



National Tracking Poll #190934
September 12-15, 2019

Crosstabulation Results

Methodology:

This poll was conducted from September 12-15, 2019, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table CIG1: *Have you ever used an electronic cigarette?*

Demographic	Yes		No		Total N
Adults	29%	(637)	71%	(1564)	2201
Gender: Male	29%	(305)	71%	(757)	1062
Gender: Female	29%	(331)	71%	(807)	1139
Age: 18-29	36%	(158)	64%	(284)	442
Age: 30-44	41%	(237)	59%	(335)	572
Age: 45-54	29%	(111)	71%	(274)	385
Age: 55-64	23%	(85)	77%	(281)	366
Age: 65+	11%	(46)	89%	(390)	436
Generation Z: 18-22	34%	(57)	66%	(109)	166
Millennial: Age 23-38	41%	(270)	59%	(392)	662
Generation X: Age 39-54	31%	(180)	69%	(391)	570
Boomers: Age 55-73	17%	(123)	83%	(580)	703
PID: Dem (no lean)	29%	(232)	71%	(555)	787
PID: Ind (no lean)	31%	(242)	69%	(532)	775
PID: Rep (no lean)	25%	(163)	75%	(476)	639
PID/Gender: Dem Men	30%	(111)	70%	(257)	368
PID/Gender: Dem Women	29%	(121)	71%	(298)	420
PID/Gender: Ind Men	30%	(115)	70%	(265)	380
PID/Gender: Ind Women	32%	(128)	68%	(267)	395
PID/Gender: Rep Men	25%	(80)	75%	(234)	315
PID/Gender: Rep Women	25%	(82)	75%	(242)	324
Ideo: Liberal (1-3)	30%	(173)	70%	(409)	582
Ideo: Moderate (4)	30%	(159)	70%	(368)	528
Ideo: Conservative (5-7)	24%	(171)	76%	(553)	724
Educ: < College	32%	(484)	68%	(1029)	1513
Educ: Bachelors degree	25%	(110)	75%	(334)	444
Educ: Post-grad	18%	(43)	82%	(201)	244

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Table CIG1: Have you ever used an electronic cigarette?

Demographic	Yes	No	Total N
Adults	29% (637)	71% (1564)	2201
Income: Under 50k	31% (407)	69% (908)	1315
Income: 50k-100k	27% (178)	73% (478)	656
Income: 100k+	22% (52)	78% (178)	229
Ethnicity: White	30% (518)	70% (1204)	1722
Ethnicity: Hispanic	31% (110)	69% (240)	350
Ethnicity: Afr. Am.	23% (62)	77% (212)	274
Ethnicity: Other	28% (56)	72% (148)	204
All Christian	23% (225)	77% (736)	961
All Non-Christian	27% (23)	73% (62)	85
Atheist	34% (32)	66% (62)	95
Agnostic/Nothing in particular	34% (356)	66% (704)	1060
Religious Non-Protestant/Catholic	28% (32)	72% (83)	115
Evangelical	28% (159)	72% (414)	572
Non-Evangelical	26% (207)	74% (597)	804
Community: Urban	34% (198)	66% (384)	582
Community: Suburban	25% (248)	75% (735)	982
Community: Rural	30% (191)	70% (446)	637
Employ: Private Sector	32% (210)	68% (442)	652
Employ: Government	29% (33)	71% (82)	116
Employ: Self-Employed	33% (72)	67% (144)	216
Employ: Homemaker	36% (67)	64% (121)	188
Employ: Retired	16% (81)	84% (417)	497
Employ: Unemployed	33% (85)	67% (173)	258
Employ: Other	37% (71)	63% (123)	195
Military HH: Yes	24% (84)	76% (265)	349
Military HH: No	30% (553)	70% (1299)	1852
RD/WT: Right Direction	28% (242)	72% (636)	878
RD/WT: Wrong Track	30% (395)	70% (928)	1323
Trump Job Approve	28% (257)	72% (674)	931
Trump Job Disapprove	30% (351)	70% (805)	1156

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Table CIG1: Have you ever used an electronic cigarette?

Demographic	Yes	No	Total N
Adults	29% (637)	71% (1564)	2201
Trump Job Strongly Approve	23% (114)	77% (383)	496
Trump Job Somewhat Approve	33% (143)	67% (291)	434
Trump Job Somewhat Disapprove	34% (83)	66% (163)	246
Trump Job Strongly Disapprove	29% (268)	71% (642)	909
Favorable of Trump	26% (239)	74% (677)	916
Unfavorable of Trump	31% (353)	69% (794)	1147
Very Favorable of Trump	23% (122)	77% (412)	533
Somewhat Favorable of Trump	31% (117)	69% (265)	382
Somewhat Unfavorable of Trump	35% (74)	65% (136)	210
Very Unfavorable of Trump	30% (279)	70% (658)	937
#1 Issue: Economy	32% (177)	68% (367)	544
#1 Issue: Security	23% (106)	77% (358)	465
#1 Issue: Health Care	31% (119)	69% (265)	384
#1 Issue: Medicare / Social Security	24% (75)	76% (239)	314
#1 Issue: Women's Issues	39% (50)	61% (78)	128
#1 Issue: Education	28% (35)	72% (90)	124
#1 Issue: Energy	34% (40)	66% (76)	116
#1 Issue: Other	28% (36)	72% (90)	126
2018 House Vote: Democrat	27% (202)	73% (544)	747
2018 House Vote: Republican	25% (176)	75% (533)	710
2018 House Vote: Someone else	20% (22)	80% (87)	110
2016 Vote: Hillary Clinton	28% (181)	72% (476)	657
2016 Vote: Donald Trump	25% (179)	75% (531)	710
2016 Vote: Other	24% (45)	76% (140)	185
2016 Vote: Didn't Vote	36% (231)	64% (416)	648
Voted in 2014: Yes	26% (350)	74% (1020)	1370
Voted in 2014: No	34% (287)	66% (545)	831
2012 Vote: Barack Obama	28% (235)	72% (619)	855
2012 Vote: Mitt Romney	19% (101)	81% (422)	523
2012 Vote: Other	28% (23)	72% (61)	84
2012 Vote: Didn't Vote	38% (277)	62% (461)	737

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Table CIG1: Have you ever used an electronic cigarette?

Demographic	Yes		No		Total N
Adults	29%	(637)	71%	(1564)	2201
4-Region: Northeast	27%	(108)	73%	(286)	394
4-Region: Midwest	29%	(132)	71%	(330)	462
4-Region: South	29%	(239)	71%	(586)	825
4-Region: West	30%	(157)	70%	(363)	520
E-cig users	100%	(637)	—	(0)	637
E-cig non-users	—	(0)	100%	(1564)	1564
Smoker	49%	(499)	51%	(529)	1028
Non-smoker	12%	(138)	88%	(1036)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG2: How effective are electronic cigarettes in helping adult smokers switch from traditional cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	9% (199)	19% (415)	15% (335)	22% (488)	35% (765)	2201
Gender: Male	11% (121)	20% (212)	15% (154)	21% (221)	33% (354)	1062
Gender: Female	7% (77)	18% (203)	16% (181)	23% (267)	36% (411)	1139
Age: 18-29	12% (54)	25% (111)	18% (77)	16% (69)	30% (131)	442
Age: 30-44	13% (76)	23% (130)	16% (94)	19% (111)	28% (161)	572
Age: 45-54	10% (37)	16% (63)	12% (46)	25% (96)	37% (143)	385
Age: 55-64	5% (17)	16% (60)	14% (53)	25% (92)	39% (144)	366
Age: 65+	3% (15)	12% (51)	15% (65)	28% (120)	43% (186)	436
Generation Z: 18-22	12% (20)	20% (33)	20% (34)	14% (23)	34% (56)	166
Millennial: Age 23-38	14% (92)	25% (165)	17% (112)	18% (116)	27% (176)	662
Generation X: Age 39-54	10% (55)	19% (106)	12% (71)	24% (136)	36% (203)	570
Boomers: Age 55-73	4% (30)	15% (107)	14% (98)	25% (175)	42% (293)	703
PID: Dem (no lean)	10% (79)	20% (161)	14% (114)	21% (166)	34% (266)	787
PID: Ind (no lean)	7% (57)	17% (135)	17% (131)	21% (160)	38% (292)	775
PID: Rep (no lean)	10% (63)	19% (118)	14% (90)	25% (161)	32% (207)	639
PID/Gender: Dem Men	15% (53)	22% (82)	16% (58)	20% (72)	28% (102)	368
PID/Gender: Dem Women	6% (26)	19% (79)	13% (56)	22% (94)	39% (164)	420
PID/Gender: Ind Men	9% (35)	18% (68)	15% (57)	18% (68)	40% (151)	380
PID/Gender: Ind Women	5% (21)	17% (67)	19% (74)	23% (92)	36% (141)	395
PID/Gender: Rep Men	10% (33)	20% (62)	12% (39)	26% (80)	32% (101)	315
PID/Gender: Rep Women	9% (30)	17% (56)	16% (51)	25% (81)	33% (106)	324
Ideo: Liberal (1-3)	10% (60)	23% (133)	16% (91)	20% (117)	31% (180)	582
Ideo: Moderate (4)	10% (51)	19% (101)	15% (81)	24% (126)	32% (168)	528
Ideo: Conservative (5-7)	9% (63)	17% (121)	14% (104)	24% (177)	36% (258)	724
Educ: < College	9% (138)	18% (270)	16% (244)	23% (348)	34% (513)	1513
Educ: Bachelors degree	10% (45)	22% (96)	13% (57)	21% (95)	34% (151)	444
Educ: Post-grad	7% (16)	20% (48)	14% (33)	18% (45)	41% (101)	244
Income: Under 50k	8% (108)	17% (222)	16% (212)	23% (299)	36% (473)	1315
Income: 50k-100k	10% (67)	22% (143)	16% (102)	22% (146)	30% (198)	656
Income: 100k+	10% (24)	21% (49)	9% (21)	18% (42)	41% (94)	229

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Table CIG2: How effective are electronic cigarettes in helping adult smokers switch from traditional cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	9% (199)	19% (415)	15% (335)	22% (488)	35% (765)	2201
Ethnicity: White	9% (162)	20% (339)	15% (253)	22% (372)	35% (596)	1722
Ethnicity: Hispanic	12% (41)	19% (66)	17% (60)	19% (66)	33% (116)	350
Ethnicity: Afr. Am.	7% (18)	15% (42)	14% (40)	25% (70)	38% (104)	274
Ethnicity: Other	9% (19)	16% (33)	21% (42)	22% (46)	32% (64)	204
All Christian	7% (71)	18% (168)	17% (165)	25% (238)	33% (318)	961
All Non-Christian	12% (10)	23% (20)	15% (13)	15% (13)	34% (29)	85
Atheist	11% (11)	24% (23)	17% (16)	19% (18)	28% (27)	95
Agnostic/Nothing in particular	10% (106)	19% (204)	13% (140)	21% (219)	37% (391)	1060
Religious Non-Protestant/Catholic	11% (13)	19% (22)	15% (17)	21% (24)	34% (39)	115
Evangelical	8% (47)	19% (108)	15% (87)	24% (136)	34% (194)	572
Non-Evangelical	9% (70)	18% (144)	16% (126)	24% (196)	33% (269)	804
Community: Urban	10% (58)	22% (126)	16% (94)	20% (115)	32% (189)	582
Community: Suburban	9% (90)	19% (184)	14% (138)	23% (229)	35% (341)	982
Community: Rural	8% (51)	16% (104)	16% (102)	23% (144)	37% (236)	637
Employ: Private Sector	10% (66)	22% (144)	16% (103)	22% (144)	30% (194)	652
Employ: Government	7% (8)	22% (25)	14% (17)	13% (15)	43% (50)	116
Employ: Self-Employed	15% (32)	18% (40)	19% (41)	18% (39)	30% (65)	216
Employ: Homemaker	7% (12)	23% (43)	13% (24)	25% (46)	33% (62)	188
Employ: Retired	5% (23)	13% (62)	14% (72)	26% (129)	42% (211)	497
Employ: Unemployed	11% (29)	16% (42)	17% (44)	19% (49)	37% (95)	258
Employ: Other	9% (18)	17% (34)	12% (23)	27% (53)	34% (67)	195
Military HH: Yes	7% (24)	19% (65)	14% (50)	27% (94)	33% (116)	349
Military HH: No	9% (175)	19% (350)	15% (284)	21% (394)	35% (649)	1852
RD/WT: Right Direction	12% (103)	18% (157)	15% (134)	22% (195)	33% (289)	878
RD/WT: Wrong Track	7% (96)	19% (258)	15% (200)	22% (293)	36% (476)	1323
Trump Job Approve	11% (105)	18% (168)	16% (147)	24% (219)	31% (291)	931
Trump Job Disapprove	7% (81)	21% (237)	16% (181)	22% (250)	35% (406)	1156
Trump Job Strongly Approve	11% (56)	17% (84)	12% (59)	26% (128)	34% (169)	496
Trump Job Somewhat Approve	11% (49)	19% (85)	20% (88)	21% (90)	28% (122)	434
Trump Job Somewhat Disapprove	5% (13)	27% (66)	13% (31)	23% (57)	32% (79)	246
Trump Job Strongly Disapprove	8% (68)	19% (171)	17% (150)	21% (193)	36% (327)	909

