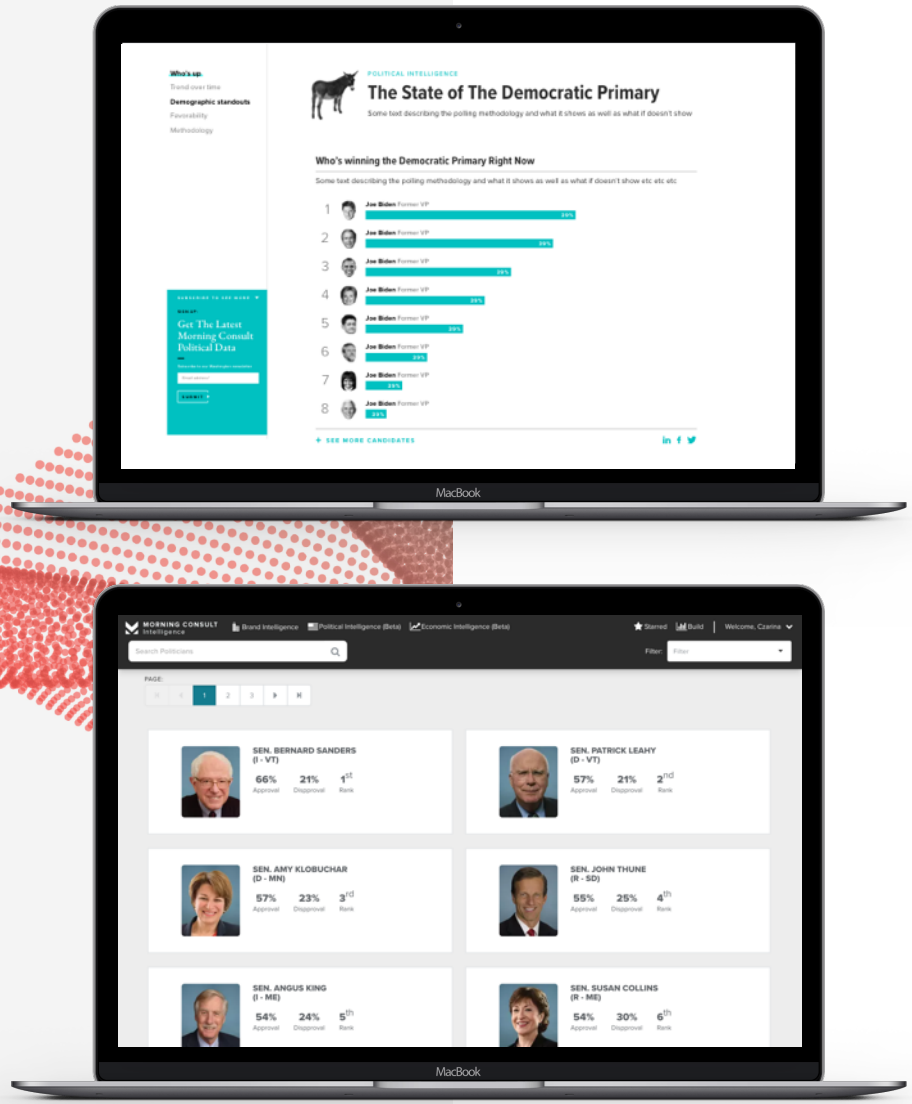
POLITICAL INTELLIGENCE

10.14.19

2020 PRIMARIES /

MORNING CONSULT



ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

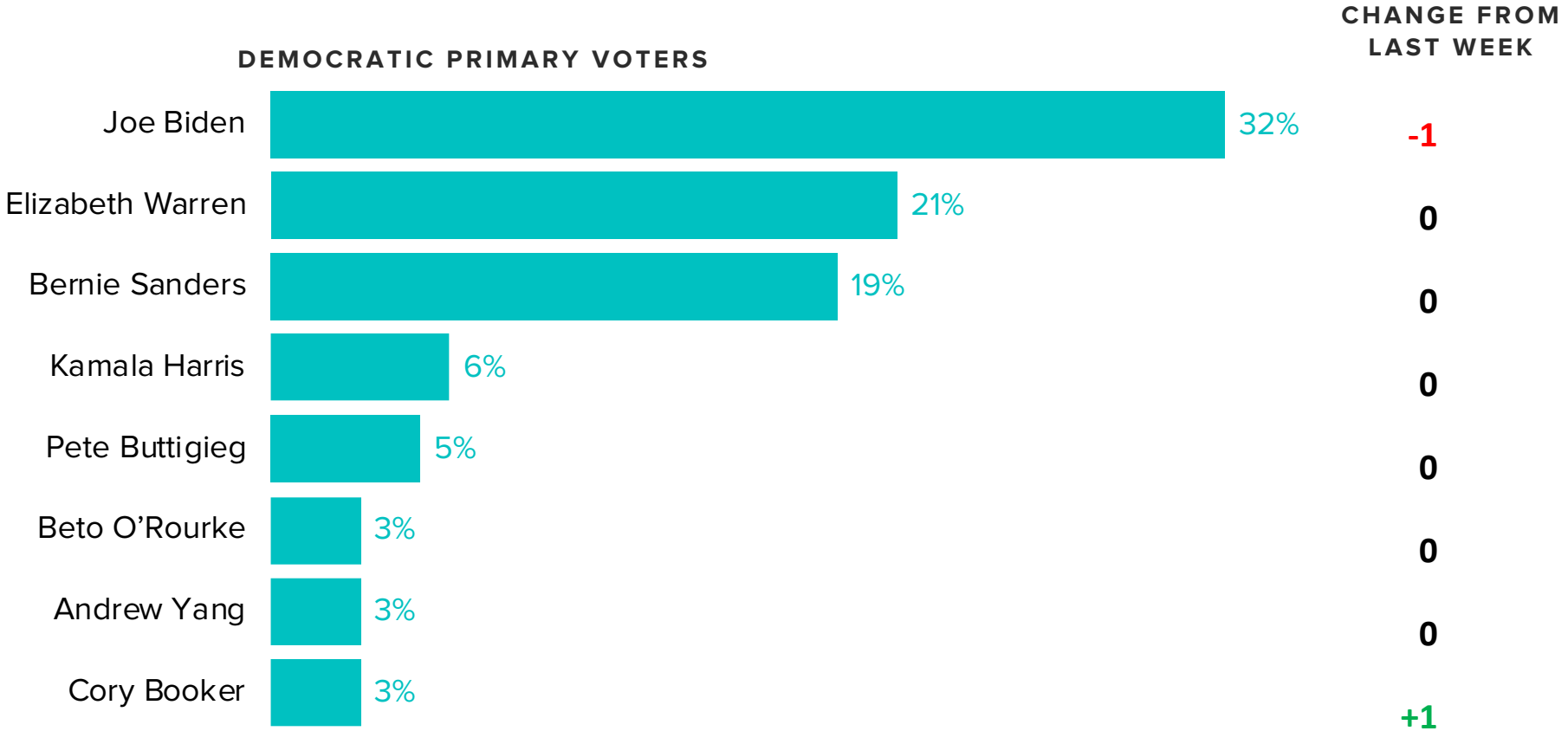
KEY TAKEAWAYS/ 10.14.2019

1. **Biden maintains his lead heading into this week's debate.** Biden holds an 11-point lead over Warren and a 13-point lead over Sanders leading up to the October debate.

2. **In early states, Sanders underperforms while Steyer overperforms.** Sanders falls four points this week in our early states, falling to 14%. Steyer is in a distant 4th place at 8% in early states, but has not surpassed 1% nationally and remains the least known candidate in the race.

