



National Tracking Poll #191120
November 07-10, 2019

Crosstabulation Results

Methodology:

This poll was conducted from November 07-10, 2019, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table HR1: As you may know, Apple TV+ launched on November 1, 2019. Have you watched an original Apple TV+ show since its launch, or not?

Demographic	Yes	No	Total N
Adults	8% (172)	92% (2028)	2200
Gender: Male	10% (111)	90% (951)	1062
Gender: Female	5% (61)	95% (1077)	1138
Age: 18-29	16% (70)	84% (382)	452
Age: 30-44	10% (57)	90% (504)	560
Age: 45-54	6% (16)	94% (260)	276
Age: 55-64	3% (14)	97% (461)	475
Age: 65+	3% (15)	97% (421)	436
Generation Z: 18-22	20% (34)	80% (139)	173
Millennial: Age 23-38	12% (72)	88% (549)	621
Generation X: Age 39-54	8% (37)	92% (457)	495
Boomers: Age 55-73	3% (27)	97% (782)	809
PID: Dem (no lean)	10% (76)	90% (712)	788
PID: Ind (no lean)	7% (48)	93% (672)	720
PID: Rep (no lean)	7% (48)	93% (644)	692
PID/Gender: Dem Men	12% (40)	88% (307)	347
PID/Gender: Dem Women	8% (35)	92% (406)	441
PID/Gender: Ind Men	10% (35)	90% (328)	363
PID/Gender: Ind Women	4% (13)	96% (344)	357
PID/Gender: Rep Men	10% (36)	90% (316)	352
PID/Gender: Rep Women	4% (13)	96% (327)	340
Ideo: Liberal (1-3)	11% (63)	89% (532)	596
Ideo: Moderate (4)	8% (45)	92% (500)	545
Ideo: Conservative (5-7)	5% (41)	95% (764)	805
Educ: < College	8% (118)	92% (1394)	1512
Educ: Bachelors degree	8% (36)	92% (407)	444
Educ: Post-grad	7% (18)	93% (226)	244
Income: Under 50k	8% (101)	92% (1214)	1315
Income: 50k-100k	8% (51)	92% (569)	620
Income: 100k+	7% (20)	93% (245)	265

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Table HR1: As you may know, Apple TV+ launched on November 1, 2019. Have you watched an original Apple TV+ show since its launch, or not?

Demographic	Yes	No	Total N
Adults	8% (172)	92% (2028)	2200
Ethnicity: White	7% (117)	93% (1605)	1722
Ethnicity: Hispanic	14% (47)	86% (302)	349
Ethnicity: Afr. Am.	13% (35)	87% (239)	274
Ethnicity: Other	10% (20)	90% (184)	204
Community: Urban	12% (69)	88% (522)	591
Community: Suburban	6% (59)	94% (922)	981
Community: Rural	7% (44)	93% (584)	628
Employ: Private Sector	10% (65)	90% (589)	655
Employ: Government	8% (9)	92% (105)	114
Employ: Self-Employed	16% (25)	84% (131)	156
Employ: Homemaker	3% (6)	97% (191)	196
Employ: Retired	4% (22)	96% (530)	553
Employ: Unemployed	7% (18)	93% (233)	251
Employ: Other	4% (7)	96% (163)	170
Military HH: Yes	7% (28)	93% (354)	382
Military HH: No	8% (144)	92% (1674)	1818
RD/WT: Right Direction	7% (62)	93% (775)	837
RD/WT: Wrong Track	8% (111)	92% (1253)	1363
Trump Job Approve	6% (50)	94% (849)	899
Trump Job Disapprove	10% (116)	90% (1074)	1190
Trump Job Strongly Approve	6% (31)	94% (490)	521
Trump Job Somewhat Approve	5% (19)	95% (359)	378
Trump Job Somewhat Disapprove	13% (31)	87% (212)	243
Trump Job Strongly Disapprove	9% (84)	91% (862)	946
Favorable of Trump	5% (45)	95% (829)	875
Unfavorable of Trump	9% (111)	91% (1066)	1177
Very Favorable of Trump	6% (29)	94% (495)	524
Somewhat Favorable of Trump	5% (16)	95% (334)	350
Somewhat Unfavorable of Trump	15% (31)	85% (181)	212
Very Unfavorable of Trump	8% (80)	92% (884)	965

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Table HR1: As you may know, Apple TV+ launched on November 1, 2019. Have you watched an original Apple TV+ show since its launch, or not?

Demographic	Yes	No	Total N
Adults	8% (172)	92% (2028)	2200
#1 Issue: Economy	9% (50)	91% (478)	528
#1 Issue: Security	6% (27)	94% (453)	480
#1 Issue: Health Care	6% (23)	94% (361)	385
#1 Issue: Medicare / Social Security	5% (18)	95% (324)	342
#1 Issue: Women's Issues	21% (27)	79% (99)	125
#1 Issue: Education	9% (10)	91% (96)	106
#1 Issue: Energy	8% (10)	92% (119)	129
#1 Issue: Other	7% (7)	93% (98)	105
2018 House Vote: Democrat	8% (62)	92% (681)	743
2018 House Vote: Republican	7% (50)	93% (650)	700
2018 House Vote: Someone else	6% (6)	94% (87)	93
2016 Vote: Hillary Clinton	8% (57)	92% (628)	685
2016 Vote: Donald Trump	6% (40)	94% (652)	692
2016 Vote: Other	6% (10)	94% (161)	171
2016 Vote: Didn't Vote	10% (65)	90% (586)	651
Voted in 2014: Yes	7% (95)	93% (1238)	1333
Voted in 2014: No	9% (78)	91% (790)	867
2012 Vote: Barack Obama	8% (67)	92% (756)	822
2012 Vote: Mitt Romney	5% (27)	95% (486)	514
2012 Vote: Other	6% (6)	94% (91)	97
2012 Vote: Didn't Vote	9% (72)	91% (692)	764
4-Region: Northeast	6% (25)	94% (369)	394
4-Region: Midwest	5% (25)	95% (438)	462
4-Region: South	10% (82)	90% (743)	824
4-Region: West	8% (41)	92% (479)	520
Watch TV: Every day	7% (80)	93% (1006)	1086
Watch TV: Several times per week	9% (46)	91% (482)	528
Watch TV: About once per week	14% (20)	86% (127)	147
Watch TV: Several times per month	5% (5)	95% (109)	114
Watch TV: About once per month	3% (2)	97% (48)	50
Watch TV: Less often than once per month	5% (4)	95% (93)	97
Watch TV: Never	8% (15)	92% (163)	178

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Table HR1: As you may know, Apple TV+ launched on November 1, 2019. Have you watched an original Apple TV+ show since its launch, or not?

Demographic	Yes	No	Total N
Adults	8% (172)	92% (2028)	2200
Watch Movies: Every day	9% (33)	91% (338)	371
Watch Movies: Several times per week	12% (62)	88% (464)	526
Watch Movies: About once per week	8% (31)	92% (340)	371
Watch Movies: Several times per month	4% (13)	96% (280)	293
Watch Movies: About once per month	4% (8)	96% (201)	209
Watch Movies: Less often than once per month	6% (13)	94% (211)	224
Watch Movies: Never	6% (12)	94% (195)	207
Watch Sporting Events: Every day	16% (27)	84% (143)	170
Watch Sporting Events: Several times per week	10% (41)	90% (349)	389
Watch Sporting Events: About once per week	5% (16)	95% (299)	315
Watch Sporting Events: Several times per month	9% (14)	91% (140)	154
Watch Sporting Events: About once per month	12% (16)	88% (123)	140
Watch Sporting Events: Less often than once per month	8% (23)	92% (252)	275
Watch Sporting Events: Never	5% (35)	95% (722)	756
Cable TV: Currently subscribe	8% (83)	92% (919)	1002
Cable TV: Subscribed in past	6% (44)	94% (715)	759
Cable TV: Never subscribed	10% (45)	90% (394)	439
Satellite TV: Currently subscribe	12% (57)	88% (400)	457
Satellite TV: Subscribed in past	9% (55)	91% (579)	634
Satellite TV: Never subscribed	5% (60)	95% (1049)	1110
Streaming Services: Currently subscribe	8% (102)	92% (1170)	1272
Streaming Services: Subscribed in past	13% (31)	87% (199)	230
Streaming Services: Never subscribed	6% (39)	94% (659)	698
Film: An avid fan	10% (80)	90% (689)	769
Film: A casual fan	7% (84)	93% (1086)	1170
Film: Not a fan	3% (8)	97% (253)	261
Television: An avid fan	8% (95)	92% (1033)	1128
Television: A casual fan	7% (65)	93% (849)	914
Television: Not a fan	8% (13)	92% (146)	159
Music: An avid fan	10% (108)	90% (996)	1103
Music: A casual fan	6% (61)	94% (907)	967
Music: Not a fan	3% (4)	97% (125)	129

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Table HR1: As you may know, Apple TV+ launched on November 1, 2019. Have you watched an original Apple TV+ show since its launch, or not?

Demographic	Yes		No		Total N
Adults	8%	(172)	92%	(2028)	2200
Fashion: An avid fan	16%	(47)	84%	(253)	300
Fashion: A casual fan	9%	(82)	91%	(789)	872
Fashion: Not a fan	4%	(42)	96%	(985)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_1: Do you agree or disagree with the following statements?
It's alright for society to give up parts of free speech so as not to offend others.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	7% (164)	17% (371)	22% (485)	40% (870)	14% (310)	2200
Gender: Male	9% (97)	15% (163)	21% (220)	44% (469)	11% (113)	1062
Gender: Female	6% (67)	18% (209)	23% (265)	35% (401)	17% (197)	1138
Age: 18-29	11% (50)	19% (88)	23% (103)	31% (140)	16% (71)	452
Age: 30-44	10% (56)	15% (86)	20% (113)	40% (226)	14% (80)	560
Age: 45-54	7% (20)	13% (35)	20% (54)	44% (122)	16% (44)	276
Age: 55-64	5% (24)	17% (81)	24% (115)	43% (206)	10% (49)	475
Age: 65+	3% (14)	19% (81)	23% (100)	40% (176)	15% (65)	436
Generation Z: 18-22	11% (19)	21% (36)	24% (42)	23% (39)	21% (37)	173
Millennial: Age 23-38	10% (64)	18% (114)	21% (129)	38% (234)	13% (80)	621
Generation X: Age 39-54	9% (43)	12% (59)	20% (99)	43% (214)	16% (79)	495
Boomers: Age 55-73	5% (37)	19% (150)	23% (187)	42% (343)	11% (93)	809
PID: Dem (no lean)	12% (93)	24% (185)	25% (193)	28% (224)	12% (93)	788
PID: Ind (no lean)	4% (30)	16% (116)	22% (155)	40% (286)	19% (134)	720
PID: Rep (no lean)	6% (42)	10% (70)	20% (137)	52% (360)	12% (83)	692
PID/Gender: Dem Men	15% (53)	21% (72)	24% (82)	33% (115)	7% (26)	347
PID/Gender: Dem Women	9% (40)	26% (114)	25% (112)	25% (109)	15% (67)	441
PID/Gender: Ind Men	4% (16)	15% (54)	20% (74)	47% (170)	13% (49)	363
PID/Gender: Ind Women	4% (14)	17% (62)	23% (81)	32% (116)	24% (85)	357
PID/Gender: Rep Men	8% (29)	10% (37)	18% (64)	52% (184)	11% (39)	352
PID/Gender: Rep Women	4% (13)	10% (33)	21% (73)	52% (177)	13% (44)	340
Ideo: Liberal (1-3)	8% (50)	26% (156)	28% (166)	29% (172)	9% (51)	596
Ideo: Moderate (4)	9% (51)	18% (101)	22% (122)	36% (196)	14% (75)	545
Ideo: Conservative (5-7)	5% (42)	12% (93)	19% (155)	54% (433)	10% (81)	805
Educ: < College	8% (117)	16% (240)	21% (314)	39% (597)	16% (244)	1512
Educ: Bachelors degree	7% (29)	17% (75)	25% (110)	42% (185)	10% (45)	444
Educ: Post-grad	7% (18)	23% (57)	25% (61)	36% (88)	8% (20)	244
Income: Under 50k	7% (98)	16% (216)	21% (275)	38% (500)	17% (226)	1315
Income: 50k-100k	6% (37)	18% (113)	25% (153)	42% (259)	9% (57)	620
Income: 100k+	11% (29)	16% (43)	21% (56)	42% (110)	10% (26)	265
Ethnicity: White	6% (96)	16% (279)	22% (383)	44% (752)	12% (212)	1722

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**Table HR2_1: Do you agree or disagree with the following statements?
It's alright for society to give up parts of free speech so as not to offend others.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	7% (164)	17% (371)	22% (485)	40% (870)	14% (310)	2200
Ethnicity: Hispanic	12% (43)	20% (71)	20% (68)	34% (120)	14% (48)	349
Ethnicity: Afr. Am.	19% (52)	20% (56)	19% (52)	22% (61)	19% (53)	274
Ethnicity: Other	8% (16)	18% (36)	24% (49)	28% (58)	22% (45)	204
Community: Urban	10% (61)	22% (127)	17% (99)	36% (212)	16% (92)	591
Community: Suburban	6% (62)	17% (168)	24% (235)	40% (388)	13% (129)	981
Community: Rural	7% (42)	12% (76)	24% (150)	43% (270)	14% (89)	628
Employ: Private Sector	9% (60)	16% (108)	23% (149)	43% (281)	9% (58)	655
Employ: Government	11% (12)	21% (24)	26% (29)	27% (31)	15% (17)	114
Employ: Self-Employed	7% (10)	22% (34)	16% (25)	41% (65)	15% (23)	156
Employ: Homemaker	4% (7)	14% (27)	22% (43)	40% (78)	21% (41)	196
Employ: Retired	4% (21)	16% (91)	25% (139)	41% (226)	14% (76)	553
Employ: Unemployed	8% (21)	16% (41)	18% (46)	38% (94)	20% (49)	251
Employ: Other	8% (14)	13% (23)	15% (25)	44% (74)	20% (34)	170
Military HH: Yes	7% (28)	17% (66)	22% (83)	41% (156)	13% (49)	382
Military HH: No	7% (136)	17% (305)	22% (402)	39% (714)	14% (260)	1818
RD/WT: Right Direction	7% (59)	12% (97)	21% (176)	47% (397)	13% (108)	837
RD/WT: Wrong Track	8% (105)	20% (275)	23% (309)	35% (473)	15% (202)	1363
Trump Job Approve	6% (55)	10% (91)	20% (176)	54% (481)	11% (96)	899
Trump Job Disapprove	9% (105)	23% (268)	24% (289)	31% (366)	14% (161)	1190
Trump Job Strongly Approve	7% (37)	7% (35)	15% (77)	59% (306)	12% (65)	521
Trump Job Somewhat Approve	5% (17)	15% (56)	26% (99)	46% (175)	8% (31)	378
Trump Job Somewhat Disapprove	4% (10)	23% (55)	27% (66)	34% (83)	12% (29)	243
Trump Job Strongly Disapprove	10% (95)	22% (213)	24% (223)	30% (283)	14% (132)	946
Favorable of Trump	6% (51)	9% (79)	20% (171)	55% (477)	11% (97)	875
Unfavorable of Trump	9% (103)	23% (274)	25% (295)	31% (368)	12% (137)	1177
Very Favorable of Trump	6% (32)	6% (31)	16% (83)	60% (312)	12% (65)	524
Somewhat Favorable of Trump	5% (19)	14% (47)	25% (88)	47% (164)	9% (32)	350
Somewhat Unfavorable of Trump	4% (9)	29% (62)	26% (55)	30% (64)	10% (21)	212
Very Unfavorable of Trump	10% (93)	22% (212)	25% (240)	32% (304)	12% (115)	965

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Table HR2_1: Do you agree or disagree with the following statements?
It's alright for society to give up parts of free speech so as not to offend others.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	7% (164)	17% (371)	22% (485)	40% (870)	14% (310)	2200
#1 Issue: Economy	8% (41)	19% (101)	23% (123)	39% (207)	10% (55)	528
#1 Issue: Security	6% (30)	10% (47)	14% (65)	55% (265)	15% (73)	480
#1 Issue: Health Care	12% (44)	20% (79)	26% (99)	28% (109)	14% (54)	385
#1 Issue: Medicare / Social Security	4% (15)	18% (62)	24% (83)	38% (129)	15% (53)	342
#1 Issue: Women's Issues	8% (9)	18% (23)	23% (29)	27% (33)	24% (31)	125
#1 Issue: Education	5% (5)	15% (16)	20% (21)	40% (42)	21% (22)	106
#1 Issue: Energy	10% (13)	19% (24)	24% (31)	42% (54)	5% (7)	129
#1 Issue: Other	6% (6)	20% (21)	31% (33)	29% (30)	14% (15)	105
2018 House Vote: Democrat	9% (67)	24% (177)	25% (184)	32% (235)	11% (81)	743
2018 House Vote: Republican	5% (33)	12% (86)	20% (141)	52% (363)	11% (76)	700
2018 House Vote: Someone else	3% (3)	11% (10)	21% (19)	52% (48)	13% (12)	93
2016 Vote: Hillary Clinton	11% (72)	25% (168)	24% (166)	30% (204)	11% (76)	685
2016 Vote: Donald Trump	4% (31)	11% (75)	21% (146)	53% (369)	10% (70)	692
2016 Vote: Other	2% (4)	12% (20)	24% (41)	52% (88)	11% (18)	171
2016 Vote: Didn't Vote	9% (58)	17% (108)	20% (132)	32% (208)	22% (145)	651
Voted in 2014: Yes	7% (96)	17% (228)	23% (301)	42% (565)	11% (143)	1333
Voted in 2014: No	8% (68)	17% (144)	21% (184)	35% (305)	19% (166)	867
2012 Vote: Barack Obama	9% (73)	22% (184)	25% (206)	34% (280)	10% (80)	822
2012 Vote: Mitt Romney	4% (23)	9% (48)	21% (106)	53% (271)	13% (66)	514
2012 Vote: Other	3% (3)	11% (11)	18% (18)	57% (56)	10% (10)	97
2012 Vote: Didn't Vote	8% (64)	17% (128)	20% (155)	34% (262)	20% (153)	764
4-Region: Northeast	7% (26)	21% (82)	24% (94)	38% (148)	11% (43)	394
4-Region: Midwest	6% (27)	15% (70)	26% (122)	41% (191)	11% (51)	462
4-Region: South	8% (70)	15% (126)	21% (177)	40% (328)	15% (124)	824
4-Region: West	8% (41)	18% (93)	18% (92)	39% (202)	18% (92)	520

Continued on next page

Table HR2_1: Do you agree or disagree with the following statements?
It's alright for society to give up parts of free speech so as not to offend others.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	7% (164)	17% (371)	22% (485)	40% (870)	14% (310)	2200
Watch TV: Every day	7% (78)	18% (197)	22% (236)	41% (447)	12% (127)	1086
Watch TV: Several times per week	9% (46)	17% (90)	22% (114)	37% (195)	16% (82)	528
Watch TV: About once per week	7% (10)	17% (25)	27% (39)	37% (54)	13% (20)	147
Watch TV: Several times per month	6% (7)	18% (21)	28% (32)	41% (47)	7% (8)	114
Watch TV: About once per month	7% (3)	15% (7)	21% (10)	36% (18)	22% (11)	50
Watch TV: Less often than once per month	1% (1)	8% (8)	20% (19)	53% (52)	17% (17)	97
Watch TV: Never	11% (19)	13% (23)	19% (34)	32% (57)	26% (46)	178
Watch Movies: Every day	12% (46)	13% (48)	17% (64)	44% (163)	14% (51)	371
Watch Movies: Several times per week	7% (37)	20% (104)	23% (119)	38% (202)	12% (64)	526
Watch Movies: About once per week	7% (25)	22% (81)	25% (91)	38% (139)	9% (35)	371
Watch Movies: Several times per month	4% (11)	16% (48)	25% (74)	41% (119)	14% (40)	293
Watch Movies: About once per month	8% (17)	18% (38)	25% (51)	37% (77)	12% (25)	209
Watch Movies: Less often than once per month	7% (17)	14% (31)	19% (44)	42% (93)	17% (39)	224
Watch Movies: Never	6% (12)	10% (21)	20% (42)	37% (77)	27% (56)	207
Watch Sporting Events: Every day	19% (32)	20% (34)	18% (30)	38% (64)	6% (11)	170
Watch Sporting Events: Several times per week	5% (21)	18% (69)	21% (84)	44% (170)	12% (46)	389
Watch Sporting Events: About once per week	7% (22)	21% (67)	20% (63)	42% (132)	10% (31)	315
Watch Sporting Events: Several times per month	7% (11)	20% (30)	25% (39)	38% (58)	11% (16)	154
Watch Sporting Events: About once per month	8% (11)	18% (26)	24% (33)	39% (55)	11% (16)	140
Watch Sporting Events: Less often than once per month	6% (16)	18% (48)	27% (74)	32% (88)	18% (49)	275
Watch Sporting Events: Never	7% (52)	13% (98)	21% (162)	40% (303)	19% (141)	756
Cable TV: Currently subscribe	8% (83)	17% (170)	22% (220)	39% (396)	13% (133)	1002
Cable TV: Subscribed in past	7% (54)	16% (123)	24% (184)	41% (314)	11% (83)	759
Cable TV: Never subscribed	6% (27)	18% (78)	18% (81)	36% (160)	21% (94)	439
Satellite TV: Currently subscribe	8% (36)	18% (83)	21% (96)	35% (160)	18% (81)	457
Satellite TV: Subscribed in past	9% (54)	15% (97)	24% (151)	42% (264)	11% (68)	634
Satellite TV: Never subscribed	7% (74)	17% (191)	21% (237)	40% (446)	14% (160)	1110
Streaming Services: Currently subscribe	9% (118)	17% (217)	22% (276)	40% (513)	12% (148)	1272
Streaming Services: Subscribed in past	9% (22)	21% (48)	21% (49)	35% (81)	14% (31)	230
Streaming Services: Never subscribed	4% (25)	15% (107)	23% (160)	40% (276)	19% (131)	698

Continued on next page

Table HR2_1: Do you agree or disagree with the following statements?
It's alright for society to give up parts of free speech so as not to offend others.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	7% (164)	17% (371)	22% (485)	40% (870)	14% (310)	2200
Film: An avid fan	13% (101)	17% (129)	21% (162)	39% (303)	10% (75)	769
Film: A casual fan	4% (49)	17% (204)	24% (285)	40% (472)	14% (161)	1170
Film: Not a fan	6% (15)	14% (38)	15% (39)	37% (96)	28% (74)	261
Television: An avid fan	11% (129)	18% (197)	22% (245)	38% (433)	11% (124)	1128
Television: A casual fan	3% (30)	16% (150)	23% (206)	42% (379)	16% (148)	914
Television: Not a fan	3% (5)	15% (24)	21% (34)	36% (58)	24% (38)	159
Music: An avid fan	12% (133)	16% (181)	23% (248)	39% (431)	10% (110)	1103
Music: A casual fan	3% (25)	17% (168)	23% (224)	40% (390)	17% (161)	967
Music: Not a fan	6% (7)	17% (22)	9% (12)	37% (48)	30% (39)	129
Fashion: An avid fan	19% (58)	18% (54)	22% (66)	28% (84)	12% (37)	300
Fashion: A casual fan	7% (59)	19% (162)	24% (208)	37% (321)	14% (121)	872
Fashion: Not a fan	5% (47)	15% (154)	20% (211)	45% (464)	15% (151)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_2: Do you agree or disagree with the following statements?
The 'rules' about what you can and cannot say are changing so fast it's difficult to keep up.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (854)	33% (719)	11% (235)	7% (151)	11% (241)	2200
Gender: Male	40% (420)	34% (360)	11% (120)	7% (72)	8% (90)	1062
Gender: Female	38% (434)	32% (359)	10% (115)	7% (79)	13% (151)	1138
Age: 18-29	30% (135)	26% (118)	19% (86)	11% (51)	14% (62)	452
Age: 30-44	40% (222)	29% (161)	10% (58)	9% (51)	12% (68)	560
Age: 45-54	41% (112)	34% (93)	8% (23)	4% (12)	13% (35)	276
Age: 55-64	44% (209)	36% (169)	7% (35)	4% (18)	9% (45)	475
Age: 65+	40% (176)	41% (178)	8% (33)	4% (19)	7% (31)	436
Generation Z: 18-22	23% (40)	26% (44)	21% (36)	15% (26)	16% (27)	173
Millennial: Age 23-38	38% (236)	27% (171)	15% (93)	8% (52)	11% (70)	621
Generation X: Age 39-54	39% (194)	32% (158)	8% (39)	7% (36)	14% (68)	495
Boomers: Age 55-73	42% (343)	38% (307)	7% (59)	4% (35)	8% (66)	809
PID: Dem (no lean)	27% (215)	35% (275)	17% (134)	10% (82)	10% (83)	788
PID: Ind (no lean)	38% (272)	30% (219)	8% (61)	7% (54)	16% (115)	720
PID: Rep (no lean)	53% (368)	33% (225)	6% (40)	2% (15)	6% (44)	692
PID/Gender: Dem Men	30% (103)	36% (125)	17% (58)	10% (36)	7% (24)	347
PID/Gender: Dem Women	25% (111)	34% (150)	17% (76)	10% (45)	13% (58)	441
PID/Gender: Ind Men	40% (145)	31% (114)	10% (37)	7% (24)	12% (43)	363
PID/Gender: Ind Women	36% (127)	29% (105)	7% (24)	8% (29)	20% (71)	357
PID/Gender: Rep Men	49% (172)	34% (121)	7% (25)	3% (11)	6% (22)	352
PID/Gender: Rep Women	58% (196)	31% (104)	4% (15)	1% (4)	6% (21)	340
Ideo: Liberal (1-3)	24% (142)	34% (200)	19% (110)	15% (89)	9% (54)	596
Ideo: Moderate (4)	42% (229)	34% (184)	10% (57)	4% (24)	9% (51)	545
Ideo: Conservative (5-7)	51% (413)	35% (278)	6% (45)	2% (20)	6% (49)	805
Educ: < College	41% (620)	31% (466)	9% (141)	6% (92)	13% (193)	1512
Educ: Bachelors degree	36% (159)	35% (154)	13% (56)	8% (36)	9% (39)	444
Educ: Post-grad	31% (75)	41% (100)	15% (38)	9% (23)	4% (9)	244
Income: Under 50k	39% (513)	29% (384)	10% (138)	7% (92)	14% (189)	1315
Income: 50k-100k	37% (230)	40% (247)	11% (66)	7% (44)	5% (33)	620
Income: 100k+	42% (111)	34% (89)	12% (31)	6% (15)	7% (19)	265
Ethnicity: White	42% (715)	34% (589)	10% (172)	5% (91)	9% (154)	1722

Continued on next page

Table HR2_2: Do you agree or disagree with the following statements?
The 'rules' about what you can and cannot say are changing so fast it's difficult to keep up.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (854)	33% (719)	11% (235)	7% (151)	11% (241)	2200
Ethnicity: Hispanic	34% (120)	31% (107)	11% (39)	12% (41)	12% (42)	349
Ethnicity: Afr. Am.	33% (90)	25% (68)	14% (39)	11% (31)	17% (46)	274
Ethnicity: Other	24% (49)	30% (62)	11% (23)	14% (29)	20% (41)	204
Community: Urban	36% (211)	30% (177)	12% (68)	10% (57)	13% (78)	591
Community: Suburban	37% (367)	35% (343)	12% (116)	6% (63)	9% (93)	981
Community: Rural	44% (276)	32% (199)	8% (51)	5% (31)	11% (71)	628
Employ: Private Sector	39% (257)	33% (215)	13% (87)	8% (55)	6% (41)	655
Employ: Government	39% (44)	38% (43)	9% (10)	3% (3)	12% (14)	114
Employ: Self-Employed	39% (61)	29% (46)	12% (18)	8% (12)	12% (19)	156
Employ: Homemaker	43% (84)	30% (58)	5% (10)	6% (12)	17% (33)	196
Employ: Retired	40% (221)	39% (215)	9% (48)	5% (28)	8% (42)	553
Employ: Unemployed	33% (82)	31% (78)	8% (21)	7% (17)	21% (54)	251
Employ: Other	44% (75)	23% (39)	11% (18)	6% (11)	16% (27)	170
Military HH: Yes	43% (164)	36% (137)	11% (41)	3% (13)	7% (26)	382
Military HH: No	38% (689)	32% (582)	11% (194)	8% (138)	12% (215)	1818
RD/WT: Right Direction	47% (395)	33% (278)	8% (63)	4% (30)	8% (70)	837
RD/WT: Wrong Track	34% (459)	32% (441)	13% (172)	9% (121)	13% (171)	1363
Trump Job Approve	53% (479)	32% (288)	5% (45)	3% (26)	7% (61)	899
Trump Job Disapprove	30% (359)	34% (402)	15% (173)	10% (120)	11% (136)	1190
Trump Job Strongly Approve	58% (303)	26% (135)	4% (20)	4% (21)	8% (42)	521
Trump Job Somewhat Approve	46% (176)	41% (153)	7% (25)	1% (5)	5% (18)	378
Trump Job Somewhat Disapprove	30% (74)	36% (87)	14% (35)	7% (18)	12% (30)	243
Trump Job Strongly Disapprove	30% (284)	33% (315)	15% (139)	11% (102)	11% (106)	946
Favorable of Trump	55% (480)	31% (273)	5% (42)	2% (20)	7% (61)	875
Unfavorable of Trump	30% (352)	35% (412)	15% (178)	10% (119)	10% (117)	1177
Very Favorable of Trump	58% (304)	26% (137)	4% (24)	3% (16)	8% (43)	524
Somewhat Favorable of Trump	50% (176)	39% (135)	5% (18)	1% (4)	5% (18)	350
Somewhat Unfavorable of Trump	29% (61)	39% (84)	16% (35)	5% (11)	10% (22)	212
Very Unfavorable of Trump	30% (290)	34% (328)	15% (143)	11% (108)	10% (95)	965

Continued on next page

Table HR2_2: Do you agree or disagree with the following statements?
The 'rules' about what you can and cannot say are changing so fast it's difficult to keep up.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (854)	33% (719)	11% (235)	7% (151)	11% (241)	2200
#1 Issue: Economy	40% (214)	33% (175)	8% (45)	6% (33)	12% (62)	528
#1 Issue: Security	51% (247)	29% (139)	9% (41)	3% (14)	8% (39)	480
#1 Issue: Health Care	33% (128)	34% (131)	13% (50)	9% (35)	11% (41)	385
#1 Issue: Medicare / Social Security	38% (131)	37% (127)	8% (26)	4% (15)	12% (42)	342
#1 Issue: Women's Issues	21% (26)	30% (38)	20% (25)	12% (15)	17% (21)	125
#1 Issue: Education	36% (39)	26% (27)	16% (17)	8% (9)	13% (14)	106
#1 Issue: Energy	24% (32)	38% (49)	13% (17)	15% (19)	9% (12)	129
#1 Issue: Other	35% (37)	31% (33)	14% (14)	10% (10)	10% (11)	105
2018 House Vote: Democrat	30% (222)	36% (264)	16% (116)	10% (73)	9% (67)	743
2018 House Vote: Republican	52% (364)	34% (235)	5% (34)	3% (24)	6% (42)	700
2018 House Vote: Someone else	43% (39)	28% (26)	7% (7)	7% (7)	15% (14)	93
2016 Vote: Hillary Clinton	29% (199)	34% (234)	16% (112)	11% (77)	9% (64)	685
2016 Vote: Donald Trump	55% (381)	33% (230)	5% (34)	2% (14)	5% (34)	692
2016 Vote: Other	39% (67)	38% (66)	9% (16)	4% (6)	9% (16)	171
2016 Vote: Didn't Vote	32% (207)	29% (190)	11% (73)	8% (54)	20% (127)	651
Voted in 2014: Yes	42% (562)	34% (451)	10% (135)	7% (91)	7% (93)	1333
Voted in 2014: No	34% (292)	31% (268)	12% (100)	7% (60)	17% (148)	867
2012 Vote: Barack Obama	32% (264)	36% (296)	15% (121)	9% (72)	8% (69)	822
2012 Vote: Mitt Romney	54% (276)	34% (173)	4% (22)	3% (16)	5% (26)	514
2012 Vote: Other	54% (52)	27% (26)	6% (6)	3% (3)	10% (10)	97
2012 Vote: Didn't Vote	34% (258)	29% (224)	11% (86)	8% (59)	18% (135)	764
4-Region: Northeast	40% (155)	34% (136)	10% (41)	7% (28)	9% (34)	394
4-Region: Midwest	38% (174)	36% (165)	12% (54)	6% (25)	9% (44)	462
4-Region: South	39% (323)	32% (267)	10% (81)	7% (55)	12% (98)	824
4-Region: West	39% (201)	29% (152)	11% (59)	8% (43)	12% (65)	520

Continued on next page

Table HR2_2: Do you agree or disagree with the following statements?
The 'rules' about what you can and cannot say are changing so fast it's difficult to keep up.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (854)	33% (719)	11% (235)	7% (151)	11% (241)	2200
Watch TV: Every day	41% (450)	34% (369)	9% (95)	6% (67)	10% (104)	1086
Watch TV: Several times per week	38% (202)	33% (176)	13% (69)	6% (34)	9% (46)	528
Watch TV: About once per week	37% (54)	27% (40)	14% (21)	10% (15)	11% (17)	147
Watch TV: Several times per month	39% (45)	30% (34)	16% (18)	12% (14)	3% (3)	114
Watch TV: About once per month	23% (12)	37% (18)	16% (8)	4% (2)	20% (10)	50
Watch TV: Less often than once per month	32% (31)	32% (31)	8% (8)	11% (10)	17% (16)	97
Watch TV: Never	34% (60)	28% (49)	9% (16)	5% (8)	25% (44)	178
Watch Movies: Every day	45% (167)	26% (98)	11% (39)	6% (24)	12% (43)	371
Watch Movies: Several times per week	37% (196)	36% (189)	10% (51)	9% (49)	8% (40)	526
Watch Movies: About once per week	41% (152)	35% (130)	10% (38)	4% (17)	9% (34)	371
Watch Movies: Several times per month	38% (111)	35% (102)	10% (28)	8% (25)	9% (26)	293
Watch Movies: About once per month	39% (81)	31% (66)	15% (32)	7% (15)	7% (16)	209
Watch Movies: Less often than once per month	36% (80)	35% (79)	12% (27)	4% (10)	13% (29)	224
Watch Movies: Never	33% (67)	27% (56)	9% (19)	6% (12)	25% (53)	207
Watch Sporting Events: Every day	46% (78)	27% (46)	9% (16)	9% (16)	8% (14)	170
Watch Sporting Events: Several times per week	38% (148)	41% (160)	8% (33)	7% (26)	6% (22)	389
Watch Sporting Events: About once per week	43% (137)	36% (114)	11% (36)	5% (15)	5% (14)	315
Watch Sporting Events: Several times per month	32% (49)	37% (57)	15% (23)	8% (12)	8% (13)	154
Watch Sporting Events: About once per month	36% (51)	30% (43)	19% (26)	7% (10)	8% (11)	140
Watch Sporting Events: Less often than once per month	34% (95)	34% (95)	10% (26)	10% (26)	12% (33)	275
Watch Sporting Events: Never	39% (297)	27% (205)	10% (75)	6% (46)	18% (134)	756
Cable TV: Currently subscribe	39% (394)	33% (330)	11% (112)	6% (62)	10% (104)	1002
Cable TV: Subscribed in past	41% (312)	34% (255)	10% (78)	8% (58)	8% (57)	759
Cable TV: Never subscribed	34% (148)	31% (135)	10% (46)	7% (31)	18% (80)	439
Satellite TV: Currently subscribe	39% (179)	35% (160)	8% (37)	7% (32)	11% (48)	457
Satellite TV: Subscribed in past	41% (259)	30% (193)	13% (83)	7% (43)	9% (56)	634
Satellite TV: Never subscribed	38% (416)	33% (366)	10% (116)	7% (75)	12% (136)	1110
Streaming Services: Currently subscribe	40% (512)	31% (396)	13% (163)	7% (88)	9% (113)	1272
Streaming Services: Subscribed in past	38% (87)	35% (80)	8% (19)	11% (24)	9% (20)	230
Streaming Services: Never subscribed	37% (255)	35% (243)	8% (53)	5% (38)	15% (108)	698

Continued on next page

Table HR2_2: Do you agree or disagree with the following statements?
The 'rules' about what you can and cannot say are changing so fast it's difficult to keep up.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (854)	33% (719)	11% (235)	7% (151)	11% (241)	2200
Film: An avid fan	43% (331)	30% (230)	12% (94)	7% (53)	8% (62)	769
Film: A casual fan	36% (418)	36% (418)	11% (123)	7% (80)	11% (130)	1170
Film: Not a fan	40% (104)	27% (71)	7% (18)	7% (18)	19% (49)	261
Television: An avid fan	43% (481)	31% (346)	11% (121)	6% (69)	10% (111)	1128
Television: A casual fan	35% (318)	36% (326)	11% (99)	8% (69)	11% (101)	914
Television: Not a fan	35% (55)	30% (47)	9% (15)	8% (12)	19% (29)	159
Music: An avid fan	42% (466)	30% (326)	12% (133)	8% (87)	8% (91)	1103
Music: A casual fan	35% (340)	37% (362)	9% (92)	6% (54)	12% (120)	967
Music: Not a fan	37% (48)	25% (32)	8% (10)	8% (10)	23% (29)	129
Fashion: An avid fan	37% (111)	31% (92)	12% (36)	12% (35)	9% (26)	300
Fashion: A casual fan	36% (318)	33% (288)	12% (102)	7% (60)	12% (104)	872
Fashion: Not a fan	41% (425)	33% (340)	9% (97)	5% (56)	11% (110)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_3: Do you agree or disagree with the following statements?
These days, people are offended too easily.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	53% (1171)	25% (557)	8% (183)	6% (130)	7% (158)	2200
Gender: Male	56% (600)	25% (260)	8% (80)	5% (54)	6% (68)	1062
Gender: Female	50% (571)	26% (297)	9% (103)	7% (77)	8% (90)	1138
Age: 18-29	46% (209)	23% (103)	13% (57)	11% (48)	8% (35)	452
Age: 30-44	53% (299)	24% (136)	8% (43)	6% (36)	8% (46)	560
Age: 45-54	57% (158)	24% (67)	7% (18)	4% (10)	8% (22)	276
Age: 55-64	58% (275)	25% (121)	7% (32)	4% (17)	6% (30)	475
Age: 65+	53% (229)	30% (130)	8% (33)	4% (19)	6% (25)	436
Generation Z: 18-22	41% (70)	23% (39)	15% (26)	10% (18)	11% (19)	173
Millennial: Age 23-38	51% (318)	25% (153)	10% (59)	8% (51)	6% (39)	621
Generation X: Age 39-54	56% (277)	23% (114)	7% (33)	5% (26)	9% (45)	495
Boomers: Age 55-73	56% (457)	27% (215)	7% (56)	4% (35)	6% (47)	809
PID: Dem (no lean)	36% (288)	31% (248)	14% (112)	12% (92)	6% (49)	788
PID: Ind (no lean)	53% (383)	26% (185)	7% (48)	4% (26)	11% (77)	720
PID: Rep (no lean)	72% (500)	18% (124)	3% (24)	2% (12)	5% (32)	692
PID/Gender: Dem Men	40% (139)	31% (108)	13% (46)	10% (33)	6% (20)	347
PID/Gender: Dem Women	34% (149)	32% (140)	15% (65)	13% (59)	6% (28)	441
PID/Gender: Ind Men	57% (206)	24% (87)	7% (26)	4% (15)	8% (30)	363
PID/Gender: Ind Women	50% (178)	27% (98)	6% (22)	3% (12)	13% (47)	357
PID/Gender: Rep Men	73% (255)	19% (66)	2% (7)	2% (6)	5% (18)	352
PID/Gender: Rep Women	72% (245)	17% (59)	5% (16)	2% (6)	4% (15)	340
Ideo: Liberal (1-3)	30% (178)	34% (200)	17% (99)	15% (86)	5% (32)	596
Ideo: Moderate (4)	56% (303)	27% (146)	9% (52)	2% (13)	6% (32)	545
Ideo: Conservative (5-7)	71% (571)	21% (168)	3% (22)	2% (20)	3% (23)	805
Educ: < College	55% (837)	24% (364)	7% (113)	5% (70)	8% (128)	1512
Educ: Bachelors degree	50% (224)	26% (116)	9% (40)	9% (40)	5% (24)	444
Educ: Post-grad	45% (109)	32% (78)	12% (30)	8% (20)	3% (7)	244
Income: Under 50k	52% (680)	25% (334)	8% (105)	6% (73)	9% (125)	1315
Income: 50k-100k	55% (339)	26% (159)	10% (63)	5% (34)	4% (26)	620
Income: 100k+	58% (152)	24% (64)	6% (16)	9% (24)	3% (8)	265
Ethnicity: White	57% (988)	24% (422)	8% (136)	5% (84)	5% (93)	1722

Continued on next page

Table HR2_3: Do you agree or disagree with the following statements?
These days, people are offended too easily.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	53% (1171)	25% (557)	8% (183)	6% (130)	7% (158)	2200
Ethnicity: Hispanic	45% (158)	25% (86)	13% (44)	11% (38)	7% (24)	349
Ethnicity: Afr. Am.	38% (104)	28% (77)	12% (34)	9% (24)	13% (35)	274
Ethnicity: Other	38% (78)	29% (59)	7% (14)	11% (22)	15% (30)	204
Community: Urban	46% (271)	26% (154)	11% (65)	8% (47)	9% (54)	591
Community: Suburban	54% (527)	28% (273)	7% (73)	6% (55)	5% (53)	981
Community: Rural	59% (372)	21% (131)	7% (45)	5% (29)	8% (51)	628
Employ: Private Sector	55% (360)	25% (166)	10% (63)	7% (44)	3% (22)	655
Employ: Government	58% (66)	18% (21)	8% (9)	8% (9)	8% (9)	114
Employ: Self-Employed	55% (86)	29% (45)	7% (11)	3% (5)	6% (9)	156
Employ: Homemaker	57% (112)	21% (40)	7% (14)	3% (5)	12% (25)	196
Employ: Retired	53% (291)	28% (154)	8% (42)	5% (30)	6% (35)	553
Employ: Unemployed	48% (121)	25% (63)	8% (19)	5% (11)	14% (36)	251
Employ: Other	50% (85)	28% (47)	6% (10)	6% (10)	10% (17)	170
Military HH: Yes	64% (244)	21% (79)	7% (25)	5% (18)	4% (16)	382
Military HH: No	51% (927)	26% (478)	9% (158)	6% (113)	8% (142)	1818
RD/WT: Right Direction	67% (557)	20% (167)	4% (34)	3% (21)	7% (58)	837
RD/WT: Wrong Track	45% (614)	29% (391)	11% (149)	8% (109)	7% (101)	1363
Trump Job Approve	71% (639)	19% (168)	3% (28)	2% (22)	5% (43)	899
Trump Job Disapprove	41% (486)	31% (364)	13% (152)	9% (108)	7% (80)	1190
Trump Job Strongly Approve	74% (387)	14% (74)	2% (12)	3% (17)	6% (31)	521
Trump Job Somewhat Approve	67% (252)	25% (93)	4% (16)	1% (5)	3% (12)	378
Trump Job Somewhat Disapprove	51% (124)	30% (72)	12% (29)	2% (6)	5% (11)	243
Trump Job Strongly Disapprove	38% (361)	31% (291)	13% (123)	11% (102)	7% (69)	946
Favorable of Trump	73% (638)	18% (159)	2% (21)	2% (17)	5% (40)	875
Unfavorable of Trump	41% (488)	32% (374)	13% (151)	9% (107)	5% (58)	1177
Very Favorable of Trump	76% (398)	14% (72)	2% (11)	3% (16)	5% (27)	524
Somewhat Favorable of Trump	69% (240)	25% (87)	3% (10)	— (1)	3% (12)	350
Somewhat Unfavorable of Trump	52% (110)	35% (74)	9% (18)	2% (3)	3% (7)	212
Very Unfavorable of Trump	39% (378)	31% (299)	14% (132)	11% (104)	5% (51)	965

Continued on next page

**Table HR2_3: Do you agree or disagree with the following statements?
These days, people are offended too easily.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	53% (1171)	25% (557)	8% (183)	6% (130)	7% (158)	2200
#1 Issue: Economy	58% (304)	26% (138)	7% (37)	4% (20)	5% (28)	528
#1 Issue: Security	69% (331)	19% (89)	4% (17)	2% (12)	7% (31)	480
#1 Issue: Health Care	46% (179)	27% (105)	13% (52)	7% (27)	6% (23)	385
#1 Issue: Medicare / Social Security	50% (171)	30% (103)	8% (27)	3% (12)	9% (30)	342
#1 Issue: Women's Issues	36% (45)	20% (25)	11% (14)	19% (24)	13% (17)	125
#1 Issue: Education	53% (56)	23% (24)	7% (7)	5% (5)	13% (14)	106
#1 Issue: Energy	30% (39)	34% (44)	15% (19)	12% (16)	9% (11)	129
#1 Issue: Other	43% (46)	27% (29)	10% (11)	15% (16)	4% (4)	105
2018 House Vote: Democrat	38% (281)	34% (254)	13% (96)	10% (77)	5% (35)	743
2018 House Vote: Republican	72% (505)	18% (129)	3% (21)	2% (17)	4% (27)	700
2018 House Vote: Someone else	57% (53)	21% (20)	3% (3)	5% (5)	14% (13)	93
2016 Vote: Hillary Clinton	35% (242)	34% (230)	13% (91)	13% (88)	5% (33)	685
2016 Vote: Donald Trump	74% (513)	19% (129)	3% (20)	1% (8)	3% (21)	692
2016 Vote: Other	59% (102)	25% (43)	5% (9)	4% (7)	6% (10)	171
2016 Vote: Didn't Vote	48% (314)	24% (155)	10% (62)	4% (26)	14% (94)	651
Voted in 2014: Yes	56% (751)	25% (338)	7% (98)	7% (89)	4% (56)	1333
Voted in 2014: No	48% (419)	25% (220)	10% (85)	5% (41)	12% (102)	867
2012 Vote: Barack Obama	43% (354)	31% (258)	11% (93)	10% (79)	5% (38)	822
2012 Vote: Mitt Romney	72% (371)	20% (103)	3% (17)	2% (9)	3% (14)	514
2012 Vote: Other	68% (66)	19% (19)	1% (1)	3% (3)	9% (8)	97
2012 Vote: Didn't Vote	49% (377)	23% (178)	9% (72)	5% (39)	13% (98)	764
4-Region: Northeast	55% (217)	27% (105)	9% (37)	4% (14)	5% (20)	394
4-Region: Midwest	54% (251)	28% (131)	8% (38)	4% (20)	5% (22)	462
4-Region: South	55% (453)	24% (198)	7% (58)	6% (46)	8% (70)	824
4-Region: West	48% (249)	24% (123)	10% (50)	10% (50)	9% (47)	520

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**Table HR2_3: Do you agree or disagree with the following statements?
These days, people are offended too easily.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	53% (1171)	25% (557)	8% (183)	6% (130)	7% (158)	2200
Watch TV: Every day	54% (585)	26% (278)	9% (93)	6% (62)	6% (67)	1086
Watch TV: Several times per week	56% (294)	27% (141)	6% (33)	7% (35)	5% (25)	528
Watch TV: About once per week	45% (66)	30% (44)	14% (20)	6% (9)	5% (7)	147
Watch TV: Several times per month	58% (67)	18% (21)	14% (17)	7% (8)	2% (2)	114
Watch TV: About once per month	40% (20)	31% (16)	7% (3)	11% (5)	11% (6)	50
Watch TV: Less often than once per month	59% (57)	17% (17)	10% (10)	2% (2)	12% (11)	97
Watch TV: Never	46% (82)	23% (41)	5% (8)	4% (7)	22% (40)	178
Watch Movies: Every day	55% (205)	22% (81)	9% (35)	5% (19)	8% (30)	371
Watch Movies: Several times per week	52% (273)	28% (147)	8% (42)	8% (42)	4% (23)	526
Watch Movies: About once per week	52% (192)	28% (105)	10% (36)	5% (19)	5% (19)	371
Watch Movies: Several times per month	56% (165)	24% (71)	7% (21)	7% (20)	6% (17)	293
Watch Movies: About once per month	58% (120)	24% (50)	9% (19)	6% (12)	4% (7)	209
Watch Movies: Less often than once per month	53% (119)	27% (60)	9% (20)	3% (7)	7% (17)	224
Watch Movies: Never	46% (96)	21% (43)	5% (11)	6% (11)	22% (46)	207
Watch Sporting Events: Every day	64% (109)	19% (33)	5% (9)	4% (7)	7% (12)	170
Watch Sporting Events: Several times per week	54% (208)	28% (109)	8% (30)	6% (25)	4% (16)	389
Watch Sporting Events: About once per week	59% (186)	26% (81)	9% (29)	3% (11)	3% (8)	315
Watch Sporting Events: Several times per month	48% (73)	30% (46)	15% (24)	4% (6)	3% (5)	154
Watch Sporting Events: About once per month	48% (68)	31% (44)	9% (12)	8% (12)	3% (4)	140
Watch Sporting Events: Less often than once per month	47% (131)	29% (79)	8% (22)	6% (16)	10% (28)	275
Watch Sporting Events: Never	52% (395)	22% (165)	8% (58)	7% (53)	11% (84)	756
Cable TV: Currently subscribe	51% (513)	28% (276)	9% (86)	5% (51)	7% (75)	1002
Cable TV: Subscribed in past	58% (437)	24% (181)	8% (62)	6% (47)	4% (32)	759
Cable TV: Never subscribed	50% (221)	23% (100)	8% (35)	7% (32)	12% (51)	439
Satellite TV: Currently subscribe	55% (249)	28% (126)	6% (29)	4% (20)	7% (32)	457
Satellite TV: Subscribed in past	56% (356)	24% (152)	8% (52)	7% (42)	5% (31)	634
Satellite TV: Never subscribed	51% (566)	25% (279)	9% (102)	6% (68)	9% (95)	1110
Streaming Services: Currently subscribe	53% (680)	26% (325)	8% (106)	8% (97)	5% (63)	1272
Streaming Services: Subscribed in past	50% (114)	27% (62)	12% (28)	5% (11)	7% (16)	230
Streaming Services: Never subscribed	54% (376)	24% (170)	7% (50)	3% (22)	11% (79)	698

Continued on next page

Table HR2_3: Do you agree or disagree with the following statements?
These days, people are offended too easily.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	53% (1171)	25% (557)	8% (183)	6% (130)	7% (158)	2200
Film: An avid fan	55% (423)	24% (182)	9% (66)	8% (58)	5% (41)	769
Film: A casual fan	52% (610)	28% (329)	8% (92)	5% (61)	7% (78)	1170
Film: Not a fan	53% (137)	18% (47)	10% (26)	4% (11)	15% (40)	261
Television: An avid fan	55% (617)	25% (279)	9% (103)	7% (73)	5% (55)	1128
Television: A casual fan	53% (485)	26% (239)	7% (66)	5% (47)	8% (76)	914
Television: Not a fan	43% (68)	24% (39)	9% (15)	6% (10)	17% (27)	159
Music: An avid fan	55% (610)	24% (262)	9% (98)	8% (84)	4% (50)	1103
Music: A casual fan	52% (504)	28% (266)	8% (77)	4% (38)	8% (82)	967
Music: Not a fan	44% (57)	22% (29)	6% (8)	7% (9)	21% (27)	129
Fashion: An avid fan	51% (154)	24% (72)	11% (32)	8% (25)	6% (18)	300
Fashion: A casual fan	49% (424)	29% (249)	10% (85)	6% (53)	7% (61)	872
Fashion: Not a fan	58% (593)	23% (237)	6% (66)	5% (52)	8% (80)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_4: Do you agree or disagree with the following statements?*We should call groups of people by the names they choose, instead of the names we choose.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (653)	33% (734)	11% (236)	7% (148)	19% (428)	2200
Gender: Male	29% (308)	35% (376)	13% (134)	7% (75)	16% (169)	1062
Gender: Female	30% (345)	32% (359)	9% (103)	6% (73)	23% (259)	1138
Age: 18-29	37% (165)	27% (124)	11% (49)	8% (35)	18% (80)	452
Age: 30-44	31% (173)	31% (175)	10% (54)	8% (44)	20% (115)	560
Age: 45-54	25% (69)	35% (97)	9% (26)	6% (17)	24% (66)	276
Age: 55-64	27% (128)	37% (177)	13% (61)	5% (26)	17% (83)	475
Age: 65+	27% (117)	37% (162)	11% (46)	6% (27)	19% (84)	436
Generation Z: 18-22	37% (63)	24% (41)	8% (14)	10% (17)	22% (38)	173
Millennial: Age 23-38	33% (205)	31% (190)	11% (68)	7% (46)	18% (113)	621
Generation X: Age 39-54	28% (140)	33% (165)	9% (47)	7% (32)	22% (110)	495
Boomers: Age 55-73	28% (224)	37% (302)	12% (95)	5% (43)	18% (145)	809
PID: Dem (no lean)	42% (329)	35% (277)	6% (47)	3% (25)	14% (111)	788
PID: Ind (no lean)	27% (198)	32% (233)	11% (77)	5% (36)	24% (176)	720
PID: Rep (no lean)	18% (127)	33% (225)	16% (112)	13% (87)	20% (141)	692
PID/Gender: Dem Men	45% (156)	34% (118)	7% (25)	5% (16)	9% (32)	347
PID/Gender: Dem Women	39% (173)	36% (159)	5% (23)	2% (9)	18% (78)	441
PID/Gender: Ind Men	24% (86)	36% (129)	15% (54)	5% (19)	21% (74)	363
PID/Gender: Ind Women	31% (112)	29% (103)	7% (23)	5% (17)	28% (102)	357
PID/Gender: Rep Men	19% (66)	37% (129)	16% (55)	11% (40)	18% (63)	352
PID/Gender: Rep Women	18% (61)	28% (96)	17% (57)	14% (48)	23% (79)	340
Ideo: Liberal (1-3)	46% (272)	34% (203)	6% (38)	2% (13)	12% (70)	596
Ideo: Moderate (4)	29% (158)	35% (188)	12% (64)	6% (32)	19% (102)	545
Ideo: Conservative (5-7)	21% (166)	35% (284)	15% (118)	11% (87)	19% (150)	805
Educ: < College	29% (445)	31% (476)	10% (157)	7% (112)	21% (323)	1512
Educ: Bachelors degree	27% (122)	39% (175)	10% (46)	5% (23)	17% (77)	444
Educ: Post-grad	36% (87)	34% (83)	14% (33)	5% (13)	12% (28)	244
Income: Under 50k	30% (395)	32% (427)	9% (121)	7% (91)	21% (282)	1315
Income: 50k-100k	27% (170)	37% (228)	12% (77)	6% (39)	17% (106)	620
Income: 100k+	33% (88)	30% (79)	14% (38)	7% (19)	15% (41)	265
Ethnicity: White	28% (480)	34% (588)	12% (201)	7% (119)	19% (333)	1722

Continued on next page

Table HR2_4: Do you agree or disagree with the following statements?
We should call groups of people by the names they choose, instead of the names we choose.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (653)	33% (734)	11% (236)	7% (148)	19% (428)	2200
Ethnicity: Hispanic	34% (118)	33% (116)	7% (23)	8% (27)	19% (65)	349
Ethnicity: Afr. Am.	39% (107)	31% (84)	5% (13)	5% (15)	20% (56)	274
Ethnicity: Other	32% (66)	31% (62)	11% (23)	7% (14)	19% (39)	204
Community: Urban	32% (187)	34% (199)	9% (52)	7% (41)	19% (113)	591
Community: Suburban	31% (303)	34% (333)	11% (111)	6% (62)	18% (172)	981
Community: Rural	26% (163)	32% (202)	12% (74)	7% (46)	23% (143)	628
Employ: Private Sector	31% (203)	36% (233)	12% (82)	6% (38)	15% (99)	655
Employ: Government	30% (35)	30% (34)	10% (12)	7% (8)	23% (26)	114
Employ: Self-Employed	29% (46)	30% (47)	12% (18)	13% (20)	16% (25)	156
Employ: Homemaker	24% (46)	30% (59)	11% (21)	8% (15)	28% (55)	196
Employ: Retired	26% (145)	37% (204)	11% (63)	7% (38)	19% (103)	553
Employ: Unemployed	33% (82)	28% (71)	10% (24)	5% (13)	24% (61)	251
Employ: Other	31% (52)	33% (56)	7% (12)	5% (8)	25% (42)	170
Military HH: Yes	25% (97)	36% (138)	14% (54)	8% (30)	16% (63)	382
Military HH: No	31% (557)	33% (596)	10% (182)	6% (118)	20% (365)	1818
RD/WT: Right Direction	20% (166)	35% (293)	14% (121)	11% (92)	20% (165)	837
RD/WT: Wrong Track	36% (487)	32% (441)	8% (115)	4% (56)	19% (263)	1363
Trump Job Approve	19% (174)	34% (306)	15% (133)	12% (110)	20% (177)	899
Trump Job Disapprove	38% (457)	33% (398)	8% (93)	3% (35)	17% (207)	1190
Trump Job Strongly Approve	19% (101)	30% (155)	15% (78)	17% (86)	19% (101)	521
Trump Job Somewhat Approve	19% (73)	40% (151)	14% (55)	6% (23)	20% (76)	378
Trump Job Somewhat Disapprove	27% (64)	36% (87)	13% (31)	4% (9)	21% (52)	243
Trump Job Strongly Disapprove	41% (392)	33% (311)	7% (62)	3% (26)	16% (155)	946
Favorable of Trump	20% (172)	34% (294)	15% (133)	12% (104)	20% (172)	875
Unfavorable of Trump	39% (457)	35% (407)	8% (96)	3% (33)	16% (183)	1177
Very Favorable of Trump	21% (109)	29% (153)	15% (79)	15% (80)	20% (105)	524
Somewhat Favorable of Trump	18% (63)	40% (142)	16% (54)	7% (24)	19% (67)	350
Somewhat Unfavorable of Trump	25% (53)	39% (83)	12% (26)	3% (7)	20% (43)	212
Very Unfavorable of Trump	42% (404)	34% (324)	7% (70)	3% (26)	15% (140)	965

Continued on next page

Table HR2_4: Do you agree or disagree with the following statements?*We should call groups of people by the names they choose, instead of the names we choose.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (653)	33% (734)	11% (236)	7% (148)	19% (428)	2200
#1 Issue: Economy	28% (149)	34% (182)	11% (56)	7% (38)	20% (104)	528
#1 Issue: Security	20% (94)	27% (130)	16% (77)	13% (63)	24% (116)	480
#1 Issue: Health Care	35% (134)	38% (147)	9% (33)	3% (13)	15% (57)	385
#1 Issue: Medicare / Social Security	27% (92)	39% (132)	10% (34)	4% (13)	21% (71)	342
#1 Issue: Women's Issues	41% (52)	27% (34)	4% (4)	4% (5)	24% (30)	125
#1 Issue: Education	31% (33)	32% (34)	10% (10)	5% (6)	22% (24)	106
#1 Issue: Energy	42% (54)	34% (43)	9% (12)	4% (5)	12% (15)	129
#1 Issue: Other	43% (46)	31% (32)	10% (11)	5% (5)	11% (11)	105
2018 House Vote: Democrat	41% (304)	36% (265)	8% (57)	3% (20)	13% (96)	743
2018 House Vote: Republican	18% (122)	35% (248)	16% (115)	11% (77)	20% (138)	700
2018 House Vote: Someone else	29% (27)	21% (20)	11% (11)	12% (11)	26% (24)	93
2016 Vote: Hillary Clinton	41% (284)	37% (255)	7% (47)	2% (17)	12% (83)	685
2016 Vote: Donald Trump	19% (129)	34% (237)	17% (118)	11% (75)	19% (132)	692
2016 Vote: Other	33% (56)	27% (45)	11% (18)	6% (11)	24% (40)	171
2016 Vote: Didn't Vote	28% (183)	30% (196)	8% (54)	7% (45)	27% (173)	651
Voted in 2014: Yes	29% (393)	36% (484)	12% (156)	7% (87)	16% (213)	1333
Voted in 2014: No	30% (260)	29% (251)	9% (80)	7% (61)	25% (215)	867
2012 Vote: Barack Obama	38% (315)	38% (315)	9% (71)	3% (25)	12% (96)	822
2012 Vote: Mitt Romney	18% (92)	34% (176)	15% (77)	11% (55)	22% (114)	514
2012 Vote: Other	22% (21)	33% (32)	12% (12)	11% (11)	22% (21)	97
2012 Vote: Didn't Vote	29% (223)	28% (211)	10% (76)	8% (57)	26% (197)	764
4-Region: Northeast	31% (122)	35% (137)	11% (43)	5% (20)	18% (71)	394
4-Region: Midwest	27% (126)	36% (166)	10% (46)	8% (36)	19% (88)	462
4-Region: South	30% (249)	33% (272)	10% (85)	7% (58)	19% (160)	824
4-Region: West	30% (156)	30% (158)	12% (63)	7% (34)	21% (109)	520

Continued on next page

Table HR2_4: Do you agree or disagree with the following statements?
We should call groups of people by the names they choose, instead of the names we choose.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (653)	33% (734)	11% (236)	7% (148)	19% (428)	2200
Watch TV: Every day	32% (346)	34% (364)	9% (102)	7% (71)	19% (203)	1086
Watch TV: Several times per week	30% (159)	36% (192)	11% (60)	4% (23)	18% (95)	528
Watch TV: About once per week	26% (39)	33% (49)	14% (21)	7% (10)	19% (28)	147
Watch TV: Several times per month	36% (41)	30% (35)	14% (16)	7% (8)	13% (15)	114
Watch TV: About once per month	24% (12)	44% (22)	7% (4)	5% (3)	20% (10)	50
Watch TV: Less often than once per month	23% (22)	21% (20)	13% (13)	20% (19)	23% (23)	97
Watch TV: Never	20% (35)	30% (53)	12% (22)	8% (14)	30% (54)	178
Watch Movies: Every day	33% (122)	33% (124)	9% (32)	7% (27)	18% (65)	371
Watch Movies: Several times per week	35% (186)	36% (189)	8% (43)	6% (31)	15% (76)	526
Watch Movies: About once per week	30% (111)	34% (127)	12% (44)	6% (22)	18% (66)	371
Watch Movies: Several times per month	31% (90)	33% (96)	11% (31)	7% (22)	18% (53)	293
Watch Movies: About once per month	26% (53)	39% (80)	15% (31)	4% (9)	17% (35)	209
Watch Movies: Less often than once per month	20% (44)	26% (58)	13% (30)	11% (26)	29% (66)	224
Watch Movies: Never	22% (46)	28% (59)	12% (25)	5% (11)	32% (66)	207
Watch Sporting Events: Every day	37% (63)	28% (47)	12% (20)	5% (8)	19% (32)	170
Watch Sporting Events: Several times per week	25% (99)	43% (166)	10% (41)	6% (24)	15% (59)	389
Watch Sporting Events: About once per week	30% (94)	35% (111)	11% (35)	7% (23)	17% (53)	315
Watch Sporting Events: Several times per month	35% (54)	32% (49)	18% (27)	5% (8)	10% (16)	154
Watch Sporting Events: About once per month	28% (40)	34% (47)	17% (24)	6% (8)	15% (21)	140
Watch Sporting Events: Less often than once per month	27% (75)	34% (94)	11% (30)	8% (21)	20% (55)	275
Watch Sporting Events: Never	30% (228)	29% (220)	8% (61)	7% (56)	25% (192)	756
Cable TV: Currently subscribe	29% (288)	36% (358)	11% (107)	6% (63)	19% (187)	1002
Cable TV: Subscribed in past	32% (245)	32% (242)	11% (85)	7% (54)	18% (133)	759
Cable TV: Never subscribed	27% (121)	31% (135)	10% (45)	7% (31)	25% (108)	439
Satellite TV: Currently subscribe	28% (127)	33% (153)	10% (44)	8% (39)	20% (93)	457
Satellite TV: Subscribed in past	33% (206)	33% (207)	11% (70)	7% (43)	17% (108)	634
Satellite TV: Never subscribed	29% (320)	34% (374)	11% (122)	6% (66)	20% (227)	1110
Streaming Services: Currently subscribe	33% (416)	34% (427)	9% (121)	7% (92)	17% (216)	1272
Streaming Services: Subscribed in past	29% (67)	30% (70)	16% (37)	5% (12)	19% (44)	230
Streaming Services: Never subscribed	24% (171)	34% (237)	11% (79)	6% (44)	24% (168)	698

Continued on next page

Table HR2_4: Do you agree or disagree with the following statements?*We should call groups of people by the names they choose, instead of the names we choose.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (653)	33% (734)	11% (236)	7% (148)	19% (428)	2200
Film: An avid fan	35% (266)	34% (261)	8% (62)	7% (54)	16% (125)	769
Film: A casual fan	27% (316)	35% (415)	12% (140)	6% (71)	19% (228)	1170
Film: Not a fan	27% (71)	22% (58)	13% (34)	9% (23)	29% (75)	261
Television: An avid fan	34% (384)	34% (384)	8% (96)	6% (72)	17% (193)	1128
Television: A casual fan	24% (222)	34% (308)	14% (124)	7% (63)	21% (196)	914
Television: Not a fan	30% (47)	27% (43)	11% (17)	8% (13)	25% (39)	159
Music: An avid fan	36% (402)	33% (359)	9% (97)	7% (74)	16% (172)	1103
Music: A casual fan	23% (224)	36% (344)	13% (121)	7% (63)	22% (216)	967
Music: Not a fan	22% (28)	25% (32)	14% (18)	9% (11)	31% (40)	129
Fashion: An avid fan	40% (121)	29% (87)	8% (24)	7% (21)	16% (47)	300
Fashion: A casual fan	32% (281)	33% (290)	10% (85)	5% (43)	20% (173)	872
Fashion: Not a fan	24% (251)	35% (358)	12% (127)	8% (85)	20% (208)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_5: Do you agree or disagree with the following statements?
It's unfair that some groups can use certain phrases to describe themselves but I can't.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	29% (639)	24% (534)	13% (291)	16% (356)	17% (380)	2200
Gender: Male	32% (340)	26% (280)	16% (166)	13% (141)	13% (136)	1062
Gender: Female	26% (299)	22% (254)	11% (125)	19% (215)	21% (244)	1138
Age: 18-29	25% (112)	17% (77)	15% (68)	26% (119)	17% (77)	452
Age: 30-44	27% (150)	25% (142)	12% (68)	18% (101)	18% (99)	560
Age: 45-54	29% (79)	27% (74)	10% (29)	14% (39)	20% (55)	276
Age: 55-64	34% (163)	26% (123)	15% (71)	11% (50)	14% (68)	475
Age: 65+	31% (135)	27% (118)	13% (55)	11% (48)	18% (81)	436
Generation Z: 18-22	23% (40)	13% (22)	20% (34)	26% (44)	19% (33)	173
Millennial: Age 23-38	27% (166)	22% (136)	13% (80)	21% (130)	18% (109)	621
Generation X: Age 39-54	27% (135)	27% (135)	10% (51)	17% (84)	18% (89)	495
Boomers: Age 55-73	33% (264)	26% (211)	14% (117)	11% (91)	16% (127)	809
PID: Dem (no lean)	21% (164)	20% (156)	16% (128)	26% (207)	17% (134)	788
PID: Ind (no lean)	26% (188)	24% (172)	15% (108)	14% (102)	21% (150)	720
PID: Rep (no lean)	42% (288)	30% (206)	8% (55)	7% (48)	14% (96)	692
PID/Gender: Dem Men	23% (79)	25% (85)	19% (66)	22% (76)	11% (40)	347
PID/Gender: Dem Women	19% (84)	16% (71)	14% (61)	29% (130)	21% (94)	441
PID/Gender: Ind Men	31% (111)	26% (94)	18% (67)	11% (39)	14% (52)	363
PID/Gender: Ind Women	22% (77)	22% (78)	11% (41)	18% (63)	27% (98)	357
PID/Gender: Rep Men	43% (150)	29% (101)	9% (32)	7% (25)	13% (44)	352
PID/Gender: Rep Women	41% (138)	31% (105)	7% (23)	7% (22)	15% (52)	340
Ideo: Liberal (1-3)	15% (90)	18% (104)	22% (130)	30% (179)	15% (91)	596
Ideo: Moderate (4)	29% (160)	30% (161)	12% (66)	12% (67)	17% (91)	545
Ideo: Conservative (5-7)	42% (339)	29% (236)	9% (71)	7% (59)	12% (99)	805
Educ: < College	32% (480)	24% (362)	11% (171)	15% (222)	18% (278)	1512
Educ: Bachelors degree	24% (106)	25% (109)	18% (78)	19% (85)	15% (65)	444
Educ: Post-grad	22% (53)	26% (63)	17% (42)	20% (49)	15% (36)	244
Income: Under 50k	30% (393)	23% (299)	13% (171)	15% (194)	20% (259)	1315
Income: 50k-100k	27% (170)	27% (166)	14% (89)	18% (110)	14% (85)	620
Income: 100k+	29% (76)	26% (70)	12% (31)	20% (52)	14% (36)	265
Ethnicity: White	32% (550)	26% (448)	13% (220)	13% (224)	16% (279)	1722

Continued on next page

Table HR2_5: Do you agree or disagree with the following statements?
It's unfair that some groups can use certain phrases to describe themselves but I can't.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	29% (639)	24% (534)	13% (291)	16% (356)	17% (380)	2200
Ethnicity: Hispanic	28% (97)	19% (66)	12% (42)	26% (92)	15% (52)	349
Ethnicity: Afr. Am.	17% (46)	18% (50)	15% (41)	29% (81)	21% (57)	274
Ethnicity: Other	21% (44)	18% (36)	14% (29)	25% (51)	22% (44)	204
Community: Urban	24% (141)	22% (128)	16% (96)	20% (115)	19% (111)	591
Community: Suburban	29% (285)	25% (243)	13% (129)	18% (173)	15% (151)	981
Community: Rural	34% (213)	26% (163)	10% (65)	11% (67)	19% (118)	628
Employ: Private Sector	28% (185)	26% (172)	14% (93)	18% (118)	13% (87)	655
Employ: Government	27% (30)	23% (27)	11% (12)	19% (22)	20% (23)	114
Employ: Self-Employed	28% (44)	24% (38)	19% (29)	18% (28)	11% (17)	156
Employ: Homemaker	28% (56)	21% (41)	14% (27)	14% (27)	23% (45)	196
Employ: Retired	35% (191)	24% (135)	12% (68)	12% (65)	17% (94)	553
Employ: Unemployed	27% (68)	22% (55)	12% (30)	16% (40)	23% (58)	251
Employ: Other	28% (48)	28% (47)	11% (19)	13% (23)	20% (33)	170
Military HH: Yes	37% (140)	24% (93)	13% (50)	12% (47)	14% (52)	382
Military HH: No	27% (500)	24% (441)	13% (241)	17% (309)	18% (328)	1818
RD/WT: Right Direction	39% (329)	30% (250)	9% (79)	7% (59)	14% (120)	837
RD/WT: Wrong Track	23% (310)	21% (284)	16% (212)	22% (298)	19% (260)	1363
Trump Job Approve	42% (382)	31% (274)	9% (80)	5% (46)	13% (117)	899
Trump Job Disapprove	20% (236)	20% (244)	16% (196)	25% (294)	18% (220)	1190
Trump Job Strongly Approve	50% (259)	23% (120)	9% (47)	6% (30)	13% (66)	521
Trump Job Somewhat Approve	32% (123)	41% (155)	9% (34)	4% (17)	13% (51)	378
Trump Job Somewhat Disapprove	24% (59)	26% (63)	19% (47)	14% (34)	16% (40)	243
Trump Job Strongly Disapprove	19% (177)	19% (180)	16% (149)	28% (260)	19% (180)	946
Favorable of Trump	44% (389)	29% (253)	8% (71)	6% (50)	13% (112)	875
Unfavorable of Trump	20% (235)	21% (253)	17% (200)	24% (287)	17% (201)	1177
Very Favorable of Trump	52% (275)	22% (114)	8% (42)	5% (27)	13% (67)	524
Somewhat Favorable of Trump	33% (114)	40% (139)	8% (29)	7% (23)	13% (44)	350
Somewhat Unfavorable of Trump	25% (52)	30% (63)	19% (40)	10% (21)	17% (35)	212
Very Unfavorable of Trump	19% (183)	20% (189)	17% (160)	28% (266)	17% (166)	965

Continued on next page

Table HR2_5: Do you agree or disagree with the following statements?
It's unfair that some groups can use certain phrases to describe themselves but I can't.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	29% (639)	24% (534)	13% (291)	16% (356)	17% (380)	2200
#1 Issue: Economy	28% (149)	26% (139)	14% (74)	16% (82)	16% (85)	528
#1 Issue: Security	42% (203)	24% (113)	12% (56)	8% (37)	15% (71)	480
#1 Issue: Health Care	25% (95)	25% (98)	15% (57)	20% (75)	15% (59)	385
#1 Issue: Medicare / Social Security	32% (111)	26% (89)	11% (38)	10% (35)	20% (69)	342
#1 Issue: Women's Issues	15% (19)	16% (20)	10% (13)	35% (44)	23% (29)	125
#1 Issue: Education	18% (19)	26% (28)	12% (13)	20% (22)	23% (25)	106
#1 Issue: Energy	13% (17)	20% (26)	18% (24)	30% (39)	18% (23)	129
#1 Issue: Other	25% (26)	19% (20)	16% (17)	21% (23)	19% (20)	105
2018 House Vote: Democrat	21% (157)	22% (162)	18% (135)	23% (174)	15% (114)	743
2018 House Vote: Republican	42% (294)	31% (214)	10% (69)	6% (44)	11% (77)	700
2018 House Vote: Someone else	30% (27)	21% (19)	10% (9)	18% (16)	22% (20)	93
2016 Vote: Hillary Clinton	20% (140)	20% (140)	17% (115)	27% (184)	15% (106)	685
2016 Vote: Donald Trump	44% (307)	32% (221)	9% (62)	4% (29)	11% (73)	692
2016 Vote: Other	29% (50)	27% (46)	15% (26)	12% (20)	17% (29)	171
2016 Vote: Didn't Vote	22% (142)	19% (127)	14% (89)	19% (122)	26% (172)	651
Voted in 2014: Yes	32% (428)	27% (355)	13% (177)	15% (201)	13% (172)	1333
Voted in 2014: No	24% (212)	21% (179)	13% (114)	18% (155)	24% (208)	867
2012 Vote: Barack Obama	21% (175)	25% (202)	15% (125)	23% (190)	16% (130)	822
2012 Vote: Mitt Romney	44% (227)	30% (155)	9% (48)	5% (26)	11% (58)	514
2012 Vote: Other	39% (38)	22% (21)	17% (16)	9% (9)	14% (13)	97
2012 Vote: Didn't Vote	26% (197)	20% (155)	13% (102)	17% (131)	23% (179)	764
4-Region: Northeast	28% (110)	24% (95)	16% (65)	15% (59)	16% (64)	394
4-Region: Midwest	34% (157)	27% (126)	12% (55)	14% (62)	13% (62)	462
4-Region: South	30% (247)	25% (210)	12% (97)	15% (120)	18% (150)	824
4-Region: West	24% (125)	20% (102)	14% (74)	22% (114)	20% (104)	520

Continued on next page

Table HR2_5: Do you agree or disagree with the following statements?*It's unfair that some groups can use certain phrases to describe themselves but I can't.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	29% (639)	24% (534)	13% (291)	16% (356)	17% (380)	2200
Watch TV: Every day	31% (337)	25% (271)	12% (133)	16% (175)	16% (169)	1086
Watch TV: Several times per week	29% (153)	25% (131)	16% (83)	16% (85)	14% (76)	528
Watch TV: About once per week	24% (35)	28% (41)	14% (20)	18% (27)	17% (24)	147
Watch TV: Several times per month	27% (31)	22% (25)	17% (20)	17% (19)	17% (19)	114
Watch TV: About once per month	11% (6)	29% (15)	9% (5)	22% (11)	28% (14)	50
Watch TV: Less often than once per month	30% (29)	24% (24)	13% (13)	15% (15)	17% (17)	97
Watch TV: Never	28% (49)	16% (28)	10% (17)	13% (24)	34% (60)	178
Watch Movies: Every day	33% (124)	22% (83)	10% (36)	18% (67)	16% (61)	371
Watch Movies: Several times per week	30% (156)	25% (134)	15% (80)	18% (95)	12% (61)	526
Watch Movies: About once per week	29% (106)	28% (104)	15% (54)	14% (52)	15% (54)	371
Watch Movies: Several times per month	23% (67)	23% (68)	15% (45)	17% (50)	22% (63)	293
Watch Movies: About once per month	28% (58)	25% (52)	15% (32)	20% (42)	12% (25)	209
Watch Movies: Less often than once per month	29% (65)	27% (60)	12% (26)	16% (37)	16% (36)	224
Watch Movies: Never	31% (64)	16% (34)	8% (17)	7% (14)	38% (79)	207
Watch Sporting Events: Every day	36% (62)	24% (40)	13% (22)	14% (24)	13% (22)	170
Watch Sporting Events: Several times per week	29% (114)	30% (118)	12% (49)	15% (58)	13% (52)	389
Watch Sporting Events: About once per week	28% (88)	29% (91)	14% (43)	15% (47)	15% (47)	315
Watch Sporting Events: Several times per month	25% (38)	28% (44)	23% (36)	14% (22)	9% (14)	154
Watch Sporting Events: About once per month	29% (40)	23% (32)	20% (28)	16% (23)	12% (17)	140
Watch Sporting Events: Less often than once per month	23% (62)	25% (69)	13% (37)	19% (53)	20% (55)	275
Watch Sporting Events: Never	31% (236)	19% (141)	10% (76)	17% (130)	23% (173)	756
Cable TV: Currently subscribe	29% (292)	27% (268)	13% (130)	15% (149)	16% (164)	1002
Cable TV: Subscribed in past	30% (226)	23% (174)	13% (95)	20% (148)	15% (116)	759
Cable TV: Never subscribed	28% (122)	21% (92)	15% (66)	13% (59)	23% (100)	439
Satellite TV: Currently subscribe	27% (123)	32% (144)	12% (54)	13% (58)	17% (78)	457
Satellite TV: Subscribed in past	32% (200)	22% (141)	12% (77)	20% (127)	14% (89)	634
Satellite TV: Never subscribed	29% (317)	22% (249)	14% (160)	15% (171)	19% (213)	1110
Streaming Services: Currently subscribe	28% (358)	25% (312)	13% (169)	18% (233)	16% (199)	1272
Streaming Services: Subscribed in past	27% (62)	29% (67)	15% (34)	18% (42)	11% (25)	230
Streaming Services: Never subscribed	31% (219)	22% (154)	12% (87)	12% (82)	22% (156)	698

