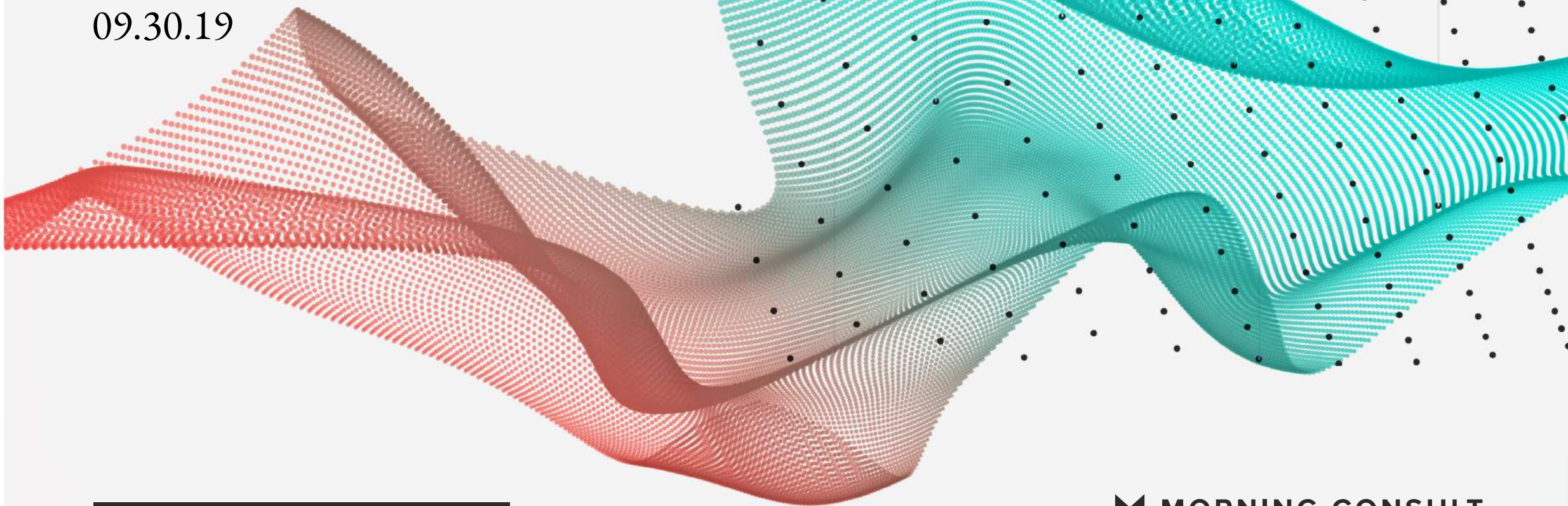


POLITICAL INTELLIGENCE

09.30.19



2020 PRIMARIES /

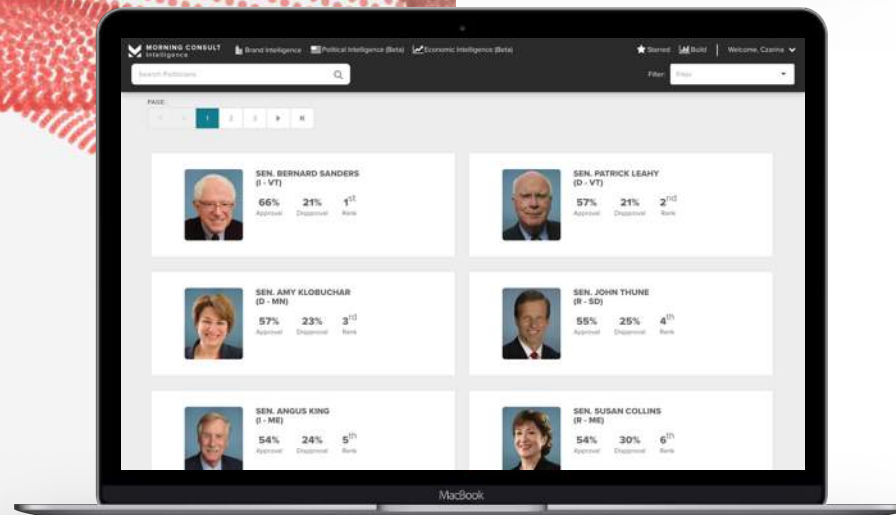
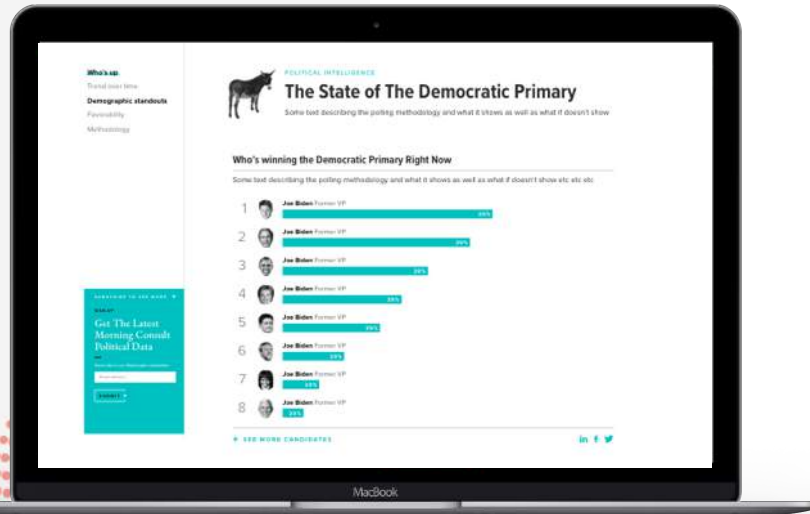
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ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



