



National Tracking Poll #200172  
January 28-30, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between January 28-January 30, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table VAP1:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel smoking tobacco cigarettes is?

Demographic	1 - Not harmful at all		2		3		4 - Somewhat harmful		5		6		7- Very harmful		Don't know / No Opinion		Total N
Adults	1%	(19)	—	(5)	1%	(14)	7%	(144)	4%	(87)	9%	(197)	77%	(1698)	2%	(36)	2200
Gender: Male	1%	(11)	—	(2)	1%	(8)	8%	(84)	4%	(47)	11%	(119)	73%	(777)	1%	(14)	1062
Gender: Female	1%	(9)	—	(2)	1%	(7)	5%	(60)	4%	(40)	7%	(78)	81%	(921)	2%	(22)	1138
Age: 18-29	2%	(8)	—	(0)	1%	(4)	7%	(34)	7%	(33)	7%	(35)	74%	(354)	2%	(10)	480
Age: 30-44	1%	(4)	1%	(5)	1%	(3)	9%	(47)	4%	(22)	12%	(63)	70%	(373)	3%	(16)	533
Age: 45-54	2%	(7)	—	(0)	1%	(2)	9%	(28)	4%	(14)	10%	(32)	74%	(243)	1%	(3)	330
Age: 55-64	—	(0)	—	(0)	—	(1)	4%	(18)	2%	(10)	8%	(32)	85%	(358)	1%	(3)	421
Age: 65+	—	(0)	—	(0)	1%	(5)	4%	(17)	2%	(7)	8%	(34)	85%	(370)	1%	(3)	436
Generation Z: 18-22	2%	(5)	—	(0)	1%	(2)	8%	(18)	7%	(17)	7%	(16)	73%	(170)	2%	(5)	234
Millennial: Age 23-38	1%	(5)	—	(0)	1%	(4)	7%	(43)	6%	(34)	9%	(55)	73%	(428)	3%	(20)	589
Generation X: Age 39-54	2%	(10)	1%	(5)	1%	(3)	9%	(47)	4%	(19)	11%	(59)	72%	(372)	1%	(5)	520
Boomers: Age 55-73	—	(0)	—	(0)	1%	(5)	4%	(32)	2%	(16)	8%	(59)	85%	(636)	1%	(5)	753
PID: Dem (no lean)	1%	(9)	—	(3)	—	(4)	6%	(48)	4%	(28)	8%	(64)	79%	(607)	1%	(9)	772
PID: Ind (no lean)	1%	(4)	—	(1)	1%	(4)	6%	(43)	5%	(33)	9%	(63)	77%	(557)	3%	(21)	726
PID: Rep (no lean)	1%	(6)	—	(1)	1%	(6)	8%	(53)	4%	(26)	10%	(70)	76%	(533)	1%	(6)	702
PID/Gender: Dem Men	1%	(4)	1%	(2)	1%	(2)	7%	(25)	3%	(11)	10%	(35)	77%	(267)	1%	(2)	349
PID/Gender: Dem Women	1%	(6)	—	(1)	—	(1)	5%	(23)	4%	(17)	7%	(28)	80%	(340)	2%	(7)	424
PID/Gender: Ind Men	—	(2)	—	(0)	1%	(2)	6%	(21)	6%	(19)	9%	(33)	75%	(262)	3%	(11)	350
PID/Gender: Ind Women	1%	(2)	—	(1)	1%	(2)	6%	(22)	4%	(14)	8%	(30)	79%	(296)	3%	(10)	376
PID/Gender: Rep Men	2%	(6)	—	(0)	1%	(3)	11%	(38)	5%	(17)	14%	(50)	68%	(249)	—	(1)	364
PID/Gender: Rep Women	—	(1)	—	(1)	1%	(3)	4%	(15)	3%	(9)	6%	(20)	84%	(285)	1%	(5)	338
Ideo: Liberal (1-3)	2%	(10)	—	(1)	—	(3)	6%	(35)	3%	(21)	8%	(50)	80%	(490)	1%	(3)	614
Ideo: Moderate (4)	1%	(5)	—	(1)	1%	(3)	6%	(30)	6%	(29)	10%	(47)	76%	(371)	1%	(5)	490
Ideo: Conservative (5-7)	—	(0)	—	(0)	1%	(6)	6%	(47)	3%	(21)	10%	(80)	79%	(618)	1%	(8)	779
Educ: < College	1%	(18)	—	(3)	1%	(12)	8%	(114)	5%	(69)	9%	(133)	75%	(1132)	2%	(31)	1512
Educ: Bachelors degree	—	(0)	—	(2)	—	(1)	4%	(20)	3%	(15)	9%	(41)	82%	(363)	1%	(4)	444
Educ: Post-grad	1%	(1)	—	(0)	1%	(2)	4%	(10)	1%	(2)	9%	(23)	83%	(203)	1%	(2)	244

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**Table VAP1:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel smoking tobacco cigarettes is?

Demographic	1 - Not harmful at all		2		3		4 - Somewhat harmful		5		6		7 - Very harmful		Don't know / No Opinion		Total N
Adults	1%	(19)	—	(5)	1%	(14)	7%	(144)	4%	(87)	9%	(197)	77%	(1698)	2%	(36)	2200
Income: Under 50k	1%	(14)	—	(4)	1%	(7)	8%	(90)	4%	(51)	9%	(109)	75%	(897)	3%	(30)	1202
Income: 50k-100k	1%	(5)	—	(1)	1%	(7)	6%	(40)	4%	(26)	10%	(63)	78%	(514)	1%	(4)	660
Income: 100k+	—	(0)	—	(0)	—	(1)	4%	(14)	3%	(10)	7%	(24)	85%	(287)	—	(2)	337
Ethnicity: White	1%	(17)	—	(1)	1%	(9)	7%	(114)	4%	(68)	9%	(158)	78%	(1343)	1%	(12)	1722
Ethnicity: Hispanic	3%	(9)	—	(0)	—	(0)	6%	(19)	5%	(16)	6%	(20)	79%	(277)	2%	(7)	349
Ethnicity: Afr. Am.	1%	(2)	1%	(3)	2%	(5)	7%	(18)	5%	(13)	9%	(25)	71%	(194)	5%	(14)	274
Ethnicity: Other	—	(1)	—	(0)	—	(1)	6%	(12)	3%	(6)	7%	(14)	79%	(161)	5%	(11)	204
All Christian	1%	(9)	—	(3)	—	(5)	6%	(62)	2%	(23)	9%	(84)	81%	(787)	—	(3)	976
All Non-Christian	1%	(1)	—	(0)	3%	(2)	4%	(3)	2%	(1)	5%	(4)	83%	(69)	3%	(2)	83
Atheist	—	(0)	—	(0)	—	(0)	10%	(10)	6%	(6)	7%	(7)	77%	(73)	—	(0)	96
Agnostic/Nothing in particular	1%	(9)	—	(2)	1%	(8)	7%	(69)	5%	(57)	10%	(102)	73%	(768)	3%	(31)	1045
Religious Non-Protestant/Catholic	1%	(1)	—	(0)	2%	(2)	3%	(4)	2%	(3)	4%	(5)	87%	(108)	2%	(2)	125
Evangelical	1%	(7)	1%	(3)	1%	(7)	7%	(44)	4%	(24)	9%	(57)	76%	(478)	2%	(13)	632
Non-Evangelical	1%	(8)	—	(1)	—	(4)	7%	(51)	3%	(20)	8%	(63)	80%	(620)	1%	(7)	773
Community: Urban	2%	(12)	—	(2)	—	(3)	8%	(46)	5%	(30)	8%	(48)	72%	(414)	3%	(18)	574
Community: Suburban	1%	(6)	—	(1)	1%	(8)	5%	(49)	3%	(30)	9%	(94)	80%	(800)	1%	(10)	998
Community: Rural	—	(1)	—	(2)	1%	(4)	8%	(49)	4%	(26)	9%	(55)	77%	(484)	1%	(8)	628
Employ: Private Sector	1%	(6)	—	(0)	—	(2)	7%	(48)	4%	(29)	11%	(77)	76%	(532)	1%	(9)	703
Employ: Government	2%	(3)	—	(0)	2%	(2)	6%	(8)	4%	(6)	6%	(8)	79%	(103)	—	(0)	130
Employ: Self-Employed	—	(0)	1%	(2)	—	(1)	9%	(17)	4%	(8)	7%	(14)	79%	(156)	—	(1)	198
Employ: Homemaker	3%	(5)	—	(0)	1%	(1)	5%	(8)	3%	(5)	6%	(10)	78%	(127)	4%	(6)	161
Employ: Retired	—	(0)	—	(0)	1%	(4)	3%	(16)	1%	(6)	8%	(39)	85%	(405)	1%	(3)	474
Employ: Unemployed	2%	(6)	1%	(2)	2%	(4)	10%	(24)	6%	(14)	12%	(29)	64%	(153)	4%	(9)	241
Employ: Other	—	(0)	—	(1)	—	(0)	8%	(14)	6%	(10)	5%	(8)	77%	(129)	4%	(7)	168
Military HH: Yes	—	(1)	—	(1)	1%	(2)	6%	(20)	5%	(16)	10%	(35)	77%	(255)	1%	(4)	333
Military HH: No	1%	(18)	—	(4)	1%	(12)	7%	(124)	4%	(71)	9%	(162)	77%	(1443)	2%	(32)	1867
RD/WT: Right Direction	1%	(9)	—	(2)	1%	(9)	8%	(69)	4%	(32)	10%	(86)	75%	(637)	1%	(8)	851
RD/WT: Wrong Track	1%	(10)	—	(3)	—	(5)	6%	(75)	4%	(55)	8%	(110)	79%	(1061)	2%	(28)	1349

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**Table VAP1:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel smoking tobacco cigarettes is?

Demographic	1 - Not harmful at all	2	3	4 - Somewhat harmful	5	6	7 - Very harmful	Don't know / No Opinion	Total N
Adults	1% (19)	— (5)	1% (14)	7% (144)	4% (87)	9% (197)	77% (1698)	2% (36)	2200
Trump Job Approve	1% (8)	— (1)	1% (8)	8% (74)	4% (34)	10% (88)	76% (698)	— (3)	913
Trump Job Disapprove	1% (10)	— (3)	1% (6)	5% (62)	4% (46)	9% (103)	79% (925)	1% (14)	1169
Trump Job Strongly Approve	1% (3)	— (1)	1% (6)	7% (38)	3% (16)	10% (53)	77% (392)	— (1)	511
Trump Job Somewhat Approve	1% (4)	— (0)	— (2)	9% (36)	4% (17)	9% (34)	76% (306)	— (2)	403
Trump Job Somewhat Disapprove	1% (2)	— (1)	1% (3)	5% (14)	7% (18)	12% (33)	73% (196)	1% (2)	270
Trump Job Strongly Disapprove	1% (8)	— (2)	— (3)	5% (48)	3% (28)	8% (70)	81% (729)	1% (12)	899
Favorable of Trump	1% (8)	— (1)	1% (10)	8% (68)	4% (33)	10% (91)	76% (676)	— (2)	890
Unfavorable of Trump	1% (9)	— (4)	— (4)	6% (65)	4% (47)	8% (95)	80% (924)	1% (11)	1159
Very Favorable of Trump	2% (8)	— (1)	1% (6)	7% (39)	3% (16)	11% (56)	76% (405)	— (1)	532
Somewhat Favorable of Trump	— (0)	— (0)	1% (4)	8% (29)	5% (17)	10% (35)	76% (272)	— (2)	358
Somewhat Unfavorable of Trump	— (0)	— (1)	— (0)	6% (13)	7% (15)	12% (26)	73% (159)	1% (3)	217
Very Unfavorable of Trump	1% (9)	— (3)	— (4)	5% (52)	3% (32)	7% (69)	81% (765)	1% (8)	942
#1 Issue: Economy	1% (7)	— (0)	1% (3)	7% (40)	5% (25)	11% (59)	72% (386)	3% (14)	533
#1 Issue: Security	1% (4)	1% (3)	1% (6)	6% (29)	4% (16)	8% (34)	79% (355)	— (1)	448
#1 Issue: Health Care	1% (3)	— (1)	— (2)	6% (21)	4% (16)	9% (35)	78% (291)	1% (4)	373
#1 Issue: Medicare / Social Security	2% (5)	— (0)	— (1)	8% (25)	3% (10)	7% (24)	78% (256)	2% (6)	327
#1 Issue: Women's Issues	— (0)	— (0)	2% (2)	6% (8)	2% (3)	5% (7)	83% (108)	2% (2)	130
#1 Issue: Education	— (0)	1% (1)	— (1)	7% (8)	4% (5)	8% (10)	77% (95)	3% (3)	124
#1 Issue: Energy	— (0)	— (0)	— (0)	7% (9)	6% (8)	9% (12)	78% (102)	— (0)	131
#1 Issue: Other	— (0)	— (0)	— (0)	4% (5)	2% (3)	11% (15)	78% (104)	4% (6)	133
2018 House Vote: Democrat	1% (8)	1% (4)	— (2)	6% (45)	2% (17)	8% (58)	80% (573)	1% (5)	713
2018 House Vote: Republican	— (3)	— (1)	1% (8)	5% (31)	4% (27)	11% (72)	78% (518)	1% (5)	664
2018 House Vote: Someone else	— (0)	— (0)	— (0)	4% (4)	7% (6)	7% (6)	77% (69)	5% (5)	90
2016 Vote: Hillary Clinton	1% (8)	1% (3)	1% (3)	5% (35)	4% (24)	8% (54)	80% (533)	1% (5)	665
2016 Vote: Donald Trump	— (3)	— (0)	1% (6)	6% (43)	4% (25)	12% (82)	76% (524)	— (3)	687
2016 Vote: Other	— (0)	— (1)	— (0)	5% (8)	4% (6)	8% (12)	81% (129)	2% (4)	160
2016 Vote: Didn't Vote	1% (8)	— (1)	1% (5)	8% (57)	5% (32)	7% (48)	74% (510)	4% (24)	684
Voted in 2014: Yes	1% (11)	— (4)	1% (10)	5% (69)	3% (39)	9% (120)	80% (1055)	1% (10)	1317
Voted in 2014: No	1% (8)	— (1)	1% (5)	9% (76)	5% (48)	9% (77)	73% (643)	3% (26)	883

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**Table VAP1:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel smoking tobacco cigarettes is?

Demographic	1 - Not harmful at all	2	3	4 - Somewhat harmful	5	6	7- Very harmful	Don't know / No Opinion	Total N
Adults	1% (19)	— (5)	1% (14)	7% (144)	4% (87)	9% (197)	77% (1698)	2% (36)	2200
2012 Vote: Barack Obama	1% (8)	— (3)	1% (5)	5% (41)	3% (27)	8% (63)	81% (639)	1% (6)	793
2012 Vote: Mitt Romney	1% (3)	— (0)	1% (5)	5% (27)	2% (13)	11% (57)	80% (414)	— (2)	520
2012 Vote: Other	2% (2)	1% (1)	— (0)	5% (5)	3% (2)	11% (10)	75% (65)	3% (2)	87
2012 Vote: Didn't Vote	1% (6)	— (1)	1% (5)	9% (70)	6% (44)	8% (67)	73% (580)	3% (25)	798
4-Region: Northeast	2% (6)	— (0)	— (1)	9% (35)	3% (12)	9% (36)	76% (301)	1% (3)	394
4-Region: Midwest	— (0)	— (0)	— (1)	7% (33)	6% (26)	10% (44)	76% (350)	2% (7)	462
4-Region: South	— (3)	— (4)	1% (11)	7% (54)	4% (30)	10% (81)	76% (624)	2% (17)	824
4-Region: West	2% (10)	— (1)	— (2)	4% (22)	3% (18)	7% (35)	81% (423)	2% (9)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP2:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel vaping, or using electronic cigarettes, is?

