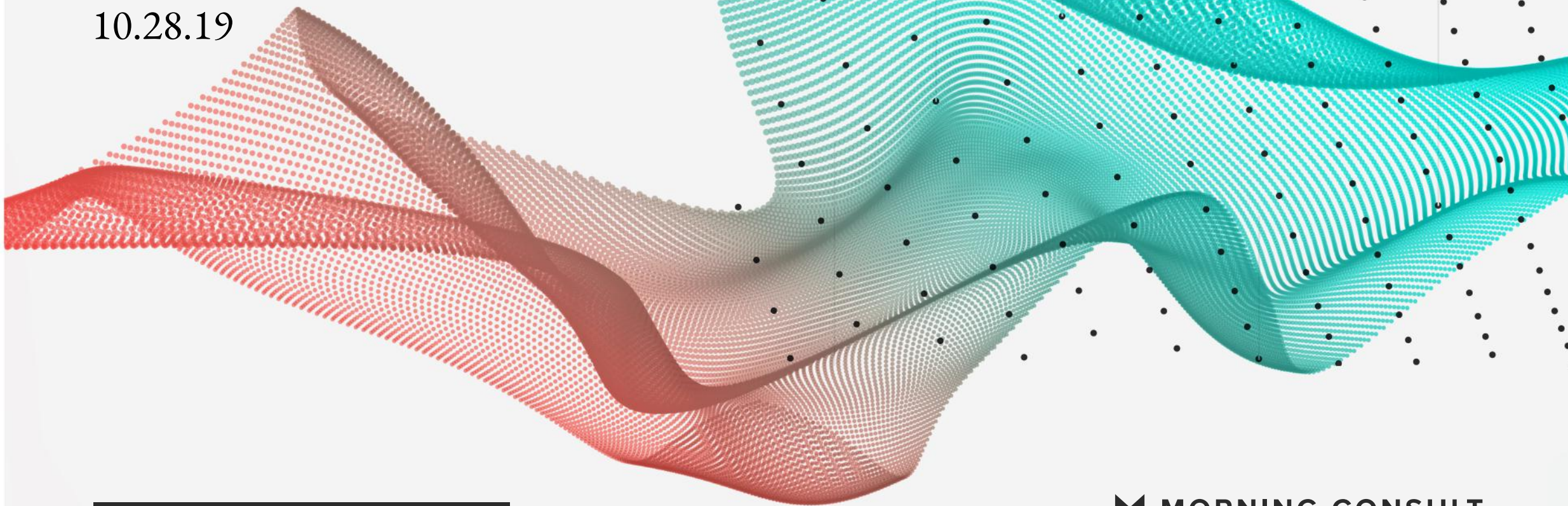


POLITICAL INTELLIGENCE

10.28.19



2020 PRIMARIES /

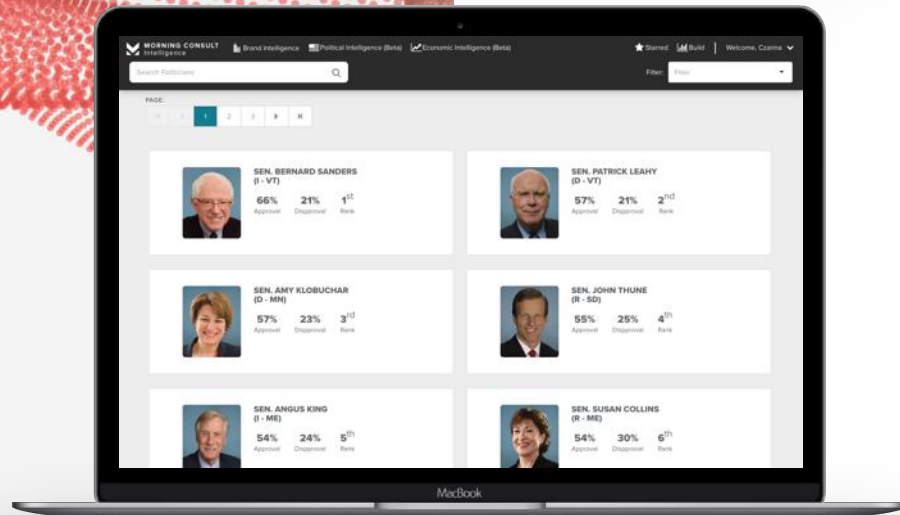
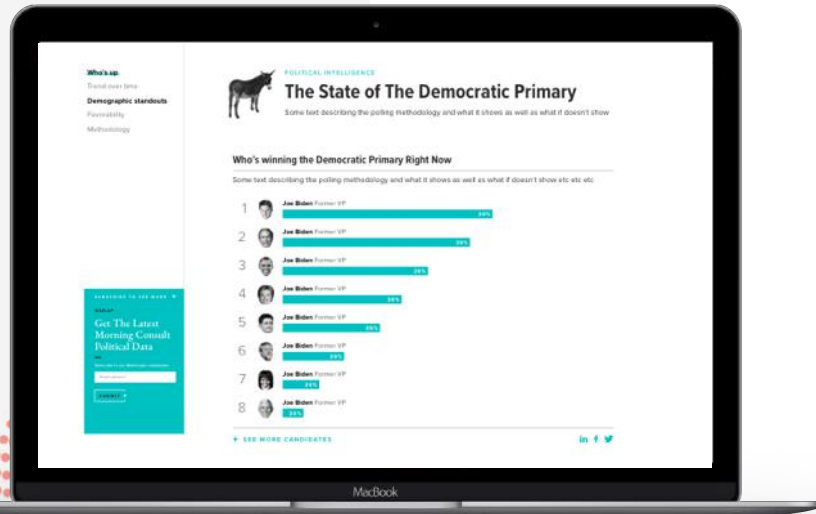
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ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

