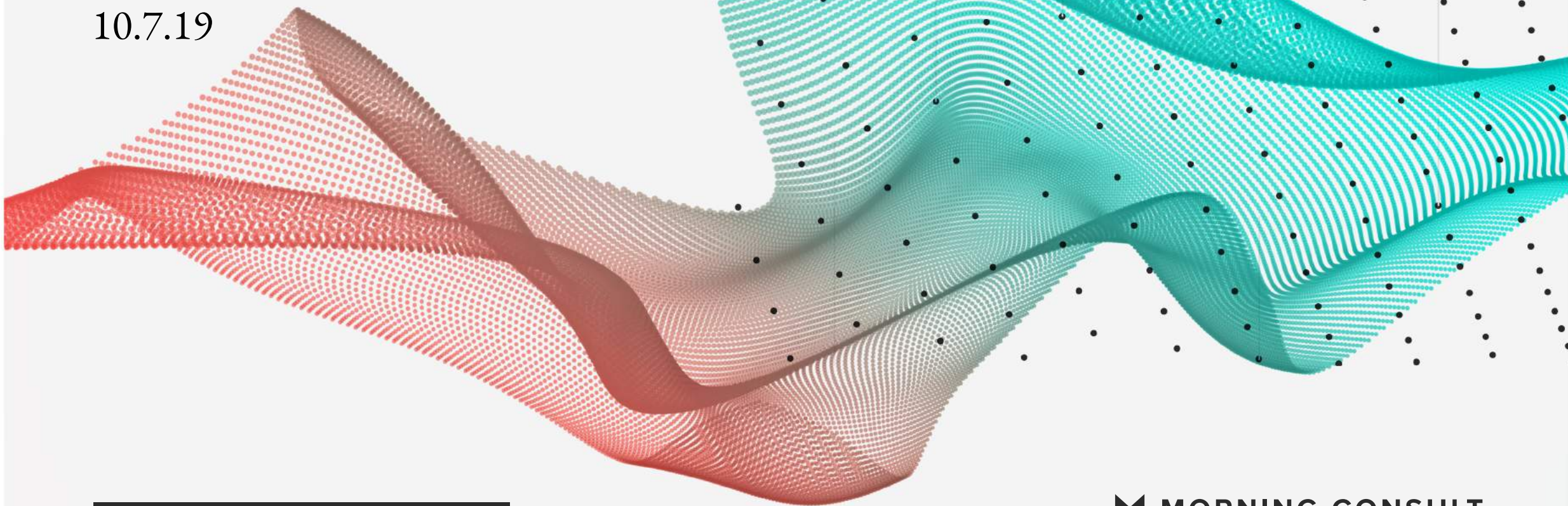


POLITICAL INTELLIGENCE

10.7.19



2020 PRIMARIES /

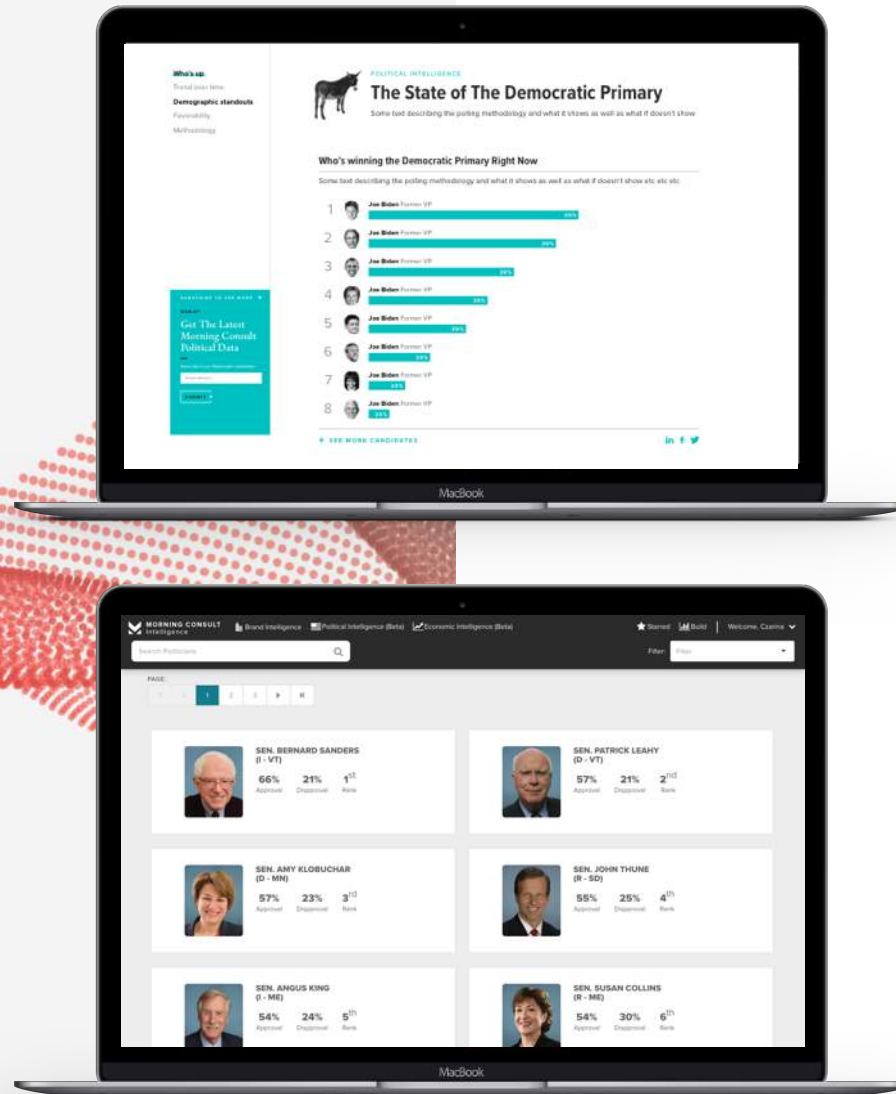
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ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



