



National Tracking Poll #190830  
August 12-13, 2019

*Crosstabulation Results*

*Methodology:*

This poll was conducted between August 12-August 13, 2019 among a national sample of 2201 All Adults. The interviews were conducted online and the data were weighted to approximate a target sample of All Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table NBC1:** Do you have any children aged from 0 to 17 living at home with you?

Demographic	Yes	No	Total N
All Adults	28% (613)	72% (1588)	2201
Gender: Male	26% (272)	74% (790)	1062
Gender: Female	30% (341)	70% (798)	1139
Age: 18-29	30% (145)	70% (333)	479
Age: 30-44	55% (297)	45% (238)	535
Age: 45-54	31% (107)	69% (235)	342
Age: 55-64	11% (44)	89% (365)	409
Age: 65+	5% (20)	95% (416)	436
Generation Z: 18-22	25% (48)	75% (147)	195
Millennial: Age 23-38	45% (286)	55% (348)	634
Generation X: Age 39-54	41% (215)	59% (311)	527
Boomers: Age 55-73	8% (62)	92% (701)	764
PID: Dem (no lean)	24% (200)	76% (621)	821
PID: Ind (no lean)	30% (208)	70% (494)	703
PID: Rep (no lean)	30% (205)	70% (472)	677
PID/Gender: Dem Men	21% (79)	79% (292)	371
PID/Gender: Dem Women	27% (121)	73% (329)	451
PID/Gender: Ind Men	27% (93)	73% (257)	349
PID/Gender: Ind Women	33% (116)	67% (238)	353
PID/Gender: Rep Men	29% (101)	71% (242)	342
PID/Gender: Rep Women	31% (104)	69% (230)	335
Ideo: Liberal (1-3)	25% (160)	75% (479)	639
Ideo: Moderate (4)	29% (153)	71% (379)	531
Ideo: Conservative (5-7)	26% (194)	74% (564)	757
Educ: < College	29% (432)	71% (1081)	1513
Educ: Bachelors degree	28% (122)	72% (322)	444
Educ: Post-grad	24% (59)	76% (186)	244

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**Table NBC1:** Do you have any children aged from 0 to 17 living at home with you?

Demographic	Yes	No	Total N
All Adults	28% (613)	72% (1588)	2201
Income: Under 50k	26% (312)	74% (910)	1221
Income: 50k-100k	33% (224)	67% (458)	682
Income: 100k+	26% (78)	74% (220)	298
Ethnicity: White	27% (463)	73% (1260)	1722
Ethnicity: Hispanic	38% (132)	62% (217)	350
Ethnicity: Afr. Am.	29% (81)	71% (194)	274
Ethnicity: Other	34% (70)	66% (134)	204
All Christian	23% (229)	77% (765)	994
All Non-Christian	16% (12)	84% (63)	75
Atheist	33% (32)	67% (65)	98
Agnostic/Nothing in particular	33% (340)	67% (694)	1035
Religious Non-Protestant/Catholic	23% (24)	77% (81)	105
Evangelical	30% (184)	70% (435)	619
Non-Evangelical	23% (173)	77% (583)	757
Community: Urban	25% (136)	75% (401)	537
Community: Suburban	27% (289)	73% (766)	1055
Community: Rural	31% (188)	69% (421)	609
Employ: Private Sector	32% (229)	68% (483)	712
Employ: Government	32% (47)	68% (102)	149
Employ: Self-Employed	36% (65)	64% (113)	177
Employ: Homemaker	64% (118)	36% (65)	183
Employ: Student	23% (27)	77% (93)	121
Employ: Retired	6% (29)	94% (446)	475
Employ: Unemployed	21% (42)	79% (158)	200
Employ: Other	31% (57)	69% (126)	184
Military HH: Yes	25% (87)	75% (266)	354
Military HH: No	28% (526)	72% (1322)	1847
RD/WT: Right Direction	32% (258)	68% (551)	809
RD/WT: Wrong Track	26% (355)	74% (1037)	1392
Trump Job Approve	31% (279)	69% (612)	891
Trump Job Disapprove	25% (300)	75% (904)	1205

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**Table NBC1:** Do you have any children aged from 0 to 17 living at home with you?

Demographic	Yes	No	Total N
All Adults	28% (613)	72% (1588)	2201
Trump Job Strongly Approve	27% (124)	73% (339)	462
Trump Job Somewhat Approve	36% (156)	64% (273)	429
Trump Job Somewhat Disapprove	27% (75)	73% (198)	273
Trump Job Strongly Disapprove	24% (226)	76% (706)	932
Favorable of Trump	30% (262)	70% (606)	868
Unfavorable of Trump	25% (302)	75% (895)	1198
Very Favorable of Trump	28% (139)	72% (365)	504
Somewhat Favorable of Trump	34% (123)	66% (241)	365
Somewhat Unfavorable of Trump	28% (62)	72% (161)	223
Very Unfavorable of Trump	25% (241)	75% (734)	975
#1 Issue: Economy	31% (166)	69% (368)	534
#1 Issue: Security	27% (125)	73% (341)	466
#1 Issue: Health Care	27% (97)	73% (263)	360
#1 Issue: Medicare / Social Security	10% (31)	90% (265)	296
#1 Issue: Women's Issues	39% (61)	61% (97)	158
#1 Issue: Education	49% (68)	51% (71)	139
#1 Issue: Energy	32% (37)	68% (78)	116
#1 Issue: Other	21% (28)	79% (104)	132
2018 House Vote: Democrat	23% (187)	77% (620)	807
2018 House Vote: Republican	27% (184)	73% (485)	669
2018 House Vote: Someone else	24% (26)	76% (85)	111
2016 Vote: Hillary Clinton	25% (179)	75% (535)	714
2016 Vote: Donald Trump	27% (192)	73% (510)	703
2016 Vote: Other	26% (44)	74% (122)	165
2016 Vote: Didn't Vote	32% (198)	68% (419)	617
Voted in 2014: Yes	25% (349)	75% (1042)	1391
Voted in 2014: No	33% (265)	67% (545)	810
2012 Vote: Barack Obama	26% (228)	74% (643)	871
2012 Vote: Mitt Romney	24% (130)	76% (404)	534
2012 Vote: Other	23% (17)	77% (59)	76
2012 Vote: Didn't Vote	33% (238)	67% (480)	717

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**Table NBC1:** *Do you have any children aged from 0 to 17 living at home with you?*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Total N</b>
All Adults	28%	(613)	72%	(1588)	2201
4-Region: Northeast	24%	(94)	76%	(300)	394
4-Region: Midwest	28%	(131)	72%	(331)	462
4-Region: South	28%	(231)	72%	(594)	825
4-Region: West	30%	(158)	70%	(363)	520
Yes	100%	(613)	—	(0)	613
No	—	(0)	100%	(1588)	1588

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC2:** How much have you seen, read, or heard about bullet-proof backpacks, which look like a regular backpack and can protect against guns?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
All Adults	8%	(180)	33%	(731)	24%	(530)	35%	(760)	2201
Gender: Male	9%	(97)	31%	(329)	25%	(265)	35%	(372)	1062
Gender: Female	7%	(84)	35%	(402)	23%	(265)	34%	(388)	1139
Age: 18-29	13%	(62)	30%	(143)	23%	(110)	34%	(163)	479
Age: 30-44	8%	(41)	32%	(169)	27%	(142)	34%	(183)	535
Age: 45-54	8%	(28)	32%	(109)	24%	(81)	36%	(124)	342
Age: 55-64	9%	(36)	39%	(158)	19%	(78)	33%	(137)	409
Age: 65+	3%	(13)	35%	(151)	27%	(120)	35%	(152)	436
Generation Z: 18-22	12%	(24)	29%	(55)	28%	(55)	31%	(61)	195
Millennial: Age 23-38	10%	(66)	30%	(192)	23%	(149)	36%	(227)	634
Generation X: Age 39-54	8%	(40)	33%	(173)	25%	(129)	35%	(183)	527
Boomers: Age 55-73	6%	(49)	37%	(280)	24%	(183)	33%	(252)	764
PID: Dem (no lean)	8%	(70)	37%	(301)	24%	(193)	31%	(257)	821
PID: Ind (no lean)	7%	(50)	28%	(198)	26%	(180)	39%	(275)	703
PID: Rep (no lean)	9%	(61)	34%	(232)	23%	(157)	34%	(227)	677
PID/Gender: Dem Men	10%	(36)	31%	(116)	25%	(93)	34%	(125)	371
PID/Gender: Dem Women	7%	(33)	41%	(185)	22%	(100)	29%	(132)	451
PID/Gender: Ind Men	9%	(32)	27%	(93)	28%	(98)	36%	(127)	349
PID/Gender: Ind Women	5%	(18)	30%	(105)	23%	(82)	42%	(148)	353
PID/Gender: Rep Men	8%	(28)	35%	(120)	22%	(74)	35%	(119)	342
PID/Gender: Rep Women	10%	(33)	33%	(111)	25%	(83)	32%	(108)	335
Ideo: Liberal (1-3)	11%	(71)	37%	(235)	24%	(154)	28%	(179)	639
Ideo: Moderate (4)	8%	(42)	34%	(182)	25%	(134)	33%	(174)	531
Ideo: Conservative (5-7)	6%	(47)	33%	(253)	23%	(173)	37%	(284)	757
Educ: < College	8%	(126)	31%	(468)	24%	(369)	36%	(551)	1513
Educ: Bachelors degree	8%	(34)	38%	(170)	23%	(103)	31%	(137)	444
Educ: Post-grad	8%	(20)	38%	(93)	24%	(59)	30%	(72)	244
Income: Under 50k	9%	(106)	30%	(364)	24%	(290)	38%	(462)	1221
Income: 50k-100k	7%	(47)	36%	(243)	26%	(179)	31%	(212)	682
Income: 100k+	9%	(27)	42%	(124)	21%	(61)	29%	(86)	298

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**Table NBC2:** How much have you seen, read, or heard about bullet-proof backpacks, which look like a regular backpack and can protect against guns?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
All Adults	8%	(180)	33%	(731)	24%	(530)	35%	(760)	2201
Ethnicity: White	8%	(141)	35%	(595)	23%	(399)	34%	(587)	1722
Ethnicity: Hispanic	15%	(53)	32%	(111)	22%	(76)	31%	(109)	350
Ethnicity: Afr. Am.	7%	(20)	27%	(73)	26%	(71)	40%	(109)	274
Ethnicity: Other	9%	(19)	31%	(63)	29%	(59)	31%	(63)	204
All Christian	8%	(82)	34%	(338)	23%	(233)	34%	(341)	994
All Non-Christian	8%	(6)	48%	(36)	26%	(20)	18%	(14)	75
Atheist	6%	(6)	39%	(38)	26%	(26)	29%	(28)	98
Agnostic/Nothing in particular	8%	(87)	31%	(319)	24%	(252)	36%	(377)	1035
Religious Non-Protestant/Catholic	6%	(6)	39%	(41)	26%	(28)	28%	(30)	105
Evangelical	7%	(46)	34%	(210)	22%	(134)	37%	(229)	619
Non-Evangelical	9%	(67)	33%	(246)	27%	(206)	31%	(238)	757
Community: Urban	9%	(47)	33%	(175)	23%	(123)	36%	(191)	537
Community: Suburban	7%	(76)	34%	(362)	26%	(269)	33%	(348)	1055
Community: Rural	9%	(57)	32%	(194)	23%	(138)	36%	(220)	609
Employ: Private Sector	9%	(66)	35%	(252)	22%	(158)	33%	(235)	712
Employ: Government	6%	(8)	36%	(53)	25%	(37)	34%	(50)	149
Employ: Self-Employed	7%	(12)	32%	(57)	27%	(47)	34%	(61)	177
Employ: Homemaker	10%	(19)	32%	(59)	21%	(39)	36%	(66)	183
Employ: Student	8%	(10)	32%	(39)	30%	(36)	30%	(36)	121
Employ: Retired	6%	(27)	37%	(177)	26%	(124)	31%	(148)	475
Employ: Unemployed	8%	(16)	24%	(49)	27%	(53)	41%	(81)	200
Employ: Other	12%	(21)	24%	(45)	20%	(36)	44%	(81)	184
Military HH: Yes	8%	(28)	33%	(118)	27%	(96)	32%	(112)	354
Military HH: No	8%	(152)	33%	(613)	23%	(434)	35%	(648)	1847
RD/WT: Right Direction	8%	(63)	33%	(266)	24%	(196)	35%	(284)	809
RD/WT: Wrong Track	8%	(117)	33%	(465)	24%	(334)	34%	(476)	1392
Trump Job Approve	8%	(69)	33%	(291)	25%	(221)	35%	(309)	891
Trump Job Disapprove	9%	(108)	35%	(418)	23%	(282)	33%	(397)	1205
Trump Job Strongly Approve	9%	(44)	33%	(151)	25%	(115)	33%	(153)	462
Trump Job Somewhat Approve	6%	(26)	33%	(141)	25%	(107)	36%	(156)	429
Trump Job Somewhat Disapprove	7%	(19)	29%	(80)	22%	(61)	41%	(113)	273
Trump Job Strongly Disapprove	10%	(89)	36%	(337)	24%	(222)	30%	(284)	932

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**Table NBC2:** How much have you seen, read, or heard about bullet-proof backpacks, which look like a regular backpack and can protect against guns?

