urban	8%	(41)	15%	(77)	21%	(109)	57%	(296)	523
Community: Suburban	6%	(70)	11%	(121)	21%	(231)	61%	(663)	1086
Community: Rural	6%	(37)	13%	(76)	22%	(128)	59%	(351)	591
Employ: Private Sector	6%	(42)	14%	(94)	25%	(164)	55%	(360)	660
Employ: Government	6%	(8)	18%	(23)	19%	(25)	56%	(71)	127
Employ: Self-Employed	7%	(11)	12%	(20)	21%	(34)	61%	(101)	167
Employ: Homemaker	6%	(9)	13%	(19)	19%	(29)	63%	(97)	154
Employ: Student	2%	(3)	8%	(10)	19%	(22)	71%	(84)	119
Employ: Retired	8%	(44)	11%	(56)	19%	(98)	62%	(328)	526
Employ: Unemployed	8%	(21)	13%	(35)	18%	(49)	61%	(162)	268
Employ: Other	6%	(10)	9%	(16)	26%	(48)	59%	(106)	180
Military HH: Yes	8%	(27)	14%	(49)	22%	(79)	57%	(203)	359
Military HH: No	7%	(121)	12%	(225)	21%	(389)	60%	(1107)	1841
RD/WT: Right Direction	8%	(65)	13%	(113)	23%	(193)	56%	(465)	836
RD/WT: Wrong Track	6%	(84)	12%	(161)	20%	(275)	62%	(845)	1364

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**Table CGS3\_4:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*The Price is Right*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	7%	(148)	12%	(274)	21%	(468)	60%	(1310)	2200
Trump Job Approve	7%	(64)	13%	(112)	23%	(200)	57%	(492)	867
Trump Job Disapprove	6%	(76)	13%	(156)	20%	(244)	60%	(719)	1195
Trump Job Strongly Approve	8%	(38)	12%	(58)	24%	(114)	55%	(259)	469
Trump Job Somewhat Approve	7%	(26)	13%	(54)	22%	(86)	58%	(233)	398
Trump Job Somewhat Disapprove	9%	(22)	16%	(40)	23%	(58)	53%	(134)	255
Trump Job Strongly Disapprove	6%	(54)	12%	(116)	20%	(185)	62%	(585)	941
Favorable of Trump	7%	(60)	13%	(115)	23%	(199)	57%	(498)	873
Unfavorable of Trump	6%	(73)	13%	(153)	20%	(239)	60%	(709)	1175
Very Favorable of Trump	7%	(33)	12%	(60)	24%	(117)	56%	(272)	482
Somewhat Favorable of Trump	7%	(27)	14%	(55)	21%	(82)	58%	(226)	390
Somewhat Unfavorable of Trump	10%	(21)	14%	(31)	19%	(42)	56%	(122)	216
Very Unfavorable of Trump	5%	(51)	13%	(122)	21%	(197)	61%	(587)	958
#1 Issue: Economy	4%	(23)	12%	(62)	26%	(137)	58%	(306)	528
#1 Issue: Security	6%	(27)	14%	(66)	22%	(100)	58%	(271)	465
#1 Issue: Health Care	8%	(34)	12%	(48)	22%	(90)	58%	(238)	410
#1 Issue: Medicare / Social Security	9%	(30)	15%	(47)	17%	(54)	59%	(191)	322
#1 Issue: Women's Issues	7%	(8)	7%	(8)	14%	(17)	72%	(87)	120
#1 Issue: Education	10%	(15)	16%	(24)	27%	(41)	47%	(69)	149
#1 Issue: Energy	6%	(6)	10%	(11)	19%	(21)	65%	(71)	109
#1 Issue: Other	4%	(4)	8%	(7)	10%	(10)	78%	(76)	98
2018 House Vote: Democrat	6%	(52)	15%	(124)	22%	(180)	56%	(455)	810
2018 House Vote: Republican	6%	(41)	12%	(81)	23%	(148)	59%	(385)	655
2018 House Vote: Someone else	4%	(3)	6%	(5)	20%	(18)	70%	(64)	92
2018 House Vote: Didnt Vote	8%	(48)	10%	(64)	19%	(122)	63%	(402)	636
2016 Vote: Hillary Clinton	7%	(46)	16%	(111)	21%	(145)	57%	(398)	700
2016 Vote: Donald Trump	6%	(43)	13%	(87)	24%	(164)	57%	(394)	687
2016 Vote: Someone else	4%	(7)	9%	(14)	25%	(39)	62%	(98)	158
2016 Vote: Didnt Vote	8%	(51)	9%	(61)	18%	(119)	65%	(419)	650
Voted in 2014: Yes	7%	(90)	14%	(183)	23%	(308)	57%	(760)	1340
Voted in 2014: No	7%	(58)	11%	(91)	19%	(161)	64%	(550)	860

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**Table CGS3\_4:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*The Price is Right*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	7%	(148)	12%	(274)	21%	(468)	60%	(1310)	2200
2012 Vote: Barack Obama	7%	(59)	15%	(125)	21%	(179)	57%	(475)	839
2012 Vote: Mitt Romney	6%	(30)	11%	(56)	24%	(125)	60%	(313)	523
2012 Vote: Other	4%	(4)	11%	(10)	20%	(18)	65%	(57)	88
2012 Vote: Didn't Vote	7%	(54)	11%	(82)	19%	(145)	62%	(463)	745
4-Region: Northeast	7%	(27)	11%	(42)	23%	(92)	59%	(233)	394
4-Region: Midwest	7%	(31)	12%	(55)	23%	(107)	58%	(270)	462
4-Region: South	8%	(66)	14%	(116)	22%	(180)	56%	(462)	824
4-Region: West	5%	(24)	12%	(61)	17%	(90)	66%	(346)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS3\_5:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
 Who Wants to be a Millionaire

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	3%	(65)	8%	(177)	18%	(385)	71%	(1573)	2200
Gender: Male	3%	(31)	10%	(102)	18%	(186)	70%	(743)	1062
Gender: Female	3%	(34)	7%	(75)	18%	(199)	73%	(830)	1138
Age: 18-29	4%	(21)	7%	(36)	17%	(82)	72%	(348)	486
Age: 30-44	2%	(12)	10%	(53)	20%	(104)	68%	(358)	527
Age: 45-54	3%	(11)	8%	(28)	17%	(59)	72%	(246)	344
Age: 55-64	2%	(8)	8%	(34)	15%	(61)	75%	(305)	407
Age: 65+	3%	(12)	6%	(28)	18%	(79)	73%	(317)	436
Generation Z: 18-22	6%	(15)	5%	(13)	17%	(40)	72%	(172)	240
Millennial: Age 23-38	3%	(16)	11%	(58)	20%	(104)	66%	(353)	531
Generation X: Age 39-54	2%	(14)	8%	(46)	17%	(101)	73%	(426)	586
Boomers: Age 55-73	2%	(14)	7%	(54)	17%	(123)	74%	(549)	739
PID: Dem (no lean)	4%	(29)	11%	(84)	19%	(143)	66%	(492)	747
PID: Ind (no lean)	1%	(11)	7%	(53)	17%	(135)	75%	(603)	802
PID: Rep (no lean)	4%	(25)	6%	(41)	16%	(107)	73%	(478)	651
PID/Gender: Dem Men	4%	(14)	14%	(46)	17%	(58)	65%	(219)	337
PID/Gender: Dem Women	4%	(15)	9%	(37)	21%	(85)	67%	(273)	410
PID/Gender: Ind Men	1%	(4)	7%	(29)	17%	(68)	75%	(295)	396
PID/Gender: Ind Women	2%	(7)	6%	(24)	16%	(67)	76%	(307)	405
PID/Gender: Rep Men	4%	(13)	8%	(27)	18%	(59)	70%	(229)	328
PID/Gender: Rep Women	4%	(12)	4%	(14)	15%	(48)	77%	(249)	323
Ideo: Liberal (1-3)	3%	(25)	9%	(63)	17%	(121)	71%	(511)	720
Ideo: Moderate (4)	3%	(13)	13%	(61)	22%	(105)	63%	(306)	484
Ideo: Conservative (5-7)	3%	(22)	6%	(44)	16%	(118)	74%	(530)	713
Educ: < College	3%	(51)	8%	(120)	17%	(260)	72%	(1081)	1512
Educ: Bachelors degree	2%	(7)	10%	(42)	19%	(84)	70%	(311)	444
Educ: Post-grad	3%	(7)	6%	(15)	17%	(41)	74%	(181)	244

Continued on next page

**Table CGS3\_5:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
Who Wants to be a Millionaire

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	3%	(65)	8%	(177)	18%	(385)	71%	(1573)	2200
Income: Under 50k	3%	(39)	9%	(108)	17%	(205)	71%	(869)	1222
Income: 50k-100k	3%	(16)	7%	(46)	18%	(114)	72%	(459)	634
Income: 100k+	3%	(9)	7%	(23)	19%	(66)	71%	(245)	344
Ethnicity: White	2%	(41)	7%	(127)	17%	(288)	74%	(1266)	1722
Ethnicity: Hispanic	3%	(11)	8%	(28)	15%	(52)	74%	(257)	349
Ethnicity: Afr. Am.	8%	(21)	14%	(38)	21%	(58)	57%	(157)	274
Ethnicity: Other	2%	(3)	6%	(12)	19%	(40)	73%	(149)	204
Relig: Protestant	3%	(15)	8%	(42)	17%	(83)	72%	(359)	500
Relig: Roman Catholic	3%	(15)	10%	(42)	20%	(87)	66%	(286)	430
Relig: Ath./Agn./None	2%	(12)	6%	(39)	14%	(101)	78%	(555)	707
Relig: Something Else	4%	(12)	6%	(21)	22%	(71)	68%	(216)	320
Relig: Jewish	—	(0)	—	(0)	31%	(14)	69%	(31)	45
Relig: Evangelical	4%	(21)	12%	(67)	17%	(94)	67%	(373)	554
Relig: Non-Evang. Catholics	3%	(20)	8%	(50)	19%	(120)	69%	(429)	620
Relig: All Christian	3%	(41)	10%	(117)	18%	(214)	68%	(802)	1173
Relig: All Non-Christian	2%	(24)	6%	(60)	17%	(172)	75%	(771)	1027
Community: Urban	5%	(24)	11%	(56)	20%	(102)	65%	(341)	523
Community: Suburban	3%	(31)	7%	(76)	17%	(186)	73%	(792)	1086
Community: Rural	2%	(9)	8%	(45)	16%	(97)	74%	(439)	591
Employ: Private Sector	2%	(16)	10%	(69)	17%	(114)	70%	(461)	660
Employ: Government	5%	(6)	8%	(10)	24%	(31)	63%	(80)	127
Employ: Self-Employed	4%	(6)	8%	(14)	21%	(34)	67%	(112)	167
Employ: Homemaker	—	(1)	7%	(10)	17%	(27)	75%	(116)	154
Employ: Student	1%	(1)	5%	(7)	14%	(16)	80%	(95)	119
Employ: Retired	3%	(13)	8%	(42)	17%	(90)	72%	(379)	526
Employ: Unemployed	5%	(14)	4%	(12)	16%	(43)	74%	(199)	268
Employ: Other	4%	(7)	7%	(13)	16%	(29)	72%	(130)	180
Military HH: Yes	1%	(4)	7%	(24)	19%	(68)	73%	(263)	359
Military HH: No	3%	(60)	8%	(154)	17%	(317)	71%	(1310)	1841
RD/WT: Right Direction	4%	(30)	7%	(62)	18%	(149)	71%	(595)	836
RD/WT: Wrong Track	3%	(35)	8%	(115)	17%	(237)	72%	(978)	1364

Continued on next page

**Table CGS3\_5:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Who Wants to be a Millionaire*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	3%	(65)	8%	(177)	18%	(385)	71%	(1573)	2200
Trump Job Approve	3%	(24)	8%	(67)	18%	(159)	71%	(616)	867
Trump Job Disapprove	3%	(40)	9%	(105)	17%	(206)	71%	(844)	1195
Trump Job Strongly Approve	3%	(12)	9%	(42)	18%	(85)	70%	(330)	469
Trump Job Somewhat Approve	3%	(12)	6%	(26)	19%	(74)	72%	(286)	398
Trump Job Somewhat Disapprove	4%	(9)	7%	(17)	19%	(48)	71%	(180)	255
Trump Job Strongly Disapprove	3%	(31)	9%	(88)	17%	(157)	71%	(664)	941
Favorable of Trump	2%	(21)	8%	(69)	19%	(165)	71%	(618)	873
Unfavorable of Trump	3%	(38)	9%	(103)	17%	(199)	71%	(835)	1175
Very Favorable of Trump	2%	(8)	10%	(47)	19%	(89)	70%	(338)	482
Somewhat Favorable of Trump	3%	(13)	6%	(21)	19%	(76)	72%	(280)	390
Somewhat Unfavorable of Trump	5%	(11)	7%	(15)	17%	(37)	71%	(153)	216
Very Unfavorable of Trump	3%	(26)	9%	(87)	17%	(163)	71%	(682)	958
#1 Issue: Economy	2%	(10)	6%	(34)	20%	(107)	71%	(376)	528
#1 Issue: Security	3%	(12)	9%	(44)	19%	(87)	69%	(322)	465
#1 Issue: Health Care	3%	(14)	9%	(38)	17%	(71)	70%	(287)	410
#1 Issue: Medicare / Social Security	3%	(10)	8%	(25)	18%	(59)	71%	(228)	322
#1 Issue: Women's Issues	3%	(4)	7%	(9)	12%	(14)	78%	(94)	120
#1 Issue: Education	6%	(10)	10%	(15)	15%	(23)	68%	(102)	149
#1 Issue: Energy	4%	(5)	7%	(8)	14%	(15)	75%	(82)	109
#1 Issue: Other	1%	(1)	5%	(5)	9%	(9)	84%	(83)	98
2018 House Vote: Democrat	3%	(24)	11%	(93)	19%	(152)	67%	(541)	810
2018 House Vote: Republican	3%	(21)	7%	(45)	17%	(110)	73%	(478)	655
2018 House Vote: Someone else	2%	(2)	4%	(4)	17%	(16)	77%	(70)	92
2018 House Vote: Didnt Vote	3%	(18)	5%	(33)	17%	(105)	75%	(480)	636
2016 Vote: Hillary Clinton	3%	(23)	12%	(85)	17%	(116)	68%	(476)	700
2016 Vote: Donald Trump	2%	(17)	8%	(55)	18%	(122)	72%	(494)	687
2016 Vote: Someone else	1%	(2)	5%	(9)	23%	(37)	70%	(111)	158
2016 Vote: Didnt Vote	3%	(21)	4%	(28)	17%	(109)	76%	(492)	650
Voted in 2014: Yes	3%	(36)	10%	(135)	18%	(246)	69%	(923)	1340
Voted in 2014: No	3%	(29)	5%	(42)	16%	(139)	76%	(650)	860

Continued on next page

**Table CGS3\_5:** About how often do you watch the following game shows, either live, via a recording device or on a streaming service?  
*Who Wants to be a Millionaire*

Demographic	Every day		A few times a week		Once a week or less		Rarely or never		Total N
Adults	3%	(65)	8%	(177)	18%	(385)	71%	(1573)	2200
2012 Vote: Barack Obama	3%	(26)	11%	(95)	18%	(152)	68%	(566)	839
2012 Vote: Mitt Romney	2%	(8)	6%	(32)	18%	(94)	74%	(388)	523
2012 Vote: Other	4%	(3)	4%	(4)	16%	(14)	76%	(67)	88
2012 Vote: Didn't Vote	4%	(27)	6%	(44)	17%	(125)	74%	(549)	745
4-Region: Northeast	3%	(12)	7%	(28)	20%	(79)	70%	(275)	394
4-Region: Midwest	2%	(10)	9%	(40)	19%	(86)	71%	(327)	462
4-Region: South	3%	(25)	9%	(74)	18%	(147)	70%	(577)	824
4-Region: West	3%	(17)	7%	(35)	14%	(74)	76%	(394)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS4\_1:** Can you imagine yourself watching the following game shows without their current hosts?  
*Alex Trebek, Jeopardy!*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	21%	(458)	50%	(1097)	29%	(645)	2200
Gender: Male	22%	(235)	49%	(520)	29%	(307)	1062
Gender: Female	20%	(223)	51%	(577)	30%	(338)	1138
Age: 18-29	20%	(96)	34%	(166)	46%	(224)	486
Age: 30-44	19%	(99)	55%	(291)	26%	(137)	527
Age: 45-54	19%	(65)	57%	(198)	24%	(81)	344
Age: 55-64	22%	(88)	54%	(222)	24%	(97)	407
Age: 65+	25%	(110)	51%	(221)	24%	(106)	436
Generation Z: 18-22	21%	(51)	26%	(63)	52%	(126)	240
Millennial: Age 23-38	19%	(99)	49%	(258)	33%	(174)	531
Generation X: Age 39-54	19%	(109)	57%	(334)	24%	(143)	586
Boomers: Age 55-73	22%	(165)	54%	(398)	24%	(176)	739
PID: Dem (no lean)	24%	(177)	51%	(383)	25%	(187)	747
PID: Ind (no lean)	17%	(137)	46%	(367)	37%	(298)	802
PID: Rep (no lean)	22%	(144)	53%	(347)	25%	(160)	651
PID/Gender: Dem Men	25%	(84)	46%	(156)	29%	(97)	337
PID/Gender: Dem Women	23%	(93)	55%	(227)	22%	(90)	410
PID/Gender: Ind Men	19%	(74)	47%	(185)	35%	(137)	396
PID/Gender: Ind Women	15%	(63)	45%	(182)	40%	(161)	405
PID/Gender: Rep Men	23%	(77)	54%	(178)	22%	(73)	328
PID/Gender: Rep Women	21%	(68)	52%	(168)	27%	(87)	323
Ideo: Liberal (1-3)	21%	(153)	52%	(375)	27%	(192)	720
Ideo: Moderate (4)	25%	(120)	51%	(245)	24%	(119)	484
Ideo: Conservative (5-7)	21%	(149)	54%	(387)	25%	(178)	713

Continued on next page

**Table CGS4\_1:** Can you imagine yourself watching the following game shows without their current hosts?  
*Alex Trebek, Jeopardy!*

<b>Demographic</b>	<b>I can imagine myself watching the game show without their current host</b>		<b>I can't imagine myself watching the game show without their current host</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	21%	(458)	50%	(1097)	29%	(645)	2200
Educ: < College	19%	(290)	48%	(729)	33%	(493)	1512
Educ: Bachelors degree	23%	(103)	54%	(240)	23%	(101)	444
Educ: Post-grad	27%	(65)	52%	(128)	21%	(51)	244
Income: Under 50k	19%	(230)	48%	(589)	33%	(402)	1222
Income: 50k-100k	24%	(151)	52%	(332)	24%	(152)	634
Income: 100k+	22%	(77)	51%	(175)	27%	(91)	344
Ethnicity: White	22%	(374)	51%	(883)	27%	(465)	1722
Ethnicity: Hispanic	16%	(57)	40%	(139)	44%	(153)	349
Ethnicity: Afr. Am.	19%	(53)	41%	(113)	40%	(109)	274
Ethnicity: Other	15%	(31)	49%	(101)	35%	(72)	204
Relig: Protestant	25%	(123)	55%	(273)	21%	(103)	500
Relig: Roman Catholic	19%	(80)	55%	(236)	26%	(114)	430
Relig: Ath./Agn./None	20%	(143)	41%	(292)	38%	(271)	707
Relig: Something Else	20%	(63)	50%	(161)	30%	(95)	320
Relig: Jewish	18%	(8)	33%	(15)	49%	(22)	45
Relig: Evangelical	20%	(113)	57%	(316)	23%	(126)	554
Relig: Non-Evang. Catholics	22%	(139)	53%	(328)	25%	(153)	620
Relig: All Christian	21%	(251)	55%	(643)	24%	(279)	1173
Relig: All Non-Christian	20%	(207)	44%	(453)	36%	(367)	1027
Community: Urban	20%	(102)	48%	(254)	32%	(167)	523
Community: Suburban	22%	(239)	49%	(536)	29%	(311)	1086
Community: Rural	20%	(117)	52%	(307)	28%	(167)	591

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**Table CGS4\_1:** Can you imagine yourself watching the following game shows without their current hosts?  
 Alex Trebek, Jeopardy!

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	21%	(458)	50%	(1097)	29%	(645)	2200
Employ: Private Sector	20%	(135)	55%	(363)	25%	(162)	660
Employ: Government	23%	(29)	51%	(65)	26%	(33)	127
Employ: Self-Employed	19%	(32)	56%	(94)	24%	(41)	167
Employ: Homemaker	20%	(30)	57%	(88)	23%	(35)	154
Employ: Student	31%	(37)	28%	(33)	41%	(49)	119
Employ: Retired	25%	(130)	49%	(256)	26%	(139)	526
Employ: Unemployed	11%	(29)	46%	(123)	43%	(115)	268
Employ: Other	20%	(35)	41%	(74)	39%	(70)	180
Military HH: Yes	23%	(81)	50%	(180)	27%	(98)	359
Military HH: No	20%	(377)	50%	(917)	30%	(547)	1841
RD/WT: Right Direction	20%	(167)	52%	(431)	28%	(238)	836
RD/WT: Wrong Track	21%	(292)	49%	(665)	30%	(407)	1364
Trump Job Approve	21%	(186)	54%	(472)	24%	(209)	867
Trump Job Disapprove	22%	(262)	49%	(584)	29%	(350)	1195
Trump Job Strongly Approve	21%	(99)	55%	(260)	23%	(110)	469
Trump Job Somewhat Approve	22%	(87)	53%	(212)	25%	(99)	398
Trump Job Somewhat Disapprove	19%	(50)	51%	(129)	30%	(76)	255
Trump Job Strongly Disapprove	23%	(212)	48%	(455)	29%	(273)	941
Favorable of Trump	22%	(190)	55%	(479)	23%	(204)	873
Unfavorable of Trump	22%	(253)	49%	(575)	29%	(346)	1175
Very Favorable of Trump	22%	(105)	56%	(270)	22%	(107)	482
Somewhat Favorable of Trump	22%	(84)	54%	(210)	25%	(96)	390
Somewhat Unfavorable of Trump	17%	(37)	53%	(114)	30%	(65)	216
Very Unfavorable of Trump	23%	(216)	48%	(461)	29%	(281)	958

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**Table CGS4\_1: Can you imagine yourself watching the following game shows without their current hosts?  
Alex Trebek, Jeopardy!**

Demographic	I can imagine myself watching the game show without their current host	I can't imagine myself watching the game show without their current host	Don't know / No opinion	Total N
Adults	21% (458)	50% (1097)	29% (645)	2200
#1 Issue: Economy	21% (111)	52% (275)	27% (142)	528
#1 Issue: Security	19% (87)	51% (235)	31% (142)	465
#1 Issue: Health Care	22% (90)	50% (204)	28% (116)	410
#1 Issue: Medicare / Social Security	26% (84)	56% (180)	18% (58)	322
#1 Issue: Women's Issues	15% (18)	43% (51)	42% (51)	120
#1 Issue: Education	21% (31)	36% (53)	44% (65)	149
#1 Issue: Energy	20% (22)	51% (55)	29% (32)	109
#1 Issue: Other	15% (15)	44% (43)	41% (40)	98
2018 House Vote: Democrat	24% (192)	52% (419)	25% (199)	810
2018 House Vote: Republican	23% (154)	55% (361)	21% (140)	655
2018 House Vote: Someone else	19% (18)	42% (38)	39% (36)	92
2018 House Vote: Didn't Vote	15% (92)	43% (274)	42% (269)	636
2016 Vote: Hillary Clinton	23% (158)	52% (363)	25% (178)	700
2016 Vote: Donald Trump	23% (157)	56% (387)	21% (144)	687
2016 Vote: Someone else	23% (37)	51% (80)	26% (42)	158
2016 Vote: Didn't Vote	16% (106)	40% (262)	43% (281)	650
Voted in 2014: Yes	23% (307)	55% (740)	22% (293)	1340
Voted in 2014: No	18% (151)	41% (356)	41% (352)	860
2012 Vote: Barack Obama	24% (203)	53% (448)	22% (188)	839
2012 Vote: Mitt Romney	22% (116)	55% (287)	23% (120)	523
2012 Vote: Other	24% (22)	51% (45)	25% (22)	88
2012 Vote: Didn't Vote	16% (116)	42% (315)	42% (315)	745
4-Region: Northeast	20% (78)	49% (192)	31% (123)	394
4-Region: Midwest	20% (91)	52% (242)	28% (129)	462
4-Region: South	22% (185)	50% (409)	28% (230)	824
4-Region: West	20% (104)	49% (253)	31% (163)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS4\_2:** Can you imagine yourself watching the following game shows without their current hosts?  
Pat Sajak, Wheel of Fortune

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	26%	(574)	42%	(918)	32%	(708)	2200
Gender: Male	29%	(304)	41%	(435)	30%	(323)	1062
Gender: Female	24%	(270)	42%	(483)	34%	(386)	1138
Age: 18-29	21%	(103)	28%	(137)	51%	(246)	486
Age: 30-44	26%	(135)	48%	(253)	26%	(139)	527
Age: 45-54	27%	(92)	48%	(166)	25%	(86)	344
Age: 55-64	27%	(109)	45%	(182)	29%	(117)	407
Age: 65+	31%	(135)	41%	(181)	28%	(121)	436
Generation Z: 18-22	20%	(48)	21%	(51)	59%	(141)	240
Millennial: Age 23-38	26%	(136)	42%	(222)	33%	(173)	531
Generation X: Age 39-54	25%	(146)	48%	(282)	27%	(158)	586
Boomers: Age 55-73	27%	(202)	44%	(327)	28%	(210)	739
PID: Dem (no lean)	29%	(215)	43%	(322)	28%	(210)	747
PID: Ind (no lean)	24%	(189)	37%	(293)	40%	(320)	802
PID: Rep (no lean)	26%	(170)	47%	(303)	27%	(178)	651
PID/Gender: Dem Men	30%	(102)	41%	(138)	29%	(97)	337
PID/Gender: Dem Women	28%	(113)	45%	(184)	28%	(113)	410
PID/Gender: Ind Men	29%	(114)	36%	(141)	36%	(141)	396
PID/Gender: Ind Women	19%	(75)	37%	(151)	44%	(178)	405
PID/Gender: Rep Men	27%	(88)	47%	(156)	26%	(84)	328
PID/Gender: Rep Women	25%	(81)	46%	(148)	29%	(94)	323
Ideo: Liberal (1-3)	29%	(207)	40%	(289)	31%	(224)	720
Ideo: Moderate (4)	28%	(134)	45%	(217)	28%	(133)	484
Ideo: Conservative (5-7)	27%	(189)	47%	(337)	26%	(187)	713

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**Table CGS4\_2: Can you imagine yourself watching the following game shows without their current hosts?**  
*Pat Sajak, Wheel of Fortune*

<b>Demographic</b>	<b>I can imagine myself watching the game show without their current host</b>		<b>I can't imagine myself watching the game show without their current host</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	26%	(574)	42%	(918)	32%	(708)	2200
Educ: < College	24%	(359)	42%	(636)	34%	(517)	1512
Educ: Bachelors degree	29%	(127)	44%	(193)	28%	(124)	444
Educ: Post-grad	36%	(88)	36%	(89)	28%	(67)	244
Income: Under 50k	23%	(287)	42%	(515)	34%	(420)	1222
Income: 50k-100k	30%	(188)	41%	(259)	29%	(187)	634
Income: 100k+	29%	(99)	42%	(144)	29%	(101)	344
Ethnicity: White	27%	(468)	43%	(741)	30%	(513)	1722
Ethnicity: Hispanic	21%	(74)	31%	(109)	48%	(167)	349
Ethnicity: Afr. Am.	20%	(56)	39%	(107)	40%	(111)	274
Ethnicity: Other	24%	(49)	34%	(70)	42%	(85)	204
Relig: Protestant	30%	(152)	47%	(236)	22%	(112)	500
Relig: Roman Catholic	25%	(109)	45%	(192)	30%	(129)	430
Relig: Ath./Agn./None	25%	(180)	32%	(229)	42%	(298)	707
Relig: Something Else	26%	(84)	43%	(137)	31%	(99)	320
Relig: Jewish	28%	(12)	30%	(13)	42%	(19)	45
Relig: Evangelical	23%	(130)	52%	(290)	24%	(134)	554
Relig: Non-Evang. Catholics	29%	(180)	42%	(262)	29%	(177)	620
Relig: All Christian	26%	(310)	47%	(552)	27%	(311)	1173
Relig: All Non-Christian	26%	(264)	36%	(366)	39%	(397)	1027
Community: Urban	26%	(137)	41%	(215)	33%	(172)	523
Community: Suburban	28%	(301)	40%	(433)	32%	(351)	1086
Community: Rural	23%	(136)	46%	(271)	31%	(185)	591

Continued on next page

**Table CGS4\_2:** Can you imagine yourself watching the following game shows without their current hosts?  
*Pat Sajak, Wheel of Fortune*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	26%	(574)	42%	(918)	32%	(708)	2200
Employ: Private Sector	27%	(177)	45%	(298)	28%	(185)	660
Employ: Government	26%	(33)	45%	(57)	29%	(37)	127
Employ: Self-Employed	28%	(47)	43%	(72)	28%	(47)	167
Employ: Homemaker	19%	(29)	53%	(81)	29%	(44)	154
Employ: Student	24%	(29)	26%	(31)	49%	(59)	119
Employ: Retired	31%	(163)	39%	(206)	30%	(157)	526
Employ: Unemployed	19%	(50)	42%	(112)	39%	(106)	268
Employ: Other	26%	(46)	34%	(61)	41%	(73)	180
Military HH: Yes	26%	(95)	45%	(161)	29%	(103)	359
Military HH: No	26%	(478)	41%	(757)	33%	(606)	1841
RD/WT: Right Direction	25%	(209)	46%	(382)	29%	(245)	836
RD/WT: Wrong Track	27%	(365)	39%	(536)	34%	(464)	1364
Trump Job Approve	27%	(236)	47%	(407)	26%	(224)	867
Trump Job Disapprove	27%	(323)	40%	(476)	33%	(397)	1195
Trump Job Strongly Approve	24%	(114)	51%	(239)	25%	(115)	469
Trump Job Somewhat Approve	31%	(122)	42%	(167)	27%	(109)	398
Trump Job Somewhat Disapprove	23%	(60)	44%	(111)	33%	(84)	255
Trump Job Strongly Disapprove	28%	(263)	39%	(364)	33%	(313)	941
Favorable of Trump	27%	(235)	48%	(416)	25%	(221)	873
Unfavorable of Trump	27%	(318)	40%	(466)	33%	(391)	1175
Very Favorable of Trump	25%	(120)	51%	(248)	24%	(114)	482
Somewhat Favorable of Trump	29%	(115)	43%	(168)	27%	(107)	390
Somewhat Unfavorable of Trump	23%	(50)	43%	(92)	34%	(74)	216
Very Unfavorable of Trump	28%	(269)	39%	(373)	33%	(316)	958

Continued on next page

**Table CGS4\_2: Can you imagine yourself watching the following game shows without their current hosts?**  
*Pat Sajak, Wheel of Fortune*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion	Total N	
Adults	26%	(574)	42%	(918)	32%	(708)	2200
#1 Issue: Economy	26%	(135)	43%	(229)	31%	(164)	528
#1 Issue: Security	22%	(102)	48%	(224)	30%	(138)	465
#1 Issue: Health Care	28%	(117)	37%	(154)	34%	(140)	410
#1 Issue: Medicare / Social Security	33%	(107)	47%	(152)	19%	(62)	322
#1 Issue: Women's Issues	20%	(24)	37%	(44)	43%	(52)	120
#1 Issue: Education	27%	(41)	32%	(47)	41%	(61)	149
#1 Issue: Energy	32%	(35)	28%	(31)	39%	(43)	109
#1 Issue: Other	12%	(12)	37%	(36)	50%	(49)	98
2018 House Vote: Democrat	30%	(246)	41%	(332)	29%	(232)	810
2018 House Vote: Republican	28%	(184)	48%	(313)	24%	(158)	655
2018 House Vote: Someone else	24%	(22)	35%	(32)	41%	(38)	92
2018 House Vote: Didnt Vote	19%	(118)	37%	(237)	44%	(281)	636
2016 Vote: Hillary Clinton	30%	(209)	41%	(287)	29%	(203)	700
2016 Vote: Donald Trump	28%	(195)	48%	(332)	23%	(160)	687
2016 Vote: Someone else	32%	(51)	36%	(57)	32%	(51)	158
2016 Vote: Didnt Vote	18%	(117)	37%	(239)	45%	(294)	650
Voted in 2014: Yes	29%	(387)	46%	(616)	25%	(337)	1340
Voted in 2014: No	22%	(186)	35%	(302)	43%	(372)	860
2012 Vote: Barack Obama	31%	(256)	43%	(357)	27%	(225)	839
2012 Vote: Mitt Romney	27%	(141)	48%	(252)	25%	(130)	523
2012 Vote: Other	27%	(24)	48%	(42)	25%	(22)	88
2012 Vote: Didn't Vote	20%	(150)	35%	(264)	44%	(330)	745
4-Region: Northeast	25%	(99)	39%	(154)	36%	(141)	394
4-Region: Midwest	23%	(107)	46%	(214)	31%	(141)	462
4-Region: South	27%	(224)	44%	(361)	29%	(239)	824
4-Region: West	28%	(144)	36%	(189)	36%	(187)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS4\_3:** Can you imagine yourself watching the following game shows without their current hosts?  
 Vanna White, Wheel of Fortune

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	28%	(621)	40%	(872)	32%	(706)	2200
Gender: Male	31%	(329)	37%	(393)	32%	(340)	1062
Gender: Female	26%	(293)	42%	(479)	32%	(366)	1138
Age: 18-29	24%	(119)	28%	(135)	48%	(232)	486
Age: 30-44	26%	(138)	48%	(254)	26%	(135)	527
Age: 45-54	28%	(96)	44%	(152)	28%	(96)	344
Age: 55-64	29%	(118)	41%	(168)	30%	(121)	407
Age: 65+	34%	(150)	38%	(164)	28%	(122)	436
Generation Z: 18-22	28%	(67)	19%	(46)	53%	(126)	240
Millennial: Age 23-38	25%	(131)	42%	(225)	33%	(175)	531
Generation X: Age 39-54	26%	(154)	46%	(269)	28%	(162)	586
Boomers: Age 55-73	31%	(231)	40%	(295)	29%	(213)	739
PID: Dem (no lean)	32%	(240)	40%	(299)	28%	(208)	747
PID: Ind (no lean)	25%	(204)	34%	(271)	41%	(326)	802
PID: Rep (no lean)	27%	(177)	46%	(302)	26%	(172)	651
PID/Gender: Dem Men	36%	(120)	34%	(115)	30%	(102)	337
PID/Gender: Dem Women	29%	(120)	45%	(184)	26%	(106)	410
PID/Gender: Ind Men	28%	(113)	33%	(130)	39%	(154)	396
PID/Gender: Ind Women	23%	(91)	35%	(141)	43%	(173)	405
PID/Gender: Rep Men	29%	(96)	45%	(148)	26%	(85)	328
PID/Gender: Rep Women	25%	(82)	48%	(154)	27%	(87)	323
Ideo: Liberal (1-3)	31%	(227)	38%	(276)	30%	(217)	720
Ideo: Moderate (4)	29%	(140)	42%	(203)	29%	(142)	484
Ideo: Conservative (5-7)	30%	(214)	44%	(313)	26%	(186)	713

Continued on next page

**Table CGS4\_3: Can you imagine yourself watching the following game shows without their current hosts?**  
*Vanna White, Wheel of Fortune*

<b>Demographic</b>	<b>I can imagine myself watching the game show without their current host</b>		<b>I can't imagine myself watching the game show without their current host</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	28%	(621)	40%	(872)	32%	(706)	2200
Educ: < College	26%	(389)	40%	(609)	34%	(514)	1512
Educ: Bachelors degree	33%	(147)	39%	(173)	28%	(125)	444
Educ: Post-grad	35%	(86)	37%	(90)	28%	(68)	244
Income: Under 50k	26%	(314)	39%	(471)	36%	(437)	1222
Income: 50k-100k	31%	(195)	42%	(269)	27%	(170)	634
Income: 100k+	32%	(112)	39%	(133)	29%	(99)	344
Ethnicity: White	29%	(499)	41%	(711)	30%	(512)	1722
Ethnicity: Hispanic	26%	(90)	30%	(104)	45%	(156)	349
Ethnicity: Afr. Am.	25%	(67)	35%	(96)	40%	(111)	274
Ethnicity: Other	27%	(55)	32%	(65)	41%	(83)	204
Relig: Protestant	31%	(155)	45%	(227)	24%	(118)	500
Relig: Roman Catholic	31%	(134)	38%	(165)	31%	(132)	430
Relig: Ath./Agn./None	27%	(188)	31%	(221)	42%	(298)	707
Relig: Something Else	28%	(91)	41%	(132)	30%	(97)	320
Relig: Jewish	30%	(13)	22%	(10)	48%	(21)	45
Relig: Evangelical	25%	(141)	50%	(275)	25%	(138)	554
Relig: Non-Evang. Catholics	33%	(202)	40%	(245)	28%	(173)	620
Relig: All Christian	29%	(343)	44%	(520)	27%	(311)	1173
Relig: All Non-Christian	27%	(279)	34%	(353)	39%	(395)	1027
Community: Urban	29%	(150)	40%	(207)	32%	(166)	523
Community: Suburban	30%	(322)	38%	(417)	32%	(347)	1086
Community: Rural	25%	(149)	42%	(249)	33%	(193)	591

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**Table CGS4\_3:** Can you imagine yourself watching the following game shows without their current hosts?  
 Vanna White, Wheel of Fortune

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	28%	(621)	40%	(872)	32%	(706)	2200
Employ: Private Sector	29%	(191)	44%	(290)	27%	(180)	660
Employ: Government	36%	(45)	36%	(46)	28%	(36)	127
Employ: Self-Employed	31%	(52)	40%	(67)	29%	(48)	167
Employ: Homemaker	22%	(33)	52%	(79)	27%	(41)	154
Employ: Student	33%	(39)	20%	(24)	47%	(56)	119
Employ: Retired	33%	(173)	36%	(189)	31%	(164)	526
Employ: Unemployed	17%	(46)	42%	(112)	41%	(110)	268
Employ: Other	24%	(43)	36%	(65)	40%	(72)	180
Military HH: Yes	30%	(108)	40%	(145)	30%	(106)	359
Military HH: No	28%	(513)	40%	(727)	33%	(600)	1841
RD/WT: Right Direction	25%	(208)	44%	(372)	31%	(256)	836
RD/WT: Wrong Track	30%	(413)	37%	(500)	33%	(451)	1364
Trump Job Approve	28%	(242)	45%	(391)	27%	(234)	867
Trump Job Disapprove	31%	(368)	37%	(444)	32%	(383)	1195
Trump Job Strongly Approve	26%	(122)	48%	(227)	26%	(120)	469
Trump Job Somewhat Approve	30%	(121)	41%	(164)	29%	(114)	398
Trump Job Somewhat Disapprove	27%	(68)	41%	(104)	32%	(82)	255
Trump Job Strongly Disapprove	32%	(300)	36%	(340)	32%	(301)	941
Favorable of Trump	28%	(244)	46%	(398)	27%	(231)	873
Unfavorable of Trump	31%	(366)	37%	(436)	32%	(372)	1175
Very Favorable of Trump	26%	(126)	49%	(237)	25%	(119)	482
Somewhat Favorable of Trump	30%	(117)	41%	(161)	29%	(112)	390
Somewhat Unfavorable of Trump	26%	(57)	42%	(90)	32%	(69)	216
Very Unfavorable of Trump	32%	(309)	36%	(346)	32%	(303)	958

