



National Tracking Poll #200257  
February 20-23, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between February 20-February 23, 2020 among a national sample of 6600 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table AUTO1\_1:** Do you, or anyone in your household, subscribe to the following?  
Cable or satellite television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	56% (3727)	27% (1797)	16% (1075)	6600
Gender: Male	58% (1852)	26% (832)	16% (501)	3185
Gender: Female	55% (1875)	28% (965)	17% (574)	3415
Age: 18-29	44% (555)	30% (383)	26% (324)	1262
Age: 30-44	50% (888)	31% (548)	19% (340)	1776
Age: 45-54	58% (520)	30% (271)	12% (106)	898
Age: 55-64	61% (828)	25% (345)	13% (182)	1355
Age: 65+	72% (936)	19% (250)	9% (123)	1309
Generation Z: 18-22	46% (229)	28% (140)	26% (130)	499
Millennial: Age 23-38	46% (872)	31% (596)	23% (438)	1905
Generation X: Age 39-54	56% (862)	30% (467)	13% (203)	1532
Boomers: Age 55-73	65% (1527)	24% (559)	12% (273)	2359
PID: Dem (no lean)	59% (1451)	27% (648)	14% (342)	2441
PID: Ind (no lean)	49% (1012)	30% (623)	21% (431)	2066
PID: Rep (no lean)	60% (1264)	25% (527)	14% (302)	2093
PID/Gender: Dem Men	62% (676)	25% (272)	13% (148)	1096
PID/Gender: Dem Women	58% (775)	28% (375)	14% (194)	1345
PID/Gender: Ind Men	51% (525)	29% (303)	20% (209)	1037
PID/Gender: Ind Women	47% (487)	31% (320)	22% (223)	1029
PID/Gender: Rep Men	62% (651)	24% (257)	14% (145)	1052
PID/Gender: Rep Women	59% (613)	26% (270)	15% (157)	1040
Ideo: Liberal (1-3)	56% (1034)	30% (550)	14% (268)	1852
Ideo: Moderate (4)	59% (998)	26% (438)	15% (251)	1687
Ideo: Conservative (5-7)	59% (1349)	26% (582)	15% (337)	2268
Educ: < College	56% (2524)	28% (1250)	17% (763)	4537
Educ: Bachelors degree	58% (772)	26% (346)	16% (213)	1331
Educ: Post-grad	59% (431)	28% (202)	14% (99)	732

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**Table AUTO1\_1: Do you, or anyone in your household, subscribe to the following?**  
 Cable or satellite television

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	56% (3727)	27% (1797)	16% (1075)	6600
Income: Under 50k	51% (1843)	29% (1063)	19% (700)	3605
Income: 50k-100k	61% (1273)	26% (535)	13% (269)	2077
Income: 100k+	67% (612)	22% (199)	12% (107)	917
Ethnicity: White	58% (3013)	28% (1428)	14% (725)	5165
Ethnicity: Hispanic	48% (504)	31% (330)	20% (214)	1048
Ethnicity: Afr. Am.	53% (438)	25% (204)	22% (181)	823
Ethnicity: Other	45% (276)	27% (166)	28% (170)	612
All Christian	62% (1923)	24% (751)	13% (411)	3085
All Non-Christian	61% (158)	22% (56)	17% (44)	258
Atheist	52% (180)	30% (105)	18% (63)	348
Agnostic/Nothing in particular	50% (1467)	30% (885)	19% (557)	2909
Religious Non-Protestant/Catholic	59% (193)	23% (74)	18% (59)	326
Evangelical	55% (983)	29% (522)	16% (296)	1801
Non-Evangelical	63% (1509)	24% (582)	13% (318)	2410
Community: Urban	54% (897)	27% (457)	19% (317)	1672
Community: Suburban	60% (1835)	26% (784)	15% (446)	3065
Community: Rural	53% (995)	30% (556)	17% (312)	1863
Employ: Private Sector	57% (1218)	29% (611)	14% (304)	2133
Employ: Government	56% (210)	25% (95)	19% (71)	376
Employ: Self-Employed	54% (292)	29% (157)	17% (91)	540
Employ: Homemaker	46% (232)	34% (171)	21% (105)	507
Employ: Retired	67% (1037)	22% (337)	11% (171)	1545
Employ: Unemployed	50% (341)	28% (190)	23% (155)	686
Employ: Other	49% (252)	31% (158)	20% (104)	514
Military HH: Yes	61% (644)	25% (259)	14% (145)	1048
Military HH: No	56% (3084)	28% (1539)	17% (930)	5552
RD/WT: Right Direction	58% (1556)	27% (714)	16% (421)	2691
RD/WT: Wrong Track	56% (2171)	28% (1083)	17% (654)	3909

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**Table AUTO1\_1: Do you, or anyone in your household, subscribe to the following?  
Cable or satellite television**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	56% (3727)	27% (1797)	16% (1075)	6600
Trump Job Approve	59% (1578)	27% (718)	15% (400)	2696
Trump Job Disapprove	57% (2047)	27% (991)	16% (583)	3621
Trump Job Strongly Approve	61% (934)	24% (370)	15% (233)	1536
Trump Job Somewhat Approve	56% (645)	30% (348)	14% (167)	1160
Trump Job Somewhat Disapprove	56% (465)	27% (223)	18% (148)	836
Trump Job Strongly Disapprove	57% (1582)	28% (768)	16% (435)	2785
Favorable of Trump	58% (1542)	27% (714)	15% (396)	2652
Unfavorable of Trump	57% (2045)	27% (981)	16% (558)	3583
Very Favorable of Trump	59% (971)	25% (407)	16% (255)	1633
Somewhat Favorable of Trump	56% (571)	30% (307)	14% (140)	1019
Somewhat Unfavorable of Trump	55% (352)	29% (187)	15% (98)	637
Very Unfavorable of Trump	57% (1693)	27% (793)	16% (460)	2947
#1 Issue: Economy	55% (938)	29% (497)	16% (264)	1700
#1 Issue: Security	60% (700)	25% (297)	15% (172)	1169
#1 Issue: Health Care	57% (713)	26% (328)	17% (218)	1259
#1 Issue: Medicare / Social Security	65% (666)	23% (231)	12% (122)	1018
#1 Issue: Women's Issues	45% (148)	34% (110)	21% (67)	326
#1 Issue: Education	44% (161)	31% (117)	25% (92)	370
#1 Issue: Energy	54% (229)	30% (126)	16% (65)	420
#1 Issue: Other	51% (172)	27% (92)	22% (74)	338
2018 House Vote: Democrat	60% (1440)	26% (625)	14% (341)	2406
2018 House Vote: Republican	62% (1241)	25% (510)	13% (266)	2017
2018 House Vote: Someone else	52% (107)	30% (61)	18% (36)	204
2016 Vote: Hillary Clinton	61% (1313)	26% (555)	13% (280)	2149
2016 Vote: Donald Trump	62% (1298)	25% (523)	14% (287)	2108
2016 Vote: Other	52% (256)	31% (149)	17% (83)	488
2016 Vote: Didn't Vote	46% (857)	31% (567)	23% (419)	1843
Voted in 2014: Yes	62% (2483)	25% (1017)	13% (534)	4034
Voted in 2014: No	48% (1244)	30% (780)	21% (541)	2566

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**Table AUTO1\_1: Do you, or anyone in your household, subscribe to the following?**  
Cable or satellite television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	56% (3727)	27% (1797)	16% (1075)	6600
2012 Vote: Barack Obama	61% (1549)	26% (659)	14% (349)	2557
2012 Vote: Mitt Romney	62% (998)	26% (418)	12% (186)	1602
2012 Vote: Other	56% (140)	27% (68)	16% (41)	249
2012 Vote: Didn't Vote	47% (1038)	30% (651)	23% (500)	2188
4-Region: Northeast	67% (786)	20% (239)	13% (156)	1181
4-Region: Midwest	52% (724)	31% (430)	17% (234)	1387
4-Region: South	57% (1403)	27% (680)	16% (390)	2473
4-Region: West	52% (815)	29% (449)	19% (296)	1560
200246	56% (1230)	28% (618)	16% (365)	2213
200252	56% (1229)	27% (597)	17% (363)	2190
200257	58% (1268)	26% (582)	16% (347)	2197
Currently subscribe: Cable or satellite	100% (3727)	— (0)	— (0)	3727
Currently subscribe: Streaming services	57% (2210)	32% (1252)	11% (449)	3911
Currently subscribe: Live TV streaming	49% (913)	37% (701)	14% (261)	1875
Currently subscribe: Broadband internet	63% (2670)	27% (1128)	11% (451)	4249
Access to: Over-the-air TV antenna	38% (741)	41% (800)	21% (404)	1945
Access to: Smart or connected TV	54% (2087)	31% (1212)	15% (577)	3876
Interested in Sports Betting	61% (845)	25% (346)	14% (200)	1392
Interested in Motorsports	58% (840)	27% (385)	15% (211)	1435
Interested in baseball	63% (1796)	25% (712)	12% (337)	2845
MLB Fan	61% (2129)	26% (910)	13% (440)	3479
Avid MLB Fan	68% (857)	20% (255)	12% (148)	1260
Casual MLB Fan	57% (1272)	30% (656)	13% (292)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO1\_2: Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	59% (3911)	9% (580)	32% (2109)	6600
Gender: Male	59% (1888)	10% (317)	31% (980)	3185
Gender: Female	59% (2023)	8% (263)	33% (1129)	3415
Age: 18-29	70% (882)	11% (140)	19% (240)	1262
Age: 30-44	72% (1274)	10% (172)	19% (330)	1776
Age: 45-54	60% (541)	9% (78)	31% (278)	898
Age: 55-64	51% (692)	8% (105)	41% (557)	1355
Age: 65+	40% (522)	6% (84)	54% (703)	1309
Generation Z: 18-22	67% (336)	13% (65)	20% (98)	499
Millennial: Age 23-38	73% (1390)	9% (172)	18% (343)	1905
Generation X: Age 39-54	63% (971)	10% (154)	27% (407)	1532
Boomers: Age 55-73	48% (1122)	7% (172)	45% (1065)	2359
PID: Dem (no lean)	63% (1547)	9% (208)	28% (686)	2441
PID: Ind (no lean)	57% (1186)	9% (179)	34% (701)	2066
PID: Rep (no lean)	56% (1178)	9% (193)	34% (722)	2093
PID/Gender: Dem Men	63% (689)	11% (120)	26% (286)	1096
PID/Gender: Dem Women	64% (857)	7% (88)	30% (400)	1345
PID/Gender: Ind Men	58% (604)	9% (96)	32% (336)	1037
PID/Gender: Ind Women	56% (581)	8% (83)	35% (365)	1029
PID/Gender: Rep Men	56% (594)	10% (100)	34% (358)	1052
PID/Gender: Rep Women	56% (584)	9% (93)	35% (364)	1040
Ideo: Liberal (1-3)	69% (1281)	8% (145)	23% (426)	1852
Ideo: Moderate (4)	60% (1005)	8% (130)	33% (551)	1687
Ideo: Conservative (5-7)	56% (1276)	9% (212)	34% (780)	2268
Educ: < College	56% (2544)	10% (446)	34% (1547)	4537
Educ: Bachelors degree	67% (892)	7% (92)	26% (348)	1331
Educ: Post-grad	65% (475)	6% (43)	29% (214)	732
Income: Under 50k	53% (1904)	10% (377)	37% (1324)	3605
Income: 50k-100k	66% (1373)	7% (144)	27% (561)	2077
Income: 100k+	69% (635)	6% (59)	24% (224)	917

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**Table AUTO1\_2: Do you, or anyone in your household, subscribe to the following?  
 Streaming service(s)**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	59% (3911)	9% (580)	32% (2109)	6600
Ethnicity: White	59% (3056)	8% (439)	32% (1670)	5165
Ethnicity: Hispanic	67% (702)	11% (119)	22% (227)	1048
Ethnicity: Afr. Am.	59% (487)	9% (77)	31% (259)	823
Ethnicity: Other	60% (368)	10% (64)	29% (180)	612
All Christian	57% (1774)	8% (241)	35% (1071)	3085
All Non-Christian	56% (144)	13% (34)	31% (80)	258
Atheist	75% (262)	6% (20)	19% (65)	348
Agnostic/Nothing in particular	60% (1731)	10% (285)	31% (893)	2909
Religious Non-Protestant/Catholic	59% (192)	13% (42)	29% (93)	326
Evangelical	55% (998)	9% (155)	36% (649)	1801
Non-Evangelical	59% (1426)	8% (196)	33% (788)	2410
Community: Urban	60% (999)	10% (166)	30% (507)	1672
Community: Suburban	62% (1889)	8% (252)	30% (924)	3065
Community: Rural	55% (1023)	9% (162)	36% (678)	1863
Employ: Private Sector	69% (1462)	8% (175)	23% (496)	2133
Employ: Government	68% (255)	7% (27)	25% (94)	376
Employ: Self-Employed	59% (319)	12% (62)	29% (158)	540
Employ: Homemaker	64% (326)	9% (44)	27% (138)	507
Employ: Retired	44% (683)	7% (101)	49% (761)	1545
Employ: Unemployed	54% (370)	11% (78)	35% (238)	686
Employ: Other	56% (286)	12% (59)	33% (169)	514
Military HH: Yes	55% (573)	8% (82)	37% (393)	1048
Military HH: No	60% (3338)	9% (498)	31% (1716)	5552
RD/WT: Right Direction	56% (1505)	10% (269)	34% (917)	2691
RD/WT: Wrong Track	62% (2406)	8% (311)	30% (1192)	3909
Trump Job Approve	56% (1505)	10% (262)	34% (930)	2696
Trump Job Disapprove	63% (2287)	8% (295)	29% (1038)	3621

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**Table AUTO1\_2: Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>		<b>I (or someone in my household) subscribed in the past, but not now</b>		<b>I (or someone in my household) have never subscribed</b>		<b>Total N</b>
Adults	59%	(3911)	9%	(580)	32%	(2109)	6600
Trump Job Strongly Approve	53%	(809)	10%	(152)	37%	(575)	1536
Trump Job Somewhat Approve	60%	(696)	9%	(110)	31%	(355)	1160
Trump Job Somewhat Disapprove	62%	(517)	10%	(85)	28%	(235)	836
Trump Job Strongly Disapprove	64%	(1770)	8%	(211)	29%	(804)	2785
Favorable of Trump	55%	(1467)	10%	(266)	35%	(918)	2652
Unfavorable of Trump	64%	(2291)	8%	(276)	28%	(1016)	3583
Very Favorable of Trump	52%	(853)	11%	(181)	37%	(599)	1633
Somewhat Favorable of Trump	60%	(614)	8%	(85)	31%	(319)	1019
Somewhat Unfavorable of Trump	63%	(400)	8%	(49)	29%	(187)	637
Very Unfavorable of Trump	64%	(1891)	8%	(227)	28%	(829)	2947
#1 Issue: Economy	63%	(1077)	9%	(152)	28%	(470)	1700
#1 Issue: Security	55%	(644)	11%	(125)	34%	(400)	1169
#1 Issue: Health Care	63%	(792)	8%	(107)	29%	(360)	1259
#1 Issue: Medicare / Social Security	41%	(421)	8%	(86)	50%	(512)	1018
#1 Issue: Women's Issues	68%	(221)	11%	(36)	21%	(69)	326
#1 Issue: Education	66%	(243)	9%	(32)	26%	(96)	370
#1 Issue: Energy	79%	(331)	5%	(20)	16%	(69)	420
#1 Issue: Other	54%	(182)	6%	(22)	40%	(134)	338
2018 House Vote: Democrat	64%	(1537)	8%	(183)	29%	(686)	2406
2018 House Vote: Republican	57%	(1141)	9%	(188)	34%	(687)	2017
2018 House Vote: Someone else	61%	(124)	5%	(11)	34%	(69)	204
2016 Vote: Hillary Clinton	64%	(1374)	8%	(165)	28%	(610)	2149
2016 Vote: Donald Trump	56%	(1184)	9%	(186)	35%	(739)	2108
2016 Vote: Other	61%	(299)	7%	(33)	32%	(156)	488
2016 Vote: Didn't Vote	57%	(1047)	11%	(196)	33%	(600)	1843
Voted in 2014: Yes	59%	(2385)	8%	(312)	33%	(1338)	4034
Voted in 2014: No	59%	(1526)	10%	(268)	30%	(771)	2566

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**Table AUTO1\_2: Do you, or anyone in your household, subscribe to the following?  
Streaming service(s)**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	59% (3911)	9% (580)	32% (2109)	6600
2012 Vote: Barack Obama	63% (1599)	7% (188)	30% (770)	2557
2012 Vote: Mitt Romney	56% (889)	9% (140)	36% (573)	1602
2012 Vote: Other	56% (139)	7% (18)	37% (91)	249
2012 Vote: Didn't Vote	58% (1280)	11% (234)	31% (674)	2188
4-Region: Northeast	58% (687)	7% (81)	35% (412)	1181
4-Region: Midwest	57% (784)	8% (117)	35% (486)	1387
4-Region: South	59% (1467)	9% (223)	32% (783)	2473
4-Region: West	62% (973)	10% (159)	27% (428)	1560
200246	61% (1351)	8% (178)	31% (684)	2213
200252	57% (1253)	9% (205)	33% (732)	2190
200257	59% (1307)	9% (198)	32% (693)	2197
Currently subscribe: Cable or satellite	59% (2210)	7% (274)	33% (1244)	3727
Currently subscribe: Streaming services	100% (3911)	— (0)	— (0)	3911
Currently subscribe: Live TV streaming	85% (1586)	6% (109)	10% (179)	1875
Currently subscribe: Broadband internet	70% (2970)	6% (264)	24% (1015)	4249
Access to: Over-the-air TV antenna	60% (1174)	10% (197)	30% (574)	1945
Access to: Smart or connected TV	74% (2864)	8% (292)	19% (720)	3876
Interested in Sports Betting	66% (920)	10% (137)	24% (335)	1392
Interested in Motorsports	60% (865)	10% (148)	29% (422)	1435
Interested in baseball	61% (1746)	10% (273)	29% (826)	2845
MLB Fan	62% (2174)	10% (336)	28% (969)	3479
Avid MLB Fan	63% (789)	9% (112)	29% (359)	1260
Casual MLB Fan	62% (1385)	10% (225)	27% (610)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO1\_3: Do you, or anyone in your household, subscribe to the following?  
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV**

<b>Demographic</b>	<b>I (or someone in my household) currently subscribe</b>	<b>I (or someone in my household) subscribed in the past, but not now</b>	<b>I (or someone in my household) have never subscribed</b>	<b>Total N</b>
Adults	28% (1875)	14% (896)	58% (3829)	6600
Gender: Male	30% (965)	14% (454)	55% (1766)	3185
Gender: Female	27% (910)	13% (442)	60% (2063)	3415
Age: 18-29	35% (446)	18% (225)	47% (592)	1262
Age: 30-44	36% (634)	17% (294)	48% (848)	1776
Age: 45-54	27% (246)	13% (115)	60% (537)	898
Age: 55-64	24% (322)	11% (151)	65% (882)	1355
Age: 65+	17% (226)	9% (112)	74% (971)	1309
Generation Z: 18-22	39% (196)	19% (92)	42% (210)	499
Millennial: Age 23-38	34% (657)	17% (323)	49% (925)	1905
Generation X: Age 39-54	31% (473)	14% (218)	55% (841)	1532
Boomers: Age 55-73	21% (505)	10% (240)	68% (1614)	2359
PID: Dem (no lean)	29% (717)	15% (355)	56% (1369)	2441
PID: Ind (no lean)	29% (592)	13% (273)	58% (1202)	2066
PID: Rep (no lean)	27% (566)	13% (268)	60% (1259)	2093
PID/Gender: Dem Men	33% (360)	15% (166)	52% (570)	1096
PID/Gender: Dem Women	27% (357)	14% (189)	59% (798)	1345
PID/Gender: Ind Men	28% (295)	13% (140)	58% (602)	1037
PID/Gender: Ind Women	29% (297)	13% (133)	58% (599)	1029
PID/Gender: Rep Men	30% (311)	14% (149)	56% (593)	1052
PID/Gender: Rep Women	25% (256)	11% (119)	64% (665)	1040
Ideo: Liberal (1-3)	32% (597)	15% (273)	53% (982)	1852
Ideo: Moderate (4)	27% (456)	13% (226)	60% (1005)	1687
Ideo: Conservative (5-7)	27% (608)	12% (276)	61% (1384)	2268
Educ: < College	28% (1253)	15% (664)	58% (2619)	4537
Educ: Bachelors degree	30% (404)	11% (141)	59% (786)	1331
Educ: Post-grad	30% (218)	12% (91)	58% (423)	732
Income: Under 50k	26% (933)	14% (515)	60% (2158)	3605
Income: 50k-100k	31% (650)	13% (277)	55% (1150)	2077
Income: 100k+	32% (292)	11% (104)	57% (521)	917

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**Table AUTO1\_3:** Do you, or anyone in your household, subscribe to the following?  
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	28% (1875)	14% (896)	58% (3829)	6600
Ethnicity: White	27% (1408)	13% (669)	60% (3088)	5165
Ethnicity: Hispanic	36% (379)	20% (208)	44% (461)	1048
Ethnicity: Afr. Am.	34% (282)	15% (125)	51% (416)	823
Ethnicity: Other	30% (184)	17% (102)	53% (326)	612
All Christian	26% (788)	12% (385)	62% (1912)	3085
All Non-Christian	26% (67)	18% (45)	57% (146)	258
Atheist	27% (94)	15% (52)	58% (201)	348
Agnostic/Nothing in particular	32% (926)	14% (413)	54% (1570)	2909
Religious Non-Protestant/Catholic	27% (87)	18% (59)	55% (181)	326
Evangelical	31% (557)	11% (206)	58% (1038)	1801
Non-Evangelical	26% (632)	14% (327)	60% (1451)	2410
Community: Urban	31% (525)	15% (244)	54% (904)	1672
Community: Suburban	28% (855)	13% (389)	59% (1821)	3065
Community: Rural	27% (495)	14% (263)	59% (1105)	1863
Employ: Private Sector	34% (720)	15% (320)	51% (1094)	2133
Employ: Government	35% (133)	10% (37)	55% (206)	376
Employ: Self-Employed	29% (155)	17% (93)	54% (292)	540
Employ: Homemaker	28% (142)	13% (64)	59% (301)	507
Employ: Retired	20% (310)	9% (133)	71% (1102)	1545
Employ: Unemployed	24% (165)	17% (117)	59% (404)	686
Employ: Other	29% (151)	16% (83)	54% (280)	514
Military HH: Yes	30% (319)	12% (130)	57% (598)	1048
Military HH: No	28% (1556)	14% (766)	58% (3231)	5552
RD/WT: Right Direction	30% (815)	12% (336)	57% (1540)	2691
RD/WT: Wrong Track	27% (1060)	14% (560)	59% (2289)	3909
Trump Job Approve	28% (760)	13% (343)	59% (1593)	2696
Trump Job Disapprove	29% (1042)	14% (525)	57% (2055)	3621

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**Table AUTO1\_3: Do you, or anyone in your household, subscribe to the following?  
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	28% (1875)	14% (896)	58% (3829)	6600
Trump Job Strongly Approve	29% (441)	12% (186)	59% (910)	1536
Trump Job Somewhat Approve	28% (320)	14% (157)	59% (683)	1160
Trump Job Somewhat Disapprove	32% (270)	13% (109)	55% (457)	836
Trump Job Strongly Disapprove	28% (771)	15% (416)	57% (1598)	2785
Favorable of Trump	28% (736)	13% (341)	59% (1575)	2652
Unfavorable of Trump	29% (1045)	14% (512)	57% (2026)	3583
Very Favorable of Trump	29% (468)	13% (210)	58% (955)	1633
Somewhat Favorable of Trump	26% (268)	13% (131)	61% (620)	1019
Somewhat Unfavorable of Trump	29% (185)	13% (82)	58% (370)	637
Very Unfavorable of Trump	29% (860)	15% (430)	56% (1656)	2947
#1 Issue: Economy	32% (541)	15% (248)	54% (911)	1700
#1 Issue: Security	25% (295)	14% (166)	61% (708)	1169
#1 Issue: Health Care	30% (378)	14% (180)	56% (700)	1259
#1 Issue: Medicare / Social Security	21% (218)	11% (107)	68% (693)	1018
#1 Issue: Women's Issues	29% (95)	15% (48)	56% (182)	326
#1 Issue: Education	36% (134)	14% (53)	49% (183)	370
#1 Issue: Energy	37% (154)	12% (49)	52% (217)	420
#1 Issue: Other	18% (59)	13% (44)	70% (235)	338
2018 House Vote: Democrat	31% (735)	15% (350)	55% (1321)	2406
2018 House Vote: Republican	27% (554)	13% (257)	60% (1206)	2017
2018 House Vote: Someone else	33% (66)	12% (25)	55% (113)	204
2016 Vote: Hillary Clinton	30% (640)	14% (293)	57% (1216)	2149
2016 Vote: Donald Trump	27% (574)	13% (273)	60% (1262)	2108
2016 Vote: Other	26% (125)	14% (68)	61% (296)	488
2016 Vote: Didn't Vote	29% (533)	14% (260)	57% (1050)	1843
Voted in 2014: Yes	28% (1150)	13% (514)	59% (2371)	4034
Voted in 2014: No	28% (725)	15% (382)	57% (1459)	2566

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**Table AUTO1\_3:** Do you, or anyone in your household, subscribe to the following?  
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	28% (1875)	14% (896)	58% (3829)	6600
2012 Vote: Barack Obama	31% (784)	13% (337)	56% (1436)	2557
2012 Vote: Mitt Romney	24% (384)	12% (198)	64% (1019)	1602
2012 Vote: Other	28% (70)	14% (36)	57% (142)	249
2012 Vote: Didn't Vote	29% (635)	15% (324)	56% (1229)	2188
4-Region: Northeast	24% (287)	13% (155)	63% (739)	1181
4-Region: Midwest	27% (375)	11% (159)	62% (853)	1387
4-Region: South	31% (772)	14% (347)	55% (1354)	2473
4-Region: West	28% (441)	15% (236)	57% (883)	1560
200246	29% (650)	13% (281)	58% (1282)	2213
200252	26% (561)	15% (336)	59% (1293)	2190
200257	30% (664)	13% (279)	57% (1254)	2197
Currently subscribe: Cable or satellite	24% (913)	11% (428)	64% (2387)	3727
Currently subscribe: Streaming services	41% (1586)	13% (525)	46% (1800)	3911
Currently subscribe: Live TV streaming	100% (1875)	— (0)	— (0)	1875
Currently subscribe: Broadband internet	32% (1342)	12% (521)	56% (2386)	4249
Access to: Over-the-air TV antenna	31% (597)	16% (308)	53% (1040)	1945
Access to: Smart or connected TV	37% (1430)	14% (545)	49% (1901)	3876
Interested in Sports Betting	39% (539)	17% (241)	44% (612)	1392
Interested in Motorsports	36% (513)	16% (234)	48% (688)	1435
Interested in baseball	32% (908)	14% (409)	54% (1528)	2845
MLB Fan	32% (1105)	14% (495)	54% (1879)	3479
Avid MLB Fan	33% (420)	13% (166)	53% (674)	1260
Casual MLB Fan	31% (685)	15% (329)	54% (1205)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO1\_4:** Do you, or anyone in your household, subscribe to the following?  
Broadband internet service

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	64% (4249)	12% (822)	23% (1529)	6600
Gender: Male	70% (2221)	11% (362)	19% (603)	3185
Gender: Female	59% (2028)	13% (460)	27% (926)	3415
Age: 18-29	52% (654)	16% (196)	33% (412)	1262
Age: 30-44	66% (1173)	14% (247)	20% (355)	1776
Age: 45-54	65% (584)	12% (107)	23% (207)	898
Age: 55-64	68% (917)	12% (164)	20% (274)	1355
Age: 65+	70% (921)	8% (106)	22% (282)	1309
Generation Z: 18-22	45% (227)	16% (78)	39% (195)	499
Millennial: Age 23-38	62% (1182)	14% (274)	24% (449)	1905
Generation X: Age 39-54	65% (1002)	13% (200)	22% (330)	1532
Boomers: Age 55-73	69% (1632)	11% (253)	20% (474)	2359
PID: Dem (no lean)	65% (1592)	12% (302)	22% (547)	2441
PID: Ind (no lean)	61% (1258)	14% (295)	25% (513)	2066
PID: Rep (no lean)	67% (1399)	11% (225)	22% (469)	2093
PID/Gender: Dem Men	69% (756)	13% (140)	18% (200)	1096
PID/Gender: Dem Women	62% (836)	12% (162)	26% (347)	1345
PID/Gender: Ind Men	68% (702)	11% (118)	21% (217)	1037
PID/Gender: Ind Women	54% (556)	17% (178)	29% (296)	1029
PID/Gender: Rep Men	72% (762)	10% (104)	18% (186)	1052
PID/Gender: Rep Women	61% (637)	12% (121)	27% (283)	1040
Ideo: Liberal (1-3)	67% (1243)	13% (249)	19% (360)	1852
Ideo: Moderate (4)	66% (1112)	12% (200)	22% (374)	1687
Ideo: Conservative (5-7)	69% (1569)	10% (233)	21% (466)	2268
Educ: < College	60% (2738)	13% (606)	26% (1192)	4537
Educ: Bachelors degree	74% (981)	10% (131)	17% (220)	1331
Educ: Post-grad	72% (530)	12% (85)	16% (117)	732
Income: Under 50k	57% (2067)	15% (528)	28% (1011)	3605
Income: 50k-100k	74% (1535)	9% (187)	17% (356)	2077
Income: 100k+	71% (647)	12% (107)	18% (163)	917

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**Table AUTO1\_4:** Do you, or anyone in your household, subscribe to the following?  
 Broadband internet service

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	64% (4249)	12% (822)	23% (1529)	6600
Ethnicity: White	66% (3423)	12% (607)	22% (1135)	5165
Ethnicity: Hispanic	58% (609)	14% (147)	28% (292)	1048
Ethnicity: Afr. Am.	55% (453)	18% (151)	27% (219)	823
Ethnicity: Other	61% (373)	10% (63)	29% (175)	612
All Christian	68% (2087)	12% (377)	20% (622)	3085
All Non-Christian	64% (164)	15% (38)	22% (55)	258
Atheist	76% (266)	9% (30)	15% (53)	348
Agnostic/Nothing in particular	60% (1733)	13% (377)	27% (799)	2909
Religious Non-Protestant/Catholic	68% (221)	13% (44)	19% (62)	326
Evangelical	62% (1114)	13% (232)	25% (455)	1801
Non-Evangelical	66% (1591)	13% (302)	21% (517)	2410
Community: Urban	65% (1080)	13% (216)	23% (377)	1672
Community: Suburban	67% (2047)	12% (357)	22% (661)	3065
Community: Rural	60% (1122)	13% (249)	26% (492)	1863
Employ: Private Sector	69% (1464)	13% (267)	19% (402)	2133
Employ: Government	67% (254)	11% (42)	21% (81)	376
Employ: Self-Employed	64% (348)	14% (75)	22% (116)	540
Employ: Homemaker	63% (321)	11% (56)	26% (131)	507
Employ: Retired	69% (1068)	9% (138)	22% (339)	1545
Employ: Unemployed	51% (351)	17% (114)	32% (220)	686
Employ: Other	57% (295)	16% (84)	26% (135)	514
Military HH: Yes	68% (712)	12% (129)	20% (207)	1048
Military HH: No	64% (3537)	12% (693)	24% (1322)	5552
RD/WT: Right Direction	64% (1730)	12% (328)	24% (634)	2691
RD/WT: Wrong Track	64% (2519)	13% (494)	23% (896)	3909
Trump Job Approve	65% (1761)	12% (311)	23% (625)	2696
Trump Job Disapprove	66% (2377)	13% (456)	22% (789)	3621

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**Table AUTO1\_4:** Do you, or anyone in your household, subscribe to the following?  
Broadband internet service

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	64% (4249)	12% (822)	23% (1529)	6600
Trump Job Strongly Approve	66% (1012)	10% (160)	24% (365)	1536
Trump Job Somewhat Approve	65% (749)	13% (151)	22% (260)	1160
Trump Job Somewhat Disapprove	64% (538)	15% (126)	21% (172)	836
Trump Job Strongly Disapprove	66% (1838)	12% (330)	22% (617)	2785
Favorable of Trump	66% (1740)	12% (315)	23% (597)	2652
Unfavorable of Trump	66% (2355)	12% (445)	22% (783)	3583
Very Favorable of Trump	64% (1045)	11% (186)	25% (403)	1633
Somewhat Favorable of Trump	68% (696)	13% (129)	19% (194)	1019
Somewhat Unfavorable of Trump	64% (406)	14% (89)	22% (142)	637
Very Unfavorable of Trump	66% (1950)	12% (357)	22% (641)	2947
#1 Issue: Economy	65% (1104)	13% (217)	22% (379)	1700
#1 Issue: Security	65% (766)	14% (168)	20% (235)	1169
#1 Issue: Health Care	67% (841)	10% (125)	23% (293)	1259
#1 Issue: Medicare / Social Security	64% (656)	11% (108)	25% (254)	1018
#1 Issue: Women's Issues	50% (163)	17% (57)	32% (106)	326
#1 Issue: Education	55% (204)	17% (64)	28% (103)	370
#1 Issue: Energy	71% (297)	11% (45)	18% (78)	420
#1 Issue: Other	65% (219)	11% (37)	24% (82)	338
2018 House Vote: Democrat	69% (1649)	11% (275)	20% (482)	2406
2018 House Vote: Republican	69% (1399)	10% (211)	20% (407)	2017
2018 House Vote: Someone else	63% (129)	18% (37)	18% (38)	204
2016 Vote: Hillary Clinton	68% (1462)	12% (257)	20% (431)	2149
2016 Vote: Donald Trump	70% (1469)	11% (221)	20% (418)	2108
2016 Vote: Other	69% (338)	11% (56)	19% (94)	488
2016 Vote: Didn't Vote	53% (970)	16% (288)	32% (585)	1843
Voted in 2014: Yes	69% (2777)	11% (457)	20% (800)	4034
Voted in 2014: No	57% (1472)	14% (365)	28% (729)	2566

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**Table AUTO1\_4:** Do you, or anyone in your household, subscribe to the following?  
Broadband internet service

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed	Total N
Adults	64% (4249)	12% (822)	23% (1529)	6600
2012 Vote: Barack Obama	69% (1774)	12% (301)	19% (482)	2557
2012 Vote: Mitt Romney	71% (1137)	11% (169)	18% (296)	1602
2012 Vote: Other	66% (164)	12% (31)	22% (54)	249
2012 Vote: Didn't Vote	53% (1169)	15% (321)	32% (698)	2188
4-Region: Northeast	65% (770)	12% (142)	23% (269)	1181
4-Region: Midwest	66% (913)	11% (155)	23% (319)	1387
4-Region: South	63% (1558)	13% (321)	24% (593)	2473
4-Region: West	65% (1008)	13% (203)	22% (349)	1560
200246	64% (1418)	12% (264)	24% (531)	2213
200252	65% (1413)	12% (268)	23% (509)	2190
200257	65% (1418)	13% (290)	22% (490)	2197
Currently subscribe: Cable or satellite	72% (2670)	9% (340)	19% (717)	3727
Currently subscribe: Streaming services	76% (2970)	10% (403)	14% (538)	3911
Currently subscribe: Live TV streaming	72% (1342)	12% (232)	16% (301)	1875
Currently subscribe: Broadband internet	100% (4249)	— (0)	— (0)	4249
Access to: Over-the-air TV antenna	66% (1286)	13% (262)	20% (397)	1945
Access to: Smart or connected TV	70% (2712)	11% (421)	19% (742)	3876
Interested in Sports Betting	62% (868)	15% (210)	22% (313)	1392
Interested in Motorsports	64% (912)	16% (223)	21% (300)	1435
Interested in baseball	68% (1949)	12% (332)	20% (565)	2845
MLB Fan	69% (2402)	12% (423)	19% (653)	3479
Avid MLB Fan	69% (875)	11% (137)	20% (248)	1260
Casual MLB Fan	69% (1527)	13% (287)	18% (406)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO2\_1: Do you have access to each of the following technologies?**  
Over-the-air TV antenna

Demographic	Yes, I currently have access	No, I do not currently have access to this but I previously did	No, I have never had access to this	Total N
Adults	29% (1945)	29% (1919)	41% (2736)	6600
Gender: Male	33% (1048)	32% (1027)	35% (1110)	3185
Gender: Female	26% (897)	26% (892)	48% (1626)	3415
Age: 18-29	21% (270)	30% (382)	48% (610)	1262
Age: 30-44	31% (553)	30% (540)	38% (682)	1776
Age: 45-54	36% (325)	26% (235)	38% (338)	898
Age: 55-64	32% (432)	27% (366)	41% (557)	1355
Age: 65+	28% (364)	30% (395)	42% (550)	1309
Generation Z: 18-22	17% (83)	39% (193)	45% (223)	499
Millennial: Age 23-38	27% (510)	28% (531)	45% (864)	1905
Generation X: Age 39-54	36% (555)	28% (433)	35% (543)	1532
Boomers: Age 55-73	31% (730)	28% (664)	41% (966)	2359
PID: Dem (no lean)	28% (685)	29% (706)	43% (1050)	2441
PID: Ind (no lean)	30% (628)	29% (600)	41% (839)	2066
PID: Rep (no lean)	30% (632)	29% (613)	40% (847)	2093
PID/Gender: Dem Men	32% (346)	32% (345)	37% (404)	1096
PID/Gender: Dem Women	25% (338)	27% (360)	48% (646)	1345
PID/Gender: Ind Men	35% (358)	32% (329)	34% (350)	1037
PID/Gender: Ind Women	26% (270)	26% (271)	47% (489)	1029
PID/Gender: Rep Men	33% (344)	34% (353)	34% (356)	1052
PID/Gender: Rep Women	28% (289)	25% (261)	47% (491)	1040
Ideo: Liberal (1-3)	29% (534)	32% (587)	39% (731)	1852
Ideo: Moderate (4)	29% (493)	28% (467)	43% (727)	1687
Ideo: Conservative (5-7)	30% (691)	30% (690)	39% (887)	2268
Educ: < College	29% (1335)	29% (1294)	42% (1908)	4537
Educ: Bachelors degree	28% (369)	30% (396)	43% (567)	1331
Educ: Post-grad	33% (241)	31% (229)	36% (261)	732
Income: Under 50k	31% (1134)	27% (976)	41% (1495)	3605
Income: 50k-100k	28% (584)	30% (620)	42% (873)	2077
Income: 100k+	25% (227)	35% (323)	40% (368)	917