Demographic	A Lot		Some		Not Much		Nothing At All		Total N
All Adults	8%	(180)	33%	(731)	24%	(530)	35%	(760)	2201
Favorable of Trump	8%	(68)	33%	(283)	25%	(216)	35%	(302)	868
Unfavorable of Trump	9%	(104)	35%	(423)	24%	(286)	32%	(385)	1198
Very Favorable of Trump	10%	(48)	32%	(162)	24%	(123)	34%	(170)	504
Somewhat Favorable of Trump	5%	(20)	33%	(120)	25%	(93)	36%	(132)	365
Somewhat Unfavorable of Trump	6%	(13)	31%	(68)	22%	(48)	42%	(94)	223
Very Unfavorable of Trump	9%	(91)	36%	(355)	24%	(237)	30%	(291)	975
#1 Issue: Economy	7%	(37)	33%	(174)	25%	(132)	36%	(191)	534
#1 Issue: Security	10%	(45)	34%	(158)	25%	(117)	32%	(147)	466
#1 Issue: Health Care	9%	(34)	31%	(110)	25%	(91)	35%	(125)	360
#1 Issue: Medicare / Social Security	6%	(17)	35%	(105)	26%	(78)	33%	(96)	296
#1 Issue: Women's Issues	7%	(11)	33%	(52)	19%	(30)	41%	(65)	158
#1 Issue: Education	9%	(12)	33%	(46)	19%	(27)	39%	(54)	139
#1 Issue: Energy	11%	(12)	40%	(47)	27%	(31)	22%	(26)	116
#1 Issue: Other	9%	(12)	30%	(40)	19%	(25)	42%	(55)	132
2018 House Vote: Democrat	9%	(76)	36%	(292)	25%	(205)	29%	(234)	807
2018 House Vote: Republican	8%	(55)	35%	(236)	22%	(145)	35%	(233)	669
2018 House Vote: Someone else	9%	(10)	26%	(29)	20%	(22)	46%	(51)	111
2016 Vote: Hillary Clinton	9%	(65)	34%	(245)	24%	(170)	33%	(234)	714
2016 Vote: Donald Trump	8%	(53)	34%	(240)	22%	(155)	36%	(254)	703
2016 Vote: Other	6%	(10)	44%	(73)	22%	(37)	27%	(45)	165
2016 Vote: Didn't Vote	9%	(53)	28%	(171)	27%	(167)	37%	(226)	617
Voted in 2014: Yes	8%	(110)	36%	(506)	23%	(320)	33%	(455)	1391
Voted in 2014: No	9%	(70)	28%	(225)	26%	(210)	38%	(305)	810
2012 Vote: Barack Obama	9%	(81)	36%	(315)	23%	(202)	31%	(274)	871
2012 Vote: Mitt Romney	5%	(28)	35%	(188)	24%	(131)	35%	(187)	534
2012 Vote: Other	7%	(6)	25%	(19)	26%	(20)	42%	(32)	76
2012 Vote: Didn't Vote	9%	(65)	29%	(207)	25%	(178)	37%	(267)	717
4-Region: Northeast	8%	(33)	33%	(130)	25%	(98)	34%	(133)	394
4-Region: Midwest	8%	(35)	33%	(153)	24%	(112)	35%	(162)	462
4-Region: South	8%	(70)	36%	(297)	23%	(186)	33%	(272)	825
4-Region: West	8%	(42)	29%	(151)	26%	(135)	37%	(193)	520

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**Table NBC2:** *How much have you seen, read, or heard about bullet-proof backpacks, which look like a regular backpack and can protect against guns?*

<b>Demographic</b>	<b>A Lot</b>		<b>Some</b>		<b>Not Much</b>		<b>Nothing At All</b>		<b>Total N</b>
All Adults	8%	(180)	33%	(731)	24%	(530)	35%	(760)	2201
Yes	12%	(75)	35%	(212)	22%	(134)	31%	(193)	613
No	7%	(105)	33%	(519)	25%	(396)	36%	(567)	1588

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC3: How likely are you to consider purchasing a bullet-proof backpack?**

Demographic	Very Likely	Somewhat Likely	Not Too Likely	Not Likely At All	I already own one	Don't Know / No Opinion	Total N
All Adults	9% (189)	17% (379)	20% (434)	39% (868)	— (4)	15% (327)	2201
Gender: Male	8% (81)	17% (175)	19% (206)	44% (468)	— (2)	12% (130)	1062
Gender: Female	10% (108)	18% (204)	20% (227)	35% (400)	— (2)	17% (197)	1139
Age: 18-29	13% (61)	23% (109)	24% (114)	25% (119)	— (1)	16% (75)	479
Age: 30-44	12% (65)	24% (130)	22% (118)	28% (150)	— (2)	13% (70)	535
Age: 45-54	9% (31)	22% (76)	19% (64)	36% (125)	— (1)	13% (46)	342
Age: 55-64	4% (17)	9% (36)	19% (76)	53% (218)	— (0)	15% (63)	409
Age: 65+	4% (16)	7% (29)	14% (61)	59% (257)	— (0)	17% (73)	436
Generation Z: 18-22	10% (19)	20% (39)	26% (50)	26% (51)	1% (1)	17% (33)	195
Millennial: Age 23-38	15% (93)	24% (154)	22% (137)	26% (162)	— (1)	14% (87)	634
Generation X: Age 39-54	8% (45)	23% (121)	21% (109)	34% (179)	— (2)	13% (71)	527
Boomers: Age 55-73	4% (33)	8% (62)	17% (133)	55% (417)	— (0)	16% (119)	764
PID: Dem (no lean)	10% (80)	18% (151)	20% (163)	39% (321)	— (0)	13% (106)	821
PID: Ind (no lean)	7% (51)	17% (116)	19% (136)	40% (278)	— (3)	17% (118)	703
PID: Rep (no lean)	9% (58)	17% (113)	20% (135)	40% (268)	— (1)	15% (102)	677
PID/Gender: Dem Men	10% (38)	19% (71)	16% (61)	41% (153)	— (0)	13% (48)	371
PID/Gender: Dem Women	9% (43)	18% (80)	23% (103)	37% (168)	— (0)	13% (57)	451
PID/Gender: Ind Men	6% (22)	14% (51)	20% (70)	47% (163)	— (1)	12% (43)	349
PID/Gender: Ind Women	8% (29)	19% (66)	19% (66)	33% (115)	1% (2)	21% (76)	353
PID/Gender: Rep Men	6% (21)	16% (54)	22% (76)	44% (152)	— (1)	11% (38)	342
PID/Gender: Rep Women	11% (36)	17% (58)	18% (59)	35% (117)	— (0)	19% (64)	335
Ideo: Liberal (1-3)	8% (52)	18% (112)	21% (136)	42% (269)	— (0)	11% (69)	639
Ideo: Moderate (4)	9% (46)	17% (91)	19% (99)	39% (206)	— (0)	17% (89)	531
Ideo: Conservative (5-7)	8% (59)	17% (128)	21% (161)	43% (326)	— (1)	11% (82)	757
Educ: < College	10% (149)	18% (275)	20% (297)	36% (540)	— (3)	16% (248)	1513
Educ: Bachelors degree	7% (31)	16% (69)	21% (91)	45% (200)	— (1)	12% (51)	444
Educ: Post-grad	4% (9)	14% (35)	19% (45)	52% (127)	— (0)	11% (27)	244

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**Table NBC3: How likely are you to consider purchasing a bullet-proof backpack?**

Demographic	Very Likely	Somewhat Likely	Not Too Likely	Not Likely At All	I already own one	Don't Know / No Opinion	Total N
All Adults	9% (189)	17% (379)	20% (434)	39% (868)	— (4)	15% (327)	2201
Income: Under 50k	10% (121)	18% (224)	17% (213)	35% (433)	— (3)	19% (227)	1221
Income: 50k-100k	7% (47)	15% (104)	24% (161)	43% (294)	— (1)	11% (74)	682
Income: 100k+	7% (21)	17% (52)	20% (60)	47% (140)	— (0)	9% (26)	298
Ethnicity: White	7% (123)	16% (270)	20% (350)	43% (739)	— (3)	14% (237)	1722
Ethnicity: Hispanic	16% (57)	25% (87)	23% (79)	26% (90)	— (0)	10% (36)	350
Ethnicity: Afr. Am.	16% (44)	26% (70)	14% (40)	24% (67)	— (0)	20% (54)	274
Ethnicity: Other	11% (22)	19% (39)	22% (44)	30% (62)	1% (1)	18% (36)	204
All Christian	7% (71)	15% (154)	21% (210)	41% (408)	— (2)	15% (149)	994
All Non-Christian	9% (7)	25% (19)	18% (14)	41% (31)	— (0)	6% (5)	75
Atheist	4% (3)	16% (16)	21% (21)	50% (49)	— (0)	9% (9)	98
Agnostic/Nothing in particular	10% (108)	18% (191)	18% (189)	37% (380)	— (3)	16% (164)	1035
Religious Non-Protestant/Catholic	7% (8)	25% (26)	17% (18)	41% (43)	— (0)	9% (10)	105
Evangelical	9% (57)	21% (131)	18% (111)	35% (218)	— (1)	16% (100)	619
Non-Evangelical	7% (55)	13% (101)	22% (170)	42% (316)	— (2)	15% (112)	757
Community: Urban	10% (54)	19% (104)	19% (101)	37% (196)	— (2)	15% (79)	537
Community: Suburban	7% (72)	16% (165)	22% (236)	41% (430)	— (1)	14% (152)	1055
Community: Rural	10% (64)	18% (110)	16% (97)	40% (241)	— (1)	16% (96)	609
Employ: Private Sector	7% (48)	22% (154)	23% (165)	38% (274)	— (0)	10% (70)	712
Employ: Government	8% (12)	20% (30)	21% (32)	37% (55)	2% (3)	12% (19)	149
Employ: Self-Employed	17% (30)	16% (28)	18% (32)	34% (60)	— (0)	15% (27)	177
Employ: Homemaker	14% (26)	23% (43)	18% (34)	28% (51)	— (0)	16% (29)	183
Employ: Student	5% (6)	24% (29)	29% (35)	33% (40)	— (0)	9% (11)	121
Employ: Retired	4% (17)	8% (36)	16% (75)	56% (264)	— (1)	17% (82)	475
Employ: Unemployed	12% (25)	15% (31)	18% (37)	30% (60)	— (1)	24% (48)	200
Employ: Other	14% (25)	16% (30)	13% (24)	35% (64)	— (0)	22% (41)	184
Military HH: Yes	9% (30)	14% (49)	20% (72)	45% (159)	— (1)	12% (42)	354
Military HH: No	9% (159)	18% (331)	20% (362)	38% (708)	— (3)	15% (285)	1847
RD/WT: Right Direction	10% (77)	20% (161)	19% (152)	38% (310)	— (3)	13% (107)	809
RD/WT: Wrong Track	8% (112)	16% (218)	20% (282)	40% (557)	— (1)	16% (220)	1392
Trump Job Approve	10% (89)	19% (168)	20% (174)	39% (350)	— (3)	12% (108)	891
Trump Job Disapprove	8% (98)	16% (192)	20% (247)	41% (490)	— (0)	15% (178)	1205