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**Table CGS4\_3: Can you imagine yourself watching the following game shows without their current hosts?**  
*Vanna White, Wheel of Fortune*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	28%	(621)	40%	(872)	32%	(706)	2200
#1 Issue: Economy	29%	(155)	42%	(223)	29%	(150)	528
#1 Issue: Security	25%	(118)	43%	(202)	31%	(145)	465
#1 Issue: Health Care	27%	(112)	38%	(157)	34%	(140)	410
#1 Issue: Medicare / Social Security	37%	(118)	42%	(135)	21%	(68)	322
#1 Issue: Women's Issues	29%	(34)	32%	(38)	39%	(47)	120
#1 Issue: Education	23%	(34)	35%	(52)	42%	(63)	149
#1 Issue: Energy	30%	(32)	32%	(35)	38%	(41)	109
#1 Issue: Other	17%	(17)	30%	(29)	53%	(52)	98
2018 House Vote: Democrat	33%	(267)	39%	(313)	28%	(230)	810
2018 House Vote: Republican	31%	(201)	45%	(295)	24%	(159)	655
2018 House Vote: Someone else	25%	(23)	33%	(30)	42%	(39)	92
2018 House Vote: Didn't Vote	20%	(127)	36%	(232)	44%	(277)	636
2016 Vote: Hillary Clinton	33%	(228)	38%	(267)	29%	(205)	700
2016 Vote: Donald Trump	29%	(202)	46%	(317)	25%	(168)	687
2016 Vote: Someone else	34%	(54)	32%	(51)	34%	(54)	158
2016 Vote: Didn't Vote	21%	(136)	36%	(235)	43%	(279)	650
Voted in 2014: Yes	31%	(416)	43%	(571)	26%	(352)	1340
Voted in 2014: No	24%	(205)	35%	(301)	41%	(354)	860
2012 Vote: Barack Obama	33%	(278)	40%	(337)	27%	(224)	839
2012 Vote: Mitt Romney	30%	(155)	44%	(230)	26%	(138)	523
2012 Vote: Other	29%	(25)	44%	(39)	27%	(24)	88
2012 Vote: Didn't Vote	22%	(162)	35%	(264)	43%	(319)	745
4-Region: Northeast	30%	(116)	35%	(139)	35%	(138)	394
4-Region: Midwest	25%	(116)	45%	(208)	30%	(138)	462
4-Region: South	29%	(242)	41%	(335)	30%	(247)	824
4-Region: West	28%	(147)	36%	(190)	35%	(184)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS4\_4:** Can you imagine yourself watching the following game shows without their current hosts?  
 Steve Harvey, Family Feud

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	36%	(800)	33%	(717)	31%	(683)	2200
Gender: Male	38%	(404)	31%	(327)	31%	(330)	1062
Gender: Female	35%	(395)	34%	(390)	31%	(353)	1138
Age: 18-29	21%	(102)	48%	(235)	31%	(149)	486
Age: 30-44	42%	(222)	31%	(165)	27%	(140)	527
Age: 45-54	40%	(137)	31%	(107)	29%	(100)	344
Age: 55-64	40%	(164)	25%	(101)	35%	(142)	407
Age: 65+	40%	(175)	25%	(109)	35%	(152)	436
Generation Z: 18-22	18%	(44)	47%	(113)	35%	(83)	240
Millennial: Age 23-38	33%	(176)	41%	(215)	26%	(140)	531
Generation X: Age 39-54	41%	(241)	30%	(178)	28%	(166)	586
Boomers: Age 55-73	41%	(301)	25%	(185)	34%	(254)	739
PID: Dem (no lean)	39%	(291)	33%	(250)	28%	(206)	747
PID: Ind (no lean)	32%	(253)	32%	(256)	37%	(293)	802
PID: Rep (no lean)	39%	(255)	32%	(212)	28%	(184)	651
PID/Gender: Dem Men	39%	(132)	33%	(110)	28%	(95)	337
PID/Gender: Dem Women	39%	(159)	34%	(140)	27%	(110)	410
PID/Gender: Ind Men	33%	(133)	30%	(119)	37%	(145)	396
PID/Gender: Ind Women	30%	(120)	34%	(137)	37%	(148)	405
PID/Gender: Rep Men	43%	(140)	30%	(98)	27%	(90)	328
PID/Gender: Rep Women	36%	(116)	35%	(113)	29%	(94)	323
Ideo: Liberal (1-3)	40%	(290)	31%	(223)	29%	(207)	720
Ideo: Moderate (4)	38%	(185)	35%	(169)	27%	(131)	484
Ideo: Conservative (5-7)	39%	(281)	30%	(213)	31%	(220)	713

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**Table CGS4\_4:** Can you imagine yourself watching the following game shows without their current hosts?  
Steve Harvey, Family Feud

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	36%	(800)	33%	(717)	31%	(683)	2200
Educ: < College	33%	(501)	36%	(540)	31%	(471)	1512
Educ: Bachelors degree	44%	(195)	26%	(115)	30%	(134)	444
Educ: Post-grad	42%	(104)	26%	(63)	32%	(78)	244
Income: Under 50k	32%	(393)	36%	(438)	32%	(391)	1222
Income: 50k-100k	44%	(277)	28%	(176)	29%	(182)	634
Income: 100k+	38%	(130)	30%	(103)	32%	(111)	344
Ethnicity: White	39%	(665)	30%	(513)	32%	(543)	1722
Ethnicity: Hispanic	28%	(97)	34%	(119)	38%	(133)	349
Ethnicity: Afr. Am.	27%	(74)	48%	(132)	25%	(68)	274
Ethnicity: Other	30%	(61)	35%	(72)	35%	(72)	204
Relig: Protestant	46%	(232)	27%	(134)	27%	(135)	500
Relig: Roman Catholic	38%	(162)	31%	(134)	31%	(134)	430
Relig: Ath./Agn./None	30%	(213)	31%	(218)	39%	(276)	707
Relig: Something Else	36%	(114)	36%	(116)	28%	(90)	320
Relig: Jewish	43%	(19)	13%	(6)	44%	(20)	45
Relig: Evangelical	38%	(208)	39%	(217)	23%	(129)	554
Relig: Non-Evang. Catholics	43%	(264)	27%	(167)	30%	(188)	620
Relig: All Christian	40%	(472)	33%	(384)	27%	(318)	1173
Relig: All Non-Christian	32%	(328)	33%	(334)	36%	(365)	1027
Community: Urban	34%	(179)	37%	(192)	29%	(152)	523
Community: Suburban	39%	(424)	31%	(333)	30%	(329)	1086
Community: Rural	33%	(196)	33%	(193)	34%	(202)	591

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**Table CGS4\_4:** Can you imagine yourself watching the following game shows without their current hosts?  
 Steve Harvey, Family Feud

Demographic	I can imagine myself watching the game show without their current host	I can't imagine myself watching the game show without their current host	Don't know / No opinion	Total N
Adults	36% (800)	33% (717)	31% (683)	2200
Employ: Private Sector	38% (251)	33% (215)	29% (195)	660
Employ: Government	46% (59)	33% (41)	21% (27)	127
Employ: Self-Employed	35% (59)	40% (67)	24% (41)	167
Employ: Homemaker	39% (60)	32% (49)	29% (45)	154
Employ: Student	28% (33)	41% (49)	31% (37)	119
Employ: Retired	40% (209)	25% (132)	35% (185)	526
Employ: Unemployed	28% (76)	40% (107)	32% (85)	268
Employ: Other	30% (54)	32% (58)	38% (69)	180
Military HH: Yes	37% (134)	32% (115)	31% (110)	359
Military HH: No	36% (665)	33% (603)	31% (573)	1841
RD/WT: Right Direction	35% (294)	33% (276)	32% (266)	836
RD/WT: Wrong Track	37% (506)	32% (442)	31% (417)	1364
Trump Job Approve	37% (319)	34% (290)	30% (257)	867
Trump Job Disapprove	39% (462)	32% (385)	29% (348)	1195
Trump Job Strongly Approve	36% (168)	32% (152)	32% (149)	469
Trump Job Somewhat Approve	38% (151)	35% (139)	27% (109)	398
Trump Job Somewhat Disapprove	35% (90)	36% (91)	29% (74)	255
Trump Job Strongly Disapprove	40% (372)	31% (295)	29% (274)	941
Favorable of Trump	37% (325)	34% (296)	29% (251)	873
Unfavorable of Trump	39% (457)	32% (370)	30% (347)	1175
Very Favorable of Trump	35% (169)	35% (167)	30% (146)	482
Somewhat Favorable of Trump	40% (156)	33% (130)	27% (105)	390
Somewhat Unfavorable of Trump	34% (73)	38% (81)	29% (62)	216
Very Unfavorable of Trump	40% (385)	30% (289)	30% (285)	958

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**Table CGS4\_4:** Can you imagine yourself watching the following game shows without their current hosts?  
Steve Harvey, Family Feud

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	36%	(800)	33%	(717)	31%	(683)	2200
#1 Issue: Economy	37%	(197)	34%	(182)	28%	(149)	528
#1 Issue: Security	36%	(165)	30%	(137)	35%	(162)	465
#1 Issue: Health Care	36%	(147)	33%	(135)	31%	(129)	410
#1 Issue: Medicare / Social Security	44%	(142)	32%	(103)	24%	(77)	322
#1 Issue: Women's Issues	33%	(39)	33%	(40)	34%	(41)	120
#1 Issue: Education	35%	(52)	38%	(57)	27%	(41)	149
#1 Issue: Energy	32%	(35)	34%	(37)	34%	(37)	109
#1 Issue: Other	23%	(22)	28%	(27)	49%	(48)	98
2018 House Vote: Democrat	44%	(359)	27%	(219)	29%	(233)	810
2018 House Vote: Republican	41%	(266)	31%	(206)	28%	(183)	655
2018 House Vote: Someone else	26%	(23)	33%	(30)	41%	(38)	92
2018 House Vote: Didnt Vote	23%	(148)	41%	(258)	36%	(230)	636
2016 Vote: Hillary Clinton	42%	(295)	27%	(191)	30%	(213)	700
2016 Vote: Donald Trump	41%	(285)	29%	(198)	30%	(204)	687
2016 Vote: Someone else	37%	(58)	31%	(49)	33%	(52)	158
2016 Vote: Didnt Vote	25%	(160)	42%	(275)	33%	(214)	650
Voted in 2014: Yes	42%	(566)	29%	(387)	29%	(387)	1340
Voted in 2014: No	27%	(234)	38%	(330)	34%	(296)	860
2012 Vote: Barack Obama	43%	(363)	29%	(246)	27%	(231)	839
2012 Vote: Mitt Romney	41%	(215)	28%	(146)	31%	(161)	523
2012 Vote: Other	43%	(38)	21%	(18)	37%	(32)	88
2012 Vote: Didn't Vote	25%	(183)	41%	(305)	34%	(257)	745
4-Region: Northeast	38%	(148)	29%	(115)	33%	(130)	394
4-Region: Midwest	37%	(171)	35%	(161)	28%	(130)	462
4-Region: South	35%	(288)	34%	(284)	31%	(252)	824
4-Region: West	37%	(193)	30%	(157)	33%	(170)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS4\_5:** Can you imagine yourself watching the following game shows without their current hosts?  
 Drew Carey, The Price is Right

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	41%	(899)	22%	(483)	37%	(817)	2200
Gender: Male	44%	(463)	21%	(221)	36%	(378)	1062
Gender: Female	38%	(437)	23%	(263)	39%	(439)	1138
Age: 18-29	28%	(137)	26%	(126)	46%	(223)	486
Age: 30-44	50%	(266)	19%	(103)	30%	(158)	527
Age: 45-54	44%	(152)	22%	(75)	34%	(117)	344
Age: 55-64	44%	(178)	21%	(86)	35%	(144)	407
Age: 65+	38%	(167)	22%	(95)	40%	(174)	436
Generation Z: 18-22	23%	(54)	25%	(59)	53%	(127)	240
Millennial: Age 23-38	43%	(228)	23%	(123)	34%	(179)	531
Generation X: Age 39-54	46%	(272)	21%	(121)	33%	(193)	586
Boomers: Age 55-73	42%	(312)	22%	(162)	36%	(266)	739
PID: Dem (no lean)	44%	(326)	24%	(179)	32%	(242)	747
PID: Ind (no lean)	36%	(291)	20%	(157)	44%	(354)	802
PID: Rep (no lean)	43%	(282)	23%	(147)	34%	(222)	651
PID/Gender: Dem Men	46%	(154)	23%	(78)	31%	(106)	337
PID/Gender: Dem Women	42%	(172)	25%	(101)	33%	(137)	410
PID/Gender: Ind Men	38%	(152)	19%	(76)	43%	(169)	396
PID/Gender: Ind Women	34%	(139)	20%	(81)	46%	(185)	405
PID/Gender: Rep Men	48%	(157)	21%	(67)	32%	(104)	328
PID/Gender: Rep Women	39%	(125)	25%	(80)	36%	(118)	323
Ideo: Liberal (1-3)	44%	(313)	21%	(153)	35%	(253)	720
Ideo: Moderate (4)	44%	(215)	24%	(114)	32%	(156)	484
Ideo: Conservative (5-7)	42%	(302)	23%	(166)	34%	(245)	713

Continued on next page

**Table CGS4\_5:** Can you imagine yourself watching the following game shows without their current hosts?  
*Drew Carey, The Price is Right*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	41%	(899)	22%	(483)	37%	(817)	2200
Educ: < College	38%	(568)	24%	(364)	38%	(580)	1512
Educ: Bachelors degree	47%	(210)	18%	(79)	35%	(154)	444
Educ: Post-grad	49%	(121)	17%	(40)	34%	(83)	244
Income: Under 50k	36%	(435)	25%	(302)	40%	(485)	1222
Income: 50k-100k	48%	(305)	18%	(112)	34%	(217)	634
Income: 100k+	46%	(159)	20%	(69)	34%	(116)	344
Ethnicity: White	43%	(735)	22%	(377)	35%	(610)	1722
Ethnicity: Hispanic	32%	(113)	20%	(69)	48%	(168)	349
Ethnicity: Afr. Am.	34%	(93)	22%	(60)	44%	(122)	274
Ethnicity: Other	35%	(71)	23%	(47)	42%	(86)	204
Relig: Protestant	46%	(232)	22%	(111)	31%	(157)	500
Relig: Roman Catholic	41%	(176)	24%	(101)	36%	(153)	430
Relig: Ath./Agn./None	38%	(268)	15%	(108)	47%	(331)	707
Relig: Something Else	42%	(135)	27%	(87)	30%	(97)	320
Relig: Jewish	37%	(17)	16%	(7)	47%	(21)	45
Relig: Evangelical	39%	(218)	29%	(160)	32%	(176)	554
Relig: Non-Evang. Catholics	45%	(278)	21%	(128)	34%	(213)	620
Relig: All Christian	42%	(496)	25%	(288)	33%	(389)	1173
Relig: All Non-Christian	39%	(403)	19%	(195)	42%	(429)	1027
Community: Urban	38%	(201)	24%	(127)	37%	(195)	523
Community: Suburban	44%	(481)	20%	(215)	36%	(389)	1086
Community: Rural	37%	(217)	24%	(141)	39%	(233)	591

Continued on next page

**Table CGS4\_5:** Can you imagine yourself watching the following game shows without their current hosts?  
 Drew Carey, The Price is Right

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	41%	(899)	22%	(483)	37%	(817)	2200
Employ: Private Sector	48%	(317)	20%	(134)	32%	(210)	660
Employ: Government	39%	(49)	31%	(39)	31%	(39)	127
Employ: Self-Employed	39%	(66)	25%	(42)	35%	(59)	167
Employ: Homemaker	42%	(64)	22%	(34)	36%	(56)	154
Employ: Student	27%	(32)	28%	(33)	46%	(54)	119
Employ: Retired	40%	(212)	20%	(106)	40%	(208)	526
Employ: Unemployed	33%	(88)	23%	(62)	44%	(117)	268
Employ: Other	40%	(72)	19%	(34)	42%	(75)	180
Military HH: Yes	38%	(138)	24%	(86)	38%	(135)	359
Military HH: No	41%	(761)	22%	(398)	37%	(682)	1841
RD/WT: Right Direction	40%	(331)	25%	(211)	35%	(294)	836
RD/WT: Wrong Track	42%	(568)	20%	(272)	38%	(523)	1364
Trump Job Approve	41%	(358)	26%	(221)	33%	(287)	867
Trump Job Disapprove	43%	(516)	20%	(239)	37%	(440)	1195
Trump Job Strongly Approve	40%	(188)	26%	(123)	34%	(158)	469
Trump Job Somewhat Approve	43%	(170)	25%	(99)	32%	(129)	398
Trump Job Somewhat Disapprove	41%	(106)	22%	(57)	36%	(92)	255
Trump Job Strongly Disapprove	44%	(410)	19%	(182)	37%	(348)	941
Favorable of Trump	42%	(369)	25%	(216)	33%	(287)	873
Unfavorable of Trump	43%	(502)	21%	(243)	37%	(430)	1175
Very Favorable of Trump	40%	(195)	26%	(126)	33%	(161)	482
Somewhat Favorable of Trump	45%	(174)	23%	(90)	32%	(126)	390
Somewhat Unfavorable of Trump	37%	(80)	28%	(60)	35%	(77)	216
Very Unfavorable of Trump	44%	(422)	19%	(183)	37%	(353)	958

Continued on next page

**Table CGS4\_5: Can you imagine yourself watching the following game shows without their current hosts?**  
*Drew Carey, The Price is Right*

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	41%	(899)	22%	(483)	37%	(817)	2200
#1 Issue: Economy	44%	(231)	21%	(112)	35%	(185)	528
#1 Issue: Security	37%	(173)	22%	(103)	41%	(188)	465
#1 Issue: Health Care	44%	(179)	21%	(84)	36%	(147)	410
#1 Issue: Medicare / Social Security	45%	(145)	25%	(82)	29%	(94)	322
#1 Issue: Women's Issues	33%	(40)	21%	(25)	46%	(55)	120
#1 Issue: Education	39%	(58)	24%	(36)	37%	(55)	149
#1 Issue: Energy	40%	(44)	22%	(24)	38%	(41)	109
#1 Issue: Other	31%	(30)	17%	(16)	52%	(51)	98
2018 House Vote: Democrat	46%	(370)	21%	(173)	33%	(267)	810
2018 House Vote: Republican	45%	(294)	23%	(151)	32%	(211)	655
2018 House Vote: Someone else	35%	(32)	16%	(15)	49%	(45)	92
2018 House Vote: Didnt Vote	31%	(197)	23%	(145)	46%	(294)	636
2016 Vote: Hillary Clinton	47%	(327)	18%	(129)	35%	(243)	700
2016 Vote: Donald Trump	46%	(317)	22%	(154)	31%	(216)	687
2016 Vote: Someone else	37%	(58)	22%	(34)	42%	(66)	158
2016 Vote: Didnt Vote	30%	(195)	25%	(163)	45%	(292)	650
Voted in 2014: Yes	46%	(619)	21%	(287)	32%	(434)	1340
Voted in 2014: No	33%	(280)	23%	(197)	45%	(383)	860
2012 Vote: Barack Obama	48%	(401)	19%	(160)	33%	(278)	839
2012 Vote: Mitt Romney	47%	(243)	21%	(107)	33%	(172)	523
2012 Vote: Other	40%	(35)	23%	(21)	37%	(32)	88
2012 Vote: Didn't Vote	29%	(219)	26%	(193)	45%	(333)	745
4-Region: Northeast	38%	(151)	22%	(88)	39%	(155)	394
4-Region: Midwest	40%	(187)	25%	(114)	35%	(161)	462
4-Region: South	42%	(347)	22%	(181)	36%	(296)	824
4-Region: West	41%	(214)	19%	(101)	39%	(205)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS4\_6:** Can you imagine yourself watching the following game shows without their current hosts?  
 Chris Harrison, Who Wants to be a Millionaire

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	37%	(822)	12%	(260)	51%	(1117)	2200
Gender: Male	40%	(424)	11%	(114)	49%	(524)	1062
Gender: Female	35%	(398)	13%	(147)	52%	(593)	1138
Age: 18-29	31%	(150)	15%	(74)	54%	(262)	486
Age: 30-44	47%	(248)	11%	(59)	42%	(220)	527
Age: 45-54	38%	(131)	13%	(46)	49%	(167)	344
Age: 55-64	38%	(154)	8%	(32)	54%	(221)	407
Age: 65+	32%	(139)	12%	(50)	57%	(247)	436
Generation Z: 18-22	27%	(64)	15%	(35)	59%	(141)	240
Millennial: Age 23-38	42%	(222)	14%	(77)	44%	(232)	531
Generation X: Age 39-54	41%	(243)	11%	(66)	47%	(276)	586
Boomers: Age 55-73	36%	(268)	10%	(71)	54%	(400)	739
PID: Dem (no lean)	41%	(308)	15%	(114)	43%	(325)	747
PID: Ind (no lean)	31%	(248)	11%	(85)	58%	(468)	802
PID: Rep (no lean)	41%	(266)	9%	(61)	50%	(324)	651
PID/Gender: Dem Men	44%	(149)	15%	(51)	41%	(137)	337
PID/Gender: Dem Women	39%	(160)	15%	(63)	46%	(188)	410
PID/Gender: Ind Men	33%	(130)	10%	(41)	57%	(226)	396
PID/Gender: Ind Women	29%	(119)	11%	(44)	60%	(243)	405
PID/Gender: Rep Men	44%	(146)	6%	(21)	49%	(161)	328
PID/Gender: Rep Women	37%	(120)	12%	(40)	50%	(163)	323
Ideo: Liberal (1-3)	41%	(292)	12%	(89)	47%	(339)	720
Ideo: Moderate (4)	43%	(208)	12%	(57)	45%	(219)	484
Ideo: Conservative (5-7)	37%	(265)	12%	(86)	51%	(363)	713

Continued on next page

**Table CGS4\_6:** Can you imagine yourself watching the following game shows without their current hosts?

Chris Harrison, Who Wants to be a Millionaire

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	37%	(822)	12%	(260)	51%	(1117)	2200
Educ: < College	34%	(512)	13%	(194)	53%	(806)	1512
Educ: Bachelors degree	47%	(209)	10%	(43)	43%	(192)	444
Educ: Post-grad	41%	(101)	10%	(23)	49%	(120)	244
Income: Under 50k	32%	(392)	14%	(173)	54%	(656)	1222
Income: 50k-100k	44%	(280)	9%	(54)	47%	(301)	634
Income: 100k+	44%	(150)	10%	(33)	47%	(160)	344
Ethnicity: White	39%	(672)	10%	(172)	51%	(879)	1722
Ethnicity: Hispanic	30%	(104)	14%	(49)	56%	(197)	349
Ethnicity: Afr. Am.	31%	(85)	21%	(56)	48%	(133)	274
Ethnicity: Other	32%	(66)	16%	(32)	52%	(106)	204
Relig: Protestant	44%	(221)	10%	(49)	46%	(231)	500
Relig: Roman Catholic	34%	(146)	15%	(64)	51%	(220)	430
Relig: Ath./Agn./None	36%	(252)	9%	(65)	55%	(390)	707
Relig: Something Else	36%	(114)	13%	(40)	52%	(166)	320
Relig: Jewish	30%	(13)	8%	(3)	62%	(28)	45
Relig: Evangelical	40%	(221)	15%	(82)	45%	(250)	554
Relig: Non-Evang. Catholics	38%	(236)	12%	(72)	50%	(311)	620
Relig: All Christian	39%	(457)	13%	(155)	48%	(561)	1173
Relig: All Non-Christian	36%	(365)	10%	(105)	54%	(556)	1027
Community: Urban	35%	(185)	17%	(88)	48%	(250)	523
Community: Suburban	40%	(432)	11%	(115)	50%	(538)	1086
Community: Rural	35%	(205)	10%	(57)	56%	(329)	591

Continued on next page

**Table CGS4\_6:** Can you imagine yourself watching the following game shows without their current hosts?  
 Chris Harrison, Who Wants to be a Millionaire

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	37%	(822)	12%	(260)	51%	(1117)	2200
Employ: Private Sector	44%	(291)	11%	(74)	45%	(295)	660
Employ: Government	39%	(49)	16%	(20)	45%	(58)	127
Employ: Self-Employed	33%	(55)	18%	(31)	48%	(81)	167
Employ: Homemaker	43%	(66)	7%	(11)	50%	(77)	154
Employ: Student	37%	(44)	14%	(16)	49%	(58)	119
Employ: Retired	34%	(180)	10%	(51)	56%	(294)	526
Employ: Unemployed	29%	(78)	14%	(37)	57%	(153)	268
Employ: Other	33%	(59)	11%	(19)	56%	(102)	180
Military HH: Yes	35%	(126)	10%	(35)	55%	(198)	359
Military HH: No	38%	(696)	12%	(225)	50%	(919)	1841
RD/WT: Right Direction	37%	(307)	13%	(106)	51%	(423)	836
RD/WT: Wrong Track	38%	(515)	11%	(155)	51%	(694)	1364
Trump Job Approve	39%	(335)	12%	(106)	49%	(426)	867
Trump Job Disapprove	40%	(476)	12%	(140)	49%	(580)	1195
Trump Job Strongly Approve	36%	(169)	11%	(51)	53%	(248)	469
Trump Job Somewhat Approve	42%	(166)	14%	(55)	44%	(177)	398
Trump Job Somewhat Disapprove	38%	(97)	10%	(25)	52%	(133)	255
Trump Job Strongly Disapprove	40%	(379)	12%	(115)	48%	(447)	941
Favorable of Trump	39%	(342)	12%	(107)	49%	(424)	873
Unfavorable of Trump	39%	(457)	11%	(133)	50%	(584)	1175
Very Favorable of Trump	37%	(180)	11%	(55)	51%	(247)	482
Somewhat Favorable of Trump	41%	(162)	13%	(52)	45%	(176)	390
Somewhat Unfavorable of Trump	36%	(77)	14%	(30)	50%	(109)	216
Very Unfavorable of Trump	40%	(380)	11%	(103)	50%	(475)	958

Continued on next page

**Table CGS4\_6:** Can you imagine yourself watching the following game shows without their current hosts?

Chris Harrison, Who Wants to be a Millionaire

Demographic	I can imagine myself watching the game show without their current host		I can't imagine myself watching the game show without their current host		Don't know / No opinion		Total N
Adults	37%	(822)	12%	(260)	51%	(1117)	2200
#1 Issue: Economy	42%	(220)	12%	(64)	46%	(244)	528
#1 Issue: Security	32%	(149)	13%	(61)	55%	(254)	465
#1 Issue: Health Care	41%	(166)	12%	(51)	47%	(192)	410
#1 Issue: Medicare / Social Security	39%	(125)	13%	(40)	48%	(156)	322
#1 Issue: Women's Issues	36%	(43)	6%	(7)	59%	(70)	120
#1 Issue: Education	38%	(57)	12%	(19)	49%	(73)	149
#1 Issue: Energy	35%	(38)	10%	(11)	54%	(59)	109
#1 Issue: Other	24%	(23)	7%	(7)	69%	(67)	98
2018 House Vote: Democrat	42%	(341)	13%	(104)	45%	(365)	810
2018 House Vote: Republican	42%	(273)	11%	(71)	47%	(311)	655
2018 House Vote: Someone else	22%	(20)	12%	(11)	66%	(61)	92
2018 House Vote: Didnt Vote	29%	(184)	12%	(75)	59%	(377)	636
2016 Vote: Hillary Clinton	44%	(305)	12%	(87)	44%	(308)	700
2016 Vote: Donald Trump	40%	(275)	11%	(74)	49%	(337)	687
2016 Vote: Someone else	32%	(50)	12%	(18)	57%	(90)	158
2016 Vote: Didnt Vote	29%	(190)	12%	(78)	59%	(382)	650
Voted in 2014: Yes	42%	(561)	12%	(156)	46%	(623)	1340
Voted in 2014: No	30%	(261)	12%	(104)	57%	(494)	860
2012 Vote: Barack Obama	45%	(374)	11%	(96)	44%	(370)	839
2012 Vote: Mitt Romney	39%	(203)	9%	(47)	52%	(273)	523
2012 Vote: Other	37%	(33)	10%	(8)	53%	(47)	88
2012 Vote: Didn't Vote	29%	(212)	14%	(107)	57%	(426)	745
4-Region: Northeast	35%	(137)	11%	(45)	54%	(212)	394
4-Region: Midwest	40%	(185)	12%	(54)	48%	(223)	462
4-Region: South	38%	(311)	12%	(98)	50%	(415)	824
4-Region: West	37%	(190)	12%	(63)	51%	(267)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS5\_1:** How closely do you associate the following game show hosts with their respective game show?  
 Alex Trebek, Jeopardy!

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	58% (1276)	12% (267)	6% (125)	9% (197)	15% (336)	2200
Gender: Male	59% (621)	13% (138)	6% (59)	8% (82)	15% (161)	1062
Gender: Female	57% (654)	11% (129)	6% (66)	10% (115)	15% (174)	1138
Age: 18-29	31% (152)	10% (50)	7% (36)	15% (71)	37% (177)	486
Age: 30-44	60% (317)	12% (65)	7% (37)	8% (40)	13% (68)	527
Age: 45-54	65% (224)	15% (50)	5% (16)	8% (29)	7% (24)	344
Age: 55-64	68% (279)	12% (48)	5% (20)	8% (32)	7% (29)	407
Age: 65+	70% (304)	13% (55)	4% (16)	6% (25)	8% (36)	436
Generation Z: 18-22	18% (44)	9% (22)	8% (19)	18% (42)	47% (112)	240
Millennial: Age 23-38	52% (273)	11% (61)	8% (43)	10% (54)	19% (100)	531
Generation X: Age 39-54	64% (376)	14% (82)	5% (26)	7% (44)	10% (58)	586
Boomers: Age 55-73	70% (515)	12% (89)	4% (33)	6% (45)	8% (58)	739
PID: Dem (no lean)	60% (445)	14% (103)	8% (62)	9% (65)	10% (73)	747
PID: Ind (no lean)	52% (414)	11% (92)	4% (31)	10% (77)	23% (187)	802
PID: Rep (no lean)	64% (417)	11% (72)	5% (32)	9% (55)	11% (75)	651
PID/Gender: Dem Men	56% (190)	15% (51)	9% (29)	8% (29)	12% (39)	337
PID/Gender: Dem Women	62% (255)	13% (52)	8% (32)	9% (36)	8% (35)	410
PID/Gender: Ind Men	53% (210)	12% (47)	4% (16)	8% (33)	23% (91)	396
PID/Gender: Ind Women	50% (204)	11% (45)	4% (16)	11% (44)	24% (97)	405
PID/Gender: Rep Men	68% (222)	12% (40)	4% (14)	6% (21)	10% (32)	328
PID/Gender: Rep Women	60% (195)	10% (32)	6% (18)	11% (35)	13% (43)	323
Ideo: Liberal (1-3)	62% (446)	12% (86)	6% (42)	7% (53)	13% (92)	720
Ideo: Moderate (4)	59% (285)	15% (71)	6% (30)	9% (42)	12% (56)	484
Ideo: Conservative (5-7)	65% (463)	11% (77)	4% (32)	9% (65)	11% (76)	713
Educ: < College	52% (790)	13% (190)	7% (99)	10% (146)	19% (286)	1512
Educ: Bachelors degree	70% (310)	11% (48)	3% (15)	8% (35)	8% (35)	444
Educ: Post-grad	72% (175)	12% (28)	4% (10)	7% (16)	6% (14)	244

Continued on next page

**Table CGS5\_1:** How closely do you associate the following game show hosts with their respective game show?  
Alex Trebek, Jeopardy!

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
Adults	58%	(1276)	12%	(267)	6%	(125)	9%	(197)	15%	(336)	2200
Income: Under 50k	52%	(638)	12%	(141)	6%	(77)	10%	(128)	19%	(238)	1222
Income: 50k-100k	65%	(409)	14%	(87)	4%	(28)	8%	(48)	10%	(63)	634
Income: 100k+	66%	(228)	11%	(39)	6%	(20)	6%	(21)	10%	(35)	344
Ethnicity: White	63%	(1083)	12%	(198)	4%	(70)	9%	(151)	13%	(219)	1722
Ethnicity: Hispanic	39%	(136)	10%	(35)	7%	(25)	13%	(47)	31%	(107)	349
Ethnicity: Afr. Am.	38%	(105)	15%	(42)	14%	(39)	8%	(23)	24%	(65)	274
Ethnicity: Other	43%	(88)	13%	(26)	8%	(16)	11%	(23)	25%	(51)	204
Relig: Protestant	71%	(354)	12%	(59)	3%	(16)	8%	(39)	6%	(31)	500
Relig: Roman Catholic	60%	(257)	13%	(55)	7%	(30)	9%	(39)	11%	(49)	430
Relig: Ath./Agn./None	53%	(376)	9%	(64)	5%	(37)	9%	(65)	23%	(166)	707
Relig: Something Else	53%	(168)	15%	(49)	6%	(18)	10%	(31)	17%	(54)	320
Relig: Jewish	46%	(20)	22%	(10)	3%	(1)	9%	(4)	21%	(9)	45
Relig: Evangelical	57%	(317)	14%	(80)	8%	(46)	9%	(50)	11%	(60)	554
Relig: Non-Evang. Catholics	67%	(415)	12%	(74)	4%	(24)	8%	(52)	9%	(55)	620
Relig: All Christian	62%	(732)	13%	(154)	6%	(70)	9%	(102)	10%	(116)	1173
Relig: All Non-Christian	53%	(544)	11%	(113)	5%	(55)	9%	(95)	21%	(220)	1027
Community: Urban	51%	(267)	14%	(73)	7%	(38)	9%	(45)	19%	(101)	523
Community: Suburban	61%	(665)	11%	(122)	6%	(60)	9%	(98)	13%	(141)	1086
Community: Rural	58%	(344)	12%	(72)	4%	(26)	9%	(54)	16%	(94)	591
Employ: Private Sector	63%	(419)	12%	(80)	7%	(49)	8%	(53)	9%	(60)	660
Employ: Government	58%	(73)	20%	(26)	5%	(6)	10%	(13)	7%	(9)	127
Employ: Self-Employed	60%	(100)	9%	(15)	3%	(6)	14%	(23)	14%	(23)	167
Employ: Homemaker	60%	(92)	10%	(15)	5%	(8)	13%	(20)	13%	(20)	154
Employ: Student	25%	(30)	13%	(16)	9%	(11)	16%	(20)	36%	(43)	119
Employ: Retired	68%	(357)	12%	(65)	3%	(16)	7%	(37)	10%	(50)	526
Employ: Unemployed	44%	(117)	10%	(26)	7%	(19)	6%	(15)	34%	(91)	268
Employ: Other	49%	(87)	14%	(26)	6%	(10)	9%	(16)	23%	(41)	180
Military HH: Yes	59%	(210)	14%	(51)	5%	(17)	10%	(35)	13%	(46)	359
Military HH: No	58%	(1065)	12%	(216)	6%	(108)	9%	(162)	16%	(290)	1841

Continued on next page

**Table CGS5\_1: How closely do you associate the following game show hosts with their respective game show?  
Alex Trebek, Jeopardy!**

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	58% (1276)	12% (267)	6% (125)	9% (197)	15% (336)	2200
RD/WT: Right Direction	58% (483)	14% (119)	5% (39)	8% (65)	16% (130)	836
RD/WT: Wrong Track	58% (793)	11% (148)	6% (86)	10% (132)	15% (206)	1364
Trump Job Approve	63% (546)	13% (109)	4% (35)	8% (71)	12% (106)	867
Trump Job Disapprove	58% (689)	12% (139)	7% (83)	10% (117)	14% (167)	1195
Trump Job Strongly Approve	63% (296)	11% (51)	4% (18)	9% (42)	13% (60)	469
Trump Job Somewhat Approve	63% (250)	14% (58)	4% (17)	7% (28)	11% (45)	398
Trump Job Somewhat Disapprove	54% (138)	14% (36)	8% (20)	7% (18)	17% (43)	255
Trump Job Strongly Disapprove	59% (551)	11% (103)	7% (63)	11% (99)	13% (124)	941
Favorable of Trump	64% (560)	13% (114)	4% (38)	7% (64)	11% (97)	873
Unfavorable of Trump	58% (684)	11% (132)	7% (81)	10% (114)	14% (164)	1175
Very Favorable of Trump	65% (312)	12% (59)	4% (22)	8% (41)	10% (50)	482
Somewhat Favorable of Trump	64% (248)	14% (55)	4% (16)	6% (23)	12% (47)	390
Somewhat Unfavorable of Trump	56% (121)	12% (25)	7% (15)	7% (16)	18% (39)	216
Very Unfavorable of Trump	59% (563)	11% (106)	7% (66)	10% (98)	13% (126)	958
#1 Issue: Economy	56% (296)	12% (62)	6% (31)	8% (42)	18% (97)	528
#1 Issue: Security	58% (268)	11% (52)	7% (32)	10% (45)	14% (67)	465
#1 Issue: Health Care	63% (257)	13% (54)	4% (16)	10% (41)	10% (42)	410
#1 Issue: Medicare / Social Security	68% (219)	14% (46)	5% (16)	5% (17)	8% (25)	322
#1 Issue: Women's Issues	42% (51)	10% (12)	4% (5)	12% (15)	31% (37)	120
#1 Issue: Education	45% (67)	14% (21)	8% (12)	9% (13)	24% (36)	149
#1 Issue: Energy	60% (66)	13% (14)	5% (5)	10% (11)	11% (12)	109
#1 Issue: Other	54% (53)	6% (6)	6% (6)	13% (13)	20% (20)	98
2018 House Vote: Democrat	64% (517)	13% (106)	7% (54)	9% (69)	8% (64)	810
2018 House Vote: Republican	66% (435)	12% (81)	4% (27)	7% (48)	10% (63)	655
2018 House Vote: Someone else	51% (46)	12% (11)	2% (2)	16% (15)	19% (18)	92
2018 House Vote: Didnt Vote	43% (271)	11% (68)	7% (42)	10% (64)	30% (190)	636
2016 Vote: Hillary Clinton	64% (448)	12% (83)	7% (52)	8% (54)	9% (63)	700
2016 Vote: Donald Trump	67% (462)	12% (84)	4% (27)	8% (55)	9% (59)	687
2016 Vote: Someone else	69% (109)	11% (18)	5% (8)	7% (11)	8% (13)	158
2016 Vote: Didnt Vote	39% (252)	13% (81)	6% (38)	12% (77)	31% (201)	650

Continued on next page

**Table CGS5\_1:** How closely do you associate the following game show hosts with their respective game show?  
*Alex Trebek, Jeopardy!*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	58% (1276)	12% (267)	6% (125)	9% (197)	15% (336)	2200
Voted in 2014: Yes	68% (914)	12% (162)	5% (71)	7% (99)	7% (94)	1340
Voted in 2014: No	42% (362)	12% (105)	6% (54)	11% (98)	28% (242)	860
2012 Vote: Barack Obama	67% (562)	12% (99)	6% (55)	8% (66)	7% (58)	839
2012 Vote: Mitt Romney	69% (360)	12% (64)	3% (16)	7% (38)	9% (45)	523
2012 Vote: Other	74% (65)	9% (8)	4% (4)	5% (4)	9% (8)	88
2012 Vote: Didn't Vote	38% (285)	13% (96)	7% (50)	12% (90)	30% (225)	745
4-Region: Northeast	58% (230)	13% (53)	5% (18)	10% (39)	14% (54)	394
4-Region: Midwest	63% (293)	11% (49)	5% (25)	8% (38)	13% (58)	462
4-Region: South	56% (459)	12% (101)	7% (56)	10% (83)	15% (125)	824
4-Region: West	57% (294)	12% (64)	5% (26)	7% (38)	19% (98)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS5\_2:** How closely do you associate the following game show hosts with their respective game show?  
 Pat Sajak, Wheel of Fortune

