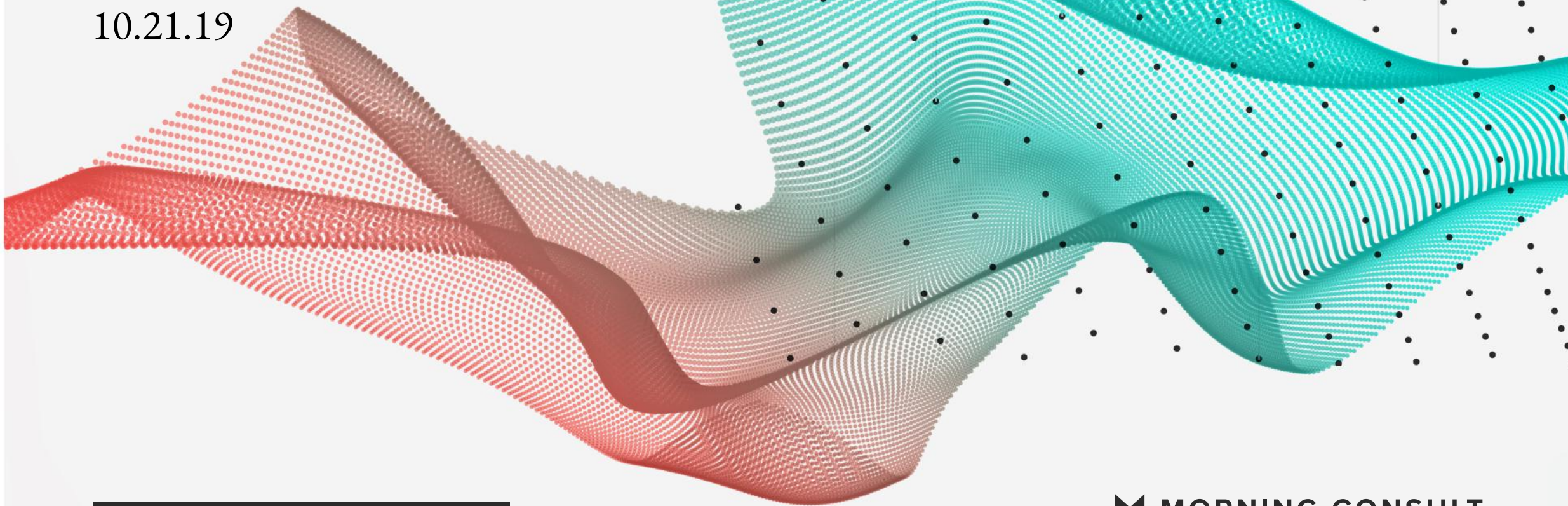


# POLITICAL INTELLIGENCE

10.21.19



2020 PRIMARIES /

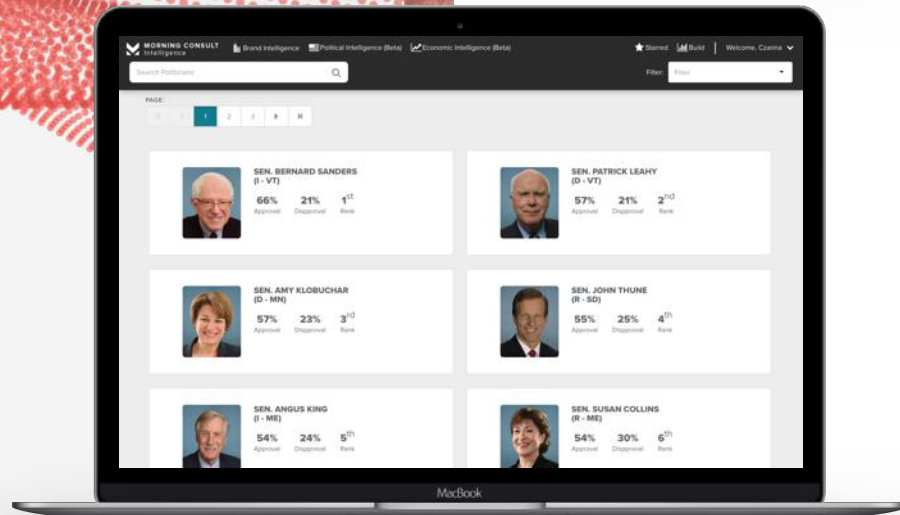
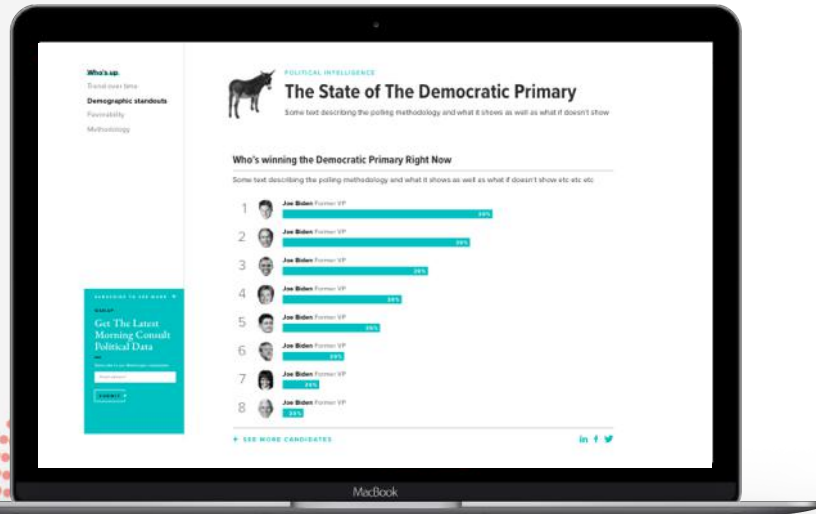
 MORNING CONSULT

# ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



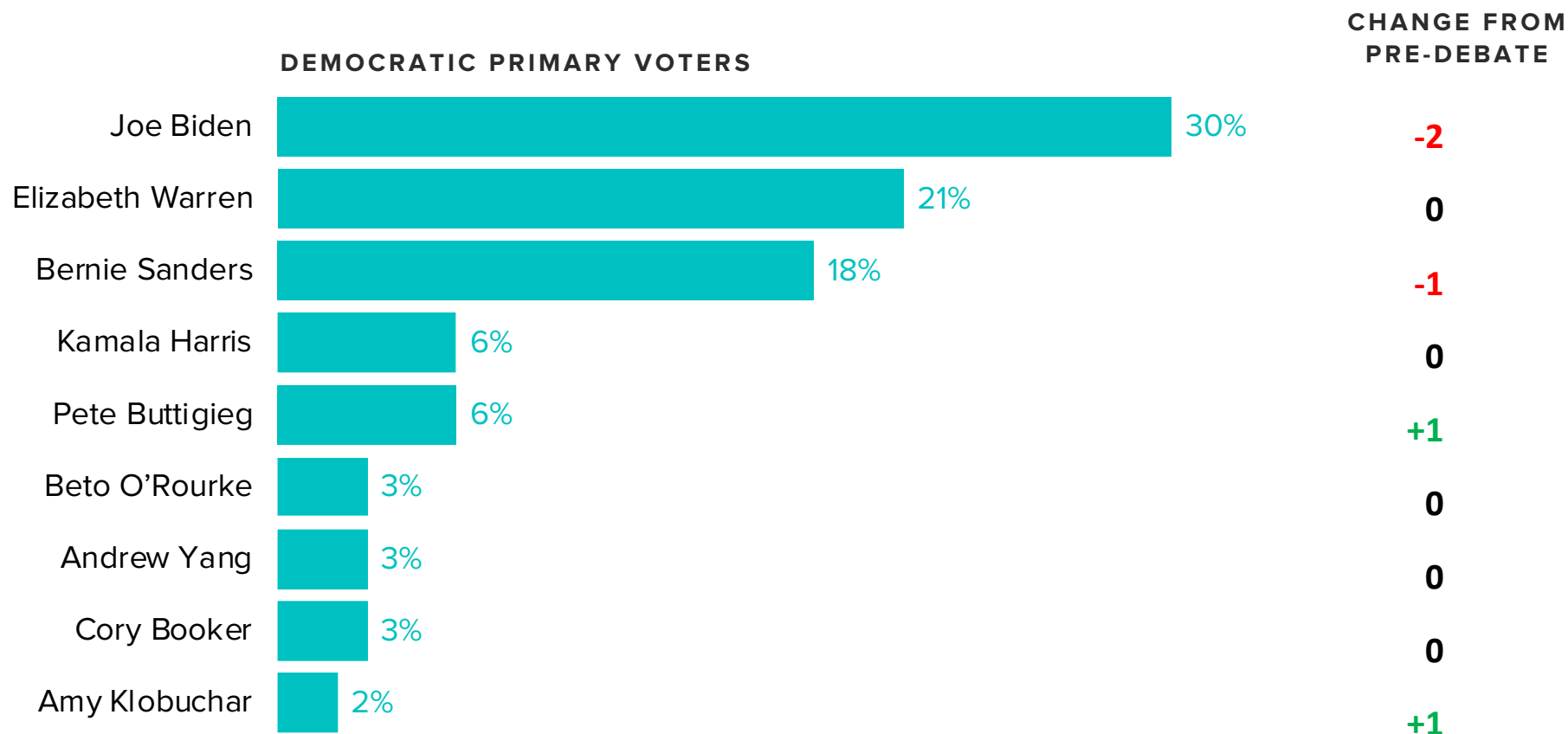
# KEY TAKEAWAYS/ 10.21.2019

- 1. Post-debate, Biden and Gabbard's Net Favorability Take A Hit.** Comparing post-debate data to the week leading up to the debate, Biden's net favorability falls 5-points while Gabbard's slips 6-points. Though this data coincides with the debate, Gabbard's fall may stem from her recent Twitter interactions with Hillary Clinton.
  - Buttigieg and Klobuchar both see moderate 3-point increases to their net favorability.
- 2. Early States Remain Undecided.** Though the national vote remains relatively static, in early states Biden falls slightly while Sanders and Yang rise.