Continued on next page

**Table NBC3: How likely are you to consider purchasing a bullet-proof backpack?**

Demographic	Very Likely	Somewhat Likely	Not Too Likely	Not Likely At All	I already own one	Don't Know / No Opinion	Total N
All Adults	9% (189)	17% (379)	20% (434)	39% (868)	— (4)	15% (327)	2201
Trump Job Strongly Approve	10% (47)	18% (85)	17% (81)	41% (190)	— (2)	13% (58)	462
Trump Job Somewhat Approve	10% (42)	19% (83)	22% (93)	37% (159)	— (1)	12% (50)	429
Trump Job Somewhat Disapprove	6% (17)	16% (44)	26% (72)	33% (90)	— (0)	19% (51)	273
Trump Job Strongly Disapprove	9% (81)	16% (148)	19% (174)	43% (401)	— (0)	14% (128)	932
Favorable of Trump	9% (80)	20% (169)	20% (175)	39% (336)	— (3)	12% (105)	868
Unfavorable of Trump	8% (98)	16% (192)	20% (242)	41% (495)	— (0)	14% (171)	1198
Very Favorable of Trump	10% (51)	20% (102)	18% (91)	39% (194)	— (2)	13% (64)	504
Somewhat Favorable of Trump	8% (29)	18% (67)	23% (84)	39% (141)	— (1)	11% (41)	365
Somewhat Unfavorable of Trump	8% (19)	17% (37)	21% (47)	36% (80)	— (0)	18% (40)	223
Very Unfavorable of Trump	8% (79)	16% (155)	20% (195)	43% (415)	— (0)	13% (130)	975
#1 Issue: Economy	9% (48)	20% (106)	20% (108)	37% (200)	— (0)	14% (72)	534
#1 Issue: Security	7% (34)	20% (91)	19% (90)	40% (187)	— (2)	13% (62)	466
#1 Issue: Health Care	8% (31)	16% (59)	21% (75)	39% (142)	— (0)	15% (54)	360
#1 Issue: Medicare / Social Security	6% (19)	7% (21)	18% (54)	48% (143)	— (1)	19% (57)	296
#1 Issue: Women's Issues	11% (17)	23% (36)	18% (29)	27% (42)	— (0)	22% (34)	158
#1 Issue: Education	15% (21)	24% (34)	27% (37)	24% (34)	— (0)	10% (13)	139
#1 Issue: Energy	11% (13)	16% (18)	19% (22)	45% (52)	— (0)	9% (10)	116
#1 Issue: Other	5% (7)	11% (15)	14% (18)	51% (67)	1% (1)	18% (24)	132
2018 House Vote: Democrat	9% (72)	15% (123)	18% (148)	45% (366)	— (1)	12% (97)	807
2018 House Vote: Republican	8% (51)	16% (104)	21% (143)	42% (283)	— (2)	13% (87)	669
2018 House Vote: Someone else	8% (8)	16% (17)	11% (13)	46% (52)	1% (1)	18% (20)	111
2016 Vote: Hillary Clinton	9% (63)	17% (119)	19% (137)	42% (303)	— (1)	13% (90)	714
2016 Vote: Donald Trump	8% (57)	16% (113)	20% (141)	43% (300)	— (2)	13% (91)	703
2016 Vote: Other	7% (11)	12% (20)	18% (29)	51% (85)	— (0)	12% (20)	165
2016 Vote: Didn't Vote	9% (58)	20% (126)	20% (126)	29% (179)	— (1)	20% (125)	617
Voted in 2014: Yes	8% (105)	17% (230)	19% (269)	43% (603)	— (3)	13% (181)	1391
Voted in 2014: No	10% (84)	18% (149)	20% (165)	33% (264)	— (1)	18% (146)	810
2012 Vote: Barack Obama	9% (75)	17% (146)	18% (156)	43% (376)	— (1)	13% (117)	871
2012 Vote: Mitt Romney	6% (30)	16% (85)	20% (107)	46% (243)	— (2)	13% (68)	534
2012 Vote: Other	4% (3)	19% (15)	13% (10)	49% (37)	— (0)	15% (11)	76
2012 Vote: Didn't Vote	11% (81)	19% (135)	22% (160)	29% (210)	— (1)	18% (131)	717

Continued on next page

**Table NBC3:** *How likely are you to consider purchasing a bullet-proof backpack?*

<b>Demographic</b>	<b>Very Likely</b>	<b>Somewhat Likely</b>	<b>Not Too Likely</b>	<b>Not Likely At All</b>	<b>I already own one</b>	<b>Don't Know / No Opinion</b>	<b>Total N</b>
All Adults	9% (189)	17% (379)	20% (434)	39% (868)	— (4)	15% (327)	2201
4-Region: Northeast	8% (33)	13% (51)	16% (64)	47% (186)	— (1)	15% (59)	394
4-Region: Midwest	7% (31)	13% (60)	25% (115)	40% (185)	— (1)	15% (69)	462
4-Region: South	9% (78)	21% (170)	19% (154)	35% (290)	— (0)	16% (132)	825
4-Region: West	9% (47)	19% (98)	19% (100)	40% (206)	— (2)	13% (66)	520
Yes	16% (99)	26% (160)	25% (156)	20% (120)	— (0)	13% (79)	613
No	6% (91)	14% (220)	17% (278)	47% (747)	— (4)	16% (248)	1588

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC4:** How likely are you to consider purchasing a bullet-proof backpack for your child or children?

Demographic	Very Likely		Somewhat Likely		Not Too Likely		Not Likely At All		Don't Know / No Opinion		Total N
All Adults	21%	(130)	26%	(160)	23%	(139)	19%	(117)	11%	(68)	613
Gender: Male	18%	(48)	27%	(73)	25%	(68)	20%	(54)	11%	(29)	272
Gender: Female	24%	(83)	26%	(87)	21%	(70)	18%	(62)	11%	(39)	341
Age: 18-29	27%	(39)	27%	(39)	22%	(33)	10%	(14)	14%	(21)	145
Age: 30-44	22%	(65)	29%	(86)	22%	(66)	18%	(53)	9%	(26)	297
Age: 45-54	14%	(15)	27%	(29)	24%	(26)	23%	(24)	11%	(12)	107
Millennial: Age 23-38	26%	(74)	30%	(86)	21%	(61)	13%	(38)	9%	(27)	286
Generation X: Age 39-54	15%	(33)	28%	(60)	24%	(52)	23%	(49)	10%	(21)	215
Boomers: Age 55-73	15%	(9)	10%	(6)	24%	(15)	38%	(24)	14%	(9)	62
PID: Dem (no lean)	23%	(46)	29%	(59)	26%	(52)	15%	(31)	6%	(12)	200
PID: Ind (no lean)	19%	(40)	27%	(56)	20%	(41)	20%	(42)	14%	(30)	208
PID: Rep (no lean)	22%	(45)	22%	(45)	22%	(46)	21%	(44)	13%	(26)	205
PID/Gender: Dem Men	22%	(17)	35%	(28)	19%	(15)	18%	(14)	6%	(4)	79
PID/Gender: Dem Women	24%	(29)	26%	(31)	30%	(37)	14%	(17)	6%	(8)	121
PID/Gender: Ind Men	20%	(19)	24%	(23)	27%	(25)	16%	(15)	12%	(11)	93
PID/Gender: Ind Women	18%	(21)	29%	(33)	14%	(16)	23%	(27)	16%	(19)	116
PID/Gender: Rep Men	12%	(12)	22%	(22)	28%	(28)	25%	(25)	14%	(14)	101
PID/Gender: Rep Women	31%	(33)	22%	(23)	17%	(18)	18%	(19)	11%	(12)	104
Ideo: Liberal (1-3)	21%	(33)	28%	(45)	28%	(44)	19%	(30)	5%	(8)	160
Ideo: Moderate (4)	28%	(42)	23%	(35)	21%	(32)	16%	(25)	12%	(18)	153
Ideo: Conservative (5-7)	17%	(33)	26%	(51)	23%	(45)	24%	(47)	9%	(18)	194
Educ: < College	23%	(102)	26%	(114)	22%	(96)	17%	(72)	11%	(49)	432
Educ: Bachelors degree	20%	(25)	22%	(27)	24%	(30)	23%	(29)	10%	(13)	122
Educ: Post-grad	7%	(4)	31%	(18)	23%	(13)	28%	(16)	11%	(6)	59
Income: Under 50k	25%	(78)	26%	(82)	19%	(60)	17%	(52)	13%	(40)	312
Income: 50k-100k	15%	(34)	26%	(59)	28%	(63)	20%	(46)	10%	(22)	224
Income: 100k+	23%	(18)	24%	(18)	21%	(16)	25%	(19)	8%	(6)	78
Ethnicity: White	19%	(88)	26%	(120)	24%	(113)	20%	(92)	11%	(49)	463
Ethnicity: Hispanic	28%	(37)	30%	(40)	27%	(35)	9%	(12)	6%	(8)	132

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**Table NBC4:** How likely are you to consider purchasing a bullet-proof backpack for your child or children?

Demographic	Very Likely		Somewhat Likely		Not Too Likely		Not Likely At All		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
All Adults	21%	(130)	26%	(160)	23%	(139)	19%	(117)	11%	(68)	613
Ethnicity: Afr. Am.	37%	(30)	28%	(23)	12%	(10)	13%	(10)	10%	(8)	81
Ethnicity: Other	17%	(12)	25%	(17)	23%	(16)	21%	(14)	15%	(10)	70
All Christian	18%	(40)	28%	(64)	24%	(54)	21%	(49)	9%	(22)	229
Agnostic/Nothing in particular	25%	(85)	23%	(79)	22%	(73)	18%	(61)	13%	(43)	340
Evangelical	25%	(47)	26%	(49)	17%	(32)	20%	(36)	11%	(21)	184
Non-Evangelical	16%	(27)	29%	(50)	26%	(45)	20%	(35)	9%	(16)	173
Community: Urban	27%	(37)	32%	(44)	17%	(23)	15%	(20)	10%	(13)	136
Community: Suburban	16%	(47)	26%	(74)	28%	(81)	20%	(57)	10%	(29)	289
Community: Rural	25%	(47)	22%	(42)	19%	(35)	21%	(39)	13%	(25)	188
Employ: Private Sector	16%	(37)	32%	(72)	25%	(58)	19%	(44)	7%	(17)	229
Employ: Self-Employed	29%	(19)	17%	(11)	24%	(15)	19%	(12)	11%	(7)	65
Employ: Homemaker	27%	(32)	24%	(28)	16%	(19)	19%	(22)	14%	(16)	118
Employ: Other	24%	(14)	31%	(18)	9%	(5)	14%	(8)	22%	(13)	57
Military HH: Yes	20%	(17)	18%	(15)	26%	(22)	25%	(22)	12%	(10)	87
Military HH: No	21%	(113)	27%	(144)	22%	(116)	18%	(95)	11%	(57)	526
RD/WT: Right Direction	24%	(62)	26%	(68)	21%	(54)	19%	(49)	10%	(26)	258
RD/WT: Wrong Track	19%	(68)	26%	(92)	24%	(85)	19%	(68)	12%	(42)	355
Trump Job Approve	27%	(74)	24%	(66)	23%	(64)	18%	(51)	9%	(24)	279
Trump Job Disapprove	18%	(55)	27%	(82)	24%	(73)	21%	(62)	10%	(29)	300
Trump Job Strongly Approve	32%	(40)	22%	(27)	18%	(23)	19%	(23)	9%	(11)	124
Trump Job Somewhat Approve	22%	(34)	25%	(39)	27%	(41)	18%	(28)	8%	(13)	156
Trump Job Somewhat Disapprove	18%	(13)	25%	(19)	30%	(22)	17%	(13)	10%	(8)	75
Trump Job Strongly Disapprove	19%	(42)	28%	(63)	22%	(51)	22%	(49)	9%	(21)	226
Favorable of Trump	25%	(65)	26%	(68)	25%	(65)	17%	(44)	8%	(20)	262
Unfavorable of Trump	19%	(58)	28%	(84)	22%	(65)	22%	(66)	10%	(29)	302
Very Favorable of Trump	29%	(40)	25%	(35)	21%	(30)	16%	(23)	8%	(11)	139
Somewhat Favorable of Trump	20%	(25)	27%	(33)	29%	(35)	17%	(21)	7%	(9)	123
Somewhat Unfavorable of Trump	23%	(14)	26%	(16)	17%	(11)	24%	(15)	10%	(6)	62
Very Unfavorable of Trump	18%	(44)	28%	(68)	23%	(55)	21%	(51)	10%	(23)	241

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**Table NBC4:** How likely are you to consider purchasing a bullet-proof backpack for your child or children?