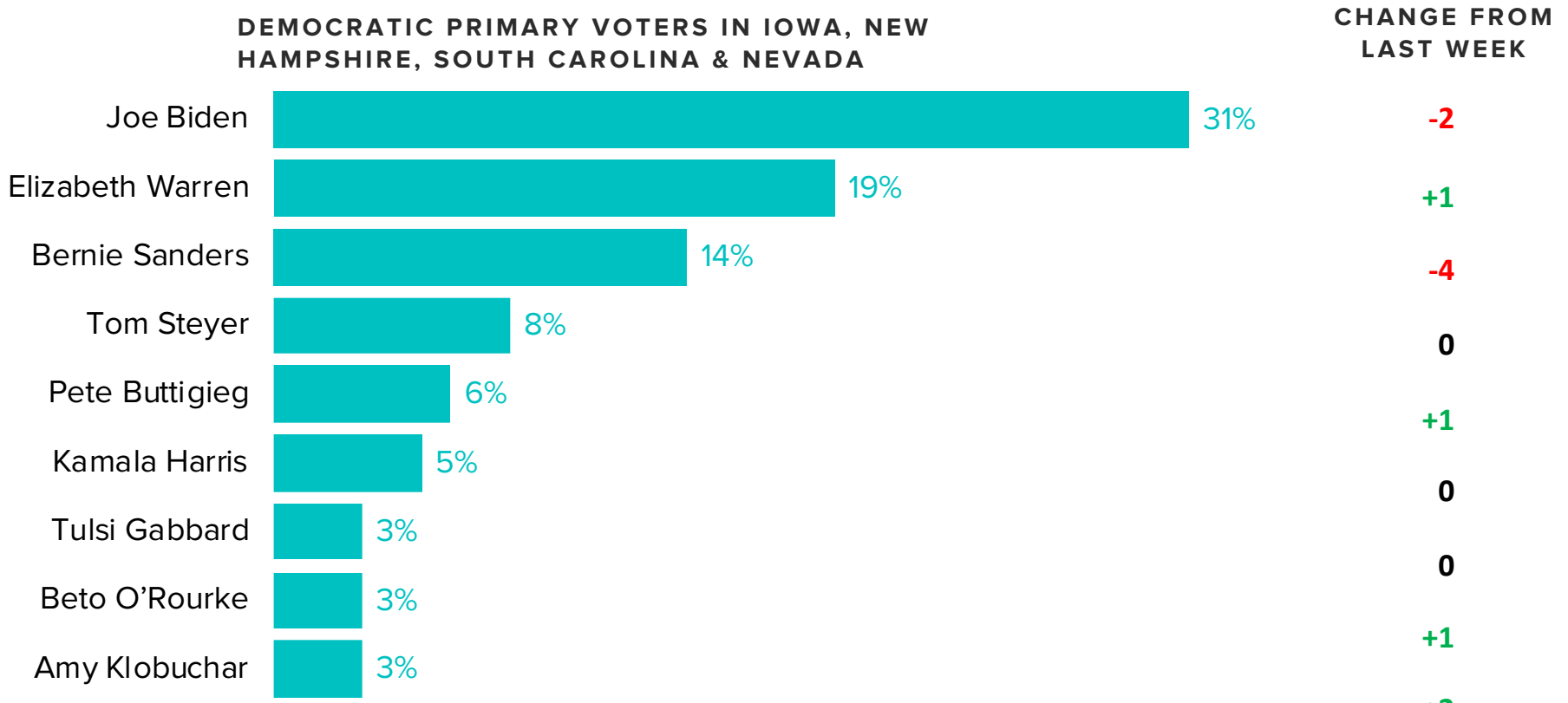
3. **Warren is the only candidate who has grown her support since the June debates.** Warren's vote share has grown 8-points since June, while Biden has lost 6-points. The remaining candidates in the field have held relatively steady.

WHO'S LEADING THE DEMOCRATIC PRIMARY/ ALL DEMOCRATIC PRIMARY VOTERS



The following candidates received 1% or less of the vote: Julian Castro, Amy Klobuchar, Tim Ryan, Tulsi Gabbard, Michael Bennet, John Delaney, Steve Bullock, Tom Steyer and Marianne Williamson. "Someone else" received 2%.

