

National Tracking Poll #191195  
November 22-24, 2019

*Crosstabulation Results*

*Methodology:*

This poll was conducted between November 22-November 24, 2019 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table CAS1:** *Would you describe yourself as a fan of the actor Adam Sandler?*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(422)	55%	(1211)	26%	(568)	2200
Gender: Male	20%	(211)	55%	(585)	25%	(266)	1062
Gender: Female	18%	(210)	55%	(626)	27%	(302)	1138
Age: 18-29	21%	(96)	56%	(261)	23%	(106)	464
Age: 30-44	31%	(171)	53%	(291)	16%	(88)	549
Age: 45-54	22%	(80)	58%	(217)	20%	(74)	371
Age: 55-64	12%	(44)	57%	(218)	31%	(118)	380
Age: 65+	7%	(30)	51%	(224)	42%	(181)	436
Generation Z: 18-22	17%	(40)	56%	(131)	27%	(64)	235
Millennial: Age 23-38	29%	(171)	55%	(321)	15%	(90)	582
Generation X: Age 39-54	24%	(136)	56%	(317)	20%	(114)	566
Boomers: Age 55-73	10%	(70)	55%	(402)	35%	(255)	727
PID: Dem (no lean)	20%	(142)	57%	(412)	24%	(171)	725
PID: Ind (no lean)	20%	(157)	51%	(402)	29%	(223)	783
PID: Rep (no lean)	18%	(123)	57%	(397)	25%	(173)	693
PID/Gender: Dem Men	24%	(72)	56%	(164)	20%	(59)	295
PID/Gender: Dem Women	16%	(70)	58%	(247)	26%	(112)	429
PID/Gender: Ind Men	19%	(80)	52%	(219)	29%	(123)	422
PID/Gender: Ind Women	21%	(77)	51%	(183)	28%	(100)	360
PID/Gender: Rep Men	17%	(59)	59%	(202)	24%	(83)	344
PID/Gender: Rep Women	18%	(64)	56%	(196)	26%	(90)	349
Ideo: Liberal (1-3)	18%	(94)	57%	(308)	25%	(137)	539
Ideo: Moderate (4)	20%	(115)	55%	(313)	25%	(141)	569
Ideo: Conservative (5-7)	15%	(118)	57%	(444)	27%	(212)	773
Educ: < College	23%	(349)	53%	(803)	24%	(361)	1512
Educ: Bachelors degree	12%	(52)	60%	(266)	28%	(126)	444
Educ: Post-grad	8%	(20)	58%	(142)	33%	(82)	244
Income: Under 50k	24%	(306)	51%	(658)	26%	(338)	1302
Income: 50k-100k	14%	(83)	60%	(360)	26%	(158)	602
Income: 100k+	11%	(32)	65%	(192)	24%	(72)	296

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**Table CAS1:** *Would you describe yourself as a fan of the actor Adam Sandler?*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(422)	55%	(1211)	26%	(568)	2200
Ethnicity: White	19%	(319)	56%	(959)	26%	(444)	1722
Ethnicity: Hispanic	22%	(78)	54%	(187)	24%	(84)	349
Ethnicity: Afr. Am.	26%	(70)	50%	(138)	24%	(66)	274
Ethnicity: Other	16%	(32)	56%	(114)	28%	(58)	204
All Christian	14%	(138)	59%	(572)	27%	(265)	975
All Non-Christian	23%	(21)	47%	(43)	30%	(28)	91
Atheist	8%	(7)	39%	(35)	53%	(47)	89
Agnostic/Nothing in particular	25%	(256)	54%	(560)	22%	(228)	1045
Religious Non-Protestant/Catholic	22%	(25)	46%	(51)	31%	(35)	110
Evangelical	20%	(114)	56%	(323)	24%	(137)	574
Non-Evangelical	16%	(133)	60%	(494)	24%	(200)	827
Community: Urban	21%	(119)	53%	(301)	26%	(145)	565
Community: Suburban	14%	(141)	59%	(575)	27%	(264)	980
Community: Rural	25%	(162)	51%	(335)	24%	(158)	655
Employ: Private Sector	20%	(136)	61%	(408)	19%	(124)	668
Employ: Government	11%	(13)	62%	(73)	27%	(32)	118
Employ: Self-Employed	25%	(52)	45%	(93)	30%	(63)	209
Employ: Homemaker	25%	(36)	55%	(80)	21%	(30)	146
Employ: Retired	9%	(42)	55%	(258)	36%	(171)	471
Employ: Unemployed	23%	(61)	51%	(137)	27%	(71)	269
Employ: Other	27%	(53)	47%	(91)	26%	(52)	195
Military HH: Yes	12%	(46)	56%	(220)	33%	(129)	395
Military HH: No	21%	(375)	55%	(991)	24%	(439)	1805
RD/WT: Right Direction	19%	(152)	56%	(449)	24%	(195)	796
RD/WT: Wrong Track	19%	(270)	54%	(761)	27%	(373)	1404
Trump Job Approve	20%	(183)	55%	(511)	25%	(231)	925
Trump Job Disapprove	18%	(212)	56%	(652)	26%	(299)	1163
Trump Job Strongly Approve	17%	(84)	55%	(272)	28%	(141)	498
Trump Job Somewhat Approve	23%	(98)	56%	(239)	21%	(90)	427
Trump Job Somewhat Disapprove	19%	(47)	59%	(148)	22%	(55)	251
Trump Job Strongly Disapprove	18%	(164)	55%	(504)	27%	(244)	912

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**Table CAS1: Would you describe yourself as a fan of the actor Adam Sandler?**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	19%	(422)	55%	(1211)	26%	(568)	2200
Favorable of Trump	19%	(166)	56%	(495)	25%	(225)	887
Unfavorable of Trump	19%	(225)	56%	(665)	25%	(303)	1193
Very Favorable of Trump	18%	(96)	54%	(284)	28%	(147)	527
Somewhat Favorable of Trump	20%	(70)	59%	(212)	22%	(78)	361
Somewhat Unfavorable of Trump	20%	(50)	59%	(145)	21%	(52)	247
Very Unfavorable of Trump	19%	(175)	55%	(520)	26%	(250)	945
#1 Issue: Economy	27%	(163)	54%	(322)	18%	(110)	595
#1 Issue: Security	16%	(65)	56%	(233)	29%	(121)	420
#1 Issue: Health Care	19%	(71)	57%	(218)	24%	(94)	382
#1 Issue: Medicare / Social Security	12%	(36)	54%	(157)	34%	(99)	292
#1 Issue: Women's Issues	16%	(21)	58%	(78)	26%	(35)	135
#1 Issue: Education	20%	(23)	62%	(74)	18%	(21)	118
#1 Issue: Energy	16%	(20)	51%	(64)	33%	(41)	124
#1 Issue: Other	16%	(22)	49%	(66)	35%	(47)	134
2018 House Vote: Democrat	16%	(119)	57%	(410)	27%	(195)	724
2018 House Vote: Republican	17%	(112)	55%	(366)	29%	(191)	669
2018 House Vote: Someone else	11%	(10)	63%	(54)	26%	(22)	86
2016 Vote: Hillary Clinton	16%	(108)	57%	(375)	27%	(181)	664
2016 Vote: Donald Trump	17%	(116)	54%	(364)	29%	(198)	678
2016 Vote: Other	17%	(28)	57%	(92)	26%	(42)	162
2016 Vote: Didn't Vote	24%	(170)	54%	(379)	21%	(147)	696
Voted in 2014: Yes	16%	(213)	56%	(727)	27%	(354)	1294
Voted in 2014: No	23%	(208)	53%	(484)	24%	(213)	906
2012 Vote: Barack Obama	18%	(141)	57%	(453)	25%	(196)	790
2012 Vote: Mitt Romney	13%	(68)	57%	(288)	30%	(152)	509
2012 Vote: Other	19%	(18)	52%	(48)	28%	(26)	91
2012 Vote: Didn't Vote	24%	(193)	52%	(422)	24%	(192)	807
4-Region: Northeast	20%	(78)	54%	(212)	26%	(103)	394
4-Region: Midwest	22%	(104)	53%	(246)	24%	(113)	462
4-Region: South	19%	(156)	56%	(459)	25%	(209)	824
4-Region: West	16%	(83)	57%	(294)	27%	(142)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS2: How did you first encounter the work of Adam Sandler?**

Demographic	From his work on 'Saturday Night Live'	From his early films, such as 'Billy Madison' and 'Happy Gilmore'	From his later films, including 'Hotel Transylvania' and 'Grown Ups'	From his comedic music	From his stand-up comedy	Other, please specify:	Don't know / No opinion	Total N
Adults	26% (428)	52% (855)	7% (121)	2% (40)	7% (106)	2% (28)	3% (55)	1632
Gender: Male	31% (248)	50% (397)	5% (40)	2% (19)	8% (61)	2% (14)	2% (17)	796
Gender: Female	22% (180)	55% (458)	10% (81)	3% (21)	5% (45)	2% (14)	4% (37)	836
Age: 18-29	5% (18)	67% (238)	18% (64)	2% (8)	4% (14)	3% (12)	1% (4)	358
Age: 30-44	25% (114)	61% (282)	4% (20)	3% (13)	4% (18)	2% (7)	2% (8)	461
Age: 45-54	43% (128)	38% (114)	4% (12)	2% (5)	11% (32)	1% (3)	1% (4)	297
Age: 55-64	32% (84)	48% (125)	4% (9)	3% (7)	9% (24)	1% (3)	4% (11)	262
Age: 65+	33% (85)	38% (96)	6% (16)	3% (7)	7% (19)	1% (3)	11% (28)	255
Generation Z: 18-22	6% (10)	57% (97)	26% (45)	2% (3)	4% (7)	5% (8)	1% (2)	170
Millennial: Age 23-38	12% (59)	72% (353)	7% (35)	2% (11)	3% (17)	2% (9)	2% (9)	493
Generation X: Age 39-54	42% (191)	41% (184)	4% (17)	2% (11)	9% (40)	1% (5)	1% (5)	453
Boomers: Age 55-73	33% (157)	43% (201)	4% (21)	3% (13)	8% (40)	1% (6)	7% (33)	472
PID: Dem (no lean)	29% (161)	50% (276)	8% (46)	3% (16)	5% (29)	2% (10)	3% (17)	553
PID: Ind (no lean)	22% (125)	54% (300)	8% (43)	3% (14)	8% (45)	3% (14)	3% (19)	559
PID: Rep (no lean)	27% (143)	54% (279)	6% (32)	2% (10)	6% (33)	1% (4)	4% (19)	520
PID/Gender: Dem Men	31% (74)	51% (121)	4% (11)	4% (9)	6% (15)	2% (5)	1% (2)	236
PID/Gender: Dem Women	27% (87)	49% (155)	11% (35)	2% (7)	4% (13)	1% (5)	5% (15)	317
PID/Gender: Ind Men	30% (89)	48% (144)	6% (19)	2% (5)	9% (26)	2% (6)	3% (10)	299
PID/Gender: Ind Women	14% (36)	60% (156)	9% (24)	4% (9)	7% (18)	3% (8)	3% (9)	260
PID/Gender: Rep Men	33% (85)	51% (133)	4% (10)	2% (5)	8% (20)	1% (2)	2% (6)	261
PID/Gender: Rep Women	22% (57)	56% (146)	9% (23)	2% (5)	5% (13)	1% (2)	5% (13)	259
Ideo: Liberal (1-3)	32% (127)	46% (184)	7% (30)	4% (16)	7% (26)	3% (11)	2% (8)	402
Ideo: Moderate (4)	27% (116)	51% (220)	8% (33)	2% (7)	8% (34)	2% (7)	3% (11)	428
Ideo: Conservative (5-7)	27% (149)	54% (302)	6% (32)	2% (11)	7% (39)	1% (7)	4% (21)	561
Educ: < College	21% (242)	56% (645)	8% (93)	3% (29)	8% (89)	2% (20)	3% (35)	1152
Educ: Bachelors degree	39% (125)	45% (142)	7% (22)	2% (5)	4% (12)	2% (5)	2% (7)	318
Educ: Post-grad	38% (61)	42% (69)	4% (6)	3% (5)	4% (6)	2% (3)	7% (12)	162

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**Table CAS2: How did you first encounter the work of Adam Sandler?**

Demographic	From his work on 'Saturday Night Live'	From his early films, such as 'Billy Madison' and 'Happy Gilmore'	From his later films, including 'Hotel Transylvania' and 'Grown Ups'	From his comedic music	From his stand-up comedy	Other, please specify:	Don't know / No opinion	Total N
Adults	26% (428)	52% (855)	7% (121)	2% (40)	7% (106)	2% (28)	3% (55)	1632
Income: Under 50k	23% (223)	54% (521)	8% (80)	3% (27)	6% (61)	2% (18)	4% (35)	964
Income: 50k-100k	28% (125)	51% (228)	6% (29)	2% (11)	7% (33)	1% (6)	3% (12)	444
Income: 100k+	36% (80)	47% (106)	5% (12)	1% (2)	6% (13)	1% (3)	3% (8)	224
Ethnicity: White	28% (360)	51% (650)	6% (79)	3% (36)	7% (90)	1% (13)	4% (49)	1278
Ethnicity: Hispanic	17% (46)	54% (144)	12% (31)	2% (5)	12% (31)	2% (5)	1% (3)	265
Ethnicity: Afr. Am.	19% (40)	60% (126)	9% (18)	1% (2)	3% (7)	6% (12)	2% (4)	208
Ethnicity: Other	20% (29)	54% (80)	16% (23)	1% (1)	6% (9)	2% (3)	1% (2)	146
All Christian	33% (232)	45% (322)	9% (61)	3% (19)	5% (37)	1% (10)	4% (30)	710
All Non-Christian	29% (18)	42% (26)	11% (7)	5% (3)	7% (4)	2% (1)	5% (3)	63
Agnostic/Nothing in particular	20% (167)	59% (481)	6% (51)	2% (16)	8% (65)	2% (15)	3% (22)	817
Religious Non-Protestant/Catholic	28% (21)	46% (35)	9% (7)	5% (4)	6% (4)	1% (1)	4% (3)	76
Evangelical	22% (95)	55% (240)	9% (37)	2% (9)	7% (32)	2% (9)	4% (16)	437
Non-Evangelical	33% (210)	45% (283)	8% (51)	3% (16)	5% (32)	2% (11)	4% (24)	627
Community: Urban	25% (104)	50% (209)	11% (46)	2% (10)	6% (27)	3% (13)	2% (10)	419
Community: Suburban	31% (218)	50% (355)	6% (41)	2% (15)	7% (50)	1% (10)	4% (26)	716
Community: Rural	21% (106)	59% (291)	7% (33)	3% (14)	6% (30)	1% (5)	4% (19)	497
Employ: Private Sector	35% (188)	51% (277)	5% (25)	2% (10)	5% (30)	1% (5)	2% (9)	544
Employ: Government	26% (23)	49% (42)	12% (10)	1% (1)	8% (7)	3% (3)	1% (1)	86
Employ: Self-Employed	25% (36)	58% (85)	2% (3)	2% (4)	9% (13)	2% (3)	2% (2)	146
Employ: Homemaker	19% (22)	66% (76)	3% (4)	6% (7)	4% (4)	1% (1)	1% (2)	116
Employ: Retired	31% (93)	41% (122)	5% (15)	2% (7)	11% (33)	1% (3)	9% (27)	300
Employ: Unemployed	19% (39)	59% (117)	12% (23)	3% (6)	2% (4)	1% (2)	4% (7)	198
Employ: Other	16% (23)	54% (77)	10% (14)	4% (5)	10% (14)	4% (6)	3% (4)	144
Military HH: Yes	25% (67)	52% (139)	6% (15)	4% (12)	5% (15)	1% (4)	6% (16)	266
Military HH: No	26% (362)	52% (716)	8% (106)	2% (28)	7% (92)	2% (24)	3% (39)	1366
RD/WT: Right Direction	25% (151)	55% (332)	5% (29)	2% (14)	7% (44)	1% (5)	4% (27)	601
RD/WT: Wrong Track	27% (277)	51% (523)	9% (92)	2% (26)	6% (62)	2% (23)	3% (28)	1031

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**Table CAS2: How did you first encounter the work of Adam Sandler?**

Demographic	From his work on 'Saturday Night Live'	From his early films, such as 'Billy Madison' and 'Happy Gilmore'	From his later films, including 'Hotel Transylvania' and 'Grown Ups'	From his comedic music	From his stand-up comedy	Other, please specify:	Don't know / No opinion	Total N
Adults	26% (428)	52% (855)	7% (121)	2% (40)	7% (106)	2% (28)	3% (55)	1632
Trump Job Approve	26% (179)	54% (371)	5% (38)	2% (15)	8% (52)	2% (10)	4% (27)	694
Trump Job Disapprove	28% (239)	50% (436)	9% (77)	3% (23)	6% (50)	2% (17)	3% (22)	864
Trump Job Strongly Approve	29% (103)	50% (179)	4% (14)	4% (13)	8% (29)	1% (2)	5% (17)	356
Trump Job Somewhat Approve	23% (77)	57% (193)	7% (23)	1% (2)	7% (23)	3% (9)	3% (11)	337
Trump Job Somewhat Disapprove	22% (43)	55% (107)	8% (15)	3% (5)	9% (18)	2% (3)	2% (4)	196
Trump Job Strongly Disapprove	29% (197)	49% (328)	9% (61)	3% (18)	5% (32)	2% (13)	3% (18)	668
Favorable of Trump	26% (171)	53% (354)	6% (38)	3% (18)	8% (51)	1% (7)	4% (24)	662
Unfavorable of Trump	27% (244)	52% (466)	8% (68)	2% (20)	6% (49)	2% (16)	3% (27)	890
Very Favorable of Trump	28% (104)	51% (194)	5% (20)	4% (14)	8% (30)	1% (3)	4% (14)	379
Somewhat Favorable of Trump	23% (66)	57% (160)	6% (18)	1% (4)	7% (21)	1% (4)	4% (10)	282
Somewhat Unfavorable of Trump	25% (48)	55% (107)	4% (8)	1% (2)	8% (16)	2% (3)	5% (11)	195
Very Unfavorable of Trump	28% (196)	52% (359)	9% (60)	3% (18)	5% (33)	2% (13)	2% (16)	695
#1 Issue: Economy	28% (135)	55% (267)	5% (26)	1% (7)	6% (29)	3% (13)	2% (7)	485
#1 Issue: Security	28% (83)	47% (139)	9% (28)	3% (10)	8% (25)	1% (3)	3% (10)	299
#1 Issue: Health Care	24% (68)	54% (156)	8% (22)	3% (7)	8% (24)	1% (2)	3% (9)	289
#1 Issue: Medicare / Social Security	34% (66)	41% (79)	7% (13)	2% (3)	6% (11)	1% (2)	11% (21)	193
#1 Issue: Women's Issues	22% (22)	53% (52)	11% (11)	5% (5)	6% (6)	— (0)	3% (3)	99
#1 Issue: Education	15% (14)	71% (68)	9% (9)	— (0)	1% (1)	3% (2)	2% (2)	97
#1 Issue: Energy	24% (20)	58% (49)	5% (4)	6% (5)	4% (3)	2% (2)	2% (2)	83
#1 Issue: Other	24% (21)	50% (44)	10% (9)	2% (2)	7% (6)	5% (4)	2% (1)	87
2018 House Vote: Democrat	34% (178)	48% (256)	7% (37)	2% (13)	4% (23)	2% (9)	3% (14)	529
2018 House Vote: Republican	31% (150)	50% (237)	5% (25)	2% (12)	7% (32)	1% (3)	4% (19)	478
2018 House Vote: Someone else	25% (16)	44% (28)	1% (0)	3% (2)	20% (13)	2% (1)	5% (3)	64
2016 Vote: Hillary Clinton	33% (161)	46% (223)	6% (29)	3% (14)	7% (33)	2% (9)	3% (14)	483
2016 Vote: Donald Trump	31% (149)	50% (239)	5% (26)	2% (8)	7% (32)	1% (5)	4% (20)	480
2016 Vote: Other	29% (35)	62% (75)	— (0)	4% (5)	2% (3)	1% (1)	1% (2)	121
2016 Vote: Didn't Vote	15% (83)	58% (318)	12% (66)	2% (12)	7% (38)	2% (13)	3% (19)	549

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**Table CAS2: How did you first encounter the work of Adam Sandler?**

Demographic	From his work on 'Saturday Night Live'	From his early films, such as 'Billy Madison' and 'Happy Gilmore'	From his later films, including 'Hotel Transylvania' and 'Grown Ups'	From his comedic music	From his stand-up comedy	Other, please specify:	Don't know / No opinion	Total N
Adults	26% (428)	52% (855)	7% (121)	2% (40)	7% (106)	2% (28)	3% (55)	1632
Voted in 2014: Yes	34% (315)	47% (446)	5% (48)	2% (23)	7% (63)	1% (14)	3% (31)	940
Voted in 2014: No	16% (113)	59% (409)	11% (73)	2% (17)	6% (43)	2% (14)	3% (23)	692
2012 Vote: Barack Obama	35% (210)	46% (276)	5% (27)	2% (10)	7% (43)	2% (11)	3% (17)	594
2012 Vote: Mitt Romney	31% (111)	51% (182)	5% (18)	2% (7)	5% (20)	1% (2)	5% (17)	357
2012 Vote: Other	24% (16)	55% (36)	3% (2)	9% (6)	8% (5)	— (0)	2% (1)	65
2012 Vote: Didn't Vote	15% (92)	58% (359)	12% (74)	3% (18)	6% (38)	2% (14)	3% (20)	615
4-Region: Northeast	27% (78)	49% (144)	7% (20)	3% (10)	7% (19)	2% (7)	4% (12)	290
4-Region: Midwest	31% (109)	52% (182)	7% (23)	2% (6)	4% (13)	1% (4)	4% (13)	350
4-Region: South	27% (164)	52% (321)	7% (45)	3% (16)	6% (36)	2% (13)	3% (19)	615
4-Region: West	20% (77)	55% (208)	9% (33)	2% (8)	10% (38)	1% (3)	3% (11)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Billy Madison'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	39% (297)	27% (207)	14% (110)	3% (23)	1% (9)	16% (125)	771
Gender: Male	41% (154)	29% (109)	15% (58)	4% (14)	1% (5)	9% (34)	373
Gender: Female	36% (143)	25% (98)	13% (53)	2% (9)	1% (3)	23% (91)	398
Age: 18-29	45% (69)	20% (31)	13% (21)	3% (4)	— (0)	19% (30)	156
Age: 30-44	56% (137)	25% (61)	10% (24)	4% (9)	2% (4)	4% (10)	246
Age: 45-54	29% (39)	31% (43)	18% (25)	4% (5)	1% (1)	17% (24)	137
Age: 55-64	30% (35)	28% (33)	17% (19)	2% (2)	2% (2)	22% (26)	117
Age: 65+	14% (16)	33% (39)	18% (21)	2% (2)	1% (1)	32% (36)	115
Generation Z: 18-22	41% (31)	14% (10)	18% (14)	1% (1)	— (0)	27% (20)	76
Millennial: Age 23-38	54% (127)	25% (59)	9% (21)	3% (7)	1% (3)	7% (17)	235
Generation X: Age 39-54	39% (88)	29% (66)	15% (35)	5% (10)	1% (3)	11% (26)	227
Boomers: Age 55-73	23% (47)	32% (66)	16% (34)	2% (4)	2% (3)	25% (52)	206
PID: Dem (no lean)	36% (97)	28% (76)	14% (38)	3% (8)	2% (5)	16% (43)	267
PID: Ind (no lean)	40% (97)	27% (66)	14% (34)	4% (9)	1% (2)	15% (36)	245
PID: Rep (no lean)	40% (103)	25% (65)	15% (38)	2% (6)	1% (1)	18% (46)	259
PID/Gender: Dem Men	43% (53)	29% (36)	14% (18)	5% (6)	3% (4)	6% (8)	125
PID/Gender: Dem Women	31% (44)	28% (40)	14% (20)	1% (2)	1% (1)	25% (36)	142
PID/Gender: Ind Men	35% (42)	33% (41)	18% (21)	4% (5)	1% (1)	9% (11)	122
PID/Gender: Ind Women	45% (55)	21% (26)	10% (13)	3% (4)	— (1)	20% (25)	123
PID/Gender: Rep Men	46% (58)	26% (32)	14% (18)	2% (2)	— (0)	12% (15)	127
PID/Gender: Rep Women	34% (44)	25% (32)	15% (20)	3% (3)	1% (1)	23% (31)	132
Ideo: Liberal (1-3)	37% (74)	28% (57)	14% (28)	3% (7)	1% (3)	17% (34)	202
Ideo: Moderate (4)	44% (80)	24% (43)	15% (28)	2% (4)	1% (2)	14% (26)	183
Ideo: Conservative (5-7)	34% (92)	28% (77)	17% (46)	3% (7)	1% (4)	18% (48)	274
Educ: < College	45% (234)	25% (133)	13% (67)	3% (13)	1% (4)	14% (73)	525
Educ: Bachelors degree	28% (46)	32% (54)	16% (26)	4% (7)	1% (2)	19% (31)	168
Educ: Post-grad	22% (17)	25% (19)	22% (17)	2% (2)	3% (2)	27% (21)	78
Income: Under 50k	44% (196)	24% (108)	13% (56)	3% (12)	— (2)	16% (69)	442
Income: 50k-100k	30% (64)	32% (67)	16% (33)	4% (8)	2% (5)	15% (32)	209
Income: 100k+	32% (38)	27% (32)	18% (21)	2% (3)	2% (2)	20% (23)	119

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**Table CAS3\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Billy Madison'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(297)	27%	(207)	14%	(110)	3%	(23)	1%	(9)	16%	(125)	771
Ethnicity: White	38%	(228)	27%	(160)	15%	(88)	3%	(18)	1%	(5)	16%	(95)	594
Ethnicity: Hispanic	40%	(43)	24%	(26)	12%	(13)	7%	(8)	1%	(1)	15%	(17)	109
Ethnicity: Afr. Am.	42%	(46)	23%	(25)	12%	(13)	2%	(2)	2%	(2)	20%	(21)	108
Ethnicity: Other	34%	(23)	33%	(23)	14%	(10)	4%	(3)	2%	(1)	13%	(9)	69
All Christian	31%	(107)	32%	(109)	14%	(48)	3%	(9)	1%	(2)	20%	(68)	343
Agnostic/Nothing in particular	45%	(173)	22%	(83)	14%	(55)	3%	(12)	2%	(6)	13%	(51)	380
Evangelical	38%	(81)	24%	(51)	13%	(29)	2%	(4)	1%	(1)	22%	(48)	213
Non-Evangelical	35%	(102)	30%	(88)	15%	(44)	3%	(8)	2%	(5)	15%	(45)	291
Community: Urban	33%	(66)	25%	(50)	17%	(35)	4%	(7)	1%	(1)	20%	(41)	199
Community: Suburban	37%	(125)	28%	(94)	14%	(48)	4%	(13)	2%	(5)	16%	(56)	341
Community: Rural	46%	(107)	27%	(63)	12%	(27)	1%	(3)	1%	(2)	13%	(29)	231
Employ: Private Sector	45%	(118)	27%	(72)	13%	(34)	2%	(5)	2%	(5)	11%	(29)	262
Employ: Self-Employed	40%	(26)	29%	(19)	19%	(12)	3%	(2)	1%	(1)	7%	(4)	64
Employ: Homemaker	31%	(17)	33%	(19)	12%	(7)	9%	(5)	—	(0)	14%	(8)	55
Employ: Retired	15%	(21)	28%	(38)	21%	(28)	1%	(2)	1%	(1)	33%	(45)	134
Employ: Unemployed	43%	(41)	31%	(30)	2%	(2)	7%	(6)	1%	(1)	16%	(15)	96
Employ: Other	57%	(40)	24%	(17)	11%	(8)	1%	(1)	—	(0)	7%	(5)	70
Military HH: Yes	36%	(46)	30%	(39)	16%	(20)	1%	(1)	2%	(2)	16%	(20)	126
Military HH: No	39%	(252)	26%	(168)	14%	(91)	3%	(22)	1%	(7)	16%	(106)	645
RD/WT: Right Direction	41%	(110)	26%	(71)	14%	(37)	3%	(7)	1%	(3)	15%	(42)	269
RD/WT: Wrong Track	37%	(188)	27%	(136)	15%	(73)	3%	(15)	1%	(6)	17%	(84)	502
Trump Job Approve	41%	(129)	26%	(83)	14%	(44)	4%	(11)	1%	(3)	15%	(48)	319
Trump Job Disapprove	37%	(154)	28%	(116)	14%	(61)	3%	(11)	1%	(6)	17%	(73)	421
Trump Job Strongly Approve	38%	(63)	25%	(41)	15%	(25)	5%	(8)	1%	(2)	17%	(28)	167
Trump Job Somewhat Approve	44%	(67)	27%	(41)	13%	(19)	2%	(4)	—	(1)	14%	(21)	152
Trump Job Somewhat Disapprove	34%	(34)	36%	(36)	16%	(17)	6%	(6)	—	(0)	8%	(8)	100
Trump Job Strongly Disapprove	37%	(120)	25%	(80)	14%	(44)	2%	(5)	2%	(6)	20%	(64)	320
Favorable of Trump	40%	(123)	27%	(84)	14%	(44)	3%	(8)	1%	(3)	14%	(44)	306
Unfavorable of Trump	37%	(157)	26%	(109)	15%	(61)	3%	(14)	1%	(6)	18%	(75)	423

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**Table CAS3\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Billy Madison'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	39% (297)	27% (207)	14% (110)	3% (23)	1% (9)	16% (125)	771
Very Favorable of Trump	41% (71)	24% (42)	15% (25)	3% (5)	1% (1)	16% (27)	172
Somewhat Favorable of Trump	39% (52)	31% (42)	14% (19)	3% (4)	1% (1)	12% (17)	134
Somewhat Unfavorable of Trump	40% (38)	26% (25)	15% (14)	5% (5)	— (0)	14% (13)	96
Very Unfavorable of Trump	36% (119)	26% (84)	14% (47)	3% (9)	2% (6)	19% (62)	327
#1 Issue: Economy	48% (109)	27% (62)	11% (26)	2% (5)	2% (4)	10% (24)	230
#1 Issue: Security	28% (39)	33% (46)	16% (22)	4% (6)	3% (4)	16% (23)	139
#1 Issue: Health Care	35% (46)	25% (33)	18% (24)	3% (4)	— (0)	20% (26)	132
#1 Issue: Medicare / Social Security	27% (26)	20% (18)	22% (21)	1% (1)	— (0)	30% (28)	94
2018 House Vote: Democrat	37% (96)	27% (71)	13% (33)	4% (10)	2% (6)	18% (47)	263
2018 House Vote: Republican	35% (84)	24% (57)	18% (43)	3% (6)	1% (3)	18% (44)	236
2016 Vote: Hillary Clinton	34% (79)	27% (63)	13% (30)	4% (9)	2% (5)	20% (46)	232
2016 Vote: Donald Trump	36% (84)	26% (62)	16% (38)	2% (6)	2% (4)	18% (42)	236
2016 Vote: Other	44% (26)	29% (18)	21% (13)	— (0)	— (0)	6% (3)	60
2016 Vote: Didn't Vote	44% (108)	26% (64)	12% (29)	3% (8)	— (0)	14% (34)	243
Voted in 2014: Yes	35% (157)	28% (128)	15% (67)	3% (15)	2% (7)	18% (80)	455
Voted in 2014: No	44% (140)	25% (79)	14% (43)	2% (7)	— (1)	14% (46)	316
2012 Vote: Barack Obama	35% (96)	28% (77)	14% (38)	4% (10)	2% (5)	19% (51)	277
2012 Vote: Mitt Romney	33% (58)	29% (51)	16% (28)	3% (5)	1% (2)	18% (31)	176
2012 Vote: Didn't Vote	46% (129)	25% (70)	13% (36)	2% (6)	— (1)	14% (39)	281
4-Region: Northeast	36% (53)	31% (45)	14% (20)	2% (3)	1% (2)	16% (23)	145
4-Region: Midwest	46% (81)	23% (41)	10% (18)	5% (10)	— (0)	15% (26)	175
4-Region: South	38% (106)	28% (80)	12% (33)	1% (3)	1% (4)	19% (54)	280
4-Region: West	33% (57)	25% (42)	23% (39)	4% (7)	2% (3)	13% (22)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS3\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Happy Gilmore'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	49%	(381)	28%	(219)	9%	(71)	2%	(16)	—	(2)	11%	(82)	771
Gender: Male	57%	(214)	29%	(107)	8%	(30)	2%	(7)	—	(1)	4%	(14)	373
Gender: Female	42%	(166)	28%	(111)	10%	(41)	2%	(10)	—	(2)	17%	(68)	398
Age: 18-29	55%	(86)	20%	(31)	10%	(15)	1%	(2)	—	(0)	14%	(22)	156
Age: 30-44	60%	(148)	26%	(65)	5%	(11)	4%	(9)	—	(1)	5%	(12)	246
Age: 45-54	48%	(66)	33%	(45)	10%	(14)	—	(0)	—	(0)	9%	(13)	137
Age: 55-64	41%	(48)	33%	(39)	12%	(14)	3%	(4)	—	(0)	11%	(12)	117
Age: 65+	28%	(33)	34%	(40)	15%	(17)	2%	(2)	1%	(1)	19%	(22)	115
Generation Z: 18-22	50%	(38)	19%	(14)	9%	(7)	2%	(2)	—	(0)	20%	(15)	76
Millennial: Age 23-38	61%	(143)	26%	(62)	6%	(14)	2%	(5)	—	(1)	5%	(11)	235
Generation X: Age 39-54	52%	(119)	28%	(64)	8%	(19)	2%	(4)	—	(0)	9%	(21)	227
Boomers: Age 55-73	37%	(77)	34%	(70)	12%	(24)	3%	(6)	1%	(1)	13%	(27)	206
PID: Dem (no lean)	43%	(114)	31%	(82)	10%	(27)	3%	(8)	1%	(1)	13%	(35)	267
PID: Ind (no lean)	52%	(127)	27%	(66)	8%	(19)	2%	(5)	—	(0)	11%	(27)	245
PID: Rep (no lean)	54%	(140)	27%	(70)	10%	(25)	1%	(3)	—	(1)	8%	(20)	259
PID/Gender: Dem Men	55%	(68)	30%	(37)	9%	(11)	2%	(3)	—	(1)	4%	(5)	125
PID/Gender: Dem Women	32%	(46)	32%	(45)	11%	(16)	4%	(5)	1%	(1)	21%	(30)	142
PID/Gender: Ind Men	51%	(62)	33%	(40)	9%	(11)	2%	(3)	—	(0)	5%	(6)	122
PID/Gender: Ind Women	53%	(65)	22%	(26)	7%	(8)	2%	(2)	—	(0)	17%	(21)	123
PID/Gender: Rep Men	66%	(84)	24%	(31)	6%	(8)	1%	(1)	—	(0)	3%	(3)	127
PID/Gender: Rep Women	42%	(56)	30%	(40)	13%	(17)	2%	(2)	1%	(1)	12%	(17)	132
Ideo: Liberal (1-3)	42%	(85)	29%	(58)	12%	(24)	4%	(8)	—	(1)	13%	(27)	202
Ideo: Moderate (4)	49%	(90)	32%	(58)	9%	(16)	—	(0)	—	(1)	10%	(19)	183
Ideo: Conservative (5-7)	49%	(134)	30%	(83)	9%	(25)	2%	(6)	—	(1)	9%	(26)	274
Educ: < College	54%	(284)	26%	(136)	8%	(43)	1%	(6)	—	(1)	10%	(55)	525
Educ: Bachelors degree	38%	(63)	37%	(62)	13%	(22)	3%	(5)	—	(1)	9%	(15)	168
Educ: Post-grad	43%	(34)	26%	(20)	8%	(7)	7%	(6)	—	(0)	15%	(12)	78
Income: Under 50k	52%	(228)	26%	(115)	9%	(40)	2%	(8)	—	(1)	12%	(51)	442
Income: 50k-100k	44%	(92)	33%	(69)	11%	(24)	3%	(6)	—	(1)	9%	(18)	209
Income: 100k+	52%	(62)	29%	(35)	6%	(7)	2%	(2)	1%	(1)	11%	(13)	119

Continued on next page

**Table CAS3\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Happy Gilmore'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	49%	(381)	28%	(219)	9%	(71)	2%	(16)	—	(2)	11%	(82)	771
Ethnicity: White	49%	(294)	30%	(181)	9%	(55)	2%	(11)	—	(1)	9%	(52)	594
Ethnicity: Hispanic	46%	(50)	26%	(28)	9%	(10)	3%	(4)	—	(0)	16%	(17)	109
Ethnicity: Afr. Am.	50%	(54)	20%	(22)	6%	(6)	4%	(4)	1%	(1)	20%	(22)	108
Ethnicity: Other	48%	(33)	24%	(16)	13%	(9)	2%	(1)	—	(0)	12%	(9)	69
All Christian	41%	(139)	38%	(129)	11%	(38)	1%	(3)	—	(1)	9%	(32)	343
Agnostic/Nothing in particular	58%	(219)	20%	(75)	8%	(30)	3%	(12)	—	(1)	11%	(44)	380
Evangelical	50%	(106)	25%	(54)	10%	(21)	—	(1)	—	(1)	14%	(30)	213
Non-Evangelical	44%	(128)	36%	(104)	9%	(26)	3%	(7)	—	(1)	8%	(25)	291
Community: Urban	48%	(95)	29%	(58)	10%	(20)	—	(1)	—	(0)	13%	(25)	199
Community: Suburban	49%	(167)	29%	(98)	8%	(28)	3%	(10)	—	(2)	10%	(36)	341
Community: Rural	52%	(119)	27%	(63)	10%	(22)	2%	(5)	—	(1)	9%	(21)	231
Employ: Private Sector	54%	(142)	30%	(79)	7%	(19)	2%	(4)	—	(0)	7%	(18)	262
Employ: Self-Employed	53%	(34)	35%	(22)	3%	(2)	1%	(1)	—	(0)	7%	(4)	64
Employ: Homemaker	36%	(20)	35%	(20)	20%	(11)	1%	(1)	—	(0)	7%	(4)	55
Employ: Retired	30%	(41)	33%	(45)	14%	(19)	2%	(3)	1%	(1)	20%	(26)	134
Employ: Unemployed	52%	(50)	26%	(25)	3%	(3)	5%	(5)	—	(0)	13%	(13)	96
Employ: Other	68%	(48)	16%	(11)	10%	(7)	2%	(2)	—	(0)	4%	(3)	70
Military HH: Yes	52%	(66)	27%	(34)	10%	(13)	3%	(4)	1%	(1)	7%	(9)	126
Military HH: No	49%	(315)	29%	(185)	9%	(58)	2%	(12)	—	(1)	11%	(73)	645
RD/WT: Right Direction	52%	(141)	29%	(77)	9%	(25)	2%	(6)	1%	(1)	7%	(18)	269
RD/WT: Wrong Track	48%	(240)	28%	(141)	9%	(46)	2%	(10)	—	(1)	13%	(64)	502
Trump Job Approve	53%	(170)	28%	(90)	9%	(29)	1%	(5)	—	(1)	7%	(24)	319
Trump Job Disapprove	46%	(193)	28%	(119)	9%	(39)	3%	(12)	—	(1)	14%	(57)	421
Trump Job Strongly Approve	53%	(88)	25%	(42)	13%	(22)	2%	(3)	1%	(1)	7%	(11)	167
Trump Job Somewhat Approve	54%	(82)	31%	(48)	5%	(7)	1%	(2)	—	(0)	9%	(13)	152
Trump Job Somewhat Disapprove	45%	(45)	33%	(33)	12%	(12)	3%	(3)	—	(0)	7%	(7)	100
Trump Job Strongly Disapprove	46%	(148)	27%	(86)	8%	(27)	3%	(9)	—	(1)	16%	(50)	320
Favorable of Trump	52%	(160)	29%	(90)	9%	(29)	2%	(5)	—	(1)	7%	(21)	306
Unfavorable of Trump	48%	(204)	27%	(115)	9%	(38)	3%	(12)	—	(1)	13%	(54)	423

Continued on next page

**Table CAS3\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Happy Gilmore'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	49%	(381)	28%	(219)	9%	(71)	2%	(16)	—	(2)	11%	(82)	771
Very Favorable of Trump	56%	(96)	24%	(42)	11%	(19)	1%	(3)	—	(1)	7%	(13)	172
Somewhat Favorable of Trump	48%	(65)	36%	(48)	8%	(10)	2%	(2)	—	(1)	7%	(9)	134
Somewhat Unfavorable of Trump	51%	(49)	28%	(27)	7%	(7)	3%	(3)	—	(0)	11%	(11)	96
Very Unfavorable of Trump	47%	(155)	27%	(88)	9%	(31)	3%	(9)	—	(1)	13%	(43)	327
#1 Issue: Economy	60%	(137)	29%	(66)	5%	(11)	1%	(1)	—	(1)	6%	(13)	230
#1 Issue: Security	43%	(60)	29%	(40)	13%	(18)	3%	(5)	1%	(1)	11%	(15)	139
#1 Issue: Health Care	43%	(57)	31%	(41)	12%	(16)	1%	(2)	—	(0)	12%	(16)	132
#1 Issue: Medicare / Social Security	41%	(39)	23%	(22)	14%	(13)	3%	(3)	—	(0)	18%	(17)	94
2018 House Vote: Democrat	43%	(114)	32%	(84)	11%	(28)	3%	(8)	—	(1)	11%	(28)	263
2018 House Vote: Republican	50%	(118)	28%	(67)	11%	(25)	1%	(3)	1%	(1)	9%	(22)	236
2016 Vote: Hillary Clinton	40%	(93)	32%	(75)	11%	(27)	3%	(8)	—	(1)	12%	(28)	232
2016 Vote: Donald Trump	50%	(117)	28%	(65)	11%	(26)	1%	(3)	1%	(1)	10%	(23)	236
2016 Vote: Other	61%	(37)	29%	(17)	5%	(3)	2%	(1)	—	(0)	3%	(2)	60
2016 Vote: Didn't Vote	55%	(134)	25%	(61)	6%	(15)	2%	(4)	—	(0)	12%	(28)	243
Voted in 2014: Yes	46%	(210)	31%	(140)	10%	(47)	2%	(11)	—	(2)	10%	(45)	455
Voted in 2014: No	54%	(171)	25%	(79)	8%	(24)	2%	(5)	—	(0)	12%	(37)	316
2012 Vote: Barack Obama	44%	(121)	31%	(86)	10%	(27)	4%	(12)	—	(1)	11%	(31)	277
2012 Vote: Mitt Romney	48%	(85)	30%	(53)	10%	(18)	1%	(2)	1%	(1)	10%	(17)	176
2012 Vote: Didn't Vote	54%	(153)	25%	(69)	9%	(24)	1%	(2)	—	(0)	12%	(33)	281
4-Region: Northeast	45%	(66)	31%	(46)	10%	(14)	1%	(2)	1%	(1)	11%	(16)	145
4-Region: Midwest	50%	(87)	28%	(50)	8%	(15)	3%	(5)	—	(0)	11%	(19)	175
4-Region: South	52%	(145)	27%	(75)	6%	(18)	2%	(5)	—	(0)	13%	(37)	280
4-Region: West	48%	(82)	28%	(49)	14%	(24)	2%	(4)	—	(1)	6%	(10)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_3: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Wedding Singer'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	37%	(286)	30%	(230)	14%	(110)	3%	(23)	1%	(10)	14%	(112)	771
Gender: Male	34%	(127)	30%	(113)	18%	(66)	3%	(11)	2%	(6)	13%	(49)	373
Gender: Female	40%	(159)	29%	(117)	11%	(44)	3%	(12)	1%	(4)	16%	(62)	398
Age: 18-29	30%	(46)	20%	(31)	15%	(23)	6%	(9)	—	(0)	30%	(47)	156
Age: 30-44	50%	(123)	27%	(66)	10%	(24)	2%	(5)	4%	(9)	8%	(19)	246
Age: 45-54	40%	(54)	31%	(43)	17%	(23)	3%	(4)	1%	(1)	9%	(12)	137
Age: 55-64	33%	(38)	40%	(46)	16%	(19)	3%	(4)	—	(0)	8%	(10)	117
Age: 65+	21%	(24)	38%	(43)	19%	(22)	1%	(2)	—	(0)	21%	(24)	115
Generation Z: 18-22	19%	(15)	19%	(14)	18%	(13)	4%	(3)	—	(0)	40%	(31)	76
Millennial: Age 23-38	44%	(104)	26%	(60)	10%	(24)	5%	(11)	2%	(5)	13%	(31)	235
Generation X: Age 39-54	46%	(105)	29%	(66)	14%	(31)	2%	(4)	2%	(5)	7%	(17)	227
Boomers: Age 55-73	29%	(59)	39%	(81)	17%	(35)	3%	(5)	—	(0)	13%	(27)	206
PID: Dem (no lean)	40%	(107)	32%	(86)	12%	(32)	4%	(10)	1%	(2)	11%	(30)	267
PID: Ind (no lean)	33%	(81)	26%	(63)	16%	(40)	4%	(10)	3%	(6)	18%	(45)	245
PID: Rep (no lean)	38%	(97)	31%	(81)	15%	(38)	1%	(4)	1%	(2)	14%	(36)	259
PID/Gender: Dem Men	36%	(44)	34%	(43)	15%	(19)	6%	(7)	2%	(2)	8%	(10)	125
PID/Gender: Dem Women	44%	(63)	30%	(43)	9%	(13)	2%	(3)	—	(0)	14%	(20)	142
PID/Gender: Ind Men	29%	(36)	29%	(36)	20%	(24)	2%	(3)	3%	(4)	16%	(19)	122
PID/Gender: Ind Women	37%	(45)	22%	(27)	13%	(16)	5%	(6)	2%	(2)	21%	(26)	123
PID/Gender: Rep Men	37%	(47)	27%	(34)	19%	(24)	1%	(1)	—	(0)	16%	(20)	127
PID/Gender: Rep Women	38%	(51)	35%	(47)	11%	(14)	2%	(2)	1%	(2)	12%	(16)	132
Ideo: Liberal (1-3)	37%	(76)	32%	(65)	12%	(24)	6%	(12)	—	(1)	13%	(26)	202
Ideo: Moderate (4)	38%	(69)	32%	(59)	16%	(30)	2%	(4)	1%	(2)	10%	(19)	183
Ideo: Conservative (5-7)	32%	(88)	32%	(87)	17%	(47)	1%	(3)	1%	(4)	16%	(44)	274
Educ: < College	38%	(202)	27%	(142)	15%	(81)	2%	(13)	2%	(8)	15%	(79)	525
Educ: Bachelors degree	32%	(54)	37%	(62)	12%	(20)	6%	(9)	1%	(2)	13%	(21)	168
Educ: Post-grad	39%	(30)	33%	(26)	12%	(10)	2%	(1)	—	(0)	14%	(11)	78
Income: Under 50k	38%	(168)	27%	(119)	14%	(61)	3%	(13)	2%	(8)	17%	(75)	442
Income: 50k-100k	35%	(73)	34%	(70)	15%	(32)	4%	(8)	1%	(3)	11%	(24)	209
Income: 100k+	38%	(45)	34%	(41)	15%	(18)	2%	(2)	—	(0)	11%	(13)	119

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**Table CAS3\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Wedding Singer'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	37%	(286)	30%	(230)	14%	(110)	3%	(23)	1%	(10)	14%	(112)	771
Ethnicity: White	36%	(216)	32%	(187)	15%	(90)	3%	(19)	1%	(5)	13%	(77)	594
Ethnicity: Hispanic	36%	(39)	26%	(29)	13%	(14)	5%	(5)	5%	(5)	15%	(16)	109
Ethnicity: Afr. Am.	39%	(42)	29%	(31)	9%	(10)	3%	(3)	1%	(1)	19%	(21)	108
Ethnicity: Other	41%	(28)	16%	(11)	15%	(10)	1%	(1)	6%	(4)	21%	(14)	69
All Christian	35%	(120)	33%	(114)	16%	(55)	2%	(7)	—	(1)	13%	(46)	343
Agnostic/Nothing in particular	39%	(150)	26%	(99)	13%	(51)	4%	(13)	2%	(9)	15%	(58)	380
Evangelical	37%	(79)	30%	(63)	11%	(22)	2%	(3)	2%	(5)	19%	(41)	213
Non-Evangelical	40%	(118)	30%	(88)	14%	(41)	3%	(8)	1%	(1)	12%	(35)	291
Community: Urban	35%	(69)	25%	(49)	18%	(35)	4%	(8)	1%	(3)	18%	(35)	199
Community: Suburban	35%	(121)	33%	(111)	14%	(46)	2%	(7)	2%	(6)	14%	(49)	341
Community: Rural	42%	(96)	30%	(69)	12%	(29)	4%	(8)	1%	(1)	12%	(27)	231
Employ: Private Sector	41%	(106)	33%	(87)	14%	(37)	3%	(7)	—	(1)	9%	(25)	262
Employ: Self-Employed	50%	(32)	19%	(12)	10%	(6)	7%	(4)	—	(0)	14%	(9)	64
Employ: Homemaker	35%	(20)	35%	(20)	10%	(6)	5%	(3)	3%	(2)	11%	(6)	55
Employ: Retired	24%	(32)	37%	(50)	16%	(22)	2%	(3)	—	(0)	20%	(28)	134
Employ: Unemployed	36%	(34)	21%	(21)	12%	(12)	1%	(1)	7%	(7)	22%	(21)	96
Employ: Other	55%	(38)	24%	(17)	12%	(8)	2%	(1)	—	(0)	7%	(5)	70
Military HH: Yes	41%	(51)	27%	(34)	14%	(17)	2%	(2)	1%	(2)	15%	(19)	126
Military HH: No	36%	(234)	30%	(196)	14%	(93)	3%	(21)	1%	(8)	14%	(92)	645
RD/WT: Right Direction	32%	(87)	32%	(87)	15%	(40)	4%	(10)	2%	(5)	15%	(41)	269
RD/WT: Wrong Track	40%	(199)	28%	(143)	14%	(70)	3%	(13)	1%	(6)	14%	(71)	502
Trump Job Approve	34%	(109)	31%	(98)	15%	(48)	4%	(11)	1%	(4)	15%	(49)	319
Trump Job Disapprove	39%	(163)	30%	(125)	14%	(58)	3%	(12)	2%	(6)	13%	(56)	421
Trump Job Strongly Approve	32%	(53)	30%	(50)	20%	(33)	3%	(5)	1%	(2)	14%	(24)	167
Trump Job Somewhat Approve	37%	(56)	32%	(48)	10%	(15)	4%	(6)	1%	(1)	16%	(25)	152
Trump Job Somewhat Disapprove	31%	(31)	32%	(32)	14%	(14)	2%	(2)	5%	(5)	16%	(16)	100
Trump Job Strongly Disapprove	41%	(132)	29%	(94)	14%	(44)	3%	(9)	—	(1)	12%	(40)	320
Favorable of Trump	35%	(108)	31%	(96)	16%	(50)	2%	(7)	1%	(4)	13%	(40)	306
Unfavorable of Trump	37%	(158)	29%	(121)	14%	(58)	4%	(16)	2%	(6)	15%	(64)	423

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**Table CAS3\_3: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Wedding Singer'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	37%	(286)	30%	(230)	14%	(110)	3%	(23)	1%	(10)	14%	(112)	771
Very Favorable of Trump	37%	(64)	30%	(51)	16%	(28)	1%	(2)	1%	(2)	14%	(25)	172
Somewhat Favorable of Trump	33%	(45)	34%	(45)	16%	(22)	4%	(5)	1%	(1)	12%	(16)	134
Somewhat Unfavorable of Trump	27%	(25)	32%	(30)	12%	(12)	3%	(2)	5%	(5)	22%	(21)	96
Very Unfavorable of Trump	41%	(133)	28%	(91)	14%	(46)	4%	(13)	—	(1)	13%	(43)	327
#1 Issue: Economy	41%	(93)	29%	(67)	15%	(34)	1%	(3)	2%	(4)	12%	(28)	230
#1 Issue: Security	26%	(36)	38%	(53)	21%	(29)	2%	(3)	1%	(1)	12%	(17)	139
#1 Issue: Health Care	41%	(54)	26%	(35)	13%	(17)	5%	(6)	2%	(3)	13%	(18)	132
#1 Issue: Medicare / Social Security	34%	(32)	27%	(25)	14%	(13)	2%	(2)	—	(0)	24%	(22)	94
2018 House Vote: Democrat	36%	(94)	34%	(90)	12%	(31)	5%	(13)	1%	(4)	12%	(32)	263
2018 House Vote: Republican	33%	(78)	33%	(78)	17%	(41)	1%	(3)	1%	(3)	14%	(33)	236
2016 Vote: Hillary Clinton	40%	(93)	29%	(67)	12%	(28)	5%	(11)	1%	(2)	13%	(30)	232
2016 Vote: Donald Trump	34%	(81)	35%	(82)	15%	(36)	3%	(7)	1%	(2)	12%	(29)	236
2016 Vote: Other	44%	(26)	27%	(16)	11%	(7)	—	(0)	1%	(1)	17%	(10)	60
2016 Vote: Didn't Vote	35%	(86)	27%	(65)	16%	(39)	2%	(6)	2%	(5)	17%	(43)	243
Voted in 2014: Yes	38%	(171)	31%	(142)	15%	(68)	3%	(15)	1%	(7)	12%	(53)	455
Voted in 2014: No	36%	(115)	28%	(88)	13%	(42)	3%	(8)	1%	(4)	19%	(59)	316
2012 Vote: Barack Obama	38%	(107)	30%	(83)	15%	(41)	4%	(11)	2%	(4)	11%	(31)	277
2012 Vote: Mitt Romney	38%	(66)	35%	(61)	13%	(23)	2%	(4)	—	(0)	13%	(22)	176
2012 Vote: Didn't Vote	36%	(101)	27%	(75)	14%	(39)	3%	(9)	2%	(5)	18%	(52)	281
4-Region: Northeast	40%	(58)	28%	(40)	14%	(20)	4%	(5)	1%	(1)	14%	(20)	145
4-Region: Midwest	39%	(68)	31%	(55)	13%	(23)	4%	(7)	2%	(3)	11%	(19)	175
4-Region: South	36%	(100)	30%	(85)	13%	(37)	2%	(4)	1%	(3)	18%	(51)	280
4-Region: West	35%	(60)	30%	(50)	18%	(30)	4%	(7)	1%	(2)	13%	(21)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Waterboy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	51%	(391)	28%	(212)	8%	(61)	3%	(22)	1%	(12)	9%	(73)	771
Gender: Male	58%	(215)	27%	(102)	8%	(28)	3%	(10)	1%	(6)	4%	(13)	373
Gender: Female	44%	(176)	28%	(111)	8%	(33)	3%	(13)	2%	(6)	15%	(60)	398
Age: 18-29	56%	(88)	24%	(38)	6%	(10)	1%	(2)	2%	(3)	10%	(16)	156
Age: 30-44	62%	(153)	24%	(60)	5%	(13)	3%	(8)	1%	(3)	4%	(9)	246
Age: 45-54	45%	(61)	32%	(44)	8%	(12)	4%	(6)	2%	(3)	8%	(11)	137
Age: 55-64	43%	(51)	30%	(35)	10%	(12)	5%	(6)	2%	(2)	10%	(11)	117
Age: 65+	33%	(38)	31%	(35)	14%	(16)	1%	(1)	1%	(1)	21%	(25)	115
Generation Z: 18-22	54%	(41)	24%	(18)	11%	(8)	2%	(1)	—	(0)	9%	(7)	76
Millennial: Age 23-38	62%	(146)	25%	(59)	4%	(10)	2%	(5)	2%	(4)	5%	(12)	235
Generation X: Age 39-54	51%	(115)	28%	(64)	7%	(16)	4%	(10)	2%	(5)	8%	(18)	227
Boomers: Age 55-73	41%	(84)	31%	(63)	11%	(22)	3%	(7)	2%	(3)	13%	(26)	206
PID: Dem (no lean)	48%	(128)	28%	(76)	7%	(20)	4%	(11)	1%	(3)	11%	(29)	267
PID: Ind (no lean)	53%	(130)	24%	(58)	11%	(26)	2%	(4)	2%	(4)	9%	(23)	245
PID: Rep (no lean)	51%	(133)	30%	(79)	6%	(15)	3%	(7)	2%	(4)	8%	(21)	259
PID/Gender: Dem Men	57%	(72)	25%	(32)	9%	(11)	4%	(5)	3%	(3)	2%	(2)	125
PID/Gender: Dem Women	39%	(56)	31%	(44)	6%	(9)	5%	(7)	—	(0)	19%	(27)	142
PID/Gender: Ind Men	52%	(64)	28%	(34)	10%	(12)	2%	(2)	2%	(2)	6%	(7)	122
PID/Gender: Ind Women	54%	(66)	19%	(24)	11%	(14)	2%	(2)	2%	(2)	13%	(15)	123
PID/Gender: Rep Men	63%	(80)	28%	(36)	4%	(5)	2%	(3)	—	(0)	3%	(4)	127
PID/Gender: Rep Women	40%	(53)	33%	(43)	8%	(11)	3%	(4)	3%	(4)	13%	(17)	132
Ideo: Liberal (1-3)	43%	(88)	32%	(65)	8%	(17)	5%	(11)	2%	(4)	9%	(19)	202
Ideo: Moderate (4)	52%	(95)	24%	(44)	9%	(17)	1%	(1)	1%	(2)	13%	(23)	183
Ideo: Conservative (5-7)	46%	(125)	33%	(89)	8%	(23)	3%	(8)	2%	(4)	9%	(24)	274
Educ: < College	57%	(298)	25%	(131)	7%	(39)	2%	(10)	1%	(5)	8%	(41)	525
Educ: Bachelors degree	38%	(63)	32%	(53)	11%	(18)	6%	(10)	3%	(5)	12%	(20)	168
Educ: Post-grad	38%	(29)	36%	(28)	6%	(4)	3%	(3)	2%	(2)	15%	(12)	78
Income: Under 50k	56%	(248)	25%	(108)	8%	(36)	1%	(5)	1%	(4)	9%	(40)	442
Income: 50k-100k	43%	(90)	33%	(68)	8%	(17)	5%	(11)	2%	(5)	9%	(19)	209
Income: 100k+	44%	(53)	30%	(36)	7%	(8)	5%	(6)	2%	(3)	12%	(14)	119

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**Table CAS3\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Waterboy'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	51% (391)	28% (212)	8% (61)	3% (22)	1% (12)	9% (73)	771
Ethnicity: White	48% (284)	30% (180)	8% (49)	3% (18)	1% (9)	9% (54)	594
Ethnicity: Hispanic	48% (52)	31% (34)	2% (2)	3% (4)	5% (5)	11% (12)	109
Ethnicity: Afr. Am.	65% (70)	17% (18)	6% (7)	3% (3)	— (0)	10% (10)	108
Ethnicity: Other	53% (37)	21% (14)	8% (6)	2% (1)	4% (3)	12% (8)	69
All Christian	43% (146)	33% (113)	10% (34)	3% (12)	1% (4)	10% (34)	343
Agnostic/Nothing in particular	59% (224)	22% (86)	6% (21)	3% (10)	2% (7)	9% (32)	380
Evangelical	53% (113)	26% (56)	7% (16)	1% (3)	2% (5)	10% (21)	213
Non-Evangelical	49% (142)	29% (85)	8% (24)	5% (15)	1% (2)	8% (23)	291
Community: Urban	50% (99)	31% (62)	8% (17)	— (0)	2% (5)	9% (17)	199
Community: Suburban	46% (155)	30% (104)	7% (24)	5% (15)	2% (6)	11% (37)	341
Community: Rural	59% (137)	20% (47)	9% (21)	3% (7)	1% (1)	8% (19)	231
Employ: Private Sector	54% (143)	25% (67)	8% (21)	4% (11)	1% (3)	7% (17)	262
Employ: Self-Employed	52% (33)	37% (24)	2% (1)	1% (1)	— (0)	7% (5)	64
Employ: Homemaker	39% (21)	33% (18)	6% (3)	7% (4)	8% (5)	7% (4)	55
Employ: Retired	34% (46)	31% (42)	12% (16)	— (1)	2% (2)	21% (28)	134
Employ: Unemployed	56% (53)	20% (19)	8% (7)	3% (3)	2% (2)	11% (11)	96
Employ: Other	69% (49)	19% (13)	11% (7)	— (0)	— (0)	1% (1)	70
Military HH: Yes	58% (74)	18% (23)	12% (16)	4% (5)	1% (1)	6% (8)	126
Military HH: No	49% (317)	29% (189)	7% (46)	3% (17)	2% (11)	10% (65)	645
RD/WT: Right Direction	51% (138)	30% (80)	6% (16)	3% (9)	2% (5)	8% (21)	269
RD/WT: Wrong Track	50% (253)	26% (132)	9% (45)	3% (14)	1% (6)	10% (51)	502
Trump Job Approve	52% (166)	29% (92)	7% (22)	2% (6)	2% (8)	8% (25)	319
Trump Job Disapprove	49% (206)	27% (113)	9% (37)	4% (17)	1% (3)	11% (46)	421
Trump Job Strongly Approve	51% (85)	27% (46)	6% (10)	3% (5)	5% (8)	8% (14)	167
Trump Job Somewhat Approve	54% (81)	30% (46)	8% (13)	1% (1)	— (0)	7% (11)	152
Trump Job Somewhat Disapprove	41% (41)	36% (36)	12% (12)	5% (5)	2% (2)	4% (4)	100
Trump Job Strongly Disapprove	51% (165)	24% (76)	8% (25)	4% (12)	— (1)	13% (41)	320
Favorable of Trump	53% (161)	29% (88)	7% (22)	3% (8)	2% (5)	7% (23)	306
Unfavorable of Trump	49% (206)	26% (109)	9% (38)	3% (15)	1% (6)	12% (49)	423

Continued on next page



**Table CAS3\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Waterboy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	51%	(391)	28%	(212)	8%	(61)	3%	(22)	1%	(12)	9%	(73)	771
Very Favorable of Trump	56%	(96)	25%	(42)	6%	(11)	3%	(5)	2%	(4)	8%	(13)	172
Somewhat Favorable of Trump	48%	(65)	34%	(45)	8%	(11)	2%	(3)	—	(1)	7%	(10)	134
Somewhat Unfavorable of Trump	46%	(44)	26%	(25)	13%	(12)	3%	(3)	2%	(2)	11%	(10)	96
Very Unfavorable of Trump	50%	(162)	26%	(84)	8%	(26)	4%	(12)	1%	(4)	12%	(39)	327
#1 Issue: Economy	61%	(140)	26%	(59)	5%	(12)	3%	(7)	—	(0)	5%	(11)	230
#1 Issue: Security	41%	(57)	32%	(45)	9%	(13)	3%	(4)	4%	(5)	11%	(16)	139
#1 Issue: Health Care	45%	(60)	33%	(44)	9%	(12)	3%	(4)	2%	(3)	8%	(10)	132
#1 Issue: Medicare / Social Security	47%	(44)	21%	(20)	12%	(11)	—	(0)	1%	(1)	19%	(18)	94
2018 House Vote: Democrat	48%	(125)	27%	(72)	9%	(23)	5%	(12)	1%	(4)	10%	(27)	263
2018 House Vote: Republican	48%	(114)	30%	(70)	8%	(20)	1%	(3)	1%	(3)	11%	(26)	236
2016 Vote: Hillary Clinton	47%	(109)	27%	(62)	8%	(19)	4%	(10)	2%	(4)	12%	(29)	232
2016 Vote: Donald Trump	49%	(117)	27%	(64)	9%	(21)	2%	(4)	2%	(5)	11%	(25)	236
2016 Vote: Other	56%	(34)	27%	(16)	12%	(7)	3%	(2)	—	(0)	2%	(1)	60
2016 Vote: Didn't Vote	54%	(132)	29%	(70)	6%	(15)	3%	(6)	1%	(3)	7%	(17)	243
Voted in 2014: Yes	48%	(218)	28%	(127)	9%	(39)	3%	(15)	2%	(9)	10%	(48)	455
Voted in 2014: No	55%	(173)	27%	(86)	7%	(22)	2%	(7)	1%	(3)	8%	(25)	316
2012 Vote: Barack Obama	49%	(136)	25%	(70)	9%	(26)	5%	(14)	1%	(4)	10%	(29)	277
2012 Vote: Mitt Romney	42%	(74)	34%	(60)	9%	(16)	1%	(3)	3%	(5)	11%	(19)	176
2012 Vote: Didn't Vote	58%	(164)	25%	(70)	6%	(17)	2%	(5)	1%	(3)	8%	(22)	281
4-Region: Northeast	48%	(70)	30%	(43)	11%	(16)	3%	(4)	—	(1)	8%	(11)	145
4-Region: Midwest	49%	(86)	28%	(48)	8%	(14)	5%	(9)	2%	(3)	9%	(16)	175
4-Region: South	57%	(160)	24%	(68)	5%	(14)	2%	(6)	1%	(2)	10%	(29)	280
4-Region: West	43%	(74)	31%	(53)	10%	(17)	2%	(3)	3%	(5)	10%	(17)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Big Daddy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	43%	(335)	24%	(186)	12%	(95)	2%	(12)	1%	(6)	18%	(137)	771
Gender: Male	43%	(159)	27%	(102)	15%	(56)	1%	(5)	1%	(3)	13%	(48)	373
Gender: Female	44%	(175)	21%	(84)	10%	(39)	2%	(7)	1%	(3)	22%	(89)	398
Age: 18-29	52%	(80)	24%	(37)	8%	(12)	—	(1)	1%	(1)	16%	(25)	156
Age: 30-44	58%	(142)	24%	(60)	8%	(21)	3%	(8)	—	(1)	6%	(14)	246
Age: 45-54	42%	(58)	20%	(27)	15%	(21)	1%	(2)	—	(0)	22%	(30)	137
Age: 55-64	32%	(37)	23%	(27)	17%	(20)	1%	(2)	2%	(3)	25%	(29)	117
Age: 65+	15%	(17)	30%	(35)	19%	(22)	—	(0)	2%	(2)	34%	(39)	115
Generation Z: 18-22	39%	(29)	26%	(19)	11%	(8)	1%	(1)	1%	(1)	23%	(17)	76
Millennial: Age 23-38	63%	(148)	22%	(52)	7%	(17)	1%	(3)	—	(1)	6%	(15)	235
Generation X: Age 39-54	45%	(103)	23%	(53)	13%	(29)	3%	(6)	—	(0)	16%	(36)	227
Boomers: Age 55-73	26%	(53)	28%	(58)	16%	(34)	1%	(2)	2%	(5)	27%	(55)	206
PID: Dem (no lean)	44%	(117)	24%	(65)	14%	(36)	2%	(5)	1%	(4)	15%	(41)	267
PID: Ind (no lean)	46%	(112)	25%	(61)	11%	(26)	2%	(4)	1%	(2)	16%	(40)	245
PID: Rep (no lean)	41%	(106)	23%	(60)	13%	(33)	1%	(3)	—	(1)	22%	(56)	259
PID/Gender: Dem Men	45%	(57)	29%	(36)	15%	(18)	1%	(1)	1%	(1)	9%	(11)	125
PID/Gender: Dem Women	42%	(60)	20%	(29)	12%	(18)	3%	(4)	2%	(2)	21%	(30)	142
PID/Gender: Ind Men	38%	(46)	32%	(39)	15%	(18)	2%	(2)	1%	(1)	13%	(16)	122
PID/Gender: Ind Women	54%	(66)	18%	(23)	7%	(8)	2%	(2)	—	(1)	19%	(23)	123
PID/Gender: Rep Men	45%	(57)	21%	(27)	16%	(20)	1%	(2)	—	(1)	16%	(20)	127
PID/Gender: Rep Women	37%	(49)	24%	(32)	10%	(13)	1%	(1)	1%	(1)	27%	(36)	132
Ideo: Liberal (1-3)	43%	(88)	22%	(44)	15%	(31)	2%	(5)	1%	(2)	17%	(33)	202
Ideo: Moderate (4)	45%	(83)	28%	(51)	12%	(23)	—	(1)	1%	(2)	13%	(24)	183
Ideo: Conservative (5-7)	35%	(95)	27%	(75)	14%	(38)	1%	(3)	1%	(3)	22%	(61)	274
Educ: < College	50%	(261)	23%	(120)	10%	(55)	1%	(5)	1%	(4)	15%	(80)	525
Educ: Bachelors degree	33%	(55)	25%	(42)	18%	(31)	3%	(5)	1%	(1)	20%	(34)	168
Educ: Post-grad	24%	(19)	31%	(24)	12%	(10)	2%	(1)	2%	(2)	29%	(23)	78
Income: Under 50k	50%	(222)	21%	(92)	10%	(46)	1%	(6)	1%	(2)	16%	(73)	442
Income: 50k-100k	37%	(78)	29%	(61)	12%	(25)	2%	(4)	1%	(3)	18%	(38)	209
Income: 100k+	29%	(35)	27%	(32)	20%	(24)	2%	(2)	1%	(1)	21%	(26)	119

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**Table CAS3\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Big Daddy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	43%	(335)	24%	(186)	12%	(95)	2%	(12)	1%	(6)	18%	(137)	771
Ethnicity: White	40%	(240)	25%	(147)	13%	(77)	2%	(10)	1%	(6)	19%	(114)	594
Ethnicity: Hispanic	55%	(59)	24%	(26)	12%	(13)	—	(0)	1%	(1)	8%	(9)	109
Ethnicity: Afr. Am.	53%	(58)	26%	(28)	7%	(8)	1%	(2)	1%	(1)	12%	(13)	108
Ethnicity: Other	54%	(37)	16%	(11)	15%	(10)	—	(0)	—	(0)	15%	(10)	69
All Christian	34%	(116)	29%	(98)	15%	(50)	1%	(5)	2%	(5)	20%	(69)	343
Agnostic/Nothing in particular	52%	(198)	21%	(80)	10%	(38)	1%	(5)	—	(1)	15%	(59)	380
Evangelical	44%	(93)	24%	(50)	10%	(21)	1%	(2)	1%	(2)	21%	(45)	213
Non-Evangelical	37%	(109)	26%	(76)	14%	(41)	2%	(4)	2%	(5)	19%	(57)	291
Community: Urban	45%	(90)	19%	(38)	15%	(30)	1%	(2)	1%	(1)	19%	(38)	199
Community: Suburban	37%	(126)	28%	(95)	12%	(42)	2%	(8)	1%	(4)	19%	(66)	341
Community: Rural	51%	(119)	23%	(53)	10%	(24)	1%	(1)	1%	(1)	14%	(33)	231
Employ: Private Sector	40%	(104)	30%	(78)	13%	(34)	2%	(5)	1%	(4)	14%	(37)	262
Employ: Self-Employed	52%	(33)	20%	(13)	13%	(8)	3%	(2)	—	(0)	12%	(8)	64
Employ: Homemaker	45%	(25)	32%	(18)	5%	(3)	1%	(1)	2%	(1)	15%	(8)	55
Employ: Retired	18%	(24)	27%	(36)	16%	(22)	—	(0)	1%	(2)	38%	(50)	134
Employ: Unemployed	62%	(59)	15%	(15)	7%	(7)	2%	(2)	—	(0)	14%	(13)	96
Employ: Other	72%	(50)	12%	(8)	8%	(5)	—	(0)	—	(0)	9%	(6)	70
Military HH: Yes	37%	(47)	20%	(25)	18%	(22)	3%	(3)	1%	(1)	22%	(27)	126
Military HH: No	45%	(288)	25%	(161)	11%	(73)	1%	(8)	1%	(6)	17%	(110)	645
RD/WT: Right Direction	42%	(114)	23%	(61)	13%	(35)	2%	(4)	1%	(2)	20%	(53)	269
RD/WT: Wrong Track	44%	(221)	25%	(125)	12%	(60)	2%	(8)	1%	(5)	17%	(84)	502
Trump Job Approve	41%	(131)	26%	(82)	12%	(37)	1%	(3)	1%	(2)	20%	(63)	319
Trump Job Disapprove	44%	(186)	24%	(100)	13%	(53)	2%	(9)	1%	(5)	16%	(68)	421
Trump Job Strongly Approve	37%	(61)	25%	(41)	14%	(23)	1%	(1)	—	(1)	24%	(40)	167
Trump Job Somewhat Approve	46%	(70)	27%	(41)	10%	(15)	1%	(2)	1%	(1)	15%	(23)	152
Trump Job Somewhat Disapprove	43%	(43)	28%	(28)	14%	(15)	2%	(2)	1%	(1)	12%	(12)	100
Trump Job Strongly Disapprove	45%	(143)	22%	(72)	12%	(39)	2%	(7)	1%	(4)	17%	(56)	320
Favorable of Trump	42%	(127)	25%	(77)	11%	(35)	1%	(3)	1%	(2)	20%	(63)	306
Unfavorable of Trump	43%	(183)	24%	(100)	13%	(55)	2%	(9)	1%	(5)	17%	(71)	423

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**Table CAS3\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Big Daddy'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	43% (335)	24% (186)	12% (95)	2% (12)	1% (6)	18% (137)	771
Very Favorable of Trump	43% (75)	22% (37)	13% (22)	1% (1)	— (1)	21% (37)	172
Somewhat Favorable of Trump	39% (53)	30% (40)	9% (13)	1% (2)	1% (1)	19% (26)	134
Somewhat Unfavorable of Trump	43% (41)	26% (25)	15% (14)	1% (1)	— (0)	15% (14)	96
Very Unfavorable of Trump	44% (143)	23% (75)	12% (41)	2% (8)	1% (5)	17% (57)	327
#1 Issue: Economy	51% (118)	25% (56)	11% (24)	2% (4)	1% (1)	11% (26)	230
#1 Issue: Security	30% (42)	26% (37)	16% (22)	1% (1)	2% (2)	26% (36)	139
#1 Issue: Health Care	51% (67)	16% (21)	14% (18)	2% (2)	1% (2)	17% (23)	132
#1 Issue: Medicare / Social Security	30% (28)	26% (25)	16% (16)	— (0)	1% (1)	26% (24)	94
2018 House Vote: Democrat	42% (110)	22% (57)	14% (38)	3% (7)	2% (5)	18% (46)	263
2018 House Vote: Republican	36% (85)	25% (60)	13% (32)	1% (3)	1% (2)	23% (55)	236
2016 Vote: Hillary Clinton	43% (100)	21% (49)	15% (34)	2% (4)	2% (4)	18% (41)	232
2016 Vote: Donald Trump	36% (85)	27% (64)	13% (31)	1% (2)	— (1)	22% (52)	236
2016 Vote: Other	39% (23)	26% (16)	12% (7)	7% (4)	1% (1)	15% (9)	60
2016 Vote: Didn't Vote	52% (126)	23% (57)	9% (23)	1% (2)	— (1)	14% (35)	243
Voted in 2014: Yes	38% (173)	24% (111)	15% (67)	2% (10)	1% (5)	19% (89)	455
Voted in 2014: No	51% (162)	24% (75)	9% (28)	— (1)	1% (2)	15% (48)	316
2012 Vote: Barack Obama	39% (109)	25% (69)	14% (38)	3% (8)	1% (4)	18% (49)	277
2012 Vote: Mitt Romney	36% (63)	27% (47)	14% (24)	1% (2)	— (1)	23% (40)	176
2012 Vote: Didn't Vote	53% (150)	22% (62)	10% (27)	— (1)	1% (2)	14% (40)	281
4-Region: Northeast	45% (66)	29% (42)	12% (17)	1% (1)	1% (2)	12% (18)	145
4-Region: Midwest	41% (72)	27% (47)	10% (18)	2% (4)	1% (2)	19% (32)	175
4-Region: South	48% (135)	22% (61)	8% (23)	1% (3)	— (1)	20% (57)	280
4-Region: West	36% (62)	21% (36)	22% (37)	2% (3)	1% (2)	18% (30)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Punch-Drunk Love'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(62)	14%	(107)	18%	(138)	3%	(26)	3%	(23)	54%	(416)	771
Gender: Male	8%	(31)	15%	(55)	24%	(90)	5%	(19)	4%	(15)	44%	(165)	373
Gender: Female	8%	(31)	13%	(52)	12%	(48)	2%	(8)	2%	(8)	63%	(251)	398
Age: 18-29	5%	(7)	13%	(21)	14%	(22)	4%	(6)	2%	(4)	62%	(96)	156
Age: 30-44	12%	(31)	15%	(38)	19%	(46)	5%	(13)	5%	(13)	43%	(105)	246
Age: 45-54	9%	(12)	14%	(19)	17%	(23)	3%	(4)	3%	(5)	53%	(73)	137
Age: 55-64	7%	(8)	14%	(16)	20%	(24)	1%	(2)	—	(0)	57%	(67)	117
Age: 65+	3%	(3)	11%	(12)	20%	(23)	1%	(1)	1%	(1)	64%	(74)	115
Generation Z: 18-22	5%	(4)	11%	(8)	9%	(7)	2%	(2)	—	(0)	72%	(55)	76
Millennial: Age 23-38	8%	(20)	18%	(43)	19%	(44)	5%	(12)	6%	(14)	43%	(102)	235
Generation X: Age 39-54	12%	(26)	12%	(26)	18%	(40)	4%	(10)	3%	(7)	52%	(118)	227
Boomers: Age 55-73	6%	(12)	12%	(26)	20%	(42)	1%	(3)	—	(1)	60%	(124)	206
PID: Dem (no lean)	10%	(27)	14%	(38)	17%	(45)	4%	(11)	4%	(10)	51%	(137)	267
PID: Ind (no lean)	8%	(20)	15%	(36)	17%	(41)	3%	(9)	2%	(5)	55%	(134)	245
PID: Rep (no lean)	6%	(15)	13%	(33)	20%	(52)	3%	(7)	3%	(7)	56%	(145)	259
PID/Gender: Dem Men	11%	(13)	13%	(17)	27%	(34)	5%	(6)	6%	(7)	38%	(48)	125
PID/Gender: Dem Women	9%	(13)	15%	(21)	8%	(11)	3%	(4)	2%	(3)	63%	(90)	142
PID/Gender: Ind Men	7%	(8)	16%	(19)	22%	(26)	4%	(5)	3%	(4)	49%	(59)	122
PID/Gender: Ind Women	10%	(12)	14%	(17)	12%	(15)	3%	(4)	1%	(1)	60%	(74)	123
PID/Gender: Rep Men	7%	(9)	15%	(19)	24%	(30)	6%	(7)	3%	(3)	45%	(57)	127
PID/Gender: Rep Women	4%	(5)	10%	(14)	17%	(22)	—	(0)	3%	(4)	66%	(87)	132
Ideo: Liberal (1-3)	13%	(26)	15%	(30)	15%	(30)	4%	(9)	4%	(8)	49%	(100)	202
Ideo: Moderate (4)	11%	(21)	12%	(23)	21%	(39)	5%	(8)	2%	(3)	48%	(88)	183
Ideo: Conservative (5-7)	3%	(9)	12%	(34)	19%	(53)	3%	(7)	4%	(10)	59%	(161)	274
Educ: < College	8%	(44)	13%	(68)	19%	(101)	3%	(17)	2%	(12)	54%	(283)	525
Educ: Bachelors degree	6%	(11)	15%	(25)	17%	(29)	3%	(6)	5%	(9)	53%	(89)	168
Educ: Post-grad	9%	(7)	18%	(14)	10%	(8)	4%	(3)	2%	(2)	56%	(44)	78
Income: Under 50k	9%	(40)	14%	(63)	18%	(79)	3%	(11)	2%	(9)	54%	(241)	442
Income: 50k-100k	5%	(11)	11%	(24)	18%	(39)	4%	(9)	6%	(13)	54%	(114)	209
Income: 100k+	9%	(11)	17%	(20)	17%	(20)	5%	(6)	1%	(1)	51%	(61)	119

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**Table CAS3\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Punch-Drunk Love'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(62)	14%	(107)	18%	(138)	3%	(26)	3%	(23)	54%	(416)	771
Ethnicity: White	8%	(46)	14%	(84)	19%	(110)	4%	(23)	3%	(16)	53%	(314)	594
Ethnicity: Hispanic	5%	(6)	12%	(13)	14%	(15)	4%	(4)	6%	(6)	58%	(63)	109
Ethnicity: Afr. Am.	12%	(13)	11%	(12)	17%	(18)	1%	(1)	3%	(4)	56%	(60)	108
Ethnicity: Other	5%	(3)	15%	(10)	14%	(10)	2%	(2)	4%	(3)	60%	(42)	69
All Christian	9%	(29)	14%	(48)	16%	(56)	3%	(11)	2%	(7)	56%	(192)	343
Agnostic/Nothing in particular	8%	(30)	14%	(52)	18%	(70)	4%	(15)	4%	(16)	52%	(198)	380
Evangelical	7%	(15)	9%	(19)	19%	(41)	2%	(4)	2%	(4)	61%	(130)	213
Non-Evangelical	8%	(25)	18%	(51)	17%	(50)	4%	(10)	3%	(10)	50%	(145)	291
Community: Urban	11%	(22)	12%	(24)	17%	(33)	5%	(10)	4%	(8)	51%	(101)	199
Community: Suburban	7%	(25)	14%	(48)	17%	(59)	3%	(11)	3%	(11)	55%	(187)	341
Community: Rural	6%	(14)	15%	(35)	20%	(46)	2%	(5)	1%	(3)	55%	(127)	231
Employ: Private Sector	14%	(37)	15%	(40)	20%	(54)	3%	(8)	2%	(6)	45%	(117)	262
Employ: Self-Employed	9%	(6)	20%	(13)	16%	(10)	8%	(5)	—	(0)	47%	(30)	64
Employ: Homemaker	5%	(3)	16%	(9)	9%	(5)	4%	(2)	16%	(9)	50%	(28)	55
Employ: Retired	3%	(4)	9%	(12)	20%	(26)	1%	(1)	1%	(1)	66%	(89)	134
Employ: Unemployed	4%	(4)	7%	(6)	20%	(19)	3%	(3)	5%	(4)	62%	(59)	96
Employ: Other	7%	(5)	19%	(13)	19%	(14)	1%	(1)	1%	(0)	53%	(37)	70
Military HH: Yes	5%	(6)	15%	(20)	24%	(31)	1%	(1)	4%	(5)	51%	(64)	126
Military HH: No	9%	(56)	14%	(87)	17%	(107)	4%	(25)	3%	(18)	54%	(351)	645
RD/WT: Right Direction	8%	(21)	13%	(36)	17%	(46)	2%	(6)	3%	(9)	56%	(150)	269
RD/WT: Wrong Track	8%	(40)	14%	(71)	18%	(92)	4%	(20)	3%	(14)	53%	(265)	502
Trump Job Approve	7%	(22)	14%	(44)	17%	(54)	2%	(8)	4%	(12)	56%	(178)	319
Trump Job Disapprove	9%	(37)	14%	(59)	19%	(80)	4%	(19)	2%	(10)	51%	(215)	421
Trump Job Strongly Approve	7%	(12)	11%	(18)	20%	(34)	1%	(2)	7%	(11)	54%	(90)	167
Trump Job Somewhat Approve	7%	(10)	17%	(26)	13%	(20)	3%	(5)	1%	(1)	58%	(88)	152
Trump Job Somewhat Disapprove	5%	(5)	15%	(15)	25%	(25)	5%	(5)	4%	(4)	46%	(46)	100
Trump Job Strongly Disapprove	10%	(32)	14%	(44)	17%	(56)	4%	(14)	2%	(6)	53%	(169)	320
Favorable of Trump	6%	(20)	13%	(40)	19%	(60)	3%	(9)	3%	(9)	55%	(169)	306
Unfavorable of Trump	9%	(39)	14%	(58)	17%	(71)	4%	(18)	3%	(13)	53%	(223)	423

Continued on next page

**Table CAS3\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Punch-Drunk Love'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(62)	14%	(107)	18%	(138)	3%	(26)	3%	(23)	54%	(416)	771
Very Favorable of Trump	8%	(14)	10%	(16)	23%	(40)	3%	(4)	5%	(8)	52%	(90)	172
Somewhat Favorable of Trump	4%	(6)	17%	(23)	15%	(20)	3%	(4)	1%	(1)	59%	(79)	134
Somewhat Unfavorable of Trump	7%	(7)	14%	(14)	15%	(14)	5%	(5)	3%	(3)	56%	(53)	96
Very Unfavorable of Trump	10%	(32)	14%	(44)	18%	(57)	4%	(13)	3%	(10)	52%	(170)	327
#1 Issue: Economy	11%	(26)	17%	(38)	17%	(40)	2%	(5)	4%	(9)	48%	(111)	230
#1 Issue: Security	3%	(4)	8%	(12)	20%	(28)	4%	(6)	1%	(1)	63%	(88)	139
#1 Issue: Health Care	8%	(11)	14%	(19)	12%	(16)	6%	(8)	1%	(1)	58%	(77)	132
#1 Issue: Medicare / Social Security	7%	(7)	9%	(9)	22%	(21)	1%	(1)	1%	(1)	59%	(56)	94
2018 House Vote: Democrat	11%	(29)	14%	(36)	17%	(44)	3%	(9)	4%	(10)	51%	(134)	263
2018 House Vote: Republican	7%	(16)	14%	(34)	19%	(46)	4%	(9)	2%	(6)	54%	(127)	236
2016 Vote: Hillary Clinton	11%	(26)	15%	(36)	16%	(37)	4%	(10)	4%	(9)	49%	(114)	232
2016 Vote: Donald Trump	6%	(13)	15%	(35)	20%	(48)	3%	(7)	2%	(6)	54%	(127)	236
2016 Vote: Other	8%	(5)	13%	(8)	14%	(8)	8%	(5)	4%	(2)	53%	(32)	60
2016 Vote: Didn't Vote	7%	(18)	11%	(28)	18%	(45)	2%	(5)	2%	(6)	59%	(142)	243
Voted in 2014: Yes	9%	(42)	15%	(66)	18%	(83)	3%	(16)	4%	(16)	51%	(232)	455
Voted in 2014: No	6%	(20)	13%	(40)	17%	(55)	3%	(11)	2%	(6)	58%	(184)	316
2012 Vote: Barack Obama	12%	(32)	14%	(40)	18%	(51)	3%	(8)	5%	(13)	48%	(134)	277
2012 Vote: Mitt Romney	6%	(11)	15%	(26)	18%	(32)	4%	(7)	2%	(3)	55%	(97)	176
2012 Vote: Didn't Vote	6%	(17)	13%	(37)	18%	(50)	4%	(11)	2%	(7)	57%	(160)	281
4-Region: Northeast	9%	(12)	14%	(20)	19%	(28)	2%	(3)	2%	(3)	55%	(79)	145
4-Region: Midwest	8%	(14)	15%	(26)	17%	(30)	4%	(7)	2%	(4)	53%	(94)	175
4-Region: South	7%	(19)	13%	(35)	19%	(53)	3%	(10)	3%	(8)	55%	(154)	280
4-Region: West	9%	(16)	15%	(25)	16%	(27)	4%	(6)	4%	(8)	52%	(88)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_7: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Anger Management'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	32%	(245)	30%	(228)	15%	(115)	4%	(30)	1%	(9)	19%	(144)	771
Gender: Male	33%	(124)	32%	(120)	15%	(57)	4%	(16)	1%	(6)	14%	(51)	373
Gender: Female	30%	(121)	27%	(109)	14%	(57)	4%	(14)	1%	(3)	23%	(93)	398
Age: 18-29	34%	(52)	21%	(33)	15%	(24)	4%	(6)	2%	(4)	24%	(37)	156
Age: 30-44	44%	(109)	31%	(77)	12%	(31)	2%	(6)	1%	(2)	9%	(22)	246
Age: 45-54	29%	(39)	31%	(43)	18%	(24)	3%	(5)	2%	(3)	17%	(23)	137
Age: 55-64	25%	(29)	33%	(38)	12%	(14)	7%	(8)	—	(0)	23%	(27)	117
Age: 65+	13%	(15)	33%	(38)	19%	(22)	4%	(5)	—	(0)	31%	(36)	115
Generation Z: 18-22	34%	(25)	14%	(11)	21%	(16)	7%	(5)	1%	(1)	24%	(18)	76
Millennial: Age 23-38	41%	(96)	31%	(72)	12%	(27)	2%	(5)	2%	(6)	12%	(29)	235
Generation X: Age 39-54	35%	(79)	30%	(69)	16%	(36)	3%	(6)	1%	(3)	15%	(35)	227
Boomers: Age 55-73	20%	(42)	35%	(71)	15%	(31)	6%	(13)	—	(0)	24%	(49)	206
PID: Dem (no lean)	32%	(87)	32%	(84)	13%	(34)	5%	(15)	2%	(4)	16%	(44)	267
PID: Ind (no lean)	35%	(85)	27%	(66)	14%	(35)	3%	(8)	—	(1)	20%	(50)	245
PID: Rep (no lean)	28%	(73)	30%	(78)	18%	(47)	3%	(8)	2%	(4)	20%	(51)	259
PID/Gender: Dem Men	39%	(49)	29%	(36)	15%	(19)	6%	(8)	2%	(3)	8%	(10)	125
PID/Gender: Dem Women	27%	(38)	34%	(48)	10%	(14)	5%	(7)	1%	(1)	24%	(34)	142
PID/Gender: Ind Men	30%	(36)	35%	(43)	14%	(17)	3%	(3)	—	(0)	18%	(22)	122
PID/Gender: Ind Women	40%	(49)	19%	(23)	14%	(18)	4%	(4)	—	(1)	23%	(28)	123
PID/Gender: Rep Men	31%	(39)	32%	(40)	17%	(21)	4%	(4)	2%	(3)	15%	(19)	127
PID/Gender: Rep Women	25%	(34)	28%	(37)	19%	(26)	2%	(3)	1%	(1)	24%	(31)	132
Ideo: Liberal (1-3)	35%	(70)	24%	(49)	18%	(36)	4%	(8)	2%	(5)	17%	(35)	202
Ideo: Moderate (4)	35%	(63)	30%	(55)	13%	(23)	6%	(12)	—	(0)	16%	(29)	183
Ideo: Conservative (5-7)	25%	(67)	33%	(90)	17%	(46)	3%	(9)	1%	(3)	21%	(58)	274
Educ: < College	37%	(197)	28%	(148)	14%	(75)	4%	(19)	1%	(3)	16%	(82)	525
Educ: Bachelors degree	20%	(33)	31%	(52)	18%	(30)	4%	(7)	3%	(5)	25%	(41)	168
Educ: Post-grad	19%	(15)	36%	(28)	12%	(10)	5%	(4)	1%	(1)	27%	(21)	78
Income: Under 50k	38%	(168)	26%	(115)	15%	(64)	4%	(16)	—	(2)	17%	(77)	442
Income: 50k-100k	21%	(45)	38%	(79)	13%	(27)	5%	(10)	2%	(5)	21%	(43)	209
Income: 100k+	27%	(32)	29%	(34)	20%	(23)	3%	(4)	1%	(2)	20%	(24)	119

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**Table CAS3\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Anger Management'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	32%	(245)	30%	(228)	15%	(115)	4%	(30)	1%	(9)	19%	(144)	771
Ethnicity: White	29%	(171)	31%	(183)	16%	(96)	3%	(21)	1%	(8)	19%	(115)	594
Ethnicity: Hispanic	30%	(33)	28%	(31)	19%	(21)	5%	(6)	3%	(3)	14%	(16)	109
Ethnicity: Afr. Am.	48%	(52)	23%	(24)	11%	(12)	2%	(2)	—	(0)	16%	(18)	108
Ethnicity: Other	31%	(22)	30%	(21)	11%	(7)	9%	(6)	1%	(1)	17%	(12)	69
All Christian	26%	(90)	31%	(108)	16%	(54)	5%	(17)	1%	(4)	20%	(70)	343
Agnostic/Nothing in particular	36%	(138)	28%	(108)	14%	(54)	3%	(11)	1%	(5)	17%	(65)	380
Evangelical	35%	(74)	24%	(52)	15%	(32)	2%	(4)	1%	(2)	23%	(49)	213
Non-Evangelical	29%	(84)	33%	(95)	14%	(41)	5%	(15)	1%	(3)	18%	(52)	291
Community: Urban	34%	(68)	27%	(55)	18%	(35)	4%	(8)	2%	(4)	14%	(29)	199
Community: Suburban	29%	(99)	31%	(107)	14%	(49)	4%	(13)	1%	(3)	21%	(70)	341
Community: Rural	33%	(77)	29%	(67)	13%	(31)	4%	(9)	1%	(2)	20%	(45)	231
Employ: Private Sector	31%	(81)	32%	(83)	19%	(50)	3%	(7)	1%	(4)	14%	(36)	262
Employ: Self-Employed	43%	(28)	34%	(21)	9%	(5)	3%	(2)	—	(0)	11%	(7)	64
Employ: Homemaker	29%	(16)	33%	(18)	13%	(7)	2%	(1)	5%	(3)	19%	(10)	55
Employ: Retired	15%	(21)	28%	(38)	18%	(25)	5%	(6)	—	(0)	33%	(45)	134
Employ: Unemployed	41%	(39)	31%	(29)	7%	(6)	4%	(4)	—	(0)	17%	(16)	96
Employ: Other	47%	(33)	23%	(16)	11%	(8)	8%	(6)	1%	(0)	10%	(7)	70
Military HH: Yes	30%	(38)	26%	(33)	19%	(24)	5%	(6)	2%	(2)	18%	(22)	126
Military HH: No	32%	(206)	30%	(195)	14%	(91)	4%	(23)	1%	(7)	19%	(122)	645
RD/WT: Right Direction	30%	(81)	33%	(88)	14%	(39)	3%	(8)	1%	(3)	19%	(51)	269
RD/WT: Wrong Track	33%	(164)	28%	(141)	15%	(76)	4%	(22)	1%	(6)	19%	(93)	502
Trump Job Approve	28%	(89)	32%	(102)	16%	(50)	3%	(11)	2%	(5)	19%	(61)	319
Trump Job Disapprove	35%	(145)	29%	(122)	14%	(58)	4%	(19)	1%	(3)	18%	(74)	421
Trump Job Strongly Approve	28%	(46)	29%	(48)	15%	(25)	4%	(6)	3%	(5)	22%	(37)	167
Trump Job Somewhat Approve	28%	(43)	36%	(54)	17%	(26)	3%	(5)	—	(0)	16%	(24)	152
Trump Job Somewhat Disapprove	28%	(28)	38%	(39)	16%	(16)	8%	(8)	—	(0)	10%	(10)	100
Trump Job Strongly Disapprove	37%	(117)	26%	(84)	13%	(42)	3%	(11)	1%	(2)	20%	(64)	320
Favorable of Trump	27%	(83)	34%	(103)	15%	(47)	3%	(10)	1%	(2)	20%	(61)	306
Unfavorable of Trump	35%	(149)	27%	(114)	14%	(59)	4%	(19)	1%	(6)	18%	(77)	423

