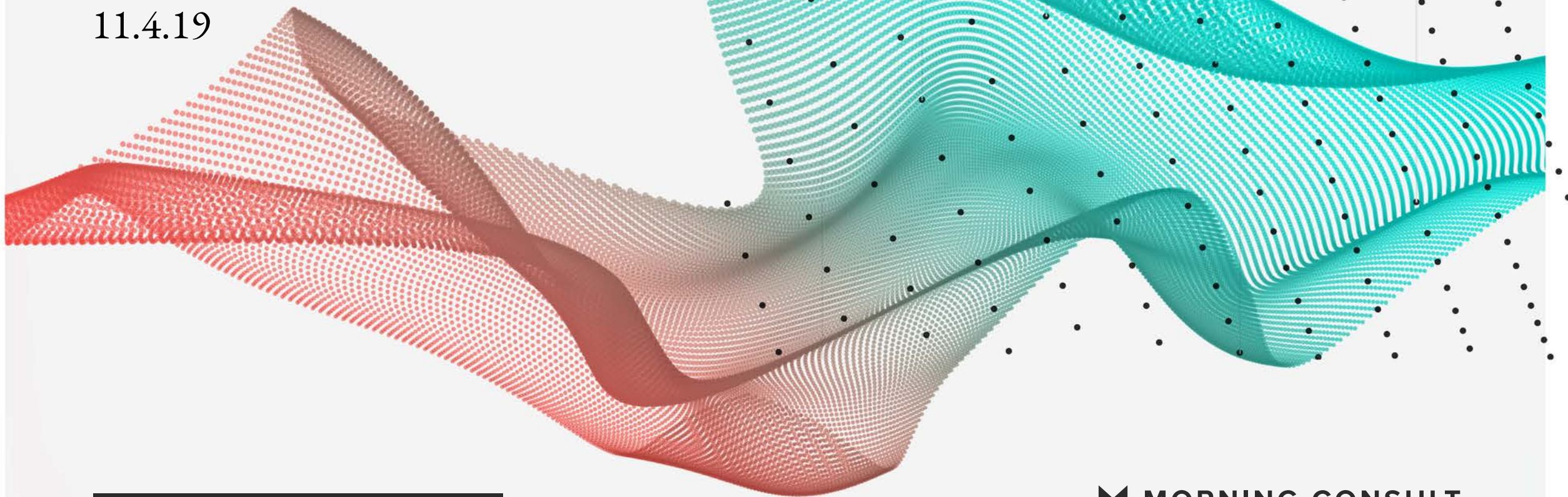


POLITICAL INTELLIGENCE

11.4.19



2020 PRIMARIES /

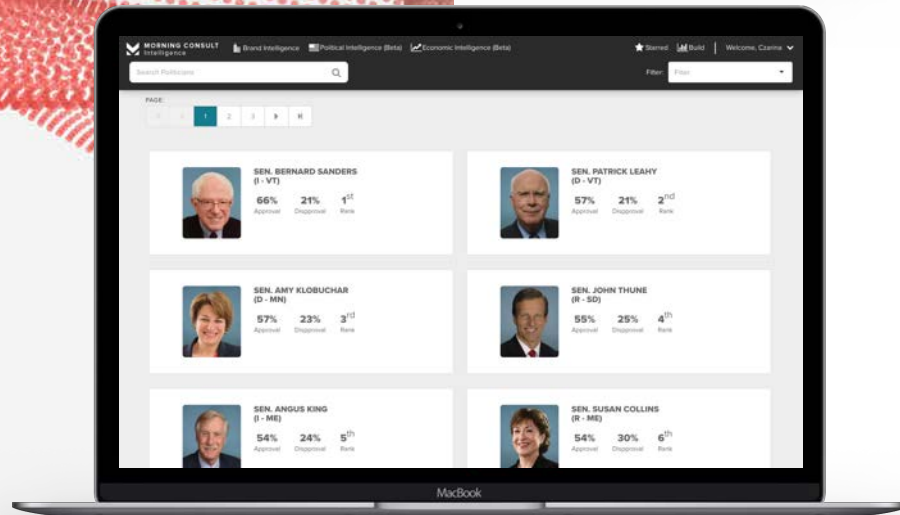
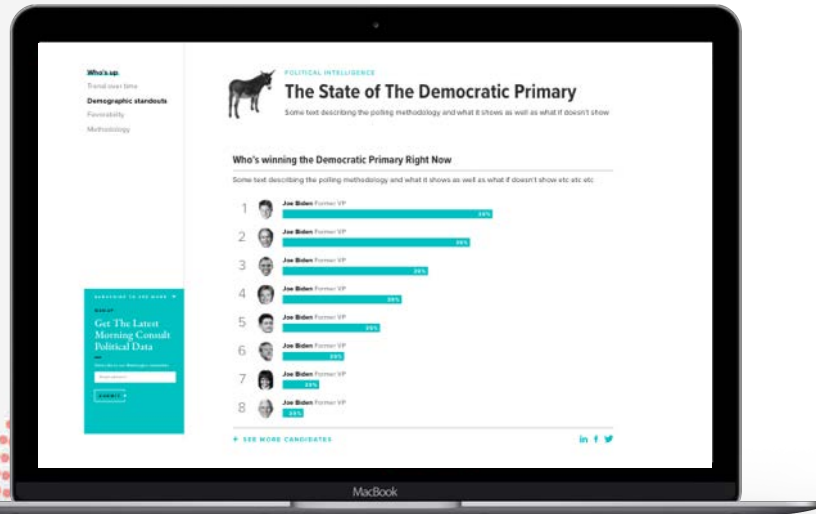
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ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