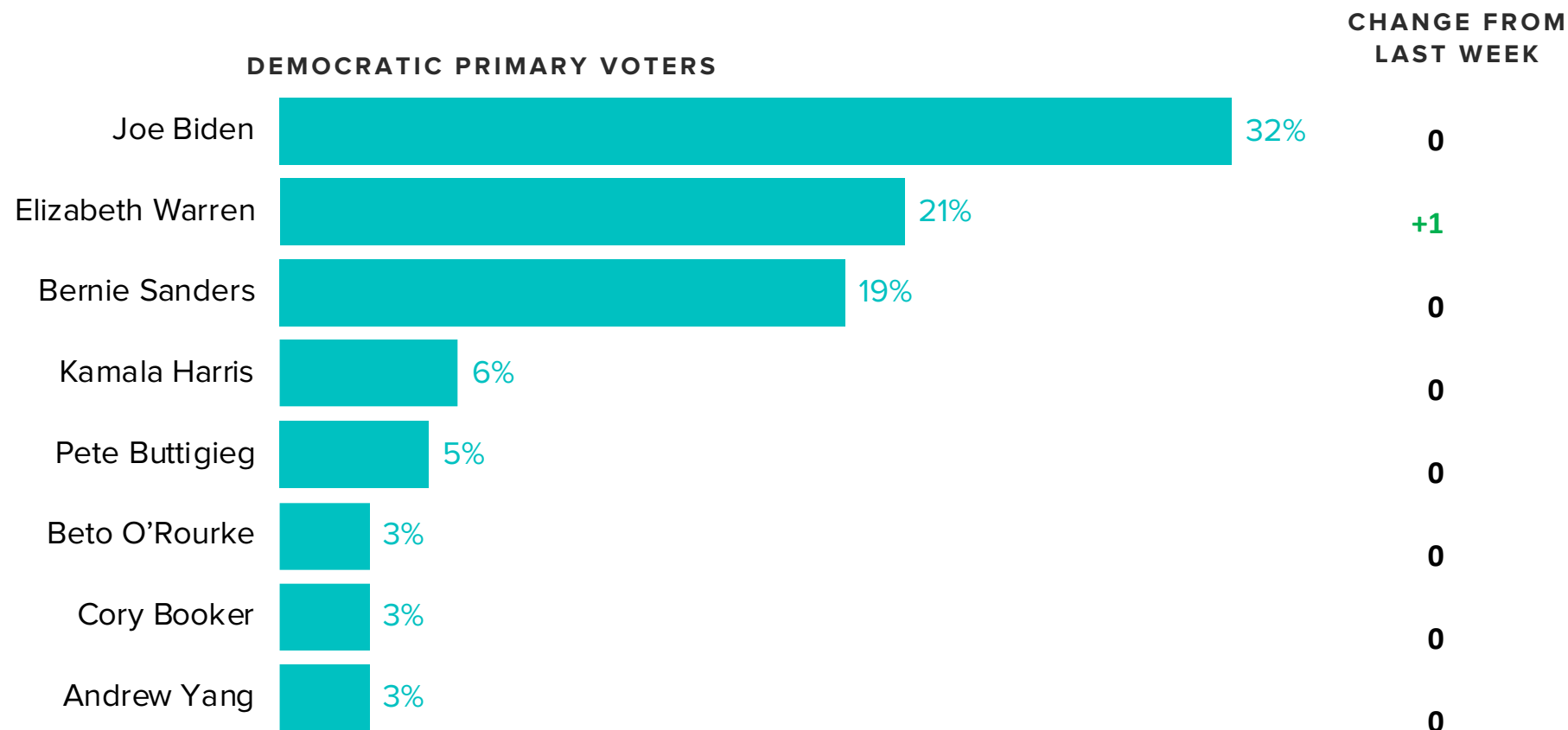
KEY TAKEAWAYS/ 09.30.2019

1. **Recent News Coverage About Impeachment Doesn't Impact the 2020 Democratic Primary** – The vote share among 2020 candidates remains largely unchanged in the national race.
2. **Biden's Favorability Has Held Steady Through Ukraine