



National Tracking Poll #200170
January 28-29, 2020

Crosstabulation Results

Methodology:

This poll was conducted between January 28-January 29, 2020 among a national sample of 2203 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table ASG1_1: How interested would you say you are in each of the following?

Football

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(839)	25%	(547)	12%	(254)	26%	(564)	2203
Gender: Male	51%	(541)	22%	(234)	10%	(103)	17%	(185)	1063
Gender: Female	26%	(298)	27%	(312)	13%	(151)	33%	(379)	1140
Age: 18-29	41%	(175)	26%	(109)	10%	(43)	23%	(99)	426
Age: 30-44	40%	(238)	25%	(148)	14%	(83)	20%	(119)	588
Age: 45-54	40%	(128)	21%	(67)	9%	(30)	29%	(94)	318
Age: 55-64	34%	(148)	24%	(104)	12%	(53)	30%	(128)	434
Age: 65+	34%	(150)	27%	(119)	10%	(44)	28%	(123)	437
Generation Z: 18-22	33%	(52)	26%	(42)	12%	(18)	29%	(47)	159
Millennial: Age 23-38	43%	(277)	25%	(162)	13%	(83)	19%	(120)	642
Generation X: Age 39-54	40%	(212)	22%	(119)	10%	(55)	27%	(146)	531
Boomers: Age 55-73	34%	(255)	26%	(194)	12%	(91)	28%	(214)	754
PID: Dem (no lean)	41%	(333)	26%	(214)	10%	(81)	22%	(181)	808
PID: Ind (no lean)	33%	(241)	23%	(164)	13%	(93)	31%	(223)	721
PID: Rep (no lean)	39%	(265)	25%	(169)	12%	(79)	24%	(160)	674
PID/Gender: Dem Men	57%	(207)	20%	(72)	8%	(29)	14%	(52)	360
PID/Gender: Dem Women	28%	(126)	32%	(142)	12%	(52)	29%	(129)	448
PID/Gender: Ind Men	43%	(157)	24%	(86)	11%	(39)	22%	(81)	362
PID/Gender: Ind Women	23%	(84)	22%	(78)	15%	(54)	40%	(142)	359
PID/Gender: Rep Men	52%	(178)	23%	(77)	10%	(34)	15%	(52)	341
PID/Gender: Rep Women	26%	(88)	28%	(92)	13%	(45)	32%	(108)	333
Ideo: Liberal (1-3)	39%	(239)	26%	(157)	11%	(69)	24%	(144)	609
Ideo: Moderate (4)	43%	(240)	25%	(140)	10%	(57)	22%	(125)	562
Ideo: Conservative (5-7)	38%	(290)	25%	(189)	12%	(92)	25%	(191)	761
Educ: < College	36%	(551)	25%	(372)	12%	(186)	27%	(405)	1514
Educ: Bachelors degree	42%	(187)	24%	(107)	11%	(48)	23%	(103)	444
Educ: Post-grad	41%	(101)	28%	(68)	8%	(20)	23%	(56)	244

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Table ASG1_1: How interested would you say you are in each of the following?

Football

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Total N
Adults	38% (839)	25% (547)	12% (254)	26% (564)	2203
Income: Under 50k	36% (465)	23% (296)	12% (158)	29% (377)	1297
Income: 50k-100k	41% (255)	28% (174)	10% (65)	21% (135)	628
Income: 100k+	43% (118)	28% (77)	11% (31)	19% (52)	277
Ethnicity: White	37% (630)	25% (431)	12% (199)	27% (464)	1724
Ethnicity: Hispanic	47% (163)	21% (73)	13% (47)	19% (67)	350
Ethnicity: Afr. Am.	49% (134)	25% (69)	12% (34)	14% (37)	275
Ethnicity: Other	36% (74)	23% (47)	10% (21)	30% (62)	204
All Christian	41% (419)	26% (264)	11% (114)	22% (224)	1020
All Non-Christian	36% (34)	25% (24)	9% (9)	30% (29)	96
Atheist	35% (34)	16% (15)	13% (13)	35% (34)	96
Agnostic/Nothing in particular	35% (351)	25% (244)	12% (118)	28% (277)	991
Religious Non-Protestant/Catholic	35% (42)	28% (33)	8% (10)	29% (34)	119
Evangelical	36% (221)	26% (158)	13% (80)	25% (150)	609
Non-Evangelical	42% (343)	25% (202)	11% (90)	22% (176)	811
Community: Urban	43% (243)	25% (141)	11% (60)	21% (121)	566
Community: Suburban	39% (398)	25% (253)	12% (123)	23% (237)	1011
Community: Rural	32% (197)	24% (153)	11% (71)	33% (205)	626
Employ: Private Sector	47% (301)	25% (158)	11% (70)	18% (116)	646
Employ: Government	38% (55)	24% (36)	18% (27)	20% (29)	146
Employ: Self-Employed	45% (82)	28% (51)	8% (15)	20% (36)	184
Employ: Homemaker	21% (40)	26% (49)	11% (21)	41% (76)	185
Employ: Retired	35% (198)	24% (136)	11% (64)	29% (166)	564
Employ: Unemployed	31% (73)	21% (48)	16% (37)	33% (77)	236
Employ: Other	36% (52)	27% (38)	9% (13)	28% (40)	143
Military HH: Yes	43% (141)	24% (78)	11% (35)	23% (75)	330
Military HH: No	37% (698)	25% (469)	12% (218)	26% (488)	1873
RD/WT: Right Direction	40% (342)	26% (217)	11% (90)	24% (200)	849
RD/WT: Wrong Track	37% (497)	24% (329)	12% (164)	27% (364)	1354
Trump Job Approve	38% (354)	27% (245)	12% (108)	23% (213)	920
Trump Job Disapprove	39% (461)	23% (277)	11% (131)	27% (316)	1186

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Table ASG1_1: How interested would you say you are in each of the following?

Football

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(839)	25%	(547)	12%	(254)	26%	(564)	2203
Trump Job Strongly Approve	38%	(199)	26%	(133)	11%	(55)	25%	(131)	517
Trump Job Somewhat Approve	38%	(155)	28%	(112)	13%	(53)	21%	(83)	403
Trump Job Somewhat Disapprove	42%	(108)	29%	(75)	7%	(17)	22%	(55)	256
Trump Job Strongly Disapprove	38%	(353)	22%	(202)	12%	(114)	28%	(260)	930
Favorable of Trump	38%	(344)	27%	(239)	11%	(101)	24%	(216)	900
Unfavorable of Trump	39%	(462)	24%	(280)	12%	(144)	25%	(293)	1179
Very Favorable of Trump	37%	(202)	25%	(136)	12%	(64)	25%	(137)	538
Somewhat Favorable of Trump	39%	(143)	28%	(103)	10%	(37)	22%	(79)	361
Somewhat Unfavorable of Trump	34%	(70)	33%	(67)	11%	(23)	21%	(44)	204
Very Unfavorable of Trump	40%	(392)	22%	(213)	12%	(121)	26%	(249)	974
#1 Issue: Economy	45%	(272)	25%	(149)	12%	(75)	18%	(111)	607
#1 Issue: Security	38%	(155)	25%	(100)	8%	(34)	29%	(118)	406
#1 Issue: Health Care	39%	(146)	25%	(94)	11%	(40)	25%	(95)	376
#1 Issue: Medicare / Social Security	39%	(127)	24%	(78)	9%	(31)	28%	(92)	328
#1 Issue: Women's Issues	29%	(36)	30%	(38)	13%	(16)	28%	(35)	125
#1 Issue: Education	40%	(46)	22%	(26)	16%	(18)	22%	(25)	115
#1 Issue: Energy	24%	(30)	34%	(41)	16%	(20)	26%	(32)	123
#1 Issue: Other	22%	(27)	16%	(20)	16%	(20)	46%	(57)	123
2018 House Vote: Democrat	41%	(317)	26%	(202)	10%	(75)	22%	(170)	764
2018 House Vote: Republican	41%	(269)	24%	(159)	12%	(81)	22%	(147)	657
2018 House Vote: Someone else	31%	(26)	19%	(16)	9%	(8)	41%	(34)	84
2016 Vote: Hillary Clinton	43%	(305)	24%	(173)	11%	(75)	22%	(155)	708
2016 Vote: Donald Trump	40%	(274)	27%	(183)	10%	(71)	23%	(162)	689
2016 Vote: Other	39%	(53)	19%	(27)	12%	(17)	30%	(41)	137
2016 Vote: Didn't Vote	31%	(206)	25%	(165)	14%	(91)	31%	(204)	666
Voted in 2014: Yes	41%	(543)	25%	(336)	11%	(146)	23%	(304)	1329
Voted in 2014: No	34%	(296)	24%	(210)	12%	(108)	30%	(260)	874

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Table ASG1_1: How interested would you say you are in each of the following?

Football

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(839)	25%	(547)	12%	(254)	26%	(564)	2203
2012 Vote: Barack Obama	41%	(349)	26%	(219)	11%	(94)	21%	(180)	842
2012 Vote: Mitt Romney	40%	(203)	26%	(133)	10%	(52)	25%	(126)	514
2012 Vote: Other	36%	(34)	20%	(19)	16%	(15)	28%	(27)	96
2012 Vote: Didn't Vote	34%	(252)	23%	(176)	12%	(92)	30%	(228)	749
4-Region: Northeast	40%	(156)	24%	(96)	15%	(59)	21%	(83)	394
4-Region: Midwest	34%	(157)	29%	(134)	13%	(60)	24%	(112)	463
4-Region: South	39%	(325)	22%	(178)	11%	(92)	28%	(230)	825
4-Region: West	39%	(201)	26%	(138)	8%	(43)	27%	(139)	521
Avid Sports Fan	85%	(474)	11%	(59)	2%	(14)	2%	(11)	558
Sports Fan	52%	(830)	31%	(488)	9%	(135)	8%	(129)	1583
Watch All-Star Games Always or Sometimes	57%	(668)	27%	(309)	7%	(86)	9%	(99)	1161
Enjoys All-Star Games	54%	(650)	27%	(325)	9%	(110)	10%	(116)	1201
Does Not Enjoy All-Star Games	37%	(136)	30%	(111)	13%	(48)	20%	(74)	370
Parent	38%	(404)	27%	(284)	11%	(120)	23%	(244)	1052
Watches sports with child	61%	(296)	25%	(123)	7%	(33)	7%	(34)	485
Interested in Football	61%	(839)	39%	(547)	—	(0)	—	(0)	1385
Very Interested in Football	100%	(839)	—	(0)	—	(0)	—	(0)	839
Interested in Basketball	58%	(619)	29%	(308)	8%	(83)	5%	(58)	1068
Very Interested in Basketball	76%	(369)	15%	(74)	5%	(25)	4%	(19)	487
Interested in Baseball	56%	(617)	29%	(319)	7%	(81)	7%	(78)	1095
Very Interested in Baseball	71%	(366)	17%	(86)	6%	(30)	6%	(32)	515
Interested in Hockey	58%	(387)	26%	(176)	9%	(62)	7%	(45)	670
Very Interested in Hockey	65%	(163)	20%	(51)	8%	(20)	7%	(18)	252
Interested in Soccer	56%	(307)	26%	(143)	8%	(45)	10%	(56)	550
Very Interested in Soccer	67%	(126)	17%	(33)	8%	(15)	8%	(15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG1_2: How interested would you say you are in each of the following?*Basketball*

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	22%	(487)	26%	(582)	17%	(375)	34%	(759)	2203
Gender: Male	32%	(339)	26%	(281)	17%	(176)	25%	(267)	1063
Gender: Female	13%	(148)	26%	(301)	17%	(199)	43%	(493)	1140
Age: 18-29	30%	(129)	29%	(122)	16%	(68)	25%	(107)	426
Age: 30-44	27%	(158)	29%	(168)	16%	(92)	29%	(170)	588
Age: 45-54	21%	(67)	19%	(62)	16%	(51)	43%	(138)	318
Age: 55-64	15%	(63)	26%	(113)	18%	(79)	41%	(178)	434
Age: 65+	16%	(69)	27%	(117)	19%	(85)	38%	(166)	437
Generation Z: 18-22	21%	(34)	33%	(53)	18%	(29)	27%	(43)	159
Millennial: Age 23-38	31%	(201)	28%	(181)	16%	(101)	25%	(160)	642
Generation X: Age 39-54	22%	(120)	22%	(118)	15%	(81)	40%	(212)	531
Boomers: Age 55-73	15%	(115)	27%	(203)	18%	(139)	40%	(298)	754
PID: Dem (no lean)	29%	(231)	29%	(231)	16%	(129)	27%	(217)	808
PID: Ind (no lean)	17%	(126)	26%	(188)	17%	(122)	40%	(286)	721
PID: Rep (no lean)	19%	(130)	24%	(163)	18%	(124)	38%	(257)	674
PID/Gender: Dem Men	42%	(153)	24%	(87)	15%	(53)	19%	(67)	360
PID/Gender: Dem Women	17%	(78)	32%	(144)	17%	(76)	33%	(150)	448
PID/Gender: Ind Men	23%	(85)	30%	(109)	18%	(67)	28%	(101)	362
PID/Gender: Ind Women	11%	(41)	22%	(78)	15%	(55)	51%	(185)	359
PID/Gender: Rep Men	30%	(101)	25%	(85)	16%	(56)	29%	(99)	341
PID/Gender: Rep Women	9%	(28)	23%	(78)	20%	(68)	48%	(158)	333
Ideo: Liberal (1-3)	25%	(152)	30%	(183)	16%	(100)	29%	(174)	609
Ideo: Moderate (4)	24%	(137)	30%	(168)	16%	(90)	30%	(167)	562
Ideo: Conservative (5-7)	19%	(145)	24%	(182)	19%	(145)	38%	(289)	761
Educ: < College	21%	(314)	25%	(383)	16%	(249)	38%	(568)	1514
Educ: Bachelors degree	25%	(113)	27%	(119)	19%	(82)	29%	(130)	444
Educ: Post-grad	24%	(60)	32%	(79)	18%	(44)	25%	(61)	244
Income: Under 50k	21%	(274)	26%	(336)	16%	(211)	37%	(477)	1297
Income: 50k-100k	23%	(147)	27%	(168)	17%	(107)	33%	(206)	628
Income: 100k+	24%	(66)	28%	(77)	21%	(57)	28%	(77)	277
Ethnicity: White	17%	(298)	26%	(442)	19%	(320)	39%	(665)	1724

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Table ASG1_2: How interested would you say you are in each of the following?

Basketball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	22%	(487)	26%	(582)	17%	(375)	34%	(759)	2203
Ethnicity: Hispanic	31%	(110)	32%	(112)	15%	(51)	22%	(77)	350
Ethnicity: Afr. Am.	49%	(134)	30%	(82)	8%	(23)	13%	(35)	275
Ethnicity: Other	27%	(54)	29%	(59)	16%	(32)	29%	(59)	204
All Christian	23%	(238)	26%	(265)	18%	(183)	33%	(335)	1020
All Non-Christian	27%	(26)	27%	(26)	17%	(16)	30%	(28)	96
Atheist	15%	(14)	32%	(30)	18%	(18)	35%	(34)	96
Agnostic/Nothing in particular	21%	(209)	26%	(261)	16%	(159)	37%	(363)	991
Religious Non-Protestant/Catholic	28%	(33)	28%	(33)	13%	(16)	30%	(36)	119
Evangelical	24%	(144)	25%	(154)	17%	(103)	34%	(209)	609
Non-Evangelical	23%	(184)	26%	(211)	19%	(152)	33%	(264)	811
Community: Urban	29%	(166)	29%	(162)	14%	(81)	28%	(157)	566
Community: Suburban	21%	(214)	30%	(301)	17%	(176)	32%	(320)	1011
Community: Rural	17%	(106)	19%	(118)	19%	(119)	45%	(282)	626
Employ: Private Sector	29%	(188)	28%	(183)	16%	(104)	26%	(170)	646
Employ: Government	25%	(36)	28%	(41)	17%	(25)	31%	(45)	146
Employ: Self-Employed	20%	(37)	27%	(50)	20%	(37)	33%	(60)	184
Employ: Homemaker	8%	(14)	23%	(42)	16%	(30)	53%	(99)	185
Employ: Retired	16%	(92)	25%	(139)	20%	(111)	39%	(222)	564
Employ: Unemployed	27%	(63)	22%	(52)	16%	(37)	35%	(84)	236
Employ: Other	24%	(34)	26%	(37)	11%	(16)	39%	(56)	143
Military HH: Yes	18%	(59)	28%	(94)	19%	(64)	34%	(114)	330
Military HH: No	23%	(428)	26%	(488)	17%	(312)	34%	(646)	1873
RD/WT: Right Direction	20%	(172)	26%	(224)	18%	(154)	35%	(299)	849
RD/WT: Wrong Track	23%	(314)	26%	(358)	16%	(221)	34%	(461)	1354
Trump Job Approve	19%	(177)	25%	(231)	19%	(175)	37%	(338)	920
Trump Job Disapprove	24%	(281)	28%	(330)	16%	(195)	32%	(379)	1186
Trump Job Strongly Approve	17%	(90)	23%	(121)	18%	(94)	41%	(212)	517
Trump Job Somewhat Approve	22%	(87)	27%	(110)	20%	(81)	31%	(125)	403
Trump Job Somewhat Disapprove	25%	(65)	32%	(81)	19%	(48)	24%	(62)	256
Trump Job Strongly Disapprove	23%	(216)	27%	(249)	16%	(147)	34%	(317)	930

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Table ASG1_2: How interested would you say you are in each of the following?
 Basketball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	22%	(487)	26%	(582)	17%	(375)	34%	(759)	2203
Favorable of Trump	19%	(173)	25%	(223)	19%	(170)	37%	(335)	900
Unfavorable of Trump	24%	(287)	28%	(333)	17%	(200)	30%	(359)	1179
Very Favorable of Trump	17%	(91)	25%	(132)	18%	(95)	41%	(220)	538
Somewhat Favorable of Trump	22%	(81)	25%	(90)	21%	(75)	32%	(115)	361
Somewhat Unfavorable of Trump	21%	(42)	34%	(69)	19%	(39)	26%	(54)	204
Very Unfavorable of Trump	25%	(245)	27%	(264)	16%	(161)	31%	(305)	974
#1 Issue: Economy	29%	(177)	27%	(161)	18%	(106)	27%	(162)	607
#1 Issue: Security	18%	(74)	23%	(92)	17%	(70)	42%	(170)	406
#1 Issue: Health Care	24%	(89)	27%	(101)	16%	(61)	33%	(125)	376
#1 Issue: Medicare / Social Security	16%	(52)	27%	(90)	19%	(63)	37%	(122)	328
#1 Issue: Women's Issues	26%	(33)	25%	(31)	15%	(19)	33%	(42)	125
#1 Issue: Education	28%	(32)	30%	(35)	16%	(18)	26%	(30)	115
#1 Issue: Energy	17%	(22)	35%	(43)	14%	(17)	34%	(42)	123
#1 Issue: Other	6%	(7)	24%	(29)	16%	(20)	54%	(67)	123
2018 House Vote: Democrat	28%	(214)	28%	(217)	16%	(124)	27%	(209)	764
2018 House Vote: Republican	20%	(134)	25%	(163)	18%	(121)	36%	(238)	657
2018 House Vote: Someone else	20%	(16)	19%	(16)	17%	(14)	45%	(37)	84
2016 Vote: Hillary Clinton	29%	(205)	29%	(203)	15%	(106)	27%	(193)	708
2016 Vote: Donald Trump	20%	(135)	24%	(163)	19%	(129)	38%	(262)	689
2016 Vote: Other	18%	(25)	25%	(35)	17%	(23)	40%	(55)	137
2016 Vote: Didn't Vote	18%	(121)	27%	(180)	18%	(117)	37%	(248)	666
Voted in 2014: Yes	24%	(313)	27%	(356)	17%	(225)	33%	(435)	1329
Voted in 2014: No	20%	(174)	26%	(226)	17%	(151)	37%	(324)	874
2012 Vote: Barack Obama	26%	(218)	29%	(242)	16%	(136)	29%	(245)	842
2012 Vote: Mitt Romney	21%	(106)	22%	(116)	18%	(90)	39%	(202)	514
2012 Vote: Other	12%	(12)	24%	(23)	17%	(17)	47%	(45)	96
2012 Vote: Didn't Vote	20%	(150)	27%	(201)	18%	(131)	36%	(266)	749

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Table ASG1_2: How interested would you say you are in each of the following?

Basketball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	22%	(487)	26%	(582)	17%	(375)	34%	(759)	2203
4-Region: Northeast	23%	(90)	26%	(103)	17%	(69)	34%	(132)	394
4-Region: Midwest	18%	(84)	30%	(137)	20%	(92)	32%	(150)	463
4-Region: South	25%	(204)	21%	(175)	18%	(149)	36%	(297)	825
4-Region: West	21%	(108)	32%	(166)	13%	(65)	35%	(180)	521
Avid Sports Fan	56%	(312)	29%	(162)	7%	(41)	8%	(43)	558
Sports Fan	30%	(482)	33%	(525)	18%	(283)	19%	(293)	1583
Watch All-Star Games Always or Sometimes	36%	(422)	32%	(373)	16%	(183)	16%	(184)	1161
Enjoys All-Star Games	34%	(414)	33%	(399)	16%	(193)	16%	(195)	1201
Does Not Enjoy All-Star Games	13%	(49)	29%	(108)	24%	(90)	33%	(124)	370
Parent	23%	(239)	27%	(287)	17%	(174)	33%	(352)	1052
Watches sports with child	38%	(183)	34%	(163)	14%	(67)	15%	(72)	485
Interested in Football	32%	(443)	35%	(484)	17%	(233)	16%	(225)	1385
Very Interested in Football	44%	(369)	30%	(250)	13%	(108)	13%	(112)	839
Interested in Basketball	46%	(487)	54%	(582)	—	(0)	—	(0)	1068
Very Interested in Basketball	100%	(487)	—	(0)	—	(0)	—	(0)	487
Interested in Baseball	34%	(374)	34%	(377)	16%	(178)	15%	(166)	1095
Very Interested in Baseball	48%	(249)	27%	(137)	11%	(59)	14%	(70)	515
Interested in Hockey	34%	(227)	32%	(217)	17%	(113)	17%	(112)	670
Very Interested in Hockey	45%	(114)	25%	(62)	15%	(38)	15%	(38)	252
Interested in Soccer	42%	(233)	31%	(169)	16%	(86)	11%	(63)	550
Very Interested in Soccer	62%	(116)	21%	(39)	8%	(15)	10%	(19)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG1_3: How interested would you say you are in each of the following?

Baseball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(515)	26%	(580)	18%	(400)	32%	(708)	2203
Gender: Male	33%	(349)	27%	(292)	17%	(186)	22%	(237)	1063
Gender: Female	15%	(166)	25%	(289)	19%	(214)	41%	(471)	1140
Age: 18-29	17%	(74)	25%	(107)	21%	(89)	37%	(156)	426
Age: 30-44	27%	(162)	24%	(142)	18%	(105)	30%	(179)	588
Age: 45-54	23%	(74)	26%	(83)	15%	(48)	36%	(113)	318
Age: 55-64	22%	(94)	28%	(120)	19%	(83)	32%	(137)	434
Age: 65+	25%	(111)	29%	(128)	17%	(74)	28%	(123)	437
Generation Z: 18-22	10%	(17)	20%	(33)	24%	(38)	45%	(72)	159
Millennial: Age 23-38	25%	(159)	26%	(166)	19%	(124)	30%	(193)	642
Generation X: Age 39-54	25%	(133)	25%	(134)	15%	(81)	35%	(183)	531
Boomers: Age 55-73	24%	(178)	29%	(215)	18%	(136)	30%	(224)	754
PID: Dem (no lean)	25%	(203)	28%	(230)	17%	(138)	29%	(238)	808
PID: Ind (no lean)	17%	(120)	25%	(177)	19%	(140)	39%	(284)	721
PID: Rep (no lean)	28%	(192)	26%	(173)	18%	(122)	28%	(187)	674
PID/Gender: Dem Men	38%	(137)	27%	(97)	16%	(59)	19%	(67)	360
PID/Gender: Dem Women	15%	(65)	30%	(133)	18%	(79)	38%	(171)	448
PID/Gender: Ind Men	21%	(76)	29%	(107)	21%	(76)	29%	(104)	362
PID/Gender: Ind Women	12%	(44)	20%	(71)	18%	(64)	50%	(180)	359
PID/Gender: Rep Men	40%	(135)	26%	(88)	15%	(52)	19%	(66)	341
PID/Gender: Rep Women	17%	(56)	26%	(85)	21%	(70)	36%	(121)	333
Ideo: Liberal (1-3)	28%	(167)	25%	(153)	19%	(114)	29%	(174)	609
Ideo: Moderate (4)	23%	(129)	30%	(169)	18%	(99)	29%	(165)	562
Ideo: Conservative (5-7)	25%	(189)	27%	(206)	18%	(139)	30%	(227)	761
Educ: < College	21%	(317)	25%	(376)	19%	(290)	35%	(532)	1514
Educ: Bachelors degree	27%	(118)	31%	(139)	17%	(73)	26%	(114)	444
Educ: Post-grad	33%	(80)	27%	(65)	15%	(37)	26%	(62)	244
Income: Under 50k	20%	(263)	24%	(316)	19%	(245)	36%	(473)	1297
Income: 50k-100k	27%	(169)	29%	(183)	16%	(103)	28%	(174)	628
Income: 100k+	30%	(83)	29%	(81)	19%	(52)	22%	(61)	277
Ethnicity: White	25%	(426)	26%	(452)	17%	(297)	32%	(549)	1724

Continued on next page

Table ASG1_3: How interested would you say you are in each of the following?

Baseball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(515)	26%	(580)	18%	(400)	32%	(708)	2203
Ethnicity: Hispanic	28%	(97)	27%	(94)	19%	(68)	26%	(91)	350
Ethnicity: Afr. Am.	23%	(63)	25%	(70)	21%	(59)	30%	(83)	275
Ethnicity: Other	12%	(25)	29%	(58)	22%	(44)	37%	(76)	204
All Christian	28%	(287)	30%	(302)	16%	(164)	26%	(267)	1020
All Non-Christian	30%	(28)	32%	(31)	14%	(13)	25%	(24)	96
Atheist	23%	(22)	22%	(21)	8%	(8)	47%	(45)	96
Agnostic/Nothing in particular	18%	(177)	23%	(227)	22%	(214)	38%	(373)	991
Religious Non-Protestant/Catholic	28%	(34)	29%	(35)	18%	(22)	24%	(28)	119
Evangelical	20%	(121)	27%	(166)	20%	(119)	33%	(203)	609
Non-Evangelical	28%	(225)	29%	(238)	17%	(138)	26%	(209)	811
Community: Urban	27%	(150)	26%	(148)	19%	(109)	28%	(158)	566
Community: Suburban	25%	(252)	28%	(285)	17%	(175)	30%	(299)	1011
Community: Rural	18%	(113)	23%	(147)	18%	(115)	40%	(251)	626
Employ: Private Sector	29%	(187)	29%	(189)	16%	(104)	26%	(165)	646
Employ: Government	21%	(31)	33%	(48)	18%	(26)	28%	(42)	146
Employ: Self-Employed	22%	(41)	35%	(64)	13%	(24)	30%	(55)	184
Employ: Homemaker	11%	(20)	22%	(42)	15%	(28)	52%	(96)	185
Employ: Retired	25%	(144)	27%	(153)	17%	(98)	30%	(169)	564
Employ: Unemployed	22%	(53)	16%	(37)	20%	(46)	42%	(99)	236
Employ: Other	21%	(30)	18%	(26)	26%	(37)	35%	(50)	143
Military HH: Yes	26%	(86)	29%	(97)	19%	(62)	26%	(86)	330
Military HH: No	23%	(429)	26%	(484)	18%	(338)	33%	(623)	1873
RD/WT: Right Direction	27%	(228)	29%	(243)	16%	(134)	29%	(244)	849
RD/WT: Wrong Track	21%	(287)	25%	(337)	20%	(265)	34%	(464)	1354
Trump Job Approve	25%	(234)	27%	(252)	18%	(170)	29%	(264)	920
Trump Job Disapprove	22%	(266)	26%	(307)	18%	(214)	34%	(399)	1186
Trump Job Strongly Approve	28%	(142)	25%	(131)	14%	(73)	33%	(171)	517
Trump Job Somewhat Approve	23%	(92)	30%	(120)	24%	(97)	23%	(93)	403
Trump Job Somewhat Disapprove	19%	(49)	33%	(84)	19%	(47)	29%	(75)	256
Trump Job Strongly Disapprove	23%	(217)	24%	(223)	18%	(166)	35%	(324)	930

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Table ASG1_3: How interested would you say you are in each of the following?

Baseball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(515)	26%	(580)	18%	(400)	32%	(708)	2203
Favorable of Trump	26%	(234)	27%	(245)	18%	(161)	29%	(259)	900
Unfavorable of Trump	23%	(268)	26%	(311)	19%	(219)	32%	(381)	1179
Very Favorable of Trump	27%	(147)	25%	(137)	16%	(86)	31%	(169)	538
Somewhat Favorable of Trump	24%	(88)	30%	(109)	21%	(75)	25%	(90)	361
Somewhat Unfavorable of Trump	17%	(34)	31%	(63)	25%	(50)	28%	(57)	204
Very Unfavorable of Trump	24%	(234)	25%	(248)	17%	(168)	33%	(324)	974
#1 Issue: Economy	25%	(152)	27%	(162)	19%	(117)	29%	(176)	607
#1 Issue: Security	23%	(93)	25%	(103)	17%	(70)	34%	(140)	406
#1 Issue: Health Care	25%	(95)	28%	(106)	17%	(63)	30%	(112)	376
#1 Issue: Medicare / Social Security	27%	(87)	27%	(90)	17%	(56)	29%	(95)	328
#1 Issue: Women's Issues	27%	(34)	18%	(22)	20%	(25)	35%	(44)	125
#1 Issue: Education	19%	(22)	29%	(33)	18%	(21)	34%	(39)	115
#1 Issue: Energy	11%	(14)	28%	(35)	24%	(29)	37%	(45)	123
#1 Issue: Other	14%	(17)	24%	(30)	15%	(18)	47%	(58)	123
2018 House Vote: Democrat	27%	(205)	28%	(213)	16%	(123)	29%	(223)	764
2018 House Vote: Republican	28%	(181)	27%	(177)	18%	(117)	28%	(181)	657
2018 House Vote: Someone else	17%	(14)	22%	(19)	19%	(16)	42%	(35)	84
2016 Vote: Hillary Clinton	27%	(194)	28%	(200)	16%	(113)	28%	(201)	708
2016 Vote: Donald Trump	26%	(177)	29%	(199)	18%	(127)	27%	(186)	689
2016 Vote: Other	24%	(33)	22%	(31)	19%	(26)	35%	(48)	137
2016 Vote: Didn't Vote	16%	(109)	23%	(151)	20%	(134)	41%	(272)	666
Voted in 2014: Yes	27%	(356)	28%	(372)	17%	(226)	28%	(375)	1329
Voted in 2014: No	18%	(159)	24%	(208)	20%	(174)	38%	(333)	874
2012 Vote: Barack Obama	26%	(223)	29%	(241)	18%	(149)	27%	(228)	842
2012 Vote: Mitt Romney	27%	(139)	28%	(143)	16%	(83)	29%	(149)	514
2012 Vote: Other	23%	(22)	27%	(26)	18%	(17)	33%	(31)	96
2012 Vote: Didn't Vote	18%	(131)	23%	(170)	20%	(151)	40%	(298)	749

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Table ASG1_3: How interested would you say you are in each of the following?

Baseball

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(515)	26%	(580)	18%	(400)	32%	(708)	2203
4-Region: Northeast	31%	(123)	26%	(102)	17%	(68)	26%	(102)	394
4-Region: Midwest	25%	(117)	27%	(123)	18%	(86)	30%	(138)	463
4-Region: South	20%	(168)	26%	(214)	18%	(152)	35%	(291)	825
4-Region: West	21%	(107)	27%	(141)	18%	(94)	34%	(178)	521
Avid Sports Fan	56%	(312)	25%	(142)	10%	(58)	8%	(46)	558
Sports Fan	32%	(504)	33%	(521)	19%	(293)	17%	(266)	1583
Watch All-Star Games Always or Sometimes	37%	(425)	33%	(382)	16%	(186)	14%	(167)	1161
Enjoys All-Star Games	34%	(409)	34%	(406)	17%	(201)	15%	(184)	1201
Does Not Enjoy All-Star Games	22%	(83)	26%	(98)	24%	(88)	27%	(102)	370
Parent	24%	(251)	29%	(302)	18%	(186)	30%	(313)	1052
Watches sports with child	35%	(169)	37%	(180)	15%	(72)	13%	(63)	485
Interested in Football	33%	(452)	35%	(484)	18%	(243)	15%	(206)	1385
Very Interested in Football	44%	(366)	30%	(251)	14%	(119)	12%	(103)	839
Interested in Basketball	36%	(386)	34%	(364)	17%	(179)	13%	(138)	1068
Very Interested in Basketball	51%	(249)	26%	(124)	13%	(62)	11%	(51)	487
Interested in Baseball	47%	(515)	53%	(580)	—	(0)	—	(0)	1095
Very Interested in Baseball	100%	(515)	—	(0)	—	(0)	—	(0)	515
Interested in Hockey	44%	(298)	32%	(216)	12%	(81)	11%	(74)	670
Very Interested in Hockey	58%	(145)	25%	(64)	9%	(24)	7%	(19)	252
Interested in Soccer	38%	(211)	35%	(191)	14%	(75)	13%	(73)	550
Very Interested in Soccer	53%	(99)	25%	(47)	11%	(22)	11%	(21)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG1_4: How interested would you say you are in each of the following?*Hockey*

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	11%	(252)	19%	(418)	22%	(482)	48%	(1051)	2203
Gender: Male	16%	(168)	22%	(238)	23%	(248)	39%	(409)	1063
Gender: Female	7%	(83)	16%	(180)	21%	(234)	56%	(642)	1140
Age: 18-29	12%	(50)	18%	(77)	25%	(108)	45%	(191)	426
Age: 30-44	15%	(88)	20%	(119)	20%	(118)	45%	(263)	588
Age: 45-54	12%	(38)	20%	(65)	19%	(61)	49%	(155)	318
Age: 55-64	9%	(39)	20%	(86)	22%	(97)	49%	(211)	434
Age: 65+	8%	(36)	16%	(72)	22%	(97)	53%	(231)	437
Generation Z: 18-22	12%	(19)	16%	(26)	21%	(33)	51%	(81)	159
Millennial: Age 23-38	14%	(91)	20%	(130)	23%	(151)	42%	(271)	642
Generation X: Age 39-54	12%	(66)	20%	(105)	19%	(103)	48%	(258)	531
Boomers: Age 55-73	8%	(64)	18%	(136)	23%	(171)	51%	(383)	754
PID: Dem (no lean)	9%	(76)	20%	(162)	25%	(198)	46%	(373)	808
PID: Ind (no lean)	10%	(69)	18%	(133)	21%	(150)	51%	(370)	721
PID: Rep (no lean)	16%	(107)	18%	(124)	20%	(134)	46%	(309)	674
PID/Gender: Dem Men	14%	(50)	23%	(83)	24%	(88)	39%	(140)	360
PID/Gender: Dem Women	6%	(26)	18%	(79)	25%	(110)	52%	(233)	448
PID/Gender: Ind Men	10%	(37)	23%	(82)	27%	(99)	40%	(144)	362
PID/Gender: Ind Women	9%	(32)	14%	(50)	14%	(51)	63%	(225)	359
PID/Gender: Rep Men	24%	(81)	21%	(73)	18%	(61)	37%	(126)	341
PID/Gender: Rep Women	8%	(25)	15%	(51)	22%	(73)	55%	(183)	333
Ideo: Liberal (1-3)	11%	(68)	21%	(126)	22%	(137)	46%	(278)	609
Ideo: Moderate (4)	12%	(66)	21%	(116)	24%	(136)	43%	(243)	562
Ideo: Conservative (5-7)	13%	(100)	19%	(145)	22%	(167)	46%	(350)	761
Educ: < College	11%	(164)	16%	(248)	21%	(317)	52%	(785)	1514
Educ: Bachelors degree	13%	(57)	23%	(103)	25%	(111)	39%	(174)	444
Educ: Post-grad	13%	(31)	28%	(68)	22%	(53)	38%	(93)	244
Income: Under 50k	10%	(131)	15%	(194)	22%	(290)	53%	(682)	1297
Income: 50k-100k	13%	(80)	24%	(151)	21%	(133)	42%	(264)	628
Income: 100k+	15%	(41)	26%	(73)	21%	(58)	38%	(106)	277
Ethnicity: White	13%	(221)	19%	(335)	21%	(359)	47%	(809)	1724

Continued on next page

Table ASG1_4: How interested would you say you are in each of the following?

Hockey

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	11%	(252)	19%	(418)	22%	(482)	48%	(1051)	2203
Ethnicity: Hispanic	15%	(53)	13%	(45)	24%	(83)	49%	(170)	350
Ethnicity: Afr. Am.	6%	(17)	18%	(48)	28%	(76)	49%	(134)	275
Ethnicity: Other	7%	(14)	17%	(35)	23%	(47)	53%	(108)	204
All Christian	13%	(137)	20%	(208)	22%	(220)	45%	(456)	1020
All Non-Christian	7%	(6)	30%	(29)	22%	(21)	41%	(40)	96
Atheist	12%	(12)	22%	(21)	19%	(19)	47%	(45)	96
Agnostic/Nothing in particular	10%	(97)	16%	(160)	22%	(223)	52%	(512)	991
Religious Non-Protestant/Catholic	7%	(8)	29%	(35)	22%	(27)	42%	(50)	119
Evangelical	8%	(52)	18%	(107)	22%	(134)	52%	(317)	609
Non-Evangelical	15%	(118)	21%	(168)	23%	(188)	41%	(336)	811
Community: Urban	10%	(59)	21%	(121)	25%	(139)	44%	(247)	566
Community: Suburban	14%	(144)	19%	(190)	23%	(231)	44%	(446)	1011
Community: Rural	8%	(49)	17%	(107)	18%	(112)	57%	(358)	626
Employ: Private Sector	17%	(109)	24%	(157)	23%	(152)	35%	(229)	646
Employ: Government	11%	(16)	21%	(31)	21%	(31)	46%	(67)	146
Employ: Self-Employed	10%	(18)	22%	(40)	30%	(54)	39%	(71)	184
Employ: Homemaker	5%	(9)	14%	(27)	17%	(31)	64%	(118)	185
Employ: Retired	9%	(51)	16%	(91)	22%	(124)	53%	(298)	564
Employ: Unemployed	9%	(20)	16%	(39)	15%	(36)	60%	(141)	236
Employ: Other	11%	(15)	12%	(17)	21%	(30)	57%	(81)	143
Military HH: Yes	12%	(38)	21%	(68)	20%	(66)	48%	(157)	330
Military HH: No	11%	(213)	19%	(350)	22%	(416)	48%	(894)	1873
RD/WT: Right Direction	13%	(111)	20%	(173)	22%	(184)	45%	(381)	849
RD/WT: Wrong Track	10%	(141)	18%	(245)	22%	(298)	50%	(670)	1354
Trump Job Approve	13%	(123)	19%	(173)	22%	(198)	46%	(426)	920
Trump Job Disapprove	10%	(117)	19%	(229)	23%	(267)	48%	(573)	1186
Trump Job Strongly Approve	14%	(73)	17%	(88)	18%	(93)	51%	(263)	517
Trump Job Somewhat Approve	12%	(50)	21%	(85)	26%	(105)	40%	(163)	403
Trump Job Somewhat Disapprove	9%	(23)	22%	(57)	31%	(80)	38%	(96)	256
Trump Job Strongly Disapprove	10%	(94)	19%	(172)	20%	(187)	51%	(477)	930

Continued on next page

Table ASG1_4: How interested would you say you are in each of the following?*Hockey*

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	11%	(252)	19%	(418)	22%	(482)	48%	(1051)	2203
Favorable of Trump	14%	(122)	20%	(179)	20%	(183)	46%	(417)	900
Unfavorable of Trump	10%	(121)	19%	(222)	24%	(285)	47%	(551)	1179
Very Favorable of Trump	14%	(75)	18%	(98)	18%	(99)	49%	(266)	538
Somewhat Favorable of Trump	13%	(47)	22%	(80)	23%	(84)	42%	(151)	361
Somewhat Unfavorable of Trump	9%	(19)	19%	(39)	33%	(67)	39%	(79)	204
Very Unfavorable of Trump	10%	(101)	19%	(182)	22%	(218)	48%	(472)	974
#1 Issue: Economy	13%	(80)	20%	(121)	24%	(145)	43%	(261)	607
#1 Issue: Security	10%	(40)	19%	(76)	20%	(82)	51%	(207)	406
#1 Issue: Health Care	13%	(48)	18%	(69)	22%	(82)	47%	(177)	376
#1 Issue: Medicare / Social Security	10%	(34)	17%	(54)	22%	(74)	51%	(166)	328
#1 Issue: Women's Issues	12%	(15)	17%	(21)	15%	(18)	56%	(70)	125
#1 Issue: Education	9%	(11)	17%	(19)	31%	(36)	43%	(49)	115
#1 Issue: Energy	9%	(11)	28%	(34)	24%	(30)	39%	(48)	123
#1 Issue: Other	10%	(12)	19%	(24)	12%	(15)	59%	(73)	123
2018 House Vote: Democrat	12%	(95)	20%	(150)	22%	(166)	46%	(353)	764
2018 House Vote: Republican	15%	(98)	20%	(132)	20%	(130)	45%	(296)	657
2018 House Vote: Someone else	13%	(11)	20%	(17)	19%	(16)	48%	(40)	84
2016 Vote: Hillary Clinton	12%	(83)	19%	(137)	24%	(167)	45%	(321)	708
2016 Vote: Donald Trump	14%	(96)	20%	(139)	19%	(130)	47%	(324)	689
2016 Vote: Other	12%	(16)	23%	(31)	17%	(24)	48%	(66)	137
2016 Vote: Didn't Vote	8%	(56)	17%	(111)	24%	(159)	51%	(339)	666
Voted in 2014: Yes	13%	(175)	21%	(275)	21%	(276)	45%	(602)	1329
Voted in 2014: No	9%	(76)	16%	(143)	24%	(206)	51%	(449)	874
2012 Vote: Barack Obama	13%	(105)	20%	(172)	23%	(191)	44%	(373)	842
2012 Vote: Mitt Romney	14%	(71)	20%	(102)	19%	(99)	47%	(242)	514
2012 Vote: Other	9%	(8)	30%	(28)	14%	(13)	48%	(46)	96
2012 Vote: Didn't Vote	9%	(67)	15%	(115)	24%	(179)	52%	(388)	749

Continued on next page

Table ASG1_4: How interested would you say you are in each of the following?

Hockey

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	11%	(252)	19%	(418)	22%	(482)	48%	(1051)	2203
4-Region: Northeast	17%	(66)	23%	(91)	21%	(82)	39%	(155)	394
4-Region: Midwest	11%	(52)	21%	(98)	21%	(96)	47%	(217)	463
4-Region: South	9%	(76)	15%	(123)	23%	(192)	53%	(435)	825
4-Region: West	11%	(58)	20%	(106)	21%	(111)	47%	(245)	521
Avid Sports Fan	26%	(148)	27%	(152)	25%	(137)	22%	(121)	558
Sports Fan	15%	(240)	24%	(385)	26%	(406)	35%	(552)	1583
Watch All-Star Games Always or Sometimes	18%	(204)	25%	(288)	26%	(307)	31%	(362)	1161
Enjoys All-Star Games	17%	(206)	24%	(290)	26%	(316)	32%	(389)	1201
Does Not Enjoy All-Star Games	10%	(38)	21%	(76)	24%	(90)	45%	(166)	370
Parent	11%	(116)	21%	(217)	22%	(236)	46%	(483)	1052
Watches sports with child	17%	(85)	27%	(133)	26%	(125)	29%	(142)	485
Interested in Football	15%	(214)	25%	(350)	26%	(365)	33%	(457)	1385
Very Interested in Football	19%	(163)	27%	(225)	25%	(210)	29%	(242)	839
Interested in Basketball	16%	(176)	25%	(269)	27%	(291)	31%	(333)	1068
Very Interested in Basketball	23%	(114)	23%	(113)	27%	(132)	26%	(128)	487
Interested in Baseball	19%	(209)	28%	(305)	26%	(284)	27%	(297)	1095
Very Interested in Baseball	28%	(145)	30%	(152)	18%	(94)	24%	(123)	515
Interested in Hockey	38%	(252)	62%	(418)	—	(0)	—	(0)	670
Very Interested in Hockey	100%	(252)	—	(0)	—	(0)	—	(0)	252
Interested in Soccer	24%	(135)	34%	(188)	22%	(122)	19%	(105)	550
Very Interested in Soccer	38%	(71)	27%	(51)	16%	(29)	20%	(37)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG1_5: How interested would you say you are in each of the following?

Soccer

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	9%	(188)	16%	(362)	23%	(507)	52%	(1146)	2203
Gender: Male	12%	(124)	18%	(191)	26%	(275)	45%	(474)	1063
Gender: Female	6%	(64)	15%	(171)	20%	(232)	59%	(672)	1140
Age: 18-29	14%	(60)	18%	(76)	23%	(96)	45%	(194)	426
Age: 30-44	13%	(78)	18%	(107)	23%	(135)	46%	(269)	588
Age: 45-54	7%	(22)	15%	(47)	21%	(67)	57%	(183)	318
Age: 55-64	4%	(16)	16%	(71)	23%	(100)	57%	(247)	434
Age: 65+	3%	(13)	14%	(62)	25%	(108)	58%	(254)	437
Generation Z: 18-22	12%	(19)	16%	(25)	22%	(35)	50%	(80)	159
Millennial: Age 23-38	16%	(100)	19%	(122)	24%	(156)	41%	(264)	642
Generation X: Age 39-54	8%	(41)	15%	(82)	20%	(107)	57%	(301)	531
Boomers: Age 55-73	4%	(28)	16%	(117)	24%	(182)	57%	(427)	754
PID: Dem (no lean)	11%	(86)	18%	(146)	24%	(191)	48%	(385)	808
PID: Ind (no lean)	6%	(43)	13%	(97)	24%	(177)	56%	(404)	721
PID: Rep (no lean)	9%	(59)	18%	(120)	21%	(139)	53%	(356)	674
PID/Gender: Dem Men	14%	(52)	19%	(69)	27%	(97)	39%	(141)	360
PID/Gender: Dem Women	8%	(34)	17%	(76)	21%	(94)	54%	(244)	448
PID/Gender: Ind Men	7%	(26)	16%	(58)	28%	(102)	48%	(176)	362
PID/Gender: Ind Women	5%	(17)	11%	(39)	21%	(74)	64%	(228)	359
PID/Gender: Rep Men	13%	(45)	19%	(64)	22%	(75)	46%	(156)	341
PID/Gender: Rep Women	4%	(13)	17%	(55)	19%	(64)	60%	(200)	333
Ideo: Liberal (1-3)	11%	(68)	17%	(101)	26%	(157)	47%	(283)	609
Ideo: Moderate (4)	8%	(46)	18%	(100)	23%	(130)	51%	(287)	562
Ideo: Conservative (5-7)	8%	(57)	18%	(135)	23%	(172)	52%	(398)	761
Educ: < College	7%	(108)	14%	(208)	23%	(341)	57%	(857)	1514
Educ: Bachelors degree	11%	(47)	22%	(98)	25%	(109)	43%	(190)	444
Educ: Post-grad	14%	(33)	23%	(56)	23%	(56)	41%	(99)	244
Income: Under 50k	6%	(80)	14%	(187)	22%	(282)	58%	(748)	1297
Income: 50k-100k	11%	(71)	20%	(123)	24%	(153)	45%	(282)	628
Income: 100k+	14%	(38)	19%	(52)	26%	(71)	42%	(116)	277
Ethnicity: White	8%	(136)	15%	(265)	23%	(403)	53%	(920)	1724

Continued on next page

Table ASG1_5: How interested would you say you are in each of the following?

Soccer

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	9%	(188)	16%	(362)	23%	(507)	52%	(1146)	2203
Ethnicity: Hispanic	20%	(70)	17%	(59)	24%	(85)	39%	(136)	350
Ethnicity: Afr. Am.	13%	(35)	19%	(51)	22%	(60)	47%	(128)	275
Ethnicity: Other	8%	(17)	23%	(46)	21%	(44)	48%	(98)	204
All Christian	9%	(87)	18%	(181)	24%	(247)	49%	(505)	1020
All Non-Christian	16%	(16)	20%	(19)	19%	(18)	45%	(43)	96
Atheist	13%	(13)	12%	(11)	19%	(18)	56%	(54)	96
Agnostic/Nothing in particular	7%	(72)	15%	(151)	23%	(224)	55%	(544)	991
Religious Non-Protestant/Catholic	20%	(23)	17%	(21)	20%	(24)	43%	(51)	119
Evangelical	8%	(50)	16%	(99)	22%	(132)	54%	(328)	609
Non-Evangelical	7%	(56)	19%	(154)	26%	(211)	48%	(390)	811
Community: Urban	12%	(69)	17%	(94)	26%	(145)	46%	(258)	566
Community: Suburban	9%	(93)	19%	(192)	23%	(230)	49%	(497)	1011
Community: Rural	4%	(26)	12%	(77)	21%	(132)	62%	(391)	626
Employ: Private Sector	14%	(90)	19%	(120)	28%	(179)	40%	(257)	646
Employ: Government	13%	(19)	17%	(25)	20%	(29)	50%	(73)	146
Employ: Self-Employed	8%	(14)	22%	(40)	17%	(32)	53%	(98)	184
Employ: Homemaker	5%	(8)	19%	(36)	11%	(20)	66%	(121)	185
Employ: Retired	3%	(19)	14%	(79)	23%	(132)	59%	(334)	564
Employ: Unemployed	5%	(12)	9%	(21)	24%	(57)	61%	(145)	236
Employ: Other	11%	(16)	15%	(21)	20%	(29)	54%	(77)	143
Military HH: Yes	5%	(17)	19%	(63)	23%	(75)	53%	(175)	330
Military HH: No	9%	(171)	16%	(299)	23%	(432)	52%	(971)	1873
RD/WT: Right Direction	8%	(71)	19%	(161)	21%	(182)	51%	(435)	849
RD/WT: Wrong Track	9%	(117)	15%	(201)	24%	(325)	53%	(711)	1354
Trump Job Approve	8%	(71)	17%	(156)	21%	(198)	54%	(495)	920
Trump Job Disapprove	9%	(107)	17%	(196)	25%	(295)	50%	(588)	1186
Trump Job Strongly Approve	8%	(44)	13%	(68)	19%	(101)	59%	(305)	517
Trump Job Somewhat Approve	7%	(28)	22%	(88)	24%	(97)	47%	(190)	403
Trump Job Somewhat Disapprove	8%	(20)	23%	(59)	31%	(81)	38%	(97)	256
Trump Job Strongly Disapprove	9%	(87)	15%	(138)	23%	(214)	53%	(491)	930

Continued on next page

Table ASG1_5: How interested would you say you are in each of the following?

Soccer

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	9%	(188)	16%	(362)	23%	(507)	52%	(1146)	2203
Favorable of Trump	8%	(71)	17%	(154)	21%	(188)	54%	(486)	900
Unfavorable of Trump	10%	(115)	17%	(199)	25%	(290)	49%	(574)	1179
Very Favorable of Trump	8%	(43)	15%	(80)	19%	(100)	59%	(315)	538
Somewhat Favorable of Trump	8%	(28)	20%	(73)	24%	(88)	47%	(171)	361
Somewhat Unfavorable of Trump	9%	(18)	22%	(46)	29%	(59)	40%	(82)	204
Very Unfavorable of Trump	10%	(97)	16%	(153)	24%	(231)	51%	(493)	974
#1 Issue: Economy	11%	(66)	21%	(126)	23%	(142)	45%	(272)	607
#1 Issue: Security	9%	(36)	14%	(58)	18%	(74)	59%	(239)	406
#1 Issue: Health Care	8%	(31)	15%	(57)	25%	(94)	51%	(193)	376
#1 Issue: Medicare / Social Security	4%	(14)	15%	(50)	23%	(74)	58%	(190)	328
#1 Issue: Women's Issues	11%	(14)	16%	(21)	25%	(31)	48%	(60)	125
#1 Issue: Education	8%	(9)	21%	(24)	19%	(21)	53%	(61)	115
#1 Issue: Energy	9%	(11)	15%	(18)	32%	(39)	45%	(55)	123
#1 Issue: Other	5%	(7)	7%	(9)	26%	(32)	62%	(76)	123
2018 House Vote: Democrat	12%	(88)	17%	(130)	23%	(178)	48%	(368)	764
2018 House Vote: Republican	8%	(56)	18%	(115)	22%	(142)	52%	(344)	657
2018 House Vote: Someone else	5%	(4)	13%	(11)	26%	(22)	56%	(47)	84
2016 Vote: Hillary Clinton	11%	(74)	17%	(121)	25%	(177)	47%	(335)	708
2016 Vote: Donald Trump	8%	(58)	17%	(119)	20%	(137)	54%	(375)	689
2016 Vote: Other	6%	(9)	19%	(27)	25%	(35)	49%	(67)	137
2016 Vote: Didn't Vote	7%	(47)	14%	(95)	24%	(157)	55%	(367)	666
Voted in 2014: Yes	9%	(122)	17%	(223)	23%	(302)	51%	(682)	1329
Voted in 2014: No	8%	(66)	16%	(140)	23%	(205)	53%	(463)	874
2012 Vote: Barack Obama	9%	(80)	18%	(153)	23%	(196)	49%	(413)	842
2012 Vote: Mitt Romney	8%	(42)	16%	(84)	21%	(109)	54%	(279)	514
2012 Vote: Other	3%	(3)	16%	(15)	24%	(23)	57%	(54)	96
2012 Vote: Didn't Vote	8%	(63)	15%	(109)	24%	(179)	53%	(398)	749

Continued on next page

Table ASG1_5: How interested would you say you are in each of the following?

Soccer

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	9%	(188)	16%	(362)	23%	(507)	52%	(1146)	2203
4-Region: Northeast	9%	(37)	17%	(67)	23%	(91)	51%	(200)	394
4-Region: Midwest	7%	(32)	15%	(72)	27%	(123)	51%	(236)	463
4-Region: South	8%	(66)	17%	(138)	22%	(180)	54%	(442)	825
4-Region: West	10%	(53)	17%	(86)	22%	(113)	51%	(268)	521
Avid Sports Fan	20%	(111)	22%	(124)	29%	(164)	29%	(159)	558
Sports Fan	11%	(180)	21%	(331)	27%	(429)	41%	(644)	1583
Watch All-Star Games Always or Sometimes	14%	(159)	23%	(272)	27%	(314)	36%	(416)	1161
Enjoys All-Star Games	13%	(156)	23%	(277)	27%	(327)	37%	(440)	1201
Does Not Enjoy All-Star Games	6%	(22)	15%	(54)	27%	(100)	53%	(195)	370
Parent	9%	(98)	17%	(180)	23%	(242)	51%	(532)	1052
Watches sports with child	18%	(85)	24%	(117)	28%	(134)	31%	(148)	485
Interested in Football	11%	(158)	21%	(291)	28%	(387)	40%	(549)	1385
Very Interested in Football	15%	(126)	22%	(181)	28%	(233)	36%	(299)	839
Interested in Basketball	15%	(155)	23%	(247)	27%	(293)	35%	(373)	1068
Very Interested in Basketball	24%	(116)	24%	(117)	26%	(126)	26%	(127)	487
Interested in Baseball	13%	(146)	23%	(257)	27%	(300)	36%	(393)	1095
Very Interested in Baseball	19%	(99)	22%	(112)	26%	(132)	33%	(171)	515
Interested in Hockey	18%	(122)	30%	(201)	26%	(175)	26%	(172)	670
Very Interested in Hockey	28%	(71)	25%	(64)	23%	(58)	23%	(59)	252
Interested in Soccer	34%	(188)	66%	(362)	—	(0)	—	(0)	550
Very Interested in Soccer	100%	(188)	—	(0)	—	(0)	—	(0)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_1: And specifically, how interested would you say you are in each of the following?
National Basketball Association (NBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	20%	(435)	24%	(533)	16%	(343)	40%	(892)	2203
Gender: Male	29%	(306)	25%	(264)	15%	(158)	31%	(334)	1063
Gender: Female	11%	(129)	24%	(269)	16%	(185)	49%	(557)	1140
Age: 18-29	31%	(131)	23%	(100)	13%	(56)	33%	(139)	426
Age: 30-44	25%	(147)	25%	(150)	16%	(95)	33%	(196)	588
Age: 45-54	19%	(61)	19%	(60)	14%	(45)	48%	(152)	318
Age: 55-64	12%	(53)	24%	(106)	14%	(63)	49%	(212)	434
Age: 65+	10%	(42)	27%	(118)	19%	(85)	44%	(193)	437
Generation Z: 18-22	26%	(42)	28%	(44)	13%	(20)	33%	(53)	159
Millennial: Age 23-38	29%	(185)	24%	(153)	16%	(103)	31%	(202)	642
Generation X: Age 39-54	21%	(113)	21%	(113)	14%	(73)	44%	(232)	531
Boomers: Age 55-73	11%	(84)	27%	(201)	16%	(119)	46%	(350)	754
PID: Dem (no lean)	26%	(213)	27%	(217)	15%	(119)	32%	(260)	808
PID: Ind (no lean)	17%	(120)	22%	(160)	15%	(109)	46%	(331)	721
PID: Rep (no lean)	15%	(102)	23%	(156)	17%	(116)	45%	(300)	674
PID/Gender: Dem Men	40%	(143)	25%	(89)	12%	(43)	24%	(86)	360
PID/Gender: Dem Women	16%	(70)	29%	(128)	17%	(76)	39%	(174)	448
PID/Gender: Ind Men	22%	(78)	26%	(96)	17%	(63)	34%	(125)	362
PID/Gender: Ind Women	12%	(42)	18%	(65)	13%	(46)	58%	(207)	359
PID/Gender: Rep Men	25%	(85)	23%	(80)	15%	(52)	36%	(124)	341
PID/Gender: Rep Women	5%	(17)	23%	(76)	19%	(64)	53%	(176)	333
Ideo: Liberal (1-3)	23%	(142)	26%	(161)	16%	(95)	35%	(211)	609
Ideo: Moderate (4)	23%	(127)	28%	(158)	16%	(89)	33%	(188)	562
Ideo: Conservative (5-7)	15%	(117)	23%	(174)	16%	(123)	46%	(347)	761
Educ: < College	19%	(292)	22%	(339)	15%	(227)	43%	(655)	1514
Educ: Bachelors degree	22%	(99)	28%	(122)	16%	(71)	34%	(152)	444
Educ: Post-grad	18%	(44)	29%	(72)	18%	(45)	34%	(84)	244
Income: Under 50k	19%	(249)	23%	(303)	15%	(191)	43%	(554)	1297
Income: 50k-100k	20%	(128)	25%	(156)	16%	(98)	39%	(246)	628
Income: 100k+	21%	(58)	27%	(74)	20%	(54)	33%	(91)	277
Ethnicity: White	14%	(241)	24%	(415)	17%	(294)	45%	(775)	1724

Continued on next page

Table ASG2_1: *And specifically, how interested would you say you are in each of the following?*
National Basketball Association (NBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	20%	(435)	24%	(533)	16%	(343)	40%	(892)	2203
Ethnicity: Hispanic	31%	(109)	28%	(99)	13%	(46)	27%	(95)	350
Ethnicity: Afr. Am.	50%	(136)	24%	(66)	8%	(23)	18%	(50)	275
Ethnicity: Other	28%	(58)	26%	(52)	13%	(27)	33%	(67)	204
All Christian	19%	(194)	25%	(254)	17%	(178)	39%	(393)	1020
All Non-Christian	29%	(28)	24%	(23)	14%	(14)	32%	(31)	96
Atheist	13%	(13)	26%	(25)	15%	(15)	45%	(44)	96
Agnostic/Nothing in particular	20%	(199)	23%	(231)	14%	(137)	43%	(424)	991
Religious Non-Protestant/Catholic	30%	(36)	23%	(28)	14%	(16)	33%	(39)	119
Evangelical	20%	(121)	26%	(157)	15%	(89)	40%	(241)	609
Non-Evangelical	20%	(163)	24%	(193)	18%	(144)	38%	(311)	811
Community: Urban	30%	(170)	25%	(144)	14%	(78)	31%	(174)	566
Community: Suburban	18%	(177)	28%	(280)	17%	(170)	38%	(385)	1011
Community: Rural	14%	(88)	17%	(109)	15%	(96)	53%	(333)	626
Employ: Private Sector	26%	(168)	26%	(165)	14%	(88)	35%	(225)	646
Employ: Government	25%	(36)	21%	(30)	15%	(22)	39%	(57)	146
Employ: Self-Employed	20%	(36)	25%	(46)	18%	(34)	37%	(68)	184
Employ: Homemaker	7%	(13)	20%	(38)	16%	(29)	57%	(106)	185
Employ: Retired	12%	(66)	24%	(135)	19%	(109)	45%	(254)	564
Employ: Unemployed	26%	(61)	22%	(51)	14%	(34)	38%	(90)	236
Employ: Other	19%	(28)	26%	(38)	11%	(15)	44%	(63)	143
Military HH: Yes	13%	(44)	27%	(90)	19%	(62)	41%	(134)	330
Military HH: No	21%	(391)	24%	(443)	15%	(282)	40%	(757)	1873
RD/WT: Right Direction	17%	(147)	25%	(213)	16%	(137)	41%	(352)	849
RD/WT: Wrong Track	21%	(287)	24%	(321)	15%	(206)	40%	(540)	1354
Trump Job Approve	16%	(145)	25%	(229)	17%	(152)	43%	(394)	920
Trump Job Disapprove	22%	(262)	25%	(292)	15%	(178)	38%	(453)	1186
Trump Job Strongly Approve	14%	(72)	23%	(117)	16%	(83)	47%	(245)	517
Trump Job Somewhat Approve	18%	(73)	28%	(112)	17%	(69)	37%	(149)	403
Trump Job Somewhat Disapprove	26%	(66)	26%	(67)	17%	(42)	31%	(80)	256
Trump Job Strongly Disapprove	21%	(196)	24%	(225)	15%	(136)	40%	(373)	930

Continued on next page

Table ASG2_1: *And specifically, how interested would you say you are in each of the following?*
National Basketball Association (NBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	20%	(435)	24%	(533)	16%	(343)	40%	(892)	2203
Favorable of Trump	15%	(135)	25%	(227)	16%	(147)	43%	(390)	900
Unfavorable of Trump	23%	(270)	25%	(294)	15%	(182)	37%	(432)	1179
Very Favorable of Trump	14%	(73)	24%	(130)	15%	(83)	47%	(251)	538
Somewhat Favorable of Trump	17%	(62)	27%	(97)	18%	(64)	38%	(139)	361
Somewhat Unfavorable of Trump	19%	(38)	33%	(67)	15%	(30)	33%	(68)	204
Very Unfavorable of Trump	24%	(231)	23%	(227)	16%	(152)	37%	(364)	974
#1 Issue: Economy	28%	(171)	24%	(145)	14%	(87)	34%	(204)	607
#1 Issue: Security	15%	(61)	21%	(87)	16%	(64)	48%	(194)	406
#1 Issue: Health Care	21%	(78)	25%	(93)	15%	(56)	40%	(149)	376
#1 Issue: Medicare / Social Security	12%	(40)	28%	(90)	19%	(61)	42%	(136)	328
#1 Issue: Women's Issues	18%	(22)	27%	(33)	13%	(16)	42%	(53)	125
#1 Issue: Education	29%	(33)	27%	(31)	15%	(17)	29%	(33)	115
#1 Issue: Energy	18%	(22)	22%	(27)	20%	(25)	39%	(48)	123
#1 Issue: Other	5%	(6)	22%	(27)	14%	(17)	59%	(73)	123
2018 House Vote: Democrat	25%	(190)	26%	(202)	15%	(116)	33%	(256)	764
2018 House Vote: Republican	15%	(101)	24%	(159)	16%	(107)	44%	(290)	657
2018 House Vote: Someone else	19%	(16)	14%	(12)	8%	(7)	59%	(49)	84
2016 Vote: Hillary Clinton	25%	(180)	27%	(193)	15%	(103)	33%	(232)	708
2016 Vote: Donald Trump	15%	(102)	23%	(159)	17%	(119)	45%	(309)	689
2016 Vote: Other	17%	(23)	25%	(34)	11%	(15)	48%	(66)	137
2016 Vote: Didn't Vote	19%	(128)	22%	(147)	16%	(107)	43%	(283)	666
Voted in 2014: Yes	20%	(260)	26%	(342)	16%	(209)	39%	(519)	1329
Voted in 2014: No	20%	(175)	22%	(191)	15%	(135)	43%	(373)	874
2012 Vote: Barack Obama	24%	(199)	27%	(230)	14%	(119)	35%	(293)	842
2012 Vote: Mitt Romney	14%	(74)	24%	(123)	16%	(83)	45%	(233)	514
2012 Vote: Other	6%	(5)	21%	(20)	20%	(19)	53%	(51)	96
2012 Vote: Didn't Vote	21%	(156)	21%	(159)	16%	(122)	42%	(312)	749