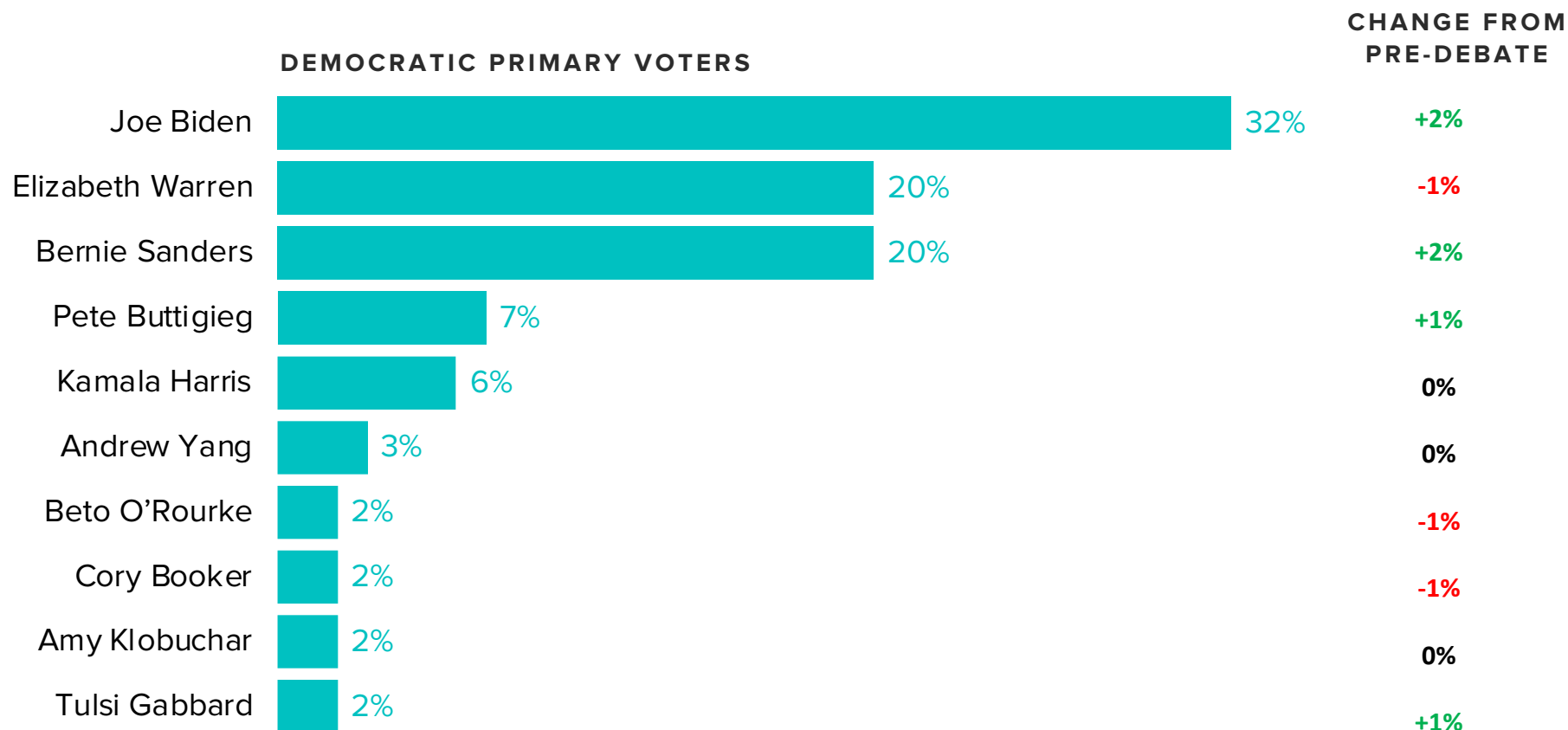


KEY TAKEAWAYS/ 10.28.2019

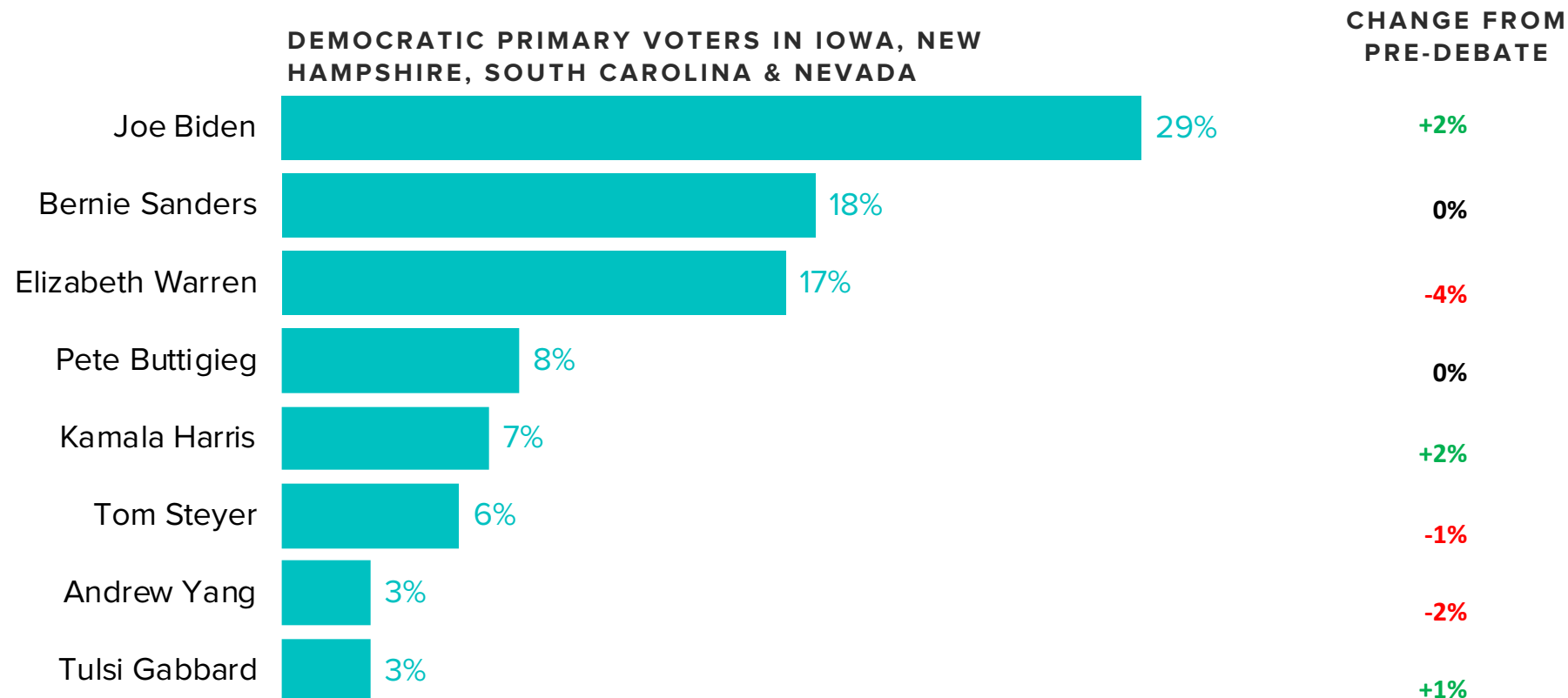
1. **Joe Biden remains the frontrunner, with Sanders and Warren virtually tied in the national vote and early states.** Biden maintains his lead over the other 2020 candidates nationally and in early states. Warren and Sanders continue to compete for second.
2. **Biden's base of black voters holds firm.** The former Vice President leads the field for the black vote in all but one demographic: Sanders leads with black voters ages 18 to 29.

WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS

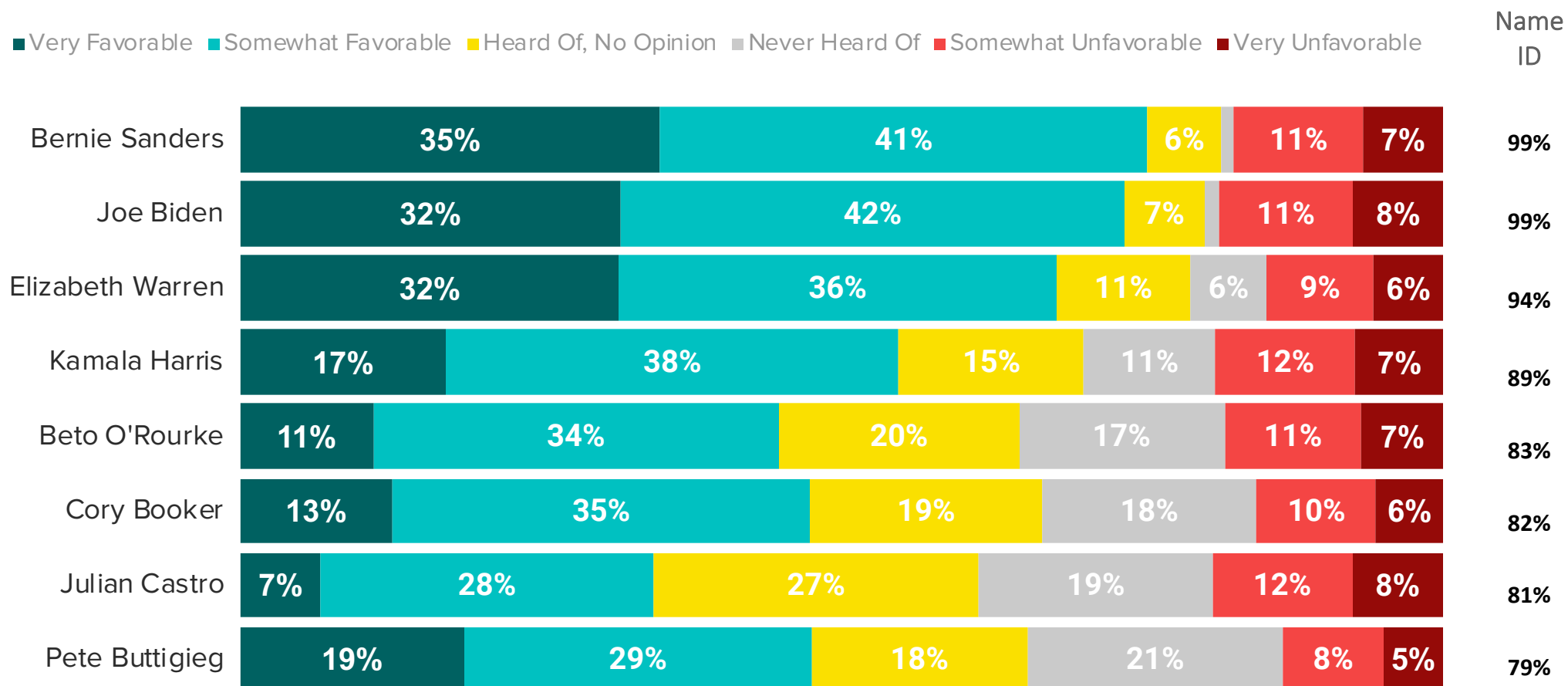


WHO'S LEADING THE DEMOCRATIC