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
Adults	52%	(1134)	13%	(291)	7%	(163)	10%	(220)	18%	(391)	2200
Gender: Male	52%	(553)	14%	(147)	8%	(83)	8%	(84)	18%	(195)	1062
Gender: Female	51%	(581)	13%	(144)	7%	(81)	12%	(136)	17%	(196)	1138
Age: 18-29	19%	(94)	12%	(57)	10%	(50)	16%	(80)	42%	(205)	486
Age: 30-44	55%	(289)	12%	(61)	10%	(54)	9%	(46)	14%	(76)	527
Age: 45-54	61%	(209)	17%	(59)	3%	(12)	10%	(33)	9%	(31)	344
Age: 55-64	64%	(262)	12%	(48)	6%	(26)	9%	(37)	8%	(34)	407
Age: 65+	64%	(280)	15%	(67)	5%	(21)	5%	(24)	10%	(45)	436
Generation Z: 18-22	8%	(19)	10%	(23)	11%	(26)	19%	(45)	52%	(126)	240
Millennial: Age 23-38	42%	(224)	12%	(65)	10%	(55)	12%	(63)	23%	(123)	531
Generation X: Age 39-54	60%	(349)	15%	(88)	6%	(34)	9%	(50)	11%	(63)	586
Boomers: Age 55-73	65%	(480)	14%	(100)	5%	(39)	7%	(50)	9%	(69)	739
PID: Dem (no lean)	51%	(382)	15%	(115)	9%	(70)	12%	(86)	13%	(94)	747
PID: Ind (no lean)	46%	(368)	12%	(93)	7%	(55)	9%	(73)	27%	(213)	802
PID: Rep (no lean)	59%	(384)	13%	(84)	6%	(38)	9%	(60)	13%	(85)	651
PID/Gender: Dem Men	47%	(159)	18%	(59)	12%	(40)	9%	(31)	14%	(47)	337
PID/Gender: Dem Women	54%	(222)	14%	(56)	7%	(30)	13%	(55)	11%	(46)	410
PID/Gender: Ind Men	48%	(190)	11%	(44)	6%	(23)	7%	(29)	28%	(110)	396
PID/Gender: Ind Women	44%	(177)	12%	(49)	8%	(32)	11%	(44)	25%	(103)	405
PID/Gender: Rep Men	62%	(203)	13%	(44)	6%	(20)	7%	(23)	11%	(37)	328
PID/Gender: Rep Women	56%	(181)	12%	(40)	6%	(18)	11%	(37)	15%	(47)	323
Ideo: Liberal (1-3)	53%	(380)	13%	(93)	9%	(64)	10%	(69)	16%	(113)	720
Ideo: Moderate (4)	53%	(255)	16%	(76)	9%	(42)	9%	(42)	14%	(69)	484
Ideo: Conservative (5-7)	61%	(432)	13%	(93)	6%	(40)	9%	(67)	11%	(82)	713
Educ: < College	47%	(704)	13%	(204)	8%	(125)	10%	(153)	22%	(327)	1512
Educ: Bachelors degree	61%	(271)	12%	(52)	6%	(28)	10%	(45)	11%	(48)	444
Educ: Post-grad	65%	(159)	14%	(35)	4%	(11)	9%	(22)	7%	(17)	244

Continued on next page

**Table CGS5\_2: How closely do you associate the following game show hosts with their respective game show?**  
*Pat Sajak, Wheel of Fortune*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	52% (1134)	13% (291)	7% (163)	10% (220)	18% (391)	2200
Income: Under 50k	45% (554)	14% (170)	8% (97)	10% (128)	22% (273)	1222
Income: 50k-100k	57% (364)	14% (91)	6% (39)	10% (63)	12% (77)	634
Income: 100k+	63% (216)	9% (31)	8% (27)	8% (29)	12% (41)	344
Ethnicity: White	56% (967)	13% (229)	6% (110)	9% (160)	15% (256)	1722
Ethnicity: Hispanic	31% (108)	12% (41)	8% (27)	14% (50)	36% (124)	349
Ethnicity: Afr. Am.	35% (97)	12% (33)	13% (35)	13% (37)	26% (72)	274
Ethnicity: Other	35% (70)	14% (29)	9% (18)	11% (23)	31% (63)	204
Relig: Protestant	66% (328)	15% (74)	6% (28)	8% (39)	6% (32)	500
Relig: Roman Catholic	53% (228)	14% (61)	8% (35)	10% (43)	15% (63)	430
Relig: Ath./Agn./None	45% (320)	11% (76)	7% (47)	11% (77)	26% (187)	707
Relig: Something Else	44% (141)	15% (47)	9% (28)	13% (42)	20% (63)	320
Relig: Jewish	36% (16)	14% (6)	5% (2)	17% (8)	27% (12)	45
Relig: Evangelical	55% (305)	14% (79)	10% (53)	8% (42)	13% (75)	554
Relig: Non-Evang. Catholics	59% (369)	14% (89)	6% (36)	10% (59)	11% (67)	620
Relig: All Christian	57% (673)	14% (168)	8% (89)	9% (101)	12% (142)	1173
Relig: All Non-Christian	45% (461)	12% (123)	7% (74)	12% (119)	24% (250)	1027
Community: Urban	46% (239)	13% (68)	8% (41)	11% (60)	22% (115)	523
Community: Suburban	54% (583)	13% (142)	7% (78)	10% (107)	16% (176)	1086
Community: Rural	53% (311)	14% (81)	8% (44)	9% (53)	17% (101)	591
Employ: Private Sector	57% (373)	14% (95)	8% (50)	10% (64)	12% (78)	660
Employ: Government	55% (69)	17% (22)	11% (13)	5% (6)	13% (16)	127
Employ: Self-Employed	53% (89)	9% (14)	7% (12)	17% (29)	13% (22)	167
Employ: Homemaker	49% (76)	14% (21)	8% (12)	14% (21)	15% (24)	154
Employ: Student	15% (18)	12% (15)	9% (11)	19% (23)	44% (52)	119
Employ: Retired	64% (335)	14% (76)	4% (21)	7% (38)	11% (57)	526
Employ: Unemployed	38% (101)	8% (22)	10% (25)	8% (22)	36% (97)	268
Employ: Other	41% (74)	15% (26)	10% (19)	9% (16)	25% (45)	180
Military HH: Yes	55% (198)	17% (62)	5% (19)	8% (28)	15% (53)	359
Military HH: No	51% (936)	12% (230)	8% (145)	10% (191)	18% (339)	1841

Continued on next page

**Table CGS5\_2:** How closely do you associate the following game show hosts with their respective game show?  
*Pat Sajak, Wheel of Fortune*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	52% (1134)	13% (291)	7% (163)	10% (220)	18% (391)	2200
RD/WT: Right Direction	53% (445)	15% (124)	7% (58)	8% (65)	17% (145)	836
RD/WT: Wrong Track	51% (689)	12% (168)	8% (106)	11% (155)	18% (247)	1364
Trump Job Approve	58% (499)	15% (129)	6% (51)	8% (69)	14% (118)	867
Trump Job Disapprove	50% (603)	12% (149)	9% (104)	11% (136)	17% (203)	1195
Trump Job Strongly Approve	59% (275)	14% (64)	6% (27)	9% (42)	13% (61)	469
Trump Job Somewhat Approve	56% (224)	16% (66)	6% (25)	7% (27)	14% (57)	398
Trump Job Somewhat Disapprove	45% (116)	13% (32)	10% (27)	13% (32)	19% (48)	255
Trump Job Strongly Disapprove	52% (488)	12% (117)	8% (78)	11% (104)	16% (155)	941
Favorable of Trump	58% (507)	15% (131)	6% (55)	8% (67)	13% (114)	873
Unfavorable of Trump	51% (599)	13% (147)	8% (98)	12% (138)	16% (192)	1175
Very Favorable of Trump	60% (288)	15% (71)	7% (32)	8% (40)	11% (51)	482
Somewhat Favorable of Trump	56% (219)	15% (60)	6% (23)	7% (26)	16% (62)	390
Somewhat Unfavorable of Trump	49% (106)	12% (27)	10% (21)	10% (22)	19% (41)	216
Very Unfavorable of Trump	51% (493)	13% (120)	8% (78)	12% (116)	16% (152)	958
#1 Issue: Economy	49% (260)	10% (55)	9% (47)	9% (45)	23% (120)	528
#1 Issue: Security	51% (237)	15% (69)	8% (37)	10% (48)	16% (73)	465
#1 Issue: Health Care	56% (230)	13% (55)	5% (22)	11% (45)	14% (58)	410
#1 Issue: Medicare / Social Security	63% (204)	18% (59)	6% (19)	5% (15)	8% (25)	322
#1 Issue: Women's Issues	33% (39)	14% (17)	8% (10)	19% (23)	26% (31)	120
#1 Issue: Education	40% (60)	17% (25)	7% (11)	10% (14)	26% (39)	149
#1 Issue: Energy	48% (53)	7% (8)	10% (11)	15% (17)	19% (21)	109
#1 Issue: Other	52% (51)	3% (3)	7% (7)	13% (13)	24% (23)	98
2018 House Vote: Democrat	57% (461)	15% (124)	7% (59)	10% (81)	10% (85)	810
2018 House Vote: Republican	61% (401)	15% (97)	5% (33)	7% (45)	12% (79)	655
2018 House Vote: Someone else	46% (42)	11% (10)	7% (6)	17% (16)	20% (18)	92
2018 House Vote: Didnt Vote	35% (225)	9% (60)	10% (65)	12% (78)	33% (208)	636
2016 Vote: Hillary Clinton	56% (394)	15% (103)	8% (55)	10% (69)	11% (79)	700
2016 Vote: Donald Trump	62% (426)	14% (100)	6% (39)	7% (51)	10% (71)	687
2016 Vote: Someone else	63% (100)	9% (14)	7% (12)	7% (12)	13% (21)	158
2016 Vote: Didnt Vote	32% (210)	11% (73)	9% (58)	14% (88)	34% (221)	650

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**Table CGS5\_2:** How closely do you associate the following game show hosts with their respective game show?  
*Pat Sajak, Wheel of Fortune*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	52% (1134)	13% (291)	7% (163)	10% (220)	18% (391)	2200
Voted in 2014: Yes	63% (839)	14% (185)	6% (83)	8% (109)	9% (124)	1340
Voted in 2014: No	34% (294)	12% (107)	9% (80)	13% (111)	31% (268)	860
2012 Vote: Barack Obama	60% (502)	15% (127)	7% (56)	9% (78)	9% (76)	839
2012 Vote: Mitt Romney	66% (343)	13% (66)	4% (21)	7% (35)	11% (57)	523
2012 Vote: Other	66% (58)	11% (9)	6% (6)	7% (6)	10% (9)	88
2012 Vote: Didn't Vote	31% (228)	12% (89)	11% (80)	13% (100)	33% (249)	745
4-Region: Northeast	50% (195)	15% (60)	7% (28)	11% (42)	17% (68)	394
4-Region: Midwest	55% (254)	13% (61)	8% (36)	9% (44)	15% (67)	462
4-Region: South	52% (425)	12% (99)	8% (69)	11% (88)	17% (144)	824
4-Region: West	50% (260)	14% (71)	6% (30)	9% (46)	22% (113)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS5\_3:** How closely do you associate the following game show hosts with their respective game show?  
 Vanna White, Wheel of Fortune

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	54% (1192)	13% (293)	7% (150)	9% (204)	16% (361)	2200
Gender: Male	55% (580)	14% (146)	7% (71)	8% (84)	17% (180)	1062
Gender: Female	54% (613)	13% (146)	7% (79)	11% (120)	16% (181)	1138
Age: 18-29	25% (123)	11% (52)	9% (46)	15% (72)	40% (193)	486
Age: 30-44	57% (300)	15% (78)	7% (38)	7% (39)	14% (72)	527
Age: 45-54	63% (216)	14% (49)	5% (18)	9% (31)	9% (30)	344
Age: 55-64	66% (270)	10% (39)	8% (33)	9% (36)	7% (29)	407
Age: 65+	65% (284)	17% (75)	3% (15)	6% (26)	8% (37)	436
Generation Z: 18-22	14% (34)	5% (13)	12% (29)	16% (39)	52% (125)	240
Millennial: Age 23-38	46% (243)	15% (82)	8% (40)	11% (61)	20% (105)	531
Generation X: Age 39-54	62% (362)	14% (85)	5% (32)	7% (43)	11% (65)	586
Boomers: Age 55-73	67% (494)	12% (91)	6% (42)	7% (54)	8% (59)	739
PID: Dem (no lean)	55% (408)	15% (111)	9% (67)	10% (77)	11% (84)	747
PID: Ind (no lean)	48% (384)	13% (100)	5% (41)	9% (74)	25% (202)	802
PID: Rep (no lean)	61% (401)	12% (81)	6% (41)	8% (53)	12% (76)	651
PID/Gender: Dem Men	51% (173)	16% (53)	11% (37)	9% (32)	13% (42)	337
PID/Gender: Dem Women	57% (235)	14% (59)	7% (30)	11% (45)	10% (41)	410
PID/Gender: Ind Men	48% (192)	13% (53)	4% (16)	8% (31)	27% (106)	396
PID/Gender: Ind Women	47% (192)	12% (48)	6% (26)	11% (43)	24% (97)	405
PID/Gender: Rep Men	66% (215)	12% (41)	5% (18)	7% (22)	10% (33)	328
PID/Gender: Rep Women	57% (186)	12% (40)	7% (24)	10% (31)	13% (43)	323
Ideo: Liberal (1-3)	56% (406)	11% (83)	8% (56)	10% (69)	15% (107)	720
Ideo: Moderate (4)	57% (275)	16% (78)	8% (37)	7% (36)	12% (58)	484
Ideo: Conservative (5-7)	62% (444)	13% (91)	6% (40)	9% (62)	11% (77)	713
Educ: < College	49% (740)	14% (216)	7% (110)	9% (139)	20% (307)	1512
Educ: Bachelors degree	65% (288)	10% (45)	6% (26)	11% (47)	9% (38)	444
Educ: Post-grad	68% (165)	13% (31)	6% (14)	7% (18)	7% (17)	244

Continued on next page

**Table CGS5\_3: How closely do you associate the following game show hosts with their respective game show?**  
*Vanna White, Wheel of Fortune*

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	54%	(1192)	13%	(293)	7%	(150)	9%	(204)	16%	(361)	2200
Income: Under 50k	48%	(583)	14%	(172)	7%	(89)	10%	(126)	21%	(253)	1222
Income: 50k-100k	61%	(390)	13%	(83)	6%	(39)	8%	(53)	11%	(71)	634
Income: 100k+	64%	(220)	11%	(38)	7%	(23)	7%	(25)	11%	(38)	344
Ethnicity: White	59%	(1010)	13%	(221)	6%	(104)	9%	(152)	14%	(234)	1722
Ethnicity: Hispanic	35%	(123)	12%	(42)	8%	(27)	12%	(42)	33%	(115)	349
Ethnicity: Afr. Am.	38%	(104)	17%	(46)	10%	(28)	10%	(27)	25%	(70)	274
Ethnicity: Other	38%	(78)	12%	(25)	9%	(18)	12%	(25)	28%	(58)	204
Relig: Protestant	68%	(341)	14%	(68)	5%	(26)	8%	(42)	5%	(23)	500
Relig: Roman Catholic	52%	(223)	16%	(69)	9%	(39)	9%	(40)	14%	(60)	430
Relig: Ath./Agn./None	48%	(340)	10%	(72)	6%	(44)	10%	(69)	26%	(182)	707
Relig: Something Else	51%	(162)	15%	(49)	7%	(22)	11%	(34)	16%	(53)	320
Relig: Jewish	44%	(20)	18%	(8)	4%	(2)	12%	(5)	22%	(10)	45
Relig: Evangelical	58%	(323)	14%	(76)	8%	(43)	8%	(45)	12%	(68)	554
Relig: Non-Evang. Catholics	59%	(368)	15%	(96)	7%	(41)	9%	(56)	10%	(59)	620
Relig: All Christian	59%	(690)	15%	(172)	7%	(84)	9%	(101)	11%	(127)	1173
Relig: All Non-Christian	49%	(502)	12%	(121)	6%	(66)	10%	(103)	23%	(234)	1027
Community: Urban	47%	(248)	15%	(77)	6%	(34)	11%	(58)	20%	(107)	523
Community: Suburban	57%	(621)	13%	(145)	6%	(68)	8%	(92)	15%	(160)	1086
Community: Rural	55%	(324)	12%	(71)	8%	(48)	9%	(54)	16%	(95)	591
Employ: Private Sector	59%	(392)	14%	(96)	8%	(50)	8%	(54)	10%	(69)	660
Employ: Government	57%	(73)	16%	(21)	12%	(15)	7%	(8)	8%	(10)	127
Employ: Self-Employed	52%	(87)	8%	(13)	6%	(10)	20%	(33)	14%	(23)	167
Employ: Homemaker	56%	(86)	11%	(17)	7%	(11)	12%	(19)	14%	(21)	154
Employ: Student	20%	(24)	10%	(12)	11%	(13)	13%	(16)	46%	(54)	119
Employ: Retired	64%	(334)	16%	(82)	4%	(19)	7%	(38)	10%	(52)	526
Employ: Unemployed	43%	(115)	10%	(26)	7%	(20)	7%	(19)	33%	(88)	268
Employ: Other	45%	(81)	15%	(26)	7%	(12)	9%	(16)	25%	(45)	180
Military HH: Yes	56%	(202)	15%	(56)	6%	(20)	8%	(29)	15%	(52)	359
Military HH: No	54%	(990)	13%	(237)	7%	(129)	10%	(175)	17%	(309)	1841

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**Table CGS5\_3:** How closely do you associate the following game show hosts with their respective game show?  
*Vanna White, Wheel of Fortune*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	54% (1192)	13% (293)	7% (150)	9% (204)	16% (361)	2200
RD/WT: Right Direction	56% (466)	14% (118)	6% (51)	8% (71)	16% (130)	836
RD/WT: Wrong Track	53% (726)	13% (174)	7% (99)	10% (133)	17% (232)	1364
Trump Job Approve	61% (530)	13% (115)	6% (48)	8% (65)	13% (109)	867
Trump Job Disapprove	53% (628)	13% (159)	8% (96)	10% (125)	16% (187)	1195
Trump Job Strongly Approve	60% (281)	13% (61)	6% (26)	9% (43)	12% (57)	469
Trump Job Somewhat Approve	62% (249)	13% (54)	5% (22)	6% (22)	13% (52)	398
Trump Job Somewhat Disapprove	48% (122)	12% (31)	11% (27)	8% (22)	21% (53)	255
Trump Job Strongly Disapprove	54% (506)	14% (129)	7% (68)	11% (104)	14% (134)	941
Favorable of Trump	61% (536)	14% (122)	6% (51)	7% (63)	12% (101)	873
Unfavorable of Trump	53% (628)	13% (155)	7% (87)	10% (123)	16% (182)	1175
Very Favorable of Trump	61% (294)	14% (69)	6% (31)	8% (39)	10% (49)	482
Somewhat Favorable of Trump	62% (242)	13% (53)	5% (20)	6% (24)	13% (52)	390
Somewhat Unfavorable of Trump	52% (112)	10% (22)	8% (18)	8% (17)	22% (47)	216
Very Unfavorable of Trump	54% (516)	14% (134)	7% (68)	11% (106)	14% (135)	958
#1 Issue: Economy	52% (277)	12% (61)	8% (44)	8% (43)	19% (103)	528
#1 Issue: Security	53% (248)	14% (66)	7% (31)	10% (48)	15% (72)	465
#1 Issue: Health Care	59% (242)	14% (57)	6% (26)	10% (40)	11% (45)	410
#1 Issue: Medicare / Social Security	65% (208)	17% (53)	6% (18)	6% (18)	7% (24)	322
#1 Issue: Women's Issues	37% (45)	10% (12)	8% (10)	15% (17)	31% (37)	120
#1 Issue: Education	46% (68)	17% (25)	4% (6)	6% (10)	27% (41)	149
#1 Issue: Energy	52% (56)	8% (9)	9% (10)	14% (15)	17% (19)	109
#1 Issue: Other	50% (49)	10% (9)	6% (5)	12% (12)	23% (22)	98
2018 House Vote: Democrat	59% (481)	14% (116)	7% (60)	10% (79)	9% (74)	810
2018 House Vote: Republican	62% (406)	15% (97)	6% (36)	7% (47)	11% (69)	655
2018 House Vote: Someone else	50% (46)	9% (8)	7% (7)	15% (14)	19% (18)	92
2018 House Vote: Didnt Vote	40% (257)	11% (69)	7% (46)	10% (64)	31% (200)	636
2016 Vote: Hillary Clinton	58% (409)	15% (106)	7% (46)	10% (67)	10% (72)	700
2016 Vote: Donald Trump	64% (441)	14% (94)	6% (41)	8% (52)	9% (59)	687
2016 Vote: Someone else	62% (99)	13% (21)	5% (8)	7% (11)	12% (20)	158
2016 Vote: Didnt Vote	37% (239)	11% (72)	8% (54)	11% (74)	32% (211)	650

Continued on next page

**Table CGS5\_3:** How closely do you associate the following game show hosts with their respective game show?  
Vanna White, Wheel of Fortune

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	54% (1192)	13% (293)	7% (150)	9% (204)	16% (361)	2200
Voted in 2014: Yes	64% (863)	14% (188)	6% (85)	8% (103)	7% (101)	1340
Voted in 2014: No	38% (329)	12% (104)	8% (65)	12% (101)	30% (261)	860
2012 Vote: Barack Obama	61% (513)	16% (132)	7% (59)	9% (73)	8% (63)	839
2012 Vote: Mitt Romney	68% (355)	12% (65)	4% (21)	7% (38)	8% (44)	523
2012 Vote: Other	66% (58)	13% (12)	6% (6)	5% (4)	9% (8)	88
2012 Vote: Didn't Vote	35% (263)	11% (84)	9% (64)	12% (88)	33% (246)	745
4-Region: Northeast	50% (197)	17% (69)	7% (29)	10% (39)	15% (59)	394
4-Region: Midwest	58% (266)	14% (64)	7% (32)	9% (40)	13% (61)	462
4-Region: South	55% (450)	12% (100)	7% (57)	10% (84)	16% (134)	824
4-Region: West	54% (280)	12% (61)	6% (32)	8% (40)	21% (108)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS5\_4:** How closely do you associate the following game show hosts with their respective game show?  
Steve Harvey, Family Feud

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	38% (832)	27% (599)	11% (236)	10% (219)	14% (314)	2200
Gender: Male	38% (400)	27% (290)	12% (130)	9% (95)	14% (146)	1062
Gender: Female	38% (432)	27% (309)	9% (106)	11% (124)	15% (168)	1138
Age: 18-29	41% (201)	23% (111)	6% (31)	6% (27)	24% (115)	486
Age: 30-44	38% (198)	28% (148)	14% (74)	9% (47)	12% (61)	527
Age: 45-54	33% (115)	32% (109)	13% (44)	14% (48)	8% (28)	344
Age: 55-64	36% (145)	28% (114)	12% (50)	13% (54)	11% (44)	407
Age: 65+	40% (173)	27% (117)	9% (37)	10% (43)	15% (65)	436
Generation Z: 18-22	41% (99)	22% (53)	4% (10)	4% (9)	29% (69)	240
Millennial: Age 23-38	40% (211)	26% (137)	12% (64)	9% (45)	14% (74)	531
Generation X: Age 39-54	35% (205)	30% (177)	13% (75)	11% (67)	10% (61)	586
Boomers: Age 55-73	38% (280)	28% (209)	11% (78)	11% (82)	12% (91)	739
PID: Dem (no lean)	39% (293)	28% (207)	13% (94)	10% (75)	10% (77)	747
PID: Ind (no lean)	35% (281)	26% (212)	10% (79)	9% (70)	20% (160)	802
PID: Rep (no lean)	40% (259)	28% (180)	10% (63)	11% (74)	12% (76)	651
PID/Gender: Dem Men	37% (125)	29% (99)	15% (51)	8% (29)	10% (34)	337
PID/Gender: Dem Women	41% (168)	27% (109)	10% (43)	11% (46)	11% (43)	410
PID/Gender: Ind Men	35% (140)	25% (98)	10% (42)	9% (35)	21% (82)	396
PID/Gender: Ind Women	35% (141)	28% (114)	9% (38)	9% (35)	19% (78)	405
PID/Gender: Rep Men	41% (136)	29% (94)	11% (37)	10% (31)	9% (29)	328
PID/Gender: Rep Women	38% (123)	27% (86)	8% (25)	13% (42)	15% (47)	323
Ideo: Liberal (1-3)	38% (271)	28% (203)	11% (81)	10% (74)	13% (91)	720
Ideo: Moderate (4)	40% (192)	29% (138)	11% (55)	9% (43)	11% (56)	484
Ideo: Conservative (5-7)	40% (288)	25% (180)	10% (75)	12% (87)	12% (83)	713
Educ: < College	38% (570)	27% (414)	10% (154)	9% (136)	16% (239)	1512
Educ: Bachelors degree	40% (177)	25% (113)	12% (52)	12% (52)	11% (50)	444
Educ: Post-grad	35% (86)	29% (72)	13% (31)	12% (30)	10% (25)	244

Continued on next page

**Table CGS5\_4:** How closely do you associate the following game show hosts with their respective game show?  
Steve Harvey, Family Feud

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	38% (832)	27% (599)	11% (236)	10% (219)	14% (314)	2200
Income: Under 50k	38% (459)	25% (310)	10% (121)	11% (131)	16% (201)	1222
Income: 50k-100k	39% (249)	30% (193)	11% (72)	9% (54)	10% (66)	634
Income: 100k+	36% (125)	28% (96)	12% (43)	10% (33)	14% (47)	344
Ethnicity: White	37% (632)	28% (490)	11% (188)	11% (190)	13% (223)	1722
Ethnicity: Hispanic	25% (88)	30% (106)	9% (30)	9% (32)	27% (94)	349
Ethnicity: Afr. Am.	49% (135)	23% (63)	10% (27)	5% (14)	13% (36)	274
Ethnicity: Other	32% (66)	22% (46)	10% (21)	7% (15)	27% (56)	204
Relig: Protestant	43% (213)	26% (132)	11% (57)	11% (57)	8% (41)	500
Relig: Roman Catholic	34% (145)	29% (125)	11% (49)	12% (52)	14% (59)	430
Relig: Ath./Agn./None	34% (240)	26% (182)	12% (83)	10% (68)	19% (135)	707
Relig: Something Else	40% (127)	25% (81)	9% (30)	9% (29)	16% (53)	320
Relig: Jewish	25% (11)	24% (11)	8% (4)	23% (10)	20% (9)	45
Relig: Evangelical	43% (241)	30% (166)	9% (51)	8% (45)	9% (51)	554
Relig: Non-Evang. Catholics	36% (224)	28% (170)	12% (72)	12% (76)	12% (76)	620
Relig: All Christian	40% (465)	29% (337)	11% (124)	10% (121)	11% (127)	1173
Relig: All Non-Christian	36% (367)	26% (262)	11% (112)	9% (97)	18% (187)	1027
Community: Urban	36% (187)	26% (138)	11% (57)	9% (45)	18% (97)	523
Community: Suburban	38% (414)	28% (300)	12% (125)	11% (120)	12% (125)	1086
Community: Rural	39% (232)	27% (161)	9% (54)	9% (53)	16% (92)	591
Employ: Private Sector	38% (251)	31% (206)	11% (70)	10% (69)	10% (64)	660
Employ: Government	47% (60)	26% (33)	15% (19)	6% (7)	6% (8)	127
Employ: Self-Employed	45% (74)	23% (38)	12% (20)	10% (17)	10% (17)	167
Employ: Homemaker	31% (48)	29% (45)	13% (20)	12% (19)	15% (23)	154
Employ: Student	43% (51)	24% (28)	4% (5)	5% (6)	23% (28)	119
Employ: Retired	39% (203)	25% (131)	10% (52)	11% (59)	15% (80)	526
Employ: Unemployed	31% (83)	26% (69)	12% (32)	9% (23)	23% (60)	268
Employ: Other	34% (61)	27% (48)	10% (18)	10% (17)	19% (35)	180
Military HH: Yes	41% (146)	27% (95)	12% (41)	9% (32)	12% (44)	359
Military HH: No	37% (686)	27% (504)	11% (195)	10% (187)	15% (270)	1841

Continued on next page

**Table CGS5\_4:** How closely do you associate the following game show hosts with their respective game show?  
Steve Harvey, Family Feud

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	38% (832)	27% (599)	11% (236)	10% (219)	14% (314)	2200
RD/WT: Right Direction	37% (306)	27% (222)	11% (90)	11% (89)	15% (128)	836
RD/WT: Wrong Track	39% (527)	28% (377)	11% (146)	9% (129)	14% (186)	1364
Trump Job Approve	39% (339)	27% (232)	10% (88)	11% (98)	13% (110)	867
Trump Job Disapprove	38% (455)	28% (339)	12% (139)	9% (112)	13% (150)	1195
Trump Job Strongly Approve	39% (184)	24% (115)	11% (52)	12% (57)	13% (61)	469
Trump Job Somewhat Approve	39% (155)	29% (117)	9% (36)	10% (41)	12% (49)	398
Trump Job Somewhat Disapprove	44% (112)	23% (59)	13% (34)	4% (11)	15% (38)	255
Trump Job Strongly Disapprove	36% (343)	30% (280)	11% (104)	11% (101)	12% (112)	941
Favorable of Trump	40% (352)	26% (228)	11% (93)	11% (94)	12% (105)	873
Unfavorable of Trump	38% (449)	28% (332)	11% (133)	10% (114)	12% (146)	1175
Very Favorable of Trump	42% (200)	25% (123)	11% (55)	11% (51)	11% (54)	482
Somewhat Favorable of Trump	39% (151)	27% (106)	10% (38)	11% (43)	13% (52)	390
Somewhat Unfavorable of Trump	49% (106)	22% (47)	11% (24)	4% (9)	14% (30)	216
Very Unfavorable of Trump	36% (343)	30% (285)	11% (109)	11% (105)	12% (116)	958
#1 Issue: Economy	40% (213)	27% (140)	9% (47)	9% (46)	15% (80)	528
#1 Issue: Security	35% (163)	24% (111)	13% (58)	12% (57)	16% (75)	465
#1 Issue: Health Care	36% (146)	32% (132)	12% (49)	9% (38)	11% (44)	410
#1 Issue: Medicare / Social Security	41% (131)	30% (95)	10% (34)	11% (35)	9% (28)	322
#1 Issue: Women's Issues	29% (35)	29% (35)	6% (7)	12% (14)	24% (29)	120
#1 Issue: Education	45% (67)	26% (38)	10% (14)	4% (6)	17% (25)	149
#1 Issue: Energy	45% (49)	23% (25)	12% (14)	6% (7)	13% (14)	109
#1 Issue: Other	29% (28)	23% (22)	13% (12)	17% (16)	19% (19)	98
2018 House Vote: Democrat	37% (300)	29% (235)	13% (105)	11% (93)	9% (77)	810
2018 House Vote: Republican	40% (264)	27% (176)	9% (60)	11% (75)	12% (80)	655
2018 House Vote: Someone else	33% (30)	28% (26)	10% (9)	10% (9)	19% (18)	92
2018 House Vote: Didnt Vote	37% (233)	25% (161)	9% (60)	7% (42)	22% (140)	636
2016 Vote: Hillary Clinton	36% (249)	30% (208)	11% (75)	12% (83)	12% (84)	700
2016 Vote: Donald Trump	38% (265)	27% (187)	11% (73)	13% (86)	11% (77)	687
2016 Vote: Someone else	42% (66)	30% (48)	13% (21)	5% (8)	9% (15)	158
2016 Vote: Didnt Vote	38% (247)	24% (156)	10% (67)	6% (41)	21% (138)	650

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**Table CGS5\_4:** How closely do you associate the following game show hosts with their respective game show?  
Steve Harvey, Family Feud

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	38% (832)	27% (599)	11% (236)	10% (219)	14% (314)	2200
Voted in 2014: Yes	39% (519)	29% (393)	11% (144)	11% (149)	10% (136)	1340
Voted in 2014: No	36% (313)	24% (206)	11% (92)	8% (70)	21% (178)	860
2012 Vote: Barack Obama	38% (319)	30% (250)	11% (93)	11% (95)	10% (82)	839
2012 Vote: Mitt Romney	38% (200)	28% (148)	10% (54)	11% (59)	12% (62)	523
2012 Vote: Other	43% (38)	28% (24)	12% (11)	9% (8)	9% (8)	88
2012 Vote: Didn't Vote	37% (273)	24% (177)	10% (77)	8% (56)	22% (163)	745
4-Region: Northeast	35% (138)	29% (114)	11% (45)	10% (41)	14% (56)	394
4-Region: Midwest	40% (187)	29% (134)	11% (50)	9% (40)	11% (52)	462
4-Region: South	43% (355)	25% (204)	9% (75)	10% (86)	13% (104)	824
4-Region: West	29% (152)	28% (148)	13% (66)	10% (52)	20% (103)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS5\_5:** How closely do you associate the following game show hosts with their respective game show?  
*Drew Carey, The Price is Right*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	28% (624)	26% (577)	14% (305)	14% (300)	18% (392)	2200
Gender: Male	29% (310)	28% (296)	14% (147)	12% (127)	17% (180)	1062
Gender: Female	28% (314)	25% (281)	14% (158)	15% (173)	19% (212)	1138
Age: 18-29	20% (97)	16% (80)	14% (68)	13% (65)	36% (176)	486
Age: 30-44	29% (155)	29% (153)	15% (80)	14% (72)	13% (68)	527
Age: 45-54	29% (100)	33% (113)	14% (49)	16% (53)	8% (29)	344
Age: 55-64	30% (124)	32% (129)	11% (43)	15% (62)	12% (50)	407
Age: 65+	34% (150)	24% (103)	15% (65)	11% (49)	16% (70)	436
Generation Z: 18-22	13% (31)	8% (20)	15% (35)	18% (43)	46% (111)	240
Millennial: Age 23-38	27% (144)	26% (138)	16% (85)	12% (63)	19% (100)	531
Generation X: Age 39-54	30% (176)	32% (188)	13% (77)	14% (84)	10% (61)	586
Boomers: Age 55-73	33% (245)	28% (205)	12% (91)	13% (96)	14% (102)	739
PID: Dem (no lean)	29% (215)	28% (212)	16% (121)	13% (99)	13% (99)	747
PID: Ind (no lean)	26% (205)	22% (179)	13% (101)	15% (118)	25% (199)	802
PID: Rep (no lean)	31% (204)	29% (186)	13% (84)	13% (83)	14% (94)	651
PID/Gender: Dem Men	30% (100)	29% (96)	16% (55)	13% (43)	13% (44)	337
PID/Gender: Dem Women	28% (115)	28% (116)	16% (66)	14% (56)	14% (55)	410
PID/Gender: Ind Men	28% (112)	22% (87)	11% (43)	14% (57)	25% (98)	396
PID/Gender: Ind Women	23% (93)	23% (92)	14% (57)	15% (61)	25% (102)	405
PID/Gender: Rep Men	30% (99)	35% (114)	15% (49)	9% (28)	12% (39)	328
PID/Gender: Rep Women	33% (106)	22% (73)	11% (35)	17% (55)	17% (55)	323
Ideo: Liberal (1-3)	30% (213)	25% (182)	16% (113)	13% (90)	17% (121)	720
Ideo: Moderate (4)	29% (141)	30% (145)	14% (69)	13% (65)	13% (65)	484
Ideo: Conservative (5-7)	32% (225)	28% (203)	13% (90)	14% (101)	13% (95)	713
Educ: < College	29% (433)	24% (362)	14% (205)	13% (201)	21% (311)	1512
Educ: Bachelors degree	27% (118)	32% (142)	15% (64)	15% (67)	12% (52)	444
Educ: Post-grad	30% (73)	30% (73)	15% (36)	13% (32)	12% (30)	244

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**Table CGS5\_5: How closely do you associate the following game show hosts with their respective game show?**  
*Drew Carey, The Price is Right*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	28% (624)	26% (577)	14% (305)	14% (300)	18% (392)	2200
Income: Under 50k	28% (348)	24% (290)	13% (158)	15% (179)	20% (248)	1222
Income: 50k-100k	28% (177)	30% (190)	14% (91)	13% (83)	15% (94)	634
Income: 100k+	29% (100)	28% (98)	17% (57)	11% (39)	15% (50)	344
Ethnicity: White	29% (507)	27% (469)	14% (237)	14% (240)	16% (269)	1722
Ethnicity: Hispanic	18% (62)	18% (63)	11% (38)	19% (65)	35% (122)	349
Ethnicity: Afr. Am.	26% (71)	26% (70)	14% (39)	11% (30)	23% (63)	274
Ethnicity: Other	23% (46)	19% (38)	14% (29)	15% (30)	30% (60)	204
Relig: Protestant	34% (172)	30% (152)	14% (68)	14% (68)	8% (41)	500
Relig: Roman Catholic	26% (110)	27% (118)	16% (70)	15% (63)	16% (70)	430
Relig: Ath./Agn./None	25% (178)	23% (159)	15% (104)	11% (81)	26% (185)	707
Relig: Something Else	29% (93)	24% (77)	12% (39)	18% (56)	17% (55)	320
Relig: Jewish	25% (11)	18% (8)	2% (1)	33% (15)	22% (10)	45
Relig: Evangelical	31% (174)	29% (158)	13% (73)	14% (77)	13% (71)	554
Relig: Non-Evang. Catholics	29% (179)	30% (184)	15% (90)	14% (86)	13% (80)	620
Relig: All Christian	30% (353)	29% (342)	14% (163)	14% (163)	13% (152)	1173
Relig: All Non-Christian	26% (271)	23% (236)	14% (142)	13% (137)	23% (241)	1027
Community: Urban	26% (139)	25% (129)	13% (69)	14% (73)	22% (113)	523
Community: Suburban	28% (302)	29% (313)	14% (153)	13% (145)	16% (172)	1086
Community: Rural	31% (184)	23% (135)	14% (83)	14% (82)	18% (107)	591
Employ: Private Sector	31% (204)	31% (206)	14% (92)	13% (87)	11% (71)	660
Employ: Government	27% (34)	27% (35)	23% (29)	14% (17)	10% (12)	127
Employ: Self-Employed	26% (44)	28% (47)	14% (23)	19% (32)	13% (22)	167
Employ: Homemaker	28% (43)	24% (37)	18% (27)	15% (23)	15% (24)	154
Employ: Student	14% (17)	11% (13)	17% (20)	19% (22)	39% (47)	119
Employ: Retired	32% (166)	25% (131)	14% (71)	13% (70)	17% (88)	526
Employ: Unemployed	26% (68)	21% (56)	12% (31)	9% (25)	32% (87)	268
Employ: Other	27% (48)	30% (54)	7% (12)	13% (24)	23% (42)	180
Military HH: Yes	30% (107)	26% (93)	14% (51)	12% (44)	18% (63)	359
Military HH: No	28% (518)	26% (484)	14% (254)	14% (256)	18% (329)	1841

Continued on next page

**Table CGS5\_5:** How closely do you associate the following game show hosts with their respective game show?  
 Drew Carey, The Price is Right

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	28% (624)	26% (577)	14% (305)	14% (300)	18% (392)	2200
RD/WT: Right Direction	31% (255)	27% (226)	11% (93)	13% (111)	18% (151)	836
RD/WT: Wrong Track	27% (369)	26% (352)	16% (213)	14% (190)	18% (241)	1364
Trump Job Approve	33% (283)	27% (234)	12% (108)	14% (117)	14% (124)	867
Trump Job Disapprove	27% (321)	26% (314)	15% (184)	14% (172)	17% (204)	1195
Trump Job Strongly Approve	32% (151)	29% (135)	11% (51)	15% (70)	13% (61)	469
Trump Job Somewhat Approve	33% (132)	25% (99)	14% (58)	12% (47)	16% (63)	398
Trump Job Somewhat Disapprove	29% (73)	27% (70)	14% (37)	10% (25)	20% (50)	255
Trump Job Strongly Disapprove	26% (248)	26% (244)	16% (148)	16% (147)	16% (154)	941
Favorable of Trump	32% (283)	28% (244)	13% (109)	13% (109)	15% (127)	873
Unfavorable of Trump	28% (327)	26% (305)	16% (185)	14% (164)	16% (194)	1175
Very Favorable of Trump	32% (153)	30% (146)	12% (58)	13% (61)	13% (65)	482
Somewhat Favorable of Trump	33% (130)	25% (98)	13% (51)	13% (49)	16% (62)	390
Somewhat Unfavorable of Trump	34% (74)	22% (48)	16% (34)	10% (22)	18% (38)	216
Very Unfavorable of Trump	26% (253)	27% (258)	16% (151)	15% (142)	16% (155)	958
#1 Issue: Economy	27% (140)	26% (138)	16% (85)	12% (64)	19% (101)	528
#1 Issue: Security	27% (126)	28% (131)	13% (58)	14% (66)	18% (84)	465
#1 Issue: Health Care	29% (119)	26% (108)	15% (61)	14% (59)	15% (63)	410
#1 Issue: Medicare / Social Security	38% (121)	26% (82)	14% (44)	13% (43)	10% (31)	322
#1 Issue: Women's Issues	19% (23)	20% (24)	11% (13)	19% (23)	30% (37)	120
#1 Issue: Education	28% (42)	27% (40)	13% (19)	8% (12)	24% (36)	149
#1 Issue: Energy	27% (30)	27% (29)	13% (14)	13% (14)	20% (22)	109
#1 Issue: Other	25% (24)	26% (25)	11% (11)	20% (19)	19% (19)	98
2018 House Vote: Democrat	29% (238)	29% (232)	16% (133)	13% (107)	12% (100)	810
2018 House Vote: Republican	31% (202)	30% (195)	12% (77)	14% (90)	14% (91)	655
2018 House Vote: Someone else	21% (19)	24% (22)	11% (10)	24% (22)	21% (19)	92
2018 House Vote: Didnt Vote	26% (165)	20% (125)	13% (83)	13% (81)	29% (182)	636
2016 Vote: Hillary Clinton	29% (206)	30% (208)	15% (107)	13% (90)	13% (89)	700
2016 Vote: Donald Trump	31% (215)	30% (205)	12% (85)	14% (96)	13% (86)	687
2016 Vote: Someone else	24% (38)	32% (51)	20% (31)	11% (17)	14% (21)	158
2016 Vote: Didnt Vote	25% (162)	17% (113)	13% (82)	15% (97)	30% (195)	650