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**Table AUTO2\_1: Do you have access to each of the following technologies?**  
 Over-the-air TV antenna

Demographic	Yes, I currently have access	No, I do not currently have access to this but I previously did	No, I have never had access to this	Total N
Adults	29% (1945)	29% (1919)	41% (2736)	6600
Ethnicity: White	29% (1501)	29% (1523)	41% (2141)	5165
Ethnicity: Hispanic	29% (300)	30% (318)	41% (430)	1048
Ethnicity: Afr. Am.	33% (273)	27% (224)	40% (327)	823
Ethnicity: Other	28% (171)	28% (172)	44% (268)	612
All Christian	29% (893)	29% (899)	42% (1293)	3085
All Non-Christian	27% (70)	31% (81)	41% (107)	258
Atheist	27% (93)	34% (118)	40% (138)	348
Agnostic/Nothing in particular	31% (890)	28% (821)	41% (1198)	2909
Religious Non-Protestant/Catholic	29% (96)	30% (99)	40% (132)	326
Evangelical	35% (630)	27% (494)	38% (677)	1801
Non-Evangelical	27% (645)	29% (703)	44% (1061)	2410
Community: Urban	33% (551)	27% (450)	40% (671)	1672
Community: Suburban	28% (869)	30% (929)	41% (1266)	3065
Community: Rural	28% (525)	29% (539)	43% (799)	1863
Employ: Private Sector	29% (624)	31% (668)	39% (841)	2133
Employ: Government	30% (114)	28% (107)	41% (155)	376
Employ: Self-Employed	32% (171)	34% (181)	35% (187)	540
Employ: Homemaker	32% (163)	23% (115)	45% (230)	507
Employ: Retired	30% (469)	29% (444)	41% (631)	1545
Employ: Unemployed	27% (186)	27% (184)	46% (316)	686
Employ: Other	31% (157)	25% (127)	45% (231)	514
Military HH: Yes	28% (294)	32% (337)	40% (417)	1048
Military HH: No	30% (1651)	28% (1582)	42% (2319)	5552
RD/WT: Right Direction	31% (834)	28% (761)	41% (1096)	2691
RD/WT: Wrong Track	28% (1110)	30% (1158)	42% (1640)	3909
Trump Job Approve	31% (839)	29% (771)	40% (1087)	2696
Trump Job Disapprove	29% (1043)	30% (1079)	41% (1499)	3621

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**Table AUTO2\_1: Do you have access to each of the following technologies?**

Over-the-air TV antenna

Demographic	Yes, I currently have access	No, I do not currently have access to this but I previously did	No, I have never had access to this	Total N
Adults	29% (1945)	29% (1919)	41% (2736)	6600
Trump Job Strongly Approve	32% (486)	28% (432)	40% (618)	1536
Trump Job Somewhat Approve	30% (353)	29% (338)	40% (469)	1160
Trump Job Somewhat Disapprove	28% (233)	33% (275)	39% (329)	836
Trump Job Strongly Disapprove	29% (810)	29% (804)	42% (1170)	2785
Favorable of Trump	31% (818)	29% (776)	40% (1058)	2652
Unfavorable of Trump	28% (1012)	30% (1065)	42% (1507)	3583
Very Favorable of Trump	31% (511)	28% (457)	41% (665)	1633
Somewhat Favorable of Trump	30% (307)	31% (318)	39% (393)	1019
Somewhat Unfavorable of Trump	27% (173)	32% (205)	41% (258)	637
Very Unfavorable of Trump	28% (839)	29% (860)	42% (1249)	2947
#1 Issue: Economy	31% (523)	31% (533)	38% (643)	1700
#1 Issue: Security	31% (361)	29% (343)	40% (465)	1169
#1 Issue: Health Care	29% (366)	28% (350)	43% (544)	1259
#1 Issue: Medicare / Social Security	30% (304)	25% (257)	45% (458)	1018
#1 Issue: Women's Issues	25% (81)	30% (98)	45% (147)	326
#1 Issue: Education	28% (104)	27% (98)	45% (168)	370
#1 Issue: Energy	24% (102)	35% (145)	41% (173)	420
#1 Issue: Other	31% (104)	28% (96)	41% (138)	338
2018 House Vote: Democrat	30% (724)	30% (715)	40% (968)	2406
2018 House Vote: Republican	30% (614)	30% (608)	39% (795)	2017
2018 House Vote: Someone else	34% (68)	30% (60)	37% (75)	204
2016 Vote: Hillary Clinton	29% (633)	29% (631)	41% (886)	2149
2016 Vote: Donald Trump	31% (644)	29% (613)	40% (852)	2108
2016 Vote: Other	33% (159)	33% (160)	35% (169)	488
2016 Vote: Didn't Vote	27% (506)	28% (512)	45% (824)	1843
Voted in 2014: Yes	30% (1229)	29% (1188)	40% (1617)	4034
Voted in 2014: No	28% (716)	28% (731)	44% (1119)	2566

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**Table AUTO2\_1: Do you have access to each of the following technologies?**  
 Over-the-air TV antenna

Demographic	Yes, I currently have access	No, I do not currently have access to this but I previously did	No, I have never had access to this	Total N
Adults	29% (1945)	29% (1919)	41% (2736)	6600
2012 Vote: Barack Obama	30% (770)	29% (739)	41% (1047)	2557
2012 Vote: Mitt Romney	31% (489)	30% (488)	39% (624)	1602
2012 Vote: Other	36% (89)	31% (77)	33% (83)	249
2012 Vote: Didn't Vote	27% (597)	28% (613)	45% (979)	2188
4-Region: Northeast	21% (251)	31% (363)	48% (566)	1181
4-Region: Midwest	35% (491)	28% (388)	37% (508)	1387
4-Region: South	30% (751)	28% (702)	41% (1020)	2473
4-Region: West	29% (452)	30% (466)	41% (642)	1560
200246	29% (648)	26% (586)	44% (979)	2213
200252	31% (690)	30% (649)	39% (852)	2190
200257	28% (607)	31% (684)	41% (906)	2197
Currently subscribe: Cable or satellite	20% (741)	32% (1208)	48% (1778)	3727
Currently subscribe: Streaming services	30% (1174)	30% (1170)	40% (1567)	3911
Currently subscribe: Live TV streaming	32% (597)	31% (587)	37% (691)	1875
Currently subscribe: Broadband internet	30% (1286)	29% (1251)	40% (1712)	4249
Access to: Over-the-air TV antenna	100% (1945)	— (0)	— (0)	1945
Access to: Smart or connected TV	34% (1320)	29% (1129)	37% (1427)	3876
Interested in Sports Betting	30% (419)	34% (479)	35% (494)	1392
Interested in Motorsports	32% (465)	35% (497)	33% (473)	1435
Interested in baseball	29% (834)	33% (933)	38% (1077)	2845
MLB Fan	30% (1034)	33% (1133)	38% (1312)	3479
Avid MLB Fan	28% (357)	34% (430)	38% (473)	1260
Casual MLB Fan	31% (678)	32% (703)	38% (839)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO2\_2: Do you have access to each of the following technologies?  
Smart TV or connected TV device, such as Roku or Apple TV**

<b>Demographic</b>	<b>Yes, I currently have access</b>	<b>No, I do not currently have access to this but I previously did</b>	<b>No, I have never had access to this</b>	<b>Total N</b>
Adults	59% (3876)	8% (510)	34% (2214)	6600
Gender: Male	60% (1902)	8% (248)	32% (1035)	3185
Gender: Female	58% (1973)	8% (262)	35% (1179)	3415
Age: 18-29	61% (773)	12% (156)	26% (333)	1262
Age: 30-44	67% (1195)	9% (154)	24% (427)	1776
Age: 45-54	63% (566)	6% (56)	31% (276)	898
Age: 55-64	52% (711)	6% (81)	42% (563)	1355
Age: 65+	48% (631)	5% (63)	47% (615)	1309
Generation Z: 18-22	56% (281)	16% (81)	27% (136)	499
Millennial: Age 23-38	67% (1270)	9% (174)	24% (462)	1905
Generation X: Age 39-54	64% (982)	7% (111)	29% (438)	1532
Boomers: Age 55-73	52% (1231)	5% (127)	42% (1001)	2359
PID: Dem (no lean)	60% (1462)	8% (197)	32% (782)	2441
PID: Ind (no lean)	56% (1167)	9% (177)	35% (723)	2066
PID: Rep (no lean)	60% (1248)	7% (136)	34% (709)	2093
PID/Gender: Dem Men	61% (665)	9% (95)	31% (335)	1096
PID/Gender: Dem Women	59% (796)	8% (102)	33% (447)	1345
PID/Gender: Ind Men	56% (586)	8% (79)	36% (372)	1037
PID/Gender: Ind Women	56% (581)	9% (97)	34% (351)	1029
PID/Gender: Rep Men	62% (651)	7% (74)	31% (327)	1052
PID/Gender: Rep Women	57% (596)	6% (62)	37% (382)	1040
Ideo: Liberal (1-3)	63% (1173)	9% (158)	28% (522)	1852
Ideo: Moderate (4)	58% (971)	7% (117)	35% (598)	1687
Ideo: Conservative (5-7)	58% (1321)	7% (150)	35% (797)	2268
Educ: < College	56% (2544)	9% (396)	35% (1597)	4537
Educ: Bachelors degree	65% (863)	5% (65)	30% (404)	1331
Educ: Post-grad	64% (469)	7% (50)	29% (213)	732
Income: Under 50k	53% (1913)	9% (312)	38% (1380)	3605
Income: 50k-100k	65% (1344)	7% (136)	29% (597)	2077
Income: 100k+	67% (618)	7% (62)	26% (237)	917

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**Table AUTO2\_2: Do you have access to each of the following technologies?  
 Smart TV or connected TV device, such as Roku or Apple TV**

<b>Demographic</b>	<b>Yes, I currently have access</b>	<b>No, I do not currently have access to this but I previously did</b>	<b>No, I have never had access to this</b>	<b>Total N</b>
Adults	59% (3876)	8% (510)	34% (2214)	6600
Ethnicity: White	59% (3038)	7% (351)	34% (1777)	5165
Ethnicity: Hispanic	63% (662)	9% (91)	28% (295)	1048
Ethnicity: Afr. Am.	60% (490)	12% (103)	28% (230)	823
Ethnicity: Other	57% (348)	9% (57)	34% (207)	612
All Christian	58% (1782)	7% (210)	35% (1094)	3085
All Non-Christian	58% (150)	9% (24)	32% (84)	258
Atheist	62% (215)	7% (24)	31% (109)	348
Agnostic/Nothing in particular	59% (1729)	9% (252)	32% (928)	2909
Religious Non-Protestant/Catholic	60% (195)	11% (37)	29% (94)	326
Evangelical	61% (1093)	7% (131)	32% (578)	1801
Non-Evangelical	57% (1382)	7% (173)	35% (855)	2410
Community: Urban	57% (961)	8% (137)	34% (574)	1672
Community: Suburban	61% (1862)	7% (212)	32% (991)	3065
Community: Rural	57% (1053)	9% (162)	35% (649)	1863
Employ: Private Sector	64% (1373)	7% (157)	28% (602)	2133
Employ: Government	64% (242)	7% (27)	28% (107)	376
Employ: Self-Employed	61% (328)	10% (55)	29% (157)	540
Employ: Homemaker	64% (323)	7% (36)	29% (148)	507
Employ: Retired	51% (786)	6% (88)	43% (670)	1545
Employ: Unemployed	52% (358)	9% (64)	38% (264)	686
Employ: Other	55% (282)	9% (47)	36% (185)	514
Military HH: Yes	61% (635)	7% (77)	32% (336)	1048
Military HH: No	58% (3241)	8% (433)	34% (1878)	5552
RD/WT: Right Direction	59% (1590)	6% (173)	34% (928)	2691
RD/WT: Wrong Track	58% (2286)	9% (337)	33% (1286)	3909
Trump Job Approve	59% (1592)	6% (163)	35% (941)	2696
Trump Job Disapprove	59% (2154)	9% (311)	32% (1156)	3621

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**Table AUTO2\_2: Do you have access to each of the following technologies?  
Smart TV or connected TV device, such as Roku or Apple TV**

<b>Demographic</b>	<b>Yes, I currently have access</b>	<b>No, I do not currently have access to this but I previously did</b>	<b>No, I have never had access to this</b>	<b>Total N</b>
Adults	59% (3876)	8% (510)	34% (2214)	6600
Trump Job Strongly Approve	59% (900)	7% (102)	35% (534)	1536
Trump Job Somewhat Approve	60% (693)	5% (60)	35% (407)	1160
Trump Job Somewhat Disapprove	59% (492)	10% (84)	31% (260)	836
Trump Job Strongly Disapprove	60% (1662)	8% (227)	32% (896)	2785
Favorable of Trump	59% (1556)	7% (175)	35% (921)	2652
Unfavorable of Trump	60% (2145)	8% (282)	32% (1156)	3583
Very Favorable of Trump	58% (954)	7% (116)	34% (563)	1633
Somewhat Favorable of Trump	59% (602)	6% (58)	35% (359)	1019
Somewhat Unfavorable of Trump	56% (359)	9% (55)	35% (222)	637
Very Unfavorable of Trump	61% (1786)	8% (227)	32% (933)	2947
#1 Issue: Economy	62% (1052)	9% (148)	29% (499)	1700
#1 Issue: Security	55% (641)	9% (100)	37% (428)	1169
#1 Issue: Health Care	62% (779)	8% (98)	30% (383)	1259
#1 Issue: Medicare / Social Security	50% (508)	5% (52)	45% (458)	1018
#1 Issue: Women's Issues	64% (209)	10% (32)	26% (84)	326
#1 Issue: Education	65% (242)	6% (22)	29% (107)	370
#1 Issue: Energy	64% (268)	6% (27)	30% (125)	420
#1 Issue: Other	52% (177)	10% (32)	38% (129)	338
2018 House Vote: Democrat	62% (1489)	7% (177)	31% (740)	2406
2018 House Vote: Republican	60% (1209)	6% (114)	34% (694)	2017
2018 House Vote: Someone else	60% (122)	9% (18)	32% (65)	204
2016 Vote: Hillary Clinton	61% (1316)	7% (150)	32% (683)	2149
2016 Vote: Donald Trump	59% (1243)	6% (121)	35% (744)	2108
2016 Vote: Other	53% (259)	8% (41)	39% (189)	488
2016 Vote: Didn't Vote	57% (1052)	11% (196)	32% (595)	1843
Voted in 2014: Yes	59% (2391)	6% (258)	34% (1385)	4034
Voted in 2014: No	58% (1484)	10% (252)	32% (829)	2566

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**Table AUTO2\_2:** Do you have access to each of the following technologies?  
Smart TV or connected TV device, such as Roku or Apple TV

Demographic	Yes, I currently have access	No, I do not currently have access to this but I previously did	No, I have never had access to this	Total N
Adults	59% (3876)	8% (510)	34% (2214)	6600
2012 Vote: Barack Obama	60% (1532)	7% (169)	33% (856)	2557
2012 Vote: Mitt Romney	60% (957)	6% (91)	35% (553)	1602
2012 Vote: Other	55% (138)	8% (19)	37% (92)	249
2012 Vote: Didn't Vote	57% (1248)	10% (229)	33% (711)	2188
4-Region: Northeast	56% (663)	7% (79)	37% (439)	1181
4-Region: Midwest	58% (803)	7% (101)	35% (483)	1387
4-Region: South	61% (1510)	8% (200)	31% (763)	2473
4-Region: West	58% (900)	8% (131)	34% (529)	1560
200246	59% (1312)	7% (164)	33% (737)	2213
200252	58% (1277)	8% (171)	34% (742)	2190
200257	59% (1287)	8% (175)	33% (735)	2197
Currently subscribe: Cable or satellite	56% (2087)	6% (224)	38% (1417)	3727
Currently subscribe: Streaming services	73% (2864)	6% (238)	21% (809)	3911
Currently subscribe: Live TV streaming	76% (1430)	6% (113)	18% (331)	1875
Currently subscribe: Broadband internet	64% (2712)	5% (221)	31% (1316)	4249
Access to: Over-the-air TV antenna	68% (1320)	7% (135)	25% (490)	1945
Access to: Smart or connected TV	100% (3876)	— (0)	— (0)	3876
Interested in Sports Betting	66% (919)	11% (148)	23% (324)	1392
Interested in Motorsports	62% (895)	10% (149)	27% (391)	1435
Interested in baseball	61% (1736)	8% (223)	31% (886)	2845
MLB Fan	62% (2156)	8% (266)	30% (1057)	3479
Avid MLB Fan	61% (770)	7% (90)	32% (400)	1260
Casual MLB Fan	62% (1387)	8% (176)	30% (657)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO3: How interested are you in sports betting?**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(492)	14%	(899)	13%	(883)	66%	(4325)	6600
Gender: Male	13%	(412)	18%	(588)	15%	(488)	53%	(1698)	3185
Gender: Female	2%	(81)	9%	(311)	12%	(395)	77%	(2627)	3415
Age: 18-29	9%	(111)	18%	(225)	15%	(189)	58%	(737)	1262
Age: 30-44	13%	(230)	16%	(281)	16%	(277)	56%	(987)	1776
Age: 45-54	6%	(57)	14%	(122)	12%	(111)	68%	(608)	898
Age: 55-64	4%	(52)	11%	(145)	13%	(176)	72%	(982)	1355
Age: 65+	3%	(43)	10%	(126)	10%	(129)	77%	(1011)	1309
Generation Z: 18-22	8%	(37)	18%	(90)	17%	(86)	57%	(285)	499
Millennial: Age 23-38	12%	(219)	17%	(325)	15%	(285)	56%	(1076)	1905
Generation X: Age 39-54	9%	(141)	14%	(213)	13%	(207)	63%	(971)	1532
Boomers: Age 55-73	4%	(89)	10%	(246)	12%	(275)	74%	(1749)	2359
PID: Dem (no lean)	9%	(228)	14%	(349)	13%	(319)	63%	(1545)	2441
PID: Ind (no lean)	5%	(99)	13%	(261)	15%	(313)	67%	(1393)	2066
PID: Rep (no lean)	8%	(166)	14%	(289)	12%	(251)	66%	(1386)	2093
PID/Gender: Dem Men	17%	(183)	20%	(223)	14%	(155)	49%	(536)	1096
PID/Gender: Dem Women	3%	(45)	9%	(126)	12%	(164)	75%	(1009)	1345
PID/Gender: Ind Men	8%	(86)	17%	(181)	17%	(177)	57%	(592)	1037
PID/Gender: Ind Women	1%	(12)	8%	(80)	13%	(135)	78%	(801)	1029
PID/Gender: Rep Men	14%	(142)	18%	(184)	15%	(156)	54%	(570)	1052
PID/Gender: Rep Women	2%	(23)	10%	(105)	9%	(96)	78%	(817)	1040
Ideo: Liberal (1-3)	9%	(165)	16%	(301)	12%	(226)	63%	(1161)	1852
Ideo: Moderate (4)	9%	(145)	14%	(240)	14%	(243)	63%	(1059)	1687
Ideo: Conservative (5-7)	7%	(158)	13%	(293)	13%	(299)	67%	(1518)	2268
Educ: < College	7%	(296)	13%	(601)	14%	(622)	67%	(3018)	4537
Educ: Bachelors degree	10%	(135)	16%	(209)	13%	(172)	61%	(816)	1331
Educ: Post-grad	8%	(61)	12%	(90)	12%	(90)	67%	(491)	732
Income: Under 50k	6%	(209)	12%	(418)	13%	(465)	70%	(2514)	3605
Income: 50k-100k	9%	(188)	17%	(349)	14%	(281)	61%	(1259)	2077
Income: 100k+	10%	(95)	14%	(133)	15%	(137)	60%	(552)	917
Ethnicity: White	7%	(352)	13%	(655)	12%	(633)	68%	(3525)	5165
Ethnicity: Hispanic	11%	(113)	19%	(200)	17%	(181)	53%	(554)	1048

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**Table AUTO3: How interested are you in sports betting?**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(492)	14%	(899)	13%	(883)	66%	(4325)	6600
Ethnicity: Afr. Am.	12%	(102)	16%	(128)	17%	(138)	55%	(455)	823
Ethnicity: Other	6%	(38)	19%	(116)	18%	(113)	56%	(345)	612
All Christian	7%	(219)	14%	(424)	13%	(407)	66%	(2036)	3085
All Non-Christian	17%	(43)	12%	(31)	15%	(38)	57%	(146)	258
Atheist	6%	(21)	18%	(63)	14%	(50)	62%	(214)	348
Agnostic/Nothing in particular	7%	(210)	13%	(381)	13%	(389)	66%	(1930)	2909
Religious Non-Protestant/Catholic	13%	(44)	11%	(37)	13%	(44)	62%	(202)	326
Evangelical	7%	(127)	12%	(222)	12%	(222)	68%	(1230)	1801
Non-Evangelical	7%	(175)	15%	(371)	14%	(331)	64%	(1533)	2410
Community: Urban	10%	(168)	15%	(256)	14%	(242)	60%	(1007)	1672
Community: Suburban	8%	(230)	14%	(438)	13%	(407)	65%	(1990)	3065
Community: Rural	5%	(94)	11%	(206)	13%	(235)	71%	(1329)	1863
Employ: Private Sector	11%	(237)	17%	(372)	15%	(327)	56%	(1197)	2133
Employ: Government	12%	(45)	14%	(52)	12%	(47)	62%	(233)	376
Employ: Self-Employed	12%	(63)	16%	(87)	15%	(79)	58%	(311)	540
Employ: Homemaker	2%	(12)	11%	(53)	10%	(50)	77%	(392)	507
Employ: Retired	4%	(57)	10%	(148)	11%	(174)	76%	(1167)	1545
Employ: Unemployed	7%	(45)	11%	(75)	11%	(75)	72%	(491)	686
Employ: Other	4%	(21)	13%	(68)	15%	(76)	68%	(349)	514
Military HH: Yes	8%	(83)	15%	(158)	12%	(128)	65%	(679)	1048
Military HH: No	7%	(409)	13%	(742)	14%	(755)	66%	(3647)	5552
RD/WT: Right Direction	9%	(246)	15%	(410)	13%	(361)	62%	(1674)	2691
RD/WT: Wrong Track	6%	(246)	13%	(489)	13%	(523)	68%	(2651)	3909
Trump Job Approve	8%	(218)	15%	(392)	13%	(356)	64%	(1731)	2696
Trump Job Disapprove	7%	(264)	14%	(489)	14%	(506)	65%	(2362)	3621
Trump Job Strongly Approve	9%	(144)	13%	(203)	12%	(192)	65%	(997)	1536
Trump Job Somewhat Approve	6%	(73)	16%	(189)	14%	(164)	63%	(734)	1160
Trump Job Somewhat Disapprove	7%	(61)	17%	(139)	18%	(152)	58%	(484)	836
Trump Job Strongly Disapprove	7%	(203)	13%	(350)	13%	(353)	67%	(1878)	2785
Favorable of Trump	8%	(209)	14%	(379)	13%	(354)	65%	(1710)	2652
Unfavorable of Trump	7%	(265)	13%	(474)	14%	(484)	66%	(2360)	3583

Continued on next page

**Table AUTO3: How interested are you in sports betting?**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(492)	14%	(899)	13%	(883)	66%	(4325)	6600
Very Favorable of Trump	9%	(144)	14%	(236)	11%	(188)	65%	(1065)	1633
Somewhat Favorable of Trump	6%	(65)	14%	(143)	16%	(166)	63%	(645)	1019
Somewhat Unfavorable of Trump	6%	(40)	18%	(113)	15%	(94)	61%	(389)	637
Very Unfavorable of Trump	8%	(225)	12%	(361)	13%	(390)	67%	(1971)	2947
#1 Issue: Economy	10%	(169)	16%	(278)	16%	(270)	58%	(983)	1700
#1 Issue: Security	7%	(77)	14%	(165)	12%	(143)	67%	(785)	1169
#1 Issue: Health Care	9%	(112)	12%	(154)	14%	(176)	65%	(818)	1259
#1 Issue: Medicare / Social Security	4%	(42)	11%	(116)	11%	(109)	74%	(751)	1018
#1 Issue: Women's Issues	4%	(11)	13%	(41)	12%	(40)	72%	(234)	326
#1 Issue: Education	9%	(34)	15%	(57)	14%	(52)	62%	(228)	370
#1 Issue: Energy	9%	(39)	14%	(59)	13%	(55)	63%	(267)	420
#1 Issue: Other	2%	(8)	9%	(30)	12%	(39)	77%	(260)	338
2018 House Vote: Democrat	10%	(232)	15%	(369)	14%	(331)	61%	(1475)	2406
2018 House Vote: Republican	8%	(170)	14%	(290)	13%	(255)	65%	(1302)	2017
2018 House Vote: Someone else	5%	(10)	10%	(20)	12%	(25)	73%	(149)	204
2016 Vote: Hillary Clinton	9%	(202)	16%	(335)	13%	(283)	62%	(1328)	2149
2016 Vote: Donald Trump	9%	(179)	14%	(286)	13%	(266)	65%	(1377)	2108
2016 Vote: Other	5%	(27)	13%	(64)	14%	(67)	68%	(331)	488
2016 Vote: Didn't Vote	4%	(81)	12%	(215)	14%	(266)	69%	(1280)	1843
Voted in 2014: Yes	9%	(366)	14%	(572)	13%	(507)	64%	(2589)	4034
Voted in 2014: No	5%	(126)	13%	(328)	15%	(376)	68%	(1736)	2566
2012 Vote: Barack Obama	9%	(236)	15%	(379)	13%	(336)	63%	(1606)	2557
2012 Vote: Mitt Romney	8%	(130)	12%	(199)	12%	(186)	68%	(1087)	1602
2012 Vote: Other	6%	(14)	15%	(38)	14%	(34)	66%	(163)	249
2012 Vote: Didn't Vote	5%	(113)	13%	(284)	15%	(328)	67%	(1464)	2188
4-Region: Northeast	9%	(104)	12%	(142)	14%	(161)	66%	(773)	1181
4-Region: Midwest	6%	(88)	13%	(178)	13%	(179)	68%	(942)	1387
4-Region: South	8%	(190)	14%	(336)	14%	(348)	65%	(1599)	2473
4-Region: West	7%	(111)	16%	(244)	13%	(195)	65%	(1010)	1560

Continued on next page

**Table AUTO3:** *How interested are you in sports betting?*

<b>Demographic</b>	<b>Very interested</b>		<b>Somewhat interested</b>		<b>A little bit interested</b>		<b>Not at all interested</b>		<b>Total N</b>
Adults	7%	(492)	14%	(899)	13%	(883)	66%	(4325)	6600
200246	7%	(156)	14%	(310)	14%	(317)	65%	(1430)	2213
200252	8%	(183)	14%	(304)	14%	(297)	64%	(1407)	2190
200257	7%	(153)	13%	(286)	12%	(269)	68%	(1489)	2197
Currently subscribe: Cable or satellite	9%	(320)	14%	(525)	13%	(501)	64%	(2381)	3727
Currently subscribe: Streaming services	8%	(316)	15%	(604)	14%	(554)	62%	(2437)	3911
Currently subscribe: Live TV streaming	12%	(218)	17%	(321)	16%	(291)	56%	(1045)	1875
Currently subscribe: Broadband internet	7%	(310)	13%	(558)	13%	(548)	67%	(2833)	4249
Access to: Over-the-air TV antenna	8%	(154)	14%	(265)	13%	(249)	66%	(1276)	1945
Access to: Smart or connected TV	9%	(350)	15%	(569)	14%	(538)	62%	(2419)	3876
Interested in Sports Betting	35%	(492)	65%	(899)	—	(0)	—	(0)	1392
Interested in Motorsports	15%	(219)	22%	(319)	18%	(252)	45%	(645)	1435
Interested in baseball	14%	(385)	21%	(606)	16%	(452)	49%	(1402)	2845
MLB Fan	12%	(410)	19%	(674)	17%	(581)	52%	(1814)	3479
Avid MLB Fan	20%	(247)	24%	(297)	17%	(219)	39%	(496)	1260
Casual MLB Fan	7%	(163)	17%	(377)	16%	(362)	59%	(1318)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_1: How interested are you in each of the following sports?**

Football

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	37%	(2434)	21%	(1353)	13%	(885)	29%	(1928)	6600
Gender: Male	50%	(1588)	20%	(624)	10%	(330)	20%	(644)	3185
Gender: Female	25%	(846)	21%	(729)	16%	(555)	38%	(1284)	3415
Age: 18-29	30%	(382)	21%	(266)	17%	(210)	32%	(404)	1262
Age: 30-44	42%	(749)	21%	(375)	12%	(211)	25%	(441)	1776
Age: 45-54	38%	(342)	22%	(194)	12%	(111)	28%	(251)	898
Age: 55-64	35%	(473)	20%	(268)	14%	(186)	32%	(427)	1355
Age: 65+	37%	(488)	19%	(251)	13%	(167)	31%	(403)	1309
Generation Z: 18-22	32%	(159)	19%	(96)	19%	(96)	30%	(148)	499
Millennial: Age 23-38	37%	(706)	22%	(418)	13%	(255)	28%	(527)	1905
Generation X: Age 39-54	40%	(608)	21%	(321)	12%	(181)	28%	(423)	1532
Boomers: Age 55-73	36%	(845)	20%	(470)	13%	(313)	31%	(732)	2359
PID: Dem (no lean)	38%	(930)	20%	(483)	14%	(333)	28%	(695)	2441
PID: Ind (no lean)	32%	(658)	19%	(402)	15%	(314)	33%	(692)	2066
PID: Rep (no lean)	40%	(846)	22%	(468)	11%	(238)	26%	(541)	2093
PID/Gender: Dem Men	53%	(578)	18%	(202)	10%	(107)	19%	(209)	1096
PID/Gender: Dem Women	26%	(351)	21%	(281)	17%	(226)	36%	(486)	1345
PID/Gender: Ind Men	42%	(432)	20%	(209)	12%	(129)	26%	(266)	1037
PID/Gender: Ind Women	22%	(226)	19%	(193)	18%	(185)	41%	(425)	1029
PID/Gender: Rep Men	55%	(577)	20%	(212)	9%	(94)	16%	(169)	1052
PID/Gender: Rep Women	26%	(269)	25%	(256)	14%	(144)	36%	(372)	1040
Ideo: Liberal (1-3)	38%	(701)	20%	(365)	13%	(239)	30%	(546)	1852
Ideo: Moderate (4)	39%	(654)	20%	(335)	15%	(253)	26%	(445)	1687
Ideo: Conservative (5-7)	39%	(874)	23%	(519)	12%	(273)	27%	(602)	2268
Educ: < College	35%	(1587)	20%	(916)	13%	(612)	31%	(1422)	4537
Educ: Bachelors degree	42%	(561)	22%	(290)	13%	(167)	24%	(314)	1331
Educ: Post-grad	39%	(287)	20%	(148)	15%	(106)	26%	(191)	732
Income: Under 50k	33%	(1187)	20%	(730)	14%	(514)	33%	(1174)	3605
Income: 50k-100k	41%	(848)	21%	(441)	12%	(248)	26%	(541)	2077
Income: 100k+	43%	(399)	20%	(182)	13%	(123)	23%	(213)	917
Ethnicity: White	36%	(1837)	21%	(1061)	13%	(678)	31%	(1589)	5165

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**Table AUTO4\_1: How interested are you in each of the following sports?**  
 Football

Demographic	Very interested	Somewhat interested	A little bit interested	Not at all interested	Total N
Adults	37% (2434)	21% (1353)	13% (885)	29% (1928)	6600
Ethnicity: Hispanic	37% (391)	21% (222)	16% (170)	25% (266)	1048
Ethnicity: Afr. Am.	48% (394)	19% (157)	14% (113)	19% (159)	823
Ethnicity: Other	33% (203)	22% (135)	15% (94)	29% (180)	612
All Christian	40% (1239)	21% (658)	13% (400)	26% (789)	3085
All Non-Christian	35% (90)	20% (52)	15% (38)	30% (77)	258
Atheist	27% (95)	17% (61)	12% (42)	43% (150)	348
Agnostic/Nothing in particular	35% (1009)	20% (583)	14% (406)	31% (912)	2909
Religious Non-Protestant/Catholic	34% (111)	21% (70)	15% (49)	29% (96)	326
Evangelical	39% (701)	22% (393)	13% (237)	26% (470)	1801
Non-Evangelical	40% (971)	21% (505)	13% (321)	25% (612)	2410
Community: Urban	36% (601)	19% (325)	14% (240)	30% (506)	1672
Community: Suburban	40% (1223)	21% (643)	13% (391)	26% (808)	3065
Community: Rural	33% (610)	21% (385)	14% (255)	33% (613)	1863
Employ: Private Sector	42% (900)	22% (466)	12% (255)	24% (512)	2133
Employ: Government	44% (165)	21% (78)	13% (50)	22% (83)	376
Employ: Self-Employed	39% (209)	20% (107)	15% (80)	27% (144)	540
Employ: Homemaker	24% (122)	22% (111)	16% (82)	38% (192)	507
Employ: Retired	37% (574)	18% (285)	13% (200)	31% (486)	1545
Employ: Unemployed	31% (214)	17% (117)	14% (94)	38% (262)	686
Employ: Other	34% (176)	23% (119)	13% (68)	29% (151)	514
Military HH: Yes	44% (466)	20% (212)	13% (135)	22% (235)	1048
Military HH: No	35% (1968)	21% (1141)	14% (750)	30% (1693)	5552
RD/WT: Right Direction	40% (1081)	22% (583)	12% (325)	26% (702)	2691
RD/WT: Wrong Track	35% (1353)	20% (770)	14% (560)	31% (1226)	3909
Trump Job Approve	39% (1053)	22% (596)	12% (330)	27% (718)	2696
Trump Job Disapprove	36% (1320)	19% (704)	14% (517)	30% (1079)	3621
Trump Job Strongly Approve	42% (640)	20% (305)	11% (162)	28% (429)	1536
Trump Job Somewhat Approve	36% (412)	25% (291)	14% (168)	25% (289)	1160
Trump Job Somewhat Disapprove	35% (296)	22% (182)	16% (138)	26% (221)	836
Trump Job Strongly Disapprove	37% (1024)	19% (523)	14% (379)	31% (859)	2785

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**Table AUTO4\_1: How interested are you in each of the following sports?**

Football

Demographic	Very interested	Somewhat interested	A little bit interested	Not at all interested	Total N
Adults	37% (2434)	21% (1353)	13% (885)	29% (1928)	6600
Favorable of Trump	39% (1035)	22% (584)	12% (329)	27% (704)	2652
Unfavorable of Trump	37% (1313)	19% (696)	14% (510)	30% (1064)	3583
Very Favorable of Trump	42% (682)	19% (310)	11% (181)	28% (459)	1633
Somewhat Favorable of Trump	35% (353)	27% (274)	14% (147)	24% (245)	1019
Somewhat Unfavorable of Trump	34% (215)	21% (137)	17% (109)	28% (176)	637
Very Unfavorable of Trump	37% (1099)	19% (560)	14% (401)	30% (887)	2947
#1 Issue: Economy	41% (696)	21% (357)	13% (228)	25% (419)	1700
#1 Issue: Security	39% (451)	21% (244)	11% (129)	30% (345)	1169
#1 Issue: Health Care	35% (438)	22% (273)	15% (186)	29% (361)	1259
#1 Issue: Medicare / Social Security	36% (369)	19% (198)	14% (138)	31% (313)	1018
#1 Issue: Women's Issues	33% (106)	20% (66)	17% (56)	30% (97)	326
#1 Issue: Education	36% (135)	24% (89)	12% (43)	28% (103)	370
#1 Issue: Energy	36% (152)	17% (70)	13% (53)	35% (145)	420
#1 Issue: Other	26% (88)	16% (56)	15% (51)	42% (143)	338
2018 House Vote: Democrat	41% (988)	19% (448)	12% (299)	28% (670)	2406
2018 House Vote: Republican	41% (835)	23% (463)	11% (223)	25% (496)	2017
2018 House Vote: Someone else	29% (60)	20% (42)	13% (26)	37% (76)	204
2016 Vote: Hillary Clinton	42% (913)	18% (385)	12% (254)	28% (597)	2149
2016 Vote: Donald Trump	41% (858)	22% (465)	11% (233)	26% (553)	2108
2016 Vote: Other	34% (165)	22% (106)	18% (88)	26% (129)	488
2016 Vote: Didn't Vote	27% (492)	22% (397)	17% (306)	35% (648)	1843
Voted in 2014: Yes	42% (1685)	21% (832)	12% (470)	26% (1046)	4034
Voted in 2014: No	29% (749)	20% (521)	16% (415)	34% (881)	2566
2012 Vote: Barack Obama	42% (1073)	19% (492)	12% (317)	26% (674)	2557
2012 Vote: Mitt Romney	42% (680)	22% (348)	12% (190)	24% (384)	1602
2012 Vote: Other	33% (82)	23% (57)	9% (22)	35% (87)	249
2012 Vote: Didn't Vote	27% (597)	21% (456)	16% (354)	36% (781)	2188