Continued on next page

**Table CAS3\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler? 'Anger Management'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	32% (245)	30% (228)	15% (115)	4% (30)	1% (9)	19% (144)	771
Very Favorable of Trump	31% (52)	30% (51)	14% (24)	3% (5)	1% (2)	21% (37)	172
Somewhat Favorable of Trump	23% (31)	38% (51)	17% (22)	4% (5)	— (0)	18% (24)	134
Somewhat Unfavorable of Trump	32% (30)	33% (32)	13% (13)	10% (10)	— (0)	11% (11)	96
Very Unfavorable of Trump	36% (118)	25% (82)	14% (46)	3% (9)	2% (6)	20% (66)	327
#1 Issue: Economy	41% (93)	30% (69)	13% (30)	4% (8)	1% (2)	12% (27)	230
#1 Issue: Security	25% (35)	33% (45)	16% (22)	5% (6)	— (1)	22% (30)	139
#1 Issue: Health Care	30% (39)	29% (39)	17% (22)	5% (6)	1% (1)	19% (25)	132
#1 Issue: Medicare / Social Security	24% (23)	27% (25)	16% (15)	2% (2)	— (0)	31% (29)	94
2018 House Vote: Democrat	30% (78)	31% (81)	13% (34)	4% (11)	2% (4)	21% (54)	263
2018 House Vote: Republican	25% (60)	31% (74)	15% (34)	5% (12)	1% (3)	23% (53)	236
2016 Vote: Hillary Clinton	33% (77)	31% (73)	11% (25)	4% (9)	1% (3)	19% (45)	232
2016 Vote: Donald Trump	26% (60)	31% (74)	16% (38)	4% (10)	1% (3)	21% (51)	236
2016 Vote: Other	32% (19)	28% (17)	18% (11)	4% (2)	3% (2)	16% (10)	60
2016 Vote: Didn't Vote	37% (89)	27% (65)	17% (41)	3% (8)	— (1)	16% (39)	243
Voted in 2014: Yes	29% (130)	32% (143)	15% (66)	4% (20)	2% (7)	19% (88)	455
Voted in 2014: No	36% (115)	27% (85)	15% (49)	3% (10)	— (1)	18% (57)	316
2012 Vote: Barack Obama	33% (92)	32% (89)	10% (27)	5% (14)	2% (5)	18% (51)	277
2012 Vote: Mitt Romney	25% (43)	29% (50)	18% (32)	5% (9)	2% (3)	22% (38)	176
2012 Vote: Didn't Vote	37% (103)	27% (76)	16% (46)	2% (5)	— (1)	18% (50)	281
4-Region: Northeast	35% (51)	33% (47)	14% (20)	3% (5)	— (0)	15% (22)	145
4-Region: Midwest	27% (48)	34% (60)	13% (23)	2% (4)	1% (2)	22% (38)	175
4-Region: South	35% (99)	25% (71)	16% (44)	4% (11)	— (1)	20% (55)	280
4-Region: West	28% (48)	29% (50)	16% (28)	5% (9)	4% (7)	17% (29)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 '50 First Dates'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	45%	(343)	25%	(194)	11%	(89)	2%	(19)	1%	(8)	15%	(119)	771
Gender: Male	35%	(132)	29%	(109)	18%	(67)	4%	(14)	1%	(3)	13%	(49)	373
Gender: Female	53%	(212)	21%	(84)	6%	(22)	1%	(5)	1%	(5)	18%	(70)	398
Age: 18-29	53%	(82)	22%	(34)	9%	(14)	3%	(4)	—	(0)	14%	(22)	156
Age: 30-44	55%	(135)	25%	(63)	9%	(21)	3%	(6)	2%	(4)	7%	(17)	246
Age: 45-54	42%	(58)	28%	(39)	10%	(14)	5%	(7)	—	(1)	14%	(19)	137
Age: 55-64	36%	(43)	29%	(34)	11%	(13)	1%	(2)	3%	(3)	19%	(22)	117
Age: 65+	22%	(25)	21%	(24)	22%	(26)	—	(0)	—	(0)	35%	(40)	115
Generation Z: 18-22	43%	(32)	22%	(17)	11%	(8)	5%	(4)	—	(0)	19%	(14)	76
Millennial: Age 23-38	57%	(134)	24%	(57)	10%	(23)	2%	(5)	1%	(2)	6%	(14)	235
Generation X: Age 39-54	48%	(109)	27%	(61)	8%	(19)	3%	(8)	1%	(2)	13%	(29)	227
Boomers: Age 55-73	32%	(65)	26%	(53)	16%	(33)	1%	(2)	2%	(3)	24%	(50)	206
PID: Dem (no lean)	43%	(115)	24%	(64)	15%	(39)	2%	(5)	2%	(4)	15%	(40)	267
PID: Ind (no lean)	44%	(108)	25%	(62)	9%	(23)	3%	(8)	1%	(2)	17%	(41)	245
PID: Rep (no lean)	46%	(120)	26%	(67)	10%	(27)	2%	(5)	—	(1)	15%	(38)	259
PID/Gender: Dem Men	35%	(44)	27%	(34)	23%	(29)	2%	(3)	1%	(1)	12%	(15)	125
PID/Gender: Dem Women	50%	(72)	21%	(30)	7%	(10)	1%	(2)	3%	(4)	18%	(25)	142
PID/Gender: Ind Men	32%	(39)	33%	(40)	15%	(18)	5%	(6)	2%	(2)	14%	(17)	122
PID/Gender: Ind Women	56%	(69)	18%	(23)	4%	(5)	2%	(3)	—	(0)	20%	(24)	123
PID/Gender: Rep Men	38%	(49)	28%	(36)	15%	(19)	4%	(5)	—	(0)	14%	(18)	127
PID/Gender: Rep Women	54%	(72)	24%	(31)	6%	(7)	—	(0)	1%	(1)	16%	(21)	132
Ideo: Liberal (1-3)	43%	(86)	27%	(55)	10%	(20)	4%	(7)	1%	(1)	16%	(32)	202
Ideo: Moderate (4)	46%	(85)	21%	(38)	15%	(28)	3%	(5)	1%	(1)	14%	(25)	183
Ideo: Conservative (5-7)	42%	(114)	28%	(77)	12%	(32)	2%	(6)	1%	(3)	15%	(42)	274
Educ: < College	49%	(255)	24%	(124)	10%	(52)	2%	(11)	1%	(7)	14%	(76)	525
Educ: Bachelors degree	39%	(66)	27%	(46)	16%	(26)	3%	(5)	—	(1)	14%	(23)	168
Educ: Post-grad	30%	(23)	29%	(23)	13%	(10)	2%	(2)	—	(0)	25%	(20)	78
Income: Under 50k	48%	(214)	23%	(102)	11%	(48)	1%	(5)	1%	(5)	15%	(68)	442
Income: 50k-100k	39%	(81)	28%	(59)	11%	(22)	4%	(8)	1%	(3)	18%	(37)	209
Income: 100k+	41%	(49)	28%	(33)	15%	(18)	5%	(6)	—	(0)	12%	(14)	119

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**Table CAS3\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'50 First Dates'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	45% (343)	25% (194)	11% (89)	2% (19)	1% (8)	15% (119)	771
Ethnicity: White	43% (254)	27% (160)	12% (70)	2% (15)	1% (6)	15% (89)	594
Ethnicity: Hispanic	54% (58)	20% (22)	12% (13)	4% (4)	— (0)	11% (12)	109
Ethnicity: Afr. Am.	48% (52)	16% (17)	11% (12)	4% (4)	2% (2)	20% (22)	108
Ethnicity: Other	55% (38)	24% (17)	10% (7)	— (0)	— (0)	11% (8)	69
All Christian	37% (128)	32% (108)	11% (37)	2% (8)	— (1)	18% (60)	343
Agnostic/Nothing in particular	52% (197)	19% (73)	12% (45)	3% (10)	2% (6)	13% (50)	380
Evangelical	48% (103)	23% (48)	11% (24)	2% (5)	— (0)	16% (34)	213
Non-Evangelical	39% (113)	30% (86)	11% (31)	3% (8)	1% (4)	17% (49)	291
Community: Urban	42% (83)	26% (51)	13% (26)	2% (4)	1% (2)	16% (33)	199
Community: Suburban	42% (144)	24% (83)	13% (43)	3% (9)	1% (4)	17% (57)	341
Community: Rural	50% (116)	26% (59)	8% (19)	3% (6)	1% (1)	13% (29)	231
Employ: Private Sector	46% (119)	31% (80)	10% (26)	3% (9)	2% (5)	9% (24)	262
Employ: Self-Employed	48% (31)	24% (16)	9% (6)	4% (2)	2% (1)	13% (8)	64
Employ: Homemaker	47% (26)	30% (17)	6% (3)	2% (1)	— (0)	15% (8)	55
Employ: Retired	27% (36)	19% (26)	20% (27)	— (0)	— (0)	34% (46)	134
Employ: Unemployed	49% (47)	21% (20)	6% (6)	3% (3)	1% (1)	18% (17)	96
Employ: Other	56% (39)	22% (16)	15% (11)	1% (1)	1% (0)	5% (4)	70
Military HH: Yes	47% (59)	16% (20)	15% (19)	4% (6)	— (0)	18% (23)	126
Military HH: No	44% (284)	27% (173)	11% (70)	2% (13)	1% (8)	15% (96)	645
RD/WT: Right Direction	44% (117)	26% (69)	11% (30)	1% (3)	2% (5)	17% (45)	269
RD/WT: Wrong Track	45% (226)	25% (125)	12% (58)	3% (15)	1% (3)	15% (74)	502
Trump Job Approve	43% (137)	25% (81)	12% (37)	2% (7)	1% (3)	17% (53)	319
Trump Job Disapprove	44% (186)	26% (108)	12% (49)	2% (10)	1% (4)	15% (63)	421
Trump Job Strongly Approve	43% (71)	24% (41)	12% (20)	2% (3)	— (0)	19% (32)	167
Trump Job Somewhat Approve	44% (66)	26% (40)	12% (18)	2% (4)	2% (3)	14% (21)	152
Trump Job Somewhat Disapprove	34% (34)	30% (30)	16% (16)	4% (4)	2% (2)	14% (14)	100
Trump Job Strongly Disapprove	47% (152)	24% (77)	10% (34)	2% (6)	1% (2)	15% (49)	320
Favorable of Trump	44% (135)	26% (80)	10% (30)	3% (8)	2% (5)	16% (48)	306
Unfavorable of Trump	45% (189)	24% (102)	13% (57)	2% (9)	1% (2)	15% (63)	423

Continued on next page

**Table CAS3\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'50 First Dates'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	45% (343)	25% (194)	11% (89)	2% (19)	1% (8)	15% (119)	771
Very Favorable of Trump	45% (78)	25% (43)	9% (15)	2% (4)	1% (1)	18% (31)	172
Somewhat Favorable of Trump	42% (57)	28% (37)	11% (15)	3% (4)	3% (4)	13% (17)	134
Somewhat Unfavorable of Trump	42% (40)	23% (22)	17% (16)	3% (3)	1% (1)	14% (13)	96
Very Unfavorable of Trump	46% (149)	24% (80)	12% (41)	2% (6)	— (1)	15% (50)	327
#1 Issue: Economy	48% (109)	25% (58)	13% (30)	2% (5)	1% (3)	11% (24)	230
#1 Issue: Security	41% (57)	26% (37)	7% (9)	5% (7)	— (0)	21% (30)	139
#1 Issue: Health Care	38% (50)	25% (33)	12% (15)	2% (3)	3% (4)	21% (27)	132
#1 Issue: Medicare / Social Security	39% (37)	19% (18)	19% (18)	1% (1)	— (0)	22% (21)	94
2018 House Vote: Democrat	41% (109)	25% (65)	13% (35)	2% (6)	2% (6)	16% (43)	263
2018 House Vote: Republican	42% (99)	27% (63)	12% (29)	2% (5)	— (0)	17% (40)	236
2016 Vote: Hillary Clinton	41% (96)	24% (57)	14% (33)	3% (7)	— (1)	16% (37)	232
2016 Vote: Donald Trump	40% (94)	28% (65)	12% (28)	2% (6)	1% (3)	17% (41)	236
2016 Vote: Other	44% (27)	31% (19)	6% (4)	2% (1)	3% (2)	13% (8)	60
2016 Vote: Didn't Vote	52% (127)	22% (53)	10% (24)	2% (5)	1% (1)	14% (33)	243
Voted in 2014: Yes	40% (184)	27% (124)	12% (54)	3% (12)	1% (6)	16% (75)	455
Voted in 2014: No	51% (160)	22% (70)	11% (35)	2% (7)	— (1)	14% (44)	316
2012 Vote: Barack Obama	40% (112)	26% (72)	13% (36)	2% (5)	2% (6)	17% (47)	277
2012 Vote: Mitt Romney	41% (72)	31% (54)	9% (16)	2% (4)	— (0)	16% (29)	176
2012 Vote: Didn't Vote	53% (150)	21% (60)	10% (29)	2% (7)	— (0)	13% (35)	281
4-Region: Northeast	36% (52)	24% (35)	14% (21)	2% (2)	2% (3)	21% (31)	145
4-Region: Midwest	40% (70)	29% (51)	9% (16)	3% (5)	2% (4)	17% (29)	175
4-Region: South	50% (140)	24% (66)	10% (27)	2% (5)	— (0)	15% (42)	280
4-Region: West	48% (81)	24% (41)	14% (24)	4% (6)	— (0)	10% (17)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Spanglish'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(94)	20%	(157)	19%	(144)	6%	(43)	4%	(35)	39%	(298)	771
Gender: Male	9%	(32)	20%	(74)	26%	(96)	7%	(25)	5%	(20)	34%	(126)	373
Gender: Female	15%	(62)	21%	(83)	12%	(48)	5%	(18)	4%	(15)	43%	(172)	398
Age: 18-29	10%	(15)	16%	(25)	18%	(28)	5%	(8)	5%	(7)	47%	(73)	156
Age: 30-44	17%	(41)	22%	(54)	20%	(49)	11%	(26)	5%	(13)	26%	(63)	246
Age: 45-54	14%	(20)	19%	(26)	15%	(21)	3%	(4)	7%	(9)	42%	(58)	137
Age: 55-64	8%	(9)	24%	(28)	22%	(25)	4%	(5)	2%	(2)	40%	(47)	117
Age: 65+	7%	(9)	21%	(24)	18%	(21)	1%	(1)	3%	(3)	50%	(58)	115
Generation Z: 18-22	5%	(4)	15%	(11)	18%	(13)	7%	(5)	5%	(4)	51%	(38)	76
Millennial: Age 23-38	15%	(34)	22%	(51)	20%	(48)	7%	(16)	6%	(15)	30%	(71)	235
Generation X: Age 39-54	17%	(38)	19%	(43)	16%	(37)	7%	(16)	5%	(10)	37%	(84)	227
Boomers: Age 55-73	9%	(18)	24%	(49)	20%	(41)	3%	(5)	2%	(4)	43%	(89)	206
PID: Dem (no lean)	15%	(41)	22%	(60)	21%	(55)	5%	(12)	2%	(6)	35%	(93)	267
PID: Ind (no lean)	11%	(26)	21%	(50)	16%	(40)	6%	(14)	7%	(17)	40%	(98)	245
PID: Rep (no lean)	10%	(26)	18%	(47)	19%	(49)	7%	(17)	5%	(12)	42%	(108)	259
PID/Gender: Dem Men	13%	(17)	21%	(26)	31%	(38)	5%	(6)	3%	(4)	27%	(34)	125
PID/Gender: Dem Women	17%	(24)	24%	(34)	12%	(17)	4%	(6)	1%	(2)	42%	(59)	142
PID/Gender: Ind Men	5%	(6)	25%	(30)	23%	(27)	5%	(6)	5%	(6)	39%	(47)	122
PID/Gender: Ind Women	17%	(20)	17%	(20)	11%	(13)	7%	(8)	8%	(10)	41%	(51)	123
PID/Gender: Rep Men	8%	(10)	15%	(19)	24%	(31)	10%	(13)	7%	(9)	36%	(46)	127
PID/Gender: Rep Women	13%	(17)	21%	(28)	14%	(18)	3%	(4)	2%	(3)	47%	(62)	132
Ideo: Liberal (1-3)	13%	(27)	22%	(44)	18%	(36)	7%	(15)	4%	(7)	36%	(73)	202
Ideo: Moderate (4)	15%	(28)	21%	(39)	22%	(41)	4%	(7)	5%	(9)	32%	(59)	183
Ideo: Conservative (5-7)	9%	(25)	17%	(48)	19%	(53)	5%	(15)	4%	(12)	44%	(121)	274
Educ: < College	12%	(61)	20%	(103)	20%	(107)	6%	(30)	5%	(28)	37%	(196)	525
Educ: Bachelors degree	11%	(18)	21%	(35)	19%	(31)	6%	(10)	2%	(4)	42%	(71)	168
Educ: Post-grad	18%	(14)	24%	(19)	8%	(7)	4%	(3)	4%	(3)	41%	(32)	78
Income: Under 50k	13%	(59)	19%	(84)	22%	(97)	5%	(23)	4%	(19)	36%	(161)	442
Income: 50k-100k	9%	(19)	23%	(49)	14%	(30)	6%	(13)	5%	(11)	42%	(88)	209
Income: 100k+	13%	(16)	20%	(24)	15%	(18)	6%	(7)	5%	(6)	41%	(49)	119

Continued on next page

**Table CAS3\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Spanglish'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(94)	20%	(157)	19%	(144)	6%	(43)	4%	(35)	39%	(298)	771
Ethnicity: White	11%	(65)	19%	(112)	20%	(117)	5%	(32)	5%	(32)	40%	(235)	594
Ethnicity: Hispanic	17%	(18)	23%	(25)	15%	(16)	8%	(8)	4%	(5)	33%	(36)	109
Ethnicity: Afr. Am.	15%	(17)	23%	(25)	16%	(17)	6%	(7)	1%	(1)	38%	(42)	108
Ethnicity: Other	17%	(12)	28%	(20)	15%	(10)	6%	(4)	2%	(2)	31%	(22)	69
All Christian	12%	(42)	23%	(79)	18%	(62)	4%	(14)	4%	(13)	39%	(134)	343
Agnostic/Nothing in particular	13%	(48)	17%	(63)	20%	(74)	7%	(28)	6%	(21)	38%	(145)	380
Evangelical	14%	(30)	17%	(36)	19%	(40)	4%	(8)	4%	(9)	42%	(90)	213
Non-Evangelical	13%	(37)	22%	(63)	21%	(61)	6%	(17)	4%	(12)	35%	(101)	291
Community: Urban	15%	(29)	18%	(36)	20%	(41)	5%	(11)	5%	(10)	36%	(72)	199
Community: Suburban	11%	(36)	23%	(80)	18%	(63)	5%	(17)	5%	(16)	38%	(129)	341
Community: Rural	12%	(28)	18%	(41)	18%	(41)	7%	(15)	4%	(9)	42%	(97)	231
Employ: Private Sector	14%	(37)	22%	(57)	20%	(54)	6%	(16)	4%	(11)	33%	(87)	262
Employ: Self-Employed	18%	(11)	16%	(10)	21%	(13)	6%	(4)	5%	(3)	35%	(22)	64
Employ: Homemaker	21%	(12)	22%	(12)	16%	(9)	6%	(3)	—	(0)	35%	(19)	55
Employ: Retired	8%	(11)	18%	(25)	19%	(25)	—	(1)	2%	(3)	52%	(70)	134
Employ: Unemployed	8%	(8)	17%	(17)	15%	(14)	8%	(8)	13%	(12)	38%	(37)	96
Employ: Other	8%	(6)	29%	(20)	21%	(15)	5%	(4)	1%	(1)	35%	(25)	70
Military HH: Yes	7%	(9)	20%	(25)	27%	(34)	6%	(8)	5%	(6)	35%	(44)	126
Military HH: No	13%	(85)	20%	(132)	17%	(111)	5%	(35)	4%	(28)	39%	(254)	645
RD/WT: Right Direction	15%	(41)	17%	(46)	18%	(47)	5%	(13)	4%	(11)	41%	(111)	269
RD/WT: Wrong Track	10%	(52)	22%	(111)	19%	(97)	6%	(29)	5%	(24)	37%	(188)	502
Trump Job Approve	12%	(39)	18%	(58)	18%	(56)	7%	(22)	4%	(14)	41%	(129)	319
Trump Job Disapprove	12%	(51)	22%	(93)	19%	(82)	5%	(20)	4%	(18)	37%	(157)	421
Trump Job Strongly Approve	12%	(20)	16%	(26)	22%	(36)	6%	(11)	4%	(7)	40%	(67)	167
Trump Job Somewhat Approve	13%	(19)	21%	(33)	13%	(20)	7%	(11)	5%	(7)	41%	(62)	152
Trump Job Somewhat Disapprove	9%	(9)	17%	(17)	25%	(25)	7%	(7)	6%	(6)	37%	(37)	100
Trump Job Strongly Disapprove	13%	(42)	24%	(76)	18%	(57)	4%	(13)	4%	(12)	37%	(120)	320
Favorable of Trump	11%	(34)	19%	(58)	19%	(60)	6%	(18)	5%	(14)	40%	(123)	306
Unfavorable of Trump	13%	(53)	20%	(86)	19%	(80)	5%	(20)	5%	(19)	39%	(164)	423

Continued on next page

**Table CAS3\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Spanglish'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	12%	(94)	20%	(157)	19%	(144)	6%	(43)	4%	(35)	39%	(298)	771
Very Favorable of Trump	14%	(23)	17%	(29)	21%	(36)	6%	(11)	5%	(8)	37%	(64)	172
Somewhat Favorable of Trump	8%	(11)	21%	(28)	18%	(24)	5%	(7)	4%	(6)	44%	(59)	134
Somewhat Unfavorable of Trump	13%	(13)	19%	(18)	17%	(16)	7%	(7)	6%	(6)	38%	(36)	96
Very Unfavorable of Trump	12%	(41)	21%	(68)	20%	(64)	4%	(13)	4%	(13)	39%	(128)	327
#1 Issue: Economy	16%	(36)	22%	(50)	19%	(43)	8%	(18)	5%	(10)	31%	(72)	230
#1 Issue: Security	10%	(14)	19%	(27)	22%	(30)	6%	(8)	4%	(5)	40%	(55)	139
#1 Issue: Health Care	12%	(15)	17%	(22)	17%	(22)	2%	(3)	5%	(6)	48%	(63)	132
#1 Issue: Medicare / Social Security	10%	(10)	19%	(17)	20%	(19)	—	(0)	2%	(2)	48%	(45)	94
2018 House Vote: Democrat	14%	(36)	23%	(61)	16%	(43)	5%	(12)	3%	(9)	39%	(102)	263
2018 House Vote: Republican	12%	(29)	17%	(40)	19%	(44)	8%	(18)	5%	(11)	40%	(95)	236
2016 Vote: Hillary Clinton	15%	(34)	20%	(46)	16%	(37)	5%	(12)	3%	(7)	41%	(96)	232
2016 Vote: Donald Trump	10%	(24)	19%	(45)	23%	(53)	4%	(9)	5%	(12)	39%	(93)	236
2016 Vote: Other	7%	(4)	26%	(16)	13%	(8)	13%	(8)	8%	(5)	33%	(20)	60
2016 Vote: Didn't Vote	13%	(31)	21%	(50)	19%	(46)	6%	(15)	4%	(11)	37%	(90)	243
Voted in 2014: Yes	12%	(56)	19%	(87)	19%	(86)	5%	(25)	5%	(23)	39%	(178)	455
Voted in 2014: No	12%	(38)	22%	(69)	19%	(59)	6%	(18)	4%	(12)	38%	(120)	316
2012 Vote: Barack Obama	13%	(36)	21%	(59)	18%	(49)	6%	(18)	4%	(12)	38%	(104)	277
2012 Vote: Mitt Romney	12%	(21)	19%	(34)	18%	(32)	6%	(10)	5%	(9)	40%	(70)	176
2012 Vote: Didn't Vote	13%	(36)	22%	(61)	19%	(54)	5%	(13)	4%	(12)	38%	(106)	281
4-Region: Northeast	12%	(17)	23%	(33)	16%	(24)	6%	(9)	2%	(3)	41%	(59)	145
4-Region: Midwest	12%	(21)	19%	(34)	19%	(33)	7%	(13)	4%	(7)	38%	(67)	175
4-Region: South	12%	(33)	18%	(51)	20%	(55)	5%	(13)	5%	(14)	40%	(113)	280
4-Region: West	13%	(22)	23%	(39)	19%	(32)	5%	(8)	6%	(11)	35%	(59)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS3\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Longest Yard'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	38%	(292)	29%	(223)	10%	(77)	3%	(20)	1%	(4)	20%	(155)	771
Gender: Male	42%	(155)	31%	(115)	12%	(46)	4%	(15)	1%	(3)	11%	(40)	373
Gender: Female	35%	(137)	27%	(108)	8%	(31)	1%	(6)	—	(1)	29%	(115)	398
Age: 18-29	48%	(74)	21%	(32)	4%	(6)	2%	(3)	—	(0)	26%	(40)	156
Age: 30-44	41%	(101)	32%	(78)	10%	(24)	3%	(8)	1%	(3)	13%	(32)	246
Age: 45-54	31%	(43)	32%	(43)	14%	(19)	2%	(3)	—	(1)	20%	(28)	137
Age: 55-64	34%	(40)	30%	(35)	11%	(13)	5%	(6)	—	(0)	20%	(23)	117
Age: 65+	29%	(34)	30%	(34)	13%	(15)	—	(0)	—	(0)	27%	(32)	115
Generation Z: 18-22	41%	(31)	19%	(15)	5%	(4)	—	(0)	—	(0)	35%	(26)	76
Millennial: Age 23-38	46%	(107)	31%	(72)	6%	(14)	4%	(9)	1%	(3)	13%	(30)	235
Generation X: Age 39-54	36%	(81)	29%	(66)	14%	(31)	2%	(6)	—	(1)	19%	(43)	227
Boomers: Age 55-73	34%	(69)	30%	(61)	11%	(23)	3%	(6)	—	(0)	23%	(46)	206
PID: Dem (no lean)	36%	(95)	30%	(80)	10%	(27)	3%	(9)	1%	(3)	20%	(53)	267
PID: Ind (no lean)	38%	(93)	31%	(75)	9%	(21)	2%	(6)	—	(1)	20%	(49)	245
PID: Rep (no lean)	40%	(105)	26%	(68)	11%	(29)	2%	(5)	—	(0)	20%	(53)	259
PID/Gender: Dem Men	45%	(56)	28%	(35)	13%	(17)	5%	(7)	2%	(3)	6%	(8)	125
PID/Gender: Dem Women	28%	(39)	31%	(45)	7%	(10)	2%	(2)	—	(0)	32%	(45)	142
PID/Gender: Ind Men	32%	(39)	35%	(43)	13%	(16)	4%	(5)	—	(0)	15%	(19)	122
PID/Gender: Ind Women	44%	(54)	26%	(32)	4%	(5)	—	(0)	—	(1)	25%	(31)	123
PID/Gender: Rep Men	48%	(61)	29%	(37)	11%	(13)	2%	(2)	—	(0)	11%	(13)	127
PID/Gender: Rep Women	33%	(44)	23%	(31)	11%	(15)	2%	(3)	—	(0)	30%	(39)	132
Ideo: Liberal (1-3)	34%	(68)	25%	(50)	12%	(25)	4%	(8)	2%	(3)	23%	(47)	202
Ideo: Moderate (4)	38%	(70)	34%	(63)	8%	(15)	4%	(7)	—	(0)	15%	(28)	183
Ideo: Conservative (5-7)	34%	(93)	31%	(86)	11%	(30)	1%	(2)	—	(1)	23%	(62)	274
Educ: < College	43%	(228)	29%	(150)	8%	(42)	2%	(11)	—	(2)	17%	(91)	525
Educ: Bachelors degree	26%	(44)	28%	(47)	14%	(23)	4%	(7)	1%	(2)	27%	(45)	168
Educ: Post-grad	26%	(20)	33%	(26)	14%	(11)	3%	(2)	—	(0)	24%	(19)	78
Income: Under 50k	41%	(183)	28%	(125)	7%	(31)	3%	(13)	—	(1)	20%	(89)	442
Income: 50k-100k	33%	(69)	31%	(65)	14%	(29)	3%	(6)	—	(1)	19%	(40)	209
Income: 100k+	34%	(40)	28%	(33)	14%	(17)	1%	(1)	2%	(2)	22%	(26)	119

Continued on next page

**Table CAS3\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Longest Yard'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	38% (292)	29% (223)	10% (77)	3% (20)	1% (4)	20% (155)	771
Ethnicity: White	36% (211)	29% (174)	12% (69)	3% (20)	— (1)	20% (119)	594
Ethnicity: Hispanic	40% (43)	29% (31)	1% (1)	3% (3)	2% (2)	25% (28)	109
Ethnicity: Afr. Am.	54% (58)	29% (31)	2% (2)	— (0)	3% (3)	13% (14)	108
Ethnicity: Other	34% (23)	25% (17)	8% (5)	1% (1)	1% (0)	32% (22)	69
All Christian	34% (116)	33% (114)	11% (36)	2% (8)	— (0)	20% (69)	343
Agnostic/Nothing in particular	43% (162)	26% (97)	8% (31)	3% (12)	1% (4)	20% (75)	380
Evangelical	42% (90)	27% (59)	8% (17)	2% (4)	— (1)	20% (43)	213
Non-Evangelical	37% (109)	30% (86)	11% (32)	2% (5)	1% (2)	19% (56)	291
Community: Urban	42% (83)	25% (49)	10% (21)	3% (5)	— (0)	20% (40)	199
Community: Suburban	32% (107)	33% (111)	12% (41)	2% (8)	— (1)	21% (73)	341
Community: Rural	44% (102)	27% (63)	6% (15)	3% (7)	1% (3)	18% (42)	231
Employ: Private Sector	35% (91)	33% (87)	13% (33)	3% (8)	1% (3)	15% (39)	262
Employ: Self-Employed	40% (26)	27% (17)	7% (4)	— (0)	— (0)	27% (17)	64
Employ: Homemaker	33% (18)	31% (17)	6% (3)	7% (4)	— (0)	23% (13)	55
Employ: Retired	29% (39)	29% (39)	12% (16)	2% (2)	— (0)	28% (37)	134
Employ: Unemployed	46% (44)	25% (24)	6% (5)	4% (4)	— (0)	19% (18)	96
Employ: Other	55% (38)	29% (20)	10% (7)	— (0)	1% (0)	6% (4)	70
Military HH: Yes	44% (55)	25% (32)	10% (12)	2% (2)	2% (3)	18% (22)	126
Military HH: No	37% (237)	30% (191)	10% (64)	3% (18)	— (2)	21% (132)	645
RD/WT: Right Direction	40% (107)	28% (75)	11% (30)	2% (6)	— (1)	19% (51)	269
RD/WT: Wrong Track	37% (186)	29% (148)	9% (47)	3% (14)	1% (4)	21% (104)	502
Trump Job Approve	40% (127)	28% (88)	10% (32)	2% (7)	— (1)	20% (64)	319
Trump Job Disapprove	35% (147)	31% (131)	10% (42)	3% (13)	1% (3)	20% (84)	421
Trump Job Strongly Approve	39% (65)	25% (42)	13% (21)	4% (7)	— (0)	19% (31)	167
Trump Job Somewhat Approve	41% (62)	30% (46)	7% (11)	— (0)	1% (1)	21% (33)	152
Trump Job Somewhat Disapprove	28% (28)	42% (42)	8% (8)	5% (5)	— (0)	17% (17)	100
Trump Job Strongly Disapprove	37% (118)	28% (89)	11% (34)	3% (8)	1% (3)	21% (67)	320
Favorable of Trump	41% (125)	28% (85)	10% (31)	2% (5)	— (1)	20% (60)	306
Unfavorable of Trump	35% (150)	29% (124)	10% (44)	3% (15)	1% (3)	21% (87)	423

Continued on next page

**Table CAS3\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Longest Yard'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	38% (292)	29% (223)	10% (77)	3% (20)	1% (4)	20% (155)	771
Very Favorable of Trump	45% (77)	24% (42)	11% (19)	2% (4)	— (0)	17% (30)	172
Somewhat Favorable of Trump	36% (48)	32% (43)	8% (11)	1% (1)	1% (1)	22% (30)	134
Somewhat Unfavorable of Trump	34% (32)	33% (32)	7% (7)	5% (4)	— (0)	21% (20)	96
Very Unfavorable of Trump	36% (117)	28% (92)	11% (37)	3% (10)	1% (3)	21% (67)	327
#1 Issue: Economy	46% (105)	29% (67)	9% (21)	1% (3)	— (1)	15% (33)	230
#1 Issue: Security	35% (49)	33% (46)	10% (14)	2% (3)	— (0)	20% (28)	139
#1 Issue: Health Care	39% (51)	24% (31)	13% (17)	3% (4)	— (0)	21% (28)	132
#1 Issue: Medicare / Social Security	35% (33)	26% (24)	11% (10)	1% (1)	— (0)	26% (25)	94
2018 House Vote: Democrat	33% (86)	29% (76)	11% (30)	4% (11)	1% (3)	21% (56)	263
2018 House Vote: Republican	39% (92)	26% (63)	11% (26)	2% (5)	— (1)	21% (50)	236
2016 Vote: Hillary Clinton	35% (81)	27% (62)	13% (30)	3% (7)	1% (3)	21% (48)	232
2016 Vote: Donald Trump	38% (89)	31% (73)	10% (23)	2% (4)	— (1)	19% (46)	236
2016 Vote: Other	32% (19)	35% (21)	8% (5)	6% (4)	— (0)	19% (12)	60
2016 Vote: Didn't Vote	42% (103)	28% (67)	7% (18)	2% (5)	— (0)	20% (49)	243
Voted in 2014: Yes	36% (162)	30% (136)	11% (52)	4% (16)	1% (4)	18% (84)	455
Voted in 2014: No	41% (130)	27% (86)	8% (25)	1% (4)	— (1)	22% (71)	316
2012 Vote: Barack Obama	33% (92)	31% (87)	10% (28)	4% (11)	1% (3)	20% (56)	277
2012 Vote: Mitt Romney	34% (60)	30% (53)	12% (21)	3% (5)	— (0)	21% (37)	176
2012 Vote: Didn't Vote	44% (125)	26% (73)	8% (23)	1% (3)	— (1)	20% (57)	281
4-Region: Northeast	40% (58)	28% (41)	13% (19)	2% (3)	1% (1)	16% (23)	145
4-Region: Midwest	38% (66)	31% (55)	5% (9)	2% (4)	2% (3)	21% (38)	175
4-Region: South	47% (131)	25% (71)	9% (26)	2% (5)	— (0)	17% (47)	280
4-Region: West	22% (37)	33% (56)	13% (22)	5% (8)	— (0)	28% (47)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Click'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(220)	23%	(175)	15%	(113)	4%	(29)	1%	(10)	29%	(224)	771
Gender: Male	27%	(99)	27%	(101)	17%	(65)	5%	(19)	1%	(5)	23%	(84)	373
Gender: Female	31%	(121)	19%	(74)	12%	(48)	2%	(10)	1%	(4)	35%	(140)	398
Age: 18-29	46%	(71)	17%	(27)	16%	(25)	3%	(5)	2%	(4)	15%	(24)	156
Age: 30-44	35%	(87)	31%	(75)	11%	(28)	5%	(13)	2%	(4)	16%	(39)	246
Age: 45-54	26%	(36)	25%	(35)	13%	(18)	5%	(7)	2%	(2)	28%	(39)	137
Age: 55-64	17%	(20)	16%	(19)	17%	(19)	1%	(1)	—	(0)	49%	(58)	117
Age: 65+	5%	(6)	16%	(19)	20%	(23)	3%	(3)	—	(0)	56%	(65)	115
Generation Z: 18-22	45%	(34)	18%	(14)	15%	(11)	1%	(1)	—	(0)	21%	(16)	76
Millennial: Age 23-38	41%	(96)	25%	(58)	14%	(34)	6%	(15)	3%	(7)	11%	(25)	235
Generation X: Age 39-54	28%	(63)	29%	(66)	11%	(25)	4%	(9)	1%	(3)	27%	(61)	227
Boomers: Age 55-73	12%	(25)	18%	(36)	17%	(34)	2%	(4)	—	(0)	52%	(107)	206
PID: Dem (no lean)	27%	(72)	24%	(65)	18%	(48)	4%	(10)	1%	(3)	26%	(69)	267
PID: Ind (no lean)	32%	(79)	21%	(51)	14%	(34)	1%	(4)	2%	(4)	30%	(73)	245
PID: Rep (no lean)	27%	(69)	23%	(59)	12%	(31)	6%	(15)	1%	(2)	32%	(83)	259
PID/Gender: Dem Men	28%	(34)	29%	(36)	22%	(28)	5%	(6)	1%	(1)	15%	(19)	125
PID/Gender: Dem Women	27%	(38)	20%	(29)	14%	(20)	2%	(3)	1%	(2)	35%	(50)	142
PID/Gender: Ind Men	27%	(32)	27%	(33)	14%	(18)	2%	(2)	3%	(4)	27%	(32)	122
PID/Gender: Ind Women	38%	(47)	15%	(18)	13%	(16)	1%	(1)	—	(1)	33%	(40)	123
PID/Gender: Rep Men	25%	(32)	25%	(32)	15%	(20)	8%	(10)	—	(0)	26%	(33)	127
PID/Gender: Rep Women	28%	(37)	20%	(27)	9%	(12)	4%	(5)	1%	(2)	38%	(50)	132
Ideo: Liberal (1-3)	25%	(50)	24%	(48)	18%	(37)	4%	(8)	2%	(4)	28%	(56)	202
Ideo: Moderate (4)	31%	(57)	22%	(40)	14%	(26)	3%	(5)	2%	(4)	28%	(51)	183
Ideo: Conservative (5-7)	24%	(65)	23%	(63)	14%	(37)	5%	(14)	1%	(2)	34%	(92)	274
Educ: < College	35%	(182)	23%	(119)	14%	(74)	3%	(17)	1%	(6)	24%	(127)	525
Educ: Bachelors degree	16%	(27)	23%	(38)	17%	(28)	5%	(9)	2%	(3)	37%	(62)	168
Educ: Post-grad	15%	(11)	22%	(17)	13%	(11)	4%	(3)	1%	(1)	45%	(35)	78
Income: Under 50k	34%	(152)	21%	(95)	16%	(72)	2%	(7)	1%	(5)	25%	(112)	442
Income: 50k-100k	22%	(46)	24%	(50)	12%	(26)	6%	(12)	2%	(4)	35%	(72)	209
Income: 100k+	19%	(23)	25%	(30)	13%	(15)	8%	(10)	1%	(2)	34%	(40)	119

Continued on next page

**Table CAS3\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Click'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(220)	23%	(175)	15%	(113)	4%	(29)	1%	(10)	29%	(224)	771
Ethnicity: White	25%	(151)	24%	(142)	15%	(91)	4%	(23)	1%	(6)	30%	(181)	594
Ethnicity: Hispanic	41%	(44)	20%	(21)	15%	(17)	7%	(8)	1%	(1)	16%	(17)	109
Ethnicity: Afr. Am.	39%	(42)	18%	(19)	13%	(14)	4%	(4)	1%	(1)	25%	(27)	108
Ethnicity: Other	39%	(27)	20%	(14)	12%	(8)	3%	(2)	3%	(2)	24%	(17)	69
All Christian	20%	(68)	26%	(88)	16%	(56)	3%	(11)	1%	(3)	34%	(118)	343
Agnostic/Nothing in particular	37%	(140)	21%	(79)	12%	(45)	5%	(18)	2%	(6)	24%	(92)	380
Evangelical	29%	(61)	18%	(39)	16%	(35)	4%	(8)	1%	(1)	32%	(68)	213
Non-Evangelical	24%	(70)	25%	(73)	14%	(42)	3%	(9)	—	(1)	33%	(95)	291
Community: Urban	34%	(68)	17%	(34)	17%	(33)	5%	(10)	1%	(2)	25%	(50)	199
Community: Suburban	24%	(81)	23%	(79)	16%	(53)	4%	(12)	1%	(3)	33%	(112)	341
Community: Rural	31%	(71)	26%	(61)	12%	(27)	3%	(6)	2%	(4)	27%	(62)	231
Employ: Private Sector	26%	(68)	25%	(64)	16%	(41)	5%	(13)	1%	(2)	27%	(72)	262
Employ: Self-Employed	32%	(21)	30%	(19)	13%	(8)	—	(0)	3%	(2)	22%	(14)	64
Employ: Homemaker	33%	(18)	32%	(18)	12%	(7)	6%	(3)	—	(0)	17%	(9)	55
Employ: Retired	11%	(15)	15%	(20)	19%	(25)	2%	(2)	—	(0)	53%	(72)	134
Employ: Unemployed	40%	(39)	21%	(20)	7%	(7)	3%	(2)	3%	(3)	25%	(24)	96
Employ: Other	41%	(29)	24%	(17)	17%	(12)	3%	(2)	—	(0)	15%	(10)	70
Military HH: Yes	24%	(31)	14%	(17)	21%	(26)	6%	(8)	1%	(1)	34%	(43)	126
Military HH: No	29%	(190)	24%	(157)	13%	(86)	3%	(21)	1%	(9)	28%	(182)	645
RD/WT: Right Direction	28%	(75)	23%	(62)	13%	(36)	4%	(11)	1%	(4)	30%	(81)	269
RD/WT: Wrong Track	29%	(145)	22%	(112)	15%	(77)	4%	(18)	1%	(6)	29%	(144)	502
Trump Job Approve	26%	(84)	23%	(75)	14%	(45)	4%	(12)	1%	(3)	31%	(100)	319
Trump Job Disapprove	28%	(119)	23%	(95)	15%	(64)	4%	(15)	1%	(6)	29%	(121)	421
Trump Job Strongly Approve	21%	(35)	20%	(34)	18%	(30)	5%	(8)	1%	(2)	35%	(59)	167
Trump Job Somewhat Approve	32%	(49)	27%	(41)	10%	(15)	3%	(4)	1%	(1)	27%	(41)	152
Trump Job Somewhat Disapprove	16%	(16)	33%	(33)	23%	(23)	5%	(5)	—	(0)	24%	(24)	100
Trump Job Strongly Disapprove	32%	(103)	19%	(62)	13%	(41)	3%	(11)	2%	(6)	30%	(97)	320
Favorable of Trump	26%	(79)	24%	(75)	13%	(40)	4%	(12)	1%	(3)	32%	(97)	306
Unfavorable of Trump	30%	(128)	21%	(87)	16%	(67)	4%	(15)	1%	(6)	28%	(119)	423

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**Table CAS3\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Click'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	29% (220)	23% (175)	15% (113)	4% (29)	1% (10)	29% (224)	771
Very Favorable of Trump	22% (37)	22% (37)	16% (28)	5% (9)	1% (2)	34% (59)	172
Somewhat Favorable of Trump	31% (42)	28% (38)	9% (12)	3% (4)	1% (1)	28% (38)	134
Somewhat Unfavorable of Trump	26% (25)	32% (30)	14% (13)	6% (5)	— (0)	23% (22)	96
Very Unfavorable of Trump	32% (103)	17% (57)	16% (54)	3% (10)	2% (6)	30% (97)	327
#1 Issue: Economy	35% (80)	27% (61)	10% (24)	5% (11)	2% (4)	22% (50)	230
#1 Issue: Security	19% (26)	26% (36)	18% (24)	3% (4)	— (0)	35% (49)	139
#1 Issue: Health Care	30% (40)	19% (25)	15% (19)	3% (4)	2% (2)	32% (43)	132
#1 Issue: Medicare / Social Security	23% (22)	13% (12)	21% (20)	2% (2)	1% (0)	40% (37)	94
2018 House Vote: Democrat	26% (69)	20% (52)	15% (40)	4% (11)	2% (5)	33% (86)	263
2018 House Vote: Republican	24% (56)	23% (54)	14% (32)	4% (9)	1% (2)	35% (83)	236
2016 Vote: Hillary Clinton	29% (68)	18% (42)	14% (32)	4% (9)	2% (4)	33% (77)	232
2016 Vote: Donald Trump	18% (42)	24% (56)	15% (35)	5% (11)	1% (2)	38% (90)	236
2016 Vote: Other	26% (16)	35% (21)	13% (8)	2% (1)	3% (2)	21% (13)	60
2016 Vote: Didn't Vote	39% (95)	23% (56)	16% (38)	3% (8)	1% (2)	18% (45)	243
Voted in 2014: Yes	22% (101)	23% (104)	14% (64)	4% (19)	1% (7)	35% (160)	455
Voted in 2014: No	38% (119)	23% (71)	15% (49)	3% (10)	1% (3)	20% (64)	316
2012 Vote: Barack Obama	24% (66)	22% (62)	15% (43)	3% (9)	2% (6)	33% (91)	277
2012 Vote: Mitt Romney	21% (37)	24% (42)	13% (23)	5% (8)	— (1)	37% (65)	176
2012 Vote: Didn't Vote	39% (109)	23% (65)	14% (40)	4% (11)	1% (3)	19% (53)	281
4-Region: Northeast	25% (37)	22% (32)	19% (28)	3% (5)	1% (1)	30% (43)	145
4-Region: Midwest	24% (42)	23% (40)	13% (22)	5% (9)	2% (4)	33% (58)	175
4-Region: South	33% (93)	22% (60)	13% (36)	2% (7)	1% (4)	28% (80)	280
4-Region: West	29% (49)	25% (43)	16% (27)	5% (8)	— (1)	25% (43)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'I Now Pronounce You Chuck & Larry'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(145)	24%	(181)	16%	(122)	5%	(40)	4%	(32)	32%	(250)	771
Gender: Male	17%	(65)	28%	(103)	17%	(63)	7%	(27)	4%	(16)	27%	(100)	373
Gender: Female	20%	(80)	20%	(79)	15%	(59)	3%	(13)	4%	(16)	38%	(151)	398
Age: 18-29	17%	(27)	29%	(45)	13%	(20)	2%	(2)	7%	(11)	32%	(51)	156
Age: 30-44	26%	(64)	30%	(75)	12%	(30)	7%	(17)	4%	(10)	20%	(50)	246
Age: 45-54	23%	(32)	20%	(28)	12%	(17)	8%	(11)	3%	(4)	33%	(46)	137
Age: 55-64	14%	(16)	16%	(19)	24%	(28)	3%	(4)	3%	(4)	39%	(46)	117
Age: 65+	7%	(8)	13%	(15)	23%	(26)	4%	(5)	3%	(3)	51%	(58)	115
Generation Z: 18-22	12%	(9)	17%	(13)	19%	(14)	2%	(1)	8%	(6)	42%	(32)	76
Millennial: Age 23-38	24%	(57)	36%	(84)	11%	(26)	5%	(13)	6%	(13)	18%	(42)	235
Generation X: Age 39-54	25%	(56)	22%	(50)	12%	(27)	7%	(17)	2%	(6)	32%	(72)	227
Boomers: Age 55-73	11%	(22)	16%	(34)	22%	(44)	4%	(9)	3%	(7)	44%	(91)	206
PID: Dem (no lean)	23%	(61)	25%	(66)	15%	(39)	4%	(10)	5%	(13)	29%	(78)	267
PID: Ind (no lean)	17%	(42)	24%	(60)	17%	(41)	3%	(8)	4%	(9)	35%	(86)	245
PID: Rep (no lean)	17%	(43)	21%	(55)	16%	(42)	8%	(22)	4%	(10)	33%	(87)	259
PID/Gender: Dem Men	21%	(27)	32%	(39)	14%	(17)	7%	(8)	7%	(8)	20%	(25)	125
PID/Gender: Dem Women	24%	(34)	19%	(27)	15%	(22)	1%	(2)	3%	(4)	37%	(53)	142
PID/Gender: Ind Men	13%	(15)	29%	(35)	18%	(22)	4%	(4)	3%	(4)	33%	(40)	122
PID/Gender: Ind Women	22%	(27)	20%	(24)	15%	(18)	2%	(3)	4%	(5)	37%	(45)	123
PID/Gender: Rep Men	18%	(23)	22%	(28)	18%	(23)	11%	(14)	3%	(3)	27%	(35)	127
PID/Gender: Rep Women	15%	(20)	21%	(27)	14%	(19)	6%	(8)	5%	(7)	39%	(52)	132
Ideo: Liberal (1-3)	19%	(39)	23%	(46)	17%	(35)	4%	(7)	7%	(14)	30%	(62)	202
Ideo: Moderate (4)	20%	(37)	25%	(45)	17%	(31)	6%	(11)	2%	(4)	30%	(54)	183
Ideo: Conservative (5-7)	15%	(41)	23%	(63)	16%	(43)	6%	(16)	5%	(13)	36%	(98)	274
Educ: < College	22%	(116)	24%	(125)	14%	(75)	6%	(30)	4%	(21)	30%	(157)	525
Educ: Bachelors degree	13%	(21)	24%	(40)	18%	(31)	3%	(5)	5%	(9)	37%	(62)	168
Educ: Post-grad	10%	(8)	21%	(16)	21%	(16)	6%	(5)	3%	(3)	39%	(31)	78
Income: Under 50k	22%	(99)	22%	(95)	17%	(73)	5%	(21)	3%	(15)	31%	(139)	442
Income: 50k-100k	14%	(29)	26%	(55)	13%	(28)	5%	(11)	7%	(15)	34%	(72)	209
Income: 100k+	15%	(17)	26%	(31)	17%	(21)	7%	(8)	2%	(2)	33%	(40)	119

Continued on next page

**Table CAS3\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'I Now Pronounce You Chuck & Larry'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(145)	24%	(181)	16%	(122)	5%	(40)	4%	(32)	32%	(250)	771
Ethnicity: White	19%	(112)	22%	(131)	16%	(97)	6%	(35)	4%	(22)	33%	(197)	594
Ethnicity: Hispanic	9%	(10)	36%	(39)	14%	(15)	2%	(2)	10%	(11)	29%	(32)	109
Ethnicity: Afr. Am.	25%	(27)	25%	(27)	15%	(16)	3%	(3)	6%	(7)	26%	(28)	108
Ethnicity: Other	9%	(6)	34%	(23)	13%	(9)	3%	(2)	4%	(3)	37%	(26)	69
All Christian	14%	(48)	22%	(74)	19%	(64)	6%	(20)	4%	(13)	36%	(124)	343
Agnostic/Nothing in particular	21%	(81)	26%	(99)	13%	(51)	4%	(17)	5%	(18)	30%	(114)	380
Evangelical	17%	(35)	19%	(41)	16%	(34)	7%	(16)	4%	(9)	37%	(79)	213
Non-Evangelical	17%	(51)	24%	(70)	18%	(53)	4%	(11)	4%	(10)	33%	(95)	291
Community: Urban	21%	(41)	23%	(46)	18%	(36)	4%	(8)	7%	(13)	27%	(54)	199
Community: Suburban	16%	(55)	24%	(83)	14%	(48)	6%	(22)	5%	(15)	35%	(118)	341
Community: Rural	21%	(50)	22%	(52)	16%	(38)	4%	(10)	2%	(4)	34%	(78)	231
Employ: Private Sector	22%	(57)	25%	(66)	16%	(42)	6%	(16)	4%	(10)	27%	(71)	262
Employ: Self-Employed	20%	(13)	27%	(17)	11%	(7)	6%	(4)	7%	(5)	29%	(19)	64
Employ: Homemaker	17%	(9)	27%	(15)	9%	(5)	11%	(6)	11%	(6)	25%	(14)	55
Employ: Retired	11%	(15)	13%	(17)	20%	(27)	4%	(5)	3%	(4)	49%	(66)	134
Employ: Unemployed	13%	(13)	34%	(33)	12%	(11)	7%	(7)	—	(0)	34%	(32)	96
Employ: Other	35%	(25)	22%	(16)	20%	(14)	—	(0)	1%	(0)	22%	(16)	70
Military HH: Yes	14%	(18)	27%	(34)	21%	(26)	6%	(7)	3%	(4)	30%	(37)	126
Military HH: No	20%	(128)	23%	(147)	15%	(96)	5%	(33)	4%	(29)	33%	(213)	645
RD/WT: Right Direction	21%	(55)	19%	(52)	15%	(42)	6%	(17)	4%	(10)	35%	(94)	269
RD/WT: Wrong Track	18%	(90)	26%	(130)	16%	(80)	4%	(23)	5%	(23)	31%	(156)	502
Trump Job Approve	17%	(55)	23%	(75)	16%	(52)	5%	(15)	5%	(16)	33%	(106)	319
Trump Job Disapprove	19%	(81)	24%	(101)	16%	(65)	6%	(24)	4%	(16)	32%	(133)	421
Trump Job Strongly Approve	18%	(30)	16%	(26)	19%	(32)	4%	(7)	6%	(10)	37%	(61)	167
Trump Job Somewhat Approve	16%	(25)	32%	(48)	14%	(21)	5%	(8)	4%	(6)	29%	(45)	152
Trump Job Somewhat Disapprove	15%	(15)	21%	(21)	19%	(19)	11%	(11)	2%	(2)	32%	(32)	100
Trump Job Strongly Disapprove	21%	(66)	25%	(79)	15%	(46)	4%	(13)	4%	(14)	31%	(101)	320
Favorable of Trump	19%	(57)	23%	(72)	16%	(49)	5%	(16)	3%	(10)	34%	(103)	306
Unfavorable of Trump	19%	(79)	22%	(95)	16%	(67)	5%	(23)	5%	(19)	33%	(141)	423

Continued on next page



**Table CAS3\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'I Now Pronounce You Chuck & Larry'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(145)	24%	(181)	16%	(122)	5%	(40)	4%	(32)	32%	(250)	771
Very Favorable of Trump	21%	(37)	17%	(29)	20%	(34)	4%	(6)	4%	(7)	35%	(60)	172
Somewhat Favorable of Trump	15%	(20)	32%	(43)	11%	(15)	7%	(9)	2%	(3)	32%	(44)	134
Somewhat Unfavorable of Trump	15%	(15)	20%	(19)	15%	(15)	8%	(8)	1%	(1)	40%	(39)	96
Very Unfavorable of Trump	20%	(64)	23%	(76)	16%	(52)	5%	(15)	6%	(18)	31%	(102)	327
#1 Issue: Economy	21%	(49)	31%	(71)	15%	(35)	5%	(12)	5%	(12)	22%	(50)	230
#1 Issue: Security	11%	(16)	17%	(24)	15%	(21)	5%	(7)	5%	(8)	46%	(64)	139
#1 Issue: Health Care	24%	(32)	18%	(24)	20%	(26)	4%	(6)	2%	(3)	31%	(42)	132
#1 Issue: Medicare / Social Security	19%	(18)	12%	(11)	15%	(14)	3%	(3)	2%	(2)	49%	(46)	94
2018 House Vote: Democrat	20%	(53)	23%	(61)	16%	(42)	4%	(10)	5%	(14)	32%	(84)	263
2018 House Vote: Republican	14%	(33)	23%	(53)	18%	(42)	7%	(16)	4%	(9)	35%	(83)	236
2016 Vote: Hillary Clinton	20%	(47)	21%	(49)	18%	(42)	3%	(8)	6%	(13)	32%	(73)	232
2016 Vote: Donald Trump	15%	(34)	21%	(50)	19%	(45)	7%	(17)	4%	(10)	34%	(81)	236
2016 Vote: Other	21%	(13)	29%	(17)	5%	(3)	8%	(5)	4%	(2)	33%	(20)	60
2016 Vote: Didn't Vote	21%	(52)	27%	(65)	14%	(33)	4%	(10)	3%	(7)	31%	(76)	243
Voted in 2014: Yes	17%	(79)	22%	(101)	18%	(80)	6%	(27)	5%	(24)	31%	(143)	455
Voted in 2014: No	21%	(66)	25%	(80)	13%	(41)	4%	(12)	3%	(8)	34%	(107)	316
2012 Vote: Barack Obama	22%	(61)	22%	(61)	17%	(48)	4%	(12)	5%	(13)	30%	(83)	277
2012 Vote: Mitt Romney	16%	(29)	19%	(34)	18%	(32)	8%	(15)	5%	(8)	33%	(58)	176
2012 Vote: Didn't Vote	19%	(54)	27%	(77)	13%	(37)	4%	(12)	4%	(10)	32%	(91)	281
4-Region: Northeast	22%	(33)	21%	(31)	16%	(23)	5%	(7)	7%	(11)	28%	(41)	145
4-Region: Midwest	21%	(38)	22%	(38)	18%	(32)	7%	(12)	3%	(4)	29%	(52)	175
4-Region: South	21%	(60)	23%	(65)	12%	(33)	4%	(11)	3%	(7)	37%	(105)	280
4-Region: West	9%	(15)	28%	(48)	20%	(34)	6%	(10)	6%	(10)	31%	(53)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS3\_13:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'You Don't Mess with the Zohan'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(115)	20%	(155)	15%	(115)	9%	(69)	6%	(44)	35%	(273)	771
Gender: Male	18%	(67)	24%	(91)	18%	(66)	12%	(44)	5%	(19)	23%	(86)	373
Gender: Female	12%	(48)	16%	(64)	12%	(48)	6%	(25)	6%	(25)	47%	(187)	398
Age: 18-29	16%	(24)	26%	(40)	12%	(19)	5%	(7)	7%	(11)	35%	(55)	156
Age: 30-44	20%	(49)	23%	(57)	17%	(41)	11%	(27)	8%	(19)	22%	(54)	246
Age: 45-54	17%	(24)	15%	(20)	11%	(14)	12%	(17)	7%	(9)	38%	(53)	137
Age: 55-64	10%	(11)	18%	(22)	15%	(18)	9%	(11)	3%	(4)	44%	(52)	117
Age: 65+	6%	(7)	14%	(16)	20%	(23)	6%	(7)	2%	(2)	52%	(60)	115
Generation Z: 18-22	19%	(14)	22%	(16)	10%	(8)	3%	(2)	4%	(3)	43%	(32)	76
Millennial: Age 23-38	15%	(35)	27%	(63)	17%	(41)	10%	(23)	10%	(22)	22%	(51)	235
Generation X: Age 39-54	21%	(48)	16%	(37)	11%	(26)	12%	(26)	6%	(13)	34%	(77)	227
Boomers: Age 55-73	9%	(19)	18%	(37)	15%	(31)	8%	(17)	3%	(6)	46%	(96)	206
PID: Dem (no lean)	18%	(48)	22%	(58)	15%	(39)	7%	(19)	5%	(14)	34%	(90)	267
PID: Ind (no lean)	15%	(36)	23%	(57)	17%	(41)	10%	(25)	4%	(11)	31%	(76)	245
PID: Rep (no lean)	12%	(32)	15%	(40)	13%	(34)	10%	(26)	8%	(20)	41%	(107)	259
PID/Gender: Dem Men	23%	(29)	26%	(32)	21%	(26)	11%	(13)	4%	(5)	15%	(19)	125
PID/Gender: Dem Women	13%	(19)	18%	(26)	9%	(13)	4%	(5)	6%	(8)	49%	(70)	142
PID/Gender: Ind Men	18%	(22)	27%	(33)	17%	(20)	13%	(15)	4%	(5)	21%	(26)	122
PID/Gender: Ind Women	11%	(14)	19%	(24)	17%	(21)	8%	(9)	4%	(5)	41%	(50)	123
PID/Gender: Rep Men	13%	(16)	20%	(25)	16%	(20)	12%	(15)	7%	(9)	32%	(41)	127
PID/Gender: Rep Women	12%	(15)	11%	(15)	11%	(14)	8%	(11)	8%	(11)	50%	(67)	132
Ideo: Liberal (1-3)	13%	(27)	19%	(38)	15%	(30)	10%	(19)	10%	(20)	34%	(69)	202
Ideo: Moderate (4)	17%	(30)	19%	(35)	15%	(28)	10%	(18)	2%	(4)	37%	(67)	183
Ideo: Conservative (5-7)	11%	(30)	19%	(52)	16%	(43)	10%	(26)	5%	(15)	39%	(107)	274
Educ: < College	18%	(93)	22%	(114)	14%	(75)	9%	(48)	5%	(26)	32%	(170)	525
Educ: Bachelors degree	8%	(14)	16%	(26)	18%	(30)	9%	(15)	10%	(16)	40%	(67)	168
Educ: Post-grad	11%	(8)	19%	(15)	13%	(10)	8%	(6)	3%	(3)	46%	(36)	78
Income: Under 50k	17%	(76)	21%	(92)	17%	(77)	8%	(34)	4%	(16)	33%	(146)	442
Income: 50k-100k	11%	(23)	22%	(46)	11%	(23)	10%	(20)	9%	(20)	37%	(78)	209
Income: 100k+	14%	(16)	14%	(17)	12%	(14)	12%	(14)	7%	(8)	41%	(49)	119

Continued on next page

**Table CAS3\_13:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'You Don't Mess with the Zohan'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(115)	20%	(155)	15%	(115)	9%	(69)	6%	(44)	35%	(273)	771
Ethnicity: White	13%	(76)	19%	(112)	16%	(93)	10%	(62)	6%	(38)	36%	(213)	594
Ethnicity: Hispanic	17%	(19)	28%	(30)	10%	(11)	1%	(1)	5%	(6)	38%	(42)	109
Ethnicity: Afr. Am.	28%	(31)	23%	(25)	9%	(9)	6%	(6)	—	(0)	34%	(37)	108
Ethnicity: Other	12%	(9)	26%	(18)	17%	(12)	1%	(1)	10%	(7)	33%	(23)	69
All Christian	10%	(35)	20%	(70)	14%	(49)	10%	(35)	4%	(15)	40%	(139)	343
Agnostic/Nothing in particular	18%	(69)	19%	(74)	16%	(61)	8%	(31)	7%	(28)	31%	(118)	380
Evangelical	10%	(22)	18%	(38)	14%	(30)	10%	(21)	3%	(6)	45%	(97)	213
Non-Evangelical	13%	(38)	22%	(64)	16%	(48)	10%	(29)	6%	(17)	33%	(95)	291
Community: Urban	22%	(43)	21%	(43)	16%	(32)	7%	(14)	4%	(7)	30%	(60)	199
Community: Suburban	12%	(41)	21%	(71)	14%	(47)	9%	(31)	7%	(24)	37%	(127)	341
Community: Rural	14%	(31)	18%	(41)	15%	(36)	11%	(24)	6%	(13)	37%	(86)	231
Employ: Private Sector	15%	(38)	18%	(46)	15%	(40)	12%	(32)	8%	(21)	32%	(84)	262
Employ: Self-Employed	10%	(6)	28%	(18)	17%	(11)	11%	(7)	3%	(2)	32%	(20)	64
Employ: Homemaker	9%	(5)	23%	(13)	17%	(9)	13%	(7)	11%	(6)	27%	(15)	55
Employ: Retired	12%	(17)	12%	(16)	18%	(24)	5%	(7)	3%	(4)	50%	(67)	134
Employ: Unemployed	18%	(17)	26%	(24)	11%	(11)	8%	(7)	6%	(6)	31%	(29)	96
Employ: Other	31%	(22)	27%	(19)	12%	(8)	1%	(1)	2%	(1)	27%	(19)	70
Military HH: Yes	17%	(21)	21%	(27)	19%	(23)	9%	(12)	6%	(7)	29%	(36)	126
Military HH: No	15%	(94)	20%	(128)	14%	(91)	9%	(57)	6%	(37)	37%	(236)	645
RD/WT: Right Direction	13%	(35)	19%	(51)	15%	(41)	10%	(27)	7%	(19)	36%	(96)	269
RD/WT: Wrong Track	16%	(80)	21%	(104)	15%	(74)	8%	(42)	5%	(25)	35%	(177)	502
Trump Job Approve	12%	(38)	20%	(64)	13%	(42)	11%	(34)	5%	(17)	39%	(124)	319
Trump Job Disapprove	16%	(68)	20%	(84)	16%	(67)	8%	(35)	6%	(24)	34%	(143)	421
Trump Job Strongly Approve	11%	(18)	17%	(28)	15%	(25)	11%	(19)	7%	(12)	39%	(65)	167
Trump Job Somewhat Approve	13%	(19)	24%	(36)	11%	(17)	10%	(15)	3%	(5)	39%	(59)	152
Trump Job Somewhat Disapprove	11%	(11)	20%	(20)	26%	(26)	9%	(9)	9%	(9)	26%	(26)	100
Trump Job Strongly Disapprove	18%	(57)	20%	(64)	13%	(41)	8%	(26)	5%	(15)	37%	(117)	320
Favorable of Trump	12%	(36)	19%	(58)	13%	(41)	11%	(35)	6%	(18)	38%	(118)	306
Unfavorable of Trump	17%	(72)	20%	(84)	15%	(65)	8%	(33)	6%	(24)	34%	(145)	423

Continued on next page

**Table CAS3\_13:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'You Don't Mess with the Zohan'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(115)	20%	(155)	15%	(115)	9%	(69)	6%	(44)	35%	(273)	771
Very Favorable of Trump	11%	(19)	18%	(31)	15%	(26)	11%	(20)	7%	(12)	37%	(64)	172
Somewhat Favorable of Trump	13%	(17)	20%	(27)	11%	(15)	11%	(15)	4%	(6)	40%	(53)	134
Somewhat Unfavorable of Trump	12%	(12)	25%	(24)	21%	(21)	9%	(8)	7%	(7)	26%	(24)	96
Very Unfavorable of Trump	19%	(61)	18%	(60)	14%	(45)	8%	(25)	5%	(17)	37%	(120)	327
#1 Issue: Economy	19%	(43)	22%	(50)	16%	(36)	16%	(37)	6%	(13)	23%	(52)	230
#1 Issue: Security	8%	(11)	20%	(28)	16%	(22)	6%	(9)	5%	(7)	45%	(63)	139
#1 Issue: Health Care	16%	(22)	18%	(24)	12%	(16)	8%	(10)	6%	(9)	39%	(52)	132
#1 Issue: Medicare / Social Security	16%	(15)	11%	(11)	19%	(18)	3%	(3)	3%	(3)	48%	(45)	94
2018 House Vote: Democrat	14%	(38)	19%	(49)	15%	(39)	8%	(21)	5%	(14)	39%	(103)	263
2018 House Vote: Republican	12%	(28)	18%	(42)	16%	(38)	10%	(23)	7%	(16)	38%	(90)	236
2016 Vote: Hillary Clinton	17%	(39)	18%	(41)	14%	(31)	8%	(18)	6%	(13)	39%	(89)	232
2016 Vote: Donald Trump	10%	(24)	16%	(38)	17%	(39)	11%	(26)	7%	(16)	39%	(92)	236
2016 Vote: Other	15%	(9)	24%	(14)	15%	(9)	11%	(7)	5%	(3)	31%	(19)	60
2016 Vote: Didn't Vote	18%	(43)	25%	(62)	14%	(35)	7%	(18)	5%	(13)	30%	(73)	243
Voted in 2014: Yes	12%	(55)	18%	(80)	16%	(75)	10%	(45)	6%	(29)	38%	(172)	455
Voted in 2014: No	19%	(60)	24%	(75)	13%	(40)	8%	(24)	5%	(16)	32%	(101)	316
2012 Vote: Barack Obama	15%	(43)	16%	(45)	18%	(49)	10%	(29)	5%	(13)	35%	(98)	277
2012 Vote: Mitt Romney	11%	(19)	19%	(33)	14%	(25)	9%	(16)	6%	(11)	41%	(72)	176
2012 Vote: Didn't Vote	18%	(49)	25%	(69)	12%	(35)	6%	(18)	7%	(19)	32%	(91)	281
4-Region: Northeast	14%	(20)	25%	(36)	10%	(15)	11%	(16)	5%	(7)	35%	(51)	145
4-Region: Midwest	12%	(20)	18%	(32)	15%	(26)	14%	(24)	6%	(11)	36%	(62)	175
4-Region: South	20%	(55)	19%	(53)	14%	(38)	6%	(18)	3%	(9)	38%	(107)	280
4-Region: West	12%	(20)	20%	(34)	21%	(35)	6%	(11)	11%	(18)	31%	(52)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Funny People'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(81)	14%	(108)	15%	(114)	2%	(13)	1%	(7)	58%	(449)	771
Gender: Male	10%	(37)	14%	(52)	21%	(78)	3%	(12)	1%	(5)	51%	(189)	373
Gender: Female	11%	(44)	14%	(56)	9%	(35)	—	(1)	—	(1)	65%	(260)	398
Age: 18-29	12%	(19)	16%	(25)	11%	(18)	3%	(4)	1%	(2)	56%	(88)	156
Age: 30-44	16%	(38)	17%	(41)	15%	(38)	1%	(2)	1%	(3)	50%	(123)	246
Age: 45-54	8%	(11)	8%	(10)	15%	(21)	2%	(2)	1%	(1)	67%	(91)	137
Age: 55-64	7%	(8)	13%	(15)	13%	(15)	3%	(3)	—	(0)	65%	(76)	117
Age: 65+	4%	(5)	14%	(16)	19%	(22)	1%	(1)	—	(0)	62%	(71)	115
Generation Z: 18-22	11%	(8)	15%	(11)	10%	(7)	4%	(3)	2%	(1)	59%	(44)	76
Millennial: Age 23-38	15%	(35)	20%	(46)	13%	(31)	1%	(3)	1%	(3)	50%	(117)	235
Generation X: Age 39-54	11%	(25)	8%	(19)	17%	(38)	1%	(2)	1%	(3)	62%	(140)	227
Boomers: Age 55-73	6%	(13)	14%	(29)	16%	(33)	2%	(4)	—	(0)	62%	(128)	206
PID: Dem (no lean)	14%	(38)	16%	(42)	15%	(40)	1%	(4)	1%	(3)	53%	(142)	267
PID: Ind (no lean)	11%	(28)	12%	(30)	15%	(36)	2%	(5)	1%	(2)	59%	(144)	245
PID: Rep (no lean)	6%	(16)	14%	(36)	15%	(38)	2%	(4)	1%	(2)	63%	(163)	259
PID/Gender: Dem Men	14%	(17)	14%	(18)	22%	(27)	3%	(3)	2%	(3)	46%	(57)	125
PID/Gender: Dem Women	15%	(21)	17%	(24)	9%	(13)	—	(0)	—	(0)	60%	(85)	142
PID/Gender: Ind Men	8%	(10)	13%	(15)	20%	(24)	3%	(4)	2%	(2)	54%	(66)	122
PID/Gender: Ind Women	15%	(18)	12%	(14)	9%	(12)	—	(1)	—	(0)	64%	(79)	123
PID/Gender: Rep Men	8%	(10)	14%	(18)	21%	(27)	4%	(4)	—	(1)	53%	(67)	127
PID/Gender: Rep Women	4%	(6)	14%	(18)	8%	(11)	—	(0)	1%	(1)	73%	(96)	132
Ideo: Liberal (1-3)	13%	(27)	15%	(31)	13%	(26)	2%	(3)	1%	(2)	56%	(113)	202
Ideo: Moderate (4)	11%	(20)	14%	(26)	19%	(35)	1%	(2)	—	(0)	54%	(99)	183
Ideo: Conservative (5-7)	7%	(19)	14%	(38)	14%	(38)	3%	(8)	1%	(2)	62%	(169)	274
Educ: < College	12%	(63)	15%	(78)	15%	(80)	2%	(11)	1%	(6)	55%	(287)	525
Educ: Bachelors degree	7%	(12)	9%	(16)	16%	(26)	1%	(1)	—	(1)	67%	(112)	168
Educ: Post-grad	7%	(6)	18%	(14)	9%	(7)	2%	(1)	—	(0)	64%	(50)	78
Income: Under 50k	13%	(56)	15%	(66)	15%	(66)	1%	(6)	1%	(5)	55%	(244)	442
Income: 50k-100k	7%	(15)	12%	(26)	14%	(30)	3%	(6)	—	(1)	63%	(131)	209
Income: 100k+	9%	(10)	13%	(16)	14%	(17)	1%	(1)	1%	(1)	62%	(74)	119

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**Table CAS4\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Funny People'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(81)	14%	(108)	15%	(114)	2%	(13)	1%	(7)	58%	(449)	771
Ethnicity: White	8%	(50)	14%	(81)	15%	(89)	2%	(12)	1%	(6)	60%	(356)	594
Ethnicity: Hispanic	11%	(12)	15%	(16)	18%	(19)	1%	(1)	—	(0)	56%	(60)	109
Ethnicity: Afr. Am.	25%	(28)	12%	(13)	12%	(13)	—	(0)	—	(0)	51%	(55)	108
Ethnicity: Other	6%	(4)	20%	(14)	16%	(11)	2%	(1)	1%	(1)	55%	(38)	69
All Christian	6%	(19)	15%	(51)	17%	(59)	1%	(5)	—	(1)	61%	(209)	343
Agnostic/Nothing in particular	14%	(54)	13%	(50)	13%	(48)	2%	(7)	1%	(5)	57%	(217)	380
Evangelical	14%	(29)	11%	(23)	12%	(27)	1%	(2)	—	(1)	62%	(132)	213
Non-Evangelical	6%	(18)	18%	(51)	19%	(55)	2%	(4)	—	(0)	55%	(161)	291
Community: Urban	13%	(26)	13%	(25)	16%	(31)	1%	(1)	—	(1)	58%	(115)	199
Community: Suburban	8%	(26)	17%	(59)	15%	(52)	2%	(6)	1%	(3)	57%	(196)	341
Community: Rural	13%	(29)	10%	(24)	13%	(31)	3%	(6)	1%	(3)	60%	(138)	231
Employ: Private Sector	13%	(34)	13%	(33)	17%	(44)	1%	(1)	1%	(3)	56%	(147)	262
Employ: Self-Employed	15%	(10)	16%	(10)	17%	(11)	5%	(3)	—	(0)	47%	(30)	64
Employ: Homemaker	15%	(8)	14%	(8)	6%	(3)	—	(0)	1%	(1)	64%	(36)	55
Employ: Retired	4%	(6)	10%	(14)	20%	(26)	1%	(1)	—	(0)	65%	(87)	134
Employ: Unemployed	12%	(12)	9%	(8)	11%	(11)	3%	(3)	1%	(1)	64%	(61)	96
Employ: Other	7%	(5)	18%	(13)	13%	(9)	3%	(2)	—	(0)	58%	(41)	70
Military HH: Yes	12%	(15)	15%	(18)	17%	(21)	—	(1)	—	(1)	55%	(70)	126
Military HH: No	10%	(66)	14%	(89)	14%	(92)	2%	(12)	1%	(6)	59%	(379)	645
RD/WT: Right Direction	5%	(15)	19%	(50)	14%	(38)	1%	(3)	1%	(2)	60%	(161)	269
RD/WT: Wrong Track	13%	(67)	11%	(58)	15%	(76)	2%	(9)	1%	(5)	57%	(288)	502
Trump Job Approve	8%	(25)	15%	(49)	12%	(39)	2%	(7)	—	(1)	63%	(200)	319
Trump Job Disapprove	13%	(55)	14%	(58)	16%	(66)	2%	(6)	1%	(5)	55%	(231)	421
Trump Job Strongly Approve	6%	(9)	14%	(24)	13%	(21)	2%	(4)	—	(0)	65%	(109)	167
Trump Job Somewhat Approve	10%	(15)	16%	(25)	12%	(18)	2%	(3)	—	(1)	60%	(91)	152
Trump Job Somewhat Disapprove	9%	(9)	12%	(12)	23%	(23)	—	(0)	3%	(3)	52%	(53)	100
Trump Job Strongly Disapprove	14%	(46)	14%	(45)	13%	(43)	2%	(6)	1%	(2)	56%	(178)	320
Favorable of Trump	7%	(21)	14%	(43)	14%	(44)	2%	(7)	—	(1)	62%	(190)	306
Unfavorable of Trump	13%	(55)	15%	(62)	13%	(56)	1%	(6)	1%	(5)	57%	(239)	423

Continued on next page

**Table CAS4\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Funny People'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(81)	14%	(108)	15%	(114)	2%	(13)	1%	(7)	58%	(449)	771
Very Favorable of Trump	6%	(10)	13%	(22)	15%	(26)	3%	(5)	—	(1)	63%	(108)	172
Somewhat Favorable of Trump	8%	(11)	15%	(21)	14%	(18)	1%	(2)	—	(1)	61%	(82)	134
Somewhat Unfavorable of Trump	8%	(7)	19%	(18)	15%	(15)	—	(0)	1%	(1)	57%	(55)	96
Very Unfavorable of Trump	15%	(48)	13%	(44)	13%	(41)	2%	(6)	1%	(3)	56%	(185)	327
#1 Issue: Economy	10%	(24)	19%	(44)	14%	(32)	3%	(6)	1%	(3)	53%	(121)	230
#1 Issue: Security	4%	(5)	10%	(13)	16%	(22)	1%	(2)	—	(0)	69%	(97)	139
#1 Issue: Health Care	13%	(17)	12%	(16)	14%	(19)	2%	(2)	1%	(1)	59%	(78)	132
#1 Issue: Medicare / Social Security	12%	(11)	10%	(9)	17%	(16)	—	(0)	—	(0)	62%	(58)	94
2018 House Vote: Democrat	11%	(30)	16%	(42)	14%	(38)	1%	(3)	2%	(5)	55%	(145)	263
2018 House Vote: Republican	8%	(18)	13%	(31)	14%	(33)	2%	(5)	—	(0)	64%	(150)	236
2016 Vote: Hillary Clinton	15%	(34)	15%	(35)	14%	(33)	1%	(2)	1%	(2)	55%	(126)	232
2016 Vote: Donald Trump	7%	(16)	13%	(31)	15%	(34)	1%	(3)	—	(0)	64%	(151)	236
2016 Vote: Other	11%	(7)	12%	(7)	13%	(8)	3%	(2)	—	(0)	62%	(37)	60
2016 Vote: Didn't Vote	10%	(24)	14%	(35)	16%	(39)	2%	(6)	2%	(5)	55%	(134)	243
Voted in 2014: Yes	11%	(50)	14%	(62)	14%	(65)	1%	(6)	1%	(3)	59%	(269)	455
Voted in 2014: No	10%	(31)	15%	(46)	15%	(48)	2%	(7)	1%	(3)	57%	(180)	316
2012 Vote: Barack Obama	13%	(37)	15%	(40)	13%	(37)	1%	(3)	1%	(3)	56%	(156)	277
2012 Vote: Mitt Romney	7%	(12)	12%	(21)	12%	(22)	2%	(3)	—	(0)	67%	(118)	176
2012 Vote: Didn't Vote	10%	(27)	15%	(43)	17%	(47)	3%	(7)	1%	(3)	54%	(153)	281
4-Region: Northeast	17%	(25)	10%	(14)	15%	(22)	2%	(2)	—	(1)	56%	(81)	145
4-Region: Midwest	10%	(17)	13%	(23)	12%	(21)	4%	(7)	2%	(4)	59%	(103)	175
4-Region: South	11%	(30)	14%	(40)	14%	(39)	1%	(4)	—	(1)	60%	(167)	280
4-Region: West	6%	(10)	18%	(31)	18%	(31)	—	(0)	1%	(2)	57%	(98)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	37%	(285)	27%	(212)	8%	(62)	2%	(15)	1%	(5)	25%	(193)	771
Gender: Male	34%	(125)	31%	(116)	11%	(40)	3%	(12)	1%	(4)	20%	(76)	373
Gender: Female	40%	(160)	24%	(96)	6%	(22)	1%	(2)	—	(1)	29%	(116)	398
Age: 18-29	55%	(86)	26%	(40)	4%	(7)	3%	(5)	—	(0)	11%	(17)	156
Age: 30-44	44%	(107)	35%	(85)	6%	(14)	1%	(3)	1%	(2)	14%	(34)	246
Age: 45-54	33%	(45)	27%	(37)	10%	(13)	2%	(3)	—	(1)	28%	(38)	137
Age: 55-64	27%	(31)	21%	(24)	8%	(9)	1%	(2)	2%	(2)	41%	(48)	117
Age: 65+	13%	(15)	22%	(25)	16%	(19)	1%	(2)	—	(0)	48%	(55)	115
Generation Z: 18-22	58%	(44)	29%	(22)	4%	(3)	6%	(4)	1%	(0)	3%	(2)	76
Millennial: Age 23-38	47%	(110)	32%	(75)	5%	(12)	2%	(4)	1%	(2)	14%	(32)	235
Generation X: Age 39-54	37%	(85)	29%	(65)	8%	(19)	1%	(3)	—	(1)	24%	(55)	227
Boomers: Age 55-73	22%	(45)	22%	(46)	12%	(24)	2%	(3)	1%	(2)	41%	(85)	206
PID: Dem (no lean)	36%	(97)	28%	(76)	9%	(24)	2%	(5)	1%	(1)	24%	(64)	267
PID: Ind (no lean)	42%	(103)	24%	(60)	7%	(18)	1%	(3)	1%	(2)	24%	(59)	245
PID: Rep (no lean)	33%	(85)	29%	(76)	8%	(20)	3%	(7)	1%	(2)	27%	(70)	259
PID/Gender: Dem Men	37%	(46)	33%	(41)	11%	(13)	4%	(5)	—	(1)	15%	(19)	125
PID/Gender: Dem Women	36%	(51)	24%	(35)	7%	(11)	—	(0)	1%	(1)	32%	(45)	142
PID/Gender: Ind Men	34%	(41)	27%	(33)	10%	(12)	2%	(2)	2%	(2)	26%	(31)	122
PID/Gender: Ind Women	51%	(62)	22%	(27)	5%	(6)	1%	(1)	—	(0)	22%	(27)	123
PID/Gender: Rep Men	30%	(39)	32%	(41)	11%	(15)	4%	(5)	1%	(2)	20%	(26)	127
PID/Gender: Rep Women	35%	(47)	26%	(35)	4%	(5)	1%	(2)	—	(0)	33%	(44)	132
Ideo: Liberal (1-3)	31%	(62)	31%	(62)	7%	(14)	1%	(3)	1%	(1)	29%	(60)	202
Ideo: Moderate (4)	40%	(72)	32%	(58)	9%	(17)	2%	(4)	1%	(1)	17%	(31)	183
Ideo: Conservative (5-7)	30%	(83)	28%	(76)	9%	(25)	3%	(7)	1%	(2)	29%	(80)	274
Educ: < College	44%	(230)	26%	(134)	8%	(44)	2%	(9)	1%	(3)	20%	(105)	525
Educ: Bachelors degree	22%	(38)	32%	(54)	8%	(14)	2%	(4)	—	(1)	35%	(58)	168
Educ: Post-grad	22%	(17)	30%	(23)	6%	(5)	2%	(2)	1%	(1)	39%	(30)	78
Income: Under 50k	44%	(193)	24%	(107)	9%	(39)	1%	(6)	—	(1)	22%	(97)	442
Income: 50k-100k	29%	(60)	31%	(66)	7%	(14)	2%	(4)	2%	(4)	30%	(62)	209
Income: 100k+	27%	(32)	33%	(39)	8%	(10)	4%	(5)	—	(0)	28%	(33)	119

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**Table CAS4\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	37%	(285)	27%	(212)	8%	(62)	2%	(15)	1%	(5)	25%	(193)	771
Ethnicity: White	33%	(198)	27%	(160)	9%	(53)	2%	(11)	1%	(5)	28%	(168)	594
Ethnicity: Hispanic	35%	(38)	39%	(43)	4%	(5)	3%	(3)	—	(0)	18%	(20)	109
Ethnicity: Afr. Am.	51%	(56)	29%	(31)	7%	(8)	—	(0)	—	(0)	12%	(13)	108
Ethnicity: Other	45%	(31)	30%	(21)	2%	(2)	5%	(4)	—	(0)	17%	(12)	69
All Christian	28%	(95)	29%	(99)	9%	(31)	3%	(9)	1%	(2)	31%	(106)	343
Agnostic/Nothing in particular	46%	(175)	27%	(102)	7%	(26)	1%	(4)	1%	(3)	19%	(71)	380
Evangelical	42%	(90)	25%	(54)	7%	(16)	1%	(1)	—	(1)	24%	(52)	213
Non-Evangelical	31%	(91)	30%	(86)	9%	(27)	3%	(9)	1%	(2)	26%	(75)	291
Community: Urban	39%	(77)	29%	(57)	9%	(18)	2%	(5)	—	(0)	21%	(42)	199
Community: Suburban	31%	(104)	30%	(101)	8%	(27)	2%	(7)	1%	(4)	29%	(98)	341
Community: Rural	45%	(103)	23%	(54)	7%	(17)	1%	(3)	—	(1)	23%	(53)	231
Employ: Private Sector	34%	(89)	33%	(86)	8%	(20)	2%	(6)	1%	(2)	22%	(58)	262
Employ: Self-Employed	40%	(26)	33%	(21)	9%	(6)	—	(0)	1%	(1)	16%	(10)	64
Employ: Homemaker	45%	(25)	21%	(11)	2%	(1)	2%	(1)	—	(0)	30%	(17)	55
Employ: Retired	15%	(20)	19%	(25)	16%	(22)	2%	(3)	—	(0)	48%	(65)	134
Employ: Unemployed	44%	(42)	32%	(31)	8%	(7)	—	(0)	—	(0)	17%	(16)	96
Employ: Other	60%	(42)	16%	(11)	3%	(2)	1%	(1)	—	(0)	21%	(15)	70
Military HH: Yes	32%	(41)	30%	(38)	10%	(12)	1%	(1)	1%	(1)	27%	(34)	126
Military HH: No	38%	(244)	27%	(174)	8%	(50)	2%	(13)	1%	(4)	25%	(159)	645
RD/WT: Right Direction	36%	(96)	27%	(73)	10%	(26)	2%	(7)	1%	(2)	24%	(65)	269
RD/WT: Wrong Track	38%	(189)	28%	(138)	7%	(36)	2%	(8)	1%	(3)	25%	(127)	502
Trump Job Approve	35%	(110)	30%	(96)	8%	(24)	2%	(6)	1%	(2)	25%	(80)	319
Trump Job Disapprove	37%	(155)	27%	(113)	8%	(36)	2%	(8)	1%	(3)	25%	(106)	421
Trump Job Strongly Approve	34%	(56)	25%	(42)	9%	(16)	2%	(3)	1%	(1)	29%	(49)	167
Trump Job Somewhat Approve	36%	(54)	36%	(54)	5%	(8)	2%	(3)	1%	(1)	21%	(31)	152
Trump Job Somewhat Disapprove	31%	(31)	33%	(33)	10%	(11)	3%	(3)	1%	(1)	22%	(22)	100
Trump Job Strongly Disapprove	39%	(124)	25%	(80)	8%	(25)	1%	(5)	1%	(3)	26%	(84)	320
Favorable of Trump	37%	(114)	28%	(86)	8%	(23)	2%	(5)	1%	(2)	25%	(77)	306
Unfavorable of Trump	34%	(145)	28%	(118)	8%	(35)	2%	(10)	1%	(3)	26%	(111)	423

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**Table CAS4\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	37% (285)	27% (212)	8% (62)	2% (15)	1% (5)	25% (193)	771
Very Favorable of Trump	40% (68)	24% (41)	8% (15)	2% (3)	1% (1)	25% (43)	172
Somewhat Favorable of Trump	34% (46)	33% (44)	6% (9)	1% (2)	1% (1)	25% (33)	134
Somewhat Unfavorable of Trump	25% (24)	38% (36)	7% (7)	5% (5)	— (0)	24% (23)	96
Very Unfavorable of Trump	37% (121)	25% (82)	9% (28)	1% (5)	1% (3)	27% (88)	327
#1 Issue: Economy	45% (104)	31% (71)	7% (17)	2% (5)	— (0)	14% (33)	230
#1 Issue: Security	29% (40)	37% (52)	6% (8)	— (1)	1% (2)	26% (37)	139
#1 Issue: Health Care	37% (49)	19% (25)	10% (13)	2% (3)	1% (2)	32% (42)	132
#1 Issue: Medicare / Social Security	23% (22)	23% (22)	15% (14)	2% (2)	— (0)	37% (35)	94
2018 House Vote: Democrat	29% (77)	29% (77)	8% (22)	3% (8)	1% (3)	29% (76)	263
2018 House Vote: Republican	31% (73)	27% (64)	8% (18)	2% (5)	— (1)	32% (75)	236
2016 Vote: Hillary Clinton	33% (77)	28% (64)	8% (19)	2% (5)	1% (2)	28% (65)	232
2016 Vote: Donald Trump	28% (65)	29% (68)	9% (22)	3% (7)	— (1)	31% (73)	236
2016 Vote: Other	30% (18)	27% (16)	6% (3)	— (0)	2% (1)	35% (21)	60
2016 Vote: Didn't Vote	51% (124)	26% (64)	7% (18)	1% (2)	— (1)	14% (34)	243
Voted in 2014: Yes	31% (140)	28% (126)	8% (38)	2% (10)	1% (3)	30% (139)	455
Voted in 2014: No	46% (145)	27% (86)	8% (25)	2% (5)	1% (2)	17% (54)	316
2012 Vote: Barack Obama	31% (86)	29% (81)	8% (22)	2% (5)	1% (2)	30% (82)	277
2012 Vote: Mitt Romney	28% (49)	28% (49)	7% (13)	2% (4)	— (1)	34% (61)	176
2012 Vote: Didn't Vote	49% (138)	26% (72)	9% (26)	2% (5)	— (1)	14% (39)	281
4-Region: Northeast	35% (51)	35% (51)	6% (9)	2% (3)	— (0)	21% (31)	145
4-Region: Midwest	34% (59)	27% (48)	9% (15)	1% (1)	1% (2)	28% (50)	175
4-Region: South	44% (124)	21% (59)	9% (25)	2% (7)	— (0)	23% (66)	280
4-Region: West	30% (51)	32% (54)	8% (13)	2% (4)	1% (2)	27% (47)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Just Go with It'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(120)	13%	(103)	13%	(100)	2%	(17)	1%	(7)	55%	(424)	771
Gender: Male	12%	(45)	12%	(43)	17%	(64)	4%	(14)	1%	(4)	54%	(203)	373
Gender: Female	19%	(75)	15%	(60)	9%	(36)	1%	(2)	1%	(3)	56%	(221)	398
Age: 18-29	24%	(37)	17%	(26)	8%	(12)	2%	(3)	1%	(2)	48%	(75)	156
Age: 30-44	21%	(53)	16%	(39)	14%	(36)	2%	(4)	2%	(6)	44%	(109)	246
Age: 45-54	7%	(10)	7%	(10)	14%	(19)	2%	(3)	—	(0)	69%	(94)	137
Age: 55-64	11%	(13)	10%	(12)	11%	(13)	3%	(3)	—	(0)	65%	(76)	117
Age: 65+	6%	(6)	14%	(16)	17%	(20)	2%	(3)	—	(0)	61%	(70)	115
Generation Z: 18-22	24%	(18)	12%	(9)	7%	(5)	3%	(2)	1%	(1)	53%	(41)	76
Millennial: Age 23-38	24%	(56)	18%	(43)	13%	(31)	2%	(5)	2%	(5)	41%	(95)	235
Generation X: Age 39-54	11%	(26)	10%	(23)	14%	(31)	2%	(4)	1%	(1)	63%	(142)	227
Boomers: Age 55-73	10%	(20)	12%	(25)	14%	(29)	3%	(6)	—	(0)	62%	(127)	206
PID: Dem (no lean)	14%	(37)	14%	(38)	14%	(38)	2%	(6)	1%	(1)	55%	(148)	267
PID: Ind (no lean)	18%	(44)	12%	(29)	10%	(24)	2%	(6)	2%	(5)	55%	(136)	245
PID: Rep (no lean)	15%	(38)	14%	(35)	15%	(38)	2%	(5)	—	(1)	54%	(141)	259
PID/Gender: Dem Men	12%	(15)	15%	(19)	18%	(23)	4%	(5)	—	(0)	50%	(63)	125
PID/Gender: Dem Women	15%	(22)	14%	(19)	10%	(15)	—	(0)	1%	(1)	59%	(85)	142
PID/Gender: Ind Men	11%	(14)	9%	(11)	13%	(16)	3%	(4)	3%	(4)	59%	(72)	122
PID/Gender: Ind Women	25%	(30)	15%	(18)	7%	(8)	2%	(2)	1%	(1)	51%	(63)	123
PID/Gender: Rep Men	12%	(16)	10%	(13)	20%	(25)	4%	(5)	—	(0)	53%	(67)	127
PID/Gender: Rep Women	17%	(23)	17%	(22)	10%	(13)	—	(0)	1%	(1)	56%	(74)	132
Ideo: Liberal (1-3)	13%	(26)	11%	(23)	10%	(21)	3%	(7)	1%	(2)	61%	(124)	202
Ideo: Moderate (4)	12%	(22)	16%	(29)	16%	(28)	3%	(5)	—	(0)	54%	(98)	183
Ideo: Conservative (5-7)	14%	(38)	14%	(39)	14%	(39)	1%	(3)	—	(1)	56%	(154)	274
Educ: < College	18%	(93)	15%	(80)	14%	(71)	3%	(14)	1%	(6)	50%	(261)	525
Educ: Bachelors degree	12%	(19)	9%	(14)	14%	(24)	1%	(2)	1%	(2)	63%	(106)	168
Educ: Post-grad	9%	(7)	11%	(9)	6%	(5)	1%	(1)	—	(0)	73%	(57)	78
Income: Under 50k	20%	(87)	14%	(63)	13%	(59)	2%	(7)	2%	(7)	50%	(219)	442
Income: 50k-100k	10%	(21)	11%	(24)	11%	(23)	4%	(8)	—	(0)	64%	(134)	209
Income: 100k+	10%	(12)	13%	(16)	15%	(18)	1%	(2)	1%	(1)	59%	(71)	119

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**Table CAS4\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Just Go with It'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(120)	13%	(103)	13%	(100)	2%	(17)	1%	(7)	55%	(424)	771
Ethnicity: White	13%	(80)	14%	(81)	14%	(83)	2%	(14)	1%	(5)	56%	(331)	594
Ethnicity: Hispanic	25%	(28)	8%	(9)	19%	(20)	—	(0)	—	(0)	48%	(52)	109
Ethnicity: Afr. Am.	20%	(21)	13%	(14)	10%	(11)	2%	(2)	1%	(1)	54%	(58)	108
Ethnicity: Other	26%	(18)	12%	(8)	9%	(6)	1%	(1)	1%	(1)	51%	(35)	69
All Christian	11%	(39)	13%	(43)	15%	(52)	2%	(7)	1%	(2)	58%	(201)	343
Agnostic/Nothing in particular	19%	(73)	13%	(51)	11%	(42)	2%	(9)	1%	(4)	53%	(200)	380
Evangelical	18%	(39)	10%	(22)	12%	(27)	1%	(2)	1%	(1)	58%	(123)	213
Non-Evangelical	15%	(42)	16%	(45)	16%	(46)	2%	(5)	—	(1)	52%	(152)	291
Community: Urban	17%	(33)	11%	(22)	14%	(29)	1%	(3)	1%	(2)	55%	(110)	199
Community: Suburban	16%	(53)	14%	(46)	12%	(40)	3%	(10)	1%	(3)	55%	(189)	341
Community: Rural	14%	(33)	15%	(35)	14%	(32)	2%	(4)	1%	(2)	54%	(125)	231
Employ: Private Sector	15%	(38)	14%	(37)	14%	(37)	3%	(7)	1%	(1)	54%	(141)	262
Employ: Self-Employed	16%	(10)	14%	(9)	11%	(7)	3%	(2)	1%	(1)	54%	(34)	64
Employ: Homemaker	22%	(12)	11%	(6)	14%	(8)	2%	(1)	1%	(1)	50%	(28)	55
Employ: Retired	5%	(6)	11%	(14)	18%	(25)	2%	(3)	—	(0)	64%	(86)	134
Employ: Unemployed	21%	(20)	15%	(15)	10%	(10)	3%	(3)	3%	(3)	47%	(45)	96
Employ: Other	26%	(18)	13%	(9)	7%	(5)	1%	(1)	—	(0)	52%	(37)	70
Military HH: Yes	13%	(16)	18%	(23)	11%	(14)	1%	(1)	1%	(2)	56%	(71)	126
Military HH: No	16%	(103)	12%	(80)	13%	(86)	2%	(16)	1%	(6)	55%	(353)	645
RD/WT: Right Direction	17%	(45)	16%	(42)	14%	(37)	2%	(5)	1%	(3)	51%	(138)	269
RD/WT: Wrong Track	15%	(74)	12%	(61)	13%	(63)	2%	(12)	1%	(5)	57%	(287)	502
Trump Job Approve	16%	(52)	14%	(46)	12%	(39)	2%	(5)	—	(1)	55%	(176)	319
Trump Job Disapprove	14%	(60)	13%	(55)	13%	(56)	2%	(10)	1%	(4)	56%	(235)	421
Trump Job Strongly Approve	16%	(27)	13%	(21)	13%	(21)	2%	(3)	—	(0)	56%	(94)	167
Trump Job Somewhat Approve	16%	(25)	16%	(25)	12%	(18)	2%	(2)	—	(1)	54%	(82)	152
Trump Job Somewhat Disapprove	13%	(13)	16%	(16)	18%	(18)	3%	(3)	1%	(1)	48%	(48)	100
Trump Job Strongly Disapprove	15%	(47)	12%	(39)	12%	(38)	2%	(6)	1%	(3)	58%	(187)	320
Favorable of Trump	16%	(48)	14%	(43)	13%	(40)	2%	(6)	—	(1)	55%	(168)	306
Unfavorable of Trump	15%	(63)	14%	(58)	12%	(50)	2%	(8)	1%	(6)	56%	(238)	423