Demographic	1 - Not harmful at all		2		3		4 - Somewhat harmful		5		6		7- Very harmful		Don't know / No Opinion		Total N
Adults	1%	(23)	1%	(33)	3%	(67)	10%	(218)	7%	(145)	10%	(226)	65%	(1432)	3%	(56)	2200
Gender: Male	1%	(13)	2%	(26)	4%	(47)	11%	(121)	7%	(77)	12%	(131)	58%	(619)	3%	(28)	1062
Gender: Female	1%	(10)	1%	(7)	2%	(20)	9%	(97)	6%	(69)	8%	(95)	72%	(814)	2%	(27)	1138
Age: 18-29	2%	(10)	3%	(14)	6%	(29)	12%	(57)	8%	(36)	9%	(45)	57%	(274)	3%	(15)	480
Age: 30-44	1%	(7)	2%	(10)	3%	(18)	10%	(52)	9%	(45)	12%	(65)	60%	(318)	3%	(18)	533
Age: 45-54	—	(1)	—	(0)	2%	(7)	13%	(44)	4%	(14)	10%	(34)	67%	(220)	3%	(10)	330
Age: 55-64	1%	(4)	1%	(3)	2%	(7)	9%	(38)	7%	(29)	9%	(40)	70%	(295)	2%	(7)	421
Age: 65+	—	(1)	1%	(6)	1%	(6)	6%	(28)	5%	(21)	10%	(43)	75%	(326)	2%	(7)	436
Generation Z: 18-22	1%	(3)	5%	(11)	7%	(17)	12%	(27)	10%	(23)	8%	(20)	54%	(126)	3%	(7)	234
Millennial: Age 23-38	2%	(13)	1%	(7)	4%	(21)	11%	(62)	8%	(47)	12%	(68)	60%	(351)	3%	(19)	589
Generation X: Age 39-54	—	(1)	1%	(6)	3%	(17)	12%	(63)	5%	(26)	11%	(56)	64%	(334)	3%	(16)	520
Boomers: Age 55-73	1%	(4)	1%	(8)	2%	(12)	8%	(57)	6%	(44)	10%	(74)	72%	(541)	2%	(13)	753
PID: Dem (no lean)	1%	(9)	1%	(10)	3%	(21)	9%	(70)	7%	(58)	10%	(80)	66%	(512)	2%	(12)	772
PID: Ind (no lean)	1%	(7)	2%	(16)	3%	(20)	10%	(71)	6%	(47)	9%	(69)	64%	(464)	4%	(32)	726
PID: Rep (no lean)	1%	(6)	1%	(7)	4%	(25)	11%	(77)	6%	(41)	11%	(77)	65%	(456)	2%	(12)	702
PID/Gender: Dem Men	1%	(5)	2%	(8)	5%	(17)	10%	(35)	6%	(22)	14%	(48)	60%	(211)	1%	(4)	349
PID/Gender: Dem Women	1%	(5)	1%	(3)	1%	(5)	8%	(34)	9%	(36)	8%	(32)	71%	(301)	2%	(8)	424
PID/Gender: Ind Men	1%	(5)	4%	(14)	4%	(12)	10%	(35)	9%	(30)	10%	(34)	57%	(200)	6%	(20)	350
PID/Gender: Ind Women	1%	(3)	1%	(2)	2%	(8)	10%	(37)	4%	(16)	9%	(35)	70%	(264)	3%	(12)	376
PID/Gender: Rep Men	1%	(4)	1%	(5)	5%	(18)	14%	(50)	7%	(25)	14%	(50)	57%	(208)	1%	(4)	364
PID/Gender: Rep Women	1%	(2)	1%	(2)	2%	(8)	8%	(26)	5%	(16)	8%	(27)	73%	(249)	2%	(8)	338
Ideo: Liberal (1-3)	1%	(8)	1%	(9)	2%	(13)	10%	(63)	7%	(43)	14%	(84)	63%	(389)	1%	(6)	614
Ideo: Moderate (4)	1%	(5)	1%	(7)	3%	(17)	10%	(49)	8%	(41)	9%	(45)	64%	(316)	2%	(10)	490
Ideo: Conservative (5-7)	1%	(5)	1%	(8)	3%	(25)	9%	(69)	7%	(54)	11%	(85)	67%	(519)	2%	(14)	779
Educ: < College	1%	(19)	1%	(21)	3%	(51)	10%	(152)	6%	(92)	10%	(144)	65%	(988)	3%	(45)	1512
Educ: Bachelors degree	—	(1)	2%	(9)	2%	(10)	9%	(41)	9%	(38)	11%	(47)	65%	(290)	2%	(7)	444
Educ: Post-grad	1%	(3)	1%	(3)	2%	(5)	10%	(24)	6%	(16)	14%	(35)	64%	(155)	2%	(4)	244
Income: Under 50k	2%	(20)	2%	(22)	3%	(33)	10%	(123)	7%	(83)	9%	(108)	65%	(776)	3%	(38)	1202
Income: 50k-100k	—	(1)	1%	(6)	4%	(24)	9%	(59)	6%	(39)	12%	(79)	66%	(438)	2%	(13)	660
Income: 100k+	1%	(3)	1%	(5)	3%	(10)	10%	(35)	7%	(23)	12%	(39)	65%	(219)	1%	(4)	337

Continued on next page



**Table VAP2:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel vaping, or using electronic cigarettes, is?

Demographic	1 - Not harmful at all			4 - Somewhat harmful			7 - Very harmful	Don't know / No Opinion	Total N
	1	2	3	4	5	6			
Adults	1% (23)	1% (33)	3% (67)	10% (218)	7% (145)	10% (226)	65% (1432)	3% (56)	2200
Ethnicity: White	1% (16)	2% (29)	3% (49)	11% (186)	7% (113)	11% (188)	65% (1116)	1% (25)	1722
Ethnicity: Hispanic	1% (4)	1% (3)	2% (6)	12% (43)	4% (15)	10% (35)	68% (237)	2% (7)	349
Ethnicity: Afr. Am.	2% (6)	1% (3)	4% (11)	6% (16)	8% (22)	10% (27)	62% (170)	7% (19)	274
Ethnicity: Other	1% (1)	— (0)	3% (7)	8% (16)	5% (10)	6% (12)	72% (146)	6% (12)	204
All Christian	1% (8)	— (5)	2% (24)	9% (90)	5% (48)	11% (110)	70% (682)	1% (9)	976
All Non-Christian	— (0)	2% (2)	3% (3)	9% (7)	9% (7)	13% (11)	60% (50)	4% (4)	83
Atheist	2% (2)	8% (7)	7% (7)	8% (8)	8% (8)	15% (15)	51% (49)	1% (1)	96
Agnostic/Nothing in particular	1% (13)	2% (19)	3% (33)	11% (112)	8% (83)	9% (90)	62% (652)	4% (43)	1045
Religious Non-Protestant/Catholic	— (0)	1% (2)	3% (4)	6% (8)	6% (7)	9% (11)	70% (87)	5% (6)	125
Evangelical	1% (5)	1% (6)	4% (24)	8% (53)	4% (28)	10% (64)	69% (436)	3% (16)	632
Non-Evangelical	1% (11)	1% (8)	2% (12)	10% (77)	6% (50)	10% (79)	68% (524)	2% (13)	773
Community: Urban	2% (12)	1% (6)	4% (21)	10% (58)	8% (46)	10% (55)	61% (352)	4% (24)	574
Community: Suburban	1% (8)	2% (21)	3% (33)	10% (97)	6% (61)	10% (103)	66% (661)	1% (15)	998
Community: Rural	1% (4)	1% (6)	2% (13)	10% (63)	6% (38)	11% (68)	67% (419)	3% (17)	628
Employ: Private Sector	1% (8)	1% (8)	4% (28)	9% (63)	9% (62)	12% (84)	62% (436)	2% (14)	703
Employ: Government	1% (2)	1% (1)	2% (2)	14% (19)	2% (3)	12% (16)	67% (87)	1% (1)	130
Employ: Self-Employed	— (1)	1% (3)	1% (3)	14% (27)	6% (12)	11% (23)	63% (125)	3% (5)	198
Employ: Homemaker	— (0)	— (0)	2% (3)	9% (14)	5% (7)	10% (16)	73% (117)	2% (3)	161
Employ: Retired	— (1)	1% (6)	2% (8)	6% (31)	5% (23)	9% (42)	75% (356)	1% (6)	474
Employ: Unemployed	4% (10)	4% (9)	6% (15)	14% (33)	5% (12)	8% (18)	54% (130)	6% (14)	241
Employ: Other	— (0)	— (0)	2% (3)	10% (17)	7% (12)	6% (10)	70% (117)	5% (9)	168
Military HH: Yes	1% (3)	2% (6)	4% (12)	12% (41)	5% (16)	8% (28)	66% (220)	2% (7)	333
Military HH: No	1% (20)	1% (27)	3% (55)	9% (177)	7% (129)	11% (198)	65% (1213)	3% (49)	1867
RD/WT: Right Direction	1% (8)	2% (15)	4% (30)	12% (102)	6% (55)	11% (96)	62% (524)	3% (21)	851
RD/WT: Wrong Track	1% (15)	1% (18)	3% (37)	9% (116)	7% (90)	10% (129)	67% (909)	3% (34)	1349
Trump Job Approve	1% (6)	2% (16)	4% (32)	13% (114)	7% (62)	11% (99)	62% (564)	2% (20)	913
Trump Job Disapprove	1% (17)	1% (14)	3% (32)	8% (93)	7% (81)	10% (115)	69% (801)	1% (16)	1169

Continued on next page

**Table VAP2:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel vaping, or using electronic cigarettes, is?

Demographic	1 - Not harmful at all		4 - Somewhat harmful				7 - Very harmful		Don't know / No Opinion	Total N
	1	2	3	4	5	6	7			
Adults	1% (23)	1% (33)	3% (67)	10% (218)	7% (145)	10% (226)	65% (1432)	3% (56)	2200	
Trump Job Strongly Approve	— (2)	2% (11)	3% (17)	14% (69)	6% (30)	10% (50)	63% (320)	2% (10)	511	
Trump Job Somewhat Approve	1% (5)	1% (4)	4% (15)	11% (45)	8% (31)	12% (49)	61% (244)	2% (9)	403	
Trump Job Somewhat Disapprove	1% (2)	— (1)	4% (12)	11% (30)	9% (24)	12% (33)	61% (165)	1% (2)	270	
Trump Job Strongly Disapprove	2% (14)	2% (14)	2% (20)	7% (64)	6% (57)	9% (81)	71% (636)	1% (13)	899	
Favorable of Trump	1% (6)	2% (16)	4% (32)	12% (108)	7% (59)	10% (93)	63% (559)	2% (17)	890	
Unfavorable of Trump	1% (17)	1% (15)	3% (34)	8% (88)	7% (84)	11% (122)	68% (787)	1% (13)	1159	
Very Favorable of Trump	1% (3)	2% (10)	3% (16)	14% (73)	5% (26)	10% (53)	64% (342)	2% (10)	532	
Somewhat Favorable of Trump	1% (3)	2% (6)	4% (16)	10% (35)	9% (33)	11% (40)	61% (218)	2% (7)	358	
Somewhat Unfavorable of Trump	1% (2)	— (0)	5% (12)	9% (19)	11% (23)	14% (30)	60% (129)	1% (1)	217	
Very Unfavorable of Trump	2% (14)	2% (15)	2% (22)	7% (69)	6% (61)	10% (92)	70% (657)	1% (11)	942	
#1 Issue: Economy	2% (9)	2% (11)	4% (21)	10% (55)	7% (36)	10% (54)	62% (330)	3% (17)	533	
#1 Issue: Security	— (2)	2% (9)	3% (14)	9% (42)	6% (26)	7% (33)	70% (316)	1% (7)	448	
#1 Issue: Health Care	1% (5)	1% (5)	2% (8)	8% (31)	8% (30)	15% (54)	62% (233)	2% (7)	373	
#1 Issue: Medicare / Social Security	1% (4)	1% (3)	1% (4)	10% (34)	5% (17)	6% (21)	72% (236)	2% (7)	327	
#1 Issue: Women's Issues	1% (2)	2% (2)	3% (4)	10% (13)	8% (10)	15% (19)	57% (75)	4% (6)	130	
#1 Issue: Education	1% (1)	2% (3)	4% (6)	9% (11)	4% (5)	12% (15)	64% (80)	4% (5)	124	
#1 Issue: Energy	1% (2)	1% (1)	5% (7)	9% (12)	12% (16)	13% (17)	59% (77)	— (0)	131	
#1 Issue: Other	— (0)	— (0)	2% (3)	13% (18)	4% (5)	10% (13)	65% (87)	6% (8)	133	
2018 House Vote: Democrat	1% (9)	1% (7)	3% (20)	7% (53)	8% (58)	11% (77)	68% (482)	1% (6)	713	
2018 House Vote: Republican	— (3)	1% (6)	3% (20)	11% (70)	5% (36)	12% (77)	66% (441)	2% (12)	664	
2018 House Vote: Someone else	— (0)	2% (2)	5% (5)	8% (7)	7% (6)	11% (10)	61% (55)	6% (5)	90	
2016 Vote: Hillary Clinton	1% (8)	1% (6)	3% (20)	8% (55)	6% (41)	12% (78)	67% (446)	2% (11)	665	
2016 Vote: Donald Trump	1% (7)	1% (4)	3% (21)	10% (71)	7% (45)	11% (75)	66% (455)	1% (9)	687	
2016 Vote: Other	2% (3)	2% (2)	3% (5)	7% (12)	8% (13)	8% (13)	66% (106)	4% (7)	160	
2016 Vote: Didn't Vote	1% (6)	3% (20)	3% (21)	11% (78)	7% (47)	9% (60)	62% (423)	4% (29)	684	
Voted in 2014: Yes	1% (15)	1% (10)	3% (37)	9% (118)	6% (84)	10% (134)	68% (899)	2% (21)	1317	
Voted in 2014: No	1% (8)	3% (23)	3% (30)	11% (99)	7% (62)	10% (92)	60% (534)	4% (34)	883	

Continued on next page

**Table VAP2:** In general, using a scale to 1 to 7, with 1 meaning not harmful at all, 4 meaning somewhat harmful, and 7 meaning very harmful, how harmful do you feel vaping, or using electronic cigarettes, is?