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**Table AUTO4\_1: How interested are you in each of the following sports?**  
*Football*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	37%	(2434)	21%	(1353)	13%	(885)	29%	(1928)	6600
4-Region: Northeast	36%	(428)	20%	(230)	12%	(142)	32%	(380)	1181
4-Region: Midwest	35%	(481)	21%	(296)	15%	(207)	29%	(403)	1387
4-Region: South	38%	(945)	21%	(523)	13%	(318)	28%	(686)	2473
4-Region: West	37%	(579)	20%	(304)	14%	(218)	29%	(459)	1560
200246	36%	(798)	21%	(475)	15%	(330)	28%	(610)	2213
200252	37%	(816)	20%	(440)	13%	(280)	30%	(654)	2190
200257	37%	(820)	20%	(438)	13%	(275)	30%	(663)	2197
Currently subscribe: Cable or satellite	41%	(1530)	20%	(760)	12%	(451)	26%	(987)	3727
Currently subscribe: Streaming services	39%	(1518)	21%	(825)	13%	(507)	27%	(1060)	3911
Currently subscribe: Live TV streaming	45%	(836)	21%	(391)	12%	(230)	22%	(418)	1875
Currently subscribe: Broadband internet	39%	(1674)	19%	(817)	13%	(552)	28%	(1206)	4249
Access to: Over-the-air TV antenna	39%	(759)	21%	(401)	14%	(268)	27%	(518)	1945
Access to: Smart or connected TV	40%	(1546)	21%	(804)	14%	(528)	26%	(998)	3876
Interested in Sports Betting	70%	(974)	19%	(271)	5%	(75)	5%	(72)	1392
Interested in Motorsports	57%	(821)	26%	(368)	8%	(120)	9%	(125)	1435
Interested in baseball	59%	(1676)	25%	(700)	7%	(209)	9%	(261)	2845
MLB Fan	53%	(1861)	24%	(836)	12%	(402)	11%	(380)	3479
Avid MLB Fan	71%	(896)	16%	(204)	6%	(74)	7%	(86)	1260
Casual MLB Fan	43%	(965)	29%	(633)	15%	(328)	13%	(294)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_2: How interested are you in each of the following sports?**

*Basketball*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	20%	(1341)	20%	(1316)	18%	(1158)	42%	(2785)	6600
Gender: Male	28%	(891)	22%	(706)	16%	(525)	33%	(1063)	3185
Gender: Female	13%	(450)	18%	(610)	19%	(633)	50%	(1722)	3415
Age: 18-29	27%	(342)	19%	(242)	16%	(204)	38%	(474)	1262
Age: 30-44	25%	(446)	22%	(387)	16%	(288)	37%	(655)	1776
Age: 45-54	17%	(152)	19%	(167)	18%	(161)	46%	(417)	898
Age: 55-64	15%	(205)	19%	(256)	18%	(238)	48%	(656)	1355
Age: 65+	15%	(196)	20%	(264)	20%	(267)	45%	(583)	1309
Generation Z: 18-22	31%	(156)	20%	(97)	14%	(72)	35%	(173)	499
Millennial: Age 23-38	25%	(476)	20%	(390)	18%	(334)	37%	(706)	1905
Generation X: Age 39-54	20%	(308)	20%	(308)	16%	(248)	44%	(667)	1532
Boomers: Age 55-73	15%	(356)	20%	(461)	18%	(433)	47%	(1109)	2359
PID: Dem (no lean)	26%	(642)	21%	(502)	17%	(424)	36%	(873)	2441
PID: Ind (no lean)	17%	(349)	19%	(403)	17%	(346)	47%	(968)	2066
PID: Rep (no lean)	17%	(351)	20%	(411)	19%	(387)	45%	(944)	2093
PID/Gender: Dem Men	38%	(421)	21%	(227)	15%	(165)	26%	(283)	1096
PID/Gender: Dem Women	16%	(220)	20%	(276)	19%	(259)	44%	(590)	1345
PID/Gender: Ind Men	22%	(232)	22%	(233)	16%	(167)	39%	(405)	1037
PID/Gender: Ind Women	11%	(117)	16%	(170)	17%	(179)	55%	(563)	1029
PID/Gender: Rep Men	23%	(238)	23%	(246)	18%	(193)	36%	(375)	1052
PID/Gender: Rep Women	11%	(113)	16%	(165)	19%	(194)	55%	(569)	1040
Ideo: Liberal (1-3)	26%	(477)	21%	(382)	17%	(312)	37%	(681)	1852
Ideo: Moderate (4)	21%	(358)	21%	(353)	18%	(311)	39%	(664)	1687
Ideo: Conservative (5-7)	16%	(370)	20%	(456)	19%	(426)	45%	(1016)	2268
Educ: < College	19%	(868)	18%	(828)	17%	(764)	46%	(2077)	4537
Educ: Bachelors degree	23%	(308)	24%	(318)	19%	(249)	34%	(457)	1331
Educ: Post-grad	23%	(166)	23%	(170)	20%	(145)	34%	(251)	732
Income: Under 50k	19%	(670)	19%	(676)	17%	(613)	46%	(1647)	3605
Income: 50k-100k	22%	(452)	22%	(450)	18%	(370)	39%	(806)	2077
Income: 100k+	24%	(220)	21%	(191)	19%	(174)	36%	(333)	917
Ethnicity: White	16%	(820)	19%	(1004)	18%	(932)	47%	(2410)	5165

Continued on next page

**Table AUTO4\_2: How interested are you in each of the following sports?**  
*Basketball*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	20%	(1341)	20%	(1316)	18%	(1158)	42%	(2785)	6600
Ethnicity: Hispanic	27%	(283)	24%	(247)	16%	(168)	33%	(351)	1048
Ethnicity: Afr. Am.	45%	(368)	19%	(160)	14%	(119)	21%	(176)	823
Ethnicity: Other	25%	(153)	25%	(153)	17%	(107)	33%	(199)	612
All Christian	19%	(595)	22%	(677)	19%	(586)	40%	(1228)	3085
All Non-Christian	27%	(71)	19%	(49)	17%	(43)	36%	(94)	258
Atheist	16%	(57)	16%	(57)	14%	(49)	53%	(185)	348
Agnostic/Nothing in particular	21%	(618)	18%	(533)	16%	(480)	44%	(1278)	2909
Religious Non-Protestant/Catholic	26%	(85)	21%	(68)	19%	(61)	34%	(112)	326
Evangelical	22%	(395)	21%	(376)	17%	(315)	40%	(716)	1801
Non-Evangelical	20%	(477)	21%	(512)	18%	(432)	41%	(989)	2410
Community: Urban	26%	(429)	20%	(338)	18%	(300)	36%	(606)	1672
Community: Suburban	20%	(624)	21%	(658)	19%	(569)	40%	(1213)	3065
Community: Rural	15%	(288)	17%	(320)	15%	(289)	52%	(967)	1863
Employ: Private Sector	25%	(537)	21%	(454)	17%	(363)	37%	(779)	2133
Employ: Government	25%	(93)	21%	(79)	22%	(83)	32%	(121)	376
Employ: Self-Employed	26%	(142)	19%	(103)	14%	(77)	40%	(218)	540
Employ: Homemaker	11%	(57)	16%	(82)	16%	(82)	57%	(287)	507
Employ: Retired	14%	(223)	19%	(299)	20%	(305)	46%	(717)	1545
Employ: Unemployed	18%	(122)	18%	(126)	16%	(107)	48%	(330)	686
Employ: Other	18%	(93)	21%	(109)	17%	(88)	44%	(224)	514
Military HH: Yes	21%	(216)	20%	(206)	20%	(206)	40%	(420)	1048
Military HH: No	20%	(1125)	20%	(1111)	17%	(951)	43%	(2365)	5552
RD/WT: Right Direction	19%	(513)	20%	(534)	18%	(491)	43%	(1152)	2691
RD/WT: Wrong Track	21%	(828)	20%	(782)	17%	(666)	42%	(1633)	3909
Trump Job Approve	17%	(456)	20%	(527)	18%	(490)	45%	(1223)	2696
Trump Job Disapprove	23%	(835)	21%	(743)	18%	(637)	39%	(1405)	3621
Trump Job Strongly Approve	17%	(265)	18%	(282)	16%	(249)	48%	(740)	1536
Trump Job Somewhat Approve	17%	(192)	21%	(245)	21%	(240)	42%	(483)	1160
Trump Job Somewhat Disapprove	24%	(202)	20%	(170)	20%	(167)	36%	(298)	836
Trump Job Strongly Disapprove	23%	(633)	21%	(573)	17%	(471)	40%	(1107)	2785

Continued on next page

**Table AUTO4\_2: How interested are you in each of the following sports?**

*Basketball*

<b>Demographic</b>	<b>Very interested</b>		<b>Somewhat interested</b>		<b>A little bit interested</b>		<b>Not at all interested</b>		<b>Total N</b>
Adults	20%	(1341)	20%	(1316)	18%	(1158)	42%	(2785)	6600
Favorable of Trump	17%	(440)	20%	(522)	19%	(498)	45%	(1191)	2652
Unfavorable of Trump	23%	(840)	20%	(733)	17%	(613)	39%	(1397)	3583
Very Favorable of Trump	17%	(272)	18%	(302)	17%	(273)	48%	(785)	1633
Somewhat Favorable of Trump	16%	(168)	22%	(220)	22%	(225)	40%	(406)	1019
Somewhat Unfavorable of Trump	21%	(135)	22%	(140)	17%	(111)	39%	(250)	637
Very Unfavorable of Trump	24%	(705)	20%	(593)	17%	(502)	39%	(1147)	2947
#1 Issue: Economy	24%	(407)	21%	(357)	19%	(318)	36%	(617)	1700
#1 Issue: Security	18%	(210)	20%	(229)	17%	(198)	46%	(532)	1169
#1 Issue: Health Care	22%	(277)	18%	(230)	18%	(225)	42%	(527)	1259
#1 Issue: Medicare / Social Security	15%	(156)	19%	(198)	18%	(183)	47%	(481)	1018
#1 Issue: Women's Issues	19%	(62)	22%	(71)	16%	(51)	44%	(142)	326
#1 Issue: Education	25%	(92)	24%	(89)	14%	(50)	37%	(139)	370
#1 Issue: Energy	22%	(93)	22%	(91)	18%	(77)	38%	(158)	420
#1 Issue: Other	13%	(44)	15%	(51)	17%	(56)	56%	(188)	338
2018 House Vote: Democrat	26%	(636)	21%	(510)	18%	(422)	35%	(839)	2406
2018 House Vote: Republican	17%	(351)	20%	(403)	18%	(371)	44%	(892)	2017
2018 House Vote: Someone else	17%	(34)	16%	(34)	20%	(41)	47%	(96)	204
2016 Vote: Hillary Clinton	27%	(577)	21%	(453)	18%	(381)	34%	(738)	2149
2016 Vote: Donald Trump	17%	(354)	20%	(415)	18%	(384)	45%	(955)	2108
2016 Vote: Other	18%	(89)	20%	(95)	17%	(84)	45%	(220)	488
2016 Vote: Didn't Vote	17%	(317)	19%	(351)	17%	(306)	47%	(869)	1843
Voted in 2014: Yes	22%	(881)	21%	(845)	18%	(743)	39%	(1565)	4034
Voted in 2014: No	18%	(460)	18%	(472)	16%	(414)	48%	(1220)	2566
2012 Vote: Barack Obama	26%	(658)	21%	(529)	17%	(440)	36%	(930)	2557
2012 Vote: Mitt Romney	16%	(255)	21%	(340)	20%	(321)	43%	(686)	1602
2012 Vote: Other	12%	(31)	18%	(45)	18%	(46)	51%	(127)	249
2012 Vote: Didn't Vote	18%	(397)	18%	(402)	16%	(349)	48%	(1041)	2188

Continued on next page

**Table AUTO4\_2: How interested are you in each of the following sports?**  
 Basketball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	20%	(1341)	20%	(1316)	18%	(1158)	42%	(2785)	6600
4-Region: Northeast	18%	(208)	18%	(214)	16%	(192)	48%	(567)	1181
4-Region: Midwest	20%	(275)	18%	(252)	18%	(256)	43%	(603)	1387
4-Region: South	21%	(525)	20%	(505)	17%	(429)	41%	(1014)	2473
4-Region: West	21%	(332)	22%	(346)	18%	(281)	39%	(601)	1560
200246	21%	(456)	21%	(456)	19%	(429)	39%	(873)	2213
200252	20%	(435)	20%	(442)	16%	(354)	44%	(959)	2190
200257	20%	(450)	19%	(418)	17%	(375)	43%	(954)	2197
Currently subscribe: Cable or satellite	22%	(822)	20%	(747)	17%	(642)	41%	(1517)	3727
Currently subscribe: Streaming services	23%	(880)	20%	(800)	18%	(704)	39%	(1527)	3911
Currently subscribe: Live TV streaming	27%	(516)	23%	(429)	18%	(340)	31%	(590)	1875
Currently subscribe: Broadband internet	21%	(884)	20%	(846)	17%	(735)	42%	(1784)	4249
Access to: Over-the-air TV antenna	20%	(396)	21%	(417)	18%	(343)	41%	(788)	1945
Access to: Smart or connected TV	22%	(855)	21%	(811)	18%	(693)	39%	(1515)	3876
Interested in Sports Betting	46%	(640)	27%	(379)	12%	(168)	15%	(205)	1392
Interested in Motorsports	33%	(467)	25%	(363)	18%	(259)	24%	(346)	1435
Interested in baseball	33%	(952)	30%	(846)	16%	(453)	21%	(595)	2845
MLB Fan	29%	(1022)	27%	(930)	20%	(691)	24%	(836)	3479
Avid MLB Fan	44%	(560)	24%	(301)	14%	(176)	18%	(223)	1260
Casual MLB Fan	21%	(462)	28%	(629)	23%	(515)	28%	(613)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_3: How interested are you in each of the following sports?**

Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1468)	21%	(1377)	19%	(1241)	38%	(2514)	6600
Gender: Male	31%	(999)	23%	(724)	18%	(586)	28%	(876)	3185
Gender: Female	14%	(469)	19%	(652)	19%	(655)	48%	(1638)	3415
Age: 18-29	15%	(193)	18%	(227)	21%	(266)	46%	(576)	1262
Age: 30-44	24%	(427)	21%	(371)	18%	(312)	37%	(665)	1776
Age: 45-54	22%	(200)	17%	(154)	19%	(172)	41%	(372)	898
Age: 55-64	23%	(317)	24%	(321)	17%	(230)	36%	(488)	1355
Age: 65+	25%	(330)	23%	(304)	20%	(261)	32%	(414)	1309
Generation Z: 18-22	14%	(68)	18%	(88)	24%	(119)	45%	(223)	499
Millennial: Age 23-38	20%	(390)	20%	(387)	18%	(340)	41%	(789)	1905
Generation X: Age 39-54	24%	(363)	18%	(277)	19%	(291)	39%	(601)	1532
Boomers: Age 55-73	24%	(564)	24%	(556)	18%	(431)	34%	(808)	2359
PID: Dem (no lean)	22%	(545)	21%	(516)	19%	(454)	38%	(926)	2441
PID: Ind (no lean)	18%	(379)	19%	(389)	19%	(400)	43%	(898)	2066
PID: Rep (no lean)	26%	(545)	23%	(472)	18%	(387)	33%	(690)	2093
PID/Gender: Dem Men	33%	(360)	23%	(253)	17%	(185)	27%	(298)	1096
PID/Gender: Dem Women	14%	(185)	20%	(263)	20%	(269)	47%	(628)	1345
PID/Gender: Ind Men	25%	(263)	21%	(214)	21%	(214)	33%	(346)	1037
PID/Gender: Ind Women	11%	(116)	17%	(175)	18%	(186)	54%	(552)	1029
PID/Gender: Rep Men	36%	(376)	24%	(258)	18%	(187)	22%	(232)	1052
PID/Gender: Rep Women	16%	(168)	21%	(214)	19%	(200)	44%	(458)	1040
Ideo: Liberal (1-3)	24%	(444)	21%	(386)	17%	(322)	38%	(699)	1852
Ideo: Moderate (4)	22%	(371)	22%	(371)	20%	(330)	36%	(615)	1687
Ideo: Conservative (5-7)	25%	(557)	22%	(507)	20%	(446)	33%	(758)	2268
Educ: < College	20%	(927)	20%	(889)	19%	(859)	41%	(1861)	4537
Educ: Bachelors degree	27%	(365)	23%	(310)	18%	(245)	31%	(411)	1331
Educ: Post-grad	24%	(176)	24%	(177)	19%	(136)	33%	(242)	732
Income: Under 50k	19%	(679)	19%	(673)	18%	(657)	44%	(1597)	3605
Income: 50k-100k	26%	(540)	23%	(484)	20%	(407)	31%	(646)	2077
Income: 100k+	27%	(249)	24%	(220)	19%	(176)	30%	(271)	917
Ethnicity: White	23%	(1199)	21%	(1086)	19%	(978)	37%	(1902)	5165

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**Table AUTO4\_3: How interested are you in each of the following sports?**  
 Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1468)	21%	(1377)	19%	(1241)	38%	(2514)	6600
Ethnicity: Hispanic	26%	(271)	19%	(199)	19%	(198)	36%	(379)	1048
Ethnicity: Afr. Am.	17%	(138)	18%	(152)	18%	(149)	47%	(383)	823
Ethnicity: Other	21%	(130)	23%	(138)	19%	(113)	38%	(230)	612
All Christian	26%	(803)	23%	(700)	19%	(598)	32%	(984)	3085
All Non-Christian	30%	(76)	20%	(53)	23%	(59)	27%	(69)	258
Atheist	18%	(63)	13%	(45)	19%	(68)	49%	(172)	348
Agnostic/Nothing in particular	18%	(526)	20%	(579)	18%	(516)	44%	(1288)	2909
Religious Non-Protestant/Catholic	26%	(86)	23%	(74)	22%	(70)	30%	(97)	326
Evangelical	22%	(403)	23%	(420)	18%	(332)	36%	(646)	1801
Non-Evangelical	25%	(610)	21%	(513)	20%	(471)	34%	(817)	2410
Community: Urban	22%	(376)	20%	(328)	19%	(321)	39%	(647)	1672
Community: Suburban	26%	(787)	22%	(676)	18%	(561)	34%	(1041)	3065
Community: Rural	16%	(306)	20%	(373)	19%	(358)	44%	(827)	1863
Employ: Private Sector	26%	(561)	23%	(482)	19%	(406)	32%	(685)	2133
Employ: Government	20%	(77)	21%	(80)	21%	(80)	37%	(139)	376
Employ: Self-Employed	24%	(130)	21%	(111)	18%	(98)	37%	(201)	540
Employ: Homemaker	12%	(60)	20%	(101)	15%	(78)	53%	(268)	507
Employ: Retired	25%	(382)	23%	(352)	18%	(282)	34%	(530)	1545
Employ: Unemployed	17%	(118)	16%	(112)	18%	(122)	49%	(334)	686
Employ: Other	19%	(100)	17%	(89)	20%	(102)	43%	(224)	514
Military HH: Yes	26%	(276)	23%	(245)	18%	(191)	32%	(336)	1048
Military HH: No	21%	(1193)	20%	(1131)	19%	(1050)	39%	(2178)	5552
RD/WT: Right Direction	26%	(688)	22%	(584)	20%	(525)	33%	(895)	2691
RD/WT: Wrong Track	20%	(780)	20%	(793)	18%	(716)	41%	(1620)	3909
Trump Job Approve	24%	(659)	22%	(604)	19%	(504)	34%	(929)	2696
Trump Job Disapprove	22%	(780)	20%	(733)	19%	(693)	39%	(1415)	3621
Trump Job Strongly Approve	27%	(412)	23%	(351)	17%	(266)	33%	(508)	1536
Trump Job Somewhat Approve	21%	(247)	22%	(253)	21%	(239)	36%	(421)	1160
Trump Job Somewhat Disapprove	24%	(197)	21%	(179)	21%	(173)	34%	(287)	836
Trump Job Strongly Disapprove	21%	(583)	20%	(554)	19%	(521)	40%	(1127)	2785

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**Table AUTO4\_3: How interested are you in each of the following sports?**

Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1468)	21%	(1377)	19%	(1241)	38%	(2514)	6600
Favorable of Trump	25%	(652)	23%	(600)	19%	(509)	34%	(890)	2652
Unfavorable of Trump	22%	(779)	20%	(731)	19%	(667)	39%	(1407)	3583
Very Favorable of Trump	26%	(423)	23%	(371)	18%	(289)	34%	(550)	1633
Somewhat Favorable of Trump	22%	(228)	22%	(229)	22%	(220)	33%	(341)	1019
Somewhat Unfavorable of Trump	22%	(139)	20%	(125)	21%	(132)	38%	(241)	637
Very Unfavorable of Trump	22%	(640)	21%	(606)	18%	(535)	40%	(1166)	2947
#1 Issue: Economy	24%	(407)	20%	(347)	19%	(324)	37%	(621)	1700
#1 Issue: Security	25%	(292)	22%	(258)	19%	(219)	34%	(401)	1169
#1 Issue: Health Care	19%	(245)	22%	(279)	19%	(241)	39%	(494)	1259
#1 Issue: Medicare / Social Security	25%	(258)	20%	(208)	19%	(189)	36%	(363)	1018
#1 Issue: Women's Issues	15%	(48)	19%	(60)	17%	(55)	50%	(162)	326
#1 Issue: Education	20%	(72)	22%	(83)	20%	(75)	38%	(140)	370
#1 Issue: Energy	23%	(97)	20%	(84)	19%	(79)	38%	(160)	420
#1 Issue: Other	14%	(49)	17%	(57)	17%	(59)	51%	(173)	338
2018 House Vote: Democrat	25%	(605)	22%	(517)	18%	(423)	36%	(861)	2406
2018 House Vote: Republican	27%	(545)	24%	(480)	18%	(371)	31%	(621)	2017
2018 House Vote: Someone else	17%	(35)	22%	(45)	17%	(34)	44%	(90)	204
2016 Vote: Hillary Clinton	25%	(545)	22%	(472)	17%	(376)	35%	(756)	2149
2016 Vote: Donald Trump	26%	(547)	25%	(517)	19%	(403)	30%	(642)	2108
2016 Vote: Other	23%	(114)	17%	(83)	20%	(95)	40%	(196)	488
2016 Vote: Didn't Vote	14%	(259)	17%	(304)	20%	(363)	50%	(917)	1843
Voted in 2014: Yes	27%	(1073)	23%	(925)	18%	(731)	32%	(1304)	4034
Voted in 2014: No	15%	(395)	18%	(451)	20%	(510)	47%	(1210)	2566
2012 Vote: Barack Obama	25%	(635)	22%	(571)	17%	(437)	36%	(913)	2557
2012 Vote: Mitt Romney	28%	(448)	24%	(390)	20%	(327)	27%	(436)	1602
2012 Vote: Other	26%	(64)	19%	(48)	16%	(40)	39%	(97)	249
2012 Vote: Didn't Vote	15%	(321)	17%	(367)	20%	(434)	49%	(1066)	2188

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**Table AUTO4\_3: How interested are you in each of the following sports?**  
 Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1468)	21%	(1377)	19%	(1241)	38%	(2514)	6600
4-Region: Northeast	27%	(315)	18%	(218)	17%	(206)	37%	(441)	1181
4-Region: Midwest	24%	(335)	21%	(292)	19%	(270)	35%	(489)	1387
4-Region: South	19%	(462)	22%	(540)	19%	(459)	41%	(1012)	2473
4-Region: West	23%	(356)	21%	(326)	20%	(306)	37%	(572)	1560
200246	22%	(477)	20%	(452)	21%	(462)	37%	(822)	2213
200252	24%	(519)	20%	(445)	18%	(392)	38%	(835)	2190
200257	22%	(473)	22%	(480)	18%	(386)	39%	(858)	2197
Currently subscribe: Cable or satellite	26%	(975)	22%	(821)	18%	(664)	34%	(1268)	3727
Currently subscribe: Streaming services	23%	(910)	21%	(836)	19%	(753)	36%	(1412)	3911
Currently subscribe: Live TV streaming	26%	(478)	23%	(430)	19%	(361)	32%	(606)	1875
Currently subscribe: Broadband internet	24%	(1010)	22%	(938)	19%	(796)	35%	(1504)	4249
Access to: Over-the-air TV antenna	23%	(443)	20%	(392)	20%	(398)	37%	(712)	1945
Access to: Smart or connected TV	23%	(889)	22%	(847)	20%	(760)	36%	(1380)	3876
Interested in Sports Betting	44%	(611)	27%	(380)	15%	(215)	13%	(185)	1392
Interested in Motorsports	38%	(539)	28%	(403)	19%	(269)	16%	(224)	1435
Interested in baseball	52%	(1468)	48%	(1377)	—	(0)	—	(0)	2845
MLB Fan	40%	(1381)	34%	(1174)	21%	(746)	5%	(178)	3479
Avid MLB Fan	86%	(1083)	10%	(128)	1%	(18)	2%	(31)	1260
Casual MLB Fan	13%	(299)	47%	(1046)	33%	(727)	7%	(147)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_4: How interested are you in each of the following sports?**

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	8%	(521)	12%	(779)	19%	(1248)	61%	(4052)	6600
Gender: Male	10%	(328)	13%	(429)	22%	(693)	54%	(1736)	3185
Gender: Female	6%	(193)	10%	(350)	16%	(556)	68%	(2316)	3415
Age: 18-29	12%	(149)	17%	(220)	19%	(244)	52%	(650)	1262
Age: 30-44	12%	(211)	13%	(226)	20%	(354)	55%	(985)	1776
Age: 45-54	5%	(48)	9%	(80)	18%	(161)	68%	(609)	898
Age: 55-64	5%	(68)	10%	(131)	19%	(252)	67%	(904)	1355
Age: 65+	3%	(46)	9%	(122)	18%	(238)	69%	(903)	1309
Generation Z: 18-22	10%	(51)	19%	(97)	17%	(86)	53%	(265)	499
Millennial: Age 23-38	13%	(246)	15%	(279)	20%	(379)	53%	(1001)	1905
Generation X: Age 39-54	7%	(110)	10%	(150)	19%	(294)	64%	(978)	1532
Boomers: Age 55-73	5%	(109)	10%	(230)	18%	(428)	68%	(1593)	2359
PID: Dem (no lean)	10%	(239)	14%	(335)	20%	(488)	56%	(1379)	2441
PID: Ind (no lean)	6%	(125)	12%	(245)	18%	(369)	64%	(1328)	2066
PID: Rep (no lean)	7%	(157)	9%	(198)	19%	(392)	64%	(1346)	2093
PID/Gender: Dem Men	14%	(151)	16%	(181)	23%	(250)	47%	(514)	1096
PID/Gender: Dem Women	7%	(88)	11%	(155)	18%	(237)	64%	(865)	1345
PID/Gender: Ind Men	7%	(77)	14%	(143)	21%	(217)	58%	(600)	1037
PID/Gender: Ind Women	5%	(48)	10%	(102)	15%	(152)	71%	(728)	1029
PID/Gender: Rep Men	9%	(100)	10%	(105)	21%	(225)	59%	(622)	1052
PID/Gender: Rep Women	5%	(57)	9%	(93)	16%	(167)	70%	(724)	1040
Ideo: Liberal (1-3)	11%	(203)	15%	(277)	21%	(380)	54%	(992)	1852
Ideo: Moderate (4)	8%	(135)	12%	(205)	21%	(347)	59%	(1000)	1687
Ideo: Conservative (5-7)	7%	(148)	10%	(224)	18%	(416)	65%	(1480)	2268
Educ: < College	6%	(266)	10%	(472)	18%	(805)	66%	(2994)	4537
Educ: Bachelors degree	12%	(160)	15%	(206)	22%	(298)	50%	(667)	1331
Educ: Post-grad	13%	(95)	14%	(101)	20%	(145)	53%	(391)	732
Income: Under 50k	6%	(231)	10%	(352)	18%	(653)	66%	(2370)	3605
Income: 50k-100k	9%	(189)	14%	(286)	19%	(404)	58%	(1199)	2077
Income: 100k+	11%	(100)	15%	(141)	21%	(192)	53%	(484)	917
Ethnicity: White	7%	(365)	11%	(569)	18%	(943)	64%	(3289)	5165

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**Table AUTO4\_4: How interested are you in each of the following sports?**  
 Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	8%	(521)	12%	(779)	19%	(1248)	61%	(4052)	6600
Ethnicity: Hispanic	15%	(162)	18%	(186)	22%	(229)	45%	(472)	1048
Ethnicity: Afr. Am.	10%	(82)	12%	(96)	19%	(157)	59%	(488)	823
Ethnicity: Other	12%	(74)	19%	(114)	24%	(149)	45%	(275)	612
All Christian	8%	(243)	13%	(406)	19%	(578)	60%	(1858)	3085
All Non-Christian	17%	(44)	12%	(32)	21%	(53)	50%	(129)	258
Atheist	6%	(20)	12%	(43)	15%	(52)	67%	(232)	348
Agnostic/Nothing in particular	7%	(213)	10%	(298)	19%	(565)	63%	(1833)	2909
Religious Non-Protestant/Catholic	14%	(47)	15%	(48)	21%	(69)	50%	(163)	326
Evangelical	7%	(130)	11%	(202)	18%	(323)	64%	(1146)	1801
Non-Evangelical	8%	(185)	13%	(311)	20%	(481)	59%	(1432)	2410
Community: Urban	11%	(179)	13%	(224)	20%	(328)	56%	(941)	1672
Community: Suburban	8%	(258)	13%	(407)	21%	(630)	58%	(1769)	3065
Community: Rural	4%	(84)	8%	(148)	16%	(290)	72%	(1342)	1863
Employ: Private Sector	10%	(223)	16%	(335)	21%	(452)	53%	(1123)	2133
Employ: Government	9%	(36)	11%	(40)	21%	(78)	59%	(222)	376
Employ: Self-Employed	10%	(52)	12%	(63)	20%	(108)	59%	(317)	540
Employ: Homemaker	4%	(22)	8%	(43)	17%	(87)	70%	(356)	507
Employ: Retired	4%	(61)	9%	(140)	18%	(273)	69%	(1071)	1545
Employ: Unemployed	7%	(47)	8%	(54)	14%	(95)	71%	(490)	686
Employ: Other	9%	(46)	10%	(51)	18%	(92)	63%	(325)	514
Military HH: Yes	6%	(62)	11%	(116)	22%	(229)	61%	(640)	1048
Military HH: No	8%	(458)	12%	(663)	18%	(1019)	61%	(3412)	5552
RD/WT: Right Direction	8%	(212)	11%	(287)	19%	(510)	63%	(1683)	2691
RD/WT: Wrong Track	8%	(309)	13%	(492)	19%	(739)	61%	(2369)	3909
Trump Job Approve	7%	(192)	10%	(263)	18%	(497)	65%	(1744)	2696
Trump Job Disapprove	9%	(320)	14%	(496)	19%	(700)	58%	(2105)	3621
Trump Job Strongly Approve	7%	(104)	9%	(138)	17%	(262)	67%	(1033)	1536
Trump Job Somewhat Approve	8%	(88)	11%	(125)	20%	(236)	61%	(712)	1160
Trump Job Somewhat Disapprove	10%	(86)	16%	(131)	23%	(195)	51%	(424)	836
Trump Job Strongly Disapprove	8%	(234)	13%	(365)	18%	(505)	60%	(1681)	2785

Continued on next page

**Table AUTO4\_4:** How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	8%	(521)	12%	(779)	19%	(1248)	61%	(4052)	6600
Favorable of Trump	7%	(185)	10%	(268)	18%	(490)	64%	(1708)	2652
Unfavorable of Trump	9%	(314)	13%	(469)	20%	(719)	58%	(2081)	3583
Very Favorable of Trump	7%	(115)	9%	(148)	17%	(284)	66%	(1086)	1633
Somewhat Favorable of Trump	7%	(70)	12%	(120)	20%	(206)	61%	(623)	1019
Somewhat Unfavorable of Trump	9%	(56)	15%	(94)	23%	(148)	53%	(338)	637
Very Unfavorable of Trump	9%	(258)	13%	(375)	19%	(571)	59%	(1744)	2947
#1 Issue: Economy	10%	(170)	12%	(210)	19%	(317)	59%	(1003)	1700
#1 Issue: Security	6%	(72)	10%	(117)	18%	(209)	66%	(772)	1169
#1 Issue: Health Care	8%	(102)	11%	(143)	21%	(267)	59%	(747)	1259
#1 Issue: Medicare / Social Security	4%	(43)	9%	(94)	17%	(176)	69%	(706)	1018
#1 Issue: Women's Issues	9%	(29)	13%	(43)	18%	(57)	60%	(196)	326
#1 Issue: Education	13%	(49)	18%	(67)	19%	(69)	50%	(186)	370
#1 Issue: Energy	10%	(40)	18%	(75)	24%	(102)	48%	(202)	420
#1 Issue: Other	5%	(16)	9%	(30)	15%	(52)	71%	(240)	338
2018 House Vote: Democrat	10%	(239)	14%	(341)	20%	(482)	56%	(1344)	2406
2018 House Vote: Republican	8%	(152)	10%	(209)	19%	(377)	63%	(1280)	2017
2018 House Vote: Someone else	6%	(13)	11%	(23)	18%	(36)	65%	(132)	204
2016 Vote: Hillary Clinton	9%	(193)	14%	(306)	21%	(453)	56%	(1198)	2149
2016 Vote: Donald Trump	7%	(149)	10%	(211)	19%	(407)	64%	(1342)	2108
2016 Vote: Other	8%	(39)	12%	(57)	18%	(86)	63%	(306)	488
2016 Vote: Didn't Vote	8%	(139)	11%	(205)	16%	(301)	65%	(1198)	1843
Voted in 2014: Yes	8%	(337)	12%	(489)	20%	(793)	60%	(2414)	4034
Voted in 2014: No	7%	(183)	11%	(289)	18%	(455)	64%	(1638)	2566
2012 Vote: Barack Obama	9%	(218)	14%	(351)	20%	(518)	58%	(1470)	2557
2012 Vote: Mitt Romney	7%	(106)	9%	(150)	20%	(313)	64%	(1033)	1602
2012 Vote: Other	7%	(18)	9%	(22)	17%	(41)	67%	(167)	249
2012 Vote: Didn't Vote	8%	(179)	12%	(255)	17%	(375)	63%	(1379)	2188

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**Table AUTO4\_4:** How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	8%	(521)	12%	(779)	19%	(1248)	61%	(4052)	6600
4-Region: Northeast	9%	(103)	11%	(129)	18%	(217)	62%	(732)	1181
4-Region: Midwest	6%	(78)	10%	(141)	19%	(258)	66%	(909)	1387
4-Region: South	8%	(207)	11%	(270)	18%	(436)	63%	(1559)	2473
4-Region: West	8%	(132)	15%	(238)	22%	(338)	55%	(852)	1560
200246	8%	(178)	11%	(241)	20%	(449)	61%	(1345)	2213
200252	8%	(172)	13%	(278)	19%	(418)	60%	(1322)	2190
200257	8%	(170)	12%	(260)	17%	(381)	63%	(1385)	2197
Currently subscribe: Cable or satellite	8%	(302)	12%	(446)	19%	(707)	61%	(2272)	3727
Currently subscribe: Streaming services	9%	(333)	14%	(539)	20%	(786)	58%	(2252)	3911
Currently subscribe: Live TV streaming	11%	(200)	16%	(292)	19%	(360)	55%	(1023)	1875
Currently subscribe: Broadband internet	8%	(329)	12%	(496)	19%	(800)	62%	(2625)	4249
Access to: Over-the-air TV antenna	8%	(157)	12%	(226)	19%	(372)	61%	(1189)	1945
Access to: Smart or connected TV	9%	(365)	13%	(499)	20%	(756)	58%	(2255)	3876
Interested in Sports Betting	19%	(268)	22%	(299)	23%	(320)	36%	(505)	1392
Interested in Motorsports	16%	(224)	20%	(289)	22%	(319)	42%	(604)	1435
Interested in baseball	13%	(363)	18%	(520)	24%	(676)	45%	(1285)	2845
MLB Fan	11%	(382)	16%	(543)	24%	(847)	49%	(1708)	3479
Avid MLB Fan	16%	(199)	17%	(214)	23%	(295)	44%	(551)	1260
Casual MLB Fan	8%	(183)	15%	(329)	25%	(552)	52%	(1156)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_5: How interested are you in each of the following sports?**

Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	10%	(649)	16%	(1046)	18%	(1160)	57%	(3745)	6600
Gender: Male	14%	(438)	20%	(633)	20%	(638)	46%	(1477)	3185
Gender: Female	6%	(211)	12%	(413)	15%	(522)	66%	(2268)	3415
Age: 18-29	10%	(121)	18%	(223)	17%	(217)	56%	(701)	1262
Age: 30-44	13%	(230)	16%	(284)	20%	(360)	51%	(901)	1776
Age: 45-54	9%	(77)	18%	(161)	15%	(135)	59%	(526)	898
Age: 55-64	10%	(133)	14%	(185)	18%	(242)	59%	(795)	1355
Age: 65+	7%	(88)	15%	(193)	16%	(206)	63%	(821)	1309
Generation Z: 18-22	10%	(52)	21%	(107)	16%	(78)	53%	(262)	499
Millennial: Age 23-38	12%	(220)	15%	(290)	20%	(381)	53%	(1014)	1905
Generation X: Age 39-54	10%	(156)	18%	(271)	17%	(253)	56%	(852)	1532
Boomers: Age 55-73	8%	(198)	15%	(345)	17%	(395)	60%	(1421)	2359
PID: Dem (no lean)	9%	(231)	16%	(380)	18%	(431)	57%	(1400)	2441
PID: Ind (no lean)	8%	(174)	15%	(317)	17%	(346)	60%	(1230)	2066
PID: Rep (no lean)	12%	(245)	17%	(349)	18%	(384)	53%	(1116)	2093
PID/Gender: Dem Men	14%	(149)	20%	(221)	20%	(220)	46%	(506)	1096
PID/Gender: Dem Women	6%	(82)	12%	(159)	16%	(210)	66%	(893)	1345
PID/Gender: Ind Men	12%	(126)	19%	(200)	18%	(190)	50%	(521)	1037
PID/Gender: Ind Women	5%	(48)	11%	(117)	15%	(156)	69%	(709)	1029
PID/Gender: Rep Men	16%	(164)	20%	(212)	22%	(228)	43%	(449)	1052
PID/Gender: Rep Women	8%	(81)	13%	(137)	15%	(156)	64%	(666)	1040
Ideo: Liberal (1-3)	11%	(209)	17%	(309)	18%	(333)	54%	(1001)	1852
Ideo: Moderate (4)	10%	(166)	17%	(282)	17%	(283)	57%	(955)	1687
Ideo: Conservative (5-7)	11%	(241)	16%	(365)	19%	(435)	54%	(1227)	2268
Educ: < College	9%	(390)	15%	(664)	17%	(749)	60%	(2733)	4537
Educ: Bachelors degree	12%	(165)	19%	(252)	21%	(275)	48%	(640)	1331
Educ: Post-grad	13%	(93)	18%	(131)	19%	(136)	51%	(372)	732
Income: Under 50k	7%	(266)	14%	(522)	16%	(578)	62%	(2239)	3605
Income: 50k-100k	12%	(257)	18%	(364)	19%	(392)	51%	(1065)	2077
Income: 100k+	14%	(126)	17%	(160)	21%	(190)	48%	(441)	917
Ethnicity: White	11%	(554)	16%	(846)	18%	(921)	55%	(2844)	5165