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Table CIG2: How effective are electronic cigarettes in helping adult smokers switch from traditional cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	9% (199)	19% (415)	15% (335)	22% (488)	35% (765)	2201
Favorable of Trump	11% (97)	19% (172)	14% (132)	24% (218)	32% (297)	916
Unfavorable of Trump	8% (87)	20% (228)	17% (190)	21% (244)	35% (399)	1147
Very Favorable of Trump	10% (52)	18% (96)	12% (65)	26% (136)	34% (184)	533
Somewhat Favorable of Trump	12% (44)	20% (75)	18% (67)	21% (82)	30% (113)	382
Somewhat Unfavorable of Trump	8% (18)	24% (50)	14% (29)	21% (45)	33% (69)	210
Very Unfavorable of Trump	7% (69)	19% (178)	17% (161)	21% (199)	35% (330)	937
#1 Issue: Economy	9% (48)	23% (124)	16% (90)	19% (101)	33% (181)	544
#1 Issue: Security	8% (38)	17% (79)	15% (69)	25% (117)	35% (162)	465
#1 Issue: Health Care	8% (31)	20% (76)	16% (61)	22% (85)	34% (131)	384
#1 Issue: Medicare / Social Security	9% (27)	12% (37)	14% (45)	26% (83)	39% (122)	314
#1 Issue: Women's Issues	9% (12)	23% (30)	17% (22)	15% (20)	35% (45)	128
#1 Issue: Education	13% (16)	18% (22)	14% (17)	21% (26)	35% (44)	124
#1 Issue: Energy	14% (16)	26% (30)	19% (22)	16% (19)	26% (30)	116
#1 Issue: Other	10% (12)	14% (17)	7% (9)	28% (36)	41% (52)	126
2018 House Vote: Democrat	11% (81)	20% (151)	14% (102)	22% (166)	33% (247)	747
2018 House Vote: Republican	9% (66)	18% (128)	15% (107)	25% (181)	32% (228)	710
2018 House Vote: Someone else	4% (5)	14% (15)	8% (9)	17% (18)	57% (63)	110
2016 Vote: Hillary Clinton	10% (65)	21% (141)	12% (81)	22% (144)	34% (226)	657
2016 Vote: Donald Trump	10% (68)	17% (120)	15% (109)	26% (185)	32% (228)	710
2016 Vote: Other	4% (8)	16% (30)	16% (30)	20% (38)	43% (80)	185
2016 Vote: Didn't Vote	9% (58)	19% (124)	18% (114)	19% (120)	36% (231)	648
Voted in 2014: Yes	9% (125)	18% (243)	14% (196)	24% (333)	35% (473)	1370
Voted in 2014: No	9% (74)	21% (172)	17% (139)	19% (155)	35% (292)	831
2012 Vote: Barack Obama	9% (78)	19% (159)	14% (120)	23% (196)	35% (301)	855
2012 Vote: Mitt Romney	7% (37)	17% (91)	16% (85)	26% (135)	34% (176)	523
2012 Vote: Other	6% (5)	13% (11)	12% (10)	26% (22)	43% (36)	84
2012 Vote: Didn't Vote	11% (78)	21% (152)	16% (119)	18% (135)	34% (252)	737
4-Region: Northeast	8% (32)	18% (69)	15% (60)	22% (89)	37% (145)	394
4-Region: Midwest	8% (36)	17% (80)	15% (71)	22% (101)	38% (174)	462
4-Region: South	9% (76)	20% (166)	14% (113)	24% (199)	33% (271)	825
4-Region: West	11% (56)	19% (99)	17% (91)	19% (99)	34% (175)	520

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Table CIG2: *How effective are electronic cigarettes in helping adult smokers switch from traditional cigarettes?*

Demographic	Very effective		Somewhat effective		Not very effective		Not at all effective		Don't know / No opinion		Total N
Adults	9%	(199)	19%	(415)	15%	(335)	22%	(488)	35%	(765)	2201
E-cig users	22%	(139)	32%	(203)	20%	(128)	17%	(111)	9%	(55)	637
E-cig non-users	4%	(59)	14%	(211)	13%	(207)	24%	(377)	45%	(710)	1564
Smoker	12%	(125)	23%	(238)	18%	(187)	20%	(208)	26%	(270)	1028
Non-smoker	6%	(74)	15%	(176)	13%	(148)	24%	(280)	42%	(495)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG3: Do you agree or disagree that electronic cigarettes are less harmful than traditional cigarettes?

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	9% (192)	15% (340)	18% (402)	35% (780)	22% (486)	2201
Gender: Male	11% (115)	18% (189)	17% (182)	33% (346)	22% (231)	1062
Gender: Female	7% (78)	13% (151)	19% (220)	38% (434)	22% (256)	1139
Age: 18-29	13% (59)	23% (101)	21% (93)	23% (100)	20% (89)	442
Age: 30-44	11% (65)	18% (102)	14% (78)	34% (197)	23% (129)	572
Age: 45-54	5% (20)	13% (51)	16% (62)	40% (155)	25% (97)	385
Age: 55-64	8% (29)	13% (46)	19% (71)	38% (140)	22% (80)	366
Age: 65+	4% (19)	9% (41)	22% (98)	43% (187)	21% (91)	436
Generation Z: 18-22	8% (13)	18% (29)	27% (45)	22% (37)	25% (42)	166
Millennial: Age 23-38	15% (98)	21% (138)	16% (105)	29% (190)	20% (130)	662
Generation X: Age 39-54	6% (33)	15% (86)	15% (83)	39% (225)	25% (143)	570
Boomers: Age 55-73	6% (44)	12% (81)	21% (148)	40% (278)	22% (153)	703
PID: Dem (no lean)	9% (74)	18% (139)	16% (129)	35% (273)	22% (173)	787
PID: Ind (no lean)	7% (52)	14% (109)	20% (156)	32% (252)	27% (206)	775
PID: Rep (no lean)	10% (66)	14% (93)	18% (117)	40% (255)	17% (108)	639
PID/Gender: Dem Men	13% (47)	21% (76)	16% (60)	30% (110)	20% (74)	368
PID/Gender: Dem Women	6% (27)	15% (62)	16% (69)	39% (163)	24% (99)	420
PID/Gender: Ind Men	8% (30)	17% (65)	19% (71)	30% (113)	27% (101)	380
PID/Gender: Ind Women	6% (22)	11% (43)	22% (85)	35% (139)	27% (105)	395
PID/Gender: Rep Men	12% (37)	15% (48)	16% (51)	39% (123)	18% (56)	315
PID/Gender: Rep Women	9% (29)	14% (45)	20% (66)	41% (132)	16% (52)	324
Ideo: Liberal (1-3)	11% (65)	20% (116)	18% (107)	33% (194)	17% (99)	582
Ideo: Moderate (4)	8% (43)	17% (89)	21% (110)	36% (190)	18% (97)	528
Ideo: Conservative (5-7)	9% (63)	14% (102)	18% (128)	40% (288)	20% (144)	724
Educ: < College	9% (133)	14% (218)	17% (264)	37% (554)	23% (344)	1513
Educ: Bachelors degree	8% (38)	20% (87)	18% (81)	33% (146)	21% (92)	444
Educ: Post-grad	9% (22)	14% (35)	23% (56)	33% (80)	21% (51)	244
Income: Under 50k	7% (92)	15% (200)	17% (224)	37% (488)	24% (312)	1315
Income: 50k-100k	13% (83)	16% (105)	19% (122)	34% (220)	19% (126)	656
Income: 100k+	8% (17)	15% (35)	25% (57)	31% (72)	21% (49)	229

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Table CIG3: Do you agree or disagree that electronic cigarettes are less harmful than traditional cigarettes?

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(340)	18%	(402)	35%	(780)	22%	(486)	2201
Ethnicity: White	8%	(143)	16%	(274)	19%	(326)	36%	(628)	20%	(351)	1722
Ethnicity: Hispanic	15%	(54)	18%	(62)	18%	(64)	28%	(97)	21%	(72)	350
Ethnicity: Afr. Am.	10%	(28)	15%	(42)	10%	(29)	30%	(82)	34%	(93)	274
Ethnicity: Other	10%	(21)	12%	(24)	23%	(48)	34%	(69)	21%	(42)	204
All Christian	8%	(75)	15%	(143)	21%	(198)	38%	(365)	19%	(179)	961
All Non-Christian	15%	(12)	13%	(11)	16%	(13)	32%	(27)	24%	(20)	85
Atheist	11%	(11)	21%	(20)	19%	(18)	30%	(28)	19%	(18)	95
Agnostic/Nothing in particular	9%	(94)	16%	(166)	16%	(172)	34%	(359)	25%	(269)	1060
Religious Non-Protestant/Catholic	12%	(14)	11%	(12)	19%	(21)	37%	(42)	22%	(25)	115
Evangelical	8%	(46)	14%	(83)	19%	(110)	38%	(216)	21%	(118)	572
Non-Evangelical	8%	(68)	16%	(125)	19%	(150)	37%	(295)	21%	(166)	804
Community: Urban	11%	(62)	19%	(109)	17%	(96)	33%	(189)	22%	(126)	582
Community: Suburban	9%	(92)	15%	(145)	18%	(178)	36%	(352)	22%	(215)	982
Community: Rural	6%	(39)	14%	(87)	20%	(128)	37%	(239)	23%	(145)	637
Employ: Private Sector	10%	(64)	19%	(124)	18%	(114)	35%	(225)	19%	(124)	652
Employ: Government	8%	(10)	12%	(14)	25%	(28)	27%	(31)	28%	(32)	116
Employ: Self-Employed	9%	(19)	17%	(38)	21%	(46)	30%	(66)	22%	(48)	216
Employ: Homemaker	10%	(18)	14%	(26)	19%	(36)	35%	(66)	22%	(41)	188
Employ: Retired	7%	(34)	12%	(61)	20%	(98)	42%	(207)	20%	(98)	497
Employ: Unemployed	9%	(24)	15%	(39)	12%	(30)	36%	(94)	28%	(72)	258
Employ: Other	6%	(12)	12%	(22)	17%	(34)	36%	(70)	29%	(56)	195
Military HH: Yes	8%	(27)	13%	(46)	20%	(69)	39%	(135)	21%	(72)	349
Military HH: No	9%	(165)	16%	(294)	18%	(333)	35%	(645)	22%	(415)	1852
RD/WT: Right Direction	10%	(89)	16%	(143)	17%	(152)	36%	(313)	21%	(182)	878
RD/WT: Wrong Track	8%	(104)	15%	(197)	19%	(250)	35%	(467)	23%	(305)	1323
Trump Job Approve	10%	(93)	16%	(151)	18%	(169)	36%	(339)	19%	(178)	931
Trump Job Disapprove	8%	(97)	16%	(182)	19%	(220)	36%	(413)	21%	(244)	1156
Trump Job Strongly Approve	10%	(50)	13%	(64)	16%	(77)	41%	(205)	20%	(100)	496
Trump Job Somewhat Approve	10%	(44)	20%	(86)	21%	(92)	31%	(135)	18%	(78)	434
Trump Job Somewhat Disapprove	6%	(15)	16%	(40)	25%	(62)	31%	(77)	21%	(53)	246
Trump Job Strongly Disapprove	9%	(82)	16%	(142)	17%	(158)	37%	(336)	21%	(191)	909

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Table CIG3: Do you agree or disagree that electronic cigarettes are less harmful than traditional cigarettes?

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(340)	18%	(402)	35%	(780)	22%	(486)	2201
Favorable of Trump	10%	(94)	16%	(143)	18%	(166)	37%	(340)	19%	(173)	916
Unfavorable of Trump	8%	(94)	17%	(190)	19%	(220)	36%	(410)	20%	(233)	1147
Very Favorable of Trump	10%	(51)	13%	(67)	17%	(92)	42%	(222)	19%	(101)	533
Somewhat Favorable of Trump	11%	(42)	20%	(76)	20%	(75)	31%	(118)	19%	(72)	382
Somewhat Unfavorable of Trump	7%	(14)	19%	(39)	28%	(59)	30%	(64)	16%	(34)	210
Very Unfavorable of Trump	9%	(80)	16%	(152)	17%	(161)	37%	(346)	21%	(199)	937
#1 Issue: Economy	10%	(54)	16%	(87)	18%	(98)	31%	(166)	26%	(139)	544
#1 Issue: Security	8%	(37)	15%	(72)	19%	(89)	37%	(172)	21%	(95)	465
#1 Issue: Health Care	7%	(26)	15%	(56)	18%	(68)	39%	(148)	22%	(85)	384
#1 Issue: Medicare / Social Security	9%	(28)	12%	(36)	20%	(64)	40%	(125)	19%	(61)	314
#1 Issue: Women's Issues	8%	(10)	22%	(29)	21%	(27)	28%	(36)	21%	(27)	128
#1 Issue: Education	9%	(12)	11%	(14)	22%	(28)	29%	(37)	28%	(35)	124
#1 Issue: Energy	14%	(16)	27%	(31)	18%	(21)	31%	(37)	10%	(12)	116
#1 Issue: Other	7%	(9)	12%	(15)	6%	(8)	48%	(60)	26%	(33)	126
2018 House Vote: Democrat	10%	(78)	16%	(117)	17%	(125)	37%	(273)	21%	(154)	747
2018 House Vote: Republican	9%	(66)	15%	(107)	20%	(143)	38%	(272)	17%	(123)	710
2018 House Vote: Someone else	3%	(3)	16%	(17)	24%	(27)	25%	(27)	32%	(35)	110
2016 Vote: Hillary Clinton	11%	(71)	16%	(107)	16%	(107)	36%	(235)	21%	(137)	657
2016 Vote: Donald Trump	8%	(55)	14%	(98)	20%	(142)	40%	(282)	19%	(133)	710
2016 Vote: Other	6%	(11)	14%	(26)	27%	(50)	32%	(59)	21%	(39)	185
2016 Vote: Didn't Vote	8%	(55)	17%	(110)	16%	(103)	31%	(203)	27%	(178)	648
Voted in 2014: Yes	9%	(121)	14%	(193)	19%	(258)	38%	(524)	20%	(274)	1370
Voted in 2014: No	9%	(72)	18%	(147)	17%	(144)	31%	(256)	26%	(213)	831
2012 Vote: Barack Obama	10%	(83)	14%	(122)	19%	(158)	36%	(305)	22%	(187)	855
2012 Vote: Mitt Romney	7%	(39)	13%	(69)	20%	(105)	43%	(223)	17%	(88)	523
2012 Vote: Other	5%	(4)	17%	(14)	19%	(16)	32%	(27)	26%	(22)	84
2012 Vote: Didn't Vote	9%	(67)	18%	(134)	17%	(122)	31%	(225)	26%	(190)	737
4-Region: Northeast	9%	(34)	15%	(59)	15%	(58)	38%	(148)	24%	(94)	394
4-Region: Midwest	8%	(37)	16%	(73)	18%	(81)	34%	(159)	24%	(112)	462
4-Region: South	8%	(70)	13%	(108)	18%	(145)	39%	(322)	22%	(180)	825
4-Region: West	10%	(51)	19%	(101)	23%	(118)	29%	(150)	19%	(100)	520