Demographic	1 - Not harmful at all	2	3	4 - Somewhat harmful	5	6	7- Very harmful	Don't know / No Opinion	Total N
Adults	1% (23)	1% (33)	3% (67)	10% (218)	7% (145)	10% (226)	65% (1432)	3% (56)	2200
2012 Vote: Barack Obama	1% (11)	1% (8)	3% (20)	8% (62)	6% (51)	11% (87)	68% (543)	1% (11)	793
2012 Vote: Mitt Romney	— (2)	1% (4)	3% (17)	9% (49)	6% (31)	11% (56)	68% (353)	2% (9)	520
2012 Vote: Other	1% (1)	— (0)	1% (1)	12% (10)	9% (8)	11% (10)	62% (54)	4% (3)	87
2012 Vote: Didn't Vote	1% (9)	3% (21)	4% (30)	12% (95)	7% (55)	9% (73)	60% (483)	4% (32)	798
4-Region: Northeast	1% (3)	2% (9)	3% (13)	11% (42)	8% (30)	12% (47)	61% (242)	2% (8)	394
4-Region: Midwest	1% (5)	— (2)	3% (12)	12% (56)	7% (33)	10% (48)	63% (292)	3% (12)	462
4-Region: South	1% (9)	2% (13)	3% (27)	9% (76)	7% (55)	11% (91)	64% (529)	3% (24)	824
4-Region: West	1% (6)	2% (9)	3% (15)	8% (44)	5% (27)	7% (39)	71% (370)	2% (10)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP3: Which of the following is closer to your view?**

Demographic	Using electronic cigarettes is more harmful to a person's health than smoking tobacco cigarettes		Using electronic cigarettes is just as harmful to a person's health as smoking tobacco cigarettes		Using electronic cigarettes is less harmful to a person's health than smoking tobacco cigarettes		Don't know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(353)	58%	(1275)	18%	(391)	8%	(181)	2200
Gender: Male	15%	(162)	54%	(578)	22%	(234)	8%	(87)	1062
Gender: Female	17%	(190)	61%	(697)	14%	(157)	8%	(94)	1138
Age: 18-29	13%	(64)	56%	(270)	22%	(107)	8%	(39)	480
Age: 30-44	16%	(84)	55%	(293)	19%	(99)	11%	(56)	533
Age: 45-54	19%	(63)	58%	(190)	16%	(53)	7%	(24)	330
Age: 55-64	17%	(72)	60%	(252)	16%	(67)	7%	(31)	421
Age: 65+	16%	(70)	62%	(270)	15%	(64)	7%	(31)	436
Generation Z: 18-22	15%	(35)	54%	(127)	23%	(54)	8%	(18)	234
Millennial: Age 23-38	12%	(73)	57%	(335)	20%	(120)	10%	(62)	589
Generation X: Age 39-54	20%	(103)	56%	(291)	17%	(86)	8%	(39)	520
Boomers: Age 55-73	17%	(127)	61%	(462)	15%	(113)	7%	(51)	753
PID: Dem (no lean)	15%	(117)	61%	(467)	18%	(138)	6%	(49)	772
PID: Ind (no lean)	16%	(113)	57%	(416)	16%	(113)	12%	(84)	726
PID: Rep (no lean)	17%	(123)	56%	(391)	20%	(140)	7%	(48)	702
PID/Gender: Dem Men	13%	(45)	61%	(213)	21%	(73)	5%	(18)	349
PID/Gender: Dem Women	17%	(72)	60%	(254)	15%	(65)	8%	(32)	424
PID/Gender: Ind Men	14%	(50)	52%	(182)	19%	(68)	14%	(50)	350
PID/Gender: Ind Women	17%	(63)	62%	(234)	12%	(45)	9%	(34)	376
PID/Gender: Rep Men	19%	(67)	50%	(183)	26%	(94)	6%	(20)	364
PID/Gender: Rep Women	16%	(55)	62%	(209)	14%	(46)	8%	(28)	338
Ideo: Liberal (1-3)	14%	(83)	60%	(371)	21%	(126)	6%	(34)	614
Ideo: Moderate (4)	20%	(96)	56%	(274)	19%	(94)	5%	(26)	490
Ideo: Conservative (5-7)	17%	(129)	59%	(457)	18%	(139)	7%	(54)	779
Educ: < College	17%	(261)	56%	(852)	17%	(261)	9%	(138)	1512
Educ: Bachelors degree	13%	(58)	62%	(273)	19%	(86)	6%	(27)	444
Educ: Post-grad	14%	(33)	61%	(150)	18%	(44)	7%	(17)	244

Continued on next page

**Table VAP3:** Which of the following is closer to your view?

Demographic	Using electronic cigarettes is more harmful to a person's health than smoking tobacco cigarettes		Using electronic cigarettes is just as harmful to a person's health as smoking tobacco cigarettes		Using electronic cigarettes is less harmful to a person's health than smoking tobacco cigarettes		Don't know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(353)	58%	(1275)	18%	(391)	8%	(181)	2200
Income: Under 50k	18%	(211)	56%	(669)	17%	(200)	10%	(122)	1202
Income: 50k-100k	14%	(96)	61%	(405)	18%	(116)	7%	(43)	660
Income: 100k+	14%	(46)	60%	(201)	22%	(75)	5%	(16)	337
Ethnicity: White	16%	(276)	58%	(1000)	19%	(331)	7%	(115)	1722
Ethnicity: Hispanic	16%	(55)	57%	(201)	18%	(63)	9%	(31)	349
Ethnicity: Afr. Am.	20%	(55)	52%	(143)	15%	(41)	13%	(36)	274
Ethnicity: Other	11%	(22)	65%	(132)	10%	(20)	15%	(30)	204
All Christian	17%	(163)	62%	(608)	14%	(141)	7%	(64)	976
All Non-Christian	20%	(17)	45%	(37)	18%	(15)	17%	(14)	83
Atheist	11%	(10)	55%	(52)	31%	(29)	4%	(4)	96
Agnostic/Nothing in particular	16%	(162)	55%	(578)	20%	(206)	9%	(99)	1045
Religious Non-Protestant/Catholic	22%	(27)	50%	(62)	14%	(18)	14%	(18)	125
Evangelical	17%	(110)	60%	(380)	16%	(99)	7%	(43)	632
Non-Evangelical	16%	(123)	60%	(466)	16%	(125)	8%	(60)	773
Community: Urban	17%	(95)	54%	(309)	19%	(111)	10%	(59)	574
Community: Suburban	14%	(137)	61%	(606)	19%	(189)	7%	(66)	998
Community: Rural	19%	(121)	57%	(360)	14%	(91)	9%	(57)	628
Employ: Private Sector	14%	(100)	60%	(419)	20%	(142)	6%	(42)	703
Employ: Government	12%	(15)	69%	(89)	13%	(17)	7%	(9)	130
Employ: Self-Employed	16%	(32)	55%	(109)	19%	(38)	10%	(20)	198
Employ: Homemaker	19%	(31)	56%	(91)	14%	(22)	11%	(17)	161
Employ: Retired	19%	(89)	61%	(287)	14%	(68)	6%	(30)	474
Employ: Unemployed	19%	(45)	43%	(105)	22%	(53)	16%	(38)	241
Employ: Other	17%	(28)	62%	(105)	10%	(17)	11%	(18)	168
Military HH: Yes	17%	(56)	54%	(180)	19%	(65)	10%	(32)	333
Military HH: No	16%	(296)	59%	(1095)	17%	(326)	8%	(149)	1867

Continued on next page

**Table VAP3: Which of the following is closer to your view?**

Demographic	Using electronic cigarettes is more harmful to a person's health than smoking tobacco cigarettes		Using electronic cigarettes is just as harmful to a person's health as smoking tobacco cigarettes		Using electronic cigarettes is less harmful to a person's health than smoking tobacco cigarettes		Don't know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(353)	58%	(1275)	18%	(391)	8%	(181)	2200
RD/WT: Right Direction	15%	(132)	57%	(488)	20%	(167)	8%	(65)	851
RD/WT: Wrong Track	16%	(221)	58%	(787)	17%	(224)	9%	(116)	1349
Trump Job Approve	17%	(157)	56%	(507)	21%	(192)	6%	(57)	913
Trump Job Disapprove	15%	(180)	61%	(714)	16%	(192)	7%	(82)	1169
Trump Job Strongly Approve	20%	(104)	51%	(260)	22%	(114)	6%	(33)	511
Trump Job Somewhat Approve	13%	(53)	61%	(247)	19%	(78)	6%	(24)	403
Trump Job Somewhat Disapprove	15%	(41)	58%	(157)	20%	(53)	7%	(19)	270
Trump Job Strongly Disapprove	15%	(139)	62%	(557)	16%	(140)	7%	(63)	899
Favorable of Trump	18%	(160)	56%	(502)	20%	(180)	5%	(48)	890
Unfavorable of Trump	15%	(170)	61%	(705)	18%	(203)	7%	(81)	1159
Very Favorable of Trump	21%	(113)	51%	(274)	21%	(113)	6%	(32)	532
Somewhat Favorable of Trump	13%	(47)	64%	(228)	19%	(67)	4%	(16)	358
Somewhat Unfavorable of Trump	12%	(27)	53%	(114)	24%	(53)	10%	(23)	217
Very Unfavorable of Trump	15%	(142)	63%	(590)	16%	(151)	6%	(59)	942
#1 Issue: Economy	14%	(72)	56%	(300)	21%	(113)	9%	(47)	533
#1 Issue: Security	18%	(79)	61%	(271)	15%	(68)	7%	(30)	448
#1 Issue: Health Care	14%	(52)	62%	(232)	16%	(60)	8%	(29)	373
#1 Issue: Medicare / Social Security	22%	(71)	58%	(189)	12%	(40)	8%	(26)	327
#1 Issue: Women's Issues	12%	(15)	56%	(74)	22%	(29)	10%	(13)	130
#1 Issue: Education	18%	(23)	51%	(63)	19%	(23)	12%	(15)	124
#1 Issue: Energy	17%	(23)	53%	(69)	27%	(35)	3%	(4)	131
#1 Issue: Other	13%	(18)	57%	(77)	17%	(22)	12%	(16)	133
2018 House Vote: Democrat	18%	(125)	60%	(431)	18%	(127)	4%	(30)	713
2018 House Vote: Republican	18%	(120)	57%	(379)	17%	(116)	7%	(49)	664
2018 House Vote: Someone else	8%	(7)	59%	(53)	17%	(15)	17%	(15)	90

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**Table VAP3:** Which of the following is closer to your view?

Demographic	Using electronic cigarettes is more harmful to a person's health than smoking tobacco cigarettes		Using electronic cigarettes is just as harmful to a person's health as smoking tobacco cigarettes		Using electronic cigarettes is less harmful to a person's health than smoking tobacco cigarettes		Don't know / No Opinion		Total N
Adults	16%	(353)	58%	(1275)	18%	(391)	8%	(181)	2200
2016 Vote: Hillary Clinton	17%	(113)	60%	(402)	18%	(117)	5%	(33)	665
2016 Vote: Donald Trump	17%	(119)	57%	(394)	18%	(126)	7%	(47)	687
2016 Vote: Other	17%	(26)	57%	(92)	16%	(25)	10%	(17)	160
2016 Vote: Didn't Vote	14%	(94)	56%	(383)	18%	(123)	12%	(84)	684
Voted in 2014: Yes	18%	(237)	59%	(773)	17%	(224)	6%	(82)	1317
Voted in 2014: No	13%	(115)	57%	(502)	19%	(167)	11%	(99)	883
2012 Vote: Barack Obama	17%	(133)	62%	(488)	16%	(130)	5%	(42)	793
2012 Vote: Mitt Romney	17%	(89)	57%	(297)	18%	(93)	8%	(41)	520
2012 Vote: Other	20%	(18)	50%	(44)	21%	(18)	8%	(7)	87
2012 Vote: Didn't Vote	14%	(114)	56%	(444)	19%	(149)	11%	(91)	798
4-Region: Northeast	15%	(58)	60%	(235)	18%	(73)	7%	(28)	394
4-Region: Midwest	18%	(84)	58%	(266)	16%	(72)	9%	(40)	462
4-Region: South	18%	(146)	56%	(463)	19%	(153)	8%	(63)	824
4-Region: West	12%	(64)	60%	(312)	18%	(93)	10%	(50)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP4\_1:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Tobacco cigarettes

Demographic	Yes		No		Don't know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	89%	(1951)	4%	(99)	7%	(151)	2200
Gender: Male	88%	(929)	6%	(63)	7%	(70)	1062
Gender: Female	90%	(1021)	3%	(36)	7%	(81)	1138
Age: 18-29	88%	(420)	6%	(29)	6%	(30)	480
Age: 30-44	86%	(458)	5%	(26)	9%	(49)	533
Age: 45-54	88%	(291)	4%	(14)	8%	(25)	330
Age: 55-64	89%	(374)	5%	(20)	7%	(27)	421
Age: 65+	94%	(408)	2%	(9)	4%	(19)	436
Generation Z: 18-22	85%	(199)	6%	(15)	8%	(20)	234
Millennial: Age 23-38	89%	(524)	6%	(33)	5%	(32)	589
Generation X: Age 39-54	86%	(445)	4%	(21)	10%	(53)	520
Boomers: Age 55-73	91%	(685)	3%	(25)	6%	(43)	753
PID: Dem (no lean)	88%	(681)	5%	(40)	7%	(52)	772
PID: Ind (no lean)	88%	(639)	4%	(26)	8%	(61)	726
PID: Rep (no lean)	90%	(631)	5%	(33)	5%	(38)	702
PID/Gender: Dem Men	89%	(309)	7%	(25)	4%	(14)	349
PID/Gender: Dem Women	88%	(372)	3%	(14)	9%	(37)	424
PID/Gender: Ind Men	86%	(299)	6%	(19)	9%	(31)	350
PID/Gender: Ind Women	90%	(340)	2%	(7)	8%	(30)	376
PID/Gender: Rep Men	88%	(321)	5%	(18)	7%	(25)	364
PID/Gender: Rep Women	92%	(310)	4%	(15)	4%	(14)	338
Ideo: Liberal (1-3)	93%	(569)	4%	(27)	3%	(18)	614
Ideo: Moderate (4)	89%	(435)	5%	(24)	6%	(31)	490
Ideo: Conservative (5-7)	91%	(708)	4%	(31)	5%	(40)	779
Educ: < College	87%	(1320)	5%	(71)	8%	(120)	1512
Educ: Bachelors degree	90%	(402)	4%	(20)	5%	(22)	444
Educ: Post-grad	94%	(229)	3%	(7)	3%	(8)	244
Income: Under 50k	86%	(1030)	5%	(61)	9%	(111)	1202
Income: 50k-100k	91%	(603)	4%	(26)	5%	(31)	660
Income: 100k+	94%	(317)	3%	(12)	3%	(8)	337
Ethnicity: White	91%	(1567)	4%	(69)	5%	(86)	1722

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**Table VAP4\_1:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Tobacco cigarettes