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**Table AUTO4\_5: How interested are you in each of the following sports?**  
 Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	10%	(649)	16%	(1046)	18%	(1160)	57%	(3745)	6600
Ethnicity: Hispanic	8%	(81)	17%	(181)	18%	(190)	57%	(596)	1048
Ethnicity: Afr. Am.	6%	(52)	11%	(92)	16%	(128)	67%	(550)	823
Ethnicity: Other	7%	(42)	18%	(108)	18%	(111)	57%	(351)	612
All Christian	11%	(339)	16%	(504)	18%	(563)	54%	(1678)	3085
All Non-Christian	15%	(39)	22%	(56)	14%	(37)	48%	(124)	258
Atheist	9%	(31)	17%	(60)	15%	(53)	58%	(203)	348
Agnostic/Nothing in particular	8%	(239)	15%	(425)	17%	(506)	60%	(1739)	2909
Religious Non-Protestant/Catholic	14%	(45)	19%	(63)	16%	(52)	51%	(166)	326
Evangelical	7%	(134)	16%	(279)	17%	(312)	60%	(1076)	1801
Non-Evangelical	12%	(288)	17%	(401)	18%	(437)	53%	(1284)	2410
Community: Urban	10%	(165)	16%	(274)	17%	(283)	57%	(950)	1672
Community: Suburban	11%	(337)	18%	(546)	19%	(580)	52%	(1602)	3065
Community: Rural	8%	(148)	12%	(227)	16%	(296)	64%	(1193)	1863
Employ: Private Sector	13%	(287)	18%	(377)	20%	(419)	49%	(1050)	2133
Employ: Government	12%	(45)	16%	(61)	18%	(69)	54%	(202)	376
Employ: Self-Employed	10%	(56)	16%	(86)	20%	(109)	53%	(289)	540
Employ: Homemaker	3%	(18)	13%	(68)	15%	(77)	68%	(344)	507
Employ: Retired	7%	(112)	15%	(228)	16%	(248)	62%	(957)	1545
Employ: Unemployed	8%	(52)	12%	(83)	16%	(109)	65%	(443)	686
Employ: Other	10%	(51)	17%	(86)	16%	(85)	57%	(293)	514
Military HH: Yes	11%	(112)	17%	(175)	18%	(186)	55%	(575)	1048
Military HH: No	10%	(537)	16%	(871)	18%	(974)	57%	(3170)	5552
RD/WT: Right Direction	11%	(308)	17%	(461)	18%	(487)	53%	(1435)	2691
RD/WT: Wrong Track	9%	(341)	15%	(585)	17%	(673)	59%	(2310)	3909
Trump Job Approve	12%	(313)	16%	(438)	18%	(492)	54%	(1454)	2696
Trump Job Disapprove	9%	(326)	16%	(581)	17%	(629)	58%	(2085)	3621
Trump Job Strongly Approve	12%	(188)	15%	(225)	18%	(279)	55%	(844)	1536
Trump Job Somewhat Approve	11%	(125)	18%	(214)	18%	(212)	53%	(609)	1160
Trump Job Somewhat Disapprove	9%	(72)	19%	(163)	17%	(143)	55%	(459)	836
Trump Job Strongly Disapprove	9%	(254)	15%	(418)	17%	(486)	58%	(1626)	2785

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**Table AUTO4\_5: How interested are you in each of the following sports?**

*Hockey*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	10%	(649)	16%	(1046)	18%	(1160)	57%	(3745)	6600
Favorable of Trump	12%	(309)	16%	(431)	18%	(480)	54%	(1432)	2652
Unfavorable of Trump	9%	(320)	16%	(577)	18%	(628)	57%	(2058)	3583
Very Favorable of Trump	12%	(198)	14%	(234)	18%	(295)	55%	(905)	1633
Somewhat Favorable of Trump	11%	(112)	19%	(196)	18%	(184)	52%	(527)	1019
Somewhat Unfavorable of Trump	9%	(54)	17%	(111)	16%	(103)	58%	(368)	637
Very Unfavorable of Trump	9%	(266)	16%	(466)	18%	(525)	57%	(1690)	2947
#1 Issue: Economy	12%	(197)	16%	(278)	19%	(326)	53%	(898)	1700
#1 Issue: Security	11%	(128)	17%	(198)	17%	(198)	55%	(645)	1169
#1 Issue: Health Care	7%	(90)	14%	(178)	19%	(234)	60%	(757)	1259
#1 Issue: Medicare / Social Security	9%	(89)	15%	(152)	15%	(149)	62%	(628)	1018
#1 Issue: Women's Issues	11%	(37)	16%	(53)	12%	(40)	60%	(196)	326
#1 Issue: Education	10%	(37)	18%	(65)	19%	(69)	54%	(199)	370
#1 Issue: Energy	12%	(49)	17%	(72)	21%	(87)	51%	(212)	420
#1 Issue: Other	6%	(22)	15%	(49)	17%	(57)	62%	(210)	338
2018 House Vote: Democrat	10%	(252)	17%	(413)	18%	(435)	54%	(1306)	2406
2018 House Vote: Republican	13%	(256)	17%	(343)	18%	(367)	52%	(1051)	2017
2018 House Vote: Someone else	10%	(20)	12%	(25)	16%	(33)	61%	(125)	204
2016 Vote: Hillary Clinton	10%	(212)	17%	(356)	18%	(392)	55%	(1190)	2149
2016 Vote: Donald Trump	12%	(247)	17%	(360)	18%	(383)	53%	(1119)	2108
2016 Vote: Other	12%	(59)	16%	(80)	14%	(70)	57%	(280)	488
2016 Vote: Didn't Vote	7%	(131)	14%	(250)	17%	(314)	62%	(1147)	1843
Voted in 2014: Yes	11%	(463)	17%	(670)	18%	(744)	53%	(2157)	4034
Voted in 2014: No	7%	(185)	15%	(376)	16%	(416)	62%	(1588)	2566
2012 Vote: Barack Obama	10%	(264)	17%	(445)	17%	(445)	55%	(1403)	2557
2012 Vote: Mitt Romney	12%	(191)	16%	(263)	20%	(314)	52%	(833)	1602
2012 Vote: Other	14%	(36)	14%	(34)	14%	(35)	58%	(145)	249
2012 Vote: Didn't Vote	7%	(158)	14%	(303)	17%	(367)	62%	(1360)	2188

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**Table AUTO4\_5: How interested are you in each of the following sports?**  
 Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	10%	(649)	16%	(1046)	18%	(1160)	57%	(3745)	6600
4-Region: Northeast	14%	(166)	16%	(184)	18%	(207)	53%	(623)	1181
4-Region: Midwest	11%	(155)	17%	(230)	19%	(261)	53%	(740)	1387
4-Region: South	7%	(183)	14%	(345)	17%	(421)	62%	(1524)	2473
4-Region: West	9%	(144)	18%	(288)	17%	(270)	55%	(858)	1560
200246	11%	(233)	15%	(331)	18%	(388)	57%	(1262)	2213
200252	10%	(214)	16%	(355)	19%	(417)	55%	(1205)	2190
200257	9%	(202)	16%	(360)	16%	(356)	58%	(1278)	2197
Currently subscribe: Cable or satellite	12%	(431)	17%	(615)	17%	(621)	55%	(2060)	3727
Currently subscribe: Streaming services	11%	(437)	17%	(662)	19%	(743)	53%	(2069)	3911
Currently subscribe: Live TV streaming	12%	(219)	19%	(352)	20%	(369)	50%	(935)	1875
Currently subscribe: Broadband internet	11%	(451)	16%	(661)	18%	(759)	56%	(2378)	4249
Access to: Over-the-air TV antenna	10%	(199)	17%	(325)	18%	(348)	55%	(1074)	1945
Access to: Smart or connected TV	11%	(416)	17%	(642)	19%	(721)	54%	(2097)	3876
Interested in Sports Betting	22%	(301)	27%	(372)	21%	(294)	31%	(424)	1392
Interested in Motorsports	19%	(275)	28%	(409)	22%	(317)	30%	(434)	1435
Interested in baseball	17%	(494)	26%	(731)	22%	(618)	35%	(1002)	2845
MLB Fan	15%	(522)	23%	(809)	23%	(793)	39%	(1354)	3479
Avid MLB Fan	25%	(320)	25%	(316)	21%	(270)	28%	(354)	1260
Casual MLB Fan	9%	(202)	22%	(493)	24%	(524)	45%	(1000)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_6: How interested are you in each of the following sports?**

*Golf*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(434)	11%	(699)	16%	(1054)	67%	(4412)	6600
Gender: Male	10%	(333)	15%	(478)	20%	(623)	55%	(1751)	3185
Gender: Female	3%	(101)	6%	(221)	13%	(431)	78%	(2661)	3415
Age: 18-29	5%	(60)	8%	(104)	17%	(220)	70%	(878)	1262
Age: 30-44	7%	(128)	11%	(189)	14%	(257)	68%	(1201)	1776
Age: 45-54	6%	(51)	9%	(85)	15%	(134)	70%	(628)	898
Age: 55-64	6%	(86)	10%	(137)	16%	(215)	68%	(918)	1355
Age: 65+	8%	(108)	14%	(185)	17%	(229)	60%	(787)	1309
Generation Z: 18-22	4%	(20)	9%	(43)	18%	(90)	69%	(345)	499
Millennial: Age 23-38	6%	(110)	10%	(185)	16%	(299)	69%	(1311)	1905
Generation X: Age 39-54	7%	(110)	10%	(149)	14%	(221)	69%	(1051)	1532
Boomers: Age 55-73	7%	(168)	11%	(264)	16%	(389)	65%	(1538)	2359
PID: Dem (no lean)	6%	(150)	10%	(251)	16%	(379)	68%	(1662)	2441
PID: Ind (no lean)	5%	(101)	9%	(191)	16%	(324)	70%	(1450)	2066
PID: Rep (no lean)	9%	(183)	12%	(257)	17%	(352)	62%	(1301)	2093
PID/Gender: Dem Men	10%	(113)	15%	(165)	20%	(217)	55%	(600)	1096
PID/Gender: Dem Women	3%	(36)	6%	(86)	12%	(162)	79%	(1061)	1345
PID/Gender: Ind Men	8%	(82)	12%	(122)	19%	(198)	61%	(635)	1037
PID/Gender: Ind Women	2%	(19)	7%	(70)	12%	(125)	79%	(815)	1029
PID/Gender: Rep Men	13%	(138)	18%	(191)	20%	(208)	49%	(516)	1052
PID/Gender: Rep Women	4%	(46)	6%	(66)	14%	(144)	75%	(784)	1040
Ideo: Liberal (1-3)	7%	(124)	10%	(194)	17%	(309)	66%	(1226)	1852
Ideo: Moderate (4)	7%	(110)	10%	(164)	16%	(262)	68%	(1149)	1687
Ideo: Conservative (5-7)	8%	(179)	13%	(302)	17%	(394)	61%	(1394)	2268
Educ: < College	5%	(220)	9%	(395)	15%	(688)	71%	(3234)	4537
Educ: Bachelors degree	11%	(140)	15%	(202)	18%	(242)	56%	(747)	1331
Educ: Post-grad	10%	(74)	14%	(102)	17%	(124)	59%	(431)	732
Income: Under 50k	4%	(156)	8%	(299)	15%	(534)	73%	(2617)	3605
Income: 50k-100k	8%	(163)	12%	(257)	18%	(373)	62%	(1285)	2077
Income: 100k+	13%	(116)	16%	(144)	16%	(147)	56%	(511)	917
Ethnicity: White	7%	(344)	11%	(545)	16%	(807)	67%	(3470)	5165

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**Table AUTO4\_6: How interested are you in each of the following sports?**  
*Golf*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(434)	11%	(699)	16%	(1054)	67%	(4412)	6600
Ethnicity: Hispanic	6%	(64)	9%	(96)	14%	(150)	70%	(738)	1048
Ethnicity: Afr. Am.	7%	(59)	11%	(88)	18%	(146)	64%	(530)	823
Ethnicity: Other	5%	(31)	11%	(67)	17%	(102)	67%	(412)	612
All Christian	8%	(236)	13%	(393)	17%	(519)	63%	(1938)	3085
All Non-Christian	11%	(27)	11%	(29)	20%	(51)	58%	(150)	258
Atheist	5%	(17)	11%	(38)	13%	(47)	71%	(246)	348
Agnostic/Nothing in particular	5%	(154)	8%	(239)	15%	(439)	71%	(2077)	2909
Religious Non-Protestant/Catholic	9%	(29)	11%	(35)	21%	(68)	60%	(195)	326
Evangelical	7%	(122)	12%	(208)	16%	(285)	66%	(1186)	1801
Non-Evangelical	7%	(175)	12%	(297)	16%	(396)	64%	(1542)	2410
Community: Urban	7%	(115)	10%	(175)	16%	(261)	67%	(1120)	1672
Community: Suburban	8%	(235)	12%	(367)	17%	(529)	63%	(1934)	3065
Community: Rural	5%	(84)	8%	(157)	14%	(264)	73%	(1358)	1863
Employ: Private Sector	8%	(166)	13%	(282)	17%	(361)	62%	(1324)	2133
Employ: Government	8%	(30)	11%	(40)	15%	(55)	67%	(252)	376
Employ: Self-Employed	8%	(44)	11%	(59)	21%	(115)	60%	(322)	540
Employ: Homemaker	2%	(8)	4%	(21)	11%	(55)	83%	(423)	507
Employ: Retired	8%	(129)	13%	(193)	17%	(255)	63%	(967)	1545
Employ: Unemployed	3%	(24)	5%	(36)	14%	(95)	77%	(532)	686
Employ: Other	4%	(23)	7%	(38)	14%	(74)	74%	(379)	514
Military HH: Yes	11%	(111)	13%	(132)	17%	(183)	59%	(622)	1048
Military HH: No	6%	(323)	10%	(568)	16%	(871)	68%	(3790)	5552
RD/WT: Right Direction	9%	(238)	12%	(327)	17%	(464)	62%	(1662)	2691
RD/WT: Wrong Track	5%	(196)	10%	(372)	15%	(590)	70%	(2750)	3909
Trump Job Approve	8%	(224)	12%	(319)	17%	(445)	63%	(1708)	2696
Trump Job Disapprove	5%	(197)	10%	(368)	16%	(580)	68%	(2477)	3621
Trump Job Strongly Approve	10%	(151)	12%	(185)	15%	(236)	63%	(964)	1536
Trump Job Somewhat Approve	6%	(73)	12%	(134)	18%	(209)	64%	(745)	1160
Trump Job Somewhat Disapprove	5%	(43)	13%	(112)	18%	(153)	63%	(529)	836
Trump Job Strongly Disapprove	6%	(154)	9%	(256)	15%	(426)	70%	(1948)	2785

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**Table AUTO4\_6: How interested are you in each of the following sports?**

*Golf*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(434)	11%	(699)	16%	(1054)	67%	(4412)	6600
Favorable of Trump	9%	(227)	12%	(317)	17%	(442)	63%	(1665)	2652
Unfavorable of Trump	5%	(185)	10%	(364)	16%	(556)	69%	(2478)	3583
Very Favorable of Trump	9%	(152)	12%	(193)	16%	(258)	63%	(1030)	1633
Somewhat Favorable of Trump	7%	(75)	12%	(124)	18%	(185)	62%	(635)	1019
Somewhat Unfavorable of Trump	5%	(30)	12%	(78)	17%	(106)	66%	(423)	637
Very Unfavorable of Trump	5%	(155)	10%	(286)	15%	(450)	70%	(2055)	2947
#1 Issue: Economy	8%	(133)	11%	(193)	17%	(284)	64%	(1090)	1700
#1 Issue: Security	7%	(87)	11%	(127)	18%	(205)	64%	(750)	1169
#1 Issue: Health Care	6%	(78)	9%	(117)	13%	(164)	71%	(900)	1259
#1 Issue: Medicare / Social Security	8%	(79)	13%	(131)	16%	(161)	64%	(647)	1018
#1 Issue: Women's Issues	3%	(9)	8%	(24)	14%	(44)	76%	(248)	326
#1 Issue: Education	6%	(21)	7%	(27)	15%	(57)	72%	(265)	370
#1 Issue: Energy	4%	(17)	11%	(48)	20%	(83)	65%	(273)	420
#1 Issue: Other	3%	(10)	9%	(31)	17%	(57)	71%	(239)	338
2018 House Vote: Democrat	7%	(164)	11%	(260)	16%	(379)	67%	(1603)	2406
2018 House Vote: Republican	9%	(178)	14%	(281)	17%	(345)	60%	(1213)	2017
2018 House Vote: Someone else	4%	(8)	8%	(16)	14%	(29)	73%	(150)	204
2016 Vote: Hillary Clinton	7%	(142)	12%	(251)	16%	(342)	66%	(1414)	2149
2016 Vote: Donald Trump	9%	(199)	13%	(285)	17%	(350)	60%	(1275)	2108
2016 Vote: Other	5%	(26)	9%	(46)	15%	(73)	70%	(343)	488
2016 Vote: Didn't Vote	4%	(65)	6%	(117)	16%	(288)	75%	(1373)	1843
Voted in 2014: Yes	8%	(333)	13%	(506)	17%	(670)	63%	(2525)	4034
Voted in 2014: No	4%	(101)	8%	(193)	15%	(384)	74%	(1887)	2566
2012 Vote: Barack Obama	7%	(183)	12%	(314)	16%	(402)	65%	(1657)	2557
2012 Vote: Mitt Romney	9%	(148)	13%	(206)	17%	(276)	61%	(971)	1602
2012 Vote: Other	8%	(19)	12%	(31)	18%	(45)	62%	(154)	249
2012 Vote: Didn't Vote	4%	(84)	7%	(147)	15%	(332)	74%	(1626)	2188

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**Table AUTO4\_6: How interested are you in each of the following sports?**  
*Golf*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	7%	(434)	11%	(699)	16%	(1054)	67%	(4412)	6600
4-Region: Northeast	6%	(73)	10%	(119)	16%	(190)	68%	(799)	1181
4-Region: Midwest	6%	(86)	10%	(144)	15%	(210)	68%	(946)	1387
4-Region: South	7%	(173)	11%	(275)	15%	(373)	67%	(1652)	2473
4-Region: West	7%	(101)	10%	(162)	18%	(281)	65%	(1015)	1560
200246	6%	(138)	9%	(206)	16%	(353)	69%	(1516)	2213
200252	7%	(155)	11%	(245)	16%	(351)	66%	(1440)	2190
200257	6%	(141)	11%	(249)	16%	(351)	66%	(1456)	2197
Currently subscribe: Cable or satellite	8%	(281)	12%	(462)	16%	(599)	64%	(2385)	3727
Currently subscribe: Streaming services	7%	(270)	11%	(429)	16%	(614)	66%	(2599)	3911
Currently subscribe: Live TV streaming	9%	(160)	13%	(241)	16%	(306)	62%	(1169)	1875
Currently subscribe: Broadband internet	8%	(325)	11%	(479)	16%	(663)	65%	(2782)	4249
Access to: Over-the-air TV antenna	8%	(149)	10%	(202)	16%	(311)	66%	(1284)	1945
Access to: Smart or connected TV	8%	(293)	11%	(439)	15%	(600)	66%	(2544)	3876
Interested in Sports Betting	14%	(201)	22%	(311)	22%	(309)	41%	(572)	1392
Interested in Motorsports	14%	(201)	20%	(283)	21%	(300)	45%	(652)	1435
Interested in baseball	12%	(352)	19%	(533)	21%	(608)	48%	(1352)	2845
MLB Fan	11%	(368)	16%	(557)	22%	(778)	51%	(1776)	3479
Avid MLB Fan	17%	(216)	20%	(252)	24%	(299)	39%	(493)	1260
Casual MLB Fan	7%	(152)	14%	(305)	22%	(479)	58%	(1283)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_7: How interested are you in each of the following sports?**

Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(413)	11%	(759)	20%	(1294)	63%	(4135)	6600
Gender: Male	8%	(243)	12%	(396)	23%	(744)	57%	(1804)	3185
Gender: Female	5%	(170)	11%	(363)	16%	(550)	68%	(2331)	3415
Age: 18-29	7%	(90)	12%	(155)	20%	(252)	61%	(766)	1262
Age: 30-44	8%	(137)	11%	(189)	20%	(356)	62%	(1094)	1776
Age: 45-54	6%	(57)	12%	(104)	17%	(151)	65%	(586)	898
Age: 55-64	5%	(68)	11%	(149)	19%	(258)	65%	(880)	1355
Age: 65+	5%	(61)	12%	(163)	21%	(276)	62%	(809)	1309
Generation Z: 18-22	8%	(41)	12%	(62)	20%	(100)	59%	(296)	499
Millennial: Age 23-38	7%	(133)	12%	(220)	19%	(369)	62%	(1183)	1905
Generation X: Age 39-54	7%	(110)	11%	(165)	19%	(291)	63%	(966)	1532
Boomers: Age 55-73	5%	(114)	12%	(277)	20%	(461)	64%	(1508)	2359
PID: Dem (no lean)	9%	(209)	14%	(339)	20%	(477)	58%	(1415)	2441
PID: Ind (no lean)	5%	(98)	10%	(213)	20%	(411)	65%	(1344)	2066
PID: Rep (no lean)	5%	(106)	10%	(207)	19%	(405)	66%	(1375)	2093
PID/Gender: Dem Men	11%	(118)	16%	(171)	23%	(249)	51%	(558)	1096
PID/Gender: Dem Women	7%	(91)	13%	(168)	17%	(228)	64%	(857)	1345
PID/Gender: Ind Men	6%	(60)	10%	(107)	24%	(249)	60%	(621)	1037
PID/Gender: Ind Women	4%	(38)	10%	(106)	16%	(163)	70%	(723)	1029
PID/Gender: Rep Men	6%	(65)	11%	(118)	23%	(246)	59%	(624)	1052
PID/Gender: Rep Women	4%	(41)	9%	(89)	15%	(159)	72%	(751)	1040
Ideo: Liberal (1-3)	9%	(167)	13%	(247)	22%	(403)	56%	(1035)	1852
Ideo: Moderate (4)	7%	(111)	13%	(216)	19%	(326)	61%	(1034)	1687
Ideo: Conservative (5-7)	5%	(108)	11%	(245)	20%	(460)	64%	(1455)	2268
Educ: < College	4%	(197)	10%	(432)	18%	(814)	68%	(3093)	4537
Educ: Bachelors degree	10%	(136)	15%	(199)	23%	(309)	52%	(687)	1331
Educ: Post-grad	11%	(79)	17%	(128)	23%	(171)	48%	(354)	732
Income: Under 50k	5%	(173)	10%	(358)	17%	(626)	68%	(2448)	3605
Income: 50k-100k	7%	(147)	13%	(267)	21%	(443)	59%	(1220)	2077
Income: 100k+	10%	(92)	15%	(134)	24%	(225)	51%	(467)	917
Ethnicity: White	5%	(268)	10%	(513)	19%	(998)	66%	(3387)	5165

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**Table AUTO4\_7: How interested are you in each of the following sports?**  
 Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(413)	11%	(759)	20%	(1294)	63%	(4135)	6600
Ethnicity: Hispanic	8%	(84)	12%	(127)	21%	(215)	59%	(623)	1048
Ethnicity: Afr. Am.	12%	(97)	18%	(147)	23%	(188)	47%	(391)	823
Ethnicity: Other	8%	(47)	16%	(99)	18%	(108)	58%	(357)	612
All Christian	6%	(199)	13%	(392)	21%	(654)	60%	(1840)	3085
All Non-Christian	16%	(40)	18%	(47)	22%	(56)	44%	(113)	258
Atheist	4%	(15)	9%	(32)	23%	(79)	64%	(221)	348
Agnostic/Nothing in particular	5%	(158)	10%	(287)	17%	(504)	67%	(1961)	2909
Religious Non-Protestant/Catholic	12%	(40)	18%	(59)	21%	(70)	48%	(158)	326
Evangelical	6%	(106)	12%	(224)	18%	(331)	63%	(1139)	1801
Non-Evangelical	7%	(160)	12%	(295)	21%	(500)	60%	(1456)	2410
Community: Urban	9%	(149)	13%	(222)	22%	(370)	56%	(932)	1672
Community: Suburban	7%	(216)	12%	(376)	21%	(644)	60%	(1829)	3065
Community: Rural	3%	(48)	9%	(161)	15%	(281)	74%	(1374)	1863
Employ: Private Sector	8%	(178)	13%	(287)	21%	(439)	58%	(1228)	2133
Employ: Government	9%	(34)	11%	(42)	21%	(77)	59%	(223)	376
Employ: Self-Employed	8%	(45)	12%	(64)	20%	(106)	60%	(325)	540
Employ: Homemaker	3%	(16)	7%	(36)	14%	(69)	76%	(387)	507
Employ: Retired	4%	(68)	12%	(180)	21%	(319)	63%	(977)	1545
Employ: Unemployed	4%	(28)	7%	(51)	18%	(126)	70%	(481)	686
Employ: Other	4%	(21)	11%	(57)	18%	(90)	67%	(346)	514
Military HH: Yes	7%	(71)	13%	(132)	19%	(197)	62%	(648)	1048
Military HH: No	6%	(342)	11%	(627)	20%	(1097)	63%	(3486)	5552
RD/WT: Right Direction	6%	(161)	11%	(290)	20%	(528)	64%	(1711)	2691
RD/WT: Wrong Track	6%	(252)	12%	(469)	20%	(765)	62%	(2423)	3909
Trump Job Approve	5%	(138)	10%	(270)	19%	(519)	66%	(1769)	2696
Trump Job Disapprove	7%	(261)	13%	(465)	20%	(741)	59%	(2154)	3621
Trump Job Strongly Approve	5%	(75)	10%	(157)	18%	(282)	67%	(1023)	1536
Trump Job Somewhat Approve	5%	(64)	10%	(112)	20%	(238)	64%	(746)	1160
Trump Job Somewhat Disapprove	6%	(51)	15%	(122)	24%	(202)	55%	(461)	836
Trump Job Strongly Disapprove	8%	(210)	12%	(343)	19%	(538)	61%	(1693)	2785

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**Table AUTO4\_7: How interested are you in each of the following sports?**

Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(413)	11%	(759)	20%	(1294)	63%	(4135)	6600
Favorable of Trump	5%	(143)	10%	(257)	19%	(510)	66%	(1742)	2652
Unfavorable of Trump	7%	(252)	13%	(476)	20%	(726)	59%	(2129)	3583
Very Favorable of Trump	5%	(83)	9%	(152)	18%	(296)	67%	(1101)	1633
Somewhat Favorable of Trump	6%	(60)	10%	(105)	21%	(213)	63%	(641)	1019
Somewhat Unfavorable of Trump	6%	(37)	13%	(84)	21%	(131)	60%	(384)	637
Very Unfavorable of Trump	7%	(215)	13%	(392)	20%	(595)	59%	(1745)	2947
#1 Issue: Economy	8%	(134)	10%	(178)	21%	(356)	61%	(1031)	1700
#1 Issue: Security	5%	(60)	11%	(133)	19%	(221)	65%	(755)	1169
#1 Issue: Health Care	7%	(91)	13%	(166)	18%	(231)	61%	(771)	1259
#1 Issue: Medicare / Social Security	5%	(48)	11%	(109)	20%	(204)	65%	(657)	1018
#1 Issue: Women's Issues	5%	(18)	13%	(43)	17%	(55)	64%	(210)	326
#1 Issue: Education	6%	(22)	12%	(44)	22%	(80)	60%	(224)	370
#1 Issue: Energy	6%	(25)	15%	(61)	22%	(93)	57%	(241)	420
#1 Issue: Other	4%	(14)	7%	(24)	16%	(54)	73%	(246)	338
2018 House Vote: Democrat	9%	(217)	14%	(345)	21%	(504)	56%	(1340)	2406
2018 House Vote: Republican	5%	(107)	11%	(219)	20%	(397)	64%	(1295)	2017
2018 House Vote: Someone else	10%	(20)	9%	(19)	16%	(33)	65%	(132)	204
2016 Vote: Hillary Clinton	9%	(197)	15%	(326)	21%	(459)	54%	(1167)	2149
2016 Vote: Donald Trump	5%	(114)	11%	(228)	20%	(425)	64%	(1341)	2108
2016 Vote: Other	6%	(29)	8%	(38)	22%	(105)	65%	(316)	488
2016 Vote: Didn't Vote	4%	(69)	9%	(167)	16%	(302)	71%	(1305)	1843
Voted in 2014: Yes	7%	(301)	13%	(511)	21%	(829)	59%	(2392)	4034
Voted in 2014: No	4%	(112)	10%	(248)	18%	(464)	68%	(1742)	2566
2012 Vote: Barack Obama	8%	(210)	14%	(366)	21%	(541)	56%	(1439)	2557
2012 Vote: Mitt Romney	6%	(91)	11%	(176)	20%	(326)	63%	(1008)	1602
2012 Vote: Other	4%	(9)	5%	(13)	18%	(44)	74%	(183)	249
2012 Vote: Didn't Vote	5%	(102)	9%	(204)	17%	(382)	69%	(1500)	2188

Continued on next page

**Table AUTO4\_7: How interested are you in each of the following sports?**  
*Tennis*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(413)	11%	(759)	20%	(1294)	63%	(4135)	6600
4-Region: Northeast	6%	(76)	11%	(135)	20%	(239)	62%	(730)	1181
4-Region: Midwest	6%	(86)	10%	(139)	19%	(259)	65%	(903)	1387
4-Region: South	7%	(164)	12%	(295)	19%	(471)	62%	(1543)	2473
4-Region: West	6%	(87)	12%	(190)	21%	(325)	61%	(958)	1560
200246	7%	(151)	11%	(242)	19%	(422)	63%	(1398)	2213
200252	6%	(133)	11%	(244)	21%	(455)	62%	(1358)	2190
200257	6%	(128)	12%	(272)	19%	(417)	63%	(1379)	2197
Currently subscribe: Cable or satellite	7%	(249)	13%	(470)	20%	(760)	60%	(2249)	3727
Currently subscribe: Streaming services	7%	(258)	12%	(483)	21%	(815)	60%	(2355)	3911
Currently subscribe: Live TV streaming	8%	(158)	13%	(240)	22%	(417)	57%	(1060)	1875
Currently subscribe: Broadband internet	7%	(277)	11%	(488)	20%	(838)	62%	(2646)	4249
Access to: Over-the-air TV antenna	6%	(117)	11%	(215)	21%	(417)	62%	(1196)	1945
Access to: Smart or connected TV	7%	(273)	12%	(467)	20%	(786)	61%	(2350)	3876
Interested in Sports Betting	14%	(197)	19%	(268)	26%	(366)	40%	(561)	1392
Interested in Motorsports	13%	(191)	19%	(271)	23%	(332)	45%	(642)	1435
Interested in baseball	10%	(292)	19%	(532)	26%	(738)	45%	(1283)	2845
MLB Fan	9%	(303)	16%	(543)	26%	(907)	50%	(1727)	3479
Avid MLB Fan	14%	(172)	18%	(226)	28%	(351)	41%	(511)	1260
Casual MLB Fan	6%	(131)	14%	(317)	25%	(555)	55%	(1216)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_8: How interested are you in each of the following sports?**

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	2%	(112)	4%	(286)	12%	(766)	82%	(5437)	6600
Gender: Male	2%	(77)	6%	(186)	15%	(470)	77%	(2452)	3185
Gender: Female	1%	(35)	3%	(100)	9%	(296)	87%	(2984)	3415
Age: 18-29	3%	(41)	6%	(72)	14%	(177)	77%	(972)	1262
Age: 30-44	2%	(39)	7%	(120)	13%	(236)	78%	(1380)	1776
Age: 45-54	1%	(10)	3%	(28)	10%	(89)	86%	(770)	898
Age: 55-64	1%	(13)	2%	(34)	11%	(143)	86%	(1165)	1355
Age: 65+	1%	(7)	2%	(32)	9%	(121)	88%	(1149)	1309
Generation Z: 18-22	4%	(22)	6%	(31)	14%	(71)	75%	(375)	499
Millennial: Age 23-38	2%	(44)	7%	(126)	13%	(252)	78%	(1482)	1905
Generation X: Age 39-54	2%	(25)	4%	(63)	12%	(179)	83%	(1265)	1532
Boomers: Age 55-73	1%	(19)	3%	(59)	10%	(231)	87%	(2051)	2359
PID: Dem (no lean)	2%	(45)	4%	(105)	12%	(293)	82%	(1997)	2441
PID: Ind (no lean)	2%	(33)	4%	(84)	11%	(228)	83%	(1721)	2066
PID: Rep (no lean)	2%	(34)	5%	(96)	12%	(244)	82%	(1719)	2093
PID/Gender: Dem Men	2%	(25)	7%	(75)	16%	(172)	75%	(824)	1096
PID/Gender: Dem Women	1%	(20)	2%	(30)	9%	(122)	87%	(1174)	1345
PID/Gender: Ind Men	2%	(25)	5%	(55)	14%	(141)	79%	(815)	1037
PID/Gender: Ind Women	1%	(7)	3%	(29)	9%	(88)	88%	(905)	1029
PID/Gender: Rep Men	2%	(26)	5%	(56)	15%	(157)	77%	(813)	1052
PID/Gender: Rep Women	1%	(8)	4%	(41)	8%	(87)	87%	(905)	1040
Ideo: Liberal (1-3)	2%	(44)	5%	(94)	13%	(240)	80%	(1474)	1852
Ideo: Moderate (4)	2%	(32)	4%	(62)	11%	(191)	83%	(1402)	1687
Ideo: Conservative (5-7)	1%	(31)	5%	(109)	12%	(271)	82%	(1857)	2268
Educ: < College	1%	(52)	4%	(164)	10%	(473)	85%	(3847)	4537
Educ: Bachelors degree	3%	(38)	6%	(78)	14%	(184)	77%	(1032)	1331
Educ: Post-grad	3%	(22)	6%	(44)	15%	(109)	76%	(558)	732
Income: Under 50k	1%	(53)	3%	(111)	11%	(392)	85%	(3049)	3605
Income: 50k-100k	2%	(40)	5%	(105)	12%	(250)	81%	(1682)	2077
Income: 100k+	2%	(19)	8%	(69)	14%	(124)	77%	(705)	917
Ethnicity: White	2%	(80)	4%	(212)	11%	(567)	83%	(4307)	5165

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**Table AUTO4\_8: How interested are you in each of the following sports?**

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	2%	(112)	4%	(286)	12%	(766)	82%	(5437)	6600
Ethnicity: Hispanic	3%	(30)	7%	(78)	14%	(142)	76%	(798)	1048
Ethnicity: Afr. Am.	3%	(22)	4%	(36)	14%	(116)	79%	(649)	823
Ethnicity: Other	2%	(10)	6%	(38)	14%	(84)	79%	(481)	612
All Christian	2%	(55)	5%	(151)	12%	(381)	81%	(2498)	3085
All Non-Christian	2%	(6)	9%	(23)	16%	(40)	73%	(189)	258
Atheist	2%	(6)	3%	(11)	8%	(29)	87%	(302)	348
Agnostic/Nothing in particular	2%	(45)	3%	(101)	11%	(316)	84%	(2448)	2909
Religious Non-Protestant/Catholic	2%	(7)	9%	(29)	15%	(47)	74%	(243)	326
Evangelical	1%	(24)	5%	(85)	12%	(220)	82%	(1472)	1801
Non-Evangelical	2%	(43)	4%	(107)	13%	(304)	81%	(1956)	2410
Community: Urban	2%	(37)	5%	(80)	12%	(199)	81%	(1357)	1672
Community: Suburban	2%	(55)	5%	(146)	13%	(393)	81%	(2471)	3065
Community: Rural	1%	(20)	3%	(60)	9%	(174)	86%	(1610)	1863
Employ: Private Sector	2%	(45)	6%	(120)	13%	(272)	80%	(1696)	2133
Employ: Government	4%	(14)	4%	(17)	16%	(60)	76%	(285)	376
Employ: Self-Employed	2%	(10)	5%	(27)	14%	(73)	80%	(430)	540
Employ: Homemaker	2%	(9)	4%	(18)	5%	(26)	89%	(454)	507
Employ: Retired	1%	(9)	3%	(40)	10%	(150)	87%	(1345)	1545
Employ: Unemployed	2%	(13)	4%	(25)	9%	(59)	86%	(589)	686
Employ: Other	1%	(5)	4%	(19)	14%	(71)	81%	(418)	514
Military HH: Yes	2%	(21)	6%	(61)	13%	(137)	79%	(829)	1048
Military HH: No	2%	(91)	4%	(224)	11%	(629)	83%	(4608)	5552
RD/WT: Right Direction	2%	(56)	5%	(140)	12%	(330)	80%	(2166)	2691
RD/WT: Wrong Track	1%	(56)	4%	(146)	11%	(436)	84%	(3271)	3909
Trump Job Approve	2%	(47)	5%	(129)	12%	(316)	82%	(2204)	2696
Trump Job Disapprove	2%	(64)	4%	(150)	12%	(435)	82%	(2972)	3621
Trump Job Strongly Approve	2%	(32)	5%	(76)	11%	(167)	82%	(1261)	1536
Trump Job Somewhat Approve	1%	(15)	5%	(53)	13%	(149)	81%	(943)	1160
Trump Job Somewhat Disapprove	3%	(24)	5%	(45)	13%	(109)	79%	(659)	836
Trump Job Strongly Disapprove	1%	(40)	4%	(105)	12%	(327)	83%	(2313)	2785

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**Table AUTO4\_8: How interested are you in each of the following sports?**

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	2%	(112)	4%	(286)	12%	(766)	82%	(5437)	6600
Favorable of Trump	2%	(48)	5%	(125)	12%	(314)	82%	(2165)	2652
Unfavorable of Trump	2%	(59)	4%	(137)	12%	(421)	83%	(2967)	3583
Very Favorable of Trump	2%	(30)	5%	(84)	11%	(175)	82%	(1344)	1633
Somewhat Favorable of Trump	2%	(18)	4%	(40)	14%	(139)	81%	(821)	1019
Somewhat Unfavorable of Trump	2%	(11)	6%	(39)	11%	(69)	81%	(517)	637
Very Unfavorable of Trump	2%	(47)	3%	(98)	12%	(351)	83%	(2450)	2947
#1 Issue: Economy	2%	(31)	5%	(78)	14%	(244)	79%	(1347)	1700
#1 Issue: Security	2%	(22)	4%	(49)	11%	(132)	83%	(967)	1169
#1 Issue: Health Care	1%	(18)	5%	(58)	11%	(137)	83%	(1047)	1259
#1 Issue: Medicare / Social Security	1%	(13)	3%	(29)	8%	(86)	87%	(890)	1018
#1 Issue: Women's Issues	2%	(5)	5%	(15)	8%	(28)	85%	(278)	326
#1 Issue: Education	2%	(8)	5%	(18)	16%	(59)	77%	(285)	370
#1 Issue: Energy	3%	(14)	6%	(24)	13%	(53)	78%	(329)	420
#1 Issue: Other	1%	(2)	4%	(15)	8%	(27)	87%	(294)	338
2018 House Vote: Democrat	2%	(40)	5%	(120)	13%	(324)	80%	(1922)	2406
2018 House Vote: Republican	2%	(40)	4%	(88)	12%	(243)	82%	(1645)	2017
2018 House Vote: Someone else	2%	(3)	2%	(5)	12%	(25)	84%	(171)	204
2016 Vote: Hillary Clinton	2%	(36)	5%	(102)	13%	(275)	81%	(1736)	2149
2016 Vote: Donald Trump	2%	(42)	4%	(94)	12%	(250)	82%	(1723)	2108
2016 Vote: Other	1%	(3)	3%	(17)	12%	(61)	83%	(407)	488
2016 Vote: Didn't Vote	2%	(29)	4%	(73)	10%	(180)	85%	(1561)	1843
Voted in 2014: Yes	2%	(71)	5%	(183)	13%	(524)	81%	(3255)	4034
Voted in 2014: No	2%	(41)	4%	(102)	9%	(242)	85%	(2181)	2566
2012 Vote: Barack Obama	2%	(42)	4%	(112)	13%	(330)	81%	(2073)	2557
2012 Vote: Mitt Romney	2%	(27)	5%	(80)	12%	(190)	81%	(1305)	1602
2012 Vote: Other	1%	(3)	2%	(5)	11%	(28)	85%	(212)	249
2012 Vote: Didn't Vote	2%	(39)	4%	(88)	10%	(218)	84%	(1842)	2188

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**Table AUTO4\_8:** How interested are you in each of the following sports?

