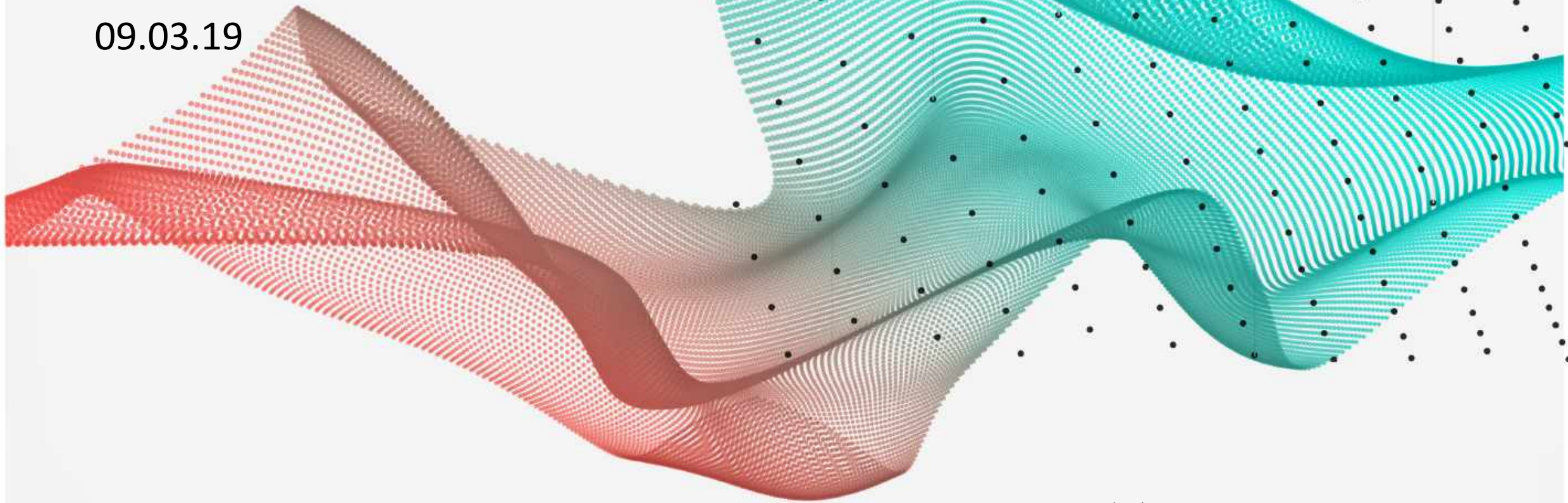


# POLITICAL INTELLIGENCE /

09.03.19



2020 PRIMARIES /

 MORNING CONSULT

# ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

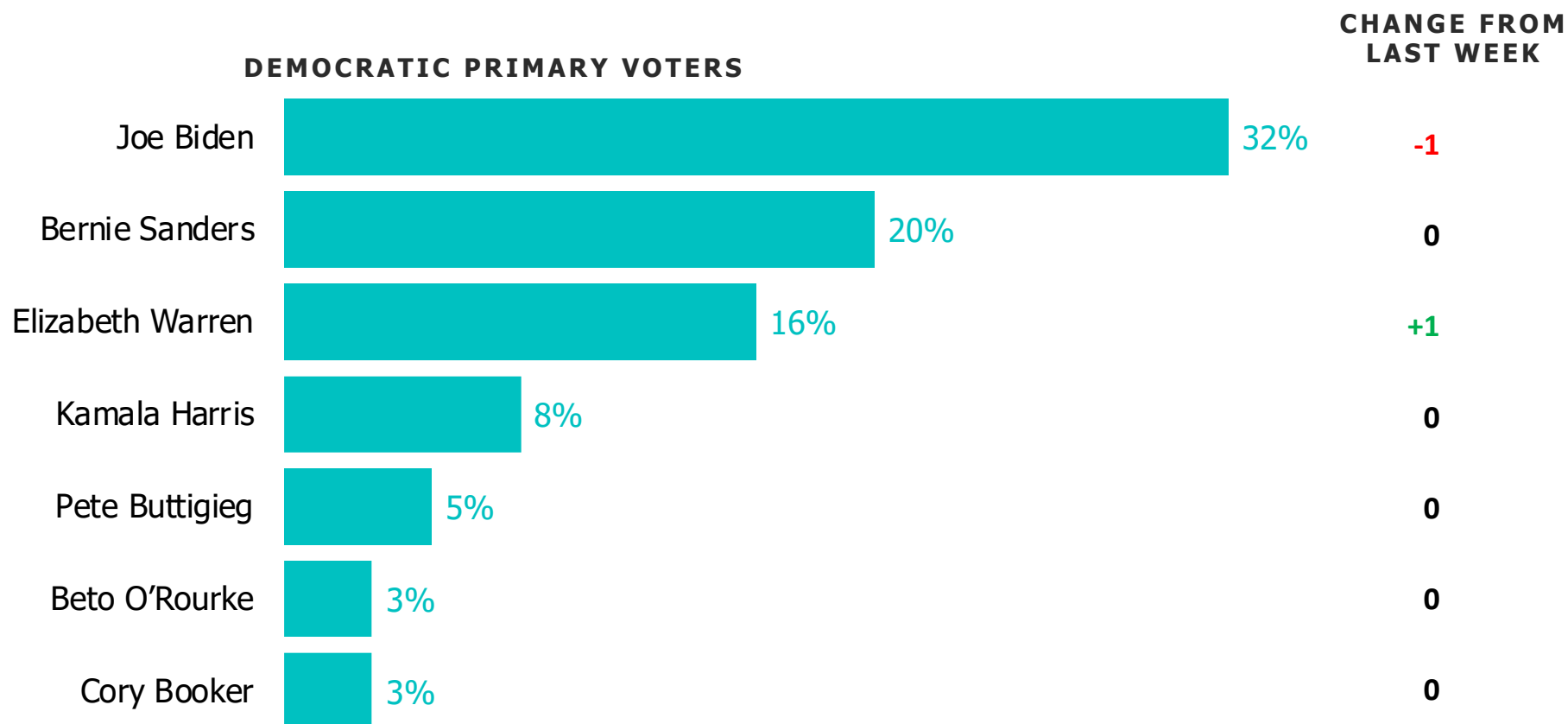
Each week, this report will use that data to deliver key new insights on where voters stand.

# KEY TAKEAWAYS / 09.03.2019

1. **Biden holds his lead in early primary states, even as other candidates pour in resources.**  
The former Vice President has lost some ground in recent weeks, but he still holds a 12 point lead in the early states, with 32% of the vote share.
2. **Sanders continues to succeed with younger voters.** A third of Sanders' coalition is voters under 29, compared to 13% of Warren's supporters and 9% of Biden's.