Coverage** – Biden's involvement in the Ukraine news with President Trump has not impacted his national vote share or his overall favorability. Since the first debates, Biden's favorability has remained unchanged.



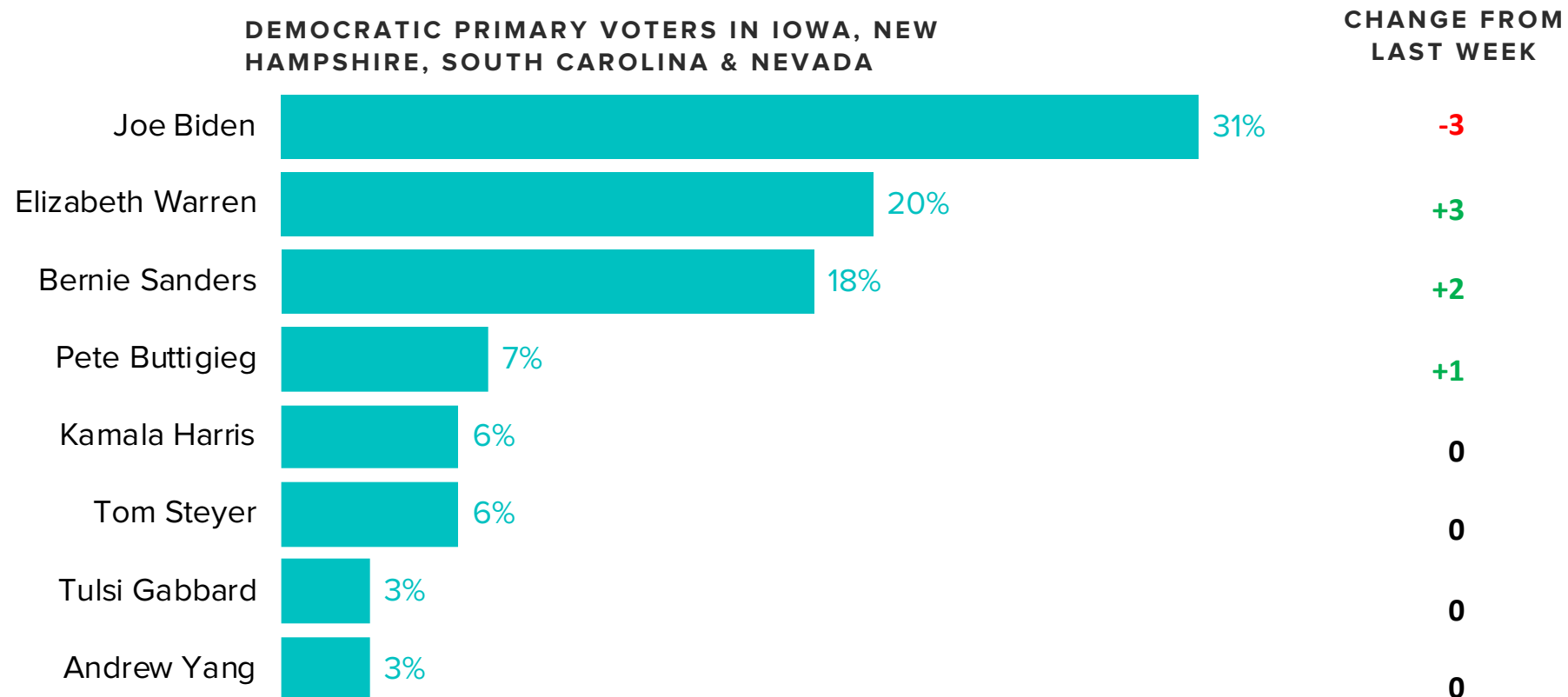
WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS



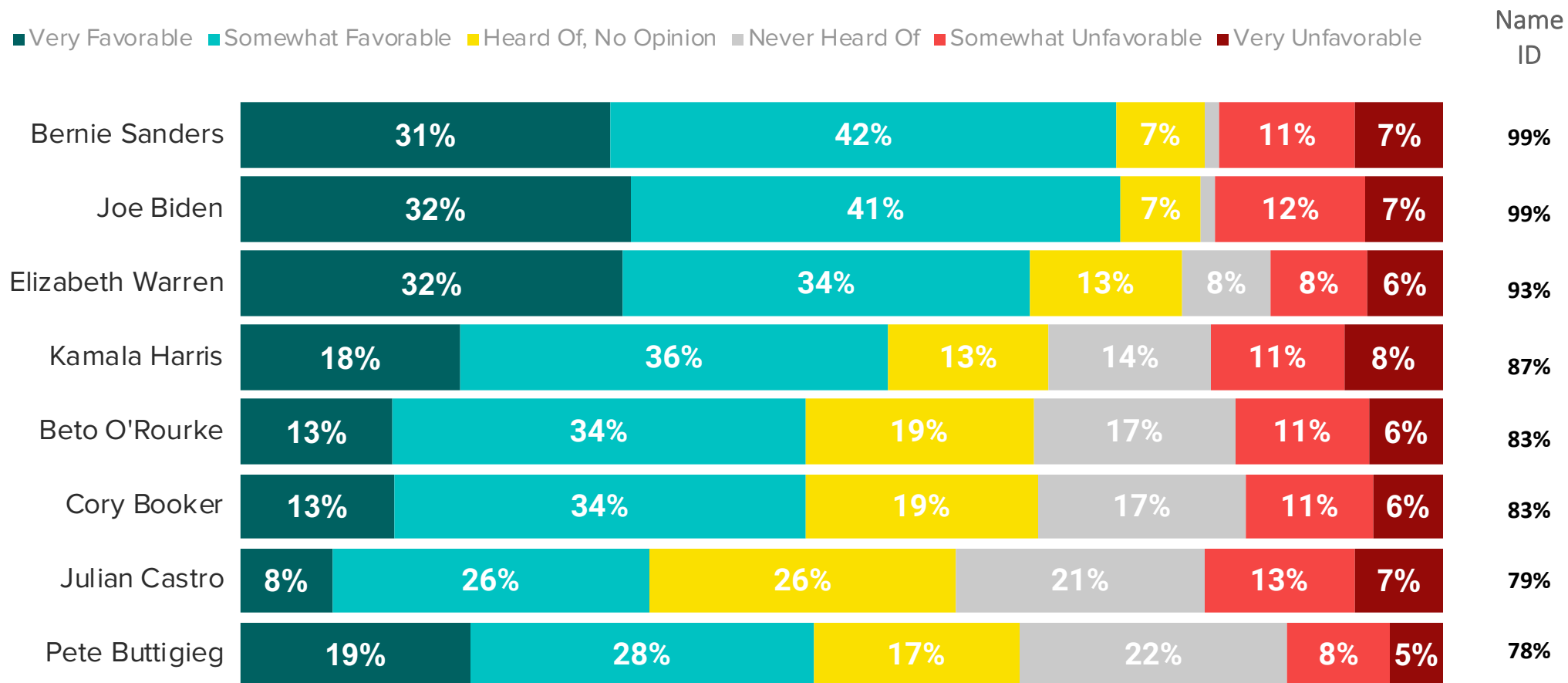
WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES



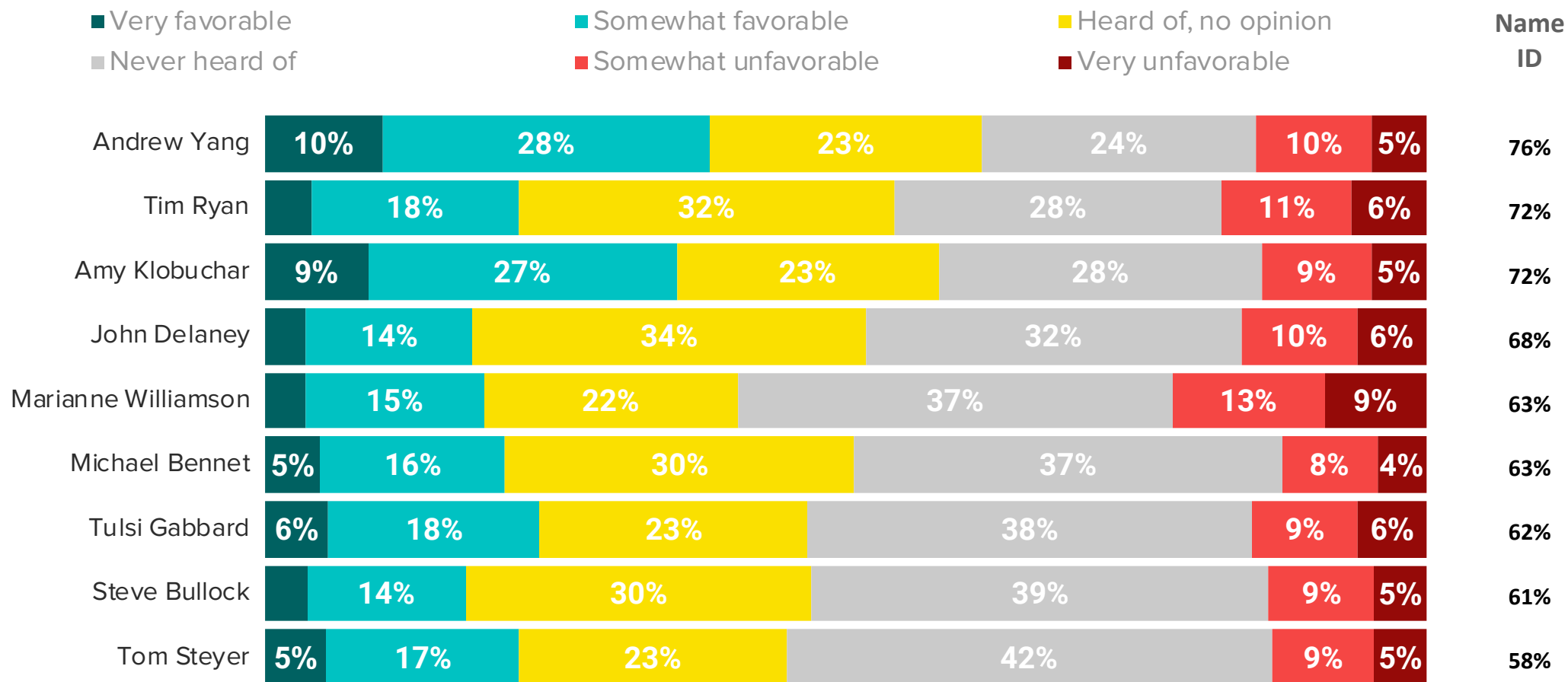
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