Continued on next page

**Table CAS4\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Just Go with It'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(120)	13%	(103)	13%	(100)	2%	(17)	1%	(7)	55%	(424)	771
Very Favorable of Trump	19%	(33)	13%	(21)	14%	(24)	3%	(4)	—	(0)	52%	(89)	172
Somewhat Favorable of Trump	11%	(15)	16%	(21)	12%	(16)	1%	(2)	—	(1)	59%	(79)	134
Somewhat Unfavorable of Trump	16%	(16)	21%	(20)	12%	(12)	2%	(2)	3%	(3)	45%	(43)	96
Very Unfavorable of Trump	14%	(47)	12%	(38)	12%	(38)	2%	(6)	1%	(3)	60%	(195)	327
#1 Issue: Economy	17%	(39)	15%	(34)	11%	(25)	2%	(5)	2%	(3)	54%	(123)	230
#1 Issue: Security	12%	(17)	11%	(16)	14%	(20)	3%	(4)	—	(0)	59%	(83)	139
#1 Issue: Health Care	17%	(22)	13%	(17)	13%	(17)	1%	(2)	1%	(1)	56%	(74)	132
#1 Issue: Medicare / Social Security	9%	(9)	15%	(14)	20%	(19)	1%	(1)	—	(0)	55%	(52)	94
2018 House Vote: Democrat	13%	(35)	12%	(32)	15%	(40)	1%	(3)	1%	(3)	57%	(149)	263
2018 House Vote: Republican	12%	(28)	16%	(37)	10%	(25)	3%	(7)	—	(1)	59%	(139)	236
2016 Vote: Hillary Clinton	13%	(31)	12%	(28)	15%	(34)	3%	(7)	1%	(1)	56%	(130)	232
2016 Vote: Donald Trump	13%	(32)	14%	(32)	14%	(34)	2%	(4)	—	(1)	57%	(134)	236
2016 Vote: Other	14%	(9)	12%	(7)	4%	(3)	—	(0)	—	(0)	69%	(41)	60
2016 Vote: Didn't Vote	20%	(48)	14%	(35)	12%	(29)	3%	(6)	2%	(6)	49%	(119)	243
Voted in 2014: Yes	13%	(59)	11%	(51)	15%	(66)	2%	(10)	1%	(3)	59%	(267)	455
Voted in 2014: No	19%	(61)	17%	(52)	11%	(34)	2%	(7)	2%	(5)	50%	(158)	316
2012 Vote: Barack Obama	13%	(37)	14%	(38)	12%	(33)	1%	(4)	1%	(3)	59%	(162)	277
2012 Vote: Mitt Romney	11%	(19)	13%	(23)	13%	(23)	2%	(4)	—	(0)	61%	(107)	176
2012 Vote: Didn't Vote	22%	(62)	14%	(40)	14%	(39)	3%	(9)	2%	(5)	45%	(128)	281
4-Region: Northeast	12%	(18)	13%	(18)	17%	(25)	2%	(4)	1%	(1)	55%	(80)	145
4-Region: Midwest	15%	(26)	11%	(19)	13%	(23)	3%	(6)	1%	(1)	57%	(100)	175
4-Region: South	18%	(52)	13%	(36)	10%	(29)	2%	(5)	—	(1)	56%	(157)	280
4-Region: West	14%	(25)	17%	(30)	13%	(22)	1%	(2)	2%	(4)	51%	(88)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	32%	(246)	20%	(157)	11%	(87)	2%	(15)	1%	(7)	34%	(259)	771
Gender: Male	27%	(99)	22%	(82)	14%	(52)	3%	(12)	1%	(5)	33%	(123)	373
Gender: Female	37%	(146)	19%	(75)	9%	(35)	1%	(3)	1%	(2)	34%	(136)	398
Age: 18-29	49%	(76)	23%	(35)	7%	(11)	1%	(2)	1%	(2)	19%	(30)	156
Age: 30-44	40%	(97)	21%	(52)	10%	(24)	3%	(6)	1%	(1)	26%	(65)	246
Age: 45-54	26%	(36)	18%	(25)	11%	(15)	2%	(2)	2%	(2)	42%	(58)	137
Age: 55-64	18%	(21)	18%	(21)	14%	(17)	2%	(2)	2%	(2)	46%	(54)	117
Age: 65+	13%	(15)	21%	(24)	18%	(21)	2%	(2)	—	(0)	45%	(52)	115
Generation Z: 18-22	46%	(35)	36%	(28)	3%	(2)	—	(0)	1%	(1)	14%	(11)	76
Millennial: Age 23-38	46%	(109)	17%	(39)	11%	(27)	3%	(6)	1%	(1)	22%	(53)	235
Generation X: Age 39-54	29%	(65)	20%	(45)	9%	(21)	2%	(4)	2%	(4)	39%	(89)	227
Boomers: Age 55-73	17%	(36)	22%	(46)	15%	(32)	1%	(3)	1%	(2)	43%	(88)	206
PID: Dem (no lean)	33%	(89)	21%	(56)	13%	(35)	3%	(9)	—	(1)	29%	(77)	267
PID: Ind (no lean)	37%	(91)	20%	(49)	8%	(19)	1%	(3)	2%	(5)	32%	(77)	245
PID: Rep (no lean)	25%	(65)	20%	(52)	13%	(33)	1%	(3)	1%	(2)	40%	(105)	259
PID/Gender: Dem Men	31%	(38)	21%	(26)	17%	(21)	5%	(7)	1%	(1)	25%	(31)	125
PID/Gender: Dem Women	36%	(51)	21%	(30)	10%	(14)	1%	(2)	—	(0)	32%	(45)	142
PID/Gender: Ind Men	30%	(36)	26%	(32)	8%	(10)	3%	(3)	3%	(4)	30%	(37)	122
PID/Gender: Ind Women	45%	(55)	15%	(18)	7%	(9)	—	(0)	1%	(1)	33%	(40)	123
PID/Gender: Rep Men	19%	(25)	19%	(24)	17%	(21)	2%	(2)	—	(0)	43%	(54)	127
PID/Gender: Rep Women	31%	(41)	21%	(27)	9%	(11)	1%	(1)	1%	(2)	38%	(50)	132
Ideo: Liberal (1-3)	34%	(70)	21%	(43)	9%	(19)	2%	(5)	1%	(1)	32%	(65)	202
Ideo: Moderate (4)	33%	(59)	21%	(39)	13%	(23)	1%	(3)	1%	(1)	31%	(57)	183
Ideo: Conservative (5-7)	24%	(64)	21%	(57)	13%	(36)	2%	(6)	1%	(3)	39%	(107)	274
Educ: < College	37%	(192)	21%	(110)	10%	(55)	2%	(10)	1%	(6)	29%	(154)	525
Educ: Bachelors degree	21%	(36)	21%	(35)	16%	(27)	2%	(3)	—	(1)	40%	(67)	168
Educ: Post-grad	23%	(18)	16%	(13)	7%	(6)	3%	(2)	1%	(1)	49%	(38)	78
Income: Under 50k	34%	(151)	20%	(89)	13%	(56)	2%	(7)	1%	(5)	30%	(133)	442
Income: 50k-100k	30%	(63)	22%	(46)	10%	(20)	2%	(5)	1%	(2)	35%	(74)	209
Income: 100k+	26%	(31)	19%	(23)	9%	(11)	2%	(3)	—	(1)	43%	(51)	119

Continued on next page

**Table CAS4\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	32%	(246)	20%	(157)	11%	(87)	2%	(15)	1%	(7)	34%	(259)	771
Ethnicity: White	28%	(166)	20%	(122)	13%	(76)	2%	(10)	1%	(7)	36%	(214)	594
Ethnicity: Hispanic	38%	(41)	24%	(26)	9%	(9)	2%	(2)	—	(0)	27%	(30)	109
Ethnicity: Afr. Am.	50%	(54)	14%	(16)	7%	(8)	5%	(5)	1%	(1)	23%	(25)	108
Ethnicity: Other	36%	(25)	29%	(20)	5%	(4)	—	(0)	—	(0)	29%	(20)	69
All Christian	27%	(92)	21%	(71)	11%	(38)	2%	(6)	1%	(3)	39%	(134)	343
Agnostic/Nothing in particular	37%	(139)	20%	(75)	12%	(44)	2%	(9)	1%	(3)	29%	(109)	380
Evangelical	29%	(63)	21%	(44)	9%	(19)	1%	(1)	1%	(2)	39%	(84)	213
Non-Evangelical	29%	(85)	20%	(59)	13%	(37)	4%	(10)	—	(1)	34%	(98)	291
Community: Urban	35%	(70)	21%	(42)	11%	(21)	1%	(3)	1%	(2)	31%	(61)	199
Community: Suburban	25%	(84)	23%	(77)	12%	(42)	1%	(5)	1%	(2)	38%	(131)	341
Community: Rural	39%	(91)	17%	(39)	10%	(24)	3%	(8)	2%	(3)	29%	(66)	231
Employ: Private Sector	30%	(79)	21%	(56)	10%	(25)	3%	(8)	1%	(2)	35%	(92)	262
Employ: Self-Employed	32%	(21)	27%	(17)	11%	(7)	4%	(2)	—	(0)	26%	(17)	64
Employ: Homemaker	41%	(23)	24%	(13)	4%	(2)	—	(0)	3%	(2)	28%	(15)	55
Employ: Retired	16%	(21)	13%	(18)	21%	(28)	2%	(3)	—	(0)	48%	(64)	134
Employ: Unemployed	43%	(41)	12%	(12)	9%	(9)	—	(0)	3%	(3)	32%	(31)	96
Employ: Other	41%	(29)	17%	(12)	15%	(10)	2%	(1)	—	(0)	26%	(18)	70
Military HH: Yes	31%	(40)	24%	(30)	11%	(14)	5%	(6)	1%	(1)	28%	(36)	126
Military HH: No	32%	(206)	20%	(127)	11%	(73)	1%	(9)	1%	(7)	35%	(223)	645
RD/WT: Right Direction	28%	(74)	21%	(57)	12%	(32)	2%	(5)	1%	(3)	37%	(98)	269
RD/WT: Wrong Track	34%	(172)	20%	(100)	11%	(55)	2%	(10)	1%	(4)	32%	(160)	502
Trump Job Approve	27%	(87)	23%	(73)	11%	(35)	2%	(5)	1%	(2)	36%	(116)	319
Trump Job Disapprove	34%	(145)	19%	(80)	12%	(49)	2%	(9)	1%	(5)	32%	(133)	421
Trump Job Strongly Approve	25%	(42)	17%	(29)	13%	(21)	3%	(5)	1%	(2)	41%	(68)	167
Trump Job Somewhat Approve	30%	(46)	29%	(44)	9%	(14)	1%	(1)	—	(0)	31%	(47)	152
Trump Job Somewhat Disapprove	27%	(27)	21%	(21)	16%	(16)	—	(0)	1%	(1)	34%	(35)	100
Trump Job Strongly Disapprove	37%	(118)	19%	(59)	10%	(33)	3%	(8)	1%	(4)	31%	(98)	320
Favorable of Trump	26%	(81)	23%	(70)	11%	(33)	2%	(5)	1%	(2)	37%	(114)	306
Unfavorable of Trump	33%	(141)	18%	(78)	12%	(50)	2%	(10)	1%	(5)	33%	(138)	423

Continued on next page

**Table CAS4\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	32%	(246)	20%	(157)	11%	(87)	2%	(15)	1%	(7)	34%	(259)	771
Very Favorable of Trump	25%	(44)	18%	(30)	12%	(21)	3%	(4)	1%	(2)	42%	(71)	172
Somewhat Favorable of Trump	28%	(37)	30%	(40)	9%	(13)	—	(1)	1%	(1)	32%	(43)	134
Somewhat Unfavorable of Trump	29%	(27)	15%	(14)	16%	(15)	—	(0)	1%	(1)	39%	(37)	96
Very Unfavorable of Trump	35%	(114)	20%	(64)	11%	(35)	3%	(9)	1%	(4)	31%	(101)	327
#1 Issue: Economy	31%	(71)	28%	(64)	11%	(25)	1%	(3)	2%	(4)	27%	(62)	230
#1 Issue: Security	27%	(38)	17%	(24)	10%	(15)	3%	(4)	2%	(3)	40%	(56)	139
#1 Issue: Health Care	28%	(36)	22%	(29)	11%	(15)	2%	(2)	—	(1)	37%	(49)	132
#1 Issue: Medicare / Social Security	30%	(28)	15%	(14)	18%	(17)	—	(0)	—	(0)	37%	(35)	94
2018 House Vote: Democrat	30%	(80)	19%	(50)	14%	(38)	2%	(6)	2%	(4)	32%	(85)	263
2018 House Vote: Republican	26%	(62)	20%	(47)	10%	(24)	2%	(5)	—	(1)	41%	(97)	236
2016 Vote: Hillary Clinton	32%	(75)	18%	(42)	13%	(31)	3%	(6)	1%	(2)	33%	(75)	232
2016 Vote: Donald Trump	22%	(53)	20%	(47)	13%	(30)	2%	(4)	1%	(2)	43%	(101)	236
2016 Vote: Other	39%	(24)	17%	(10)	11%	(7)	3%	(2)	1%	(1)	28%	(17)	60
2016 Vote: Didn't Vote	39%	(94)	24%	(59)	8%	(20)	1%	(3)	1%	(2)	27%	(65)	243
Voted in 2014: Yes	28%	(129)	20%	(91)	12%	(54)	3%	(12)	1%	(6)	36%	(162)	455
Voted in 2014: No	37%	(116)	21%	(66)	10%	(33)	1%	(3)	—	(1)	31%	(97)	316
2012 Vote: Barack Obama	29%	(79)	22%	(60)	12%	(32)	3%	(9)	1%	(3)	34%	(93)	277
2012 Vote: Mitt Romney	24%	(42)	22%	(39)	8%	(14)	1%	(1)	1%	(2)	44%	(78)	176
2012 Vote: Didn't Vote	41%	(117)	19%	(55)	12%	(33)	1%	(3)	1%	(3)	25%	(71)	281
4-Region: Northeast	33%	(47)	19%	(28)	13%	(19)	3%	(4)	—	(0)	32%	(46)	145
4-Region: Midwest	32%	(56)	18%	(31)	8%	(14)	3%	(6)	1%	(3)	37%	(65)	175
4-Region: South	33%	(92)	20%	(57)	12%	(33)	1%	(4)	1%	(4)	32%	(90)	280
4-Region: West	29%	(49)	24%	(42)	12%	(20)	1%	(1)	1%	(1)	34%	(57)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS4\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Pixels'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(126)	14%	(111)	16%	(123)	3%	(22)	1%	(10)	49%	(379)	771
Gender: Male	17%	(65)	17%	(63)	21%	(78)	4%	(16)	2%	(7)	39%	(144)	373
Gender: Female	15%	(61)	12%	(48)	11%	(45)	2%	(6)	1%	(3)	59%	(235)	398
Age: 18-29	24%	(38)	19%	(29)	15%	(24)	2%	(4)	2%	(4)	37%	(57)	156
Age: 30-44	25%	(61)	18%	(45)	14%	(33)	4%	(11)	2%	(4)	38%	(93)	246
Age: 45-54	10%	(14)	14%	(19)	17%	(23)	3%	(4)	1%	(1)	56%	(76)	137
Age: 55-64	6%	(7)	8%	(9)	15%	(18)	2%	(2)	1%	(1)	68%	(79)	117
Age: 65+	6%	(7)	7%	(8)	22%	(25)	1%	(1)	—	(0)	64%	(74)	115
Generation Z: 18-22	27%	(20)	15%	(11)	18%	(14)	—	(0)	3%	(2)	38%	(29)	76
Millennial: Age 23-38	24%	(56)	20%	(48)	16%	(37)	5%	(12)	2%	(4)	33%	(78)	235
Generation X: Age 39-54	16%	(35)	15%	(34)	13%	(29)	3%	(6)	1%	(3)	53%	(120)	227
Boomers: Age 55-73	7%	(14)	8%	(17)	18%	(37)	2%	(4)	1%	(1)	65%	(134)	206
PID: Dem (no lean)	19%	(50)	13%	(35)	17%	(45)	4%	(10)	1%	(3)	47%	(125)	267
PID: Ind (no lean)	17%	(42)	16%	(40)	14%	(33)	2%	(5)	2%	(6)	49%	(119)	245
PID: Rep (no lean)	13%	(34)	14%	(36)	17%	(45)	3%	(7)	1%	(1)	52%	(135)	259
PID/Gender: Dem Men	20%	(25)	16%	(21)	23%	(28)	6%	(7)	2%	(2)	33%	(41)	125
PID/Gender: Dem Women	17%	(24)	10%	(14)	12%	(17)	2%	(2)	1%	(1)	59%	(84)	142
PID/Gender: Ind Men	15%	(19)	22%	(27)	17%	(20)	2%	(2)	4%	(5)	40%	(49)	122
PID/Gender: Ind Women	19%	(23)	11%	(13)	11%	(13)	3%	(3)	—	(1)	57%	(70)	123
PID/Gender: Rep Men	16%	(21)	13%	(16)	23%	(30)	5%	(7)	—	(0)	42%	(54)	127
PID/Gender: Rep Women	10%	(13)	15%	(20)	11%	(15)	1%	(1)	1%	(1)	61%	(81)	132
Ideo: Liberal (1-3)	13%	(26)	15%	(30)	15%	(31)	3%	(5)	1%	(3)	53%	(108)	202
Ideo: Moderate (4)	21%	(38)	13%	(24)	16%	(30)	3%	(5)	2%	(3)	46%	(83)	183
Ideo: Conservative (5-7)	10%	(26)	16%	(43)	18%	(50)	4%	(10)	—	(1)	53%	(144)	274
Educ: < College	19%	(100)	14%	(76)	16%	(85)	2%	(12)	2%	(8)	46%	(243)	525
Educ: Bachelors degree	10%	(16)	14%	(23)	18%	(31)	4%	(7)	—	(1)	53%	(90)	168
Educ: Post-grad	12%	(9)	15%	(12)	10%	(8)	3%	(2)	1%	(1)	59%	(46)	78
Income: Under 50k	19%	(82)	15%	(67)	17%	(73)	3%	(11)	2%	(7)	46%	(202)	442
Income: 50k-100k	12%	(26)	14%	(30)	15%	(31)	4%	(8)	1%	(3)	54%	(113)	209
Income: 100k+	14%	(17)	12%	(15)	16%	(19)	3%	(3)	—	(0)	54%	(65)	119

Continued on next page

**Table CAS4\_5: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Pixels'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(126)	14%	(111)	16%	(123)	3%	(22)	1%	(10)	49%	(379)	771
Ethnicity: White	13%	(77)	14%	(85)	16%	(98)	3%	(18)	1%	(8)	52%	(308)	594
Ethnicity: Hispanic	22%	(23)	17%	(18)	25%	(27)	5%	(5)	1%	(1)	32%	(34)	109
Ethnicity: Afr. Am.	27%	(29)	17%	(18)	9%	(10)	4%	(4)	1%	(1)	44%	(47)	108
Ethnicity: Other	29%	(20)	11%	(8)	23%	(16)	1%	(0)	2%	(1)	35%	(24)	69
All Christian	12%	(42)	15%	(53)	17%	(57)	3%	(12)	1%	(3)	51%	(176)	343
Agnostic/Nothing in particular	20%	(74)	14%	(52)	16%	(59)	2%	(9)	1%	(5)	47%	(181)	380
Evangelical	13%	(28)	14%	(29)	17%	(36)	1%	(2)	—	(1)	55%	(118)	213
Non-Evangelical	15%	(44)	16%	(47)	18%	(52)	5%	(14)	1%	(3)	45%	(131)	291
Community: Urban	16%	(32)	15%	(29)	19%	(37)	4%	(7)	—	(1)	47%	(93)	199
Community: Suburban	14%	(49)	16%	(55)	16%	(55)	3%	(10)	1%	(3)	49%	(168)	341
Community: Rural	19%	(45)	12%	(27)	14%	(31)	2%	(4)	2%	(6)	51%	(118)	231
Employ: Private Sector	15%	(40)	17%	(45)	14%	(37)	4%	(11)	1%	(2)	48%	(126)	262
Employ: Self-Employed	22%	(14)	18%	(11)	11%	(7)	—	(0)	5%	(3)	44%	(28)	64
Employ: Homemaker	14%	(7)	21%	(12)	14%	(8)	3%	(2)	4%	(2)	45%	(25)	55
Employ: Retired	8%	(10)	5%	(7)	23%	(31)	1%	(1)	—	(0)	63%	(85)	134
Employ: Unemployed	15%	(14)	15%	(14)	16%	(16)	6%	(6)	1%	(1)	46%	(44)	96
Employ: Other	29%	(21)	14%	(10)	11%	(8)	2%	(2)	—	(0)	44%	(31)	70
Military HH: Yes	19%	(24)	15%	(19)	18%	(23)	3%	(4)	—	(0)	44%	(56)	126
Military HH: No	16%	(102)	14%	(92)	16%	(100)	3%	(18)	2%	(10)	50%	(323)	645
RD/WT: Right Direction	16%	(42)	16%	(42)	18%	(48)	3%	(8)	1%	(2)	47%	(127)	269
RD/WT: Wrong Track	17%	(83)	14%	(69)	15%	(76)	3%	(14)	2%	(8)	50%	(252)	502
Trump Job Approve	13%	(40)	14%	(45)	18%	(57)	3%	(10)	—	(1)	52%	(167)	319
Trump Job Disapprove	17%	(73)	15%	(62)	15%	(61)	3%	(12)	2%	(9)	48%	(204)	421
Trump Job Strongly Approve	15%	(25)	9%	(15)	19%	(32)	4%	(6)	—	(0)	53%	(89)	167
Trump Job Somewhat Approve	10%	(15)	20%	(30)	16%	(24)	3%	(4)	—	(1)	52%	(78)	152
Trump Job Somewhat Disapprove	8%	(8)	28%	(28)	16%	(16)	3%	(3)	3%	(3)	42%	(42)	100
Trump Job Strongly Disapprove	20%	(64)	11%	(34)	14%	(45)	3%	(10)	2%	(7)	50%	(161)	320
Favorable of Trump	12%	(36)	17%	(51)	17%	(52)	3%	(9)	—	(1)	51%	(157)	306
Unfavorable of Trump	19%	(79)	12%	(52)	15%	(62)	3%	(14)	2%	(8)	49%	(209)	423

Continued on next page

**Table CAS4\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Pixels'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(126)	14%	(111)	16%	(123)	3%	(22)	1%	(10)	49%	(379)	771
Very Favorable of Trump	17%	(29)	9%	(16)	18%	(31)	3%	(5)	—	(0)	53%	(91)	172
Somewhat Favorable of Trump	6%	(8)	26%	(35)	16%	(22)	3%	(4)	—	(1)	49%	(66)	134
Somewhat Unfavorable of Trump	15%	(14)	18%	(17)	14%	(13)	1%	(1)	1%	(1)	51%	(49)	96
Very Unfavorable of Trump	20%	(65)	11%	(35)	15%	(49)	4%	(12)	2%	(7)	49%	(160)	327
#1 Issue: Economy	17%	(39)	16%	(36)	17%	(39)	3%	(7)	1%	(3)	46%	(106)	230
#1 Issue: Security	11%	(15)	17%	(23)	15%	(22)	4%	(5)	1%	(1)	53%	(73)	139
#1 Issue: Health Care	17%	(23)	11%	(14)	11%	(14)	4%	(5)	1%	(2)	57%	(75)	132
#1 Issue: Medicare / Social Security	15%	(14)	9%	(8)	22%	(21)	1%	(1)	—	(0)	53%	(50)	94
2018 House Vote: Democrat	17%	(44)	13%	(35)	16%	(41)	2%	(5)	2%	(6)	50%	(132)	263
2018 House Vote: Republican	13%	(32)	14%	(34)	15%	(34)	3%	(7)	1%	(2)	54%	(127)	236
2016 Vote: Hillary Clinton	19%	(43)	12%	(28)	13%	(31)	3%	(7)	2%	(5)	51%	(118)	232
2016 Vote: Donald Trump	12%	(29)	13%	(32)	18%	(42)	3%	(7)	—	(1)	53%	(126)	236
2016 Vote: Other	26%	(16)	15%	(9)	13%	(8)	—	(0)	2%	(1)	43%	(26)	60
2016 Vote: Didn't Vote	16%	(38)	18%	(43)	17%	(42)	3%	(7)	1%	(3)	45%	(109)	243
Voted in 2014: Yes	15%	(68)	13%	(61)	15%	(68)	3%	(14)	1%	(7)	52%	(237)	455
Voted in 2014: No	18%	(57)	16%	(50)	17%	(55)	2%	(8)	1%	(3)	45%	(143)	316
2012 Vote: Barack Obama	15%	(43)	14%	(39)	15%	(41)	2%	(6)	2%	(5)	52%	(143)	277
2012 Vote: Mitt Romney	13%	(23)	13%	(24)	15%	(26)	3%	(5)	—	(0)	56%	(98)	176
2012 Vote: Didn't Vote	21%	(58)	16%	(44)	18%	(51)	3%	(8)	1%	(3)	41%	(117)	281
4-Region: Northeast	12%	(18)	14%	(20)	17%	(25)	3%	(5)	—	(1)	53%	(77)	145
4-Region: Midwest	18%	(31)	15%	(26)	12%	(21)	4%	(7)	2%	(3)	50%	(88)	175
4-Region: South	17%	(46)	14%	(40)	13%	(36)	3%	(10)	1%	(4)	52%	(145)	280
4-Region: West	18%	(30)	14%	(24)	25%	(42)	1%	(1)	2%	(3)	41%	(70)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Meyerowitz Stories (New and Selected)'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(28)	5%	(40)	14%	(108)	3%	(19)	2%	(12)	73%	(564)	771
Gender: Male	3%	(11)	6%	(21)	20%	(74)	3%	(13)	2%	(6)	66%	(248)	373
Gender: Female	4%	(17)	5%	(18)	9%	(34)	2%	(7)	1%	(5)	80%	(316)	398
Age: 18-29	2%	(3)	6%	(9)	12%	(19)	5%	(7)	2%	(4)	73%	(114)	156
Age: 30-44	3%	(8)	8%	(21)	14%	(34)	2%	(5)	2%	(6)	70%	(172)	246
Age: 45-54	5%	(7)	2%	(3)	10%	(14)	2%	(2)	—	(0)	81%	(112)	137
Age: 55-64	5%	(5)	2%	(3)	16%	(18)	2%	(2)	—	(0)	75%	(88)	117
Age: 65+	5%	(5)	4%	(4)	20%	(23)	2%	(3)	2%	(2)	68%	(78)	115
Generation Z: 18-22	3%	(2)	2%	(1)	13%	(10)	2%	(2)	3%	(2)	78%	(59)	76
Millennial: Age 23-38	3%	(6)	8%	(20)	14%	(34)	4%	(8)	3%	(6)	68%	(161)	235
Generation X: Age 39-54	4%	(9)	5%	(11)	11%	(24)	2%	(4)	1%	(1)	78%	(178)	227
Boomers: Age 55-73	5%	(11)	3%	(7)	17%	(36)	2%	(5)	1%	(1)	71%	(146)	206
PID: Dem (no lean)	5%	(12)	8%	(21)	18%	(47)	3%	(8)	1%	(2)	66%	(177)	267
PID: Ind (no lean)	4%	(10)	4%	(11)	11%	(27)	3%	(7)	2%	(4)	76%	(185)	245
PID: Rep (no lean)	2%	(6)	3%	(8)	13%	(34)	2%	(5)	2%	(5)	78%	(202)	259
PID/Gender: Dem Men	2%	(3)	9%	(11)	24%	(30)	6%	(7)	1%	(1)	58%	(72)	125
PID/Gender: Dem Women	7%	(9)	7%	(10)	12%	(17)	—	(0)	1%	(1)	73%	(104)	142
PID/Gender: Ind Men	4%	(5)	6%	(7)	13%	(16)	2%	(3)	3%	(3)	73%	(88)	122
PID/Gender: Ind Women	5%	(6)	3%	(4)	9%	(12)	3%	(4)	—	(1)	79%	(97)	123
PID/Gender: Rep Men	3%	(4)	3%	(4)	22%	(28)	2%	(2)	2%	(2)	69%	(87)	127
PID/Gender: Rep Women	1%	(2)	3%	(4)	4%	(6)	2%	(2)	3%	(4)	87%	(115)	132
Ideo: Liberal (1-3)	6%	(12)	5%	(9)	13%	(26)	4%	(8)	1%	(3)	71%	(143)	202
Ideo: Moderate (4)	4%	(7)	5%	(9)	19%	(34)	2%	(3)	1%	(1)	71%	(129)	183
Ideo: Conservative (5-7)	2%	(7)	3%	(8)	14%	(39)	3%	(7)	1%	(4)	76%	(209)	274
Educ: < College	4%	(21)	5%	(28)	15%	(78)	3%	(13)	2%	(8)	72%	(377)	525
Educ: Bachelors degree	1%	(1)	4%	(7)	14%	(23)	3%	(5)	1%	(1)	77%	(130)	168
Educ: Post-grad	7%	(6)	5%	(4)	10%	(8)	1%	(1)	3%	(2)	74%	(58)	78
Income: Under 50k	4%	(17)	5%	(24)	17%	(76)	3%	(12)	2%	(8)	69%	(305)	442
Income: 50k-100k	3%	(7)	6%	(12)	8%	(17)	2%	(5)	1%	(3)	79%	(166)	209
Income: 100k+	3%	(4)	3%	(4)	13%	(15)	2%	(3)	1%	(1)	77%	(92)	119

Continued on next page

**Table CAS4\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Meyerowitz Stories (New and Selected)'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(28)	5%	(40)	14%	(108)	3%	(19)	2%	(12)	73%	(564)	771
Ethnicity: White	4%	(21)	4%	(25)	15%	(91)	3%	(15)	2%	(9)	73%	(433)	594
Ethnicity: Hispanic	4%	(4)	5%	(6)	13%	(14)	5%	(6)	—	(0)	73%	(79)	109
Ethnicity: Afr. Am.	5%	(5)	9%	(10)	12%	(13)	3%	(3)	1%	(1)	69%	(75)	108
Ethnicity: Other	2%	(1)	7%	(5)	7%	(5)	1%	(1)	2%	(1)	82%	(56)	69
All Christian	4%	(13)	7%	(23)	14%	(48)	2%	(6)	2%	(6)	72%	(246)	343
Agnostic/Nothing in particular	3%	(12)	3%	(13)	14%	(53)	3%	(10)	1%	(5)	75%	(287)	380
Evangelical	5%	(12)	4%	(8)	13%	(28)	3%	(7)	1%	(1)	74%	(158)	213
Non-Evangelical	3%	(9)	7%	(21)	16%	(47)	3%	(8)	2%	(6)	69%	(200)	291
Community: Urban	4%	(7)	4%	(8)	17%	(34)	3%	(6)	1%	(2)	72%	(143)	199
Community: Suburban	3%	(10)	6%	(22)	14%	(48)	2%	(8)	2%	(5)	73%	(249)	341
Community: Rural	4%	(10)	4%	(10)	12%	(27)	3%	(6)	2%	(5)	75%	(173)	231
Employ: Private Sector	3%	(9)	8%	(20)	15%	(39)	3%	(8)	1%	(3)	70%	(183)	262
Employ: Self-Employed	6%	(4)	4%	(2)	21%	(13)	1%	(1)	—	(0)	68%	(44)	64
Employ: Homemaker	9%	(5)	3%	(2)	7%	(4)	—	(0)	5%	(3)	75%	(42)	55
Employ: Retired	3%	(5)	—	(1)	20%	(26)	2%	(2)	1%	(1)	74%	(99)	134
Employ: Unemployed	4%	(4)	6%	(6)	6%	(6)	4%	(4)	1%	(1)	78%	(74)	96
Employ: Other	1%	(1)	6%	(4)	12%	(9)	2%	(2)	3%	(2)	75%	(53)	70
Military HH: Yes	3%	(4)	3%	(4)	12%	(16)	4%	(6)	1%	(2)	76%	(96)	126
Military HH: No	4%	(24)	6%	(36)	14%	(93)	2%	(14)	2%	(10)	73%	(468)	645
RD/WT: Right Direction	3%	(8)	7%	(19)	13%	(35)	2%	(6)	2%	(5)	73%	(197)	269
RD/WT: Wrong Track	4%	(20)	4%	(21)	15%	(74)	3%	(14)	1%	(7)	73%	(367)	502
Trump Job Approve	2%	(7)	5%	(16)	10%	(33)	3%	(11)	1%	(3)	78%	(249)	319
Trump Job Disapprove	5%	(21)	5%	(21)	17%	(70)	2%	(8)	2%	(9)	69%	(291)	421
Trump Job Strongly Approve	3%	(5)	4%	(6)	13%	(21)	2%	(3)	1%	(2)	78%	(130)	167
Trump Job Somewhat Approve	2%	(3)	7%	(10)	8%	(12)	5%	(8)	—	(1)	78%	(118)	152
Trump Job Somewhat Disapprove	6%	(6)	2%	(2)	20%	(20)	1%	(1)	4%	(4)	67%	(67)	100
Trump Job Strongly Disapprove	5%	(14)	6%	(20)	16%	(50)	2%	(8)	1%	(5)	70%	(224)	320
Favorable of Trump	3%	(9)	4%	(13)	10%	(32)	3%	(11)	1%	(3)	78%	(239)	306
Unfavorable of Trump	5%	(19)	4%	(17)	16%	(68)	2%	(9)	2%	(7)	71%	(302)	423

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**Table CAS4\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Meyerowitz Stories (New and Selected)'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(28)	5%	(40)	14%	(108)	3%	(19)	2%	(12)	73%	(564)	771
Very Favorable of Trump	4%	(6)	3%	(6)	14%	(24)	3%	(5)	1%	(2)	75%	(129)	172
Somewhat Favorable of Trump	2%	(3)	5%	(7)	6%	(8)	4%	(6)	1%	(1)	82%	(110)	134
Somewhat Unfavorable of Trump	4%	(4)	5%	(5)	16%	(15)	—	(0)	3%	(3)	72%	(68)	96
Very Unfavorable of Trump	5%	(15)	4%	(12)	16%	(53)	3%	(8)	1%	(5)	71%	(233)	327
#1 Issue: Economy	5%	(11)	7%	(17)	12%	(27)	1%	(3)	2%	(4)	73%	(168)	230
#1 Issue: Security	1%	(2)	3%	(4)	10%	(14)	1%	(2)	2%	(3)	82%	(114)	139
#1 Issue: Health Care	4%	(6)	6%	(7)	17%	(22)	3%	(4)	—	(0)	70%	(93)	132
#1 Issue: Medicare / Social Security	5%	(5)	4%	(4)	22%	(21)	2%	(2)	—	(0)	67%	(63)	94
2018 House Vote: Democrat	3%	(9)	7%	(18)	16%	(42)	3%	(8)	1%	(3)	70%	(184)	263
2018 House Vote: Republican	4%	(9)	3%	(7)	12%	(29)	2%	(5)	2%	(6)	76%	(180)	236
2016 Vote: Hillary Clinton	5%	(11)	6%	(14)	18%	(41)	3%	(6)	1%	(3)	68%	(157)	232
2016 Vote: Donald Trump	4%	(9)	4%	(8)	12%	(29)	2%	(6)	2%	(5)	76%	(179)	236
2016 Vote: Other	3%	(2)	2%	(1)	8%	(5)	1%	(0)	3%	(2)	82%	(49)	60
2016 Vote: Didn't Vote	2%	(5)	6%	(15)	14%	(34)	3%	(7)	1%	(2)	74%	(179)	243
Voted in 2014: Yes	4%	(20)	5%	(21)	14%	(65)	2%	(9)	2%	(9)	73%	(332)	455
Voted in 2014: No	3%	(8)	6%	(19)	14%	(44)	3%	(11)	1%	(3)	73%	(232)	316
2012 Vote: Barack Obama	5%	(13)	6%	(17)	14%	(39)	2%	(6)	1%	(4)	72%	(200)	277
2012 Vote: Mitt Romney	5%	(8)	4%	(7)	9%	(16)	2%	(3)	2%	(3)	78%	(138)	176
2012 Vote: Didn't Vote	2%	(7)	6%	(16)	17%	(48)	4%	(11)	1%	(3)	70%	(197)	281
4-Region: Northeast	3%	(4)	6%	(8)	17%	(24)	2%	(3)	1%	(2)	71%	(103)	145
4-Region: Midwest	4%	(7)	3%	(6)	13%	(23)	2%	(4)	2%	(3)	75%	(132)	175
4-Region: South	4%	(11)	5%	(14)	13%	(38)	3%	(9)	1%	(4)	73%	(205)	280
4-Region: West	3%	(6)	7%	(11)	14%	(23)	2%	(3)	2%	(3)	73%	(124)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Murder Mystery'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(84)	11%	(84)	12%	(95)	3%	(24)	1%	(6)	62%	(478)	771
Gender: Male	9%	(33)	10%	(38)	16%	(61)	3%	(12)	1%	(4)	60%	(225)	373
Gender: Female	13%	(50)	12%	(46)	9%	(35)	3%	(12)	—	(2)	64%	(253)	398
Age: 18-29	18%	(28)	17%	(27)	11%	(17)	4%	(7)	1%	(2)	48%	(75)	156
Age: 30-44	13%	(32)	12%	(29)	11%	(27)	3%	(8)	1%	(2)	60%	(147)	246
Age: 45-54	8%	(12)	6%	(9)	9%	(13)	2%	(2)	1%	(1)	73%	(100)	137
Age: 55-64	6%	(7)	8%	(9)	14%	(16)	3%	(4)	—	(0)	70%	(82)	117
Age: 65+	5%	(5)	9%	(11)	19%	(22)	2%	(3)	—	(0)	65%	(75)	115
Generation Z: 18-22	22%	(17)	16%	(12)	6%	(5)	7%	(5)	3%	(2)	46%	(35)	76
Millennial: Age 23-38	14%	(33)	15%	(36)	15%	(34)	3%	(7)	—	(1)	53%	(125)	235
Generation X: Age 39-54	10%	(22)	7%	(17)	8%	(18)	3%	(6)	1%	(2)	71%	(163)	227
Boomers: Age 55-73	6%	(13)	9%	(18)	16%	(32)	3%	(6)	—	(0)	67%	(137)	206
PID: Dem (no lean)	10%	(28)	11%	(29)	13%	(35)	5%	(14)	—	(0)	60%	(161)	267
PID: Ind (no lean)	13%	(31)	10%	(25)	12%	(28)	1%	(3)	2%	(4)	63%	(153)	245
PID: Rep (no lean)	10%	(25)	11%	(30)	12%	(32)	3%	(7)	—	(1)	64%	(165)	259
PID/Gender: Dem Men	8%	(11)	10%	(13)	19%	(23)	6%	(8)	—	(0)	56%	(70)	125
PID/Gender: Dem Women	12%	(17)	12%	(17)	8%	(11)	4%	(6)	—	(0)	63%	(90)	142
PID/Gender: Ind Men	9%	(11)	9%	(11)	12%	(15)	—	(0)	3%	(4)	66%	(81)	122
PID/Gender: Ind Women	16%	(19)	11%	(14)	11%	(14)	2%	(3)	—	(1)	59%	(72)	123
PID/Gender: Rep Men	9%	(11)	11%	(14)	18%	(23)	3%	(4)	—	(0)	58%	(74)	127
PID/Gender: Rep Women	11%	(14)	11%	(15)	7%	(9)	2%	(2)	1%	(1)	68%	(91)	132
Ideo: Liberal (1-3)	11%	(21)	9%	(17)	10%	(19)	5%	(10)	1%	(2)	65%	(132)	202
Ideo: Moderate (4)	11%	(20)	6%	(10)	18%	(33)	3%	(6)	1%	(1)	62%	(113)	183
Ideo: Conservative (5-7)	10%	(26)	14%	(38)	12%	(33)	2%	(6)	—	(1)	62%	(170)	274
Educ: < College	12%	(61)	11%	(59)	14%	(72)	3%	(17)	1%	(6)	59%	(309)	525
Educ: Bachelors degree	9%	(15)	9%	(15)	12%	(21)	3%	(4)	—	(0)	67%	(113)	168
Educ: Post-grad	11%	(8)	12%	(9)	3%	(2)	3%	(2)	—	(0)	72%	(56)	78
Income: Under 50k	13%	(59)	12%	(54)	13%	(60)	3%	(15)	1%	(4)	57%	(251)	442
Income: 50k-100k	8%	(16)	8%	(17)	11%	(23)	3%	(6)	1%	(2)	69%	(145)	209
Income: 100k+	8%	(9)	11%	(13)	10%	(12)	3%	(3)	—	(0)	69%	(82)	119

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**Table CAS4\_7: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Murder Mystery'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(84)	11%	(84)	12%	(95)	3%	(24)	1%	(6)	62%	(478)	771
Ethnicity: White	10%	(58)	11%	(64)	12%	(70)	3%	(18)	1%	(3)	64%	(380)	594
Ethnicity: Hispanic	18%	(19)	11%	(12)	19%	(20)	4%	(4)	—	(0)	48%	(52)	109
Ethnicity: Afr. Am.	17%	(18)	13%	(14)	13%	(14)	1%	(1)	2%	(2)	54%	(59)	108
Ethnicity: Other	11%	(8)	8%	(6)	16%	(11)	6%	(4)	—	(0)	58%	(40)	69
All Christian	10%	(35)	10%	(33)	13%	(45)	4%	(13)	1%	(3)	62%	(214)	343
Agnostic/Nothing in particular	11%	(41)	13%	(48)	10%	(38)	2%	(9)	1%	(2)	63%	(242)	380
Evangelical	13%	(27)	13%	(27)	9%	(19)	3%	(7)	1%	(2)	61%	(131)	213
Non-Evangelical	8%	(22)	12%	(34)	16%	(45)	4%	(12)	1%	(2)	60%	(175)	291
Community: Urban	12%	(23)	12%	(24)	15%	(29)	4%	(9)	1%	(1)	57%	(113)	199
Community: Suburban	7%	(25)	12%	(42)	13%	(45)	3%	(12)	1%	(3)	63%	(213)	341
Community: Rural	15%	(35)	8%	(18)	9%	(21)	2%	(3)	1%	(1)	66%	(153)	231
Employ: Private Sector	11%	(29)	12%	(32)	11%	(28)	4%	(11)	—	(1)	62%	(162)	262
Employ: Self-Employed	18%	(12)	9%	(6)	11%	(7)	5%	(3)	1%	(1)	56%	(36)	64
Employ: Homemaker	14%	(8)	7%	(4)	11%	(6)	3%	(2)	1%	(1)	64%	(35)	55
Employ: Retired	6%	(9)	5%	(7)	20%	(27)	1%	(1)	—	(0)	67%	(90)	134
Employ: Unemployed	9%	(9)	14%	(13)	12%	(12)	1%	(1)	3%	(3)	60%	(58)	96
Employ: Other	13%	(9)	10%	(7)	12%	(8)	—	(0)	1%	(0)	65%	(45)	70
Military HH: Yes	10%	(13)	14%	(17)	12%	(15)	—	(1)	1%	(1)	63%	(79)	126
Military HH: No	11%	(71)	10%	(67)	12%	(80)	4%	(23)	1%	(5)	62%	(399)	645
RD/WT: Right Direction	10%	(27)	13%	(36)	14%	(37)	3%	(7)	1%	(3)	59%	(159)	269
RD/WT: Wrong Track	11%	(57)	10%	(48)	12%	(59)	3%	(16)	1%	(3)	64%	(319)	502
Trump Job Approve	9%	(30)	13%	(42)	12%	(38)	2%	(7)	—	(1)	63%	(201)	319
Trump Job Disapprove	12%	(50)	10%	(40)	13%	(54)	4%	(16)	1%	(4)	61%	(257)	421
Trump Job Strongly Approve	10%	(17)	9%	(15)	12%	(20)	3%	(4)	—	(1)	66%	(110)	167
Trump Job Somewhat Approve	9%	(13)	17%	(26)	12%	(18)	2%	(3)	—	(1)	60%	(91)	152
Trump Job Somewhat Disapprove	8%	(8)	10%	(10)	15%	(15)	4%	(4)	3%	(3)	60%	(60)	100
Trump Job Strongly Disapprove	13%	(41)	10%	(31)	12%	(39)	4%	(12)	—	(1)	61%	(197)	320
Favorable of Trump	9%	(27)	13%	(38)	11%	(35)	2%	(7)	1%	(2)	64%	(196)	306
Unfavorable of Trump	12%	(50)	9%	(40)	12%	(53)	4%	(16)	1%	(3)	62%	(261)	423

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**Table CAS4\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Murder Mystery'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(84)	11%	(84)	12%	(95)	3%	(24)	1%	(6)	62%	(478)	771
Very Favorable of Trump	10%	(17)	10%	(17)	14%	(25)	3%	(5)	1%	(2)	63%	(107)	172
Somewhat Favorable of Trump	8%	(11)	16%	(22)	8%	(10)	2%	(2)	—	(1)	66%	(89)	134
Somewhat Unfavorable of Trump	10%	(10)	9%	(9)	16%	(16)	3%	(2)	1%	(1)	60%	(57)	96
Very Unfavorable of Trump	12%	(40)	9%	(31)	11%	(37)	4%	(14)	—	(1)	62%	(204)	327
#1 Issue: Economy	14%	(32)	13%	(29)	10%	(24)	4%	(9)	1%	(2)	58%	(133)	230
#1 Issue: Security	7%	(9)	7%	(10)	10%	(13)	6%	(9)	1%	(2)	70%	(97)	139
#1 Issue: Health Care	6%	(8)	11%	(15)	13%	(17)	2%	(3)	1%	(1)	66%	(88)	132
#1 Issue: Medicare / Social Security	15%	(14)	10%	(9)	17%	(16)	1%	(1)	—	(0)	57%	(54)	94
2018 House Vote: Democrat	10%	(26)	9%	(25)	14%	(36)	3%	(9)	1%	(2)	63%	(166)	263
2018 House Vote: Republican	12%	(29)	10%	(24)	11%	(25)	1%	(3)	1%	(1)	65%	(153)	236
2016 Vote: Hillary Clinton	13%	(30)	9%	(21)	12%	(28)	3%	(6)	1%	(1)	63%	(145)	232
2016 Vote: Donald Trump	9%	(22)	10%	(24)	13%	(31)	2%	(4)	—	(1)	66%	(155)	236
2016 Vote: Other	8%	(5)	10%	(6)	9%	(6)	2%	(1)	—	(0)	71%	(42)	60
2016 Vote: Didn't Vote	11%	(27)	14%	(33)	13%	(31)	5%	(13)	1%	(4)	56%	(136)	243
Voted in 2014: Yes	11%	(48)	10%	(45)	12%	(55)	2%	(9)	1%	(3)	65%	(296)	455
Voted in 2014: No	11%	(36)	12%	(39)	13%	(41)	5%	(15)	1%	(3)	58%	(183)	316
2012 Vote: Barack Obama	10%	(29)	11%	(30)	10%	(28)	2%	(6)	1%	(3)	65%	(181)	277
2012 Vote: Mitt Romney	11%	(19)	8%	(15)	11%	(19)	2%	(3)	—	(0)	68%	(120)	176
2012 Vote: Didn't Vote	11%	(32)	13%	(36)	16%	(46)	5%	(14)	1%	(3)	54%	(151)	281
4-Region: Northeast	9%	(14)	12%	(17)	17%	(24)	—	(1)	1%	(2)	61%	(88)	145
4-Region: Midwest	8%	(15)	11%	(18)	9%	(15)	3%	(5)	1%	(2)	69%	(120)	175
4-Region: South	13%	(36)	11%	(32)	13%	(35)	3%	(9)	—	(0)	60%	(168)	280
4-Region: West	11%	(19)	10%	(17)	12%	(21)	6%	(10)	1%	(2)	60%	(102)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Going Overboard'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(85)	10%	(80)	14%	(108)	1%	(9)	1%	(8)	62%	(481)	771
Gender: Male	10%	(37)	11%	(41)	19%	(70)	2%	(6)	1%	(4)	58%	(216)	373
Gender: Female	12%	(48)	10%	(39)	10%	(38)	1%	(3)	1%	(4)	67%	(265)	398
Age: 18-29	12%	(19)	7%	(11)	12%	(19)	2%	(3)	2%	(2)	65%	(101)	156
Age: 30-44	10%	(26)	11%	(27)	15%	(36)	1%	(3)	2%	(4)	61%	(150)	246
Age: 45-54	10%	(14)	8%	(11)	10%	(14)	1%	(2)	1%	(1)	70%	(95)	137
Age: 55-64	15%	(18)	13%	(15)	15%	(17)	1%	(1)	—	(0)	57%	(67)	117
Age: 65+	8%	(9)	14%	(17)	19%	(21)	1%	(1)	—	(0)	59%	(68)	115
Generation Z: 18-22	12%	(9)	4%	(3)	7%	(5)	1%	(1)	3%	(2)	73%	(55)	76
Millennial: Age 23-38	9%	(22)	11%	(26)	18%	(42)	2%	(4)	1%	(2)	59%	(139)	235
Generation X: Age 39-54	12%	(27)	9%	(20)	10%	(22)	1%	(3)	2%	(4)	67%	(152)	227
Boomers: Age 55-73	13%	(26)	13%	(26)	17%	(34)	1%	(1)	—	(0)	58%	(119)	206
PID: Dem (no lean)	12%	(33)	10%	(26)	17%	(45)	1%	(4)	1%	(2)	59%	(158)	267
PID: Ind (no lean)	12%	(28)	9%	(21)	13%	(31)	—	(1)	1%	(3)	65%	(160)	245
PID: Rep (no lean)	9%	(24)	13%	(33)	12%	(32)	2%	(4)	1%	(3)	63%	(163)	259
PID/Gender: Dem Men	13%	(16)	10%	(12)	24%	(30)	2%	(3)	1%	(1)	49%	(62)	125
PID/Gender: Dem Women	12%	(17)	9%	(13)	10%	(15)	—	(1)	1%	(1)	67%	(96)	142
PID/Gender: Ind Men	8%	(9)	9%	(12)	14%	(18)	—	(1)	2%	(2)	66%	(80)	122
PID/Gender: Ind Women	15%	(19)	8%	(10)	11%	(14)	—	(0)	1%	(1)	64%	(79)	123
PID/Gender: Rep Men	9%	(11)	13%	(17)	18%	(22)	2%	(2)	—	(1)	58%	(74)	127
PID/Gender: Rep Women	10%	(13)	12%	(16)	7%	(10)	2%	(2)	2%	(3)	68%	(90)	132
Ideo: Liberal (1-3)	8%	(17)	10%	(21)	13%	(26)	2%	(4)	1%	(2)	66%	(133)	202
Ideo: Moderate (4)	13%	(24)	10%	(18)	18%	(33)	1%	(2)	1%	(2)	57%	(104)	183
Ideo: Conservative (5-7)	9%	(25)	12%	(34)	13%	(35)	1%	(3)	—	(0)	64%	(176)	274
Educ: < College	13%	(66)	10%	(54)	15%	(80)	1%	(6)	1%	(7)	60%	(313)	525
Educ: Bachelors degree	7%	(11)	9%	(16)	13%	(21)	1%	(2)	—	(1)	70%	(117)	168
Educ: Post-grad	10%	(8)	13%	(10)	9%	(7)	2%	(1)	1%	(1)	65%	(51)	78
Income: Under 50k	13%	(55)	9%	(41)	16%	(70)	1%	(5)	1%	(6)	60%	(264)	442
Income: 50k-100k	7%	(15)	11%	(24)	11%	(24)	2%	(3)	—	(0)	68%	(143)	209
Income: 100k+	13%	(15)	12%	(14)	12%	(15)	—	(1)	1%	(1)	61%	(73)	119

Continued on next page

**Table CAS4\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Going Overboard'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(85)	10%	(80)	14%	(108)	1%	(9)	1%	(8)	62%	(481)	771
Ethnicity: White	10%	(60)	11%	(63)	14%	(81)	1%	(6)	1%	(6)	64%	(377)	594
Ethnicity: Hispanic	14%	(15)	7%	(8)	19%	(20)	—	(0)	—	(0)	60%	(65)	109
Ethnicity: Afr. Am.	16%	(17)	10%	(11)	13%	(14)	2%	(2)	1%	(1)	58%	(63)	108
Ethnicity: Other	12%	(8)	8%	(5)	19%	(13)	1%	(1)	2%	(1)	59%	(41)	69
All Christian	9%	(30)	14%	(48)	13%	(44)	1%	(4)	—	(1)	63%	(215)	343
Agnostic/Nothing in particular	13%	(50)	7%	(27)	15%	(56)	1%	(2)	2%	(6)	63%	(238)	380
Evangelical	13%	(28)	13%	(28)	11%	(24)	1%	(3)	1%	(1)	61%	(130)	213
Non-Evangelical	9%	(27)	12%	(35)	17%	(49)	1%	(3)	—	(0)	60%	(175)	291
Community: Urban	13%	(26)	8%	(16)	17%	(33)	1%	(1)	—	(1)	61%	(121)	199
Community: Suburban	8%	(29)	14%	(47)	12%	(41)	2%	(6)	—	(2)	64%	(217)	341
Community: Rural	13%	(30)	7%	(16)	15%	(34)	1%	(2)	3%	(6)	62%	(143)	231
Employ: Private Sector	9%	(24)	14%	(35)	13%	(34)	1%	(2)	1%	(4)	62%	(163)	262
Employ: Self-Employed	13%	(8)	9%	(6)	16%	(10)	4%	(3)	—	(0)	57%	(36)	64
Employ: Homemaker	12%	(7)	8%	(4)	13%	(7)	—	(0)	2%	(1)	65%	(36)	55
Employ: Retired	11%	(14)	11%	(15)	19%	(26)	—	(1)	—	(0)	59%	(79)	134
Employ: Unemployed	13%	(13)	5%	(5)	14%	(13)	—	(0)	1%	(1)	67%	(64)	96
Employ: Other	17%	(12)	9%	(6)	10%	(7)	3%	(2)	1%	(1)	60%	(42)	70
Military HH: Yes	14%	(18)	12%	(15)	16%	(20)	2%	(2)	1%	(1)	56%	(70)	126
Military HH: No	10%	(67)	10%	(65)	14%	(88)	1%	(7)	1%	(8)	64%	(411)	645
RD/WT: Right Direction	8%	(23)	16%	(43)	14%	(39)	1%	(3)	2%	(5)	58%	(157)	269
RD/WT: Wrong Track	12%	(62)	7%	(37)	14%	(70)	1%	(6)	1%	(4)	64%	(323)	502
Trump Job Approve	9%	(29)	15%	(47)	12%	(38)	1%	(3)	1%	(2)	63%	(199)	319
Trump Job Disapprove	12%	(51)	7%	(30)	15%	(65)	1%	(6)	1%	(5)	62%	(263)	421
Trump Job Strongly Approve	10%	(16)	12%	(20)	15%	(25)	2%	(3)	—	(0)	61%	(102)	167
Trump Job Somewhat Approve	9%	(13)	18%	(27)	8%	(13)	—	(1)	1%	(2)	64%	(97)	152
Trump Job Somewhat Disapprove	6%	(6)	10%	(10)	16%	(16)	2%	(2)	2%	(2)	64%	(64)	100
Trump Job Strongly Disapprove	14%	(46)	6%	(20)	15%	(49)	1%	(3)	1%	(4)	62%	(198)	320
Favorable of Trump	10%	(29)	14%	(44)	13%	(40)	1%	(3)	1%	(2)	61%	(187)	306
Unfavorable of Trump	12%	(49)	7%	(30)	14%	(58)	1%	(6)	1%	(5)	65%	(274)	423

Continued on next page

**Table CAS4\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Going Overboard'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(85)	10%	(80)	14%	(108)	1%	(9)	1%	(8)	62%	(481)	771
Very Favorable of Trump	12%	(21)	12%	(21)	16%	(28)	1%	(2)	1%	(1)	57%	(98)	172
Somewhat Favorable of Trump	6%	(8)	17%	(23)	9%	(13)	—	(1)	1%	(1)	66%	(89)	134
Somewhat Unfavorable of Trump	6%	(6)	11%	(10)	11%	(10)	1%	(1)	1%	(1)	69%	(66)	96
Very Unfavorable of Trump	13%	(43)	6%	(20)	14%	(47)	2%	(5)	1%	(4)	63%	(208)	327
#1 Issue: Economy	13%	(31)	12%	(29)	15%	(35)	1%	(1)	1%	(3)	57%	(131)	230
#1 Issue: Security	11%	(15)	9%	(12)	11%	(15)	2%	(3)	—	(0)	68%	(94)	139
#1 Issue: Health Care	11%	(14)	10%	(13)	12%	(15)	1%	(1)	2%	(3)	65%	(85)	132
#1 Issue: Medicare / Social Security	10%	(10)	14%	(14)	20%	(19)	—	(0)	—	(0)	55%	(52)	94
2018 House Vote: Democrat	10%	(26)	9%	(24)	16%	(41)	1%	(4)	1%	(3)	63%	(165)	263
2018 House Vote: Republican	10%	(24)	13%	(32)	11%	(26)	1%	(3)	—	(0)	64%	(152)	236
2016 Vote: Hillary Clinton	13%	(30)	8%	(19)	17%	(39)	1%	(2)	—	(1)	61%	(140)	232
2016 Vote: Donald Trump	9%	(22)	16%	(38)	12%	(28)	2%	(6)	—	(0)	61%	(143)	236
2016 Vote: Other	4%	(3)	7%	(4)	12%	(7)	—	(0)	3%	(2)	73%	(44)	60
2016 Vote: Didn't Vote	12%	(30)	8%	(18)	14%	(34)	1%	(2)	2%	(5)	63%	(154)	243
Voted in 2014: Yes	10%	(44)	12%	(53)	15%	(66)	1%	(5)	1%	(3)	62%	(283)	455
Voted in 2014: No	13%	(41)	8%	(26)	13%	(42)	1%	(4)	2%	(5)	63%	(197)	316
2012 Vote: Barack Obama	10%	(28)	10%	(26)	15%	(40)	1%	(2)	2%	(4)	64%	(177)	277
2012 Vote: Mitt Romney	9%	(15)	15%	(27)	9%	(16)	1%	(2)	—	(0)	66%	(116)	176
2012 Vote: Didn't Vote	14%	(39)	9%	(26)	16%	(45)	2%	(5)	1%	(4)	58%	(163)	281
4-Region: Northeast	9%	(13)	12%	(17)	17%	(25)	1%	(2)	1%	(2)	60%	(87)	145
4-Region: Midwest	10%	(17)	11%	(19)	13%	(22)	—	(0)	2%	(3)	65%	(114)	175
4-Region: South	16%	(43)	9%	(25)	12%	(33)	2%	(5)	1%	(2)	61%	(172)	280
4-Region: West	7%	(12)	11%	(19)	17%	(29)	1%	(2)	1%	(2)	63%	(107)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Shakes the Clown'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(31)	7%	(54)	14%	(105)	2%	(12)	1%	(8)	73%	(560)	771
Gender: Male	4%	(14)	10%	(36)	16%	(60)	2%	(9)	1%	(4)	67%	(250)	373
Gender: Female	4%	(17)	5%	(18)	11%	(45)	1%	(4)	1%	(4)	78%	(309)	398
Age: 18-29	5%	(7)	9%	(14)	14%	(21)	2%	(3)	1%	(1)	70%	(109)	156
Age: 30-44	5%	(13)	8%	(20)	10%	(25)	2%	(6)	2%	(4)	72%	(178)	246
Age: 45-54	4%	(6)	5%	(8)	11%	(15)	—	(0)	—	(1)	79%	(108)	137
Age: 55-64	3%	(3)	5%	(6)	17%	(20)	1%	(2)	1%	(1)	73%	(85)	117
Age: 65+	1%	(2)	6%	(7)	21%	(24)	1%	(1)	1%	(1)	69%	(80)	115
Generation Z: 18-22	4%	(3)	9%	(7)	12%	(9)	2%	(1)	—	(0)	73%	(55)	76
Millennial: Age 23-38	5%	(13)	8%	(19)	12%	(29)	2%	(5)	2%	(4)	71%	(166)	235
Generation X: Age 39-54	4%	(10)	7%	(15)	10%	(23)	1%	(2)	1%	(2)	76%	(174)	227
Boomers: Age 55-73	2%	(5)	6%	(13)	18%	(37)	1%	(3)	1%	(2)	71%	(147)	206
PID: Dem (no lean)	4%	(12)	9%	(23)	16%	(44)	2%	(6)	1%	(2)	67%	(180)	267
PID: Ind (no lean)	5%	(12)	5%	(13)	13%	(32)	1%	(2)	1%	(3)	74%	(182)	245
PID: Rep (no lean)	3%	(7)	7%	(18)	11%	(29)	2%	(4)	1%	(3)	76%	(198)	259
PID/Gender: Dem Men	4%	(5)	11%	(13)	22%	(27)	4%	(4)	1%	(1)	59%	(74)	125
PID/Gender: Dem Women	5%	(7)	7%	(10)	12%	(17)	1%	(1)	1%	(1)	74%	(106)	142
PID/Gender: Ind Men	3%	(4)	9%	(10)	13%	(16)	1%	(1)	2%	(2)	73%	(88)	122
PID/Gender: Ind Women	7%	(9)	2%	(3)	14%	(17)	—	(1)	—	(1)	76%	(93)	123
PID/Gender: Rep Men	4%	(6)	10%	(13)	14%	(17)	2%	(3)	1%	(1)	69%	(88)	127
PID/Gender: Rep Women	1%	(2)	4%	(5)	9%	(11)	1%	(2)	2%	(2)	83%	(110)	132
Ideo: Liberal (1-3)	6%	(12)	6%	(12)	12%	(25)	1%	(3)	—	(0)	74%	(150)	202
Ideo: Moderate (4)	6%	(10)	4%	(8)	18%	(33)	3%	(6)	1%	(2)	68%	(124)	183
Ideo: Conservative (5-7)	2%	(6)	8%	(21)	13%	(37)	1%	(1)	1%	(3)	75%	(204)	274
Educ: < College	4%	(20)	8%	(41)	15%	(77)	2%	(10)	1%	(5)	71%	(371)	525
Educ: Bachelors degree	3%	(6)	2%	(3)	15%	(26)	1%	(1)	—	(1)	79%	(132)	168
Educ: Post-grad	7%	(5)	14%	(11)	3%	(2)	2%	(1)	2%	(2)	73%	(57)	78
Income: Under 50k	4%	(18)	7%	(32)	16%	(71)	2%	(9)	1%	(5)	69%	(307)	442
Income: 50k-100k	3%	(7)	7%	(14)	10%	(21)	1%	(2)	1%	(3)	78%	(163)	209
Income: 100k+	6%	(7)	7%	(8)	11%	(13)	1%	(1)	—	(0)	76%	(90)	119

Continued on next page

**Table CAS4\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Shakes the Clown'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(31)	7%	(54)	14%	(105)	2%	(12)	1%	(8)	73%	(560)	771
Ethnicity: White	3%	(19)	6%	(37)	15%	(87)	2%	(10)	1%	(6)	73%	(435)	594
Ethnicity: Hispanic	10%	(11)	10%	(11)	18%	(19)	1%	(1)	—	(0)	62%	(67)	109
Ethnicity: Afr. Am.	6%	(7)	10%	(11)	11%	(12)	1%	(1)	2%	(2)	71%	(76)	108
Ethnicity: Other	8%	(6)	10%	(7)	10%	(7)	2%	(1)	—	(0)	70%	(48)	69
All Christian	4%	(13)	8%	(27)	16%	(54)	1%	(4)	1%	(4)	71%	(242)	343
Agnostic/Nothing in particular	4%	(15)	6%	(22)	12%	(45)	2%	(8)	1%	(4)	75%	(287)	380
Evangelical	4%	(9)	7%	(15)	13%	(28)	2%	(3)	1%	(1)	73%	(157)	213
Non-Evangelical	4%	(12)	8%	(23)	17%	(51)	1%	(4)	1%	(4)	68%	(198)	291
Community: Urban	3%	(6)	6%	(12)	20%	(40)	1%	(2)	1%	(2)	69%	(137)	199
Community: Suburban	3%	(10)	8%	(26)	13%	(44)	2%	(6)	1%	(3)	74%	(252)	341
Community: Rural	6%	(15)	7%	(17)	9%	(21)	2%	(4)	2%	(4)	74%	(171)	231
Employ: Private Sector	5%	(14)	8%	(20)	12%	(31)	2%	(6)	1%	(3)	71%	(187)	262
Employ: Self-Employed	6%	(4)	7%	(4)	15%	(10)	3%	(2)	—	(0)	69%	(44)	64
Employ: Homemaker	4%	(2)	4%	(2)	14%	(7)	—	(0)	2%	(1)	76%	(42)	55
Employ: Retired	2%	(3)	5%	(6)	19%	(26)	1%	(1)	1%	(1)	73%	(98)	134
Employ: Unemployed	6%	(6)	8%	(7)	11%	(11)	—	(0)	2%	(2)	74%	(70)	96
Employ: Other	3%	(2)	8%	(6)	12%	(9)	1%	(1)	1%	(1)	75%	(52)	70
Military HH: Yes	4%	(5)	7%	(9)	18%	(22)	1%	(1)	—	(0)	71%	(89)	126
Military HH: No	4%	(27)	7%	(46)	13%	(83)	2%	(11)	1%	(8)	73%	(471)	645
RD/WT: Right Direction	4%	(10)	9%	(25)	12%	(32)	1%	(3)	1%	(3)	73%	(196)	269
RD/WT: Wrong Track	4%	(22)	6%	(29)	15%	(73)	2%	(9)	1%	(5)	72%	(363)	502
Trump Job Approve	2%	(7)	8%	(25)	13%	(41)	1%	(4)	1%	(2)	75%	(240)	319
Trump Job Disapprove	6%	(24)	7%	(28)	14%	(59)	2%	(8)	1%	(6)	70%	(296)	421
Trump Job Strongly Approve	4%	(7)	7%	(11)	13%	(21)	1%	(1)	—	(1)	76%	(126)	167
Trump Job Somewhat Approve	1%	(1)	9%	(14)	13%	(20)	2%	(3)	1%	(1)	75%	(114)	152
Trump Job Somewhat Disapprove	3%	(4)	4%	(4)	17%	(17)	3%	(3)	3%	(3)	69%	(70)	100
Trump Job Strongly Disapprove	6%	(20)	7%	(23)	13%	(42)	2%	(5)	1%	(3)	71%	(227)	320
Favorable of Trump	3%	(9)	7%	(21)	13%	(41)	1%	(4)	1%	(2)	75%	(229)	306
Unfavorable of Trump	5%	(21)	6%	(24)	13%	(56)	2%	(8)	1%	(5)	73%	(309)	423

Continued on next page

**Table CAS4\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Shakes the Clown'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(31)	7%	(54)	14%	(105)	2%	(12)	1%	(8)	73%	(560)	771
Very Favorable of Trump	5%	(8)	6%	(11)	15%	(26)	1%	(1)	—	(1)	73%	(125)	172
Somewhat Favorable of Trump	1%	(1)	8%	(10)	11%	(15)	2%	(3)	1%	(2)	78%	(104)	134
Somewhat Unfavorable of Trump	2%	(2)	9%	(8)	12%	(12)	2%	(2)	2%	(2)	74%	(70)	96
Very Unfavorable of Trump	6%	(20)	5%	(16)	14%	(44)	2%	(6)	1%	(2)	73%	(239)	327
#1 Issue: Economy	5%	(12)	8%	(17)	15%	(34)	2%	(4)	2%	(4)	68%	(157)	230
#1 Issue: Security	1%	(2)	6%	(8)	12%	(17)	1%	(2)	1%	(2)	78%	(109)	139
#1 Issue: Health Care	3%	(4)	11%	(14)	8%	(11)	1%	(1)	—	(0)	76%	(101)	132
#1 Issue: Medicare / Social Security	8%	(7)	8%	(8)	19%	(18)	1%	(1)	—	(0)	65%	(61)	94
2018 House Vote: Democrat	6%	(15)	7%	(17)	14%	(38)	2%	(4)	2%	(5)	70%	(184)	263
2018 House Vote: Republican	4%	(11)	7%	(16)	12%	(27)	1%	(3)	1%	(3)	75%	(176)	236
2016 Vote: Hillary Clinton	8%	(18)	6%	(14)	13%	(30)	1%	(3)	2%	(5)	70%	(163)	232
2016 Vote: Donald Trump	3%	(7)	7%	(16)	13%	(32)	1%	(3)	1%	(2)	74%	(175)	236
2016 Vote: Other	6%	(3)	3%	(2)	9%	(5)	2%	(1)	—	(0)	80%	(48)	60
2016 Vote: Didn't Vote	1%	(3)	9%	(23)	16%	(38)	2%	(4)	1%	(1)	72%	(174)	243
Voted in 2014: Yes	4%	(20)	6%	(28)	13%	(59)	1%	(6)	2%	(7)	74%	(334)	455
Voted in 2014: No	4%	(11)	8%	(26)	14%	(46)	2%	(6)	—	(1)	71%	(225)	316
2012 Vote: Barack Obama	5%	(13)	7%	(18)	13%	(36)	2%	(4)	2%	(4)	72%	(201)	277
2012 Vote: Mitt Romney	4%	(8)	6%	(11)	10%	(18)	1%	(2)	—	(1)	77%	(136)	176
2012 Vote: Didn't Vote	4%	(10)	8%	(23)	17%	(46)	2%	(5)	1%	(2)	69%	(195)	281
4-Region: Northeast	3%	(4)	7%	(10)	16%	(23)	—	(1)	1%	(2)	73%	(106)	145
4-Region: Midwest	5%	(9)	6%	(10)	9%	(16)	1%	(3)	2%	(3)	77%	(136)	175
4-Region: South	4%	(13)	8%	(21)	14%	(38)	1%	(4)	1%	(2)	72%	(202)	280
4-Region: West	3%	(6)	8%	(14)	16%	(28)	3%	(5)	1%	(1)	68%	(116)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Coneheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(166)	19%	(146)	16%	(122)	3%	(27)	2%	(15)	38%	(295)	771
Gender: Male	22%	(83)	21%	(79)	20%	(75)	3%	(13)	3%	(10)	30%	(113)	373
Gender: Female	21%	(83)	17%	(67)	12%	(47)	4%	(14)	1%	(5)	46%	(181)	398
Age: 18-29	19%	(29)	15%	(23)	14%	(21)	1%	(1)	2%	(4)	49%	(77)	156
Age: 30-44	33%	(81)	21%	(52)	18%	(45)	3%	(7)	3%	(6)	23%	(55)	246
Age: 45-54	13%	(18)	21%	(29)	16%	(22)	7%	(10)	3%	(3)	40%	(55)	137
Age: 55-64	24%	(28)	12%	(14)	12%	(15)	4%	(5)	2%	(2)	46%	(54)	117
Age: 65+	8%	(10)	25%	(29)	17%	(19)	3%	(4)	—	(0)	47%	(54)	115
Generation Z: 18-22	18%	(14)	11%	(8)	11%	(8)	1%	(1)	2%	(1)	57%	(43)	76
Millennial: Age 23-38	31%	(73)	20%	(46)	17%	(40)	2%	(5)	3%	(6)	28%	(65)	235
Generation X: Age 39-54	18%	(41)	22%	(49)	18%	(40)	6%	(13)	3%	(6)	35%	(79)	227
Boomers: Age 55-73	18%	(37)	19%	(39)	14%	(28)	4%	(7)	1%	(2)	45%	(92)	206
PID: Dem (no lean)	25%	(67)	20%	(52)	17%	(45)	3%	(7)	2%	(5)	34%	(90)	267
PID: Ind (no lean)	24%	(58)	19%	(47)	13%	(32)	4%	(10)	2%	(5)	38%	(93)	245
PID: Rep (no lean)	16%	(42)	18%	(47)	17%	(45)	4%	(10)	2%	(4)	43%	(111)	259
PID/Gender: Dem Men	23%	(29)	22%	(27)	25%	(31)	4%	(5)	3%	(3)	24%	(30)	125
PID/Gender: Dem Women	27%	(38)	18%	(25)	10%	(15)	2%	(2)	1%	(2)	42%	(60)	142
PID/Gender: Ind Men	25%	(30)	23%	(28)	14%	(17)	3%	(4)	2%	(3)	32%	(39)	122
PID/Gender: Ind Women	22%	(27)	15%	(18)	12%	(15)	5%	(6)	2%	(3)	44%	(54)	123
PID/Gender: Rep Men	19%	(24)	19%	(24)	21%	(27)	3%	(4)	3%	(4)	35%	(44)	127
PID/Gender: Rep Women	13%	(17)	18%	(23)	13%	(18)	4%	(6)	1%	(1)	51%	(68)	132
Ideo: Liberal (1-3)	21%	(42)	20%	(40)	18%	(37)	4%	(9)	2%	(4)	35%	(70)	202
Ideo: Moderate (4)	24%	(45)	17%	(31)	13%	(24)	5%	(9)	2%	(3)	39%	(72)	183
Ideo: Conservative (5-7)	16%	(43)	21%	(58)	16%	(44)	3%	(8)	2%	(4)	42%	(116)	274
Educ: < College	25%	(130)	18%	(97)	15%	(79)	3%	(17)	2%	(12)	37%	(192)	525
Educ: Bachelors degree	12%	(20)	23%	(39)	19%	(32)	5%	(8)	2%	(3)	39%	(66)	168
Educ: Post-grad	21%	(16)	14%	(11)	15%	(11)	3%	(2)	1%	(1)	47%	(37)	78
Income: Under 50k	23%	(103)	18%	(79)	17%	(74)	3%	(13)	2%	(10)	37%	(163)	442
Income: 50k-100k	18%	(39)	21%	(45)	15%	(30)	4%	(9)	2%	(5)	39%	(82)	209
Income: 100k+	20%	(24)	18%	(22)	15%	(17)	4%	(5)	—	(1)	42%	(50)	119

Continued on next page



**Table CAS4\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Coneheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(166)	19%	(146)	16%	(122)	3%	(27)	2%	(15)	38%	(295)	771
Ethnicity: White	19%	(113)	20%	(118)	17%	(101)	4%	(22)	2%	(11)	38%	(228)	594
Ethnicity: Hispanic	17%	(19)	20%	(21)	18%	(20)	3%	(3)	1%	(1)	41%	(44)	109
Ethnicity: Afr. Am.	36%	(39)	15%	(17)	13%	(14)	2%	(2)	3%	(3)	31%	(34)	108
Ethnicity: Other	21%	(14)	16%	(11)	10%	(7)	5%	(4)	1%	(1)	48%	(33)	69
All Christian	16%	(56)	20%	(69)	15%	(53)	5%	(16)	1%	(4)	42%	(145)	343
Agnostic/Nothing in particular	27%	(102)	18%	(68)	16%	(61)	2%	(8)	3%	(10)	35%	(132)	380
Evangelical	17%	(37)	16%	(35)	13%	(27)	4%	(9)	1%	(1)	49%	(104)	213
Non-Evangelical	22%	(65)	22%	(64)	18%	(52)	4%	(11)	1%	(4)	33%	(95)	291
Community: Urban	25%	(51)	17%	(34)	13%	(25)	3%	(5)	3%	(6)	39%	(78)	199
Community: Suburban	17%	(57)	21%	(73)	17%	(57)	4%	(14)	2%	(6)	39%	(134)	341
Community: Rural	25%	(58)	17%	(39)	17%	(40)	3%	(8)	1%	(3)	36%	(83)	231
Employ: Private Sector	22%	(58)	19%	(49)	18%	(47)	3%	(7)	2%	(5)	37%	(96)	262
Employ: Self-Employed	29%	(19)	10%	(6)	14%	(9)	6%	(4)	1%	(1)	39%	(25)	64
Employ: Homemaker	24%	(13)	20%	(11)	16%	(9)	5%	(3)	3%	(2)	32%	(18)	55
Employ: Retired	11%	(15)	25%	(33)	17%	(22)	3%	(4)	—	(0)	45%	(60)	134
Employ: Unemployed	31%	(30)	19%	(18)	11%	(11)	5%	(4)	3%	(3)	31%	(30)	96
Employ: Other	29%	(20)	21%	(15)	10%	(7)	3%	(2)	4%	(3)	33%	(23)	70
Military HH: Yes	18%	(23)	23%	(29)	18%	(23)	4%	(5)	2%	(3)	35%	(44)	126
Military HH: No	22%	(143)	18%	(117)	15%	(99)	3%	(22)	2%	(12)	39%	(251)	645
RD/WT: Right Direction	18%	(49)	20%	(55)	18%	(50)	4%	(11)	2%	(5)	37%	(100)	269
RD/WT: Wrong Track	23%	(117)	18%	(91)	14%	(73)	3%	(16)	2%	(11)	39%	(194)	502
Trump Job Approve	17%	(53)	22%	(69)	18%	(56)	4%	(14)	1%	(4)	39%	(124)	319
Trump Job Disapprove	25%	(107)	17%	(71)	14%	(61)	3%	(12)	2%	(9)	38%	(160)	421
Trump Job Strongly Approve	19%	(32)	18%	(30)	21%	(35)	5%	(8)	2%	(3)	35%	(59)	167
Trump Job Somewhat Approve	14%	(21)	25%	(38)	14%	(21)	4%	(6)	1%	(1)	43%	(65)	152
Trump Job Somewhat Disapprove	20%	(20)	17%	(17)	16%	(16)	3%	(3)	4%	(4)	40%	(40)	100
Trump Job Strongly Disapprove	27%	(87)	17%	(55)	14%	(44)	3%	(9)	2%	(5)	38%	(120)	320
Favorable of Trump	17%	(53)	22%	(68)	17%	(53)	3%	(10)	1%	(3)	39%	(119)	306
Unfavorable of Trump	23%	(99)	17%	(71)	15%	(61)	4%	(16)	2%	(9)	39%	(165)	423

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**Table CAS4\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Coneheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	22%	(166)	19%	(146)	16%	(122)	3%	(27)	2%	(15)	38%	(295)	771
Very Favorable of Trump	19%	(32)	19%	(32)	20%	(34)	4%	(6)	2%	(3)	38%	(65)	172
Somewhat Favorable of Trump	16%	(21)	27%	(36)	14%	(19)	3%	(4)	—	(1)	40%	(54)	134
Somewhat Unfavorable of Trump	19%	(19)	13%	(13)	12%	(11)	5%	(5)	4%	(4)	46%	(44)	96
Very Unfavorable of Trump	25%	(81)	18%	(58)	15%	(50)	3%	(11)	2%	(5)	37%	(122)	327
#1 Issue: Economy	28%	(65)	18%	(40)	14%	(33)	6%	(14)	2%	(5)	31%	(72)	230
#1 Issue: Security	13%	(18)	14%	(20)	18%	(26)	3%	(4)	3%	(4)	49%	(69)	139
#1 Issue: Health Care	23%	(30)	21%	(27)	16%	(21)	3%	(4)	1%	(1)	36%	(47)	132
#1 Issue: Medicare / Social Security	20%	(18)	21%	(19)	15%	(14)	1%	(1)	—	(0)	45%	(42)	94
2018 House Vote: Democrat	20%	(54)	21%	(55)	18%	(46)	3%	(8)	3%	(7)	35%	(93)	263
2018 House Vote: Republican	17%	(41)	19%	(44)	16%	(39)	3%	(8)	2%	(4)	43%	(101)	236
2016 Vote: Hillary Clinton	25%	(58)	17%	(40)	16%	(36)	4%	(8)	3%	(6)	36%	(83)	232
2016 Vote: Donald Trump	18%	(42)	20%	(48)	16%	(37)	5%	(11)	1%	(2)	41%	(97)	236
2016 Vote: Other	21%	(13)	21%	(12)	17%	(10)	2%	(1)	—	(0)	39%	(24)	60
2016 Vote: Didn't Vote	22%	(54)	19%	(46)	16%	(39)	3%	(7)	3%	(7)	38%	(91)	243
Voted in 2014: Yes	21%	(97)	19%	(84)	17%	(76)	4%	(17)	2%	(8)	38%	(173)	455
Voted in 2014: No	22%	(69)	20%	(62)	15%	(47)	3%	(10)	2%	(7)	38%	(121)	316
2012 Vote: Barack Obama	25%	(70)	20%	(54)	16%	(43)	4%	(10)	2%	(6)	33%	(92)	277
2012 Vote: Mitt Romney	15%	(26)	21%	(37)	15%	(26)	3%	(5)	—	(1)	47%	(82)	176
2012 Vote: Didn't Vote	22%	(63)	18%	(50)	16%	(44)	4%	(11)	3%	(7)	38%	(106)	281
4-Region: Northeast	24%	(36)	21%	(31)	17%	(24)	1%	(1)	2%	(3)	35%	(51)	145
4-Region: Midwest	18%	(32)	18%	(31)	14%	(25)	6%	(11)	3%	(5)	41%	(72)	175
4-Region: South	25%	(71)	18%	(51)	17%	(46)	3%	(8)	1%	(1)	37%	(103)	280
4-Region: West	17%	(28)	20%	(34)	16%	(27)	4%	(7)	3%	(5)	41%	(69)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Airheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(103)	14%	(107)	16%	(121)	3%	(20)	2%	(13)	53%	(407)	771
Gender: Male	17%	(62)	16%	(58)	20%	(74)	3%	(13)	2%	(6)	43%	(160)	373
Gender: Female	10%	(40)	12%	(49)	12%	(47)	2%	(7)	2%	(6)	62%	(247)	398
Age: 18-29	9%	(14)	11%	(17)	13%	(21)	3%	(5)	1%	(1)	62%	(97)	156
Age: 30-44	24%	(59)	17%	(43)	18%	(44)	2%	(6)	2%	(4)	37%	(91)	246
Age: 45-54	7%	(10)	15%	(21)	18%	(25)	1%	(1)	2%	(3)	57%	(78)	137
Age: 55-64	10%	(11)	8%	(9)	12%	(15)	4%	(4)	3%	(4)	63%	(74)	117
Age: 65+	7%	(8)	15%	(17)	15%	(18)	3%	(4)	1%	(1)	59%	(68)	115
Generation Z: 18-22	7%	(5)	7%	(5)	15%	(11)	3%	(2)	1%	(1)	67%	(51)	76
Millennial: Age 23-38	21%	(50)	17%	(40)	15%	(36)	2%	(5)	1%	(2)	43%	(102)	235
Generation X: Age 39-54	12%	(28)	16%	(36)	18%	(42)	2%	(4)	2%	(5)	50%	(113)	227
Boomers: Age 55-73	9%	(18)	12%	(25)	14%	(28)	3%	(6)	2%	(4)	61%	(125)	206
PID: Dem (no lean)	16%	(43)	14%	(38)	16%	(42)	3%	(7)	1%	(4)	50%	(133)	267
PID: Ind (no lean)	12%	(30)	15%	(38)	16%	(39)	3%	(8)	1%	(3)	52%	(127)	245
PID: Rep (no lean)	11%	(30)	12%	(32)	15%	(40)	2%	(5)	2%	(6)	57%	(147)	259
PID/Gender: Dem Men	22%	(27)	12%	(15)	22%	(28)	4%	(5)	—	(0)	40%	(49)	125
PID/Gender: Dem Women	11%	(16)	16%	(22)	10%	(14)	2%	(2)	3%	(4)	59%	(84)	142
PID/Gender: Ind Men	14%	(17)	19%	(23)	20%	(24)	4%	(5)	2%	(2)	42%	(51)	122
PID/Gender: Ind Women	11%	(13)	12%	(14)	12%	(15)	3%	(4)	—	(1)	62%	(76)	123
PID/Gender: Rep Men	14%	(18)	15%	(19)	17%	(22)	3%	(4)	3%	(4)	47%	(59)	127
PID/Gender: Rep Women	9%	(11)	9%	(12)	14%	(18)	1%	(1)	2%	(2)	66%	(87)	132
Ideo: Liberal (1-3)	14%	(28)	12%	(25)	15%	(30)	2%	(5)	2%	(3)	55%	(112)	202
Ideo: Moderate (4)	19%	(35)	14%	(25)	14%	(26)	3%	(5)	2%	(3)	48%	(88)	183
Ideo: Conservative (5-7)	9%	(23)	15%	(42)	16%	(45)	3%	(8)	2%	(4)	55%	(151)	274
Educ: < College	15%	(78)	14%	(76)	17%	(87)	3%	(16)	1%	(7)	50%	(261)	525
Educ: Bachelors degree	9%	(15)	12%	(20)	18%	(30)	2%	(3)	3%	(5)	56%	(94)	168
Educ: Post-grad	12%	(9)	14%	(11)	6%	(5)	2%	(1)	—	(0)	66%	(51)	78
Income: Under 50k	15%	(65)	15%	(66)	17%	(75)	3%	(11)	2%	(9)	49%	(216)	442
Income: 50k-100k	11%	(23)	12%	(26)	16%	(34)	3%	(5)	1%	(3)	57%	(118)	209
Income: 100k+	12%	(14)	12%	(15)	11%	(13)	3%	(3)	1%	(1)	61%	(73)	119

Continued on next page

**Table CAS4\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Airheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(103)	14%	(107)	16%	(121)	3%	(20)	2%	(13)	53%	(407)	771
Ethnicity: White	12%	(74)	15%	(90)	15%	(90)	3%	(16)	1%	(9)	53%	(314)	594
Ethnicity: Hispanic	14%	(16)	6%	(7)	23%	(25)	—	(0)	2%	(2)	54%	(59)	109
Ethnicity: Afr. Am.	20%	(21)	12%	(13)	15%	(16)	3%	(3)	1%	(1)	50%	(54)	108
Ethnicity: Other	11%	(7)	6%	(4)	22%	(15)	1%	(1)	5%	(3)	56%	(39)	69
All Christian	10%	(33)	13%	(45)	18%	(62)	2%	(9)	1%	(5)	55%	(190)	343
Agnostic/Nothing in particular	17%	(63)	15%	(57)	13%	(51)	3%	(11)	2%	(7)	50%	(191)	380
Evangelical	10%	(22)	14%	(30)	14%	(29)	1%	(3)	1%	(2)	60%	(127)	213
Non-Evangelical	14%	(41)	14%	(40)	20%	(57)	3%	(9)	2%	(5)	48%	(139)	291
Community: Urban	16%	(32)	14%	(29)	15%	(29)	2%	(5)	2%	(5)	50%	(99)	199
Community: Suburban	10%	(35)	16%	(56)	16%	(55)	2%	(6)	—	(2)	55%	(188)	341
Community: Rural	16%	(36)	10%	(23)	16%	(37)	4%	(9)	3%	(6)	52%	(120)	231
Employ: Private Sector	16%	(43)	15%	(39)	16%	(41)	2%	(5)	2%	(6)	49%	(128)	262
Employ: Self-Employed	17%	(11)	12%	(8)	23%	(15)	3%	(2)	—	(0)	45%	(29)	64
Employ: Homemaker	19%	(11)	18%	(10)	16%	(9)	3%	(2)	1%	(0)	44%	(24)	55
Employ: Retired	6%	(8)	12%	(16)	14%	(19)	4%	(5)	1%	(1)	63%	(85)	134
Employ: Unemployed	19%	(18)	11%	(11)	13%	(13)	—	(0)	4%	(4)	52%	(50)	96
Employ: Other	11%	(7)	16%	(11)	18%	(13)	3%	(2)	2%	(1)	51%	(36)	70
Military HH: Yes	11%	(13)	14%	(18)	20%	(26)	2%	(3)	3%	(4)	49%	(62)	126
Military HH: No	14%	(89)	14%	(89)	15%	(96)	3%	(17)	1%	(9)	53%	(345)	645
RD/WT: Right Direction	13%	(36)	15%	(40)	16%	(43)	1%	(4)	2%	(6)	52%	(141)	269
RD/WT: Wrong Track	13%	(67)	13%	(67)	16%	(79)	3%	(16)	1%	(7)	53%	(266)	502
Trump Job Approve	12%	(39)	15%	(48)	14%	(45)	2%	(6)	2%	(8)	54%	(172)	319
Trump Job Disapprove	14%	(59)	13%	(56)	16%	(69)	3%	(13)	1%	(4)	52%	(219)	421
Trump Job Strongly Approve	14%	(23)	12%	(19)	18%	(30)	2%	(4)	2%	(4)	52%	(87)	167
Trump Job Somewhat Approve	11%	(16)	19%	(28)	10%	(16)	2%	(3)	2%	(4)	56%	(85)	152
Trump Job Somewhat Disapprove	13%	(13)	15%	(15)	20%	(20)	6%	(6)	4%	(4)	43%	(43)	100
Trump Job Strongly Disapprove	14%	(46)	13%	(41)	15%	(49)	2%	(8)	—	(1)	55%	(176)	320
Favorable of Trump	11%	(34)	16%	(48)	16%	(49)	2%	(6)	2%	(5)	54%	(164)	306
Unfavorable of Trump	14%	(60)	13%	(56)	14%	(60)	3%	(13)	2%	(7)	54%	(227)	423

Continued on next page

**Table CAS4\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Airheads'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(103)	14%	(107)	16%	(121)	3%	(20)	2%	(13)	53%	(407)	771
Very Favorable of Trump	13%	(22)	13%	(21)	19%	(33)	3%	(5)	3%	(4)	50%	(87)	172
Somewhat Favorable of Trump	9%	(12)	20%	(26)	11%	(15)	1%	(2)	1%	(1)	58%	(78)	134
Somewhat Unfavorable of Trump	13%	(12)	13%	(12)	14%	(13)	5%	(5)	6%	(5)	49%	(47)	96
Very Unfavorable of Trump	15%	(48)	13%	(44)	14%	(46)	3%	(8)	—	(1)	55%	(180)	327
#1 Issue: Economy	17%	(39)	13%	(30)	16%	(38)	3%	(8)	4%	(8)	47%	(107)	230
#1 Issue: Security	6%	(8)	14%	(20)	20%	(28)	1%	(2)	1%	(2)	57%	(80)	139
#1 Issue: Health Care	12%	(16)	15%	(20)	14%	(18)	2%	(3)	1%	(1)	57%	(75)	132
#1 Issue: Medicare / Social Security	13%	(13)	17%	(16)	12%	(11)	1%	(1)	—	(0)	57%	(54)	94
2018 House Vote: Democrat	14%	(37)	15%	(41)	14%	(36)	2%	(5)	2%	(5)	53%	(139)	263
2018 House Vote: Republican	14%	(33)	13%	(32)	13%	(31)	3%	(6)	1%	(3)	56%	(132)	236
2016 Vote: Hillary Clinton	16%	(38)	15%	(36)	13%	(30)	2%	(5)	1%	(3)	52%	(121)	232
2016 Vote: Donald Trump	12%	(29)	11%	(26)	15%	(35)	3%	(7)	1%	(3)	57%	(135)	236
2016 Vote: Other	25%	(15)	18%	(11)	9%	(6)	1%	(0)	1%	(0)	46%	(28)	60
2016 Vote: Didn't Vote	8%	(21)	14%	(34)	21%	(51)	3%	(8)	3%	(7)	51%	(123)	243
Voted in 2014: Yes	16%	(72)	15%	(68)	13%	(59)	3%	(11)	2%	(7)	52%	(238)	455
Voted in 2014: No	10%	(31)	12%	(39)	20%	(63)	3%	(8)	2%	(6)	53%	(169)	316
2012 Vote: Barack Obama	17%	(47)	16%	(45)	13%	(37)	1%	(4)	2%	(5)	50%	(140)	277
2012 Vote: Mitt Romney	14%	(24)	13%	(22)	10%	(18)	4%	(6)	—	(1)	59%	(105)	176
2012 Vote: Didn't Vote	10%	(27)	12%	(33)	22%	(63)	3%	(9)	2%	(6)	51%	(144)	281
4-Region: Northeast	13%	(18)	13%	(19)	17%	(24)	4%	(5)	1%	(1)	53%	(77)	145
4-Region: Midwest	14%	(25)	17%	(29)	12%	(21)	1%	(2)	3%	(5)	53%	(93)	175
4-Region: South	14%	(39)	14%	(39)	17%	(49)	3%	(8)	—	(1)	52%	(145)	280
4-Region: West	12%	(20)	12%	(20)	16%	(28)	3%	(4)	3%	(5)	54%	(92)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS4\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Mixed Nuts'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	9%	(71)	15%	(116)	2%	(18)	1%	(4)	67%	(519)	771
Gender: Male	3%	(11)	10%	(39)	20%	(74)	3%	(12)	1%	(2)	63%	(235)	373
Gender: Female	8%	(31)	8%	(32)	10%	(42)	2%	(7)	1%	(2)	71%	(284)	398
Age: 18-29	2%	(3)	11%	(16)	15%	(23)	5%	(8)	—	(1)	67%	(105)	156
Age: 30-44	8%	(20)	10%	(24)	16%	(39)	2%	(5)	1%	(1)	63%	(156)	246
Age: 45-54	5%	(6)	5%	(7)	14%	(19)	2%	(3)	—	(0)	75%	(102)	137
Age: 55-64	7%	(9)	7%	(9)	12%	(14)	1%	(2)	1%	(2)	71%	(83)	117
Age: 65+	4%	(5)	13%	(15)	18%	(21)	1%	(1)	1%	(1)	63%	(73)	115
Generation Z: 18-22	1%	(1)	12%	(9)	12%	(9)	4%	(3)	—	(0)	71%	(54)	76
Millennial: Age 23-38	5%	(12)	9%	(20)	19%	(44)	4%	(9)	—	(1)	64%	(150)	235
Generation X: Age 39-54	7%	(16)	8%	(18)	13%	(29)	2%	(4)	1%	(1)	70%	(159)	227
Boomers: Age 55-73	6%	(13)	11%	(23)	14%	(30)	1%	(3)	1%	(2)	66%	(136)	206
PID: Dem (no lean)	6%	(16)	11%	(28)	17%	(44)	2%	(5)	1%	(1)	64%	(172)	267
PID: Ind (no lean)	5%	(12)	8%	(20)	13%	(32)	3%	(6)	1%	(3)	70%	(171)	245
PID: Rep (no lean)	5%	(14)	9%	(23)	15%	(39)	3%	(7)	—	(0)	68%	(176)	259
PID/Gender: Dem Men	4%	(5)	12%	(15)	24%	(30)	3%	(4)	1%	(1)	57%	(71)	125
PID/Gender: Dem Women	8%	(12)	9%	(13)	10%	(14)	1%	(1)	—	(1)	71%	(101)	142
PID/Gender: Ind Men	2%	(2)	8%	(10)	16%	(20)	3%	(3)	1%	(1)	70%	(85)	122
PID/Gender: Ind Women	9%	(10)	8%	(10)	10%	(13)	2%	(3)	1%	(2)	69%	(85)	123
PID/Gender: Rep Men	4%	(5)	11%	(14)	20%	(25)	4%	(5)	—	(0)	62%	(79)	127
PID/Gender: Rep Women	7%	(9)	7%	(9)	11%	(15)	2%	(3)	—	(0)	74%	(97)	132
Ideo: Liberal (1-3)	4%	(8)	11%	(22)	12%	(24)	1%	(3)	—	(0)	72%	(145)	202
Ideo: Moderate (4)	7%	(13)	7%	(12)	16%	(29)	5%	(9)	1%	(2)	64%	(118)	183
Ideo: Conservative (5-7)	4%	(12)	10%	(26)	18%	(49)	2%	(6)	1%	(1)	65%	(179)	274
Educ: < College	6%	(32)	10%	(52)	16%	(82)	3%	(14)	1%	(4)	65%	(340)	525
Educ: Bachelors degree	3%	(5)	6%	(10)	17%	(28)	1%	(3)	—	(0)	73%	(122)	168
Educ: Post-grad	7%	(5)	11%	(9)	7%	(5)	2%	(1)	1%	(1)	73%	(57)	78
Income: Under 50k	7%	(32)	10%	(44)	17%	(73)	2%	(8)	1%	(4)	64%	(281)	442
Income: 50k-100k	3%	(5)	8%	(16)	12%	(25)	3%	(7)	—	(1)	74%	(156)	209
Income: 100k+	4%	(5)	10%	(12)	15%	(17)	3%	(3)	—	(0)	69%	(82)	119