Continued on next page

Table ASG2_1: And specifically, how interested would you say you are in each of the following?
National Basketball Association (NBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	20%	(435)	24%	(533)	16%	(343)	40%	(892)	2203
4-Region: Northeast	21%	(83)	24%	(94)	16%	(63)	39%	(154)	394
4-Region: Midwest	14%	(64)	26%	(120)	19%	(88)	41%	(191)	463
4-Region: South	21%	(174)	21%	(172)	16%	(134)	42%	(346)	825
4-Region: West	22%	(114)	28%	(147)	11%	(58)	39%	(201)	521
Avid Sports Fan	50%	(280)	29%	(164)	9%	(51)	11%	(63)	558
Sports Fan	27%	(427)	32%	(499)	17%	(262)	25%	(394)	1583
Watch All-Star Games Always or Sometimes	33%	(388)	32%	(371)	15%	(170)	20%	(232)	1161
Enjoys All-Star Games	32%	(380)	32%	(384)	15%	(184)	21%	(253)	1201
Does Not Enjoy All-Star Games	9%	(35)	26%	(96)	22%	(81)	43%	(159)	370
Parent	20%	(214)	24%	(257)	16%	(164)	40%	(417)	1052
Watches sports with child	36%	(172)	33%	(158)	13%	(62)	19%	(92)	485
Interested in Football	28%	(394)	33%	(464)	16%	(226)	22%	(301)	1385
Very Interested in Football	40%	(331)	31%	(260)	13%	(112)	16%	(136)	839
Interested in Basketball	40%	(431)	46%	(493)	8%	(88)	5%	(57)	1068
Very Interested in Basketball	80%	(391)	14%	(69)	3%	(16)	2%	(11)	487
Interested in Baseball	30%	(329)	34%	(373)	16%	(174)	20%	(219)	1095
Very Interested in Baseball	43%	(219)	28%	(145)	11%	(56)	18%	(94)	515
Interested in Hockey	32%	(213)	30%	(199)	17%	(114)	21%	(143)	670
Very Interested in Hockey	43%	(108)	21%	(53)	14%	(35)	22%	(56)	252
Interested in Soccer	39%	(214)	30%	(168)	14%	(76)	17%	(93)	550
Very Interested in Soccer	55%	(104)	21%	(39)	8%	(15)	16%	(29)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_2: *And specifically, how interested would you say you are in each of the following?*
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(838)	22%	(493)	11%	(247)	28%	(625)	2203
Gender: Male	51%	(540)	19%	(204)	10%	(105)	20%	(214)	1063
Gender: Female	26%	(298)	25%	(289)	12%	(142)	36%	(411)	1140
Age: 18-29	41%	(177)	18%	(79)	12%	(51)	28%	(119)	426
Age: 30-44	41%	(243)	23%	(136)	12%	(71)	24%	(139)	588
Age: 45-54	39%	(124)	21%	(65)	10%	(31)	31%	(98)	318
Age: 55-64	33%	(143)	24%	(105)	11%	(48)	32%	(138)	434
Age: 65+	35%	(153)	25%	(108)	11%	(46)	30%	(130)	437
Generation Z: 18-22	32%	(51)	20%	(33)	12%	(19)	36%	(57)	159
Millennial: Age 23-38	45%	(290)	20%	(128)	13%	(83)	22%	(141)	642
Generation X: Age 39-54	38%	(202)	22%	(119)	10%	(51)	30%	(159)	531
Boomers: Age 55-73	33%	(250)	25%	(189)	11%	(84)	31%	(231)	754
PID: Dem (no lean)	41%	(335)	24%	(198)	10%	(80)	24%	(195)	808
PID: Ind (no lean)	33%	(236)	21%	(148)	12%	(90)	34%	(248)	721
PID: Rep (no lean)	40%	(268)	22%	(147)	11%	(77)	27%	(182)	674
PID/Gender: Dem Men	58%	(208)	16%	(58)	9%	(33)	17%	(61)	360
PID/Gender: Dem Women	28%	(127)	31%	(140)	11%	(47)	30%	(134)	448
PID/Gender: Ind Men	42%	(153)	22%	(80)	11%	(41)	24%	(89)	362
PID/Gender: Ind Women	23%	(82)	19%	(68)	14%	(49)	44%	(159)	359
PID/Gender: Rep Men	53%	(179)	20%	(67)	9%	(31)	19%	(64)	341
PID/Gender: Rep Women	27%	(89)	24%	(80)	14%	(46)	36%	(118)	333
Ideo: Liberal (1-3)	40%	(244)	24%	(146)	12%	(72)	24%	(147)	609
Ideo: Moderate (4)	43%	(242)	23%	(127)	10%	(58)	24%	(135)	562
Ideo: Conservative (5-7)	38%	(286)	21%	(161)	12%	(92)	29%	(222)	761
Educ: < College	37%	(561)	21%	(318)	12%	(174)	30%	(461)	1514
Educ: Bachelors degree	41%	(184)	24%	(106)	11%	(50)	23%	(104)	444
Educ: Post-grad	38%	(93)	28%	(68)	9%	(23)	25%	(60)	244
Income: Under 50k	36%	(461)	20%	(260)	12%	(156)	32%	(420)	1297
Income: 50k-100k	41%	(259)	25%	(155)	10%	(63)	24%	(151)	628
Income: 100k+	42%	(118)	28%	(78)	10%	(28)	19%	(54)	277
Ethnicity: White	36%	(623)	23%	(397)	11%	(191)	30%	(513)	1724

Continued on next page

Table ASG2_2: *And specifically, how interested would you say you are in each of the following?*
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(838)	22%	(493)	11%	(247)	28%	(625)	2203
Ethnicity: Hispanic	46%	(161)	20%	(68)	14%	(48)	21%	(73)	350
Ethnicity: Afr. Am.	49%	(135)	22%	(61)	13%	(34)	16%	(44)	275
Ethnicity: Other	39%	(80)	17%	(35)	11%	(22)	33%	(68)	204
All Christian	41%	(413)	24%	(242)	12%	(123)	24%	(242)	1020
All Non-Christian	41%	(40)	18%	(17)	9%	(8)	32%	(31)	96
Atheist	33%	(32)	13%	(13)	12%	(12)	41%	(40)	96
Agnostic/Nothing in particular	36%	(354)	22%	(221)	11%	(104)	32%	(312)	991
Religious Non-Protestant/Catholic	40%	(47)	21%	(25)	7%	(8)	32%	(38)	119
Evangelical	36%	(216)	24%	(145)	13%	(76)	28%	(171)	609
Non-Evangelical	42%	(339)	23%	(189)	12%	(95)	23%	(188)	811
Community: Urban	45%	(252)	21%	(119)	12%	(65)	23%	(130)	566
Community: Suburban	38%	(389)	24%	(242)	12%	(117)	26%	(264)	1011
Community: Rural	31%	(197)	21%	(132)	10%	(66)	37%	(231)	626
Employ: Private Sector	47%	(302)	22%	(144)	10%	(66)	21%	(133)	646
Employ: Government	37%	(55)	22%	(32)	12%	(18)	28%	(41)	146
Employ: Self-Employed	46%	(85)	21%	(39)	10%	(19)	23%	(42)	184
Employ: Homemaker	23%	(43)	24%	(44)	9%	(16)	44%	(82)	185
Employ: Retired	34%	(193)	23%	(130)	12%	(70)	31%	(172)	564
Employ: Unemployed	30%	(70)	20%	(47)	14%	(32)	37%	(86)	236
Employ: Other	35%	(50)	25%	(36)	9%	(13)	31%	(45)	143
Military HH: Yes	43%	(141)	22%	(73)	10%	(32)	26%	(84)	330
Military HH: No	37%	(697)	22%	(419)	12%	(216)	29%	(541)	1873
RD/WT: Right Direction	42%	(355)	20%	(173)	10%	(84)	28%	(237)	849
RD/WT: Wrong Track	36%	(483)	24%	(320)	12%	(163)	29%	(388)	1354
Trump Job Approve	39%	(362)	22%	(204)	11%	(102)	27%	(252)	920
Trump Job Disapprove	38%	(455)	22%	(263)	11%	(131)	28%	(337)	1186
Trump Job Strongly Approve	39%	(201)	22%	(112)	10%	(51)	30%	(153)	517
Trump Job Somewhat Approve	40%	(161)	23%	(92)	13%	(50)	25%	(99)	403
Trump Job Somewhat Disapprove	44%	(113)	24%	(61)	7%	(19)	25%	(64)	256
Trump Job Strongly Disapprove	37%	(342)	22%	(202)	12%	(112)	29%	(273)	930

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Table ASG2_2: *And specifically, how interested would you say you are in each of the following?*
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(838)	22%	(493)	11%	(247)	28%	(625)	2203
Favorable of Trump	39%	(351)	22%	(202)	11%	(96)	28%	(252)	900
Unfavorable of Trump	38%	(452)	23%	(270)	12%	(143)	27%	(313)	1179
Very Favorable of Trump	38%	(203)	21%	(115)	11%	(57)	30%	(164)	538
Somewhat Favorable of Trump	41%	(148)	24%	(87)	11%	(39)	24%	(88)	361
Somewhat Unfavorable of Trump	37%	(77)	25%	(50)	15%	(30)	23%	(47)	204
Very Unfavorable of Trump	39%	(376)	23%	(220)	12%	(113)	27%	(266)	974
#1 Issue: Economy	46%	(278)	22%	(135)	11%	(69)	21%	(125)	607
#1 Issue: Security	38%	(154)	20%	(79)	9%	(38)	33%	(135)	406
#1 Issue: Health Care	39%	(146)	25%	(92)	10%	(38)	27%	(101)	376
#1 Issue: Medicare / Social Security	39%	(128)	23%	(75)	8%	(27)	30%	(98)	328
#1 Issue: Women's Issues	24%	(31)	21%	(27)	19%	(24)	35%	(44)	125
#1 Issue: Education	41%	(47)	19%	(22)	16%	(18)	24%	(28)	115
#1 Issue: Energy	22%	(28)	36%	(44)	14%	(17)	27%	(34)	123
#1 Issue: Other	22%	(28)	14%	(17)	13%	(17)	50%	(62)	123
2018 House Vote: Democrat	42%	(322)	24%	(187)	9%	(69)	24%	(186)	764
2018 House Vote: Republican	40%	(265)	21%	(138)	12%	(79)	27%	(174)	657
2018 House Vote: Someone else	24%	(20)	22%	(19)	11%	(9)	43%	(36)	84
2016 Vote: Hillary Clinton	44%	(310)	24%	(168)	9%	(66)	23%	(164)	708
2016 Vote: Donald Trump	39%	(268)	24%	(165)	11%	(73)	27%	(183)	689
2016 Vote: Other	36%	(50)	21%	(29)	9%	(12)	33%	(46)	137
2016 Vote: Didn't Vote	31%	(209)	20%	(130)	14%	(96)	35%	(230)	666
Voted in 2014: Yes	41%	(544)	24%	(312)	10%	(134)	25%	(338)	1329
Voted in 2014: No	34%	(294)	21%	(180)	13%	(113)	33%	(287)	874
2012 Vote: Barack Obama	43%	(359)	24%	(206)	9%	(75)	24%	(202)	842
2012 Vote: Mitt Romney	38%	(195)	24%	(121)	11%	(58)	27%	(140)	514
2012 Vote: Other	29%	(28)	26%	(25)	15%	(14)	30%	(28)	96
2012 Vote: Didn't Vote	34%	(255)	19%	(140)	13%	(101)	34%	(253)	749

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Table ASG2_2: And specifically, how interested would you say you are in each of the following?
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	38%	(838)	22%	(493)	11%	(247)	28%	(625)	2203
4-Region: Northeast	41%	(161)	25%	(98)	11%	(42)	24%	(93)	394
4-Region: Midwest	34%	(156)	27%	(126)	13%	(59)	26%	(122)	463
4-Region: South	39%	(319)	19%	(153)	11%	(89)	32%	(264)	825
4-Region: West	39%	(202)	22%	(115)	11%	(58)	28%	(146)	521
Avid Sports Fan	83%	(463)	9%	(51)	3%	(19)	5%	(25)	558
Sports Fan	52%	(827)	28%	(440)	9%	(149)	11%	(167)	1583
Watch All-Star Games Always or Sometimes	58%	(676)	23%	(264)	9%	(100)	10%	(121)	1161
Enjoys All-Star Games	55%	(656)	24%	(283)	10%	(118)	12%	(143)	1201
Does Not Enjoy All-Star Games	36%	(133)	28%	(104)	12%	(46)	24%	(87)	370
Parent	39%	(409)	24%	(258)	11%	(115)	26%	(270)	1052
Watches sports with child	63%	(304)	23%	(110)	6%	(28)	9%	(43)	485
Interested in Football	60%	(836)	33%	(454)	4%	(58)	3%	(37)	1385
Very Interested in Football	91%	(766)	6%	(50)	1%	(12)	1%	(10)	839
Interested in Basketball	59%	(629)	25%	(263)	9%	(94)	8%	(81)	1068
Very Interested in Basketball	75%	(367)	12%	(61)	7%	(32)	5%	(27)	487
Interested in Baseball	56%	(616)	26%	(288)	9%	(93)	9%	(98)	1095
Very Interested in Baseball	70%	(361)	14%	(74)	8%	(39)	8%	(41)	515
Interested in Hockey	58%	(387)	22%	(149)	10%	(68)	10%	(65)	670
Very Interested in Hockey	66%	(167)	15%	(38)	8%	(20)	10%	(26)	252
Interested in Soccer	57%	(312)	21%	(115)	10%	(56)	12%	(67)	550
Very Interested in Soccer	67%	(126)	12%	(23)	9%	(16)	12%	(22)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_3: *And specifically, how interested would you say you are in each of the following?*
Major League Baseball (MLB)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(518)	26%	(581)	16%	(345)	34%	(759)	2203
Gender: Male	32%	(344)	27%	(287)	15%	(164)	25%	(268)	1063
Gender: Female	15%	(173)	26%	(294)	16%	(182)	43%	(491)	1140
Age: 18-29	17%	(72)	22%	(95)	20%	(85)	41%	(173)	426
Age: 30-44	27%	(157)	25%	(146)	16%	(97)	32%	(188)	588
Age: 45-54	23%	(73)	28%	(88)	12%	(37)	38%	(120)	318
Age: 55-64	23%	(99)	30%	(129)	14%	(59)	34%	(147)	434
Age: 65+	27%	(117)	28%	(123)	15%	(67)	30%	(130)	437
Generation Z: 18-22	13%	(20)	17%	(27)	20%	(32)	51%	(81)	159
Millennial: Age 23-38	24%	(151)	26%	(166)	19%	(124)	31%	(202)	642
Generation X: Age 39-54	25%	(131)	26%	(137)	12%	(63)	38%	(200)	531
Boomers: Age 55-73	25%	(186)	30%	(224)	14%	(104)	32%	(241)	754
PID: Dem (no lean)	26%	(206)	29%	(234)	16%	(129)	30%	(240)	808
PID: Ind (no lean)	17%	(124)	22%	(162)	17%	(122)	44%	(314)	721
PID: Rep (no lean)	28%	(187)	28%	(186)	14%	(95)	30%	(205)	674
PID/Gender: Dem Men	38%	(137)	28%	(101)	14%	(50)	20%	(72)	360
PID/Gender: Dem Women	16%	(70)	30%	(133)	17%	(78)	37%	(168)	448
PID/Gender: Ind Men	21%	(76)	26%	(95)	20%	(71)	33%	(121)	362
PID/Gender: Ind Women	13%	(48)	19%	(67)	14%	(50)	54%	(194)	359
PID/Gender: Rep Men	39%	(132)	27%	(92)	12%	(42)	22%	(75)	341
PID/Gender: Rep Women	17%	(56)	28%	(94)	16%	(53)	39%	(130)	333
Ideo: Liberal (1-3)	27%	(163)	26%	(161)	17%	(106)	29%	(180)	609
Ideo: Moderate (4)	22%	(126)	31%	(174)	15%	(86)	31%	(176)	562
Ideo: Conservative (5-7)	26%	(199)	26%	(198)	15%	(111)	33%	(254)	761
Educ: < College	21%	(317)	25%	(380)	15%	(232)	39%	(585)	1514
Educ: Bachelors degree	27%	(122)	31%	(138)	17%	(76)	24%	(108)	444
Educ: Post-grad	32%	(79)	26%	(63)	15%	(37)	27%	(65)	244
Income: Under 50k	20%	(265)	24%	(317)	16%	(202)	40%	(513)	1297
Income: 50k-100k	27%	(170)	29%	(180)	15%	(95)	29%	(183)	628
Income: 100k+	30%	(83)	30%	(84)	17%	(48)	22%	(62)	277
Ethnicity: White	25%	(435)	26%	(446)	15%	(256)	34%	(588)	1724

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Table ASG2_3: *And specifically, how interested would you say you are in each of the following?*
Major League Baseball (MLB)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(518)	26%	(581)	16%	(345)	34%	(759)	2203
Ethnicity: Hispanic	27%	(95)	27%	(95)	16%	(55)	30%	(104)	350
Ethnicity: Afr. Am.	19%	(53)	27%	(75)	21%	(57)	33%	(90)	275
Ethnicity: Other	15%	(30)	30%	(61)	16%	(33)	40%	(81)	204
All Christian	28%	(289)	30%	(301)	14%	(143)	28%	(287)	1020
All Non-Christian	33%	(32)	24%	(23)	15%	(15)	27%	(26)	96
Atheist	24%	(23)	22%	(21)	6%	(6)	48%	(46)	96
Agnostic/Nothing in particular	18%	(174)	24%	(236)	18%	(181)	40%	(400)	991
Religious Non-Protestant/Catholic	33%	(39)	23%	(28)	18%	(21)	26%	(31)	119
Evangelical	20%	(123)	28%	(167)	16%	(98)	36%	(221)	609
Non-Evangelical	27%	(221)	31%	(247)	14%	(117)	28%	(226)	811
Community: Urban	26%	(145)	28%	(159)	17%	(95)	30%	(167)	566
Community: Suburban	26%	(261)	27%	(273)	15%	(156)	32%	(323)	1011
Community: Rural	18%	(113)	24%	(149)	15%	(95)	43%	(269)	626
Employ: Private Sector	30%	(192)	30%	(191)	13%	(87)	27%	(176)	646
Employ: Government	24%	(35)	29%	(43)	14%	(21)	33%	(48)	146
Employ: Self-Employed	22%	(40)	30%	(55)	16%	(29)	32%	(59)	184
Employ: Homemaker	13%	(24)	19%	(35)	16%	(30)	52%	(96)	185
Employ: Retired	25%	(143)	28%	(156)	16%	(88)	31%	(178)	564
Employ: Unemployed	20%	(48)	22%	(51)	15%	(34)	43%	(102)	236
Employ: Other	19%	(28)	20%	(28)	18%	(25)	43%	(62)	143
Military HH: Yes	28%	(92)	28%	(92)	17%	(55)	27%	(91)	330
Military HH: No	23%	(425)	26%	(489)	15%	(290)	36%	(668)	1873
RD/WT: Right Direction	27%	(229)	29%	(247)	13%	(114)	31%	(260)	849
RD/WT: Wrong Track	21%	(289)	25%	(335)	17%	(231)	37%	(499)	1354
Trump Job Approve	25%	(230)	28%	(262)	15%	(138)	32%	(290)	920
Trump Job Disapprove	23%	(274)	26%	(306)	16%	(185)	36%	(421)	1186
Trump Job Strongly Approve	27%	(139)	25%	(132)	12%	(60)	36%	(187)	517
Trump Job Somewhat Approve	23%	(91)	32%	(130)	19%	(78)	26%	(104)	403
Trump Job Somewhat Disapprove	22%	(56)	30%	(76)	17%	(42)	32%	(81)	256
Trump Job Strongly Disapprove	23%	(218)	25%	(230)	15%	(143)	37%	(340)	930

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Table ASG2_3: *And specifically, how interested would you say you are in each of the following?*
Major League Baseball (MLB)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(518)	26%	(581)	16%	(345)	34%	(759)	2203
Favorable of Trump	26%	(232)	28%	(254)	14%	(129)	32%	(285)	900
Unfavorable of Trump	23%	(272)	26%	(304)	17%	(199)	34%	(403)	1179
Very Favorable of Trump	26%	(141)	27%	(145)	12%	(64)	35%	(189)	538
Somewhat Favorable of Trump	25%	(91)	30%	(109)	18%	(64)	27%	(97)	361
Somewhat Unfavorable of Trump	17%	(35)	29%	(59)	24%	(50)	30%	(61)	204
Very Unfavorable of Trump	24%	(237)	25%	(245)	15%	(149)	35%	(342)	974
#1 Issue: Economy	26%	(158)	26%	(157)	16%	(97)	32%	(195)	607
#1 Issue: Security	24%	(98)	24%	(99)	14%	(59)	37%	(151)	406
#1 Issue: Health Care	25%	(95)	30%	(113)	13%	(49)	32%	(119)	376
#1 Issue: Medicare / Social Security	28%	(91)	28%	(91)	14%	(47)	30%	(99)	328
#1 Issue: Women's Issues	20%	(25)	22%	(28)	21%	(26)	37%	(47)	125
#1 Issue: Education	19%	(21)	23%	(27)	23%	(27)	35%	(40)	115
#1 Issue: Energy	10%	(13)	30%	(36)	19%	(24)	41%	(50)	123
#1 Issue: Other	14%	(17)	25%	(30)	14%	(17)	47%	(58)	123
2018 House Vote: Democrat	26%	(201)	29%	(218)	15%	(116)	30%	(230)	764
2018 House Vote: Republican	28%	(181)	27%	(180)	15%	(98)	30%	(198)	657
2018 House Vote: Someone else	19%	(16)	21%	(17)	13%	(11)	47%	(40)	84
2016 Vote: Hillary Clinton	27%	(194)	28%	(200)	15%	(107)	29%	(207)	708
2016 Vote: Donald Trump	26%	(177)	30%	(205)	15%	(102)	30%	(205)	689
2016 Vote: Other	27%	(37)	21%	(29)	17%	(23)	35%	(49)	137
2016 Vote: Didn't Vote	16%	(107)	22%	(148)	17%	(113)	45%	(297)	666
Voted in 2014: Yes	26%	(350)	30%	(394)	14%	(190)	30%	(395)	1329
Voted in 2014: No	19%	(167)	21%	(187)	18%	(155)	42%	(364)	874
2012 Vote: Barack Obama	26%	(222)	29%	(247)	15%	(130)	29%	(243)	842
2012 Vote: Mitt Romney	27%	(138)	29%	(150)	13%	(67)	31%	(160)	514
2012 Vote: Other	23%	(22)	27%	(26)	15%	(15)	34%	(33)	96
2012 Vote: Didn't Vote	18%	(135)	21%	(159)	18%	(134)	43%	(322)	749

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Table ASG2_3: And specifically, how interested would you say you are in each of the following?
Major League Baseball (MLB)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	23%	(518)	26%	(581)	16%	(345)	34%	(759)	2203
4-Region: Northeast	29%	(113)	26%	(102)	18%	(69)	28%	(110)	394
4-Region: Midwest	26%	(121)	26%	(122)	15%	(69)	33%	(151)	463
4-Region: South	20%	(168)	26%	(213)	16%	(133)	38%	(311)	825
4-Region: West	22%	(115)	28%	(144)	14%	(74)	36%	(188)	521
Avid Sports Fan	58%	(323)	24%	(136)	9%	(52)	8%	(47)	558
Sports Fan	32%	(507)	33%	(516)	17%	(263)	19%	(297)	1583
Watch All-Star Games Always or Sometimes	37%	(429)	33%	(380)	14%	(167)	16%	(186)	1161
Enjoys All-Star Games	34%	(408)	34%	(407)	15%	(182)	17%	(204)	1201
Does Not Enjoy All-Star Games	23%	(87)	26%	(96)	19%	(72)	31%	(116)	370
Parent	25%	(260)	29%	(308)	15%	(154)	31%	(330)	1052
Watches sports with child	38%	(184)	37%	(177)	13%	(63)	13%	(61)	485
Interested in Football	32%	(450)	35%	(482)	16%	(218)	17%	(236)	1385
Very Interested in Football	43%	(364)	30%	(248)	14%	(115)	13%	(112)	839
Interested in Basketball	36%	(383)	35%	(371)	15%	(163)	14%	(152)	1068
Very Interested in Basketball	50%	(243)	26%	(127)	12%	(59)	12%	(58)	487
Interested in Baseball	47%	(516)	46%	(509)	4%	(47)	2%	(23)	1095
Very Interested in Baseball	90%	(465)	8%	(40)	1%	(4)	1%	(5)	515
Interested in Hockey	45%	(298)	32%	(217)	10%	(68)	13%	(86)	670
Very Interested in Hockey	57%	(144)	24%	(60)	9%	(22)	10%	(26)	252
Interested in Soccer	40%	(218)	34%	(189)	11%	(62)	15%	(82)	550
Very Interested in Soccer	54%	(101)	23%	(44)	10%	(18)	13%	(25)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_4: *And specifically, how interested would you say you are in each of the following?*
National Hockey League (NHL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	12%	(255)	19%	(421)	20%	(434)	50%	(1093)	2203
Gender: Male	16%	(167)	22%	(237)	22%	(238)	40%	(421)	1063
Gender: Female	8%	(88)	16%	(184)	17%	(196)	59%	(672)	1140
Age: 18-29	14%	(58)	16%	(66)	22%	(92)	49%	(210)	426
Age: 30-44	14%	(82)	22%	(128)	20%	(119)	44%	(259)	588
Age: 45-54	12%	(37)	22%	(69)	15%	(49)	51%	(163)	318
Age: 55-64	10%	(44)	20%	(87)	20%	(86)	50%	(217)	434
Age: 65+	8%	(33)	16%	(71)	20%	(88)	56%	(245)	437
Generation Z: 18-22	11%	(18)	17%	(27)	17%	(27)	55%	(87)	159
Millennial: Age 23-38	15%	(94)	19%	(125)	23%	(148)	43%	(275)	642
Generation X: Age 39-54	12%	(66)	21%	(111)	16%	(85)	51%	(269)	531
Boomers: Age 55-73	9%	(67)	18%	(138)	20%	(148)	53%	(402)	754
PID: Dem (no lean)	10%	(84)	19%	(152)	23%	(189)	47%	(384)	808
PID: Ind (no lean)	10%	(71)	17%	(125)	18%	(132)	55%	(393)	721
PID: Rep (no lean)	15%	(100)	21%	(143)	17%	(114)	47%	(316)	674
PID/Gender: Dem Men	15%	(53)	21%	(77)	27%	(96)	37%	(134)	360
PID/Gender: Dem Women	7%	(31)	17%	(75)	21%	(92)	56%	(250)	448
PID/Gender: Ind Men	11%	(39)	21%	(76)	25%	(90)	43%	(156)	362
PID/Gender: Ind Women	9%	(31)	14%	(49)	12%	(42)	66%	(237)	359
PID/Gender: Rep Men	22%	(75)	25%	(84)	15%	(52)	38%	(131)	341
PID/Gender: Rep Women	8%	(25)	18%	(60)	19%	(62)	56%	(185)	333
Ideo: Liberal (1-3)	13%	(77)	19%	(113)	24%	(144)	45%	(274)	609
Ideo: Moderate (4)	12%	(69)	20%	(111)	21%	(119)	47%	(264)	562
Ideo: Conservative (5-7)	13%	(96)	21%	(159)	18%	(136)	49%	(370)	761
Educ: < College	11%	(166)	17%	(251)	19%	(284)	54%	(813)	1514
Educ: Bachelors degree	13%	(56)	23%	(103)	23%	(104)	41%	(181)	444
Educ: Post-grad	13%	(33)	27%	(67)	19%	(46)	40%	(99)	244
Income: Under 50k	9%	(119)	16%	(213)	19%	(245)	55%	(720)	1297
Income: 50k-100k	14%	(90)	22%	(139)	21%	(130)	43%	(270)	628
Income: 100k+	16%	(46)	25%	(69)	21%	(59)	37%	(104)	277
Ethnicity: White	13%	(223)	19%	(336)	18%	(316)	49%	(849)	1724

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Table ASG2_4: *And specifically, how interested would you say you are in each of the following?*
National Hockey League (NHL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	12%	(255)	19%	(421)	20%	(434)	50%	(1093)	2203
Ethnicity: Hispanic	15%	(53)	15%	(51)	20%	(69)	51%	(177)	350
Ethnicity: Afr. Am.	8%	(22)	17%	(47)	24%	(67)	51%	(139)	275
Ethnicity: Other	5%	(10)	19%	(38)	25%	(51)	51%	(105)	204
All Christian	14%	(141)	20%	(207)	20%	(203)	46%	(469)	1020
All Non-Christian	14%	(13)	20%	(19)	24%	(23)	41%	(39)	96
Atheist	10%	(9)	26%	(25)	15%	(15)	49%	(47)	96
Agnostic/Nothing in particular	9%	(91)	17%	(170)	20%	(193)	54%	(537)	991
Religious Non-Protestant/Catholic	16%	(18)	18%	(22)	24%	(28)	42%	(50)	119
Evangelical	8%	(48)	19%	(117)	19%	(117)	54%	(326)	609
Non-Evangelical	15%	(120)	20%	(165)	23%	(184)	42%	(342)	811
Community: Urban	12%	(66)	19%	(110)	24%	(137)	45%	(253)	566
Community: Suburban	14%	(140)	20%	(205)	20%	(198)	46%	(468)	1011
Community: Rural	8%	(48)	17%	(107)	16%	(100)	59%	(372)	626
Employ: Private Sector	19%	(122)	24%	(157)	20%	(132)	36%	(235)	646
Employ: Government	9%	(14)	22%	(32)	22%	(32)	47%	(69)	146
Employ: Self-Employed	8%	(15)	23%	(43)	21%	(39)	47%	(87)	184
Employ: Homemaker	6%	(12)	15%	(27)	14%	(26)	65%	(120)	185
Employ: Retired	9%	(51)	16%	(89)	20%	(110)	56%	(314)	564
Employ: Unemployed	8%	(18)	16%	(38)	17%	(39)	60%	(140)	236
Employ: Other	7%	(11)	13%	(19)	24%	(34)	56%	(79)	143
Military HH: Yes	11%	(37)	21%	(70)	21%	(68)	47%	(156)	330
Military HH: No	12%	(218)	19%	(351)	20%	(367)	50%	(937)	1873
RD/WT: Right Direction	13%	(110)	22%	(184)	19%	(161)	46%	(394)	849
RD/WT: Wrong Track	11%	(145)	17%	(236)	20%	(274)	52%	(699)	1354
Trump Job Approve	14%	(125)	20%	(186)	19%	(170)	48%	(439)	920
Trump Job Disapprove	10%	(121)	18%	(215)	21%	(254)	50%	(595)	1186
Trump Job Strongly Approve	14%	(71)	19%	(100)	17%	(87)	50%	(260)	517
Trump Job Somewhat Approve	13%	(54)	21%	(86)	21%	(83)	44%	(179)	403
Trump Job Somewhat Disapprove	9%	(22)	22%	(55)	29%	(75)	41%	(104)	256
Trump Job Strongly Disapprove	11%	(100)	17%	(160)	19%	(180)	53%	(490)	930

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Table ASG2_4: *And specifically, how interested would you say you are in each of the following?*
National Hockey League (NHL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	12%	(255)	19%	(421)	20%	(434)	50%	(1093)	2203
Favorable of Trump	14%	(123)	21%	(190)	17%	(156)	48%	(431)	900
Unfavorable of Trump	11%	(125)	18%	(215)	22%	(263)	49%	(576)	1179
Very Favorable of Trump	14%	(73)	20%	(109)	16%	(88)	50%	(269)	538
Somewhat Favorable of Trump	14%	(50)	22%	(81)	19%	(69)	45%	(162)	361
Somewhat Unfavorable of Trump	7%	(15)	22%	(45)	30%	(61)	41%	(84)	204
Very Unfavorable of Trump	11%	(110)	17%	(170)	21%	(202)	51%	(492)	974
#1 Issue: Economy	14%	(86)	20%	(119)	20%	(122)	46%	(280)	607
#1 Issue: Security	9%	(35)	18%	(75)	20%	(83)	52%	(213)	406
#1 Issue: Health Care	13%	(49)	17%	(65)	20%	(75)	50%	(188)	376
#1 Issue: Medicare / Social Security	10%	(31)	20%	(66)	16%	(53)	54%	(178)	328
#1 Issue: Women's Issues	15%	(18)	21%	(26)	11%	(14)	53%	(67)	125
#1 Issue: Education	10%	(12)	18%	(21)	26%	(30)	46%	(52)	115
#1 Issue: Energy	11%	(14)	19%	(23)	30%	(37)	39%	(48)	123
#1 Issue: Other	7%	(9)	21%	(25)	17%	(21)	55%	(68)	123
2018 House Vote: Democrat	14%	(104)	18%	(140)	21%	(157)	48%	(363)	764
2018 House Vote: Republican	15%	(98)	22%	(143)	18%	(115)	46%	(301)	657
2018 House Vote: Someone else	11%	(9)	22%	(18)	15%	(12)	52%	(43)	84
2016 Vote: Hillary Clinton	12%	(87)	19%	(135)	23%	(162)	46%	(324)	708
2016 Vote: Donald Trump	14%	(94)	22%	(153)	16%	(112)	48%	(330)	689
2016 Vote: Other	11%	(15)	22%	(30)	18%	(25)	49%	(67)	137
2016 Vote: Didn't Vote	9%	(58)	15%	(103)	20%	(135)	56%	(370)	666
Voted in 2014: Yes	13%	(178)	21%	(282)	19%	(247)	47%	(621)	1329
Voted in 2014: No	9%	(76)	16%	(138)	21%	(187)	54%	(472)	874
2012 Vote: Barack Obama	13%	(107)	20%	(167)	21%	(179)	46%	(389)	842
2012 Vote: Mitt Romney	13%	(67)	22%	(115)	17%	(90)	47%	(242)	514
2012 Vote: Other	9%	(9)	32%	(30)	13%	(13)	45%	(43)	96
2012 Vote: Didn't Vote	10%	(71)	14%	(108)	20%	(153)	56%	(416)	749

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Table ASG2_4: And specifically, how interested would you say you are in each of the following?
National Hockey League (NHL)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	12%	(255)	19%	(421)	20%	(434)	50%	(1093)	2203
4-Region: Northeast	18%	(70)	22%	(86)	21%	(82)	40%	(157)	394
4-Region: Midwest	11%	(53)	21%	(97)	19%	(87)	49%	(225)	463
4-Region: South	8%	(69)	17%	(137)	21%	(172)	54%	(448)	825
4-Region: West	12%	(64)	19%	(101)	18%	(93)	51%	(263)	521
Avid Sports Fan	27%	(148)	28%	(155)	22%	(125)	23%	(130)	558
Sports Fan	16%	(246)	24%	(376)	24%	(374)	37%	(588)	1583
Watch All-Star Games Always or Sometimes	18%	(205)	25%	(291)	24%	(281)	33%	(384)	1161
Enjoys All-Star Games	17%	(209)	24%	(289)	24%	(289)	34%	(414)	1201
Does Not Enjoy All-Star Games	11%	(40)	19%	(72)	23%	(86)	46%	(172)	370
Parent	12%	(126)	20%	(212)	19%	(203)	49%	(511)	1052
Watches sports with child	19%	(94)	27%	(129)	21%	(103)	33%	(158)	485
Interested in Football	16%	(218)	25%	(340)	24%	(338)	35%	(488)	1385
Very Interested in Football	20%	(164)	27%	(222)	23%	(196)	31%	(256)	839
Interested in Basketball	17%	(183)	25%	(268)	25%	(264)	33%	(354)	1068
Very Interested in Basketball	23%	(113)	25%	(120)	26%	(126)	26%	(127)	487
Interested in Baseball	19%	(209)	27%	(298)	24%	(265)	29%	(322)	1095
Very Interested in Baseball	28%	(144)	30%	(152)	20%	(100)	23%	(118)	515
Interested in Hockey	38%	(253)	53%	(357)	7%	(44)	2%	(15)	670
Very Interested in Hockey	87%	(219)	11%	(28)	—	(0)	2%	(5)	252
Interested in Soccer	25%	(137)	33%	(184)	21%	(115)	21%	(114)	550
Very Interested in Soccer	39%	(74)	24%	(45)	20%	(38)	16%	(31)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_5: *And specifically, how interested would you say you are in each of the following?*
 Major League Soccer (MLS)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	7%	(148)	14%	(303)	23%	(496)	57%	(1256)	2203
Gender: Male	9%	(93)	17%	(179)	24%	(254)	50%	(537)	1063
Gender: Female	5%	(55)	11%	(124)	21%	(242)	63%	(719)	1140
Age: 18-29	11%	(46)	15%	(66)	24%	(103)	50%	(212)	426
Age: 30-44	10%	(61)	17%	(100)	21%	(124)	52%	(304)	588
Age: 45-54	6%	(18)	14%	(45)	20%	(65)	60%	(190)	318
Age: 55-64	3%	(13)	11%	(47)	22%	(96)	64%	(277)	434
Age: 65+	2%	(10)	10%	(45)	25%	(109)	62%	(273)	437
Generation Z: 18-22	9%	(14)	11%	(17)	25%	(39)	56%	(89)	159
Millennial: Age 23-38	12%	(74)	19%	(121)	23%	(149)	47%	(299)	642
Generation X: Age 39-54	7%	(36)	14%	(73)	19%	(103)	60%	(318)	531
Boomers: Age 55-73	3%	(23)	11%	(83)	23%	(173)	63%	(475)	754
PID: Dem (no lean)	8%	(68)	17%	(138)	23%	(183)	52%	(419)	808
PID: Ind (no lean)	4%	(32)	9%	(67)	23%	(167)	63%	(454)	721
PID: Rep (no lean)	7%	(48)	15%	(98)	22%	(146)	57%	(383)	674
PID/Gender: Dem Men	10%	(37)	22%	(78)	23%	(82)	45%	(163)	360
PID/Gender: Dem Women	7%	(31)	13%	(60)	23%	(101)	57%	(256)	448
PID/Gender: Ind Men	5%	(18)	12%	(43)	26%	(95)	57%	(206)	362
PID/Gender: Ind Women	4%	(14)	7%	(25)	20%	(72)	69%	(248)	359
PID/Gender: Rep Men	11%	(38)	17%	(59)	23%	(77)	49%	(168)	341
PID/Gender: Rep Women	3%	(10)	12%	(39)	21%	(69)	65%	(215)	333
Ideo: Liberal (1-3)	8%	(52)	14%	(85)	26%	(158)	52%	(314)	609
Ideo: Moderate (4)	6%	(33)	18%	(99)	21%	(117)	56%	(313)	562
Ideo: Conservative (5-7)	6%	(49)	14%	(106)	22%	(170)	57%	(437)	761
Educ: < College	6%	(89)	12%	(179)	21%	(320)	61%	(927)	1514
Educ: Bachelors degree	8%	(36)	20%	(88)	26%	(114)	47%	(207)	444
Educ: Post-grad	10%	(24)	15%	(35)	26%	(63)	50%	(122)	244
Income: Under 50k	5%	(70)	12%	(155)	21%	(273)	62%	(799)	1297
Income: 50k-100k	7%	(46)	18%	(111)	24%	(149)	51%	(323)	628
Income: 100k+	11%	(32)	14%	(38)	27%	(74)	48%	(134)	277
Ethnicity: White	6%	(105)	12%	(208)	22%	(386)	59%	(1025)	1724

Continued on next page

Table ASG2_5: *And specifically, how interested would you say you are in each of the following?*
Major League Soccer (MLS)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	7%	(148)	14%	(303)	23%	(496)	57%	(1256)	2203
Ethnicity: Hispanic	16%	(55)	17%	(61)	22%	(76)	45%	(157)	350
Ethnicity: Afr. Am.	11%	(30)	19%	(53)	22%	(60)	48%	(133)	275
Ethnicity: Other	6%	(13)	21%	(42)	25%	(51)	48%	(98)	204
All Christian	7%	(73)	14%	(145)	24%	(246)	55%	(557)	1020
All Non-Christian	14%	(14)	20%	(19)	19%	(18)	47%	(45)	96
Atheist	6%	(6)	10%	(9)	23%	(22)	62%	(59)	96
Agnostic/Nothing in particular	6%	(56)	13%	(129)	21%	(211)	60%	(595)	991
Religious Non-Protestant/Catholic	17%	(20)	18%	(21)	17%	(20)	49%	(58)	119
Evangelical	7%	(45)	15%	(89)	20%	(121)	58%	(355)	609
Non-Evangelical	5%	(43)	14%	(112)	28%	(225)	53%	(431)	811
Community: Urban	10%	(59)	14%	(82)	26%	(148)	49%	(277)	566
Community: Suburban	7%	(66)	16%	(162)	23%	(230)	55%	(553)	1011
Community: Rural	4%	(22)	9%	(59)	19%	(119)	68%	(425)	626
Employ: Private Sector	10%	(67)	18%	(114)	24%	(158)	47%	(307)	646
Employ: Government	9%	(13)	17%	(24)	15%	(22)	60%	(87)	146
Employ: Self-Employed	7%	(13)	17%	(31)	22%	(40)	54%	(100)	184
Employ: Homemaker	5%	(9)	14%	(26)	12%	(22)	69%	(128)	185
Employ: Retired	3%	(15)	10%	(59)	24%	(133)	63%	(358)	564
Employ: Unemployed	6%	(13)	7%	(16)	23%	(55)	64%	(151)	236
Employ: Other	8%	(11)	13%	(19)	24%	(34)	55%	(79)	143
Military HH: Yes	4%	(14)	17%	(57)	22%	(74)	56%	(185)	330
Military HH: No	7%	(134)	13%	(246)	23%	(422)	57%	(1070)	1873
RD/WT: Right Direction	7%	(56)	16%	(137)	21%	(175)	57%	(481)	849
RD/WT: Wrong Track	7%	(92)	12%	(166)	24%	(321)	57%	(775)	1354
Trump Job Approve	7%	(61)	14%	(132)	21%	(190)	58%	(537)	920
Trump Job Disapprove	6%	(76)	14%	(163)	24%	(290)	55%	(656)	1186
Trump Job Strongly Approve	7%	(38)	13%	(65)	18%	(93)	62%	(322)	517
Trump Job Somewhat Approve	6%	(23)	17%	(67)	24%	(97)	53%	(215)	403
Trump Job Somewhat Disapprove	5%	(12)	23%	(58)	28%	(73)	44%	(114)	256
Trump Job Strongly Disapprove	7%	(65)	11%	(105)	23%	(218)	58%	(542)	930

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Table ASG2_5: *And specifically, how interested would you say you are in each of the following?*
Major League Soccer (MLS)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	7%	(148)	14%	(303)	23%	(496)	57%	(1256)	2203
Favorable of Trump	6%	(58)	15%	(132)	20%	(180)	59%	(530)	900
Unfavorable of Trump	7%	(85)	14%	(163)	25%	(296)	54%	(635)	1179
Very Favorable of Trump	7%	(36)	14%	(75)	17%	(94)	62%	(333)	538
Somewhat Favorable of Trump	6%	(22)	16%	(57)	24%	(86)	54%	(197)	361
Somewhat Unfavorable of Trump	5%	(10)	21%	(42)	32%	(66)	42%	(87)	204
Very Unfavorable of Trump	8%	(75)	12%	(121)	24%	(230)	56%	(548)	974
#1 Issue: Economy	9%	(56)	17%	(101)	23%	(141)	51%	(309)	607
#1 Issue: Security	6%	(26)	13%	(52)	19%	(78)	62%	(250)	406
#1 Issue: Health Care	6%	(22)	15%	(55)	23%	(85)	57%	(215)	376
#1 Issue: Medicare / Social Security	3%	(9)	12%	(38)	23%	(76)	63%	(205)	328
#1 Issue: Women's Issues	13%	(16)	12%	(15)	24%	(30)	51%	(64)	125
#1 Issue: Education	7%	(8)	16%	(18)	23%	(26)	55%	(63)	115
#1 Issue: Energy	7%	(9)	12%	(15)	27%	(33)	54%	(67)	123
#1 Issue: Other	3%	(3)	7%	(9)	22%	(27)	68%	(84)	123
2018 House Vote: Democrat	10%	(74)	16%	(125)	22%	(167)	52%	(398)	764
2018 House Vote: Republican	6%	(41)	14%	(91)	22%	(144)	58%	(381)	657
2018 House Vote: Someone else	6%	(5)	7%	(5)	21%	(17)	67%	(56)	84
2016 Vote: Hillary Clinton	9%	(61)	16%	(111)	23%	(165)	52%	(370)	708
2016 Vote: Donald Trump	6%	(44)	14%	(95)	21%	(144)	59%	(406)	689
2016 Vote: Other	6%	(8)	16%	(22)	24%	(32)	55%	(75)	137
2016 Vote: Didn't Vote	5%	(35)	11%	(75)	23%	(153)	61%	(403)	666
Voted in 2014: Yes	7%	(95)	15%	(199)	22%	(292)	56%	(743)	1329
Voted in 2014: No	6%	(53)	12%	(104)	23%	(204)	59%	(513)	874
2012 Vote: Barack Obama	7%	(56)	16%	(136)	23%	(195)	54%	(455)	842
2012 Vote: Mitt Romney	8%	(39)	13%	(67)	21%	(108)	58%	(300)	514
2012 Vote: Other	4%	(4)	13%	(13)	21%	(20)	62%	(60)	96
2012 Vote: Didn't Vote	7%	(50)	12%	(87)	23%	(173)	59%	(439)	749

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Table ASG2_5: And specifically, how interested would you say you are in each of the following?
Major League Soccer (MLS)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	7%	(148)	14%	(303)	23%	(496)	57%	(1256)	2203
4-Region: Northeast	7%	(26)	14%	(56)	24%	(94)	55%	(218)	394
4-Region: Midwest	4%	(19)	12%	(54)	25%	(114)	60%	(276)	463
4-Region: South	6%	(52)	15%	(120)	22%	(182)	57%	(471)	825
4-Region: West	10%	(51)	14%	(73)	20%	(106)	56%	(291)	521
Avid Sports Fan	16%	(89)	22%	(125)	27%	(153)	34%	(191)	558
Sports Fan	9%	(139)	18%	(283)	27%	(428)	46%	(733)	1583
Watch All-Star Games Always or Sometimes	11%	(131)	22%	(251)	27%	(316)	40%	(463)	1161
Enjoys All-Star Games	11%	(132)	21%	(257)	26%	(316)	41%	(496)	1201
Does Not Enjoy All-Star Games	3%	(11)	8%	(30)	27%	(100)	62%	(230)	370
Parent	7%	(78)	15%	(159)	22%	(226)	56%	(588)	1052
Watches sports with child	13%	(65)	25%	(122)	24%	(117)	37%	(181)	485
Interested in Football	9%	(125)	19%	(262)	27%	(373)	45%	(625)	1385
Very Interested in Football	12%	(105)	20%	(166)	27%	(227)	41%	(340)	839
Interested in Basketball	12%	(129)	21%	(222)	28%	(295)	40%	(423)	1068
Very Interested in Basketball	20%	(99)	25%	(120)	25%	(120)	30%	(148)	487
Interested in Baseball	11%	(121)	22%	(239)	26%	(288)	41%	(446)	1095
Very Interested in Baseball	17%	(86)	21%	(108)	25%	(127)	38%	(193)	515
Interested in Hockey	15%	(100)	27%	(178)	26%	(175)	32%	(217)	670
Very Interested in Hockey	23%	(57)	27%	(67)	19%	(47)	32%	(80)	252
Interested in Soccer	26%	(142)	48%	(263)	18%	(101)	8%	(45)	550
Very Interested in Soccer	65%	(122)	22%	(41)	9%	(17)	5%	(9)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG2_6: And specifically, how interested would you say you are in each of the following?
Women's National Basketball Association (WNBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	6%	(136)	16%	(343)	24%	(524)	54%	(1200)	2203
Gender: Male	8%	(84)	18%	(189)	25%	(271)	49%	(519)	1063
Gender: Female	5%	(52)	13%	(153)	22%	(253)	60%	(681)	1140
Age: 18-29	12%	(52)	15%	(65)	24%	(102)	48%	(206)	426
Age: 30-44	6%	(35)	17%	(102)	26%	(155)	50%	(297)	588
Age: 45-54	6%	(20)	16%	(50)	19%	(60)	59%	(189)	318
Age: 55-64	4%	(19)	14%	(61)	21%	(92)	60%	(261)	434
Age: 65+	2%	(10)	15%	(65)	26%	(115)	56%	(246)	437
Generation Z: 18-22	12%	(19)	15%	(24)	23%	(37)	50%	(79)	159
Millennial: Age 23-38	9%	(58)	17%	(111)	27%	(172)	47%	(301)	642
Generation X: Age 39-54	6%	(30)	15%	(81)	20%	(108)	59%	(312)	531
Boomers: Age 55-73	3%	(25)	15%	(111)	23%	(172)	59%	(445)	754
PID: Dem (no lean)	10%	(77)	22%	(175)	23%	(187)	46%	(369)	808
PID: Ind (no lean)	4%	(26)	13%	(91)	23%	(167)	61%	(438)	721
PID: Rep (no lean)	5%	(33)	11%	(76)	25%	(171)	58%	(394)	674
PID/Gender: Dem Men	14%	(50)	25%	(90)	25%	(89)	36%	(131)	360
PID/Gender: Dem Women	6%	(27)	19%	(86)	22%	(98)	53%	(238)	448
PID/Gender: Ind Men	2%	(8)	17%	(62)	27%	(96)	54%	(196)	362
PID/Gender: Ind Women	5%	(17)	8%	(29)	20%	(71)	67%	(242)	359
PID/Gender: Rep Men	7%	(25)	11%	(38)	25%	(86)	56%	(192)	341
PID/Gender: Rep Women	2%	(8)	12%	(39)	25%	(85)	61%	(202)	333
Ideo: Liberal (1-3)	9%	(52)	19%	(118)	24%	(147)	48%	(292)	609
Ideo: Moderate (4)	6%	(31)	18%	(101)	28%	(157)	49%	(274)	562
Ideo: Conservative (5-7)	5%	(37)	12%	(88)	24%	(183)	60%	(454)	761
Educ: < College	6%	(95)	14%	(219)	22%	(337)	57%	(863)	1514
Educ: Bachelors degree	5%	(24)	17%	(75)	28%	(126)	49%	(219)	444
Educ: Post-grad	7%	(17)	20%	(49)	25%	(61)	48%	(118)	244
Income: Under 50k	6%	(77)	15%	(196)	22%	(289)	57%	(736)	1297
Income: 50k-100k	7%	(43)	18%	(110)	25%	(156)	51%	(320)	628
Income: 100k+	6%	(16)	13%	(37)	29%	(80)	52%	(145)	277
Ethnicity: White	4%	(75)	12%	(211)	24%	(418)	59%	(1021)	1724

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Table ASG2_6: *And specifically, how interested would you say you are in each of the following?*
Women's National Basketball Association (WNBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	6%	(136)	16%	(343)	24%	(524)	54%	(1200)	2203
Ethnicity: Hispanic	9%	(31)	18%	(62)	30%	(106)	43%	(151)	350
Ethnicity: Afr. Am.	17%	(48)	33%	(90)	20%	(56)	29%	(81)	275
Ethnicity: Other	7%	(13)	21%	(42)	25%	(50)	48%	(98)	204
All Christian	6%	(57)	16%	(161)	25%	(256)	54%	(546)	1020
All Non-Christian	15%	(14)	19%	(18)	19%	(18)	48%	(46)	96
Atheist	7%	(7)	6%	(6)	27%	(26)	60%	(58)	96
Agnostic/Nothing in particular	6%	(58)	16%	(159)	23%	(224)	56%	(551)	991
Religious Non-Protestant/Catholic	14%	(16)	16%	(20)	19%	(23)	51%	(60)	119
Evangelical	6%	(39)	17%	(106)	22%	(137)	54%	(326)	609
Non-Evangelical	6%	(47)	16%	(128)	27%	(222)	51%	(414)	811
Community: Urban	10%	(59)	21%	(117)	25%	(142)	44%	(249)	566
Community: Suburban	5%	(53)	15%	(147)	26%	(264)	54%	(547)	1011
Community: Rural	4%	(25)	13%	(78)	19%	(118)	65%	(405)	626
Employ: Private Sector	8%	(49)	18%	(118)	26%	(167)	48%	(312)	646
Employ: Government	10%	(15)	16%	(24)	25%	(36)	49%	(71)	146
Employ: Self-Employed	4%	(7)	16%	(30)	27%	(51)	52%	(96)	184
Employ: Homemaker	5%	(9)	11%	(20)	16%	(30)	68%	(126)	185
Employ: Retired	3%	(19)	14%	(80)	23%	(129)	60%	(337)	564
Employ: Unemployed	7%	(16)	11%	(27)	24%	(56)	58%	(137)	236
Employ: Other	11%	(15)	18%	(26)	15%	(22)	56%	(79)	143
Military HH: Yes	4%	(14)	18%	(59)	23%	(77)	54%	(179)	330
Military HH: No	6%	(121)	15%	(283)	24%	(447)	55%	(1021)	1873
RD/WT: Right Direction	6%	(47)	13%	(112)	27%	(225)	55%	(465)	849
RD/WT: Wrong Track	7%	(89)	17%	(231)	22%	(299)	54%	(735)	1354
Trump Job Approve	5%	(46)	12%	(110)	26%	(241)	57%	(523)	920
Trump Job Disapprove	7%	(82)	19%	(220)	22%	(264)	52%	(621)	1186
Trump Job Strongly Approve	5%	(25)	11%	(59)	23%	(119)	61%	(314)	517
Trump Job Somewhat Approve	5%	(21)	13%	(51)	30%	(122)	52%	(209)	403
Trump Job Somewhat Disapprove	6%	(16)	24%	(62)	30%	(76)	40%	(102)	256
Trump Job Strongly Disapprove	7%	(66)	17%	(158)	20%	(188)	56%	(518)	930

Continued on next page

Table ASG2_6: And specifically, how interested would you say you are in each of the following?
Women's National Basketball Association (WNBA)

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Total N
Adults	6%	(136)	16%	(343)	24%	(524)	54%	(1200)	2203
Favorable of Trump	5%	(48)	12%	(110)	25%	(227)	57%	(515)	900
Unfavorable of Trump	7%	(77)	18%	(217)	24%	(279)	51%	(606)	1179
Very Favorable of Trump	5%	(28)	10%	(53)	25%	(133)	60%	(324)	538
Somewhat Favorable of Trump	6%	(20)	16%	(56)	26%	(94)	53%	(191)	361
Somewhat Unfavorable of Trump	3%	(6)	18%	(37)	33%	(68)	46%	(94)	204
Very Unfavorable of Trump	7%	(72)	18%	(180)	22%	(211)	53%	(512)	974
#1 Issue: Economy	8%	(48)	16%	(99)	25%	(154)	50%	(305)	607
#1 Issue: Security	6%	(25)	13%	(51)	20%	(80)	62%	(250)	406
#1 Issue: Health Care	4%	(16)	19%	(72)	22%	(84)	54%	(205)	376
#1 Issue: Medicare / Social Security	4%	(15)	14%	(46)	26%	(84)	56%	(183)	328
#1 Issue: Women's Issues	12%	(15)	13%	(17)	21%	(26)	54%	(68)	125
#1 Issue: Education	7%	(8)	14%	(17)	38%	(43)	41%	(47)	115
#1 Issue: Energy	3%	(4)	22%	(27)	28%	(34)	46%	(57)	123
#1 Issue: Other	3%	(4)	12%	(14)	16%	(20)	69%	(85)	123
2018 House Vote: Democrat	9%	(65)	21%	(162)	25%	(190)	45%	(347)	764
2018 House Vote: Republican	4%	(28)	12%	(76)	25%	(166)	59%	(386)	657
2018 House Vote: Someone else	7%	(6)	10%	(9)	16%	(13)	67%	(56)	84
2016 Vote: Hillary Clinton	8%	(59)	21%	(152)	24%	(173)	46%	(324)	708
2016 Vote: Donald Trump	5%	(35)	11%	(74)	25%	(171)	59%	(409)	689
2016 Vote: Other	3%	(4)	13%	(18)	21%	(29)	63%	(87)	137
2016 Vote: Didn't Vote	6%	(38)	15%	(97)	23%	(151)	57%	(379)	666
Voted in 2014: Yes	6%	(83)	17%	(220)	24%	(324)	53%	(703)	1329
Voted in 2014: No	6%	(53)	14%	(123)	23%	(200)	57%	(498)	874
2012 Vote: Barack Obama	8%	(68)	20%	(169)	23%	(197)	48%	(408)	842
2012 Vote: Mitt Romney	4%	(21)	11%	(58)	23%	(119)	61%	(315)	514
2012 Vote: Other	2%	(2)	7%	(7)	25%	(24)	66%	(63)	96
2012 Vote: Didn't Vote	6%	(45)	14%	(108)	25%	(184)	55%	(412)	749

Continued on next page

Table ASG2_6: And specifically, how interested would you say you are in each of the following?
Women's National Basketball Association (WNBA)

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Total N
Adults	6% (136)	16% (343)	24% (524)	54% (1200)	2203
4-Region: Northeast	8% (30)	19% (73)	25% (97)	49% (194)	394
4-Region: Midwest	6% (30)	15% (71)	24% (113)	54% (248)	463
4-Region: South	7% (57)	14% (113)	24% (199)	55% (456)	825
4-Region: West	4% (19)	16% (85)	22% (115)	58% (302)	521
Avid Sports Fan	15% (82)	27% (148)	30% (165)	29% (163)	558
Sports Fan	8% (132)	20% (316)	29% (460)	43% (676)	1583
Watch All-Star Games Always or Sometimes	11% (127)	24% (279)	30% (343)	36% (413)	1161
Enjoys All-Star Games	11% (129)	24% (288)	29% (344)	37% (440)	1201
Does Not Enjoy All-Star Games	1% (3)	9% (32)	29% (107)	62% (228)	370
Parent	7% (74)	16% (165)	25% (260)	53% (553)	1052
Watches sports with child	12% (58)	24% (116)	33% (159)	31% (152)	485
Interested in Football	9% (128)	21% (291)	29% (404)	41% (562)	1385
Very Interested in Football	12% (102)	23% (196)	29% (241)	36% (300)	839
Interested in Basketball	12% (132)	29% (313)	30% (324)	28% (298)	1068
Very Interested in Basketball	23% (112)	33% (162)	23% (111)	21% (101)	487
Interested in Baseball	10% (112)	22% (238)	31% (335)	37% (409)	1095
Very Interested in Baseball	13% (66)	24% (124)	29% (149)	34% (175)	515
Interested in Hockey	13% (89)	21% (143)	29% (195)	36% (244)	670
Very Interested in Hockey	18% (45)	19% (47)	26% (66)	37% (93)	252
Interested in Soccer	16% (89)	33% (180)	28% (155)	23% (127)	550
Very Interested in Soccer	24% (45)	35% (67)	17% (31)	24% (46)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG3: What is your favorite sport to watch?

Demographic	Football	Basketball	Baseball	Hockey	Soccer	None of the above	Total N
Adults	38% (826)	15% (325)	15% (321)	7% (148)	5% (100)	22% (483)	2203
Gender: Male	42% (448)	17% (179)	15% (161)	6% (65)	4% (46)	15% (164)	1063
Gender: Female	33% (379)	13% (146)	14% (160)	7% (82)	5% (54)	28% (319)	1140
Age: 18-29	32% (138)	29% (123)	7% (28)	8% (35)	6% (26)	18% (77)	426
Age: 30-44	39% (231)	16% (95)	12% (73)	8% (47)	7% (40)	17% (101)	588
Age: 45-54	41% (129)	10% (33)	12% (38)	6% (20)	4% (13)	27% (85)	318
Age: 55-64	39% (169)	8% (35)	17% (74)	6% (26)	3% (13)	27% (117)	434
Age: 65+	36% (159)	9% (38)	25% (108)	4% (20)	2% (9)	24% (104)	437
Generation Z: 18-22	35% (56)	20% (31)	6% (10)	11% (17)	8% (13)	20% (32)	159
Millennial: Age 23-38	37% (237)	24% (153)	9% (60)	7% (45)	7% (44)	16% (102)	642
Generation X: Age 39-54	39% (205)	13% (67)	13% (69)	7% (39)	4% (22)	24% (129)	531
Boomers: Age 55-73	38% (288)	8% (62)	20% (153)	5% (40)	3% (21)	25% (192)	754
PID: Dem (no lean)	37% (302)	20% (163)	14% (113)	5% (41)	5% (43)	18% (146)	808
PID: Ind (no lean)	36% (257)	14% (99)	11% (80)	7% (47)	5% (34)	28% (204)	721
PID: Rep (no lean)	40% (267)	9% (62)	19% (128)	9% (59)	3% (24)	20% (133)	674
PID/Gender: Dem Men	41% (149)	23% (83)	15% (54)	3% (10)	5% (17)	13% (47)	360
PID/Gender: Dem Women	34% (153)	18% (80)	13% (59)	7% (31)	6% (26)	22% (100)	448
PID/Gender: Ind Men	42% (150)	16% (58)	11% (39)	6% (22)	5% (17)	21% (76)	362
PID/Gender: Ind Women	30% (107)	11% (41)	11% (40)	7% (26)	5% (17)	36% (128)	359
PID/Gender: Rep Men	44% (148)	11% (38)	20% (67)	10% (33)	4% (12)	12% (41)	341
PID/Gender: Rep Women	36% (119)	7% (24)	18% (60)	8% (26)	3% (11)	28% (92)	333
Ideo: Liberal (1-3)	36% (217)	19% (116)	13% (81)	6% (34)	6% (36)	20% (124)	609
Ideo: Moderate (4)	42% (235)	15% (87)	15% (85)	7% (38)	2% (12)	19% (105)	562
Ideo: Conservative (5-7)	38% (292)	10% (75)	16% (124)	9% (65)	5% (40)	22% (166)	761
Educ: < College	38% (581)	14% (218)	13% (190)	7% (100)	4% (57)	24% (368)	1514
Educ: Bachelors degree	37% (164)	15% (66)	18% (81)	7% (33)	6% (27)	17% (74)	444
Educ: Post-grad	33% (81)	17% (41)	20% (50)	6% (15)	7% (16)	17% (42)	244
Income: Under 50k	36% (465)	15% (192)	14% (178)	7% (85)	3% (45)	26% (333)	1297
Income: 50k-100k	39% (247)	14% (91)	16% (98)	7% (41)	6% (35)	18% (116)	628
Income: 100k+	41% (114)	15% (42)	16% (45)	8% (22)	7% (20)	12% (34)	277
Ethnicity: White	38% (654)	11% (183)	16% (281)	8% (138)	4% (73)	23% (396)	1724
Ethnicity: Hispanic	40% (140)	19% (68)	11% (39)	6% (20)	9% (31)	15% (51)	350

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Table ASG3: What is your favorite sport to watch?

Demographic	Football	Basketball	Baseball	Hockey	Soccer	None of the above	Total N
Adults	38% (826)	15% (325)	15% (321)	7% (148)	5% (100)	22% (483)	2203
Ethnicity: Afr. Am.	36% (100)	39% (106)	8% (22)	— (0)	3% (9)	14% (38)	275
Ethnicity: Other	36% (73)	17% (35)	9% (18)	5% (10)	9% (19)	24% (50)	204
All Christian	41% (417)	13% (129)	17% (176)	7% (67)	4% (44)	18% (188)	1020
All Non-Christian	25% (24)	18% (17)	23% (22)	6% (5)	6% (5)	23% (22)	96
Atheist	30% (29)	8% (7)	18% (17)	10% (9)	9% (8)	26% (25)	96
Agnostic/Nothing in particular	36% (357)	17% (171)	11% (106)	7% (66)	4% (43)	25% (249)	991
Religious Non-Protestant/Catholic	23% (27)	19% (23)	24% (29)	4% (5)	7% (9)	22% (26)	119
Evangelical	38% (234)	17% (102)	13% (77)	6% (36)	4% (25)	22% (134)	609
Non-Evangelical	42% (342)	12% (97)	17% (135)	7% (60)	3% (27)	19% (150)	811
Community: Urban	37% (210)	20% (115)	13% (72)	5% (29)	5% (30)	19% (110)	566
Community: Suburban	38% (381)	15% (151)	16% (163)	8% (79)	5% (49)	19% (189)	1011
Community: Rural	38% (236)	10% (59)	14% (85)	6% (39)	3% (22)	29% (184)	626
Employ: Private Sector	42% (271)	18% (115)	12% (75)	9% (60)	5% (31)	15% (95)	646
Employ: Government	35% (51)	19% (27)	15% (22)	6% (9)	5% (7)	20% (29)	146
Employ: Self-Employed	41% (76)	14% (26)	16% (30)	8% (15)	4% (7)	16% (30)	184
Employ: Homemaker	32% (60)	11% (21)	9% (17)	4% (7)	6% (10)	38% (70)	185
Employ: Retired	36% (203)	10% (57)	21% (121)	5% (28)	2% (11)	26% (146)	564
Employ: Unemployed	37% (88)	12% (29)	13% (31)	6% (14)	7% (16)	25% (58)	236
Employ: Other	29% (42)	19% (27)	14% (19)	4% (5)	8% (12)	26% (37)	143
Military HH: Yes	40% (131)	10% (33)	19% (63)	7% (25)	4% (13)	20% (66)	330
Military HH: No	37% (696)	16% (292)	14% (258)	7% (123)	5% (88)	22% (417)	1873
RD/WT: Right Direction	40% (338)	11% (93)	19% (161)	8% (66)	3% (29)	19% (162)	849
RD/WT: Wrong Track	36% (488)	17% (232)	12% (160)	6% (81)	5% (71)	24% (321)	1354
Trump Job Approve	39% (363)	11% (103)	18% (162)	8% (77)	3% (25)	21% (190)	920
Trump Job Disapprove	37% (434)	17% (201)	13% (156)	6% (66)	5% (65)	22% (264)	1186
Trump Job Strongly Approve	41% (212)	8% (42)	18% (91)	8% (40)	3% (14)	23% (118)	517
Trump Job Somewhat Approve	38% (152)	15% (60)	18% (71)	9% (37)	3% (11)	18% (72)	403
Trump Job Somewhat Disapprove	45% (116)	16% (41)	11% (27)	6% (14)	5% (12)	17% (45)	256
Trump Job Strongly Disapprove	34% (319)	17% (160)	14% (128)	6% (52)	6% (53)	24% (219)	930
Favorable of Trump	40% (356)	10% (90)	18% (161)	9% (78)	3% (26)	21% (189)	900
Unfavorable of Trump	37% (432)	18% (213)	13% (148)	5% (64)	6% (73)	21% (248)	1179

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Table ASG3: What is your favorite sport to watch?