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	2%	(112)	4%	(286)	12%	(766)	82%	(5437)	6600
4-Region: Northeast	2%	(29)	5%	(54)	11%	(127)	82%	(971)	1181
4-Region: Midwest	1%	(18)	3%	(44)	12%	(161)	84%	(1165)	1387
4-Region: South	2%	(39)	4%	(104)	11%	(281)	83%	(2048)	2473
4-Region: West	2%	(26)	5%	(84)	13%	(197)	80%	(1253)	1560
200246	2%	(41)	3%	(76)	11%	(245)	84%	(1851)	2213
200252	2%	(39)	4%	(97)	12%	(272)	81%	(1782)	2190
200257	1%	(31)	5%	(113)	11%	(249)	82%	(1804)	2197
Currently subscribe: Cable or satellite	2%	(57)	4%	(159)	12%	(442)	82%	(3069)	3727
Currently subscribe: Streaming services	2%	(71)	5%	(200)	12%	(483)	81%	(3157)	3911
Currently subscribe: Live TV streaming	3%	(55)	6%	(113)	14%	(271)	77%	(1437)	1875
Currently subscribe: Broadband internet	1%	(62)	4%	(173)	11%	(480)	83%	(3535)	4249
Access to: Over-the-air TV antenna	2%	(31)	4%	(82)	13%	(248)	81%	(1585)	1945
Access to: Smart or connected TV	2%	(68)	5%	(189)	12%	(484)	81%	(3135)	3876
Interested in Sports Betting	5%	(70)	11%	(160)	22%	(303)	62%	(858)	1392
Interested in Motorsports	5%	(72)	12%	(169)	19%	(275)	64%	(919)	1435
Interested in baseball	3%	(80)	8%	(227)	18%	(503)	72%	(2035)	2845
MLB Fan	2%	(86)	7%	(235)	16%	(558)	75%	(2601)	3479
Avid MLB Fan	4%	(48)	8%	(106)	18%	(221)	70%	(884)	1260
Casual MLB Fan	2%	(37)	6%	(129)	15%	(337)	77%	(1717)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_9: How interested are you in each of the following sports?**

*Horse Racing*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(397)	12%	(821)	19%	(1272)	62%	(4110)	6600
Gender: Male	7%	(219)	14%	(459)	23%	(723)	56%	(1784)	3185
Gender: Female	5%	(178)	11%	(362)	16%	(548)	68%	(2326)	3415
Age: 18-29	6%	(76)	12%	(148)	18%	(229)	64%	(810)	1262
Age: 30-44	6%	(110)	13%	(233)	18%	(311)	63%	(1121)	1776
Age: 45-54	5%	(43)	13%	(115)	17%	(149)	66%	(590)	898
Age: 55-64	7%	(94)	12%	(163)	22%	(293)	59%	(805)	1355
Age: 65+	6%	(74)	12%	(162)	22%	(289)	60%	(784)	1309
Generation Z: 18-22	6%	(28)	13%	(64)	17%	(82)	65%	(325)	499
Millennial: Age 23-38	6%	(111)	13%	(241)	18%	(346)	63%	(1208)	1905
Generation X: Age 39-54	6%	(91)	12%	(191)	17%	(262)	65%	(988)	1532
Boomers: Age 55-73	6%	(149)	12%	(284)	21%	(504)	60%	(1422)	2359
PID: Dem (no lean)	5%	(134)	12%	(292)	18%	(434)	65%	(1581)	2441
PID: Ind (no lean)	5%	(99)	12%	(248)	19%	(397)	64%	(1322)	2066
PID: Rep (no lean)	8%	(164)	13%	(281)	21%	(440)	58%	(1207)	2093
PID/Gender: Dem Men	7%	(75)	16%	(170)	21%	(232)	56%	(619)	1096
PID/Gender: Dem Women	4%	(59)	9%	(122)	15%	(202)	72%	(962)	1345
PID/Gender: Ind Men	5%	(56)	13%	(133)	22%	(228)	60%	(620)	1037
PID/Gender: Ind Women	4%	(44)	11%	(115)	16%	(168)	68%	(703)	1029
PID/Gender: Rep Men	8%	(89)	15%	(156)	25%	(263)	52%	(546)	1052
PID/Gender: Rep Women	7%	(76)	12%	(126)	17%	(178)	64%	(661)	1040
Ideo: Liberal (1-3)	5%	(98)	12%	(231)	18%	(338)	64%	(1185)	1852
Ideo: Moderate (4)	7%	(113)	14%	(232)	20%	(336)	60%	(1006)	1687
Ideo: Conservative (5-7)	7%	(149)	13%	(298)	22%	(502)	58%	(1319)	2268
Educ: < College	6%	(256)	12%	(565)	18%	(838)	63%	(2878)	4537
Educ: Bachelors degree	6%	(85)	12%	(161)	21%	(275)	61%	(811)	1331
Educ: Post-grad	8%	(56)	13%	(95)	22%	(159)	58%	(421)	732
Income: Under 50k	6%	(203)	11%	(408)	19%	(670)	64%	(2324)	3605
Income: 50k-100k	6%	(124)	14%	(282)	20%	(407)	61%	(1264)	2077
Income: 100k+	8%	(70)	14%	(131)	21%	(194)	57%	(522)	917
Ethnicity: White	6%	(321)	12%	(623)	19%	(1000)	62%	(3221)	5165

Continued on next page



**Table AUTO4\_9: How interested are you in each of the following sports?**  
 Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(397)	12%	(821)	19%	(1272)	62%	(4110)	6600
Ethnicity: Hispanic	7%	(78)	14%	(151)	21%	(219)	57%	(600)	1048
Ethnicity: Afr. Am.	6%	(45)	14%	(118)	17%	(137)	64%	(523)	823
Ethnicity: Other	5%	(31)	13%	(80)	22%	(135)	60%	(366)	612
All Christian	6%	(194)	15%	(448)	21%	(639)	58%	(1804)	3085
All Non-Christian	9%	(23)	16%	(42)	26%	(66)	49%	(126)	258
Atheist	3%	(11)	8%	(28)	19%	(65)	70%	(244)	348
Agnostic/Nothing in particular	6%	(169)	10%	(302)	17%	(501)	67%	(1937)	2909
Religious Non-Protestant/Catholic	7%	(24)	15%	(49)	24%	(80)	53%	(174)	326
Evangelical	7%	(119)	14%	(258)	18%	(323)	61%	(1102)	1801
Non-Evangelical	6%	(152)	14%	(340)	21%	(511)	58%	(1407)	2410
Community: Urban	7%	(122)	14%	(232)	18%	(302)	61%	(1016)	1672
Community: Suburban	6%	(183)	12%	(376)	21%	(656)	60%	(1849)	3065
Community: Rural	5%	(92)	11%	(212)	17%	(314)	67%	(1245)	1863
Employ: Private Sector	7%	(151)	13%	(287)	20%	(424)	60%	(1270)	2133
Employ: Government	7%	(28)	9%	(35)	18%	(66)	66%	(247)	376
Employ: Self-Employed	9%	(50)	16%	(88)	21%	(115)	53%	(287)	540
Employ: Homemaker	4%	(21)	10%	(50)	15%	(77)	71%	(359)	507
Employ: Retired	6%	(97)	13%	(193)	22%	(333)	60%	(921)	1545
Employ: Unemployed	3%	(24)	11%	(78)	17%	(114)	68%	(470)	686
Employ: Other	4%	(20)	11%	(57)	17%	(89)	68%	(348)	514
Military HH: Yes	8%	(88)	14%	(150)	21%	(219)	56%	(592)	1048
Military HH: No	6%	(309)	12%	(671)	19%	(1053)	63%	(3519)	5552
RD/WT: Right Direction	8%	(209)	14%	(374)	21%	(571)	57%	(1537)	2691
RD/WT: Wrong Track	5%	(188)	11%	(447)	18%	(700)	66%	(2574)	3909
Trump Job Approve	7%	(201)	14%	(385)	21%	(559)	58%	(1552)	2696
Trump Job Disapprove	5%	(188)	11%	(414)	19%	(674)	65%	(2345)	3621
Trump Job Strongly Approve	9%	(138)	14%	(212)	21%	(318)	56%	(868)	1536
Trump Job Somewhat Approve	5%	(63)	15%	(172)	21%	(241)	59%	(684)	1160
Trump Job Somewhat Disapprove	5%	(40)	14%	(120)	22%	(183)	59%	(493)	836
Trump Job Strongly Disapprove	5%	(147)	11%	(295)	18%	(491)	66%	(1851)	2785

Continued on next page

**Table AUTO4\_9: How interested are you in each of the following sports?**

Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(397)	12%	(821)	19%	(1272)	62%	(4110)	6600
Favorable of Trump	8%	(201)	14%	(373)	21%	(561)	57%	(1517)	2652
Unfavorable of Trump	5%	(184)	11%	(407)	19%	(664)	65%	(2329)	3583
Very Favorable of Trump	9%	(140)	14%	(223)	21%	(337)	57%	(934)	1633
Somewhat Favorable of Trump	6%	(61)	15%	(150)	22%	(224)	57%	(583)	1019
Somewhat Unfavorable of Trump	6%	(37)	13%	(84)	21%	(133)	60%	(383)	637
Very Unfavorable of Trump	5%	(147)	11%	(322)	18%	(531)	66%	(1946)	2947
#1 Issue: Economy	6%	(102)	14%	(240)	22%	(377)	58%	(981)	1700
#1 Issue: Security	6%	(72)	15%	(175)	20%	(229)	59%	(693)	1169
#1 Issue: Health Care	5%	(64)	12%	(151)	18%	(223)	65%	(821)	1259
#1 Issue: Medicare / Social Security	8%	(77)	13%	(129)	20%	(200)	60%	(612)	1018
#1 Issue: Women's Issues	8%	(25)	6%	(18)	14%	(47)	72%	(236)	326
#1 Issue: Education	4%	(16)	10%	(37)	19%	(69)	67%	(248)	370
#1 Issue: Energy	8%	(33)	10%	(43)	18%	(77)	63%	(266)	420
#1 Issue: Other	2%	(8)	8%	(28)	15%	(49)	75%	(253)	338
2018 House Vote: Democrat	6%	(137)	12%	(300)	19%	(465)	62%	(1503)	2406
2018 House Vote: Republican	8%	(161)	15%	(300)	21%	(420)	56%	(1136)	2017
2018 House Vote: Someone else	4%	(7)	9%	(18)	20%	(42)	67%	(137)	204
2016 Vote: Hillary Clinton	6%	(125)	13%	(273)	20%	(420)	62%	(1331)	2149
2016 Vote: Donald Trump	8%	(161)	14%	(304)	22%	(459)	56%	(1184)	2108
2016 Vote: Other	4%	(19)	10%	(47)	20%	(98)	66%	(324)	488
2016 Vote: Didn't Vote	5%	(92)	11%	(196)	16%	(293)	68%	(1262)	1843
Voted in 2014: Yes	7%	(273)	14%	(560)	21%	(830)	59%	(2372)	4034
Voted in 2014: No	5%	(125)	10%	(261)	17%	(442)	68%	(1738)	2566
2012 Vote: Barack Obama	6%	(153)	13%	(337)	20%	(501)	61%	(1565)	2557
2012 Vote: Mitt Romney	7%	(109)	14%	(229)	22%	(349)	57%	(914)	1602
2012 Vote: Other	8%	(20)	10%	(26)	22%	(56)	59%	(148)	249
2012 Vote: Didn't Vote	5%	(115)	10%	(229)	17%	(364)	68%	(1480)	2188

Continued on next page

**Table AUTO4\_9: How interested are you in each of the following sports?**  
 Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	6%	(397)	12%	(821)	19%	(1272)	62%	(4110)	6600
4-Region: Northeast	6%	(68)	11%	(130)	20%	(233)	63%	(749)	1181
4-Region: Midwest	6%	(79)	12%	(164)	18%	(256)	64%	(887)	1387
4-Region: South	6%	(157)	13%	(326)	18%	(456)	62%	(1534)	2473
4-Region: West	6%	(93)	13%	(200)	21%	(327)	60%	(940)	1560
200246	6%	(130)	12%	(271)	20%	(443)	62%	(1369)	2213
200252	6%	(131)	13%	(277)	19%	(416)	62%	(1366)	2190
200257	6%	(136)	12%	(273)	19%	(413)	63%	(1374)	2197
Currently subscribe: Cable or satellite	6%	(230)	13%	(495)	21%	(776)	60%	(2226)	3727
Currently subscribe: Streaming services	6%	(222)	13%	(516)	20%	(771)	61%	(2403)	3911
Currently subscribe: Live TV streaming	8%	(146)	16%	(295)	20%	(377)	56%	(1057)	1875
Currently subscribe: Broadband internet	5%	(233)	12%	(525)	20%	(833)	63%	(2659)	4249
Access to: Over-the-air TV antenna	7%	(144)	13%	(259)	19%	(376)	60%	(1166)	1945
Access to: Smart or connected TV	7%	(261)	13%	(513)	19%	(747)	61%	(2354)	3876
Interested in Sports Betting	17%	(238)	26%	(358)	24%	(329)	33%	(466)	1392
Interested in Motorsports	15%	(219)	26%	(369)	24%	(339)	35%	(508)	1435
Interested in baseball	9%	(269)	20%	(560)	25%	(717)	46%	(1300)	2845
MLB Fan	9%	(297)	16%	(573)	25%	(867)	50%	(1742)	3479
Avid MLB Fan	13%	(161)	20%	(258)	25%	(314)	42%	(526)	1260
Casual MLB Fan	6%	(136)	14%	(315)	25%	(553)	55%	(1216)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_10: How interested are you in each of the following sports?  
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1472)	26%	(1707)	19%	(1261)	33%	(2161)	6600
Gender: Male	24%	(764)	28%	(883)	20%	(626)	29%	(912)	3185
Gender: Female	21%	(708)	24%	(824)	19%	(635)	37%	(1248)	3415
Age: 18-29	22%	(279)	26%	(325)	17%	(213)	35%	(445)	1262
Age: 30-44	22%	(394)	26%	(458)	19%	(345)	33%	(579)	1776
Age: 45-54	21%	(186)	25%	(228)	19%	(171)	35%	(313)	898
Age: 55-64	25%	(339)	25%	(332)	18%	(248)	32%	(436)	1355
Age: 65+	21%	(274)	28%	(365)	22%	(283)	30%	(387)	1309
Generation Z: 18-22	21%	(104)	27%	(133)	17%	(83)	36%	(178)	499
Millennial: Age 23-38	23%	(439)	24%	(461)	19%	(363)	34%	(642)	1905
Generation X: Age 39-54	21%	(315)	27%	(416)	19%	(283)	34%	(517)	1532
Boomers: Age 55-73	23%	(547)	26%	(618)	19%	(457)	31%	(738)	2359
PID: Dem (no lean)	25%	(613)	26%	(630)	18%	(442)	31%	(756)	2441
PID: Ind (no lean)	18%	(363)	26%	(542)	20%	(408)	36%	(753)	2066
PID: Rep (no lean)	24%	(495)	26%	(535)	20%	(411)	31%	(652)	2093
PID/Gender: Dem Men	28%	(305)	28%	(310)	17%	(189)	27%	(293)	1096
PID/Gender: Dem Women	23%	(308)	24%	(321)	19%	(253)	34%	(463)	1345
PID/Gender: Ind Men	19%	(199)	29%	(302)	20%	(212)	31%	(323)	1037
PID/Gender: Ind Women	16%	(164)	23%	(239)	19%	(195)	42%	(430)	1029
PID/Gender: Rep Men	25%	(260)	26%	(271)	21%	(225)	28%	(297)	1052
PID/Gender: Rep Women	23%	(236)	25%	(263)	18%	(186)	34%	(355)	1040
Ideo: Liberal (1-3)	27%	(496)	27%	(496)	19%	(353)	27%	(508)	1852
Ideo: Moderate (4)	22%	(371)	26%	(446)	20%	(345)	31%	(523)	1687
Ideo: Conservative (5-7)	22%	(501)	27%	(607)	19%	(439)	32%	(722)	2268
Educ: < College	19%	(856)	24%	(1095)	19%	(870)	38%	(1716)	4537
Educ: Bachelors degree	29%	(388)	31%	(407)	19%	(249)	22%	(288)	1331
Educ: Post-grad	31%	(228)	28%	(205)	20%	(143)	21%	(156)	732
Income: Under 50k	19%	(670)	24%	(853)	19%	(679)	39%	(1404)	3605
Income: 50k-100k	26%	(531)	28%	(588)	20%	(406)	27%	(552)	2077
Income: 100k+	29%	(271)	29%	(266)	19%	(176)	22%	(205)	917
Ethnicity: White	22%	(1140)	26%	(1341)	19%	(1005)	33%	(1679)	5165

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**Table AUTO4\_10:** How interested are you in each of the following sports?  
 Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1472)	26%	(1707)	19%	(1261)	33%	(2161)	6600
Ethnicity: Hispanic	23%	(237)	30%	(310)	17%	(177)	31%	(324)	1048
Ethnicity: Afr. Am.	24%	(198)	23%	(191)	18%	(150)	35%	(284)	823
Ethnicity: Other	22%	(134)	29%	(175)	17%	(105)	32%	(197)	612
All Christian	26%	(788)	28%	(854)	19%	(576)	28%	(867)	3085
All Non-Christian	32%	(82)	25%	(63)	20%	(51)	24%	(61)	258
Atheist	17%	(60)	25%	(86)	21%	(74)	37%	(128)	348
Agnostic/Nothing in particular	19%	(541)	24%	(703)	19%	(561)	38%	(1104)	2909
Religious Non-Protestant/Catholic	32%	(106)	26%	(86)	17%	(55)	25%	(80)	326
Evangelical	22%	(396)	27%	(491)	17%	(312)	33%	(602)	1801
Non-Evangelical	26%	(622)	27%	(642)	20%	(472)	28%	(673)	2410
Community: Urban	23%	(390)	25%	(413)	17%	(284)	35%	(585)	1672
Community: Suburban	24%	(745)	28%	(845)	20%	(615)	28%	(859)	3065
Community: Rural	18%	(336)	24%	(449)	19%	(362)	38%	(716)	1863
Employ: Private Sector	25%	(531)	29%	(616)	19%	(397)	28%	(589)	2133
Employ: Government	27%	(103)	24%	(88)	23%	(88)	26%	(96)	376
Employ: Self-Employed	26%	(138)	23%	(122)	20%	(105)	32%	(174)	540
Employ: Homemaker	18%	(92)	23%	(119)	16%	(83)	42%	(214)	507
Employ: Retired	21%	(328)	26%	(398)	21%	(328)	32%	(491)	1545
Employ: Unemployed	16%	(112)	22%	(150)	16%	(112)	45%	(311)	686
Employ: Other	20%	(101)	27%	(138)	18%	(94)	35%	(181)	514
Military HH: Yes	25%	(257)	27%	(282)	19%	(195)	30%	(313)	1048
Military HH: No	22%	(1214)	26%	(1425)	19%	(1066)	33%	(1847)	5552
RD/WT: Right Direction	21%	(574)	27%	(730)	20%	(536)	32%	(851)	2691
RD/WT: Wrong Track	23%	(898)	25%	(977)	19%	(725)	33%	(1309)	3909
Trump Job Approve	21%	(576)	26%	(711)	20%	(528)	33%	(882)	2696
Trump Job Disapprove	24%	(869)	26%	(943)	19%	(694)	31%	(1115)	3621
Trump Job Strongly Approve	21%	(324)	25%	(389)	18%	(278)	36%	(546)	1536
Trump Job Somewhat Approve	22%	(252)	28%	(322)	22%	(250)	29%	(336)	1160
Trump Job Somewhat Disapprove	22%	(187)	27%	(228)	20%	(171)	30%	(251)	836
Trump Job Strongly Disapprove	24%	(682)	26%	(715)	19%	(524)	31%	(864)	2785

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**Table AUTO4\_10: How interested are you in each of the following sports?  
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	22%	(1472)	26%	(1707)	19%	(1261)	33%	(2161)	6600
Favorable of Trump	21%	(568)	26%	(697)	20%	(534)	32%	(853)	2652
Unfavorable of Trump	24%	(866)	26%	(941)	19%	(669)	31%	(1107)	3583
Very Favorable of Trump	21%	(350)	25%	(405)	18%	(296)	36%	(582)	1633
Somewhat Favorable of Trump	21%	(218)	29%	(291)	23%	(238)	27%	(271)	1019
Somewhat Unfavorable of Trump	22%	(138)	29%	(186)	18%	(113)	31%	(200)	637
Very Unfavorable of Trump	25%	(728)	26%	(756)	19%	(556)	31%	(907)	2947
#1 Issue: Economy	22%	(375)	26%	(444)	20%	(336)	32%	(545)	1700
#1 Issue: Security	23%	(267)	23%	(269)	19%	(221)	35%	(412)	1169
#1 Issue: Health Care	24%	(306)	29%	(371)	17%	(212)	29%	(371)	1259
#1 Issue: Medicare / Social Security	19%	(192)	25%	(258)	22%	(219)	34%	(349)	1018
#1 Issue: Women's Issues	23%	(76)	23%	(75)	19%	(63)	34%	(112)	326
#1 Issue: Education	23%	(87)	29%	(106)	16%	(58)	32%	(119)	370
#1 Issue: Energy	29%	(120)	26%	(108)	20%	(83)	26%	(109)	420
#1 Issue: Other	15%	(49)	23%	(76)	20%	(69)	43%	(144)	338
2018 House Vote: Democrat	27%	(649)	26%	(632)	19%	(453)	28%	(672)	2406
2018 House Vote: Republican	24%	(478)	28%	(565)	20%	(398)	29%	(576)	2017
2018 House Vote: Someone else	24%	(49)	26%	(53)	17%	(35)	33%	(68)	204
2016 Vote: Hillary Clinton	27%	(578)	27%	(584)	18%	(397)	27%	(590)	2149
2016 Vote: Donald Trump	23%	(495)	27%	(571)	20%	(422)	29%	(621)	2108
2016 Vote: Other	24%	(119)	28%	(137)	18%	(87)	30%	(145)	488
2016 Vote: Didn't Vote	15%	(277)	22%	(412)	19%	(355)	43%	(799)	1843
Voted in 2014: Yes	26%	(1056)	27%	(1097)	19%	(759)	28%	(1122)	4034
Voted in 2014: No	16%	(415)	24%	(609)	20%	(502)	40%	(1038)	2566
2012 Vote: Barack Obama	27%	(680)	27%	(696)	19%	(474)	28%	(707)	2557
2012 Vote: Mitt Romney	25%	(401)	27%	(436)	19%	(311)	28%	(454)	1602
2012 Vote: Other	18%	(45)	25%	(62)	21%	(52)	36%	(89)	249
2012 Vote: Didn't Vote	16%	(346)	23%	(510)	19%	(423)	42%	(910)	2188

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**Table AUTO4\_10:** How interested are you in each of the following sports?  
 Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)

Demographic	Very interested	Somewhat interested	A little bit interested	Not at all interested	Total N
Adults	22% (1472)	26% (1707)	19% (1261)	33% (2161)	6600
4-Region: Northeast	22% (259)	26% (303)	20% (231)	33% (387)	1181
4-Region: Midwest	22% (306)	23% (317)	21% (294)	34% (470)	1387
4-Region: South	20% (500)	27% (663)	18% (454)	35% (856)	2473
4-Region: West	26% (406)	27% (424)	18% (282)	29% (448)	1560
200246	22% (490)	25% (562)	20% (445)	32% (717)	2213
200252	22% (485)	26% (568)	19% (423)	33% (714)	2190
200257	23% (497)	26% (577)	18% (393)	33% (729)	2197
Currently subscribe: Cable or satellite	24% (909)	27% (993)	18% (677)	31% (1148)	3727
Currently subscribe: Streaming services	25% (976)	27% (1057)	19% (758)	29% (1120)	3911
Currently subscribe: Live TV streaming	26% (481)	27% (499)	20% (377)	28% (518)	1875
Currently subscribe: Broadband internet	23% (997)	26% (1121)	20% (843)	30% (1288)	4249
Access to: Over-the-air TV antenna	22% (424)	26% (502)	21% (404)	32% (615)	1945
Access to: Smart or connected TV	24% (947)	27% (1050)	19% (752)	29% (1127)	3876
Interested in Sports Betting	35% (486)	31% (434)	16% (227)	18% (245)	1392
Interested in Motorsports	36% (517)	34% (482)	16% (233)	14% (204)	1435
Interested in baseball	34% (965)	33% (928)	17% (495)	16% (457)	2845
MLB Fan	30% (1054)	32% (1104)	20% (698)	18% (623)	3479
Avid MLB Fan	37% (468)	30% (380)	18% (229)	15% (183)	1260
Casual MLB Fan	26% (587)	33% (724)	21% (470)	20% (439)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_11: How interested are you in each of the following sports?**

*Esports*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	5%	(308)	7%	(470)	11%	(754)	77%	(5068)	6600
Gender: Male	8%	(242)	9%	(288)	15%	(467)	69%	(2188)	3185
Gender: Female	2%	(66)	5%	(182)	8%	(287)	84%	(2879)	3415
Age: 18-29	9%	(117)	14%	(173)	16%	(200)	61%	(773)	1262
Age: 30-44	9%	(152)	10%	(178)	14%	(247)	68%	(1199)	1776
Age: 45-54	2%	(19)	5%	(45)	9%	(84)	83%	(749)	898
Age: 55-64	1%	(16)	3%	(44)	9%	(123)	86%	(1172)	1355
Age: 65+	—	(4)	2%	(31)	8%	(99)	90%	(1174)	1309
Generation Z: 18-22	11%	(54)	13%	(66)	14%	(68)	62%	(311)	499
Millennial: Age 23-38	9%	(175)	12%	(225)	15%	(291)	64%	(1214)	1905
Generation X: Age 39-54	4%	(59)	7%	(105)	11%	(172)	78%	(1196)	1532
Boomers: Age 55-73	1%	(18)	3%	(73)	8%	(197)	88%	(2071)	2359
PID: Dem (no lean)	6%	(135)	8%	(191)	13%	(316)	74%	(1799)	2441
PID: Ind (no lean)	4%	(81)	7%	(148)	11%	(218)	78%	(1619)	2066
PID: Rep (no lean)	4%	(92)	6%	(131)	10%	(219)	79%	(1650)	2093
PID/Gender: Dem Men	10%	(105)	11%	(116)	18%	(196)	62%	(679)	1096
PID/Gender: Dem Women	2%	(30)	6%	(75)	9%	(120)	83%	(1120)	1345
PID/Gender: Ind Men	5%	(57)	9%	(95)	13%	(139)	72%	(746)	1037
PID/Gender: Ind Women	2%	(24)	5%	(53)	8%	(80)	85%	(873)	1029
PID/Gender: Rep Men	8%	(80)	7%	(77)	13%	(132)	73%	(764)	1052
PID/Gender: Rep Women	1%	(13)	5%	(54)	8%	(87)	85%	(886)	1040
Ideo: Liberal (1-3)	7%	(121)	8%	(144)	13%	(247)	72%	(1340)	1852
Ideo: Moderate (4)	5%	(90)	8%	(141)	12%	(203)	74%	(1252)	1687
Ideo: Conservative (5-7)	3%	(72)	5%	(121)	10%	(236)	81%	(1839)	2268
Educ: < College	5%	(205)	7%	(325)	11%	(512)	77%	(3494)	4537
Educ: Bachelors degree	5%	(73)	7%	(94)	12%	(165)	75%	(1000)	1331
Educ: Post-grad	4%	(30)	7%	(52)	10%	(76)	78%	(574)	732
Income: Under 50k	5%	(167)	7%	(256)	11%	(396)	77%	(2786)	3605
Income: 50k-100k	5%	(112)	7%	(143)	12%	(250)	76%	(1572)	2077
Income: 100k+	3%	(29)	8%	(71)	12%	(108)	77%	(709)	917
Ethnicity: White	4%	(199)	6%	(316)	10%	(538)	80%	(4112)	5165

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**Table AUTO4\_11: How interested are you in each of the following sports?**  
 Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	5%	(308)	7%	(470)	11%	(754)	77%	(5068)	6600
Ethnicity: Hispanic	10%	(108)	12%	(127)	14%	(147)	64%	(667)	1048
Ethnicity: Afr. Am.	8%	(69)	9%	(78)	15%	(127)	67%	(550)	823
Ethnicity: Other	7%	(41)	13%	(77)	14%	(88)	66%	(406)	612
All Christian	4%	(120)	7%	(202)	11%	(338)	79%	(2426)	3085
All Non-Christian	9%	(22)	6%	(16)	14%	(37)	71%	(182)	258
Atheist	5%	(18)	6%	(22)	12%	(41)	77%	(267)	348
Agnostic/Nothing in particular	5%	(148)	8%	(231)	12%	(338)	75%	(2192)	2909
Religious Non-Protestant/Catholic	7%	(23)	6%	(21)	14%	(46)	72%	(236)	326
Evangelical	5%	(96)	6%	(106)	12%	(218)	77%	(1381)	1801
Non-Evangelical	3%	(78)	8%	(198)	11%	(276)	77%	(1857)	2410
Community: Urban	7%	(112)	8%	(142)	13%	(224)	71%	(1193)	1672
Community: Suburban	4%	(121)	7%	(217)	12%	(360)	77%	(2366)	3065
Community: Rural	4%	(75)	6%	(112)	9%	(169)	81%	(1508)	1863
Employ: Private Sector	6%	(130)	9%	(184)	14%	(302)	71%	(1517)	2133
Employ: Government	6%	(24)	10%	(37)	12%	(47)	71%	(269)	376
Employ: Self-Employed	6%	(33)	7%	(37)	13%	(71)	74%	(399)	540
Employ: Homemaker	3%	(16)	7%	(36)	8%	(38)	82%	(418)	507
Employ: Retired	1%	(20)	2%	(39)	8%	(124)	88%	(1362)	1545
Employ: Unemployed	6%	(43)	9%	(61)	10%	(67)	75%	(515)	686
Employ: Other	4%	(20)	9%	(46)	12%	(61)	75%	(388)	514
Military HH: Yes	4%	(39)	6%	(67)	12%	(124)	78%	(817)	1048
Military HH: No	5%	(269)	7%	(404)	11%	(629)	77%	(4250)	5552
RD/WT: Right Direction	6%	(156)	7%	(186)	11%	(290)	77%	(2059)	2691
RD/WT: Wrong Track	4%	(152)	7%	(285)	12%	(464)	77%	(3008)	3909
Trump Job Approve	5%	(129)	6%	(160)	11%	(291)	78%	(2116)	2696
Trump Job Disapprove	5%	(172)	8%	(297)	12%	(448)	75%	(2704)	3621
Trump Job Strongly Approve	4%	(68)	6%	(91)	10%	(150)	80%	(1227)	1536
Trump Job Somewhat Approve	5%	(61)	6%	(69)	12%	(141)	77%	(889)	1160
Trump Job Somewhat Disapprove	6%	(54)	10%	(88)	14%	(118)	69%	(577)	836
Trump Job Strongly Disapprove	4%	(118)	8%	(209)	12%	(331)	76%	(2127)	2785

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**Table AUTO4\_11: How interested are you in each of the following sports?**

Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	5%	(308)	7%	(470)	11%	(754)	77%	(5068)	6600
Favorable of Trump	5%	(129)	7%	(173)	10%	(277)	78%	(2073)	2652
Unfavorable of Trump	5%	(167)	7%	(269)	13%	(450)	75%	(2698)	3583
Very Favorable of Trump	5%	(75)	6%	(101)	10%	(166)	79%	(1291)	1633
Somewhat Favorable of Trump	5%	(54)	7%	(72)	11%	(111)	77%	(782)	1019
Somewhat Unfavorable of Trump	5%	(35)	9%	(60)	14%	(92)	71%	(450)	637
Very Unfavorable of Trump	5%	(133)	7%	(208)	12%	(358)	76%	(2248)	2947
#1 Issue: Economy	6%	(109)	10%	(164)	12%	(208)	72%	(1218)	1700
#1 Issue: Security	4%	(43)	7%	(81)	11%	(123)	79%	(922)	1169
#1 Issue: Health Care	4%	(54)	7%	(83)	12%	(148)	77%	(974)	1259
#1 Issue: Medicare / Social Security	2%	(20)	3%	(35)	8%	(77)	87%	(886)	1018
#1 Issue: Women's Issues	6%	(19)	6%	(21)	12%	(40)	75%	(245)	326
#1 Issue: Education	8%	(28)	7%	(28)	16%	(59)	69%	(256)	370
#1 Issue: Energy	7%	(31)	9%	(37)	17%	(73)	66%	(278)	420
#1 Issue: Other	1%	(4)	6%	(22)	7%	(24)	85%	(288)	338
2018 House Vote: Democrat	5%	(125)	8%	(186)	13%	(311)	74%	(1784)	2406
2018 House Vote: Republican	5%	(101)	6%	(122)	10%	(196)	79%	(1599)	2017
2018 House Vote: Someone else	1%	(3)	9%	(19)	10%	(19)	80%	(163)	204
2016 Vote: Hillary Clinton	5%	(111)	8%	(168)	13%	(285)	74%	(1586)	2149
2016 Vote: Donald Trump	5%	(109)	6%	(122)	10%	(209)	79%	(1668)	2108
2016 Vote: Other	2%	(12)	5%	(26)	11%	(56)	81%	(395)	488
2016 Vote: Didn't Vote	4%	(76)	8%	(155)	11%	(201)	77%	(1411)	1843
Voted in 2014: Yes	5%	(184)	7%	(264)	11%	(461)	77%	(3126)	4034
Voted in 2014: No	5%	(125)	8%	(207)	11%	(292)	76%	(1942)	2566
2012 Vote: Barack Obama	5%	(126)	8%	(199)	13%	(331)	74%	(1901)	2557
2012 Vote: Mitt Romney	4%	(63)	5%	(74)	9%	(148)	82%	(1316)	1602
2012 Vote: Other	3%	(7)	5%	(11)	9%	(22)	84%	(208)	249
2012 Vote: Didn't Vote	5%	(112)	9%	(186)	11%	(251)	75%	(1640)	2188

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**Table AUTO4\_11: How interested are you in each of the following sports?**  
*Esports*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	5%	(308)	7%	(470)	11%	(754)	77%	(5068)	6600
4-Region: Northeast	5%	(58)	7%	(84)	9%	(103)	79%	(936)	1181
4-Region: Midwest	4%	(52)	6%	(90)	10%	(134)	80%	(1112)	1387
4-Region: South	4%	(109)	7%	(165)	12%	(306)	77%	(1892)	2473
4-Region: West	6%	(89)	8%	(132)	13%	(210)	72%	(1128)	1560
200246	4%	(88)	7%	(160)	12%	(268)	77%	(1698)	2213
200252	4%	(96)	7%	(149)	12%	(254)	77%	(1691)	2190
200257	6%	(125)	7%	(162)	11%	(231)	76%	(1679)	2197
Currently subscribe: Cable or satellite	4%	(159)	7%	(264)	11%	(415)	78%	(2890)	3727
Currently subscribe: Streaming services	5%	(211)	8%	(310)	13%	(520)	73%	(2870)	3911
Currently subscribe: Live TV streaming	8%	(153)	10%	(194)	13%	(251)	68%	(1277)	1875
Currently subscribe: Broadband internet	4%	(184)	7%	(277)	11%	(480)	78%	(3308)	4249
Access to: Over-the-air TV antenna	5%	(91)	6%	(126)	13%	(254)	76%	(1475)	1945
Access to: Smart or connected TV	6%	(226)	8%	(292)	13%	(491)	74%	(2867)	3876
Interested in Sports Betting	14%	(195)	18%	(256)	20%	(273)	48%	(667)	1392
Interested in Motorsports	14%	(202)	16%	(227)	19%	(266)	52%	(741)	1435
Interested in baseball	8%	(225)	11%	(309)	15%	(417)	67%	(1893)	2845
MLB Fan	7%	(230)	10%	(341)	15%	(530)	68%	(2378)	3479
Avid MLB Fan	9%	(118)	11%	(137)	15%	(189)	65%	(815)	1260
Casual MLB Fan	5%	(112)	9%	(204)	15%	(341)	70%	(1562)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO4\_12: How interested are you in each of the following sports?**

