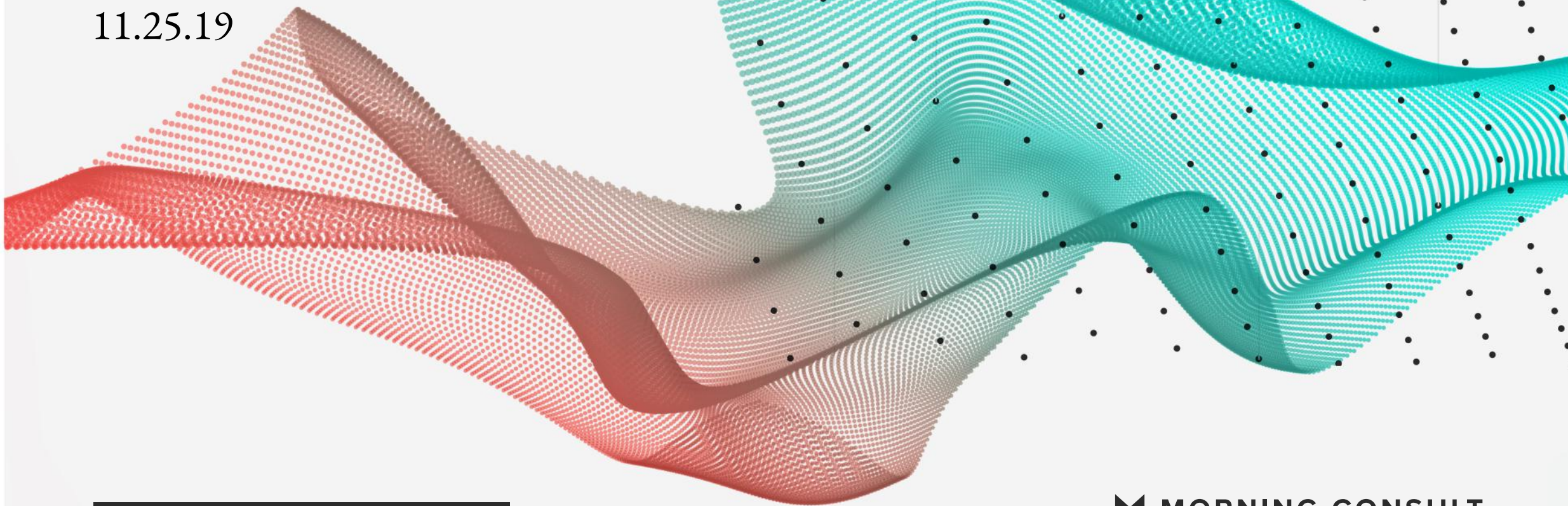


POLITICAL INTELLIGENCE

11.25.19



2020 PRIMARIES /

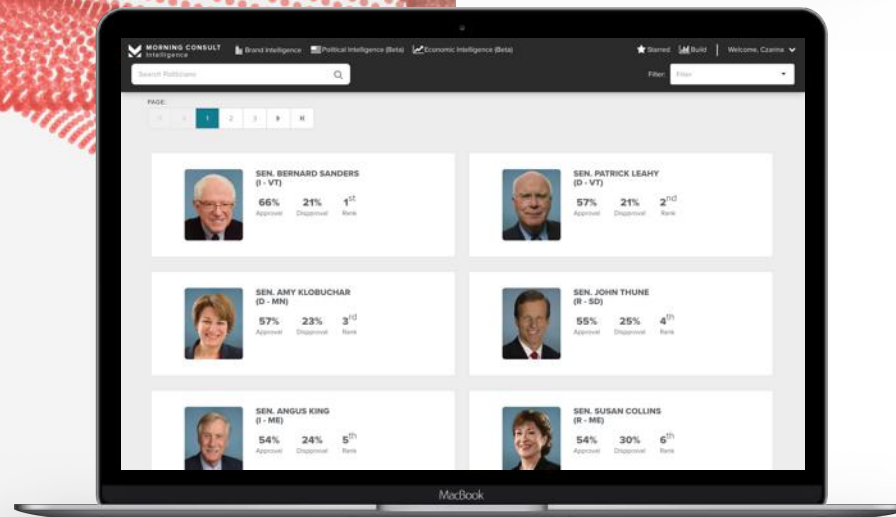
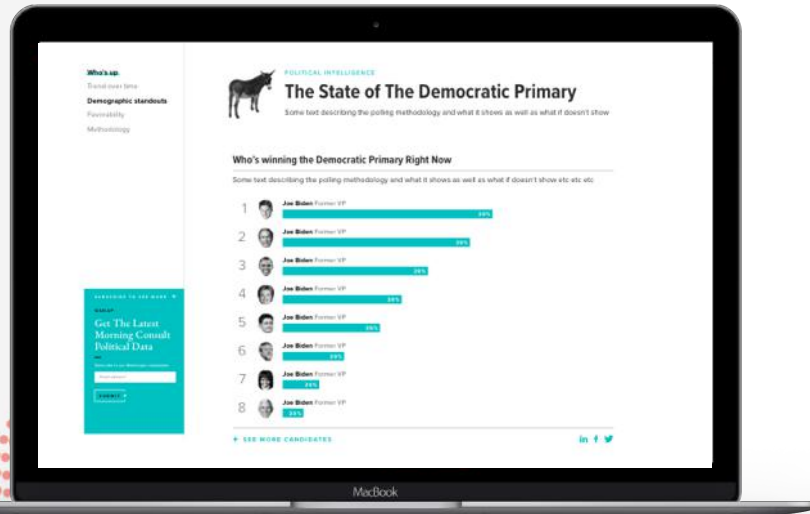
 MORNING CONSULT

ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



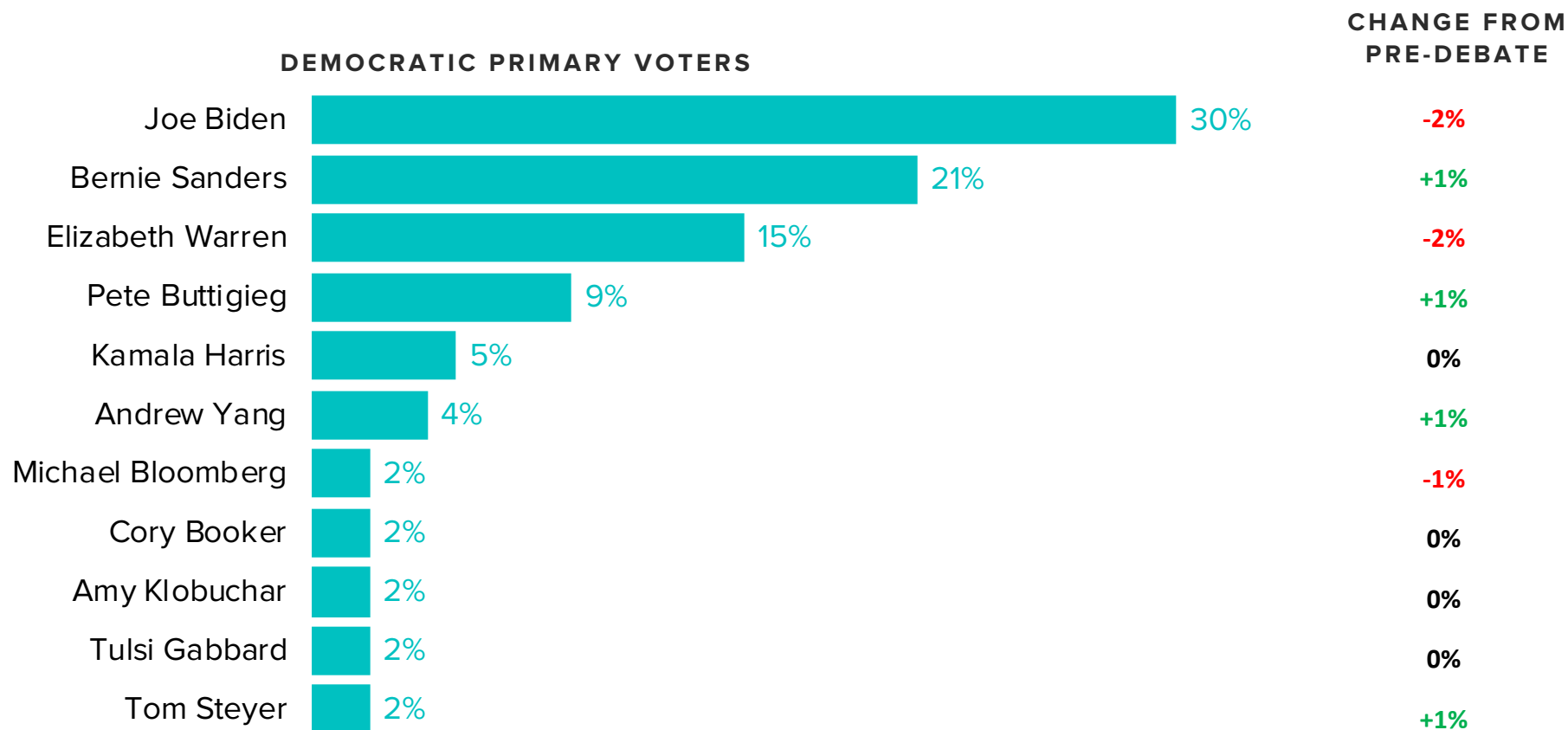
KEY TAKEAWAYS/ 11.25.2019

1. **Biden keeps his lead post-debate and throughout impeachment hearings.** The national vote share shows little movement after last week's debate and impeachment hearings.
2. **Bloomberg currently sits at 2%.** After officially announcing his entrance into the race, Michael Bloomberg kicks off his campaign with 2% of the vote. Bloomberg's name ID is at 88%, surpassing other candidates including Buttigieg and Booker, but he is the most disliked candidate in the race: 30% have an unfavorable opinion while 31% view him favorably (6% are very favorable and 12% very unfavorable).
3. **Early states are tightening with Sanders jump.** Since the November debate, Sanders has grown 5-points in early states.
 - Since May, Biden has fallen 17-points while Warren saw an 11-point jump.



