



National Tracking Poll #190935
September 12-14, 2019

Crosstabulation Results

Methodology:

This poll was conducted between September 12-September 14, 2019 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table RES1: *Did you make a 2019 New Year's resolution?*

Demographic	Yes		No		Total N
Adults	33%	(724)	67%	(1476)	2200
Gender: Male	33%	(349)	67%	(713)	1062
Gender: Female	33%	(375)	67%	(763)	1138
Age: 18-29	54%	(234)	46%	(198)	433
Age: 30-44	37%	(216)	63%	(365)	580
Age: 45-54	28%	(114)	72%	(292)	406
Age: 55-64	22%	(75)	78%	(270)	345
Age: 65+	20%	(85)	80%	(351)	436
Generation Z: 18-22	59%	(85)	41%	(59)	144
Millennial: Age 23-38	44%	(297)	56%	(382)	679
Generation X: Age 39-54	30%	(181)	70%	(414)	596
Boomers: Age 55-73	20%	(138)	80%	(559)	697
PID: Dem (no lean)	36%	(273)	64%	(489)	762
PID: Ind (no lean)	27%	(200)	73%	(532)	732
PID: Rep (no lean)	36%	(251)	64%	(455)	706
PID/Gender: Dem Men	36%	(114)	64%	(204)	318
PID/Gender: Dem Women	36%	(159)	64%	(285)	444
PID/Gender: Ind Men	26%	(98)	74%	(277)	375
PID/Gender: Ind Women	29%	(102)	71%	(255)	357
PID/Gender: Rep Men	37%	(137)	63%	(232)	369
PID/Gender: Rep Women	34%	(114)	66%	(223)	337
Ideo: Liberal (1-3)	35%	(202)	65%	(372)	575
Ideo: Moderate (4)	31%	(167)	69%	(370)	538
Ideo: Conservative (5-7)	33%	(256)	67%	(523)	779
Educ: < College	33%	(494)	67%	(1018)	1512
Educ: Bachelors degree	32%	(140)	68%	(304)	444
Educ: Post-grad	37%	(90)	63%	(154)	244
Income: Under 50k	30%	(391)	70%	(921)	1312
Income: 50k-100k	37%	(244)	63%	(423)	667
Income: 100k+	40%	(90)	60%	(132)	221

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Table RES1: Did you make a 2019 New Year's resolution?

Demographic	Yes	No	Total N
Adults	33% (724)	67% (1476)	2200
Ethnicity: White	32% (543)	68% (1179)	1722
Ethnicity: Hispanic	50% (174)	50% (176)	349
Ethnicity: Afr. Am.	37% (101)	63% (173)	274
Ethnicity: Other	39% (80)	61% (124)	204
All Christian	31% (307)	69% (671)	978
All Non-Christian	45% (37)	55% (45)	82
Atheist	19% (19)	81% (83)	102
Agnostic/Nothing in particular	35% (361)	65% (677)	1038
Religious Non-Protestant/Catholic	50% (53)	50% (52)	105
Evangelical	30% (187)	70% (429)	615
Non-Evangelical	33% (271)	67% (539)	809
Community: Urban	38% (218)	62% (350)	567
Community: Suburban	33% (321)	67% (658)	979
Community: Rural	28% (185)	72% (469)	654
Employ: Private Sector	35% (232)	65% (424)	657
Employ: Government	35% (48)	65% (90)	139
Employ: Self-Employed	44% (83)	56% (107)	189
Employ: Homemaker	37% (65)	63% (109)	174
Employ: Retired	18% (89)	82% (403)	492
Employ: Unemployed	36% (83)	64% (151)	234
Employ: Other	31% (69)	69% (152)	221
Military HH: Yes	37% (141)	63% (239)	380
Military HH: No	32% (583)	68% (1237)	1820
RD/WT: Right Direction	35% (300)	65% (560)	860
RD/WT: Wrong Track	32% (424)	68% (916)	1340
Trump Job Approve	35% (333)	65% (624)	957
Trump Job Disapprove	32% (369)	68% (774)	1143
Trump Job Strongly Approve	32% (161)	68% (340)	501
Trump Job Somewhat Approve	38% (172)	62% (285)	457
Trump Job Somewhat Disapprove	38% (97)	62% (161)	258
Trump Job Strongly Disapprove	31% (272)	69% (612)	884

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Table RES1: Did you make a 2019 New Year's resolution?