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**Table CGS5\_5:** How closely do you associate the following game show hosts with their respective game show?  
*Drew Carey, The Price is Right*

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	28% (624)	26% (577)	14% (305)	14% (300)	18% (392)	2200
Voted in 2014: Yes	31% (420)	31% (413)	14% (188)	13% (177)	11% (142)	1340
Voted in 2014: No	24% (205)	19% (164)	14% (118)	14% (123)	29% (251)	860
2012 Vote: Barack Obama	31% (262)	30% (252)	15% (122)	14% (116)	10% (87)	839
2012 Vote: Mitt Romney	31% (163)	30% (159)	12% (61)	13% (70)	13% (71)	523
2012 Vote: Other	30% (26)	21% (19)	24% (21)	12% (10)	13% (12)	88
2012 Vote: Didn't Vote	23% (170)	20% (147)	14% (101)	14% (104)	30% (224)	745
4-Region: Northeast	28% (111)	27% (106)	14% (55)	13% (50)	18% (72)	394
4-Region: Midwest	30% (141)	27% (123)	16% (74)	12% (58)	14% (67)	462
4-Region: South	28% (235)	27% (224)	14% (116)	15% (124)	15% (126)	824
4-Region: West	27% (138)	24% (125)	12% (61)	13% (69)	25% (127)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS5\_6:** How closely do you associate the following game show hosts with their respective game show?  
*Chris Harrison, Who Wants to be a Millionaire*

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
Adults	9%	(201)	15%	(319)	17%	(370)	23%	(500)	37%	(810)	2200
Gender: Male	10%	(102)	14%	(150)	18%	(190)	21%	(222)	38%	(398)	1062
Gender: Female	9%	(99)	15%	(169)	16%	(180)	24%	(278)	36%	(411)	1138
Age: 18-29	7%	(34)	14%	(70)	16%	(79)	20%	(97)	42%	(206)	486
Age: 30-44	11%	(57)	12%	(63)	19%	(100)	25%	(133)	33%	(173)	527
Age: 45-54	9%	(32)	18%	(61)	19%	(67)	25%	(84)	29%	(99)	344
Age: 55-64	8%	(33)	12%	(50)	19%	(78)	24%	(100)	36%	(147)	407
Age: 65+	10%	(44)	17%	(75)	11%	(47)	20%	(87)	42%	(184)	436
Generation Z: 18-22	7%	(18)	11%	(27)	11%	(28)	16%	(40)	53%	(128)	240
Millennial: Age 23-38	10%	(55)	15%	(77)	21%	(111)	24%	(129)	30%	(159)	531
Generation X: Age 39-54	9%	(51)	15%	(91)	18%	(107)	25%	(145)	33%	(192)	586
Boomers: Age 55-73	9%	(67)	15%	(109)	16%	(116)	21%	(157)	39%	(290)	739
PID: Dem (no lean)	13%	(94)	16%	(119)	19%	(144)	23%	(169)	30%	(221)	747
PID: Ind (no lean)	6%	(49)	15%	(117)	14%	(113)	20%	(163)	45%	(360)	802
PID: Rep (no lean)	9%	(58)	13%	(83)	17%	(113)	26%	(168)	35%	(229)	651
PID/Gender: Dem Men	16%	(53)	14%	(46)	20%	(66)	21%	(70)	30%	(101)	337
PID/Gender: Dem Women	10%	(41)	18%	(72)	19%	(77)	24%	(99)	29%	(120)	410
PID/Gender: Ind Men	6%	(24)	15%	(60)	14%	(54)	18%	(70)	48%	(189)	396
PID/Gender: Ind Women	6%	(25)	14%	(57)	15%	(59)	23%	(93)	42%	(171)	405
PID/Gender: Rep Men	7%	(24)	13%	(43)	21%	(70)	25%	(82)	33%	(109)	328
PID/Gender: Rep Women	10%	(34)	12%	(40)	13%	(43)	27%	(86)	37%	(120)	323
Ideo: Liberal (1-3)	10%	(70)	14%	(100)	20%	(141)	23%	(168)	33%	(240)	720
Ideo: Moderate (4)	10%	(50)	20%	(99)	18%	(87)	20%	(95)	32%	(153)	484
Ideo: Conservative (5-7)	10%	(73)	14%	(99)	14%	(102)	26%	(188)	35%	(252)	713
Educ: < College	9%	(137)	15%	(229)	16%	(239)	21%	(312)	39%	(595)	1512
Educ: Bachelors degree	10%	(43)	13%	(56)	19%	(86)	30%	(131)	29%	(128)	444
Educ: Post-grad	9%	(21)	14%	(34)	18%	(45)	24%	(58)	35%	(86)	244

Continued on next page

**Table CGS5\_6:** How closely do you associate the following game show hosts with their respective game show?  
Chris Harrison, Who Wants to be a Millionaire

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
Adults	9%	(201)	15%	(319)	17%	(370)	23%	(500)	37%	(810)	2200
Income: Under 50k	10%	(117)	15%	(185)	15%	(184)	21%	(258)	39%	(478)	1222
Income: 50k-100k	8%	(51)	14%	(91)	19%	(120)	25%	(156)	34%	(217)	634
Income: 100k+	10%	(33)	13%	(43)	19%	(66)	25%	(87)	33%	(114)	344
Ethnicity: White	8%	(137)	14%	(239)	17%	(289)	25%	(428)	37%	(629)	1722
Ethnicity: Hispanic	8%	(28)	9%	(33)	16%	(57)	21%	(73)	46%	(159)	349
Ethnicity: Afr. Am.	17%	(46)	19%	(53)	17%	(47)	13%	(36)	34%	(93)	274
Ethnicity: Other	9%	(18)	13%	(27)	17%	(34)	18%	(37)	43%	(88)	204
Relig: Protestant	11%	(54)	20%	(98)	16%	(81)	22%	(111)	31%	(156)	500
Relig: Roman Catholic	9%	(40)	14%	(59)	19%	(81)	24%	(103)	34%	(147)	430
Relig: Ath./Agn./None	7%	(51)	12%	(81)	15%	(106)	22%	(156)	44%	(313)	707
Relig: Something Else	9%	(29)	14%	(44)	17%	(54)	23%	(73)	37%	(119)	320
Relig: Jewish	5%	(2)	12%	(5)	9%	(4)	34%	(15)	39%	(18)	45
Relig: Evangelical	11%	(62)	17%	(93)	18%	(99)	24%	(133)	30%	(167)	554
Relig: Non-Evang. Catholics	10%	(60)	16%	(100)	18%	(111)	22%	(138)	34%	(211)	620
Relig: All Christian	10%	(121)	16%	(193)	18%	(210)	23%	(271)	32%	(377)	1173
Relig: All Non-Christian	8%	(80)	12%	(126)	16%	(160)	22%	(229)	42%	(432)	1027
Community: Urban	12%	(65)	16%	(84)	15%	(79)	22%	(115)	35%	(181)	523
Community: Suburban	9%	(96)	14%	(151)	18%	(198)	23%	(247)	36%	(393)	1086
Community: Rural	7%	(40)	14%	(84)	16%	(93)	23%	(139)	40%	(236)	591
Employ: Private Sector	9%	(63)	14%	(95)	21%	(140)	24%	(159)	31%	(204)	660
Employ: Government	12%	(15)	20%	(25)	21%	(26)	28%	(35)	20%	(25)	127
Employ: Self-Employed	8%	(14)	15%	(26)	16%	(27)	26%	(44)	33%	(55)	167
Employ: Homemaker	7%	(11)	15%	(22)	20%	(31)	25%	(39)	33%	(50)	154
Employ: Student	2%	(3)	13%	(16)	15%	(18)	17%	(20)	52%	(62)	119
Employ: Retired	11%	(57)	14%	(75)	13%	(68)	22%	(113)	40%	(213)	526
Employ: Unemployed	9%	(24)	13%	(34)	11%	(30)	22%	(58)	46%	(122)	268
Employ: Other	8%	(14)	15%	(27)	16%	(29)	19%	(33)	43%	(77)	180
Military HH: Yes	7%	(27)	11%	(41)	15%	(52)	24%	(88)	42%	(152)	359
Military HH: No	9%	(174)	15%	(279)	17%	(318)	22%	(413)	36%	(658)	1841

Continued on next page

**Table CGS5\_6:** How closely do you associate the following game show hosts with their respective game show?  
Chris Harrison, Who Wants to be a Millionaire

Demographic	Very closely		Somewhat closely		Not that closely		Not closely at all		Don't know / No opinion		Total N
Adults	9%	(201)	15%	(319)	17%	(370)	23%	(500)	37%	(810)	2200
RD/WT: Right Direction	9%	(79)	15%	(128)	16%	(131)	21%	(172)	39%	(326)	836
RD/WT: Wrong Track	9%	(122)	14%	(191)	18%	(239)	24%	(328)	35%	(483)	1364
Trump Job Approve	9%	(80)	16%	(141)	16%	(142)	22%	(192)	36%	(312)	867
Trump Job Disapprove	10%	(114)	14%	(170)	18%	(215)	24%	(286)	34%	(410)	1195
Trump Job Strongly Approve	9%	(41)	15%	(71)	15%	(71)	24%	(112)	37%	(174)	469
Trump Job Somewhat Approve	10%	(39)	18%	(70)	18%	(70)	20%	(80)	35%	(139)	398
Trump Job Somewhat Disapprove	9%	(23)	16%	(41)	17%	(45)	19%	(48)	38%	(97)	255
Trump Job Strongly Disapprove	10%	(91)	14%	(129)	18%	(171)	25%	(238)	33%	(312)	941
Favorable of Trump	10%	(85)	16%	(144)	16%	(142)	22%	(195)	35%	(307)	873
Unfavorable of Trump	10%	(113)	14%	(160)	18%	(208)	24%	(284)	35%	(410)	1175
Very Favorable of Trump	10%	(46)	14%	(70)	17%	(80)	24%	(116)	35%	(171)	482
Somewhat Favorable of Trump	10%	(39)	19%	(74)	16%	(62)	20%	(79)	35%	(137)	390
Somewhat Unfavorable of Trump	13%	(27)	13%	(29)	19%	(40)	19%	(42)	36%	(78)	216
Very Unfavorable of Trump	9%	(86)	14%	(131)	18%	(168)	25%	(242)	35%	(332)	958
#1 Issue: Economy	8%	(44)	15%	(81)	17%	(89)	22%	(114)	38%	(201)	528
#1 Issue: Security	8%	(38)	16%	(73)	14%	(65)	25%	(114)	37%	(174)	465
#1 Issue: Health Care	10%	(40)	15%	(61)	19%	(76)	22%	(92)	34%	(141)	410
#1 Issue: Medicare / Social Security	14%	(47)	16%	(51)	18%	(58)	20%	(66)	31%	(101)	322
#1 Issue: Women's Issues	5%	(5)	15%	(18)	12%	(15)	26%	(32)	42%	(51)	120
#1 Issue: Education	8%	(12)	16%	(23)	21%	(31)	19%	(29)	36%	(53)	149
#1 Issue: Energy	9%	(10)	6%	(7)	23%	(25)	26%	(28)	36%	(39)	109
#1 Issue: Other	6%	(6)	5%	(5)	12%	(11)	26%	(26)	51%	(50)	98
2018 House Vote: Democrat	12%	(95)	15%	(123)	20%	(161)	23%	(190)	30%	(240)	810
2018 House Vote: Republican	10%	(64)	15%	(97)	17%	(108)	22%	(146)	37%	(240)	655
2018 House Vote: Someone else	6%	(5)	10%	(9)	19%	(17)	27%	(25)	39%	(36)	92
2018 House Vote: Didnt Vote	6%	(36)	14%	(91)	13%	(80)	21%	(136)	46%	(292)	636
2016 Vote: Hillary Clinton	11%	(80)	15%	(107)	21%	(144)	21%	(150)	31%	(219)	700
2016 Vote: Donald Trump	8%	(54)	15%	(105)	16%	(108)	25%	(172)	36%	(248)	687
2016 Vote: Someone else	8%	(13)	10%	(15)	20%	(31)	28%	(45)	34%	(54)	158
2016 Vote: Didnt Vote	8%	(52)	14%	(92)	13%	(85)	20%	(133)	44%	(288)	650

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**Table CGS5\_6:** How closely do you associate the following game show hosts with their respective game show?

Chris Harrison, Who Wants to be a Millionaire

Demographic	Very closely	Somewhat closely	Not that closely	Not closely at all	Don't know / No opinion	Total N
Adults	9% (201)	15% (319)	17% (370)	23% (500)	37% (810)	2200
Voted in 2014: Yes	10% (138)	15% (204)	19% (259)	23% (309)	32% (431)	1340
Voted in 2014: No	7% (63)	13% (115)	13% (111)	22% (192)	44% (379)	860
2012 Vote: Barack Obama	12% (97)	15% (125)	21% (178)	22% (184)	30% (254)	839
2012 Vote: Mitt Romney	7% (35)	15% (78)	17% (87)	25% (132)	37% (192)	523
2012 Vote: Other	7% (6)	16% (14)	12% (11)	26% (23)	38% (34)	88
2012 Vote: Didn't Vote	8% (61)	14% (101)	13% (94)	21% (159)	44% (330)	745
4-Region: Northeast	10% (39)	12% (47)	18% (72)	23% (91)	37% (144)	394
4-Region: Midwest	9% (43)	15% (69)	18% (82)	25% (116)	33% (152)	462
4-Region: South	9% (75)	16% (132)	17% (138)	22% (184)	36% (295)	824
4-Region: West	9% (45)	14% (70)	15% (78)	21% (109)	42% (219)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS6\_1:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Jeopardy*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	6%	(130)	32%	(715)	45%	(994)	16%	(361)	2200
Gender: Male	6%	(66)	32%	(343)	46%	(491)	15%	(161)	1062
Gender: Female	6%	(63)	33%	(372)	44%	(503)	18%	(200)	1138
Age: 18-29	9%	(46)	27%	(132)	33%	(160)	30%	(147)	486
Age: 30-44	7%	(35)	38%	(201)	41%	(215)	14%	(76)	527
Age: 45-54	5%	(16)	33%	(114)	49%	(169)	13%	(45)	344
Age: 55-64	5%	(19)	32%	(129)	53%	(216)	11%	(43)	407
Age: 65+	3%	(15)	32%	(139)	53%	(233)	11%	(50)	436
Generation Z: 18-22	13%	(31)	19%	(45)	32%	(77)	36%	(87)	240
Millennial: Age 23-38	6%	(34)	38%	(203)	37%	(197)	18%	(97)	531
Generation X: Age 39-54	5%	(32)	34%	(199)	46%	(271)	14%	(84)	586
Boomers: Age 55-73	3%	(25)	33%	(244)	52%	(387)	11%	(84)	739
PID: Dem (no lean)	9%	(64)	35%	(261)	44%	(329)	12%	(93)	747
PID: Ind (no lean)	5%	(38)	28%	(221)	44%	(353)	24%	(190)	802
PID: Rep (no lean)	4%	(28)	36%	(233)	48%	(313)	12%	(78)	651
PID/Gender: Dem Men	10%	(35)	32%	(109)	43%	(146)	14%	(48)	337
PID/Gender: Dem Women	7%	(30)	37%	(152)	45%	(183)	11%	(45)	410
PID/Gender: Ind Men	5%	(20)	27%	(106)	47%	(185)	21%	(85)	396
PID/Gender: Ind Women	4%	(18)	28%	(115)	41%	(168)	26%	(105)	405
PID/Gender: Rep Men	4%	(12)	39%	(128)	49%	(160)	9%	(28)	328
PID/Gender: Rep Women	5%	(16)	33%	(105)	47%	(153)	15%	(50)	323
Ideo: Liberal (1-3)	9%	(63)	35%	(250)	43%	(306)	14%	(100)	720
Ideo: Moderate (4)	5%	(24)	34%	(165)	46%	(223)	15%	(72)	484
Ideo: Conservative (5-7)	4%	(29)	35%	(249)	49%	(352)	12%	(84)	713
Educ: < College	6%	(90)	31%	(461)	45%	(679)	19%	(282)	1512
Educ: Bachelors degree	7%	(29)	37%	(163)	44%	(195)	13%	(57)	444
Educ: Post-grad	4%	(11)	37%	(91)	49%	(120)	9%	(22)	244

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**Table CGS6\_1:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Jeopardy*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(130)	32%	(715)	45%	(994)	16%	(361)	2200
Income: Under 50k	7%	(85)	30%	(371)	44%	(537)	19%	(229)	1222
Income: 50k-100k	5%	(33)	36%	(227)	46%	(290)	13%	(84)	634
Income: 100k+	4%	(12)	34%	(117)	49%	(167)	14%	(47)	344
Ethnicity: White	4%	(77)	34%	(592)	47%	(814)	14%	(238)	1722
Ethnicity: Hispanic	10%	(34)	27%	(95)	34%	(120)	29%	(100)	349
Ethnicity: Afr. Am.	13%	(34)	26%	(70)	40%	(109)	22%	(61)	274
Ethnicity: Other	9%	(19)	26%	(53)	35%	(71)	30%	(61)	204
Relig: Protestant	5%	(25)	35%	(173)	51%	(254)	10%	(49)	500
Relig: Roman Catholic	7%	(29)	29%	(126)	50%	(217)	14%	(59)	430
Relig: Ath./Agn./None	5%	(36)	31%	(221)	40%	(283)	24%	(168)	707
Relig: Something Else	8%	(26)	33%	(106)	42%	(135)	17%	(53)	320
Relig: Jewish	12%	(5)	19%	(8)	50%	(22)	20%	(9)	45
Relig: Evangelical	5%	(29)	36%	(198)	47%	(260)	12%	(67)	554
Relig: Non-Evang. Catholics	6%	(40)	31%	(190)	51%	(317)	12%	(73)	620
Relig: All Christian	6%	(68)	33%	(388)	49%	(577)	12%	(140)	1173
Relig: All Non-Christian	6%	(62)	32%	(327)	41%	(418)	21%	(221)	1027
Community: Urban	7%	(37)	30%	(155)	47%	(245)	16%	(86)	523
Community: Suburban	6%	(63)	33%	(362)	46%	(496)	15%	(164)	1086
Community: Rural	5%	(30)	33%	(197)	43%	(253)	19%	(111)	591
Employ: Private Sector	7%	(46)	37%	(246)	42%	(279)	13%	(89)	660
Employ: Government	8%	(10)	43%	(55)	41%	(52)	8%	(10)	127
Employ: Self-Employed	7%	(12)	30%	(49)	50%	(84)	13%	(21)	167
Employ: Homemaker	5%	(8)	39%	(60)	44%	(67)	12%	(19)	154
Employ: Student	9%	(11)	24%	(28)	40%	(48)	27%	(32)	119
Employ: Retired	4%	(19)	32%	(168)	52%	(275)	12%	(64)	526
Employ: Unemployed	8%	(21)	23%	(63)	40%	(108)	28%	(76)	268
Employ: Other	2%	(3)	25%	(46)	45%	(81)	28%	(50)	180
Military HH: Yes	5%	(19)	29%	(103)	52%	(185)	14%	(51)	359
Military HH: No	6%	(111)	33%	(612)	44%	(809)	17%	(310)	1841

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**Table CGS6\_1:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Jeopardy*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	6%	(130)	32%	(715)	45%	(994)	16%	(361)	2200
RD/WT: Right Direction	5%	(45)	31%	(258)	47%	(391)	17%	(142)	836
RD/WT: Wrong Track	6%	(85)	33%	(457)	44%	(603)	16%	(219)	1364
Trump Job Approve	5%	(43)	34%	(299)	47%	(408)	14%	(118)	867
Trump Job Disapprove	7%	(79)	33%	(398)	45%	(538)	15%	(181)	1195
Trump Job Strongly Approve	6%	(27)	33%	(155)	50%	(232)	12%	(54)	469
Trump Job Somewhat Approve	4%	(15)	36%	(144)	44%	(176)	16%	(63)	398
Trump Job Somewhat Disapprove	6%	(16)	32%	(81)	47%	(120)	15%	(37)	255
Trump Job Strongly Disapprove	7%	(63)	34%	(317)	44%	(418)	15%	(144)	941
Favorable of Trump	5%	(45)	34%	(298)	48%	(423)	12%	(107)	873
Unfavorable of Trump	6%	(69)	34%	(398)	45%	(526)	15%	(182)	1175
Very Favorable of Trump	6%	(28)	33%	(160)	49%	(238)	12%	(55)	482
Somewhat Favorable of Trump	4%	(17)	35%	(137)	47%	(184)	13%	(52)	390
Somewhat Unfavorable of Trump	4%	(10)	33%	(72)	45%	(97)	18%	(39)	216
Very Unfavorable of Trump	6%	(59)	34%	(326)	45%	(429)	15%	(143)	958
#1 Issue: Economy	5%	(26)	36%	(189)	43%	(228)	16%	(85)	528
#1 Issue: Security	6%	(27)	33%	(151)	46%	(213)	16%	(73)	465
#1 Issue: Health Care	7%	(28)	33%	(134)	47%	(194)	13%	(54)	410
#1 Issue: Medicare / Social Security	4%	(12)	32%	(102)	53%	(172)	11%	(37)	322
#1 Issue: Women's Issues	7%	(8)	34%	(40)	29%	(35)	30%	(36)	120
#1 Issue: Education	14%	(21)	28%	(42)	34%	(51)	24%	(36)	149
#1 Issue: Energy	5%	(5)	31%	(34)	46%	(50)	18%	(20)	109
#1 Issue: Other	4%	(4)	24%	(23)	53%	(51)	20%	(19)	98
2018 House Vote: Democrat	7%	(59)	35%	(287)	46%	(369)	12%	(94)	810
2018 House Vote: Republican	5%	(30)	36%	(235)	48%	(314)	12%	(76)	655
2018 House Vote: Someone else	4%	(4)	26%	(24)	42%	(39)	27%	(25)	92
2018 House Vote: Didnt Vote	5%	(33)	26%	(167)	43%	(271)	26%	(165)	636
2016 Vote: Hillary Clinton	7%	(46)	35%	(243)	45%	(313)	14%	(98)	700
2016 Vote: Donald Trump	5%	(35)	36%	(246)	49%	(340)	10%	(66)	687
2016 Vote: Someone else	3%	(4)	37%	(59)	47%	(74)	14%	(22)	158
2016 Vote: Didnt Vote	7%	(45)	25%	(165)	41%	(267)	27%	(174)	650

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**Table CGS6\_1:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Jeopardy*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	6%	(130)	32%	(715)	45%	(994)	16%	(361)	2200
Voted in 2014: Yes	6%	(79)	36%	(480)	47%	(636)	11%	(145)	1340
Voted in 2014: No	6%	(51)	27%	(235)	42%	(359)	25%	(215)	860
2012 Vote: Barack Obama	6%	(53)	36%	(305)	45%	(382)	12%	(99)	839
2012 Vote: Mitt Romney	4%	(24)	35%	(184)	50%	(263)	10%	(53)	523
2012 Vote: Other	5%	(5)	27%	(24)	51%	(45)	17%	(15)	88
2012 Vote: Didn't Vote	6%	(48)	27%	(200)	41%	(302)	26%	(194)	745
4-Region: Northeast	6%	(23)	33%	(131)	41%	(160)	20%	(79)	394
4-Region: Midwest	7%	(31)	29%	(134)	49%	(225)	16%	(72)	462
4-Region: South	7%	(58)	35%	(284)	42%	(348)	16%	(134)	824
4-Region: West	3%	(18)	32%	(165)	50%	(262)	15%	(75)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS6\_2:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Wheel of Fortune*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	6%	(136)	28%	(609)	51%	(1112)	16%	(343)	2200
Gender: Male	6%	(69)	28%	(295)	52%	(551)	14%	(147)	1062
Gender: Female	6%	(68)	28%	(314)	49%	(561)	17%	(195)	1138
Age: 18-29	10%	(48)	19%	(93)	43%	(207)	28%	(138)	486
Age: 30-44	10%	(54)	35%	(182)	41%	(216)	14%	(74)	527
Age: 45-54	3%	(10)	31%	(108)	53%	(183)	12%	(43)	344
Age: 55-64	3%	(12)	27%	(111)	60%	(244)	10%	(40)	407
Age: 65+	3%	(12)	26%	(116)	60%	(261)	11%	(48)	436
Generation Z: 18-22	11%	(27)	15%	(37)	39%	(93)	34%	(83)	240
Millennial: Age 23-38	10%	(52)	30%	(159)	44%	(232)	17%	(88)	531
Generation X: Age 39-54	6%	(33)	32%	(186)	48%	(282)	14%	(85)	586
Boomers: Age 55-73	3%	(22)	27%	(203)	59%	(434)	11%	(80)	739
PID: Dem (no lean)	10%	(73)	28%	(207)	51%	(383)	11%	(84)	747
PID: Ind (no lean)	4%	(33)	23%	(183)	50%	(401)	23%	(185)	802
PID: Rep (no lean)	5%	(30)	34%	(219)	50%	(328)	11%	(74)	651
PID/Gender: Dem Men	12%	(40)	28%	(95)	49%	(164)	11%	(37)	337
PID/Gender: Dem Women	8%	(33)	27%	(112)	53%	(219)	11%	(46)	410
PID/Gender: Ind Men	4%	(17)	21%	(82)	54%	(214)	21%	(83)	396
PID/Gender: Ind Women	4%	(16)	25%	(100)	46%	(187)	25%	(102)	405
PID/Gender: Rep Men	3%	(11)	36%	(117)	53%	(173)	8%	(27)	328
PID/Gender: Rep Women	6%	(19)	32%	(102)	48%	(155)	15%	(47)	323
Ideo: Liberal (1-3)	10%	(69)	24%	(176)	52%	(378)	13%	(97)	720
Ideo: Moderate (4)	5%	(23)	30%	(146)	51%	(245)	14%	(70)	484
Ideo: Conservative (5-7)	4%	(27)	34%	(242)	52%	(374)	10%	(71)	713
Educ: < College	6%	(92)	27%	(408)	49%	(747)	18%	(265)	1512
Educ: Bachelors degree	7%	(29)	31%	(137)	50%	(224)	12%	(53)	444
Educ: Post-grad	6%	(15)	26%	(64)	58%	(141)	10%	(25)	244

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**Table CGS6\_2:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Wheel of Fortune*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(136)	28%	(609)	51%	(1112)	16%	(343)	2200
Income: Under 50k	7%	(87)	27%	(327)	48%	(590)	18%	(217)	1222
Income: 50k-100k	6%	(35)	27%	(173)	55%	(350)	12%	(77)	634
Income: 100k+	4%	(14)	32%	(109)	50%	(172)	14%	(49)	344
Ethnicity: White	4%	(77)	29%	(495)	53%	(918)	13%	(232)	1722
Ethnicity: Hispanic	11%	(40)	18%	(63)	44%	(154)	27%	(93)	349
Ethnicity: Afr. Am.	15%	(41)	26%	(72)	41%	(111)	18%	(50)	274
Ethnicity: Other	9%	(19)	21%	(42)	40%	(82)	30%	(61)	204
Relig: Protestant	6%	(28)	34%	(170)	52%	(258)	9%	(44)	500
Relig: Roman Catholic	6%	(27)	25%	(109)	56%	(242)	12%	(52)	430
Relig: Ath./Agn./None	5%	(36)	23%	(161)	48%	(342)	24%	(168)	707
Relig: Something Else	9%	(29)	25%	(79)	50%	(161)	15%	(50)	320
Relig: Jewish	12%	(5)	19%	(9)	51%	(23)	18%	(8)	45
Relig: Evangelical	7%	(40)	37%	(203)	46%	(253)	11%	(58)	554
Relig: Non-Evang. Catholics	5%	(31)	27%	(166)	57%	(356)	11%	(67)	620
Relig: All Christian	6%	(71)	31%	(369)	52%	(609)	11%	(125)	1173
Relig: All Non-Christian	6%	(65)	23%	(240)	49%	(503)	21%	(218)	1027
Community: Urban	7%	(38)	26%	(137)	51%	(267)	16%	(82)	523
Community: Suburban	6%	(70)	26%	(284)	53%	(571)	15%	(160)	1086
Community: Rural	5%	(28)	32%	(189)	46%	(274)	17%	(101)	591
Employ: Private Sector	7%	(49)	31%	(202)	50%	(331)	12%	(78)	660
Employ: Government	10%	(13)	35%	(45)	46%	(59)	8%	(11)	127
Employ: Self-Employed	8%	(13)	34%	(57)	50%	(84)	8%	(14)	167
Employ: Homemaker	5%	(7)	35%	(53)	45%	(69)	16%	(24)	154
Employ: Student	8%	(9)	15%	(18)	50%	(60)	26%	(31)	119
Employ: Retired	2%	(8)	26%	(136)	61%	(320)	12%	(61)	526
Employ: Unemployed	12%	(32)	22%	(58)	39%	(105)	27%	(74)	268
Employ: Other	3%	(5)	22%	(40)	47%	(84)	28%	(51)	180
Military HH: Yes	3%	(12)	28%	(100)	58%	(207)	11%	(40)	359
Military HH: No	7%	(124)	28%	(509)	49%	(905)	16%	(302)	1841

Continued on next page

**Table CGS6\_2:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Wheel of Fortune*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	6%	(136)	28%	(609)	51%	(1112)	16%	(343)	2200
RD/WT: Right Direction	6%	(47)	30%	(253)	48%	(405)	16%	(132)	836
RD/WT: Wrong Track	7%	(90)	26%	(357)	52%	(707)	15%	(211)	1364
Trump Job Approve	5%	(40)	33%	(290)	50%	(431)	12%	(106)	867
Trump Job Disapprove	8%	(92)	26%	(307)	53%	(629)	14%	(168)	1195
Trump Job Strongly Approve	5%	(25)	36%	(168)	49%	(230)	10%	(46)	469
Trump Job Somewhat Approve	4%	(15)	31%	(123)	50%	(201)	15%	(60)	398
Trump Job Somewhat Disapprove	7%	(18)	29%	(73)	49%	(124)	15%	(39)	255
Trump Job Strongly Disapprove	8%	(73)	25%	(234)	54%	(505)	14%	(129)	941
Favorable of Trump	5%	(45)	33%	(286)	50%	(440)	12%	(102)	873
Unfavorable of Trump	7%	(77)	26%	(306)	53%	(625)	14%	(167)	1175
Very Favorable of Trump	6%	(27)	36%	(172)	49%	(237)	10%	(47)	482
Somewhat Favorable of Trump	5%	(18)	29%	(114)	52%	(204)	14%	(55)	390
Somewhat Unfavorable of Trump	6%	(12)	31%	(67)	47%	(102)	16%	(36)	216
Very Unfavorable of Trump	7%	(65)	25%	(240)	55%	(523)	14%	(131)	958
#1 Issue: Economy	5%	(24)	31%	(163)	47%	(250)	17%	(91)	528
#1 Issue: Security	6%	(28)	33%	(154)	46%	(214)	15%	(69)	465
#1 Issue: Health Care	7%	(30)	27%	(109)	53%	(219)	13%	(52)	410
#1 Issue: Medicare / Social Security	6%	(19)	25%	(80)	59%	(188)	11%	(35)	322
#1 Issue: Women's Issues	5%	(5)	25%	(31)	43%	(51)	27%	(33)	120
#1 Issue: Education	15%	(22)	23%	(35)	44%	(66)	18%	(27)	149
#1 Issue: Energy	5%	(6)	18%	(20)	61%	(67)	15%	(17)	109
#1 Issue: Other	2%	(2)	19%	(18)	59%	(58)	20%	(19)	98
2018 House Vote: Democrat	8%	(69)	27%	(218)	54%	(438)	11%	(86)	810
2018 House Vote: Republican	4%	(24)	34%	(223)	52%	(339)	11%	(69)	655
2018 House Vote: Someone else	4%	(3)	19%	(18)	52%	(48)	25%	(23)	92
2018 House Vote: Didnt Vote	6%	(38)	23%	(147)	45%	(285)	26%	(166)	636
2016 Vote: Hillary Clinton	9%	(62)	25%	(177)	53%	(372)	13%	(89)	700
2016 Vote: Donald Trump	4%	(28)	34%	(235)	53%	(365)	9%	(60)	687
2016 Vote: Someone else	3%	(5)	31%	(49)	51%	(82)	15%	(24)	158
2016 Vote: Didnt Vote	6%	(42)	22%	(146)	45%	(293)	26%	(168)	650

Continued on next page

**Table CGS6\_2:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Wheel of Fortune*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	6%	(136)	28%	(609)	51%	(1112)	16%	(343)	2200
Voted in 2014: Yes	6%	(79)	31%	(415)	53%	(711)	10%	(134)	1340
Voted in 2014: No	7%	(57)	23%	(194)	47%	(401)	24%	(208)	860
2012 Vote: Barack Obama	8%	(69)	27%	(230)	53%	(447)	11%	(93)	839
2012 Vote: Mitt Romney	2%	(13)	34%	(177)	54%	(282)	10%	(51)	523
2012 Vote: Other	3%	(2)	33%	(29)	50%	(44)	14%	(12)	88
2012 Vote: Didn't Vote	7%	(52)	23%	(170)	45%	(336)	25%	(187)	745
4-Region: Northeast	5%	(21)	26%	(104)	51%	(199)	18%	(69)	394
4-Region: Midwest	6%	(29)	28%	(130)	51%	(235)	15%	(68)	462
4-Region: South	7%	(57)	33%	(271)	45%	(370)	15%	(127)	824
4-Region: West	6%	(29)	20%	(104)	59%	(308)	15%	(79)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS6\_3:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Family Feud*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	11%	(245)	27%	(587)	47%	(1032)	15%	(336)	2200
Gender: Male	12%	(129)	25%	(270)	49%	(517)	14%	(145)	1062
Gender: Female	10%	(115)	28%	(316)	45%	(515)	17%	(191)	1138
Age: 18-29	16%	(77)	36%	(176)	26%	(124)	22%	(108)	486
Age: 30-44	15%	(78)	24%	(128)	47%	(245)	14%	(76)	527
Age: 45-54	10%	(34)	24%	(84)	52%	(180)	13%	(45)	344
Age: 55-64	6%	(26)	24%	(97)	59%	(240)	11%	(45)	407
Age: 65+	7%	(30)	23%	(102)	55%	(242)	14%	(62)	436
Generation Z: 18-22	21%	(49)	32%	(77)	21%	(51)	26%	(63)	240
Millennial: Age 23-38	14%	(72)	33%	(175)	38%	(204)	15%	(81)	531
Generation X: Age 39-54	12%	(68)	23%	(136)	50%	(296)	15%	(86)	586
Boomers: Age 55-73	6%	(46)	24%	(175)	58%	(427)	12%	(91)	739
PID: Dem (no lean)	15%	(112)	26%	(194)	48%	(358)	11%	(83)	747
PID: Ind (no lean)	8%	(67)	26%	(206)	45%	(357)	22%	(173)	802
PID: Rep (no lean)	10%	(66)	29%	(187)	49%	(317)	12%	(81)	651
PID/Gender: Dem Men	17%	(59)	24%	(79)	49%	(166)	10%	(33)	337
PID/Gender: Dem Women	13%	(53)	28%	(114)	47%	(192)	12%	(50)	410
PID/Gender: Ind Men	8%	(31)	24%	(96)	49%	(192)	19%	(77)	396
PID/Gender: Ind Women	9%	(36)	27%	(109)	41%	(165)	24%	(96)	405
PID/Gender: Rep Men	12%	(40)	29%	(94)	48%	(159)	11%	(35)	328
PID/Gender: Rep Women	8%	(26)	29%	(93)	49%	(159)	14%	(45)	323
Ideo: Liberal (1-3)	14%	(102)	25%	(177)	48%	(347)	13%	(94)	720
Ideo: Moderate (4)	6%	(31)	32%	(155)	48%	(233)	13%	(65)	484
Ideo: Conservative (5-7)	11%	(79)	26%	(182)	51%	(366)	12%	(86)	713
Educ: < College	12%	(177)	29%	(431)	43%	(652)	17%	(252)	1512
Educ: Bachelors degree	10%	(44)	25%	(110)	53%	(235)	12%	(54)	444
Educ: Post-grad	10%	(23)	19%	(45)	60%	(146)	12%	(30)	244

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**Table CGS6\_3:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Family Feud*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	11%	(245)	27%	(587)	47%	(1032)	15%	(336)	2200
Income: Under 50k	12%	(151)	28%	(343)	43%	(520)	17%	(208)	1222
Income: 50k-100k	10%	(63)	26%	(163)	52%	(331)	12%	(77)	634
Income: 100k+	9%	(31)	23%	(80)	53%	(181)	15%	(51)	344
Ethnicity: White	9%	(153)	26%	(442)	52%	(893)	14%	(234)	1722
Ethnicity: Hispanic	15%	(51)	21%	(75)	39%	(138)	25%	(86)	349
Ethnicity: Afr. Am.	26%	(70)	33%	(91)	26%	(72)	15%	(41)	274
Ethnicity: Other	11%	(22)	26%	(53)	33%	(68)	30%	(61)	204
Relig: Protestant	12%	(59)	24%	(120)	54%	(270)	10%	(51)	500
Relig: Roman Catholic	11%	(46)	25%	(106)	53%	(227)	12%	(52)	430
Relig: Ath./Agn./None	10%	(67)	24%	(169)	45%	(317)	22%	(154)	707
Relig: Something Else	15%	(48)	31%	(98)	40%	(127)	14%	(46)	320
Relig: Jewish	16%	(7)	15%	(7)	48%	(22)	21%	(9)	45
Relig: Evangelical	12%	(68)	33%	(185)	43%	(237)	11%	(63)	554
Relig: Non-Evang. Catholics	10%	(61)	22%	(135)	57%	(350)	12%	(74)	620
Relig: All Christian	11%	(130)	27%	(320)	50%	(587)	12%	(137)	1173
Relig: All Non-Christian	11%	(115)	26%	(267)	43%	(445)	19%	(200)	1027
Community: Urban	13%	(69)	27%	(139)	46%	(240)	14%	(75)	523
Community: Suburban	11%	(125)	26%	(283)	48%	(518)	15%	(159)	1086
Community: Rural	9%	(51)	28%	(164)	46%	(274)	17%	(102)	591
Employ: Private Sector	12%	(81)	28%	(182)	47%	(312)	13%	(86)	660
Employ: Government	12%	(15)	32%	(40)	49%	(63)	7%	(9)	127
Employ: Self-Employed	13%	(22)	34%	(56)	40%	(67)	13%	(22)	167
Employ: Homemaker	9%	(13)	27%	(42)	51%	(78)	13%	(20)	154
Employ: Student	18%	(21)	36%	(43)	26%	(31)	20%	(23)	119
Employ: Retired	6%	(34)	24%	(125)	57%	(298)	13%	(68)	526
Employ: Unemployed	15%	(39)	21%	(56)	41%	(111)	23%	(61)	268
Employ: Other	11%	(20)	23%	(42)	40%	(72)	26%	(47)	180
Military HH: Yes	8%	(28)	31%	(113)	48%	(174)	13%	(45)	359
Military HH: No	12%	(217)	26%	(474)	47%	(858)	16%	(291)	1841