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Table HR2_5: Do you agree or disagree with the following statements?
It's unfair that some groups can use certain phrases to describe themselves but I can't.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	29% (639)	24% (534)	13% (291)	16% (356)	17% (380)	2200
Film: An avid fan	29% (225)	23% (174)	13% (101)	20% (156)	15% (112)	769
Film: A casual fan	29% (337)	25% (293)	14% (159)	15% (179)	17% (203)	1170
Film: Not a fan	30% (77)	26% (67)	12% (30)	8% (21)	25% (65)	261
Television: An avid fan	30% (337)	25% (280)	12% (138)	17% (196)	16% (176)	1128
Television: A casual fan	29% (262)	24% (223)	15% (134)	15% (134)	18% (161)	914
Television: Not a fan	25% (40)	19% (30)	12% (19)	16% (26)	27% (44)	159
Music: An avid fan	29% (321)	24% (262)	12% (130)	21% (226)	15% (164)	1103
Music: A casual fan	29% (280)	25% (246)	15% (146)	12% (119)	18% (177)	967
Music: Not a fan	30% (38)	20% (26)	11% (15)	9% (11)	30% (39)	129
Fashion: An avid fan	25% (76)	24% (73)	13% (39)	24% (71)	13% (40)	300
Fashion: A casual fan	26% (227)	26% (224)	13% (112)	17% (149)	18% (161)	872
Fashion: Not a fan	33% (337)	23% (237)	14% (140)	13% (136)	17% (179)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_6: Do you agree or disagree with the following statements?
People should be able to say what they really think, even when it might offend people.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (666)	33% (715)	18% (395)	9% (205)	10% (218)	2200
Gender: Male	36% (386)	34% (359)	14% (148)	9% (91)	7% (79)	1062
Gender: Female	25% (281)	31% (357)	22% (247)	10% (114)	12% (139)	1138
Age: 18-29	32% (145)	29% (131)	18% (81)	9% (40)	12% (56)	452
Age: 30-44	34% (191)	33% (185)	14% (81)	8% (47)	10% (57)	560
Age: 45-54	27% (75)	38% (104)	12% (32)	13% (37)	10% (29)	276
Age: 55-64	33% (154)	31% (150)	21% (99)	8% (38)	7% (34)	475
Age: 65+	23% (101)	34% (147)	23% (102)	10% (44)	10% (43)	436
Generation Z: 18-22	27% (47)	28% (49)	25% (43)	5% (8)	15% (25)	173
Millennial: Age 23-38	35% (214)	32% (196)	15% (91)	9% (56)	10% (64)	621
Generation X: Age 39-54	30% (149)	35% (174)	12% (59)	12% (60)	11% (52)	495
Boomers: Age 55-73	28% (231)	32% (261)	23% (186)	9% (72)	7% (59)	809
PID: Dem (no lean)	21% (166)	32% (250)	24% (187)	14% (114)	9% (71)	788
PID: Ind (no lean)	29% (210)	34% (244)	16% (117)	7% (52)	13% (96)	720
PID: Rep (no lean)	42% (290)	32% (221)	13% (91)	6% (39)	7% (51)	692
PID/Gender: Dem Men	30% (103)	34% (117)	19% (64)	12% (40)	6% (22)	347
PID/Gender: Dem Women	14% (63)	30% (133)	28% (122)	17% (74)	11% (49)	441
PID/Gender: Ind Men	35% (126)	36% (132)	12% (44)	8% (28)	9% (33)	363
PID/Gender: Ind Women	23% (84)	31% (112)	20% (73)	7% (25)	18% (63)	357
PID/Gender: Rep Men	44% (156)	31% (110)	11% (40)	6% (23)	7% (24)	352
PID/Gender: Rep Women	39% (134)	33% (111)	15% (52)	5% (16)	8% (27)	340
Ideo: Liberal (1-3)	19% (110)	38% (225)	22% (132)	15% (90)	6% (38)	596
Ideo: Moderate (4)	28% (152)	33% (179)	21% (117)	9% (50)	9% (48)	545
Ideo: Conservative (5-7)	42% (341)	31% (253)	14% (115)	6% (48)	6% (48)	805
Educ: < College	32% (481)	30% (453)	18% (266)	9% (134)	12% (179)	1512
Educ: Bachelors degree	25% (113)	40% (178)	18% (82)	9% (42)	7% (30)	444
Educ: Post-grad	30% (72)	35% (85)	20% (48)	12% (29)	4% (9)	244
Income: Under 50k	30% (400)	31% (412)	16% (215)	9% (118)	13% (170)	1315
Income: 50k-100k	29% (182)	34% (213)	21% (133)	10% (62)	5% (31)	620
Income: 100k+	32% (85)	34% (90)	18% (47)	10% (25)	7% (17)	265
Ethnicity: White	32% (553)	33% (569)	19% (324)	8% (141)	8% (135)	1722

Continued on next page

Table HR2_6: Do you agree or disagree with the following statements?
People should be able to say what they really think, even when it might offend people.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (666)	33% (715)	18% (395)	9% (205)	10% (218)	2200
Ethnicity: Hispanic	28% (99)	38% (132)	12% (41)	11% (37)	12% (41)	349
Ethnicity: Afr. Am.	26% (72)	27% (73)	15% (40)	16% (44)	16% (44)	274
Ethnicity: Other	20% (41)	36% (73)	15% (31)	10% (20)	19% (39)	204
Community: Urban	28% (165)	32% (189)	16% (95)	11% (68)	13% (75)	591
Community: Suburban	30% (299)	34% (331)	20% (194)	8% (79)	8% (78)	981
Community: Rural	32% (202)	31% (195)	17% (107)	9% (59)	10% (66)	628
Employ: Private Sector	35% (227)	35% (229)	17% (109)	9% (61)	5% (30)	655
Employ: Government	25% (28)	36% (41)	13% (14)	16% (18)	11% (13)	114
Employ: Self-Employed	35% (55)	37% (57)	13% (21)	6% (9)	9% (13)	156
Employ: Homemaker	32% (64)	26% (51)	16% (31)	7% (15)	19% (37)	196
Employ: Retired	25% (141)	32% (178)	23% (126)	10% (57)	9% (51)	553
Employ: Unemployed	29% (73)	33% (82)	14% (35)	7% (18)	17% (43)	251
Employ: Other	31% (52)	29% (50)	19% (33)	5% (9)	15% (26)	170
Military HH: Yes	32% (122)	32% (123)	19% (74)	10% (40)	6% (23)	382
Military HH: No	30% (544)	33% (592)	18% (321)	9% (165)	11% (195)	1818
RD/WT: Right Direction	41% (345)	32% (272)	13% (107)	5% (45)	8% (67)	837
RD/WT: Wrong Track	24% (321)	33% (443)	21% (288)	12% (160)	11% (151)	1363
Trump Job Approve	44% (393)	33% (297)	13% (114)	5% (44)	6% (51)	899
Trump Job Disapprove	22% (260)	33% (392)	22% (260)	13% (154)	10% (124)	1190
Trump Job Strongly Approve	52% (270)	26% (137)	10% (50)	6% (29)	7% (36)	521
Trump Job Somewhat Approve	33% (123)	42% (161)	17% (64)	4% (15)	4% (16)	378
Trump Job Somewhat Disapprove	26% (63)	41% (101)	19% (45)	7% (17)	7% (18)	243
Trump Job Strongly Disapprove	21% (197)	31% (291)	23% (215)	14% (137)	11% (106)	946
Favorable of Trump	45% (394)	32% (281)	12% (107)	5% (41)	6% (51)	875
Unfavorable of Trump	22% (255)	34% (402)	22% (263)	13% (153)	9% (104)	1177
Very Favorable of Trump	53% (276)	26% (137)	10% (51)	5% (25)	7% (35)	524
Somewhat Favorable of Trump	34% (119)	41% (144)	16% (56)	5% (16)	5% (16)	350
Somewhat Unfavorable of Trump	27% (57)	42% (89)	17% (37)	7% (15)	7% (15)	212
Very Unfavorable of Trump	20% (197)	32% (313)	23% (226)	14% (139)	9% (89)	965

Continued on next page

Table HR2_6: Do you agree or disagree with the following statements?
People should be able to say what they really think, even when it might offend people.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (666)	33% (715)	18% (395)	9% (205)	10% (218)	2200
#1 Issue: Economy	31% (166)	34% (180)	16% (87)	9% (50)	9% (46)	528
#1 Issue: Security	42% (203)	30% (142)	15% (71)	5% (23)	9% (42)	480
#1 Issue: Health Care	25% (98)	33% (127)	21% (79)	13% (48)	9% (33)	385
#1 Issue: Medicare / Social Security	25% (86)	31% (107)	22% (74)	9% (32)	12% (43)	342
#1 Issue: Women's Issues	18% (23)	32% (41)	17% (22)	12% (15)	20% (25)	125
#1 Issue: Education	31% (33)	35% (37)	15% (16)	7% (7)	12% (13)	106
#1 Issue: Energy	26% (34)	33% (42)	24% (31)	14% (18)	3% (4)	129
#1 Issue: Other	24% (25)	38% (40)	15% (16)	12% (12)	11% (12)	105
2018 House Vote: Democrat	22% (161)	33% (246)	24% (179)	13% (98)	8% (59)	743
2018 House Vote: Republican	42% (291)	34% (239)	13% (89)	5% (37)	6% (43)	700
2018 House Vote: Someone else	29% (27)	31% (29)	17% (15)	3% (2)	20% (19)	93
2016 Vote: Hillary Clinton	21% (144)	33% (228)	23% (158)	14% (96)	9% (60)	685
2016 Vote: Donald Trump	42% (291)	34% (233)	14% (95)	5% (37)	5% (35)	692
2016 Vote: Other	31% (53)	37% (63)	18% (31)	6% (10)	8% (14)	171
2016 Vote: Didn't Vote	27% (178)	29% (190)	17% (112)	10% (62)	17% (109)	651
Voted in 2014: Yes	31% (414)	34% (456)	18% (241)	9% (124)	7% (98)	1333
Voted in 2014: No	29% (252)	30% (260)	18% (155)	9% (81)	14% (120)	867
2012 Vote: Barack Obama	25% (203)	35% (284)	21% (175)	12% (99)	7% (62)	822
2012 Vote: Mitt Romney	40% (207)	32% (164)	15% (79)	6% (32)	6% (32)	514
2012 Vote: Other	35% (34)	32% (31)	16% (15)	5% (5)	11% (11)	97
2012 Vote: Didn't Vote	29% (220)	31% (234)	17% (127)	9% (68)	15% (114)	764
4-Region: Northeast	27% (106)	37% (146)	21% (81)	9% (34)	7% (26)	394
4-Region: Midwest	29% (136)	30% (138)	23% (104)	10% (45)	9% (40)	462
4-Region: South	34% (279)	34% (278)	13% (110)	10% (79)	9% (78)	824
4-Region: West	28% (145)	29% (153)	19% (100)	9% (48)	14% (75)	520

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**Table HR2_6: Do you agree or disagree with the following statements?
People should be able to say what they really think, even when it might offend people.**

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (666)	33% (715)	18% (395)	9% (205)	10% (218)	2200
Watch TV: Every day	33% (359)	29% (319)	20% (219)	9% (100)	8% (89)	1086
Watch TV: Several times per week	29% (155)	35% (183)	18% (94)	10% (52)	8% (44)	528
Watch TV: About once per week	24% (35)	44% (64)	15% (21)	9% (14)	8% (12)	147
Watch TV: Several times per month	31% (35)	31% (36)	22% (25)	12% (13)	5% (5)	114
Watch TV: About once per month	21% (10)	46% (23)	12% (6)	3% (1)	18% (9)	50
Watch TV: Less often than once per month	29% (28)	38% (37)	14% (13)	5% (5)	13% (13)	97
Watch TV: Never	24% (43)	30% (53)	10% (17)	11% (19)	26% (46)	178
Watch Movies: Every day	36% (133)	28% (105)	15% (55)	9% (35)	12% (44)	371
Watch Movies: Several times per week	31% (161)	35% (185)	17% (90)	10% (54)	7% (36)	526
Watch Movies: About once per week	32% (117)	31% (115)	21% (77)	10% (37)	7% (25)	371
Watch Movies: Several times per month	28% (83)	36% (104)	19% (57)	7% (21)	10% (28)	293
Watch Movies: About once per month	29% (61)	32% (66)	24% (49)	10% (20)	6% (12)	209
Watch Movies: Less often than once per month	29% (66)	35% (78)	17% (38)	10% (22)	9% (20)	224
Watch Movies: Never	22% (46)	30% (63)	14% (29)	8% (16)	26% (54)	207
Watch Sporting Events: Every day	44% (75)	30% (50)	12% (21)	8% (14)	6% (10)	170
Watch Sporting Events: Several times per week	32% (125)	35% (134)	19% (73)	8% (32)	6% (25)	389
Watch Sporting Events: About once per week	31% (99)	31% (98)	24% (76)	8% (26)	6% (17)	315
Watch Sporting Events: Several times per month	31% (47)	36% (55)	17% (27)	13% (20)	3% (4)	154
Watch Sporting Events: About once per month	25% (35)	41% (58)	18% (26)	5% (7)	11% (15)	140
Watch Sporting Events: Less often than once per month	22% (61)	37% (103)	18% (49)	10% (27)	13% (35)	275
Watch Sporting Events: Never	30% (225)	29% (218)	16% (125)	10% (79)	15% (111)	756
Cable TV: Currently subscribe	31% (313)	32% (322)	18% (180)	9% (90)	10% (97)	1002
Cable TV: Subscribed in past	32% (243)	33% (253)	18% (140)	9% (69)	7% (54)	759
Cable TV: Never subscribed	25% (111)	32% (141)	17% (76)	10% (46)	15% (66)	439
Satellite TV: Currently subscribe	30% (138)	37% (169)	15% (66)	9% (40)	10% (44)	457
Satellite TV: Subscribed in past	30% (193)	33% (207)	20% (130)	9% (58)	7% (47)	634
Satellite TV: Never subscribed	30% (335)	31% (339)	18% (200)	10% (108)	12% (128)	1110
Streaming Services: Currently subscribe	32% (402)	33% (417)	18% (224)	11% (136)	7% (93)	1272
Streaming Services: Subscribed in past	27% (62)	35% (81)	22% (50)	5% (11)	11% (26)	230
Streaming Services: Never subscribed	29% (201)	31% (218)	17% (121)	8% (58)	14% (100)	698

Continued on next page

Table HR2_6: Do you agree or disagree with the following statements?
People should be able to say what they really think, even when it might offend people.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	30% (666)	33% (715)	18% (395)	9% (205)	10% (218)	2200
Film: An avid fan	32% (243)	31% (240)	19% (145)	11% (85)	7% (56)	769
Film: A casual fan	30% (348)	33% (392)	18% (212)	9% (108)	9% (110)	1170
Film: Not a fan	29% (75)	32% (84)	15% (38)	5% (13)	20% (51)	261
Television: An avid fan	32% (358)	30% (342)	18% (206)	12% (130)	8% (91)	1128
Television: A casual fan	29% (268)	34% (314)	18% (167)	8% (70)	10% (95)	914
Television: Not a fan	25% (40)	38% (60)	14% (22)	4% (6)	20% (31)	159
Music: An avid fan	34% (378)	32% (355)	16% (177)	11% (116)	7% (77)	1103
Music: A casual fan	26% (254)	34% (332)	20% (195)	8% (78)	11% (109)	967
Music: Not a fan	26% (34)	22% (28)	18% (23)	9% (11)	25% (33)	129
Fashion: An avid fan	30% (91)	29% (87)	18% (53)	15% (45)	8% (25)	300
Fashion: A casual fan	27% (235)	35% (301)	19% (166)	9% (79)	10% (90)	872
Fashion: Not a fan	33% (340)	32% (327)	17% (177)	8% (81)	10% (103)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2_7: Do you agree or disagree with the following statements?

The current climate prevents some people from saying what they believe because others might find it offensive.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (853)	35% (760)	8% (172)	8% (170)	11% (245)	2200
Gender: Male	43% (453)	36% (377)	8% (84)	6% (66)	8% (82)	1062
Gender: Female	35% (401)	34% (383)	8% (87)	9% (104)	14% (163)	1138
Age: 18-29	35% (160)	30% (134)	8% (35)	13% (57)	15% (66)	452
Age: 30-44	39% (217)	31% (176)	9% (48)	8% (47)	13% (73)	560
Age: 45-54	40% (111)	33% (92)	7% (20)	5% (14)	14% (39)	276
Age: 55-64	38% (181)	40% (189)	9% (44)	6% (26)	8% (36)	475
Age: 65+	42% (184)	39% (170)	6% (25)	6% (26)	7% (31)	436
Generation Z: 18-22	30% (53)	31% (54)	8% (14)	13% (23)	17% (29)	173
Millennial: Age 23-38	37% (231)	31% (193)	9% (58)	10% (64)	12% (75)	621
Generation X: Age 39-54	41% (204)	31% (154)	6% (31)	6% (31)	15% (74)	495
Boomers: Age 55-73	40% (326)	40% (321)	8% (62)	6% (47)	7% (54)	809
PID: Dem (no lean)	28% (217)	40% (318)	11% (90)	11% (88)	10% (75)	788
PID: Ind (no lean)	37% (267)	34% (243)	6% (44)	7% (50)	16% (116)	720
PID: Rep (no lean)	53% (369)	29% (199)	5% (38)	5% (32)	8% (54)	692
PID/Gender: Dem Men	32% (111)	41% (143)	13% (46)	8% (26)	6% (22)	347
PID/Gender: Dem Women	24% (107)	40% (176)	10% (44)	14% (61)	12% (53)	441
PID/Gender: Ind Men	41% (150)	37% (134)	5% (19)	6% (22)	10% (37)	363
PID/Gender: Ind Women	33% (116)	30% (109)	7% (25)	8% (28)	22% (79)	357
PID/Gender: Rep Men	54% (192)	29% (100)	6% (20)	5% (18)	6% (22)	352
PID/Gender: Rep Women	52% (177)	29% (98)	5% (18)	4% (14)	9% (32)	340
Ideo: Liberal (1-3)	23% (139)	44% (260)	13% (79)	13% (75)	7% (43)	596
Ideo: Moderate (4)	39% (210)	39% (210)	7% (38)	7% (36)	9% (50)	545
Ideo: Conservative (5-7)	55% (442)	29% (232)	5% (39)	5% (38)	7% (55)	805
Educ: < College	39% (593)	32% (485)	7% (111)	8% (123)	13% (200)	1512
Educ: Bachelors degree	37% (163)	41% (180)	9% (40)	7% (29)	7% (31)	444
Educ: Post-grad	40% (97)	39% (95)	8% (20)	7% (18)	6% (14)	244
Income: Under 50k	36% (478)	34% (442)	8% (102)	8% (104)	14% (190)	1315
Income: 50k-100k	41% (252)	37% (231)	8% (48)	8% (50)	6% (39)	620
Income: 100k+	47% (124)	33% (87)	8% (22)	6% (16)	6% (16)	265
Ethnicity: White	42% (725)	35% (600)	8% (133)	6% (108)	9% (155)	1722

Continued on next page

Table HR2_7: Do you agree or disagree with the following statements?

The current climate prevents some people from saying what they believe because others might find it offensive.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (853)	35% (760)	8% (172)	8% (170)	11% (245)	2200
Ethnicity: Hispanic	36% (124)	35% (121)	7% (24)	9% (32)	14% (48)	349
Ethnicity: Afr. Am.	24% (67)	34% (93)	9% (25)	13% (36)	19% (53)	274
Ethnicity: Other	30% (61)	33% (67)	6% (13)	13% (26)	18% (37)	204
Community: Urban	32% (191)	36% (215)	10% (56)	9% (52)	13% (77)	591
Community: Suburban	41% (399)	36% (350)	8% (76)	6% (63)	9% (92)	981
Community: Rural	42% (263)	31% (195)	6% (39)	9% (55)	12% (76)	628
Employ: Private Sector	40% (263)	36% (233)	9% (57)	8% (53)	7% (48)	655
Employ: Government	41% (46)	34% (39)	8% (9)	5% (6)	12% (14)	114
Employ: Self-Employed	38% (59)	34% (54)	8% (12)	10% (16)	10% (16)	156
Employ: Homemaker	41% (81)	28% (56)	6% (12)	7% (14)	17% (33)	196
Employ: Retired	40% (221)	39% (215)	7% (38)	6% (31)	9% (48)	553
Employ: Unemployed	35% (87)	29% (72)	9% (23)	10% (25)	18% (44)	251
Employ: Other	37% (63)	26% (45)	8% (13)	10% (16)	19% (33)	170
Military HH: Yes	49% (186)	35% (133)	6% (24)	4% (14)	7% (25)	382
Military HH: No	37% (667)	34% (627)	8% (148)	9% (156)	12% (220)	1818
RD/WT: Right Direction	48% (403)	30% (255)	7% (55)	5% (42)	10% (81)	837
RD/WT: Wrong Track	33% (450)	37% (505)	9% (117)	9% (128)	12% (164)	1363
Trump Job Approve	54% (485)	28% (254)	6% (51)	4% (39)	8% (70)	899
Trump Job Disapprove	29% (347)	40% (475)	10% (116)	10% (122)	11% (130)	1190
Trump Job Strongly Approve	59% (305)	22% (117)	5% (26)	5% (27)	9% (46)	521
Trump Job Somewhat Approve	47% (180)	36% (137)	7% (25)	3% (13)	6% (24)	378
Trump Job Somewhat Disapprove	37% (91)	39% (96)	7% (18)	8% (19)	8% (19)	243
Trump Job Strongly Disapprove	27% (256)	40% (379)	10% (99)	11% (102)	12% (110)	946
Favorable of Trump	55% (482)	28% (242)	5% (43)	4% (37)	8% (71)	875
Unfavorable of Trump	30% (349)	41% (480)	10% (119)	10% (120)	9% (110)	1177
Very Favorable of Trump	58% (306)	24% (125)	5% (25)	5% (25)	8% (43)	524
Somewhat Favorable of Trump	50% (175)	33% (117)	5% (17)	3% (12)	8% (28)	350
Somewhat Unfavorable of Trump	40% (86)	37% (78)	8% (18)	7% (14)	8% (17)	212
Very Unfavorable of Trump	27% (263)	42% (402)	11% (101)	11% (105)	10% (93)	965

Continued on next page

Table HR2_7: Do you agree or disagree with the following statements?

The current climate prevents some people from saying what they believe because others might find it offensive.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (853)	35% (760)	8% (172)	8% (170)	11% (245)	2200
#1 Issue: Economy	41% (216)	35% (184)	7% (38)	6% (30)	11% (60)	528
#1 Issue: Security	51% (246)	30% (142)	4% (17)	7% (33)	9% (41)	480
#1 Issue: Health Care	34% (130)	36% (139)	13% (48)	8% (29)	10% (39)	385
#1 Issue: Medicare / Social Security	38% (129)	38% (131)	8% (26)	4% (14)	12% (42)	342
#1 Issue: Women's Issues	24% (31)	27% (34)	11% (13)	18% (22)	20% (26)	125
#1 Issue: Education	33% (35)	30% (32)	11% (12)	11% (12)	15% (16)	106
#1 Issue: Energy	23% (30)	51% (66)	7% (9)	13% (17)	6% (8)	129
#1 Issue: Other	36% (38)	31% (33)	9% (9)	12% (12)	12% (13)	105
2018 House Vote: Democrat	28% (209)	43% (321)	11% (84)	10% (71)	8% (57)	743
2018 House Vote: Republican	56% (392)	27% (192)	5% (36)	5% (32)	7% (48)	700
2018 House Vote: Someone else	39% (36)	34% (32)	6% (6)	2% (2)	19% (18)	93
2016 Vote: Hillary Clinton	28% (190)	43% (295)	10% (71)	10% (67)	9% (61)	685
2016 Vote: Donald Trump	57% (393)	29% (198)	6% (38)	3% (23)	6% (39)	692
2016 Vote: Other	38% (66)	42% (71)	6% (11)	6% (11)	8% (13)	171
2016 Vote: Didn't Vote	31% (204)	30% (195)	8% (51)	11% (69)	20% (132)	651
Voted in 2014: Yes	42% (559)	37% (487)	8% (107)	6% (85)	7% (94)	1333
Voted in 2014: No	34% (294)	31% (273)	7% (64)	10% (85)	17% (151)	867
2012 Vote: Barack Obama	31% (258)	41% (339)	10% (81)	9% (76)	8% (68)	822
2012 Vote: Mitt Romney	56% (286)	30% (156)	4% (21)	4% (22)	6% (29)	514
2012 Vote: Other	53% (51)	30% (29)	6% (6)	2% (2)	9% (8)	97
2012 Vote: Didn't Vote	33% (254)	31% (236)	8% (64)	9% (70)	18% (139)	764
4-Region: Northeast	38% (148)	41% (163)	7% (27)	7% (26)	7% (29)	394
4-Region: Midwest	40% (185)	37% (171)	6% (30)	8% (39)	8% (38)	462
4-Region: South	41% (338)	30% (245)	9% (74)	8% (66)	12% (101)	824
4-Region: West	35% (183)	35% (181)	8% (41)	7% (39)	15% (76)	520

Continued on next page

Table HR2_7: Do you agree or disagree with the following statements?*The current climate prevents some people from saying what they believe because others might find it offensive.*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (853)	35% (760)	8% (172)	8% (170)	11% (245)	2200
Watch TV: Every day	41% (449)	35% (378)	7% (80)	8% (84)	9% (95)	1086
Watch TV: Several times per week	40% (214)	37% (197)	6% (32)	7% (39)	9% (47)	528
Watch TV: About once per week	32% (47)	37% (55)	10% (15)	11% (17)	10% (14)	147
Watch TV: Several times per month	38% (44)	35% (40)	12% (14)	10% (11)	5% (5)	114
Watch TV: About once per month	32% (16)	26% (13)	14% (7)	6% (3)	21% (11)	50
Watch TV: Less often than once per month	30% (29)	28% (28)	12% (12)	8% (8)	21% (21)	97
Watch TV: Never	31% (55)	28% (50)	8% (13)	4% (8)	29% (52)	178
Watch Movies: Every day	43% (158)	31% (116)	7% (27)	8% (28)	11% (42)	371
Watch Movies: Several times per week	38% (201)	40% (208)	7% (34)	9% (50)	6% (33)	526
Watch Movies: About once per week	40% (147)	38% (142)	8% (29)	6% (23)	8% (30)	371
Watch Movies: Several times per month	40% (117)	35% (102)	9% (26)	5% (16)	11% (32)	293
Watch Movies: About once per month	37% (77)	30% (63)	10% (20)	12% (25)	12% (24)	209
Watch Movies: Less often than once per month	37% (82)	37% (82)	7% (17)	7% (15)	13% (28)	224
Watch Movies: Never	35% (72)	23% (48)	9% (18)	7% (14)	27% (56)	207
Watch Sporting Events: Every day	51% (87)	22% (37)	9% (16)	10% (16)	8% (14)	170
Watch Sporting Events: Several times per week	40% (156)	40% (156)	8% (32)	6% (22)	6% (24)	389
Watch Sporting Events: About once per week	39% (124)	40% (125)	7% (23)	6% (19)	8% (24)	315
Watch Sporting Events: Several times per month	34% (52)	39% (60)	15% (23)	6% (9)	6% (9)	154
Watch Sporting Events: About once per month	34% (48)	37% (51)	8% (11)	17% (23)	5% (7)	140
Watch Sporting Events: Less often than once per month	34% (95)	34% (94)	10% (28)	10% (26)	12% (32)	275
Watch Sporting Events: Never	39% (292)	31% (235)	5% (39)	7% (54)	18% (135)	756
Cable TV: Currently subscribe	39% (394)	36% (362)	7% (73)	8% (79)	9% (94)	1002
Cable TV: Subscribed in past	39% (295)	34% (260)	8% (62)	9% (67)	10% (76)	759
Cable TV: Never subscribed	38% (165)	31% (138)	8% (37)	5% (24)	17% (75)	439
Satellite TV: Currently subscribe	39% (179)	31% (143)	9% (39)	9% (41)	12% (55)	457
Satellite TV: Subscribed in past	41% (262)	33% (211)	8% (49)	10% (62)	8% (50)	634
Satellite TV: Never subscribed	37% (412)	37% (406)	8% (83)	6% (67)	13% (140)	1110
Streaming Services: Currently subscribe	41% (515)	35% (451)	8% (97)	8% (98)	9% (110)	1272
Streaming Services: Subscribed in past	33% (75)	32% (73)	12% (27)	14% (32)	10% (23)	230
Streaming Services: Never subscribed	38% (263)	34% (235)	7% (48)	6% (41)	16% (111)	698

Continued on next page

Table HR2_7: Do you agree or disagree with the following statements?

The current climate prevents some people from saying what they believe because others might find it offensive.

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strong disagree	Don't know/ No opinion	Total N
Adults	39% (853)	35% (760)	8% (172)	8% (170)	11% (245)	2200
Film: An avid fan	40% (309)	36% (275)	7% (57)	9% (70)	7% (57)	769
Film: A casual fan	39% (456)	36% (418)	8% (88)	7% (81)	11% (127)	1170
Film: Not a fan	34% (88)	26% (67)	10% (26)	7% (19)	23% (60)	261
Television: An avid fan	39% (445)	37% (413)	7% (76)	8% (93)	9% (100)	1128
Television: A casual fan	40% (364)	33% (297)	9% (80)	7% (62)	12% (110)	914
Television: Not a fan	28% (45)	31% (49)	9% (15)	9% (15)	22% (35)	159
Music: An avid fan	41% (449)	34% (378)	7% (78)	10% (106)	8% (92)	1103
Music: A casual fan	37% (359)	36% (346)	9% (83)	6% (60)	12% (120)	967
Music: Not a fan	35% (45)	28% (36)	8% (11)	3% (4)	26% (33)	129
Fashion: An avid fan	33% (100)	40% (120)	7% (22)	8% (24)	11% (34)	300
Fashion: A casual fan	36% (315)	36% (314)	9% (76)	9% (76)	10% (90)	872
Fashion: Not a fan	43% (438)	32% (326)	7% (74)	7% (69)	12% (121)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_1: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Veterans

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	8% (185)	5% (110)	10% (211)	39% (867)	26% (566)	12% (262)	2200	
Gender: Male	12% (130)	5% (55)	10% (106)	33% (351)	31% (326)	9% (94)	1062	
Gender: Female	5% (55)	5% (54)	9% (105)	45% (515)	21% (240)	15% (168)	1138	
Age: 18-29	11% (51)	9% (39)	11% (48)	30% (136)	26% (116)	14% (62)	452	
Age: 30-44	14% (79)	5% (30)	8% (46)	30% (167)	26% (147)	16% (91)	560	
Age: 45-54	8% (22)	3% (8)	7% (19)	38% (105)	31% (85)	14% (38)	276	
Age: 55-64	3% (16)	4% (21)	10% (47)	46% (218)	28% (133)	9% (41)	475	
Age: 65+	4% (17)	3% (12)	12% (51)	55% (242)	19% (85)	7% (30)	436	
Generation Z: 18-22	13% (23)	7% (13)	11% (19)	28% (49)	22% (38)	18% (30)	173	
Millennial: Age 23-38	11% (69)	7% (44)	9% (55)	32% (198)	26% (163)	15% (93)	621	
Generation X: Age 39-54	12% (60)	4% (20)	8% (39)	33% (161)	30% (147)	14% (68)	495	
Boomers: Age 55-73	4% (31)	4% (30)	11% (85)	50% (401)	25% (202)	7% (59)	809	
PID: Dem (no lean)	8% (65)	5% (43)	11% (85)	40% (313)	25% (198)	11% (84)	788	
PID: Ind (no lean)	8% (57)	4% (28)	9% (64)	33% (237)	29% (209)	17% (125)	720	
PID: Rep (no lean)	9% (63)	6% (39)	9% (62)	46% (316)	23% (158)	8% (52)	692	
PID/Gender: Dem Men	11% (39)	4% (15)	13% (45)	31% (107)	31% (108)	10% (34)	347	
PID/Gender: Dem Women	6% (26)	6% (28)	9% (40)	47% (207)	20% (90)	11% (50)	441	
PID/Gender: Ind Men	12% (44)	4% (15)	7% (25)	30% (111)	36% (131)	10% (37)	363	
PID/Gender: Ind Women	4% (14)	3% (12)	11% (39)	36% (127)	22% (77)	25% (88)	357	
PID/Gender: Rep Men	13% (47)	7% (25)	10% (36)	38% (134)	24% (86)	6% (23)	352	
PID/Gender: Rep Women	5% (16)	4% (14)	8% (26)	53% (182)	21% (73)	9% (29)	340	
Ideo: Liberal (1-3)	7% (42)	7% (40)	10% (62)	40% (239)	26% (157)	9% (55)	596	
Ideo: Moderate (4)	12% (63)	5% (28)	9% (50)	35% (191)	28% (151)	11% (62)	545	
Ideo: Conservative (5-7)	8% (64)	4% (34)	10% (82)	48% (385)	24% (196)	5% (44)	805	
Educ: < College	9% (143)	5% (82)	9% (139)	36% (546)	26% (397)	14% (206)	1512	
Educ: Bachelors degree	5% (22)	5% (20)	12% (51)	46% (203)	25% (111)	8% (37)	444	
Educ: Post-grad	8% (21)	3% (8)	9% (21)	48% (117)	24% (58)	8% (19)	244	

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Table HR3_1: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Veterans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	8% (185)	5% (110)	10% (211)	39% (867)	26% (566)	12% (262)	2200
Income: Under 50k	10% (127)	5% (65)	10% (132)	36% (471)	26% (337)	14% (184)	1315
Income: 50k-100k	6% (36)	6% (37)	9% (54)	45% (277)	26% (162)	9% (53)	620
Income: 100k+	9% (23)	3% (7)	10% (25)	45% (119)	25% (67)	9% (24)	265
Ethnicity: White	8% (135)	5% (84)	10% (172)	43% (737)	25% (432)	9% (161)	1722
Ethnicity: Hispanic	16% (57)	8% (27)	7% (26)	31% (109)	29% (101)	9% (31)	349
Ethnicity: Afr. Am.	12% (34)	6% (15)	8% (21)	25% (69)	25% (68)	24% (67)	274
Ethnicity: Other	8% (16)	5% (10)	9% (18)	30% (61)	32% (65)	17% (34)	204
Community: Urban	9% (52)	5% (32)	10% (60)	32% (190)	30% (177)	14% (80)	591
Community: Suburban	7% (73)	5% (47)	9% (90)	44% (430)	24% (234)	11% (108)	981
Community: Rural	10% (60)	5% (30)	10% (62)	39% (247)	25% (155)	12% (74)	628
Employ: Private Sector	9% (60)	6% (40)	9% (57)	35% (230)	32% (211)	9% (57)	655
Employ: Government	14% (16)	2% (2)	7% (8)	45% (52)	19% (22)	13% (15)	114
Employ: Self-Employed	10% (16)	6% (9)	9% (14)	27% (42)	32% (50)	17% (26)	156
Employ: Homemaker	6% (12)	8% (17)	7% (14)	42% (82)	17% (33)	20% (39)	196
Employ: Retired	4% (25)	2% (13)	11% (59)	53% (294)	24% (130)	6% (32)	553
Employ: Unemployed	11% (27)	7% (17)	12% (31)	29% (74)	26% (66)	14% (36)	251
Employ: Other	13% (21)	5% (8)	9% (15)	37% (63)	16% (27)	21% (35)	170
Military HH: Yes	10% (38)	4% (15)	10% (38)	40% (152)	29% (110)	8% (29)	382
Military HH: No	8% (148)	5% (95)	10% (173)	39% (715)	25% (455)	13% (232)	1818
RD/WT: Right Direction	11% (91)	5% (42)	11% (92)	39% (330)	23% (196)	10% (85)	837
RD/WT: Wrong Track	7% (94)	5% (68)	9% (120)	39% (536)	27% (370)	13% (176)	1363
Trump Job Approve	10% (91)	5% (44)	11% (96)	42% (377)	24% (217)	8% (75)	899
Trump Job Disapprove	7% (87)	6% (66)	9% (106)	40% (470)	27% (318)	12% (142)	1190
Trump Job Strongly Approve	12% (65)	5% (24)	11% (57)	41% (214)	22% (117)	9% (44)	521
Trump Job Somewhat Approve	7% (26)	5% (20)	10% (39)	43% (163)	27% (100)	8% (30)	378
Trump Job Somewhat Disapprove	5% (12)	13% (32)	8% (20)	36% (88)	26% (63)	12% (28)	243
Trump Job Strongly Disapprove	8% (75)	4% (34)	9% (86)	40% (382)	27% (255)	12% (114)	946

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Table HR3_1: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Veterans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	8% (185)	5% (110)	10% (211)	39% (867)	26% (566)	12% (262)	2200
Favorable of Trump	10% (84)	5% (45)	11% (94)	43% (373)	24% (212)	8% (67)	875
Unfavorable of Trump	8% (89)	5% (60)	9% (106)	40% (469)	28% (326)	11% (127)	1177
Very Favorable of Trump	12% (62)	5% (27)	9% (50)	45% (235)	22% (114)	7% (36)	524
Somewhat Favorable of Trump	6% (22)	5% (18)	13% (45)	39% (138)	28% (97)	9% (31)	350
Somewhat Unfavorable of Trump	8% (18)	12% (26)	7% (15)	35% (75)	28% (59)	9% (20)	212
Very Unfavorable of Trump	7% (71)	4% (35)	9% (91)	41% (394)	28% (267)	11% (107)	965
#1 Issue: Economy	9% (46)	6% (33)	8% (42)	33% (176)	31% (165)	12% (65)	528
#1 Issue: Security	10% (46)	5% (26)	10% (47)	44% (211)	22% (104)	10% (46)	480
#1 Issue: Health Care	9% (36)	5% (17)	9% (36)	41% (157)	24% (92)	12% (46)	385
#1 Issue: Medicare / Social Security	7% (23)	4% (15)	11% (39)	45% (154)	22% (74)	11% (38)	342
#1 Issue: Women's Issues	4% (5)	6% (8)	9% (11)	38% (48)	26% (33)	17% (21)	125
#1 Issue: Education	18% (19)	4% (4)	11% (12)	25% (27)	21% (22)	20% (21)	106
#1 Issue: Energy	4% (5)	2% (3)	12% (15)	37% (48)	36% (47)	8% (10)	129
#1 Issue: Other	5% (5)	3% (3)	8% (9)	43% (45)	28% (30)	13% (13)	105
2018 House Vote: Democrat	8% (56)	5% (37)	9% (69)	43% (323)	26% (189)	9% (69)	743
2018 House Vote: Republican	9% (65)	5% (38)	11% (74)	44% (308)	25% (172)	6% (43)	700
2018 House Vote: Someone else	10% (9)	1% (1)	11% (11)	32% (30)	22% (21)	23% (21)	93
2016 Vote: Hillary Clinton	8% (54)	5% (34)	10% (68)	42% (288)	26% (179)	9% (62)	685
2016 Vote: Donald Trump	8% (56)	5% (35)	10% (68)	46% (319)	24% (168)	7% (46)	692
2016 Vote: Other	9% (15)	2% (3)	6% (11)	43% (74)	27% (47)	13% (22)	171
2016 Vote: Didn't Vote	9% (59)	6% (38)	10% (64)	29% (186)	26% (172)	20% (132)	651
Voted in 2014: Yes	9% (116)	5% (63)	10% (129)	44% (586)	24% (326)	8% (112)	1333
Voted in 2014: No	8% (69)	5% (46)	9% (82)	32% (281)	28% (240)	17% (150)	867
2012 Vote: Barack Obama	9% (73)	5% (45)	9% (76)	40% (333)	26% (218)	9% (77)	822
2012 Vote: Mitt Romney	7% (37)	4% (18)	10% (49)	49% (254)	24% (124)	6% (32)	514
2012 Vote: Other	8% (7)	2% (2)	11% (11)	39% (38)	20% (20)	20% (19)	97
2012 Vote: Didn't Vote	9% (67)	6% (44)	10% (75)	32% (241)	26% (202)	18% (134)	764

Continued on next page

Table HR3_1: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Veterans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	8% (185)	5% (110)	10% (211)	39% (867)	26% (566)	12% (262)	2200
4-Region: Northeast	7% (29)	6% (24)	12% (46)	39% (154)	26% (101)	10% (40)	394
4-Region: Midwest	8% (37)	3% (16)	11% (51)	40% (183)	27% (126)	11% (49)	462
4-Region: South	10% (85)	6% (51)	9% (72)	38% (310)	25% (206)	12% (100)	824
4-Region: West	7% (34)	4% (19)	8% (42)	42% (219)	25% (132)	14% (73)	520
Watch TV: Every day	9% (96)	5% (50)	10% (109)	42% (456)	25% (268)	10% (105)	1086
Watch TV: Several times per week	10% (52)	6% (32)	7% (40)	40% (211)	27% (140)	10% (53)	528
Watch TV: About once per week	9% (14)	4% (5)	15% (22)	35% (51)	25% (37)	13% (19)	147
Watch TV: Several times per month	11% (13)	7% (8)	13% (15)	36% (42)	26% (29)	7% (8)	114
Watch TV: About once per month	8% (4)	1% (1)	7% (4)	29% (14)	39% (19)	16% (8)	50
Watch TV: Less often than once per month	1% (1)	7% (7)	6% (5)	42% (41)	25% (24)	19% (18)	97
Watch TV: Never	3% (5)	3% (6)	10% (17)	29% (52)	27% (48)	28% (50)	178
Watch Movies: Every day	17% (63)	4% (16)	6% (23)	34% (125)	27% (100)	12% (45)	371
Watch Movies: Several times per week	10% (53)	6% (34)	8% (40)	40% (209)	29% (151)	8% (40)	526
Watch Movies: About once per week	6% (24)	5% (19)	11% (42)	41% (152)	26% (96)	10% (37)	371
Watch Movies: Several times per month	6% (17)	5% (16)	12% (35)	42% (123)	27% (78)	8% (25)	293
Watch Movies: About once per month	4% (7)	3% (7)	12% (25)	49% (102)	21% (43)	12% (24)	209
Watch Movies: Less often than once per month	6% (14)	5% (12)	12% (26)	37% (83)	24% (53)	16% (37)	224
Watch Movies: Never	4% (8)	3% (7)	10% (22)	35% (72)	22% (45)	26% (54)	207
Watch Sporting Events: Every day	21% (36)	7% (12)	3% (6)	32% (54)	30% (51)	6% (10)	170
Watch Sporting Events: Several times per week	8% (31)	5% (20)	12% (46)	38% (148)	31% (121)	6% (23)	389
Watch Sporting Events: About once per week	12% (37)	5% (16)	8% (25)	40% (127)	27% (84)	8% (25)	315
Watch Sporting Events: Several times per month	11% (18)	5% (8)	12% (19)	41% (62)	24% (36)	7% (11)	154
Watch Sporting Events: About once per month	4% (6)	5% (7)	18% (25)	42% (58)	20% (28)	11% (15)	140
Watch Sporting Events: Less often than once per month	4% (12)	5% (13)	11% (31)	43% (117)	23% (63)	14% (38)	275
Watch Sporting Events: Never	6% (45)	4% (33)	8% (60)	40% (299)	24% (181)	18% (138)	756
Cable TV: Currently subscribe	8% (82)	5% (51)	9% (95)	41% (414)	25% (247)	11% (113)	1002
Cable TV: Subscribed in past	7% (53)	5% (39)	10% (76)	40% (304)	28% (213)	10% (75)	759
Cable TV: Never subscribed	11% (50)	5% (20)	9% (41)	34% (149)	24% (106)	17% (74)	439

Continued on next page

Table HR3_1: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Veterans

Demographic	Much more favorable		Somewhat more favorable		Somewhat less favorable		Much less favorable		Make no difference		Don't know/ No opinion		Total N
Adults	8%	(185)	5%	(110)	10%	(211)	39%	(867)	26%	(566)	12%	(262)	2200
Satellite TV: Currently subscribe	11%	(52)	8%	(38)	8%	(36)	34%	(157)	26%	(119)	12%	(54)	457
Satellite TV: Subscribed in past	8%	(50)	5%	(31)	11%	(69)	40%	(252)	26%	(163)	11%	(69)	634
Satellite TV: Never subscribed	8%	(84)	4%	(41)	10%	(106)	41%	(457)	26%	(284)	12%	(138)	1110
Streaming Services: Currently subscribe	9%	(121)	5%	(61)	9%	(113)	39%	(491)	28%	(355)	10%	(131)	1272
Streaming Services: Subscribed in past	6%	(15)	10%	(22)	14%	(32)	35%	(80)	22%	(51)	13%	(30)	230
Streaming Services: Never subscribed	7%	(50)	4%	(26)	9%	(66)	42%	(296)	23%	(160)	14%	(101)	698
Film: An avid fan	15%	(115)	6%	(45)	7%	(53)	38%	(293)	25%	(190)	9%	(72)	769
Film: A casual fan	5%	(60)	5%	(55)	12%	(138)	40%	(468)	28%	(327)	10%	(123)	1170
Film: Not a fan	4%	(10)	4%	(9)	8%	(20)	40%	(105)	19%	(49)	26%	(67)	261
Television: An avid fan	11%	(129)	6%	(65)	9%	(105)	39%	(442)	24%	(274)	10%	(113)	1128
Television: A casual fan	5%	(45)	4%	(38)	10%	(90)	40%	(368)	29%	(261)	12%	(112)	914
Television: Not a fan	7%	(10)	4%	(7)	11%	(17)	36%	(58)	19%	(31)	23%	(36)	159
Music: An avid fan	12%	(135)	5%	(61)	8%	(91)	37%	(408)	27%	(298)	10%	(111)	1103
Music: A casual fan	5%	(47)	5%	(45)	11%	(111)	42%	(410)	25%	(238)	12%	(117)	967
Music: Not a fan	2%	(3)	3%	(4)	8%	(10)	38%	(49)	23%	(30)	26%	(34)	129
Fashion: An avid fan	19%	(58)	7%	(21)	9%	(26)	32%	(97)	18%	(54)	15%	(44)	300
Fashion: A casual fan	8%	(71)	5%	(47)	10%	(87)	41%	(355)	24%	(211)	12%	(102)	872
Fashion: Not a fan	6%	(57)	4%	(42)	10%	(98)	40%	(415)	29%	(301)	11%	(115)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_2: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Law enforcement officials

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (187)	9% (192)	12% (266)	25% (556)	32% (708)	13% (291)	2200
Gender: Male	12% (125)	10% (108)	11% (117)	23% (243)	35% (375)	9% (94)	1062
Gender: Female	5% (62)	7% (84)	13% (149)	27% (312)	29% (333)	17% (197)	1138
Age: 18-29	15% (66)	15% (68)	11% (48)	16% (70)	29% (132)	15% (68)	452
Age: 30-44	12% (70)	10% (58)	9% (53)	17% (97)	34% (191)	16% (92)	560
Age: 45-54	5% (14)	8% (21)	12% (33)	22% (59)	38% (106)	15% (42)	276
Age: 55-64	5% (22)	6% (27)	14% (66)	31% (146)	35% (166)	10% (49)	475
Age: 65+	4% (15)	4% (18)	15% (66)	42% (183)	26% (113)	9% (40)	436
Generation Z: 18-22	17% (29)	15% (25)	7% (12)	19% (32)	24% (42)	18% (31)	173
Millennial: Age 23-38	12% (75)	13% (79)	11% (66)	16% (97)	33% (205)	16% (100)	621
Generation X: Age 39-54	9% (46)	9% (43)	11% (56)	20% (98)	37% (182)	14% (71)	495
Boomers: Age 55-73	4% (35)	5% (43)	14% (114)	34% (277)	32% (262)	10% (79)	809
PID: Dem (no lean)	10% (75)	10% (80)	15% (116)	20% (161)	33% (259)	12% (97)	788
PID: Ind (no lean)	7% (49)	8% (58)	10% (71)	21% (152)	35% (255)	19% (134)	720
PID: Rep (no lean)	9% (63)	8% (54)	12% (80)	35% (242)	28% (194)	9% (60)	692
PID/Gender: Dem Men	14% (48)	12% (42)	14% (49)	15% (52)	35% (121)	10% (35)	347
PID/Gender: Dem Women	6% (27)	9% (38)	15% (66)	25% (109)	31% (138)	14% (62)	441
PID/Gender: Ind Men	9% (33)	8% (29)	9% (31)	22% (81)	41% (150)	11% (39)	363
PID/Gender: Ind Women	5% (17)	8% (30)	11% (40)	20% (71)	29% (105)	27% (95)	357
PID/Gender: Rep Men	13% (44)	11% (37)	10% (36)	31% (110)	30% (104)	6% (20)	352
PID/Gender: Rep Women	5% (19)	5% (16)	13% (43)	39% (132)	27% (90)	12% (40)	340
Ideo: Liberal (1-3)	10% (58)	11% (66)	15% (89)	20% (117)	35% (207)	10% (59)	596
Ideo: Moderate (4)	7% (39)	11% (58)	11% (62)	22% (120)	36% (198)	13% (69)	545
Ideo: Conservative (5-7)	9% (71)	7% (53)	13% (102)	35% (283)	30% (239)	7% (57)	805
Educ: < College	10% (145)	9% (141)	11% (164)	24% (357)	32% (489)	14% (216)	1512
Educ: Bachelors degree	6% (25)	7% (30)	15% (67)	28% (126)	33% (148)	11% (48)	444
Educ: Post-grad	7% (17)	9% (22)	14% (35)	29% (72)	29% (71)	11% (27)	244

Continued on next page

Table HR3_2: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Law enforcement officials

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (187)	9% (192)	12% (266)	25% (556)	32% (708)	13% (291)	2200
Income: Under 50k	9% (118)	10% (129)	11% (142)	23% (302)	32% (417)	16% (207)	1315
Income: 50k-100k	8% (48)	8% (47)	14% (87)	29% (177)	33% (207)	9% (53)	620
Income: 100k+	8% (21)	6% (16)	14% (37)	29% (76)	32% (84)	12% (31)	265
Ethnicity: White	8% (141)	8% (140)	12% (212)	28% (474)	33% (572)	11% (181)	1722
Ethnicity: Hispanic	10% (35)	12% (43)	9% (30)	23% (81)	32% (111)	14% (49)	349
Ethnicity: Afr. Am.	11% (29)	8% (22)	12% (32)	15% (42)	29% (80)	25% (69)	274
Ethnicity: Other	8% (17)	15% (30)	11% (22)	19% (39)	27% (55)	20% (41)	204
Community: Urban	10% (59)	9% (53)	12% (71)	21% (123)	34% (201)	14% (85)	591
Community: Suburban	7% (70)	9% (84)	12% (113)	28% (270)	33% (326)	12% (118)	981
Community: Rural	9% (58)	9% (55)	13% (83)	26% (162)	29% (181)	14% (88)	628
Employ: Private Sector	9% (58)	10% (65)	12% (78)	21% (140)	39% (254)	9% (60)	655
Employ: Government	15% (17)	5% (5)	20% (23)	23% (26)	20% (23)	17% (19)	114
Employ: Self-Employed	7% (10)	9% (14)	8% (13)	23% (35)	40% (62)	14% (22)	156
Employ: Homemaker	8% (15)	9% (17)	9% (18)	23% (45)	29% (57)	22% (43)	196
Employ: Retired	4% (21)	6% (32)	15% (81)	39% (216)	29% (158)	8% (45)	553
Employ: Unemployed	14% (34)	12% (30)	11% (28)	15% (38)	30% (75)	18% (46)	251
Employ: Other	9% (15)	6% (10)	10% (18)	22% (37)	30% (51)	24% (40)	170
Military HH: Yes	10% (37)	7% (27)	12% (44)	29% (113)	33% (127)	9% (33)	382
Military HH: No	8% (150)	9% (165)	12% (222)	24% (443)	32% (581)	14% (258)	1818
RD/WT: Right Direction	9% (79)	8% (65)	10% (86)	31% (255)	29% (244)	13% (107)	837
RD/WT: Wrong Track	8% (108)	9% (127)	13% (180)	22% (300)	34% (464)	14% (184)	1363
Trump Job Approve	9% (80)	9% (78)	10% (94)	32% (286)	30% (271)	10% (90)	899
Trump Job Disapprove	9% (105)	9% (112)	14% (167)	21% (254)	34% (399)	13% (152)	1190
Trump Job Strongly Approve	11% (57)	8% (41)	11% (56)	34% (179)	27% (141)	9% (46)	521
Trump Job Somewhat Approve	6% (23)	10% (37)	10% (38)	28% (107)	34% (129)	12% (44)	378
Trump Job Somewhat Disapprove	7% (17)	9% (23)	13% (31)	25% (60)	34% (83)	12% (29)	243
Trump Job Strongly Disapprove	9% (88)	9% (89)	14% (136)	20% (194)	33% (316)	13% (124)	946

Continued on next page

Table HR3_2: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Law enforcement officials

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (187)	9% (192)	12% (266)	25% (556)	32% (708)	13% (291)	2200
Favorable of Trump	9% (75)	9% (78)	10% (90)	33% (284)	30% (265)	9% (82)	875
Unfavorable of Trump	9% (108)	9% (111)	14% (165)	21% (242)	35% (408)	12% (143)	1177
Very Favorable of Trump	11% (58)	7% (37)	11% (56)	36% (187)	28% (147)	8% (40)	524
Somewhat Favorable of Trump	5% (18)	12% (41)	10% (34)	28% (98)	33% (117)	12% (42)	350
Somewhat Unfavorable of Trump	7% (15)	6% (12)	16% (34)	24% (51)	35% (75)	12% (25)	212
Very Unfavorable of Trump	10% (93)	10% (98)	14% (131)	20% (191)	34% (333)	12% (118)	965
#1 Issue: Economy	8% (42)	9% (46)	12% (61)	20% (106)	39% (204)	13% (69)	528
#1 Issue: Security	8% (38)	8% (37)	13% (64)	34% (162)	27% (132)	10% (48)	480
#1 Issue: Health Care	9% (33)	10% (37)	14% (52)	25% (97)	29% (112)	14% (54)	385
#1 Issue: Medicare / Social Security	6% (20)	7% (23)	14% (47)	33% (112)	28% (94)	13% (46)	342
#1 Issue: Women's Issues	11% (14)	10% (12)	12% (14)	11% (14)	33% (42)	23% (29)	125
#1 Issue: Education	19% (20)	6% (7)	7% (7)	21% (22)	24% (26)	23% (24)	106
#1 Issue: Energy	8% (10)	15% (19)	9% (11)	16% (21)	45% (58)	8% (10)	129
#1 Issue: Other	10% (11)	10% (11)	9% (9)	22% (23)	38% (40)	11% (12)	105
2018 House Vote: Democrat	7% (52)	10% (73)	16% (117)	21% (155)	36% (268)	10% (78)	743
2018 House Vote: Republican	8% (57)	7% (50)	12% (87)	36% (253)	29% (204)	7% (49)	700
2018 House Vote: Someone else	9% (8)	5% (4)	7% (6)	20% (19)	31% (29)	28% (26)	93
2016 Vote: Hillary Clinton	8% (52)	8% (57)	16% (109)	21% (143)	37% (253)	10% (72)	685
2016 Vote: Donald Trump	8% (56)	8% (53)	12% (81)	35% (245)	30% (207)	7% (50)	692
2016 Vote: Other	7% (12)	8% (13)	12% (21)	22% (38)	36% (62)	14% (25)	171
2016 Vote: Didn't Vote	10% (67)	11% (70)	8% (55)	20% (129)	29% (186)	22% (144)	651
Voted in 2014: Yes	8% (106)	8% (105)	14% (190)	28% (376)	32% (428)	10% (128)	1333
Voted in 2014: No	9% (81)	10% (87)	9% (77)	21% (180)	32% (280)	19% (163)	867
2012 Vote: Barack Obama	8% (64)	9% (76)	16% (131)	22% (179)	35% (286)	11% (87)	822
2012 Vote: Mitt Romney	7% (36)	6% (32)	11% (58)	38% (195)	30% (153)	8% (40)	514
2012 Vote: Other	7% (7)	4% (4)	6% (6)	29% (28)	34% (33)	20% (19)	97
2012 Vote: Didn't Vote	11% (81)	11% (80)	9% (71)	20% (154)	30% (233)	19% (145)	764

Continued on next page

Table HR3_2: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Law enforcement officials

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	9% (187)	9% (192)	12% (266)	25% (556)	32% (708)	13% (291)	2200	
4-Region: Northeast	6% (22)	6% (24)	14% (54)	27% (105)	37% (144)	11% (44)	394	
4-Region: Midwest	5% (24)	9% (42)	13% (62)	24% (112)	36% (166)	12% (56)	462	
4-Region: South	11% (92)	10% (84)	12% (98)	26% (212)	28% (232)	13% (106)	824	
4-Region: West	9% (49)	8% (42)	10% (54)	24% (125)	32% (165)	16% (85)	520	
Watch TV: Every day	8% (90)	9% (95)	11% (115)	28% (299)	34% (367)	11% (119)	1086	
Watch TV: Several times per week	9% (47)	9% (46)	15% (78)	24% (128)	33% (172)	11% (57)	528	
Watch TV: About once per week	13% (19)	16% (23)	11% (15)	20% (29)	28% (41)	13% (20)	147	
Watch TV: Several times per month	11% (13)	10% (11)	12% (14)	27% (31)	31% (36)	8% (10)	114	
Watch TV: About once per month	11% (5)	12% (6)	17% (9)	20% (10)	26% (13)	14% (7)	50	
Watch TV: Less often than once per month	5% (5)	5% (5)	13% (12)	25% (24)	30% (29)	23% (22)	97	
Watch TV: Never	4% (7)	3% (5)	13% (23)	20% (36)	28% (50)	32% (56)	178	
Watch Movies: Every day	15% (56)	11% (41)	7% (27)	22% (83)	33% (122)	11% (42)	371	
Watch Movies: Several times per week	9% (46)	9% (48)	10% (55)	24% (128)	39% (203)	9% (46)	526	
Watch Movies: About once per week	6% (21)	10% (35)	17% (62)	28% (102)	29% (107)	12% (43)	371	
Watch Movies: Several times per month	9% (26)	10% (28)	11% (33)	26% (76)	34% (98)	11% (32)	293	
Watch Movies: About once per month	7% (15)	7% (15)	14% (30)	29% (60)	30% (62)	13% (27)	209	
Watch Movies: Less often than once per month	6% (14)	7% (15)	15% (34)	25% (57)	27% (60)	20% (45)	224	
Watch Movies: Never	4% (9)	4% (9)	13% (26)	24% (50)	27% (55)	28% (58)	207	
Watch Sporting Events: Every day	19% (32)	5% (8)	9% (15)	27% (46)	35% (59)	6% (9)	170	
Watch Sporting Events: Several times per week	8% (32)	8% (30)	13% (52)	28% (108)	35% (138)	7% (29)	389	
Watch Sporting Events: About once per week	6% (18)	12% (37)	13% (42)	26% (83)	33% (105)	10% (31)	315	
Watch Sporting Events: Several times per month	10% (15)	10% (15)	16% (25)	29% (44)	29% (44)	7% (11)	154	
Watch Sporting Events: About once per month	5% (7)	12% (17)	16% (23)	24% (33)	31% (43)	12% (16)	140	
Watch Sporting Events: Less often than once per month	9% (24)	12% (33)	11% (31)	24% (66)	29% (79)	16% (43)	275	
Watch Sporting Events: Never	8% (59)	7% (50)	11% (80)	23% (176)	32% (240)	20% (152)	756	
Cable TV: Currently subscribe	9% (87)	8% (84)	14% (141)	27% (270)	29% (293)	13% (127)	1002	
Cable TV: Subscribed in past	8% (64)	9% (72)	10% (73)	24% (181)	37% (279)	12% (90)	759	
Cable TV: Never subscribed	8% (36)	8% (36)	12% (53)	24% (105)	31% (136)	17% (74)	439	

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Table HR3_2: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Law enforcement officials

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (187)	9% (192)	12% (266)	25% (556)	32% (708)	13% (291)	2200
Satellite TV: Currently subscribe	9% (42)	9% (43)	12% (54)	24% (111)	33% (151)	12% (57)	457
Satellite TV: Subscribed in past	9% (55)	11% (67)	11% (71)	25% (161)	32% (202)	12% (77)	634
Satellite TV: Never subscribed	8% (90)	7% (82)	13% (141)	26% (284)	32% (354)	14% (157)	1110
Streaming Services: Currently subscribe	10% (124)	10% (125)	11% (144)	22% (285)	35% (451)	11% (142)	1272
Streaming Services: Subscribed in past	11% (24)	6% (14)	18% (41)	25% (58)	25% (57)	16% (37)	230
Streaming Services: Never subscribed	6% (39)	8% (53)	12% (81)	30% (213)	29% (200)	16% (112)	698
Film: An avid fan	12% (96)	9% (71)	12% (91)	24% (182)	32% (248)	10% (80)	769
Film: A casual fan	6% (75)	9% (109)	12% (145)	26% (300)	34% (393)	13% (147)	1170
Film: Not a fan	6% (16)	4% (11)	12% (30)	28% (73)	26% (67)	24% (63)	261
Television: An avid fan	11% (129)	9% (97)	13% (144)	24% (268)	32% (364)	11% (125)	1128
Television: A casual fan	5% (47)	9% (79)	11% (103)	28% (252)	33% (306)	14% (126)	914
Television: Not a fan	7% (11)	10% (15)	12% (19)	22% (35)	24% (38)	25% (40)	159
Music: An avid fan	12% (134)	10% (111)	11% (124)	23% (255)	32% (358)	11% (123)	1103
Music: A casual fan	5% (45)	8% (79)	13% (127)	27% (265)	33% (315)	14% (138)	967
Music: Not a fan	7% (8)	2% (2)	12% (15)	28% (37)	27% (35)	24% (31)	129
Fashion: An avid fan	17% (50)	9% (28)	8% (23)	20% (61)	30% (91)	16% (48)	300
Fashion: A casual fan	9% (78)	10% (89)	11% (95)	25% (221)	31% (273)	13% (117)	872
Fashion: Not a fan	6% (59)	7% (75)	14% (148)	27% (274)	34% (344)	12% (126)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_3: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

People with disabilities

Demographic	Somewhat							Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion		
Adults	7% (150)	4% (95)	11% (241)	44% (975)	22% (487)	11% (252)	2200	
Gender: Male	9% (96)	6% (60)	11% (116)	38% (398)	28% (296)	9% (96)	1062	
Gender: Female	5% (54)	3% (35)	11% (125)	51% (577)	17% (192)	14% (156)	1138	
Age: 18-29	10% (47)	6% (27)	11% (50)	38% (171)	22% (102)	12% (56)	452	
Age: 30-44	12% (65)	6% (33)	11% (62)	32% (179)	24% (133)	16% (88)	560	
Age: 45-54	7% (20)	3% (9)	11% (31)	40% (110)	28% (77)	10% (29)	276	
Age: 55-64	3% (12)	3% (17)	11% (54)	51% (243)	22% (107)	9% (44)	475	
Age: 65+	1% (6)	2% (8)	10% (44)	63% (273)	16% (69)	8% (36)	436	
Generation Z: 18-22	11% (19)	6% (9)	9% (15)	32% (55)	26% (44)	17% (30)	173	
Millennial: Age 23-38	9% (58)	7% (43)	12% (73)	35% (221)	22% (138)	14% (89)	621	
Generation X: Age 39-54	11% (55)	4% (17)	11% (55)	37% (184)	26% (129)	11% (53)	495	
Boomers: Age 55-73	2% (17)	3% (24)	11% (85)	56% (451)	21% (166)	8% (65)	809	
PID: Dem (no lean)	7% (55)	5% (40)	12% (93)	46% (363)	20% (155)	11% (83)	788	
PID: Ind (no lean)	6% (46)	4% (29)	10% (71)	40% (285)	25% (180)	15% (110)	720	
PID: Rep (no lean)	7% (49)	4% (27)	11% (77)	47% (328)	22% (153)	8% (58)	692	
PID/Gender: Dem Men	9% (31)	5% (19)	12% (43)	37% (128)	27% (92)	10% (33)	347	
PID/Gender: Dem Women	5% (24)	5% (20)	11% (50)	53% (234)	14% (62)	11% (50)	441	
PID/Gender: Ind Men	8% (27)	5% (20)	9% (33)	34% (123)	33% (121)	10% (37)	363	
PID/Gender: Ind Women	5% (18)	2% (9)	10% (37)	45% (162)	16% (59)	20% (73)	357	
PID/Gender: Rep Men	11% (37)	6% (21)	11% (39)	42% (147)	23% (82)	7% (26)	352	
PID/Gender: Rep Women	4% (12)	2% (6)	11% (38)	53% (181)	21% (71)	10% (33)	340	
Ideo: Liberal (1-3)	3% (20)	6% (34)	10% (61)	51% (304)	20% (120)	10% (57)	596	
Ideo: Moderate (4)	10% (52)	5% (29)	12% (68)	38% (209)	22% (122)	12% (65)	545	
Ideo: Conservative (5-7)	7% (60)	3% (25)	12% (96)	48% (384)	24% (195)	5% (44)	805	
Educ: < College	8% (122)	5% (71)	11% (166)	41% (624)	23% (343)	12% (187)	1512	
Educ: Bachelors degree	3% (15)	4% (17)	12% (51)	50% (220)	22% (96)	10% (45)	444	
Educ: Post-grad	5% (13)	3% (7)	10% (24)	54% (131)	20% (48)	8% (20)	244	

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Table HR3_3: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
People with disabilities

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	7% (150)	4% (95)	11% (241)	44% (975)	22% (487)	11% (252)	2200
Income: Under 50k	9% (114)	4% (52)	11% (149)	41% (536)	22% (285)	14% (179)	1315
Income: 50k-100k	3% (21)	5% (32)	12% (77)	49% (302)	22% (138)	8% (50)	620
Income: 100k+	5% (14)	4% (11)	6% (15)	52% (137)	24% (64)	9% (24)	265
Ethnicity: White	6% (100)	4% (63)	11% (192)	47% (817)	22% (382)	10% (168)	1722
Ethnicity: Hispanic	12% (41)	4% (15)	10% (34)	41% (142)	23% (79)	11% (38)	349
Ethnicity: Afr. Am.	13% (36)	10% (26)	10% (27)	27% (75)	21% (58)	19% (52)	274
Ethnicity: Other	7% (14)	3% (6)	11% (22)	41% (83)	23% (48)	16% (32)	204
Community: Urban	6% (35)	6% (33)	9% (51)	40% (238)	27% (159)	13% (76)	591
Community: Suburban	7% (67)	4% (40)	12% (115)	47% (464)	20% (191)	11% (104)	981
Community: Rural	8% (48)	4% (22)	12% (75)	44% (274)	22% (137)	11% (72)	628
Employ: Private Sector	7% (47)	6% (38)	11% (73)	40% (263)	27% (176)	9% (58)	655
Employ: Government	12% (14)	3% (4)	11% (13)	42% (48)	16% (18)	16% (18)	114
Employ: Self-Employed	13% (21)	6% (9)	11% (17)	31% (48)	25% (39)	13% (21)	156
Employ: Homemaker	5% (10)	2% (4)	12% (23)	46% (90)	16% (31)	20% (39)	196
Employ: Retired	2% (13)	3% (17)	10% (57)	58% (318)	20% (109)	7% (39)	553
Employ: Unemployed	8% (21)	5% (13)	12% (30)	33% (84)	25% (62)	17% (42)	251
Employ: Other	12% (20)	3% (5)	9% (15)	45% (77)	17% (30)	13% (23)	170
Military HH: Yes	5% (18)	4% (14)	12% (44)	46% (176)	25% (97)	9% (33)	382
Military HH: No	7% (132)	4% (81)	11% (197)	44% (800)	21% (390)	12% (219)	1818
RD/WT: Right Direction	8% (67)	4% (37)	11% (91)	43% (357)	23% (193)	11% (92)	837
RD/WT: Wrong Track	6% (83)	4% (58)	11% (150)	45% (619)	22% (294)	12% (160)	1363
Trump Job Approve	8% (71)	4% (40)	11% (96)	45% (402)	24% (213)	8% (76)	899
Trump Job Disapprove	6% (75)	5% (55)	11% (136)	46% (546)	20% (244)	11% (135)	1190
Trump Job Strongly Approve	11% (55)	3% (14)	10% (55)	44% (229)	24% (123)	9% (46)	521
Trump Job Somewhat Approve	4% (16)	7% (26)	11% (41)	46% (174)	24% (90)	8% (30)	378
Trump Job Somewhat Disapprove	6% (14)	9% (23)	15% (36)	36% (87)	22% (54)	12% (30)	243
Trump Job Strongly Disapprove	6% (60)	3% (32)	11% (100)	49% (459)	20% (190)	11% (105)	946

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Table HR3_3: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

People with disabilities

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (150)	4% (95)	11% (241)	44% (975)	22% (487)	11% (252)	2200
Favorable of Trump	8% (70)	4% (37)	10% (90)	46% (398)	24% (208)	8% (72)	875
Unfavorable of Trump	6% (70)	5% (55)	12% (136)	46% (542)	21% (249)	11% (125)	1177
Very Favorable of Trump	11% (57)	3% (14)	10% (50)	46% (240)	24% (127)	7% (37)	524
Somewhat Favorable of Trump	4% (13)	7% (23)	11% (40)	45% (158)	23% (80)	10% (35)	350
Somewhat Unfavorable of Trump	5% (11)	11% (24)	15% (32)	35% (75)	22% (47)	11% (23)	212
Very Unfavorable of Trump	6% (59)	3% (31)	11% (104)	48% (466)	21% (202)	11% (102)	965
#1 Issue: Economy	9% (48)	4% (21)	13% (71)	39% (204)	25% (131)	10% (53)	528
#1 Issue: Security	6% (30)	5% (22)	10% (47)	47% (227)	24% (113)	8% (41)	480
#1 Issue: Health Care	6% (21)	4% (17)	10% (40)	49% (188)	19% (72)	12% (46)	385
#1 Issue: Medicare / Social Security	6% (20)	4% (13)	10% (34)	50% (169)	19% (66)	11% (39)	342
#1 Issue: Women's Issues	5% (6)	5% (6)	10% (12)	36% (44)	20% (25)	25% (31)	125
#1 Issue: Education	16% (17)	7% (8)	11% (12)	27% (29)	19% (20)	20% (21)	106
#1 Issue: Energy	3% (5)	5% (6)	10% (13)	46% (59)	30% (38)	6% (8)	129
#1 Issue: Other	2% (2)	3% (3)	11% (11)	52% (55)	21% (22)	12% (12)	105
2018 House Vote: Democrat	6% (48)	4% (32)	10% (76)	49% (362)	20% (148)	10% (76)	743
2018 House Vote: Republican	8% (56)	4% (28)	11% (78)	46% (324)	24% (170)	6% (44)	700
2018 House Vote: Someone else	10% (9)	1% (1)	10% (9)	45% (42)	15% (14)	20% (19)	93
2016 Vote: Hillary Clinton	7% (45)	4% (30)	11% (78)	48% (329)	19% (131)	11% (72)	685
2016 Vote: Donald Trump	7% (46)	4% (27)	10% (67)	50% (344)	23% (162)	7% (45)	692
2016 Vote: Other	7% (11)	2% (4)	10% (17)	42% (72)	26% (44)	13% (23)	171
2016 Vote: Didn't Vote	7% (47)	5% (34)	12% (78)	35% (229)	23% (151)	17% (112)	651
Voted in 2014: Yes	7% (98)	4% (51)	11% (147)	48% (636)	21% (278)	9% (123)	1333
Voted in 2014: No	6% (52)	5% (44)	11% (94)	39% (339)	24% (210)	15% (129)	867
2012 Vote: Barack Obama	8% (67)	4% (36)	11% (87)	47% (386)	21% (169)	9% (77)	822
2012 Vote: Mitt Romney	5% (26)	3% (14)	10% (52)	51% (261)	23% (118)	8% (43)	514
2012 Vote: Other	4% (4)	4% (4)	9% (9)	42% (41)	24% (23)	17% (17)	97
2012 Vote: Didn't Vote	7% (53)	5% (41)	12% (93)	37% (286)	23% (176)	15% (115)	764

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Table HR3_3: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
People with disabilities

Demographic	Somewhat						Make no difference	Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable					
Adults	7% (150)	4% (95)	11% (241)	44% (975)	22% (487)	11% (252)	2200		
4-Region: Northeast	4% (14)	7% (28)	13% (50)	43% (170)	24% (94)	10% (38)	394		
4-Region: Midwest	7% (30)	5% (21)	10% (47)	46% (213)	23% (105)	10% (45)	462		
4-Region: South	10% (82)	4% (34)	11% (94)	43% (355)	21% (172)	11% (88)	824		
4-Region: West	5% (24)	2% (12)	9% (49)	46% (237)	23% (118)	15% (80)	520		
Watch TV: Every day	8% (87)	4% (43)	11% (121)	47% (512)	20% (213)	10% (109)	1086		
Watch TV: Several times per week	6% (33)	6% (34)	10% (51)	44% (234)	25% (132)	8% (44)	528		
Watch TV: About once per week	5% (7)	7% (10)	8% (12)	40% (59)	28% (41)	13% (19)	147		
Watch TV: Several times per month	10% (11)	1% (1)	15% (17)	41% (47)	27% (31)	7% (8)	114		
Watch TV: About once per month	4% (2)	— (0)	9% (4)	48% (24)	24% (12)	15% (7)	50		
Watch TV: Less often than once per month	4% (3)	— (0)	16% (16)	38% (37)	20% (20)	21% (21)	97		
Watch TV: Never	3% (6)	4% (7)	11% (19)	35% (63)	22% (39)	25% (44)	178		
Watch Movies: Every day	17% (64)	5% (18)	8% (29)	38% (139)	22% (81)	11% (40)	371		
Watch Movies: Several times per week	7% (35)	6% (31)	10% (52)	43% (229)	27% (141)	7% (38)	526		
Watch Movies: About once per week	4% (16)	4% (14)	10% (37)	48% (176)	24% (89)	10% (38)	371		
Watch Movies: Several times per month	5% (13)	4% (11)	14% (41)	50% (145)	20% (57)	9% (25)	293		
Watch Movies: About once per month	3% (6)	3% (7)	11% (23)	52% (109)	19% (39)	12% (24)	209		
Watch Movies: Less often than once per month	5% (11)	3% (8)	16% (36)	46% (103)	17% (37)	13% (30)	224		
Watch Movies: Never	2% (4)	3% (7)	11% (23)	35% (73)	20% (42)	28% (58)	207		
Watch Sporting Events: Every day	19% (32)	8% (14)	7% (12)	33% (56)	27% (45)	7% (12)	170		
Watch Sporting Events: Several times per week	5% (19)	4% (17)	13% (52)	40% (155)	30% (118)	7% (28)	389		
Watch Sporting Events: About once per week	6% (20)	6% (18)	13% (40)	43% (134)	24% (75)	9% (28)	315		
Watch Sporting Events: Several times per month	11% (17)	2% (3)	10% (16)	48% (74)	20% (31)	8% (12)	154		
Watch Sporting Events: About once per month	4% (5)	5% (7)	8% (11)	52% (73)	21% (29)	11% (16)	140		
Watch Sporting Events: Less often than once per month	4% (10)	4% (10)	11% (29)	55% (151)	13% (34)	15% (40)	275		
Watch Sporting Events: Never	6% (46)	3% (26)	11% (81)	44% (332)	20% (155)	15% (116)	756		
Cable TV: Currently subscribe	7% (66)	5% (46)	11% (111)	45% (453)	21% (212)	11% (113)	1002		
Cable TV: Subscribed in past	6% (42)	4% (28)	12% (93)	46% (353)	23% (176)	9% (67)	759		
Cable TV: Never subscribed	9% (41)	5% (21)	8% (36)	39% (170)	23% (99)	16% (72)	439		

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Table HR3_3: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

People with disabilities

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	7% (150)	4% (95)	11% (241)	44% (975)	22% (487)	11% (252)	2200	
Satellite TV: Currently subscribe	8% (37)	7% (31)	14% (62)	40% (184)	20% (91)	11% (52)	457	
Satellite TV: Subscribed in past	5% (35)	5% (29)	10% (60)	46% (292)	26% (162)	9% (56)	634	
Satellite TV: Never subscribed	7% (78)	3% (35)	11% (119)	45% (500)	21% (234)	13% (144)	1110	
Streaming Services: Currently subscribe	8% (98)	4% (56)	11% (142)	44% (555)	24% (306)	9% (115)	1272	
Streaming Services: Subscribed in past	9% (20)	9% (21)	12% (27)	43% (98)	19% (43)	9% (21)	230	
Streaming Services: Never subscribed	5% (32)	3% (18)	10% (72)	46% (322)	20% (139)	17% (116)	698	
Film: An avid fan	10% (80)	6% (42)	11% (83)	43% (334)	21% (162)	9% (68)	769	
Film: A casual fan	5% (55)	4% (44)	11% (131)	46% (535)	24% (281)	11% (124)	1170	
Film: Not a fan	6% (15)	3% (8)	10% (27)	41% (106)	17% (45)	23% (60)	261	
Television: An avid fan	9% (106)	5% (62)	11% (129)	44% (494)	20% (223)	10% (114)	1128	
Television: A casual fan	4% (34)	3% (28)	11% (99)	45% (416)	26% (235)	11% (102)	914	
Television: Not a fan	6% (9)	3% (5)	8% (13)	41% (66)	19% (30)	23% (36)	159	
Music: An avid fan	10% (105)	6% (63)	11% (125)	42% (461)	22% (243)	10% (106)	1103	
Music: A casual fan	4% (40)	3% (32)	11% (107)	48% (460)	22% (215)	12% (114)	967	
Music: Not a fan	3% (4)	1% (1)	6% (8)	42% (54)	22% (29)	25% (32)	129	
Fashion: An avid fan	15% (45)	5% (14)	11% (33)	36% (108)	19% (58)	14% (43)	300	
Fashion: A casual fan	7% (58)	5% (48)	11% (92)	48% (417)	19% (166)	10% (91)	872	
Fashion: Not a fan	5% (47)	3% (33)	11% (116)	44% (450)	26% (264)	12% (119)	1028	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_4: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
President Donald Trump