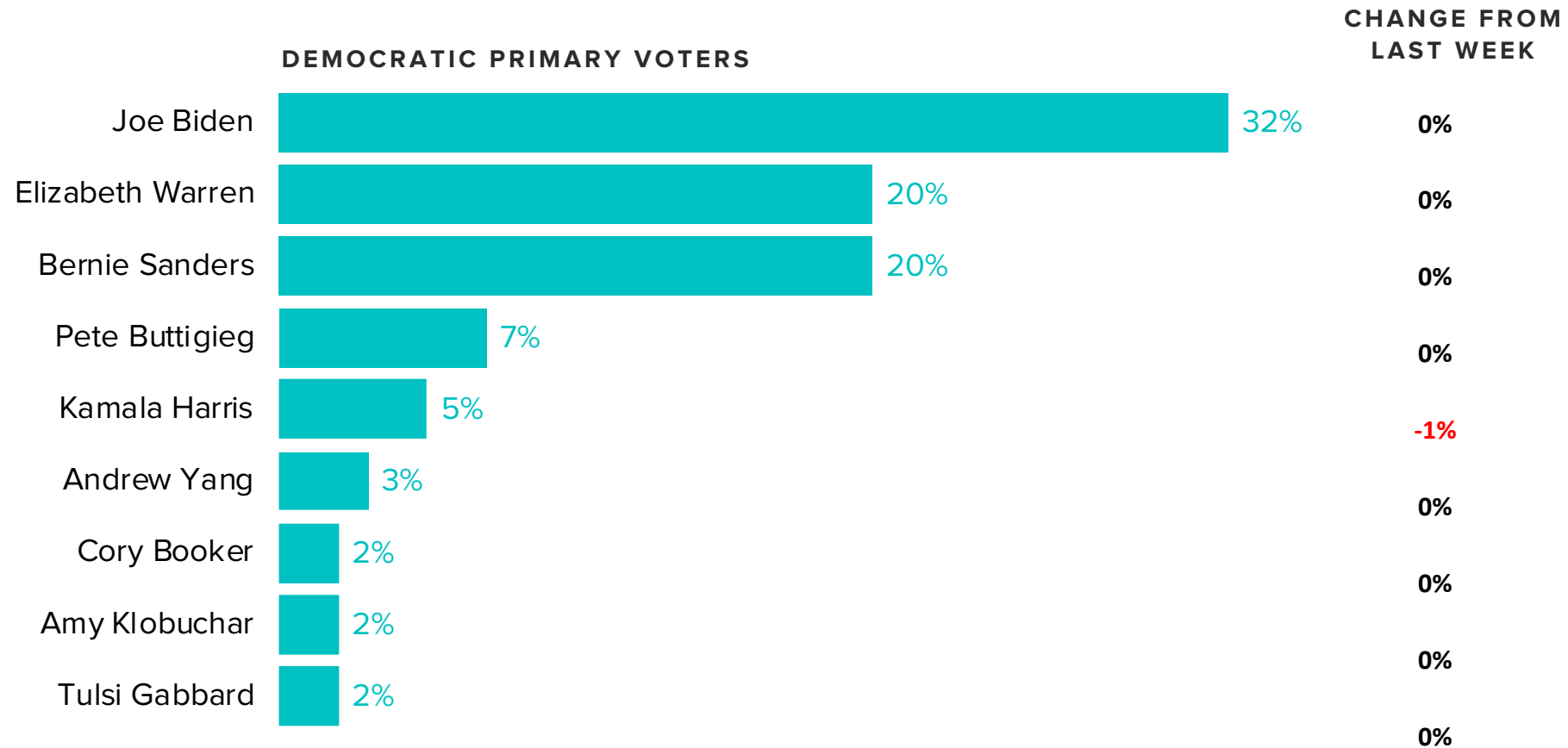
KEY TAKEAWAYS/ 11.4.2019

- 1. Some Buttigieg supporters distance themselves from Warren.** Elizabeth Warren is the leading second choice for supporters of Pete Buttigieg, but following his string of attacks on the Massachusetts senator's support for a 'Medicare for All' health plan, Buttigieg supporters are 5 points less likely to choose her as a backup option.
 - Fellow Midwesterner and moderate, Amy Klobuchar, does well with Buttigieg's supporters with 12% selecting her as their second-choice candidate.
- 2. But Warren is still the top second-choice candidate.** Though Biden voters are evenly split between Warren and Sanders, Warren is the top second choice for all other candidates.
 - However, Warren doesn't make any gains with O'Rourke out of the race. Before his exit on Friday, his supporters selected Biden and Sanders as their second choice.