Demographic	Football	Basketball	Baseball	Hockey	Soccer	None of the above	Total N
Adults	38% (826)	15% (325)	15% (321)	7% (148)	5% (100)	22% (483)	2203
Very Favorable of Trump	40% (216)	7% (39)	19% (102)	8% (45)	3% (14)	23% (122)	538
Somewhat Favorable of Trump	39% (140)	14% (50)	16% (59)	9% (33)	3% (13)	19% (67)	361
Somewhat Unfavorable of Trump	41% (84)	18% (37)	10% (21)	7% (14)	8% (16)	16% (34)	204
Very Unfavorable of Trump	36% (348)	18% (176)	13% (128)	5% (50)	6% (57)	22% (215)	974
#1 Issue: Economy	42% (253)	17% (102)	14% (84)	6% (34)	5% (33)	17% (101)	607
#1 Issue: Security	39% (157)	13% (51)	16% (63)	6% (26)	4% (15)	23% (93)	406
#1 Issue: Health Care	38% (142)	16% (60)	13% (49)	6% (24)	4% (16)	23% (85)	376
#1 Issue: Medicare / Social Security	41% (134)	8% (26)	18% (60)	6% (21)	3% (10)	24% (78)	328
#1 Issue: Women's Issues	25% (32)	21% (27)	15% (18)	13% (16)	8% (10)	18% (23)	125
#1 Issue: Education	36% (42)	25% (29)	12% (14)	3% (4)	3% (4)	19% (22)	115
#1 Issue: Energy	31% (39)	17% (21)	10% (12)	12% (14)	6% (7)	24% (30)	123
#1 Issue: Other	23% (29)	7% (8)	16% (20)	8% (9)	5% (6)	41% (51)	123
2018 House Vote: Democrat	37% (283)	18% (139)	15% (118)	6% (43)	5% (41)	18% (141)	764
2018 House Vote: Republican	41% (270)	10% (63)	16% (107)	9% (60)	3% (23)	21% (135)	657
2018 House Vote: Someone else	32% (26)	8% (7)	20% (17)	5% (5)	4% (3)	31% (25)	84
2016 Vote: Hillary Clinton	37% (265)	19% (137)	15% (110)	4% (31)	5% (36)	18% (129)	708
2016 Vote: Donald Trump	41% (286)	9% (65)	19% (129)	8% (56)	3% (22)	19% (131)	689
2016 Vote: Other	34% (47)	10% (14)	20% (27)	8% (11)	3% (4)	25% (34)	137
2016 Vote: Didn't Vote	34% (227)	16% (109)	8% (56)	7% (49)	6% (38)	28% (187)	666
Voted in 2014: Yes	40% (537)	12% (156)	17% (231)	7% (92)	4% (52)	20% (260)	1329
Voted in 2014: No	33% (289)	19% (168)	10% (90)	6% (55)	6% (48)	26% (223)	874
2012 Vote: Barack Obama	40% (334)	15% (130)	17% (141)	5% (42)	4% (36)	19% (158)	842
2012 Vote: Mitt Romney	41% (210)	9% (45)	19% (97)	9% (45)	3% (18)	19% (98)	514
2012 Vote: Other	31% (29)	9% (9)	19% (18)	11% (10)	3% (3)	28% (26)	96
2012 Vote: Didn't Vote	34% (252)	19% (141)	9% (64)	7% (49)	6% (44)	27% (199)	749
4-Region: Northeast	35% (140)	17% (66)	17% (67)	9% (36)	4% (18)	17% (69)	394
4-Region: Midwest	36% (166)	13% (61)	19% (88)	8% (38)	4% (16)	20% (93)	463
4-Region: South	38% (318)	15% (124)	12% (101)	5% (39)	5% (39)	25% (205)	825
4-Region: West	39% (203)	14% (73)	12% (65)	7% (35)	5% (28)	22% (117)	521
Avid Sports Fan	51% (284)	20% (110)	17% (96)	5% (30)	5% (29)	2% (9)	558
Sports Fan	49% (769)	18% (288)	17% (264)	7% (112)	5% (77)	5% (72)	1583

Continued on next page

Table ASG3: What is your favorite sport to watch?

Demographic	Football	Basketball	Baseball	Hockey	Soccer	None of the above	Total N
Adults	38% (826)	15% (325)	15% (321)	7% (148)	5% (100)	22% (483)	2203
Watch All-Star Games Always or Sometimes	46% (535)	21% (241)	18% (208)	7% (85)	5% (60)	3% (32)	1161
Enjoys All-Star Games	45% (544)	21% (254)	17% (203)	8% (99)	6% (66)	3% (35)	1201
Does Not Enjoy All-Star Games	42% (156)	9% (33)	20% (73)	6% (23)	4% (14)	19% (71)	370
Parent	41% (428)	16% (165)	14% (144)	6% (62)	4% (43)	20% (210)	1052
Watches sports with child	52% (254)	20% (96)	14% (67)	6% (29)	5% (26)	2% (12)	485
Interested in Football	57% (796)	17% (231)	14% (200)	6% (81)	3% (43)	3% (35)	1385
Very Interested in Football	67% (566)	15% (127)	11% (89)	4% (31)	2% (20)	1% (6)	839
Interested in Basketball	44% (473)	28% (302)	15% (160)	6% (59)	4% (45)	3% (29)	1068
Very Interested in Basketball	40% (194)	42% (206)	10% (49)	2% (12)	5% (22)	1% (4)	487
Interested in Baseball	44% (487)	16% (177)	26% (288)	7% (74)	4% (41)	3% (27)	1095
Very Interested in Baseball	39% (198)	14% (73)	37% (190)	4% (22)	4% (22)	2% (9)	515
Interested in Hockey	41% (272)	13% (86)	18% (121)	20% (133)	5% (35)	3% (23)	670
Very Interested in Hockey	36% (91)	6% (16)	16% (40)	33% (83)	7% (18)	1% (4)	252
Interested in Soccer	35% (194)	22% (120)	15% (81)	8% (43)	15% (83)	5% (30)	550
Very Interested in Soccer	30% (57)	18% (34)	14% (26)	5% (9)	32% (60)	2% (3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG4: *How often do you watch sports with your child(ren)?*

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	18%	(186)	28%	(299)	27%	(283)	27%	(284)	1052
Gender: Male	23%	(100)	33%	(145)	26%	(113)	18%	(80)	438
Gender: Female	14%	(86)	25%	(153)	28%	(170)	33%	(204)	613
Age: 18-29	40%	(51)	19%	(24)	24%	(30)	17%	(22)	126
Age: 30-44	20%	(69)	36%	(122)	24%	(81)	20%	(69)	341
Age: 45-54	18%	(33)	32%	(60)	26%	(48)	25%	(46)	187
Age: 55-64	11%	(21)	25%	(49)	28%	(53)	36%	(69)	192
Age: 65+	6%	(13)	21%	(44)	34%	(71)	38%	(78)	206
Millennial: Age 23-38	26%	(83)	33%	(105)	25%	(78)	16%	(50)	316
Generation X: Age 39-54	19%	(61)	31%	(100)	24%	(78)	26%	(82)	322
Boomers: Age 55-73	9%	(32)	25%	(86)	29%	(101)	36%	(123)	342
PID: Dem (no lean)	22%	(80)	30%	(110)	25%	(89)	23%	(83)	362
PID: Ind (no lean)	13%	(45)	25%	(90)	34%	(119)	28%	(101)	354
PID: Rep (no lean)	18%	(61)	30%	(99)	22%	(75)	30%	(101)	336
PID/Gender: Dem Men	27%	(36)	37%	(50)	23%	(31)	12%	(16)	133
PID/Gender: Dem Women	19%	(45)	26%	(60)	25%	(58)	29%	(67)	229
PID/Gender: Ind Men	18%	(28)	30%	(48)	31%	(50)	21%	(33)	159
PID/Gender: Ind Women	9%	(17)	21%	(42)	35%	(69)	35%	(68)	195
PID/Gender: Rep Men	25%	(36)	32%	(48)	21%	(32)	21%	(31)	147
PID/Gender: Rep Women	13%	(25)	27%	(52)	23%	(43)	37%	(70)	189
Ideo: Liberal (1-3)	22%	(56)	29%	(73)	22%	(57)	27%	(68)	255
Ideo: Moderate (4)	18%	(50)	29%	(79)	32%	(86)	20%	(55)	271
Ideo: Conservative (5-7)	16%	(61)	29%	(115)	26%	(100)	29%	(115)	391
Educ: < College	15%	(107)	26%	(183)	28%	(201)	31%	(218)	709
Educ: Bachelors degree	26%	(54)	34%	(73)	23%	(48)	17%	(36)	211
Educ: Post-grad	19%	(25)	33%	(43)	25%	(33)	24%	(31)	131
Income: Under 50k	15%	(82)	23%	(124)	31%	(168)	32%	(174)	549
Income: 50k-100k	20%	(68)	33%	(110)	23%	(75)	24%	(81)	333
Income: 100k+	21%	(36)	38%	(65)	23%	(39)	17%	(30)	170
Ethnicity: White	17%	(141)	28%	(232)	27%	(222)	28%	(234)	828
Ethnicity: Hispanic	27%	(48)	33%	(59)	24%	(43)	16%	(29)	178
Ethnicity: Afr. Am.	22%	(31)	32%	(44)	24%	(33)	22%	(30)	138
Ethnicity: Other	17%	(15)	27%	(23)	32%	(28)	24%	(20)	86

Continued on next page

Table ASG4: How often do you watch sports with your child(ren)?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	18%	(186)	28%	(299)	27%	(283)	27%	(284)	1052
All Christian	18%	(89)	31%	(159)	27%	(135)	24%	(124)	507
Agnostic/Nothing in particular	18%	(82)	26%	(120)	27%	(124)	29%	(135)	461
Religious Non-Protestant/Catholic	28%	(17)	21%	(12)	27%	(16)	24%	(14)	59
Evangelical	17%	(52)	30%	(93)	24%	(76)	29%	(92)	313
Non-Evangelical	18%	(71)	32%	(126)	27%	(106)	24%	(95)	398
Community: Urban	24%	(58)	36%	(88)	21%	(50)	20%	(48)	244
Community: Suburban	18%	(87)	29%	(144)	29%	(141)	24%	(121)	493
Community: Rural	13%	(41)	21%	(67)	29%	(91)	37%	(116)	315
Employ: Private Sector	27%	(88)	38%	(125)	22%	(73)	14%	(45)	332
Employ: Government	22%	(19)	25%	(21)	35%	(30)	19%	(16)	86
Employ: Self-Employed	25%	(24)	26%	(25)	30%	(29)	20%	(19)	97
Employ: Homemaker	13%	(16)	27%	(34)	25%	(31)	36%	(45)	126
Employ: Retired	6%	(15)	23%	(60)	31%	(80)	41%	(107)	262
Employ: Unemployed	16%	(12)	19%	(14)	25%	(18)	40%	(30)	74
Employ: Other	15%	(10)	27%	(18)	28%	(18)	31%	(21)	66
Military HH: Yes	12%	(20)	28%	(45)	26%	(42)	34%	(55)	161
Military HH: No	19%	(166)	28%	(254)	27%	(241)	26%	(230)	891
RD/WT: Right Direction	20%	(86)	31%	(133)	24%	(101)	25%	(106)	427
RD/WT: Wrong Track	16%	(100)	26%	(165)	29%	(181)	29%	(178)	624
Trump Job Approve	19%	(89)	29%	(135)	27%	(126)	25%	(118)	468
Trump Job Disapprove	18%	(94)	28%	(150)	26%	(138)	29%	(153)	535
Trump Job Strongly Approve	17%	(43)	27%	(66)	27%	(66)	29%	(72)	247
Trump Job Somewhat Approve	21%	(46)	31%	(69)	27%	(61)	21%	(46)	221
Trump Job Somewhat Disapprove	22%	(28)	36%	(46)	25%	(31)	17%	(21)	125
Trump Job Strongly Disapprove	16%	(67)	25%	(104)	26%	(108)	32%	(132)	410
Favorable of Trump	19%	(85)	29%	(133)	25%	(112)	27%	(123)	453
Unfavorable of Trump	17%	(93)	29%	(156)	28%	(151)	27%	(145)	545
Very Favorable of Trump	17%	(45)	28%	(74)	25%	(66)	29%	(76)	262
Somewhat Favorable of Trump	21%	(40)	31%	(59)	24%	(45)	25%	(47)	191
Somewhat Unfavorable of Trump	11%	(12)	37%	(38)	33%	(33)	19%	(19)	102
Very Unfavorable of Trump	18%	(81)	27%	(118)	27%	(118)	29%	(126)	443

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Table ASG4: How often do you watch sports with your child(ren)?

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	18%	(186)	28%	(299)	27%	(283)	27%	(284)	1052
#1 Issue: Economy	21%	(67)	36%	(115)	26%	(84)	16%	(52)	317
#1 Issue: Security	16%	(34)	23%	(50)	23%	(50)	37%	(79)	213
#1 Issue: Health Care	17%	(28)	27%	(43)	23%	(38)	33%	(54)	163
#1 Issue: Medicare / Social Security	14%	(21)	27%	(40)	33%	(50)	25%	(37)	148
#1 Issue: Women's Issues	18%	(9)	30%	(16)	19%	(10)	33%	(17)	52
#1 Issue: Education	25%	(13)	21%	(11)	36%	(18)	17%	(9)	51
#1 Issue: Energy	17%	(9)	23%	(12)	29%	(16)	31%	(17)	54
#1 Issue: Other	8%	(5)	23%	(12)	33%	(18)	36%	(19)	54
2018 House Vote: Democrat	22%	(76)	30%	(104)	24%	(84)	25%	(86)	349
2018 House Vote: Republican	18%	(63)	32%	(111)	27%	(93)	24%	(82)	348
2016 Vote: Hillary Clinton	22%	(72)	31%	(103)	25%	(82)	23%	(75)	332
2016 Vote: Donald Trump	18%	(65)	29%	(106)	26%	(96)	27%	(97)	365
2016 Vote: Other	16%	(12)	30%	(23)	23%	(17)	31%	(23)	75
2016 Vote: Didn't Vote	13%	(37)	24%	(67)	31%	(88)	31%	(87)	278
Voted in 2014: Yes	18%	(127)	31%	(212)	25%	(176)	26%	(179)	693
Voted in 2014: No	17%	(60)	24%	(87)	30%	(107)	29%	(106)	359
2012 Vote: Barack Obama	21%	(88)	30%	(129)	24%	(104)	25%	(106)	427
2012 Vote: Mitt Romney	14%	(38)	32%	(87)	26%	(70)	28%	(77)	272
2012 Vote: Didn't Vote	17%	(52)	24%	(74)	31%	(93)	28%	(86)	304
4-Region: Northeast	19%	(35)	26%	(49)	30%	(55)	24%	(44)	184
4-Region: Midwest	16%	(38)	29%	(69)	29%	(69)	25%	(58)	233
4-Region: South	16%	(60)	31%	(118)	24%	(90)	30%	(113)	381
4-Region: West	21%	(53)	25%	(64)	27%	(69)	27%	(69)	254
Avid Sports Fan	46%	(123)	33%	(88)	13%	(34)	8%	(22)	267
Sports Fan	23%	(182)	36%	(283)	27%	(213)	15%	(117)	795
Watch All-Star Games Always or Sometimes	29%	(163)	39%	(220)	21%	(120)	11%	(64)	567
Enjoys All-Star Games	28%	(159)	38%	(218)	23%	(128)	11%	(63)	568
Does Not Enjoy All-Star Games	11%	(21)	27%	(50)	38%	(71)	25%	(47)	189
Parent	18%	(186)	28%	(299)	27%	(283)	27%	(284)	1052
Watches sports with child	38%	(186)	62%	(299)	—	(0)	—	(0)	485
Interested in Football	26%	(176)	35%	(243)	27%	(187)	12%	(82)	688
Very Interested in Football	35%	(143)	38%	(152)	17%	(69)	10%	(39)	404

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Table ASG4: *How often do you watch sports with your child(ren)?*

Demographic	Often		Sometimes		Rarely		Never		Total N
Adults	18%	(186)	28%	(299)	27%	(283)	27%	(284)	1052
Interested in Basketball	30%	(159)	35%	(186)	25%	(129)	10%	(51)	526
Very Interested in Basketball	37%	(88)	40%	(95)	14%	(34)	9%	(22)	239
Interested in Baseball	25%	(140)	38%	(209)	25%	(139)	12%	(64)	553
Very Interested in Baseball	31%	(77)	37%	(92)	20%	(50)	13%	(32)	251
Interested in Hockey	31%	(102)	34%	(115)	21%	(71)	13%	(44)	333
Very Interested in Hockey	41%	(47)	32%	(37)	16%	(19)	11%	(13)	116
Interested in Soccer	31%	(86)	42%	(117)	18%	(51)	9%	(24)	278
Very Interested in Soccer	45%	(45)	41%	(41)	12%	(12)	2%	(2)	98

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG5: As you may know, prominent sports leagues hold annual 'all-star games,' which are exhibition competitions meant to showcase the league's top players. In general, how enjoyable do you find watching all-star games for sports that you generally enjoy?

Demographic	Very enjoyable	Somewhat enjoyable	Not too enjoyable	Not enjoyable at all	I have never watched an all-star game	Don't know / No opinion	Total N
Adults	24% (518)	31% (683)	11% (244)	6% (127)	21% (462)	8% (170)	2203
Gender: Male	30% (319)	33% (352)	12% (132)	7% (75)	12% (130)	5% (55)	1063
Gender: Female	17% (199)	29% (331)	10% (111)	5% (52)	29% (332)	10% (114)	1140
Age: 18-29	41% (173)	27% (116)	6% (24)	3% (11)	14% (60)	10% (42)	426
Age: 30-44	30% (179)	31% (181)	9% (55)	5% (28)	18% (106)	6% (38)	588
Age: 45-54	17% (54)	35% (112)	10% (33)	5% (15)	27% (85)	6% (20)	318
Age: 55-64	15% (64)	31% (132)	15% (67)	7% (29)	24% (105)	9% (37)	434
Age: 65+	11% (47)	32% (141)	15% (66)	10% (43)	24% (106)	8% (33)	437
Generation Z: 18-22	38% (61)	27% (43)	7% (12)	2% (4)	16% (25)	10% (15)	159
Millennial: Age 23-38	37% (238)	30% (194)	7% (47)	3% (22)	15% (96)	7% (46)	642
Generation X: Age 39-54	20% (108)	33% (173)	10% (53)	5% (28)	25% (131)	7% (39)	531
Boomers: Age 55-73	13% (98)	30% (228)	16% (122)	8% (59)	25% (186)	8% (62)	754
PID: Dem (no lean)	27% (222)	31% (253)	11% (86)	5% (44)	19% (154)	6% (49)	808
PID: Ind (no lean)	18% (130)	30% (219)	12% (85)	5% (35)	23% (166)	12% (86)	721
PID: Rep (no lean)	25% (166)	31% (211)	11% (72)	7% (47)	21% (142)	5% (35)	674
PID/Gender: Dem Men	36% (131)	32% (117)	11% (39)	7% (24)	10% (35)	4% (15)	360
PID/Gender: Dem Women	20% (91)	30% (136)	11% (48)	4% (20)	27% (120)	8% (34)	448
PID/Gender: Ind Men	20% (74)	35% (129)	14% (51)	7% (24)	16% (59)	7% (26)	362
PID/Gender: Ind Women	16% (57)	25% (90)	10% (34)	3% (11)	30% (107)	17% (60)	359
PID/Gender: Rep Men	33% (114)	31% (107)	13% (43)	8% (27)	11% (37)	4% (14)	341
PID/Gender: Rep Women	16% (52)	31% (105)	9% (30)	6% (21)	32% (105)	6% (20)	333
Ideo: Liberal (1-3)	23% (143)	33% (202)	12% (74)	6% (34)	20% (121)	6% (36)	609
Ideo: Moderate (4)	25% (142)	32% (177)	11% (63)	6% (34)	19% (109)	7% (37)	562
Ideo: Conservative (5-7)	21% (160)	33% (255)	12% (94)	7% (55)	20% (155)	5% (41)	761
Educ: < College	25% (376)	30% (448)	10% (154)	5% (73)	21% (323)	9% (139)	1514
Educ: Bachelors degree	22% (98)	35% (156)	10% (46)	7% (31)	22% (96)	4% (18)	444
Educ: Post-grad	18% (44)	32% (79)	18% (44)	9% (22)	18% (43)	5% (12)	244
Income: Under 50k	24% (313)	30% (395)	9% (115)	5% (65)	22% (285)	10% (124)	1297
Income: 50k-100k	23% (145)	30% (186)	14% (87)	7% (42)	21% (134)	5% (34)	628
Income: 100k+	21% (59)	37% (102)	15% (42)	7% (19)	16% (43)	4% (11)	277

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Table ASG5: As you may know, prominent sports leagues hold annual 'all-star games,' which are exhibition competitions meant to showcase the league's top players. In general, how enjoyable do you find watching all-star games for sports that you generally enjoy?

Demographic	Very enjoyable	Somewhat enjoyable	Not too enjoyable	Not enjoyable at all	I have never watched an all-star game	Don't know / No opinion	Total N
Adults	24% (518)	31% (683)	11% (244)	6% (127)	21% (462)	8% (170)	2203
Ethnicity: White	20% (341)	31% (543)	12% (205)	7% (119)	23% (402)	7% (115)	1724
Ethnicity: Hispanic	39% (135)	32% (111)	7% (25)	4% (14)	12% (40)	7% (23)	350
Ethnicity: Afr. Am.	46% (125)	27% (74)	6% (15)	2% (5)	9% (25)	11% (31)	275
Ethnicity: Other	25% (52)	32% (66)	12% (24)	1% (3)	18% (36)	12% (24)	204
All Christian	22% (223)	35% (359)	11% (115)	7% (72)	19% (194)	6% (58)	1020
All Non-Christian	34% (32)	33% (31)	12% (11)	4% (4)	15% (14)	3% (2)	96
Atheist	16% (15)	25% (24)	17% (16)	6% (5)	30% (29)	7% (7)	96
Agnostic/Nothing in particular	25% (248)	27% (269)	10% (101)	5% (45)	23% (225)	10% (102)	991
Religious Non-Protestant/Catholic	33% (39)	33% (39)	11% (13)	4% (4)	17% (20)	3% (3)	119
Evangelical	25% (150)	31% (191)	11% (68)	4% (24)	22% (136)	7% (41)	609
Non-Evangelical	21% (168)	34% (278)	11% (92)	8% (63)	19% (152)	7% (58)	811
Community: Urban	30% (170)	35% (197)	8% (45)	5% (26)	16% (91)	7% (37)	566
Community: Suburban	23% (232)	30% (306)	14% (137)	6% (65)	20% (203)	7% (68)	1011
Community: Rural	18% (116)	29% (181)	10% (61)	6% (36)	27% (168)	10% (64)	626
Employ: Private Sector	27% (176)	35% (224)	12% (78)	5% (33)	15% (99)	6% (36)	646
Employ: Government	30% (44)	29% (42)	14% (21)	3% (4)	18% (26)	6% (9)	146
Employ: Self-Employed	32% (59)	32% (59)	10% (18)	7% (13)	15% (27)	4% (7)	184
Employ: Homemaker	15% (27)	21% (39)	10% (18)	9% (17)	34% (62)	12% (22)	185
Employ: Retired	13% (76)	34% (189)	12% (70)	8% (45)	25% (143)	7% (41)	564
Employ: Unemployed	24% (57)	27% (64)	8% (19)	2% (5)	25% (60)	13% (31)	236
Employ: Other	25% (36)	28% (40)	9% (12)	5% (8)	22% (32)	11% (16)	143
Military HH: Yes	23% (76)	32% (106)	12% (40)	8% (27)	20% (66)	5% (16)	330
Military HH: No	24% (442)	31% (577)	11% (204)	5% (100)	21% (396)	8% (154)	1873
RD/WT: Right Direction	26% (218)	33% (277)	11% (90)	5% (46)	18% (157)	7% (61)	849
RD/WT: Wrong Track	22% (300)	30% (406)	11% (153)	6% (81)	23% (305)	8% (109)	1354
Trump Job Approve	24% (221)	32% (294)	12% (108)	6% (51)	20% (184)	7% (62)	920
Trump Job Disapprove	23% (277)	30% (360)	11% (132)	6% (76)	22% (259)	7% (82)	1186

Continued on next page

Table ASG5: As you may know, prominent sports leagues hold annual 'all-star games,' which are exhibition competitions meant to showcase the league's top players. In general, how enjoyable do you find watching all-star games for sports that you generally enjoy?

Demographic	Very enjoyable	Somewhat enjoyable	Not too enjoyable	Not enjoyable at all	I have never watched an all-star game	Don't know / No opinion	Total N
Adults	24% (518)	31% (683)	11% (244)	6% (127)	21% (462)	8% (170)	2203
Trump Job Strongly Approve	24% (125)	30% (154)	10% (54)	6% (32)	22% (113)	8% (41)	517
Trump Job Somewhat Approve	24% (96)	35% (140)	14% (55)	5% (19)	18% (71)	5% (22)	403
Trump Job Somewhat Disapprove	29% (74)	33% (84)	11% (28)	5% (12)	18% (46)	4% (10)	256
Trump Job Strongly Disapprove	22% (203)	30% (276)	11% (103)	7% (64)	23% (213)	8% (71)	930
Favorable of Trump	23% (209)	32% (290)	12% (109)	6% (55)	20% (178)	7% (59)	900
Unfavorable of Trump	24% (283)	30% (358)	11% (133)	6% (69)	22% (253)	7% (82)	1179
Very Favorable of Trump	22% (120)	30% (164)	11% (61)	7% (36)	21% (115)	8% (42)	538
Somewhat Favorable of Trump	25% (89)	35% (126)	13% (47)	5% (19)	17% (63)	5% (17)	361
Somewhat Unfavorable of Trump	24% (48)	33% (68)	14% (28)	3% (7)	20% (40)	6% (13)	204
Very Unfavorable of Trump	24% (235)	30% (290)	11% (105)	6% (62)	22% (213)	7% (69)	974
#1 Issue: Economy	30% (184)	31% (191)	13% (78)	5% (28)	14% (82)	7% (44)	607
#1 Issue: Security	23% (92)	32% (130)	7% (29)	9% (35)	23% (93)	7% (27)	406
#1 Issue: Health Care	19% (72)	30% (112)	16% (61)	6% (21)	23% (86)	6% (23)	376
#1 Issue: Medicare / Social Security	16% (54)	31% (103)	12% (41)	5% (16)	26% (85)	9% (30)	328
#1 Issue: Women's Issues	33% (42)	22% (28)	7% (8)	5% (6)	23% (28)	10% (13)	125
#1 Issue: Education	29% (33)	40% (46)	6% (6)	3% (4)	18% (21)	4% (4)	115
#1 Issue: Energy	19% (23)	36% (44)	8% (10)	6% (7)	23% (28)	9% (10)	123
#1 Issue: Other	15% (19)	22% (27)	9% (11)	8% (10)	31% (39)	15% (18)	123
2018 House Vote: Democrat	25% (190)	32% (244)	12% (88)	6% (46)	19% (146)	7% (50)	764
2018 House Vote: Republican	20% (133)	33% (220)	13% (88)	7% (48)	19% (127)	6% (41)	657
2018 House Vote: Someone else	23% (19)	24% (20)	13% (11)	8% (7)	14% (11)	18% (15)	84
2016 Vote: Hillary Clinton	24% (173)	33% (230)	12% (84)	6% (42)	18% (126)	7% (52)	708
2016 Vote: Donald Trump	21% (148)	33% (225)	13% (88)	7% (49)	20% (138)	6% (41)	689
2016 Vote: Other	21% (29)	25% (34)	13% (18)	9% (13)	23% (31)	9% (13)	137
2016 Vote: Didn't Vote	25% (168)	29% (193)	8% (53)	3% (23)	25% (165)	10% (64)	666
Voted in 2014: Yes	22% (295)	32% (424)	13% (171)	7% (98)	19% (254)	7% (87)	1329
Voted in 2014: No	26% (223)	30% (259)	8% (73)	3% (29)	24% (208)	9% (83)	874

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Table ASG5: As you may know, prominent sports leagues hold annual 'all-star games,' which are exhibition competitions meant to showcase the league's top players. In general, how enjoyable do you find watching all-star games for sports that you generally enjoy?

Demographic	Very enjoyable	Somewhat enjoyable	Not too enjoyable	Not enjoyable at all	I have never watched an all-star game	Don't know / No opinion	Total N
Adults	24% (518)	31% (683)	11% (244)	6% (127)	21% (462)	8% (170)	2203
2012 Vote: Barack Obama	25% (209)	32% (268)	12% (100)	7% (56)	18% (149)	7% (60)	842
2012 Vote: Mitt Romney	20% (103)	32% (165)	14% (71)	7% (37)	22% (113)	5% (25)	514
2012 Vote: Other	15% (14)	22% (21)	18% (17)	8% (8)	26% (25)	11% (10)	96
2012 Vote: Didn't Vote	26% (192)	31% (229)	7% (56)	4% (26)	23% (172)	10% (74)	749
4-Region: Northeast	26% (104)	34% (133)	10% (41)	5% (19)	18% (72)	7% (27)	394
4-Region: Midwest	21% (96)	30% (141)	12% (54)	7% (34)	21% (96)	9% (41)	463
4-Region: South	25% (204)	30% (251)	10% (79)	6% (47)	22% (179)	8% (65)	825
4-Region: West	22% (115)	30% (158)	13% (70)	5% (27)	22% (115)	7% (36)	521
Avid Sports Fan	46% (259)	34% (187)	11% (62)	4% (23)	3% (15)	2% (12)	558
Sports Fan	31% (490)	38% (604)	13% (198)	5% (76)	10% (153)	4% (62)	1583
Watch All-Star Games Always or Sometimes	43% (504)	49% (564)	5% (56)	— (5)	1% (15)	1% (16)	1161
Enjoys All-Star Games	43% (518)	57% (683)	— (0)	— (0)	— (0)	— (0)	1201
Does Not Enjoy All-Star Games	— (0)	— (0)	66% (244)	34% (127)	— (0)	— (0)	370
Parent	24% (249)	30% (319)	11% (119)	7% (70)	20% (211)	8% (84)	1052
Watches sports with child	39% (190)	38% (187)	10% (49)	4% (22)	6% (28)	2% (9)	485
Interested in Football	32% (440)	39% (536)	13% (181)	5% (67)	8% (114)	4% (49)	1385
Very Interested in Football	41% (344)	36% (306)	11% (95)	5% (42)	4% (34)	2% (18)	839
Interested in Basketball	38% (408)	38% (405)	11% (117)	4% (40)	6% (62)	3% (36)	1068
Very Interested in Basketball	53% (260)	32% (154)	7% (34)	3% (15)	2% (11)	2% (12)	487
Interested in Baseball	35% (378)	40% (437)	12% (134)	4% (47)	6% (71)	3% (28)	1095
Very Interested in Baseball	44% (226)	36% (183)	12% (61)	4% (22)	2% (12)	2% (10)	515
Interested in Hockey	36% (243)	38% (253)	13% (84)	4% (30)	7% (46)	2% (13)	670
Very Interested in Hockey	48% (120)	34% (86)	11% (27)	4% (11)	2% (5)	1% (2)	252
Interested in Soccer	44% (242)	35% (191)	11% (59)	3% (16)	6% (35)	1% (7)	550
Very Interested in Soccer	57% (107)	26% (49)	9% (18)	2% (4)	5% (10)	— (1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG8: Which of the following best describes your attitude toward all-star games in sports that you enjoy?

Demographic	I watch					Don't know /		Total N
	I always watch	sometimes	I rarely watch	I never watch	No opinion			
Adults	17% (369)	36% (792)	17% (364)	24% (521)	7% (157)		2203	
Gender: Male	25% (270)	37% (396)	16% (170)	17% (179)	4% (48)		1063	
Gender: Female	9% (99)	35% (396)	17% (194)	30% (342)	10% (109)		1140	
Age: 18-29	25% (106)	36% (152)	15% (62)	15% (65)	10% (41)		426	
Age: 30-44	23% (137)	37% (215)	15% (88)	19% (109)	7% (40)		588	
Age: 45-54	14% (46)	41% (130)	10% (32)	25% (80)	10% (31)		318	
Age: 55-64	9% (41)	33% (145)	21% (93)	30% (131)	6% (25)		434	
Age: 65+	9% (40)	34% (150)	20% (89)	31% (137)	5% (20)		437	
Generation Z: 18-22	20% (33)	34% (54)	21% (34)	14% (23)	10% (17)		159	
Millennial: Age 23-38	25% (159)	38% (244)	14% (90)	16% (102)	7% (47)		642	
Generation X: Age 39-54	18% (96)	37% (199)	11% (59)	24% (129)	9% (48)		531	
Boomers: Age 55-73	9% (68)	33% (248)	21% (160)	31% (235)	6% (43)		754	
PID: Dem (no lean)	20% (159)	37% (301)	16% (129)	22% (178)	5% (40)		808	
PID: Ind (no lean)	12% (88)	35% (253)	16% (117)	26% (187)	11% (76)		721	
PID: Rep (no lean)	18% (122)	35% (238)	18% (118)	23% (156)	6% (40)		674	
PID/Gender: Dem Men	31% (111)	37% (133)	15% (53)	15% (53)	3% (9)		360	
PID/Gender: Dem Women	11% (48)	37% (168)	17% (77)	28% (125)	7% (31)		448	
PID/Gender: Ind Men	15% (55)	41% (149)	16% (59)	21% (77)	6% (22)		362	
PID/Gender: Ind Women	9% (33)	29% (104)	16% (57)	31% (110)	15% (54)		359	
PID/Gender: Rep Men	31% (104)	33% (114)	17% (58)	14% (48)	5% (16)		341	
PID/Gender: Rep Women	5% (18)	37% (124)	18% (60)	32% (107)	7% (24)		333	
Ideo: Liberal (1-3)	18% (108)	38% (231)	15% (92)	25% (153)	4% (25)		609	
Ideo: Moderate (4)	19% (106)	37% (206)	19% (104)	21% (118)	5% (28)		562	
Ideo: Conservative (5-7)	15% (118)	37% (282)	18% (137)	24% (184)	5% (40)		761	
Educ: < College	17% (261)	35% (528)	16% (244)	23% (347)	9% (135)		1514	
Educ: Bachelors degree	16% (73)	39% (176)	17% (76)	23% (104)	4% (16)		444	
Educ: Post-grad	14% (35)	36% (89)	18% (44)	29% (71)	2% (6)		244	
Income: Under 50k	16% (208)	36% (465)	15% (194)	25% (320)	9% (111)		1297	
Income: 50k-100k	18% (113)	35% (219)	18% (112)	24% (148)	6% (37)		628	
Income: 100k+	18% (49)	39% (108)	21% (58)	19% (54)	3% (9)		277	
Ethnicity: White	13% (231)	36% (624)	18% (305)	26% (449)	7% (114)		1724	
Ethnicity: Hispanic	25% (88)	44% (153)	13% (44)	11% (39)	7% (26)		350	

Continued on next page

Table ASG8: Which of the following best describes your attitude toward all-star games in sports that you enjoy?

Demographic	I always watch		I watch sometimes		I rarely watch		I never watch		Don't know / No opinion		Total N
Adults	17%	(369)	36%	(792)	17%	(364)	24%	(521)	7%	(157)	2203
Ethnicity: Afr. Am.	37%	(103)	35%	(96)	8%	(22)	12%	(34)	7%	(20)	275
Ethnicity: Other	17%	(35)	35%	(71)	18%	(37)	19%	(38)	11%	(23)	204
All Christian	17%	(170)	39%	(396)	18%	(180)	22%	(221)	5%	(54)	1020
All Non-Christian	23%	(22)	41%	(39)	15%	(14)	15%	(14)	7%	(7)	96
Atheist	19%	(18)	31%	(30)	7%	(6)	37%	(35)	7%	(7)	96
Agnostic/Nothing in particular	16%	(160)	33%	(328)	17%	(164)	25%	(250)	9%	(89)	991
Religious Non-Protestant/Catholic	21%	(25)	42%	(50)	15%	(18)	15%	(18)	6%	(7)	119
Evangelical	18%	(111)	34%	(209)	16%	(100)	24%	(143)	8%	(46)	609
Non-Evangelical	14%	(115)	40%	(325)	18%	(144)	22%	(179)	6%	(48)	811
Community: Urban	23%	(131)	38%	(216)	15%	(83)	18%	(104)	6%	(31)	566
Community: Suburban	16%	(162)	36%	(369)	18%	(182)	23%	(234)	6%	(64)	1011
Community: Rural	12%	(75)	33%	(207)	16%	(100)	29%	(183)	10%	(61)	626
Employ: Private Sector	22%	(145)	39%	(253)	15%	(99)	19%	(122)	4%	(27)	646
Employ: Government	24%	(36)	25%	(37)	26%	(38)	19%	(28)	5%	(7)	146
Employ: Self-Employed	22%	(40)	42%	(77)	14%	(25)	20%	(37)	3%	(5)	184
Employ: Homemaker	6%	(10)	27%	(51)	17%	(31)	33%	(60)	18%	(33)	185
Employ: Retired	10%	(59)	35%	(198)	18%	(101)	32%	(179)	5%	(28)	564
Employ: Unemployed	17%	(40)	33%	(77)	16%	(38)	18%	(43)	16%	(37)	236
Employ: Other	16%	(23)	38%	(54)	11%	(16)	24%	(34)	11%	(16)	143
Military HH: Yes	14%	(46)	38%	(127)	19%	(62)	26%	(86)	3%	(10)	330
Military HH: No	17%	(323)	36%	(665)	16%	(302)	23%	(435)	8%	(147)	1873
RD/WT: Right Direction	20%	(167)	37%	(314)	15%	(126)	22%	(187)	7%	(55)	849
RD/WT: Wrong Track	15%	(203)	35%	(478)	18%	(238)	25%	(334)	7%	(101)	1354
Trump Job Approve	18%	(164)	36%	(329)	17%	(161)	23%	(211)	6%	(55)	920
Trump Job Disapprove	16%	(195)	36%	(424)	17%	(196)	25%	(298)	6%	(73)	1186
Trump Job Strongly Approve	19%	(99)	33%	(172)	16%	(81)	24%	(127)	7%	(38)	517
Trump Job Somewhat Approve	16%	(65)	39%	(157)	20%	(80)	21%	(85)	4%	(17)	403
Trump Job Somewhat Disapprove	18%	(46)	42%	(107)	16%	(40)	18%	(47)	6%	(16)	256
Trump Job Strongly Disapprove	16%	(150)	34%	(317)	17%	(156)	27%	(251)	6%	(57)	930
Favorable of Trump	17%	(150)	37%	(329)	18%	(158)	23%	(210)	6%	(53)	900
Unfavorable of Trump	17%	(199)	36%	(427)	16%	(194)	25%	(294)	6%	(65)	1179

Continued on next page

Table ASG8: Which of the following best describes your attitude toward all-star games in sports that you enjoy?

Demographic	I always watch		I watch sometimes		I rarely watch		I never watch		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(369)	36%	(792)	17%	(364)	24%	(521)	7%	(157)	2203
Very Favorable of Trump	18%	(96)	33%	(177)	17%	(94)	25%	(134)	7%	(38)	538
Somewhat Favorable of Trump	15%	(54)	42%	(152)	18%	(64)	21%	(77)	4%	(15)	361
Somewhat Unfavorable of Trump	17%	(34)	40%	(81)	16%	(32)	21%	(42)	7%	(14)	204
Very Unfavorable of Trump	17%	(164)	36%	(346)	17%	(161)	26%	(252)	5%	(51)	974
#1 Issue: Economy	21%	(125)	41%	(249)	17%	(103)	16%	(94)	6%	(35)	607
#1 Issue: Security	18%	(74)	30%	(121)	18%	(73)	27%	(109)	7%	(29)	406
#1 Issue: Health Care	17%	(63)	34%	(128)	17%	(65)	28%	(107)	3%	(13)	376
#1 Issue: Medicare / Social Security	13%	(43)	36%	(117)	15%	(48)	26%	(86)	10%	(33)	328
#1 Issue: Women's Issues	10%	(12)	42%	(53)	16%	(20)	22%	(27)	10%	(13)	125
#1 Issue: Education	25%	(28)	42%	(48)	10%	(12)	20%	(23)	3%	(4)	115
#1 Issue: Energy	11%	(14)	34%	(41)	21%	(26)	24%	(29)	11%	(14)	123
#1 Issue: Other	8%	(10)	28%	(35)	14%	(17)	36%	(45)	14%	(17)	123
2018 House Vote: Democrat	20%	(151)	36%	(276)	16%	(122)	24%	(181)	4%	(34)	764
2018 House Vote: Republican	17%	(111)	35%	(229)	20%	(128)	23%	(153)	5%	(35)	657
2018 House Vote: Someone else	17%	(14)	19%	(16)	24%	(20)	24%	(20)	16%	(13)	84
2016 Vote: Hillary Clinton	21%	(146)	35%	(251)	16%	(113)	23%	(161)	5%	(37)	708
2016 Vote: Donald Trump	17%	(115)	36%	(250)	18%	(124)	23%	(159)	6%	(42)	689
2016 Vote: Other	17%	(24)	24%	(33)	26%	(35)	29%	(40)	4%	(6)	137
2016 Vote: Didn't Vote	13%	(85)	39%	(258)	14%	(91)	24%	(160)	11%	(72)	666
Voted in 2014: Yes	18%	(233)	35%	(464)	19%	(247)	24%	(313)	5%	(72)	1329
Voted in 2014: No	16%	(136)	38%	(328)	13%	(117)	24%	(208)	10%	(85)	874
2012 Vote: Barack Obama	20%	(166)	36%	(304)	16%	(133)	22%	(188)	6%	(51)	842
2012 Vote: Mitt Romney	15%	(77)	36%	(185)	20%	(104)	25%	(127)	4%	(21)	514
2012 Vote: Other	10%	(10)	22%	(21)	30%	(29)	32%	(31)	6%	(5)	96
2012 Vote: Didn't Vote	16%	(117)	38%	(282)	13%	(98)	23%	(173)	10%	(79)	749
4-Region: Northeast	22%	(88)	37%	(147)	15%	(60)	21%	(84)	4%	(15)	394
4-Region: Midwest	14%	(63)	37%	(170)	19%	(86)	24%	(112)	7%	(32)	463
4-Region: South	16%	(131)	35%	(291)	16%	(136)	24%	(197)	9%	(71)	825
4-Region: West	17%	(87)	35%	(184)	16%	(82)	25%	(129)	7%	(38)	521
Avid Sports Fan	43%	(239)	42%	(236)	9%	(50)	5%	(27)	1%	(5)	558
Sports Fan	23%	(359)	47%	(739)	16%	(261)	10%	(153)	5%	(72)	1583

Continued on next page

Table ASG8: Which of the following best describes your attitude toward all-star games in sports that you enjoy?

Demographic	I always watch	I watch sometimes	I rarely watch	I never watch	Don't know / No opinion	Total N
Adults	17% (369)	36% (792)	17% (364)	24% (521)	7% (157)	2203
Watch All-Star Games Always or Sometimes	32% (369)	68% (792)	— (0)	— (0)	— (0)	1161
Enjoys All-Star Games	30% (356)	59% (712)	10% (117)	1% (10)	— (5)	1201
Does Not Enjoy All-Star Games	1% (4)	16% (57)	53% (196)	30% (110)	1% (3)	370
Parent	17% (179)	37% (388)	16% (173)	22% (227)	8% (85)	1052
Watches sports with child	30% (146)	49% (236)	13% (61)	7% (32)	2% (9)	485
Interested in Football	23% (324)	47% (652)	17% (229)	9% (125)	4% (55)	1385
Very Interested in Football	32% (266)	48% (402)	12% (104)	6% (49)	2% (19)	839
Interested in Basketball	29% (307)	46% (488)	15% (157)	8% (87)	3% (29)	1068
Very Interested in Basketball	46% (223)	41% (198)	7% (36)	4% (18)	2% (11)	487
Interested in Baseball	26% (287)	48% (520)	16% (175)	8% (86)	2% (26)	1095
Very Interested in Baseball	37% (191)	45% (234)	11% (59)	5% (23)	1% (7)	515
Interested in Hockey	27% (182)	46% (310)	16% (107)	8% (54)	2% (16)	670
Very Interested in Hockey	39% (98)	42% (107)	13% (33)	5% (12)	1% (3)	252
Interested in Soccer	30% (163)	49% (269)	13% (69)	7% (39)	2% (10)	550
Very Interested in Soccer	47% (89)	37% (70)	9% (16)	4% (8)	2% (4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_1: Which of the following comes closest to your view of each of the following all-star games?
NBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	34%	(754)	14%	(311)	37%	(809)	15%	(329)	2203
Gender: Male	43%	(453)	17%	(182)	29%	(308)	11%	(120)	1063
Gender: Female	26%	(301)	11%	(129)	44%	(501)	18%	(208)	1140
Age: 18-29	51%	(215)	9%	(39)	22%	(94)	18%	(78)	426
Age: 30-44	43%	(250)	14%	(80)	32%	(186)	12%	(73)	588
Age: 45-54	30%	(95)	13%	(41)	41%	(129)	17%	(53)	318
Age: 55-64	25%	(106)	16%	(69)	43%	(187)	16%	(71)	434
Age: 65+	20%	(88)	19%	(82)	49%	(213)	12%	(54)	437
Generation Z: 18-22	48%	(76)	10%	(15)	21%	(33)	22%	(35)	159
Millennial: Age 23-38	48%	(308)	11%	(70)	28%	(179)	13%	(85)	642
Generation X: Age 39-54	33%	(176)	14%	(75)	37%	(197)	16%	(83)	531
Boomers: Age 55-73	22%	(168)	17%	(129)	46%	(345)	15%	(112)	754
PID: Dem (no lean)	43%	(344)	13%	(105)	35%	(279)	10%	(80)	808
PID: Ind (no lean)	30%	(214)	14%	(102)	35%	(252)	21%	(152)	721
PID: Rep (no lean)	29%	(196)	15%	(104)	41%	(278)	14%	(96)	674
PID/Gender: Dem Men	53%	(189)	15%	(54)	26%	(92)	7%	(25)	360
PID/Gender: Dem Women	35%	(155)	11%	(51)	42%	(187)	12%	(55)	448
PID/Gender: Ind Men	38%	(136)	17%	(60)	30%	(108)	16%	(58)	362
PID/Gender: Ind Women	22%	(78)	12%	(42)	40%	(144)	26%	(95)	359
PID/Gender: Rep Men	37%	(128)	20%	(68)	32%	(107)	11%	(38)	341
PID/Gender: Rep Women	20%	(68)	11%	(36)	51%	(170)	18%	(58)	333
Ideo: Liberal (1-3)	38%	(232)	14%	(82)	39%	(237)	9%	(58)	609
Ideo: Moderate (4)	37%	(206)	14%	(81)	35%	(200)	14%	(76)	562
Ideo: Conservative (5-7)	31%	(234)	15%	(115)	40%	(302)	15%	(111)	761
Educ: < College	34%	(518)	13%	(199)	35%	(537)	17%	(260)	1514
Educ: Bachelors degree	35%	(156)	15%	(67)	38%	(169)	12%	(52)	444
Educ: Post-grad	33%	(80)	18%	(45)	42%	(103)	7%	(17)	244
Income: Under 50k	35%	(453)	13%	(162)	36%	(466)	17%	(216)	1297
Income: 50k-100k	33%	(207)	16%	(101)	38%	(240)	13%	(81)	628
Income: 100k+	34%	(94)	17%	(48)	37%	(104)	12%	(32)	277

Continued on next page

Table ASG9_1: Which of the following comes closest to your view of each of the following all-star games?
NBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	34%	(754)	14%	(311)	37%	(809)	15%	(329)	2203
Ethnicity: White	28%	(489)	15%	(264)	42%	(722)	14%	(249)	1724
Ethnicity: Hispanic	53%	(187)	9%	(32)	21%	(73)	17%	(59)	350
Ethnicity: Afr. Am.	69%	(188)	7%	(20)	13%	(35)	11%	(31)	275
Ethnicity: Other	37%	(76)	13%	(27)	26%	(53)	24%	(49)	204
All Christian	33%	(338)	14%	(146)	38%	(392)	14%	(144)	1020
All Non-Christian	37%	(35)	17%	(16)	29%	(28)	17%	(16)	96
Atheist	24%	(23)	15%	(14)	51%	(49)	10%	(10)	96
Agnostic/Nothing in particular	36%	(358)	14%	(134)	34%	(340)	16%	(159)	991
Religious Non-Protestant/Catholic	41%	(48)	17%	(20)	27%	(32)	16%	(19)	119
Evangelical	36%	(218)	13%	(78)	39%	(235)	13%	(78)	609
Non-Evangelical	33%	(269)	14%	(114)	37%	(299)	16%	(129)	811
Community: Urban	47%	(264)	12%	(66)	31%	(176)	10%	(59)	566
Community: Suburban	32%	(328)	16%	(166)	37%	(371)	15%	(147)	1011
Community: Rural	26%	(162)	13%	(79)	42%	(263)	20%	(123)	626
Employ: Private Sector	41%	(264)	14%	(92)	32%	(206)	13%	(84)	646
Employ: Government	39%	(56)	11%	(16)	33%	(48)	18%	(26)	146
Employ: Self-Employed	39%	(71)	15%	(27)	35%	(64)	12%	(22)	184
Employ: Homemaker	22%	(40)	15%	(28)	43%	(80)	20%	(37)	185
Employ: Retired	21%	(119)	18%	(104)	47%	(266)	13%	(76)	564
Employ: Unemployed	43%	(102)	7%	(16)	31%	(74)	19%	(44)	236
Employ: Other	36%	(51)	14%	(20)	30%	(43)	20%	(29)	143
Military HH: Yes	32%	(107)	15%	(49)	40%	(133)	13%	(42)	330
Military HH: No	35%	(647)	14%	(262)	36%	(676)	15%	(287)	1873
RD/WT: Right Direction	33%	(276)	15%	(128)	37%	(313)	16%	(132)	849
RD/WT: Wrong Track	35%	(478)	14%	(183)	37%	(496)	15%	(197)	1354
Trump Job Approve	31%	(287)	15%	(135)	39%	(357)	15%	(140)	920
Trump Job Disapprove	36%	(427)	14%	(171)	37%	(435)	13%	(152)	1186

Continued on next page

Table ASG9_1: Which of the following comes closest to your view of each of the following all-star games?
NBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	34%	(754)	14%	(311)	37%	(809)	15%	(329)	2203
Trump Job Strongly Approve	28%	(144)	15%	(77)	41%	(214)	16%	(83)	517
Trump Job Somewhat Approve	36%	(143)	15%	(59)	36%	(144)	14%	(57)	403
Trump Job Somewhat Disapprove	43%	(109)	12%	(30)	33%	(84)	13%	(33)	256
Trump Job Strongly Disapprove	34%	(318)	15%	(142)	38%	(351)	13%	(119)	930
Favorable of Trump	30%	(272)	15%	(137)	40%	(358)	15%	(133)	900
Unfavorable of Trump	37%	(441)	14%	(164)	37%	(431)	12%	(142)	1179
Very Favorable of Trump	29%	(155)	16%	(84)	40%	(217)	15%	(82)	538
Somewhat Favorable of Trump	32%	(116)	15%	(53)	39%	(141)	14%	(51)	361
Somewhat Unfavorable of Trump	38%	(77)	11%	(23)	35%	(73)	16%	(32)	204
Very Unfavorable of Trump	37%	(364)	14%	(141)	37%	(359)	11%	(110)	974
#1 Issue: Economy	44%	(268)	11%	(69)	32%	(195)	12%	(74)	607
#1 Issue: Security	29%	(118)	14%	(58)	38%	(156)	18%	(73)	406
#1 Issue: Health Care	32%	(122)	18%	(66)	39%	(147)	11%	(41)	376
#1 Issue: Medicare / Social Security	25%	(82)	17%	(57)	41%	(133)	17%	(55)	328
#1 Issue: Women's Issues	33%	(42)	11%	(14)	40%	(50)	15%	(19)	125
#1 Issue: Education	52%	(59)	10%	(11)	27%	(31)	12%	(13)	115
#1 Issue: Energy	36%	(45)	12%	(15)	30%	(37)	21%	(26)	123
#1 Issue: Other	14%	(18)	16%	(20)	48%	(59)	22%	(27)	123
2018 House Vote: Democrat	39%	(300)	14%	(110)	37%	(282)	9%	(72)	764
2018 House Vote: Republican	29%	(191)	16%	(107)	41%	(269)	14%	(89)	657
2018 House Vote: Someone else	19%	(16)	22%	(18)	31%	(26)	28%	(24)	84
2016 Vote: Hillary Clinton	40%	(284)	14%	(97)	36%	(258)	10%	(68)	708
2016 Vote: Donald Trump	28%	(196)	16%	(114)	41%	(281)	14%	(99)	689
2016 Vote: Other	24%	(33)	23%	(31)	36%	(49)	17%	(24)	137
2016 Vote: Didn't Vote	36%	(239)	10%	(70)	33%	(221)	20%	(136)	666
Voted in 2014: Yes	32%	(430)	16%	(216)	38%	(510)	13%	(173)	1329
Voted in 2014: No	37%	(324)	11%	(95)	34%	(299)	18%	(156)	874

Continued on next page

Table ASG9_1: Which of the following comes closest to your view of each of the following all-star games?
NBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	34%	(754)	14%	(311)	37%	(809)	15%	(329)	2203
2012 Vote: Barack Obama	37%	(313)	15%	(127)	36%	(304)	12%	(98)	842
2012 Vote: Mitt Romney	28%	(141)	16%	(81)	44%	(224)	13%	(68)	514
2012 Vote: Other	14%	(13)	22%	(21)	46%	(44)	19%	(18)	96
2012 Vote: Didn't Vote	38%	(287)	11%	(82)	32%	(237)	19%	(143)	749
4-Region: Northeast	36%	(141)	15%	(58)	38%	(149)	12%	(46)	394
4-Region: Midwest	31%	(142)	14%	(65)	40%	(187)	15%	(68)	463
4-Region: South	34%	(282)	13%	(106)	36%	(296)	17%	(140)	825
4-Region: West	36%	(189)	16%	(82)	34%	(177)	14%	(74)	521
Avid Sports Fan	63%	(353)	18%	(101)	13%	(74)	5%	(29)	558
Sports Fan	45%	(718)	14%	(229)	28%	(450)	12%	(187)	1583
Watch All-Star Games Always or Sometimes	58%	(678)	12%	(134)	20%	(234)	10%	(116)	1161
Enjoys All-Star Games	58%	(699)	11%	(127)	22%	(261)	10%	(114)	1201
Does Not Enjoy All-Star Games	8%	(28)	37%	(138)	42%	(154)	14%	(51)	370
Parent	35%	(370)	15%	(158)	34%	(358)	16%	(166)	1052
Watches sports with child	56%	(270)	16%	(75)	20%	(95)	9%	(45)	485
Interested in Football	47%	(654)	15%	(204)	27%	(370)	11%	(157)	1385
Very Interested in Football	56%	(471)	16%	(136)	19%	(158)	9%	(73)	839
Interested in Basketball	65%	(692)	14%	(147)	16%	(167)	6%	(62)	1068
Very Interested in Basketball	80%	(391)	12%	(61)	4%	(21)	3%	(14)	487
Interested in Baseball	48%	(529)	15%	(169)	27%	(296)	9%	(102)	1095
Very Interested in Baseball	55%	(283)	19%	(100)	18%	(93)	7%	(38)	515
Interested in Hockey	47%	(314)	18%	(123)	27%	(178)	8%	(54)	670
Very Interested in Hockey	49%	(123)	22%	(55)	22%	(55)	7%	(19)	252
Interested in Soccer	55%	(304)	15%	(85)	21%	(117)	8%	(45)	550
Very Interested in Soccer	66%	(125)	18%	(34)	13%	(24)	3%	(5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_2: Which of the following comes closest to your view of each of the following all-star games?
MLB All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	35%	(782)	12%	(265)	37%	(813)	16%	(344)	2203
Gender: Male	46%	(489)	14%	(147)	29%	(307)	11%	(120)	1063
Gender: Female	26%	(292)	10%	(118)	44%	(505)	20%	(224)	1140
Age: 18-29	30%	(128)	8%	(33)	41%	(173)	22%	(92)	426
Age: 30-44	38%	(223)	12%	(72)	35%	(208)	14%	(85)	588
Age: 45-54	35%	(111)	11%	(35)	37%	(119)	17%	(53)	318
Age: 55-64	36%	(158)	12%	(53)	35%	(152)	16%	(71)	434
Age: 65+	37%	(162)	16%	(72)	37%	(160)	10%	(43)	437
Generation Z: 18-22	20%	(32)	8%	(13)	49%	(78)	23%	(37)	159
Millennial: Age 23-38	38%	(243)	10%	(63)	36%	(232)	16%	(104)	642
Generation X: Age 39-54	35%	(187)	12%	(64)	36%	(190)	17%	(90)	531
Boomers: Age 55-73	37%	(276)	14%	(109)	35%	(266)	14%	(103)	754
PID: Dem (no lean)	38%	(310)	12%	(98)	36%	(294)	13%	(106)	808
PID: Ind (no lean)	28%	(200)	11%	(82)	40%	(288)	21%	(152)	721
PID: Rep (no lean)	40%	(271)	13%	(85)	34%	(231)	13%	(86)	674
PID/Gender: Dem Men	53%	(190)	12%	(43)	26%	(94)	9%	(34)	360
PID/Gender: Dem Women	27%	(120)	12%	(55)	45%	(200)	16%	(72)	448
PID/Gender: Ind Men	33%	(121)	14%	(49)	37%	(133)	16%	(59)	362
PID/Gender: Ind Women	22%	(79)	9%	(33)	43%	(154)	26%	(92)	359
PID/Gender: Rep Men	52%	(178)	16%	(55)	24%	(80)	8%	(27)	341
PID/Gender: Rep Women	28%	(93)	9%	(30)	45%	(151)	18%	(60)	333
Ideo: Liberal (1-3)	37%	(223)	12%	(73)	40%	(244)	11%	(69)	609
Ideo: Moderate (4)	38%	(216)	11%	(63)	37%	(208)	13%	(75)	562
Ideo: Conservative (5-7)	38%	(289)	13%	(103)	35%	(267)	14%	(103)	761
Educ: < College	32%	(487)	12%	(186)	38%	(570)	18%	(271)	1514
Educ: Bachelors degree	43%	(193)	10%	(45)	35%	(154)	12%	(52)	444
Educ: Post-grad	42%	(102)	14%	(33)	36%	(88)	8%	(21)	244
Income: Under 50k	31%	(408)	11%	(148)	39%	(507)	18%	(234)	1297
Income: 50k-100k	41%	(259)	13%	(80)	34%	(212)	12%	(77)	628
Income: 100k+	41%	(114)	13%	(36)	34%	(94)	12%	(33)	277

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Table ASG9_2: Which of the following comes closest to your view of each of the following all-star games?
MLB All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	35%	(782)	12%	(265)	37%	(813)	16%	(344)	2203
Ethnicity: White	36%	(620)	12%	(210)	38%	(659)	14%	(235)	1724
Ethnicity: Hispanic	40%	(139)	10%	(34)	35%	(121)	16%	(56)	350
Ethnicity: Afr. Am.	41%	(113)	11%	(29)	29%	(79)	19%	(53)	275
Ethnicity: Other	24%	(49)	12%	(25)	36%	(74)	27%	(56)	204
All Christian	41%	(414)	12%	(122)	34%	(350)	13%	(134)	1020
All Non-Christian	44%	(42)	10%	(10)	28%	(27)	18%	(17)	96
Atheist	27%	(26)	12%	(12)	50%	(48)	11%	(10)	96
Agnostic/Nothing in particular	30%	(300)	12%	(121)	39%	(388)	18%	(183)	991
Religious Non-Protestant/Catholic	42%	(50)	10%	(12)	32%	(38)	17%	(20)	119
Evangelical	33%	(200)	12%	(73)	40%	(243)	15%	(92)	609
Non-Evangelical	41%	(333)	11%	(93)	32%	(263)	15%	(121)	811
Community: Urban	40%	(226)	12%	(69)	36%	(202)	12%	(69)	566
Community: Suburban	38%	(379)	13%	(133)	34%	(347)	15%	(153)	1011
Community: Rural	28%	(177)	10%	(63)	42%	(264)	20%	(123)	626
Employ: Private Sector	42%	(271)	13%	(83)	32%	(208)	13%	(84)	646
Employ: Government	41%	(60)	9%	(13)	34%	(50)	16%	(23)	146
Employ: Self-Employed	41%	(75)	11%	(21)	36%	(67)	12%	(22)	184
Employ: Homemaker	20%	(37)	13%	(24)	43%	(79)	24%	(45)	185
Employ: Retired	37%	(208)	15%	(87)	36%	(201)	12%	(69)	564
Employ: Unemployed	30%	(71)	6%	(15)	42%	(98)	22%	(51)	236
Employ: Other	29%	(41)	8%	(11)	41%	(59)	22%	(32)	143
Military HH: Yes	40%	(132)	12%	(38)	36%	(120)	12%	(39)	330
Military HH: No	35%	(649)	12%	(226)	37%	(693)	16%	(305)	1873
RD/WT: Right Direction	41%	(350)	12%	(99)	33%	(278)	14%	(122)	849
RD/WT: Wrong Track	32%	(431)	12%	(166)	39%	(535)	16%	(222)	1354
Trump Job Approve	39%	(358)	12%	(110)	35%	(322)	14%	(129)	920
Trump Job Disapprove	34%	(405)	13%	(149)	39%	(461)	14%	(170)	1186

Continued on next page

Table ASG9_2: Which of the following comes closest to your view of each of the following all-star games?
 MLB All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	35%	(782)	12%	(265)	37%	(813)	16%	(344)	2203
Trump Job Strongly Approve	39%	(202)	12%	(60)	35%	(182)	14%	(73)	517
Trump Job Somewhat Approve	39%	(156)	12%	(50)	35%	(140)	14%	(57)	403
Trump Job Somewhat Disapprove	37%	(95)	9%	(22)	40%	(101)	15%	(38)	256
Trump Job Strongly Disapprove	33%	(311)	14%	(127)	39%	(360)	14%	(132)	930
Favorable of Trump	40%	(356)	12%	(110)	35%	(312)	13%	(121)	900
Unfavorable of Trump	34%	(402)	12%	(145)	40%	(468)	14%	(164)	1179
Very Favorable of Trump	39%	(210)	13%	(67)	35%	(189)	13%	(71)	538
Somewhat Favorable of Trump	40%	(146)	12%	(42)	34%	(123)	14%	(50)	361
Somewhat Unfavorable of Trump	31%	(64)	8%	(17)	44%	(90)	17%	(34)	204
Very Unfavorable of Trump	35%	(339)	13%	(128)	39%	(378)	13%	(130)	974
#1 Issue: Economy	38%	(230)	12%	(70)	38%	(230)	13%	(76)	607
#1 Issue: Security	34%	(140)	13%	(52)	34%	(137)	19%	(77)	406
#1 Issue: Health Care	39%	(146)	13%	(50)	36%	(137)	11%	(43)	376
#1 Issue: Medicare / Social Security	38%	(124)	13%	(42)	33%	(109)	16%	(53)	328
#1 Issue: Women's Issues	21%	(26)	8%	(10)	50%	(63)	21%	(26)	125
#1 Issue: Education	37%	(42)	9%	(11)	36%	(41)	18%	(21)	115
#1 Issue: Energy	29%	(36)	11%	(14)	41%	(50)	19%	(23)	123
#1 Issue: Other	29%	(36)	12%	(15)	39%	(47)	20%	(25)	123
2018 House Vote: Democrat	40%	(307)	13%	(98)	36%	(272)	11%	(87)	764
2018 House Vote: Republican	40%	(260)	13%	(84)	35%	(230)	13%	(83)	657
2018 House Vote: Someone else	21%	(17)	14%	(12)	34%	(29)	30%	(25)	84
2016 Vote: Hillary Clinton	41%	(287)	13%	(93)	35%	(245)	12%	(84)	708
2016 Vote: Donald Trump	40%	(277)	13%	(90)	34%	(238)	12%	(85)	689
2016 Vote: Other	31%	(42)	11%	(16)	39%	(53)	19%	(26)	137
2016 Vote: Didn't Vote	26%	(174)	10%	(66)	42%	(277)	22%	(148)	666
Voted in 2014: Yes	40%	(526)	14%	(180)	34%	(451)	13%	(173)	1329
Voted in 2014: No	29%	(256)	10%	(85)	41%	(362)	20%	(171)	874