*Motorsports*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	9%	(607)	13%	(829)	17%	(1095)	62%	(4070)	6600
Gender: Male	14%	(431)	16%	(511)	21%	(668)	49%	(1575)	3185
Gender: Female	5%	(176)	9%	(318)	12%	(427)	73%	(2495)	3415
Age: 18-29	11%	(135)	12%	(151)	16%	(196)	62%	(781)	1262
Age: 30-44	10%	(179)	14%	(251)	17%	(304)	59%	(1041)	1776
Age: 45-54	9%	(78)	12%	(109)	17%	(157)	62%	(554)	898
Age: 55-64	9%	(126)	14%	(185)	16%	(217)	61%	(826)	1355
Age: 65+	7%	(89)	10%	(132)	17%	(220)	66%	(868)	1309
Generation Z: 18-22	9%	(44)	12%	(59)	15%	(76)	64%	(321)	499
Millennial: Age 23-38	10%	(196)	14%	(260)	18%	(337)	58%	(1112)	1905
Generation X: Age 39-54	10%	(152)	13%	(192)	16%	(245)	62%	(943)	1532
Boomers: Age 55-73	8%	(198)	12%	(288)	17%	(392)	63%	(1481)	2359
PID: Dem (no lean)	8%	(189)	10%	(252)	14%	(347)	68%	(1653)	2441
PID: Ind (no lean)	9%	(196)	11%	(233)	17%	(357)	62%	(1280)	2066
PID: Rep (no lean)	11%	(222)	16%	(343)	19%	(391)	54%	(1137)	2093
PID/Gender: Dem Men	13%	(140)	13%	(142)	19%	(210)	55%	(605)	1096
PID/Gender: Dem Women	4%	(50)	8%	(110)	10%	(137)	78%	(1048)	1345
PID/Gender: Ind Men	13%	(133)	13%	(139)	21%	(216)	53%	(548)	1037
PID/Gender: Ind Women	6%	(62)	9%	(95)	14%	(140)	71%	(732)	1029
PID/Gender: Rep Men	15%	(158)	22%	(230)	23%	(242)	40%	(422)	1052
PID/Gender: Rep Women	6%	(63)	11%	(113)	14%	(149)	69%	(715)	1040
Ideo: Liberal (1-3)	8%	(152)	11%	(196)	15%	(282)	66%	(1222)	1852
Ideo: Moderate (4)	9%	(152)	13%	(215)	16%	(276)	62%	(1044)	1687
Ideo: Conservative (5-7)	10%	(233)	14%	(328)	20%	(443)	56%	(1265)	2268
Educ: < College	10%	(463)	13%	(596)	17%	(749)	60%	(2728)	4537
Educ: Bachelors degree	7%	(99)	12%	(157)	17%	(223)	64%	(852)	1331
Educ: Post-grad	6%	(45)	10%	(75)	17%	(122)	67%	(490)	732
Income: Under 50k	10%	(347)	12%	(447)	16%	(567)	62%	(2244)	3605
Income: 50k-100k	9%	(196)	13%	(272)	17%	(358)	60%	(1250)	2077
Income: 100k+	7%	(63)	12%	(109)	19%	(170)	63%	(576)	917
Ethnicity: White	10%	(493)	13%	(680)	17%	(866)	61%	(3127)	5165

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**Table AUTO4\_12: How interested are you in each of the following sports?**

*Motorsports*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	9%	(607)	13%	(829)	17%	(1095)	62%	(4070)	6600
Ethnicity: Hispanic	9%	(95)	14%	(148)	18%	(188)	59%	(617)	1048
Ethnicity: Afr. Am.	8%	(67)	8%	(70)	15%	(122)	69%	(565)	823
Ethnicity: Other	8%	(47)	13%	(79)	18%	(107)	62%	(379)	612
All Christian	9%	(262)	14%	(418)	18%	(542)	60%	(1864)	3085
All Non-Christian	9%	(23)	14%	(37)	14%	(36)	63%	(162)	258
Atheist	8%	(27)	8%	(28)	12%	(41)	72%	(251)	348
Agnostic/Nothing in particular	10%	(294)	12%	(346)	16%	(475)	62%	(1793)	2909
Religious Non-Protestant/Catholic	10%	(33)	14%	(45)	14%	(47)	62%	(202)	326
Evangelical	10%	(187)	15%	(269)	19%	(340)	56%	(1005)	1801
Non-Evangelical	9%	(208)	12%	(300)	17%	(406)	62%	(1496)	2410
Community: Urban	10%	(167)	12%	(206)	16%	(264)	62%	(1035)	1672
Community: Suburban	8%	(242)	12%	(370)	17%	(533)	63%	(1920)	3065
Community: Rural	11%	(198)	14%	(252)	16%	(298)	60%	(1115)	1863
Employ: Private Sector	9%	(198)	15%	(311)	17%	(372)	59%	(1251)	2133
Employ: Government	9%	(35)	12%	(46)	21%	(79)	58%	(217)	376
Employ: Self-Employed	15%	(82)	13%	(72)	20%	(106)	52%	(279)	540
Employ: Homemaker	7%	(33)	9%	(47)	13%	(68)	71%	(360)	507
Employ: Retired	8%	(121)	12%	(178)	16%	(250)	64%	(996)	1545
Employ: Unemployed	9%	(62)	10%	(67)	13%	(91)	68%	(466)	686
Employ: Other	11%	(56)	15%	(79)	16%	(80)	58%	(298)	514
Military HH: Yes	12%	(122)	15%	(160)	19%	(199)	54%	(567)	1048
Military HH: No	9%	(485)	12%	(669)	16%	(895)	63%	(3503)	5552
RD/WT: Right Direction	12%	(329)	15%	(404)	20%	(530)	53%	(1428)	2691
RD/WT: Wrong Track	7%	(278)	11%	(425)	14%	(565)	68%	(2642)	3909
Trump Job Approve	11%	(305)	15%	(409)	20%	(533)	54%	(1449)	2696
Trump Job Disapprove	8%	(286)	11%	(382)	15%	(526)	67%	(2427)	3621
Trump Job Strongly Approve	13%	(203)	16%	(245)	19%	(299)	51%	(790)	1536
Trump Job Somewhat Approve	9%	(103)	14%	(164)	20%	(234)	57%	(659)	1160
Trump Job Somewhat Disapprove	10%	(87)	14%	(119)	18%	(149)	58%	(482)	836
Trump Job Strongly Disapprove	7%	(199)	9%	(263)	14%	(377)	70%	(1946)	2785

Continued on next page

**Table AUTO4\_12: How interested are you in each of the following sports?**

*Motorsports*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	9%	(607)	13%	(829)	17%	(1095)	62%	(4070)	6600
Favorable of Trump	12%	(307)	16%	(415)	20%	(522)	53%	(1407)	2652
Unfavorable of Trump	8%	(271)	11%	(377)	15%	(526)	67%	(2410)	3583
Very Favorable of Trump	13%	(213)	16%	(258)	19%	(310)	52%	(852)	1633
Somewhat Favorable of Trump	9%	(94)	15%	(157)	21%	(212)	55%	(555)	1019
Somewhat Unfavorable of Trump	9%	(55)	13%	(80)	18%	(118)	60%	(384)	637
Very Unfavorable of Trump	7%	(216)	10%	(297)	14%	(408)	69%	(2026)	2947
#1 Issue: Economy	10%	(175)	14%	(231)	19%	(327)	57%	(967)	1700
#1 Issue: Security	11%	(127)	15%	(174)	18%	(208)	56%	(661)	1169
#1 Issue: Health Care	7%	(94)	10%	(126)	15%	(193)	67%	(846)	1259
#1 Issue: Medicare / Social Security	9%	(95)	12%	(124)	16%	(164)	62%	(635)	1018
#1 Issue: Women's Issues	6%	(19)	14%	(46)	8%	(27)	72%	(234)	326
#1 Issue: Education	8%	(31)	12%	(44)	19%	(70)	61%	(225)	370
#1 Issue: Energy	8%	(35)	13%	(56)	15%	(65)	63%	(264)	420
#1 Issue: Other	9%	(30)	8%	(28)	12%	(40)	71%	(239)	338
2018 House Vote: Democrat	8%	(186)	10%	(243)	14%	(345)	68%	(1632)	2406
2018 House Vote: Republican	10%	(208)	16%	(328)	20%	(412)	53%	(1069)	2017
2018 House Vote: Someone else	8%	(15)	14%	(29)	14%	(29)	64%	(131)	204
2016 Vote: Hillary Clinton	8%	(163)	10%	(215)	15%	(317)	68%	(1454)	2149
2016 Vote: Donald Trump	11%	(240)	16%	(343)	20%	(412)	53%	(1113)	2108
2016 Vote: Other	7%	(33)	10%	(51)	16%	(80)	66%	(324)	488
2016 Vote: Didn't Vote	9%	(170)	12%	(219)	15%	(284)	63%	(1169)	1843
Voted in 2014: Yes	9%	(364)	13%	(519)	17%	(698)	61%	(2453)	4034
Voted in 2014: No	9%	(242)	12%	(310)	15%	(396)	63%	(1617)	2566
2012 Vote: Barack Obama	8%	(214)	12%	(308)	15%	(374)	65%	(1660)	2557
2012 Vote: Mitt Romney	9%	(150)	15%	(244)	20%	(320)	55%	(887)	1602
2012 Vote: Other	10%	(24)	12%	(30)	21%	(53)	57%	(142)	249
2012 Vote: Didn't Vote	10%	(219)	11%	(245)	16%	(347)	63%	(1378)	2188

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**Table AUTO4\_12: How interested are you in each of the following sports?**  
**Motorsports**

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Adults	9%	(607)	13%	(829)	17%	(1095)	62%	(4070)	6600
4-Region: Northeast	8%	(98)	11%	(127)	14%	(170)	67%	(786)	1181
4-Region: Midwest	10%	(141)	12%	(161)	16%	(222)	62%	(863)	1387
4-Region: South	10%	(236)	13%	(328)	17%	(431)	60%	(1478)	2473
4-Region: West	8%	(132)	14%	(212)	17%	(272)	60%	(944)	1560
200246	10%	(215)	11%	(254)	16%	(356)	63%	(1387)	2213
200252	9%	(190)	13%	(275)	18%	(385)	61%	(1340)	2190
200257	9%	(202)	14%	(300)	16%	(353)	61%	(1342)	2197
Currently subscribe: Cable or satellite	9%	(354)	13%	(486)	16%	(598)	61%	(2289)	3727
Currently subscribe: Streaming services	9%	(345)	13%	(520)	18%	(694)	60%	(2352)	3911
Currently subscribe: Live TV streaming	13%	(237)	15%	(276)	18%	(337)	55%	(1025)	1875
Currently subscribe: Broadband internet	9%	(385)	12%	(527)	16%	(689)	62%	(2648)	4249
Access to: Over-the-air TV antenna	11%	(208)	13%	(257)	19%	(366)	57%	(1114)	1945
Access to: Smart or connected TV	10%	(397)	13%	(498)	17%	(673)	60%	(2308)	3876
Interested in Sports Betting	18%	(252)	21%	(286)	23%	(319)	38%	(534)	1392
Interested in Motorsports	42%	(607)	58%	(829)	—	(0)	—	(0)	1435
Interested in baseball	14%	(392)	19%	(550)	20%	(583)	46%	(1320)	2845
MLB Fan	12%	(433)	17%	(606)	21%	(732)	49%	(1708)	3479
Avid MLB Fan	16%	(205)	20%	(250)	22%	(277)	42%	(528)	1260
Casual MLB Fan	10%	(228)	16%	(356)	20%	(455)	53%	(1181)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_1:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(624)	28%	(1858)	62%	(4118)	6600
Gender: Male	13%	(415)	33%	(1048)	54%	(1723)	3185
Gender: Female	6%	(209)	24%	(810)	70%	(2395)	3415
Age: 18-29	6%	(75)	25%	(317)	69%	(871)	1262
Age: 30-44	10%	(170)	27%	(488)	63%	(1118)	1776
Age: 45-54	11%	(95)	31%	(278)	58%	(525)	898
Age: 55-64	13%	(171)	30%	(403)	58%	(782)	1355
Age: 65+	9%	(114)	28%	(372)	63%	(823)	1309
Generation Z: 18-22	6%	(31)	23%	(117)	70%	(350)	499
Millennial: Age 23-38	8%	(150)	27%	(510)	65%	(1246)	1905
Generation X: Age 39-54	10%	(158)	30%	(456)	60%	(917)	1532
Boomers: Age 55-73	11%	(262)	29%	(681)	60%	(1416)	2359
PID: Dem (no lean)	7%	(172)	23%	(553)	70%	(1716)	2441
PID: Ind (no lean)	8%	(171)	27%	(553)	65%	(1342)	2066
PID: Rep (no lean)	13%	(281)	36%	(752)	51%	(1060)	2093
PID/Gender: Dem Men	10%	(111)	29%	(317)	61%	(668)	1096
PID/Gender: Dem Women	5%	(61)	18%	(236)	78%	(1048)	1345
PID/Gender: Ind Men	10%	(108)	30%	(307)	60%	(622)	1037
PID/Gender: Ind Women	6%	(63)	24%	(247)	70%	(720)	1029
PID/Gender: Rep Men	19%	(196)	40%	(424)	41%	(433)	1052
PID/Gender: Rep Women	8%	(85)	32%	(328)	60%	(628)	1040
Ideo: Liberal (1-3)	7%	(138)	21%	(380)	72%	(1334)	1852
Ideo: Moderate (4)	10%	(165)	28%	(471)	62%	(1050)	1687
Ideo: Conservative (5-7)	12%	(262)	36%	(808)	53%	(1198)	2268
Educ: < College	10%	(473)	30%	(1341)	60%	(2723)	4537
Educ: Bachelors degree	7%	(99)	26%	(348)	66%	(885)	1331
Educ: Post-grad	7%	(52)	23%	(170)	70%	(510)	732
Income: Under 50k	9%	(340)	28%	(1018)	62%	(2247)	3605
Income: 50k-100k	10%	(216)	28%	(588)	61%	(1273)	2077
Income: 100k+	7%	(67)	27%	(252)	65%	(598)	917
Ethnicity: White	10%	(526)	30%	(1553)	60%	(3086)	5165
Ethnicity: Hispanic	6%	(66)	27%	(288)	66%	(694)	1048

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**Table AUTO5\_1:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(624)	28%	(1858)	62%	(4118)	6600
Ethnicity: Afr. Am.	7%	(60)	19%	(159)	73%	(603)	823
Ethnicity: Other	6%	(37)	24%	(146)	70%	(429)	612
All Christian	10%	(305)	31%	(958)	59%	(1823)	3085
All Non-Christian	11%	(27)	22%	(56)	68%	(174)	258
Atheist	6%	(21)	16%	(56)	78%	(271)	348
Agnostic/Nothing in particular	9%	(271)	27%	(788)	64%	(1850)	2909
Religious Non-Protestant/Catholic	10%	(32)	22%	(71)	68%	(223)	326
Evangelical	12%	(219)	34%	(618)	54%	(964)	1801
Non-Evangelical	9%	(215)	29%	(693)	62%	(1501)	2410
Community: Urban	9%	(157)	26%	(433)	65%	(1082)	1672
Community: Suburban	8%	(258)	27%	(837)	64%	(1969)	3065
Community: Rural	11%	(209)	32%	(588)	57%	(1067)	1863
Employ: Private Sector	9%	(199)	29%	(623)	61%	(1311)	2133
Employ: Government	10%	(37)	26%	(98)	64%	(240)	376
Employ: Self-Employed	14%	(73)	33%	(180)	53%	(287)	540
Employ: Homemaker	8%	(42)	26%	(134)	65%	(331)	507
Employ: Retired	10%	(151)	30%	(463)	60%	(930)	1545
Employ: Unemployed	8%	(56)	24%	(166)	68%	(463)	686
Employ: Other	9%	(46)	27%	(137)	65%	(332)	514
Military HH: Yes	14%	(142)	32%	(331)	55%	(575)	1048
Military HH: No	9%	(482)	28%	(1527)	64%	(3544)	5552
RD/WT: Right Direction	13%	(353)	36%	(977)	51%	(1361)	2691
RD/WT: Wrong Track	7%	(271)	23%	(881)	71%	(2757)	3909
Trump Job Approve	13%	(345)	37%	(985)	51%	(1366)	2696
Trump Job Disapprove	7%	(264)	22%	(807)	70%	(2550)	3621
Trump Job Strongly Approve	16%	(244)	37%	(573)	47%	(719)	1536
Trump Job Somewhat Approve	9%	(101)	35%	(412)	56%	(647)	1160
Trump Job Somewhat Disapprove	8%	(70)	30%	(248)	62%	(519)	836
Trump Job Strongly Disapprove	7%	(194)	20%	(560)	73%	(2031)	2785
Favorable of Trump	13%	(351)	37%	(971)	50%	(1330)	2652
Unfavorable of Trump	7%	(247)	22%	(798)	71%	(2539)	3583

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**Table AUTO5\_1:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NASCAR

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(624)	28%	(1858)	62%	(4118)	6600
Very Favorable of Trump	15%	(250)	37%	(608)	47%	(775)	1633
Somewhat Favorable of Trump	10%	(101)	36%	(363)	55%	(556)	1019
Somewhat Unfavorable of Trump	9%	(58)	27%	(175)	63%	(404)	637
Very Unfavorable of Trump	6%	(189)	21%	(623)	72%	(2135)	2947
#1 Issue: Economy	8%	(140)	28%	(481)	63%	(1078)	1700
#1 Issue: Security	13%	(148)	35%	(407)	53%	(615)	1169
#1 Issue: Health Care	8%	(106)	26%	(326)	66%	(828)	1259
#1 Issue: Medicare / Social Security	12%	(121)	30%	(305)	58%	(592)	1018
#1 Issue: Women's Issues	5%	(17)	22%	(71)	73%	(237)	326
#1 Issue: Education	8%	(30)	27%	(99)	65%	(241)	370
#1 Issue: Energy	7%	(29)	25%	(106)	68%	(285)	420
#1 Issue: Other	10%	(32)	19%	(63)	72%	(243)	338
2018 House Vote: Democrat	8%	(185)	22%	(540)	70%	(1681)	2406
2018 House Vote: Republican	14%	(272)	37%	(746)	50%	(999)	2017
2018 House Vote: Someone else	6%	(13)	22%	(45)	71%	(146)	204
2016 Vote: Hillary Clinton	8%	(163)	22%	(466)	71%	(1520)	2149
2016 Vote: Donald Trump	14%	(287)	37%	(784)	49%	(1038)	2108
2016 Vote: Other	5%	(24)	24%	(116)	71%	(348)	488
2016 Vote: Didn't Vote	8%	(147)	27%	(491)	65%	(1205)	1843
Voted in 2014: Yes	10%	(418)	29%	(1184)	60%	(2433)	4034
Voted in 2014: No	8%	(206)	26%	(674)	66%	(1685)	2566
2012 Vote: Barack Obama	9%	(219)	24%	(623)	67%	(1715)	2557
2012 Vote: Mitt Romney	12%	(191)	36%	(573)	52%	(838)	1602
2012 Vote: Other	10%	(24)	31%	(78)	59%	(146)	249
2012 Vote: Didn't Vote	9%	(189)	27%	(583)	65%	(1416)	2188
4-Region: Northeast	8%	(91)	24%	(287)	68%	(802)	1181
4-Region: Midwest	10%	(144)	28%	(395)	61%	(848)	1387
4-Region: South	11%	(274)	29%	(728)	59%	(1471)	2473
4-Region: West	7%	(115)	29%	(448)	64%	(997)	1560

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**Table AUTO5\_1:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 NASCAR

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	9% (624)	28% (1858)	62% (4118)	6600
200246	9% (191)	28% (622)	63% (1401)	2213
200252	9% (206)	28% (618)	62% (1366)	2190
200257	10% (227)	28% (618)	62% (1352)	2197
Currently subscribe: Cable or satellite	10% (384)	30% (1120)	60% (2222)	3727
Currently subscribe: Streaming services	9% (342)	29% (1115)	63% (2453)	3911
Currently subscribe: Live TV streaming	12% (230)	31% (585)	57% (1060)	1875
Currently subscribe: Broadband internet	9% (400)	28% (1175)	63% (2674)	4249
Access to: Over-the-air TV antenna	11% (219)	31% (597)	58% (1129)	1945
Access to: Smart or connected TV	10% (396)	28% (1096)	61% (2384)	3876
Interested in Sports Betting	20% (275)	39% (542)	41% (575)	1392
Interested in Motorsports	33% (479)	50% (711)	17% (245)	1435
Interested in baseball	15% (420)	36% (1038)	49% (1387)	2845
MLB Fan	14% (480)	37% (1276)	50% (1723)	3479
Avid MLB Fan	21% (269)	37% (470)	41% (521)	1260
Casual MLB Fan	10% (211)	36% (806)	54% (1202)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_2:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

Formula 1 (F1)

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (274)	17% (1117)	79% (5209)	6600
Gender: Male	7% (211)	23% (734)	70% (2241)	3185
Gender: Female	2% (63)	11% (383)	87% (2968)	3415
Age: 18-29	5% (62)	15% (187)	80% (1014)	1262
Age: 30-44	5% (96)	19% (337)	76% (1343)	1776
Age: 45-54	3% (24)	18% (163)	79% (710)	898
Age: 55-64	4% (53)	17% (234)	79% (1068)	1355
Age: 65+	3% (39)	15% (196)	82% (1074)	1309
Generation Z: 18-22	5% (26)	11% (54)	84% (419)	499
Millennial: Age 23-38	5% (88)	18% (346)	77% (1471)	1905
Generation X: Age 39-54	4% (68)	19% (287)	77% (1177)	1532
Boomers: Age 55-73	4% (88)	16% (389)	80% (1883)	2359
PID: Dem (no lean)	4% (103)	15% (377)	80% (1961)	2441
PID: Ind (no lean)	4% (77)	17% (344)	80% (1645)	2066
PID: Rep (no lean)	5% (94)	19% (396)	77% (1602)	2093
PID/Gender: Dem Men	7% (78)	23% (247)	70% (771)	1096
PID/Gender: Dem Women	2% (25)	10% (129)	89% (1191)	1345
PID/Gender: Ind Men	6% (59)	21% (222)	73% (755)	1037
PID/Gender: Ind Women	2% (17)	12% (122)	86% (890)	1029
PID/Gender: Rep Men	7% (74)	25% (264)	68% (715)	1052
PID/Gender: Rep Women	2% (21)	13% (132)	85% (887)	1040
Ideo: Liberal (1-3)	5% (88)	15% (274)	80% (1491)	1852
Ideo: Moderate (4)	5% (81)	18% (309)	77% (1297)	1687
Ideo: Conservative (5-7)	4% (81)	19% (425)	78% (1762)	2268
Educ: < College	4% (162)	17% (790)	79% (3585)	4537
Educ: Bachelors degree	5% (71)	16% (207)	79% (1054)	1331
Educ: Post-grad	6% (41)	16% (121)	78% (570)	732
Income: Under 50k	4% (129)	17% (614)	79% (2863)	3605
Income: 50k-100k	5% (103)	17% (346)	78% (1628)	2077
Income: 100k+	5% (42)	17% (157)	78% (718)	917
Ethnicity: White	4% (193)	18% (906)	79% (4067)	5165
Ethnicity: Hispanic	5% (57)	17% (174)	78% (817)	1048

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**Table AUTO5\_2:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
*Formula 1 (F1)*

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (274)	17% (1117)	79% (5209)	6600
Ethnicity: Afr. Am.	6% (47)	15% (124)	79% (652)	823
Ethnicity: Other	6% (34)	14% (87)	80% (490)	612
All Christian	4% (125)	18% (544)	78% (2417)	3085
All Non-Christian	9% (22)	16% (40)	76% (195)	258
Atheist	5% (19)	12% (43)	82% (286)	348
Agnostic/Nothing in particular	4% (108)	17% (490)	79% (2311)	2909
Religious Non-Protestant/Catholic	8% (25)	18% (57)	75% (244)	326
Evangelical	3% (57)	19% (337)	78% (1407)	1801
Non-Evangelical	4% (100)	17% (402)	79% (1908)	2410
Community: Urban	5% (79)	19% (310)	77% (1282)	1672
Community: Suburban	4% (129)	17% (507)	79% (2429)	3065
Community: Rural	4% (66)	16% (300)	80% (1497)	1863
Employ: Private Sector	5% (106)	18% (392)	77% (1634)	2133
Employ: Government	3% (12)	20% (74)	77% (290)	376
Employ: Self-Employed	7% (39)	25% (134)	68% (367)	540
Employ: Homemaker	2% (10)	13% (65)	85% (432)	507
Employ: Retired	4% (59)	15% (235)	81% (1251)	1545
Employ: Unemployed	4% (26)	14% (94)	82% (565)	686
Employ: Other	2% (11)	18% (93)	80% (410)	514
Military HH: Yes	6% (58)	20% (207)	75% (782)	1048
Military HH: No	4% (216)	16% (910)	80% (4427)	5552
RD/WT: Right Direction	5% (137)	20% (533)	75% (2021)	2691
RD/WT: Wrong Track	4% (137)	15% (584)	82% (3188)	3909
Trump Job Approve	4% (114)	20% (528)	76% (2054)	2696
Trump Job Disapprove	4% (150)	15% (556)	80% (2915)	3621
Trump Job Strongly Approve	5% (75)	21% (325)	74% (1136)	1536
Trump Job Somewhat Approve	3% (39)	17% (203)	79% (918)	1160
Trump Job Somewhat Disapprove	5% (40)	19% (157)	76% (639)	836
Trump Job Strongly Disapprove	4% (110)	14% (400)	82% (2275)	2785
Favorable of Trump	4% (117)	20% (534)	75% (2001)	2652
Unfavorable of Trump	4% (135)	15% (529)	81% (2919)	3583

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**Table AUTO5\_2:** Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?

Formula 1 (F1)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	4%	(274)	17%	(1117)	79%	(5209)	6600
Very Favorable of Trump	5%	(85)	21%	(346)	74%	(1201)	1633
Somewhat Favorable of Trump	3%	(32)	18%	(187)	79%	(800)	1019
Somewhat Unfavorable of Trump	4%	(27)	17%	(110)	78%	(500)	637
Very Unfavorable of Trump	4%	(109)	14%	(419)	82%	(2419)	2947
#1 Issue: Economy	4%	(70)	18%	(304)	78%	(1325)	1700
#1 Issue: Security	4%	(50)	19%	(221)	77%	(899)	1169
#1 Issue: Health Care	4%	(51)	15%	(185)	81%	(1022)	1259
#1 Issue: Medicare / Social Security	3%	(34)	17%	(171)	80%	(813)	1018
#1 Issue: Women's Issues	5%	(15)	15%	(49)	80%	(262)	326
#1 Issue: Education	6%	(22)	16%	(59)	78%	(290)	370
#1 Issue: Energy	4%	(18)	20%	(84)	76%	(317)	420
#1 Issue: Other	4%	(13)	13%	(44)	83%	(281)	338
2018 House Vote: Democrat	4%	(104)	16%	(392)	79%	(1910)	2406
2018 House Vote: Republican	5%	(97)	20%	(399)	75%	(1521)	2017
2018 House Vote: Someone else	3%	(6)	15%	(30)	82%	(168)	204
2016 Vote: Hillary Clinton	4%	(91)	16%	(344)	80%	(1714)	2149
2016 Vote: Donald Trump	5%	(101)	20%	(431)	75%	(1577)	2108
2016 Vote: Other	3%	(15)	16%	(77)	81%	(397)	488
2016 Vote: Didn't Vote	3%	(64)	14%	(265)	82%	(1514)	1843
Voted in 2014: Yes	5%	(193)	18%	(715)	77%	(3126)	4034
Voted in 2014: No	3%	(81)	16%	(402)	81%	(2083)	2566
2012 Vote: Barack Obama	5%	(117)	18%	(452)	78%	(1988)	2557
2012 Vote: Mitt Romney	4%	(64)	17%	(280)	79%	(1258)	1602
2012 Vote: Other	6%	(14)	19%	(46)	76%	(188)	249
2012 Vote: Didn't Vote	4%	(79)	15%	(338)	81%	(1771)	2188
4-Region: Northeast	3%	(40)	13%	(157)	83%	(983)	1181
4-Region: Midwest	4%	(53)	16%	(226)	80%	(1108)	1387
4-Region: South	4%	(102)	17%	(416)	79%	(1955)	2473
4-Region: West	5%	(80)	20%	(317)	75%	(1163)	1560

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**Table AUTO5\_2:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
*Formula 1 (F1)*

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (274)	17% (1117)	79% (5209)	6600
200246	4% (82)	17% (381)	79% (1750)	2213
200252	4% (98)	16% (351)	79% (1741)	2190
200257	4% (94)	18% (385)	78% (1718)	2197
Currently subscribe: Cable or satellite	4% (160)	17% (648)	78% (2920)	3727
Currently subscribe: Streaming services	5% (178)	18% (692)	78% (3041)	3911
Currently subscribe: Live TV streaming	6% (112)	20% (384)	74% (1379)	1875
Currently subscribe: Broadband internet	5% (191)	17% (721)	79% (3337)	4249
Access to: Over-the-air TV antenna	5% (98)	20% (396)	75% (1451)	1945
Access to: Smart or connected TV	5% (179)	18% (679)	78% (3018)	3876
Interested in Sports Betting	11% (153)	30% (414)	59% (825)	1392
Interested in Motorsports	14% (197)	44% (631)	42% (608)	1435
Interested in baseball	7% (197)	23% (666)	70% (1983)	2845
MLB Fan	7% (233)	24% (845)	69% (2401)	3479
Avid MLB Fan	12% (147)	27% (340)	61% (772)	1260
Casual MLB Fan	4% (86)	23% (505)	73% (1629)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_3:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(314)	21%	(1410)	74%	(4876)	6600
Gender: Male	7%	(226)	27%	(868)	66%	(2092)	3185
Gender: Female	3%	(88)	16%	(543)	82%	(2784)	3415
Age: 18-29	4%	(47)	15%	(189)	81%	(1027)	1262
Age: 30-44	6%	(107)	18%	(328)	76%	(1341)	1776
Age: 45-54	3%	(31)	24%	(214)	73%	(652)	898
Age: 55-64	6%	(77)	26%	(349)	69%	(929)	1355
Age: 65+	4%	(53)	25%	(330)	71%	(926)	1309
Generation Z: 18-22	4%	(20)	10%	(50)	86%	(429)	499
Millennial: Age 23-38	5%	(94)	18%	(335)	78%	(1477)	1905
Generation X: Age 39-54	5%	(71)	23%	(346)	73%	(1115)	1532
Boomers: Age 55-73	5%	(117)	26%	(608)	69%	(1634)	2359
PID: Dem (no lean)	4%	(100)	18%	(441)	78%	(1900)	2441
PID: Ind (no lean)	4%	(89)	21%	(425)	75%	(1552)	2066
PID: Rep (no lean)	6%	(125)	26%	(544)	68%	(1424)	2093
PID/Gender: Dem Men	6%	(71)	24%	(267)	69%	(758)	1096
PID/Gender: Dem Women	2%	(29)	13%	(174)	85%	(1142)	1345
PID/Gender: Ind Men	6%	(62)	26%	(265)	68%	(710)	1037
PID/Gender: Ind Women	3%	(28)	16%	(160)	82%	(842)	1029
PID/Gender: Rep Men	9%	(94)	32%	(335)	59%	(624)	1052
PID/Gender: Rep Women	3%	(31)	20%	(209)	77%	(801)	1040
Ideo: Liberal (1-3)	5%	(89)	17%	(315)	78%	(1449)	1852
Ideo: Moderate (4)	6%	(94)	22%	(363)	73%	(1230)	1687
Ideo: Conservative (5-7)	5%	(108)	26%	(586)	69%	(1574)	2268
Educ: < College	5%	(205)	22%	(1003)	73%	(3329)	4537
Educ: Bachelors degree	5%	(70)	20%	(267)	75%	(994)	1331
Educ: Post-grad	5%	(39)	19%	(140)	76%	(553)	732
Income: Under 50k	4%	(157)	21%	(766)	74%	(2683)	3605
Income: 50k-100k	5%	(113)	22%	(450)	73%	(1514)	2077
Income: 100k+	5%	(44)	21%	(194)	74%	(679)	917
Ethnicity: White	5%	(241)	23%	(1181)	72%	(3743)	5165
Ethnicity: Hispanic	5%	(51)	20%	(213)	75%	(784)	1048

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**Table AUTO5\_3:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
*IndyCar*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(314)	21%	(1410)	74%	(4876)	6600
Ethnicity: Afr. Am.	6%	(52)	14%	(115)	80%	(656)	823
Ethnicity: Other	3%	(21)	19%	(115)	78%	(476)	612
All Christian	5%	(150)	25%	(760)	71%	(2176)	3085
All Non-Christian	10%	(26)	17%	(43)	74%	(189)	258
Atheist	5%	(18)	13%	(44)	82%	(286)	348
Agnostic/Nothing in particular	4%	(120)	19%	(564)	76%	(2225)	2909
Religious Non-Protestant/Catholic	10%	(31)	18%	(57)	73%	(238)	326
Evangelical	5%	(86)	25%	(450)	70%	(1265)	1801
Non-Evangelical	4%	(108)	23%	(557)	72%	(1745)	2410
Community: Urban	5%	(89)	19%	(316)	76%	(1267)	1672
Community: Suburban	4%	(134)	22%	(680)	73%	(2250)	3065
Community: Rural	5%	(91)	22%	(414)	73%	(1359)	1863
Employ: Private Sector	5%	(117)	21%	(454)	73%	(1562)	2133
Employ: Government	2%	(9)	22%	(82)	76%	(285)	376
Employ: Self-Employed	9%	(49)	28%	(151)	63%	(340)	540
Employ: Homemaker	2%	(12)	16%	(79)	82%	(416)	507
Employ: Retired	4%	(69)	26%	(404)	69%	(1072)	1545
Employ: Unemployed	5%	(35)	16%	(107)	79%	(544)	686
Employ: Other	4%	(19)	19%	(99)	77%	(397)	514
Military HH: Yes	6%	(64)	27%	(279)	67%	(705)	1048
Military HH: No	5%	(250)	20%	(1131)	75%	(4171)	5552
RD/WT: Right Direction	6%	(174)	26%	(706)	67%	(1811)	2691
RD/WT: Wrong Track	4%	(140)	18%	(704)	78%	(3065)	3909
Trump Job Approve	6%	(155)	26%	(714)	68%	(1827)	2696
Trump Job Disapprove	4%	(151)	18%	(647)	78%	(2823)	3621
Trump Job Strongly Approve	8%	(118)	28%	(426)	65%	(992)	1536
Trump Job Somewhat Approve	3%	(37)	25%	(288)	72%	(835)	1160
Trump Job Somewhat Disapprove	4%	(33)	23%	(189)	73%	(614)	836
Trump Job Strongly Disapprove	4%	(118)	16%	(458)	79%	(2209)	2785
Favorable of Trump	6%	(160)	27%	(709)	67%	(1783)	2652
Unfavorable of Trump	4%	(131)	18%	(635)	79%	(2817)	3583

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**Table AUTO5\_3:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(314)	21%	(1410)	74%	(4876)	6600
Very Favorable of Trump	7%	(119)	28%	(458)	65%	(1056)	1633
Somewhat Favorable of Trump	4%	(41)	25%	(250)	71%	(728)	1019
Somewhat Unfavorable of Trump	4%	(27)	23%	(145)	73%	(464)	637
Very Unfavorable of Trump	4%	(103)	17%	(490)	80%	(2353)	2947
#1 Issue: Economy	5%	(83)	21%	(355)	74%	(1262)	1700
#1 Issue: Security	6%	(71)	26%	(305)	68%	(793)	1169
#1 Issue: Health Care	4%	(57)	19%	(235)	77%	(968)	1259
#1 Issue: Medicare / Social Security	5%	(47)	25%	(260)	70%	(712)	1018
#1 Issue: Women's Issues	2%	(7)	12%	(38)	86%	(280)	326
#1 Issue: Education	5%	(20)	17%	(62)	78%	(288)	370
#1 Issue: Energy	4%	(16)	22%	(92)	74%	(313)	420
#1 Issue: Other	4%	(14)	19%	(63)	77%	(260)	338
2018 House Vote: Democrat	5%	(109)	20%	(478)	76%	(1819)	2406
2018 House Vote: Republican	6%	(115)	27%	(546)	67%	(1356)	2017
2018 House Vote: Someone else	3%	(6)	23%	(47)	74%	(151)	204
2016 Vote: Hillary Clinton	4%	(96)	19%	(415)	76%	(1638)	2149
2016 Vote: Donald Trump	6%	(124)	28%	(593)	66%	(1391)	2108
2016 Vote: Other	4%	(18)	19%	(91)	78%	(380)	488
2016 Vote: Didn't Vote	4%	(73)	17%	(310)	79%	(1460)	1843
Voted in 2014: Yes	5%	(213)	24%	(967)	71%	(2854)	4034
Voted in 2014: No	4%	(101)	17%	(443)	79%	(2022)	2566
2012 Vote: Barack Obama	5%	(123)	21%	(548)	74%	(1885)	2557
2012 Vote: Mitt Romney	5%	(87)	27%	(428)	68%	(1086)	1602
2012 Vote: Other	4%	(11)	25%	(62)	70%	(175)	249
2012 Vote: Didn't Vote	4%	(92)	17%	(371)	79%	(1725)	2188
4-Region: Northeast	3%	(37)	17%	(201)	80%	(943)	1181
4-Region: Midwest	6%	(86)	24%	(327)	70%	(974)	1387
4-Region: South	5%	(115)	21%	(512)	75%	(1846)	2473
4-Region: West	5%	(76)	24%	(371)	71%	(1114)	1560