Continued on next page

**Table CAS4\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Mixed Nuts'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	9%	(71)	15%	(116)	2%	(18)	1%	(4)	67%	(519)	771
Ethnicity: White	5%	(32)	9%	(54)	14%	(85)	2%	(14)	1%	(4)	68%	(405)	594
Ethnicity: Hispanic	4%	(4)	6%	(6)	25%	(27)	5%	(5)	—	(0)	61%	(67)	109
Ethnicity: Afr. Am.	8%	(8)	10%	(11)	16%	(17)	—	(0)	1%	(1)	65%	(71)	108
Ethnicity: Other	3%	(2)	10%	(7)	19%	(13)	6%	(4)	—	(0)	63%	(43)	69
All Christian	5%	(18)	11%	(38)	13%	(44)	4%	(13)	—	(1)	67%	(229)	343
Agnostic/Nothing in particular	6%	(23)	7%	(28)	16%	(60)	1%	(5)	1%	(4)	69%	(262)	380
Evangelical	6%	(13)	9%	(19)	14%	(30)	1%	(1)	1%	(2)	70%	(149)	213
Non-Evangelical	5%	(15)	12%	(34)	16%	(48)	4%	(11)	—	(1)	63%	(182)	291
Community: Urban	4%	(7)	8%	(15)	19%	(38)	3%	(6)	—	(0)	67%	(133)	199
Community: Suburban	5%	(18)	13%	(45)	13%	(45)	2%	(8)	—	(1)	66%	(224)	341
Community: Rural	7%	(17)	5%	(11)	14%	(33)	2%	(5)	2%	(4)	70%	(163)	231
Employ: Private Sector	5%	(14)	10%	(26)	15%	(41)	2%	(6)	—	(0)	67%	(175)	262
Employ: Self-Employed	11%	(7)	9%	(6)	14%	(9)	6%	(4)	—	(0)	61%	(39)	64
Employ: Homemaker	14%	(8)	7%	(4)	9%	(5)	3%	(2)	—	(0)	67%	(37)	55
Employ: Retired	5%	(6)	8%	(11)	20%	(27)	1%	(1)	1%	(1)	65%	(88)	134
Employ: Unemployed	4%	(4)	7%	(7)	16%	(15)	—	(0)	1%	(1)	71%	(68)	96
Employ: Other	4%	(2)	15%	(11)	10%	(7)	2%	(1)	2%	(2)	67%	(47)	70
Military HH: Yes	5%	(6)	8%	(10)	20%	(26)	—	(0)	1%	(1)	66%	(83)	126
Military HH: No	6%	(36)	9%	(61)	14%	(90)	3%	(18)	1%	(4)	68%	(436)	645
RD/WT: Right Direction	7%	(18)	11%	(29)	16%	(43)	4%	(10)	1%	(4)	61%	(165)	269
RD/WT: Wrong Track	5%	(25)	8%	(42)	14%	(73)	2%	(8)	—	(1)	70%	(353)	502
Trump Job Approve	6%	(18)	8%	(26)	15%	(47)	3%	(10)	—	(1)	68%	(217)	319
Trump Job Disapprove	5%	(23)	10%	(43)	16%	(66)	2%	(8)	1%	(4)	66%	(278)	421
Trump Job Strongly Approve	6%	(11)	7%	(11)	14%	(23)	3%	(4)	—	(1)	70%	(117)	167
Trump Job Somewhat Approve	5%	(7)	10%	(15)	16%	(24)	4%	(6)	—	(0)	66%	(100)	152
Trump Job Somewhat Disapprove	4%	(4)	14%	(14)	21%	(21)	1%	(1)	1%	(1)	58%	(58)	100
Trump Job Strongly Disapprove	6%	(18)	9%	(28)	14%	(45)	2%	(7)	1%	(2)	69%	(220)	320
Favorable of Trump	6%	(17)	8%	(26)	16%	(49)	2%	(5)	1%	(2)	68%	(207)	306
Unfavorable of Trump	5%	(20)	10%	(41)	14%	(60)	3%	(12)	—	(2)	68%	(288)	423

Continued on next page

**Table CAS4\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Mixed Nuts'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	9%	(71)	15%	(116)	2%	(18)	1%	(4)	67%	(519)	771
Very Favorable of Trump	7%	(12)	9%	(16)	15%	(25)	1%	(3)	1%	(2)	66%	(114)	172
Somewhat Favorable of Trump	4%	(5)	7%	(10)	18%	(24)	2%	(2)	—	(0)	69%	(93)	134
Somewhat Unfavorable of Trump	3%	(3)	14%	(13)	14%	(13)	3%	(3)	1%	(1)	65%	(62)	96
Very Unfavorable of Trump	5%	(17)	8%	(28)	14%	(46)	3%	(9)	—	(1)	69%	(226)	327
#1 Issue: Economy	8%	(18)	10%	(23)	14%	(32)	2%	(5)	1%	(2)	66%	(151)	230
#1 Issue: Security	2%	(2)	8%	(11)	11%	(16)	3%	(4)	1%	(1)	76%	(106)	139
#1 Issue: Health Care	3%	(4)	8%	(10)	15%	(19)	3%	(4)	1%	(2)	71%	(93)	132
#1 Issue: Medicare / Social Security	11%	(10)	12%	(11)	20%	(18)	—	(0)	—	(0)	58%	(55)	94
2018 House Vote: Democrat	5%	(12)	10%	(27)	16%	(43)	2%	(6)	1%	(2)	66%	(173)	263
2018 House Vote: Republican	8%	(18)	7%	(16)	12%	(28)	2%	(5)	1%	(2)	71%	(167)	236
2016 Vote: Hillary Clinton	7%	(16)	10%	(23)	14%	(32)	2%	(5)	—	(1)	67%	(156)	232
2016 Vote: Donald Trump	6%	(14)	8%	(20)	15%	(35)	3%	(6)	1%	(2)	67%	(158)	236
2016 Vote: Other	5%	(3)	6%	(4)	12%	(7)	2%	(1)	—	(0)	75%	(45)	60
2016 Vote: Didn't Vote	4%	(9)	10%	(25)	17%	(42)	3%	(7)	1%	(1)	66%	(160)	243
Voted in 2014: Yes	6%	(28)	8%	(37)	15%	(67)	2%	(8)	1%	(4)	68%	(310)	455
Voted in 2014: No	4%	(14)	11%	(35)	15%	(49)	3%	(10)	—	(0)	66%	(209)	316
2012 Vote: Barack Obama	5%	(14)	10%	(29)	13%	(36)	2%	(5)	1%	(2)	69%	(191)	277
2012 Vote: Mitt Romney	8%	(14)	6%	(11)	12%	(21)	2%	(3)	1%	(2)	71%	(126)	176
2012 Vote: Didn't Vote	4%	(11)	11%	(31)	19%	(53)	4%	(10)	—	(1)	62%	(175)	281
4-Region: Northeast	4%	(5)	11%	(16)	18%	(26)	3%	(5)	—	(0)	64%	(92)	145
4-Region: Midwest	5%	(9)	9%	(15)	12%	(21)	3%	(5)	1%	(1)	70%	(124)	175
4-Region: South	8%	(24)	8%	(24)	13%	(36)	3%	(7)	1%	(3)	67%	(187)	280
4-Region: West	3%	(5)	9%	(16)	19%	(32)	1%	(2)	—	(0)	68%	(116)	170

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS5\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Adam Sandler: Steve Polychronopolous'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(51)	9%	(75)	15%	(127)	1%	(11)	2%	(15)	68%	(582)	862
Gender: Male	6%	(27)	9%	(39)	14%	(61)	1%	(5)	3%	(11)	66%	(281)	423
Gender: Female	6%	(24)	8%	(36)	15%	(67)	1%	(6)	1%	(4)	69%	(301)	439
Age: 18-29	6%	(11)	8%	(15)	17%	(35)	3%	(6)	4%	(8)	63%	(127)	202
Age: 30-44	5%	(11)	10%	(21)	15%	(32)	1%	(3)	2%	(5)	67%	(144)	215
Age: 45-54	12%	(19)	12%	(19)	14%	(22)	—	(1)	—	(1)	61%	(97)	160
Age: 55-64	5%	(8)	9%	(13)	16%	(23)	—	(1)	1%	(2)	68%	(99)	145
Age: 65+	1%	(2)	4%	(6)	11%	(15)	1%	(1)	—	(1)	83%	(116)	139
Generation Z: 18-22	8%	(7)	11%	(10)	20%	(19)	1%	(1)	3%	(3)	57%	(54)	95
Millennial: Age 23-38	5%	(14)	7%	(19)	13%	(35)	3%	(8)	3%	(8)	67%	(174)	257
Generation X: Age 39-54	9%	(21)	12%	(26)	16%	(36)	—	(1)	1%	(2)	62%	(140)	225
Boomers: Age 55-73	3%	(9)	7%	(17)	14%	(38)	1%	(2)	1%	(2)	74%	(197)	265
PID: Dem (no lean)	6%	(17)	10%	(27)	16%	(45)	2%	(6)	2%	(5)	65%	(186)	286
PID: Ind (no lean)	5%	(16)	7%	(21)	16%	(50)	—	(2)	2%	(7)	70%	(219)	314
PID: Rep (no lean)	7%	(18)	10%	(26)	12%	(32)	1%	(4)	1%	(4)	68%	(177)	261
PID/Gender: Dem Men	8%	(8)	12%	(14)	17%	(19)	—	(0)	2%	(3)	61%	(68)	112
PID/Gender: Dem Women	5%	(9)	8%	(14)	15%	(26)	3%	(6)	1%	(2)	68%	(118)	175
PID/Gender: Ind Men	6%	(10)	8%	(13)	15%	(27)	1%	(2)	4%	(6)	67%	(119)	177
PID/Gender: Ind Women	4%	(6)	6%	(8)	17%	(24)	—	(0)	—	(1)	72%	(99)	137
PID/Gender: Rep Men	6%	(9)	9%	(12)	11%	(15)	2%	(3)	1%	(2)	70%	(94)	134
PID/Gender: Rep Women	7%	(9)	11%	(14)	13%	(17)	1%	(1)	1%	(2)	66%	(84)	127
Ideo: Liberal (1-3)	6%	(11)	8%	(17)	14%	(28)	2%	(4)	1%	(1)	70%	(139)	200
Ideo: Moderate (4)	4%	(9)	12%	(30)	18%	(45)	—	(1)	2%	(4)	64%	(156)	245
Ideo: Conservative (5-7)	7%	(20)	6%	(19)	12%	(35)	1%	(4)	3%	(8)	70%	(202)	288
Educ: < College	7%	(42)	10%	(60)	16%	(100)	1%	(8)	2%	(13)	64%	(404)	627
Educ: Bachelors degree	5%	(8)	6%	(9)	12%	(18)	1%	(2)	1%	(1)	75%	(113)	150
Educ: Post-grad	1%	(1)	6%	(5)	11%	(10)	2%	(1)	1%	(1)	78%	(66)	84
Income: Under 50k	8%	(39)	10%	(51)	15%	(76)	1%	(4)	2%	(10)	65%	(341)	522
Income: 50k-100k	4%	(9)	8%	(18)	19%	(44)	3%	(7)	1%	(3)	65%	(152)	234
Income: 100k+	2%	(2)	5%	(5)	7%	(8)	—	(0)	2%	(2)	84%	(88)	105

Continued on next page

**Table CAS5\_1: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Adam Sandler: Steve Polychronopolous'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(51)	9%	(75)	15%	(127)	1%	(11)	2%	(15)	68%	(582)	862
Ethnicity: White	6%	(39)	9%	(58)	13%	(86)	1%	(10)	2%	(12)	70%	(480)	684
Ethnicity: Hispanic	7%	(12)	6%	(9)	21%	(34)	2%	(3)	2%	(4)	61%	(96)	157
Ethnicity: Afr. Am.	9%	(9)	12%	(12)	22%	(22)	1%	(1)	—	(0)	57%	(57)	100
Ethnicity: Other	4%	(3)	6%	(5)	26%	(20)	1%	(1)	4%	(3)	59%	(45)	77
All Christian	3%	(12)	9%	(32)	13%	(47)	1%	(5)	2%	(8)	72%	(263)	367
Agnostic/Nothing in particular	7%	(32)	9%	(40)	17%	(75)	1%	(6)	1%	(6)	63%	(277)	436
Evangelical	7%	(16)	7%	(16)	16%	(36)	3%	(6)	1%	(2)	66%	(148)	224
Non-Evangelical	3%	(8)	11%	(36)	14%	(47)	1%	(2)	2%	(7)	70%	(236)	336
Community: Urban	4%	(9)	7%	(15)	19%	(43)	2%	(4)	2%	(4)	66%	(146)	220
Community: Suburban	6%	(21)	7%	(26)	13%	(47)	1%	(4)	—	(2)	74%	(276)	375
Community: Rural	8%	(21)	13%	(34)	14%	(38)	1%	(3)	4%	(10)	60%	(161)	266
Employ: Private Sector	7%	(19)	8%	(23)	12%	(34)	1%	(2)	2%	(6)	70%	(198)	282
Employ: Self-Employed	6%	(5)	9%	(7)	20%	(16)	1%	(1)	2%	(1)	62%	(51)	82
Employ: Homemaker	4%	(3)	19%	(11)	11%	(7)	—	(0)	2%	(1)	64%	(38)	61
Employ: Retired	7%	(11)	4%	(7)	14%	(23)	1%	(1)	1%	(2)	73%	(120)	165
Employ: Unemployed	3%	(3)	6%	(6)	15%	(15)	4%	(4)	4%	(4)	68%	(70)	102
Employ: Other	8%	(6)	10%	(7)	17%	(13)	2%	(1)	—	(0)	64%	(47)	74
Military HH: Yes	4%	(5)	9%	(13)	14%	(20)	—	(1)	—	(0)	72%	(102)	140
Military HH: No	6%	(46)	9%	(61)	15%	(107)	1%	(11)	2%	(15)	67%	(481)	721
RD/WT: Right Direction	7%	(22)	10%	(33)	16%	(52)	1%	(4)	1%	(5)	65%	(215)	332
RD/WT: Wrong Track	5%	(29)	8%	(41)	14%	(75)	1%	(7)	2%	(10)	69%	(367)	529
Trump Job Approve	6%	(24)	10%	(37)	12%	(46)	1%	(3)	2%	(7)	69%	(258)	375
Trump Job Disapprove	6%	(25)	8%	(36)	15%	(66)	2%	(8)	2%	(8)	68%	(301)	443
Trump Job Strongly Approve	9%	(18)	8%	(15)	13%	(24)	1%	(1)	2%	(4)	67%	(128)	189
Trump Job Somewhat Approve	3%	(6)	12%	(22)	12%	(22)	1%	(2)	2%	(4)	70%	(130)	186
Trump Job Somewhat Disapprove	12%	(12)	11%	(11)	17%	(16)	2%	(1)	5%	(5)	53%	(51)	95
Trump Job Strongly Disapprove	4%	(13)	7%	(25)	14%	(50)	2%	(6)	1%	(3)	72%	(250)	348
Favorable of Trump	6%	(22)	9%	(31)	13%	(46)	1%	(4)	2%	(6)	70%	(247)	356
Unfavorable of Trump	6%	(28)	9%	(42)	16%	(77)	2%	(7)	2%	(10)	65%	(303)	467

Continued on next page

**Table CAS5\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Adam Sandler: Steve Polychronopolous'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(51)	9%	(75)	15%	(127)	1%	(11)	2%	(15)	68%	(582)	862
Very Favorable of Trump	9%	(19)	6%	(13)	13%	(28)	1%	(3)	2%	(4)	68%	(141)	208
Somewhat Favorable of Trump	2%	(2)	12%	(17)	13%	(19)	1%	(1)	1%	(2)	72%	(106)	148
Somewhat Unfavorable of Trump	12%	(12)	11%	(11)	18%	(18)	3%	(3)	5%	(5)	50%	(50)	99
Very Unfavorable of Trump	4%	(16)	8%	(31)	16%	(58)	1%	(4)	1%	(4)	69%	(253)	368
#1 Issue: Economy	8%	(20)	8%	(21)	13%	(34)	1%	(3)	1%	(3)	68%	(174)	255
#1 Issue: Security	8%	(13)	14%	(21)	13%	(21)	—	(1)	2%	(2)	63%	(100)	159
#1 Issue: Health Care	4%	(6)	10%	(15)	19%	(30)	1%	(2)	1%	(1)	66%	(103)	157
#1 Issue: Medicare / Social Security	4%	(4)	4%	(4)	12%	(12)	1%	(1)	2%	(2)	77%	(76)	99
#1 Issue: Women's Issues	8%	(4)	6%	(3)	15%	(7)	3%	(2)	5%	(2)	64%	(32)	51
#1 Issue: Education	3%	(2)	13%	(7)	18%	(10)	6%	(3)	1%	(1)	58%	(30)	52
2018 House Vote: Democrat	5%	(12)	9%	(24)	15%	(40)	2%	(6)	2%	(5)	67%	(179)	267
2018 House Vote: Republican	6%	(14)	7%	(16)	11%	(26)	1%	(3)	2%	(5)	74%	(178)	242
2016 Vote: Hillary Clinton	5%	(13)	9%	(22)	13%	(33)	2%	(6)	2%	(4)	69%	(173)	251
2016 Vote: Donald Trump	7%	(18)	7%	(16)	12%	(29)	1%	(3)	1%	(4)	72%	(174)	244
2016 Vote: Other	6%	(4)	6%	(4)	12%	(7)	2%	(1)	—	(0)	73%	(44)	61
2016 Vote: Didn't Vote	5%	(16)	11%	(33)	19%	(58)	1%	(2)	2%	(7)	62%	(190)	306
Voted in 2014: Yes	8%	(41)	8%	(36)	12%	(60)	2%	(9)	2%	(8)	68%	(331)	485
Voted in 2014: No	3%	(10)	10%	(38)	18%	(68)	1%	(2)	2%	(7)	67%	(251)	376
2012 Vote: Barack Obama	8%	(25)	11%	(34)	13%	(40)	1%	(3)	2%	(6)	66%	(209)	317
2012 Vote: Mitt Romney	7%	(13)	6%	(11)	10%	(18)	2%	(3)	—	(0)	75%	(136)	181
2012 Vote: Didn't Vote	4%	(13)	9%	(28)	19%	(64)	2%	(6)	3%	(9)	64%	(214)	333
4-Region: Northeast	7%	(11)	9%	(14)	14%	(20)	3%	(5)	2%	(3)	64%	(93)	145
4-Region: Midwest	4%	(8)	9%	(16)	17%	(29)	1%	(1)	3%	(5)	66%	(115)	174
4-Region: South	5%	(18)	10%	(35)	15%	(51)	1%	(3)	1%	(3)	67%	(226)	335
4-Region: West	7%	(15)	5%	(11)	13%	(27)	1%	(2)	2%	(5)	72%	(149)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Bulletproof'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(119)	18%	(157)	13%	(114)	1%	(10)	1%	(7)	53%	(454)	862
Gender: Male	16%	(66)	22%	(91)	12%	(49)	1%	(6)	1%	(4)	49%	(207)	423
Gender: Female	12%	(53)	15%	(66)	15%	(65)	1%	(4)	1%	(4)	56%	(247)	439
Age: 18-29	16%	(32)	22%	(43)	13%	(26)	1%	(2)	1%	(2)	48%	(97)	202
Age: 30-44	17%	(37)	25%	(54)	11%	(24)	2%	(3)	1%	(3)	44%	(95)	215
Age: 45-54	20%	(32)	16%	(25)	15%	(24)	1%	(1)	1%	(2)	48%	(77)	160
Age: 55-64	7%	(10)	11%	(16)	14%	(20)	3%	(4)	—	(1)	65%	(95)	145
Age: 65+	6%	(9)	13%	(18)	15%	(21)	—	(1)	—	(1)	65%	(90)	139
Generation Z: 18-22	10%	(9)	25%	(24)	17%	(16)	1%	(0)	1%	(1)	47%	(45)	95
Millennial: Age 23-38	18%	(45)	23%	(58)	11%	(27)	2%	(4)	1%	(2)	47%	(120)	257
Generation X: Age 39-54	20%	(46)	18%	(41)	13%	(30)	1%	(1)	1%	(3)	46%	(104)	225
Boomers: Age 55-73	6%	(17)	12%	(31)	15%	(39)	2%	(4)	—	(1)	65%	(172)	265
PID: Dem (no lean)	15%	(42)	16%	(46)	17%	(48)	1%	(2)	2%	(5)	50%	(142)	286
PID: Ind (no lean)	14%	(45)	20%	(62)	12%	(39)	1%	(4)	—	(1)	52%	(163)	314
PID: Rep (no lean)	12%	(32)	18%	(48)	10%	(27)	2%	(4)	—	(1)	57%	(148)	261
PID/Gender: Dem Men	16%	(18)	20%	(23)	16%	(18)	1%	(1)	2%	(2)	43%	(48)	112
PID/Gender: Dem Women	14%	(24)	13%	(23)	17%	(30)	1%	(1)	1%	(3)	54%	(94)	175
PID/Gender: Ind Men	18%	(32)	23%	(41)	11%	(20)	1%	(1)	—	(1)	46%	(82)	177
PID/Gender: Ind Women	9%	(12)	15%	(21)	14%	(19)	2%	(3)	—	(1)	60%	(82)	137
PID/Gender: Rep Men	11%	(15)	20%	(27)	8%	(11)	3%	(4)	—	(1)	57%	(77)	134
PID/Gender: Rep Women	13%	(17)	17%	(21)	13%	(16)	—	(0)	1%	(1)	56%	(71)	127
Ideo: Liberal (1-3)	14%	(28)	17%	(33)	11%	(22)	2%	(4)	1%	(2)	56%	(111)	200
Ideo: Moderate (4)	16%	(40)	19%	(48)	15%	(36)	1%	(1)	1%	(3)	48%	(117)	245
Ideo: Conservative (5-7)	12%	(34)	15%	(44)	12%	(36)	1%	(4)	1%	(3)	58%	(167)	288
Educ: < College	16%	(103)	20%	(123)	14%	(85)	1%	(7)	1%	(4)	49%	(304)	627
Educ: Bachelors degree	7%	(11)	15%	(23)	13%	(20)	1%	(2)	1%	(1)	62%	(94)	150
Educ: Post-grad	6%	(5)	13%	(11)	11%	(9)	2%	(1)	3%	(3)	66%	(56)	84
Income: Under 50k	18%	(92)	20%	(104)	12%	(62)	1%	(6)	1%	(5)	48%	(253)	522
Income: 50k-100k	9%	(20)	16%	(37)	19%	(44)	1%	(2)	—	(0)	56%	(131)	234
Income: 100k+	6%	(6)	15%	(16)	8%	(8)	2%	(2)	3%	(3)	66%	(70)	105

Continued on next page

**Table CAS5\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Bulletproof'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(119)	18%	(157)	13%	(114)	1%	(10)	1%	(7)	53%	(454)	862
Ethnicity: White	12%	(85)	18%	(121)	12%	(85)	1%	(9)	1%	(6)	55%	(378)	684
Ethnicity: Hispanic	16%	(26)	20%	(32)	18%	(29)	1%	(1)	1%	(1)	43%	(68)	157
Ethnicity: Afr. Am.	26%	(26)	22%	(22)	13%	(13)	—	(0)	1%	(1)	38%	(38)	100
Ethnicity: Other	9%	(7)	18%	(14)	21%	(17)	2%	(1)	—	(0)	50%	(38)	77
All Christian	8%	(28)	14%	(52)	15%	(56)	1%	(5)	2%	(6)	60%	(219)	367
Agnostic/Nothing in particular	20%	(85)	21%	(93)	12%	(53)	1%	(5)	—	(1)	46%	(199)	436
Evangelical	14%	(31)	17%	(38)	14%	(32)	2%	(4)	1%	(1)	53%	(118)	224
Non-Evangelical	7%	(25)	16%	(54)	15%	(52)	2%	(6)	2%	(6)	57%	(192)	336
Community: Urban	11%	(23)	22%	(49)	21%	(46)	2%	(4)	1%	(1)	44%	(97)	220
Community: Suburban	11%	(42)	13%	(50)	11%	(41)	1%	(4)	1%	(4)	62%	(234)	375
Community: Rural	20%	(53)	22%	(58)	10%	(27)	1%	(3)	1%	(2)	46%	(123)	266
Employ: Private Sector	11%	(31)	16%	(46)	9%	(27)	1%	(4)	2%	(6)	60%	(168)	282
Employ: Self-Employed	19%	(15)	21%	(17)	16%	(13)	1%	(1)	—	(0)	43%	(35)	82
Employ: Homemaker	13%	(8)	23%	(14)	11%	(6)	2%	(1)	2%	(1)	49%	(30)	61
Employ: Retired	10%	(17)	13%	(21)	16%	(27)	—	(1)	—	(0)	60%	(100)	165
Employ: Unemployed	17%	(18)	20%	(20)	13%	(14)	—	(0)	1%	(1)	49%	(50)	102
Employ: Other	19%	(14)	21%	(15)	15%	(11)	2%	(1)	—	(0)	44%	(32)	74
Military HH: Yes	7%	(10)	20%	(27)	12%	(17)	2%	(3)	—	(0)	59%	(83)	140
Military HH: No	15%	(108)	18%	(129)	14%	(98)	1%	(7)	1%	(7)	52%	(372)	721
RD/WT: Right Direction	15%	(51)	18%	(61)	13%	(43)	1%	(2)	—	(1)	52%	(173)	332
RD/WT: Wrong Track	13%	(67)	18%	(96)	13%	(71)	2%	(8)	1%	(6)	53%	(281)	529
Trump Job Approve	14%	(54)	17%	(64)	10%	(38)	2%	(6)	1%	(2)	56%	(211)	375
Trump Job Disapprove	13%	(58)	19%	(82)	15%	(66)	1%	(5)	1%	(5)	51%	(227)	443
Trump Job Strongly Approve	17%	(32)	14%	(26)	11%	(20)	1%	(3)	1%	(1)	57%	(107)	189
Trump Job Somewhat Approve	12%	(22)	21%	(39)	10%	(18)	2%	(3)	—	(1)	56%	(104)	186
Trump Job Somewhat Disapprove	14%	(13)	24%	(23)	16%	(16)	1%	(1)	3%	(2)	42%	(40)	95
Trump Job Strongly Disapprove	13%	(44)	17%	(59)	15%	(51)	1%	(4)	1%	(3)	54%	(187)	348
Favorable of Trump	14%	(51)	18%	(63)	10%	(34)	1%	(3)	1%	(4)	56%	(201)	356
Unfavorable of Trump	14%	(64)	19%	(89)	16%	(76)	2%	(7)	1%	(4)	49%	(228)	467

Continued on next page

**Table CAS5\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Bulletproof'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(119)	18%	(157)	13%	(114)	1%	(10)	1%	(7)	53%	(454)	862
Very Favorable of Trump	16%	(34)	15%	(30)	12%	(24)	1%	(3)	1%	(2)	55%	(114)	208
Somewhat Favorable of Trump	11%	(17)	22%	(32)	7%	(10)	—	(1)	1%	(1)	59%	(87)	148
Somewhat Unfavorable of Trump	15%	(15)	20%	(20)	20%	(19)	2%	(2)	2%	(2)	41%	(40)	99
Very Unfavorable of Trump	13%	(48)	19%	(68)	15%	(57)	1%	(5)	1%	(2)	51%	(188)	368
#1 Issue: Economy	15%	(38)	21%	(53)	9%	(22)	1%	(3)	1%	(3)	53%	(136)	255
#1 Issue: Security	22%	(35)	17%	(27)	13%	(21)	1%	(2)	2%	(2)	45%	(72)	159
#1 Issue: Health Care	11%	(17)	19%	(30)	18%	(28)	1%	(1)	—	(0)	51%	(80)	157
#1 Issue: Medicare / Social Security	4%	(4)	12%	(12)	21%	(21)	3%	(3)	—	(0)	61%	(60)	99
#1 Issue: Women's Issues	9%	(5)	7%	(4)	13%	(7)	1%	(0)	1%	(1)	68%	(35)	51
#1 Issue: Education	14%	(7)	30%	(16)	11%	(6)	—	(0)	1%	(1)	44%	(22)	52
2018 House Vote: Democrat	13%	(34)	15%	(40)	19%	(51)	1%	(2)	2%	(5)	51%	(135)	267
2018 House Vote: Republican	11%	(27)	16%	(39)	10%	(24)	2%	(6)	1%	(2)	60%	(145)	242
2016 Vote: Hillary Clinton	13%	(32)	15%	(37)	15%	(38)	1%	(2)	2%	(5)	54%	(136)	251
2016 Vote: Donald Trump	13%	(33)	14%	(33)	10%	(24)	3%	(6)	1%	(2)	60%	(145)	244
2016 Vote: Other	6%	(4)	18%	(11)	16%	(10)	1%	(1)	—	(0)	59%	(36)	61
2016 Vote: Didn't Vote	16%	(50)	25%	(75)	14%	(42)	—	(1)	—	(0)	45%	(137)	306
Voted in 2014: Yes	13%	(65)	14%	(69)	14%	(68)	2%	(8)	1%	(7)	55%	(268)	485
Voted in 2014: No	14%	(53)	23%	(88)	12%	(46)	1%	(2)	—	(1)	49%	(186)	376
2012 Vote: Barack Obama	14%	(43)	17%	(53)	14%	(44)	2%	(7)	2%	(6)	52%	(164)	317
2012 Vote: Mitt Romney	11%	(20)	11%	(20)	11%	(20)	1%	(1)	—	(1)	65%	(118)	181
2012 Vote: Didn't Vote	16%	(54)	23%	(75)	14%	(45)	1%	(2)	—	(1)	47%	(156)	333
4-Region: Northeast	10%	(15)	23%	(33)	15%	(22)	1%	(1)	2%	(2)	50%	(72)	145
4-Region: Midwest	14%	(24)	16%	(28)	16%	(28)	2%	(3)	1%	(1)	51%	(90)	174
4-Region: South	17%	(57)	17%	(57)	10%	(33)	2%	(5)	1%	(4)	53%	(178)	335
4-Region: West	11%	(23)	19%	(39)	15%	(31)	—	(1)	—	(0)	55%	(114)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Peeper'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	8%	(72)	15%	(125)	2%	(20)	1%	(11)	69%	(590)	862
Gender: Male	6%	(25)	10%	(43)	15%	(63)	2%	(10)	1%	(4)	66%	(278)	423
Gender: Female	4%	(17)	7%	(30)	14%	(62)	2%	(10)	2%	(7)	71%	(312)	439
Age: 18-29	5%	(9)	8%	(17)	17%	(35)	4%	(8)	4%	(7)	62%	(125)	202
Age: 30-44	3%	(6)	7%	(16)	14%	(30)	3%	(7)	2%	(4)	71%	(153)	215
Age: 45-54	12%	(19)	13%	(21)	13%	(22)	—	(0)	—	(0)	61%	(98)	160
Age: 55-64	4%	(6)	7%	(11)	16%	(23)	1%	(2)	—	(0)	71%	(104)	145
Age: 65+	1%	(2)	5%	(7)	12%	(16)	3%	(4)	—	(1)	79%	(110)	139
Generation Z: 18-22	4%	(4)	8%	(8)	22%	(20)	6%	(6)	1%	(1)	59%	(56)	95
Millennial: Age 23-38	3%	(7)	8%	(20)	15%	(38)	3%	(7)	3%	(9)	69%	(177)	257
Generation X: Age 39-54	10%	(23)	12%	(27)	12%	(28)	1%	(2)	1%	(1)	64%	(144)	225
Boomers: Age 55-73	3%	(8)	6%	(16)	14%	(37)	2%	(5)	—	(1)	75%	(199)	265
PID: Dem (no lean)	5%	(15)	8%	(23)	16%	(45)	2%	(5)	3%	(8)	66%	(190)	286
PID: Ind (no lean)	4%	(13)	8%	(26)	15%	(48)	2%	(7)	1%	(3)	70%	(219)	314
PID: Rep (no lean)	6%	(15)	9%	(24)	12%	(32)	3%	(8)	—	(1)	70%	(182)	261
PID/Gender: Dem Men	7%	(8)	9%	(10)	20%	(22)	1%	(1)	3%	(3)	60%	(67)	112
PID/Gender: Dem Women	4%	(7)	8%	(14)	13%	(23)	2%	(4)	3%	(5)	70%	(122)	175
PID/Gender: Ind Men	5%	(8)	13%	(22)	14%	(25)	3%	(6)	—	(0)	65%	(116)	177
PID/Gender: Ind Women	3%	(4)	2%	(3)	17%	(23)	1%	(1)	2%	(2)	75%	(103)	137
PID/Gender: Rep Men	6%	(8)	8%	(11)	12%	(16)	2%	(3)	—	(1)	71%	(95)	134
PID/Gender: Rep Women	5%	(6)	10%	(13)	12%	(16)	4%	(5)	—	(0)	69%	(87)	127
Ideo: Liberal (1-3)	8%	(15)	11%	(21)	13%	(25)	2%	(5)	1%	(2)	66%	(132)	200
Ideo: Moderate (4)	2%	(6)	12%	(29)	17%	(41)	4%	(9)	1%	(2)	65%	(159)	245
Ideo: Conservative (5-7)	5%	(15)	6%	(16)	15%	(44)	2%	(7)	1%	(2)	71%	(204)	288
Educ: < College	5%	(33)	10%	(60)	16%	(99)	2%	(13)	1%	(9)	66%	(412)	627
Educ: Bachelors degree	5%	(7)	6%	(8)	12%	(18)	3%	(4)	1%	(1)	74%	(112)	150
Educ: Post-grad	2%	(2)	4%	(4)	9%	(8)	3%	(3)	2%	(2)	79%	(66)	84
Income: Under 50k	6%	(34)	9%	(46)	14%	(74)	3%	(15)	1%	(4)	67%	(350)	522
Income: 50k-100k	3%	(6)	10%	(23)	18%	(42)	2%	(4)	2%	(5)	66%	(154)	234
Income: 100k+	2%	(2)	3%	(3)	10%	(10)	1%	(1)	2%	(2)	82%	(86)	105

Continued on next page

**Table CAS5\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Peeper'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	8%	(72)	15%	(125)	2%	(20)	1%	(11)	69%	(590)	862
Ethnicity: White	5%	(33)	8%	(53)	13%	(86)	2%	(16)	1%	(10)	71%	(487)	684
Ethnicity: Hispanic	7%	(10)	13%	(21)	15%	(23)	3%	(4)	3%	(4)	60%	(94)	157
Ethnicity: Afr. Am.	7%	(7)	11%	(11)	20%	(20)	3%	(3)	1%	(1)	57%	(57)	100
Ethnicity: Other	2%	(1)	12%	(9)	25%	(20)	—	(0)	1%	(1)	60%	(46)	77
All Christian	3%	(12)	8%	(31)	13%	(49)	2%	(7)	2%	(8)	71%	(259)	367
Agnostic/Nothing in particular	6%	(25)	9%	(39)	16%	(70)	3%	(13)	—	(2)	66%	(287)	436
Evangelical	6%	(12)	7%	(16)	16%	(36)	2%	(5)	2%	(4)	68%	(151)	224
Non-Evangelical	3%	(10)	8%	(26)	17%	(56)	1%	(4)	1%	(5)	70%	(234)	336
Community: Urban	4%	(8)	9%	(19)	18%	(40)	3%	(6)	2%	(5)	64%	(141)	220
Community: Suburban	5%	(19)	6%	(23)	13%	(50)	1%	(4)	1%	(5)	73%	(274)	375
Community: Rural	6%	(15)	11%	(30)	13%	(35)	4%	(9)	1%	(2)	66%	(175)	266
Employ: Private Sector	5%	(13)	9%	(25)	10%	(28)	3%	(7)	1%	(3)	73%	(205)	282
Employ: Self-Employed	5%	(4)	15%	(12)	19%	(15)	—	(0)	1%	(1)	60%	(49)	82
Employ: Homemaker	4%	(3)	13%	(8)	14%	(9)	1%	(1)	3%	(2)	64%	(39)	61
Employ: Retired	7%	(11)	5%	(9)	13%	(22)	2%	(3)	—	(0)	73%	(121)	165
Employ: Unemployed	4%	(4)	1%	(1)	16%	(16)	1%	(1)	5%	(5)	73%	(75)	102
Employ: Other	6%	(4)	10%	(7)	17%	(12)	2%	(2)	—	(0)	65%	(48)	74
Military HH: Yes	2%	(3)	8%	(11)	21%	(29)	—	(1)	1%	(1)	68%	(96)	140
Military HH: No	5%	(39)	9%	(62)	13%	(96)	3%	(19)	1%	(11)	69%	(495)	721
RD/WT: Right Direction	5%	(15)	9%	(29)	16%	(52)	3%	(10)	—	(0)	68%	(226)	332
RD/WT: Wrong Track	5%	(27)	8%	(44)	14%	(73)	2%	(10)	2%	(11)	69%	(365)	529
Trump Job Approve	5%	(18)	10%	(37)	14%	(52)	3%	(10)	—	(1)	69%	(258)	375
Trump Job Disapprove	5%	(23)	7%	(33)	14%	(64)	2%	(10)	2%	(8)	69%	(305)	443
Trump Job Strongly Approve	8%	(15)	6%	(12)	14%	(27)	—	(0)	1%	(1)	71%	(134)	189
Trump Job Somewhat Approve	2%	(3)	13%	(25)	13%	(25)	5%	(10)	—	(0)	67%	(123)	186
Trump Job Somewhat Disapprove	10%	(9)	7%	(7)	18%	(17)	3%	(3)	2%	(2)	61%	(58)	95
Trump Job Strongly Disapprove	4%	(14)	8%	(26)	14%	(47)	2%	(8)	2%	(7)	71%	(247)	348
Favorable of Trump	4%	(15)	10%	(34)	14%	(51)	3%	(10)	—	(1)	69%	(245)	356
Unfavorable of Trump	5%	(26)	8%	(37)	15%	(70)	2%	(10)	2%	(10)	67%	(314)	467

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**Table CAS5\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Peeper'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(42)	8%	(72)	15%	(125)	2%	(20)	1%	(11)	69%	(590)	862
Very Favorable of Trump	6%	(12)	8%	(16)	15%	(32)	1%	(2)	1%	(1)	70%	(145)	208
Somewhat Favorable of Trump	2%	(4)	13%	(19)	13%	(19)	5%	(8)	—	(0)	67%	(99)	148
Somewhat Unfavorable of Trump	9%	(9)	6%	(6)	13%	(13)	3%	(3)	5%	(5)	63%	(63)	99
Very Unfavorable of Trump	4%	(16)	8%	(31)	16%	(57)	2%	(7)	1%	(5)	68%	(251)	368
#1 Issue: Economy	7%	(19)	7%	(19)	12%	(31)	3%	(8)	1%	(1)	70%	(177)	255
#1 Issue: Security	8%	(13)	10%	(16)	15%	(23)	3%	(5)	2%	(3)	62%	(98)	159
#1 Issue: Health Care	1%	(2)	12%	(19)	18%	(28)	—	(0)	—	(0)	69%	(108)	157
#1 Issue: Medicare / Social Security	2%	(2)	2%	(2)	18%	(17)	1%	(1)	—	(0)	77%	(76)	99
#1 Issue: Women's Issues	6%	(3)	7%	(4)	12%	(6)	4%	(2)	—	(0)	72%	(37)	51
#1 Issue: Education	6%	(3)	17%	(9)	16%	(8)	5%	(3)	11%	(6)	45%	(23)	52
2018 House Vote: Democrat	4%	(10)	8%	(21)	18%	(47)	2%	(6)	3%	(8)	66%	(175)	267
2018 House Vote: Republican	5%	(13)	7%	(16)	10%	(24)	2%	(6)	1%	(1)	75%	(182)	242
2016 Vote: Hillary Clinton	6%	(16)	7%	(18)	14%	(36)	2%	(5)	3%	(8)	67%	(170)	251
2016 Vote: Donald Trump	5%	(13)	5%	(13)	12%	(29)	2%	(5)	1%	(1)	75%	(183)	244
2016 Vote: Other	5%	(3)	6%	(4)	17%	(10)	2%	(1)	1%	(0)	69%	(42)	61
2016 Vote: Didn't Vote	3%	(11)	13%	(39)	16%	(50)	3%	(9)	1%	(2)	64%	(195)	306
Voted in 2014: Yes	7%	(34)	7%	(33)	14%	(66)	2%	(11)	2%	(8)	69%	(333)	485
Voted in 2014: No	2%	(8)	10%	(39)	16%	(59)	2%	(9)	1%	(4)	68%	(257)	376
2012 Vote: Barack Obama	7%	(21)	7%	(23)	14%	(43)	3%	(8)	2%	(7)	67%	(213)	317
2012 Vote: Mitt Romney	5%	(10)	8%	(14)	10%	(19)	2%	(3)	—	(0)	75%	(136)	181
2012 Vote: Didn't Vote	3%	(10)	10%	(33)	17%	(58)	3%	(9)	1%	(4)	65%	(218)	333
4-Region: Northeast	4%	(6)	15%	(21)	13%	(19)	1%	(2)	4%	(5)	63%	(92)	145
4-Region: Midwest	2%	(3)	9%	(16)	17%	(29)	2%	(4)	1%	(1)	69%	(120)	174
4-Region: South	6%	(21)	6%	(21)	15%	(50)	1%	(4)	1%	(3)	70%	(235)	335
4-Region: West	6%	(12)	7%	(13)	13%	(27)	5%	(10)	1%	(2)	69%	(143)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Little Nicky'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	24% (207)	22% (190)	14% (119)	6% (47)	4% (32)	31% (265)	862
Gender: Male	26% (109)	25% (105)	14% (59)	5% (20)	3% (14)	28% (116)	423
Gender: Female	22% (97)	20% (86)	14% (61)	6% (27)	4% (19)	34% (149)	439
Age: 18-29	29% (58)	21% (43)	9% (17)	4% (7)	5% (9)	33% (67)	202
Age: 30-44	34% (73)	29% (62)	12% (26)	7% (15)	5% (11)	13% (28)	215
Age: 45-54	29% (47)	23% (36)	18% (29)	4% (6)	5% (8)	21% (33)	160
Age: 55-64	16% (23)	19% (27)	21% (30)	4% (6)	2% (3)	39% (56)	145
Age: 65+	4% (6)	16% (22)	12% (17)	9% (12)	1% (1)	58% (81)	139
Generation Z: 18-22	15% (14)	20% (19)	9% (8)	3% (3)	3% (3)	51% (48)	95
Millennial: Age 23-38	38% (99)	26% (67)	11% (28)	6% (16)	5% (13)	13% (34)	257
Generation X: Age 39-54	29% (65)	25% (55)	16% (36)	4% (10)	6% (13)	20% (45)	225
Boomers: Age 55-73	11% (28)	17% (46)	17% (45)	7% (18)	2% (4)	47% (124)	265
PID: Dem (no lean)	24% (67)	21% (61)	19% (55)	3% (9)	5% (14)	28% (80)	286
PID: Ind (no lean)	27% (84)	24% (76)	11% (34)	5% (17)	3% (10)	30% (93)	314
PID: Rep (no lean)	21% (55)	20% (53)	12% (31)	8% (21)	3% (9)	35% (92)	261
PID/Gender: Dem Men	25% (28)	30% (33)	20% (22)	1% (1)	5% (6)	19% (21)	112
PID/Gender: Dem Women	22% (39)	16% (28)	18% (32)	5% (8)	4% (8)	34% (59)	175
PID/Gender: Ind Men	27% (48)	28% (49)	11% (20)	5% (9)	1% (2)	27% (48)	177
PID/Gender: Ind Women	26% (36)	19% (27)	10% (14)	6% (8)	5% (7)	33% (46)	137
PID/Gender: Rep Men	24% (33)	16% (22)	12% (16)	7% (10)	4% (6)	36% (48)	134
PID/Gender: Rep Women	18% (22)	25% (31)	11% (15)	9% (12)	3% (3)	34% (44)	127
Ideo: Liberal (1-3)	30% (60)	22% (44)	15% (30)	6% (11)	5% (10)	22% (44)	200
Ideo: Moderate (4)	20% (48)	27% (67)	15% (38)	6% (14)	3% (7)	29% (72)	245
Ideo: Conservative (5-7)	20% (58)	17% (48)	16% (46)	8% (22)	4% (10)	36% (103)	288
Educ: < College	28% (176)	22% (140)	13% (80)	4% (28)	3% (20)	29% (184)	627
Educ: Bachelors degree	17% (26)	22% (33)	17% (26)	7% (11)	4% (7)	32% (48)	150
Educ: Post-grad	6% (5)	21% (18)	16% (14)	10% (8)	7% (6)	39% (33)	84
Income: Under 50k	28% (148)	23% (122)	12% (64)	4% (22)	2% (13)	29% (154)	522
Income: 50k-100k	19% (46)	22% (52)	17% (39)	8% (18)	6% (13)	28% (66)	234
Income: 100k+	13% (13)	16% (17)	16% (17)	7% (8)	6% (6)	42% (45)	105

Continued on next page

**Table CAS5\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Little Nicky'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	24% (207)	22% (190)	14% (119)	6% (47)	4% (32)	31% (265)	862
Ethnicity: White	23% (155)	22% (147)	14% (96)	6% (41)	4% (29)	32% (216)	684
Ethnicity: Hispanic	36% (56)	23% (35)	14% (22)	2% (3)	4% (6)	22% (34)	157
Ethnicity: Afr. Am.	27% (27)	25% (25)	17% (17)	2% (2)	2% (2)	26% (26)	100
Ethnicity: Other	33% (25)	23% (18)	9% (7)	5% (4)	1% (1)	30% (23)	77
All Christian	15% (55)	18% (66)	16% (59)	7% (27)	5% (19)	38% (141)	367
Agnostic/Nothing in particular	32% (139)	26% (111)	13% (58)	4% (19)	3% (14)	22% (96)	436
Evangelical	21% (46)	19% (41)	17% (37)	9% (21)	5% (12)	29% (66)	224
Non-Evangelical	20% (68)	18% (62)	13% (45)	6% (20)	4% (14)	38% (128)	336
Community: Urban	18% (39)	23% (50)	16% (34)	5% (11)	5% (11)	34% (74)	220
Community: Suburban	22% (82)	21% (79)	14% (52)	6% (24)	4% (14)	33% (125)	375
Community: Rural	32% (86)	23% (61)	12% (33)	5% (12)	3% (7)	25% (66)	266
Employ: Private Sector	25% (70)	25% (71)	15% (42)	5% (13)	5% (15)	25% (70)	282
Employ: Self-Employed	31% (25)	21% (18)	12% (10)	4% (4)	1% (1)	31% (25)	82
Employ: Homemaker	29% (18)	27% (16)	9% (6)	9% (5)	2% (1)	23% (14)	61
Employ: Retired	9% (15)	14% (23)	19% (32)	7% (12)	3% (4)	48% (80)	165
Employ: Unemployed	37% (37)	19% (19)	10% (10)	4% (4)	7% (7)	24% (25)	102
Employ: Other	35% (25)	31% (23)	6% (4)	4% (3)	— (0)	24% (18)	74
Military HH: Yes	15% (20)	17% (25)	18% (25)	5% (7)	3% (4)	43% (60)	140
Military HH: No	26% (186)	23% (166)	13% (95)	6% (41)	4% (28)	28% (205)	721
RD/WT: Right Direction	26% (86)	23% (77)	12% (41)	5% (18)	2% (8)	31% (102)	332
RD/WT: Wrong Track	23% (120)	21% (114)	15% (78)	6% (29)	5% (25)	31% (163)	529
Trump Job Approve	25% (92)	21% (78)	12% (43)	7% (28)	4% (14)	32% (119)	375
Trump Job Disapprove	23% (101)	23% (102)	16% (70)	4% (17)	4% (18)	30% (135)	443
Trump Job Strongly Approve	26% (50)	15% (28)	14% (27)	7% (14)	4% (7)	34% (64)	189
Trump Job Somewhat Approve	23% (43)	27% (50)	9% (16)	8% (14)	4% (7)	29% (55)	186
Trump Job Somewhat Disapprove	29% (27)	24% (23)	19% (18)	5% (5)	2% (2)	22% (21)	95
Trump Job Strongly Disapprove	21% (74)	23% (79)	15% (53)	4% (12)	5% (16)	33% (115)	348
Favorable of Trump	25% (91)	20% (73)	12% (43)	7% (24)	4% (14)	31% (112)	356
Unfavorable of Trump	23% (107)	24% (114)	16% (73)	5% (22)	4% (18)	28% (133)	467

Continued on next page

**Table CAS5\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Little Nicky'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	24% (207)	22% (190)	14% (119)	6% (47)	4% (32)	31% (265)	862
Very Favorable of Trump	26% (54)	16% (33)	14% (29)	7% (15)	3% (6)	34% (71)	208
Somewhat Favorable of Trump	25% (36)	27% (40)	10% (15)	6% (9)	5% (8)	28% (41)	148
Somewhat Unfavorable of Trump	28% (28)	24% (23)	15% (15)	8% (8)	5% (5)	19% (19)	99
Very Unfavorable of Trump	21% (79)	25% (90)	16% (58)	4% (14)	3% (13)	31% (114)	368
#1 Issue: Economy	26% (67)	23% (58)	15% (38)	6% (16)	3% (7)	27% (69)	255
#1 Issue: Security	27% (42)	23% (37)	17% (28)	6% (9)	2% (4)	24% (39)	159
#1 Issue: Health Care	26% (41)	23% (36)	14% (22)	4% (6)	5% (7)	28% (44)	157
#1 Issue: Medicare / Social Security	5% (5)	17% (16)	11% (11)	9% (9)	2% (2)	56% (55)	99
#1 Issue: Women's Issues	31% (16)	18% (9)	8% (4)	5% (2)	3% (1)	35% (18)	51
#1 Issue: Education	27% (14)	30% (15)	7% (4)	4% (2)	9% (4)	24% (12)	52
2018 House Vote: Democrat	19% (50)	24% (64)	19% (50)	3% (8)	5% (13)	31% (82)	267
2018 House Vote: Republican	18% (43)	17% (41)	15% (37)	8% (20)	5% (12)	37% (89)	242
2016 Vote: Hillary Clinton	19% (47)	27% (67)	17% (43)	2% (5)	4% (11)	31% (78)	251
2016 Vote: Donald Trump	22% (54)	15% (37)	15% (37)	7% (18)	4% (9)	36% (88)	244
2016 Vote: Other	19% (11)	23% (14)	21% (13)	13% (8)	4% (2)	20% (12)	61
2016 Vote: Didn't Vote	31% (94)	24% (73)	9% (27)	5% (16)	3% (10)	28% (86)	306
Voted in 2014: Yes	21% (100)	20% (97)	17% (83)	6% (29)	5% (22)	32% (154)	485
Voted in 2014: No	28% (106)	25% (94)	10% (36)	5% (18)	3% (11)	30% (111)	376
2012 Vote: Barack Obama	23% (74)	23% (74)	17% (55)	4% (14)	4% (14)	27% (86)	317
2012 Vote: Mitt Romney	19% (34)	16% (29)	18% (32)	9% (17)	4% (7)	34% (61)	181
2012 Vote: Didn't Vote	28% (94)	24% (80)	8% (27)	4% (12)	4% (12)	33% (108)	333
4-Region: Northeast	19% (28)	24% (35)	17% (25)	2% (3)	8% (11)	29% (42)	145
4-Region: Midwest	25% (44)	25% (43)	13% (22)	6% (11)	5% (8)	27% (46)	174
4-Region: South	25% (83)	21% (72)	15% (51)	6% (19)	3% (11)	29% (99)	335
4-Region: West	25% (52)	20% (41)	10% (21)	7% (14)	1% (2)	37% (78)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Animal'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(121)	20%	(169)	13%	(114)	3%	(23)	1%	(6)	50%	(428)	862
Gender: Male	16%	(67)	22%	(95)	12%	(52)	2%	(10)	—	(2)	47%	(197)	423
Gender: Female	12%	(53)	17%	(74)	14%	(62)	3%	(13)	1%	(4)	53%	(231)	439
Age: 18-29	21%	(43)	20%	(40)	13%	(25)	2%	(3)	1%	(2)	44%	(89)	202
Age: 30-44	16%	(34)	29%	(62)	13%	(28)	6%	(13)	1%	(2)	35%	(76)	215
Age: 45-54	18%	(29)	19%	(30)	16%	(25)	1%	(1)	1%	(2)	45%	(72)	160
Age: 55-64	8%	(11)	15%	(21)	15%	(21)	3%	(4)	—	(1)	60%	(87)	145
Age: 65+	2%	(3)	12%	(16)	10%	(15)	1%	(1)	—	(1)	74%	(104)	139
Generation Z: 18-22	15%	(14)	19%	(18)	11%	(10)	1%	(1)	1%	(1)	53%	(50)	95
Millennial: Age 23-38	22%	(57)	25%	(64)	12%	(32)	5%	(13)	1%	(2)	34%	(89)	257
Generation X: Age 39-54	16%	(36)	22%	(49)	16%	(36)	2%	(4)	1%	(2)	44%	(98)	225
Boomers: Age 55-73	5%	(13)	14%	(36)	13%	(33)	2%	(5)	—	(1)	67%	(177)	265
PID: Dem (no lean)	12%	(36)	18%	(52)	16%	(46)	3%	(7)	1%	(4)	50%	(142)	286
PID: Ind (no lean)	17%	(55)	19%	(60)	13%	(40)	4%	(11)	—	(1)	47%	(147)	314
PID: Rep (no lean)	12%	(30)	22%	(57)	11%	(28)	2%	(5)	1%	(2)	53%	(139)	261
PID/Gender: Dem Men	16%	(18)	18%	(20)	18%	(20)	2%	(2)	2%	(2)	45%	(50)	112
PID/Gender: Dem Women	10%	(18)	18%	(32)	15%	(26)	3%	(6)	1%	(2)	52%	(92)	175
PID/Gender: Ind Men	19%	(34)	22%	(40)	10%	(17)	3%	(5)	—	(0)	46%	(82)	177
PID/Gender: Ind Women	15%	(21)	15%	(21)	17%	(23)	4%	(6)	1%	(1)	48%	(65)	137
PID/Gender: Rep Men	12%	(16)	26%	(35)	11%	(15)	2%	(3)	—	(0)	49%	(65)	134
PID/Gender: Rep Women	12%	(15)	17%	(22)	10%	(13)	1%	(2)	1%	(2)	58%	(74)	127
Ideo: Liberal (1-3)	15%	(31)	19%	(37)	12%	(25)	2%	(5)	2%	(4)	49%	(99)	200
Ideo: Moderate (4)	13%	(32)	21%	(51)	15%	(36)	3%	(7)	—	(1)	48%	(118)	245
Ideo: Conservative (5-7)	14%	(40)	16%	(47)	13%	(37)	2%	(7)	1%	(2)	54%	(155)	288
Educ: < College	16%	(103)	22%	(137)	14%	(87)	3%	(16)	1%	(5)	45%	(279)	627
Educ: Bachelors degree	8%	(12)	15%	(22)	12%	(19)	2%	(4)	—	(0)	62%	(94)	150
Educ: Post-grad	6%	(5)	12%	(10)	10%	(9)	5%	(4)	2%	(2)	65%	(55)	84
Income: Under 50k	19%	(101)	21%	(111)	12%	(61)	2%	(13)	1%	(4)	45%	(233)	522
Income: 50k-100k	6%	(14)	19%	(44)	19%	(44)	3%	(8)	1%	(2)	52%	(122)	234
Income: 100k+	6%	(6)	12%	(13)	9%	(9)	3%	(3)	1%	(1)	69%	(73)	105

Continued on next page

**Table CAS5\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Animal'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(121)	20%	(169)	13%	(114)	3%	(23)	1%	(6)	50%	(428)	862
Ethnicity: White	13%	(91)	19%	(131)	12%	(83)	3%	(21)	1%	(5)	52%	(354)	684
Ethnicity: Hispanic	24%	(37)	23%	(36)	11%	(17)	1%	(2)	—	(0)	41%	(64)	157
Ethnicity: Afr. Am.	22%	(22)	17%	(17)	19%	(19)	2%	(2)	1%	(1)	39%	(39)	100
Ethnicity: Other	10%	(8)	27%	(21)	16%	(13)	1%	(1)	—	(0)	45%	(35)	77
All Christian	8%	(30)	15%	(55)	15%	(54)	2%	(8)	1%	(4)	59%	(215)	367
Agnostic/Nothing in particular	19%	(81)	24%	(106)	13%	(56)	3%	(15)	—	(1)	40%	(177)	436
Evangelical	14%	(31)	22%	(48)	16%	(36)	2%	(4)	—	(1)	46%	(103)	224
Non-Evangelical	7%	(25)	17%	(56)	15%	(51)	3%	(10)	1%	(4)	56%	(189)	336
Community: Urban	15%	(34)	17%	(37)	15%	(33)	4%	(9)	1%	(1)	48%	(107)	220
Community: Suburban	10%	(39)	16%	(60)	13%	(49)	3%	(11)	—	(1)	57%	(214)	375
Community: Rural	18%	(48)	27%	(72)	12%	(32)	1%	(4)	1%	(3)	40%	(107)	266
Employ: Private Sector	12%	(35)	21%	(60)	11%	(31)	3%	(8)	1%	(4)	51%	(143)	282
Employ: Self-Employed	21%	(17)	17%	(14)	17%	(14)	2%	(2)	—	(0)	43%	(35)	82
Employ: Homemaker	16%	(10)	27%	(16)	9%	(5)	—	(0)	1%	(1)	47%	(29)	61
Employ: Retired	7%	(12)	11%	(19)	12%	(19)	2%	(3)	—	(0)	68%	(113)	165
Employ: Unemployed	22%	(23)	18%	(19)	18%	(19)	5%	(5)	—	(0)	36%	(37)	102
Employ: Other	13%	(9)	28%	(21)	15%	(11)	2%	(2)	1%	(1)	41%	(30)	74
Military HH: Yes	9%	(13)	15%	(21)	18%	(25)	4%	(5)	—	(0)	55%	(77)	140
Military HH: No	15%	(108)	21%	(148)	12%	(89)	3%	(18)	1%	(6)	49%	(351)	721
RD/WT: Right Direction	15%	(49)	22%	(75)	15%	(51)	2%	(8)	—	(0)	45%	(151)	332
RD/WT: Wrong Track	14%	(72)	18%	(95)	12%	(64)	3%	(16)	1%	(6)	52%	(277)	529
Trump Job Approve	14%	(51)	24%	(89)	12%	(44)	3%	(10)	—	(2)	48%	(179)	375
Trump Job Disapprove	13%	(59)	17%	(75)	14%	(61)	2%	(10)	1%	(5)	53%	(233)	443
Trump Job Strongly Approve	15%	(28)	22%	(42)	13%	(24)	1%	(3)	—	(0)	49%	(93)	189
Trump Job Somewhat Approve	13%	(24)	26%	(47)	11%	(20)	4%	(7)	1%	(2)	46%	(86)	186
Trump Job Somewhat Disapprove	22%	(21)	22%	(21)	12%	(12)	2%	(1)	2%	(1)	41%	(39)	95
Trump Job Strongly Disapprove	11%	(38)	16%	(54)	14%	(50)	3%	(9)	1%	(3)	56%	(194)	348
Favorable of Trump	13%	(46)	24%	(86)	13%	(44)	2%	(7)	1%	(3)	48%	(170)	356
Unfavorable of Trump	15%	(68)	17%	(78)	14%	(66)	3%	(15)	1%	(3)	51%	(236)	467

Continued on next page

**Table CAS5\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Animal'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(121)	20%	(169)	13%	(114)	3%	(23)	1%	(6)	50%	(428)	862
Very Favorable of Trump	14%	(28)	20%	(41)	13%	(28)	2%	(5)	—	(1)	51%	(105)	208
Somewhat Favorable of Trump	12%	(18)	30%	(45)	11%	(17)	1%	(2)	1%	(2)	44%	(64)	148
Somewhat Unfavorable of Trump	23%	(23)	15%	(15)	15%	(15)	3%	(3)	—	(0)	43%	(43)	99
Very Unfavorable of Trump	12%	(46)	17%	(63)	14%	(51)	3%	(12)	1%	(3)	53%	(193)	368
#1 Issue: Economy	17%	(42)	20%	(50)	12%	(31)	3%	(8)	—	(1)	48%	(123)	255
#1 Issue: Security	13%	(21)	33%	(53)	11%	(18)	3%	(5)	1%	(2)	38%	(60)	159
#1 Issue: Health Care	16%	(25)	14%	(22)	16%	(24)	1%	(1)	1%	(1)	53%	(83)	157
#1 Issue: Medicare / Social Security	5%	(5)	12%	(12)	15%	(15)	2%	(2)	—	(0)	65%	(65)	99
#1 Issue: Women's Issues	14%	(7)	10%	(5)	14%	(7)	7%	(4)	—	(0)	55%	(28)	51
#1 Issue: Education	19%	(10)	18%	(9)	18%	(9)	3%	(2)	3%	(2)	39%	(20)	52
2018 House Vote: Democrat	11%	(28)	18%	(49)	15%	(39)	4%	(10)	1%	(3)	52%	(138)	267
2018 House Vote: Republican	11%	(26)	18%	(44)	10%	(24)	3%	(8)	—	(0)	57%	(139)	242
2016 Vote: Hillary Clinton	12%	(31)	16%	(39)	13%	(33)	4%	(9)	1%	(2)	54%	(137)	251
2016 Vote: Donald Trump	14%	(35)	17%	(42)	13%	(31)	3%	(8)	—	(0)	53%	(128)	244
2016 Vote: Other	6%	(4)	18%	(11)	8%	(5)	4%	(2)	—	(0)	64%	(39)	61
2016 Vote: Didn't Vote	17%	(51)	25%	(77)	15%	(45)	1%	(4)	1%	(4)	41%	(124)	306
Voted in 2014: Yes	13%	(63)	16%	(78)	13%	(62)	4%	(19)	—	(2)	54%	(261)	485
Voted in 2014: No	15%	(57)	24%	(91)	14%	(52)	1%	(5)	1%	(5)	44%	(167)	376
2012 Vote: Barack Obama	14%	(45)	17%	(53)	13%	(41)	5%	(15)	1%	(3)	51%	(160)	317
2012 Vote: Mitt Romney	11%	(19)	20%	(36)	10%	(18)	3%	(6)	1%	(2)	55%	(100)	181
2012 Vote: Didn't Vote	16%	(54)	22%	(74)	15%	(50)	1%	(3)	—	(2)	45%	(150)	333
4-Region: Northeast	17%	(24)	19%	(28)	14%	(20)	2%	(2)	1%	(1)	48%	(69)	145
4-Region: Midwest	9%	(16)	26%	(45)	17%	(30)	3%	(6)	—	(1)	44%	(77)	174
4-Region: South	15%	(49)	19%	(65)	14%	(47)	2%	(8)	1%	(4)	48%	(162)	335
4-Region: West	15%	(31)	15%	(32)	9%	(18)	3%	(7)	—	(1)	57%	(119)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Mr. Deeds'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	33%	(284)	28%	(238)	12%	(101)	2%	(21)	1%	(5)	25%	(212)	862
Gender: Male	32%	(135)	29%	(123)	13%	(55)	1%	(6)	—	(1)	24%	(102)	423
Gender: Female	34%	(149)	26%	(115)	10%	(46)	4%	(15)	1%	(4)	25%	(110)	439
Age: 18-29	39%	(78)	21%	(42)	10%	(20)	2%	(4)	1%	(1)	28%	(56)	202
Age: 30-44	39%	(84)	35%	(76)	10%	(21)	4%	(9)	—	(1)	11%	(25)	215
Age: 45-54	40%	(63)	27%	(43)	12%	(20)	1%	(2)	1%	(1)	19%	(31)	160
Age: 55-64	25%	(37)	31%	(44)	13%	(19)	2%	(3)	1%	(1)	28%	(40)	145
Age: 65+	15%	(22)	23%	(32)	15%	(21)	2%	(3)	1%	(1)	44%	(61)	139
Generation Z: 18-22	19%	(18)	22%	(20)	12%	(11)	2%	(2)	—	(0)	45%	(43)	95
Millennial: Age 23-38	46%	(118)	29%	(74)	9%	(23)	3%	(9)	1%	(2)	12%	(31)	257
Generation X: Age 39-54	40%	(90)	30%	(67)	12%	(27)	2%	(4)	—	(1)	16%	(37)	225
Boomers: Age 55-73	21%	(57)	27%	(72)	15%	(39)	2%	(6)	1%	(2)	34%	(90)	265
PID: Dem (no lean)	33%	(94)	29%	(83)	12%	(34)	2%	(7)	1%	(3)	23%	(67)	286
PID: Ind (no lean)	33%	(103)	30%	(94)	11%	(34)	3%	(8)	1%	(2)	23%	(74)	314
PID: Rep (no lean)	34%	(88)	24%	(61)	13%	(33)	3%	(7)	—	(0)	28%	(72)	261
PID/Gender: Dem Men	34%	(38)	32%	(36)	9%	(10)	2%	(2)	1%	(1)	21%	(24)	112
PID/Gender: Dem Women	32%	(56)	27%	(47)	14%	(24)	3%	(4)	1%	(1)	24%	(43)	175
PID/Gender: Ind Men	28%	(50)	32%	(57)	17%	(30)	2%	(3)	—	(0)	21%	(38)	177
PID/Gender: Ind Women	39%	(53)	27%	(37)	3%	(4)	4%	(5)	2%	(2)	26%	(36)	137
PID/Gender: Rep Men	36%	(48)	22%	(30)	11%	(15)	1%	(1)	—	(0)	30%	(41)	134
PID/Gender: Rep Women	31%	(40)	25%	(32)	14%	(18)	5%	(6)	—	(0)	25%	(31)	127
Ideo: Liberal (1-3)	32%	(65)	29%	(58)	12%	(24)	3%	(5)	1%	(2)	23%	(46)	200
Ideo: Moderate (4)	30%	(73)	35%	(86)	10%	(25)	1%	(3)	1%	(2)	23%	(56)	245
Ideo: Conservative (5-7)	32%	(91)	24%	(68)	15%	(43)	4%	(11)	—	(1)	26%	(74)	288
Educ: < College	36%	(228)	27%	(171)	10%	(64)	2%	(15)	—	(2)	23%	(147)	627
Educ: Bachelors degree	25%	(38)	33%	(49)	17%	(25)	3%	(4)	1%	(1)	22%	(33)	150
Educ: Post-grad	21%	(18)	22%	(18)	13%	(11)	3%	(3)	2%	(2)	38%	(32)	84
Income: Under 50k	37%	(196)	26%	(135)	11%	(56)	2%	(9)	1%	(3)	24%	(123)	522
Income: 50k-100k	28%	(65)	32%	(76)	13%	(31)	4%	(9)	—	(1)	23%	(53)	234
Income: 100k+	22%	(24)	26%	(27)	14%	(14)	3%	(3)	1%	(1)	34%	(36)	105

Continued on next page



**Table CAS5\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Mr. Deeds'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	33%	(284)	28%	(238)	12%	(101)	2%	(21)	1%	(5)	25%	(212)	862
Ethnicity: White	34%	(232)	27%	(184)	12%	(80)	2%	(15)	1%	(4)	25%	(169)	684
Ethnicity: Hispanic	37%	(58)	23%	(37)	14%	(22)	4%	(6)	1%	(1)	21%	(33)	157
Ethnicity: Afr. Am.	40%	(40)	24%	(24)	10%	(10)	5%	(5)	1%	(1)	19%	(19)	100
Ethnicity: Other	15%	(12)	38%	(29)	13%	(10)	3%	(2)	—	(0)	31%	(24)	77
All Christian	23%	(84)	31%	(114)	13%	(47)	3%	(10)	1%	(3)	30%	(109)	367
Agnostic/Nothing in particular	42%	(184)	25%	(111)	11%	(49)	2%	(11)	—	(1)	19%	(82)	436
Evangelical	38%	(85)	26%	(58)	11%	(25)	3%	(7)	1%	(1)	21%	(48)	224
Non-Evangelical	23%	(77)	31%	(104)	12%	(39)	3%	(10)	1%	(3)	31%	(104)	336
Community: Urban	28%	(62)	27%	(59)	17%	(38)	4%	(10)	1%	(1)	23%	(50)	220
Community: Suburban	28%	(105)	28%	(105)	12%	(43)	2%	(9)	1%	(4)	29%	(109)	375
Community: Rural	44%	(117)	28%	(74)	8%	(20)	1%	(3)	—	(0)	20%	(52)	266
Employ: Private Sector	35%	(98)	29%	(83)	12%	(33)	3%	(9)	1%	(4)	20%	(55)	282
Employ: Self-Employed	34%	(28)	29%	(24)	11%	(9)	—	(0)	1%	(1)	25%	(20)	82
Employ: Homemaker	39%	(23)	29%	(18)	9%	(5)	4%	(2)	—	(0)	20%	(12)	61
Employ: Retired	22%	(37)	27%	(45)	14%	(23)	1%	(2)	—	(0)	35%	(58)	165
Employ: Unemployed	41%	(42)	22%	(23)	11%	(11)	1%	(1)	—	(0)	25%	(25)	102
Employ: Other	51%	(38)	19%	(14)	9%	(7)	1%	(1)	—	(0)	20%	(15)	74
Military HH: Yes	21%	(29)	28%	(39)	15%	(21)	4%	(6)	—	(0)	32%	(44)	140
Military HH: No	35%	(255)	28%	(199)	11%	(80)	2%	(15)	1%	(5)	23%	(168)	721
RD/WT: Right Direction	34%	(112)	30%	(101)	10%	(32)	1%	(4)	—	(1)	25%	(82)	332
RD/WT: Wrong Track	32%	(172)	26%	(137)	13%	(69)	3%	(18)	1%	(4)	24%	(130)	529
Trump Job Approve	36%	(134)	28%	(104)	10%	(38)	2%	(8)	1%	(2)	24%	(88)	375
Trump Job Disapprove	29%	(129)	29%	(129)	13%	(59)	3%	(12)	—	(2)	25%	(112)	443
Trump Job Strongly Approve	35%	(67)	24%	(46)	13%	(24)	1%	(2)	—	(0)	27%	(51)	189
Trump Job Somewhat Approve	36%	(67)	31%	(58)	8%	(15)	3%	(6)	1%	(2)	20%	(38)	186
Trump Job Somewhat Disapprove	38%	(37)	27%	(25)	11%	(11)	2%	(2)	—	(0)	21%	(20)	95
Trump Job Strongly Disapprove	27%	(92)	30%	(104)	14%	(48)	3%	(10)	1%	(2)	26%	(92)	348
Favorable of Trump	34%	(121)	29%	(105)	11%	(39)	2%	(6)	1%	(2)	23%	(83)	356
Unfavorable of Trump	32%	(152)	27%	(127)	13%	(61)	3%	(14)	1%	(3)	24%	(111)	467

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**Table CAS5\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Mr. Deeds'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	33% (284)	28% (238)	12% (101)	2% (21)	1% (5)	25% (212)	862
Very Favorable of Trump	35% (72)	23% (48)	14% (29)	1% (2)	— (0)	27% (57)	208
Somewhat Favorable of Trump	33% (49)	38% (56)	7% (10)	3% (4)	1% (2)	18% (26)	148
Somewhat Unfavorable of Trump	47% (47)	25% (25)	7% (7)	4% (4)	— (0)	17% (17)	99
Very Unfavorable of Trump	28% (104)	28% (102)	15% (54)	3% (10)	1% (3)	25% (93)	368
#1 Issue: Economy	35% (91)	33% (83)	9% (24)	2% (6)	1% (1)	20% (50)	255
#1 Issue: Security	35% (56)	23% (36)	14% (22)	4% (7)	— (1)	24% (38)	159
#1 Issue: Health Care	33% (52)	29% (45)	11% (18)	1% (2)	1% (2)	24% (38)	157
#1 Issue: Medicare / Social Security	18% (18)	28% (27)	20% (19)	— (0)	— (0)	35% (35)	99
#1 Issue: Women's Issues	22% (11)	25% (13)	12% (6)	4% (2)	— (0)	38% (19)	51
#1 Issue: Education	43% (22)	33% (17)	6% (3)	3% (2)	— (0)	15% (8)	52
2018 House Vote: Democrat	29% (78)	28% (74)	15% (39)	3% (9)	1% (2)	24% (64)	267
2018 House Vote: Republican	29% (71)	27% (66)	13% (32)	3% (7)	1% (2)	27% (64)	242
2016 Vote: Hillary Clinton	28% (71)	30% (75)	13% (32)	3% (8)	1% (2)	25% (64)	251
2016 Vote: Donald Trump	32% (77)	25% (60)	12% (29)	2% (5)	1% (2)	29% (70)	244
2016 Vote: Other	30% (18)	38% (23)	13% (8)	5% (3)	— (0)	14% (8)	61
2016 Vote: Didn't Vote	38% (117)	26% (80)	11% (33)	2% (5)	— (1)	23% (70)	306
Voted in 2014: Yes	31% (151)	29% (142)	12% (57)	3% (15)	1% (4)	24% (117)	485
Voted in 2014: No	36% (134)	25% (96)	12% (44)	2% (7)	— (1)	25% (95)	376
2012 Vote: Barack Obama	30% (95)	34% (107)	10% (33)	3% (9)	2% (5)	21% (68)	317
2012 Vote: Mitt Romney	30% (55)	24% (43)	13% (23)	4% (7)	— (0)	29% (53)	181
2012 Vote: Didn't Vote	39% (129)	23% (78)	11% (35)	1% (4)	— (0)	26% (87)	333
4-Region: Northeast	33% (47)	30% (44)	15% (22)	1% (2)	— (1)	20% (30)	145
4-Region: Midwest	35% (61)	25% (43)	10% (18)	3% (6)	1% (2)	25% (44)	174
4-Region: South	33% (112)	27% (91)	11% (36)	3% (11)	1% (2)	25% (83)	335
4-Region: West	31% (64)	29% (60)	12% (26)	1% (2)	— (0)	27% (55)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_7: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Eight Crazy Nights'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(132)	21%	(182)	14%	(120)	3%	(23)	1%	(8)	46%	(398)	862
Gender: Male	16%	(66)	23%	(98)	13%	(55)	3%	(14)	1%	(4)	44%	(186)	423
Gender: Female	15%	(66)	19%	(84)	15%	(65)	2%	(8)	1%	(3)	48%	(212)	439
Age: 18-29	27%	(54)	17%	(35)	13%	(26)	3%	(6)	3%	(6)	37%	(75)	202
Age: 30-44	16%	(34)	32%	(68)	13%	(28)	4%	(9)	1%	(1)	35%	(76)	215
Age: 45-54	17%	(28)	17%	(27)	17%	(26)	2%	(4)	—	(0)	47%	(75)	160
Age: 55-64	8%	(12)	13%	(19)	19%	(27)	—	(0)	—	(0)	60%	(87)	145
Age: 65+	3%	(4)	23%	(32)	9%	(13)	3%	(5)	—	(0)	61%	(86)	139
Generation Z: 18-22	14%	(13)	16%	(15)	15%	(14)	3%	(3)	2%	(2)	51%	(48)	95
Millennial: Age 23-38	25%	(65)	27%	(69)	13%	(33)	4%	(11)	2%	(4)	29%	(74)	257
Generation X: Age 39-54	16%	(37)	21%	(46)	15%	(33)	2%	(4)	1%	(1)	46%	(104)	225
Boomers: Age 55-73	6%	(15)	17%	(45)	15%	(40)	2%	(5)	—	(0)	60%	(160)	265
PID: Dem (no lean)	14%	(40)	24%	(69)	14%	(41)	3%	(9)	1%	(2)	43%	(125)	286
PID: Ind (no lean)	16%	(50)	20%	(63)	14%	(45)	3%	(10)	1%	(4)	45%	(142)	314
PID: Rep (no lean)	16%	(41)	19%	(49)	13%	(34)	2%	(4)	—	(1)	50%	(131)	261
PID/Gender: Dem Men	16%	(18)	30%	(34)	13%	(14)	5%	(6)	2%	(2)	34%	(38)	112
PID/Gender: Dem Women	13%	(22)	20%	(36)	16%	(27)	2%	(3)	—	(0)	50%	(87)	175
PID/Gender: Ind Men	15%	(27)	22%	(38)	15%	(26)	3%	(6)	1%	(2)	44%	(78)	177
PID/Gender: Ind Women	17%	(23)	18%	(25)	14%	(19)	3%	(4)	1%	(2)	47%	(65)	137
PID/Gender: Rep Men	16%	(21)	19%	(26)	11%	(14)	2%	(3)	—	(0)	52%	(70)	134
PID/Gender: Rep Women	16%	(20)	18%	(23)	15%	(19)	1%	(2)	1%	(1)	48%	(61)	127
Ideo: Liberal (1-3)	18%	(35)	25%	(50)	14%	(28)	5%	(10)	1%	(1)	38%	(76)	200
Ideo: Moderate (4)	10%	(25)	21%	(53)	20%	(49)	2%	(4)	3%	(6)	44%	(108)	245
Ideo: Conservative (5-7)	14%	(41)	19%	(54)	11%	(33)	2%	(5)	—	(0)	54%	(155)	288
Educ: < College	17%	(110)	21%	(131)	15%	(94)	1%	(9)	1%	(5)	44%	(278)	627
Educ: Bachelors degree	9%	(14)	21%	(31)	13%	(19)	7%	(11)	1%	(1)	49%	(74)	150
Educ: Post-grad	9%	(8)	23%	(19)	9%	(8)	4%	(3)	2%	(1)	54%	(45)	84
Income: Under 50k	16%	(85)	23%	(121)	14%	(71)	2%	(9)	1%	(5)	44%	(231)	522
Income: 50k-100k	14%	(33)	18%	(43)	17%	(40)	5%	(11)	1%	(2)	45%	(105)	234
Income: 100k+	14%	(14)	17%	(18)	9%	(9)	2%	(2)	—	(0)	59%	(62)	105

Continued on next page

**Table CAS5\_7: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Eight Crazy Nights'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(132)	21%	(182)	14%	(120)	3%	(23)	1%	(8)	46%	(398)	862
Ethnicity: White	15%	(101)	21%	(143)	13%	(91)	3%	(21)	1%	(6)	47%	(323)	684
Ethnicity: Hispanic	19%	(30)	24%	(37)	16%	(25)	2%	(4)	1%	(1)	38%	(60)	157
Ethnicity: Afr. Am.	20%	(20)	21%	(21)	17%	(17)	—	(0)	1%	(1)	41%	(41)	100
Ethnicity: Other	14%	(11)	23%	(18)	16%	(12)	3%	(2)	—	(0)	44%	(34)	77
All Christian	11%	(40)	21%	(75)	12%	(44)	3%	(11)	—	(1)	53%	(195)	367
Agnostic/Nothing in particular	18%	(78)	21%	(94)	17%	(72)	2%	(9)	1%	(5)	41%	(178)	436
Evangelical	15%	(34)	17%	(39)	15%	(34)	2%	(4)	—	(0)	50%	(112)	224
Non-Evangelical	10%	(35)	20%	(69)	14%	(48)	3%	(11)	—	(1)	51%	(172)	336
Community: Urban	14%	(30)	24%	(54)	18%	(40)	2%	(4)	1%	(2)	41%	(90)	220
Community: Suburban	15%	(55)	19%	(71)	13%	(49)	2%	(9)	—	(1)	51%	(191)	375
Community: Rural	17%	(46)	22%	(57)	12%	(32)	4%	(9)	1%	(4)	44%	(117)	266
Employ: Private Sector	13%	(37)	24%	(68)	12%	(33)	3%	(8)	1%	(3)	47%	(133)	282
Employ: Self-Employed	24%	(19)	23%	(19)	16%	(13)	1%	(1)	1%	(1)	35%	(28)	82
Employ: Homemaker	21%	(13)	19%	(12)	14%	(9)	1%	(0)	1%	(1)	44%	(27)	61
Employ: Retired	8%	(13)	19%	(32)	12%	(20)	4%	(7)	—	(0)	56%	(93)	165
Employ: Unemployed	23%	(23)	16%	(17)	13%	(13)	—	(0)	3%	(3)	45%	(46)	102
Employ: Other	12%	(9)	20%	(15)	15%	(11)	3%	(2)	—	(0)	49%	(36)	74
Military HH: Yes	9%	(13)	21%	(29)	12%	(17)	3%	(5)	—	(0)	54%	(76)	140
Military HH: No	16%	(118)	21%	(152)	14%	(103)	2%	(18)	1%	(8)	45%	(322)	721
RD/WT: Right Direction	14%	(48)	21%	(70)	16%	(54)	1%	(4)	—	(1)	46%	(154)	332
RD/WT: Wrong Track	16%	(83)	21%	(112)	12%	(66)	3%	(18)	1%	(6)	46%	(244)	529
Trump Job Approve	13%	(49)	21%	(80)	14%	(52)	1%	(6)	1%	(3)	50%	(186)	375
Trump Job Disapprove	16%	(69)	21%	(94)	14%	(64)	4%	(16)	1%	(5)	44%	(196)	443
Trump Job Strongly Approve	14%	(26)	16%	(31)	16%	(31)	1%	(1)	—	(0)	53%	(100)	189
Trump Job Somewhat Approve	12%	(22)	26%	(49)	11%	(21)	2%	(4)	1%	(3)	46%	(86)	186
Trump Job Somewhat Disapprove	20%	(19)	22%	(21)	17%	(16)	3%	(3)	3%	(3)	36%	(34)	95
Trump Job Strongly Disapprove	15%	(50)	21%	(73)	14%	(48)	4%	(13)	1%	(2)	46%	(162)	348
Favorable of Trump	13%	(46)	20%	(71)	16%	(56)	1%	(4)	1%	(3)	49%	(175)	356
Unfavorable of Trump	17%	(80)	22%	(105)	13%	(61)	4%	(17)	1%	(4)	43%	(200)	467

Continued on next page

**Table CAS5\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Eight Crazy Nights'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(132)	21%	(182)	14%	(120)	3%	(23)	1%	(8)	46%	(398)	862
Very Favorable of Trump	13%	(28)	16%	(32)	17%	(35)	1%	(1)	1%	(1)	53%	(110)	208
Somewhat Favorable of Trump	13%	(19)	26%	(39)	14%	(21)	2%	(3)	1%	(1)	44%	(65)	148
Somewhat Unfavorable of Trump	27%	(26)	21%	(21)	8%	(8)	6%	(6)	2%	(2)	37%	(37)	99
Very Unfavorable of Trump	15%	(54)	23%	(84)	15%	(54)	3%	(11)	1%	(2)	44%	(163)	368
#1 Issue: Economy	17%	(43)	21%	(53)	13%	(32)	3%	(8)	1%	(1)	46%	(118)	255
#1 Issue: Security	17%	(27)	20%	(32)	16%	(25)	2%	(3)	1%	(1)	44%	(70)	159
#1 Issue: Health Care	9%	(15)	21%	(32)	19%	(30)	2%	(4)	2%	(3)	47%	(74)	157
#1 Issue: Medicare / Social Security	8%	(8)	22%	(21)	10%	(10)	2%	(2)	—	(0)	57%	(57)	99
#1 Issue: Women's Issues	22%	(11)	19%	(10)	13%	(6)	3%	(1)	—	(0)	44%	(22)	51
#1 Issue: Education	33%	(17)	27%	(14)	6%	(3)	4%	(2)	1%	(1)	29%	(15)	52
2018 House Vote: Democrat	14%	(36)	25%	(67)	13%	(34)	4%	(10)	1%	(2)	44%	(117)	267
2018 House Vote: Republican	14%	(34)	19%	(47)	11%	(27)	2%	(5)	1%	(3)	53%	(127)	242
2016 Vote: Hillary Clinton	15%	(37)	25%	(63)	11%	(26)	4%	(9)	—	(1)	46%	(114)	251
2016 Vote: Donald Trump	14%	(33)	17%	(42)	14%	(34)	2%	(4)	1%	(3)	52%	(128)	244
2016 Vote: Other	22%	(13)	21%	(13)	10%	(6)	6%	(3)	—	(0)	41%	(25)	61
2016 Vote: Didn't Vote	16%	(48)	21%	(64)	18%	(54)	2%	(6)	1%	(4)	43%	(131)	306
Voted in 2014: Yes	15%	(73)	21%	(103)	13%	(61)	3%	(15)	1%	(3)	48%	(231)	485
Voted in 2014: No	16%	(59)	21%	(79)	16%	(59)	2%	(8)	1%	(5)	44%	(167)	376
2012 Vote: Barack Obama	18%	(56)	24%	(74)	12%	(38)	4%	(12)	—	(1)	43%	(135)	317
2012 Vote: Mitt Romney	9%	(17)	19%	(33)	14%	(24)	2%	(4)	—	(0)	57%	(102)	181
2012 Vote: Didn't Vote	16%	(54)	20%	(67)	15%	(51)	2%	(7)	1%	(5)	45%	(149)	333
4-Region: Northeast	17%	(24)	26%	(38)	16%	(23)	2%	(3)	—	(0)	39%	(57)	145
4-Region: Midwest	18%	(31)	24%	(41)	13%	(22)	3%	(5)	2%	(3)	41%	(72)	174
4-Region: South	13%	(42)	22%	(72)	15%	(51)	2%	(7)	1%	(3)	48%	(159)	335
4-Region: West	16%	(34)	15%	(30)	12%	(24)	4%	(7)	1%	(2)	53%	(109)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'A Day with the Meatball'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(52)	9%	(79)	15%	(126)	2%	(18)	2%	(16)	66%	(570)	862
Gender: Male	8%	(32)	11%	(46)	12%	(52)	2%	(8)	3%	(12)	64%	(273)	423
Gender: Female	5%	(20)	8%	(34)	17%	(74)	2%	(10)	1%	(4)	68%	(297)	439
Age: 18-29	5%	(10)	16%	(31)	16%	(33)	4%	(7)	4%	(8)	55%	(112)	202
Age: 30-44	3%	(6)	10%	(22)	13%	(29)	3%	(6)	2%	(5)	69%	(148)	215
Age: 45-54	16%	(26)	4%	(7)	15%	(24)	—	(1)	1%	(1)	63%	(101)	160
Age: 55-64	4%	(5)	9%	(13)	16%	(23)	1%	(2)	1%	(2)	70%	(101)	145
Age: 65+	3%	(4)	5%	(7)	13%	(18)	2%	(2)	—	(0)	78%	(108)	139
Generation Z: 18-22	6%	(5)	18%	(17)	19%	(18)	4%	(4)	1%	(1)	52%	(50)	95
Millennial: Age 23-38	3%	(8)	12%	(30)	12%	(32)	3%	(8)	4%	(10)	66%	(170)	257
Generation X: Age 39-54	13%	(30)	6%	(13)	16%	(36)	1%	(3)	1%	(3)	63%	(141)	225
Boomers: Age 55-73	3%	(8)	7%	(18)	15%	(40)	1%	(4)	1%	(2)	73%	(193)	265
PID: Dem (no lean)	5%	(14)	10%	(28)	15%	(44)	4%	(11)	1%	(4)	65%	(187)	286
PID: Ind (no lean)	7%	(21)	8%	(26)	14%	(45)	1%	(3)	2%	(8)	67%	(211)	314
PID: Rep (no lean)	7%	(17)	10%	(26)	14%	(38)	1%	(4)	2%	(5)	66%	(172)	261
PID/Gender: Dem Men	6%	(7)	10%	(11)	16%	(18)	2%	(2)	3%	(3)	62%	(70)	112
PID/Gender: Dem Women	4%	(7)	9%	(16)	15%	(25)	5%	(9)	—	(1)	67%	(117)	175
PID/Gender: Ind Men	9%	(17)	11%	(20)	12%	(21)	2%	(3)	4%	(7)	62%	(110)	177
PID/Gender: Ind Women	3%	(4)	5%	(7)	18%	(24)	—	(0)	—	(1)	74%	(102)	137
PID/Gender: Rep Men	6%	(8)	11%	(15)	10%	(13)	2%	(3)	1%	(2)	70%	(93)	134
PID/Gender: Rep Women	7%	(9)	9%	(11)	19%	(25)	1%	(1)	2%	(3)	62%	(78)	127
Ideo: Liberal (1-3)	10%	(19)	7%	(14)	13%	(26)	1%	(3)	4%	(7)	65%	(130)	200
Ideo: Moderate (4)	3%	(8)	12%	(30)	19%	(45)	1%	(4)	—	(1)	64%	(157)	245
Ideo: Conservative (5-7)	6%	(18)	8%	(23)	13%	(38)	2%	(7)	3%	(8)	68%	(194)	288
Educ: < College	7%	(43)	10%	(65)	16%	(99)	2%	(11)	2%	(15)	63%	(395)	627
Educ: Bachelors degree	4%	(6)	6%	(9)	11%	(17)	3%	(5)	—	(0)	75%	(113)	150
Educ: Post-grad	4%	(3)	7%	(6)	13%	(11)	2%	(2)	1%	(1)	73%	(62)	84
Income: Under 50k	8%	(42)	9%	(49)	15%	(78)	1%	(5)	2%	(12)	64%	(337)	522
Income: 50k-100k	3%	(7)	9%	(20)	16%	(38)	6%	(13)	2%	(4)	65%	(153)	234
Income: 100k+	3%	(3)	10%	(11)	10%	(11)	—	(0)	1%	(1)	76%	(80)	105

Continued on next page

**Table CAS5\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'A Day with the Meatball'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(52)	9%	(79)	15%	(126)	2%	(18)	2%	(16)	66%	(570)	862
Ethnicity: White	6%	(39)	9%	(59)	13%	(91)	2%	(14)	2%	(14)	68%	(467)	684
Ethnicity: Hispanic	13%	(20)	7%	(11)	18%	(28)	3%	(4)	4%	(6)	55%	(87)	157
Ethnicity: Afr. Am.	7%	(7)	12%	(12)	21%	(21)	1%	(1)	2%	(2)	58%	(58)	100
Ethnicity: Other	8%	(6)	11%	(8)	18%	(14)	4%	(3)	—	(0)	58%	(45)	77
All Christian	4%	(13)	8%	(30)	15%	(54)	2%	(8)	2%	(6)	70%	(255)	367
Agnostic/Nothing in particular	7%	(31)	10%	(46)	15%	(67)	2%	(9)	2%	(10)	63%	(274)	436
Evangelical	9%	(20)	7%	(15)	17%	(38)	3%	(7)	1%	(2)	63%	(141)	224
Non-Evangelical	3%	(9)	9%	(32)	15%	(52)	2%	(5)	1%	(4)	70%	(234)	336
Community: Urban	7%	(15)	10%	(22)	15%	(33)	2%	(4)	1%	(3)	65%	(143)	220
Community: Suburban	6%	(23)	8%	(31)	13%	(48)	2%	(7)	2%	(6)	69%	(260)	375
Community: Rural	5%	(14)	10%	(27)	17%	(45)	2%	(6)	3%	(7)	62%	(166)	266
Employ: Private Sector	5%	(15)	8%	(23)	11%	(32)	2%	(6)	4%	(10)	70%	(196)	282
Employ: Self-Employed	14%	(11)	13%	(11)	16%	(13)	2%	(1)	2%	(1)	54%	(44)	82
Employ: Homemaker	5%	(3)	11%	(6)	13%	(8)	1%	(0)	—	(0)	70%	(42)	61
Employ: Retired	5%	(8)	6%	(10)	16%	(26)	1%	(2)	—	(0)	72%	(119)	165
Employ: Unemployed	4%	(5)	7%	(7)	15%	(15)	3%	(3)	1%	(1)	69%	(71)	102
Employ: Other	7%	(5)	5%	(4)	22%	(16)	1%	(1)	—	(0)	65%	(48)	74
Military HH: Yes	1%	(2)	11%	(15)	17%	(24)	1%	(2)	—	(0)	69%	(97)	140
Military HH: No	7%	(50)	9%	(64)	14%	(103)	2%	(16)	2%	(16)	65%	(472)	721
RD/WT: Right Direction	6%	(19)	9%	(31)	19%	(62)	2%	(6)	2%	(7)	63%	(208)	332
RD/WT: Wrong Track	6%	(33)	9%	(49)	12%	(65)	2%	(12)	2%	(10)	68%	(362)	529
Trump Job Approve	5%	(20)	10%	(38)	15%	(56)	2%	(6)	3%	(11)	65%	(243)	375
Trump Job Disapprove	7%	(30)	8%	(37)	14%	(60)	3%	(12)	1%	(5)	67%	(298)	443
Trump Job Strongly Approve	6%	(11)	8%	(16)	16%	(31)	1%	(2)	1%	(3)	67%	(127)	189
Trump Job Somewhat Approve	5%	(9)	12%	(23)	13%	(25)	2%	(4)	5%	(8)	63%	(117)	186
Trump Job Somewhat Disapprove	13%	(13)	8%	(8)	14%	(13)	3%	(3)	2%	(2)	60%	(57)	95
Trump Job Strongly Disapprove	5%	(17)	8%	(30)	14%	(47)	3%	(9)	1%	(3)	69%	(242)	348
Favorable of Trump	5%	(18)	9%	(33)	16%	(56)	1%	(4)	4%	(13)	65%	(231)	356
Unfavorable of Trump	7%	(32)	10%	(46)	14%	(64)	3%	(13)	1%	(3)	66%	(308)	467