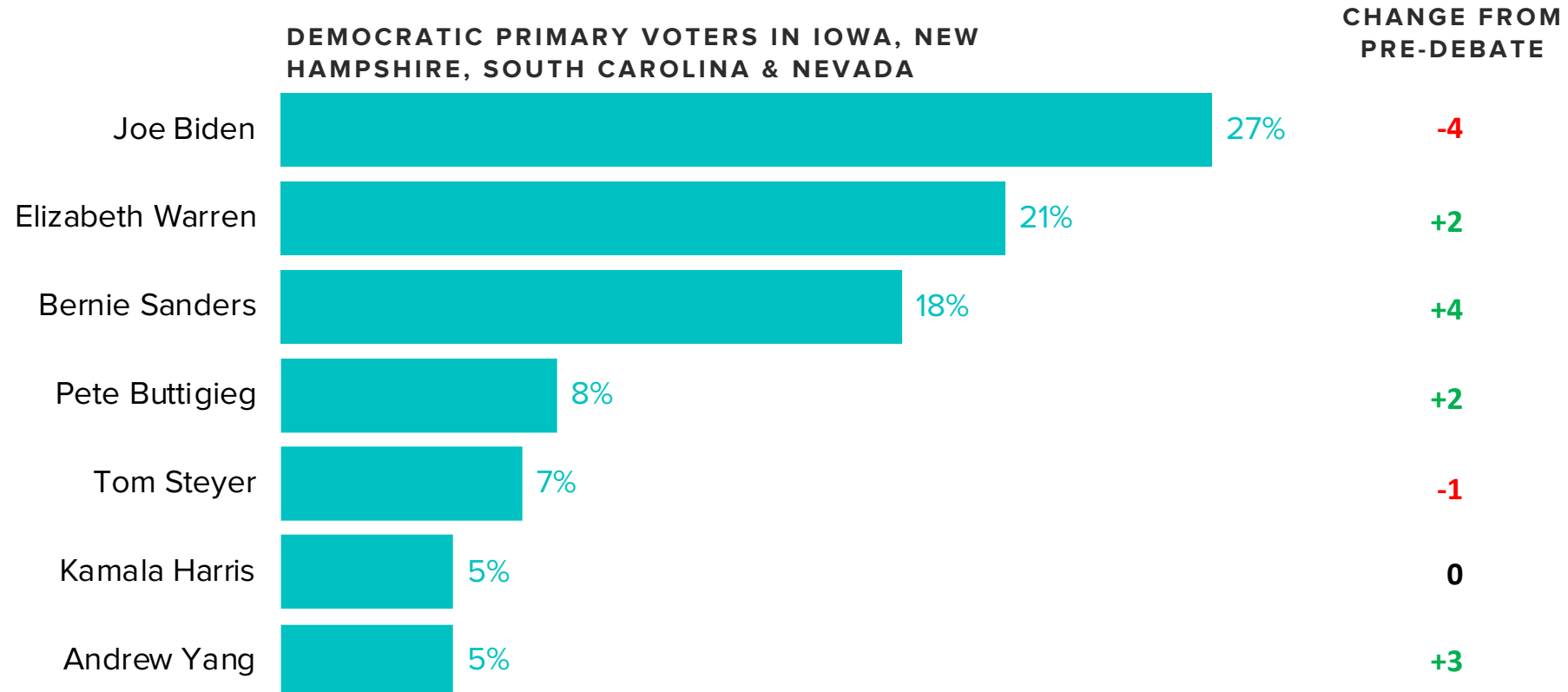
# WHO'S LEADING THE DEMOCRATIC PRIMARY/

## ALL DEMOCRATIC PRIMARY VOTERS



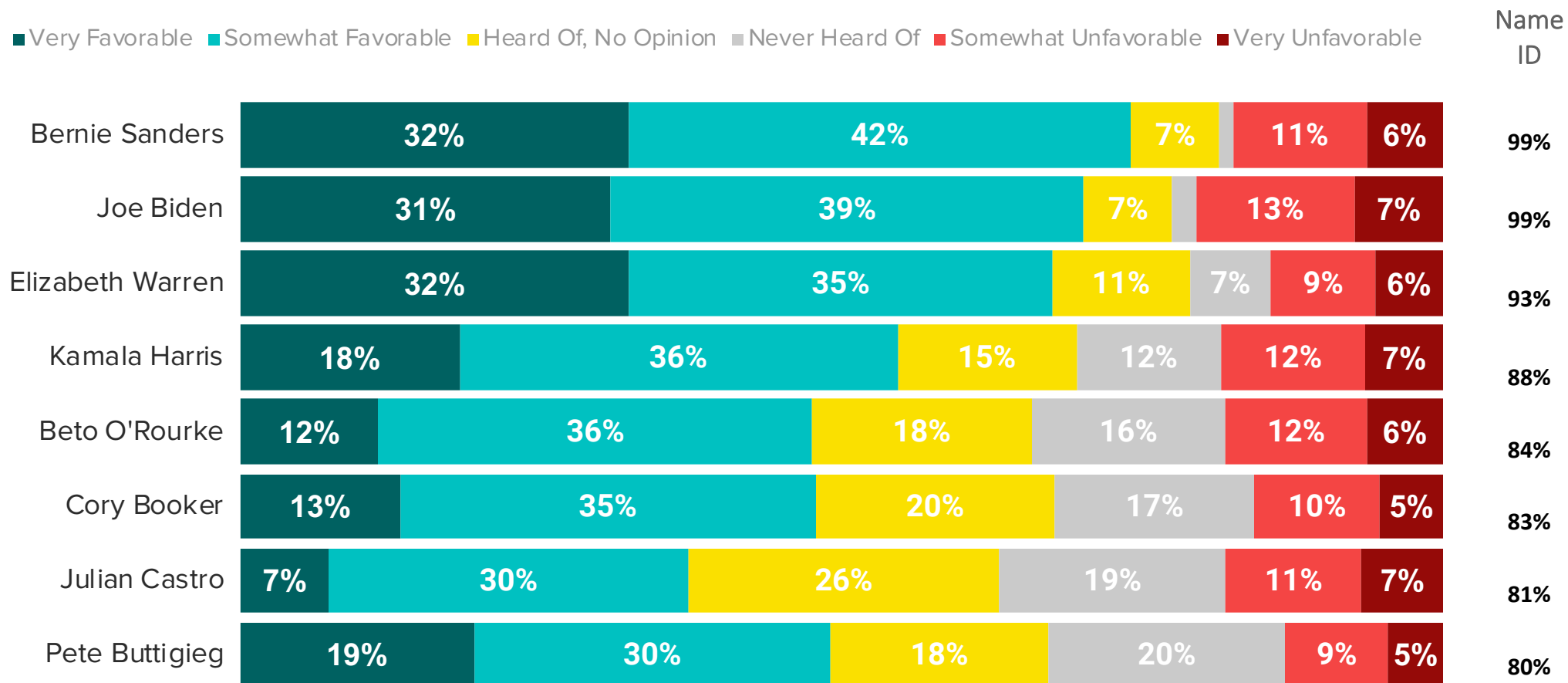


# WHO'S LEADING THE DEMOCRATIC PRIMARY/ EARLY PRIMARY STATES



# TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