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**Table AUTO5\_3:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	5%	(314)	21%	(1410)	74%	(4876)	6600
200246	6%	(122)	20%	(444)	74%	(1647)	2213
200252	4%	(97)	21%	(471)	74%	(1623)	2190
200257	4%	(95)	23%	(495)	73%	(1606)	2197
Currently subscribe: Cable or satellite	5%	(182)	22%	(837)	73%	(2709)	3727
Currently subscribe: Streaming services	4%	(164)	21%	(830)	75%	(2917)	3911
Currently subscribe: Live TV streaming	6%	(111)	24%	(456)	70%	(1308)	1875
Currently subscribe: Broadband internet	5%	(199)	22%	(920)	74%	(3130)	4249
Access to: Over-the-air TV antenna	6%	(109)	25%	(483)	70%	(1352)	1945
Access to: Smart or connected TV	5%	(186)	21%	(825)	74%	(2864)	3876
Interested in Sports Betting	10%	(139)	35%	(490)	55%	(762)	1392
Interested in Motorsports	15%	(222)	51%	(733)	33%	(480)	1435
Interested in baseball	7%	(208)	31%	(880)	62%	(1757)	2845
MLB Fan	8%	(264)	30%	(1037)	63%	(2178)	3479
Avid MLB Fan	12%	(146)	36%	(454)	52%	(660)	1260
Casual MLB Fan	5%	(118)	26%	(584)	68%	(1518)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_4:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (242)	15% (965)	82% (5393)	6600
Gender: Male	6% (175)	21% (670)	73% (2340)	3185
Gender: Female	2% (66)	9% (295)	89% (3054)	3415
Age: 18-29	4% (44)	12% (147)	85% (1071)	1262
Age: 30-44	4% (75)	15% (272)	80% (1429)	1776
Age: 45-54	3% (30)	17% (153)	80% (715)	898
Age: 55-64	4% (50)	17% (227)	80% (1078)	1355
Age: 65+	3% (43)	13% (166)	84% (1100)	1309
Generation Z: 18-22	3% (17)	9% (47)	87% (435)	499
Millennial: Age 23-38	3% (64)	14% (273)	82% (1568)	1905
Generation X: Age 39-54	4% (68)	16% (252)	79% (1212)	1532
Boomers: Age 55-73	4% (84)	16% (369)	81% (1906)	2359
PID: Dem (no lean)	3% (78)	12% (299)	85% (2064)	2441
PID: Ind (no lean)	3% (67)	14% (295)	83% (1705)	2066
PID: Rep (no lean)	5% (97)	18% (371)	78% (1624)	2093
PID/Gender: Dem Men	5% (57)	19% (207)	76% (832)	1096
PID/Gender: Dem Women	2% (21)	7% (92)	92% (1232)	1345
PID/Gender: Ind Men	5% (50)	19% (199)	76% (788)	1037
PID/Gender: Ind Women	2% (17)	9% (96)	89% (917)	1029
PID/Gender: Rep Men	6% (68)	25% (265)	68% (720)	1052
PID/Gender: Rep Women	3% (29)	10% (107)	87% (905)	1040
Ideo: Liberal (1-3)	3% (52)	13% (232)	85% (1569)	1852
Ideo: Moderate (4)	4% (66)	15% (254)	81% (1367)	1687
Ideo: Conservative (5-7)	4% (97)	17% (376)	79% (1796)	2268
Educ: < College	4% (175)	16% (713)	80% (3648)	4537
Educ: Bachelors degree	3% (38)	13% (171)	84% (1123)	1331
Educ: Post-grad	4% (29)	11% (81)	85% (622)	732
Income: Under 50k	4% (128)	14% (509)	82% (2968)	3605
Income: 50k-100k	4% (85)	15% (313)	81% (1679)	2077
Income: 100k+	3% (28)	16% (143)	81% (746)	917
Ethnicity: White	4% (203)	15% (782)	81% (4180)	5165
Ethnicity: Hispanic	3% (34)	16% (164)	81% (851)	1048

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**Table AUTO5\_4:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 NHRA

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (242)	15% (965)	82% (5393)	6600
Ethnicity: Afr. Am.	3% (23)	14% (111)	84% (688)	823
Ethnicity: Other	2% (15)	12% (71)	86% (525)	612
All Christian	4% (119)	15% (474)	81% (2493)	3085
All Non-Christian	5% (12)	14% (37)	81% (209)	258
Atheist	4% (12)	10% (36)	86% (299)	348
Agnostic/Nothing in particular	3% (99)	14% (418)	82% (2392)	2909
Religious Non-Protestant/Catholic	5% (16)	16% (53)	79% (257)	326
Evangelical	4% (74)	17% (310)	79% (1417)	1801
Non-Evangelical	3% (80)	14% (332)	83% (1998)	2410
Community: Urban	3% (56)	15% (255)	81% (1361)	1672
Community: Suburban	3% (103)	14% (432)	83% (2530)	3065
Community: Rural	4% (83)	15% (278)	81% (1502)	1863
Employ: Private Sector	4% (84)	16% (331)	81% (1717)	2133
Employ: Government	2% (9)	14% (54)	83% (313)	376
Employ: Self-Employed	7% (38)	23% (121)	70% (380)	540
Employ: Homemaker	1% (7)	9% (45)	90% (456)	507
Employ: Retired	4% (57)	14% (218)	82% (1269)	1545
Employ: Unemployed	4% (27)	13% (89)	83% (569)	686
Employ: Other	3% (15)	17% (86)	80% (414)	514
Military HH: Yes	5% (51)	19% (201)	76% (796)	1048
Military HH: No	3% (191)	14% (763)	83% (4598)	5552
RD/WT: Right Direction	5% (138)	18% (491)	77% (2062)	2691
RD/WT: Wrong Track	3% (104)	12% (473)	85% (3332)	3909
Trump Job Approve	5% (126)	18% (497)	77% (2073)	2696
Trump Job Disapprove	3% (104)	12% (440)	85% (3077)	3621
Trump Job Strongly Approve	6% (93)	20% (313)	74% (1130)	1536
Trump Job Somewhat Approve	3% (34)	16% (184)	81% (943)	1160
Trump Job Somewhat Disapprove	2% (16)	15% (128)	83% (692)	836
Trump Job Strongly Disapprove	3% (88)	11% (312)	86% (2385)	2785
Favorable of Trump	5% (130)	19% (495)	76% (2027)	2652
Unfavorable of Trump	3% (94)	12% (414)	86% (3076)	3583

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**Table AUTO5\_4:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (242)	15% (965)	82% (5393)	6600
Very Favorable of Trump	6% (98)	20% (329)	74% (1205)	1633
Somewhat Favorable of Trump	3% (31)	16% (166)	81% (822)	1019
Somewhat Unfavorable of Trump	3% (17)	13% (80)	85% (540)	637
Very Unfavorable of Trump	3% (77)	11% (334)	86% (2536)	2947
#1 Issue: Economy	4% (62)	15% (263)	81% (1374)	1700
#1 Issue: Security	4% (41)	19% (217)	78% (911)	1169
#1 Issue: Health Care	3% (37)	14% (170)	84% (1052)	1259
#1 Issue: Medicare / Social Security	5% (47)	14% (139)	82% (832)	1018
#1 Issue: Women's Issues	3% (10)	7% (23)	90% (293)	326
#1 Issue: Education	4% (15)	13% (49)	83% (307)	370
#1 Issue: Energy	3% (14)	15% (62)	82% (343)	420
#1 Issue: Other	4% (15)	12% (41)	83% (282)	338
2018 House Vote: Democrat	3% (83)	13% (306)	84% (2018)	2406
2018 House Vote: Republican	5% (91)	19% (385)	76% (1541)	2017
2018 House Vote: Someone else	3% (6)	14% (28)	84% (171)	204
2016 Vote: Hillary Clinton	3% (67)	13% (272)	84% (1810)	2149
2016 Vote: Donald Trump	4% (94)	20% (418)	76% (1597)	2108
2016 Vote: Other	2% (9)	11% (54)	87% (426)	488
2016 Vote: Didn't Vote	4% (67)	12% (222)	84% (1554)	1843
Voted in 2014: Yes	4% (154)	16% (647)	80% (3234)	4034
Voted in 2014: No	3% (88)	12% (318)	84% (2160)	2566
2012 Vote: Barack Obama	3% (79)	14% (363)	83% (2115)	2557
2012 Vote: Mitt Romney	4% (66)	17% (276)	79% (1260)	1602
2012 Vote: Other	6% (14)	18% (46)	76% (189)	249
2012 Vote: Didn't Vote	4% (82)	13% (280)	83% (1826)	2188
4-Region: Northeast	3% (33)	10% (121)	87% (1026)	1181
4-Region: Midwest	4% (53)	14% (195)	82% (1138)	1387
4-Region: South	4% (96)	15% (377)	81% (2000)	2473
4-Region: West	4% (59)	17% (271)	79% (1230)	1560

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**Table AUTO5\_4:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	4% (242)	15% (965)	82% (5393)	6600
200246	4% (80)	14% (312)	82% (1821)	2213
200252	3% (71)	15% (331)	82% (1788)	2190
200257	4% (90)	15% (322)	81% (1784)	2197
Currently subscribe: Cable or satellite	4% (144)	15% (566)	81% (3017)	3727
Currently subscribe: Streaming services	4% (140)	15% (575)	82% (3196)	3911
Currently subscribe: Live TV streaming	5% (91)	18% (329)	78% (1455)	1875
Currently subscribe: Broadband internet	4% (149)	14% (612)	82% (3488)	4249
Access to: Over-the-air TV antenna	5% (89)	18% (344)	78% (1512)	1945
Access to: Smart or connected TV	4% (154)	15% (589)	81% (3133)	3876
Interested in Sports Betting	8% (109)	27% (381)	65% (901)	1392
Interested in Motorsports	11% (162)	40% (581)	48% (693)	1435
Interested in baseball	5% (143)	22% (616)	73% (2086)	2845
MLB Fan	6% (199)	21% (745)	73% (2535)	3479
Avid MLB Fan	9% (115)	25% (309)	66% (836)	1260
Casual MLB Fan	4% (85)	20% (435)	77% (1699)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_5: Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?**

MotoGP

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	3% (197)	11% (735)	86% (5669)	6600
Gender: Male	5% (151)	15% (492)	80% (2543)	3185
Gender: Female	1% (46)	7% (243)	92% (3126)	3415
Age: 18-29	4% (49)	13% (168)	83% (1045)	1262
Age: 30-44	4% (75)	16% (279)	80% (1422)	1776
Age: 45-54	2% (20)	11% (99)	87% (779)	898
Age: 55-64	2% (32)	8% (108)	90% (1215)	1355
Age: 65+	2% (21)	6% (81)	92% (1207)	1309
Generation Z: 18-22	5% (26)	8% (40)	87% (432)	499
Millennial: Age 23-38	4% (69)	16% (301)	81% (1536)	1905
Generation X: Age 39-54	3% (49)	13% (205)	83% (1278)	1532
Boomers: Age 55-73	2% (51)	8% (178)	90% (2130)	2359
PID: Dem (no lean)	3% (70)	11% (267)	86% (2104)	2441
PID: Ind (no lean)	3% (56)	12% (238)	86% (1772)	2066
PID: Rep (no lean)	3% (71)	11% (230)	86% (1793)	2093
PID/Gender: Dem Men	5% (55)	15% (163)	80% (879)	1096
PID/Gender: Dem Women	1% (15)	8% (104)	91% (1225)	1345
PID/Gender: Ind Men	4% (42)	15% (160)	81% (835)	1037
PID/Gender: Ind Women	1% (14)	8% (78)	91% (937)	1029
PID/Gender: Rep Men	5% (54)	16% (169)	79% (830)	1052
PID/Gender: Rep Women	2% (16)	6% (61)	93% (963)	1040
Ideo: Liberal (1-3)	3% (54)	11% (200)	86% (1598)	1852
Ideo: Moderate (4)	4% (62)	11% (187)	85% (1437)	1687
Ideo: Conservative (5-7)	3% (58)	11% (251)	86% (1959)	2268
Educ: < College	3% (123)	12% (546)	85% (3867)	4537
Educ: Bachelors degree	3% (38)	10% (129)	87% (1164)	1331
Educ: Post-grad	5% (35)	8% (59)	87% (638)	732
Income: Under 50k	3% (98)	12% (426)	85% (3081)	3605
Income: 50k-100k	3% (63)	11% (231)	86% (1783)	2077
Income: 100k+	4% (36)	8% (78)	88% (804)	917
Ethnicity: White	3% (136)	11% (557)	87% (4472)	5165
Ethnicity: Hispanic	4% (40)	16% (163)	81% (846)	1048

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**Table AUTO5\_5:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 MotoGP

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	3% (197)	11% (735)	86% (5669)	6600
Ethnicity: Afr. Am.	5% (42)	11% (95)	83% (687)	823
Ethnicity: Other	3% (19)	14% (83)	83% (510)	612
All Christian	3% (83)	11% (325)	87% (2677)	3085
All Non-Christian	5% (13)	11% (29)	84% (216)	258
Atheist	3% (11)	10% (34)	87% (303)	348
Agnostic/Nothing in particular	3% (90)	12% (347)	85% (2472)	2909
Religious Non-Protestant/Catholic	4% (13)	14% (46)	82% (267)	326
Evangelical	3% (52)	12% (222)	85% (1527)	1801
Non-Evangelical	3% (62)	10% (246)	87% (2101)	2410
Community: Urban	3% (56)	14% (231)	83% (1384)	1672
Community: Suburban	3% (93)	10% (309)	87% (2663)	3065
Community: Rural	3% (48)	10% (195)	87% (1621)	1863
Employ: Private Sector	3% (66)	13% (276)	84% (1791)	2133
Employ: Government	2% (6)	12% (44)	87% (326)	376
Employ: Self-Employed	6% (30)	18% (96)	77% (413)	540
Employ: Homemaker	2% (12)	8% (38)	90% (457)	507
Employ: Retired	3% (40)	7% (111)	90% (1394)	1545
Employ: Unemployed	3% (23)	11% (74)	86% (588)	686
Employ: Other	2% (11)	13% (69)	84% (434)	514
Military HH: Yes	4% (42)	11% (117)	85% (889)	1048
Military HH: No	3% (155)	11% (618)	86% (4780)	5552
RD/WT: Right Direction	3% (86)	13% (347)	84% (2258)	2691
RD/WT: Wrong Track	3% (110)	10% (388)	87% (3411)	3909
Trump Job Approve	3% (83)	12% (321)	85% (2293)	2696
Trump Job Disapprove	3% (106)	11% (386)	86% (3129)	3621
Trump Job Strongly Approve	4% (58)	13% (204)	83% (1274)	1536
Trump Job Somewhat Approve	2% (25)	10% (117)	88% (1018)	1160
Trump Job Somewhat Disapprove	3% (24)	13% (106)	84% (706)	836
Trump Job Strongly Disapprove	3% (83)	10% (280)	87% (2422)	2785
Favorable of Trump	3% (85)	12% (322)	85% (2244)	2652
Unfavorable of Trump	3% (90)	10% (364)	87% (3129)	3583

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**Table AUTO5\_5:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MotoGP

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	3% (197)	11% (735)	86% (5669)	6600
Very Favorable of Trump	4% (59)	14% (223)	83% (1351)	1633
Somewhat Favorable of Trump	3% (26)	10% (99)	88% (894)	1019
Somewhat Unfavorable of Trump	2% (15)	10% (66)	87% (556)	637
Very Unfavorable of Trump	3% (75)	10% (298)	87% (2574)	2947
#1 Issue: Economy	3% (54)	12% (204)	85% (1441)	1700
#1 Issue: Security	3% (34)	13% (147)	84% (988)	1169
#1 Issue: Health Care	3% (38)	11% (134)	86% (1087)	1259
#1 Issue: Medicare / Social Security	2% (21)	8% (84)	90% (914)	1018
#1 Issue: Women's Issues	1% (3)	11% (37)	88% (286)	326
#1 Issue: Education	6% (21)	13% (49)	81% (301)	370
#1 Issue: Energy	3% (14)	13% (57)	83% (349)	420
#1 Issue: Other	3% (11)	7% (24)	89% (302)	338
2018 House Vote: Democrat	3% (73)	10% (249)	87% (2084)	2406
2018 House Vote: Republican	3% (65)	11% (220)	86% (1732)	2017
2018 House Vote: Someone else	2% (4)	9% (18)	89% (182)	204
2016 Vote: Hillary Clinton	3% (65)	11% (232)	86% (1851)	2149
2016 Vote: Donald Trump	3% (60)	13% (268)	84% (1780)	2108
2016 Vote: Other	2% (10)	7% (34)	91% (445)	488
2016 Vote: Didn't Vote	3% (58)	11% (200)	86% (1585)	1843
Voted in 2014: Yes	3% (120)	11% (440)	86% (3475)	4034
Voted in 2014: No	3% (77)	11% (295)	86% (2194)	2566
2012 Vote: Barack Obama	3% (81)	11% (286)	86% (2190)	2557
2012 Vote: Mitt Romney	2% (40)	10% (159)	88% (1403)	1602
2012 Vote: Other	4% (10)	10% (26)	85% (213)	249
2012 Vote: Didn't Vote	3% (66)	12% (263)	85% (1859)	2188
4-Region: Northeast	2% (29)	8% (99)	89% (1052)	1181
4-Region: Midwest	2% (33)	11% (149)	87% (1204)	1387
4-Region: South	3% (77)	11% (276)	86% (2120)	2473
4-Region: West	4% (57)	13% (210)	83% (1293)	1560

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**Table AUTO5\_5:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*  
 MotoGP

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	3% (197)	11% (735)	86% (5669)	6600
200246	3% (68)	11% (238)	86% (1907)	2213
200252	3% (57)	11% (246)	86% (1887)	2190
200257	3% (71)	11% (250)	85% (1875)	2197
Currently subscribe: Cable or satellite	3% (111)	11% (421)	86% (3196)	3727
Currently subscribe: Streaming services	3% (128)	12% (463)	85% (3320)	3911
Currently subscribe: Live TV streaming	5% (87)	16% (292)	80% (1496)	1875
Currently subscribe: Broadband internet	3% (126)	11% (451)	86% (3673)	4249
Access to: Over-the-air TV antenna	3% (64)	13% (251)	84% (1630)	1945
Access to: Smart or connected TV	3% (125)	12% (473)	85% (3278)	3876
Interested in Sports Betting	8% (106)	23% (322)	69% (963)	1392
Interested in Motorsports	8% (116)	35% (504)	57% (815)	1435
Interested in baseball	4% (126)	16% (446)	80% (2273)	2845
MLB Fan	5% (176)	16% (566)	79% (2738)	3479
Avid MLB Fan	8% (106)	17% (209)	75% (945)	1260
Casual MLB Fan	3% (69)	16% (357)	81% (1793)	2219

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO5\_6:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	19% (1260)	34% (2219)	47% (3121)	6600
Gender: Male	28% (895)	37% (1169)	35% (1121)	3185
Gender: Female	11% (365)	31% (1050)	59% (1999)	3415
Age: 18-29	12% (153)	30% (376)	58% (733)	1262
Age: 30-44	22% (382)	35% (621)	43% (772)	1776
Age: 45-54	20% (179)	32% (290)	48% (430)	898
Age: 55-64	20% (273)	34% (462)	46% (620)	1355
Age: 65+	21% (272)	36% (472)	43% (565)	1309
Generation Z: 18-22	12% (61)	25% (124)	63% (314)	499
Millennial: Age 23-38	17% (325)	35% (661)	48% (920)	1905
Generation X: Age 39-54	21% (329)	33% (501)	46% (702)	1532
Boomers: Age 55-73	20% (478)	35% (832)	44% (1049)	2359
PID: Dem (no lean)	19% (470)	33% (810)	48% (1161)	2441
PID: Ind (no lean)	16% (324)	33% (674)	52% (1069)	2066
PID: Rep (no lean)	22% (466)	35% (735)	43% (891)	2093
PID/Gender: Dem Men	30% (327)	34% (374)	36% (395)	1096
PID/Gender: Dem Women	11% (143)	32% (436)	57% (765)	1345
PID/Gender: Ind Men	22% (231)	38% (391)	40% (414)	1037
PID/Gender: Ind Women	9% (93)	27% (283)	64% (654)	1029
PID/Gender: Rep Men	32% (337)	38% (404)	30% (311)	1052
PID/Gender: Rep Women	12% (130)	32% (331)	56% (580)	1040
Ideo: Liberal (1-3)	20% (375)	33% (603)	47% (874)	1852
Ideo: Moderate (4)	20% (332)	35% (585)	46% (769)	1687
Ideo: Conservative (5-7)	21% (480)	36% (811)	43% (977)	2268
Educ: < College	18% (803)	31% (1409)	51% (2324)	4537
Educ: Bachelors degree	22% (295)	39% (521)	39% (516)	1331
Educ: Post-grad	22% (162)	40% (290)	38% (280)	732
Income: Under 50k	15% (552)	30% (1068)	55% (1985)	3605
Income: 50k-100k	24% (493)	37% (771)	39% (813)	2077
Income: 100k+	23% (215)	41% (380)	35% (323)	917
Ethnicity: White	20% (1048)	34% (1746)	46% (2372)	5165
Ethnicity: Hispanic	20% (213)	34% (355)	46% (480)	1048

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**Table AUTO5\_6:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

**MLB**

<b>Demographic</b>	<b>Avid fan</b>		<b>Casual fan</b>		<b>Not a fan at all</b>		<b>Total N</b>
Adults	19%	(1260)	34%	(2219)	47%	(3121)	6600
Ethnicity: Afr. Am.	14%	(112)	33%	(268)	54%	(444)	823
Ethnicity: Other	16%	(100)	34%	(206)	50%	(305)	612
All Christian	23%	(707)	35%	(1093)	42%	(1286)	3085
All Non-Christian	22%	(57)	31%	(81)	47%	(120)	258
Atheist	17%	(59)	30%	(106)	53%	(183)	348
Agnostic/Nothing in particular	15%	(437)	32%	(940)	53%	(1532)	2909
Religious Non-Protestant/Catholic	19%	(63)	33%	(107)	48%	(156)	326
Evangelical	18%	(328)	35%	(631)	47%	(842)	1801
Non-Evangelical	23%	(554)	34%	(816)	43%	(1039)	2410
Community: Urban	19%	(315)	32%	(540)	49%	(817)	1672
Community: Suburban	22%	(670)	36%	(1103)	42%	(1292)	3065
Community: Rural	15%	(275)	31%	(576)	54%	(1012)	1863
Employ: Private Sector	24%	(512)	36%	(777)	40%	(844)	2133
Employ: Government	17%	(64)	39%	(148)	43%	(163)	376
Employ: Self-Employed	21%	(113)	34%	(185)	45%	(241)	540
Employ: Homemaker	8%	(42)	30%	(151)	62%	(315)	507
Employ: Retired	20%	(315)	33%	(508)	47%	(722)	1545
Employ: Unemployed	13%	(87)	31%	(215)	56%	(384)	686
Employ: Other	17%	(87)	31%	(158)	52%	(269)	514
Military HH: Yes	24%	(247)	35%	(370)	41%	(431)	1048
Military HH: No	18%	(1013)	33%	(1849)	48%	(2690)	5552
RD/WT: Right Direction	21%	(575)	35%	(940)	44%	(1176)	2691
RD/WT: Wrong Track	18%	(685)	33%	(1279)	50%	(1945)	3909
Trump Job Approve	21%	(557)	35%	(952)	44%	(1187)	2696
Trump Job Disapprove	19%	(673)	33%	(1205)	48%	(1743)	3621
Trump Job Strongly Approve	24%	(369)	33%	(509)	43%	(659)	1536
Trump Job Somewhat Approve	16%	(189)	38%	(444)	45%	(528)	1160
Trump Job Somewhat Disapprove	20%	(171)	36%	(301)	44%	(365)	836
Trump Job Strongly Disapprove	18%	(502)	32%	(904)	49%	(1378)	2785
Favorable of Trump	21%	(551)	35%	(940)	44%	(1160)	2652
Unfavorable of Trump	19%	(676)	33%	(1184)	48%	(1723)	3583

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**Table AUTO5\_6:** *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	19% (1260)	34% (2219)	47% (3121)	6600
Very Favorable of Trump	23% (368)	33% (545)	44% (720)	1633
Somewhat Favorable of Trump	18% (184)	39% (395)	43% (440)	1019
Somewhat Unfavorable of Trump	18% (115)	35% (224)	47% (297)	637
Very Unfavorable of Trump	19% (561)	33% (960)	48% (1426)	2947
#1 Issue: Economy	20% (335)	36% (610)	44% (755)	1700
#1 Issue: Security	20% (239)	35% (408)	45% (522)	1169
#1 Issue: Health Care	18% (230)	33% (416)	49% (613)	1259
#1 Issue: Medicare / Social Security	21% (216)	33% (333)	46% (469)	1018
#1 Issue: Women's Issues	11% (36)	29% (96)	59% (194)	326
#1 Issue: Education	17% (65)	32% (117)	51% (188)	370
#1 Issue: Energy	22% (92)	33% (137)	46% (191)	420
#1 Issue: Other	14% (48)	30% (102)	56% (188)	338
2018 House Vote: Democrat	22% (527)	35% (834)	43% (1045)	2406
2018 House Vote: Republican	23% (467)	37% (741)	40% (809)	2017
2018 House Vote: Someone else	18% (37)	28% (58)	54% (110)	204
2016 Vote: Hillary Clinton	21% (460)	36% (774)	43% (915)	2149
2016 Vote: Donald Trump	23% (477)	37% (782)	40% (850)	2108
2016 Vote: Other	21% (104)	33% (163)	45% (221)	488
2016 Vote: Didn't Vote	12% (218)	27% (496)	61% (1129)	1843
Voted in 2014: Yes	23% (936)	36% (1455)	41% (1643)	4034
Voted in 2014: No	13% (324)	30% (765)	58% (1477)	2566
2012 Vote: Barack Obama	22% (558)	35% (905)	43% (1094)	2557
2012 Vote: Mitt Romney	24% (392)	38% (605)	38% (604)	1602
2012 Vote: Other	22% (54)	32% (81)	46% (114)	249
2012 Vote: Didn't Vote	12% (256)	29% (625)	60% (1307)	2188
4-Region: Northeast	23% (275)	31% (363)	46% (543)	1181
4-Region: Midwest	21% (297)	36% (501)	42% (589)	1387
4-Region: South	16% (401)	33% (806)	51% (1265)	2473
4-Region: West	18% (287)	35% (549)	46% (724)	1560

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**Table AUTO5\_6:** Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?

MLB

Demographic	Avid fan	Casual fan	Not a fan at all	Total N
Adults	19% (1260)	34% (2219)	47% (3121)	6600
200246	18% (406)	35% (777)	47% (1030)	2213
200252	20% (439)	32% (709)	48% (1042)	2190
200257	19% (415)	33% (733)	48% (1048)	2197
Currently subscribe: Cable or satellite	23% (857)	34% (1272)	43% (1598)	3727
Currently subscribe: Streaming services	20% (789)	35% (1385)	44% (1737)	3911
Currently subscribe: Live TV streaming	22% (420)	37% (685)	41% (770)	1875
Currently subscribe: Broadband internet	21% (875)	36% (1527)	43% (1846)	4249
Access to: Over-the-air TV antenna	18% (357)	35% (678)	47% (911)	1945
Access to: Smart or connected TV	20% (770)	36% (1387)	44% (1719)	3876
Interested in Sports Betting	39% (545)	39% (539)	22% (308)	1392
Interested in Motorsports	32% (455)	41% (584)	28% (396)	1435
Interested in baseball	43% (1211)	47% (1345)	10% (289)	2845
MLB Fan	36% (1260)	64% (2219)	— (0)	3479
Avid MLB Fan	100% (1260)	— (0)	— (0)	1260
Casual MLB Fan	— (0)	100% (2219)	— (0)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO11:** Now on a different topic...How much have you seen, read or heard about Major League Baseball concluding that the Houston Astros cheated during their 2017 and 2018 seasons by illegally stealing signs?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(1266)	27%	(1788)	19%	(1223)	35%	(2324)	6600
Gender: Male	30%	(943)	30%	(951)	17%	(554)	23%	(738)	3185
Gender: Female	9%	(323)	25%	(837)	20%	(669)	46%	(1586)	3415
Age: 18-29	13%	(166)	23%	(285)	20%	(252)	44%	(560)	1262
Age: 30-44	22%	(385)	23%	(414)	19%	(336)	36%	(641)	1776
Age: 45-54	19%	(171)	26%	(230)	19%	(168)	37%	(329)	898
Age: 55-64	21%	(286)	29%	(388)	17%	(227)	34%	(455)	1355
Age: 65+	20%	(258)	36%	(471)	18%	(240)	26%	(339)	1309
Generation Z: 18-22	9%	(47)	21%	(106)	23%	(112)	47%	(233)	499
Millennial: Age 23-38	18%	(346)	23%	(435)	20%	(382)	39%	(742)	1905
Generation X: Age 39-54	21%	(328)	25%	(388)	17%	(262)	36%	(554)	1532
Boomers: Age 55-73	20%	(476)	32%	(761)	17%	(410)	30%	(712)	2359
PID: Dem (no lean)	20%	(494)	28%	(689)	19%	(469)	32%	(789)	2441
PID: Ind (no lean)	16%	(337)	23%	(478)	19%	(399)	41%	(852)	2066
PID: Rep (no lean)	21%	(435)	30%	(620)	17%	(354)	33%	(683)	2093
PID/Gender: Dem Men	31%	(338)	31%	(339)	17%	(184)	21%	(235)	1096
PID/Gender: Dem Women	12%	(156)	26%	(350)	21%	(285)	41%	(554)	1345
PID/Gender: Ind Men	25%	(263)	26%	(269)	19%	(194)	30%	(310)	1037
PID/Gender: Ind Women	7%	(74)	20%	(209)	20%	(205)	53%	(541)	1029
PID/Gender: Rep Men	32%	(342)	33%	(343)	17%	(175)	18%	(193)	1052
PID/Gender: Rep Women	9%	(93)	27%	(277)	17%	(179)	47%	(491)	1040
Ideo: Liberal (1-3)	22%	(412)	29%	(536)	17%	(311)	32%	(593)	1852
Ideo: Moderate (4)	19%	(320)	28%	(477)	21%	(355)	32%	(535)	1687
Ideo: Conservative (5-7)	21%	(466)	29%	(663)	19%	(429)	31%	(710)	2268
Educ: < College	16%	(712)	25%	(1120)	19%	(881)	40%	(1823)	4537
Educ: Bachelors degree	27%	(353)	32%	(431)	17%	(224)	24%	(323)	1331
Educ: Post-grad	27%	(201)	32%	(236)	16%	(117)	24%	(178)	732
Income: Under 50k	15%	(525)	24%	(851)	20%	(704)	42%	(1526)	3605
Income: 50k-100k	24%	(493)	31%	(637)	18%	(379)	27%	(568)	2077
Income: 100k+	27%	(247)	33%	(300)	15%	(141)	25%	(230)	917
Ethnicity: White	19%	(998)	28%	(1443)	18%	(939)	35%	(1785)	5165
Ethnicity: Hispanic	21%	(218)	25%	(262)	23%	(237)	32%	(332)	1048

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**Table AUTO11:** Now on a different topic...How much have you seen, read or heard about Major League Baseball concluding that the Houston Astros cheated during their 2017 and 2018 seasons by illegally stealing signs?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(1266)	27%	(1788)	19%	(1223)	35%	(2324)	6600
Ethnicity: Afr. Am.	20%	(162)	24%	(194)	22%	(181)	35%	(287)	823
Ethnicity: Other	17%	(106)	25%	(150)	17%	(103)	41%	(252)	612
All Christian	23%	(701)	30%	(941)	18%	(561)	29%	(883)	3085
All Non-Christian	25%	(63)	29%	(74)	18%	(47)	28%	(73)	258
Atheist	19%	(65)	21%	(71)	19%	(65)	42%	(146)	348
Agnostic/Nothing in particular	15%	(436)	24%	(702)	19%	(549)	42%	(1223)	2909
Religious Non-Protestant/Catholic	21%	(69)	28%	(90)	18%	(60)	33%	(106)	326
Evangelical	17%	(315)	27%	(487)	19%	(341)	37%	(659)	1801
Non-Evangelical	23%	(563)	29%	(710)	18%	(428)	29%	(709)	2410
Community: Urban	20%	(327)	25%	(422)	19%	(316)	36%	(606)	1672
Community: Suburban	23%	(695)	29%	(899)	18%	(556)	30%	(914)	3065
Community: Rural	13%	(244)	25%	(466)	19%	(351)	43%	(803)	1863
Employ: Private Sector	25%	(531)	28%	(598)	18%	(390)	29%	(614)	2133
Employ: Government	21%	(77)	29%	(108)	20%	(75)	31%	(116)	376
Employ: Self-Employed	19%	(104)	25%	(134)	20%	(107)	36%	(195)	540
Employ: Homemaker	8%	(42)	22%	(113)	18%	(89)	52%	(263)	507
Employ: Retired	19%	(293)	34%	(522)	18%	(277)	29%	(452)	1545
Employ: Unemployed	15%	(102)	21%	(143)	20%	(140)	44%	(301)	686
Employ: Other	15%	(78)	21%	(110)	16%	(84)	47%	(243)	514
Military HH: Yes	21%	(217)	33%	(341)	17%	(183)	29%	(307)	1048
Military HH: No	19%	(1049)	26%	(1447)	19%	(1040)	36%	(2017)	5552
RD/WT: Right Direction	21%	(564)	28%	(741)	18%	(478)	34%	(908)	2691
RD/WT: Wrong Track	18%	(702)	27%	(1046)	19%	(745)	36%	(1416)	3909
Trump Job Approve	21%	(556)	28%	(743)	18%	(494)	34%	(903)	2696
Trump Job Disapprove	19%	(684)	28%	(1010)	19%	(697)	34%	(1230)	3621
Trump Job Strongly Approve	22%	(344)	27%	(420)	18%	(280)	32%	(493)	1536
Trump Job Somewhat Approve	18%	(212)	28%	(323)	18%	(214)	35%	(410)	1160
Trump Job Somewhat Disapprove	18%	(150)	25%	(213)	23%	(190)	34%	(283)	836
Trump Job Strongly Disapprove	19%	(535)	29%	(797)	18%	(506)	34%	(947)	2785
Favorable of Trump	21%	(561)	27%	(727)	18%	(485)	33%	(880)	2652
Unfavorable of Trump	19%	(678)	28%	(1007)	19%	(684)	34%	(1215)	3583

Continued on next page

**Table AUTO11:** Now on a different topic...How much have you seen, read or heard about Major League Baseball concluding that the Houston Astros cheated during their 2017 and 2018 seasons by illegally stealing signs?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(1266)	27%	(1788)	19%	(1223)	35%	(2324)	6600
Very Favorable of Trump	22%	(355)	28%	(459)	17%	(281)	33%	(537)	1633
Somewhat Favorable of Trump	20%	(205)	26%	(267)	20%	(203)	34%	(343)	1019
Somewhat Unfavorable of Trump	17%	(106)	26%	(168)	20%	(126)	37%	(237)	637
Very Unfavorable of Trump	19%	(571)	28%	(839)	19%	(558)	33%	(979)	2947
#1 Issue: Economy	22%	(373)	24%	(410)	19%	(317)	35%	(600)	1700
#1 Issue: Security	20%	(231)	30%	(353)	19%	(225)	31%	(360)	1169
#1 Issue: Health Care	18%	(224)	28%	(357)	19%	(240)	35%	(438)	1259
#1 Issue: Medicare / Social Security	20%	(200)	29%	(300)	17%	(168)	34%	(350)	1018
#1 Issue: Women's Issues	10%	(32)	27%	(87)	19%	(63)	44%	(143)	326
#1 Issue: Education	19%	(71)	23%	(85)	21%	(79)	37%	(135)	370
#1 Issue: Energy	20%	(85)	29%	(121)	17%	(71)	34%	(142)	420
#1 Issue: Other	14%	(49)	22%	(75)	18%	(59)	46%	(155)	338
2018 House Vote: Democrat	24%	(566)	31%	(736)	19%	(453)	27%	(652)	2406
2018 House Vote: Republican	23%	(472)	31%	(618)	18%	(361)	28%	(566)	2017
2018 House Vote: Someone else	18%	(38)	21%	(43)	18%	(38)	42%	(85)	204
2016 Vote: Hillary Clinton	23%	(484)	32%	(685)	19%	(417)	26%	(563)	2149
2016 Vote: Donald Trump	23%	(483)	30%	(636)	18%	(388)	29%	(602)	2108
2016 Vote: Other	25%	(122)	25%	(124)	14%	(71)	35%	(172)	488
2016 Vote: Didn't Vote	9%	(174)	18%	(340)	19%	(344)	53%	(985)	1843
Voted in 2014: Yes	24%	(965)	31%	(1243)	18%	(741)	27%	(1085)	4034
Voted in 2014: No	12%	(300)	21%	(544)	19%	(482)	48%	(1239)	2566
2012 Vote: Barack Obama	23%	(586)	29%	(753)	19%	(485)	29%	(733)	2557
2012 Vote: Mitt Romney	24%	(387)	32%	(520)	18%	(291)	25%	(403)	1602
2012 Vote: Other	21%	(51)	29%	(72)	12%	(31)	38%	(95)	249
2012 Vote: Didn't Vote	11%	(240)	20%	(442)	19%	(413)	50%	(1093)	2188
4-Region: Northeast	22%	(265)	28%	(334)	18%	(215)	31%	(367)	1181
4-Region: Midwest	19%	(258)	28%	(387)	18%	(247)	36%	(495)	1387
4-Region: South	18%	(450)	27%	(660)	19%	(475)	36%	(888)	2473
4-Region: West	19%	(293)	26%	(407)	18%	(286)	37%	(574)	1560

Continued on next page

**Table AUTO11:** Now on a different topic...How much have you seen, read or heard about Major League Baseball concluding that the Houston Astros cheated during their 2017 and 2018 seasons by illegally stealing signs?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(1266)	27%	(1788)	19%	(1223)	35%	(2324)	6600
200246	19%	(420)	28%	(630)	19%	(421)	34%	(743)	2213
200252	21%	(466)	25%	(554)	18%	(396)	35%	(775)	2190
200257	17%	(380)	27%	(604)	19%	(406)	37%	(806)	2197
Currently subscribe: Cable or satellite	22%	(835)	29%	(1090)	19%	(698)	30%	(1104)	3727
Currently subscribe: Streaming services	21%	(826)	27%	(1059)	18%	(706)	34%	(1320)	3911
Currently subscribe: Live TV streaming	23%	(440)	25%	(460)	20%	(383)	32%	(591)	1875
Currently subscribe: Broadband internet	21%	(900)	29%	(1213)	18%	(768)	32%	(1368)	4249
Access to: Over-the-air TV antenna	19%	(377)	30%	(582)	19%	(362)	32%	(625)	1945
Access to: Smart or connected TV	21%	(810)	28%	(1069)	18%	(710)	33%	(1287)	3876
Interested in Sports Betting	39%	(547)	32%	(451)	15%	(207)	13%	(186)	1392
Interested in Motorsports	26%	(379)	30%	(433)	19%	(272)	25%	(352)	1435
Interested in baseball	37%	(1044)	35%	(1001)	15%	(427)	13%	(374)	2845
MLB Fan	32%	(1119)	35%	(1231)	17%	(587)	16%	(542)	3479
Avid MLB Fan	57%	(724)	28%	(359)	9%	(111)	5%	(66)	1260
Casual MLB Fan	18%	(396)	39%	(872)	21%	(476)	21%	(476)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO12:** As you may know, MLB recently concluded that the Houston Astros cheated during the 2017 season when they won the World Series by illegally stealing signs. Based on what you know now, do you believe the Houston Astros should be forced to give up their 2017 World Series title?