Demographic	Very Likely		Somewhat Likely		Not Too Likely		Not Likely At All		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
All Adults	21%	(130)	26%	(160)	23%	(139)	19%	(117)	11%	(68)	613
#1 Issue: Economy	19%	(31)	26%	(43)	23%	(39)	21%	(35)	11%	(18)	166
#1 Issue: Security	23%	(29)	26%	(33)	23%	(29)	17%	(22)	10%	(12)	125
#1 Issue: Health Care	21%	(20)	28%	(27)	23%	(22)	18%	(17)	11%	(10)	97
#1 Issue: Women's Issues	27%	(16)	22%	(13)	18%	(11)	23%	(14)	11%	(7)	61
#1 Issue: Education	21%	(14)	31%	(21)	25%	(17)	19%	(13)	5%	(3)	68
2018 House Vote: Democrat	21%	(39)	31%	(58)	21%	(40)	21%	(39)	6%	(11)	187
2018 House Vote: Republican	21%	(39)	20%	(37)	26%	(48)	23%	(42)	10%	(19)	184
2016 Vote: Hillary Clinton	22%	(40)	28%	(51)	23%	(40)	20%	(36)	7%	(12)	179
2016 Vote: Donald Trump	20%	(38)	23%	(45)	25%	(47)	22%	(42)	10%	(19)	192
2016 Vote: Didn't Vote	23%	(46)	28%	(55)	21%	(41)	13%	(26)	15%	(30)	198
Voted in 2014: Yes	21%	(72)	27%	(93)	23%	(81)	21%	(75)	8%	(27)	349
Voted in 2014: No	22%	(58)	25%	(67)	22%	(58)	16%	(42)	15%	(40)	265
2012 Vote: Barack Obama	22%	(51)	27%	(62)	23%	(53)	20%	(46)	7%	(17)	228
2012 Vote: Mitt Romney	15%	(20)	29%	(37)	22%	(28)	26%	(33)	9%	(12)	130
2012 Vote: Didn't Vote	25%	(59)	24%	(56)	23%	(55)	14%	(34)	14%	(34)	238
4-Region: Northeast	10%	(9)	23%	(22)	30%	(28)	25%	(24)	12%	(11)	94
4-Region: Midwest	21%	(28)	20%	(26)	24%	(31)	23%	(30)	12%	(16)	131
4-Region: South	25%	(57)	31%	(72)	22%	(51)	13%	(30)	9%	(22)	231
4-Region: West	23%	(36)	26%	(41)	18%	(29)	21%	(33)	12%	(19)	158
Yes	21%	(130)	26%	(160)	23%	(139)	19%	(117)	11%	(68)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC5\_1: How concerned, if at all, are you about the following?**  
*A shooting at your child or children's school*

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	39%	(240)	28%	(172)	20%	(121)	9%	(55)	4%	(26)	613
Gender: Male	31%	(85)	29%	(78)	25%	(69)	12%	(32)	3%	(9)	272
Gender: Female	45%	(155)	28%	(95)	15%	(52)	7%	(23)	5%	(17)	341
Age: 18-29	52%	(75)	28%	(41)	11%	(16)	2%	(3)	7%	(11)	145
Age: 30-44	39%	(115)	26%	(76)	21%	(61)	11%	(33)	4%	(12)	297
Age: 45-54	31%	(33)	37%	(39)	22%	(23)	10%	(10)	1%	(1)	107
Millennial: Age 23-38	44%	(127)	27%	(78)	17%	(48)	7%	(19)	5%	(13)	286
Generation X: Age 39-54	32%	(68)	31%	(66)	24%	(51)	12%	(26)	2%	(5)	215
Boomers: Age 55-73	25%	(16)	24%	(15)	33%	(21)	14%	(8)	4%	(3)	62
PID: Dem (no lean)	47%	(94)	30%	(59)	14%	(27)	7%	(13)	3%	(6)	200
PID: Ind (no lean)	42%	(87)	24%	(50)	21%	(43)	7%	(15)	6%	(13)	208
PID: Rep (no lean)	29%	(59)	31%	(64)	25%	(50)	13%	(26)	3%	(6)	205
PID/Gender: Dem Men	39%	(31)	38%	(30)	13%	(10)	8%	(6)	3%	(2)	79
PID/Gender: Dem Women	52%	(63)	24%	(29)	14%	(17)	6%	(7)	4%	(4)	121
PID/Gender: Ind Men	40%	(37)	20%	(18)	27%	(25)	10%	(9)	4%	(3)	93
PID/Gender: Ind Women	43%	(50)	27%	(31)	16%	(18)	6%	(7)	8%	(10)	116
PID/Gender: Rep Men	17%	(17)	30%	(30)	33%	(34)	17%	(17)	3%	(3)	101
PID/Gender: Rep Women	40%	(42)	33%	(34)	16%	(17)	9%	(9)	3%	(3)	104
Ideo: Liberal (1-3)	45%	(71)	31%	(50)	15%	(24)	8%	(13)	1%	(2)	160
Ideo: Moderate (4)	39%	(59)	28%	(43)	23%	(35)	6%	(10)	3%	(5)	153
Ideo: Conservative (5-7)	27%	(51)	32%	(62)	24%	(47)	14%	(26)	4%	(7)	194
Educ: < College	43%	(187)	26%	(112)	18%	(79)	8%	(34)	5%	(20)	432
Educ: Bachelors degree	32%	(39)	31%	(38)	21%	(25)	13%	(16)	3%	(4)	122
Educ: Post-grad	23%	(14)	38%	(22)	29%	(17)	7%	(4)	3%	(2)	59
Income: Under 50k	48%	(148)	25%	(79)	15%	(48)	6%	(19)	6%	(17)	312
Income: 50k-100k	31%	(70)	30%	(67)	25%	(55)	11%	(24)	3%	(7)	224
Income: 100k+	27%	(21)	34%	(27)	22%	(17)	15%	(12)	2%	(1)	78
Ethnicity: White	32%	(149)	30%	(140)	24%	(109)	10%	(45)	4%	(18)	463

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**Table NBC5\_1: How concerned, if at all, are you about the following?**  
*A shooting at your child or children's school*

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	39% (240)	28% (172)	20% (121)	9% (55)	4% (26)	613
Ethnicity: Hispanic	46% (60)	30% (40)	17% (23)	6% (8)	1% (1)	132
Ethnicity: Afr. Am.	63% (51)	17% (14)	5% (4)	7% (6)	8% (6)	81
Ethnicity: Other	56% (39)	27% (18)	11% (8)	5% (3)	2% (1)	70
All Christian	33% (76)	32% (73)	22% (51)	10% (22)	3% (7)	229
Agnostic/Nothing in particular	44% (149)	24% (83)	17% (59)	9% (31)	5% (19)	340
Evangelical	42% (77)	24% (44)	22% (40)	9% (16)	4% (7)	184
Non-Evangelical	35% (60)	32% (55)	19% (34)	9% (16)	5% (8)	173
Community: Urban	50% (68)	27% (37)	10% (13)	8% (10)	6% (8)	136
Community: Suburban	33% (95)	31% (90)	23% (67)	9% (27)	3% (10)	289
Community: Rural	41% (77)	24% (46)	21% (40)	9% (17)	4% (8)	188
Employ: Private Sector	34% (78)	31% (71)	23% (53)	10% (22)	2% (5)	229
Employ: Self-Employed	42% (27)	29% (19)	19% (13)	7% (4)	3% (2)	65
Employ: Homemaker	39% (46)	32% (37)	14% (17)	10% (12)	5% (5)	118
Employ: Other	64% (36)	11% (6)	16% (9)	6% (4)	4% (2)	57
Military HH: Yes	37% (33)	13% (12)	33% (29)	11% (10)	4% (4)	87
Military HH: No	39% (207)	31% (161)	17% (92)	8% (45)	4% (22)	526
RD/WT: Right Direction	33% (85)	25% (64)	27% (69)	12% (31)	4% (11)	258
RD/WT: Wrong Track	44% (155)	31% (109)	15% (52)	7% (24)	4% (15)	355
Trump Job Approve	34% (95)	25% (71)	25% (70)	12% (34)	3% (9)	279
Trump Job Disapprove	42% (127)	32% (97)	15% (46)	6% (19)	3% (10)	300
Trump Job Strongly Approve	36% (44)	25% (31)	23% (28)	14% (18)	2% (3)	124
Trump Job Somewhat Approve	32% (51)	26% (40)	27% (42)	10% (16)	4% (7)	156
Trump Job Somewhat Disapprove	40% (30)	28% (21)	22% (16)	9% (6)	2% (1)	75
Trump Job Strongly Disapprove	43% (98)	34% (77)	13% (29)	6% (13)	4% (9)	226
Favorable of Trump	32% (85)	25% (66)	27% (72)	12% (32)	3% (8)	262
Unfavorable of Trump	44% (134)	31% (95)	14% (41)	7% (21)	4% (11)	302
Very Favorable of Trump	30% (41)	29% (40)	26% (36)	14% (20)	1% (2)	139
Somewhat Favorable of Trump	35% (43)	21% (26)	29% (36)	9% (12)	5% (6)	123
Somewhat Unfavorable of Trump	41% (25)	37% (23)	12% (7)	8% (5)	2% (1)	62
Very Unfavorable of Trump	45% (109)	30% (72)	14% (34)	7% (16)	4% (10)	241

Continued on next page

**Table NBC5\_1: How concerned, if at all, are you about the following?**  
*A shooting at your child or children's school*

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	39%	(240)	28%	(172)	20%	(121)	9%	(55)	4%	(26)	613
#1 Issue: Economy	26%	(42)	38%	(63)	20%	(33)	15%	(25)	2%	(3)	166
#1 Issue: Security	41%	(51)	23%	(28)	21%	(27)	11%	(14)	4%	(5)	125
#1 Issue: Health Care	47%	(46)	24%	(24)	23%	(23)	3%	(3)	3%	(3)	97
#1 Issue: Women's Issues	44%	(27)	25%	(16)	6%	(4)	11%	(6)	14%	(9)	61
#1 Issue: Education	44%	(30)	27%	(18)	22%	(15)	4%	(3)	2%	(2)	68
2018 House Vote: Democrat	46%	(86)	31%	(58)	13%	(25)	8%	(16)	1%	(2)	187
2018 House Vote: Republican	22%	(41)	33%	(61)	28%	(52)	14%	(26)	3%	(5)	184
2016 Vote: Hillary Clinton	52%	(93)	27%	(48)	14%	(25)	7%	(13)	—	(1)	179
2016 Vote: Donald Trump	25%	(49)	28%	(55)	30%	(57)	14%	(27)	2%	(5)	192
2016 Vote: Didn't Vote	40%	(80)	29%	(58)	16%	(32)	5%	(11)	9%	(17)	198
Voted in 2014: Yes	35%	(124)	30%	(103)	22%	(76)	11%	(39)	2%	(7)	349
Voted in 2014: No	44%	(116)	26%	(69)	17%	(45)	6%	(15)	7%	(19)	265
2012 Vote: Barack Obama	45%	(103)	27%	(62)	17%	(38)	9%	(20)	3%	(6)	228
2012 Vote: Mitt Romney	20%	(27)	37%	(48)	28%	(36)	12%	(15)	3%	(4)	130
2012 Vote: Didn't Vote	43%	(103)	24%	(58)	18%	(44)	7%	(17)	6%	(15)	238
4-Region: Northeast	37%	(35)	27%	(25)	22%	(20)	7%	(7)	7%	(6)	94
4-Region: Midwest	35%	(45)	26%	(34)	21%	(27)	11%	(14)	8%	(11)	131
4-Region: South	38%	(88)	31%	(72)	20%	(47)	8%	(19)	2%	(5)	231
4-Region: West	45%	(72)	27%	(42)	17%	(26)	9%	(14)	2%	(3)	158
Yes	39%	(240)	28%	(172)	20%	(121)	9%	(55)	4%	(26)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC5\_2: How concerned, if at all, are you about the following?  
 Your child or children being bullied**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	42%	(255)	29%	(181)	17%	(107)	9%	(56)	2%	(15)	613
Gender: Male	36%	(98)	31%	(83)	21%	(56)	10%	(26)	3%	(8)	272
Gender: Female	46%	(157)	29%	(98)	15%	(51)	9%	(29)	2%	(6)	341
Age: 18-29	47%	(68)	27%	(39)	12%	(18)	9%	(12)	6%	(8)	145
Age: 30-44	46%	(135)	26%	(78)	17%	(52)	9%	(26)	2%	(6)	297
Age: 45-54	39%	(42)	30%	(32)	22%	(24)	8%	(9)	—	(0)	107
Millennial: Age 23-38	47%	(135)	26%	(75)	14%	(41)	9%	(27)	3%	(8)	286
Generation X: Age 39-54	41%	(89)	28%	(60)	21%	(46)	9%	(19)	1%	(1)	215
Boomers: Age 55-73	15%	(10)	49%	(30)	22%	(14)	14%	(8)	—	(0)	62
PID: Dem (no lean)	43%	(86)	29%	(59)	18%	(35)	8%	(16)	2%	(4)	200
PID: Ind (no lean)	43%	(89)	31%	(65)	15%	(31)	8%	(16)	3%	(7)	208
PID: Rep (no lean)	39%	(80)	28%	(57)	20%	(41)	11%	(23)	2%	(4)	205
PID/Gender: Dem Men	39%	(31)	35%	(27)	21%	(16)	3%	(2)	3%	(2)	79
PID/Gender: Dem Women	45%	(55)	26%	(31)	16%	(19)	12%	(14)	1%	(2)	121
PID/Gender: Ind Men	38%	(35)	29%	(27)	22%	(21)	7%	(7)	4%	(4)	93
PID/Gender: Ind Women	47%	(54)	33%	(38)	9%	(10)	8%	(9)	3%	(3)	116
PID/Gender: Rep Men	32%	(32)	29%	(29)	19%	(19)	17%	(17)	3%	(3)	101
PID/Gender: Rep Women	46%	(48)	27%	(28)	21%	(22)	6%	(6)	1%	(1)	104
Ideo: Liberal (1-3)	45%	(71)	31%	(49)	19%	(31)	5%	(8)	—	(1)	160
Ideo: Moderate (4)	45%	(69)	29%	(44)	17%	(26)	7%	(11)	2%	(3)	153
Ideo: Conservative (5-7)	29%	(56)	37%	(72)	21%	(41)	11%	(22)	2%	(3)	194
Educ: < College	46%	(200)	26%	(113)	14%	(63)	10%	(44)	3%	(12)	432
Educ: Bachelors degree	33%	(40)	36%	(44)	22%	(27)	7%	(8)	2%	(3)	122
Educ: Post-grad	26%	(15)	39%	(23)	30%	(18)	4%	(3)	—	(0)	59
Income: Under 50k	50%	(157)	24%	(75)	12%	(38)	10%	(31)	4%	(11)	312
Income: 50k-100k	32%	(72)	37%	(83)	22%	(50)	7%	(17)	1%	(2)	224
Income: 100k+	34%	(26)	30%	(23)	26%	(20)	10%	(7)	2%	(1)	78
Ethnicity: White	37%	(171)	32%	(149)	20%	(91)	9%	(43)	2%	(9)	463