Continued on next page

**Table CGS6\_3:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Family Feud*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	11%	(245)	27%	(587)	47%	(1032)	15%	(336)	2200
RD/WT: Right Direction	10%	(83)	27%	(224)	47%	(393)	16%	(135)	836
RD/WT: Wrong Track	12%	(161)	27%	(362)	47%	(639)	15%	(202)	1364
Trump Job Approve	10%	(90)	30%	(257)	47%	(407)	13%	(114)	867
Trump Job Disapprove	12%	(148)	25%	(303)	49%	(586)	13%	(159)	1195
Trump Job Strongly Approve	10%	(47)	30%	(142)	47%	(222)	12%	(56)	469
Trump Job Somewhat Approve	11%	(42)	29%	(114)	46%	(184)	14%	(58)	398
Trump Job Somewhat Disapprove	8%	(21)	33%	(83)	44%	(112)	15%	(38)	255
Trump Job Strongly Disapprove	13%	(127)	23%	(220)	50%	(474)	13%	(121)	941
Favorable of Trump	11%	(92)	29%	(254)	47%	(414)	13%	(113)	873
Unfavorable of Trump	11%	(132)	26%	(305)	49%	(578)	14%	(160)	1175
Very Favorable of Trump	10%	(49)	31%	(148)	46%	(223)	13%	(62)	482
Somewhat Favorable of Trump	11%	(44)	27%	(106)	49%	(190)	13%	(50)	390
Somewhat Unfavorable of Trump	7%	(15)	38%	(82)	40%	(86)	15%	(32)	216
Very Unfavorable of Trump	12%	(116)	23%	(223)	51%	(492)	13%	(127)	958
#1 Issue: Economy	10%	(52)	30%	(159)	45%	(236)	15%	(81)	528
#1 Issue: Security	10%	(45)	25%	(118)	49%	(229)	16%	(73)	465
#1 Issue: Health Care	13%	(53)	24%	(97)	52%	(212)	12%	(48)	410
#1 Issue: Medicare / Social Security	11%	(36)	26%	(84)	50%	(162)	12%	(39)	322
#1 Issue: Women's Issues	15%	(18)	23%	(27)	37%	(44)	25%	(30)	120
#1 Issue: Education	14%	(21)	31%	(46)	36%	(54)	18%	(27)	149
#1 Issue: Energy	6%	(7)	33%	(36)	45%	(49)	15%	(17)	109
#1 Issue: Other	12%	(12)	18%	(18)	47%	(46)	22%	(22)	98
2018 House Vote: Democrat	13%	(107)	24%	(193)	52%	(424)	11%	(86)	810
2018 House Vote: Republican	9%	(62)	27%	(179)	50%	(329)	13%	(85)	655
2018 House Vote: Someone else	5%	(5)	23%	(21)	48%	(44)	24%	(22)	92
2018 House Vote: Didnt Vote	11%	(69)	30%	(191)	37%	(233)	22%	(143)	636
2016 Vote: Hillary Clinton	12%	(87)	23%	(160)	52%	(363)	13%	(89)	700
2016 Vote: Donald Trump	10%	(68)	26%	(182)	52%	(360)	11%	(78)	687
2016 Vote: Someone else	6%	(10)	28%	(45)	53%	(85)	12%	(19)	158
2016 Vote: Didnt Vote	12%	(81)	30%	(196)	35%	(225)	23%	(148)	650

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**Table CGS6\_3:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*Family Feud*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	11%	(245)	27%	(587)	47%	(1032)	15%	(336)	2200
Voted in 2014: Yes	10%	(139)	26%	(342)	53%	(705)	11%	(154)	1340
Voted in 2014: No	12%	(106)	28%	(244)	38%	(327)	21%	(183)	860
2012 Vote: Barack Obama	12%	(100)	26%	(216)	51%	(432)	11%	(91)	839
2012 Vote: Mitt Romney	7%	(39)	24%	(124)	56%	(291)	13%	(68)	523
2012 Vote: Other	9%	(8)	24%	(21)	54%	(47)	13%	(12)	88
2012 Vote: Didn't Vote	13%	(98)	30%	(222)	35%	(260)	22%	(165)	745
4-Region: Northeast	11%	(42)	23%	(90)	48%	(189)	19%	(73)	394
4-Region: Midwest	11%	(50)	25%	(116)	50%	(231)	14%	(65)	462
4-Region: South	12%	(97)	32%	(267)	41%	(342)	14%	(118)	824
4-Region: West	11%	(55)	22%	(114)	52%	(271)	15%	(80)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS6\_4:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*The Price is Right*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	8%	(169)	17%	(378)	57%	(1261)	18%	(392)	2200
Gender: Male	8%	(87)	17%	(181)	58%	(619)	16%	(175)	1062
Gender: Female	7%	(82)	17%	(198)	56%	(642)	19%	(217)	1138
Age: 18-29	9%	(45)	18%	(87)	44%	(213)	29%	(140)	486
Age: 30-44	12%	(63)	18%	(95)	55%	(289)	15%	(80)	527
Age: 45-54	9%	(29)	17%	(60)	58%	(199)	16%	(55)	344
Age: 55-64	4%	(17)	15%	(60)	70%	(284)	11%	(47)	407
Age: 65+	3%	(14)	18%	(77)	63%	(276)	16%	(69)	436
Generation Z: 18-22	7%	(18)	16%	(40)	41%	(97)	36%	(85)	240
Millennial: Age 23-38	12%	(66)	18%	(94)	51%	(273)	18%	(97)	531
Generation X: Age 39-54	9%	(53)	18%	(108)	56%	(331)	16%	(94)	586
Boomers: Age 55-73	4%	(29)	15%	(114)	66%	(491)	14%	(104)	739
PID: Dem (no lean)	11%	(83)	18%	(135)	58%	(430)	13%	(99)	747
PID: Ind (no lean)	5%	(40)	16%	(125)	56%	(447)	24%	(190)	802
PID: Rep (no lean)	7%	(46)	18%	(118)	59%	(384)	16%	(103)	651
PID/Gender: Dem Men	11%	(36)	20%	(69)	55%	(186)	14%	(46)	337
PID/Gender: Dem Women	11%	(46)	16%	(66)	60%	(244)	13%	(53)	410
PID/Gender: Ind Men	5%	(21)	14%	(54)	60%	(239)	21%	(82)	396
PID/Gender: Ind Women	5%	(19)	18%	(71)	51%	(208)	27%	(108)	405
PID/Gender: Rep Men	9%	(30)	18%	(58)	59%	(194)	14%	(47)	328
PID/Gender: Rep Women	5%	(16)	19%	(61)	59%	(190)	17%	(56)	323
Ideo: Liberal (1-3)	9%	(64)	16%	(118)	60%	(429)	15%	(108)	720
Ideo: Moderate (4)	8%	(36)	19%	(94)	60%	(290)	13%	(63)	484
Ideo: Conservative (5-7)	7%	(49)	17%	(124)	61%	(435)	15%	(106)	713
Educ: < College	8%	(127)	18%	(269)	54%	(815)	20%	(300)	1512
Educ: Bachelors degree	6%	(28)	17%	(73)	63%	(282)	14%	(61)	444
Educ: Post-grad	6%	(14)	15%	(36)	67%	(163)	12%	(30)	244

Continued on next page

**Table CGS6\_4:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*The Price is Right*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(169)	17%	(378)	57%	(1261)	18%	(392)	2200
Income: Under 50k	9%	(113)	19%	(233)	52%	(632)	20%	(244)	1222
Income: 50k-100k	6%	(38)	15%	(93)	64%	(409)	15%	(95)	634
Income: 100k+	5%	(18)	15%	(52)	64%	(220)	15%	(53)	344
Ethnicity: White	6%	(107)	18%	(308)	60%	(1036)	16%	(271)	1722
Ethnicity: Hispanic	8%	(27)	14%	(49)	50%	(174)	28%	(99)	349
Ethnicity: Afr. Am.	18%	(50)	15%	(40)	48%	(133)	19%	(51)	274
Ethnicity: Other	6%	(12)	15%	(30)	45%	(92)	34%	(70)	204
Relig: Protestant	7%	(36)	19%	(96)	62%	(311)	11%	(57)	500
Relig: Roman Catholic	8%	(33)	17%	(74)	60%	(257)	16%	(67)	430
Relig: Ath./Agn./None	7%	(49)	13%	(94)	55%	(390)	25%	(174)	707
Relig: Something Else	9%	(29)	23%	(72)	53%	(169)	15%	(49)	320
Relig: Jewish	6%	(3)	18%	(8)	57%	(26)	19%	(9)	45
Relig: Evangelical	9%	(51)	20%	(111)	56%	(310)	15%	(82)	554
Relig: Non-Evang. Catholics	6%	(40)	16%	(101)	63%	(391)	14%	(87)	620
Relig: All Christian	8%	(91)	18%	(212)	60%	(702)	14%	(169)	1173
Relig: All Non-Christian	8%	(78)	16%	(167)	54%	(559)	22%	(223)	1027
Community: Urban	9%	(46)	16%	(82)	59%	(307)	17%	(88)	523
Community: Suburban	8%	(84)	17%	(185)	58%	(635)	17%	(182)	1086
Community: Rural	7%	(39)	19%	(111)	54%	(319)	21%	(123)	591
Employ: Private Sector	8%	(52)	18%	(118)	60%	(397)	14%	(94)	660
Employ: Government	7%	(8)	23%	(30)	58%	(73)	12%	(16)	127
Employ: Self-Employed	6%	(11)	22%	(37)	56%	(94)	15%	(24)	167
Employ: Homemaker	8%	(12)	20%	(31)	56%	(86)	16%	(24)	154
Employ: Student	9%	(11)	14%	(17)	46%	(54)	31%	(37)	119
Employ: Retired	4%	(20)	16%	(86)	66%	(346)	14%	(73)	526
Employ: Unemployed	14%	(38)	12%	(33)	46%	(124)	27%	(72)	268
Employ: Other	9%	(16)	14%	(26)	48%	(87)	29%	(51)	180
Military HH: Yes	6%	(22)	19%	(69)	60%	(217)	14%	(51)	359
Military HH: No	8%	(147)	17%	(310)	57%	(1044)	19%	(341)	1841

Continued on next page

**Table CGS6\_4:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*The Price is Right*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	8%	(169)	17%	(378)	57%	(1261)	18%	(392)	2200
RD/WT: Right Direction	8%	(66)	18%	(147)	56%	(469)	18%	(154)	836
RD/WT: Wrong Track	8%	(103)	17%	(232)	58%	(791)	17%	(238)	1364
Trump Job Approve	7%	(65)	20%	(174)	58%	(499)	15%	(129)	867
Trump Job Disapprove	8%	(94)	17%	(197)	60%	(717)	16%	(187)	1195
Trump Job Strongly Approve	8%	(37)	21%	(100)	57%	(267)	14%	(65)	469
Trump Job Somewhat Approve	7%	(28)	19%	(74)	58%	(232)	16%	(65)	398
Trump Job Somewhat Disapprove	8%	(20)	19%	(48)	57%	(145)	17%	(42)	255
Trump Job Strongly Disapprove	8%	(75)	16%	(150)	61%	(571)	15%	(145)	941
Favorable of Trump	8%	(71)	19%	(165)	58%	(505)	15%	(132)	873
Unfavorable of Trump	8%	(89)	17%	(202)	60%	(705)	15%	(179)	1175
Very Favorable of Trump	8%	(37)	20%	(95)	57%	(277)	15%	(73)	482
Somewhat Favorable of Trump	9%	(33)	18%	(70)	58%	(228)	15%	(59)	390
Somewhat Unfavorable of Trump	7%	(16)	22%	(47)	56%	(122)	15%	(32)	216
Very Unfavorable of Trump	8%	(73)	16%	(155)	61%	(584)	15%	(147)	958
#1 Issue: Economy	8%	(41)	18%	(97)	56%	(297)	17%	(92)	528
#1 Issue: Security	8%	(37)	18%	(85)	56%	(259)	18%	(84)	465
#1 Issue: Health Care	9%	(36)	16%	(66)	59%	(243)	16%	(65)	410
#1 Issue: Medicare / Social Security	6%	(20)	16%	(52)	62%	(201)	15%	(49)	322
#1 Issue: Women's Issues	5%	(6)	19%	(23)	51%	(61)	25%	(30)	120
#1 Issue: Education	12%	(18)	18%	(27)	50%	(74)	20%	(30)	149
#1 Issue: Energy	6%	(7)	15%	(16)	60%	(66)	18%	(20)	109
#1 Issue: Other	4%	(4)	12%	(12)	62%	(61)	22%	(21)	98
2018 House Vote: Democrat	8%	(66)	16%	(133)	63%	(507)	13%	(104)	810
2018 House Vote: Republican	6%	(42)	19%	(123)	60%	(394)	15%	(96)	655
2018 House Vote: Someone else	3%	(3)	18%	(17)	52%	(47)	27%	(25)	92
2018 House Vote: Didnt Vote	9%	(57)	16%	(104)	48%	(307)	26%	(167)	636
2016 Vote: Hillary Clinton	7%	(52)	16%	(112)	62%	(434)	15%	(102)	700
2016 Vote: Donald Trump	8%	(52)	17%	(120)	62%	(426)	13%	(90)	687
2016 Vote: Someone else	6%	(9)	21%	(34)	58%	(92)	15%	(24)	158
2016 Vote: Didnt Vote	9%	(56)	17%	(112)	47%	(307)	27%	(175)	650

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**Table CGS6\_4:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?*  
*The Price is Right*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	8%	(169)	17%	(378)	57%	(1261)	18%	(392)	2200
Voted in 2014: Yes	7%	(96)	18%	(244)	61%	(821)	13%	(179)	1340
Voted in 2014: No	8%	(73)	16%	(134)	51%	(440)	25%	(213)	860
2012 Vote: Barack Obama	8%	(68)	18%	(148)	61%	(509)	14%	(114)	839
2012 Vote: Mitt Romney	6%	(33)	16%	(82)	65%	(341)	13%	(67)	523
2012 Vote: Other	7%	(6)	20%	(18)	57%	(50)	16%	(14)	88
2012 Vote: Didn't Vote	8%	(62)	17%	(129)	48%	(357)	26%	(197)	745
4-Region: Northeast	7%	(26)	18%	(70)	56%	(220)	20%	(78)	394
4-Region: Midwest	8%	(36)	17%	(78)	59%	(270)	17%	(77)	462
4-Region: South	9%	(76)	20%	(162)	53%	(438)	18%	(149)	824
4-Region: West	6%	(31)	13%	(68)	64%	(332)	17%	(89)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS6\_5:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?  
Who Wants to be a Millionaire*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	7%	(154)	9%	(199)	60%	(1326)	24%	(521)	2200
Gender: Male	8%	(88)	8%	(90)	61%	(646)	22%	(239)	1062
Gender: Female	6%	(65)	10%	(110)	60%	(681)	25%	(282)	1138
Age: 18-29	10%	(47)	13%	(65)	44%	(214)	33%	(160)	486
Age: 30-44	11%	(57)	8%	(42)	61%	(323)	20%	(104)	527
Age: 45-54	6%	(21)	9%	(31)	63%	(216)	22%	(77)	344
Age: 55-64	4%	(15)	6%	(23)	71%	(288)	20%	(81)	407
Age: 65+	3%	(13)	9%	(39)	65%	(285)	23%	(100)	436
Generation Z: 18-22	7%	(18)	14%	(34)	37%	(90)	41%	(98)	240
Millennial: Age 23-38	14%	(73)	10%	(52)	56%	(296)	21%	(110)	531
Generation X: Age 39-54	6%	(35)	9%	(51)	63%	(368)	23%	(133)	586
Boomers: Age 55-73	4%	(27)	6%	(48)	69%	(506)	21%	(158)	739
PID: Dem (no lean)	9%	(69)	11%	(80)	61%	(455)	19%	(143)	747
PID: Ind (no lean)	7%	(53)	8%	(61)	55%	(441)	31%	(247)	802
PID: Rep (no lean)	5%	(31)	9%	(59)	66%	(430)	20%	(131)	651
PID/Gender: Dem Men	13%	(44)	12%	(39)	57%	(191)	19%	(63)	337
PID/Gender: Dem Women	6%	(25)	10%	(40)	64%	(264)	20%	(80)	410
PID/Gender: Ind Men	7%	(27)	6%	(24)	59%	(233)	28%	(112)	396
PID/Gender: Ind Women	7%	(27)	9%	(36)	51%	(208)	33%	(135)	405
PID/Gender: Rep Men	5%	(18)	8%	(26)	67%	(221)	19%	(63)	328
PID/Gender: Rep Women	4%	(14)	10%	(33)	65%	(209)	21%	(68)	323
Ideo: Liberal (1-3)	7%	(54)	10%	(69)	61%	(442)	21%	(155)	720
Ideo: Moderate (4)	7%	(32)	10%	(47)	64%	(308)	20%	(97)	484
Ideo: Conservative (5-7)	7%	(52)	9%	(61)	65%	(462)	19%	(139)	713
Educ: < College	7%	(106)	10%	(144)	57%	(861)	27%	(401)	1512
Educ: Bachelors degree	9%	(39)	7%	(33)	66%	(295)	17%	(78)	444
Educ: Post-grad	4%	(9)	9%	(22)	70%	(170)	17%	(42)	244

Continued on next page

**Table CGS6\_5:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?  
Who Wants to be a Millionaire*

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(154)	9%	(199)	60%	(1326)	24%	(521)	2200
Income: Under 50k	8%	(100)	10%	(119)	56%	(683)	26%	(320)	1222
Income: 50k-100k	6%	(35)	9%	(57)	65%	(412)	20%	(130)	634
Income: 100k+	5%	(19)	7%	(23)	67%	(230)	21%	(71)	344
Ethnicity: White	5%	(90)	8%	(142)	65%	(1119)	22%	(371)	1722
Ethnicity: Hispanic	8%	(29)	9%	(30)	46%	(159)	38%	(131)	349
Ethnicity: Afr. Am.	16%	(45)	14%	(37)	46%	(126)	24%	(67)	274
Ethnicity: Other	9%	(18)	10%	(21)	40%	(81)	41%	(84)	204
Relig: Protestant	6%	(30)	9%	(44)	68%	(339)	17%	(87)	500
Relig: Roman Catholic	6%	(27)	10%	(42)	63%	(270)	21%	(92)	430
Relig: Ath./Agn./None	6%	(42)	7%	(52)	58%	(408)	29%	(205)	707
Relig: Something Else	12%	(37)	11%	(35)	53%	(169)	24%	(78)	320
Relig: Jewish	2%	(1)	16%	(7)	54%	(24)	28%	(13)	45
Relig: Evangelical	8%	(44)	10%	(56)	60%	(335)	21%	(119)	554
Relig: Non-Evang. Catholics	5%	(30)	9%	(56)	67%	(414)	19%	(120)	620
Relig: All Christian	6%	(74)	10%	(112)	64%	(749)	20%	(239)	1173
Relig: All Non-Christian	8%	(79)	9%	(88)	56%	(577)	28%	(282)	1027
Community: Urban	9%	(47)	9%	(49)	57%	(300)	24%	(127)	523
Community: Suburban	7%	(77)	9%	(99)	62%	(675)	22%	(235)	1086
Community: Rural	5%	(30)	9%	(51)	59%	(351)	27%	(159)	591
Employ: Private Sector	8%	(54)	9%	(61)	62%	(411)	20%	(134)	660
Employ: Government	10%	(13)	10%	(13)	64%	(81)	16%	(20)	127
Employ: Self-Employed	10%	(17)	10%	(17)	61%	(102)	19%	(31)	167
Employ: Homemaker	4%	(7)	7%	(11)	66%	(101)	23%	(35)	154
Employ: Student	6%	(7)	7%	(8)	50%	(60)	36%	(43)	119
Employ: Retired	3%	(18)	9%	(47)	67%	(352)	21%	(109)	526
Employ: Unemployed	10%	(26)	11%	(29)	46%	(123)	34%	(90)	268
Employ: Other	7%	(12)	7%	(13)	54%	(96)	33%	(59)	180
Military HH: Yes	6%	(23)	6%	(22)	66%	(239)	21%	(75)	359
Military HH: No	7%	(130)	10%	(177)	59%	(1087)	24%	(446)	1841

Continued on next page

**Table CGS6\_5:** Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?  
Who Wants to be a Millionaire

Demographic	More likely to watch		Less likely to watch		Makes no difference		Don't know / No opinion		Total N
Adults	7%	(154)	9%	(199)	60%	(1326)	24%	(521)	2200
RD/WT: Right Direction	6%	(53)	10%	(84)	59%	(497)	24%	(202)	836
RD/WT: Wrong Track	7%	(101)	8%	(116)	61%	(829)	23%	(319)	1364
Trump Job Approve	7%	(61)	10%	(89)	62%	(537)	21%	(180)	867
Trump Job Disapprove	8%	(90)	9%	(104)	62%	(743)	22%	(257)	1195
Trump Job Strongly Approve	7%	(32)	11%	(51)	61%	(288)	21%	(98)	469
Trump Job Somewhat Approve	7%	(29)	9%	(38)	63%	(250)	21%	(82)	398
Trump Job Somewhat Disapprove	7%	(18)	11%	(27)	58%	(148)	24%	(61)	255
Trump Job Strongly Disapprove	8%	(72)	8%	(77)	63%	(596)	21%	(196)	941
Favorable of Trump	7%	(57)	9%	(83)	63%	(552)	21%	(181)	873
Unfavorable of Trump	8%	(88)	9%	(102)	62%	(727)	22%	(258)	1175
Very Favorable of Trump	7%	(34)	10%	(47)	62%	(299)	21%	(102)	482
Somewhat Favorable of Trump	6%	(23)	9%	(36)	65%	(253)	20%	(79)	390
Somewhat Unfavorable of Trump	7%	(16)	12%	(25)	57%	(122)	24%	(53)	216
Very Unfavorable of Trump	8%	(72)	8%	(76)	63%	(605)	21%	(205)	958
#1 Issue: Economy	8%	(41)	10%	(50)	59%	(309)	24%	(127)	528
#1 Issue: Security	7%	(33)	8%	(36)	61%	(285)	24%	(109)	465
#1 Issue: Health Care	6%	(26)	11%	(43)	64%	(261)	19%	(79)	410
#1 Issue: Medicare / Social Security	6%	(21)	6%	(20)	64%	(207)	23%	(73)	322
#1 Issue: Women's Issues	5%	(6)	11%	(14)	50%	(61)	33%	(40)	120
#1 Issue: Education	12%	(18)	14%	(21)	48%	(71)	26%	(39)	149
#1 Issue: Energy	5%	(5)	9%	(9)	65%	(71)	22%	(24)	109
#1 Issue: Other	4%	(4)	5%	(5)	62%	(61)	29%	(29)	98
2018 House Vote: Democrat	9%	(73)	10%	(78)	64%	(516)	18%	(144)	810
2018 House Vote: Republican	5%	(32)	9%	(58)	66%	(431)	20%	(133)	655
2018 House Vote: Someone else	6%	(5)	8%	(7)	53%	(48)	34%	(31)	92
2018 House Vote: Didnt Vote	7%	(43)	8%	(52)	52%	(329)	33%	(211)	636
2016 Vote: Hillary Clinton	8%	(57)	9%	(61)	63%	(440)	20%	(142)	700
2016 Vote: Donald Trump	6%	(42)	9%	(60)	67%	(457)	19%	(129)	687
2016 Vote: Someone else	5%	(9)	10%	(16)	61%	(96)	24%	(38)	158
2016 Vote: Didnt Vote	7%	(46)	10%	(62)	51%	(330)	33%	(211)	650

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**Table CGS6\_5:** *Would you be more or less likely to watch the following game shows if they had a different host, or would it make no difference?  
Who Wants to be a Millionaire*

<b>Demographic</b>	<b>More likely to watch</b>		<b>Less likely to watch</b>		<b>Makes no difference</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	7%	(154)	9%	(199)	60%	(1326)	24%	(521)	2200
Voted in 2014: Yes	7%	(89)	9%	(116)	65%	(874)	20%	(262)	1340
Voted in 2014: No	8%	(65)	10%	(83)	53%	(452)	30%	(259)	860
2012 Vote: Barack Obama	8%	(67)	10%	(88)	63%	(528)	19%	(156)	839
2012 Vote: Mitt Romney	4%	(20)	6%	(30)	71%	(371)	20%	(103)	523
2012 Vote: Other	5%	(4)	8%	(7)	65%	(58)	21%	(19)	88
2012 Vote: Didn't Vote	8%	(61)	10%	(75)	49%	(367)	33%	(243)	745
4-Region: Northeast	7%	(27)	9%	(37)	59%	(231)	25%	(99)	394
4-Region: Midwest	8%	(35)	8%	(37)	63%	(290)	22%	(100)	462
4-Region: South	8%	(69)	10%	(82)	58%	(480)	23%	(193)	824
4-Region: West	4%	(21)	8%	(43)	63%	(326)	25%	(130)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS7\_1: Do you agree or disagree with the following statements?**  
*A game show host has the ability to make or break a game show.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	42% (930)	33% (726)	5% (117)	3% (75)	16% (351)	2200
Gender: Male	39% (414)	35% (375)	7% (75)	4% (45)	14% (153)	1062
Gender: Female	45% (516)	31% (351)	4% (43)	3% (30)	17% (199)	1138
Age: 18-29	43% (210)	25% (120)	6% (30)	3% (15)	23% (110)	486
Age: 30-44	44% (234)	36% (192)	5% (27)	2% (11)	12% (64)	527
Age: 45-54	41% (140)	33% (114)	6% (19)	5% (17)	15% (53)	344
Age: 55-64	41% (165)	38% (153)	3% (13)	3% (13)	16% (63)	407
Age: 65+	41% (181)	34% (148)	6% (28)	4% (18)	14% (61)	436
Generation Z: 18-22	42% (101)	25% (60)	3% (7)	3% (7)	27% (65)	240
Millennial: Age 23-38	45% (241)	32% (167)	7% (37)	3% (13)	14% (72)	531
Generation X: Age 39-54	41% (242)	34% (199)	6% (32)	4% (23)	15% (90)	586
Boomers: Age 55-73	42% (308)	36% (263)	5% (35)	4% (27)	14% (106)	739
PID: Dem (no lean)	42% (315)	35% (259)	7% (53)	3% (24)	13% (96)	747
PID: Ind (no lean)	39% (311)	32% (256)	4% (35)	4% (31)	21% (168)	802
PID: Rep (no lean)	47% (303)	33% (212)	4% (29)	3% (20)	13% (87)	651
PID/Gender: Dem Men	36% (121)	37% (123)	10% (32)	5% (16)	13% (45)	337
PID/Gender: Dem Women	48% (195)	33% (135)	5% (20)	2% (8)	13% (51)	410
PID/Gender: Ind Men	36% (143)	36% (142)	6% (23)	5% (18)	18% (70)	396
PID/Gender: Ind Women	41% (168)	28% (114)	3% (12)	3% (13)	24% (99)	405
PID/Gender: Rep Men	46% (150)	34% (110)	6% (19)	3% (11)	12% (38)	328
PID/Gender: Rep Women	47% (153)	32% (102)	3% (10)	3% (10)	15% (49)	323
Ideo: Liberal (1-3)	43% (307)	36% (256)	6% (40)	3% (19)	14% (98)	720
Ideo: Moderate (4)	44% (212)	33% (160)	6% (27)	5% (25)	12% (60)	484
Ideo: Conservative (5-7)	45% (318)	33% (234)	6% (42)	4% (26)	13% (94)	713
Educ: < College	43% (654)	30% (457)	5% (76)	4% (58)	18% (267)	1512
Educ: Bachelors degree	41% (184)	37% (162)	7% (30)	2% (8)	13% (59)	444
Educ: Post-grad	38% (92)	44% (107)	4% (11)	4% (9)	10% (26)	244

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**Table CGS7\_1: Do you agree or disagree with the following statements?**  
A game show host has the ability to make or break a game show.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	42% (930)	33% (726)	5% (117)	3% (75)	16% (351)	2200
Income: Under 50k	43% (528)	30% (361)	5% (63)	4% (43)	19% (227)	1222
Income: 50k-100k	42% (266)	37% (234)	5% (33)	3% (21)	13% (80)	634
Income: 100k+	40% (136)	38% (131)	6% (21)	3% (10)	13% (45)	344
Ethnicity: White	42% (730)	34% (588)	5% (87)	3% (55)	15% (262)	1722
Ethnicity: Hispanic	35% (122)	34% (118)	3% (9)	3% (11)	25% (89)	349
Ethnicity: Afr. Am.	44% (122)	26% (71)	6% (16)	5% (12)	19% (53)	274
Ethnicity: Other	38% (78)	33% (68)	7% (15)	4% (7)	18% (36)	204
Relig: Protestant	47% (233)	35% (175)	4% (22)	2% (10)	12% (60)	500
Relig: Roman Catholic	39% (167)	38% (163)	6% (28)	3% (13)	14% (59)	430
Relig: Ath./Agn./None	39% (276)	30% (210)	6% (42)	4% (28)	21% (151)	707
Relig: Something Else	45% (145)	30% (96)	5% (15)	4% (13)	16% (51)	320
Relig: Jewish	29% (13)	32% (14)	3% (2)	6% (3)	30% (13)	45
Relig: Evangelical	48% (264)	35% (193)	3% (18)	3% (17)	11% (62)	554
Relig: Non-Evang. Catholics	40% (245)	37% (228)	7% (42)	3% (16)	14% (87)	620
Relig: All Christian	43% (509)	36% (421)	5% (60)	3% (34)	13% (149)	1173
Relig: All Non-Christian	41% (421)	30% (306)	6% (57)	4% (41)	20% (202)	1027
Community: Urban	44% (229)	30% (158)	5% (29)	4% (23)	16% (85)	523
Community: Suburban	41% (446)	35% (377)	6% (65)	3% (37)	15% (161)	1086
Community: Rural	43% (256)	32% (191)	4% (24)	3% (16)	18% (106)	591
Employ: Private Sector	44% (291)	36% (238)	4% (28)	3% (21)	13% (83)	660
Employ: Government	38% (48)	47% (59)	5% (7)	2% (3)	8% (10)	127
Employ: Self-Employed	45% (74)	36% (60)	9% (15)	1% (2)	9% (16)	167
Employ: Homemaker	46% (71)	32% (49)	5% (8)	1% (2)	16% (25)	154
Employ: Student	46% (55)	28% (33)	4% (5)	2% (2)	19% (23)	119
Employ: Retired	40% (210)	34% (178)	6% (32)	4% (24)	15% (81)	526
Employ: Unemployed	40% (107)	26% (68)	3% (7)	5% (13)	26% (71)	268
Employ: Other	41% (73)	22% (40)	8% (15)	5% (8)	24% (43)	180
Military HH: Yes	39% (141)	34% (123)	6% (22)	5% (19)	15% (53)	359
Military HH: No	43% (789)	33% (603)	5% (95)	3% (56)	16% (298)	1841

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**Table CGS7\_1: Do you agree or disagree with the following statements?  
A game show host has the ability to make or break a game show.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	42% (930)	33% (726)	5% (117)	3% (75)	16% (351)	2200
RD/WT: Right Direction	41% (346)	32% (267)	7% (55)	3% (28)	17% (141)	836
RD/WT: Wrong Track	43% (584)	34% (459)	5% (63)	3% (47)	15% (211)	1364
Trump Job Approve	45% (387)	33% (285)	6% (49)	3% (25)	14% (121)	867
Trump Job Disapprove	42% (507)	34% (410)	5% (62)	4% (46)	14% (170)	1195
Trump Job Strongly Approve	50% (232)	29% (136)	4% (21)	3% (14)	14% (66)	469
Trump Job Somewhat Approve	39% (155)	37% (149)	7% (29)	3% (11)	14% (55)	398
Trump Job Somewhat Disapprove	41% (104)	33% (84)	9% (22)	5% (13)	13% (32)	255
Trump Job Strongly Disapprove	43% (403)	35% (326)	4% (40)	4% (34)	15% (138)	941
Favorable of Trump	45% (389)	34% (295)	6% (49)	3% (30)	13% (109)	873
Unfavorable of Trump	43% (501)	34% (399)	5% (61)	3% (38)	15% (176)	1175
Very Favorable of Trump	49% (238)	29% (138)	5% (22)	4% (19)	13% (65)	482
Somewhat Favorable of Trump	39% (151)	40% (157)	7% (27)	3% (11)	11% (44)	390
Somewhat Unfavorable of Trump	48% (103)	33% (70)	6% (13)	2% (4)	12% (27)	216
Very Unfavorable of Trump	42% (398)	34% (328)	5% (49)	4% (34)	16% (149)	958
#1 Issue: Economy	44% (235)	33% (176)	6% (32)	3% (15)	13% (70)	528
#1 Issue: Security	42% (195)	32% (148)	4% (20)	4% (17)	18% (85)	465
#1 Issue: Health Care	41% (168)	36% (149)	6% (25)	3% (13)	13% (55)	410
#1 Issue: Medicare / Social Security	41% (132)	33% (107)	5% (18)	5% (18)	15% (47)	322
#1 Issue: Women's Issues	38% (46)	29% (35)	5% (6)	3% (3)	25% (30)	120
#1 Issue: Education	41% (62)	35% (53)	6% (8)	2% (3)	15% (23)	149
#1 Issue: Energy	44% (48)	31% (34)	6% (6)	2% (2)	17% (19)	109
#1 Issue: Other	45% (44)	26% (25)	2% (2)	4% (4)	23% (22)	98
2018 House Vote: Democrat	43% (346)	36% (292)	6% (49)	3% (25)	12% (98)	810
2018 House Vote: Republican	44% (291)	32% (210)	5% (34)	4% (24)	15% (96)	655
2018 House Vote: Someone else	38% (35)	32% (29)	4% (4)	5% (5)	21% (19)	92
2018 House Vote: Didnt Vote	40% (256)	30% (192)	4% (28)	3% (21)	22% (138)	636
2016 Vote: Hillary Clinton	41% (287)	37% (256)	5% (37)	4% (25)	14% (96)	700
2016 Vote: Donald Trump	44% (302)	33% (225)	5% (36)	4% (25)	14% (98)	687
2016 Vote: Someone else	46% (73)	32% (50)	7% (11)	1% (2)	14% (22)	158
2016 Vote: Didnt Vote	41% (265)	30% (194)	5% (33)	4% (23)	21% (135)	650

Continued on next page

**Table CGS7\_1: Do you agree or disagree with the following statements?**  
A game show host has the ability to make or break a game show.