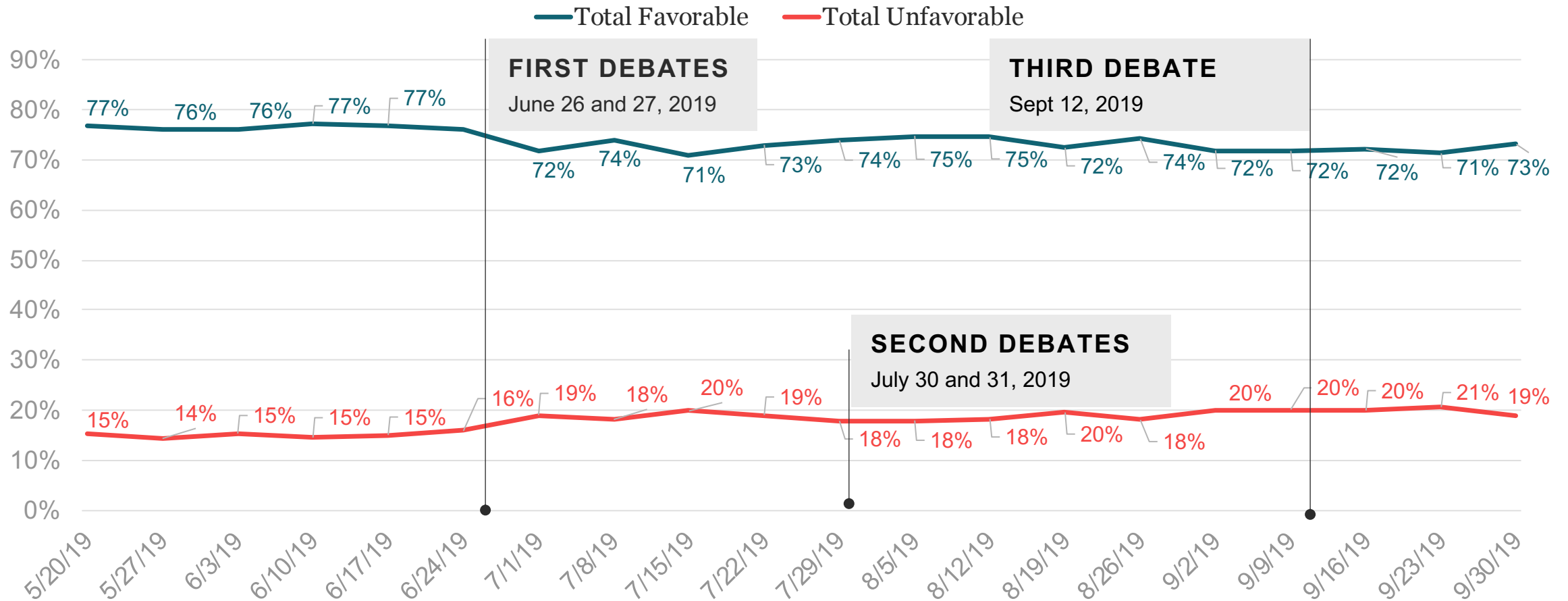
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



BIDEN'S FAVORABILITY HAS HELD STEADY SINCE THE FIRST DEBATES

Showing favorability among self-reported likely Democratic voters



METHODOLOGY /

This week's report features surveys with registered voters conducted from September 23, 2019 to September 29, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 16,274 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

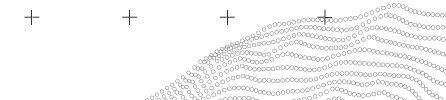
Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.



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