Continued on next page

**Table NBC5\_2: How concerned, if at all, are you about the following?  
Your child or children being bullied**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	42%	(255)	29%	(181)	17%	(107)	9%	(56)	2%	(15)	613
Ethnicity: Hispanic	50%	(66)	27%	(35)	15%	(20)	7%	(10)	1%	(1)	132
Ethnicity: Afr. Am.	56%	(45)	18%	(15)	9%	(8)	10%	(8)	7%	(6)	81
Ethnicity: Other	55%	(39)	25%	(17)	12%	(9)	7%	(5)	1%	(0)	70
All Christian	35%	(81)	31%	(70)	26%	(59)	7%	(17)	1%	(2)	229
Agnostic/Nothing in particular	45%	(154)	28%	(95)	13%	(43)	11%	(36)	4%	(12)	340
Evangelical	42%	(77)	24%	(44)	21%	(38)	12%	(22)	2%	(3)	184
Non-Evangelical	40%	(69)	32%	(55)	18%	(32)	7%	(13)	2%	(4)	173
Community: Urban	46%	(63)	25%	(34)	17%	(24)	8%	(10)	4%	(6)	136
Community: Suburban	36%	(105)	35%	(101)	20%	(56)	7%	(20)	2%	(6)	289
Community: Rural	47%	(88)	24%	(45)	14%	(27)	13%	(25)	1%	(3)	188
Employ: Private Sector	41%	(93)	30%	(69)	19%	(44)	9%	(20)	1%	(3)	229
Employ: Self-Employed	37%	(24)	31%	(20)	24%	(15)	8%	(5)	—	(0)	65
Employ: Homemaker	49%	(58)	22%	(26)	12%	(15)	14%	(16)	3%	(3)	118
Employ: Other	54%	(31)	29%	(17)	10%	(6)	3%	(2)	3%	(2)	57
Military HH: Yes	33%	(29)	38%	(34)	23%	(20)	4%	(4)	2%	(1)	87
Military HH: No	43%	(226)	28%	(147)	17%	(87)	10%	(52)	3%	(13)	526
RD/WT: Right Direction	38%	(99)	29%	(76)	16%	(41)	14%	(37)	2%	(6)	258
RD/WT: Wrong Track	44%	(156)	30%	(105)	19%	(66)	5%	(18)	3%	(9)	355
Trump Job Approve	40%	(113)	28%	(78)	16%	(45)	14%	(38)	2%	(5)	279
Trump Job Disapprove	42%	(127)	32%	(97)	18%	(54)	6%	(17)	2%	(5)	300
Trump Job Strongly Approve	45%	(56)	22%	(27)	15%	(18)	17%	(21)	2%	(2)	124
Trump Job Somewhat Approve	37%	(57)	33%	(51)	17%	(27)	11%	(17)	2%	(3)	156
Trump Job Somewhat Disapprove	44%	(33)	33%	(24)	17%	(13)	5%	(3)	1%	(1)	75
Trump Job Strongly Disapprove	42%	(94)	32%	(72)	18%	(41)	6%	(14)	2%	(4)	226
Favorable of Trump	41%	(106)	27%	(71)	18%	(46)	14%	(36)	1%	(4)	262
Unfavorable of Trump	42%	(126)	34%	(102)	16%	(50)	6%	(18)	2%	(7)	302
Very Favorable of Trump	41%	(57)	24%	(33)	15%	(21)	18%	(26)	1%	(1)	139
Somewhat Favorable of Trump	40%	(49)	30%	(37)	20%	(25)	8%	(10)	2%	(3)	123
Somewhat Unfavorable of Trump	41%	(25)	38%	(23)	13%	(8)	9%	(5)	—	(0)	62
Very Unfavorable of Trump	42%	(101)	33%	(78)	17%	(42)	5%	(13)	3%	(7)	241

Continued on next page

**Table NBC5\_2: How concerned, if at all, are you about the following?  
Your child or children being bullied**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	42%	(255)	29%	(181)	17%	(107)	9%	(56)	2%	(15)	613
#1 Issue: Economy	38%	(63)	25%	(41)	26%	(43)	10%	(16)	1%	(2)	166
#1 Issue: Security	45%	(56)	29%	(36)	15%	(19)	10%	(12)	1%	(1)	125
#1 Issue: Health Care	45%	(44)	33%	(32)	12%	(11)	9%	(9)	1%	(1)	97
#1 Issue: Women's Issues	41%	(25)	28%	(17)	13%	(8)	11%	(7)	7%	(4)	61
#1 Issue: Education	46%	(32)	28%	(19)	12%	(8)	11%	(8)	2%	(2)	68
2018 House Vote: Democrat	42%	(79)	30%	(56)	19%	(36)	8%	(16)	—	(1)	187
2018 House Vote: Republican	35%	(64)	29%	(54)	21%	(39)	14%	(26)	1%	(2)	184
2016 Vote: Hillary Clinton	43%	(78)	30%	(55)	19%	(34)	7%	(13)	—	(0)	179
2016 Vote: Donald Trump	37%	(71)	29%	(55)	19%	(36)	13%	(26)	2%	(4)	192
2016 Vote: Didn't Vote	45%	(90)	29%	(58)	14%	(28)	6%	(13)	5%	(9)	198
Voted in 2014: Yes	37%	(129)	30%	(106)	19%	(67)	12%	(43)	1%	(3)	349
Voted in 2014: No	47%	(126)	28%	(75)	15%	(40)	5%	(13)	4%	(11)	265
2012 Vote: Barack Obama	42%	(95)	29%	(66)	18%	(42)	9%	(22)	1%	(3)	228
2012 Vote: Mitt Romney	33%	(43)	36%	(47)	22%	(29)	7%	(10)	1%	(1)	130
2012 Vote: Didn't Vote	46%	(110)	27%	(63)	14%	(32)	9%	(22)	4%	(10)	238
4-Region: Northeast	36%	(34)	32%	(30)	22%	(20)	7%	(7)	3%	(3)	94
4-Region: Midwest	43%	(57)	22%	(29)	20%	(26)	9%	(12)	6%	(8)	131
4-Region: South	43%	(100)	29%	(68)	17%	(40)	8%	(19)	2%	(4)	231
4-Region: West	41%	(65)	34%	(54)	14%	(21)	11%	(17)	—	(0)	158
Yes	42%	(255)	29%	(181)	17%	(107)	9%	(56)	2%	(15)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC5\_3: How concerned, if at all, are you about the following?**  
*Paying for college for your child or children*

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	42%	(260)	35%	(212)	13%	(81)	6%	(38)	4%	(22)	613
Gender: Male	38%	(103)	36%	(98)	17%	(47)	5%	(14)	4%	(11)	272
Gender: Female	46%	(157)	34%	(115)	10%	(34)	7%	(24)	3%	(11)	341
Age: 18-29	46%	(67)	30%	(43)	12%	(17)	6%	(8)	7%	(10)	145
Age: 30-44	43%	(128)	35%	(104)	12%	(37)	6%	(18)	3%	(10)	297
Age: 45-54	42%	(45)	39%	(42)	14%	(15)	3%	(3)	2%	(2)	107
Millennial: Age 23-38	42%	(121)	34%	(98)	14%	(41)	4%	(12)	5%	(13)	286
Generation X: Age 39-54	45%	(96)	36%	(78)	11%	(24)	6%	(14)	1%	(3)	215
Boomers: Age 55-73	27%	(17)	37%	(23)	21%	(13)	14%	(9)	1%	(1)	62
PID: Dem (no lean)	49%	(98)	37%	(74)	10%	(19)	2%	(4)	2%	(4)	200
PID: Ind (no lean)	43%	(89)	35%	(73)	13%	(27)	4%	(8)	5%	(10)	208
PID: Rep (no lean)	36%	(73)	31%	(64)	17%	(35)	12%	(25)	4%	(7)	205
PID/Gender: Dem Men	42%	(33)	39%	(31)	13%	(10)	2%	(1)	5%	(4)	79
PID/Gender: Dem Women	54%	(65)	36%	(44)	8%	(9)	2%	(3)	—	(1)	121
PID/Gender: Ind Men	37%	(34)	39%	(36)	18%	(17)	1%	(1)	6%	(5)	93
PID/Gender: Ind Women	47%	(54)	33%	(38)	9%	(11)	7%	(8)	4%	(5)	116
PID/Gender: Rep Men	35%	(35)	31%	(31)	21%	(21)	12%	(12)	2%	(2)	101
PID/Gender: Rep Women	36%	(38)	32%	(33)	14%	(14)	13%	(13)	5%	(5)	104
Ideo: Liberal (1-3)	55%	(88)	32%	(51)	9%	(14)	3%	(4)	2%	(2)	160
Ideo: Moderate (4)	41%	(62)	39%	(59)	12%	(19)	6%	(9)	3%	(4)	153
Ideo: Conservative (5-7)	33%	(63)	35%	(68)	19%	(37)	10%	(20)	3%	(5)	194
Educ: < College	43%	(186)	32%	(138)	14%	(59)	7%	(29)	5%	(20)	432
Educ: Bachelors degree	41%	(50)	39%	(48)	15%	(18)	4%	(4)	2%	(2)	122
Educ: Post-grad	40%	(23)	46%	(27)	7%	(4)	8%	(4)	—	(0)	59
Income: Under 50k	45%	(139)	31%	(97)	13%	(41)	5%	(17)	5%	(17)	312
Income: 50k-100k	40%	(90)	38%	(84)	14%	(31)	7%	(15)	2%	(4)	224
Income: 100k+	40%	(31)	40%	(31)	11%	(9)	7%	(5)	2%	(1)	78
Ethnicity: White	37%	(173)	38%	(178)	15%	(68)	6%	(26)	4%	(18)	463

