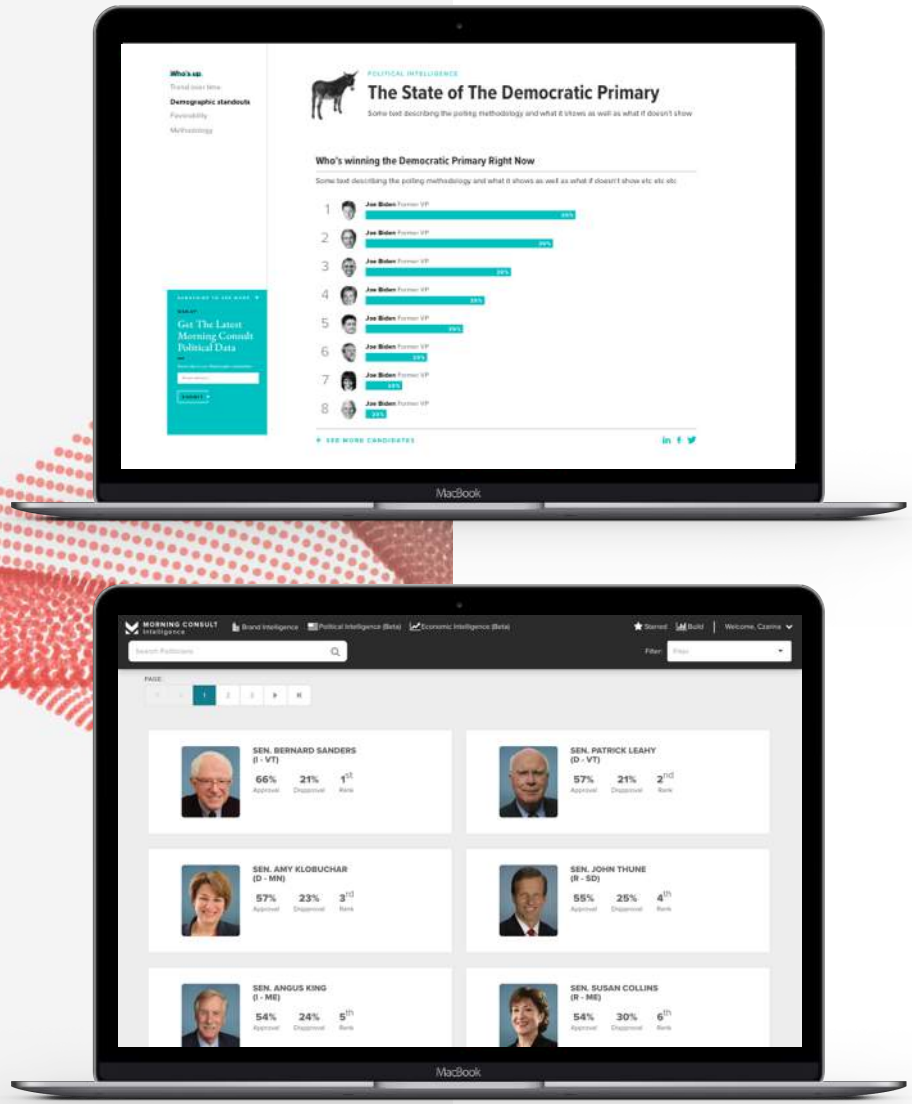
POLITICAL INTELLIGENCE /

07.22.19

2020 PRIMARIES /

MORNING CONSULT



ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

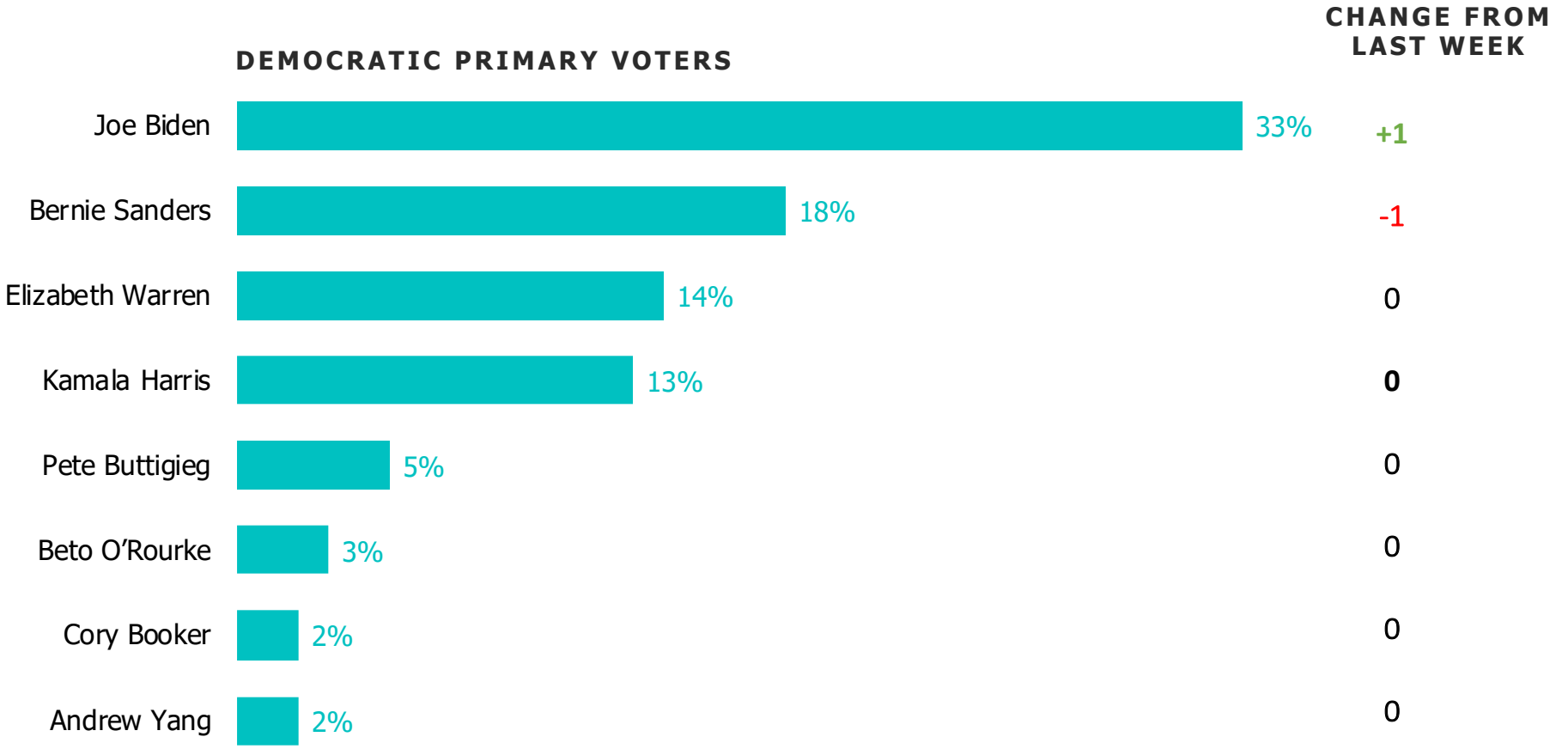
Each week, this report will use that data to deliver key new insights on where voters stand.

KEY TAKEAWAYS/ 07.22.19

1. **The horserace holds largely steady in the weeks following the first debates.** Biden ticked up another point this week (33%), but still remains behind his initial pre-debate standing at 38%.