# TRACKING FAVORABILITY AND NAME RECOGNITION

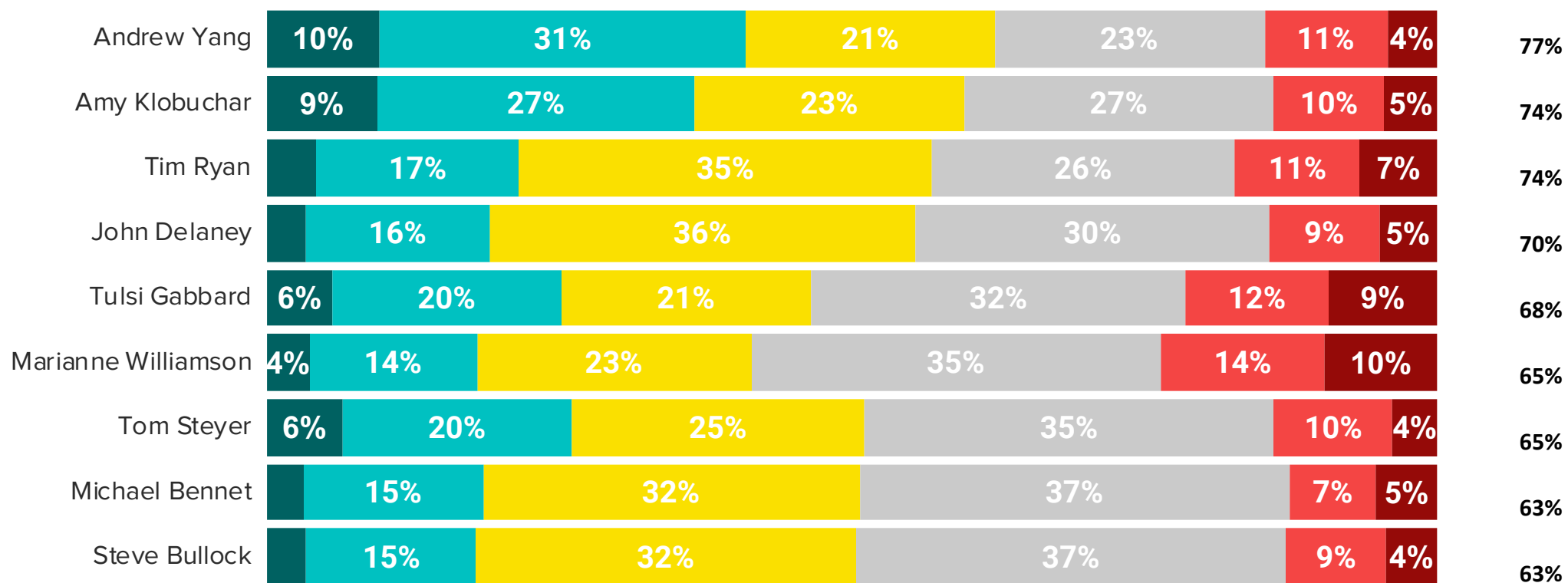
Ordered by name ID

Very favorable  
Never heard of

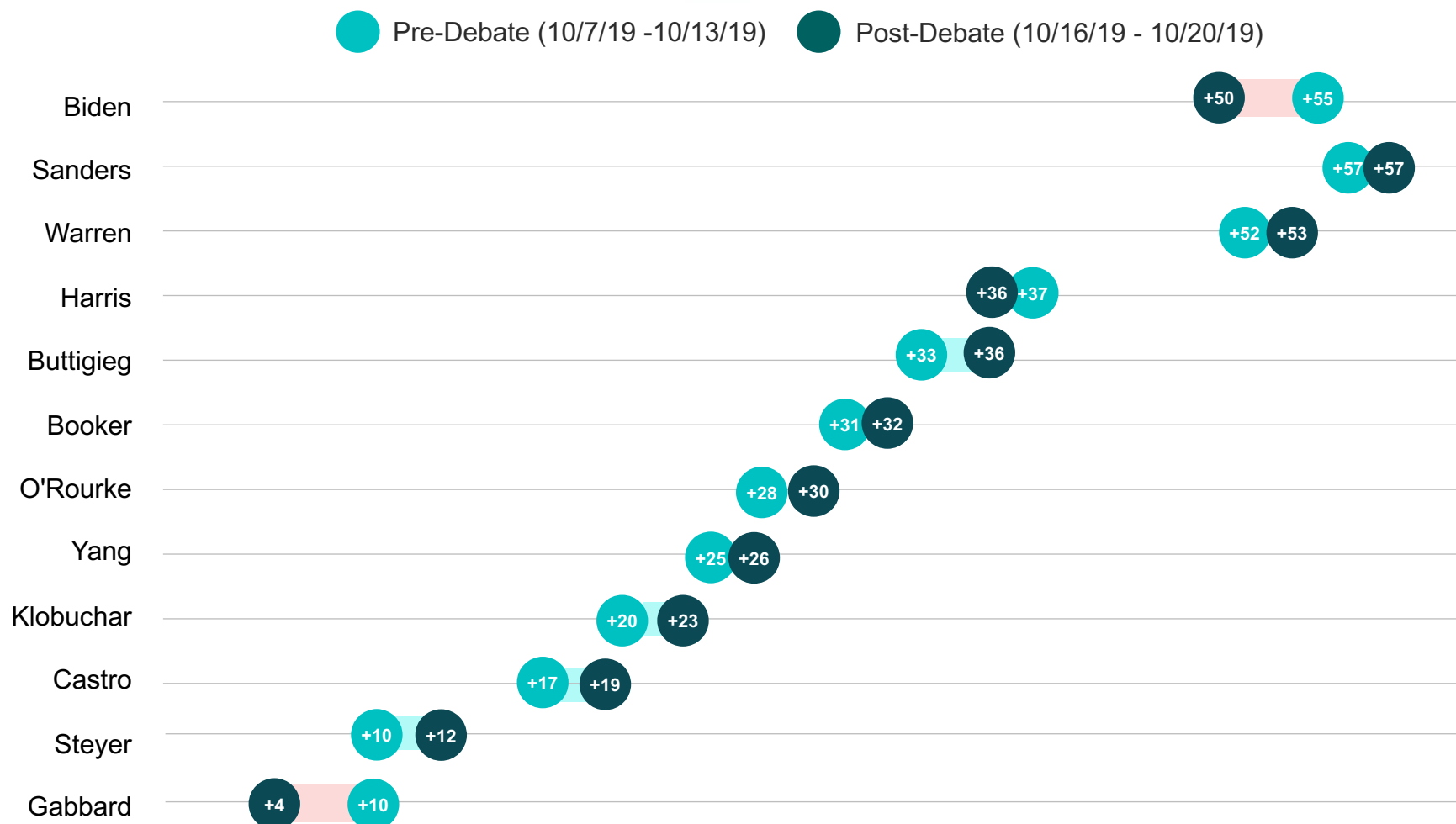
Somewhat favorable  
Somewhat unfavorable

Heard of, no opinion  
Very unfavorable

Name  
ID



## CANDIDATE NET FAVORABILITY POST DEBATE





# METHODOLOGY /

This week's report features surveys with registered voters conducted from October 16, 2019 to October 20, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 11,521 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

## *Which Candidates Have Momentum in Early Primary States?*

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.



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