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	20% (450)	10% (210)	7% (159)	19% (424)	33% (715)	11% (242)	2200
Gender: Male	24% (255)	9% (93)	8% (80)	20% (208)	33% (354)	7% (71)	1062
Gender: Female	17% (194)	10% (116)	7% (78)	19% (217)	32% (361)	15% (171)	1138
Age: 18-29	27% (121)	14% (63)	7% (30)	17% (77)	25% (111)	11% (50)	452
Age: 30-44	22% (126)	10% (57)	7% (38)	14% (79)	33% (184)	14% (76)	560
Age: 45-54	16% (43)	5% (13)	6% (16)	20% (55)	42% (115)	12% (34)	276
Age: 55-64	17% (81)	7% (31)	10% (48)	21% (100)	36% (169)	10% (46)	475
Age: 65+	18% (79)	10% (45)	6% (26)	26% (113)	31% (136)	8% (37)	436
Generation Z: 18-22	31% (54)	12% (21)	6% (11)	19% (32)	17% (30)	14% (24)	173
Millennial: Age 23-38	24% (150)	13% (82)	7% (41)	14% (88)	30% (188)	12% (73)	621
Generation X: Age 39-54	17% (85)	6% (31)	7% (32)	18% (91)	39% (192)	13% (63)	495
Boomers: Age 55-73	18% (148)	8% (65)	8% (66)	22% (177)	35% (282)	9% (71)	809
PID: Dem (no lean)	32% (252)	11% (90)	5% (42)	13% (102)	30% (234)	9% (69)	788
PID: Ind (no lean)	16% (115)	9% (65)	8% (54)	15% (110)	36% (258)	16% (117)	720
PID: Rep (no lean)	12% (83)	8% (55)	9% (62)	31% (212)	32% (223)	8% (56)	692
PID/Gender: Dem Men	39% (135)	8% (27)	7% (24)	14% (49)	26% (91)	6% (20)	347
PID/Gender: Dem Women	26% (116)	14% (62)	4% (18)	12% (53)	32% (143)	11% (49)	441
PID/Gender: Ind Men	17% (60)	7% (26)	9% (32)	17% (62)	40% (147)	10% (35)	363
PID/Gender: Ind Women	15% (55)	11% (39)	6% (22)	13% (48)	31% (112)	23% (82)	357
PID/Gender: Rep Men	17% (60)	11% (40)	7% (24)	27% (96)	33% (117)	5% (16)	352
PID/Gender: Rep Women	7% (23)	5% (15)	11% (38)	34% (116)	31% (107)	12% (40)	340
Ideo: Liberal (1-3)	37% (222)	15% (90)	4% (26)	10% (62)	25% (150)	8% (46)	596
Ideo: Moderate (4)	19% (105)	10% (55)	7% (37)	17% (92)	38% (207)	9% (49)	545
Ideo: Conservative (5-7)	12% (99)	6% (51)	10% (84)	29% (234)	36% (288)	6% (48)	805
Educ: < College	19% (292)	8% (121)	7% (104)	21% (314)	33% (496)	12% (185)	1512
Educ: Bachelors degree	23% (100)	12% (54)	8% (35)	17% (74)	31% (138)	10% (44)	444
Educ: Post-grad	24% (57)	14% (35)	8% (19)	15% (37)	34% (82)	6% (14)	244

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Table HR3_4: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

President Donald Trump

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	20% (450)	10% (210)	7% (159)	19% (424)	33% (715)	11% (242)	2200
Income: Under 50k	21% (272)	9% (119)	7% (86)	19% (254)	31% (414)	13% (170)	1315
Income: 50k-100k	20% (126)	10% (62)	8% (51)	20% (122)	34% (212)	8% (47)	620
Income: 100k+	19% (51)	11% (29)	8% (22)	18% (48)	34% (89)	10% (26)	265
Ethnicity: White	20% (347)	10% (178)	8% (133)	20% (339)	33% (572)	9% (152)	1722
Ethnicity: Hispanic	27% (93)	10% (36)	5% (17)	17% (58)	31% (108)	11% (39)	349
Ethnicity: Afr. Am.	21% (58)	5% (15)	6% (16)	19% (53)	28% (76)	21% (57)	274
Ethnicity: Other	22% (45)	8% (17)	5% (10)	16% (32)	33% (68)	16% (32)	204
Community: Urban	24% (142)	8% (47)	7% (40)	17% (98)	34% (201)	11% (64)	591
Community: Suburban	19% (186)	11% (107)	7% (65)	20% (200)	32% (319)	11% (104)	981
Community: Rural	20% (123)	9% (55)	9% (54)	20% (127)	31% (195)	12% (73)	628
Employ: Private Sector	20% (129)	11% (74)	8% (51)	20% (132)	34% (226)	7% (44)	655
Employ: Government	24% (27)	9% (10)	10% (11)	16% (19)	26% (30)	15% (17)	114
Employ: Self-Employed	20% (31)	5% (8)	8% (12)	17% (27)	39% (61)	11% (17)	156
Employ: Homemaker	17% (34)	10% (19)	12% (23)	14% (27)	31% (60)	17% (33)	196
Employ: Retired	19% (107)	9% (48)	6% (32)	24% (133)	35% (196)	7% (37)	553
Employ: Unemployed	22% (54)	9% (22)	6% (16)	16% (40)	31% (79)	16% (40)	251
Employ: Other	17% (28)	7% (12)	7% (13)	23% (39)	22% (37)	25% (42)	170
Military HH: Yes	23% (86)	10% (37)	5% (20)	23% (86)	33% (126)	7% (26)	382
Military HH: No	20% (364)	10% (173)	8% (138)	19% (338)	32% (589)	12% (216)	1818
RD/WT: Right Direction	11% (96)	7% (62)	11% (93)	27% (226)	32% (267)	11% (93)	837
RD/WT: Wrong Track	26% (354)	11% (148)	5% (66)	15% (198)	33% (448)	11% (149)	1363
Trump Job Approve	12% (105)	8% (69)	11% (96)	28% (253)	33% (297)	9% (78)	899
Trump Job Disapprove	29% (342)	12% (138)	5% (60)	13% (159)	31% (374)	10% (116)	1190
Trump Job Strongly Approve	16% (81)	4% (23)	9% (46)	35% (182)	30% (155)	6% (34)	521
Trump Job Somewhat Approve	6% (24)	12% (46)	13% (50)	19% (71)	38% (142)	12% (45)	378
Trump Job Somewhat Disapprove	11% (26)	11% (26)	13% (33)	17% (42)	37% (90)	11% (27)	243
Trump Job Strongly Disapprove	33% (317)	12% (111)	3% (28)	12% (118)	30% (284)	9% (89)	946

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Table HR3_4: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
President Donald Trump

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	20% (450)	10% (210)	7% (159)	19% (424)	33% (715)	11% (242)	2200
Favorable of Trump	11% (100)	7% (64)	10% (91)	29% (252)	34% (297)	8% (70)	875
Unfavorable of Trump	29% (346)	12% (142)	5% (59)	13% (154)	32% (373)	9% (104)	1177
Very Favorable of Trump	16% (86)	4% (20)	9% (47)	36% (189)	29% (153)	6% (30)	524
Somewhat Favorable of Trump	4% (14)	13% (44)	13% (44)	18% (63)	41% (144)	12% (40)	350
Somewhat Unfavorable of Trump	10% (22)	11% (24)	13% (28)	18% (39)	37% (79)	10% (21)	212
Very Unfavorable of Trump	34% (324)	12% (118)	3% (31)	12% (115)	30% (293)	9% (83)	965
#1 Issue: Economy	16% (83)	11% (57)	8% (41)	18% (97)	37% (195)	10% (54)	528
#1 Issue: Security	11% (51)	8% (36)	10% (47)	29% (140)	32% (155)	11% (51)	480
#1 Issue: Health Care	26% (102)	10% (38)	5% (21)	14% (55)	31% (119)	13% (50)	385
#1 Issue: Medicare / Social Security	21% (72)	8% (28)	6% (21)	21% (73)	34% (115)	10% (33)	342
#1 Issue: Women's Issues	26% (32)	10% (13)	8% (10)	18% (22)	25% (32)	13% (16)	125
#1 Issue: Education	22% (23)	12% (13)	7% (8)	15% (16)	23% (25)	20% (22)	106
#1 Issue: Energy	35% (46)	10% (13)	6% (8)	7% (9)	36% (46)	5% (6)	129
#1 Issue: Other	38% (40)	10% (11)	3% (3)	12% (12)	28% (29)	10% (10)	105
2018 House Vote: Democrat	32% (236)	12% (88)	5% (36)	12% (91)	32% (235)	8% (57)	743
2018 House Vote: Republican	12% (84)	6% (43)	10% (71)	32% (224)	33% (232)	7% (47)	700
2018 House Vote: Someone else	19% (17)	10% (9)	9% (8)	11% (10)	28% (26)	24% (22)	93
2016 Vote: Hillary Clinton	33% (224)	12% (83)	4% (27)	12% (82)	32% (220)	7% (49)	685
2016 Vote: Donald Trump	11% (78)	7% (47)	10% (72)	33% (227)	32% (219)	7% (48)	692
2016 Vote: Other	17% (30)	8% (14)	10% (18)	10% (18)	39% (68)	14% (25)	171
2016 Vote: Didn't Vote	18% (117)	10% (66)	6% (42)	15% (97)	32% (209)	18% (120)	651
Voted in 2014: Yes	22% (291)	9% (122)	7% (97)	22% (289)	32% (428)	8% (105)	1333
Voted in 2014: No	18% (159)	10% (88)	7% (61)	16% (135)	33% (287)	16% (137)	867
2012 Vote: Barack Obama	30% (243)	11% (94)	5% (44)	15% (120)	31% (255)	8% (66)	822
2012 Vote: Mitt Romney	11% (59)	6% (31)	9% (48)	33% (172)	33% (170)	7% (34)	514
2012 Vote: Other	10% (9)	2% (2)	11% (10)	15% (14)	43% (42)	20% (19)	97
2012 Vote: Didn't Vote	18% (139)	11% (83)	7% (56)	15% (118)	32% (245)	16% (123)	764

Continued on next page

Table HR3_4: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

President Donald Trump

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	20% (450)	10% (210)	7% (159)	19% (424)	33% (715)	11% (242)	2200
4-Region: Northeast	20% (78)	9% (37)	6% (26)	20% (79)	34% (135)	10% (38)	394
4-Region: Midwest	20% (91)	12% (56)	8% (36)	18% (83)	33% (151)	10% (46)	462
4-Region: South	20% (165)	8% (70)	8% (68)	22% (184)	30% (251)	11% (87)	824
4-Region: West	22% (116)	9% (47)	6% (30)	15% (78)	34% (178)	14% (70)	520
Watch TV: Every day	24% (261)	9% (101)	6% (69)	18% (200)	33% (354)	9% (99)	1086
Watch TV: Several times per week	18% (97)	12% (62)	7% (38)	21% (111)	33% (177)	8% (42)	528
Watch TV: About once per week	22% (32)	8% (12)	9% (13)	19% (29)	30% (45)	12% (17)	147
Watch TV: Several times per month	15% (17)	11% (13)	11% (12)	26% (30)	32% (37)	5% (5)	114
Watch TV: About once per month	31% (15)	16% (8)	7% (3)	17% (8)	15% (7)	15% (8)	50
Watch TV: Less often than once per month	10% (10)	7% (6)	10% (10)	20% (19)	31% (30)	22% (21)	97
Watch TV: Never	10% (17)	4% (7)	7% (12)	15% (27)	37% (65)	28% (49)	178
Watch Movies: Every day	29% (108)	8% (28)	5% (17)	19% (72)	31% (117)	8% (29)	371
Watch Movies: Several times per week	23% (120)	11% (60)	4% (22)	20% (107)	34% (177)	8% (41)	526
Watch Movies: About once per week	17% (64)	12% (46)	10% (36)	17% (61)	36% (135)	8% (29)	371
Watch Movies: Several times per month	20% (59)	11% (31)	9% (26)	19% (56)	32% (94)	9% (26)	293
Watch Movies: About once per month	18% (37)	10% (21)	11% (22)	19% (39)	31% (65)	11% (24)	209
Watch Movies: Less often than once per month	16% (35)	6% (14)	9% (21)	22% (48)	29% (65)	18% (41)	224
Watch Movies: Never	14% (28)	4% (9)	6% (13)	19% (40)	30% (63)	26% (54)	207
Watch Sporting Events: Every day	27% (45)	9% (15)	5% (8)	23% (39)	31% (52)	6% (10)	170
Watch Sporting Events: Several times per week	18% (72)	12% (45)	8% (31)	16% (63)	42% (162)	4% (17)	389
Watch Sporting Events: About once per week	21% (67)	11% (34)	8% (25)	20% (64)	32% (101)	8% (24)	315
Watch Sporting Events: Several times per month	20% (31)	9% (15)	13% (19)	26% (40)	25% (38)	7% (11)	154
Watch Sporting Events: About once per month	22% (31)	9% (13)	11% (16)	19% (27)	30% (42)	8% (11)	140
Watch Sporting Events: Less often than once per month	20% (55)	11% (32)	7% (19)	16% (43)	31% (84)	15% (42)	275
Watch Sporting Events: Never	20% (149)	7% (56)	5% (40)	20% (149)	31% (235)	17% (127)	756
Cable TV: Currently subscribe	20% (197)	9% (95)	7% (67)	21% (207)	33% (328)	11% (109)	1002
Cable TV: Subscribed in past	22% (168)	9% (71)	8% (57)	17% (132)	35% (265)	9% (65)	759
Cable TV: Never subscribed	19% (84)	10% (44)	8% (35)	20% (86)	28% (122)	16% (69)	439

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Table HR3_4: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
President Donald Trump

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	20% (450)	10% (210)	7% (159)	19% (424)	33% (715)	11% (242)	2200
Satellite TV: Currently subscribe	19% (88)	8% (38)	7% (32)	22% (99)	33% (150)	11% (50)	457
Satellite TV: Subscribed in past	22% (142)	9% (59)	9% (56)	17% (110)	33% (208)	9% (60)	634
Satellite TV: Never subscribed	20% (220)	10% (113)	6% (71)	19% (216)	32% (357)	12% (132)	1110
Streaming Services: Currently subscribe	24% (303)	10% (130)	6% (83)	17% (220)	34% (427)	9% (109)	1272
Streaming Services: Subscribed in past	12% (27)	11% (26)	12% (28)	23% (53)	29% (67)	13% (29)	230
Streaming Services: Never subscribed	17% (120)	8% (54)	7% (48)	22% (150)	32% (222)	15% (104)	698
Film: An avid fan	26% (198)	10% (80)	6% (49)	19% (147)	31% (236)	8% (59)	769
Film: A casual fan	19% (222)	10% (114)	8% (88)	19% (224)	34% (400)	10% (120)	1170
Film: Not a fan	11% (30)	6% (16)	8% (21)	20% (53)	30% (79)	24% (62)	261
Television: An avid fan	24% (272)	9% (101)	7% (80)	21% (236)	31% (345)	8% (93)	1128
Television: A casual fan	16% (150)	10% (95)	7% (62)	17% (159)	36% (333)	13% (114)	914
Television: Not a fan	17% (28)	8% (13)	10% (16)	18% (29)	24% (38)	22% (35)	159
Music: An avid fan	25% (280)	10% (111)	7% (72)	18% (200)	30% (336)	9% (105)	1103
Music: A casual fan	16% (152)	9% (89)	8% (79)	20% (195)	36% (345)	11% (108)	967
Music: Not a fan	14% (18)	7% (9)	6% (7)	23% (30)	27% (35)	23% (30)	129
Fashion: An avid fan	27% (80)	10% (29)	4% (13)	22% (66)	25% (74)	13% (38)	300
Fashion: A casual fan	21% (182)	11% (97)	7% (62)	18% (159)	32% (281)	10% (91)	872
Fashion: Not a fan	18% (188)	8% (83)	8% (83)	19% (200)	35% (360)	11% (113)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_5: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Conservatives

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (231)	11% (234)	9% (200)	16% (351)	39% (852)	15% (333)	2200
Gender: Male	13% (143)	11% (121)	9% (98)	14% (149)	41% (439)	10% (111)	1062
Gender: Female	8% (88)	10% (113)	9% (102)	18% (201)	36% (412)	19% (222)	1138
Age: 18-29	17% (76)	15% (70)	7% (31)	13% (57)	31% (139)	18% (80)	452
Age: 30-44	13% (72)	12% (68)	9% (49)	11% (64)	37% (209)	18% (98)	560
Age: 45-54	9% (25)	9% (24)	7% (19)	14% (39)	46% (127)	16% (43)	276
Age: 55-64	6% (30)	8% (39)	9% (44)	17% (79)	47% (222)	13% (62)	475
Age: 65+	7% (28)	8% (34)	13% (57)	26% (113)	35% (154)	11% (50)	436
Generation Z: 18-22	15% (26)	13% (22)	5% (9)	14% (24)	26% (46)	26% (45)	173
Millennial: Age 23-38	15% (93)	15% (93)	9% (54)	10% (63)	36% (222)	16% (97)	621
Generation X: Age 39-54	11% (53)	9% (47)	7% (36)	14% (71)	42% (207)	16% (80)	495
Boomers: Age 55-73	7% (53)	8% (62)	11% (90)	20% (161)	43% (350)	12% (93)	809
PID: Dem (no lean)	13% (102)	15% (117)	9% (74)	14% (110)	35% (273)	14% (113)	788
PID: Ind (no lean)	9% (66)	7% (52)	9% (65)	11% (80)	43% (311)	20% (145)	720
PID: Rep (no lean)	9% (63)	9% (65)	9% (61)	23% (161)	39% (268)	11% (74)	692
PID/Gender: Dem Men	15% (51)	17% (57)	10% (35)	13% (46)	33% (115)	12% (42)	347
PID/Gender: Dem Women	11% (50)	13% (59)	9% (39)	14% (64)	36% (157)	16% (71)	441
PID/Gender: Ind Men	12% (43)	6% (21)	10% (36)	9% (34)	51% (186)	12% (42)	363
PID/Gender: Ind Women	6% (23)	9% (32)	8% (29)	13% (46)	35% (125)	29% (103)	357
PID/Gender: Rep Men	14% (49)	12% (43)	7% (26)	20% (69)	39% (138)	8% (27)	352
PID/Gender: Rep Women	4% (15)	6% (22)	10% (34)	27% (92)	38% (130)	14% (47)	340
Ideo: Liberal (1-3)	17% (101)	17% (101)	9% (54)	13% (77)	33% (198)	11% (66)	596
Ideo: Moderate (4)	8% (45)	9% (51)	11% (57)	12% (65)	45% (246)	15% (81)	545
Ideo: Conservative (5-7)	9% (75)	9% (70)	10% (78)	24% (193)	41% (327)	8% (62)	805
Educ: < College	10% (146)	10% (154)	8% (121)	17% (253)	38% (572)	18% (266)	1512
Educ: Bachelors degree	12% (51)	11% (50)	11% (47)	14% (61)	43% (190)	10% (45)	444
Educ: Post-grad	14% (33)	13% (31)	13% (32)	15% (37)	37% (90)	9% (22)	244

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Table HR3_5: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Conservatives

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (231)	11% (234)	9% (200)	16% (351)	39% (852)	15% (333)	2200
Income: Under 50k	10% (138)	11% (138)	8% (106)	15% (201)	38% (496)	18% (237)	1315
Income: 50k-100k	10% (62)	10% (64)	11% (69)	17% (108)	41% (254)	10% (65)	620
Income: 100k+	12% (32)	12% (32)	10% (25)	16% (43)	38% (102)	12% (31)	265
Ethnicity: White	10% (178)	11% (193)	10% (168)	17% (289)	40% (683)	12% (211)	1722
Ethnicity: Hispanic	18% (64)	10% (35)	5% (19)	14% (47)	37% (129)	16% (55)	349
Ethnicity: Afr. Am.	9% (25)	11% (31)	7% (21)	13% (35)	33% (90)	26% (73)	274
Ethnicity: Other	14% (28)	5% (10)	6% (12)	13% (27)	38% (78)	24% (49)	204
Community: Urban	10% (59)	12% (69)	9% (56)	12% (69)	39% (232)	18% (106)	591
Community: Suburban	11% (105)	11% (107)	8% (83)	17% (165)	40% (389)	13% (132)	981
Community: Rural	11% (67)	9% (58)	10% (62)	19% (117)	37% (230)	15% (95)	628
Employ: Private Sector	13% (86)	10% (66)	9% (58)	14% (89)	43% (284)	11% (71)	655
Employ: Government	13% (15)	12% (13)	12% (14)	14% (16)	31% (36)	17% (19)	114
Employ: Self-Employed	9% (15)	13% (20)	6% (9)	12% (19)	41% (65)	18% (28)	156
Employ: Homemaker	6% (12)	12% (23)	9% (18)	15% (29)	35% (69)	23% (45)	196
Employ: Retired	7% (41)	9% (47)	10% (55)	24% (133)	40% (223)	9% (52)	553
Employ: Unemployed	14% (34)	11% (28)	9% (22)	12% (30)	36% (91)	18% (46)	251
Employ: Other	7% (12)	10% (16)	10% (17)	11% (19)	32% (55)	30% (50)	170
Military HH: Yes	10% (40)	9% (36)	11% (41)	18% (69)	40% (155)	11% (42)	382
Military HH: No	10% (191)	11% (198)	9% (159)	15% (282)	38% (697)	16% (291)	1818
RD/WT: Right Direction	9% (72)	10% (80)	9% (77)	21% (178)	38% (320)	13% (109)	837
RD/WT: Wrong Track	12% (159)	11% (154)	9% (123)	13% (173)	39% (532)	16% (224)	1363
Trump Job Approve	9% (79)	10% (87)	9% (83)	22% (198)	40% (358)	11% (95)	899
Trump Job Disapprove	12% (148)	12% (147)	10% (113)	12% (146)	38% (448)	16% (188)	1190
Trump Job Strongly Approve	12% (63)	9% (49)	7% (35)	27% (139)	35% (180)	11% (55)	521
Trump Job Somewhat Approve	4% (16)	10% (38)	13% (48)	16% (59)	47% (178)	11% (40)	378
Trump Job Somewhat Disapprove	7% (17)	10% (24)	13% (31)	13% (32)	39% (95)	18% (43)	243
Trump Job Strongly Disapprove	14% (131)	13% (123)	9% (82)	12% (113)	37% (353)	15% (144)	946

Continued on next page

Table HR3_5: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Conservatives

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (231)	11% (234)	9% (200)	16% (351)	39% (852)	15% (333)	2200
Favorable of Trump	9% (78)	9% (82)	9% (77)	23% (199)	40% (350)	10% (89)	875
Unfavorable of Trump	13% (149)	12% (142)	10% (116)	12% (140)	39% (457)	15% (172)	1177
Very Favorable of Trump	12% (65)	8% (40)	8% (43)	27% (142)	35% (183)	10% (52)	524
Somewhat Favorable of Trump	4% (13)	12% (42)	9% (33)	16% (57)	48% (168)	10% (37)	350
Somewhat Unfavorable of Trump	6% (13)	9% (19)	14% (29)	13% (28)	43% (91)	15% (32)	212
Very Unfavorable of Trump	14% (136)	13% (123)	9% (87)	12% (112)	38% (366)	15% (140)	965
#1 Issue: Economy	9% (48)	11% (56)	9% (47)	13% (70)	44% (233)	14% (75)	528
#1 Issue: Security	9% (42)	10% (48)	9% (44)	23% (111)	37% (177)	12% (59)	480
#1 Issue: Health Care	11% (44)	12% (47)	12% (45)	13% (51)	36% (140)	15% (57)	385
#1 Issue: Medicare / Social Security	8% (28)	6% (19)	9% (32)	20% (70)	40% (137)	16% (56)	342
#1 Issue: Women's Issues	16% (20)	16% (20)	6% (8)	6% (7)	32% (41)	24% (30)	125
#1 Issue: Education	20% (22)	8% (9)	9% (9)	12% (13)	29% (31)	22% (23)	106
#1 Issue: Energy	10% (13)	17% (23)	5% (6)	12% (15)	45% (58)	11% (14)	129
#1 Issue: Other	14% (14)	12% (13)	9% (9)	13% (14)	35% (37)	17% (18)	105
2018 House Vote: Democrat	13% (96)	14% (105)	10% (75)	13% (96)	39% (288)	11% (83)	743
2018 House Vote: Republican	9% (65)	7% (51)	9% (64)	24% (171)	41% (288)	9% (61)	700
2018 House Vote: Someone else	9% (8)	11% (10)	11% (10)	7% (7)	31% (29)	31% (29)	93
2016 Vote: Hillary Clinton	14% (96)	15% (101)	9% (62)	12% (81)	40% (272)	11% (73)	685
2016 Vote: Donald Trump	9% (59)	8% (54)	10% (69)	25% (170)	41% (282)	8% (57)	692
2016 Vote: Other	8% (14)	7% (13)	8% (14)	13% (22)	46% (79)	17% (30)	171
2016 Vote: Didn't Vote	9% (61)	10% (65)	8% (55)	12% (77)	34% (218)	27% (174)	651
Voted in 2014: Yes	11% (153)	11% (147)	10% (131)	18% (234)	39% (523)	11% (145)	1333
Voted in 2014: No	9% (78)	10% (87)	8% (69)	13% (117)	38% (328)	22% (188)	867
2012 Vote: Barack Obama	14% (114)	13% (110)	10% (84)	12% (102)	39% (318)	12% (95)	822
2012 Vote: Mitt Romney	7% (36)	7% (34)	10% (51)	26% (132)	42% (216)	9% (46)	514
2012 Vote: Other	9% (9)	6% (6)	9% (9)	11% (11)	42% (41)	23% (22)	97
2012 Vote: Didn't Vote	9% (72)	11% (84)	7% (56)	14% (106)	36% (274)	22% (171)	764

Continued on next page

Table HR3_5: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Conservatives

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (231)	11% (234)	9% (200)	16% (351)	39% (852)	15% (333)	2200
4-Region: Northeast	8% (31)	10% (38)	8% (33)	14% (55)	46% (179)	15% (57)	394
4-Region: Midwest	8% (35)	13% (61)	11% (53)	14% (67)	41% (190)	12% (58)	462
4-Region: South	13% (103)	11% (89)	8% (70)	20% (164)	33% (271)	15% (126)	824
4-Region: West	12% (61)	9% (46)	9% (45)	13% (65)	41% (211)	18% (92)	520
Watch TV: Every day	12% (126)	11% (121)	9% (101)	16% (176)	39% (424)	13% (137)	1086
Watch TV: Several times per week	9% (50)	11% (60)	10% (54)	17% (90)	39% (207)	13% (67)	528
Watch TV: About once per week	15% (22)	8% (12)	10% (15)	16% (23)	35% (51)	16% (24)	147
Watch TV: Several times per month	8% (10)	17% (20)	7% (8)	15% (17)	44% (50)	8% (9)	114
Watch TV: About once per month	18% (9)	7% (3)	7% (4)	14% (7)	34% (17)	20% (10)	50
Watch TV: Less often than once per month	8% (7)	6% (6)	8% (7)	16% (16)	39% (38)	23% (22)	97
Watch TV: Never	4% (7)	7% (13)	6% (10)	12% (21)	36% (65)	35% (62)	178
Watch Movies: Every day	16% (60)	14% (51)	7% (26)	16% (58)	33% (123)	14% (52)	371
Watch Movies: Several times per week	10% (53)	10% (54)	8% (44)	15% (79)	45% (236)	11% (60)	526
Watch Movies: About once per week	8% (28)	10% (37)	12% (44)	17% (62)	43% (161)	10% (38)	371
Watch Movies: Several times per month	12% (35)	13% (38)	11% (32)	14% (41)	39% (114)	11% (32)	293
Watch Movies: About once per month	9% (20)	11% (22)	8% (17)	19% (41)	35% (73)	17% (36)	209
Watch Movies: Less often than once per month	9% (20)	8% (19)	11% (24)	16% (36)	35% (79)	21% (47)	224
Watch Movies: Never	7% (15)	6% (12)	6% (12)	16% (34)	32% (66)	33% (68)	207
Watch Sporting Events: Every day	19% (32)	9% (16)	9% (14)	18% (30)	36% (60)	10% (17)	170
Watch Sporting Events: Several times per week	10% (38)	11% (43)	12% (47)	15% (57)	44% (171)	9% (34)	389
Watch Sporting Events: About once per week	10% (31)	13% (40)	10% (32)	14% (43)	43% (135)	11% (34)	315
Watch Sporting Events: Several times per month	14% (22)	10% (15)	10% (15)	23% (35)	35% (54)	8% (13)	154
Watch Sporting Events: About once per month	6% (8)	14% (19)	16% (22)	17% (24)	35% (49)	14% (19)	140
Watch Sporting Events: Less often than once per month	11% (31)	12% (32)	9% (24)	17% (47)	35% (96)	16% (45)	275
Watch Sporting Events: Never	9% (69)	9% (69)	6% (46)	15% (115)	38% (287)	23% (171)	756
Cable TV: Currently subscribe	10% (102)	10% (100)	9% (95)	17% (172)	38% (384)	15% (150)	1002
Cable TV: Subscribed in past	12% (92)	11% (82)	9% (66)	14% (106)	42% (316)	13% (96)	759
Cable TV: Never subscribed	9% (38)	12% (52)	9% (39)	16% (72)	34% (152)	20% (87)	439

Continued on next page

Table HR3_5: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Conservatives

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (231)	11% (234)	9% (200)	16% (351)	39% (852)	15% (333)	2200
Satellite TV: Currently subscribe	10% (46)	11% (51)	9% (42)	18% (83)	36% (162)	16% (72)	457
Satellite TV: Subscribed in past	13% (79)	11% (67)	9% (59)	14% (91)	40% (253)	13% (85)	634
Satellite TV: Never subscribed	10% (105)	10% (116)	9% (99)	16% (177)	39% (436)	16% (176)	1110
Streaming Services: Currently subscribe	13% (160)	11% (146)	9% (109)	16% (197)	40% (507)	12% (152)	1272
Streaming Services: Subscribed in past	9% (20)	14% (32)	14% (32)	14% (33)	31% (71)	18% (42)	230
Streaming Services: Never subscribed	7% (50)	8% (56)	8% (58)	17% (121)	39% (274)	20% (139)	698
Film: An avid fan	15% (114)	13% (97)	8% (61)	15% (114)	38% (296)	11% (87)	769
Film: A casual fan	8% (96)	10% (120)	10% (114)	16% (186)	41% (483)	15% (171)	1170
Film: Not a fan	8% (21)	7% (17)	9% (25)	19% (51)	28% (73)	29% (75)	261
Television: An avid fan	13% (146)	12% (131)	9% (104)	16% (180)	37% (420)	13% (146)	1128
Television: A casual fan	7% (65)	9% (85)	9% (82)	16% (143)	43% (394)	16% (144)	914
Television: Not a fan	12% (20)	12% (19)	8% (13)	18% (28)	23% (37)	26% (42)	159
Music: An avid fan	14% (152)	11% (124)	9% (95)	14% (150)	40% (436)	13% (146)	1103
Music: A casual fan	7% (70)	11% (104)	10% (94)	18% (175)	39% (373)	16% (152)	967
Music: Not a fan	7% (9)	5% (6)	8% (10)	20% (26)	33% (42)	27% (35)	129
Fashion: An avid fan	13% (40)	14% (42)	7% (21)	17% (51)	32% (96)	17% (51)	300
Fashion: A casual fan	12% (101)	12% (103)	9% (80)	15% (131)	37% (318)	16% (138)	872
Fashion: Not a fan	9% (90)	9% (89)	10% (99)	16% (169)	43% (438)	14% (144)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_6: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Liberals

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (208)	9% (208)	10% (217)	17% (374)	40% (878)	14% (314)	2200
Gender: Male	13% (143)	11% (121)	9% (93)	15% (157)	42% (447)	10% (101)	1062
Gender: Female	6% (66)	8% (87)	11% (124)	19% (217)	38% (430)	19% (213)	1138
Age: 18-29	11% (49)	13% (60)	9% (41)	19% (85)	32% (145)	16% (72)	452
Age: 30-44	12% (69)	11% (62)	5% (30)	15% (82)	40% (223)	17% (93)	560
Age: 45-54	8% (21)	8% (22)	9% (24)	14% (38)	48% (133)	14% (38)	276
Age: 55-64	9% (42)	8% (38)	11% (55)	14% (65)	45% (215)	13% (61)	475
Age: 65+	6% (28)	6% (26)	15% (67)	24% (105)	37% (161)	12% (50)	436
Generation Z: 18-22	8% (13)	14% (24)	11% (19)	20% (34)	27% (46)	21% (37)	173
Millennial: Age 23-38	13% (83)	12% (75)	7% (41)	16% (98)	37% (231)	15% (94)	621
Generation X: Age 39-54	9% (43)	9% (45)	7% (36)	15% (73)	45% (225)	15% (73)	495
Boomers: Age 55-73	8% (64)	7% (58)	13% (102)	18% (148)	43% (346)	11% (93)	809
PID: Dem (no lean)	6% (47)	10% (77)	13% (100)	21% (168)	38% (300)	12% (98)	788
PID: Ind (no lean)	8% (61)	8% (56)	8% (58)	13% (93)	43% (307)	20% (145)	720
PID: Rep (no lean)	15% (101)	11% (76)	9% (60)	16% (113)	39% (271)	10% (72)	692
PID/Gender: Dem Men	8% (29)	13% (44)	12% (42)	16% (57)	40% (138)	11% (37)	347
PID/Gender: Dem Women	4% (17)	7% (33)	13% (58)	25% (111)	37% (162)	14% (60)	441
PID/Gender: Ind Men	11% (41)	10% (37)	8% (30)	12% (42)	48% (174)	11% (39)	363
PID/Gender: Ind Women	5% (19)	5% (19)	8% (28)	14% (51)	37% (133)	30% (106)	357
PID/Gender: Rep Men	20% (72)	12% (41)	6% (21)	17% (58)	38% (135)	7% (25)	352
PID/Gender: Rep Women	9% (29)	10% (35)	11% (39)	16% (55)	40% (136)	14% (47)	340
Ideo: Liberal (1-3)	7% (39)	11% (67)	14% (82)	21% (124)	38% (226)	10% (58)	596
Ideo: Moderate (4)	8% (42)	9% (50)	9% (50)	17% (92)	45% (244)	12% (68)	545
Ideo: Conservative (5-7)	15% (117)	10% (82)	9% (75)	17% (139)	41% (329)	8% (63)	805
Educ: < College	10% (147)	9% (140)	9% (133)	17% (257)	39% (591)	16% (245)	1512
Educ: Bachelors degree	10% (42)	11% (47)	9% (41)	16% (69)	44% (196)	11% (48)	444
Educ: Post-grad	8% (19)	9% (21)	18% (43)	20% (49)	37% (91)	9% (22)	244

Continued on next page

Table HR3_6: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Liberals

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (208)	9% (208)	10% (217)	17% (374)	40% (878)	14% (314)	2200
Income: Under 50k	10% (127)	8% (106)	9% (120)	17% (217)	39% (515)	17% (230)	1315
Income: 50k-100k	9% (58)	12% (72)	11% (68)	18% (111)	41% (252)	9% (58)	620
Income: 100k+	9% (23)	11% (30)	11% (29)	17% (46)	42% (111)	10% (26)	265
Ethnicity: White	10% (175)	9% (156)	10% (174)	17% (294)	42% (719)	12% (204)	1722
Ethnicity: Hispanic	10% (36)	12% (42)	7% (26)	23% (81)	37% (128)	11% (37)	349
Ethnicity: Afr. Am.	7% (20)	13% (36)	9% (25)	17% (46)	29% (80)	25% (68)	274
Ethnicity: Other	7% (14)	8% (16)	9% (19)	17% (34)	39% (79)	21% (42)	204
Community: Urban	7% (40)	12% (71)	10% (60)	17% (100)	39% (229)	15% (91)	591
Community: Suburban	10% (99)	9% (90)	11% (104)	17% (165)	40% (390)	14% (133)	981
Community: Rural	11% (70)	7% (47)	9% (54)	17% (109)	41% (259)	14% (90)	628
Employ: Private Sector	13% (85)	12% (77)	8% (52)	13% (84)	45% (295)	10% (64)	655
Employ: Government	12% (14)	9% (10)	17% (20)	13% (15)	35% (40)	13% (15)	114
Employ: Self-Employed	11% (17)	12% (19)	6% (9)	13% (20)	43% (67)	15% (24)	156
Employ: Homemaker	7% (13)	10% (20)	7% (15)	20% (39)	35% (68)	21% (42)	196
Employ: Retired	6% (33)	6% (36)	13% (70)	22% (124)	42% (235)	10% (55)	553
Employ: Unemployed	10% (24)	8% (19)	10% (26)	18% (45)	34% (85)	21% (53)	251
Employ: Other	10% (17)	7% (11)	9% (16)	15% (26)	33% (56)	25% (43)	170
Military HH: Yes	13% (48)	9% (36)	10% (38)	16% (60)	43% (162)	10% (38)	382
Military HH: No	9% (160)	9% (172)	10% (179)	17% (314)	39% (715)	15% (277)	1818
RD/WT: Right Direction	13% (109)	11% (89)	8% (65)	18% (149)	38% (318)	13% (106)	837
RD/WT: Wrong Track	7% (99)	9% (119)	11% (152)	17% (226)	41% (559)	15% (208)	1363
Trump Job Approve	14% (127)	11% (96)	8% (75)	17% (150)	39% (351)	11% (100)	899
Trump Job Disapprove	7% (79)	9% (112)	12% (137)	18% (214)	40% (480)	14% (167)	1190
Trump Job Strongly Approve	18% (94)	10% (53)	7% (37)	19% (97)	36% (186)	10% (54)	521
Trump Job Somewhat Approve	9% (33)	11% (42)	10% (38)	14% (53)	44% (165)	12% (46)	378
Trump Job Somewhat Disapprove	4% (11)	17% (42)	12% (30)	11% (26)	41% (99)	15% (36)	243
Trump Job Strongly Disapprove	7% (68)	7% (70)	11% (108)	20% (188)	40% (381)	14% (131)	946

Continued on next page

Table HR3_6: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Liberals

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (208)	9% (208)	10% (217)	17% (374)	40% (878)	14% (314)	2200
Favorable of Trump	14% (127)	11% (97)	8% (68)	16% (142)	40% (351)	10% (89)	875
Unfavorable of Trump	7% (77)	9% (109)	12% (139)	18% (211)	41% (484)	13% (156)	1177
Very Favorable of Trump	19% (99)	10% (54)	8% (40)	18% (95)	36% (191)	9% (45)	524
Somewhat Favorable of Trump	8% (27)	12% (43)	8% (28)	13% (47)	46% (160)	13% (44)	350
Somewhat Unfavorable of Trump	5% (12)	17% (35)	13% (27)	9% (20)	44% (93)	12% (26)	212
Very Unfavorable of Trump	7% (66)	8% (74)	12% (112)	20% (191)	41% (391)	13% (130)	965
#1 Issue: Economy	10% (53)	13% (70)	9% (48)	11% (57)	44% (230)	13% (69)	528
#1 Issue: Security	13% (62)	10% (50)	10% (46)	17% (81)	38% (180)	13% (61)	480
#1 Issue: Health Care	9% (35)	9% (35)	10% (39)	21% (82)	38% (146)	13% (48)	385
#1 Issue: Medicare / Social Security	8% (27)	5% (17)	11% (36)	20% (67)	42% (144)	15% (50)	342
#1 Issue: Women's Issues	2% (3)	9% (11)	9% (11)	27% (33)	28% (35)	25% (32)	125
#1 Issue: Education	16% (17)	9% (10)	9% (10)	13% (14)	30% (32)	22% (24)	106
#1 Issue: Energy	3% (3)	9% (12)	10% (13)	15% (20)	55% (71)	8% (10)	129
#1 Issue: Other	7% (7)	4% (4)	12% (13)	20% (21)	38% (40)	19% (20)	105
2018 House Vote: Democrat	7% (49)	9% (63)	11% (85)	21% (153)	43% (317)	10% (76)	743
2018 House Vote: Republican	14% (97)	12% (84)	9% (63)	16% (115)	40% (282)	8% (59)	700
2018 House Vote: Someone else	8% (8)	6% (5)	9% (8)	13% (12)	33% (31)	31% (29)	93
2016 Vote: Hillary Clinton	5% (37)	8% (52)	13% (92)	21% (144)	43% (293)	10% (67)	685
2016 Vote: Donald Trump	15% (101)	12% (80)	9% (63)	16% (112)	40% (276)	9% (60)	692
2016 Vote: Other	10% (18)	7% (11)	6% (10)	11% (19)	48% (82)	18% (31)	171
2016 Vote: Didn't Vote	8% (52)	10% (65)	8% (52)	15% (100)	35% (226)	24% (157)	651
Voted in 2014: Yes	10% (139)	9% (116)	11% (148)	18% (246)	41% (545)	10% (138)	1333
Voted in 2014: No	8% (69)	11% (92)	8% (69)	15% (128)	38% (333)	20% (176)	867
2012 Vote: Barack Obama	7% (62)	8% (67)	13% (105)	19% (158)	41% (340)	11% (91)	822
2012 Vote: Mitt Romney	14% (71)	10% (50)	8% (43)	19% (96)	41% (209)	9% (45)	514
2012 Vote: Other	11% (11)	10% (9)	5% (5)	9% (9)	44% (42)	21% (20)	97
2012 Vote: Didn't Vote	8% (65)	11% (82)	8% (64)	15% (112)	37% (283)	21% (158)	764

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Table HR3_6: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Liberals

Demographic	Somewhat						Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	
Adults	9% (208)	9% (208)	10% (217)	17% (374)	40% (878)	14% (314)	2200
4-Region: Northeast	9% (35)	10% (39)	11% (45)	15% (57)	42% (166)	13% (52)	394
4-Region: Midwest	10% (44)	9% (40)	11% (52)	15% (68)	44% (205)	12% (54)	462
4-Region: South	11% (93)	11% (88)	8% (67)	19% (153)	37% (307)	14% (115)	824
4-Region: West	7% (36)	8% (42)	10% (53)	18% (96)	38% (199)	18% (94)	520
Watch TV: Every day	10% (106)	10% (107)	10% (105)	18% (201)	40% (436)	12% (131)	1086
Watch TV: Several times per week	9% (50)	11% (59)	12% (62)	16% (85)	40% (209)	12% (63)	528
Watch TV: About once per week	12% (18)	10% (15)	12% (18)	15% (22)	39% (57)	12% (18)	147
Watch TV: Several times per month	12% (13)	13% (15)	7% (8)	16% (18)	45% (51)	8% (9)	114
Watch TV: About once per month	8% (4)	7% (3)	7% (4)	21% (10)	39% (20)	18% (9)	50
Watch TV: Less often than once per month	8% (8)	8% (8)	6% (6)	17% (16)	34% (33)	26% (25)	97
Watch TV: Never	5% (9)	1% (1)	9% (15)	12% (22)	40% (72)	33% (60)	178
Watch Movies: Every day	17% (64)	10% (36)	7% (27)	18% (66)	34% (127)	14% (51)	371
Watch Movies: Several times per week	8% (42)	11% (58)	8% (43)	17% (88)	47% (247)	9% (48)	526
Watch Movies: About once per week	9% (32)	10% (39)	11% (40)	17% (65)	43% (160)	10% (36)	371
Watch Movies: Several times per month	9% (25)	11% (33)	12% (34)	20% (57)	40% (116)	9% (27)	293
Watch Movies: About once per month	6% (13)	10% (21)	13% (28)	18% (37)	34% (72)	19% (39)	209
Watch Movies: Less often than once per month	10% (22)	6% (14)	11% (25)	14% (31)	36% (81)	23% (51)	224
Watch Movies: Never	5% (11)	3% (7)	10% (21)	14% (29)	37% (76)	30% (63)	207
Watch Sporting Events: Every day	17% (29)	18% (31)	6% (11)	14% (24)	37% (63)	7% (11)	170
Watch Sporting Events: Several times per week	11% (41)	12% (47)	10% (41)	15% (58)	44% (172)	8% (31)	389
Watch Sporting Events: About once per week	9% (30)	11% (35)	12% (39)	15% (47)	45% (141)	8% (24)	315
Watch Sporting Events: Several times per month	10% (15)	10% (15)	11% (17)	20% (31)	39% (60)	10% (15)	154
Watch Sporting Events: About once per month	6% (9)	10% (14)	16% (22)	21% (30)	34% (47)	13% (18)	140
Watch Sporting Events: Less often than once per month	8% (22)	9% (25)	10% (27)	22% (61)	34% (95)	17% (46)	275
Watch Sporting Events: Never	8% (62)	5% (41)	8% (60)	16% (124)	40% (299)	22% (170)	756
Cable TV: Currently subscribe	9% (95)	10% (99)	9% (95)	18% (179)	40% (402)	13% (131)	1002
Cable TV: Subscribed in past	10% (77)	9% (68)	10% (76)	17% (131)	42% (317)	12% (90)	759
Cable TV: Never subscribed	8% (37)	9% (41)	11% (46)	15% (64)	36% (158)	21% (94)	439

Continued on next page

Table HR3_6: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Liberals

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (208)	9% (208)	10% (217)	17% (374)	40% (878)	14% (314)	2200
Satellite TV: Currently subscribe	8% (37)	13% (60)	8% (39)	18% (83)	38% (173)	14% (64)	457
Satellite TV: Subscribed in past	10% (61)	9% (58)	10% (66)	17% (111)	42% (265)	12% (73)	634
Satellite TV: Never subscribed	10% (111)	8% (90)	10% (112)	16% (180)	40% (439)	16% (177)	1110
Streaming Services: Currently subscribe	10% (133)	9% (120)	9% (119)	17% (212)	42% (539)	12% (148)	1272
Streaming Services: Subscribed in past	11% (26)	10% (22)	12% (28)	19% (44)	32% (73)	16% (38)	230
Streaming Services: Never subscribed	7% (49)	10% (67)	10% (70)	17% (119)	38% (265)	18% (128)	698
Film: An avid fan	12% (94)	12% (92)	9% (73)	17% (134)	39% (300)	10% (76)	769
Film: A casual fan	8% (89)	9% (107)	10% (117)	17% (200)	42% (491)	14% (167)	1170
Film: Not a fan	10% (25)	4% (9)	11% (27)	15% (40)	33% (87)	28% (72)	261
Television: An avid fan	10% (108)	11% (128)	10% (114)	18% (199)	40% (452)	11% (127)	1128
Television: A casual fan	9% (79)	8% (71)	9% (84)	17% (151)	42% (384)	16% (144)	914
Television: Not a fan	13% (21)	6% (9)	12% (19)	15% (24)	26% (42)	28% (44)	159
Music: An avid fan	10% (115)	12% (132)	9% (96)	16% (175)	41% (450)	12% (136)	1103
Music: A casual fan	8% (82)	8% (75)	11% (107)	18% (177)	40% (384)	15% (143)	967
Music: Not a fan	9% (12)	1% (1)	12% (15)	17% (23)	33% (43)	28% (36)	129
Fashion: An avid fan	16% (47)	15% (45)	8% (23)	16% (48)	30% (89)	16% (48)	300
Fashion: A casual fan	7% (57)	9% (79)	10% (89)	21% (186)	39% (336)	14% (124)	872
Fashion: Not a fan	10% (104)	8% (84)	10% (105)	14% (140)	44% (452)	14% (142)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_7: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

'Real' Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (217)	8% (181)	9% (188)	19% (410)	37% (805)	18% (399)	2200
Gender: Male	14% (144)	10% (105)	8% (85)	15% (161)	40% (429)	13% (138)	1062
Gender: Female	6% (73)	7% (76)	9% (103)	22% (248)	33% (376)	23% (262)	1138
Age: 18-29	14% (62)	12% (54)	8% (36)	20% (91)	30% (134)	17% (75)	452
Age: 30-44	15% (86)	10% (59)	8% (45)	11% (59)	35% (198)	20% (114)	560
Age: 45-54	7% (19)	6% (17)	7% (20)	15% (41)	43% (118)	22% (60)	276
Age: 55-64	6% (30)	7% (34)	10% (47)	19% (90)	42% (199)	16% (75)	475
Age: 65+	5% (21)	4% (16)	9% (40)	29% (129)	36% (156)	17% (75)	436
Generation Z: 18-22	15% (25)	14% (24)	9% (15)	20% (35)	24% (41)	18% (32)	173
Millennial: Age 23-38	14% (84)	11% (66)	8% (50)	15% (96)	34% (210)	19% (115)	621
Generation X: Age 39-54	12% (57)	8% (40)	7% (36)	12% (60)	40% (199)	21% (102)	495
Boomers: Age 55-73	5% (44)	6% (47)	10% (78)	23% (186)	41% (329)	15% (125)	809
PID: Dem (no lean)	10% (81)	9% (69)	11% (86)	18% (140)	34% (269)	18% (143)	788
PID: Ind (no lean)	8% (54)	8% (57)	6% (45)	16% (113)	40% (287)	23% (163)	720
PID: Rep (no lean)	12% (83)	8% (54)	8% (57)	23% (157)	36% (248)	13% (93)	692
PID/Gender: Dem Men	14% (49)	10% (35)	12% (41)	11% (37)	37% (130)	16% (56)	347
PID/Gender: Dem Women	7% (32)	8% (35)	10% (45)	23% (102)	32% (140)	20% (88)	441
PID/Gender: Ind Men	10% (36)	9% (32)	6% (21)	15% (54)	47% (169)	14% (51)	363
PID/Gender: Ind Women	5% (18)	7% (25)	7% (24)	17% (59)	33% (119)	32% (113)	357
PID/Gender: Rep Men	17% (59)	11% (37)	7% (23)	20% (70)	37% (130)	9% (31)	352
PID/Gender: Rep Women	7% (23)	5% (17)	10% (34)	25% (87)	35% (118)	18% (61)	340
Ideo: Liberal (1-3)	9% (53)	12% (70)	9% (53)	20% (119)	32% (193)	18% (109)	596
Ideo: Moderate (4)	10% (53)	8% (45)	9% (47)	16% (87)	40% (220)	17% (92)	545
Ideo: Conservative (5-7)	12% (99)	7% (52)	9% (76)	22% (180)	39% (315)	10% (82)	805
Educ: < College	11% (162)	8% (127)	8% (128)	18% (276)	36% (543)	18% (277)	1512
Educ: Bachelors degree	8% (35)	8% (35)	9% (41)	19% (82)	38% (167)	19% (84)	444
Educ: Post-grad	8% (20)	8% (19)	8% (19)	21% (52)	39% (95)	16% (39)	244

Continued on next page

Table HR3_7: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
'Real' Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (217)	8% (181)	9% (188)	19% (410)	37% (805)	18% (399)	2200
Income: Under 50k	10% (137)	8% (110)	8% (104)	17% (220)	36% (473)	21% (271)	1315
Income: 50k-100k	9% (53)	9% (58)	9% (56)	21% (133)	38% (236)	13% (83)	620
Income: 100k+	10% (27)	5% (12)	11% (28)	21% (57)	36% (95)	17% (46)	265
Ethnicity: White	10% (168)	8% (146)	9% (153)	19% (332)	37% (642)	16% (281)	1722
Ethnicity: Hispanic	16% (57)	9% (30)	6% (20)	21% (74)	32% (112)	16% (57)	349
Ethnicity: Afr. Am.	12% (34)	10% (28)	6% (17)	12% (34)	32% (88)	27% (73)	274
Ethnicity: Other	8% (16)	3% (7)	9% (18)	22% (44)	37% (75)	22% (45)	204
Community: Urban	11% (66)	8% (50)	8% (45)	16% (96)	38% (224)	19% (110)	591
Community: Suburban	9% (91)	8% (79)	8% (76)	19% (188)	37% (364)	19% (182)	981
Community: Rural	10% (61)	8% (51)	11% (66)	20% (126)	35% (217)	17% (107)	628
Employ: Private Sector	11% (71)	9% (61)	9% (59)	16% (107)	41% (270)	13% (86)	655
Employ: Government	16% (18)	7% (8)	9% (10)	13% (15)	30% (34)	25% (28)	114
Employ: Self-Employed	12% (18)	7% (11)	10% (16)	13% (20)	38% (59)	20% (31)	156
Employ: Homemaker	9% (17)	12% (23)	7% (14)	15% (29)	29% (58)	28% (55)	196
Employ: Retired	6% (32)	5% (26)	9% (50)	27% (151)	39% (216)	14% (78)	553
Employ: Unemployed	9% (24)	11% (29)	9% (23)	14% (36)	35% (89)	20% (51)	251
Employ: Other	14% (24)	5% (9)	5% (9)	17% (29)	29% (49)	30% (50)	170
Military HH: Yes	9% (36)	9% (34)	8% (32)	21% (82)	39% (151)	12% (48)	382
Military HH: No	10% (181)	8% (147)	9% (156)	18% (328)	36% (655)	19% (352)	1818
RD/WT: Right Direction	12% (104)	8% (68)	9% (74)	21% (172)	35% (294)	15% (125)	837
RD/WT: Wrong Track	8% (114)	8% (113)	8% (114)	17% (238)	37% (511)	20% (275)	1363
Trump Job Approve	12% (110)	9% (77)	8% (76)	21% (186)	38% (340)	12% (111)	899
Trump Job Disapprove	9% (105)	9% (102)	9% (107)	18% (209)	36% (424)	20% (243)	1190
Trump Job Strongly Approve	16% (81)	8% (40)	8% (40)	24% (125)	35% (182)	10% (55)	521
Trump Job Somewhat Approve	8% (29)	10% (37)	10% (36)	16% (61)	42% (158)	15% (56)	378
Trump Job Somewhat Disapprove	7% (17)	11% (26)	13% (33)	14% (34)	36% (88)	19% (45)	243
Trump Job Strongly Disapprove	9% (87)	8% (76)	8% (75)	18% (175)	35% (336)	21% (198)	946

Continued on next page

Table HR3_7: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 'Real' Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (217)	8% (181)	9% (188)	19% (410)	37% (805)	18% (399)	2200
Favorable of Trump	12% (106)	9% (75)	8% (70)	21% (185)	39% (337)	12% (103)	875
Unfavorable of Trump	9% (105)	9% (103)	9% (109)	17% (203)	36% (429)	19% (228)	1177
Very Favorable of Trump	16% (82)	7% (38)	8% (42)	24% (125)	35% (185)	10% (53)	524
Somewhat Favorable of Trump	7% (23)	11% (37)	8% (29)	17% (59)	43% (152)	14% (50)	350
Somewhat Unfavorable of Trump	7% (15)	12% (25)	14% (30)	12% (26)	42% (89)	13% (28)	212
Very Unfavorable of Trump	9% (89)	8% (78)	8% (79)	18% (176)	35% (341)	21% (201)	965
#1 Issue: Economy	9% (47)	9% (49)	7% (39)	16% (83)	44% (230)	15% (81)	528
#1 Issue: Security	11% (55)	7% (34)	9% (41)	23% (108)	35% (170)	15% (72)	480
#1 Issue: Health Care	11% (43)	9% (33)	11% (44)	16% (62)	31% (121)	21% (81)	385
#1 Issue: Medicare / Social Security	8% (26)	7% (24)	9% (30)	21% (73)	37% (125)	19% (63)	342
#1 Issue: Women's Issues	11% (14)	11% (14)	7% (9)	17% (21)	23% (29)	31% (39)	125
#1 Issue: Education	18% (19)	10% (10)	9% (9)	19% (21)	26% (27)	18% (19)	106
#1 Issue: Energy	4% (6)	7% (9)	8% (11)	18% (24)	48% (62)	14% (18)	129
#1 Issue: Other	8% (8)	7% (7)	5% (5)	18% (18)	39% (41)	23% (25)	105
2018 House Vote: Democrat	9% (64)	8% (60)	9% (70)	18% (137)	37% (277)	18% (133)	743
2018 House Vote: Republican	12% (84)	8% (53)	9% (65)	22% (157)	38% (266)	11% (74)	700
2018 House Vote: Someone else	14% (13)	6% (5)	7% (6)	12% (11)	26% (24)	35% (33)	93
2016 Vote: Hillary Clinton	9% (63)	8% (54)	9% (63)	18% (124)	38% (262)	17% (118)	685
2016 Vote: Donald Trump	11% (74)	7% (46)	10% (70)	23% (160)	38% (265)	11% (77)	692
2016 Vote: Other	9% (16)	7% (12)	6% (10)	15% (25)	39% (67)	24% (41)	171
2016 Vote: Didn't Vote	10% (65)	10% (68)	7% (45)	15% (100)	32% (211)	25% (163)	651
Voted in 2014: Yes	10% (138)	8% (104)	9% (126)	19% (254)	37% (497)	16% (213)	1333
Voted in 2014: No	9% (79)	9% (77)	7% (62)	18% (155)	35% (308)	21% (186)	867
2012 Vote: Barack Obama	11% (86)	9% (74)	9% (74)	17% (138)	37% (307)	17% (143)	822
2012 Vote: Mitt Romney	9% (46)	6% (29)	9% (45)	25% (128)	38% (197)	13% (68)	514
2012 Vote: Other	7% (7)	3% (3)	10% (10)	14% (14)	39% (38)	27% (26)	97
2012 Vote: Didn't Vote	10% (78)	10% (74)	8% (59)	17% (130)	34% (259)	21% (162)	764

Continued on next page

Table HR3_7: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
'Real' Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (217)	8% (181)	9% (188)	19% (410)	37% (805)	18% (399)	2200
4-Region: Northeast	9% (34)	9% (34)	9% (34)	19% (74)	38% (149)	18% (69)	394
4-Region: Midwest	10% (45)	10% (45)	8% (37)	18% (83)	40% (185)	14% (66)	462
4-Region: South	12% (98)	8% (68)	9% (72)	19% (160)	35% (286)	17% (141)	824
4-Region: West	8% (40)	6% (34)	9% (45)	18% (93)	35% (185)	24% (123)	520
Watch TV: Every day	12% (130)	8% (92)	8% (86)	19% (205)	37% (402)	16% (170)	1086
Watch TV: Several times per week	8% (40)	9% (47)	9% (48)	20% (105)	37% (197)	17% (91)	528
Watch TV: About once per week	12% (17)	9% (14)	7% (11)	24% (35)	32% (47)	16% (23)	147
Watch TV: Several times per month	10% (12)	7% (7)	15% (17)	18% (21)	39% (45)	11% (13)	114
Watch TV: About once per month	14% (7)	7% (4)	13% (6)	18% (9)	28% (14)	20% (10)	50
Watch TV: Less often than once per month	5% (5)	4% (4)	8% (8)	12% (11)	39% (38)	32% (31)	97
Watch TV: Never	3% (6)	7% (12)	7% (12)	13% (23)	35% (63)	35% (62)	178
Watch Movies: Every day	21% (78)	7% (26)	7% (26)	18% (65)	34% (127)	13% (48)	371
Watch Movies: Several times per week	8% (44)	12% (62)	6% (32)	20% (104)	41% (217)	13% (67)	526
Watch Movies: About once per week	7% (25)	6% (21)	12% (43)	21% (78)	40% (148)	15% (56)	371
Watch Movies: Several times per month	10% (30)	9% (27)	11% (31)	19% (56)	34% (101)	17% (49)	293
Watch Movies: About once per month	6% (12)	7% (15)	10% (20)	18% (37)	36% (74)	24% (50)	209
Watch Movies: Less often than once per month	8% (18)	7% (17)	8% (19)	16% (35)	33% (73)	27% (61)	224
Watch Movies: Never	5% (9)	7% (14)	8% (17)	16% (34)	31% (65)	33% (69)	207
Watch Sporting Events: Every day	29% (48)	10% (18)	7% (11)	14% (24)	34% (57)	6% (10)	170
Watch Sporting Events: Several times per week	10% (40)	9% (35)	11% (43)	15% (57)	44% (170)	11% (44)	389
Watch Sporting Events: About once per week	8% (25)	9% (29)	9% (27)	22% (68)	38% (121)	14% (45)	315
Watch Sporting Events: Several times per month	12% (18)	10% (15)	12% (18)	21% (32)	35% (53)	11% (17)	154
Watch Sporting Events: About once per month	6% (9)	10% (14)	12% (17)	16% (23)	34% (47)	21% (29)	140
Watch Sporting Events: Less often than once per month	6% (17)	9% (23)	9% (26)	19% (53)	33% (90)	24% (66)	275
Watch Sporting Events: Never	8% (60)	6% (47)	6% (45)	20% (152)	35% (266)	25% (187)	756
Cable TV: Currently subscribe	11% (107)	7% (71)	9% (92)	20% (197)	37% (367)	17% (168)	1002
Cable TV: Subscribed in past	8% (63)	9% (65)	8% (61)	18% (139)	39% (292)	18% (138)	759
Cable TV: Never subscribed	11% (47)	10% (44)	8% (35)	17% (74)	33% (146)	21% (93)	439

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Table HR3_7: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

'Real' Americans

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	10% (217)	8% (181)	9% (188)	19% (410)	37% (805)	18% (399)	2200	
Satellite TV: Currently subscribe	13% (60)	10% (45)	8% (36)	18% (82)	34% (154)	17% (79)	457	
Satellite TV: Subscribed in past	9% (60)	9% (58)	8% (52)	20% (129)	38% (240)	15% (95)	634	
Satellite TV: Never subscribed	9% (98)	7% (78)	9% (100)	18% (199)	37% (411)	20% (225)	1110	
Streaming Services: Currently subscribe	12% (153)	9% (109)	8% (97)	18% (224)	38% (484)	16% (205)	1272	
Streaming Services: Subscribed in past	6% (15)	12% (28)	11% (25)	21% (49)	32% (74)	17% (40)	230	
Streaming Services: Never subscribed	7% (50)	6% (44)	9% (66)	20% (137)	35% (247)	22% (154)	698	
Film: An avid fan	15% (113)	8% (63)	8% (58)	19% (145)	35% (271)	16% (120)	769	
Film: A casual fan	7% (84)	9% (103)	9% (107)	18% (208)	40% (469)	17% (199)	1170	
Film: Not a fan	8% (21)	6% (15)	9% (23)	22% (57)	25% (65)	31% (81)	261	
Television: An avid fan	13% (144)	8% (87)	8% (87)	19% (219)	35% (400)	17% (192)	1128	
Television: A casual fan	7% (63)	9% (80)	10% (87)	18% (165)	39% (357)	18% (161)	914	
Television: Not a fan	7% (11)	9% (14)	9% (14)	16% (26)	30% (47)	30% (47)	159	
Music: An avid fan	14% (154)	8% (92)	8% (93)	17% (189)	36% (401)	16% (174)	1103	
Music: A casual fan	6% (55)	9% (88)	9% (86)	20% (195)	38% (365)	18% (178)	967	
Music: Not a fan	6% (8)	1% (1)	7% (9)	20% (25)	30% (39)	36% (47)	129	
Fashion: An avid fan	19% (57)	10% (31)	5% (16)	21% (64)	28% (84)	16% (49)	300	
Fashion: A casual fan	10% (87)	8% (72)	9% (79)	19% (165)	35% (302)	19% (166)	872	
Fashion: Not a fan	7% (73)	8% (78)	9% (92)	18% (181)	41% (419)	18% (184)	1028	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_8: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Black people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	8% (174)	6% (136)	10% (226)	27% (588)	36% (800)	13% (276)	2200
Gender: Male	11% (118)	8% (84)	9% (92)	21% (226)	41% (438)	10% (104)	1062
Gender: Female	5% (57)	5% (53)	12% (134)	32% (362)	32% (362)	15% (171)	1138
Age: 18-29	12% (57)	11% (48)	7% (33)	22% (98)	34% (152)	14% (65)	452
Age: 30-44	12% (67)	8% (45)	9% (52)	18% (101)	37% (207)	16% (89)	560
Age: 45-54	7% (18)	4% (10)	8% (23)	21% (58)	49% (136)	12% (32)	276
Age: 55-64	5% (24)	5% (22)	13% (61)	29% (139)	38% (182)	10% (46)	475
Age: 65+	2% (8)	3% (11)	13% (58)	44% (192)	28% (124)	10% (43)	436
Generation Z: 18-22	15% (25)	5% (9)	4% (8)	22% (38)	33% (57)	20% (35)	173
Millennial: Age 23-38	11% (69)	11% (68)	9% (55)	19% (118)	36% (221)	15% (91)	621
Generation X: Age 39-54	10% (48)	5% (26)	9% (44)	20% (100)	44% (216)	12% (60)	495
Boomers: Age 55-73	4% (31)	4% (32)	13% (102)	35% (283)	35% (287)	9% (75)	809
PID: Dem (no lean)	7% (57)	6% (49)	10% (81)	31% (248)	33% (264)	11% (89)	788
PID: Ind (no lean)	7% (50)	5% (39)	10% (70)	22% (158)	38% (276)	18% (127)	720
PID: Rep (no lean)	10% (67)	7% (49)	11% (75)	26% (181)	38% (261)	9% (59)	692
PID/Gender: Dem Men	8% (29)	8% (29)	8% (27)	24% (85)	39% (137)	12% (41)	347
PID/Gender: Dem Women	6% (28)	4% (20)	12% (55)	37% (164)	29% (127)	11% (48)	441
PID/Gender: Ind Men	11% (38)	7% (25)	8% (28)	18% (66)	46% (166)	11% (39)	363
PID/Gender: Ind Women	3% (11)	4% (14)	12% (42)	26% (91)	31% (110)	24% (87)	357
PID/Gender: Rep Men	14% (51)	9% (30)	11% (38)	21% (74)	39% (136)	7% (23)	352
PID/Gender: Rep Women	5% (17)	5% (19)	11% (37)	32% (107)	37% (125)	11% (36)	340
Ideo: Liberal (1-3)	3% (21)	8% (45)	11% (68)	35% (206)	32% (189)	11% (66)	596
Ideo: Moderate (4)	10% (53)	6% (33)	11% (62)	21% (116)	39% (210)	13% (71)	545
Ideo: Conservative (5-7)	9% (73)	6% (49)	11% (85)	28% (226)	40% (323)	6% (49)	805
Educ: < College	9% (142)	7% (102)	9% (139)	24% (357)	37% (567)	14% (205)	1512
Educ: Bachelors degree	5% (21)	5% (24)	12% (55)	30% (135)	37% (164)	10% (44)	444
Educ: Post-grad	5% (11)	4% (10)	13% (32)	39% (95)	28% (69)	11% (26)	244

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Table HR3_8: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*Black people*

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	8% (174)	6% (136)	10% (226)	27% (588)	36% (800)	13% (276)	2200
Income: Under 50k	9% (123)	6% (76)	11% (142)	24% (318)	36% (472)	14% (184)	1315
Income: 50k-100k	6% (35)	7% (46)	9% (58)	29% (183)	38% (238)	10% (59)	620
Income: 100k+	6% (16)	5% (14)	10% (26)	33% (87)	34% (90)	12% (32)	265
Ethnicity: White	6% (111)	6% (103)	11% (193)	29% (500)	36% (628)	11% (188)	1722
Ethnicity: Hispanic	10% (37)	9% (31)	5% (19)	24% (82)	40% (140)	11% (40)	349
Ethnicity: Afr. Am.	18% (49)	10% (28)	7% (18)	15% (42)	31% (86)	19% (52)	274
Ethnicity: Other	7% (14)	3% (6)	8% (16)	23% (46)	42% (86)	18% (36)	204
Community: Urban	7% (40)	8% (50)	10% (57)	24% (143)	39% (232)	12% (70)	591
Community: Suburban	8% (78)	5% (50)	11% (110)	28% (278)	35% (341)	13% (124)	981
Community: Rural	9% (56)	6% (37)	9% (59)	26% (166)	36% (227)	13% (82)	628
Employ: Private Sector	9% (59)	7% (48)	11% (72)	21% (136)	43% (279)	9% (60)	655
Employ: Government	15% (17)	4% (5)	9% (10)	26% (29)	30% (35)	16% (18)	114
Employ: Self-Employed	10% (16)	12% (19)	6% (9)	18% (28)	40% (62)	14% (22)	156
Employ: Homemaker	6% (13)	9% (18)	9% (17)	22% (43)	33% (65)	20% (40)	196
Employ: Retired	3% (14)	4% (20)	13% (72)	40% (223)	33% (183)	8% (42)	553
Employ: Unemployed	11% (27)	7% (18)	9% (22)	21% (53)	36% (90)	16% (40)	251
Employ: Other	15% (25)	3% (5)	8% (13)	26% (44)	27% (46)	22% (37)	170
Military HH: Yes	9% (34)	5% (20)	9% (35)	29% (111)	38% (147)	9% (36)	382
Military HH: No	8% (141)	6% (117)	11% (191)	26% (476)	36% (654)	13% (240)	1818
RD/WT: Right Direction	10% (81)	8% (64)	11% (94)	22% (187)	38% (316)	11% (95)	837
RD/WT: Wrong Track	7% (93)	5% (73)	10% (133)	29% (400)	36% (484)	13% (180)	1363
Trump Job Approve	9% (81)	7% (62)	11% (99)	24% (220)	39% (354)	9% (83)	899
Trump Job Disapprove	7% (84)	6% (75)	10% (123)	30% (354)	34% (403)	13% (150)	1190
Trump Job Strongly Approve	13% (66)	7% (36)	8% (43)	25% (130)	39% (201)	9% (45)	521
Trump Job Somewhat Approve	4% (15)	7% (25)	15% (56)	24% (90)	41% (154)	10% (38)	378
Trump Job Somewhat Disapprove	8% (19)	11% (27)	14% (34)	19% (47)	36% (88)	12% (29)	243
Trump Job Strongly Disapprove	7% (66)	5% (47)	9% (89)	33% (308)	33% (315)	13% (121)	946

Continued on next page

Table HR3_8: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Black people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	8% (174)	6% (136)	10% (226)	27% (588)	36% (800)	13% (276)	2200
Favorable of Trump	9% (81)	7% (58)	11% (95)	24% (213)	40% (350)	9% (77)	875
Unfavorable of Trump	7% (77)	6% (74)	11% (124)	30% (352)	35% (412)	12% (137)	1177
Very Favorable of Trump	13% (66)	7% (35)	9% (46)	26% (139)	38% (201)	7% (38)	524
Somewhat Favorable of Trump	4% (15)	7% (23)	14% (49)	21% (74)	43% (150)	11% (39)	350
Somewhat Unfavorable of Trump	5% (11)	11% (24)	16% (33)	18% (38)	39% (84)	11% (23)	212
Very Unfavorable of Trump	7% (66)	5% (51)	9% (91)	33% (314)	34% (329)	12% (114)	965
#1 Issue: Economy	7% (38)	8% (45)	11% (57)	19% (101)	44% (231)	11% (56)	528
#1 Issue: Security	12% (55)	6% (30)	10% (50)	27% (130)	34% (165)	10% (49)	480
#1 Issue: Health Care	5% (21)	8% (31)	11% (44)	31% (121)	30% (115)	14% (52)	385
#1 Issue: Medicare / Social Security	5% (16)	4% (14)	12% (42)	33% (112)	35% (118)	12% (40)	342
#1 Issue: Women's Issues	9% (12)	5% (6)	7% (8)	29% (36)	29% (37)	21% (26)	125
#1 Issue: Education	21% (23)	3% (3)	8% (9)	12% (13)	32% (33)	24% (26)	106
#1 Issue: Energy	4% (5)	2% (3)	8% (11)	29% (37)	48% (62)	9% (11)	129
#1 Issue: Other	5% (5)	4% (5)	5% (6)	35% (37)	36% (38)	14% (15)	105
2018 House Vote: Democrat	7% (49)	6% (44)	10% (73)	32% (235)	35% (257)	11% (84)	743
2018 House Vote: Republican	10% (67)	7% (47)	11% (77)	27% (186)	40% (277)	7% (47)	700
2018 House Vote: Someone else	8% (8)	4% (4)	15% (14)	19% (18)	26% (24)	28% (26)	93
2016 Vote: Hillary Clinton	6% (44)	5% (38)	11% (75)	32% (219)	35% (238)	10% (71)	685
2016 Vote: Donald Trump	9% (59)	7% (49)	12% (84)	27% (184)	38% (266)	7% (51)	692
2016 Vote: Other	8% (13)	2% (4)	9% (15)	28% (49)	37% (63)	16% (28)	171
2016 Vote: Didn't Vote	9% (58)	7% (46)	8% (53)	21% (135)	36% (234)	19% (125)	651
Voted in 2014: Yes	8% (105)	6% (78)	11% (145)	30% (396)	36% (476)	10% (133)	1333
Voted in 2014: No	8% (69)	7% (58)	9% (81)	22% (191)	37% (324)	16% (143)	867
2012 Vote: Barack Obama	8% (66)	6% (49)	11% (92)	30% (245)	35% (286)	10% (84)	822
2012 Vote: Mitt Romney	6% (33)	6% (28)	11% (56)	30% (156)	38% (195)	9% (45)	514
2012 Vote: Other	7% (6)	2% (2)	11% (11)	25% (24)	34% (34)	21% (20)	97
2012 Vote: Didn't Vote	9% (69)	7% (57)	9% (67)	21% (162)	37% (282)	16% (126)	764

Continued on next page

Table HR3_8: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*Black people*

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	8% (174)	6% (136)	10% (226)	27% (588)	36% (800)	13% (276)	2200	
4-Region: Northeast	6% (25)	6% (25)	12% (49)	25% (98)	41% (162)	9% (35)	394	
4-Region: Midwest	7% (30)	7% (33)	12% (55)	26% (121)	38% (175)	10% (47)	462	
4-Region: South	11% (87)	7% (61)	9% (73)	26% (213)	35% (291)	12% (98)	824	
4-Region: West	6% (32)	3% (17)	9% (48)	30% (155)	33% (172)	18% (96)	520	
Watch TV: Every day	8% (92)	7% (79)	10% (106)	27% (298)	36% (390)	11% (120)	1086	
Watch TV: Several times per week	8% (41)	7% (39)	10% (52)	29% (151)	36% (192)	10% (54)	528	
Watch TV: About once per week	9% (14)	7% (10)	16% (23)	22% (33)	35% (51)	11% (17)	147	
Watch TV: Several times per month	9% (10)	4% (5)	13% (15)	24% (27)	40% (45)	10% (12)	114	
Watch TV: About once per month	4% (2)	— (0)	15% (7)	35% (17)	31% (15)	16% (8)	50	
Watch TV: Less often than once per month	6% (6)	1% (1)	11% (10)	26% (25)	34% (33)	22% (22)	97	
Watch TV: Never	6% (10)	1% (2)	7% (12)	21% (37)	41% (73)	25% (44)	178	
Watch Movies: Every day	18% (68)	11% (42)	6% (23)	20% (75)	32% (118)	12% (46)	371	
Watch Movies: Several times per week	7% (38)	6% (34)	10% (50)	28% (145)	41% (218)	8% (41)	526	
Watch Movies: About once per week	6% (22)	6% (23)	10% (38)	26% (97)	41% (153)	10% (37)	371	
Watch Movies: Several times per month	7% (20)	6% (17)	12% (34)	30% (87)	35% (101)	11% (33)	293	
Watch Movies: About once per month	3% (7)	4% (8)	13% (28)	33% (69)	33% (68)	13% (28)	209	
Watch Movies: Less often than once per month	5% (12)	4% (10)	14% (32)	28% (63)	33% (74)	15% (34)	224	
Watch Movies: Never	4% (8)	1% (3)	10% (20)	25% (51)	33% (69)	27% (57)	207	
Watch Sporting Events: Every day	18% (30)	10% (18)	5% (9)	18% (31)	42% (71)	6% (10)	170	
Watch Sporting Events: Several times per week	5% (19)	9% (33)	12% (45)	28% (109)	39% (152)	8% (31)	389	
Watch Sporting Events: About once per week	8% (27)	8% (24)	12% (36)	21% (67)	41% (128)	10% (33)	315	
Watch Sporting Events: Several times per month	12% (19)	8% (12)	12% (18)	28% (43)	33% (52)	7% (11)	154	
Watch Sporting Events: About once per month	10% (14)	7% (9)	14% (20)	21% (30)	30% (43)	17% (24)	140	
Watch Sporting Events: Less often than once per month	5% (13)	5% (14)	13% (37)	33% (91)	29% (81)	14% (40)	275	
Watch Sporting Events: Never	7% (52)	3% (26)	8% (61)	29% (216)	36% (275)	17% (127)	756	
Cable TV: Currently subscribe	8% (78)	7% (66)	10% (102)	28% (283)	35% (356)	12% (118)	1002	
Cable TV: Subscribed in past	8% (59)	6% (47)	10% (77)	27% (205)	38% (287)	11% (84)	759	
Cable TV: Never subscribed	9% (38)	5% (23)	11% (47)	23% (99)	36% (158)	17% (74)	439	