PRIMARY/ EARLY PRIMARY STATES



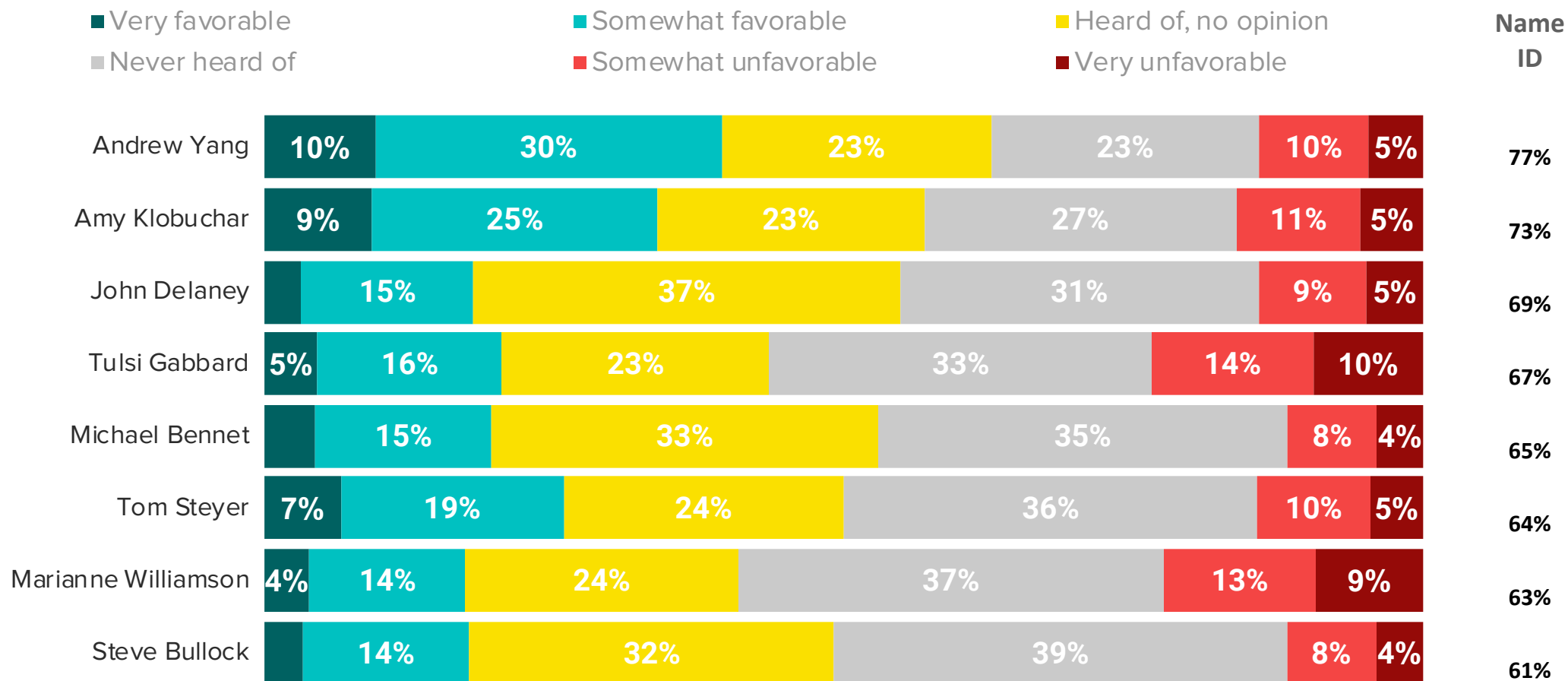
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID