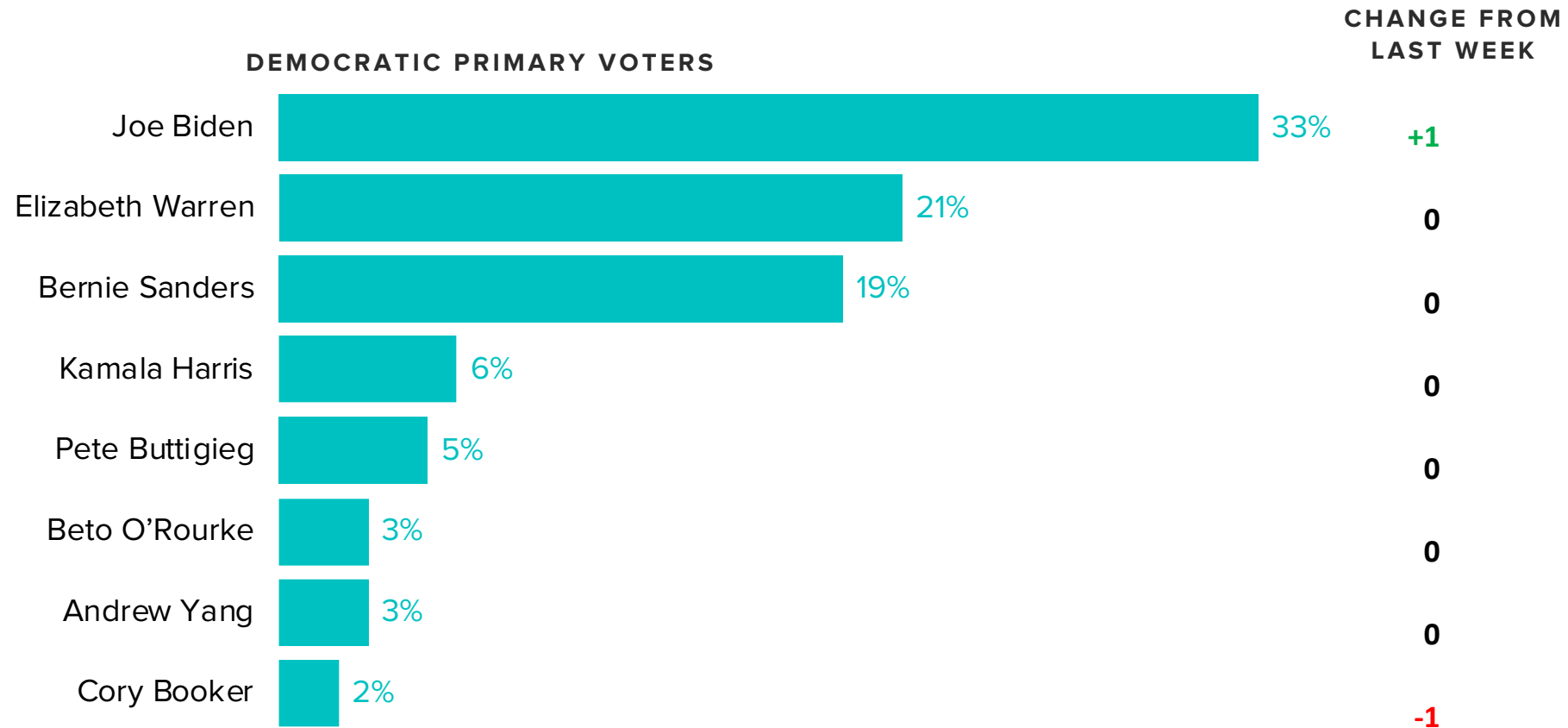
KEY TAKEAWAYS/ 10.7.2019

1. **Biden holds steady lead** – Biden maintains his frontrunner status with a 12-point lead over Warren and a 14-point lead over Sanders in the national vote share. Sanders saw no change in his national or early state numbers since leaving the hospital due to a heart attack.