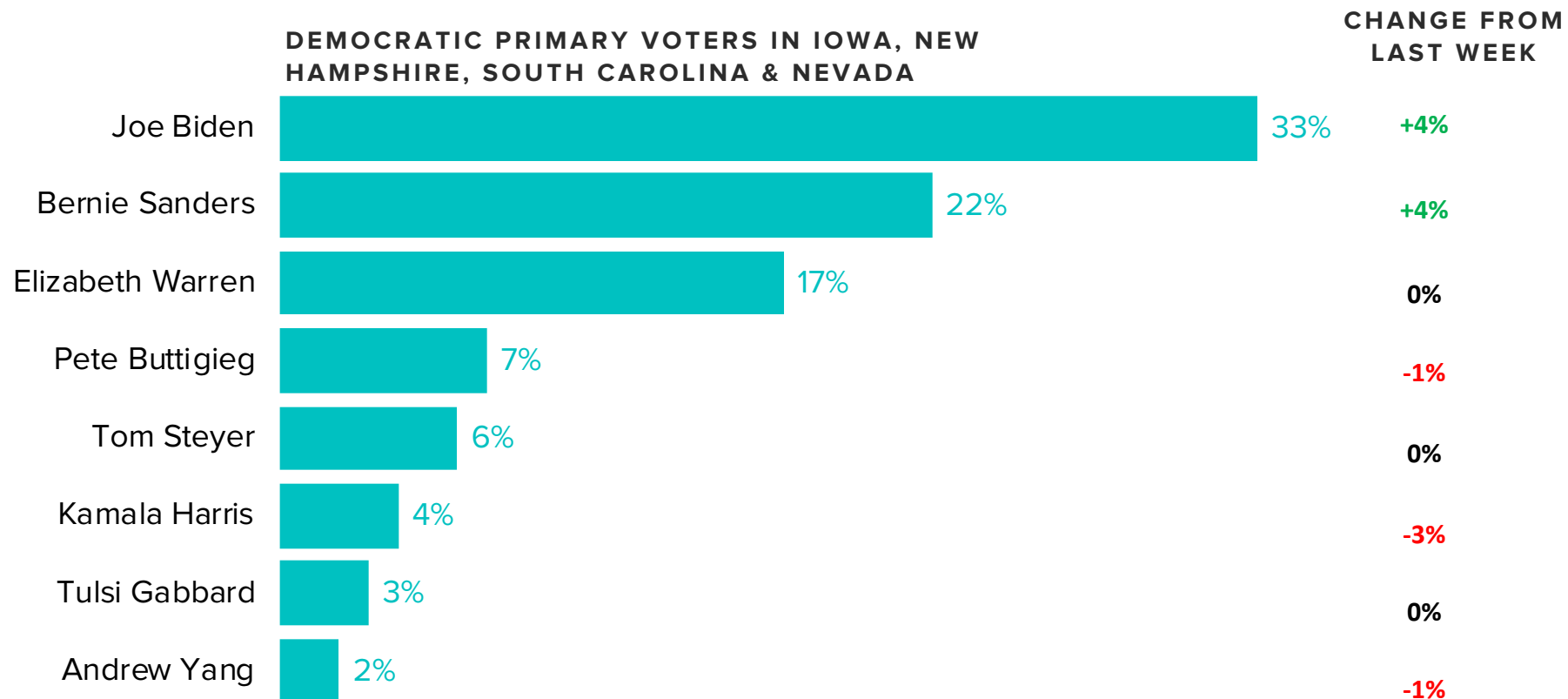
WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS



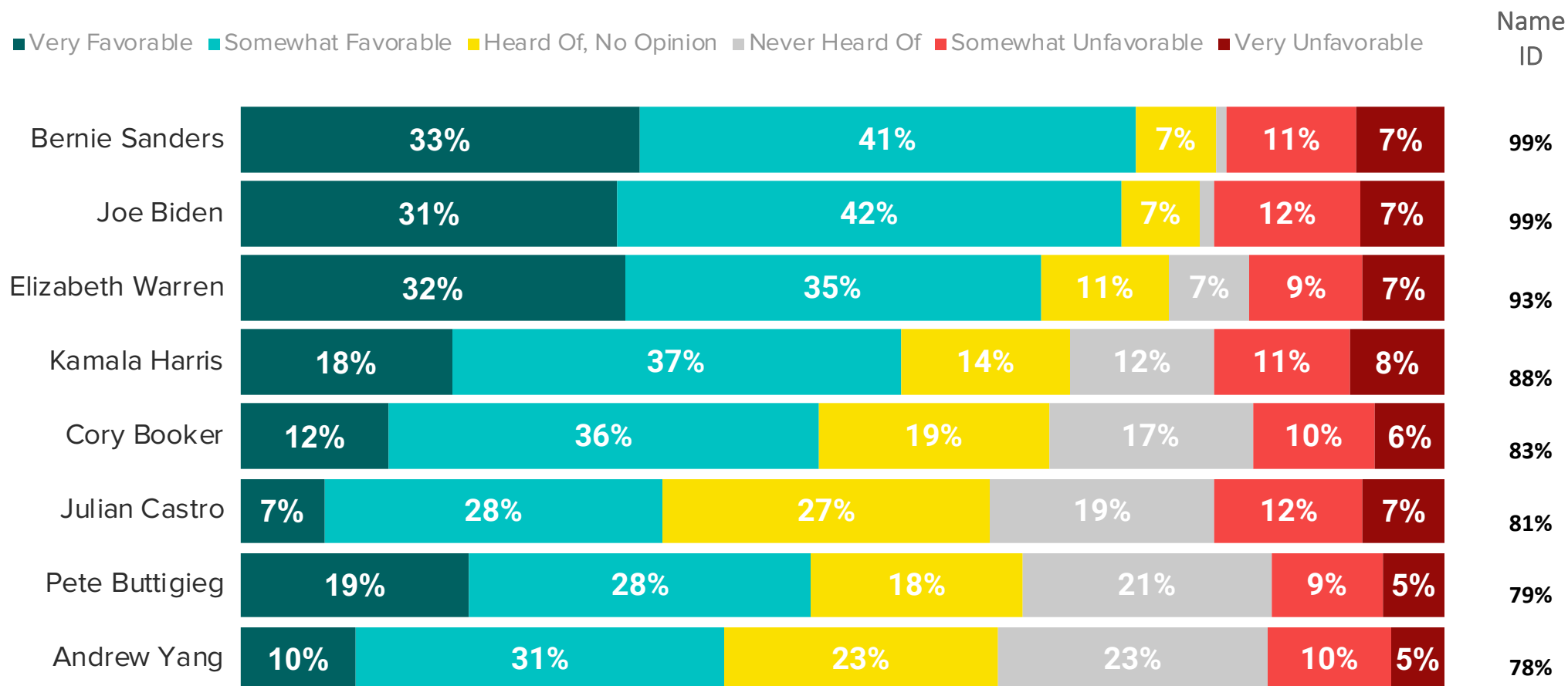
WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES



TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING FAVORABILITY AND NAME RECOGNITION

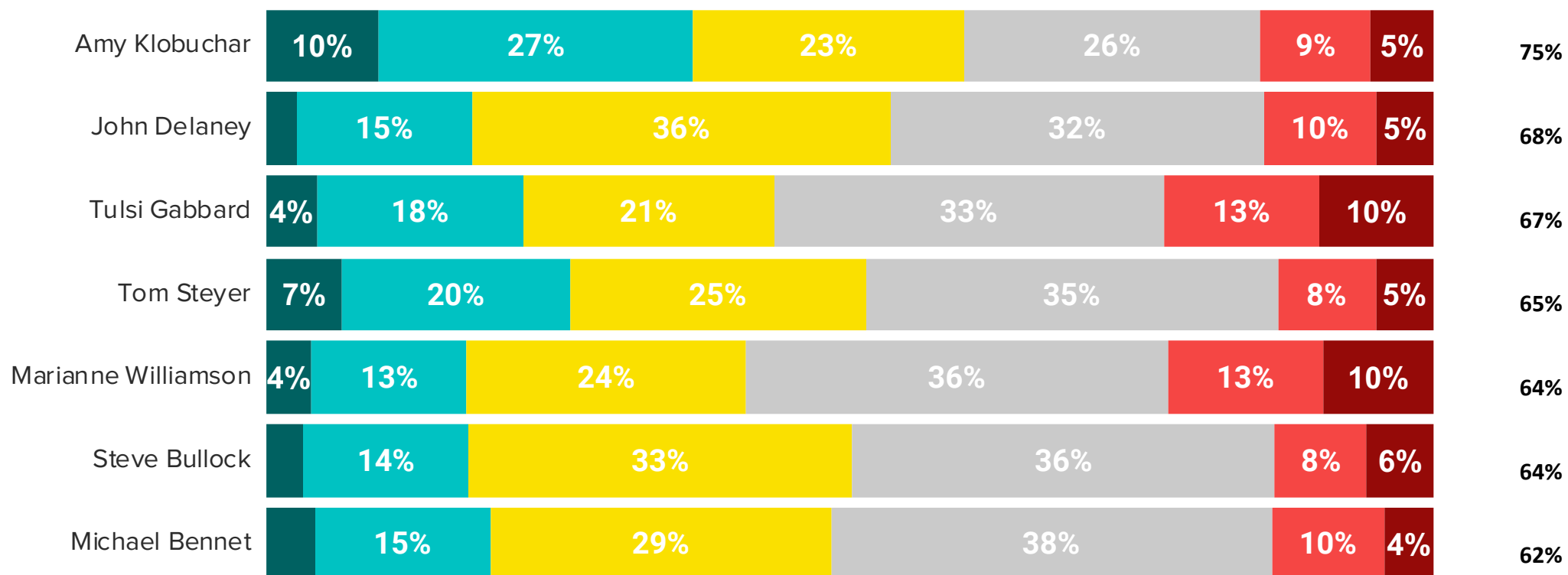
Ordered by name ID

Very favorable
Never heard of

Somewhat favorable
Somewhat unfavorable

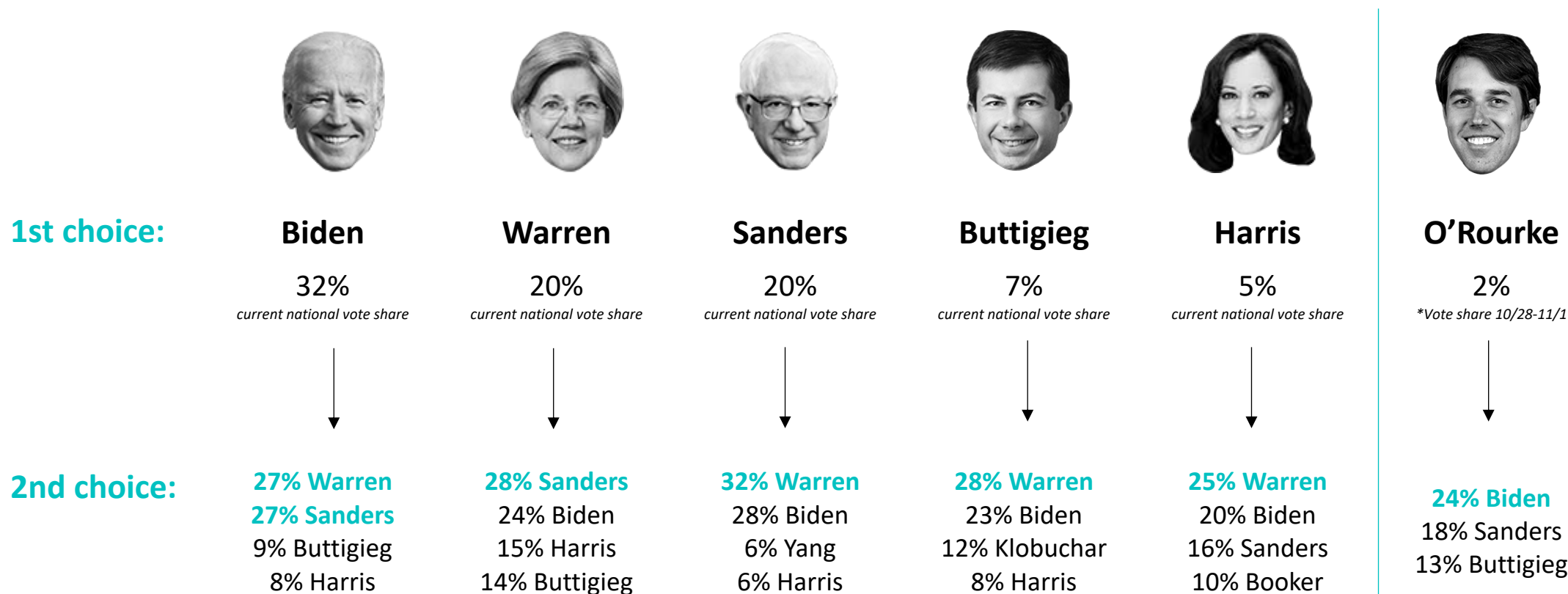
Heard of, no opinion
Very unfavorable

Name
ID

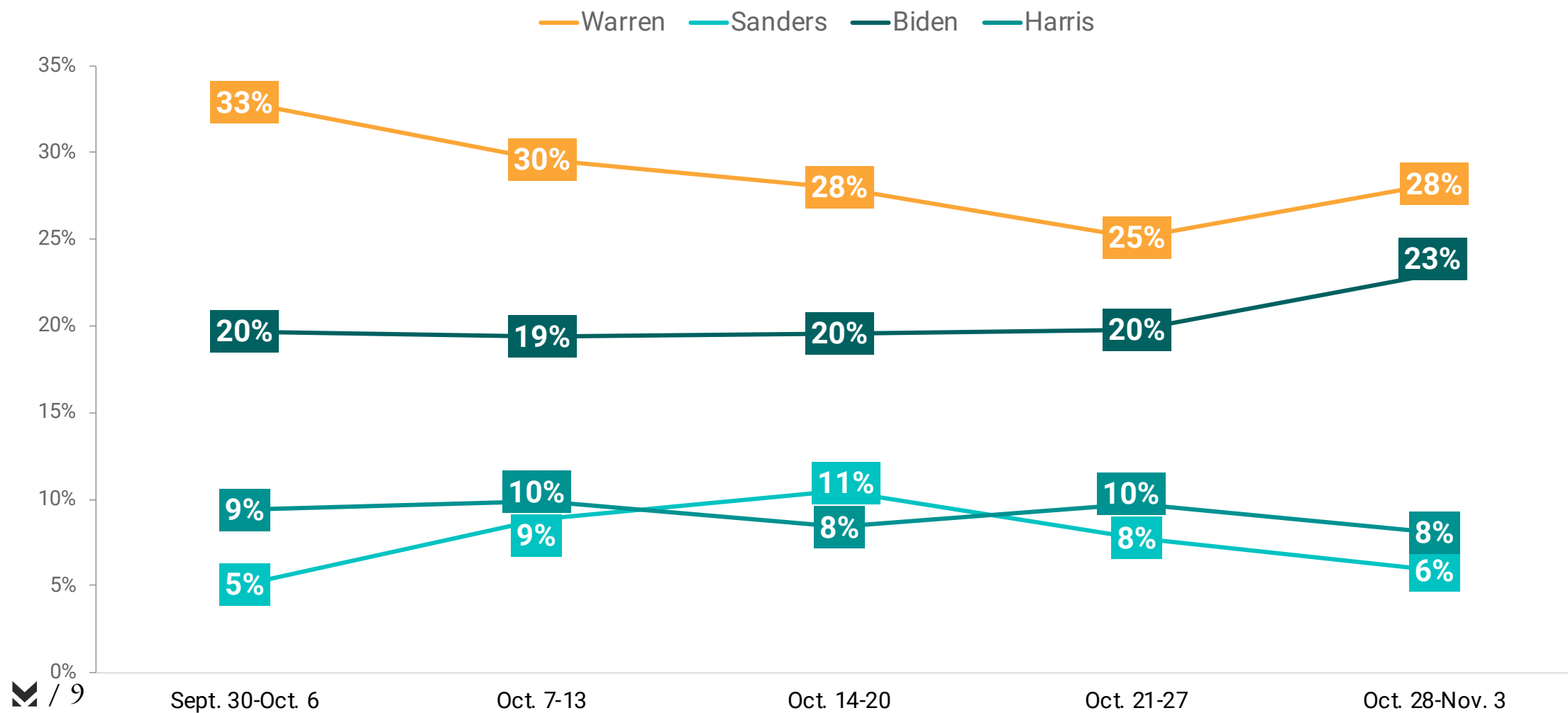


SECOND CHOICE SUPPORT BY CANDIDATE

After voters registered their first choice, they were asked a follow-up about who they would choose as a second option. The results below show where the supporters for a selection of leading candidates could go next.



Buttigieg Supporter's Second-Choice Candidate



METHODOLOGY /

This week's report features surveys with registered voters conducted from October 28, 2019, through November 3, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic primary results are reported using 16,071 interviews with registered voters who indicated they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning toward, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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