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	42%	(930)	33%	(726)	5%	(117)	3%	(75)	16%	(351)	2200
Voted in 2014: Yes	42%	(569)	36%	(485)	6%	(75)	3%	(43)	13%	(169)	1340
Voted in 2014: No	42%	(361)	28%	(242)	5%	(43)	4%	(32)	21%	(183)	860
2012 Vote: Barack Obama	45%	(380)	34%	(283)	5%	(41)	4%	(32)	12%	(103)	839
2012 Vote: Mitt Romney	43%	(223)	36%	(186)	5%	(27)	3%	(17)	13%	(70)	523
2012 Vote: Other	39%	(35)	35%	(31)	11%	(9)	4%	(4)	11%	(10)	88
2012 Vote: Didn't Vote	39%	(288)	30%	(226)	5%	(41)	3%	(22)	23%	(168)	745
4-Region: Northeast	41%	(160)	34%	(133)	4%	(18)	4%	(15)	17%	(68)	394
4-Region: Midwest	41%	(191)	33%	(154)	5%	(24)	3%	(16)	17%	(77)	462
4-Region: South	45%	(372)	32%	(263)	6%	(51)	2%	(19)	14%	(119)	824
4-Region: West	40%	(206)	34%	(176)	5%	(24)	5%	(26)	17%	(88)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGS7\_2:** Do you agree or disagree with the following statements?  
*I'm more likely to watch a game show if I like the host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	37%	(811)	35%	(760)	6%	(123)	5%	(111)	18%	(396)	2200
Gender: Male	34%	(365)	38%	(399)	6%	(64)	5%	(48)	17%	(185)	1062
Gender: Female	39%	(446)	32%	(360)	5%	(59)	5%	(62)	19%	(211)	1138
Age: 18-29	41%	(200)	27%	(132)	3%	(14)	6%	(29)	23%	(111)	486
Age: 30-44	42%	(223)	34%	(179)	6%	(30)	4%	(20)	14%	(75)	527
Age: 45-54	34%	(115)	39%	(134)	5%	(17)	6%	(22)	16%	(55)	344
Age: 55-64	34%	(138)	37%	(150)	7%	(28)	5%	(20)	17%	(71)	407
Age: 65+	31%	(136)	38%	(164)	8%	(34)	4%	(18)	19%	(84)	436
Generation Z: 18-22	39%	(95)	23%	(56)	2%	(4)	9%	(22)	26%	(63)	240
Millennial: Age 23-38	43%	(228)	33%	(173)	6%	(30)	4%	(20)	15%	(80)	531
Generation X: Age 39-54	37%	(214)	37%	(217)	5%	(27)	5%	(30)	17%	(97)	586
Boomers: Age 55-73	33%	(245)	37%	(272)	8%	(56)	5%	(33)	18%	(133)	739
PID: Dem (no lean)	39%	(291)	36%	(266)	6%	(45)	5%	(35)	15%	(110)	747
PID: Ind (no lean)	32%	(260)	34%	(270)	4%	(35)	6%	(47)	24%	(189)	802
PID: Rep (no lean)	40%	(260)	34%	(223)	7%	(42)	4%	(29)	15%	(97)	651
PID/Gender: Dem Men	37%	(124)	38%	(127)	6%	(19)	5%	(18)	15%	(49)	337
PID/Gender: Dem Women	41%	(167)	34%	(139)	6%	(26)	4%	(17)	15%	(61)	410
PID/Gender: Ind Men	31%	(123)	37%	(147)	4%	(16)	5%	(22)	22%	(89)	396
PID/Gender: Ind Women	34%	(137)	30%	(123)	5%	(19)	6%	(25)	25%	(101)	405
PID/Gender: Rep Men	36%	(118)	38%	(125)	9%	(29)	3%	(9)	15%	(48)	328
PID/Gender: Rep Women	44%	(142)	30%	(98)	4%	(13)	6%	(21)	15%	(49)	323
Ideo: Liberal (1-3)	42%	(301)	34%	(243)	4%	(32)	4%	(32)	16%	(112)	720
Ideo: Moderate (4)	33%	(159)	40%	(195)	7%	(32)	6%	(28)	14%	(69)	484
Ideo: Conservative (5-7)	38%	(269)	35%	(249)	7%	(49)	5%	(39)	15%	(108)	713
Educ: < College	38%	(578)	32%	(482)	6%	(88)	5%	(79)	19%	(285)	1512
Educ: Bachelors degree	35%	(155)	39%	(173)	5%	(21)	4%	(19)	17%	(76)	444
Educ: Post-grad	32%	(78)	43%	(104)	6%	(14)	5%	(13)	14%	(35)	244

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**Table CGS7\_2: Do you agree or disagree with the following statements?  
I'm more likely to watch a game show if I like the host.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	37% (811)	35% (760)	6% (123)	5% (111)	18% (396)	2200
Income: Under 50k	38% (463)	31% (377)	5% (58)	6% (79)	20% (245)	1222
Income: 50k-100k	36% (228)	39% (249)	8% (49)	3% (21)	14% (87)	634
Income: 100k+	35% (120)	39% (133)	5% (16)	3% (11)	19% (64)	344
Ethnicity: White	36% (624)	36% (616)	6% (95)	5% (82)	18% (304)	1722
Ethnicity: Hispanic	38% (132)	29% (100)	1% (4)	7% (24)	26% (90)	349
Ethnicity: Afr. Am.	43% (119)	22% (61)	8% (21)	7% (19)	20% (54)	274
Ethnicity: Other	33% (68)	40% (82)	3% (6)	5% (10)	18% (37)	204
Relig: Protestant	39% (196)	39% (194)	5% (27)	3% (15)	14% (69)	500
Relig: Roman Catholic	35% (150)	40% (172)	5% (24)	4% (17)	16% (68)	430
Relig: Ath./Agn./None	32% (228)	31% (218)	7% (48)	5% (38)	25% (176)	707
Relig: Something Else	39% (125)	32% (102)	6% (19)	7% (22)	16% (51)	320
Relig: Jewish	31% (14)	28% (12)	5% (2)	11% (5)	25% (11)	45
Relig: Evangelical	45% (250)	35% (191)	4% (21)	5% (27)	12% (66)	554
Relig: Non-Evang. Catholics	33% (207)	40% (249)	6% (36)	4% (24)	17% (103)	620
Relig: All Christian	39% (457)	38% (440)	5% (56)	4% (51)	14% (169)	1173
Relig: All Non-Christian	34% (353)	31% (319)	7% (67)	6% (60)	22% (227)	1027
Community: Urban	38% (196)	31% (164)	7% (34)	6% (31)	19% (97)	523
Community: Suburban	36% (392)	37% (399)	5% (55)	5% (57)	17% (183)	1086
Community: Rural	38% (222)	33% (197)	6% (33)	4% (23)	20% (116)	591
Employ: Private Sector	38% (254)	37% (246)	6% (37)	5% (30)	14% (93)	660
Employ: Government	37% (48)	36% (46)	8% (10)	7% (9)	11% (14)	127
Employ: Self-Employed	41% (69)	40% (67)	4% (7)	2% (3)	13% (21)	167
Employ: Homemaker	48% (74)	30% (46)	2% (4)	4% (7)	15% (23)	154
Employ: Student	48% (57)	25% (30)	3% (4)	5% (6)	18% (22)	119
Employ: Retired	29% (155)	38% (201)	7% (37)	5% (27)	20% (106)	526
Employ: Unemployed	37% (98)	30% (79)	4% (11)	5% (14)	25% (67)	268
Employ: Other	31% (56)	25% (45)	7% (13)	8% (15)	28% (51)	180
Military HH: Yes	35% (127)	33% (120)	5% (20)	6% (21)	20% (72)	359
Military HH: No	37% (683)	35% (640)	6% (103)	5% (90)	18% (324)	1841

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**Table CGS7\_2: Do you agree or disagree with the following statements?  
I'm more likely to watch a game show if I like the host.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	37% (811)	35% (760)	6% (123)	5% (111)	18% (396)	2200
RD/WT: Right Direction	35% (290)	37% (313)	5% (44)	4% (35)	18% (155)	836
RD/WT: Wrong Track	38% (521)	33% (447)	6% (79)	6% (76)	18% (241)	1364
Trump Job Approve	37% (319)	38% (328)	6% (50)	5% (40)	15% (130)	867
Trump Job Disapprove	38% (459)	33% (400)	6% (68)	5% (65)	17% (203)	1195
Trump Job Strongly Approve	43% (199)	30% (142)	6% (26)	5% (26)	16% (75)	469
Trump Job Somewhat Approve	30% (120)	47% (186)	6% (24)	3% (14)	14% (55)	398
Trump Job Somewhat Disapprove	40% (102)	35% (88)	7% (19)	2% (6)	16% (40)	255
Trump Job Strongly Disapprove	38% (357)	33% (312)	5% (50)	6% (59)	17% (163)	941
Favorable of Trump	38% (332)	37% (321)	6% (51)	5% (40)	15% (129)	873
Unfavorable of Trump	38% (449)	35% (408)	6% (67)	5% (55)	17% (196)	1175
Very Favorable of Trump	43% (208)	30% (145)	5% (25)	5% (26)	16% (79)	482
Somewhat Favorable of Trump	32% (124)	45% (176)	7% (26)	3% (14)	13% (50)	390
Somewhat Unfavorable of Trump	42% (91)	39% (85)	5% (11)	2% (4)	12% (26)	216
Very Unfavorable of Trump	37% (358)	34% (323)	6% (56)	5% (51)	18% (170)	958
#1 Issue: Economy	39% (206)	35% (182)	6% (33)	3% (14)	18% (93)	528
#1 Issue: Security	37% (171)	31% (144)	6% (27)	6% (27)	20% (95)	465
#1 Issue: Health Care	36% (148)	37% (150)	6% (26)	3% (14)	17% (72)	410
#1 Issue: Medicare / Social Security	33% (106)	42% (136)	5% (16)	6% (18)	14% (45)	322
#1 Issue: Women's Issues	33% (40)	30% (36)	3% (4)	9% (11)	25% (30)	120
#1 Issue: Education	45% (67)	31% (46)	4% (6)	7% (10)	13% (20)	149
#1 Issue: Energy	41% (45)	30% (33)	6% (7)	5% (6)	17% (19)	109
#1 Issue: Other	30% (29)	33% (32)	4% (3)	11% (11)	23% (23)	98
2018 House Vote: Democrat	37% (299)	37% (298)	6% (50)	5% (44)	15% (119)	810
2018 House Vote: Republican	36% (237)	37% (243)	6% (40)	5% (36)	15% (99)	655
2018 House Vote: Someone else	34% (31)	27% (25)	8% (7)	8% (7)	24% (22)	92
2018 House Vote: Didnt Vote	37% (238)	30% (193)	4% (25)	4% (24)	25% (156)	636
2016 Vote: Hillary Clinton	37% (259)	36% (252)	6% (44)	5% (33)	16% (113)	700
2016 Vote: Donald Trump	37% (252)	37% (252)	5% (36)	6% (38)	16% (108)	687
2016 Vote: Someone else	32% (51)	39% (62)	8% (13)	2% (4)	18% (29)	158
2016 Vote: Didnt Vote	38% (244)	30% (193)	5% (30)	6% (36)	22% (146)	650

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**Table CGS7\_2: Do you agree or disagree with the following statements?  
I'm more likely to watch a game show if I like the host.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	37% (811)	35% (760)	6% (123)	5% (111)	18% (396)	2200
Voted in 2014: Yes	36% (487)	38% (503)	7% (87)	5% (67)	15% (197)	1340
Voted in 2014: No	38% (324)	30% (257)	4% (36)	5% (44)	23% (199)	860
2012 Vote: Barack Obama	36% (304)	37% (311)	6% (52)	5% (45)	15% (127)	839
2012 Vote: Mitt Romney	38% (199)	36% (189)	6% (32)	4% (21)	16% (82)	523
2012 Vote: Other	27% (23)	43% (38)	7% (6)	6% (6)	18% (16)	88
2012 Vote: Didn't Vote	38% (281)	30% (220)	4% (33)	5% (39)	23% (171)	745
4-Region: Northeast	35% (139)	31% (123)	6% (25)	6% (24)	21% (83)	394
4-Region: Midwest	32% (147)	38% (177)	6% (27)	6% (28)	18% (82)	462
4-Region: South	43% (353)	32% (263)	6% (48)	4% (30)	16% (131)	824
4-Region: West	33% (172)	38% (197)	4% (23)	6% (29)	19% (99)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGS7\_3: Do you agree or disagree with the following statements?**  
*A major reason I watch game shows is because I like the host.*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	21%	(465)	32%	(701)	16%	(349)	10%	(229)	21%	(456)	2200
Gender: Male	20%	(209)	33%	(354)	17%	(180)	11%	(118)	19%	(200)	1062
Gender: Female	22%	(256)	30%	(347)	15%	(169)	10%	(111)	22%	(256)	1138
Age: 18-29	26%	(128)	28%	(135)	12%	(59)	7%	(35)	27%	(129)	486
Age: 30-44	25%	(131)	32%	(170)	16%	(84)	8%	(42)	19%	(100)	527
Age: 45-54	22%	(75)	32%	(111)	17%	(58)	11%	(37)	18%	(63)	344
Age: 55-64	17%	(67)	36%	(145)	17%	(70)	12%	(50)	18%	(74)	407
Age: 65+	14%	(63)	32%	(141)	18%	(78)	15%	(65)	20%	(89)	436
Generation Z: 18-22	27%	(65)	28%	(67)	11%	(27)	6%	(14)	28%	(66)	240
Millennial: Age 23-38	26%	(136)	30%	(159)	15%	(81)	8%	(44)	21%	(111)	531
Generation X: Age 39-54	23%	(134)	32%	(190)	16%	(92)	9%	(55)	20%	(115)	586
Boomers: Age 55-73	15%	(113)	35%	(259)	17%	(125)	14%	(100)	19%	(142)	739
PID: Dem (no lean)	22%	(165)	35%	(258)	18%	(135)	9%	(70)	16%	(120)	747
PID: Ind (no lean)	19%	(154)	29%	(231)	14%	(112)	11%	(91)	27%	(213)	802
PID: Rep (no lean)	22%	(146)	33%	(212)	16%	(101)	10%	(68)	19%	(123)	651
PID/Gender: Dem Men	23%	(78)	34%	(114)	18%	(62)	9%	(30)	16%	(53)	337
PID/Gender: Dem Women	21%	(87)	35%	(144)	18%	(73)	10%	(40)	16%	(67)	410
PID/Gender: Ind Men	17%	(68)	32%	(127)	15%	(59)	12%	(49)	23%	(93)	396
PID/Gender: Ind Women	21%	(85)	26%	(104)	13%	(54)	10%	(42)	30%	(120)	405
PID/Gender: Rep Men	19%	(63)	35%	(114)	18%	(59)	12%	(39)	17%	(55)	328
PID/Gender: Rep Women	26%	(84)	31%	(99)	13%	(43)	9%	(30)	21%	(69)	323
Ideo: Liberal (1-3)	23%	(168)	34%	(245)	16%	(115)	9%	(61)	18%	(131)	720
Ideo: Moderate (4)	23%	(110)	31%	(150)	16%	(77)	14%	(69)	16%	(78)	484
Ideo: Conservative (5-7)	19%	(136)	35%	(246)	16%	(117)	11%	(77)	19%	(137)	713
Educ: < College	23%	(347)	32%	(479)	14%	(212)	9%	(143)	22%	(332)	1512
Educ: Bachelors degree	18%	(81)	33%	(145)	18%	(81)	11%	(50)	20%	(87)	444
Educ: Post-grad	15%	(37)	32%	(77)	23%	(56)	15%	(37)	16%	(38)	244

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**Table CGS7\_3: Do you agree or disagree with the following statements?**  
A major reason I watch game shows is because I like the host.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	21% (465)	32% (701)	16% (349)	10% (229)	21% (456)	2200
Income: Under 50k	23% (284)	31% (376)	13% (163)	11% (129)	22% (270)	1222
Income: 50k-100k	20% (126)	33% (211)	18% (115)	10% (61)	19% (122)	634
Income: 100k+	16% (55)	33% (114)	20% (70)	11% (39)	19% (65)	344
Ethnicity: White	20% (336)	33% (568)	16% (279)	10% (180)	21% (358)	1722
Ethnicity: Hispanic	29% (103)	21% (75)	12% (42)	7% (26)	30% (104)	349
Ethnicity: Afr. Am.	29% (79)	28% (77)	14% (39)	11% (29)	19% (52)	274
Ethnicity: Other	25% (50)	28% (56)	15% (31)	10% (20)	23% (46)	204
Relig: Protestant	20% (98)	34% (170)	19% (97)	10% (52)	16% (82)	500
Relig: Roman Catholic	19% (80)	35% (148)	17% (75)	10% (43)	20% (84)	430
Relig: Ath./Agn./None	19% (133)	28% (200)	15% (103)	11% (78)	27% (193)	707
Relig: Something Else	26% (84)	32% (104)	13% (40)	11% (34)	18% (57)	320
Relig: Jewish	15% (7)	22% (10)	14% (6)	14% (6)	35% (15)	45
Relig: Evangelical	26% (144)	33% (185)	15% (84)	9% (51)	16% (90)	554
Relig: Non-Evang. Catholics	17% (104)	34% (212)	20% (122)	11% (66)	19% (116)	620
Relig: All Christian	21% (248)	34% (397)	18% (206)	10% (117)	18% (206)	1173
Relig: All Non-Christian	21% (217)	30% (304)	14% (143)	11% (112)	24% (250)	1027
Community: Urban	23% (122)	32% (165)	13% (69)	10% (50)	22% (118)	523
Community: Suburban	20% (219)	31% (339)	18% (197)	11% (120)	19% (210)	1086
Community: Rural	21% (125)	33% (196)	14% (83)	10% (59)	22% (128)	591
Employ: Private Sector	23% (149)	32% (209)	18% (121)	8% (53)	19% (128)	660
Employ: Government	21% (26)	34% (43)	28% (35)	10% (13)	8% (11)	127
Employ: Self-Employed	23% (38)	33% (56)	19% (31)	10% (17)	15% (25)	167
Employ: Homemaker	24% (37)	35% (54)	14% (21)	7% (10)	20% (31)	154
Employ: Student	32% (39)	30% (36)	9% (11)	6% (7)	23% (27)	119
Employ: Retired	14% (71)	33% (176)	16% (87)	15% (78)	22% (114)	526
Employ: Unemployed	25% (67)	29% (79)	8% (21)	10% (28)	27% (72)	268
Employ: Other	21% (37)	28% (50)	12% (21)	13% (24)	26% (48)	180
Military HH: Yes	23% (81)	30% (107)	17% (60)	9% (34)	22% (77)	359
Military HH: No	21% (384)	32% (594)	16% (289)	11% (195)	21% (379)	1841

Continued on next page

**Table CGS7\_3: Do you agree or disagree with the following statements?  
A major reason I watch game shows is because I like the host.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	21% (465)	32% (701)	16% (349)	10% (229)	21% (456)	2200
RD/WT: Right Direction	20% (163)	34% (288)	14% (121)	10% (81)	22% (183)	836
RD/WT: Wrong Track	22% (302)	30% (413)	17% (228)	11% (148)	20% (273)	1364
Trump Job Approve	21% (180)	35% (305)	15% (129)	10% (91)	19% (162)	867
Trump Job Disapprove	22% (261)	31% (374)	17% (208)	10% (125)	19% (227)	1195
Trump Job Strongly Approve	24% (115)	34% (159)	14% (66)	9% (44)	18% (85)	469
Trump Job Somewhat Approve	16% (65)	37% (146)	16% (63)	12% (46)	19% (77)	398
Trump Job Somewhat Disapprove	24% (61)	32% (82)	18% (45)	6% (15)	21% (52)	255
Trump Job Strongly Disapprove	21% (200)	31% (293)	17% (163)	12% (110)	19% (175)	941
Favorable of Trump	21% (187)	36% (312)	15% (128)	11% (93)	18% (153)	873
Unfavorable of Trump	22% (262)	30% (356)	18% (206)	10% (119)	20% (231)	1175
Very Favorable of Trump	24% (115)	35% (168)	13% (61)	10% (51)	18% (88)	482
Somewhat Favorable of Trump	18% (72)	37% (144)	17% (67)	11% (42)	17% (65)	390
Somewhat Unfavorable of Trump	25% (54)	36% (77)	15% (33)	5% (11)	19% (41)	216
Very Unfavorable of Trump	22% (208)	29% (279)	18% (173)	11% (108)	20% (190)	958
#1 Issue: Economy	24% (127)	32% (168)	17% (92)	9% (45)	18% (95)	528
#1 Issue: Security	17% (81)	32% (149)	15% (68)	13% (60)	23% (107)	465
#1 Issue: Health Care	21% (85)	33% (137)	17% (71)	9% (36)	20% (81)	410
#1 Issue: Medicare / Social Security	19% (60)	37% (119)	14% (45)	10% (33)	20% (64)	322
#1 Issue: Women's Issues	24% (29)	25% (30)	16% (20)	9% (11)	25% (30)	120
#1 Issue: Education	30% (45)	23% (35)	20% (30)	5% (8)	21% (31)	149
#1 Issue: Energy	23% (25)	34% (37)	12% (13)	12% (13)	20% (22)	109
#1 Issue: Other	13% (13)	26% (26)	9% (9)	24% (23)	28% (27)	98
2018 House Vote: Democrat	20% (165)	32% (260)	19% (156)	11% (92)	17% (137)	810
2018 House Vote: Republican	20% (132)	33% (216)	17% (109)	12% (77)	18% (120)	655
2018 House Vote: Someone else	20% (18)	29% (26)	11% (10)	13% (11)	28% (25)	92
2018 House Vote: Didnt Vote	23% (148)	30% (193)	12% (74)	8% (48)	27% (173)	636
2016 Vote: Hillary Clinton	22% (155)	31% (215)	18% (124)	11% (79)	18% (127)	700
2016 Vote: Donald Trump	18% (125)	36% (247)	15% (105)	11% (79)	19% (130)	687
2016 Vote: Someone else	22% (35)	35% (55)	14% (23)	9% (15)	20% (31)	158
2016 Vote: Didnt Vote	23% (147)	28% (183)	15% (97)	9% (56)	26% (168)	650

Continued on next page

**Table CGS7\_3: Do you agree or disagree with the following statements?**  
*A major reason I watch game shows is because I like the host.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	21% (465)	32% (701)	16% (349)	10% (229)	21% (456)	2200
Voted in 2014: Yes	21% (275)	33% (446)	18% (236)	11% (152)	17% (231)	1340
Voted in 2014: No	22% (190)	30% (255)	13% (113)	9% (76)	26% (226)	860
2012 Vote: Barack Obama	22% (183)	34% (283)	17% (140)	10% (86)	17% (147)	839
2012 Vote: Mitt Romney	19% (98)	32% (167)	18% (93)	11% (56)	21% (109)	523
2012 Vote: Other	13% (11)	37% (33)	16% (14)	20% (18)	14% (12)	88
2012 Vote: Didn't Vote	23% (170)	29% (218)	14% (101)	9% (68)	25% (189)	745
4-Region: Northeast	18% (72)	33% (131)	17% (68)	10% (41)	21% (82)	394
4-Region: Midwest	19% (86)	32% (148)	18% (81)	9% (44)	22% (103)	462
4-Region: South	25% (203)	33% (273)	15% (123)	9% (71)	19% (155)	824
4-Region: West	20% (104)	29% (149)	15% (77)	14% (73)	23% (117)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGSdem1\_1: How often do you watch or stream the following?**

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	47% (1039)	24% (531)	7% (154)	5% (100)	3% (62)	4% (91)	10% (223)	2200
Gender: Male	44% (462)	27% (288)	7% (75)	4% (46)	4% (43)	4% (40)	10% (107)	1062
Gender: Female	51% (578)	21% (242)	7% (79)	5% (54)	2% (18)	4% (51)	10% (115)	1138
Age: 18-29	44% (214)	27% (131)	7% (33)	5% (25)	4% (18)	5% (24)	8% (41)	486
Age: 30-44	47% (248)	26% (139)	9% (49)	5% (27)	4% (19)	2% (11)	6% (34)	527
Age: 45-54	51% (174)	21% (74)	7% (23)	3% (10)	4% (15)	6% (21)	8% (27)	344
Age: 55-64	48% (193)	26% (105)	5% (22)	6% (26)	1% (5)	4% (16)	10% (40)	407
Age: 65+	48% (210)	19% (81)	6% (27)	3% (13)	1% (4)	4% (19)	19% (82)	436
Generation Z: 18-22	35% (85)	28% (67)	7% (16)	7% (17)	5% (13)	6% (15)	11% (27)	240
Millennial: Age 23-38	49% (258)	27% (145)	8% (44)	4% (22)	3% (15)	3% (15)	6% (30)	531
Generation X: Age 39-54	50% (292)	23% (132)	8% (45)	4% (22)	4% (24)	4% (26)	8% (44)	586
Boomers: Age 55-73	49% (365)	22% (166)	6% (43)	5% (36)	1% (8)	4% (31)	12% (91)	739
PID: Dem (no lean)	51% (382)	21% (156)	7% (50)	5% (34)	3% (22)	4% (31)	10% (72)	747
PID: Ind (no lean)	43% (341)	26% (209)	7% (54)	5% (38)	3% (28)	5% (38)	12% (94)	802
PID: Rep (no lean)	49% (316)	25% (165)	8% (51)	4% (28)	2% (12)	3% (22)	9% (56)	651
PID/Gender: Dem Men	50% (168)	20% (66)	6% (19)	4% (13)	5% (17)	5% (16)	11% (37)	337
PID/Gender: Dem Women	52% (214)	22% (90)	8% (31)	5% (20)	1% (5)	4% (14)	9% (35)	410
PID/Gender: Ind Men	39% (156)	32% (126)	5% (20)	4% (17)	5% (19)	4% (17)	11% (42)	396
PID/Gender: Ind Women	46% (185)	20% (83)	8% (34)	5% (21)	2% (9)	5% (21)	13% (52)	405
PID/Gender: Rep Men	42% (138)	29% (96)	11% (36)	5% (15)	2% (8)	2% (7)	9% (28)	328
PID/Gender: Rep Women	55% (178)	22% (70)	4% (14)	4% (13)	1% (4)	5% (15)	9% (28)	323
Ideo: Liberal (1-3)	50% (362)	23% (165)	9% (66)	3% (25)	3% (18)	4% (27)	8% (56)	720
Ideo: Moderate (4)	48% (231)	25% (123)	4% (20)	7% (33)	3% (13)	3% (14)	10% (51)	484
Ideo: Conservative (5-7)	44% (315)	27% (189)	8% (57)	5% (35)	2% (17)	4% (29)	10% (70)	713
Educ: < College	47% (711)	22% (331)	7% (103)	5% (68)	3% (51)	5% (69)	12% (178)	1512
Educ: Bachelors degree	50% (221)	29% (130)	7% (29)	3% (15)	1% (6)	3% (12)	7% (31)	444
Educ: Post-grad	44% (107)	29% (70)	9% (22)	7% (17)	2% (5)	4% (9)	6% (14)	244

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**Table CGSdem1\_1: How often do you watch or stream the following?**

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	47% (1039)	24% (531)	7% (154)	5% (100)	3% (62)	4% (91)	10% (223)	2200
Income: Under 50k	47% (578)	21% (252)	6% (70)	5% (57)	4% (53)	5% (58)	13% (155)	1222
Income: 50k-100k	49% (312)	29% (183)	8% (51)	4% (25)	1% (3)	3% (19)	7% (42)	634
Income: 100k+	44% (150)	28% (96)	10% (33)	6% (19)	2% (6)	4% (14)	8% (26)	344
Ethnicity: White	49% (838)	24% (405)	7% (118)	4% (76)	3% (51)	3% (56)	10% (177)	1722
Ethnicity: Hispanic	40% (141)	26% (89)	9% (30)	6% (20)	7% (25)	5% (17)	8% (27)	349
Ethnicity: Afr. Am.	48% (132)	19% (52)	6% (16)	6% (18)	2% (5)	6% (18)	12% (33)	274
Ethnicity: Other	34% (69)	36% (73)	10% (20)	3% (7)	3% (5)	8% (17)	6% (13)	204
Relig: Protestant	49% (244)	24% (120)	7% (37)	5% (24)	2% (8)	4% (20)	9% (47)	500
Relig: Roman Catholic	49% (211)	23% (99)	6% (27)	5% (20)	2% (8)	4% (16)	11% (49)	430
Relig: Ath./Agn./None	45% (320)	26% (181)	7% (49)	4% (31)	2% (15)	4% (29)	12% (83)	707
Relig: Something Else	45% (145)	27% (86)	5% (17)	5% (17)	4% (14)	5% (16)	8% (25)	320
Relig: Jewish	55% (25)	23% (10)	1% (1)	6% (3)	— (0)	10% (5)	5% (2)	45
Relig: Evangelical	48% (266)	21% (115)	8% (46)	5% (26)	4% (24)	5% (29)	9% (48)	554
Relig: Non-Evang. Catholics	50% (309)	24% (148)	7% (43)	4% (26)	1% (9)	3% (17)	11% (68)	620
Relig: All Christian	49% (575)	22% (263)	8% (89)	4% (52)	3% (33)	4% (46)	10% (116)	1173
Relig: All Non-Christian	45% (465)	26% (268)	6% (66)	5% (48)	3% (29)	4% (45)	10% (107)	1027
Community: Urban	49% (256)	19% (100)	8% (40)	5% (27)	5% (27)	4% (19)	10% (55)	523
Community: Suburban	48% (519)	26% (280)	7% (79)	4% (48)	2% (24)	4% (42)	9% (94)	1086
Community: Rural	45% (264)	26% (151)	6% (36)	4% (26)	2% (11)	5% (29)	13% (74)	591
Employ: Private Sector	48% (318)	25% (165)	9% (58)	5% (32)	2% (10)	5% (33)	7% (43)	660
Employ: Government	45% (58)	32% (40)	6% (7)	6% (8)	5% (6)	3% (4)	3% (4)	127
Employ: Self-Employed	40% (67)	27% (45)	9% (15)	8% (13)	3% (5)	3% (5)	10% (17)	167
Employ: Homemaker	60% (92)	22% (34)	6% (9)	2% (3)	3% (5)	1% (2)	5% (8)	154
Employ: Student	37% (44)	33% (39)	8% (9)	7% (9)	5% (6)	7% (8)	4% (4)	119
Employ: Retired	48% (252)	21% (112)	6% (31)	5% (25)	1% (5)	5% (24)	15% (78)	526
Employ: Unemployed	50% (134)	20% (54)	3% (9)	2% (6)	6% (17)	4% (10)	14% (38)	268
Employ: Other	41% (75)	23% (41)	9% (16)	3% (5)	4% (8)	2% (4)	18% (32)	180
Military HH: Yes	45% (162)	25% (89)	5% (19)	4% (13)	3% (12)	4% (13)	14% (51)	359
Military HH: No	48% (878)	24% (442)	7% (135)	5% (87)	3% (50)	4% (77)	9% (172)	1841

Continued on next page

**Table CGSdem1\_1: How often do you watch or stream the following?**  
 TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	47% (1039)	24% (531)	7% (154)	5% (100)	3% (62)	4% (91)	10% (223)	2200
RD/WT: Right Direction	43% (360)	26% (220)	7% (57)	5% (41)	2% (14)	4% (34)	13% (110)	836
RD/WT: Wrong Track	50% (680)	23% (311)	7% (98)	4% (59)	4% (48)	4% (56)	8% (113)	1364
Trump Job Approve	45% (392)	26% (226)	7% (63)	5% (42)	2% (13)	5% (40)	11% (91)	867
Trump Job Disapprove	49% (589)	22% (266)	7% (86)	5% (58)	4% (43)	4% (45)	9% (109)	1195
Trump Job Strongly Approve	47% (222)	23% (106)	7% (32)	5% (21)	2% (8)	6% (26)	11% (54)	469
Trump Job Somewhat Approve	43% (170)	30% (120)	8% (30)	5% (20)	1% (5)	4% (14)	9% (38)	398
Trump Job Somewhat Disapprove	44% (111)	30% (77)	7% (17)	4% (11)	3% (8)	3% (8)	9% (22)	255
Trump Job Strongly Disapprove	51% (477)	20% (188)	7% (69)	5% (47)	4% (35)	4% (36)	9% (87)	941
Favorable of Trump	45% (392)	28% (240)	8% (67)	4% (38)	1% (13)	3% (29)	11% (94)	873
Unfavorable of Trump	51% (595)	22% (257)	7% (81)	5% (57)	4% (42)	4% (46)	8% (96)	1175
Very Favorable of Trump	47% (227)	22% (107)	7% (35)	4% (21)	1% (7)	4% (19)	14% (65)	482
Somewhat Favorable of Trump	42% (165)	34% (133)	8% (32)	4% (17)	1% (6)	2% (9)	7% (29)	390
Somewhat Unfavorable of Trump	46% (100)	25% (55)	6% (12)	6% (12)	5% (11)	3% (7)	9% (19)	216
Very Unfavorable of Trump	52% (495)	21% (202)	7% (68)	5% (45)	3% (31)	4% (40)	8% (78)	958
#1 Issue: Economy	49% (261)	28% (145)	7% (37)	5% (28)	2% (13)	3% (17)	5% (27)	528
#1 Issue: Security	45% (210)	22% (104)	8% (37)	5% (24)	2% (7)	5% (22)	13% (60)	465
#1 Issue: Health Care	51% (207)	22% (91)	7% (31)	3% (13)	3% (13)	2% (8)	11% (47)	410
#1 Issue: Medicare / Social Security	49% (158)	20% (65)	4% (14)	5% (15)	3% (9)	4% (14)	15% (47)	322
#1 Issue: Women's Issues	42% (50)	20% (23)	7% (8)	8% (10)	5% (6)	6% (7)	13% (16)	120
#1 Issue: Education	41% (61)	33% (50)	9% (13)	2% (3)	1% (1)	6% (10)	8% (11)	149
#1 Issue: Energy	43% (47)	26% (28)	12% (13)	5% (5)	3% (3)	6% (7)	5% (6)	109
#1 Issue: Other	46% (45)	24% (23)	2% (2)	3% (3)	9% (9)	6% (6)	10% (10)	98
2018 House Vote: Democrat	52% (418)	22% (178)	7% (60)	3% (28)	3% (26)	4% (29)	9% (71)	810
2018 House Vote: Republican	46% (300)	26% (171)	8% (52)	5% (34)	1% (9)	4% (28)	9% (60)	655
2018 House Vote: Someone else	46% (42)	27% (25)	7% (6)	2% (2)	— (0)	4% (4)	14% (12)	92
2018 House Vote: Didnt Vote	43% (273)	24% (154)	6% (36)	6% (36)	4% (26)	5% (30)	13% (79)	636

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**Table CGSdem1\_1: How often do you watch or stream the following?**

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	47% (1039)	24% (531)	7% (154)	5% (100)	3% (62)	4% (91)	10% (223)	2200
2016 Vote: Hillary Clinton	53% (371)	21% (149)	7% (47)	3% (24)	3% (18)	4% (27)	9% (64)	700
2016 Vote: Donald Trump	46% (317)	27% (184)	7% (47)	5% (34)	1% (6)	4% (28)	11% (72)	687
2016 Vote: Someone else	50% (79)	26% (42)	7% (11)	5% (8)	1% (2)	5% (8)	5% (8)	158
2016 Vote: Didnt Vote	42% (270)	24% (156)	8% (49)	5% (34)	5% (35)	4% (26)	12% (79)	650
Voted in 2014: Yes	49% (655)	25% (329)	7% (92)	4% (57)	2% (25)	4% (49)	10% (133)	1340
Voted in 2014: No	45% (384)	23% (202)	7% (63)	5% (43)	4% (37)	5% (41)	10% (90)	860
2012 Vote: Barack Obama	51% (430)	22% (188)	7% (57)	4% (31)	2% (19)	3% (28)	10% (86)	839
2012 Vote: Mitt Romney	47% (244)	27% (140)	7% (38)	5% (27)	1% (4)	3% (17)	10% (52)	523
2012 Vote: Other	49% (43)	28% (25)	10% (9)	2% (1)	— (0)	5% (4)	6% (6)	88
2012 Vote: Didn't Vote	43% (320)	24% (177)	7% (51)	5% (41)	5% (39)	5% (40)	10% (77)	745
4-Region: Northeast	49% (191)	25% (99)	4% (14)	6% (22)	1% (5)	4% (15)	12% (47)	394
4-Region: Midwest	48% (220)	23% (106)	7% (34)	5% (24)	3% (12)	4% (18)	11% (49)	462
4-Region: South	49% (407)	23% (189)	7% (62)	4% (36)	3% (22)	3% (28)	10% (80)	824
4-Region: West	43% (221)	26% (137)	9% (44)	4% (19)	4% (22)	6% (29)	9% (48)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGSdem1\_2: How often do you watch or stream the following?**

*Movies*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	17% (367)	27% (604)	16% (347)	12% (261)	9% (196)	8% (184)	11% (241)	2200
Gender: Male	18% (190)	29% (309)	17% (178)	11% (112)	8% (86)	7% (79)	10% (108)	1062
Gender: Female	16% (177)	26% (296)	15% (169)	13% (149)	10% (111)	9% (104)	12% (133)	1138
Age: 18-29	24% (118)	28% (135)	14% (70)	11% (55)	7% (34)	8% (39)	7% (35)	486
Age: 30-44	21% (109)	30% (159)	16% (86)	13% (68)	9% (47)	6% (34)	5% (24)	527
Age: 45-54	15% (53)	31% (105)	17% (59)	12% (40)	7% (25)	9% (30)	9% (31)	344
Age: 55-64	12% (48)	28% (112)	15% (62)	15% (62)	9% (38)	8% (33)	12% (51)	407
Age: 65+	9% (38)	21% (93)	16% (69)	8% (36)	12% (51)	11% (47)	23% (101)	436
Generation Z: 18-22	23% (55)	25% (61)	13% (31)	16% (38)	6% (14)	9% (21)	9% (21)	240
Millennial: Age 23-38	24% (128)	29% (155)	17% (90)	10% (54)	9% (45)	7% (35)	5% (24)	531
Generation X: Age 39-54	17% (97)	31% (183)	16% (95)	12% (71)	8% (48)	8% (48)	8% (45)	586
Boomers: Age 55-73	11% (79)	25% (188)	16% (118)	12% (92)	10% (76)	9% (68)	16% (118)	739
PID: Dem (no lean)	16% (119)	28% (211)	18% (134)	13% (98)	8% (56)	7% (56)	10% (73)	747
PID: Ind (no lean)	18% (145)	28% (225)	14% (110)	11% (91)	8% (62)	10% (78)	11% (90)	802
PID: Rep (no lean)	16% (103)	26% (168)	16% (102)	11% (72)	12% (78)	8% (50)	12% (78)	651
PID/Gender: Dem Men	21% (69)	29% (99)	17% (58)	10% (35)	7% (23)	6% (21)	9% (31)	337
PID/Gender: Dem Women	12% (50)	27% (112)	19% (76)	15% (63)	8% (33)	8% (34)	10% (41)	410
PID/Gender: Ind Men	18% (70)	31% (125)	16% (62)	11% (45)	6% (24)	8% (33)	10% (39)	396
PID/Gender: Ind Women	19% (75)	25% (101)	12% (49)	11% (46)	9% (38)	11% (45)	13% (51)	405
PID/Gender: Rep Men	16% (51)	26% (86)	18% (58)	10% (32)	12% (38)	8% (25)	12% (38)	328
PID/Gender: Rep Women	16% (52)	26% (83)	14% (44)	12% (40)	12% (40)	8% (25)	12% (40)	323
Ideo: Liberal (1-3)	19% (139)	27% (196)	17% (122)	13% (91)	10% (72)	6% (45)	8% (56)	720
Ideo: Moderate (4)	13% (65)	31% (148)	16% (77)	14% (68)	6% (29)	8% (39)	12% (58)	484
Ideo: Conservative (5-7)	13% (96)	26% (185)	16% (116)	10% (75)	11% (80)	10% (71)	13% (90)	713
Educ: < College	20% (296)	27% (411)	13% (203)	11% (160)	8% (116)	9% (135)	13% (191)	1512
Educ: Bachelors degree	11% (47)	29% (127)	21% (92)	15% (67)	11% (49)	6% (28)	7% (32)	444
Educ: Post-grad	10% (24)	27% (66)	21% (52)	14% (33)	13% (31)	8% (21)	7% (18)	244

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**Table CGSdem1\_2: How often do you watch or stream the following?**

*Movies*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	17% (367)	27% (604)	16% (347)	12% (261)	9% (196)	8% (184)	11% (241)	2200
Income: Under 50k	19% (237)	25% (311)	14% (167)	11% (139)	8% (97)	9% (110)	13% (160)	1222
Income: 50k-100k	15% (95)	30% (189)	19% (121)	11% (70)	9% (60)	7% (47)	8% (52)	634
Income: 100k+	10% (35)	30% (104)	17% (58)	15% (52)	11% (39)	8% (27)	8% (28)	344
Ethnicity: White	15% (264)	27% (464)	16% (270)	12% (207)	10% (174)	8% (138)	12% (204)	1722
Ethnicity: Hispanic	19% (67)	31% (107)	16% (56)	12% (42)	8% (29)	6% (21)	8% (26)	349
Ethnicity: Afr. Am.	25% (68)	25% (69)	15% (42)	10% (28)	3% (9)	11% (29)	11% (30)	274
Ethnicity: Other	17% (35)	35% (72)	17% (34)	13% (26)	7% (14)	8% (17)	3% (7)	204
Relig: Protestant	12% (59)	28% (142)	15% (77)	13% (64)	10% (51)	9% (44)	13% (64)	500
Relig: Roman Catholic	14% (61)	28% (120)	17% (72)	15% (63)	8% (35)	7% (29)	12% (50)	430
Relig: Ath./Agn./None	18% (129)	27% (190)	16% (115)	10% (73)	8% (57)	9% (62)	11% (81)	707
Relig: Something Else	20% (64)	31% (100)	15% (47)	10% (31)	8% (26)	8% (26)	8% (26)	320
Relig: Jewish	17% (8)	21% (9)	22% (10)	12% (5)	15% (7)	7% (3)	7% (3)	45
Relig: Evangelical	16% (91)	26% (142)	16% (86)	12% (67)	11% (62)	10% (54)	9% (52)	554
Relig: Non-Evang. Catholics	13% (82)	28% (172)	16% (98)	14% (89)	8% (52)	7% (43)	13% (82)	620
Relig: All Christian	15% (173)	27% (314)	16% (184)	13% (157)	10% (114)	8% (97)	11% (134)	1173
Relig: All Non-Christian	19% (194)	28% (290)	16% (162)	10% (104)	8% (83)	8% (87)	10% (106)	1027
Community: Urban	17% (90)	26% (138)	18% (96)	9% (49)	8% (44)	9% (46)	11% (60)	523
Community: Suburban	16% (171)	29% (312)	15% (161)	13% (138)	9% (100)	8% (92)	10% (112)	1086
Community: Rural	18% (106)	26% (155)	15% (90)	12% (74)	9% (53)	8% (46)	12% (68)	591
Employ: Private Sector	17% (111)	30% (195)	18% (116)	13% (84)	9% (62)	7% (48)	7% (44)	660
Employ: Government	13% (16)	30% (39)	20% (25)	21% (27)	6% (7)	6% (8)	4% (5)	127
Employ: Self-Employed	18% (30)	27% (46)	17% (28)	13% (22)	10% (17)	5% (8)	10% (17)	167
Employ: Homemaker	21% (32)	31% (47)	15% (23)	11% (17)	9% (14)	7% (11)	6% (10)	154
Employ: Student	14% (16)	28% (33)	15% (17)	23% (27)	9% (11)	9% (11)	3% (4)	119
Employ: Retired	11% (55)	24% (125)	16% (83)	9% (46)	11% (57)	11% (57)	19% (102)	526
Employ: Unemployed	25% (68)	25% (68)	14% (37)	6% (17)	7% (18)	9% (24)	13% (36)	268
Employ: Other	21% (39)	29% (52)	10% (17)	11% (21)	6% (10)	9% (17)	13% (24)	180
Military HH: Yes	14% (49)	31% (112)	16% (58)	10% (37)	8% (29)	7% (27)	13% (48)	359
Military HH: No	17% (318)	27% (492)	16% (289)	12% (224)	9% (168)	9% (157)	10% (193)	1841

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**Table CGSdem1\_2: How often do you watch or stream the following?**