Continued on next page

**Table CAS5\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'A Day with the Meatball'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(52)	9%	(79)	15%	(126)	2%	(18)	2%	(16)	66%	(570)	862
Very Favorable of Trump	5%	(11)	9%	(18)	17%	(34)	1%	(3)	2%	(5)	66%	(137)	208
Somewhat Favorable of Trump	5%	(7)	10%	(15)	15%	(22)	1%	(2)	6%	(8)	63%	(94)	148
Somewhat Unfavorable of Trump	14%	(14)	10%	(10)	10%	(9)	7%	(7)	—	(0)	59%	(59)	99
Very Unfavorable of Trump	5%	(18)	10%	(36)	15%	(54)	2%	(6)	1%	(3)	68%	(249)	368
#1 Issue: Economy	9%	(23)	8%	(20)	11%	(28)	2%	(5)	2%	(5)	68%	(174)	255
#1 Issue: Security	8%	(12)	14%	(22)	16%	(26)	1%	(2)	4%	(7)	57%	(91)	159
#1 Issue: Health Care	6%	(10)	8%	(12)	17%	(26)	—	(1)	2%	(3)	67%	(106)	157
#1 Issue: Medicare / Social Security	1%	(1)	4%	(4)	17%	(17)	3%	(3)	—	(0)	75%	(75)	99
#1 Issue: Women's Issues	6%	(3)	10%	(5)	13%	(7)	8%	(4)	1%	(1)	63%	(32)	51
#1 Issue: Education	4%	(2)	20%	(10)	14%	(7)	6%	(3)	2%	(1)	54%	(28)	52
2018 House Vote: Democrat	4%	(12)	9%	(23)	16%	(43)	4%	(11)	2%	(4)	65%	(173)	267
2018 House Vote: Republican	5%	(13)	9%	(22)	12%	(29)	1%	(2)	2%	(5)	70%	(170)	242
2016 Vote: Hillary Clinton	7%	(17)	8%	(19)	14%	(34)	3%	(7)	1%	(3)	68%	(171)	251
2016 Vote: Donald Trump	6%	(14)	7%	(16)	13%	(32)	2%	(4)	2%	(5)	71%	(173)	244
2016 Vote: Other	6%	(4)	11%	(7)	10%	(6)	1%	(1)	1%	(0)	71%	(43)	61
2016 Vote: Didn't Vote	6%	(17)	12%	(37)	18%	(54)	2%	(6)	3%	(8)	60%	(182)	306
Voted in 2014: Yes	8%	(37)	8%	(40)	13%	(64)	3%	(13)	2%	(8)	67%	(324)	485
Voted in 2014: No	4%	(15)	10%	(39)	17%	(63)	1%	(4)	2%	(9)	65%	(246)	376
2012 Vote: Barack Obama	7%	(23)	8%	(26)	15%	(46)	2%	(8)	2%	(5)	66%	(209)	317
2012 Vote: Mitt Romney	7%	(12)	6%	(12)	11%	(21)	1%	(3)	1%	(2)	73%	(132)	181
2012 Vote: Didn't Vote	5%	(16)	12%	(38)	17%	(55)	2%	(7)	2%	(8)	63%	(209)	333
4-Region: Northeast	8%	(12)	11%	(16)	11%	(16)	3%	(5)	2%	(3)	64%	(93)	145
4-Region: Midwest	2%	(4)	12%	(20)	18%	(31)	3%	(6)	1%	(2)	64%	(111)	174
4-Region: South	6%	(22)	9%	(29)	15%	(51)	1%	(3)	1%	(4)	68%	(226)	335
4-Region: West	7%	(14)	7%	(14)	14%	(28)	2%	(4)	3%	(7)	68%	(140)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS5\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'The Hot Chick'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(135)	20%	(173)	15%	(127)	4%	(37)	1%	(13)	44%	(377)	862
Gender: Male	15%	(64)	21%	(88)	13%	(56)	6%	(25)	2%	(10)	43%	(180)	423
Gender: Female	16%	(71)	19%	(85)	16%	(71)	3%	(13)	1%	(3)	45%	(197)	439
Age: 18-29	22%	(44)	26%	(53)	12%	(24)	1%	(3)	1%	(2)	37%	(76)	202
Age: 30-44	22%	(48)	26%	(56)	14%	(30)	7%	(15)	3%	(6)	29%	(62)	215
Age: 45-54	21%	(33)	17%	(27)	19%	(30)	5%	(8)	1%	(2)	37%	(59)	160
Age: 55-64	5%	(7)	17%	(24)	17%	(25)	4%	(5)	1%	(1)	57%	(82)	145
Age: 65+	2%	(3)	9%	(13)	12%	(17)	5%	(7)	1%	(2)	71%	(99)	139
Generation Z: 18-22	12%	(12)	28%	(26)	11%	(10)	—	(0)	1%	(1)	48%	(45)	95
Millennial: Age 23-38	25%	(64)	27%	(69)	13%	(35)	6%	(15)	2%	(4)	28%	(71)	257
Generation X: Age 39-54	22%	(50)	18%	(40)	18%	(40)	5%	(11)	2%	(4)	36%	(81)	225
Boomers: Age 55-73	4%	(10)	13%	(34)	15%	(41)	4%	(12)	1%	(3)	63%	(166)	265
PID: Dem (no lean)	14%	(41)	19%	(55)	17%	(48)	4%	(11)	2%	(5)	44%	(126)	286
PID: Ind (no lean)	16%	(51)	20%	(64)	15%	(47)	6%	(17)	1%	(3)	42%	(132)	314
PID: Rep (no lean)	16%	(43)	20%	(53)	12%	(32)	4%	(9)	2%	(4)	46%	(119)	261
PID/Gender: Dem Men	17%	(19)	19%	(21)	17%	(19)	4%	(5)	4%	(4)	39%	(43)	112
PID/Gender: Dem Women	12%	(22)	19%	(34)	17%	(29)	3%	(6)	1%	(1)	48%	(83)	175
PID/Gender: Ind Men	13%	(24)	23%	(40)	14%	(25)	8%	(14)	1%	(2)	41%	(72)	177
PID/Gender: Ind Women	20%	(27)	18%	(24)	16%	(22)	2%	(3)	—	(1)	44%	(60)	137
PID/Gender: Rep Men	15%	(20)	20%	(26)	9%	(13)	4%	(6)	2%	(3)	49%	(66)	134
PID/Gender: Rep Women	18%	(22)	21%	(27)	15%	(19)	3%	(4)	1%	(1)	42%	(54)	127
Ideo: Liberal (1-3)	17%	(34)	19%	(38)	17%	(34)	5%	(10)	2%	(3)	40%	(81)	200
Ideo: Moderate (4)	13%	(31)	23%	(57)	19%	(46)	4%	(11)	1%	(4)	39%	(96)	245
Ideo: Conservative (5-7)	14%	(40)	18%	(52)	13%	(37)	5%	(14)	2%	(4)	49%	(141)	288
Educ: < College	19%	(116)	22%	(135)	15%	(96)	3%	(17)	1%	(7)	41%	(255)	627
Educ: Bachelors degree	11%	(16)	18%	(27)	13%	(20)	8%	(13)	1%	(1)	49%	(74)	150
Educ: Post-grad	3%	(2)	12%	(10)	13%	(11)	10%	(8)	5%	(4)	57%	(48)	84
Income: Under 50k	19%	(100)	21%	(109)	14%	(72)	4%	(19)	2%	(8)	41%	(215)	522
Income: 50k-100k	11%	(25)	20%	(47)	17%	(40)	6%	(13)	2%	(4)	45%	(105)	234
Income: 100k+	9%	(10)	15%	(16)	15%	(15)	5%	(6)	—	(1)	55%	(58)	105

Continued on next page

**Table CAS5\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Hot Chick'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(135)	20%	(173)	15%	(127)	4%	(37)	1%	(13)	44%	(377)	862
Ethnicity: White	16%	(107)	18%	(125)	14%	(95)	5%	(34)	2%	(12)	45%	(311)	684
Ethnicity: Hispanic	22%	(35)	19%	(30)	16%	(25)	2%	(3)	—	(0)	40%	(63)	157
Ethnicity: Afr. Am.	20%	(20)	23%	(23)	17%	(17)	1%	(1)	1%	(1)	38%	(38)	100
Ethnicity: Other	9%	(7)	32%	(25)	19%	(15)	3%	(2)	—	(0)	37%	(29)	77
All Christian	9%	(33)	16%	(57)	15%	(55)	6%	(22)	2%	(7)	52%	(192)	367
Agnostic/Nothing in particular	21%	(93)	24%	(104)	15%	(64)	3%	(14)	1%	(5)	36%	(156)	436
Evangelical	18%	(40)	23%	(51)	13%	(29)	5%	(11)	2%	(3)	40%	(89)	224
Non-Evangelical	11%	(36)	16%	(53)	17%	(57)	4%	(15)	1%	(4)	51%	(171)	336
Community: Urban	12%	(26)	21%	(46)	19%	(41)	4%	(9)	3%	(6)	42%	(93)	220
Community: Suburban	13%	(48)	17%	(64)	15%	(55)	6%	(23)	1%	(5)	48%	(181)	375
Community: Rural	23%	(61)	24%	(63)	12%	(31)	2%	(5)	1%	(2)	39%	(104)	266
Employ: Private Sector	15%	(41)	24%	(67)	11%	(31)	6%	(16)	2%	(5)	43%	(120)	282
Employ: Self-Employed	20%	(17)	16%	(13)	20%	(16)	4%	(3)	2%	(2)	37%	(31)	82
Employ: Homemaker	22%	(13)	26%	(15)	12%	(7)	1%	(1)	—	(0)	40%	(24)	61
Employ: Retired	8%	(13)	11%	(18)	14%	(23)	4%	(7)	1%	(2)	63%	(103)	165
Employ: Unemployed	27%	(27)	12%	(13)	18%	(18)	1%	(1)	4%	(4)	38%	(39)	102
Employ: Other	18%	(13)	19%	(14)	18%	(13)	3%	(2)	—	(0)	42%	(31)	74
Military HH: Yes	8%	(12)	21%	(29)	17%	(24)	6%	(8)	—	(1)	48%	(67)	140
Military HH: No	17%	(123)	20%	(144)	14%	(103)	4%	(30)	2%	(12)	43%	(311)	721
RD/WT: Right Direction	18%	(61)	20%	(68)	13%	(44)	3%	(12)	2%	(6)	43%	(143)	332
RD/WT: Wrong Track	14%	(74)	20%	(105)	16%	(83)	5%	(26)	1%	(7)	44%	(235)	529
Trump Job Approve	17%	(63)	22%	(84)	12%	(45)	4%	(13)	2%	(8)	43%	(162)	375
Trump Job Disapprove	14%	(62)	18%	(79)	16%	(73)	5%	(24)	1%	(5)	46%	(202)	443
Trump Job Strongly Approve	16%	(31)	19%	(35)	13%	(24)	3%	(5)	3%	(5)	47%	(89)	189
Trump Job Somewhat Approve	17%	(32)	26%	(49)	11%	(21)	4%	(8)	1%	(3)	39%	(73)	186
Trump Job Somewhat Disapprove	16%	(15)	26%	(25)	17%	(16)	5%	(5)	—	(0)	37%	(35)	95
Trump Job Strongly Disapprove	13%	(46)	16%	(54)	16%	(56)	5%	(19)	1%	(5)	48%	(167)	348
Favorable of Trump	17%	(59)	21%	(75)	14%	(49)	3%	(10)	2%	(8)	43%	(154)	356
Unfavorable of Trump	15%	(70)	19%	(91)	16%	(75)	6%	(26)	1%	(4)	43%	(201)	467

Continued on next page

**Table CAS5\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Hot Chick'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(135)	20%	(173)	15%	(127)	4%	(37)	1%	(13)	44%	(377)	862
Very Favorable of Trump	18%	(37)	16%	(34)	14%	(28)	3%	(6)	3%	(7)	46%	(96)	208
Somewhat Favorable of Trump	15%	(22)	28%	(41)	14%	(20)	3%	(5)	1%	(1)	39%	(58)	148
Somewhat Unfavorable of Trump	25%	(25)	19%	(19)	14%	(14)	7%	(7)	—	(0)	36%	(36)	99
Very Unfavorable of Trump	12%	(45)	20%	(72)	17%	(62)	5%	(20)	1%	(4)	45%	(165)	368
#1 Issue: Economy	19%	(47)	22%	(55)	13%	(32)	4%	(11)	2%	(4)	41%	(105)	255
#1 Issue: Security	16%	(25)	27%	(42)	13%	(20)	5%	(7)	2%	(4)	38%	(61)	159
#1 Issue: Health Care	16%	(25)	17%	(26)	21%	(33)	4%	(6)	1%	(1)	41%	(65)	157
#1 Issue: Medicare / Social Security	4%	(4)	11%	(10)	14%	(14)	5%	(5)	1%	(1)	66%	(65)	99
#1 Issue: Women's Issues	15%	(8)	11%	(6)	14%	(7)	6%	(3)	—	(0)	54%	(27)	51
#1 Issue: Education	23%	(12)	32%	(17)	11%	(6)	3%	(2)	3%	(1)	28%	(14)	52
2018 House Vote: Democrat	11%	(29)	18%	(49)	16%	(43)	6%	(15)	2%	(5)	47%	(126)	267
2018 House Vote: Republican	13%	(30)	18%	(43)	12%	(29)	6%	(14)	3%	(7)	49%	(118)	242
2016 Vote: Hillary Clinton	13%	(33)	15%	(38)	16%	(39)	6%	(14)	1%	(3)	49%	(124)	251
2016 Vote: Donald Trump	16%	(40)	17%	(40)	13%	(31)	4%	(10)	3%	(6)	48%	(116)	244
2016 Vote: Other	7%	(4)	21%	(13)	14%	(8)	11%	(7)	2%	(1)	45%	(27)	61
2016 Vote: Didn't Vote	19%	(57)	27%	(82)	16%	(48)	2%	(6)	1%	(2)	36%	(110)	306
Voted in 2014: Yes	14%	(70)	17%	(82)	14%	(66)	6%	(30)	2%	(9)	47%	(228)	485
Voted in 2014: No	17%	(64)	24%	(91)	16%	(61)	2%	(7)	1%	(4)	40%	(150)	376
2012 Vote: Barack Obama	14%	(45)	18%	(58)	16%	(51)	6%	(18)	1%	(4)	44%	(141)	317
2012 Vote: Mitt Romney	12%	(22)	15%	(27)	13%	(23)	6%	(11)	2%	(4)	51%	(92)	181
2012 Vote: Didn't Vote	19%	(63)	23%	(78)	15%	(50)	2%	(7)	1%	(3)	40%	(133)	333
4-Region: Northeast	16%	(24)	21%	(30)	19%	(28)	1%	(2)	1%	(2)	41%	(60)	145
4-Region: Midwest	13%	(23)	22%	(38)	13%	(22)	5%	(9)	3%	(5)	44%	(77)	174
4-Region: South	17%	(58)	20%	(66)	17%	(56)	6%	(20)	1%	(3)	40%	(133)	335
4-Region: West	14%	(29)	19%	(39)	10%	(22)	3%	(7)	1%	(3)	52%	(108)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Reign Over Me'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(62)	10%	(89)	15%	(127)	2%	(19)	1%	(7)	65%	(557)	862
Gender: Male	9%	(37)	9%	(40)	14%	(61)	2%	(10)	1%	(3)	64%	(272)	423
Gender: Female	6%	(25)	11%	(49)	15%	(66)	2%	(9)	1%	(5)	65%	(285)	439
Age: 18-29	8%	(16)	10%	(19)	20%	(41)	2%	(3)	—	(1)	60%	(122)	202
Age: 30-44	5%	(10)	16%	(34)	11%	(24)	4%	(9)	2%	(4)	62%	(135)	215
Age: 45-54	16%	(25)	7%	(11)	14%	(22)	1%	(2)	1%	(2)	61%	(98)	160
Age: 55-64	5%	(7)	9%	(14)	16%	(23)	2%	(3)	—	(0)	68%	(98)	145
Age: 65+	3%	(4)	8%	(12)	12%	(17)	2%	(2)	—	(1)	74%	(104)	139
Generation Z: 18-22	4%	(4)	12%	(11)	23%	(21)	2%	(1)	—	(0)	60%	(57)	95
Millennial: Age 23-38	7%	(18)	12%	(30)	14%	(35)	4%	(9)	2%	(5)	62%	(161)	257
Generation X: Age 39-54	13%	(29)	10%	(23)	14%	(31)	1%	(3)	1%	(2)	61%	(137)	225
Boomers: Age 55-73	4%	(11)	9%	(24)	14%	(37)	2%	(6)	—	(1)	71%	(187)	265
PID: Dem (no lean)	6%	(17)	13%	(38)	14%	(41)	2%	(6)	1%	(2)	63%	(182)	286
PID: Ind (no lean)	9%	(28)	9%	(27)	15%	(48)	2%	(7)	1%	(3)	64%	(202)	314
PID: Rep (no lean)	6%	(17)	9%	(24)	15%	(38)	2%	(6)	1%	(3)	66%	(173)	261
PID/Gender: Dem Men	9%	(10)	13%	(15)	16%	(18)	2%	(2)	—	(0)	60%	(67)	112
PID/Gender: Dem Women	4%	(7)	13%	(24)	13%	(23)	2%	(4)	1%	(2)	66%	(115)	175
PID/Gender: Ind Men	11%	(20)	8%	(15)	14%	(24)	2%	(4)	1%	(2)	63%	(113)	177
PID/Gender: Ind Women	6%	(8)	9%	(12)	17%	(24)	2%	(3)	—	(1)	65%	(89)	137
PID/Gender: Rep Men	5%	(7)	8%	(11)	14%	(19)	3%	(4)	1%	(1)	69%	(92)	134
PID/Gender: Rep Women	8%	(10)	10%	(13)	15%	(19)	1%	(1)	2%	(2)	64%	(81)	127
Ideo: Liberal (1-3)	11%	(22)	8%	(16)	16%	(31)	3%	(6)	1%	(2)	61%	(121)	200
Ideo: Moderate (4)	4%	(10)	13%	(33)	18%	(45)	2%	(6)	—	(0)	62%	(152)	245
Ideo: Conservative (5-7)	7%	(21)	8%	(23)	13%	(39)	2%	(6)	1%	(4)	68%	(196)	288
Educ: < College	8%	(52)	11%	(70)	15%	(95)	2%	(15)	1%	(6)	62%	(388)	627
Educ: Bachelors degree	5%	(7)	9%	(13)	13%	(20)	2%	(4)	—	(0)	71%	(106)	150
Educ: Post-grad	3%	(3)	7%	(6)	14%	(12)	1%	(1)	1%	(1)	73%	(62)	84
Income: Under 50k	10%	(50)	12%	(63)	15%	(76)	2%	(11)	1%	(7)	60%	(316)	522
Income: 50k-100k	3%	(8)	8%	(19)	18%	(41)	3%	(7)	—	(0)	68%	(159)	234
Income: 100k+	4%	(4)	7%	(7)	9%	(9)	2%	(2)	1%	(1)	78%	(82)	105

Continued on next page

**Table CAS5\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Reign Over Me'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(62)	10%	(89)	15%	(127)	2%	(19)	1%	(7)	65%	(557)	862
Ethnicity: White	7%	(49)	9%	(65)	13%	(89)	2%	(14)	1%	(6)	67%	(462)	684
Ethnicity: Hispanic	10%	(16)	13%	(20)	20%	(31)	2%	(3)	2%	(3)	54%	(84)	157
Ethnicity: Afr. Am.	12%	(12)	17%	(17)	17%	(17)	4%	(4)	—	(0)	50%	(50)	100
Ethnicity: Other	1%	(1)	10%	(8)	27%	(21)	2%	(2)	2%	(1)	58%	(45)	77
All Christian	5%	(18)	10%	(37)	11%	(39)	3%	(11)	—	(1)	71%	(261)	367
Agnostic/Nothing in particular	9%	(39)	10%	(44)	19%	(83)	2%	(7)	1%	(6)	59%	(256)	436
Evangelical	8%	(17)	11%	(25)	16%	(35)	1%	(3)	1%	(2)	63%	(141)	224
Non-Evangelical	5%	(16)	9%	(31)	13%	(44)	4%	(12)	—	(1)	69%	(232)	336
Community: Urban	6%	(13)	12%	(28)	17%	(38)	3%	(7)	2%	(5)	59%	(130)	220
Community: Suburban	6%	(23)	8%	(30)	14%	(52)	2%	(9)	—	(1)	69%	(261)	375
Community: Rural	10%	(25)	12%	(32)	14%	(37)	1%	(3)	1%	(2)	62%	(166)	266
Employ: Private Sector	6%	(16)	9%	(25)	11%	(32)	2%	(5)	2%	(5)	70%	(198)	282
Employ: Self-Employed	14%	(12)	15%	(12)	11%	(9)	3%	(3)	3%	(2)	54%	(44)	82
Employ: Homemaker	6%	(4)	18%	(11)	10%	(6)	4%	(3)	—	(0)	62%	(37)	61
Employ: Retired	8%	(13)	8%	(13)	16%	(27)	1%	(2)	—	(0)	67%	(110)	165
Employ: Unemployed	6%	(6)	4%	(4)	17%	(17)	2%	(2)	—	(0)	72%	(74)	102
Employ: Other	6%	(4)	18%	(13)	19%	(14)	—	(0)	—	(0)	57%	(42)	74
Military HH: Yes	3%	(4)	9%	(12)	16%	(23)	2%	(3)	—	(0)	70%	(98)	140
Military HH: No	8%	(58)	11%	(77)	14%	(104)	2%	(16)	1%	(7)	64%	(459)	721
RD/WT: Right Direction	8%	(26)	9%	(31)	17%	(58)	1%	(2)	1%	(3)	64%	(213)	332
RD/WT: Wrong Track	7%	(36)	11%	(59)	13%	(69)	3%	(18)	1%	(5)	65%	(344)	529
Trump Job Approve	8%	(29)	9%	(33)	15%	(57)	2%	(7)	1%	(3)	66%	(246)	375
Trump Job Disapprove	7%	(31)	11%	(50)	14%	(61)	3%	(13)	1%	(5)	64%	(284)	443
Trump Job Strongly Approve	10%	(19)	6%	(12)	13%	(24)	2%	(3)	—	(1)	69%	(130)	189
Trump Job Somewhat Approve	6%	(10)	11%	(21)	18%	(33)	2%	(4)	1%	(2)	62%	(116)	186
Trump Job Somewhat Disapprove	12%	(11)	19%	(18)	11%	(10)	2%	(2)	3%	(3)	54%	(51)	95
Trump Job Strongly Disapprove	6%	(19)	9%	(32)	15%	(51)	3%	(11)	1%	(2)	67%	(233)	348
Favorable of Trump	8%	(28)	8%	(28)	16%	(57)	1%	(5)	1%	(3)	66%	(234)	356
Unfavorable of Trump	7%	(33)	12%	(56)	14%	(67)	3%	(14)	1%	(5)	62%	(291)	467

Continued on next page

**Table CAS5\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Reign Over Me'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(62)	10%	(89)	15%	(127)	2%	(19)	1%	(7)	65%	(557)	862
Very Favorable of Trump	8%	(17)	7%	(14)	14%	(29)	2%	(3)	—	(1)	69%	(143)	208
Somewhat Favorable of Trump	8%	(11)	10%	(14)	19%	(28)	1%	(2)	1%	(2)	61%	(91)	148
Somewhat Unfavorable of Trump	13%	(12)	12%	(12)	11%	(11)	5%	(5)	2%	(2)	57%	(56)	99
Very Unfavorable of Trump	6%	(21)	12%	(44)	15%	(56)	2%	(9)	1%	(2)	64%	(235)	368
#1 Issue: Economy	10%	(26)	10%	(26)	12%	(30)	2%	(5)	1%	(2)	65%	(165)	255
#1 Issue: Security	10%	(16)	12%	(18)	17%	(28)	4%	(6)	1%	(1)	57%	(90)	159
#1 Issue: Health Care	6%	(9)	10%	(16)	15%	(24)	1%	(1)	1%	(2)	66%	(104)	157
#1 Issue: Medicare / Social Security	2%	(2)	9%	(8)	15%	(15)	4%	(4)	—	(0)	70%	(70)	99
#1 Issue: Women's Issues	8%	(4)	4%	(2)	12%	(6)	5%	(3)	—	(0)	71%	(36)	51
#1 Issue: Education	4%	(2)	18%	(9)	25%	(13)	—	(0)	1%	(1)	52%	(27)	52
2018 House Vote: Democrat	6%	(15)	14%	(37)	13%	(35)	3%	(8)	2%	(4)	63%	(168)	267
2018 House Vote: Republican	8%	(19)	7%	(17)	11%	(28)	2%	(5)	1%	(3)	70%	(170)	242
2016 Vote: Hillary Clinton	8%	(19)	10%	(26)	13%	(34)	2%	(5)	2%	(4)	65%	(163)	251
2016 Vote: Donald Trump	9%	(21)	7%	(17)	13%	(31)	3%	(7)	—	(1)	69%	(167)	244
2016 Vote: Other	6%	(4)	6%	(4)	7%	(4)	3%	(2)	3%	(2)	74%	(45)	61
2016 Vote: Didn't Vote	6%	(18)	14%	(43)	19%	(58)	2%	(5)	—	(0)	59%	(182)	306
Voted in 2014: Yes	9%	(46)	9%	(42)	12%	(59)	3%	(16)	2%	(7)	65%	(316)	485
Voted in 2014: No	4%	(16)	12%	(47)	18%	(68)	1%	(4)	—	(0)	64%	(241)	376
2012 Vote: Barack Obama	8%	(26)	13%	(40)	13%	(40)	4%	(12)	2%	(5)	61%	(194)	317
2012 Vote: Mitt Romney	9%	(16)	5%	(8)	14%	(25)	1%	(2)	1%	(2)	70%	(127)	181
2012 Vote: Didn't Vote	5%	(17)	12%	(40)	18%	(59)	1%	(5)	—	(0)	64%	(212)	333
4-Region: Northeast	9%	(13)	14%	(21)	12%	(18)	1%	(2)	—	(1)	63%	(91)	145
4-Region: Midwest	3%	(5)	15%	(26)	14%	(24)	3%	(5)	—	(0)	66%	(115)	174
4-Region: South	9%	(31)	10%	(32)	15%	(51)	3%	(8)	—	(1)	63%	(211)	335
4-Region: West	6%	(12)	5%	(10)	17%	(35)	2%	(4)	3%	(6)	67%	(139)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Bedtime Stories'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(196)	17%	(150)	12%	(107)	3%	(25)	1%	(13)	43%	(371)	862
Gender: Male	18%	(76)	16%	(68)	14%	(59)	3%	(14)	3%	(12)	46%	(194)	423
Gender: Female	27%	(120)	19%	(82)	11%	(48)	2%	(11)	—	(1)	40%	(177)	439
Age: 18-29	35%	(70)	19%	(38)	13%	(26)	5%	(11)	4%	(8)	24%	(49)	202
Age: 30-44	22%	(47)	20%	(43)	10%	(22)	5%	(10)	1%	(1)	43%	(92)	215
Age: 45-54	29%	(46)	15%	(24)	14%	(23)	1%	(1)	1%	(2)	40%	(64)	160
Age: 55-64	15%	(22)	17%	(24)	13%	(20)	1%	(1)	1%	(1)	53%	(76)	145
Age: 65+	7%	(10)	14%	(20)	12%	(17)	1%	(2)	—	(1)	64%	(90)	139
Generation Z: 18-22	41%	(39)	22%	(21)	17%	(16)	4%	(4)	4%	(4)	12%	(11)	95
Millennial: Age 23-38	25%	(65)	19%	(48)	9%	(22)	6%	(15)	2%	(5)	40%	(102)	257
Generation X: Age 39-54	26%	(59)	16%	(37)	14%	(32)	1%	(3)	1%	(2)	41%	(92)	225
Boomers: Age 55-73	11%	(30)	16%	(42)	13%	(36)	1%	(3)	1%	(2)	58%	(153)	265
PID: Dem (no lean)	23%	(66)	18%	(51)	14%	(39)	2%	(7)	1%	(3)	42%	(119)	286
PID: Ind (no lean)	25%	(79)	14%	(45)	11%	(36)	5%	(14)	2%	(6)	42%	(133)	314
PID: Rep (no lean)	19%	(50)	20%	(53)	12%	(32)	1%	(4)	1%	(3)	46%	(119)	261
PID/Gender: Dem Men	20%	(22)	13%	(15)	20%	(22)	4%	(4)	2%	(3)	41%	(46)	112
PID/Gender: Dem Women	25%	(44)	21%	(37)	10%	(18)	1%	(3)	—	(1)	42%	(73)	175
PID/Gender: Ind Men	20%	(36)	13%	(23)	12%	(22)	5%	(9)	3%	(6)	46%	(82)	177
PID/Gender: Ind Women	32%	(43)	16%	(22)	10%	(14)	4%	(6)	—	(1)	38%	(52)	137
PID/Gender: Rep Men	13%	(18)	22%	(30)	11%	(15)	1%	(1)	2%	(3)	50%	(66)	134
PID/Gender: Rep Women	25%	(32)	18%	(23)	13%	(17)	2%	(2)	—	(0)	42%	(53)	127
Ideo: Liberal (1-3)	22%	(45)	18%	(37)	13%	(25)	4%	(8)	1%	(3)	41%	(82)	200
Ideo: Moderate (4)	22%	(53)	17%	(41)	15%	(36)	3%	(8)	2%	(5)	42%	(102)	245
Ideo: Conservative (5-7)	21%	(59)	18%	(51)	11%	(32)	2%	(6)	2%	(6)	46%	(134)	288
Educ: < College	24%	(153)	19%	(117)	13%	(79)	2%	(15)	2%	(12)	40%	(251)	627
Educ: Bachelors degree	20%	(30)	14%	(20)	11%	(17)	4%	(7)	—	(0)	51%	(77)	150
Educ: Post-grad	15%	(12)	15%	(13)	14%	(12)	4%	(3)	1%	(1)	51%	(43)	84
Income: Under 50k	26%	(134)	18%	(92)	11%	(59)	3%	(16)	2%	(11)	40%	(211)	522
Income: 50k-100k	21%	(49)	16%	(37)	16%	(38)	3%	(7)	1%	(1)	43%	(102)	234
Income: 100k+	12%	(13)	20%	(21)	10%	(10)	2%	(2)	1%	(1)	56%	(59)	105

Continued on next page

**Table CAS5\_11: Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Bedtime Stories'**

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(196)	17%	(150)	12%	(107)	3%	(25)	1%	(13)	43%	(371)	862
Ethnicity: White	23%	(157)	18%	(125)	11%	(75)	3%	(22)	1%	(8)	44%	(299)	684
Ethnicity: Hispanic	25%	(39)	12%	(19)	19%	(29)	2%	(3)	3%	(5)	39%	(62)	157
Ethnicity: Afr. Am.	24%	(24)	14%	(14)	18%	(17)	1%	(1)	—	(0)	43%	(43)	100
Ethnicity: Other	19%	(15)	14%	(11)	19%	(15)	3%	(3)	7%	(5)	37%	(29)	77
All Christian	17%	(62)	20%	(73)	11%	(40)	3%	(10)	2%	(6)	48%	(175)	367
Agnostic/Nothing in particular	26%	(115)	16%	(71)	14%	(61)	3%	(14)	1%	(6)	39%	(168)	436
Evangelical	24%	(53)	19%	(43)	12%	(26)	3%	(7)	1%	(3)	41%	(91)	224
Non-Evangelical	17%	(57)	20%	(66)	12%	(39)	3%	(10)	2%	(6)	47%	(157)	336
Community: Urban	22%	(49)	22%	(50)	11%	(24)	2%	(5)	1%	(3)	41%	(90)	220
Community: Suburban	20%	(76)	14%	(51)	16%	(59)	3%	(12)	1%	(3)	46%	(174)	375
Community: Rural	27%	(71)	19%	(49)	9%	(24)	3%	(7)	2%	(7)	41%	(108)	266
Employ: Private Sector	19%	(53)	15%	(43)	11%	(30)	5%	(13)	2%	(4)	49%	(139)	282
Employ: Self-Employed	22%	(18)	15%	(12)	19%	(15)	3%	(2)	—	(0)	41%	(34)	82
Employ: Homemaker	32%	(19)	23%	(14)	6%	(4)	—	(0)	—	(0)	39%	(23)	61
Employ: Retired	14%	(23)	15%	(24)	11%	(19)	1%	(2)	—	(0)	59%	(97)	165
Employ: Unemployed	28%	(29)	13%	(14)	11%	(11)	1%	(1)	7%	(7)	39%	(40)	102
Employ: Other	25%	(18)	26%	(19)	19%	(14)	1%	(1)	—	(0)	30%	(22)	74
Military HH: Yes	20%	(28)	15%	(20)	12%	(17)	2%	(3)	1%	(1)	50%	(70)	140
Military HH: No	23%	(168)	18%	(130)	12%	(90)	3%	(22)	2%	(12)	42%	(301)	721
RD/WT: Right Direction	22%	(72)	18%	(58)	15%	(49)	3%	(9)	1%	(5)	42%	(139)	332
RD/WT: Wrong Track	23%	(123)	17%	(92)	11%	(58)	3%	(16)	2%	(8)	44%	(232)	529
Trump Job Approve	22%	(82)	18%	(68)	12%	(44)	3%	(10)	1%	(5)	44%	(166)	375
Trump Job Disapprove	22%	(97)	17%	(75)	12%	(52)	3%	(15)	2%	(8)	44%	(196)	443
Trump Job Strongly Approve	20%	(37)	14%	(26)	14%	(27)	2%	(4)	—	(0)	50%	(95)	189
Trump Job Somewhat Approve	24%	(45)	22%	(41)	9%	(17)	3%	(6)	2%	(5)	38%	(71)	186
Trump Job Somewhat Disapprove	33%	(32)	20%	(19)	7%	(7)	5%	(5)	3%	(3)	32%	(30)	95
Trump Job Strongly Disapprove	19%	(65)	16%	(56)	13%	(45)	3%	(10)	2%	(6)	48%	(166)	348
Favorable of Trump	20%	(73)	18%	(65)	12%	(44)	3%	(10)	1%	(3)	45%	(161)	356
Unfavorable of Trump	24%	(113)	16%	(77)	13%	(62)	3%	(15)	2%	(10)	41%	(190)	467

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**Table CAS5\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Bedtime Stories'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	23%	(196)	17%	(150)	12%	(107)	3%	(25)	1%	(13)	43%	(371)	862
Very Favorable of Trump	18%	(37)	15%	(31)	15%	(31)	2%	(5)	1%	(1)	49%	(102)	208
Somewhat Favorable of Trump	24%	(35)	23%	(33)	9%	(13)	4%	(5)	1%	(2)	40%	(59)	148
Somewhat Unfavorable of Trump	37%	(36)	18%	(18)	11%	(11)	6%	(6)	2%	(2)	27%	(27)	99
Very Unfavorable of Trump	21%	(77)	16%	(59)	14%	(52)	2%	(9)	2%	(8)	44%	(163)	368
#1 Issue: Economy	24%	(62)	16%	(41)	11%	(28)	5%	(12)	1%	(2)	43%	(111)	255
#1 Issue: Security	22%	(35)	21%	(33)	12%	(19)	1%	(2)	1%	(1)	44%	(70)	159
#1 Issue: Health Care	22%	(35)	19%	(29)	18%	(28)	2%	(3)	1%	(1)	39%	(61)	157
#1 Issue: Medicare / Social Security	11%	(11)	15%	(15)	12%	(11)	2%	(2)	3%	(3)	57%	(56)	99
#1 Issue: Women's Issues	22%	(11)	14%	(7)	12%	(6)	4%	(2)	5%	(2)	43%	(22)	51
#1 Issue: Education	45%	(23)	17%	(9)	6%	(3)	—	(0)	1%	(1)	31%	(16)	52
2018 House Vote: Democrat	20%	(52)	18%	(47)	14%	(37)	3%	(8)	2%	(5)	44%	(117)	267
2018 House Vote: Republican	16%	(38)	19%	(47)	9%	(21)	4%	(9)	1%	(2)	52%	(125)	242
2016 Vote: Hillary Clinton	19%	(48)	15%	(37)	14%	(35)	3%	(7)	2%	(4)	48%	(121)	251
2016 Vote: Donald Trump	16%	(40)	19%	(45)	10%	(24)	3%	(8)	1%	(2)	51%	(124)	244
2016 Vote: Other	25%	(15)	17%	(10)	11%	(7)	4%	(2)	—	(0)	43%	(26)	61
2016 Vote: Didn't Vote	30%	(92)	19%	(57)	13%	(41)	3%	(8)	2%	(7)	33%	(101)	306
Voted in 2014: Yes	19%	(93)	18%	(87)	11%	(56)	3%	(15)	1%	(5)	47%	(229)	485
Voted in 2014: No	27%	(102)	17%	(63)	14%	(51)	3%	(10)	2%	(8)	38%	(142)	376
2012 Vote: Barack Obama	19%	(59)	16%	(51)	12%	(38)	3%	(11)	2%	(5)	48%	(152)	317
2012 Vote: Mitt Romney	15%	(26)	20%	(36)	10%	(18)	2%	(4)	1%	(2)	52%	(93)	181
2012 Vote: Didn't Vote	30%	(99)	18%	(58)	14%	(47)	3%	(8)	2%	(6)	34%	(115)	333
4-Region: Northeast	21%	(31)	17%	(25)	14%	(21)	3%	(4)	1%	(2)	43%	(62)	145
4-Region: Midwest	20%	(35)	21%	(37)	12%	(21)	5%	(9)	2%	(4)	39%	(68)	174
4-Region: South	25%	(84)	16%	(54)	11%	(38)	2%	(6)	1%	(4)	44%	(148)	335
4-Region: West	22%	(45)	16%	(34)	13%	(27)	3%	(5)	2%	(3)	45%	(93)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS5\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Jack and Jill'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	18%	(159)	15%	(128)	4%	(35)	5%	(46)	42%	(363)	862
Gender: Male	13%	(57)	17%	(72)	16%	(67)	4%	(18)	7%	(32)	42%	(178)	423
Gender: Female	17%	(74)	20%	(87)	14%	(61)	4%	(17)	3%	(14)	42%	(185)	439
Age: 18-29	27%	(55)	23%	(47)	12%	(24)	3%	(7)	11%	(23)	23%	(47)	202
Age: 30-44	13%	(28)	24%	(52)	12%	(27)	8%	(18)	6%	(13)	36%	(78)	215
Age: 45-54	20%	(33)	16%	(26)	20%	(33)	1%	(2)	5%	(8)	37%	(58)	160
Age: 55-64	7%	(10)	12%	(17)	20%	(29)	2%	(3)	1%	(1)	58%	(84)	145
Age: 65+	4%	(5)	12%	(17)	11%	(15)	4%	(5)	1%	(1)	69%	(96)	139
Generation Z: 18-22	30%	(28)	29%	(28)	7%	(7)	2%	(2)	7%	(7)	25%	(23)	95
Millennial: Age 23-38	19%	(48)	22%	(56)	13%	(33)	7%	(19)	10%	(25)	29%	(76)	257
Generation X: Age 39-54	18%	(40)	18%	(41)	19%	(43)	2%	(5)	5%	(11)	38%	(84)	225
Boomers: Age 55-73	5%	(14)	12%	(32)	16%	(44)	3%	(8)	1%	(2)	62%	(166)	265
PID: Dem (no lean)	17%	(48)	17%	(50)	14%	(40)	3%	(9)	7%	(20)	42%	(120)	286
PID: Ind (no lean)	15%	(48)	19%	(61)	14%	(43)	6%	(18)	5%	(17)	41%	(129)	314
PID: Rep (no lean)	13%	(35)	19%	(49)	17%	(45)	3%	(8)	4%	(9)	44%	(115)	261
PID/Gender: Dem Men	14%	(16)	17%	(19)	18%	(20)	3%	(4)	13%	(14)	35%	(39)	112
PID/Gender: Dem Women	18%	(32)	17%	(30)	11%	(20)	3%	(5)	3%	(6)	46%	(81)	175
PID/Gender: Ind Men	15%	(26)	16%	(28)	14%	(25)	5%	(10)	7%	(12)	43%	(77)	177
PID/Gender: Ind Women	16%	(22)	24%	(33)	13%	(18)	6%	(8)	4%	(5)	38%	(52)	137
PID/Gender: Rep Men	11%	(15)	19%	(25)	17%	(22)	3%	(4)	4%	(6)	46%	(62)	134
PID/Gender: Rep Women	16%	(21)	19%	(24)	18%	(23)	3%	(3)	3%	(3)	41%	(52)	127
Ideo: Liberal (1-3)	14%	(29)	14%	(28)	19%	(39)	5%	(9)	6%	(13)	41%	(82)	200
Ideo: Moderate (4)	15%	(38)	20%	(48)	16%	(38)	5%	(13)	8%	(19)	37%	(90)	245
Ideo: Conservative (5-7)	13%	(38)	17%	(50)	14%	(42)	3%	(9)	4%	(12)	48%	(138)	288
Educ: < College	18%	(114)	21%	(130)	15%	(92)	4%	(22)	4%	(26)	39%	(243)	627
Educ: Bachelors degree	8%	(12)	13%	(20)	16%	(25)	5%	(7)	7%	(11)	50%	(75)	150
Educ: Post-grad	6%	(5)	11%	(9)	13%	(11)	6%	(5)	11%	(10)	54%	(45)	84
Income: Under 50k	16%	(86)	24%	(123)	12%	(62)	4%	(19)	5%	(27)	39%	(205)	522
Income: 50k-100k	14%	(32)	11%	(26)	23%	(53)	4%	(8)	5%	(12)	44%	(103)	234
Income: 100k+	12%	(13)	10%	(10)	12%	(13)	7%	(8)	6%	(6)	53%	(55)	105

Continued on next page

**Table CAS5\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Jack and Jill'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	18%	(159)	15%	(128)	4%	(35)	5%	(46)	42%	(363)	862
Ethnicity: White	14%	(93)	18%	(124)	15%	(102)	5%	(33)	5%	(36)	43%	(297)	684
Ethnicity: Hispanic	20%	(31)	16%	(24)	22%	(34)	1%	(1)	8%	(13)	34%	(53)	157
Ethnicity: Afr. Am.	26%	(26)	21%	(21)	16%	(16)	1%	(1)	4%	(4)	33%	(33)	100
Ethnicity: Other	16%	(12)	19%	(15)	13%	(10)	1%	(1)	7%	(5)	44%	(34)	77
All Christian	12%	(44)	16%	(58)	15%	(53)	3%	(10)	5%	(20)	49%	(181)	367
Agnostic/Nothing in particular	18%	(80)	20%	(88)	16%	(70)	5%	(23)	5%	(22)	35%	(154)	436
Evangelical	18%	(40)	16%	(36)	15%	(34)	2%	(5)	4%	(9)	44%	(99)	224
Non-Evangelical	13%	(42)	18%	(59)	15%	(49)	3%	(10)	5%	(17)	47%	(159)	336
Community: Urban	17%	(37)	26%	(57)	13%	(28)	2%	(5)	3%	(7)	39%	(87)	220
Community: Suburban	13%	(48)	13%	(47)	16%	(60)	4%	(13)	7%	(26)	48%	(180)	375
Community: Rural	17%	(46)	21%	(55)	15%	(40)	6%	(16)	5%	(12)	36%	(96)	266
Employ: Private Sector	12%	(33)	17%	(48)	17%	(48)	4%	(11)	7%	(21)	43%	(121)	282
Employ: Self-Employed	16%	(13)	23%	(19)	19%	(15)	2%	(2)	7%	(6)	34%	(27)	82
Employ: Homemaker	32%	(19)	17%	(10)	8%	(5)	7%	(4)	3%	(2)	34%	(20)	61
Employ: Retired	7%	(11)	10%	(17)	14%	(23)	3%	(5)	1%	(2)	65%	(107)	165
Employ: Unemployed	17%	(18)	19%	(19)	11%	(11)	6%	(6)	9%	(9)	38%	(39)	102
Employ: Other	14%	(10)	34%	(25)	16%	(11)	4%	(3)	3%	(2)	29%	(22)	74
Military HH: Yes	10%	(14)	16%	(22)	17%	(23)	2%	(3)	5%	(7)	51%	(72)	140
Military HH: No	16%	(117)	19%	(137)	14%	(104)	4%	(32)	5%	(39)	40%	(292)	721
RD/WT: Right Direction	15%	(51)	19%	(65)	15%	(48)	4%	(13)	5%	(18)	41%	(138)	332
RD/WT: Wrong Track	15%	(80)	18%	(95)	15%	(79)	4%	(22)	5%	(28)	43%	(226)	529
Trump Job Approve	14%	(52)	21%	(78)	16%	(59)	3%	(13)	4%	(15)	42%	(158)	375
Trump Job Disapprove	16%	(70)	16%	(70)	15%	(65)	4%	(19)	6%	(27)	43%	(193)	443
Trump Job Strongly Approve	15%	(28)	18%	(34)	13%	(24)	2%	(4)	2%	(4)	50%	(95)	189
Trump Job Somewhat Approve	13%	(24)	24%	(44)	19%	(35)	5%	(9)	6%	(11)	34%	(63)	186
Trump Job Somewhat Disapprove	24%	(23)	18%	(17)	16%	(15)	7%	(6)	6%	(6)	28%	(27)	95
Trump Job Strongly Disapprove	14%	(47)	15%	(52)	14%	(50)	4%	(12)	6%	(21)	48%	(166)	348
Favorable of Trump	15%	(53)	18%	(64)	17%	(60)	3%	(12)	5%	(16)	42%	(150)	356
Unfavorable of Trump	16%	(74)	18%	(84)	14%	(65)	5%	(21)	6%	(29)	42%	(195)	467

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**Table CAS5\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Jack and Jill'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	18%	(159)	15%	(128)	4%	(35)	5%	(46)	42%	(363)	862
Very Favorable of Trump	14%	(29)	16%	(32)	13%	(27)	5%	(10)	3%	(7)	50%	(103)	208
Somewhat Favorable of Trump	16%	(24)	22%	(32)	22%	(33)	2%	(3)	6%	(10)	31%	(47)	148
Somewhat Unfavorable of Trump	25%	(25)	19%	(19)	17%	(17)	6%	(6)	4%	(4)	29%	(29)	99
Very Unfavorable of Trump	13%	(49)	18%	(65)	13%	(48)	4%	(15)	7%	(24)	45%	(166)	368
#1 Issue: Economy	16%	(40)	19%	(47)	12%	(30)	6%	(15)	5%	(14)	43%	(110)	255
#1 Issue: Security	15%	(24)	23%	(37)	19%	(30)	3%	(5)	6%	(9)	34%	(54)	159
#1 Issue: Health Care	17%	(26)	21%	(32)	18%	(29)	2%	(4)	4%	(6)	38%	(60)	157
#1 Issue: Medicare / Social Security	2%	(2)	14%	(14)	10%	(10)	3%	(3)	3%	(3)	68%	(68)	99
#1 Issue: Women's Issues	21%	(11)	10%	(5)	12%	(6)	4%	(2)	6%	(3)	48%	(25)	51
#1 Issue: Education	41%	(21)	16%	(8)	5%	(2)	7%	(4)	10%	(5)	21%	(11)	52
2018 House Vote: Democrat	12%	(31)	16%	(43)	15%	(41)	4%	(11)	6%	(17)	46%	(123)	267
2018 House Vote: Republican	10%	(25)	17%	(40)	15%	(37)	5%	(12)	5%	(11)	48%	(116)	242
2016 Vote: Hillary Clinton	14%	(35)	14%	(36)	15%	(38)	3%	(8)	6%	(15)	47%	(119)	251
2016 Vote: Donald Trump	10%	(25)	13%	(32)	16%	(39)	4%	(10)	4%	(9)	53%	(128)	244
2016 Vote: Other	5%	(3)	19%	(11)	13%	(8)	8%	(5)	11%	(6)	45%	(27)	61
2016 Vote: Didn't Vote	22%	(68)	26%	(80)	14%	(43)	4%	(12)	5%	(14)	29%	(89)	306
Voted in 2014: Yes	12%	(60)	14%	(67)	15%	(75)	5%	(22)	6%	(28)	48%	(234)	485
Voted in 2014: No	19%	(71)	25%	(92)	14%	(53)	3%	(13)	5%	(18)	34%	(129)	376
2012 Vote: Barack Obama	12%	(38)	15%	(47)	16%	(50)	5%	(16)	6%	(19)	46%	(146)	317
2012 Vote: Mitt Romney	9%	(15)	15%	(27)	15%	(28)	5%	(8)	6%	(10)	51%	(93)	181
2012 Vote: Didn't Vote	22%	(73)	24%	(79)	14%	(46)	3%	(9)	5%	(16)	33%	(111)	333
4-Region: Northeast	15%	(22)	22%	(31)	14%	(21)	5%	(7)	5%	(7)	39%	(56)	145
4-Region: Midwest	15%	(26)	20%	(34)	14%	(24)	5%	(9)	6%	(10)	41%	(72)	174
4-Region: South	15%	(50)	18%	(61)	16%	(53)	3%	(9)	6%	(21)	42%	(142)	335
4-Region: West	16%	(34)	16%	(32)	15%	(31)	4%	(9)	4%	(7)	45%	(94)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'That's My Boy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	19%	(162)	13%	(110)	2%	(18)	2%	(14)	50%	(426)	862
Gender: Male	14%	(60)	21%	(89)	12%	(52)	3%	(11)	2%	(8)	48%	(203)	423
Gender: Female	16%	(71)	17%	(73)	13%	(58)	2%	(8)	1%	(6)	51%	(224)	439
Age: 18-29	24%	(48)	19%	(39)	12%	(24)	2%	(4)	1%	(2)	42%	(84)	202
Age: 30-44	20%	(43)	18%	(38)	11%	(24)	3%	(7)	4%	(9)	44%	(95)	215
Age: 45-54	17%	(28)	18%	(29)	18%	(28)	1%	(2)	1%	(1)	45%	(72)	160
Age: 55-64	5%	(8)	15%	(22)	13%	(19)	2%	(4)	1%	(1)	63%	(92)	145
Age: 65+	4%	(5)	24%	(34)	11%	(15)	2%	(2)	—	(1)	60%	(83)	139
Generation Z: 18-22	21%	(20)	20%	(19)	14%	(13)	1%	(1)	1%	(1)	43%	(40)	95
Millennial: Age 23-38	22%	(58)	19%	(48)	10%	(25)	3%	(8)	4%	(10)	42%	(109)	257
Generation X: Age 39-54	18%	(40)	17%	(39)	17%	(38)	2%	(3)	1%	(1)	45%	(102)	225
Boomers: Age 55-73	4%	(12)	19%	(50)	13%	(34)	2%	(6)	1%	(2)	61%	(163)	265
PID: Dem (no lean)	13%	(38)	20%	(58)	13%	(36)	2%	(5)	2%	(6)	50%	(143)	286
PID: Ind (no lean)	16%	(51)	19%	(60)	14%	(44)	2%	(7)	1%	(4)	47%	(149)	314
PID: Rep (no lean)	16%	(41)	17%	(44)	11%	(29)	3%	(7)	2%	(4)	52%	(135)	261
PID/Gender: Dem Men	11%	(12)	24%	(27)	14%	(16)	2%	(2)	3%	(4)	46%	(51)	112
PID/Gender: Dem Women	15%	(26)	18%	(31)	12%	(20)	2%	(3)	1%	(2)	53%	(92)	175
PID/Gender: Ind Men	17%	(30)	22%	(40)	13%	(22)	2%	(3)	1%	(2)	45%	(80)	177
PID/Gender: Ind Women	16%	(21)	15%	(20)	16%	(22)	3%	(4)	1%	(1)	50%	(69)	137
PID/Gender: Rep Men	13%	(18)	17%	(22)	10%	(14)	4%	(6)	2%	(2)	54%	(72)	134
PID/Gender: Rep Women	18%	(23)	17%	(22)	12%	(16)	1%	(1)	2%	(2)	49%	(63)	127
Ideo: Liberal (1-3)	17%	(34)	16%	(33)	14%	(28)	2%	(3)	1%	(2)	50%	(99)	200
Ideo: Moderate (4)	12%	(28)	22%	(53)	14%	(33)	2%	(5)	2%	(6)	49%	(119)	245
Ideo: Conservative (5-7)	15%	(42)	15%	(43)	13%	(37)	3%	(9)	2%	(6)	52%	(151)	288
Educ: < College	19%	(117)	21%	(129)	13%	(79)	2%	(11)	2%	(9)	45%	(281)	627
Educ: Bachelors degree	6%	(9)	15%	(23)	13%	(19)	2%	(4)	1%	(1)	63%	(95)	150
Educ: Post-grad	6%	(5)	12%	(10)	14%	(12)	4%	(3)	4%	(4)	60%	(51)	84
Income: Under 50k	20%	(103)	20%	(104)	11%	(56)	2%	(12)	1%	(7)	46%	(239)	522
Income: 50k-100k	7%	(17)	20%	(46)	18%	(43)	1%	(3)	2%	(4)	52%	(121)	234
Income: 100k+	10%	(10)	12%	(13)	10%	(11)	3%	(3)	2%	(2)	63%	(67)	105

Continued on next page

**Table CAS6\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'That's My Boy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	19%	(162)	13%	(110)	2%	(18)	2%	(14)	50%	(426)	862
Ethnicity: White	14%	(94)	18%	(125)	12%	(81)	3%	(17)	2%	(14)	52%	(354)	684
Ethnicity: Hispanic	18%	(28)	23%	(36)	17%	(27)	1%	(1)	2%	(3)	39%	(62)	157
Ethnicity: Afr. Am.	27%	(27)	16%	(16)	17%	(17)	1%	(1)	—	(0)	39%	(39)	100
Ethnicity: Other	13%	(10)	27%	(21)	15%	(12)	1%	(0)	—	(0)	44%	(34)	77
All Christian	9%	(34)	18%	(66)	11%	(41)	4%	(13)	2%	(7)	56%	(205)	367
Agnostic/Nothing in particular	20%	(88)	20%	(85)	15%	(64)	1%	(4)	2%	(7)	43%	(187)	436
Evangelical	11%	(26)	14%	(31)	16%	(37)	3%	(7)	2%	(4)	54%	(120)	224
Non-Evangelical	11%	(36)	20%	(68)	13%	(44)	3%	(10)	2%	(8)	51%	(170)	336
Community: Urban	13%	(29)	24%	(52)	11%	(23)	3%	(7)	1%	(2)	48%	(107)	220
Community: Suburban	12%	(43)	14%	(51)	16%	(60)	2%	(6)	2%	(7)	55%	(208)	375
Community: Rural	22%	(58)	22%	(59)	10%	(27)	2%	(5)	2%	(5)	42%	(112)	266
Employ: Private Sector	11%	(31)	15%	(43)	13%	(36)	3%	(8)	1%	(4)	57%	(160)	282
Employ: Self-Employed	20%	(16)	25%	(21)	14%	(11)	1%	(1)	—	(0)	40%	(33)	82
Employ: Homemaker	26%	(16)	28%	(17)	8%	(5)	—	(0)	2%	(1)	36%	(22)	61
Employ: Retired	5%	(8)	22%	(36)	13%	(22)	1%	(2)	1%	(1)	58%	(96)	165
Employ: Unemployed	25%	(25)	14%	(15)	10%	(11)	1%	(1)	6%	(6)	43%	(44)	102
Employ: Other	18%	(13)	15%	(11)	18%	(13)	1%	(1)	1%	(1)	47%	(35)	74
Military HH: Yes	8%	(11)	16%	(23)	17%	(24)	1%	(2)	1%	(1)	57%	(79)	140
Military HH: No	17%	(119)	19%	(139)	12%	(86)	2%	(16)	2%	(13)	48%	(347)	721
RD/WT: Right Direction	17%	(55)	16%	(52)	14%	(46)	3%	(8)	1%	(4)	50%	(166)	332
RD/WT: Wrong Track	14%	(76)	21%	(110)	12%	(63)	2%	(10)	2%	(10)	49%	(260)	529
Trump Job Approve	18%	(68)	16%	(61)	11%	(42)	3%	(11)	1%	(4)	51%	(190)	375
Trump Job Disapprove	13%	(57)	22%	(95)	14%	(60)	2%	(7)	2%	(10)	48%	(214)	443
Trump Job Strongly Approve	17%	(33)	11%	(20)	12%	(22)	3%	(6)	1%	(1)	57%	(107)	189
Trump Job Somewhat Approve	19%	(35)	22%	(41)	11%	(19)	2%	(4)	2%	(3)	45%	(83)	186
Trump Job Somewhat Disapprove	15%	(15)	18%	(17)	19%	(18)	2%	(2)	5%	(4)	41%	(39)	95
Trump Job Strongly Disapprove	12%	(42)	22%	(78)	12%	(42)	1%	(5)	2%	(6)	50%	(175)	348
Favorable of Trump	17%	(60)	17%	(61)	11%	(39)	3%	(9)	1%	(4)	51%	(182)	356
Unfavorable of Trump	14%	(63)	21%	(100)	15%	(68)	2%	(8)	2%	(10)	47%	(217)	467

Continued on next page

**Table CAS6\_1:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'That's My Boy'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(131)	19%	(162)	13%	(110)	2%	(18)	2%	(14)	50%	(426)	862
Very Favorable of Trump	17%	(36)	12%	(26)	12%	(24)	3%	(7)	1%	(3)	54%	(112)	208
Somewhat Favorable of Trump	16%	(24)	24%	(35)	10%	(15)	2%	(2)	1%	(1)	47%	(70)	148
Somewhat Unfavorable of Trump	11%	(11)	15%	(15)	22%	(22)	3%	(3)	3%	(3)	45%	(45)	99
Very Unfavorable of Trump	14%	(52)	23%	(86)	13%	(46)	1%	(5)	2%	(6)	47%	(172)	368
#1 Issue: Economy	14%	(36)	16%	(42)	14%	(35)	2%	(6)	1%	(2)	53%	(134)	255
#1 Issue: Security	16%	(26)	23%	(36)	11%	(17)	2%	(4)	3%	(5)	45%	(71)	159
#1 Issue: Health Care	19%	(29)	15%	(24)	15%	(24)	1%	(2)	1%	(1)	49%	(77)	157
#1 Issue: Medicare / Social Security	6%	(5)	28%	(27)	13%	(13)	3%	(3)	1%	(1)	50%	(50)	99
#1 Issue: Women's Issues	16%	(8)	13%	(7)	20%	(10)	—	(0)	2%	(1)	49%	(25)	51
#1 Issue: Education	24%	(13)	20%	(10)	11%	(6)	3%	(2)	5%	(3)	37%	(19)	52
2018 House Vote: Democrat	10%	(26)	23%	(62)	14%	(37)	2%	(5)	2%	(4)	49%	(132)	267
2018 House Vote: Republican	12%	(28)	14%	(34)	9%	(22)	4%	(11)	3%	(6)	58%	(140)	242
2016 Vote: Hillary Clinton	9%	(23)	21%	(54)	15%	(37)	2%	(5)	2%	(5)	51%	(128)	251
2016 Vote: Donald Trump	14%	(34)	14%	(35)	10%	(25)	3%	(8)	2%	(4)	57%	(138)	244
2016 Vote: Other	6%	(3)	17%	(10)	15%	(9)	1%	(1)	3%	(2)	58%	(35)	61
2016 Vote: Didn't Vote	23%	(71)	21%	(64)	13%	(39)	1%	(4)	1%	(3)	41%	(125)	306
Voted in 2014: Yes	12%	(57)	17%	(82)	14%	(68)	3%	(14)	2%	(8)	53%	(257)	485
Voted in 2014: No	20%	(74)	21%	(80)	11%	(41)	1%	(5)	2%	(6)	45%	(169)	376
2012 Vote: Barack Obama	10%	(32)	21%	(67)	16%	(50)	2%	(8)	2%	(6)	49%	(155)	317
2012 Vote: Mitt Romney	11%	(19)	14%	(25)	12%	(22)	3%	(6)	2%	(4)	58%	(104)	181
2012 Vote: Didn't Vote	23%	(76)	20%	(68)	10%	(35)	1%	(4)	1%	(5)	44%	(146)	333
4-Region: Northeast	18%	(26)	22%	(32)	11%	(15)	1%	(1)	1%	(2)	48%	(69)	145
4-Region: Midwest	18%	(32)	18%	(31)	12%	(21)	3%	(5)	2%	(3)	48%	(83)	174
4-Region: South	16%	(53)	19%	(64)	13%	(43)	3%	(10)	2%	(8)	47%	(157)	335
4-Region: West	10%	(20)	17%	(35)	15%	(31)	1%	(3)	—	(1)	57%	(118)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups 2'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	35% (304)	26% (222)	8% (67)	3% (23)	2% (18)	26% (227)	862
Gender: Male	33% (138)	25% (106)	8% (36)	4% (18)	2% (8)	28% (118)	423
Gender: Female	38% (166)	27% (117)	7% (31)	1% (5)	2% (9)	25% (110)	439
Age: 18-29	55% (112)	22% (44)	6% (12)	3% (6)	2% (5)	12% (24)	202
Age: 30-44	39% (84)	32% (68)	6% (14)	2% (4)	4% (9)	17% (37)	215
Age: 45-54	42% (68)	26% (41)	3% (6)	4% (6)	2% (3)	23% (36)	160
Age: 55-64	16% (24)	26% (37)	12% (17)	1% (1)	— (0)	46% (66)	145
Age: 65+	12% (17)	23% (32)	14% (19)	4% (6)	1% (1)	46% (64)	139
Generation Z: 18-22	59% (56)	24% (23)	7% (7)	3% (3)	1% (1)	5% (5)	95
Millennial: Age 23-38	45% (116)	26% (67)	5% (12)	2% (6)	5% (12)	17% (43)	257
Generation X: Age 39-54	40% (91)	27% (62)	5% (12)	3% (7)	2% (4)	22% (49)	225
Boomers: Age 55-73	14% (38)	25% (66)	13% (34)	2% (6)	— (1)	45% (120)	265
PID: Dem (no lean)	32% (92)	26% (73)	9% (26)	3% (9)	2% (6)	28% (80)	286
PID: Ind (no lean)	38% (119)	26% (81)	7% (22)	2% (7)	3% (9)	24% (76)	314
PID: Rep (no lean)	36% (93)	26% (68)	7% (18)	3% (7)	1% (3)	27% (71)	261
PID/Gender: Dem Men	29% (32)	22% (25)	14% (15)	5% (5)	1% (1)	29% (33)	112
PID/Gender: Dem Women	34% (60)	28% (48)	6% (11)	2% (4)	3% (4)	27% (47)	175
PID/Gender: Ind Men	37% (65)	25% (44)	8% (14)	3% (6)	4% (7)	23% (41)	177
PID/Gender: Ind Women	39% (53)	27% (37)	6% (9)	1% (1)	2% (2)	25% (35)	137
PID/Gender: Rep Men	30% (40)	28% (37)	5% (7)	5% (7)	— (0)	32% (44)	134
PID/Gender: Rep Women	42% (53)	24% (31)	9% (12)	— (0)	2% (3)	22% (28)	127
Ideo: Liberal (1-3)	37% (74)	23% (46)	7% (14)	5% (10)	3% (6)	25% (50)	200
Ideo: Moderate (4)	31% (76)	31% (77)	7% (17)	— (1)	3% (8)	27% (67)	245
Ideo: Conservative (5-7)	29% (85)	27% (77)	9% (25)	4% (12)	1% (4)	30% (85)	288
Educ: < College	40% (250)	25% (156)	7% (47)	1% (9)	2% (10)	25% (155)	627
Educ: Bachelors degree	23% (34)	32% (49)	8% (11)	6% (9)	3% (5)	28% (42)	150
Educ: Post-grad	23% (20)	21% (18)	10% (9)	6% (5)	3% (2)	37% (31)	84
Income: Under 50k	40% (207)	24% (127)	7% (37)	2% (12)	2% (10)	25% (130)	522
Income: 50k-100k	29% (68)	27% (62)	10% (24)	3% (6)	2% (5)	29% (68)	234
Income: 100k+	27% (29)	32% (33)	6% (6)	5% (5)	3% (3)	28% (29)	105

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**Table CAS6\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups 2'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	35%	(304)	26%	(222)	8%	(67)	3%	(23)	2%	(18)	26%	(227)	862
Ethnicity: White	35%	(239)	25%	(169)	8%	(55)	3%	(17)	2%	(12)	28%	(192)	684
Ethnicity: Hispanic	50%	(78)	19%	(29)	6%	(9)	6%	(9)	3%	(5)	18%	(28)	157
Ethnicity: Afr. Am.	43%	(43)	31%	(31)	7%	(7)	—	(0)	2%	(2)	17%	(17)	100
Ethnicity: Other	28%	(22)	29%	(22)	7%	(5)	8%	(6)	5%	(3)	24%	(18)	77
All Christian	26%	(97)	26%	(95)	9%	(34)	3%	(11)	3%	(10)	33%	(119)	367
Agnostic/Nothing in particular	43%	(189)	26%	(115)	6%	(28)	2%	(8)	2%	(7)	21%	(90)	436
Evangelical	32%	(72)	29%	(65)	8%	(18)	2%	(4)	2%	(4)	27%	(60)	224
Non-Evangelical	32%	(108)	24%	(80)	9%	(30)	3%	(10)	2%	(8)	30%	(100)	336
Community: Urban	39%	(85)	24%	(52)	10%	(21)	2%	(3)	—	(1)	26%	(58)	220
Community: Suburban	30%	(113)	26%	(98)	8%	(31)	3%	(11)	3%	(13)	29%	(109)	375
Community: Rural	40%	(105)	27%	(72)	6%	(15)	3%	(9)	2%	(4)	23%	(61)	266
Employ: Private Sector	30%	(84)	29%	(81)	7%	(20)	2%	(7)	4%	(12)	28%	(78)	282
Employ: Self-Employed	36%	(30)	21%	(17)	6%	(5)	4%	(3)	2%	(2)	31%	(25)	82
Employ: Homemaker	48%	(29)	27%	(16)	10%	(6)	—	(0)	—	(0)	15%	(9)	61
Employ: Retired	16%	(26)	26%	(43)	12%	(20)	5%	(9)	1%	(1)	40%	(66)	165
Employ: Unemployed	44%	(45)	22%	(22)	5%	(5)	3%	(3)	2%	(2)	25%	(25)	102
Employ: Other	53%	(39)	24%	(18)	6%	(5)	—	(0)	—	(0)	17%	(13)	74
Military HH: Yes	23%	(32)	28%	(40)	10%	(14)	7%	(10)	1%	(1)	31%	(43)	140
Military HH: No	38%	(272)	25%	(182)	7%	(53)	2%	(13)	2%	(17)	26%	(184)	721
RD/WT: Right Direction	37%	(123)	26%	(87)	8%	(25)	2%	(7)	2%	(7)	25%	(83)	332
RD/WT: Wrong Track	34%	(181)	26%	(135)	8%	(42)	3%	(16)	2%	(11)	27%	(145)	529
Trump Job Approve	39%	(146)	26%	(98)	6%	(23)	2%	(6)	1%	(4)	26%	(99)	375
Trump Job Disapprove	31%	(139)	27%	(118)	9%	(41)	3%	(14)	3%	(13)	27%	(119)	443
Trump Job Strongly Approve	38%	(73)	21%	(39)	6%	(11)	1%	(1)	1%	(3)	33%	(63)	189
Trump Job Somewhat Approve	39%	(73)	32%	(59)	6%	(12)	3%	(5)	1%	(1)	19%	(36)	186
Trump Job Somewhat Disapprove	43%	(41)	22%	(21)	6%	(6)	3%	(3)	7%	(6)	19%	(19)	95
Trump Job Strongly Disapprove	28%	(98)	28%	(96)	10%	(35)	3%	(11)	2%	(7)	29%	(101)	348
Favorable of Trump	37%	(133)	26%	(92)	7%	(25)	2%	(6)	1%	(4)	27%	(96)	356
Unfavorable of Trump	34%	(157)	26%	(122)	9%	(41)	4%	(17)	3%	(13)	25%	(118)	467

Continued on next page

**Table CAS6\_2:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Grown Ups 2'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	35%	(304)	26%	(222)	8%	(67)	3%	(23)	2%	(18)	26%	(227)	862
Very Favorable of Trump	36%	(75)	24%	(50)	8%	(16)	1%	(2)	1%	(3)	30%	(63)	208
Somewhat Favorable of Trump	39%	(58)	29%	(43)	6%	(9)	3%	(4)	1%	(1)	22%	(33)	148
Somewhat Unfavorable of Trump	41%	(41)	29%	(29)	5%	(5)	2%	(2)	6%	(5)	17%	(17)	99
Very Unfavorable of Trump	32%	(116)	25%	(93)	10%	(36)	4%	(15)	2%	(7)	27%	(101)	368
#1 Issue: Economy	38%	(96)	28%	(71)	5%	(13)	2%	(6)	3%	(7)	24%	(61)	255
#1 Issue: Security	41%	(65)	22%	(36)	9%	(15)	4%	(6)	—	(0)	24%	(38)	159
#1 Issue: Health Care	36%	(56)	26%	(40)	7%	(11)	2%	(2)	2%	(3)	28%	(44)	157
#1 Issue: Medicare / Social Security	15%	(15)	32%	(32)	12%	(12)	3%	(3)	—	(0)	38%	(37)	99
#1 Issue: Women's Issues	27%	(14)	23%	(12)	11%	(6)	6%	(3)	7%	(3)	27%	(14)	51
#1 Issue: Education	57%	(29)	24%	(13)	3%	(1)	3%	(1)	3%	(1)	10%	(5)	52
2018 House Vote: Democrat	27%	(72)	30%	(80)	10%	(27)	3%	(8)	2%	(5)	28%	(76)	267
2018 House Vote: Republican	28%	(68)	26%	(62)	8%	(18)	3%	(8)	2%	(4)	34%	(82)	242
2016 Vote: Hillary Clinton	27%	(68)	26%	(66)	11%	(27)	3%	(8)	3%	(9)	30%	(74)	251
2016 Vote: Donald Trump	27%	(65)	25%	(62)	8%	(19)	3%	(7)	2%	(4)	36%	(87)	244
2016 Vote: Other	22%	(13)	33%	(20)	15%	(9)	7%	(4)	3%	(2)	20%	(12)	61
2016 Vote: Didn't Vote	52%	(158)	24%	(75)	4%	(12)	1%	(4)	1%	(3)	18%	(55)	306
Voted in 2014: Yes	27%	(130)	27%	(129)	9%	(46)	3%	(15)	2%	(9)	32%	(156)	485
Voted in 2014: No	46%	(174)	25%	(93)	6%	(21)	2%	(8)	2%	(8)	19%	(72)	376
2012 Vote: Barack Obama	27%	(85)	30%	(94)	8%	(27)	4%	(13)	3%	(8)	29%	(91)	317
2012 Vote: Mitt Romney	27%	(49)	23%	(42)	7%	(13)	4%	(7)	2%	(3)	37%	(66)	181
2012 Vote: Didn't Vote	49%	(163)	24%	(79)	5%	(17)	1%	(3)	2%	(6)	19%	(65)	333
4-Region: Northeast	36%	(52)	26%	(37)	6%	(9)	1%	(2)	1%	(2)	30%	(43)	145
4-Region: Midwest	38%	(66)	27%	(47)	9%	(15)	3%	(5)	2%	(3)	22%	(39)	174
4-Region: South	30%	(101)	28%	(93)	9%	(30)	3%	(10)	1%	(5)	29%	(96)	335
4-Region: West	41%	(85)	22%	(45)	6%	(13)	3%	(6)	4%	(8)	24%	(50)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Blended'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(190)	14%	(125)	11%	(94)	2%	(21)	2%	(15)	48%	(417)	862
Gender: Male	18%	(76)	14%	(58)	12%	(49)	3%	(13)	2%	(7)	52%	(220)	423
Gender: Female	26%	(113)	15%	(67)	10%	(45)	2%	(9)	2%	(7)	45%	(197)	439
Age: 18-29	29%	(59)	15%	(30)	7%	(15)	3%	(7)	3%	(5)	43%	(86)	202
Age: 30-44	27%	(59)	15%	(32)	9%	(20)	2%	(5)	4%	(8)	43%	(93)	215
Age: 45-54	25%	(40)	17%	(28)	13%	(20)	3%	(5)	—	(1)	41%	(66)	160
Age: 55-64	12%	(17)	13%	(19)	18%	(25)	2%	(2)	—	(1)	56%	(81)	145
Age: 65+	11%	(15)	12%	(16)	10%	(14)	2%	(3)	—	(1)	65%	(91)	139
Generation Z: 18-22	28%	(27)	19%	(18)	7%	(7)	1%	(1)	2%	(2)	43%	(41)	95
Millennial: Age 23-38	27%	(70)	14%	(36)	8%	(22)	4%	(10)	4%	(10)	43%	(110)	257
Generation X: Age 39-54	27%	(62)	16%	(36)	12%	(27)	3%	(6)	1%	(1)	42%	(93)	225
Boomers: Age 55-73	12%	(31)	12%	(32)	14%	(38)	2%	(5)	—	(1)	60%	(159)	265
PID: Dem (no lean)	20%	(56)	14%	(41)	13%	(38)	3%	(8)	1%	(2)	49%	(141)	286
PID: Ind (no lean)	25%	(79)	14%	(43)	9%	(27)	3%	(9)	3%	(9)	47%	(148)	314
PID: Rep (no lean)	21%	(54)	16%	(41)	11%	(29)	2%	(5)	1%	(4)	49%	(128)	261
PID/Gender: Dem Men	17%	(19)	14%	(16)	18%	(20)	2%	(2)	—	(0)	49%	(54)	112
PID/Gender: Dem Women	21%	(37)	14%	(25)	10%	(18)	3%	(5)	1%	(2)	50%	(87)	175
PID/Gender: Ind Men	22%	(39)	15%	(27)	8%	(14)	3%	(5)	3%	(5)	50%	(88)	177
PID/Gender: Ind Women	29%	(40)	12%	(16)	10%	(13)	3%	(4)	3%	(4)	43%	(60)	137
PID/Gender: Rep Men	14%	(18)	11%	(15)	12%	(16)	4%	(5)	2%	(3)	57%	(77)	134
PID/Gender: Rep Women	28%	(36)	20%	(26)	11%	(13)	—	(0)	1%	(1)	40%	(51)	127
Ideo: Liberal (1-3)	27%	(54)	12%	(25)	8%	(16)	3%	(7)	3%	(6)	46%	(92)	200
Ideo: Moderate (4)	15%	(38)	20%	(50)	15%	(37)	3%	(8)	1%	(2)	45%	(111)	245
Ideo: Conservative (5-7)	20%	(59)	13%	(36)	11%	(32)	2%	(6)	2%	(5)	52%	(149)	288
Educ: < College	25%	(160)	14%	(86)	11%	(69)	2%	(15)	2%	(12)	45%	(285)	627
Educ: Bachelors degree	12%	(18)	17%	(25)	10%	(15)	3%	(5)	1%	(1)	57%	(86)	150
Educ: Post-grad	14%	(12)	15%	(13)	12%	(10)	2%	(1)	2%	(2)	55%	(46)	84
Income: Under 50k	24%	(127)	14%	(73)	11%	(56)	3%	(16)	2%	(9)	46%	(242)	522
Income: 50k-100k	19%	(43)	14%	(34)	14%	(33)	2%	(5)	1%	(3)	49%	(116)	234
Income: 100k+	18%	(19)	17%	(18)	5%	(5)	1%	(1)	2%	(2)	56%	(59)	105

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**Table CAS6\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Blended'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(190)	14%	(125)	11%	(94)	2%	(21)	2%	(15)	48%	(417)	862
Ethnicity: White	23%	(155)	15%	(101)	9%	(61)	2%	(12)	2%	(11)	50%	(345)	684
Ethnicity: Hispanic	29%	(46)	17%	(27)	11%	(17)	4%	(7)	1%	(2)	37%	(59)	157
Ethnicity: Afr. Am.	24%	(24)	14%	(14)	18%	(18)	4%	(4)	4%	(4)	35%	(35)	100
Ethnicity: Other	14%	(11)	12%	(10)	19%	(15)	7%	(6)	—	(0)	47%	(36)	77
All Christian	15%	(57)	17%	(61)	10%	(37)	2%	(6)	1%	(3)	56%	(204)	367
Agnostic/Nothing in particular	27%	(117)	14%	(60)	13%	(55)	3%	(14)	3%	(12)	41%	(178)	436
Evangelical	22%	(49)	12%	(27)	13%	(28)	2%	(4)	1%	(3)	50%	(112)	224
Non-Evangelical	16%	(54)	17%	(55)	12%	(40)	2%	(8)	2%	(6)	52%	(173)	336
Community: Urban	24%	(52)	10%	(23)	12%	(27)	4%	(8)	1%	(2)	49%	(108)	220
Community: Suburban	18%	(68)	14%	(54)	12%	(44)	2%	(9)	2%	(8)	51%	(192)	375
Community: Rural	26%	(69)	18%	(48)	9%	(24)	2%	(4)	2%	(4)	44%	(117)	266
Employ: Private Sector	23%	(65)	15%	(41)	9%	(27)	1%	(3)	2%	(7)	49%	(139)	282
Employ: Self-Employed	23%	(18)	14%	(12)	12%	(9)	7%	(5)	1%	(1)	44%	(36)	82
Employ: Homemaker	29%	(17)	21%	(13)	8%	(5)	—	(0)	3%	(2)	40%	(24)	61
Employ: Retired	12%	(19)	11%	(18)	16%	(26)	2%	(4)	1%	(1)	59%	(98)	165
Employ: Unemployed	24%	(25)	10%	(10)	9%	(9)	3%	(3)	2%	(2)	52%	(54)	102
Employ: Other	30%	(22)	14%	(10)	13%	(9)	2%	(2)	1%	(1)	40%	(30)	74
Military HH: Yes	14%	(19)	14%	(20)	12%	(16)	4%	(5)	—	(0)	56%	(79)	140
Military HH: No	24%	(170)	14%	(104)	11%	(78)	2%	(16)	2%	(14)	47%	(339)	721
RD/WT: Right Direction	23%	(75)	14%	(45)	15%	(49)	2%	(6)	3%	(9)	44%	(147)	332
RD/WT: Wrong Track	22%	(114)	15%	(80)	9%	(45)	3%	(15)	1%	(5)	51%	(270)	529
Trump Job Approve	23%	(87)	16%	(60)	12%	(47)	2%	(8)	2%	(8)	44%	(166)	375
Trump Job Disapprove	21%	(94)	14%	(61)	10%	(43)	3%	(12)	1%	(6)	51%	(227)	443
Trump Job Strongly Approve	22%	(41)	9%	(16)	14%	(26)	1%	(1)	2%	(4)	53%	(100)	189
Trump Job Somewhat Approve	24%	(45)	23%	(43)	11%	(21)	4%	(7)	2%	(4)	35%	(65)	186
Trump Job Somewhat Disapprove	29%	(27)	17%	(16)	11%	(11)	2%	(2)	3%	(3)	39%	(37)	95
Trump Job Strongly Disapprove	19%	(66)	13%	(45)	9%	(32)	3%	(10)	1%	(4)	55%	(191)	348
Favorable of Trump	23%	(83)	15%	(53)	13%	(46)	2%	(6)	2%	(7)	45%	(160)	356
Unfavorable of Trump	20%	(95)	14%	(66)	10%	(46)	3%	(15)	2%	(8)	51%	(236)	467

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**Table CAS6\_3:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Blended'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	22%	(190)	14%	(125)	11%	(94)	2%	(21)	2%	(15)	48%	(417)	862
Very Favorable of Trump	22%	(47)	10%	(20)	16%	(32)	1%	(3)	1%	(3)	50%	(103)	208
Somewhat Favorable of Trump	25%	(36)	22%	(33)	9%	(14)	3%	(4)	3%	(4)	39%	(57)	148
Somewhat Unfavorable of Trump	26%	(26)	14%	(14)	16%	(16)	3%	(3)	1%	(1)	40%	(40)	99
Very Unfavorable of Trump	19%	(70)	14%	(52)	8%	(30)	3%	(12)	2%	(7)	53%	(197)	368
#1 Issue: Economy	24%	(61)	15%	(39)	9%	(24)	4%	(10)	2%	(5)	46%	(118)	255
#1 Issue: Security	31%	(49)	18%	(28)	13%	(21)	1%	(2)	—	(1)	36%	(57)	159
#1 Issue: Health Care	18%	(28)	17%	(27)	14%	(23)	—	(0)	1%	(1)	50%	(79)	157
#1 Issue: Medicare / Social Security	12%	(12)	5%	(5)	10%	(10)	3%	(3)	1%	(1)	70%	(69)	99
#1 Issue: Women's Issues	26%	(13)	1%	(1)	10%	(5)	5%	(2)	7%	(4)	51%	(26)	51
#1 Issue: Education	23%	(12)	30%	(15)	4%	(2)	5%	(3)	6%	(3)	33%	(17)	52
2018 House Vote: Democrat	19%	(51)	15%	(41)	11%	(29)	2%	(6)	2%	(5)	50%	(134)	267
2018 House Vote: Republican	17%	(42)	13%	(31)	11%	(27)	3%	(8)	2%	(5)	53%	(129)	242
2016 Vote: Hillary Clinton	21%	(53)	13%	(32)	10%	(25)	2%	(6)	2%	(5)	52%	(131)	251
2016 Vote: Donald Trump	18%	(45)	13%	(31)	12%	(30)	3%	(7)	2%	(4)	52%	(126)	244
2016 Vote: Other	12%	(7)	14%	(8)	14%	(9)	10%	(6)	1%	(1)	49%	(30)	61
2016 Vote: Didn't Vote	27%	(84)	17%	(53)	10%	(31)	1%	(2)	2%	(5)	43%	(130)	306
Voted in 2014: Yes	20%	(99)	14%	(67)	12%	(57)	2%	(11)	2%	(9)	50%	(243)	485
Voted in 2014: No	24%	(90)	15%	(58)	10%	(38)	3%	(11)	2%	(6)	46%	(174)	376
2012 Vote: Barack Obama	21%	(66)	12%	(39)	10%	(33)	3%	(11)	2%	(7)	51%	(162)	317
2012 Vote: Mitt Romney	15%	(27)	15%	(27)	13%	(24)	2%	(4)	1%	(2)	54%	(97)	181
2012 Vote: Didn't Vote	27%	(89)	17%	(56)	9%	(31)	2%	(6)	2%	(6)	43%	(145)	333
4-Region: Northeast	23%	(34)	14%	(20)	12%	(17)	2%	(2)	—	(1)	49%	(71)	145
4-Region: Midwest	28%	(49)	14%	(24)	10%	(17)	2%	(4)	2%	(3)	44%	(77)	174
4-Region: South	21%	(70)	16%	(53)	10%	(35)	4%	(12)	2%	(6)	47%	(158)	335
4-Region: West	18%	(37)	13%	(27)	12%	(25)	2%	(3)	2%	(4)	54%	(111)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Men, Women & Children'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(45)	8%	(68)	14%	(124)	1%	(9)	1%	(11)	70%	(605)	862
Gender: Male	6%	(26)	9%	(38)	15%	(62)	1%	(6)	2%	(8)	67%	(282)	423
Gender: Female	4%	(19)	7%	(29)	14%	(62)	1%	(3)	1%	(3)	74%	(323)	439
Age: 18-29	11%	(23)	9%	(19)	14%	(27)	3%	(6)	1%	(3)	62%	(125)	202
Age: 30-44	2%	(4)	10%	(22)	14%	(30)	1%	(2)	3%	(6)	71%	(152)	215
Age: 45-54	8%	(13)	5%	(8)	20%	(31)	1%	(1)	—	(0)	66%	(106)	160
Age: 55-64	2%	(3)	9%	(13)	14%	(20)	—	(1)	1%	(2)	73%	(106)	145
Age: 65+	2%	(2)	4%	(6)	11%	(15)	—	(0)	—	(1)	83%	(115)	139
Generation Z: 18-22	16%	(15)	10%	(10)	15%	(14)	2%	(2)	—	(0)	57%	(54)	95
Millennial: Age 23-38	4%	(11)	10%	(25)	13%	(33)	2%	(4)	3%	(9)	68%	(175)	257
Generation X: Age 39-54	6%	(14)	6%	(14)	18%	(41)	1%	(2)	—	(0)	69%	(154)	225
Boomers: Age 55-73	2%	(5)	7%	(18)	13%	(35)	—	(1)	1%	(3)	77%	(204)	265
PID: Dem (no lean)	7%	(20)	9%	(25)	14%	(40)	1%	(3)	2%	(5)	67%	(193)	286
PID: Ind (no lean)	5%	(17)	5%	(15)	15%	(48)	1%	(2)	1%	(3)	73%	(230)	314
PID: Rep (no lean)	3%	(8)	11%	(28)	14%	(35)	1%	(4)	1%	(4)	70%	(182)	261
PID/Gender: Dem Men	8%	(9)	12%	(14)	16%	(18)	1%	(1)	4%	(4)	59%	(65)	112
PID/Gender: Dem Women	6%	(11)	6%	(11)	13%	(22)	1%	(2)	—	(1)	73%	(128)	175
PID/Gender: Ind Men	7%	(13)	6%	(10)	15%	(26)	1%	(2)	1%	(2)	70%	(124)	177
PID/Gender: Ind Women	3%	(3)	4%	(5)	16%	(22)	—	(0)	—	(1)	77%	(106)	137
PID/Gender: Rep Men	3%	(4)	11%	(15)	13%	(18)	2%	(3)	1%	(2)	70%	(93)	134
PID/Gender: Rep Women	4%	(5)	10%	(13)	14%	(17)	1%	(1)	1%	(2)	70%	(89)	127
Ideo: Liberal (1-3)	8%	(16)	8%	(16)	16%	(32)	1%	(3)	2%	(3)	65%	(130)	200
Ideo: Moderate (4)	5%	(12)	11%	(27)	16%	(40)	1%	(3)	2%	(4)	65%	(159)	245
Ideo: Conservative (5-7)	3%	(10)	6%	(18)	12%	(36)	—	(1)	1%	(4)	77%	(220)	288
Educ: < College	6%	(38)	8%	(50)	16%	(100)	1%	(6)	1%	(9)	68%	(424)	627
Educ: Bachelors degree	4%	(5)	9%	(14)	10%	(15)	1%	(2)	—	(0)	76%	(115)	150
Educ: Post-grad	2%	(2)	4%	(4)	11%	(9)	1%	(1)	3%	(2)	78%	(66)	84
Income: Under 50k	7%	(39)	8%	(42)	15%	(76)	1%	(4)	2%	(9)	67%	(352)	522
Income: 50k-100k	2%	(5)	9%	(21)	16%	(36)	2%	(4)	1%	(2)	71%	(167)	234
Income: 100k+	1%	(1)	5%	(5)	10%	(11)	1%	(1)	1%	(1)	82%	(86)	105

Continued on next page

**Table CAS6\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Men, Women & Children'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(45)	8%	(68)	14%	(124)	1%	(9)	1%	(11)	70%	(605)	862
Ethnicity: White	3%	(22)	8%	(53)	13%	(90)	1%	(7)	1%	(10)	73%	(502)	684
Ethnicity: Hispanic	12%	(20)	10%	(16)	16%	(25)	1%	(1)	1%	(2)	60%	(93)	157
Ethnicity: Afr. Am.	13%	(13)	10%	(10)	16%	(16)	1%	(1)	2%	(2)	57%	(57)	100
Ethnicity: Other	13%	(10)	6%	(4)	22%	(17)	—	(0)	—	(0)	59%	(46)	77
All Christian	3%	(10)	6%	(23)	13%	(49)	1%	(4)	1%	(5)	75%	(276)	367
Agnostic/Nothing in particular	6%	(28)	9%	(41)	16%	(72)	1%	(3)	1%	(5)	66%	(287)	436
Evangelical	2%	(5)	7%	(16)	19%	(41)	1%	(2)	2%	(4)	70%	(155)	224
Non-Evangelical	3%	(10)	8%	(25)	14%	(48)	1%	(4)	1%	(4)	73%	(244)	336
Community: Urban	9%	(19)	8%	(17)	15%	(33)	2%	(4)	2%	(4)	65%	(144)	220
Community: Suburban	3%	(12)	5%	(21)	16%	(60)	1%	(3)	1%	(4)	74%	(276)	375
Community: Rural	5%	(15)	11%	(30)	11%	(30)	1%	(2)	1%	(3)	70%	(185)	266
Employ: Private Sector	3%	(9)	9%	(25)	12%	(33)	2%	(5)	2%	(5)	73%	(205)	282
Employ: Self-Employed	9%	(8)	11%	(9)	13%	(10)	—	(0)	2%	(1)	66%	(54)	82
Employ: Homemaker	9%	(6)	8%	(5)	15%	(9)	—	(0)	—	(0)	68%	(41)	61
Employ: Retired	3%	(4)	5%	(8)	15%	(25)	—	(1)	—	(0)	77%	(127)	165
Employ: Unemployed	3%	(3)	5%	(5)	13%	(13)	—	(0)	3%	(3)	77%	(78)	102
Employ: Other	4%	(3)	6%	(5)	21%	(15)	1%	(1)	1%	(1)	68%	(50)	74
Military HH: Yes	5%	(7)	6%	(8)	13%	(19)	1%	(1)	—	(0)	75%	(105)	140
Military HH: No	5%	(38)	8%	(59)	15%	(105)	1%	(8)	2%	(11)	69%	(500)	721
RD/WT: Right Direction	3%	(11)	9%	(31)	19%	(62)	1%	(2)	2%	(8)	66%	(218)	332
RD/WT: Wrong Track	6%	(34)	7%	(36)	12%	(62)	1%	(7)	1%	(3)	73%	(387)	529
Trump Job Approve	4%	(14)	9%	(35)	15%	(56)	1%	(3)	2%	(8)	69%	(259)	375
Trump Job Disapprove	7%	(31)	6%	(28)	14%	(64)	1%	(5)	1%	(3)	70%	(312)	443
Trump Job Strongly Approve	3%	(5)	9%	(16)	14%	(26)	—	(0)	2%	(4)	73%	(138)	189
Trump Job Somewhat Approve	5%	(8)	10%	(19)	16%	(30)	2%	(3)	2%	(4)	65%	(121)	186
Trump Job Somewhat Disapprove	6%	(6)	8%	(8)	21%	(20)	1%	(1)	1%	(1)	63%	(60)	95
Trump Job Strongly Disapprove	7%	(26)	6%	(20)	13%	(44)	1%	(4)	1%	(2)	72%	(252)	348
Favorable of Trump	3%	(12)	9%	(31)	15%	(54)	—	(1)	2%	(7)	71%	(252)	356
Unfavorable of Trump	7%	(32)	7%	(34)	15%	(68)	2%	(8)	1%	(4)	69%	(321)	467

Continued on next page

**Table CAS6\_4:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler? 'Men, Women & Children'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(45)	8%	(68)	14%	(124)	1%	(9)	1%	(11)	70%	(605)	862
Very Favorable of Trump	4%	(8)	9%	(18)	15%	(31)	—	(1)	2%	(5)	70%	(145)	208
Somewhat Favorable of Trump	2%	(4)	9%	(13)	16%	(23)	—	(1)	1%	(2)	72%	(106)	148
Somewhat Unfavorable of Trump	4%	(4)	11%	(11)	19%	(19)	3%	(3)	—	(0)	64%	(63)	99
Very Unfavorable of Trump	7%	(27)	6%	(24)	13%	(49)	1%	(5)	1%	(4)	70%	(257)	368
#1 Issue: Economy	5%	(12)	8%	(19)	15%	(39)	1%	(2)	2%	(6)	69%	(176)	255
#1 Issue: Security	6%	(10)	14%	(22)	14%	(22)	—	(0)	1%	(1)	65%	(104)	159
#1 Issue: Health Care	5%	(8)	6%	(10)	18%	(28)	2%	(4)	—	(0)	68%	(107)	157
#1 Issue: Medicare / Social Security	1%	(1)	5%	(5)	9%	(9)	—	(0)	1%	(1)	83%	(83)	99
#1 Issue: Women's Issues	13%	(7)	5%	(3)	15%	(7)	—	(0)	—	(0)	67%	(34)	51
#1 Issue: Education	14%	(7)	9%	(5)	14%	(7)	1%	(1)	2%	(1)	60%	(31)	52
2018 House Vote: Democrat	5%	(13)	10%	(27)	12%	(32)	1%	(3)	2%	(4)	70%	(186)	267
2018 House Vote: Republican	2%	(5)	7%	(17)	13%	(31)	2%	(4)	1%	(4)	75%	(181)	242
2016 Vote: Hillary Clinton	5%	(12)	8%	(20)	13%	(34)	1%	(3)	1%	(3)	71%	(180)	251
2016 Vote: Donald Trump	3%	(7)	7%	(17)	13%	(32)	1%	(1)	2%	(5)	74%	(181)	244
2016 Vote: Other	—	(0)	9%	(5)	9%	(5)	3%	(2)	1%	(1)	78%	(48)	61
2016 Vote: Didn't Vote	8%	(26)	8%	(26)	17%	(52)	1%	(3)	1%	(3)	64%	(197)	306
Voted in 2014: Yes	5%	(23)	8%	(38)	12%	(58)	1%	(4)	2%	(8)	73%	(354)	485
Voted in 2014: No	6%	(22)	8%	(29)	18%	(66)	1%	(5)	1%	(3)	67%	(251)	376
2012 Vote: Barack Obama	5%	(15)	8%	(26)	13%	(41)	1%	(4)	2%	(6)	71%	(224)	317
2012 Vote: Mitt Romney	2%	(3)	7%	(12)	12%	(22)	—	(0)	2%	(3)	78%	(140)	181
2012 Vote: Didn't Vote	8%	(27)	8%	(26)	17%	(56)	1%	(5)	1%	(2)	65%	(218)	333
4-Region: Northeast	6%	(9)	7%	(10)	16%	(23)	2%	(2)	1%	(2)	68%	(99)	145
4-Region: Midwest	2%	(3)	7%	(12)	16%	(28)	3%	(4)	2%	(3)	71%	(123)	174
4-Region: South	6%	(20)	8%	(27)	13%	(44)	—	(1)	2%	(5)	71%	(238)	335
4-Region: West	6%	(13)	9%	(19)	14%	(29)	1%	(1)	—	(1)	70%	(145)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS6\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Top Five'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(49)	11%	(94)	14%	(118)	1%	(8)	1%	(11)	67%	(581)	862
Gender: Male	6%	(26)	11%	(46)	16%	(66)	1%	(4)	1%	(6)	65%	(275)	423
Gender: Female	5%	(23)	11%	(48)	12%	(52)	1%	(5)	1%	(5)	70%	(306)	439
Age: 18-29	14%	(28)	12%	(24)	10%	(21)	1%	(2)	2%	(4)	60%	(122)	202
Age: 30-44	3%	(7)	12%	(25)	16%	(34)	1%	(2)	2%	(4)	66%	(143)	215
Age: 45-54	8%	(12)	12%	(20)	18%	(28)	—	(1)	2%	(3)	60%	(96)	160
Age: 55-64	—	(0)	9%	(13)	15%	(22)	1%	(2)	—	(1)	74%	(108)	145
Age: 65+	1%	(1)	9%	(12)	9%	(13)	1%	(2)	—	(0)	80%	(112)	139
Generation Z: 18-22	20%	(19)	17%	(16)	12%	(11)	2%	(2)	1%	(1)	48%	(46)	95
Millennial: Age 23-38	6%	(15)	10%	(24)	14%	(35)	1%	(3)	3%	(7)	67%	(173)	257
Generation X: Age 39-54	6%	(13)	13%	(29)	16%	(37)	—	(1)	1%	(3)	63%	(142)	225
Boomers: Age 55-73	—	(1)	9%	(24)	13%	(35)	1%	(3)	—	(1)	76%	(203)	265
PID: Dem (no lean)	7%	(20)	12%	(34)	15%	(43)	2%	(6)	1%	(2)	63%	(182)	286
PID: Ind (no lean)	5%	(15)	9%	(27)	14%	(44)	1%	(3)	1%	(4)	71%	(222)	314
PID: Rep (no lean)	5%	(13)	13%	(33)	12%	(31)	—	(0)	2%	(6)	68%	(177)	261
PID/Gender: Dem Men	9%	(10)	14%	(15)	17%	(19)	3%	(4)	1%	(1)	56%	(62)	112
PID/Gender: Dem Women	6%	(10)	11%	(19)	14%	(24)	1%	(2)	—	(1)	68%	(120)	175
PID/Gender: Ind Men	7%	(12)	9%	(15)	15%	(26)	—	(0)	2%	(3)	68%	(121)	177
PID/Gender: Ind Women	3%	(3)	9%	(12)	13%	(17)	2%	(3)	—	(1)	74%	(101)	137
PID/Gender: Rep Men	3%	(4)	12%	(16)	15%	(20)	—	(0)	1%	(1)	69%	(93)	134
PID/Gender: Rep Women	8%	(10)	13%	(17)	9%	(11)	—	(0)	3%	(4)	67%	(85)	127
Ideo: Liberal (1-3)	6%	(12)	10%	(20)	18%	(36)	1%	(1)	1%	(1)	65%	(129)	200
Ideo: Moderate (4)	6%	(14)	14%	(33)	15%	(38)	2%	(4)	1%	(3)	63%	(153)	245
Ideo: Conservative (5-7)	6%	(16)	8%	(22)	11%	(32)	1%	(3)	3%	(8)	72%	(208)	288
Educ: < College	7%	(42)	12%	(75)	15%	(93)	1%	(6)	2%	(10)	64%	(401)	627
Educ: Bachelors degree	3%	(4)	9%	(13)	11%	(16)	—	(1)	—	(0)	77%	(116)	150
Educ: Post-grad	3%	(3)	7%	(6)	11%	(9)	2%	(2)	2%	(2)	76%	(64)	84
Income: Under 50k	7%	(35)	12%	(65)	14%	(71)	1%	(8)	2%	(9)	64%	(334)	522
Income: 50k-100k	4%	(10)	9%	(22)	16%	(38)	—	(1)	1%	(2)	69%	(162)	234
Income: 100k+	3%	(4)	7%	(7)	9%	(9)	—	(0)	1%	(1)	80%	(85)	105