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Table CIG3: *Do you agree or disagree that electronic cigarettes are less harmful than traditional cigarettes?*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(340)	18%	(402)	35%	(780)	22%	(486)	2201
E-cig users	18%	(114)	27%	(170)	18%	(116)	25%	(156)	13%	(81)	637
E-cig non-users	5%	(79)	11%	(170)	18%	(286)	40%	(623)	26%	(406)	1564
Smoker	10%	(104)	19%	(191)	21%	(217)	33%	(337)	17%	(178)	1028
Non-smoker	8%	(88)	13%	(149)	16%	(185)	38%	(443)	26%	(309)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG4_1: How concerned are you about the following?*Minors using electronic cigarettes*

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	58% (1268)	24% (538)	7% (147)	5% (107)	6% (142)	2201
Gender: Male	54% (578)	25% (264)	7% (74)	7% (72)	7% (73)	1062
Gender: Female	61% (689)	24% (273)	6% (73)	3% (35)	6% (68)	1139
Age: 18-29	41% (182)	33% (144)	10% (44)	9% (38)	8% (34)	442
Age: 30-44	50% (285)	26% (150)	11% (61)	4% (23)	9% (52)	572
Age: 45-54	66% (255)	20% (76)	5% (17)	3% (13)	6% (23)	385
Age: 55-64	64% (235)	23% (83)	3% (11)	6% (22)	4% (15)	366
Age: 65+	71% (310)	19% (84)	3% (13)	3% (11)	4% (18)	436
Generation Z: 18-22	43% (72)	32% (53)	8% (13)	8% (14)	9% (14)	166
Millennial: Age 23-38	46% (303)	28% (188)	11% (73)	6% (38)	9% (61)	662
Generation X: Age 39-54	61% (348)	23% (129)	6% (37)	4% (22)	6% (34)	570
Boomers: Age 55-73	66% (465)	22% (154)	3% (23)	5% (33)	4% (28)	703
PID: Dem (no lean)	59% (462)	24% (191)	6% (48)	4% (33)	7% (53)	787
PID: Ind (no lean)	51% (394)	26% (199)	8% (62)	6% (48)	9% (71)	775
PID: Rep (no lean)	64% (412)	23% (147)	6% (37)	4% (26)	3% (18)	639
PID/Gender: Dem Men	53% (195)	25% (93)	8% (30)	5% (20)	8% (30)	368
PID/Gender: Dem Women	64% (267)	23% (98)	4% (19)	3% (13)	5% (23)	420
PID/Gender: Ind Men	49% (188)	25% (97)	7% (28)	9% (33)	9% (35)	380
PID/Gender: Ind Women	52% (206)	26% (103)	9% (34)	4% (16)	9% (36)	395
PID/Gender: Rep Men	62% (196)	24% (74)	5% (17)	6% (20)	3% (9)	315
PID/Gender: Rep Women	67% (216)	23% (73)	6% (20)	2% (6)	3% (9)	324
Ideo: Liberal (1-3)	56% (326)	27% (157)	8% (44)	6% (34)	4% (21)	582
Ideo: Moderate (4)	61% (324)	23% (123)	7% (35)	3% (16)	6% (30)	528
Ideo: Conservative (5-7)	63% (454)	24% (171)	6% (42)	4% (31)	4% (26)	724
Educ: < College	57% (867)	23% (352)	7% (100)	6% (84)	7% (110)	1513
Educ: Bachelors degree	58% (256)	28% (122)	7% (33)	3% (12)	5% (21)	444
Educ: Post-grad	59% (144)	26% (63)	6% (14)	5% (12)	4% (11)	244

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Table CIG4_1: How concerned are you about the following?
Minors using electronic cigarettes

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	58% (1268)	24% (538)	7% (147)	5% (107)	6% (142)	2201
Income: Under 50k	56% (733)	24% (314)	6% (84)	6% (75)	8% (109)	1315
Income: 50k-100k	59% (389)	26% (172)	7% (44)	4% (25)	4% (26)	656
Income: 100k+	63% (145)	22% (51)	8% (19)	3% (8)	3% (6)	229
Ethnicity: White	59% (1012)	26% (440)	6% (98)	5% (83)	5% (90)	1722
Ethnicity: Hispanic	49% (173)	24% (85)	7% (26)	7% (25)	12% (41)	350
Ethnicity: Afr. Am.	57% (155)	16% (43)	9% (26)	7% (18)	12% (32)	274
Ethnicity: Other	49% (101)	27% (54)	11% (23)	3% (6)	10% (20)	204
All Christian	63% (609)	24% (227)	6% (53)	3% (31)	4% (41)	961
All Non-Christian	63% (53)	23% (19)	4% (4)	3% (2)	8% (6)	85
Atheist	28% (26)	48% (45)	9% (9)	13% (12)	3% (3)	95
Agnostic/Nothing in particular	55% (580)	23% (246)	8% (81)	6% (62)	9% (92)	1060
Religious Non-Protestant/Catholic	67% (77)	21% (24)	4% (4)	2% (2)	6% (7)	115
Evangelical	66% (379)	20% (113)	5% (31)	4% (22)	5% (27)	572
Non-Evangelical	59% (474)	24% (197)	7% (54)	4% (32)	6% (47)	804
Community: Urban	56% (329)	24% (138)	7% (40)	7% (39)	6% (37)	582
Community: Suburban	58% (567)	25% (249)	7% (66)	5% (46)	5% (54)	982
Community: Rural	58% (372)	24% (151)	6% (41)	3% (22)	8% (51)	637
Employ: Private Sector	56% (368)	29% (191)	7% (49)	3% (21)	3% (22)	652
Employ: Government	53% (61)	23% (27)	10% (11)	5% (6)	9% (10)	116
Employ: Self-Employed	57% (123)	18% (38)	9% (19)	11% (23)	6% (13)	216
Employ: Homemaker	63% (118)	24% (46)	4% (8)	3% (5)	6% (11)	188
Employ: Retired	68% (340)	20% (100)	4% (19)	3% (13)	5% (24)	497
Employ: Unemployed	46% (119)	27% (70)	9% (23)	5% (14)	13% (33)	258
Employ: Other	54% (105)	23% (46)	4% (8)	7% (13)	12% (23)	195
Military HH: Yes	63% (221)	18% (64)	7% (24)	4% (15)	7% (24)	349
Military HH: No	57% (1047)	26% (473)	7% (123)	5% (92)	6% (117)	1852
RD/WT: Right Direction	61% (533)	25% (217)	5% (48)	4% (33)	5% (47)	878
RD/WT: Wrong Track	56% (735)	24% (321)	7% (99)	6% (75)	7% (95)	1323
Trump Job Approve	59% (553)	24% (227)	7% (61)	5% (43)	5% (48)	931
Trump Job Disapprove	57% (654)	25% (292)	7% (81)	5% (60)	6% (68)	1156

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Table CIG4_1: How concerned are you about the following?*Minors using electronic cigarettes*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	58%	(1268)	24%	(538)	7%	(147)	5%	(107)	6%	(142)	2201
Trump Job Strongly Approve	64%	(319)	20%	(98)	5%	(24)	7%	(34)	4%	(21)	496
Trump Job Somewhat Approve	54%	(234)	30%	(129)	8%	(36)	2%	(9)	6%	(27)	434
Trump Job Somewhat Disapprove	51%	(127)	31%	(77)	7%	(16)	4%	(11)	6%	(15)	246
Trump Job Strongly Disapprove	58%	(527)	24%	(215)	7%	(65)	5%	(49)	6%	(54)	909
Favorable of Trump	60%	(550)	25%	(225)	6%	(53)	5%	(47)	4%	(41)	916
Unfavorable of Trump	57%	(656)	26%	(293)	8%	(89)	4%	(51)	5%	(57)	1147
Very Favorable of Trump	65%	(344)	19%	(102)	4%	(23)	7%	(37)	5%	(27)	533
Somewhat Favorable of Trump	54%	(205)	32%	(123)	8%	(30)	3%	(10)	3%	(13)	382
Somewhat Unfavorable of Trump	56%	(118)	28%	(59)	9%	(18)	2%	(5)	5%	(10)	210
Very Unfavorable of Trump	57%	(539)	25%	(233)	8%	(71)	5%	(47)	5%	(47)	937
#1 Issue: Economy	54%	(295)	28%	(153)	6%	(32)	4%	(23)	7%	(40)	544
#1 Issue: Security	61%	(284)	23%	(107)	6%	(27)	5%	(25)	5%	(21)	465
#1 Issue: Health Care	61%	(233)	25%	(95)	7%	(29)	2%	(8)	5%	(20)	384
#1 Issue: Medicare / Social Security	66%	(207)	17%	(55)	3%	(9)	5%	(17)	8%	(26)	314
#1 Issue: Women's Issues	37%	(47)	34%	(43)	16%	(20)	6%	(7)	8%	(10)	128
#1 Issue: Education	54%	(67)	21%	(26)	4%	(5)	11%	(13)	10%	(12)	124
#1 Issue: Energy	52%	(61)	26%	(31)	14%	(17)	3%	(4)	4%	(4)	116
#1 Issue: Other	58%	(73)	22%	(27)	6%	(8)	8%	(9)	6%	(8)	126
2018 House Vote: Democrat	60%	(449)	25%	(189)	6%	(46)	4%	(31)	4%	(31)	747
2018 House Vote: Republican	62%	(443)	24%	(170)	6%	(45)	4%	(28)	3%	(24)	710
2018 House Vote: Someone else	61%	(67)	17%	(19)	6%	(6)	9%	(10)	7%	(8)	110
2016 Vote: Hillary Clinton	60%	(393)	25%	(163)	6%	(40)	4%	(25)	5%	(35)	657
2016 Vote: Donald Trump	64%	(454)	22%	(159)	7%	(46)	4%	(28)	3%	(22)	710
2016 Vote: Other	62%	(115)	24%	(45)	5%	(9)	8%	(14)	1%	(2)	185
2016 Vote: Didn't Vote	47%	(304)	26%	(170)	8%	(51)	6%	(39)	13%	(82)	648
Voted in 2014: Yes	63%	(865)	22%	(307)	7%	(92)	4%	(52)	4%	(55)	1370
Voted in 2014: No	48%	(403)	28%	(230)	7%	(55)	7%	(56)	10%	(87)	831

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Table CIG4_1: How concerned are you about the following?
Minors using electronic cigarettes

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	58%	(1268)	24%	(538)	7%	(147)	5%	(107)	6%	(142)	2201
2012 Vote: Barack Obama	61%	(520)	23%	(201)	7%	(61)	3%	(29)	5%	(43)	855
2012 Vote: Mitt Romney	67%	(350)	22%	(113)	5%	(25)	4%	(20)	3%	(15)	523
2012 Vote: Other	54%	(45)	23%	(20)	9%	(8)	7%	(6)	7%	(6)	84
2012 Vote: Didn't Vote	48%	(352)	28%	(203)	7%	(53)	7%	(52)	11%	(77)	737
4-Region: Northeast	57%	(224)	21%	(84)	8%	(30)	6%	(24)	8%	(31)	394
4-Region: Midwest	58%	(270)	27%	(124)	5%	(23)	3%	(16)	6%	(29)	462
4-Region: South	61%	(506)	22%	(178)	7%	(58)	4%	(36)	6%	(47)	825
4-Region: West	51%	(267)	29%	(152)	7%	(36)	6%	(31)	7%	(35)	520
E-cig users	49%	(311)	29%	(186)	11%	(71)	7%	(42)	4%	(27)	637
E-cig non-users	61%	(957)	22%	(352)	5%	(76)	4%	(65)	7%	(115)	1564
Smoker	58%	(597)	25%	(254)	8%	(84)	5%	(47)	4%	(44)	1028
Non-smoker	57%	(670)	24%	(283)	5%	(63)	5%	(60)	8%	(97)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG4_2: How concerned are you about the following?
 Minors smoking traditional cigarettes

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	60%	(1319)	23%	(513)	6%	(137)	4%	(97)	6%	(135)	2201
Gender: Male	57%	(608)	24%	(251)	6%	(68)	6%	(59)	7%	(76)	1062
Gender: Female	62%	(711)	23%	(262)	6%	(69)	3%	(38)	5%	(59)	1139
Age: 18-29	51%	(224)	22%	(97)	11%	(49)	8%	(34)	8%	(37)	442
Age: 30-44	54%	(310)	27%	(154)	7%	(38)	4%	(25)	8%	(44)	572
Age: 45-54	64%	(246)	23%	(89)	5%	(20)	3%	(10)	5%	(20)	385
Age: 55-64	63%	(231)	24%	(87)	4%	(13)	5%	(17)	5%	(18)	366
Age: 65+	71%	(308)	20%	(86)	4%	(16)	2%	(11)	4%	(16)	436
Generation Z: 18-22	51%	(85)	22%	(36)	10%	(17)	8%	(14)	9%	(14)	166
Millennial: Age 23-38	53%	(352)	25%	(163)	8%	(56)	6%	(38)	8%	(54)	662
Generation X: Age 39-54	60%	(343)	25%	(141)	6%	(35)	3%	(18)	6%	(33)	570
Boomers: Age 55-73	66%	(462)	22%	(156)	4%	(27)	4%	(27)	5%	(32)	703
PID: Dem (no lean)	64%	(505)	20%	(158)	5%	(43)	4%	(29)	7%	(52)	787
PID: Ind (no lean)	52%	(405)	25%	(197)	8%	(61)	6%	(43)	9%	(68)	775
PID: Rep (no lean)	64%	(409)	25%	(158)	5%	(32)	4%	(25)	2%	(15)	639
PID/Gender: Dem Men	60%	(220)	21%	(79)	6%	(24)	4%	(15)	8%	(30)	368
PID/Gender: Dem Women	68%	(285)	19%	(79)	5%	(19)	3%	(14)	5%	(22)	420
PID/Gender: Ind Men	52%	(199)	23%	(89)	7%	(27)	7%	(26)	10%	(40)	380
PID/Gender: Ind Women	52%	(207)	27%	(108)	9%	(35)	4%	(17)	7%	(28)	395
PID/Gender: Rep Men	60%	(190)	26%	(83)	6%	(17)	6%	(18)	2%	(6)	315
PID/Gender: Rep Women	68%	(219)	23%	(75)	5%	(15)	2%	(7)	3%	(8)	324
Ideo: Liberal (1-3)	60%	(351)	24%	(140)	7%	(42)	4%	(25)	4%	(24)	582
Ideo: Moderate (4)	60%	(317)	26%	(136)	6%	(33)	3%	(14)	5%	(28)	528
Ideo: Conservative (5-7)	65%	(467)	23%	(168)	5%	(38)	4%	(30)	3%	(21)	724
Educ: < College	60%	(909)	22%	(328)	6%	(89)	5%	(74)	7%	(113)	1513
Educ: Bachelors degree	59%	(260)	28%	(124)	7%	(32)	3%	(13)	3%	(15)	444
Educ: Post-grad	62%	(151)	25%	(61)	6%	(15)	4%	(10)	3%	(7)	244

