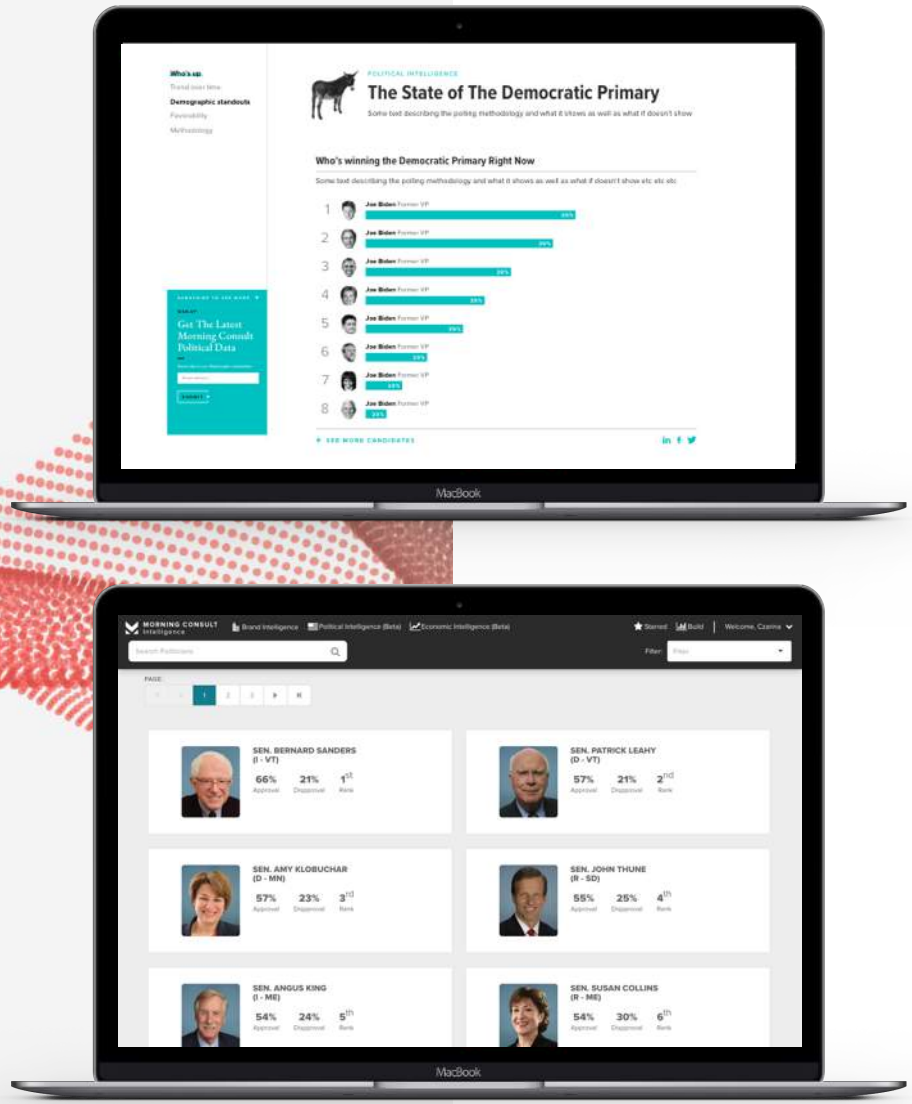
POLITICAL INTELLIGENCE /

08.05.19

2020 PRIMARIES /

MORNING CONSULT



ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

IMPACT OF JULY DEBATES

1. **There was no outright winner:** After the first debates in June, Kamala Harris gained 6 points in vote share - a significant step forward for her campaign. This round, no candidate made a similar gain, and the shape of the race remains largely unchanged.