Continued on next page

Table ASG9_2: Which of the following comes closest to your view of each of the following all-star games?
MLB All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	35%	(782)	12%	(265)	37%	(813)	16%	(344)	2203
2012 Vote: Barack Obama	39%	(326)	13%	(109)	34%	(289)	14%	(119)	842
2012 Vote: Mitt Romney	41%	(210)	13%	(68)	34%	(176)	11%	(59)	514
2012 Vote: Other	27%	(26)	18%	(17)	40%	(38)	15%	(15)	96
2012 Vote: Didn't Vote	29%	(220)	9%	(71)	41%	(308)	20%	(150)	749
4-Region: Northeast	41%	(161)	13%	(52)	32%	(125)	14%	(56)	394
4-Region: Midwest	37%	(173)	10%	(48)	37%	(173)	15%	(69)	463
4-Region: South	33%	(276)	12%	(95)	37%	(308)	18%	(147)	825
4-Region: West	33%	(172)	13%	(70)	40%	(207)	14%	(72)	521
Avid Sports Fan	67%	(374)	12%	(67)	14%	(78)	7%	(39)	558
Sports Fan	47%	(737)	12%	(183)	29%	(459)	13%	(204)	1583
Watch All-Star Games Always or Sometimes	59%	(686)	9%	(103)	22%	(261)	10%	(111)	1161
Enjoys All-Star Games	57%	(682)	8%	(99)	25%	(295)	10%	(125)	1201
Does Not Enjoy All-Star Games	22%	(80)	32%	(119)	34%	(124)	12%	(46)	370
Parent	38%	(396)	12%	(128)	34%	(353)	17%	(174)	1052
Watches sports with child	55%	(269)	13%	(63)	21%	(102)	11%	(51)	485
Interested in Football	48%	(667)	12%	(166)	27%	(379)	12%	(173)	1385
Very Interested in Football	57%	(478)	13%	(107)	20%	(170)	10%	(84)	839
Interested in Basketball	50%	(530)	13%	(135)	27%	(284)	11%	(119)	1068
Very Interested in Basketball	58%	(284)	14%	(67)	18%	(87)	10%	(49)	487
Interested in Baseball	64%	(696)	11%	(119)	17%	(186)	9%	(93)	1095
Very Interested in Baseball	80%	(411)	9%	(48)	6%	(32)	5%	(24)	515
Interested in Hockey	56%	(375)	11%	(73)	24%	(163)	9%	(59)	670
Very Interested in Hockey	63%	(158)	13%	(32)	19%	(47)	6%	(15)	252
Interested in Soccer	53%	(293)	12%	(68)	25%	(135)	10%	(55)	550
Very Interested in Soccer	60%	(114)	11%	(22)	22%	(42)	6%	(11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_3: Which of the following comes closest to your view of each of the following all-star games?
NHL All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	12%	(274)	50%	(1102)	18%	(394)	2203
Gender: Male	25%	(271)	14%	(153)	45%	(477)	15%	(162)	1063
Gender: Female	14%	(161)	11%	(121)	55%	(625)	20%	(233)	1140
Age: 18-29	21%	(89)	9%	(40)	47%	(201)	23%	(97)	426
Age: 30-44	24%	(139)	11%	(68)	46%	(273)	19%	(109)	588
Age: 45-54	21%	(67)	13%	(42)	47%	(150)	19%	(59)	318
Age: 55-64	18%	(80)	13%	(57)	51%	(219)	18%	(78)	434
Age: 65+	13%	(58)	16%	(68)	59%	(259)	12%	(52)	437
Generation Z: 18-22	15%	(23)	10%	(16)	49%	(78)	26%	(42)	159
Millennial: Age 23-38	25%	(159)	10%	(65)	46%	(298)	19%	(120)	642
Generation X: Age 39-54	21%	(112)	13%	(68)	47%	(248)	19%	(102)	531
Boomers: Age 55-73	16%	(121)	14%	(107)	54%	(409)	15%	(117)	754
PID: Dem (no lean)	19%	(157)	13%	(104)	52%	(424)	15%	(123)	808
PID: Ind (no lean)	16%	(118)	11%	(80)	48%	(347)	25%	(177)	721
PID: Rep (no lean)	23%	(157)	13%	(91)	49%	(331)	14%	(95)	674
PID/Gender: Dem Men	27%	(96)	14%	(49)	46%	(167)	14%	(49)	360
PID/Gender: Dem Women	14%	(62)	12%	(55)	57%	(258)	16%	(74)	448
PID/Gender: Ind Men	19%	(67)	12%	(43)	49%	(177)	20%	(74)	362
PID/Gender: Ind Women	14%	(51)	10%	(36)	47%	(169)	29%	(103)	359
PID/Gender: Rep Men	32%	(108)	18%	(61)	39%	(133)	11%	(38)	341
PID/Gender: Rep Women	15%	(49)	9%	(30)	60%	(198)	17%	(56)	333
Ideo: Liberal (1-3)	19%	(118)	13%	(77)	55%	(335)	13%	(79)	609
Ideo: Moderate (4)	20%	(115)	11%	(65)	51%	(288)	17%	(95)	562
Ideo: Conservative (5-7)	23%	(173)	14%	(105)	49%	(375)	14%	(109)	761
Educ: < College	18%	(277)	12%	(189)	49%	(739)	20%	(309)	1514
Educ: Bachelors degree	22%	(100)	13%	(59)	51%	(227)	13%	(59)	444
Educ: Post-grad	23%	(55)	11%	(27)	56%	(136)	11%	(26)	244
Income: Under 50k	17%	(218)	11%	(144)	52%	(668)	21%	(267)	1297
Income: 50k-100k	23%	(142)	14%	(86)	49%	(307)	15%	(93)	628
Income: 100k+	26%	(72)	16%	(45)	46%	(127)	12%	(34)	277

Continued on next page

Table ASG9_3: Which of the following comes closest to your view of each of the following all-star games?
NHL All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	12%	(274)	50%	(1102)	18%	(394)	2203
Ethnicity: White	20%	(350)	13%	(217)	51%	(885)	16%	(271)	1724
Ethnicity: Hispanic	22%	(77)	12%	(41)	44%	(156)	22%	(77)	350
Ethnicity: Afr. Am.	21%	(56)	11%	(30)	45%	(123)	24%	(65)	275
Ethnicity: Other	12%	(25)	13%	(27)	46%	(94)	28%	(58)	204
All Christian	23%	(240)	12%	(126)	50%	(512)	14%	(142)	1020
All Non-Christian	19%	(18)	14%	(14)	42%	(40)	26%	(25)	96
Atheist	17%	(16)	8%	(8)	61%	(59)	14%	(13)	96
Agnostic/Nothing in particular	16%	(159)	13%	(126)	50%	(492)	22%	(214)	991
Religious Non-Protestant/Catholic	21%	(25)	12%	(14)	45%	(53)	22%	(27)	119
Evangelical	17%	(103)	13%	(78)	54%	(328)	16%	(99)	609
Non-Evangelical	24%	(192)	12%	(97)	48%	(388)	17%	(134)	811
Community: Urban	21%	(117)	13%	(76)	50%	(283)	16%	(90)	566
Community: Suburban	21%	(212)	13%	(135)	49%	(495)	17%	(170)	1011
Community: Rural	16%	(103)	10%	(64)	52%	(324)	22%	(135)	626
Employ: Private Sector	28%	(178)	11%	(74)	47%	(302)	14%	(92)	646
Employ: Government	19%	(28)	16%	(23)	46%	(67)	19%	(27)	146
Employ: Self-Employed	25%	(46)	10%	(19)	47%	(86)	18%	(33)	184
Employ: Homemaker	14%	(26)	11%	(20)	54%	(99)	21%	(40)	185
Employ: Retired	14%	(77)	16%	(91)	56%	(315)	14%	(81)	564
Employ: Unemployed	17%	(39)	9%	(21)	47%	(111)	27%	(64)	236
Employ: Other	17%	(24)	10%	(14)	46%	(65)	28%	(40)	143
Military HH: Yes	18%	(60)	13%	(42)	55%	(181)	14%	(47)	330
Military HH: No	20%	(372)	12%	(232)	49%	(922)	19%	(348)	1873
RD/WT: Right Direction	23%	(197)	14%	(118)	46%	(393)	17%	(141)	849
RD/WT: Wrong Track	17%	(235)	12%	(156)	52%	(710)	19%	(253)	1354
Trump Job Approve	22%	(205)	13%	(116)	48%	(445)	17%	(153)	920
Trump Job Disapprove	18%	(214)	12%	(148)	53%	(630)	16%	(193)	1186

Continued on next page

Table ASG9_3: Which of the following comes closest to your view of each of the following all-star games?
NHL All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	20%	(432)	12%	(274)	50%	(1102)	18%	(394)	2203
Trump Job Strongly Approve	22%	(115)	13%	(67)	47%	(245)	17%	(90)	517
Trump Job Somewhat Approve	22%	(91)	12%	(49)	50%	(200)	16%	(63)	403
Trump Job Somewhat Disapprove	19%	(48)	11%	(27)	54%	(139)	16%	(41)	256
Trump Job Strongly Disapprove	18%	(166)	13%	(121)	53%	(491)	16%	(152)	930
Favorable of Trump	22%	(202)	13%	(118)	48%	(436)	16%	(144)	900
Unfavorable of Trump	18%	(215)	12%	(143)	53%	(630)	16%	(190)	1179
Very Favorable of Trump	23%	(123)	14%	(75)	47%	(253)	16%	(87)	538
Somewhat Favorable of Trump	22%	(80)	12%	(43)	50%	(182)	16%	(57)	361
Somewhat Unfavorable of Trump	20%	(41)	8%	(17)	53%	(109)	18%	(38)	204
Very Unfavorable of Trump	18%	(174)	13%	(126)	53%	(521)	16%	(153)	974
#1 Issue: Economy	24%	(144)	12%	(73)	48%	(289)	17%	(100)	607
#1 Issue: Security	21%	(84)	13%	(53)	46%	(185)	21%	(85)	406
#1 Issue: Health Care	18%	(66)	13%	(50)	56%	(209)	13%	(51)	376
#1 Issue: Medicare / Social Security	16%	(54)	15%	(49)	50%	(165)	18%	(59)	328
#1 Issue: Women's Issues	16%	(20)	10%	(12)	55%	(68)	20%	(25)	125
#1 Issue: Education	19%	(22)	12%	(14)	49%	(56)	20%	(23)	115
#1 Issue: Energy	15%	(19)	10%	(12)	52%	(64)	23%	(28)	123
#1 Issue: Other	18%	(22)	9%	(11)	54%	(66)	19%	(24)	123
2018 House Vote: Democrat	22%	(165)	13%	(102)	52%	(394)	14%	(103)	764
2018 House Vote: Republican	22%	(145)	13%	(85)	50%	(331)	15%	(96)	657
2018 House Vote: Someone else	13%	(11)	17%	(15)	36%	(30)	34%	(28)	84
2016 Vote: Hillary Clinton	21%	(145)	13%	(90)	53%	(376)	13%	(96)	708
2016 Vote: Donald Trump	23%	(161)	13%	(92)	48%	(332)	15%	(104)	689
2016 Vote: Other	18%	(24)	15%	(20)	51%	(71)	16%	(22)	137
2016 Vote: Didn't Vote	15%	(101)	11%	(71)	48%	(322)	26%	(172)	666
Voted in 2014: Yes	22%	(290)	14%	(187)	49%	(651)	15%	(201)	1329
Voted in 2014: No	16%	(142)	10%	(88)	52%	(451)	22%	(193)	874

Continued on next page

Table ASG9_3: Which of the following comes closest to your view of each of the following all-star games?
NHL All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(432)	12%	(274)	50%	(1102)	18%	(394)	2203
2012 Vote: Barack Obama	22%	(184)	13%	(112)	49%	(409)	16%	(137)	842
2012 Vote: Mitt Romney	22%	(115)	13%	(68)	52%	(267)	13%	(65)	514
2012 Vote: Other	16%	(15)	17%	(17)	45%	(43)	22%	(21)	96
2012 Vote: Didn't Vote	16%	(118)	10%	(78)	51%	(383)	23%	(171)	749
4-Region: Northeast	27%	(105)	15%	(58)	43%	(171)	15%	(61)	394
4-Region: Midwest	18%	(85)	10%	(45)	55%	(252)	18%	(81)	463
4-Region: South	17%	(140)	12%	(96)	52%	(426)	20%	(163)	825
4-Region: West	20%	(103)	15%	(76)	49%	(254)	17%	(89)	521
Avid Sports Fan	38%	(211)	15%	(82)	38%	(214)	9%	(51)	558
Sports Fan	26%	(406)	12%	(198)	46%	(736)	15%	(244)	1583
Watch All-Star Games Always or Sometimes	33%	(382)	12%	(135)	42%	(492)	13%	(153)	1161
Enjoys All-Star Games	33%	(393)	11%	(126)	43%	(521)	13%	(160)	1201
Does Not Enjoy All-Star Games	9%	(33)	27%	(101)	49%	(183)	15%	(54)	370
Parent	20%	(213)	13%	(136)	48%	(502)	19%	(201)	1052
Watches sports with child	32%	(153)	16%	(75)	39%	(191)	14%	(66)	485
Interested in Football	26%	(366)	14%	(189)	45%	(626)	15%	(204)	1385
Very Interested in Football	31%	(257)	16%	(130)	43%	(359)	11%	(92)	839
Interested in Basketball	28%	(297)	13%	(142)	46%	(487)	13%	(143)	1068
Very Interested in Basketball	36%	(173)	14%	(69)	38%	(185)	12%	(59)	487
Interested in Baseball	31%	(342)	13%	(141)	43%	(467)	13%	(145)	1095
Very Interested in Baseball	40%	(204)	15%	(76)	36%	(183)	10%	(52)	515
Interested in Hockey	52%	(346)	13%	(88)	26%	(176)	9%	(59)	670
Very Interested in Hockey	74%	(187)	13%	(34)	9%	(23)	3%	(8)	252
Interested in Soccer	40%	(221)	12%	(66)	37%	(202)	11%	(61)	550
Very Interested in Soccer	51%	(96)	11%	(20)	32%	(60)	6%	(12)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_4: Which of the following comes closest to your view of each of the following all-star games?

NFL Pro Bowl

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	39%	(865)	17%	(373)	29%	(649)	14%	(316)	2203
Gender: Male	45%	(480)	21%	(226)	23%	(240)	11%	(117)	1063
Gender: Female	34%	(385)	13%	(147)	36%	(409)	17%	(199)	1140
Age: 18-29	50%	(213)	10%	(42)	22%	(95)	18%	(76)	426
Age: 30-44	45%	(265)	15%	(86)	26%	(154)	14%	(83)	588
Age: 45-54	37%	(118)	17%	(55)	32%	(102)	14%	(43)	318
Age: 55-64	31%	(132)	22%	(97)	32%	(138)	15%	(67)	434
Age: 65+	31%	(136)	21%	(93)	37%	(160)	11%	(47)	437
Generation Z: 18-22	44%	(70)	12%	(19)	22%	(34)	23%	(36)	159
Millennial: Age 23-38	51%	(328)	11%	(73)	24%	(155)	13%	(86)	642
Generation X: Age 39-54	37%	(199)	17%	(90)	30%	(162)	15%	(80)	531
Boomers: Age 55-73	30%	(226)	22%	(167)	34%	(256)	14%	(105)	754
PID: Dem (no lean)	43%	(347)	17%	(134)	30%	(240)	11%	(87)	808
PID: Ind (no lean)	34%	(244)	16%	(117)	29%	(209)	21%	(151)	721
PID: Rep (no lean)	41%	(274)	18%	(122)	30%	(200)	12%	(77)	674
PID/Gender: Dem Men	50%	(179)	20%	(73)	22%	(80)	8%	(28)	360
PID/Gender: Dem Women	37%	(168)	14%	(61)	36%	(160)	13%	(59)	448
PID/Gender: Ind Men	39%	(141)	19%	(70)	25%	(89)	17%	(62)	362
PID/Gender: Ind Women	29%	(104)	13%	(47)	33%	(120)	25%	(89)	359
PID/Gender: Rep Men	47%	(161)	24%	(82)	21%	(71)	8%	(27)	341
PID/Gender: Rep Women	34%	(113)	12%	(39)	39%	(130)	15%	(51)	333
Ideo: Liberal (1-3)	41%	(249)	17%	(106)	32%	(196)	9%	(58)	609
Ideo: Moderate (4)	40%	(224)	17%	(96)	30%	(169)	13%	(74)	562
Ideo: Conservative (5-7)	40%	(305)	18%	(141)	29%	(220)	13%	(96)	761
Educ: < College	39%	(593)	17%	(250)	28%	(419)	17%	(251)	1514
Educ: Bachelors degree	43%	(190)	16%	(70)	32%	(141)	10%	(43)	444
Educ: Post-grad	33%	(81)	21%	(52)	36%	(89)	9%	(22)	244
Income: Under 50k	39%	(509)	15%	(193)	29%	(370)	17%	(225)	1297
Income: 50k-100k	39%	(244)	21%	(131)	30%	(189)	10%	(65)	628
Income: 100k+	41%	(112)	18%	(49)	32%	(90)	9%	(26)	277

Continued on next page

Table ASG9_4: Which of the following comes closest to your view of each of the following all-star games?
NFL Pro Bowl

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(865)	17%	(373)	29%	(649)	14%	(316)	2203
Ethnicity: White	37%	(635)	18%	(309)	32%	(558)	13%	(222)	1724
Ethnicity: Hispanic	48%	(167)	17%	(58)	21%	(72)	15%	(53)	350
Ethnicity: Afr. Am.	55%	(151)	10%	(28)	15%	(42)	20%	(54)	275
Ethnicity: Other	39%	(79)	18%	(36)	24%	(49)	20%	(40)	204
All Christian	41%	(418)	18%	(179)	29%	(296)	13%	(128)	1020
All Non-Christian	30%	(29)	14%	(14)	36%	(35)	19%	(18)	96
Atheist	28%	(27)	15%	(15)	45%	(43)	11%	(11)	96
Agnostic/Nothing in particular	39%	(391)	17%	(166)	28%	(275)	16%	(159)	991
Religious Non-Protestant/Catholic	32%	(38)	14%	(17)	35%	(42)	18%	(22)	119
Evangelical	41%	(252)	16%	(96)	29%	(174)	14%	(87)	609
Non-Evangelical	40%	(328)	18%	(148)	28%	(225)	14%	(110)	811
Community: Urban	47%	(266)	17%	(94)	24%	(137)	12%	(69)	566
Community: Suburban	37%	(378)	19%	(188)	31%	(309)	13%	(136)	1011
Community: Rural	35%	(221)	15%	(91)	32%	(203)	18%	(111)	626
Employ: Private Sector	45%	(294)	17%	(110)	26%	(168)	11%	(74)	646
Employ: Government	40%	(59)	14%	(20)	32%	(47)	14%	(20)	146
Employ: Self-Employed	51%	(93)	12%	(23)	23%	(43)	14%	(25)	184
Employ: Homemaker	28%	(53)	15%	(28)	37%	(68)	20%	(36)	185
Employ: Retired	32%	(181)	23%	(128)	33%	(186)	12%	(70)	564
Employ: Unemployed	37%	(87)	12%	(29)	30%	(71)	21%	(48)	236
Employ: Other	37%	(53)	16%	(23)	28%	(40)	19%	(27)	143
Military HH: Yes	46%	(150)	20%	(64)	26%	(84)	9%	(31)	330
Military HH: No	38%	(715)	16%	(308)	30%	(565)	15%	(285)	1873
RD/WT: Right Direction	41%	(347)	16%	(138)	28%	(242)	14%	(122)	849
RD/WT: Wrong Track	38%	(518)	17%	(235)	30%	(407)	14%	(194)	1354
Trump Job Approve	41%	(379)	17%	(152)	29%	(270)	13%	(119)	920
Trump Job Disapprove	39%	(459)	18%	(216)	30%	(353)	13%	(158)	1186

Continued on next page

Table ASG9_4: Which of the following comes closest to your view of each of the following all-star games?
NFL Pro Bowl

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(865)	17%	(373)	29%	(649)	14%	(316)	2203
Trump Job Strongly Approve	40%	(205)	17%	(89)	30%	(155)	13%	(68)	517
Trump Job Somewhat Approve	43%	(174)	16%	(63)	29%	(115)	13%	(51)	403
Trump Job Somewhat Disapprove	43%	(111)	17%	(42)	26%	(66)	14%	(36)	256
Trump Job Strongly Disapprove	37%	(348)	19%	(174)	31%	(287)	13%	(122)	930
Favorable of Trump	41%	(368)	17%	(154)	29%	(263)	13%	(114)	900
Unfavorable of Trump	39%	(463)	17%	(206)	30%	(358)	13%	(152)	1179
Very Favorable of Trump	40%	(215)	18%	(98)	29%	(158)	13%	(67)	538
Somewhat Favorable of Trump	42%	(153)	16%	(56)	29%	(105)	13%	(47)	361
Somewhat Unfavorable of Trump	42%	(86)	15%	(31)	27%	(54)	16%	(33)	204
Very Unfavorable of Trump	39%	(377)	18%	(174)	31%	(304)	12%	(119)	974
#1 Issue: Economy	49%	(295)	14%	(87)	25%	(153)	12%	(73)	607
#1 Issue: Security	39%	(158)	16%	(67)	28%	(114)	17%	(67)	406
#1 Issue: Health Care	35%	(130)	21%	(77)	32%	(122)	12%	(47)	376
#1 Issue: Medicare / Social Security	33%	(107)	20%	(66)	32%	(106)	15%	(48)	328
#1 Issue: Women's Issues	36%	(45)	13%	(17)	36%	(46)	14%	(18)	125
#1 Issue: Education	55%	(63)	7%	(9)	23%	(27)	15%	(17)	115
#1 Issue: Energy	39%	(48)	20%	(25)	25%	(31)	16%	(19)	123
#1 Issue: Other	16%	(20)	21%	(25)	41%	(51)	22%	(27)	123
2018 House Vote: Democrat	41%	(312)	19%	(143)	31%	(237)	9%	(71)	764
2018 House Vote: Republican	40%	(261)	19%	(123)	30%	(198)	11%	(74)	657
2018 House Vote: Someone else	29%	(24)	17%	(14)	21%	(18)	33%	(28)	84
2016 Vote: Hillary Clinton	41%	(289)	18%	(127)	31%	(219)	10%	(72)	708
2016 Vote: Donald Trump	39%	(270)	19%	(131)	30%	(208)	12%	(80)	689
2016 Vote: Other	39%	(53)	23%	(31)	24%	(33)	14%	(20)	137
2016 Vote: Didn't Vote	38%	(251)	13%	(84)	28%	(188)	21%	(143)	666
Voted in 2014: Yes	39%	(520)	20%	(264)	29%	(389)	12%	(156)	1329
Voted in 2014: No	39%	(345)	12%	(109)	30%	(260)	18%	(160)	874

Continued on next page

Table ASG9_4: Which of the following comes closest to your view of each of the following all-star games?
NFL Pro Bowl

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	39%	(865)	17%	(373)	29%	(649)	14%	(316)	2203
2012 Vote: Barack Obama	42%	(351)	19%	(160)	28%	(237)	11%	(94)	842
2012 Vote: Mitt Romney	37%	(190)	19%	(98)	33%	(170)	11%	(56)	514
2012 Vote: Other	24%	(23)	27%	(26)	32%	(31)	17%	(16)	96
2012 Vote: Didn't Vote	40%	(301)	12%	(89)	28%	(210)	20%	(150)	749
4-Region: Northeast	37%	(148)	19%	(77)	30%	(119)	13%	(51)	394
4-Region: Midwest	37%	(172)	18%	(82)	30%	(138)	15%	(70)	463
4-Region: South	41%	(339)	16%	(128)	29%	(239)	14%	(119)	825
4-Region: West	40%	(206)	17%	(86)	29%	(153)	15%	(76)	521
Avid Sports Fan	63%	(351)	22%	(122)	10%	(57)	5%	(28)	558
Sports Fan	51%	(807)	18%	(280)	20%	(320)	11%	(177)	1583
Watch All-Star Games Always or Sometimes	65%	(758)	14%	(158)	13%	(152)	8%	(93)	1161
Enjoys All-Star Games	66%	(798)	11%	(136)	14%	(171)	8%	(96)	1201
Does Not Enjoy All-Star Games	10%	(36)	49%	(180)	29%	(106)	13%	(48)	370
Parent	41%	(426)	16%	(168)	29%	(304)	15%	(154)	1052
Watches sports with child	60%	(291)	17%	(84)	16%	(79)	6%	(31)	485
Interested in Football	58%	(810)	17%	(242)	15%	(203)	9%	(130)	1385
Very Interested in Football	67%	(560)	20%	(166)	8%	(65)	6%	(47)	839
Interested in Basketball	56%	(601)	18%	(191)	18%	(188)	8%	(89)	1068
Very Interested in Basketball	63%	(306)	18%	(87)	13%	(64)	6%	(30)	487
Interested in Baseball	53%	(578)	20%	(215)	19%	(208)	9%	(94)	1095
Very Interested in Baseball	55%	(282)	25%	(129)	13%	(69)	7%	(35)	515
Interested in Hockey	50%	(337)	23%	(157)	18%	(121)	8%	(55)	670
Very Interested in Hockey	51%	(129)	26%	(66)	17%	(42)	6%	(14)	252
Interested in Soccer	55%	(303)	18%	(96)	21%	(115)	7%	(37)	550
Very Interested in Soccer	54%	(102)	19%	(36)	24%	(44)	4%	(7)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_5: Which of the following comes closest to your view of each of the following all-star games?
MLS All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(307)	12%	(257)	56%	(1231)	19%	(408)	2203
Gender: Male	18%	(193)	13%	(134)	54%	(569)	16%	(167)	1063
Gender: Female	10%	(114)	11%	(123)	58%	(661)	21%	(242)	1140
Age: 18-29	21%	(91)	9%	(38)	46%	(196)	24%	(101)	426
Age: 30-44	19%	(109)	12%	(73)	51%	(298)	19%	(109)	588
Age: 45-54	13%	(41)	9%	(29)	59%	(187)	19%	(62)	318
Age: 55-64	9%	(37)	11%	(47)	62%	(271)	18%	(79)	434
Age: 65+	7%	(30)	16%	(69)	64%	(280)	13%	(58)	437
Generation Z: 18-22	14%	(23)	8%	(13)	51%	(81)	26%	(42)	159
Millennial: Age 23-38	23%	(148)	10%	(65)	47%	(300)	20%	(129)	642
Generation X: Age 39-54	13%	(69)	12%	(61)	56%	(299)	19%	(101)	531
Boomers: Age 55-73	8%	(61)	13%	(99)	63%	(474)	16%	(121)	754
PID: Dem (no lean)	17%	(139)	11%	(91)	57%	(457)	15%	(121)	808
PID: Ind (no lean)	9%	(68)	10%	(76)	55%	(396)	25%	(182)	721
PID: Rep (no lean)	15%	(101)	13%	(90)	56%	(377)	16%	(106)	674
PID/Gender: Dem Men	24%	(85)	12%	(43)	51%	(183)	14%	(49)	360
PID/Gender: Dem Women	12%	(53)	11%	(49)	61%	(274)	16%	(72)	448
PID/Gender: Ind Men	11%	(39)	10%	(37)	59%	(213)	20%	(74)	362
PID/Gender: Ind Women	8%	(29)	11%	(39)	51%	(183)	30%	(107)	359
PID/Gender: Rep Men	20%	(69)	16%	(54)	51%	(174)	13%	(44)	341
PID/Gender: Rep Women	9%	(32)	11%	(35)	61%	(203)	19%	(62)	333
Ideo: Liberal (1-3)	16%	(100)	11%	(68)	61%	(370)	12%	(71)	609
Ideo: Moderate (4)	13%	(76)	11%	(64)	58%	(323)	18%	(99)	562
Ideo: Conservative (5-7)	15%	(112)	13%	(97)	56%	(430)	16%	(122)	761
Educ: < College	14%	(213)	12%	(182)	53%	(796)	21%	(322)	1514
Educ: Bachelors degree	14%	(61)	11%	(49)	61%	(270)	14%	(64)	444
Educ: Post-grad	14%	(33)	10%	(25)	67%	(164)	9%	(22)	244
Income: Under 50k	13%	(164)	11%	(141)	55%	(718)	21%	(274)	1297
Income: 50k-100k	15%	(97)	13%	(85)	56%	(352)	15%	(96)	628
Income: 100k+	17%	(47)	11%	(31)	58%	(161)	14%	(39)	277

Continued on next page

Table ASG9_5: Which of the following comes closest to your view of each of the following all-star games?
MLS All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(307)	12%	(257)	56%	(1231)	19%	(408)	2203
Ethnicity: White	12%	(214)	12%	(206)	59%	(1015)	17%	(289)	1724
Ethnicity: Hispanic	28%	(97)	9%	(31)	43%	(151)	21%	(72)	350
Ethnicity: Afr. Am.	21%	(57)	11%	(31)	45%	(123)	23%	(64)	275
Ethnicity: Other	17%	(36)	10%	(20)	45%	(93)	27%	(56)	204
All Christian	14%	(147)	12%	(127)	57%	(583)	16%	(163)	1020
All Non-Christian	19%	(18)	11%	(11)	46%	(44)	24%	(23)	96
Atheist	12%	(12)	7%	(7)	67%	(64)	14%	(14)	96
Agnostic/Nothing in particular	13%	(131)	11%	(112)	54%	(540)	21%	(208)	991
Religious Non-Protestant/Catholic	18%	(21)	14%	(16)	46%	(55)	22%	(26)	119
Evangelical	13%	(81)	12%	(70)	58%	(355)	17%	(103)	609
Non-Evangelical	14%	(117)	11%	(92)	56%	(458)	18%	(145)	811
Community: Urban	19%	(106)	13%	(73)	52%	(296)	16%	(91)	566
Community: Suburban	14%	(142)	11%	(116)	58%	(589)	16%	(165)	1011
Community: Rural	10%	(60)	11%	(68)	55%	(345)	24%	(152)	626
Employ: Private Sector	18%	(118)	12%	(78)	54%	(349)	16%	(101)	646
Employ: Government	21%	(31)	14%	(20)	50%	(73)	15%	(22)	146
Employ: Self-Employed	16%	(29)	10%	(18)	55%	(101)	19%	(35)	184
Employ: Homemaker	10%	(18)	11%	(21)	58%	(107)	21%	(39)	185
Employ: Retired	7%	(37)	15%	(87)	63%	(354)	15%	(86)	564
Employ: Unemployed	16%	(38)	5%	(12)	49%	(115)	30%	(70)	236
Employ: Other	16%	(22)	9%	(13)	50%	(71)	25%	(36)	143
Military HH: Yes	14%	(45)	11%	(36)	62%	(205)	13%	(44)	330
Military HH: No	14%	(263)	12%	(221)	55%	(1025)	19%	(364)	1873
RD/WT: Right Direction	15%	(131)	14%	(121)	52%	(446)	18%	(152)	849
RD/WT: Wrong Track	13%	(177)	10%	(136)	58%	(785)	19%	(256)	1354
Trump Job Approve	14%	(131)	13%	(121)	54%	(501)	18%	(166)	920
Trump Job Disapprove	14%	(165)	11%	(129)	59%	(700)	16%	(191)	1186

Continued on next page

Table ASG9_5: Which of the following comes closest to your view of each of the following all-star games?
 MLS All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(307)	12%	(257)	56%	(1231)	19%	(408)	2203
Trump Job Strongly Approve	15%	(77)	13%	(65)	53%	(276)	19%	(99)	517
Trump Job Somewhat Approve	14%	(55)	14%	(55)	56%	(225)	17%	(68)	403
Trump Job Somewhat Disapprove	18%	(45)	9%	(23)	56%	(143)	18%	(45)	256
Trump Job Strongly Disapprove	13%	(120)	11%	(106)	60%	(557)	16%	(146)	930
Favorable of Trump	14%	(125)	13%	(118)	55%	(499)	17%	(157)	900
Unfavorable of Trump	15%	(172)	11%	(127)	59%	(697)	16%	(183)	1179
Very Favorable of Trump	14%	(77)	13%	(72)	55%	(294)	18%	(96)	538
Somewhat Favorable of Trump	13%	(48)	13%	(47)	57%	(205)	17%	(62)	361
Somewhat Unfavorable of Trump	17%	(34)	7%	(15)	58%	(118)	18%	(37)	204
Very Unfavorable of Trump	14%	(137)	11%	(112)	59%	(579)	15%	(146)	974
#1 Issue: Economy	20%	(119)	9%	(55)	56%	(339)	16%	(94)	607
#1 Issue: Security	15%	(62)	13%	(54)	50%	(203)	21%	(86)	406
#1 Issue: Health Care	12%	(43)	12%	(46)	61%	(229)	15%	(58)	376
#1 Issue: Medicare / Social Security	9%	(28)	16%	(51)	57%	(185)	19%	(63)	328
#1 Issue: Women's Issues	14%	(18)	8%	(10)	57%	(71)	21%	(26)	125
#1 Issue: Education	15%	(17)	14%	(16)	52%	(60)	19%	(21)	115
#1 Issue: Energy	10%	(13)	13%	(16)	53%	(65)	23%	(29)	123
#1 Issue: Other	6%	(7)	7%	(9)	63%	(77)	25%	(30)	123
2018 House Vote: Democrat	18%	(136)	12%	(89)	58%	(444)	12%	(95)	764
2018 House Vote: Republican	13%	(88)	13%	(85)	58%	(378)	16%	(106)	657
2018 House Vote: Someone else	5%	(4)	15%	(12)	46%	(38)	34%	(29)	84
2016 Vote: Hillary Clinton	17%	(117)	11%	(78)	59%	(419)	13%	(94)	708
2016 Vote: Donald Trump	13%	(88)	13%	(92)	57%	(396)	17%	(114)	689
2016 Vote: Other	18%	(25)	14%	(20)	52%	(72)	15%	(21)	137
2016 Vote: Didn't Vote	12%	(78)	10%	(66)	51%	(343)	27%	(179)	666
Voted in 2014: Yes	15%	(201)	13%	(170)	57%	(755)	15%	(203)	1329
Voted in 2014: No	12%	(107)	10%	(87)	54%	(475)	23%	(205)	874

Continued on next page

Table ASG9_5: Which of the following comes closest to your view of each of the following all-star games?
MLS All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(307)	12%	(257)	56%	(1231)	19%	(408)	2203
2012 Vote: Barack Obama	17%	(143)	12%	(103)	56%	(470)	15%	(125)	842
2012 Vote: Mitt Romney	13%	(67)	12%	(60)	61%	(314)	14%	(74)	514
2012 Vote: Other	7%	(6)	17%	(16)	56%	(54)	20%	(19)	96
2012 Vote: Didn't Vote	12%	(91)	10%	(78)	52%	(392)	25%	(189)	749
4-Region: Northeast	16%	(62)	13%	(52)	55%	(216)	16%	(64)	394
4-Region: Midwest	13%	(59)	8%	(38)	61%	(283)	18%	(82)	463
4-Region: South	13%	(106)	11%	(95)	55%	(454)	21%	(171)	825
4-Region: West	15%	(81)	14%	(72)	53%	(278)	17%	(91)	521
Avid Sports Fan	28%	(158)	13%	(73)	48%	(269)	11%	(59)	558
Sports Fan	19%	(294)	11%	(180)	53%	(842)	17%	(266)	1583
Watch All-Star Games Always or Sometimes	25%	(291)	11%	(125)	48%	(562)	16%	(183)	1161
Enjoys All-Star Games	25%	(295)	11%	(127)	49%	(592)	16%	(187)	1201
Does Not Enjoy All-Star Games	3%	(11)	22%	(81)	63%	(232)	12%	(45)	370
Parent	15%	(158)	12%	(125)	54%	(568)	19%	(200)	1052
Watches sports with child	26%	(128)	13%	(65)	47%	(227)	13%	(65)	485
Interested in Football	19%	(268)	12%	(165)	53%	(734)	16%	(218)	1385
Very Interested in Football	23%	(191)	12%	(104)	53%	(444)	12%	(99)	839
Interested in Basketball	24%	(260)	11%	(123)	50%	(531)	15%	(155)	1068
Very Interested in Basketball	37%	(179)	11%	(54)	40%	(192)	13%	(61)	487
Interested in Baseball	23%	(250)	11%	(122)	52%	(566)	14%	(157)	1095
Very Interested in Baseball	31%	(157)	12%	(63)	46%	(237)	11%	(58)	515
Interested in Hockey	27%	(178)	12%	(80)	49%	(329)	12%	(83)	670
Very Interested in Hockey	34%	(86)	14%	(36)	44%	(110)	8%	(20)	252
Interested in Soccer	42%	(231)	11%	(60)	36%	(201)	11%	(59)	550
Very Interested in Soccer	64%	(120)	13%	(24)	19%	(36)	4%	(8)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG9_6: Which of the following comes closest to your view of each of the following all-star games?
WNBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	12%	(263)	12%	(256)	59%	(1290)	18%	(394)	2203
Gender: Male	14%	(154)	13%	(135)	59%	(624)	14%	(151)	1063
Gender: Female	10%	(109)	11%	(121)	58%	(666)	21%	(243)	1140
Age: 18-29	17%	(72)	10%	(43)	52%	(220)	21%	(90)	426
Age: 30-44	13%	(78)	12%	(69)	56%	(331)	19%	(109)	588
Age: 45-54	12%	(38)	9%	(30)	61%	(193)	18%	(57)	318
Age: 55-64	10%	(44)	11%	(47)	61%	(266)	18%	(76)	434
Age: 65+	7%	(30)	15%	(66)	64%	(279)	14%	(62)	437
Generation Z: 18-22	12%	(19)	11%	(17)	54%	(85)	24%	(38)	159
Millennial: Age 23-38	17%	(108)	11%	(68)	53%	(343)	19%	(122)	642
Generation X: Age 39-54	11%	(61)	11%	(57)	60%	(317)	18%	(97)	531
Boomers: Age 55-73	9%	(69)	12%	(92)	62%	(470)	16%	(124)	754
PID: Dem (no lean)	16%	(128)	10%	(83)	59%	(479)	15%	(118)	808
PID: Ind (no lean)	8%	(61)	11%	(80)	58%	(415)	23%	(165)	721
PID: Rep (no lean)	11%	(74)	14%	(92)	59%	(397)	16%	(111)	674
PID/Gender: Dem Men	21%	(76)	11%	(38)	57%	(205)	11%	(41)	360
PID/Gender: Dem Women	12%	(52)	10%	(45)	61%	(274)	17%	(77)	448
PID/Gender: Ind Men	8%	(28)	11%	(40)	62%	(226)	19%	(68)	362
PID/Gender: Ind Women	9%	(33)	11%	(40)	53%	(189)	27%	(97)	359
PID/Gender: Rep Men	14%	(49)	17%	(56)	56%	(193)	13%	(43)	341
PID/Gender: Rep Women	7%	(24)	11%	(36)	61%	(204)	21%	(68)	333
Ideo: Liberal (1-3)	15%	(93)	10%	(62)	63%	(382)	12%	(71)	609
Ideo: Moderate (4)	12%	(66)	11%	(61)	61%	(343)	17%	(94)	562
Ideo: Conservative (5-7)	11%	(83)	14%	(105)	60%	(454)	16%	(118)	761
Educ: < College	12%	(183)	12%	(187)	56%	(841)	20%	(304)	1514
Educ: Bachelors degree	12%	(53)	9%	(42)	63%	(279)	16%	(70)	444
Educ: Post-grad	11%	(26)	11%	(27)	70%	(170)	9%	(21)	244
Income: Under 50k	13%	(165)	11%	(136)	57%	(733)	20%	(263)	1297
Income: 50k-100k	11%	(66)	14%	(88)	61%	(382)	15%	(92)	628
Income: 100k+	11%	(32)	11%	(32)	63%	(175)	14%	(39)	277

Continued on next page

Table ASG9_6: Which of the following comes closest to your view of each of the following all-star games?
WNBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(263)	12%	(256)	59%	(1290)	18%	(394)	2203
Ethnicity: White	9%	(156)	12%	(213)	62%	(1075)	16%	(281)	1724
Ethnicity: Hispanic	13%	(47)	12%	(42)	55%	(192)	20%	(69)	350
Ethnicity: Afr. Am.	31%	(86)	8%	(22)	41%	(112)	20%	(55)	275
Ethnicity: Other	10%	(21)	11%	(22)	51%	(103)	29%	(58)	204
All Christian	12%	(123)	11%	(113)	61%	(623)	16%	(160)	1020
All Non-Christian	18%	(17)	10%	(10)	44%	(42)	28%	(27)	96
Atheist	5%	(5)	8%	(8)	75%	(72)	11%	(11)	96
Agnostic/Nothing in particular	12%	(117)	13%	(125)	56%	(553)	20%	(197)	991
Religious Non-Protestant/Catholic	16%	(19)	12%	(15)	47%	(55)	25%	(30)	119
Evangelical	14%	(83)	11%	(65)	59%	(361)	16%	(100)	609
Non-Evangelical	12%	(97)	12%	(94)	59%	(478)	17%	(141)	811
Community: Urban	18%	(100)	11%	(63)	56%	(316)	15%	(88)	566
Community: Suburban	10%	(98)	13%	(128)	62%	(622)	16%	(162)	1011
Community: Rural	10%	(64)	10%	(65)	56%	(352)	23%	(145)	626
Employ: Private Sector	13%	(82)	13%	(81)	59%	(382)	16%	(101)	646
Employ: Government	17%	(25)	12%	(17)	54%	(78)	17%	(26)	146
Employ: Self-Employed	11%	(20)	11%	(20)	65%	(119)	14%	(25)	184
Employ: Homemaker	13%	(24)	11%	(21)	55%	(101)	21%	(39)	185
Employ: Retired	8%	(47)	14%	(81)	62%	(351)	15%	(86)	564
Employ: Unemployed	14%	(33)	6%	(14)	52%	(122)	28%	(66)	236
Employ: Other	14%	(20)	10%	(14)	50%	(71)	26%	(38)	143
Military HH: Yes	13%	(44)	9%	(30)	62%	(206)	15%	(50)	330
Military HH: No	12%	(219)	12%	(225)	58%	(1084)	18%	(345)	1873
RD/WT: Right Direction	12%	(101)	13%	(113)	57%	(481)	18%	(154)	849
RD/WT: Wrong Track	12%	(161)	11%	(143)	60%	(809)	18%	(241)	1354
Trump Job Approve	11%	(99)	13%	(121)	58%	(535)	18%	(165)	920
Trump Job Disapprove	13%	(153)	11%	(128)	61%	(718)	16%	(186)	1186

Continued on next page

Table ASG9_6: Which of the following comes closest to your view of each of the following all-star games?
WNBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(263)	12%	(256)	59%	(1290)	18%	(394)	2203
Trump Job Strongly Approve	10%	(50)	13%	(68)	58%	(302)	19%	(98)	517
Trump Job Somewhat Approve	12%	(49)	13%	(53)	58%	(234)	17%	(67)	403
Trump Job Somewhat Disapprove	13%	(34)	7%	(19)	63%	(162)	16%	(41)	256
Trump Job Strongly Disapprove	13%	(119)	12%	(110)	60%	(556)	16%	(145)	930
Favorable of Trump	11%	(99)	13%	(118)	59%	(530)	17%	(153)	900
Unfavorable of Trump	13%	(150)	11%	(128)	62%	(725)	15%	(176)	1179
Very Favorable of Trump	11%	(57)	14%	(73)	58%	(313)	18%	(96)	538
Somewhat Favorable of Trump	12%	(43)	12%	(45)	60%	(216)	16%	(57)	361
Somewhat Unfavorable of Trump	12%	(24)	9%	(17)	63%	(129)	17%	(35)	204
Very Unfavorable of Trump	13%	(126)	11%	(110)	61%	(597)	14%	(141)	974
#1 Issue: Economy	16%	(95)	10%	(63)	59%	(359)	15%	(90)	607
#1 Issue: Security	11%	(45)	13%	(52)	53%	(215)	23%	(93)	406
#1 Issue: Health Care	11%	(42)	11%	(42)	62%	(232)	16%	(61)	376
#1 Issue: Medicare / Social Security	8%	(25)	14%	(47)	60%	(197)	18%	(58)	328
#1 Issue: Women's Issues	15%	(19)	12%	(14)	54%	(68)	19%	(24)	125
#1 Issue: Education	17%	(19)	7%	(8)	59%	(68)	17%	(20)	115
#1 Issue: Energy	7%	(9)	12%	(15)	61%	(75)	19%	(24)	123
#1 Issue: Other	6%	(8)	12%	(15)	61%	(76)	21%	(25)	123
2018 House Vote: Democrat	15%	(115)	12%	(88)	61%	(467)	12%	(94)	764
2018 House Vote: Republican	9%	(61)	14%	(91)	60%	(396)	17%	(109)	657
2018 House Vote: Someone else	8%	(7)	15%	(12)	43%	(36)	34%	(28)	84
2016 Vote: Hillary Clinton	15%	(105)	12%	(83)	60%	(426)	13%	(93)	708
2016 Vote: Donald Trump	10%	(66)	13%	(91)	60%	(415)	17%	(118)	689
2016 Vote: Other	10%	(14)	15%	(20)	58%	(80)	17%	(23)	137
2016 Vote: Didn't Vote	12%	(77)	9%	(61)	55%	(367)	24%	(160)	666
Voted in 2014: Yes	13%	(167)	13%	(173)	58%	(777)	16%	(212)	1329
Voted in 2014: No	11%	(95)	9%	(83)	59%	(514)	21%	(182)	874

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Table ASG9_6: Which of the following comes closest to your view of each of the following all-star games?
WNBA All-Star Game

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	12%	(263)	12%	(256)	59%	(1290)	18%	(394)	2203
2012 Vote: Barack Obama	15%	(125)	12%	(101)	57%	(483)	16%	(133)	842
2012 Vote: Mitt Romney	11%	(55)	12%	(61)	64%	(327)	14%	(70)	514
2012 Vote: Other	5%	(5)	14%	(14)	56%	(54)	25%	(24)	96
2012 Vote: Didn't Vote	10%	(77)	11%	(80)	57%	(425)	22%	(167)	749
4-Region: Northeast	16%	(64)	12%	(46)	57%	(225)	15%	(59)	394
4-Region: Midwest	10%	(45)	11%	(49)	62%	(287)	18%	(82)	463
4-Region: South	13%	(106)	11%	(93)	56%	(460)	20%	(166)	825
4-Region: West	9%	(47)	13%	(68)	61%	(318)	17%	(87)	521
Avid Sports Fan	23%	(130)	13%	(70)	54%	(302)	10%	(55)	558
Sports Fan	16%	(252)	11%	(178)	57%	(904)	16%	(250)	1583
Watch All-Star Games Always or Sometimes	22%	(253)	11%	(130)	52%	(607)	15%	(172)	1161
Enjoys All-Star Games	21%	(256)	11%	(130)	53%	(640)	15%	(175)	1201
Does Not Enjoy All-Star Games	1%	(5)	21%	(80)	66%	(243)	12%	(43)	370
Parent	13%	(133)	12%	(123)	57%	(600)	19%	(196)	1052
Watches sports with child	20%	(98)	12%	(60)	53%	(255)	15%	(72)	485
Interested in Football	17%	(231)	11%	(153)	57%	(788)	15%	(213)	1385
Very Interested in Football	19%	(158)	12%	(98)	58%	(488)	11%	(95)	839
Interested in Basketball	23%	(241)	12%	(123)	53%	(565)	13%	(139)	1068
Very Interested in Basketball	33%	(162)	12%	(56)	44%	(214)	11%	(54)	487
Interested in Baseball	18%	(195)	11%	(123)	57%	(626)	14%	(150)	1095
Very Interested in Baseball	23%	(117)	13%	(66)	53%	(271)	12%	(60)	515
Interested in Hockey	20%	(133)	13%	(85)	57%	(379)	11%	(73)	670
Very Interested in Hockey	23%	(59)	14%	(35)	54%	(136)	8%	(21)	252
Interested in Soccer	25%	(138)	12%	(68)	52%	(286)	11%	(59)	550
Very Interested in Soccer	31%	(59)	16%	(30)	48%	(91)	5%	(9)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG10: And which of the following is your favorite all-star game?

Demographic	NBA All-Star Game	MLB All-Star Game	NHL All-Star Game	NFL Pro Bowl	MLS All-Star Game	WNBA All-Star Game	Don't know / No opinion	Total N
Adults	16% (343)	17% (381)	5% (112)	22% (490)	2% (38)	1% (23)	37% (817)	2203
Gender: Male	20% (215)	22% (236)	6% (61)	21% (227)	2% (22)	1% (10)	27% (291)	1063
Gender: Female	11% (128)	13% (145)	4% (51)	23% (262)	1% (16)	1% (12)	46% (526)	1140
Age: 18-29	25% (108)	8% (35)	4% (15)	27% (116)	1% (6)	3% (11)	32% (135)	426
Age: 30-44	18% (107)	16% (93)	7% (39)	26% (151)	3% (20)	1% (4)	30% (175)	588
Age: 45-54	17% (53)	17% (54)	6% (20)	20% (63)	1% (3)	1% (3)	38% (121)	318
Age: 55-64	11% (47)	20% (85)	5% (21)	17% (75)	1% (3)	1% (4)	46% (198)	434
Age: 65+	6% (28)	26% (113)	4% (17)	19% (85)	1% (6)	— (0)	43% (188)	437
Generation Z: 18-22	23% (37)	9% (14)	6% (9)	23% (37)	1% (2)	3% (5)	35% (56)	159
Millennial: Age 23-38	22% (142)	12% (75)	5% (32)	29% (183)	3% (17)	1% (9)	29% (184)	642
Generation X: Age 39-54	17% (88)	18% (94)	6% (34)	21% (109)	2% (11)	1% (4)	36% (192)	531
Boomers: Age 55-73	9% (69)	22% (169)	4% (33)	18% (136)	1% (8)	1% (4)	44% (334)	754
PID: Dem (no lean)	23% (189)	15% (124)	4% (30)	22% (179)	2% (17)	1% (10)	32% (259)	808
PID: Ind (no lean)	14% (99)	14% (103)	4% (32)	21% (151)	2% (13)	— (3)	44% (320)	721
PID: Rep (no lean)	8% (55)	23% (153)	7% (50)	24% (160)	1% (8)	1% (9)	35% (238)	674
PID/Gender: Dem Men	31% (112)	21% (74)	3% (12)	22% (78)	2% (9)	1% (4)	20% (72)	360
PID/Gender: Dem Women	17% (77)	11% (50)	4% (19)	22% (101)	2% (8)	2% (7)	42% (187)	448
PID/Gender: Ind Men	19% (67)	18% (64)	4% (14)	21% (76)	2% (8)	— (0)	37% (134)	362
PID/Gender: Ind Women	9% (32)	11% (40)	5% (18)	21% (75)	1% (5)	1% (3)	52% (187)	359
PID/Gender: Rep Men	11% (37)	29% (98)	11% (36)	21% (73)	2% (5)	2% (7)	25% (86)	341
PID/Gender: Rep Women	5% (18)	17% (55)	4% (14)	26% (87)	1% (3)	1% (2)	46% (153)	333
Ideo: Liberal (1-3)	21% (125)	17% (102)	4% (27)	21% (130)	2% (12)	2% (13)	33% (200)	609
Ideo: Moderate (4)	17% (98)	18% (101)	4% (25)	25% (140)	1% (8)	— (2)	34% (189)	562
Ideo: Conservative (5-7)	11% (84)	20% (153)	7% (54)	22% (168)	2% (16)	1% (6)	37% (280)	761
Educ: < College	16% (245)	14% (210)	5% (71)	23% (350)	2% (26)	1% (9)	40% (602)	1514
Educ: Bachelors degree	14% (61)	24% (106)	5% (24)	22% (100)	2% (8)	2% (10)	31% (136)	444
Educ: Post-grad	15% (36)	27% (65)	7% (17)	16% (40)	2% (4)	1% (4)	32% (78)	244
Income: Under 50k	16% (205)	14% (185)	4% (49)	22% (291)	2% (23)	1% (12)	41% (532)	1297
Income: 50k-100k	16% (103)	21% (132)	5% (34)	22% (140)	1% (8)	1% (5)	33% (206)	628
Income: 100k+	13% (36)	23% (63)	10% (29)	21% (59)	2% (7)	2% (5)	29% (79)	277
Ethnicity: White	10% (165)	20% (342)	6% (105)	23% (393)	2% (31)	1% (13)	39% (675)	1724

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Table ASG10: And which of the following is your favorite all-star game?

Demographic	NBA All-Star Game	MLB All-Star Game	NHL All-Star Game	NFL Pro Bowl	MLS All-Star Game	WNBA All-Star Game	Don't know / No opinion	Total N
Adults	16% (343)	17% (381)	5% (112)	22% (490)	2% (38)	1% (23)	37% (817)	2203
Ethnicity: Hispanic	24% (85)	15% (52)	5% (19)	24% (84)	3% (10)	1% (4)	28% (97)	350
Ethnicity: Afr. Am.	48% (131)	7% (20)	1% (1)	19% (53)	— (1)	2% (5)	23% (63)	275
Ethnicity: Other	23% (46)	9% (19)	3% (6)	21% (43)	3% (6)	2% (4)	39% (80)	204
All Christian	13% (135)	22% (225)	7% (71)	22% (223)	2% (21)	1% (9)	33% (336)	1020
All Non-Christian	23% (22)	26% (24)	4% (4)	13% (12)	3% (3)	5% (5)	27% (26)	96
Atheist	16% (15)	18% (17)	3% (3)	18% (17)	3% (3)	1% (1)	42% (41)	96
Agnostic/Nothing in particular	17% (171)	12% (115)	3% (34)	24% (237)	1% (11)	1% (8)	42% (415)	991
Religious Non-Protestant/Catholic	22% (26)	28% (33)	3% (4)	14% (16)	2% (3)	4% (5)	27% (32)	119
Evangelical	17% (104)	14% (86)	4% (25)	24% (143)	1% (6)	1% (7)	39% (236)	609
Non-Evangelical	14% (111)	21% (172)	7% (58)	22% (180)	2% (17)	1% (7)	33% (266)	811
Community: Urban	23% (132)	16% (88)	4% (23)	23% (133)	1% (7)	2% (10)	31% (173)	566
Community: Suburban	14% (146)	20% (201)	6% (62)	22% (220)	2% (18)	1% (8)	35% (356)	1011
Community: Rural	10% (65)	15% (91)	4% (28)	22% (137)	2% (13)	1% (4)	46% (288)	626
Employ: Private Sector	20% (127)	18% (114)	7% (47)	23% (152)	2% (11)	— (2)	30% (192)	646
Employ: Government	17% (25)	17% (24)	5% (7)	23% (33)	2% (3)	3% (4)	34% (49)	146
Employ: Self-Employed	18% (33)	18% (34)	3% (6)	29% (54)	1% (1)	2% (4)	28% (52)	184
Employ: Homemaker	9% (17)	11% (20)	4% (7)	19% (35)	2% (3)	2% (3)	54% (100)	185
Employ: Retired	9% (48)	22% (127)	4% (23)	19% (108)	2% (9)	— (3)	44% (246)	564
Employ: Unemployed	18% (42)	15% (36)	3% (7)	21% (49)	2% (5)	1% (2)	40% (94)	236
Employ: Other	21% (30)	12% (18)	3% (5)	19% (27)	2% (3)	1% (1)	42% (59)	143
Military HH: Yes	11% (37)	21% (71)	5% (15)	25% (83)	1% (5)	— (1)	36% (119)	330
Military HH: No	16% (306)	17% (310)	5% (97)	22% (407)	2% (33)	1% (21)	37% (699)	1873
RD/WT: Right Direction	12% (104)	22% (189)	6% (52)	23% (198)	1% (12)	1% (5)	34% (290)	849
RD/WT: Wrong Track	18% (239)	14% (192)	4% (60)	22% (292)	2% (26)	1% (18)	39% (527)	1354
Trump Job Approve	11% (101)	21% (192)	7% (63)	24% (223)	1% (12)	1% (8)	35% (320)	920
Trump Job Disapprove	19% (222)	15% (184)	4% (46)	21% (246)	2% (21)	1% (14)	38% (453)	1186
Trump Job Strongly Approve	8% (40)	21% (107)	7% (35)	25% (131)	1% (4)	1% (4)	38% (196)	517
Trump Job Somewhat Approve	15% (61)	21% (85)	7% (28)	23% (92)	2% (8)	1% (5)	31% (123)	403
Trump Job Somewhat Disapprove	24% (63)	12% (32)	4% (9)	26% (66)	1% (3)	— (0)	32% (83)	256
Trump Job Strongly Disapprove	17% (159)	16% (152)	4% (36)	19% (179)	2% (18)	2% (14)	40% (370)	930

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Table ASG10: *And which of the following is your favorite all-star game?*

Demographic	NBA All-Star Game	MLB All-Star Game	NHL All-Star Game	NFL Pro Bowl	MLS All-Star Game	WNBA All-Star Game	Don't know / No opinion	Total N
Adults	16% (343)	17% (381)	5% (112)	22% (490)	2% (38)	1% (23)	37% (817)	2203
Favorable of Trump	10% (91)	22% (195)	7% (61)	24% (220)	1% (11)	1% (8)	35% (314)	900
Unfavorable of Trump	20% (230)	15% (178)	4% (49)	21% (242)	2% (27)	1% (15)	37% (437)	1179
Very Favorable of Trump	8% (45)	21% (112)	7% (37)	25% (134)	1% (5)	— (3)	38% (204)	538
Somewhat Favorable of Trump	13% (47)	23% (83)	7% (25)	24% (86)	2% (6)	1% (5)	30% (110)	361
Somewhat Unfavorable of Trump	22% (44)	11% (21)	5% (11)	24% (49)	2% (4)	— (1)	36% (73)	204
Very Unfavorable of Trump	19% (186)	16% (157)	4% (38)	20% (192)	2% (23)	1% (14)	37% (364)	974
#1 Issue: Economy	19% (118)	18% (108)	6% (35)	26% (158)	2% (15)	1% (6)	28% (167)	607
#1 Issue: Security	13% (54)	15% (63)	5% (21)	26% (107)	1% (4)	— (0)	39% (157)	406
#1 Issue: Health Care	14% (54)	19% (72)	6% (23)	20% (74)	1% (5)	1% (6)	38% (143)	376
#1 Issue: Medicare / Social Security	10% (33)	23% (75)	5% (15)	18% (61)	2% (6)	2% (5)	41% (133)	328
#1 Issue: Women's Issues	15% (19)	10% (12)	7% (8)	19% (24)	1% (1)	3% (4)	45% (57)	125
#1 Issue: Education	33% (38)	12% (14)	2% (3)	25% (29)	1% (2)	— (0)	26% (30)	115
#1 Issue: Energy	17% (21)	11% (13)	4% (5)	18% (23)	3% (3)	1% (2)	46% (57)	123
#1 Issue: Other	5% (6)	19% (23)	2% (3)	12% (14)	3% (3)	— (0)	59% (73)	123
2018 House Vote: Democrat	21% (160)	18% (138)	5% (38)	21% (160)	2% (14)	1% (11)	32% (243)	764
2018 House Vote: Republican	9% (59)	23% (150)	7% (47)	22% (145)	1% (9)	1% (5)	37% (241)	657
2018 House Vote: Someone else	15% (12)	15% (12)	2% (2)	11% (9)	1% (0)	— (0)	57% (48)	84
2016 Vote: Hillary Clinton	21% (151)	18% (129)	4% (27)	20% (144)	2% (13)	1% (10)	33% (233)	708
2016 Vote: Donald Trump	9% (59)	24% (163)	7% (48)	23% (157)	1% (9)	1% (7)	36% (245)	689
2016 Vote: Other	14% (19)	19% (26)	8% (11)	18% (25)	1% (1)	1% (1)	39% (53)	137
2016 Vote: Didn't Vote	17% (113)	9% (63)	4% (25)	24% (162)	2% (15)	1% (5)	43% (284)	666
Voted in 2014: Yes	14% (182)	21% (282)	6% (80)	21% (274)	2% (23)	1% (15)	36% (473)	1329
Voted in 2014: No	18% (160)	11% (99)	4% (32)	25% (216)	2% (15)	1% (7)	39% (344)	874
2012 Vote: Barack Obama	19% (163)	19% (159)	5% (40)	22% (181)	2% (15)	1% (12)	32% (271)	842
2012 Vote: Mitt Romney	7% (37)	24% (125)	9% (44)	21% (110)	1% (6)	— (2)	37% (189)	514
2012 Vote: Other	4% (4)	16% (15)	6% (5)	19% (18)	1% (1)	1% (1)	55% (52)	96
2012 Vote: Didn't Vote	18% (138)	11% (82)	3% (23)	24% (180)	2% (16)	1% (8)	40% (302)	749

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Table ASG10: And which of the following is your favorite all-star game?