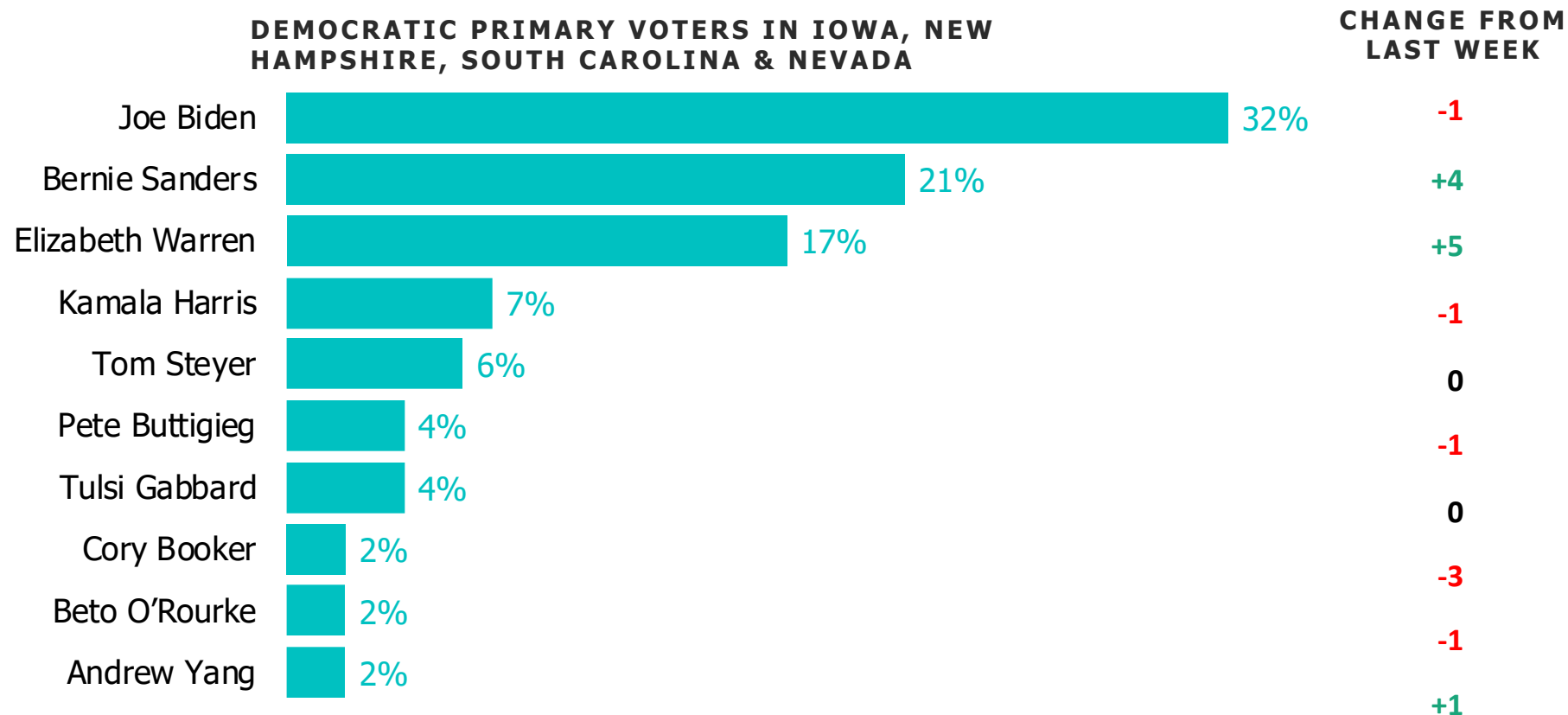


# WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS



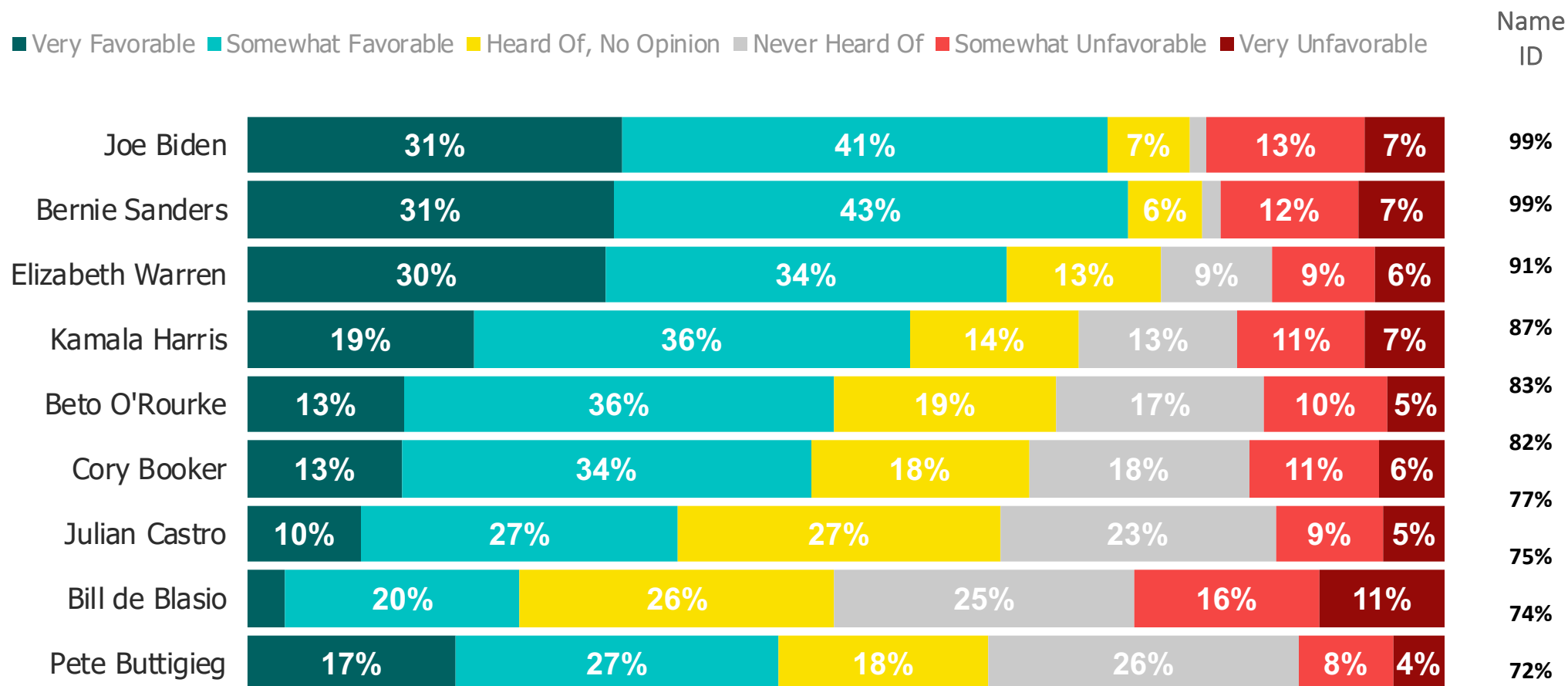


# WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



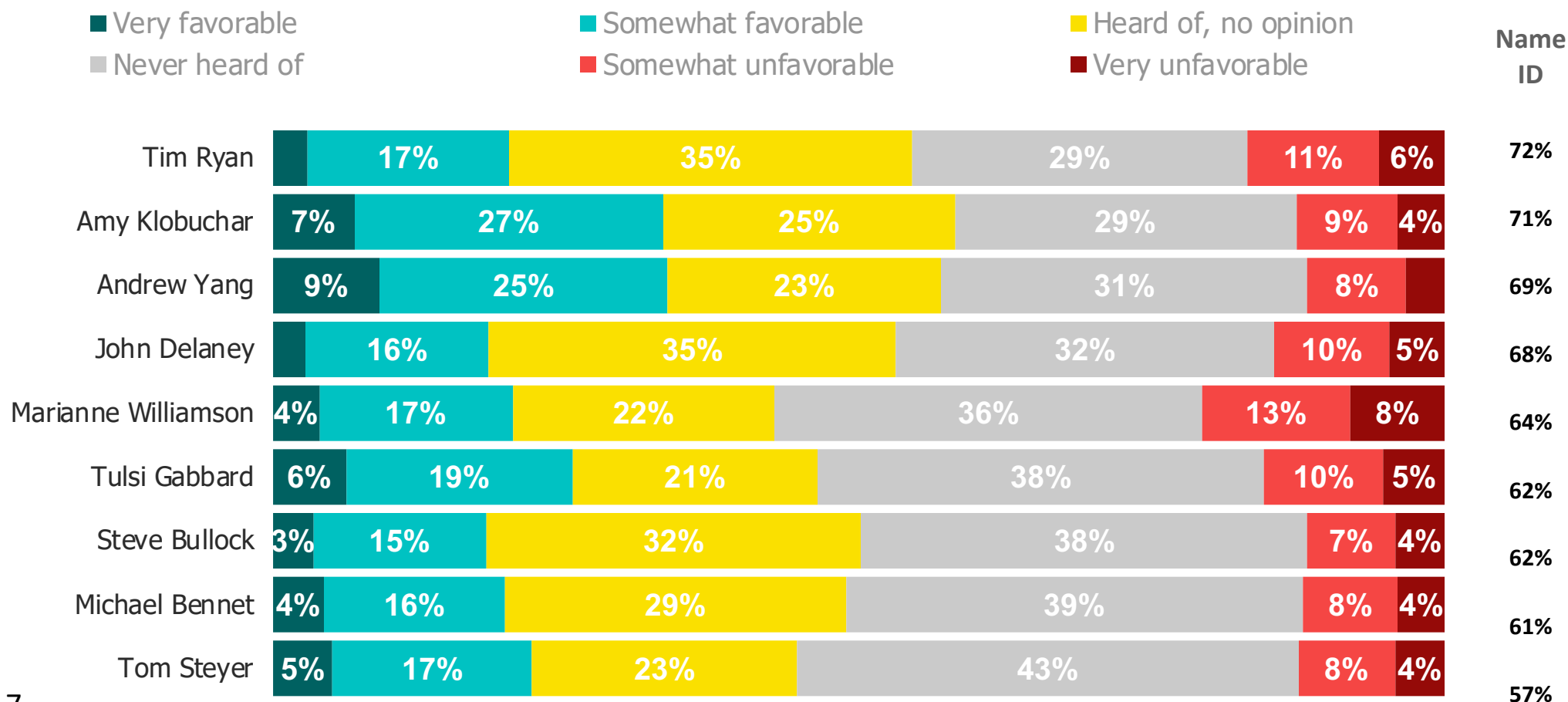
# TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



