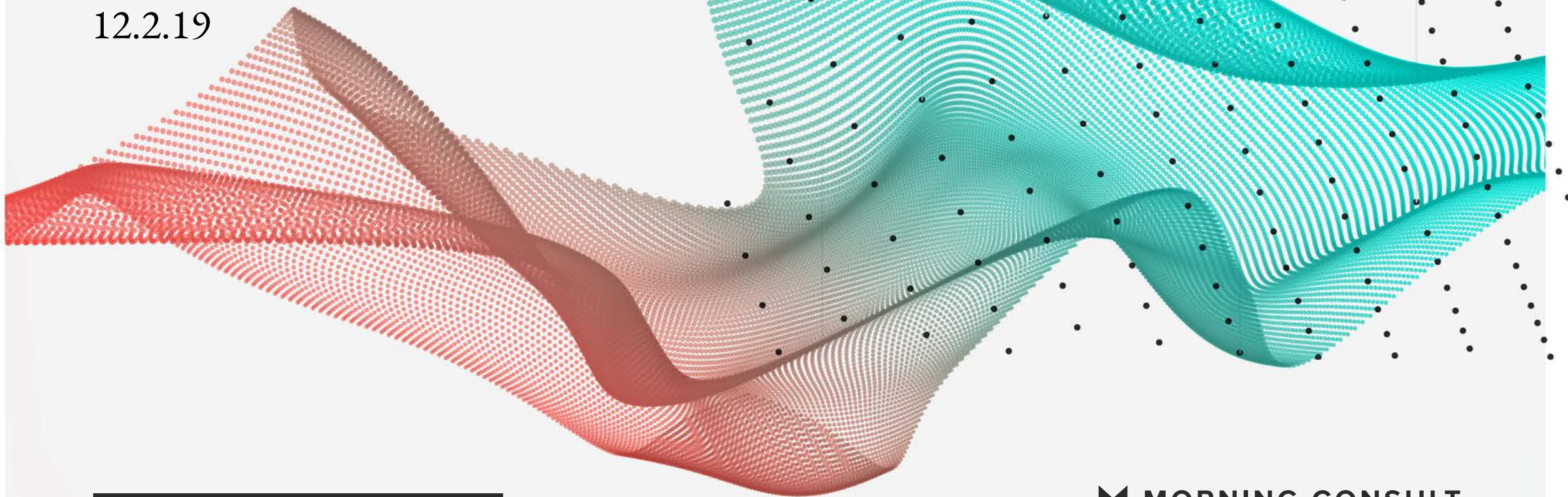


POLITICAL INTELLIGENCE

12.2.19



2020 PRIMARIES /

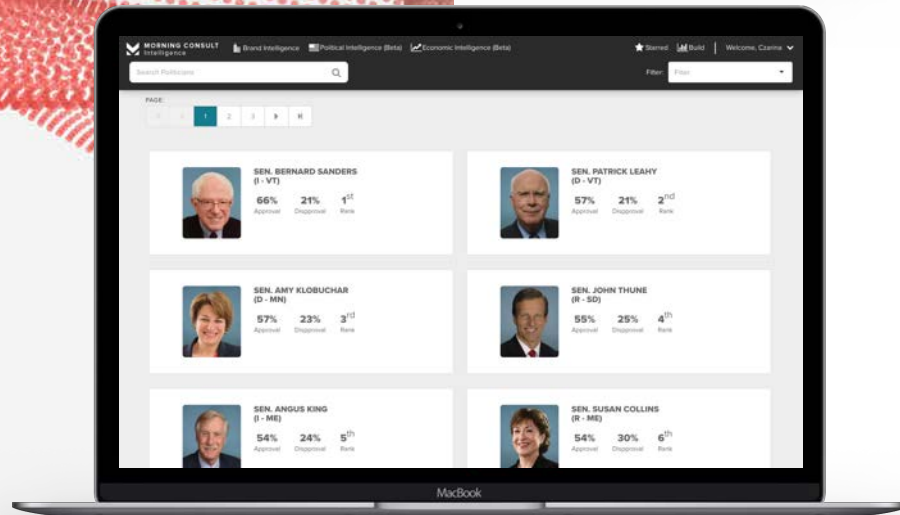
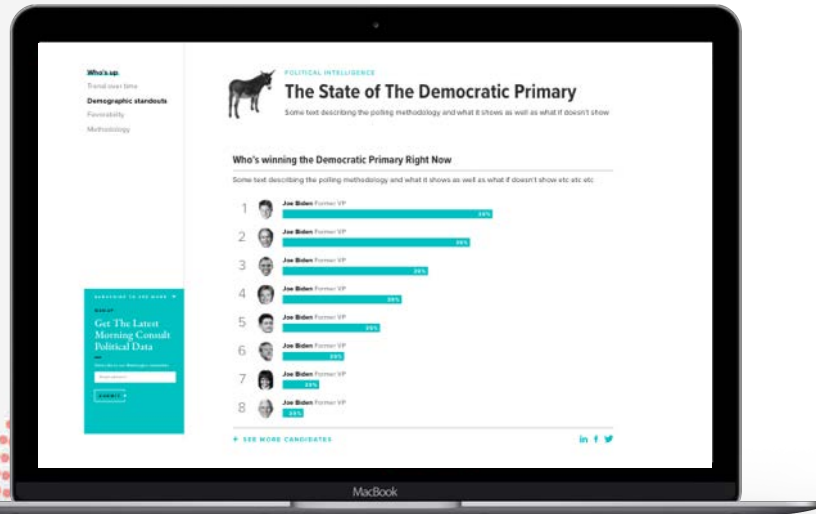
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ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.