2. **Of the second tier candidates, Yang and O'Rourke do best with younger voters.** A majority of their supporters are under the age of 45, while Buttigieg has the highest share of voters over 45 and voters who are white.
 - Booker and Harris have the most racially diverse, and moderate, supporters.



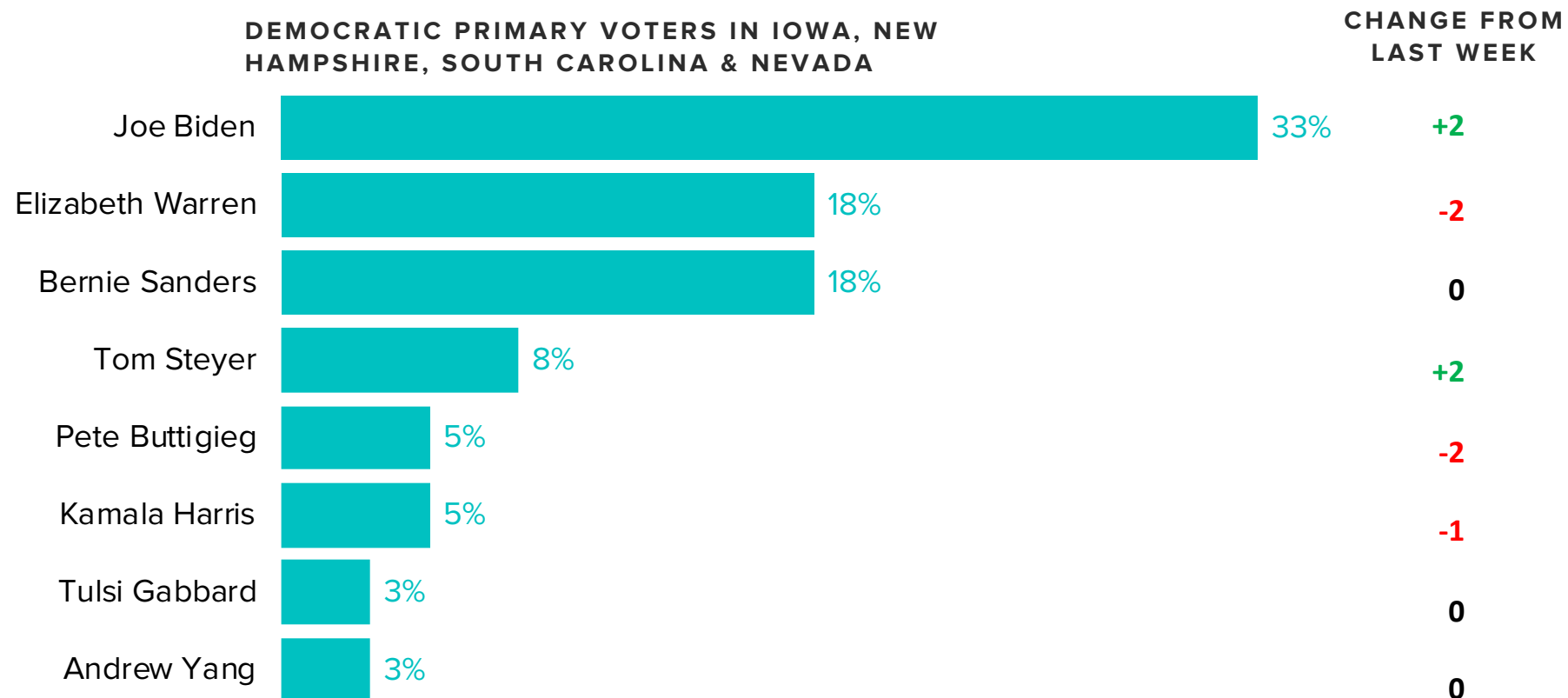
WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS



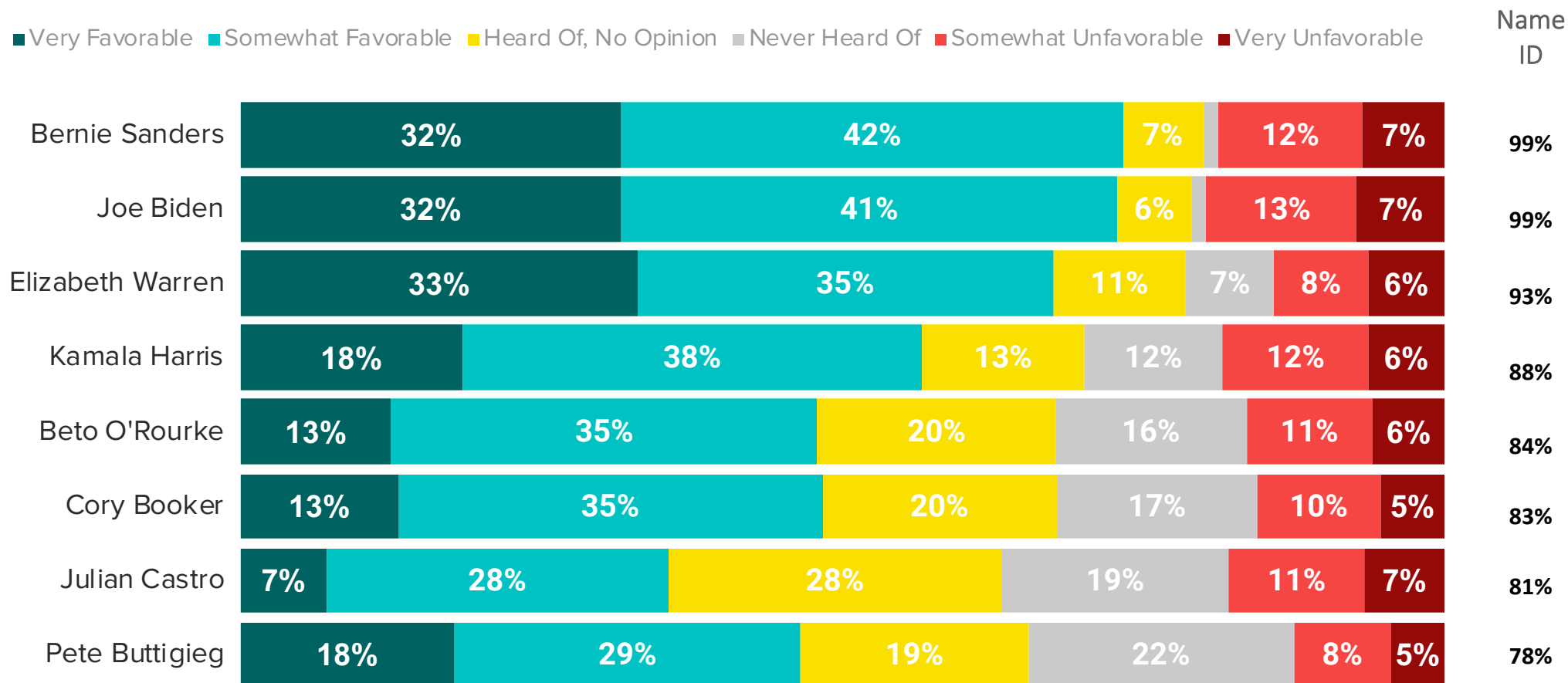
WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES



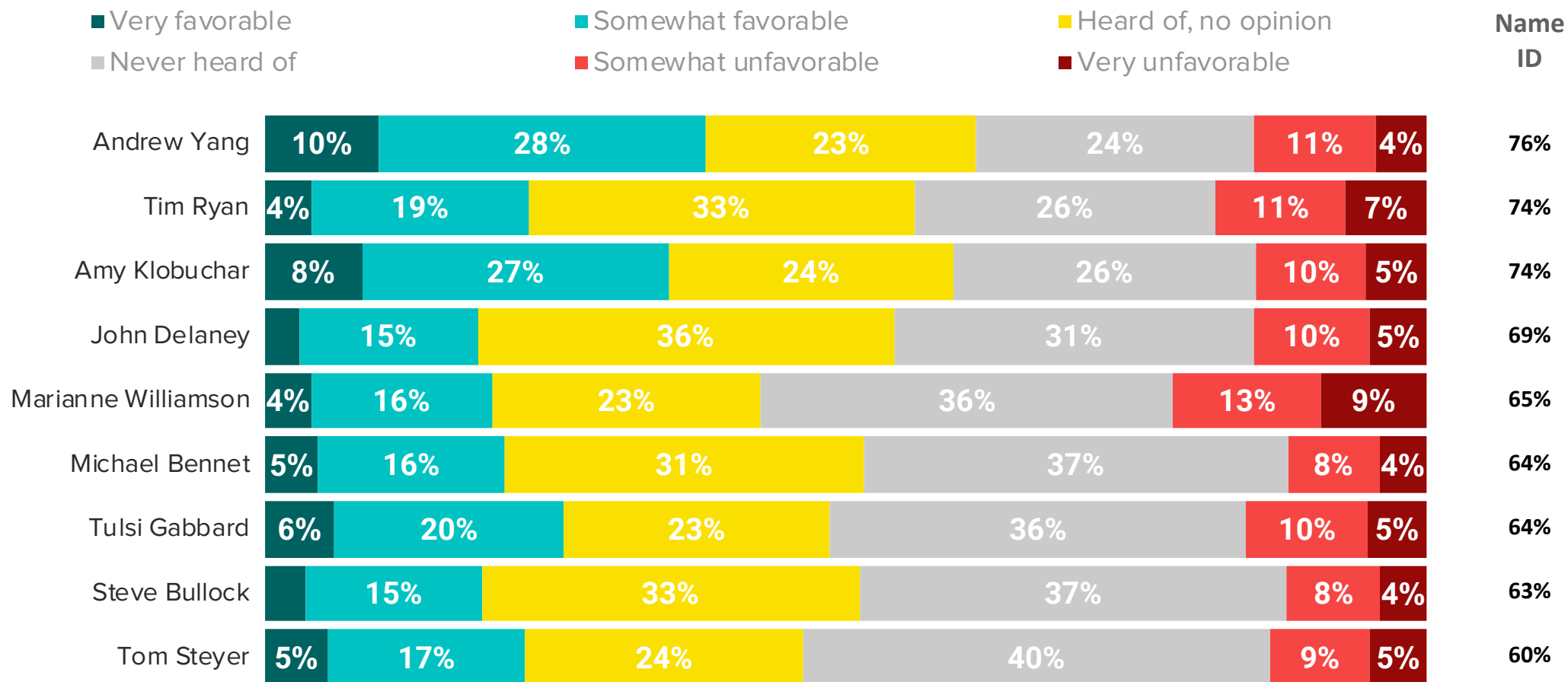
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING FAVORABILITY AND NAME RECOGNITION