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**Table CAS6\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Top Five'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(49)	11%	(94)	14%	(118)	1%	(8)	1%	(11)	67%	(581)	862
Ethnicity: White	4%	(25)	11%	(72)	12%	(80)	1%	(6)	1%	(8)	72%	(493)	684
Ethnicity: Hispanic	11%	(18)	12%	(19)	18%	(29)	—	(0)	2%	(4)	56%	(88)	157
Ethnicity: Afr. Am.	11%	(11)	14%	(14)	20%	(20)	2%	(2)	3%	(3)	50%	(50)	100
Ethnicity: Other	15%	(12)	11%	(8)	23%	(18)	—	(0)	—	(0)	50%	(39)	77
All Christian	2%	(9)	11%	(40)	12%	(46)	1%	(4)	1%	(4)	72%	(264)	367
Agnostic/Nothing in particular	7%	(30)	12%	(51)	16%	(70)	1%	(4)	2%	(7)	63%	(274)	436
Evangelical	5%	(10)	10%	(23)	15%	(33)	1%	(3)	2%	(4)	67%	(150)	224
Non-Evangelical	2%	(8)	11%	(39)	15%	(50)	1%	(4)	1%	(2)	69%	(233)	336
Community: Urban	9%	(19)	10%	(22)	17%	(37)	2%	(5)	1%	(3)	61%	(135)	220
Community: Suburban	3%	(10)	8%	(31)	15%	(55)	1%	(3)	1%	(6)	72%	(271)	375
Community: Rural	7%	(20)	16%	(41)	10%	(26)	—	(1)	1%	(3)	66%	(175)	266
Employ: Private Sector	5%	(14)	9%	(25)	11%	(32)	1%	(4)	1%	(4)	72%	(203)	282
Employ: Self-Employed	5%	(4)	15%	(12)	15%	(12)	2%	(1)	3%	(2)	60%	(49)	82
Employ: Homemaker	6%	(4)	22%	(13)	10%	(6)	—	(0)	—	(0)	62%	(37)	61
Employ: Retired	1%	(1)	8%	(13)	15%	(24)	—	(0)	—	(0)	77%	(126)	165
Employ: Unemployed	6%	(6)	7%	(7)	14%	(14)	—	(0)	1%	(1)	72%	(74)	102
Employ: Other	3%	(2)	12%	(9)	17%	(13)	2%	(2)	1%	(1)	64%	(47)	74
Military HH: Yes	3%	(4)	12%	(17)	12%	(18)	—	(0)	—	(0)	72%	(101)	140
Military HH: No	6%	(45)	11%	(77)	14%	(100)	1%	(8)	2%	(11)	66%	(480)	721
RD/WT: Right Direction	6%	(19)	13%	(45)	15%	(48)	1%	(5)	2%	(6)	63%	(209)	332
RD/WT: Wrong Track	6%	(30)	9%	(49)	13%	(70)	1%	(4)	1%	(5)	70%	(372)	529
Trump Job Approve	5%	(18)	13%	(50)	11%	(41)	2%	(6)	2%	(6)	68%	(254)	375
Trump Job Disapprove	7%	(30)	9%	(39)	16%	(71)	—	(2)	1%	(5)	67%	(297)	443
Trump Job Strongly Approve	4%	(8)	10%	(19)	13%	(24)	1%	(1)	1%	(1)	72%	(136)	189
Trump Job Somewhat Approve	6%	(10)	17%	(31)	9%	(17)	3%	(5)	3%	(5)	63%	(117)	186
Trump Job Somewhat Disapprove	9%	(8)	8%	(8)	21%	(20)	—	(0)	4%	(4)	57%	(55)	95
Trump Job Strongly Disapprove	6%	(21)	9%	(31)	15%	(51)	1%	(2)	—	(1)	70%	(242)	348
Favorable of Trump	4%	(16)	13%	(45)	12%	(43)	1%	(2)	2%	(6)	68%	(244)	356
Unfavorable of Trump	6%	(30)	10%	(45)	16%	(73)	1%	(6)	1%	(5)	66%	(308)	467

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**Table CAS6\_5:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Top Five'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(49)	11%	(94)	14%	(118)	1%	(8)	1%	(11)	67%	(581)	862
Very Favorable of Trump	6%	(12)	8%	(16)	14%	(29)	1%	(1)	1%	(3)	70%	(146)	208
Somewhat Favorable of Trump	2%	(4)	19%	(28)	10%	(14)	1%	(1)	2%	(4)	66%	(97)	148
Somewhat Unfavorable of Trump	7%	(7)	8%	(8)	18%	(18)	2%	(2)	3%	(3)	61%	(60)	99
Very Unfavorable of Trump	6%	(23)	10%	(36)	15%	(55)	1%	(4)	1%	(2)	67%	(247)	368
#1 Issue: Economy	6%	(14)	10%	(25)	17%	(43)	1%	(1)	2%	(4)	66%	(168)	255
#1 Issue: Security	8%	(12)	14%	(22)	14%	(22)	1%	(2)	1%	(1)	63%	(100)	159
#1 Issue: Health Care	2%	(3)	14%	(22)	14%	(23)	1%	(2)	2%	(3)	66%	(103)	157
#1 Issue: Medicare / Social Security	3%	(3)	8%	(8)	10%	(10)	—	(0)	1%	(1)	79%	(78)	99
#1 Issue: Women's Issues	15%	(8)	8%	(4)	15%	(8)	3%	(2)	1%	(1)	57%	(29)	51
#1 Issue: Education	14%	(7)	16%	(8)	1%	(1)	2%	(1)	2%	(1)	64%	(33)	52
2018 House Vote: Democrat	5%	(14)	10%	(27)	15%	(41)	1%	(4)	1%	(4)	66%	(177)	267
2018 House Vote: Republican	3%	(8)	9%	(22)	10%	(24)	1%	(2)	2%	(6)	75%	(181)	242
2016 Vote: Hillary Clinton	4%	(11)	8%	(21)	17%	(42)	1%	(3)	2%	(4)	68%	(170)	251
2016 Vote: Donald Trump	4%	(9)	9%	(21)	10%	(25)	1%	(3)	1%	(3)	75%	(182)	244
2016 Vote: Other	1%	(1)	7%	(5)	13%	(8)	—	(0)	3%	(2)	74%	(45)	61
2016 Vote: Didn't Vote	9%	(27)	16%	(48)	14%	(42)	1%	(3)	1%	(3)	60%	(184)	306
Voted in 2014: Yes	5%	(25)	9%	(42)	13%	(63)	1%	(6)	2%	(7)	70%	(341)	485
Voted in 2014: No	6%	(23)	14%	(52)	15%	(55)	1%	(3)	1%	(4)	64%	(240)	376
2012 Vote: Barack Obama	6%	(18)	9%	(27)	16%	(50)	2%	(6)	2%	(5)	67%	(211)	317
2012 Vote: Mitt Romney	3%	(6)	9%	(16)	11%	(20)	—	(0)	2%	(4)	75%	(135)	181
2012 Vote: Didn't Vote	8%	(25)	14%	(47)	14%	(45)	1%	(3)	1%	(2)	63%	(211)	333
4-Region: Northeast	3%	(5)	12%	(18)	16%	(23)	1%	(1)	2%	(2)	66%	(96)	145
4-Region: Midwest	5%	(9)	12%	(20)	16%	(28)	1%	(1)	—	(1)	66%	(115)	174
4-Region: South	6%	(19)	10%	(35)	12%	(40)	1%	(5)	1%	(4)	69%	(232)	335
4-Region: West	8%	(16)	10%	(21)	13%	(27)	—	(1)	2%	(4)	67%	(138)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Cobbler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(101)	12%	(102)	14%	(119)	2%	(13)	1%	(7)	60%	(520)	862
Gender: Male	13%	(54)	12%	(50)	15%	(65)	1%	(3)	1%	(3)	58%	(247)	423
Gender: Female	11%	(46)	12%	(52)	12%	(54)	2%	(10)	1%	(4)	62%	(273)	439
Age: 18-29	23%	(47)	8%	(17)	15%	(31)	1%	(2)	1%	(2)	51%	(104)	202
Age: 30-44	11%	(24)	15%	(32)	10%	(22)	3%	(6)	2%	(5)	59%	(126)	215
Age: 45-54	12%	(19)	11%	(17)	19%	(30)	1%	(2)	—	(1)	56%	(90)	160
Age: 55-64	3%	(5)	15%	(22)	13%	(19)	2%	(2)	—	(0)	67%	(97)	145
Age: 65+	4%	(6)	10%	(13)	12%	(17)	—	(1)	—	(0)	74%	(103)	139
Generation Z: 18-22	30%	(29)	6%	(6)	12%	(11)	—	(0)	1%	(1)	51%	(48)	95
Millennial: Age 23-38	14%	(36)	12%	(31)	13%	(34)	3%	(8)	2%	(4)	56%	(144)	257
Generation X: Age 39-54	11%	(26)	13%	(30)	17%	(38)	1%	(2)	1%	(3)	57%	(127)	225
Boomers: Age 55-73	4%	(9)	13%	(34)	13%	(33)	1%	(3)	—	(0)	70%	(185)	265
PID: Dem (no lean)	9%	(25)	10%	(27)	18%	(52)	2%	(5)	1%	(2)	61%	(175)	286
PID: Ind (no lean)	14%	(43)	12%	(38)	13%	(39)	1%	(4)	—	(1)	60%	(189)	314
PID: Rep (no lean)	13%	(33)	14%	(37)	11%	(28)	1%	(4)	1%	(3)	60%	(156)	261
PID/Gender: Dem Men	11%	(12)	9%	(10)	23%	(26)	—	(1)	1%	(1)	56%	(62)	112
PID/Gender: Dem Women	7%	(12)	10%	(18)	15%	(26)	3%	(5)	1%	(1)	65%	(113)	175
PID/Gender: Ind Men	16%	(28)	13%	(23)	13%	(22)	—	(0)	—	(1)	58%	(102)	177
PID/Gender: Ind Women	11%	(15)	11%	(15)	12%	(17)	3%	(4)	—	(1)	63%	(86)	137
PID/Gender: Rep Men	10%	(14)	12%	(16)	13%	(17)	2%	(3)	1%	(1)	62%	(83)	134
PID/Gender: Rep Women	15%	(19)	16%	(20)	8%	(11)	1%	(1)	2%	(2)	58%	(73)	127
Ideo: Liberal (1-3)	15%	(29)	9%	(18)	18%	(37)	2%	(4)	1%	(2)	55%	(109)	200
Ideo: Moderate (4)	10%	(25)	13%	(31)	18%	(43)	1%	(3)	1%	(3)	57%	(141)	245
Ideo: Conservative (5-7)	11%	(32)	13%	(37)	9%	(27)	2%	(6)	1%	(2)	64%	(183)	288
Educ: < College	14%	(85)	12%	(74)	14%	(90)	2%	(11)	—	(2)	58%	(364)	627
Educ: Bachelors degree	8%	(12)	13%	(20)	12%	(19)	—	(1)	1%	(1)	65%	(98)	150
Educ: Post-grad	4%	(4)	10%	(8)	12%	(10)	2%	(1)	4%	(4)	69%	(58)	84
Income: Under 50k	14%	(76)	13%	(68)	14%	(73)	1%	(8)	—	(2)	57%	(296)	522
Income: 50k-100k	7%	(17)	12%	(28)	16%	(37)	—	(1)	1%	(3)	63%	(148)	234
Income: 100k+	8%	(8)	6%	(6)	8%	(9)	4%	(4)	2%	(2)	72%	(76)	105

Continued on next page

**Table CAS6\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'The Cobbler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(101)	12%	(102)	14%	(119)	2%	(13)	1%	(7)	60%	(520)	862
Ethnicity: White	10%	(66)	13%	(89)	12%	(83)	1%	(9)	1%	(6)	63%	(432)	684
Ethnicity: Hispanic	21%	(33)	11%	(18)	17%	(27)	2%	(3)	—	(0)	49%	(76)	157
Ethnicity: Afr. Am.	21%	(21)	6%	(6)	22%	(22)	2%	(2)	1%	(1)	48%	(48)	100
Ethnicity: Other	19%	(14)	9%	(7)	18%	(14)	3%	(2)	—	(0)	52%	(40)	77
All Christian	7%	(27)	10%	(38)	12%	(45)	2%	(7)	1%	(4)	67%	(246)	367
Agnostic/Nothing in particular	14%	(63)	14%	(61)	17%	(72)	1%	(6)	1%	(3)	53%	(231)	436
Evangelical	7%	(16)	14%	(31)	16%	(36)	1%	(2)	1%	(3)	61%	(136)	224
Non-Evangelical	7%	(24)	10%	(34)	15%	(51)	2%	(8)	1%	(4)	64%	(215)	336
Community: Urban	17%	(37)	10%	(22)	15%	(33)	4%	(8)	—	(0)	54%	(120)	220
Community: Suburban	6%	(22)	11%	(41)	14%	(54)	—	(0)	1%	(5)	68%	(253)	375
Community: Rural	16%	(42)	15%	(39)	12%	(31)	2%	(5)	1%	(2)	55%	(146)	266
Employ: Private Sector	10%	(27)	13%	(36)	10%	(28)	2%	(5)	2%	(5)	64%	(180)	282
Employ: Self-Employed	17%	(14)	14%	(12)	19%	(15)	1%	(1)	—	(0)	48%	(40)	82
Employ: Homemaker	19%	(11)	24%	(15)	7%	(4)	2%	(1)	—	(0)	48%	(29)	61
Employ: Retired	2%	(4)	9%	(14)	18%	(30)	—	(0)	—	(1)	71%	(117)	165
Employ: Unemployed	13%	(14)	6%	(6)	14%	(14)	2%	(2)	—	(0)	66%	(67)	102
Employ: Other	13%	(10)	12%	(9)	16%	(12)	3%	(2)	1%	(1)	55%	(41)	74
Military HH: Yes	8%	(12)	13%	(18)	13%	(18)	1%	(1)	—	(1)	65%	(91)	140
Military HH: No	12%	(89)	12%	(85)	14%	(100)	2%	(12)	1%	(7)	59%	(429)	721
RD/WT: Right Direction	12%	(39)	15%	(50)	15%	(48)	2%	(5)	1%	(3)	56%	(186)	332
RD/WT: Wrong Track	12%	(62)	10%	(52)	13%	(70)	2%	(8)	1%	(4)	63%	(334)	529
Trump Job Approve	10%	(38)	17%	(65)	11%	(40)	2%	(7)	1%	(4)	59%	(221)	375
Trump Job Disapprove	13%	(59)	8%	(35)	16%	(71)	1%	(6)	1%	(3)	61%	(270)	443
Trump Job Strongly Approve	10%	(19)	14%	(26)	13%	(24)	1%	(2)	2%	(3)	60%	(115)	189
Trump Job Somewhat Approve	10%	(19)	21%	(39)	9%	(16)	3%	(5)	—	(1)	57%	(106)	186
Trump Job Somewhat Disapprove	15%	(14)	17%	(17)	19%	(18)	2%	(2)	1%	(1)	45%	(43)	95
Trump Job Strongly Disapprove	13%	(45)	5%	(19)	15%	(52)	1%	(4)	1%	(2)	65%	(226)	348
Favorable of Trump	10%	(36)	17%	(60)	11%	(40)	1%	(5)	1%	(4)	59%	(211)	356
Unfavorable of Trump	13%	(59)	9%	(40)	16%	(77)	2%	(8)	1%	(2)	60%	(281)	467

Continued on next page

**Table CAS6\_6:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Cobbler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(101)	12%	(102)	14%	(119)	2%	(13)	1%	(7)	60%	(520)	862
Very Favorable of Trump	12%	(25)	12%	(26)	14%	(28)	1%	(2)	1%	(3)	60%	(124)	208
Somewhat Favorable of Trump	8%	(11)	23%	(34)	8%	(12)	2%	(3)	1%	(1)	58%	(86)	148
Somewhat Unfavorable of Trump	12%	(12)	15%	(15)	19%	(19)	4%	(4)	1%	(1)	49%	(49)	99
Very Unfavorable of Trump	13%	(47)	7%	(25)	16%	(58)	1%	(4)	—	(2)	63%	(232)	368
#1 Issue: Economy	11%	(28)	11%	(29)	16%	(42)	1%	(1)	1%	(3)	60%	(152)	255
#1 Issue: Security	12%	(19)	16%	(25)	14%	(22)	4%	(7)	1%	(1)	53%	(85)	159
#1 Issue: Health Care	10%	(15)	19%	(30)	12%	(19)	—	(1)	—	(0)	58%	(91)	157
#1 Issue: Medicare / Social Security	6%	(6)	8%	(8)	12%	(12)	—	(0)	1%	(1)	72%	(71)	99
#1 Issue: Women's Issues	27%	(14)	2%	(1)	14%	(7)	3%	(2)	—	(0)	54%	(28)	51
#1 Issue: Education	15%	(8)	7%	(4)	8%	(4)	4%	(2)	4%	(2)	62%	(32)	52
2018 House Vote: Democrat	10%	(25)	9%	(23)	14%	(39)	2%	(5)	1%	(2)	64%	(172)	267
2018 House Vote: Republican	9%	(21)	12%	(28)	10%	(25)	2%	(6)	1%	(3)	66%	(159)	242
2016 Vote: Hillary Clinton	9%	(22)	6%	(16)	16%	(41)	1%	(4)	1%	(2)	66%	(167)	251
2016 Vote: Donald Trump	10%	(23)	13%	(30)	10%	(25)	2%	(5)	1%	(3)	64%	(156)	244
2016 Vote: Other	6%	(4)	16%	(10)	14%	(9)	1%	(1)	—	(0)	63%	(38)	61
2016 Vote: Didn't Vote	17%	(51)	15%	(46)	14%	(44)	1%	(4)	1%	(2)	52%	(158)	306
Voted in 2014: Yes	11%	(52)	10%	(49)	13%	(63)	2%	(9)	1%	(4)	63%	(307)	485
Voted in 2014: No	13%	(48)	14%	(53)	15%	(56)	1%	(4)	1%	(3)	57%	(213)	376
2012 Vote: Barack Obama	11%	(36)	9%	(29)	14%	(46)	2%	(6)	1%	(2)	62%	(198)	317
2012 Vote: Mitt Romney	7%	(13)	13%	(23)	10%	(19)	—	(1)	1%	(1)	68%	(123)	181
2012 Vote: Didn't Vote	15%	(49)	12%	(41)	15%	(50)	2%	(6)	1%	(2)	56%	(185)	333
4-Region: Northeast	15%	(22)	12%	(17)	15%	(22)	1%	(1)	1%	(2)	56%	(81)	145
4-Region: Midwest	12%	(20)	12%	(21)	14%	(24)	1%	(1)	1%	(2)	61%	(106)	174
4-Region: South	10%	(34)	14%	(46)	13%	(43)	2%	(8)	1%	(3)	60%	(201)	335
4-Region: West	12%	(25)	9%	(18)	14%	(29)	2%	(3)	—	(0)	64%	(132)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Hotel Transylvania 2'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(256)	22%	(189)	10%	(87)	1%	(11)	1%	(11)	36%	(307)	862
Gender: Male	24%	(101)	21%	(91)	14%	(59)	2%	(8)	2%	(8)	37%	(156)	423
Gender: Female	35%	(155)	23%	(99)	7%	(29)	1%	(3)	1%	(3)	34%	(151)	439
Age: 18-29	39%	(79)	28%	(57)	8%	(16)	2%	(4)	1%	(3)	21%	(43)	202
Age: 30-44	32%	(69)	25%	(53)	9%	(19)	1%	(3)	1%	(2)	32%	(69)	215
Age: 45-54	39%	(63)	16%	(26)	11%	(18)	1%	(2)	3%	(5)	29%	(47)	160
Age: 55-64	21%	(30)	15%	(22)	13%	(19)	2%	(2)	1%	(1)	48%	(70)	145
Age: 65+	10%	(14)	22%	(30)	11%	(16)	—	(1)	—	(0)	56%	(79)	139
Generation Z: 18-22	46%	(44)	27%	(25)	7%	(7)	4%	(4)	2%	(2)	14%	(13)	95
Millennial: Age 23-38	35%	(90)	28%	(71)	8%	(21)	1%	(2)	1%	(3)	28%	(71)	257
Generation X: Age 39-54	35%	(78)	18%	(40)	11%	(25)	1%	(2)	2%	(5)	33%	(75)	225
Boomers: Age 55-73	17%	(45)	18%	(49)	12%	(31)	1%	(3)	—	(1)	52%	(137)	265
PID: Dem (no lean)	30%	(86)	21%	(60)	10%	(28)	2%	(5)	2%	(6)	35%	(101)	286
PID: Ind (no lean)	30%	(93)	22%	(69)	10%	(33)	1%	(4)	—	(1)	36%	(114)	314
PID: Rep (no lean)	29%	(77)	23%	(60)	10%	(26)	1%	(2)	2%	(4)	35%	(92)	261
PID/Gender: Dem Men	24%	(26)	13%	(15)	19%	(21)	3%	(3)	6%	(6)	35%	(39)	112
PID/Gender: Dem Women	34%	(60)	26%	(45)	4%	(7)	1%	(1)	—	(0)	35%	(62)	175
PID/Gender: Ind Men	22%	(38)	27%	(47)	12%	(22)	1%	(2)	—	(0)	38%	(67)	177
PID/Gender: Ind Women	40%	(55)	16%	(22)	8%	(11)	1%	(2)	—	(1)	34%	(47)	137
PID/Gender: Rep Men	27%	(37)	21%	(29)	12%	(16)	2%	(2)	1%	(2)	37%	(50)	134
PID/Gender: Rep Women	32%	(40)	25%	(32)	9%	(11)	—	(0)	2%	(2)	33%	(42)	127
Ideo: Liberal (1-3)	31%	(62)	24%	(49)	11%	(21)	1%	(3)	2%	(4)	30%	(61)	200
Ideo: Moderate (4)	26%	(65)	24%	(58)	12%	(30)	1%	(3)	1%	(2)	35%	(86)	245
Ideo: Conservative (5-7)	28%	(79)	20%	(57)	10%	(28)	2%	(6)	1%	(4)	39%	(113)	288
Educ: < College	32%	(202)	21%	(129)	10%	(60)	1%	(7)	1%	(9)	35%	(220)	627
Educ: Bachelors degree	26%	(39)	28%	(42)	10%	(15)	1%	(2)	1%	(1)	34%	(51)	150
Educ: Post-grad	17%	(15)	21%	(18)	15%	(12)	2%	(2)	1%	(1)	44%	(37)	84
Income: Under 50k	32%	(168)	20%	(105)	10%	(50)	2%	(9)	1%	(8)	35%	(183)	522
Income: 50k-100k	29%	(67)	25%	(58)	13%	(29)	1%	(1)	1%	(2)	32%	(76)	234
Income: 100k+	20%	(21)	25%	(26)	8%	(8)	1%	(1)	1%	(1)	46%	(48)	105

Continued on next page

**Table CAS6\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania 2'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(256)	22%	(189)	10%	(87)	1%	(11)	1%	(11)	36%	(307)	862
Ethnicity: White	29%	(199)	20%	(140)	9%	(64)	1%	(8)	1%	(8)	39%	(266)	684
Ethnicity: Hispanic	37%	(57)	29%	(45)	6%	(10)	2%	(2)	1%	(1)	26%	(41)	157
Ethnicity: Afr. Am.	31%	(31)	25%	(25)	14%	(14)	1%	(1)	1%	(1)	28%	(28)	100
Ethnicity: Other	34%	(26)	32%	(25)	13%	(10)	3%	(2)	2%	(1)	16%	(13)	77
All Christian	25%	(93)	21%	(77)	12%	(44)	2%	(8)	1%	(5)	38%	(140)	367
Agnostic/Nothing in particular	33%	(144)	22%	(97)	10%	(43)	1%	(3)	1%	(6)	33%	(143)	436
Evangelical	31%	(69)	23%	(50)	9%	(21)	1%	(3)	2%	(4)	34%	(76)	224
Non-Evangelical	28%	(94)	20%	(67)	11%	(38)	2%	(7)	2%	(5)	37%	(125)	336
Community: Urban	29%	(64)	21%	(47)	12%	(25)	3%	(7)	1%	(1)	34%	(76)	220
Community: Suburban	28%	(105)	24%	(91)	8%	(31)	1%	(4)	1%	(5)	37%	(138)	375
Community: Rural	33%	(87)	19%	(51)	12%	(31)	—	(0)	2%	(5)	35%	(93)	266
Employ: Private Sector	24%	(66)	27%	(76)	12%	(33)	1%	(3)	3%	(8)	34%	(96)	282
Employ: Self-Employed	42%	(34)	15%	(12)	5%	(4)	2%	(1)	—	(0)	37%	(30)	82
Employ: Homemaker	45%	(28)	17%	(10)	2%	(1)	—	(0)	—	(0)	35%	(21)	61
Employ: Retired	17%	(28)	18%	(30)	14%	(23)	—	(1)	—	(0)	50%	(83)	165
Employ: Unemployed	39%	(40)	9%	(9)	6%	(7)	2%	(2)	3%	(3)	41%	(42)	102
Employ: Other	32%	(24)	21%	(16)	17%	(13)	—	(0)	—	(0)	29%	(22)	74
Military HH: Yes	24%	(33)	20%	(28)	14%	(20)	—	(0)	1%	(1)	41%	(57)	140
Military HH: No	31%	(223)	22%	(161)	9%	(68)	2%	(11)	1%	(10)	35%	(250)	721
RD/WT: Right Direction	31%	(104)	22%	(72)	11%	(36)	1%	(2)	1%	(5)	34%	(114)	332
RD/WT: Wrong Track	29%	(152)	22%	(117)	10%	(52)	2%	(9)	1%	(6)	37%	(193)	529
Trump Job Approve	29%	(110)	22%	(84)	11%	(41)	1%	(4)	1%	(5)	35%	(131)	375
Trump Job Disapprove	30%	(131)	22%	(96)	10%	(45)	1%	(7)	1%	(6)	36%	(159)	443
Trump Job Strongly Approve	28%	(53)	21%	(40)	11%	(21)	1%	(2)	1%	(2)	38%	(73)	189
Trump Job Somewhat Approve	31%	(57)	24%	(44)	11%	(21)	1%	(2)	2%	(3)	31%	(58)	186
Trump Job Somewhat Disapprove	38%	(36)	29%	(28)	9%	(9)	2%	(1)	2%	(2)	20%	(19)	95
Trump Job Strongly Disapprove	27%	(95)	20%	(68)	10%	(36)	1%	(5)	1%	(4)	40%	(139)	348
Favorable of Trump	29%	(101)	23%	(81)	12%	(42)	1%	(3)	1%	(5)	35%	(124)	356
Unfavorable of Trump	30%	(140)	21%	(99)	10%	(45)	2%	(8)	1%	(6)	36%	(168)	467

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**Table CAS6\_7:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania 2'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(256)	22%	(189)	10%	(87)	1%	(11)	1%	(11)	36%	(307)	862
Very Favorable of Trump	28%	(58)	22%	(45)	12%	(25)	1%	(2)	1%	(3)	36%	(75)	208
Somewhat Favorable of Trump	29%	(44)	24%	(36)	12%	(17)	—	(1)	1%	(2)	33%	(49)	148
Somewhat Unfavorable of Trump	38%	(38)	24%	(23)	9%	(9)	3%	(3)	1%	(1)	25%	(25)	99
Very Unfavorable of Trump	28%	(102)	21%	(76)	10%	(36)	1%	(5)	2%	(6)	39%	(143)	368
#1 Issue: Economy	30%	(77)	24%	(60)	11%	(28)	1%	(3)	2%	(5)	32%	(81)	255
#1 Issue: Security	31%	(49)	24%	(39)	12%	(19)	1%	(2)	1%	(1)	31%	(50)	159
#1 Issue: Health Care	31%	(49)	21%	(32)	11%	(16)	—	(0)	1%	(2)	36%	(57)	157
#1 Issue: Medicare / Social Security	10%	(10)	15%	(15)	12%	(12)	—	(0)	1%	(1)	61%	(60)	99
#1 Issue: Women's Issues	45%	(23)	18%	(9)	7%	(3)	5%	(2)	—	(0)	26%	(13)	51
#1 Issue: Education	42%	(22)	36%	(18)	6%	(3)	1%	(1)	2%	(1)	13%	(7)	52
2018 House Vote: Democrat	27%	(72)	23%	(62)	10%	(28)	1%	(4)	2%	(6)	35%	(94)	267
2018 House Vote: Republican	22%	(52)	21%	(51)	12%	(29)	2%	(5)	2%	(4)	42%	(101)	242
2016 Vote: Hillary Clinton	24%	(61)	25%	(62)	10%	(25)	1%	(2)	2%	(5)	38%	(96)	251
2016 Vote: Donald Trump	25%	(61)	21%	(51)	11%	(27)	2%	(5)	1%	(3)	40%	(97)	244
2016 Vote: Other	23%	(14)	23%	(14)	14%	(8)	—	(0)	—	(0)	40%	(24)	61
2016 Vote: Didn't Vote	39%	(120)	20%	(62)	9%	(27)	1%	(4)	1%	(2)	29%	(90)	306
Voted in 2014: Yes	26%	(124)	21%	(103)	11%	(54)	1%	(6)	1%	(7)	39%	(191)	485
Voted in 2014: No	35%	(132)	23%	(86)	9%	(33)	1%	(5)	1%	(4)	31%	(116)	376
2012 Vote: Barack Obama	25%	(79)	22%	(70)	11%	(35)	2%	(6)	2%	(5)	39%	(122)	317
2012 Vote: Mitt Romney	24%	(44)	22%	(40)	10%	(19)	1%	(1)	2%	(3)	41%	(73)	181
2012 Vote: Didn't Vote	37%	(123)	21%	(71)	9%	(28)	1%	(4)	1%	(2)	31%	(104)	333
4-Region: Northeast	27%	(39)	17%	(25)	12%	(18)	1%	(1)	—	(1)	42%	(61)	145
4-Region: Midwest	27%	(46)	21%	(36)	13%	(23)	3%	(5)	2%	(4)	35%	(61)	174
4-Region: South	29%	(98)	22%	(73)	10%	(33)	1%	(4)	2%	(7)	36%	(119)	335
4-Region: West	35%	(72)	26%	(55)	7%	(13)	1%	(1)	—	(0)	32%	(66)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Ridiculous 6'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(97)	12%	(100)	13%	(113)	3%	(24)	2%	(15)	60%	(513)	862
Gender: Male	12%	(49)	14%	(59)	14%	(57)	3%	(14)	3%	(11)	55%	(233)	423
Gender: Female	11%	(48)	9%	(40)	13%	(55)	2%	(10)	1%	(4)	64%	(280)	439
Age: 18-29	25%	(50)	14%	(28)	12%	(24)	2%	(4)	3%	(6)	44%	(90)	202
Age: 30-44	11%	(25)	14%	(31)	12%	(27)	4%	(9)	3%	(6)	55%	(119)	215
Age: 45-54	9%	(14)	16%	(26)	16%	(25)	2%	(3)	—	(0)	57%	(90)	160
Age: 55-64	4%	(6)	5%	(8)	16%	(24)	2%	(4)	—	(0)	71%	(104)	145
Age: 65+	1%	(2)	5%	(7)	9%	(12)	3%	(4)	2%	(3)	80%	(111)	139
Generation Z: 18-22	30%	(29)	13%	(13)	7%	(7)	3%	(3)	2%	(2)	44%	(42)	95
Millennial: Age 23-38	15%	(38)	15%	(38)	14%	(36)	3%	(8)	3%	(8)	50%	(129)	257
Generation X: Age 39-54	10%	(22)	15%	(34)	15%	(34)	2%	(6)	1%	(1)	57%	(127)	225
Boomers: Age 55-73	3%	(7)	5%	(14)	14%	(36)	3%	(7)	1%	(3)	75%	(198)	265
PID: Dem (no lean)	11%	(31)	11%	(33)	15%	(43)	3%	(9)	2%	(4)	58%	(166)	286
PID: Ind (no lean)	10%	(30)	14%	(43)	12%	(38)	4%	(11)	2%	(6)	59%	(187)	314
PID: Rep (no lean)	14%	(36)	9%	(25)	12%	(32)	1%	(4)	2%	(4)	62%	(161)	261
PID/Gender: Dem Men	10%	(11)	17%	(19)	18%	(20)	3%	(3)	3%	(3)	50%	(56)	112
PID/Gender: Dem Women	11%	(20)	8%	(14)	13%	(23)	4%	(6)	1%	(1)	63%	(110)	175
PID/Gender: Ind Men	10%	(17)	18%	(32)	11%	(19)	4%	(7)	2%	(4)	55%	(98)	177
PID/Gender: Ind Women	10%	(13)	8%	(11)	13%	(18)	3%	(4)	2%	(2)	64%	(88)	137
PID/Gender: Rep Men	16%	(21)	7%	(9)	13%	(18)	3%	(4)	3%	(4)	59%	(79)	134
PID/Gender: Rep Women	12%	(15)	12%	(16)	11%	(14)	—	(0)	—	(0)	65%	(82)	127
Ideo: Liberal (1-3)	10%	(20)	14%	(28)	14%	(29)	4%	(8)	2%	(4)	55%	(111)	200
Ideo: Moderate (4)	11%	(28)	14%	(34)	15%	(37)	1%	(3)	1%	(3)	57%	(140)	245
Ideo: Conservative (5-7)	10%	(29)	6%	(19)	11%	(33)	5%	(13)	2%	(6)	66%	(189)	288
Educ: < College	13%	(82)	13%	(83)	14%	(88)	2%	(12)	2%	(10)	56%	(352)	627
Educ: Bachelors degree	8%	(12)	8%	(12)	10%	(14)	6%	(8)	2%	(3)	66%	(100)	150
Educ: Post-grad	3%	(3)	6%	(5)	12%	(10)	4%	(4)	2%	(2)	73%	(61)	84
Income: Under 50k	14%	(72)	12%	(64)	13%	(67)	3%	(16)	2%	(10)	56%	(293)	522
Income: 50k-100k	8%	(20)	11%	(25)	16%	(38)	2%	(6)	1%	(2)	62%	(144)	234
Income: 100k+	6%	(6)	10%	(10)	7%	(8)	2%	(2)	2%	(3)	73%	(76)	105

Continued on next page

**Table CAS6\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Ridiculous 6'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(97)	12%	(100)	13%	(113)	3%	(24)	2%	(15)	60%	(513)	862
Ethnicity: White	10%	(70)	11%	(77)	12%	(80)	2%	(16)	2%	(14)	63%	(429)	684
Ethnicity: Hispanic	13%	(20)	20%	(31)	14%	(22)	3%	(5)	1%	(1)	50%	(78)	157
Ethnicity: Afr. Am.	18%	(18)	15%	(15)	19%	(19)	2%	(2)	1%	(1)	45%	(45)	100
Ethnicity: Other	11%	(9)	11%	(8)	18%	(14)	8%	(6)	—	(0)	51%	(39)	77
All Christian	7%	(26)	10%	(35)	11%	(40)	3%	(11)	2%	(7)	68%	(248)	367
Agnostic/Nothing in particular	14%	(61)	14%	(62)	16%	(68)	3%	(12)	1%	(6)	52%	(227)	436
Evangelical	12%	(26)	12%	(27)	14%	(32)	2%	(4)	2%	(4)	58%	(130)	224
Non-Evangelical	7%	(22)	8%	(28)	12%	(41)	4%	(14)	2%	(6)	67%	(226)	336
Community: Urban	12%	(27)	12%	(26)	14%	(30)	5%	(10)	2%	(5)	55%	(122)	220
Community: Suburban	7%	(26)	11%	(41)	12%	(45)	2%	(9)	2%	(6)	66%	(248)	375
Community: Rural	17%	(44)	12%	(33)	14%	(37)	2%	(5)	1%	(3)	54%	(144)	266
Employ: Private Sector	10%	(30)	9%	(25)	15%	(42)	2%	(7)	3%	(8)	60%	(170)	282
Employ: Self-Employed	12%	(10)	25%	(21)	13%	(11)	—	(0)	—	(0)	49%	(40)	82
Employ: Homemaker	17%	(10)	10%	(6)	10%	(6)	—	(0)	—	(0)	63%	(38)	61
Employ: Retired	1%	(2)	10%	(17)	12%	(20)	2%	(4)	1%	(1)	73%	(121)	165
Employ: Unemployed	12%	(13)	8%	(8)	12%	(13)	4%	(4)	3%	(3)	60%	(61)	102
Employ: Other	11%	(8)	9%	(7)	18%	(13)	3%	(2)	1%	(1)	58%	(42)	74
Military HH: Yes	8%	(12)	9%	(13)	11%	(15)	2%	(3)	1%	(1)	69%	(96)	140
Military HH: No	12%	(85)	12%	(87)	13%	(97)	3%	(21)	2%	(13)	58%	(417)	721
RD/WT: Right Direction	14%	(45)	10%	(32)	16%	(54)	2%	(7)	2%	(7)	56%	(187)	332
RD/WT: Wrong Track	10%	(52)	13%	(68)	11%	(58)	3%	(17)	2%	(8)	62%	(326)	529
Trump Job Approve	14%	(51)	9%	(35)	15%	(55)	3%	(9)	2%	(6)	58%	(219)	375
Trump Job Disapprove	10%	(45)	13%	(56)	12%	(52)	3%	(15)	1%	(6)	61%	(270)	443
Trump Job Strongly Approve	16%	(30)	8%	(15)	12%	(23)	—	(1)	2%	(4)	62%	(117)	189
Trump Job Somewhat Approve	12%	(22)	10%	(19)	17%	(31)	5%	(9)	1%	(2)	55%	(102)	186
Trump Job Somewhat Disapprove	16%	(16)	22%	(21)	10%	(9)	5%	(5)	3%	(3)	45%	(43)	95
Trump Job Strongly Disapprove	8%	(29)	10%	(36)	12%	(43)	3%	(10)	1%	(3)	65%	(227)	348
Favorable of Trump	14%	(49)	9%	(31)	14%	(50)	2%	(9)	2%	(6)	59%	(210)	356
Unfavorable of Trump	9%	(43)	14%	(64)	13%	(60)	3%	(15)	2%	(8)	59%	(278)	467

Continued on next page

**Table CAS6\_8:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Ridiculous 6'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
Adults	11%	(97)	12%	(100)	13%	(113)	3%	(24)	2%	(15)	60%	(513)	862
Very Favorable of Trump	15%	(31)	9%	(19)	12%	(26)	2%	(4)	3%	(6)	59%	(123)	208
Somewhat Favorable of Trump	12%	(18)	8%	(13)	17%	(25)	3%	(5)	—	(1)	59%	(87)	148
Somewhat Unfavorable of Trump	11%	(11)	21%	(21)	12%	(12)	6%	(6)	2%	(1)	49%	(49)	99
Very Unfavorable of Trump	9%	(32)	12%	(43)	13%	(48)	3%	(10)	2%	(6)	62%	(229)	368
#1 Issue: Economy	15%	(38)	14%	(35)	12%	(30)	2%	(5)	2%	(5)	56%	(142)	255
#1 Issue: Security	15%	(24)	9%	(14)	14%	(23)	5%	(9)	1%	(2)	55%	(88)	159
#1 Issue: Health Care	7%	(10)	15%	(23)	20%	(31)	1%	(1)	—	(0)	58%	(91)	157
#1 Issue: Medicare / Social Security	5%	(4)	4%	(4)	9%	(9)	2%	(2)	2%	(2)	78%	(77)	99
#1 Issue: Women's Issues	20%	(10)	3%	(1)	13%	(6)	7%	(3)	—	(0)	58%	(30)	51
#1 Issue: Education	11%	(6)	23%	(12)	9%	(5)	5%	(3)	7%	(4)	44%	(23)	52
2018 House Vote: Democrat	10%	(27)	9%	(23)	13%	(36)	4%	(11)	1%	(2)	63%	(167)	267
2018 House Vote: Republican	8%	(21)	8%	(18)	13%	(31)	3%	(7)	3%	(6)	66%	(159)	242
2016 Vote: Hillary Clinton	8%	(20)	9%	(24)	13%	(32)	3%	(9)	—	(1)	66%	(166)	251
2016 Vote: Donald Trump	10%	(25)	6%	(16)	12%	(30)	3%	(7)	3%	(6)	66%	(160)	244
2016 Vote: Other	7%	(4)	10%	(6)	16%	(10)	1%	(0)	2%	(1)	64%	(39)	61
2016 Vote: Didn't Vote	16%	(48)	18%	(55)	13%	(41)	3%	(8)	2%	(6)	49%	(149)	306
Voted in 2014: Yes	10%	(49)	9%	(43)	13%	(62)	3%	(17)	2%	(8)	63%	(307)	485
Voted in 2014: No	13%	(49)	15%	(57)	14%	(51)	2%	(7)	2%	(7)	55%	(206)	376
2012 Vote: Barack Obama	8%	(26)	9%	(29)	13%	(40)	4%	(11)	2%	(7)	64%	(203)	317
2012 Vote: Mitt Romney	8%	(15)	9%	(16)	13%	(24)	2%	(4)	2%	(3)	66%	(119)	181
2012 Vote: Didn't Vote	16%	(54)	16%	(52)	13%	(42)	2%	(8)	1%	(4)	52%	(173)	333
4-Region: Northeast	15%	(21)	16%	(23)	11%	(16)	2%	(4)	1%	(2)	55%	(80)	145
4-Region: Midwest	12%	(20)	10%	(17)	15%	(27)	4%	(7)	2%	(3)	58%	(100)	174
4-Region: South	11%	(35)	11%	(36)	14%	(46)	3%	(9)	2%	(6)	60%	(202)	335
4-Region: West	10%	(20)	12%	(24)	11%	(24)	2%	(5)	2%	(4)	63%	(131)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Do-Over'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(156)	16%	(139)	13%	(115)	2%	(20)	2%	(18)	48%	(414)	862
Gender: Male	19%	(80)	16%	(67)	12%	(52)	3%	(11)	3%	(14)	47%	(197)	423
Gender: Female	17%	(76)	16%	(71)	14%	(63)	2%	(8)	1%	(3)	50%	(217)	439
Age: 18-29	32%	(65)	16%	(32)	9%	(18)	6%	(12)	4%	(7)	34%	(68)	202
Age: 30-44	20%	(44)	20%	(42)	13%	(29)	2%	(4)	4%	(8)	41%	(89)	215
Age: 45-54	22%	(35)	13%	(20)	14%	(22)	1%	(1)	2%	(3)	50%	(80)	160
Age: 55-64	5%	(7)	19%	(28)	20%	(30)	1%	(1)	—	(0)	55%	(80)	145
Age: 65+	4%	(6)	12%	(17)	13%	(18)	1%	(2)	—	(0)	70%	(98)	139
Generation Z: 18-22	41%	(39)	8%	(8)	9%	(8)	7%	(7)	1%	(1)	34%	(32)	95
Millennial: Age 23-38	24%	(62)	18%	(47)	11%	(28)	3%	(8)	5%	(14)	38%	(98)	257
Generation X: Age 39-54	19%	(43)	17%	(39)	14%	(31)	1%	(2)	1%	(3)	48%	(107)	225
Boomers: Age 55-73	4%	(12)	16%	(42)	18%	(47)	1%	(3)	—	(0)	61%	(161)	265
PID: Dem (no lean)	15%	(43)	17%	(49)	17%	(48)	4%	(11)	2%	(6)	45%	(130)	286
PID: Ind (no lean)	19%	(61)	14%	(44)	11%	(34)	2%	(7)	3%	(11)	50%	(157)	314
PID: Rep (no lean)	20%	(52)	17%	(45)	13%	(33)	1%	(2)	—	(1)	49%	(127)	261
PID/Gender: Dem Men	14%	(16)	19%	(21)	18%	(20)	3%	(4)	3%	(4)	42%	(47)	112
PID/Gender: Dem Women	15%	(27)	16%	(28)	16%	(28)	4%	(7)	1%	(2)	47%	(83)	175
PID/Gender: Ind Men	23%	(40)	13%	(22)	10%	(18)	3%	(6)	5%	(10)	46%	(81)	177
PID/Gender: Ind Women	16%	(21)	16%	(22)	12%	(16)	1%	(1)	1%	(1)	55%	(76)	137
PID/Gender: Rep Men	18%	(24)	18%	(24)	11%	(14)	2%	(2)	1%	(1)	51%	(68)	134
PID/Gender: Rep Women	22%	(28)	17%	(22)	15%	(19)	—	(0)	—	(0)	46%	(59)	127
Ideo: Liberal (1-3)	17%	(35)	16%	(33)	15%	(31)	1%	(3)	6%	(11)	44%	(88)	200
Ideo: Moderate (4)	17%	(42)	18%	(44)	15%	(36)	3%	(8)	1%	(2)	46%	(114)	245
Ideo: Conservative (5-7)	17%	(50)	15%	(42)	12%	(35)	1%	(3)	1%	(4)	53%	(154)	288
Educ: < College	22%	(139)	16%	(102)	13%	(82)	2%	(15)	2%	(12)	44%	(276)	627
Educ: Bachelors degree	9%	(13)	14%	(20)	16%	(24)	2%	(3)	2%	(4)	57%	(86)	150
Educ: Post-grad	5%	(4)	19%	(16)	11%	(10)	1%	(1)	2%	(2)	62%	(52)	84
Income: Under 50k	22%	(113)	16%	(83)	14%	(71)	2%	(10)	2%	(12)	45%	(234)	522
Income: 50k-100k	13%	(31)	17%	(40)	14%	(34)	3%	(8)	1%	(2)	51%	(119)	234
Income: 100k+	12%	(13)	14%	(15)	10%	(11)	2%	(2)	3%	(4)	58%	(61)	105

Continued on next page

**Table CAS6\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Do-Over'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(156)	16%	(139)	13%	(115)	2%	(20)	2%	(18)	48%	(414)	862
Ethnicity: White	17%	(114)	16%	(110)	12%	(81)	2%	(10)	2%	(15)	52%	(354)	684
Ethnicity: Hispanic	26%	(40)	11%	(17)	17%	(27)	5%	(8)	4%	(6)	37%	(58)	157
Ethnicity: Afr. Am.	21%	(21)	17%	(17)	23%	(23)	5%	(5)	2%	(2)	32%	(32)	100
Ethnicity: Other	26%	(20)	15%	(12)	15%	(11)	6%	(5)	—	(0)	38%	(29)	77
All Christian	10%	(37)	17%	(61)	12%	(44)	3%	(11)	1%	(5)	57%	(209)	367
Agnostic/Nothing in particular	23%	(100)	16%	(70)	16%	(68)	2%	(8)	3%	(13)	41%	(178)	436
Evangelical	18%	(41)	13%	(30)	12%	(27)	3%	(7)	2%	(5)	51%	(114)	224
Non-Evangelical	11%	(36)	18%	(60)	14%	(48)	2%	(7)	1%	(4)	54%	(181)	336
Community: Urban	19%	(43)	17%	(37)	17%	(38)	5%	(10)	2%	(5)	40%	(88)	220
Community: Suburban	15%	(55)	14%	(52)	14%	(53)	2%	(8)	1%	(4)	54%	(203)	375
Community: Rural	22%	(58)	19%	(50)	9%	(25)	—	(1)	3%	(9)	46%	(123)	266
Employ: Private Sector	14%	(38)	17%	(49)	11%	(31)	2%	(6)	5%	(13)	51%	(144)	282
Employ: Self-Employed	30%	(24)	18%	(15)	19%	(16)	1%	(1)	—	(0)	31%	(25)	82
Employ: Homemaker	23%	(14)	24%	(14)	6%	(4)	—	(0)	2%	(1)	45%	(27)	61
Employ: Retired	7%	(11)	13%	(22)	16%	(26)	—	(0)	—	(0)	64%	(105)	165
Employ: Unemployed	24%	(25)	8%	(8)	6%	(6)	6%	(6)	—	(0)	55%	(57)	102
Employ: Other	22%	(16)	15%	(11)	24%	(18)	2%	(2)	3%	(2)	34%	(25)	74
Military HH: Yes	14%	(20)	17%	(24)	11%	(16)	1%	(2)	—	(0)	56%	(79)	140
Military HH: No	19%	(136)	16%	(114)	14%	(100)	3%	(18)	2%	(18)	47%	(336)	721
RD/WT: Right Direction	20%	(65)	19%	(62)	13%	(44)	3%	(9)	1%	(4)	45%	(148)	332
RD/WT: Wrong Track	17%	(91)	15%	(77)	13%	(71)	2%	(11)	3%	(13)	50%	(266)	529
Trump Job Approve	20%	(76)	18%	(67)	12%	(46)	1%	(5)	2%	(8)	46%	(173)	375
Trump Job Disapprove	16%	(73)	15%	(67)	15%	(65)	3%	(13)	2%	(8)	49%	(218)	443
Trump Job Strongly Approve	19%	(35)	14%	(27)	12%	(23)	1%	(2)	1%	(1)	54%	(102)	189
Trump Job Somewhat Approve	22%	(41)	22%	(40)	12%	(23)	2%	(3)	4%	(7)	38%	(71)	186
Trump Job Somewhat Disapprove	26%	(25)	18%	(17)	9%	(9)	3%	(3)	4%	(4)	41%	(39)	95
Trump Job Strongly Disapprove	14%	(48)	14%	(50)	16%	(56)	3%	(11)	1%	(4)	51%	(179)	348
Favorable of Trump	19%	(68)	18%	(64)	13%	(47)	1%	(3)	2%	(8)	47%	(166)	356
Unfavorable of Trump	17%	(79)	15%	(72)	14%	(66)	4%	(17)	2%	(8)	48%	(225)	467

Continued on next page

**Table CAS6\_9:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Do-Over'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(156)	16%	(139)	13%	(115)	2%	(20)	2%	(18)	48%	(414)	862
Very Favorable of Trump	20%	(41)	15%	(31)	14%	(28)	—	(1)	1%	(1)	50%	(105)	208
Somewhat Favorable of Trump	18%	(27)	22%	(33)	13%	(19)	1%	(2)	5%	(7)	41%	(61)	148
Somewhat Unfavorable of Trump	21%	(21)	18%	(18)	14%	(14)	4%	(4)	1%	(1)	42%	(42)	99
Very Unfavorable of Trump	16%	(59)	15%	(54)	14%	(52)	4%	(13)	2%	(7)	50%	(183)	368
#1 Issue: Economy	20%	(52)	16%	(41)	13%	(34)	2%	(4)	2%	(5)	47%	(120)	255
#1 Issue: Security	19%	(30)	20%	(32)	18%	(29)	—	(1)	4%	(6)	38%	(60)	159
#1 Issue: Health Care	17%	(27)	17%	(27)	15%	(24)	1%	(2)	1%	(2)	48%	(75)	157
#1 Issue: Medicare / Social Security	8%	(8)	7%	(7)	13%	(13)	—	(0)	1%	(1)	70%	(70)	99
#1 Issue: Women's Issues	21%	(11)	14%	(7)	7%	(4)	8%	(4)	—	(0)	49%	(25)	51
#1 Issue: Education	30%	(15)	26%	(13)	7%	(3)	9%	(5)	4%	(2)	25%	(13)	52
2018 House Vote: Democrat	12%	(31)	16%	(42)	18%	(47)	2%	(6)	3%	(8)	50%	(132)	267
2018 House Vote: Republican	15%	(36)	18%	(44)	12%	(29)	2%	(5)	1%	(2)	52%	(126)	242
2016 Vote: Hillary Clinton	11%	(28)	15%	(38)	16%	(41)	2%	(6)	3%	(8)	52%	(131)	251
2016 Vote: Donald Trump	13%	(32)	17%	(41)	13%	(31)	1%	(3)	1%	(1)	56%	(137)	244
2016 Vote: Other	12%	(7)	21%	(13)	15%	(9)	5%	(3)	2%	(1)	45%	(28)	61
2016 Vote: Didn't Vote	29%	(89)	15%	(47)	11%	(35)	3%	(9)	2%	(7)	39%	(119)	306
Voted in 2014: Yes	13%	(62)	16%	(77)	14%	(69)	2%	(9)	2%	(10)	53%	(258)	485
Voted in 2014: No	25%	(94)	16%	(61)	12%	(46)	3%	(10)	2%	(8)	42%	(156)	376
2012 Vote: Barack Obama	16%	(50)	15%	(47)	16%	(51)	2%	(6)	3%	(10)	48%	(152)	317
2012 Vote: Mitt Romney	12%	(23)	16%	(30)	11%	(20)	1%	(1)	—	(1)	59%	(106)	181
2012 Vote: Didn't Vote	24%	(82)	17%	(57)	11%	(37)	4%	(12)	2%	(7)	42%	(139)	333
4-Region: Northeast	25%	(36)	14%	(21)	13%	(19)	2%	(3)	—	(1)	45%	(65)	145
4-Region: Midwest	18%	(32)	16%	(28)	15%	(26)	5%	(8)	1%	(1)	46%	(80)	174
4-Region: South	16%	(55)	20%	(66)	11%	(38)	2%	(6)	1%	(5)	49%	(165)	335
4-Region: West	16%	(34)	12%	(24)	15%	(32)	1%	(2)	5%	(11)	50%	(104)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Sandy Wexler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(66)	10%	(86)	12%	(107)	2%	(16)	1%	(12)	67%	(575)	862
Gender: Male	9%	(37)	11%	(45)	13%	(55)	2%	(9)	2%	(6)	64%	(270)	423
Gender: Female	6%	(28)	9%	(41)	12%	(53)	1%	(6)	1%	(5)	70%	(305)	439
Age: 18-29	18%	(36)	10%	(19)	11%	(22)	2%	(4)	2%	(5)	58%	(116)	202
Age: 30-44	3%	(7)	14%	(30)	12%	(25)	2%	(5)	2%	(5)	67%	(143)	215
Age: 45-54	11%	(18)	8%	(14)	16%	(25)	3%	(5)	1%	(2)	60%	(96)	160
Age: 55-64	2%	(3)	10%	(14)	15%	(21)	1%	(2)	—	(0)	72%	(104)	145
Age: 65+	1%	(1)	6%	(9)	10%	(14)	—	(1)	—	(0)	83%	(115)	139
Generation Z: 18-22	22%	(21)	8%	(7)	15%	(15)	1%	(1)	1%	(1)	53%	(50)	95
Millennial: Age 23-38	8%	(20)	13%	(33)	9%	(24)	2%	(6)	3%	(9)	64%	(165)	257
Generation X: Age 39-54	9%	(20)	10%	(23)	15%	(33)	3%	(6)	1%	(2)	62%	(141)	225
Boomers: Age 55-73	1%	(3)	8%	(22)	13%	(34)	1%	(2)	—	(0)	77%	(204)	265
PID: Dem (no lean)	6%	(18)	10%	(28)	16%	(45)	2%	(5)	1%	(3)	65%	(187)	286
PID: Ind (no lean)	8%	(26)	10%	(31)	10%	(31)	3%	(8)	1%	(4)	69%	(216)	314
PID: Rep (no lean)	9%	(22)	11%	(27)	12%	(31)	1%	(2)	2%	(5)	66%	(173)	261
PID/Gender: Dem Men	8%	(9)	13%	(14)	17%	(19)	2%	(2)	1%	(1)	60%	(67)	112
PID/Gender: Dem Women	5%	(9)	8%	(14)	15%	(26)	2%	(3)	1%	(2)	69%	(120)	175
PID/Gender: Ind Men	11%	(19)	11%	(20)	9%	(17)	3%	(5)	1%	(1)	65%	(115)	177
PID/Gender: Ind Women	5%	(6)	8%	(11)	10%	(14)	2%	(3)	2%	(2)	73%	(101)	137
PID/Gender: Rep Men	7%	(9)	8%	(11)	14%	(19)	2%	(2)	3%	(4)	66%	(89)	134
PID/Gender: Rep Women	10%	(13)	13%	(17)	10%	(12)	—	(0)	1%	(1)	66%	(84)	127
Ideo: Liberal (1-3)	9%	(19)	9%	(18)	16%	(32)	2%	(3)	2%	(3)	62%	(124)	200
Ideo: Moderate (4)	9%	(21)	11%	(28)	13%	(32)	2%	(5)	—	(1)	64%	(157)	245
Ideo: Conservative (5-7)	6%	(18)	7%	(19)	11%	(33)	2%	(6)	2%	(6)	71%	(206)	288
Educ: < College	9%	(58)	11%	(67)	13%	(82)	2%	(10)	1%	(7)	64%	(403)	627
Educ: Bachelors degree	4%	(6)	8%	(13)	12%	(17)	2%	(3)	1%	(2)	74%	(111)	150
Educ: Post-grad	2%	(2)	8%	(7)	9%	(8)	4%	(3)	4%	(3)	73%	(62)	84
Income: Under 50k	9%	(49)	11%	(58)	13%	(65)	2%	(11)	1%	(7)	64%	(332)	522
Income: 50k-100k	5%	(12)	9%	(22)	15%	(35)	2%	(4)	1%	(3)	67%	(158)	234
Income: 100k+	4%	(4)	7%	(7)	6%	(7)	1%	(1)	1%	(1)	81%	(86)	105

Continued on next page



**Table CAS6\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
 'Sandy Wexler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(66)	10%	(86)	12%	(107)	2%	(16)	1%	(12)	67%	(575)	862
Ethnicity: White	6%	(38)	10%	(67)	11%	(76)	2%	(14)	2%	(11)	70%	(479)	684
Ethnicity: Hispanic	16%	(24)	9%	(14)	15%	(23)	—	(0)	—	(0)	60%	(94)	157
Ethnicity: Afr. Am.	16%	(16)	10%	(10)	16%	(16)	1%	(1)	—	(0)	57%	(57)	100
Ethnicity: Other	15%	(11)	13%	(10)	20%	(15)	1%	(0)	1%	(1)	52%	(40)	77
All Christian	3%	(12)	10%	(35)	11%	(40)	1%	(5)	1%	(4)	74%	(270)	367
Agnostic/Nothing in particular	11%	(46)	11%	(48)	15%	(64)	2%	(9)	2%	(7)	60%	(262)	436
Evangelical	5%	(11)	10%	(22)	16%	(36)	1%	(3)	1%	(3)	67%	(149)	224
Non-Evangelical	4%	(12)	9%	(31)	13%	(43)	2%	(7)	1%	(5)	71%	(239)	336
Community: Urban	11%	(23)	8%	(17)	14%	(31)	2%	(5)	—	(0)	66%	(144)	220
Community: Suburban	4%	(14)	8%	(30)	14%	(54)	1%	(5)	2%	(7)	70%	(264)	375
Community: Rural	11%	(28)	15%	(39)	8%	(22)	2%	(5)	2%	(4)	63%	(167)	266
Employ: Private Sector	5%	(15)	10%	(28)	11%	(32)	2%	(6)	2%	(4)	70%	(196)	282
Employ: Self-Employed	13%	(10)	18%	(15)	10%	(8)	1%	(1)	—	(0)	59%	(48)	82
Employ: Homemaker	13%	(8)	15%	(9)	8%	(5)	1%	(1)	—	(0)	63%	(38)	61
Employ: Retired	1%	(2)	7%	(12)	16%	(26)	—	(1)	1%	(1)	75%	(123)	165
Employ: Unemployed	8%	(8)	7%	(7)	8%	(8)	2%	(2)	3%	(3)	72%	(74)	102
Employ: Other	4%	(3)	10%	(8)	18%	(13)	2%	(1)	3%	(2)	63%	(46)	74
Military HH: Yes	2%	(3)	9%	(13)	11%	(15)	1%	(2)	1%	(1)	76%	(106)	140
Military HH: No	9%	(63)	10%	(74)	13%	(92)	2%	(14)	1%	(10)	65%	(469)	721
RD/WT: Right Direction	7%	(25)	12%	(39)	16%	(52)	2%	(8)	1%	(4)	62%	(205)	332
RD/WT: Wrong Track	8%	(41)	9%	(47)	10%	(55)	1%	(8)	2%	(8)	70%	(370)	529
Trump Job Approve	8%	(29)	11%	(42)	12%	(46)	2%	(9)	2%	(6)	65%	(243)	375
Trump Job Disapprove	8%	(36)	8%	(37)	13%	(56)	1%	(6)	1%	(4)	69%	(305)	443
Trump Job Strongly Approve	8%	(16)	9%	(18)	14%	(26)	—	(0)	1%	(2)	67%	(127)	189
Trump Job Somewhat Approve	7%	(13)	13%	(24)	11%	(20)	5%	(9)	2%	(4)	62%	(115)	186
Trump Job Somewhat Disapprove	6%	(6)	17%	(17)	18%	(18)	1%	(1)	1%	(1)	55%	(53)	95
Trump Job Strongly Disapprove	9%	(30)	6%	(20)	11%	(39)	1%	(5)	1%	(2)	72%	(252)	348
Favorable of Trump	8%	(27)	10%	(37)	13%	(45)	2%	(8)	1%	(5)	66%	(234)	356
Unfavorable of Trump	8%	(36)	10%	(45)	13%	(61)	2%	(7)	1%	(6)	67%	(312)	467

Continued on next page

**Table CAS6\_10:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Sandy Wexler'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(66)	10%	(86)	12%	(107)	2%	(16)	1%	(12)	67%	(575)	862
Very Favorable of Trump	9%	(18)	8%	(17)	14%	(30)	1%	(2)	1%	(2)	67%	(138)	208
Somewhat Favorable of Trump	6%	(9)	13%	(20)	10%	(15)	4%	(6)	2%	(3)	65%	(96)	148
Somewhat Unfavorable of Trump	7%	(7)	14%	(14)	17%	(17)	2%	(2)	1%	(1)	59%	(58)	99
Very Unfavorable of Trump	8%	(29)	8%	(31)	12%	(44)	1%	(5)	2%	(6)	69%	(254)	368
#1 Issue: Economy	9%	(24)	8%	(20)	15%	(37)	2%	(5)	—	(1)	66%	(168)	255
#1 Issue: Security	9%	(14)	12%	(19)	13%	(21)	3%	(5)	1%	(1)	62%	(99)	159
#1 Issue: Health Care	5%	(8)	16%	(25)	13%	(21)	1%	(2)	2%	(3)	62%	(97)	157
#1 Issue: Medicare / Social Security	4%	(4)	5%	(5)	12%	(12)	—	(0)	1%	(1)	78%	(77)	99
#1 Issue: Women's Issues	14%	(7)	7%	(4)	9%	(5)	—	(0)	—	(0)	70%	(36)	51
#1 Issue: Education	13%	(7)	10%	(5)	5%	(3)	3%	(2)	8%	(4)	60%	(31)	52
2018 House Vote: Democrat	6%	(17)	10%	(28)	13%	(34)	2%	(6)	1%	(3)	67%	(179)	267
2018 House Vote: Republican	6%	(14)	8%	(20)	10%	(24)	2%	(5)	2%	(4)	72%	(175)	242
2016 Vote: Hillary Clinton	6%	(14)	7%	(17)	14%	(36)	2%	(4)	1%	(3)	70%	(177)	251
2016 Vote: Donald Trump	7%	(18)	8%	(19)	10%	(25)	2%	(4)	2%	(4)	71%	(174)	244
2016 Vote: Other	2%	(1)	14%	(8)	14%	(9)	3%	(2)	1%	(0)	67%	(41)	61
2016 Vote: Didn't Vote	11%	(33)	14%	(42)	12%	(38)	2%	(6)	1%	(4)	60%	(184)	306
Voted in 2014: Yes	7%	(34)	9%	(42)	12%	(59)	2%	(9)	1%	(7)	69%	(336)	485
Voted in 2014: No	8%	(32)	12%	(44)	13%	(49)	2%	(7)	1%	(5)	64%	(240)	376
2012 Vote: Barack Obama	7%	(22)	7%	(24)	14%	(43)	2%	(6)	2%	(6)	68%	(216)	317
2012 Vote: Mitt Romney	5%	(9)	9%	(16)	10%	(18)	1%	(3)	1%	(2)	74%	(134)	181
2012 Vote: Didn't Vote	10%	(34)	13%	(43)	12%	(41)	2%	(6)	1%	(2)	62%	(207)	333
4-Region: Northeast	9%	(13)	14%	(21)	12%	(17)	3%	(5)	—	(1)	61%	(89)	145
4-Region: Midwest	6%	(11)	9%	(16)	13%	(23)	2%	(3)	3%	(5)	67%	(116)	174
4-Region: South	7%	(22)	10%	(33)	11%	(38)	2%	(7)	1%	(4)	69%	(231)	335
4-Region: West	9%	(20)	8%	(16)	14%	(29)	—	(1)	1%	(2)	67%	(140)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Week Of'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(65)	9%	(78)	14%	(117)	1%	(12)	1%	(5)	68%	(586)	862
Gender: Male	10%	(41)	8%	(35)	14%	(58)	2%	(7)	1%	(4)	66%	(278)	423
Gender: Female	5%	(23)	10%	(43)	13%	(59)	1%	(5)	—	(1)	70%	(307)	439
Age: 18-29	16%	(32)	11%	(23)	12%	(25)	3%	(6)	1%	(1)	57%	(114)	202
Age: 30-44	5%	(11)	13%	(29)	10%	(21)	1%	(2)	—	(1)	71%	(152)	215
Age: 45-54	11%	(17)	7%	(11)	20%	(31)	—	(0)	2%	(3)	61%	(97)	160
Age: 55-64	3%	(4)	6%	(8)	14%	(21)	1%	(2)	—	(0)	76%	(111)	145
Age: 65+	1%	(1)	5%	(7)	14%	(19)	1%	(2)	—	(0)	80%	(111)	139
Generation Z: 18-22	15%	(14)	16%	(15)	13%	(12)	6%	(6)	—	(0)	51%	(48)	95
Millennial: Age 23-38	10%	(26)	11%	(28)	10%	(26)	1%	(3)	1%	(2)	67%	(173)	257
Generation X: Age 39-54	9%	(20)	9%	(19)	17%	(39)	—	(0)	1%	(3)	64%	(143)	225
Boomers: Age 55-73	2%	(5)	5%	(13)	15%	(40)	1%	(3)	—	(0)	77%	(205)	265
PID: Dem (no lean)	7%	(21)	10%	(28)	15%	(44)	2%	(7)	—	(1)	65%	(185)	286
PID: Ind (no lean)	8%	(25)	9%	(29)	11%	(34)	1%	(4)	—	(1)	71%	(222)	314
PID: Rep (no lean)	7%	(19)	8%	(21)	15%	(38)	—	(0)	2%	(4)	68%	(178)	261
PID/Gender: Dem Men	10%	(11)	10%	(11)	18%	(21)	4%	(4)	—	(0)	58%	(65)	112
PID/Gender: Dem Women	5%	(10)	10%	(17)	14%	(24)	2%	(3)	—	(1)	69%	(121)	175
PID/Gender: Ind Men	10%	(19)	9%	(16)	9%	(17)	1%	(2)	—	(0)	70%	(124)	177
PID/Gender: Ind Women	5%	(6)	9%	(13)	13%	(17)	1%	(2)	—	(1)	72%	(98)	137
PID/Gender: Rep Men	9%	(12)	6%	(8)	15%	(20)	—	(0)	3%	(4)	67%	(90)	134
PID/Gender: Rep Women	6%	(7)	10%	(13)	14%	(18)	—	(0)	—	(0)	70%	(88)	127
Ideo: Liberal (1-3)	10%	(20)	8%	(15)	17%	(34)	2%	(4)	1%	(1)	63%	(125)	200
Ideo: Moderate (4)	5%	(13)	13%	(32)	17%	(41)	2%	(5)	—	(0)	63%	(154)	245
Ideo: Conservative (5-7)	7%	(20)	6%	(16)	9%	(27)	1%	(3)	—	(1)	77%	(221)	288
Educ: < College	9%	(54)	10%	(63)	15%	(93)	1%	(7)	1%	(3)	65%	(406)	627
Educ: Bachelors degree	5%	(8)	6%	(9)	10%	(15)	2%	(3)	1%	(1)	76%	(115)	150
Educ: Post-grad	3%	(3)	6%	(5)	11%	(9)	2%	(1)	1%	(1)	77%	(65)	84
Income: Under 50k	9%	(49)	9%	(45)	14%	(75)	2%	(9)	1%	(4)	65%	(340)	522
Income: 50k-100k	6%	(13)	11%	(25)	14%	(32)	—	(1)	—	(1)	69%	(162)	234
Income: 100k+	2%	(3)	7%	(8)	9%	(9)	1%	(1)	1%	(1)	80%	(84)	105

Continued on next page

**Table CAS6\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Week Of'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(65)	9%	(78)	14%	(117)	1%	(12)	1%	(5)	68%	(586)	862
Ethnicity: White	6%	(44)	8%	(57)	13%	(87)	1%	(8)	—	(2)	71%	(486)	684
Ethnicity: Hispanic	12%	(19)	12%	(19)	16%	(25)	—	(0)	2%	(3)	58%	(91)	157
Ethnicity: Afr. Am.	14%	(14)	10%	(10)	15%	(15)	3%	(3)	—	(0)	57%	(57)	100
Ethnicity: Other	7%	(6)	14%	(11)	19%	(15)	—	(0)	4%	(3)	56%	(43)	77
All Christian	5%	(18)	7%	(27)	12%	(45)	1%	(5)	—	(1)	74%	(270)	367
Agnostic/Nothing in particular	8%	(37)	10%	(44)	16%	(68)	1%	(6)	1%	(5)	63%	(276)	436
Evangelical	5%	(12)	8%	(19)	14%	(32)	2%	(4)	—	(1)	70%	(157)	224
Non-Evangelical	4%	(13)	8%	(28)	16%	(52)	1%	(4)	1%	(4)	70%	(235)	336
Community: Urban	10%	(22)	11%	(24)	13%	(29)	2%	(5)	—	(0)	64%	(140)	220
Community: Suburban	4%	(14)	6%	(21)	13%	(50)	1%	(5)	—	(1)	76%	(284)	375
Community: Rural	11%	(29)	12%	(32)	14%	(38)	—	(1)	2%	(4)	61%	(161)	266
Employ: Private Sector	7%	(20)	10%	(29)	12%	(33)	1%	(2)	—	(1)	70%	(196)	282
Employ: Self-Employed	14%	(11)	8%	(7)	11%	(9)	2%	(1)	—	(0)	66%	(54)	82
Employ: Homemaker	10%	(6)	25%	(15)	7%	(4)	—	(0)	—	(0)	58%	(35)	61
Employ: Retired	1%	(2)	5%	(8)	18%	(30)	—	(0)	—	(0)	76%	(125)	165
Employ: Unemployed	9%	(9)	4%	(4)	11%	(11)	—	(0)	3%	(3)	74%	(75)	102
Employ: Other	6%	(5)	6%	(5)	16%	(12)	2%	(2)	1%	(1)	67%	(50)	74
Military HH: Yes	4%	(5)	7%	(10)	17%	(23)	—	(0)	—	(0)	72%	(101)	140
Military HH: No	8%	(59)	9%	(68)	13%	(93)	2%	(11)	1%	(5)	67%	(485)	721
RD/WT: Right Direction	7%	(23)	11%	(37)	15%	(50)	2%	(7)	1%	(4)	64%	(211)	332
RD/WT: Wrong Track	8%	(42)	8%	(41)	12%	(66)	1%	(4)	—	(1)	71%	(375)	529
Trump Job Approve	8%	(31)	11%	(41)	12%	(45)	2%	(7)	1%	(4)	66%	(247)	375
Trump Job Disapprove	7%	(33)	7%	(33)	14%	(63)	1%	(4)	—	(1)	70%	(309)	443
Trump Job Strongly Approve	8%	(14)	9%	(16)	11%	(21)	2%	(3)	2%	(4)	69%	(131)	189
Trump Job Somewhat Approve	9%	(16)	13%	(25)	13%	(24)	2%	(4)	—	(0)	63%	(116)	186
Trump Job Somewhat Disapprove	9%	(9)	11%	(11)	18%	(17)	2%	(2)	1%	(1)	58%	(56)	95
Trump Job Strongly Disapprove	7%	(24)	6%	(23)	13%	(46)	1%	(3)	—	(0)	73%	(253)	348
Favorable of Trump	7%	(26)	10%	(36)	13%	(46)	1%	(3)	1%	(4)	67%	(240)	356
Unfavorable of Trump	7%	(34)	8%	(40)	15%	(68)	2%	(9)	—	(1)	68%	(316)	467

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**Table CAS6\_11:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'The Week Of'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(65)	9%	(78)	14%	(117)	1%	(12)	1%	(5)	68%	(586)	862
Very Favorable of Trump	7%	(15)	8%	(17)	13%	(27)	1%	(2)	2%	(4)	68%	(142)	208
Somewhat Favorable of Trump	8%	(11)	13%	(19)	13%	(19)	—	(1)	—	(0)	66%	(98)	148
Somewhat Unfavorable of Trump	9%	(9)	9%	(9)	23%	(23)	3%	(3)	—	(0)	57%	(56)	99
Very Unfavorable of Trump	7%	(25)	8%	(30)	12%	(45)	2%	(6)	—	(1)	71%	(260)	368
#1 Issue: Economy	9%	(22)	7%	(18)	14%	(37)	1%	(3)	—	(0)	69%	(175)	255
#1 Issue: Security	9%	(15)	12%	(19)	14%	(23)	1%	(2)	2%	(3)	61%	(97)	159
#1 Issue: Health Care	5%	(9)	13%	(21)	16%	(26)	—	(0)	1%	(1)	64%	(101)	157
#1 Issue: Medicare / Social Security	3%	(3)	3%	(3)	12%	(12)	—	(0)	1%	(1)	81%	(80)	99
#1 Issue: Women's Issues	15%	(8)	2%	(1)	12%	(6)	4%	(2)	—	(0)	66%	(34)	51
#1 Issue: Education	10%	(5)	17%	(9)	4%	(2)	3%	(2)	1%	(1)	65%	(33)	52
2018 House Vote: Democrat	6%	(17)	11%	(29)	14%	(38)	1%	(2)	—	(1)	67%	(179)	267
2018 House Vote: Republican	5%	(13)	6%	(15)	11%	(27)	2%	(5)	—	(1)	75%	(182)	242
2016 Vote: Hillary Clinton	6%	(14)	8%	(20)	16%	(41)	1%	(1)	1%	(1)	69%	(174)	251
2016 Vote: Donald Trump	6%	(14)	7%	(18)	10%	(24)	2%	(5)	2%	(4)	73%	(178)	244
2016 Vote: Other	4%	(2)	4%	(3)	12%	(8)	—	(0)	—	(0)	80%	(48)	61
2016 Vote: Didn't Vote	11%	(34)	12%	(38)	14%	(44)	2%	(5)	—	(0)	60%	(185)	306
Voted in 2014: Yes	7%	(33)	8%	(37)	13%	(62)	1%	(6)	—	(2)	71%	(345)	485
Voted in 2014: No	8%	(31)	11%	(41)	15%	(55)	1%	(6)	1%	(3)	64%	(240)	376
2012 Vote: Barack Obama	7%	(23)	7%	(21)	15%	(48)	1%	(5)	1%	(2)	69%	(218)	317
2012 Vote: Mitt Romney	4%	(7)	7%	(12)	10%	(18)	—	(1)	2%	(3)	77%	(140)	181
2012 Vote: Didn't Vote	10%	(34)	12%	(39)	14%	(48)	2%	(6)	—	(0)	62%	(206)	333
4-Region: Northeast	9%	(13)	13%	(20)	10%	(15)	1%	(1)	—	(1)	66%	(95)	145
4-Region: Midwest	8%	(14)	11%	(18)	15%	(26)	1%	(2)	—	(0)	65%	(114)	174
4-Region: South	6%	(21)	8%	(27)	13%	(43)	2%	(7)	1%	(5)	69%	(233)	335
4-Region: West	8%	(16)	6%	(13)	16%	(33)	1%	(1)	—	(0)	70%	(144)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS6\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania 3: Summer Vacation'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	27% (230)	17% (148)	10% (85)	1% (10)	2% (14)	43% (374)	862
Gender: Male	21% (90)	18% (76)	13% (54)	2% (7)	2% (10)	44% (185)	423
Gender: Female	32% (139)	16% (72)	7% (31)	1% (3)	1% (5)	43% (189)	439
Age: 18-29	46% (92)	18% (37)	7% (15)	2% (3)	3% (7)	23% (47)	202
Age: 30-44	27% (59)	20% (43)	9% (19)	1% (2)	2% (5)	41% (88)	215
Age: 45-54	31% (50)	14% (23)	13% (20)	1% (2)	1% (2)	40% (64)	160
Age: 55-64	14% (20)	14% (21)	11% (16)	2% (3)	1% (1)	58% (85)	145
Age: 65+	6% (8)	17% (24)	11% (15)	— (1)	— (0)	65% (91)	139
Generation Z: 18-22	57% (54)	8% (8)	9% (9)	1% (1)	4% (4)	21% (20)	95
Millennial: Age 23-38	32% (83)	24% (62)	8% (19)	2% (4)	2% (6)	33% (84)	257
Generation X: Age 39-54	29% (64)	15% (34)	11% (25)	1% (2)	2% (4)	42% (95)	225
Boomers: Age 55-73	11% (28)	17% (44)	11% (29)	1% (4)	— (1)	60% (159)	265
PID: Dem (no lean)	24% (68)	19% (55)	13% (36)	1% (2)	1% (2)	43% (123)	286
PID: Ind (no lean)	28% (89)	15% (48)	9% (27)	2% (5)	2% (6)	45% (140)	314
PID: Rep (no lean)	28% (73)	17% (45)	8% (22)	1% (3)	3% (7)	43% (111)	261
PID/Gender: Dem Men	17% (19)	17% (19)	20% (22)	1% (1)	1% (1)	44% (49)	112
PID/Gender: Dem Women	28% (49)	20% (36)	8% (14)	1% (1)	— (1)	42% (74)	175
PID/Gender: Ind Men	23% (41)	19% (33)	10% (18)	2% (3)	3% (5)	44% (78)	177
PID/Gender: Ind Women	35% (48)	11% (15)	7% (9)	1% (2)	— (1)	46% (63)	137
PID/Gender: Rep Men	23% (30)	18% (24)	11% (14)	2% (3)	3% (4)	44% (59)	134
PID/Gender: Rep Women	33% (42)	17% (22)	6% (7)	— (0)	3% (3)	41% (52)	127
Ideo: Liberal (1-3)	25% (50)	20% (41)	12% (24)	1% (1)	1% (2)	41% (81)	200
Ideo: Moderate (4)	27% (65)	16% (39)	11% (28)	2% (4)	2% (5)	43% (105)	245
Ideo: Conservative (5-7)	23% (66)	16% (45)	8% (24)	2% (5)	3% (8)	49% (140)	288
Educ: < College	30% (190)	16% (100)	9% (59)	1% (6)	2% (12)	41% (259)	627
Educ: Bachelors degree	18% (27)	22% (32)	11% (17)	2% (2)	— (0)	48% (72)	150
Educ: Post-grad	15% (13)	19% (16)	11% (9)	2% (1)	3% (2)	51% (43)	84
Income: Under 50k	29% (153)	16% (84)	10% (50)	2% (8)	1% (8)	42% (219)	522
Income: 50k-100k	26% (62)	20% (47)	11% (25)	— (0)	2% (6)	40% (95)	234
Income: 100k+	15% (15)	16% (17)	10% (10)	2% (2)	1% (1)	57% (60)	105

Continued on next page

**Table CAS6\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania 3: Summer Vacation'

Demographic	Very favorable		Somewhat favorable		Neither favorable nor unfavorable		Somewhat unfavorable		Very unfavorable		I have not seen this film		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	27%	(230)	17%	(148)	10%	(85)	1%	(10)	2%	(14)	43%	(374)	862
Ethnicity: White	26%	(176)	16%	(111)	9%	(61)	1%	(7)	2%	(11)	47%	(319)	684
Ethnicity: Hispanic	40%	(63)	19%	(29)	6%	(9)	—	(0)	2%	(4)	32%	(51)	157
Ethnicity: Afr. Am.	28%	(28)	23%	(23)	12%	(12)	3%	(3)	—	(0)	33%	(33)	100
Ethnicity: Other	33%	(26)	18%	(14)	15%	(11)	—	(0)	5%	(4)	29%	(23)	77
All Christian	20%	(73)	17%	(64)	12%	(43)	2%	(6)	2%	(8)	47%	(174)	367
Agnostic/Nothing in particular	31%	(136)	17%	(75)	9%	(41)	1%	(4)	1%	(5)	40%	(175)	436
Evangelical	25%	(57)	18%	(39)	10%	(22)	1%	(2)	2%	(5)	44%	(99)	224
Non-Evangelical	23%	(76)	17%	(57)	10%	(35)	2%	(6)	2%	(5)	47%	(157)	336
Community: Urban	29%	(64)	16%	(35)	9%	(19)	2%	(5)	1%	(2)	43%	(95)	220
Community: Suburban	23%	(88)	18%	(68)	10%	(37)	1%	(4)	1%	(4)	46%	(174)	375
Community: Rural	29%	(78)	17%	(46)	11%	(28)	1%	(1)	3%	(8)	39%	(105)	266
Employ: Private Sector	18%	(52)	23%	(64)	10%	(28)	1%	(4)	2%	(6)	46%	(129)	282
Employ: Self-Employed	37%	(30)	16%	(13)	6%	(5)	—	(0)	2%	(2)	39%	(32)	82
Employ: Homemaker	43%	(26)	15%	(9)	7%	(5)	—	(0)	—	(0)	34%	(21)	61
Employ: Retired	11%	(19)	16%	(26)	12%	(19)	—	(1)	—	(0)	61%	(100)	165
Employ: Unemployed	32%	(33)	9%	(9)	8%	(9)	—	(0)	6%	(6)	45%	(46)	102
Employ: Other	31%	(23)	17%	(13)	11%	(8)	2%	(2)	—	(0)	38%	(28)	74
Military HH: Yes	18%	(25)	16%	(23)	15%	(21)	1%	(1)	—	(1)	50%	(70)	140
Military HH: No	28%	(205)	17%	(125)	9%	(64)	1%	(9)	2%	(14)	42%	(304)	721
RD/WT: Right Direction	28%	(94)	17%	(58)	9%	(31)	1%	(2)	2%	(6)	42%	(141)	332
RD/WT: Wrong Track	26%	(136)	17%	(90)	10%	(53)	2%	(8)	2%	(9)	44%	(233)	529
Trump Job Approve	27%	(101)	18%	(68)	9%	(33)	1%	(5)	2%	(6)	43%	(162)	375
Trump Job Disapprove	26%	(116)	16%	(71)	10%	(47)	1%	(5)	2%	(9)	44%	(196)	443
Trump Job Strongly Approve	24%	(45)	16%	(30)	9%	(17)	—	(1)	2%	(5)	49%	(93)	189
Trump Job Somewhat Approve	30%	(57)	21%	(38)	9%	(16)	2%	(4)	1%	(1)	37%	(69)	186
Trump Job Somewhat Disapprove	35%	(34)	21%	(21)	9%	(9)	2%	(2)	3%	(3)	29%	(27)	95
Trump Job Strongly Disapprove	24%	(83)	14%	(50)	11%	(38)	1%	(3)	2%	(6)	48%	(169)	348
Favorable of Trump	26%	(93)	19%	(67)	9%	(33)	1%	(4)	2%	(6)	43%	(153)	356
Unfavorable of Trump	26%	(123)	16%	(74)	11%	(49)	1%	(6)	2%	(8)	44%	(206)	467

Continued on next page

**Table CAS6\_12:** Do you have a favorable or unfavorable view of each of the following movies featuring Adam Sandler?  
'Hotel Transylvania 3: Summer Vacation'

Demographic	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I have not seen this film	Total N
Adults	27% (230)	17% (148)	10% (85)	1% (10)	2% (14)	43% (374)	862
Very Favorable of Trump	24% (50)	17% (35)	9% (18)	1% (2)	3% (6)	47% (97)	208
Somewhat Favorable of Trump	29% (43)	22% (32)	10% (15)	1% (2)	— (1)	38% (56)	148
Somewhat Unfavorable of Trump	34% (34)	16% (16)	12% (12)	3% (2)	2% (2)	33% (32)	99
Very Unfavorable of Trump	24% (89)	16% (57)	10% (37)	1% (4)	2% (6)	47% (174)	368
#1 Issue: Economy	27% (69)	17% (44)	10% (25)	1% (2)	2% (5)	43% (110)	255
#1 Issue: Security	29% (47)	20% (31)	11% (17)	3% (5)	1% (2)	36% (58)	159
#1 Issue: Health Care	28% (44)	15% (24)	12% (18)	— (0)	— (1)	45% (70)	157
#1 Issue: Medicare / Social Security	7% (7)	11% (11)	11% (10)	— (0)	1% (1)	70% (69)	99
#1 Issue: Women's Issues	35% (18)	24% (12)	2% (1)	— (0)	5% (2)	34% (17)	51
#1 Issue: Education	43% (22)	22% (11)	7% (3)	3% (2)	3% (2)	21% (11)	52
2018 House Vote: Democrat	21% (55)	19% (50)	12% (32)	1% (3)	1% (4)	46% (123)	267
2018 House Vote: Republican	19% (46)	17% (42)	7% (18)	2% (5)	3% (6)	52% (125)	242
2016 Vote: Hillary Clinton	19% (47)	19% (47)	12% (30)	1% (3)	1% (2)	49% (123)	251
2016 Vote: Donald Trump	21% (50)	18% (44)	7% (18)	2% (5)	2% (6)	50% (122)	244
2016 Vote: Other	16% (9)	19% (12)	14% (9)	— (0)	— (0)	51% (31)	61
2016 Vote: Didn't Vote	40% (123)	15% (46)	9% (28)	1% (2)	2% (6)	32% (99)	306
Voted in 2014: Yes	19% (94)	17% (82)	11% (53)	1% (7)	2% (8)	50% (242)	485
Voted in 2014: No	36% (136)	18% (67)	9% (32)	1% (3)	2% (6)	35% (132)	376
2012 Vote: Barack Obama	18% (57)	19% (61)	13% (40)	1% (5)	1% (3)	48% (151)	317
2012 Vote: Mitt Romney	18% (32)	18% (32)	7% (13)	1% (2)	2% (4)	54% (97)	181
2012 Vote: Didn't Vote	40% (133)	15% (51)	8% (27)	1% (3)	2% (6)	34% (113)	333
4-Region: Northeast	29% (42)	14% (20)	10% (14)	— (1)	1% (1)	46% (67)	145
4-Region: Midwest	22% (38)	16% (28)	13% (23)	2% (3)	3% (4)	45% (78)	174
4-Region: South	26% (86)	18% (60)	10% (35)	2% (6)	1% (5)	43% (143)	335
4-Region: West	31% (63)	20% (41)	6% (13)	— (0)	2% (4)	41% (86)	207

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table CAS7:** Do you prefer Adam Sandler's more comedic films such as 'Murder Mystery' or 'Happy Gilmore,' or his more dramatic films such as 'Punch-Drunk Love' and 'Spanglish?'

Demographic	Sandler's comedic films		Sandler's dramatic films		I enjoy both equally		Don't know/No opinion		Total N
Adults	56%	(911)	4%	(71)	28%	(459)	12%	(192)	1632
Gender: Male	61%	(489)	4%	(29)	25%	(202)	10%	(76)	796
Gender: Female	51%	(422)	5%	(41)	31%	(257)	14%	(116)	836
Age: 18-29	57%	(204)	4%	(14)	27%	(95)	13%	(45)	358
Age: 30-44	63%	(292)	3%	(16)	27%	(123)	7%	(30)	461
Age: 45-54	54%	(161)	4%	(11)	34%	(100)	8%	(25)	297
Age: 55-64	52%	(136)	5%	(14)	31%	(80)	12%	(32)	262
Age: 65+	46%	(118)	6%	(17)	24%	(61)	23%	(60)	255
Generation Z: 18-22	63%	(107)	3%	(6)	18%	(31)	16%	(27)	170
Millennial: Age 23-38	58%	(287)	4%	(18)	30%	(148)	8%	(40)	493
Generation X: Age 39-54	58%	(263)	4%	(16)	31%	(139)	8%	(34)	453
Boomers: Age 55-73	50%	(234)	6%	(29)	28%	(134)	16%	(75)	472
PID: Dem (no lean)	52%	(286)	5%	(30)	30%	(167)	13%	(69)	553
PID: Ind (no lean)	53%	(295)	4%	(25)	28%	(159)	14%	(80)	559
PID: Rep (no lean)	63%	(330)	3%	(15)	26%	(133)	8%	(42)	520
PID/Gender: Dem Men	55%	(130)	5%	(12)	30%	(70)	10%	(23)	236
PID/Gender: Dem Women	49%	(156)	6%	(18)	31%	(97)	14%	(46)	317
PID/Gender: Ind Men	58%	(173)	4%	(11)	26%	(77)	13%	(38)	299
PID/Gender: Ind Women	47%	(122)	5%	(14)	32%	(82)	16%	(42)	260
PID/Gender: Rep Men	71%	(185)	2%	(6)	21%	(55)	5%	(14)	261
PID/Gender: Rep Women	56%	(144)	3%	(9)	30%	(78)	11%	(28)	259
Ideo: Liberal (1-3)	50%	(203)	8%	(31)	30%	(120)	12%	(48)	402
Ideo: Moderate (4)	56%	(241)	3%	(13)	31%	(131)	10%	(42)	428
Ideo: Conservative (5-7)	61%	(344)	3%	(20)	25%	(138)	11%	(60)	561
Educ: < College	56%	(643)	3%	(39)	30%	(340)	11%	(130)	1152
Educ: Bachelors degree	58%	(185)	6%	(18)	25%	(81)	11%	(34)	318
Educ: Post-grad	51%	(83)	9%	(14)	23%	(38)	17%	(28)	162
Income: Under 50k	54%	(521)	4%	(40)	29%	(282)	13%	(122)	964
Income: 50k-100k	57%	(254)	5%	(22)	26%	(115)	12%	(52)	444
Income: 100k+	61%	(136)	4%	(9)	27%	(61)	8%	(18)	224
Ethnicity: White	57%	(723)	4%	(47)	29%	(366)	11%	(143)	1278

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**Table CAS7:** Do you prefer Adam Sandler's more comedic films such as 'Murder Mystery' or 'Happy Gilmore,' or his more dramatic films such as 'Punch-Drunk Love' and 'Spanglish?'

Demographic	Sandler's comedic films		Sandler's dramatic films		I enjoy both equally		Don't know/No opinion		Total N
Adults	56%	(911)	4%	(71)	28%	(459)	12%	(192)	1632
Ethnicity: Hispanic	48%	(128)	4%	(10)	35%	(93)	13%	(35)	265
Ethnicity: Afr. Am.	47%	(98)	6%	(13)	31%	(65)	16%	(33)	208
Ethnicity: Other	62%	(91)	8%	(11)	19%	(28)	11%	(16)	146
All Christian	55%	(393)	5%	(33)	29%	(203)	11%	(82)	710
All Non-Christian	49%	(31)	4%	(2)	29%	(18)	19%	(12)	63
Agnostic/Nothing in particular	56%	(459)	4%	(35)	28%	(230)	11%	(93)	817
Religious Non-Protestant/Catholic	51%	(39)	3%	(2)	29%	(22)	16%	(12)	76
Evangelical	54%	(236)	4%	(18)	30%	(129)	12%	(53)	437
Non-Evangelical	56%	(353)	5%	(30)	27%	(171)	11%	(72)	627
Community: Urban	52%	(217)	5%	(19)	29%	(122)	15%	(61)	419
Community: Suburban	58%	(412)	5%	(37)	26%	(185)	11%	(82)	716
Community: Rural	57%	(282)	3%	(14)	31%	(152)	10%	(49)	497
Employ: Private Sector	63%	(340)	4%	(24)	26%	(144)	7%	(36)	544
Employ: Government	57%	(49)	6%	(5)	31%	(26)	6%	(5)	86
Employ: Self-Employed	56%	(82)	4%	(5)	32%	(46)	8%	(12)	146
Employ: Homemaker	50%	(58)	5%	(6)	38%	(44)	7%	(8)	116
Employ: Retired	50%	(150)	5%	(15)	24%	(73)	21%	(62)	300
Employ: Unemployed	54%	(106)	4%	(8)	25%	(49)	17%	(34)	198
Employ: Other	48%	(69)	2%	(2)	36%	(52)	15%	(21)	144
Military HH: Yes	61%	(163)	4%	(10)	23%	(61)	12%	(33)	266
Military HH: No	55%	(748)	4%	(61)	29%	(398)	12%	(159)	1366
RD/WT: Right Direction	63%	(377)	4%	(25)	25%	(147)	9%	(52)	601
RD/WT: Wrong Track	52%	(534)	4%	(46)	30%	(312)	14%	(140)	1031
Trump Job Approve	63%	(434)	3%	(23)	25%	(177)	9%	(60)	694
Trump Job Disapprove	51%	(437)	5%	(46)	31%	(265)	13%	(115)	864
Trump Job Strongly Approve	62%	(222)	3%	(11)	26%	(91)	9%	(32)	356
Trump Job Somewhat Approve	63%	(213)	4%	(12)	25%	(85)	8%	(28)	337
Trump Job Somewhat Disapprove	50%	(98)	5%	(9)	34%	(66)	11%	(22)	196
Trump Job Strongly Disapprove	51%	(339)	6%	(37)	30%	(199)	14%	(93)	668

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**Table CAS7:** Do you prefer Adam Sandler's more comedic films such as 'Murder Mystery' or 'Happy Gilmore,' or his more dramatic films such as 'Punch-Drunk Love' and 'Spanglish?'

Demographic	Sandler's comedic films		Sandler's dramatic films		I enjoy both equally		Don't know/No opinion		Total N
Adults	56%	(911)	4%	(71)	28%	(459)	12%	(192)	1632
Favorable of Trump	62%	(409)	3%	(23)	26%	(171)	9%	(59)	662
Unfavorable of Trump	53%	(468)	5%	(45)	30%	(268)	12%	(108)	890
Very Favorable of Trump	62%	(234)	3%	(12)	25%	(94)	10%	(39)	379
Somewhat Favorable of Trump	62%	(175)	4%	(11)	27%	(76)	7%	(20)	282
Somewhat Unfavorable of Trump	54%	(106)	4%	(8)	32%	(62)	10%	(20)	195
Very Unfavorable of Trump	52%	(362)	5%	(38)	30%	(207)	13%	(88)	695
#1 Issue: Economy	61%	(295)	4%	(20)	26%	(125)	9%	(45)	485
#1 Issue: Security	57%	(170)	5%	(14)	31%	(91)	8%	(23)	299
#1 Issue: Health Care	53%	(152)	5%	(13)	30%	(85)	13%	(38)	289
#1 Issue: Medicare / Social Security	46%	(89)	5%	(10)	26%	(50)	23%	(44)	193
#1 Issue: Women's Issues	53%	(52)	5%	(4)	26%	(26)	17%	(17)	99
#1 Issue: Education	62%	(60)	4%	(3)	31%	(30)	3%	(3)	97
#1 Issue: Energy	54%	(45)	4%	(3)	33%	(28)	8%	(7)	83
#1 Issue: Other	53%	(47)	1%	(1)	27%	(24)	18%	(16)	87
2018 House Vote: Democrat	49%	(260)	6%	(32)	31%	(162)	14%	(76)	529
2018 House Vote: Republican	62%	(295)	3%	(16)	25%	(120)	10%	(47)	478
2018 House Vote: Someone else	55%	(35)	6%	(4)	32%	(21)	6%	(4)	64
2016 Vote: Hillary Clinton	47%	(226)	5%	(27)	33%	(158)	15%	(73)	483
2016 Vote: Donald Trump	59%	(285)	4%	(21)	26%	(126)	10%	(48)	480
2016 Vote: Other	64%	(78)	5%	(6)	26%	(31)	5%	(6)	121
2016 Vote: Didn't Vote	59%	(322)	3%	(18)	26%	(143)	12%	(65)	549
Voted in 2014: Yes	53%	(496)	5%	(46)	30%	(286)	12%	(112)	940
Voted in 2014: No	60%	(415)	4%	(24)	25%	(173)	12%	(80)	692
2012 Vote: Barack Obama	49%	(289)	6%	(36)	32%	(192)	13%	(77)	594
2012 Vote: Mitt Romney	59%	(210)	4%	(14)	26%	(92)	11%	(40)	357
2012 Vote: Other	58%	(38)	7%	(5)	28%	(19)	6%	(4)	65
2012 Vote: Didn't Vote	60%	(371)	3%	(17)	25%	(156)	11%	(70)	615

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**Table CAS7:** Do you prefer Adam Sandler's more comedic films such as 'Murder Mystery' or 'Happy Gilmore,' or his more dramatic films such as 'Punch-Drunk Love' and 'Spanglish?'