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Table HR3_8: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Black people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	8% (174)	6% (136)	10% (226)	27% (588)	36% (800)	13% (276)	2200
Satellite TV: Currently subscribe	10% (44)	9% (41)	11% (48)	24% (110)	35% (158)	12% (55)	457
Satellite TV: Subscribed in past	8% (50)	7% (41)	7% (47)	28% (178)	39% (245)	11% (73)	634
Satellite TV: Never subscribed	7% (80)	5% (54)	12% (131)	27% (299)	36% (398)	13% (148)	1110
Streaming Services: Currently subscribe	9% (111)	7% (86)	9% (109)	26% (334)	39% (497)	11% (135)	1272
Streaming Services: Subscribed in past	10% (24)	8% (18)	15% (35)	23% (53)	33% (76)	11% (24)	230
Streaming Services: Never subscribed	6% (40)	5% (32)	12% (83)	29% (200)	33% (227)	17% (116)	698
Film: An avid fan	12% (94)	9% (69)	9% (66)	26% (196)	34% (264)	10% (80)	769
Film: A casual fan	6% (65)	5% (60)	11% (132)	27% (320)	39% (460)	11% (133)	1170
Film: Not a fan	6% (15)	3% (7)	11% (28)	27% (71)	29% (77)	24% (63)	261
Television: An avid fan	11% (120)	8% (89)	10% (118)	26% (292)	35% (393)	10% (115)	1128
Television: A casual fan	4% (38)	5% (44)	9% (85)	28% (259)	40% (368)	13% (120)	914
Television: Not a fan	10% (16)	2% (3)	15% (24)	23% (37)	25% (39)	25% (40)	159
Music: An avid fan	11% (121)	8% (86)	9% (104)	25% (271)	37% (411)	10% (110)	1103
Music: A casual fan	5% (47)	5% (49)	11% (108)	29% (281)	36% (352)	14% (131)	967
Music: Not a fan	4% (5)	1% (1)	11% (14)	28% (36)	29% (38)	27% (35)	129
Fashion: An avid fan	20% (60)	7% (21)	11% (32)	20% (60)	28% (85)	14% (41)	300
Fashion: A casual fan	6% (54)	7% (63)	10% (90)	29% (250)	36% (313)	12% (101)	872
Fashion: Not a fan	6% (60)	5% (53)	10% (104)	27% (277)	39% (402)	13% (133)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_9: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Hispanic or Latino people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	6% (132)	12% (253)	27% (583)	37% (820)	12% (274)	2200
Gender: Male	9% (97)	7% (79)	12% (123)	20% (208)	43% (454)	9% (100)	1062
Gender: Female	4% (41)	5% (53)	11% (130)	33% (375)	32% (366)	15% (174)	1138
Age: 18-29	10% (46)	8% (35)	11% (51)	24% (110)	34% (156)	12% (56)	452
Age: 30-44	10% (58)	8% (44)	8% (47)	19% (107)	38% (213)	16% (91)	560
Age: 45-54	4% (10)	5% (13)	10% (27)	23% (62)	46% (128)	13% (35)	276
Age: 55-64	3% (16)	6% (28)	14% (65)	27% (126)	41% (194)	10% (46)	475
Age: 65+	2% (7)	3% (12)	14% (63)	41% (178)	30% (130)	11% (47)	436
Generation Z: 18-22	9% (15)	6% (10)	7% (11)	27% (46)	37% (65)	15% (26)	173
Millennial: Age 23-38	10% (61)	10% (60)	11% (66)	21% (127)	35% (220)	14% (86)	621
Generation X: Age 39-54	8% (38)	5% (23)	10% (48)	21% (105)	43% (212)	14% (69)	495
Boomers: Age 55-73	3% (23)	4% (36)	13% (109)	33% (264)	37% (301)	9% (76)	809
PID: Dem (no lean)	5% (42)	6% (51)	12% (96)	31% (248)	34% (266)	11% (86)	788
PID: Ind (no lean)	6% (42)	5% (39)	9% (67)	23% (162)	39% (280)	18% (130)	720
PID: Rep (no lean)	8% (54)	6% (42)	13% (90)	25% (173)	40% (274)	8% (59)	692
PID/Gender: Dem Men	7% (23)	8% (29)	11% (37)	22% (76)	42% (146)	11% (37)	347
PID/Gender: Dem Women	4% (19)	5% (22)	13% (59)	39% (172)	27% (120)	11% (49)	441
PID/Gender: Ind Men	9% (32)	7% (26)	11% (39)	16% (59)	46% (167)	11% (41)	363
PID/Gender: Ind Women	3% (10)	4% (13)	8% (28)	29% (104)	32% (114)	25% (89)	357
PID/Gender: Rep Men	12% (42)	7% (24)	13% (47)	21% (74)	40% (142)	6% (22)	352
PID/Gender: Rep Women	4% (12)	5% (18)	13% (43)	29% (99)	39% (132)	11% (36)	340
Ideo: Liberal (1-3)	2% (14)	7% (40)	14% (84)	35% (209)	31% (187)	10% (62)	596
Ideo: Moderate (4)	8% (43)	7% (37)	11% (58)	24% (129)	39% (213)	12% (65)	545
Ideo: Conservative (5-7)	8% (63)	6% (48)	12% (99)	25% (199)	43% (345)	6% (51)	805
Educ: < College	7% (104)	6% (96)	11% (159)	24% (365)	39% (584)	14% (204)	1512
Educ: Bachelors degree	5% (21)	6% (26)	13% (58)	28% (126)	38% (167)	10% (46)	444
Educ: Post-grad	6% (14)	4% (9)	15% (36)	37% (91)	29% (70)	10% (25)	244

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Table HR3_9: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Hispanic or Latino people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	6% (132)	12% (253)	27% (583)	37% (820)	12% (274)	2200
Income: Under 50k	7% (95)	6% (80)	11% (142)	25% (329)	37% (480)	14% (190)	1315
Income: 50k-100k	4% (26)	6% (40)	13% (81)	28% (173)	39% (243)	9% (57)	620
Income: 100k+	7% (18)	5% (12)	11% (29)	31% (81)	36% (96)	10% (28)	265
Ethnicity: White	6% (97)	6% (106)	12% (209)	28% (479)	38% (646)	11% (185)	1722
Ethnicity: Hispanic	11% (38)	9% (32)	7% (26)	29% (101)	37% (130)	7% (24)	349
Ethnicity: Afr. Am.	9% (26)	8% (22)	11% (30)	18% (49)	34% (93)	20% (56)	274
Ethnicity: Other	7% (15)	2% (4)	7% (15)	27% (55)	40% (81)	17% (34)	204
Community: Urban	6% (38)	7% (44)	10% (59)	24% (140)	40% (235)	13% (75)	591
Community: Suburban	6% (58)	6% (56)	13% (127)	28% (273)	35% (339)	13% (128)	981
Community: Rural	7% (41)	5% (32)	11% (67)	27% (170)	39% (246)	11% (72)	628
Employ: Private Sector	7% (48)	8% (51)	13% (83)	20% (129)	44% (286)	9% (58)	655
Employ: Government	14% (16)	2% (2)	9% (10)	29% (33)	29% (33)	17% (19)	114
Employ: Self-Employed	7% (11)	10% (15)	6% (9)	19% (29)	44% (68)	15% (24)	156
Employ: Homemaker	3% (5)	9% (17)	10% (21)	24% (47)	37% (73)	17% (33)	196
Employ: Retired	3% (14)	3% (17)	15% (81)	38% (208)	34% (187)	8% (46)	553
Employ: Unemployed	10% (26)	6% (15)	11% (28)	20% (50)	35% (88)	17% (43)	251
Employ: Other	9% (15)	4% (6)	7% (13)	28% (47)	31% (52)	21% (36)	170
Military HH: Yes	7% (27)	7% (27)	12% (45)	25% (97)	39% (147)	10% (39)	382
Military HH: No	6% (111)	6% (105)	11% (208)	27% (486)	37% (672)	13% (235)	1818
RD/WT: Right Direction	8% (66)	7% (58)	11% (94)	23% (189)	40% (337)	11% (92)	837
RD/WT: Wrong Track	5% (72)	5% (74)	12% (159)	29% (394)	35% (483)	13% (182)	1363
Trump Job Approve	8% (70)	7% (63)	12% (111)	23% (208)	41% (365)	9% (83)	899
Trump Job Disapprove	5% (65)	6% (68)	11% (136)	31% (363)	34% (407)	13% (151)	1190
Trump Job Strongly Approve	12% (60)	7% (39)	10% (52)	23% (120)	39% (205)	9% (45)	521
Trump Job Somewhat Approve	3% (10)	6% (24)	15% (59)	23% (88)	42% (160)	10% (38)	378
Trump Job Somewhat Disapprove	8% (19)	10% (23)	11% (27)	23% (56)	36% (87)	12% (30)	243
Trump Job Strongly Disapprove	5% (46)	5% (44)	11% (109)	32% (307)	34% (320)	13% (121)	946

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Table HR3_9: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 Hispanic or Latino people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	6% (132)	12% (253)	27% (583)	37% (820)	12% (274)	2200
Favorable of Trump	8% (71)	7% (61)	12% (106)	23% (201)	41% (362)	8% (73)	875
Unfavorable of Trump	5% (62)	6% (67)	11% (132)	31% (361)	36% (419)	11% (135)	1177
Very Favorable of Trump	11% (59)	7% (37)	10% (52)	25% (132)	40% (208)	7% (36)	524
Somewhat Favorable of Trump	3% (12)	7% (24)	15% (53)	20% (69)	44% (155)	11% (37)	350
Somewhat Unfavorable of Trump	7% (14)	10% (22)	12% (26)	21% (45)	40% (85)	9% (20)	212
Very Unfavorable of Trump	5% (48)	5% (45)	11% (106)	33% (316)	35% (333)	12% (116)	965
#1 Issue: Economy	7% (36)	7% (37)	12% (61)	21% (108)	44% (231)	11% (56)	528
#1 Issue: Security	8% (41)	6% (30)	11% (55)	26% (124)	38% (181)	10% (50)	480
#1 Issue: Health Care	5% (21)	7% (25)	12% (48)	31% (120)	32% (122)	13% (48)	385
#1 Issue: Medicare / Social Security	4% (14)	5% (17)	12% (39)	31% (105)	35% (120)	14% (47)	342
#1 Issue: Women's Issues	4% (5)	4% (5)	10% (13)	31% (39)	27% (34)	23% (29)	125
#1 Issue: Education	12% (13)	10% (11)	9% (9)	19% (21)	30% (31)	20% (21)	106
#1 Issue: Energy	4% (5)	2% (2)	9% (12)	27% (35)	51% (65)	7% (9)	129
#1 Issue: Other	3% (4)	4% (5)	15% (16)	29% (31)	34% (35)	14% (14)	105
2018 House Vote: Democrat	4% (31)	5% (38)	12% (89)	33% (244)	34% (255)	12% (86)	743
2018 House Vote: Republican	8% (54)	7% (51)	13% (89)	24% (171)	41% (285)	7% (50)	700
2018 House Vote: Someone else	8% (8)	5% (5)	10% (9)	25% (23)	26% (25)	25% (23)	93
2016 Vote: Hillary Clinton	4% (31)	5% (35)	13% (91)	32% (219)	35% (239)	10% (71)	685
2016 Vote: Donald Trump	7% (50)	7% (47)	13% (87)	25% (175)	40% (279)	8% (54)	692
2016 Vote: Other	7% (11)	4% (7)	11% (19)	23% (40)	38% (65)	17% (29)	171
2016 Vote: Didn't Vote	7% (46)	7% (43)	9% (56)	23% (148)	36% (237)	19% (121)	651
Voted in 2014: Yes	6% (81)	6% (78)	13% (168)	28% (379)	37% (490)	10% (138)	1333
Voted in 2014: No	7% (57)	6% (54)	10% (86)	24% (204)	38% (330)	16% (136)	867
2012 Vote: Barack Obama	6% (51)	6% (45)	13% (110)	30% (243)	34% (282)	11% (91)	822
2012 Vote: Mitt Romney	5% (28)	5% (25)	12% (60)	28% (144)	42% (213)	8% (42)	514
2012 Vote: Other	8% (7)	2% (2)	12% (11)	20% (19)	37% (36)	22% (21)	97
2012 Vote: Didn't Vote	7% (52)	8% (59)	9% (72)	23% (176)	37% (285)	16% (120)	764

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Table HR3_9: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Hispanic or Latino people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (138)	6% (132)	12% (253)	27% (583)	37% (820)	12% (274)	2200
4-Region: Northeast	5% (20)	7% (28)	11% (45)	25% (100)	42% (166)	9% (35)	394
4-Region: Midwest	5% (22)	6% (28)	13% (62)	25% (117)	39% (181)	11% (53)	462
4-Region: South	8% (66)	7% (57)	11% (90)	25% (208)	36% (295)	13% (109)	824
4-Region: West	6% (30)	4% (19)	11% (56)	30% (158)	34% (178)	15% (78)	520
Watch TV: Every day	8% (83)	7% (76)	10% (113)	28% (305)	37% (398)	10% (111)	1086
Watch TV: Several times per week	5% (24)	8% (43)	11% (56)	27% (140)	40% (210)	10% (55)	528
Watch TV: About once per week	8% (12)	3% (5)	21% (31)	20% (29)	33% (49)	15% (22)	147
Watch TV: Several times per month	8% (9)	3% (4)	13% (15)	26% (30)	41% (47)	8% (9)	114
Watch TV: About once per month	— (0)	— (0)	19% (10)	37% (18)	29% (15)	15% (7)	50
Watch TV: Less often than once per month	4% (4)	3% (3)	13% (13)	20% (19)	36% (35)	23% (23)	97
Watch TV: Never	3% (6)	1% (1)	8% (15)	24% (42)	37% (66)	27% (48)	178
Watch Movies: Every day	16% (59)	8% (30)	8% (30)	26% (97)	33% (122)	9% (33)	371
Watch Movies: Several times per week	5% (28)	6% (34)	12% (61)	25% (134)	43% (224)	9% (45)	526
Watch Movies: About once per week	4% (14)	6% (23)	11% (40)	27% (100)	42% (154)	11% (40)	371
Watch Movies: Several times per month	6% (19)	7% (21)	11% (33)	27% (79)	37% (109)	11% (32)	293
Watch Movies: About once per month	2% (4)	3% (7)	16% (34)	31% (65)	34% (70)	14% (29)	209
Watch Movies: Less often than once per month	4% (9)	5% (12)	15% (34)	26% (57)	33% (74)	17% (38)	224
Watch Movies: Never	3% (6)	3% (6)	11% (22)	25% (51)	32% (66)	27% (57)	207
Watch Sporting Events: Every day	16% (28)	7% (12)	7% (12)	21% (35)	41% (69)	8% (14)	170
Watch Sporting Events: Several times per week	4% (17)	10% (38)	12% (48)	25% (96)	41% (160)	8% (31)	389
Watch Sporting Events: About once per week	7% (24)	7% (22)	13% (40)	22% (70)	43% (134)	8% (26)	315
Watch Sporting Events: Several times per month	7% (11)	7% (10)	16% (24)	30% (45)	34% (53)	7% (11)	154
Watch Sporting Events: About once per month	4% (6)	7% (10)	19% (27)	26% (36)	34% (47)	10% (14)	140
Watch Sporting Events: Less often than once per month	3% (10)	4% (12)	13% (36)	33% (90)	32% (89)	14% (39)	275
Watch Sporting Events: Never	6% (43)	4% (28)	9% (67)	28% (210)	35% (268)	19% (140)	756
Cable TV: Currently subscribe	6% (58)	6% (60)	13% (134)	27% (274)	36% (362)	11% (114)	1002
Cable TV: Subscribed in past	6% (49)	7% (53)	10% (77)	26% (194)	40% (305)	11% (81)	759
Cable TV: Never subscribed	7% (31)	4% (19)	10% (43)	26% (115)	35% (152)	18% (80)	439

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Table HR3_9: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Hispanic or Latino people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	6% (132)	12% (253)	27% (583)	37% (820)	12% (274)	2200
Satellite TV: Currently subscribe	8% (36)	9% (40)	11% (52)	25% (115)	35% (158)	12% (56)	457
Satellite TV: Subscribed in past	6% (35)	6% (40)	9% (60)	28% (175)	41% (260)	10% (63)	634
Satellite TV: Never subscribed	6% (67)	5% (52)	13% (141)	26% (293)	36% (401)	14% (156)	1110
Streaming Services: Currently subscribe	8% (100)	6% (73)	10% (127)	26% (335)	40% (513)	10% (125)	1272
Streaming Services: Subscribed in past	7% (17)	9% (22)	17% (39)	23% (53)	31% (71)	12% (28)	230
Streaming Services: Never subscribed	3% (21)	5% (38)	12% (87)	28% (195)	34% (235)	17% (122)	698
Film: An avid fan	10% (76)	9% (68)	9% (72)	27% (209)	36% (277)	9% (67)	769
Film: A casual fan	5% (53)	4% (48)	13% (156)	27% (311)	40% (467)	12% (136)	1170
Film: Not a fan	3% (8)	6% (16)	10% (26)	24% (63)	29% (76)	27% (71)	261
Television: An avid fan	8% (95)	7% (79)	11% (122)	27% (305)	37% (414)	10% (112)	1128
Television: A casual fan	3% (32)	5% (49)	12% (112)	26% (238)	40% (363)	13% (120)	914
Television: Not a fan	7% (11)	2% (4)	12% (20)	25% (40)	27% (42)	27% (42)	159
Music: An avid fan	9% (98)	7% (82)	10% (115)	25% (280)	39% (425)	9% (104)	1103
Music: A casual fan	4% (36)	5% (47)	14% (133)	27% (263)	37% (355)	14% (134)	967
Music: Not a fan	3% (4)	2% (3)	4% (5)	31% (40)	31% (40)	28% (36)	129
Fashion: An avid fan	14% (42)	8% (25)	10% (31)	24% (73)	31% (92)	12% (36)	300
Fashion: A casual fan	5% (41)	7% (58)	13% (111)	28% (246)	36% (315)	12% (101)	872
Fashion: Not a fan	5% (55)	5% (48)	11% (111)	26% (264)	40% (413)	13% (137)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_10: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
White people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (219)	8% (186)	9% (194)	19% (424)	40% (874)	14% (303)	2200
Gender: Male	13% (142)	9% (98)	7% (78)	16% (167)	44% (471)	10% (104)	1062
Gender: Female	7% (77)	8% (87)	10% (115)	22% (256)	35% (403)	17% (199)	1138
Age: 18-29	15% (69)	15% (69)	9% (41)	11% (52)	33% (150)	16% (72)	452
Age: 30-44	15% (84)	9% (52)	5% (29)	13% (72)	40% (223)	18% (101)	560
Age: 45-54	8% (21)	6% (17)	8% (22)	15% (43)	49% (136)	13% (37)	276
Age: 55-64	6% (29)	5% (26)	12% (55)	23% (109)	43% (205)	11% (52)	475
Age: 65+	4% (17)	5% (22)	11% (47)	34% (148)	37% (161)	10% (42)	436
Generation Z: 18-22	13% (22)	18% (31)	7% (12)	10% (17)	37% (63)	16% (28)	173
Millennial: Age 23-38	15% (96)	11% (70)	7% (45)	12% (77)	36% (222)	18% (111)	621
Generation X: Age 39-54	11% (56)	7% (37)	7% (35)	15% (73)	45% (223)	14% (70)	495
Boomers: Age 55-73	5% (42)	5% (42)	10% (84)	27% (220)	42% (338)	10% (83)	809
PID: Dem (no lean)	11% (85)	10% (78)	11% (84)	18% (141)	37% (295)	13% (105)	788
PID: Ind (no lean)	8% (61)	7% (49)	7% (51)	15% (110)	44% (317)	18% (131)	720
PID: Rep (no lean)	11% (73)	8% (58)	9% (59)	25% (172)	38% (262)	10% (67)	692
PID/Gender: Dem Men	14% (50)	11% (39)	8% (29)	13% (45)	42% (146)	11% (39)	347
PID/Gender: Dem Women	8% (35)	9% (39)	12% (55)	22% (97)	34% (149)	15% (66)	441
PID/Gender: Ind Men	11% (40)	6% (22)	7% (27)	12% (45)	52% (189)	11% (40)	363
PID/Gender: Ind Women	6% (21)	8% (27)	7% (24)	18% (65)	36% (128)	25% (91)	357
PID/Gender: Rep Men	15% (53)	11% (38)	6% (23)	22% (78)	39% (137)	7% (25)	352
PID/Gender: Rep Women	6% (21)	6% (21)	11% (37)	28% (94)	37% (126)	12% (42)	340
Ideo: Liberal (1-3)	9% (56)	12% (72)	11% (65)	15% (87)	41% (244)	12% (72)	596
Ideo: Moderate (4)	13% (69)	8% (42)	9% (50)	17% (95)	40% (220)	13% (70)	545
Ideo: Conservative (5-7)	10% (77)	7% (56)	9% (74)	27% (217)	40% (323)	7% (57)	805
Educ: < College	11% (172)	8% (124)	8% (127)	18% (272)	39% (592)	15% (225)	1512
Educ: Bachelors degree	7% (29)	9% (39)	10% (42)	20% (90)	43% (189)	12% (53)	444
Educ: Post-grad	7% (17)	9% (22)	10% (25)	25% (62)	38% (93)	10% (25)	244

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Table HR3_10: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
 White people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (219)	8% (186)	9% (194)	19% (424)	40% (874)	14% (303)	2200
Income: Under 50k	11% (141)	9% (117)	8% (108)	18% (231)	38% (506)	16% (213)	1315
Income: 50k-100k	9% (55)	8% (49)	10% (62)	22% (134)	42% (260)	9% (58)	620
Income: 100k+	8% (22)	7% (19)	9% (24)	22% (59)	41% (108)	12% (32)	265
Ethnicity: White	10% (173)	8% (141)	9% (159)	20% (351)	41% (705)	11% (192)	1722
Ethnicity: Hispanic	13% (46)	12% (41)	8% (28)	15% (53)	35% (124)	16% (57)	349
Ethnicity: Afr. Am.	10% (26)	10% (28)	7% (20)	16% (43)	32% (87)	26% (71)	274
Ethnicity: Other	10% (20)	8% (16)	8% (15)	14% (29)	41% (83)	20% (40)	204
Community: Urban	11% (63)	10% (59)	7% (42)	18% (105)	40% (236)	14% (85)	591
Community: Suburban	9% (86)	8% (74)	10% (101)	20% (195)	40% (391)	14% (135)	981
Community: Rural	11% (71)	8% (53)	8% (51)	20% (123)	39% (247)	13% (83)	628
Employ: Private Sector	11% (70)	10% (65)	9% (57)	16% (102)	46% (298)	10% (63)	655
Employ: Government	14% (16)	7% (8)	9% (11)	20% (22)	34% (39)	16% (19)	114
Employ: Self-Employed	10% (16)	10% (16)	6% (9)	15% (24)	43% (67)	16% (24)	156
Employ: Homemaker	9% (17)	10% (20)	9% (18)	16% (31)	33% (66)	23% (44)	196
Employ: Retired	5% (28)	5% (28)	11% (63)	30% (167)	40% (223)	8% (44)	553
Employ: Unemployed	14% (36)	9% (24)	7% (18)	15% (38)	34% (85)	20% (51)	251
Employ: Other	14% (24)	5% (9)	7% (12)	17% (29)	32% (55)	25% (42)	170
Military HH: Yes	10% (36)	9% (36)	9% (33)	22% (82)	41% (156)	10% (39)	382
Military HH: No	10% (183)	8% (150)	9% (161)	19% (341)	39% (718)	15% (264)	1818
RD/WT: Right Direction	10% (83)	9% (74)	7% (61)	22% (186)	39% (327)	12% (104)	837
RD/WT: Wrong Track	10% (136)	8% (112)	10% (133)	17% (237)	40% (547)	15% (199)	1363
Trump Job Approve	10% (94)	8% (73)	8% (74)	23% (207)	40% (361)	10% (90)	899
Trump Job Disapprove	10% (122)	10% (113)	10% (115)	17% (205)	39% (462)	14% (172)	1190
Trump Job Strongly Approve	12% (63)	8% (40)	8% (42)	25% (130)	38% (198)	9% (47)	521
Trump Job Somewhat Approve	8% (31)	8% (32)	8% (32)	20% (77)	43% (163)	11% (43)	378
Trump Job Somewhat Disapprove	9% (22)	14% (34)	9% (23)	17% (41)	38% (92)	13% (32)	243
Trump Job Strongly Disapprove	11% (100)	8% (80)	10% (92)	17% (165)	39% (370)	15% (140)	946

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Table HR3_10: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
White people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (219)	8% (186)	9% (194)	19% (424)	40% (874)	14% (303)	2200
Favorable of Trump	11% (94)	8% (70)	8% (71)	23% (199)	41% (359)	9% (80)	875
Unfavorable of Trump	10% (120)	10% (112)	10% (114)	17% (202)	40% (469)	13% (158)	1177
Very Favorable of Trump	13% (69)	8% (42)	8% (41)	25% (132)	38% (198)	8% (42)	524
Somewhat Favorable of Trump	7% (25)	8% (28)	9% (30)	19% (68)	46% (161)	11% (39)	350
Somewhat Unfavorable of Trump	10% (21)	9% (19)	10% (22)	17% (37)	41% (86)	13% (27)	212
Very Unfavorable of Trump	10% (99)	10% (93)	10% (92)	17% (166)	40% (383)	14% (131)	965
#1 Issue: Economy	10% (50)	10% (50)	9% (46)	14% (72)	44% (235)	14% (75)	528
#1 Issue: Security	9% (42)	9% (42)	9% (41)	26% (125)	37% (179)	11% (50)	480
#1 Issue: Health Care	12% (44)	9% (34)	10% (40)	20% (78)	34% (133)	15% (56)	385
#1 Issue: Medicare / Social Security	7% (25)	5% (17)	11% (39)	24% (82)	41% (139)	11% (39)	342
#1 Issue: Women's Issues	14% (17)	15% (19)	3% (4)	11% (14)	31% (39)	26% (33)	125
#1 Issue: Education	21% (22)	8% (9)	3% (3)	13% (13)	35% (37)	20% (22)	106
#1 Issue: Energy	9% (12)	7% (9)	7% (9)	16% (21)	52% (67)	9% (12)	129
#1 Issue: Other	6% (6)	6% (7)	11% (11)	18% (19)	44% (46)	16% (17)	105
2018 House Vote: Democrat	9% (64)	7% (54)	11% (83)	19% (139)	43% (320)	11% (83)	743
2018 House Vote: Republican	10% (69)	8% (53)	8% (59)	26% (179)	41% (285)	8% (55)	700
2018 House Vote: Someone else	14% (13)	5% (5)	7% (6)	17% (16)	29% (27)	29% (27)	93
2016 Vote: Hillary Clinton	9% (62)	8% (56)	12% (79)	17% (117)	43% (297)	11% (73)	685
2016 Vote: Donald Trump	10% (70)	7% (49)	8% (56)	26% (182)	40% (275)	8% (58)	692
2016 Vote: Other	8% (14)	4% (7)	7% (12)	20% (34)	45% (77)	16% (28)	171
2016 Vote: Didn't Vote	11% (73)	11% (73)	7% (46)	14% (90)	35% (226)	22% (144)	651
Voted in 2014: Yes	10% (127)	7% (98)	10% (130)	22% (297)	41% (543)	10% (138)	1333
Voted in 2014: No	11% (92)	10% (88)	7% (64)	15% (127)	38% (331)	19% (165)	867
2012 Vote: Barack Obama	11% (91)	8% (62)	10% (79)	18% (151)	42% (347)	11% (92)	822
2012 Vote: Mitt Romney	7% (34)	7% (34)	9% (44)	29% (148)	41% (210)	9% (45)	514
2012 Vote: Other	6% (5)	9% (8)	8% (8)	17% (16)	38% (37)	22% (22)	97
2012 Vote: Didn't Vote	12% (90)	11% (81)	8% (63)	14% (108)	36% (277)	19% (145)	764

Continued on next page

Table HR3_10: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 White people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (219)	8% (186)	9% (194)	19% (424)	40% (874)	14% (303)	2200
4-Region: Northeast	8% (31)	9% (37)	9% (34)	18% (72)	43% (171)	12% (49)	394
4-Region: Midwest	11% (49)	8% (38)	9% (41)	19% (88)	43% (199)	10% (47)	462
4-Region: South	11% (90)	10% (80)	8% (70)	21% (173)	36% (298)	14% (113)	824
4-Region: West	9% (49)	6% (31)	10% (50)	17% (90)	40% (207)	18% (94)	520
Watch TV: Every day	11% (122)	9% (94)	8% (88)	21% (224)	39% (427)	12% (130)	1086
Watch TV: Several times per week	8% (40)	10% (53)	10% (53)	19% (103)	42% (224)	10% (55)	528
Watch TV: About once per week	13% (19)	6% (9)	13% (20)	14% (20)	39% (58)	14% (21)	147
Watch TV: Several times per month	17% (19)	9% (10)	5% (6)	20% (23)	41% (47)	9% (10)	114
Watch TV: About once per month	8% (4)	17% (9)	13% (6)	10% (5)	35% (17)	18% (9)	50
Watch TV: Less often than once per month	5% (4)	4% (4)	8% (8)	22% (21)	38% (36)	24% (24)	97
Watch TV: Never	6% (10)	4% (8)	7% (13)	16% (28)	36% (64)	31% (55)	178
Watch Movies: Every day	22% (80)	10% (36)	5% (19)	16% (61)	34% (126)	13% (48)	371
Watch Movies: Several times per week	8% (42)	11% (58)	7% (36)	20% (104)	45% (237)	9% (49)	526
Watch Movies: About once per week	7% (26)	5% (20)	11% (41)	21% (78)	44% (163)	11% (42)	371
Watch Movies: Several times per month	12% (34)	9% (26)	10% (28)	19% (55)	41% (119)	10% (31)	293
Watch Movies: About once per month	6% (12)	8% (17)	10% (20)	20% (42)	41% (85)	15% (32)	209
Watch Movies: Less often than once per month	6% (14)	10% (21)	12% (26)	19% (43)	33% (73)	21% (46)	224
Watch Movies: Never	5% (11)	3% (6)	11% (23)	20% (40)	34% (71)	27% (57)	207
Watch Sporting Events: Every day	21% (36)	11% (19)	2% (3)	20% (34)	38% (65)	7% (12)	170
Watch Sporting Events: Several times per week	10% (40)	9% (34)	9% (35)	18% (69)	46% (178)	9% (34)	389
Watch Sporting Events: About once per week	10% (33)	7% (22)	11% (36)	16% (51)	45% (141)	10% (33)	315
Watch Sporting Events: Several times per month	12% (19)	6% (9)	9% (14)	30% (46)	34% (52)	9% (13)	154
Watch Sporting Events: About once per month	6% (8)	14% (20)	15% (21)	18% (25)	33% (47)	14% (20)	140
Watch Sporting Events: Less often than once per month	10% (28)	10% (27)	10% (28)	20% (55)	36% (100)	13% (37)	275
Watch Sporting Events: Never	7% (56)	7% (54)	7% (57)	19% (143)	39% (292)	20% (154)	756
Cable TV: Currently subscribe	10% (99)	9% (86)	9% (95)	21% (208)	38% (383)	13% (131)	1002
Cable TV: Subscribed in past	10% (74)	9% (67)	8% (59)	18% (140)	43% (330)	12% (89)	759
Cable TV: Never subscribed	11% (47)	7% (33)	9% (40)	17% (75)	37% (162)	19% (83)	439

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Table HR3_10: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
White people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (219)	8% (186)	9% (194)	19% (424)	40% (874)	14% (303)	2200
Satellite TV: Currently subscribe	10% (46)	11% (50)	8% (34)	19% (88)	38% (173)	14% (65)	457
Satellite TV: Subscribed in past	10% (64)	9% (60)	7% (46)	20% (125)	42% (264)	12% (75)	634
Satellite TV: Never subscribed	10% (110)	7% (76)	10% (113)	19% (210)	39% (437)	15% (163)	1110
Streaming Services: Currently subscribe	12% (151)	10% (122)	8% (98)	18% (224)	41% (527)	12% (150)	1272
Streaming Services: Subscribed in past	10% (24)	10% (24)	11% (25)	22% (50)	33% (75)	14% (32)	230
Streaming Services: Never subscribed	6% (45)	6% (39)	10% (70)	21% (150)	39% (273)	17% (121)	698
Film: An avid fan	15% (116)	10% (74)	9% (72)	17% (133)	38% (289)	11% (86)	769
Film: A casual fan	8% (88)	9% (101)	8% (98)	20% (233)	43% (502)	13% (148)	1170
Film: Not a fan	6% (16)	4% (11)	9% (24)	22% (58)	32% (83)	27% (69)	261
Television: An avid fan	13% (151)	9% (97)	10% (112)	19% (216)	37% (420)	12% (133)	1128
Television: A casual fan	6% (51)	9% (79)	7% (67)	19% (175)	45% (411)	14% (130)	914
Television: Not a fan	11% (17)	6% (10)	9% (15)	21% (33)	27% (43)	25% (40)	159
Music: An avid fan	14% (153)	10% (115)	8% (83)	18% (193)	39% (427)	12% (133)	1103
Music: A casual fan	6% (59)	7% (68)	11% (102)	21% (204)	41% (399)	14% (136)	967
Music: Not a fan	6% (8)	3% (3)	6% (8)	21% (27)	38% (49)	26% (34)	129
Fashion: An avid fan	20% (60)	11% (32)	5% (15)	16% (48)	30% (91)	18% (55)	300
Fashion: A casual fan	9% (78)	10% (85)	10% (88)	19% (163)	38% (335)	14% (122)	872
Fashion: Not a fan	8% (81)	7% (69)	9% (91)	21% (213)	44% (448)	12% (126)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_11: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Asian people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (137)	5% (118)	11% (244)	26% (575)	37% (821)	14% (305)	2200
Gender: Male	9% (97)	7% (73)	11% (116)	20% (212)	43% (458)	10% (106)	1062
Gender: Female	4% (41)	4% (45)	11% (128)	32% (363)	32% (363)	18% (199)	1138
Age: 18-29	11% (50)	5% (22)	10% (44)	24% (109)	35% (160)	15% (67)	452
Age: 30-44	9% (51)	7% (41)	10% (55)	18% (99)	38% (211)	18% (103)	560
Age: 45-54	5% (14)	4% (12)	8% (23)	22% (60)	45% (124)	16% (43)	276
Age: 55-64	4% (18)	6% (29)	12% (59)	27% (129)	40% (190)	11% (50)	475
Age: 65+	1% (4)	3% (14)	14% (62)	41% (177)	31% (135)	10% (43)	436
Generation Z: 18-22	10% (17)	2% (3)	7% (12)	28% (48)	32% (56)	21% (36)	173
Millennial: Age 23-38	10% (60)	7% (47)	10% (64)	19% (115)	38% (236)	16% (99)	621
Generation X: Age 39-54	7% (37)	5% (25)	9% (46)	21% (106)	41% (203)	16% (77)	495
Boomers: Age 55-73	3% (22)	5% (41)	12% (100)	32% (263)	38% (304)	10% (80)	809
PID: Dem (no lean)	4% (29)	7% (54)	13% (103)	30% (240)	33% (259)	13% (104)	788
PID: Ind (no lean)	6% (45)	4% (27)	9% (64)	23% (163)	40% (289)	18% (132)	720
PID: Rep (no lean)	9% (64)	5% (37)	11% (77)	25% (172)	40% (273)	10% (69)	692
PID/Gender: Dem Men	4% (15)	9% (30)	13% (46)	22% (76)	40% (138)	12% (42)	347
PID/Gender: Dem Women	3% (14)	5% (24)	13% (56)	37% (164)	27% (121)	14% (62)	441
PID/Gender: Ind Men	9% (32)	5% (18)	10% (34)	18% (66)	48% (175)	10% (36)	363
PID/Gender: Ind Women	4% (13)	2% (9)	8% (30)	27% (97)	32% (113)	27% (95)	357
PID/Gender: Rep Men	14% (50)	7% (25)	10% (35)	20% (70)	41% (145)	8% (27)	352
PID/Gender: Rep Women	4% (14)	4% (12)	12% (42)	30% (102)	38% (129)	12% (42)	340
Ideo: Liberal (1-3)	2% (12)	6% (34)	14% (84)	34% (200)	34% (202)	11% (64)	596
Ideo: Moderate (4)	8% (44)	6% (32)	10% (55)	21% (117)	40% (217)	15% (79)	545
Ideo: Conservative (5-7)	8% (65)	6% (46)	12% (98)	27% (215)	40% (324)	7% (57)	805
Educ: < College	7% (110)	5% (76)	10% (150)	24% (366)	39% (582)	15% (229)	1512
Educ: Bachelors degree	4% (17)	6% (26)	14% (63)	27% (120)	38% (169)	11% (48)	444
Educ: Post-grad	4% (10)	6% (15)	13% (31)	37% (89)	28% (69)	12% (28)	244

Continued on next page

Table HR3_11: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Asian people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (137)	5% (118)	11% (244)	26% (575)	37% (821)	14% (305)	2200
Income: Under 50k	7% (92)	6% (73)	11% (144)	24% (317)	36% (475)	16% (214)	1315
Income: 50k-100k	5% (32)	5% (30)	11% (67)	29% (182)	40% (249)	10% (60)	620
Income: 100k+	5% (14)	6% (15)	12% (33)	29% (76)	36% (96)	12% (31)	265
Ethnicity: White	6% (105)	5% (92)	12% (201)	28% (475)	38% (651)	11% (198)	1722
Ethnicity: Hispanic	9% (32)	4% (14)	7% (23)	27% (95)	39% (137)	14% (48)	349
Ethnicity: Afr. Am.	7% (18)	8% (21)	10% (28)	18% (49)	33% (91)	25% (68)	274
Ethnicity: Other	7% (14)	3% (5)	7% (14)	25% (52)	39% (79)	19% (40)	204
Community: Urban	6% (35)	5% (31)	12% (71)	23% (138)	39% (229)	15% (86)	591
Community: Suburban	6% (56)	6% (59)	11% (110)	27% (267)	37% (362)	13% (127)	981
Community: Rural	7% (46)	4% (28)	10% (62)	27% (170)	37% (230)	15% (92)	628
Employ: Private Sector	7% (45)	7% (46)	12% (81)	20% (132)	43% (284)	10% (67)	655
Employ: Government	15% (17)	2% (2)	12% (14)	26% (30)	30% (34)	15% (17)	114
Employ: Self-Employed	7% (11)	5% (7)	8% (13)	23% (36)	42% (65)	15% (23)	156
Employ: Homemaker	4% (8)	8% (16)	10% (21)	21% (42)	34% (67)	22% (43)	196
Employ: Retired	2% (12)	4% (23)	13% (71)	38% (209)	35% (191)	8% (47)	553
Employ: Unemployed	11% (26)	5% (12)	10% (25)	19% (48)	37% (94)	18% (45)	251
Employ: Other	8% (13)	3% (5)	7% (12)	28% (47)	30% (52)	24% (40)	170
Military HH: Yes	7% (28)	5% (20)	9% (34)	29% (110)	39% (149)	11% (41)	382
Military HH: No	6% (110)	5% (98)	12% (210)	26% (465)	37% (672)	15% (264)	1818
RD/WT: Right Direction	8% (69)	6% (48)	11% (93)	23% (189)	40% (332)	13% (105)	837
RD/WT: Wrong Track	5% (68)	5% (69)	11% (150)	28% (386)	36% (489)	15% (200)	1363
Trump Job Approve	8% (76)	6% (53)	11% (97)	23% (208)	41% (369)	11% (96)	899
Trump Job Disapprove	5% (58)	5% (64)	12% (145)	30% (352)	34% (405)	14% (165)	1190
Trump Job Strongly Approve	11% (58)	6% (32)	9% (44)	25% (132)	39% (203)	10% (52)	521
Trump Job Somewhat Approve	5% (18)	6% (22)	14% (52)	20% (76)	44% (167)	12% (44)	378
Trump Job Somewhat Disapprove	8% (19)	7% (17)	15% (36)	24% (58)	35% (86)	11% (28)	243
Trump Job Strongly Disapprove	4% (39)	5% (47)	12% (109)	31% (294)	34% (319)	15% (137)	946

Continued on next page

Table HR3_11: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Asian people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (137)	5% (118)	11% (244)	26% (575)	37% (821)	14% (305)	2200
Favorable of Trump	9% (78)	6% (54)	10% (89)	23% (200)	42% (367)	10% (86)	875
Unfavorable of Trump	5% (56)	5% (61)	13% (147)	30% (351)	35% (410)	13% (151)	1177
Very Favorable of Trump	11% (59)	7% (34)	9% (47)	26% (137)	38% (200)	9% (46)	524
Somewhat Favorable of Trump	5% (19)	6% (20)	12% (42)	18% (63)	48% (167)	11% (39)	350
Somewhat Unfavorable of Trump	6% (12)	5% (10)	15% (32)	22% (47)	39% (83)	13% (27)	212
Very Unfavorable of Trump	5% (44)	5% (51)	12% (115)	32% (304)	34% (327)	13% (124)	965
#1 Issue: Economy	7% (35)	5% (26)	11% (61)	21% (109)	43% (228)	13% (69)	528
#1 Issue: Security	8% (38)	6% (28)	10% (46)	27% (131)	39% (186)	11% (51)	480
#1 Issue: Health Care	6% (22)	7% (26)	12% (46)	29% (113)	33% (125)	14% (53)	385
#1 Issue: Medicare / Social Security	3% (11)	6% (21)	12% (40)	32% (108)	34% (116)	13% (45)	342
#1 Issue: Women's Issues	3% (3)	5% (6)	10% (13)	28% (35)	24% (31)	30% (38)	125
#1 Issue: Education	18% (19)	3% (3)	11% (11)	12% (13)	34% (36)	21% (23)	106
#1 Issue: Energy	3% (4)	2% (3)	11% (14)	27% (35)	47% (60)	9% (12)	129
#1 Issue: Other	5% (5)	4% (4)	12% (12)	29% (31)	36% (38)	14% (15)	105
2018 House Vote: Democrat	3% (23)	6% (41)	12% (90)	31% (227)	36% (269)	13% (94)	743
2018 House Vote: Republican	8% (57)	6% (39)	12% (82)	26% (184)	41% (285)	8% (53)	700
2018 House Vote: Someone else	8% (8)	4% (4)	12% (11)	23% (21)	27% (25)	27% (25)	93
2016 Vote: Hillary Clinton	3% (19)	6% (41)	14% (94)	30% (206)	36% (245)	12% (80)	685
2016 Vote: Donald Trump	9% (60)	5% (35)	11% (77)	26% (180)	41% (280)	9% (59)	692
2016 Vote: Other	6% (11)	3% (5)	14% (24)	21% (36)	40% (68)	16% (27)	171
2016 Vote: Didn't Vote	7% (48)	6% (36)	7% (49)	23% (152)	35% (227)	21% (139)	651
Voted in 2014: Yes	6% (76)	6% (75)	12% (166)	28% (371)	37% (495)	11% (149)	1333
Voted in 2014: No	7% (61)	5% (43)	9% (78)	24% (204)	38% (326)	18% (156)	867
2012 Vote: Barack Obama	4% (36)	6% (49)	14% (113)	28% (229)	36% (294)	12% (100)	822
2012 Vote: Mitt Romney	7% (33)	4% (20)	10% (53)	29% (149)	41% (210)	10% (49)	514
2012 Vote: Other	7% (6)	2% (2)	15% (14)	18% (18)	37% (36)	20% (20)	97
2012 Vote: Didn't Vote	8% (61)	6% (47)	8% (63)	23% (179)	36% (278)	18% (136)	764

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Table HR3_11: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Asian people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (137)	5% (118)	11% (244)	26% (575)	37% (821)	14% (305)	2200
4-Region: Northeast	5% (20)	4% (18)	14% (56)	26% (103)	39% (152)	11% (45)	394
4-Region: Midwest	6% (28)	6% (29)	11% (49)	26% (119)	41% (188)	11% (49)	462
4-Region: South	8% (68)	6% (49)	9% (72)	27% (220)	36% (295)	14% (119)	824
4-Region: West	4% (22)	4% (23)	13% (66)	26% (133)	36% (185)	18% (91)	520
Watch TV: Every day	7% (76)	6% (62)	10% (110)	27% (288)	39% (419)	12% (130)	1086
Watch TV: Several times per week	5% (26)	6% (31)	13% (68)	27% (144)	37% (193)	13% (66)	528
Watch TV: About once per week	9% (14)	6% (8)	15% (23)	22% (32)	34% (50)	14% (20)	147
Watch TV: Several times per month	9% (10)	4% (5)	16% (19)	25% (29)	38% (44)	7% (8)	114
Watch TV: About once per month	— (0)	6% (3)	8% (4)	40% (20)	32% (16)	14% (7)	50
Watch TV: Less often than once per month	6% (5)	3% (3)	9% (9)	25% (24)	31% (30)	26% (25)	97
Watch TV: Never	3% (6)	3% (6)	6% (11)	21% (38)	38% (68)	27% (49)	178
Watch Movies: Every day	15% (54)	10% (36)	8% (29)	20% (73)	34% (126)	14% (53)	371
Watch Movies: Several times per week	4% (22)	4% (22)	12% (62)	26% (139)	46% (240)	8% (42)	526
Watch Movies: About once per week	4% (17)	4% (16)	12% (45)	28% (104)	39% (146)	12% (44)	371
Watch Movies: Several times per month	7% (19)	6% (18)	12% (35)	28% (83)	36% (105)	11% (32)	293
Watch Movies: About once per month	3% (6)	4% (9)	15% (31)	31% (65)	32% (66)	15% (32)	209
Watch Movies: Less often than once per month	6% (13)	4% (10)	12% (26)	28% (62)	30% (67)	20% (46)	224
Watch Movies: Never	3% (7)	4% (7)	8% (16)	24% (49)	34% (71)	27% (56)	207
Watch Sporting Events: Every day	14% (24)	5% (8)	8% (13)	22% (37)	42% (71)	9% (16)	170
Watch Sporting Events: Several times per week	4% (15)	8% (30)	14% (54)	24% (92)	43% (168)	8% (30)	389
Watch Sporting Events: About once per week	6% (20)	9% (27)	12% (37)	20% (63)	43% (137)	10% (32)	315
Watch Sporting Events: Several times per month	8% (12)	6% (9)	16% (24)	32% (49)	31% (48)	8% (12)	154
Watch Sporting Events: About once per month	5% (6)	7% (9)	14% (20)	26% (36)	31% (44)	18% (25)	140
Watch Sporting Events: Less often than once per month	6% (16)	3% (8)	13% (35)	33% (90)	31% (85)	15% (42)	275
Watch Sporting Events: Never	6% (44)	4% (27)	8% (60)	28% (209)	35% (268)	20% (148)	756
Cable TV: Currently subscribe	6% (57)	6% (56)	13% (126)	27% (274)	36% (360)	13% (129)	1002
Cable TV: Subscribed in past	7% (51)	5% (38)	10% (78)	26% (197)	40% (303)	12% (92)	759
Cable TV: Never subscribed	7% (30)	5% (24)	9% (40)	24% (105)	36% (157)	19% (84)	439

Continued on next page

Table HR3_11: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Asian people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (137)	5% (118)	11% (244)	26% (575)	37% (821)	14% (305)	2200
Satellite TV: Currently subscribe	8% (35)	7% (34)	12% (55)	24% (109)	36% (162)	14% (62)	457
Satellite TV: Subscribed in past	6% (36)	6% (38)	9% (55)	27% (172)	40% (253)	13% (80)	634
Satellite TV: Never subscribed	6% (67)	4% (46)	12% (133)	27% (294)	37% (405)	15% (163)	1110
Streaming Services: Currently subscribe	7% (90)	6% (73)	11% (134)	25% (317)	40% (506)	12% (152)	1272
Streaming Services: Subscribed in past	8% (19)	7% (17)	14% (31)	28% (64)	28% (66)	14% (33)	230
Streaming Services: Never subscribed	4% (29)	4% (28)	11% (79)	28% (194)	36% (249)	17% (120)	698
Film: An avid fan	9% (73)	7% (54)	11% (82)	24% (187)	38% (290)	11% (84)	769
Film: A casual fan	5% (54)	4% (52)	12% (142)	27% (317)	38% (448)	13% (156)	1170
Film: Not a fan	4% (11)	4% (12)	8% (20)	27% (71)	32% (83)	25% (65)	261
Television: An avid fan	8% (89)	6% (71)	11% (130)	26% (291)	36% (411)	12% (136)	1128
Television: A casual fan	4% (34)	4% (40)	11% (100)	26% (240)	40% (370)	14% (130)	914
Television: Not a fan	9% (14)	5% (7)	9% (14)	28% (44)	25% (40)	25% (39)	159
Music: An avid fan	9% (99)	6% (71)	10% (110)	25% (272)	39% (425)	12% (127)	1103
Music: A casual fan	3% (32)	4% (43)	13% (126)	28% (268)	37% (355)	15% (145)	967
Music: Not a fan	5% (7)	3% (4)	7% (9)	27% (35)	32% (41)	26% (33)	129
Fashion: An avid fan	13% (39)	8% (25)	13% (38)	20% (60)	29% (88)	17% (51)	300
Fashion: A casual fan	5% (41)	6% (52)	11% (92)	29% (252)	36% (311)	14% (123)	872
Fashion: Not a fan	6% (57)	4% (41)	11% (114)	26% (263)	41% (422)	13% (132)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_12: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Native Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (133)	6% (128)	10% (230)	29% (647)	34% (757)	14% (304)	2200
Gender: Male	8% (90)	8% (86)	10% (102)	24% (259)	39% (417)	10% (108)	1062
Gender: Female	4% (43)	4% (42)	11% (128)	34% (388)	30% (340)	17% (196)	1138
Age: 18-29	8% (37)	7% (31)	9% (40)	27% (123)	33% (147)	16% (74)	452
Age: 30-44	11% (60)	8% (45)	9% (48)	21% (118)	35% (196)	17% (93)	560
Age: 45-54	5% (13)	6% (16)	9% (24)	25% (68)	41% (112)	15% (42)	276
Age: 55-64	4% (17)	5% (24)	13% (63)	30% (145)	37% (177)	10% (50)	475
Age: 65+	1% (6)	3% (13)	13% (56)	44% (193)	29% (125)	10% (44)	436
Generation Z: 18-22	8% (14)	4% (6)	5% (8)	31% (53)	29% (50)	24% (41)	173
Millennial: Age 23-38	9% (53)	9% (55)	10% (61)	23% (141)	35% (216)	15% (94)	621
Generation X: Age 39-54	9% (43)	6% (30)	9% (43)	23% (114)	38% (190)	15% (75)	495
Boomers: Age 55-73	3% (23)	4% (34)	13% (103)	36% (293)	34% (279)	10% (78)	809
PID: Dem (no lean)	5% (43)	6% (47)	12% (93)	34% (266)	31% (242)	12% (97)	788
PID: Ind (no lean)	6% (42)	4% (31)	9% (62)	26% (186)	37% (264)	19% (135)	720
PID: Rep (no lean)	7% (48)	7% (50)	11% (75)	28% (195)	36% (251)	10% (72)	692
PID/Gender: Dem Men	7% (23)	9% (30)	9% (32)	27% (93)	37% (130)	11% (40)	347
PID/Gender: Dem Women	5% (20)	4% (17)	14% (62)	39% (173)	25% (112)	13% (57)	441
PID/Gender: Ind Men	8% (31)	5% (20)	10% (35)	22% (81)	42% (153)	12% (43)	363
PID/Gender: Ind Women	3% (11)	3% (12)	8% (27)	29% (105)	31% (110)	26% (92)	357
PID/Gender: Rep Men	10% (37)	10% (36)	10% (36)	24% (85)	38% (134)	7% (25)	352
PID/Gender: Rep Women	3% (12)	4% (14)	12% (39)	32% (110)	34% (117)	14% (48)	340
Ideo: Liberal (1-3)	4% (23)	4% (24)	12% (71)	39% (233)	30% (178)	11% (66)	596
Ideo: Moderate (4)	8% (42)	8% (43)	10% (56)	26% (140)	36% (194)	13% (69)	545
Ideo: Conservative (5-7)	7% (54)	7% (54)	11% (91)	29% (229)	39% (315)	8% (61)	805
Educ: < College	7% (102)	6% (96)	9% (143)	26% (400)	36% (542)	15% (230)	1512
Educ: Bachelors degree	4% (17)	5% (22)	13% (57)	33% (148)	34% (150)	11% (50)	444
Educ: Post-grad	6% (15)	4% (10)	12% (30)	41% (99)	27% (66)	10% (24)	244

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Table HR3_12: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Native Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (133)	6% (128)	10% (230)	29% (647)	34% (757)	14% (304)	2200
Income: Under 50k	7% (87)	7% (86)	10% (130)	27% (358)	33% (436)	17% (217)	1315
Income: 50k-100k	4% (26)	5% (33)	12% (73)	32% (200)	37% (231)	9% (58)	620
Income: 100k+	7% (20)	4% (9)	11% (28)	34% (89)	34% (90)	11% (29)	265
Ethnicity: White	5% (93)	6% (106)	11% (185)	31% (541)	35% (601)	11% (197)	1722
Ethnicity: Hispanic	11% (37)	5% (19)	9% (32)	28% (97)	34% (120)	13% (45)	349
Ethnicity: Afr. Am.	10% (27)	7% (20)	11% (29)	19% (52)	29% (80)	24% (66)	274
Ethnicity: Other	7% (14)	1% (2)	8% (17)	27% (54)	37% (76)	20% (41)	204
Community: Urban	7% (39)	6% (33)	9% (52)	28% (168)	37% (218)	14% (82)	591
Community: Suburban	6% (55)	6% (58)	11% (105)	31% (305)	33% (322)	14% (135)	981
Community: Rural	6% (39)	6% (37)	12% (74)	28% (174)	35% (217)	14% (87)	628
Employ: Private Sector	8% (53)	7% (47)	10% (68)	24% (160)	40% (261)	10% (65)	655
Employ: Government	12% (14)	1% (1)	12% (14)	30% (34)	28% (32)	17% (19)	114
Employ: Self-Employed	7% (12)	8% (12)	9% (14)	25% (39)	36% (56)	15% (23)	156
Employ: Homemaker	4% (8)	8% (16)	10% (20)	26% (51)	30% (59)	21% (42)	196
Employ: Retired	2% (12)	4% (23)	11% (63)	41% (227)	33% (183)	8% (44)	553
Employ: Unemployed	7% (18)	7% (18)	11% (27)	22% (55)	35% (88)	18% (46)	251
Employ: Other	7% (12)	4% (7)	10% (17)	25% (43)	29% (49)	25% (42)	170
Military HH: Yes	6% (24)	4% (14)	10% (40)	31% (119)	36% (137)	12% (48)	382
Military HH: No	6% (110)	6% (114)	10% (191)	29% (527)	34% (620)	14% (256)	1818
RD/WT: Right Direction	7% (61)	7% (58)	10% (86)	26% (215)	36% (304)	14% (113)	837
RD/WT: Wrong Track	5% (73)	5% (70)	11% (145)	32% (431)	33% (454)	14% (191)	1363
Trump Job Approve	7% (67)	7% (61)	11% (95)	26% (236)	38% (341)	11% (99)	899
Trump Job Disapprove	5% (63)	6% (68)	11% (131)	33% (397)	31% (373)	13% (158)	1190
Trump Job Strongly Approve	10% (54)	7% (37)	9% (46)	28% (144)	35% (182)	11% (58)	521
Trump Job Somewhat Approve	3% (13)	6% (24)	13% (49)	24% (92)	42% (159)	11% (41)	378
Trump Job Somewhat Disapprove	6% (13)	7% (16)	17% (42)	26% (62)	32% (78)	13% (31)	243
Trump Job Strongly Disapprove	5% (49)	5% (52)	9% (89)	35% (334)	31% (295)	13% (127)	946

Continued on next page

Table HR3_12: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Native Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (133)	6% (128)	10% (230)	29% (647)	34% (757)	14% (304)	2200
Favorable of Trump	8% (68)	7% (60)	10% (88)	26% (231)	38% (336)	11% (92)	875
Unfavorable of Trump	5% (60)	6% (65)	11% (133)	33% (389)	33% (383)	12% (146)	1177
Very Favorable of Trump	10% (53)	7% (36)	9% (48)	28% (148)	36% (188)	10% (51)	524
Somewhat Favorable of Trump	4% (14)	7% (24)	12% (40)	24% (83)	42% (148)	12% (41)	350
Somewhat Unfavorable of Trump	4% (9)	8% (17)	17% (37)	22% (46)	36% (77)	12% (26)	212
Very Unfavorable of Trump	5% (50)	5% (48)	10% (97)	36% (344)	32% (306)	12% (120)	965
#1 Issue: Economy	7% (37)	5% (26)	13% (69)	21% (113)	41% (217)	12% (66)	528
#1 Issue: Security	7% (31)	8% (36)	12% (58)	28% (136)	33% (161)	12% (58)	480
#1 Issue: Health Care	5% (21)	5% (19)	10% (40)	35% (136)	29% (113)	14% (55)	385
#1 Issue: Medicare / Social Security	4% (13)	7% (22)	9% (32)	34% (117)	32% (111)	14% (46)	342
#1 Issue: Women's Issues	5% (6)	7% (8)	8% (9)	35% (44)	27% (34)	20% (25)	125
#1 Issue: Education	16% (17)	8% (8)	7% (8)	13% (14)	30% (32)	25% (27)	106
#1 Issue: Energy	3% (4)	4% (5)	4% (5)	37% (48)	43% (56)	8% (11)	129
#1 Issue: Other	4% (4)	2% (2)	10% (10)	36% (38)	32% (34)	16% (17)	105
2018 House Vote: Democrat	4% (32)	6% (47)	12% (88)	34% (252)	32% (238)	12% (86)	743
2018 House Vote: Republican	8% (52)	7% (46)	11% (77)	30% (212)	37% (257)	8% (55)	700
2018 House Vote: Someone else	8% (8)	1% (1)	11% (11)	27% (25)	28% (26)	25% (23)	93
2016 Vote: Hillary Clinton	5% (37)	6% (39)	12% (80)	34% (233)	33% (226)	10% (71)	685
2016 Vote: Donald Trump	7% (49)	7% (48)	11% (79)	30% (205)	37% (253)	8% (58)	692
2016 Vote: Other	4% (7)	4% (6)	10% (17)	29% (50)	36% (62)	17% (29)	171
2016 Vote: Didn't Vote	6% (41)	5% (35)	8% (54)	24% (158)	33% (217)	22% (146)	651
Voted in 2014: Yes	6% (84)	6% (86)	12% (154)	32% (424)	33% (443)	11% (141)	1333
Voted in 2014: No	6% (49)	5% (42)	9% (76)	26% (222)	36% (314)	19% (163)	867
2012 Vote: Barack Obama	7% (55)	6% (49)	12% (96)	32% (259)	33% (272)	11% (90)	822
2012 Vote: Mitt Romney	5% (25)	6% (32)	11% (57)	33% (169)	36% (184)	9% (47)	514
2012 Vote: Other	7% (6)	2% (2)	12% (12)	26% (25)	32% (31)	21% (20)	97
2012 Vote: Didn't Vote	6% (47)	6% (45)	9% (65)	25% (193)	35% (268)	19% (146)	764

Continued on next page

Table HR3_12: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Native Americans

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	6% (133)	6% (128)	10% (230)	29% (647)	34% (757)	14% (304)	2200	
4-Region: Northeast	4% (16)	5% (20)	14% (56)	29% (115)	36% (141)	11% (45)	394	
4-Region: Midwest	5% (21)	7% (34)	12% (55)	27% (124)	39% (179)	11% (49)	462	
4-Region: South	8% (65)	7% (57)	9% (75)	29% (240)	32% (266)	15% (121)	824	
4-Region: West	6% (30)	3% (17)	9% (45)	32% (167)	33% (172)	17% (89)	520	
Watch TV: Every day	6% (70)	6% (68)	9% (99)	31% (335)	36% (389)	11% (124)	1086	
Watch TV: Several times per week	5% (28)	7% (36)	13% (68)	30% (158)	33% (175)	12% (62)	528	
Watch TV: About once per week	10% (15)	5% (8)	13% (19)	29% (42)	27% (39)	16% (24)	147	
Watch TV: Several times per month	9% (10)	5% (5)	17% (19)	23% (27)	37% (42)	10% (11)	114	
Watch TV: About once per month	— (0)	8% (4)	6% (3)	40% (20)	32% (16)	14% (7)	50	
Watch TV: Less often than once per month	4% (4)	1% (1)	8% (7)	29% (28)	32% (31)	27% (26)	97	
Watch TV: Never	3% (5)	3% (6)	8% (14)	21% (37)	37% (66)	28% (50)	178	
Watch Movies: Every day	15% (54)	9% (33)	8% (29)	24% (90)	31% (117)	13% (49)	371	
Watch Movies: Several times per week	5% (27)	6% (32)	11% (56)	30% (158)	39% (206)	9% (46)	526	
Watch Movies: About once per week	4% (16)	6% (24)	11% (42)	30% (110)	36% (135)	12% (44)	371	
Watch Movies: Several times per month	6% (17)	6% (17)	9% (28)	34% (98)	34% (101)	11% (33)	293	
Watch Movies: About once per month	1% (3)	3% (6)	14% (29)	37% (78)	32% (66)	13% (28)	209	
Watch Movies: Less often than once per month	6% (12)	4% (9)	13% (28)	29% (65)	30% (67)	19% (42)	224	
Watch Movies: Never	2% (4)	4% (8)	9% (19)	23% (48)	32% (66)	30% (62)	207	
Watch Sporting Events: Every day	16% (27)	4% (7)	7% (12)	27% (45)	38% (65)	8% (13)	170	
Watch Sporting Events: Several times per week	4% (16)	8% (32)	13% (52)	28% (111)	37% (145)	9% (34)	389	
Watch Sporting Events: About once per week	7% (22)	7% (22)	12% (38)	24% (75)	38% (121)	12% (37)	315	
Watch Sporting Events: Several times per month	12% (18)	8% (12)	12% (19)	31% (47)	28% (43)	9% (14)	154	
Watch Sporting Events: About once per month	2% (3)	10% (14)	14% (20)	32% (45)	30% (42)	11% (15)	140	
Watch Sporting Events: Less often than once per month	3% (8)	5% (14)	11% (30)	35% (97)	30% (83)	16% (43)	275	
Watch Sporting Events: Never	5% (38)	4% (28)	8% (59)	30% (226)	34% (257)	19% (147)	756	
Cable TV: Currently subscribe	6% (62)	6% (65)	11% (110)	30% (306)	33% (327)	13% (132)	1002	
Cable TV: Subscribed in past	6% (49)	6% (44)	9% (68)	30% (225)	38% (286)	11% (87)	759	
Cable TV: Never subscribed	5% (22)	4% (20)	12% (52)	26% (116)	33% (144)	19% (85)	439	

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Table HR3_12: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Native Americans

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (133)	6% (128)	10% (230)	29% (647)	34% (757)	14% (304)	2200
Satellite TV: Currently subscribe	7% (33)	7% (34)	11% (51)	28% (128)	34% (155)	12% (54)	457
Satellite TV: Subscribed in past	5% (30)	6% (39)	8% (53)	31% (194)	37% (234)	13% (84)	634
Satellite TV: Never subscribed	6% (70)	5% (55)	11% (126)	29% (324)	33% (369)	15% (166)	1110
Streaming Services: Currently subscribe	8% (97)	6% (71)	10% (125)	28% (362)	37% (474)	11% (143)	1272
Streaming Services: Subscribed in past	7% (16)	9% (20)	11% (24)	32% (73)	28% (64)	14% (32)	230
Streaming Services: Never subscribed	3% (20)	5% (38)	12% (81)	30% (212)	31% (219)	18% (129)	698
Film: An avid fan	11% (83)	7% (55)	10% (78)	29% (222)	32% (245)	11% (86)	769
Film: A casual fan	4% (43)	5% (62)	11% (131)	30% (347)	38% (445)	12% (142)	1170
Film: Not a fan	3% (7)	4% (11)	8% (21)	30% (78)	26% (67)	29% (77)	261
Television: An avid fan	8% (93)	8% (86)	10% (116)	28% (319)	34% (378)	12% (135)	1128
Television: A casual fan	3% (29)	4% (33)	10% (96)	31% (283)	38% (347)	14% (125)	914
Television: Not a fan	7% (10)	6% (10)	12% (19)	28% (44)	20% (32)	28% (44)	159
Music: An avid fan	9% (98)	7% (74)	10% (108)	28% (314)	35% (389)	11% (121)	1103
Music: A casual fan	3% (31)	6% (53)	12% (112)	30% (289)	35% (334)	15% (147)	967
Music: Not a fan	3% (4)	1% (1)	8% (10)	34% (44)	27% (34)	28% (36)	129
Fashion: An avid fan	14% (42)	7% (22)	10% (30)	24% (73)	26% (79)	18% (54)	300
Fashion: A casual fan	4% (39)	6% (51)	11% (96)	31% (269)	34% (299)	13% (117)	872
Fashion: Not a fan	5% (52)	5% (56)	10% (105)	30% (304)	37% (379)	13% (133)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_13: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
LGBT people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	7% (149)	5% (111)	11% (233)	27% (590)	35% (777)	15% (340)	2200
Gender: Male	10% (103)	6% (66)	9% (99)	22% (238)	40% (426)	12% (130)	1062
Gender: Female	4% (47)	4% (45)	12% (134)	31% (351)	31% (352)	18% (210)	1138
Age: 18-29	11% (50)	5% (24)	9% (42)	27% (123)	33% (149)	14% (64)	452
Age: 30-44	10% (55)	7% (37)	9% (53)	19% (106)	35% (198)	20% (111)	560
Age: 45-54	5% (14)	4% (11)	8% (23)	23% (63)	43% (118)	17% (46)	276
Age: 55-64	5% (25)	5% (23)	13% (60)	27% (130)	38% (182)	12% (57)	475
Age: 65+	1% (5)	4% (17)	13% (55)	38% (167)	30% (130)	14% (62)	436
Generation Z: 18-22	10% (16)	3% (5)	8% (14)	31% (53)	31% (53)	18% (32)	173
Millennial: Age 23-38	11% (68)	7% (42)	10% (62)	22% (135)	34% (214)	16% (101)	621
Generation X: Age 39-54	7% (35)	5% (25)	9% (42)	21% (105)	40% (199)	18% (89)	495
Boomers: Age 55-73	3% (28)	5% (37)	13% (102)	32% (260)	35% (287)	12% (97)	809
PID: Dem (no lean)	5% (43)	4% (35)	12% (96)	34% (265)	31% (241)	14% (108)	788
PID: Ind (no lean)	6% (42)	5% (32)	10% (71)	22% (160)	37% (266)	21% (148)	720
PID: Rep (no lean)	9% (64)	6% (43)	10% (66)	24% (165)	39% (270)	12% (83)	692
PID/Gender: Dem Men	7% (26)	5% (18)	10% (36)	30% (102)	36% (123)	12% (42)	347
PID/Gender: Dem Women	4% (18)	4% (17)	14% (60)	37% (162)	27% (118)	15% (67)	441
PID/Gender: Ind Men	9% (32)	6% (21)	9% (34)	17% (62)	45% (162)	14% (52)	363
PID/Gender: Ind Women	3% (10)	3% (12)	10% (37)	27% (98)	29% (104)	27% (97)	357
PID/Gender: Rep Men	13% (45)	8% (26)	8% (30)	21% (74)	40% (140)	11% (37)	352
PID/Gender: Rep Women	6% (19)	5% (17)	11% (36)	27% (91)	38% (130)	14% (46)	340
Ideo: Liberal (1-3)	4% (25)	4% (22)	12% (73)	39% (230)	31% (184)	10% (62)	596
Ideo: Moderate (4)	7% (40)	7% (37)	11% (62)	23% (126)	34% (185)	17% (95)	545
Ideo: Conservative (5-7)	8% (64)	6% (45)	11% (87)	25% (198)	41% (333)	10% (77)	805
Educ: < College	8% (115)	5% (81)	10% (146)	24% (356)	37% (552)	17% (262)	1512
Educ: Bachelors degree	5% (22)	5% (23)	14% (63)	30% (132)	35% (154)	11% (50)	444
Educ: Post-grad	5% (13)	3% (8)	10% (23)	42% (102)	29% (71)	11% (28)	244

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Table HR3_13: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
LGBT people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (149)	5% (111)	11% (233)	27% (590)	35% (777)	15% (340)	2200
Income: Under 50k	8% (105)	5% (65)	10% (128)	24% (318)	34% (452)	19% (248)	1315
Income: 50k-100k	5% (31)	6% (38)	13% (79)	28% (176)	38% (236)	10% (60)	620
Income: 100k+	5% (14)	3% (8)	10% (26)	36% (96)	34% (89)	12% (32)	265
Ethnicity: White	6% (111)	5% (88)	11% (184)	28% (488)	36% (625)	13% (226)	1722
Ethnicity: Hispanic	9% (31)	5% (18)	6% (22)	25% (88)	38% (134)	16% (56)	349
Ethnicity: Afr. Am.	7% (19)	5% (15)	13% (35)	19% (52)	28% (78)	27% (75)	274
Ethnicity: Other	9% (19)	4% (8)	7% (14)	24% (50)	37% (75)	19% (38)	204
Community: Urban	5% (29)	5% (32)	10% (57)	25% (149)	36% (214)	19% (110)	591
Community: Suburban	7% (64)	4% (44)	11% (109)	29% (288)	35% (342)	14% (134)	981
Community: Rural	9% (56)	6% (35)	11% (67)	24% (152)	35% (221)	15% (96)	628
Employ: Private Sector	8% (55)	7% (47)	10% (64)	23% (150)	41% (270)	11% (70)	655
Employ: Government	10% (11)	2% (2)	11% (13)	27% (30)	29% (33)	21% (24)	114
Employ: Self-Employed	8% (13)	4% (6)	10% (16)	20% (32)	39% (60)	19% (29)	156
Employ: Homemaker	4% (7)	7% (13)	11% (22)	20% (39)	36% (71)	23% (44)	196
Employ: Retired	3% (14)	4% (23)	12% (68)	36% (199)	34% (188)	11% (60)	553
Employ: Unemployed	9% (22)	6% (15)	11% (28)	23% (57)	31% (78)	20% (51)	251
Employ: Other	11% (18)	2% (3)	6% (11)	28% (48)	29% (49)	24% (41)	170
Military HH: Yes	8% (31)	6% (22)	11% (42)	26% (101)	38% (143)	11% (42)	382
Military HH: No	6% (118)	5% (89)	10% (190)	27% (488)	35% (634)	16% (298)	1818
RD/WT: Right Direction	8% (71)	6% (54)	11% (88)	22% (181)	38% (317)	15% (126)	837
RD/WT: Wrong Track	6% (78)	4% (57)	11% (145)	30% (408)	34% (461)	16% (214)	1363
Trump Job Approve	9% (81)	7% (60)	11% (95)	22% (198)	39% (349)	13% (117)	899
Trump Job Disapprove	6% (66)	4% (51)	11% (132)	32% (384)	32% (384)	14% (172)	1190
Trump Job Strongly Approve	13% (66)	6% (33)	9% (45)	23% (117)	37% (194)	13% (66)	521
Trump Job Somewhat Approve	4% (15)	7% (28)	13% (49)	21% (81)	41% (155)	14% (51)	378
Trump Job Somewhat Disapprove	4% (11)	6% (14)	16% (38)	23% (55)	38% (92)	14% (34)	243
Trump Job Strongly Disapprove	6% (55)	4% (37)	10% (94)	35% (329)	31% (292)	15% (139)	946

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Table HR3_13: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
LGBT people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (149)	5% (111)	11% (233)	27% (590)	35% (777)	15% (340)	2200
Favorable of Trump	9% (81)	6% (57)	11% (93)	22% (188)	40% (347)	12% (108)	875
Unfavorable of Trump	5% (61)	4% (49)	11% (131)	33% (385)	33% (389)	14% (161)	1177
Very Favorable of Trump	12% (65)	6% (31)	9% (48)	23% (122)	37% (195)	12% (62)	524
Somewhat Favorable of Trump	5% (16)	7% (26)	13% (45)	19% (66)	43% (152)	13% (46)	350
Somewhat Unfavorable of Trump	5% (11)	4% (8)	18% (38)	21% (44)	39% (83)	13% (27)	212
Very Unfavorable of Trump	5% (50)	4% (41)	10% (93)	35% (341)	32% (307)	14% (134)	965
#1 Issue: Economy	7% (35)	5% (27)	11% (60)	19% (99)	43% (226)	15% (81)	528
#1 Issue: Security	8% (36)	7% (34)	11% (54)	25% (119)	36% (171)	14% (65)	480
#1 Issue: Health Care	6% (22)	5% (18)	11% (42)	34% (130)	30% (114)	15% (59)	385
#1 Issue: Medicare / Social Security	5% (16)	4% (13)	9% (32)	33% (114)	32% (109)	17% (57)	342
#1 Issue: Women's Issues	10% (13)	6% (8)	9% (11)	28% (35)	22% (27)	25% (31)	125
#1 Issue: Education	15% (16)	5% (5)	13% (14)	16% (17)	32% (34)	18% (20)	106
#1 Issue: Energy	6% (7)	1% (2)	10% (13)	30% (38)	47% (60)	6% (8)	129
#1 Issue: Other	3% (3)	3% (3)	6% (6)	35% (37)	34% (36)	19% (20)	105
2018 House Vote: Democrat	5% (34)	4% (31)	12% (87)	34% (255)	33% (244)	13% (93)	743
2018 House Vote: Republican	9% (62)	6% (44)	11% (74)	24% (165)	39% (276)	11% (80)	700
2018 House Vote: Someone else	9% (8)	2% (2)	8% (8)	25% (23)	26% (24)	30% (28)	93
2016 Vote: Hillary Clinton	4% (30)	4% (28)	13% (87)	35% (240)	33% (223)	11% (77)	685
2016 Vote: Donald Trump	9% (60)	6% (44)	11% (77)	23% (161)	40% (275)	11% (75)	692
2016 Vote: Other	6% (10)	4% (7)	9% (15)	25% (42)	37% (64)	19% (33)	171
2016 Vote: Didn't Vote	8% (50)	5% (31)	8% (54)	22% (146)	33% (215)	24% (155)	651
Voted in 2014: Yes	6% (86)	5% (71)	12% (157)	28% (380)	35% (472)	12% (165)	1333
Voted in 2014: No	7% (63)	5% (39)	9% (76)	24% (210)	35% (305)	20% (175)	867
2012 Vote: Barack Obama	5% (44)	5% (37)	14% (112)	31% (254)	34% (277)	12% (96)	822
2012 Vote: Mitt Romney	8% (39)	6% (29)	9% (48)	26% (135)	39% (200)	12% (63)	514
2012 Vote: Other	7% (7)	6% (5)	9% (9)	20% (20)	34% (33)	24% (23)	97
2012 Vote: Didn't Vote	8% (59)	5% (39)	8% (64)	24% (180)	35% (264)	21% (158)	764

Continued on next page

Table HR3_13: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
LGBT people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (149)	5% (111)	11% (233)	27% (590)	35% (777)	15% (340)	2200
4-Region: Northeast	5% (21)	4% (17)	13% (52)	26% (103)	36% (142)	15% (59)	394
4-Region: Midwest	5% (24)	6% (27)	12% (55)	24% (110)	39% (182)	14% (64)	462
4-Region: South	9% (75)	5% (45)	9% (74)	26% (211)	35% (285)	16% (135)	824
4-Region: West	6% (30)	4% (22)	10% (52)	32% (165)	32% (169)	16% (82)	520
Watch TV: Every day	7% (73)	5% (59)	11% (116)	29% (318)	35% (383)	13% (137)	1086
Watch TV: Several times per week	7% (37)	4% (21)	10% (54)	26% (137)	37% (195)	16% (83)	528
Watch TV: About once per week	11% (17)	4% (6)	13% (19)	22% (33)	34% (51)	14% (21)	147
Watch TV: Several times per month	5% (6)	14% (16)	10% (11)	24% (28)	37% (42)	10% (12)	114
Watch TV: About once per month	5% (2)	4% (2)	8% (4)	33% (17)	34% (17)	16% (8)	50
Watch TV: Less often than once per month	7% (6)	2% (2)	13% (12)	23% (22)	32% (31)	24% (23)	97
Watch TV: Never	5% (8)	3% (6)	9% (15)	19% (35)	33% (58)	31% (56)	178
Watch Movies: Every day	14% (53)	6% (20)	9% (35)	23% (84)	32% (120)	16% (59)	371
Watch Movies: Several times per week	6% (33)	4% (23)	8% (43)	28% (148)	42% (220)	11% (59)	526
Watch Movies: About once per week	6% (21)	5% (20)	13% (47)	26% (96)	40% (148)	10% (39)	371
Watch Movies: Several times per month	4% (13)	8% (25)	9% (28)	31% (90)	35% (102)	12% (36)	293
Watch Movies: About once per month	4% (9)	4% (9)	12% (25)	32% (67)	32% (66)	16% (33)	209
Watch Movies: Less often than once per month	6% (13)	3% (7)	16% (35)	27% (60)	27% (60)	22% (49)	224
Watch Movies: Never	4% (7)	3% (6)	10% (22)	22% (45)	29% (61)	32% (66)	207
Watch Sporting Events: Every day	13% (23)	5% (9)	7% (12)	22% (38)	36% (61)	16% (26)	170
Watch Sporting Events: Several times per week	5% (21)	5% (20)	14% (55)	24% (92)	42% (165)	10% (37)	389
Watch Sporting Events: About once per week	7% (21)	8% (24)	14% (44)	21% (68)	39% (124)	11% (35)	315
Watch Sporting Events: Several times per month	5% (8)	10% (16)	10% (16)	30% (46)	35% (54)	9% (15)	154
Watch Sporting Events: About once per month	8% (11)	6% (8)	10% (15)	31% (44)	27% (38)	17% (24)	140
Watch Sporting Events: Less often than once per month	6% (17)	4% (12)	13% (37)	32% (89)	28% (77)	16% (45)	275
Watch Sporting Events: Never	6% (49)	3% (23)	7% (55)	28% (213)	34% (258)	21% (159)	756
Cable TV: Currently subscribe	7% (66)	5% (52)	12% (121)	28% (285)	34% (340)	14% (137)	1002
Cable TV: Subscribed in past	8% (57)	5% (38)	9% (67)	27% (206)	37% (283)	14% (106)	759
Cable TV: Never subscribed	6% (26)	5% (20)	10% (45)	22% (98)	35% (154)	22% (97)	439

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Table HR3_13: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

LGBT people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (149)	5% (111)	11% (233)	27% (590)	35% (777)	15% (340)	2200
Satellite TV: Currently subscribe	7% (33)	7% (33)	9% (43)	24% (108)	35% (160)	17% (80)	457
Satellite TV: Subscribed in past	8% (52)	6% (36)	10% (65)	27% (169)	36% (229)	13% (83)	634
Satellite TV: Never subscribed	6% (65)	4% (42)	11% (125)	28% (312)	35% (388)	16% (178)	1110
Streaming Services: Currently subscribe	7% (93)	5% (65)	9% (119)	28% (353)	38% (487)	12% (154)	1272
Streaming Services: Subscribed in past	12% (27)	4% (10)	17% (39)	23% (53)	28% (64)	16% (37)	230
Streaming Services: Never subscribed	4% (29)	5% (36)	11% (75)	26% (184)	32% (226)	21% (149)	698
Film: An avid fan	11% (86)	6% (47)	10% (80)	26% (204)	33% (253)	13% (100)	769
Film: A casual fan	4% (49)	5% (60)	11% (129)	28% (323)	38% (444)	14% (165)	1170
Film: Not a fan	5% (14)	2% (4)	9% (24)	24% (63)	31% (81)	29% (75)	261
Television: An avid fan	9% (99)	6% (65)	11% (126)	27% (302)	33% (376)	14% (160)	1128
Television: A casual fan	4% (33)	4% (39)	11% (97)	27% (245)	39% (360)	15% (139)	914
Television: Not a fan	11% (17)	5% (8)	6% (10)	27% (43)	26% (41)	25% (40)	159
Music: An avid fan	9% (98)	6% (65)	10% (111)	25% (275)	36% (393)	15% (162)	1103
Music: A casual fan	4% (42)	5% (45)	12% (111)	29% (279)	36% (346)	15% (144)	967
Music: Not a fan	7% (10)	1% (1)	9% (11)	27% (35)	30% (39)	26% (34)	129
Fashion: An avid fan	13% (39)	6% (18)	10% (29)	25% (75)	27% (80)	20% (60)	300
Fashion: A casual fan	6% (49)	5% (45)	13% (109)	28% (247)	34% (295)	15% (127)	872
Fashion: Not a fan	6% (61)	5% (48)	9% (95)	26% (268)	39% (403)	15% (153)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_14: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Immigrants