Demographic	Yes		No		Don't know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	
Adults	89%	(1951)	4%	(99)	7%	(151)	2200
Ethnicity: Hispanic	86%	(300)	8%	(28)	6%	(21)	349
Ethnicity: Afr. Am.	79%	(217)	5%	(15)	15%	(42)	274
Ethnicity: Other	81%	(166)	7%	(15)	11%	(23)	204
All Christian	91%	(886)	4%	(43)	5%	(48)	976
All Non-Christian	89%	(74)	4%	(3)	7%	(6)	83
Atheist	96%	(92)	2%	(2)	2%	(2)	96
Agnostic/Nothing in particular	86%	(899)	5%	(51)	9%	(95)	1045
Religious Non-Protestant/Catholic	88%	(110)	5%	(6)	7%	(9)	125
Evangelical	88%	(554)	4%	(25)	8%	(53)	632
Non-Evangelical	89%	(688)	6%	(43)	5%	(42)	773
Community: Urban	85%	(487)	5%	(29)	10%	(58)	574
Community: Suburban	91%	(905)	4%	(41)	5%	(52)	998
Community: Rural	89%	(558)	4%	(28)	7%	(41)	628
Employ: Private Sector	90%	(634)	6%	(39)	4%	(30)	703
Employ: Government	88%	(115)	6%	(8)	6%	(8)	130
Employ: Self-Employed	89%	(176)	3%	(5)	8%	(17)	198
Employ: Homemaker	85%	(137)	2%	(4)	13%	(20)	161
Employ: Retired	93%	(443)	2%	(8)	5%	(23)	474
Employ: Unemployed	82%	(198)	7%	(18)	10%	(25)	241
Employ: Other	81%	(136)	7%	(12)	12%	(21)	168
Military HH: Yes	89%	(297)	4%	(13)	7%	(23)	333
Military HH: No	89%	(1653)	5%	(86)	7%	(128)	1867
RD/WT: Right Direction	89%	(759)	5%	(43)	6%	(50)	851
RD/WT: Wrong Track	88%	(1192)	4%	(56)	7%	(101)	1349
Trump Job Approve	90%	(822)	5%	(42)	5%	(50)	913
Trump Job Disapprove	90%	(1051)	4%	(51)	6%	(67)	1169
Trump Job Strongly Approve	91%	(464)	4%	(18)	6%	(28)	511
Trump Job Somewhat Approve	89%	(358)	6%	(24)	5%	(21)	403
Trump Job Somewhat Disapprove	91%	(244)	3%	(9)	6%	(17)	270
Trump Job Strongly Disapprove	90%	(807)	5%	(43)	6%	(50)	899

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**Table VAP4\_1:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Tobacco cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	89% (1951)	4% (99)	7% (151)	2200
Favorable of Trump	91% (806)	4% (36)	5% (48)	890
Unfavorable of Trump	90% (1047)	5% (54)	5% (58)	1159
Very Favorable of Trump	91% (482)	3% (18)	6% (31)	532
Somewhat Favorable of Trump	90% (323)	5% (18)	5% (17)	358
Somewhat Unfavorable of Trump	91% (197)	3% (6)	6% (13)	217
Very Unfavorable of Trump	90% (850)	5% (48)	5% (45)	942
#1 Issue: Economy	88% (470)	5% (27)	7% (35)	533
#1 Issue: Security	91% (407)	3% (15)	6% (27)	448
#1 Issue: Health Care	85% (319)	7% (25)	8% (30)	373
#1 Issue: Medicare / Social Security	87% (285)	4% (13)	9% (28)	327
#1 Issue: Women's Issues	90% (118)	4% (5)	6% (8)	130
#1 Issue: Education	90% (112)	5% (6)	5% (7)	124
#1 Issue: Energy	98% (128)	1% (2)	1% (1)	131
#1 Issue: Other	83% (111)	5% (6)	12% (16)	133
2018 House Vote: Democrat	91% (649)	4% (30)	5% (34)	713
2018 House Vote: Republican	91% (607)	4% (25)	5% (32)	664
2018 House Vote: Someone else	82% (74)	8% (7)	10% (9)	90
2016 Vote: Hillary Clinton	91% (605)	4% (25)	5% (35)	665
2016 Vote: Donald Trump	92% (630)	4% (28)	4% (29)	687
2016 Vote: Other	94% (151)	2% (4)	3% (5)	160
2016 Vote: Didn't Vote	82% (562)	6% (42)	12% (80)	684
Voted in 2014: Yes	91% (1204)	4% (51)	5% (62)	1317
Voted in 2014: No	85% (746)	5% (48)	10% (89)	883
2012 Vote: Barack Obama	91% (721)	5% (36)	5% (37)	793
2012 Vote: Mitt Romney	92% (477)	4% (19)	5% (24)	520
2012 Vote: Other	93% (80)	5% (5)	2% (2)	87
2012 Vote: Didn't Vote	84% (672)	5% (39)	11% (87)	798

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**Table VAP4\_1:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Tobacco cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	89% (1951)	4% (99)	7% (151)	2200
4-Region: Northeast	88% (346)	6% (25)	6% (22)	394
4-Region: Midwest	88% (407)	4% (20)	8% (35)	462
4-Region: South	88% (726)	5% (37)	7% (61)	824
4-Region: West	91% (472)	3% (15)	6% (32)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP4\_2:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Electronic cigarettes, such as Juul

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	66% (1450)	13% (284)	21% (466)	2200
Gender: Male	63% (666)	17% (182)	20% (214)	1062
Gender: Female	69% (784)	9% (102)	22% (252)	1138
Age: 18-29	64% (307)	16% (79)	20% (94)	480
Age: 30-44	58% (310)	16% (83)	26% (141)	533
Age: 45-54	69% (228)	14% (45)	17% (56)	330
Age: 55-64	71% (297)	10% (40)	20% (84)	421
Age: 65+	71% (309)	8% (37)	21% (91)	436
Generation Z: 18-22	60% (141)	19% (45)	21% (48)	234
Millennial: Age 23-38	64% (375)	15% (89)	21% (126)	589
Generation X: Age 39-54	63% (329)	14% (73)	23% (117)	520
Boomers: Age 55-73	71% (533)	9% (64)	21% (155)	753
PID: Dem (no lean)	67% (519)	12% (94)	21% (160)	772
PID: Ind (no lean)	63% (457)	13% (98)	24% (171)	726
PID: Rep (no lean)	68% (474)	13% (92)	19% (135)	702
PID/Gender: Dem Men	63% (221)	19% (65)	18% (63)	349
PID/Gender: Dem Women	70% (298)	7% (29)	23% (97)	424
PID/Gender: Ind Men	61% (215)	17% (60)	21% (75)	350
PID/Gender: Ind Women	64% (243)	10% (37)	26% (96)	376
PID/Gender: Rep Men	63% (230)	16% (57)	21% (77)	364
PID/Gender: Rep Women	72% (244)	11% (36)	17% (59)	338
Ideo: Liberal (1-3)	72% (439)	14% (84)	15% (91)	614
Ideo: Moderate (4)	66% (322)	14% (66)	21% (103)	490
Ideo: Conservative (5-7)	67% (525)	12% (93)	21% (161)	779
Educ: < College	64% (962)	14% (208)	23% (342)	1512
Educ: Bachelors degree	68% (304)	12% (54)	19% (86)	444
Educ: Post-grad	76% (185)	9% (22)	15% (37)	244
Income: Under 50k	63% (760)	14% (170)	23% (272)	1202
Income: 50k-100k	67% (444)	11% (71)	22% (144)	660
Income: 100k+	73% (246)	13% (43)	15% (49)	337
Ethnicity: White	68% (1164)	12% (202)	21% (355)	1722

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**Table VAP4\_2:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Electronic cigarettes, such as Juul

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	66% (1450)	13% (284)	21% (466)	2200
Ethnicity: Hispanic	61% (215)	15% (53)	23% (82)	349
Ethnicity: Afr. Am.	62% (169)	18% (49)	21% (56)	274
Ethnicity: Other	57% (117)	16% (33)	27% (54)	204
All Christian	72% (698)	10% (100)	18% (178)	976
All Non-Christian	68% (56)	12% (10)	20% (17)	83
Atheist	60% (57)	19% (19)	21% (20)	96
Agnostic/Nothing in particular	61% (639)	15% (156)	24% (251)	1045
Religious Non-Protestant/Catholic	69% (87)	11% (14)	20% (25)	125
Evangelical	66% (415)	10% (65)	24% (153)	632
Non-Evangelical	68% (525)	13% (102)	19% (147)	773
Community: Urban	62% (354)	11% (66)	27% (155)	574
Community: Suburban	68% (675)	13% (131)	19% (193)	998
Community: Rural	67% (422)	14% (87)	19% (118)	628
Employ: Private Sector	67% (471)	16% (109)	17% (123)	703
Employ: Government	63% (82)	12% (15)	26% (33)	130
Employ: Self-Employed	65% (130)	14% (27)	21% (41)	198
Employ: Homemaker	66% (106)	4% (6)	31% (49)	161
Employ: Retired	72% (342)	7% (32)	21% (99)	474
Employ: Unemployed	57% (137)	19% (46)	24% (58)	241
Employ: Other	58% (97)	18% (30)	24% (41)	168
Military HH: Yes	63% (211)	12% (40)	25% (82)	333
Military HH: No	66% (1239)	13% (244)	21% (383)	1867
RD/WT: Right Direction	65% (556)	14% (121)	20% (174)	851
RD/WT: Wrong Track	66% (894)	12% (163)	22% (291)	1349
Trump Job Approve	66% (604)	13% (120)	21% (189)	913
Trump Job Disapprove	68% (793)	13% (148)	20% (228)	1169
Trump Job Strongly Approve	67% (344)	14% (70)	19% (96)	511
Trump Job Somewhat Approve	64% (259)	12% (50)	23% (93)	403
Trump Job Somewhat Disapprove	63% (169)	13% (34)	24% (66)	270
Trump Job Strongly Disapprove	69% (623)	13% (114)	18% (162)	899

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**Table VAP4\_2:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Electronic cigarettes, such as Juul

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	66% (1450)	13% (284)	21% (466)	2200
Favorable of Trump	67% (593)	13% (111)	21% (186)	890
Unfavorable of Trump	69% (799)	13% (151)	18% (209)	1159
Very Favorable of Trump	68% (360)	13% (69)	19% (103)	532
Somewhat Favorable of Trump	65% (233)	12% (42)	23% (83)	358
Somewhat Unfavorable of Trump	61% (131)	15% (33)	24% (52)	217
Very Unfavorable of Trump	71% (668)	12% (118)	17% (157)	942
#1 Issue: Economy	62% (331)	16% (84)	22% (118)	533
#1 Issue: Security	68% (305)	9% (42)	23% (101)	448
#1 Issue: Health Care	68% (254)	12% (45)	20% (74)	373
#1 Issue: Medicare / Social Security	67% (218)	9% (31)	24% (77)	327
#1 Issue: Women's Issues	60% (78)	17% (22)	23% (29)	130
#1 Issue: Education	72% (90)	16% (20)	12% (15)	124
#1 Issue: Energy	74% (97)	14% (18)	12% (16)	131
#1 Issue: Other	58% (77)	16% (21)	26% (35)	133
2018 House Vote: Democrat	71% (506)	13% (95)	16% (112)	713
2018 House Vote: Republican	68% (452)	13% (89)	19% (123)	664
2018 House Vote: Someone else	58% (52)	14% (12)	28% (26)	90
2016 Vote: Hillary Clinton	70% (464)	13% (88)	17% (112)	665
2016 Vote: Donald Trump	69% (475)	13% (88)	18% (124)	687
2016 Vote: Other	73% (117)	9% (15)	17% (28)	160
2016 Vote: Didn't Vote	57% (393)	13% (92)	29% (199)	684
Voted in 2014: Yes	70% (927)	12% (163)	17% (227)	1317
Voted in 2014: No	59% (523)	14% (121)	27% (239)	883
2012 Vote: Barack Obama	71% (565)	12% (93)	17% (135)	793
2012 Vote: Mitt Romney	68% (355)	13% (66)	19% (99)	520
2012 Vote: Other	73% (63)	11% (10)	16% (14)	87
2012 Vote: Didn't Vote	59% (468)	14% (115)	27% (216)	798

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**Table VAP4\_2:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Electronic cigarettes, such as Juul

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	66% (1450)	13% (284)	21% (466)	2200
4-Region: Northeast	65% (255)	17% (68)	18% (70)	394
4-Region: Midwest	71% (326)	11% (49)	19% (87)	462
4-Region: South	65% (533)	13% (107)	22% (185)	824
4-Region: West	65% (336)	12% (60)	24% (124)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP4\_3:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Marijuana or THC cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	28% (608)	41% (906)	31% (686)	2200
Gender: Male	29% (312)	43% (456)	28% (294)	1062
Gender: Female	26% (296)	40% (450)	34% (392)	1138
Age: 18-29	29% (139)	49% (235)	22% (106)	480
Age: 30-44	26% (137)	50% (264)	25% (132)	533
Age: 45-54	26% (87)	43% (143)	30% (100)	330
Age: 55-64	26% (109)	33% (138)	41% (174)	421
Age: 65+	31% (136)	29% (127)	40% (173)	436
Generation Z: 18-22	32% (74)	45% (106)	23% (54)	234
Millennial: Age 23-38	25% (149)	52% (306)	23% (134)	589
Generation X: Age 39-54	27% (139)	44% (230)	29% (151)	520
Boomers: Age 55-73	28% (209)	32% (242)	40% (302)	753
PID: Dem (no lean)	25% (194)	46% (357)	29% (221)	772
PID: Ind (no lean)	24% (178)	42% (307)	33% (241)	726
PID: Rep (no lean)	34% (236)	35% (243)	32% (224)	702
PID/Gender: Dem Men	27% (95)	49% (169)	24% (84)	349
PID/Gender: Dem Women	24% (100)	44% (187)	32% (137)	424
PID/Gender: Ind Men	26% (92)	44% (154)	30% (103)	350
PID/Gender: Ind Women	23% (86)	41% (153)	37% (138)	376
PID/Gender: Rep Men	34% (125)	36% (132)	29% (106)	364
PID/Gender: Rep Women	33% (110)	33% (110)	35% (118)	338
Ideo: Liberal (1-3)	28% (170)	47% (288)	25% (156)	614
Ideo: Moderate (4)	28% (137)	44% (216)	28% (137)	490
Ideo: Conservative (5-7)	30% (237)	33% (258)	37% (284)	779
Educ: < College	26% (387)	43% (657)	31% (468)	1512
Educ: Bachelors degree	31% (140)	37% (165)	31% (140)	444
Educ: Post-grad	33% (81)	35% (84)	32% (78)	244
Income: Under 50k	25% (297)	46% (548)	30% (357)	1202
Income: 50k-100k	30% (198)	37% (247)	33% (216)	660
Income: 100k+	34% (114)	33% (111)	33% (113)	337
Ethnicity: White	29% (491)	39% (673)	32% (558)	1722

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**Table VAP4\_3:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Marijuana or THC cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	28% (608)	41% (906)	31% (686)	2200
Ethnicity: Hispanic	27% (95)	48% (167)	25% (87)	349
Ethnicity: Afr. Am.	22% (60)	52% (144)	26% (71)	274
Ethnicity: Other	28% (57)	44% (89)	28% (58)	204
All Christian	32% (314)	33% (327)	34% (335)	976
All Non-Christian	29% (24)	47% (39)	24% (20)	83
Atheist	31% (30)	52% (50)	17% (16)	96
Agnostic/Nothing in particular	23% (240)	47% (490)	30% (315)	1045
Religious Non-Protestant/Catholic	31% (39)	43% (54)	25% (32)	125
Evangelical	30% (190)	35% (221)	35% (221)	632
Non-Evangelical	29% (222)	39% (305)	32% (246)	773
Community: Urban	26% (148)	46% (262)	29% (164)	574
Community: Suburban	30% (298)	38% (383)	32% (317)	998
Community: Rural	26% (161)	42% (261)	33% (206)	628
Employ: Private Sector	31% (219)	43% (304)	26% (181)	703
Employ: Government	32% (42)	38% (49)	30% (39)	130
Employ: Self-Employed	25% (49)	41% (82)	34% (67)	198
Employ: Homemaker	23% (36)	35% (56)	42% (69)	161
Employ: Retired	30% (143)	31% (146)	39% (185)	474
Employ: Unemployed	20% (49)	54% (130)	26% (62)	241
Employ: Other	21% (34)	48% (81)	31% (52)	168
Military HH: Yes	29% (95)	36% (120)	35% (118)	333
Military HH: No	27% (512)	42% (786)	30% (568)	1867
RD/WT: Right Direction	34% (287)	36% (308)	30% (257)	851
RD/WT: Wrong Track	24% (321)	44% (598)	32% (429)	1349
Trump Job Approve	31% (284)	36% (330)	33% (299)	913
Trump Job Disapprove	25% (297)	46% (536)	29% (336)	1169
Trump Job Strongly Approve	34% (171)	35% (180)	31% (159)	511
Trump Job Somewhat Approve	28% (113)	37% (150)	35% (140)	403
Trump Job Somewhat Disapprove	29% (77)	37% (100)	34% (92)	270
Trump Job Strongly Disapprove	24% (220)	48% (436)	27% (244)	899