*Movies*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	17% (367)	27% (604)	16% (347)	12% (261)	9% (196)	8% (184)	11% (241)	2200
RD/WT: Right Direction	16% (136)	27% (225)	14% (116)	11% (95)	9% (77)	8% (68)	14% (118)	836
RD/WT: Wrong Track	17% (231)	28% (380)	17% (230)	12% (166)	9% (119)	8% (116)	9% (122)	1364
Trump Job Approve	17% (150)	27% (236)	13% (113)	12% (100)	10% (91)	8% (70)	12% (107)	867
Trump Job Disapprove	16% (186)	27% (322)	18% (217)	13% (153)	8% (99)	9% (103)	10% (116)	1195
Trump Job Strongly Approve	16% (77)	27% (128)	12% (56)	11% (54)	11% (52)	8% (39)	13% (63)	469
Trump Job Somewhat Approve	18% (73)	27% (107)	14% (57)	12% (47)	10% (39)	8% (31)	11% (45)	398
Trump Job Somewhat Disapprove	19% (49)	27% (68)	21% (54)	13% (33)	5% (12)	7% (17)	9% (22)	255
Trump Job Strongly Disapprove	15% (138)	27% (254)	17% (162)	13% (120)	9% (87)	9% (86)	10% (94)	941
Favorable of Trump	17% (149)	28% (245)	14% (124)	11% (96)	10% (89)	8% (67)	12% (103)	873
Unfavorable of Trump	15% (181)	27% (318)	18% (211)	13% (150)	8% (99)	9% (102)	10% (114)	1175
Very Favorable of Trump	18% (85)	26% (127)	13% (61)	11% (53)	11% (51)	7% (35)	15% (70)	482
Somewhat Favorable of Trump	16% (64)	30% (118)	16% (63)	11% (43)	10% (38)	8% (32)	8% (33)	390
Somewhat Unfavorable of Trump	17% (36)	25% (53)	21% (46)	14% (29)	5% (12)	7% (15)	11% (24)	216
Very Unfavorable of Trump	15% (145)	28% (265)	17% (165)	13% (121)	9% (87)	9% (87)	9% (89)	958
#1 Issue: Economy	17% (87)	32% (167)	16% (83)	13% (71)	9% (46)	8% (45)	6% (29)	528
#1 Issue: Security	16% (74)	26% (123)	16% (76)	11% (53)	8% (38)	8% (38)	13% (62)	465
#1 Issue: Health Care	16% (66)	26% (107)	18% (73)	11% (44)	10% (42)	9% (37)	10% (39)	410
#1 Issue: Medicare / Social Security	14% (46)	27% (88)	14% (46)	8% (27)	8% (27)	7% (21)	21% (67)	322
#1 Issue: Women's Issues	17% (20)	22% (26)	17% (20)	18% (22)	9% (11)	7% (9)	10% (12)	120
#1 Issue: Education	22% (33)	26% (38)	12% (18)	15% (22)	11% (16)	7% (11)	8% (11)	149
#1 Issue: Energy	22% (24)	24% (26)	18% (19)	11% (12)	7% (7)	11% (11)	8% (9)	109
#1 Issue: Other	17% (16)	29% (28)	12% (12)	11% (11)	9% (8)	11% (11)	11% (11)	98
2018 House Vote: Democrat	13% (109)	29% (237)	19% (151)	13% (103)	8% (68)	7% (58)	10% (84)	810
2018 House Vote: Republican	15% (100)	26% (170)	14% (95)	12% (78)	12% (81)	8% (55)	11% (74)	655
2018 House Vote: Someone else	11% (10)	34% (31)	11% (10)	7% (6)	6% (5)	15% (13)	17% (16)	92
2018 House Vote: Didnt Vote	23% (148)	25% (160)	14% (90)	12% (74)	7% (42)	9% (55)	10% (66)	636

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**Table CGSdem1\_2: How often do you watch or stream the following?**

*Movies*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	17% (367)	27% (604)	16% (347)	12% (261)	9% (196)	8% (184)	11% (241)	2200
2016 Vote: Hillary Clinton	15% (102)	29% (204)	19% (131)	12% (81)	9% (64)	7% (50)	10% (68)	700
2016 Vote: Donald Trump	14% (94)	27% (184)	13% (92)	12% (81)	12% (85)	8% (57)	14% (94)	687
2016 Vote: Someone else	17% (27)	26% (41)	18% (29)	12% (19)	8% (12)	12% (19)	7% (12)	158
2016 Vote: Didnt Vote	22% (142)	27% (175)	15% (95)	12% (78)	5% (35)	9% (57)	10% (67)	650
Voted in 2014: Yes	14% (188)	28% (375)	16% (220)	11% (151)	10% (140)	8% (106)	12% (159)	1340
Voted in 2014: No	21% (179)	27% (229)	15% (126)	13% (110)	7% (56)	9% (78)	9% (81)	860
2012 Vote: Barack Obama	15% (128)	29% (241)	17% (143)	11% (89)	9% (77)	8% (63)	12% (98)	839
2012 Vote: Mitt Romney	11% (55)	27% (143)	14% (72)	13% (67)	13% (69)	10% (51)	13% (66)	523
2012 Vote: Other	16% (14)	23% (21)	25% (22)	16% (14)	5% (4)	7% (6)	9% (8)	88
2012 Vote: Didn't Vote	23% (169)	27% (198)	15% (108)	12% (91)	6% (46)	8% (63)	9% (69)	745
4-Region: Northeast	16% (63)	25% (99)	14% (57)	15% (59)	7% (27)	10% (40)	12% (49)	394
4-Region: Midwest	17% (78)	27% (125)	17% (78)	13% (59)	9% (40)	7% (32)	11% (50)	462
4-Region: South	19% (156)	27% (223)	15% (121)	12% (98)	10% (81)	8% (65)	10% (81)	824
4-Region: West	13% (70)	30% (156)	18% (92)	9% (45)	9% (49)	9% (47)	12% (61)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGSdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (173)	17% (372)	11% (233)	10% (209)	7% (153)	15% (328)	33% (732)	2200
Gender: Male	13% (136)	23% (249)	12% (124)	11% (116)	5% (57)	13% (133)	23% (248)	1062
Gender: Female	3% (37)	11% (123)	10% (109)	8% (94)	8% (96)	17% (195)	42% (484)	1138
Age: 18-29	7% (33)	10% (50)	10% (48)	10% (47)	8% (38)	17% (83)	38% (186)	486
Age: 30-44	11% (57)	16% (87)	11% (60)	10% (53)	9% (49)	14% (73)	28% (148)	527
Age: 45-54	8% (29)	21% (71)	9% (31)	9% (31)	5% (18)	18% (63)	29% (101)	344
Age: 55-64	6% (24)	19% (77)	13% (54)	10% (42)	5% (19)	15% (60)	32% (131)	407
Age: 65+	7% (30)	20% (87)	9% (39)	8% (36)	7% (28)	11% (49)	38% (167)	436
Generation Z: 18-22	6% (16)	9% (20)	8% (20)	9% (22)	10% (23)	17% (41)	41% (97)	240
Millennial: Age 23-38	9% (49)	16% (86)	11% (57)	9% (46)	9% (46)	15% (80)	31% (166)	531
Generation X: Age 39-54	9% (55)	17% (101)	11% (63)	11% (64)	6% (36)	17% (97)	29% (171)	586
Boomers: Age 55-73	5% (40)	20% (146)	12% (85)	9% (68)	6% (44)	13% (99)	35% (256)	739
PID: Dem (no lean)	9% (70)	16% (118)	13% (94)	10% (75)	7% (54)	14% (108)	31% (228)	747
PID: Ind (no lean)	5% (42)	14% (116)	8% (62)	10% (79)	7% (57)	16% (127)	40% (318)	802
PID: Rep (no lean)	9% (60)	21% (138)	12% (77)	9% (55)	7% (42)	14% (93)	28% (185)	651
PID/Gender: Dem Men	15% (52)	20% (66)	14% (46)	10% (35)	5% (16)	13% (45)	23% (77)	337
PID/Gender: Dem Women	4% (18)	13% (52)	12% (48)	10% (40)	9% (37)	15% (63)	37% (151)	410
PID/Gender: Ind Men	9% (34)	23% (92)	7% (30)	14% (56)	6% (23)	13% (52)	28% (110)	396
PID/Gender: Ind Women	2% (9)	6% (24)	8% (33)	6% (23)	8% (34)	19% (75)	51% (208)	405
PID/Gender: Rep Men	15% (50)	28% (91)	15% (48)	7% (24)	6% (18)	11% (36)	19% (61)	328
PID/Gender: Rep Women	3% (11)	15% (47)	9% (29)	10% (31)	8% (24)	18% (57)	38% (124)	323
Ideo: Liberal (1-3)	7% (51)	17% (124)	10% (75)	11% (78)	7% (54)	15% (108)	32% (230)	720
Ideo: Moderate (4)	8% (39)	20% (99)	10% (46)	8% (39)	7% (36)	17% (82)	30% (143)	484
Ideo: Conservative (5-7)	9% (65)	18% (128)	13% (95)	10% (73)	7% (51)	13% (94)	29% (208)	713
Educ: < College	7% (109)	14% (217)	11% (159)	9% (131)	7% (102)	15% (232)	37% (562)	1512
Educ: Bachelors degree	10% (42)	20% (88)	12% (52)	12% (52)	7% (29)	14% (64)	26% (117)	444
Educ: Post-grad	9% (22)	27% (67)	9% (22)	11% (26)	9% (22)	13% (32)	22% (53)	244

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**Table CGSdem1\_3: How often do you watch or stream the following?**

*Sporting events*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (173)	17% (372)	11% (233)	10% (209)	7% (153)	15% (328)	33% (732)	2200
Income: Under 50k	6% (79)	12% (151)	9% (113)	9% (108)	7% (85)	15% (187)	41% (498)	1222
Income: 50k-100k	8% (50)	22% (141)	14% (86)	10% (65)	7% (46)	14% (91)	25% (156)	634
Income: 100k+	13% (44)	23% (80)	10% (34)	11% (36)	7% (22)	15% (50)	22% (77)	344
Ethnicity: White	8% (131)	18% (302)	11% (182)	9% (155)	6% (108)	15% (264)	34% (579)	1722
Ethnicity: Hispanic	9% (32)	16% (57)	12% (42)	9% (31)	9% (30)	15% (54)	30% (104)	349
Ethnicity: Afr. Am.	10% (27)	13% (37)	9% (26)	11% (31)	10% (27)	14% (39)	32% (88)	274
Ethnicity: Other	7% (15)	16% (33)	13% (26)	11% (23)	9% (18)	12% (25)	32% (65)	204
Relig: Protestant	6% (31)	21% (107)	11% (55)	10% (49)	7% (35)	16% (80)	29% (143)	500
Relig: Roman Catholic	10% (44)	24% (101)	14% (59)	9% (41)	6% (28)	11% (47)	26% (111)	430
Relig: Ath./Agn./None	6% (40)	13% (94)	10% (74)	8% (59)	7% (49)	16% (112)	39% (279)	707
Relig: Something Else	8% (25)	13% (43)	10% (31)	13% (42)	6% (20)	14% (45)	36% (114)	320
Relig: Jewish	12% (5)	25% (11)	9% (4)	11% (5)	5% (2)	16% (7)	23% (10)	45
Relig: Evangelical	8% (47)	16% (87)	10% (56)	8% (45)	7% (38)	19% (103)	32% (178)	554
Relig: Non-Evang. Catholics	10% (61)	24% (148)	12% (72)	10% (63)	7% (46)	11% (68)	26% (160)	620
Relig: All Christian	9% (108)	20% (235)	11% (129)	9% (108)	7% (84)	15% (171)	29% (338)	1173
Relig: All Non-Christian	6% (65)	13% (137)	10% (104)	10% (101)	7% (69)	15% (157)	38% (393)	1027
Community: Urban	11% (59)	16% (86)	8% (44)	9% (48)	6% (31)	16% (83)	33% (173)	523
Community: Suburban	8% (87)	18% (200)	12% (133)	10% (111)	7% (78)	13% (142)	31% (334)	1086
Community: Rural	5% (27)	15% (86)	9% (55)	8% (50)	7% (44)	18% (104)	38% (225)	591
Employ: Private Sector	9% (59)	22% (143)	11% (75)	11% (72)	8% (50)	16% (105)	24% (157)	660
Employ: Government	12% (16)	22% (28)	15% (20)	10% (12)	8% (10)	11% (14)	22% (28)	127
Employ: Self-Employed	7% (11)	20% (33)	9% (16)	10% (16)	6% (11)	17% (28)	31% (51)	167
Employ: Homemaker	4% (5)	9% (14)	11% (17)	9% (14)	6% (9)	23% (35)	39% (60)	154
Employ: Student	6% (8)	13% (15)	9% (11)	7% (9)	15% (17)	15% (18)	35% (41)	119
Employ: Retired	7% (39)	19% (98)	9% (49)	9% (47)	6% (31)	12% (65)	37% (197)	526
Employ: Unemployed	5% (14)	7% (20)	10% (27)	12% (31)	8% (20)	14% (36)	44% (118)	268
Employ: Other	11% (21)	12% (21)	11% (19)	4% (8)	3% (5)	15% (27)	44% (79)	180
Military HH: Yes	7% (25)	19% (69)	11% (41)	9% (32)	5% (17)	16% (58)	33% (117)	359
Military HH: No	8% (148)	16% (303)	10% (192)	10% (177)	7% (137)	15% (270)	33% (614)	1841

Continued on next page

**Table CGSdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (173)	17% (372)	11% (233)	10% (209)	7% (153)	15% (328)	33% (732)	2200
RD/WT: Right Direction	9% (79)	20% (167)	10% (84)	9% (78)	6% (47)	13% (113)	32% (268)	836
RD/WT: Wrong Track	7% (94)	15% (205)	11% (150)	10% (131)	8% (107)	16% (215)	34% (463)	1364
Trump Job Approve	9% (80)	20% (177)	11% (91)	9% (77)	6% (50)	14% (121)	31% (270)	867
Trump Job Disapprove	7% (88)	16% (187)	11% (136)	10% (122)	8% (93)	15% (184)	32% (385)	1195
Trump Job Strongly Approve	10% (47)	19% (89)	11% (53)	8% (40)	6% (26)	14% (66)	32% (148)	469
Trump Job Somewhat Approve	8% (33)	22% (88)	10% (39)	9% (37)	6% (24)	14% (55)	31% (122)	398
Trump Job Somewhat Disapprove	9% (22)	16% (40)	14% (36)	10% (25)	8% (20)	15% (39)	28% (72)	255
Trump Job Strongly Disapprove	7% (66)	16% (147)	11% (100)	10% (97)	8% (73)	15% (145)	33% (313)	941
Favorable of Trump	9% (81)	20% (174)	12% (100)	9% (79)	6% (51)	13% (117)	31% (272)	873
Unfavorable of Trump	7% (85)	16% (184)	11% (126)	10% (123)	7% (87)	16% (189)	32% (381)	1175
Very Favorable of Trump	9% (44)	20% (95)	12% (59)	9% (43)	6% (29)	12% (60)	32% (154)	482
Somewhat Favorable of Trump	9% (37)	20% (79)	11% (41)	9% (36)	6% (22)	15% (57)	30% (117)	390
Somewhat Unfavorable of Trump	6% (12)	17% (36)	10% (21)	14% (30)	9% (20)	14% (30)	31% (67)	216
Very Unfavorable of Trump	8% (73)	16% (149)	11% (105)	10% (93)	7% (67)	17% (159)	33% (314)	958
#1 Issue: Economy	9% (46)	19% (101)	11% (58)	12% (63)	7% (39)	16% (82)	26% (139)	528
#1 Issue: Security	10% (48)	17% (78)	13% (61)	8% (39)	5% (23)	12% (58)	34% (158)	465
#1 Issue: Health Care	8% (35)	15% (61)	10% (42)	9% (37)	7% (27)	17% (70)	34% (138)	410
#1 Issue: Medicare / Social Security	7% (21)	19% (60)	8% (27)	9% (29)	7% (23)	10% (34)	39% (127)	322
#1 Issue: Women's Issues	5% (6)	10% (12)	8% (9)	10% (12)	7% (8)	14% (17)	47% (56)	120
#1 Issue: Education	6% (9)	19% (28)	9% (14)	8% (12)	10% (15)	20% (30)	27% (41)	149
#1 Issue: Energy	2% (2)	14% (16)	14% (15)	10% (10)	7% (7)	24% (26)	30% (32)	109
#1 Issue: Other	7% (7)	16% (15)	7% (6)	7% (7)	11% (10)	13% (13)	41% (40)	98
2018 House Vote: Democrat	8% (64)	19% (150)	11% (92)	10% (82)	8% (64)	14% (112)	30% (247)	810
2018 House Vote: Republican	9% (60)	22% (144)	11% (73)	10% (63)	7% (45)	14% (89)	28% (180)	655
2018 House Vote: Someone else	4% (4)	17% (16)	3% (3)	11% (10)	7% (6)	26% (24)	31% (28)	92
2018 House Vote: Didnt Vote	7% (43)	10% (61)	10% (64)	8% (53)	6% (38)	16% (102)	43% (274)	636

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**Table CGSdem1\_3: How often do you watch or stream the following?**  
*Sporting events*

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	8% (173)	17% (372)	11% (233)	10% (209)	7% (153)	15% (328)	33% (732)	2200
2016 Vote: Hillary Clinton	8% (56)	17% (122)	12% (81)	10% (68)	7% (50)	15% (107)	31% (216)	700
2016 Vote: Donald Trump	9% (63)	22% (151)	11% (76)	10% (70)	6% (39)	13% (86)	29% (202)	687
2016 Vote: Someone else	5% (8)	20% (32)	7% (11)	11% (17)	9% (14)	22% (35)	26% (40)	158
2016 Vote: Didnt Vote	7% (45)	10% (66)	10% (65)	8% (54)	8% (50)	15% (100)	41% (269)	650
Voted in 2014: Yes	8% (110)	21% (281)	10% (140)	10% (132)	7% (97)	15% (199)	28% (380)	1340
Voted in 2014: No	7% (63)	11% (91)	11% (93)	9% (77)	7% (56)	15% (129)	41% (351)	860
2012 Vote: Barack Obama	8% (66)	18% (154)	10% (87)	10% (83)	8% (64)	16% (137)	30% (249)	839
2012 Vote: Mitt Romney	8% (42)	23% (123)	12% (60)	11% (56)	7% (39)	12% (60)	27% (142)	523
2012 Vote: Other	5% (5)	26% (23)	6% (5)	5% (4)	6% (5)	21% (18)	32% (28)	88
2012 Vote: Didn't Vote	8% (60)	10% (73)	11% (81)	9% (64)	6% (45)	15% (112)	42% (311)	745
4-Region: Northeast	8% (33)	19% (74)	10% (40)	10% (40)	8% (33)	8% (31)	36% (142)	394
4-Region: Midwest	8% (37)	16% (74)	13% (59)	8% (37)	7% (32)	14% (64)	34% (159)	462
4-Region: South	8% (62)	16% (129)	11% (95)	10% (85)	7% (58)	16% (135)	32% (261)	824
4-Region: West	8% (40)	18% (96)	8% (40)	9% (47)	6% (30)	19% (97)	33% (169)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGSdem2\_1: Do you, or anyone in your household, subscribe to the following?**  
 Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	47%	(1041)	34%	(746)	19%	(413)	2200
Gender: Male	48%	(514)	34%	(360)	18%	(188)	1062
Gender: Female	46%	(527)	34%	(386)	20%	(225)	1138
Age: 18-29	42%	(203)	29%	(143)	29%	(140)	486
Age: 30-44	41%	(215)	41%	(215)	19%	(98)	527
Age: 45-54	47%	(161)	40%	(138)	13%	(45)	344
Age: 55-64	53%	(216)	33%	(135)	14%	(57)	407
Age: 65+	56%	(246)	27%	(116)	17%	(74)	436
Generation Z: 18-22	39%	(93)	32%	(76)	30%	(71)	240
Millennial: Age 23-38	42%	(221)	33%	(176)	25%	(134)	531
Generation X: Age 39-54	45%	(265)	42%	(243)	13%	(78)	586
Boomers: Age 55-73	54%	(399)	31%	(227)	15%	(113)	739
PID: Dem (no lean)	52%	(389)	31%	(232)	17%	(125)	747
PID: Ind (no lean)	41%	(328)	38%	(302)	21%	(172)	802
PID: Rep (no lean)	50%	(324)	33%	(212)	18%	(116)	651
PID/Gender: Dem Men	52%	(176)	30%	(102)	18%	(60)	337
PID/Gender: Dem Women	52%	(214)	32%	(130)	16%	(65)	410
PID/Gender: Ind Men	44%	(173)	37%	(148)	19%	(76)	396
PID/Gender: Ind Women	38%	(155)	38%	(154)	24%	(96)	405
PID/Gender: Rep Men	50%	(165)	34%	(111)	16%	(52)	328
PID/Gender: Rep Women	49%	(158)	31%	(101)	20%	(64)	323
Ideo: Liberal (1-3)	48%	(349)	34%	(242)	18%	(128)	720
Ideo: Moderate (4)	45%	(219)	37%	(178)	18%	(87)	484
Ideo: Conservative (5-7)	51%	(362)	32%	(226)	18%	(126)	713
Educ: < College	44%	(666)	34%	(515)	22%	(331)	1512
Educ: Bachelors degree	52%	(230)	34%	(152)	14%	(62)	444
Educ: Post-grad	59%	(145)	32%	(79)	8%	(20)	244

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**Table CGSdem2\_1: Do you, or anyone in your household, subscribe to the following?**

*Cable television*

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	47% (1041)	34% (746)	19% (413)	2200
Income: Under 50k	42% (513)	36% (434)	22% (274)	1222
Income: 50k-100k	52% (332)	32% (200)	16% (102)	634
Income: 100k+	57% (195)	32% (111)	11% (37)	344
Ethnicity: White	48% (835)	35% (595)	17% (292)	1722
Ethnicity: Hispanic	38% (132)	32% (113)	30% (104)	349
Ethnicity: Afr. Am.	44% (120)	30% (82)	26% (72)	274
Ethnicity: Other	42% (86)	34% (68)	24% (50)	204
Relig: Protestant	52% (258)	33% (163)	16% (79)	500
Relig: Roman Catholic	58% (251)	25% (108)	17% (71)	430
Relig: Ath./Agn./None	39% (278)	39% (273)	22% (156)	707
Relig: Something Else	51% (162)	32% (103)	17% (55)	320
Relig: Jewish	67% (30)	28% (12)	6% (2)	45
Relig: Evangelical	44% (241)	36% (201)	20% (112)	554
Relig: Non-Evang. Catholics	58% (360)	27% (169)	15% (90)	620
Relig: All Christian	51% (601)	32% (370)	17% (202)	1173
Relig: All Non-Christian	43% (440)	37% (376)	21% (211)	1027
Community: Urban	45% (237)	37% (195)	17% (91)	523
Community: Suburban	54% (582)	31% (336)	15% (168)	1086
Community: Rural	38% (222)	36% (214)	26% (155)	591
Employ: Private Sector	51% (336)	34% (227)	15% (97)	660
Employ: Government	48% (62)	27% (35)	24% (31)	127
Employ: Self-Employed	44% (73)	41% (69)	15% (25)	167
Employ: Homemaker	37% (57)	37% (57)	26% (40)	154
Employ: Student	37% (44)	36% (42)	27% (32)	119
Employ: Retired	56% (295)	29% (153)	15% (78)	526
Employ: Unemployed	36% (96)	37% (99)	27% (73)	268
Employ: Other	43% (78)	36% (64)	21% (38)	180
Military HH: Yes	42% (149)	35% (125)	24% (85)	359
Military HH: No	48% (891)	34% (621)	18% (328)	1841

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**Table CGSdem2\_1: Do you, or anyone in your household, subscribe to the following?**  
 Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	47%	(1041)	34%	(746)	19%	(413)	2200
RD/WT: Right Direction	47%	(389)	34%	(280)	20%	(167)	836
RD/WT: Wrong Track	48%	(652)	34%	(466)	18%	(247)	1364
Trump Job Approve	47%	(410)	34%	(295)	19%	(162)	867
Trump Job Disapprove	49%	(588)	33%	(397)	18%	(210)	1195
Trump Job Strongly Approve	47%	(218)	35%	(162)	19%	(88)	469
Trump Job Somewhat Approve	48%	(191)	34%	(133)	18%	(74)	398
Trump Job Somewhat Disapprove	44%	(111)	32%	(82)	24%	(61)	255
Trump Job Strongly Disapprove	51%	(477)	33%	(315)	16%	(149)	941
Favorable of Trump	47%	(409)	35%	(303)	18%	(161)	873
Unfavorable of Trump	49%	(575)	34%	(398)	17%	(201)	1175
Very Favorable of Trump	47%	(224)	34%	(163)	20%	(95)	482
Somewhat Favorable of Trump	47%	(184)	36%	(140)	17%	(66)	390
Somewhat Unfavorable of Trump	42%	(91)	30%	(66)	28%	(60)	216
Very Unfavorable of Trump	51%	(484)	35%	(333)	15%	(141)	958
#1 Issue: Economy	44%	(234)	36%	(191)	19%	(102)	528
#1 Issue: Security	51%	(238)	31%	(144)	18%	(83)	465
#1 Issue: Health Care	53%	(217)	33%	(136)	14%	(57)	410
#1 Issue: Medicare / Social Security	51%	(163)	30%	(98)	19%	(61)	322
#1 Issue: Women's Issues	36%	(43)	36%	(43)	28%	(34)	120
#1 Issue: Education	41%	(62)	32%	(47)	27%	(40)	149
#1 Issue: Energy	36%	(39)	45%	(49)	19%	(21)	109
#1 Issue: Other	45%	(44)	38%	(37)	17%	(17)	98
2018 House Vote: Democrat	52%	(423)	33%	(264)	15%	(123)	810
2018 House Vote: Republican	49%	(319)	34%	(222)	17%	(113)	655
2018 House Vote: Someone else	43%	(40)	40%	(36)	17%	(16)	92
2018 House Vote: Didnt Vote	40%	(252)	35%	(223)	25%	(161)	636

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**Table CGSdem2\_1: Do you, or anyone in your household, subscribe to the following?**  
Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	47%	(1041)	34%	(746)	19%	(413)	2200
2016 Vote: Hillary Clinton	55%	(383)	30%	(213)	15%	(104)	700
2016 Vote: Donald Trump	49%	(340)	34%	(233)	17%	(114)	687
2016 Vote: Someone else	42%	(66)	38%	(61)	20%	(31)	158
2016 Vote: Didnt Vote	38%	(250)	37%	(238)	25%	(161)	650
Voted in 2014: Yes	52%	(695)	33%	(438)	16%	(208)	1340
Voted in 2014: No	40%	(346)	36%	(308)	24%	(206)	860
2012 Vote: Barack Obama	54%	(455)	31%	(264)	14%	(120)	839
2012 Vote: Mitt Romney	49%	(257)	35%	(182)	16%	(84)	523
2012 Vote: Other	44%	(39)	45%	(39)	12%	(10)	88
2012 Vote: Didn't Vote	38%	(286)	35%	(259)	27%	(199)	745
4-Region: Northeast	60%	(238)	26%	(102)	14%	(53)	394
4-Region: Midwest	42%	(193)	37%	(169)	22%	(100)	462
4-Region: South	47%	(388)	33%	(275)	19%	(161)	824
4-Region: West	43%	(222)	38%	(199)	19%	(99)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGSdem2\_2: Do you, or anyone in your household, subscribe to the following?**  
 Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	22%	(485)	25%	(554)	53%	(1162)	2200
Gender: Male	22%	(237)	27%	(292)	50%	(533)	1062
Gender: Female	22%	(248)	23%	(262)	55%	(628)	1138
Age: 18-29	22%	(107)	26%	(124)	52%	(255)	486
Age: 30-44	21%	(111)	27%	(145)	52%	(272)	527
Age: 45-54	22%	(75)	30%	(104)	48%	(164)	344
Age: 55-64	18%	(75)	25%	(103)	56%	(229)	407
Age: 65+	27%	(117)	18%	(78)	55%	(242)	436
Generation Z: 18-22	23%	(54)	30%	(71)	48%	(115)	240
Millennial: Age 23-38	20%	(106)	24%	(125)	56%	(300)	531
Generation X: Age 39-54	23%	(132)	30%	(177)	47%	(276)	586
Boomers: Age 55-73	22%	(162)	22%	(165)	56%	(413)	739
PID: Dem (no lean)	21%	(154)	24%	(179)	55%	(413)	747
PID: Ind (no lean)	20%	(161)	25%	(198)	55%	(443)	802
PID: Rep (no lean)	26%	(170)	27%	(176)	47%	(305)	651
PID/Gender: Dem Men	22%	(73)	23%	(76)	56%	(188)	337
PID/Gender: Dem Women	20%	(81)	25%	(103)	55%	(226)	410
PID/Gender: Ind Men	21%	(82)	29%	(113)	51%	(201)	396
PID/Gender: Ind Women	19%	(79)	21%	(84)	60%	(242)	405
PID/Gender: Rep Men	25%	(82)	31%	(102)	44%	(144)	328
PID/Gender: Rep Women	27%	(88)	23%	(74)	50%	(161)	323
Ideo: Liberal (1-3)	20%	(143)	26%	(186)	54%	(391)	720
Ideo: Moderate (4)	25%	(121)	24%	(116)	51%	(248)	484
Ideo: Conservative (5-7)	26%	(183)	25%	(177)	50%	(354)	713
Educ: < College	22%	(340)	26%	(389)	52%	(783)	1512
Educ: Bachelors degree	21%	(93)	24%	(105)	55%	(246)	444
Educ: Post-grad	22%	(53)	24%	(59)	54%	(132)	244

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**Table CGSdem2\_2: Do you, or anyone in your household, subscribe to the following?**  
*Satellite television*

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>		<b>I (or someone in my household) subscribed in the past, but not now</b>		<b>I (or someone in my household) have never subscribed</b>		<b>Total N</b>
Adults	22%	(485)	25%	(554)	53%	(1162)	2200
Income: Under 50k	20%	(240)	26%	(312)	55%	(670)	1222
Income: 50k-100k	26%	(163)	26%	(164)	48%	(307)	634
Income: 100k+	24%	(82)	22%	(77)	54%	(185)	344
Ethnicity: White	23%	(394)	25%	(436)	52%	(891)	1722
Ethnicity: Hispanic	24%	(85)	23%	(81)	52%	(183)	349
Ethnicity: Afr. Am.	19%	(53)	24%	(66)	57%	(156)	274
Ethnicity: Other	19%	(38)	25%	(51)	56%	(115)	204
Relig: Protestant	27%	(136)	25%	(126)	48%	(238)	500
Relig: Roman Catholic	23%	(101)	18%	(78)	59%	(252)	430
Relig: Ath./Agn./None	21%	(147)	25%	(177)	54%	(383)	707
Relig: Something Else	17%	(54)	28%	(91)	55%	(174)	320
Relig: Jewish	12%	(5)	27%	(12)	61%	(27)	45
Relig: Evangelical	25%	(138)	29%	(162)	46%	(254)	554
Relig: Non-Evang. Catholics	24%	(146)	20%	(123)	57%	(350)	620
Relig: All Christian	24%	(284)	24%	(285)	51%	(604)	1173
Relig: All Non-Christian	20%	(201)	26%	(268)	54%	(557)	1027
Community: Urban	17%	(91)	23%	(120)	60%	(312)	523
Community: Suburban	20%	(221)	24%	(256)	56%	(609)	1086
Community: Rural	29%	(173)	30%	(178)	41%	(241)	591
Employ: Private Sector	21%	(141)	27%	(177)	52%	(343)	660
Employ: Government	26%	(33)	20%	(25)	54%	(69)	127
Employ: Self-Employed	23%	(38)	26%	(44)	51%	(84)	167
Employ: Homemaker	21%	(33)	27%	(42)	51%	(79)	154
Employ: Student	28%	(33)	38%	(46)	34%	(40)	119
Employ: Retired	24%	(128)	21%	(112)	54%	(286)	526
Employ: Unemployed	17%	(45)	22%	(60)	61%	(163)	268
Employ: Other	19%	(33)	27%	(49)	55%	(98)	180
Military HH: Yes	27%	(97)	26%	(92)	47%	(170)	359
Military HH: No	21%	(388)	25%	(462)	54%	(992)	1841

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**Table CGSdem2\_2: Do you, or anyone in your household, subscribe to the following?**  
 Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	22%	(485)	25%	(554)	53%	(1162)	2200
RD/WT: Right Direction	27%	(225)	25%	(205)	49%	(406)	836
RD/WT: Wrong Track	19%	(260)	26%	(349)	55%	(756)	1364
Trump Job Approve	25%	(220)	27%	(238)	47%	(408)	867
Trump Job Disapprove	20%	(239)	24%	(286)	56%	(671)	1195
Trump Job Strongly Approve	26%	(121)	29%	(137)	45%	(210)	469
Trump Job Somewhat Approve	25%	(99)	25%	(101)	50%	(198)	398
Trump Job Somewhat Disapprove	23%	(59)	22%	(57)	54%	(139)	255
Trump Job Strongly Disapprove	19%	(180)	24%	(229)	57%	(532)	941
Favorable of Trump	27%	(238)	27%	(236)	46%	(399)	873
Unfavorable of Trump	19%	(227)	24%	(285)	56%	(662)	1175
Very Favorable of Trump	28%	(134)	29%	(139)	43%	(210)	482
Somewhat Favorable of Trump	27%	(104)	25%	(97)	48%	(189)	390
Somewhat Unfavorable of Trump	17%	(36)	22%	(48)	61%	(132)	216
Very Unfavorable of Trump	20%	(191)	25%	(237)	55%	(530)	958
#1 Issue: Economy	20%	(104)	28%	(147)	52%	(277)	528
#1 Issue: Security	24%	(111)	27%	(123)	49%	(230)	465
#1 Issue: Health Care	23%	(93)	22%	(89)	56%	(228)	410
#1 Issue: Medicare / Social Security	22%	(70)	21%	(68)	57%	(184)	322
#1 Issue: Women's Issues	14%	(17)	31%	(37)	55%	(66)	120
#1 Issue: Education	35%	(53)	21%	(32)	43%	(65)	149
#1 Issue: Energy	24%	(26)	25%	(27)	51%	(55)	109
#1 Issue: Other	11%	(10)	31%	(30)	58%	(57)	98
2018 House Vote: Democrat	20%	(164)	24%	(193)	56%	(453)	810
2018 House Vote: Republican	27%	(180)	28%	(182)	45%	(293)	655
2018 House Vote: Someone else	12%	(11)	28%	(26)	60%	(55)	92
2018 House Vote: Didnt Vote	20%	(128)	24%	(152)	56%	(356)	636

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**Table CGSdem2\_2: Do you, or anyone in your household, subscribe to the following?  
Satellite television**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>		<b>I (or someone in my household) subscribed in the past, but not now</b>		<b>I (or someone in my household) have never subscribed</b>		<b>Total N</b>
Adults	22%	(485)	25%	(554)	53%	(1162)	2200
2016 Vote: Hillary Clinton	20%	(141)	24%	(169)	56%	(390)	700
2016 Vote: Donald Trump	27%	(185)	28%	(189)	46%	(313)	687
2016 Vote: Someone else	15%	(24)	25%	(39)	60%	(95)	158
2016 Vote: Didnt Vote	21%	(135)	24%	(155)	55%	(360)	650
Voted in 2014: Yes	23%	(308)	26%	(344)	51%	(688)	1340
Voted in 2014: No	21%	(177)	24%	(210)	55%	(473)	860
2012 Vote: Barack Obama	21%	(174)	25%	(210)	54%	(455)	839
2012 Vote: Mitt Romney	27%	(139)	25%	(129)	49%	(255)	523
2012 Vote: Other	24%	(22)	27%	(24)	48%	(42)	88
2012 Vote: Didn't Vote	20%	(149)	25%	(190)	55%	(406)	745
4-Region: Northeast	10%	(39)	23%	(92)	67%	(262)	394
4-Region: Midwest	22%	(103)	23%	(108)	54%	(252)	462
4-Region: South	27%	(221)	27%	(225)	46%	(378)	824
4-Region: West	23%	(122)	25%	(129)	52%	(270)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGSdem2\_3: Do you, or anyone in your household, subscribe to the following?  
 Streaming service(s)**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	59% (1307)	10% (211)	31% (683)	2200
Gender: Male	60% (637)	10% (111)	30% (314)	1062
Gender: Female	59% (669)	9% (100)	32% (369)	1138
Age: 18-29	64% (313)	14% (69)	21% (103)	486
Age: 30-44	76% (403)	7% (39)	16% (85)	527
Age: 45-54	61% (211)	10% (35)	28% (98)	344
Age: 55-64	52% (211)	10% (40)	38% (156)	407
Age: 65+	39% (169)	6% (27)	55% (240)	436
Generation Z: 18-22	58% (140)	18% (44)	23% (56)	240
Millennial: Age 23-38	74% (395)	9% (48)	17% (88)	531
Generation X: Age 39-54	67% (392)	9% (51)	24% (142)	586
Boomers: Age 55-73	48% (358)	8% (59)	44% (322)	739
PID: Dem (no lean)	61% (457)	10% (73)	29% (217)	747
PID: Ind (no lean)	58% (465)	9% (72)	33% (265)	802
PID: Rep (no lean)	59% (385)	10% (65)	31% (201)	651
PID/Gender: Dem Men	60% (201)	12% (41)	28% (95)	337
PID/Gender: Dem Women	62% (256)	8% (32)	30% (122)	410
PID/Gender: Ind Men	58% (228)	10% (39)	33% (130)	396
PID/Gender: Ind Women	58% (237)	8% (33)	33% (135)	405
PID/Gender: Rep Men	63% (208)	9% (31)	27% (90)	328
PID/Gender: Rep Women	55% (177)	11% (35)	34% (111)	323
Ideo: Liberal (1-3)	68% (493)	11% (78)	21% (149)	720
Ideo: Moderate (4)	55% (269)	7% (34)	38% (182)	484
Ideo: Conservative (5-7)	57% (409)	9% (64)	34% (240)	713
Educ: < College	56% (847)	10% (149)	34% (516)	1512
Educ: Bachelors degree	67% (296)	9% (42)	24% (106)	444
Educ: Post-grad	67% (164)	8% (20)	25% (61)	244

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**Table CGSdem2\_3: Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>		<b>I (or someone in my household) subscribed in the past, but not now</b>		<b>I (or someone in my household) have never subscribed</b>		<b>Total N</b>
Adults	59%	(1307)	10%	(211)	31%	(683)	2200
Income: Under 50k	52%	(635)	11%	(137)	37%	(449)	1222
Income: 50k-100k	67%	(428)	9%	(60)	23%	(146)	634
Income: 100k+	71%	(243)	4%	(14)	25%	(87)	344
Ethnicity: White	59%	(1021)	9%	(153)	32%	(548)	1722
Ethnicity: Hispanic	63%	(219)	12%	(43)	25%	(87)	349
Ethnicity: Afr. Am.	54%	(148)	15%	(41)	31%	(85)	274
Ethnicity: Other	68%	(138)	8%	(17)	24%	(49)	204
Relig: Protestant	55%	(275)	9%	(44)	36%	(181)	500
Relig: Roman Catholic	58%	(247)	8%	(35)	34%	(148)	430
Relig: Ath./Agn./None	62%	(439)	10%	(72)	28%	(196)	707
Relig: Something Else	63%	(202)	10%	(31)	27%	(87)	320
Relig: Jewish	46%	(21)	16%	(7)	38%	(17)	45
Relig: Evangelical	58%	(322)	11%	(62)	31%	(170)	554
Relig: Non-Evang. Catholics	55%	(343)	7%	(46)	37%	(230)	620
Relig: All Christian	57%	(666)	9%	(108)	34%	(400)	1173
Relig: All Non-Christian	62%	(641)	10%	(103)	28%	(283)	1027
Community: Urban	59%	(308)	12%	(64)	29%	(152)	523
Community: Suburban	61%	(660)	9%	(92)	31%	(333)	1086
Community: Rural	57%	(339)	9%	(54)	33%	(198)	591
Employ: Private Sector	74%	(485)	7%	(48)	19%	(126)	660
Employ: Government	74%	(94)	11%	(14)	15%	(19)	127
Employ: Self-Employed	63%	(105)	12%	(20)	25%	(41)	167
Employ: Homemaker	67%	(104)	6%	(9)	27%	(41)	154
Employ: Student	67%	(80)	18%	(22)	14%	(17)	119
Employ: Retired	44%	(229)	7%	(35)	50%	(262)	526
Employ: Unemployed	48%	(128)	14%	(38)	38%	(102)	268
Employ: Other	45%	(81)	14%	(25)	41%	(74)	180
Military HH: Yes	52%	(186)	12%	(45)	36%	(128)	359
Military HH: No	61%	(1121)	9%	(166)	30%	(554)	1841

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**Table CGSdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
 Streaming service(s)