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	7% (154)	10% (219)	28% (610)	35% (775)	14% (304)	2200
Gender: Male	9% (97)	8% (83)	9% (97)	22% (234)	41% (435)	11% (114)	1062
Gender: Female	4% (41)	6% (71)	11% (121)	33% (376)	30% (340)	17% (190)	1138
Age: 18-29	8% (37)	9% (40)	8% (35)	29% (133)	31% (142)	15% (66)	452
Age: 30-44	11% (59)	9% (50)	8% (47)	20% (113)	35% (193)	18% (98)	560
Age: 45-54	4% (12)	4% (11)	9% (26)	23% (63)	46% (127)	13% (37)	276
Age: 55-64	5% (23)	7% (32)	12% (56)	27% (126)	40% (188)	10% (50)	475
Age: 65+	1% (6)	5% (22)	13% (56)	40% (175)	29% (125)	12% (53)	436
Generation Z: 18-22	6% (11)	10% (18)	9% (15)	27% (46)	27% (47)	20% (35)	173
Millennial: Age 23-38	10% (63)	9% (54)	8% (52)	25% (155)	33% (206)	15% (91)	621
Generation X: Age 39-54	7% (34)	6% (29)	8% (40)	22% (108)	42% (208)	15% (74)	495
Boomers: Age 55-73	4% (29)	6% (47)	12% (94)	32% (262)	36% (291)	11% (87)	809
PID: Dem (no lean)	5% (40)	7% (54)	12% (91)	34% (266)	31% (243)	12% (94)	788
PID: Ind (no lean)	5% (39)	7% (49)	8% (59)	23% (167)	38% (270)	19% (135)	720
PID: Rep (no lean)	9% (59)	7% (51)	10% (69)	26% (177)	38% (262)	11% (74)	692
PID/Gender: Dem Men	7% (24)	8% (27)	11% (39)	26% (89)	36% (124)	13% (44)	347
PID/Gender: Dem Women	4% (16)	6% (26)	12% (52)	40% (178)	27% (119)	11% (50)	441
PID/Gender: Ind Men	8% (31)	8% (31)	8% (29)	19% (69)	44% (160)	12% (43)	363
PID/Gender: Ind Women	2% (8)	5% (18)	9% (30)	28% (99)	31% (110)	26% (92)	357
PID/Gender: Rep Men	12% (42)	7% (25)	8% (30)	22% (77)	43% (151)	8% (27)	352
PID/Gender: Rep Women	5% (17)	8% (26)	12% (39)	29% (100)	33% (111)	14% (48)	340
Ideo: Liberal (1-3)	2% (14)	7% (39)	10% (62)	39% (230)	30% (180)	12% (70)	596
Ideo: Moderate (4)	7% (38)	8% (46)	12% (63)	23% (125)	37% (203)	13% (68)	545
Ideo: Conservative (5-7)	9% (69)	8% (61)	10% (82)	26% (210)	40% (318)	8% (64)	805
Educ: < College	7% (104)	8% (115)	9% (135)	25% (376)	37% (556)	15% (227)	1512
Educ: Bachelors degree	4% (19)	6% (28)	14% (63)	31% (136)	33% (146)	12% (51)	444
Educ: Post-grad	6% (14)	5% (11)	9% (21)	41% (99)	30% (73)	10% (25)	244

Continued on next page

Table HR3_14: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Immigrants

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	7% (154)	10% (219)	28% (610)	35% (775)	14% (304)	2200
Income: Under 50k	7% (92)	7% (95)	9% (119)	26% (345)	34% (448)	16% (217)	1315
Income: 50k-100k	5% (31)	7% (45)	12% (73)	29% (178)	38% (236)	9% (57)	620
Income: 100k+	6% (15)	6% (15)	10% (28)	33% (88)	34% (90)	11% (30)	265
Ethnicity: White	6% (106)	7% (118)	10% (178)	29% (495)	35% (611)	12% (214)	1722
Ethnicity: Hispanic	10% (36)	9% (31)	5% (17)	31% (108)	33% (115)	12% (42)	349
Ethnicity: Afr. Am.	6% (17)	12% (33)	8% (23)	21% (57)	33% (90)	20% (56)	274
Ethnicity: Other	7% (15)	2% (4)	9% (18)	29% (58)	37% (75)	17% (34)	204
Community: Urban	6% (36)	9% (51)	10% (60)	26% (154)	36% (213)	13% (77)	591
Community: Suburban	6% (55)	6% (59)	10% (99)	31% (302)	33% (328)	14% (138)	981
Community: Rural	7% (47)	7% (44)	10% (60)	25% (154)	37% (234)	14% (88)	628
Employ: Private Sector	8% (52)	8% (50)	9% (59)	24% (156)	42% (274)	10% (64)	655
Employ: Government	10% (12)	7% (8)	10% (12)	27% (31)	26% (30)	20% (22)	114
Employ: Self-Employed	7% (11)	14% (22)	10% (15)	18% (28)	37% (58)	14% (22)	156
Employ: Homemaker	3% (6)	8% (17)	11% (21)	26% (51)	31% (62)	21% (40)	196
Employ: Retired	3% (15)	5% (25)	12% (66)	37% (205)	34% (189)	10% (53)	553
Employ: Unemployed	9% (22)	7% (17)	10% (26)	21% (54)	33% (84)	19% (48)	251
Employ: Other	10% (17)	6% (10)	5% (9)	27% (46)	29% (50)	23% (39)	170
Military HH: Yes	8% (31)	6% (24)	9% (36)	27% (104)	36% (136)	13% (51)	382
Military HH: No	6% (107)	7% (130)	10% (183)	28% (507)	35% (639)	14% (253)	1818
RD/WT: Right Direction	8% (70)	9% (71)	10% (80)	22% (184)	38% (317)	14% (114)	837
RD/WT: Wrong Track	5% (68)	6% (83)	10% (139)	31% (427)	34% (458)	14% (189)	1363
Trump Job Approve	9% (81)	8% (73)	10% (87)	23% (210)	39% (348)	11% (101)	899
Trump Job Disapprove	5% (54)	7% (79)	11% (128)	33% (387)	32% (383)	13% (158)	1190
Trump Job Strongly Approve	13% (66)	8% (44)	8% (42)	24% (123)	36% (187)	11% (58)	521
Trump Job Somewhat Approve	4% (15)	8% (29)	12% (45)	23% (87)	42% (161)	11% (42)	378
Trump Job Somewhat Disapprove	6% (14)	11% (26)	15% (37)	21% (52)	33% (81)	13% (32)	243
Trump Job Strongly Disapprove	4% (39)	6% (53)	10% (91)	35% (335)	32% (302)	13% (127)	946

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Table HR3_14: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Immigrants

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (138)	7% (154)	10% (219)	28% (610)	35% (775)	14% (304)	2200
Favorable of Trump	9% (81)	8% (67)	10% (85)	23% (197)	40% (351)	11% (94)	875
Unfavorable of Trump	4% (49)	7% (80)	11% (127)	33% (389)	33% (388)	12% (144)	1177
Very Favorable of Trump	13% (67)	8% (44)	9% (45)	23% (122)	37% (195)	10% (51)	524
Somewhat Favorable of Trump	4% (13)	7% (23)	11% (40)	21% (75)	45% (156)	12% (43)	350
Somewhat Unfavorable of Trump	4% (8)	14% (29)	13% (28)	22% (47)	36% (76)	12% (25)	212
Very Unfavorable of Trump	4% (42)	5% (50)	10% (98)	36% (343)	32% (313)	12% (119)	965
#1 Issue: Economy	6% (33)	6% (33)	11% (60)	22% (117)	42% (222)	12% (62)	528
#1 Issue: Security	10% (46)	8% (39)	10% (46)	24% (116)	35% (167)	14% (66)	480
#1 Issue: Health Care	6% (22)	7% (27)	10% (39)	32% (125)	30% (116)	14% (55)	385
#1 Issue: Medicare / Social Security	3% (11)	6% (20)	10% (35)	33% (111)	34% (115)	14% (49)	342
#1 Issue: Women's Issues	2% (3)	9% (12)	6% (7)	34% (43)	28% (35)	20% (25)	125
#1 Issue: Education	13% (14)	12% (12)	8% (9)	19% (21)	26% (27)	22% (23)	106
#1 Issue: Energy	3% (4)	5% (6)	11% (15)	31% (40)	43% (55)	6% (8)	129
#1 Issue: Other	5% (5)	4% (4)	6% (7)	36% (38)	35% (37)	14% (15)	105
2018 House Vote: Democrat	4% (29)	8% (57)	10% (74)	35% (257)	32% (239)	12% (88)	743
2018 House Vote: Republican	9% (61)	9% (61)	10% (73)	25% (176)	39% (271)	8% (57)	700
2018 House Vote: Someone else	8% (8)	7% (6)	13% (12)	23% (22)	24% (22)	25% (23)	93
2016 Vote: Hillary Clinton	4% (28)	6% (42)	11% (76)	35% (239)	32% (222)	12% (79)	685
2016 Vote: Donald Trump	9% (59)	7% (51)	10% (71)	26% (178)	39% (268)	9% (64)	692
2016 Vote: Other	6% (10)	6% (10)	12% (21)	24% (41)	36% (62)	16% (28)	171
2016 Vote: Didn't Vote	6% (41)	8% (51)	8% (52)	23% (152)	34% (224)	20% (133)	651
Voted in 2014: Yes	7% (88)	7% (99)	11% (141)	29% (389)	35% (463)	12% (153)	1333
Voted in 2014: No	6% (50)	6% (55)	9% (78)	26% (222)	36% (312)	17% (150)	867
2012 Vote: Barack Obama	6% (51)	7% (60)	11% (92)	31% (256)	32% (265)	12% (99)	822
2012 Vote: Mitt Romney	6% (33)	5% (27)	11% (56)	27% (139)	40% (203)	11% (55)	514
2012 Vote: Other	8% (8)	4% (4)	9% (9)	24% (23)	35% (34)	20% (20)	97
2012 Vote: Didn't Vote	6% (46)	8% (63)	8% (62)	25% (192)	35% (270)	17% (129)	764

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Table HR3_14: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Immigrants

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (138)	7% (154)	10% (219)	28% (610)	35% (775)	14% (304)	2200
4-Region: Northeast	4% (18)	8% (30)	12% (46)	26% (103)	40% (156)	11% (42)	394
4-Region: Midwest	5% (25)	10% (44)	12% (54)	25% (114)	39% (178)	10% (47)	462
4-Region: South	8% (66)	7% (60)	9% (70)	27% (220)	35% (286)	15% (122)	824
4-Region: West	6% (29)	4% (20)	9% (48)	33% (174)	30% (155)	18% (93)	520
Watch TV: Every day	7% (75)	7% (74)	11% (114)	28% (305)	36% (387)	12% (131)	1086
Watch TV: Several times per week	5% (29)	9% (45)	10% (53)	28% (149)	36% (189)	12% (62)	528
Watch TV: About once per week	8% (12)	3% (5)	8% (12)	32% (46)	34% (50)	15% (22)	147
Watch TV: Several times per month	8% (9)	11% (13)	10% (11)	26% (29)	37% (42)	8% (9)	114
Watch TV: About once per month	— (0)	7% (3)	15% (7)	32% (16)	30% (15)	17% (8)	50
Watch TV: Less often than once per month	7% (7)	4% (4)	8% (8)	25% (24)	30% (29)	26% (25)	97
Watch TV: Never	4% (6)	6% (10)	7% (13)	23% (41)	35% (62)	26% (46)	178
Watch Movies: Every day	15% (55)	10% (37)	8% (29)	23% (85)	31% (115)	13% (50)	371
Watch Movies: Several times per week	5% (24)	7% (38)	8% (42)	28% (145)	41% (218)	11% (60)	526
Watch Movies: About once per week	4% (13)	7% (27)	11% (42)	30% (110)	39% (144)	9% (35)	371
Watch Movies: Several times per month	6% (19)	6% (18)	11% (32)	30% (89)	33% (98)	13% (37)	293
Watch Movies: About once per month	4% (7)	5% (10)	12% (25)	33% (68)	35% (72)	12% (25)	209
Watch Movies: Less often than once per month	6% (14)	7% (15)	13% (29)	27% (60)	30% (66)	18% (40)	224
Watch Movies: Never	3% (6)	4% (9)	10% (20)	26% (54)	30% (61)	27% (57)	207
Watch Sporting Events: Every day	16% (27)	13% (22)	6% (11)	18% (30)	38% (65)	9% (15)	170
Watch Sporting Events: Several times per week	5% (20)	8% (30)	12% (45)	26% (101)	40% (155)	10% (38)	389
Watch Sporting Events: About once per week	4% (13)	11% (33)	10% (33)	24% (74)	41% (130)	10% (32)	315
Watch Sporting Events: Several times per month	10% (16)	7% (11)	15% (22)	29% (44)	31% (47)	9% (13)	154
Watch Sporting Events: About once per month	4% (6)	7% (9)	13% (18)	33% (47)	29% (41)	14% (19)	140
Watch Sporting Events: Less often than once per month	4% (12)	4% (10)	11% (31)	36% (98)	30% (83)	15% (41)	275
Watch Sporting Events: Never	6% (44)	5% (38)	8% (59)	29% (216)	34% (254)	19% (145)	756
Cable TV: Currently subscribe	7% (66)	6% (64)	11% (107)	29% (293)	35% (346)	13% (126)	1002
Cable TV: Subscribed in past	7% (51)	7% (50)	10% (75)	28% (212)	38% (286)	11% (84)	759
Cable TV: Never subscribed	5% (21)	9% (40)	8% (37)	24% (106)	32% (143)	21% (94)	439

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Table HR3_14: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Immigrants

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (138)	7% (154)	10% (219)	28% (610)	35% (775)	14% (304)	2200
Satellite TV: Currently subscribe	6% (27)	12% (53)	8% (38)	24% (109)	35% (158)	15% (70)	457
Satellite TV: Subscribed in past	6% (36)	8% (50)	10% (64)	29% (187)	35% (223)	12% (74)	634
Satellite TV: Never subscribed	7% (74)	5% (51)	10% (116)	28% (314)	36% (394)	14% (159)	1110
Streaming Services: Currently subscribe	7% (89)	7% (90)	9% (115)	28% (354)	38% (481)	11% (142)	1272
Streaming Services: Subscribed in past	9% (21)	11% (25)	11% (25)	26% (60)	33% (75)	11% (24)	230
Streaming Services: Never subscribed	4% (28)	6% (39)	11% (79)	28% (197)	31% (219)	20% (137)	698
Film: An avid fan	9% (70)	10% (76)	8% (63)	28% (212)	34% (260)	12% (89)	769
Film: A casual fan	4% (51)	6% (66)	11% (130)	28% (333)	38% (441)	13% (149)	1170
Film: Not a fan	7% (17)	5% (12)	10% (26)	25% (65)	29% (74)	25% (66)	261
Television: An avid fan	8% (85)	8% (93)	10% (109)	28% (318)	35% (390)	12% (133)	1128
Television: A casual fan	4% (41)	6% (54)	10% (93)	27% (249)	38% (347)	14% (129)	914
Television: Not a fan	8% (12)	4% (7)	10% (17)	28% (44)	24% (38)	26% (41)	159
Music: An avid fan	8% (92)	9% (99)	9% (102)	26% (288)	37% (403)	11% (119)	1103
Music: A casual fan	4% (39)	5% (49)	11% (104)	30% (289)	35% (338)	15% (149)	967
Music: Not a fan	5% (6)	5% (6)	10% (13)	27% (34)	26% (34)	28% (36)	129
Fashion: An avid fan	12% (36)	9% (28)	9% (27)	26% (78)	27% (82)	16% (49)	300
Fashion: A casual fan	5% (41)	8% (69)	10% (86)	30% (266)	33% (292)	13% (118)	872
Fashion: Not a fan	6% (60)	5% (56)	10% (106)	26% (266)	39% (401)	13% (137)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_15: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Religious people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (196)	8% (176)	10% (219)	25% (551)	35% (776)	13% (282)	2200
Gender: Male	13% (135)	9% (99)	10% (102)	19% (199)	41% (433)	9% (93)	1062
Gender: Female	5% (61)	7% (77)	10% (117)	31% (352)	30% (342)	17% (189)	1138
Age: 18-29	14% (61)	15% (66)	9% (40)	19% (85)	29% (132)	15% (68)	452
Age: 30-44	12% (67)	10% (53)	10% (56)	15% (85)	37% (209)	16% (90)	560
Age: 45-54	8% (22)	6% (17)	10% (28)	25% (68)	39% (109)	12% (32)	276
Age: 55-64	6% (30)	5% (24)	10% (48)	27% (126)	41% (193)	11% (54)	475
Age: 65+	4% (16)	3% (15)	11% (47)	43% (188)	30% (133)	9% (38)	436
Generation Z: 18-22	11% (20)	17% (30)	6% (11)	22% (38)	26% (44)	18% (30)	173
Millennial: Age 23-38	13% (79)	12% (73)	11% (69)	16% (99)	33% (204)	16% (98)	621
Generation X: Age 39-54	10% (51)	7% (34)	9% (45)	20% (100)	41% (202)	13% (62)	495
Boomers: Age 55-73	5% (44)	4% (34)	10% (83)	32% (263)	38% (305)	10% (80)	809
PID: Dem (no lean)	10% (77)	10% (78)	12% (94)	24% (192)	32% (255)	12% (93)	788
PID: Ind (no lean)	7% (48)	7% (47)	8% (59)	21% (152)	39% (279)	19% (134)	720
PID: Rep (no lean)	10% (71)	7% (51)	10% (66)	30% (208)	35% (242)	8% (54)	692
PID/Gender: Dem Men	14% (48)	14% (47)	11% (40)	15% (54)	36% (126)	9% (33)	347
PID/Gender: Dem Women	7% (29)	7% (31)	12% (54)	31% (138)	29% (128)	14% (60)	441
PID/Gender: Ind Men	9% (34)	5% (18)	8% (31)	18% (66)	48% (174)	11% (39)	363
PID/Gender: Ind Women	4% (15)	8% (29)	8% (29)	24% (85)	29% (105)	27% (95)	357
PID/Gender: Rep Men	15% (54)	10% (34)	9% (32)	23% (79)	38% (133)	6% (21)	352
PID/Gender: Rep Women	5% (17)	5% (17)	10% (34)	38% (129)	32% (109)	10% (34)	340
Ideo: Liberal (1-3)	9% (52)	12% (74)	11% (65)	23% (135)	35% (208)	10% (61)	596
Ideo: Moderate (4)	10% (53)	9% (47)	10% (52)	21% (117)	38% (205)	13% (70)	545
Ideo: Conservative (5-7)	10% (78)	5% (40)	11% (87)	32% (258)	37% (294)	6% (48)	805
Educ: < College	10% (144)	8% (125)	9% (129)	24% (367)	36% (538)	14% (208)	1512
Educ: Bachelors degree	8% (33)	7% (31)	13% (58)	25% (112)	36% (159)	11% (50)	444
Educ: Post-grad	8% (19)	8% (20)	13% (31)	29% (72)	32% (79)	9% (23)	244

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Table HR3_15: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Religious people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	9% (196)	8% (176)	10% (219)	25% (551)	35% (776)	13% (282)	2200
Income: Under 50k	10% (128)	9% (114)	9% (121)	23% (309)	34% (442)	15% (201)	1315
Income: 50k-100k	8% (49)	7% (42)	11% (71)	27% (170)	38% (234)	9% (54)	620
Income: 100k+	7% (19)	7% (19)	10% (28)	28% (73)	37% (99)	10% (27)	265
Ethnicity: White	8% (145)	8% (141)	11% (182)	26% (452)	36% (616)	11% (186)	1722
Ethnicity: Hispanic	12% (42)	12% (43)	10% (34)	19% (67)	33% (116)	13% (47)	349
Ethnicity: Afr. Am.	12% (34)	8% (21)	8% (22)	21% (58)	31% (84)	20% (55)	274
Ethnicity: Other	8% (17)	7% (14)	8% (15)	20% (41)	37% (75)	20% (41)	204
Community: Urban	10% (59)	10% (57)	10% (61)	20% (120)	37% (218)	13% (75)	591
Community: Suburban	9% (84)	9% (84)	9% (84)	26% (254)	35% (347)	13% (128)	981
Community: Rural	8% (53)	6% (35)	12% (74)	28% (177)	34% (210)	13% (79)	628
Employ: Private Sector	12% (76)	9% (57)	10% (66)	19% (126)	41% (269)	9% (60)	655
Employ: Government	11% (12)	10% (12)	11% (12)	25% (28)	31% (35)	13% (14)	114
Employ: Self-Employed	11% (17)	7% (11)	11% (18)	17% (27)	39% (61)	15% (23)	156
Employ: Homemaker	5% (10)	12% (23)	9% (17)	24% (47)	28% (55)	23% (45)	196
Employ: Retired	5% (25)	4% (24)	10% (55)	39% (213)	34% (190)	8% (45)	553
Employ: Unemployed	13% (32)	8% (19)	9% (22)	18% (46)	32% (80)	21% (52)	251
Employ: Other	11% (18)	4% (7)	10% (17)	25% (43)	30% (51)	20% (33)	170
Military HH: Yes	10% (40)	8% (32)	7% (26)	28% (107)	38% (144)	9% (33)	382
Military HH: No	9% (157)	8% (144)	11% (193)	24% (444)	35% (632)	14% (249)	1818
RD/WT: Right Direction	9% (74)	8% (65)	10% (81)	27% (224)	35% (296)	12% (98)	837
RD/WT: Wrong Track	9% (122)	8% (112)	10% (139)	24% (327)	35% (480)	13% (184)	1363
Trump Job Approve	9% (83)	7% (65)	10% (87)	29% (260)	36% (325)	9% (80)	899
Trump Job Disapprove	9% (110)	9% (110)	11% (127)	23% (279)	34% (407)	13% (155)	1190
Trump Job Strongly Approve	12% (61)	8% (40)	9% (49)	31% (161)	33% (170)	8% (40)	521
Trump Job Somewhat Approve	6% (22)	7% (25)	10% (38)	26% (99)	41% (154)	10% (40)	378
Trump Job Somewhat Disapprove	6% (16)	7% (16)	14% (34)	24% (57)	36% (87)	13% (33)	243
Trump Job Strongly Disapprove	10% (94)	10% (94)	10% (93)	23% (222)	34% (320)	13% (123)	946

Continued on next page

Table HR3_15: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*

Religious people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (196)	8% (176)	10% (219)	25% (551)	35% (776)	13% (282)	2200
Favorable of Trump	9% (83)	7% (62)	10% (89)	28% (245)	37% (323)	8% (72)	875
Unfavorable of Trump	9% (107)	9% (110)	10% (122)	24% (283)	35% (414)	12% (142)	1177
Very Favorable of Trump	12% (64)	7% (38)	10% (52)	32% (167)	33% (173)	6% (31)	524
Somewhat Favorable of Trump	6% (19)	7% (24)	11% (37)	23% (79)	43% (150)	12% (41)	350
Somewhat Unfavorable of Trump	6% (13)	7% (15)	14% (30)	26% (55)	34% (72)	13% (27)	212
Very Unfavorable of Trump	10% (94)	10% (94)	10% (92)	24% (229)	35% (342)	12% (115)	965
#1 Issue: Economy	10% (54)	8% (40)	9% (49)	19% (101)	42% (222)	12% (62)	528
#1 Issue: Security	9% (41)	6% (28)	11% (52)	30% (145)	33% (160)	11% (54)	480
#1 Issue: Health Care	8% (29)	11% (41)	10% (40)	28% (106)	32% (123)	12% (45)	385
#1 Issue: Medicare / Social Security	7% (24)	6% (19)	8% (28)	34% (116)	32% (110)	13% (44)	342
#1 Issue: Women's Issues	7% (9)	12% (15)	12% (15)	18% (22)	26% (32)	26% (32)	125
#1 Issue: Education	15% (16)	9% (9)	13% (13)	16% (17)	27% (28)	21% (23)	106
#1 Issue: Energy	10% (13)	10% (13)	9% (12)	17% (23)	46% (60)	7% (9)	129
#1 Issue: Other	10% (10)	9% (10)	9% (10)	20% (21)	39% (41)	12% (13)	105
2018 House Vote: Democrat	9% (66)	9% (64)	12% (91)	23% (172)	36% (269)	11% (81)	743
2018 House Vote: Republican	9% (63)	7% (48)	9% (62)	32% (223)	37% (261)	6% (42)	700
2018 House Vote: Someone else	8% (8)	3% (3)	12% (11)	22% (20)	30% (28)	24% (23)	93
2016 Vote: Hillary Clinton	10% (72)	9% (59)	13% (89)	21% (144)	36% (250)	10% (71)	685
2016 Vote: Donald Trump	10% (67)	7% (46)	9% (64)	32% (219)	37% (253)	6% (44)	692
2016 Vote: Other	7% (12)	5% (8)	9% (15)	26% (44)	39% (66)	15% (26)	171
2016 Vote: Didn't Vote	7% (46)	10% (63)	8% (51)	22% (144)	32% (207)	22% (141)	651
Voted in 2014: Yes	9% (123)	8% (108)	11% (147)	27% (358)	35% (468)	10% (130)	1333
Voted in 2014: No	8% (73)	8% (68)	8% (73)	22% (194)	35% (308)	18% (152)	867
2012 Vote: Barack Obama	11% (88)	9% (71)	11% (94)	23% (190)	36% (296)	10% (83)	822
2012 Vote: Mitt Romney	6% (33)	7% (35)	11% (54)	32% (166)	36% (187)	8% (39)	514
2012 Vote: Other	9% (9)	4% (4)	8% (8)	24% (24)	31% (30)	24% (23)	97
2012 Vote: Didn't Vote	9% (66)	9% (66)	8% (63)	23% (172)	34% (259)	18% (137)	764

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Table HR3_15: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Religious people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (196)	8% (176)	10% (219)	25% (551)	35% (776)	13% (282)	2200
4-Region: Northeast	7% (27)	5% (19)	12% (48)	26% (104)	40% (156)	10% (40)	394
4-Region: Midwest	7% (31)	8% (37)	12% (55)	23% (106)	41% (189)	10% (45)	462
4-Region: South	11% (89)	9% (77)	9% (72)	27% (225)	30% (251)	13% (109)	824
4-Region: West	9% (49)	8% (43)	9% (45)	22% (116)	35% (180)	17% (87)	520
Watch TV: Every day	9% (100)	8% (91)	10% (109)	25% (267)	36% (395)	11% (124)	1086
Watch TV: Several times per week	9% (46)	7% (38)	11% (57)	28% (147)	35% (183)	11% (57)	528
Watch TV: About once per week	10% (14)	13% (19)	9% (13)	25% (37)	31% (46)	12% (18)	147
Watch TV: Several times per month	16% (18)	6% (7)	12% (14)	22% (25)	37% (42)	7% (8)	114
Watch TV: About once per month	6% (3)	20% (10)	16% (8)	23% (12)	21% (11)	14% (7)	50
Watch TV: Less often than once per month	7% (7)	2% (2)	9% (9)	25% (24)	33% (32)	24% (23)	97
Watch TV: Never	4% (7)	5% (9)	6% (11)	22% (39)	38% (68)	25% (45)	178
Watch Movies: Every day	15% (55)	12% (44)	8% (30)	20% (73)	33% (123)	12% (46)	371
Watch Movies: Several times per week	10% (51)	8% (42)	10% (53)	24% (124)	40% (210)	9% (45)	526
Watch Movies: About once per week	7% (26)	8% (29)	11% (41)	25% (92)	39% (144)	10% (38)	371
Watch Movies: Several times per month	10% (28)	7% (20)	10% (30)	28% (82)	37% (107)	9% (26)	293
Watch Movies: About once per month	4% (9)	7% (14)	10% (20)	33% (68)	32% (66)	15% (31)	209
Watch Movies: Less often than once per month	7% (15)	8% (18)	12% (27)	29% (64)	27% (60)	18% (40)	224
Watch Movies: Never	6% (13)	4% (8)	8% (17)	23% (48)	32% (66)	26% (55)	207
Watch Sporting Events: Every day	17% (29)	6% (10)	7% (12)	20% (34)	44% (74)	6% (10)	170
Watch Sporting Events: Several times per week	10% (39)	8% (32)	14% (53)	22% (85)	40% (156)	6% (24)	389
Watch Sporting Events: About once per week	8% (26)	11% (35)	10% (32)	22% (70)	38% (121)	10% (31)	315
Watch Sporting Events: Several times per month	15% (24)	6% (10)	13% (20)	32% (49)	27% (41)	7% (10)	154
Watch Sporting Events: About once per month	6% (8)	10% (14)	14% (20)	26% (37)	27% (38)	17% (24)	140
Watch Sporting Events: Less often than once per month	6% (17)	10% (29)	10% (27)	28% (76)	31% (85)	15% (41)	275
Watch Sporting Events: Never	7% (53)	6% (46)	7% (55)	26% (200)	34% (260)	19% (142)	756
Cable TV: Currently subscribe	8% (84)	8% (78)	11% (110)	26% (264)	35% (352)	11% (113)	1002
Cable TV: Subscribed in past	10% (78)	8% (62)	9% (66)	24% (178)	38% (286)	12% (88)	759
Cable TV: Never subscribed	8% (34)	8% (36)	10% (43)	25% (109)	31% (137)	18% (81)	439

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Table HR3_15: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Religious people

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	9% (196)	8% (176)	10% (219)	25% (551)	35% (776)	13% (282)	2200
Satellite TV: Currently subscribe	10% (46)	6% (29)	9% (42)	26% (119)	35% (159)	13% (61)	457
Satellite TV: Subscribed in past	9% (55)	9% (59)	11% (69)	25% (161)	34% (218)	11% (71)	634
Satellite TV: Never subscribed	9% (94)	8% (87)	10% (107)	24% (271)	36% (399)	14% (151)	1110
Streaming Services: Currently subscribe	11% (136)	9% (111)	9% (116)	23% (289)	38% (483)	11% (137)	1272
Streaming Services: Subscribed in past	10% (24)	7% (16)	12% (28)	29% (66)	28% (65)	14% (32)	230
Streaming Services: Never subscribed	5% (36)	7% (49)	11% (75)	28% (196)	33% (228)	16% (113)	698
Film: An avid fan	13% (101)	10% (80)	10% (78)	22% (173)	35% (268)	9% (70)	769
Film: A casual fan	6% (72)	8% (89)	10% (121)	26% (306)	37% (436)	12% (146)	1170
Film: Not a fan	9% (23)	3% (7)	8% (21)	28% (73)	28% (72)	25% (66)	261
Television: An avid fan	11% (123)	9% (106)	11% (119)	24% (267)	35% (391)	11% (122)	1128
Television: A casual fan	7% (60)	6% (54)	9% (86)	27% (242)	38% (349)	13% (122)	914
Television: Not a fan	8% (13)	10% (15)	9% (15)	27% (42)	23% (36)	24% (38)	159
Music: An avid fan	12% (134)	9% (104)	10% (107)	23% (257)	35% (392)	10% (110)	1103
Music: A casual fan	5% (53)	7% (68)	11% (104)	27% (257)	36% (347)	14% (139)	967
Music: Not a fan	7% (9)	4% (5)	6% (8)	29% (37)	29% (37)	26% (33)	129
Fashion: An avid fan	17% (52)	10% (30)	8% (23)	21% (63)	29% (88)	15% (45)	300
Fashion: A casual fan	8% (67)	9% (80)	11% (92)	26% (228)	33% (292)	13% (113)	872
Fashion: Not a fan	8% (77)	6% (66)	10% (103)	25% (260)	39% (396)	12% (124)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_16: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Christians

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (211)	7% (150)	10% (227)	26% (565)	35% (771)	12% (274)	2200
Gender: Male	14% (146)	8% (81)	10% (107)	20% (216)	39% (418)	9% (94)	1062
Gender: Female	6% (66)	6% (68)	11% (121)	31% (350)	31% (353)	16% (180)	1138
Age: 18-29	14% (62)	10% (47)	11% (50)	19% (88)	32% (145)	13% (60)	452
Age: 30-44	14% (76)	8% (46)	11% (59)	15% (82)	37% (208)	16% (88)	560
Age: 45-54	10% (29)	5% (13)	7% (18)	25% (70)	40% (110)	13% (36)	276
Age: 55-64	6% (30)	5% (23)	10% (50)	30% (142)	38% (180)	11% (50)	475
Age: 65+	3% (14)	5% (20)	12% (51)	42% (184)	30% (129)	9% (39)	436
Generation Z: 18-22	18% (30)	12% (20)	9% (15)	19% (33)	25% (43)	18% (31)	173
Millennial: Age 23-38	11% (70)	10% (60)	11% (67)	17% (104)	37% (227)	15% (93)	621
Generation X: Age 39-54	14% (67)	5% (26)	9% (45)	21% (102)	39% (193)	12% (62)	495
Boomers: Age 55-73	5% (44)	5% (37)	10% (82)	35% (280)	36% (288)	10% (78)	809
PID: Dem (no lean)	10% (77)	10% (76)	13% (101)	22% (176)	35% (273)	11% (86)	788
PID: Ind (no lean)	8% (60)	6% (45)	7% (54)	22% (160)	38% (271)	18% (130)	720
PID: Rep (no lean)	11% (74)	4% (30)	11% (73)	33% (229)	33% (227)	8% (58)	692
PID/Gender: Dem Men	13% (45)	13% (44)	13% (44)	14% (47)	37% (130)	10% (36)	347
PID/Gender: Dem Women	7% (32)	7% (31)	13% (56)	29% (129)	32% (143)	11% (50)	441
PID/Gender: Ind Men	11% (41)	5% (20)	8% (30)	20% (72)	45% (162)	10% (38)	363
PID/Gender: Ind Women	5% (19)	7% (25)	7% (24)	25% (88)	30% (109)	26% (92)	357
PID/Gender: Rep Men	17% (59)	5% (17)	9% (33)	27% (96)	36% (126)	6% (20)	352
PID/Gender: Rep Women	4% (15)	4% (12)	12% (40)	39% (133)	30% (101)	11% (38)	340
Ideo: Liberal (1-3)	10% (60)	10% (61)	13% (76)	22% (129)	35% (207)	11% (63)	596
Ideo: Moderate (4)	9% (52)	8% (43)	9% (51)	22% (120)	38% (208)	13% (72)	545
Ideo: Conservative (5-7)	10% (83)	5% (38)	11% (87)	34% (274)	35% (282)	5% (41)	805
Educ: < College	10% (158)	7% (105)	10% (149)	24% (364)	35% (533)	13% (203)	1512
Educ: Bachelors degree	7% (33)	7% (30)	12% (51)	28% (123)	36% (160)	10% (46)	444
Educ: Post-grad	9% (21)	6% (15)	11% (27)	32% (78)	32% (78)	10% (25)	244

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Table HR3_16: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 Christians

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (211)	7% (150)	10% (227)	26% (565)	35% (771)	12% (274)	2200
Income: Under 50k	10% (135)	7% (91)	10% (136)	23% (305)	34% (452)	15% (196)	1315
Income: 50k-100k	8% (49)	8% (49)	10% (60)	29% (183)	37% (229)	8% (50)	620
Income: 100k+	11% (28)	3% (9)	12% (31)	29% (78)	34% (91)	10% (28)	265
Ethnicity: White	9% (158)	7% (116)	11% (188)	27% (466)	36% (614)	10% (180)	1722
Ethnicity: Hispanic	12% (44)	8% (27)	11% (40)	22% (76)	35% (123)	12% (41)	349
Ethnicity: Afr. Am.	13% (35)	6% (17)	8% (22)	21% (58)	31% (85)	21% (56)	274
Ethnicity: Other	9% (18)	8% (16)	9% (18)	20% (41)	35% (72)	19% (38)	204
Community: Urban	11% (66)	7% (44)	10% (59)	19% (115)	38% (227)	14% (80)	591
Community: Suburban	10% (94)	7% (70)	10% (101)	27% (265)	34% (333)	12% (118)	981
Community: Rural	8% (52)	6% (36)	11% (68)	30% (185)	34% (211)	12% (76)	628
Employ: Private Sector	11% (75)	6% (40)	11% (69)	20% (132)	43% (280)	9% (59)	655
Employ: Government	12% (13)	6% (7)	8% (9)	31% (35)	28% (32)	16% (18)	114
Employ: Self-Employed	13% (20)	6% (9)	9% (13)	17% (26)	41% (64)	15% (24)	156
Employ: Homemaker	6% (13)	10% (19)	11% (22)	23% (46)	31% (60)	19% (38)	196
Employ: Retired	5% (30)	4% (23)	11% (60)	40% (219)	33% (181)	7% (41)	553
Employ: Unemployed	11% (28)	10% (26)	11% (28)	16% (41)	31% (79)	19% (49)	251
Employ: Other	11% (19)	7% (12)	9% (15)	24% (41)	28% (48)	21% (36)	170
Military HH: Yes	9% (33)	7% (28)	8% (30)	28% (108)	38% (146)	10% (38)	382
Military HH: No	10% (179)	7% (122)	11% (198)	25% (457)	34% (626)	13% (236)	1818
RD/WT: Right Direction	11% (88)	6% (46)	10% (87)	29% (240)	33% (279)	11% (96)	837
RD/WT: Wrong Track	9% (123)	8% (103)	10% (140)	24% (325)	36% (493)	13% (179)	1363
Trump Job Approve	10% (94)	5% (44)	11% (99)	31% (276)	34% (303)	9% (83)	899
Trump Job Disapprove	9% (113)	9% (105)	10% (125)	23% (272)	36% (427)	12% (148)	1190
Trump Job Strongly Approve	14% (72)	4% (20)	10% (54)	34% (175)	30% (156)	9% (45)	521
Trump Job Somewhat Approve	6% (22)	6% (24)	12% (45)	27% (101)	39% (147)	10% (39)	378
Trump Job Somewhat Disapprove	7% (18)	6% (16)	14% (33)	24% (58)	35% (85)	14% (34)	243
Trump Job Strongly Disapprove	10% (95)	9% (89)	10% (92)	23% (215)	36% (341)	12% (115)	946

Continued on next page

Table HR3_16: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Christians

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	10% (211)	7% (150)	10% (227)	26% (565)	35% (771)	12% (274)	2200
Favorable of Trump	11% (94)	5% (44)	11% (92)	31% (269)	34% (302)	8% (73)	875
Unfavorable of Trump	9% (109)	9% (102)	11% (125)	23% (275)	36% (429)	12% (138)	1177
Very Favorable of Trump	13% (70)	4% (21)	10% (55)	35% (183)	30% (157)	7% (39)	524
Somewhat Favorable of Trump	7% (24)	7% (23)	11% (38)	25% (86)	41% (145)	10% (34)	350
Somewhat Unfavorable of Trump	7% (15)	6% (12)	14% (30)	24% (51)	36% (76)	13% (28)	212
Very Unfavorable of Trump	10% (93)	9% (90)	10% (95)	23% (224)	37% (353)	11% (110)	965
#1 Issue: Economy	9% (50)	5% (24)	12% (61)	20% (105)	43% (227)	12% (61)	528
#1 Issue: Security	9% (45)	7% (32)	10% (46)	33% (158)	31% (149)	10% (49)	480
#1 Issue: Health Care	8% (30)	10% (37)	12% (47)	26% (99)	30% (117)	14% (54)	385
#1 Issue: Medicare / Social Security	8% (28)	5% (16)	10% (33)	32% (110)	34% (114)	12% (41)	342
#1 Issue: Women's Issues	13% (16)	9% (11)	8% (10)	17% (21)	33% (42)	21% (26)	125
#1 Issue: Education	19% (20)	9% (10)	9% (10)	17% (18)	24% (25)	21% (22)	106
#1 Issue: Energy	11% (14)	8% (10)	6% (8)	21% (27)	49% (63)	6% (8)	129
#1 Issue: Other	9% (10)	10% (11)	11% (11)	26% (28)	31% (33)	12% (12)	105
2018 House Vote: Democrat	8% (61)	9% (66)	12% (90)	22% (167)	38% (281)	10% (78)	743
2018 House Vote: Republican	11% (76)	4% (30)	9% (65)	35% (244)	35% (243)	6% (41)	700
2018 House Vote: Someone else	8% (7)	3% (3)	16% (14)	17% (16)	30% (28)	27% (25)	93
2016 Vote: Hillary Clinton	10% (66)	8% (53)	12% (79)	22% (152)	39% (267)	10% (68)	685
2016 Vote: Donald Trump	11% (73)	5% (33)	10% (70)	34% (237)	34% (233)	7% (47)	692
2016 Vote: Other	7% (11)	6% (10)	9% (16)	22% (37)	40% (68)	17% (29)	171
2016 Vote: Didn't Vote	10% (62)	8% (54)	10% (62)	21% (140)	31% (203)	20% (131)	651
Voted in 2014: Yes	10% (136)	7% (87)	11% (143)	28% (367)	36% (473)	9% (126)	1333
Voted in 2014: No	9% (75)	7% (63)	10% (84)	23% (198)	34% (298)	17% (149)	867
2012 Vote: Barack Obama	10% (85)	8% (66)	11% (92)	23% (188)	37% (303)	11% (89)	822
2012 Vote: Mitt Romney	9% (45)	4% (19)	9% (48)	35% (178)	36% (185)	8% (39)	514
2012 Vote: Other	7% (6)	3% (3)	7% (7)	26% (25)	37% (36)	20% (20)	97
2012 Vote: Didn't Vote	10% (76)	8% (62)	11% (81)	23% (174)	32% (244)	17% (127)	764

Continued on next page

Table HR3_16: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Christians

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	10% (211)	7% (150)	10% (227)	26% (565)	35% (771)	12% (274)	2200	
4-Region: Northeast	7% (27)	6% (25)	9% (35)	25% (99)	42% (166)	10% (41)	394	
4-Region: Midwest	7% (34)	8% (35)	14% (62)	23% (107)	38% (175)	11% (49)	462	
4-Region: South	13% (107)	7% (59)	9% (76)	29% (242)	29% (240)	12% (101)	824	
4-Region: West	8% (43)	6% (31)	10% (54)	23% (118)	37% (190)	16% (83)	520	
Watch TV: Every day	9% (98)	8% (87)	10% (110)	27% (290)	35% (381)	11% (120)	1086	
Watch TV: Several times per week	9% (49)	7% (36)	10% (53)	26% (138)	38% (201)	10% (51)	528	
Watch TV: About once per week	13% (18)	8% (12)	11% (16)	23% (34)	33% (49)	12% (18)	147	
Watch TV: Several times per month	16% (18)	5% (6)	16% (18)	22% (25)	33% (38)	7% (8)	114	
Watch TV: About once per month	22% (11)	5% (2)	10% (5)	25% (12)	24% (12)	14% (7)	50	
Watch TV: Less often than once per month	5% (5)	4% (4)	10% (10)	24% (23)	34% (33)	23% (22)	97	
Watch TV: Never	7% (13)	2% (3)	9% (16)	23% (42)	32% (58)	27% (47)	178	
Watch Movies: Every day	15% (56)	9% (34)	9% (34)	23% (85)	33% (122)	11% (41)	371	
Watch Movies: Several times per week	10% (51)	7% (35)	9% (45)	25% (130)	41% (214)	9% (50)	526	
Watch Movies: About once per week	9% (34)	7% (25)	10% (37)	25% (92)	41% (150)	9% (32)	371	
Watch Movies: Several times per month	10% (29)	8% (22)	12% (36)	27% (78)	35% (103)	9% (25)	293	
Watch Movies: About once per month	3% (6)	7% (14)	12% (24)	32% (67)	33% (69)	14% (29)	209	
Watch Movies: Less often than once per month	10% (22)	6% (13)	14% (31)	27% (60)	26% (58)	18% (39)	224	
Watch Movies: Never	6% (13)	3% (6)	9% (19)	26% (54)	27% (56)	28% (58)	207	
Watch Sporting Events: Every day	18% (30)	7% (13)	8% (14)	21% (35)	39% (67)	6% (11)	170	
Watch Sporting Events: Several times per week	8% (31)	8% (33)	13% (52)	23% (90)	41% (159)	7% (26)	389	
Watch Sporting Events: About once per week	10% (31)	7% (22)	9% (27)	27% (85)	38% (121)	9% (30)	315	
Watch Sporting Events: Several times per month	16% (25)	8% (13)	10% (15)	29% (45)	30% (46)	7% (10)	154	
Watch Sporting Events: About once per month	8% (11)	9% (12)	18% (25)	22% (31)	34% (47)	10% (13)	140	
Watch Sporting Events: Less often than once per month	6% (17)	10% (29)	9% (26)	31% (86)	30% (81)	13% (37)	275	
Watch Sporting Events: Never	9% (67)	4% (28)	9% (69)	26% (193)	33% (251)	20% (148)	756	
Cable TV: Currently subscribe	10% (98)	6% (62)	10% (100)	28% (280)	35% (347)	11% (113)	1002	
Cable TV: Subscribed in past	9% (66)	8% (62)	9% (71)	24% (184)	38% (291)	11% (85)	759	
Cable TV: Never subscribed	11% (47)	6% (25)	13% (57)	23% (101)	30% (133)	17% (77)	439	

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Table HR3_16: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Christians

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	10% (211)	7% (150)	10% (227)	26% (565)	35% (771)	12% (274)	2200
Satellite TV: Currently subscribe	11% (48)	7% (32)	12% (53)	25% (114)	34% (155)	12% (54)	457
Satellite TV: Subscribed in past	11% (68)	8% (53)	8% (54)	27% (170)	35% (220)	11% (69)	634
Satellite TV: Never subscribed	9% (95)	6% (65)	11% (120)	25% (281)	36% (396)	14% (151)	1110
Streaming Services: Currently subscribe	11% (139)	8% (98)	9% (116)	24% (303)	38% (485)	10% (130)	1272
Streaming Services: Subscribed in past	11% (26)	5% (11)	13% (30)	30% (69)	28% (66)	12% (29)	230
Streaming Services: Never subscribed	7% (47)	6% (41)	12% (81)	28% (193)	32% (221)	17% (116)	698
Film: An avid fan	13% (100)	9% (66)	11% (86)	26% (200)	32% (249)	9% (68)	769
Film: A casual fan	8% (89)	6% (73)	10% (120)	25% (294)	39% (451)	12% (143)	1170
Film: Not a fan	8% (22)	4% (11)	8% (21)	28% (72)	27% (71)	24% (63)	261
Television: An avid fan	12% (137)	8% (91)	11% (123)	25% (280)	34% (384)	10% (113)	1128
Television: A casual fan	7% (61)	5% (47)	10% (90)	27% (243)	39% (353)	13% (119)	914
Television: Not a fan	8% (13)	8% (12)	9% (15)	26% (42)	22% (35)	27% (42)	159
Music: An avid fan	13% (140)	7% (80)	10% (113)	24% (264)	36% (392)	10% (115)	1103
Music: A casual fan	7% (65)	6% (61)	11% (107)	27% (266)	35% (343)	13% (126)	967
Music: Not a fan	5% (7)	7% (9)	6% (8)	28% (36)	28% (37)	25% (33)	129
Fashion: An avid fan	17% (50)	8% (24)	11% (33)	23% (69)	30% (89)	12% (36)	300
Fashion: A casual fan	9% (81)	7% (64)	10% (91)	26% (229)	33% (288)	14% (118)	872
Fashion: Not a fan	8% (81)	6% (62)	10% (103)	26% (268)	38% (394)	12% (120)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_17: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
 Muslims

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (151)	6% (125)	11% (231)	26% (570)	36% (798)	15% (325)	2200
Gender: Male	10% (109)	8% (84)	9% (100)	19% (202)	43% (454)	11% (112)	1062
Gender: Female	4% (42)	4% (41)	11% (131)	32% (368)	30% (343)	19% (214)	1138
Age: 18-29	9% (39)	6% (26)	9% (41)	27% (123)	34% (154)	15% (68)	452
Age: 30-44	10% (59)	7% (41)	8% (44)	17% (98)	37% (210)	19% (108)	560
Age: 45-54	6% (16)	4% (12)	8% (22)	23% (64)	44% (123)	14% (40)	276
Age: 55-64	6% (26)	6% (27)	13% (62)	25% (117)	40% (190)	11% (52)	475
Age: 65+	3% (11)	4% (18)	14% (62)	39% (168)	28% (121)	13% (56)	436
Generation Z: 18-22	9% (16)	5% (8)	9% (15)	27% (46)	29% (49)	22% (38)	173
Millennial: Age 23-38	10% (60)	6% (39)	8% (52)	22% (138)	37% (229)	17% (103)	621
Generation X: Age 39-54	8% (38)	7% (33)	8% (39)	20% (101)	42% (208)	15% (76)	495
Boomers: Age 55-73	4% (34)	5% (39)	13% (108)	30% (245)	36% (290)	11% (93)	809
PID: Dem (no lean)	5% (38)	6% (44)	12% (96)	31% (243)	33% (262)	13% (106)	788
PID: Ind (no lean)	6% (41)	5% (38)	8% (55)	24% (173)	38% (271)	20% (141)	720
PID: Rep (no lean)	10% (72)	6% (43)	12% (80)	22% (154)	38% (265)	11% (78)	692
PID/Gender: Dem Men	7% (25)	9% (30)	10% (36)	20% (71)	42% (144)	12% (42)	347
PID/Gender: Dem Women	3% (13)	3% (14)	14% (60)	39% (172)	27% (118)	14% (64)	441
PID/Gender: Ind Men	9% (32)	7% (26)	7% (25)	20% (73)	46% (166)	11% (41)	363
PID/Gender: Ind Women	3% (9)	3% (12)	9% (31)	28% (100)	29% (105)	28% (100)	357
PID/Gender: Rep Men	15% (53)	8% (28)	11% (40)	17% (59)	41% (144)	8% (28)	352
PID/Gender: Rep Women	6% (20)	4% (14)	12% (40)	28% (96)	35% (121)	15% (50)	340
Ideo: Liberal (1-3)	3% (16)	5% (30)	12% (70)	36% (217)	32% (189)	12% (73)	596
Ideo: Moderate (4)	7% (40)	8% (43)	10% (57)	24% (128)	38% (206)	13% (71)	545
Ideo: Conservative (5-7)	10% (77)	6% (48)	12% (95)	23% (184)	41% (331)	9% (70)	805
Educ: < College	8% (119)	6% (90)	10% (148)	23% (347)	37% (560)	16% (248)	1512
Educ: Bachelors degree	4% (18)	5% (22)	14% (61)	29% (131)	37% (165)	11% (47)	444
Educ: Post-grad	6% (14)	5% (12)	9% (22)	38% (92)	30% (73)	12% (30)	244

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Table HR3_17: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Muslims

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (151)	6% (125)	11% (231)	26% (570)	36% (798)	15% (325)	2200
Income: Under 50k	7% (97)	6% (76)	10% (132)	24% (321)	36% (468)	17% (222)	1315
Income: 50k-100k	6% (36)	6% (35)	11% (71)	26% (164)	38% (238)	12% (76)	620
Income: 100k+	7% (18)	5% (14)	11% (28)	32% (85)	35% (92)	10% (27)	265
Ethnicity: White	7% (113)	6% (95)	11% (190)	27% (472)	37% (634)	13% (217)	1722
Ethnicity: Hispanic	8% (28)	9% (31)	5% (18)	26% (91)	37% (129)	15% (53)	349
Ethnicity: Afr. Am.	8% (22)	7% (20)	11% (30)	16% (45)	31% (86)	26% (71)	274
Ethnicity: Other	8% (15)	5% (10)	5% (11)	26% (53)	38% (78)	18% (37)	204
Community: Urban	8% (47)	6% (34)	8% (47)	25% (150)	37% (221)	16% (92)	591
Community: Suburban	6% (56)	6% (58)	11% (113)	27% (266)	35% (348)	14% (140)	981
Community: Rural	8% (48)	5% (33)	11% (71)	24% (153)	36% (229)	15% (93)	628
Employ: Private Sector	8% (51)	8% (50)	9% (60)	21% (140)	45% (294)	9% (60)	655
Employ: Government	11% (12)	4% (4)	12% (14)	24% (28)	33% (38)	16% (19)	114
Employ: Self-Employed	8% (13)	4% (6)	9% (14)	17% (27)	42% (65)	20% (31)	156
Employ: Homemaker	3% (7)	7% (14)	12% (24)	22% (43)	30% (58)	26% (50)	196
Employ: Retired	3% (19)	5% (28)	14% (77)	35% (191)	33% (180)	11% (59)	553
Employ: Unemployed	11% (28)	4% (11)	7% (18)	25% (63)	33% (83)	19% (47)	251
Employ: Other	11% (18)	5% (8)	5% (9)	27% (46)	29% (50)	23% (39)	170
Military HH: Yes	8% (32)	5% (19)	11% (44)	24% (90)	39% (148)	13% (49)	382
Military HH: No	7% (119)	6% (105)	10% (187)	26% (480)	36% (650)	15% (276)	1818
RD/WT: Right Direction	10% (83)	7% (60)	11% (92)	21% (172)	37% (313)	14% (116)	837
RD/WT: Wrong Track	5% (68)	5% (65)	10% (139)	29% (398)	36% (485)	15% (209)	1363
Trump Job Approve	10% (90)	8% (68)	11% (98)	21% (187)	39% (351)	12% (106)	899
Trump Job Disapprove	5% (57)	5% (57)	11% (131)	31% (367)	34% (403)	15% (175)	1190
Trump Job Strongly Approve	13% (70)	8% (40)	9% (48)	22% (113)	37% (194)	11% (57)	521
Trump Job Somewhat Approve	5% (20)	7% (28)	13% (51)	20% (74)	41% (157)	13% (48)	378
Trump Job Somewhat Disapprove	6% (14)	7% (17)	11% (27)	26% (63)	36% (88)	14% (35)	243
Trump Job Strongly Disapprove	5% (43)	4% (40)	11% (104)	32% (305)	33% (315)	15% (140)	946

Continued on next page

Table HR3_17: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Muslims

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	7% (151)	6% (125)	11% (231)	26% (570)	36% (798)	15% (325)	2200
Favorable of Trump	11% (93)	8% (68)	11% (95)	20% (179)	40% (346)	11% (94)	875
Unfavorable of Trump	5% (53)	5% (54)	11% (129)	31% (365)	35% (412)	14% (164)	1177
Very Favorable of Trump	14% (72)	9% (47)	9% (48)	22% (116)	36% (191)	10% (50)	524
Somewhat Favorable of Trump	6% (22)	6% (20)	13% (46)	18% (64)	44% (155)	12% (44)	350
Somewhat Unfavorable of Trump	4% (8)	7% (14)	11% (24)	24% (51)	38% (81)	16% (34)	212
Very Unfavorable of Trump	5% (45)	4% (40)	11% (105)	32% (313)	34% (332)	14% (131)	965
#1 Issue: Economy	7% (34)	6% (29)	10% (53)	20% (105)	45% (237)	13% (69)	528
#1 Issue: Security	10% (50)	8% (38)	10% (48)	24% (114)	35% (166)	13% (64)	480
#1 Issue: Health Care	6% (23)	6% (25)	11% (43)	31% (118)	31% (117)	15% (59)	385
#1 Issue: Medicare / Social Security	4% (14)	5% (17)	11% (38)	31% (106)	33% (114)	15% (52)	342
#1 Issue: Women's Issues	6% (7)	2% (2)	6% (8)	27% (34)	31% (39)	28% (35)	125
#1 Issue: Education	15% (16)	3% (3)	13% (14)	20% (22)	27% (29)	21% (23)	106
#1 Issue: Energy	2% (2)	5% (6)	9% (12)	32% (42)	45% (59)	7% (9)	129
#1 Issue: Other	3% (3)	4% (4)	14% (15)	29% (30)	35% (36)	15% (16)	105
2018 House Vote: Democrat	4% (30)	5% (37)	10% (78)	33% (245)	36% (264)	12% (90)	743
2018 House Vote: Republican	10% (69)	7% (50)	12% (86)	22% (153)	40% (277)	9% (63)	700
2018 House Vote: Someone else	6% (6)	5% (5)	8% (7)	24% (22)	27% (25)	30% (28)	93
2016 Vote: Hillary Clinton	4% (25)	6% (39)	12% (79)	32% (222)	35% (239)	12% (81)	685
2016 Vote: Donald Trump	10% (68)	7% (49)	12% (82)	23% (157)	39% (272)	9% (64)	692
2016 Vote: Other	5% (8)	5% (8)	11% (18)	28% (47)	34% (58)	19% (32)	171
2016 Vote: Didn't Vote	8% (49)	5% (29)	8% (52)	22% (143)	35% (229)	23% (148)	651
Voted in 2014: Yes	7% (88)	6% (84)	12% (157)	27% (362)	36% (483)	12% (160)	1333
Voted in 2014: No	7% (63)	5% (41)	9% (74)	24% (208)	36% (315)	19% (166)	867
2012 Vote: Barack Obama	5% (42)	6% (51)	12% (102)	30% (247)	34% (281)	12% (99)	822
2012 Vote: Mitt Romney	8% (40)	6% (30)	11% (59)	24% (123)	39% (202)	12% (60)	514
2012 Vote: Other	9% (9)	2% (2)	8% (8)	23% (23)	35% (34)	22% (21)	97
2012 Vote: Didn't Vote	8% (60)	5% (42)	8% (63)	23% (177)	36% (278)	19% (144)	764

Continued on next page

Table HR3_17: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Muslims

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	7% (151)	6% (125)	11% (231)	26% (570)	36% (798)	15% (325)	2200	
4-Region: Northeast	5% (19)	5% (19)	12% (48)	25% (97)	38% (148)	16% (63)	394	
4-Region: Midwest	6% (26)	7% (34)	12% (56)	26% (122)	37% (173)	11% (52)	462	
4-Region: South	9% (74)	7% (59)	10% (79)	24% (199)	36% (300)	14% (114)	824	
4-Region: West	6% (32)	3% (13)	9% (48)	29% (153)	34% (178)	18% (96)	520	
Watch TV: Every day	7% (72)	7% (74)	9% (97)	27% (297)	37% (406)	13% (139)	1086	
Watch TV: Several times per week	7% (39)	6% (31)	14% (72)	25% (130)	36% (190)	12% (66)	528	
Watch TV: About once per week	10% (15)	4% (6)	14% (20)	25% (37)	33% (49)	13% (20)	147	
Watch TV: Several times per month	10% (11)	3% (3)	13% (15)	26% (29)	39% (44)	10% (12)	114	
Watch TV: About once per month	— (0)	3% (2)	5% (3)	37% (19)	38% (19)	17% (8)	50	
Watch TV: Less often than once per month	7% (7)	6% (6)	6% (6)	23% (22)	32% (31)	25% (24)	97	
Watch TV: Never	4% (6)	2% (3)	10% (18)	20% (35)	33% (58)	32% (57)	178	
Watch Movies: Every day	14% (51)	10% (36)	7% (26)	20% (75)	34% (128)	15% (55)	371	
Watch Movies: Several times per week	5% (28)	5% (25)	10% (54)	26% (139)	43% (228)	10% (52)	526	
Watch Movies: About once per week	5% (17)	6% (21)	12% (46)	27% (101)	39% (143)	11% (42)	371	
Watch Movies: Several times per month	9% (26)	5% (15)	11% (33)	27% (79)	36% (105)	12% (35)	293	
Watch Movies: About once per month	4% (8)	4% (8)	14% (29)	33% (68)	33% (70)	12% (26)	209	
Watch Movies: Less often than once per month	5% (11)	6% (14)	11% (24)	26% (57)	29% (64)	24% (53)	224	
Watch Movies: Never	5% (10)	2% (4)	9% (19)	25% (52)	29% (60)	30% (63)	207	
Watch Sporting Events: Every day	15% (25)	10% (18)	6% (10)	14% (23)	42% (72)	13% (22)	170	
Watch Sporting Events: Several times per week	6% (24)	8% (29)	12% (46)	24% (93)	42% (163)	9% (35)	389	
Watch Sporting Events: About once per week	7% (21)	9% (29)	10% (31)	24% (75)	40% (127)	10% (32)	315	
Watch Sporting Events: Several times per month	7% (11)	4% (7)	14% (22)	31% (47)	35% (54)	8% (13)	154	
Watch Sporting Events: About once per month	6% (8)	3% (4)	17% (24)	22% (31)	33% (47)	18% (26)	140	
Watch Sporting Events: Less often than once per month	5% (14)	3% (9)	13% (36)	33% (92)	29% (80)	16% (45)	275	
Watch Sporting Events: Never	6% (48)	4% (29)	8% (62)	28% (209)	34% (255)	20% (154)	756	
Cable TV: Currently subscribe	7% (67)	7% (66)	11% (112)	27% (269)	35% (347)	14% (140)	1002	
Cable TV: Subscribed in past	7% (56)	5% (39)	10% (76)	24% (186)	40% (302)	13% (100)	759	
Cable TV: Never subscribed	6% (28)	5% (21)	10% (43)	26% (115)	34% (148)	19% (85)	439	

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Table HR3_17: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Muslims

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	7% (151)	6% (125)	11% (231)	26% (570)	36% (798)	15% (325)	2200	
Satellite TV: Currently subscribe	8% (38)	6% (29)	12% (54)	23% (103)	34% (156)	17% (77)	457	
Satellite TV: Subscribed in past	7% (42)	7% (45)	9% (55)	27% (169)	39% (246)	12% (77)	634	
Satellite TV: Never subscribed	6% (71)	5% (51)	11% (122)	27% (298)	36% (395)	15% (171)	1110	
Streaming Services: Currently subscribe	8% (97)	6% (81)	10% (125)	25% (322)	39% (497)	12% (150)	1272	
Streaming Services: Subscribed in past	10% (24)	4% (9)	13% (30)	26% (59)	31% (71)	16% (37)	230	
Streaming Services: Never subscribed	4% (31)	5% (35)	11% (76)	27% (189)	33% (230)	20% (139)	698	
Film: An avid fan	10% (78)	8% (59)	9% (71)	25% (194)	36% (278)	12% (90)	769	
Film: A casual fan	5% (57)	5% (61)	12% (136)	26% (309)	38% (443)	14% (164)	1170	
Film: Not a fan	6% (16)	2% (5)	10% (25)	26% (67)	30% (77)	27% (71)	261	
Television: An avid fan	8% (96)	7% (76)	10% (116)	26% (288)	36% (407)	13% (145)	1128	
Television: A casual fan	5% (42)	5% (45)	11% (102)	26% (237)	39% (353)	15% (135)	914	
Television: Not a fan	8% (13)	2% (4)	8% (13)	29% (46)	24% (38)	28% (45)	159	
Music: An avid fan	9% (94)	7% (80)	10% (105)	24% (260)	38% (415)	14% (150)	1103	
Music: A casual fan	5% (48)	5% (45)	12% (116)	28% (273)	36% (345)	15% (140)	967	
Music: Not a fan	7% (9)	— (0)	8% (10)	29% (38)	29% (38)	27% (35)	129	
Fashion: An avid fan	13% (40)	9% (26)	12% (36)	19% (58)	30% (92)	17% (50)	300	
Fashion: A casual fan	5% (46)	6% (54)	10% (88)	30% (263)	34% (297)	14% (124)	872	
Fashion: Not a fan	6% (65)	4% (45)	10% (107)	24% (249)	40% (410)	15% (151)	1028	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_18: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Jews

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (141)	5% (117)	10% (214)	30% (658)	35% (773)	14% (298)	2200
Gender: Male	10% (103)	7% (70)	9% (93)	24% (251)	41% (434)	10% (111)	1062
Gender: Female	3% (37)	4% (47)	11% (120)	36% (407)	30% (339)	16% (187)	1138
Age: 18-29	10% (45)	7% (33)	8% (37)	26% (118)	33% (149)	16% (71)	452
Age: 30-44	10% (57)	8% (42)	8% (47)	20% (114)	36% (201)	18% (99)	560
Age: 45-54	5% (13)	4% (11)	7% (20)	24% (67)	46% (126)	14% (40)	276
Age: 55-64	4% (19)	4% (18)	13% (61)	32% (152)	37% (176)	10% (49)	475
Age: 65+	2% (7)	3% (13)	11% (47)	47% (207)	28% (122)	9% (40)	436
Generation Z: 18-22	9% (16)	8% (13)	1% (3)	32% (55)	31% (53)	18% (32)	173
Millennial: Age 23-38	10% (59)	8% (47)	10% (63)	21% (131)	35% (219)	16% (102)	621
Generation X: Age 39-54	8% (39)	5% (26)	8% (39)	23% (112)	41% (203)	15% (75)	495
Boomers: Age 55-73	3% (25)	4% (28)	12% (97)	37% (303)	35% (280)	9% (75)	809
PID: Dem (no lean)	5% (42)	6% (46)	12% (97)	33% (260)	31% (243)	13% (100)	788
PID: Ind (no lean)	5% (39)	4% (31)	8% (57)	24% (175)	39% (284)	19% (133)	720
PID: Rep (no lean)	9% (60)	6% (39)	9% (60)	32% (223)	36% (246)	9% (64)	692
PID/Gender: Dem Men	8% (28)	7% (25)	11% (38)	24% (84)	38% (132)	12% (41)	347
PID/Gender: Dem Women	3% (14)	5% (21)	13% (59)	40% (176)	25% (111)	14% (60)	441
PID/Gender: Ind Men	8% (30)	6% (21)	8% (27)	20% (71)	47% (170)	12% (44)	363
PID/Gender: Ind Women	2% (9)	3% (11)	8% (30)	29% (104)	32% (114)	25% (90)	357
PID/Gender: Rep Men	13% (45)	7% (24)	8% (28)	27% (95)	38% (133)	7% (26)	352
PID/Gender: Rep Women	4% (14)	4% (15)	9% (32)	38% (128)	33% (113)	11% (38)	340
Ideo: Liberal (1-3)	4% (21)	6% (33)	12% (72)	37% (223)	30% (181)	11% (65)	596
Ideo: Moderate (4)	7% (40)	8% (42)	10% (55)	24% (130)	38% (205)	13% (73)	545
Ideo: Conservative (5-7)	8% (65)	4% (34)	10% (77)	33% (265)	39% (312)	6% (52)	805
Educ: < College	7% (107)	6% (86)	9% (137)	27% (414)	36% (545)	15% (223)	1512
Educ: Bachelors degree	4% (19)	5% (22)	11% (48)	33% (147)	35% (156)	11% (51)	444
Educ: Post-grad	6% (15)	3% (8)	11% (28)	40% (97)	30% (72)	10% (24)	244

Continued on next page

Table HR3_18: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Jews

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	6% (141)	5% (117)	10% (214)	30% (658)	35% (773)	14% (298)	2200
Income: Under 50k	7% (91)	6% (73)	10% (134)	27% (356)	34% (444)	17% (218)	1315
Income: 50k-100k	5% (32)	5% (32)	9% (53)	34% (212)	39% (239)	8% (53)	620
Income: 100k+	7% (18)	5% (13)	10% (27)	34% (90)	34% (91)	10% (27)	265
Ethnicity: White	6% (99)	5% (88)	11% (185)	32% (559)	35% (605)	11% (187)	1722
Ethnicity: Hispanic	12% (40)	4% (13)	7% (26)	26% (93)	37% (131)	13% (47)	349
Ethnicity: Afr. Am.	9% (23)	8% (23)	6% (18)	18% (50)	33% (90)	25% (70)	274
Ethnicity: Other	9% (19)	3% (6)	6% (11)	24% (49)	38% (78)	20% (41)	204
Community: Urban	7% (39)	6% (35)	11% (62)	25% (146)	38% (227)	14% (82)	591
Community: Suburban	5% (54)	5% (47)	10% (99)	32% (318)	34% (332)	13% (131)	981
Community: Rural	8% (48)	6% (36)	8% (52)	31% (193)	34% (214)	14% (85)	628
Employ: Private Sector	7% (47)	6% (39)	12% (80)	23% (149)	42% (276)	10% (64)	655
Employ: Government	15% (17)	2% (2)	5% (6)	32% (36)	30% (35)	15% (18)	114
Employ: Self-Employed	10% (15)	6% (9)	3% (5)	26% (41)	41% (63)	14% (22)	156
Employ: Homemaker	3% (7)	9% (17)	10% (19)	28% (55)	30% (59)	20% (39)	196
Employ: Retired	3% (14)	4% (22)	11% (60)	43% (236)	32% (178)	8% (42)	553
Employ: Unemployed	8% (19)	6% (15)	10% (25)	24% (60)	33% (84)	19% (48)	251
Employ: Other	9% (16)	2% (3)	9% (15)	28% (47)	25% (43)	27% (46)	170
Military HH: Yes	7% (27)	4% (15)	8% (32)	35% (133)	36% (138)	10% (38)	382
Military HH: No	6% (114)	6% (102)	10% (182)	29% (525)	35% (635)	14% (260)	1818
RD/WT: Right Direction	8% (70)	7% (55)	8% (70)	28% (230)	37% (311)	12% (100)	837
RD/WT: Wrong Track	5% (71)	5% (61)	11% (144)	31% (428)	34% (462)	14% (198)	1363
Trump Job Approve	8% (75)	6% (55)	9% (84)	29% (257)	38% (346)	9% (83)	899
Trump Job Disapprove	5% (63)	5% (62)	11% (126)	32% (386)	32% (382)	14% (170)	1190
Trump Job Strongly Approve	12% (62)	6% (31)	7% (36)	30% (155)	36% (187)	10% (50)	521
Trump Job Somewhat Approve	3% (13)	6% (24)	13% (48)	27% (102)	42% (159)	9% (33)	378
Trump Job Somewhat Disapprove	6% (14)	8% (19)	12% (28)	28% (68)	33% (81)	13% (32)	243
Trump Job Strongly Disapprove	5% (49)	4% (43)	10% (98)	34% (318)	32% (301)	15% (138)	946

Continued on next page

Table HR3_18: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Jews

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (141)	5% (117)	10% (214)	30% (658)	35% (773)	14% (298)	2200
Favorable of Trump	9% (75)	6% (50)	9% (81)	28% (249)	39% (345)	9% (76)	875
Unfavorable of Trump	5% (59)	5% (59)	11% (127)	33% (385)	33% (393)	13% (155)	1177
Very Favorable of Trump	12% (60)	5% (28)	8% (40)	31% (162)	36% (190)	8% (44)	524
Somewhat Favorable of Trump	4% (14)	6% (22)	12% (41)	25% (87)	44% (154)	9% (33)	350
Somewhat Unfavorable of Trump	5% (11)	7% (14)	14% (29)	26% (56)	35% (74)	13% (28)	212
Very Unfavorable of Trump	5% (48)	5% (45)	10% (98)	34% (329)	33% (319)	13% (126)	965
#1 Issue: Economy	7% (36)	4% (22)	11% (56)	23% (124)	42% (221)	13% (70)	528
#1 Issue: Security	8% (38)	5% (26)	9% (44)	32% (156)	33% (160)	12% (55)	480
#1 Issue: Health Care	4% (16)	9% (33)	12% (45)	31% (121)	30% (114)	15% (56)	385
#1 Issue: Medicare / Social Security	5% (18)	4% (14)	11% (39)	35% (118)	32% (109)	13% (44)	342
#1 Issue: Women's Issues	4% (5)	7% (9)	4% (5)	37% (46)	26% (32)	23% (29)	125
#1 Issue: Education	16% (17)	6% (6)	6% (6)	15% (16)	35% (37)	22% (23)	106
#1 Issue: Energy	5% (6)	4% (5)	5% (7)	30% (39)	50% (65)	5% (7)	129
#1 Issue: Other	3% (4)	2% (2)	12% (12)	37% (39)	33% (35)	13% (14)	105
2018 House Vote: Democrat	5% (34)	5% (39)	11% (84)	33% (249)	34% (251)	12% (86)	743
2018 House Vote: Republican	9% (62)	5% (33)	9% (63)	32% (226)	38% (265)	7% (51)	700
2018 House Vote: Someone else	9% (8)	3% (3)	12% (12)	22% (20)	32% (30)	22% (20)	93
2016 Vote: Hillary Clinton	4% (30)	5% (36)	12% (80)	33% (225)	35% (237)	11% (77)	685
2016 Vote: Donald Trump	8% (56)	5% (37)	9% (63)	32% (224)	38% (260)	7% (50)	692
2016 Vote: Other	6% (11)	2% (4)	12% (20)	26% (45)	39% (66)	15% (25)	171
2016 Vote: Didn't Vote	7% (43)	6% (40)	8% (49)	25% (164)	32% (209)	22% (145)	651
Voted in 2014: Yes	7% (88)	5% (69)	11% (141)	32% (432)	35% (468)	10% (134)	1333
Voted in 2014: No	6% (52)	5% (48)	8% (72)	26% (226)	35% (305)	19% (164)	867
2012 Vote: Barack Obama	6% (53)	5% (43)	12% (97)	31% (255)	34% (283)	11% (91)	822
2012 Vote: Mitt Romney	6% (31)	4% (21)	8% (40)	36% (187)	37% (191)	8% (43)	514
2012 Vote: Other	7% (7)	3% (3)	11% (10)	25% (24)	37% (36)	17% (17)	97
2012 Vote: Didn't Vote	7% (50)	6% (49)	9% (65)	25% (192)	34% (260)	19% (147)	764

Continued on next page

Table HR3_18: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Jews

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	6% (141)	5% (117)	10% (214)	30% (658)	35% (773)	14% (298)	2200	
4-Region: Northeast	5% (19)	6% (24)	10% (39)	29% (116)	38% (151)	12% (45)	394	
4-Region: Midwest	5% (24)	7% (31)	11% (51)	28% (129)	39% (178)	10% (48)	462	
4-Region: South	9% (73)	6% (49)	9% (71)	30% (243)	33% (271)	14% (117)	824	
4-Region: West	5% (25)	3% (14)	10% (53)	33% (169)	33% (172)	17% (87)	520	
Watch TV: Every day	7% (74)	6% (67)	10% (105)	31% (332)	36% (386)	11% (121)	1086	
Watch TV: Several times per week	6% (31)	5% (27)	10% (52)	32% (167)	36% (188)	12% (63)	528	
Watch TV: About once per week	8% (12)	5% (7)	16% (23)	27% (39)	31% (45)	13% (20)	147	
Watch TV: Several times per month	12% (13)	4% (5)	8% (9)	31% (35)	38% (43)	8% (9)	114	
Watch TV: About once per month	— (0)	6% (3)	11% (5)	35% (17)	33% (16)	16% (8)	50	
Watch TV: Less often than once per month	3% (3)	4% (4)	9% (9)	28% (28)	28% (27)	27% (27)	97	
Watch TV: Never	4% (7)	2% (4)	5% (10)	22% (40)	38% (68)	28% (50)	178	
Watch Movies: Every day	14% (51)	8% (29)	7% (24)	25% (94)	33% (124)	13% (49)	371	
Watch Movies: Several times per week	7% (35)	5% (26)	9% (47)	31% (162)	40% (213)	8% (44)	526	
Watch Movies: About once per week	4% (15)	6% (22)	11% (41)	29% (109)	38% (142)	11% (41)	371	
Watch Movies: Several times per month	6% (18)	6% (16)	9% (25)	35% (102)	34% (101)	10% (31)	293	
Watch Movies: About once per month	2% (4)	4% (8)	14% (29)	35% (72)	32% (66)	14% (30)	209	
Watch Movies: Less often than once per month	4% (9)	5% (12)	13% (29)	29% (64)	28% (63)	21% (46)	224	
Watch Movies: Never	5% (10)	2% (4)	8% (17)	27% (56)	31% (64)	28% (57)	207	
Watch Sporting Events: Every day	15% (26)	5% (8)	4% (6)	25% (43)	42% (71)	10% (16)	170	
Watch Sporting Events: Several times per week	6% (22)	7% (26)	12% (48)	30% (115)	38% (149)	8% (29)	389	
Watch Sporting Events: About once per week	6% (19)	8% (26)	9% (30)	24% (76)	42% (131)	11% (34)	315	
Watch Sporting Events: Several times per month	8% (13)	3% (5)	12% (19)	33% (51)	35% (54)	8% (12)	154	
Watch Sporting Events: About once per month	4% (6)	9% (12)	12% (17)	33% (46)	29% (41)	13% (18)	140	
Watch Sporting Events: Less often than once per month	5% (14)	5% (13)	11% (31)	36% (98)	30% (82)	14% (37)	275	
Watch Sporting Events: Never	6% (42)	3% (26)	8% (63)	30% (229)	32% (245)	20% (151)	756	
Cable TV: Currently subscribe	6% (64)	5% (55)	11% (109)	29% (295)	35% (352)	13% (127)	1002	
Cable TV: Subscribed in past	6% (48)	5% (37)	10% (73)	31% (237)	38% (285)	10% (78)	759	
Cable TV: Never subscribed	6% (29)	6% (25)	7% (31)	29% (126)	31% (136)	21% (93)	439	

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Table HR3_18: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?