Demographic	NBA All-Star Game	MLB All-Star Game	NHL All-Star Game	NFL Pro Bowl	MLS All-Star Game	WNBA All-Star Game	Don't know / No opinion	Total N
Adults	16% (343)	17% (381)	5% (112)	22% (490)	2% (38)	1% (23)	37% (817)	2203
4-Region: Northeast	18% (70)	21% (82)	10% (38)	19% (75)	1% (4)	1% (6)	30% (119)	394
4-Region: Midwest	13% (62)	21% (99)	6% (26)	19% (86)	1% (5)	1% (5)	39% (180)	463
4-Region: South	16% (130)	15% (121)	4% (31)	24% (199)	2% (16)	1% (6)	39% (323)	825
4-Region: West	15% (81)	15% (79)	3% (18)	25% (129)	3% (13)	1% (6)	37% (195)	521
Avid Sports Fan	27% (151)	28% (158)	7% (39)	27% (150)	2% (13)	1% (5)	7% (41)	558
Sports Fan	20% (320)	22% (345)	6% (98)	29% (456)	2% (36)	1% (19)	20% (309)	1583
Watch All-Star Games Always or Sometimes	25% (293)	24% (279)	7% (81)	33% (380)	3% (33)	2% (17)	7% (78)	1161
Enjoys All-Star Games	26% (309)	23% (274)	7% (87)	32% (388)	3% (32)	1% (17)	8% (94)	1201
Does Not Enjoy All-Star Games	6% (24)	25% (91)	5% (19)	16% (59)	1% (5)	1% (3)	45% (168)	370
Parent	16% (168)	18% (186)	5% (49)	23% (247)	2% (20)	1% (11)	35% (372)	1052
Watches sports with child	25% (120)	21% (103)	7% (32)	29% (141)	3% (14)	2% (8)	14% (68)	485
Interested in Football	20% (272)	21% (289)	6% (78)	33% (462)	1% (20)	1% (16)	18% (247)	1385
Very Interested in Football	21% (178)	21% (175)	6% (49)	38% (321)	2% (14)	1% (9)	11% (93)	839
Interested in Basketball	31% (326)	20% (212)	5% (53)	26% (280)	2% (21)	2% (16)	15% (161)	1068
Very Interested in Basketball	46% (223)	18% (88)	4% (21)	20% (99)	2% (10)	1% (7)	8% (39)	487
Interested in Baseball	19% (204)	32% (354)	6% (66)	25% (275)	2% (23)	1% (15)	14% (158)	1095
Very Interested in Baseball	16% (85)	47% (243)	6% (29)	19% (97)	3% (13)	1% (7)	8% (41)	515
Interested in Hockey	17% (115)	26% (174)	15% (102)	21% (144)	3% (22)	2% (11)	15% (101)	670
Very Interested in Hockey	13% (33)	22% (56)	31% (79)	18% (47)	5% (12)	2% (4)	8% (20)	252
Interested in Soccer	26% (141)	20% (109)	7% (39)	23% (128)	6% (32)	2% (11)	16% (90)	550
Very Interested in Soccer	23% (43)	21% (39)	7% (14)	18% (34)	14% (27)	2% (4)	14% (26)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_1: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NBA Skills Competition

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	29%	(636)	9%	(201)	45%	(985)	17%	(382)	2203
Gender: Male	39%	(420)	11%	(120)	37%	(389)	13%	(135)	1063
Gender: Female	19%	(216)	7%	(80)	52%	(596)	22%	(247)	1140
Age: 18-29	41%	(175)	8%	(34)	33%	(141)	18%	(76)	426
Age: 30-44	37%	(216)	9%	(54)	36%	(214)	18%	(104)	588
Age: 45-54	27%	(87)	12%	(39)	42%	(134)	18%	(59)	318
Age: 55-64	22%	(96)	7%	(32)	53%	(230)	17%	(75)	434
Age: 65+	14%	(63)	10%	(42)	60%	(264)	16%	(69)	437
Generation Z: 18-22	38%	(60)	8%	(13)	33%	(53)	21%	(33)	159
Millennial: Age 23-38	40%	(259)	9%	(57)	33%	(213)	18%	(113)	642
Generation X: Age 39-54	30%	(158)	11%	(57)	42%	(224)	17%	(92)	531
Boomers: Age 55-73	19%	(143)	8%	(60)	56%	(423)	17%	(129)	754
PID: Dem (no lean)	37%	(297)	6%	(50)	42%	(343)	15%	(119)	808
PID: Ind (no lean)	25%	(180)	11%	(78)	42%	(303)	22%	(161)	721
PID: Rep (no lean)	24%	(159)	11%	(73)	50%	(339)	15%	(102)	674
PID/Gender: Dem Men	51%	(182)	7%	(27)	34%	(121)	8%	(30)	360
PID/Gender: Dem Women	26%	(115)	5%	(23)	49%	(222)	20%	(89)	448
PID/Gender: Ind Men	33%	(119)	13%	(47)	35%	(128)	19%	(68)	362
PID/Gender: Ind Women	17%	(60)	9%	(31)	49%	(175)	26%	(93)	359
PID/Gender: Rep Men	35%	(118)	13%	(46)	41%	(140)	11%	(36)	341
PID/Gender: Rep Women	12%	(41)	8%	(27)	60%	(199)	20%	(65)	333
Ideo: Liberal (1-3)	33%	(203)	8%	(50)	46%	(281)	12%	(75)	609
Ideo: Moderate (4)	34%	(191)	9%	(53)	40%	(225)	17%	(93)	562
Ideo: Conservative (5-7)	24%	(179)	10%	(76)	50%	(383)	16%	(123)	761
Educ: < College	27%	(415)	9%	(137)	44%	(673)	19%	(289)	1514
Educ: Bachelors degree	35%	(155)	8%	(37)	43%	(189)	14%	(63)	444
Educ: Post-grad	27%	(65)	11%	(27)	50%	(122)	12%	(30)	244

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Table ASG11_1: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NBA Skills Competition

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	29%	(636)	9%	(201)	45%	(985)	17%	(382)	2203
Income: Under 50k	28%	(360)	8%	(109)	44%	(573)	20%	(254)	1297
Income: 50k-100k	31%	(195)	10%	(61)	45%	(284)	14%	(89)	628
Income: 100k+	29%	(80)	11%	(31)	46%	(128)	14%	(38)	277
Ethnicity: White	23%	(400)	10%	(165)	50%	(856)	18%	(302)	1724
Ethnicity: Hispanic	45%	(158)	8%	(28)	29%	(102)	18%	(62)	350
Ethnicity: Afr. Am.	59%	(162)	7%	(19)	20%	(56)	14%	(37)	275
Ethnicity: Other	36%	(74)	8%	(16)	35%	(72)	21%	(42)	204
All Christian	28%	(286)	9%	(92)	46%	(473)	17%	(168)	1020
All Non-Christian	33%	(32)	12%	(11)	38%	(36)	17%	(16)	96
Atheist	21%	(20)	5%	(5)	62%	(60)	12%	(11)	96
Agnostic/Nothing in particular	30%	(298)	9%	(92)	42%	(415)	19%	(186)	991
Religious Non-Protestant/Catholic	32%	(39)	14%	(17)	38%	(45)	16%	(19)	119
Evangelical	31%	(190)	7%	(40)	45%	(273)	17%	(106)	609
Non-Evangelical	28%	(228)	10%	(82)	45%	(367)	17%	(134)	811
Community: Urban	38%	(215)	8%	(45)	40%	(228)	14%	(78)	566
Community: Suburban	29%	(295)	9%	(86)	46%	(461)	17%	(170)	1011
Community: Rural	20%	(126)	11%	(69)	47%	(296)	22%	(135)	626
Employ: Private Sector	38%	(248)	9%	(59)	39%	(255)	13%	(84)	646
Employ: Government	35%	(52)	8%	(12)	37%	(54)	20%	(29)	146
Employ: Self-Employed	32%	(59)	8%	(16)	41%	(76)	18%	(34)	184
Employ: Homemaker	18%	(33)	12%	(21)	46%	(86)	24%	(45)	185
Employ: Retired	16%	(89)	10%	(58)	58%	(328)	16%	(89)	564
Employ: Unemployed	32%	(76)	9%	(20)	37%	(87)	22%	(52)	236
Employ: Other	33%	(48)	8%	(11)	35%	(51)	24%	(34)	143
Military HH: Yes	24%	(81)	9%	(30)	52%	(173)	14%	(46)	330
Military HH: No	30%	(555)	9%	(171)	43%	(812)	18%	(336)	1873

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Table ASG11_1: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NBA Skills Competition

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	29%	(636)	9%	(201)	45%	(985)	17%	(382)	2203
RD/WT: Right Direction	27%	(232)	10%	(83)	45%	(380)	18%	(154)	849
RD/WT: Wrong Track	30%	(404)	9%	(118)	45%	(605)	17%	(228)	1354
Trump Job Approve	25%	(234)	9%	(87)	48%	(442)	17%	(157)	920
Trump Job Disapprove	32%	(375)	9%	(107)	43%	(514)	16%	(189)	1186
Trump Job Strongly Approve	23%	(120)	10%	(52)	50%	(257)	17%	(88)	517
Trump Job Somewhat Approve	28%	(114)	9%	(35)	46%	(185)	17%	(69)	403
Trump Job Somewhat Disapprove	39%	(101)	9%	(22)	37%	(96)	15%	(38)	256
Trump Job Strongly Disapprove	29%	(274)	9%	(85)	45%	(419)	16%	(152)	930
Favorable of Trump	25%	(225)	9%	(83)	50%	(446)	16%	(145)	900
Unfavorable of Trump	32%	(382)	9%	(108)	43%	(510)	15%	(179)	1179
Very Favorable of Trump	25%	(133)	10%	(51)	50%	(271)	15%	(83)	538
Somewhat Favorable of Trump	26%	(92)	9%	(32)	49%	(175)	17%	(62)	361
Somewhat Unfavorable of Trump	34%	(69)	9%	(18)	42%	(87)	16%	(32)	204
Very Unfavorable of Trump	32%	(314)	9%	(90)	43%	(423)	15%	(147)	974
#1 Issue: Economy	39%	(239)	8%	(48)	38%	(230)	15%	(91)	607
#1 Issue: Security	22%	(90)	11%	(45)	48%	(197)	18%	(74)	406
#1 Issue: Health Care	30%	(112)	10%	(37)	46%	(174)	14%	(54)	376
#1 Issue: Medicare / Social Security	20%	(67)	8%	(25)	53%	(175)	19%	(62)	328
#1 Issue: Women's Issues	21%	(26)	9%	(11)	51%	(64)	20%	(25)	125
#1 Issue: Education	40%	(46)	9%	(10)	35%	(40)	17%	(19)	115
#1 Issue: Energy	35%	(43)	13%	(16)	32%	(39)	20%	(25)	123
#1 Issue: Other	12%	(15)	7%	(9)	54%	(66)	27%	(33)	123
2018 House Vote: Democrat	35%	(265)	7%	(56)	44%	(333)	15%	(111)	764
2018 House Vote: Republican	24%	(160)	10%	(68)	50%	(331)	15%	(98)	657
2018 House Vote: Someone else	24%	(20)	16%	(13)	30%	(25)	30%	(25)	84

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Table ASG11_1: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NBA Skills Competition

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	29%	(636)	9%	(201)	45%	(985)	17%	(382)	2203
2016 Vote: Hillary Clinton	35%	(248)	7%	(50)	44%	(311)	14%	(99)	708
2016 Vote: Donald Trump	24%	(163)	10%	(71)	50%	(347)	16%	(108)	689
2016 Vote: Other	24%	(33)	13%	(18)	44%	(60)	19%	(27)	137
2016 Vote: Didn't Vote	29%	(192)	9%	(62)	40%	(265)	22%	(147)	666
Voted in 2014: Yes	28%	(378)	9%	(125)	46%	(611)	16%	(215)	1329
Voted in 2014: No	29%	(257)	9%	(75)	43%	(374)	19%	(168)	874
2012 Vote: Barack Obama	33%	(279)	9%	(78)	40%	(336)	18%	(149)	842
2012 Vote: Mitt Romney	23%	(118)	9%	(44)	56%	(289)	12%	(63)	514
2012 Vote: Other	14%	(13)	11%	(10)	56%	(53)	19%	(19)	96
2012 Vote: Didn't Vote	30%	(226)	9%	(68)	41%	(305)	20%	(151)	749
4-Region: Northeast	30%	(120)	13%	(51)	42%	(167)	14%	(55)	394
4-Region: Midwest	27%	(125)	8%	(38)	46%	(212)	19%	(88)	463
4-Region: South	29%	(238)	8%	(64)	44%	(363)	19%	(160)	825
4-Region: West	29%	(152)	9%	(47)	46%	(242)	15%	(80)	521
Avid Sports Fan	61%	(339)	8%	(47)	24%	(134)	7%	(39)	558
Sports Fan	39%	(615)	8%	(128)	39%	(618)	14%	(222)	1583
Watch All-Star Games Always or Sometimes	48%	(552)	8%	(92)	34%	(390)	11%	(128)	1161
Enjoys All-Star Games	47%	(565)	7%	(89)	34%	(405)	12%	(143)	1201
Does Not Enjoy All-Star Games	16%	(58)	18%	(67)	51%	(189)	15%	(57)	370
Parent	30%	(311)	9%	(94)	45%	(474)	16%	(173)	1052
Watches sports with child	50%	(243)	8%	(37)	33%	(159)	10%	(47)	485
Interested in Football	40%	(560)	8%	(115)	37%	(517)	14%	(193)	1385
Very Interested in Football	50%	(423)	9%	(78)	29%	(244)	11%	(93)	839
Interested in Basketball	55%	(588)	7%	(70)	26%	(282)	12%	(128)	1068
Very Interested in Basketball	70%	(339)	7%	(34)	15%	(75)	8%	(38)	487
Interested in Baseball	42%	(455)	8%	(90)	38%	(414)	12%	(136)	1095
Very Interested in Baseball	49%	(251)	11%	(59)	32%	(163)	8%	(42)	515

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Table ASG11_1: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NBA Skills Competition

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	29%	(636)	9%	(201)	45%	(985)	17%	(382)	2203
Interested in Hockey	43%	(289)	10%	(64)	38%	(251)	10%	(65)	670
Very Interested in Hockey	48%	(121)	11%	(27)	34%	(86)	7%	(19)	252
Interested in Soccer	50%	(276)	9%	(50)	30%	(166)	11%	(59)	550
Very Interested in Soccer	62%	(117)	11%	(20)	22%	(42)	5%	(9)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_2: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLB Home Run Derby

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(667)	9%	(203)	42%	(936)	18%	(396)	2203
Gender: Male	45%	(475)	12%	(124)	31%	(331)	13%	(133)	1063
Gender: Female	17%	(193)	7%	(79)	53%	(605)	23%	(263)	1140
Age: 18-29	28%	(118)	8%	(33)	43%	(183)	22%	(93)	426
Age: 30-44	36%	(210)	9%	(54)	37%	(218)	18%	(106)	588
Age: 45-54	31%	(97)	11%	(34)	40%	(127)	19%	(59)	318
Age: 55-64	28%	(122)	9%	(40)	45%	(193)	18%	(78)	434
Age: 65+	28%	(120)	10%	(42)	49%	(215)	14%	(60)	437
Generation Z: 18-22	17%	(27)	8%	(12)	48%	(76)	28%	(44)	159
Millennial: Age 23-38	36%	(230)	8%	(51)	38%	(241)	19%	(120)	642
Generation X: Age 39-54	32%	(168)	11%	(58)	40%	(211)	18%	(94)	531
Boomers: Age 55-73	28%	(209)	9%	(69)	46%	(349)	17%	(128)	754
PID: Dem (no lean)	32%	(255)	8%	(62)	45%	(362)	16%	(129)	808
PID: Ind (no lean)	23%	(169)	11%	(79)	43%	(311)	22%	(162)	721
PID: Rep (no lean)	36%	(243)	9%	(63)	39%	(263)	16%	(105)	674
PID/Gender: Dem Men	49%	(176)	10%	(38)	32%	(113)	9%	(33)	360
PID/Gender: Dem Women	18%	(79)	5%	(24)	55%	(248)	22%	(97)	448
PID/Gender: Ind Men	35%	(127)	12%	(42)	36%	(131)	17%	(62)	362
PID/Gender: Ind Women	12%	(42)	10%	(37)	50%	(180)	28%	(100)	359
PID/Gender: Rep Men	50%	(171)	13%	(45)	25%	(86)	11%	(39)	341
PID/Gender: Rep Women	22%	(72)	5%	(18)	53%	(177)	20%	(66)	333
Ideo: Liberal (1-3)	31%	(189)	10%	(63)	44%	(271)	14%	(86)	609
Ideo: Moderate (4)	34%	(190)	8%	(44)	41%	(233)	17%	(96)	562
Ideo: Conservative (5-7)	33%	(248)	10%	(75)	42%	(316)	16%	(123)	761
Educ: < College	27%	(406)	9%	(141)	45%	(677)	19%	(290)	1514
Educ: Bachelors degree	39%	(175)	8%	(34)	36%	(158)	17%	(77)	444
Educ: Post-grad	35%	(86)	12%	(29)	41%	(100)	12%	(29)	244

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Table ASG11_2: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLB Home Run Derby

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(667)	9%	(203)	42%	(936)	18%	(396)	2203
Income: Under 50k	25%	(329)	9%	(123)	45%	(587)	20%	(258)	1297
Income: 50k-100k	38%	(237)	8%	(51)	38%	(241)	16%	(99)	628
Income: 100k+	36%	(101)	11%	(30)	39%	(108)	14%	(39)	277
Ethnicity: White	30%	(521)	9%	(162)	43%	(743)	17%	(298)	1724
Ethnicity: Hispanic	35%	(124)	8%	(28)	35%	(123)	21%	(75)	350
Ethnicity: Afr. Am.	35%	(95)	9%	(25)	39%	(107)	17%	(48)	275
Ethnicity: Other	25%	(51)	8%	(16)	42%	(87)	25%	(51)	204
All Christian	35%	(357)	8%	(81)	39%	(402)	18%	(180)	1020
All Non-Christian	42%	(40)	12%	(11)	30%	(29)	16%	(15)	96
Atheist	33%	(32)	5%	(4)	51%	(49)	11%	(11)	96
Agnostic/Nothing in particular	24%	(238)	11%	(106)	46%	(457)	19%	(190)	991
Religious Non-Protestant/Catholic	43%	(51)	10%	(11)	31%	(37)	16%	(19)	119
Evangelical	27%	(163)	8%	(49)	45%	(273)	20%	(124)	609
Non-Evangelical	34%	(277)	10%	(81)	41%	(329)	15%	(124)	811
Community: Urban	33%	(187)	10%	(58)	41%	(233)	16%	(88)	566
Community: Suburban	33%	(335)	8%	(84)	40%	(409)	18%	(183)	1011
Community: Rural	23%	(146)	10%	(61)	47%	(294)	20%	(125)	626
Employ: Private Sector	41%	(263)	9%	(58)	36%	(232)	15%	(94)	646
Employ: Government	35%	(51)	10%	(15)	32%	(47)	22%	(33)	146
Employ: Self-Employed	37%	(68)	8%	(14)	38%	(70)	17%	(32)	184
Employ: Homemaker	16%	(29)	13%	(23)	46%	(86)	25%	(47)	185
Employ: Retired	27%	(150)	10%	(57)	49%	(277)	14%	(80)	564
Employ: Unemployed	24%	(57)	8%	(19)	44%	(104)	23%	(55)	236
Employ: Other	23%	(33)	9%	(13)	42%	(60)	26%	(37)	143
Military HH: Yes	32%	(106)	10%	(33)	44%	(144)	14%	(47)	330
Military HH: No	30%	(561)	9%	(170)	42%	(792)	19%	(350)	1873

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Table ASG11_2: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLB Home Run Derby

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	30%	(667)	9%	(203)	42%	(936)	18%	(396)	2203
RD/WT: Right Direction	36%	(304)	9%	(79)	37%	(316)	18%	(150)	849
RD/WT: Wrong Track	27%	(363)	9%	(124)	46%	(620)	18%	(246)	1354
Trump Job Approve	33%	(306)	10%	(89)	41%	(375)	16%	(149)	920
Trump Job Disapprove	29%	(347)	9%	(110)	44%	(526)	17%	(203)	1186
Trump Job Strongly Approve	33%	(171)	10%	(52)	41%	(213)	16%	(81)	517
Trump Job Somewhat Approve	34%	(135)	9%	(37)	40%	(162)	17%	(68)	403
Trump Job Somewhat Disapprove	35%	(89)	8%	(22)	39%	(100)	18%	(46)	256
Trump Job Strongly Disapprove	28%	(258)	9%	(88)	46%	(426)	17%	(157)	930
Favorable of Trump	34%	(305)	10%	(89)	41%	(370)	15%	(136)	900
Unfavorable of Trump	29%	(347)	9%	(104)	45%	(528)	17%	(199)	1179
Very Favorable of Trump	34%	(183)	10%	(54)	41%	(221)	15%	(80)	538
Somewhat Favorable of Trump	34%	(122)	10%	(35)	41%	(149)	15%	(55)	361
Somewhat Unfavorable of Trump	28%	(57)	8%	(17)	45%	(91)	19%	(39)	204
Very Unfavorable of Trump	30%	(291)	9%	(87)	45%	(436)	16%	(161)	974
#1 Issue: Economy	34%	(209)	10%	(60)	38%	(232)	17%	(105)	607
#1 Issue: Security	29%	(118)	10%	(41)	44%	(181)	16%	(66)	406
#1 Issue: Health Care	34%	(129)	8%	(28)	43%	(162)	15%	(57)	376
#1 Issue: Medicare / Social Security	29%	(97)	9%	(29)	43%	(142)	18%	(60)	328
#1 Issue: Women's Issues	18%	(23)	8%	(10)	52%	(66)	22%	(27)	125
#1 Issue: Education	35%	(40)	8%	(9)	38%	(44)	19%	(22)	115
#1 Issue: Energy	23%	(28)	9%	(11)	45%	(56)	23%	(28)	123
#1 Issue: Other	19%	(24)	12%	(14)	45%	(55)	25%	(31)	123
2018 House Vote: Democrat	33%	(253)	9%	(70)	43%	(327)	15%	(114)	764
2018 House Vote: Republican	35%	(231)	10%	(65)	39%	(254)	16%	(107)	657
2018 House Vote: Someone else	18%	(15)	16%	(14)	36%	(30)	30%	(25)	84

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Table ASG11_2: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLB Home Run Derby

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(667)	9%	(203)	42%	(936)	18%	(396)	2203
2016 Vote: Hillary Clinton	33%	(235)	9%	(61)	43%	(307)	15%	(105)	708
2016 Vote: Donald Trump	36%	(248)	10%	(67)	40%	(273)	15%	(100)	689
2016 Vote: Other	28%	(39)	11%	(16)	36%	(50)	24%	(33)	137
2016 Vote: Didn't Vote	22%	(145)	9%	(58)	46%	(305)	24%	(157)	666
Voted in 2014: Yes	33%	(439)	10%	(130)	41%	(545)	16%	(214)	1329
Voted in 2014: No	26%	(228)	8%	(73)	45%	(391)	21%	(182)	874
2012 Vote: Barack Obama	32%	(270)	10%	(84)	40%	(339)	18%	(149)	842
2012 Vote: Mitt Romney	34%	(176)	9%	(48)	44%	(224)	13%	(66)	514
2012 Vote: Other	22%	(21)	12%	(11)	48%	(46)	19%	(18)	96
2012 Vote: Didn't Vote	27%	(200)	8%	(61)	44%	(326)	22%	(162)	749
4-Region: Northeast	37%	(145)	11%	(44)	38%	(149)	14%	(56)	394
4-Region: Midwest	32%	(150)	9%	(42)	39%	(181)	19%	(90)	463
4-Region: South	27%	(223)	9%	(74)	44%	(365)	20%	(163)	825
4-Region: West	29%	(149)	8%	(43)	46%	(241)	17%	(87)	521
Avid Sports Fan	67%	(376)	9%	(49)	16%	(89)	8%	(43)	558
Sports Fan	41%	(645)	9%	(136)	35%	(559)	15%	(244)	1583
Watch All-Star Games Always or Sometimes	49%	(569)	7%	(85)	32%	(366)	12%	(141)	1161
Enjoys All-Star Games	47%	(560)	6%	(77)	34%	(405)	13%	(159)	1201
Does Not Enjoy All-Star Games	24%	(91)	23%	(86)	36%	(134)	16%	(60)	370
Parent	32%	(332)	9%	(100)	41%	(436)	17%	(184)	1052
Watches sports with child	49%	(236)	9%	(45)	29%	(141)	13%	(63)	485
Interested in Football	42%	(581)	9%	(123)	34%	(470)	15%	(211)	1385
Very Interested in Football	53%	(448)	10%	(81)	25%	(207)	12%	(103)	839
Interested in Basketball	46%	(486)	8%	(87)	32%	(346)	14%	(149)	1068
Very Interested in Basketball	55%	(268)	10%	(51)	24%	(118)	10%	(49)	487
Interested in Baseball	54%	(588)	8%	(93)	26%	(281)	12%	(133)	1095
Very Interested in Baseball	73%	(376)	10%	(52)	12%	(62)	5%	(26)	515

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Table ASG11_2: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLB Home Run Derby

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	30%	(667)	9%	(203)	42%	(936)	18%	(396)	2203
Interested in Hockey	51%	(340)	9%	(62)	28%	(188)	12%	(79)	670
Very Interested in Hockey	59%	(148)	12%	(29)	22%	(56)	7%	(19)	252
Interested in Soccer	47%	(261)	10%	(55)	31%	(169)	12%	(66)	550
Very Interested in Soccer	57%	(107)	11%	(20)	27%	(50)	6%	(11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_3: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NHL All-Star Skills

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	16%	(361)	10%	(229)	54%	(1190)	19%	(423)	2203
Gender: Male	22%	(238)	12%	(126)	50%	(536)	15%	(164)	1063
Gender: Female	11%	(123)	9%	(104)	57%	(654)	23%	(259)	1140
Age: 18-29	18%	(77)	12%	(51)	49%	(209)	21%	(88)	426
Age: 30-44	21%	(126)	10%	(61)	49%	(286)	20%	(116)	588
Age: 45-54	20%	(65)	11%	(34)	51%	(162)	18%	(58)	318
Age: 55-64	13%	(55)	8%	(35)	57%	(249)	22%	(94)	434
Age: 65+	9%	(38)	11%	(47)	65%	(285)	15%	(66)	437
Generation Z: 18-22	14%	(22)	15%	(24)	50%	(80)	21%	(34)	159
Millennial: Age 23-38	23%	(147)	9%	(60)	47%	(303)	21%	(132)	642
Generation X: Age 39-54	19%	(99)	12%	(63)	51%	(273)	18%	(96)	531
Boomers: Age 55-73	11%	(81)	9%	(65)	61%	(460)	20%	(148)	754
PID: Dem (no lean)	15%	(119)	10%	(79)	58%	(472)	17%	(139)	808
PID: Ind (no lean)	14%	(103)	11%	(79)	51%	(365)	24%	(174)	721
PID: Rep (no lean)	21%	(139)	11%	(71)	52%	(353)	16%	(110)	674
PID/Gender: Dem Men	21%	(76)	12%	(42)	55%	(199)	12%	(42)	360
PID/Gender: Dem Women	9%	(42)	8%	(37)	61%	(273)	21%	(96)	448
PID/Gender: Ind Men	17%	(63)	12%	(42)	51%	(183)	21%	(75)	362
PID/Gender: Ind Women	11%	(40)	10%	(37)	51%	(182)	28%	(99)	359
PID/Gender: Rep Men	29%	(99)	12%	(42)	45%	(154)	14%	(46)	341
PID/Gender: Rep Women	12%	(41)	9%	(29)	60%	(198)	19%	(64)	333
Ideo: Liberal (1-3)	16%	(98)	11%	(67)	59%	(357)	14%	(88)	609
Ideo: Moderate (4)	19%	(106)	10%	(54)	53%	(300)	18%	(103)	562
Ideo: Conservative (5-7)	18%	(135)	11%	(83)	55%	(415)	17%	(128)	761
Educ: < College	16%	(237)	10%	(151)	54%	(812)	21%	(314)	1514
Educ: Bachelors degree	18%	(81)	12%	(51)	53%	(237)	17%	(75)	444
Educ: Post-grad	18%	(43)	11%	(27)	58%	(141)	14%	(33)	244

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Table ASG11_3: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NHL All-Star Skills

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	16%	(361)	10%	(229)	54%	(1190)	19%	(423)	2203
Income: Under 50k	13%	(173)	10%	(124)	56%	(727)	21%	(274)	1297
Income: 50k-100k	21%	(132)	11%	(70)	52%	(326)	16%	(101)	628
Income: 100k+	20%	(56)	13%	(36)	50%	(138)	17%	(48)	277
Ethnicity: White	17%	(291)	10%	(173)	55%	(942)	18%	(318)	1724
Ethnicity: Hispanic	23%	(80)	12%	(41)	45%	(156)	21%	(73)	350
Ethnicity: Afr. Am.	18%	(50)	11%	(30)	50%	(138)	20%	(56)	275
Ethnicity: Other	10%	(19)	13%	(26)	54%	(110)	24%	(48)	204
All Christian	20%	(203)	9%	(92)	53%	(546)	18%	(179)	1020
All Non-Christian	14%	(13)	21%	(20)	45%	(43)	20%	(19)	96
Atheist	13%	(12)	4%	(3)	72%	(69)	12%	(12)	96
Agnostic/Nothing in particular	13%	(132)	11%	(114)	54%	(533)	21%	(213)	991
Religious Non-Protestant/Catholic	14%	(17)	18%	(22)	46%	(54)	22%	(26)	119
Evangelical	13%	(80)	10%	(60)	57%	(348)	20%	(121)	609
Non-Evangelical	21%	(172)	10%	(77)	53%	(429)	16%	(133)	811
Community: Urban	18%	(100)	12%	(65)	55%	(312)	16%	(89)	566
Community: Suburban	18%	(185)	10%	(104)	53%	(536)	18%	(185)	1011
Community: Rural	12%	(76)	10%	(60)	55%	(342)	24%	(148)	626
Employ: Private Sector	23%	(150)	10%	(67)	51%	(332)	15%	(97)	646
Employ: Government	19%	(28)	10%	(15)	49%	(71)	22%	(32)	146
Employ: Self-Employed	18%	(32)	10%	(18)	53%	(97)	20%	(36)	184
Employ: Homemaker	8%	(14)	13%	(24)	50%	(92)	30%	(55)	185
Employ: Retired	11%	(61)	11%	(63)	62%	(350)	16%	(90)	564
Employ: Unemployed	18%	(41)	7%	(16)	50%	(118)	25%	(60)	236
Employ: Other	15%	(21)	10%	(15)	49%	(70)	26%	(37)	143
Military HH: Yes	14%	(46)	8%	(26)	61%	(201)	17%	(57)	330
Military HH: No	17%	(315)	11%	(203)	53%	(990)	20%	(366)	1873

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Table ASG11_3: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NHL All-Star Skills

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	16%	(361)	10%	(229)	54%	(1190)	19%	(423)	2203
RD/WT: Right Direction	19%	(162)	13%	(106)	49%	(419)	19%	(162)	849
RD/WT: Wrong Track	15%	(198)	9%	(123)	57%	(771)	19%	(261)	1354
Trump Job Approve	18%	(170)	11%	(100)	52%	(475)	19%	(176)	920
Trump Job Disapprove	15%	(175)	10%	(121)	58%	(682)	17%	(207)	1186
Trump Job Strongly Approve	19%	(96)	10%	(53)	51%	(266)	20%	(102)	517
Trump Job Somewhat Approve	18%	(73)	12%	(47)	52%	(209)	18%	(73)	403
Trump Job Somewhat Disapprove	15%	(38)	11%	(27)	56%	(143)	18%	(47)	256
Trump Job Strongly Disapprove	15%	(137)	10%	(94)	58%	(539)	17%	(160)	930
Favorable of Trump	19%	(168)	11%	(100)	52%	(469)	18%	(163)	900
Unfavorable of Trump	16%	(183)	10%	(117)	58%	(681)	17%	(198)	1179
Very Favorable of Trump	19%	(101)	10%	(55)	52%	(280)	19%	(103)	538
Somewhat Favorable of Trump	19%	(67)	12%	(44)	52%	(190)	17%	(60)	361
Somewhat Unfavorable of Trump	16%	(33)	8%	(16)	59%	(121)	17%	(35)	204
Very Unfavorable of Trump	15%	(150)	10%	(101)	57%	(559)	17%	(163)	974
#1 Issue: Economy	20%	(122)	10%	(62)	51%	(307)	19%	(116)	607
#1 Issue: Security	17%	(68)	11%	(46)	54%	(218)	18%	(74)	406
#1 Issue: Health Care	17%	(62)	9%	(33)	59%	(222)	16%	(60)	376
#1 Issue: Medicare / Social Security	10%	(33)	11%	(35)	57%	(186)	22%	(74)	328
#1 Issue: Women's Issues	19%	(23)	7%	(9)	54%	(68)	20%	(25)	125
#1 Issue: Education	20%	(23)	18%	(20)	43%	(50)	19%	(22)	115
#1 Issue: Energy	13%	(16)	11%	(13)	55%	(68)	21%	(26)	123
#1 Issue: Other	11%	(14)	9%	(11)	58%	(72)	22%	(27)	123
2018 House Vote: Democrat	17%	(129)	11%	(83)	56%	(431)	16%	(122)	764
2018 House Vote: Republican	20%	(129)	11%	(71)	54%	(352)	16%	(105)	657
2018 House Vote: Someone else	12%	(10)	17%	(14)	39%	(33)	32%	(27)	84

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Table ASG11_3: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NHL All-Star Skills

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(361)	10%	(229)	54%	(1190)	19%	(423)	2203
2016 Vote: Hillary Clinton	16%	(113)	9%	(66)	58%	(414)	16%	(115)	708
2016 Vote: Donald Trump	20%	(135)	10%	(72)	52%	(359)	18%	(123)	689
2016 Vote: Other	14%	(20)	14%	(19)	53%	(73)	18%	(25)	137
2016 Vote: Didn't Vote	14%	(92)	11%	(73)	51%	(342)	24%	(158)	666
Voted in 2014: Yes	18%	(242)	11%	(141)	54%	(716)	17%	(230)	1329
Voted in 2014: No	14%	(119)	10%	(88)	54%	(474)	22%	(193)	874
2012 Vote: Barack Obama	18%	(152)	12%	(99)	51%	(429)	19%	(162)	842
2012 Vote: Mitt Romney	19%	(95)	8%	(42)	59%	(305)	14%	(72)	514
2012 Vote: Other	13%	(13)	9%	(8)	57%	(54)	21%	(20)	96
2012 Vote: Didn't Vote	13%	(101)	11%	(80)	53%	(401)	22%	(168)	749
4-Region: Northeast	26%	(103)	13%	(52)	46%	(181)	14%	(57)	394
4-Region: Midwest	15%	(68)	9%	(42)	56%	(258)	21%	(95)	463
4-Region: South	13%	(110)	9%	(76)	56%	(462)	21%	(177)	825
4-Region: West	15%	(79)	11%	(59)	55%	(288)	18%	(94)	521
Avid Sports Fan	35%	(197)	11%	(62)	44%	(247)	9%	(53)	558
Sports Fan	22%	(347)	10%	(158)	51%	(807)	17%	(271)	1583
Watch All-Star Games Always or Sometimes	28%	(320)	10%	(116)	48%	(556)	15%	(170)	1161
Enjoys All-Star Games	27%	(325)	10%	(115)	48%	(574)	16%	(187)	1201
Does Not Enjoy All-Star Games	9%	(32)	18%	(68)	59%	(217)	15%	(54)	370
Parent	17%	(179)	11%	(112)	53%	(560)	19%	(201)	1052
Watches sports with child	27%	(130)	12%	(59)	45%	(219)	16%	(77)	485
Interested in Football	22%	(306)	10%	(143)	51%	(701)	17%	(236)	1385
Very Interested in Football	28%	(232)	11%	(94)	47%	(396)	14%	(117)	839
Interested in Basketball	24%	(254)	10%	(106)	50%	(538)	16%	(170)	1068
Very Interested in Basketball	31%	(149)	12%	(61)	44%	(216)	13%	(61)	487
Interested in Baseball	27%	(293)	10%	(111)	47%	(519)	16%	(171)	1095
Very Interested in Baseball	35%	(179)	11%	(55)	43%	(220)	12%	(60)	515

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Table ASG11_3: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NHL All-Star Skills

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	16%	(361)	10%	(229)	54%	(1190)	19%	(423)	2203
Interested in Hockey	45%	(303)	9%	(63)	33%	(223)	12%	(81)	670
Very Interested in Hockey	71%	(180)	9%	(22)	14%	(36)	6%	(15)	252
Interested in Soccer	34%	(185)	13%	(72)	41%	(224)	13%	(70)	550
Very Interested in Soccer	42%	(79)	15%	(28)	36%	(68)	7%	(13)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_4: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?
NFL Pro Bowl Skills Showdown

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(665)	10%	(225)	43%	(949)	17%	(364)	2203
Gender: Male	38%	(406)	12%	(128)	36%	(387)	13%	(142)	1063
Gender: Female	23%	(259)	9%	(97)	49%	(562)	19%	(222)	1140
Age: 18-29	39%	(165)	11%	(48)	33%	(142)	17%	(71)	426
Age: 30-44	37%	(217)	10%	(57)	37%	(215)	17%	(99)	588
Age: 45-54	31%	(98)	11%	(34)	42%	(135)	16%	(52)	318
Age: 55-64	23%	(98)	9%	(41)	51%	(219)	17%	(75)	434
Age: 65+	20%	(86)	10%	(45)	54%	(238)	15%	(68)	437
Generation Z: 18-22	34%	(55)	17%	(27)	32%	(51)	17%	(27)	159
Millennial: Age 23-38	42%	(267)	8%	(49)	35%	(224)	16%	(102)	642
Generation X: Age 39-54	30%	(159)	12%	(63)	41%	(218)	17%	(92)	531
Boomers: Age 55-73	21%	(160)	9%	(71)	52%	(391)	17%	(131)	754
PID: Dem (no lean)	35%	(280)	9%	(69)	42%	(342)	15%	(118)	808
PID: Ind (no lean)	24%	(176)	13%	(91)	42%	(301)	21%	(153)	721
PID: Rep (no lean)	31%	(209)	10%	(65)	45%	(306)	14%	(93)	674
PID/Gender: Dem Men	46%	(164)	8%	(28)	36%	(129)	11%	(38)	360
PID/Gender: Dem Women	26%	(115)	9%	(40)	47%	(213)	18%	(80)	448
PID/Gender: Ind Men	30%	(108)	16%	(56)	36%	(130)	19%	(67)	362
PID/Gender: Ind Women	19%	(68)	10%	(35)	48%	(171)	24%	(86)	359
PID/Gender: Rep Men	39%	(134)	13%	(43)	37%	(127)	11%	(37)	341
PID/Gender: Rep Women	23%	(75)	7%	(22)	54%	(179)	17%	(56)	333
Ideo: Liberal (1-3)	32%	(195)	8%	(51)	47%	(287)	12%	(76)	609
Ideo: Moderate (4)	32%	(182)	13%	(73)	40%	(225)	15%	(82)	562
Ideo: Conservative (5-7)	31%	(233)	10%	(78)	44%	(338)	15%	(112)	761
Educ: < College	30%	(458)	10%	(158)	42%	(630)	18%	(268)	1514
Educ: Bachelors degree	35%	(153)	9%	(38)	42%	(187)	15%	(66)	444
Educ: Post-grad	22%	(53)	12%	(29)	54%	(132)	12%	(30)	244

Continued on next page

Table ASG11_4: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NFL Pro Bowl Skills Showdown

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	30%	(665)	10%	(225)	43%	(949)	17%	(364)	2203
Income: Under 50k	29%	(378)	10%	(124)	42%	(548)	19%	(247)	1297
Income: 50k-100k	33%	(206)	10%	(65)	43%	(272)	14%	(85)	628
Income: 100k+	29%	(81)	13%	(36)	46%	(129)	11%	(31)	277
Ethnicity: White	27%	(471)	10%	(168)	46%	(799)	17%	(285)	1724
Ethnicity: Hispanic	40%	(141)	11%	(40)	30%	(105)	18%	(64)	350
Ethnicity: Afr. Am.	49%	(133)	10%	(27)	27%	(74)	15%	(41)	275
Ethnicity: Other	30%	(60)	15%	(30)	37%	(76)	19%	(38)	204
All Christian	30%	(308)	10%	(104)	44%	(447)	16%	(162)	1020
All Non-Christian	22%	(21)	17%	(16)	45%	(43)	17%	(16)	96
Atheist	24%	(23)	1%	(1)	62%	(59)	13%	(12)	96
Agnostic/Nothing in particular	32%	(313)	10%	(103)	40%	(400)	18%	(174)	991
Religious Non-Protestant/Catholic	21%	(25)	18%	(21)	45%	(53)	16%	(20)	119
Evangelical	32%	(194)	9%	(55)	42%	(258)	17%	(102)	609
Non-Evangelical	32%	(256)	11%	(88)	43%	(349)	15%	(118)	811
Community: Urban	36%	(202)	11%	(60)	39%	(221)	15%	(83)	566
Community: Suburban	30%	(302)	10%	(101)	45%	(451)	16%	(157)	1011
Community: Rural	26%	(160)	10%	(64)	44%	(277)	20%	(124)	626
Employ: Private Sector	37%	(237)	9%	(58)	42%	(268)	13%	(82)	646
Employ: Government	31%	(45)	9%	(13)	44%	(65)	17%	(24)	146
Employ: Self-Employed	42%	(77)	11%	(20)	34%	(62)	13%	(24)	184
Employ: Homemaker	23%	(42)	12%	(23)	41%	(75)	24%	(45)	185
Employ: Retired	22%	(121)	12%	(65)	51%	(290)	16%	(88)	564
Employ: Unemployed	28%	(67)	10%	(23)	39%	(91)	23%	(54)	236
Employ: Other	27%	(39)	10%	(14)	36%	(51)	27%	(39)	143
Military HH: Yes	32%	(105)	8%	(26)	45%	(149)	15%	(49)	330
Military HH: No	30%	(560)	11%	(199)	43%	(800)	17%	(315)	1873

Continued on next page

Table ASG11_4: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?
NFL Pro Bowl Skills Showdown

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	30%	(665)	10%	(225)	43%	(949)	17%	(364)	2203
RD/WT: Right Direction	32%	(272)	11%	(93)	41%	(349)	16%	(134)	849
RD/WT: Wrong Track	29%	(393)	10%	(132)	44%	(600)	17%	(230)	1354
Trump Job Approve	31%	(283)	10%	(88)	44%	(408)	15%	(140)	920
Trump Job Disapprove	31%	(362)	11%	(133)	43%	(509)	15%	(181)	1186
Trump Job Strongly Approve	31%	(160)	9%	(46)	45%	(234)	15%	(78)	517
Trump Job Somewhat Approve	31%	(123)	11%	(43)	43%	(175)	15%	(62)	403
Trump Job Somewhat Disapprove	35%	(90)	15%	(39)	36%	(93)	14%	(35)	256
Trump Job Strongly Disapprove	29%	(272)	10%	(95)	45%	(416)	16%	(147)	930
Favorable of Trump	31%	(282)	10%	(86)	45%	(402)	14%	(130)	900
Unfavorable of Trump	31%	(362)	11%	(130)	44%	(513)	15%	(174)	1179
Very Favorable of Trump	31%	(168)	9%	(50)	45%	(243)	15%	(78)	538
Somewhat Favorable of Trump	32%	(115)	10%	(36)	44%	(159)	14%	(52)	361
Somewhat Unfavorable of Trump	31%	(62)	13%	(27)	42%	(86)	14%	(30)	204
Very Unfavorable of Trump	31%	(299)	11%	(103)	44%	(427)	15%	(144)	974
#1 Issue: Economy	39%	(235)	9%	(56)	37%	(225)	15%	(90)	607
#1 Issue: Security	31%	(125)	10%	(40)	43%	(176)	16%	(65)	406
#1 Issue: Health Care	28%	(104)	10%	(37)	49%	(183)	14%	(51)	376
#1 Issue: Medicare / Social Security	20%	(66)	12%	(41)	47%	(154)	20%	(67)	328
#1 Issue: Women's Issues	30%	(37)	8%	(9)	43%	(54)	20%	(25)	125
#1 Issue: Education	46%	(52)	8%	(9)	35%	(41)	11%	(13)	115
#1 Issue: Energy	24%	(29)	17%	(21)	39%	(48)	20%	(25)	123
#1 Issue: Other	13%	(16)	9%	(11)	55%	(68)	22%	(28)	123
2018 House Vote: Democrat	32%	(245)	10%	(75)	45%	(342)	13%	(102)	764
2018 House Vote: Republican	30%	(196)	10%	(67)	46%	(304)	14%	(89)	657
2018 House Vote: Someone else	19%	(16)	14%	(12)	35%	(29)	32%	(26)	84

Continued on next page

Table ASG11_4: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?
NFL Pro Bowl Skills Showdown

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	30%	(665)	10%	(225)	43%	(949)	17%	(364)	2203
2016 Vote: Hillary Clinton	32%	(224)	8%	(59)	45%	(321)	15%	(103)	708
2016 Vote: Donald Trump	29%	(202)	11%	(73)	46%	(315)	14%	(100)	689
2016 Vote: Other	31%	(43)	11%	(15)	43%	(59)	15%	(20)	137
2016 Vote: Didn't Vote	29%	(196)	11%	(76)	38%	(253)	21%	(140)	666
Voted in 2014: Yes	31%	(411)	10%	(135)	44%	(589)	15%	(194)	1329
Voted in 2014: No	29%	(254)	10%	(90)	41%	(361)	19%	(170)	874
2012 Vote: Barack Obama	33%	(274)	11%	(90)	40%	(337)	17%	(140)	842
2012 Vote: Mitt Romney	28%	(145)	9%	(45)	51%	(261)	12%	(63)	514
2012 Vote: Other	20%	(19)	12%	(11)	51%	(49)	18%	(17)	96
2012 Vote: Didn't Vote	30%	(227)	10%	(78)	40%	(302)	19%	(143)	749
4-Region: Northeast	30%	(119)	14%	(55)	43%	(169)	13%	(52)	394
4-Region: Midwest	27%	(126)	9%	(42)	45%	(209)	18%	(85)	463
4-Region: South	32%	(262)	8%	(69)	41%	(342)	18%	(152)	825
4-Region: West	30%	(158)	11%	(59)	44%	(228)	14%	(75)	521
Avid Sports Fan	60%	(333)	9%	(49)	23%	(130)	8%	(45)	558
Sports Fan	40%	(633)	9%	(149)	37%	(586)	14%	(215)	1583
Watch All-Star Games Always or Sometimes	51%	(590)	9%	(100)	30%	(353)	10%	(118)	1161
Enjoys All-Star Games	50%	(599)	8%	(97)	32%	(381)	10%	(124)	1201
Does Not Enjoy All-Star Games	14%	(53)	22%	(82)	48%	(177)	16%	(59)	370
Parent	31%	(329)	10%	(101)	43%	(450)	16%	(171)	1052
Watches sports with child	51%	(245)	10%	(51)	29%	(140)	10%	(49)	485
Interested in Football	46%	(633)	9%	(123)	32%	(449)	13%	(180)	1385
Very Interested in Football	58%	(488)	10%	(83)	22%	(185)	10%	(83)	839
Interested in Basketball	47%	(498)	9%	(99)	32%	(342)	12%	(129)	1068
Very Interested in Basketball	56%	(271)	10%	(48)	25%	(120)	10%	(47)	487
Interested in Baseball	42%	(460)	10%	(106)	36%	(397)	12%	(132)	1095
Very Interested in Baseball	47%	(241)	12%	(61)	32%	(164)	9%	(48)	515

Continued on next page

Table ASG11_4: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

NFL Pro Bowl Skills Showdown

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	30%	(665)	10%	(225)	43%	(949)	17%	(364)	2203
Interested in Hockey	42%	(282)	12%	(83)	36%	(238)	10%	(67)	670
Very Interested in Hockey	48%	(120)	12%	(29)	32%	(80)	9%	(22)	252
Interested in Soccer	47%	(259)	12%	(66)	32%	(174)	10%	(52)	550
Very Interested in Soccer	51%	(97)	13%	(24)	30%	(56)	6%	(11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_5: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?
MLS All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(231)	10%	(219)	60%	(1329)	19%	(424)	2203
Gender: Male	14%	(150)	12%	(123)	58%	(620)	16%	(169)	1063
Gender: Female	7%	(81)	8%	(96)	62%	(709)	22%	(255)	1140
Age: 18-29	14%	(59)	8%	(36)	56%	(238)	22%	(93)	426
Age: 30-44	16%	(93)	12%	(69)	53%	(312)	20%	(115)	588
Age: 45-54	10%	(31)	11%	(36)	59%	(187)	21%	(66)	318
Age: 55-64	7%	(30)	8%	(35)	66%	(285)	19%	(84)	434
Age: 65+	4%	(19)	10%	(44)	70%	(308)	15%	(66)	437
Generation Z: 18-22	11%	(18)	8%	(13)	59%	(94)	21%	(34)	159
Millennial: Age 23-38	17%	(110)	10%	(61)	53%	(338)	21%	(134)	642
Generation X: Age 39-54	10%	(54)	12%	(66)	57%	(304)	20%	(107)	531
Boomers: Age 55-73	6%	(47)	8%	(64)	67%	(507)	18%	(136)	754
PID: Dem (no lean)	12%	(101)	7%	(60)	61%	(494)	19%	(154)	808
PID: Ind (no lean)	7%	(50)	12%	(87)	57%	(412)	24%	(173)	721
PID: Rep (no lean)	12%	(81)	11%	(73)	63%	(422)	15%	(98)	674
PID/Gender: Dem Men	18%	(63)	9%	(33)	59%	(211)	15%	(53)	360
PID/Gender: Dem Women	8%	(37)	6%	(26)	63%	(283)	23%	(101)	448
PID/Gender: Ind Men	8%	(28)	13%	(45)	59%	(216)	20%	(74)	362
PID/Gender: Ind Women	6%	(22)	12%	(42)	55%	(196)	28%	(99)	359
PID/Gender: Rep Men	17%	(59)	13%	(45)	57%	(194)	13%	(43)	341
PID/Gender: Rep Women	6%	(21)	8%	(28)	69%	(229)	16%	(55)	333
Ideo: Liberal (1-3)	12%	(75)	9%	(54)	62%	(379)	16%	(100)	609
Ideo: Moderate (4)	11%	(63)	9%	(53)	60%	(337)	19%	(109)	562
Ideo: Conservative (5-7)	11%	(82)	11%	(85)	61%	(468)	17%	(126)	761
Educ: < College	10%	(157)	10%	(155)	59%	(896)	20%	(306)	1514
Educ: Bachelors degree	11%	(49)	8%	(37)	62%	(274)	19%	(84)	444
Educ: Post-grad	10%	(26)	11%	(27)	65%	(158)	14%	(34)	244

Continued on next page

Table ASG11_5: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLS All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(231)	10%	(219)	60%	(1329)	19%	(424)	2203
Income: Under 50k	9%	(112)	9%	(118)	61%	(789)	21%	(278)	1297
Income: 50k-100k	13%	(84)	11%	(70)	59%	(373)	16%	(101)	628
Income: 100k+	13%	(35)	11%	(31)	60%	(167)	16%	(44)	277
Ethnicity: White	9%	(158)	10%	(171)	62%	(1077)	18%	(318)	1724
Ethnicity: Hispanic	20%	(70)	8%	(29)	49%	(173)	22%	(78)	350
Ethnicity: Afr. Am.	16%	(45)	11%	(31)	52%	(143)	20%	(56)	275
Ethnicity: Other	14%	(28)	9%	(17)	53%	(108)	24%	(50)	204
All Christian	11%	(112)	10%	(101)	62%	(629)	17%	(178)	1020
All Non-Christian	15%	(14)	10%	(9)	54%	(52)	21%	(20)	96
Atheist	9%	(8)	1%	(1)	79%	(75)	12%	(11)	96
Agnostic/Nothing in particular	10%	(97)	11%	(107)	58%	(572)	22%	(215)	991
Religious Non-Protestant/Catholic	14%	(17)	12%	(14)	55%	(65)	19%	(23)	119
Evangelical	10%	(60)	10%	(61)	60%	(366)	20%	(121)	609
Non-Evangelical	10%	(82)	11%	(85)	63%	(507)	17%	(137)	811
Community: Urban	14%	(81)	10%	(56)	60%	(338)	16%	(91)	566
Community: Suburban	10%	(103)	9%	(92)	62%	(625)	19%	(191)	1011
Community: Rural	7%	(46)	11%	(71)	59%	(366)	23%	(142)	626
Employ: Private Sector	15%	(94)	11%	(70)	59%	(381)	16%	(100)	646
Employ: Government	14%	(21)	7%	(10)	56%	(82)	23%	(34)	146
Employ: Self-Employed	13%	(24)	7%	(14)	56%	(103)	23%	(43)	184
Employ: Homemaker	6%	(10)	12%	(22)	57%	(105)	26%	(48)	185
Employ: Retired	6%	(35)	11%	(61)	67%	(378)	16%	(90)	564
Employ: Unemployed	9%	(21)	9%	(21)	55%	(130)	27%	(63)	236
Employ: Other	13%	(19)	12%	(18)	50%	(72)	24%	(35)	143
Military HH: Yes	10%	(32)	7%	(24)	68%	(223)	15%	(51)	330
Military HH: No	11%	(199)	10%	(196)	59%	(1106)	20%	(373)	1873

Continued on next page

Table ASG11_5: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLS All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(231)	10%	(219)	60%	(1329)	19%	(424)	2203
RD/WT: Right Direction	12%	(101)	12%	(101)	57%	(485)	19%	(162)	849
RD/WT: Wrong Track	10%	(130)	9%	(118)	62%	(844)	19%	(262)	1354
Trump Job Approve	11%	(98)	11%	(104)	60%	(553)	18%	(165)	920
Trump Job Disapprove	11%	(125)	9%	(110)	62%	(737)	18%	(215)	1186
Trump Job Strongly Approve	12%	(64)	11%	(56)	59%	(305)	18%	(92)	517
Trump Job Somewhat Approve	9%	(35)	12%	(48)	62%	(248)	18%	(72)	403
Trump Job Somewhat Disapprove	13%	(32)	11%	(27)	58%	(148)	19%	(49)	256
Trump Job Strongly Disapprove	10%	(93)	9%	(82)	63%	(589)	18%	(166)	930
Favorable of Trump	11%	(102)	11%	(99)	61%	(550)	17%	(150)	900
Unfavorable of Trump	10%	(123)	9%	(109)	62%	(732)	18%	(214)	1179
Very Favorable of Trump	13%	(70)	11%	(59)	60%	(321)	16%	(88)	538
Somewhat Favorable of Trump	9%	(32)	11%	(40)	63%	(228)	17%	(62)	361
Somewhat Unfavorable of Trump	9%	(19)	11%	(23)	60%	(123)	19%	(40)	204
Very Unfavorable of Trump	11%	(104)	9%	(86)	63%	(610)	18%	(174)	974
#1 Issue: Economy	16%	(98)	9%	(54)	57%	(348)	18%	(107)	607
#1 Issue: Security	11%	(46)	12%	(50)	59%	(241)	17%	(70)	406
#1 Issue: Health Care	9%	(32)	10%	(38)	64%	(241)	17%	(66)	376
#1 Issue: Medicare / Social Security	6%	(20)	8%	(26)	64%	(211)	22%	(71)	328
#1 Issue: Women's Issues	9%	(11)	7%	(8)	59%	(74)	26%	(32)	125
#1 Issue: Education	6%	(7)	11%	(13)	59%	(68)	23%	(26)	115
#1 Issue: Energy	8%	(10)	15%	(18)	57%	(70)	20%	(25)	123
#1 Issue: Other	5%	(6)	10%	(12)	63%	(77)	22%	(28)	123
2018 House Vote: Democrat	14%	(103)	9%	(69)	61%	(464)	17%	(128)	764
2018 House Vote: Republican	11%	(72)	12%	(77)	62%	(409)	15%	(99)	657
2018 House Vote: Someone else	4%	(3)	18%	(15)	41%	(35)	36%	(30)	84

Continued on next page

Table ASG11_5: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLS All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	10%	(231)	10%	(219)	60%	(1329)	19%	(424)	2203
2016 Vote: Hillary Clinton	12%	(86)	9%	(60)	62%	(438)	17%	(123)	708
2016 Vote: Donald Trump	11%	(77)	11%	(78)	61%	(422)	16%	(112)	689
2016 Vote: Other	13%	(18)	13%	(18)	58%	(80)	16%	(22)	137
2016 Vote: Didn't Vote	8%	(51)	9%	(63)	58%	(386)	25%	(166)	666
Voted in 2014: Yes	12%	(155)	11%	(146)	60%	(803)	17%	(225)	1329
Voted in 2014: No	9%	(76)	8%	(74)	60%	(525)	23%	(199)	874
2012 Vote: Barack Obama	12%	(102)	12%	(100)	57%	(479)	19%	(161)	842
2012 Vote: Mitt Romney	11%	(57)	9%	(45)	68%	(348)	12%	(63)	514
2012 Vote: Other	8%	(7)	11%	(10)	58%	(55)	24%	(23)	96
2012 Vote: Didn't Vote	9%	(64)	8%	(63)	59%	(445)	24%	(177)	749
4-Region: Northeast	11%	(44)	14%	(54)	56%	(222)	19%	(73)	394
4-Region: Midwest	9%	(41)	9%	(42)	62%	(285)	20%	(94)	463
4-Region: South	9%	(78)	9%	(71)	61%	(504)	21%	(172)	825
4-Region: West	13%	(67)	10%	(52)	61%	(316)	16%	(85)	521
Avid Sports Fan	22%	(124)	11%	(59)	56%	(312)	11%	(62)	558
Sports Fan	14%	(225)	9%	(147)	59%	(939)	17%	(272)	1583
Watch All-Star Games Always or Sometimes	18%	(214)	9%	(108)	57%	(659)	16%	(180)	1161
Enjoys All-Star Games	18%	(220)	9%	(108)	57%	(682)	16%	(191)	1201
Does Not Enjoy All-Star Games	3%	(11)	18%	(66)	65%	(240)	15%	(54)	370
Parent	11%	(121)	11%	(111)	59%	(616)	19%	(204)	1052
Watches sports with child	21%	(104)	12%	(58)	49%	(239)	17%	(84)	485
Interested in Football	15%	(201)	10%	(134)	59%	(821)	17%	(229)	1385
Very Interested in Football	18%	(152)	11%	(90)	57%	(478)	14%	(119)	839
Interested in Basketball	19%	(199)	10%	(102)	56%	(595)	16%	(173)	1068
Very Interested in Basketball	27%	(130)	11%	(51)	51%	(247)	12%	(58)	487
Interested in Baseball	17%	(187)	10%	(108)	57%	(627)	16%	(173)	1095
Very Interested in Baseball	23%	(120)	11%	(58)	52%	(269)	13%	(67)	515

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Table ASG11_5: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

MLS All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(231)	10%	(219)	60%	(1329)	19%	(424)	2203
Interested in Hockey	23%	(152)	10%	(69)	53%	(358)	14%	(91)	670
Very Interested in Hockey	29%	(73)	13%	(32)	50%	(125)	8%	(21)	252
Interested in Soccer	32%	(175)	11%	(58)	45%	(248)	12%	(68)	550
Very Interested in Soccer	50%	(94)	12%	(23)	31%	(59)	6%	(12)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG11_6: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

WNBA All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(226)	10%	(226)	60%	(1327)	19%	(424)	2203
Gender: Male	13%	(140)	13%	(136)	59%	(625)	15%	(163)	1063
Gender: Female	8%	(86)	8%	(90)	62%	(703)	23%	(261)	1140
Age: 18-29	15%	(66)	11%	(49)	53%	(225)	20%	(87)	426
Age: 30-44	11%	(66)	11%	(63)	57%	(337)	21%	(122)	588
Age: 45-54	12%	(39)	12%	(37)	58%	(184)	18%	(58)	318
Age: 55-64	8%	(35)	8%	(33)	64%	(278)	20%	(87)	434
Age: 65+	5%	(20)	10%	(44)	69%	(303)	16%	(70)	437
Generation Z: 18-22	12%	(19)	8%	(13)	57%	(91)	22%	(36)	159
Millennial: Age 23-38	15%	(94)	11%	(71)	54%	(347)	20%	(130)	642
Generation X: Age 39-54	11%	(57)	12%	(64)	58%	(308)	19%	(102)	531
Boomers: Age 55-73	7%	(51)	8%	(62)	66%	(500)	19%	(141)	754
PID: Dem (no lean)	14%	(111)	8%	(61)	60%	(488)	18%	(148)	808
PID: Ind (no lean)	7%	(51)	12%	(89)	57%	(412)	24%	(170)	721
PID: Rep (no lean)	10%	(65)	11%	(76)	63%	(427)	16%	(106)	674
PID/Gender: Dem Men	20%	(72)	9%	(32)	58%	(209)	13%	(47)	360
PID/Gender: Dem Women	9%	(40)	6%	(28)	62%	(279)	23%	(101)	448
PID/Gender: Ind Men	7%	(24)	14%	(51)	60%	(217)	19%	(70)	362
PID/Gender: Ind Women	7%	(27)	11%	(38)	54%	(195)	28%	(100)	359
PID/Gender: Rep Men	13%	(45)	15%	(52)	58%	(198)	14%	(46)	341
PID/Gender: Rep Women	6%	(20)	7%	(24)	69%	(229)	18%	(60)	333
Ideo: Liberal (1-3)	14%	(85)	8%	(49)	63%	(384)	15%	(90)	609
Ideo: Moderate (4)	11%	(59)	11%	(64)	59%	(335)	19%	(105)	562
Ideo: Conservative (5-7)	9%	(66)	12%	(88)	63%	(481)	17%	(126)	761
Educ: < College	10%	(157)	11%	(165)	59%	(889)	20%	(303)	1514
Educ: Bachelors degree	11%	(49)	7%	(32)	62%	(274)	20%	(88)	444
Educ: Post-grad	8%	(21)	12%	(28)	67%	(163)	13%	(32)	244

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Table ASG11_6: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

WNBA All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(226)	10%	(226)	60%	(1327)	19%	(424)	2203
Income: Under 50k	11%	(138)	10%	(125)	59%	(771)	20%	(263)	1297
Income: 50k-100k	9%	(58)	11%	(71)	62%	(390)	17%	(110)	628
Income: 100k+	11%	(30)	11%	(30)	60%	(166)	19%	(52)	277
Ethnicity: White	7%	(125)	10%	(180)	64%	(1097)	19%	(322)	1724
Ethnicity: Hispanic	12%	(43)	10%	(34)	55%	(193)	23%	(80)	350
Ethnicity: Afr. Am.	29%	(80)	9%	(24)	45%	(122)	18%	(49)	275
Ethnicity: Other	10%	(21)	11%	(22)	53%	(108)	26%	(53)	204
All Christian	10%	(100)	9%	(95)	63%	(639)	18%	(187)	1020
All Non-Christian	14%	(13)	9%	(8)	52%	(50)	25%	(24)	96
Atheist	5%	(5)	4%	(4)	78%	(75)	12%	(12)	96
Agnostic/Nothing in particular	11%	(108)	12%	(118)	57%	(563)	20%	(201)	991
Religious Non-Protestant/Catholic	12%	(14)	11%	(13)	54%	(65)	23%	(27)	119
Evangelical	11%	(66)	8%	(48)	61%	(374)	20%	(121)	609
Non-Evangelical	11%	(86)	11%	(88)	62%	(499)	17%	(138)	811
Community: Urban	14%	(79)	10%	(57)	59%	(333)	17%	(96)	566
Community: Suburban	10%	(98)	9%	(94)	62%	(632)	19%	(187)	1011
Community: Rural	8%	(49)	12%	(74)	58%	(362)	23%	(141)	626
Employ: Private Sector	12%	(80)	10%	(64)	62%	(398)	16%	(104)	646
Employ: Government	13%	(19)	7%	(11)	57%	(84)	23%	(33)	146
Employ: Self-Employed	10%	(19)	12%	(22)	57%	(104)	21%	(38)	184
Employ: Homemaker	10%	(18)	12%	(21)	52%	(96)	27%	(50)	185
Employ: Retired	6%	(36)	12%	(66)	66%	(374)	16%	(88)	564
Employ: Unemployed	12%	(29)	8%	(18)	54%	(127)	26%	(62)	236
Employ: Other	12%	(17)	10%	(15)	54%	(77)	24%	(35)	143
Military HH: Yes	10%	(32)	8%	(26)	66%	(217)	17%	(55)	330
Military HH: No	10%	(194)	11%	(199)	59%	(1111)	20%	(369)	1873

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Table ASG11_6: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

WNBA All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(226)	10%	(226)	60%	(1327)	19%	(424)	2203
RD/WT: Right Direction	9%	(79)	12%	(104)	59%	(499)	20%	(167)	849
RD/WT: Wrong Track	11%	(147)	9%	(122)	61%	(829)	19%	(257)	1354
Trump Job Approve	9%	(81)	11%	(104)	61%	(563)	19%	(172)	920
Trump Job Disapprove	12%	(138)	10%	(117)	60%	(717)	18%	(214)	1186
Trump Job Strongly Approve	8%	(43)	11%	(58)	62%	(319)	19%	(97)	517
Trump Job Somewhat Approve	9%	(38)	11%	(46)	61%	(244)	19%	(75)	403
Trump Job Somewhat Disapprove	11%	(28)	12%	(31)	59%	(150)	18%	(46)	256
Trump Job Strongly Disapprove	12%	(109)	9%	(86)	61%	(567)	18%	(168)	930
Favorable of Trump	9%	(81)	12%	(106)	62%	(555)	18%	(158)	900
Unfavorable of Trump	12%	(136)	9%	(112)	61%	(724)	18%	(207)	1179
Very Favorable of Trump	9%	(47)	12%	(62)	62%	(332)	18%	(97)	538
Somewhat Favorable of Trump	9%	(33)	12%	(44)	62%	(223)	17%	(61)	361
Somewhat Unfavorable of Trump	7%	(14)	9%	(18)	64%	(131)	20%	(41)	204
Very Unfavorable of Trump	13%	(122)	10%	(93)	61%	(593)	17%	(166)	974
#1 Issue: Economy	13%	(79)	11%	(64)	58%	(351)	19%	(113)	607
#1 Issue: Security	9%	(37)	13%	(53)	59%	(240)	19%	(76)	406
#1 Issue: Health Care	10%	(39)	11%	(41)	63%	(238)	16%	(59)	376
#1 Issue: Medicare / Social Security	5%	(16)	7%	(24)	67%	(219)	21%	(69)	328
#1 Issue: Women's Issues	14%	(18)	5%	(7)	58%	(73)	22%	(28)	125
#1 Issue: Education	18%	(20)	10%	(12)	49%	(57)	23%	(26)	115
#1 Issue: Energy	7%	(9)	12%	(15)	59%	(73)	22%	(27)	123
#1 Issue: Other	7%	(9)	9%	(10)	63%	(78)	21%	(26)	123
2018 House Vote: Democrat	13%	(101)	8%	(59)	62%	(477)	17%	(127)	764
2018 House Vote: Republican	8%	(55)	12%	(77)	64%	(423)	15%	(102)	657
2018 House Vote: Someone else	6%	(5)	18%	(15)	46%	(39)	30%	(25)	84

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Table ASG11_6: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

WNBA All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(226)	10%	(226)	60%	(1327)	19%	(424)	2203
2016 Vote: Hillary Clinton	14%	(96)	7%	(50)	62%	(441)	17%	(120)	708
2016 Vote: Donald Trump	7%	(52)	12%	(84)	63%	(436)	17%	(118)	689
2016 Vote: Other	10%	(14)	16%	(22)	53%	(73)	21%	(28)	137
2016 Vote: Didn't Vote	10%	(64)	10%	(70)	56%	(375)	24%	(157)	666
Voted in 2014: Yes	11%	(140)	10%	(137)	61%	(815)	18%	(237)	1329
Voted in 2014: No	10%	(86)	10%	(88)	59%	(512)	21%	(187)	874
2012 Vote: Barack Obama	13%	(111)	11%	(92)	56%	(475)	20%	(165)	842
2012 Vote: Mitt Romney	8%	(40)	9%	(48)	68%	(352)	14%	(74)	514
2012 Vote: Other	5%	(4)	12%	(12)	61%	(58)	22%	(21)	96
2012 Vote: Didn't Vote	10%	(71)	10%	(74)	59%	(441)	22%	(163)	749
4-Region: Northeast	13%	(52)	12%	(47)	60%	(236)	15%	(60)	394
4-Region: Midwest	9%	(43)	10%	(48)	61%	(281)	20%	(90)	463
4-Region: South	12%	(96)	8%	(69)	60%	(492)	20%	(168)	825
4-Region: West	7%	(35)	12%	(62)	61%	(318)	20%	(106)	521
Avid Sports Fan	22%	(122)	11%	(60)	55%	(310)	12%	(66)	558
Sports Fan	14%	(216)	10%	(154)	60%	(948)	17%	(265)	1583
Watch All-Star Games Always or Sometimes	18%	(211)	10%	(114)	57%	(665)	15%	(172)	1161
Enjoys All-Star Games	18%	(215)	10%	(116)	57%	(681)	16%	(189)	1201
Does Not Enjoy All-Star Games	2%	(9)	17%	(65)	64%	(236)	16%	(61)	370
Parent	10%	(106)	11%	(111)	60%	(631)	19%	(203)	1052
Watches sports with child	17%	(80)	12%	(57)	55%	(265)	17%	(82)	485
Interested in Football	14%	(197)	10%	(138)	59%	(819)	17%	(232)	1385
Very Interested in Football	17%	(147)	10%	(88)	58%	(485)	14%	(119)	839
Interested in Basketball	19%	(208)	9%	(95)	56%	(599)	16%	(166)	1068
Very Interested in Basketball	29%	(139)	9%	(43)	50%	(241)	13%	(63)	487
Interested in Baseball	15%	(167)	10%	(112)	58%	(639)	16%	(178)	1095
Very Interested in Baseball	21%	(107)	13%	(66)	55%	(281)	12%	(60)	515

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Table ASG11_6: As you may know, some sports leagues hold skills competitions in conjunction with their all-star games in which top players compete in specific events that showcase one or more specific aspects of the sport. Examples of these events include the best three-point shooter or dunker, fastest skater, and most accurate passer. Which of the following comes closest to your view of each of the following all-star skills competitions?