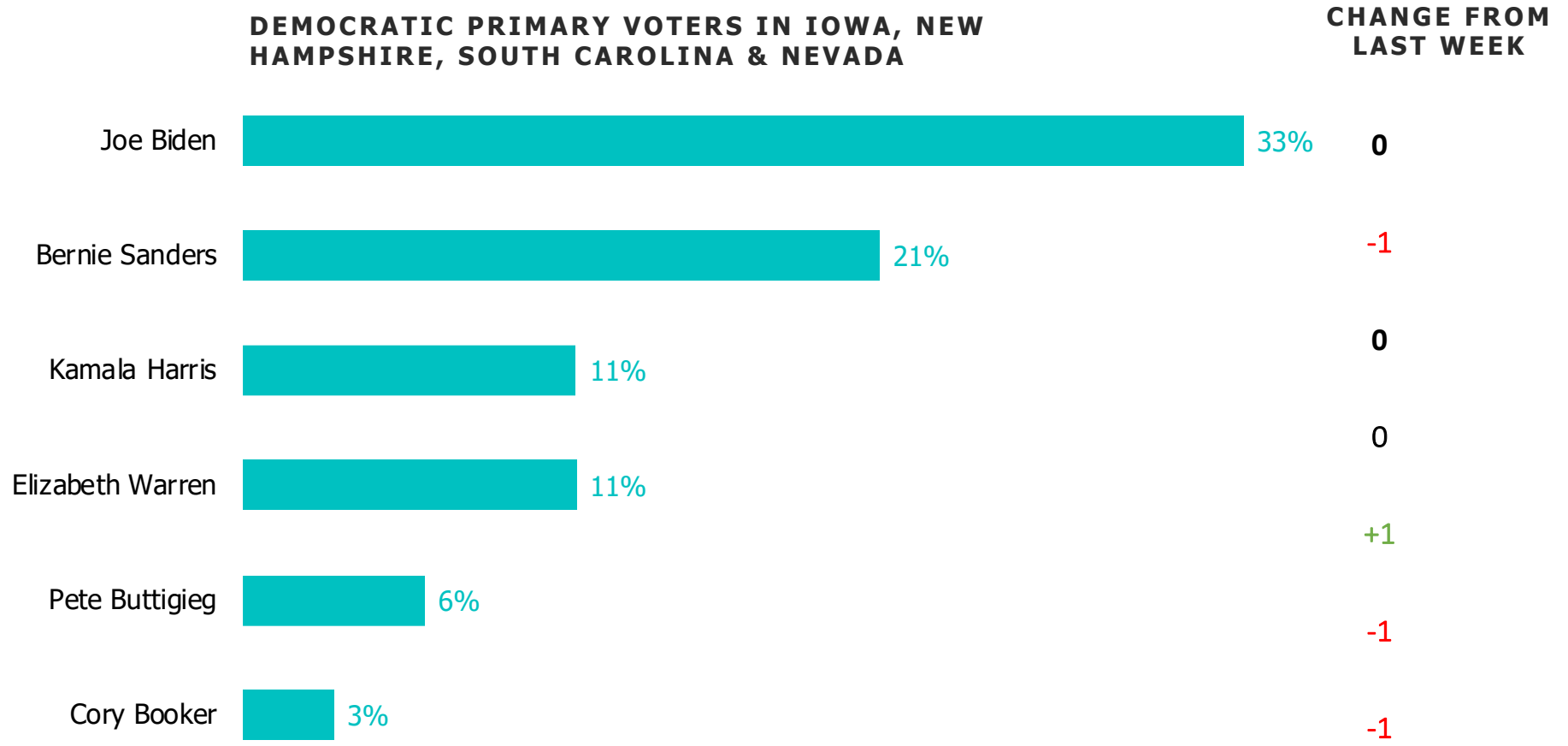
2. **Warren's supporters are 84% white,** compared to nearly 7 in 10 of Sanders and Harris' supporters.
   - A majority of both Warren and Harris' supporters have a college degree and are women, though a larger proportion of Warren's supporters are women.
   - Warren's supporters are nearly evenly split among age while Sanders is driven by younger voters and Harris by older voters.

WHO'S LEADING THE DEMOCRATIC PRIMARY/ ALL DEMOCRATIC PRIMARY VOTERS



The following candidates received 1% or less of the vote: Amy Klobuchar, Kirsten Gillibrand, Julian Castro, Tim Ryan, John Hickenlooper, Tulsi Gabbard, Michael Bennet, John Delaney, Steve Bullock, Bill de Blasio, Jay Inslee, Seth Moulton, Tom Steyer and Marianne Williamson. "Someone else" received 2%.