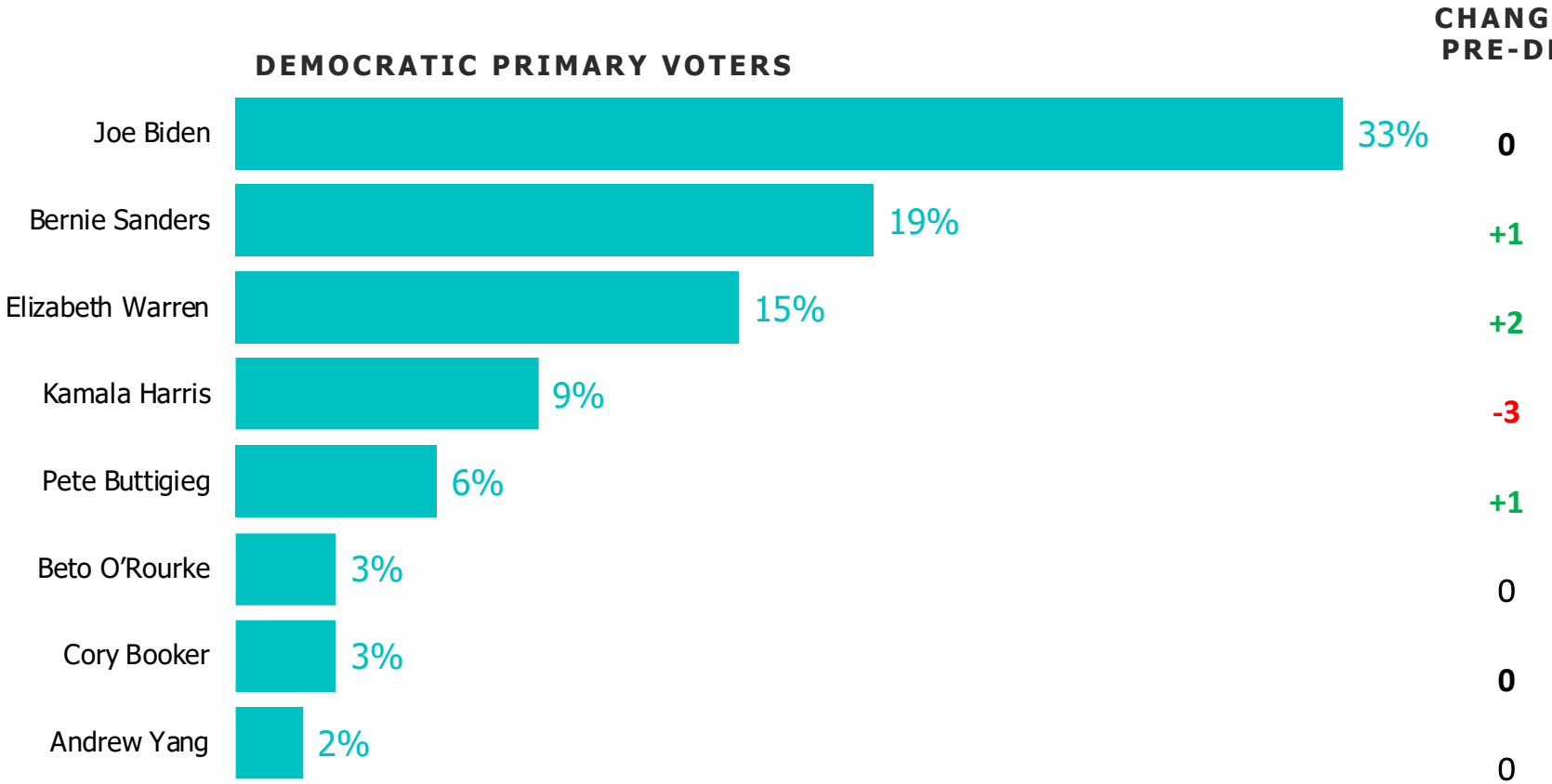
2. **Voters were more impressed by progressives than moderates**: Twenty-two percent of voters say Elizabeth Warren had the best debate performance, and 15 percent said Bernie Sanders did – making them first and second in that regard.

3. **Harris' performance set her back:** Along with losing 3 points in vote share, Harris's net favorability dropped by 11 points (seven points more than any other candidate).

4. **Biden didn't make gains, but he weathered attacks**: Despite facing criticisms from competitors all night, Biden held steady in terms of favorability and vote share.