WNBA All-Star Skills Challenge

Demographic	I enjoy watching this event		I do not enjoy watching this event		I have never watched this event		Don't know / No opinion		Total N
Adults	10%	(226)	10%	(226)	60%	(1327)	19%	(424)	2203
Interested in Hockey	18%	(120)	12%	(77)	57%	(382)	13%	(90)	670
Very Interested in Hockey	25%	(63)	13%	(33)	51%	(128)	11%	(27)	252
Interested in Soccer	24%	(131)	11%	(62)	51%	(280)	14%	(77)	550
Very Interested in Soccer	29%	(54)	13%	(24)	50%	(95)	8%	(16)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG12: *And which of the following is your favorite all-star skills competition to watch?*

Demographic	NBA Skills Competition	MLB Home Run Derby	NHL All-Star Skills	NFL Pro Bowl Skills Showdown	MLS	WNBA	Don't know / No opinion	Total N
					All-Star Skills Challenge	All-Star Skills Challenge		
Adults	14% (316)	17% (374)	5% (118)	15% (328)	2% (47)	1% (31)	45% (989)	2203
Gender: Male	18% (189)	25% (261)	6% (65)	15% (161)	3% (29)	1% (12)	33% (346)	1063
Gender: Female	11% (127)	10% (113)	5% (53)	15% (166)	2% (18)	2% (19)	56% (643)	1140
Age: 18-29	21% (90)	13% (56)	6% (26)	18% (75)	4% (17)	1% (5)	37% (158)	426
Age: 30-44	16% (92)	18% (103)	6% (36)	18% (107)	4% (22)	2% (13)	37% (215)	588
Age: 45-54	17% (53)	16% (52)	6% (19)	13% (41)	— (1)	2% (7)	45% (144)	318
Age: 55-64	11% (48)	16% (70)	5% (20)	12% (51)	1% (5)	1% (4)	54% (236)	434
Age: 65+	7% (33)	21% (93)	4% (17)	12% (54)	— (2)	— (2)	54% (236)	437
Generation Z: 18-22	17% (27)	9% (14)	7% (11)	24% (38)	2% (3)	3% (5)	39% (61)	159
Millennial: Age 23-38	19% (123)	16% (106)	6% (37)	17% (111)	4% (27)	1% (10)	35% (227)	642
Generation X: Age 39-54	16% (85)	17% (92)	6% (33)	14% (73)	2% (9)	2% (10)	43% (229)	531
Boomers: Age 55-73	10% (74)	19% (140)	4% (31)	11% (84)	1% (7)	1% (6)	55% (412)	754
PID: Dem (no lean)	21% (168)	15% (122)	3% (27)	15% (124)	3% (22)	3% (21)	40% (324)	808
PID: Ind (no lean)	14% (100)	14% (100)	5% (37)	13% (91)	2% (14)	1% (4)	52% (374)	721
PID: Rep (no lean)	7% (48)	23% (152)	8% (54)	17% (112)	1% (10)	1% (6)	43% (291)	674
PID/Gender: Dem Men	25% (90)	23% (84)	4% (16)	17% (62)	4% (13)	2% (6)	24% (88)	360
PID/Gender: Dem Women	17% (78)	9% (38)	2% (11)	14% (62)	2% (9)	3% (14)	53% (236)	448
PID/Gender: Ind Men	18% (67)	19% (69)	5% (17)	13% (46)	3% (9)	1% (2)	42% (152)	362
PID/Gender: Ind Women	9% (33)	9% (32)	6% (20)	13% (45)	1% (5)	1% (2)	62% (222)	359
PID/Gender: Rep Men	9% (31)	32% (109)	9% (32)	16% (53)	2% (6)	1% (3)	31% (106)	341
PID/Gender: Rep Women	5% (17)	13% (43)	7% (22)	18% (59)	1% (4)	1% (3)	56% (185)	333
Ideo: Liberal (1-3)	19% (114)	18% (108)	4% (23)	13% (82)	2% (14)	3% (16)	42% (253)	609
Ideo: Moderate (4)	17% (95)	17% (93)	5% (29)	18% (99)	2% (12)	1% (7)	41% (228)	562
Ideo: Conservative (5-7)	9% (70)	20% (152)	8% (58)	15% (117)	2% (14)	1% (7)	45% (344)	761
Educ: < College	14% (217)	15% (222)	6% (84)	16% (243)	2% (35)	1% (14)	46% (700)	1514
Educ: Bachelors degree	15% (65)	22% (97)	5% (20)	14% (62)	2% (8)	3% (11)	41% (181)	444
Educ: Post-grad	14% (34)	23% (56)	6% (14)	9% (23)	1% (3)	3% (6)	44% (108)	244
Income: Under 50k	14% (184)	15% (190)	4% (53)	15% (196)	2% (28)	1% (15)	49% (631)	1297
Income: 50k-100k	15% (91)	21% (132)	7% (45)	14% (88)	2% (13)	1% (6)	40% (253)	628
Income: 100k+	15% (41)	19% (52)	7% (20)	15% (43)	2% (6)	4% (10)	38% (105)	277

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Table ASG12: And which of the following is your favorite all-star skills competition to watch?

Demographic	NBA Skills Competition	MLB Home Run Derby	NHL All-Star Skills	NFL Pro Bowl Skills Showdown	MLS All-Star Skills Challenge	WNBA All-Star Skills Challenge	Don't know / No opinion	Total N
Adults	14% (316)	17% (374)	5% (118)	15% (328)	2% (47)	1% (31)	45% (989)	2203
Ethnicity: White	9% (157)	19% (330)	6% (112)	15% (262)	2% (35)	1% (22)	47% (807)	1724
Ethnicity: Hispanic	16% (57)	17% (61)	7% (23)	21% (74)	5% (17)	1% (3)	33% (114)	350
Ethnicity: Afr. Am.	42% (116)	9% (26)	1% (2)	11% (31)	2% (6)	2% (6)	32% (89)	275
Ethnicity: Other	21% (43)	9% (19)	2% (4)	17% (35)	3% (6)	2% (4)	46% (93)	204
All Christian	13% (134)	21% (214)	7% (70)	14% (142)	2% (20)	1% (8)	42% (432)	1020
All Non-Christian	10% (9)	25% (24)	4% (4)	10% (9)	10% (9)	4% (4)	38% (37)	96
Atheist	7% (7)	17% (16)	2% (2)	20% (19)	3% (3)	2% (2)	49% (47)	96
Agnostic/Nothing in particular	17% (166)	12% (121)	4% (42)	16% (156)	1% (15)	2% (18)	48% (473)	991
Religious Non-Protestant/Catholic	9% (11)	28% (33)	4% (5)	10% (12)	9% (11)	3% (4)	37% (44)	119
Evangelical	17% (102)	15% (94)	4% (26)	16% (100)	2% (9)	1% (8)	44% (269)	609
Non-Evangelical	14% (114)	19% (150)	8% (61)	13% (109)	2% (15)	1% (5)	44% (355)	811
Community: Urban	22% (125)	17% (95)	4% (21)	15% (82)	3% (16)	3% (15)	38% (213)	566
Community: Suburban	13% (136)	19% (194)	7% (74)	14% (138)	2% (19)	1% (13)	43% (439)	1011
Community: Rural	9% (56)	14% (86)	4% (23)	17% (107)	2% (12)	1% (4)	54% (338)	626
Employ: Private Sector	18% (114)	20% (131)	7% (45)	15% (96)	3% (17)	2% (11)	36% (231)	646
Employ: Government	14% (21)	18% (26)	6% (9)	18% (26)	1% (1)	3% (4)	41% (59)	146
Employ: Self-Employed	15% (28)	22% (40)	4% (7)	20% (36)	3% (5)	— (1)	36% (66)	184
Employ: Homemaker	7% (14)	9% (16)	3% (5)	14% (25)	2% (4)	2% (5)	63% (116)	185
Employ: Retired	9% (52)	19% (107)	5% (27)	12% (69)	1% (3)	1% (4)	53% (302)	564
Employ: Unemployed	18% (42)	12% (29)	4% (9)	15% (35)	3% (6)	1% (2)	48% (113)	236
Employ: Other	19% (27)	14% (21)	3% (5)	10% (15)	5% (7)	1% (1)	47% (68)	143
Military HH: Yes	10% (32)	21% (70)	5% (15)	16% (54)	— (1)	1% (4)	47% (154)	330
Military HH: No	15% (284)	16% (305)	5% (102)	15% (274)	2% (46)	1% (27)	45% (835)	1873
RD/WT: Right Direction	10% (83)	22% (188)	7% (60)	16% (138)	2% (15)	1% (8)	42% (356)	849
RD/WT: Wrong Track	17% (233)	14% (186)	4% (58)	14% (189)	2% (32)	2% (23)	47% (633)	1354
Trump Job Approve	9% (83)	21% (197)	8% (69)	16% (147)	2% (15)	1% (7)	44% (401)	920
Trump Job Disapprove	18% (212)	15% (174)	4% (44)	14% (171)	2% (23)	2% (24)	45% (538)	1186

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Table ASG12: *And which of the following is your favorite all-star skills competition to watch?*

Demographic	NBA Skills Competition	MLB Home Run Derby	NHL All-Star Skills	NFL Pro Bowl Skills Showdown	MLS	WNBA	Don't know / No opinion	Total N
					All-Star Skills Challenge	All-Star Skills Challenge		
Adults	14% (316)	17% (374)	5% (118)	15% (328)	2% (47)	1% (31)	45% (989)	2203
Trump Job Strongly Approve	7% (37)	21% (109)	9% (46)	17% (86)	1% (4)	1% (6)	44% (230)	517
Trump Job Somewhat Approve	11% (46)	22% (88)	6% (24)	15% (62)	3% (11)	— (2)	42% (171)	403
Trump Job Somewhat Disapprove	20% (52)	14% (36)	5% (14)	19% (49)	2% (5)	2% (5)	37% (95)	256
Trump Job Strongly Disapprove	17% (160)	15% (138)	3% (30)	13% (122)	2% (18)	2% (18)	48% (443)	930
Favorable of Trump	9% (81)	21% (193)	8% (69)	16% (144)	2% (14)	1% (7)	44% (392)	900
Unfavorable of Trump	18% (215)	15% (172)	4% (47)	14% (167)	2% (29)	2% (24)	45% (525)	1179
Very Favorable of Trump	8% (41)	21% (115)	8% (44)	16% (84)	1% (6)	1% (5)	45% (244)	538
Somewhat Favorable of Trump	11% (40)	22% (78)	7% (25)	17% (60)	2% (8)	— (2)	41% (148)	361
Somewhat Unfavorable of Trump	17% (34)	10% (20)	8% (16)	18% (38)	3% (5)	3% (5)	42% (85)	204
Very Unfavorable of Trump	19% (181)	16% (152)	3% (30)	13% (129)	2% (24)	2% (19)	45% (440)	974
#1 Issue: Economy	20% (122)	18% (107)	5% (32)	17% (104)	4% (22)	2% (10)	35% (210)	607
#1 Issue: Security	10% (39)	17% (68)	7% (29)	19% (76)	1% (3)	1% (3)	46% (188)	406
#1 Issue: Health Care	16% (61)	16% (61)	5% (20)	13% (51)	1% (3)	2% (8)	46% (172)	376
#1 Issue: Medicare / Social Security	8% (26)	21% (69)	4% (14)	12% (39)	3% (9)	— (2)	51% (169)	328
#1 Issue: Women's Issues	11% (14)	11% (13)	10% (13)	12% (15)	2% (3)	4% (5)	49% (61)	125
#1 Issue: Education	23% (26)	13% (15)	4% (5)	20% (22)	2% (3)	1% (1)	37% (43)	115
#1 Issue: Energy	17% (21)	14% (18)	2% (3)	8% (10)	2% (2)	2% (2)	55% (68)	123
#1 Issue: Other	5% (7)	19% (23)	3% (3)	8% (10)	1% (1)	1% (1)	64% (78)	123
2018 House Vote: Democrat	20% (153)	17% (128)	4% (30)	13% (96)	3% (20)	3% (20)	42% (318)	764
2018 House Vote: Republican	8% (51)	21% (140)	9% (59)	16% (102)	1% (10)	1% (7)	44% (288)	657
2018 House Vote: Someone else	17% (14)	13% (11)	— (0)	7% (6)	1% (1)	1% (1)	60% (50)	84
2016 Vote: Hillary Clinton	21% (151)	17% (117)	3% (20)	13% (89)	2% (17)	2% (17)	42% (296)	708
2016 Vote: Donald Trump	7% (48)	23% (160)	9% (60)	14% (100)	2% (13)	1% (6)	44% (302)	689
2016 Vote: Other	15% (20)	19% (27)	3% (4)	14% (20)	2% (3)	2% (2)	45% (62)	137
2016 Vote: Didn't Vote	14% (96)	11% (71)	5% (34)	18% (117)	2% (13)	1% (7)	49% (327)	666
Voted in 2014: Yes	14% (181)	18% (245)	5% (72)	15% (199)	2% (26)	2% (24)	44% (581)	1329
Voted in 2014: No	15% (135)	15% (129)	5% (46)	15% (129)	2% (20)	1% (7)	47% (408)	874

Continued on next page

Table ASG12: And which of the following is your favorite all-star skills competition to watch?

Demographic	NBA Skills Competition	MLB Home Run Derby	NHL All-Star Skills	NFL Pro Bowl Skills Showdown	MLS All-Star Skills Challenge	WNBA All-Star Skills Challenge	Don't know / No opinion	Total N
Adults	14% (316)	17% (374)	5% (118)	15% (328)	2% (47)	1% (31)	45% (989)	2203
2012 Vote: Barack Obama	18% (155)	16% (133)	4% (35)	15% (129)	2% (21)	2% (20)	41% (349)	842
2012 Vote: Mitt Romney	9% (46)	23% (118)	8% (41)	13% (69)	1% (5)	1% (4)	45% (230)	514
2012 Vote: Other	6% (6)	14% (13)	5% (5)	12% (12)	2% (2)	— (0)	61% (59)	96
2012 Vote: Didn't Vote	15% (109)	15% (110)	5% (38)	16% (117)	3% (19)	1% (7)	47% (349)	749
4-Region: Northeast	14% (54)	21% (83)	9% (36)	12% (48)	2% (8)	2% (8)	40% (156)	394
4-Region: Midwest	13% (61)	19% (87)	6% (27)	12% (57)	1% (6)	1% (4)	48% (221)	463
4-Region: South	15% (125)	15% (121)	3% (29)	17% (140)	2% (15)	2% (12)	46% (383)	825
4-Region: West	15% (76)	16% (83)	5% (26)	16% (83)	3% (17)	1% (6)	44% (229)	521
Avid Sports Fan	24% (133)	34% (187)	8% (47)	20% (113)	2% (13)	1% (5)	11% (60)	558
Sports Fan	19% (297)	22% (346)	6% (101)	20% (309)	3% (44)	2% (24)	29% (461)	1583
Watch All-Star Games Always or Sometimes	22% (256)	25% (292)	8% (88)	23% (266)	3% (36)	2% (23)	17% (201)	1161
Enjoys All-Star Games	22% (270)	23% (276)	8% (92)	22% (268)	3% (37)	2% (23)	20% (235)	1201
Does Not Enjoy All-Star Games	10% (37)	21% (78)	4% (14)	10% (38)	1% (4)	1% (3)	53% (197)	370
Parent	15% (162)	17% (179)	4% (47)	15% (162)	3% (27)	1% (15)	44% (460)	1052
Watches sports with child	25% (123)	22% (107)	5% (26)	21% (102)	4% (21)	2% (11)	20% (95)	485
Interested in Football	18% (249)	22% (304)	6% (83)	22% (311)	2% (31)	2% (22)	28% (386)	1385
Very Interested in Football	20% (165)	25% (206)	6% (50)	29% (245)	2% (15)	1% (9)	18% (149)	839
Interested in Basketball	28% (296)	21% (222)	5% (54)	18% (195)	3% (36)	2% (21)	23% (245)	1068
Very Interested in Basketball	38% (185)	21% (104)	6% (27)	16% (76)	4% (21)	2% (10)	13% (63)	487
Interested in Baseball	17% (183)	31% (343)	7% (73)	17% (186)	3% (30)	2% (17)	24% (263)	1095
Very Interested in Baseball	14% (70)	48% (246)	7% (38)	14% (70)	2% (12)	2% (10)	14% (69)	515
Interested in Hockey	17% (111)	26% (174)	15% (103)	15% (102)	3% (22)	3% (17)	21% (140)	670
Very Interested in Hockey	13% (33)	25% (64)	32% (81)	13% (33)	3% (7)	2% (6)	11% (27)	252
Interested in Soccer	20% (112)	22% (120)	8% (46)	18% (98)	6% (34)	4% (20)	22% (121)	550
Very Interested in Soccer	21% (39)	23% (43)	8% (15)	15% (29)	16% (30)	3% (6)	14% (27)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_1: How interested would you be in attending each of the following events if it came to a city near you?
NBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	22% (480)	15% (338)	10% (228)	43% (944)	10% (213)	2203
Gender: Male	29% (313)	17% (186)	11% (113)	36% (383)	6% (69)	1063
Gender: Female	15% (167)	13% (152)	10% (116)	49% (561)	13% (144)	1140
Age: 18-29	34% (146)	19% (82)	7% (32)	25% (107)	14% (59)	426
Age: 30-44	29% (168)	17% (99)	10% (56)	34% (201)	11% (64)	588
Age: 45-54	20% (65)	14% (44)	10% (32)	46% (147)	10% (31)	318
Age: 55-64	15% (64)	13% (58)	11% (49)	53% (229)	8% (34)	434
Age: 65+	9% (38)	12% (54)	14% (60)	59% (260)	6% (25)	437
Generation Z: 18-22	25% (39)	24% (38)	9% (14)	26% (42)	16% (26)	159
Millennial: Age 23-38	35% (225)	17% (108)	9% (57)	28% (179)	11% (73)	642
Generation X: Age 39-54	21% (114)	15% (80)	9% (48)	44% (234)	10% (55)	531
Boomers: Age 55-73	13% (94)	13% (96)	13% (95)	55% (415)	7% (53)	754
PID: Dem (no lean)	29% (237)	16% (132)	10% (78)	36% (294)	8% (67)	808
PID: Ind (no lean)	18% (131)	14% (102)	11% (81)	43% (311)	13% (96)	721
PID: Rep (no lean)	17% (112)	15% (104)	10% (69)	50% (339)	7% (50)	674
PID/Gender: Dem Men	39% (139)	20% (70)	9% (34)	28% (101)	4% (15)	360
PID/Gender: Dem Women	22% (98)	14% (62)	10% (44)	43% (193)	12% (52)	448
PID/Gender: Ind Men	24% (87)	16% (59)	12% (44)	38% (137)	10% (36)	362
PID/Gender: Ind Women	12% (44)	12% (43)	10% (37)	49% (174)	17% (60)	359
PID/Gender: Rep Men	25% (86)	17% (57)	10% (35)	43% (145)	5% (18)	341
PID/Gender: Rep Women	8% (26)	14% (47)	10% (34)	58% (194)	9% (31)	333
Ideo: Liberal (1-3)	26% (158)	17% (101)	10% (63)	41% (251)	6% (35)	609
Ideo: Moderate (4)	25% (141)	16% (88)	14% (77)	38% (212)	8% (45)	562
Ideo: Conservative (5-7)	16% (124)	16% (123)	9% (70)	50% (378)	9% (66)	761
Educ: < College	22% (326)	14% (214)	10% (146)	43% (653)	12% (174)	1514
Educ: Bachelors degree	24% (107)	18% (81)	12% (51)	40% (177)	6% (28)	444
Educ: Post-grad	19% (46)	18% (43)	13% (31)	46% (113)	4% (11)	244
Income: Under 50k	22% (284)	15% (191)	9% (113)	43% (560)	12% (150)	1297
Income: 50k-100k	22% (135)	16% (101)	13% (79)	43% (267)	7% (46)	628
Income: 100k+	22% (61)	16% (45)	13% (37)	42% (116)	6% (18)	277
Ethnicity: White	16% (273)	15% (260)	11% (197)	49% (837)	9% (157)	1724

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Table ASG13_1: How interested would you be in attending each of the following events if it came to a city near you?
NBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	22% (480)	15% (338)	10% (228)	43% (944)	10% (213)	2203
Ethnicity: Hispanic	36% (126)	20% (69)	8% (28)	23% (79)	14% (47)	350
Ethnicity: Afr. Am.	55% (151)	16% (45)	6% (15)	15% (41)	8% (23)	275
Ethnicity: Other	28% (56)	16% (32)	8% (16)	32% (66)	16% (33)	204
All Christian	20% (205)	17% (173)	11% (113)	44% (450)	8% (80)	1020
All Non-Christian	31% (29)	9% (9)	16% (15)	36% (34)	9% (8)	96
Atheist	12% (12)	17% (17)	9% (8)	53% (50)	9% (9)	96
Agnostic/Nothing in particular	24% (234)	14% (140)	9% (92)	41% (409)	12% (116)	991
Religious Non-Protestant/Catholic	34% (40)	10% (12)	13% (15)	36% (42)	8% (10)	119
Evangelical	23% (142)	18% (109)	10% (58)	42% (253)	8% (47)	609
Non-Evangelical	20% (166)	15% (126)	11% (90)	45% (365)	8% (65)	811
Community: Urban	29% (165)	19% (105)	8% (47)	36% (203)	8% (45)	566
Community: Suburban	22% (221)	15% (150)	11% (106)	44% (447)	9% (86)	1011
Community: Rural	15% (94)	13% (82)	12% (75)	47% (294)	13% (82)	626
Employ: Private Sector	28% (180)	18% (116)	11% (73)	36% (235)	6% (42)	646
Employ: Government	30% (44)	14% (21)	6% (9)	36% (53)	14% (20)	146
Employ: Self-Employed	26% (47)	16% (30)	12% (22)	36% (66)	10% (19)	184
Employ: Homemaker	10% (19)	10% (19)	8% (15)	56% (104)	15% (28)	185
Employ: Retired	12% (67)	10% (59)	13% (75)	58% (327)	6% (36)	564
Employ: Unemployed	31% (74)	13% (31)	7% (17)	32% (74)	17% (39)	236
Employ: Other	17% (24)	23% (32)	7% (10)	38% (55)	16% (22)	143
Military HH: Yes	16% (52)	19% (63)	11% (35)	48% (158)	7% (22)	330
Military HH: No	23% (428)	15% (275)	10% (193)	42% (785)	10% (191)	1873
RD/WT: Right Direction	20% (167)	15% (125)	10% (87)	45% (381)	11% (90)	849
RD/WT: Wrong Track	23% (313)	16% (213)	10% (142)	42% (563)	9% (122)	1354
Trump Job Approve	17% (157)	16% (145)	11% (99)	47% (434)	9% (85)	920
Trump Job Disapprove	25% (298)	15% (174)	10% (123)	41% (490)	9% (101)	1186
Trump Job Strongly Approve	17% (86)	13% (66)	9% (47)	52% (268)	10% (51)	517
Trump Job Somewhat Approve	18% (71)	20% (79)	13% (52)	41% (166)	8% (34)	403
Trump Job Somewhat Disapprove	30% (77)	19% (48)	13% (32)	30% (78)	8% (21)	256
Trump Job Strongly Disapprove	24% (221)	14% (126)	10% (91)	44% (412)	9% (80)	930

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Table ASG13_1: How interested would you be in attending each of the following events if it came to a city near you?
NBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	22% (480)	15% (338)	10% (228)	43% (944)	10% (213)	2203
Favorable of Trump	16% (147)	16% (142)	11% (102)	48% (433)	8% (75)	900
Unfavorable of Trump	26% (303)	15% (183)	10% (118)	41% (482)	8% (93)	1179
Very Favorable of Trump	16% (84)	14% (73)	9% (49)	52% (282)	9% (50)	538
Somewhat Favorable of Trump	17% (63)	19% (70)	15% (53)	42% (151)	7% (25)	361
Somewhat Unfavorable of Trump	26% (52)	17% (36)	12% (25)	36% (74)	9% (18)	204
Very Unfavorable of Trump	26% (251)	15% (147)	10% (93)	42% (408)	8% (75)	974
#1 Issue: Economy	30% (181)	17% (102)	10% (58)	37% (224)	7% (42)	607
#1 Issue: Security	16% (64)	15% (61)	8% (31)	49% (201)	12% (49)	406
#1 Issue: Health Care	21% (79)	17% (62)	12% (45)	43% (162)	7% (28)	376
#1 Issue: Medicare / Social Security	15% (49)	13% (43)	14% (46)	48% (157)	10% (34)	328
#1 Issue: Women's Issues	25% (31)	16% (20)	8% (10)	38% (47)	13% (16)	125
#1 Issue: Education	37% (42)	17% (19)	11% (13)	27% (31)	8% (9)	115
#1 Issue: Energy	23% (28)	15% (18)	13% (16)	35% (43)	15% (18)	123
#1 Issue: Other	5% (6)	9% (11)	8% (10)	64% (79)	13% (17)	123
2018 House Vote: Democrat	28% (212)	15% (114)	11% (84)	40% (303)	7% (50)	764
2018 House Vote: Republican	16% (105)	15% (98)	10% (67)	51% (334)	8% (52)	657
2018 House Vote: Someone else	17% (14)	6% (5)	17% (14)	43% (36)	18% (15)	84
2016 Vote: Hillary Clinton	29% (206)	15% (108)	10% (73)	39% (274)	7% (47)	708
2016 Vote: Donald Trump	16% (109)	14% (94)	12% (80)	50% (348)	8% (58)	689
2016 Vote: Other	20% (27)	12% (16)	11% (15)	51% (70)	6% (9)	137
2016 Vote: Didn't Vote	21% (137)	18% (120)	9% (60)	38% (251)	15% (97)	666
Voted in 2014: Yes	22% (286)	14% (191)	12% (154)	45% (595)	8% (103)	1329
Voted in 2014: No	22% (194)	17% (146)	9% (75)	40% (349)	13% (110)	874
2012 Vote: Barack Obama	27% (226)	15% (122)	12% (97)	39% (332)	8% (65)	842
2012 Vote: Mitt Romney	17% (86)	14% (74)	10% (49)	53% (270)	7% (35)	514
2012 Vote: Other	10% (9)	6% (5)	11% (11)	64% (61)	9% (9)	96
2012 Vote: Didn't Vote	21% (159)	18% (136)	10% (71)	37% (280)	14% (103)	749

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Table ASG13_1: How interested would you be in attending each of the following events if it came to a city near you?
NBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	22% (480)	15% (338)	10% (228)	43% (944)	10% (213)	2203
4-Region: Northeast	24% (95)	14% (56)	9% (37)	45% (178)	7% (29)	394
4-Region: Midwest	19% (87)	15% (69)	12% (57)	45% (209)	9% (41)	463
4-Region: South	21% (173)	17% (139)	10% (80)	40% (332)	12% (101)	825
4-Region: West	24% (125)	14% (73)	11% (55)	43% (225)	8% (42)	521
Avid Sports Fan	48% (266)	21% (118)	9% (50)	19% (106)	3% (18)	558
Sports Fan	30% (470)	20% (313)	12% (191)	32% (505)	7% (105)	1583
Watch All-Star Games Always or Sometimes	39% (450)	22% (257)	12% (140)	21% (248)	6% (66)	1161
Enjoys All-Star Games	37% (448)	23% (273)	12% (141)	22% (266)	6% (73)	1201
Does Not Enjoy All-Star Games	5% (18)	13% (47)	15% (57)	61% (226)	6% (22)	370
Parent	24% (252)	15% (162)	11% (118)	41% (432)	8% (87)	1052
Watches sports with child	38% (186)	21% (103)	13% (61)	22% (108)	6% (27)	485
Interested in Football	31% (424)	21% (286)	13% (177)	29% (407)	7% (92)	1385
Very Interested in Football	39% (327)	20% (167)	11% (93)	25% (209)	5% (42)	839
Interested in Basketball	43% (458)	27% (284)	9% (99)	16% (176)	5% (52)	1068
Very Interested in Basketball	67% (324)	18% (85)	5% (27)	9% (43)	2% (8)	487
Interested in Baseball	31% (340)	21% (230)	14% (152)	29% (315)	5% (58)	1095
Very Interested in Baseball	38% (195)	21% (111)	10% (52)	26% (136)	4% (22)	515
Interested in Hockey	33% (222)	20% (132)	13% (88)	30% (198)	4% (30)	670
Very Interested in Hockey	36% (90)	19% (49)	14% (34)	29% (73)	2% (5)	252
Interested in Soccer	40% (221)	21% (116)	11% (61)	24% (131)	4% (21)	550
Very Interested in Soccer	56% (106)	13% (25)	10% (18)	16% (31)	4% (8)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_2: How interested would you be in attending each of the following events if it came to a city near you?
MLB All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (473)	17% (367)	11% (249)	40% (884)	10% (230)	2203
Gender: Male	31% (325)	18% (192)	12% (128)	33% (347)	7% (71)	1063
Gender: Female	13% (148)	15% (174)	11% (121)	47% (537)	14% (159)	1140
Age: 18-29	20% (83)	19% (80)	11% (47)	34% (143)	17% (73)	426
Age: 30-44	26% (156)	16% (95)	11% (64)	36% (211)	11% (63)	588
Age: 45-54	24% (76)	15% (48)	10% (31)	41% (132)	10% (33)	318
Age: 55-64	20% (85)	15% (66)	13% (56)	44% (192)	8% (34)	434
Age: 65+	17% (73)	18% (78)	12% (52)	47% (207)	6% (27)	437
Generation Z: 18-22	12% (19)	16% (26)	9% (15)	41% (66)	22% (34)	159
Millennial: Age 23-38	25% (161)	18% (115)	12% (80)	32% (208)	12% (78)	642
Generation X: Age 39-54	25% (135)	15% (82)	9% (46)	40% (212)	11% (56)	531
Boomers: Age 55-73	19% (140)	17% (132)	13% (95)	45% (336)	7% (53)	754
PID: Dem (no lean)	23% (187)	18% (147)	12% (100)	37% (301)	9% (74)	808
PID: Ind (no lean)	15% (111)	15% (112)	12% (84)	43% (307)	15% (108)	721
PID: Rep (no lean)	26% (175)	16% (108)	10% (66)	41% (276)	7% (48)	674
PID/Gender: Dem Men	36% (128)	19% (69)	13% (47)	28% (102)	4% (14)	360
PID/Gender: Dem Women	13% (58)	18% (79)	12% (53)	44% (199)	13% (60)	448
PID/Gender: Ind Men	20% (72)	19% (68)	12% (45)	38% (137)	11% (40)	362
PID/Gender: Ind Women	11% (39)	12% (44)	11% (39)	47% (170)	19% (67)	359
PID/Gender: Rep Men	36% (124)	16% (56)	11% (36)	31% (107)	5% (17)	341
PID/Gender: Rep Women	15% (51)	16% (52)	9% (30)	51% (169)	9% (31)	333
Ideo: Liberal (1-3)	23% (142)	16% (98)	13% (81)	41% (249)	6% (39)	609
Ideo: Moderate (4)	22% (123)	20% (113)	13% (70)	37% (207)	9% (49)	562
Ideo: Conservative (5-7)	22% (170)	16% (125)	11% (83)	42% (320)	8% (63)	761
Educ: < College	19% (288)	16% (244)	11% (168)	41% (627)	12% (187)	1514
Educ: Bachelors degree	27% (122)	17% (77)	12% (55)	36% (161)	7% (29)	444
Educ: Post-grad	26% (63)	19% (46)	11% (26)	40% (97)	5% (13)	244
Income: Under 50k	18% (236)	15% (201)	12% (152)	42% (547)	12% (160)	1297
Income: 50k-100k	26% (164)	18% (113)	10% (62)	38% (239)	8% (50)	628
Income: 100k+	26% (72)	19% (53)	12% (35)	35% (98)	7% (20)	277
Ethnicity: White	21% (370)	16% (281)	11% (187)	42% (727)	9% (160)	1724

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Table ASG13_2: How interested would you be in attending each of the following events if it came to a city near you?
MLB All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (473)	17% (367)	11% (249)	40% (884)	10% (230)	2203
Ethnicity: Hispanic	30% (104)	16% (55)	12% (41)	30% (106)	12% (43)	350
Ethnicity: Afr. Am.	26% (71)	21% (57)	15% (41)	27% (75)	11% (31)	275
Ethnicity: Other	16% (32)	14% (29)	11% (22)	40% (82)	19% (40)	204
All Christian	25% (253)	17% (177)	12% (118)	38% (389)	8% (82)	1020
All Non-Christian	30% (28)	18% (17)	10% (10)	31% (30)	10% (10)	96
Atheist	18% (18)	13% (12)	13% (12)	47% (45)	9% (9)	96
Agnostic/Nothing in particular	18% (174)	16% (160)	11% (109)	42% (420)	13% (128)	991
Religious Non-Protestant/Catholic	31% (37)	16% (19)	10% (12)	34% (40)	10% (11)	119
Evangelical	21% (125)	17% (101)	11% (65)	44% (265)	9% (53)	609
Non-Evangelical	23% (185)	18% (147)	14% (113)	36% (294)	9% (71)	811
Community: Urban	27% (153)	15% (87)	12% (66)	37% (210)	9% (49)	566
Community: Suburban	22% (221)	19% (187)	11% (111)	40% (400)	9% (92)	1011
Community: Rural	16% (99)	15% (92)	11% (72)	44% (274)	14% (89)	626
Employ: Private Sector	28% (183)	19% (123)	11% (73)	34% (220)	7% (46)	646
Employ: Government	27% (39)	12% (17)	13% (20)	35% (51)	13% (19)	146
Employ: Self-Employed	24% (44)	19% (36)	10% (19)	36% (65)	11% (20)	184
Employ: Homemaker	10% (18)	11% (21)	10% (18)	53% (99)	16% (29)	185
Employ: Retired	19% (105)	16% (93)	11% (64)	47% (263)	7% (39)	564
Employ: Unemployed	18% (42)	15% (35)	13% (31)	35% (83)	19% (44)	236
Employ: Other	21% (31)	14% (21)	7% (10)	41% (59)	15% (22)	143
Military HH: Yes	24% (80)	17% (55)	10% (32)	43% (141)	7% (22)	330
Military HH: No	21% (393)	17% (312)	12% (217)	40% (743)	11% (208)	1873
RD/WT: Right Direction	26% (218)	17% (141)	10% (84)	37% (318)	10% (87)	849
RD/WT: Wrong Track	19% (255)	17% (225)	12% (165)	42% (566)	11% (143)	1354
Trump Job Approve	24% (219)	16% (152)	11% (97)	40% (365)	10% (88)	920
Trump Job Disapprove	21% (244)	17% (201)	12% (140)	41% (486)	10% (115)	1186
Trump Job Strongly Approve	24% (125)	16% (81)	7% (38)	44% (226)	9% (48)	517
Trump Job Somewhat Approve	23% (94)	18% (71)	15% (59)	35% (139)	10% (39)	403
Trump Job Somewhat Disapprove	22% (57)	20% (52)	12% (32)	35% (90)	10% (25)	256
Trump Job Strongly Disapprove	20% (187)	16% (148)	12% (108)	43% (396)	10% (90)	930

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Table ASG13_2: How interested would you be in attending each of the following events if it came to a city near you?
 MLB All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (473)	17% (367)	11% (249)	40% (884)	10% (230)	2203
Favorable of Trump	24% (220)	16% (148)	10% (91)	41% (365)	8% (76)	900
Unfavorable of Trump	20% (235)	17% (204)	13% (151)	41% (479)	9% (110)	1179
Very Favorable of Trump	24% (131)	14% (76)	9% (47)	44% (237)	9% (46)	538
Somewhat Favorable of Trump	25% (89)	20% (72)	12% (44)	35% (127)	8% (30)	361
Somewhat Unfavorable of Trump	15% (31)	17% (35)	18% (37)	40% (82)	10% (20)	204
Very Unfavorable of Trump	21% (204)	17% (170)	12% (114)	41% (396)	9% (90)	974
#1 Issue: Economy	25% (153)	18% (108)	12% (72)	37% (224)	8% (50)	607
#1 Issue: Security	22% (90)	14% (56)	10% (42)	42% (171)	12% (47)	406
#1 Issue: Health Care	20% (76)	19% (73)	14% (54)	39% (147)	7% (27)	376
#1 Issue: Medicare / Social Security	21% (70)	17% (57)	10% (33)	40% (129)	12% (38)	328
#1 Issue: Women's Issues	18% (22)	14% (17)	10% (12)	44% (55)	15% (19)	125
#1 Issue: Education	24% (27)	17% (20)	14% (17)	34% (39)	10% (12)	115
#1 Issue: Energy	14% (17)	16% (20)	9% (10)	43% (53)	18% (22)	123
#1 Issue: Other	14% (17)	12% (15)	8% (10)	53% (65)	13% (16)	123
2018 House Vote: Democrat	25% (190)	19% (143)	12% (92)	37% (284)	7% (55)	764
2018 House Vote: Republican	24% (159)	16% (104)	10% (65)	42% (277)	8% (52)	657
2018 House Vote: Someone else	16% (13)	14% (12)	13% (11)	39% (33)	18% (15)	84
2016 Vote: Hillary Clinton	26% (184)	18% (130)	12% (82)	36% (256)	8% (55)	708
2016 Vote: Donald Trump	24% (168)	15% (105)	12% (80)	41% (281)	8% (55)	689
2016 Vote: Other	19% (26)	14% (19)	17% (23)	43% (60)	7% (9)	137
2016 Vote: Didn't Vote	14% (95)	17% (111)	10% (64)	43% (287)	16% (109)	666
Voted in 2014: Yes	24% (323)	17% (226)	12% (162)	39% (513)	8% (105)	1329
Voted in 2014: No	17% (150)	16% (141)	10% (87)	42% (371)	14% (125)	874
2012 Vote: Barack Obama	24% (198)	18% (155)	14% (119)	35% (294)	9% (75)	842
2012 Vote: Mitt Romney	26% (131)	16% (80)	9% (48)	43% (222)	6% (33)	514
2012 Vote: Other	12% (12)	17% (16)	14% (14)	48% (46)	8% (8)	96
2012 Vote: Didn't Vote	18% (132)	15% (115)	9% (69)	43% (321)	15% (113)	749

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Table ASG13_2: How interested would you be in attending each of the following events if it came to a city near you?
MLB All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (473)	17% (367)	11% (249)	40% (884)	10% (230)	2203
4-Region: Northeast	26% (102)	16% (61)	14% (55)	36% (144)	8% (31)	394
4-Region: Midwest	22% (101)	19% (87)	11% (52)	39% (180)	9% (43)	463
4-Region: South	19% (156)	18% (145)	10% (81)	40% (331)	14% (112)	825
4-Region: West	22% (114)	14% (73)	12% (60)	44% (230)	8% (44)	521
Avid Sports Fan	53% (295)	21% (115)	8% (46)	16% (87)	3% (15)	558
Sports Fan	29% (456)	21% (335)	13% (210)	29% (459)	8% (123)	1583
Watch All-Star Games Always or Sometimes	37% (432)	24% (276)	12% (141)	20% (234)	7% (77)	1161
Enjoys All-Star Games	36% (426)	24% (284)	12% (145)	22% (261)	7% (84)	1201
Does Not Enjoy All-Star Games	8% (31)	18% (66)	18% (68)	49% (181)	7% (25)	370
Parent	24% (252)	17% (176)	12% (124)	39% (408)	9% (92)	1052
Watches sports with child	37% (181)	23% (110)	15% (71)	20% (95)	6% (29)	485
Interested in Football	30% (419)	22% (302)	13% (180)	28% (387)	7% (97)	1385
Very Interested in Football	39% (324)	20% (169)	11% (91)	24% (205)	6% (50)	839
Interested in Basketball	34% (358)	22% (233)	14% (151)	24% (254)	7% (73)	1068
Very Interested in Basketball	44% (212)	20% (96)	13% (64)	18% (89)	5% (26)	487
Interested in Baseball	41% (449)	26% (290)	12% (132)	15% (170)	5% (55)	1095
Very Interested in Baseball	65% (333)	18% (93)	6% (31)	9% (46)	2% (11)	515
Interested in Hockey	41% (273)	21% (140)	12% (83)	20% (136)	6% (38)	670
Very Interested in Hockey	47% (118)	23% (58)	11% (29)	17% (42)	2% (5)	252
Interested in Soccer	39% (214)	20% (111)	14% (79)	21% (115)	6% (32)	550
Very Interested in Soccer	54% (102)	14% (27)	11% (21)	16% (29)	5% (9)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_3: How interested would you be in attending each of the following events if it came to a city near you?
NHL All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (273)	14% (308)	13% (280)	50% (1101)	11% (241)	2203
Gender: Male	17% (176)	16% (172)	15% (162)	45% (475)	7% (77)	1063
Gender: Female	9% (97)	12% (135)	10% (118)	55% (626)	14% (163)	1140
Age: 18-29	13% (56)	15% (63)	18% (75)	38% (163)	16% (69)	426
Age: 30-44	17% (100)	17% (102)	12% (72)	41% (240)	13% (75)	588
Age: 45-54	16% (50)	14% (45)	9% (28)	51% (162)	11% (34)	318
Age: 55-64	8% (34)	15% (63)	13% (54)	57% (245)	8% (37)	434
Age: 65+	8% (33)	8% (35)	12% (51)	67% (291)	6% (27)	437
Generation Z: 18-22	12% (19)	11% (17)	11% (18)	46% (73)	20% (32)	159
Millennial: Age 23-38	16% (103)	18% (116)	16% (105)	36% (233)	13% (85)	642
Generation X: Age 39-54	16% (83)	14% (77)	10% (51)	49% (260)	11% (60)	531
Boomers: Age 55-73	7% (56)	12% (94)	12% (90)	61% (457)	8% (57)	754
PID: Dem (no lean)	12% (93)	14% (114)	15% (122)	49% (399)	10% (80)	808
PID: Ind (no lean)	10% (69)	13% (96)	12% (86)	49% (356)	16% (114)	721
PID: Rep (no lean)	16% (111)	14% (98)	11% (72)	51% (347)	7% (46)	674
PID/Gender: Dem Men	17% (62)	15% (56)	19% (68)	45% (161)	4% (14)	360
PID/Gender: Dem Women	7% (31)	13% (59)	12% (54)	53% (238)	15% (66)	448
PID/Gender: Ind Men	10% (37)	16% (58)	15% (53)	46% (166)	13% (48)	362
PID/Gender: Ind Women	9% (32)	11% (38)	9% (32)	53% (190)	19% (66)	359
PID/Gender: Rep Men	23% (77)	17% (59)	12% (41)	43% (148)	5% (16)	341
PID/Gender: Rep Women	10% (34)	12% (39)	9% (31)	60% (199)	9% (30)	333
Ideo: Liberal (1-3)	11% (67)	16% (99)	15% (93)	50% (306)	7% (43)	609
Ideo: Moderate (4)	13% (73)	13% (71)	14% (80)	50% (284)	10% (54)	562
Ideo: Conservative (5-7)	15% (111)	15% (113)	10% (78)	52% (393)	9% (66)	761
Educ: < College	11% (174)	13% (191)	12% (180)	51% (768)	13% (201)	1514
Educ: Bachelors degree	15% (65)	17% (77)	16% (70)	47% (207)	6% (26)	444
Educ: Post-grad	14% (35)	16% (39)	13% (31)	52% (126)	5% (13)	244
Income: Under 50k	10% (131)	13% (165)	12% (159)	52% (670)	13% (172)	1297
Income: 50k-100k	14% (89)	16% (99)	13% (83)	49% (308)	8% (49)	628
Income: 100k+	19% (52)	16% (44)	14% (37)	45% (123)	7% (20)	277
Ethnicity: White	13% (226)	14% (243)	12% (205)	51% (882)	10% (167)	1724

Continued on next page

Table ASG13_3: How interested would you be in attending each of the following events if it came to a city near you?
NHL All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (273)	14% (308)	13% (280)	50% (1101)	11% (241)	2203
Ethnicity: Hispanic	17% (60)	12% (42)	15% (51)	40% (140)	16% (56)	350
Ethnicity: Afr. Am.	12% (34)	14% (40)	19% (52)	44% (121)	10% (28)	275
Ethnicity: Other	6% (13)	12% (25)	11% (23)	48% (98)	22% (45)	204
All Christian	14% (142)	15% (151)	12% (125)	50% (513)	9% (89)	1020
All Non-Christian	14% (13)	11% (11)	21% (20)	43% (41)	11% (11)	96
Atheist	9% (9)	16% (15)	6% (6)	60% (58)	9% (9)	96
Agnostic/Nothing in particular	11% (109)	13% (132)	13% (129)	49% (490)	13% (132)	991
Religious Non-Protestant/Catholic	14% (16)	12% (14)	22% (26)	42% (50)	10% (12)	119
Evangelical	10% (63)	14% (83)	12% (71)	55% (334)	10% (58)	609
Non-Evangelical	14% (116)	16% (128)	13% (107)	48% (387)	9% (72)	811
Community: Urban	14% (77)	15% (87)	13% (74)	48% (273)	10% (55)	566
Community: Suburban	14% (140)	14% (142)	13% (135)	50% (501)	9% (94)	1011
Community: Rural	9% (56)	13% (78)	11% (71)	52% (328)	15% (92)	626
Employ: Private Sector	18% (117)	19% (122)	14% (89)	42% (272)	7% (46)	646
Employ: Government	11% (16)	19% (28)	11% (17)	44% (65)	14% (21)	146
Employ: Self-Employed	13% (25)	14% (25)	20% (37)	40% (74)	12% (23)	184
Employ: Homemaker	7% (12)	9% (18)	8% (14)	59% (110)	17% (32)	185
Employ: Retired	8% (47)	10% (54)	11% (60)	65% (367)	6% (36)	564
Employ: Unemployed	12% (28)	10% (23)	15% (34)	42% (98)	22% (52)	236
Employ: Other	11% (16)	13% (19)	12% (17)	47% (68)	17% (24)	143
Military HH: Yes	9% (30)	16% (54)	10% (32)	57% (190)	7% (24)	330
Military HH: No	13% (243)	14% (254)	13% (248)	49% (912)	12% (217)	1873
RD/WT: Right Direction	15% (127)	15% (129)	11% (94)	48% (406)	11% (93)	849
RD/WT: Wrong Track	11% (146)	13% (179)	14% (186)	51% (695)	11% (148)	1354
Trump Job Approve	15% (135)	14% (128)	11% (104)	50% (461)	10% (91)	920
Trump Job Disapprove	11% (133)	14% (161)	14% (163)	52% (612)	10% (117)	1186
Trump Job Strongly Approve	15% (78)	14% (70)	9% (48)	52% (271)	10% (51)	517
Trump Job Somewhat Approve	14% (56)	14% (58)	14% (57)	47% (191)	10% (40)	403
Trump Job Somewhat Disapprove	12% (31)	16% (41)	16% (41)	46% (117)	9% (24)	256
Trump Job Strongly Disapprove	11% (102)	13% (119)	13% (122)	53% (494)	10% (93)	930

Continued on next page

Table ASG13_3: How interested would you be in attending each of the following events if it came to a city near you?
NHL All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (273)	14% (308)	13% (280)	50% (1101)	11% (241)	2203
Favorable of Trump	15% (137)	15% (131)	10% (93)	51% (459)	9% (80)	900
Unfavorable of Trump	11% (127)	14% (166)	15% (173)	51% (600)	10% (113)	1179
Very Favorable of Trump	16% (87)	14% (75)	8% (41)	54% (290)	9% (46)	538
Somewhat Favorable of Trump	14% (50)	15% (56)	15% (53)	47% (170)	9% (33)	361
Somewhat Unfavorable of Trump	10% (21)	15% (31)	14% (30)	48% (97)	12% (25)	204
Very Unfavorable of Trump	11% (106)	14% (135)	15% (144)	52% (503)	9% (88)	974
#1 Issue: Economy	16% (97)	15% (91)	16% (96)	45% (275)	8% (48)	607
#1 Issue: Security	13% (52)	13% (53)	9% (37)	52% (211)	13% (53)	406
#1 Issue: Health Care	11% (42)	14% (53)	15% (58)	51% (190)	9% (33)	376
#1 Issue: Medicare / Social Security	10% (33)	13% (41)	10% (34)	56% (184)	11% (35)	328
#1 Issue: Women's Issues	13% (17)	9% (12)	11% (14)	50% (63)	16% (19)	125
#1 Issue: Education	15% (18)	20% (23)	11% (13)	42% (49)	11% (12)	115
#1 Issue: Energy	8% (10)	15% (18)	14% (18)	43% (53)	20% (24)	123
#1 Issue: Other	3% (4)	14% (17)	8% (10)	62% (77)	13% (16)	123
2018 House Vote: Democrat	13% (100)	15% (115)	14% (110)	50% (379)	8% (60)	764
2018 House Vote: Republican	16% (103)	15% (98)	10% (69)	51% (334)	8% (53)	657
2018 House Vote: Someone else	10% (8)	12% (10)	8% (7)	53% (44)	17% (15)	84
2016 Vote: Hillary Clinton	12% (87)	15% (105)	15% (108)	50% (352)	8% (56)	708
2016 Vote: Donald Trump	15% (105)	14% (96)	11% (74)	52% (356)	8% (58)	689
2016 Vote: Other	10% (14)	15% (20)	13% (17)	54% (75)	8% (11)	137
2016 Vote: Didn't Vote	10% (67)	13% (86)	12% (80)	48% (318)	17% (115)	666
Voted in 2014: Yes	14% (188)	15% (197)	13% (167)	50% (665)	8% (111)	1329
Voted in 2014: No	10% (85)	13% (111)	13% (113)	50% (436)	15% (129)	874
2012 Vote: Barack Obama	14% (114)	14% (118)	15% (126)	48% (403)	10% (80)	842
2012 Vote: Mitt Romney	16% (80)	15% (76)	10% (50)	53% (274)	7% (34)	514
2012 Vote: Other	11% (11)	12% (12)	10% (9)	57% (55)	10% (9)	96
2012 Vote: Didn't Vote	9% (69)	14% (102)	13% (95)	49% (368)	15% (116)	749

Continued on next page

Table ASG13_3: How interested would you be in attending each of the following events if it came to a city near you?
NHL All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	12% (273)	14% (308)	13% (280)	50% (1101)	11% (241)	2203
4-Region: Northeast	17% (66)	16% (64)	17% (68)	43% (170)	7% (27)	394
4-Region: Midwest	11% (49)	15% (70)	13% (59)	51% (237)	10% (48)	463
4-Region: South	11% (90)	13% (109)	11% (91)	51% (420)	14% (116)	825
4-Region: West	13% (68)	13% (66)	12% (62)	53% (274)	10% (50)	521
Avid Sports Fan	28% (158)	21% (115)	17% (96)	29% (164)	4% (24)	558
Sports Fan	16% (261)	18% (289)	15% (243)	42% (663)	8% (127)	1583
Watch All-Star Games Always or Sometimes	21% (242)	20% (238)	17% (198)	34% (396)	8% (88)	1161
Enjoys All-Star Games	21% (257)	20% (238)	17% (203)	34% (412)	8% (91)	1201
Does Not Enjoy All-Star Games	4% (13)	14% (50)	14% (50)	63% (234)	6% (22)	370
Parent	12% (131)	16% (164)	13% (134)	50% (521)	10% (101)	1052
Watches sports with child	21% (101)	21% (103)	16% (79)	35% (171)	6% (31)	485
Interested in Football	17% (235)	19% (264)	16% (216)	40% (560)	8% (111)	1385
Very Interested in Football	22% (183)	20% (168)	15% (122)	38% (316)	6% (50)	839
Interested in Basketball	18% (198)	19% (199)	18% (192)	37% (396)	8% (85)	1068
Very Interested in Basketball	25% (119)	19% (93)	20% (99)	31% (151)	5% (24)	487
Interested in Baseball	20% (224)	21% (227)	17% (184)	35% (388)	7% (71)	1095
Very Interested in Baseball	28% (143)	23% (118)	15% (76)	30% (156)	4% (22)	515
Interested in Hockey	35% (237)	33% (224)	12% (82)	15% (102)	4% (24)	670
Very Interested in Hockey	63% (160)	24% (60)	6% (15)	6% (16)	— (1)	252
Interested in Soccer	26% (144)	24% (131)	19% (102)	27% (148)	5% (25)	550
Very Interested in Soccer	37% (70)	21% (39)	18% (34)	20% (38)	4% (7)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_4: How interested would you be in attending each of the following events if it came to a city near you?

NFL Pro Bowl

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	25% (545)	20% (434)	11% (236)	37% (805)	8% (184)	2203
Gender: Male	32% (335)	22% (238)	11% (117)	30% (316)	5% (58)	1063
Gender: Female	18% (210)	17% (196)	10% (119)	43% (489)	11% (125)	1140
Age: 18-29	35% (151)	22% (92)	9% (38)	22% (95)	12% (49)	426
Age: 30-44	32% (190)	20% (120)	9% (53)	28% (167)	10% (59)	588
Age: 45-54	25% (81)	17% (55)	11% (34)	40% (126)	7% (22)	318
Age: 55-64	16% (67)	19% (81)	12% (51)	46% (200)	8% (34)	434
Age: 65+	13% (56)	19% (84)	13% (59)	50% (217)	5% (20)	437
Generation Z: 18-22	35% (55)	19% (31)	8% (12)	25% (39)	14% (22)	159
Millennial: Age 23-38	36% (232)	21% (136)	10% (64)	23% (151)	9% (60)	642
Generation X: Age 39-54	25% (134)	19% (101)	9% (50)	37% (198)	9% (48)	531
Boomers: Age 55-73	15% (114)	19% (140)	13% (102)	46% (350)	6% (49)	754
PID: Dem (no lean)	27% (218)	23% (183)	9% (72)	35% (280)	7% (55)	808
PID: Ind (no lean)	22% (162)	17% (124)	12% (84)	36% (259)	13% (92)	721
PID: Rep (no lean)	25% (165)	19% (126)	12% (79)	40% (266)	5% (36)	674
PID/Gender: Dem Men	34% (124)	26% (92)	9% (32)	27% (97)	4% (15)	360
PID/Gender: Dem Women	21% (94)	20% (91)	9% (40)	41% (183)	9% (40)	448
PID/Gender: Ind Men	29% (105)	20% (73)	11% (40)	31% (113)	9% (31)	362
PID/Gender: Ind Women	16% (57)	14% (51)	12% (45)	41% (146)	17% (61)	359
PID/Gender: Rep Men	31% (106)	21% (73)	13% (45)	31% (105)	3% (12)	341
PID/Gender: Rep Women	18% (59)	16% (53)	10% (34)	48% (161)	7% (25)	333
Ideo: Liberal (1-3)	24% (146)	23% (142)	10% (63)	38% (231)	4% (26)	609
Ideo: Moderate (4)	27% (149)	21% (120)	12% (69)	32% (180)	8% (44)	562
Ideo: Conservative (5-7)	24% (184)	18% (138)	12% (90)	40% (304)	6% (46)	761
Educ: < College	25% (376)	19% (284)	10% (150)	36% (550)	10% (155)	1514
Educ: Bachelors degree	27% (118)	23% (101)	12% (55)	34% (153)	4% (18)	444
Educ: Post-grad	21% (51)	20% (49)	13% (31)	42% (103)	4% (10)	244
Income: Under 50k	25% (326)	17% (221)	10% (134)	37% (479)	11% (136)	1297
Income: 50k-100k	25% (155)	23% (147)	11% (67)	35% (223)	6% (36)	628
Income: 100k+	23% (64)	24% (65)	12% (34)	37% (103)	4% (11)	277
Ethnicity: White	22% (372)	20% (341)	11% (197)	40% (685)	7% (129)	1724

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Table ASG13_4: How interested would you be in attending each of the following events if it came to a city near you?

NFL Pro Bowl

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	25% (545)	20% (434)	11% (236)	37% (805)	8% (184)	2203
Ethnicity: Hispanic	39% (136)	16% (57)	10% (36)	23% (82)	11% (38)	350
Ethnicity: Afr. Am.	38% (105)	24% (66)	9% (25)	19% (53)	9% (26)	275
Ethnicity: Other	33% (68)	13% (27)	7% (14)	33% (68)	14% (28)	204
All Christian	24% (250)	21% (210)	12% (123)	36% (367)	7% (70)	1020
All Non-Christian	22% (21)	24% (23)	12% (12)	34% (33)	9% (8)	96
Atheist	17% (16)	16% (15)	7% (6)	53% (50)	8% (8)	96
Agnostic/Nothing in particular	26% (258)	19% (186)	10% (95)	36% (355)	10% (98)	991
Religious Non-Protestant/Catholic	20% (24)	24% (29)	14% (17)	34% (40)	8% (10)	119
Evangelical	28% (170)	19% (115)	10% (59)	36% (221)	7% (44)	609
Non-Evangelical	23% (190)	21% (171)	13% (105)	36% (288)	7% (57)	811
Community: Urban	31% (177)	19% (107)	10% (58)	32% (182)	7% (42)	566
Community: Suburban	23% (232)	21% (211)	12% (117)	38% (381)	7% (69)	1011
Community: Rural	22% (136)	18% (115)	10% (61)	39% (242)	12% (73)	626
Employ: Private Sector	29% (186)	25% (159)	11% (71)	30% (194)	6% (36)	646
Employ: Government	31% (45)	17% (25)	9% (14)	32% (47)	11% (16)	146
Employ: Self-Employed	31% (57)	21% (39)	12% (22)	29% (53)	7% (12)	184
Employ: Homemaker	13% (24)	18% (33)	9% (16)	47% (87)	13% (24)	185
Employ: Retired	15% (86)	19% (105)	12% (69)	49% (275)	5% (29)	564
Employ: Unemployed	33% (77)	9% (22)	8% (20)	31% (72)	19% (46)	236
Employ: Other	25% (35)	21% (30)	9% (13)	34% (48)	11% (16)	143
Military HH: Yes	23% (76)	23% (76)	9% (31)	39% (129)	6% (19)	330
Military HH: No	25% (469)	19% (358)	11% (205)	36% (676)	9% (164)	1873
RD/WT: Right Direction	27% (227)	19% (158)	11% (91)	35% (297)	9% (76)	849
RD/WT: Wrong Track	23% (318)	20% (275)	11% (145)	38% (508)	8% (107)	1354
Trump Job Approve	24% (222)	21% (192)	11% (105)	36% (333)	7% (69)	920
Trump Job Disapprove	26% (303)	19% (221)	10% (117)	38% (456)	7% (88)	1186
Trump Job Strongly Approve	24% (124)	19% (99)	10% (51)	40% (205)	7% (38)	517
Trump Job Somewhat Approve	24% (97)	23% (92)	14% (54)	32% (128)	7% (30)	403
Trump Job Somewhat Disapprove	34% (86)	17% (45)	14% (36)	27% (70)	7% (19)	256
Trump Job Strongly Disapprove	23% (217)	19% (176)	9% (82)	41% (386)	7% (69)	930

Continued on next page

Table ASG13_4: How interested would you be in attending each of the following events if it came to a city near you?
NFL Pro Bowl

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	25% (545)	20% (434)	11% (236)	37% (805)	8% (184)	2203
Favorable of Trump	23% (211)	21% (192)	11% (102)	37% (335)	7% (60)	900
Unfavorable of Trump	26% (306)	19% (224)	11% (129)	38% (444)	6% (76)	1179
Very Favorable of Trump	24% (127)	19% (102)	9% (47)	42% (225)	7% (38)	538
Somewhat Favorable of Trump	23% (84)	25% (90)	15% (55)	30% (110)	6% (22)	361
Somewhat Unfavorable of Trump	28% (57)	17% (35)	17% (34)	31% (63)	8% (16)	204
Very Unfavorable of Trump	26% (249)	19% (189)	10% (95)	39% (382)	6% (60)	974
#1 Issue: Economy	35% (215)	19% (117)	9% (55)	31% (188)	5% (31)	607
#1 Issue: Security	23% (93)	19% (76)	9% (36)	39% (158)	10% (42)	406
#1 Issue: Health Care	22% (82)	22% (81)	13% (48)	38% (141)	6% (23)	376
#1 Issue: Medicare / Social Security	18% (59)	19% (63)	13% (43)	42% (136)	8% (27)	328
#1 Issue: Women's Issues	16% (19)	21% (26)	14% (17)	37% (47)	13% (16)	125
#1 Issue: Education	37% (43)	23% (27)	8% (9)	24% (27)	8% (9)	115
#1 Issue: Energy	22% (27)	18% (23)	12% (15)	33% (41)	15% (18)	123
#1 Issue: Other	5% (6)	16% (20)	10% (13)	54% (67)	14% (18)	123
2018 House Vote: Democrat	26% (195)	23% (173)	10% (77)	36% (279)	5% (41)	764
2018 House Vote: Republican	23% (151)	18% (120)	12% (80)	41% (267)	6% (38)	657
2018 House Vote: Someone else	22% (19)	14% (12)	8% (7)	37% (31)	19% (15)	84
2016 Vote: Hillary Clinton	27% (192)	21% (148)	10% (72)	36% (254)	6% (41)	708
2016 Vote: Donald Trump	23% (156)	18% (127)	13% (88)	40% (277)	6% (41)	689
2016 Vote: Other	25% (34)	19% (26)	9% (12)	40% (55)	7% (10)	137
2016 Vote: Didn't Vote	24% (161)	20% (132)	10% (64)	33% (218)	14% (91)	666
Voted in 2014: Yes	25% (326)	20% (259)	11% (151)	38% (506)	6% (86)	1329
Voted in 2014: No	25% (219)	20% (174)	10% (85)	34% (299)	11% (97)	874
2012 Vote: Barack Obama	28% (234)	20% (170)	10% (88)	35% (294)	7% (57)	842
2012 Vote: Mitt Romney	22% (113)	19% (97)	13% (67)	41% (211)	5% (26)	514
2012 Vote: Other	16% (16)	12% (11)	8% (8)	54% (52)	10% (9)	96
2012 Vote: Didn't Vote	24% (182)	21% (156)	10% (74)	33% (247)	12% (91)	749

Continued on next page

Table ASG13_4: How interested would you be in attending each of the following events if it came to a city near you?