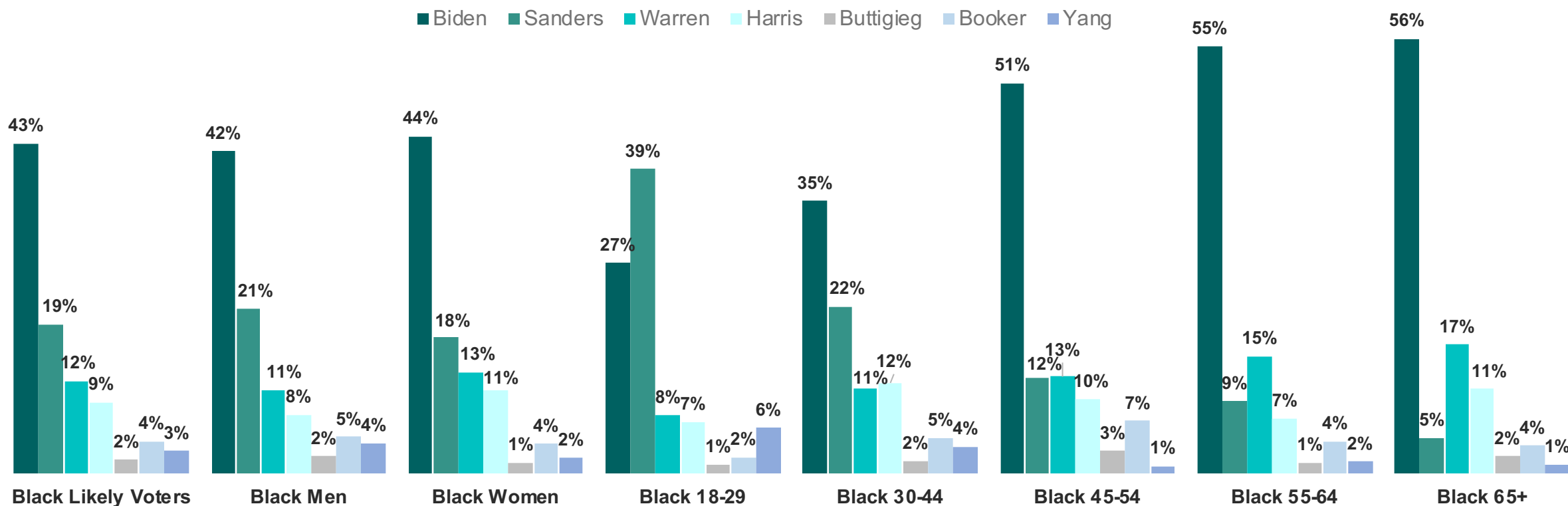


TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



MAJORITIES OF BLACK PRIMARY VOTERS CHOOSE BIDEN



METHODOLOGY /

This week's report features surveys with registered voters conducted from October 21, 2019 to October 27, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 16,186 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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