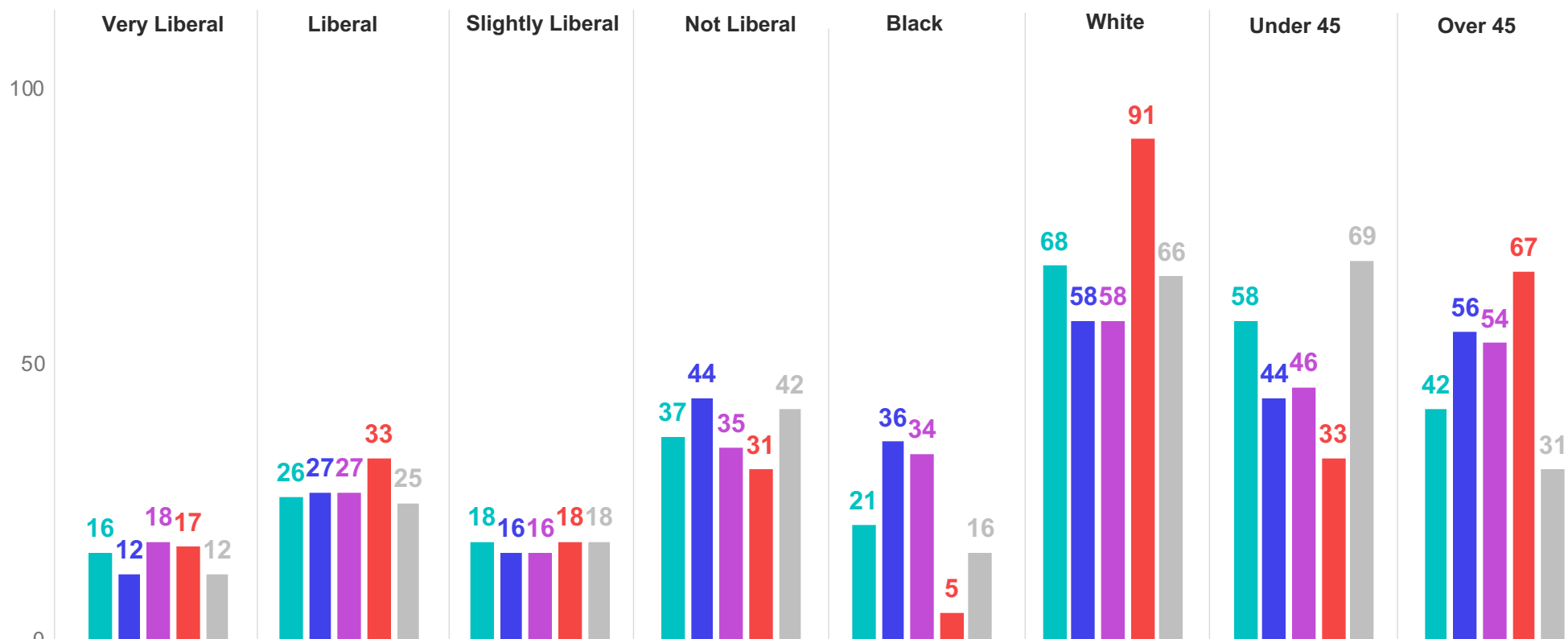
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Buttigieg is most popular with white and older voters

Demographics of Supporters

O'Rourke Booker Harris Buttigieg Yang



METHODOLOGY /

This week's report features surveys with registered voters conducted from September 30, 2019 to October 6, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 16,529 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.



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