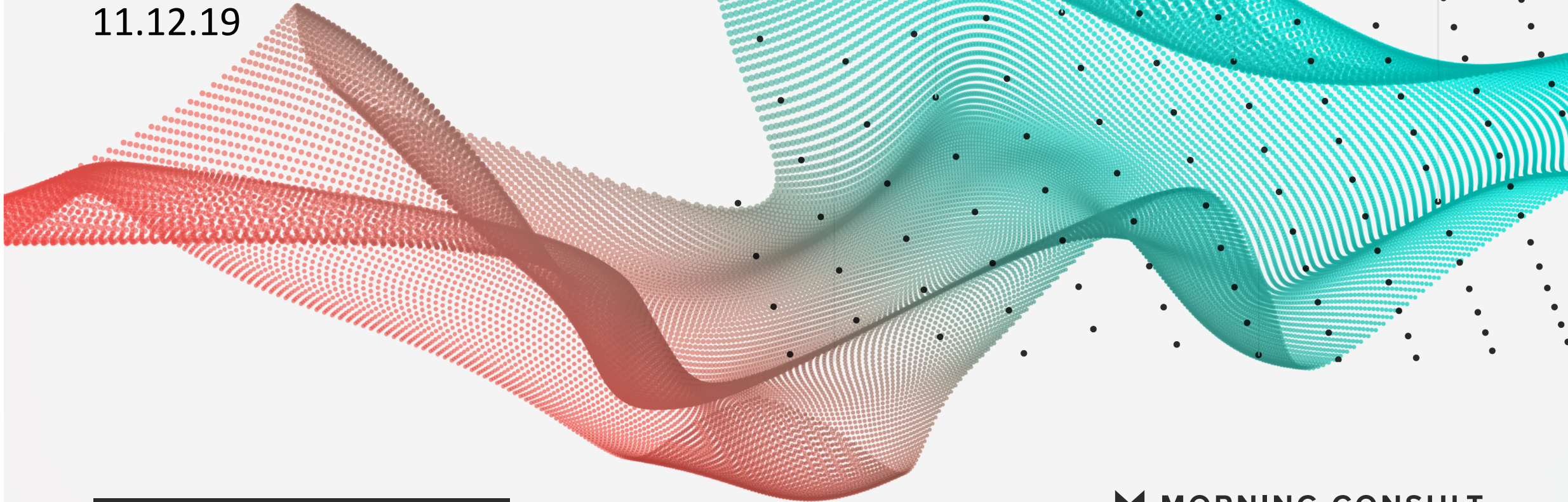# POLITICAL INTELLIGENCE

11.12.19

2020 PRIMARIES /

MORNING CONSULT

ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.
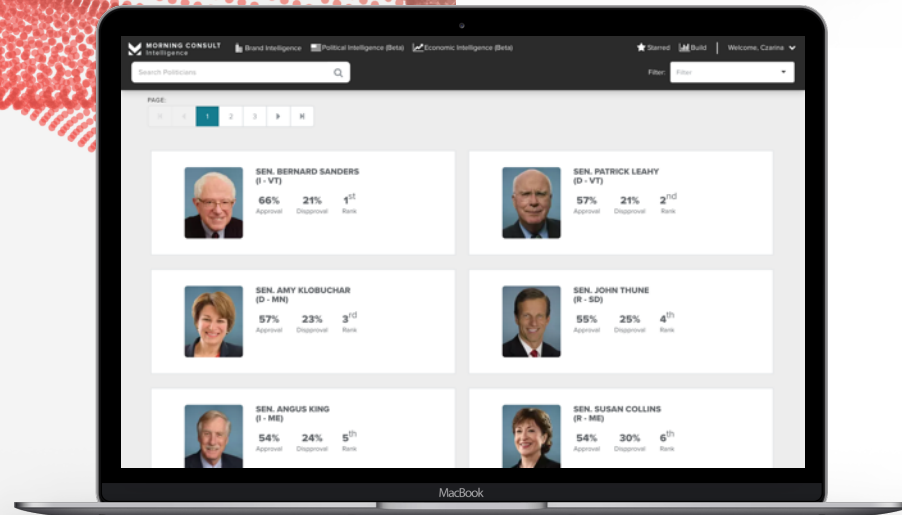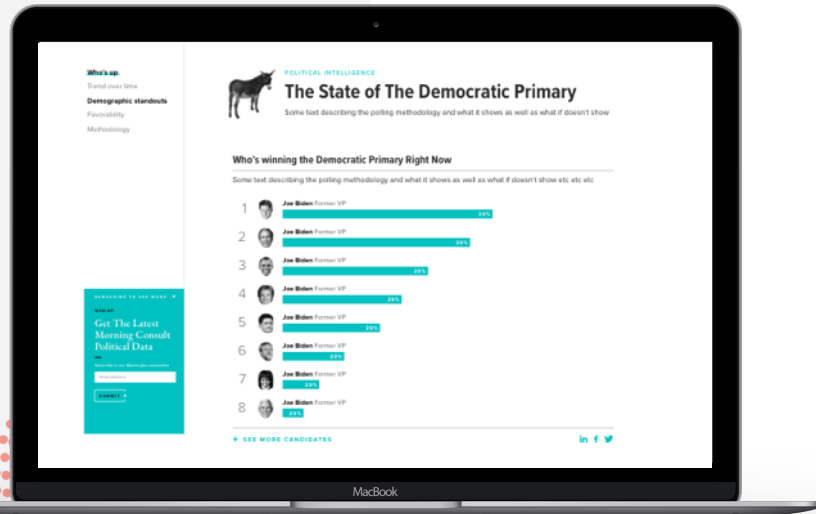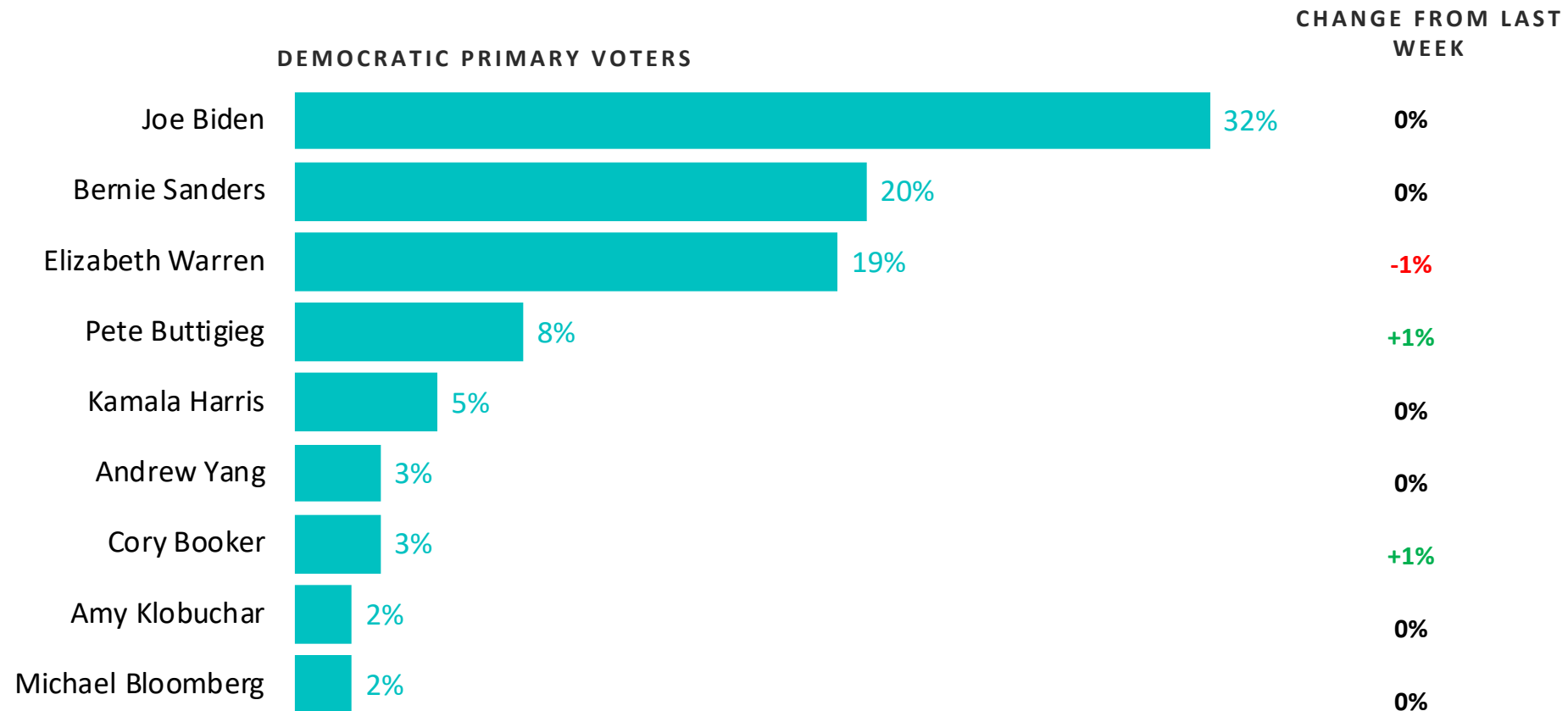
KEY TAKEAWAYS/ 11.12.2019

1. **Bloomberg would enter race with high name ID, little support.** 87% of Democratic primary voters have heard of Michael Bloomberg, although just 2% said the former NYC mayor is their first-choice candidate.