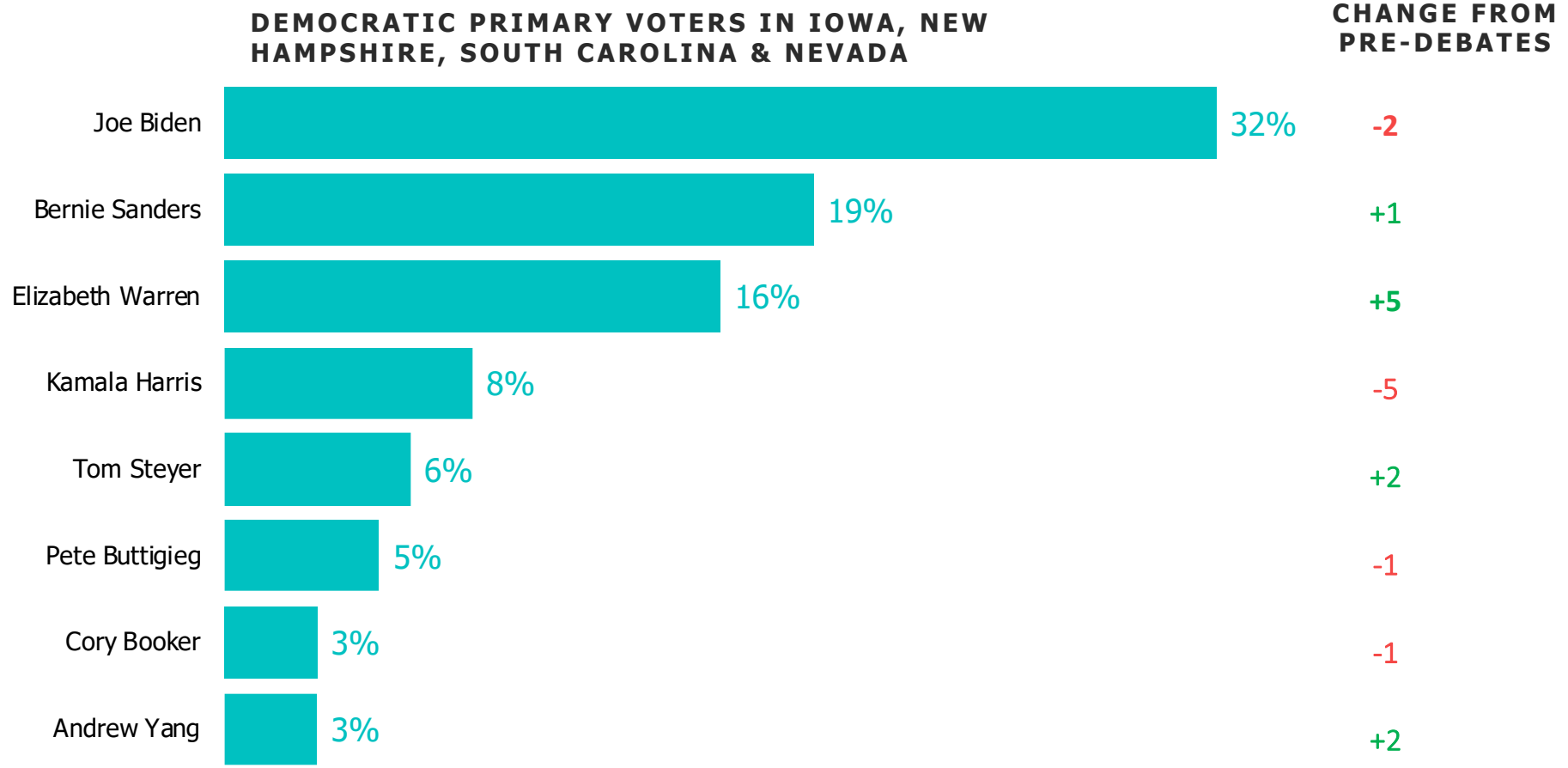
5. **Williamson and Delaney made impressions (for better or worse):** The share of voters who registered an opinion for each candidate increased by 9 points this week - the largest such jump.
    1. Williamson's favorability increased by 6 points, while her unfavorability rose by 3.
    2. Delaney's favorability rose by 4, and his unfavorability rose by 5.