Continued on next page



**Table NBC5\_3: How concerned, if at all, are you about the following?**  
*Paying for college for your child or children*

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	42% (260)	35% (212)	13% (81)	6% (38)	4% (22)	613
Ethnicity: Hispanic	42% (55)	42% (56)	12% (16)	3% (3)	1% (2)	132
Ethnicity: Afr. Am.	55% (45)	19% (16)	11% (9)	9% (7)	5% (4)	81
Ethnicity: Other	61% (43)	27% (19)	5% (4)	6% (4)	— (0)	70
All Christian	39% (90)	39% (90)	13% (30)	8% (17)	1% (2)	229
Agnostic/Nothing in particular	45% (152)	31% (106)	13% (44)	6% (20)	5% (18)	340
Evangelical	41% (75)	34% (63)	13% (24)	8% (15)	3% (6)	184
Non-Evangelical	41% (71)	40% (69)	11% (19)	6% (11)	1% (2)	173
Community: Urban	43% (59)	34% (47)	13% (18)	5% (6)	4% (6)	136
Community: Suburban	44% (127)	35% (101)	12% (35)	5% (14)	4% (12)	289
Community: Rural	39% (74)	34% (64)	15% (29)	9% (18)	2% (4)	188
Employ: Private Sector	44% (99)	39% (90)	11% (25)	5% (13)	1% (2)	229
Employ: Self-Employed	39% (25)	28% (18)	27% (17)	2% (1)	5% (3)	65
Employ: Homemaker	44% (51)	32% (37)	13% (15)	8% (9)	5% (5)	118
Employ: Other	55% (31)	24% (14)	16% (9)	2% (1)	3% (2)	57
Military HH: Yes	40% (35)	33% (29)	17% (15)	8% (7)	2% (2)	87
Military HH: No	43% (225)	35% (183)	13% (67)	6% (31)	4% (20)	526
RD/WT: Right Direction	32% (82)	37% (96)	17% (44)	10% (25)	4% (11)	258
RD/WT: Wrong Track	50% (178)	33% (116)	10% (37)	4% (13)	3% (11)	355
Trump Job Approve	33% (91)	37% (104)	19% (53)	9% (24)	3% (7)	279
Trump Job Disapprove	52% (156)	32% (97)	8% (26)	4% (12)	3% (10)	300
Trump Job Strongly Approve	38% (46)	30% (38)	20% (25)	9% (11)	3% (4)	124
Trump Job Somewhat Approve	29% (45)	43% (67)	18% (28)	9% (13)	2% (3)	156
Trump Job Somewhat Disapprove	43% (32)	40% (30)	12% (9)	3% (2)	3% (2)	75
Trump Job Strongly Disapprove	55% (124)	30% (68)	7% (17)	5% (10)	3% (8)	226
Favorable of Trump	31% (82)	40% (104)	18% (47)	9% (23)	2% (6)	262
Unfavorable of Trump	54% (162)	31% (93)	9% (27)	5% (14)	2% (7)	302
Very Favorable of Trump	35% (48)	37% (51)	17% (24)	7% (10)	4% (5)	139
Somewhat Favorable of Trump	28% (34)	43% (53)	19% (23)	10% (12)	1% (1)	123
Somewhat Unfavorable of Trump	41% (25)	38% (23)	17% (10)	4% (3)	— (0)	62
Very Unfavorable of Trump	57% (137)	29% (70)	7% (17)	5% (11)	3% (7)	241

Continued on next page

**Table NBC5\_3: How concerned, if at all, are you about the following?  
Paying for college for your child or children**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	42%	(260)	35%	(212)	13%	(81)	6%	(38)	4%	(22)	613
#1 Issue: Economy	40%	(67)	38%	(64)	13%	(22)	6%	(10)	2%	(3)	166
#1 Issue: Security	32%	(40)	36%	(45)	16%	(19)	12%	(15)	4%	(5)	125
#1 Issue: Health Care	58%	(57)	29%	(28)	7%	(7)	2%	(2)	4%	(4)	97
#1 Issue: Women's Issues	38%	(23)	28%	(17)	14%	(8)	11%	(7)	9%	(5)	61
#1 Issue: Education	39%	(27)	35%	(24)	21%	(15)	3%	(2)	2%	(2)	68
2018 House Vote: Democrat	54%	(101)	32%	(60)	10%	(19)	2%	(4)	1%	(2)	187
2018 House Vote: Republican	33%	(61)	36%	(66)	17%	(31)	12%	(21)	2%	(4)	184
2016 Vote: Hillary Clinton	56%	(101)	33%	(58)	8%	(15)	3%	(5)	—	(0)	179
2016 Vote: Donald Trump	35%	(68)	35%	(67)	17%	(33)	9%	(17)	4%	(7)	192
2016 Vote: Didn't Vote	37%	(74)	36%	(71)	15%	(29)	6%	(12)	6%	(13)	198
Voted in 2014: Yes	44%	(152)	35%	(123)	12%	(42)	7%	(23)	2%	(8)	349
Voted in 2014: No	41%	(108)	34%	(89)	15%	(40)	5%	(14)	5%	(14)	265
2012 Vote: Barack Obama	49%	(113)	34%	(78)	9%	(21)	5%	(10)	2%	(5)	228
2012 Vote: Mitt Romney	39%	(50)	37%	(48)	13%	(17)	9%	(12)	3%	(4)	130
2012 Vote: Didn't Vote	38%	(90)	34%	(82)	17%	(40)	6%	(14)	5%	(12)	238
4-Region: Northeast	39%	(36)	41%	(38)	11%	(11)	4%	(4)	5%	(5)	94
4-Region: Midwest	44%	(58)	32%	(42)	11%	(14)	6%	(8)	7%	(9)	131
4-Region: South	42%	(98)	34%	(79)	13%	(31)	8%	(18)	2%	(5)	231
4-Region: West	43%	(68)	34%	(53)	16%	(25)	5%	(8)	2%	(4)	158
Yes	42%	(260)	35%	(212)	13%	(81)	6%	(38)	4%	(22)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC5\_4:** How concerned, if at all, are you about the following?  
Your child achieving high grades

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	36%	(219)	35%	(213)	19%	(117)	8%	(52)	2%	(13)	613
Gender: Male	36%	(97)	36%	(97)	17%	(47)	9%	(25)	3%	(7)	272
Gender: Female	36%	(122)	34%	(116)	21%	(70)	8%	(27)	2%	(6)	341
Age: 18-29	43%	(63)	27%	(39)	17%	(24)	9%	(13)	4%	(6)	145
Age: 30-44	36%	(106)	34%	(100)	21%	(62)	8%	(23)	2%	(6)	297
Age: 45-54	32%	(34)	43%	(46)	17%	(18)	8%	(9)	—	(0)	107
Millennial: Age 23-38	40%	(114)	32%	(92)	19%	(53)	8%	(23)	2%	(5)	286
Generation X: Age 39-54	34%	(74)	36%	(78)	21%	(45)	8%	(17)	1%	(2)	215
Boomers: Age 55-73	25%	(16)	45%	(28)	19%	(12)	10%	(6)	1%	(1)	62
PID: Dem (no lean)	41%	(82)	32%	(64)	16%	(32)	10%	(19)	1%	(2)	200
PID: Ind (no lean)	36%	(75)	38%	(80)	13%	(27)	10%	(20)	3%	(7)	208
PID: Rep (no lean)	30%	(62)	33%	(68)	28%	(58)	6%	(13)	2%	(4)	205
PID/Gender: Dem Men	38%	(30)	32%	(25)	18%	(14)	9%	(7)	3%	(2)	79
PID/Gender: Dem Women	43%	(52)	33%	(40)	14%	(17)	10%	(12)	—	(0)	121
PID/Gender: Ind Men	41%	(38)	37%	(34)	8%	(7)	10%	(9)	4%	(3)	93
PID/Gender: Ind Women	32%	(37)	39%	(46)	17%	(19)	9%	(11)	3%	(3)	116
PID/Gender: Rep Men	29%	(29)	37%	(37)	25%	(25)	8%	(9)	1%	(1)	101
PID/Gender: Rep Women	32%	(33)	30%	(31)	32%	(33)	4%	(4)	3%	(3)	104
Ideo: Liberal (1-3)	38%	(61)	35%	(56)	18%	(30)	7%	(12)	1%	(1)	160
Ideo: Moderate (4)	30%	(46)	42%	(65)	17%	(27)	8%	(13)	2%	(3)	153
Ideo: Conservative (5-7)	33%	(63)	34%	(66)	22%	(43)	9%	(18)	2%	(3)	194
Educ: < College	38%	(166)	33%	(145)	18%	(77)	8%	(33)	3%	(11)	432
Educ: Bachelors degree	28%	(35)	38%	(47)	20%	(25)	12%	(14)	1%	(1)	122
Educ: Post-grad	31%	(18)	36%	(21)	25%	(15)	7%	(4)	1%	(0)	59
Income: Under 50k	43%	(133)	30%	(92)	17%	(53)	8%	(25)	3%	(9)	312
Income: 50k-100k	28%	(64)	39%	(88)	21%	(48)	10%	(22)	1%	(3)	224
Income: 100k+	29%	(23)	41%	(32)	21%	(16)	7%	(5)	2%	(2)	78
Ethnicity: White	31%	(146)	37%	(170)	21%	(98)	9%	(41)	2%	(8)	463

Continued on next page

**Table NBC5\_4: How concerned, if at all, are you about the following?  
Your child achieving high grades**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	36%	(219)	35%	(213)	19%	(117)	8%	(52)	2%	(13)	613
Ethnicity: Hispanic	43%	(57)	34%	(45)	14%	(19)	8%	(11)	—	(0)	132
Ethnicity: Afr. Am.	51%	(41)	26%	(21)	10%	(8)	8%	(6)	5%	(4)	81
Ethnicity: Other	46%	(32)	30%	(21)	15%	(11)	7%	(5)	2%	(1)	70
All Christian	29%	(67)	38%	(87)	21%	(48)	10%	(23)	2%	(4)	229
Agnostic/Nothing in particular	40%	(136)	32%	(110)	18%	(61)	7%	(25)	3%	(9)	340
Evangelical	40%	(74)	30%	(55)	16%	(30)	11%	(21)	2%	(4)	184
Non-Evangelical	30%	(51)	41%	(71)	21%	(36)	7%	(12)	2%	(3)	173
Community: Urban	43%	(58)	32%	(43)	8%	(11)	14%	(19)	3%	(4)	136
Community: Suburban	31%	(89)	40%	(115)	22%	(63)	6%	(16)	2%	(5)	289
Community: Rural	38%	(72)	29%	(54)	22%	(42)	9%	(17)	2%	(3)	188
Employ: Private Sector	37%	(85)	32%	(74)	19%	(45)	10%	(23)	1%	(2)	229
Employ: Self-Employed	37%	(24)	43%	(28)	12%	(8)	7%	(4)	1%	(1)	65
Employ: Homemaker	32%	(37)	30%	(35)	26%	(31)	9%	(11)	3%	(3)	118
Employ: Other	56%	(32)	22%	(13)	16%	(9)	3%	(2)	3%	(2)	57
Military HH: Yes	31%	(27)	37%	(33)	23%	(20)	8%	(7)	1%	(1)	87
Military HH: No	37%	(192)	34%	(180)	18%	(97)	9%	(45)	2%	(12)	526
RD/WT: Right Direction	33%	(84)	35%	(89)	21%	(55)	10%	(25)	2%	(5)	258
RD/WT: Wrong Track	38%	(134)	35%	(123)	17%	(62)	8%	(27)	2%	(8)	355
Trump Job Approve	33%	(93)	35%	(98)	22%	(61)	8%	(23)	1%	(4)	279
Trump Job Disapprove	37%	(112)	36%	(108)	17%	(50)	9%	(26)	2%	(5)	300
Trump Job Strongly Approve	42%	(52)	27%	(33)	20%	(25)	10%	(13)	1%	(1)	124
Trump Job Somewhat Approve	26%	(41)	42%	(65)	24%	(37)	7%	(10)	2%	(2)	156
Trump Job Somewhat Disapprove	40%	(30)	31%	(23)	22%	(16)	5%	(4)	2%	(1)	75
Trump Job Strongly Disapprove	37%	(83)	38%	(85)	15%	(34)	9%	(21)	1%	(3)	226
Favorable of Trump	32%	(84)	37%	(98)	21%	(55)	9%	(23)	1%	(2)	262
Unfavorable of Trump	37%	(111)	34%	(104)	19%	(57)	8%	(25)	2%	(6)	302
Very Favorable of Trump	39%	(54)	28%	(39)	21%	(30)	11%	(15)	1%	(2)	139
Somewhat Favorable of Trump	25%	(30)	48%	(59)	20%	(25)	7%	(8)	1%	(1)	123
Somewhat Unfavorable of Trump	33%	(21)	32%	(20)	31%	(19)	2%	(1)	1%	(1)	62
Very Unfavorable of Trump	37%	(90)	35%	(84)	15%	(37)	10%	(24)	2%	(5)	241