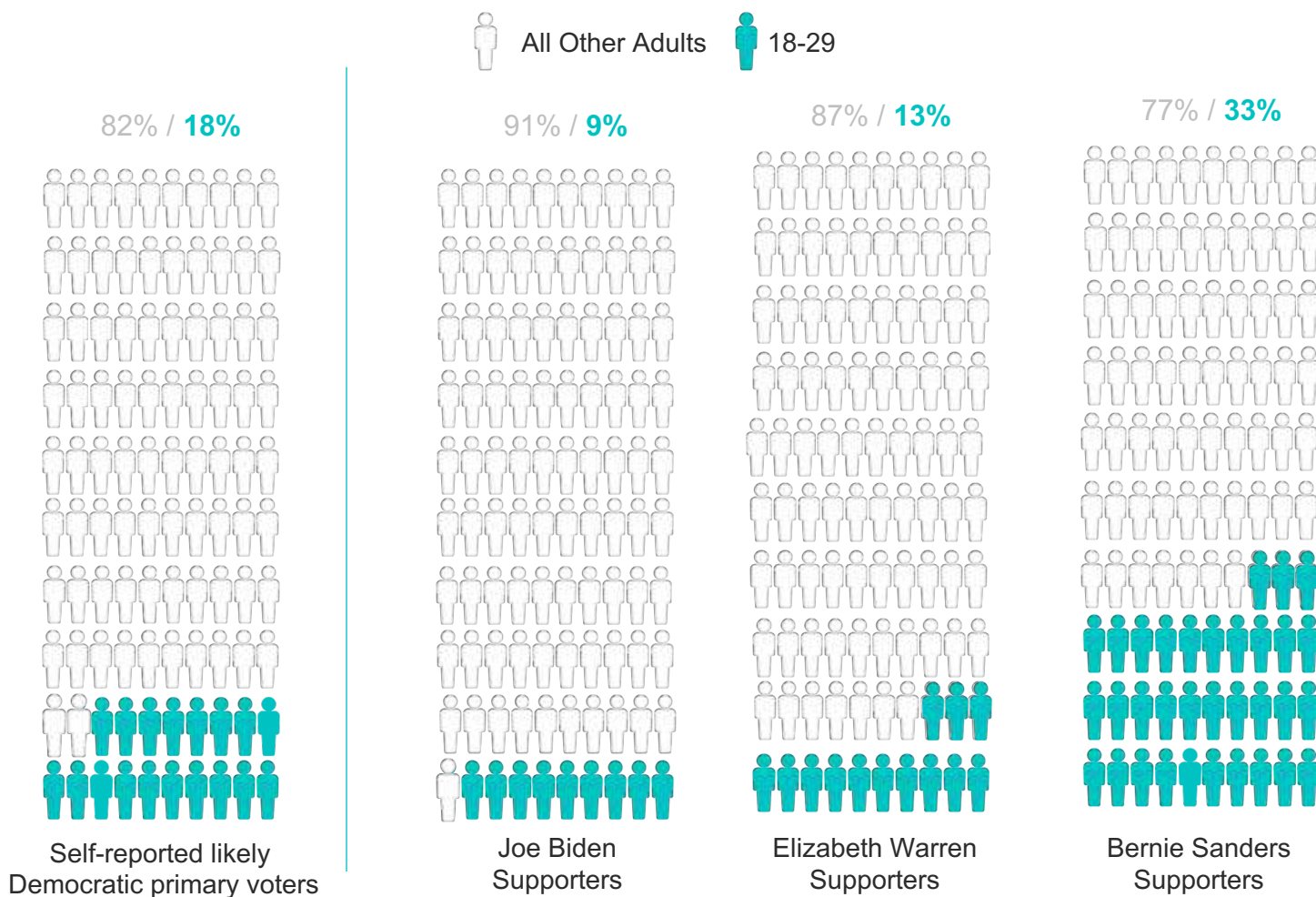
# TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



# WHO'S WINNING THE YOUTH VOTE?

The share of each frontrunner's first choice supporters who are 18-29 years old.





# METHODOLOGY /

This week's report features surveys with registered voters conducted from August 26, 2019 to September 1, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 16,736 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

## *Which Candidates Have Momentum in Early Primary States?*

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect 701 voters who live in Iowa, New Hampshire, South Carolina, and Nevada. The margin of error is +/- 4%.



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