Demographic	Yes	No	Total N
Adults	33% (724)	67% (1476)	2200
Favorable of Trump	34% (322)	66% (619)	941
Unfavorable of Trump	32% (356)	68% (769)	1125
Very Favorable of Trump	34% (185)	66% (352)	538
Somewhat Favorable of Trump	34% (137)	66% (267)	404
Somewhat Unfavorable of Trump	31% (67)	69% (147)	213
Very Unfavorable of Trump	32% (290)	68% (622)	911
#1 Issue: Economy	35% (198)	65% (372)	570
#1 Issue: Security	34% (160)	66% (308)	468
#1 Issue: Health Care	35% (128)	65% (238)	366
#1 Issue: Medicare / Social Security	19% (57)	81% (239)	297
#1 Issue: Women's Issues	38% (37)	62% (59)	96
#1 Issue: Education	47% (59)	53% (66)	125
#1 Issue: Energy	39% (56)	61% (89)	145
#1 Issue: Other	22% (29)	78% (105)	133
2018 House Vote: Democrat	34% (256)	66% (506)	762
2018 House Vote: Republican	33% (235)	67% (476)	712
2018 House Vote: Someone else	29% (30)	71% (73)	102
2016 Vote: Hillary Clinton	31% (202)	69% (446)	648
2016 Vote: Donald Trump	31% (224)	69% (497)	720
2016 Vote: Other	35% (64)	65% (121)	186
2016 Vote: Didn't Vote	36% (229)	64% (411)	640
Voted in 2014: Yes	31% (414)	69% (925)	1339
Voted in 2014: No	36% (310)	64% (551)	861
2012 Vote: Barack Obama	32% (272)	68% (576)	847
2012 Vote: Mitt Romney	30% (157)	70% (370)	527
2012 Vote: Other	23% (24)	77% (78)	102
2012 Vote: Didn't Vote	37% (270)	63% (451)	721
4-Region: Northeast	33% (131)	67% (263)	394
4-Region: Midwest	29% (136)	71% (326)	462
4-Region: South	35% (285)	65% (539)	824
4-Region: West	33% (172)	67% (348)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	62%	(452)	38%	(272)	724
Gender: Male	70%	(245)	30%	(104)	349
Gender: Female	55%	(207)	45%	(168)	375
Age: 18-29	56%	(130)	44%	(104)	234
Age: 30-44	62%	(134)	38%	(81)	216
Age: 45-54	61%	(69)	39%	(45)	114
Age: 55-64	74%	(56)	26%	(19)	75
Age: 65+	73%	(62)	27%	(23)	85
Generation Z: 18-22	54%	(46)	46%	(40)	85
Millennial: Age 23-38	59%	(176)	41%	(122)	297
Generation X: Age 39-54	62%	(112)	38%	(69)	181
Boomers: Age 55-73	71%	(98)	29%	(40)	138
PID: Dem (no lean)	56%	(154)	44%	(119)	273
PID: Ind (no lean)	64%	(128)	36%	(73)	200
PID: Rep (no lean)	68%	(170)	32%	(80)	251
PID/Gender: Dem Men	65%	(74)	35%	(40)	114
PID/Gender: Dem Women	50%	(80)	50%	(79)	159
PID/Gender: Ind Men	73%	(71)	27%	(27)	98
PID/Gender: Ind Women	55%	(57)	45%	(46)	102
PID/Gender: Rep Men	73%	(100)	27%	(37)	137
PID/Gender: Rep Women	62%	(71)	38%	(43)	114
Ideo: Liberal (1-3)	59%	(120)	41%	(83)	202
Ideo: Moderate (4)	58%	(98)	42%	(69)	167
Ideo: Conservative (5-7)	75%	(192)	25%	(64)	256
Educ: < College	60%	(298)	40%	(196)	494
Educ: Bachelors degree	68%	(95)	32%	(45)	140
Educ: Post-grad	66%	(59)	34%	(31)	90
Income: Under 50k	61%	(240)	39%	(151)	391
Income: 50k-100k	65%	(158)	35%	(86)	244
Income: 100k+	61%	(55)	39%	(35)	90
Ethnicity: White	61%	(333)	39%	(209)	543
Ethnicity: Hispanic	68%	(118)	32%	(56)	174
Ethnicity: Afr. Am.	70%	(71)	30%	(30)	101