Demographic	Sandler's comedic films		Sandler's dramatic films		I enjoy both equally		Don't know/No opinion		Total N
Adults	56%	(911)	4%	(71)	28%	(459)	12%	(192)	1632
4-Region: Northeast	52%	(150)	4%	(11)	33%	(95)	12%	(34)	290
4-Region: Midwest	58%	(201)	5%	(16)	25%	(89)	12%	(43)	350
4-Region: South	59%	(363)	4%	(24)	26%	(163)	11%	(65)	615
4-Region: West	52%	(197)	5%	(19)	30%	(112)	13%	(49)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS8:** Do you pay attention to critics' reviews or other types of reviews like Rotten Tomatoes scores, or not?

Demographic	Yes	No	Total N
Adults	27% (449)	73% (1184)	1632
Gender: Male	28% (226)	72% (570)	796
Gender: Female	27% (222)	73% (614)	836
Age: 18-29	37% (131)	63% (226)	358
Age: 30-44	28% (131)	72% (330)	461
Age: 45-54	28% (83)	72% (214)	297
Age: 55-64	20% (52)	80% (210)	262
Age: 65+	20% (51)	80% (204)	255
Generation Z: 18-22	38% (64)	62% (106)	170
Millennial: Age 23-38	33% (162)	67% (330)	493
Generation X: Age 39-54	26% (119)	74% (334)	453
Boomers: Age 55-73	21% (98)	79% (374)	472
PID: Dem (no lean)	34% (188)	66% (366)	553
PID: Ind (no lean)	26% (145)	74% (414)	559
PID: Rep (no lean)	22% (115)	78% (405)	520
PID/Gender: Dem Men	37% (86)	63% (150)	236
PID/Gender: Dem Women	32% (101)	68% (216)	317
PID/Gender: Ind Men	27% (80)	73% (219)	299
PID/Gender: Ind Women	25% (65)	75% (195)	260
PID/Gender: Rep Men	23% (60)	77% (201)	261
PID/Gender: Rep Women	21% (55)	79% (204)	259
Ideo: Liberal (1-3)	39% (156)	61% (246)	402
Ideo: Moderate (4)	27% (116)	73% (312)	428
Ideo: Conservative (5-7)	24% (136)	76% (425)	561
Educ: < College	24% (274)	76% (877)	1152
Educ: Bachelors degree	34% (109)	66% (209)	318
Educ: Post-grad	40% (65)	60% (97)	162
Income: Under 50k	25% (245)	75% (720)	964
Income: 50k-100k	28% (125)	72% (319)	444
Income: 100k+	35% (79)	65% (145)	224
Ethnicity: White	26% (336)	74% (942)	1278
Ethnicity: Hispanic	36% (96)	64% (169)	265
Ethnicity: Afr. Am.	32% (66)	68% (142)	208

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**Table CAS8: Do you pay attention to critics' reviews or other types of reviews like Rotten Tomatoes scores, or not?**

Demographic	Yes	No	Total N
Adults	27% (449)	73% (1184)	1632
Ethnicity: Other	32% (46)	68% (100)	146
All Christian	26% (183)	74% (527)	710
All Non-Christian	35% (22)	65% (41)	63
Agnostic/Nothing in particular	27% (222)	73% (594)	817
Religious Non-Protestant/Catholic	32% (24)	68% (51)	76
Evangelical	24% (106)	76% (331)	437
Non-Evangelical	26% (164)	74% (463)	627
Community: Urban	29% (123)	71% (296)	419
Community: Suburban	31% (221)	69% (495)	716
Community: Rural	21% (104)	79% (393)	497
Employ: Private Sector	29% (158)	71% (386)	544
Employ: Government	35% (30)	65% (56)	86
Employ: Self-Employed	38% (55)	62% (90)	146
Employ: Homemaker	29% (34)	71% (82)	116
Employ: Retired	20% (59)	80% (241)	300
Employ: Unemployed	27% (54)	73% (143)	198
Employ: Other	16% (23)	84% (121)	144
Military HH: Yes	22% (59)	78% (208)	266
Military HH: No	29% (390)	71% (976)	1366
RD/WT: Right Direction	22% (131)	78% (471)	601
RD/WT: Wrong Track	31% (318)	69% (713)	1031
Trump Job Approve	22% (149)	78% (544)	694
Trump Job Disapprove	33% (286)	67% (578)	864
Trump Job Strongly Approve	17% (62)	83% (294)	356
Trump Job Somewhat Approve	26% (87)	74% (250)	337
Trump Job Somewhat Disapprove	36% (70)	64% (126)	196
Trump Job Strongly Disapprove	32% (216)	68% (452)	668
Favorable of Trump	20% (133)	80% (529)	662
Unfavorable of Trump	32% (288)	68% (602)	890

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**Table CAS8:** Do you pay attention to critics' reviews or other types of reviews like Rotten Tomatoes scores, or not?

Demographic	Yes	No	Total N
Adults	27% (449)	73% (1184)	1632
Very Favorable of Trump	17% (64)	83% (316)	379
Somewhat Favorable of Trump	25% (69)	75% (213)	282
Somewhat Unfavorable of Trump	35% (68)	65% (127)	195
Very Unfavorable of Trump	32% (220)	68% (474)	695
#1 Issue: Economy	27% (133)	73% (352)	485
#1 Issue: Security	26% (76)	74% (222)	299
#1 Issue: Health Care	28% (81)	72% (208)	289
#1 Issue: Medicare / Social Security	23% (44)	77% (150)	193
#1 Issue: Women's Issues	36% (36)	64% (64)	99
#1 Issue: Education	29% (28)	71% (69)	97
#1 Issue: Energy	35% (29)	65% (54)	83
#1 Issue: Other	25% (22)	75% (65)	87
2018 House Vote: Democrat	35% (186)	65% (344)	529
2018 House Vote: Republican	25% (121)	75% (358)	478
2018 House Vote: Someone else	30% (19)	70% (45)	64
2016 Vote: Hillary Clinton	34% (163)	66% (320)	483
2016 Vote: Donald Trump	24% (113)	76% (366)	480
2016 Vote: Other	36% (43)	64% (78)	121
2016 Vote: Didn't Vote	24% (129)	76% (419)	549
Voted in 2014: Yes	28% (266)	72% (674)	940
Voted in 2014: No	26% (182)	74% (510)	692
2012 Vote: Barack Obama	33% (197)	67% (397)	594
2012 Vote: Mitt Romney	24% (84)	76% (273)	357
2012 Vote: Other	11% (7)	89% (58)	65
2012 Vote: Didn't Vote	26% (160)	74% (455)	615
4-Region: Northeast	26% (77)	74% (214)	290
4-Region: Midwest	25% (86)	75% (263)	350
4-Region: South	27% (169)	73% (446)	615
4-Region: West	31% (117)	69% (261)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS9:** *And when it comes to Adam Sandler films, do you pay attention to critics' reviews or other types of reviews like Rotten Tomatoes scores, or not?*

Demographic	Yes	No	Total N
Adults	17% (284)	83% (1349)	1632
Gender: Male	18% (144)	82% (652)	796
Gender: Female	17% (140)	83% (696)	836
Age: 18-29	21% (75)	79% (283)	358
Age: 30-44	17% (78)	83% (383)	461
Age: 45-54	19% (58)	81% (239)	297
Age: 55-64	15% (39)	85% (223)	262
Age: 65+	13% (34)	87% (221)	255
Generation Z: 18-22	19% (33)	81% (138)	170
Millennial: Age 23-38	20% (97)	80% (396)	493
Generation X: Age 39-54	18% (81)	82% (372)	453
Boomers: Age 55-73	15% (70)	85% (401)	472
PID: Dem (no lean)	19% (106)	81% (448)	553
PID: Ind (no lean)	16% (88)	84% (471)	559
PID: Rep (no lean)	17% (90)	83% (430)	520
PID/Gender: Dem Men	19% (44)	81% (192)	236
PID/Gender: Dem Women	19% (61)	81% (256)	317
PID/Gender: Ind Men	16% (48)	84% (251)	299
PID/Gender: Ind Women	15% (40)	85% (220)	260
PID/Gender: Rep Men	20% (52)	80% (209)	261
PID/Gender: Rep Women	15% (38)	85% (221)	259
Ideo: Liberal (1-3)	21% (84)	79% (318)	402
Ideo: Moderate (4)	16% (67)	84% (361)	428
Ideo: Conservative (5-7)	18% (101)	82% (461)	561
Educ: < College	15% (171)	85% (981)	1152
Educ: Bachelors degree	21% (68)	79% (250)	318
Educ: Post-grad	28% (45)	72% (118)	162
Income: Under 50k	16% (159)	84% (805)	964
Income: 50k-100k	17% (76)	83% (368)	444
Income: 100k+	22% (49)	78% (176)	224
Ethnicity: White	17% (213)	83% (1065)	1278
Ethnicity: Hispanic	22% (58)	78% (208)	265

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**Table CAS9:** *And when it comes to Adam Sandler films, do you pay attention to critics’ reviews or other types of reviews like Rotten Tomatoes scores, or not?*

Demographic	Yes	No	Total N
Adults	17% (284)	83% (1349)	1632
Ethnicity: Afr. Am.	21% (44)	79% (164)	208
Ethnicity: Other	18% (27)	82% (119)	146
All Christian	19% (132)	81% (578)	710
All Non-Christian	22% (14)	78% (50)	63
Agnostic/Nothing in particular	16% (131)	84% (685)	817
Religious Non-Protestant/Catholic	21% (16)	79% (60)	76
Evangelical	18% (79)	82% (358)	437
Non-Evangelical	17% (107)	83% (520)	627
Community: Urban	17% (71)	83% (348)	419
Community: Suburban	21% (148)	79% (568)	716
Community: Rural	13% (64)	87% (433)	497
Employ: Private Sector	19% (104)	81% (440)	544
Employ: Government	23% (19)	77% (66)	86
Employ: Self-Employed	27% (39)	73% (106)	146
Employ: Homemaker	17% (19)	83% (97)	116
Employ: Retired	14% (41)	86% (259)	300
Employ: Unemployed	15% (29)	85% (169)	198
Employ: Other	11% (15)	89% (128)	144
Military HH: Yes	14% (38)	86% (229)	266
Military HH: No	18% (246)	82% (1120)	1366
RD/WT: Right Direction	16% (97)	84% (504)	601
RD/WT: Wrong Track	18% (187)	82% (845)	1031
Trump Job Approve	15% (103)	85% (590)	694
Trump Job Disapprove	20% (172)	80% (692)	864
Trump Job Strongly Approve	15% (55)	85% (301)	356
Trump Job Somewhat Approve	14% (48)	86% (289)	337
Trump Job Somewhat Disapprove	23% (44)	77% (152)	196
Trump Job Strongly Disapprove	19% (128)	81% (540)	668
Favorable of Trump	14% (90)	86% (572)	662
Unfavorable of Trump	20% (178)	80% (712)	890

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**Table CAS9:** *And when it comes to Adam Sandler films, do you pay attention to critics’ reviews or other types of reviews like Rotten Tomatoes scores, or not?*

Demographic	Yes	No	Total N
Adults	17% (284)	83% (1349)	1632
Very Favorable of Trump	14% (54)	86% (326)	379
Somewhat Favorable of Trump	13% (36)	87% (246)	282
Somewhat Unfavorable of Trump	25% (49)	75% (146)	195
Very Unfavorable of Trump	19% (129)	81% (566)	695
#1 Issue: Economy	16% (75)	84% (410)	485
#1 Issue: Security	19% (57)	81% (242)	299
#1 Issue: Health Care	23% (65)	77% (224)	289
#1 Issue: Medicare / Social Security	14% (27)	86% (166)	193
#1 Issue: Women’s Issues	10% (10)	90% (90)	99
#1 Issue: Education	20% (19)	80% (78)	97
#1 Issue: Energy	22% (19)	78% (65)	83
#1 Issue: Other	14% (12)	86% (75)	87
2018 House Vote: Democrat	19% (103)	81% (426)	529
2018 House Vote: Republican	18% (84)	82% (394)	478
2018 House Vote: Someone else	25% (16)	75% (48)	64
2016 Vote: Hillary Clinton	20% (94)	80% (389)	483
2016 Vote: Donald Trump	16% (76)	84% (403)	480
2016 Vote: Other	23% (28)	77% (93)	121
2016 Vote: Didn’t Vote	15% (85)	85% (464)	549
Voted in 2014: Yes	19% (178)	81% (763)	940
Voted in 2014: No	15% (106)	85% (586)	692
2012 Vote: Barack Obama	21% (124)	79% (470)	594
2012 Vote: Mitt Romney	16% (58)	84% (298)	357
2012 Vote: Other	10% (7)	90% (59)	65
2012 Vote: Didn’t Vote	15% (94)	85% (521)	615
4-Region: Northeast	16% (46)	84% (244)	290
4-Region: Midwest	17% (59)	83% (291)	350
4-Region: South	18% (111)	82% (503)	615
4-Region: West	18% (67)	82% (311)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_1:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?*His films are funny*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	71%	(1166)	17%	(285)	4%	(70)	7%	(112)	1632
Gender: Male	72%	(571)	17%	(134)	5%	(40)	6%	(51)	796
Gender: Female	71%	(595)	18%	(152)	4%	(30)	7%	(60)	836
Age: 18-29	73%	(260)	12%	(42)	6%	(20)	10%	(35)	358
Age: 30-44	79%	(365)	16%	(73)	1%	(6)	4%	(17)	461
Age: 45-54	73%	(217)	19%	(56)	3%	(9)	5%	(14)	297
Age: 55-64	71%	(186)	18%	(48)	5%	(13)	6%	(15)	262
Age: 65+	54%	(137)	26%	(66)	8%	(21)	12%	(30)	255
Generation Z: 18-22	72%	(122)	12%	(20)	5%	(8)	12%	(20)	170
Millennial: Age 23-38	77%	(379)	15%	(73)	3%	(15)	5%	(26)	493
Generation X: Age 39-54	76%	(342)	17%	(78)	3%	(13)	4%	(20)	453
Boomers: Age 55-73	65%	(305)	21%	(101)	6%	(29)	8%	(36)	472
PID: Dem (no lean)	74%	(410)	15%	(83)	3%	(19)	8%	(43)	553
PID: Ind (no lean)	70%	(389)	18%	(102)	5%	(31)	7%	(38)	559
PID: Rep (no lean)	71%	(367)	19%	(101)	4%	(21)	6%	(31)	520
PID/Gender: Dem Men	78%	(183)	9%	(22)	5%	(13)	8%	(18)	236
PID/Gender: Dem Women	71%	(226)	19%	(60)	2%	(6)	8%	(24)	317
PID/Gender: Ind Men	68%	(204)	19%	(57)	6%	(19)	6%	(19)	299
PID/Gender: Ind Women	71%	(185)	17%	(45)	4%	(11)	7%	(19)	260
PID/Gender: Rep Men	70%	(184)	21%	(55)	3%	(8)	5%	(14)	261
PID/Gender: Rep Women	71%	(184)	18%	(46)	5%	(12)	7%	(17)	259
Ideo: Liberal (1-3)	72%	(290)	16%	(66)	4%	(16)	7%	(30)	402
Ideo: Moderate (4)	70%	(301)	20%	(84)	3%	(13)	7%	(29)	428
Ideo: Conservative (5-7)	71%	(398)	19%	(106)	4%	(24)	6%	(34)	561
Educ: < College	74%	(854)	14%	(163)	5%	(53)	7%	(81)	1152
Educ: Bachelors degree	67%	(212)	24%	(78)	4%	(12)	5%	(17)	318
Educ: Post-grad	61%	(100)	27%	(44)	3%	(5)	8%	(14)	162
Income: Under 50k	72%	(698)	14%	(140)	5%	(52)	8%	(75)	964
Income: 50k-100k	71%	(314)	20%	(87)	4%	(16)	6%	(27)	444
Income: 100k+	69%	(154)	26%	(59)	1%	(2)	4%	(10)	224

Continued on next page

**Table CAS10\_1:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are funny*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	71%	(1166)	17%	(285)	4%	(70)	7%	(112)	1632
Ethnicity: White	71%	(904)	18%	(233)	5%	(59)	6%	(82)	1278
Ethnicity: Hispanic	72%	(192)	15%	(40)	7%	(18)	6%	(15)	265
Ethnicity: Afr. Am.	80%	(166)	8%	(18)	1%	(3)	10%	(21)	208
Ethnicity: Other	65%	(96)	24%	(35)	5%	(7)	6%	(8)	146
All Christian	67%	(477)	20%	(145)	6%	(40)	7%	(48)	710
All Non-Christian	62%	(39)	21%	(13)	6%	(4)	11%	(7)	63
Agnostic/Nothing in particular	76%	(618)	15%	(122)	3%	(23)	7%	(54)	817
Religious Non-Protestant/Catholic	65%	(49)	17%	(13)	5%	(4)	12%	(9)	76
Evangelical	72%	(315)	16%	(68)	4%	(19)	8%	(34)	437
Non-Evangelical	69%	(433)	20%	(124)	5%	(30)	6%	(40)	627
Community: Urban	73%	(305)	13%	(56)	5%	(22)	9%	(36)	419
Community: Suburban	67%	(478)	21%	(152)	4%	(28)	8%	(58)	716
Community: Rural	77%	(383)	16%	(77)	4%	(20)	4%	(18)	497
Employ: Private Sector	74%	(401)	18%	(99)	4%	(20)	4%	(23)	544
Employ: Government	79%	(67)	16%	(14)	1%	(1)	4%	(4)	86
Employ: Self-Employed	74%	(107)	17%	(25)	1%	(1)	8%	(12)	146
Employ: Homemaker	72%	(83)	21%	(24)	2%	(2)	5%	(6)	116
Employ: Retired	58%	(173)	25%	(74)	8%	(24)	10%	(29)	300
Employ: Unemployed	72%	(142)	11%	(23)	4%	(8)	13%	(26)	198
Employ: Other	81%	(116)	8%	(12)	5%	(8)	5%	(8)	144
Military HH: Yes	64%	(169)	25%	(67)	4%	(10)	8%	(20)	266
Military HH: No	73%	(996)	16%	(219)	4%	(60)	7%	(91)	1366
RD/WT: Right Direction	74%	(446)	16%	(97)	4%	(22)	6%	(36)	601
RD/WT: Wrong Track	70%	(719)	18%	(188)	5%	(48)	7%	(76)	1031
Trump Job Approve	76%	(524)	16%	(112)	3%	(23)	5%	(34)	694
Trump Job Disapprove	68%	(592)	19%	(165)	5%	(40)	8%	(68)	864

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**Table CAS10\_1:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are funny

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	71%	(1166)	17%	(285)	4%	(70)	7%	(112)	1632
Trump Job Strongly Approve	72%	(258)	17%	(59)	4%	(15)	7%	(24)	356
Trump Job Somewhat Approve	79%	(266)	16%	(53)	2%	(8)	3%	(10)	337
Trump Job Somewhat Disapprove	65%	(128)	21%	(41)	4%	(8)	10%	(19)	196
Trump Job Strongly Disapprove	69%	(463)	19%	(124)	5%	(32)	7%	(48)	668
Favorable of Trump	74%	(493)	17%	(111)	4%	(25)	5%	(33)	662
Unfavorable of Trump	70%	(627)	18%	(163)	4%	(39)	7%	(61)	890
Very Favorable of Trump	73%	(278)	17%	(63)	4%	(14)	6%	(24)	379
Somewhat Favorable of Trump	76%	(215)	17%	(48)	4%	(11)	3%	(8)	282
Somewhat Unfavorable of Trump	69%	(135)	20%	(39)	3%	(6)	8%	(16)	195
Very Unfavorable of Trump	71%	(492)	18%	(125)	5%	(32)	7%	(45)	695
#1 Issue: Economy	79%	(385)	14%	(67)	3%	(13)	4%	(21)	485
#1 Issue: Security	73%	(218)	20%	(59)	3%	(8)	5%	(14)	299
#1 Issue: Health Care	67%	(194)	20%	(58)	6%	(16)	7%	(21)	289
#1 Issue: Medicare / Social Security	60%	(116)	19%	(36)	9%	(17)	12%	(24)	193
#1 Issue: Women's Issues	63%	(63)	16%	(16)	9%	(9)	12%	(12)	99
#1 Issue: Education	76%	(74)	15%	(14)	—	(0)	9%	(8)	97
#1 Issue: Energy	69%	(57)	20%	(17)	3%	(3)	8%	(7)	83
#1 Issue: Other	67%	(59)	22%	(19)	4%	(4)	7%	(6)	87
2018 House Vote: Democrat	69%	(365)	18%	(95)	5%	(26)	8%	(43)	529
2018 House Vote: Republican	68%	(324)	22%	(104)	5%	(22)	6%	(29)	478
2018 House Vote: Someone else	62%	(40)	21%	(14)	12%	(7)	5%	(3)	64
2016 Vote: Hillary Clinton	69%	(335)	18%	(89)	4%	(19)	8%	(41)	483
2016 Vote: Donald Trump	69%	(333)	20%	(96)	5%	(26)	5%	(25)	480
2016 Vote: Other	65%	(79)	27%	(32)	4%	(5)	4%	(5)	121
2016 Vote: Didn't Vote	76%	(419)	13%	(69)	4%	(20)	7%	(40)	549
Voted in 2014: Yes	69%	(644)	20%	(188)	5%	(44)	7%	(64)	940
Voted in 2014: No	75%	(521)	14%	(98)	4%	(25)	7%	(48)	692

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**Table CAS10\_1:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are funny*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	71%	(1166)	17%	(285)	4%	(70)	7%	(112)	1632
2012 Vote: Barack Obama	70%	(415)	20%	(117)	4%	(27)	6%	(35)	594
2012 Vote: Mitt Romney	67%	(240)	21%	(75)	5%	(18)	7%	(25)	357
2012 Vote: Other	70%	(46)	21%	(14)	5%	(3)	4%	(3)	65
2012 Vote: Didn't Vote	75%	(463)	13%	(80)	4%	(22)	8%	(49)	615
4-Region: Northeast	74%	(214)	16%	(45)	2%	(6)	9%	(26)	290
4-Region: Midwest	71%	(249)	19%	(65)	4%	(15)	6%	(21)	350
4-Region: South	72%	(442)	16%	(97)	5%	(29)	8%	(47)	615
4-Region: West	69%	(261)	21%	(78)	5%	(20)	5%	(18)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_2:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films have relatable stories and situations

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(486)	32%	(526)	24%	(392)	14%	(228)	1632
Gender: Male	29%	(230)	35%	(282)	22%	(178)	13%	(107)	796
Gender: Female	31%	(257)	29%	(244)	26%	(214)	14%	(121)	836
Age: 18-29	34%	(121)	32%	(116)	19%	(67)	15%	(54)	358
Age: 30-44	31%	(144)	32%	(148)	26%	(121)	10%	(48)	461
Age: 45-54	32%	(96)	30%	(88)	26%	(78)	12%	(34)	297
Age: 55-64	27%	(71)	36%	(94)	24%	(62)	13%	(35)	262
Age: 65+	22%	(55)	31%	(80)	25%	(64)	22%	(56)	255
Generation Z: 18-22	31%	(52)	32%	(55)	20%	(35)	17%	(29)	170
Millennial: Age 23-38	33%	(162)	33%	(162)	24%	(118)	10%	(51)	493
Generation X: Age 39-54	32%	(145)	30%	(136)	25%	(114)	13%	(57)	453
Boomers: Age 55-73	25%	(117)	35%	(167)	23%	(111)	16%	(77)	472
PID: Dem (no lean)	34%	(186)	29%	(159)	25%	(140)	13%	(69)	553
PID: Ind (no lean)	28%	(158)	33%	(184)	24%	(134)	15%	(83)	559
PID: Rep (no lean)	27%	(142)	35%	(183)	23%	(119)	14%	(75)	520
PID/Gender: Dem Men	35%	(83)	26%	(61)	26%	(62)	13%	(30)	236
PID/Gender: Dem Women	32%	(102)	31%	(98)	24%	(78)	12%	(39)	317
PID/Gender: Ind Men	28%	(83)	38%	(114)	21%	(63)	13%	(38)	299
PID/Gender: Ind Women	29%	(76)	27%	(70)	27%	(70)	17%	(44)	260
PID/Gender: Rep Men	24%	(64)	41%	(106)	20%	(53)	15%	(38)	261
PID/Gender: Rep Women	30%	(79)	30%	(77)	26%	(66)	14%	(37)	259
Ideo: Liberal (1-3)	33%	(132)	29%	(118)	25%	(101)	13%	(51)	402
Ideo: Moderate (4)	30%	(129)	34%	(145)	23%	(97)	13%	(57)	428
Ideo: Conservative (5-7)	29%	(161)	35%	(197)	23%	(131)	13%	(72)	561
Educ: < College	30%	(350)	32%	(363)	24%	(271)	15%	(167)	1152
Educ: Bachelors degree	27%	(86)	32%	(103)	29%	(93)	11%	(36)	318
Educ: Post-grad	31%	(50)	37%	(60)	17%	(28)	15%	(25)	162
Income: Under 50k	30%	(290)	30%	(293)	24%	(236)	15%	(146)	964
Income: 50k-100k	31%	(137)	34%	(150)	22%	(96)	14%	(60)	444
Income: 100k+	27%	(60)	37%	(83)	27%	(61)	9%	(21)	224

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**Table CAS10\_2:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films have relatable stories and situations*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(486)	32%	(526)	24%	(392)	14%	(228)	1632
Ethnicity: White	28%	(361)	34%	(435)	24%	(311)	13%	(171)	1278
Ethnicity: Hispanic	35%	(93)	24%	(65)	29%	(77)	12%	(31)	265
Ethnicity: Afr. Am.	34%	(71)	24%	(51)	24%	(50)	17%	(36)	208
Ethnicity: Other	37%	(54)	28%	(40)	21%	(31)	14%	(21)	146
All Christian	30%	(212)	32%	(226)	25%	(177)	13%	(95)	710
All Non-Christian	29%	(18)	33%	(21)	23%	(15)	14%	(9)	63
Agnostic/Nothing in particular	30%	(243)	33%	(267)	23%	(191)	14%	(115)	817
Religious Non-Protestant/Catholic	30%	(23)	33%	(25)	22%	(16)	15%	(11)	76
Evangelical	34%	(148)	30%	(132)	23%	(99)	13%	(58)	437
Non-Evangelical	29%	(182)	32%	(200)	25%	(155)	14%	(90)	627
Community: Urban	30%	(127)	26%	(108)	26%	(108)	18%	(77)	419
Community: Suburban	29%	(205)	35%	(251)	23%	(167)	13%	(93)	716
Community: Rural	31%	(155)	34%	(167)	24%	(118)	12%	(57)	497
Employ: Private Sector	27%	(149)	37%	(202)	27%	(148)	8%	(44)	544
Employ: Government	30%	(26)	33%	(28)	21%	(18)	15%	(13)	86
Employ: Self-Employed	36%	(53)	30%	(44)	21%	(31)	12%	(17)	146
Employ: Homemaker	31%	(36)	38%	(44)	18%	(21)	13%	(15)	116
Employ: Retired	24%	(72)	31%	(93)	24%	(73)	21%	(62)	300
Employ: Unemployed	38%	(75)	20%	(40)	23%	(46)	18%	(37)	198
Employ: Other	28%	(41)	29%	(41)	22%	(31)	21%	(30)	144
Military HH: Yes	29%	(77)	32%	(85)	23%	(62)	16%	(43)	266
Military HH: No	30%	(409)	32%	(442)	24%	(330)	14%	(185)	1366
RD/WT: Right Direction	29%	(177)	35%	(209)	21%	(129)	14%	(86)	601
RD/WT: Wrong Track	30%	(310)	31%	(317)	26%	(264)	14%	(141)	1031
Trump Job Approve	29%	(200)	35%	(243)	23%	(160)	13%	(91)	694
Trump Job Disapprove	31%	(271)	30%	(263)	25%	(215)	13%	(116)	864

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**Table CAS10\_2:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films have relatable stories and situations*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(486)	32%	(526)	24%	(392)	14%	(228)	1632
Trump Job Strongly Approve	27%	(95)	35%	(123)	23%	(82)	16%	(57)	356
Trump Job Somewhat Approve	31%	(105)	35%	(120)	23%	(79)	10%	(34)	337
Trump Job Somewhat Disapprove	30%	(59)	38%	(75)	19%	(37)	13%	(25)	196
Trump Job Strongly Disapprove	32%	(212)	28%	(188)	27%	(178)	14%	(90)	668
Favorable of Trump	29%	(193)	35%	(234)	23%	(154)	12%	(82)	662
Unfavorable of Trump	32%	(283)	31%	(275)	24%	(214)	13%	(117)	890
Very Favorable of Trump	30%	(112)	33%	(125)	22%	(85)	15%	(58)	379
Somewhat Favorable of Trump	28%	(80)	39%	(109)	25%	(69)	8%	(24)	282
Somewhat Unfavorable of Trump	38%	(74)	34%	(67)	14%	(26)	14%	(28)	195
Very Unfavorable of Trump	30%	(209)	30%	(208)	27%	(188)	13%	(89)	695
#1 Issue: Economy	34%	(165)	31%	(152)	26%	(124)	9%	(44)	485
#1 Issue: Security	29%	(86)	35%	(105)	22%	(65)	14%	(42)	299
#1 Issue: Health Care	29%	(84)	33%	(95)	24%	(68)	14%	(41)	289
#1 Issue: Medicare / Social Security	24%	(46)	28%	(55)	25%	(48)	23%	(44)	193
#1 Issue: Women's Issues	28%	(28)	24%	(24)	29%	(29)	19%	(18)	99
#1 Issue: Education	30%	(29)	37%	(36)	20%	(19)	13%	(13)	97
#1 Issue: Energy	30%	(25)	35%	(29)	23%	(19)	12%	(10)	83
#1 Issue: Other	26%	(23)	34%	(29)	23%	(20)	16%	(14)	87
2018 House Vote: Democrat	32%	(172)	32%	(168)	23%	(119)	13%	(70)	529
2018 House Vote: Republican	28%	(133)	34%	(160)	23%	(111)	15%	(73)	478
2018 House Vote: Someone else	21%	(14)	34%	(21)	29%	(19)	16%	(10)	64
2016 Vote: Hillary Clinton	32%	(155)	28%	(135)	25%	(122)	15%	(71)	483
2016 Vote: Donald Trump	27%	(130)	34%	(161)	25%	(118)	15%	(70)	480
2016 Vote: Other	30%	(36)	43%	(52)	19%	(23)	8%	(10)	121
2016 Vote: Didn't Vote	30%	(166)	32%	(177)	23%	(129)	14%	(77)	549
Voted in 2014: Yes	29%	(272)	32%	(299)	25%	(240)	14%	(130)	940
Voted in 2014: No	31%	(215)	33%	(227)	22%	(153)	14%	(97)	692

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**Table CAS10\_2:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films have relatable stories and situations*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(486)	32%	(526)	24%	(392)	14%	(228)	1632
2012 Vote: Barack Obama	28%	(169)	33%	(199)	26%	(153)	12%	(74)	594
2012 Vote: Mitt Romney	27%	(95)	32%	(116)	26%	(94)	15%	(52)	357
2012 Vote: Other	20%	(13)	42%	(28)	25%	(17)	12%	(8)	65
2012 Vote: Didn't Vote	34%	(209)	30%	(184)	21%	(129)	15%	(92)	615
4-Region: Northeast	29%	(84)	31%	(90)	22%	(64)	18%	(53)	290
4-Region: Midwest	29%	(103)	32%	(110)	26%	(91)	13%	(45)	350
4-Region: South	29%	(177)	34%	(210)	23%	(141)	14%	(86)	615
4-Region: West	32%	(122)	31%	(116)	25%	(96)	12%	(44)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_3:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He is a celebrity that I connect with*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	25%	(411)	24%	(395)	34%	(558)	16%	(268)	1632
Gender: Male	26%	(210)	26%	(210)	32%	(254)	15%	(122)	796
Gender: Female	24%	(202)	22%	(185)	36%	(303)	18%	(146)	836
Age: 18-29	25%	(88)	24%	(84)	33%	(116)	19%	(69)	358
Age: 30-44	33%	(150)	24%	(109)	31%	(143)	13%	(59)	461
Age: 45-54	30%	(88)	23%	(67)	34%	(100)	14%	(42)	297
Age: 55-64	19%	(49)	25%	(65)	39%	(103)	17%	(44)	262
Age: 65+	14%	(37)	27%	(69)	37%	(95)	21%	(54)	255
Generation Z: 18-22	24%	(41)	23%	(40)	32%	(54)	21%	(36)	170
Millennial: Age 23-38	31%	(153)	23%	(112)	32%	(157)	14%	(71)	493
Generation X: Age 39-54	29%	(132)	24%	(109)	33%	(148)	14%	(63)	453
Boomers: Age 55-73	17%	(79)	26%	(125)	39%	(183)	18%	(84)	472
PID: Dem (no lean)	27%	(150)	24%	(131)	35%	(191)	15%	(81)	553
PID: Ind (no lean)	25%	(142)	24%	(132)	32%	(178)	19%	(107)	559
PID: Rep (no lean)	23%	(120)	25%	(132)	36%	(188)	15%	(80)	520
PID/Gender: Dem Men	30%	(71)	23%	(54)	32%	(75)	15%	(36)	236
PID/Gender: Dem Women	25%	(78)	24%	(77)	37%	(117)	14%	(46)	317
PID/Gender: Ind Men	24%	(72)	27%	(82)	31%	(93)	17%	(52)	299
PID/Gender: Ind Women	27%	(70)	19%	(50)	33%	(85)	21%	(55)	260
PID/Gender: Rep Men	25%	(66)	28%	(74)	33%	(87)	13%	(34)	261
PID/Gender: Rep Women	21%	(54)	22%	(58)	39%	(101)	18%	(46)	259
Ideo: Liberal (1-3)	26%	(104)	25%	(102)	33%	(132)	16%	(63)	402
Ideo: Moderate (4)	28%	(122)	23%	(97)	34%	(148)	14%	(61)	428
Ideo: Conservative (5-7)	21%	(119)	27%	(151)	36%	(200)	16%	(91)	561
Educ: < College	29%	(330)	22%	(255)	33%	(379)	16%	(188)	1152
Educ: Bachelors degree	18%	(56)	29%	(91)	37%	(118)	16%	(52)	318
Educ: Post-grad	16%	(26)	30%	(49)	37%	(60)	17%	(28)	162
Income: Under 50k	27%	(263)	24%	(229)	32%	(305)	17%	(168)	964
Income: 50k-100k	24%	(108)	23%	(104)	36%	(160)	16%	(72)	444
Income: 100k+	18%	(41)	28%	(62)	41%	(93)	13%	(28)	224

Continued on next page

**Table CAS10\_3:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He is a celebrity that I connect with*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	25%	(411)	24%	(395)	34%	(558)	16%	(268)	1632
Ethnicity: White	23%	(295)	26%	(326)	35%	(448)	16%	(209)	1278
Ethnicity: Hispanic	28%	(74)	23%	(62)	37%	(98)	12%	(32)	265
Ethnicity: Afr. Am.	35%	(72)	18%	(37)	30%	(63)	18%	(37)	208
Ethnicity: Other	30%	(44)	22%	(32)	32%	(47)	15%	(22)	146
All Christian	21%	(152)	24%	(172)	37%	(263)	17%	(123)	710
All Non-Christian	30%	(19)	36%	(23)	21%	(13)	13%	(8)	63
Agnostic/Nothing in particular	28%	(231)	24%	(193)	32%	(263)	16%	(130)	817
Religious Non-Protestant/Catholic	31%	(23)	34%	(25)	21%	(16)	14%	(11)	76
Evangelical	28%	(123)	25%	(109)	32%	(140)	15%	(65)	437
Non-Evangelical	23%	(145)	24%	(149)	35%	(220)	18%	(112)	627
Community: Urban	24%	(101)	24%	(100)	32%	(134)	20%	(85)	419
Community: Suburban	23%	(164)	26%	(188)	34%	(246)	16%	(117)	716
Community: Rural	29%	(146)	22%	(107)	36%	(177)	13%	(66)	497
Employ: Private Sector	28%	(151)	24%	(130)	38%	(207)	10%	(56)	544
Employ: Government	22%	(19)	26%	(23)	34%	(29)	18%	(16)	86
Employ: Self-Employed	29%	(42)	25%	(36)	32%	(46)	15%	(21)	146
Employ: Homemaker	24%	(28)	21%	(25)	33%	(38)	22%	(25)	116
Employ: Retired	17%	(52)	26%	(79)	34%	(101)	23%	(68)	300
Employ: Unemployed	24%	(48)	25%	(49)	30%	(60)	21%	(41)	198
Employ: Other	35%	(51)	18%	(26)	28%	(40)	19%	(27)	144
Military HH: Yes	15%	(41)	29%	(77)	37%	(99)	19%	(50)	266
Military HH: No	27%	(370)	23%	(319)	34%	(459)	16%	(218)	1366
RD/WT: Right Direction	25%	(148)	25%	(150)	32%	(194)	18%	(109)	601
RD/WT: Wrong Track	25%	(263)	24%	(245)	35%	(364)	15%	(159)	1031
Trump Job Approve	26%	(178)	23%	(163)	35%	(245)	16%	(109)	694
Trump Job Disapprove	26%	(223)	25%	(216)	34%	(291)	15%	(133)	864

Continued on next page

**Table CAS10\_3:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 He is a celebrity that I connect with

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	25%	(411)	24%	(395)	34%	(558)	16%	(268)	1632
Trump Job Strongly Approve	23%	(81)	21%	(74)	37%	(133)	19%	(68)	356
Trump Job Somewhat Approve	29%	(96)	26%	(89)	33%	(112)	12%	(41)	337
Trump Job Somewhat Disapprove	24%	(46)	28%	(55)	30%	(59)	18%	(36)	196
Trump Job Strongly Disapprove	27%	(177)	24%	(161)	35%	(232)	15%	(98)	668
Favorable of Trump	24%	(161)	25%	(163)	35%	(232)	16%	(106)	662
Unfavorable of Trump	26%	(234)	25%	(221)	34%	(306)	14%	(129)	890
Very Favorable of Trump	24%	(92)	21%	(80)	37%	(140)	18%	(67)	379
Somewhat Favorable of Trump	24%	(68)	30%	(83)	33%	(92)	14%	(38)	282
Somewhat Unfavorable of Trump	27%	(53)	24%	(47)	32%	(63)	16%	(31)	195
Very Unfavorable of Trump	26%	(181)	25%	(174)	35%	(242)	14%	(98)	695
#1 Issue: Economy	31%	(149)	22%	(108)	33%	(159)	14%	(69)	485
#1 Issue: Security	21%	(62)	28%	(82)	36%	(106)	16%	(48)	299
#1 Issue: Health Care	28%	(81)	20%	(57)	39%	(113)	13%	(38)	289
#1 Issue: Medicare / Social Security	21%	(40)	26%	(50)	30%	(58)	23%	(45)	193
#1 Issue: Women's Issues	22%	(22)	26%	(26)	32%	(32)	20%	(20)	99
#1 Issue: Education	28%	(27)	22%	(21)	28%	(27)	22%	(22)	97
#1 Issue: Energy	17%	(14)	37%	(31)	35%	(29)	12%	(10)	83
#1 Issue: Other	18%	(16)	23%	(21)	39%	(34)	20%	(18)	87
2018 House Vote: Democrat	26%	(138)	24%	(129)	34%	(181)	16%	(82)	529
2018 House Vote: Republican	21%	(99)	26%	(127)	35%	(169)	17%	(83)	478
2018 House Vote: Someone else	19%	(12)	21%	(13)	45%	(28)	15%	(10)	64
2016 Vote: Hillary Clinton	26%	(126)	25%	(122)	32%	(155)	17%	(80)	483
2016 Vote: Donald Trump	24%	(113)	23%	(110)	38%	(180)	16%	(76)	480
2016 Vote: Other	18%	(21)	31%	(38)	39%	(48)	11%	(14)	121
2016 Vote: Didn't Vote	27%	(150)	23%	(125)	32%	(175)	18%	(98)	549
Voted in 2014: Yes	24%	(223)	25%	(233)	35%	(330)	16%	(154)	940
Voted in 2014: No	27%	(188)	23%	(162)	33%	(227)	17%	(114)	692

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**Table CAS10\_3:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*He is a celebrity that I connect with*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	25%	(411)	24%	(395)	34%	(558)	16%	(268)	1632
2012 Vote: Barack Obama	26%	(152)	26%	(153)	33%	(196)	16%	(93)	594
2012 Vote: Mitt Romney	20%	(70)	23%	(83)	41%	(147)	16%	(57)	357
2012 Vote: Other	18%	(12)	29%	(19)	37%	(25)	16%	(10)	65
2012 Vote: Didn't Vote	29%	(176)	23%	(140)	31%	(190)	18%	(108)	615
4-Region: Northeast	31%	(89)	20%	(58)	30%	(87)	19%	(56)	290
4-Region: Midwest	25%	(87)	25%	(88)	37%	(130)	13%	(45)	350
4-Region: South	24%	(149)	26%	(159)	34%	(208)	16%	(99)	615
4-Region: West	23%	(87)	24%	(90)	35%	(132)	18%	(69)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_4:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are easy to find and watch*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	43%	(704)	30%	(482)	16%	(256)	12%	(190)	1632
Gender: Male	41%	(325)	32%	(257)	16%	(129)	11%	(85)	796
Gender: Female	45%	(379)	27%	(225)	15%	(127)	13%	(105)	836
Age: 18-29	47%	(170)	26%	(94)	14%	(51)	12%	(43)	358
Age: 30-44	51%	(235)	29%	(132)	12%	(57)	8%	(37)	461
Age: 45-54	42%	(125)	29%	(86)	21%	(61)	9%	(25)	297
Age: 55-64	38%	(100)	34%	(88)	15%	(40)	13%	(34)	262
Age: 65+	29%	(75)	33%	(83)	18%	(46)	20%	(51)	255
Generation Z: 18-22	47%	(79)	26%	(45)	13%	(22)	14%	(24)	170
Millennial: Age 23-38	49%	(242)	29%	(144)	13%	(65)	8%	(42)	493
Generation X: Age 39-54	46%	(208)	27%	(122)	18%	(82)	9%	(40)	453
Boomers: Age 55-73	34%	(162)	34%	(162)	17%	(79)	15%	(69)	472
PID: Dem (no lean)	46%	(256)	28%	(155)	15%	(82)	11%	(60)	553
PID: Ind (no lean)	39%	(219)	30%	(166)	19%	(107)	12%	(66)	559
PID: Rep (no lean)	44%	(229)	31%	(160)	13%	(67)	12%	(63)	520
PID/Gender: Dem Men	44%	(105)	30%	(70)	15%	(36)	11%	(25)	236
PID/Gender: Dem Women	48%	(151)	27%	(85)	14%	(46)	11%	(35)	317
PID/Gender: Ind Men	34%	(103)	34%	(102)	20%	(61)	11%	(34)	299
PID/Gender: Ind Women	45%	(116)	25%	(65)	18%	(46)	13%	(33)	260
PID/Gender: Rep Men	45%	(118)	33%	(85)	12%	(32)	10%	(26)	261
PID/Gender: Rep Women	43%	(111)	29%	(76)	13%	(35)	15%	(38)	259
Ideo: Liberal (1-3)	44%	(179)	29%	(117)	17%	(70)	9%	(37)	402
Ideo: Moderate (4)	46%	(198)	26%	(112)	15%	(64)	13%	(54)	428
Ideo: Conservative (5-7)	40%	(224)	35%	(195)	14%	(78)	11%	(64)	561
Educ: < College	45%	(519)	27%	(313)	16%	(181)	12%	(139)	1152
Educ: Bachelors degree	38%	(121)	39%	(123)	14%	(45)	9%	(30)	318
Educ: Post-grad	40%	(64)	28%	(46)	19%	(31)	13%	(21)	162
Income: Under 50k	44%	(428)	27%	(261)	16%	(156)	12%	(119)	964
Income: 50k-100k	42%	(184)	33%	(144)	14%	(62)	12%	(53)	444
Income: 100k+	41%	(92)	34%	(77)	17%	(38)	8%	(18)	224

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**Table CAS10\_4:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are easy to find and watch*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	43%	(704)	30%	(482)	16%	(256)	12%	(190)	1632
Ethnicity: White	41%	(530)	31%	(395)	16%	(206)	11%	(147)	1278
Ethnicity: Hispanic	48%	(127)	23%	(62)	21%	(54)	8%	(22)	265
Ethnicity: Afr. Am.	50%	(104)	22%	(47)	15%	(31)	13%	(27)	208
Ethnicity: Other	48%	(70)	28%	(40)	14%	(20)	11%	(17)	146
All Christian	42%	(296)	32%	(227)	15%	(109)	11%	(78)	710
All Non-Christian	49%	(31)	29%	(18)	8%	(5)	14%	(9)	63
Agnostic/Nothing in particular	43%	(355)	28%	(225)	17%	(140)	12%	(97)	817
Religious Non-Protestant/Catholic	47%	(35)	29%	(22)	9%	(7)	14%	(11)	76
Evangelical	47%	(204)	26%	(112)	16%	(70)	12%	(52)	437
Non-Evangelical	41%	(258)	33%	(206)	15%	(93)	11%	(70)	627
Community: Urban	47%	(195)	25%	(106)	15%	(61)	14%	(57)	419
Community: Suburban	39%	(283)	32%	(228)	16%	(116)	12%	(89)	716
Community: Rural	46%	(226)	30%	(148)	16%	(79)	9%	(44)	497
Employ: Private Sector	46%	(248)	32%	(174)	15%	(81)	7%	(41)	544
Employ: Government	48%	(41)	24%	(21)	18%	(15)	10%	(9)	86
Employ: Self-Employed	44%	(64)	28%	(41)	14%	(21)	14%	(21)	146
Employ: Homemaker	48%	(55)	26%	(31)	9%	(11)	16%	(19)	116
Employ: Retired	30%	(90)	32%	(97)	20%	(60)	18%	(52)	300
Employ: Unemployed	43%	(86)	30%	(59)	14%	(27)	13%	(26)	198
Employ: Other	52%	(75)	22%	(32)	16%	(23)	10%	(14)	144
Military HH: Yes	36%	(96)	35%	(93)	17%	(45)	12%	(33)	266
Military HH: No	44%	(608)	29%	(390)	15%	(211)	12%	(157)	1366
RD/WT: Right Direction	45%	(273)	31%	(185)	12%	(75)	11%	(69)	601
RD/WT: Wrong Track	42%	(431)	29%	(297)	18%	(181)	12%	(121)	1031
Trump Job Approve	43%	(296)	32%	(224)	14%	(99)	11%	(74)	694
Trump Job Disapprove	44%	(383)	27%	(237)	17%	(145)	11%	(99)	864

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**Table CAS10\_4:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are easy to find and watch

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	43%	(704)	30%	(482)	16%	(256)	12%	(190)	1632
Trump Job Strongly Approve	43%	(154)	30%	(105)	15%	(52)	13%	(45)	356
Trump Job Somewhat Approve	42%	(142)	35%	(119)	14%	(47)	9%	(30)	337
Trump Job Somewhat Disapprove	50%	(98)	26%	(51)	12%	(23)	12%	(24)	196
Trump Job Strongly Disapprove	43%	(285)	28%	(186)	18%	(122)	11%	(75)	668
Favorable of Trump	43%	(285)	34%	(224)	13%	(88)	10%	(65)	662
Unfavorable of Trump	44%	(395)	27%	(241)	17%	(153)	11%	(100)	890
Very Favorable of Trump	46%	(174)	29%	(112)	13%	(51)	11%	(43)	379
Somewhat Favorable of Trump	39%	(111)	40%	(113)	13%	(37)	8%	(22)	282
Somewhat Unfavorable of Trump	50%	(98)	25%	(50)	11%	(21)	14%	(27)	195
Very Unfavorable of Trump	43%	(297)	28%	(192)	19%	(132)	11%	(74)	695
#1 Issue: Economy	46%	(221)	30%	(145)	17%	(80)	8%	(38)	485
#1 Issue: Security	44%	(130)	30%	(91)	16%	(48)	10%	(29)	299
#1 Issue: Health Care	41%	(118)	31%	(90)	18%	(52)	10%	(29)	289
#1 Issue: Medicare / Social Security	36%	(69)	30%	(57)	15%	(29)	19%	(38)	193
#1 Issue: Women's Issues	48%	(48)	29%	(29)	9%	(9)	14%	(14)	99
#1 Issue: Education	50%	(48)	20%	(19)	16%	(15)	15%	(14)	97
#1 Issue: Energy	48%	(40)	24%	(20)	14%	(12)	14%	(12)	83
#1 Issue: Other	34%	(30)	36%	(32)	12%	(11)	18%	(15)	87
2018 House Vote: Democrat	44%	(235)	28%	(149)	15%	(82)	12%	(64)	529
2018 House Vote: Republican	39%	(189)	34%	(163)	14%	(69)	12%	(58)	478
2018 House Vote: Someone else	23%	(15)	28%	(18)	34%	(22)	15%	(10)	64
2016 Vote: Hillary Clinton	43%	(206)	28%	(133)	17%	(82)	13%	(62)	483
2016 Vote: Donald Trump	42%	(202)	34%	(161)	13%	(63)	11%	(53)	480
2016 Vote: Other	38%	(45)	30%	(36)	23%	(28)	9%	(11)	121
2016 Vote: Didn't Vote	46%	(251)	28%	(152)	15%	(82)	12%	(63)	549
Voted in 2014: Yes	40%	(380)	30%	(286)	17%	(164)	12%	(110)	940
Voted in 2014: No	47%	(324)	28%	(197)	13%	(92)	11%	(80)	692

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**Table CAS10\_4:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are easy to find and watch*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	43%	(704)	30%	(482)	16%	(256)	12%	(190)	1632
2012 Vote: Barack Obama	41%	(241)	30%	(181)	18%	(108)	11%	(65)	594
2012 Vote: Mitt Romney	40%	(143)	34%	(120)	14%	(51)	12%	(43)	357
2012 Vote: Other	35%	(23)	32%	(21)	22%	(15)	11%	(7)	65
2012 Vote: Didn't Vote	48%	(296)	26%	(160)	13%	(83)	12%	(76)	615
4-Region: Northeast	48%	(140)	29%	(84)	12%	(34)	11%	(32)	290
4-Region: Midwest	47%	(164)	28%	(99)	13%	(44)	12%	(42)	350
4-Region: South	41%	(254)	30%	(182)	16%	(100)	13%	(79)	615
4-Region: West	39%	(146)	31%	(117)	21%	(78)	10%	(36)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_5:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are simple

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	31%	(507)	31%	(506)	25%	(412)	13%	(208)	1632
Gender: Male	34%	(274)	32%	(258)	23%	(179)	11%	(85)	796
Gender: Female	28%	(233)	30%	(248)	28%	(232)	15%	(123)	836
Age: 18-29	30%	(106)	30%	(108)	25%	(89)	15%	(55)	358
Age: 30-44	35%	(161)	31%	(142)	25%	(117)	9%	(41)	461
Age: 45-54	30%	(90)	29%	(85)	32%	(95)	9%	(27)	297
Age: 55-64	31%	(82)	34%	(89)	20%	(52)	15%	(38)	262
Age: 65+	26%	(67)	32%	(82)	23%	(59)	18%	(47)	255
Generation Z: 18-22	25%	(43)	32%	(55)	26%	(44)	17%	(29)	170
Millennial: Age 23-38	34%	(166)	32%	(157)	25%	(122)	10%	(47)	493
Generation X: Age 39-54	33%	(149)	27%	(123)	30%	(134)	10%	(46)	453
Boomers: Age 55-73	29%	(136)	34%	(161)	22%	(102)	15%	(72)	472
PID: Dem (no lean)	33%	(184)	28%	(155)	25%	(138)	14%	(76)	553
PID: Ind (no lean)	26%	(143)	32%	(181)	29%	(163)	13%	(72)	559
PID: Rep (no lean)	35%	(180)	33%	(170)	21%	(110)	12%	(60)	520
PID/Gender: Dem Men	39%	(92)	25%	(59)	23%	(54)	13%	(32)	236
PID/Gender: Dem Women	29%	(92)	30%	(96)	27%	(85)	14%	(44)	317
PID/Gender: Ind Men	24%	(73)	38%	(114)	28%	(83)	10%	(29)	299
PID/Gender: Ind Women	27%	(70)	26%	(67)	31%	(80)	16%	(43)	260
PID/Gender: Rep Men	42%	(109)	33%	(86)	16%	(43)	9%	(24)	261
PID/Gender: Rep Women	28%	(71)	33%	(84)	26%	(68)	14%	(36)	259
Ideo: Liberal (1-3)	32%	(130)	29%	(118)	29%	(115)	10%	(39)	402
Ideo: Moderate (4)	31%	(131)	30%	(127)	25%	(109)	14%	(61)	428
Ideo: Conservative (5-7)	32%	(179)	35%	(197)	22%	(126)	11%	(60)	561
Educ: < College	32%	(364)	29%	(331)	27%	(306)	13%	(150)	1152
Educ: Bachelors degree	32%	(101)	35%	(112)	22%	(70)	11%	(35)	318
Educ: Post-grad	26%	(42)	39%	(63)	22%	(35)	14%	(23)	162
Income: Under 50k	31%	(299)	29%	(284)	25%	(244)	14%	(138)	964
Income: 50k-100k	32%	(144)	31%	(137)	25%	(112)	12%	(51)	444
Income: 100k+	29%	(64)	38%	(86)	25%	(56)	8%	(18)	224

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**Table CAS10\_5:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are simple*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	31%	(507)	31%	(506)	25%	(412)	13%	(208)	1632
Ethnicity: White	30%	(380)	32%	(413)	26%	(327)	12%	(158)	1278
Ethnicity: Hispanic	35%	(92)	28%	(73)	26%	(69)	12%	(31)	265
Ethnicity: Afr. Am.	35%	(72)	23%	(47)	26%	(54)	17%	(35)	208
Ethnicity: Other	37%	(54)	31%	(45)	21%	(31)	11%	(15)	146
All Christian	31%	(217)	36%	(257)	21%	(152)	12%	(84)	710
All Non-Christian	41%	(26)	27%	(17)	17%	(11)	16%	(10)	63
Agnostic/Nothing in particular	31%	(255)	28%	(225)	28%	(230)	13%	(107)	817
Religious Non-Protestant/Catholic	39%	(29)	26%	(19)	18%	(14)	17%	(13)	76
Evangelical	35%	(154)	28%	(123)	24%	(106)	12%	(54)	437
Non-Evangelical	31%	(193)	35%	(222)	22%	(140)	12%	(72)	627
Community: Urban	33%	(137)	30%	(125)	22%	(93)	15%	(64)	419
Community: Suburban	31%	(225)	32%	(227)	23%	(164)	14%	(100)	716
Community: Rural	29%	(145)	31%	(154)	31%	(154)	9%	(44)	497
Employ: Private Sector	31%	(167)	35%	(191)	25%	(135)	9%	(51)	544
Employ: Government	29%	(25)	37%	(32)	24%	(21)	10%	(8)	86
Employ: Self-Employed	36%	(52)	23%	(34)	28%	(41)	13%	(19)	146
Employ: Homemaker	28%	(32)	32%	(37)	27%	(31)	13%	(15)	116
Employ: Retired	28%	(83)	31%	(94)	23%	(69)	18%	(54)	300
Employ: Unemployed	34%	(68)	26%	(51)	24%	(48)	16%	(32)	198
Employ: Other	35%	(50)	22%	(31)	29%	(42)	14%	(21)	144
Military HH: Yes	30%	(80)	29%	(76)	25%	(66)	17%	(45)	266
Military HH: No	31%	(427)	31%	(430)	25%	(346)	12%	(163)	1366
RD/WT: Right Direction	33%	(199)	32%	(194)	23%	(136)	12%	(73)	601
RD/WT: Wrong Track	30%	(308)	30%	(312)	27%	(276)	13%	(135)	1031
Trump Job Approve	33%	(229)	33%	(231)	23%	(160)	11%	(73)	694
Trump Job Disapprove	30%	(257)	31%	(266)	27%	(231)	13%	(110)	864

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**Table CAS10\_5:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are simple

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	31%	(507)	31%	(506)	25%	(412)	13%	(208)	1632
Trump Job Strongly Approve	36%	(130)	27%	(96)	25%	(89)	12%	(41)	356
Trump Job Somewhat Approve	30%	(100)	40%	(135)	21%	(71)	9%	(32)	337
Trump Job Somewhat Disapprove	27%	(52)	41%	(80)	23%	(44)	10%	(20)	196
Trump Job Strongly Disapprove	31%	(205)	28%	(186)	28%	(186)	14%	(91)	668
Favorable of Trump	33%	(216)	34%	(227)	23%	(151)	10%	(67)	662
Unfavorable of Trump	31%	(274)	30%	(271)	26%	(234)	12%	(111)	890
Very Favorable of Trump	36%	(137)	29%	(109)	24%	(91)	11%	(42)	379
Somewhat Favorable of Trump	28%	(79)	42%	(118)	21%	(60)	9%	(24)	282
Somewhat Unfavorable of Trump	29%	(56)	35%	(68)	20%	(40)	16%	(31)	195
Very Unfavorable of Trump	32%	(219)	29%	(202)	28%	(194)	11%	(79)	695
#1 Issue: Economy	35%	(170)	28%	(136)	27%	(132)	10%	(47)	485
#1 Issue: Security	27%	(82)	38%	(112)	25%	(75)	10%	(30)	299
#1 Issue: Health Care	32%	(92)	31%	(88)	25%	(71)	13%	(37)	289
#1 Issue: Medicare / Social Security	28%	(55)	31%	(60)	20%	(39)	20%	(39)	193
#1 Issue: Women's Issues	27%	(27)	31%	(31)	25%	(25)	17%	(17)	99
#1 Issue: Education	39%	(38)	28%	(27)	19%	(19)	13%	(13)	97
#1 Issue: Energy	30%	(25)	31%	(26)	27%	(22)	13%	(10)	83
#1 Issue: Other	21%	(18)	29%	(25)	34%	(29)	17%	(15)	87
2018 House Vote: Democrat	34%	(179)	29%	(156)	24%	(127)	13%	(67)	529
2018 House Vote: Republican	31%	(149)	37%	(177)	20%	(96)	12%	(57)	478
2018 House Vote: Someone else	16%	(10)	29%	(19)	39%	(25)	16%	(10)	64
2016 Vote: Hillary Clinton	33%	(158)	30%	(145)	24%	(117)	13%	(63)	483
2016 Vote: Donald Trump	33%	(157)	36%	(175)	21%	(98)	10%	(50)	480
2016 Vote: Other	22%	(27)	36%	(44)	30%	(37)	11%	(13)	121
2016 Vote: Didn't Vote	30%	(165)	26%	(143)	29%	(159)	15%	(82)	549
Voted in 2014: Yes	31%	(292)	32%	(301)	25%	(233)	12%	(115)	940
Voted in 2014: No	31%	(215)	30%	(205)	26%	(179)	13%	(93)	692

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**Table CAS10\_5:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are simple*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	31%	(507)	31%	(506)	25%	(412)	13%	(208)	1632
2012 Vote: Barack Obama	31%	(182)	31%	(187)	28%	(165)	10%	(61)	594
2012 Vote: Mitt Romney	33%	(119)	37%	(132)	16%	(59)	13%	(48)	357
2012 Vote: Other	26%	(17)	33%	(21)	31%	(20)	10%	(7)	65
2012 Vote: Didn't Vote	30%	(187)	27%	(167)	27%	(168)	15%	(93)	615
4-Region: Northeast	29%	(85)	33%	(96)	24%	(70)	13%	(39)	290
4-Region: Midwest	31%	(108)	32%	(112)	24%	(83)	14%	(47)	350
4-Region: South	31%	(191)	29%	(177)	27%	(166)	13%	(80)	615
4-Region: West	33%	(123)	32%	(121)	24%	(92)	11%	(42)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_6:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are not very political

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	24%	(395)	20%	(332)	36%	(588)	19%	(318)	1632
Gender: Male	26%	(209)	22%	(173)	35%	(283)	17%	(131)	796
Gender: Female	22%	(186)	19%	(159)	36%	(305)	22%	(186)	836
Age: 18-29	26%	(94)	21%	(76)	33%	(118)	19%	(69)	358
Age: 30-44	29%	(135)	19%	(88)	35%	(160)	17%	(78)	461
Age: 45-54	25%	(73)	18%	(55)	40%	(118)	17%	(50)	297
Age: 55-64	17%	(45)	21%	(55)	39%	(102)	23%	(59)	262
Age: 65+	19%	(47)	23%	(58)	35%	(89)	24%	(61)	255
Generation Z: 18-22	25%	(43)	17%	(30)	34%	(57)	24%	(41)	170
Millennial: Age 23-38	30%	(148)	20%	(99)	34%	(167)	16%	(78)	493
Generation X: Age 39-54	25%	(111)	20%	(90)	38%	(172)	18%	(79)	453
Boomers: Age 55-73	19%	(87)	22%	(104)	38%	(177)	22%	(103)	472
PID: Dem (no lean)	23%	(126)	19%	(106)	41%	(225)	17%	(97)	553
PID: Ind (no lean)	23%	(129)	21%	(119)	35%	(194)	21%	(117)	559
PID: Rep (no lean)	27%	(140)	21%	(107)	33%	(169)	20%	(104)	520
PID/Gender: Dem Men	28%	(65)	19%	(46)	39%	(92)	14%	(33)	236
PID/Gender: Dem Women	19%	(61)	19%	(60)	42%	(132)	20%	(64)	317
PID/Gender: Ind Men	24%	(70)	25%	(76)	32%	(96)	19%	(57)	299
PID/Gender: Ind Women	22%	(58)	17%	(43)	38%	(98)	23%	(61)	260
PID/Gender: Rep Men	28%	(73)	20%	(52)	36%	(94)	16%	(42)	261
PID/Gender: Rep Women	26%	(67)	21%	(55)	29%	(75)	24%	(62)	259
Ideo: Liberal (1-3)	21%	(86)	21%	(86)	41%	(166)	16%	(65)	402
Ideo: Moderate (4)	25%	(105)	20%	(86)	36%	(154)	19%	(82)	428
Ideo: Conservative (5-7)	28%	(159)	22%	(121)	32%	(181)	18%	(100)	561
Educ: < College	25%	(284)	19%	(222)	36%	(415)	20%	(231)	1152
Educ: Bachelors degree	23%	(72)	25%	(79)	34%	(108)	18%	(59)	318
Educ: Post-grad	24%	(39)	19%	(31)	40%	(65)	17%	(28)	162
Income: Under 50k	24%	(230)	19%	(182)	36%	(347)	21%	(206)	964
Income: 50k-100k	24%	(105)	23%	(103)	36%	(160)	17%	(76)	444
Income: 100k+	27%	(61)	21%	(47)	36%	(80)	16%	(37)	224

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**Table CAS10\_6:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films are not very political*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	24%	(395)	20%	(332)	36%	(588)	19%	(318)	1632
Ethnicity: White	23%	(299)	22%	(279)	37%	(467)	18%	(233)	1278
Ethnicity: Hispanic	28%	(74)	17%	(44)	39%	(105)	16%	(43)	265
Ethnicity: Afr. Am.	27%	(57)	13%	(27)	34%	(71)	25%	(53)	208
Ethnicity: Other	26%	(38)	18%	(26)	34%	(49)	22%	(33)	146
All Christian	25%	(177)	23%	(163)	34%	(241)	18%	(129)	710
All Non-Christian	20%	(12)	16%	(10)	39%	(25)	26%	(16)	63
Agnostic/Nothing in particular	24%	(196)	18%	(150)	37%	(305)	20%	(167)	817
Religious Non-Protestant/Catholic	19%	(15)	18%	(13)	35%	(26)	28%	(21)	76
Evangelical	28%	(121)	18%	(77)	35%	(154)	20%	(86)	437
Non-Evangelical	23%	(143)	25%	(154)	33%	(208)	19%	(121)	627
Community: Urban	24%	(99)	17%	(70)	38%	(160)	21%	(90)	419
Community: Suburban	26%	(184)	22%	(160)	32%	(232)	20%	(141)	716
Community: Rural	23%	(112)	20%	(102)	39%	(196)	18%	(87)	497
Employ: Private Sector	26%	(141)	22%	(120)	36%	(197)	16%	(85)	544
Employ: Government	20%	(17)	19%	(16)	44%	(38)	17%	(14)	86
Employ: Self-Employed	30%	(43)	18%	(27)	36%	(53)	16%	(23)	146
Employ: Homemaker	26%	(31)	18%	(21)	38%	(45)	17%	(20)	116
Employ: Retired	18%	(54)	21%	(62)	37%	(112)	24%	(71)	300
Employ: Unemployed	27%	(54)	19%	(38)	28%	(55)	26%	(51)	198
Employ: Other	20%	(29)	19%	(27)	35%	(50)	26%	(37)	144
Military HH: Yes	27%	(72)	21%	(55)	30%	(81)	22%	(58)	266
Military HH: No	24%	(323)	20%	(277)	37%	(507)	19%	(259)	1366
RD/WT: Right Direction	27%	(164)	22%	(129)	32%	(190)	20%	(118)	601
RD/WT: Wrong Track	22%	(231)	20%	(203)	39%	(397)	19%	(200)	1031
Trump Job Approve	27%	(188)	22%	(152)	33%	(229)	18%	(125)	694
Trump Job Disapprove	23%	(195)	20%	(174)	38%	(331)	19%	(165)	864

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**Table CAS10\_6:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are not very political

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	24%	(395)	20%	(332)	36%	(588)	19%	(318)	1632
Trump Job Strongly Approve	30%	(105)	19%	(66)	32%	(115)	19%	(69)	356
Trump Job Somewhat Approve	24%	(82)	25%	(85)	34%	(114)	17%	(56)	337
Trump Job Somewhat Disapprove	22%	(43)	20%	(40)	36%	(70)	22%	(43)	196
Trump Job Strongly Disapprove	23%	(151)	20%	(134)	39%	(261)	18%	(122)	668
Favorable of Trump	27%	(178)	22%	(147)	33%	(218)	18%	(118)	662
Unfavorable of Trump	23%	(204)	20%	(179)	38%	(340)	19%	(167)	890
Very Favorable of Trump	28%	(106)	21%	(78)	32%	(120)	20%	(75)	379
Somewhat Favorable of Trump	26%	(73)	24%	(69)	35%	(98)	15%	(43)	282
Somewhat Unfavorable of Trump	22%	(44)	19%	(37)	31%	(61)	28%	(54)	195
Very Unfavorable of Trump	23%	(160)	21%	(143)	40%	(279)	16%	(113)	695
#1 Issue: Economy	27%	(130)	21%	(101)	36%	(174)	16%	(79)	485
#1 Issue: Security	27%	(82)	23%	(68)	29%	(88)	20%	(61)	299
#1 Issue: Health Care	22%	(63)	20%	(57)	39%	(113)	19%	(55)	289
#1 Issue: Medicare / Social Security	18%	(35)	20%	(38)	37%	(72)	25%	(48)	193
#1 Issue: Women's Issues	19%	(19)	23%	(23)	33%	(33)	25%	(25)	99
#1 Issue: Education	22%	(21)	15%	(15)	45%	(44)	18%	(17)	97
#1 Issue: Energy	29%	(24)	16%	(14)	39%	(32)	16%	(14)	83
#1 Issue: Other	24%	(21)	18%	(16)	37%	(32)	22%	(19)	87
2018 House Vote: Democrat	22%	(115)	21%	(110)	40%	(210)	18%	(94)	529
2018 House Vote: Republican	30%	(143)	20%	(95)	31%	(149)	19%	(92)	478
2018 House Vote: Someone else	20%	(13)	17%	(11)	41%	(26)	22%	(14)	64
2016 Vote: Hillary Clinton	22%	(104)	20%	(97)	40%	(195)	18%	(87)	483
2016 Vote: Donald Trump	28%	(135)	22%	(103)	31%	(150)	19%	(91)	480
2016 Vote: Other	21%	(26)	23%	(28)	38%	(45)	18%	(22)	121
2016 Vote: Didn't Vote	24%	(130)	19%	(104)	36%	(196)	21%	(118)	549
Voted in 2014: Yes	24%	(227)	20%	(193)	37%	(345)	19%	(176)	940
Voted in 2014: No	24%	(168)	20%	(139)	35%	(243)	21%	(142)	692

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**Table CAS10\_6:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are not very political*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	24%	(395)	20%	(332)	36%	(588)	19%	(318)	1632
2012 Vote: Barack Obama	21%	(122)	22%	(132)	40%	(236)	17%	(104)	594
2012 Vote: Mitt Romney	29%	(102)	19%	(69)	32%	(114)	20%	(72)	357
2012 Vote: Other	24%	(16)	26%	(17)	32%	(21)	18%	(12)	65
2012 Vote: Didn't Vote	25%	(154)	18%	(113)	35%	(217)	21%	(131)	615
4-Region: Northeast	23%	(66)	22%	(64)	36%	(103)	20%	(57)	290
4-Region: Midwest	24%	(85)	22%	(78)	36%	(125)	18%	(62)	350
4-Region: South	25%	(156)	20%	(123)	34%	(209)	21%	(127)	615
4-Region: West	23%	(88)	18%	(67)	40%	(151)	19%	(72)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_7:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He creates quality content*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(673)	26%	(427)	18%	(299)	14%	(233)	1632
Gender: Male	42%	(333)	28%	(226)	17%	(136)	13%	(101)	796
Gender: Female	41%	(340)	24%	(201)	20%	(163)	16%	(132)	836
Age: 18-29	53%	(188)	22%	(78)	14%	(51)	11%	(41)	358
Age: 30-44	49%	(228)	23%	(107)	17%	(77)	11%	(50)	461
Age: 45-54	36%	(108)	29%	(86)	23%	(68)	12%	(35)	297
Age: 55-64	33%	(86)	32%	(83)	20%	(53)	15%	(40)	262
Age: 65+	25%	(64)	29%	(73)	20%	(50)	27%	(68)	255
Generation Z: 18-22	57%	(98)	17%	(29)	12%	(20)	14%	(23)	170
Millennial: Age 23-38	50%	(247)	23%	(115)	17%	(85)	9%	(46)	493
Generation X: Age 39-54	39%	(179)	28%	(127)	20%	(91)	12%	(56)	453
Boomers: Age 55-73	30%	(141)	31%	(144)	20%	(94)	20%	(93)	472
PID: Dem (no lean)	43%	(237)	25%	(138)	18%	(102)	14%	(77)	553
PID: Ind (no lean)	40%	(223)	24%	(135)	21%	(116)	15%	(85)	559
PID: Rep (no lean)	41%	(213)	30%	(155)	16%	(81)	14%	(71)	520
PID/Gender: Dem Men	47%	(110)	25%	(60)	17%	(41)	11%	(25)	236
PID/Gender: Dem Women	40%	(127)	24%	(78)	19%	(61)	16%	(52)	317
PID/Gender: Ind Men	39%	(116)	26%	(78)	20%	(59)	15%	(45)	299
PID/Gender: Ind Women	41%	(107)	22%	(56)	22%	(57)	15%	(39)	260
PID/Gender: Rep Men	41%	(107)	34%	(88)	14%	(36)	12%	(30)	261
PID/Gender: Rep Women	41%	(106)	26%	(67)	17%	(45)	16%	(41)	259
Ideo: Liberal (1-3)	40%	(161)	27%	(110)	20%	(82)	12%	(49)	402
Ideo: Moderate (4)	42%	(178)	24%	(101)	18%	(79)	16%	(71)	428
Ideo: Conservative (5-7)	38%	(213)	32%	(178)	17%	(98)	13%	(73)	561
Educ: < College	46%	(534)	23%	(267)	17%	(191)	14%	(160)	1152
Educ: Bachelors degree	30%	(96)	33%	(104)	24%	(75)	13%	(43)	318
Educ: Post-grad	27%	(43)	34%	(56)	20%	(33)	19%	(30)	162
Income: Under 50k	44%	(428)	23%	(225)	17%	(165)	15%	(147)	964
Income: 50k-100k	38%	(169)	28%	(122)	21%	(92)	14%	(61)	444
Income: 100k+	34%	(76)	36%	(80)	19%	(42)	11%	(25)	224

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**Table CAS10\_7:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He creates quality content*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(673)	26%	(427)	18%	(299)	14%	(233)	1632
Ethnicity: White	39%	(497)	28%	(356)	20%	(252)	14%	(174)	1278
Ethnicity: Hispanic	39%	(103)	18%	(47)	28%	(75)	15%	(40)	265
Ethnicity: Afr. Am.	55%	(114)	17%	(35)	13%	(27)	16%	(33)	208
Ethnicity: Other	43%	(62)	25%	(37)	14%	(21)	18%	(26)	146
All Christian	33%	(236)	29%	(208)	20%	(140)	18%	(125)	710
All Non-Christian	46%	(29)	27%	(17)	13%	(8)	14%	(9)	63
Agnostic/Nothing in particular	48%	(390)	23%	(188)	18%	(146)	11%	(92)	817
Religious Non-Protestant/Catholic	44%	(33)	26%	(20)	12%	(9)	17%	(13)	76
Evangelical	43%	(189)	25%	(107)	18%	(80)	14%	(60)	437
Non-Evangelical	35%	(217)	29%	(183)	20%	(124)	16%	(103)	627
Community: Urban	42%	(176)	24%	(99)	17%	(71)	17%	(73)	419
Community: Suburban	35%	(250)	30%	(214)	20%	(140)	16%	(111)	716
Community: Rural	50%	(247)	23%	(114)	18%	(88)	10%	(49)	497
Employ: Private Sector	40%	(215)	27%	(149)	21%	(114)	12%	(66)	544
Employ: Government	35%	(30)	37%	(31)	14%	(12)	14%	(12)	86
Employ: Self-Employed	50%	(73)	29%	(42)	10%	(15)	11%	(16)	146
Employ: Homemaker	47%	(55)	25%	(28)	17%	(20)	11%	(12)	116
Employ: Retired	25%	(74)	31%	(92)	22%	(64)	23%	(69)	300
Employ: Unemployed	44%	(87)	20%	(39)	19%	(38)	17%	(34)	198
Employ: Other	55%	(79)	17%	(24)	19%	(27)	10%	(14)	144
Military HH: Yes	39%	(103)	26%	(69)	21%	(55)	15%	(39)	266
Military HH: No	42%	(570)	26%	(358)	18%	(244)	14%	(194)	1366
RD/WT: Right Direction	42%	(254)	28%	(168)	16%	(95)	14%	(84)	601
RD/WT: Wrong Track	41%	(420)	25%	(259)	20%	(204)	14%	(149)	1031
Trump Job Approve	41%	(284)	29%	(204)	16%	(113)	13%	(92)	694
Trump Job Disapprove	41%	(353)	25%	(214)	20%	(174)	14%	(123)	864

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**Table CAS10\_7:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He creates quality content*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(673)	26%	(427)	18%	(299)	14%	(233)	1632
Trump Job Strongly Approve	39%	(137)	29%	(104)	16%	(58)	16%	(57)	356
Trump Job Somewhat Approve	43%	(146)	30%	(101)	16%	(55)	11%	(36)	337
Trump Job Somewhat Disapprove	38%	(75)	27%	(53)	20%	(40)	15%	(29)	196
Trump Job Strongly Disapprove	42%	(278)	24%	(161)	20%	(134)	14%	(94)	668
Favorable of Trump	41%	(272)	29%	(194)	17%	(111)	13%	(84)	662
Unfavorable of Trump	41%	(367)	25%	(224)	20%	(174)	14%	(125)	890
Very Favorable of Trump	40%	(153)	29%	(112)	16%	(60)	14%	(54)	379
Somewhat Favorable of Trump	42%	(120)	29%	(82)	18%	(51)	11%	(30)	282
Somewhat Unfavorable of Trump	37%	(73)	30%	(59)	15%	(29)	18%	(35)	195
Very Unfavorable of Trump	42%	(294)	24%	(165)	21%	(145)	13%	(90)	695
#1 Issue: Economy	48%	(231)	24%	(115)	18%	(88)	10%	(51)	485
#1 Issue: Security	36%	(107)	33%	(97)	19%	(56)	13%	(38)	299
#1 Issue: Health Care	37%	(107)	27%	(79)	22%	(62)	14%	(40)	289
#1 Issue: Medicare / Social Security	36%	(70)	25%	(48)	15%	(29)	24%	(46)	193
#1 Issue: Women's Issues	41%	(41)	26%	(26)	20%	(20)	13%	(13)	99
#1 Issue: Education	53%	(51)	24%	(23)	12%	(11)	11%	(11)	97
#1 Issue: Energy	38%	(31)	25%	(21)	21%	(17)	16%	(13)	83
#1 Issue: Other	40%	(35)	20%	(18)	17%	(15)	23%	(20)	87
2018 House Vote: Democrat	39%	(205)	26%	(136)	19%	(102)	16%	(86)	529
2018 House Vote: Republican	34%	(163)	33%	(157)	17%	(82)	16%	(76)	478
2018 House Vote: Someone else	24%	(16)	28%	(18)	32%	(20)	16%	(10)	64
2016 Vote: Hillary Clinton	37%	(180)	26%	(125)	20%	(96)	17%	(82)	483
2016 Vote: Donald Trump	33%	(160)	34%	(164)	18%	(85)	15%	(71)	480
2016 Vote: Other	37%	(44)	32%	(38)	20%	(25)	11%	(14)	121
2016 Vote: Didn't Vote	53%	(289)	18%	(100)	17%	(94)	12%	(66)	549
Voted in 2014: Yes	35%	(332)	30%	(280)	19%	(181)	16%	(147)	940
Voted in 2014: No	49%	(341)	21%	(147)	17%	(118)	12%	(86)	692

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**Table CAS10\_7:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He creates quality content*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(673)	26%	(427)	18%	(299)	14%	(233)	1632
2012 Vote: Barack Obama	39%	(232)	27%	(163)	20%	(120)	13%	(79)	594
2012 Vote: Mitt Romney	31%	(111)	35%	(123)	18%	(66)	16%	(56)	357
2012 Vote: Other	31%	(20)	29%	(19)	23%	(15)	17%	(11)	65
2012 Vote: Didn't Vote	50%	(308)	20%	(122)	16%	(98)	14%	(86)	615
4-Region: Northeast	47%	(138)	23%	(66)	15%	(42)	15%	(45)	290
4-Region: Midwest	43%	(149)	27%	(96)	19%	(66)	11%	(38)	350
4-Region: South	39%	(242)	28%	(171)	17%	(104)	16%	(97)	615
4-Region: West	38%	(144)	25%	(94)	23%	(86)	14%	(53)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_8:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*His films are accessible to all audiences*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	39%	(629)	27%	(440)	21%	(339)	14%	(224)	1632
Gender: Male	39%	(310)	27%	(217)	22%	(178)	11%	(91)	796
Gender: Female	38%	(319)	27%	(223)	19%	(161)	16%	(133)	836
Age: 18-29	43%	(154)	23%	(83)	19%	(67)	15%	(53)	358
Age: 30-44	44%	(202)	26%	(119)	20%	(94)	10%	(46)	461
Age: 45-54	37%	(111)	29%	(87)	21%	(63)	12%	(36)	297
Age: 55-64	33%	(87)	28%	(74)	23%	(61)	15%	(40)	262
Age: 65+	30%	(75)	30%	(76)	21%	(54)	19%	(49)	255
Generation Z: 18-22	48%	(82)	21%	(36)	16%	(27)	15%	(26)	170
Millennial: Age 23-38	43%	(210)	27%	(132)	20%	(98)	11%	(53)	493
Generation X: Age 39-54	39%	(175)	27%	(122)	22%	(99)	12%	(56)	453
Boomers: Age 55-73	32%	(152)	29%	(136)	23%	(107)	16%	(77)	472
PID: Dem (no lean)	45%	(251)	23%	(127)	19%	(107)	13%	(70)	553
PID: Ind (no lean)	34%	(190)	27%	(153)	23%	(128)	16%	(88)	559
PID: Rep (no lean)	36%	(189)	31%	(161)	20%	(104)	13%	(67)	520
PID/Gender: Dem Men	47%	(111)	21%	(50)	20%	(48)	11%	(27)	236
PID/Gender: Dem Women	44%	(139)	24%	(76)	19%	(59)	14%	(43)	317
PID/Gender: Ind Men	32%	(95)	29%	(88)	26%	(78)	13%	(38)	299
PID/Gender: Ind Women	36%	(95)	25%	(65)	19%	(51)	19%	(50)	260
PID/Gender: Rep Men	40%	(103)	30%	(79)	20%	(52)	10%	(26)	261
PID/Gender: Rep Women	33%	(85)	31%	(81)	20%	(52)	16%	(41)	259
Ideo: Liberal (1-3)	41%	(166)	24%	(96)	23%	(91)	12%	(49)	402
Ideo: Moderate (4)	38%	(163)	27%	(114)	22%	(95)	13%	(55)	428
Ideo: Conservative (5-7)	35%	(198)	32%	(179)	20%	(114)	13%	(71)	561
Educ: < College	41%	(478)	24%	(277)	21%	(236)	14%	(161)	1152
Educ: Bachelors degree	32%	(101)	35%	(111)	21%	(67)	12%	(39)	318
Educ: Post-grad	31%	(50)	32%	(52)	22%	(36)	15%	(24)	162
Income: Under 50k	41%	(397)	24%	(233)	20%	(194)	15%	(140)	964
Income: 50k-100k	36%	(161)	27%	(121)	22%	(98)	14%	(64)	444
Income: 100k+	32%	(71)	39%	(87)	21%	(47)	9%	(20)	224

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**Table CAS10\_8:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films are accessible to all audiences*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	39%	(629)	27%	(440)	21%	(339)	14%	(224)	1632
Ethnicity: White	36%	(455)	28%	(363)	22%	(287)	14%	(173)	1278
Ethnicity: Hispanic	45%	(119)	23%	(62)	22%	(58)	10%	(27)	265
Ethnicity: Afr. Am.	54%	(112)	19%	(39)	12%	(25)	16%	(33)	208
Ethnicity: Other	43%	(63)	26%	(39)	18%	(27)	12%	(18)	146
All Christian	35%	(250)	30%	(214)	20%	(144)	14%	(102)	710
All Non-Christian	54%	(34)	14%	(9)	16%	(10)	15%	(10)	63
Agnostic/Nothing in particular	40%	(329)	26%	(210)	21%	(172)	13%	(106)	817
Religious Non-Protestant/Catholic	52%	(39)	15%	(12)	16%	(12)	17%	(13)	76
Evangelical	41%	(180)	25%	(109)	19%	(84)	15%	(64)	437
Non-Evangelical	36%	(225)	32%	(201)	19%	(117)	13%	(84)	627
Community: Urban	44%	(183)	24%	(100)	17%	(73)	15%	(63)	419
Community: Suburban	34%	(243)	31%	(220)	22%	(158)	13%	(94)	716
Community: Rural	41%	(203)	24%	(119)	22%	(108)	14%	(67)	497
Employ: Private Sector	39%	(212)	29%	(158)	22%	(118)	10%	(55)	544
Employ: Government	35%	(30)	32%	(28)	22%	(19)	11%	(10)	86
Employ: Self-Employed	40%	(58)	25%	(36)	22%	(32)	13%	(20)	146
Employ: Homemaker	40%	(47)	29%	(33)	17%	(19)	14%	(17)	116
Employ: Retired	32%	(96)	29%	(87)	20%	(60)	19%	(57)	300
Employ: Unemployed	43%	(86)	19%	(38)	17%	(33)	21%	(41)	198
Employ: Other	39%	(56)	21%	(30)	28%	(41)	11%	(16)	144
Military HH: Yes	35%	(94)	25%	(67)	22%	(58)	18%	(48)	266
Military HH: No	39%	(535)	27%	(373)	21%	(282)	13%	(176)	1366
RD/WT: Right Direction	37%	(223)	30%	(182)	20%	(120)	13%	(76)	601
RD/WT: Wrong Track	39%	(406)	25%	(258)	21%	(219)	14%	(149)	1031
Trump Job Approve	37%	(254)	31%	(213)	21%	(146)	12%	(80)	694
Trump Job Disapprove	41%	(353)	25%	(213)	21%	(182)	13%	(115)	864

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**Table CAS10\_8:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 His films are accessible to all audiences

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	39%	(629)	27%	(440)	21%	(339)	14%	(224)	1632
Trump Job Strongly Approve	39%	(138)	27%	(96)	22%	(78)	13%	(45)	356
Trump Job Somewhat Approve	35%	(117)	34%	(116)	20%	(69)	11%	(36)	337
Trump Job Somewhat Disapprove	40%	(78)	27%	(52)	19%	(38)	14%	(28)	196
Trump Job Strongly Disapprove	41%	(276)	24%	(161)	22%	(144)	13%	(87)	668
Favorable of Trump	37%	(243)	31%	(202)	21%	(138)	12%	(78)	662
Unfavorable of Trump	41%	(362)	25%	(225)	21%	(188)	13%	(114)	890
Very Favorable of Trump	39%	(148)	26%	(98)	22%	(84)	13%	(49)	379
Somewhat Favorable of Trump	34%	(95)	37%	(104)	19%	(54)	11%	(30)	282
Somewhat Unfavorable of Trump	41%	(80)	26%	(51)	18%	(36)	14%	(28)	195
Very Unfavorable of Trump	41%	(282)	25%	(175)	22%	(152)	12%	(86)	695
#1 Issue: Economy	45%	(216)	25%	(124)	21%	(102)	9%	(43)	485
#1 Issue: Security	37%	(110)	29%	(86)	23%	(70)	11%	(32)	299
#1 Issue: Health Care	33%	(95)	31%	(89)	20%	(58)	16%	(47)	289
#1 Issue: Medicare / Social Security	36%	(69)	28%	(54)	17%	(33)	19%	(37)	193
#1 Issue: Women's Issues	39%	(39)	27%	(27)	14%	(14)	20%	(20)	99
#1 Issue: Education	40%	(39)	26%	(25)	22%	(21)	13%	(12)	97
#1 Issue: Energy	39%	(32)	19%	(16)	30%	(25)	13%	(11)	83
#1 Issue: Other	34%	(30)	22%	(19)	19%	(16)	25%	(22)	87
2018 House Vote: Democrat	41%	(215)	26%	(139)	20%	(105)	13%	(70)	529
2018 House Vote: Republican	33%	(156)	30%	(145)	23%	(110)	14%	(67)	478
2018 House Vote: Someone else	37%	(24)	25%	(16)	26%	(17)	11%	(7)	64
2016 Vote: Hillary Clinton	41%	(198)	26%	(127)	20%	(95)	13%	(64)	483
2016 Vote: Donald Trump	35%	(168)	30%	(142)	22%	(107)	13%	(63)	480
2016 Vote: Other	33%	(40)	32%	(38)	25%	(30)	10%	(13)	121
2016 Vote: Didn't Vote	41%	(223)	24%	(133)	20%	(107)	16%	(85)	549
Voted in 2014: Yes	38%	(353)	28%	(260)	21%	(202)	13%	(125)	940
Voted in 2014: No	40%	(276)	26%	(180)	20%	(137)	14%	(99)	692

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**Table CAS10\_8:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*His films are accessible to all audiences*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	39%	(629)	27%	(440)	21%	(339)	14%	(224)	1632
2012 Vote: Barack Obama	40%	(236)	28%	(165)	22%	(131)	11%	(63)	594
2012 Vote: Mitt Romney	35%	(124)	30%	(106)	21%	(75)	15%	(52)	357
2012 Vote: Other	24%	(16)	32%	(21)	27%	(18)	17%	(11)	65
2012 Vote: Didn't Vote	41%	(251)	24%	(149)	19%	(116)	16%	(99)	615
4-Region: Northeast	43%	(124)	28%	(81)	15%	(42)	15%	(43)	290
4-Region: Midwest	36%	(126)	31%	(109)	20%	(68)	13%	(47)	350
4-Region: South	39%	(241)	24%	(150)	22%	(133)	15%	(91)	615
4-Region: West	37%	(138)	27%	(100)	25%	(96)	11%	(43)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_9:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*I get nostalgic watching his films*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	21%	(339)	23%	(379)	35%	(576)	21%	(339)	1632
Gender: Male	22%	(177)	24%	(190)	35%	(281)	19%	(148)	796
Gender: Female	19%	(162)	23%	(189)	35%	(295)	23%	(190)	836
Age: 18-29	32%	(115)	25%	(89)	24%	(85)	19%	(68)	358
Age: 30-44	29%	(132)	24%	(112)	29%	(133)	18%	(84)	461
Age: 45-54	14%	(43)	28%	(83)	39%	(117)	18%	(53)	297
Age: 55-64	12%	(30)	21%	(55)	44%	(117)	23%	(60)	262
Age: 65+	7%	(19)	15%	(39)	48%	(123)	29%	(74)	255
Generation Z: 18-22	33%	(57)	20%	(34)	27%	(46)	20%	(34)	170
Millennial: Age 23-38	31%	(151)	27%	(132)	26%	(127)	17%	(83)	493
Generation X: Age 39-54	18%	(82)	26%	(119)	36%	(163)	20%	(88)	453
Boomers: Age 55-73	10%	(45)	19%	(88)	47%	(222)	24%	(115)	472
PID: Dem (no lean)	23%	(129)	26%	(144)	31%	(173)	19%	(108)	553
PID: Ind (no lean)	18%	(102)	21%	(119)	41%	(228)	20%	(110)	559
PID: Rep (no lean)	21%	(109)	22%	(116)	33%	(174)	23%	(121)	520
PID/Gender: Dem Men	28%	(65)	23%	(55)	29%	(69)	20%	(47)	236
PID/Gender: Dem Women	20%	(64)	28%	(88)	33%	(105)	19%	(61)	317
PID/Gender: Ind Men	17%	(52)	24%	(72)	41%	(122)	18%	(53)	299
PID/Gender: Ind Women	19%	(50)	18%	(48)	41%	(106)	22%	(57)	260
PID/Gender: Rep Men	23%	(60)	24%	(63)	34%	(90)	18%	(48)	261
PID/Gender: Rep Women	19%	(49)	20%	(53)	33%	(84)	28%	(73)	259
Ideo: Liberal (1-3)	23%	(93)	27%	(108)	32%	(131)	17%	(70)	402
Ideo: Moderate (4)	22%	(96)	23%	(100)	35%	(149)	19%	(83)	428
Ideo: Conservative (5-7)	21%	(117)	22%	(123)	37%	(208)	20%	(113)	561
Educ: < College	21%	(247)	22%	(254)	34%	(394)	22%	(257)	1152
Educ: Bachelors degree	20%	(64)	26%	(84)	38%	(122)	15%	(49)	318
Educ: Post-grad	18%	(29)	25%	(41)	37%	(60)	20%	(32)	162
Income: Under 50k	21%	(206)	23%	(225)	33%	(314)	23%	(219)	964
Income: 50k-100k	20%	(91)	23%	(100)	39%	(173)	18%	(80)	444
Income: 100k+	19%	(42)	24%	(53)	40%	(89)	18%	(40)	224

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**Table CAS10\_9:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*I get nostalgic watching his films*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	21%	(339)	23%	(379)	35%	(576)	21%	(339)	1632
Ethnicity: White	19%	(248)	24%	(311)	35%	(454)	21%	(266)	1278
Ethnicity: Hispanic	27%	(72)	23%	(62)	34%	(89)	16%	(42)	265
Ethnicity: Afr. Am.	22%	(47)	17%	(36)	38%	(79)	23%	(47)	208
Ethnicity: Other	31%	(45)	22%	(32)	30%	(44)	18%	(26)	146
All Christian	18%	(131)	23%	(163)	38%	(270)	20%	(145)	710
All Non-Christian	25%	(16)	19%	(12)	37%	(24)	19%	(12)	63
Agnostic/Nothing in particular	22%	(178)	24%	(197)	33%	(270)	21%	(172)	817
Religious Non-Protestant/Catholic	21%	(16)	17%	(13)	37%	(28)	24%	(18)	76
Evangelical	18%	(79)	21%	(94)	37%	(161)	24%	(104)	437
Non-Evangelical	19%	(118)	25%	(157)	36%	(228)	20%	(124)	627
Community: Urban	19%	(82)	21%	(86)	38%	(158)	22%	(93)	419
Community: Suburban	20%	(143)	24%	(172)	34%	(244)	22%	(157)	716
Community: Rural	23%	(115)	24%	(120)	35%	(173)	18%	(89)	497
Employ: Private Sector	25%	(134)	25%	(137)	34%	(185)	16%	(87)	544
Employ: Government	21%	(18)	22%	(19)	43%	(37)	14%	(12)	86
Employ: Self-Employed	26%	(38)	30%	(44)	27%	(39)	17%	(25)	146
Employ: Homemaker	19%	(23)	25%	(29)	33%	(38)	23%	(26)	116
Employ: Retired	9%	(26)	18%	(54)	44%	(131)	30%	(89)	300
Employ: Unemployed	22%	(44)	25%	(50)	29%	(57)	24%	(48)	198
Employ: Other	18%	(25)	18%	(25)	37%	(53)	28%	(40)	144
Military HH: Yes	18%	(48)	18%	(49)	38%	(101)	26%	(68)	266
Military HH: No	21%	(291)	24%	(330)	35%	(475)	20%	(270)	1366
RD/WT: Right Direction	21%	(127)	22%	(133)	36%	(215)	21%	(126)	601
RD/WT: Wrong Track	21%	(212)	24%	(246)	35%	(361)	21%	(213)	1031
Trump Job Approve	20%	(141)	22%	(150)	37%	(256)	21%	(147)	694
Trump Job Disapprove	21%	(184)	25%	(216)	34%	(297)	19%	(166)	864

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**Table CAS10\_9:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 I get nostalgic watching his films

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	21%	(339)	23%	(379)	35%	(576)	21%	(339)	1632
Trump Job Strongly Approve	20%	(72)	21%	(74)	37%	(133)	22%	(78)	356
Trump Job Somewhat Approve	21%	(70)	22%	(75)	36%	(123)	21%	(70)	337
Trump Job Somewhat Disapprove	23%	(44)	27%	(53)	30%	(60)	20%	(39)	196
Trump Job Strongly Disapprove	21%	(140)	24%	(163)	36%	(238)	19%	(127)	668
Favorable of Trump	19%	(126)	21%	(142)	38%	(252)	22%	(143)	662
Unfavorable of Trump	22%	(199)	25%	(224)	34%	(302)	18%	(164)	890
Very Favorable of Trump	18%	(69)	19%	(74)	39%	(148)	24%	(89)	379
Somewhat Favorable of Trump	20%	(57)	24%	(68)	37%	(104)	19%	(54)	282
Somewhat Unfavorable of Trump	24%	(46)	27%	(52)	24%	(46)	26%	(50)	195
Very Unfavorable of Trump	22%	(153)	25%	(172)	37%	(256)	16%	(114)	695
#1 Issue: Economy	23%	(110)	25%	(119)	34%	(166)	18%	(90)	485
#1 Issue: Security	22%	(64)	21%	(62)	39%	(116)	19%	(56)	299
#1 Issue: Health Care	17%	(48)	28%	(80)	35%	(100)	21%	(60)	289
#1 Issue: Medicare / Social Security	14%	(28)	16%	(31)	43%	(82)	27%	(52)	193
#1 Issue: Women's Issues	28%	(28)	21%	(21)	23%	(23)	27%	(26)	99
#1 Issue: Education	22%	(21)	18%	(17)	42%	(41)	19%	(19)	97
#1 Issue: Energy	33%	(27)	27%	(22)	21%	(18)	19%	(16)	83
#1 Issue: Other	14%	(12)	31%	(27)	35%	(30)	21%	(19)	87
2018 House Vote: Democrat	24%	(126)	24%	(127)	34%	(182)	18%	(94)	529
2018 House Vote: Republican	18%	(88)	23%	(111)	37%	(175)	22%	(104)	478
2018 House Vote: Someone else	16%	(10)	16%	(10)	36%	(23)	31%	(20)	64
2016 Vote: Hillary Clinton	21%	(100)	25%	(118)	34%	(162)	21%	(103)	483
2016 Vote: Donald Trump	18%	(88)	21%	(102)	40%	(192)	20%	(97)	480
2016 Vote: Other	24%	(29)	28%	(33)	36%	(44)	12%	(15)	121
2016 Vote: Didn't Vote	22%	(123)	23%	(125)	32%	(177)	23%	(124)	549
Voted in 2014: Yes	19%	(181)	23%	(219)	37%	(346)	21%	(194)	940
Voted in 2014: No	23%	(158)	23%	(160)	33%	(229)	21%	(144)	692