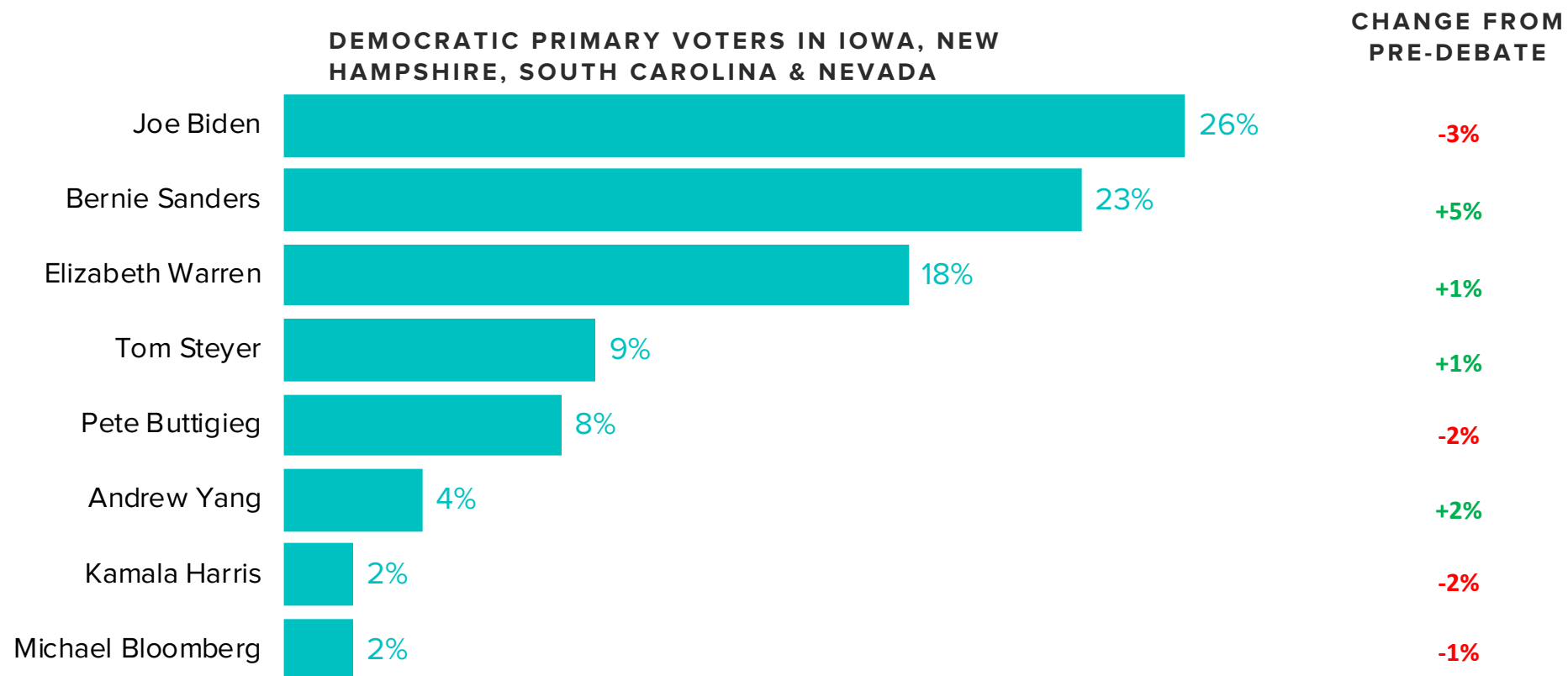
WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS



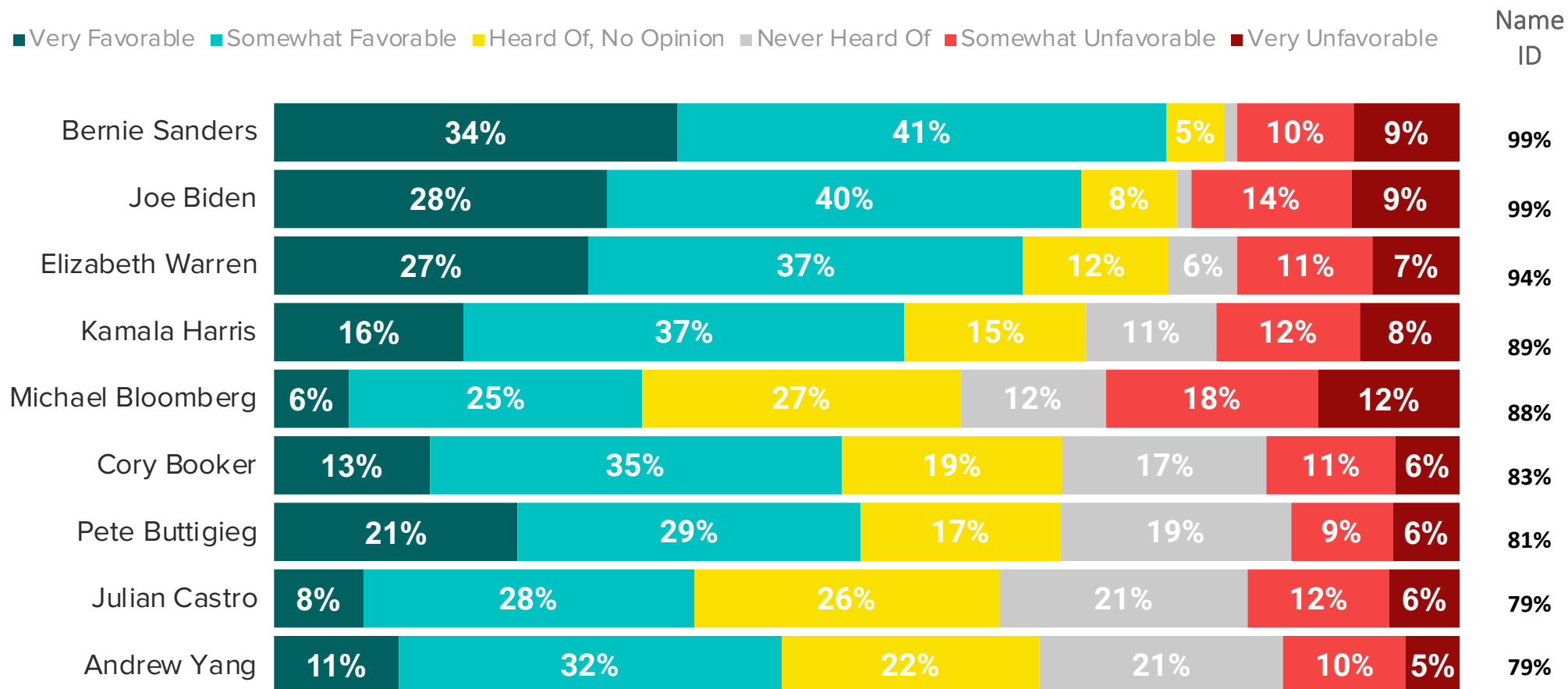
WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES



TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING FAVORABILITY AND NAME RECOGNITION

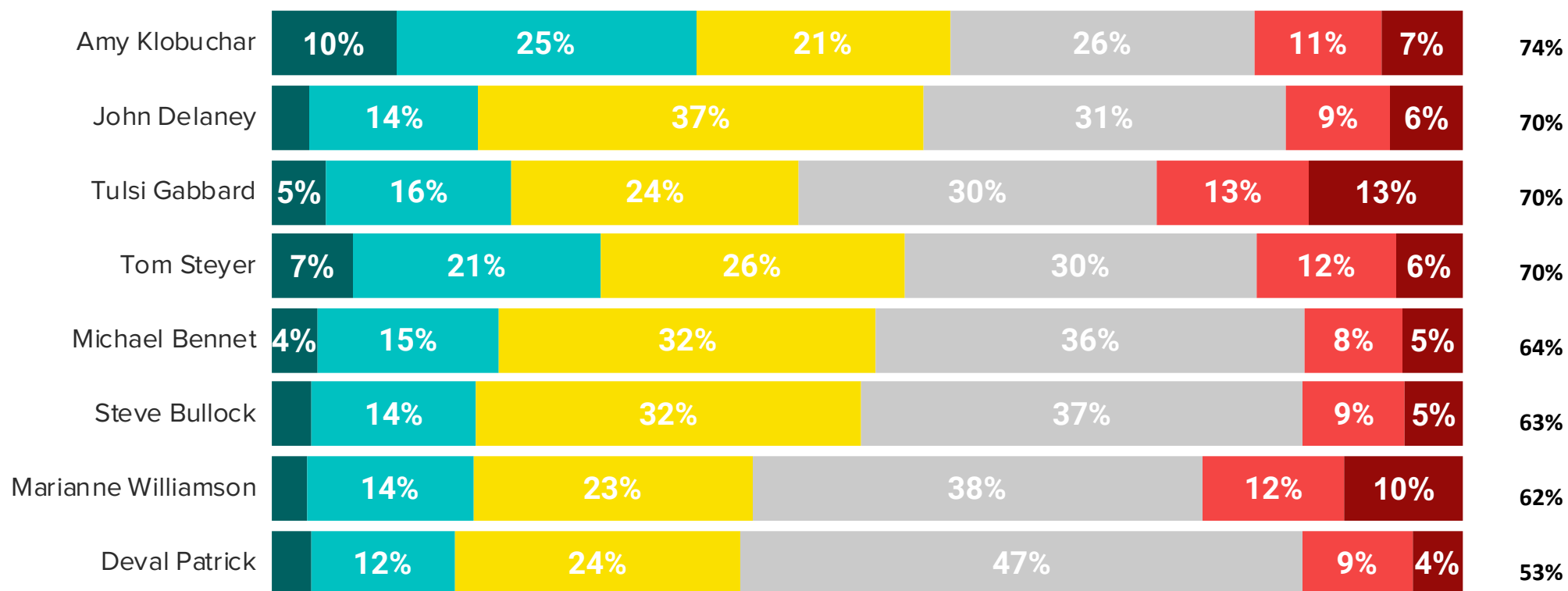
Ordered by name ID

Very favorable
Never heard of

Somewhat favorable
Somewhat unfavorable

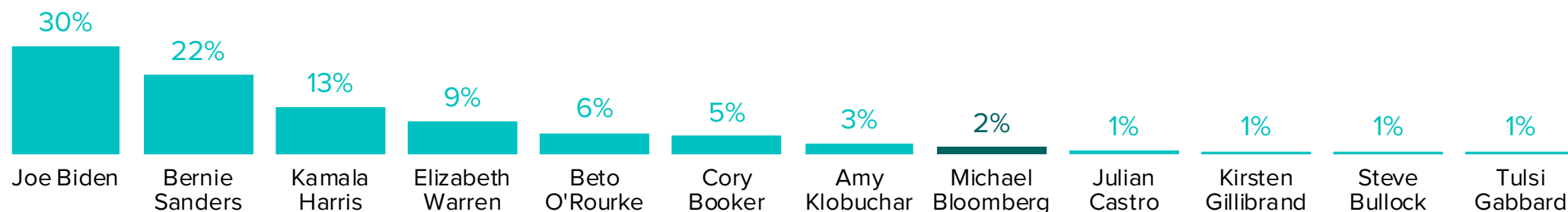
Heard of, no opinion
Very unfavorable

Name
ID

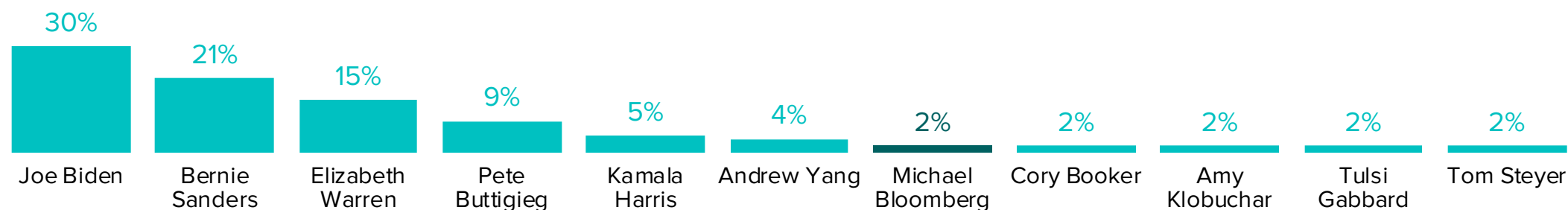