WHO'S LEADING THE DEMOCRATIC PRIMARY/ ALL DEMOCRATIC PRIMARY VOTERS



The following candidates received 1% or less of the vote: Amy Klobuchar, Kirsten Gillibrand, Julian Castro, Tim Ryan, John Hickenlooper, Tulsi Gabbard, Michael Bennet, John Delaney, Steve Bullock, Bill de Blasio, Jay Inslee, Seth Moulton, Tom Steyer and Marianne Williamson. "Someone else" received 1%.

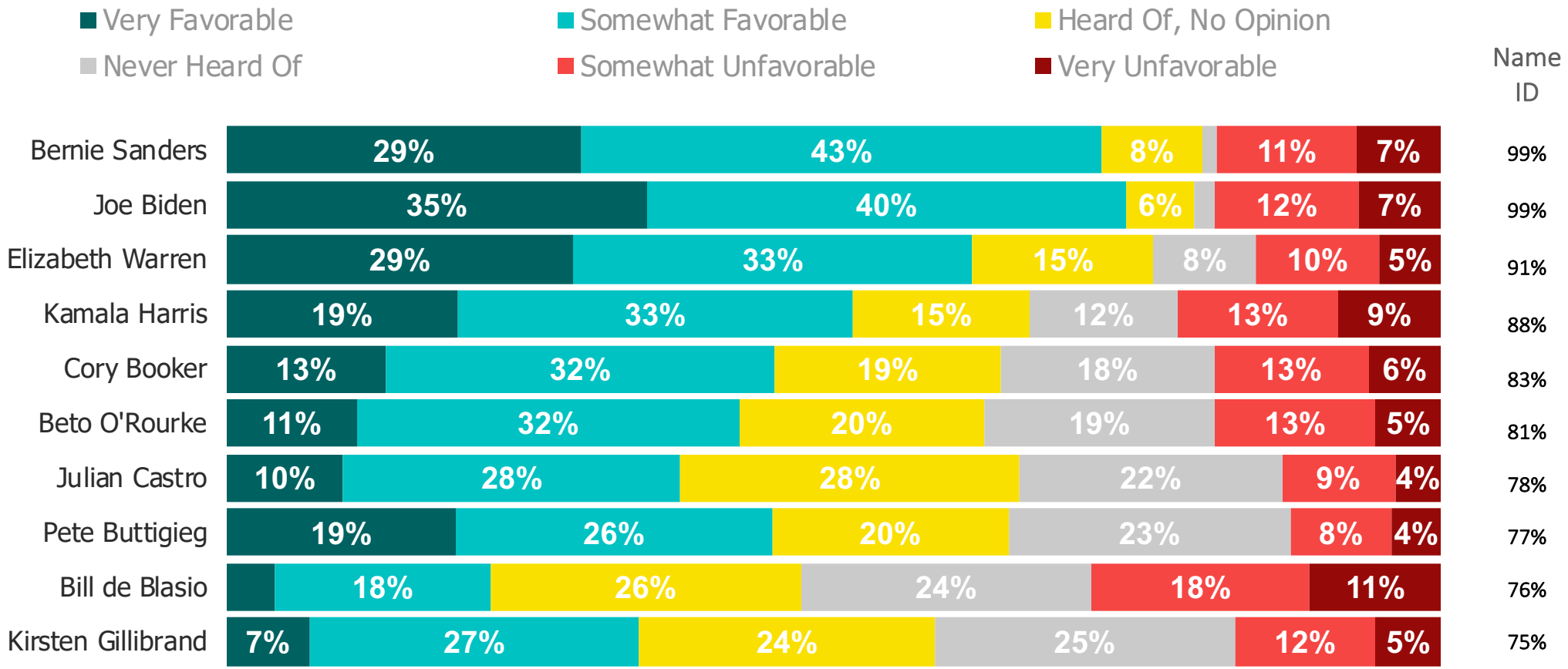
WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



The following candidates received 2% or less of the vote share: Beto O'Rourke, Amy Klobuchar, Tim Ryan, John Delaney, Tulsi Gabbard, Steve Bullock, Kirsten Gillibrand, Jay Inslee, John Hickenlooper, Julian Castro, Michael Bennet,, Bill de Blasio, Seth Moulton, and Marianne Williamson. "Someone else" received 2%.

TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



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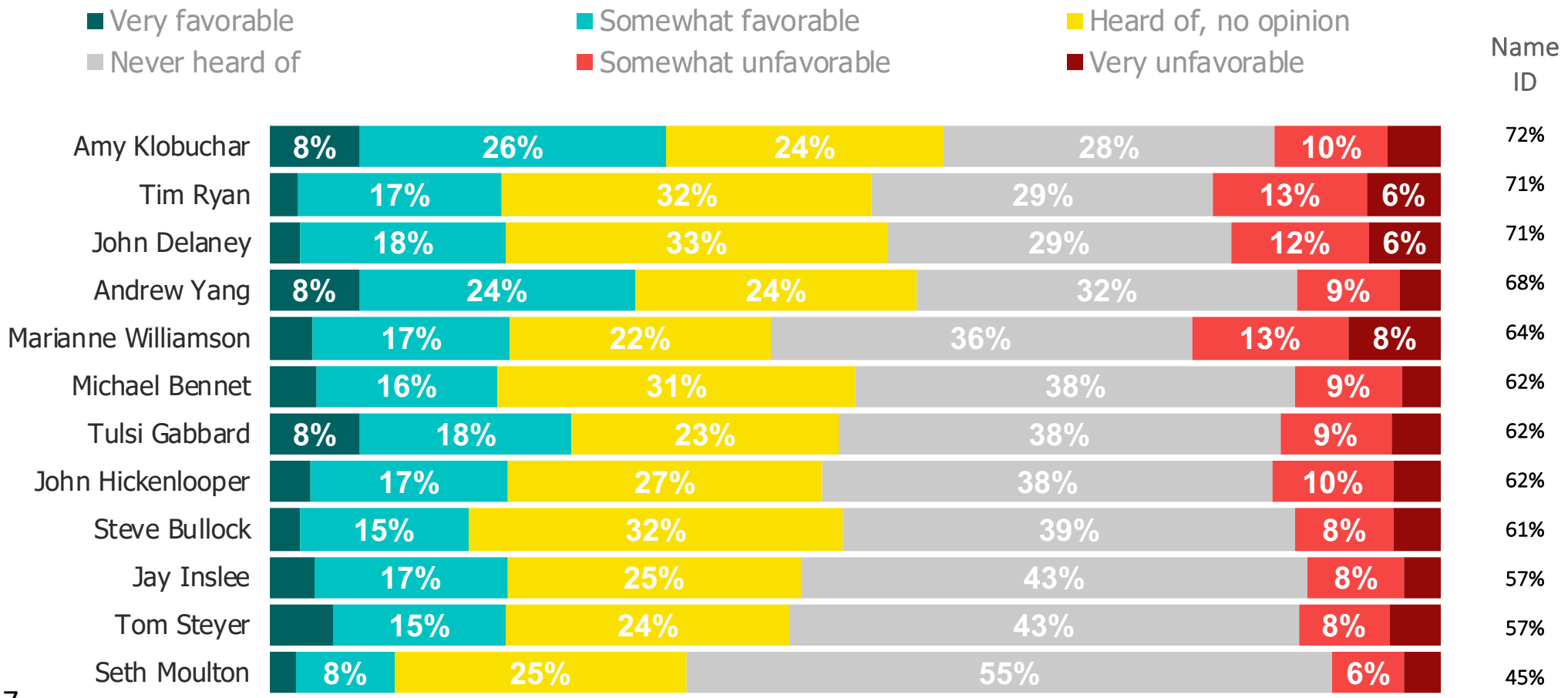
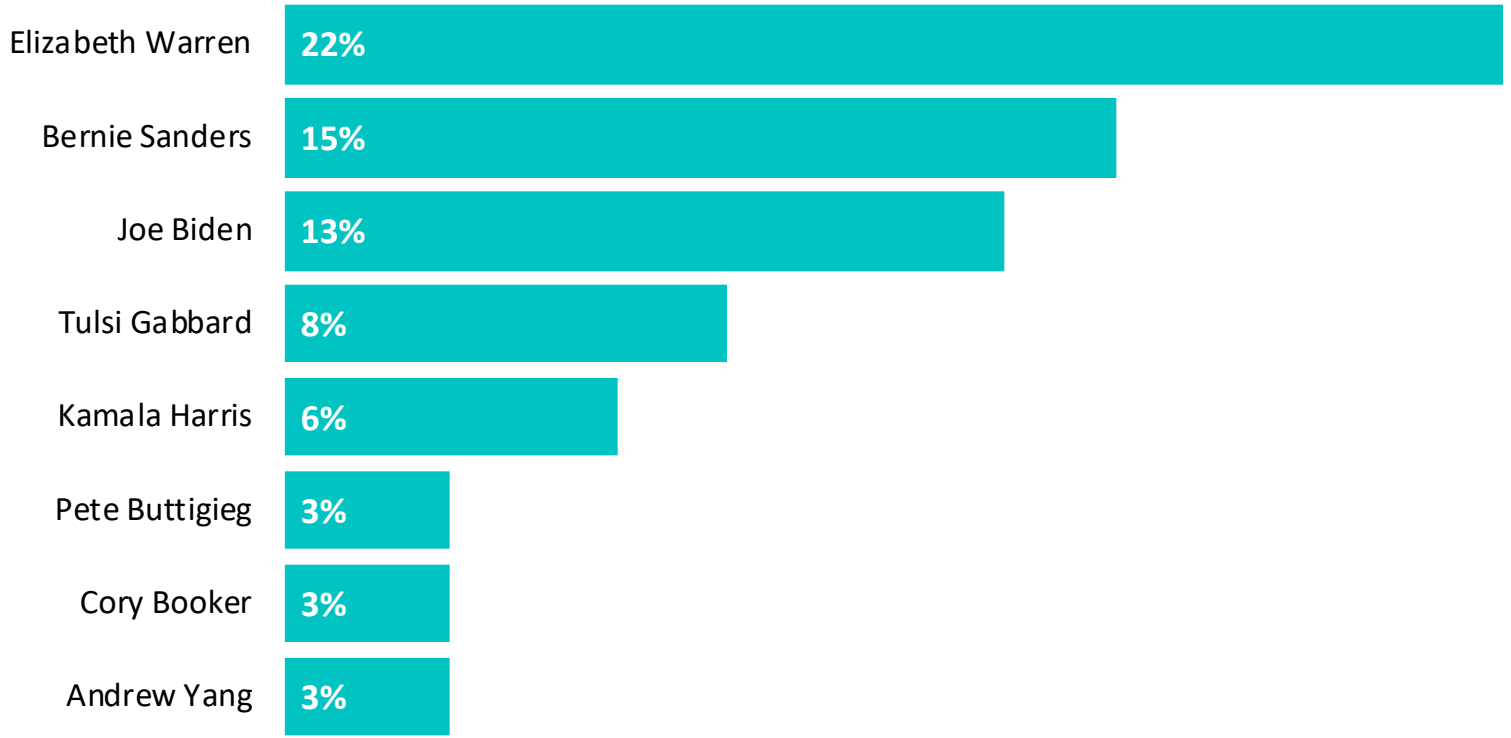


WHO VOTERS THINK HAD THE BEST PERFORMANCE:

In your opinion, which candidate performed the best in the Democratic presidential primary debates?
Showing candidates who were selected by more than 2% of respondents.



Methodology: This poll was conducted between August 1-August 3, 2019 among a national sample of 1996 Registered Voters and 538 voters who watched either debate on July 30th or 31st 2019. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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METHODOLOGY /

This week's report features surveys with registered voters conducted from August 01, 2019 to August 04, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 9,845 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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