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Table CIG4_2: How concerned are you about the following?
Minors smoking traditional cigarettes

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	60% (1319)	23% (513)	6% (137)	4% (97)	6% (135)	2201
Income: Under 50k	59% (775)	22% (284)	6% (84)	5% (66)	8% (107)	1315
Income: 50k-100k	62% (410)	25% (163)	6% (38)	4% (24)	3% (22)	656
Income: 100k+	59% (135)	29% (66)	6% (15)	3% (7)	3% (7)	229
Ethnicity: White	60% (1026)	26% (440)	6% (99)	4% (75)	5% (82)	1722
Ethnicity: Hispanic	59% (205)	17% (60)	8% (30)	5% (19)	10% (36)	350
Ethnicity: Afr. Am.	64% (176)	12% (32)	7% (19)	5% (14)	12% (32)	274
Ethnicity: Other	57% (117)	20% (41)	9% (18)	3% (7)	10% (21)	204
All Christian	64% (611)	25% (238)	5% (43)	3% (25)	5% (43)	961
All Non-Christian	60% (51)	25% (21)	6% (5)	4% (3)	5% (4)	85
Atheist	38% (37)	32% (30)	15% (14)	12% (12)	2% (2)	95
Agnostic/Nothing in particular	59% (621)	21% (224)	7% (74)	5% (56)	8% (85)	1060
Religious Non-Protestant/Catholic	64% (74)	24% (28)	5% (5)	3% (3)	4% (4)	115
Evangelical	69% (393)	21% (121)	4% (23)	2% (13)	4% (23)	572
Non-Evangelical	60% (479)	24% (195)	7% (53)	4% (30)	6% (47)	804
Community: Urban	61% (355)	21% (121)	7% (40)	6% (35)	5% (30)	582
Community: Suburban	59% (581)	25% (244)	6% (63)	4% (37)	6% (57)	982
Community: Rural	60% (384)	23% (148)	5% (33)	4% (24)	8% (48)	637
Employ: Private Sector	59% (387)	27% (178)	7% (47)	4% (25)	2% (15)	652
Employ: Government	54% (62)	22% (26)	10% (12)	5% (6)	9% (10)	116
Employ: Self-Employed	57% (122)	19% (41)	10% (21)	9% (19)	6% (13)	216
Employ: Homemaker	62% (116)	26% (48)	5% (9)	3% (5)	5% (10)	188
Employ: Retired	69% (342)	21% (102)	4% (21)	2% (9)	5% (23)	497
Employ: Unemployed	52% (134)	23% (60)	6% (15)	4% (11)	15% (39)	258
Employ: Other	58% (113)	21% (41)	5% (9)	6% (12)	10% (20)	195
Military HH: Yes	61% (214)	21% (72)	7% (26)	5% (19)	5% (18)	349
Military HH: No	60% (1105)	24% (441)	6% (111)	4% (78)	6% (117)	1852
RD/WT: Right Direction	60% (531)	26% (227)	5% (48)	3% (28)	5% (44)	878
RD/WT: Wrong Track	60% (789)	22% (286)	7% (88)	5% (69)	7% (92)	1323
Trump Job Approve	60% (554)	26% (244)	6% (54)	4% (40)	4% (37)	931
Trump Job Disapprove	61% (703)	22% (252)	7% (77)	4% (51)	6% (72)	1156

Continued on next page

Table CIG4_2: How concerned are you about the following?
Minors smoking traditional cigarettes

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	60% (1319)	23% (513)	6% (137)	4% (97)	6% (135)	2201
Trump Job Strongly Approve	62% (307)	24% (119)	5% (24)	6% (28)	4% (18)	496
Trump Job Somewhat Approve	57% (247)	29% (125)	7% (31)	3% (13)	4% (19)	434
Trump Job Somewhat Disapprove	57% (141)	26% (64)	8% (20)	4% (10)	5% (12)	246
Trump Job Strongly Disapprove	62% (562)	21% (188)	6% (58)	5% (42)	7% (60)	909
Favorable of Trump	61% (558)	25% (230)	6% (52)	4% (39)	4% (37)	916
Unfavorable of Trump	61% (696)	23% (265)	7% (82)	4% (49)	5% (55)	1147
Very Favorable of Trump	62% (333)	23% (123)	4% (22)	5% (27)	6% (29)	533
Somewhat Favorable of Trump	59% (225)	28% (107)	8% (30)	3% (12)	2% (8)	382
Somewhat Unfavorable of Trump	59% (124)	23% (49)	10% (20)	3% (6)	5% (11)	210
Very Unfavorable of Trump	61% (573)	23% (216)	7% (61)	5% (44)	5% (44)	937
#1 Issue: Economy	58% (315)	27% (145)	5% (25)	5% (26)	6% (33)	544
#1 Issue: Security	62% (289)	20% (95)	6% (29)	5% (24)	6% (27)	465
#1 Issue: Health Care	63% (243)	26% (100)	4% (16)	2% (8)	4% (17)	384
#1 Issue: Medicare / Social Security	66% (208)	19% (59)	4% (14)	3% (9)	8% (24)	314
#1 Issue: Women's Issues	44% (56)	29% (37)	13% (17)	9% (11)	5% (7)	128
#1 Issue: Education	56% (69)	20% (25)	5% (6)	6% (7)	14% (17)	124
#1 Issue: Energy	58% (68)	21% (25)	15% (17)	3% (4)	2% (2)	116
#1 Issue: Other	57% (71)	22% (28)	9% (12)	7% (8)	5% (7)	126
2018 House Vote: Democrat	62% (466)	23% (175)	7% (49)	4% (27)	4% (30)	747
2018 House Vote: Republican	63% (448)	25% (177)	6% (42)	4% (25)	3% (18)	710
2018 House Vote: Someone else	61% (67)	19% (20)	5% (5)	5% (6)	10% (11)	110
2016 Vote: Hillary Clinton	63% (411)	24% (155)	5% (34)	4% (25)	5% (31)	657
2016 Vote: Donald Trump	62% (440)	25% (175)	7% (49)	4% (26)	3% (19)	710
2016 Vote: Other	66% (122)	21% (39)	4% (7)	4% (7)	5% (9)	185
2016 Vote: Didn't Vote	53% (345)	22% (143)	7% (46)	6% (38)	12% (76)	648
Voted in 2014: Yes	64% (874)	23% (320)	6% (83)	3% (46)	3% (47)	1370
Voted in 2014: No	54% (445)	23% (193)	6% (53)	6% (51)	11% (88)	831

Continued on next page

Table CIG4_2: How concerned are you about the following?
Minors smoking traditional cigarettes

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	60% (1319)	23% (513)	6% (137)	4% (97)	6% (135)	2201
2012 Vote: Barack Obama	62% (531)	24% (202)	7% (56)	3% (25)	5% (40)	855
2012 Vote: Mitt Romney	65% (338)	25% (132)	5% (24)	4% (20)	2% (10)	523
2012 Vote: Other	55% (46)	28% (23)	4% (3)	7% (6)	7% (6)	84
2012 Vote: Didn't Vote	55% (404)	21% (155)	7% (53)	6% (46)	11% (79)	737
4-Region: Northeast	58% (229)	22% (85)	7% (26)	6% (24)	7% (29)	394
4-Region: Midwest	59% (273)	26% (119)	6% (27)	3% (13)	7% (31)	462
4-Region: South	63% (517)	23% (189)	6% (48)	4% (35)	4% (35)	825
4-Region: West	58% (301)	23% (120)	7% (35)	5% (25)	8% (40)	520
E-cig users	56% (356)	26% (163)	9% (59)	5% (35)	4% (24)	637
E-cig non-users	62% (964)	22% (350)	5% (77)	4% (62)	7% (111)	1564
Smoker	59% (601)	26% (263)	8% (77)	4% (46)	4% (40)	1028
Non-smoker	61% (718)	21% (250)	5% (59)	4% (51)	8% (95)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG4_3: How concerned are you about the following?
 Minors drinking alcohol

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	55%	(1210)	25%	(559)	10%	(211)	5%	(99)	6%	(122)	2201
Gender: Male	49%	(525)	28%	(297)	10%	(110)	6%	(66)	6%	(65)	1062
Gender: Female	60%	(685)	23%	(262)	9%	(101)	3%	(33)	5%	(57)	1139
Age: 18-29	39%	(171)	30%	(132)	17%	(77)	7%	(31)	7%	(31)	442
Age: 30-44	51%	(292)	26%	(147)	11%	(66)	5%	(28)	7%	(39)	572
Age: 45-54	61%	(234)	22%	(86)	9%	(34)	3%	(11)	5%	(21)	385
Age: 55-64	63%	(229)	25%	(90)	4%	(15)	5%	(17)	4%	(15)	366
Age: 65+	65%	(284)	24%	(104)	5%	(20)	3%	(12)	4%	(17)	436
Generation Z: 18-22	34%	(57)	31%	(52)	17%	(29)	8%	(14)	9%	(14)	166
Millennial: Age 23-38	47%	(311)	26%	(175)	14%	(92)	6%	(37)	7%	(48)	662
Generation X: Age 39-54	58%	(329)	24%	(138)	10%	(55)	3%	(20)	5%	(29)	570
Boomers: Age 55-73	63%	(442)	24%	(170)	5%	(32)	4%	(29)	4%	(30)	703
PID: Dem (no lean)	57%	(451)	22%	(171)	11%	(90)	4%	(28)	6%	(46)	787
PID: Ind (no lean)	48%	(373)	27%	(211)	11%	(83)	6%	(43)	8%	(65)	775
PID: Rep (no lean)	60%	(386)	28%	(176)	6%	(38)	4%	(28)	2%	(11)	639
PID/Gender: Dem Men	52%	(193)	22%	(81)	14%	(52)	4%	(16)	7%	(26)	368
PID/Gender: Dem Women	62%	(258)	21%	(90)	9%	(38)	3%	(13)	5%	(21)	420
PID/Gender: Ind Men	41%	(157)	32%	(122)	10%	(40)	7%	(27)	9%	(34)	380
PID/Gender: Ind Women	55%	(215)	23%	(89)	11%	(43)	4%	(16)	8%	(31)	395
PID/Gender: Rep Men	56%	(175)	30%	(93)	6%	(18)	7%	(23)	2%	(5)	315
PID/Gender: Rep Women	65%	(211)	26%	(83)	6%	(20)	1%	(4)	2%	(6)	324
Ideo: Liberal (1-3)	52%	(300)	27%	(157)	14%	(82)	5%	(27)	3%	(15)	582
Ideo: Moderate (4)	55%	(292)	27%	(144)	9%	(47)	2%	(12)	6%	(31)	528
Ideo: Conservative (5-7)	60%	(437)	26%	(187)	6%	(45)	5%	(36)	3%	(19)	724
Educ: < College	55%	(837)	24%	(368)	9%	(138)	5%	(70)	7%	(99)	1513
Educ: Bachelors degree	53%	(237)	28%	(125)	12%	(51)	4%	(18)	3%	(13)	444
Educ: Post-grad	55%	(135)	27%	(66)	9%	(22)	5%	(11)	4%	(10)	244