Jews

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	6% (141)	5% (117)	10% (214)	30% (658)	35% (773)	14% (298)	2200
Satellite TV: Currently subscribe	7% (34)	8% (35)	10% (46)	30% (136)	33% (150)	12% (57)	457
Satellite TV: Subscribed in past	6% (39)	6% (41)	7% (45)	31% (196)	38% (238)	12% (76)	634
Satellite TV: Never subscribed	6% (67)	4% (41)	11% (123)	29% (326)	35% (386)	15% (165)	1110
Streaming Services: Currently subscribe	8% (100)	5% (69)	9% (112)	29% (364)	38% (478)	12% (149)	1272
Streaming Services: Subscribed in past	7% (17)	6% (14)	13% (30)	30% (70)	32% (73)	11% (26)	230
Streaming Services: Never subscribed	3% (24)	5% (33)	10% (71)	32% (224)	32% (222)	18% (124)	698
Film: An avid fan	11% (83)	7% (55)	8% (60)	29% (226)	34% (265)	11% (81)	769
Film: A casual fan	4% (46)	5% (54)	11% (130)	30% (355)	38% (440)	12% (145)	1170
Film: Not a fan	4% (11)	3% (8)	9% (24)	30% (77)	26% (69)	28% (72)	261
Television: An avid fan	9% (97)	6% (72)	11% (118)	28% (316)	35% (392)	12% (132)	1128
Television: A casual fan	4% (33)	4% (38)	9% (85)	32% (290)	38% (344)	13% (123)	914
Television: Not a fan	7% (10)	4% (7)	6% (10)	33% (52)	23% (37)	27% (43)	159
Music: An avid fan	9% (99)	6% (63)	9% (99)	28% (309)	37% (408)	11% (125)	1103
Music: A casual fan	4% (37)	5% (51)	11% (107)	32% (307)	34% (328)	14% (139)	967
Music: Not a fan	3% (4)	3% (3)	6% (8)	33% (42)	29% (37)	27% (35)	129
Fashion: An avid fan	15% (44)	9% (28)	9% (27)	23% (69)	29% (87)	15% (46)	300
Fashion: A casual fan	5% (48)	6% (49)	11% (92)	31% (274)	33% (288)	14% (122)	872
Fashion: Not a fan	5% (49)	4% (40)	9% (94)	31% (316)	39% (398)	13% (130)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_19: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 Sexual assault

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	4% (83)	3% (59)	9% (189)	55% (1216)	18% (405)	11% (249)	2200
Gender: Male	6% (61)	2% (26)	9% (97)	48% (512)	25% (261)	10% (105)	1062
Gender: Female	2% (22)	3% (33)	8% (91)	62% (704)	13% (144)	13% (144)	1138
Age: 18-29	5% (21)	5% (21)	7% (33)	54% (243)	17% (77)	13% (57)	452
Age: 30-44	6% (34)	4% (22)	8% (42)	44% (249)	24% (135)	14% (78)	560
Age: 45-54	5% (13)	2% (4)	12% (34)	51% (140)	19% (51)	12% (33)	276
Age: 55-64	2% (11)	2% (8)	9% (41)	61% (291)	17% (81)	9% (44)	475
Age: 65+	1% (4)	1% (3)	9% (38)	67% (293)	14% (60)	9% (38)	436
Generation Z: 18-22	3% (5)	4% (6)	4% (7)	54% (94)	18% (32)	16% (28)	173
Millennial: Age 23-38	6% (34)	4% (26)	9% (58)	49% (303)	19% (117)	13% (83)	621
Generation X: Age 39-54	6% (28)	3% (16)	9% (44)	48% (236)	23% (114)	11% (57)	495
Boomers: Age 55-73	2% (14)	1% (11)	8% (69)	64% (519)	16% (132)	8% (64)	809
PID: Dem (no lean)	3% (24)	4% (28)	9% (72)	57% (446)	18% (138)	10% (80)	788
PID: Ind (no lean)	4% (26)	2% (11)	7% (54)	51% (367)	21% (154)	15% (109)	720
PID: Rep (no lean)	5% (34)	3% (20)	9% (63)	58% (403)	16% (113)	9% (60)	692
PID/Gender: Dem Men	5% (17)	2% (8)	10% (33)	48% (167)	25% (87)	10% (35)	347
PID/Gender: Dem Women	2% (7)	4% (20)	9% (39)	63% (279)	12% (51)	10% (45)	441
PID/Gender: Ind Men	5% (17)	1% (4)	8% (30)	45% (162)	30% (110)	11% (40)	363
PID/Gender: Ind Women	2% (8)	2% (7)	7% (24)	57% (205)	12% (43)	19% (69)	357
PID/Gender: Rep Men	8% (27)	4% (13)	10% (34)	52% (184)	18% (63)	9% (31)	352
PID/Gender: Rep Women	2% (7)	2% (6)	8% (29)	65% (219)	14% (49)	9% (29)	340
Ideo: Liberal (1-3)	2% (10)	3% (16)	8% (48)	61% (364)	17% (102)	10% (57)	596
Ideo: Moderate (4)	6% (31)	2% (12)	10% (55)	52% (284)	19% (102)	11% (61)	545
Ideo: Conservative (5-7)	4% (31)	4% (29)	9% (73)	57% (459)	20% (160)	7% (53)	805
Educ: < College	5% (68)	3% (43)	8% (125)	53% (803)	19% (285)	12% (188)	1512
Educ: Bachelors degree	2% (8)	2% (10)	11% (49)	60% (265)	16% (73)	9% (40)	444
Educ: Post-grad	3% (7)	3% (7)	6% (15)	61% (148)	19% (46)	9% (21)	244

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Table HR3_19: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Sexual assault

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	4% (83)	3% (59)	9% (189)	55% (1216)	18% (405)	11% (249)	2200
Income: Under 50k	5% (66)	3% (39)	8% (110)	53% (692)	18% (234)	13% (174)	1315
Income: 50k-100k	2% (11)	2% (15)	9% (57)	60% (372)	19% (115)	8% (50)	620
Income: 100k+	2% (6)	2% (5)	8% (21)	57% (152)	21% (56)	9% (25)	265
Ethnicity: White	4% (67)	2% (42)	9% (159)	58% (990)	17% (299)	10% (164)	1722
Ethnicity: Hispanic	5% (19)	5% (17)	5% (16)	57% (199)	21% (73)	7% (25)	349
Ethnicity: Afr. Am.	4% (11)	4% (10)	9% (25)	40% (110)	24% (65)	19% (53)	274
Ethnicity: Other	2% (5)	4% (7)	2% (5)	56% (115)	20% (40)	16% (32)	204
Community: Urban	3% (18)	3% (19)	9% (55)	51% (301)	21% (124)	13% (74)	591
Community: Suburban	3% (31)	3% (28)	9% (91)	57% (560)	18% (177)	10% (93)	981
Community: Rural	5% (34)	2% (12)	7% (42)	57% (355)	16% (103)	13% (82)	628
Employ: Private Sector	3% (19)	4% (29)	10% (62)	53% (344)	22% (147)	8% (54)	655
Employ: Government	5% (6)	3% (4)	12% (14)	52% (59)	14% (16)	14% (16)	114
Employ: Self-Employed	5% (8)	5% (8)	5% (8)	46% (71)	25% (38)	15% (23)	156
Employ: Homemaker	2% (3)	2% (4)	9% (18)	61% (119)	10% (20)	16% (32)	196
Employ: Retired	2% (9)	1% (4)	9% (48)	65% (359)	17% (92)	7% (40)	553
Employ: Unemployed	8% (19)	2% (4)	9% (24)	45% (112)	19% (47)	18% (46)	251
Employ: Other	8% (13)	3% (5)	6% (10)	52% (88)	15% (26)	16% (28)	170
Military HH: Yes	4% (15)	1% (5)	8% (31)	59% (224)	21% (80)	7% (28)	382
Military HH: No	4% (69)	3% (54)	9% (158)	55% (992)	18% (324)	12% (221)	1818
RD/WT: Right Direction	4% (37)	3% (28)	9% (78)	51% (427)	19% (160)	13% (106)	837
RD/WT: Wrong Track	3% (46)	2% (31)	8% (110)	58% (789)	18% (244)	10% (143)	1363
Trump Job Approve	5% (42)	3% (29)	9% (82)	54% (484)	20% (176)	10% (87)	899
Trump Job Disapprove	3% (38)	3% (30)	9% (104)	58% (695)	17% (205)	10% (117)	1190
Trump Job Strongly Approve	6% (32)	3% (18)	8% (41)	53% (277)	21% (107)	9% (47)	521
Trump Job Somewhat Approve	3% (10)	3% (11)	11% (41)	55% (208)	18% (69)	11% (40)	378
Trump Job Somewhat Disapprove	2% (5)	6% (14)	12% (30)	50% (122)	19% (47)	10% (26)	243
Trump Job Strongly Disapprove	3% (33)	2% (16)	8% (74)	61% (573)	17% (158)	10% (91)	946

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Table HR3_19: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
Sexual assault

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	4% (83)	3% (59)	9% (189)	55% (1216)	18% (405)	11% (249)	2200
Favorable of Trump	4% (38)	3% (28)	9% (81)	55% (478)	19% (170)	9% (80)	875
Unfavorable of Trump	3% (39)	2% (27)	9% (101)	59% (692)	18% (209)	9% (109)	1177
Very Favorable of Trump	6% (34)	3% (17)	8% (42)	55% (286)	20% (103)	8% (43)	524
Somewhat Favorable of Trump	1% (4)	3% (12)	11% (39)	55% (192)	19% (67)	10% (37)	350
Somewhat Unfavorable of Trump	3% (7)	4% (9)	12% (25)	53% (113)	18% (39)	9% (20)	212
Very Unfavorable of Trump	3% (32)	2% (18)	8% (77)	60% (580)	18% (170)	9% (89)	965
#1 Issue: Economy	3% (15)	2% (10)	9% (50)	53% (278)	23% (121)	10% (54)	528
#1 Issue: Security	4% (19)	2% (10)	10% (50)	55% (264)	17% (82)	12% (56)	480
#1 Issue: Health Care	5% (21)	4% (17)	7% (27)	56% (215)	16% (63)	11% (41)	385
#1 Issue: Medicare / Social Security	3% (10)	2% (8)	8% (28)	59% (202)	15% (53)	12% (41)	342
#1 Issue: Women's Issues	3% (4)	4% (5)	8% (10)	56% (71)	14% (17)	15% (18)	125
#1 Issue: Education	9% (10)	4% (4)	7% (8)	40% (43)	19% (20)	20% (22)	106
#1 Issue: Energy	3% (3)	2% (2)	7% (9)	59% (76)	23% (29)	7% (9)	129
#1 Issue: Other	2% (2)	2% (2)	6% (7)	64% (67)	19% (20)	8% (8)	105
2018 House Vote: Democrat	3% (23)	3% (22)	8% (62)	60% (447)	17% (127)	8% (61)	743
2018 House Vote: Republican	4% (30)	3% (19)	10% (68)	56% (391)	20% (141)	7% (50)	700
2018 House Vote: Someone else	11% (10)	2% (2)	7% (6)	49% (46)	10% (9)	21% (19)	93
2016 Vote: Hillary Clinton	3% (20)	3% (23)	9% (60)	59% (401)	18% (123)	8% (58)	685
2016 Vote: Donald Trump	4% (29)	3% (21)	10% (68)	57% (397)	19% (129)	7% (49)	692
2016 Vote: Other	5% (8)	— (1)	7% (13)	55% (93)	18% (31)	14% (25)	171
2016 Vote: Didn't Vote	4% (26)	2% (14)	7% (48)	50% (324)	19% (122)	18% (117)	651
Voted in 2014: Yes	4% (53)	3% (42)	9% (118)	57% (762)	18% (240)	9% (116)	1333
Voted in 2014: No	3% (30)	2% (17)	8% (70)	52% (454)	19% (164)	15% (132)	867
2012 Vote: Barack Obama	3% (27)	3% (26)	9% (75)	56% (463)	20% (164)	8% (67)	822
2012 Vote: Mitt Romney	3% (18)	3% (14)	9% (46)	62% (316)	16% (84)	7% (36)	514
2012 Vote: Other	5% (5)	3% (3)	11% (11)	49% (47)	13% (13)	20% (19)	97
2012 Vote: Didn't Vote	4% (33)	2% (16)	8% (57)	51% (389)	19% (142)	17% (126)	764

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Table HR3_19: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
Sexual assault

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	4% (83)	3% (59)	9% (189)	55% (1216)	18% (405)	11% (249)	2200	
4-Region: Northeast	2% (9)	2% (10)	11% (45)	54% (213)	20% (78)	10% (40)	394	
4-Region: Midwest	4% (19)	3% (15)	9% (44)	57% (262)	17% (76)	10% (47)	462	
4-Region: South	5% (41)	3% (29)	8% (62)	53% (438)	19% (160)	11% (95)	824	
4-Region: West	3% (15)	1% (6)	7% (38)	58% (303)	17% (91)	13% (68)	520	
Watch TV: Every day	4% (45)	2% (22)	8% (83)	60% (648)	17% (184)	9% (103)	1086	
Watch TV: Several times per week	4% (20)	3% (14)	11% (57)	55% (288)	20% (104)	8% (44)	528	
Watch TV: About once per week	4% (6)	7% (11)	6% (9)	50% (73)	22% (32)	11% (16)	147	
Watch TV: Several times per month	4% (4)	4% (5)	12% (14)	52% (59)	20% (23)	8% (9)	114	
Watch TV: About once per month	6% (3)	— (0)	6% (3)	56% (28)	13% (7)	19% (9)	50	
Watch TV: Less often than once per month	— (0)	1% (1)	6% (5)	55% (53)	20% (20)	18% (18)	97	
Watch TV: Never	3% (4)	4% (7)	9% (17)	37% (65)	20% (36)	27% (49)	178	
Watch Movies: Every day	8% (28)	4% (15)	6% (21)	53% (196)	20% (73)	10% (38)	371	
Watch Movies: Several times per week	4% (22)	1% (6)	7% (38)	58% (304)	22% (115)	8% (40)	526	
Watch Movies: About once per week	3% (9)	5% (20)	8% (31)	56% (209)	19% (69)	9% (32)	371	
Watch Movies: Several times per month	3% (8)	2% (7)	11% (31)	59% (173)	17% (49)	8% (24)	293	
Watch Movies: About once per month	3% (7)	1% (2)	8% (17)	62% (129)	15% (31)	11% (22)	209	
Watch Movies: Less often than once per month	1% (3)	3% (6)	12% (27)	54% (120)	15% (34)	15% (33)	224	
Watch Movies: Never	2% (5)	1% (3)	12% (24)	41% (85)	15% (32)	28% (58)	207	
Watch Sporting Events: Every day	12% (20)	1% (1)	6% (9)	44% (74)	29% (50)	9% (16)	170	
Watch Sporting Events: Several times per week	4% (15)	4% (15)	9% (34)	53% (206)	23% (90)	8% (30)	389	
Watch Sporting Events: About once per week	3% (10)	3% (10)	9% (29)	57% (181)	20% (63)	7% (23)	315	
Watch Sporting Events: Several times per month	4% (7)	5% (8)	15% (24)	53% (82)	14% (22)	8% (12)	154	
Watch Sporting Events: About once per month	2% (3)	5% (7)	11% (16)	63% (89)	10% (14)	9% (12)	140	
Watch Sporting Events: Less often than once per month	1% (4)	2% (4)	9% (25)	63% (175)	11% (30)	13% (37)	275	
Watch Sporting Events: Never	3% (25)	2% (15)	7% (51)	54% (410)	18% (136)	16% (119)	756	
Cable TV: Currently subscribe	3% (34)	4% (38)	9% (95)	54% (540)	18% (179)	12% (116)	1002	
Cable TV: Subscribed in past	4% (30)	2% (13)	9% (71)	58% (441)	19% (146)	8% (57)	759	
Cable TV: Never subscribed	4% (19)	2% (8)	5% (22)	54% (236)	18% (80)	17% (75)	439	

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Table HR3_19: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 Sexual assault

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	4% (83)	3% (59)	9% (189)	55% (1216)	18% (405)	11% (249)	2200
Satellite TV: Currently subscribe	5% (24)	4% (17)	7% (32)	54% (245)	18% (80)	13% (59)	457
Satellite TV: Subscribed in past	3% (18)	2% (11)	11% (71)	57% (362)	19% (121)	8% (51)	634
Satellite TV: Never subscribed	4% (41)	3% (31)	8% (86)	55% (610)	18% (203)	13% (139)	1110
Streaming Services: Currently subscribe	4% (52)	2% (31)	9% (110)	56% (712)	21% (261)	8% (106)	1272
Streaming Services: Subscribed in past	5% (12)	5% (12)	10% (23)	55% (126)	13% (29)	13% (29)	230
Streaming Services: Never subscribed	3% (20)	2% (17)	8% (55)	54% (378)	16% (114)	16% (114)	698
Film: An avid fan	5% (42)	3% (23)	7% (55)	57% (441)	18% (141)	9% (67)	769
Film: A casual fan	3% (36)	2% (28)	9% (109)	56% (651)	19% (221)	11% (124)	1170
Film: Not a fan	2% (5)	3% (8)	9% (24)	48% (124)	16% (42)	22% (57)	261
Television: An avid fan	5% (56)	3% (36)	8% (93)	56% (627)	18% (203)	10% (113)	1128
Television: A casual fan	2% (22)	2% (14)	9% (84)	56% (514)	19% (177)	11% (103)	914
Television: Not a fan	3% (5)	6% (9)	7% (11)	47% (75)	16% (25)	21% (33)	159
Music: An avid fan	5% (51)	3% (38)	8% (91)	55% (611)	19% (205)	10% (107)	1103
Music: A casual fan	3% (28)	2% (18)	9% (91)	56% (545)	18% (174)	11% (110)	967
Music: Not a fan	3% (4)	3% (3)	5% (6)	46% (59)	20% (26)	24% (31)	129
Fashion: An avid fan	7% (20)	6% (17)	6% (19)	50% (150)	19% (56)	13% (39)	300
Fashion: A casual fan	4% (36)	3% (23)	9% (75)	59% (516)	15% (132)	10% (89)	872
Fashion: Not a fan	3% (27)	2% (19)	9% (95)	54% (550)	21% (216)	12% (121)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_20: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
People like me

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	11% (241)	9% (202)	8% (178)	18% (388)	41% (901)	13% (289)	2200
Gender: Male	15% (157)	11% (116)	7% (77)	13% (136)	44% (468)	10% (107)	1062
Gender: Female	7% (84)	8% (86)	9% (101)	22% (252)	38% (433)	16% (182)	1138
Age: 18-29	17% (77)	16% (74)	6% (27)	16% (70)	29% (132)	16% (72)	452
Age: 30-44	15% (85)	9% (53)	7% (38)	12% (68)	41% (229)	16% (88)	560
Age: 45-54	9% (25)	8% (21)	6% (17)	15% (42)	49% (136)	12% (34)	276
Age: 55-64	8% (39)	7% (33)	10% (48)	18% (86)	48% (229)	9% (41)	475
Age: 65+	4% (16)	5% (21)	11% (48)	28% (123)	40% (175)	12% (53)	436
Generation Z: 18-22	16% (28)	17% (29)	3% (4)	19% (32)	24% (41)	22% (37)	173
Millennial: Age 23-38	16% (98)	13% (81)	8% (51)	12% (74)	35% (220)	16% (97)	621
Generation X: Age 39-54	12% (61)	8% (37)	5% (26)	15% (74)	48% (236)	12% (61)	495
Boomers: Age 55-73	6% (51)	6% (48)	10% (81)	22% (179)	46% (371)	10% (79)	809
PID: Dem (no lean)	10% (79)	11% (88)	10% (77)	20% (161)	38% (300)	11% (83)	788
PID: Ind (no lean)	10% (69)	8% (56)	7% (51)	14% (102)	43% (312)	18% (130)	720
PID: Rep (no lean)	14% (94)	8% (57)	7% (50)	18% (125)	42% (289)	11% (76)	692
PID/Gender: Dem Men	13% (45)	14% (50)	10% (34)	14% (47)	40% (140)	9% (31)	347
PID/Gender: Dem Women	8% (34)	9% (38)	10% (43)	26% (114)	36% (160)	12% (52)	441
PID/Gender: Ind Men	12% (45)	7% (27)	7% (24)	11% (41)	49% (178)	13% (48)	363
PID/Gender: Ind Women	7% (24)	8% (29)	8% (27)	17% (60)	38% (135)	23% (82)	357
PID/Gender: Rep Men	19% (68)	11% (39)	5% (19)	14% (48)	43% (151)	8% (28)	352
PID/Gender: Rep Women	8% (26)	6% (19)	9% (31)	23% (78)	41% (138)	14% (48)	340
Ideo: Liberal (1-3)	9% (53)	12% (73)	11% (64)	19% (111)	39% (235)	10% (59)	596
Ideo: Moderate (4)	13% (72)	9% (50)	7% (41)	15% (81)	42% (231)	13% (71)	545
Ideo: Conservative (5-7)	12% (96)	8% (63)	8% (63)	20% (160)	45% (361)	8% (62)	805
Educ: < College	12% (187)	9% (134)	7% (109)	17% (258)	41% (617)	14% (207)	1512
Educ: Bachelors degree	8% (37)	10% (43)	10% (44)	18% (78)	42% (185)	13% (56)	444
Educ: Post-grad	7% (18)	10% (24)	10% (25)	21% (52)	40% (99)	11% (26)	244

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Table HR3_20: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
 People like me

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	11% (241)	9% (202)	8% (178)	18% (388)	41% (901)	13% (289)	2200
Income: Under 50k	12% (157)	10% (133)	7% (90)	16% (204)	40% (531)	15% (199)	1315
Income: 50k-100k	10% (62)	8% (49)	10% (60)	20% (127)	42% (263)	10% (60)	620
Income: 100k+	9% (23)	7% (19)	11% (28)	22% (57)	40% (107)	11% (30)	265
Ethnicity: White	10% (177)	9% (155)	9% (147)	17% (296)	43% (744)	12% (202)	1722
Ethnicity: Hispanic	12% (43)	15% (52)	2% (7)	22% (78)	39% (137)	9% (33)	349
Ethnicity: Afr. Am.	18% (49)	11% (29)	5% (14)	15% (42)	31% (86)	20% (54)	274
Ethnicity: Other	7% (15)	8% (17)	8% (17)	24% (50)	35% (71)	17% (34)	204
Community: Urban	11% (66)	10% (59)	8% (44)	18% (108)	42% (248)	11% (66)	591
Community: Suburban	11% (106)	9% (89)	8% (77)	18% (173)	40% (392)	15% (143)	981
Community: Rural	11% (70)	8% (53)	9% (57)	17% (108)	41% (260)	13% (80)	628
Employ: Private Sector	13% (88)	11% (73)	8% (55)	13% (82)	45% (296)	9% (61)	655
Employ: Government	14% (16)	8% (9)	12% (14)	17% (19)	32% (36)	17% (20)	114
Employ: Self-Employed	13% (20)	13% (20)	5% (8)	10% (16)	45% (70)	14% (22)	156
Employ: Homemaker	11% (21)	11% (22)	6% (12)	19% (38)	37% (72)	16% (31)	196
Employ: Retired	6% (35)	5% (26)	10% (55)	26% (142)	45% (246)	9% (49)	553
Employ: Unemployed	11% (27)	8% (21)	8% (20)	14% (36)	39% (97)	20% (50)	251
Employ: Other	14% (24)	7% (12)	5% (9)	15% (26)	32% (54)	26% (45)	170
Military HH: Yes	10% (38)	10% (39)	8% (29)	18% (69)	44% (168)	10% (39)	382
Military HH: No	11% (203)	9% (163)	8% (149)	18% (319)	40% (733)	14% (250)	1818
RD/WT: Right Direction	12% (104)	9% (75)	8% (64)	17% (141)	41% (346)	13% (107)	837
RD/WT: Wrong Track	10% (137)	9% (127)	8% (115)	18% (247)	41% (555)	13% (182)	1363
Trump Job Approve	13% (115)	8% (75)	7% (64)	18% (160)	43% (383)	11% (101)	899
Trump Job Disapprove	10% (121)	10% (122)	9% (111)	18% (216)	40% (477)	12% (143)	1190
Trump Job Strongly Approve	16% (84)	6% (32)	6% (30)	21% (107)	40% (209)	11% (58)	521
Trump Job Somewhat Approve	8% (31)	11% (43)	9% (34)	14% (53)	46% (174)	11% (43)	378
Trump Job Somewhat Disapprove	5% (12)	17% (42)	10% (25)	14% (34)	41% (99)	13% (31)	243
Trump Job Strongly Disapprove	12% (109)	8% (80)	9% (86)	19% (182)	40% (378)	12% (112)	946

Continued on next page

Table HR3_20: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
People like me

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/ No opinion	Total N
Adults	11% (241)	9% (202)	8% (178)	18% (388)	41% (901)	13% (289)	2200
Favorable of Trump	13% (113)	8% (71)	7% (60)	18% (159)	44% (380)	10% (91)	875
Unfavorable of Trump	10% (118)	10% (122)	10% (114)	17% (205)	41% (485)	11% (133)	1177
Very Favorable of Trump	17% (91)	5% (26)	6% (30)	21% (112)	41% (216)	9% (49)	524
Somewhat Favorable of Trump	6% (22)	13% (45)	9% (30)	13% (46)	47% (165)	12% (42)	350
Somewhat Unfavorable of Trump	6% (13)	17% (37)	11% (23)	12% (26)	44% (92)	10% (21)	212
Very Unfavorable of Trump	11% (105)	9% (86)	9% (91)	19% (179)	41% (392)	12% (112)	965
#1 Issue: Economy	11% (58)	12% (65)	8% (41)	12% (61)	46% (245)	11% (58)	528
#1 Issue: Security	13% (60)	5% (26)	7% (32)	20% (96)	41% (197)	14% (68)	480
#1 Issue: Health Care	11% (43)	11% (41)	11% (42)	21% (82)	34% (130)	12% (48)	385
#1 Issue: Medicare / Social Security	8% (26)	7% (23)	9% (31)	22% (76)	42% (144)	12% (41)	342
#1 Issue: Women's Issues	10% (12)	12% (15)	7% (8)	14% (18)	37% (46)	21% (26)	125
#1 Issue: Education	23% (25)	11% (12)	5% (6)	14% (15)	23% (24)	23% (25)	106
#1 Issue: Energy	6% (7)	11% (14)	9% (12)	14% (18)	54% (69)	6% (8)	129
#1 Issue: Other	9% (10)	6% (6)	6% (6)	22% (23)	43% (45)	14% (15)	105
2018 House Vote: Democrat	10% (76)	9% (66)	10% (71)	17% (128)	44% (326)	10% (76)	743
2018 House Vote: Republican	12% (87)	8% (56)	7% (52)	20% (138)	43% (303)	9% (64)	700
2018 House Vote: Someone else	19% (17)	5% (5)	12% (11)	14% (13)	28% (26)	22% (21)	93
2016 Vote: Hillary Clinton	11% (73)	9% (58)	9% (64)	18% (120)	44% (299)	10% (70)	685
2016 Vote: Donald Trump	12% (84)	8% (52)	8% (57)	20% (139)	42% (294)	9% (65)	692
2016 Vote: Other	11% (18)	4% (7)	9% (15)	14% (24)	46% (78)	16% (28)	171
2016 Vote: Didn't Vote	10% (66)	13% (84)	6% (41)	16% (104)	35% (230)	19% (127)	651
Voted in 2014: Yes	12% (158)	8% (101)	9% (120)	18% (242)	43% (575)	10% (137)	1333
Voted in 2014: No	10% (83)	12% (100)	7% (58)	17% (147)	38% (326)	18% (153)	867
2012 Vote: Barack Obama	13% (104)	8% (66)	10% (79)	17% (142)	42% (346)	10% (85)	822
2012 Vote: Mitt Romney	10% (49)	7% (37)	8% (41)	21% (110)	45% (233)	9% (44)	514
2012 Vote: Other	5% (5)	7% (6)	9% (9)	12% (12)	43% (42)	24% (23)	97
2012 Vote: Didn't Vote	11% (83)	12% (92)	6% (49)	16% (125)	36% (277)	18% (138)	764

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Table HR3_20: *Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?*
People like me

Demographic	Somewhat						Don't know/ No opinion	Total N
	Much more favorable	more favorable	Somewhat less favorable	Much less favorable	Make no difference			
Adults	11% (241)	9% (202)	8% (178)	18% (388)	41% (901)	13% (289)	2200	
4-Region: Northeast	9% (34)	11% (43)	10% (39)	16% (63)	43% (168)	12% (46)	394	
4-Region: Midwest	10% (46)	11% (49)	8% (36)	16% (72)	46% (211)	11% (49)	462	
4-Region: South	13% (109)	9% (74)	7% (62)	19% (160)	38% (315)	13% (105)	824	
4-Region: West	10% (52)	7% (35)	8% (42)	18% (93)	40% (208)	17% (89)	520	
Watch TV: Every day	13% (140)	10% (104)	8% (83)	17% (181)	42% (458)	11% (120)	1086	
Watch TV: Several times per week	9% (49)	10% (55)	9% (46)	19% (103)	40% (213)	12% (63)	528	
Watch TV: About once per week	14% (20)	9% (14)	10% (14)	15% (22)	41% (60)	12% (17)	147	
Watch TV: Several times per month	11% (13)	10% (12)	8% (9)	17% (19)	44% (51)	10% (11)	114	
Watch TV: About once per month	12% (6)	10% (5)	10% (5)	25% (12)	26% (13)	18% (9)	50	
Watch TV: Less often than once per month	6% (6)	3% (3)	10% (10)	17% (16)	41% (39)	23% (22)	97	
Watch TV: Never	5% (8)	6% (10)	6% (11)	20% (35)	38% (68)	26% (46)	178	
Watch Movies: Every day	24% (90)	10% (39)	3% (10)	16% (58)	37% (137)	10% (37)	371	
Watch Movies: Several times per week	10% (55)	13% (67)	8% (40)	17% (88)	43% (224)	10% (53)	526	
Watch Movies: About once per week	9% (34)	6% (23)	10% (36)	17% (64)	47% (174)	11% (39)	371	
Watch Movies: Several times per month	11% (32)	11% (31)	11% (31)	15% (43)	42% (122)	12% (34)	293	
Watch Movies: About once per month	3% (7)	6% (12)	12% (25)	23% (48)	40% (84)	16% (33)	209	
Watch Movies: Less often than once per month	6% (14)	9% (19)	10% (22)	22% (48)	38% (85)	15% (34)	224	
Watch Movies: Never	5% (9)	5% (11)	7% (15)	19% (40)	36% (75)	28% (58)	207	
Watch Sporting Events: Every day	24% (41)	16% (27)	3% (5)	12% (20)	39% (67)	6% (11)	170	
Watch Sporting Events: Several times per week	10% (39)	9% (34)	9% (35)	16% (61)	48% (188)	8% (32)	389	
Watch Sporting Events: About once per week	12% (39)	10% (31)	9% (29)	14% (45)	42% (132)	12% (39)	315	
Watch Sporting Events: Several times per month	12% (19)	9% (13)	8% (12)	23% (35)	40% (62)	8% (12)	154	
Watch Sporting Events: About once per month	13% (19)	10% (14)	11% (15)	10% (14)	43% (60)	13% (18)	140	
Watch Sporting Events: Less often than once per month	8% (21)	8% (23)	14% (39)	21% (57)	36% (98)	14% (37)	275	
Watch Sporting Events: Never	8% (64)	8% (58)	6% (43)	21% (157)	39% (295)	18% (140)	756	
Cable TV: Currently subscribe	12% (115)	8% (81)	9% (93)	17% (173)	41% (410)	13% (129)	1002	
Cable TV: Subscribed in past	10% (77)	11% (81)	7% (53)	17% (131)	44% (335)	11% (82)	759	
Cable TV: Never subscribed	11% (49)	9% (39)	7% (32)	19% (84)	36% (156)	18% (78)	439	

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Table HR3_20: Would you have a more favorable or less favorable view of a comedian who made jokes about each of the following, or would it make no difference either way?
People like me

Demographic	Much more favorable	Somewhat more favorable	Somewhat less favorable	Much less favorable	Make no difference	Don't know/No opinion	Total N
Adults	11% (241)	9% (202)	8% (178)	18% (388)	41% (901)	13% (289)	2200
Satellite TV: Currently subscribe	12% (55)	14% (63)	7% (30)	17% (77)	39% (177)	12% (55)	457
Satellite TV: Subscribed in past	10% (62)	9% (60)	8% (50)	19% (118)	43% (275)	11% (70)	634
Satellite TV: Never subscribed	11% (125)	7% (78)	9% (99)	17% (194)	41% (449)	15% (165)	1110
Streaming Services: Currently subscribe	13% (166)	10% (131)	7% (93)	16% (207)	43% (543)	10% (132)	1272
Streaming Services: Subscribed in past	13% (31)	9% (22)	10% (24)	18% (42)	34% (78)	15% (34)	230
Streaming Services: Never subscribed	6% (45)	7% (49)	9% (61)	20% (139)	40% (281)	18% (123)	698
Film: An avid fan	15% (119)	10% (80)	7% (52)	17% (131)	41% (313)	10% (74)	769
Film: A casual fan	9% (103)	9% (108)	10% (111)	18% (209)	42% (492)	13% (148)	1170
Film: Not a fan	8% (20)	5% (13)	6% (15)	19% (49)	37% (96)	26% (68)	261
Television: An avid fan	15% (168)	9% (97)	8% (92)	18% (200)	41% (460)	10% (110)	1128
Television: A casual fan	6% (58)	11% (96)	8% (75)	17% (159)	43% (389)	15% (137)	914
Television: Not a fan	10% (15)	5% (8)	7% (12)	19% (29)	33% (52)	27% (43)	159
Music: An avid fan	15% (162)	11% (125)	7% (76)	16% (181)	40% (445)	10% (113)	1103
Music: A casual fan	8% (74)	7% (72)	10% (97)	19% (181)	42% (403)	15% (141)	967
Music: Not a fan	4% (5)	4% (5)	4% (5)	20% (26)	41% (53)	27% (34)	129
Fashion: An avid fan	16% (47)	16% (47)	5% (15)	16% (49)	33% (100)	14% (42)	300
Fashion: A casual fan	11% (98)	8% (74)	9% (83)	20% (177)	38% (332)	12% (109)	872
Fashion: Not a fan	9% (97)	8% (81)	8% (81)	16% (162)	46% (469)	13% (138)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5: How much have you seen, read, or heard about a 'skip politics' button in Seth Meyers' Netflix comedy special?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	9%	(194)	12%	(256)	77%	(1701)	2200
Gender: Male	3%	(35)	12%	(123)	12%	(124)	74%	(781)	1062
Gender: Female	1%	(16)	6%	(71)	12%	(132)	81%	(920)	1138
Age: 18-29	2%	(11)	10%	(44)	12%	(55)	76%	(343)	452
Age: 30-44	6%	(35)	13%	(75)	14%	(76)	67%	(375)	560
Age: 45-54	1%	(3)	6%	(17)	13%	(35)	80%	(221)	276
Age: 55-64	—	(1)	9%	(42)	11%	(54)	80%	(378)	475
Age: 65+	—	(1)	4%	(16)	8%	(36)	88%	(383)	436
Generation Z: 18-22	4%	(7)	9%	(15)	12%	(20)	76%	(131)	173
Millennial: Age 23-38	5%	(28)	12%	(74)	13%	(78)	71%	(441)	621
Generation X: Age 39-54	3%	(14)	9%	(46)	14%	(67)	74%	(367)	495
Boomers: Age 55-73	—	(2)	7%	(54)	11%	(86)	82%	(667)	809
PID: Dem (no lean)	3%	(25)	11%	(87)	14%	(110)	72%	(566)	788
PID: Ind (no lean)	—	(2)	8%	(60)	11%	(77)	81%	(580)	720
PID: Rep (no lean)	3%	(22)	7%	(47)	10%	(68)	80%	(554)	692
PID/Gender: Dem Men	4%	(13)	15%	(52)	13%	(44)	68%	(238)	347
PID/Gender: Dem Women	3%	(12)	8%	(35)	15%	(66)	74%	(328)	441
PID/Gender: Ind Men	1%	(2)	10%	(36)	13%	(47)	76%	(277)	363
PID/Gender: Ind Women	—	(0)	7%	(24)	8%	(30)	85%	(303)	357
PID/Gender: Rep Men	5%	(19)	10%	(34)	9%	(33)	76%	(266)	352
PID/Gender: Rep Women	1%	(3)	4%	(13)	10%	(35)	85%	(288)	340
Ideo: Liberal (1-3)	2%	(11)	13%	(77)	11%	(63)	75%	(444)	596
Ideo: Moderate (4)	3%	(17)	11%	(58)	14%	(79)	72%	(391)	545
Ideo: Conservative (5-7)	3%	(21)	6%	(52)	12%	(98)	79%	(634)	805
Educ: < College	2%	(32)	8%	(114)	11%	(166)	79%	(1200)	1512
Educ: Bachelors degree	3%	(13)	13%	(56)	13%	(58)	71%	(316)	444
Educ: Post-grad	2%	(5)	10%	(24)	13%	(31)	75%	(184)	244
Income: Under 50k	3%	(33)	8%	(107)	11%	(148)	78%	(1026)	1315
Income: 50k-100k	2%	(11)	9%	(58)	12%	(72)	77%	(479)	620
Income: 100k+	2%	(6)	11%	(28)	13%	(35)	74%	(195)	265
Ethnicity: White	2%	(40)	8%	(144)	10%	(173)	79%	(1365)	1722
Ethnicity: Hispanic	7%	(24)	10%	(34)	18%	(61)	66%	(230)	349
Ethnicity: Afr. Am.	3%	(8)	11%	(29)	16%	(44)	70%	(193)	274

Continued on next page

Table HR5: How much have you seen, read, or heard about a 'skip politics' button in Seth Meyers' Netflix comedy special?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	9%	(194)	12%	(256)	77%	(1701)	2200
Ethnicity: Other	1%	(3)	10%	(21)	19%	(38)	70%	(143)	204
Community: Urban	3%	(19)	13%	(76)	15%	(86)	69%	(410)	591
Community: Suburban	3%	(25)	8%	(77)	13%	(126)	77%	(753)	981
Community: Rural	1%	(7)	6%	(40)	7%	(43)	86%	(538)	628
Employ: Private Sector	4%	(28)	12%	(82)	16%	(102)	68%	(443)	655
Employ: Government	5%	(6)	8%	(9)	9%	(10)	78%	(89)	114
Employ: Self-Employed	—	(0)	9%	(14)	12%	(19)	79%	(123)	156
Employ: Homemaker	3%	(6)	6%	(12)	8%	(17)	82%	(162)	196
Employ: Retired	—	(1)	5%	(29)	9%	(49)	86%	(473)	553
Employ: Unemployed	2%	(4)	10%	(26)	13%	(33)	75%	(188)	251
Employ: Other	2%	(3)	8%	(14)	10%	(16)	80%	(136)	170
Military HH: Yes	1%	(4)	7%	(26)	10%	(39)	82%	(312)	382
Military HH: No	3%	(46)	9%	(168)	12%	(216)	76%	(1388)	1818
RD/WT: Right Direction	3%	(23)	8%	(71)	12%	(97)	77%	(645)	837
RD/WT: Wrong Track	2%	(27)	9%	(123)	12%	(158)	77%	(1055)	1363
Trump Job Approve	2%	(21)	8%	(73)	11%	(96)	79%	(709)	899
Trump Job Disapprove	2%	(28)	10%	(117)	12%	(145)	76%	(900)	1190
Trump Job Strongly Approve	4%	(19)	7%	(34)	8%	(44)	81%	(425)	521
Trump Job Somewhat Approve	1%	(3)	10%	(40)	14%	(52)	75%	(284)	378
Trump Job Somewhat Disapprove	1%	(2)	10%	(24)	15%	(38)	74%	(179)	243
Trump Job Strongly Disapprove	3%	(25)	10%	(93)	11%	(107)	76%	(721)	946
Favorable of Trump	2%	(20)	8%	(66)	10%	(87)	80%	(701)	875
Unfavorable of Trump	3%	(30)	10%	(119)	13%	(149)	75%	(879)	1177
Very Favorable of Trump	3%	(14)	7%	(39)	8%	(42)	82%	(429)	524
Somewhat Favorable of Trump	2%	(6)	8%	(28)	13%	(44)	78%	(272)	350
Somewhat Unfavorable of Trump	2%	(5)	11%	(24)	16%	(35)	70%	(149)	212
Very Unfavorable of Trump	3%	(25)	10%	(96)	12%	(115)	76%	(730)	965

Continued on next page

Table HR5: How much have you seen, read, or heard about a 'skip politics' button in Seth Meyers' Netflix comedy special?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	9%	(194)	12%	(256)	77%	(1701)	2200
#1 Issue: Economy	2%	(11)	10%	(54)	14%	(72)	74%	(391)	528
#1 Issue: Security	2%	(11)	8%	(36)	11%	(52)	79%	(381)	480
#1 Issue: Health Care	2%	(9)	11%	(43)	12%	(47)	74%	(285)	385
#1 Issue: Medicare / Social Security	—	(2)	6%	(20)	8%	(28)	85%	(292)	342
#1 Issue: Women's Issues	5%	(7)	9%	(11)	16%	(20)	70%	(88)	125
#1 Issue: Education	1%	(1)	11%	(12)	14%	(15)	73%	(78)	106
#1 Issue: Energy	6%	(7)	11%	(14)	11%	(14)	73%	(94)	129
#1 Issue: Other	2%	(2)	3%	(4)	7%	(8)	87%	(92)	105
2018 House Vote: Democrat	4%	(26)	13%	(96)	13%	(97)	70%	(524)	743
2018 House Vote: Republican	3%	(20)	7%	(49)	11%	(76)	79%	(554)	700
2018 House Vote: Someone else	—	(0)	13%	(12)	12%	(11)	74%	(69)	93
2016 Vote: Hillary Clinton	3%	(23)	11%	(76)	14%	(96)	71%	(490)	685
2016 Vote: Donald Trump	3%	(22)	8%	(57)	10%	(73)	78%	(541)	692
2016 Vote: Other	1%	(1)	15%	(25)	8%	(14)	76%	(131)	171
2016 Vote: Didn't Vote	1%	(4)	6%	(36)	11%	(72)	83%	(539)	651
Voted in 2014: Yes	3%	(40)	10%	(138)	12%	(159)	75%	(995)	1333
Voted in 2014: No	1%	(10)	6%	(55)	11%	(96)	81%	(706)	867
2012 Vote: Barack Obama	3%	(21)	11%	(93)	13%	(108)	73%	(601)	822
2012 Vote: Mitt Romney	3%	(16)	7%	(37)	10%	(51)	80%	(410)	514
2012 Vote: Other	—	(0)	7%	(7)	9%	(9)	84%	(81)	97
2012 Vote: Didn't Vote	2%	(13)	8%	(57)	11%	(87)	79%	(606)	764
4-Region: Northeast	2%	(7)	10%	(39)	14%	(56)	74%	(291)	394
4-Region: Midwest	2%	(7)	6%	(29)	10%	(45)	83%	(382)	462
4-Region: South	2%	(20)	10%	(83)	11%	(90)	77%	(632)	824
4-Region: West	3%	(16)	8%	(43)	13%	(65)	76%	(397)	520
Watch TV: Every day	3%	(33)	8%	(91)	10%	(113)	78%	(849)	1086
Watch TV: Several times per week	2%	(13)	10%	(51)	14%	(74)	74%	(390)	528
Watch TV: About once per week	3%	(4)	13%	(20)	14%	(21)	70%	(102)	147
Watch TV: Several times per month	—	(0)	17%	(19)	15%	(17)	68%	(78)	114
Watch TV: About once per month	—	(0)	5%	(2)	12%	(6)	84%	(42)	50
Watch TV: Less often than once per month	—	(0)	7%	(7)	13%	(13)	80%	(78)	97
Watch TV: Never	—	(0)	2%	(3)	8%	(13)	91%	(161)	178

Continued on next page

Table HR5: How much have you seen, read, or heard about a 'skip politics' button in Seth Meyers' Netflix comedy special?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	9%	(194)	12%	(256)	77%	(1701)	2200
Watch Movies: Every day	6%	(22)	12%	(43)	16%	(60)	66%	(247)	371
Watch Movies: Several times per week	2%	(10)	10%	(52)	13%	(70)	75%	(393)	526
Watch Movies: About once per week	2%	(9)	10%	(37)	12%	(46)	75%	(279)	371
Watch Movies: Several times per month	2%	(7)	12%	(34)	14%	(41)	72%	(211)	293
Watch Movies: About once per month	—	(0)	6%	(12)	4%	(8)	91%	(189)	209
Watch Movies: Less often than once per month	1%	(3)	3%	(6)	6%	(13)	90%	(201)	224
Watch Movies: Never	—	(0)	4%	(9)	9%	(18)	87%	(180)	207
Watch Sporting Events: Every day	8%	(13)	13%	(22)	14%	(23)	66%	(111)	170
Watch Sporting Events: Several times per week	2%	(7)	13%	(51)	16%	(61)	70%	(271)	389
Watch Sporting Events: About once per week	4%	(12)	10%	(31)	11%	(34)	75%	(238)	315
Watch Sporting Events: Several times per month	2%	(2)	16%	(24)	16%	(25)	67%	(103)	154
Watch Sporting Events: About once per month	4%	(5)	10%	(15)	16%	(22)	70%	(98)	140
Watch Sporting Events: Less often than once per month	1%	(2)	8%	(21)	11%	(29)	81%	(222)	275
Watch Sporting Events: Never	1%	(7)	4%	(30)	8%	(61)	87%	(657)	756
Cable TV: Currently subscribe	2%	(23)	9%	(90)	13%	(130)	76%	(758)	1002
Cable TV: Subscribed in past	3%	(20)	9%	(67)	9%	(72)	79%	(599)	759
Cable TV: Never subscribed	1%	(6)	8%	(36)	12%	(54)	78%	(343)	439
Satellite TV: Currently subscribe	6%	(26)	9%	(41)	12%	(55)	73%	(335)	457
Satellite TV: Subscribed in past	2%	(10)	11%	(72)	12%	(75)	75%	(477)	634
Satellite TV: Never subscribed	1%	(14)	7%	(80)	11%	(126)	80%	(889)	1110
Streaming Services: Currently subscribe	3%	(40)	10%	(129)	12%	(153)	75%	(949)	1272
Streaming Services: Subscribed in past	2%	(5)	11%	(26)	15%	(35)	71%	(164)	230
Streaming Services: Never subscribed	1%	(4)	6%	(39)	10%	(67)	84%	(588)	698
Film: An avid fan	4%	(31)	11%	(88)	14%	(106)	71%	(545)	769
Film: A casual fan	2%	(19)	8%	(93)	11%	(130)	79%	(928)	1170
Film: Not a fan	—	(0)	5%	(13)	8%	(20)	87%	(227)	261
Television: An avid fan	4%	(44)	10%	(109)	13%	(141)	74%	(833)	1128
Television: A casual fan	—	(5)	8%	(77)	11%	(102)	80%	(730)	914
Television: Not a fan	1%	(1)	5%	(8)	8%	(12)	86%	(137)	159
Music: An avid fan	3%	(37)	10%	(113)	12%	(137)	74%	(816)	1103
Music: A casual fan	1%	(13)	7%	(72)	11%	(105)	80%	(778)	967
Music: Not a fan	1%	(1)	7%	(9)	10%	(13)	82%	(107)	129

Continued on next page

Table HR5: *How much have you seen, read, or heard about a 'skip politics' button in Seth Meyers' Netflix comedy special?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	9%	(194)	12%	(256)	77%	(1701)	2200
Fashion: An avid fan	9%	(26)	12%	(37)	16%	(48)	63%	(190)	300
Fashion: A casual fan	2%	(14)	8%	(70)	14%	(121)	76%	(666)	872
Fashion: Not a fan	1%	(10)	8%	(87)	8%	(87)	82%	(844)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6: As you may know, Seth Meyers worked with Netflix to include a 'skip politics' button during his first stand-up special, 'Lobby Baby.' The button allows viewers to skip a seven-minute section of political jokes. Based on what you know about the button, do you support or oppose streaming services providing an option to skip political jokes in comedy specials?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	18% (388)	27% (602)	10% (214)	9% (204)	36% (792)	2200
Gender: Male	16% (172)	26% (271)	11% (113)	12% (124)	36% (381)	1062
Gender: Female	19% (216)	29% (331)	9% (101)	7% (80)	36% (411)	1138
Age: 18-29	16% (74)	30% (134)	13% (59)	10% (45)	31% (140)	452
Age: 30-44	17% (95)	28% (155)	9% (52)	10% (59)	36% (200)	560
Age: 45-54	18% (50)	21% (59)	10% (26)	12% (33)	39% (107)	276
Age: 55-64	18% (87)	27% (129)	10% (48)	8% (37)	37% (174)	475
Age: 65+	19% (82)	29% (126)	7% (28)	7% (30)	39% (171)	436
Generation Z: 18-22	13% (22)	37% (63)	13% (22)	7% (12)	30% (53)	173
Millennial: Age 23-38	17% (104)	28% (172)	12% (75)	11% (70)	32% (200)	621
Generation X: Age 39-54	19% (92)	23% (112)	8% (41)	11% (55)	39% (194)	495
Boomers: Age 55-73	19% (156)	28% (224)	9% (72)	8% (61)	37% (296)	809
PID: Dem (no lean)	16% (125)	30% (234)	12% (97)	11% (87)	31% (245)	788
PID: Ind (no lean)	14% (103)	26% (189)	8% (60)	8% (57)	43% (310)	720
PID: Rep (no lean)	23% (160)	26% (178)	8% (57)	9% (60)	34% (237)	692
PID/Gender: Dem Men	15% (51)	28% (97)	12% (42)	14% (47)	32% (110)	347
PID/Gender: Dem Women	17% (74)	31% (137)	12% (55)	9% (40)	31% (135)	441
PID/Gender: Ind Men	13% (48)	26% (93)	10% (35)	10% (37)	41% (149)	363
PID/Gender: Ind Women	15% (55)	27% (96)	7% (25)	5% (19)	45% (161)	357
PID/Gender: Rep Men	21% (73)	23% (81)	10% (36)	11% (40)	35% (122)	352
PID/Gender: Rep Women	25% (87)	29% (97)	6% (21)	6% (20)	34% (115)	340
Ideo: Liberal (1-3)	13% (79)	33% (196)	13% (77)	13% (76)	28% (167)	596
Ideo: Moderate (4)	20% (111)	27% (148)	10% (56)	9% (47)	34% (183)	545
Ideo: Conservative (5-7)	21% (171)	27% (221)	8% (66)	8% (68)	35% (280)	805
Educ: < College	18% (268)	25% (384)	9% (130)	9% (133)	39% (597)	1512
Educ: Bachelors degree	16% (69)	35% (154)	12% (52)	10% (42)	28% (126)	444
Educ: Post-grad	21% (51)	26% (64)	13% (32)	11% (28)	28% (69)	244
Income: Under 50k	18% (236)	24% (317)	10% (131)	9% (122)	39% (508)	1315
Income: 50k-100k	17% (107)	33% (203)	9% (56)	10% (59)	31% (194)	620
Income: 100k+	17% (45)	31% (81)	10% (27)	8% (22)	34% (90)	265

Continued on next page

Table HR6: As you may know, Seth Meyers worked with Netflix to include a 'skip politics' button during his first stand-up special, 'Lobby Baby.' The button allows viewers to skip a seven-minute section of political jokes. Based on what you know about the button, do you support or oppose streaming services providing an option to skip political jokes in comedy specials?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	18% (388)	27% (602)	10% (214)	9% (204)	36% (792)	2200
Ethnicity: White	18% (306)	28% (474)	10% (167)	10% (164)	36% (611)	1722
Ethnicity: Hispanic	19% (67)	27% (96)	10% (36)	11% (37)	32% (113)	349
Ethnicity: Afr. Am.	16% (45)	32% (86)	9% (24)	8% (21)	35% (97)	274
Ethnicity: Other	18% (37)	20% (41)	11% (23)	9% (19)	41% (84)	204
Community: Urban	14% (86)	27% (158)	13% (78)	11% (66)	34% (203)	591
Community: Suburban	20% (192)	29% (282)	8% (75)	9% (90)	35% (342)	981
Community: Rural	18% (110)	26% (162)	10% (61)	8% (48)	39% (247)	628
Employ: Private Sector	20% (132)	30% (197)	13% (83)	8% (55)	29% (188)	655
Employ: Government	11% (13)	24% (28)	11% (12)	14% (15)	40% (46)	114
Employ: Self-Employed	16% (25)	31% (48)	7% (11)	14% (21)	33% (51)	156
Employ: Homemaker	18% (36)	26% (51)	9% (17)	6% (11)	42% (82)	196
Employ: Retired	19% (108)	26% (143)	7% (40)	7% (41)	40% (221)	553
Employ: Unemployed	11% (27)	24% (60)	10% (24)	14% (35)	42% (105)	251
Employ: Other	20% (33)	23% (40)	7% (12)	9% (16)	41% (70)	170
Military HH: Yes	17% (66)	27% (105)	8% (30)	9% (36)	38% (145)	382
Military HH: No	18% (322)	27% (497)	10% (185)	9% (167)	36% (647)	1818
RD/WT: Right Direction	21% (173)	26% (215)	8% (68)	8% (70)	37% (311)	837
RD/WT: Wrong Track	16% (215)	28% (387)	11% (146)	10% (134)	35% (482)	1363
Trump Job Approve	23% (203)	26% (230)	8% (73)	8% (74)	36% (320)	899
Trump Job Disapprove	15% (176)	30% (356)	12% (141)	11% (129)	33% (388)	1190
Trump Job Strongly Approve	23% (120)	21% (110)	7% (35)	10% (53)	39% (203)	521
Trump Job Somewhat Approve	22% (84)	32% (120)	10% (37)	5% (21)	31% (116)	378
Trump Job Somewhat Disapprove	12% (30)	38% (91)	11% (26)	7% (18)	32% (77)	243
Trump Job Strongly Disapprove	15% (146)	28% (265)	12% (114)	12% (111)	33% (310)	946
Favorable of Trump	23% (204)	25% (219)	8% (66)	9% (77)	35% (309)	875
Unfavorable of Trump	15% (175)	30% (357)	12% (140)	10% (120)	33% (384)	1177

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Table HR6: As you may know, Seth Meyers worked with Netflix to include a 'skip politics' button during his first stand-up special, 'Lobby Baby.' The button allows viewers to skip a seven-minute section of political jokes. Based on what you know about the button, do you support or oppose streaming services providing an option to skip political jokes in comedy specials?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	18% (388)	27% (602)	10% (214)	9% (204)	36% (792)	2200
Very Favorable of Trump	23% (120)	23% (118)	7% (36)	10% (53)	38% (198)	524
Somewhat Favorable of Trump	24% (83)	29% (101)	9% (30)	7% (24)	32% (111)	350
Somewhat Unfavorable of Trump	16% (35)	39% (82)	9% (19)	5% (10)	31% (66)	212
Very Unfavorable of Trump	15% (140)	29% (275)	13% (121)	11% (110)	33% (318)	965
#1 Issue: Economy	18% (97)	29% (154)	10% (55)	9% (48)	33% (174)	528
#1 Issue: Security	22% (106)	25% (122)	7% (33)	10% (47)	36% (172)	480
#1 Issue: Health Care	17% (64)	29% (110)	11% (42)	9% (36)	34% (132)	385
#1 Issue: Medicare / Social Security	14% (48)	26% (89)	8% (27)	6% (20)	46% (158)	342
#1 Issue: Women's Issues	20% (25)	34% (42)	5% (7)	7% (9)	33% (41)	125
#1 Issue: Education	13% (14)	27% (29)	19% (20)	7% (7)	34% (36)	106
#1 Issue: Energy	14% (18)	29% (37)	17% (22)	18% (23)	22% (28)	129
#1 Issue: Other	13% (14)	18% (18)	9% (9)	13% (14)	47% (50)	105
2018 House Vote: Democrat	15% (109)	32% (236)	12% (93)	11% (81)	30% (225)	743
2018 House Vote: Republican	23% (160)	27% (188)	8% (56)	8% (58)	34% (238)	700
2018 House Vote: Someone else	13% (13)	20% (19)	9% (8)	11% (10)	47% (44)	93
2016 Vote: Hillary Clinton	16% (107)	31% (209)	12% (85)	12% (85)	29% (200)	685
2016 Vote: Donald Trump	25% (175)	27% (186)	7% (46)	7% (52)	34% (233)	692
2016 Vote: Other	13% (23)	27% (47)	12% (21)	10% (17)	38% (64)	171
2016 Vote: Didn't Vote	13% (83)	25% (160)	10% (62)	8% (51)	45% (295)	651
Voted in 2014: Yes	20% (262)	29% (383)	10% (128)	10% (128)	32% (432)	1333
Voted in 2014: No	15% (126)	25% (219)	10% (86)	9% (76)	42% (360)	867
2012 Vote: Barack Obama	16% (133)	31% (257)	11% (91)	10% (83)	31% (258)	822
2012 Vote: Mitt Romney	24% (125)	25% (127)	7% (38)	9% (48)	34% (176)	514
2012 Vote: Other	20% (19)	19% (18)	9% (9)	9% (9)	43% (42)	97
2012 Vote: Didn't Vote	14% (109)	26% (200)	10% (77)	8% (64)	41% (314)	764
4-Region: Northeast	20% (80)	26% (104)	12% (46)	9% (37)	32% (128)	394
4-Region: Midwest	16% (76)	31% (144)	11% (52)	7% (30)	34% (159)	462
4-Region: South	18% (151)	26% (212)	9% (70)	11% (87)	37% (304)	824
4-Region: West	16% (81)	27% (142)	9% (46)	10% (50)	39% (202)	520

Continued on next page

Table HR6: As you may know, Seth Meyers worked with Netflix to include a 'skip politics' button during his first stand-up special, 'Lobby Baby.' The button allows viewers to skip a seven-minute section of political jokes. Based on what you know about the button, do you support or oppose streaming services providing an option to skip political jokes in comedy specials?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	18% (388)	27% (602)	10% (214)	9% (204)	36% (792)	2200
Watch TV: Every day	20% (219)	28% (302)	9% (102)	11% (122)	31% (340)	1086
Watch TV: Several times per week	18% (96)	29% (154)	10% (54)	7% (37)	35% (187)	528
Watch TV: About once per week	11% (16)	32% (48)	9% (13)	9% (14)	39% (57)	147
Watch TV: Several times per month	16% (19)	29% (33)	16% (18)	10% (11)	29% (33)	114
Watch TV: About once per month	11% (6)	33% (16)	13% (6)	6% (3)	37% (19)	50
Watch TV: Less often than once per month	14% (14)	15% (15)	12% (11)	7% (7)	52% (50)	97
Watch TV: Never	11% (20)	19% (33)	5% (10)	5% (10)	59% (106)	178
Watch Movies: Every day	25% (91)	27% (101)	8% (29)	9% (33)	32% (117)	371
Watch Movies: Several times per week	20% (103)	30% (160)	10% (54)	11% (60)	28% (149)	526
Watch Movies: About once per week	18% (66)	28% (105)	10% (38)	12% (45)	31% (116)	371
Watch Movies: Several times per month	14% (42)	28% (82)	13% (39)	11% (31)	34% (98)	293
Watch Movies: About once per month	14% (28)	25% (52)	14% (29)	7% (14)	41% (86)	209
Watch Movies: Less often than once per month	14% (31)	28% (62)	7% (15)	5% (12)	47% (105)	224
Watch Movies: Never	13% (27)	20% (41)	5% (11)	4% (8)	58% (120)	207
Watch Sporting Events: Every day	32% (53)	27% (46)	9% (15)	13% (22)	20% (33)	170
Watch Sporting Events: Several times per week	19% (74)	31% (122)	11% (43)	7% (27)	32% (124)	389
Watch Sporting Events: About once per week	18% (56)	27% (86)	10% (32)	11% (36)	33% (105)	315
Watch Sporting Events: Several times per month	18% (27)	28% (42)	19% (30)	7% (11)	28% (44)	154
Watch Sporting Events: About once per month	21% (29)	33% (47)	12% (17)	6% (9)	27% (38)	140
Watch Sporting Events: Less often than once per month	13% (37)	25% (69)	12% (33)	9% (24)	41% (112)	275
Watch Sporting Events: Never	15% (111)	25% (189)	6% (45)	10% (75)	44% (336)	756
Cable TV: Currently subscribe	17% (172)	29% (294)	10% (102)	8% (82)	35% (351)	1002
Cable TV: Subscribed in past	20% (153)	26% (197)	10% (73)	10% (78)	34% (258)	759
Cable TV: Never subscribed	14% (63)	25% (111)	9% (39)	10% (43)	42% (183)	439
Satellite TV: Currently subscribe	21% (98)	28% (130)	9% (42)	6% (28)	35% (159)	457
Satellite TV: Subscribed in past	17% (105)	27% (174)	11% (69)	11% (69)	34% (217)	634
Satellite TV: Never subscribed	17% (185)	27% (298)	9% (103)	10% (107)	38% (416)	1110

Continued on next page

Table HR6: As you may know, Seth Meyers worked with Netflix to include a 'skip politics' button during his first stand-up special, 'Lobby Baby.' The button allows viewers to skip a seven-minute section of political jokes. Based on what you know about the button, do you support or oppose streaming services providing an option to skip political jokes in comedy specials?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	18% (388)	27% (602)	10% (214)	9% (204)	36% (792)	2200
Streaming Services: Currently subscribe	19% (239)	27% (349)	11% (134)	11% (137)	32% (413)	1272
Streaming Services: Subscribed in past	16% (37)	33% (76)	9% (20)	7% (17)	35% (81)	230
Streaming Services: Never subscribed	16% (112)	25% (177)	9% (60)	7% (50)	43% (298)	698
Film: An avid fan	23% (173)	25% (194)	10% (73)	12% (96)	30% (232)	769
Film: A casual fan	15% (174)	31% (359)	10% (120)	8% (93)	36% (424)	1170
Film: Not a fan	16% (40)	19% (49)	8% (21)	5% (14)	52% (136)	261
Television: An avid fan	21% (235)	26% (296)	9% (101)	10% (117)	34% (379)	1128
Television: A casual fan	15% (136)	29% (261)	11% (99)	7% (68)	38% (350)	914
Television: Not a fan	11% (17)	28% (45)	9% (14)	12% (18)	40% (64)	159
Music: An avid fan	21% (234)	27% (298)	11% (119)	10% (111)	31% (341)	1103
Music: A casual fan	14% (138)	29% (284)	9% (88)	8% (78)	39% (378)	967
Music: Not a fan	12% (16)	15% (19)	5% (7)	11% (15)	56% (73)	129
Fashion: An avid fan	29% (87)	26% (78)	7% (21)	9% (26)	29% (88)	300
Fashion: A casual fan	16% (139)	31% (274)	12% (100)	8% (69)	33% (289)	872
Fashion: Not a fan	16% (162)	24% (249)	9% (93)	11% (108)	40% (415)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7: *And would you support or oppose streaming services providing an option to skip political jokes in all content, including TV shows?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	17% (381)	26% (579)	11% (243)	13% (282)	33% (715)	2200
Gender: Male	16% (167)	26% (273)	12% (123)	16% (170)	31% (328)	1062
Gender: Female	19% (214)	27% (306)	11% (120)	10% (112)	34% (387)	1138
Age: 18-29	15% (67)	27% (121)	17% (78)	12% (56)	29% (130)	452
Age: 30-44	16% (92)	24% (135)	11% (60)	14% (79)	35% (193)	560
Age: 45-54	17% (48)	24% (66)	10% (26)	14% (38)	36% (98)	276
Age: 55-64	17% (83)	28% (135)	9% (41)	12% (59)	33% (157)	475
Age: 65+	21% (91)	28% (122)	8% (37)	11% (49)	31% (136)	436
Generation Z: 18-22	12% (21)	28% (48)	18% (31)	11% (19)	31% (53)	173
Millennial: Age 23-38	16% (102)	26% (164)	13% (84)	14% (89)	29% (183)	621
Generation X: Age 39-54	17% (84)	22% (110)	10% (50)	13% (65)	37% (185)	495
Boomers: Age 55-73	19% (154)	29% (233)	8% (68)	12% (101)	31% (253)	809
PID: Dem (no lean)	16% (123)	29% (225)	12% (98)	16% (126)	28% (217)	788
PID: Ind (no lean)	12% (89)	24% (173)	11% (79)	11% (82)	41% (297)	720
PID: Rep (no lean)	25% (170)	26% (181)	10% (66)	11% (74)	29% (201)	692
PID/Gender: Dem Men	14% (49)	28% (98)	11% (37)	20% (69)	27% (94)	347
PID/Gender: Dem Women	17% (74)	29% (127)	14% (61)	13% (56)	28% (123)	441
PID/Gender: Ind Men	11% (41)	25% (92)	12% (43)	15% (56)	36% (130)	363
PID/Gender: Ind Women	13% (48)	23% (81)	10% (36)	7% (26)	47% (167)	357
PID/Gender: Rep Men	22% (77)	24% (83)	12% (43)	13% (44)	30% (104)	352
PID/Gender: Rep Women	27% (93)	29% (98)	7% (23)	9% (29)	29% (97)	340
Ideo: Liberal (1-3)	13% (78)	29% (175)	16% (96)	18% (110)	23% (137)	596
Ideo: Moderate (4)	18% (98)	27% (148)	11% (58)	12% (68)	32% (174)	545
Ideo: Conservative (5-7)	22% (180)	28% (228)	9% (74)	11% (86)	30% (237)	805
Educ: < College	18% (265)	25% (371)	10% (154)	12% (177)	36% (545)	1512
Educ: Bachelors degree	17% (76)	32% (143)	12% (53)	14% (61)	25% (110)	444
Educ: Post-grad	17% (41)	26% (64)	14% (35)	18% (43)	25% (61)	244
Income: Under 50k	18% (237)	23% (305)	10% (135)	13% (171)	36% (468)	1315
Income: 50k-100k	17% (106)	31% (194)	12% (77)	12% (75)	27% (168)	620
Income: 100k+	14% (38)	30% (80)	12% (32)	14% (36)	30% (79)	265
Ethnicity: White	18% (304)	27% (462)	11% (190)	13% (226)	31% (540)	1722
Ethnicity: Hispanic	18% (62)	22% (77)	16% (55)	14% (50)	30% (105)	349

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Table HR7: *And would you support or oppose streaming services providing an option to skip political jokes in all content, including TV shows?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	17% (381)	26% (579)	11% (243)	13% (282)	33% (715)	2200
Ethnicity: Afr. Am.	15% (41)	30% (83)	10% (27)	10% (28)	35% (95)	274
Ethnicity: Other	18% (36)	17% (34)	13% (26)	14% (28)	39% (80)	204
Community: Urban	14% (83)	28% (164)	14% (83)	16% (95)	28% (167)	591
Community: Suburban	19% (185)	27% (260)	10% (100)	12% (121)	32% (314)	981
Community: Rural	18% (113)	25% (155)	10% (60)	10% (66)	37% (235)	628
Employ: Private Sector	20% (131)	27% (180)	15% (97)	12% (77)	26% (170)	655
Employ: Government	13% (14)	28% (32)	8% (9)	18% (21)	33% (37)	114
Employ: Self-Employed	16% (25)	27% (42)	8% (12)	19% (29)	30% (47)	156
Employ: Homemaker	21% (41)	24% (46)	8% (16)	8% (16)	39% (77)	196
Employ: Retired	19% (104)	28% (155)	7% (41)	12% (66)	34% (186)	553
Employ: Unemployed	9% (23)	22% (55)	12% (29)	16% (40)	42% (104)	251
Employ: Other	18% (31)	24% (41)	9% (15)	11% (19)	37% (64)	170
Military HH: Yes	16% (62)	28% (105)	8% (30)	13% (51)	35% (134)	382
Military HH: No	18% (319)	26% (474)	12% (213)	13% (231)	32% (581)	1818
RD/WT: Right Direction	22% (182)	25% (210)	10% (82)	10% (87)	33% (275)	837
RD/WT: Wrong Track	15% (199)	27% (369)	12% (161)	14% (195)	32% (440)	1363
Trump Job Approve	23% (207)	27% (240)	8% (75)	11% (94)	31% (282)	899
Trump Job Disapprove	14% (166)	27% (325)	14% (165)	16% (185)	29% (349)	1190
Trump Job Strongly Approve	23% (121)	23% (121)	8% (41)	13% (69)	32% (169)	521
Trump Job Somewhat Approve	23% (86)	32% (119)	9% (34)	7% (26)	30% (113)	378
Trump Job Somewhat Disapprove	14% (33)	29% (71)	15% (36)	11% (27)	31% (76)	243
Trump Job Strongly Disapprove	14% (133)	27% (254)	14% (129)	17% (157)	29% (273)	946
Favorable of Trump	24% (206)	26% (224)	9% (75)	11% (96)	31% (273)	875
Unfavorable of Trump	14% (165)	28% (333)	13% (157)	15% (176)	29% (346)	1177
Very Favorable of Trump	24% (124)	23% (120)	8% (44)	13% (66)	33% (171)	524
Somewhat Favorable of Trump	23% (82)	30% (104)	9% (31)	9% (31)	29% (102)	350
Somewhat Unfavorable of Trump	17% (35)	33% (71)	9% (20)	10% (21)	30% (65)	212
Very Unfavorable of Trump	13% (129)	27% (262)	14% (137)	16% (154)	29% (281)	965

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Table HR7: *And would you support or oppose streaming services providing an option to skip political jokes in all content, including TV shows?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	17% (381)	26% (579)	11% (243)	13% (282)	33% (715)	2200
#1 Issue: Economy	19% (98)	29% (153)	11% (56)	12% (64)	30% (158)	528
#1 Issue: Security	20% (98)	27% (127)	9% (43)	12% (58)	32% (154)	480
#1 Issue: Health Care	17% (64)	27% (105)	12% (47)	13% (51)	31% (119)	385
#1 Issue: Medicare / Social Security	16% (54)	26% (88)	8% (29)	11% (38)	39% (134)	342
#1 Issue: Women's Issues	20% (25)	30% (38)	7% (8)	9% (11)	35% (44)	125
#1 Issue: Education	14% (15)	19% (21)	23% (24)	11% (12)	33% (35)	106
#1 Issue: Energy	14% (17)	21% (28)	20% (26)	23% (29)	22% (28)	129
#1 Issue: Other	10% (11)	20% (21)	10% (11)	18% (19)	42% (44)	105
2018 House Vote: Democrat	15% (114)	28% (208)	14% (104)	16% (120)	26% (197)	743
2018 House Vote: Republican	23% (160)	28% (198)	9% (61)	10% (73)	30% (207)	700
2018 House Vote: Someone else	9% (9)	20% (18)	10% (9)	11% (10)	51% (47)	93
2016 Vote: Hillary Clinton	15% (101)	28% (192)	12% (83)	17% (118)	28% (191)	685
2016 Vote: Donald Trump	27% (187)	28% (191)	8% (59)	9% (65)	28% (191)	692
2016 Vote: Other	13% (22)	28% (48)	15% (25)	13% (23)	31% (54)	171
2016 Vote: Didn't Vote	11% (72)	23% (148)	12% (76)	12% (75)	43% (280)	651
Voted in 2014: Yes	20% (266)	29% (385)	10% (139)	13% (178)	27% (365)	1333
Voted in 2014: No	13% (115)	22% (194)	12% (104)	12% (104)	40% (350)	867
2012 Vote: Barack Obama	16% (128)	29% (241)	12% (100)	15% (126)	28% (227)	822
2012 Vote: Mitt Romney	26% (133)	26% (131)	9% (48)	12% (60)	27% (141)	514
2012 Vote: Other	19% (18)	16% (16)	9% (8)	12% (11)	44% (43)	97
2012 Vote: Didn't Vote	13% (100)	25% (191)	11% (86)	11% (84)	40% (303)	764
4-Region: Northeast	19% (74)	25% (97)	14% (54)	12% (48)	31% (122)	394
4-Region: Midwest	17% (80)	30% (137)	12% (54)	11% (53)	30% (138)	462
4-Region: South	19% (155)	26% (211)	10% (79)	14% (114)	32% (265)	824
4-Region: West	14% (72)	26% (134)	11% (56)	13% (66)	37% (191)	520

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Table HR7: *And would you support or oppose streaming services providing an option to skip political jokes in all content, including TV shows?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	17% (381)	26% (579)	11% (243)	13% (282)	33% (715)	2200
Watch TV: Every day	21% (226)	26% (281)	11% (119)	14% (151)	28% (309)	1086
Watch TV: Several times per week	18% (93)	26% (138)	11% (60)	12% (62)	33% (174)	528
Watch TV: About once per week	10% (14)	30% (44)	14% (20)	16% (23)	31% (45)	147
Watch TV: Several times per month	11% (13)	34% (39)	18% (21)	13% (15)	23% (26)	114
Watch TV: About once per month	8% (4)	29% (14)	13% (7)	11% (6)	39% (19)	50
Watch TV: Less often than once per month	15% (15)	22% (21)	11% (11)	14% (13)	38% (36)	97
Watch TV: Never	9% (16)	23% (42)	3% (6)	6% (11)	58% (104)	178
Watch Movies: Every day	25% (91)	28% (105)	8% (29)	10% (37)	29% (108)	371
Watch Movies: Several times per week	19% (100)	26% (139)	11% (57)	17% (90)	27% (140)	526
Watch Movies: About once per week	19% (72)	25% (92)	14% (50)	14% (53)	28% (103)	371
Watch Movies: Several times per month	12% (37)	29% (84)	16% (46)	14% (42)	29% (85)	293
Watch Movies: About once per month	12% (25)	23% (48)	15% (31)	13% (27)	37% (77)	209
Watch Movies: Less often than once per month	14% (32)	27% (61)	10% (23)	8% (18)	40% (89)	224
Watch Movies: Never	12% (24)	24% (50)	3% (7)	7% (15)	54% (112)	207
Watch Sporting Events: Every day	33% (56)	20% (34)	10% (16)	16% (27)	21% (36)	170
Watch Sporting Events: Several times per week	20% (76)	28% (108)	13% (49)	13% (53)	27% (103)	389
Watch Sporting Events: About once per week	16% (50)	32% (102)	11% (34)	14% (44)	27% (85)	315
Watch Sporting Events: Several times per month	17% (25)	33% (50)	15% (22)	12% (18)	25% (38)	154
Watch Sporting Events: About once per month	17% (24)	32% (45)	17% (24)	10% (14)	24% (33)	140
Watch Sporting Events: Less often than once per month	15% (40)	24% (66)	14% (38)	11% (29)	37% (103)	275
Watch Sporting Events: Never	14% (109)	23% (175)	8% (59)	13% (97)	42% (317)	756
Cable TV: Currently subscribe	17% (172)	28% (284)	11% (115)	12% (121)	31% (310)	1002
Cable TV: Subscribed in past	19% (144)	25% (192)	11% (81)	15% (112)	30% (229)	759
Cable TV: Never subscribed	15% (65)	23% (103)	11% (47)	11% (49)	40% (176)	439
Satellite TV: Currently subscribe	23% (103)	27% (124)	9% (41)	10% (46)	31% (143)	457
Satellite TV: Subscribed in past	16% (104)	27% (171)	13% (82)	16% (99)	28% (177)	634
Satellite TV: Never subscribed	16% (174)	26% (284)	11% (120)	12% (136)	36% (395)	1110
Streaming Services: Currently subscribe	18% (224)	26% (337)	11% (145)	15% (186)	30% (381)	1272
Streaming Services: Subscribed in past	17% (39)	32% (74)	10% (22)	10% (22)	32% (73)	230
Streaming Services: Never subscribed	17% (119)	24% (168)	11% (76)	11% (74)	38% (262)	698

Continued on next page

Table HR7: *And would you support or oppose streaming services providing an option to skip political jokes in all content, including TV shows?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	17% (381)	26% (579)	11% (243)	13% (282)	33% (715)	2200
Film: An avid fan	21% (164)	25% (192)	10% (76)	16% (124)	28% (213)	769
Film: A casual fan	16% (181)	28% (329)	13% (147)	12% (138)	32% (375)	1170
Film: Not a fan	14% (35)	22% (59)	8% (20)	8% (20)	49% (127)	261
Television: An avid fan	21% (240)	25% (284)	10% (117)	14% (160)	29% (327)	1128
Television: A casual fan	14% (128)	28% (260)	11% (105)	10% (95)	36% (326)	914
Television: Not a fan	9% (14)	22% (35)	13% (21)	17% (27)	39% (62)	159
Music: An avid fan	21% (235)	26% (288)	10% (115)	14% (158)	28% (307)	1103
Music: A casual fan	14% (131)	27% (264)	12% (119)	11% (105)	36% (348)	967
Music: Not a fan	12% (15)	20% (26)	6% (8)	15% (19)	47% (60)	129
Fashion: An avid fan	29% (87)	25% (76)	9% (26)	11% (33)	26% (78)	300
Fashion: A casual fan	16% (140)	30% (262)	12% (105)	11% (92)	31% (272)	872
Fashion: Not a fan	15% (154)	23% (241)	11% (111)	15% (156)	36% (365)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8: How likely is it that you would use an option to skip political jokes on a streaming service?

Demographic	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Don't know / No opinion	Total N
Adults	16% (363)	13% (282)	16% (350)	8% (185)	32% (698)	15% (322)	2200
Gender: Male	14% (151)	10% (108)	16% (173)	8% (83)	39% (415)	12% (132)	1062
Gender: Female	19% (212)	15% (174)	16% (177)	9% (102)	25% (283)	17% (190)	1138
Age: 18-29	15% (69)	12% (54)	17% (78)	9% (42)	35% (156)	12% (52)	452
Age: 30-44	17% (96)	13% (75)	14% (77)	8% (43)	32% (177)	17% (92)	560
Age: 45-54	15% (40)	12% (34)	17% (46)	9% (26)	32% (87)	15% (42)	276
Age: 55-64	16% (76)	12% (58)	17% (83)	8% (38)	33% (159)	13% (61)	475
Age: 65+	19% (81)	14% (61)	15% (66)	8% (36)	27% (118)	17% (74)	436
Generation Z: 18-22	16% (27)	11% (20)	22% (38)	6% (10)	36% (62)	9% (16)	173
Millennial: Age 23-38	16% (101)	12% (76)	14% (89)	9% (57)	33% (206)	15% (92)	621
Generation X: Age 39-54	16% (78)	14% (67)	15% (74)	9% (44)	31% (153)	16% (78)	495
Boomers: Age 55-73	17% (137)	13% (106)	16% (131)	9% (70)	32% (257)	13% (107)	809
PID: Dem (no lean)	14% (108)	10% (78)	15% (116)	9% (74)	40% (316)	12% (96)	788
PID: Ind (no lean)	13% (94)	12% (85)	19% (136)	8% (55)	29% (211)	19% (139)	720
PID: Rep (no lean)	23% (161)	17% (119)	14% (97)	8% (56)	25% (170)	13% (88)	692
PID/Gender: Dem Men	13% (44)	7% (24)	13% (47)	7% (26)	49% (171)	10% (36)	347
PID/Gender: Dem Women	14% (64)	12% (54)	16% (70)	11% (48)	33% (145)	14% (60)	441
PID/Gender: Ind Men	11% (40)	8% (30)	20% (72)	9% (31)	36% (130)	16% (59)	363
PID/Gender: Ind Women	15% (54)	15% (55)	18% (63)	7% (24)	23% (81)	22% (80)	357
PID/Gender: Rep Men	19% (66)	16% (55)	15% (53)	8% (26)	32% (114)	11% (37)	352
PID/Gender: Rep Women	28% (95)	19% (64)	13% (44)	9% (30)	17% (56)	15% (51)	340
Ideo: Liberal (1-3)	8% (47)	10% (61)	14% (83)	11% (68)	48% (284)	9% (53)	596
Ideo: Moderate (4)	15% (84)	13% (72)	20% (111)	9% (49)	30% (162)	12% (67)	545
Ideo: Conservative (5-7)	24% (190)	17% (134)	15% (122)	7% (60)	25% (204)	12% (95)	805
Educ: < College	17% (257)	12% (177)	16% (241)	8% (114)	30% (461)	17% (262)	1512
Educ: Bachelors degree	16% (73)	17% (75)	17% (78)	9% (41)	31% (138)	9% (39)	444
Educ: Post-grad	13% (33)	13% (31)	13% (31)	12% (29)	41% (100)	9% (21)	244
Income: Under 50k	17% (227)	13% (171)	15% (203)	7% (92)	30% (389)	18% (234)	1315
Income: 50k-100k	17% (105)	12% (76)	18% (110)	9% (55)	34% (212)	10% (62)	620
Income: 100k+	12% (31)	13% (35)	14% (37)	14% (38)	37% (97)	10% (27)	265
Ethnicity: White	17% (290)	14% (239)	15% (264)	8% (145)	32% (551)	14% (234)	1722
Ethnicity: Hispanic	21% (74)	10% (35)	15% (54)	6% (21)	34% (120)	13% (45)	349

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Table HR8: How likely is it that you would use an option to skip political jokes on a streaming service?