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**Table VAP4\_3:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products?  
Marijuana or THC cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	28% (608)	41% (906)	31% (686)	2200
Favorable of Trump	31% (279)	36% (316)	33% (294)	890
Unfavorable of Trump	25% (295)	46% (536)	28% (328)	1159
Very Favorable of Trump	35% (186)	35% (184)	30% (162)	532
Somewhat Favorable of Trump	26% (93)	37% (133)	37% (132)	358
Somewhat Unfavorable of Trump	30% (66)	38% (81)	32% (69)	217
Very Unfavorable of Trump	24% (229)	48% (455)	27% (259)	942
#1 Issue: Economy	30% (162)	40% (214)	29% (157)	533
#1 Issue: Security	32% (142)	35% (156)	34% (150)	448
#1 Issue: Health Care	27% (99)	46% (173)	27% (100)	373
#1 Issue: Medicare / Social Security	26% (86)	36% (118)	38% (123)	327
#1 Issue: Women's Issues	20% (27)	52% (67)	28% (36)	130
#1 Issue: Education	25% (31)	47% (59)	28% (35)	124
#1 Issue: Energy	25% (32)	48% (63)	27% (36)	131
#1 Issue: Other	22% (29)	42% (55)	37% (49)	133
2018 House Vote: Democrat	26% (187)	46% (330)	27% (196)	713
2018 House Vote: Republican	33% (218)	34% (226)	33% (220)	664
2018 House Vote: Someone else	26% (24)	35% (32)	39% (35)	90
2016 Vote: Hillary Clinton	25% (164)	47% (315)	28% (186)	665
2016 Vote: Donald Trump	34% (235)	35% (238)	31% (213)	687
2016 Vote: Other	31% (49)	37% (59)	32% (51)	160
2016 Vote: Didn't Vote	23% (160)	43% (294)	34% (231)	684
Voted in 2014: Yes	31% (403)	39% (516)	30% (398)	1317
Voted in 2014: No	23% (205)	44% (390)	33% (288)	883
2012 Vote: Barack Obama	26% (207)	46% (367)	28% (219)	793
2012 Vote: Mitt Romney	37% (193)	26% (137)	37% (190)	520
2012 Vote: Other	26% (22)	49% (43)	25% (22)	87
2012 Vote: Didn't Vote	23% (185)	45% (359)	32% (254)	798

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**Table VAP4\_3:** Based on what you have seen, read or heard, have any people died from lung disease related to using any of the following products? Marijuana or THC cigarettes

Demographic	Yes	No	Don't know / No Opinion	Total N
Adults	28% (608)	41% (906)	31% (686)	2200
4-Region: Northeast	27% (107)	42% (164)	31% (123)	394
4-Region: Midwest	34% (158)	35% (161)	31% (143)	462
4-Region: South	25% (203)	44% (364)	31% (257)	824
4-Region: West	27% (140)	42% (217)	31% (163)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP5\_1: How much have you seen, read, or heard about each of the following?**  
The Centers for Disease Control and Prevention reporting 60 deaths and 2,711 hospital cases of the vaping-related lung illness

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(497)	43%	(937)	17%	(366)	18%	(399)	2200
Gender: Male	23%	(249)	43%	(460)	16%	(167)	18%	(186)	1062
Gender: Female	22%	(248)	42%	(477)	18%	(200)	19%	(213)	1138
Age: 18-29	23%	(112)	35%	(166)	22%	(104)	20%	(98)	480
Age: 30-44	26%	(138)	38%	(204)	14%	(76)	21%	(114)	533
Age: 45-54	24%	(78)	43%	(140)	16%	(52)	18%	(60)	330
Age: 55-64	18%	(77)	47%	(196)	18%	(75)	17%	(74)	421
Age: 65+	21%	(93)	53%	(231)	14%	(60)	12%	(53)	436
Generation Z: 18-22	23%	(54)	27%	(64)	24%	(55)	26%	(61)	234
Millennial: Age 23-38	25%	(147)	39%	(231)	17%	(99)	19%	(113)	589
Generation X: Age 39-54	25%	(127)	42%	(216)	15%	(77)	19%	(99)	520
Boomers: Age 55-73	19%	(141)	50%	(376)	16%	(120)	15%	(115)	753
PID: Dem (no lean)	24%	(184)	45%	(350)	13%	(100)	18%	(138)	772
PID: Ind (no lean)	19%	(136)	38%	(278)	22%	(159)	21%	(152)	726
PID: Rep (no lean)	25%	(177)	44%	(309)	15%	(107)	15%	(108)	702
PID/Gender: Dem Men	25%	(87)	45%	(155)	13%	(46)	17%	(60)	349
PID/Gender: Dem Women	23%	(97)	46%	(195)	13%	(54)	18%	(78)	424
PID/Gender: Ind Men	18%	(63)	41%	(143)	21%	(73)	20%	(71)	350
PID/Gender: Ind Women	20%	(74)	36%	(135)	23%	(86)	22%	(82)	376
PID/Gender: Rep Men	27%	(100)	44%	(161)	13%	(47)	15%	(55)	364
PID/Gender: Rep Women	23%	(77)	44%	(148)	18%	(60)	16%	(53)	338
Ideo: Liberal (1-3)	27%	(167)	48%	(294)	13%	(81)	12%	(71)	614
Ideo: Moderate (4)	22%	(108)	41%	(202)	15%	(75)	21%	(104)	490
Ideo: Conservative (5-7)	21%	(163)	46%	(362)	17%	(132)	16%	(123)	779
Educ: < College	21%	(321)	41%	(612)	18%	(272)	20%	(306)	1512
Educ: Bachelors degree	25%	(111)	45%	(199)	15%	(64)	16%	(69)	444
Educ: Post-grad	27%	(65)	52%	(126)	12%	(30)	10%	(23)	244
Income: Under 50k	22%	(267)	38%	(456)	18%	(214)	22%	(266)	1202
Income: 50k-100k	23%	(154)	46%	(307)	16%	(105)	14%	(94)	660
Income: 100k+	23%	(76)	52%	(174)	14%	(47)	12%	(40)	337
Ethnicity: White	23%	(398)	45%	(768)	16%	(268)	17%	(287)	1722
Ethnicity: Hispanic	21%	(73)	39%	(135)	18%	(62)	23%	(79)	349

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**Table VAP5\_1:** How much have you seen, read, or heard about each of the following?

The Centers for Disease Control and Prevention reporting 60 deaths and 2,711 hospital cases of the vaping-related lung illness

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(497)	43%	(937)	17%	(366)	18%	(399)	2200
Ethnicity: Afr. Am.	23%	(62)	40%	(110)	18%	(49)	20%	(54)	274
Ethnicity: Other	18%	(37)	29%	(60)	24%	(49)	28%	(58)	204
All Christian	23%	(229)	48%	(472)	13%	(122)	16%	(152)	976
All Non-Christian	34%	(28)	40%	(33)	12%	(10)	14%	(12)	83
Atheist	26%	(25)	38%	(36)	13%	(13)	23%	(22)	96
Agnostic/Nothing in particular	21%	(215)	38%	(396)	21%	(222)	20%	(213)	1045
Religious Non-Protestant/Catholic	27%	(34)	46%	(57)	12%	(15)	15%	(19)	125
Evangelical	19%	(122)	43%	(274)	18%	(116)	19%	(120)	632
Non-Evangelical	27%	(209)	44%	(342)	13%	(101)	16%	(121)	773
Community: Urban	21%	(119)	38%	(219)	18%	(105)	23%	(131)	574
Community: Suburban	23%	(227)	46%	(460)	16%	(158)	15%	(153)	998
Community: Rural	24%	(152)	41%	(258)	16%	(103)	18%	(115)	628
Employ: Private Sector	25%	(179)	45%	(315)	15%	(106)	15%	(103)	703
Employ: Government	25%	(32)	36%	(47)	19%	(25)	20%	(26)	130
Employ: Self-Employed	19%	(37)	43%	(86)	17%	(34)	21%	(41)	198
Employ: Homemaker	14%	(23)	45%	(73)	19%	(31)	21%	(34)	161
Employ: Retired	22%	(105)	52%	(244)	13%	(63)	13%	(61)	474
Employ: Unemployed	21%	(51)	32%	(77)	22%	(52)	25%	(60)	241
Employ: Other	21%	(35)	32%	(53)	24%	(40)	24%	(40)	168
Military HH: Yes	24%	(79)	48%	(159)	12%	(40)	17%	(56)	333
Military HH: No	22%	(419)	42%	(779)	17%	(326)	18%	(343)	1867
RD/WT: Right Direction	24%	(208)	43%	(363)	17%	(144)	16%	(138)	851
RD/WT: Wrong Track	21%	(290)	43%	(575)	17%	(223)	19%	(261)	1349
Trump Job Approve	24%	(219)	43%	(397)	17%	(155)	16%	(142)	913
Trump Job Disapprove	23%	(269)	44%	(517)	15%	(175)	18%	(208)	1169
Trump Job Strongly Approve	27%	(139)	43%	(220)	16%	(84)	13%	(68)	511
Trump Job Somewhat Approve	20%	(80)	44%	(177)	18%	(72)	18%	(74)	403
Trump Job Somewhat Disapprove	18%	(49)	43%	(117)	19%	(51)	20%	(53)	270
Trump Job Strongly Disapprove	24%	(220)	44%	(400)	14%	(124)	17%	(155)	899
Favorable of Trump	25%	(219)	44%	(393)	16%	(141)	15%	(138)	890
Unfavorable of Trump	23%	(267)	44%	(510)	15%	(179)	17%	(203)	1159

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**Table VAP5\_1: How much have you seen, read, or heard about each of the following?**  
The Centers for Disease Control and Prevention reporting 60 deaths and 2,711 hospital cases of the vaping-related lung illness

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	23%	(497)	43%	(937)	17%	(366)	18%	(399)	2200
Very Favorable of Trump	28%	(149)	44%	(232)	14%	(74)	15%	(77)	532
Somewhat Favorable of Trump	19%	(70)	45%	(161)	19%	(67)	17%	(60)	358
Somewhat Unfavorable of Trump	21%	(45)	36%	(78)	19%	(41)	24%	(52)	217
Very Unfavorable of Trump	24%	(222)	46%	(432)	15%	(137)	16%	(151)	942
#1 Issue: Economy	25%	(133)	40%	(213)	17%	(91)	18%	(95)	533
#1 Issue: Security	22%	(101)	42%	(189)	16%	(72)	19%	(86)	448
#1 Issue: Health Care	22%	(82)	45%	(168)	14%	(52)	19%	(72)	373
#1 Issue: Medicare / Social Security	20%	(65)	46%	(151)	17%	(54)	17%	(57)	327
#1 Issue: Women's Issues	25%	(33)	34%	(44)	22%	(28)	19%	(25)	130
#1 Issue: Education	22%	(27)	41%	(51)	23%	(29)	14%	(18)	124
#1 Issue: Energy	24%	(32)	52%	(68)	11%	(14)	13%	(17)	131
#1 Issue: Other	18%	(24)	40%	(53)	19%	(26)	23%	(30)	133
2018 House Vote: Democrat	26%	(183)	49%	(352)	12%	(88)	13%	(90)	713
2018 House Vote: Republican	27%	(179)	45%	(297)	14%	(91)	15%	(98)	664
2018 House Vote: Someone else	11%	(10)	42%	(38)	20%	(18)	26%	(24)	90
2016 Vote: Hillary Clinton	25%	(165)	49%	(329)	12%	(80)	14%	(91)	665
2016 Vote: Donald Trump	26%	(181)	46%	(312)	15%	(104)	13%	(89)	687
2016 Vote: Other	18%	(29)	44%	(70)	19%	(31)	18%	(29)	160
2016 Vote: Didn't Vote	18%	(122)	33%	(224)	22%	(151)	27%	(187)	684
Voted in 2014: Yes	25%	(335)	48%	(636)	13%	(173)	13%	(173)	1317
Voted in 2014: No	18%	(162)	34%	(302)	22%	(193)	26%	(226)	883
2012 Vote: Barack Obama	27%	(212)	48%	(379)	12%	(95)	13%	(107)	793
2012 Vote: Mitt Romney	22%	(116)	51%	(264)	15%	(76)	12%	(64)	520
2012 Vote: Other	22%	(19)	39%	(34)	24%	(21)	14%	(12)	87
2012 Vote: Didn't Vote	19%	(150)	33%	(260)	22%	(174)	27%	(214)	798
4-Region: Northeast	23%	(91)	46%	(182)	13%	(51)	18%	(70)	394
4-Region: Midwest	24%	(112)	40%	(186)	20%	(90)	16%	(74)	462
4-Region: South	23%	(188)	42%	(345)	17%	(140)	18%	(151)	824
4-Region: West	20%	(106)	43%	(225)	16%	(84)	20%	(105)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP5\_2:** How much have you seen, read, or heard about each of the following?*The Trump administration banning fruit and mint-flavored vaping pods, but allowing menthol and tobacco flavors to remain on the market*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(386)	39%	(867)	19%	(412)	24%	(536)	2200
Gender: Male	21%	(219)	40%	(430)	18%	(190)	21%	(224)	1062
Gender: Female	15%	(167)	38%	(437)	20%	(222)	27%	(312)	1138
Age: 18-29	25%	(120)	30%	(146)	18%	(86)	27%	(128)	480
Age: 30-44	18%	(96)	37%	(196)	16%	(88)	29%	(153)	533
Age: 45-54	16%	(52)	38%	(126)	20%	(65)	27%	(88)	330
Age: 55-64	11%	(45)	46%	(193)	21%	(88)	23%	(96)	421
Age: 65+	17%	(73)	47%	(206)	20%	(86)	16%	(71)	436
Generation Z: 18-22	25%	(59)	29%	(68)	18%	(41)	28%	(65)	234
Millennial: Age 23-38	21%	(124)	33%	(195)	18%	(106)	28%	(164)	589
Generation X: Age 39-54	16%	(84)	39%	(204)	18%	(92)	27%	(139)	520
Boomers: Age 55-73	13%	(95)	47%	(353)	20%	(152)	20%	(153)	753
PID: Dem (no lean)	21%	(165)	40%	(306)	17%	(132)	22%	(169)	772
PID: Ind (no lean)	15%	(106)	36%	(262)	20%	(145)	29%	(212)	726
PID: Rep (no lean)	16%	(114)	42%	(298)	19%	(135)	22%	(155)	702
PID/Gender: Dem Men	26%	(90)	39%	(135)	16%	(56)	19%	(68)	349
PID/Gender: Dem Women	18%	(75)	40%	(171)	18%	(76)	24%	(101)	424
PID/Gender: Ind Men	17%	(59)	34%	(121)	21%	(74)	28%	(96)	350
PID/Gender: Ind Women	13%	(47)	38%	(142)	19%	(71)	31%	(116)	376
PID/Gender: Rep Men	19%	(70)	48%	(174)	17%	(60)	16%	(60)	364
PID/Gender: Rep Women	13%	(44)	37%	(124)	22%	(75)	28%	(95)	338
Ideo: Liberal (1-3)	22%	(135)	45%	(274)	16%	(101)	17%	(104)	614
Ideo: Moderate (4)	20%	(96)	37%	(179)	19%	(92)	25%	(124)	490
Ideo: Conservative (5-7)	14%	(107)	44%	(343)	21%	(164)	21%	(166)	779
Educ: < College	18%	(275)	36%	(547)	19%	(282)	27%	(408)	1512
Educ: Bachelors degree	15%	(67)	45%	(201)	20%	(88)	20%	(88)	444
Educ: Post-grad	18%	(44)	49%	(119)	17%	(42)	16%	(39)	244
Income: Under 50k	19%	(231)	33%	(396)	19%	(226)	29%	(349)	1202
Income: 50k-100k	15%	(96)	46%	(306)	19%	(127)	20%	(131)	660
Income: 100k+	17%	(58)	49%	(165)	17%	(58)	17%	(56)	337
Ethnicity: White	18%	(302)	42%	(715)	18%	(315)	23%	(390)	1722
Ethnicity: Hispanic	19%	(66)	35%	(121)	17%	(60)	30%	(103)	349