Continued on next page

Table CIG4_3: How concerned are you about the following?
Minors drinking alcohol

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	55%	(1210)	25%	(559)	10%	(211)	5%	(99)	6%	(122)	2201
Income: Under 50k	54%	(714)	25%	(327)	9%	(118)	4%	(59)	7%	(98)	1315
Income: 50k-100k	57%	(375)	25%	(164)	10%	(68)	5%	(31)	3%	(19)	656
Income: 100k+	53%	(121)	29%	(67)	11%	(25)	4%	(10)	3%	(6)	229
Ethnicity: White	55%	(951)	27%	(466)	9%	(154)	4%	(77)	4%	(74)	1722
Ethnicity: Hispanic	50%	(175)	22%	(78)	12%	(41)	6%	(23)	9%	(32)	350
Ethnicity: Afr. Am.	61%	(167)	17%	(46)	7%	(20)	4%	(10)	11%	(30)	274
Ethnicity: Other	45%	(91)	23%	(46)	18%	(37)	6%	(12)	9%	(17)	204
All Christian	61%	(585)	25%	(237)	7%	(71)	3%	(29)	4%	(37)	961
All Non-Christian	56%	(48)	22%	(19)	12%	(10)	3%	(2)	6%	(5)	85
Atheist	21%	(20)	42%	(40)	22%	(21)	14%	(13)	2%	(2)	95
Agnostic/Nothing in particular	53%	(557)	25%	(263)	10%	(109)	5%	(54)	7%	(77)	1060
Religious Non-Protestant/Catholic	60%	(69)	22%	(25)	11%	(13)	2%	(2)	5%	(5)	115
Evangelical	68%	(390)	20%	(113)	6%	(37)	2%	(12)	4%	(21)	572
Non-Evangelical	55%	(444)	26%	(211)	9%	(74)	4%	(34)	5%	(41)	804
Community: Urban	54%	(312)	23%	(136)	11%	(65)	7%	(40)	5%	(28)	582
Community: Suburban	55%	(536)	27%	(261)	9%	(93)	4%	(43)	5%	(49)	982
Community: Rural	57%	(362)	25%	(162)	8%	(53)	2%	(16)	7%	(44)	637
Employ: Private Sector	54%	(351)	29%	(190)	10%	(68)	4%	(29)	2%	(15)	652
Employ: Government	39%	(45)	32%	(37)	14%	(16)	7%	(8)	8%	(9)	116
Employ: Self-Employed	55%	(118)	16%	(34)	18%	(38)	8%	(18)	4%	(8)	216
Employ: Homemaker	63%	(119)	24%	(45)	6%	(11)	2%	(3)	5%	(9)	188
Employ: Retired	64%	(319)	24%	(120)	5%	(23)	2%	(11)	5%	(24)	497
Employ: Unemployed	49%	(126)	24%	(61)	10%	(25)	5%	(12)	13%	(34)	258
Employ: Other	53%	(103)	25%	(49)	7%	(13)	5%	(11)	10%	(19)	195
Military HH: Yes	61%	(212)	22%	(77)	8%	(27)	4%	(15)	5%	(17)	349
Military HH: No	54%	(997)	26%	(482)	10%	(184)	5%	(84)	6%	(105)	1852
RD/WT: Right Direction	57%	(504)	27%	(237)	7%	(64)	4%	(36)	4%	(37)	878
RD/WT: Wrong Track	53%	(706)	24%	(322)	11%	(147)	5%	(64)	6%	(85)	1323
Trump Job Approve	56%	(522)	29%	(266)	7%	(66)	4%	(42)	4%	(35)	931
Trump Job Disapprove	54%	(628)	24%	(274)	12%	(139)	5%	(52)	5%	(62)	1156

Continued on next page

Table CIG4_3: How concerned are you about the following?
Minors drinking alcohol

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	55%	(1210)	25%	(559)	10%	(211)	5%	(99)	6%	(122)	2201
Trump Job Strongly Approve	60%	(299)	26%	(127)	5%	(25)	6%	(29)	3%	(15)	496
Trump Job Somewhat Approve	51%	(223)	32%	(139)	9%	(41)	3%	(12)	4%	(19)	434
Trump Job Somewhat Disapprove	51%	(126)	29%	(71)	13%	(32)	3%	(8)	4%	(10)	246
Trump Job Strongly Disapprove	55%	(503)	22%	(203)	12%	(106)	5%	(45)	6%	(52)	909
Favorable of Trump	57%	(525)	28%	(253)	7%	(63)	5%	(46)	3%	(28)	916
Unfavorable of Trump	54%	(624)	25%	(286)	12%	(139)	4%	(47)	4%	(51)	1147
Very Favorable of Trump	61%	(324)	24%	(129)	5%	(24)	6%	(34)	4%	(22)	533
Somewhat Favorable of Trump	53%	(201)	32%	(124)	10%	(39)	3%	(11)	2%	(6)	382
Somewhat Unfavorable of Trump	50%	(105)	34%	(70)	10%	(21)	2%	(5)	4%	(8)	210
Very Unfavorable of Trump	55%	(519)	23%	(216)	13%	(117)	4%	(42)	5%	(43)	937
#1 Issue: Economy	52%	(281)	28%	(154)	9%	(47)	5%	(28)	6%	(33)	544
#1 Issue: Security	56%	(260)	27%	(125)	8%	(38)	5%	(22)	4%	(19)	465
#1 Issue: Health Care	60%	(230)	26%	(98)	8%	(31)	2%	(8)	4%	(17)	384
#1 Issue: Medicare / Social Security	63%	(197)	21%	(65)	6%	(20)	3%	(9)	7%	(23)	314
#1 Issue: Women's Issues	39%	(50)	25%	(32)	25%	(31)	6%	(8)	5%	(7)	128
#1 Issue: Education	54%	(67)	22%	(27)	5%	(6)	7%	(9)	12%	(15)	124
#1 Issue: Energy	51%	(59)	27%	(32)	16%	(19)	4%	(5)	1%	(2)	116
#1 Issue: Other	52%	(66)	21%	(26)	14%	(18)	8%	(10)	5%	(7)	126
2018 House Vote: Democrat	57%	(425)	25%	(186)	11%	(83)	3%	(25)	4%	(28)	747
2018 House Vote: Republican	58%	(410)	28%	(202)	7%	(51)	5%	(32)	2%	(15)	710
2018 House Vote: Someone else	57%	(63)	23%	(26)	6%	(7)	6%	(7)	7%	(8)	110
2016 Vote: Hillary Clinton	57%	(374)	24%	(159)	11%	(70)	3%	(22)	5%	(31)	657
2016 Vote: Donald Trump	59%	(418)	28%	(196)	7%	(52)	4%	(28)	2%	(15)	710
2016 Vote: Other	59%	(109)	25%	(47)	7%	(13)	7%	(13)	2%	(3)	185
2016 Vote: Didn't Vote	48%	(308)	24%	(155)	12%	(76)	6%	(36)	11%	(73)	648
Voted in 2014: Yes	59%	(814)	26%	(350)	8%	(116)	4%	(49)	3%	(40)	1370
Voted in 2014: No	48%	(396)	25%	(209)	11%	(95)	6%	(50)	10%	(82)	831

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Table CIG4_3: How concerned are you about the following?
Minors drinking alcohol

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	55% (1210)	25% (559)	10% (211)	5% (99)	6% (122)	2201
2012 Vote: Barack Obama	57% (486)	26% (219)	10% (83)	3% (28)	4% (38)	855
2012 Vote: Mitt Romney	63% (329)	25% (132)	6% (29)	5% (24)	2% (8)	523
2012 Vote: Other	51% (43)	29% (24)	9% (8)	6% (5)	5% (4)	84
2012 Vote: Didn't Vote	48% (351)	25% (182)	12% (91)	6% (41)	10% (71)	737
4-Region: Northeast	52% (206)	26% (103)	8% (32)	6% (24)	7% (29)	394
4-Region: Midwest	57% (262)	25% (117)	9% (40)	4% (18)	6% (26)	462
4-Region: South	59% (487)	24% (197)	10% (79)	3% (27)	4% (35)	825
4-Region: West	49% (256)	27% (142)	12% (60)	6% (30)	6% (32)	520
E-cig users	51% (324)	27% (171)	13% (82)	6% (36)	4% (24)	637
E-cig non-users	57% (886)	25% (388)	8% (129)	4% (63)	6% (98)	1564
Smoker	56% (574)	27% (277)	9% (90)	4% (45)	4% (40)	1028
Non-smoker	54% (635)	24% (281)	10% (121)	5% (54)	7% (82)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG5: How effective do you think a ban on flavored electronic cigarette products would be in stopping minors from using electronic cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	18% (396)	30% (671)	25% (544)	18% (385)	9% (204)	2201
Gender: Male	20% (215)	31% (324)	24% (253)	17% (175)	9% (95)	1062
Gender: Female	16% (181)	30% (347)	26% (291)	18% (210)	10% (109)	1139
Age: 18-29	19% (82)	24% (105)	26% (116)	20% (87)	12% (51)	442
Age: 30-44	19% (108)	26% (149)	22% (124)	23% (130)	10% (60)	572
Age: 45-54	21% (79)	33% (125)	23% (90)	15% (56)	9% (34)	385
Age: 55-64	15% (54)	36% (132)	24% (88)	17% (61)	8% (30)	366
Age: 65+	16% (72)	36% (159)	29% (126)	12% (51)	7% (29)	436
Generation Z: 18-22	17% (28)	23% (38)	24% (40)	20% (33)	16% (27)	166
Millennial: Age 23-38	20% (130)	25% (168)	24% (162)	21% (136)	10% (66)	662
Generation X: Age 39-54	20% (112)	30% (174)	23% (129)	18% (104)	9% (52)	570
Boomers: Age 55-73	16% (111)	35% (249)	27% (192)	14% (102)	7% (49)	703
PID: Dem (no lean)	20% (158)	31% (246)	23% (182)	16% (125)	10% (76)	787
PID: Ind (no lean)	15% (117)	27% (213)	26% (201)	20% (154)	12% (90)	775
PID: Rep (no lean)	19% (121)	33% (213)	25% (161)	17% (106)	6% (38)	639
PID/Gender: Dem Men	24% (89)	31% (114)	23% (86)	13% (48)	8% (31)	368
PID/Gender: Dem Women	17% (70)	31% (131)	23% (97)	18% (77)	11% (45)	420
PID/Gender: Ind Men	15% (58)	27% (103)	25% (94)	21% (78)	12% (47)	380
PID/Gender: Ind Women	15% (59)	28% (110)	27% (106)	19% (76)	11% (44)	395
PID/Gender: Rep Men	22% (68)	34% (107)	23% (73)	16% (49)	6% (17)	315
PID/Gender: Rep Women	16% (52)	33% (106)	27% (89)	18% (57)	6% (21)	324
Ideo: Liberal (1-3)	20% (119)	34% (200)	23% (133)	18% (102)	5% (27)	582
Ideo: Moderate (4)	20% (105)	29% (152)	27% (144)	16% (85)	8% (40)	528
Ideo: Conservative (5-7)	15% (111)	34% (246)	26% (189)	18% (130)	7% (48)	724
Educ: < College	18% (273)	29% (442)	23% (342)	20% (296)	11% (159)	1513
Educ: Bachelors degree	16% (73)	31% (138)	32% (142)	13% (60)	7% (32)	444
Educ: Post-grad	20% (50)	37% (91)	25% (60)	12% (30)	5% (13)	244
Income: Under 50k	18% (235)	28% (371)	24% (321)	18% (238)	11% (149)	1315
Income: 50k-100k	18% (117)	33% (215)	26% (169)	17% (108)	7% (46)	656
Income: 100k+	19% (43)	37% (84)	23% (54)	17% (38)	4% (10)	229

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Table CIG5: How effective do you think a ban on flavored electronic cigarette products would be in stopping minors from using electronic cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	18% (396)	30% (671)	25% (544)	18% (385)	9% (204)	2201
Ethnicity: White	16% (273)	33% (569)	26% (445)	18% (312)	7% (123)	1722
Ethnicity: Hispanic	27% (96)	23% (81)	21% (74)	17% (61)	11% (38)	350
Ethnicity: Afr. Am.	25% (70)	20% (54)	19% (52)	16% (43)	20% (56)	274
Ethnicity: Other	26% (52)	24% (48)	24% (48)	15% (30)	12% (25)	204
All Christian	17% (162)	34% (330)	27% (261)	15% (143)	7% (65)	961
All Non-Christian	28% (23)	24% (20)	26% (22)	13% (11)	9% (8)	85
Atheist	9% (8)	36% (34)	30% (29)	20% (19)	4% (4)	95
Agnostic/Nothing in particular	19% (202)	27% (287)	22% (232)	20% (212)	12% (128)	1060
Religious Non-Protestant/Catholic	24% (28)	29% (34)	26% (30)	13% (15)	8% (9)	115
Evangelical	21% (120)	31% (177)	23% (134)	15% (88)	9% (54)	572
Non-Evangelical	17% (134)	33% (268)	26% (205)	17% (140)	7% (56)	804
Community: Urban	20% (114)	32% (187)	23% (137)	17% (101)	7% (43)	582
Community: Suburban	18% (179)	30% (294)	25% (250)	16% (161)	10% (99)	982
Community: Rural	16% (103)	30% (190)	25% (158)	19% (124)	10% (62)	637
Employ: Private Sector	20% (127)	31% (202)	26% (169)	18% (119)	5% (35)	652
Employ: Government	21% (24)	21% (24)	30% (35)	17% (20)	11% (13)	116
Employ: Self-Employed	17% (38)	25% (54)	24% (53)	24% (53)	9% (19)	216
Employ: Homemaker	15% (28)	29% (55)	26% (48)	14% (27)	15% (29)	188
Employ: Retired	17% (85)	37% (183)	26% (130)	12% (61)	8% (39)	497
Employ: Unemployed	21% (55)	24% (63)	23% (59)	17% (44)	14% (37)	258
Employ: Other	15% (29)	30% (57)	20% (38)	21% (42)	15% (29)	195
Military HH: Yes	17% (59)	32% (111)	24% (84)	19% (65)	8% (29)	349
Military HH: No	18% (337)	30% (560)	25% (460)	17% (320)	9% (175)	1852
RD/WT: Right Direction	19% (165)	32% (279)	25% (222)	15% (131)	9% (81)	878
RD/WT: Wrong Track	17% (231)	30% (392)	24% (322)	19% (254)	9% (124)	1323
Trump Job Approve	17% (161)	33% (306)	26% (240)	18% (164)	6% (60)	931
Trump Job Disapprove	18% (211)	30% (348)	25% (287)	18% (209)	9% (101)	1156
Trump Job Strongly Approve	22% (107)	32% (156)	23% (112)	18% (90)	6% (31)	496
Trump Job Somewhat Approve	12% (54)	35% (150)	29% (127)	17% (74)	7% (30)	434
Trump Job Somewhat Disapprove	13% (32)	33% (80)	32% (78)	17% (42)	6% (15)	246
Trump Job Strongly Disapprove	20% (179)	29% (268)	23% (209)	18% (167)	9% (86)	909

Continued on next page

Table CIG5: How effective do you think a ban on flavored electronic cigarette products would be in stopping minors from using electronic cigarettes?