NFL Pro Bowl

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	25% (545)	20% (434)	11% (236)	37% (805)	8% (184)	2203
4-Region: Northeast	24% (96)	23% (91)	14% (53)	33% (132)	6% (22)	394
4-Region: Midwest	21% (97)	21% (95)	12% (53)	39% (181)	8% (36)	463
4-Region: South	26% (214)	18% (150)	10% (81)	35% (293)	11% (87)	825
4-Region: West	27% (138)	19% (97)	9% (48)	38% (199)	7% (38)	521
Avid Sports Fan	53% (296)	24% (131)	8% (43)	13% (71)	3% (16)	558
Sports Fan	33% (529)	25% (404)	12% (195)	24% (373)	5% (83)	1583
Watch All-Star Games Always or Sometimes	43% (504)	26% (297)	11% (126)	16% (186)	4% (49)	1161
Enjoys All-Star Games	42% (509)	26% (307)	11% (129)	16% (196)	5% (60)	1201
Does Not Enjoy All-Star Games	4% (16)	21% (78)	18% (67)	52% (192)	5% (18)	370
Parent	26% (273)	20% (210)	13% (139)	34% (360)	7% (70)	1052
Watches sports with child	41% (198)	26% (125)	14% (70)	16% (78)	3% (12)	485
Interested in Football	38% (523)	29% (403)	11% (156)	17% (238)	5% (66)	1385
Very Interested in Football	52% (438)	26% (217)	7% (56)	13% (106)	3% (22)	839
Interested in Basketball	39% (416)	26% (280)	12% (127)	18% (191)	5% (55)	1068
Very Interested in Basketball	51% (250)	24% (115)	8% (38)	14% (68)	3% (15)	487
Interested in Baseball	35% (382)	24% (268)	13% (146)	23% (247)	5% (53)	1095
Very Interested in Baseball	41% (213)	22% (115)	11% (59)	21% (108)	4% (21)	515
Interested in Hockey	36% (240)	25% (167)	14% (94)	21% (142)	4% (26)	670
Very Interested in Hockey	41% (102)	23% (58)	17% (43)	17% (44)	2% (5)	252
Interested in Soccer	39% (217)	22% (123)	14% (75)	21% (115)	4% (20)	550
Very Interested in Soccer	49% (92)	15% (28)	14% (26)	20% (37)	3% (5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_5: How interested would you be in attending each of the following events if it came to a city near you?
WNBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	8% (167)	11% (246)	14% (306)	56% (1227)	12% (257)	2203
Gender: Male	10% (107)	12% (130)	17% (180)	52% (556)	9% (91)	1063
Gender: Female	5% (60)	10% (117)	11% (126)	59% (671)	15% (165)	1140
Age: 18-29	10% (43)	15% (64)	14% (62)	42% (180)	18% (77)	426
Age: 30-44	9% (54)	14% (83)	15% (91)	47% (278)	14% (82)	588
Age: 45-54	10% (31)	11% (34)	10% (32)	59% (188)	11% (34)	318
Age: 55-64	5% (23)	8% (35)	14% (61)	64% (278)	8% (36)	434
Age: 65+	3% (15)	7% (31)	14% (60)	69% (303)	6% (27)	437
Generation Z: 18-22	7% (11)	14% (23)	14% (22)	44% (70)	21% (33)	159
Millennial: Age 23-38	10% (65)	15% (98)	16% (100)	43% (279)	16% (100)	642
Generation X: Age 39-54	10% (52)	11% (60)	12% (63)	56% (296)	11% (60)	531
Boomers: Age 55-73	5% (37)	8% (58)	14% (103)	66% (501)	7% (55)	754
PID: Dem (no lean)	11% (87)	14% (111)	15% (124)	49% (398)	11% (89)	808
PID: Ind (no lean)	5% (34)	10% (75)	14% (103)	55% (400)	15% (110)	721
PID: Rep (no lean)	7% (46)	9% (60)	12% (79)	64% (429)	9% (58)	674
PID/Gender: Dem Men	15% (55)	16% (56)	19% (69)	43% (155)	7% (26)	360
PID/Gender: Dem Women	7% (32)	12% (55)	12% (55)	54% (243)	14% (63)	448
PID/Gender: Ind Men	5% (17)	10% (37)	19% (68)	54% (197)	12% (43)	362
PID/Gender: Ind Women	5% (16)	11% (38)	10% (35)	56% (203)	19% (66)	359
PID/Gender: Rep Men	10% (35)	11% (37)	13% (43)	60% (204)	7% (22)	341
PID/Gender: Rep Women	4% (12)	7% (23)	11% (36)	68% (226)	11% (36)	333
Ideo: Liberal (1-3)	10% (60)	13% (78)	17% (101)	53% (321)	8% (49)	609
Ideo: Moderate (4)	7% (38)	12% (70)	17% (94)	54% (302)	10% (58)	562
Ideo: Conservative (5-7)	6% (48)	9% (71)	13% (97)	63% (479)	9% (67)	761
Educ: < College	8% (114)	10% (154)	13% (193)	56% (845)	14% (207)	1514
Educ: Bachelors degree	8% (35)	13% (58)	18% (78)	54% (240)	8% (33)	444
Educ: Post-grad	7% (17)	14% (34)	14% (35)	58% (142)	7% (17)	244
Income: Under 50k	8% (99)	12% (150)	11% (147)	56% (722)	14% (179)	1297
Income: 50k-100k	7% (47)	11% (67)	17% (109)	56% (349)	9% (57)	628
Income: 100k+	8% (21)	11% (29)	18% (51)	56% (156)	7% (21)	277
Ethnicity: White	5% (95)	9% (156)	14% (240)	61% (1059)	10% (175)	1724

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Table ASG13_5: How interested would you be in attending each of the following events if it came to a city near you?
WNBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	8% (167)	11% (246)	14% (306)	56% (1227)	12% (257)	2203
Ethnicity: Hispanic	10% (36)	10% (35)	21% (74)	41% (144)	17% (60)	350
Ethnicity: Afr. Am.	21% (58)	25% (69)	14% (38)	26% (71)	14% (39)	275
Ethnicity: Other	7% (14)	11% (22)	14% (29)	47% (97)	21% (42)	204
All Christian	7% (69)	10% (101)	16% (162)	58% (594)	9% (95)	1020
All Non-Christian	13% (13)	10% (9)	19% (18)	40% (38)	18% (17)	96
Atheist	6% (6)	14% (13)	6% (6)	63% (61)	10% (10)	96
Agnostic/Nothing in particular	8% (79)	12% (123)	12% (120)	54% (534)	14% (135)	991
Religious Non-Protestant/Catholic	13% (15)	9% (11)	19% (23)	43% (51)	16% (19)	119
Evangelical	8% (47)	14% (84)	11% (67)	57% (348)	10% (62)	609
Non-Evangelical	7% (58)	10% (81)	17% (140)	57% (461)	9% (72)	811
Community: Urban	11% (65)	14% (81)	14% (79)	50% (284)	10% (56)	566
Community: Suburban	7% (71)	10% (96)	15% (150)	58% (590)	10% (104)	1011
Community: Rural	5% (31)	11% (69)	12% (77)	56% (353)	15% (97)	626
Employ: Private Sector	8% (54)	13% (82)	18% (116)	52% (334)	9% (59)	646
Employ: Government	10% (14)	12% (18)	15% (21)	46% (68)	17% (25)	146
Employ: Self-Employed	6% (11)	13% (23)	18% (33)	53% (97)	10% (18)	184
Employ: Homemaker	6% (11)	8% (15)	6% (12)	62% (115)	17% (32)	185
Employ: Retired	5% (31)	7% (40)	12% (70)	69% (387)	6% (36)	564
Employ: Unemployed	8% (19)	12% (28)	12% (27)	45% (107)	23% (55)	236
Employ: Other	11% (16)	15% (21)	11% (15)	48% (69)	16% (22)	143
Military HH: Yes	7% (23)	12% (38)	14% (45)	59% (193)	9% (30)	330
Military HH: No	8% (144)	11% (208)	14% (262)	55% (1034)	12% (226)	1873
RD/WT: Right Direction	7% (61)	10% (85)	13% (110)	58% (495)	12% (98)	849
RD/WT: Wrong Track	8% (106)	12% (161)	15% (196)	54% (732)	12% (159)	1354
Trump Job Approve	6% (55)	9% (86)	13% (119)	60% (555)	11% (104)	920
Trump Job Disapprove	8% (100)	12% (146)	15% (178)	54% (637)	11% (125)	1186
Trump Job Strongly Approve	6% (31)	9% (45)	11% (55)	63% (328)	11% (59)	517
Trump Job Somewhat Approve	6% (25)	10% (42)	16% (64)	56% (227)	11% (46)	403
Trump Job Somewhat Disapprove	9% (22)	18% (47)	16% (42)	46% (119)	10% (26)	256
Trump Job Strongly Disapprove	8% (78)	11% (99)	15% (135)	56% (518)	11% (99)	930

Continued on next page

Table ASG13_5: How interested would you be in attending each of the following events if it came to a city near you?
 WNBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	8% (167)	11% (246)	14% (306)	56% (1227)	12% (257)	2203
Favorable of Trump	6% (57)	10% (89)	12% (111)	62% (558)	9% (85)	900
Unfavorable of Trump	8% (91)	13% (148)	15% (181)	54% (634)	10% (123)	1179
Very Favorable of Trump	6% (35)	8% (45)	10% (52)	65% (349)	11% (57)	538
Somewhat Favorable of Trump	6% (22)	12% (44)	16% (59)	58% (209)	7% (27)	361
Somewhat Unfavorable of Trump	5% (10)	16% (32)	15% (31)	52% (107)	12% (24)	204
Very Unfavorable of Trump	8% (81)	12% (116)	15% (150)	54% (527)	10% (99)	974
#1 Issue: Economy	11% (64)	14% (83)	14% (87)	52% (319)	9% (54)	607
#1 Issue: Security	6% (26)	9% (37)	10% (39)	61% (247)	14% (57)	406
#1 Issue: Health Care	6% (23)	11% (40)	16% (61)	57% (214)	10% (38)	376
#1 Issue: Medicare / Social Security	6% (19)	9% (30)	14% (46)	60% (197)	11% (36)	328
#1 Issue: Women's Issues	11% (14)	7% (9)	21% (26)	46% (57)	15% (19)	125
#1 Issue: Education	11% (13)	18% (20)	9% (11)	49% (56)	13% (15)	115
#1 Issue: Energy	4% (5)	13% (16)	20% (24)	46% (56)	17% (21)	123
#1 Issue: Other	3% (3)	8% (10)	10% (12)	66% (81)	13% (17)	123
2018 House Vote: Democrat	10% (73)	13% (102)	18% (135)	50% (385)	9% (69)	764
2018 House Vote: Republican	6% (37)	10% (62)	11% (75)	64% (421)	9% (61)	657
2018 House Vote: Someone else	7% (6)	8% (7)	14% (11)	49% (41)	21% (18)	84
2016 Vote: Hillary Clinton	11% (77)	13% (92)	17% (119)	50% (352)	10% (68)	708
2016 Vote: Donald Trump	6% (41)	8% (57)	13% (92)	63% (434)	10% (66)	689
2016 Vote: Other	6% (8)	14% (19)	11% (15)	62% (86)	7% (10)	137
2016 Vote: Didn't Vote	6% (42)	12% (78)	12% (79)	53% (355)	17% (112)	666
Voted in 2014: Yes	8% (111)	11% (151)	15% (206)	56% (742)	9% (120)	1329
Voted in 2014: No	6% (56)	11% (96)	11% (100)	56% (485)	16% (136)	874
2012 Vote: Barack Obama	9% (77)	14% (117)	17% (147)	50% (419)	10% (82)	842
2012 Vote: Mitt Romney	7% (37)	8% (39)	12% (60)	66% (337)	8% (41)	514
2012 Vote: Other	4% (4)	5% (5)	8% (7)	74% (70)	9% (8)	96
2012 Vote: Didn't Vote	7% (49)	11% (86)	12% (93)	53% (399)	16% (124)	749

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Table ASG13_5: How interested would you be in attending each of the following events if it came to a city near you?
WNBA All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	8% (167)	11% (246)	14% (306)	56% (1227)	12% (257)	2203
4-Region: Northeast	8% (32)	12% (46)	18% (73)	51% (202)	10% (41)	394
4-Region: Midwest	8% (36)	9% (41)	13% (61)	59% (272)	11% (53)	463
4-Region: South	8% (66)	14% (113)	11% (92)	53% (440)	14% (114)	825
4-Region: West	6% (33)	9% (46)	15% (80)	60% (312)	9% (49)	521
Avid Sports Fan	18% (102)	16% (89)	21% (120)	38% (214)	6% (34)	558
Sports Fan	10% (163)	15% (231)	17% (265)	49% (776)	9% (148)	1583
Watch All-Star Games Always or Sometimes	13% (154)	18% (209)	20% (234)	40% (462)	9% (102)	1161
Enjoys All-Star Games	13% (158)	18% (217)	20% (238)	40% (478)	9% (110)	1201
Does Not Enjoy All-Star Games	1% (2)	6% (24)	12% (43)	76% (281)	6% (20)	370
Parent	8% (88)	12% (127)	15% (153)	55% (577)	10% (107)	1052
Watches sports with child	15% (73)	17% (82)	20% (98)	40% (195)	7% (36)	485
Interested in Football	11% (154)	15% (210)	17% (241)	47% (657)	9% (124)	1385
Very Interested in Football	15% (127)	14% (121)	17% (145)	46% (386)	7% (61)	839
Interested in Basketball	15% (156)	20% (208)	19% (208)	38% (403)	9% (93)	1068
Very Interested in Basketball	25% (119)	20% (99)	21% (102)	28% (135)	6% (31)	487
Interested in Baseball	11% (126)	16% (174)	19% (210)	45% (496)	8% (89)	1095
Very Interested in Baseball	15% (79)	15% (75)	19% (100)	44% (227)	7% (33)	515
Interested in Hockey	14% (92)	17% (112)	19% (125)	44% (293)	7% (47)	670
Very Interested in Hockey	20% (51)	14% (35)	17% (42)	44% (111)	5% (12)	252
Interested in Soccer	16% (89)	23% (126)	20% (109)	34% (186)	7% (40)	550
Very Interested in Soccer	27% (51)	17% (32)	21% (39)	27% (51)	8% (15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG13_6: How interested would you be in attending each of the following events if it came to a city near you?
MLS All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	7% (162)	11% (236)	13% (294)	57% (1249)	12% (262)	2203
Gender: Male	11% (113)	12% (131)	15% (164)	53% (564)	9% (91)	1063
Gender: Female	4% (49)	9% (104)	11% (130)	60% (685)	15% (171)	1140
Age: 18-29	11% (45)	13% (57)	15% (64)	43% (182)	18% (78)	426
Age: 30-44	11% (65)	16% (94)	11% (67)	48% (285)	13% (77)	588
Age: 45-54	8% (25)	11% (34)	10% (32)	60% (191)	12% (37)	318
Age: 55-64	4% (17)	7% (32)	14% (62)	66% (286)	8% (36)	434
Age: 65+	2% (11)	4% (19)	16% (69)	70% (305)	8% (34)	437
Generation Z: 18-22	7% (11)	11% (18)	15% (24)	47% (75)	19% (31)	159
Millennial: Age 23-38	13% (82)	16% (105)	13% (81)	43% (277)	15% (97)	642
Generation X: Age 39-54	8% (41)	12% (61)	11% (57)	58% (306)	12% (65)	531
Boomers: Age 55-73	4% (27)	7% (49)	15% (111)	67% (507)	8% (59)	754
PID: Dem (no lean)	10% (80)	13% (105)	13% (109)	53% (426)	11% (88)	808
PID: Ind (no lean)	4% (30)	8% (57)	13% (96)	58% (420)	17% (119)	721
PID: Rep (no lean)	8% (52)	11% (74)	13% (89)	60% (404)	8% (55)	674
PID/Gender: Dem Men	14% (50)	16% (57)	16% (56)	48% (174)	6% (22)	360
PID/Gender: Dem Women	7% (30)	11% (48)	12% (53)	56% (251)	15% (66)	448
PID/Gender: Ind Men	6% (21)	8% (28)	17% (60)	56% (204)	14% (49)	362
PID/Gender: Ind Women	3% (9)	8% (29)	10% (35)	60% (216)	20% (70)	359
PID/Gender: Rep Men	12% (41)	14% (47)	14% (47)	55% (186)	6% (20)	341
PID/Gender: Rep Women	3% (11)	8% (27)	13% (42)	65% (218)	10% (35)	333
Ideo: Liberal (1-3)	9% (55)	11% (69)	16% (94)	56% (343)	8% (47)	609
Ideo: Moderate (4)	8% (44)	12% (67)	14% (78)	55% (307)	12% (66)	562
Ideo: Conservative (5-7)	7% (50)	11% (81)	14% (103)	60% (454)	10% (72)	761
Educ: < College	7% (107)	9% (141)	12% (185)	57% (869)	14% (212)	1514
Educ: Bachelors degree	8% (33)	15% (65)	17% (74)	53% (237)	8% (34)	444
Educ: Post-grad	9% (21)	12% (29)	14% (35)	59% (143)	6% (16)	244
Income: Under 50k	6% (80)	9% (123)	12% (161)	58% (750)	14% (183)	1297
Income: 50k-100k	9% (59)	11% (72)	15% (96)	55% (345)	9% (57)	628
Income: 100k+	8% (23)	15% (41)	13% (37)	56% (154)	8% (22)	277
Ethnicity: White	6% (107)	10% (176)	13% (225)	60% (1038)	10% (177)	1724

Continued on next page

Table ASG13_6: How interested would you be in attending each of the following events if it came to a city near you?
MLS All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	7% (162)	11% (236)	13% (294)	57% (1249)	12% (262)	2203
Ethnicity: Hispanic	14% (50)	15% (53)	15% (51)	39% (138)	16% (58)	350
Ethnicity: Afr. Am.	13% (36)	13% (37)	17% (46)	42% (115)	15% (40)	275
Ethnicity: Other	9% (18)	11% (22)	11% (23)	47% (96)	22% (44)	204
All Christian	7% (70)	11% (111)	14% (142)	58% (596)	10% (102)	1020
All Non-Christian	13% (13)	8% (8)	19% (18)	45% (43)	14% (14)	96
Atheist	7% (6)	11% (10)	11% (11)	62% (60)	9% (9)	96
Agnostic/Nothing in particular	7% (73)	11% (107)	12% (123)	56% (550)	14% (137)	991
Religious Non-Protestant/Catholic	13% (15)	8% (9)	21% (24)	46% (55)	13% (15)	119
Evangelical	7% (40)	12% (72)	12% (74)	59% (360)	10% (63)	609
Non-Evangelical	6% (51)	10% (83)	16% (126)	58% (471)	10% (79)	811
Community: Urban	10% (58)	12% (67)	14% (81)	53% (302)	10% (58)	566
Community: Suburban	8% (80)	11% (115)	13% (130)	57% (580)	11% (107)	1011
Community: Rural	4% (25)	9% (54)	13% (83)	59% (367)	16% (97)	626
Employ: Private Sector	10% (66)	15% (98)	15% (96)	51% (330)	9% (56)	646
Employ: Government	11% (17)	14% (21)	13% (20)	48% (71)	13% (19)	146
Employ: Self-Employed	13% (23)	9% (17)	14% (25)	50% (92)	14% (26)	184
Employ: Homemaker	4% (8)	9% (17)	6% (11)	64% (118)	17% (32)	185
Employ: Retired	4% (23)	5% (27)	14% (77)	70% (393)	8% (45)	564
Employ: Unemployed	4% (10)	11% (26)	13% (30)	49% (116)	23% (54)	236
Employ: Other	6% (9)	11% (16)	13% (18)	53% (76)	16% (23)	143
Military HH: Yes	6% (19)	12% (38)	15% (49)	60% (199)	8% (25)	330
Military HH: No	8% (143)	11% (198)	13% (245)	56% (1050)	13% (237)	1873
RD/WT: Right Direction	8% (64)	11% (96)	14% (116)	56% (472)	12% (101)	849
RD/WT: Wrong Track	7% (98)	10% (140)	13% (178)	57% (777)	12% (161)	1354
Trump Job Approve	7% (63)	10% (94)	13% (122)	58% (537)	11% (103)	920
Trump Job Disapprove	8% (97)	11% (127)	13% (159)	57% (677)	11% (126)	1186
Trump Job Strongly Approve	8% (39)	11% (57)	10% (53)	61% (314)	11% (55)	517
Trump Job Somewhat Approve	6% (24)	9% (38)	17% (69)	56% (224)	12% (48)	403
Trump Job Somewhat Disapprove	8% (21)	16% (40)	18% (47)	47% (121)	11% (27)	256
Trump Job Strongly Disapprove	8% (75)	9% (87)	12% (113)	60% (556)	11% (99)	930

Continued on next page

Table ASG13_6: How interested would you be in attending each of the following events if it came to a city near you?
 MLS All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	7% (162)	11% (236)	13% (294)	57% (1249)	12% (262)	2203
Favorable of Trump	7% (61)	11% (96)	13% (119)	60% (537)	10% (88)	900
Unfavorable of Trump	8% (95)	11% (133)	14% (161)	56% (665)	11% (125)	1179
Very Favorable of Trump	7% (40)	10% (56)	10% (52)	62% (336)	10% (55)	538
Somewhat Favorable of Trump	6% (20)	11% (40)	19% (67)	55% (200)	9% (34)	361
Somewhat Unfavorable of Trump	7% (14)	14% (28)	17% (34)	50% (103)	12% (25)	204
Very Unfavorable of Trump	8% (81)	11% (105)	13% (127)	58% (562)	10% (100)	974
#1 Issue: Economy	11% (67)	12% (74)	13% (77)	55% (332)	9% (57)	607
#1 Issue: Security	7% (30)	9% (38)	10% (42)	59% (241)	13% (55)	406
#1 Issue: Health Care	4% (14)	14% (52)	16% (59)	57% (213)	10% (39)	376
#1 Issue: Medicare / Social Security	5% (18)	6% (19)	16% (54)	61% (199)	12% (38)	328
#1 Issue: Women's Issues	8% (10)	14% (18)	14% (17)	50% (63)	14% (17)	125
#1 Issue: Education	10% (12)	9% (10)	14% (16)	50% (57)	17% (20)	115
#1 Issue: Energy	6% (8)	12% (15)	17% (21)	48% (59)	17% (21)	123
#1 Issue: Other	3% (4)	8% (10)	6% (8)	69% (85)	13% (17)	123
2018 House Vote: Democrat	10% (79)	12% (92)	15% (113)	54% (410)	9% (70)	764
2018 House Vote: Republican	7% (46)	10% (67)	12% (82)	61% (400)	9% (62)	657
2018 House Vote: Someone else	1% (1)	9% (8)	22% (19)	49% (41)	19% (15)	84
2016 Vote: Hillary Clinton	10% (70)	12% (85)	15% (106)	53% (377)	10% (71)	708
2016 Vote: Donald Trump	7% (46)	10% (70)	14% (95)	60% (413)	10% (66)	689
2016 Vote: Other	6% (8)	12% (17)	14% (19)	62% (85)	6% (8)	137
2016 Vote: Didn't Vote	6% (38)	10% (65)	11% (73)	56% (373)	17% (116)	666
Voted in 2014: Yes	8% (107)	11% (147)	15% (195)	57% (752)	10% (128)	1329
Voted in 2014: No	6% (55)	10% (89)	11% (99)	57% (497)	15% (134)	874
2012 Vote: Barack Obama	8% (70)	12% (99)	16% (134)	54% (451)	10% (88)	842
2012 Vote: Mitt Romney	7% (38)	10% (50)	12% (62)	62% (319)	9% (44)	514
2012 Vote: Other	3% (3)	8% (8)	10% (10)	68% (66)	10% (9)	96
2012 Vote: Didn't Vote	7% (51)	10% (78)	12% (88)	55% (412)	16% (119)	749

Continued on next page

Table ASG13_6: How interested would you be in attending each of the following events if it came to a city near you?
MLS All-Star Game

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	7% (162)	11% (236)	13% (294)	57% (1249)	12% (262)	2203
4-Region: Northeast	7% (28)	11% (45)	16% (63)	55% (217)	10% (41)	394
4-Region: Midwest	7% (32)	9% (42)	12% (55)	61% (280)	12% (53)	463
4-Region: South	7% (60)	12% (96)	12% (103)	55% (450)	14% (117)	825
4-Region: West	8% (42)	10% (53)	14% (73)	58% (302)	10% (51)	521
Avid Sports Fan	19% (107)	18% (100)	18% (101)	39% (220)	5% (30)	558
Sports Fan	10% (160)	14% (220)	16% (260)	50% (792)	10% (151)	1583
Watch All-Star Games Always or Sometimes	13% (156)	17% (199)	19% (218)	41% (480)	9% (108)	1161
Enjoys All-Star Games	13% (158)	17% (209)	18% (215)	42% (509)	9% (111)	1201
Does Not Enjoy All-Star Games	1% (4)	5% (19)	14% (53)	73% (269)	7% (25)	370
Parent	8% (84)	11% (120)	13% (140)	56% (592)	11% (116)	1052
Watches sports with child	15% (72)	18% (89)	17% (80)	42% (204)	8% (40)	485
Interested in Football	11% (147)	14% (197)	17% (238)	49% (682)	9% (122)	1385
Very Interested in Football	14% (118)	15% (129)	16% (134)	48% (400)	7% (58)	839
Interested in Basketball	13% (141)	17% (177)	18% (192)	43% (461)	9% (97)	1068
Very Interested in Basketball	21% (102)	20% (97)	18% (87)	35% (169)	6% (31)	487
Interested in Baseball	12% (135)	16% (180)	18% (197)	45% (496)	8% (87)	1095
Very Interested in Baseball	19% (100)	17% (90)	15% (78)	41% (213)	7% (34)	515
Interested in Hockey	16% (108)	21% (138)	18% (119)	39% (261)	7% (44)	670
Very Interested in Hockey	21% (53)	24% (60)	15% (37)	36% (91)	4% (10)	252
Interested in Soccer	23% (128)	30% (165)	16% (89)	25% (135)	6% (33)	550
Very Interested in Soccer	46% (87)	27% (51)	9% (17)	13% (24)	4% (8)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG14: When it comes to how players should be selected for all-star games, which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	If possible, each team should be represented by at least one player		Players should be selected based on performance and popularity, regardless of team		Don't know / No opinion		Total N
Adults	28%	(607)	45%	(983)	28%	(613)	2203
Gender: Male	28%	(297)	52%	(550)	20%	(216)	1063
Gender: Female	27%	(310)	38%	(433)	35%	(397)	1140
Age: 18-29	21%	(91)	53%	(227)	25%	(108)	426
Age: 30-44	30%	(175)	45%	(263)	25%	(150)	588
Age: 45-54	29%	(93)	41%	(132)	30%	(94)	318
Age: 55-64	28%	(120)	39%	(168)	34%	(146)	434
Age: 65+	30%	(129)	44%	(192)	26%	(115)	437
Generation Z: 18-22	22%	(34)	50%	(80)	28%	(45)	159
Millennial: Age 23-38	26%	(170)	51%	(325)	23%	(148)	642
Generation X: Age 39-54	29%	(154)	41%	(217)	30%	(160)	531
Boomers: Age 55-73	28%	(213)	41%	(310)	31%	(231)	754
PID: Dem (no lean)	28%	(230)	48%	(390)	23%	(189)	808
PID: Ind (no lean)	26%	(190)	40%	(286)	34%	(246)	721
PID: Rep (no lean)	28%	(188)	46%	(307)	27%	(179)	674
PID/Gender: Dem Men	33%	(118)	52%	(186)	16%	(56)	360
PID/Gender: Dem Women	25%	(112)	45%	(203)	30%	(133)	448
PID/Gender: Ind Men	22%	(80)	51%	(185)	27%	(97)	362
PID/Gender: Ind Women	31%	(110)	28%	(100)	41%	(148)	359
PID/Gender: Rep Men	29%	(100)	52%	(178)	18%	(63)	341
PID/Gender: Rep Women	26%	(88)	39%	(129)	35%	(116)	333
Ideo: Liberal (1-3)	28%	(168)	50%	(302)	23%	(139)	609
Ideo: Moderate (4)	31%	(176)	47%	(263)	22%	(123)	562
Ideo: Conservative (5-7)	26%	(200)	45%	(341)	29%	(220)	761
Educ: < College	28%	(419)	41%	(619)	32%	(477)	1514
Educ: Bachelors degree	27%	(122)	53%	(235)	20%	(88)	444
Educ: Post-grad	27%	(66)	53%	(130)	20%	(48)	244

Continued on next page

Table ASG14: When it comes to how players should be selected for all-star games, which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	If possible, each team should be represented by at least one player		Players should be selected based on performance and popularity, regardless of team		Don't know / No opinion		Total N
Adults	28%	(607)	45%	(983)	28%	(613)	2203
Income: Under 50k	26%	(341)	41%	(530)	33%	(426)	1297
Income: 50k-100k	28%	(175)	50%	(312)	23%	(142)	628
Income: 100k+	33%	(91)	51%	(140)	17%	(46)	277
Ethnicity: White	29%	(492)	43%	(746)	28%	(486)	1724
Ethnicity: Hispanic	26%	(90)	49%	(173)	25%	(87)	350
Ethnicity: Afr. Am.	26%	(72)	54%	(149)	20%	(54)	275
Ethnicity: Other	21%	(43)	43%	(88)	36%	(73)	204
All Christian	31%	(314)	47%	(479)	22%	(227)	1020
All Non-Christian	25%	(24)	49%	(47)	26%	(25)	96
Atheist	26%	(25)	39%	(38)	34%	(33)	96
Agnostic/Nothing in particular	25%	(244)	42%	(419)	33%	(328)	991
Religious Non-Protestant/Catholic	24%	(28)	53%	(63)	23%	(27)	119
Evangelical	28%	(171)	43%	(263)	29%	(175)	609
Non-Evangelical	30%	(239)	47%	(385)	23%	(187)	811
Community: Urban	28%	(157)	48%	(272)	24%	(137)	566
Community: Suburban	28%	(286)	47%	(472)	25%	(253)	1011
Community: Rural	26%	(164)	38%	(238)	36%	(223)	626
Employ: Private Sector	31%	(199)	48%	(311)	21%	(136)	646
Employ: Government	26%	(38)	49%	(71)	25%	(37)	146
Employ: Self-Employed	25%	(45)	49%	(90)	26%	(48)	184
Employ: Homemaker	21%	(39)	36%	(67)	42%	(79)	185
Employ: Retired	28%	(161)	41%	(234)	30%	(170)	564
Employ: Unemployed	23%	(53)	44%	(103)	34%	(80)	236
Employ: Other	31%	(44)	38%	(54)	31%	(45)	143
Military HH: Yes	31%	(102)	46%	(151)	23%	(77)	330
Military HH: No	27%	(505)	44%	(832)	29%	(536)	1873
RD/WT: Right Direction	28%	(239)	45%	(379)	27%	(231)	849
RD/WT: Wrong Track	27%	(368)	45%	(604)	28%	(382)	1354

Continued on next page

Table ASG14: When it comes to how players should be selected for all-star games, which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	If possible, each team should be represented by at least one player		Players should be selected based on performance and popularity, regardless of team		Don't know / No opinion		Total N
Adults	28%	(607)	45%	(983)	28%	(613)	2203
Trump Job Approve	28%	(261)	45%	(413)	27%	(246)	920
Trump Job Disapprove	26%	(313)	46%	(543)	28%	(329)	1186
Trump Job Strongly Approve	29%	(152)	40%	(209)	30%	(156)	517
Trump Job Somewhat Approve	27%	(109)	51%	(204)	22%	(89)	403
Trump Job Somewhat Disapprove	24%	(63)	49%	(126)	26%	(67)	256
Trump Job Strongly Disapprove	27%	(251)	45%	(417)	28%	(262)	930
Favorable of Trump	29%	(261)	44%	(397)	27%	(241)	900
Unfavorable of Trump	27%	(320)	47%	(550)	26%	(309)	1179
Very Favorable of Trump	27%	(148)	42%	(228)	30%	(162)	538
Somewhat Favorable of Trump	31%	(114)	47%	(169)	22%	(79)	361
Somewhat Unfavorable of Trump	23%	(48)	48%	(97)	29%	(59)	204
Very Unfavorable of Trump	28%	(272)	46%	(452)	26%	(250)	974
#1 Issue: Economy	30%	(183)	46%	(279)	24%	(144)	607
#1 Issue: Security	28%	(114)	45%	(182)	27%	(111)	406
#1 Issue: Health Care	27%	(100)	48%	(181)	25%	(95)	376
#1 Issue: Medicare / Social Security	26%	(86)	43%	(142)	30%	(99)	328
#1 Issue: Women's Issues	28%	(35)	40%	(51)	32%	(40)	125
#1 Issue: Education	33%	(37)	51%	(58)	17%	(19)	115
#1 Issue: Energy	19%	(23)	50%	(61)	32%	(39)	123
#1 Issue: Other	24%	(30)	23%	(28)	53%	(66)	123
2018 House Vote: Democrat	27%	(209)	49%	(376)	23%	(179)	764
2018 House Vote: Republican	29%	(189)	46%	(299)	26%	(168)	657
2018 House Vote: Someone else	21%	(18)	28%	(24)	51%	(42)	84
2016 Vote: Hillary Clinton	28%	(195)	50%	(350)	23%	(162)	708
2016 Vote: Donald Trump	29%	(200)	45%	(307)	26%	(182)	689
2016 Vote: Other	24%	(33)	46%	(63)	30%	(42)	137
2016 Vote: Didn't Vote	27%	(177)	39%	(262)	34%	(227)	666

Continued on next page

Table ASG14: When it comes to how players should be selected for all-star games, which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	If possible, each team should be represented by at least one player		Players should be selected based on performance and popularity, regardless of team		Don't know / No opinion		Total N
Adults	28%	(607)	45%	(983)	28%	(613)	2203
Voted in 2014: Yes	29%	(381)	45%	(601)	26%	(347)	1329
Voted in 2014: No	26%	(226)	44%	(382)	30%	(266)	874
2012 Vote: Barack Obama	29%	(248)	47%	(397)	23%	(196)	842
2012 Vote: Mitt Romney	28%	(141)	46%	(237)	26%	(136)	514
2012 Vote: Other	25%	(24)	40%	(38)	35%	(33)	96
2012 Vote: Didn't Vote	26%	(193)	41%	(309)	33%	(247)	749
4-Region: Northeast	31%	(124)	45%	(177)	24%	(93)	394
4-Region: Midwest	28%	(129)	46%	(213)	26%	(121)	463
4-Region: South	26%	(215)	44%	(365)	30%	(245)	825
4-Region: West	27%	(139)	44%	(227)	30%	(154)	521
Avid Sports Fan	33%	(184)	62%	(343)	6%	(31)	558
Sports Fan	33%	(521)	54%	(848)	14%	(214)	1583
Watch All-Star Games Always or Sometimes	35%	(406)	58%	(669)	7%	(86)	1161
Enjoys All-Star Games	35%	(420)	57%	(681)	8%	(100)	1201
Does Not Enjoy All-Star Games	25%	(92)	47%	(172)	29%	(106)	370
Parent	30%	(311)	44%	(467)	26%	(273)	1052
Watches sports with child	35%	(168)	55%	(269)	10%	(47)	485
Interested in Football	33%	(457)	54%	(752)	13%	(177)	1385
Very Interested in Football	34%	(282)	57%	(480)	9%	(77)	839
Interested in Basketball	32%	(342)	56%	(595)	12%	(132)	1068
Very Interested in Basketball	32%	(157)	59%	(286)	9%	(44)	487
Interested in Baseball	36%	(393)	54%	(589)	10%	(114)	1095
Very Interested in Baseball	38%	(197)	54%	(278)	8%	(40)	515
Interested in Hockey	37%	(250)	51%	(341)	12%	(79)	670
Very Interested in Hockey	42%	(106)	48%	(120)	10%	(26)	252
Interested in Soccer	36%	(200)	53%	(292)	11%	(59)	550
Very Interested in Soccer	33%	(61)	56%	(105)	12%	(22)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG15: How much input should fans have in selecting players for the all-star game?

Demographic	Fans should select all of the players		Fans should select some of the players		Fans should not select any of the players		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(360)	39%	(863)	15%	(333)	29%	(646)	2203
Gender: Male	21%	(223)	44%	(470)	13%	(137)	22%	(234)	1063
Gender: Female	12%	(137)	35%	(393)	17%	(197)	36%	(412)	1140
Age: 18-29	16%	(68)	42%	(178)	16%	(70)	26%	(110)	426
Age: 30-44	16%	(95)	42%	(249)	14%	(85)	27%	(159)	588
Age: 45-54	21%	(66)	34%	(109)	16%	(50)	29%	(94)	318
Age: 55-64	15%	(63)	38%	(165)	12%	(51)	36%	(155)	434
Age: 65+	15%	(67)	37%	(162)	18%	(78)	30%	(129)	437
Generation Z: 18-22	13%	(20)	43%	(68)	18%	(28)	27%	(43)	159
Millennial: Age 23-38	17%	(108)	43%	(277)	14%	(90)	26%	(167)	642
Generation X: Age 39-54	19%	(101)	36%	(190)	16%	(87)	29%	(153)	531
Boomers: Age 55-73	15%	(111)	38%	(287)	14%	(106)	33%	(250)	754
PID: Dem (no lean)	16%	(126)	45%	(368)	15%	(119)	24%	(196)	808
PID: Ind (no lean)	14%	(99)	35%	(251)	16%	(114)	36%	(257)	721
PID: Rep (no lean)	20%	(135)	36%	(244)	15%	(100)	29%	(194)	674
PID/Gender: Dem Men	22%	(79)	51%	(184)	11%	(38)	16%	(59)	360
PID/Gender: Dem Women	10%	(47)	41%	(184)	18%	(81)	31%	(137)	448
PID/Gender: Ind Men	17%	(61)	38%	(138)	14%	(52)	31%	(111)	362
PID/Gender: Ind Women	11%	(38)	32%	(113)	17%	(62)	41%	(146)	359
PID/Gender: Rep Men	24%	(83)	43%	(148)	14%	(46)	19%	(65)	341
PID/Gender: Rep Women	16%	(53)	29%	(96)	16%	(54)	39%	(129)	333
Ideo: Liberal (1-3)	15%	(94)	46%	(281)	16%	(95)	23%	(139)	609
Ideo: Moderate (4)	17%	(94)	41%	(233)	15%	(84)	27%	(150)	562
Ideo: Conservative (5-7)	19%	(143)	37%	(281)	15%	(113)	29%	(224)	761
Educ: < College	16%	(244)	37%	(553)	15%	(234)	32%	(483)	1514
Educ: Bachelors degree	18%	(78)	44%	(194)	14%	(63)	24%	(108)	444
Educ: Post-grad	15%	(38)	47%	(116)	15%	(36)	22%	(55)	244
Income: Under 50k	16%	(204)	35%	(459)	14%	(187)	35%	(448)	1297
Income: 50k-100k	17%	(109)	42%	(263)	18%	(112)	23%	(144)	628
Income: 100k+	17%	(48)	51%	(141)	12%	(34)	20%	(54)	277
Ethnicity: White	15%	(260)	39%	(677)	15%	(267)	30%	(520)	1724

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Table ASG15: How much input should fans have in selecting players for the all-star game?

Demographic	Fans should select all of the players		Fans should select some of the players		Fans should not select any of the players		Don't know/No opinion		Total N
Adults	16%	(360)	39%	(863)	15%	(333)	29%	(646)	2203
Ethnicity: Hispanic	20%	(68)	39%	(136)	20%	(69)	22%	(77)	350
Ethnicity: Afr. Am.	24%	(66)	40%	(111)	16%	(45)	19%	(53)	275
Ethnicity: Other	16%	(34)	37%	(76)	11%	(22)	36%	(73)	204
All Christian	18%	(186)	42%	(424)	15%	(157)	25%	(254)	1020
All Non-Christian	8%	(8)	48%	(46)	19%	(18)	25%	(24)	96
Atheist	11%	(10)	41%	(40)	17%	(16)	32%	(30)	96
Agnostic/Nothing in particular	16%	(156)	36%	(354)	14%	(143)	34%	(338)	991
Religious Non-Protestant/Catholic	9%	(10)	48%	(58)	19%	(23)	24%	(28)	119
Evangelical	17%	(105)	39%	(239)	14%	(82)	30%	(183)	609
Non-Evangelical	18%	(149)	42%	(341)	15%	(120)	25%	(200)	811
Community: Urban	20%	(113)	40%	(227)	14%	(80)	26%	(145)	566
Community: Suburban	15%	(156)	41%	(418)	16%	(159)	28%	(279)	1011
Community: Rural	15%	(92)	35%	(218)	15%	(94)	35%	(222)	626
Employ: Private Sector	19%	(124)	45%	(294)	14%	(89)	22%	(139)	646
Employ: Government	15%	(21)	42%	(62)	16%	(23)	27%	(40)	146
Employ: Self-Employed	17%	(30)	39%	(72)	16%	(29)	28%	(52)	184
Employ: Homemaker	15%	(28)	26%	(48)	15%	(28)	44%	(82)	185
Employ: Retired	16%	(90)	37%	(206)	15%	(83)	33%	(185)	564
Employ: Unemployed	14%	(33)	33%	(78)	19%	(44)	34%	(80)	236
Employ: Other	13%	(18)	37%	(53)	17%	(25)	33%	(47)	143
Military HH: Yes	19%	(62)	39%	(129)	14%	(47)	28%	(92)	330
Military HH: No	16%	(298)	39%	(734)	15%	(287)	30%	(554)	1873
RD/WT: Right Direction	19%	(164)	37%	(312)	15%	(124)	29%	(248)	849
RD/WT: Wrong Track	14%	(196)	41%	(551)	15%	(209)	29%	(399)	1354
Trump Job Approve	19%	(179)	37%	(343)	15%	(135)	29%	(262)	920
Trump Job Disapprove	14%	(169)	42%	(493)	16%	(184)	29%	(339)	1186
Trump Job Strongly Approve	18%	(92)	33%	(170)	16%	(84)	33%	(171)	517
Trump Job Somewhat Approve	21%	(86)	43%	(173)	13%	(51)	23%	(91)	403
Trump Job Somewhat Disapprove	16%	(40)	41%	(105)	16%	(40)	27%	(70)	256
Trump Job Strongly Disapprove	14%	(129)	42%	(388)	15%	(144)	29%	(269)	930

Continued on next page

Table ASG15: How much input should fans have in selecting players for the all-star game?

Demographic	Fans should select all of the players		Fans should select some of the players		Fans should not select any of the players		Don't know/No opinion		Total N
Adults	16%	(360)	39%	(863)	15%	(333)	29%	(646)	2203
Favorable of Trump	19%	(172)	37%	(333)	15%	(139)	29%	(256)	900
Unfavorable of Trump	15%	(173)	43%	(503)	15%	(180)	27%	(322)	1179
Very Favorable of Trump	20%	(109)	31%	(166)	17%	(89)	32%	(174)	538
Somewhat Favorable of Trump	17%	(62)	46%	(167)	14%	(50)	23%	(82)	361
Somewhat Unfavorable of Trump	18%	(36)	41%	(84)	12%	(25)	29%	(60)	204
Very Unfavorable of Trump	14%	(137)	43%	(419)	16%	(156)	27%	(262)	974
#1 Issue: Economy	19%	(114)	42%	(256)	15%	(88)	24%	(148)	607
#1 Issue: Security	18%	(75)	34%	(139)	18%	(71)	30%	(121)	406
#1 Issue: Health Care	16%	(59)	44%	(165)	13%	(51)	27%	(102)	376
#1 Issue: Medicare / Social Security	13%	(43)	37%	(120)	19%	(61)	31%	(103)	328
#1 Issue: Women's Issues	10%	(13)	49%	(61)	10%	(13)	31%	(38)	125
#1 Issue: Education	25%	(29)	42%	(49)	11%	(12)	22%	(25)	115
#1 Issue: Energy	15%	(19)	37%	(46)	13%	(16)	34%	(42)	123
#1 Issue: Other	7%	(9)	22%	(27)	17%	(21)	54%	(67)	123
2018 House Vote: Democrat	18%	(135)	43%	(330)	15%	(114)	24%	(185)	764
2018 House Vote: Republican	20%	(133)	38%	(252)	12%	(79)	29%	(193)	657
2018 House Vote: Someone else	7%	(6)	27%	(22)	24%	(20)	42%	(35)	84
2016 Vote: Hillary Clinton	16%	(110)	46%	(323)	15%	(106)	24%	(169)	708
2016 Vote: Donald Trump	21%	(142)	37%	(252)	13%	(87)	30%	(208)	689
2016 Vote: Other	17%	(23)	38%	(52)	17%	(23)	29%	(39)	137
2016 Vote: Didn't Vote	13%	(85)	35%	(235)	18%	(117)	34%	(229)	666
Voted in 2014: Yes	18%	(243)	40%	(531)	14%	(189)	28%	(366)	1329
Voted in 2014: No	13%	(117)	38%	(332)	17%	(145)	32%	(280)	874
2012 Vote: Barack Obama	18%	(150)	43%	(361)	15%	(127)	24%	(205)	842
2012 Vote: Mitt Romney	20%	(103)	37%	(191)	13%	(69)	29%	(151)	514
2012 Vote: Other	15%	(15)	31%	(30)	17%	(16)	37%	(35)	96
2012 Vote: Didn't Vote	12%	(93)	38%	(282)	16%	(121)	34%	(253)	749

Continued on next page

Table ASG15: How much input should fans have in selecting players for the all-star game?

Demographic	Fans should select all of the players		Fans should select some of the players		Fans should not select any of the players		Don't know/No opinion		Total N
Adults	16%	(360)	39%	(863)	15%	(333)	29%	(646)	2203
4-Region: Northeast	17%	(67)	46%	(180)	15%	(58)	23%	(89)	394
4-Region: Midwest	16%	(73)	41%	(188)	14%	(64)	30%	(137)	463
4-Region: South	15%	(122)	39%	(326)	15%	(124)	31%	(253)	825
4-Region: West	19%	(97)	32%	(169)	17%	(88)	32%	(167)	521
Avid Sports Fan	26%	(143)	54%	(302)	14%	(77)	6%	(36)	558
Sports Fan	20%	(315)	48%	(762)	16%	(246)	16%	(260)	1583
Watch All-Star Games Always or Sometimes	21%	(249)	52%	(609)	15%	(179)	11%	(124)	1161
Enjoys All-Star Games	21%	(253)	51%	(611)	16%	(195)	12%	(142)	1201
Does Not Enjoy All-Star Games	18%	(66)	38%	(142)	17%	(63)	27%	(99)	370
Parent	18%	(191)	38%	(404)	15%	(157)	28%	(300)	1052
Watches sports with child	23%	(113)	49%	(236)	15%	(71)	13%	(64)	485
Interested in Football	21%	(289)	48%	(662)	16%	(219)	15%	(215)	1385
Very Interested in Football	23%	(193)	51%	(428)	15%	(130)	11%	(88)	839
Interested in Basketball	21%	(224)	50%	(531)	16%	(170)	13%	(143)	1068
Very Interested in Basketball	26%	(128)	52%	(254)	12%	(61)	9%	(44)	487
Interested in Baseball	20%	(221)	51%	(553)	16%	(176)	13%	(145)	1095
Very Interested in Baseball	24%	(125)	53%	(274)	16%	(82)	7%	(34)	515
Interested in Hockey	22%	(149)	51%	(342)	13%	(86)	14%	(94)	670
Very Interested in Hockey	25%	(63)	51%	(129)	15%	(39)	8%	(21)	252
Interested in Soccer	23%	(125)	49%	(272)	14%	(79)	13%	(74)	550
Very Interested in Soccer	24%	(45)	50%	(95)	17%	(32)	9%	(17)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG16_1: How important should each of the following be when it comes to how leagues select players for all-star games?
Popularity among fans

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	21% (459)	34% (754)	17% (370)	10% (221)	18% (400)	2203
Gender: Male	27% (287)	35% (373)	16% (172)	9% (96)	13% (135)	1063
Gender: Female	15% (172)	33% (381)	17% (197)	11% (125)	23% (265)	1140
Age: 18-29	27% (116)	31% (134)	16% (70)	9% (37)	16% (69)	426
Age: 30-44	22% (132)	35% (206)	16% (96)	9% (53)	17% (101)	588
Age: 45-54	24% (75)	29% (93)	17% (54)	10% (32)	20% (64)	318
Age: 55-64	16% (71)	32% (140)	20% (85)	11% (48)	21% (90)	434
Age: 65+	15% (64)	42% (182)	15% (65)	11% (50)	17% (76)	437
Generation Z: 18-22	25% (39)	28% (44)	25% (40)	6% (10)	16% (26)	159
Millennial: Age 23-38	26% (167)	35% (225)	14% (88)	9% (56)	16% (106)	642
Generation X: Age 39-54	22% (117)	31% (163)	17% (92)	11% (57)	19% (102)	531
Boomers: Age 55-73	15% (115)	37% (277)	18% (133)	11% (82)	19% (147)	754
PID: Dem (no lean)	24% (193)	38% (306)	16% (129)	8% (67)	14% (113)	808
PID: Ind (no lean)	16% (115)	30% (218)	19% (135)	11% (77)	24% (177)	721
PID: Rep (no lean)	22% (151)	34% (231)	16% (106)	11% (76)	16% (110)	674
PID/Gender: Dem Men	29% (103)	40% (146)	15% (54)	7% (26)	9% (31)	360
PID/Gender: Dem Women	20% (90)	36% (160)	17% (75)	9% (41)	18% (83)	448
PID/Gender: Ind Men	23% (83)	29% (103)	18% (66)	11% (38)	20% (72)	362
PID/Gender: Ind Women	9% (32)	32% (115)	19% (69)	11% (39)	29% (105)	359
PID/Gender: Rep Men	30% (101)	36% (124)	15% (53)	9% (31)	10% (33)	341
PID/Gender: Rep Women	15% (50)	32% (106)	16% (53)	14% (45)	23% (78)	333
Ideo: Liberal (1-3)	24% (143)	39% (237)	15% (90)	8% (50)	14% (88)	609
Ideo: Moderate (4)	22% (123)	36% (202)	19% (105)	9% (52)	14% (80)	562
Ideo: Conservative (5-7)	20% (153)	33% (254)	18% (138)	11% (83)	18% (134)	761
Educ: < College	20% (297)	32% (490)	17% (253)	11% (168)	20% (306)	1514
Educ: Bachelors degree	25% (111)	37% (162)	19% (83)	7% (29)	13% (59)	444
Educ: Post-grad	21% (50)	42% (102)	14% (34)	9% (23)	14% (35)	244
Income: Under 50k	20% (257)	32% (416)	16% (206)	11% (146)	21% (271)	1297
Income: 50k-100k	21% (130)	38% (238)	18% (115)	8% (51)	15% (95)	628
Income: 100k+	26% (71)	36% (100)	17% (48)	9% (24)	12% (34)	277
Ethnicity: White	19% (320)	35% (606)	17% (296)	11% (185)	18% (317)	1724

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Table ASG16_1: How important should each of the following be when it comes to how leagues select players for all-star games?
Popularity among fans

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	21% (459)	34% (754)	17% (370)	10% (221)	18% (400)	2203
Ethnicity: Hispanic	28% (99)	33% (114)	18% (62)	8% (28)	13% (47)	350
Ethnicity: Afr. Am.	35% (95)	31% (85)	15% (41)	8% (23)	11% (31)	275
Ethnicity: Other	21% (43)	31% (63)	16% (33)	6% (13)	26% (52)	204
All Christian	22% (227)	37% (377)	17% (175)	9% (91)	15% (150)	1020
All Non-Christian	20% (19)	31% (30)	20% (19)	16% (15)	14% (13)	96
Atheist	19% (18)	32% (31)	21% (20)	5% (5)	22% (21)	96
Agnostic/Nothing in particular	20% (194)	32% (316)	16% (155)	11% (110)	22% (215)	991
Religious Non-Protestant/Catholic	23% (27)	31% (37)	18% (22)	15% (18)	12% (15)	119
Evangelical	23% (138)	33% (203)	15% (93)	10% (61)	19% (114)	609
Non-Evangelical	21% (167)	37% (301)	18% (144)	9% (76)	15% (123)	811
Community: Urban	27% (153)	33% (186)	16% (91)	9% (53)	14% (81)	566
Community: Suburban	19% (196)	37% (377)	17% (171)	9% (95)	17% (172)	1011
Community: Rural	17% (109)	31% (191)	17% (107)	12% (72)	23% (147)	626
Employ: Private Sector	25% (162)	37% (240)	16% (101)	9% (61)	13% (82)	646
Employ: Government	25% (36)	34% (49)	13% (19)	11% (16)	18% (26)	146
Employ: Self-Employed	24% (45)	31% (56)	18% (33)	13% (23)	14% (26)	184
Employ: Homemaker	12% (23)	28% (52)	16% (29)	9% (17)	35% (65)	185
Employ: Retired	17% (95)	37% (211)	16% (90)	11% (65)	18% (104)	564
Employ: Unemployed	23% (53)	26% (62)	17% (41)	12% (28)	22% (52)	236
Employ: Other	15% (21)	32% (46)	24% (34)	5% (7)	24% (34)	143
Military HH: Yes	24% (81)	35% (115)	16% (53)	10% (34)	14% (47)	330
Military HH: No	20% (378)	34% (640)	17% (316)	10% (187)	19% (353)	1873
RD/WT: Right Direction	21% (182)	34% (290)	16% (137)	11% (92)	17% (148)	849
RD/WT: Wrong Track	20% (277)	34% (464)	17% (233)	9% (128)	19% (252)	1354
Trump Job Approve	22% (199)	34% (310)	16% (151)	12% (107)	17% (152)	920
Trump Job Disapprove	21% (245)	35% (419)	17% (200)	9% (106)	18% (216)	1186
Trump Job Strongly Approve	20% (105)	32% (166)	15% (79)	13% (69)	19% (99)	517
Trump Job Somewhat Approve	23% (94)	36% (145)	18% (72)	10% (39)	13% (53)	403
Trump Job Somewhat Disapprove	23% (58)	37% (95)	18% (45)	7% (18)	15% (39)	256
Trump Job Strongly Disapprove	20% (187)	35% (324)	17% (155)	9% (87)	19% (177)	930

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Table ASG16_1: How important should each of the following be when it comes to how leagues select players for all-star games?
 Popularity among fans

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	21% (459)	34% (754)	17% (370)	10% (221)	18% (400)	2203
Favorable of Trump	22% (195)	34% (309)	17% (149)	11% (103)	16% (144)	900
Unfavorable of Trump	22% (254)	36% (421)	17% (203)	9% (100)	17% (201)	1179
Very Favorable of Trump	21% (115)	32% (171)	15% (80)	14% (74)	18% (98)	538
Somewhat Favorable of Trump	22% (79)	38% (138)	19% (70)	8% (29)	13% (46)	361
Somewhat Unfavorable of Trump	18% (38)	43% (87)	14% (28)	10% (21)	15% (30)	204
Very Unfavorable of Trump	22% (216)	34% (333)	18% (175)	8% (79)	18% (171)	974
#1 Issue: Economy	25% (150)	34% (205)	18% (110)	10% (59)	14% (83)	607
#1 Issue: Security	21% (87)	32% (130)	16% (65)	12% (47)	19% (76)	406
#1 Issue: Health Care	20% (74)	39% (146)	18% (67)	9% (34)	14% (54)	376
#1 Issue: Medicare / Social Security	17% (57)	37% (121)	15% (49)	11% (36)	20% (66)	328
#1 Issue: Women's Issues	19% (24)	35% (44)	15% (19)	4% (5)	26% (32)	125
#1 Issue: Education	24% (27)	40% (45)	15% (17)	11% (12)	11% (13)	115
#1 Issue: Energy	19% (23)	28% (35)	21% (26)	9% (11)	23% (28)	123
#1 Issue: Other	13% (17)	21% (26)	13% (16)	14% (17)	39% (48)	123
2018 House Vote: Democrat	25% (188)	37% (280)	16% (122)	8% (58)	15% (116)	764
2018 House Vote: Republican	22% (146)	34% (225)	17% (110)	11% (70)	16% (106)	657
2018 House Vote: Someone else	11% (9)	17% (15)	19% (16)	21% (18)	31% (26)	84
2016 Vote: Hillary Clinton	23% (164)	37% (259)	16% (116)	8% (57)	16% (111)	708
2016 Vote: Donald Trump	22% (149)	34% (238)	15% (104)	12% (82)	17% (117)	689
2016 Vote: Other	24% (33)	29% (39)	19% (25)	10% (14)	18% (25)	137
2016 Vote: Didn't Vote	17% (112)	33% (217)	19% (124)	10% (67)	22% (146)	666
Voted in 2014: Yes	22% (293)	35% (469)	16% (215)	10% (133)	16% (219)	1329
Voted in 2014: No	19% (166)	33% (285)	18% (154)	10% (88)	21% (181)	874
2012 Vote: Barack Obama	24% (199)	36% (302)	16% (138)	9% (73)	15% (130)	842
2012 Vote: Mitt Romney	22% (111)	35% (182)	16% (82)	12% (60)	16% (80)	514
2012 Vote: Other	14% (13)	29% (28)	17% (16)	19% (18)	21% (21)	96
2012 Vote: Didn't Vote	18% (136)	32% (242)	18% (133)	9% (69)	22% (168)	749

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**Table ASG16_1: How important should each of the following be when it comes to how leagues select players for all-star games?
Popularity among fans**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	21% (459)	34% (754)	17% (370)	10% (221)	18% (400)	2203
4-Region: Northeast	20% (79)	37% (144)	21% (83)	7% (26)	16% (62)	394
4-Region: Midwest	23% (104)	34% (159)	19% (86)	7% (34)	17% (80)	463
4-Region: South	21% (172)	35% (292)	14% (116)	10% (85)	19% (160)	825
4-Region: West	20% (103)	31% (159)	16% (85)	14% (75)	19% (98)	521
Avid Sports Fan	34% (192)	41% (227)	16% (90)	6% (34)	3% (15)	558
Sports Fan	25% (402)	41% (646)	19% (294)	7% (117)	8% (124)	1583
Watch All-Star Games Always or Sometimes	30% (347)	43% (494)	17% (200)	7% (79)	4% (41)	1161
Enjoys All-Star Games	30% (361)	41% (489)	18% (211)	8% (91)	4% (49)	1201
Does Not Enjoy All-Star Games	16% (58)	37% (136)	22% (80)	11% (42)	14% (53)	370
Parent	22% (227)	34% (362)	17% (175)	10% (108)	17% (180)	1052
Watches sports with child	30% (146)	39% (188)	19% (90)	7% (33)	6% (28)	485
Interested in Football	26% (357)	42% (577)	18% (245)	8% (111)	7% (96)	1385
Very Interested in Football	32% (264)	40% (338)	16% (135)	7% (60)	5% (41)	839
Interested in Basketball	30% (317)	41% (433)	17% (182)	6% (68)	6% (69)	1068
Very Interested in Basketball	38% (185)	40% (194)	13% (63)	4% (21)	5% (24)	487
Interested in Baseball	26% (283)	43% (473)	18% (202)	7% (74)	6% (63)	1095
Very Interested in Baseball	31% (160)	40% (203)	19% (96)	7% (37)	3% (18)	515
Interested in Hockey	27% (180)	44% (292)	18% (119)	6% (37)	6% (41)	670
Very Interested in Hockey	32% (80)	43% (107)	18% (45)	5% (12)	3% (8)	252
Interested in Soccer	33% (180)	40% (221)	14% (79)	6% (34)	7% (36)	550
Very Interested in Soccer	40% (75)	32% (59)	18% (34)	4% (8)	6% (12)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table ASG16_2: How important should each of the following be when it comes to how leagues select players for all-star games?
Performance in a given season**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	59% (1292)	18% (386)	3% (68)	4% (80)	17% (377)	2203
Gender: Male	62% (657)	17% (185)	5% (51)	4% (38)	12% (132)	1063
Gender: Female	56% (635)	18% (201)	2% (17)	4% (42)	21% (244)	1140
Age: 18-29	60% (256)	15% (64)	6% (25)	2% (9)	17% (71)	426
Age: 30-44	59% (345)	19% (109)	3% (19)	4% (24)	15% (91)	588
Age: 45-54	54% (173)	18% (56)	4% (12)	4% (14)	20% (63)	318
Age: 55-64	58% (252)	16% (68)	2% (8)	5% (22)	19% (84)	434
Age: 65+	61% (265)	20% (89)	1% (3)	3% (12)	16% (68)	437
Generation Z: 18-22	54% (86)	21% (34)	7% (11)	1% (1)	17% (27)	159
Millennial: Age 23-38	60% (387)	16% (104)	4% (29)	3% (22)	16% (100)	642
Generation X: Age 39-54	57% (302)	17% (92)	3% (17)	4% (23)	18% (97)	531
Boomers: Age 55-73	60% (449)	18% (132)	1% (9)	4% (30)	18% (134)	754
PID: Dem (no lean)	63% (509)	18% (142)	3% (26)	3% (27)	13% (105)	808
PID: Ind (no lean)	54% (391)	16% (117)	3% (24)	3% (24)	23% (165)	721
PID: Rep (no lean)	58% (392)	19% (127)	3% (18)	4% (29)	16% (107)	674
PID/Gender: Dem Men	64% (231)	18% (65)	6% (20)	3% (12)	9% (32)	360
PID/Gender: Dem Women	62% (278)	17% (77)	1% (6)	3% (15)	16% (73)	448
PID/Gender: Ind Men	57% (208)	16% (57)	4% (15)	4% (15)	18% (67)	362
PID/Gender: Ind Women	51% (183)	17% (60)	2% (9)	3% (9)	27% (98)	359
PID/Gender: Rep Men	64% (218)	18% (63)	5% (15)	3% (11)	10% (34)	341
PID/Gender: Rep Women	52% (174)	19% (65)	1% (3)	5% (18)	22% (73)	333
Ideo: Liberal (1-3)	63% (381)	19% (117)	3% (18)	2% (12)	13% (80)	609
Ideo: Moderate (4)	63% (355)	17% (93)	3% (17)	3% (14)	15% (83)	562
Ideo: Conservative (5-7)	57% (433)	19% (143)	3% (23)	5% (39)	16% (123)	761
Educ: < College	56% (842)	17% (262)	3% (51)	4% (67)	19% (292)	1514
Educ: Bachelors degree	65% (289)	19% (82)	3% (14)	1% (6)	12% (53)	444
Educ: Post-grad	66% (161)	17% (42)	1% (3)	3% (7)	13% (31)	244
Income: Under 50k	54% (705)	17% (222)	4% (49)	4% (58)	20% (263)	1297
Income: 50k-100k	64% (404)	17% (107)	2% (16)	3% (18)	13% (84)	628
Income: 100k+	66% (183)	21% (57)	1% (3)	2% (5)	11% (30)	277
Ethnicity: White	59% (1009)	17% (301)	3% (51)	4% (61)	18% (303)	1724

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**Table ASG16_2: How important should each of the following be when it comes to how leagues select players for all-star games?
Performance in a given season**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	59% (1292)	18% (386)	3% (68)	4% (80)	17% (377)	2203
Ethnicity: Hispanic	62% (216)	15% (54)	6% (22)	3% (11)	13% (47)	350
Ethnicity: Afr. Am.	67% (184)	17% (48)	3% (7)	4% (12)	9% (24)	275
Ethnicity: Other	49% (99)	19% (38)	5% (10)	4% (7)	24% (50)	204
All Christian	63% (643)	19% (190)	2% (23)	3% (28)	13% (137)	1020
All Non-Christian	51% (49)	21% (20)	9% (8)	5% (5)	14% (13)	96
Atheist	70% (67)	9% (9)	— (0)	— (0)	21% (20)	96
Agnostic/Nothing in particular	54% (533)	17% (167)	4% (37)	5% (47)	21% (207)	991
Religious Non-Protestant/Catholic	57% (68)	19% (23)	7% (8)	4% (5)	12% (14)	119
Evangelical	58% (354)	17% (105)	2% (11)	5% (32)	18% (107)	609
Non-Evangelical	63% (510)	18% (148)	2% (17)	3% (23)	14% (113)	811
Community: Urban	60% (342)	18% (103)	5% (28)	3% (17)	13% (75)	566
Community: Suburban	61% (615)	17% (175)	2% (25)	4% (39)	15% (156)	1011
Community: Rural	53% (334)	17% (108)	2% (14)	4% (24)	23% (146)	626
Employ: Private Sector	63% (410)	18% (117)	3% (22)	2% (15)	13% (81)	646
Employ: Government	59% (87)	15% (22)	4% (5)	5% (7)	17% (25)	146
Employ: Self-Employed	62% (113)	16% (30)	7% (13)	2% (4)	13% (24)	184
Employ: Homemaker	41% (77)	19% (35)	4% (7)	3% (6)	32% (60)	185
Employ: Retired	59% (335)	17% (99)	1% (3)	5% (28)	18% (99)	564
Employ: Unemployed	55% (130)	15% (36)	3% (7)	6% (14)	21% (49)	236
Employ: Other	53% (75)	19% (27)	5% (7)	3% (5)	20% (28)	143
Military HH: Yes	64% (212)	16% (52)	3% (9)	3% (10)	14% (47)	330
Military HH: No	58% (1080)	18% (335)	3% (59)	4% (70)	18% (329)	1873
RD/WT: Right Direction	57% (488)	18% (154)	3% (29)	4% (36)	17% (142)	849
RD/WT: Wrong Track	59% (804)	17% (233)	3% (38)	3% (44)	17% (235)	1354
Trump Job Approve	58% (530)	19% (171)	4% (34)	4% (34)	16% (150)	920
Trump Job Disapprove	60% (715)	17% (198)	3% (30)	4% (43)	17% (200)	1186
Trump Job Strongly Approve	56% (289)	17% (85)	3% (18)	6% (29)	19% (96)	517
Trump Job Somewhat Approve	60% (241)	21% (86)	4% (17)	1% (6)	13% (53)	403
Trump Job Somewhat Disapprove	59% (150)	21% (53)	2% (4)	4% (10)	15% (38)	256
Trump Job Strongly Disapprove	61% (565)	16% (145)	3% (25)	4% (33)	17% (162)	930

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Table ASG16_2: How important should each of the following be when it comes to how leagues select players for all-star games?
 Performance in a given season

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	59% (1292)	18% (386)	3% (68)	4% (80)	17% (377)	2203
Favorable of Trump	59% (528)	18% (166)	3% (29)	4% (37)	16% (140)	900
Unfavorable of Trump	61% (721)	17% (199)	3% (35)	3% (38)	16% (186)	1179
Very Favorable of Trump	58% (311)	16% (84)	3% (19)	5% (28)	18% (97)	538
Somewhat Favorable of Trump	60% (217)	23% (82)	3% (10)	2% (9)	12% (43)	361
Somewhat Unfavorable of Trump	59% (121)	21% (43)	2% (5)	3% (6)	14% (29)	204
Very Unfavorable of Trump	62% (600)	16% (156)	3% (30)	3% (32)	16% (157)	974
#1 Issue: Economy	63% (379)	17% (106)	4% (25)	3% (21)	13% (76)	607
#1 Issue: Security	57% (233)	17% (69)	3% (10)	4% (16)	19% (77)	406
#1 Issue: Health Care	59% (223)	22% (83)	2% (6)	4% (14)	14% (51)	376
#1 Issue: Medicare / Social Security	55% (181)	19% (62)	3% (11)	4% (12)	19% (61)	328
#1 Issue: Women's Issues	57% (71)	19% (24)	1% (1)	3% (4)	21% (26)	125
#1 Issue: Education	62% (72)	16% (19)	5% (6)	5% (5)	11% (13)	115
#1 Issue: Energy	59% (73)	11% (14)	6% (7)	2% (3)	21% (26)	123
#1 Issue: Other	48% (60)	8% (10)	1% (2)	5% (6)	37% (46)	123
2018 House Vote: Democrat	63% (480)	18% (134)	3% (26)	3% (21)	14% (104)	764
2018 House Vote: Republican	60% (395)	19% (123)	2% (14)	4% (26)	15% (99)	657
2018 House Vote: Someone else	51% (42)	10% (8)	5% (4)	5% (4)	30% (25)	84
2016 Vote: Hillary Clinton	62% (442)	18% (130)	2% (15)	3% (21)	14% (99)	708
2016 Vote: Donald Trump	58% (402)	18% (121)	4% (25)	4% (26)	17% (115)	689
2016 Vote: Other	67% (92)	9% (13)	4% (5)	3% (4)	17% (23)	137
2016 Vote: Didn't Vote	53% (355)	18% (120)	3% (22)	4% (29)	21% (139)	666
Voted in 2014: Yes	61% (813)	18% (236)	3% (34)	3% (45)	15% (201)	1329
Voted in 2014: No	55% (479)	17% (150)	4% (34)	4% (36)	20% (176)	874
2012 Vote: Barack Obama	62% (523)	17% (145)	3% (23)	3% (28)	15% (123)	842
2012 Vote: Mitt Romney	61% (315)	18% (93)	3% (13)	4% (19)	14% (74)	514
2012 Vote: Other	62% (60)	12% (11)	2% (2)	4% (4)	20% (19)	96
2012 Vote: Didn't Vote	52% (393)	18% (137)	4% (29)	4% (30)	21% (160)	749

Continued on next page

**Table ASG16_2: How important should each of the following be when it comes to how leagues select players for all-star games?
Performance in a given season**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	59% (1292)	18% (386)	3% (68)	4% (80)	17% (377)	2203
4-Region: Northeast	63% (246)	19% (74)	3% (12)	2% (9)	13% (52)	394
4-Region: Midwest	61% (281)	20% (91)	1% (6)	2% (11)	16% (74)	463
4-Region: South	57% (473)	17% (142)	3% (21)	3% (29)	19% (160)	825
4-Region: West	56% (291)	15% (78)	5% (28)	6% (32)	18% (91)	521
Avid Sports Fan	80% (446)	14% (79)	3% (16)	1% (6)	2% (11)	558
Sports Fan	69% (1092)	19% (305)	4% (60)	1% (19)	7% (108)	1583
Watch All-Star Games Always or Sometimes	73% (848)	19% (220)	4% (48)	1% (10)	3% (35)	1161
Enjoys All-Star Games	72% (868)	19% (227)	4% (52)	1% (10)	4% (44)	1201
Does Not Enjoy All-Star Games	58% (214)	21% (78)	2% (8)	5% (19)	14% (51)	370
Parent	59% (620)	20% (206)	3% (27)	4% (39)	15% (161)	1052
Watches sports with child	69% (336)	20% (98)	4% (19)	2% (8)	5% (24)	485
Interested in Football	69% (956)	20% (278)	4% (50)	1% (20)	6% (82)	1385
Very Interested in Football	75% (631)	16% (134)	3% (28)	1% (8)	5% (38)	839
Interested in Basketball	72% (766)	19% (202)	3% (30)	1% (13)	5% (58)	1068
Very Interested in Basketball	76% (371)	15% (72)	4% (18)	2% (9)	3% (17)	487
Interested in Baseball	73% (802)	18% (192)	3% (35)	1% (6)	5% (59)	1095
Very Interested in Baseball	78% (401)	16% (82)	2% (12)	1% (4)	3% (15)	515
Interested in Hockey	71% (476)	19% (126)	4% (26)	1% (4)	6% (38)	670
Very Interested in Hockey	73% (184)	18% (44)	5% (13)	1% (2)	3% (8)	252
Interested in Soccer	70% (386)	19% (102)	5% (27)	1% (6)	5% (30)	550
Very Interested in Soccer	74% (140)	13% (25)	6% (11)	— (1)	6% (11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG16_3: How important should each of the following be when it comes to how leagues select players for all-star games?*Career achievement*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	37% (819)	30% (670)	8% (176)	6% (134)	18% (404)	2203
Gender: Male	36% (381)	32% (345)	12% (125)	7% (71)	13% (140)	1063
Gender: Female	38% (438)	28% (325)	4% (51)	5% (63)	23% (264)	1140
Age: 18-29	45% (193)	25% (106)	5% (23)	7% (30)	17% (73)	426
Age: 30-44	40% (234)	33% (191)	7% (40)	5% (28)	16% (96)	588
Age: 45-54	30% (95)	30% (96)	11% (36)	8% (26)	21% (66)	318
Age: 55-64	30% (130)	32% (137)	9% (41)	8% (34)	21% (92)	434
Age: 65+	38% (167)	32% (139)	9% (37)	4% (17)	18% (77)	437
Generation Z: 18-22	49% (79)	24% (39)	6% (10)	4% (6)	16% (26)	159
Millennial: Age 23-38	42% (272)	29% (184)	6% (37)	6% (40)	17% (109)	642
Generation X: Age 39-54	32% (171)	32% (171)	10% (51)	7% (38)	19% (100)	531
Boomers: Age 55-73	33% (248)	32% (238)	10% (73)	6% (46)	20% (149)	754
PID: Dem (no lean)	39% (312)	33% (264)	9% (74)	5% (44)	14% (115)	808
PID: Ind (no lean)	33% (238)	29% (209)	7% (53)	6% (42)	25% (180)	721
PID: Rep (no lean)	40% (269)	29% (197)	7% (50)	7% (48)	16% (109)	674
PID/Gender: Dem Men	37% (134)	34% (121)	14% (49)	7% (24)	9% (32)	360
PID/Gender: Dem Women	40% (178)	32% (142)	6% (25)	4% (20)	19% (83)	448
PID/Gender: Ind Men	31% (111)	32% (114)	11% (39)	6% (22)	21% (76)	362
PID/Gender: Ind Women	35% (127)	26% (94)	4% (14)	6% (20)	29% (104)	359
PID/Gender: Rep Men	40% (136)	32% (109)	11% (37)	8% (26)	10% (33)	341
PID/Gender: Rep Women	40% (133)	26% (88)	4% (12)	7% (23)	23% (77)	333
Ideo: Liberal (1-3)	40% (242)	31% (187)	10% (62)	4% (26)	15% (92)	609
Ideo: Moderate (4)	40% (226)	31% (177)	7% (40)	5% (30)	16% (90)	562
Ideo: Conservative (5-7)	35% (265)	32% (246)	8% (62)	8% (60)	17% (128)	761
Educ: < College	38% (580)	27% (409)	7% (106)	7% (109)	20% (310)	1514
Educ: Bachelors degree	34% (151)	39% (174)	10% (47)	3% (14)	13% (58)	444
Educ: Post-grad	36% (87)	36% (87)	10% (24)	4% (11)	15% (36)	244
Income: Under 50k	37% (477)	27% (353)	8% (108)	7% (89)	21% (270)	1297
Income: 50k-100k	35% (222)	35% (220)	8% (51)	6% (36)	16% (100)	628
Income: 100k+	43% (120)	35% (98)	6% (16)	3% (9)	12% (34)	277
Ethnicity: White	36% (625)	31% (532)	8% (139)	6% (108)	19% (321)	1724

Continued on next page

Table ASG16_3: How important should each of the following be when it comes to how leagues select players for all-star games?