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**Table VAP5\_2: How much have you seen, read, or heard about each of the following?**

*The Trump administration banning fruit and mint-flavored vaping pods, but allowing menthol and tobacco flavors to remain on the market*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(386)	39%	(867)	19%	(412)	24%	(536)	2200
Ethnicity: Afr. Am.	24%	(65)	29%	(80)	19%	(52)	28%	(77)	274
Ethnicity: Other	9%	(19)	35%	(72)	22%	(45)	34%	(69)	204
All Christian	17%	(164)	45%	(435)	18%	(177)	21%	(200)	976
All Non-Christian	23%	(19)	32%	(27)	24%	(20)	21%	(17)	83
Atheist	26%	(25)	36%	(34)	17%	(17)	21%	(20)	96
Agnostic/Nothing in particular	17%	(178)	35%	(371)	19%	(199)	29%	(298)	1045
Religious Non-Protestant/Catholic	17%	(21)	33%	(41)	26%	(33)	24%	(30)	125
Evangelical	15%	(95)	37%	(237)	20%	(124)	28%	(176)	632
Non-Evangelical	20%	(154)	44%	(340)	17%	(130)	19%	(149)	773
Community: Urban	22%	(128)	29%	(169)	18%	(104)	30%	(173)	574
Community: Suburban	16%	(159)	47%	(466)	18%	(175)	20%	(199)	998
Community: Rural	16%	(98)	37%	(232)	21%	(133)	26%	(164)	628
Employ: Private Sector	19%	(132)	42%	(293)	18%	(125)	22%	(153)	703
Employ: Government	18%	(23)	42%	(55)	10%	(13)	30%	(39)	130
Employ: Self-Employed	16%	(32)	37%	(72)	21%	(41)	27%	(53)	198
Employ: Homemaker	11%	(17)	39%	(63)	19%	(31)	31%	(50)	161
Employ: Retired	16%	(75)	47%	(223)	22%	(103)	15%	(73)	474
Employ: Unemployed	17%	(41)	27%	(65)	20%	(49)	36%	(86)	241
Employ: Other	17%	(29)	33%	(56)	19%	(32)	31%	(52)	168
Military HH: Yes	16%	(52)	50%	(168)	15%	(50)	19%	(63)	333
Military HH: No	18%	(333)	37%	(699)	19%	(362)	25%	(472)	1867
RD/WT: Right Direction	17%	(146)	42%	(357)	19%	(161)	22%	(188)	851
RD/WT: Wrong Track	18%	(240)	38%	(510)	19%	(251)	26%	(348)	1349
Trump Job Approve	16%	(150)	43%	(390)	20%	(179)	21%	(194)	913
Trump Job Disapprove	20%	(230)	38%	(448)	18%	(211)	24%	(281)	1169
Trump Job Strongly Approve	16%	(82)	47%	(238)	19%	(99)	18%	(91)	511
Trump Job Somewhat Approve	17%	(68)	38%	(152)	20%	(80)	26%	(103)	403
Trump Job Somewhat Disapprove	17%	(45)	36%	(96)	20%	(53)	28%	(75)	270
Trump Job Strongly Disapprove	21%	(185)	39%	(352)	18%	(158)	23%	(205)	899
Favorable of Trump	16%	(142)	43%	(387)	19%	(168)	22%	(193)	890
Unfavorable of Trump	20%	(234)	39%	(447)	18%	(212)	23%	(267)	1159

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**Table VAP5\_2:** How much have you seen, read, or heard about each of the following?

*The Trump administration banning fruit and mint-flavored vaping pods, but allowing menthol and tobacco flavors to remain on the market*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	18%	(386)	39%	(867)	19%	(412)	24%	(536)	2200
Very Favorable of Trump	17%	(92)	46%	(243)	18%	(97)	19%	(100)	532
Somewhat Favorable of Trump	14%	(50)	40%	(144)	20%	(71)	26%	(93)	358
Somewhat Unfavorable of Trump	20%	(43)	35%	(75)	17%	(38)	28%	(61)	217
Very Unfavorable of Trump	20%	(190)	39%	(372)	18%	(174)	22%	(206)	942
#1 Issue: Economy	21%	(110)	37%	(195)	17%	(90)	26%	(137)	533
#1 Issue: Security	15%	(67)	39%	(174)	19%	(87)	27%	(121)	448
#1 Issue: Health Care	18%	(65)	38%	(143)	22%	(80)	23%	(84)	373
#1 Issue: Medicare / Social Security	13%	(43)	44%	(145)	20%	(65)	22%	(73)	327
#1 Issue: Women's Issues	23%	(30)	34%	(44)	18%	(23)	25%	(33)	130
#1 Issue: Education	17%	(21)	44%	(54)	17%	(22)	23%	(28)	124
#1 Issue: Energy	21%	(28)	43%	(57)	15%	(20)	20%	(26)	131
#1 Issue: Other	16%	(21)	40%	(54)	18%	(24)	25%	(34)	133
2018 House Vote: Democrat	22%	(158)	45%	(323)	18%	(125)	15%	(107)	713
2018 House Vote: Republican	17%	(112)	44%	(289)	20%	(134)	19%	(129)	664
2018 House Vote: Someone else	14%	(13)	41%	(37)	16%	(14)	29%	(26)	90
2016 Vote: Hillary Clinton	20%	(133)	45%	(299)	18%	(119)	17%	(114)	665
2016 Vote: Donald Trump	17%	(114)	45%	(306)	20%	(138)	19%	(129)	687
2016 Vote: Other	18%	(29)	41%	(65)	19%	(31)	22%	(35)	160
2016 Vote: Didn't Vote	16%	(107)	29%	(197)	18%	(124)	37%	(256)	684
Voted in 2014: Yes	19%	(245)	46%	(605)	19%	(245)	17%	(223)	1317
Voted in 2014: No	16%	(141)	30%	(262)	19%	(167)	35%	(313)	883
2012 Vote: Barack Obama	21%	(169)	45%	(353)	17%	(134)	17%	(137)	793
2012 Vote: Mitt Romney	15%	(79)	46%	(241)	21%	(108)	18%	(92)	520
2012 Vote: Other	11%	(10)	49%	(43)	22%	(19)	17%	(15)	87
2012 Vote: Didn't Vote	16%	(127)	29%	(230)	19%	(151)	36%	(290)	798
4-Region: Northeast	18%	(72)	45%	(179)	14%	(56)	22%	(87)	394
4-Region: Midwest	19%	(89)	39%	(179)	19%	(89)	23%	(105)	462
4-Region: South	17%	(144)	37%	(307)	21%	(169)	25%	(204)	824
4-Region: West	16%	(81)	39%	(202)	19%	(98)	27%	(140)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP6\_1:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

The Trump administration scaling back its efforts to limit flavored e-cigarette products, by bringing mint flavors back to the market

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	13% (294)	15% (335)	18% (386)	30% (663)	24% (522)	2200
Gender: Male	15% (163)	17% (184)	17% (181)	30% (314)	21% (220)	1062
Gender: Female	12% (131)	13% (151)	18% (205)	31% (349)	27% (302)	1138
Age: 18-29	19% (90)	14% (68)	19% (89)	21% (101)	27% (131)	480
Age: 30-44	14% (74)	19% (100)	14% (73)	27% (143)	27% (143)	533
Age: 45-54	14% (47)	17% (55)	19% (62)	32% (104)	18% (61)	330
Age: 55-64	12% (51)	14% (60)	17% (72)	32% (136)	24% (103)	421
Age: 65+	7% (32)	12% (51)	21% (91)	41% (178)	19% (84)	436
Generation Z: 18-22	23% (54)	11% (27)	19% (46)	20% (46)	26% (61)	234
Millennial: Age 23-38	14% (81)	18% (105)	16% (94)	25% (146)	28% (164)	589
Generation X: Age 39-54	15% (76)	18% (92)	16% (84)	30% (157)	21% (110)	520
Boomers: Age 55-73	10% (78)	13% (95)	19% (141)	36% (269)	23% (170)	753
PID: Dem (no lean)	11% (88)	13% (101)	16% (126)	38% (295)	21% (163)	772
PID: Ind (no lean)	11% (83)	14% (102)	17% (121)	28% (200)	30% (220)	726
PID: Rep (no lean)	18% (123)	19% (132)	20% (140)	24% (167)	20% (139)	702
PID/Gender: Dem Men	13% (46)	17% (58)	13% (47)	39% (136)	18% (61)	349
PID/Gender: Dem Women	10% (42)	10% (43)	19% (79)	38% (159)	24% (102)	424
PID/Gender: Ind Men	12% (43)	16% (55)	16% (57)	29% (100)	27% (95)	350
PID/Gender: Ind Women	11% (40)	13% (48)	17% (64)	27% (100)	33% (125)	376
PID/Gender: Rep Men	20% (74)	20% (72)	21% (77)	21% (78)	18% (64)	364
PID/Gender: Rep Women	15% (50)	18% (61)	19% (63)	26% (90)	22% (75)	338
Ideo: Liberal (1-3)	14% (86)	13% (80)	16% (98)	38% (231)	19% (118)	614
Ideo: Moderate (4)	12% (58)	17% (85)	17% (84)	34% (167)	20% (98)	490
Ideo: Conservative (5-7)	15% (116)	19% (149)	22% (169)	26% (200)	19% (145)	779
Educ: < College	14% (216)	14% (216)	17% (255)	28% (430)	26% (394)	1512
Educ: Bachelors degree	11% (47)	18% (81)	20% (88)	31% (139)	20% (89)	444
Educ: Post-grad	12% (30)	16% (38)	18% (43)	38% (94)	16% (39)	244

Continued on next page

**Table VAP6\_1:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*The Trump administration scaling back its efforts to limit flavored e-cigarette products, by bringing mint flavors back to the market*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	13%	(294)	15%	(335)	18%	(386)	30%	(663)	24%	(522)	2200
Income: Under 50k	14%	(164)	13%	(162)	16%	(190)	29%	(350)	28%	(336)	1202
Income: 50k-100k	13%	(84)	18%	(117)	19%	(123)	31%	(207)	20%	(130)	660
Income: 100k+	14%	(46)	16%	(56)	22%	(74)	31%	(106)	17%	(56)	337
Ethnicity: White	13%	(231)	15%	(265)	19%	(325)	30%	(511)	23%	(388)	1722
Ethnicity: Hispanic	14%	(48)	12%	(41)	19%	(66)	29%	(100)	27%	(94)	349
Ethnicity: Afr. Am.	15%	(43)	14%	(38)	12%	(33)	34%	(93)	25%	(68)	274
Ethnicity: Other	10%	(20)	16%	(32)	14%	(28)	29%	(58)	32%	(66)	204
All Christian	15%	(144)	14%	(137)	20%	(200)	32%	(314)	18%	(180)	976
All Non-Christian	6%	(5)	16%	(14)	15%	(13)	31%	(26)	31%	(26)	83
Atheist	14%	(14)	11%	(11)	20%	(19)	29%	(28)	25%	(24)	96
Agnostic/Nothing in particular	13%	(131)	17%	(174)	15%	(154)	28%	(295)	28%	(292)	1045
Religious Non-Protestant/Catholic	12%	(15)	14%	(17)	18%	(22)	32%	(40)	24%	(30)	125
Evangelical	15%	(96)	15%	(93)	17%	(106)	31%	(193)	23%	(143)	632
Non-Evangelical	14%	(107)	15%	(116)	19%	(150)	30%	(233)	22%	(167)	773
Community: Urban	12%	(70)	17%	(98)	16%	(91)	29%	(168)	26%	(148)	574
Community: Suburban	14%	(140)	16%	(165)	18%	(184)	29%	(288)	22%	(222)	998
Community: Rural	13%	(84)	12%	(73)	18%	(111)	33%	(207)	24%	(152)	628
Employ: Private Sector	15%	(106)	19%	(132)	19%	(130)	26%	(184)	21%	(150)	703
Employ: Government	12%	(16)	19%	(24)	17%	(22)	31%	(41)	21%	(28)	130
Employ: Self-Employed	13%	(26)	14%	(28)	19%	(37)	31%	(61)	23%	(46)	198
Employ: Homemaker	15%	(24)	18%	(28)	18%	(29)	26%	(41)	24%	(38)	161
Employ: Retired	7%	(34)	12%	(55)	20%	(94)	41%	(196)	20%	(94)	474
Employ: Unemployed	13%	(31)	12%	(29)	11%	(26)	29%	(69)	35%	(85)	241
Employ: Other	19%	(32)	14%	(23)	11%	(18)	29%	(49)	27%	(46)	168
Military HH: Yes	15%	(49)	14%	(45)	16%	(54)	33%	(111)	22%	(73)	333
Military HH: No	13%	(245)	16%	(290)	18%	(332)	30%	(551)	24%	(448)	1867
RD/WT: Right Direction	18%	(157)	19%	(166)	19%	(165)	21%	(177)	22%	(186)	851
RD/WT: Wrong Track	10%	(137)	13%	(169)	16%	(221)	36%	(485)	25%	(336)	1349

Continued on next page

**Table VAP6\_1:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

The Trump administration scaling back its efforts to limit flavored e-cigarette products, by bringing mint flavors back to the market