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**Table CAS10\_9:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*I get nostalgic watching his films*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	21%	(339)	23%	(379)	35%	(576)	21%	(339)	1632
2012 Vote: Barack Obama	21%	(124)	24%	(144)	36%	(215)	19%	(111)	594
2012 Vote: Mitt Romney	18%	(63)	24%	(85)	37%	(133)	21%	(76)	357
2012 Vote: Other	16%	(11)	19%	(12)	44%	(29)	21%	(14)	65
2012 Vote: Didn't Vote	23%	(141)	22%	(137)	32%	(198)	22%	(138)	615
4-Region: Northeast	20%	(57)	24%	(69)	34%	(99)	23%	(66)	290
4-Region: Midwest	23%	(79)	22%	(78)	37%	(129)	18%	(64)	350
4-Region: South	19%	(115)	23%	(140)	35%	(216)	23%	(144)	615
4-Region: West	24%	(89)	24%	(92)	35%	(132)	17%	(65)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_10:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 He acts in comedies and dramas

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	42%	(689)	28%	(458)	19%	(317)	10%	(168)	1632
Gender: Male	38%	(306)	29%	(228)	23%	(180)	10%	(82)	796
Gender: Female	46%	(383)	27%	(229)	16%	(137)	10%	(87)	836
Age: 18-29	51%	(182)	25%	(89)	14%	(52)	10%	(34)	358
Age: 30-44	47%	(216)	25%	(117)	19%	(86)	9%	(42)	461
Age: 45-54	36%	(108)	30%	(89)	26%	(78)	7%	(22)	297
Age: 55-64	40%	(105)	29%	(76)	20%	(53)	11%	(28)	262
Age: 65+	31%	(78)	34%	(86)	19%	(48)	17%	(42)	255
Generation Z: 18-22	52%	(89)	24%	(41)	11%	(19)	13%	(22)	170
Millennial: Age 23-38	50%	(247)	25%	(123)	18%	(88)	7%	(35)	493
Generation X: Age 39-54	38%	(170)	29%	(131)	24%	(109)	9%	(42)	453
Boomers: Age 55-73	36%	(169)	32%	(152)	20%	(94)	12%	(57)	472
PID: Dem (no lean)	44%	(243)	28%	(154)	17%	(95)	11%	(60)	553
PID: Ind (no lean)	41%	(231)	29%	(160)	21%	(115)	9%	(53)	559
PID: Rep (no lean)	41%	(215)	28%	(144)	20%	(106)	11%	(55)	520
PID/Gender: Dem Men	41%	(98)	29%	(67)	19%	(46)	11%	(25)	236
PID/Gender: Dem Women	46%	(146)	27%	(87)	16%	(50)	11%	(35)	317
PID/Gender: Ind Men	36%	(109)	30%	(90)	24%	(72)	9%	(28)	299
PID/Gender: Ind Women	47%	(122)	27%	(70)	17%	(43)	9%	(25)	260
PID/Gender: Rep Men	38%	(100)	27%	(71)	24%	(62)	11%	(28)	261
PID/Gender: Rep Women	44%	(115)	28%	(73)	17%	(44)	10%	(27)	259
Ideo: Liberal (1-3)	41%	(166)	30%	(120)	20%	(79)	9%	(38)	402
Ideo: Moderate (4)	46%	(196)	27%	(117)	17%	(73)	10%	(41)	428
Ideo: Conservative (5-7)	39%	(219)	29%	(163)	21%	(119)	11%	(60)	561
Educ: < College	46%	(528)	26%	(299)	18%	(204)	11%	(122)	1152
Educ: Bachelors degree	33%	(104)	34%	(108)	24%	(77)	9%	(29)	318
Educ: Post-grad	35%	(57)	32%	(51)	22%	(36)	11%	(17)	162
Income: Under 50k	45%	(438)	26%	(253)	17%	(167)	11%	(106)	964
Income: 50k-100k	37%	(162)	31%	(137)	23%	(100)	10%	(44)	444
Income: 100k+	40%	(89)	30%	(68)	22%	(49)	8%	(18)	224

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**Table CAS10\_10:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He acts in comedies and dramas*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	42%	(689)	28%	(458)	19%	(317)	10%	(168)	1632
Ethnicity: White	39%	(500)	30%	(380)	21%	(266)	10%	(131)	1278
Ethnicity: Hispanic	45%	(121)	19%	(50)	29%	(78)	6%	(17)	265
Ethnicity: Afr. Am.	55%	(114)	18%	(38)	14%	(30)	13%	(26)	208
Ethnicity: Other	51%	(75)	27%	(39)	14%	(21)	7%	(11)	146
All Christian	39%	(276)	30%	(215)	20%	(143)	11%	(76)	710
All Non-Christian	43%	(27)	30%	(19)	19%	(12)	8%	(5)	63
Agnostic/Nothing in particular	45%	(372)	26%	(212)	19%	(151)	10%	(82)	817
Religious Non-Protestant/Catholic	44%	(33)	26%	(20)	21%	(16)	9%	(7)	76
Evangelical	48%	(209)	23%	(101)	19%	(83)	10%	(44)	437
Non-Evangelical	40%	(248)	31%	(195)	19%	(117)	11%	(66)	627
Community: Urban	48%	(202)	22%	(93)	18%	(75)	12%	(49)	419
Community: Suburban	36%	(260)	32%	(226)	21%	(153)	11%	(77)	716
Community: Rural	46%	(227)	28%	(139)	18%	(89)	8%	(42)	497
Employ: Private Sector	39%	(213)	32%	(176)	20%	(107)	9%	(47)	544
Employ: Government	49%	(42)	26%	(22)	18%	(16)	7%	(6)	86
Employ: Self-Employed	43%	(63)	24%	(36)	22%	(31)	11%	(16)	146
Employ: Homemaker	49%	(57)	25%	(29)	17%	(20)	9%	(10)	116
Employ: Retired	33%	(100)	31%	(91)	22%	(66)	14%	(42)	300
Employ: Unemployed	45%	(89)	24%	(47)	18%	(36)	13%	(26)	198
Employ: Other	50%	(72)	20%	(28)	20%	(29)	10%	(14)	144
Military HH: Yes	37%	(99)	27%	(73)	23%	(62)	12%	(32)	266
Military HH: No	43%	(590)	28%	(385)	19%	(255)	10%	(136)	1366
RD/WT: Right Direction	45%	(269)	27%	(164)	17%	(105)	11%	(64)	601
RD/WT: Wrong Track	41%	(421)	28%	(293)	21%	(212)	10%	(105)	1031
Trump Job Approve	44%	(304)	28%	(196)	19%	(132)	9%	(62)	694
Trump Job Disapprove	41%	(352)	29%	(249)	20%	(173)	10%	(90)	864

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**Table CAS10\_10:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 He acts in comedies and dramas

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	42%	(689)	28%	(458)	19%	(317)	10%	(168)	1632
Trump Job Strongly Approve	42%	(149)	28%	(99)	19%	(69)	11%	(39)	356
Trump Job Somewhat Approve	46%	(155)	29%	(97)	19%	(64)	7%	(22)	337
Trump Job Somewhat Disapprove	39%	(77)	30%	(58)	19%	(37)	13%	(25)	196
Trump Job Strongly Disapprove	41%	(275)	29%	(190)	20%	(137)	10%	(66)	668
Favorable of Trump	44%	(289)	29%	(191)	19%	(127)	8%	(55)	662
Unfavorable of Trump	41%	(365)	28%	(252)	21%	(183)	10%	(90)	890
Very Favorable of Trump	43%	(164)	28%	(107)	18%	(68)	11%	(41)	379
Somewhat Favorable of Trump	44%	(126)	30%	(84)	21%	(59)	5%	(14)	282
Somewhat Unfavorable of Trump	40%	(79)	27%	(52)	19%	(37)	13%	(26)	195
Very Unfavorable of Trump	41%	(286)	29%	(200)	21%	(146)	9%	(64)	695
#1 Issue: Economy	44%	(215)	28%	(134)	20%	(96)	8%	(40)	485
#1 Issue: Security	42%	(126)	32%	(95)	19%	(58)	6%	(19)	299
#1 Issue: Health Care	41%	(118)	25%	(73)	23%	(65)	11%	(33)	289
#1 Issue: Medicare / Social Security	37%	(72)	25%	(48)	21%	(40)	17%	(33)	193
#1 Issue: Women's Issues	47%	(47)	21%	(21)	19%	(19)	12%	(12)	99
#1 Issue: Education	43%	(42)	34%	(33)	15%	(14)	8%	(8)	97
#1 Issue: Energy	39%	(32)	36%	(30)	14%	(12)	11%	(9)	83
#1 Issue: Other	42%	(37)	27%	(24)	15%	(13)	16%	(14)	87
2018 House Vote: Democrat	40%	(213)	29%	(153)	21%	(110)	10%	(54)	529
2018 House Vote: Republican	40%	(189)	31%	(146)	19%	(90)	11%	(53)	478
2018 House Vote: Someone else	28%	(18)	26%	(17)	37%	(24)	9%	(6)	64
2016 Vote: Hillary Clinton	38%	(185)	30%	(143)	20%	(99)	12%	(56)	483
2016 Vote: Donald Trump	39%	(186)	31%	(151)	20%	(95)	10%	(48)	480
2016 Vote: Other	36%	(44)	32%	(39)	25%	(31)	6%	(7)	121
2016 Vote: Didn't Vote	50%	(274)	23%	(124)	17%	(93)	11%	(58)	549
Voted in 2014: Yes	38%	(359)	30%	(284)	21%	(197)	11%	(101)	940
Voted in 2014: No	48%	(331)	25%	(174)	17%	(120)	10%	(68)	692

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**Table CAS10\_10:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*He acts in comedies and dramas*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	42%	(689)	28%	(458)	19%	(317)	10%	(168)	1632
2012 Vote: Barack Obama	38%	(228)	32%	(189)	20%	(120)	10%	(57)	594
2012 Vote: Mitt Romney	35%	(126)	32%	(115)	21%	(76)	11%	(40)	357
2012 Vote: Other	37%	(24)	37%	(24)	18%	(12)	8%	(5)	65
2012 Vote: Didn't Vote	50%	(309)	21%	(130)	18%	(110)	11%	(66)	615
4-Region: Northeast	47%	(137)	27%	(79)	12%	(35)	14%	(39)	290
4-Region: Midwest	42%	(147)	30%	(105)	18%	(62)	10%	(35)	350
4-Region: South	41%	(252)	27%	(169)	21%	(130)	10%	(64)	615
4-Region: West	41%	(153)	28%	(105)	24%	(90)	8%	(29)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_11:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I like that his films are consistent in subject matter and quality*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(495)	27%	(448)	26%	(421)	16%	(268)	1632
Gender: Male	30%	(241)	30%	(239)	25%	(195)	15%	(121)	796
Gender: Female	30%	(255)	25%	(209)	27%	(226)	18%	(146)	836
Age: 18-29	36%	(128)	28%	(100)	20%	(72)	16%	(58)	358
Age: 30-44	36%	(165)	26%	(121)	26%	(119)	12%	(57)	461
Age: 45-54	31%	(92)	29%	(87)	26%	(77)	14%	(40)	297
Age: 55-64	25%	(67)	26%	(68)	33%	(88)	15%	(40)	262
Age: 65+	18%	(45)	28%	(72)	26%	(66)	29%	(73)	255
Generation Z: 18-22	35%	(60)	26%	(44)	21%	(36)	18%	(30)	170
Millennial: Age 23-38	36%	(176)	28%	(139)	24%	(117)	12%	(60)	493
Generation X: Age 39-54	33%	(148)	28%	(125)	25%	(114)	14%	(65)	453
Boomers: Age 55-73	22%	(105)	27%	(127)	31%	(144)	20%	(95)	472
PID: Dem (no lean)	35%	(195)	26%	(142)	26%	(146)	13%	(70)	553
PID: Ind (no lean)	29%	(161)	25%	(143)	27%	(154)	18%	(102)	559
PID: Rep (no lean)	27%	(139)	31%	(164)	23%	(121)	18%	(95)	520
PID/Gender: Dem Men	39%	(92)	27%	(64)	23%	(55)	10%	(25)	236
PID/Gender: Dem Women	33%	(103)	24%	(78)	29%	(91)	14%	(46)	317
PID/Gender: Ind Men	25%	(75)	30%	(91)	27%	(79)	18%	(54)	299
PID/Gender: Ind Women	33%	(85)	20%	(52)	29%	(74)	19%	(48)	260
PID/Gender: Rep Men	28%	(73)	32%	(84)	23%	(60)	16%	(43)	261
PID/Gender: Rep Women	25%	(66)	31%	(80)	24%	(61)	20%	(52)	259
Ideo: Liberal (1-3)	32%	(127)	26%	(103)	29%	(116)	14%	(56)	402
Ideo: Moderate (4)	32%	(136)	28%	(119)	25%	(106)	15%	(66)	428
Ideo: Conservative (5-7)	27%	(151)	31%	(173)	26%	(144)	17%	(94)	561
Educ: < College	34%	(389)	26%	(304)	23%	(265)	17%	(194)	1152
Educ: Bachelors degree	20%	(65)	32%	(103)	32%	(103)	15%	(47)	318
Educ: Post-grad	25%	(41)	25%	(41)	33%	(53)	17%	(27)	162
Income: Under 50k	33%	(319)	26%	(248)	24%	(232)	17%	(166)	964
Income: 50k-100k	27%	(118)	30%	(135)	28%	(123)	15%	(68)	444
Income: 100k+	26%	(59)	29%	(66)	30%	(66)	15%	(34)	224

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**Table CAS10\_11:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I like that his films are consistent in subject matter and quality*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(495)	27%	(448)	26%	(421)	16%	(268)	1632
Ethnicity: White	28%	(359)	28%	(364)	27%	(343)	17%	(212)	1278
Ethnicity: Hispanic	31%	(83)	26%	(70)	28%	(75)	14%	(37)	265
Ethnicity: Afr. Am.	46%	(95)	18%	(37)	21%	(45)	15%	(31)	208
Ethnicity: Other	28%	(41)	33%	(48)	23%	(34)	17%	(24)	146
All Christian	28%	(198)	27%	(195)	27%	(193)	17%	(123)	710
All Non-Christian	39%	(25)	24%	(15)	20%	(13)	17%	(11)	63
Agnostic/Nothing in particular	32%	(259)	28%	(229)	25%	(202)	16%	(127)	817
Religious Non-Protestant/Catholic	38%	(29)	22%	(17)	20%	(15)	19%	(14)	76
Evangelical	34%	(148)	26%	(113)	23%	(100)	17%	(75)	437
Non-Evangelical	28%	(175)	30%	(186)	27%	(169)	16%	(97)	627
Community: Urban	33%	(138)	27%	(115)	21%	(87)	19%	(79)	419
Community: Suburban	27%	(196)	29%	(211)	27%	(191)	17%	(118)	716
Community: Rural	32%	(161)	25%	(123)	29%	(143)	14%	(70)	497
Employ: Private Sector	29%	(159)	30%	(161)	29%	(156)	12%	(68)	544
Employ: Government	31%	(27)	25%	(22)	26%	(22)	18%	(15)	86
Employ: Self-Employed	33%	(48)	28%	(41)	25%	(37)	13%	(20)	146
Employ: Homemaker	34%	(39)	26%	(30)	23%	(26)	17%	(20)	116
Employ: Retired	20%	(60)	28%	(83)	27%	(81)	25%	(75)	300
Employ: Unemployed	32%	(64)	29%	(56)	20%	(39)	19%	(39)	198
Employ: Other	41%	(59)	18%	(25)	27%	(39)	14%	(21)	144
Military HH: Yes	27%	(71)	23%	(61)	30%	(79)	20%	(54)	266
Military HH: No	31%	(424)	28%	(387)	25%	(342)	16%	(213)	1366
RD/WT: Right Direction	30%	(183)	30%	(179)	23%	(138)	17%	(101)	601
RD/WT: Wrong Track	30%	(312)	26%	(269)	28%	(284)	16%	(166)	1031
Trump Job Approve	30%	(210)	30%	(208)	24%	(166)	16%	(110)	694
Trump Job Disapprove	31%	(267)	26%	(229)	27%	(237)	15%	(131)	864

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**Table CAS10\_11:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I like that his films are consistent in subject matter and quality*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(495)	27%	(448)	26%	(421)	16%	(268)	1632
Trump Job Strongly Approve	29%	(104)	29%	(102)	24%	(86)	18%	(65)	356
Trump Job Somewhat Approve	32%	(107)	31%	(106)	24%	(80)	13%	(45)	337
Trump Job Somewhat Disapprove	30%	(59)	29%	(57)	24%	(46)	17%	(33)	196
Trump Job Strongly Disapprove	31%	(208)	26%	(171)	29%	(191)	15%	(98)	668
Favorable of Trump	31%	(204)	30%	(195)	23%	(154)	16%	(109)	662
Unfavorable of Trump	31%	(272)	28%	(245)	28%	(247)	14%	(126)	890
Very Favorable of Trump	32%	(120)	26%	(98)	23%	(88)	19%	(73)	379
Somewhat Favorable of Trump	30%	(84)	34%	(97)	23%	(66)	13%	(36)	282
Somewhat Unfavorable of Trump	28%	(55)	31%	(61)	21%	(40)	20%	(39)	195
Very Unfavorable of Trump	31%	(217)	27%	(184)	30%	(207)	12%	(87)	695
#1 Issue: Economy	37%	(181)	24%	(116)	26%	(127)	13%	(61)	485
#1 Issue: Security	30%	(89)	32%	(96)	23%	(67)	16%	(47)	299
#1 Issue: Health Care	28%	(80)	30%	(85)	28%	(81)	15%	(42)	289
#1 Issue: Medicare / Social Security	23%	(44)	28%	(55)	23%	(44)	26%	(51)	193
#1 Issue: Women's Issues	29%	(29)	24%	(24)	25%	(25)	21%	(21)	99
#1 Issue: Education	37%	(36)	32%	(31)	17%	(17)	14%	(13)	97
#1 Issue: Energy	23%	(19)	26%	(21)	36%	(30)	15%	(13)	83
#1 Issue: Other	20%	(18)	23%	(20)	34%	(30)	23%	(20)	87
2018 House Vote: Democrat	31%	(165)	26%	(138)	27%	(143)	16%	(84)	529
2018 House Vote: Republican	24%	(117)	32%	(153)	24%	(117)	19%	(91)	478
2018 House Vote: Someone else	29%	(18)	21%	(13)	32%	(20)	19%	(12)	64
2016 Vote: Hillary Clinton	31%	(152)	27%	(129)	26%	(126)	16%	(76)	483
2016 Vote: Donald Trump	25%	(121)	30%	(144)	26%	(126)	18%	(88)	480
2016 Vote: Other	21%	(26)	29%	(35)	34%	(41)	16%	(19)	121
2016 Vote: Didn't Vote	36%	(197)	25%	(139)	23%	(128)	15%	(84)	549
Voted in 2014: Yes	28%	(261)	27%	(258)	27%	(252)	18%	(170)	940
Voted in 2014: No	34%	(234)	27%	(190)	25%	(170)	14%	(98)	692

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**Table CAS10\_11:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I like that his films are consistent in subject matter and quality*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	30%	(495)	27%	(448)	26%	(421)	16%	(268)	1632
2012 Vote: Barack Obama	31%	(182)	28%	(169)	26%	(156)	15%	(88)	594
2012 Vote: Mitt Romney	24%	(85)	31%	(112)	25%	(90)	20%	(70)	357
2012 Vote: Other	17%	(11)	21%	(14)	43%	(28)	19%	(12)	65
2012 Vote: Didn't Vote	35%	(216)	25%	(154)	24%	(147)	16%	(98)	615
4-Region: Northeast	36%	(105)	27%	(77)	23%	(67)	14%	(41)	290
4-Region: Midwest	31%	(108)	24%	(83)	29%	(101)	17%	(58)	350
4-Region: South	30%	(184)	28%	(171)	26%	(162)	16%	(97)	615
4-Region: West	26%	(98)	31%	(116)	24%	(92)	19%	(72)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_12:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 I know what to expect when I sit down to watch one of his movies

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(674)	31%	(507)	17%	(274)	11%	(177)	1632
Gender: Male	42%	(336)	32%	(253)	16%	(130)	10%	(77)	796
Gender: Female	40%	(338)	30%	(255)	17%	(144)	12%	(100)	836
Age: 18-29	41%	(146)	31%	(112)	15%	(55)	13%	(45)	358
Age: 30-44	48%	(222)	30%	(139)	14%	(64)	8%	(36)	461
Age: 45-54	40%	(119)	33%	(99)	19%	(58)	7%	(21)	297
Age: 55-64	42%	(110)	27%	(71)	20%	(52)	11%	(29)	262
Age: 65+	30%	(77)	34%	(87)	18%	(45)	18%	(47)	255
Generation Z: 18-22	38%	(65)	30%	(51)	15%	(26)	17%	(29)	170
Millennial: Age 23-38	44%	(218)	33%	(163)	14%	(71)	8%	(40)	493
Generation X: Age 39-54	45%	(204)	30%	(136)	18%	(80)	7%	(33)	453
Boomers: Age 55-73	37%	(176)	31%	(144)	19%	(88)	13%	(63)	472
PID: Dem (no lean)	45%	(248)	29%	(163)	15%	(84)	11%	(59)	553
PID: Ind (no lean)	37%	(205)	30%	(170)	21%	(116)	12%	(69)	559
PID: Rep (no lean)	43%	(221)	34%	(175)	14%	(75)	10%	(50)	520
PID/Gender: Dem Men	48%	(113)	27%	(64)	15%	(35)	10%	(24)	236
PID/Gender: Dem Women	42%	(134)	31%	(99)	15%	(48)	11%	(35)	317
PID/Gender: Ind Men	33%	(100)	34%	(102)	21%	(63)	11%	(34)	299
PID/Gender: Ind Women	40%	(105)	26%	(68)	20%	(53)	13%	(35)	260
PID/Gender: Rep Men	47%	(123)	33%	(86)	12%	(32)	8%	(20)	261
PID/Gender: Rep Women	38%	(98)	34%	(88)	16%	(43)	12%	(30)	259
Ideo: Liberal (1-3)	43%	(174)	31%	(124)	16%	(65)	10%	(38)	402
Ideo: Moderate (4)	43%	(186)	28%	(119)	18%	(76)	11%	(46)	428
Ideo: Conservative (5-7)	37%	(207)	37%	(209)	16%	(92)	10%	(54)	561
Educ: < College	42%	(488)	29%	(336)	17%	(195)	11%	(132)	1152
Educ: Bachelors degree	40%	(127)	38%	(120)	15%	(48)	7%	(23)	318
Educ: Post-grad	36%	(58)	32%	(52)	19%	(30)	14%	(22)	162
Income: Under 50k	42%	(406)	29%	(284)	17%	(167)	11%	(108)	964
Income: 50k-100k	41%	(182)	31%	(137)	16%	(72)	12%	(52)	444
Income: 100k+	38%	(85)	39%	(87)	16%	(35)	8%	(17)	224

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**Table CAS10\_12:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I know what to expect when I sit down to watch one of his movies*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(674)	31%	(507)	17%	(274)	11%	(177)	1632
Ethnicity: White	39%	(503)	32%	(415)	17%	(220)	11%	(139)	1278
Ethnicity: Hispanic	43%	(114)	28%	(74)	23%	(60)	7%	(17)	265
Ethnicity: Afr. Am.	51%	(105)	23%	(49)	13%	(27)	13%	(27)	208
Ethnicity: Other	44%	(65)	30%	(43)	18%	(27)	7%	(11)	146
All Christian	39%	(279)	34%	(239)	16%	(111)	11%	(81)	710
All Non-Christian	41%	(26)	33%	(21)	16%	(10)	10%	(7)	63
Agnostic/Nothing in particular	43%	(354)	29%	(233)	18%	(147)	10%	(82)	817
Religious Non-Protestant/Catholic	41%	(31)	33%	(25)	15%	(11)	12%	(9)	76
Evangelical	43%	(190)	27%	(120)	18%	(78)	11%	(49)	437
Non-Evangelical	40%	(249)	34%	(215)	15%	(95)	11%	(69)	627
Community: Urban	42%	(174)	29%	(122)	17%	(71)	12%	(52)	419
Community: Suburban	39%	(281)	34%	(242)	17%	(119)	10%	(74)	716
Community: Rural	44%	(219)	29%	(144)	17%	(84)	10%	(51)	497
Employ: Private Sector	43%	(233)	33%	(179)	16%	(85)	9%	(47)	544
Employ: Government	43%	(37)	35%	(30)	9%	(8)	13%	(11)	86
Employ: Self-Employed	43%	(62)	36%	(52)	10%	(14)	12%	(17)	146
Employ: Homemaker	43%	(50)	33%	(38)	12%	(14)	12%	(14)	116
Employ: Retired	33%	(98)	32%	(97)	20%	(60)	15%	(45)	300
Employ: Unemployed	41%	(80)	25%	(49)	24%	(47)	11%	(22)	198
Employ: Other	49%	(71)	21%	(31)	19%	(27)	11%	(16)	144
Military HH: Yes	36%	(97)	30%	(79)	20%	(54)	14%	(36)	266
Military HH: No	42%	(577)	31%	(428)	16%	(220)	10%	(141)	1366
RD/WT: Right Direction	44%	(263)	32%	(190)	14%	(85)	11%	(64)	601
RD/WT: Wrong Track	40%	(411)	31%	(318)	18%	(189)	11%	(113)	1031
Trump Job Approve	43%	(300)	33%	(226)	15%	(103)	9%	(65)	694
Trump Job Disapprove	41%	(353)	30%	(262)	18%	(152)	11%	(98)	864

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**Table CAS10\_12:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I know what to expect when I sit down to watch one of his movies*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(674)	31%	(507)	17%	(274)	11%	(177)	1632
Trump Job Strongly Approve	43%	(152)	30%	(106)	16%	(58)	11%	(40)	356
Trump Job Somewhat Approve	44%	(148)	36%	(120)	13%	(45)	7%	(24)	337
Trump Job Somewhat Disapprove	35%	(69)	38%	(74)	17%	(33)	10%	(19)	196
Trump Job Strongly Disapprove	42%	(283)	28%	(189)	18%	(118)	12%	(78)	668
Favorable of Trump	43%	(286)	33%	(215)	15%	(98)	9%	(62)	662
Unfavorable of Trump	41%	(368)	31%	(273)	18%	(160)	10%	(89)	890
Very Favorable of Trump	45%	(171)	29%	(110)	15%	(57)	11%	(41)	379
Somewhat Favorable of Trump	41%	(115)	37%	(105)	15%	(41)	7%	(21)	282
Somewhat Unfavorable of Trump	39%	(76)	34%	(66)	18%	(35)	9%	(18)	195
Very Unfavorable of Trump	42%	(291)	30%	(207)	18%	(125)	10%	(72)	695
#1 Issue: Economy	44%	(215)	30%	(143)	16%	(80)	10%	(47)	485
#1 Issue: Security	41%	(122)	37%	(111)	14%	(43)	8%	(23)	299
#1 Issue: Health Care	42%	(120)	32%	(93)	17%	(50)	9%	(26)	289
#1 Issue: Medicare / Social Security	33%	(63)	26%	(51)	22%	(42)	19%	(38)	193
#1 Issue: Women's Issues	40%	(39)	26%	(26)	23%	(23)	10%	(10)	99
#1 Issue: Education	45%	(44)	31%	(30)	15%	(14)	9%	(9)	97
#1 Issue: Energy	43%	(36)	30%	(25)	14%	(12)	12%	(10)	83
#1 Issue: Other	39%	(34)	33%	(29)	11%	(10)	17%	(15)	87
2018 House Vote: Democrat	43%	(226)	29%	(154)	16%	(87)	12%	(62)	529
2018 House Vote: Republican	39%	(187)	35%	(169)	15%	(72)	10%	(50)	478
2018 House Vote: Someone else	31%	(20)	30%	(19)	27%	(17)	12%	(8)	64
2016 Vote: Hillary Clinton	40%	(192)	31%	(149)	18%	(88)	11%	(54)	483
2016 Vote: Donald Trump	42%	(200)	33%	(160)	15%	(73)	10%	(48)	480
2016 Vote: Other	42%	(51)	33%	(40)	17%	(21)	7%	(9)	121
2016 Vote: Didn't Vote	42%	(231)	29%	(159)	17%	(92)	12%	(66)	549
Voted in 2014: Yes	40%	(379)	31%	(293)	17%	(161)	11%	(107)	940
Voted in 2014: No	43%	(294)	31%	(214)	16%	(113)	10%	(70)	692

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**Table CAS10\_12:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*I know what to expect when I sit down to watch one of his movies*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	41%	(674)	31%	(507)	17%	(274)	11%	(177)	1632
2012 Vote: Barack Obama	39%	(234)	31%	(182)	20%	(116)	10%	(62)	594
2012 Vote: Mitt Romney	39%	(139)	35%	(127)	15%	(54)	11%	(38)	357
2012 Vote: Other	45%	(29)	35%	(23)	11%	(7)	9%	(6)	65
2012 Vote: Didn't Vote	44%	(270)	29%	(176)	16%	(97)	12%	(72)	615
4-Region: Northeast	45%	(130)	26%	(77)	16%	(45)	13%	(38)	290
4-Region: Midwest	42%	(147)	33%	(117)	16%	(56)	9%	(30)	350
4-Region: South	41%	(253)	29%	(180)	18%	(110)	12%	(71)	615
4-Region: West	38%	(143)	35%	(134)	17%	(63)	10%	(38)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_13:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He represents modern Judaism*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	5%	(83)	9%	(147)	53%	(865)	33%	(537)	1632
Gender: Male	6%	(48)	10%	(79)	54%	(431)	30%	(238)	796
Gender: Female	4%	(36)	8%	(68)	52%	(433)	36%	(299)	836
Age: 18-29	8%	(28)	10%	(35)	54%	(192)	29%	(102)	358
Age: 30-44	5%	(22)	10%	(47)	54%	(249)	31%	(143)	461
Age: 45-54	6%	(18)	7%	(22)	54%	(159)	33%	(97)	297
Age: 55-64	2%	(6)	7%	(20)	56%	(145)	35%	(91)	262
Age: 65+	4%	(9)	9%	(24)	47%	(118)	41%	(103)	255
Generation Z: 18-22	10%	(17)	8%	(13)	51%	(87)	31%	(53)	170
Millennial: Age 23-38	6%	(29)	11%	(54)	55%	(271)	28%	(138)	493
Generation X: Age 39-54	5%	(22)	8%	(37)	54%	(243)	33%	(151)	453
Boomers: Age 55-73	3%	(14)	8%	(40)	53%	(249)	36%	(169)	472
PID: Dem (no lean)	9%	(47)	10%	(54)	49%	(271)	33%	(180)	553
PID: Ind (no lean)	3%	(18)	9%	(50)	55%	(306)	33%	(185)	559
PID: Rep (no lean)	3%	(18)	8%	(43)	55%	(288)	33%	(171)	520
PID/Gender: Dem Men	11%	(26)	9%	(21)	50%	(118)	30%	(71)	236
PID/Gender: Dem Women	7%	(21)	11%	(34)	48%	(153)	34%	(109)	317
PID/Gender: Ind Men	3%	(10)	9%	(28)	56%	(168)	31%	(93)	299
PID/Gender: Ind Women	3%	(8)	8%	(22)	53%	(138)	35%	(92)	260
PID/Gender: Rep Men	4%	(11)	12%	(30)	56%	(145)	28%	(74)	261
PID/Gender: Rep Women	3%	(6)	5%	(13)	55%	(142)	38%	(97)	259
Ideo: Liberal (1-3)	7%	(29)	10%	(39)	57%	(229)	26%	(106)	402
Ideo: Moderate (4)	6%	(25)	8%	(34)	53%	(228)	33%	(141)	428
Ideo: Conservative (5-7)	5%	(26)	8%	(46)	54%	(302)	34%	(188)	561
Educ: < College	5%	(61)	9%	(106)	51%	(586)	35%	(399)	1152
Educ: Bachelors degree	4%	(13)	7%	(23)	59%	(187)	30%	(95)	318
Educ: Post-grad	6%	(10)	11%	(18)	56%	(92)	26%	(43)	162
Income: Under 50k	5%	(50)	10%	(99)	51%	(493)	33%	(322)	964
Income: 50k-100k	4%	(19)	8%	(36)	54%	(238)	34%	(151)	444
Income: 100k+	6%	(14)	6%	(13)	59%	(133)	28%	(64)	224

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**Table CAS10\_13:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He represents modern Judaism*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	5%	(83)	9%	(147)	53%	(865)	33%	(537)	1632
Ethnicity: White	5%	(63)	9%	(114)	55%	(703)	31%	(397)	1278
Ethnicity: Hispanic	8%	(22)	7%	(19)	59%	(156)	26%	(68)	265
Ethnicity: Afr. Am.	5%	(11)	9%	(18)	43%	(89)	43%	(89)	208
Ethnicity: Other	6%	(9)	10%	(15)	49%	(72)	34%	(50)	146
All Christian	5%	(33)	8%	(57)	54%	(382)	33%	(237)	710
All Non-Christian	13%	(8)	17%	(11)	35%	(23)	35%	(22)	63
Agnostic/Nothing in particular	5%	(42)	9%	(77)	53%	(433)	32%	(265)	817
Religious Non-Protestant/Catholic	11%	(8)	18%	(14)	34%	(26)	37%	(28)	76
Evangelical	4%	(19)	9%	(37)	53%	(232)	34%	(149)	437
Non-Evangelical	5%	(29)	9%	(56)	52%	(327)	34%	(215)	627
Community: Urban	7%	(31)	8%	(32)	47%	(197)	38%	(159)	419
Community: Suburban	5%	(36)	8%	(60)	55%	(395)	31%	(226)	716
Community: Rural	3%	(17)	11%	(56)	55%	(272)	31%	(152)	497
Employ: Private Sector	4%	(21)	8%	(41)	60%	(324)	29%	(157)	544
Employ: Government	2%	(2)	9%	(8)	53%	(46)	36%	(31)	86
Employ: Self-Employed	10%	(15)	14%	(20)	47%	(68)	29%	(42)	146
Employ: Homemaker	3%	(4)	14%	(17)	44%	(51)	39%	(45)	116
Employ: Retired	3%	(8)	8%	(23)	50%	(150)	40%	(119)	300
Employ: Unemployed	5%	(10)	7%	(15)	52%	(102)	36%	(71)	198
Employ: Other	10%	(14)	12%	(17)	44%	(63)	35%	(50)	144
Military HH: Yes	3%	(7)	9%	(25)	51%	(135)	38%	(100)	266
Military HH: No	6%	(77)	9%	(123)	53%	(730)	32%	(436)	1366
RD/WT: Right Direction	4%	(26)	9%	(55)	53%	(317)	34%	(203)	601
RD/WT: Wrong Track	6%	(58)	9%	(93)	53%	(547)	32%	(334)	1031
Trump Job Approve	3%	(21)	9%	(60)	55%	(383)	33%	(230)	694
Trump Job Disapprove	6%	(56)	9%	(79)	53%	(457)	32%	(272)	864

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**Table CAS10\_13:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He represents modern Judaism*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	5%	(83)	9%	(147)	53%	(865)	33%	(537)	1632
Trump Job Strongly Approve	3%	(11)	9%	(33)	51%	(182)	36%	(130)	356
Trump Job Somewhat Approve	3%	(9)	8%	(27)	60%	(201)	30%	(100)	337
Trump Job Somewhat Disapprove	5%	(10)	11%	(21)	52%	(102)	32%	(63)	196
Trump Job Strongly Disapprove	7%	(46)	9%	(58)	53%	(355)	31%	(209)	668
Favorable of Trump	3%	(19)	9%	(57)	54%	(361)	34%	(225)	662
Unfavorable of Trump	7%	(59)	9%	(84)	54%	(477)	30%	(270)	890
Very Favorable of Trump	4%	(15)	9%	(36)	50%	(188)	37%	(140)	379
Somewhat Favorable of Trump	2%	(4)	8%	(21)	61%	(172)	30%	(84)	282
Somewhat Unfavorable of Trump	5%	(10)	9%	(18)	51%	(99)	35%	(68)	195
Very Unfavorable of Trump	7%	(49)	9%	(66)	54%	(378)	29%	(202)	695
#1 Issue: Economy	3%	(16)	8%	(40)	58%	(281)	31%	(149)	485
#1 Issue: Security	7%	(21)	8%	(25)	48%	(143)	36%	(109)	299
#1 Issue: Health Care	6%	(18)	9%	(27)	51%	(146)	34%	(97)	289
#1 Issue: Medicare / Social Security	3%	(6)	9%	(18)	52%	(100)	36%	(70)	193
#1 Issue: Women's Issues	12%	(12)	12%	(12)	50%	(49)	27%	(27)	99
#1 Issue: Education	2%	(2)	8%	(8)	54%	(53)	36%	(35)	97
#1 Issue: Energy	6%	(5)	9%	(8)	63%	(52)	22%	(19)	83
#1 Issue: Other	5%	(4)	12%	(11)	46%	(40)	37%	(32)	87
2018 House Vote: Democrat	7%	(39)	10%	(52)	51%	(271)	32%	(168)	529
2018 House Vote: Republican	4%	(18)	9%	(43)	52%	(250)	35%	(168)	478
2018 House Vote: Someone else	—	(0)	6%	(4)	61%	(39)	32%	(21)	64
2016 Vote: Hillary Clinton	6%	(30)	10%	(48)	53%	(254)	31%	(151)	483
2016 Vote: Donald Trump	4%	(17)	8%	(39)	51%	(244)	37%	(180)	480
2016 Vote: Other	4%	(5)	9%	(11)	66%	(80)	20%	(24)	121
2016 Vote: Didn't Vote	6%	(31)	9%	(49)	52%	(287)	33%	(182)	549
Voted in 2014: Yes	5%	(45)	9%	(85)	52%	(486)	34%	(324)	940
Voted in 2014: No	5%	(38)	9%	(63)	55%	(378)	31%	(213)	692

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**Table CAS10\_13:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

*He represents modern Judaism*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	5%	(83)	9%	(147)	53%	(865)	33%	(537)	1632
2012 Vote: Barack Obama	5%	(30)	9%	(52)	54%	(322)	32%	(190)	594
2012 Vote: Mitt Romney	4%	(14)	9%	(33)	50%	(179)	36%	(130)	357
2012 Vote: Other	3%	(2)	8%	(5)	55%	(36)	34%	(22)	65
2012 Vote: Didn't Vote	6%	(38)	9%	(56)	53%	(327)	31%	(193)	615
4-Region: Northeast	7%	(21)	10%	(30)	52%	(152)	30%	(87)	290
4-Region: Midwest	3%	(11)	12%	(42)	54%	(188)	31%	(108)	350
4-Region: South	5%	(29)	8%	(48)	51%	(311)	37%	(226)	615
4-Region: West	6%	(22)	7%	(27)	57%	(214)	30%	(115)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_14:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 I identify with him

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	20%	(333)	23%	(383)	38%	(626)	18%	(291)	1632
Gender: Male	23%	(181)	25%	(203)	36%	(284)	16%	(129)	796
Gender: Female	18%	(152)	22%	(180)	41%	(342)	19%	(162)	836
Age: 18-29	18%	(65)	27%	(95)	36%	(129)	19%	(69)	358
Age: 30-44	28%	(129)	22%	(104)	36%	(166)	13%	(62)	461
Age: 45-54	27%	(79)	23%	(68)	34%	(100)	17%	(50)	297
Age: 55-64	14%	(36)	23%	(60)	45%	(118)	18%	(47)	262
Age: 65+	9%	(24)	22%	(56)	44%	(112)	25%	(63)	255
Generation Z: 18-22	18%	(30)	28%	(48)	36%	(61)	18%	(31)	170
Millennial: Age 23-38	25%	(124)	23%	(114)	37%	(184)	14%	(71)	493
Generation X: Age 39-54	26%	(119)	23%	(105)	33%	(150)	17%	(79)	453
Boomers: Age 55-73	12%	(55)	22%	(106)	45%	(214)	20%	(97)	472
PID: Dem (no lean)	22%	(121)	23%	(126)	40%	(221)	16%	(86)	553
PID: Ind (no lean)	19%	(108)	24%	(133)	37%	(209)	20%	(109)	559
PID: Rep (no lean)	20%	(104)	24%	(125)	38%	(196)	18%	(95)	520
PID/Gender: Dem Men	27%	(63)	23%	(55)	35%	(83)	15%	(35)	236
PID/Gender: Dem Women	18%	(57)	22%	(71)	43%	(138)	16%	(51)	317
PID/Gender: Ind Men	19%	(58)	24%	(72)	39%	(115)	18%	(54)	299
PID/Gender: Ind Women	19%	(50)	23%	(61)	36%	(94)	21%	(55)	260
PID/Gender: Rep Men	23%	(60)	29%	(76)	33%	(85)	15%	(40)	261
PID/Gender: Rep Women	17%	(44)	19%	(49)	43%	(111)	21%	(55)	259
Ideo: Liberal (1-3)	23%	(93)	19%	(78)	41%	(165)	16%	(66)	402
Ideo: Moderate (4)	18%	(77)	26%	(111)	40%	(169)	16%	(70)	428
Ideo: Conservative (5-7)	20%	(113)	26%	(146)	37%	(208)	17%	(94)	561
Educ: < College	22%	(259)	23%	(261)	36%	(414)	19%	(217)	1152
Educ: Bachelors degree	15%	(48)	25%	(79)	45%	(142)	15%	(49)	318
Educ: Post-grad	16%	(26)	26%	(43)	42%	(69)	15%	(25)	162
Income: Under 50k	23%	(222)	23%	(221)	35%	(334)	19%	(187)	964
Income: 50k-100k	17%	(74)	24%	(108)	42%	(188)	17%	(74)	444
Income: 100k+	17%	(37)	24%	(55)	46%	(103)	13%	(30)	224

Continued on next page

**Table CAS10\_14:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
I identify with him

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	20%	(333)	23%	(383)	38%	(626)	18%	(291)	1632
Ethnicity: White	19%	(239)	24%	(307)	39%	(500)	18%	(231)	1278
Ethnicity: Hispanic	22%	(59)	22%	(59)	42%	(111)	14%	(36)	265
Ethnicity: Afr. Am.	31%	(65)	19%	(39)	32%	(66)	18%	(38)	208
Ethnicity: Other	20%	(29)	25%	(37)	40%	(59)	15%	(22)	146
All Christian	17%	(123)	22%	(156)	42%	(300)	18%	(131)	710
All Non-Christian	23%	(15)	31%	(20)	26%	(17)	19%	(12)	63
Agnostic/Nothing in particular	23%	(188)	24%	(200)	35%	(288)	17%	(141)	817
Religious Non-Protestant/Catholic	22%	(17)	31%	(24)	26%	(20)	20%	(15)	76
Evangelical	20%	(85)	26%	(114)	35%	(154)	19%	(84)	437
Non-Evangelical	22%	(135)	20%	(123)	42%	(262)	17%	(106)	627
Community: Urban	21%	(90)	22%	(93)	37%	(154)	20%	(83)	419
Community: Suburban	17%	(121)	26%	(185)	40%	(283)	18%	(127)	716
Community: Rural	25%	(122)	21%	(105)	38%	(189)	16%	(81)	497
Employ: Private Sector	23%	(127)	24%	(128)	39%	(214)	14%	(74)	544
Employ: Government	19%	(17)	26%	(22)	40%	(34)	15%	(13)	86
Employ: Self-Employed	26%	(38)	27%	(39)	30%	(44)	17%	(25)	146
Employ: Homemaker	14%	(17)	28%	(33)	36%	(42)	21%	(25)	116
Employ: Retired	13%	(40)	22%	(65)	42%	(125)	23%	(70)	300
Employ: Unemployed	24%	(48)	17%	(34)	40%	(80)	18%	(36)	198
Employ: Other	19%	(27)	24%	(35)	34%	(48)	23%	(34)	144
Military HH: Yes	17%	(44)	24%	(63)	40%	(108)	20%	(52)	266
Military HH: No	21%	(289)	23%	(321)	38%	(518)	17%	(239)	1366
RD/WT: Right Direction	21%	(126)	25%	(150)	35%	(213)	19%	(113)	601
RD/WT: Wrong Track	20%	(207)	23%	(233)	40%	(413)	17%	(178)	1031
Trump Job Approve	20%	(141)	25%	(172)	37%	(257)	18%	(123)	694
Trump Job Disapprove	21%	(182)	23%	(196)	40%	(347)	16%	(140)	864

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**Table CAS10\_14:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
I identify with him

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	20%	(333)	23%	(383)	38%	(626)	18%	(291)	1632
Trump Job Strongly Approve	20%	(72)	23%	(82)	36%	(129)	21%	(73)	356
Trump Job Somewhat Approve	20%	(69)	27%	(90)	38%	(128)	15%	(50)	337
Trump Job Somewhat Disapprove	22%	(43)	28%	(55)	33%	(66)	16%	(32)	196
Trump Job Strongly Disapprove	21%	(139)	21%	(140)	42%	(281)	16%	(107)	668
Favorable of Trump	20%	(133)	25%	(168)	36%	(241)	18%	(120)	662
Unfavorable of Trump	21%	(186)	23%	(205)	41%	(364)	15%	(134)	890
Very Favorable of Trump	21%	(79)	23%	(86)	36%	(137)	20%	(78)	379
Somewhat Favorable of Trump	19%	(54)	29%	(82)	37%	(104)	15%	(43)	282
Somewhat Unfavorable of Trump	22%	(43)	25%	(49)	36%	(69)	17%	(33)	195
Very Unfavorable of Trump	21%	(144)	22%	(156)	42%	(294)	15%	(101)	695
#1 Issue: Economy	26%	(124)	23%	(112)	38%	(186)	13%	(62)	485
#1 Issue: Security	20%	(61)	29%	(88)	31%	(94)	19%	(56)	299
#1 Issue: Health Care	20%	(58)	22%	(64)	41%	(118)	17%	(49)	289
#1 Issue: Medicare / Social Security	12%	(24)	21%	(41)	39%	(76)	27%	(53)	193
#1 Issue: Women's Issues	21%	(21)	19%	(19)	38%	(38)	21%	(21)	99
#1 Issue: Education	24%	(23)	25%	(24)	30%	(29)	21%	(20)	97
#1 Issue: Energy	13%	(11)	21%	(18)	53%	(44)	13%	(11)	83
#1 Issue: Other	13%	(11)	19%	(17)	46%	(41)	21%	(19)	87
2018 House Vote: Democrat	20%	(108)	21%	(114)	41%	(215)	18%	(93)	529
2018 House Vote: Republican	18%	(85)	27%	(128)	37%	(178)	18%	(87)	478
2018 House Vote: Someone else	18%	(11)	17%	(11)	41%	(26)	24%	(15)	64
2016 Vote: Hillary Clinton	20%	(95)	22%	(105)	40%	(195)	18%	(88)	483
2016 Vote: Donald Trump	21%	(99)	23%	(110)	38%	(184)	18%	(87)	480
2016 Vote: Other	16%	(19)	30%	(36)	43%	(52)	12%	(14)	121
2016 Vote: Didn't Vote	22%	(120)	24%	(132)	36%	(195)	18%	(101)	549
Voted in 2014: Yes	20%	(190)	22%	(208)	40%	(376)	18%	(166)	940
Voted in 2014: No	21%	(143)	25%	(175)	36%	(249)	18%	(125)	692

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**Table CAS10\_14:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
I identify with him

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	20%	(333)	23%	(383)	38%	(626)	18%	(291)	1632
2012 Vote: Barack Obama	22%	(132)	21%	(127)	40%	(236)	17%	(98)	594
2012 Vote: Mitt Romney	19%	(67)	23%	(81)	41%	(145)	18%	(63)	357
2012 Vote: Other	16%	(10)	28%	(18)	41%	(27)	15%	(10)	65
2012 Vote: Didn't Vote	20%	(121)	25%	(156)	35%	(218)	19%	(119)	615
4-Region: Northeast	19%	(55)	26%	(76)	37%	(106)	18%	(53)	290
4-Region: Midwest	21%	(74)	23%	(80)	38%	(134)	18%	(62)	350
4-Region: South	22%	(134)	23%	(141)	37%	(226)	18%	(113)	615
4-Region: West	18%	(70)	23%	(86)	42%	(159)	17%	(62)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS10\_15:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 He is relatable

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	38%	(627)	28%	(462)	21%	(337)	13%	(206)	1632
Gender: Male	37%	(297)	30%	(241)	21%	(168)	11%	(91)	796
Gender: Female	40%	(331)	26%	(221)	20%	(170)	14%	(115)	836
Age: 18-29	37%	(131)	29%	(104)	21%	(76)	13%	(46)	358
Age: 30-44	45%	(208)	28%	(127)	18%	(85)	9%	(41)	461
Age: 45-54	42%	(126)	27%	(81)	20%	(60)	10%	(30)	297
Age: 55-64	33%	(87)	28%	(74)	23%	(60)	16%	(42)	262
Age: 65+	30%	(76)	30%	(76)	22%	(56)	18%	(46)	255
Generation Z: 18-22	37%	(64)	26%	(44)	21%	(35)	16%	(28)	170
Millennial: Age 23-38	42%	(207)	29%	(144)	21%	(105)	7%	(37)	493
Generation X: Age 39-54	43%	(194)	27%	(124)	18%	(81)	12%	(53)	453
Boomers: Age 55-73	33%	(154)	29%	(136)	23%	(108)	16%	(73)	472
PID: Dem (no lean)	42%	(231)	27%	(148)	20%	(110)	12%	(65)	553
PID: Ind (no lean)	38%	(215)	29%	(162)	21%	(118)	11%	(64)	559
PID: Rep (no lean)	35%	(181)	29%	(152)	21%	(109)	15%	(77)	520
PID/Gender: Dem Men	43%	(102)	26%	(62)	21%	(49)	10%	(23)	236
PID/Gender: Dem Women	41%	(129)	27%	(86)	19%	(61)	13%	(42)	317
PID/Gender: Ind Men	34%	(103)	32%	(96)	22%	(67)	11%	(34)	299
PID/Gender: Ind Women	43%	(112)	25%	(66)	20%	(52)	12%	(30)	260
PID/Gender: Rep Men	35%	(92)	32%	(83)	20%	(52)	13%	(34)	261
PID/Gender: Rep Women	35%	(90)	27%	(69)	22%	(57)	17%	(43)	259
Ideo: Liberal (1-3)	37%	(147)	32%	(129)	22%	(89)	9%	(36)	402
Ideo: Moderate (4)	43%	(184)	26%	(109)	18%	(76)	14%	(59)	428
Ideo: Conservative (5-7)	36%	(203)	30%	(166)	22%	(125)	12%	(67)	561
Educ: < College	40%	(465)	27%	(307)	20%	(226)	13%	(153)	1152
Educ: Bachelors degree	36%	(115)	30%	(94)	25%	(78)	10%	(31)	318
Educ: Post-grad	29%	(47)	38%	(61)	20%	(33)	13%	(22)	162
Income: Under 50k	40%	(382)	28%	(267)	19%	(182)	14%	(133)	964
Income: 50k-100k	36%	(159)	29%	(130)	24%	(107)	11%	(48)	444
Income: 100k+	38%	(86)	29%	(65)	22%	(48)	11%	(26)	224

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**Table CAS10\_15:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?

He is relatable

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	38%	(627)	28%	(462)	21%	(337)	13%	(206)	1632
Ethnicity: White	37%	(477)	28%	(362)	22%	(276)	13%	(164)	1278
Ethnicity: Hispanic	42%	(111)	23%	(61)	26%	(70)	8%	(22)	265
Ethnicity: Afr. Am.	44%	(92)	23%	(49)	19%	(40)	13%	(27)	208
Ethnicity: Other	40%	(58)	36%	(52)	14%	(20)	10%	(15)	146
All Christian	36%	(254)	29%	(208)	22%	(155)	13%	(92)	710
All Non-Christian	39%	(25)	28%	(18)	19%	(12)	14%	(9)	63
Agnostic/Nothing in particular	41%	(332)	28%	(227)	20%	(159)	12%	(98)	817
Religious Non-Protestant/Catholic	39%	(29)	29%	(22)	17%	(13)	16%	(12)	76
Evangelical	43%	(189)	27%	(119)	18%	(78)	12%	(51)	437
Non-Evangelical	36%	(226)	29%	(183)	21%	(132)	14%	(86)	627
Community: Urban	38%	(159)	24%	(102)	24%	(102)	13%	(56)	419
Community: Suburban	37%	(262)	31%	(224)	19%	(133)	14%	(97)	716
Community: Rural	41%	(206)	27%	(136)	21%	(102)	11%	(52)	497
Employ: Private Sector	40%	(215)	31%	(170)	21%	(116)	8%	(42)	544
Employ: Government	36%	(31)	32%	(27)	22%	(19)	10%	(9)	86
Employ: Self-Employed	40%	(58)	33%	(48)	14%	(21)	13%	(18)	146
Employ: Homemaker	40%	(46)	25%	(29)	19%	(23)	16%	(19)	116
Employ: Retired	32%	(96)	26%	(78)	22%	(67)	20%	(59)	300
Employ: Unemployed	39%	(78)	23%	(46)	21%	(42)	16%	(32)	198
Employ: Other	45%	(64)	24%	(34)	19%	(28)	12%	(17)	144
Military HH: Yes	37%	(97)	30%	(80)	19%	(52)	14%	(37)	266
Military HH: No	39%	(530)	28%	(382)	21%	(285)	12%	(168)	1366
RD/WT: Right Direction	42%	(252)	28%	(169)	17%	(103)	13%	(76)	601
RD/WT: Wrong Track	36%	(375)	28%	(293)	23%	(234)	13%	(130)	1031
Trump Job Approve	40%	(280)	28%	(194)	20%	(138)	12%	(82)	694
Trump Job Disapprove	37%	(322)	29%	(248)	22%	(186)	12%	(108)	864

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**Table CAS10\_15:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
 He is relatable

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	38%	(627)	28%	(462)	21%	(337)	13%	(206)	1632
Trump Job Strongly Approve	39%	(138)	26%	(92)	21%	(76)	14%	(50)	356
Trump Job Somewhat Approve	42%	(142)	30%	(101)	18%	(62)	10%	(32)	337
Trump Job Somewhat Disapprove	40%	(79)	30%	(58)	18%	(36)	12%	(23)	196
Trump Job Strongly Disapprove	36%	(243)	29%	(191)	23%	(151)	13%	(84)	668
Favorable of Trump	40%	(266)	29%	(195)	19%	(124)	12%	(77)	662
Unfavorable of Trump	38%	(342)	28%	(249)	22%	(195)	12%	(104)	890
Very Favorable of Trump	40%	(151)	27%	(101)	21%	(78)	13%	(49)	379
Somewhat Favorable of Trump	41%	(114)	33%	(94)	16%	(47)	10%	(27)	282
Somewhat Unfavorable of Trump	45%	(88)	25%	(48)	15%	(30)	15%	(29)	195
Very Unfavorable of Trump	36%	(254)	29%	(201)	24%	(165)	11%	(75)	695
#1 Issue: Economy	43%	(209)	26%	(127)	20%	(96)	11%	(53)	485
#1 Issue: Security	38%	(112)	33%	(99)	17%	(51)	12%	(37)	299
#1 Issue: Health Care	38%	(110)	28%	(80)	22%	(63)	13%	(37)	289
#1 Issue: Medicare / Social Security	33%	(64)	25%	(49)	23%	(44)	18%	(36)	193
#1 Issue: Women's Issues	33%	(32)	30%	(30)	24%	(23)	14%	(14)	99
#1 Issue: Education	43%	(42)	32%	(31)	16%	(16)	9%	(9)	97
#1 Issue: Energy	40%	(33)	25%	(20)	22%	(19)	13%	(11)	83
#1 Issue: Other	29%	(25)	30%	(26)	29%	(25)	13%	(11)	87
2018 House Vote: Democrat	38%	(204)	29%	(152)	21%	(109)	12%	(64)	529
2018 House Vote: Republican	36%	(170)	29%	(138)	20%	(97)	15%	(73)	478
2018 House Vote: Someone else	30%	(19)	30%	(19)	22%	(14)	18%	(11)	64
2016 Vote: Hillary Clinton	38%	(183)	29%	(141)	21%	(99)	12%	(60)	483
2016 Vote: Donald Trump	37%	(177)	29%	(137)	21%	(100)	13%	(64)	480
2016 Vote: Other	34%	(41)	41%	(49)	14%	(17)	12%	(14)	121
2016 Vote: Didn't Vote	41%	(225)	25%	(135)	22%	(121)	12%	(67)	549
Voted in 2014: Yes	37%	(349)	29%	(273)	21%	(197)	13%	(121)	940
Voted in 2014: No	40%	(279)	27%	(189)	20%	(140)	12%	(85)	692

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**Table CAS10\_15:** Are any of the following a major reason or a minor reason for why you enjoy Adam Sandler's films and other projects, or are they not a reason at all?  
*He is relatable*

Demographic	A major reason		A minor reason		Not a reason at all		Don't know / No opinion		Total N
Adults	38%	(627)	28%	(462)	21%	(337)	13%	(206)	1632
2012 Vote: Barack Obama	39%	(231)	30%	(179)	21%	(124)	10%	(60)	594
2012 Vote: Mitt Romney	33%	(118)	30%	(107)	23%	(81)	15%	(52)	357
2012 Vote: Other	26%	(17)	37%	(24)	18%	(12)	19%	(12)	65
2012 Vote: Didn't Vote	42%	(259)	25%	(152)	20%	(121)	13%	(82)	615
4-Region: Northeast	42%	(122)	26%	(74)	19%	(55)	13%	(39)	290
4-Region: Midwest	37%	(128)	31%	(110)	18%	(64)	14%	(48)	350
4-Region: South	36%	(222)	28%	(173)	22%	(136)	14%	(84)	615
4-Region: West	41%	(155)	28%	(105)	22%	(82)	9%	(35)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS13:** *In your opinion, should Adam Sandler have won an Oscar at this point in his career, or not?*

Demographic	Yes	No	Total N
Adults	62% (1017)	38% (615)	1632
Gender: Male	60% (477)	40% (320)	796
Gender: Female	65% (540)	35% (296)	836
Age: 18-29	79% (283)	21% (75)	358
Age: 30-44	69% (317)	31% (144)	461
Age: 45-54	57% (170)	43% (127)	297
Age: 55-64	50% (130)	50% (132)	262
Age: 65+	46% (117)	54% (138)	255
Generation Z: 18-22	83% (142)	17% (28)	170
Millennial: Age 23-38	72% (356)	28% (137)	493
Generation X: Age 39-54	60% (272)	40% (181)	453
Boomers: Age 55-73	48% (224)	52% (247)	472
PID: Dem (no lean)	60% (333)	40% (221)	553
PID: Ind (no lean)	67% (372)	33% (187)	559
PID: Rep (no lean)	60% (312)	40% (208)	520
PID/Gender: Dem Men	60% (143)	40% (93)	236
PID/Gender: Dem Women	60% (190)	40% (127)	317
PID/Gender: Ind Men	63% (189)	37% (110)	299
PID/Gender: Ind Women	70% (183)	30% (77)	260
PID/Gender: Rep Men	56% (145)	44% (116)	261
PID/Gender: Rep Women	65% (167)	35% (92)	259
Ideo: Liberal (1-3)	53% (212)	47% (190)	402
Ideo: Moderate (4)	66% (282)	34% (146)	428
Ideo: Conservative (5-7)	59% (328)	41% (233)	561
Educ: < College	73% (838)	27% (313)	1152
Educ: Bachelors degree	36% (113)	64% (205)	318
Educ: Post-grad	40% (65)	60% (97)	162
Income: Under 50k	70% (677)	30% (287)	964
Income: 50k-100k	53% (236)	47% (208)	444
Income: 100k+	46% (104)	54% (121)	224
Ethnicity: White	59% (755)	41% (523)	1278
Ethnicity: Hispanic	72% (190)	28% (75)	265
Ethnicity: Afr. Am.	75% (157)	25% (51)	208

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**Table CAS13:** *In your opinion, should Adam Sandler have won an Oscar at this point in his career, or not?*

Demographic	Yes	No	Total N
Adults	62% (1017)	38% (615)	1632
Ethnicity: Other	72% (105)	28% (42)	146
All Christian	53% (378)	47% (332)	710
All Non-Christian	49% (31)	51% (32)	63
Agnostic/Nothing in particular	72% (584)	28% (232)	817
Religious Non-Protestant/Catholic	54% (41)	46% (34)	76
Evangelical	65% (282)	35% (155)	437
Non-Evangelical	55% (344)	45% (282)	627
Community: Urban	63% (264)	37% (155)	419
Community: Suburban	53% (378)	47% (338)	716
Community: Rural	75% (375)	25% (122)	497
Employ: Private Sector	56% (303)	44% (241)	544
Employ: Government	49% (42)	51% (44)	86
Employ: Self-Employed	68% (99)	32% (46)	146
Employ: Homemaker	71% (83)	29% (33)	116
Employ: Retired	49% (146)	51% (153)	300
Employ: Unemployed	73% (145)	27% (53)	198
Employ: Other	81% (117)	19% (27)	144
Military HH: Yes	58% (155)	42% (111)	266
Military HH: No	63% (862)	37% (504)	1366
RD/WT: Right Direction	66% (395)	34% (206)	601
RD/WT: Wrong Track	60% (622)	40% (409)	1031
Trump Job Approve	64% (444)	36% (249)	694
Trump Job Disapprove	59% (510)	41% (354)	864
Trump Job Strongly Approve	63% (225)	37% (131)	356
Trump Job Somewhat Approve	65% (219)	35% (118)	337
Trump Job Somewhat Disapprove	61% (120)	39% (76)	196
Trump Job Strongly Disapprove	58% (390)	42% (278)	668
Favorable of Trump	63% (420)	37% (242)	662
Unfavorable of Trump	60% (530)	40% (360)	890

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**Table CAS13:** *In your opinion, should Adam Sandler have won an Oscar at this point in his career, or not?*

Demographic	Yes	No	Total N
Adults	62% (1017)	38% (615)	1632
Very Favorable of Trump	64% (242)	36% (137)	379
Somewhat Favorable of Trump	63% (178)	37% (105)	282
Somewhat Unfavorable of Trump	68% (132)	32% (63)	195
Very Unfavorable of Trump	57% (398)	43% (297)	695
#1 Issue: Economy	64% (312)	36% (173)	485
#1 Issue: Security	62% (184)	38% (115)	299
#1 Issue: Health Care	62% (178)	38% (111)	289
#1 Issue: Medicare / Social Security	59% (115)	41% (78)	193
#1 Issue: Women's Issues	56% (55)	44% (44)	99
#1 Issue: Education	74% (72)	26% (25)	97
#1 Issue: Energy	54% (45)	46% (38)	83
#1 Issue: Other	65% (57)	35% (30)	87
2018 House Vote: Democrat	52% (274)	48% (256)	529
2018 House Vote: Republican	54% (259)	46% (219)	478
2018 House Vote: Someone else	66% (42)	34% (22)	64
2016 Vote: Hillary Clinton	53% (256)	47% (227)	483
2016 Vote: Donald Trump	53% (253)	47% (227)	480
2016 Vote: Other	48% (58)	52% (63)	121
2016 Vote: Didn't Vote	82% (450)	18% (99)	549
Voted in 2014: Yes	52% (493)	48% (447)	940
Voted in 2014: No	76% (524)	24% (168)	692
2012 Vote: Barack Obama	53% (316)	47% (278)	594
2012 Vote: Mitt Romney	50% (178)	50% (178)	357
2012 Vote: Other	53% (35)	47% (30)	65
2012 Vote: Didn't Vote	79% (486)	21% (129)	615
4-Region: Northeast	62% (181)	38% (109)	290
4-Region: Midwest	63% (220)	37% (130)	350
4-Region: South	63% (386)	37% (229)	615
4-Region: West	61% (231)	39% (147)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS14\_1: How much have you seen, read or heard about the following?**  
*The new film 'Uncut Gems' featuring Adam Sandler*

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(76)	11%	(177)	16%	(263)	68%	(1116)	1632
Gender: Male	6%	(51)	14%	(108)	18%	(140)	62%	(497)	796
Gender: Female	3%	(25)	8%	(69)	15%	(123)	74%	(619)	836
Age: 18-29	6%	(22)	18%	(63)	18%	(65)	58%	(208)	358
Age: 30-44	4%	(19)	12%	(57)	17%	(80)	66%	(306)	461
Age: 45-54	10%	(29)	9%	(28)	17%	(50)	64%	(191)	297
Age: 55-64	1%	(3)	8%	(20)	13%	(33)	79%	(206)	262
Age: 65+	2%	(4)	4%	(10)	14%	(35)	81%	(206)	255
Generation Z: 18-22	6%	(10)	26%	(44)	15%	(26)	53%	(90)	170
Millennial: Age 23-38	5%	(26)	13%	(64)	19%	(93)	63%	(310)	493
Generation X: Age 39-54	7%	(33)	9%	(39)	17%	(76)	67%	(304)	453
Boomers: Age 55-73	1%	(7)	6%	(30)	13%	(62)	79%	(373)	472
PID: Dem (no lean)	5%	(27)	10%	(58)	16%	(87)	69%	(381)	553
PID: Ind (no lean)	5%	(27)	10%	(55)	20%	(110)	66%	(367)	559
PID: Rep (no lean)	4%	(22)	12%	(64)	13%	(67)	71%	(368)	520
PID/Gender: Dem Men	7%	(18)	13%	(31)	17%	(40)	63%	(148)	236
PID/Gender: Dem Women	3%	(10)	9%	(27)	15%	(47)	73%	(233)	317
PID/Gender: Ind Men	6%	(19)	12%	(36)	21%	(62)	61%	(182)	299
PID/Gender: Ind Women	3%	(8)	7%	(19)	18%	(48)	71%	(185)	260
PID/Gender: Rep Men	6%	(15)	16%	(41)	15%	(39)	64%	(166)	261
PID/Gender: Rep Women	3%	(7)	9%	(23)	11%	(28)	78%	(201)	259
Ideo: Liberal (1-3)	8%	(31)	12%	(49)	13%	(53)	67%	(269)	402
Ideo: Moderate (4)	4%	(17)	12%	(51)	20%	(87)	64%	(273)	428
Ideo: Conservative (5-7)	4%	(23)	10%	(54)	14%	(80)	72%	(404)	561
Educ: < College	5%	(52)	11%	(131)	17%	(197)	67%	(772)	1152
Educ: Bachelors degree	5%	(15)	9%	(28)	16%	(51)	70%	(224)	318
Educ: Post-grad	5%	(9)	11%	(18)	9%	(15)	74%	(121)	162
Income: Under 50k	5%	(52)	11%	(101)	17%	(162)	67%	(650)	964
Income: 50k-100k	4%	(16)	12%	(53)	16%	(70)	69%	(304)	444
Income: 100k+	4%	(8)	10%	(22)	14%	(32)	72%	(162)	224
Ethnicity: White	4%	(55)	10%	(127)	15%	(191)	71%	(905)	1278
Ethnicity: Hispanic	9%	(25)	17%	(45)	19%	(51)	54%	(144)	265

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**Table CAS14\_1: How much have you seen, read or heard about the following?**  
*The new film 'Uncut Gems' featuring Adam Sandler*

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(76)	11%	(177)	16%	(263)	68%	(1116)	1632
Ethnicity: Afr. Am.	6%	(12)	13%	(26)	19%	(39)	63%	(131)	208
Ethnicity: Other	6%	(9)	16%	(24)	23%	(33)	55%	(81)	146
All Christian	4%	(29)	10%	(73)	15%	(104)	71%	(504)	710
All Non-Christian	10%	(6)	12%	(7)	12%	(8)	66%	(42)	63
Agnostic/Nothing in particular	5%	(41)	11%	(89)	18%	(146)	66%	(540)	817
Religious Non-Protestant/Catholic	8%	(6)	10%	(7)	15%	(12)	67%	(50)	76
Evangelical	5%	(20)	10%	(43)	14%	(60)	72%	(313)	437
Non-Evangelical	4%	(26)	11%	(69)	17%	(107)	68%	(424)	627
Community: Urban	6%	(24)	10%	(42)	15%	(63)	69%	(290)	419
Community: Suburban	4%	(32)	11%	(77)	15%	(106)	70%	(501)	716
Community: Rural	4%	(20)	12%	(58)	19%	(94)	65%	(325)	497
Employ: Private Sector	5%	(26)	12%	(65)	14%	(75)	69%	(377)	544
Employ: Government	6%	(5)	11%	(9)	12%	(10)	71%	(61)	86
Employ: Self-Employed	9%	(13)	7%	(10)	21%	(30)	63%	(92)	146
Employ: Homemaker	3%	(4)	7%	(8)	22%	(25)	68%	(78)	116
Employ: Retired	4%	(11)	7%	(20)	13%	(40)	76%	(228)	300
Employ: Unemployed	6%	(11)	11%	(21)	17%	(34)	67%	(132)	198
Employ: Other	1%	(1)	11%	(16)	17%	(25)	71%	(102)	144
Military HH: Yes	2%	(4)	4%	(12)	15%	(41)	79%	(210)	266
Military HH: No	5%	(72)	12%	(165)	16%	(223)	66%	(906)	1366
RD/WT: Right Direction	5%	(27)	12%	(75)	15%	(92)	68%	(407)	601
RD/WT: Wrong Track	5%	(49)	10%	(102)	17%	(171)	69%	(709)	1031
Trump Job Approve	4%	(28)	12%	(80)	17%	(117)	67%	(468)	694
Trump Job Disapprove	5%	(46)	11%	(93)	16%	(138)	68%	(587)	864
Trump Job Strongly Approve	5%	(19)	9%	(31)	14%	(49)	72%	(257)	356
Trump Job Somewhat Approve	3%	(9)	15%	(49)	20%	(68)	63%	(211)	337
Trump Job Somewhat Disapprove	5%	(11)	13%	(26)	19%	(37)	62%	(122)	196
Trump Job Strongly Disapprove	5%	(35)	10%	(67)	15%	(101)	70%	(465)	668
Favorable of Trump	4%	(29)	10%	(69)	17%	(114)	68%	(450)	662
Unfavorable of Trump	5%	(43)	11%	(97)	16%	(140)	69%	(610)	890

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**Table CAS14\_1: How much have you seen, read or heard about the following?  
The new film 'Uncut Gems' featuring Adam Sandler**

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(76)	11%	(177)	16%	(263)	68%	(1116)	1632
Very Favorable of Trump	5%	(18)	9%	(33)	15%	(57)	72%	(272)	379
Somewhat Favorable of Trump	4%	(11)	13%	(36)	20%	(57)	63%	(178)	282
Somewhat Unfavorable of Trump	5%	(10)	15%	(29)	14%	(27)	66%	(129)	195
Very Unfavorable of Trump	5%	(33)	10%	(68)	16%	(113)	69%	(482)	695
#1 Issue: Economy	3%	(17)	14%	(67)	18%	(86)	65%	(315)	485
#1 Issue: Security	5%	(16)	9%	(27)	16%	(46)	70%	(210)	299
#1 Issue: Health Care	6%	(18)	11%	(32)	14%	(40)	69%	(198)	289
#1 Issue: Medicare / Social Security	3%	(6)	6%	(11)	15%	(29)	76%	(147)	193
#1 Issue: Women's Issues	5%	(5)	13%	(13)	15%	(15)	67%	(66)	99
#1 Issue: Education	5%	(5)	13%	(12)	24%	(23)	58%	(57)	97
#1 Issue: Energy	6%	(5)	10%	(8)	14%	(12)	70%	(58)	83
#1 Issue: Other	4%	(4)	7%	(6)	13%	(11)	76%	(66)	87
2018 House Vote: Democrat	5%	(25)	10%	(52)	16%	(87)	69%	(365)	529
2018 House Vote: Republican	4%	(18)	10%	(47)	14%	(65)	73%	(349)	478
2018 House Vote: Someone else	11%	(7)	13%	(8)	17%	(11)	59%	(38)	64
2016 Vote: Hillary Clinton	6%	(27)	11%	(51)	15%	(72)	69%	(334)	483
2016 Vote: Donald Trump	4%	(18)	10%	(47)	14%	(66)	72%	(348)	480
2016 Vote: Other	4%	(4)	6%	(7)	21%	(25)	70%	(84)	121
2016 Vote: Didn't Vote	5%	(27)	13%	(72)	18%	(100)	64%	(350)	549
Voted in 2014: Yes	5%	(43)	10%	(91)	15%	(138)	71%	(668)	940
Voted in 2014: No	5%	(33)	12%	(86)	18%	(125)	65%	(448)	692
2012 Vote: Barack Obama	5%	(29)	9%	(56)	16%	(96)	69%	(413)	594
2012 Vote: Mitt Romney	4%	(13)	10%	(34)	12%	(44)	74%	(265)	357
2012 Vote: Other	2%	(1)	7%	(5)	21%	(14)	69%	(45)	65
2012 Vote: Didn't Vote	5%	(32)	13%	(82)	18%	(109)	64%	(392)	615
4-Region: Northeast	5%	(14)	12%	(35)	18%	(53)	65%	(188)	290
4-Region: Midwest	4%	(13)	10%	(36)	14%	(47)	72%	(253)	350
4-Region: South	5%	(29)	10%	(59)	17%	(104)	69%	(423)	615
4-Region: West	5%	(21)	12%	(46)	16%	(59)	67%	(251)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS14\_2:** How much have you seen, read or heard about the following?  
 The film 'Murder Mystery,' starring Adam Sandler that premiered in June of this year

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	10%	(166)	15%	(245)	19%	(308)	56%	(914)	1632
Gender: Male	10%	(83)	17%	(132)	20%	(159)	53%	(422)	796
Gender: Female	10%	(83)	14%	(113)	18%	(149)	59%	(491)	836
Age: 18-29	21%	(75)	19%	(70)	21%	(75)	39%	(139)	358
Age: 30-44	10%	(47)	20%	(91)	18%	(84)	52%	(240)	461
Age: 45-54	9%	(26)	13%	(39)	20%	(59)	58%	(173)	297
Age: 55-64	5%	(12)	10%	(26)	17%	(44)	69%	(180)	262
Age: 65+	2%	(6)	8%	(21)	18%	(46)	71%	(182)	255
Generation Z: 18-22	21%	(36)	21%	(36)	23%	(39)	35%	(60)	170
Millennial: Age 23-38	15%	(71)	20%	(101)	19%	(93)	46%	(228)	493
Generation X: Age 39-54	9%	(41)	14%	(62)	19%	(85)	58%	(264)	453
Boomers: Age 55-73	4%	(17)	9%	(44)	18%	(83)	69%	(328)	472
PID: Dem (no lean)	11%	(59)	16%	(89)	18%	(98)	55%	(307)	553
PID: Ind (no lean)	11%	(59)	15%	(86)	22%	(121)	53%	(294)	559
PID: Rep (no lean)	9%	(48)	14%	(71)	17%	(89)	60%	(313)	520
PID/Gender: Dem Men	13%	(30)	18%	(44)	17%	(41)	51%	(121)	236
PID/Gender: Dem Women	9%	(29)	14%	(46)	18%	(57)	58%	(185)	317
PID/Gender: Ind Men	9%	(28)	17%	(50)	23%	(68)	51%	(153)	299
PID/Gender: Ind Women	12%	(31)	14%	(35)	20%	(53)	54%	(141)	260
PID/Gender: Rep Men	9%	(24)	15%	(39)	19%	(50)	57%	(148)	261
PID/Gender: Rep Women	9%	(24)	12%	(32)	15%	(39)	64%	(165)	259
Ideo: Liberal (1-3)	14%	(55)	16%	(64)	19%	(77)	51%	(206)	402
Ideo: Moderate (4)	9%	(39)	16%	(69)	20%	(87)	55%	(233)	428
Ideo: Conservative (5-7)	9%	(49)	15%	(83)	18%	(101)	59%	(328)	561
Educ: < College	10%	(114)	16%	(180)	18%	(212)	56%	(645)	1152
Educ: Bachelors degree	11%	(36)	14%	(44)	21%	(67)	54%	(171)	318
Educ: Post-grad	10%	(16)	13%	(21)	17%	(28)	60%	(98)	162
Income: Under 50k	10%	(98)	15%	(148)	18%	(171)	57%	(548)	964
Income: 50k-100k	11%	(47)	13%	(57)	22%	(98)	55%	(242)	444
Income: 100k+	9%	(21)	18%	(40)	17%	(39)	55%	(124)	224
Ethnicity: White	9%	(119)	14%	(183)	18%	(232)	58%	(743)	1278
Ethnicity: Hispanic	17%	(46)	15%	(40)	23%	(61)	45%	(119)	265

Continued on next page

**Table CAS14\_2:** How much have you seen, read or heard about the following?  
The film 'Murder Mystery,' starring Adam Sandler that premiered in June of this year

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	10%	(166)	15%	(245)	19%	(308)	56%	(914)	1632
Ethnicity: Afr. Am.	14%	(28)	18%	(37)	20%	(41)	49%	(101)	208
Ethnicity: Other	12%	(18)	17%	(25)	23%	(34)	47%	(69)	146
All Christian	8%	(60)	14%	(103)	19%	(137)	58%	(410)	710
All Non-Christian	12%	(7)	11%	(7)	19%	(12)	58%	(37)	63
Agnostic/Nothing in particular	12%	(95)	15%	(126)	18%	(149)	55%	(446)	817
Religious Non-Protestant/Catholic	10%	(8)	12%	(9)	22%	(16)	56%	(42)	76
Evangelical	11%	(46)	17%	(74)	18%	(78)	55%	(239)	437
Non-Evangelical	8%	(53)	14%	(89)	20%	(127)	57%	(358)	627
Community: Urban	12%	(50)	16%	(66)	20%	(84)	52%	(219)	419
Community: Suburban	10%	(69)	14%	(103)	19%	(139)	57%	(405)	716
Community: Rural	9%	(46)	15%	(76)	17%	(85)	58%	(290)	497
Employ: Private Sector	11%	(59)	16%	(89)	17%	(93)	56%	(302)	544
Employ: Government	11%	(10)	20%	(17)	18%	(15)	51%	(44)	86
Employ: Self-Employed	14%	(21)	14%	(20)	21%	(31)	51%	(74)	146
Employ: Homemaker	12%	(14)	13%	(15)	16%	(18)	60%	(69)	116
Employ: Retired	4%	(11)	9%	(28)	19%	(57)	68%	(203)	300
Employ: Unemployed	9%	(18)	16%	(32)	14%	(29)	60%	(120)	198
Employ: Other	9%	(12)	14%	(21)	23%	(33)	54%	(78)	144
Military HH: Yes	9%	(24)	14%	(37)	18%	(49)	59%	(157)	266
Military HH: No	10%	(142)	15%	(208)	19%	(259)	55%	(757)	1366
RD/WT: Right Direction	9%	(54)	14%	(85)	20%	(123)	57%	(340)	601
RD/WT: Wrong Track	11%	(112)	16%	(161)	18%	(185)	56%	(574)	1031
Trump Job Approve	9%	(61)	15%	(107)	20%	(141)	56%	(386)	694
Trump Job Disapprove	11%	(95)	15%	(127)	18%	(158)	56%	(484)	864
Trump Job Strongly Approve	6%	(22)	13%	(47)	19%	(66)	62%	(221)	356
Trump Job Somewhat Approve	12%	(39)	18%	(59)	22%	(75)	49%	(164)	337
Trump Job Somewhat Disapprove	10%	(20)	19%	(37)	22%	(43)	49%	(95)	196
Trump Job Strongly Disapprove	11%	(74)	13%	(90)	17%	(114)	58%	(389)	668
Favorable of Trump	9%	(59)	14%	(93)	20%	(133)	57%	(377)	662
Unfavorable of Trump	11%	(99)	15%	(137)	18%	(162)	55%	(492)	890

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**Table CAS14\_2:** How much have you seen, read or heard about the following?  
The film 'Murder Mystery,' starring Adam Sandler that premiered in June of this year

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	10%	(166)	15%	(245)	19%	(308)	56%	(914)	1632
Very Favorable of Trump	7%	(27)	13%	(51)	17%	(64)	63%	(238)	379
Somewhat Favorable of Trump	11%	(32)	15%	(42)	24%	(69)	49%	(140)	282
Somewhat Unfavorable of Trump	10%	(20)	22%	(43)	17%	(34)	50%	(98)	195
Very Unfavorable of Trump	11%	(79)	14%	(94)	18%	(128)	57%	(394)	695
#1 Issue: Economy	12%	(56)	18%	(89)	19%	(90)	52%	(250)	485
#1 Issue: Security	11%	(32)	15%	(45)	18%	(52)	57%	(169)	299
#1 Issue: Health Care	9%	(27)	12%	(34)	20%	(57)	59%	(171)	289
#1 Issue: Medicare / Social Security	7%	(13)	9%	(17)	18%	(34)	67%	(129)	193
#1 Issue: Women's Issues	13%	(13)	17%	(17)	18%	(18)	52%	(51)	99
#1 Issue: Education	15%	(14)	15%	(14)	33%	(32)	38%	(36)	97
#1 Issue: Energy	6%	(5)	18%	(15)	13%	(11)	63%	(53)	83
#1 Issue: Other	6%	(5)	16%	(14)	16%	(14)	63%	(55)	87
2018 House Vote: Democrat	10%	(55)	14%	(76)	17%	(88)	58%	(309)	529
2018 House Vote: Republican	9%	(43)	14%	(67)	17%	(83)	60%	(285)	478
2018 House Vote: Someone else	6%	(4)	9%	(6)	37%	(23)	48%	(31)	64
2016 Vote: Hillary Clinton	10%	(47)	12%	(60)	17%	(82)	61%	(294)	483
2016 Vote: Donald Trump	8%	(36)	14%	(66)	18%	(89)	60%	(289)	480
2016 Vote: Other	10%	(12)	23%	(28)	17%	(21)	50%	(60)	121
2016 Vote: Didn't Vote	13%	(71)	17%	(92)	21%	(116)	49%	(270)	549
Voted in 2014: Yes	8%	(79)	13%	(126)	18%	(172)	60%	(564)	940
Voted in 2014: No	13%	(87)	17%	(120)	20%	(136)	51%	(350)	692
2012 Vote: Barack Obama	9%	(53)	14%	(82)	19%	(115)	58%	(344)	594
2012 Vote: Mitt Romney	7%	(24)	13%	(47)	16%	(59)	64%	(227)	357
2012 Vote: Other	7%	(5)	20%	(13)	23%	(15)	51%	(33)	65
2012 Vote: Didn't Vote	14%	(84)	17%	(104)	19%	(119)	50%	(308)	615
4-Region: Northeast	12%	(35)	12%	(35)	20%	(59)	55%	(161)	290
4-Region: Midwest	9%	(30)	14%	(48)	17%	(58)	61%	(214)	350
4-Region: South	10%	(63)	18%	(112)	17%	(103)	55%	(337)	615
4-Region: West	10%	(37)	13%	(51)	23%	(88)	53%	(202)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CAS14\_3: How much have you seen, read or heard about the following?**  
Talk of Adam Sandler receiving an Oscar nomination for his work in 'Uncut Gems'

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(75)	9%	(145)	17%	(276)	70%	(1136)	1632
Gender: Male	6%	(49)	11%	(86)	18%	(145)	65%	(516)	796
Gender: Female	3%	(26)	7%	(59)	16%	(132)	74%	(620)	836
Age: 18-29	7%	(26)	13%	(48)	21%	(75)	58%	(208)	358
Age: 30-44	4%	(18)	11%	(49)	16%	(76)	69%	(318)	461
Age: 45-54	7%	(19)	7%	(20)	17%	(51)	69%	(206)	297
Age: 55-64	3%	(8)	6%	(15)	13%	(34)	78%	(205)	262
Age: 65+	1%	(3)	5%	(13)	16%	(40)	78%	(198)	255
Generation Z: 18-22	10%	(17)	18%	(30)	20%	(34)	53%	(90)	170
Millennial: Age 23-38	5%	(25)	12%	(59)	18%	(90)	65%	(319)	493
Generation X: Age 39-54	5%	(22)	6%	(28)	17%	(79)	72%	(324)	453
Boomers: Age 55-73	2%	(11)	6%	(28)	14%	(66)	78%	(366)	472
PID: Dem (no lean)	4%	(23)	9%	(48)	17%	(95)	70%	(387)	553
PID: Ind (no lean)	5%	(30)	8%	(44)	17%	(94)	70%	(391)	559
PID: Rep (no lean)	4%	(21)	10%	(54)	17%	(87)	69%	(358)	520
PID/Gender: Dem Men	6%	(14)	10%	(24)	20%	(48)	64%	(150)	236
PID/Gender: Dem Women	3%	(9)	7%	(24)	15%	(47)	75%	(237)	317
PID/Gender: Ind Men	7%	(21)	9%	(27)	18%	(54)	66%	(198)	299
PID/Gender: Ind Women	4%	(10)	6%	(17)	15%	(40)	74%	(194)	260
PID/Gender: Rep Men	6%	(15)	13%	(35)	16%	(43)	64%	(168)	261
PID/Gender: Rep Women	3%	(7)	7%	(18)	17%	(44)	73%	(190)	259
Ideo: Liberal (1-3)	8%	(30)	9%	(38)	14%	(55)	69%	(279)	402
Ideo: Moderate (4)	4%	(15)	11%	(48)	18%	(79)	67%	(286)	428
Ideo: Conservative (5-7)	5%	(26)	7%	(37)	17%	(96)	72%	(402)	561
Educ: < College	5%	(57)	9%	(105)	18%	(208)	68%	(781)	1152
Educ: Bachelors degree	4%	(12)	8%	(24)	15%	(49)	73%	(233)	318
Educ: Post-grad	4%	(6)	10%	(15)	12%	(19)	75%	(123)	162
Income: Under 50k	5%	(52)	9%	(87)	17%	(169)	68%	(656)	964
Income: 50k-100k	3%	(15)	10%	(42)	16%	(69)	71%	(317)	444
Income: 100k+	3%	(8)	7%	(16)	17%	(38)	72%	(163)	224
Ethnicity: White	4%	(56)	8%	(102)	16%	(206)	71%	(914)	1278
Ethnicity: Hispanic	9%	(23)	14%	(38)	19%	(51)	58%	(153)	265

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**Table CAS14\_3: How much have you seen, read or heard about the following?  
 Talk of Adam Sandler receiving an Oscar nomination for his work in 'Uncut Gems'**

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(75)	9%	(145)	17%	(276)	70%	(1136)	1632
Ethnicity: Afr. Am.	4%	(9)	10%	(21)	20%	(42)	66%	(137)	208
Ethnicity: Other	7%	(10)	15%	(21)	20%	(29)	59%	(86)	146
All Christian	4%	(29)	8%	(54)	16%	(114)	72%	(513)	710
All Non-Christian	8%	(5)	12%	(8)	11%	(7)	69%	(44)	63
Agnostic/Nothing in particular	5%	(39)	10%	(80)	18%	(148)	67%	(550)	817
Religious Non-Protestant/Catholic	7%	(5)	10%	(8)	13%	(10)	70%	(53)	76
Evangelical	3%	(14)	8%	(37)	17%	(75)	71%	(311)	437
Non-Evangelical	5%	(29)	9%	(57)	16%	(102)	70%	(439)	627
Community: Urban	6%	(25)	10%	(41)	14%	(60)	70%	(294)	419
Community: Suburban	4%	(28)	8%	(55)	16%	(117)	72%	(516)	716
Community: Rural	5%	(22)	10%	(49)	20%	(99)	66%	(326)	497
Employ: Private Sector	6%	(31)	9%	(48)	14%	(78)	71%	(386)	544
Employ: Government	5%	(5)	10%	(8)	17%	(14)	68%	(58)	86
Employ: Self-Employed	8%	(11)	8%	(12)	23%	(34)	61%	(89)	146
Employ: Homemaker	6%	(7)	8%	(10)	18%	(20)	68%	(78)	116
Employ: Retired	1%	(4)	5%	(16)	16%	(49)	77%	(230)	300
Employ: Unemployed	6%	(12)	8%	(17)	13%	(25)	72%	(143)	198
Employ: Other	1%	(2)	9%	(14)	18%	(26)	71%	(102)	144
Military HH: Yes	3%	(7)	4%	(9)	16%	(41)	78%	(208)	266
Military HH: No	5%	(68)	10%	(136)	17%	(235)	68%	(928)	1366
RD/WT: Right Direction	4%	(25)	10%	(59)	19%	(114)	67%	(403)	601
RD/WT: Wrong Track	5%	(50)	8%	(86)	16%	(163)	71%	(733)	1031
Trump Job Approve	5%	(34)	9%	(64)	18%	(127)	67%	(468)	694
Trump Job Disapprove	5%	(39)	9%	(77)	16%	(138)	71%	(610)	864
Trump Job Strongly Approve	4%	(16)	7%	(27)	18%	(65)	70%	(249)	356
Trump Job Somewhat Approve	5%	(18)	11%	(37)	19%	(63)	65%	(219)	337
Trump Job Somewhat Disapprove	3%	(5)	12%	(24)	19%	(38)	66%	(128)	196
Trump Job Strongly Disapprove	5%	(34)	8%	(53)	15%	(100)	72%	(481)	668
Favorable of Trump	5%	(33)	9%	(58)	18%	(120)	68%	(451)	662
Unfavorable of Trump	5%	(40)	9%	(76)	16%	(143)	71%	(630)	890

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**Table CAS14\_3: How much have you seen, read or heard about the following?  
Talk of Adam Sandler receiving an Oscar nomination for his work in 'Uncut Gems'**

Demographic	A Lot		Some		Not much		None at all		Total N
Adults	5%	(75)	9%	(145)	17%	(276)	70%	(1136)	1632
Very Favorable of Trump	5%	(19)	7%	(28)	17%	(64)	71%	(268)	379
Somewhat Favorable of Trump	5%	(13)	11%	(30)	20%	(56)	65%	(183)	282
Somewhat Unfavorable of Trump	4%	(8)	10%	(20)	19%	(36)	68%	(132)	195
Very Unfavorable of Trump	5%	(33)	8%	(56)	15%	(107)	72%	(498)	695
#1 Issue: Economy	3%	(14)	11%	(55)	19%	(92)	67%	(324)	485
#1 Issue: Security	7%	(20)	6%	(18)	17%	(49)	71%	(211)	299
#1 Issue: Health Care	5%	(15)	10%	(29)	16%	(48)	68%	(197)	289
#1 Issue: Medicare / Social Security	4%	(9)	7%	(14)	13%	(24)	76%	(147)	193
#1 Issue: Women's Issues	9%	(9)	4%	(4)	18%	(18)	69%	(69)	99
#1 Issue: Education	4%	(4)	11%	(11)	22%	(21)	63%	(61)	97
#1 Issue: Energy	2%	(2)	9%	(7)	19%	(16)	70%	(58)	83
#1 Issue: Other	3%	(3)	8%	(7)	9%	(8)	80%	(70)	87
2018 House Vote: Democrat	4%	(21)	9%	(45)	16%	(86)	71%	(378)	529
2018 House Vote: Republican	4%	(21)	8%	(39)	15%	(71)	73%	(348)	478
2018 House Vote: Someone else	4%	(2)	9%	(6)	30%	(19)	58%	(37)	64
2016 Vote: Hillary Clinton	4%	(19)	8%	(41)	15%	(72)	73%	(351)	483
2016 Vote: Donald Trump	4%	(19)	8%	(38)	16%	(79)	72%	(344)	480
2016 Vote: Other	4%	(5)	4%	(5)	24%	(28)	68%	(82)	121
2016 Vote: Didn't Vote	6%	(32)	11%	(61)	18%	(97)	65%	(359)	549
Voted in 2014: Yes	4%	(39)	7%	(69)	16%	(150)	73%	(682)	940
Voted in 2014: No	5%	(36)	11%	(76)	18%	(126)	66%	(454)	692
2012 Vote: Barack Obama	4%	(25)	6%	(38)	17%	(99)	73%	(431)	594
2012 Vote: Mitt Romney	5%	(17)	8%	(29)	15%	(53)	72%	(258)	357
2012 Vote: Other	1%	(1)	6%	(4)	24%	(16)	69%	(45)	65
2012 Vote: Didn't Vote	5%	(32)	12%	(73)	18%	(109)	65%	(400)	615
4-Region: Northeast	5%	(14)	8%	(24)	18%	(51)	69%	(201)	290
4-Region: Midwest	4%	(13)	8%	(29)	14%	(50)	74%	(257)	350
4-Region: South	4%	(22)	9%	(55)	18%	(111)	69%	(427)	615
4-Region: West	7%	(25)	10%	(37)	17%	(65)	66%	(251)	378

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	464	21%
	Age: 30-44	549	25%
	Age: 45-54	371	17%
	Age: 55-64	380	17%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	235	11%
	Millennial: Age 23-38	582	26%
	Generation X: Age 39-54	566	26%
	Boomers: Age 55-73	727	33%
	N	2110	
xpid3	PID: Dem (no lean)	725	33%
	PID: Ind (no lean)	783	36%
	PID: Rep (no lean)	693	31%
	N	2200	
xpidGender	PID/Gender: Dem Men	295	13%
	PID/Gender: Dem Women	429	20%
	PID/Gender: Ind Men	422	19%
	PID/Gender: Ind Women	360	16%
	PID/Gender: Rep Men	344	16%
	PID/Gender: Rep Women	349	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	539	24%
	Ideo: Moderate (4)	569	26%
	Ideo: Conservative (5-7)	773	35%
	N	1880	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1302	59%
	Income: 50k-100k	602	27%
	Income: 100k+	296	13%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	975	44%
	All Non-Christian	91	4%
	Atheist	89	4%
	Agnostic/Nothing in particular	1045	48%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	110	5%
xdemEvang	Evangelical	574	26%
	Non-Evangelical	827	38%
	N	1401	
xdemUsr	Community: Urban	565	26%
	Community: Suburban	980	45%
	Community: Rural	655	30%
	N	2200	
xdemEmploy	Employ: Private Sector	668	30%
	Employ: Government	118	5%
	Employ: Self-Employed	209	9%
	Employ: Homemaker	146	7%
	Employ: Retired	471	21%
	Employ: Unemployed	269	12%
	Employ: Other	195	9%
	N	2076	
xdemMilHH1	Military HH: Yes	395	18%
	Military HH: No	1805	82%
	N	2200	
xnr1	RD/WT: Right Direction	796	36%
	RD/WT: Wrong Track	1404	64%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	925	42%
	Trump Job Disapprove	1163	53%
	N	2087	
Trump_Approve2	Trump Job Strongly Approve	498	23%
	Trump Job Somewhat Approve	427	19%
	Trump Job Somewhat Disapprove	251	11%
	Trump Job Strongly Disapprove	912	41%
	N	2087	
Trump_Fav	Favorable of Trump	887	40%
	Unfavorable of Trump	1193	54%
	N	2080	
Trump_Fav_FULL	Very Favorable of Trump	527	24%
	Somewhat Favorable of Trump	361	16%
	Somewhat Unfavorable of Trump	247	11%
	Very Unfavorable of Trump	945	43%
	N	2080	
xnr3	#1 Issue: Economy	595	27%
	#1 Issue: Security	420	19%
	#1 Issue: Health Care	382	17%
	#1 Issue: Medicare / Social Security	292	13%
	#1 Issue: Women's Issues	135	6%
	#1 Issue: Education	118	5%
	#1 Issue: Energy	124	6%
	#1 Issue: Other	134	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	724	33%
	2018 House Vote: Republican	669	30%
	2018 House Vote: Someone else	86	4%
	N	1479	
xsubVote16O	2016 Vote: Hillary Clinton	664	30%
	2016 Vote: Donald Trump	678	31%
	2016 Vote: Other	162	7%
	2016 Vote: Didn't Vote	696	32%
	N	2200	
xsubVote14O	Voted in 2014: Yes	1294	59%
	Voted in 2014: No	906	41%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	790	36%
	2012 Vote: Mitt Romney	509	23%
	2012 Vote: Other	91	4%
	2012 Vote: Didn't Vote	807	37%
	N	2197	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