Demographic	Very effective	Somewhat effective	Not very effective	Not at all effective	Don't know / No opinion	Total N
Adults	18% (396)	30% (671)	25% (544)	18% (385)	9% (204)	2201
Favorable of Trump	18% (169)	32% (295)	25% (227)	18% (163)	7% (61)	916
Unfavorable of Trump	18% (202)	30% (349)	26% (303)	18% (203)	8% (91)	1147
Very Favorable of Trump	21% (114)	32% (169)	22% (116)	18% (96)	7% (38)	533
Somewhat Favorable of Trump	14% (54)	33% (127)	29% (111)	17% (66)	6% (23)	382
Somewhat Unfavorable of Trump	11% (24)	29% (62)	35% (74)	16% (34)	8% (16)	210
Very Unfavorable of Trump	19% (178)	31% (287)	24% (229)	18% (169)	8% (75)	937
#1 Issue: Economy	17% (94)	29% (158)	26% (144)	18% (97)	9% (50)	544
#1 Issue: Security	18% (83)	35% (164)	23% (108)	15% (70)	9% (40)	465
#1 Issue: Health Care	15% (58)	35% (134)	24% (91)	17% (64)	10% (37)	384
#1 Issue: Medicare / Social Security	20% (61)	34% (106)	25% (79)	15% (47)	7% (21)	314
#1 Issue: Women's Issues	14% (18)	19% (24)	29% (37)	19% (25)	19% (24)	128
#1 Issue: Education	22% (28)	23% (28)	22% (27)	20% (25)	13% (16)	124
#1 Issue: Energy	22% (26)	28% (33)	28% (33)	17% (20)	4% (5)	116
#1 Issue: Other	23% (28)	18% (23)	19% (24)	30% (37)	10% (13)	126
2018 House Vote: Democrat	20% (151)	31% (231)	25% (188)	16% (121)	7% (55)	747
2018 House Vote: Republican	16% (114)	34% (243)	27% (192)	16% (116)	6% (45)	710
2018 House Vote: Someone else	26% (28)	23% (25)	20% (22)	20% (22)	10% (11)	110
2016 Vote: Hillary Clinton	21% (139)	31% (207)	24% (156)	16% (108)	7% (47)	657
2016 Vote: Donald Trump	18% (126)	33% (234)	27% (191)	16% (114)	6% (45)	710
2016 Vote: Other	13% (24)	31% (58)	27% (50)	21% (40)	7% (14)	185
2016 Vote: Didn't Vote	17% (107)	27% (173)	23% (147)	19% (122)	15% (99)	648
Voted in 2014: Yes	18% (250)	33% (448)	25% (349)	16% (222)	7% (101)	1370
Voted in 2014: No	18% (146)	27% (223)	24% (195)	20% (164)	12% (104)	831
2012 Vote: Barack Obama	21% (176)	31% (268)	24% (203)	15% (132)	9% (74)	855
2012 Vote: Mitt Romney	15% (79)	36% (187)	27% (142)	16% (85)	6% (31)	523
2012 Vote: Other	12% (10)	27% (23)	29% (24)	25% (21)	7% (6)	84
2012 Vote: Didn't Vote	18% (130)	26% (191)	24% (175)	20% (147)	13% (93)	737
4-Region: Northeast	15% (58)	31% (124)	24% (94)	18% (69)	12% (48)	394
4-Region: Midwest	16% (74)	31% (141)	27% (125)	18% (83)	8% (39)	462
4-Region: South	22% (181)	28% (234)	25% (203)	17% (137)	8% (70)	825
4-Region: West	16% (82)	33% (172)	23% (122)	19% (96)	9% (48)	520

Continued on next page

Table CIG5: *How effective do you think a ban on flavored electronic cigarette products would be in stopping minors from using electronic cigarettes?*

Demographic	Very effective		Somewhat effective		Not very effective		Not at all effective		Don't know / No opinion		Total N
Adults	18%	(396)	30%	(671)	25%	(544)	18%	(385)	9%	(204)	2201
E-cig users	15%	(97)	30%	(193)	26%	(165)	23%	(149)	5%	(33)	637
E-cig non-users	19%	(299)	31%	(478)	24%	(379)	15%	(237)	11%	(172)	1564
Smoker	16%	(162)	31%	(315)	27%	(281)	20%	(207)	6%	(62)	1028
Non-smoker	20%	(233)	30%	(356)	22%	(263)	15%	(179)	12%	(142)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG6: As you may know, the Trump administration recently announced plans to ban flavored electronic cigarette products. Based on what you know, do you support or oppose this plan?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	39%	(852)	25%	(548)	10%	(215)	11%	(247)	15%	(339)	2201
Gender: Male	36%	(383)	27%	(289)	10%	(110)	12%	(123)	15%	(157)	1062
Gender: Female	41%	(469)	23%	(258)	9%	(105)	11%	(124)	16%	(182)	1139
Age: 18-29	19%	(84)	26%	(113)	17%	(77)	18%	(81)	20%	(87)	442
Age: 30-44	31%	(176)	27%	(154)	9%	(52)	14%	(81)	19%	(107)	572
Age: 45-54	45%	(174)	18%	(70)	9%	(33)	9%	(36)	19%	(72)	385
Age: 55-64	45%	(164)	29%	(108)	7%	(27)	8%	(30)	10%	(37)	366
Age: 65+	58%	(254)	24%	(103)	6%	(25)	4%	(19)	8%	(36)	436
Generation Z: 18-22	18%	(30)	21%	(35)	18%	(30)	20%	(33)	23%	(38)	166
Millennial: Age 23-38	26%	(174)	27%	(181)	12%	(82)	15%	(100)	19%	(125)	662
Generation X: Age 39-54	40%	(230)	21%	(121)	9%	(51)	11%	(65)	18%	(104)	570
Boomers: Age 55-73	51%	(356)	26%	(186)	7%	(50)	7%	(47)	9%	(65)	703
PID: Dem (no lean)	36%	(281)	26%	(205)	11%	(87)	12%	(94)	15%	(121)	787
PID: Ind (no lean)	31%	(237)	23%	(181)	11%	(82)	13%	(104)	22%	(170)	775
PID: Rep (no lean)	52%	(335)	25%	(162)	7%	(45)	8%	(49)	7%	(48)	639
PID/Gender: Dem Men	32%	(116)	29%	(107)	10%	(38)	13%	(50)	15%	(57)	368
PID/Gender: Dem Women	39%	(165)	23%	(97)	12%	(49)	11%	(45)	15%	(64)	420
PID/Gender: Ind Men	28%	(107)	24%	(93)	12%	(47)	13%	(50)	22%	(83)	380
PID/Gender: Ind Women	33%	(130)	22%	(88)	9%	(36)	14%	(54)	22%	(87)	395
PID/Gender: Rep Men	51%	(160)	28%	(89)	8%	(25)	7%	(23)	5%	(17)	315
PID/Gender: Rep Women	54%	(175)	23%	(73)	6%	(20)	8%	(26)	9%	(31)	324
Ideo: Liberal (1-3)	34%	(198)	28%	(160)	13%	(74)	15%	(85)	11%	(65)	582
Ideo: Moderate (4)	40%	(211)	30%	(156)	10%	(53)	9%	(47)	11%	(61)	528
Ideo: Conservative (5-7)	50%	(363)	24%	(177)	8%	(58)	9%	(64)	9%	(62)	724
Educ: < College	38%	(578)	22%	(338)	9%	(141)	13%	(189)	18%	(265)	1513
Educ: Bachelors degree	37%	(165)	31%	(138)	10%	(47)	9%	(38)	13%	(56)	444
Educ: Post-grad	45%	(109)	29%	(71)	11%	(27)	8%	(20)	7%	(18)	244

Continued on next page

Table CIG6: As you may know, the Trump administration recently announced plans to ban flavored electronic cigarette products. Based on what you know, do you support or oppose this plan?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	39% (852)	25% (548)	10% (215)	11% (247)	15% (339)	2201
Income: Under 50k	37% (487)	22% (295)	10% (128)	12% (155)	19% (251)	1315
Income: 50k-100k	40% (264)	28% (186)	10% (63)	11% (74)	11% (70)	656
Income: 100k+	44% (102)	29% (67)	10% (24)	8% (18)	8% (18)	229
Ethnicity: White	40% (695)	26% (451)	10% (173)	11% (186)	13% (217)	1722
Ethnicity: Hispanic	32% (113)	22% (76)	13% (45)	14% (47)	20% (69)	350
Ethnicity: Afr. Am.	29% (80)	21% (58)	10% (27)	10% (29)	29% (81)	274
Ethnicity: Other	38% (78)	19% (39)	7% (14)	16% (33)	20% (41)	204
All Christian	47% (447)	27% (255)	9% (86)	8% (78)	10% (95)	961
All Non-Christian	45% (38)	25% (21)	8% (7)	8% (7)	14% (12)	85
Atheist	24% (23)	27% (26)	13% (12)	22% (20)	14% (14)	95
Agnostic/Nothing in particular	32% (344)	23% (246)	10% (109)	13% (142)	21% (219)	1060
Religious Non-Protestant/Catholic	47% (54)	23% (27)	9% (10)	7% (8)	14% (16)	115
Evangelical	45% (257)	24% (138)	7% (42)	10% (55)	14% (80)	572
Non-Evangelical	44% (351)	25% (200)	11% (86)	10% (78)	11% (89)	804
Community: Urban	32% (188)	28% (162)	9% (51)	14% (82)	17% (100)	582
Community: Suburban	41% (405)	25% (247)	12% (114)	10% (94)	12% (121)	982
Community: Rural	41% (259)	22% (139)	8% (50)	11% (71)	18% (117)	637
Employ: Private Sector	36% (232)	28% (183)	11% (74)	12% (79)	13% (84)	652
Employ: Government	28% (32)	27% (31)	14% (16)	15% (17)	17% (19)	116
Employ: Self-Employed	33% (72)	24% (53)	12% (27)	14% (31)	16% (34)	216
Employ: Homemaker	41% (77)	26% (48)	8% (15)	7% (14)	18% (33)	188
Employ: Retired	55% (274)	25% (125)	5% (26)	6% (29)	9% (43)	497
Employ: Unemployed	30% (78)	20% (52)	9% (24)	14% (37)	26% (66)	258
Employ: Other	33% (64)	19% (37)	11% (21)	13% (25)	25% (48)	195
Military HH: Yes	44% (153)	24% (84)	8% (28)	11% (37)	14% (47)	349
Military HH: No	38% (700)	25% (464)	10% (186)	11% (210)	16% (292)	1852
RD/WT: Right Direction	46% (400)	26% (228)	7% (64)	9% (76)	13% (110)	878
RD/WT: Wrong Track	34% (453)	24% (320)	11% (151)	13% (171)	17% (228)	1323
Trump Job Approve	47% (438)	27% (247)	8% (76)	9% (81)	10% (90)	931
Trump Job Disapprove	34% (393)	25% (287)	11% (133)	14% (161)	16% (182)	1156

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Table CIG6: As you may know, the Trump administration recently announced plans to ban flavored electronic cigarette products. Based on what you know, do you support or oppose this plan?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	39% (852)	25% (548)	10% (215)	11% (247)	15% (339)	2201
Trump Job Strongly Approve	58% (290)	21% (104)	5% (26)	8% (40)	7% (35)	496
Trump Job Somewhat Approve	34% (148)	33% (142)	11% (49)	9% (40)	13% (55)	434
Trump Job Somewhat Disapprove	35% (86)	31% (77)	9% (22)	13% (31)	13% (31)	246
Trump Job Strongly Disapprove	34% (307)	23% (211)	12% (111)	14% (130)	17% (151)	909
Favorable of Trump	47% (433)	27% (243)	8% (74)	9% (79)	10% (88)	916
Unfavorable of Trump	34% (393)	25% (284)	12% (136)	14% (158)	15% (175)	1147
Very Favorable of Trump	56% (301)	21% (115)	6% (33)	8% (42)	8% (42)	533
Somewhat Favorable of Trump	34% (131)	34% (128)	10% (40)	10% (37)	12% (46)	382
Somewhat Unfavorable of Trump	33% (68)	29% (61)	14% (29)	11% (23)	14% (29)	210
Very Unfavorable of Trump	35% (324)	24% (224)	11% (107)	14% (136)	16% (146)	937
#1 Issue: Economy	32% (171)	29% (155)	9% (49)	14% (74)	17% (94)	544
#1 Issue: Security	50% (234)	22% (101)	7% (33)	9% (43)	12% (53)	465
#1 Issue: Health Care	40% (155)	23% (87)	10% (40)	10% (38)	17% (64)	384
#1 Issue: Medicare / Social Security	48% (151)	28% (87)	7% (22)	5% (17)	12% (38)	314
#1 Issue: Women's Issues	17% (22)	23% (30)	16% (21)	21% (27)	21% (27)	128
#1 Issue: Education	31% (39)	20% (25)	12% (15)	10% (13)	27% (33)	124
#1 Issue: Energy	30% (35)	36% (42)	15% (17)	14% (16)	6% (7)	116
#1 Issue: Other	36% (45)	17% (21)	14% (18)	15% (19)	18% (22)	126
2018 House Vote: Democrat	37% (276)	29% (214)	10% (76)	11% (83)	13% (97)	747
2018 House Vote: Republican	50% (353)	26% (187)	8% (55)	9% (64)	7% (51)	710
2018 House Vote: Someone else	35% (38)	16% (18)	12% (13)	14% (15)	24% (26)	110
2016 Vote: Hillary Clinton	38% (247)	28% (184)	10% (63)	12% (78)	13% (85)	657
2016 Vote: Donald Trump	51% (359)	26% (182)	8% (58)	8% (57)	8% (54)	710
2016 Vote: Other	30% (56)	24% (45)	15% (28)	15% (28)	15% (27)	185
2016 Vote: Didn't Vote	29% (188)	21% (137)	10% (66)	13% (84)	27% (173)	648
Voted in 2014: Yes	44% (606)	26% (361)	9% (120)	10% (139)	10% (142)	1370
Voted in 2014: No	30% (246)	22% (187)	11% (94)	13% (108)	24% (196)	831