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	13%	(294)	15%	(335)	18%	(386)	30%	(663)	24%	(522)	2200
Trump Job Approve	18%	(160)	20%	(178)	20%	(185)	22%	(200)	21%	(190)	913
Trump Job Disapprove	11%	(131)	13%	(151)	17%	(194)	38%	(445)	21%	(248)	1169
Trump Job Strongly Approve	21%	(106)	20%	(104)	17%	(88)	21%	(107)	21%	(105)	511
Trump Job Somewhat Approve	13%	(54)	18%	(74)	24%	(97)	23%	(94)	21%	(84)	403
Trump Job Somewhat Disapprove	14%	(39)	16%	(44)	22%	(59)	24%	(64)	24%	(64)	270
Trump Job Strongly Disapprove	10%	(92)	12%	(107)	15%	(135)	42%	(381)	20%	(184)	899
Favorable of Trump	17%	(154)	19%	(165)	21%	(189)	22%	(200)	21%	(182)	890
Unfavorable of Trump	11%	(126)	14%	(162)	16%	(190)	38%	(442)	21%	(239)	1159
Very Favorable of Trump	22%	(115)	18%	(98)	18%	(96)	21%	(112)	21%	(111)	532
Somewhat Favorable of Trump	11%	(39)	19%	(67)	26%	(93)	24%	(87)	20%	(71)	358
Somewhat Unfavorable of Trump	16%	(34)	18%	(39)	19%	(41)	26%	(57)	21%	(45)	217
Very Unfavorable of Trump	10%	(92)	13%	(123)	16%	(148)	41%	(385)	21%	(195)	942
#1 Issue: Economy	11%	(61)	18%	(94)	19%	(101)	31%	(165)	21%	(112)	533
#1 Issue: Security	14%	(63)	18%	(83)	18%	(82)	23%	(104)	26%	(116)	448
#1 Issue: Health Care	12%	(46)	17%	(62)	17%	(65)	31%	(117)	22%	(83)	373
#1 Issue: Medicare / Social Security	11%	(36)	9%	(29)	20%	(67)	36%	(117)	24%	(78)	327
#1 Issue: Women's Issues	16%	(21)	10%	(13)	19%	(25)	28%	(36)	26%	(34)	130
#1 Issue: Education	19%	(24)	19%	(23)	9%	(12)	30%	(37)	23%	(28)	124
#1 Issue: Energy	21%	(27)	14%	(19)	14%	(18)	29%	(39)	22%	(29)	131
#1 Issue: Other	12%	(16)	9%	(12)	12%	(16)	36%	(47)	31%	(41)	133
2018 House Vote: Democrat	11%	(77)	14%	(98)	15%	(110)	43%	(308)	17%	(121)	713
2018 House Vote: Republican	17%	(115)	19%	(125)	21%	(137)	25%	(169)	18%	(119)	664
2018 House Vote: Someone else	13%	(12)	14%	(12)	19%	(17)	19%	(17)	35%	(31)	90
2016 Vote: Hillary Clinton	11%	(74)	13%	(85)	15%	(97)	43%	(288)	18%	(121)	665
2016 Vote: Donald Trump	17%	(115)	20%	(134)	21%	(146)	25%	(174)	17%	(118)	687
2016 Vote: Other	11%	(17)	15%	(23)	18%	(29)	32%	(51)	25%	(40)	160
2016 Vote: Didn't Vote	13%	(89)	13%	(90)	17%	(114)	22%	(150)	35%	(241)	684

Continued on next page

**Table VAP6\_1:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*The Trump administration scaling back its efforts to limit flavored e-cigarette products, by bringing mint flavors back to the market*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	13%	(294)	15%	(335)	18%	(386)	30%	(663)	24%	(522)	2200
Voted in 2014: Yes	14%	(186)	15%	(203)	18%	(241)	35%	(458)	17%	(229)	1317
Voted in 2014: No	12%	(108)	15%	(132)	16%	(145)	23%	(205)	33%	(293)	883
2012 Vote: Barack Obama	11%	(86)	12%	(98)	16%	(126)	42%	(334)	19%	(150)	793
2012 Vote: Mitt Romney	16%	(83)	20%	(102)	22%	(113)	25%	(130)	18%	(91)	520
2012 Vote: Other	19%	(17)	14%	(12)	21%	(19)	26%	(23)	19%	(16)	87
2012 Vote: Didn't Vote	14%	(108)	15%	(123)	16%	(128)	22%	(176)	33%	(263)	798
4-Region: Northeast	15%	(58)	17%	(67)	18%	(72)	30%	(118)	20%	(79)	394
4-Region: Midwest	13%	(59)	16%	(73)	18%	(85)	30%	(138)	23%	(107)	462
4-Region: South	15%	(123)	15%	(120)	16%	(132)	29%	(241)	25%	(209)	824
4-Region: West	10%	(54)	14%	(75)	19%	(97)	32%	(166)	24%	(127)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP6\_2:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

The Trump administration advancing its efforts to limit flavored e-cigarette products, by banning the sale of all flavors, including menthol.

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	37% (809)	24% (519)	10% (210)	11% (246)	19% (416)	2200
Gender: Male	36% (381)	26% (276)	9% (101)	13% (133)	16% (171)	1062
Gender: Female	38% (428)	21% (242)	10% (109)	10% (113)	22% (245)	1138
Age: 18-29	24% (114)	21% (99)	12% (58)	19% (91)	25% (118)	480
Age: 30-44	31% (167)	23% (120)	14% (74)	13% (67)	20% (105)	533
Age: 45-54	39% (129)	20% (67)	11% (35)	13% (43)	17% (55)	330
Age: 55-64	45% (190)	26% (108)	5% (20)	6% (26)	18% (77)	421
Age: 65+	48% (210)	29% (125)	5% (22)	4% (18)	14% (61)	436
Generation Z: 18-22	24% (57)	23% (54)	10% (23)	19% (44)	24% (57)	234
Millennial: Age 23-38	28% (166)	20% (119)	15% (87)	15% (87)	22% (130)	589
Generation X: Age 39-54	36% (186)	22% (114)	11% (58)	14% (71)	18% (91)	520
Boomers: Age 55-73	46% (347)	26% (198)	5% (41)	5% (40)	17% (127)	753
PID: Dem (no lean)	37% (288)	23% (179)	10% (75)	12% (96)	17% (134)	772
PID: Ind (no lean)	28% (204)	23% (163)	10% (75)	13% (97)	26% (186)	726
PID: Rep (no lean)	45% (316)	25% (176)	9% (61)	7% (52)	14% (96)	702
PID/Gender: Dem Men	38% (133)	27% (93)	11% (38)	12% (43)	12% (41)	349
PID/Gender: Dem Women	37% (155)	20% (86)	9% (37)	13% (53)	22% (92)	424
PID/Gender: Ind Men	29% (101)	24% (84)	9% (31)	15% (52)	23% (81)	350
PID/Gender: Ind Women	27% (103)	21% (80)	12% (43)	12% (45)	28% (106)	376
PID/Gender: Rep Men	40% (146)	27% (100)	9% (31)	10% (37)	14% (49)	364
PID/Gender: Rep Women	50% (170)	23% (77)	9% (29)	4% (15)	14% (47)	338
Ideo: Liberal (1-3)	37% (224)	24% (148)	10% (63)	13% (79)	16% (100)	614
Ideo: Moderate (4)	35% (174)	26% (126)	11% (53)	13% (63)	15% (75)	490
Ideo: Conservative (5-7)	42% (331)	27% (209)	9% (69)	9% (68)	13% (103)	779
Educ: < College	35% (524)	20% (304)	10% (149)	13% (204)	22% (331)	1512
Educ: Bachelors degree	40% (179)	31% (139)	8% (38)	7% (30)	13% (58)	444
Educ: Post-grad	43% (105)	31% (76)	9% (23)	5% (12)	11% (27)	244

Continued on next page

**Table VAP6\_2:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*The Trump administration advancing its efforts to limit flavored e-cigarette products, by banning the sale of all flavors, including menthol.*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	37%	(809)	24%	(519)	10%	(210)	11%	(246)	19%	(416)	2200
Income: Under 50k	34%	(410)	21%	(251)	9%	(114)	13%	(157)	23%	(272)	1202
Income: 50k-100k	38%	(253)	26%	(172)	11%	(72)	9%	(60)	16%	(103)	660
Income: 100k+	43%	(146)	28%	(96)	7%	(24)	9%	(29)	12%	(42)	337
Ethnicity: White	38%	(662)	25%	(423)	9%	(162)	10%	(176)	17%	(298)	1722
Ethnicity: Hispanic	28%	(98)	21%	(75)	15%	(53)	10%	(36)	25%	(87)	349
Ethnicity: Afr. Am.	34%	(92)	21%	(57)	10%	(26)	15%	(42)	21%	(57)	274
Ethnicity: Other	27%	(54)	19%	(39)	11%	(22)	14%	(28)	30%	(61)	204
All Christian	43%	(416)	26%	(258)	9%	(86)	8%	(76)	14%	(140)	976
All Non-Christian	36%	(30)	26%	(21)	4%	(3)	6%	(5)	29%	(24)	83
Atheist	27%	(25)	19%	(18)	17%	(17)	18%	(18)	18%	(18)	96
Agnostic/Nothing in particular	32%	(338)	21%	(221)	10%	(104)	14%	(148)	22%	(235)	1045
Religious Non-Protestant/Catholic	42%	(53)	27%	(33)	4%	(6)	5%	(6)	22%	(27)	125
Evangelical	40%	(254)	23%	(144)	10%	(64)	10%	(66)	16%	(104)	632
Non-Evangelical	39%	(305)	25%	(197)	9%	(66)	10%	(74)	17%	(131)	773
Community: Urban	31%	(180)	21%	(120)	12%	(67)	14%	(79)	22%	(128)	574
Community: Suburban	37%	(372)	26%	(261)	9%	(90)	10%	(101)	17%	(174)	998
Community: Rural	41%	(256)	22%	(139)	8%	(52)	11%	(66)	18%	(114)	628
Employ: Private Sector	38%	(270)	26%	(184)	10%	(67)	11%	(75)	15%	(107)	703
Employ: Government	33%	(44)	32%	(41)	9%	(12)	8%	(11)	18%	(23)	130
Employ: Self-Employed	35%	(69)	19%	(38)	13%	(26)	12%	(25)	21%	(41)	198
Employ: Homemaker	37%	(59)	25%	(41)	12%	(20)	5%	(8)	21%	(33)	161
Employ: Retired	46%	(216)	28%	(132)	5%	(23)	7%	(33)	15%	(69)	474
Employ: Unemployed	30%	(73)	10%	(24)	13%	(32)	18%	(44)	28%	(67)	241
Employ: Other	31%	(52)	17%	(28)	11%	(18)	15%	(26)	26%	(44)	168
Military HH: Yes	40%	(134)	25%	(82)	10%	(35)	10%	(32)	15%	(51)	333
Military HH: No	36%	(675)	23%	(437)	9%	(175)	11%	(214)	20%	(366)	1867
RD/WT: Right Direction	42%	(362)	24%	(207)	9%	(81)	8%	(67)	16%	(135)	851
RD/WT: Wrong Track	33%	(447)	23%	(312)	10%	(129)	13%	(179)	21%	(282)	1349

Continued on next page

**Table VAP6\_2:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

The Trump administration advancing its efforts to limit flavored e-cigarette products, by banning the sale of all flavors, including menthol.

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	37%	(809)	24%	(519)	10%	(210)	11%	(246)	19%	(416)	2200
Trump Job Approve	42%	(380)	26%	(233)	9%	(83)	9%	(86)	14%	(131)	913
Trump Job Disapprove	35%	(413)	23%	(273)	11%	(124)	13%	(154)	18%	(205)	1169
Trump Job Strongly Approve	47%	(239)	22%	(114)	7%	(35)	10%	(49)	14%	(74)	511
Trump Job Somewhat Approve	35%	(142)	30%	(119)	12%	(48)	9%	(37)	14%	(57)	403
Trump Job Somewhat Disapprove	31%	(85)	26%	(70)	15%	(40)	9%	(24)	19%	(50)	270
Trump Job Strongly Disapprove	37%	(328)	23%	(203)	9%	(84)	14%	(130)	17%	(154)	899
Favorable of Trump	42%	(374)	26%	(228)	9%	(82)	10%	(87)	13%	(119)	890
Unfavorable of Trump	35%	(410)	24%	(276)	11%	(123)	13%	(149)	17%	(201)	1159
Very Favorable of Trump	47%	(251)	21%	(112)	7%	(39)	10%	(54)	14%	(76)	532
Somewhat Favorable of Trump	34%	(123)	33%	(117)	12%	(42)	9%	(33)	12%	(43)	358
Somewhat Unfavorable of Trump	30%	(65)	30%	(65)	13%	(27)	11%	(23)	17%	(37)	217
Very Unfavorable of Trump	37%	(345)	22%	(211)	10%	(96)	13%	(126)	17%	(165)	942
#1 Issue: Economy	32%	(171)	25%	(133)	12%	(65)	14%	(73)	17%	(90)	533
#1 Issue: Security	43%	(193)	22%	(100)	8%	(34)	9%	(40)	18%	(83)	448
#1 Issue: Health Care	37%	(139)	26%	(97)	12%	(43)	8%	(31)	17%	(63)	373
#1 Issue: Medicare / Social Security	44%	(143)	25%	(81)	5%	(17)	7%	(24)	19%	(62)	327
#1 Issue: Women's Issues	27%	(35)	18%	(24)	12%	(15)	18%	(23)	26%	(33)	130
#1 Issue: Education	37%	(46)	20%	(25)	9%	(11)	13%	(16)	21%	(27)	124
#1 Issue: Energy	29%	(38)	32%	(42)	8%	(11)	16%	(21)	15%	(20)	131
#1 Issue: Other	34%	(45)	13%	(17)	11%	(14)	13%	(17)	29%	(39)	133
2018 House Vote: Democrat	41%	(292)	24%	(168)	9%	(68)	11%	(78)	15%	(107)	713
2018 House Vote: Republican	45%	(300)	27%	(182)	8%	(55)	7%	(47)	12%	(79)	664
2018 House Vote: Someone else	22%	(19)	24%	(22)	11%	(10)	13%	(12)	30%	(27)	90
2016 Vote: Hillary Clinton	40%	(268)	24%	(157)	10%	(67)	10%	(69)	16%	(105)	665
2016 Vote: Donald Trump	46%	(312)	26%	(181)	9%	(60)	8%	(55)	11%	(77)	687
2016 Vote: Other	31%	(49)	29%	(46)	11%	(18)	12%	(19)	17%	(27)	160
2016 Vote: Didn't Vote	26%	(178)	20%	(134)	9%	(65)	15%	(102)	30%	(206)	684

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**Table VAP6\_2:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*The Trump administration advancing its efforts to limit flavored e-cigarette products, by banning the sale of all flavors, including menthol.*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	37%	(809)	24%	(519)	10%	(210)	11%	(246)	19%	(416)	2200
Voted in 2014: Yes	42%	(559)	26%	(338)	10%	(127)	9%	(121)	13%	(173)	1317
Voted in 2014: No	28%	(250)	21%	(181)	9%	(83)	14%	(125)	28%	(244)	883
2012 Vote: Barack Obama	41%	(328)	24%	(191)	10%	(77)	10%	(82)	15%	(116)	793
2012 Vote: Mitt Romney	44%	(227)	29%	(152)	8%	(41)	7%	(34)	13%	(65)	520
2012 Vote: Other	37%	(32)	30%	(26)	11%	(9)	9%	(8)	14%	(12)	87
2012 Vote: Didn't Vote	28%	(221)	19%	(150)	10%	(83)	15%	(122)	28%	(222)	798
4-Region: Northeast	37%	(145)	24%	(94)	10%	(41)	13%	(50)	16%	(64)	394
4-Region: Midwest	34%	(159)	25%	(117)	9%	(44)	11%	(53)	19%	(90)	462
4-Region: South	38%	(311)	23%	(191)	9%	(75)	10%	(82)	20%	(165)	824
4-Region: West	37%	(194)	23%	(117)	10%	(50)	12%	(61)	19%	(98)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table VAP6\_3:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

Holding executives of leading electronic cigarette manufacturers, such as Juul Labs Inc., accountable for the recent surge in youth vaping.