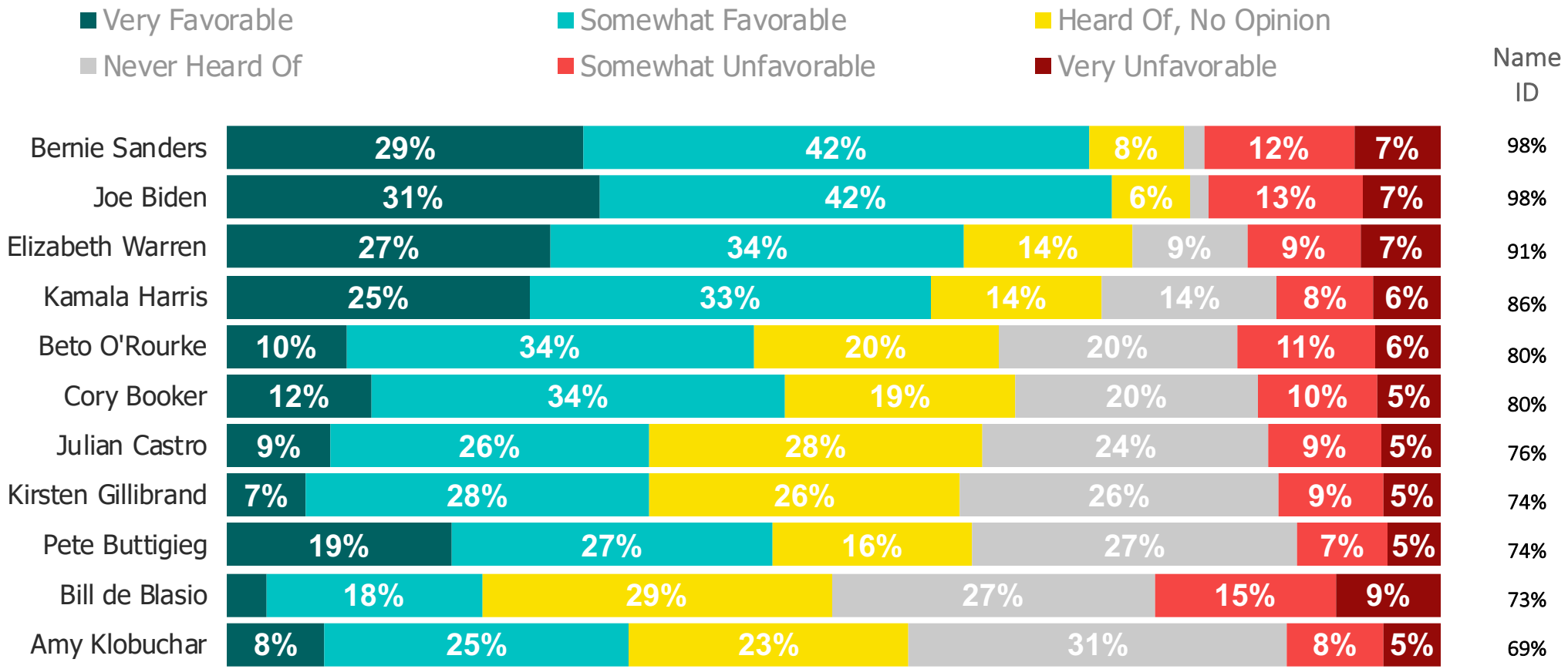
WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



The following candidates received 2% or less of the vote share: Beto O'Rourke, Amy Klobuchar, Tim Ryan, Andrew Yang, John Delaney, Tulsi Gabbard, Steve Bullock, Kirsten Gillibrand, Jay Inslee, John Hickenlooper, Julian Castro, Michael Bennet,, Bill de Blasio, Tom Steyer, Seth Moulton, and Marianne Williamson. "Someone else" received 1%.

TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



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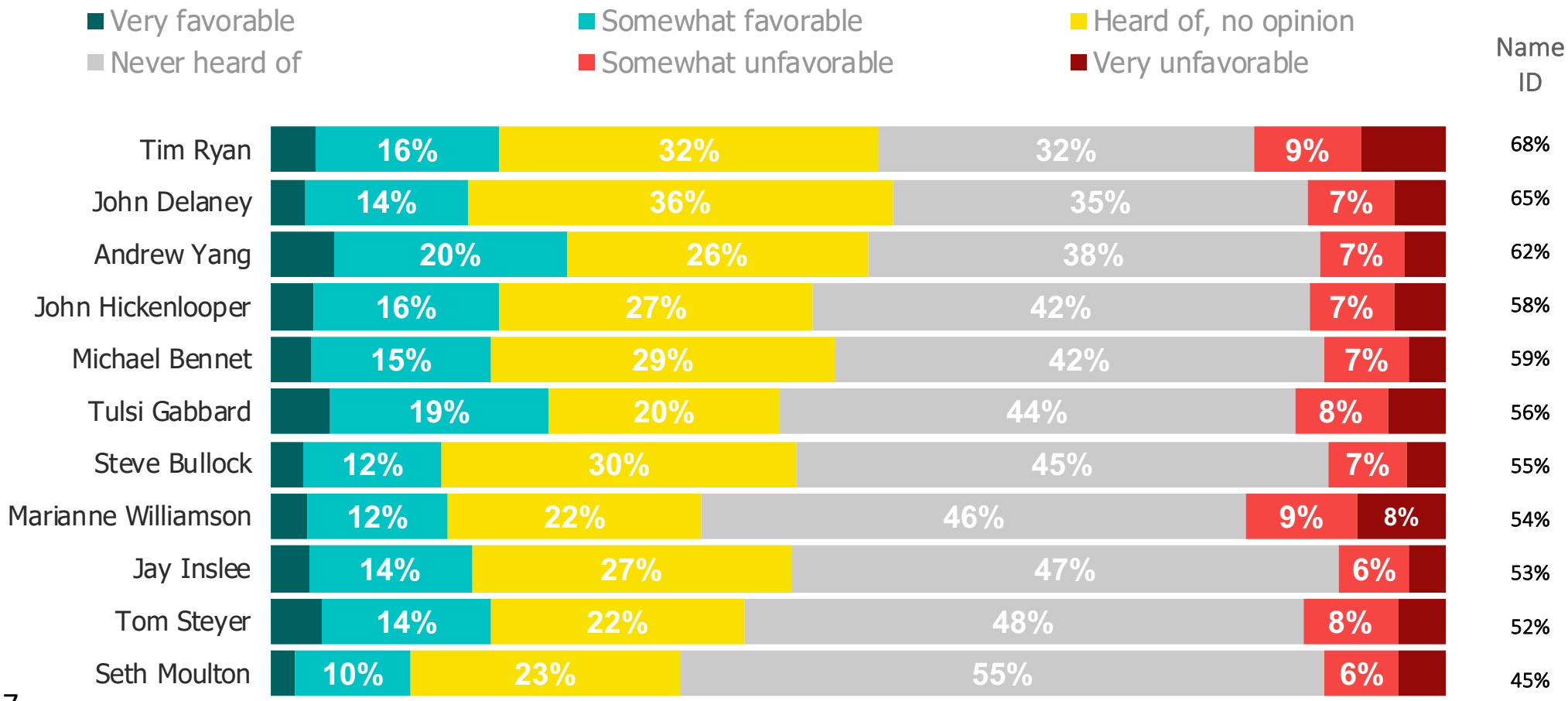

WHO SUPPORTS WHO? DEMOGRAPHICS OF COALITIONS

A look at the demographic breakdown of supporters for top candidates:

	Biden	Sanders	Warren	Harris
Men	44%	50%	40%	46%
Women	56%	50%	60%	54%
Ages < 45	28%	64%	41%	33%
Ages 45+	72%	36%	59%	67%
White	71%	69%	84%	69%
Black	24%	22%	10%	24%
Hispanic	9%	17%	9%	10%
Less than College	61%	66%	43%	49%
College Educated	39%	34%	57%	51%

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METHODOLOGY /

This week's report features surveys with registered voters conducted from July 15, 2019 to July 21, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 17,285 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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