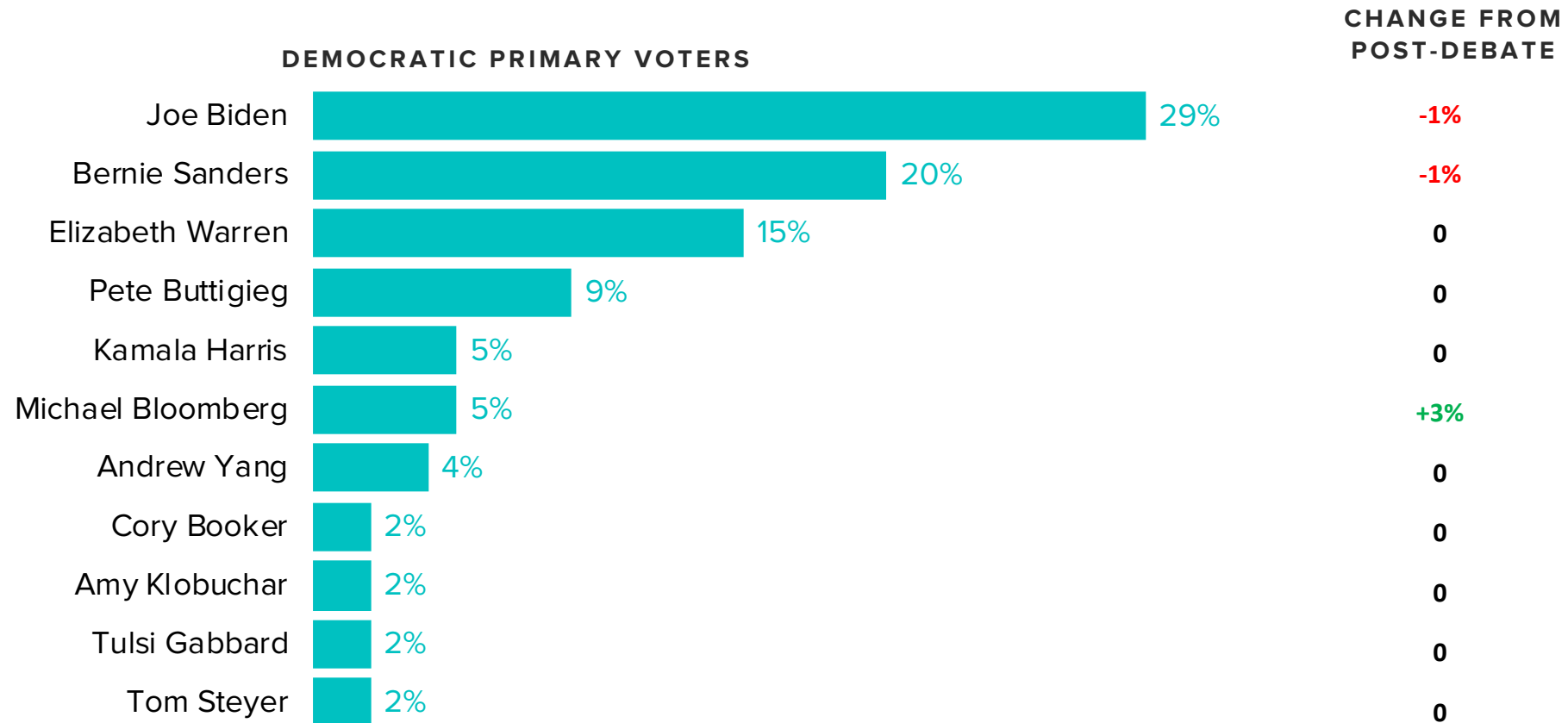
KEY TAKEAWAYS/ 12.2.2019

1. **Biden falls below 30% support in the national poll.** At 29%, Biden, who has led the field each week since we began tracking the race, fell below 30% nationally for the first time since announcing his candidacy in April – and down 11 points from his high in early May.
2. **Bloomberg grows support to 5% nationally.** Sitting at just +9 net favorability with more than 9 in 10 voters having heard of him, Bloomberg has grown to 5% support by winning over high-income (\$100k+) and conservative primary voters.
3. **Buttigieg at a disadvantage with black voters.** Though Buttigieg has a +40 net favorability among white primary voters, among black voters he sits at +16. Meanwhile, other front-runners – including Biden, Sanders and Warren – are viewed more favorably by black voters than white voters.