Demographic	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Don't know / No opinion	Total N
Adults	16% (363)	13% (282)	16% (350)	8% (185)	32% (698)	15% (322)	2200
Ethnicity: Afr. Am.	14% (38)	10% (27)	17% (47)	8% (21)	33% (89)	19% (52)	274
Ethnicity: Other	17% (35)	8% (16)	19% (39)	9% (19)	28% (58)	18% (37)	204
Community: Urban	14% (80)	10% (59)	20% (119)	8% (49)	34% (202)	14% (81)	591
Community: Suburban	17% (169)	14% (136)	14% (141)	8% (74)	32% (315)	15% (146)	981
Community: Rural	18% (114)	14% (87)	14% (89)	10% (62)	29% (181)	15% (95)	628
Employ: Private Sector	18% (120)	15% (97)	16% (108)	10% (67)	32% (213)	8% (50)	655
Employ: Government	13% (15)	13% (15)	11% (13)	10% (11)	37% (42)	16% (18)	114
Employ: Self-Employed	11% (16)	9% (14)	12% (19)	10% (15)	43% (66)	16% (24)	156
Employ: Homemaker	21% (41)	15% (29)	13% (27)	6% (11)	24% (46)	22% (42)	196
Employ: Retired	17% (97)	12% (69)	14% (76)	8% (47)	31% (169)	17% (96)	553
Employ: Unemployed	12% (29)	11% (28)	19% (47)	4% (11)	35% (88)	19% (47)	251
Employ: Other	19% (32)	12% (21)	24% (40)	8% (14)	21% (35)	16% (27)	170
Military HH: Yes	17% (66)	12% (44)	16% (60)	7% (25)	35% (133)	14% (54)	382
Military HH: No	16% (297)	13% (238)	16% (290)	9% (160)	31% (565)	15% (268)	1818
RD/WT: Right Direction	24% (197)	16% (136)	16% (130)	7% (62)	23% (196)	14% (115)	837
RD/WT: Wrong Track	12% (166)	11% (146)	16% (219)	9% (123)	37% (502)	15% (207)	1363
Trump Job Approve	24% (216)	17% (157)	15% (132)	7% (65)	24% (213)	13% (116)	899
Trump Job Disapprove	11% (135)	10% (122)	17% (201)	10% (115)	40% (471)	12% (147)	1190
Trump Job Strongly Approve	25% (131)	15% (77)	12% (61)	5% (26)	28% (145)	15% (80)	521
Trump Job Somewhat Approve	22% (85)	21% (80)	19% (71)	10% (39)	18% (68)	10% (36)	378
Trump Job Somewhat Disapprove	12% (28)	16% (38)	22% (54)	10% (24)	30% (73)	10% (25)	243
Trump Job Strongly Disapprove	11% (106)	9% (84)	15% (146)	10% (91)	42% (397)	13% (121)	946
Favorable of Trump	24% (214)	16% (144)	15% (127)	7% (61)	24% (213)	13% (116)	875
Unfavorable of Trump	11% (132)	11% (130)	17% (202)	10% (116)	39% (461)	12% (136)	1177
Very Favorable of Trump	26% (135)	15% (79)	12% (63)	5% (29)	27% (142)	14% (75)	524
Somewhat Favorable of Trump	22% (79)	18% (65)	18% (64)	9% (32)	20% (70)	12% (40)	350
Somewhat Unfavorable of Trump	13% (27)	19% (40)	22% (46)	8% (16)	28% (59)	12% (26)	212
Very Unfavorable of Trump	11% (105)	9% (90)	16% (156)	10% (100)	42% (402)	11% (111)	965

Continued on next page

Table HR8: How likely is it that you would use an option to skip political jokes on a streaming service?

Demographic	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Don't know / No opinion	Total N
Adults	16% (363)	13% (282)	16% (350)	8% (185)	32% (698)	15% (322)	2200
#1 Issue: Economy	16% (83)	11% (57)	15% (80)	9% (50)	33% (177)	16% (82)	528
#1 Issue: Security	22% (106)	15% (73)	16% (76)	6% (31)	27% (128)	14% (66)	480
#1 Issue: Health Care	18% (67)	15% (57)	16% (61)	7% (26)	32% (125)	13% (49)	385
#1 Issue: Medicare / Social Security	14% (49)	14% (47)	18% (61)	8% (28)	27% (94)	18% (63)	342
#1 Issue: Women's Issues	15% (19)	17% (21)	17% (21)	12% (15)	26% (33)	13% (16)	125
#1 Issue: Education	12% (13)	11% (11)	17% (18)	6% (6)	40% (43)	14% (15)	106
#1 Issue: Energy	13% (17)	5% (7)	13% (17)	14% (18)	48% (62)	6% (8)	129
#1 Issue: Other	10% (10)	9% (10)	14% (15)	10% (11)	35% (37)	22% (23)	105
2018 House Vote: Democrat	11% (82)	11% (83)	15% (112)	11% (83)	42% (311)	10% (72)	743
2018 House Vote: Republican	24% (165)	17% (119)	15% (107)	8% (55)	23% (161)	13% (92)	700
2018 House Vote: Someone else	8% (7)	14% (13)	14% (13)	5% (4)	29% (27)	30% (28)	93
2016 Vote: Hillary Clinton	11% (77)	10% (69)	14% (99)	11% (76)	43% (297)	10% (67)	685
2016 Vote: Donald Trump	27% (187)	17% (119)	14% (99)	8% (53)	23% (157)	11% (78)	692
2016 Vote: Other	8% (13)	17% (29)	14% (23)	10% (18)	34% (58)	18% (30)	171
2016 Vote: Didn't Vote	13% (87)	10% (66)	20% (128)	6% (39)	28% (185)	23% (147)	651
Voted in 2014: Yes	18% (240)	13% (175)	15% (197)	9% (125)	33% (437)	12% (159)	1333
Voted in 2014: No	14% (123)	12% (108)	18% (152)	7% (60)	30% (261)	19% (164)	867
2012 Vote: Barack Obama	12% (101)	11% (89)	16% (130)	11% (92)	40% (332)	10% (79)	822
2012 Vote: Mitt Romney	26% (136)	17% (89)	14% (71)	7% (34)	25% (127)	11% (57)	514
2012 Vote: Other	12% (12)	9% (8)	16% (16)	12% (11)	27% (26)	25% (24)	97
2012 Vote: Didn't Vote	15% (115)	13% (96)	17% (133)	6% (48)	27% (210)	21% (162)	764
4-Region: Northeast	14% (55)	12% (49)	18% (72)	9% (36)	31% (121)	15% (59)	394
4-Region: Midwest	15% (70)	13% (59)	17% (78)	10% (45)	33% (154)	12% (57)	462
4-Region: South	20% (164)	15% (123)	13% (107)	7% (60)	31% (254)	14% (116)	824
4-Region: West	14% (74)	10% (51)	18% (92)	8% (44)	33% (169)	17% (90)	520

Continued on next page

Table HR8: How likely is it that you would use an option to skip political jokes on a streaming service?

Demographic	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Don't know / No opinion	Total N
Adults	16% (363)	13% (282)	16% (350)	8% (185)	32% (698)	15% (322)	2200
Watch TV: Every day	19% (208)	12% (132)	14% (156)	9% (100)	33% (361)	12% (128)	1086
Watch TV: Several times per week	16% (82)	15% (77)	18% (95)	9% (46)	33% (173)	10% (55)	528
Watch TV: About once per week	11% (16)	20% (29)	16% (24)	9% (13)	26% (39)	18% (26)	147
Watch TV: Several times per month	13% (15)	10% (11)	26% (30)	6% (7)	38% (43)	7% (8)	114
Watch TV: About once per month	12% (6)	8% (4)	16% (8)	9% (5)	33% (17)	22% (11)	50
Watch TV: Less often than once per month	13% (13)	13% (13)	13% (13)	5% (5)	34% (33)	22% (21)	97
Watch TV: Never	13% (23)	9% (16)	14% (25)	5% (9)	18% (32)	41% (73)	178
Watch Movies: Every day	25% (91)	15% (56)	13% (48)	9% (32)	28% (104)	10% (39)	371
Watch Movies: Several times per week	17% (87)	14% (75)	15% (77)	8% (44)	35% (184)	11% (58)	526
Watch Movies: About once per week	13% (49)	13% (48)	17% (63)	11% (41)	36% (132)	10% (37)	371
Watch Movies: Several times per month	14% (41)	10% (30)	20% (59)	8% (25)	37% (109)	10% (29)	293
Watch Movies: About once per month	14% (29)	13% (27)	16% (34)	10% (20)	33% (69)	14% (30)	209
Watch Movies: Less often than once per month	15% (34)	13% (29)	17% (38)	6% (14)	27% (60)	22% (49)	224
Watch Movies: Never	15% (31)	8% (17)	15% (31)	4% (8)	19% (39)	39% (81)	207
Watch Sporting Events: Every day	28% (47)	16% (27)	17% (29)	2% (4)	30% (51)	7% (12)	170
Watch Sporting Events: Several times per week	14% (55)	18% (71)	15% (59)	9% (35)	33% (127)	11% (42)	389
Watch Sporting Events: About once per week	16% (49)	10% (33)	17% (55)	9% (30)	37% (118)	10% (30)	315
Watch Sporting Events: Several times per month	18% (28)	14% (21)	18% (28)	10% (15)	32% (49)	8% (12)	154
Watch Sporting Events: About once per month	17% (24)	15% (20)	17% (23)	11% (15)	31% (44)	10% (14)	140
Watch Sporting Events: Less often than once per month	13% (36)	12% (32)	17% (47)	11% (31)	31% (85)	16% (45)	275
Watch Sporting Events: Never	16% (124)	10% (78)	14% (108)	7% (55)	30% (224)	22% (167)	756
Cable TV: Currently subscribe	17% (167)	13% (134)	15% (155)	8% (81)	31% (313)	15% (152)	1002
Cable TV: Subscribed in past	16% (123)	13% (101)	16% (122)	9% (70)	35% (267)	10% (76)	759
Cable TV: Never subscribed	16% (72)	11% (48)	17% (73)	8% (34)	27% (117)	22% (95)	439
Satellite TV: Currently subscribe	23% (104)	12% (56)	17% (77)	8% (35)	25% (115)	15% (69)	457
Satellite TV: Subscribed in past	14% (92)	15% (96)	15% (96)	8% (49)	36% (227)	12% (75)	634
Satellite TV: Never subscribed	15% (167)	12% (130)	16% (176)	9% (101)	32% (357)	16% (178)	1110
Streaming Services: Currently subscribe	16% (201)	13% (167)	15% (192)	9% (117)	36% (454)	11% (141)	1272
Streaming Services: Subscribed in past	18% (43)	17% (39)	18% (41)	7% (17)	23% (52)	17% (39)	230
Streaming Services: Never subscribed	17% (119)	11% (77)	17% (117)	7% (51)	28% (192)	20% (142)	698

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Table HR8: How likely is it that you would use an option to skip political jokes on a streaming service?

Demographic	Very likely	Somewhat likely	Neither likely nor unlikely	Somewhat unlikely	Very unlikely	Don't know / No opinion	Total N
Adults	16% (363)	13% (282)	16% (350)	8% (185)	32% (698)	15% (322)	2200
Film: An avid fan	20% (153)	13% (102)	14% (110)	8% (60)	35% (269)	10% (76)	769
Film: A casual fan	14% (167)	13% (156)	16% (192)	9% (108)	32% (380)	14% (167)	1170
Film: Not a fan	16% (43)	9% (24)	19% (48)	6% (16)	19% (50)	30% (79)	261
Television: An avid fan	20% (224)	13% (149)	16% (175)	9% (98)	31% (349)	12% (133)	1128
Television: A casual fan	13% (120)	12% (113)	17% (155)	8% (77)	32% (295)	17% (155)	914
Television: Not a fan	12% (19)	13% (21)	13% (20)	7% (10)	34% (54)	22% (35)	159
Music: An avid fan	20% (220)	14% (153)	15% (164)	7% (82)	33% (365)	11% (119)	1103
Music: A casual fan	13% (125)	12% (121)	17% (169)	10% (93)	31% (297)	17% (163)	967
Music: Not a fan	15% (19)	7% (8)	13% (16)	8% (10)	28% (36)	31% (40)	129
Fashion: An avid fan	28% (83)	15% (44)	14% (42)	7% (20)	24% (71)	13% (40)	300
Fashion: A casual fan	15% (135)	16% (140)	16% (143)	9% (78)	28% (246)	15% (129)	872
Fashion: Not a fan	14% (145)	10% (98)	16% (165)	8% (86)	37% (381)	15% (153)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9: As you may know, House Speaker Nancy Pelosi (D-Calif.) recently began impeachment proceedings against President Trump. Do you plan to watch live coverage of the impeachment proceedings?

Demographic	Yes, all of it		Yes, some of it		No		Don't know / No opinion		Total N
Adults	15%	(325)	33%	(724)	39%	(854)	14%	(297)	2200
Gender: Male	16%	(173)	34%	(362)	38%	(408)	11%	(118)	1062
Gender: Female	13%	(152)	32%	(362)	39%	(446)	16%	(179)	1138
Age: 18-29	16%	(72)	32%	(147)	36%	(161)	16%	(73)	452
Age: 30-44	16%	(89)	29%	(163)	39%	(216)	17%	(93)	560
Age: 45-54	15%	(42)	28%	(77)	44%	(122)	12%	(34)	276
Age: 55-64	12%	(56)	39%	(185)	40%	(188)	10%	(46)	475
Age: 65+	15%	(65)	35%	(152)	38%	(167)	12%	(51)	436
Generation Z: 18-22	11%	(20)	36%	(61)	29%	(50)	24%	(41)	173
Millennial: Age 23-38	17%	(106)	30%	(188)	39%	(244)	13%	(84)	621
Generation X: Age 39-54	16%	(77)	28%	(137)	41%	(205)	15%	(75)	495
Boomers: Age 55-73	14%	(110)	37%	(299)	39%	(317)	10%	(84)	809
PID: Dem (no lean)	23%	(180)	44%	(347)	22%	(175)	11%	(86)	788
PID: Ind (no lean)	9%	(65)	26%	(185)	46%	(328)	20%	(142)	720
PID: Rep (no lean)	11%	(79)	28%	(192)	51%	(352)	10%	(69)	692
PID/Gender: Dem Men	26%	(90)	45%	(156)	21%	(73)	8%	(28)	347
PID/Gender: Dem Women	20%	(90)	43%	(191)	23%	(102)	13%	(58)	441
PID/Gender: Ind Men	9%	(32)	26%	(95)	48%	(173)	18%	(64)	363
PID/Gender: Ind Women	9%	(33)	25%	(90)	43%	(155)	22%	(79)	357
PID/Gender: Rep Men	14%	(51)	32%	(111)	46%	(163)	8%	(27)	352
PID/Gender: Rep Women	8%	(28)	24%	(81)	56%	(189)	12%	(42)	340
Ideo: Liberal (1-3)	24%	(145)	46%	(277)	21%	(127)	8%	(47)	596
Ideo: Moderate (4)	11%	(62)	35%	(191)	41%	(221)	13%	(71)	545
Ideo: Conservative (5-7)	13%	(103)	27%	(218)	51%	(408)	9%	(75)	805
Educ: < College	14%	(213)	30%	(453)	39%	(589)	17%	(257)	1512
Educ: Bachelors degree	14%	(64)	39%	(175)	39%	(175)	7%	(30)	444
Educ: Post-grad	20%	(48)	39%	(96)	37%	(90)	4%	(9)	244
Income: Under 50k	14%	(180)	30%	(396)	38%	(500)	18%	(240)	1315
Income: 50k-100k	16%	(102)	36%	(225)	40%	(251)	7%	(42)	620
Income: 100k+	16%	(43)	39%	(103)	39%	(103)	6%	(15)	265
Ethnicity: White	13%	(230)	34%	(579)	41%	(711)	12%	(202)	1722

Continued on next page

Table HR9: As you may know, House Speaker Nancy Pelosi (D-Calif.) recently began impeachment proceedings against President Trump. Do you plan to watch live coverage of the impeachment proceedings?

Demographic	Yes, all of it		Yes, some of it		No		Don't know / No opinion		Total N
Adults	15%	(325)	33%	(724)	39%	(854)	14%	(297)	2200
Ethnicity: Hispanic	20%	(69)	33%	(116)	34%	(118)	14%	(47)	349
Ethnicity: Afr. Am.	22%	(60)	29%	(80)	27%	(74)	22%	(61)	274
Ethnicity: Other	18%	(36)	32%	(65)	34%	(69)	17%	(35)	204
Community: Urban	17%	(102)	34%	(203)	35%	(208)	13%	(79)	591
Community: Suburban	15%	(146)	35%	(345)	38%	(370)	12%	(120)	981
Community: Rural	12%	(76)	28%	(176)	44%	(277)	16%	(98)	628
Employ: Private Sector	14%	(90)	39%	(255)	40%	(259)	8%	(50)	655
Employ: Government	16%	(19)	35%	(40)	39%	(44)	9%	(11)	114
Employ: Self-Employed	22%	(34)	28%	(44)	40%	(62)	10%	(15)	156
Employ: Homemaker	15%	(29)	18%	(36)	47%	(93)	20%	(39)	196
Employ: Retired	16%	(88)	35%	(196)	38%	(209)	11%	(60)	553
Employ: Unemployed	10%	(25)	29%	(72)	32%	(81)	29%	(72)	251
Employ: Other	15%	(25)	23%	(38)	44%	(74)	19%	(32)	170
Military HH: Yes	16%	(63)	29%	(112)	41%	(158)	13%	(49)	382
Military HH: No	14%	(262)	34%	(612)	38%	(696)	14%	(248)	1818
RD/WT: Right Direction	11%	(93)	26%	(218)	50%	(419)	13%	(107)	837
RD/WT: Wrong Track	17%	(232)	37%	(506)	32%	(435)	14%	(191)	1363
Trump Job Approve	10%	(91)	25%	(226)	54%	(482)	11%	(100)	899
Trump Job Disapprove	19%	(230)	41%	(491)	27%	(327)	12%	(141)	1190
Trump Job Strongly Approve	14%	(74)	25%	(133)	50%	(258)	11%	(55)	521
Trump Job Somewhat Approve	4%	(17)	25%	(93)	59%	(224)	12%	(45)	378
Trump Job Somewhat Disapprove	11%	(27)	35%	(84)	45%	(109)	9%	(23)	243
Trump Job Strongly Disapprove	21%	(203)	43%	(407)	23%	(218)	12%	(118)	946
Favorable of Trump	10%	(88)	25%	(218)	55%	(478)	10%	(91)	875
Unfavorable of Trump	20%	(231)	42%	(495)	27%	(321)	11%	(129)	1177
Very Favorable of Trump	15%	(79)	25%	(131)	51%	(265)	9%	(49)	524
Somewhat Favorable of Trump	3%	(9)	25%	(87)	61%	(213)	12%	(42)	350
Somewhat Unfavorable of Trump	15%	(31)	32%	(68)	41%	(87)	12%	(26)	212
Very Unfavorable of Trump	21%	(200)	44%	(427)	24%	(234)	11%	(103)	965

Continued on next page

Table HR9: As you may know, House Speaker Nancy Pelosi (D-Calif.) recently began impeachment proceedings against President Trump. Do you plan to watch live coverage of the impeachment proceedings?

Demographic	Yes, all of it		Yes, some of it		No		Don't know / No opinion		Total N
Adults	15%	(325)	33%	(724)	39%	(854)	14%	(297)	2200
#1 Issue: Economy	11%	(58)	34%	(180)	43%	(227)	12%	(63)	528
#1 Issue: Security	15%	(72)	25%	(118)	48%	(233)	12%	(58)	480
#1 Issue: Health Care	19%	(72)	36%	(139)	33%	(126)	13%	(49)	385
#1 Issue: Medicare / Social Security	13%	(45)	38%	(129)	34%	(118)	15%	(51)	342
#1 Issue: Women's Issues	16%	(21)	34%	(42)	29%	(37)	21%	(26)	125
#1 Issue: Education	8%	(8)	21%	(23)	50%	(53)	21%	(23)	106
#1 Issue: Energy	19%	(24)	48%	(62)	27%	(35)	6%	(8)	129
#1 Issue: Other	24%	(25)	31%	(33)	25%	(26)	20%	(21)	105
2018 House Vote: Democrat	23%	(174)	45%	(336)	23%	(169)	9%	(65)	743
2018 House Vote: Republican	12%	(86)	28%	(196)	53%	(368)	7%	(50)	700
2018 House Vote: Someone else	6%	(5)	20%	(18)	48%	(44)	27%	(25)	93
2016 Vote: Hillary Clinton	25%	(170)	45%	(309)	22%	(150)	8%	(56)	685
2016 Vote: Donald Trump	12%	(84)	27%	(184)	53%	(369)	8%	(55)	692
2016 Vote: Other	10%	(16)	30%	(51)	49%	(84)	12%	(20)	171
2016 Vote: Didn't Vote	8%	(54)	28%	(180)	39%	(251)	25%	(166)	651
Voted in 2014: Yes	18%	(238)	36%	(476)	38%	(500)	9%	(119)	1333
Voted in 2014: No	10%	(87)	29%	(248)	41%	(354)	21%	(178)	867
2012 Vote: Barack Obama	21%	(172)	42%	(345)	27%	(226)	10%	(79)	822
2012 Vote: Mitt Romney	12%	(61)	25%	(129)	55%	(283)	8%	(41)	514
2012 Vote: Other	7%	(7)	26%	(26)	49%	(48)	17%	(16)	97
2012 Vote: Didn't Vote	11%	(84)	29%	(221)	39%	(298)	21%	(161)	764
4-Region: Northeast	12%	(48)	38%	(148)	39%	(152)	12%	(46)	394
4-Region: Midwest	13%	(61)	31%	(145)	44%	(202)	12%	(54)	462
4-Region: South	17%	(143)	29%	(242)	39%	(322)	14%	(117)	824
4-Region: West	14%	(73)	36%	(189)	34%	(178)	15%	(80)	520

Continued on next page

Table HR9: As you may know, House Speaker Nancy Pelosi (D-Calif.) recently began impeachment proceedings against President Trump. Do you plan to watch live coverage of the impeachment proceedings?

Demographic	Yes, all of it		Yes, some of it		No		Don't know / No opinion		Total N
Adults	15%	(325)	33%	(724)	39%	(854)	14%	(297)	2200
Watch TV: Every day	17%	(180)	35%	(377)	38%	(414)	11%	(115)	1086
Watch TV: Several times per week	14%	(75)	32%	(171)	42%	(224)	11%	(58)	528
Watch TV: About once per week	17%	(25)	37%	(54)	34%	(49)	13%	(19)	147
Watch TV: Several times per month	16%	(18)	36%	(42)	37%	(42)	11%	(13)	114
Watch TV: About once per month	7%	(3)	31%	(16)	36%	(18)	26%	(13)	50
Watch TV: Less often than once per month	9%	(9)	26%	(25)	39%	(38)	26%	(25)	97
Watch TV: Never	9%	(15)	22%	(40)	38%	(68)	31%	(55)	178
Watch Movies: Every day	22%	(83)	26%	(98)	37%	(139)	14%	(51)	371
Watch Movies: Several times per week	16%	(83)	40%	(209)	34%	(176)	11%	(58)	526
Watch Movies: About once per week	18%	(67)	33%	(123)	40%	(149)	8%	(31)	371
Watch Movies: Several times per month	13%	(37)	40%	(116)	38%	(110)	10%	(29)	293
Watch Movies: About once per month	10%	(20)	30%	(63)	45%	(94)	15%	(32)	209
Watch Movies: Less often than once per month	8%	(18)	31%	(69)	45%	(102)	16%	(35)	224
Watch Movies: Never	8%	(16)	22%	(47)	40%	(84)	30%	(61)	207
Watch Sporting Events: Every day	20%	(35)	30%	(50)	42%	(71)	8%	(14)	170
Watch Sporting Events: Several times per week	19%	(73)	39%	(153)	34%	(134)	8%	(30)	389
Watch Sporting Events: About once per week	15%	(46)	35%	(109)	36%	(113)	15%	(48)	315
Watch Sporting Events: Several times per month	17%	(26)	30%	(47)	46%	(70)	7%	(11)	154
Watch Sporting Events: About once per month	18%	(24)	39%	(55)	36%	(51)	7%	(10)	140
Watch Sporting Events: Less often than once per month	12%	(34)	34%	(94)	35%	(98)	18%	(51)	275
Watch Sporting Events: Never	11%	(87)	29%	(216)	42%	(318)	18%	(135)	756
Cable TV: Currently subscribe	17%	(173)	37%	(369)	33%	(331)	13%	(129)	1002
Cable TV: Subscribed in past	13%	(100)	32%	(241)	45%	(338)	10%	(79)	759
Cable TV: Never subscribed	12%	(52)	26%	(113)	42%	(185)	20%	(89)	439
Satellite TV: Currently subscribe	15%	(69)	29%	(132)	40%	(183)	16%	(72)	457
Satellite TV: Subscribed in past	15%	(97)	35%	(223)	38%	(238)	12%	(75)	634
Satellite TV: Never subscribed	14%	(159)	33%	(369)	39%	(432)	13%	(149)	1110
Streaming Services: Currently subscribe	16%	(206)	35%	(445)	38%	(478)	11%	(143)	1272
Streaming Services: Subscribed in past	14%	(31)	36%	(82)	36%	(83)	15%	(34)	230
Streaming Services: Never subscribed	13%	(88)	28%	(197)	42%	(292)	17%	(121)	698

Continued on next page

Table HR9: As you may know, House Speaker Nancy Pelosi (D-Calif.) recently began impeachment proceedings against President Trump. Do you plan to watch live coverage of the impeachment proceedings?

Demographic	Yes, all of it		Yes, some of it		No		Don't know / No opinion		Total N
Adults	15%	(325)	33%	(724)	39%	(854)	14%	(297)	2200
Film: An avid fan	21%	(162)	34%	(265)	34%	(265)	10%	(77)	769
Film: A casual fan	13%	(146)	34%	(399)	40%	(470)	13%	(155)	1170
Film: Not a fan	6%	(16)	23%	(60)	45%	(118)	25%	(66)	261
Television: An avid fan	19%	(212)	34%	(388)	36%	(404)	11%	(124)	1128
Television: A casual fan	11%	(98)	34%	(306)	41%	(371)	15%	(139)	914
Television: Not a fan	10%	(16)	18%	(29)	50%	(79)	22%	(35)	159
Music: An avid fan	19%	(208)	33%	(368)	36%	(396)	12%	(132)	1103
Music: A casual fan	12%	(112)	33%	(317)	41%	(401)	14%	(138)	967
Music: Not a fan	4%	(5)	30%	(39)	44%	(57)	21%	(28)	129
Fashion: An avid fan	25%	(75)	30%	(91)	30%	(91)	15%	(44)	300
Fashion: A casual fan	16%	(139)	34%	(300)	35%	(308)	14%	(126)	872
Fashion: Not a fan	11%	(112)	32%	(333)	44%	(455)	12%	(128)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	49% (1086)	24% (528)	7% (147)	5% (114)	2% (50)	4% (97)	8% (178)	220
Gender: Male	49% (517)	25% (270)	6% (64)	5% (54)	3% (27)	5% (49)	8% (81)	100
Gender: Female	50% (569)	23% (258)	7% (83)	5% (60)	2% (23)	4% (48)	9% (97)	113
Age: 18-29	45% (204)	29% (131)	7% (30)	7% (30)	3% (12)	5% (25)	5% (22)	45
Age: 30-44	50% (282)	23% (128)	11% (61)	6% (35)	1% (7)	2% (13)	6% (34)	50
Age: 45-54	44% (121)	28% (78)	4% (11)	3% (9)	6% (17)	6% (18)	8% (22)	27
Age: 55-64	51% (240)	21% (102)	5% (24)	4% (20)	2% (9)	5% (26)	11% (55)	47
Age: 65+	55% (238)	21% (90)	5% (21)	5% (21)	1% (6)	3% (15)	11% (46)	43
Generation Z: 18-22	33% (56)	33% (57)	9% (16)	8% (14)	5% (8)	7% (11)	6% (11)	17
Millennial: Age 23-38	53% (328)	24% (146)	7% (44)	7% (41)	1% (8)	3% (21)	5% (33)	6
Generation X: Age 39-54	45% (223)	27% (134)	9% (42)	4% (19)	4% (20)	5% (23)	7% (34)	49
Boomers: Age 55-73	54% (436)	21% (169)	5% (38)	4% (35)	1% (11)	5% (37)	10% (85)	80
PID: Dem (no lean)	53% (415)	25% (199)	7% (52)	5% (37)	2% (15)	2% (19)	6% (50)	78
PID: Ind (no lean)	44% (320)	24% (176)	5% (37)	7% (47)	3% (21)	6% (46)	10% (72)	72
PID: Rep (no lean)	51% (350)	22% (152)	8% (58)	4% (30)	2% (13)	5% (32)	8% (56)	69
PID/Gender: Dem Men	52% (180)	30% (103)	5% (17)	4% (14)	3% (9)	2% (8)	4% (15)	34
PID/Gender: Dem Women	53% (235)	22% (97)	8% (34)	5% (23)	1% (7)	3% (11)	8% (35)	4
PID/Gender: Ind Men	41% (149)	25% (91)	5% (19)	8% (29)	3% (11)	8% (28)	10% (37)	30
PID/Gender: Ind Women	48% (171)	24% (86)	5% (18)	5% (19)	3% (11)	5% (18)	10% (35)	35
PID/Gender: Rep Men	53% (187)	22% (76)	8% (27)	3% (11)	2% (7)	4% (14)	8% (29)	35
PID/Gender: Rep Women	48% (163)	22% (76)	9% (31)	6% (19)	2% (6)	5% (19)	8% (27)	34
Ideo: Liberal (1-3)	51% (307)	26% (154)	8% (45)	5% (31)	3% (16)	3% (18)	4% (25)	59
Ideo: Moderate (4)	54% (295)	23% (124)	5% (30)	6% (30)	2% (11)	4% (21)	6% (35)	54
Ideo: Conservative (5-7)	47% (378)	25% (200)	7% (57)	6% (46)	2% (13)	5% (37)	9% (74)	80
Educ: < College	50% (752)	23% (347)	7% (100)	5% (78)	2% (35)	4% (67)	9% (133)	15
Educ: Bachelors degree	48% (214)	26% (118)	6% (28)	6% (25)	2% (9)	4% (18)	7% (32)	44
Educ: Post-grad	49% (120)	26% (64)	8% (19)	4% (11)	2% (6)	5% (12)	6% (14)	24

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Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	49% (1086)	24% (528)	7% (147)	5% (114)	2% (50)	4% (97)	8% (178)	2200
Income: Under 50k	51% (667)	21% (278)	6% (83)	5% (65)	2% (24)	5% (68)	10% (129)	1300
Income: 50k-100k	49% (306)	28% (171)	6% (37)	6% (38)	2% (14)	3% (17)	6% (37)	620
Income: 100k+	42% (112)	30% (79)	10% (27)	4% (11)	5% (12)	4% (12)	5% (13)	260
Ethnicity: White	52% (889)	23% (400)	6% (109)	5% (94)	2% (40)	4% (66)	7% (123)	1720
Ethnicity: Hispanic	48% (167)	24% (85)	9% (32)	5% (18)	2% (6)	4% (14)	8% (28)	340
Ethnicity: Afr. Am.	47% (130)	27% (73)	6% (15)	3% (9)	2% (6)	4% (12)	11% (29)	270
Ethnicity: Other	33% (68)	27% (55)	11% (22)	6% (12)	2% (4)	9% (19)	13% (26)	200
Community: Urban	45% (268)	25% (148)	8% (49)	6% (37)	2% (10)	4% (26)	9% (53)	590
Community: Suburban	51% (501)	25% (243)	6% (59)	4% (43)	3% (25)	4% (43)	7% (67)	970
Community: Rural	50% (316)	22% (137)	6% (39)	6% (35)	2% (15)	4% (28)	9% (58)	620
Employ: Private Sector	49% (318)	28% (182)	8% (55)	5% (36)	3% (19)	3% (19)	4% (26)	650
Employ: Government	41% (47)	25% (29)	10% (12)	3% (4)	1% (1)	6% (6)	13% (15)	110
Employ: Self-Employed	42% (66)	24% (38)	8% (12)	5% (8)	4% (6)	9% (13)	8% (12)	150
Employ: Homemaker	56% (110)	19% (37)	7% (13)	7% (13)	1% (2)	2% (4)	9% (17)	190
Employ: Retired	53% (293)	21% (118)	4% (21)	5% (27)	2% (10)	4% (24)	11% (60)	550
Employ: Unemployed	55% (138)	19% (47)	3% (7)	4% (9)	2% (5)	8% (19)	10% (25)	240
Employ: Other	46% (78)	28% (48)	6% (11)	7% (11)	1% (1)	4% (6)	8% (14)	170
Military HH: Yes	47% (180)	28% (106)	6% (23)	4% (14)	3% (10)	4% (17)	8% (31)	380
Military HH: No	50% (905)	23% (422)	7% (124)	6% (100)	2% (40)	4% (80)	8% (147)	1800
RD/WT: Right Direction	49% (412)	23% (192)	7% (54)	5% (43)	2% (17)	4% (37)	10% (81)	830
RD/WT: Wrong Track	49% (674)	25% (336)	7% (92)	5% (71)	2% (33)	4% (60)	7% (97)	1360
Trump Job Approve	50% (450)	22% (200)	7% (63)	5% (49)	2% (19)	5% (48)	8% (70)	890
Trump Job Disapprove	50% (597)	25% (303)	7% (77)	5% (63)	2% (28)	3% (38)	7% (84)	1190
Trump Job Strongly Approve	50% (258)	21% (112)	8% (43)	4% (23)	2% (10)	6% (30)	9% (45)	500
Trump Job Somewhat Approve	51% (192)	23% (88)	5% (20)	7% (26)	2% (9)	5% (19)	7% (25)	370
Trump Job Somewhat Disapprove	47% (115)	28% (68)	6% (14)	9% (23)	1% (3)	2% (6)	6% (16)	240
Trump Job Strongly Disapprove	51% (482)	25% (235)	7% (63)	4% (40)	3% (25)	3% (32)	7% (69)	940

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	49% (1086)	24% (528)	7% (147)	5% (114)	2% (50)	4% (97)	8% (178)	220
Favorable of Trump	50% (442)	22% (193)	7% (64)	5% (43)	2% (17)	5% (43)	8% (73)	87
Unfavorable of Trump	50% (589)	26% (306)	6% (73)	5% (63)	3% (30)	4% (43)	6% (72)	117
Very Favorable of Trump	50% (263)	22% (115)	8% (42)	5% (24)	2% (8)	5% (27)	9% (46)	52
Somewhat Favorable of Trump	51% (179)	22% (78)	6% (22)	5% (19)	3% (9)	5% (17)	8% (27)	35
Somewhat Unfavorable of Trump	42% (89)	34% (72)	5% (11)	8% (17)	2% (5)	4% (8)	5% (10)	21
Very Unfavorable of Trump	52% (500)	24% (235)	6% (62)	5% (46)	3% (26)	4% (35)	6% (62)	96
#1 Issue: Economy	46% (243)	28% (150)	6% (31)	5% (28)	2% (12)	4% (23)	8% (41)	52
#1 Issue: Security	50% (240)	23% (111)	7% (33)	6% (28)	2% (11)	5% (22)	7% (35)	48
#1 Issue: Health Care	51% (198)	24% (93)	8% (31)	4% (15)	2% (8)	4% (14)	7% (26)	38
#1 Issue: Medicare / Social Security	54% (183)	18% (62)	4% (13)	4% (12)	1% (5)	6% (19)	14% (47)	34
#1 Issue: Women's Issues	49% (62)	22% (28)	7% (9)	5% (6)	5% (6)	5% (7)	6% (8)	12
#1 Issue: Education	43% (46)	24% (26)	7% (7)	10% (11)	2% (2)	5% (5)	10% (10)	10
#1 Issue: Energy	46% (59)	29% (38)	9% (11)	5% (7)	3% (4)	3% (4)	5% (6)	12
#1 Issue: Other	52% (55)	20% (21)	12% (12)	7% (8)	3% (3)	2% (2)	4% (4)	10
2018 House Vote: Democrat	54% (399)	25% (187)	6% (46)	5% (36)	2% (14)	4% (27)	4% (33)	74
2018 House Vote: Republican	51% (358)	22% (157)	6% (45)	5% (35)	2% (14)	5% (37)	8% (54)	70
2018 House Vote: Someone else	38% (35)	20% (18)	12% (12)	6% (6)	3% (2)	5% (5)	17% (16)	9
2016 Vote: Hillary Clinton	54% (369)	27% (187)	5% (36)	4% (27)	2% (12)	3% (21)	5% (34)	68
2016 Vote: Donald Trump	51% (355)	23% (157)	6% (44)	5% (37)	2% (14)	5% (33)	8% (53)	69
2016 Vote: Other	50% (86)	20% (34)	11% (18)	8% (14)	1% (1)	6% (10)	5% (9)	11
2016 Vote: Didn't Vote	42% (276)	23% (150)	8% (49)	6% (37)	4% (23)	5% (33)	13% (83)	61
Voted in 2014: Yes	51% (683)	25% (330)	7% (87)	4% (60)	2% (24)	4% (55)	7% (93)	133
Voted in 2014: No	46% (402)	23% (198)	7% (60)	6% (55)	3% (26)	5% (42)	10% (85)	86
2012 Vote: Barack Obama	54% (443)	25% (209)	5% (43)	4% (33)	1% (11)	4% (33)	6% (50)	82
2012 Vote: Mitt Romney	52% (265)	22% (113)	7% (38)	5% (24)	2% (12)	4% (23)	8% (39)	51
2012 Vote: Other	38% (37)	29% (28)	11% (11)	7% (6)	3% (3)	3% (3)	9% (9)	9
2012 Vote: Didn't Vote	45% (340)	23% (174)	7% (55)	7% (51)	3% (24)	5% (38)	11% (81)	76

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?
 TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	49% (1086)	24% (528)	7% (147)	5% (114)	2% (50)	4% (97)	8% (178)	2200
4-Region: Northeast	52% (205)	28% (110)	5% (19)	4% (16)	2% (7)	2% (9)	7% (27)	398
4-Region: Midwest	56% (257)	21% (98)	5% (22)	4% (20)	1% (5)	4% (20)	9% (41)	456
4-Region: South	48% (398)	25% (206)	6% (52)	6% (48)	3% (28)	4% (35)	7% (57)	824
4-Region: West	43% (226)	22% (113)	10% (54)	6% (31)	2% (10)	6% (34)	10% (53)	526
Watch TV: Every day	100% (1086)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1086
Watch TV: Several times per week	— (0)	100% (528)	— (0)	— (0)	— (0)	— (0)	— (0)	528
Watch TV: About once per week	— (0)	— (0)	100% (147)	— (0)	— (0)	— (0)	— (0)	147
Watch TV: Several times per month	— (0)	— (0)	— (0)	100% (114)	— (0)	— (0)	— (0)	114
Watch TV: About once per month	— (0)	— (0)	— (0)	— (0)	100% (50)	— (0)	— (0)	50
Watch TV: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (97)	— (0)	97
Watch TV: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (178)	178
Watch Movies: Every day	83% (309)	10% (37)	3% (12)	1% (5)	1% (3)	— (1)	1% (5)	372
Watch Movies: Several times per week	53% (279)	36% (189)	4% (21)	2% (12)	2% (8)	1% (7)	2% (10)	526
Watch Movies: About once per week	45% (168)	32% (119)	12% (45)	4% (17)	1% (3)	3% (9)	2% (9)	375
Watch Movies: Several times per month	41% (119)	28% (81)	10% (30)	15% (43)	2% (6)	2% (6)	2% (7)	294
Watch Movies: About once per month	39% (80)	27% (57)	8% (18)	9% (19)	5% (11)	8% (17)	3% (7)	209
Watch Movies: Less often than once per month	41% (91)	14% (31)	5% (12)	6% (14)	5% (12)	21% (47)	7% (17)	227
Watch Movies: Never	18% (38)	7% (14)	5% (9)	3% (6)	3% (6)	5% (9)	60% (124)	205
Watch Sporting Events: Every day	74% (125)	19% (32)	3% (5)	2% (3)	1% (1)	2% (3)	— (0)	171
Watch Sporting Events: Several times per week	56% (219)	33% (128)	7% (26)	2% (6)	1% (3)	2% (6)	— (2)	393
Watch Sporting Events: About once per week	58% (184)	24% (75)	9% (30)	4% (14)	1% (4)	1% (3)	2% (5)	323
Watch Sporting Events: Several times per month	45% (70)	27% (42)	4% (6)	17% (26)	2% (3)	3% (4)	2% (3)	155
Watch Sporting Events: About once per month	44% (62)	31% (43)	11% (15)	10% (13)	2% (3)	1% (2)	— (1)	146
Watch Sporting Events: Less often than once per month	45% (123)	23% (63)	8% (22)	4% (12)	5% (13)	11% (32)	4% (10)	277
Watch Sporting Events: Never	40% (302)	19% (145)	6% (43)	5% (39)	3% (22)	6% (47)	21% (159)	758
Cable TV: Currently subscribe	52% (518)	25% (253)	6% (60)	4% (43)	2% (24)	4% (38)	7% (65)	1001
Cable TV: Subscribed in past	51% (386)	24% (182)	7% (56)	5% (41)	2% (14)	4% (29)	7% (50)	755
Cable TV: Never subscribed	41% (182)	21% (94)	7% (31)	7% (30)	3% (11)	7% (30)	14% (62)	430

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Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	49%(1086)	24% (528)	7% (147)	5% (114)	2% (50)	4% (97)	8% (178)	220
Satellite TV: Currently subscribe	49% (222)	27% (123)	6% (30)	3% (12)	1% (6)	5% (21)	9% (43)	45
Satellite TV: Subscribed in past	48% (306)	24% (150)	8% (50)	6% (41)	3% (20)	4% (26)	6% (40)	63
Satellite TV: Never subscribed	50% (557)	23% (255)	6% (67)	6% (61)	2% (24)	5% (50)	9% (95)	111
Streaming Services: Currently subscribe	53% (670)	27% (341)	6% (77)	5% (68)	2% (24)	3% (42)	4% (50)	127
Streaming Services: Subscribed in past	39% (90)	23% (53)	11% (26)	6% (13)	6% (13)	7% (17)	8% (18)	23
Streaming Services: Never subscribed	47% (326)	19% (133)	6% (44)	5% (33)	2% (13)	5% (38)	16% (111)	69
Film: An avid fan	59% (453)	23% (177)	6% (42)	4% (33)	1% (11)	2% (15)	5% (37)	76
Film: A casual fan	47% (549)	25% (298)	7% (82)	6% (71)	3% (34)	5% (58)	7% (79)	117
Film: Not a fan	32% (83)	20% (53)	9% (22)	4% (11)	2% (5)	9% (24)	24% (62)	24
Television: An avid fan	64% (727)	22% (247)	4% (45)	3% (29)	1% (9)	1% (13)	5% (58)	112
Television: A casual fan	37% (336)	29% (264)	9% (80)	8% (75)	4% (33)	6% (56)	8% (69)	99
Television: Not a fan	14% (22)	11% (17)	14% (22)	7% (11)	5% (7)	17% (28)	33% (52)	15
Music: An avid fan	52% (575)	26% (292)	6% (63)	5% (52)	2% (26)	3% (37)	5% (59)	110
Music: A casual fan	48% (463)	23% (219)	8% (73)	6% (54)	2% (24)	5% (51)	9% (83)	96
Music: Not a fan	37% (48)	13% (17)	8% (10)	7% (9)	— (0)	7% (9)	28% (37)	12
Fashion: An avid fan	49% (149)	26% (79)	8% (24)	6% (19)	3% (8)	2% (7)	5% (16)	30
Fashion: A casual fan	50% (440)	25% (215)	7% (64)	5% (41)	3% (24)	4% (37)	6% (49)	87
Fashion: Not a fan	48% (497)	23% (234)	6% (59)	5% (54)	2% (18)	5% (53)	11% (113)	102

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_2: How often do you watch or stream the following?
 Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (371)	24% (526)	17% (371)	13% (293)	9% (209)	10% (224)	9% (207)	220
Gender: Male	19% (198)	26% (281)	19% (201)	11% (112)	8% (86)	8% (87)	9% (97)	100
Gender: Female	15% (173)	22% (245)	15% (170)	16% (181)	11% (122)	12% (136)	10% (111)	113
Age: 18-29	24% (108)	26% (117)	18% (82)	13% (60)	10% (44)	7% (30)	3% (12)	43
Age: 30-44	22% (121)	22% (125)	19% (109)	12% (68)	8% (45)	9% (52)	7% (39)	56
Age: 45-54	14% (38)	26% (73)	12% (34)	15% (42)	11% (31)	12% (34)	9% (25)	27
Age: 55-64	13% (60)	24% (112)	17% (79)	13% (61)	11% (54)	10% (47)	13% (63)	47
Age: 65+	10% (44)	23% (100)	15% (67)	14% (62)	8% (35)	14% (61)	16% (68)	43
Generation Z: 18-22	21% (36)	27% (47)	18% (31)	13% (22)	11% (19)	6% (10)	5% (8)	17
Millennial: Age 23-38	25% (154)	23% (140)	18% (114)	12% (77)	9% (55)	8% (50)	5% (31)	61
Generation X: Age 39-54	16% (78)	26% (127)	16% (80)	14% (71)	9% (46)	11% (55)	8% (37)	49
Boomers: Age 55-73	12% (98)	24% (194)	17% (134)	14% (110)	9% (74)	11% (93)	13% (107)	80
PID: Dem (no lean)	19% (148)	26% (202)	18% (142)	13% (101)	7% (59)	10% (78)	7% (58)	78
PID: Ind (no lean)	15% (108)	22% (161)	16% (116)	13% (94)	12% (83)	11% (79)	11% (79)	72
PID: Rep (no lean)	17% (114)	24% (163)	16% (112)	14% (97)	10% (66)	10% (67)	10% (71)	69
PID/Gender: Dem Men	21% (75)	30% (103)	19% (66)	10% (34)	6% (19)	8% (27)	7% (23)	34
PID/Gender: Dem Women	17% (74)	22% (98)	17% (76)	15% (67)	9% (40)	12% (51)	8% (35)	44
PID/Gender: Ind Men	15% (53)	25% (89)	18% (64)	12% (42)	10% (35)	10% (35)	12% (44)	36
PID/Gender: Ind Women	15% (55)	20% (71)	14% (52)	15% (52)	14% (49)	12% (44)	10% (35)	35
PID/Gender: Rep Men	20% (70)	25% (88)	20% (70)	10% (35)	9% (33)	7% (26)	9% (30)	35
PID/Gender: Rep Women	13% (44)	22% (76)	12% (42)	18% (62)	10% (34)	12% (41)	12% (41)	34
Ideo: Liberal (1-3)	15% (88)	29% (171)	19% (114)	15% (91)	9% (52)	8% (49)	5% (31)	59
Ideo: Moderate (4)	20% (106)	27% (146)	16% (87)	11% (62)	9% (51)	9% (50)	8% (44)	54
Ideo: Conservative (5-7)	16% (128)	20% (164)	18% (145)	14% (112)	9% (75)	11% (90)	11% (91)	80
Educ: < College	20% (297)	24% (357)	15% (228)	12% (186)	9% (140)	10% (152)	10% (153)	151
Educ: Bachelors degree	10% (43)	26% (117)	20% (88)	15% (66)	10% (44)	11% (48)	8% (37)	44
Educ: Post-grad	13% (31)	21% (52)	22% (54)	17% (41)	10% (25)	10% (24)	7% (17)	24

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Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (371)	24% (526)	17% (371)	13% (293)	9% (209)	10% (224)	9% (207)	220
Income: Under 50k	20% (257)	24% (319)	13% (176)	12% (157)	9% (119)	11% (139)	11% (148)	13
Income: 50k-100k	14% (86)	25% (152)	23% (141)	14% (86)	9% (54)	9% (56)	7% (45)	62
Income: 100k+	11% (28)	21% (55)	20% (53)	19% (50)	13% (35)	11% (29)	5% (14)	20
Ethnicity: White	15% (257)	24% (405)	17% (301)	15% (254)	10% (173)	10% (171)	9% (161)	172
Ethnicity: Hispanic	25% (86)	26% (90)	21% (75)	12% (41)	4% (13)	6% (22)	6% (22)	34
Ethnicity: Afr. Am.	32% (86)	25% (70)	9% (25)	9% (24)	6% (16)	11% (30)	8% (23)	27
Ethnicity: Other	14% (28)	25% (51)	22% (45)	7% (14)	10% (19)	11% (22)	12% (24)	20
Community: Urban	16% (94)	24% (144)	19% (115)	13% (75)	8% (47)	10% (57)	10% (59)	5
Community: Suburban	15% (152)	24% (240)	16% (155)	14% (138)	11% (106)	11% (105)	9% (86)	9
Community: Rural	20% (125)	23% (142)	16% (101)	13% (79)	9% (56)	10% (62)	10% (63)	62
Employ: Private Sector	16% (107)	26% (170)	21% (139)	14% (92)	10% (64)	8% (54)	4% (29)	65
Employ: Government	13% (15)	23% (26)	19% (21)	17% (19)	4% (5)	12% (13)	12% (14)	1
Employ: Self-Employed	18% (29)	29% (46)	10% (16)	14% (22)	6% (10)	9% (15)	12% (19)	15
Employ: Homemaker	26% (52)	13% (25)	21% (41)	17% (32)	6% (13)	9% (18)	8% (16)	19
Employ: Retired	11% (63)	24% (132)	14% (78)	12% (68)	12% (65)	12% (65)	15% (82)	55
Employ: Unemployed	23% (58)	24% (59)	12% (29)	10% (24)	10% (26)	11% (26)	11% (27)	2
Employ: Other	21% (35)	24% (41)	14% (24)	12% (21)	8% (13)	13% (22)	8% (14)	17
Military HH: Yes	16% (60)	26% (101)	15% (57)	12% (46)	9% (34)	12% (45)	10% (39)	38
Military HH: No	17% (311)	23% (425)	17% (313)	14% (247)	10% (175)	10% (179)	9% (168)	18
RD/WT: Right Direction	18% (151)	23% (193)	17% (140)	13% (106)	10% (84)	9% (78)	10% (85)	83
RD/WT: Wrong Track	16% (220)	24% (333)	17% (230)	14% (187)	9% (125)	11% (146)	9% (123)	136
Trump Job Approve	18% (164)	22% (197)	16% (147)	13% (120)	10% (86)	11% (99)	10% (86)	85
Trump Job Disapprove	16% (194)	26% (305)	17% (205)	14% (163)	10% (113)	9% (112)	8% (99)	115
Trump Job Strongly Approve	18% (96)	21% (111)	15% (81)	14% (71)	9% (48)	11% (55)	11% (59)	5
Trump Job Somewhat Approve	18% (68)	23% (86)	18% (67)	13% (49)	10% (38)	11% (43)	7% (27)	37
Trump Job Somewhat Disapprove	11% (27)	28% (67)	18% (45)	17% (42)	10% (24)	8% (20)	8% (19)	24
Trump Job Strongly Disapprove	18% (166)	25% (238)	17% (160)	13% (121)	9% (90)	10% (92)	8% (80)	94

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**Table HRdem1_2: How often do you watch or stream the following?
 Movies**

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (371)	24% (526)	17% (371)	13% (293)	9% (209)	10% (224)	9% (207)	220
Favorable of Trump	18% (156)	22% (189)	18% (158)	14% (120)	9% (76)	11% (93)	9% (82)	87
Unfavorable of Trump	16% (193)	26% (307)	16% (189)	14% (161)	10% (117)	10% (117)	8% (92)	117
Very Favorable of Trump	19% (102)	21% (110)	16% (84)	13% (70)	9% (47)	10% (53)	11% (58)	52
Somewhat Favorable of Trump	16% (54)	22% (79)	21% (74)	14% (50)	8% (29)	11% (40)	7% (24)	35
Somewhat Unfavorable of Trump	14% (31)	29% (63)	16% (35)	14% (29)	11% (23)	9% (19)	6% (13)	2
Very Unfavorable of Trump	17% (163)	25% (244)	16% (155)	14% (132)	10% (93)	10% (98)	8% (80)	96
#1 Issue: Economy	16% (84)	29% (151)	17% (90)	15% (78)	8% (44)	8% (41)	7% (39)	52
#1 Issue: Security	17% (81)	21% (100)	16% (77)	13% (64)	11% (51)	12% (58)	10% (49)	48
#1 Issue: Health Care	20% (77)	21% (82)	18% (70)	13% (49)	12% (46)	8% (31)	8% (30)	38
#1 Issue: Medicare / Social Security	12% (40)	24% (83)	15% (50)	9% (31)	7% (23)	14% (48)	19% (66)	34
#1 Issue: Women's Issues	22% (28)	27% (34)	12% (15)	13% (17)	8% (10)	13% (16)	4% (5)	12
#1 Issue: Education	22% (23)	22% (23)	17% (18)	17% (18)	8% (8)	8% (8)	7% (7)	10
#1 Issue: Energy	14% (17)	23% (30)	28% (36)	14% (19)	10% (13)	6% (8)	4% (6)	12
#1 Issue: Other	20% (21)	21% (22)	12% (13)	16% (17)	13% (13)	13% (13)	5% (6)	10
2018 House Vote: Democrat	17% (127)	26% (196)	19% (140)	14% (101)	7% (55)	9% (70)	7% (55)	74
2018 House Vote: Republican	14% (99)	23% (162)	18% (128)	13% (94)	10% (72)	11% (77)	10% (68)	70
2018 House Vote: Someone else	15% (14)	20% (19)	20% (19)	12% (11)	9% (8)	11% (10)	13% (12)	9
2016 Vote: Hillary Clinton	16% (113)	27% (183)	19% (133)	15% (100)	7% (46)	9% (63)	7% (47)	68
2016 Vote: Donald Trump	14% (99)	23% (160)	17% (115)	14% (94)	10% (71)	12% (82)	10% (72)	69
2016 Vote: Other	12% (21)	25% (44)	18% (32)	11% (18)	13% (22)	11% (19)	10% (16)	1
2016 Vote: Didn't Vote	21% (139)	21% (140)	14% (91)	12% (80)	11% (69)	9% (60)	11% (73)	6
Voted in 2014: Yes	15% (202)	25% (330)	18% (233)	14% (181)	9% (120)	10% (138)	10% (127)	133
Voted in 2014: No	19% (169)	23% (196)	16% (137)	13% (112)	10% (88)	10% (85)	9% (80)	86
2012 Vote: Barack Obama	17% (143)	25% (207)	18% (149)	13% (107)	9% (71)	10% (80)	8% (66)	82
2012 Vote: Mitt Romney	13% (65)	25% (130)	18% (91)	12% (63)	10% (51)	12% (61)	10% (53)	51
2012 Vote: Other	10% (10)	19% (19)	15% (15)	22% (21)	10% (10)	9% (9)	15% (14)	9
2012 Vote: Didn't Vote	20% (154)	22% (169)	15% (114)	13% (102)	10% (77)	10% (74)	10% (74)	76

Continued on next page

Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (371)	24% (526)	17% (371)	13% (293)	9% (209)	10% (224)	9% (207)	220
4-Region: Northeast	11% (45)	29% (114)	19% (75)	15% (58)	8% (33)	9% (36)	8% (32)	39
4-Region: Midwest	19% (89)	22% (101)	15% (71)	12% (57)	9% (41)	11% (51)	11% (53)	40
4-Region: South	19% (154)	25% (208)	16% (130)	13% (104)	10% (81)	10% (84)	8% (64)	82
4-Region: West	16% (84)	20% (103)	18% (95)	14% (73)	10% (54)	10% (52)	11% (59)	52
Watch TV: Every day	29% (309)	26% (279)	15% (168)	11% (119)	7% (80)	8% (91)	4% (38)	108
Watch TV: Several times per week	7% (37)	36% (189)	22% (119)	15% (81)	11% (57)	6% (31)	3% (14)	52
Watch TV: About once per week	8% (12)	14% (21)	31% (45)	20% (30)	12% (18)	8% (12)	6% (9)	14
Watch TV: Several times per month	4% (5)	11% (12)	14% (17)	37% (43)	16% (19)	12% (14)	5% (6)	11
Watch TV: About once per month	6% (3)	16% (8)	6% (3)	13% (6)	22% (11)	24% (12)	13% (6)	5
Watch TV: Less often than once per month	1% (1)	7% (7)	10% (9)	7% (6)	17% (17)	48% (47)	10% (9)	9
Watch TV: Never	3% (5)	5% (10)	5% (9)	4% (7)	4% (7)	9% (17)	70% (124)	17
Watch Movies: Every day	100% (371)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	3
Watch Movies: Several times per week	— (0)	100% (526)	— (0)	— (0)	— (0)	— (0)	— (0)	52
Watch Movies: About once per week	— (0)	— (0)	100% (371)	— (0)	— (0)	— (0)	— (0)	3
Watch Movies: Several times per month	— (0)	— (0)	— (0)	100% (293)	— (0)	— (0)	— (0)	29
Watch Movies: About once per month	— (0)	— (0)	— (0)	— (0)	100% (209)	— (0)	— (0)	20
Watch Movies: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (224)	— (0)	22
Watch Movies: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (207)	20
Watch Sporting Events: Every day	42% (71)	29% (49)	14% (24)	5% (9)	4% (6)	4% (8)	2% (4)	17
Watch Sporting Events: Several times per week	17% (65)	35% (135)	19% (72)	14% (53)	8% (29)	7% (26)	2% (8)	38
Watch Sporting Events: About once per week	13% (41)	25% (79)	26% (81)	18% (56)	9% (29)	7% (22)	2% (7)	3
Watch Sporting Events: Several times per month	14% (21)	18% (28)	23% (35)	21% (33)	9% (14)	8% (12)	7% (11)	15
Watch Sporting Events: About once per month	24% (33)	13% (18)	21% (29)	16% (22)	12% (16)	9% (13)	5% (7)	14
Watch Sporting Events: Less often than once per month	15% (42)	24% (65)	14% (39)	14% (39)	12% (33)	17% (47)	3% (10)	27
Watch Sporting Events: Never	13% (97)	20% (151)	12% (91)	11% (81)	11% (81)	13% (96)	21% (160)	75

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**Table HRdem1_2: How often do you watch or stream the following?
 Movies**

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	17% (371)	24% (526)	17% (371)	13% (293)	9% (209)	10% (224)	9% (207)	220
Cable TV: Currently subscribe	17% (168)	25% (254)	17% (175)	13% (135)	10% (96)	10% (101)	7% (74)	100
Cable TV: Subscribed in past	19% (142)	24% (185)	18% (135)	14% (108)	8% (63)	10% (72)	7% (53)	75
Cable TV: Never subscribed	14% (61)	20% (87)	14% (60)	11% (50)	11% (50)	12% (51)	18% (80)	43
Satellite TV: Currently subscribe	18% (84)	23% (103)	16% (71)	13% (59)	10% (45)	10% (44)	11% (50)	45
Satellite TV: Subscribed in past	20% (128)	25% (156)	20% (126)	12% (76)	7% (42)	9% (59)	7% (46)	63
Satellite TV: Never subscribed	14% (159)	24% (267)	16% (174)	14% (158)	11% (121)	11% (120)	10% (111)	111
Streaming Services: Currently subscribe	21% (266)	28% (359)	19% (238)	13% (168)	9% (110)	7% (94)	3% (36)	122
Streaming Services: Subscribed in past	11% (25)	22% (50)	19% (44)	15% (34)	11% (25)	15% (34)	8% (17)	23
Streaming Services: Never subscribed	11% (80)	17% (117)	13% (88)	13% (90)	11% (74)	14% (96)	22% (154)	69
Film: An avid fan	30% (233)	31% (241)	17% (131)	10% (75)	4% (33)	4% (32)	3% (24)	76
Film: A casual fan	11% (124)	22% (255)	18% (210)	17% (198)	13% (152)	13% (148)	7% (84)	117
Film: Not a fan	5% (14)	11% (30)	11% (30)	8% (20)	9% (23)	17% (44)	38% (100)	20
Television: An avid fan	24% (268)	27% (300)	16% (182)	12% (133)	7% (84)	7% (83)	7% (77)	112
Television: A casual fan	10% (92)	23% (208)	18% (168)	16% (147)	11% (99)	13% (120)	9% (80)	90
Television: Not a fan	7% (11)	11% (18)	13% (20)	8% (13)	16% (25)	13% (21)	32% (51)	15
Music: An avid fan	22% (242)	28% (312)	16% (181)	12% (134)	8% (93)	7% (82)	5% (59)	110
Music: A casual fan	13% (121)	20% (194)	18% (174)	15% (143)	10% (101)	13% (126)	11% (108)	96
Music: Not a fan	6% (8)	15% (20)	12% (16)	11% (15)	11% (15)	12% (16)	31% (41)	12
Fashion: An avid fan	31% (92)	29% (86)	16% (49)	9% (27)	5% (14)	7% (20)	4% (12)	30
Fashion: A casual fan	18% (153)	24% (213)	17% (147)	12% (108)	11% (95)	11% (96)	7% (61)	82
Fashion: Not a fan	12% (126)	22% (227)	17% (174)	15% (158)	10% (100)	10% (108)	13% (135)	102

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	220
Gender: Male	14% (144)	24% (254)	17% (177)	7% (75)	6% (65)	8% (89)	24% (257)	100
Gender: Female	2% (25)	12% (135)	12% (138)	7% (78)	7% (75)	16% (186)	44% (499)	113
Age: 18-29	9% (40)	12% (56)	12% (53)	6% (28)	7% (30)	16% (74)	38% (170)	45
Age: 30-44	10% (56)	18% (101)	15% (87)	7% (41)	8% (45)	12% (67)	29% (163)	56
Age: 45-54	7% (19)	17% (47)	14% (38)	8% (21)	6% (18)	12% (34)	36% (100)	27
Age: 55-64	7% (33)	20% (93)	15% (71)	7% (36)	5% (25)	11% (50)	35% (168)	47
Age: 65+	5% (22)	21% (92)	15% (66)	6% (27)	5% (22)	12% (51)	36% (155)	43
Generation Z: 18-22	12% (20)	9% (16)	9% (15)	3% (4)	8% (14)	18% (31)	42% (72)	17
Millennial: Age 23-38	8% (49)	16% (98)	16% (97)	8% (48)	7% (46)	14% (86)	32% (197)	61
Generation X: Age 39-54	9% (45)	18% (90)	13% (66)	8% (38)	7% (34)	12% (58)	33% (164)	49
Boomers: Age 55-73	6% (52)	20% (164)	15% (118)	7% (54)	5% (43)	11% (88)	36% (290)	80
PID: Dem (no lean)	8% (61)	18% (144)	14% (110)	6% (50)	7% (59)	13% (102)	33% (262)	78
PID: Ind (no lean)	7% (51)	14% (103)	14% (101)	8% (55)	5% (39)	13% (96)	38% (275)	72
PID: Rep (no lean)	8% (58)	21% (142)	15% (104)	7% (49)	6% (42)	11% (78)	32% (219)	69
PID/Gender: Dem Men	15% (51)	25% (87)	17% (59)	6% (20)	7% (24)	8% (28)	23% (79)	34
PID/Gender: Dem Women	2% (10)	13% (58)	12% (51)	7% (31)	8% (35)	17% (74)	41% (182)	44
PID/Gender: Ind Men	12% (42)	21% (77)	19% (68)	9% (32)	4% (14)	8% (29)	28% (101)	36
PID/Gender: Ind Women	2% (9)	7% (26)	9% (33)	6% (23)	7% (25)	19% (67)	49% (175)	35
PID/Gender: Rep Men	15% (51)	26% (91)	14% (50)	7% (24)	8% (27)	9% (32)	22% (77)	35
PID/Gender: Rep Women	2% (6)	15% (51)	16% (54)	7% (25)	4% (15)	14% (46)	42% (142)	34
Ideo: Liberal (1-3)	9% (52)	17% (102)	15% (87)	6% (38)	7% (41)	13% (78)	33% (198)	59
Ideo: Moderate (4)	8% (46)	19% (104)	16% (86)	7% (37)	5% (28)	14% (74)	31% (171)	54
Ideo: Conservative (5-7)	7% (57)	21% (165)	15% (119)	8% (67)	7% (55)	10% (77)	33% (264)	80
Educ: < College	8% (114)	16% (235)	14% (205)	6% (94)	6% (92)	13% (197)	38% (576)	151
Educ: Bachelors degree	8% (36)	23% (100)	16% (71)	9% (40)	7% (29)	12% (54)	26% (114)	44
Educ: Post-grad	8% (20)	22% (54)	16% (39)	8% (20)	8% (19)	10% (24)	27% (67)	24

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Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	220
Income: Under 50k	7% (91)	14% (190)	13% (165)	6% (83)	6% (84)	12% (155)	42% (547)	130
Income: 50k-100k	9% (54)	21% (129)	17% (104)	9% (56)	7% (43)	14% (86)	24% (147)	62
Income: 100k+	9% (25)	26% (70)	17% (46)	6% (15)	5% (13)	13% (34)	24% (62)	26
Ethnicity: White	6% (111)	19% (323)	15% (261)	7% (126)	6% (106)	12% (204)	34% (591)	172
Ethnicity: Hispanic	13% (46)	13% (47)	17% (61)	7% (24)	7% (24)	9% (33)	33% (115)	34
Ethnicity: Afr. Am.	18% (50)	15% (42)	12% (32)	5% (13)	9% (24)	12% (32)	30% (82)	27
Ethnicity: Other	4% (8)	12% (24)	11% (23)	7% (15)	5% (10)	20% (40)	41% (83)	20
Community: Urban	8% (48)	17% (100)	15% (86)	8% (47)	7% (43)	10% (60)	35% (207)	51
Community: Suburban	9% (85)	19% (191)	15% (147)	7% (68)	7% (66)	13% (123)	31% (301)	99
Community: Rural	6% (37)	16% (98)	13% (82)	6% (39)	5% (31)	15% (93)	40% (248)	62
Employ: Private Sector	11% (73)	22% (146)	18% (120)	7% (48)	5% (35)	11% (70)	25% (164)	63
Employ: Government	8% (10)	17% (20)	9% (10)	3% (4)	6% (7)	16% (18)	40% (46)	11
Employ: Self-Employed	10% (16)	14% (22)	11% (17)	8% (13)	11% (17)	9% (14)	36% (57)	15
Employ: Homemaker	2% (4)	12% (24)	15% (30)	10% (19)	9% (18)	16% (32)	36% (70)	19
Employ: Retired	5% (30)	19% (104)	16% (90)	9% (48)	5% (30)	11% (62)	34% (189)	53
Employ: Unemployed	6% (14)	17% (42)	9% (22)	5% (13)	4% (10)	13% (33)	47% (118)	21
Employ: Other	8% (13)	11% (19)	9% (15)	3% (5)	10% (17)	14% (24)	46% (78)	17
Military HH: Yes	8% (31)	19% (71)	15% (56)	7% (28)	7% (26)	11% (41)	34% (128)	38
Military HH: No	8% (138)	18% (318)	14% (259)	7% (126)	6% (114)	13% (235)	35% (628)	181
RD/WT: Right Direction	9% (79)	19% (158)	16% (131)	6% (52)	6% (49)	12% (101)	32% (267)	83
RD/WT: Wrong Track	7% (91)	17% (231)	14% (184)	7% (102)	7% (91)	13% (174)	36% (489)	136
Trump Job Approve	9% (78)	20% (176)	14% (129)	7% (59)	6% (53)	11% (102)	34% (302)	89
Trump Job Disapprove	7% (86)	17% (206)	15% (173)	7% (87)	7% (85)	12% (146)	34% (406)	119

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Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	220
Trump Job Strongly Approve	10% (50)	18% (96)	14% (71)	7% (34)	7% (34)	10% (51)	36% (186)	5
Trump Job Somewhat Approve	8% (29)	21% (81)	15% (58)	6% (24)	5% (19)	14% (52)	31% (116)	37
Trump Job Somewhat Disapprove	10% (24)	21% (52)	17% (41)	11% (27)	6% (14)	10% (24)	25% (62)	24
Trump Job Strongly Disapprove	7% (62)	16% (154)	14% (132)	6% (60)	8% (71)	13% (123)	36% (344)	94
Favorable of Trump	8% (74)	19% (167)	15% (128)	6% (56)	6% (51)	11% (98)	34% (300)	87
Unfavorable of Trump	7% (88)	17% (204)	14% (169)	8% (91)	7% (83)	13% (150)	33% (391)	117
Very Favorable of Trump	9% (50)	18% (93)	13% (70)	7% (35)	7% (36)	10% (53)	36% (189)	52
Somewhat Favorable of Trump	7% (25)	21% (74)	17% (58)	6% (22)	5% (16)	13% (44)	32% (112)	35
Somewhat Unfavorable of Trump	12% (26)	20% (42)	18% (38)	11% (23)	5% (11)	12% (25)	22% (48)	2
Very Unfavorable of Trump	6% (62)	17% (162)	14% (131)	7% (68)	7% (72)	13% (126)	36% (344)	90
#1 Issue: Economy	9% (48)	21% (112)	15% (81)	9% (45)	4% (23)	12% (66)	29% (154)	52
#1 Issue: Security	9% (42)	17% (83)	15% (74)	6% (27)	8% (36)	11% (54)	34% (165)	48
#1 Issue: Health Care	11% (43)	17% (66)	15% (58)	6% (22)	6% (25)	14% (53)	30% (117)	38
#1 Issue: Medicare / Social Security	5% (16)	17% (59)	14% (49)	5% (16)	6% (20)	12% (41)	41% (139)	34
#1 Issue: Women's Issues	2% (3)	16% (20)	10% (13)	8% (10)	11% (13)	13% (16)	39% (49)	12
#1 Issue: Education	11% (11)	14% (15)	13% (14)	10% (10)	3% (3)	15% (15)	35% (37)	10
#1 Issue: Energy	1% (2)	15% (19)	15% (20)	12% (15)	9% (11)	10% (13)	38% (49)	12
#1 Issue: Other	4% (4)	15% (16)	7% (7)	7% (8)	8% (8)	16% (17)	43% (46)	10
2018 House Vote: Democrat	7% (51)	19% (141)	17% (126)	7% (55)	8% (57)	14% (104)	28% (208)	74
2018 House Vote: Republican	11% (78)	21% (149)	14% (100)	7% (50)	6% (39)	11% (78)	29% (205)	70
2018 House Vote: Someone else	8% (7)	13% (12)	12% (11)	10% (9)	8% (7)	13% (12)	36% (34)	9
2016 Vote: Hillary Clinton	8% (55)	17% (119)	16% (113)	7% (49)	7% (47)	14% (93)	30% (209)	68
2016 Vote: Donald Trump	9% (62)	22% (155)	14% (99)	7% (52)	6% (44)	11% (77)	29% (203)	69
2016 Vote: Other	3% (5)	26% (45)	19% (32)	11% (18)	5% (9)	10% (17)	26% (44)	1
2016 Vote: Didn't Vote	7% (47)	11% (70)	11% (71)	5% (35)	6% (39)	14% (88)	46% (300)	6

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	220
Voted in 2014: Yes	7% (98)	20% (273)	17% (224)	8% (108)	7% (89)	12% (158)	29% (383)	133
Voted in 2014: No	8% (71)	13% (117)	11% (91)	5% (46)	6% (51)	14% (118)	43% (373)	80
2012 Vote: Barack Obama	8% (62)	20% (161)	18% (150)	7% (57)	6% (47)	12% (102)	30% (243)	82
2012 Vote: Mitt Romney	8% (39)	21% (109)	13% (67)	9% (48)	9% (46)	10% (53)	30% (153)	51
2012 Vote: Other	1% (1)	23% (23)	15% (14)	7% (7)	6% (6)	14% (14)	34% (33)	9
2012 Vote: Didn't Vote	9% (65)	13% (97)	11% (84)	6% (43)	5% (41)	14% (106)	43% (327)	70
4-Region: Northeast	12% (48)	18% (73)	12% (49)	5% (22)	5% (21)	15% (60)	31% (121)	39
4-Region: Midwest	7% (34)	19% (86)	15% (69)	5% (24)	7% (31)	9% (43)	38% (175)	40
4-Region: South	7% (55)	16% (131)	15% (128)	10% (84)	6% (51)	13% (103)	33% (272)	82
4-Region: West	6% (32)	19% (100)	14% (70)	5% (24)	7% (36)	13% (69)	36% (188)	52
Watch TV: Every day	12% (125)	20% (219)	17% (184)	6% (70)	6% (62)	11% (123)	28% (302)	108
Watch TV: Several times per week	6% (32)	24% (128)	14% (75)	8% (42)	8% (43)	12% (63)	27% (145)	52
Watch TV: About once per week	4% (5)	17% (26)	20% (30)	4% (6)	11% (15)	15% (22)	29% (43)	14
Watch TV: Several times per month	3% (3)	6% (6)	12% (14)	23% (26)	12% (13)	11% (12)	34% (39)	11
Watch TV: About once per month	2% (1)	6% (3)	9% (4)	6% (3)	7% (3)	27% (13)	44% (22)	5
Watch TV: Less often than once per month	3% (3)	6% (6)	3% (3)	4% (4)	2% (2)	33% (32)	48% (47)	9
Watch TV: Never	— (0)	1% (2)	3% (5)	2% (3)	— (1)	5% (10)	89% (159)	17
Watch Movies: Every day	19% (71)	18% (65)	11% (41)	6% (21)	9% (33)	11% (42)	26% (97)	31
Watch Movies: Several times per week	9% (49)	26% (135)	15% (79)	5% (28)	3% (18)	12% (65)	29% (151)	52
Watch Movies: About once per week	6% (24)	20% (72)	22% (81)	9% (35)	8% (29)	11% (39)	25% (91)	31
Watch Movies: Several times per month	3% (9)	18% (53)	19% (56)	11% (33)	8% (22)	13% (39)	28% (81)	29
Watch Movies: About once per month	3% (6)	14% (29)	14% (29)	7% (14)	8% (16)	16% (33)	39% (81)	20
Watch Movies: Less often than once per month	3% (8)	12% (26)	10% (22)	5% (12)	6% (13)	21% (47)	43% (96)	22
Watch Movies: Never	2% (4)	4% (8)	4% (7)	5% (11)	4% (7)	5% (10)	77% (160)	20

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Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	227
Watch Sporting Events: Every day	100% (170)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	170
Watch Sporting Events: Several times per week	— (0)	100% (389)	— (0)	— (0)	— (0)	— (0)	— (0)	389
Watch Sporting Events: About once per week	— (0)	— (0)	100% (315)	— (0)	— (0)	— (0)	— (0)	315
Watch Sporting Events: Several times per month	— (0)	— (0)	— (0)	100% (154)	— (0)	— (0)	— (0)	154
Watch Sporting Events: About once per month	— (0)	— (0)	— (0)	— (0)	100% (140)	— (0)	— (0)	140
Watch Sporting Events: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (275)	— (0)	275
Watch Sporting Events: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (756)	756
Cable TV: Currently subscribe	11% (108)	21% (210)	15% (149)	7% (74)	6% (58)	11% (112)	29% (290)	1000
Cable TV: Subscribed in past	5% (35)	16% (124)	16% (121)	7% (52)	8% (60)	14% (105)	35% (262)	756
Cable TV: Never subscribed	6% (27)	12% (55)	10% (46)	6% (27)	5% (22)	13% (59)	46% (204)	443
Satellite TV: Currently subscribe	9% (40)	20% (93)	12% (55)	6% (28)	7% (32)	14% (63)	32% (146)	443
Satellite TV: Subscribed in past	8% (49)	15% (96)	15% (96)	7% (46)	8% (52)	14% (89)	33% (207)	630
Satellite TV: Never subscribed	7% (81)	18% (201)	15% (164)	7% (80)	5% (55)	11% (124)	36% (404)	1100
Streaming Services: Currently subscribe	8% (107)	18% (227)	15% (188)	6% (80)	7% (86)	13% (160)	33% (424)	1272
Streaming Services: Subscribed in past	8% (18)	15% (34)	15% (36)	10% (23)	8% (18)	16% (37)	28% (65)	230
Streaming Services: Never subscribed	6% (45)	18% (129)	13% (92)	7% (51)	5% (36)	11% (79)	38% (267)	695
Film: An avid fan	11% (83)	21% (160)	16% (126)	6% (46)	7% (53)	11% (85)	28% (217)	766
Film: A casual fan	7% (78)	17% (200)	14% (160)	7% (83)	6% (73)	14% (164)	35% (413)	1177
Film: Not a fan	3% (9)	12% (30)	11% (30)	10% (25)	6% (15)	10% (26)	48% (126)	263
Television: An avid fan	11% (122)	19% (214)	17% (189)	7% (81)	7% (75)	10% (111)	30% (336)	1120
Television: A casual fan	5% (44)	18% (163)	13% (119)	7% (63)	6% (52)	15% (139)	37% (334)	900
Television: Not a fan	2% (3)	8% (12)	5% (8)	6% (10)	9% (14)	16% (26)	54% (86)	156
Music: An avid fan	11% (121)	18% (197)	15% (161)	7% (76)	6% (68)	12% (134)	31% (346)	1100
Music: A casual fan	5% (47)	19% (181)	14% (140)	7% (64)	7% (67)	13% (130)	35% (338)	960
Music: Not a fan	1% (1)	9% (12)	11% (15)	11% (14)	4% (5)	8% (11)	56% (72)	126

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Table HRdem1_3: How often do you watch or stream the following?

Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	8% (170)	18% (389)	14% (315)	7% (154)	6% (140)	13% (275)	34% (756)	220
Fashion: An avid fan	13% (39)	16% (47)	14% (43)	8% (25)	10% (29)	9% (27)	30% (90)	30
Fashion: A casual fan	6% (56)	16% (136)	15% (128)	7% (59)	6% (52)	17% (147)	34% (294)	87
Fashion: Not a fan	7% (74)	20% (206)	14% (144)	7% (70)	6% (59)	10% (102)	36% (372)	102

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe	Cable TV: Subscribed in past	Cable TV: Never subscribed	Total N
Adults	46% (1002)	34% (759)	20% (439)	2200
Gender: Male	50% (529)	33% (350)	17% (183)	1062
Gender: Female	42% (473)	36% (409)	23% (256)	1138
Age: 18-29	38% (174)	36% (164)	25% (114)	452
Age: 30-44	41% (232)	38% (214)	20% (114)	560
Age: 45-54	46% (128)	38% (105)	15% (42)	276
Age: 55-64	48% (229)	35% (168)	16% (78)	475
Age: 65+	55% (238)	25% (107)	21% (91)	436
Generation Z: 18-22	48% (82)	28% (49)	24% (42)	173
Millennial: Age 23-38	38% (236)	40% (252)	22% (134)	621
Generation X: Age 39-54	44% (216)	37% (183)	19% (95)	495
Boomers: Age 55-73	50% (407)	32% (260)	18% (143)	809
PID: Dem (no lean)	47% (372)	33% (258)	20% (158)	788
PID: Ind (no lean)	43% (307)	36% (256)	22% (157)	720
PID: Rep (no lean)	47% (322)	35% (245)	18% (125)	692
PID/Gender: Dem Men	48% (166)	37% (128)	15% (53)	347
PID/Gender: Dem Women	47% (206)	29% (130)	24% (105)	441
PID/Gender: Ind Men	47% (171)	29% (107)	23% (85)	363
PID/Gender: Ind Women	38% (136)	42% (149)	20% (72)	357
PID/Gender: Rep Men	54% (191)	33% (115)	13% (45)	352
PID/Gender: Rep Women	39% (131)	38% (130)	23% (79)	340
Ideo: Liberal (1-3)	48% (288)	33% (195)	19% (112)	596
Ideo: Moderate (4)	48% (262)	34% (188)	18% (95)	545
Ideo: Conservative (5-7)	44% (358)	36% (288)	20% (159)	805
Educ: < College	44% (671)	34% (515)	22% (326)	1512
Educ: Bachelors degree	47% (207)	36% (158)	18% (79)	444
Educ: Post-grad	51% (125)	35% (85)	14% (34)	244
Income: Under 50k	42% (550)	35% (462)	23% (304)	1315
Income: 50k-100k	48% (297)	36% (222)	16% (102)	620
Income: 100k+	59% (155)	28% (75)	13% (34)	265
Ethnicity: White	45% (777)	35% (599)	20% (346)	1722

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	Cable TV: Currently subscribe	Cable TV: Subscribed in past	Cable TV: Never subscribed	Total N
Adults	46% (1002)	34% (759)	20% (439)	2200
Ethnicity: Hispanic	44% (154)	34% (119)	22% (76)	349
Ethnicity: Afr. Am.	54% (148)	29% (79)	17% (47)	274
Ethnicity: Other	37% (76)	40% (81)	23% (47)	204
Community: Urban	46% (270)	33% (197)	21% (124)	591
Community: Suburban	52% (506)	33% (324)	15% (151)	981
Community: Rural	36% (226)	38% (238)	26% (164)	628
Employ: Private Sector	49% (320)	35% (230)	16% (105)	655
Employ: Government	45% (51)	33% (38)	22% (26)	114
Employ: Self-Employed	36% (57)	43% (68)	20% (32)	156
Employ: Homemaker	34% (67)	40% (79)	26% (50)	196
Employ: Retired	52% (289)	28% (155)	20% (109)	553
Employ: Unemployed	40% (100)	38% (96)	22% (56)	251
Employ: Other	37% (63)	38% (65)	25% (43)	170
Military HH: Yes	41% (156)	37% (142)	22% (84)	382
Military HH: No	47% (846)	34% (617)	20% (356)	1818
RD/WT: Right Direction	47% (391)	34% (281)	20% (165)	837
RD/WT: Wrong Track	45% (611)	35% (478)	20% (274)	1363
Trump Job Approve	45% (409)	36% (322)	19% (169)	899
Trump Job Disapprove	47% (561)	34% (401)	19% (228)	1190
Trump Job Strongly Approve	47% (246)	35% (181)	18% (94)	521
Trump Job Somewhat Approve	43% (163)	37% (141)	20% (74)	378
Trump Job Somewhat Disapprove	50% (122)	33% (81)	17% (40)	243
Trump Job Strongly Disapprove	46% (439)	34% (320)	20% (188)	946
Favorable of Trump	46% (403)	37% (320)	17% (152)	875
Unfavorable of Trump	47% (550)	34% (397)	20% (231)	1177
Very Favorable of Trump	46% (243)	36% (187)	18% (94)	524
Somewhat Favorable of Trump	46% (160)	38% (133)	17% (58)	350
Somewhat Unfavorable of Trump	50% (105)	34% (73)	16% (34)	212
Very Unfavorable of Trump	46% (444)	34% (324)	20% (197)	965

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe	Cable TV: Subscribed in past	Cable TV: Never subscribed	Total N
Adults	46% (1002)	34% (759)	20% (439)	2200
#1 Issue: Economy	44% (234)	35% (185)	21% (109)	528
#1 Issue: Security	46% (220)	34% (162)	20% (97)	480
#1 Issue: Health Care	45% (172)	35% (133)	21% (79)	385
#1 Issue: Medicare / Social Security	51% (175)	29% (100)	20% (67)	342
#1 Issue: Women's Issues	38% (48)	41% (51)	21% (26)	125
#1 Issue: Education	42% (44)	40% (42)	19% (20)	106
#1 Issue: Energy	46% (59)	37% (48)	17% (22)	129
#1 Issue: Other	47% (49)	35% (37)	18% (19)	105
2018 House Vote: Democrat	49% (367)	32% (238)	18% (137)	743
2018 House Vote: Republican	49% (342)	32% (224)	19% (134)	700
2018 House Vote: Someone else	33% (31)	42% (39)	25% (23)	93
2016 Vote: Hillary Clinton	51% (346)	32% (217)	18% (122)	685
2016 Vote: Donald Trump	48% (334)	35% (239)	17% (118)	692
2016 Vote: Other	46% (79)	35% (60)	19% (32)	171
2016 Vote: Didn't Vote	37% (243)	37% (241)	26% (167)	651
Voted in 2014: Yes	50% (663)	32% (429)	18% (241)	1333
Voted in 2014: No	39% (338)	38% (330)	23% (199)	867
2012 Vote: Barack Obama	51% (420)	30% (250)	19% (152)	822
2012 Vote: Mitt Romney	46% (235)	37% (190)	17% (89)	514
2012 Vote: Other	37% (36)	42% (40)	21% (20)	97
2012 Vote: Didn't Vote	41% (310)	36% (277)	23% (177)	764
4-Region: Northeast	63% (248)	21% (82)	16% (64)	394
4-Region: Midwest	42% (193)	38% (176)	20% (93)	462
4-Region: South	42% (347)	38% (317)	19% (160)	824
4-Region: West	41% (213)	35% (184)	24% (122)	520

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	Cable TV: Currently subscribe	Cable TV: Subscribed in past	Cable TV: Never subscribed	Total N
Adults	46% (1002)	34% (759)	20% (439)	2200
Watch TV: Every day	48% (518)	36% (386)	17% (182)	1086
Watch TV: Several times per week	48% (253)	34% (182)	18% (94)	528
Watch TV: About once per week	41% (60)	38% (56)	21% (31)	147
Watch TV: Several times per month	38% (43)	36% (41)	26% (30)	114
Watch TV: About once per month	49% (24)	29% (14)	22% (11)	50
Watch TV: Less often than once per month	39% (38)	30% (29)	31% (30)	97
Watch TV: Never	37% (65)	28% (50)	35% (62)	178
Watch Movies: Every day	45% (168)	38% (142)	16% (61)	371
Watch Movies: Several times per week	48% (254)	35% (185)	17% (87)	526
Watch Movies: About once per week	47% (175)	36% (135)	16% (60)	371
Watch Movies: Several times per month	46% (135)	37% (108)	17% (50)	293
Watch Movies: About once per month	46% (96)	30% (63)	24% (50)	209
Watch Movies: Less often than once per month	45% (101)	32% (72)	23% (51)	224
Watch Movies: Never	36% (74)	26% (53)	39% (80)	207
Watch Sporting Events: Every day	64% (108)	20% (35)	16% (27)	170
Watch Sporting Events: Several times per week	54% (210)	32% (124)	14% (55)	389
Watch Sporting Events: About once per week	47% (149)	38% (121)	15% (46)	315
Watch Sporting Events: Several times per month	48% (74)	34% (52)	18% (27)	154
Watch Sporting Events: About once per month	42% (58)	43% (60)	16% (22)	140
Watch Sporting Events: Less often than once per month	41% (112)	38% (105)	21% (59)	275
Watch Sporting Events: Never	38% (290)	35% (262)	27% (204)	756
Cable TV: Currently subscribe	100% (1002)	— (0)	— (0)	1002
Cable TV: Subscribed in past	— (0)	100% (759)	— (0)	759
Cable TV: Never subscribed	— (0)	— (0)	100% (439)	439
Satellite TV: Currently subscribe	22% (103)	45% (207)	32% (146)	457
Satellite TV: Subscribed in past	41% (261)	49% (311)	10% (62)	634
Satellite TV: Never subscribed	58% (638)	22% (240)	21% (231)	1110
Streaming Services: Currently subscribe	46% (588)	39% (493)	15% (191)	1272
Streaming Services: Subscribed in past	38% (88)	44% (102)	18% (40)	230
Streaming Services: Never subscribed	47% (325)	24% (164)	30% (209)	698

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe	Cable TV: Subscribed in past	Cable TV: Never subscribed	Total N
Adults	46% (1002)	34% (759)	20% (439)	2200
Film: An avid fan	50% (381)	37% (284)	14% (104)	769
Film: A casual fan	45% (523)	34% (402)	21% (246)	1170
Film: Not a fan	38% (98)	28% (73)	34% (89)	261
Television: An avid fan	51% (573)	34% (385)	15% (170)	1128
Television: A casual fan	42% (386)	36% (325)	22% (203)	914
Television: Not a fan	27% (43)	31% (49)	42% (67)	159
Music: An avid fan	47% (523)	35% (388)	17% (193)	1103
Music: A casual fan	45% (437)	34% (332)	21% (198)	967
Music: Not a fan	33% (42)	30% (39)	37% (48)	129
Fashion: An avid fan	53% (158)	33% (98)	15% (44)	300
Fashion: A casual fan	47% (409)	34% (298)	19% (166)	872
Fashion: Not a fan	42% (435)	35% (363)	22% (230)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(457)	29%	(634)	50%	(1110)	2200
Gender: Male	21%	(221)	29%	(310)	50%	(530)	1062
Gender: Female	21%	(235)	28%	(324)	51%	(580)	1138
Age: 18-29	21%	(94)	35%	(159)	44%	(199)	452
Age: 30-44	21%	(117)	30%	(166)	49%	(277)	560
Age: 45-54	21%	(57)	30%	(83)	49%	(136)	276
Age: 55-64	21%	(101)	27%	(126)	52%	(248)	475
Age: 65+	20%	(88)	23%	(100)	57%	(249)	436
Generation Z: 18-22	25%	(43)	42%	(72)	33%	(58)	173
Millennial: Age 23-38	18%	(110)	31%	(195)	51%	(316)	621
Generation X: Age 39-54	23%	(115)	28%	(141)	48%	(239)	495
Boomers: Age 55-73	21%	(170)	26%	(210)	53%	(430)	809
PID: Dem (no lean)	21%	(166)	29%	(228)	50%	(394)	788
PID: Ind (no lean)	19%	(135)	29%	(205)	53%	(380)	720
PID: Rep (no lean)	23%	(156)	29%	(200)	49%	(336)	692
PID/Gender: Dem Men	22%	(77)	31%	(107)	47%	(163)	347
PID/Gender: Dem Women	20%	(89)	28%	(122)	52%	(230)	441
PID/Gender: Ind Men	20%	(74)	26%	(96)	53%	(192)	363
PID/Gender: Ind Women	17%	(60)	31%	(109)	52%	(187)	357
PID/Gender: Rep Men	20%	(70)	31%	(107)	49%	(174)	352
PID/Gender: Rep Women	25%	(85)	27%	(93)	48%	(162)	340
Ideo: Liberal (1-3)	18%	(105)	30%	(179)	52%	(312)	596
Ideo: Moderate (4)	21%	(117)	29%	(156)	50%	(273)	545
Ideo: Conservative (5-7)	24%	(192)	28%	(229)	48%	(384)	805
Educ: < College	22%	(327)	29%	(439)	49%	(746)	1512
Educ: Bachelors degree	19%	(84)	29%	(130)	52%	(230)	444
Educ: Post-grad	19%	(46)	26%	(64)	55%	(134)	244
Income: Under 50k	21%	(272)	29%	(379)	50%	(664)	1315
Income: 50k-100k	21%	(133)	30%	(183)	49%	(304)	620
Income: 100k+	19%	(51)	27%	(72)	54%	(142)	265
Ethnicity: White	21%	(364)	28%	(487)	51%	(870)	1722

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Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(457)	29%	(634)	50%	(1110)	2200
Ethnicity: Hispanic	22%	(77)	31%	(107)	47%	(166)	349
Ethnicity: Afr. Am.	21%	(58)	27%	(74)	52%	(142)	274
Ethnicity: Other	17%	(34)	36%	(73)	48%	(98)	204
Community: Urban	19%	(115)	28%	(165)	53%	(311)	591
Community: Suburban	16%	(160)	27%	(262)	57%	(559)	981
Community: Rural	29%	(182)	33%	(207)	38%	(239)	628
Employ: Private Sector	17%	(113)	26%	(173)	56%	(369)	655
Employ: Government	20%	(23)	34%	(39)	45%	(52)	114
Employ: Self-Employed	21%	(33)	31%	(49)	47%	(74)	156
Employ: Homemaker	29%	(56)	29%	(57)	42%	(83)	196
Employ: Retired	22%	(120)	27%	(151)	51%	(282)	553
Employ: Unemployed	19%	(47)	26%	(65)	55%	(139)	251
Employ: Other	25%	(42)	32%	(55)	43%	(74)	170
Military HH: Yes	25%	(96)	29%	(110)	46%	(176)	382
Military HH: No	20%	(360)	29%	(524)	51%	(934)	1818
RD/WT: Right Direction	23%	(189)	28%	(237)	49%	(411)	837
RD/WT: Wrong Track	20%	(268)	29%	(397)	51%	(699)	1363
Trump Job Approve	22%	(201)	30%	(269)	48%	(430)	899
Trump Job Disapprove	20%	(234)	28%	(333)	52%	(622)	1190
Trump Job Strongly Approve	23%	(122)	31%	(161)	46%	(239)	521
Trump Job Somewhat Approve	21%	(79)	29%	(108)	50%	(191)	378
Trump Job Somewhat Disapprove	24%	(58)	28%	(69)	48%	(117)	243
Trump Job Strongly Disapprove	19%	(177)	28%	(264)	53%	(505)	946
Favorable of Trump	22%	(193)	30%	(264)	48%	(417)	875
Unfavorable of Trump	20%	(231)	27%	(322)	53%	(624)	1177
Very Favorable of Trump	23%	(121)	30%	(155)	47%	(248)	524
Somewhat Favorable of Trump	20%	(72)	31%	(109)	48%	(170)	350
Somewhat Unfavorable of Trump	23%	(49)	27%	(57)	50%	(106)	212
Very Unfavorable of Trump	19%	(182)	27%	(265)	54%	(518)	965

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Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(457)	29%	(634)	50%	(1110)	2200
#1 Issue: Economy	19%	(99)	25%	(133)	56%	(295)	528
#1 Issue: Security	21%	(102)	31%	(150)	48%	(228)	480
#1 Issue: Health Care	21%	(80)	30%	(116)	49%	(188)	385
#1 Issue: Medicare / Social Security	23%	(78)	24%	(81)	53%	(183)	342
#1 Issue: Women's Issues	25%	(32)	35%	(44)	40%	(50)	125
#1 Issue: Education	18%	(20)	37%	(40)	44%	(47)	106
#1 Issue: Energy	18%	(23)	34%	(44)	47%	(61)	129
#1 Issue: Other	21%	(22)	24%	(25)	55%	(57)	105
2018 House Vote: Democrat	20%	(148)	29%	(213)	51%	(382)	743
2018 House Vote: Republican	24%	(167)	26%	(179)	51%	(355)	700
2018 House Vote: Someone else	14%	(13)	26%	(24)	60%	(56)	93
2016 Vote: Hillary Clinton	20%	(139)	26%	(180)	53%	(366)	685
2016 Vote: Donald Trump	23%	(158)	27%	(184)	51%	(350)	692
2016 Vote: Other	16%	(28)	31%	(53)	53%	(90)	171
2016 Vote: Didn't Vote	20%	(131)	33%	(217)	47%	(303)	651
Voted in 2014: Yes	22%	(288)	27%	(355)	52%	(690)	1333
Voted in 2014: No	19%	(169)	32%	(279)	48%	(419)	867
2012 Vote: Barack Obama	21%	(169)	26%	(216)	53%	(437)	822
2012 Vote: Mitt Romney	22%	(114)	29%	(148)	49%	(251)	514
2012 Vote: Other	23%	(22)	24%	(24)	53%	(52)	97
2012 Vote: Didn't Vote	20%	(150)	32%	(244)	48%	(369)	764
4-Region: Northeast	14%	(54)	23%	(89)	64%	(251)	394
4-Region: Midwest	21%	(99)	27%	(124)	52%	(239)	462
4-Region: South	23%	(186)	33%	(275)	44%	(363)	824
4-Region: West	23%	(119)	28%	(145)	49%	(256)	520

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(457)	29%	(634)	50%	(1110)	2200
Watch TV: Every day	20%	(222)	28%	(306)	51%	(557)	1086
Watch TV: Several times per week	23%	(123)	28%	(150)	48%	(255)	528
Watch TV: About once per week	20%	(30)	34%	(50)	46%	(67)	147
Watch TV: Several times per month	11%	(12)	36%	(41)	54%	(61)	114
Watch TV: About once per month	12%	(6)	41%	(20)	47%	(24)	50
Watch TV: Less often than once per month	22%	(21)	27%	(26)	52%	(50)	97
Watch TV: Never	24%	(43)	22%	(40)	53%	(95)	178
Watch Movies: Every day	23%	(84)	34%	(128)	43%	(159)	371
Watch Movies: Several times per week	20%	(103)	30%	(156)	51%	(267)	526
Watch Movies: About once per week	19%	(71)	34%	(126)	47%	(174)	371
Watch Movies: Several times per month	20%	(59)	26%	(76)	54%	(158)	293
Watch Movies: About once per month	22%	(45)	20%	(42)	58%	(121)	209
Watch Movies: Less often than once per month	20%	(44)	26%	(59)	54%	(120)	224
Watch Movies: Never	24%	(50)	22%	(46)	53%	(111)	207
Watch Sporting Events: Every day	23%	(40)	29%	(49)	48%	(81)	170
Watch Sporting Events: Several times per week	24%	(93)	25%	(96)	52%	(201)	389
Watch Sporting Events: About once per week	18%	(55)	30%	(96)	52%	(164)	315
Watch Sporting Events: Several times per month	18%	(28)	30%	(46)	52%	(80)	154
Watch Sporting Events: About once per month	23%	(32)	37%	(52)	40%	(55)	140
Watch Sporting Events: Less often than once per month	23%	(63)	32%	(89)	45%	(124)	275
Watch Sporting Events: Never	19%	(146)	27%	(207)	53%	(404)	756
Cable TV: Currently subscribe	10%	(103)	26%	(261)	64%	(638)	1002
Cable TV: Subscribed in past	27%	(207)	41%	(311)	32%	(240)	759
Cable TV: Never subscribed	33%	(146)	14%	(62)	53%	(231)	439
Satellite TV: Currently subscribe	100%	(457)	—	(0)	—	(0)	457
Satellite TV: Subscribed in past	—	(0)	100%	(634)	—	(0)	634
Satellite TV: Never subscribed	—	(0)	—	(0)	100%	(1110)	1110
Streaming Services: Currently subscribe	20%	(260)	31%	(399)	48%	(613)	1272
Streaming Services: Subscribed in past	18%	(43)	42%	(96)	40%	(92)	230
Streaming Services: Never subscribed	22%	(154)	20%	(140)	58%	(405)	698

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(457)	29%	(634)	50%	(1110)	2200
Film: An avid fan	20%	(151)	31%	(241)	49%	(376)	769
Film: A casual fan	21%	(244)	29%	(340)	50%	(586)	1170
Film: Not a fan	23%	(61)	20%	(53)	56%	(147)	261
Television: An avid fan	21%	(242)	29%	(322)	50%	(564)	1128
Television: A casual fan	21%	(196)	30%	(272)	49%	(446)	914
Television: Not a fan	12%	(19)	26%	(41)	62%	(99)	159
Music: An avid fan	21%	(233)	30%	(330)	49%	(540)	1103
Music: A casual fan	20%	(196)	29%	(281)	51%	(490)	967
Music: Not a fan	21%	(27)	18%	(23)	62%	(80)	129
Fashion: An avid fan	25%	(76)	28%	(85)	46%	(139)	300
Fashion: A casual fan	21%	(187)	31%	(274)	47%	(411)	872
Fashion: Not a fan	19%	(194)	27%	(275)	54%	(559)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe	Streaming Services: Subscribed in past	Streaming Services: Never subscribed	Total N
Adults	58% (1272)	10% (230)	32% (698)	2200
Gender: Male	58% (616)	9% (93)	33% (353)	1062
Gender: Female	58% (656)	12% (137)	30% (345)	1138
Age: 18-29	70% (318)	15% (70)	14% (65)	452
Age: 30-44	70% (395)	9% (51)	21% (115)	560
Age: 45-54	58% (160)	13% (36)	29% (79)	276
Age: 55-64	47% (222)	11% (51)	43% (202)	475
Age: 65+	41% (177)	5% (22)	54% (237)	436
Generation Z: 18-22	63% (108)	17% (30)	20% (35)	173
Millennial: Age 23-38	74% (460)	12% (73)	14% (88)	621
Generation X: Age 39-54	62% (305)	11% (54)	27% (136)	495
Boomers: Age 55-73	46% (374)	9% (70)	45% (365)	809
PID: Dem (no lean)	64% (501)	9% (69)	28% (218)	788
PID: Ind (no lean)	53% (384)	13% (91)	34% (245)	720
PID: Rep (no lean)	56% (387)	10% (69)	34% (235)	692
PID/Gender: Dem Men	66% (228)	6% (22)	28% (97)	347
PID/Gender: Dem Women	62% (272)	11% (48)	27% (121)	441
PID/Gender: Ind Men	52% (188)	10% (35)	38% (139)	363
PID/Gender: Ind Women	55% (195)	16% (56)	29% (105)	357
PID/Gender: Rep Men	57% (199)	10% (36)	33% (116)	352
PID/Gender: Rep Women	55% (188)	10% (33)	35% (119)	340
Ideo: Liberal (1-3)	69% (410)	9% (51)	23% (135)	596
Ideo: Moderate (4)	60% (329)	10% (52)	30% (164)	545
Ideo: Conservative (5-7)	53% (427)	10% (82)	37% (296)	805
Educ: < College	56% (842)	11% (173)	33% (497)	1512
Educ: Bachelors degree	63% (280)	7% (31)	30% (133)	444
Educ: Post-grad	61% (150)	11% (26)	28% (68)	244
Income: Under 50k	54% (707)	11% (149)	35% (460)	1315
Income: 50k-100k	61% (380)	9% (58)	29% (181)	620
Income: 100k+	70% (185)	9% (23)	22% (57)	265
Ethnicity: White	58% (999)	10% (165)	32% (558)	1722

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
 Streaming service(s)

Demographic	Streaming Services: Currently subscribe	Streaming Services: Subscribed in past	Streaming Services: Never subscribed	Total N
Adults	58% (1272)	10% (230)	32% (698)	2200
Ethnicity: Hispanic	65% (225)	13% (44)	23% (80)	349
Ethnicity: Afr. Am.	61% (166)	11% (31)	28% (77)	274
Ethnicity: Other	52% (107)	17% (34)	31% (63)	204
Community: Urban	59% (347)	11% (64)	30% (180)	591
Community: Suburban	58% (565)	9% (92)	33% (324)	981
Community: Rural	57% (359)	12% (74)	31% (195)	628
Employ: Private Sector	67% (436)	9% (62)	24% (157)	655
Employ: Government	70% (80)	8% (9)	22% (26)	114
Employ: Self-Employed	63% (99)	14% (22)	22% (35)	156
Employ: Homemaker	63% (124)	14% (27)	23% (46)	196
Employ: Retired	43% (237)	6% (34)	51% (282)	553
Employ: Unemployed	51% (129)	15% (39)	33% (84)	251
Employ: Other	58% (99)	14% (24)	28% (47)	170
Military HH: Yes	56% (215)	6% (23)	38% (144)	382
Military HH: No	58% (1057)	11% (207)	30% (554)	1818
RD/WT: Right Direction	54% (450)	12% (98)	34% (288)	837
RD/WT: Wrong Track	60% (821)	10% (132)	30% (410)	1363
Trump Job Approve	55% (498)	11% (101)	33% (301)	899
Trump Job Disapprove	62% (736)	9% (108)	29% (346)	1190
Trump Job Strongly Approve	55% (284)	10% (50)	36% (187)	521
Trump Job Somewhat Approve	56% (214)	13% (50)	30% (114)	378
Trump Job Somewhat Disapprove	64% (155)	10% (24)	26% (64)	243
Trump Job Strongly Disapprove	61% (582)	9% (83)	30% (281)	946
Favorable of Trump	55% (477)	11% (97)	34% (300)	875
Unfavorable of Trump	62% (731)	9% (109)	29% (337)	1177
Very Favorable of Trump	54% (284)	9% (49)	36% (191)	524
Somewhat Favorable of Trump	55% (193)	14% (48)	31% (109)	350
Somewhat Unfavorable of Trump	61% (130)	15% (32)	24% (51)	212
Very Unfavorable of Trump	62% (601)	8% (77)	30% (286)	965

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe	Streaming Services: Subscribed in past	Streaming Services: Never subscribed	Total N
Adults	58% (1272)	10% (230)	32% (698)	2200
#1 Issue: Economy	60% (315)	13% (67)	28% (146)	528
#1 Issue: Security	56% (270)	11% (51)	33% (159)	480
#1 Issue: Health Care	62% (238)	9% (36)	29% (112)	385
#1 Issue: Medicare / Social Security	43% (146)	6% (22)	51% (174)	342
#1 Issue: Women's Issues	65% (82)	16% (20)	19% (24)	125
#1 Issue: Education	69% (73)	12% (13)	19% (20)	106
#1 Issue: Energy	64% (82)	8% (11)	28% (36)	129
#1 Issue: Other	63% (66)	11% (12)	26% (27)	105
2018 House Vote: Democrat	62% (460)	8% (59)	30% (224)	743
2018 House Vote: Republican	54% (376)	10% (68)	36% (255)	700
2018 House Vote: Someone else	56% (52)	16% (15)	27% (25)	93
2016 Vote: Hillary Clinton	64% (441)	7% (50)	28% (195)	685
2016 Vote: Donald Trump	53% (368)	10% (72)	36% (252)	692
2016 Vote: Other	54% (93)	10% (18)	35% (61)	171
2016 Vote: Didn't Vote	57% (370)	14% (91)	29% (190)	651
Voted in 2014: Yes	57% (758)	9% (124)	34% (451)	1333
Voted in 2014: No	59% (514)	12% (106)	28% (247)	867
2012 Vote: Barack Obama	62% (512)	9% (71)	29% (239)	822
2012 Vote: Mitt Romney	52% (269)	9% (47)	39% (198)	514
2012 Vote: Other	40% (38)	11% (11)	49% (48)	97
2012 Vote: Didn't Vote	59% (450)	13% (101)	28% (212)	764
4-Region: Northeast	59% (232)	10% (41)	31% (121)	394
4-Region: Midwest	57% (264)	9% (41)	34% (157)	462
4-Region: South	58% (479)	12% (97)	30% (248)	824
4-Region: West	57% (296)	10% (52)	33% (172)	520

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
 Streaming service(s)

Demographic	Streaming Services: Currently subscribe	Streaming Services: Subscribed in past	Streaming Services: Never subscribed	Total N
Adults	58% (1272)	10% (230)	32% (698)	2200
Watch TV: Every day	62% (670)	8% (90)	30% (326)	1086
Watch TV: Several times per week	65% (341)	10% (53)	25% (133)	528
Watch TV: About once per week	52% (77)	18% (26)	30% (44)	147
Watch TV: Several times per month	60% (68)	12% (13)	29% (33)	114
Watch TV: About once per month	47% (24)	27% (13)	26% (13)	50
Watch TV: Less often than once per month	44% (42)	17% (17)	39% (38)	97
Watch TV: Never	28% (50)	10% (18)	62% (111)	178
Watch Movies: Every day	72% (266)	7% (25)	22% (80)	371
Watch Movies: Several times per week	68% (359)	10% (50)	22% (117)	526
Watch Movies: About once per week	64% (238)	12% (44)	24% (88)	371
Watch Movies: Several times per month	58% (168)	12% (34)	31% (90)	293
Watch Movies: About once per month	53% (110)	12% (25)	36% (74)	209
Watch Movies: Less often than once per month	42% (94)	15% (34)	43% (96)	224
Watch Movies: Never	17% (36)	8% (17)	74% (154)	207
Watch Sporting Events: Every day	63% (107)	10% (18)	27% (45)	170
Watch Sporting Events: Several times per week	58% (227)	9% (34)	33% (129)	389
Watch Sporting Events: About once per week	60% (188)	11% (36)	29% (92)	315
Watch Sporting Events: Several times per month	52% (80)	15% (23)	33% (51)	154
Watch Sporting Events: About once per month	62% (86)	13% (18)	25% (36)	140
Watch Sporting Events: Less often than once per month	58% (160)	13% (37)	29% (79)	275
Watch Sporting Events: Never	56% (424)	9% (65)	35% (267)	756
Cable TV: Currently subscribe	59% (588)	9% (88)	32% (325)	1002
Cable TV: Subscribed in past	65% (493)	13% (102)	22% (164)	759
Cable TV: Never subscribed	43% (191)	9% (40)	47% (209)	439
Satellite TV: Currently subscribe	57% (260)	9% (43)	34% (154)	457
Satellite TV: Subscribed in past	63% (399)	15% (96)	22% (140)	634
Satellite TV: Never subscribed	55% (613)	8% (92)	36% (405)	1110
Streaming Services: Currently subscribe	100% (1272)	— (0)	— (0)	1272
Streaming Services: Subscribed in past	— (0)	100% (230)	— (0)	230
Streaming Services: Never subscribed	— (0)	— (0)	100% (698)	698

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe	Streaming Services: Subscribed in past	Streaming Services: Never subscribed	Total N
Adults	58% (1272)	10% (230)	32% (698)	2200
Film: An avid fan	71% (546)	8% (60)	21% (164)	769
Film: A casual fan	54% (626)	12% (140)	35% (404)	1170
Film: Not a fan	38% (100)	12% (31)	50% (130)	261
Television: An avid fan	62% (702)	9% (102)	29% (324)	1128
Television: A casual fan	56% (509)	12% (106)	33% (298)	914
Television: Not a fan	38% (61)	14% (22)	48% (76)	159
Music: An avid fan	65% (719)	10% (107)	25% (277)	1103
Music: A casual fan	53% (509)	11% (107)	36% (352)	967
Music: Not a fan	34% (44)	13% (16)	53% (69)	129
Fashion: An avid fan	65% (196)	12% (35)	23% (70)	300
Fashion: A casual fan	61% (535)	13% (110)	26% (226)	872
Fashion: Not a fan	53% (541)	8% (85)	39% (402)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(769)	53%	(1170)	12%	(261)	2200
Gender: Male	38%	(406)	51%	(546)	10%	(109)	1062
Gender: Female	32%	(363)	55%	(624)	13%	(151)	1138
Age: 18-29	40%	(181)	52%	(236)	8%	(36)	452
Age: 30-44	42%	(234)	48%	(268)	10%	(59)	560
Age: 45-54	38%	(104)	51%	(141)	11%	(31)	276
Age: 55-64	31%	(146)	55%	(262)	14%	(67)	475
Age: 65+	24%	(104)	60%	(263)	16%	(68)	436
Generation Z: 18-22	34%	(59)	57%	(99)	8%	(15)	173
Millennial: Age 23-38	44%	(270)	47%	(291)	10%	(60)	621
Generation X: Age 39-54	38%	(189)	52%	(255)	10%	(51)	495
Boomers: Age 55-73	29%	(235)	57%	(459)	14%	(115)	809
PID: Dem (no lean)	43%	(340)	50%	(390)	7%	(58)	788
PID: Ind (no lean)	29%	(211)	55%	(398)	15%	(111)	720
PID: Rep (no lean)	31%	(218)	55%	(382)	13%	(92)	692
PID/Gender: Dem Men	48%	(165)	46%	(159)	7%	(23)	347
PID/Gender: Dem Women	40%	(175)	52%	(231)	8%	(35)	441
PID/Gender: Ind Men	34%	(123)	55%	(198)	12%	(42)	363
PID/Gender: Ind Women	25%	(88)	56%	(200)	19%	(69)	357
PID/Gender: Rep Men	34%	(118)	54%	(189)	13%	(45)	352
PID/Gender: Rep Women	29%	(100)	57%	(193)	14%	(47)	340
Ideo: Liberal (1-3)	42%	(252)	51%	(303)	7%	(41)	596
Ideo: Moderate (4)	39%	(210)	50%	(273)	11%	(61)	545
Ideo: Conservative (5-7)	30%	(238)	57%	(458)	13%	(108)	805
Educ: < College	34%	(515)	53%	(798)	13%	(198)	1512
Educ: Bachelors degree	36%	(161)	54%	(240)	10%	(43)	444
Educ: Post-grad	38%	(93)	54%	(132)	8%	(19)	244
Income: Under 50k	35%	(460)	52%	(690)	13%	(165)	1315
Income: 50k-100k	35%	(217)	53%	(329)	12%	(74)	620
Income: 100k+	35%	(92)	57%	(151)	8%	(22)	265
Ethnicity: White	34%	(580)	54%	(932)	12%	(210)	1722
Ethnicity: Hispanic	43%	(150)	50%	(174)	7%	(25)	349

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(769)	53%	(1170)	12%	(261)	2200
Ethnicity: Afr. Am.	45%	(125)	43%	(117)	12%	(33)	274
Ethnicity: Other	31%	(64)	59%	(121)	9%	(18)	204
Community: Urban	39%	(232)	50%	(298)	10%	(61)	591
Community: Suburban	33%	(324)	55%	(542)	12%	(116)	981
Community: Rural	34%	(213)	53%	(331)	13%	(83)	628
Employ: Private Sector	40%	(259)	53%	(346)	8%	(49)	655
Employ: Government	37%	(42)	53%	(61)	10%	(11)	114
Employ: Self-Employed	38%	(59)	47%	(74)	15%	(23)	156
Employ: Homemaker	39%	(76)	50%	(99)	11%	(22)	196
Employ: Retired	25%	(137)	60%	(332)	15%	(84)	553
Employ: Unemployed	38%	(96)	49%	(122)	13%	(33)	251
Employ: Other	34%	(58)	49%	(83)	17%	(29)	170
Military HH: Yes	34%	(129)	54%	(206)	12%	(47)	382
Military HH: No	35%	(640)	53%	(964)	12%	(214)	1818
RD/WT: Right Direction	31%	(263)	55%	(461)	13%	(112)	837
RD/WT: Wrong Track	37%	(506)	52%	(709)	11%	(149)	1363
Trump Job Approve	31%	(279)	55%	(491)	14%	(129)	899
Trump Job Disapprove	39%	(458)	52%	(618)	10%	(113)	1190
Trump Job Strongly Approve	31%	(161)	54%	(281)	15%	(79)	521
Trump Job Somewhat Approve	31%	(118)	56%	(210)	13%	(50)	378
Trump Job Somewhat Disapprove	35%	(84)	58%	(140)	8%	(19)	243
Trump Job Strongly Disapprove	39%	(374)	51%	(478)	10%	(95)	946
Favorable of Trump	31%	(270)	55%	(484)	14%	(121)	875
Unfavorable of Trump	39%	(459)	52%	(617)	9%	(101)	1177
Very Favorable of Trump	31%	(165)	54%	(286)	14%	(74)	524
Somewhat Favorable of Trump	30%	(105)	57%	(198)	14%	(48)	350
Somewhat Unfavorable of Trump	38%	(81)	56%	(119)	6%	(13)	212
Very Unfavorable of Trump	39%	(379)	52%	(497)	9%	(89)	965

Continued on next page

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	Film: An avid fan	Film: A casual fan	Film: Not a fan	Total N
Adults	35% (769)	53% (1170)	12% (261)	2200
#1 Issue: Economy	38% (202)	52% (277)	9% (49)	528
#1 Issue: Security	33% (159)	53% (256)	14% (65)	480
#1 Issue: Health Care	36% (139)	53% (204)	11% (41)	385
#1 Issue: Medicare / Social Security	28% (95)	52% (179)	20% (68)	342
#1 Issue: Women's Issues	34% (43)	61% (77)	5% (6)	125
#1 Issue: Education	43% (46)	45% (48)	11% (12)	106
#1 Issue: Energy	37% (48)	57% (74)	6% (7)	129
#1 Issue: Other	36% (37)	52% (55)	12% (13)	105
2018 House Vote: Democrat	41% (304)	50% (372)	9% (67)	743
2018 House Vote: Republican	29% (205)	57% (399)	14% (96)	700
2018 House Vote: Someone else	27% (25)	63% (58)	11% (10)	93
2016 Vote: Hillary Clinton	41% (283)	50% (345)	8% (57)	685
2016 Vote: Donald Trump	30% (206)	56% (389)	14% (97)	692
2016 Vote: Other	36% (62)	53% (91)	11% (18)	171
2016 Vote: Didn't Vote	33% (218)	53% (345)	14% (89)	651
Voted in 2014: Yes	34% (458)	54% (720)	12% (155)	1333
Voted in 2014: No	36% (311)	52% (451)	12% (106)	867
2012 Vote: Barack Obama	40% (327)	51% (418)	9% (77)	822
2012 Vote: Mitt Romney	28% (145)	59% (303)	13% (66)	514
2012 Vote: Other	26% (26)	54% (53)	19% (19)	97
2012 Vote: Didn't Vote	36% (271)	51% (393)	13% (99)	764
4-Region: Northeast	35% (137)	55% (217)	10% (39)	394
4-Region: Midwest	38% (173)	51% (236)	12% (53)	462
4-Region: South	34% (281)	52% (429)	14% (114)	824
4-Region: West	34% (177)	56% (289)	10% (54)	520

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(769)	53%	(1170)	12%	(261)	2200
Watch TV: Every day	42%	(453)	51%	(549)	8%	(83)	1086
Watch TV: Several times per week	34%	(177)	56%	(298)	10%	(53)	528
Watch TV: About once per week	29%	(42)	56%	(82)	15%	(22)	147
Watch TV: Several times per month	29%	(33)	62%	(71)	9%	(11)	114
Watch TV: About once per month	23%	(11)	67%	(34)	10%	(5)	50
Watch TV: Less often than once per month	15%	(15)	60%	(58)	25%	(24)	97
Watch TV: Never	21%	(37)	44%	(79)	35%	(62)	178
Watch Movies: Every day	63%	(233)	33%	(124)	4%	(14)	371
Watch Movies: Several times per week	46%	(241)	48%	(255)	6%	(30)	526
Watch Movies: About once per week	35%	(131)	57%	(210)	8%	(30)	371
Watch Movies: Several times per month	26%	(75)	67%	(198)	7%	(20)	293
Watch Movies: About once per month	16%	(33)	73%	(152)	11%	(23)	209
Watch Movies: Less often than once per month	14%	(32)	66%	(148)	20%	(44)	224
Watch Movies: Never	12%	(24)	40%	(84)	48%	(100)	207
Watch Sporting Events: Every day	49%	(83)	46%	(78)	5%	(9)	170
Watch Sporting Events: Several times per week	41%	(160)	51%	(200)	8%	(30)	389
Watch Sporting Events: About once per week	40%	(126)	51%	(160)	9%	(30)	315
Watch Sporting Events: Several times per month	30%	(46)	54%	(83)	16%	(25)	154
Watch Sporting Events: About once per month	38%	(53)	52%	(73)	10%	(15)	140
Watch Sporting Events: Less often than once per month	31%	(85)	60%	(164)	10%	(26)	275
Watch Sporting Events: Never	29%	(217)	55%	(413)	17%	(126)	756
Cable TV: Currently subscribe	38%	(381)	52%	(523)	10%	(98)	1002
Cable TV: Subscribed in past	37%	(284)	53%	(402)	10%	(73)	759
Cable TV: Never subscribed	24%	(104)	56%	(246)	20%	(89)	439
Satellite TV: Currently subscribe	33%	(151)	54%	(244)	13%	(61)	457
Satellite TV: Subscribed in past	38%	(241)	54%	(340)	8%	(53)	634
Satellite TV: Never subscribed	34%	(376)	53%	(586)	13%	(147)	1110
Streaming Services: Currently subscribe	43%	(546)	49%	(626)	8%	(100)	1272
Streaming Services: Subscribed in past	26%	(60)	61%	(140)	13%	(31)	230
Streaming Services: Never subscribed	23%	(164)	58%	(404)	19%	(130)	698

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	35%	(769)	53%	(1170)	12%	(261)	2200
Film: An avid fan	100%	(769)	—	(0)	—	(0)	769
Film: A casual fan	—	(0)	100%	(1170)	—	(0)	1170
Film: Not a fan	—	(0)	—	(0)	100%	(261)	261
Television: An avid fan	57%	(638)	37%	(416)	7%	(74)	1128
Television: A casual fan	13%	(120)	75%	(689)	11%	(104)	914
Television: Not a fan	6%	(10)	41%	(65)	52%	(83)	159
Music: An avid fan	52%	(573)	42%	(463)	6%	(68)	1103
Music: A casual fan	19%	(184)	68%	(660)	13%	(123)	967
Music: Not a fan	9%	(12)	37%	(48)	54%	(69)	129
Fashion: An avid fan	63%	(190)	31%	(93)	6%	(17)	300
Fashion: A casual fan	36%	(317)	57%	(499)	6%	(56)	872
Fashion: Not a fan	26%	(262)	56%	(578)	18%	(187)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan	Television: A casual fan	Television: Not a fan	Total N
Adults	51% (1128)	42% (914)	7% (159)	2200
Gender: Male	50% (531)	43% (455)	7% (75)	1062
Gender: Female	52% (597)	40% (458)	7% (84)	1138
Age: 18-29	48% (217)	45% (202)	7% (33)	452
Age: 30-44	55% (307)	38% (213)	7% (40)	560
Age: 45-54	56% (154)	39% (108)	5% (14)	276
Age: 55-64	49% (232)	44% (209)	7% (35)	475
Age: 65+	50% (219)	41% (181)	8% (37)	436
Generation Z: 18-22	34% (59)	52% (89)	14% (24)	173
Millennial: Age 23-38	56% (345)	39% (241)	6% (35)	621
Generation X: Age 39-54	55% (273)	39% (193)	6% (28)	495
Boomers: Age 55-73	50% (402)	43% (351)	7% (56)	809
PID: Dem (no lean)	61% (485)	35% (278)	3% (26)	788
PID: Ind (no lean)	42% (300)	45% (327)	13% (93)	720
PID: Rep (no lean)	50% (344)	45% (308)	6% (40)	692
PID/Gender: Dem Men	59% (205)	38% (133)	3% (9)	347
PID/Gender: Dem Women	63% (279)	33% (145)	4% (17)	441
PID/Gender: Ind Men	41% (148)	47% (170)	12% (45)	363
PID/Gender: Ind Women	43% (152)	44% (157)	13% (48)	357
PID/Gender: Rep Men	51% (178)	43% (153)	6% (21)	352
PID/Gender: Rep Women	49% (165)	46% (156)	6% (19)	340
Ideo: Liberal (1-3)	56% (335)	39% (231)	5% (30)	596
Ideo: Moderate (4)	52% (285)	41% (224)	7% (36)	545
Ideo: Conservative (5-7)	48% (390)	45% (359)	7% (56)	805
Educ: < College	53% (794)	40% (607)	7% (111)	1512
Educ: Bachelors degree	51% (224)	43% (192)	6% (28)	444
Educ: Post-grad	45% (110)	47% (115)	8% (19)	244
Income: Under 50k	53% (691)	40% (523)	8% (101)	1315
Income: 50k-100k	50% (312)	43% (264)	7% (44)	620
Income: 100k+	47% (124)	48% (127)	5% (13)	265
Ethnicity: White	51% (883)	42% (729)	6% (110)	1722
Ethnicity: Hispanic	53% (186)	39% (136)	8% (28)	349

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?
 Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	51%	(1128)	42%	(914)	7%	(159)	2200
Ethnicity: Afr. Am.	59%	(161)	33%	(91)	8%	(22)	274
Ethnicity: Other	41%	(84)	46%	(94)	13%	(26)	204
Community: Urban	53%	(314)	40%	(239)	6%	(38)	591
Community: Suburban	51%	(504)	41%	(406)	7%	(71)	981
Community: Rural	49%	(310)	43%	(268)	8%	(49)	628
Employ: Private Sector	55%	(361)	40%	(265)	4%	(29)	655
Employ: Government	47%	(54)	43%	(49)	9%	(11)	114
Employ: Self-Employed	44%	(68)	41%	(64)	15%	(24)	156
Employ: Homemaker	53%	(105)	41%	(81)	6%	(11)	196
Employ: Retired	50%	(274)	44%	(241)	7%	(38)	553
Employ: Unemployed	53%	(134)	37%	(92)	10%	(25)	251
Employ: Other	51%	(87)	40%	(68)	9%	(15)	170
Military HH: Yes	48%	(183)	43%	(165)	9%	(34)	382
Military HH: No	52%	(945)	41%	(748)	7%	(125)	1818
RD/WT: Right Direction	50%	(418)	44%	(367)	6%	(52)	837
RD/WT: Wrong Track	52%	(710)	40%	(547)	8%	(107)	1363
Trump Job Approve	49%	(438)	44%	(400)	7%	(62)	899
Trump Job Disapprove	55%	(650)	38%	(456)	7%	(83)	1190
Trump Job Strongly Approve	51%	(267)	41%	(213)	8%	(42)	521
Trump Job Somewhat Approve	45%	(172)	49%	(187)	5%	(20)	378
Trump Job Somewhat Disapprove	48%	(117)	46%	(112)	6%	(14)	243
Trump Job Strongly Disapprove	56%	(532)	36%	(344)	7%	(70)	946
Favorable of Trump	49%	(431)	45%	(390)	6%	(54)	875
Unfavorable of Trump	55%	(653)	38%	(451)	6%	(73)	1177
Very Favorable of Trump	53%	(275)	41%	(213)	7%	(36)	524
Somewhat Favorable of Trump	44%	(155)	50%	(177)	5%	(18)	350
Somewhat Unfavorable of Trump	50%	(105)	45%	(96)	5%	(11)	212
Very Unfavorable of Trump	57%	(547)	37%	(355)	6%	(62)	965

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	51%	(1128)	42%	(914)	7%	(159)	2200
#1 Issue: Economy	50%	(266)	45%	(236)	5%	(26)	528
#1 Issue: Security	48%	(230)	44%	(211)	8%	(39)	480
#1 Issue: Health Care	52%	(202)	42%	(160)	6%	(23)	385
#1 Issue: Medicare / Social Security	57%	(194)	35%	(120)	8%	(28)	342
#1 Issue: Women's Issues	51%	(64)	37%	(46)	12%	(16)	125
#1 Issue: Education	51%	(54)	37%	(39)	12%	(13)	106
#1 Issue: Energy	48%	(61)	47%	(61)	5%	(7)	129
#1 Issue: Other	54%	(57)	38%	(40)	7%	(8)	105
2018 House Vote: Democrat	57%	(424)	38%	(283)	5%	(35)	743
2018 House Vote: Republican	47%	(327)	47%	(328)	6%	(45)	700
2018 House Vote: Someone else	38%	(36)	47%	(44)	14%	(13)	93
2016 Vote: Hillary Clinton	61%	(416)	35%	(243)	4%	(26)	685
2016 Vote: Donald Trump	50%	(345)	44%	(304)	6%	(43)	692
2016 Vote: Other	40%	(68)	50%	(86)	10%	(17)	171
2016 Vote: Didn't Vote	46%	(299)	43%	(280)	11%	(72)	651
Voted in 2014: Yes	53%	(709)	41%	(544)	6%	(79)	1333
Voted in 2014: No	48%	(418)	43%	(370)	9%	(79)	867
2012 Vote: Barack Obama	59%	(483)	36%	(298)	5%	(41)	822
2012 Vote: Mitt Romney	49%	(254)	43%	(223)	7%	(37)	514
2012 Vote: Other	28%	(27)	59%	(58)	13%	(12)	97
2012 Vote: Didn't Vote	47%	(363)	44%	(333)	9%	(68)	764
4-Region: Northeast	53%	(210)	43%	(168)	4%	(16)	394
4-Region: Midwest	58%	(269)	36%	(165)	6%	(28)	462
4-Region: South	52%	(429)	40%	(329)	8%	(66)	824
4-Region: West	42%	(220)	49%	(252)	9%	(48)	520

Continued on next page

Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*
 Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	51%	(1128)	42%	(914)	7%	(159)	2200
Watch TV: Every day	67%	(727)	31%	(336)	2%	(22)	1086
Watch TV: Several times per week	47%	(247)	50%	(264)	3%	(17)	528
Watch TV: About once per week	31%	(45)	55%	(80)	15%	(22)	147
Watch TV: Several times per month	25%	(29)	65%	(75)	9%	(11)	114
Watch TV: About once per month	18%	(9)	67%	(33)	15%	(7)	50
Watch TV: Less often than once per month	13%	(13)	58%	(56)	29%	(28)	97
Watch TV: Never	32%	(58)	39%	(69)	29%	(52)	178
Watch Movies: Every day	72%	(268)	25%	(92)	3%	(11)	371
Watch Movies: Several times per week	57%	(300)	40%	(208)	3%	(18)	526
Watch Movies: About once per week	49%	(182)	45%	(168)	5%	(20)	371
Watch Movies: Several times per month	45%	(133)	50%	(147)	5%	(13)	293
Watch Movies: About once per month	40%	(84)	47%	(99)	12%	(25)	209
Watch Movies: Less often than once per month	37%	(83)	54%	(120)	9%	(21)	224
Watch Movies: Never	37%	(77)	38%	(80)	24%	(51)	207
Watch Sporting Events: Every day	72%	(122)	26%	(44)	2%	(3)	170
Watch Sporting Events: Several times per week	55%	(214)	42%	(163)	3%	(12)	389
Watch Sporting Events: About once per week	60%	(189)	38%	(119)	3%	(8)	315
Watch Sporting Events: Several times per month	53%	(81)	41%	(63)	6%	(10)	154
Watch Sporting Events: About once per month	53%	(75)	37%	(52)	10%	(14)	140
Watch Sporting Events: Less often than once per month	40%	(111)	50%	(139)	9%	(26)	275
Watch Sporting Events: Never	44%	(336)	44%	(334)	11%	(86)	756
Cable TV: Currently subscribe	57%	(573)	39%	(386)	4%	(43)	1002
Cable TV: Subscribed in past	51%	(385)	43%	(325)	6%	(49)	759
Cable TV: Never subscribed	39%	(170)	46%	(203)	15%	(67)	439
Satellite TV: Currently subscribe	53%	(242)	43%	(196)	4%	(19)	457
Satellite TV: Subscribed in past	51%	(322)	43%	(272)	6%	(41)	634
Satellite TV: Never subscribed	51%	(564)	40%	(446)	9%	(99)	1110
Streaming Services: Currently subscribe	55%	(702)	40%	(509)	5%	(61)	1272
Streaming Services: Subscribed in past	44%	(102)	46%	(106)	9%	(22)	230
Streaming Services: Never subscribed	46%	(324)	43%	(298)	11%	(76)	698

Continued on next page

Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan	Television: A casual fan	Television: Not a fan	Total N
Adults	51% (1128)	42% (914)	7% (159)	2200
Film: An avid fan	83% (638)	16% (120)	1% (10)	769
Film: A casual fan	36% (416)	59% (689)	6% (65)	1170
Film: Not a fan	28% (74)	40% (104)	32% (83)	261
Television: An avid fan	100% (1128)	— (0)	— (0)	1128
Television: A casual fan	— (0)	100% (914)	— (0)	914
Television: Not a fan	— (0)	— (0)	100% (159)	159
Music: An avid fan	66% (730)	30% (332)	4% (41)	1103
Music: A casual fan	38% (363)	56% (539)	7% (65)	967
Music: Not a fan	27% (35)	33% (42)	40% (52)	129
Fashion: An avid fan	75% (225)	22% (65)	3% (10)	300
Fashion: A casual fan	52% (453)	43% (379)	5% (40)	872
Fashion: Not a fan	44% (450)	46% (469)	11% (109)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	50% (1103)	44% (967)	6% (129)	2200
Gender: Male	50% (536)	43% (460)	6% (65)	1062
Gender: Female	50% (567)	45% (507)	6% (64)	1138
Age: 18-29	63% (286)	34% (156)	2% (10)	452
Age: 30-44	58% (326)	37% (208)	5% (26)	560
Age: 45-54	54% (149)	43% (118)	3% (8)	276
Age: 55-64	43% (206)	50% (238)	7% (31)	475
Age: 65+	31% (136)	57% (247)	12% (53)	436
Generation Z: 18-22	65% (111)	33% (56)	3% (5)	173
Millennial: Age 23-38	64% (398)	32% (201)	4% (22)	621
Generation X: Age 39-54	51% (252)	45% (224)	4% (19)	495
Boomers: Age 55-73	39% (315)	53% (429)	8% (65)	809
PID: Dem (no lean)	56% (443)	40% (315)	4% (30)	788
PID: Ind (no lean)	49% (353)	43% (309)	8% (58)	720
PID: Rep (no lean)	44% (308)	50% (344)	6% (40)	692
PID/Gender: Dem Men	56% (195)	39% (136)	5% (16)	347
PID/Gender: Dem Women	56% (248)	40% (178)	3% (15)	441
PID/Gender: Ind Men	47% (171)	44% (160)	9% (32)	363
PID/Gender: Ind Women	51% (182)	42% (149)	7% (26)	357
PID/Gender: Rep Men	48% (170)	47% (165)	5% (17)	352
PID/Gender: Rep Women	40% (138)	53% (179)	7% (23)	340
Ideo: Liberal (1-3)	54% (322)	42% (248)	4% (26)	596
Ideo: Moderate (4)	56% (306)	40% (219)	4% (20)	545
Ideo: Conservative (5-7)	42% (338)	51% (411)	7% (56)	805
Educ: < College	53% (795)	42% (632)	6% (84)	1512
Educ: Bachelors degree	47% (210)	47% (207)	6% (27)	444
Educ: Post-grad	40% (99)	52% (128)	7% (17)	244
Income: Under 50k	52% (681)	42% (552)	6% (82)	1315
Income: 50k-100k	48% (298)	46% (287)	6% (35)	620
Income: 100k+	47% (124)	48% (128)	5% (12)	265
Ethnicity: White	48% (822)	47% (802)	6% (98)	1722
Ethnicity: Hispanic	65% (228)	31% (107)	4% (14)	349

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	50% (1103)	44% (967)	6% (129)	2200
Ethnicity: Afr. Am.	65% (178)	32% (88)	3% (8)	274
Ethnicity: Other	51% (104)	38% (77)	11% (23)	204
Community: Urban	54% (321)	39% (232)	6% (38)	591
Community: Suburban	49% (478)	46% (455)	5% (49)	981
Community: Rural	48% (304)	45% (281)	7% (43)	628
Employ: Private Sector	55% (359)	42% (275)	3% (21)	655
Employ: Government	55% (63)	41% (47)	4% (5)	114
Employ: Self-Employed	56% (87)	38% (60)	6% (10)	156
Employ: Homemaker	47% (93)	47% (92)	6% (12)	196
Employ: Retired	34% (185)	57% (313)	10% (54)	553
Employ: Unemployed	55% (138)	40% (101)	5% (12)	251
Employ: Other	59% (100)	34% (57)	7% (13)	170
Military HH: Yes	44% (169)	49% (185)	7% (28)	382
Military HH: No	51% (934)	43% (782)	6% (102)	1818
RD/WT: Right Direction	47% (390)	47% (389)	7% (57)	837
RD/WT: Wrong Track	52% (713)	42% (578)	5% (72)	1363
Trump Job Approve	46% (413)	48% (433)	6% (53)	899
Trump Job Disapprove	54% (641)	41% (487)	5% (61)	1190
Trump Job Strongly Approve	45% (233)	48% (249)	8% (40)	521
Trump Job Somewhat Approve	48% (180)	49% (184)	4% (14)	378
Trump Job Somewhat Disapprove	55% (133)	42% (102)	3% (8)	243
Trump Job Strongly Disapprove	54% (508)	41% (385)	6% (53)	946
Favorable of Trump	46% (400)	49% (424)	6% (50)	875
Unfavorable of Trump	55% (644)	41% (485)	4% (48)	1177
Very Favorable of Trump	46% (240)	47% (246)	7% (39)	524
Somewhat Favorable of Trump	46% (160)	51% (179)	3% (11)	350
Somewhat Unfavorable of Trump	55% (116)	42% (88)	4% (8)	212
Very Unfavorable of Trump	55% (528)	41% (396)	4% (40)	965

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	50% (1103)	44% (967)	6% (129)	2200
#1 Issue: Economy	57% (299)	39% (208)	4% (21)	528
#1 Issue: Security	42% (203)	50% (240)	8% (37)	480
#1 Issue: Health Care	58% (225)	37% (142)	5% (18)	385
#1 Issue: Medicare / Social Security	34% (116)	55% (189)	11% (36)	342
#1 Issue: Women's Issues	61% (76)	36% (46)	3% (3)	125
#1 Issue: Education	56% (59)	40% (43)	4% (4)	106
#1 Issue: Energy	53% (69)	42% (54)	4% (6)	129
#1 Issue: Other	53% (56)	43% (45)	4% (4)	105
2018 House Vote: Democrat	52% (387)	44% (330)	4% (26)	743
2018 House Vote: Republican	44% (305)	50% (346)	7% (48)	700
2018 House Vote: Someone else	49% (45)	43% (39)	9% (8)	93
2016 Vote: Hillary Clinton	53% (366)	43% (296)	3% (23)	685
2016 Vote: Donald Trump	43% (300)	49% (341)	7% (51)	692
2016 Vote: Other	49% (84)	45% (78)	5% (9)	171
2016 Vote: Didn't Vote	54% (353)	39% (253)	7% (46)	651
Voted in 2014: Yes	48% (633)	47% (626)	6% (74)	1333
Voted in 2014: No	54% (470)	39% (342)	6% (55)	867
2012 Vote: Barack Obama	51% (417)	45% (368)	5% (37)	822
2012 Vote: Mitt Romney	42% (216)	51% (260)	7% (38)	514
2012 Vote: Other	44% (42)	48% (47)	8% (8)	97
2012 Vote: Didn't Vote	56% (426)	38% (291)	6% (46)	764
4-Region: Northeast	52% (206)	43% (169)	5% (18)	394
4-Region: Midwest	52% (242)	43% (199)	4% (20)	462
4-Region: South	50% (413)	45% (369)	5% (42)	824
4-Region: West	47% (242)	44% (230)	9% (48)	520

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	50% (1103)	44% (967)	6% (129)	2200
Watch TV: Every day	53% (575)	43% (463)	4% (48)	1086
Watch TV: Several times per week	55% (292)	41% (219)	3% (17)	528
Watch TV: About once per week	43% (63)	50% (73)	7% (10)	147
Watch TV: Several times per month	45% (52)	47% (54)	8% (9)	114
Watch TV: About once per month	52% (26)	48% (24)	— (0)	50
Watch TV: Less often than once per month	38% (37)	53% (51)	9% (9)	97
Watch TV: Never	33% (59)	47% (83)	21% (37)	178
Watch Movies: Every day	65% (242)	33% (121)	2% (8)	371
Watch Movies: Several times per week	59% (312)	37% (194)	4% (20)	526
Watch Movies: About once per week	49% (181)	47% (174)	4% (16)	371
Watch Movies: Several times per month	46% (134)	49% (143)	5% (15)	293
Watch Movies: About once per month	45% (93)	48% (101)	7% (15)	209
Watch Movies: Less often than once per month	37% (82)	56% (126)	7% (16)	224
Watch Movies: Never	28% (59)	52% (108)	20% (41)	207
Watch Sporting Events: Every day	71% (121)	28% (47)	1% (1)	170
Watch Sporting Events: Several times per week	51% (197)	46% (181)	3% (12)	389
Watch Sporting Events: About once per week	51% (161)	44% (140)	5% (15)	315
Watch Sporting Events: Several times per month	50% (76)	41% (64)	9% (14)	154
Watch Sporting Events: About once per month	48% (68)	48% (67)	4% (5)	140
Watch Sporting Events: Less often than once per month	49% (134)	47% (130)	4% (11)	275
Watch Sporting Events: Never	46% (346)	45% (338)	10% (72)	756
Cable TV: Currently subscribe	52% (523)	44% (437)	4% (42)	1002
Cable TV: Subscribed in past	51% (388)	44% (332)	5% (39)	759
Cable TV: Never subscribed	44% (193)	45% (198)	11% (48)	439
Satellite TV: Currently subscribe	51% (233)	43% (196)	6% (27)	457
Satellite TV: Subscribed in past	52% (330)	44% (281)	4% (23)	634
Satellite TV: Never subscribed	49% (540)	44% (490)	7% (80)	1110
Streaming Services: Currently subscribe	57% (719)	40% (509)	3% (44)	1272
Streaming Services: Subscribed in past	47% (107)	46% (107)	7% (16)	230
Streaming Services: Never subscribed	40% (277)	50% (352)	10% (69)	698

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan	Music: A casual fan	Music: Not a fan	Total N
Adults	50% (1103)	44% (967)	6% (129)	2200
Film: An avid fan	74% (573)	24% (184)	2% (12)	769
Film: A casual fan	40% (463)	56% (660)	4% (48)	1170
Film: Not a fan	26% (68)	47% (123)	27% (69)	261
Television: An avid fan	65% (730)	32% (363)	3% (35)	1128
Television: A casual fan	36% (332)	59% (539)	5% (42)	914
Television: Not a fan	26% (41)	41% (65)	33% (52)	159
Music: An avid fan	100% (1103)	— (0)	— (0)	1103
Music: A casual fan	— (0)	100% (967)	— (0)	967
Music: Not a fan	— (0)	— (0)	100% (129)	129
Fashion: An avid fan	85% (254)	14% (42)	1% (4)	300
Fashion: A casual fan	52% (454)	46% (402)	2% (16)	872
Fashion: Not a fan	38% (395)	51% (523)	11% (110)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	14%	(300)	40%	(872)	47%	(1028)	2200
Gender: Male	13%	(136)	28%	(299)	59%	(627)	1062
Gender: Female	14%	(165)	50%	(573)	35%	(400)	1138
Age: 18-29	20%	(91)	49%	(223)	31%	(138)	452
Age: 30-44	20%	(113)	42%	(236)	38%	(211)	560
Age: 45-54	14%	(39)	39%	(107)	47%	(130)	276
Age: 55-64	7%	(35)	33%	(157)	60%	(283)	475
Age: 65+	5%	(22)	34%	(149)	61%	(265)	436
Generation Z: 18-22	22%	(37)	46%	(79)	33%	(56)	173
Millennial: Age 23-38	21%	(130)	47%	(289)	33%	(202)	621
Generation X: Age 39-54	15%	(76)	40%	(198)	45%	(221)	495
Boomers: Age 55-73	6%	(50)	33%	(269)	61%	(490)	809
PID: Dem (no lean)	19%	(147)	43%	(343)	38%	(299)	788
PID: Ind (no lean)	11%	(78)	37%	(265)	52%	(377)	720
PID: Rep (no lean)	11%	(75)	38%	(264)	51%	(352)	692
PID/Gender: Dem Men	19%	(65)	34%	(118)	47%	(165)	347
PID/Gender: Dem Women	19%	(82)	51%	(225)	30%	(134)	441
PID/Gender: Ind Men	9%	(34)	27%	(96)	64%	(233)	363
PID/Gender: Ind Women	12%	(45)	47%	(168)	40%	(144)	357
PID/Gender: Rep Men	11%	(37)	24%	(85)	65%	(230)	352
PID/Gender: Rep Women	11%	(38)	53%	(180)	36%	(122)	340
Ideo: Liberal (1-3)	15%	(91)	43%	(258)	41%	(247)	596
Ideo: Moderate (4)	16%	(85)	40%	(217)	45%	(244)	545
Ideo: Conservative (5-7)	11%	(86)	36%	(292)	53%	(427)	805
Educ: < College	13%	(201)	40%	(610)	46%	(701)	1512
Educ: Bachelors degree	16%	(73)	39%	(175)	44%	(197)	444
Educ: Post-grad	11%	(26)	36%	(87)	53%	(130)	244
Income: Under 50k	14%	(184)	38%	(505)	48%	(626)	1315
Income: 50k-100k	13%	(81)	40%	(246)	47%	(293)	620
Income: 100k+	13%	(36)	46%	(121)	41%	(109)	265
Ethnicity: White	11%	(184)	39%	(671)	50%	(867)	1722
Ethnicity: Hispanic	24%	(83)	46%	(162)	30%	(104)	349

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	14%	(300)	40%	(872)	47%	(1028)	2200
Ethnicity: Afr. Am.	30%	(83)	41%	(112)	29%	(79)	274
Ethnicity: Other	16%	(33)	43%	(89)	40%	(82)	204
Community: Urban	18%	(106)	41%	(242)	41%	(243)	591
Community: Suburban	14%	(137)	39%	(385)	47%	(460)	981
Community: Rural	9%	(58)	39%	(245)	52%	(325)	628
Employ: Private Sector	17%	(112)	39%	(253)	44%	(290)	655
Employ: Government	15%	(17)	39%	(44)	47%	(54)	114
Employ: Self-Employed	15%	(24)	37%	(58)	48%	(74)	156
Employ: Homemaker	15%	(30)	52%	(102)	33%	(65)	196
Employ: Retired	7%	(36)	32%	(177)	61%	(340)	553
Employ: Unemployed	11%	(26)	50%	(125)	40%	(100)	251
Employ: Other	14%	(24)	40%	(67)	46%	(79)	170
Military HH: Yes	12%	(47)	33%	(127)	55%	(208)	382
Military HH: No	14%	(254)	41%	(745)	45%	(819)	1818
RD/WT: Right Direction	13%	(106)	38%	(320)	49%	(410)	837
RD/WT: Wrong Track	14%	(195)	40%	(552)	45%	(617)	1363
Trump Job Approve	11%	(96)	39%	(350)	50%	(454)	899
Trump Job Disapprove	16%	(192)	40%	(476)	44%	(522)	1190
Trump Job Strongly Approve	11%	(56)	35%	(183)	54%	(282)	521
Trump Job Somewhat Approve	11%	(40)	44%	(166)	45%	(172)	378
Trump Job Somewhat Disapprove	18%	(43)	43%	(104)	39%	(95)	243
Trump Job Strongly Disapprove	16%	(149)	39%	(371)	45%	(426)	946
Favorable of Trump	11%	(92)	39%	(338)	51%	(445)	875
Unfavorable of Trump	16%	(185)	41%	(478)	44%	(514)	1177
Very Favorable of Trump	10%	(53)	36%	(188)	54%	(283)	524
Somewhat Favorable of Trump	11%	(39)	43%	(150)	46%	(162)	350
Somewhat Unfavorable of Trump	15%	(32)	49%	(105)	36%	(76)	212
Very Unfavorable of Trump	16%	(153)	39%	(373)	45%	(439)	965

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	14%	(300)	40%	(872)	47%	(1028)	2200
#1 Issue: Economy	19%	(98)	40%	(211)	41%	(219)	528
#1 Issue: Security	9%	(42)	39%	(187)	52%	(250)	480
#1 Issue: Health Care	15%	(57)	41%	(159)	44%	(169)	385
#1 Issue: Medicare / Social Security	8%	(27)	32%	(108)	61%	(207)	342
#1 Issue: Women's Issues	20%	(25)	57%	(72)	23%	(29)	125
#1 Issue: Education	18%	(19)	43%	(45)	40%	(42)	106
#1 Issue: Energy	15%	(20)	38%	(49)	47%	(61)	129
#1 Issue: Other	13%	(14)	39%	(41)	48%	(51)	105
2018 House Vote: Democrat	13%	(98)	45%	(331)	42%	(313)	743
2018 House Vote: Republican	12%	(82)	35%	(245)	53%	(372)	700
2018 House Vote: Someone else	18%	(17)	37%	(35)	45%	(41)	93
2016 Vote: Hillary Clinton	16%	(108)	43%	(295)	41%	(283)	685
2016 Vote: Donald Trump	10%	(72)	36%	(251)	53%	(369)	692
2016 Vote: Other	13%	(22)	30%	(51)	58%	(99)	171
2016 Vote: Didn't Vote	15%	(99)	42%	(275)	43%	(277)	651
Voted in 2014: Yes	13%	(168)	39%	(520)	48%	(645)	1333
Voted in 2014: No	15%	(132)	41%	(352)	44%	(383)	867
2012 Vote: Barack Obama	13%	(104)	42%	(343)	46%	(376)	822
2012 Vote: Mitt Romney	11%	(55)	35%	(180)	54%	(279)	514
2012 Vote: Other	11%	(11)	27%	(26)	63%	(61)	97
2012 Vote: Didn't Vote	17%	(132)	42%	(321)	41%	(311)	764
4-Region: Northeast	17%	(67)	40%	(158)	43%	(169)	394
4-Region: Midwest	13%	(59)	37%	(172)	50%	(231)	462
4-Region: South	15%	(127)	41%	(335)	44%	(362)	824
4-Region: West	9%	(48)	40%	(207)	51%	(265)	520

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	14%	(300)	40%	(872)	47%	(1028)	2200
Watch TV: Every day	14%	(149)	41%	(440)	46%	(497)	1086
Watch TV: Several times per week	15%	(79)	41%	(215)	44%	(234)	528
Watch TV: About once per week	16%	(24)	44%	(64)	40%	(59)	147
Watch TV: Several times per month	16%	(19)	36%	(41)	47%	(54)	114
Watch TV: About once per month	15%	(8)	48%	(24)	36%	(18)	50
Watch TV: Less often than once per month	7%	(7)	39%	(37)	55%	(53)	97
Watch TV: Never	9%	(16)	28%	(49)	64%	(113)	178
Watch Movies: Every day	25%	(92)	41%	(153)	34%	(126)	371
Watch Movies: Several times per week	16%	(86)	40%	(213)	43%	(227)	526
Watch Movies: About once per week	13%	(49)	40%	(147)	47%	(174)	371
Watch Movies: Several times per month	9%	(27)	37%	(108)	54%	(158)	293
Watch Movies: About once per month	7%	(14)	45%	(95)	48%	(100)	209
Watch Movies: Less often than once per month	9%	(20)	43%	(96)	48%	(108)	224
Watch Movies: Never	6%	(12)	29%	(61)	65%	(135)	207
Watch Sporting Events: Every day	23%	(39)	33%	(56)	44%	(74)	170
Watch Sporting Events: Several times per week	12%	(47)	35%	(136)	53%	(206)	389
Watch Sporting Events: About once per week	14%	(43)	41%	(128)	46%	(144)	315
Watch Sporting Events: Several times per month	16%	(25)	38%	(59)	45%	(70)	154
Watch Sporting Events: About once per month	21%	(29)	37%	(52)	42%	(59)	140
Watch Sporting Events: Less often than once per month	10%	(27)	53%	(147)	37%	(102)	275
Watch Sporting Events: Never	12%	(90)	39%	(294)	49%	(372)	756
Cable TV: Currently subscribe	16%	(158)	41%	(409)	43%	(435)	1002
Cable TV: Subscribed in past	13%	(98)	39%	(298)	48%	(363)	759
Cable TV: Never subscribed	10%	(44)	38%	(166)	52%	(230)	439
Satellite TV: Currently subscribe	17%	(76)	41%	(187)	42%	(194)	457
Satellite TV: Subscribed in past	13%	(85)	43%	(274)	43%	(275)	634
Satellite TV: Never subscribed	13%	(139)	37%	(411)	50%	(559)	1110
Streaming Services: Currently subscribe	15%	(196)	42%	(535)	43%	(541)	1272
Streaming Services: Subscribed in past	15%	(35)	48%	(110)	37%	(85)	230
Streaming Services: Never subscribed	10%	(70)	32%	(226)	58%	(402)	698

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	14%	(300)	40%	(872)	47%	(1028)	2200
Film: An avid fan	25%	(190)	41%	(317)	34%	(262)	769
Film: A casual fan	8%	(93)	43%	(499)	49%	(578)	1170
Film: Not a fan	7%	(17)	22%	(56)	72%	(187)	261
Television: An avid fan	20%	(225)	40%	(453)	40%	(450)	1128
Television: A casual fan	7%	(65)	41%	(379)	51%	(469)	914
Television: Not a fan	6%	(10)	25%	(40)	69%	(109)	159
Music: An avid fan	23%	(254)	41%	(454)	36%	(395)	1103
Music: A casual fan	4%	(42)	42%	(402)	54%	(523)	967
Music: Not a fan	3%	(4)	12%	(16)	85%	(110)	129
Fashion: An avid fan	100%	(300)	—	(0)	—	(0)	300
Fashion: A casual fan	—	(0)	100%	(872)	—	(0)	872
Fashion: Not a fan	—	(0)	—	(0)	100%	(1028)	1028

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	452	21%
	Age: 30-44	560	25%
	Age: 45-54	276	13%
	Age: 55-64	475	22%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	173	8%
	Millennial: Age 23-38	621	28%
	Generation X: Age 39-54	495	22%
	Boomers: Age 55-73	809	37%
	N	2098	
xpid3	PID: Dem (no lean)	788	36%
	PID: Ind (no lean)	720	33%
	PID: Rep (no lean)	692	31%
	N	2200	
xpidGender	PID/Gender: Dem Men	347	16%
	PID/Gender: Dem Women	441	20%
	PID/Gender: Ind Men	363	16%
	PID/Gender: Ind Women	357	16%
	PID/Gender: Rep Men	352	16%
	PID/Gender: Rep Women	340	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	596	27%
	Ideo: Moderate (4)	545	25%
	Ideo: Conservative (5-7)	805	37%
	N	1945	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1315	60%
	Income: 50k-100k	620	28%
	Income: 100k+	265	12%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemUsr	Community: Urban	591	27%
	Community: Suburban	981	45%
	Community: Rural	628	29%
	N	2200	
xdemEmploy	Employ: Private Sector	655	30%
	Employ: Government	114	5%
	Employ: Self-Employed	156	7%
	Employ: Homemaker	196	9%
	Employ: Retired	553	25%
	Employ: Unemployed	251	11%
	Employ: Other	170	8%
N	2095		
xdemMilHH1	Military HH: Yes	382	17%
	Military HH: No	1818	83%
	N	2200	
xnr1	RD/WT: Right Direction	837	38%
	RD/WT: Wrong Track	1363	62%
	N	2200	
Trump_Approve	Trump Job Approve	899	41%
	Trump Job Disapprove	1190	54%
	N	2089	
Trump_Approve2	Trump Job Strongly Approve	521	24%
	Trump Job Somewhat Approve	378	17%
	Trump Job Somewhat Disapprove	243	11%
	Trump Job Strongly Disapprove	946	43%
N	2089		

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	875	40%
	Unfavorable of Trump	1177	53%
	N	2052	
Trump_Fav_FULL	Very Favorable of Trump	524	24%
	Somewhat Favorable of Trump	350	16%
	Somewhat Unfavorable of Trump	212	10%
	Very Unfavorable of Trump	965	44%
	N	2052	
xnr3	#1 Issue: Economy	528	24%
	#1 Issue: Security	480	22%
	#1 Issue: Health Care	385	17%
	#1 Issue: Medicare / Social Security	342	16%
	#1 Issue: Women's Issues	125	6%
	#1 Issue: Education	106	5%
	#1 Issue: Energy	129	6%
	#1 Issue: Other	105	5%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	743	34%
	2018 House Vote: Republican	700	32%
	2018 House Vote: Someone else	93	4%
	N	1535	
xsubVote16O	2016 Vote: Hillary Clinton	685	31%
	2016 Vote: Donald Trump	692	31%
	2016 Vote: Other	171	8%
	2016 Vote: Didn't Vote	651	30%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1333	61%
	Voted in 2014: No	867	39%
	N	2200	
xsubVote12O	2012 Vote: Barack Obama	822	37%
	2012 Vote: Mitt Romney	514	23%
	2012 Vote: Other	97	4%
	2012 Vote: Didn't Vote	764	35%
	N	2197	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem1_1	Watch TV: Every day	1086	49%
	Watch TV: Several times per week	528	24%
	Watch TV: About once per week	147	7%
	Watch TV: Several times per month	114	5%
	Watch TV: About once per month	50	2%
	Watch TV: Less often than once per month	97	4%
	Watch TV: Never	178	8%
	<i>N</i>	2200	
HRdem1_2	Watch Movies: Every day	371	17%
	Watch Movies: Several times per week	526	24%
	Watch Movies: About once per week	371	17%
	Watch Movies: Several times per month	293	13%
	Watch Movies: About once per month	209	9%
	Watch Movies: Less often than once per month	224	10%
	Watch Movies: Never	207	9%
	<i>N</i>	2200	
HRdem1_3	Watch Sporting Events: Every day	170	8%
	Watch Sporting Events: Several times per week	389	18%
	Watch Sporting Events: About once per week	315	14%
	Watch Sporting Events: Several times per month	154	7%
	Watch Sporting Events: About once per month	140	6%
	Watch Sporting Events: Less often than once per month	275	13%
	Watch Sporting Events: Never	756	34%
	<i>N</i>	2200	
HRdem2_1	Cable TV: Currently subscribe	1002	46%
	Cable TV: Subscribed in past	759	34%
	Cable TV: Never subscribed	439	20%
	<i>N</i>	2200	
HRdem2_2	Satellite TV: Currently subscribe	457	21%
	Satellite TV: Subscribed in past	634	29%
	Satellite TV: Never subscribed	1110	50%
	<i>N</i>	2200	
HRdem2_3	Streaming Services: Currently subscribe	1272	58%
	Streaming Services: Subscribed in past	230	10%
	Streaming Services: Never subscribed	698	32%
	<i>N</i>	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem3_1	Film: An avid fan	769	35%
	Film: A casual fan	1170	53%
	Film: Not a fan	261	12%
	N	2200	
HRdem3_2	Television: An avid fan	1128	51%
	Television: A casual fan	914	42%
	Television: Not a fan	159	7%
	N	2200	
HRdem3_3	Music: An avid fan	1103	50%
	Music: A casual fan	967	44%
	Music: Not a fan	129	6%
	N	2200	
HRdem3_4	Fashion: An avid fan	300	14%
	Fashion: A casual fan	872	40%
	Fashion: Not a fan	1028	47%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