Continued on next page

**Table NBC5\_4: How concerned, if at all, are you about the following?**  
**Your child achieving high grades**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	36%	(219)	35%	(213)	19%	(117)	8%	(52)	2%	(13)	613
#1 Issue: Economy	37%	(61)	34%	(57)	18%	(30)	9%	(15)	2%	(3)	166
#1 Issue: Security	30%	(38)	35%	(44)	25%	(32)	8%	(10)	1%	(1)	125
#1 Issue: Health Care	47%	(46)	34%	(33)	15%	(15)	3%	(3)	1%	(1)	97
#1 Issue: Women's Issues	29%	(18)	34%	(21)	21%	(12)	12%	(7)	5%	(3)	61
#1 Issue: Education	39%	(26)	33%	(23)	15%	(10)	11%	(7)	2%	(2)	68
2018 House Vote: Democrat	43%	(81)	33%	(62)	15%	(29)	8%	(15)	1%	(1)	187
2018 House Vote: Republican	26%	(49)	37%	(67)	26%	(48)	10%	(18)	1%	(1)	184
2016 Vote: Hillary Clinton	47%	(84)	32%	(58)	14%	(24)	7%	(13)	—	(0)	179
2016 Vote: Donald Trump	31%	(59)	35%	(67)	23%	(45)	9%	(18)	2%	(3)	192
2016 Vote: Didn't Vote	31%	(62)	38%	(75)	19%	(38)	8%	(17)	4%	(7)	198
Voted in 2014: Yes	38%	(132)	31%	(110)	21%	(72)	9%	(31)	1%	(3)	349
Voted in 2014: No	33%	(87)	39%	(103)	17%	(45)	8%	(21)	4%	(10)	265
2012 Vote: Barack Obama	40%	(92)	32%	(72)	19%	(44)	7%	(16)	2%	(4)	228
2012 Vote: Mitt Romney	30%	(39)	37%	(48)	23%	(30)	10%	(12)	—	(1)	130
2012 Vote: Didn't Vote	34%	(82)	36%	(86)	17%	(40)	9%	(21)	3%	(8)	238
4-Region: Northeast	35%	(33)	34%	(32)	19%	(18)	8%	(7)	3%	(3)	94
4-Region: Midwest	31%	(41)	29%	(38)	25%	(33)	10%	(13)	5%	(6)	131
4-Region: South	39%	(91)	33%	(77)	17%	(40)	9%	(20)	1%	(3)	231
4-Region: West	34%	(54)	42%	(66)	17%	(26)	7%	(11)	—	(1)	158
Yes	36%	(219)	35%	(213)	19%	(117)	8%	(52)	2%	(13)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table NBC5\_5: How concerned, if at all, are you about the following?  
Your child or children's mental health**

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	45% (277)	23% (141)	18% (112)	11% (66)	3% (18)	613
Gender: Male	42% (114)	23% (62)	22% (59)	10% (27)	4% (10)	272
Gender: Female	48% (163)	23% (78)	15% (52)	11% (39)	2% (8)	341
Age: 18-29	51% (74)	18% (26)	14% (21)	11% (16)	6% (9)	145
Age: 30-44	50% (149)	21% (61)	18% (52)	9% (27)	3% (8)	297
Age: 45-54	38% (40)	23% (24)	23% (25)	14% (15)	2% (2)	107
Millennial: Age 23-38	50% (144)	19% (54)	17% (48)	11% (30)	3% (9)	286
Generation X: Age 39-54	44% (94)	23% (50)	20% (44)	11% (24)	2% (3)	215
Boomers: Age 55-73	21% (13)	45% (28)	23% (14)	11% (7)	— (0)	62
PID: Dem (no lean)	48% (96)	23% (46)	19% (39)	9% (17)	1% (2)	200
PID: Ind (no lean)	47% (97)	21% (45)	13% (28)	13% (28)	5% (11)	208
PID: Rep (no lean)	41% (84)	24% (49)	22% (45)	10% (21)	3% (6)	205
PID/Gender: Dem Men	48% (38)	23% (18)	21% (16)	5% (4)	3% (2)	79
PID/Gender: Dem Women	48% (58)	23% (28)	18% (22)	11% (13)	— (0)	121
PID/Gender: Ind Men	44% (41)	21% (20)	16% (15)	15% (14)	4% (3)	93
PID/Gender: Ind Women	48% (56)	22% (25)	12% (13)	12% (14)	6% (7)	116
PID/Gender: Rep Men	35% (35)	24% (24)	28% (28)	9% (9)	4% (4)	101
PID/Gender: Rep Women	47% (49)	24% (25)	16% (17)	11% (12)	1% (1)	104
Ideo: Liberal (1-3)	47% (76)	27% (43)	21% (33)	3% (5)	2% (2)	160
Ideo: Moderate (4)	43% (65)	25% (38)	16% (24)	13% (20)	4% (6)	153
Ideo: Conservative (5-7)	41% (79)	24% (47)	20% (39)	13% (25)	2% (3)	194
Educ: < College	48% (206)	19% (83)	18% (78)	11% (49)	4% (16)	432
Educ: Bachelors degree	41% (51)	28% (35)	19% (23)	10% (12)	2% (2)	122
Educ: Post-grad	35% (20)	38% (22)	19% (11)	8% (5)	— (0)	59
Income: Under 50k	50% (157)	17% (54)	16% (49)	11% (36)	5% (15)	312
Income: 50k-100k	40% (89)	27% (61)	22% (50)	10% (22)	1% (2)	224
Income: 100k+	39% (31)	32% (25)	16% (12)	12% (9)	2% (1)	78
Ethnicity: White	41% (189)	25% (115)	20% (93)	12% (55)	3% (12)	463

Continued on next page

**Table NBC5\_5: How concerned, if at all, are you about the following?  
Your child or children's mental health**

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	45% (277)	23% (141)	18% (112)	11% (66)	3% (18)	613
Ethnicity: Hispanic	48% (63)	25% (32)	18% (24)	7% (9)	2% (3)	132
Ethnicity: Afr. Am.	65% (52)	9% (7)	10% (8)	8% (7)	8% (6)	81
Ethnicity: Other	51% (36)	26% (18)	15% (10)	7% (5)	1% (0)	70
All Christian	37% (85)	29% (67)	23% (53)	10% (22)	1% (2)	229
Agnostic/Nothing in particular	51% (174)	17% (58)	15% (52)	12% (40)	5% (16)	340
Evangelical	43% (80)	21% (39)	20% (37)	12% (22)	3% (5)	184
Non-Evangelical	45% (78)	25% (44)	19% (33)	9% (15)	2% (3)	173
Community: Urban	59% (81)	11% (15)	16% (22)	9% (12)	5% (7)	136
Community: Suburban	38% (111)	30% (87)	19% (54)	11% (31)	2% (7)	289
Community: Rural	45% (85)	20% (38)	19% (36)	13% (24)	3% (5)	188
Employ: Private Sector	42% (96)	26% (59)	20% (45)	11% (24)	2% (4)	229
Employ: Self-Employed	55% (36)	12% (7)	14% (9)	17% (11)	2% (1)	65
Employ: Homemaker	46% (54)	22% (26)	16% (19)	11% (13)	5% (5)	118
Employ: Other	58% (33)	19% (11)	12% (7)	8% (4)	3% (2)	57
Military HH: Yes	34% (30)	26% (23)	26% (23)	12% (11)	2% (1)	87
Military HH: No	47% (247)	22% (117)	17% (89)	11% (55)	3% (17)	526
RD/WT: Right Direction	41% (105)	21% (54)	23% (60)	13% (33)	3% (7)	258
RD/WT: Wrong Track	48% (172)	25% (87)	15% (52)	9% (33)	3% (11)	355
Trump Job Approve	43% (121)	20% (55)	22% (62)	12% (35)	2% (6)	279
Trump Job Disapprove	47% (140)	27% (82)	15% (46)	8% (25)	2% (7)	300
Trump Job Strongly Approve	49% (61)	17% (20)	17% (21)	14% (17)	3% (4)	124
Trump Job Somewhat Approve	39% (60)	22% (35)	26% (41)	11% (17)	2% (2)	156
Trump Job Somewhat Disapprove	38% (28)	32% (24)	21% (15)	9% (7)	1% (1)	75
Trump Job Strongly Disapprove	50% (112)	26% (58)	14% (31)	8% (18)	3% (7)	226
Favorable of Trump	41% (108)	22% (56)	23% (60)	13% (33)	2% (5)	262
Unfavorable of Trump	48% (146)	26% (78)	15% (46)	9% (27)	2% (5)	302
Very Favorable of Trump	44% (61)	19% (27)	21% (30)	14% (19)	2% (3)	139
Somewhat Favorable of Trump	38% (47)	24% (30)	25% (30)	11% (14)	2% (2)	123
Somewhat Unfavorable of Trump	42% (26)	30% (19)	21% (13)	7% (4)	— (0)	62
Very Unfavorable of Trump	50% (121)	25% (59)	14% (33)	9% (23)	2% (5)	241

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**Table NBC5\_5: How concerned, if at all, are you about the following?  
Your child or children's mental health**

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	45% (277)	23% (141)	18% (112)	11% (66)	3% (18)	613
#1 Issue: Economy	45% (75)	20% (33)	22% (36)	11% (18)	2% (4)	166
#1 Issue: Security	38% (48)	22% (27)	22% (28)	16% (20)	1% (2)	125
#1 Issue: Health Care	54% (52)	26% (25)	13% (12)	6% (6)	1% (1)	97
#1 Issue: Women's Issues	51% (31)	23% (14)	10% (6)	10% (6)	7% (4)	61
#1 Issue: Education	47% (32)	25% (17)	16% (11)	10% (7)	2% (2)	68
2018 House Vote: Democrat	49% (92)	24% (46)	16% (29)	9% (17)	1% (3)	187
2018 House Vote: Republican	34% (63)	26% (47)	28% (51)	10% (19)	2% (4)	184
2016 Vote: Hillary Clinton	50% (90)	26% (46)	15% (27)	8% (15)	1% (2)	179
2016 Vote: Donald Trump	41% (78)	20% (39)	25% (48)	12% (23)	2% (4)	192
2016 Vote: Didn't Vote	46% (92)	23% (46)	14% (27)	11% (22)	5% (11)	198
Voted in 2014: Yes	44% (152)	25% (87)	20% (70)	10% (36)	1% (3)	349
Voted in 2014: No	47% (124)	20% (54)	16% (41)	11% (30)	6% (15)	265
2012 Vote: Barack Obama	47% (107)	24% (54)	19% (43)	8% (19)	2% (5)	228
2012 Vote: Mitt Romney	38% (50)	31% (40)	19% (24)	12% (15)	1% (1)	130
2012 Vote: Didn't Vote	47% (112)	18% (44)	17% (41)	12% (29)	5% (12)	238
4-Region: Northeast	44% (41)	20% (19)	22% (21)	9% (9)	5% (4)	94
4-Region: Midwest	42% (55)	23% (30)	15% (20)	15% (20)	4% (6)	131
4-Region: South	45% (104)	22% (50)	19% (45)	11% (25)	3% (6)	231
4-Region: West	48% (76)	26% (41)	17% (26)	8% (12)	1% (2)	158
Yes	45% (277)	23% (141)	18% (112)	11% (66)	3% (18)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table NBC5\_6:** How concerned, if at all, are you about the following?  
Your child or children's physical health