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Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	62%	(452)	38%	(272)	724
Ethnicity: Other	59%	(48)	41%	(33)	80
All Christian	68%	(208)	32%	(99)	307
Agnostic/Nothing in particular	57%	(206)	43%	(155)	361
Religious Non-Protestant/Catholic	80%	(42)	20%	(11)	53
Evangelical	63%	(118)	37%	(68)	187
Non-Evangelical	62%	(168)	38%	(102)	271
Community: Urban	63%	(138)	37%	(80)	218
Community: Suburban	64%	(205)	36%	(116)	321
Community: Rural	59%	(109)	41%	(76)	185
Employ: Private Sector	62%	(144)	38%	(89)	232
Employ: Self-Employed	80%	(66)	20%	(16)	83
Employ: Homemaker	49%	(32)	51%	(33)	65
Employ: Retired	72%	(65)	28%	(25)	89
Employ: Unemployed	52%	(43)	48%	(40)	83
Employ: Other	55%	(38)	45%	(31)	69
Military HH: Yes	73%	(103)	27%	(39)	141
Military HH: No	60%	(349)	40%	(234)	583
RD/WT: Right Direction	69%	(207)	31%	(93)	300
RD/WT: Wrong Track	58%	(245)	42%	(179)	424
Trump Job Approve	67%	(222)	33%	(111)	333
Trump Job Disapprove	58%	(215)	42%	(154)	369
Trump Job Strongly Approve	73%	(117)	27%	(44)	161
Trump Job Somewhat Approve	61%	(105)	39%	(67)	172
Trump Job Somewhat Disapprove	47%	(46)	53%	(51)	97
Trump Job Strongly Disapprove	62%	(169)	38%	(103)	272
Favorable of Trump	68%	(219)	32%	(103)	322
Unfavorable of Trump	58%	(208)	42%	(148)	356
Very Favorable of Trump	75%	(139)	25%	(47)	185
Somewhat Favorable of Trump	58%	(80)	42%	(57)	137
Somewhat Unfavorable of Trump	56%	(37)	44%	(29)	67
Very Unfavorable of Trump	59%	(171)	41%	(119)	290

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Table RES2: *When it comes to your 2019 New Year's resolution, have you kept or broken it?*

Demographic	I have kept it		I have broken it		Total N
Adults	62%	(452)	38%	(272)	724
#1 Issue: Economy	63%	(125)	37%	(74)	198
#1 Issue: Security	70%	(113)	30%	(47)	160
#1 Issue: Health Care	60%	(76)	40%	(51)	128
#1 Issue: Medicare / Social Security	56%	(32)	44%	(25)	57
#1 Issue: Education	52%	(30)	48%	(29)	59
#1 Issue: Energy	65%	(36)	35%	(19)	56
2018 House Vote: Democrat	62%	(159)	38%	(97)	256
2018 House Vote: Republican	71%	(167)	29%	(69)	235
2016 Vote: Hillary Clinton	63%	(126)	37%	(75)	202
2016 Vote: Donald Trump	70%	(157)	30%	(67)	224
2016 Vote: Other	67%	(43)	33%	(22)	64
2016 Vote: Didn't Vote	54%	(125)	46%	(104)	229
Voted in 2014: Yes	67%	(279)	33%	(135)	414
Voted in 2014: No	56%	(173)	44%	(137)	310
2012 Vote: Barack Obama	61%	(166)	39%	(106)	272
2012 Vote: Mitt Romney	70%	(111)	30%	(46)	157
2012 Vote: Didn't Vote	57%	(153)	43%	(116)	270
4-Region: Northeast	63%	(82)	37%	(49)	131
4-Region: Midwest	53%	(73)	47%	(63)	136
4-Region: South	62%	(178)	38%	(107)	285
4-Region: West	69%	(119)	31%	(53)	172