BLOOMBERG SUPPORT STEADY SINCE SPECULATED RUN IN FEBRUARY

Week 6: 2/4/2019 – 2/10/2019

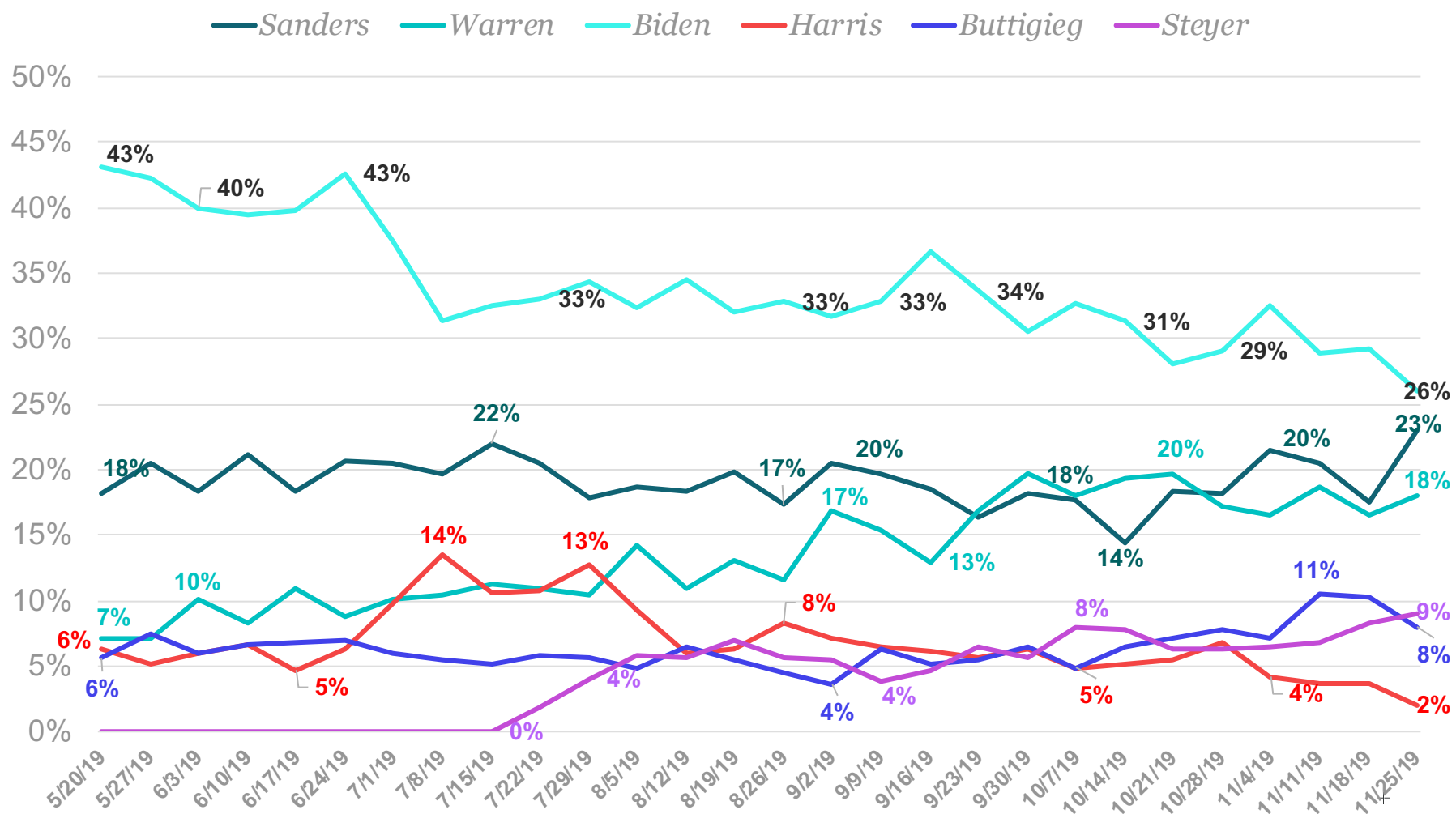


Week 47 (Post Debate): 11/21/2019-11/24/2019



Early State Poll Shows Race Tightening

The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada



METHODOLOGY /

This week's report features surveys with registered voters conducted from November 21, 2019, through November 24, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic primary results are reported using 8,102 interviews with registered voters who indicated they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning toward, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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