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	59% (1307)	10% (211)	31% (683)	2200
RD/WT: Right Direction	55% (462)	9% (77)	35% (296)	836
RD/WT: Wrong Track	62% (844)	10% (134)	28% (386)	1364
Trump Job Approve	57% (495)	10% (90)	33% (283)	867
Trump Job Disapprove	62% (746)	9% (107)	29% (342)	1195
Trump Job Strongly Approve	55% (259)	11% (53)	33% (156)	469
Trump Job Somewhat Approve	59% (235)	9% (37)	32% (126)	398
Trump Job Somewhat Disapprove	61% (156)	10% (26)	29% (73)	255
Trump Job Strongly Disapprove	63% (591)	9% (81)	29% (269)	941
Favorable of Trump	57% (498)	11% (95)	32% (279)	873
Unfavorable of Trump	63% (745)	8% (98)	28% (332)	1175
Very Favorable of Trump	55% (267)	11% (52)	34% (163)	482
Somewhat Favorable of Trump	59% (232)	11% (43)	30% (116)	390
Somewhat Unfavorable of Trump	57% (124)	10% (22)	32% (70)	216
Very Unfavorable of Trump	65% (621)	8% (76)	27% (262)	958
#1 Issue: Economy	65% (346)	10% (53)	24% (129)	528
#1 Issue: Security	49% (229)	11% (49)	40% (186)	465
#1 Issue: Health Care	65% (267)	10% (40)	25% (103)	410
#1 Issue: Medicare / Social Security	44% (142)	9% (28)	47% (152)	322
#1 Issue: Women's Issues	63% (75)	12% (15)	25% (30)	120
#1 Issue: Education	67% (99)	10% (15)	24% (35)	149
#1 Issue: Energy	76% (83)	6% (7)	18% (19)	109
#1 Issue: Other	67% (66)	5% (4)	28% (28)	98
2018 House Vote: Democrat	64% (517)	8% (66)	28% (227)	810
2018 House Vote: Republican	57% (374)	10% (63)	33% (217)	655
2018 House Vote: Someone else	54% (49)	9% (8)	37% (34)	92
2018 House Vote: Didnt Vote	57% (361)	12% (74)	32% (201)	636

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**Table CGSdem2\_3:** Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	59% (1307)	10% (211)	31% (683)	2200
2016 Vote: Hillary Clinton	63% (443)	7% (52)	29% (205)	700
2016 Vote: Donald Trump	57% (393)	9% (61)	34% (233)	687
2016 Vote: Someone else	65% (103)	9% (15)	26% (41)	158
2016 Vote: Didnt Vote	56% (364)	13% (83)	31% (203)	650
Voted in 2014: Yes	59% (792)	9% (114)	32% (434)	1340
Voted in 2014: No	60% (515)	11% (97)	29% (248)	860
2012 Vote: Barack Obama	61% (512)	9% (77)	30% (250)	839
2012 Vote: Mitt Romney	56% (293)	8% (41)	36% (189)	523
2012 Vote: Other	55% (49)	8% (7)	37% (32)	88
2012 Vote: Didn't Vote	61% (451)	11% (85)	28% (209)	745
4-Region: Northeast	53% (210)	11% (41)	36% (142)	394
4-Region: Midwest	61% (281)	10% (46)	29% (135)	462
4-Region: South	59% (489)	10% (80)	31% (255)	824
4-Region: West	63% (326)	8% (43)	29% (151)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGSdem3\_1:** *In general, what kind of fan do you consider yourself of the following?*  
 Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(726)	56%	(1222)	11%	(252)	2200
Gender: Male	36%	(386)	53%	(560)	11%	(116)	1062
Gender: Female	30%	(340)	58%	(662)	12%	(136)	1138
Age: 18-29	37%	(181)	48%	(231)	15%	(74)	486
Age: 30-44	40%	(213)	52%	(273)	8%	(41)	527
Age: 45-54	38%	(132)	53%	(182)	9%	(30)	344
Age: 55-64	24%	(96)	67%	(274)	9%	(37)	407
Age: 65+	24%	(104)	60%	(261)	16%	(71)	436
Generation Z: 18-22	35%	(85)	44%	(106)	20%	(49)	240
Millennial: Age 23-38	41%	(215)	50%	(268)	9%	(48)	531
Generation X: Age 39-54	39%	(226)	53%	(312)	8%	(48)	586
Boomers: Age 55-73	25%	(182)	65%	(478)	11%	(79)	739
PID: Dem (no lean)	37%	(276)	53%	(397)	10%	(73)	747
PID: Ind (no lean)	33%	(262)	57%	(456)	10%	(83)	802
PID: Rep (no lean)	29%	(188)	57%	(368)	15%	(95)	651
PID/Gender: Dem Men	44%	(149)	47%	(158)	9%	(30)	337
PID/Gender: Dem Women	31%	(127)	58%	(239)	11%	(43)	410
PID/Gender: Ind Men	34%	(134)	57%	(227)	9%	(35)	396
PID/Gender: Ind Women	32%	(128)	56%	(229)	12%	(48)	405
PID/Gender: Rep Men	31%	(103)	53%	(175)	16%	(51)	328
PID/Gender: Rep Women	26%	(85)	60%	(193)	14%	(44)	323
Ideo: Liberal (1-3)	41%	(292)	52%	(371)	8%	(56)	720
Ideo: Moderate (4)	35%	(167)	57%	(276)	8%	(41)	484
Ideo: Conservative (5-7)	25%	(182)	60%	(427)	15%	(105)	713
Educ: < College	32%	(489)	55%	(829)	13%	(194)	1512
Educ: Bachelors degree	35%	(157)	56%	(249)	9%	(38)	444
Educ: Post-grad	33%	(80)	59%	(144)	8%	(19)	244

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**Table CGSdem3\_1: In general, what kind of fan do you consider yourself of the following?**  
*Film*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(726)	56%	(1222)	11%	(252)	2200
Income: Under 50k	31%	(375)	56%	(686)	13%	(161)	1222
Income: 50k-100k	38%	(238)	53%	(338)	9%	(58)	634
Income: 100k+	33%	(113)	57%	(198)	10%	(33)	344
Ethnicity: White	33%	(569)	56%	(963)	11%	(189)	1722
Ethnicity: Hispanic	36%	(127)	49%	(170)	15%	(53)	349
Ethnicity: Afr. Am.	33%	(91)	52%	(143)	15%	(40)	274
Ethnicity: Other	32%	(66)	57%	(116)	11%	(22)	204
Relig: Protestant	28%	(142)	57%	(287)	14%	(71)	500
Relig: Roman Catholic	35%	(150)	56%	(240)	9%	(40)	430
Relig: Ath./Agn./None	33%	(235)	55%	(390)	12%	(83)	707
Relig: Something Else	40%	(128)	49%	(158)	11%	(34)	320
Relig: Jewish	45%	(20)	40%	(18)	15%	(7)	45
Relig: Evangelical	29%	(162)	59%	(329)	11%	(63)	554
Relig: Non-Evang. Catholics	33%	(201)	56%	(345)	12%	(73)	620
Relig: All Christian	31%	(363)	57%	(675)	12%	(135)	1173
Relig: All Non-Christian	35%	(363)	53%	(547)	11%	(117)	1027
Community: Urban	34%	(179)	57%	(299)	9%	(45)	523
Community: Suburban	33%	(356)	57%	(614)	11%	(115)	1086
Community: Rural	32%	(191)	52%	(309)	15%	(91)	591
Employ: Private Sector	39%	(255)	54%	(360)	7%	(46)	660
Employ: Government	39%	(49)	48%	(61)	14%	(17)	127
Employ: Self-Employed	35%	(58)	54%	(90)	11%	(18)	167
Employ: Homemaker	36%	(56)	51%	(78)	13%	(20)	154
Employ: Student	43%	(51)	44%	(52)	14%	(16)	119
Employ: Retired	23%	(123)	61%	(322)	15%	(81)	526
Employ: Unemployed	31%	(82)	57%	(152)	13%	(34)	268
Employ: Other	29%	(53)	60%	(108)	11%	(20)	180
Military HH: Yes	31%	(110)	56%	(201)	13%	(48)	359
Military HH: No	33%	(616)	55%	(1021)	11%	(204)	1841
RD/WT: Right Direction	29%	(242)	57%	(473)	14%	(121)	836
RD/WT: Wrong Track	35%	(484)	55%	(749)	10%	(131)	1364

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**Table CGSdem3\_1: In general, what kind of fan do you consider yourself of the following?**  
 Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(726)	56%	(1222)	11%	(252)	2200
Trump Job Approve	28%	(246)	57%	(498)	14%	(123)	867
Trump Job Disapprove	37%	(442)	54%	(647)	9%	(107)	1195
Trump Job Strongly Approve	28%	(131)	56%	(265)	16%	(73)	469
Trump Job Somewhat Approve	29%	(115)	59%	(234)	12%	(49)	398
Trump Job Somewhat Disapprove	35%	(89)	55%	(141)	10%	(25)	255
Trump Job Strongly Disapprove	38%	(353)	54%	(506)	9%	(82)	941
Favorable of Trump	29%	(254)	58%	(505)	13%	(114)	873
Unfavorable of Trump	37%	(437)	54%	(638)	8%	(100)	1175
Very Favorable of Trump	29%	(138)	56%	(272)	15%	(72)	482
Somewhat Favorable of Trump	30%	(116)	60%	(233)	11%	(42)	390
Somewhat Unfavorable of Trump	32%	(69)	58%	(124)	11%	(23)	216
Very Unfavorable of Trump	38%	(368)	54%	(513)	8%	(77)	958
#1 Issue: Economy	36%	(188)	54%	(287)	10%	(52)	528
#1 Issue: Security	28%	(129)	60%	(278)	12%	(58)	465
#1 Issue: Health Care	39%	(161)	49%	(202)	11%	(46)	410
#1 Issue: Medicare / Social Security	23%	(76)	62%	(198)	15%	(48)	322
#1 Issue: Women's Issues	35%	(42)	52%	(63)	13%	(15)	120
#1 Issue: Education	40%	(59)	47%	(70)	14%	(20)	149
#1 Issue: Energy	35%	(38)	58%	(64)	7%	(7)	109
#1 Issue: Other	33%	(32)	61%	(60)	5%	(5)	98
2018 House Vote: Democrat	36%	(291)	56%	(454)	8%	(65)	810
2018 House Vote: Republican	28%	(181)	59%	(385)	14%	(89)	655
2018 House Vote: Someone else	40%	(37)	46%	(42)	14%	(13)	92
2018 House Vote: Didnt Vote	34%	(214)	53%	(337)	13%	(85)	636
2016 Vote: Hillary Clinton	38%	(267)	55%	(384)	7%	(50)	700
2016 Vote: Donald Trump	26%	(180)	60%	(414)	14%	(94)	687
2016 Vote: Someone else	34%	(53)	58%	(92)	8%	(13)	158
2016 Vote: Didnt Vote	35%	(225)	51%	(328)	15%	(96)	650
Voted in 2014: Yes	32%	(429)	59%	(789)	9%	(122)	1340
Voted in 2014: No	35%	(297)	50%	(433)	15%	(130)	860

Continued on next page

**Table CGSdem3\_1: In general, what kind of fan do you consider yourself of the following?**

Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	33% (726)	56% (1222)	11% (252)	2200
2012 Vote: Barack Obama	34% (289)	57% (481)	8% (69)	839
2012 Vote: Mitt Romney	27% (140)	60% (316)	13% (66)	523
2012 Vote: Other	31% (27)	62% (55)	8% (7)	88
2012 Vote: Didn't Vote	36% (268)	49% (367)	15% (111)	745
4-Region: Northeast	32% (127)	57% (223)	11% (43)	394
4-Region: Midwest	30% (137)	58% (269)	12% (56)	462
4-Region: South	33% (276)	54% (444)	13% (105)	824
4-Region: West	36% (186)	55% (286)	9% (48)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGSdem3\_2:** *In general, what kind of fan do you consider yourself of the following?*  
 Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1050)	45% (990)	7% (160)	2200
Gender: Male	47% (500)	46% (484)	7% (77)	1062
Gender: Female	48% (550)	44% (506)	7% (83)	1138
Age: 18-29	39% (188)	47% (229)	14% (68)	486
Age: 30-44	51% (269)	43% (224)	6% (34)	527
Age: 45-54	51% (175)	45% (153)	5% (16)	344
Age: 55-64	50% (203)	45% (185)	5% (19)	407
Age: 65+	49% (215)	46% (199)	5% (22)	436
Generation Z: 18-22	32% (76)	50% (120)	18% (44)	240
Millennial: Age 23-38	48% (255)	44% (233)	8% (42)	531
Generation X: Age 39-54	51% (300)	43% (254)	6% (32)	586
Boomers: Age 55-73	50% (368)	45% (333)	5% (39)	739
PID: Dem (no lean)	55% (414)	40% (300)	4% (32)	747
PID: Ind (no lean)	40% (323)	47% (379)	12% (99)	802
PID: Rep (no lean)	48% (312)	48% (311)	4% (29)	651
PID/Gender: Dem Men	59% (198)	37% (124)	5% (16)	337
PID/Gender: Dem Women	53% (216)	43% (177)	4% (17)	410
PID/Gender: Ind Men	36% (144)	52% (208)	11% (45)	396
PID/Gender: Ind Women	44% (180)	42% (172)	13% (54)	405
PID/Gender: Rep Men	48% (158)	47% (153)	5% (17)	328
PID/Gender: Rep Women	48% (154)	49% (158)	4% (12)	323
Ideo: Liberal (1-3)	52% (373)	42% (305)	6% (41)	720
Ideo: Moderate (4)	52% (251)	43% (210)	5% (24)	484
Ideo: Conservative (5-7)	44% (311)	49% (349)	8% (54)	713
Educ: < College	48% (733)	43% (654)	8% (125)	1512
Educ: Bachelors degree	49% (219)	45% (198)	6% (27)	444
Educ: Post-grad	40% (98)	57% (138)	3% (8)	244

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**Table CGSdem3\_2: In general, what kind of fan do you consider yourself of the following?**  
*Television*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	48%	(1050)	45%	(990)	7%	(160)	2200
Income: Under 50k	48%	(589)	43%	(522)	9%	(111)	1222
Income: 50k-100k	48%	(304)	47%	(301)	5%	(30)	634
Income: 100k+	46%	(157)	49%	(167)	6%	(19)	344
Ethnicity: White	48%	(820)	45%	(782)	7%	(120)	1722
Ethnicity: Hispanic	41%	(143)	45%	(157)	14%	(49)	349
Ethnicity: Afr. Am.	55%	(150)	38%	(103)	8%	(21)	274
Ethnicity: Other	39%	(80)	52%	(105)	9%	(19)	204
Relig: Protestant	50%	(248)	46%	(229)	4%	(22)	500
Relig: Roman Catholic	51%	(220)	45%	(193)	4%	(17)	430
Relig: Ath./Agn./None	41%	(293)	47%	(331)	12%	(83)	707
Relig: Something Else	49%	(156)	44%	(140)	7%	(23)	320
Relig: Jewish	58%	(26)	40%	(18)	2%	(1)	45
Relig: Evangelical	52%	(287)	42%	(233)	6%	(34)	554
Relig: Non-Evang. Catholics	51%	(314)	46%	(285)	3%	(21)	620
Relig: All Christian	51%	(601)	44%	(518)	5%	(54)	1173
Relig: All Non-Christian	44%	(449)	46%	(472)	10%	(106)	1027
Community: Urban	49%	(255)	42%	(221)	9%	(47)	523
Community: Suburban	49%	(535)	44%	(480)	7%	(71)	1086
Community: Rural	44%	(260)	49%	(289)	7%	(43)	591
Employ: Private Sector	50%	(333)	44%	(289)	6%	(39)	660
Employ: Government	43%	(55)	49%	(63)	7%	(9)	127
Employ: Self-Employed	42%	(71)	49%	(82)	9%	(14)	167
Employ: Homemaker	54%	(84)	38%	(58)	8%	(12)	154
Employ: Student	36%	(43)	45%	(54)	19%	(22)	119
Employ: Retired	50%	(262)	46%	(241)	4%	(23)	526
Employ: Unemployed	42%	(114)	48%	(127)	10%	(27)	268
Employ: Other	49%	(89)	43%	(77)	8%	(14)	180
Military HH: Yes	43%	(153)	47%	(170)	10%	(36)	359
Military HH: No	49%	(896)	45%	(820)	7%	(124)	1841
RD/WT: Right Direction	46%	(387)	47%	(390)	7%	(59)	836
RD/WT: Wrong Track	49%	(663)	44%	(600)	7%	(101)	1364

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**Table CGSdem3\_2: In general, what kind of fan do you consider yourself of the following?**  
 Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	48%	(1050)	45%	(990)	7%	(160)	2200
Trump Job Approve	45%	(389)	48%	(414)	7%	(64)	867
Trump Job Disapprove	50%	(601)	43%	(518)	6%	(76)	1195
Trump Job Strongly Approve	48%	(226)	45%	(212)	6%	(30)	469
Trump Job Somewhat Approve	41%	(163)	51%	(202)	8%	(34)	398
Trump Job Somewhat Disapprove	43%	(109)	48%	(122)	9%	(24)	255
Trump Job Strongly Disapprove	52%	(492)	42%	(396)	6%	(52)	941
Favorable of Trump	46%	(404)	47%	(407)	7%	(61)	873
Unfavorable of Trump	50%	(593)	44%	(511)	6%	(71)	1175
Very Favorable of Trump	48%	(230)	45%	(219)	7%	(33)	482
Somewhat Favorable of Trump	45%	(174)	48%	(188)	7%	(28)	390
Somewhat Unfavorable of Trump	44%	(95)	47%	(102)	9%	(20)	216
Very Unfavorable of Trump	52%	(498)	43%	(410)	5%	(51)	958
#1 Issue: Economy	48%	(256)	45%	(237)	7%	(35)	528
#1 Issue: Security	44%	(205)	49%	(227)	7%	(32)	465
#1 Issue: Health Care	58%	(238)	38%	(155)	4%	(17)	410
#1 Issue: Medicare / Social Security	55%	(177)	41%	(132)	4%	(12)	322
#1 Issue: Women's Issues	35%	(43)	46%	(56)	18%	(22)	120
#1 Issue: Education	42%	(63)	45%	(67)	13%	(19)	149
#1 Issue: Energy	33%	(36)	56%	(60)	12%	(13)	109
#1 Issue: Other	33%	(33)	57%	(56)	10%	(10)	98
2018 House Vote: Democrat	54%	(438)	42%	(338)	4%	(35)	810
2018 House Vote: Republican	45%	(296)	47%	(311)	7%	(47)	655
2018 House Vote: Someone else	41%	(38)	51%	(47)	7%	(7)	92
2018 House Vote: Didnt Vote	43%	(271)	46%	(293)	11%	(71)	636
2016 Vote: Hillary Clinton	57%	(401)	40%	(277)	3%	(22)	700
2016 Vote: Donald Trump	48%	(327)	46%	(316)	6%	(44)	687
2016 Vote: Someone else	39%	(61)	55%	(87)	7%	(11)	158
2016 Vote: Didnt Vote	40%	(259)	47%	(307)	13%	(83)	650
Voted in 2014: Yes	51%	(685)	45%	(601)	4%	(55)	1340
Voted in 2014: No	42%	(365)	45%	(390)	12%	(106)	860

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**Table CGSdem3\_2: In general, what kind of fan do you consider yourself of the following?**

*Television*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1050)	45% (990)	7% (160)	2200
2012 Vote: Barack Obama	54% (453)	43% (360)	3% (26)	839
2012 Vote: Mitt Romney	47% (246)	48% (249)	5% (28)	523
2012 Vote: Other	42% (37)	53% (47)	5% (5)	88
2012 Vote: Didn't Vote	42% (312)	45% (332)	14% (101)	745
4-Region: Northeast	50% (196)	42% (166)	8% (32)	394
4-Region: Midwest	44% (205)	48% (222)	8% (35)	462
4-Region: South	51% (421)	42% (347)	7% (56)	824
4-Region: West	44% (228)	49% (255)	7% (37)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CGSdem3\_3:** *In general, what kind of fan do you consider yourself of the following?*

*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	51%	(1133)	43%	(946)	6%	(121)	2200
Gender: Male	53%	(566)	41%	(438)	5%	(58)	1062
Gender: Female	50%	(567)	45%	(508)	6%	(63)	1138
Age: 18-29	66%	(319)	28%	(136)	6%	(31)	486
Age: 30-44	64%	(335)	32%	(170)	4%	(22)	527
Age: 45-54	53%	(182)	43%	(148)	4%	(14)	344
Age: 55-64	39%	(159)	55%	(224)	6%	(24)	407
Age: 65+	32%	(138)	61%	(268)	7%	(31)	436
Generation Z: 18-22	70%	(169)	23%	(56)	6%	(15)	240
Millennial: Age 23-38	64%	(337)	32%	(169)	5%	(24)	531
Generation X: Age 39-54	56%	(330)	39%	(229)	5%	(27)	586
Boomers: Age 55-73	37%	(273)	57%	(421)	6%	(45)	739
PID: Dem (no lean)	56%	(415)	41%	(308)	3%	(23)	747
PID: Ind (no lean)	52%	(413)	41%	(328)	8%	(61)	802
PID: Rep (no lean)	47%	(304)	48%	(310)	6%	(37)	651
PID/Gender: Dem Men	62%	(209)	35%	(118)	3%	(11)	337
PID/Gender: Dem Women	50%	(207)	47%	(191)	3%	(12)	410
PID/Gender: Ind Men	52%	(206)	42%	(166)	6%	(24)	396
PID/Gender: Ind Women	51%	(207)	40%	(162)	9%	(37)	405
PID/Gender: Rep Men	46%	(151)	47%	(154)	7%	(24)	328
PID/Gender: Rep Women	47%	(153)	48%	(156)	4%	(14)	323
Ideo: Liberal (1-3)	58%	(420)	38%	(276)	3%	(24)	720
Ideo: Moderate (4)	50%	(244)	45%	(219)	4%	(21)	484
Ideo: Conservative (5-7)	44%	(310)	50%	(356)	7%	(47)	713
Educ: < College	56%	(840)	38%	(582)	6%	(90)	1512
Educ: Bachelors degree	45%	(200)	50%	(223)	5%	(21)	444
Educ: Post-grad	38%	(92)	58%	(141)	4%	(11)	244

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**Table CGSdem3\_3: In general, what kind of fan do you consider yourself of the following?**

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	51%	(1133)	43%	(946)	6%	(121)	2200
Income: Under 50k	53%	(653)	40%	(491)	6%	(79)	1222
Income: 50k-100k	51%	(326)	44%	(279)	5%	(30)	634
Income: 100k+	45%	(155)	51%	(176)	4%	(13)	344
Ethnicity: White	48%	(831)	46%	(793)	6%	(97)	1722
Ethnicity: Hispanic	60%	(209)	30%	(104)	10%	(36)	349
Ethnicity: Afr. Am.	67%	(185)	27%	(73)	6%	(16)	274
Ethnicity: Other	57%	(116)	39%	(79)	4%	(8)	204
Relig: Protestant	43%	(217)	49%	(247)	7%	(36)	500
Relig: Roman Catholic	43%	(184)	53%	(227)	4%	(19)	430
Relig: Ath./Agn./None	56%	(394)	37%	(264)	7%	(49)	707
Relig: Something Else	57%	(183)	40%	(127)	3%	(9)	320
Relig: Jewish	37%	(17)	58%	(26)	5%	(2)	45
Relig: Evangelical	53%	(292)	41%	(229)	6%	(34)	554
Relig: Non-Evang. Catholics	43%	(265)	53%	(325)	5%	(30)	620
Relig: All Christian	47%	(556)	47%	(554)	5%	(63)	1173
Relig: All Non-Christian	56%	(577)	38%	(392)	6%	(58)	1027
Community: Urban	58%	(302)	38%	(197)	5%	(24)	523
Community: Suburban	48%	(524)	46%	(500)	6%	(61)	1086
Community: Rural	52%	(307)	42%	(249)	6%	(36)	591
Employ: Private Sector	55%	(361)	41%	(272)	4%	(28)	660
Employ: Government	57%	(73)	38%	(49)	4%	(5)	127
Employ: Self-Employed	58%	(97)	41%	(68)	1%	(1)	167
Employ: Homemaker	54%	(83)	41%	(63)	5%	(8)	154
Employ: Student	75%	(89)	18%	(21)	7%	(8)	119
Employ: Retired	34%	(181)	58%	(304)	8%	(41)	526
Employ: Unemployed	57%	(154)	37%	(99)	6%	(15)	268
Employ: Other	53%	(96)	39%	(70)	8%	(14)	180
Military HH: Yes	51%	(183)	42%	(150)	7%	(26)	359
Military HH: No	52%	(950)	43%	(796)	5%	(95)	1841
RD/WT: Right Direction	48%	(405)	45%	(373)	7%	(58)	836
RD/WT: Wrong Track	53%	(728)	42%	(573)	5%	(64)	1364

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**Table CGSdem3\_3: In general, what kind of fan do you consider yourself of the following?**

*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	51%	(1133)	43%	(946)	6%	(121)	2200
Trump Job Approve	47%	(407)	47%	(406)	6%	(54)	867
Trump Job Disapprove	55%	(656)	41%	(491)	4%	(48)	1195
Trump Job Strongly Approve	48%	(226)	44%	(207)	8%	(35)	469
Trump Job Somewhat Approve	45%	(181)	50%	(198)	5%	(19)	398
Trump Job Somewhat Disapprove	58%	(147)	38%	(97)	4%	(10)	255
Trump Job Strongly Disapprove	54%	(509)	42%	(394)	4%	(38)	941
Favorable of Trump	48%	(423)	46%	(400)	6%	(50)	873
Unfavorable of Trump	53%	(625)	42%	(497)	4%	(53)	1175
Very Favorable of Trump	49%	(235)	44%	(213)	7%	(34)	482
Somewhat Favorable of Trump	48%	(188)	48%	(187)	4%	(16)	390
Somewhat Unfavorable of Trump	52%	(113)	41%	(89)	7%	(15)	216
Very Unfavorable of Trump	53%	(513)	43%	(408)	4%	(38)	958
#1 Issue: Economy	59%	(310)	35%	(187)	6%	(31)	528
#1 Issue: Security	46%	(212)	48%	(224)	6%	(28)	465
#1 Issue: Health Care	53%	(216)	41%	(169)	6%	(25)	410
#1 Issue: Medicare / Social Security	43%	(137)	53%	(170)	5%	(15)	322
#1 Issue: Women's Issues	58%	(69)	38%	(45)	4%	(5)	120
#1 Issue: Education	54%	(81)	40%	(60)	6%	(9)	149
#1 Issue: Energy	54%	(59)	44%	(48)	2%	(2)	109
#1 Issue: Other	50%	(49)	44%	(43)	7%	(7)	98
2018 House Vote: Democrat	52%	(419)	45%	(364)	3%	(28)	810
2018 House Vote: Republican	46%	(299)	48%	(315)	6%	(41)	655
2018 House Vote: Someone else	45%	(42)	46%	(43)	8%	(7)	92
2018 House Vote: Didnt Vote	59%	(372)	34%	(218)	7%	(46)	636
2016 Vote: Hillary Clinton	52%	(363)	44%	(310)	4%	(26)	700
2016 Vote: Donald Trump	42%	(285)	52%	(356)	7%	(45)	687
2016 Vote: Someone else	51%	(82)	44%	(70)	5%	(7)	158
2016 Vote: Didnt Vote	62%	(401)	32%	(206)	7%	(42)	650
Voted in 2014: Yes	47%	(628)	48%	(650)	5%	(63)	1340
Voted in 2014: No	59%	(505)	34%	(296)	7%	(59)	860

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**Table CGSdem3\_3: In general, what kind of fan do you consider yourself of the following?**

*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	51%	(1133)	43%	(946)	6%	(121)	2200
2012 Vote: Barack Obama	52%	(434)	45%	(376)	3%	(29)	839
2012 Vote: Mitt Romney	38%	(197)	55%	(288)	7%	(37)	523
2012 Vote: Other	54%	(47)	44%	(39)	2%	(2)	88
2012 Vote: Didn't Vote	60%	(450)	32%	(241)	7%	(53)	745
4-Region: Northeast	51%	(200)	44%	(175)	5%	(19)	394
4-Region: Midwest	51%	(235)	44%	(204)	5%	(23)	462
4-Region: South	53%	(438)	41%	(338)	6%	(48)	824
4-Region: West	50%	(259)	44%	(230)	6%	(31)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CGSdem3\_4:** *In general, what kind of fan do you consider yourself of the following?*

*Fashion*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	42%	(931)	44%	(973)	2200
Gender: Male	9%	(96)	30%	(318)	61%	(647)	1062
Gender: Female	18%	(199)	54%	(613)	29%	(326)	1138
Age: 18-29	20%	(98)	47%	(229)	33%	(159)	486
Age: 30-44	18%	(94)	47%	(248)	35%	(185)	527
Age: 45-54	11%	(38)	42%	(144)	47%	(161)	344
Age: 55-64	9%	(37)	37%	(152)	54%	(218)	407
Age: 65+	7%	(30)	36%	(158)	57%	(249)	436
Generation Z: 18-22	24%	(57)	46%	(111)	30%	(72)	240
Millennial: Age 23-38	18%	(95)	47%	(251)	35%	(185)	531
Generation X: Age 39-54	13%	(77)	44%	(259)	43%	(250)	586
Boomers: Age 55-73	8%	(63)	37%	(274)	54%	(403)	739
PID: Dem (no lean)	16%	(118)	46%	(347)	38%	(281)	747
PID: Ind (no lean)	15%	(118)	40%	(317)	46%	(367)	802
PID: Rep (no lean)	9%	(60)	41%	(267)	50%	(325)	651
PID/Gender: Dem Men	13%	(45)	34%	(116)	52%	(176)	337
PID/Gender: Dem Women	18%	(73)	56%	(231)	26%	(105)	410
PID/Gender: Ind Men	7%	(30)	30%	(118)	63%	(249)	396
PID/Gender: Ind Women	22%	(88)	49%	(200)	29%	(118)	405
PID/Gender: Rep Men	7%	(21)	26%	(85)	68%	(222)	328
PID/Gender: Rep Women	12%	(38)	56%	(182)	32%	(103)	323
Ideo: Liberal (1-3)	18%	(129)	44%	(316)	38%	(275)	720
Ideo: Moderate (4)	14%	(66)	45%	(218)	41%	(200)	484
Ideo: Conservative (5-7)	9%	(65)	37%	(263)	54%	(385)	713
Educ: < College	14%	(207)	43%	(649)	43%	(657)	1512
Educ: Bachelors degree	13%	(57)	42%	(185)	46%	(202)	444
Educ: Post-grad	13%	(32)	40%	(98)	47%	(114)	244

Continued on next page

**Table CGSdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	42%	(931)	44%	(973)	2200
Income: Under 50k	12%	(147)	44%	(534)	44%	(542)	1222
Income: 50k-100k	16%	(99)	39%	(250)	45%	(286)	634
Income: 100k+	15%	(50)	43%	(148)	42%	(146)	344
Ethnicity: White	10%	(167)	43%	(743)	47%	(811)	1722
Ethnicity: Hispanic	18%	(62)	43%	(151)	39%	(137)	349
Ethnicity: Afr. Am.	32%	(89)	43%	(117)	25%	(68)	274
Ethnicity: Other	19%	(40)	35%	(71)	46%	(94)	204
Relig: Protestant	12%	(59)	36%	(180)	52%	(261)	500
Relig: Roman Catholic	13%	(56)	44%	(190)	43%	(185)	430
Relig: Ath./Agn./None	12%	(84)	43%	(302)	45%	(321)	707
Relig: Something Else	15%	(47)	46%	(148)	39%	(124)	320
Relig: Jewish	15%	(7)	44%	(20)	42%	(19)	45
Relig: Evangelical	16%	(88)	42%	(231)	42%	(235)	554
Relig: Non-Evang. Catholics	12%	(77)	40%	(251)	47%	(292)	620
Relig: All Christian	14%	(165)	41%	(481)	45%	(527)	1173
Relig: All Non-Christian	13%	(131)	44%	(450)	43%	(446)	1027
Community: Urban	15%	(81)	43%	(224)	42%	(219)	523
Community: Suburban	14%	(150)	44%	(477)	42%	(459)	1086
Community: Rural	11%	(65)	39%	(231)	50%	(295)	591
Employ: Private Sector	14%	(95)	43%	(283)	43%	(282)	660
Employ: Government	19%	(25)	39%	(50)	42%	(53)	127
Employ: Self-Employed	20%	(33)	48%	(80)	33%	(54)	167
Employ: Homemaker	16%	(24)	50%	(76)	35%	(53)	154
Employ: Student	25%	(30)	42%	(50)	33%	(39)	119
Employ: Retired	6%	(33)	36%	(189)	58%	(303)	526
Employ: Unemployed	13%	(36)	46%	(124)	40%	(108)	268
Employ: Other	11%	(21)	44%	(79)	45%	(80)	180
Military HH: Yes	8%	(27)	33%	(120)	59%	(212)	359
Military HH: No	15%	(268)	44%	(811)	41%	(761)	1841
RD/WT: Right Direction	11%	(95)	37%	(313)	51%	(429)	836
RD/WT: Wrong Track	15%	(201)	45%	(619)	40%	(544)	1364

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**Table CGSdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	42%	(931)	44%	(973)	2200
Trump Job Approve	10%	(88)	38%	(326)	52%	(452)	867
Trump Job Disapprove	16%	(190)	45%	(540)	39%	(465)	1195
Trump Job Strongly Approve	11%	(53)	33%	(153)	56%	(263)	469
Trump Job Somewhat Approve	9%	(35)	43%	(173)	48%	(190)	398
Trump Job Somewhat Disapprove	12%	(30)	50%	(127)	38%	(97)	255
Trump Job Strongly Disapprove	17%	(160)	44%	(413)	39%	(368)	941
Favorable of Trump	11%	(94)	38%	(335)	51%	(444)	873
Unfavorable of Trump	15%	(180)	46%	(538)	39%	(457)	1175
Very Favorable of Trump	11%	(53)	34%	(165)	55%	(265)	482
Somewhat Favorable of Trump	10%	(41)	44%	(170)	46%	(180)	390
Somewhat Unfavorable of Trump	14%	(30)	49%	(106)	37%	(81)	216
Very Unfavorable of Trump	16%	(150)	45%	(432)	39%	(376)	958
#1 Issue: Economy	15%	(81)	42%	(223)	43%	(224)	528
#1 Issue: Security	12%	(57)	40%	(185)	48%	(223)	465
#1 Issue: Health Care	13%	(55)	46%	(188)	41%	(167)	410
#1 Issue: Medicare / Social Security	8%	(27)	36%	(116)	56%	(179)	322
#1 Issue: Women's Issues	19%	(23)	57%	(68)	25%	(29)	120
#1 Issue: Education	18%	(28)	44%	(66)	37%	(56)	149
#1 Issue: Energy	13%	(15)	46%	(50)	40%	(44)	109
#1 Issue: Other	12%	(11)	37%	(36)	52%	(51)	98
2018 House Vote: Democrat	15%	(125)	44%	(354)	41%	(332)	810
2018 House Vote: Republican	9%	(59)	38%	(248)	53%	(348)	655
2018 House Vote: Someone else	19%	(17)	37%	(33)	44%	(41)	92
2018 House Vote: Didnt Vote	14%	(92)	46%	(291)	40%	(253)	636
2016 Vote: Hillary Clinton	17%	(118)	43%	(304)	40%	(278)	700
2016 Vote: Donald Trump	9%	(60)	38%	(258)	54%	(369)	687
2016 Vote: Someone else	11%	(17)	34%	(53)	56%	(88)	158
2016 Vote: Didnt Vote	15%	(101)	48%	(312)	36%	(237)	650
Voted in 2014: Yes	12%	(160)	40%	(533)	48%	(647)	1340
Voted in 2014: No	16%	(136)	46%	(399)	38%	(325)	860

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**Table CGSdem3\_4:** In general, what kind of fan do you consider yourself of the following?

*Fashion*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	13%	(296)	42%	(931)	44%	(973)	2200
2012 Vote: Barack Obama	15%	(127)	43%	(361)	42%	(351)	839
2012 Vote: Mitt Romney	7%	(37)	36%	(190)	57%	(296)	523
2012 Vote: Other	11%	(10)	33%	(29)	56%	(49)	88
2012 Vote: Didn't Vote	16%	(120)	47%	(349)	37%	(276)	745
4-Region: Northeast	15%	(60)	43%	(169)	42%	(165)	394
4-Region: Midwest	13%	(61)	45%	(207)	42%	(195)	462
4-Region: South	15%	(121)	41%	(334)	45%	(369)	824
4-Region: West	10%	(54)	43%	(221)	47%	(245)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	486	22%
	Age: 30-44	527	24%
	Age: 45-54	344	16%
	Age: 55-64	407	19%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	240	11%
	Millennial: Age 23-38	531	24%
	Generation X: Age 39-54	586	27%
	Boomers: Age 55-73	739	34%
	N	2096	
xpid3	PID: Dem (no lean)	747	34%
	PID: Ind (no lean)	802	36%
	PID: Rep (no lean)	651	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	337	15%
	PID/Gender: Dem Women	410	19%
	PID/Gender: Ind Men	396	18%
	PID/Gender: Ind Women	405	18%
	PID/Gender: Rep Men	328	15%
	PID/Gender: Rep Women	323	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	720	33%
	Ideo: Moderate (4)	484	22%
	Ideo: Conservative (5-7)	713	32%
	N	1917	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1222	56%
	Income: 50k-100k	634	29%
	Income: 100k+	344	16%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xrelNet	Relig: Protestant	500	23%
	Relig: Roman Catholic	430	20%
	Relig: Ath./Agn./None	707	32%
	Relig: Something Else	320	15%
	N	1957	
xreligion1	Relig: Jewish	45	2%
xreligion2	Relig: Evangelical	554	25%
	Relig: Non-Evang. Catholics	620	28%
	N	1173	
xreligion3	Relig: All Christian	1173	53%
	Relig: All Non-Christian	1027	47%
	N	2200	
xdemUsr	Community: Urban	523	24%
	Community: Suburban	1086	49%
	Community: Rural	591	27%
	N	2200	
xdemEmploy	Employ: Private Sector	660	30%
	Employ: Government	127	6%
	Employ: Self-Employed	167	8%
	Employ: Homemaker	154	7%
	Employ: Student	119	5%
	Employ: Retired	526	24%
	Employ: Unemployed	268	12%
	Employ: Other	180	8%
	N	2200	
xdemMilHH1	Military HH: Yes	359	16%
	Military HH: No	1841	84%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	836	38%
	RD/WT: Wrong Track	1364	62%
	N	2200	
Trump_Approve	Trump Job Approve	867	39%
	Trump Job Disapprove	1195	54%
	N	2062	
Trump_Approve2	Trump Job Strongly Approve	469	21%
	Trump Job Somewhat Approve	398	18%
	Trump Job Somewhat Disapprove	255	12%
	Trump Job Strongly Disapprove	941	43%
	N	2062	
Trump_Fav	Favorable of Trump	873	40%
	Unfavorable of Trump	1175	53%
	N	2047	
Trump_Fav_FULL	Very Favorable of Trump	482	22%
	Somewhat Favorable of Trump	390	18%
	Somewhat Unfavorable of Trump	216	10%
	Very Unfavorable of Trump	958	44%
	N	2047	
xnr3	#1 Issue: Economy	528	24%
	#1 Issue: Security	465	21%
	#1 Issue: Health Care	410	19%
	#1 Issue: Medicare / Social Security	322	15%
	#1 Issue: Women's Issues	120	5%
	#1 Issue: Education	149	7%
	#1 Issue: Energy	109	5%
	#1 Issue: Other	98	4%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	810	37%
	2018 House Vote: Republican	655	30%
	2018 House Vote: Someone else	92	4%
	2018 House Vote: Didnt Vote	636	29%
	N	2192	
xsubVote16O	2016 Vote: Hillary Clinton	700	32%
	2016 Vote: Donald Trump	687	31%
	2016 Vote: Someone else	158	7%
	2016 Vote: Didnt Vote	650	30%
	N	2195	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote14O	Voted in 2014: Yes	1340	61%
	Voted in 2014: No	860	39%
	<i>N</i>	2200	
xsubVote12O	2012 Vote: Barack Obama	839	38%
	2012 Vote: Mitt Romney	523	24%
	2012 Vote: Other	88	4%
	2012 Vote: Didn't Vote	745	34%
	<i>N</i>	2195	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





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