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't Know / No Opinion	Total N
Adults	41% (898)	24% (526)	8% (184)	9% (209)	17% (384)	2200
Gender: Male	39% (410)	26% (279)	9% (98)	11% (115)	15% (159)	1062
Gender: Female	43% (488)	22% (247)	8% (86)	8% (93)	20% (224)	1138
Age: 18-29	33% (159)	20% (96)	10% (49)	11% (52)	26% (124)	480
Age: 30-44	41% (220)	23% (123)	9% (49)	11% (58)	16% (83)	533
Age: 45-54	42% (139)	21% (69)	9% (31)	11% (37)	17% (55)	330
Age: 55-64	43% (183)	25% (106)	6% (26)	9% (38)	16% (68)	421
Age: 65+	45% (198)	30% (132)	7% (29)	5% (23)	12% (54)	436
Generation Z: 18-22	34% (79)	19% (43)	9% (20)	12% (28)	27% (63)	234
Millennial: Age 23-38	37% (215)	25% (145)	10% (58)	9% (55)	20% (116)	589
Generation X: Age 39-54	43% (223)	19% (100)	10% (50)	12% (64)	16% (83)	520
Boomers: Age 55-73	44% (334)	27% (204)	7% (51)	7% (54)	15% (110)	753
PID: Dem (no lean)	44% (339)	23% (180)	8% (63)	9% (69)	16% (121)	772
PID: Ind (no lean)	35% (252)	22% (162)	8% (61)	11% (82)	23% (169)	726
PID: Rep (no lean)	44% (306)	26% (183)	9% (60)	8% (58)	13% (94)	702
PID/Gender: Dem Men	45% (157)	26% (90)	8% (27)	10% (35)	11% (39)	349
PID/Gender: Dem Women	43% (182)	21% (91)	8% (35)	8% (33)	19% (82)	424
PID/Gender: Ind Men	32% (113)	25% (89)	10% (33)	12% (43)	20% (71)	350
PID/Gender: Ind Women	37% (139)	19% (73)	7% (27)	10% (39)	26% (98)	376
PID/Gender: Rep Men	39% (140)	28% (100)	10% (37)	10% (37)	13% (49)	364
PID/Gender: Rep Women	49% (166)	25% (83)	7% (23)	6% (21)	13% (45)	338
Ideo: Liberal (1-3)	48% (295)	24% (149)	8% (51)	7% (44)	12% (75)	614
Ideo: Moderate (4)	40% (198)	26% (129)	9% (42)	10% (47)	15% (75)	490
Ideo: Conservative (5-7)	41% (320)	27% (208)	10% (76)	11% (82)	12% (93)	779
Educ: < College	38% (577)	21% (323)	9% (130)	11% (166)	21% (316)	1512
Educ: Bachelors degree	44% (197)	30% (132)	9% (39)	7% (29)	11% (47)	444
Educ: Post-grad	51% (124)	29% (70)	6% (15)	6% (14)	9% (21)	244

Continued on next page

**Table VAP6\_3:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*Holding executives of leading electronic cigarette manufacturers, such as Juul Labs Inc., accountable for the recent surge in youth vaping.*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(898)	24%	(526)	8%	(184)	9%	(209)	17%	(384)	2200
Income: Under 50k	38%	(453)	21%	(248)	9%	(111)	10%	(125)	22%	(265)	1202
Income: 50k-100k	44%	(288)	28%	(185)	7%	(43)	9%	(59)	13%	(84)	660
Income: 100k+	47%	(157)	27%	(93)	9%	(29)	7%	(24)	10%	(34)	337
Ethnicity: White	41%	(710)	26%	(443)	8%	(145)	9%	(152)	16%	(272)	1722
Ethnicity: Hispanic	39%	(136)	17%	(60)	9%	(30)	10%	(36)	25%	(87)	349
Ethnicity: Afr. Am.	39%	(106)	19%	(52)	8%	(21)	14%	(37)	21%	(58)	274
Ethnicity: Other	40%	(82)	15%	(31)	9%	(18)	9%	(19)	27%	(54)	204
All Christian	45%	(434)	26%	(256)	9%	(85)	7%	(70)	13%	(131)	976
All Non-Christian	38%	(31)	24%	(20)	10%	(8)	7%	(5)	23%	(19)	83
Atheist	37%	(36)	30%	(29)	3%	(3)	15%	(14)	14%	(14)	96
Agnostic/Nothing in particular	38%	(397)	21%	(221)	8%	(88)	11%	(119)	21%	(221)	1045
Religious Non-Protestant/Catholic	39%	(49)	23%	(29)	12%	(15)	6%	(8)	19%	(24)	125
Evangelical	44%	(276)	21%	(135)	9%	(54)	11%	(67)	16%	(99)	632
Non-Evangelical	44%	(340)	25%	(195)	8%	(66)	7%	(55)	15%	(118)	773
Community: Urban	37%	(214)	22%	(124)	10%	(60)	9%	(52)	22%	(125)	574
Community: Suburban	43%	(433)	26%	(261)	7%	(72)	9%	(85)	15%	(147)	998
Community: Rural	40%	(251)	23%	(142)	8%	(52)	11%	(71)	18%	(112)	628
Employ: Private Sector	41%	(289)	25%	(178)	11%	(77)	9%	(65)	13%	(93)	703
Employ: Government	44%	(57)	21%	(27)	6%	(7)	8%	(11)	22%	(28)	130
Employ: Self-Employed	40%	(79)	28%	(55)	7%	(14)	10%	(20)	16%	(31)	198
Employ: Homemaker	46%	(74)	22%	(35)	9%	(15)	6%	(10)	17%	(27)	161
Employ: Retired	44%	(208)	28%	(134)	6%	(27)	9%	(43)	13%	(61)	474
Employ: Unemployed	32%	(77)	14%	(33)	9%	(21)	13%	(32)	32%	(78)	241
Employ: Other	41%	(69)	16%	(27)	9%	(15)	10%	(17)	24%	(40)	168
Military HH: Yes	41%	(137)	24%	(82)	8%	(28)	11%	(36)	15%	(51)	333
Military HH: No	41%	(761)	24%	(444)	8%	(156)	9%	(172)	18%	(333)	1867
RD/WT: Right Direction	39%	(336)	26%	(223)	9%	(75)	10%	(81)	16%	(136)	851
RD/WT: Wrong Track	42%	(562)	22%	(303)	8%	(109)	9%	(127)	18%	(248)	1349

Continued on next page

**Table VAP6\_3:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

Holding executives of leading electronic cigarette manufacturers, such as Juul Labs Inc., accountable for the recent surge in youth vaping.

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(898)	24%	(526)	8%	(184)	9%	(209)	17%	(384)	2200
Trump Job Approve	40%	(369)	26%	(241)	9%	(86)	11%	(99)	13%	(118)	913
Trump Job Disapprove	44%	(509)	24%	(278)	8%	(93)	9%	(101)	16%	(188)	1169
Trump Job Strongly Approve	44%	(225)	23%	(116)	8%	(40)	12%	(60)	14%	(70)	511
Trump Job Somewhat Approve	36%	(144)	31%	(125)	11%	(46)	10%	(39)	12%	(49)	403
Trump Job Somewhat Disapprove	32%	(87)	30%	(81)	13%	(35)	7%	(20)	17%	(47)	270
Trump Job Strongly Disapprove	47%	(422)	22%	(197)	6%	(58)	9%	(81)	16%	(141)	899
Favorable of Trump	41%	(366)	26%	(234)	9%	(81)	11%	(98)	12%	(111)	890
Unfavorable of Trump	44%	(507)	24%	(282)	8%	(94)	8%	(96)	16%	(180)	1159
Very Favorable of Trump	46%	(242)	23%	(121)	7%	(40)	11%	(57)	14%	(72)	532
Somewhat Favorable of Trump	35%	(124)	31%	(112)	12%	(42)	12%	(41)	11%	(39)	358
Somewhat Unfavorable of Trump	31%	(68)	34%	(73)	12%	(25)	10%	(21)	14%	(30)	217
Very Unfavorable of Trump	47%	(440)	22%	(209)	7%	(69)	8%	(75)	16%	(150)	942
#1 Issue: Economy	36%	(194)	25%	(134)	10%	(53)	13%	(67)	16%	(84)	533
#1 Issue: Security	40%	(178)	21%	(96)	10%	(47)	10%	(45)	19%	(83)	448
#1 Issue: Health Care	45%	(168)	28%	(105)	6%	(22)	8%	(30)	13%	(49)	373
#1 Issue: Medicare / Social Security	43%	(142)	25%	(83)	6%	(19)	7%	(22)	18%	(60)	327
#1 Issue: Women's Issues	38%	(50)	17%	(22)	6%	(8)	14%	(19)	24%	(31)	130
#1 Issue: Education	40%	(49)	22%	(28)	9%	(11)	10%	(13)	19%	(24)	124
#1 Issue: Energy	52%	(68)	29%	(39)	5%	(6)	4%	(5)	10%	(14)	131
#1 Issue: Other	37%	(49)	15%	(20)	12%	(16)	7%	(9)	29%	(38)	133
2018 House Vote: Democrat	48%	(345)	25%	(177)	8%	(59)	7%	(48)	12%	(84)	713
2018 House Vote: Republican	45%	(297)	26%	(176)	8%	(52)	10%	(64)	11%	(75)	664
2018 House Vote: Someone else	23%	(21)	23%	(21)	12%	(11)	13%	(12)	29%	(26)	90
2016 Vote: Hillary Clinton	49%	(325)	23%	(151)	8%	(55)	8%	(51)	12%	(83)	665
2016 Vote: Donald Trump	43%	(295)	28%	(195)	8%	(58)	10%	(69)	10%	(70)	687
2016 Vote: Other	39%	(62)	25%	(40)	12%	(19)	9%	(15)	14%	(23)	160
2016 Vote: Didn't Vote	31%	(214)	21%	(140)	7%	(51)	11%	(73)	30%	(206)	684

Continued on next page

**Table VAP6\_3:** As you may know, the CDC has linked vaping products containing THC, the psychoactive ingredient in cannabis, to most cases of vaping-related lung illnesses. Although the CDC previously advised against using both nicotine and THC vapes, it has now narrowed its recommendation specifically to THC-containing vapes. Based on what you know, would you support or oppose each of the following?

*Holding executives of leading electronic cigarette manufacturers, such as Juul Labs Inc., accountable for the recent surge in youth vaping.*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't Know / No Opinion		Total N
Adults	41%	(898)	24%	(526)	8%	(184)	9%	(209)	17%	(384)	2200
Voted in 2014: Yes	45%	(598)	26%	(336)	9%	(119)	9%	(119)	11%	(145)	1317
Voted in 2014: No	34%	(300)	21%	(190)	7%	(65)	10%	(90)	27%	(239)	883
2012 Vote: Barack Obama	48%	(380)	23%	(183)	8%	(62)	9%	(70)	12%	(99)	793
2012 Vote: Mitt Romney	42%	(219)	30%	(153)	9%	(46)	9%	(46)	11%	(55)	520
2012 Vote: Other	38%	(33)	28%	(24)	8%	(7)	11%	(9)	15%	(13)	87
2012 Vote: Didn't Vote	33%	(265)	21%	(166)	9%	(68)	11%	(84)	27%	(215)	798
4-Region: Northeast	41%	(160)	25%	(100)	8%	(32)	10%	(40)	16%	(61)	394
4-Region: Midwest	38%	(174)	25%	(116)	9%	(42)	10%	(46)	18%	(84)	462
4-Region: South	41%	(340)	24%	(199)	8%	(66)	9%	(70)	18%	(150)	824
4-Region: West	43%	(223)	22%	(112)	9%	(44)	10%	(52)	17%	(89)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	480	22%
	Age: 30-44	533	24%
	Age: 45-54	330	15%
	Age: 55-64	421	19%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	234	11%
	Millennial: Age 23-38	589	27%
	Generation X: Age 39-54	520	24%
	Boomers: Age 55-73	753	34%
	N	2095	
xpid3	PID: Dem (no lean)	772	35%
	PID: Ind (no lean)	726	33%
	PID: Rep (no lean)	702	32%
	N	2200	
xpidGender	PID/Gender: Dem Men	349	16%
	PID/Gender: Dem Women	424	19%
	PID/Gender: Ind Men	350	16%
	PID/Gender: Ind Women	376	17%
	PID/Gender: Rep Men	364	17%
	PID/Gender: Rep Women	338	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	614	28%
	Ideo: Moderate (4)	490	22%
	Ideo: Conservative (5-7)	779	35%
	N	1884	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1202	55%
	Income: 50k-100k	660	30%
	Income: 100k+	337	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	976	44%
	All Non-Christian	83	4%
	Atheist	96	4%
	Agnostic/Nothing in particular	1045	48%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	125	6%
xdemEvang	Evangelical	632	29%
	Non-Evangelical	773	35%
	N	1406	
xdemUsr	Community: Urban	574	26%
	Community: Suburban	998	45%
	Community: Rural	628	29%
	N	2200	
xdemEmploy	Employ: Private Sector	703	32%
	Employ: Government	130	6%
	Employ: Self-Employed	198	9%
	Employ: Homemaker	161	7%
	Employ: Retired	474	22%
	Employ: Unemployed	241	11%
	Employ: Other	168	8%
	N	2075	
xdemMilHH1	Military HH: Yes	333	15%
	Military HH: No	1867	85%
	N	2200	
xnrl	RD/WT: Right Direction	851	39%
	RD/WT: Wrong Track	1349	61%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	913	42%
	Trump Job Disapprove	1169	53%
	N	2082	
Trump_Approve2	Trump Job Strongly Approve	511	23%
	Trump Job Somewhat Approve	403	18%
	Trump Job Somewhat Disapprove	270	12%
	Trump Job Strongly Disapprove	899	41%
	N	2082	
Trump_Fav	Favorable of Trump	890	40%
	Unfavorable of Trump	1159	53%
	N	2049	
Trump_Fav_FULL	Very Favorable of Trump	532	24%
	Somewhat Favorable of Trump	358	16%
	Somewhat Unfavorable of Trump	217	10%
	Very Unfavorable of Trump	942	43%
	N	2049	
xnr3	#1 Issue: Economy	533	24%
	#1 Issue: Security	448	20%
	#1 Issue: Health Care	373	17%
	#1 Issue: Medicare / Social Security	327	15%
	#1 Issue: Women's Issues	130	6%
	#1 Issue: Education	124	6%
	#1 Issue: Energy	131	6%
	#1 Issue: Other	133	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	713	32%
	2018 House Vote: Republican	664	30%
	2018 House Vote: Someone else	90	4%
	N	1467	
xsubVote16O	2016 Vote: Hillary Clinton	665	30%
	2016 Vote: Donald Trump	687	31%
	2016 Vote: Other	160	7%
	2016 Vote: Didn't Vote	684	31%
	N	2196	
xsubVote14O	Voted in 2014: Yes	1317	60%
	Voted in 2014: No	883	40%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

<b>Demographic</b>	<b>Group</b>	<b>Frequency</b>	<b>Percentage</b>
xsubVote12O	2012 Vote: Barack Obama	793	36%
	2012 Vote: Mitt Romney	520	24%
	2012 Vote: Other	87	4%
	2012 Vote: Didn't Vote	798	36%
	N	2198	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