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	433	20%
	Age: 30-44	580	26%
	Age: 45-54	406	18%
	Age: 55-64	345	16%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	144	7%
	Millennial: Age 23-38	679	31%
	Generation X: Age 39-54	596	27%
	Boomers: Age 55-73	697	32%
	N	2116	
xpid3	PID: Dem (no lean)	762	35%
	PID: Ind (no lean)	732	33%
	PID: Rep (no lean)	706	32%
	N	2200	
xpidGender	PID/Gender: Dem Men	318	14%
	PID/Gender: Dem Women	444	20%
	PID/Gender: Ind Men	375	17%
	PID/Gender: Ind Women	357	16%
	PID/Gender: Rep Men	369	17%
	PID/Gender: Rep Women	337	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	575	26%
	Ideo: Moderate (4)	538	24%
	Ideo: Conservative (5-7)	779	35%
	N	1891	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1312	60%
	Income: 50k-100k	667	30%
	Income: 100k+	221	10%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	978	44%
	All Non-Christian	82	4%
	Atheist	102	5%
	Agnostic/Nothing in particular	1038	47%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	105	5%
xdemEvang	Evangelical	615	28%
	Non-Evangelical	809	37%
	N	1425	
xdemUsr	Community: Urban	567	26%
	Community: Suburban	979	45%
	Community: Rural	654	30%
	N	2200	
xdemEmploy	Employ: Private Sector	657	30%
	Employ: Government	139	6%
	Employ: Self-Employed	189	9%
	Employ: Homemaker	174	8%
	Employ: Retired	492	22%
	Employ: Unemployed	234	11%
	Employ: Other	221	10%
	N	2106	
xdemMilHH1	Military HH: Yes	380	17%
	Military HH: No	1820	83%
	N	2200	
xnr1	RD/WT: Right Direction	860	39%
	RD/WT: Wrong Track	1340	61%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	957	44%
	Trump Job Disapprove	1143	52%
	N	2100	
Trump_Approve2	Trump Job Strongly Approve	501	23%
	Trump Job Somewhat Approve	457	21%
	Trump Job Somewhat Disapprove	258	12%
	Trump Job Strongly Disapprove	884	40%
	N	2100	
Trump_Fav	Favorable of Trump	941	43%
	Unfavorable of Trump	1125	51%
	N	2066	
Trump_Fav_FULL	Very Favorable of Trump	538	24%
	Somewhat Favorable of Trump	404	18%
	Somewhat Unfavorable of Trump	213	10%
	Very Unfavorable of Trump	911	41%
	N	2066	
xnr3	#1 Issue: Economy	570	26%
	#1 Issue: Security	468	21%
	#1 Issue: Health Care	366	17%
	#1 Issue: Medicare / Social Security	297	13%
	#1 Issue: Women's Issues	96	4%
	#1 Issue: Education	125	6%
	#1 Issue: Energy	145	7%
	#1 Issue: Other	133	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	762	35%
	2018 House Vote: Republican	712	32%
	2018 House Vote: Someone else	102	5%
	N	1576	
xsubVote16O	2016 Vote: Hillary Clinton	648	29%
	2016 Vote: Donald Trump	720	33%
	2016 Vote: Other	186	8%
	2016 Vote: Didn't Vote	640	29%
	N	2194	
xsubVote14O	Voted in 2014: Yes	1339	61%
	Voted in 2014: No	861	39%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	847	39%
	2012 Vote: Mitt Romney	527	24%
	2012 Vote: Other	102	5%
	2012 Vote: Didn't Vote	721	33%
	N	2197	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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