Continued on next page

Table CIG6: As you may know, the Trump administration recently announced plans to ban flavored electronic cigarette products. Based on what you know, do you support or oppose this plan?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	39%	(852)	25%	(548)	10%	(215)	11%	(247)	15%	(339)	2201
2012 Vote: Barack Obama	40%	(341)	27%	(229)	10%	(84)	11%	(94)	13%	(107)	855
2012 Vote: Mitt Romney	51%	(269)	28%	(144)	6%	(33)	8%	(40)	7%	(38)	523
2012 Vote: Other	32%	(27)	22%	(18)	14%	(12)	18%	(15)	14%	(12)	84
2012 Vote: Didn't Vote	29%	(216)	21%	(155)	12%	(86)	13%	(98)	25%	(182)	737
4-Region: Northeast	38%	(149)	25%	(100)	8%	(33)	11%	(44)	17%	(68)	394
4-Region: Midwest	39%	(182)	22%	(100)	9%	(41)	12%	(56)	18%	(83)	462
4-Region: South	42%	(349)	25%	(206)	9%	(78)	9%	(78)	14%	(113)	825
4-Region: West	33%	(172)	27%	(141)	12%	(63)	13%	(70)	14%	(74)	520
E-cig users	24%	(152)	27%	(170)	13%	(86)	24%	(150)	12%	(79)	637
E-cig non-users	45%	(700)	24%	(378)	8%	(129)	6%	(97)	17%	(260)	1564
Smoker	34%	(351)	27%	(279)	10%	(105)	15%	(159)	13%	(135)	1028
Non-smoker	43%	(502)	23%	(269)	9%	(110)	8%	(88)	17%	(204)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG7: *Would you support or oppose a government ban on all tobacco products, including products such as electronic cigarettes, traditional cigarettes and cigars?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(683)	19%	(418)	15%	(324)	24%	(528)	11%	(249)	2201
Gender: Male	30%	(316)	20%	(215)	16%	(166)	24%	(254)	10%	(111)	1062
Gender: Female	32%	(367)	18%	(203)	14%	(158)	24%	(273)	12%	(138)	1139
Age: 18-29	25%	(108)	20%	(88)	17%	(73)	26%	(116)	13%	(56)	442
Age: 30-44	28%	(162)	18%	(102)	14%	(80)	26%	(148)	14%	(80)	572
Age: 45-54	33%	(129)	18%	(70)	13%	(50)	23%	(90)	12%	(46)	385
Age: 55-64	30%	(109)	21%	(78)	14%	(52)	27%	(97)	8%	(30)	366
Age: 65+	40%	(175)	18%	(79)	16%	(69)	18%	(77)	9%	(37)	436
Generation Z: 18-22	20%	(33)	20%	(33)	17%	(29)	25%	(42)	18%	(29)	166
Millennial: Age 23-38	28%	(188)	20%	(131)	14%	(95)	26%	(170)	12%	(78)	662
Generation X: Age 39-54	31%	(178)	17%	(97)	14%	(79)	25%	(141)	13%	(75)	570
Boomers: Age 55-73	34%	(243)	20%	(138)	14%	(101)	23%	(159)	9%	(62)	703
PID: Dem (no lean)	34%	(270)	21%	(165)	13%	(104)	20%	(157)	12%	(91)	787
PID: Ind (no lean)	23%	(178)	18%	(138)	14%	(112)	29%	(222)	16%	(125)	775
PID: Rep (no lean)	37%	(235)	18%	(115)	17%	(108)	23%	(148)	5%	(33)	639
PID/Gender: Dem Men	33%	(122)	24%	(86)	14%	(50)	19%	(69)	11%	(40)	368
PID/Gender: Dem Women	35%	(148)	19%	(78)	13%	(54)	21%	(88)	12%	(51)	420
PID/Gender: Ind Men	23%	(89)	16%	(59)	15%	(55)	30%	(114)	16%	(62)	380
PID/Gender: Ind Women	22%	(89)	20%	(78)	14%	(57)	27%	(108)	16%	(62)	395
PID/Gender: Rep Men	33%	(105)	22%	(69)	19%	(60)	23%	(71)	3%	(9)	315
PID/Gender: Rep Women	40%	(130)	14%	(46)	15%	(48)	24%	(77)	7%	(24)	324
Ideo: Liberal (1-3)	32%	(188)	23%	(131)	15%	(88)	23%	(131)	7%	(43)	582
Ideo: Moderate (4)	32%	(166)	21%	(109)	16%	(85)	22%	(116)	10%	(51)	528
Ideo: Conservative (5-7)	35%	(251)	18%	(134)	16%	(115)	25%	(178)	6%	(46)	724
Educ: < College	30%	(453)	17%	(257)	14%	(215)	26%	(391)	13%	(196)	1513
Educ: Bachelors degree	33%	(144)	23%	(100)	15%	(69)	21%	(92)	9%	(39)	444
Educ: Post-grad	35%	(85)	25%	(60)	17%	(40)	18%	(44)	6%	(14)	244

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Table CIG7: *Would you support or oppose a government ban on all tobacco products, including products such as electronic cigarettes, traditional cigarettes and cigars?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (683)	19% (418)	15% (324)	24% (528)	11% (249)	2201
Income: Under 50k	29% (379)	17% (222)	14% (189)	26% (336)	14% (189)	1315
Income: 50k-100k	34% (222)	21% (138)	15% (99)	23% (151)	7% (46)	656
Income: 100k+	35% (81)	25% (58)	15% (35)	18% (40)	6% (15)	229
Ethnicity: White	31% (532)	19% (327)	15% (265)	25% (438)	9% (159)	1722
Ethnicity: Hispanic	34% (119)	19% (66)	12% (43)	17% (61)	17% (60)	350
Ethnicity: Afr. Am.	31% (84)	16% (43)	11% (31)	21% (58)	21% (59)	274
Ethnicity: Other	33% (67)	23% (47)	14% (28)	15% (32)	15% (31)	204
All Christian	35% (337)	20% (194)	16% (150)	21% (204)	8% (75)	961
All Non-Christian	37% (31)	27% (23)	9% (8)	19% (16)	8% (6)	85
Atheist	23% (22)	17% (16)	15% (14)	35% (33)	10% (9)	95
Agnostic/Nothing in particular	28% (292)	17% (185)	14% (151)	26% (274)	15% (158)	1060
Religious Non-Protestant/Catholic	39% (45)	23% (27)	8% (9)	21% (24)	8% (9)	115
Evangelical	35% (201)	17% (99)	14% (79)	24% (140)	10% (54)	572
Non-Evangelical	32% (260)	20% (160)	16% (132)	22% (181)	9% (71)	804
Community: Urban	29% (169)	22% (129)	14% (81)	24% (137)	11% (66)	582
Community: Suburban	32% (314)	19% (186)	16% (157)	23% (228)	10% (97)	982
Community: Rural	31% (199)	16% (103)	14% (86)	26% (162)	14% (87)	637
Employ: Private Sector	32% (209)	21% (137)	15% (101)	24% (155)	8% (51)	652
Employ: Government	29% (33)	24% (27)	14% (16)	23% (27)	11% (12)	116
Employ: Self-Employed	23% (50)	18% (38)	19% (40)	28% (60)	13% (27)	216
Employ: Homemaker	30% (56)	17% (32)	18% (34)	20% (38)	15% (28)	188
Employ: Retired	38% (190)	19% (97)	14% (71)	21% (105)	7% (34)	497
Employ: Unemployed	24% (62)	13% (33)	14% (35)	30% (77)	20% (52)	258
Employ: Other	30% (58)	17% (34)	10% (19)	23% (45)	20% (39)	195
Military HH: Yes	34% (119)	18% (61)	14% (50)	23% (82)	10% (36)	349
Military HH: No	30% (563)	19% (357)	15% (274)	24% (446)	11% (213)	1852
RD/WT: Right Direction	33% (293)	18% (154)	15% (136)	24% (213)	9% (82)	878
RD/WT: Wrong Track	29% (390)	20% (264)	14% (188)	24% (314)	13% (167)	1323
Trump Job Approve	33% (311)	17% (161)	16% (151)	26% (238)	7% (70)	931
Trump Job Disapprove	31% (356)	20% (236)	14% (167)	24% (273)	11% (123)	1156

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Table CIG7: *Would you support or oppose a government ban on all tobacco products, including products such as electronic cigarettes, traditional cigarettes and cigars?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(683)	19%	(418)	15%	(324)	24%	(528)	11%	(249)	2201
Trump Job Strongly Approve	39%	(196)	15%	(76)	15%	(75)	24%	(117)	7%	(33)	496
Trump Job Somewhat Approve	27%	(115)	20%	(85)	18%	(77)	28%	(120)	9%	(37)	434
Trump Job Somewhat Disapprove	28%	(70)	26%	(63)	17%	(42)	19%	(47)	10%	(24)	246
Trump Job Strongly Disapprove	31%	(286)	19%	(173)	14%	(125)	25%	(227)	11%	(98)	909
Favorable of Trump	32%	(294)	18%	(163)	17%	(154)	26%	(240)	7%	(65)	916
Unfavorable of Trump	32%	(365)	20%	(235)	14%	(163)	24%	(270)	10%	(113)	1147
Very Favorable of Trump	38%	(204)	15%	(79)	15%	(80)	25%	(132)	7%	(38)	533
Somewhat Favorable of Trump	23%	(89)	22%	(84)	19%	(74)	28%	(107)	7%	(27)	382
Somewhat Unfavorable of Trump	32%	(68)	26%	(56)	17%	(36)	15%	(30)	9%	(20)	210
Very Unfavorable of Trump	32%	(297)	19%	(179)	14%	(128)	26%	(240)	10%	(94)	937
#1 Issue: Economy	25%	(137)	18%	(99)	14%	(77)	29%	(158)	14%	(74)	544
#1 Issue: Security	36%	(166)	18%	(82)	17%	(77)	21%	(99)	9%	(40)	465
#1 Issue: Health Care	33%	(128)	20%	(76)	14%	(52)	22%	(85)	11%	(43)	384
#1 Issue: Medicare / Social Security	37%	(117)	18%	(56)	13%	(41)	23%	(71)	9%	(29)	314
#1 Issue: Women's Issues	20%	(25)	17%	(22)	25%	(32)	24%	(31)	14%	(18)	128
#1 Issue: Education	29%	(36)	23%	(28)	13%	(17)	16%	(20)	19%	(24)	124
#1 Issue: Energy	35%	(40)	25%	(29)	8%	(9)	28%	(33)	4%	(5)	116
#1 Issue: Other	27%	(34)	21%	(26)	15%	(19)	25%	(31)	12%	(16)	126
2018 House Vote: Democrat	34%	(250)	21%	(155)	15%	(110)	22%	(164)	9%	(68)	747
2018 House Vote: Republican	34%	(244)	18%	(130)	17%	(118)	25%	(177)	6%	(40)	710
2018 House Vote: Someone else	23%	(25)	19%	(21)	19%	(20)	19%	(21)	20%	(22)	110
2016 Vote: Hillary Clinton	35%	(231)	21%	(139)	14%	(92)	20%	(133)	9%	(62)	657
2016 Vote: Donald Trump	35%	(246)	17%	(122)	16%	(113)	26%	(187)	6%	(42)	710
2016 Vote: Other	23%	(43)	20%	(37)	20%	(36)	27%	(51)	10%	(18)	185
2016 Vote: Didn't Vote	25%	(163)	18%	(119)	13%	(83)	24%	(156)	20%	(127)	648
Voted in 2014: Yes	34%	(464)	19%	(263)	15%	(205)	24%	(328)	8%	(109)	1370
Voted in 2014: No	26%	(219)	19%	(154)	14%	(119)	24%	(199)	17%	(141)	831

Continued on next page

Table CIG7: *Would you support or oppose a government ban on all tobacco products, including products such as electronic cigarettes, traditional cigarettes and cigars?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(683)	19%	(418)	15%	(324)	24%	(528)	11%	(249)	2201
2012 Vote: Barack Obama	34%	(295)	20%	(170)	15%	(130)	21%	(177)	10%	(83)	855
2012 Vote: Mitt Romney	33%	(174)	17%	(89)	17%	(91)	27%	(141)	5%	(28)	523
2012 Vote: Other	29%	(24)	15%	(13)	12%	(10)	28%	(24)	16%	(13)	84
2012 Vote: Didn't Vote	26%	(190)	20%	(144)	13%	(93)	25%	(186)	17%	(124)	737
4-Region: Northeast	32%	(126)	19%	(73)	14%	(55)	22%	(88)	13%	(52)	394
4-Region: Midwest	27%	(127)	20%	(94)	14%	(67)	25%	(116)	13%	(59)	462
4-Region: South	33%	(275)	18%	(145)	15%	(124)	24%	(200)	10%	(81)	825
4-Region: West	30%	(155)	20%	(106)	15%	(78)	24%	(124)	11%	(57)	520
E-cig users	17%	(111)	17%	(105)	17%	(106)	42%	(269)	7%	(46)	637
E-cig non-users	37%	(572)	20%	(312)	14%	(218)	17%	(259)	13%	(203)	1564
Smoker	22%	(227)	17%	(177)	17%	(178)	36%	(366)	8%	(80)	1028
Non-smoker	39%	(456)	21%	(241)	12%	(146)	14%	(162)	14%	(169)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CIG8: As you may know, vapes include e-cigarettes and other devices, such as vape pens, that can also be used to smoke marijuana. How concerned are you about minors using vaping products to smoke marijuana?