2. **Early state race tightens.** Joe Biden drops 4 points to 29% in the early state poll, as Elizabeth Warren increases 2%, Pete Buttigieg increases 4%, and Tom Steyer increases 1%.

3. **Biden is strongest with voters who say Medicare/Social Security is their top issue.** The former VP leads with all voters except those who prioritize Education and Energy, who prefer Bernie Sanders over all other candidates.

WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS

DEMOCRATIC PRIMARY VOTERS

CHANGE FROM LAST WEEK

Candidate	Percent	Change
Joe Biden	32%	0%
Bernie Sanders	20%	0%
Elizabeth Warren	19%	-1%
Pete Buttigieg	8%	+1%
Kamala Harris	5%	0%
Andrew Yang	3%	0%
Cory Booker	3%	+1%
Amy Klobuchar	2%	0%
Michael Bloomberg	2%	0%

The following candidates received 1% or less of the vote: Tulsi Gabbard, Julian Castro, Michael Bennet, John Delaney, Steve Bullock, Tom Steyer and Marianne Williamson. "Someone else" received 2%.

WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES

DEMOCRATIC PRIMARY VOTERS IN IOWA, NEW HAMPSHIRE, SOUTH CAROLINA & NEVADA

CHANGE FROM LAST WEEK

Candidate	Vote Share	Change
Joe Biden	29%	-4%
Bernie Sanders	20%	-2%
Elizabeth Warren	19%	+2%
Pete Buttigieg	11%	+4%
Tom Steyer	7%	+1%
Kamala Harris	4%	0%
Andrew Yang	3%	+1%

The following candidates received 2% or less of the vote share: Tulsi Gabbard, Michael Bloomberg, Cory Booker, Amy Klobuchar, John Delaney, Steve Bullock, Julian Castro, Michael Bennet, and Marianne Williamson. "Someone else" received 1%.