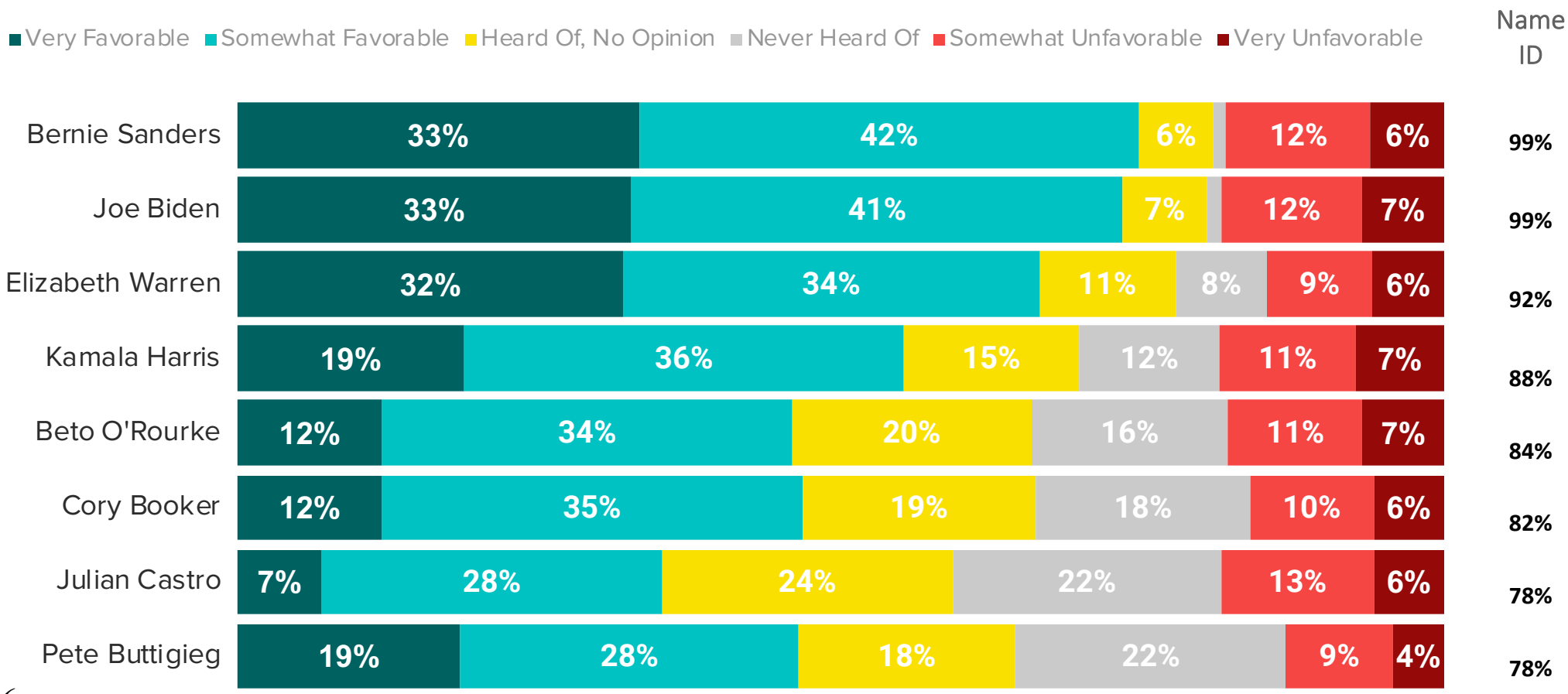
WHO'S LEADING THE DEMOCRATIC PRIMARY/ EARLY PRIMARY STATES



The following candidates received 2% or less of the vote share: Andrew Yang, Tim Ryan, John Delaney, Steve Bullock, Julian Castro, Michael Bennet, and Marianne Williamson. "Someone else" received 2%.

TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



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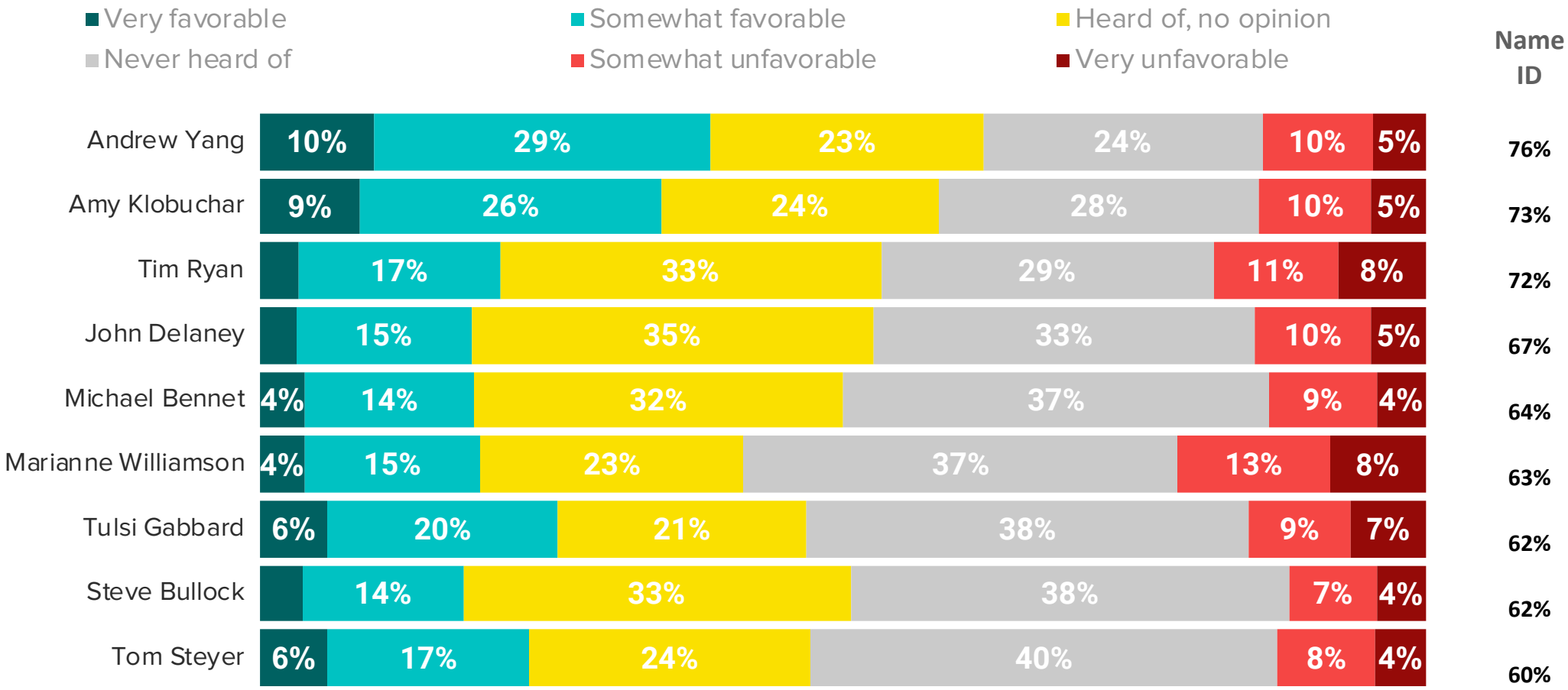
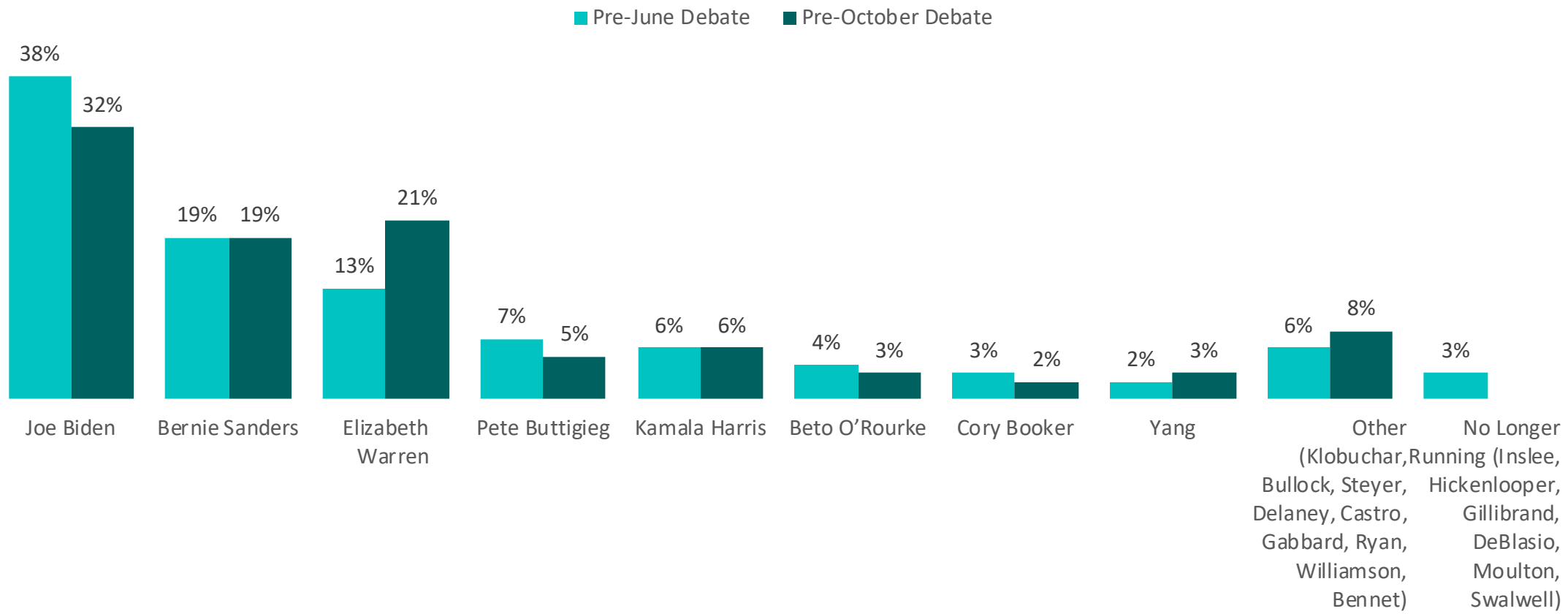


TRACKING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS

Showing horserace before June debates (6/17-6/23) and before this week's October debates (10/7-10/13)



METHODOLOGY /

This week's report features surveys with registered voters conducted from October 7, 2019 to October 13, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 15,683 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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