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	41%	(905)	26%	(570)	13%	(284)	11%	(240)	9%	(202)	2201
Gender: Male	39%	(414)	27%	(284)	12%	(127)	12%	(129)	10%	(108)	1062
Gender: Female	43%	(491)	25%	(286)	14%	(157)	10%	(111)	8%	(95)	1139
Age: 18-29	24%	(106)	28%	(122)	19%	(85)	17%	(74)	12%	(54)	442
Age: 30-44	34%	(192)	26%	(148)	15%	(83)	15%	(85)	11%	(64)	572
Age: 45-54	48%	(185)	26%	(99)	9%	(34)	8%	(30)	9%	(36)	385
Age: 55-64	47%	(173)	28%	(103)	10%	(36)	7%	(26)	8%	(28)	366
Age: 65+	57%	(249)	22%	(98)	10%	(45)	6%	(25)	4%	(20)	436
Generation Z: 18-22	26%	(43)	22%	(36)	21%	(34)	19%	(32)	13%	(21)	166
Millennial: Age 23-38	28%	(187)	28%	(188)	17%	(110)	15%	(102)	11%	(76)	662
Generation X: Age 39-54	44%	(253)	26%	(146)	10%	(59)	10%	(55)	10%	(58)	570
Boomers: Age 55-73	50%	(355)	26%	(182)	10%	(73)	7%	(50)	6%	(43)	703
PID: Dem (no lean)	40%	(317)	24%	(187)	14%	(109)	13%	(104)	9%	(71)	787
PID: Ind (no lean)	31%	(241)	28%	(216)	15%	(115)	13%	(100)	13%	(102)	775
PID: Rep (no lean)	54%	(346)	26%	(168)	9%	(60)	6%	(36)	5%	(30)	639
PID/Gender: Dem Men	36%	(132)	26%	(95)	12%	(43)	16%	(59)	10%	(37)	368
PID/Gender: Dem Women	44%	(185)	22%	(92)	15%	(65)	11%	(44)	8%	(33)	420
PID/Gender: Ind Men	28%	(107)	28%	(106)	14%	(54)	14%	(53)	16%	(59)	380
PID/Gender: Ind Women	34%	(134)	28%	(109)	16%	(62)	12%	(48)	11%	(43)	395
PID/Gender: Rep Men	55%	(174)	26%	(83)	9%	(29)	5%	(17)	3%	(11)	315
PID/Gender: Rep Women	53%	(172)	26%	(84)	9%	(31)	6%	(19)	6%	(19)	324
Ideo: Liberal (1-3)	36%	(207)	26%	(154)	17%	(98)	15%	(88)	6%	(35)	582
Ideo: Moderate (4)	40%	(211)	30%	(158)	12%	(65)	10%	(55)	7%	(39)	528
Ideo: Conservative (5-7)	54%	(388)	26%	(190)	10%	(69)	6%	(42)	5%	(35)	724
Educ: < College	39%	(588)	25%	(376)	13%	(191)	13%	(189)	11%	(168)	1513
Educ: Bachelors degree	44%	(197)	30%	(134)	12%	(55)	8%	(35)	5%	(23)	444
Educ: Post-grad	49%	(119)	25%	(60)	15%	(38)	6%	(15)	5%	(12)	244

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Table CIG8: As you may know, vapes include e-cigarettes and other devices, such as vape pens, that can also be used to smoke marijuana. How concerned are you about minors using vaping products to smoke marijuana?

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	41% (905)	26% (570)	13% (284)	11% (240)	9% (202)	2201
Income: Under 50k	39% (510)	24% (311)	14% (179)	13% (167)	11% (149)	1315
Income: 50k-100k	44% (291)	30% (196)	11% (73)	8% (55)	6% (41)	656
Income: 100k+	46% (104)	28% (63)	14% (32)	8% (18)	5% (12)	229
Ethnicity: White	42% (722)	27% (460)	13% (232)	10% (174)	8% (134)	1722
Ethnicity: Hispanic	33% (115)	29% (102)	11% (37)	14% (48)	14% (48)	350
Ethnicity: Afr. Am.	43% (117)	16% (44)	12% (32)	13% (35)	17% (46)	274
Ethnicity: Other	32% (65)	32% (66)	10% (20)	15% (31)	11% (23)	204
All Christian	50% (481)	29% (275)	9% (89)	6% (56)	6% (60)	961
All Non-Christian	45% (39)	23% (20)	11% (9)	10% (9)	10% (8)	85
Atheist	14% (13)	29% (28)	27% (26)	22% (21)	8% (8)	95
Agnostic/Nothing in particular	35% (372)	23% (247)	15% (160)	15% (154)	12% (127)	1060
Religious Non-Protestant/Catholic	48% (56)	23% (27)	12% (14)	9% (10)	8% (9)	115
Evangelical	53% (302)	23% (129)	9% (53)	8% (47)	7% (41)	572
Non-Evangelical	45% (361)	27% (219)	12% (93)	9% (70)	7% (60)	804
Community: Urban	41% (236)	24% (139)	14% (84)	12% (73)	9% (51)	582
Community: Suburban	42% (412)	28% (277)	12% (120)	10% (100)	7% (73)	982
Community: Rural	40% (256)	24% (155)	13% (80)	10% (67)	12% (79)	637
Employ: Private Sector	40% (264)	32% (206)	12% (81)	11% (70)	5% (31)	652
Employ: Government	34% (40)	29% (34)	18% (21)	6% (7)	12% (14)	116
Employ: Self-Employed	37% (81)	25% (54)	13% (29)	16% (34)	9% (19)	216
Employ: Homemaker	40% (75)	29% (55)	15% (28)	5% (10)	11% (21)	188
Employ: Retired	54% (267)	24% (118)	12% (57)	6% (28)	5% (27)	497
Employ: Unemployed	33% (85)	20% (52)	8% (20)	21% (53)	19% (49)	258
Employ: Other	36% (70)	18% (35)	18% (36)	9% (18)	18% (35)	195
Military HH: Yes	47% (163)	22% (78)	13% (45)	10% (35)	8% (28)	349
Military HH: No	40% (742)	27% (492)	13% (239)	11% (205)	9% (174)	1852
RD/WT: Right Direction	49% (426)	28% (247)	10% (84)	7% (61)	7% (59)	878
RD/WT: Wrong Track	36% (478)	24% (323)	15% (200)	14% (179)	11% (143)	1323
Trump Job Approve	48% (445)	28% (262)	11% (101)	8% (72)	5% (51)	931
Trump Job Disapprove	37% (424)	25% (287)	15% (177)	14% (161)	9% (107)	1156

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Table CIG8: As you may know, vapes include e-cigarettes and other devices, such as vape pens, that can also be used to smoke marijuana. How concerned are you about minors using vaping products to smoke marijuana?

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	41% (905)	26% (570)	13% (284)	11% (240)	9% (202)	2201
Trump Job Strongly Approve	57% (283)	24% (118)	8% (38)	7% (34)	5% (23)	496
Trump Job Somewhat Approve	37% (163)	33% (144)	14% (62)	9% (38)	6% (28)	434
Trump Job Somewhat Disapprove	37% (91)	29% (71)	18% (44)	9% (21)	8% (19)	246
Trump Job Strongly Disapprove	37% (333)	24% (216)	15% (133)	15% (140)	10% (88)	909
Favorable of Trump	50% (458)	27% (249)	10% (90)	7% (66)	6% (52)	916
Unfavorable of Trump	36% (415)	26% (296)	16% (188)	14% (160)	8% (88)	1147
Very Favorable of Trump	55% (295)	23% (124)	7% (38)	8% (40)	7% (36)	533
Somewhat Favorable of Trump	43% (162)	33% (125)	14% (53)	7% (26)	4% (16)	382
Somewhat Unfavorable of Trump	36% (76)	28% (60)	22% (45)	6% (14)	7% (15)	210
Very Unfavorable of Trump	36% (339)	25% (236)	15% (143)	16% (147)	8% (72)	937
#1 Issue: Economy	37% (199)	29% (157)	13% (71)	12% (64)	10% (53)	544
#1 Issue: Security	52% (244)	25% (114)	11% (51)	6% (29)	6% (27)	465
#1 Issue: Health Care	40% (155)	30% (114)	12% (46)	10% (39)	8% (29)	384
#1 Issue: Medicare / Social Security	52% (162)	20% (62)	13% (40)	6% (20)	9% (29)	314
#1 Issue: Women's Issues	20% (26)	20% (25)	22% (28)	24% (31)	15% (19)	128
#1 Issue: Education	33% (41)	24% (30)	11% (14)	11% (13)	21% (26)	124
#1 Issue: Energy	28% (33)	34% (39)	18% (21)	18% (21)	2% (3)	116
#1 Issue: Other	36% (45)	23% (28)	10% (13)	18% (23)	13% (16)	126
2018 House Vote: Democrat	40% (298)	28% (206)	14% (106)	11% (85)	7% (52)	747
2018 House Vote: Republican	52% (366)	29% (207)	9% (64)	6% (42)	4% (30)	710
2018 House Vote: Someone else	33% (36)	19% (21)	13% (14)	17% (19)	18% (20)	110
2016 Vote: Hillary Clinton	41% (272)	26% (168)	15% (100)	11% (69)	7% (49)	657
2016 Vote: Donald Trump	52% (367)	29% (204)	9% (67)	6% (40)	5% (32)	710
2016 Vote: Other	35% (66)	25% (46)	14% (26)	18% (33)	8% (15)	185
2016 Vote: Didn't Vote	31% (199)	24% (153)	14% (92)	15% (98)	16% (106)	648
Voted in 2014: Yes	47% (638)	27% (367)	12% (160)	9% (126)	6% (79)	1370
Voted in 2014: No	32% (266)	24% (203)	15% (124)	14% (114)	15% (123)	831

Continued on next page

Table CIG8: As you may know, vapes include e-cigarettes and other devices, such as vape pens, that can also be used to smoke marijuana. How concerned are you about minors using vaping products to smoke marijuana?

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	41% (905)	26% (570)	13% (284)	11% (240)	9% (202)	2201
2012 Vote: Barack Obama	41% (355)	27% (229)	15% (125)	9% (81)	8% (65)	855
2012 Vote: Mitt Romney	55% (287)	28% (149)	8% (40)	5% (24)	4% (22)	523
2012 Vote: Other	35% (29)	33% (28)	11% (9)	12% (10)	9% (7)	84
2012 Vote: Didn't Vote	32% (234)	22% (163)	15% (109)	17% (124)	15% (108)	737
4-Region: Northeast	44% (172)	26% (102)	11% (42)	13% (49)	7% (29)	394
4-Region: Midwest	40% (186)	27% (124)	12% (56)	10% (44)	11% (52)	462
4-Region: South	44% (366)	23% (189)	14% (118)	9% (75)	9% (75)	825
4-Region: West	34% (179)	30% (155)	13% (68)	14% (71)	9% (46)	520
E-cig users	31% (197)	27% (174)	19% (123)	17% (109)	5% (34)	637
E-cig non-users	45% (707)	25% (397)	10% (161)	8% (131)	11% (168)	1564
Smoker	39% (400)	27% (276)	15% (155)	13% (133)	6% (65)	1028
Non-smoker	43% (505)	25% (294)	11% (129)	9% (107)	12% (138)	1173

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age5	Age: 18-29	442	20%
	Age: 30-44	572	26%
	Age: 45-54	385	17%
	Age: 55-64	366	17%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	Generation Z: 18-22	166	8%
	Millennial: Age 23-38	662	30%
	Generation X: Age 39-54	570	26%
	Boomers: Age 55-73	703	32%
	N	2102	
xpid3	PID: Dem (no lean)	787	36%
	PID: Ind (no lean)	775	35%
	PID: Rep (no lean)	639	29%
	N	2201	
xpidGender	PID/Gender: Dem Men	368	17%
	PID/Gender: Dem Women	420	19%
	PID/Gender: Ind Men	380	17%
	PID/Gender: Ind Women	395	18%
	PID/Gender: Rep Men	315	14%
	PID/Gender: Rep Women	324	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	582	26%
	Ideo: Moderate (4)	528	24%
	Ideo: Conservative (5-7)	724	33%
	N	1834	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1315	60%
	Income: 50k-100k	656	30%
	Income: 100k+	229	10%
	N	2201	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	961	44%
	All Non-Christian	85	4%
	Atheist	95	4%
	Agnostic/Nothing in particular	1060	48%
	N	2201	
xdemReligOther	Religious Non-Protestant/Catholic	115	5%
xdemEvang	Evangelical	572	26%
	Non-Evangelical	804	37%
	N	1377	
xdemUsr	Community: Urban	582	26%
	Community: Suburban	982	45%
	Community: Rural	637	29%
	N	2201	
xdemEmploy	Employ: Private Sector	652	30%
	Employ: Government	116	5%
	Employ: Self-Employed	216	10%
	Employ: Homemaker	188	9%
	Employ: Retired	497	23%
	Employ: Unemployed	258	12%
	Employ: Other	195	9%
	N	2122	
xdemMilHH1	Military HH: Yes	349	16%
	Military HH: No	1852	84%
	N	2201	
xnr1	RD/WT: Right Direction	878	40%
	RD/WT: Wrong Track	1323	60%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	931	42%
	Trump Job Disapprove	1156	53%
	N	2086	
Trump_Approve2	Trump Job Strongly Approve	496	23%
	Trump Job Somewhat Approve	434	20%
	Trump Job Somewhat Disapprove	246	11%
	Trump Job Strongly Disapprove	909	41%
	N	2086	
Trump_Fav	Favorable of Trump	916	42%
	Unfavorable of Trump	1147	52%
	N	2062	
Trump_Fav_FULL	Very Favorable of Trump	533	24%
	Somewhat Favorable of Trump	382	17%
	Somewhat Unfavorable of Trump	210	10%
	Very Unfavorable of Trump	937	43%
	N	2062	
xnr3	#1 Issue: Economy	544	25%
	#1 Issue: Security	465	21%
	#1 Issue: Health Care	384	17%
	#1 Issue: Medicare / Social Security	314	14%
	#1 Issue: Women's Issues	128	6%
	#1 Issue: Education	124	6%
	#1 Issue: Energy	116	5%
	#1 Issue: Other	126	6%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	747	34%
	2018 House Vote: Republican	710	32%
	2018 House Vote: Someone else	110	5%
	N	1566	
xsubVote16O	2016 Vote: Hillary Clinton	657	30%
	2016 Vote: Donald Trump	710	32%
	2016 Vote: Other	185	8%
	2016 Vote: Didn't Vote	648	29%
	N	2200	
xsubVote14O	Voted in 2014: Yes	1370	62%
	Voted in 2014: No	831	38%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	855	39%
	2012 Vote: Mitt Romney	523	24%
	2012 Vote: Other	84	4%
	2012 Vote: Didn't Vote	737	34%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
CIGdem1	E-cig users	637	29%
	E-cig non-users	1564	71%
	N	2201	
CIGdem2	Smoker	1028	47%
	Non-smoker	1173	53%
	N	2201	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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