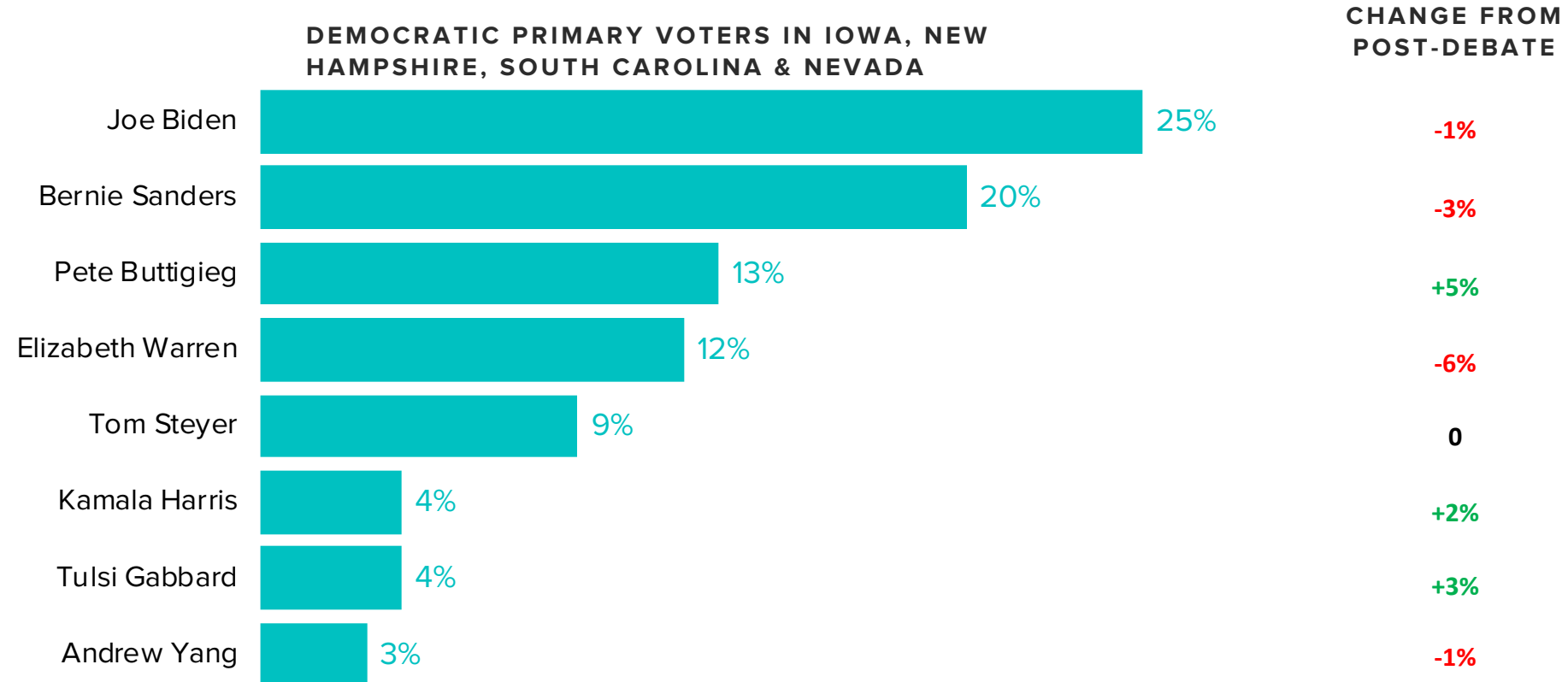
WHO'S LEADING THE DEMOCRATIC PRIMARY/

ALL DEMOCRATIC PRIMARY VOTERS



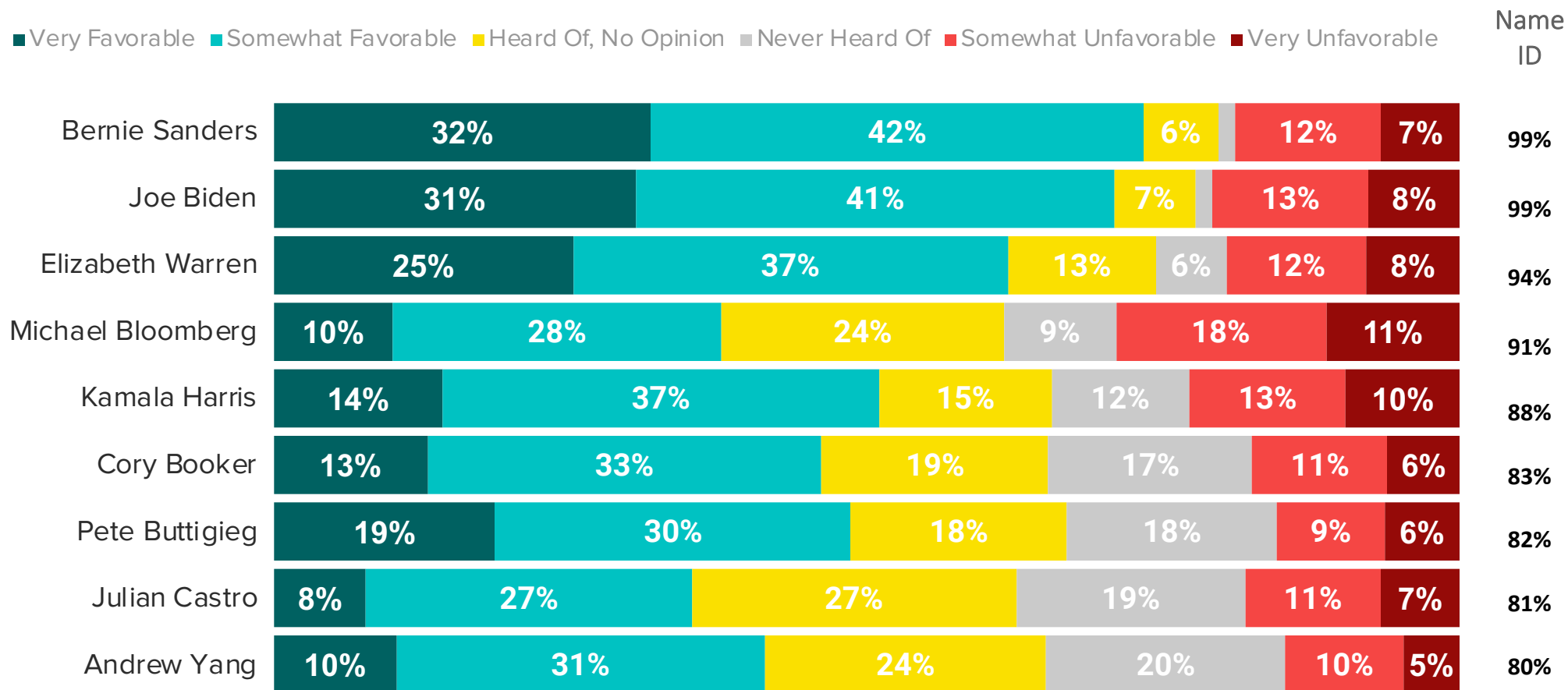
WHO'S LEADING THE DEMOCRATIC PRIMARY/

EARLY PRIMARY STATES



TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID



TRACKING FAVORABILITY AND NAME RECOGNITION

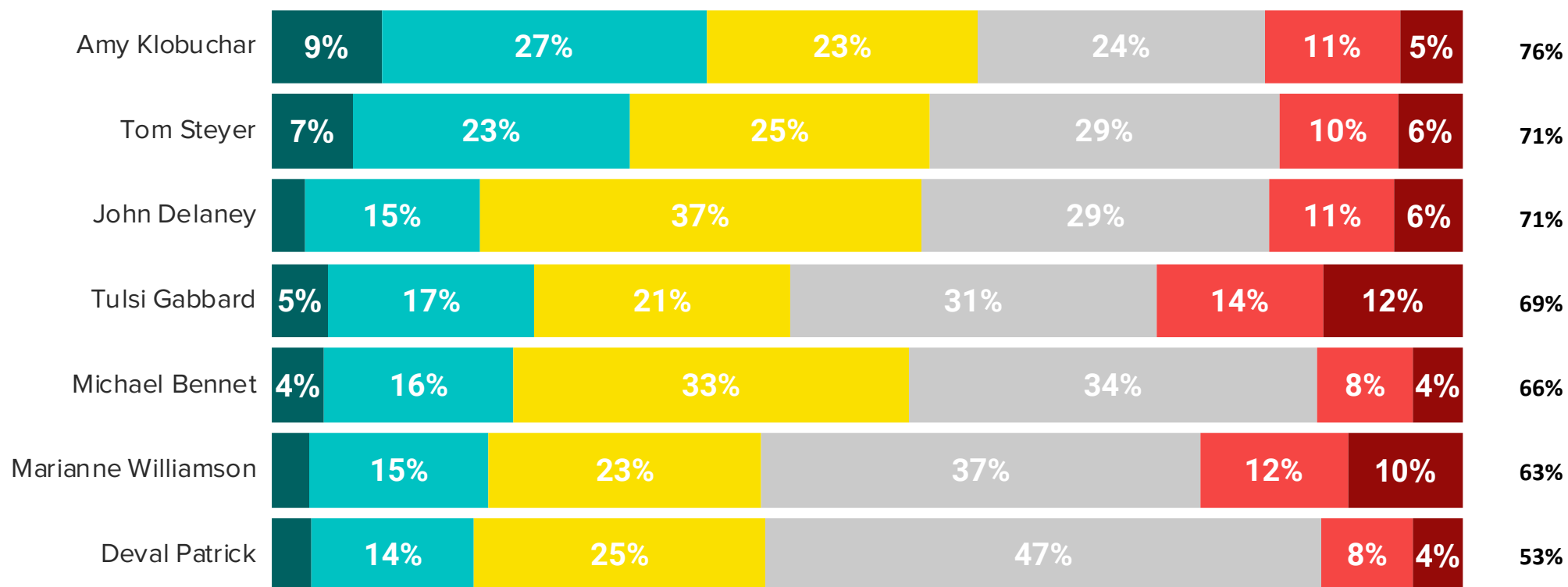
Ordered by name ID

Very favorable
Never heard of

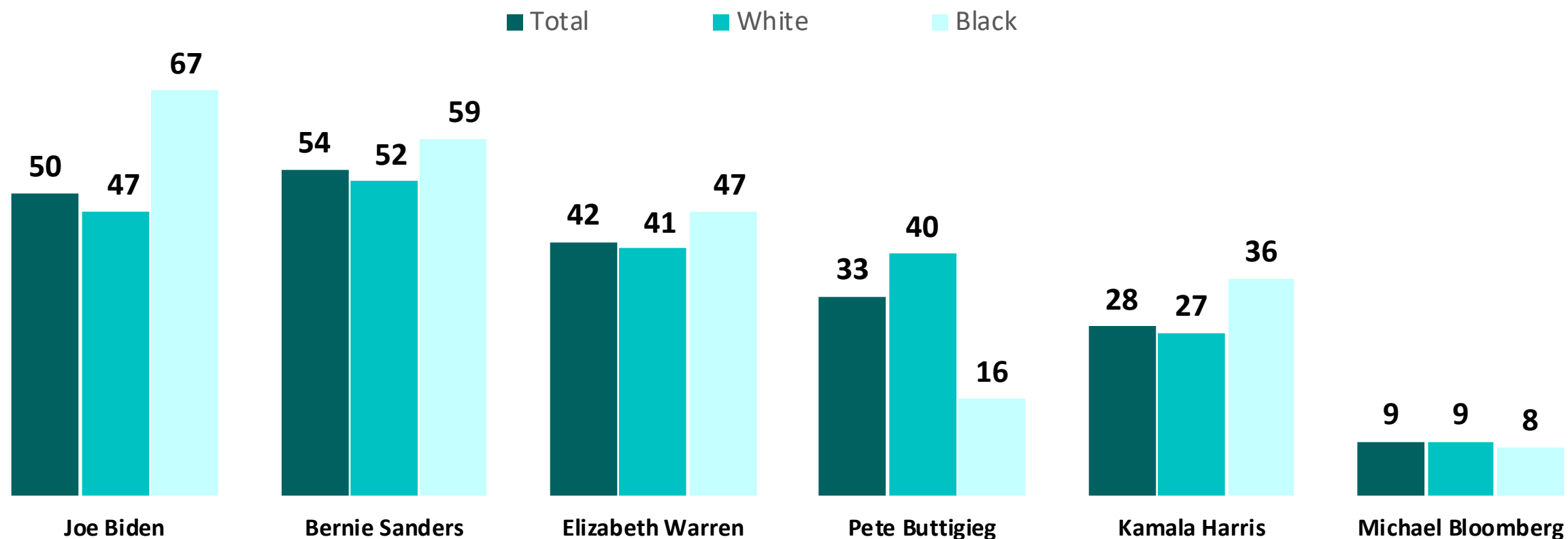
Somewhat favorable
Somewhat unfavorable

Heard of, no opinion
Very unfavorable

Name
ID



BLACK VOTERS GENERALLY VIEW FRONT-RUNNERS MORE FAVORABLY – EXCEPT BUTTIGIEG



METHODOLOGY /

This week's report features surveys with registered voters conducted from November 25, 2019, through December 1, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic primary results are reported using 15,773 interviews with registered voters who indicated they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning toward, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

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