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	47% (290)	23% (143)	17% (106)	10% (59)	3% (16)	613
Gender: Male	46% (124)	25% (69)	16% (43)	10% (28)	3% (8)	272
Gender: Female	48% (165)	22% (74)	19% (63)	9% (31)	2% (8)	341
Age: 18-29	53% (78)	18% (25)	11% (17)	12% (17)	6% (8)	145
Age: 30-44	49% (146)	21% (62)	17% (50)	11% (32)	3% (8)	297
Age: 45-54	44% (47)	28% (30)	22% (23)	6% (7)	— (0)	107
Millennial: Age 23-38	51% (146)	18% (53)	17% (49)	10% (29)	3% (9)	286
Generation X: Age 39-54	46% (98)	26% (56)	18% (39)	10% (21)	1% (1)	215
Boomers: Age 55-73	31% (19)	39% (24)	27% (17)	3% (2)	— (0)	62
PID: Dem (no lean)	52% (103)	23% (46)	12% (25)	12% (24)	1% (2)	200
PID: Ind (no lean)	48% (99)	21% (44)	18% (37)	9% (18)	5% (10)	208
PID: Rep (no lean)	42% (87)	26% (53)	22% (45)	8% (17)	2% (4)	205
PID/Gender: Dem Men	43% (34)	33% (26)	11% (8)	11% (9)	3% (2)	79
PID/Gender: Dem Women	57% (69)	16% (20)	14% (16)	13% (16)	— (0)	121
PID/Gender: Ind Men	53% (49)	18% (17)	15% (14)	11% (10)	4% (3)	93
PID/Gender: Ind Women	43% (50)	24% (27)	20% (23)	7% (8)	6% (7)	116
PID/Gender: Rep Men	41% (41)	26% (27)	21% (21)	10% (10)	3% (3)	101
PID/Gender: Rep Women	44% (46)	25% (26)	23% (24)	7% (7)	1% (1)	104
Ideo: Liberal (1-3)	53% (85)	28% (44)	10% (16)	9% (14)	— (1)	160
Ideo: Moderate (4)	50% (76)	17% (26)	20% (30)	10% (16)	3% (4)	153
Ideo: Conservative (5-7)	36% (69)	32% (62)	22% (42)	8% (16)	2% (3)	194
Educ: < College	49% (213)	22% (94)	16% (70)	10% (42)	3% (14)	432
Educ: Bachelors degree	43% (52)	26% (31)	22% (27)	8% (10)	2% (2)	122
Educ: Post-grad	41% (24)	30% (18)	16% (9)	12% (7)	— (0)	59
Income: Under 50k	54% (169)	18% (58)	13% (42)	10% (30)	4% (13)	312
Income: 50k-100k	40% (90)	29% (66)	20% (45)	9% (21)	1% (2)	224
Income: 100k+	39% (31)	25% (19)	25% (19)	10% (8)	2% (1)	78
Ethnicity: White	42% (195)	26% (119)	20% (94)	9% (43)	3% (12)	463

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**Table NBC5\_6: How concerned, if at all, are you about the following?  
Your child or children's physical health**

Demographic	Very Concerned	Somewhat Concerned	Not Too Concerned	Not Concerned At All	Don't Know / No Opinion	Total N
All Adults	47% (290)	23% (143)	17% (106)	10% (59)	3% (16)	613
Ethnicity: Hispanic	53% (70)	22% (29)	12% (16)	11% (15)	1% (1)	132
Ethnicity: Afr. Am.	66% (53)	7% (6)	8% (6)	14% (11)	5% (4)	81
Ethnicity: Other	60% (42)	26% (18)	8% (6)	6% (4)	— (0)	70
All Christian	42% (96)	26% (59)	23% (52)	9% (20)	1% (2)	229
Agnostic/Nothing in particular	51% (175)	19% (66)	15% (51)	10% (34)	4% (14)	340
Evangelical	50% (93)	19% (34)	18% (32)	11% (20)	3% (5)	184
Non-Evangelical	41% (72)	30% (52)	21% (36)	6% (11)	2% (3)	173
Community: Urban	59% (80)	15% (20)	12% (17)	10% (14)	4% (5)	136
Community: Suburban	44% (127)	27% (77)	19% (54)	8% (23)	3% (8)	289
Community: Rural	44% (83)	24% (45)	19% (35)	12% (22)	1% (3)	188
Employ: Private Sector	45% (103)	26% (60)	16% (36)	12% (27)	1% (3)	229
Employ: Self-Employed	58% (38)	12% (8)	22% (15)	5% (4)	2% (1)	65
Employ: Homemaker	46% (54)	21% (25)	18% (21)	12% (14)	3% (3)	118
Employ: Other	62% (35)	20% (12)	10% (6)	5% (3)	3% (2)	57
Military HH: Yes	38% (34)	33% (29)	19% (16)	8% (7)	2% (1)	87
Military HH: No	49% (256)	22% (114)	17% (90)	10% (52)	3% (14)	526
RD/WT: Right Direction	40% (104)	25% (64)	21% (53)	12% (32)	2% (6)	258
RD/WT: Wrong Track	52% (186)	22% (79)	15% (53)	8% (27)	3% (10)	355
Trump Job Approve	45% (124)	23% (65)	20% (56)	11% (30)	2% (4)	279
Trump Job Disapprove	50% (150)	25% (75)	14% (43)	9% (26)	2% (7)	300
Trump Job Strongly Approve	48% (59)	24% (30)	16% (20)	10% (12)	2% (2)	124
Trump Job Somewhat Approve	42% (65)	23% (35)	23% (35)	11% (17)	2% (2)	156
Trump Job Somewhat Disapprove	48% (36)	21% (16)	21% (16)	9% (6)	1% (1)	75
Trump Job Strongly Disapprove	51% (114)	26% (59)	12% (28)	9% (19)	3% (6)	226
Favorable of Trump	43% (112)	24% (64)	20% (53)	11% (30)	1% (3)	262
Unfavorable of Trump	52% (156)	24% (73)	14% (42)	8% (23)	2% (7)	302
Very Favorable of Trump	42% (58)	25% (35)	19% (26)	13% (18)	1% (1)	139
Somewhat Favorable of Trump	43% (53)	23% (29)	22% (27)	10% (12)	2% (2)	123
Somewhat Unfavorable of Trump	48% (30)	21% (13)	26% (16)	5% (3)	— (0)	62
Very Unfavorable of Trump	53% (127)	25% (60)	11% (26)	9% (20)	3% (7)	241

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**Table NBC5\_6: How concerned, if at all, are you about the following?  
Your child or children's physical health**

Demographic	Very Concerned		Somewhat Concerned		Not Too Concerned		Not Concerned At All		Don't Know / No Opinion		Total N
All Adults	47%	(290)	23%	(143)	17%	(106)	10%	(59)	3%	(16)	613
#1 Issue: Economy	49%	(82)	21%	(35)	16%	(27)	12%	(20)	1%	(2)	166
#1 Issue: Security	41%	(51)	28%	(35)	21%	(26)	9%	(12)	1%	(1)	125
#1 Issue: Health Care	53%	(52)	28%	(27)	12%	(12)	5%	(5)	1%	(1)	97
#1 Issue: Women's Issues	53%	(32)	16%	(10)	13%	(8)	7%	(4)	10%	(6)	61
#1 Issue: Education	43%	(29)	21%	(15)	20%	(13)	14%	(10)	2%	(2)	68
2018 House Vote: Democrat	54%	(101)	26%	(48)	11%	(21)	9%	(16)	—	(1)	187
2018 House Vote: Republican	36%	(66)	28%	(52)	21%	(39)	13%	(25)	1%	(2)	184
2016 Vote: Hillary Clinton	54%	(97)	25%	(45)	13%	(23)	8%	(14)	—	(0)	179
2016 Vote: Donald Trump	43%	(83)	24%	(47)	17%	(33)	13%	(25)	2%	(4)	192
2016 Vote: Didn't Vote	45%	(89)	23%	(45)	18%	(36)	9%	(18)	5%	(11)	198
Voted in 2014: Yes	45%	(158)	25%	(88)	18%	(61)	11%	(37)	1%	(3)	349
Voted in 2014: No	50%	(131)	21%	(55)	17%	(45)	8%	(22)	5%	(13)	265
2012 Vote: Barack Obama	51%	(116)	23%	(53)	13%	(31)	10%	(23)	2%	(5)	228
2012 Vote: Mitt Romney	39%	(50)	35%	(45)	18%	(24)	8%	(10)	1%	(1)	130
2012 Vote: Didn't Vote	49%	(117)	19%	(44)	18%	(42)	11%	(25)	4%	(10)	238
4-Region: Northeast	46%	(43)	24%	(22)	17%	(16)	9%	(9)	5%	(4)	94
4-Region: Midwest	45%	(59)	21%	(27)	22%	(28)	9%	(11)	4%	(5)	131
4-Region: South	48%	(112)	24%	(55)	17%	(40)	9%	(20)	2%	(4)	231
4-Region: West	48%	(76)	24%	(38)	14%	(23)	12%	(19)	1%	(2)	158
Yes	47%	(290)	23%	(143)	17%	(106)	10%	(59)	3%	(16)	613

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	All Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	479	22%
	Age: 30-44	535	24%
	Age: 45-54	342	16%
	Age: 55-64	409	19%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-22	195	9%
	Millennial: Age 23-38	634	29%
	Generation X: Age 39-54	527	24%
	Boomers: Age 55-73	764	35%
	N	2119	
xpid3	PID: Dem (no lean)	821	37%
	PID: Ind (no lean)	703	32%
	PID: Rep (no lean)	677	31%
	N	2201	
xpidGender	PID/Gender: Dem Men	371	17%
	PID/Gender: Dem Women	451	20%
	PID/Gender: Ind Men	349	16%
	PID/Gender: Ind Women	353	16%
	PID/Gender: Rep Men	342	16%
	PID/Gender: Rep Women	335	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	639	29%
	Ideo: Moderate (4)	531	24%
	Ideo: Conservative (5-7)	757	34%
	N	1927	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1221	55%
	Income: 50k-100k	682	31%
	Income: 100k+	298	14%
	N	2201	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	994	45%
	All Non-Christian	75	3%
	Atheist	98	4%
	Agnostic/Nothing in particular	1035	47%
	N	2201	
xdemReligOther	Religious Non-Protestant/Catholic	105	5%
xdemEvang	Evangelical	619	28%
	Non-Evangelical	757	34%
	N	1375	
xdemUsr	Community: Urban	537	24%
	Community: Suburban	1055	48%
	Community: Rural	609	28%
	N	2201	
xdemEmploy	Employ: Private Sector	712	32%
	Employ: Government	149	7%
	Employ: Self-Employed	177	8%
	Employ: Homemaker	183	8%
	Employ: Student	121	5%
	Employ: Retired	475	22%
	Employ: Unemployed	200	9%
	Employ: Other	184	8%
	N	2201	
xdemMilHH1	Military HH: Yes	354	16%
	Military HH: No	1847	84%
	N	2201	
xnr1	RD/WT: Right Direction	809	37%
	RD/WT: Wrong Track	1392	63%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	891	40%
	Trump Job Disapprove	1205	55%
	N	2096	
Trump_Approve2	Trump Job Strongly Approve	462	21%
	Trump Job Somewhat Approve	429	19%
	Trump Job Somewhat Disapprove	273	12%
	Trump Job Strongly Disapprove	932	42%
	N	2096	
Trump_Fav	Favorable of Trump	868	39%
	Unfavorable of Trump	1198	54%
	N	2066	
Trump_Fav_FULL	Very Favorable of Trump	504	23%
	Somewhat Favorable of Trump	365	17%
	Somewhat Unfavorable of Trump	223	10%
	Very Unfavorable of Trump	975	44%
	N	2066	
xnr3	#1 Issue: Economy	534	24%
	#1 Issue: Security	466	21%
	#1 Issue: Health Care	360	16%
	#1 Issue: Medicare / Social Security	296	13%
	#1 Issue: Women's Issues	158	7%
	#1 Issue: Education	139	6%
	#1 Issue: Energy	116	5%
	#1 Issue: Other	132	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	807	37%
	2018 House Vote: Republican	669	30%
	2018 House Vote: Someone else	111	5%
	N	1586	
xsubVote16O	2016 Vote: Hillary Clinton	714	32%
	2016 Vote: Donald Trump	703	32%
	2016 Vote: Other	165	8%
	2016 Vote: Didn't Vote	617	28%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1391	63%
	Voted in 2014: No	810	37%
	N	2201	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	871	40%
	2012 Vote: Mitt Romney	534	24%
	2012 Vote: Other	76	3%
	2012 Vote: Didn't Vote	717	33%
	N	2199	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
NBC1	Yes	613	28%
	No	1588	72%
	N	2201	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