Career achievement

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	37% (819)	30% (670)	8% (176)	6% (134)	18% (404)	2203
Ethnicity: Hispanic	46% (162)	26% (90)	7% (23)	6% (21)	15% (53)	350
Ethnicity: Afr. Am.	48% (131)	28% (76)	7% (20)	6% (15)	12% (33)	275
Ethnicity: Other	31% (64)	30% (62)	9% (18)	5% (11)	25% (50)	204
All Christian	37% (381)	35% (354)	9% (89)	5% (48)	14% (148)	1020
All Non-Christian	39% (38)	30% (29)	4% (4)	15% (14)	12% (12)	96
Atheist	41% (40)	27% (26)	7% (7)	3% (3)	22% (21)	96
Agnostic/Nothing in particular	36% (361)	26% (261)	8% (76)	7% (69)	23% (224)	991
Religious Non-Protestant/Catholic	40% (48)	32% (38)	3% (4)	14% (16)	11% (13)	119
Evangelical	39% (236)	30% (184)	6% (35)	7% (43)	18% (112)	609
Non-Evangelical	38% (311)	32% (257)	11% (87)	4% (34)	15% (122)	811
Community: Urban	40% (227)	30% (168)	9% (52)	6% (36)	15% (83)	566
Community: Suburban	37% (375)	32% (321)	9% (87)	6% (60)	17% (168)	1011
Community: Rural	35% (217)	29% (181)	6% (38)	6% (38)	24% (153)	626
Employ: Private Sector	37% (238)	36% (230)	9% (57)	5% (34)	13% (87)	646
Employ: Government	32% (47)	33% (48)	11% (16)	6% (9)	18% (27)	146
Employ: Self-Employed	37% (68)	30% (56)	7% (12)	10% (18)	16% (30)	184
Employ: Homemaker	29% (54)	24% (44)	4% (7)	7% (14)	36% (66)	185
Employ: Retired	37% (210)	30% (171)	9% (48)	5% (30)	18% (104)	564
Employ: Unemployed	41% (98)	20% (47)	10% (23)	9% (22)	19% (46)	236
Employ: Other	39% (55)	30% (43)	5% (7)	4% (5)	23% (33)	143
Military HH: Yes	40% (131)	31% (103)	7% (24)	6% (19)	16% (52)	330
Military HH: No	37% (688)	30% (567)	8% (152)	6% (115)	19% (352)	1873
RD/WT: Right Direction	39% (334)	29% (244)	7% (63)	7% (61)	17% (147)	849
RD/WT: Wrong Track	36% (485)	31% (425)	8% (113)	5% (73)	19% (258)	1354
Trump Job Approve	40% (366)	29% (267)	7% (64)	7% (67)	17% (156)	920
Trump Job Disapprove	35% (414)	32% (384)	9% (107)	5% (63)	18% (217)	1186
Trump Job Strongly Approve	40% (208)	26% (137)	6% (31)	8% (43)	19% (98)	517
Trump Job Somewhat Approve	39% (158)	32% (131)	8% (33)	6% (24)	14% (58)	403
Trump Job Somewhat Disapprove	38% (96)	33% (85)	7% (18)	6% (16)	16% (40)	256
Trump Job Strongly Disapprove	34% (318)	32% (299)	10% (89)	5% (47)	19% (177)	930

Continued on next page

Table ASG16_3: How important should each of the following be when it comes to how leagues select players for all-star games?
 Career achievement

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	37% (819)	30% (670)	8% (176)	6% (134)	18% (404)	2203
Favorable of Trump	40% (362)	30% (266)	6% (58)	7% (65)	16% (148)	900
Unfavorable of Trump	36% (427)	32% (379)	9% (111)	5% (61)	17% (200)	1179
Very Favorable of Trump	40% (213)	27% (143)	7% (37)	9% (47)	18% (98)	538
Somewhat Favorable of Trump	41% (149)	34% (123)	6% (21)	5% (18)	14% (51)	361
Somewhat Unfavorable of Trump	37% (76)	33% (67)	10% (20)	6% (12)	15% (30)	204
Very Unfavorable of Trump	36% (352)	32% (312)	9% (91)	5% (50)	17% (170)	974
#1 Issue: Economy	39% (237)	32% (191)	9% (56)	7% (44)	13% (79)	607
#1 Issue: Security	39% (158)	27% (111)	7% (28)	7% (28)	20% (80)	406
#1 Issue: Health Care	33% (126)	37% (138)	10% (38)	6% (21)	14% (53)	376
#1 Issue: Medicare / Social Security	34% (110)	32% (105)	8% (26)	4% (13)	22% (73)	328
#1 Issue: Women's Issues	42% (53)	25% (31)	6% (7)	2% (3)	25% (32)	125
#1 Issue: Education	45% (51)	32% (37)	4% (4)	8% (9)	11% (13)	115
#1 Issue: Energy	40% (49)	25% (30)	8% (10)	5% (6)	23% (28)	123
#1 Issue: Other	28% (35)	21% (26)	5% (6)	8% (9)	38% (47)	123
2018 House Vote: Democrat	37% (285)	33% (250)	11% (81)	4% (28)	16% (121)	764
2018 House Vote: Republican	38% (249)	32% (212)	8% (52)	6% (41)	16% (103)	657
2018 House Vote: Someone else	26% (21)	25% (21)	7% (6)	10% (9)	32% (27)	84
2016 Vote: Hillary Clinton	36% (254)	33% (235)	11% (77)	3% (25)	17% (117)	708
2016 Vote: Donald Trump	36% (250)	31% (214)	8% (52)	8% (55)	17% (119)	689
2016 Vote: Other	35% (49)	30% (41)	10% (13)	6% (9)	18% (25)	137
2016 Vote: Didn't Vote	40% (266)	27% (179)	5% (33)	7% (46)	21% (142)	666
Voted in 2014: Yes	36% (484)	32% (430)	9% (120)	5% (70)	17% (224)	1329
Voted in 2014: No	38% (335)	27% (239)	6% (56)	7% (64)	21% (180)	874
2012 Vote: Barack Obama	35% (295)	33% (280)	10% (85)	6% (47)	16% (135)	842
2012 Vote: Mitt Romney	37% (192)	32% (163)	9% (46)	7% (34)	15% (79)	514
2012 Vote: Other	38% (36)	25% (24)	8% (8)	7% (6)	22% (21)	96
2012 Vote: Didn't Vote	39% (295)	27% (201)	5% (37)	6% (47)	22% (168)	749

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Table ASG16_3: How important should each of the following be when it comes to how leagues select players for all-star games?

Career achievement

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	37% (819)	30% (670)	8% (176)	6% (134)	18% (404)	2203
4-Region: Northeast	41% (163)	28% (111)	10% (41)	5% (20)	15% (59)	394
4-Region: Midwest	36% (165)	35% (161)	8% (37)	5% (22)	17% (78)	463
4-Region: South	36% (299)	30% (251)	8% (66)	5% (43)	20% (167)	825
4-Region: West	37% (192)	28% (146)	6% (32)	10% (50)	19% (100)	521
Avid Sports Fan	44% (248)	37% (205)	13% (71)	4% (21)	2% (14)	558
Sports Fan	43% (685)	35% (561)	10% (151)	4% (60)	8% (125)	1583
Watch All-Star Games Always or Sometimes	50% (585)	34% (389)	9% (100)	4% (42)	4% (44)	1161
Enjoys All-Star Games	50% (602)	33% (399)	9% (103)	4% (45)	4% (52)	1201
Does Not Enjoy All-Star Games	26% (97)	39% (144)	12% (45)	7% (27)	15% (57)	370
Parent	38% (401)	32% (341)	7% (70)	5% (53)	18% (186)	1052
Watches sports with child	46% (224)	34% (164)	8% (39)	4% (21)	8% (37)	485
Interested in Football	44% (603)	36% (495)	10% (132)	4% (58)	7% (97)	1385
Very Interested in Football	46% (387)	34% (289)	10% (83)	4% (33)	6% (47)	839
Interested in Basketball	45% (481)	35% (379)	10% (106)	3% (35)	6% (67)	1068
Very Interested in Basketball	48% (232)	32% (154)	11% (55)	4% (19)	5% (26)	487
Interested in Baseball	44% (481)	36% (396)	10% (114)	3% (37)	6% (67)	1095
Very Interested in Baseball	47% (244)	35% (182)	12% (62)	2% (11)	3% (16)	515
Interested in Hockey	45% (304)	36% (238)	10% (65)	3% (20)	6% (43)	670
Very Interested in Hockey	52% (130)	31% (79)	11% (29)	2% (5)	4% (9)	252
Interested in Soccer	48% (262)	33% (184)	9% (48)	4% (21)	7% (36)	550
Very Interested in Soccer	54% (101)	31% (58)	6% (11)	3% (6)	6% (11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG17: And which of the following should be most important when it comes to how leagues select players for all-star games?

Demographic	Popularity among fans		Performance in a given season		Career achievement		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(192)	58%	(1272)	12%	(275)	21%	(464)	2203
Gender: Male	12%	(129)	59%	(631)	13%	(137)	16%	(168)	1063
Gender: Female	6%	(63)	56%	(642)	12%	(139)	26%	(296)	1140
Age: 18-29	10%	(43)	55%	(233)	16%	(68)	19%	(82)	426
Age: 30-44	10%	(57)	58%	(340)	13%	(74)	20%	(116)	588
Age: 45-54	11%	(34)	56%	(180)	10%	(31)	23%	(75)	318
Age: 55-64	9%	(37)	56%	(243)	10%	(42)	26%	(111)	434
Age: 65+	5%	(21)	63%	(276)	14%	(60)	18%	(79)	437
Generation Z: 18-22	5%	(7)	52%	(83)	24%	(38)	20%	(31)	159
Millennial: Age 23-38	11%	(72)	57%	(367)	13%	(82)	19%	(121)	642
Generation X: Age 39-54	10%	(54)	57%	(303)	10%	(53)	23%	(121)	531
Boomers: Age 55-73	7%	(52)	60%	(451)	12%	(87)	22%	(164)	754
PID: Dem (no lean)	11%	(85)	59%	(480)	13%	(103)	17%	(140)	808
PID: Ind (no lean)	7%	(50)	54%	(389)	13%	(94)	26%	(188)	721
PID: Rep (no lean)	8%	(57)	60%	(403)	12%	(77)	20%	(136)	674
PID/Gender: Dem Men	15%	(53)	61%	(219)	12%	(44)	12%	(45)	360
PID/Gender: Dem Women	7%	(32)	58%	(262)	13%	(59)	21%	(95)	448
PID/Gender: Ind Men	10%	(35)	55%	(199)	13%	(47)	22%	(81)	362
PID/Gender: Ind Women	4%	(15)	53%	(190)	13%	(47)	30%	(107)	359
PID/Gender: Rep Men	12%	(41)	63%	(213)	13%	(45)	12%	(42)	341
PID/Gender: Rep Women	5%	(16)	57%	(190)	10%	(32)	28%	(94)	333
Ideo: Liberal (1-3)	9%	(56)	60%	(365)	14%	(87)	17%	(101)	609
Ideo: Moderate (4)	9%	(49)	60%	(340)	13%	(75)	18%	(99)	562
Ideo: Conservative (5-7)	9%	(68)	59%	(449)	11%	(81)	21%	(163)	761
Educ: < College	8%	(124)	55%	(838)	13%	(191)	24%	(361)	1514
Educ: Bachelors degree	12%	(52)	61%	(269)	13%	(59)	15%	(65)	444
Educ: Post-grad	7%	(16)	68%	(165)	10%	(25)	16%	(38)	244
Income: Under 50k	8%	(110)	55%	(716)	11%	(145)	25%	(326)	1297
Income: 50k-100k	8%	(52)	61%	(382)	15%	(93)	16%	(102)	628
Income: 100k+	11%	(29)	63%	(175)	13%	(37)	13%	(36)	277
Ethnicity: White	8%	(139)	58%	(1004)	12%	(211)	21%	(369)	1724
Ethnicity: Hispanic	9%	(33)	57%	(199)	17%	(59)	17%	(60)	350

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Table ASG17: And which of the following should be most important when it comes to how leagues select players for all-star games?

Demographic	Popularity among fans		Performance in a given season		Career achievement		Don't know / No opinion		Total N
Adults	9%	(192)	58%	(1272)	12%	(275)	21%	(464)	2203
Ethnicity: Afr. Am.	8%	(22)	64%	(176)	15%	(41)	13%	(36)	275
Ethnicity: Other	15%	(30)	45%	(93)	11%	(23)	29%	(58)	204
All Christian	8%	(83)	62%	(637)	13%	(133)	16%	(168)	1020
All Non-Christian	15%	(14)	46%	(44)	20%	(19)	19%	(19)	96
Atheist	8%	(8)	61%	(58)	3%	(3)	28%	(26)	96
Agnostic/Nothing in particular	9%	(87)	54%	(534)	12%	(120)	25%	(251)	991
Religious Non-Protestant/Catholic	12%	(14)	49%	(58)	20%	(24)	19%	(22)	119
Evangelical	8%	(49)	59%	(360)	11%	(68)	22%	(132)	609
Non-Evangelical	8%	(69)	62%	(501)	13%	(107)	17%	(134)	811
Community: Urban	10%	(55)	59%	(336)	14%	(77)	17%	(97)	566
Community: Suburban	8%	(85)	59%	(597)	13%	(131)	20%	(198)	1011
Community: Rural	8%	(52)	54%	(339)	11%	(67)	27%	(168)	626
Employ: Private Sector	10%	(65)	61%	(396)	13%	(86)	15%	(100)	646
Employ: Government	10%	(14)	55%	(81)	15%	(23)	20%	(29)	146
Employ: Self-Employed	9%	(16)	62%	(113)	11%	(20)	19%	(34)	184
Employ: Homemaker	8%	(15)	43%	(80)	11%	(20)	38%	(70)	185
Employ: Retired	6%	(34)	60%	(340)	12%	(66)	22%	(124)	564
Employ: Unemployed	10%	(24)	55%	(130)	10%	(23)	25%	(58)	236
Employ: Other	11%	(16)	52%	(74)	11%	(16)	26%	(38)	143
Military HH: Yes	9%	(30)	58%	(193)	15%	(50)	17%	(56)	330
Military HH: No	9%	(161)	58%	(1079)	12%	(225)	22%	(407)	1873
RD/WT: Right Direction	8%	(69)	56%	(478)	14%	(120)	21%	(182)	849
RD/WT: Wrong Track	9%	(123)	59%	(794)	11%	(156)	21%	(281)	1354
Trump Job Approve	9%	(81)	59%	(540)	13%	(115)	20%	(184)	920
Trump Job Disapprove	9%	(103)	58%	(685)	13%	(150)	21%	(248)	1186
Trump Job Strongly Approve	8%	(39)	57%	(295)	12%	(62)	23%	(121)	517
Trump Job Somewhat Approve	10%	(42)	61%	(245)	13%	(53)	16%	(63)	403
Trump Job Somewhat Disapprove	12%	(31)	52%	(134)	18%	(45)	18%	(46)	256
Trump Job Strongly Disapprove	8%	(72)	59%	(552)	11%	(105)	22%	(201)	930
Favorable of Trump	9%	(78)	59%	(530)	13%	(115)	20%	(176)	900
Unfavorable of Trump	9%	(101)	59%	(696)	13%	(150)	20%	(231)	1179

Continued on next page

Table ASG17: *And which of the following should be most important when it comes to how leagues select players for all-star games?*

Demographic	Popularity among fans		Performance in a given season		Career achievement		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(192)	58%	(1272)	12%	(275)	21%	(464)	2203
Very Favorable of Trump	9%	(46)	57%	(309)	11%	(61)	23%	(122)	538
Somewhat Favorable of Trump	9%	(32)	61%	(221)	15%	(54)	15%	(54)	361
Somewhat Unfavorable of Trump	10%	(20)	54%	(111)	17%	(34)	19%	(39)	204
Very Unfavorable of Trump	8%	(81)	60%	(585)	12%	(116)	20%	(192)	974
#1 Issue: Economy	10%	(61)	60%	(366)	14%	(82)	16%	(98)	607
#1 Issue: Security	7%	(29)	57%	(230)	14%	(55)	23%	(92)	406
#1 Issue: Health Care	8%	(32)	62%	(232)	10%	(37)	20%	(75)	376
#1 Issue: Medicare / Social Security	10%	(34)	55%	(182)	14%	(45)	21%	(67)	328
#1 Issue: Women's Issues	9%	(11)	50%	(63)	14%	(17)	27%	(34)	125
#1 Issue: Education	11%	(13)	66%	(76)	9%	(10)	14%	(16)	115
#1 Issue: Energy	8%	(9)	56%	(69)	14%	(17)	23%	(28)	123
#1 Issue: Other	3%	(4)	43%	(54)	10%	(13)	43%	(54)	123
2018 House Vote: Democrat	10%	(79)	60%	(459)	12%	(93)	17%	(133)	764
2018 House Vote: Republican	8%	(56)	60%	(394)	12%	(76)	20%	(132)	657
2018 House Vote: Someone else	6%	(5)	44%	(37)	14%	(12)	35%	(30)	84
2016 Vote: Hillary Clinton	9%	(66)	62%	(441)	11%	(76)	18%	(124)	708
2016 Vote: Donald Trump	9%	(64)	59%	(408)	11%	(75)	21%	(142)	689
2016 Vote: Other	10%	(14)	62%	(86)	9%	(13)	18%	(25)	137
2016 Vote: Didn't Vote	7%	(48)	50%	(335)	17%	(111)	26%	(171)	666
Voted in 2014: Yes	9%	(117)	61%	(806)	11%	(148)	19%	(258)	1329
Voted in 2014: No	9%	(74)	53%	(466)	15%	(127)	24%	(206)	874
2012 Vote: Barack Obama	10%	(82)	61%	(512)	11%	(94)	18%	(153)	842
2012 Vote: Mitt Romney	8%	(40)	62%	(316)	11%	(57)	19%	(100)	514
2012 Vote: Other	9%	(9)	53%	(51)	13%	(13)	25%	(24)	96
2012 Vote: Didn't Vote	8%	(61)	52%	(392)	15%	(111)	25%	(185)	749
4-Region: Northeast	8%	(32)	63%	(248)	13%	(50)	16%	(64)	394
4-Region: Midwest	10%	(46)	61%	(281)	10%	(48)	19%	(89)	463
4-Region: South	8%	(69)	57%	(472)	12%	(101)	22%	(183)	825
4-Region: West	9%	(44)	52%	(271)	15%	(77)	25%	(128)	521
Avid Sports Fan	12%	(65)	74%	(411)	12%	(67)	3%	(16)	558
Sports Fan	11%	(167)	68%	(1069)	13%	(212)	9%	(135)	1583

Continued on next page

Table ASG17: *And which of the following should be most important when it comes to how leagues select players for all-star games?*

Demographic	Popularity among fans		Performance in a given season		Career achievement		Don't know / No opinion		Total N
Adults	9%	(192)	58%	(1272)	12%	(275)	21%	(464)	2203
Watch All-Star Games Always or Sometimes	11%	(130)	69%	(801)	16%	(183)	4%	(47)	1161
Enjoys All-Star Games	11%	(137)	69%	(825)	15%	(183)	5%	(56)	1201
Does Not Enjoy All-Star Games	9%	(33)	59%	(218)	10%	(38)	22%	(81)	370
Parent	9%	(97)	61%	(640)	11%	(111)	19%	(205)	1052
Watches sports with child	12%	(59)	68%	(329)	13%	(65)	7%	(32)	485
Interested in Football	10%	(138)	68%	(944)	14%	(196)	8%	(107)	1385
Very Interested in Football	10%	(82)	72%	(608)	12%	(102)	6%	(47)	839
Interested in Basketball	10%	(112)	68%	(729)	14%	(149)	7%	(79)	1068
Very Interested in Basketball	13%	(65)	67%	(324)	14%	(69)	6%	(29)	487
Interested in Baseball	10%	(106)	70%	(767)	14%	(152)	6%	(69)	1095
Very Interested in Baseball	10%	(50)	72%	(372)	15%	(75)	3%	(17)	515
Interested in Hockey	11%	(77)	66%	(444)	15%	(102)	7%	(47)	670
Very Interested in Hockey	12%	(30)	68%	(171)	17%	(43)	3%	(8)	252
Interested in Soccer	13%	(74)	64%	(350)	16%	(86)	7%	(41)	550
Very Interested in Soccer	17%	(32)	56%	(106)	17%	(32)	9%	(17)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG18: As you may know, athletes selected to participate in all-star games sometimes choose not to attend for personal reasons or to rest. Which of the following best describes your opinion regarding players skipping the All-Star game, even if neither is exactly right?

Demographic	Players selected to participate in the all-star game should be required to do so unless they're injured		Players selected to participate in the all-star game should have the option of whether or not to attend		Don't know / No opinion		Total N
Adults	26%	(582)	47%	(1044)	26%	(577)	2203
Gender: Male	32%	(340)	48%	(506)	20%	(217)	1063
Gender: Female	21%	(242)	47%	(538)	32%	(360)	1140
Age: 18-29	31%	(130)	45%	(191)	25%	(104)	426
Age: 30-44	26%	(151)	48%	(283)	26%	(154)	588
Age: 45-54	26%	(82)	45%	(144)	29%	(93)	318
Age: 55-64	24%	(105)	46%	(198)	30%	(130)	434
Age: 65+	26%	(114)	52%	(228)	22%	(95)	437
Generation Z: 18-22	29%	(46)	49%	(78)	22%	(35)	159
Millennial: Age 23-38	27%	(176)	46%	(296)	26%	(169)	642
Generation X: Age 39-54	27%	(141)	46%	(243)	28%	(147)	531
Boomers: Age 55-73	25%	(188)	48%	(361)	27%	(205)	754
PID: Dem (no lean)	28%	(228)	51%	(413)	21%	(167)	808
PID: Ind (no lean)	21%	(151)	44%	(318)	35%	(252)	721
PID: Rep (no lean)	30%	(203)	46%	(313)	23%	(157)	674
PID/Gender: Dem Men	38%	(135)	48%	(175)	14%	(50)	360
PID/Gender: Dem Women	21%	(93)	53%	(238)	26%	(117)	448
PID/Gender: Ind Men	25%	(91)	45%	(162)	30%	(110)	362
PID/Gender: Ind Women	17%	(60)	44%	(156)	40%	(143)	359
PID/Gender: Rep Men	34%	(115)	50%	(170)	17%	(57)	341
PID/Gender: Rep Women	27%	(89)	43%	(143)	30%	(101)	333
Ideo: Liberal (1-3)	26%	(155)	54%	(330)	20%	(124)	609
Ideo: Moderate (4)	29%	(164)	49%	(274)	22%	(125)	562
Ideo: Conservative (5-7)	29%	(217)	45%	(344)	26%	(200)	761
Educ: < College	26%	(388)	45%	(679)	30%	(447)	1514
Educ: Bachelors degree	28%	(127)	53%	(236)	18%	(82)	444
Educ: Post-grad	28%	(68)	53%	(129)	19%	(48)	244

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Table ASG18: As you may know, athletes selected to participate in all-star games sometimes choose not to attend for personal reasons or to rest. Which of the following best describes your opinion regarding players skipping the All-Star game, even if neither is exactly right?

Demographic	Players selected to participate in the all-star game should be required to do so unless they're injured		Players selected to participate in the all-star game should have the option of whether or not to attend		Don't know / No opinion		Total N
Adults	26%	(582)	47%	(1044)	26%	(577)	2203
Income: Under 50k	24%	(314)	45%	(582)	31%	(401)	1297
Income: 50k-100k	27%	(172)	52%	(324)	21%	(132)	628
Income: 100k+	35%	(96)	50%	(138)	16%	(44)	277
Ethnicity: White	25%	(436)	49%	(841)	26%	(447)	1724
Ethnicity: Hispanic	38%	(132)	39%	(137)	23%	(81)	350
Ethnicity: Afr. Am.	32%	(87)	46%	(125)	22%	(62)	275
Ethnicity: Other	29%	(59)	38%	(77)	33%	(68)	204
All Christian	30%	(304)	49%	(499)	21%	(217)	1020
All Non-Christian	26%	(25)	51%	(49)	23%	(22)	96
Atheist	21%	(20)	52%	(50)	27%	(26)	96
Agnostic/Nothing in particular	24%	(234)	45%	(445)	31%	(312)	991
Religious Non-Protestant/Catholic	26%	(31)	50%	(59)	24%	(28)	119
Evangelical	25%	(150)	49%	(296)	27%	(163)	609
Non-Evangelical	32%	(260)	47%	(380)	21%	(171)	811
Community: Urban	31%	(174)	45%	(255)	24%	(137)	566
Community: Suburban	26%	(262)	51%	(518)	23%	(232)	1011
Community: Rural	23%	(146)	43%	(271)	33%	(208)	626
Employ: Private Sector	31%	(203)	47%	(301)	22%	(142)	646
Employ: Government	29%	(43)	46%	(67)	25%	(36)	146
Employ: Self-Employed	23%	(42)	51%	(93)	26%	(49)	184
Employ: Homemaker	20%	(37)	40%	(73)	40%	(75)	185
Employ: Retired	24%	(137)	51%	(290)	24%	(137)	564
Employ: Unemployed	23%	(55)	41%	(97)	36%	(84)	236
Employ: Other	23%	(32)	52%	(74)	25%	(36)	143
Military HH: Yes	26%	(87)	54%	(178)	20%	(64)	330
Military HH: No	26%	(495)	46%	(866)	27%	(512)	1873

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Table ASG18: As you may know, athletes selected to participate in all-star games sometimes choose not to attend for personal reasons or to rest. Which of the following best describes your opinion regarding players skipping the All-Star game, even if neither is exactly right?

Demographic	Players selected to participate in the all-star game should be required to do so unless they're injured	Players selected to participate in the all-star game should have the option of whether or not to attend	Don't know / No opinion	Total N
Adults	26% (582)	47% (1044)	26% (577)	2203
RD/WT: Right Direction	28% (236)	47% (398)	25% (215)	849
RD/WT: Wrong Track	26% (346)	48% (646)	27% (362)	1354
Trump Job Approve	29% (267)	47% (429)	24% (223)	920
Trump Job Disapprove	26% (304)	49% (579)	25% (302)	1186
Trump Job Strongly Approve	30% (156)	41% (212)	29% (149)	517
Trump Job Somewhat Approve	28% (112)	54% (216)	18% (74)	403
Trump Job Somewhat Disapprove	33% (84)	46% (118)	21% (53)	256
Trump Job Strongly Disapprove	24% (220)	50% (461)	27% (249)	930
Favorable of Trump	29% (259)	47% (423)	24% (218)	900
Unfavorable of Trump	26% (303)	49% (582)	25% (294)	1179
Very Favorable of Trump	28% (152)	44% (235)	28% (151)	538
Somewhat Favorable of Trump	29% (106)	52% (188)	19% (67)	361
Somewhat Unfavorable of Trump	26% (54)	51% (105)	22% (46)	204
Very Unfavorable of Trump	26% (249)	49% (477)	26% (249)	974
#1 Issue: Economy	29% (177)	47% (288)	23% (142)	607
#1 Issue: Security	28% (112)	47% (193)	25% (102)	406
#1 Issue: Health Care	27% (100)	48% (181)	25% (96)	376
#1 Issue: Medicare / Social Security	25% (81)	49% (161)	26% (86)	328
#1 Issue: Women's Issues	31% (39)	40% (51)	29% (36)	125
#1 Issue: Education	22% (25)	53% (61)	25% (28)	115
#1 Issue: Energy	27% (33)	46% (57)	27% (33)	123
#1 Issue: Other	12% (15)	44% (54)	44% (54)	123
2018 House Vote: Democrat	26% (201)	53% (404)	21% (159)	764
2018 House Vote: Republican	29% (188)	48% (315)	23% (154)	657
2018 House Vote: Someone else	17% (14)	35% (29)	47% (40)	84

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Table ASG18: As you may know, athletes selected to participate in all-star games sometimes choose not to attend for personal reasons or to rest. Which of the following best describes your opinion regarding players skipping the All-Star game, even if neither is exactly right?

Demographic	Players selected to participate in the all-star game should be required to do so unless they're injured		Players selected to participate in the all-star game should have the option of whether or not to attend		Don't know / No opinion		Total N
Adults	26%	(582)	47%	(1044)	26%	(577)	2203
2016 Vote: Hillary Clinton	26%	(184)	54%	(381)	20%	(143)	708
2016 Vote: Donald Trump	30%	(206)	45%	(313)	25%	(171)	689
2016 Vote: Other	24%	(33)	52%	(71)	24%	(33)	137
2016 Vote: Didn't Vote	24%	(159)	42%	(278)	34%	(229)	666
Voted in 2014: Yes	27%	(365)	49%	(658)	23%	(306)	1329
Voted in 2014: No	25%	(217)	44%	(386)	31%	(271)	874
2012 Vote: Barack Obama	26%	(221)	52%	(436)	22%	(185)	842
2012 Vote: Mitt Romney	29%	(147)	48%	(245)	24%	(122)	514
2012 Vote: Other	22%	(21)	53%	(51)	24%	(23)	96
2012 Vote: Didn't Vote	26%	(193)	42%	(311)	33%	(245)	749
4-Region: Northeast	28%	(112)	51%	(202)	20%	(80)	394
4-Region: Midwest	26%	(118)	49%	(227)	25%	(118)	463
4-Region: South	27%	(220)	45%	(374)	28%	(231)	825
4-Region: West	25%	(131)	46%	(241)	28%	(148)	521
Avid Sports Fan	42%	(233)	52%	(291)	6%	(33)	558
Sports Fan	31%	(486)	56%	(879)	14%	(218)	1583
Watch All-Star Games Always or Sometimes	35%	(401)	56%	(651)	9%	(109)	1161
Enjoys All-Star Games	35%	(416)	56%	(669)	10%	(117)	1201
Does Not Enjoy All-Star Games	27%	(101)	46%	(171)	27%	(98)	370
Parent	27%	(287)	48%	(502)	25%	(263)	1052
Watches sports with child	36%	(174)	52%	(254)	12%	(56)	485
Interested in Football	33%	(459)	54%	(751)	13%	(176)	1385
Very Interested in Football	37%	(311)	53%	(447)	10%	(81)	839
Interested in Basketball	34%	(365)	53%	(562)	13%	(142)	1068
Very Interested in Basketball	38%	(183)	51%	(248)	12%	(56)	487
Interested in Baseball	35%	(383)	54%	(588)	11%	(124)	1095
Very Interested in Baseball	39%	(201)	53%	(274)	8%	(39)	515

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Table ASG18: As you may know, athletes selected to participate in all-star games sometimes choose not to attend for personal reasons or to rest. Which of the following best describes your opinion regarding players skipping the All-Star game, even if neither is exactly right?

Demographic	Players selected to participate in the all-star game should be required to do so unless they're injured	Players selected to participate in the all-star game should have the option of whether or not to attend	Don't know / No opinion	Total N
Adults	26% (582)	47% (1044)	26% (577)	2203
Interested in Hockey	35% (233)	53% (357)	12% (79)	670
Very Interested in Hockey	39% (98)	52% (130)	9% (24)	252
Interested in Soccer	37% (205)	49% (272)	13% (74)	550
Very Interested in Soccer	34% (63)	52% (98)	14% (27)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASG19: As you may know, the NHL has a policy that requires players who opt out of all-star participation to miss one regular-season game. Which of the following best describes your opinion of this policy, even if none is exactly right?

Demographic	This policy is too lenient		This policy is just right		This policy is too harsh		Don't know / No opinion		Total N
Adults	6%	(124)	29%	(639)	27%	(586)	39%	(855)	2203
Gender: Male	8%	(81)	35%	(371)	25%	(269)	32%	(342)	1063
Gender: Female	4%	(43)	23%	(267)	28%	(316)	45%	(513)	1140
Age: 18-29	7%	(31)	31%	(133)	28%	(121)	33%	(142)	426
Age: 30-44	6%	(33)	33%	(192)	23%	(137)	38%	(226)	588
Age: 45-54	5%	(16)	30%	(95)	24%	(76)	41%	(131)	318
Age: 55-64	5%	(23)	28%	(120)	25%	(110)	42%	(181)	434
Age: 65+	5%	(21)	23%	(99)	33%	(142)	40%	(175)	437
Generation Z: 18-22	4%	(6)	36%	(57)	29%	(46)	31%	(50)	159
Millennial: Age 23-38	7%	(44)	33%	(212)	25%	(158)	36%	(228)	642
Generation X: Age 39-54	6%	(31)	28%	(151)	24%	(129)	42%	(220)	531
Boomers: Age 55-73	5%	(40)	25%	(188)	28%	(212)	42%	(314)	754
PID: Dem (no lean)	6%	(45)	29%	(236)	30%	(246)	35%	(281)	808
PID: Ind (no lean)	6%	(41)	24%	(171)	25%	(184)	45%	(326)	721
PID: Rep (no lean)	6%	(37)	34%	(232)	23%	(156)	37%	(248)	674
PID/Gender: Dem Men	8%	(30)	36%	(128)	30%	(108)	26%	(95)	360
PID/Gender: Dem Women	3%	(15)	24%	(108)	31%	(138)	42%	(186)	448
PID/Gender: Ind Men	6%	(22)	26%	(95)	25%	(90)	43%	(155)	362
PID/Gender: Ind Women	5%	(19)	21%	(76)	26%	(93)	48%	(171)	359
PID/Gender: Rep Men	8%	(28)	44%	(149)	21%	(72)	27%	(93)	341
PID/Gender: Rep Women	3%	(9)	25%	(83)	26%	(85)	47%	(155)	333
Ideo: Liberal (1-3)	5%	(30)	29%	(174)	35%	(211)	32%	(193)	609
Ideo: Moderate (4)	6%	(35)	30%	(168)	29%	(163)	35%	(197)	562
Ideo: Conservative (5-7)	7%	(52)	32%	(244)	23%	(176)	38%	(290)	761
Educ: < College	5%	(79)	28%	(420)	25%	(385)	42%	(630)	1514
Educ: Bachelors degree	7%	(29)	32%	(140)	30%	(134)	32%	(141)	444
Educ: Post-grad	6%	(16)	32%	(78)	27%	(67)	34%	(84)	244
Income: Under 50k	5%	(70)	27%	(349)	24%	(309)	44%	(569)	1297
Income: 50k-100k	6%	(39)	30%	(191)	31%	(194)	33%	(205)	628
Income: 100k+	5%	(15)	35%	(98)	30%	(83)	29%	(81)	277
Ethnicity: White	5%	(95)	28%	(491)	27%	(472)	39%	(667)	1724

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Table ASG19: As you may know, the NHL has a policy that requires players who opt out of all-star participation to miss one regular-season game. Which of the following best describes your opinion of this policy, even if none is exactly right?

Demographic	This policy is too lenient		This policy is just right		This policy is too harsh		Don't know / No opinion		Total N
Adults	6%	(124)	29%	(639)	27%	(586)	39%	(855)	2203
Ethnicity: Hispanic	8%	(29)	41%	(143)	25%	(88)	26%	(91)	350
Ethnicity: Afr. Am.	7%	(19)	28%	(77)	27%	(73)	39%	(106)	275
Ethnicity: Other	5%	(11)	35%	(71)	20%	(41)	40%	(82)	204
All Christian	6%	(60)	33%	(333)	26%	(262)	36%	(365)	1020
All Non-Christian	2%	(2)	46%	(44)	22%	(21)	31%	(29)	96
Atheist	4%	(4)	24%	(23)	29%	(28)	43%	(42)	96
Agnostic/Nothing in particular	6%	(59)	24%	(239)	28%	(275)	42%	(418)	991
Religious Non-Protestant/Catholic	4%	(4)	42%	(49)	21%	(25)	34%	(40)	119
Evangelical	3%	(20)	29%	(178)	26%	(158)	42%	(253)	609
Non-Evangelical	8%	(61)	31%	(253)	28%	(226)	33%	(270)	811
Community: Urban	6%	(33)	33%	(186)	23%	(133)	38%	(215)	566
Community: Suburban	7%	(68)	29%	(298)	29%	(295)	35%	(351)	1011
Community: Rural	4%	(24)	25%	(155)	25%	(158)	46%	(289)	626
Employ: Private Sector	8%	(51)	32%	(208)	28%	(181)	32%	(206)	646
Employ: Government	5%	(7)	38%	(56)	26%	(38)	32%	(46)	146
Employ: Self-Employed	7%	(13)	29%	(53)	28%	(51)	37%	(67)	184
Employ: Homemaker	3%	(6)	22%	(40)	19%	(34)	57%	(105)	185
Employ: Retired	5%	(30)	26%	(145)	28%	(160)	41%	(230)	564
Employ: Unemployed	6%	(13)	25%	(60)	23%	(55)	46%	(107)	236
Employ: Other	1%	(1)	31%	(44)	20%	(28)	49%	(69)	143
Military HH: Yes	6%	(18)	27%	(88)	36%	(119)	32%	(104)	330
Military HH: No	6%	(106)	29%	(550)	25%	(467)	40%	(750)	1873
RD/WT: Right Direction	7%	(57)	32%	(270)	22%	(190)	39%	(332)	849
RD/WT: Wrong Track	5%	(67)	27%	(369)	29%	(396)	39%	(522)	1354
Trump Job Approve	7%	(63)	32%	(293)	23%	(216)	38%	(348)	920
Trump Job Disapprove	5%	(61)	28%	(329)	30%	(350)	38%	(446)	1186
Trump Job Strongly Approve	7%	(37)	33%	(172)	19%	(100)	40%	(208)	517
Trump Job Somewhat Approve	6%	(25)	30%	(121)	29%	(116)	35%	(140)	403
Trump Job Somewhat Disapprove	9%	(23)	33%	(83)	24%	(63)	34%	(87)	256
Trump Job Strongly Disapprove	4%	(38)	26%	(246)	31%	(287)	39%	(359)	930

Continued on next page

Table ASG19: As you may know, the NHL has a policy that requires players who opt out of all-star participation to miss one regular-season game. Which of the following best describes your opinion of this policy, even if none is exactly right?

Demographic	This policy is too lenient		This policy is just right		This policy is too harsh		Don't know / No opinion		Total N
Adults	6%	(124)	29%	(639)	27%	(586)	39%	(855)	2203
Favorable of Trump	7%	(61)	32%	(290)	23%	(207)	38%	(342)	900
Unfavorable of Trump	5%	(62)	28%	(328)	31%	(361)	36%	(428)	1179
Very Favorable of Trump	7%	(39)	33%	(177)	20%	(110)	39%	(212)	538
Somewhat Favorable of Trump	6%	(22)	31%	(113)	27%	(97)	36%	(130)	361
Somewhat Unfavorable of Trump	5%	(10)	31%	(62)	29%	(58)	36%	(74)	204
Very Unfavorable of Trump	5%	(52)	27%	(265)	31%	(302)	36%	(355)	974
#1 Issue: Economy	8%	(46)	33%	(201)	26%	(158)	33%	(202)	607
#1 Issue: Security	4%	(16)	33%	(136)	23%	(93)	40%	(161)	406
#1 Issue: Health Care	6%	(24)	27%	(102)	28%	(107)	38%	(143)	376
#1 Issue: Medicare / Social Security	4%	(13)	26%	(85)	29%	(96)	41%	(135)	328
#1 Issue: Women's Issues	5%	(6)	22%	(27)	31%	(39)	42%	(53)	125
#1 Issue: Education	4%	(5)	32%	(37)	31%	(35)	33%	(38)	115
#1 Issue: Energy	9%	(11)	29%	(36)	24%	(29)	38%	(47)	123
#1 Issue: Other	2%	(2)	12%	(15)	24%	(29)	62%	(76)	123
2018 House Vote: Democrat	6%	(42)	29%	(225)	31%	(239)	34%	(258)	764
2018 House Vote: Republican	6%	(41)	32%	(212)	24%	(157)	38%	(246)	657
2018 House Vote: Someone else	4%	(3)	20%	(17)	21%	(18)	55%	(46)	84
2016 Vote: Hillary Clinton	5%	(34)	29%	(203)	32%	(227)	34%	(244)	708
2016 Vote: Donald Trump	7%	(49)	33%	(229)	21%	(148)	38%	(263)	689
2016 Vote: Other	4%	(6)	28%	(39)	30%	(42)	37%	(51)	137
2016 Vote: Didn't Vote	5%	(35)	25%	(167)	25%	(169)	44%	(295)	666
Voted in 2014: Yes	6%	(78)	30%	(399)	27%	(364)	37%	(488)	1329
Voted in 2014: No	5%	(46)	27%	(240)	25%	(222)	42%	(366)	874
2012 Vote: Barack Obama	6%	(48)	30%	(249)	29%	(248)	35%	(297)	842
2012 Vote: Mitt Romney	6%	(33)	32%	(163)	23%	(118)	39%	(199)	514
2012 Vote: Other	4%	(4)	23%	(22)	32%	(31)	41%	(39)	96
2012 Vote: Didn't Vote	5%	(39)	27%	(204)	25%	(188)	42%	(318)	749

Continued on next page

Table ASG19: As you may know, the NHL has a policy that requires players who opt out of all-star participation to miss one regular-season game. Which of the following best describes your opinion of this policy, even if none is exactly right?

Demographic	This policy is too lenient		This policy is just right		This policy is too harsh		Don't know / No opinion		Total N
Adults	6%	(124)	29%	(639)	27%	(586)	39%	(855)	2203
4-Region: Northeast	4%	(16)	33%	(131)	28%	(109)	35%	(138)	394
4-Region: Midwest	6%	(26)	26%	(122)	27%	(125)	41%	(190)	463
4-Region: South	6%	(47)	28%	(235)	26%	(216)	40%	(328)	825
4-Region: West	7%	(35)	29%	(151)	26%	(136)	38%	(199)	521
Avid Sports Fan	9%	(52)	42%	(232)	28%	(159)	21%	(115)	558
Sports Fan	7%	(105)	34%	(535)	32%	(500)	28%	(443)	1583
Watch All-Star Games Always or Sometimes	8%	(87)	37%	(433)	31%	(360)	24%	(281)	1161
Enjoys All-Star Games	7%	(86)	37%	(449)	31%	(374)	24%	(293)	1201
Does Not Enjoy All-Star Games	6%	(22)	30%	(113)	27%	(98)	37%	(137)	370
Parent	6%	(64)	30%	(317)	26%	(271)	38%	(400)	1052
Watches sports with child	8%	(40)	37%	(181)	27%	(130)	28%	(134)	485
Interested in Football	8%	(104)	35%	(491)	30%	(422)	27%	(368)	1385
Very Interested in Football	7%	(60)	38%	(320)	32%	(265)	23%	(194)	839
Interested in Basketball	8%	(86)	34%	(364)	31%	(327)	27%	(291)	1068
Very Interested in Basketball	7%	(33)	39%	(188)	30%	(146)	25%	(119)	487
Interested in Baseball	7%	(73)	38%	(417)	30%	(327)	25%	(278)	1095
Very Interested in Baseball	7%	(35)	41%	(210)	31%	(160)	22%	(111)	515
Interested in Hockey	6%	(39)	44%	(296)	30%	(200)	20%	(135)	670
Very Interested in Hockey	5%	(12)	52%	(131)	27%	(69)	16%	(40)	252
Interested in Soccer	7%	(41)	43%	(234)	28%	(152)	22%	(124)	550
Very Interested in Soccer	8%	(15)	53%	(100)	20%	(38)	18%	(35)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table ASGdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	25%	(558)	47%	(1025)	28%	(620)	2203
Gender: Male	39%	(415)	42%	(443)	19%	(205)	1063
Gender: Female	13%	(143)	51%	(582)	36%	(415)	1140
Age: 18-29	28%	(120)	46%	(195)	26%	(111)	426
Age: 30-44	29%	(172)	46%	(272)	24%	(144)	588
Age: 45-54	31%	(97)	41%	(130)	29%	(91)	318
Age: 55-64	20%	(86)	47%	(204)	33%	(143)	434
Age: 65+	19%	(82)	51%	(224)	30%	(131)	437
Generation Z: 18-22	15%	(24)	48%	(77)	37%	(58)	159
Millennial: Age 23-38	32%	(207)	45%	(287)	23%	(148)	642
Generation X: Age 39-54	30%	(159)	44%	(232)	26%	(140)	531
Boomers: Age 55-73	20%	(148)	49%	(366)	32%	(240)	754
PID: Dem (no lean)	29%	(234)	46%	(376)	25%	(199)	808
PID: Ind (no lean)	20%	(147)	47%	(336)	33%	(238)	721
PID: Rep (no lean)	26%	(177)	47%	(313)	27%	(184)	674
PID/Gender: Dem Men	46%	(167)	36%	(128)	18%	(65)	360
PID/Gender: Dem Women	15%	(67)	55%	(248)	30%	(134)	448
PID/Gender: Ind Men	31%	(112)	46%	(165)	23%	(85)	362
PID/Gender: Ind Women	10%	(35)	48%	(171)	43%	(153)	359
PID/Gender: Rep Men	40%	(135)	44%	(150)	16%	(56)	341
PID/Gender: Rep Women	12%	(41)	49%	(163)	38%	(128)	333
Ideo: Liberal (1-3)	29%	(176)	45%	(272)	26%	(161)	609
Ideo: Moderate (4)	28%	(157)	50%	(282)	22%	(124)	562
Ideo: Conservative (5-7)	24%	(185)	47%	(360)	28%	(216)	761
Educ: < College	23%	(350)	46%	(702)	31%	(462)	1514
Educ: Bachelors degree	31%	(138)	45%	(201)	24%	(106)	444
Educ: Post-grad	29%	(70)	50%	(123)	21%	(52)	244
Income: Under 50k	23%	(295)	45%	(580)	33%	(422)	1297
Income: 50k-100k	29%	(184)	47%	(298)	23%	(147)	628
Income: 100k+	28%	(79)	53%	(147)	18%	(51)	277
Ethnicity: White	23%	(398)	48%	(826)	29%	(500)	1724
Ethnicity: Hispanic	33%	(116)	43%	(152)	23%	(82)	350
Ethnicity: Afr. Am.	39%	(108)	41%	(113)	20%	(54)	275

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Table ASGdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	25%	(558)	47%	(1025)	28%	(620)	2203
Ethnicity: Other	25%	(52)	42%	(86)	33%	(67)	204
All Christian	28%	(286)	48%	(488)	24%	(246)	1020
All Non-Christian	28%	(27)	48%	(46)	23%	(22)	96
Atheist	25%	(24)	48%	(46)	27%	(26)	96
Agnostic/Nothing in particular	22%	(221)	45%	(445)	33%	(325)	991
Religious Non-Protestant/Catholic	33%	(39)	44%	(52)	23%	(28)	119
Evangelical	25%	(150)	43%	(262)	32%	(197)	609
Non-Evangelical	27%	(221)	51%	(410)	22%	(181)	811
Community: Urban	30%	(171)	43%	(242)	27%	(153)	566
Community: Suburban	27%	(276)	48%	(483)	25%	(252)	1011
Community: Rural	18%	(111)	48%	(300)	34%	(215)	626
Employ: Private Sector	35%	(224)	46%	(297)	19%	(125)	646
Employ: Government	30%	(43)	41%	(60)	29%	(43)	146
Employ: Self-Employed	27%	(49)	55%	(101)	18%	(33)	184
Employ: Homemaker	12%	(23)	41%	(76)	46%	(86)	185
Employ: Retired	19%	(107)	50%	(279)	31%	(178)	564
Employ: Unemployed	20%	(48)	44%	(104)	36%	(84)	236
Employ: Other	29%	(41)	42%	(60)	29%	(42)	143
Military HH: Yes	27%	(89)	48%	(158)	25%	(83)	330
Military HH: No	25%	(469)	46%	(867)	29%	(537)	1873
RD/WT: Right Direction	28%	(234)	46%	(390)	27%	(225)	849
RD/WT: Wrong Track	24%	(324)	47%	(635)	29%	(395)	1354
Trump Job Approve	26%	(236)	48%	(440)	27%	(244)	920
Trump Job Disapprove	26%	(307)	45%	(536)	29%	(343)	1186
Trump Job Strongly Approve	24%	(126)	44%	(227)	32%	(164)	517
Trump Job Somewhat Approve	27%	(109)	53%	(213)	20%	(80)	403
Trump Job Somewhat Disapprove	25%	(63)	50%	(127)	26%	(66)	256
Trump Job Strongly Disapprove	26%	(244)	44%	(409)	30%	(277)	930
Favorable of Trump	25%	(228)	47%	(423)	28%	(248)	900
Unfavorable of Trump	26%	(306)	47%	(555)	27%	(317)	1179

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Table ASGdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	25%	(558)	47%	(1025)	28%	(620)	2203
Very Favorable of Trump	24%	(130)	44%	(238)	32%	(170)	538
Somewhat Favorable of Trump	27%	(98)	51%	(186)	22%	(78)	361
Somewhat Unfavorable of Trump	21%	(42)	58%	(120)	21%	(43)	204
Very Unfavorable of Trump	27%	(264)	45%	(436)	28%	(274)	974
#1 Issue: Economy	28%	(169)	51%	(311)	21%	(126)	607
#1 Issue: Security	24%	(98)	44%	(178)	32%	(130)	406
#1 Issue: Health Care	29%	(110)	44%	(166)	27%	(101)	376
#1 Issue: Medicare / Social Security	25%	(81)	46%	(151)	29%	(96)	328
#1 Issue: Women's Issues	22%	(27)	46%	(58)	32%	(40)	125
#1 Issue: Education	31%	(36)	45%	(52)	24%	(27)	115
#1 Issue: Energy	18%	(22)	47%	(58)	35%	(43)	123
#1 Issue: Other	12%	(15)	42%	(51)	46%	(57)	123
2018 House Vote: Democrat	30%	(232)	46%	(351)	24%	(182)	764
2018 House Vote: Republican	26%	(173)	49%	(322)	25%	(162)	657
2018 House Vote: Someone else	19%	(16)	36%	(30)	44%	(37)	84
2016 Vote: Hillary Clinton	32%	(223)	45%	(320)	23%	(165)	708
2016 Vote: Donald Trump	26%	(179)	49%	(335)	25%	(175)	689
2016 Vote: Other	26%	(35)	44%	(60)	31%	(42)	137
2016 Vote: Didn't Vote	18%	(119)	47%	(310)	36%	(237)	666
Voted in 2014: Yes	27%	(363)	48%	(631)	25%	(335)	1329
Voted in 2014: No	22%	(195)	45%	(394)	33%	(285)	874
2012 Vote: Barack Obama	29%	(247)	47%	(395)	24%	(200)	842
2012 Vote: Mitt Romney	25%	(127)	49%	(254)	26%	(134)	514
2012 Vote: Other	16%	(16)	52%	(50)	32%	(30)	96
2012 Vote: Didn't Vote	23%	(169)	44%	(327)	34%	(254)	749
4-Region: Northeast	27%	(107)	52%	(203)	21%	(84)	394
4-Region: Midwest	22%	(103)	52%	(238)	26%	(122)	463
4-Region: South	26%	(214)	41%	(340)	33%	(271)	825
4-Region: West	26%	(134)	47%	(243)	27%	(143)	521
Avid Sports Fan	100%	(558)	—	(0)	—	(0)	558
Sports Fan	35%	(558)	65%	(1025)	—	(0)	1583
Watch All-Star Games Always or Sometimes	41%	(475)	54%	(622)	5%	(64)	1161

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Table ASGdem1: In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	25%	(558)	47%	(1025)	28%	(620)	2203
Enjoys All-Star Games	37%	(446)	54%	(648)	9%	(107)	1201
Does Not Enjoy All-Star Games	23%	(85)	51%	(189)	26%	(97)	370
Parent	25%	(267)	50%	(528)	24%	(257)	1052
Watches sports with child	44%	(211)	52%	(254)	4%	(20)	485
Interested in Football	38%	(533)	57%	(786)	5%	(67)	1385
Very Interested in Football	56%	(474)	42%	(356)	1%	(9)	839
Interested in Basketball	44%	(474)	50%	(533)	6%	(61)	1068
Very Interested in Basketball	64%	(312)	35%	(170)	1%	(5)	487
Interested in Baseball	41%	(454)	52%	(570)	6%	(71)	1095
Very Interested in Baseball	61%	(312)	37%	(191)	2%	(11)	515
Interested in Hockey	45%	(300)	49%	(325)	7%	(45)	670
Very Interested in Hockey	59%	(148)	37%	(93)	4%	(11)	252
Interested in Soccer	43%	(235)	50%	(276)	7%	(40)	550
Very Interested in Soccer	59%	(111)	37%	(69)	5%	(9)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2203	100%
xdemGender	Gender: Male	1063	48%
	Gender: Female	1140	52%
	N	2203	
age5	Age: 18-29	426	19%
	Age: 30-44	588	27%
	Age: 45-54	318	14%
	Age: 55-64	434	20%
	Age: 65+	437	20%
	N	2203	
demAgeGeneration	Generation Z: 18-22	159	7%
	Millennial: Age 23-38	642	29%
	Generation X: Age 39-54	531	24%
	Boomers: Age 55-73	754	34%
	N	2087	
xpid3	PID: Dem (no lean)	808	37%
	PID: Ind (no lean)	721	33%
	PID: Rep (no lean)	674	31%
	N	2203	
xpidGender	PID/Gender: Dem Men	360	16%
	PID/Gender: Dem Women	448	20%
	PID/Gender: Ind Men	362	16%
	PID/Gender: Ind Women	359	16%
	PID/Gender: Rep Men	341	15%
	PID/Gender: Rep Women	333	15%
	N	2203	
xdemIdeo3	Ideo: Liberal (1-3)	609	28%
	Ideo: Moderate (4)	562	26%
	Ideo: Conservative (5-7)	761	35%
	N	1932	
xeduc3	Educ: < College	1514	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2203	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1297	59%
	Income: 50k-100k	628	29%
	Income: 100k+	277	13%
	N	2203	
xdemWhite	Ethnicity: White	1724	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Afr. Am.	275	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1020	46%
	All Non-Christian	96	4%
	Atheist	96	4%
	Agnostic/Nothing in particular	991	45%
	N	2203	
xdemReligOther	Religious Non-Protestant/Catholic	119	5%
xdemEvang	Evangelical	609	28%
	Non-Evangelical	811	37%
	N	1420	
xdemUsr	Community: Urban	566	26%
	Community: Suburban	1011	46%
	Community: Rural	626	28%
	N	2203	
xdemEmploy	Employ: Private Sector	646	29%
	Employ: Government	146	7%
	Employ: Self-Employed	184	8%
	Employ: Homemaker	185	8%
	Employ: Retired	564	26%
	Employ: Unemployed	236	11%
	Employ: Other	143	6%
	N	2104	
xdemMilHH1	Military HH: Yes	330	15%
	Military HH: No	1873	85%
	N	2203	
xnr1	RD/WT: Right Direction	849	39%
	RD/WT: Wrong Track	1354	61%
	N	2203	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	920	42%
	Trump Job Disapprove	1186	54%
	N	2105	
Trump_Approve2	Trump Job Strongly Approve	517	23%
	Trump Job Somewhat Approve	403	18%
	Trump Job Somewhat Disapprove	256	12%
	Trump Job Strongly Disapprove	930	42%
	N	2105	
Trump_Fav	Favorable of Trump	900	41%
	Unfavorable of Trump	1179	54%
	N	2078	
Trump_Fav_FULL	Very Favorable of Trump	538	24%
	Somewhat Favorable of Trump	361	16%
	Somewhat Unfavorable of Trump	204	9%
	Very Unfavorable of Trump	974	44%
	N	2078	
xnr3	#1 Issue: Economy	607	28%
	#1 Issue: Security	406	18%
	#1 Issue: Health Care	376	17%
	#1 Issue: Medicare / Social Security	328	15%
	#1 Issue: Women's Issues	125	6%
	#1 Issue: Education	115	5%
	#1 Issue: Energy	123	6%
	#1 Issue: Other	123	6%
	N	2203	
xsubVote18O	2018 House Vote: Democrat	764	35%
	2018 House Vote: Republican	657	30%
	2018 House Vote: Someone else	84	4%
	N	1504	
xsubVote16O	2016 Vote: Hillary Clinton	708	32%
	2016 Vote: Donald Trump	689	31%
	2016 Vote: Other	137	6%
	2016 Vote: Didn't Vote	666	30%
	N	2200	
xsubVote14O	Voted in 2014: Yes	1329	60%
	Voted in 2014: No	874	40%
	N	2203	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	842	38%
	2012 Vote: Mitt Romney	514	23%
	2012 Vote: Other	96	4%
	2012 Vote: Didn't Vote	749	34%
	N	2201	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	463	21%
	4-Region: South	825	37%
	4-Region: West	521	24%
	N	2203	
ASGdem2	Avid Sports Fan	558	25%
ASGdem3	Sports Fan	1583	72%
ASGdem4	Watch All-Star Games Always or Sometimes	1161	53%
ASGdem5	Enjoys All-Star Games	1201	55%
	Does Not Enjoy All-Star Games	370	17%
	N	1571	
ASGdem6	Parent	1052	48%
ASGdem7	Watches sports with child	485	22%
ASGdem8	Interested in Football	1385	63%
ASGdem9	Very Interested in Football	839	38%
ASGdem10	Interested in Basketball	1068	48%
ASGdem11	Very Interested in Basketball	487	22%
ASGdem12	Interested in Baseball	1095	50%
ASGdem13	Very Interested in Baseball	515	23%
ASGdem14	Interested in Hockey	670	30%
ASGdem15	Very Interested in Hockey	252	11%
ASGdem16	Interested in Soccer	550	25%
ASGdem17	Very Interested in Soccer	188	9%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