TRACKING FAVORABILITY AND NAME RECOGNITION
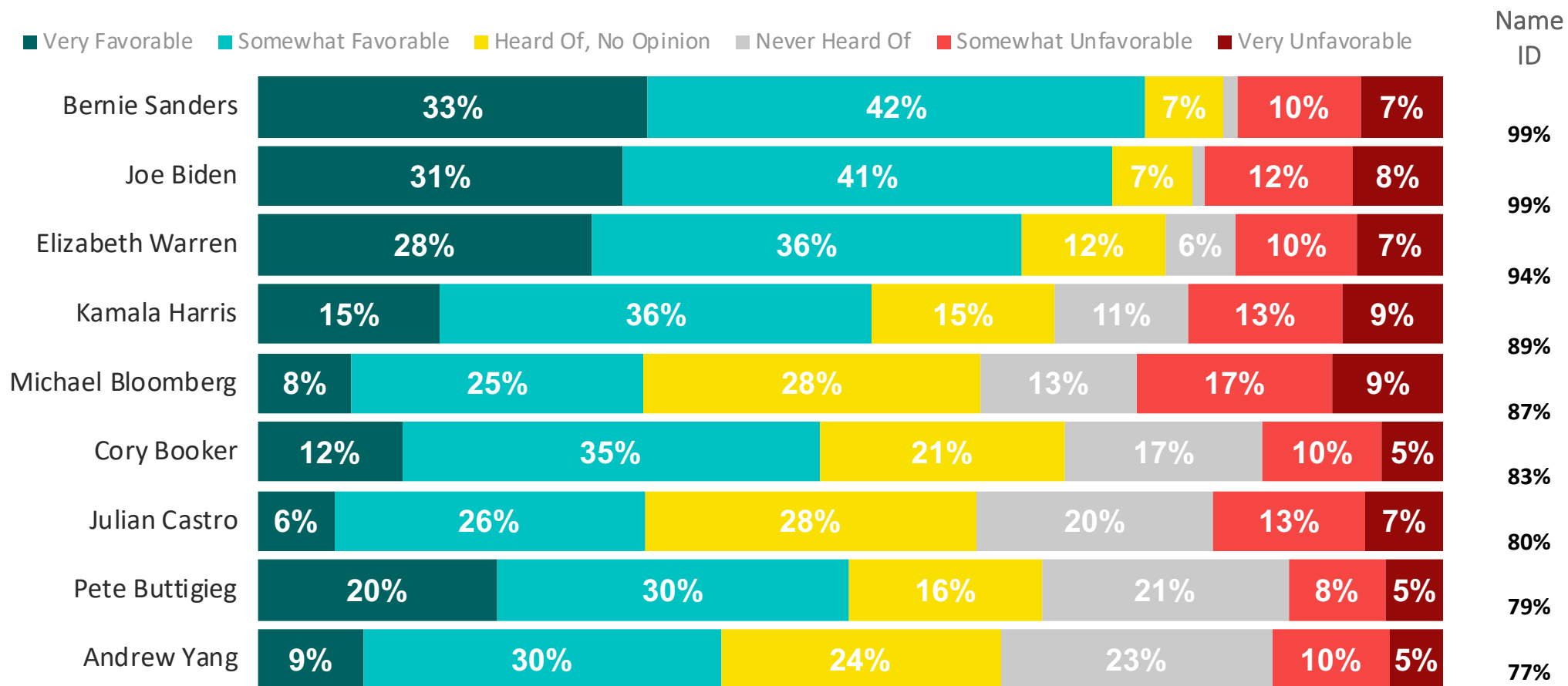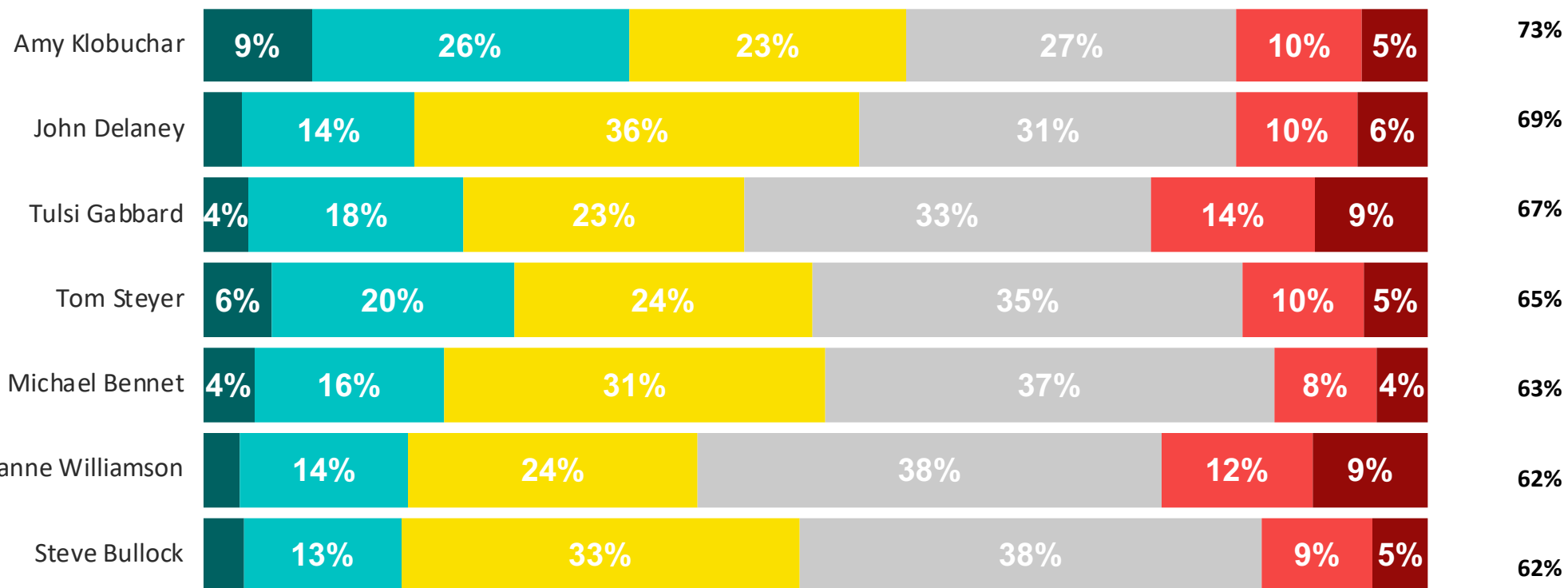
Ordered by name ID

TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID

■ Very favorable ■ Somewhat favorable ■ Heard of, no opinion
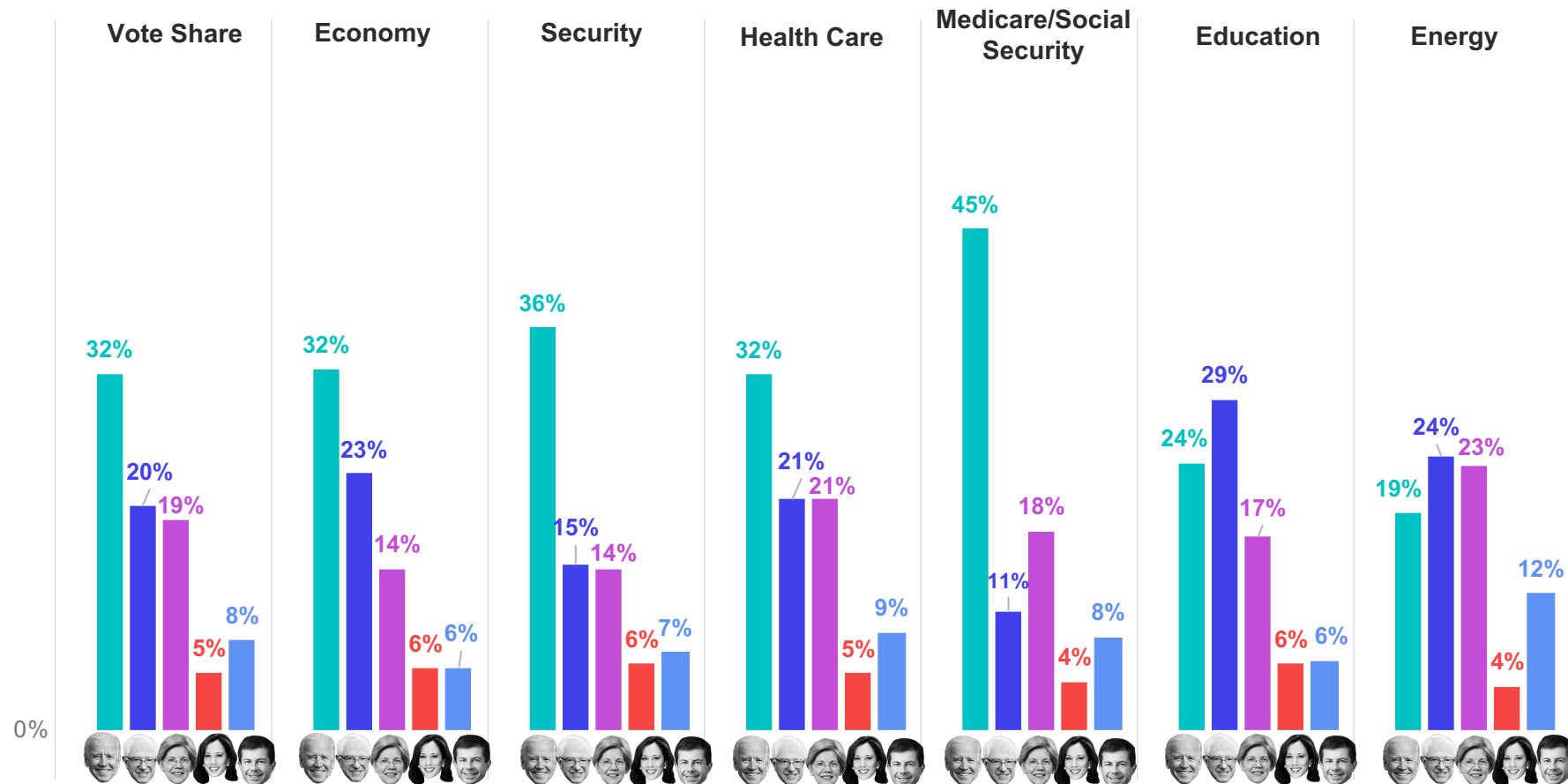■ Never heard of ■ Somewhat unfavorable ■ Very unfavorable

Name ID

Candidate	Very favorable	Somewhat favorable	Heard of, no opinion	Never heard of	Somewhat unfavorable	Very unfavorable	Name ID
Amy Klobuchar	9%	26%	23%	27%	10%	5%	73%
John Delaney		14%	36%	31%	10%	6%	69%
Tulsi Gabbard	4%	18%	23%	33%	14%	9%	67%
Tom Steyer	6%	20%	24%	35%	10%	5%	65%
Michael Bennet	4%	16%	31%	37%	8%	4%	63%
Marianne Williamson		14%	24%	38%	12%	9%	62%
Steve Bullock		13%	33%	38%	9%	5%	62%

METHODOLOGY /

This week's report features surveys with registered voters conducted from November 4, 2019, through November 10, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic primary results are reported using 16,400 interviews with registered voters who indicated they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning toward, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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