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Total N
Adults	29%	(1911)	34%	(2222)	23%	(1551)	14%	(916)	6600
Gender: Male	33%	(1043)	29%	(923)	24%	(780)	14%	(440)	3185
Gender: Female	25%	(868)	38%	(1299)	23%	(771)	14%	(476)	3415
Age: 18-29	24%	(298)	34%	(429)	21%	(260)	22%	(275)	1262
Age: 30-44	31%	(542)	34%	(609)	22%	(382)	14%	(243)	1776
Age: 45-54	29%	(261)	32%	(285)	23%	(209)	16%	(143)	898
Age: 55-64	32%	(428)	31%	(426)	26%	(349)	11%	(152)	1355
Age: 65+	29%	(382)	36%	(473)	27%	(351)	8%	(102)	1309
Generation Z: 18-22	16%	(81)	34%	(172)	22%	(110)	27%	(136)	499
Millennial: Age 23-38	30%	(564)	33%	(634)	21%	(396)	16%	(311)	1905
Generation X: Age 39-54	30%	(455)	34%	(517)	23%	(345)	14%	(215)	1532
Boomers: Age 55-73	31%	(732)	34%	(793)	26%	(608)	10%	(226)	2359
PID: Dem (no lean)	32%	(781)	35%	(848)	20%	(486)	13%	(325)	2441
PID: Ind (no lean)	25%	(522)	34%	(697)	24%	(500)	17%	(347)	2066
PID: Rep (no lean)	29%	(608)	32%	(677)	27%	(564)	12%	(244)	2093
PID/Gender: Dem Men	37%	(408)	30%	(331)	19%	(213)	13%	(143)	1096
PID/Gender: Dem Women	28%	(373)	38%	(517)	20%	(273)	14%	(182)	1345
PID/Gender: Ind Men	29%	(304)	29%	(305)	24%	(252)	17%	(176)	1037
PID/Gender: Ind Women	21%	(218)	38%	(392)	24%	(248)	17%	(171)	1029
PID/Gender: Rep Men	31%	(331)	27%	(287)	30%	(315)	11%	(120)	1052
PID/Gender: Rep Women	27%	(277)	37%	(390)	24%	(250)	12%	(124)	1040
Ideo: Liberal (1-3)	33%	(604)	38%	(699)	20%	(371)	10%	(177)	1852
Ideo: Moderate (4)	30%	(510)	35%	(584)	22%	(371)	13%	(222)	1687
Ideo: Conservative (5-7)	28%	(645)	33%	(749)	27%	(612)	12%	(262)	2268
Educ: < College	28%	(1248)	32%	(1461)	24%	(1094)	16%	(734)	4537
Educ: Bachelors degree	30%	(402)	39%	(517)	22%	(292)	9%	(120)	1331
Educ: Post-grad	36%	(262)	33%	(244)	22%	(164)	8%	(62)	732
Income: Under 50k	27%	(979)	34%	(1228)	23%	(815)	16%	(584)	3605
Income: 50k-100k	32%	(656)	33%	(676)	24%	(507)	12%	(239)	2077
Income: 100k+	30%	(277)	35%	(318)	25%	(229)	10%	(93)	917
Ethnicity: White	29%	(1499)	35%	(1812)	24%	(1242)	12%	(612)	5165
Ethnicity: Hispanic	33%	(342)	32%	(332)	20%	(212)	15%	(161)	1048

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**Table AUTO12:** As you may know, MLB recently concluded that the Houston Astros cheated during the 2017 season when they won the World Series by illegally stealing signs. Based on what you know now, do you believe the Houston Astros should be forced to give up their 2017 World Series title?

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Total N
Adults	29%	(1911)	34%	(2222)	23%	(1551)	14%	(916)	6600
Ethnicity: Afr. Am.	29%	(235)	26%	(214)	22%	(182)	23%	(191)	823
Ethnicity: Other	29%	(177)	32%	(196)	21%	(126)	18%	(113)	612
All Christian	31%	(951)	34%	(1061)	25%	(757)	10%	(317)	3085
All Non-Christian	32%	(83)	36%	(92)	21%	(54)	11%	(28)	258
Atheist	31%	(107)	33%	(116)	21%	(73)	15%	(51)	348
Agnostic/Nothing in particular	26%	(769)	33%	(954)	23%	(666)	18%	(520)	2909
Religious Non-Protestant/Catholic	31%	(102)	37%	(120)	22%	(72)	10%	(33)	326
Evangelical	28%	(499)	34%	(616)	24%	(431)	14%	(255)	1801
Non-Evangelical	31%	(743)	34%	(820)	24%	(571)	11%	(276)	2410
Community: Urban	29%	(491)	32%	(543)	23%	(389)	15%	(248)	1672
Community: Suburban	32%	(968)	33%	(1017)	23%	(713)	12%	(367)	3065
Community: Rural	24%	(452)	36%	(662)	24%	(449)	16%	(300)	1863
Employ: Private Sector	32%	(675)	33%	(712)	23%	(498)	12%	(247)	2133
Employ: Government	30%	(112)	36%	(134)	22%	(82)	13%	(48)	376
Employ: Self-Employed	28%	(151)	34%	(181)	26%	(140)	13%	(68)	540
Employ: Homemaker	29%	(146)	36%	(180)	20%	(102)	16%	(79)	507
Employ: Retired	30%	(468)	33%	(517)	27%	(415)	9%	(144)	1545
Employ: Unemployed	24%	(164)	32%	(221)	21%	(146)	23%	(155)	686
Employ: Other	28%	(142)	35%	(179)	18%	(95)	19%	(98)	514
Military HH: Yes	29%	(300)	31%	(326)	28%	(288)	13%	(133)	1048
Military HH: No	29%	(1612)	34%	(1896)	23%	(1262)	14%	(783)	5552
RD/WT: Right Direction	28%	(762)	32%	(859)	26%	(711)	13%	(359)	2691
RD/WT: Wrong Track	29%	(1149)	35%	(1363)	21%	(840)	14%	(557)	3909
Trump Job Approve	28%	(760)	33%	(885)	26%	(707)	13%	(344)	2696
Trump Job Disapprove	31%	(1107)	35%	(1273)	21%	(749)	14%	(492)	3621
Trump Job Strongly Approve	31%	(475)	30%	(457)	25%	(382)	14%	(222)	1536
Trump Job Somewhat Approve	25%	(285)	37%	(428)	28%	(325)	11%	(122)	1160
Trump Job Somewhat Disapprove	23%	(196)	40%	(334)	23%	(193)	14%	(114)	836
Trump Job Strongly Disapprove	33%	(911)	34%	(939)	20%	(556)	14%	(378)	2785
Favorable of Trump	28%	(755)	32%	(854)	27%	(706)	13%	(337)	2652
Unfavorable of Trump	31%	(1110)	35%	(1271)	21%	(739)	13%	(463)	3583

Continued on next page

**Table AUTO12:** As you may know, MLB recently concluded that the Houston Astros cheated during the 2017 season when they won the World Series by illegally stealing signs. Based on what you know now, do you believe the Houston Astros should be forced to give up their 2017 World Series title?

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Total N
Adults	29%	(1911)	34%	(2222)	23%	(1551)	14%	(916)	6600
Very Favorable of Trump	31%	(503)	29%	(480)	26%	(418)	14%	(232)	1633
Somewhat Favorable of Trump	25%	(252)	37%	(374)	28%	(288)	10%	(105)	1019
Somewhat Unfavorable of Trump	25%	(162)	39%	(247)	24%	(156)	11%	(71)	637
Very Unfavorable of Trump	32%	(948)	35%	(1024)	20%	(583)	13%	(392)	2947
#1 Issue: Economy	27%	(456)	33%	(564)	24%	(414)	16%	(266)	1700
#1 Issue: Security	31%	(358)	29%	(338)	27%	(316)	13%	(157)	1169
#1 Issue: Health Care	30%	(373)	36%	(450)	22%	(281)	12%	(155)	1259
#1 Issue: Medicare / Social Security	32%	(321)	34%	(348)	24%	(241)	11%	(108)	1018
#1 Issue: Women's Issues	26%	(86)	35%	(115)	21%	(68)	17%	(57)	326
#1 Issue: Education	27%	(99)	38%	(142)	16%	(60)	19%	(70)	370
#1 Issue: Energy	31%	(129)	33%	(139)	24%	(102)	12%	(51)	420
#1 Issue: Other	27%	(90)	37%	(127)	21%	(70)	15%	(52)	338
2018 House Vote: Democrat	34%	(818)	34%	(821)	20%	(477)	12%	(290)	2406
2018 House Vote: Republican	30%	(600)	33%	(675)	26%	(527)	11%	(216)	2017
2018 House Vote: Someone else	27%	(55)	35%	(72)	25%	(51)	13%	(26)	204
2016 Vote: Hillary Clinton	35%	(746)	34%	(735)	20%	(430)	11%	(238)	2149
2016 Vote: Donald Trump	30%	(635)	32%	(683)	26%	(547)	12%	(244)	2108
2016 Vote: Other	25%	(124)	38%	(185)	24%	(119)	12%	(60)	488
2016 Vote: Didn't Vote	22%	(402)	33%	(611)	25%	(455)	20%	(374)	1843
Voted in 2014: Yes	32%	(1300)	34%	(1370)	23%	(928)	11%	(437)	4034
Voted in 2014: No	24%	(611)	33%	(852)	24%	(623)	19%	(479)	2566
2012 Vote: Barack Obama	33%	(851)	34%	(866)	21%	(538)	12%	(301)	2557
2012 Vote: Mitt Romney	31%	(494)	34%	(539)	26%	(418)	9%	(151)	1602
2012 Vote: Other	26%	(66)	34%	(85)	26%	(64)	14%	(34)	249
2012 Vote: Didn't Vote	23%	(500)	33%	(729)	24%	(530)	20%	(430)	2188
4-Region: Northeast	30%	(351)	34%	(396)	24%	(288)	12%	(145)	1181
4-Region: Midwest	30%	(410)	36%	(502)	23%	(313)	12%	(162)	1387
4-Region: South	26%	(648)	32%	(795)	24%	(603)	17%	(426)	2473
4-Region: West	32%	(501)	34%	(529)	22%	(346)	12%	(183)	1560

Continued on next page

**Table AUTO12:** As you may know, MLB recently concluded that the Houston Astros cheated during the 2017 season when they won the World Series by illegally stealing signs. Based on what you know now, do you believe the Houston Astros should be forced to give up their 2017 World Series title?

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Total N
Adults	29%	(1911)	34%	(2222)	23%	(1551)	14%	(916)	6600
200246	29%	(635)	34%	(756)	24%	(534)	13%	(288)	2213
200252	30%	(667)	33%	(724)	24%	(519)	13%	(280)	2190
200257	28%	(609)	34%	(742)	23%	(498)	16%	(348)	2197
Currently subscribe: Cable or satellite	31%	(1144)	33%	(1225)	24%	(906)	12%	(452)	3727
Currently subscribe: Streaming services	31%	(1223)	34%	(1345)	22%	(862)	12%	(481)	3911
Currently subscribe: Live TV streaming	31%	(586)	33%	(627)	21%	(400)	14%	(262)	1875
Currently subscribe: Broadband internet	31%	(1313)	35%	(1474)	23%	(969)	12%	(493)	4249
Access to: Over-the-air TV antenna	30%	(579)	35%	(675)	24%	(462)	12%	(229)	1945
Access to: Smart or connected TV	31%	(1203)	34%	(1336)	22%	(856)	12%	(480)	3876
Interested in Sports Betting	41%	(566)	30%	(424)	20%	(274)	9%	(128)	1392
Interested in Motorsports	35%	(505)	33%	(474)	21%	(305)	11%	(151)	1435
Interested in baseball	38%	(1076)	31%	(889)	23%	(643)	8%	(236)	2845
MLB Fan	35%	(1232)	33%	(1158)	23%	(789)	9%	(300)	3479
Avid MLB Fan	45%	(573)	26%	(328)	20%	(251)	9%	(108)	1260
Casual MLB Fan	30%	(659)	37%	(830)	24%	(537)	9%	(192)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO13\_1:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?*  
MLB

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	6%	(391)	15%	(1020)	15%	(976)	13%	(886)	50%	(3327)	6600
Gender: Male	8%	(241)	19%	(606)	18%	(576)	18%	(587)	37%	(1175)	3185
Gender: Female	4%	(149)	12%	(414)	12%	(400)	9%	(299)	63%	(2152)	3415
Age: 18-29	8%	(101)	14%	(180)	12%	(155)	11%	(141)	54%	(686)	1262
Age: 30-44	7%	(121)	16%	(292)	15%	(268)	14%	(246)	48%	(848)	1776
Age: 45-54	4%	(39)	14%	(124)	15%	(134)	15%	(136)	52%	(464)	898
Age: 55-64	6%	(82)	15%	(203)	15%	(204)	13%	(182)	51%	(685)	1355
Age: 65+	4%	(47)	17%	(221)	16%	(216)	14%	(182)	49%	(643)	1309
Generation Z: 18-22	7%	(33)	15%	(73)	12%	(62)	9%	(44)	57%	(287)	499
Millennial: Age 23-38	8%	(151)	15%	(288)	14%	(265)	13%	(251)	50%	(950)	1905
Generation X: Age 39-54	5%	(77)	15%	(235)	15%	(229)	15%	(228)	50%	(763)	1532
Boomers: Age 55-73	5%	(120)	16%	(370)	16%	(369)	14%	(320)	50%	(1179)	2359
PID: Dem (no lean)	7%	(162)	16%	(379)	15%	(372)	14%	(346)	48%	(1182)	2441
PID: Ind (no lean)	5%	(95)	13%	(262)	14%	(285)	13%	(266)	56%	(1157)	2066
PID: Rep (no lean)	6%	(134)	18%	(379)	15%	(319)	13%	(274)	47%	(987)	2093
PID/Gender: Dem Men	9%	(97)	18%	(199)	17%	(187)	20%	(219)	36%	(393)	1096
PID/Gender: Dem Women	5%	(65)	13%	(180)	14%	(184)	9%	(127)	59%	(789)	1345
PID/Gender: Ind Men	5%	(55)	16%	(165)	17%	(181)	19%	(193)	43%	(442)	1037
PID/Gender: Ind Women	4%	(40)	9%	(97)	10%	(104)	7%	(73)	70%	(716)	1029
PID/Gender: Rep Men	8%	(89)	23%	(242)	20%	(207)	17%	(175)	32%	(340)	1052
PID/Gender: Rep Women	4%	(45)	13%	(137)	11%	(112)	10%	(99)	62%	(647)	1040
Ideo: Liberal (1-3)	7%	(122)	16%	(300)	17%	(310)	14%	(257)	47%	(863)	1852
Ideo: Moderate (4)	6%	(101)	17%	(284)	16%	(262)	15%	(255)	46%	(784)	1687
Ideo: Conservative (5-7)	6%	(142)	17%	(385)	16%	(355)	13%	(289)	48%	(1096)	2268
Educ: < College	6%	(284)	14%	(639)	13%	(574)	12%	(551)	55%	(2489)	4537
Educ: Bachelors degree	5%	(64)	19%	(253)	20%	(262)	16%	(216)	40%	(537)	1331
Educ: Post-grad	6%	(42)	18%	(129)	19%	(141)	16%	(119)	41%	(301)	732
Income: Under 50k	7%	(240)	14%	(489)	12%	(438)	11%	(396)	57%	(2043)	3605
Income: 50k-100k	5%	(107)	18%	(368)	17%	(350)	17%	(346)	44%	(907)	2077
Income: 100k+	5%	(44)	18%	(164)	20%	(188)	16%	(145)	41%	(377)	917
Ethnicity: White	6%	(288)	16%	(813)	15%	(788)	13%	(671)	50%	(2605)	5165

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**Table AUTO13\_1:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?*  
 MLB

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	6%	(391)	15%	(1020)	15%	(976)	13%	(886)	50%	(3327)	6600
Ethnicity: Hispanic	8%	(84)	19%	(201)	15%	(160)	16%	(171)	41%	(432)	1048
Ethnicity: Afr. Am.	8%	(69)	15%	(120)	12%	(98)	14%	(119)	51%	(417)	823
Ethnicity: Other	5%	(33)	14%	(88)	15%	(90)	16%	(96)	50%	(305)	612
All Christian	6%	(187)	18%	(555)	17%	(513)	14%	(430)	45%	(1401)	3085
All Non-Christian	7%	(19)	18%	(47)	18%	(47)	15%	(40)	41%	(105)	258
Atheist	4%	(16)	12%	(40)	14%	(49)	15%	(51)	55%	(192)	348
Agnostic/Nothing in particular	6%	(170)	13%	(378)	13%	(368)	13%	(365)	56%	(1628)	2909
Religious Non-Protestant/Catholic	7%	(21)	17%	(56)	19%	(62)	13%	(41)	45%	(147)	326
Evangelical	8%	(151)	16%	(279)	13%	(240)	11%	(201)	52%	(930)	1801
Non-Evangelical	5%	(126)	18%	(438)	16%	(378)	15%	(352)	46%	(1116)	2410
Community: Urban	7%	(117)	17%	(285)	12%	(205)	13%	(221)	50%	(844)	1672
Community: Suburban	7%	(201)	16%	(477)	17%	(527)	16%	(483)	45%	(1376)	3065
Community: Rural	4%	(73)	14%	(258)	13%	(244)	10%	(182)	59%	(1106)	1863
Employ: Private Sector	6%	(128)	17%	(366)	17%	(372)	16%	(348)	43%	(919)	2133
Employ: Government	7%	(28)	18%	(68)	13%	(49)	13%	(50)	48%	(182)	376
Employ: Self-Employed	7%	(36)	18%	(96)	13%	(70)	13%	(71)	49%	(266)	540
Employ: Homemaker	6%	(28)	9%	(48)	11%	(55)	8%	(38)	67%	(338)	507
Employ: Retired	4%	(63)	16%	(246)	16%	(241)	14%	(218)	50%	(777)	1545
Employ: Unemployed	8%	(57)	13%	(88)	12%	(80)	12%	(82)	55%	(379)	686
Employ: Other	6%	(32)	12%	(60)	13%	(68)	12%	(63)	57%	(291)	514
Military HH: Yes	6%	(63)	17%	(181)	15%	(154)	15%	(159)	47%	(491)	1048
Military HH: No	6%	(328)	15%	(839)	15%	(822)	13%	(727)	51%	(2836)	5552
RD/WT: Right Direction	7%	(192)	19%	(506)	14%	(389)	12%	(328)	47%	(1275)	2691
RD/WT: Wrong Track	5%	(198)	13%	(514)	15%	(587)	14%	(558)	52%	(2052)	3909
Trump Job Approve	7%	(180)	18%	(486)	15%	(392)	12%	(321)	49%	(1316)	2696
Trump Job Disapprove	6%	(201)	14%	(516)	16%	(573)	15%	(535)	50%	(1797)	3621
Trump Job Strongly Approve	8%	(117)	17%	(259)	13%	(207)	14%	(210)	48%	(743)	1536
Trump Job Somewhat Approve	5%	(64)	20%	(227)	16%	(185)	10%	(111)	49%	(573)	1160
Trump Job Somewhat Disapprove	6%	(49)	18%	(146)	14%	(115)	15%	(128)	48%	(397)	836
Trump Job Strongly Disapprove	5%	(152)	13%	(369)	16%	(457)	15%	(407)	50%	(1399)	2785

Continued on next page

**Table AUTO13\_1:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
MLB

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	6%	(391)	15%	(1020)	15%	(976)	13%	(886)	50%	(3327)	6600
Favorable of Trump	7%	(173)	18%	(489)	15%	(386)	12%	(319)	48%	(1285)	2652
Unfavorable of Trump	6%	(200)	14%	(503)	16%	(568)	15%	(532)	50%	(1781)	3583
Very Favorable of Trump	8%	(135)	17%	(278)	14%	(222)	13%	(213)	48%	(785)	1633
Somewhat Favorable of Trump	4%	(38)	21%	(211)	16%	(164)	10%	(106)	49%	(500)	1019
Somewhat Unfavorable of Trump	5%	(31)	16%	(100)	15%	(93)	14%	(88)	51%	(326)	637
Very Unfavorable of Trump	6%	(169)	14%	(403)	16%	(475)	15%	(444)	49%	(1455)	2947
#1 Issue: Economy	5%	(89)	17%	(284)	16%	(268)	13%	(215)	50%	(843)	1700
#1 Issue: Security	8%	(98)	17%	(193)	14%	(165)	14%	(159)	47%	(554)	1169
#1 Issue: Health Care	5%	(68)	16%	(200)	15%	(191)	14%	(173)	50%	(627)	1259
#1 Issue: Medicare / Social Security	5%	(55)	14%	(141)	15%	(148)	15%	(154)	51%	(519)	1018
#1 Issue: Women's Issues	6%	(20)	13%	(41)	13%	(41)	11%	(36)	58%	(188)	326
#1 Issue: Education	7%	(26)	17%	(62)	13%	(48)	12%	(43)	52%	(191)	370
#1 Issue: Energy	6%	(24)	16%	(68)	17%	(71)	17%	(70)	44%	(186)	420
#1 Issue: Other	3%	(10)	9%	(29)	13%	(44)	11%	(37)	65%	(218)	338
2018 House Vote: Democrat	6%	(148)	16%	(389)	17%	(402)	16%	(394)	45%	(1072)	2406
2018 House Vote: Republican	6%	(121)	19%	(384)	16%	(331)	14%	(279)	45%	(902)	2017
2018 House Vote: Someone else	5%	(11)	11%	(22)	10%	(20)	15%	(31)	59%	(120)	204
2016 Vote: Hillary Clinton	7%	(140)	16%	(348)	17%	(371)	16%	(345)	44%	(945)	2149
2016 Vote: Donald Trump	6%	(132)	19%	(400)	16%	(337)	14%	(292)	45%	(948)	2108
2016 Vote: Other	2%	(11)	16%	(76)	15%	(73)	17%	(84)	50%	(245)	488
2016 Vote: Didn't Vote	6%	(104)	11%	(197)	11%	(195)	9%	(164)	64%	(1183)	1843
Voted in 2014: Yes	6%	(259)	17%	(701)	17%	(678)	15%	(622)	44%	(1775)	4034
Voted in 2014: No	5%	(132)	12%	(319)	12%	(298)	10%	(265)	60%	(1552)	2566
2012 Vote: Barack Obama	7%	(170)	16%	(417)	16%	(416)	15%	(395)	45%	(1160)	2557
2012 Vote: Mitt Romney	6%	(93)	18%	(291)	17%	(272)	14%	(228)	45%	(717)	1602
2012 Vote: Other	2%	(5)	14%	(35)	18%	(44)	16%	(40)	51%	(126)	249
2012 Vote: Didn't Vote	6%	(123)	13%	(277)	11%	(245)	10%	(223)	60%	(1321)	2188

Continued on next page

**Table AUTO13\_1:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 MLB

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	6%	(391)	15%	(1020)	15%	(976)	13%	(886)	50%	(3327)	6600
4-Region: Northeast	5%	(57)	16%	(193)	16%	(193)	15%	(176)	48%	(562)	1181
4-Region: Midwest	5%	(63)	14%	(195)	17%	(232)	13%	(187)	51%	(709)	1387
4-Region: South	7%	(161)	17%	(413)	14%	(347)	11%	(262)	52%	(1290)	2473
4-Region: West	7%	(110)	14%	(219)	13%	(204)	17%	(262)	49%	(765)	1560
200246	6%	(130)	16%	(346)	15%	(340)	14%	(305)	49%	(1093)	2213
200252	6%	(134)	15%	(322)	15%	(325)	14%	(313)	50%	(1097)	2190
200257	6%	(127)	16%	(353)	14%	(312)	12%	(269)	52%	(1136)	2197
Currently subscribe: Cable or satellite	6%	(207)	17%	(620)	16%	(605)	14%	(520)	48%	(1776)	3727
Currently subscribe: Streaming services	6%	(246)	17%	(648)	15%	(606)	14%	(540)	48%	(1871)	3911
Currently subscribe: Live TV streaming	8%	(150)	18%	(346)	15%	(286)	15%	(280)	43%	(813)	1875
Currently subscribe: Broadband internet	6%	(247)	16%	(673)	16%	(664)	14%	(599)	49%	(2065)	4249
Access to: Over-the-air TV antenna	7%	(139)	15%	(299)	15%	(293)	13%	(250)	49%	(963)	1945
Access to: Smart or connected TV	6%	(242)	16%	(639)	16%	(611)	13%	(522)	48%	(1862)	3876
Interested in Sports Betting	12%	(165)	26%	(368)	20%	(275)	20%	(280)	22%	(303)	1392
Interested in Motorsports	11%	(156)	23%	(331)	18%	(253)	15%	(218)	33%	(478)	1435
Interested in baseball	10%	(288)	24%	(695)	20%	(579)	19%	(539)	26%	(744)	2845
MLB Fan	9%	(310)	23%	(792)	21%	(725)	18%	(614)	30%	(1039)	3479
Avid MLB Fan	12%	(153)	26%	(333)	24%	(297)	24%	(304)	14%	(173)	1260
Casual MLB Fan	7%	(157)	21%	(459)	19%	(428)	14%	(309)	39%	(866)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO13\_2:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
Houston Astros players

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know / No opinion	Total N
Adults	4% (238)	10% (648)	16% (1068)	19% (1252)	51% (3393)	6600
Gender: Male	5% (151)	12% (389)	20% (622)	25% (798)	38% (1225)	3185
Gender: Female	3% (87)	8% (259)	13% (446)	13% (454)	63% (2168)	3415
Age: 18-29	4% (45)	11% (140)	15% (194)	14% (183)	55% (700)	1262
Age: 30-44	5% (89)	9% (168)	18% (321)	20% (347)	48% (851)	1776
Age: 45-54	3% (24)	8% (76)	15% (136)	22% (197)	52% (465)	898
Age: 55-64	3% (42)	10% (135)	15% (204)	19% (259)	53% (715)	1355
Age: 65+	3% (39)	10% (129)	16% (212)	20% (267)	51% (662)	1309
Generation Z: 18-22	2% (10)	12% (59)	17% (83)	12% (62)	57% (285)	499
Millennial: Age 23-38	5% (93)	10% (197)	17% (315)	17% (331)	51% (969)	1905
Generation X: Age 39-54	4% (54)	8% (128)	17% (254)	22% (334)	50% (762)	1532
Boomers: Age 55-73	3% (73)	10% (229)	16% (368)	20% (471)	52% (1218)	2359
PID: Dem (no lean)	4% (97)	10% (238)	15% (374)	21% (504)	50% (1228)	2441
PID: Ind (no lean)	3% (59)	8% (174)	16% (321)	17% (341)	57% (1171)	2066
PID: Rep (no lean)	4% (82)	11% (237)	18% (373)	19% (407)	48% (994)	2093
PID/Gender: Dem Men	6% (65)	12% (128)	17% (182)	28% (303)	38% (418)	1096
PID/Gender: Dem Women	2% (32)	8% (110)	14% (191)	15% (202)	60% (810)	1345
PID/Gender: Ind Men	3% (36)	11% (110)	20% (211)	22% (223)	44% (457)	1037
PID/Gender: Ind Women	2% (23)	6% (64)	11% (111)	11% (118)	69% (714)	1029
PID/Gender: Rep Men	5% (50)	14% (151)	22% (229)	26% (272)	33% (350)	1052
PID/Gender: Rep Women	3% (32)	8% (85)	14% (144)	13% (135)	62% (644)	1040
Ideo: Liberal (1-3)	4% (73)	9% (172)	17% (315)	21% (390)	49% (902)	1852
Ideo: Moderate (4)	3% (58)	11% (188)	18% (303)	20% (342)	47% (796)	1687
Ideo: Conservative (5-7)	4% (82)	11% (252)	17% (384)	19% (440)	49% (1111)	2268
Educ: < College	4% (175)	9% (431)	14% (650)	16% (736)	56% (2544)	4537
Educ: Bachelors degree	3% (36)	11% (145)	19% (259)	26% (352)	41% (540)	1331
Educ: Post-grad	4% (27)	10% (72)	22% (159)	22% (164)	42% (309)	732
Income: Under 50k	4% (126)	10% (345)	14% (514)	15% (554)	57% (2066)	3605
Income: 50k-100k	4% (89)	9% (188)	19% (387)	23% (471)	45% (943)	2077
Income: 100k+	3% (24)	13% (115)	18% (167)	25% (227)	42% (384)	917
Ethnicity: White	3% (179)	9% (478)	17% (853)	19% (996)	51% (2658)	5165

Continued on next page

**Table AUTO13\_2:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 Houston Astros players*

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(238)	10%	(648)	16%	(1068)	19%	(1252)	51%	(3393)	6600
Ethnicity: Hispanic	6%	(60)	13%	(138)	19%	(196)	17%	(181)	45%	(474)	1048
Ethnicity: Afr. Am.	5%	(41)	13%	(106)	12%	(100)	18%	(151)	52%	(424)	823
Ethnicity: Other	3%	(18)	10%	(63)	19%	(115)	17%	(105)	51%	(311)	612
All Christian	3%	(101)	12%	(357)	18%	(563)	21%	(635)	46%	(1429)	3085
All Non-Christian	3%	(8)	16%	(41)	14%	(36)	28%	(71)	39%	(102)	258
Atheist	2%	(8)	5%	(19)	12%	(42)	23%	(81)	57%	(198)	348
Agnostic/Nothing in particular	4%	(120)	8%	(232)	15%	(427)	16%	(465)	57%	(1664)	2909
Religious Non-Protestant/Catholic	3%	(9)	14%	(44)	14%	(46)	24%	(78)	46%	(149)	326
Evangelical	4%	(79)	12%	(213)	16%	(291)	17%	(305)	51%	(914)	1801
Non-Evangelical	3%	(81)	10%	(250)	17%	(417)	21%	(500)	48%	(1161)	2410
Community: Urban	4%	(68)	12%	(196)	14%	(240)	18%	(307)	52%	(862)	1672
Community: Suburban	4%	(126)	9%	(289)	18%	(543)	23%	(695)	46%	(1411)	3065
Community: Rural	2%	(45)	9%	(163)	15%	(285)	13%	(251)	60%	(1120)	1863
Employ: Private Sector	4%	(82)	11%	(236)	19%	(400)	23%	(497)	43%	(918)	2133
Employ: Government	3%	(13)	9%	(34)	17%	(65)	23%	(87)	47%	(177)	376
Employ: Self-Employed	4%	(22)	14%	(75)	15%	(83)	17%	(90)	50%	(269)	540
Employ: Homemaker	3%	(14)	5%	(27)	14%	(69)	10%	(52)	68%	(345)	507
Employ: Retired	4%	(55)	10%	(155)	15%	(238)	19%	(297)	52%	(800)	1545
Employ: Unemployed	4%	(24)	8%	(52)	14%	(93)	16%	(108)	59%	(408)	686
Employ: Other	4%	(21)	8%	(41)	14%	(74)	16%	(82)	58%	(297)	514
Military HH: Yes	5%	(56)	13%	(133)	16%	(163)	19%	(199)	47%	(496)	1048
Military HH: No	3%	(182)	9%	(515)	16%	(905)	19%	(1053)	52%	(2897)	5552
RD/WT: Right Direction	5%	(129)	12%	(320)	17%	(471)	18%	(477)	48%	(1294)	2691
RD/WT: Wrong Track	3%	(109)	8%	(329)	15%	(597)	20%	(775)	54%	(2099)	3909
Trump Job Approve	4%	(117)	11%	(307)	17%	(466)	18%	(483)	49%	(1324)	2696
Trump Job Disapprove	3%	(110)	9%	(332)	16%	(580)	21%	(744)	51%	(1855)	3621
Trump Job Strongly Approve	5%	(82)	12%	(184)	15%	(227)	19%	(289)	49%	(754)	1536
Trump Job Somewhat Approve	3%	(36)	11%	(123)	21%	(239)	17%	(193)	49%	(570)	1160
Trump Job Somewhat Disapprove	3%	(29)	14%	(118)	19%	(160)	16%	(138)	47%	(392)	836
Trump Job Strongly Disapprove	3%	(81)	8%	(214)	15%	(420)	22%	(606)	53%	(1463)	2785

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**Table AUTO13\_2:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
Houston Astros players

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know / No opinion	Total N
Adults	4% (238)	10% (648)	16% (1068)	19% (1252)	51% (3393)	6600
Favorable of Trump	4% (115)	11% (297)	17% (459)	18% (482)	49% (1299)	2652
Unfavorable of Trump	3% (110)	9% (326)	16% (575)	20% (734)	51% (1839)	3583
Very Favorable of Trump	6% (94)	11% (186)	15% (246)	19% (313)	49% (794)	1633
Somewhat Favorable of Trump	2% (21)	11% (111)	21% (214)	17% (169)	50% (505)	1019
Somewhat Unfavorable of Trump	4% (23)	12% (74)	18% (113)	16% (103)	51% (324)	637
Very Unfavorable of Trump	3% (88)	9% (252)	16% (462)	21% (630)	51% (1515)	2947
#1 Issue: Economy	4% (61)	10% (178)	17% (286)	19% (326)	50% (848)	1700
#1 Issue: Security	5% (56)	12% (146)	17% (199)	19% (224)	47% (545)	1169
#1 Issue: Health Care	3% (34)	10% (120)	16% (199)	21% (267)	51% (639)	1259
#1 Issue: Medicare / Social Security	5% (51)	9% (89)	13% (134)	20% (204)	53% (540)	1018
#1 Issue: Women's Issues	3% (10)	8% (24)	15% (49)	13% (44)	61% (199)	326
#1 Issue: Education	2% (9)	11% (41)	18% (67)	17% (64)	51% (190)	370
#1 Issue: Energy	3% (13)	8% (33)	21% (89)	19% (79)	49% (205)	420
#1 Issue: Other	1% (4)	5% (16)	14% (46)	13% (44)	67% (227)	338
2018 House Vote: Democrat	4% (93)	10% (240)	16% (391)	24% (574)	46% (1109)	2406
2018 House Vote: Republican	4% (73)	12% (233)	19% (389)	21% (420)	45% (901)	2017
2018 House Vote: Someone else	2% (4)	8% (17)	13% (26)	15% (32)	62% (126)	204
2016 Vote: Hillary Clinton	4% (86)	10% (216)	18% (380)	23% (493)	45% (975)	2149
2016 Vote: Donald Trump	4% (85)	12% (244)	18% (384)	21% (433)	46% (963)	2108
2016 Vote: Other	1% (5)	9% (42)	15% (74)	23% (115)	52% (253)	488
2016 Vote: Didn't Vote	3% (61)	8% (145)	13% (231)	11% (210)	65% (1196)	1843
Voted in 2014: Yes	4% (168)	10% (422)	18% (718)	23% (915)	45% (1812)	4034
Voted in 2014: No	3% (71)	9% (226)	14% (350)	13% (337)	62% (1581)	2566
2012 Vote: Barack Obama	4% (111)	10% (246)	17% (433)	22% (575)	47% (1192)	2557
2012 Vote: Mitt Romney	3% (50)	12% (187)	18% (293)	22% (349)	45% (724)	1602
2012 Vote: Other	4% (9)	11% (26)	16% (39)	20% (49)	50% (125)	249
2012 Vote: Didn't Vote	3% (69)	9% (188)	14% (303)	13% (279)	62% (1349)	2188

Continued on next page

**Table AUTO13\_2:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 Houston Astros players

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(238)	10%	(648)	16%	(1068)	19%	(1252)	51%	(3393)	6600
4-Region: Northeast	2%	(25)	9%	(102)	19%	(229)	20%	(242)	49%	(584)	1181
4-Region: Midwest	3%	(42)	9%	(124)	17%	(231)	20%	(280)	51%	(710)	1387
4-Region: South	4%	(104)	12%	(286)	15%	(377)	16%	(399)	53%	(1306)	2473
4-Region: West	4%	(67)	9%	(136)	15%	(232)	21%	(331)	51%	(794)	1560
200246	3%	(73)	9%	(205)	17%	(387)	19%	(413)	51%	(1135)	2213
200252	4%	(80)	9%	(198)	16%	(350)	21%	(453)	51%	(1110)	2190
200257	4%	(85)	11%	(245)	15%	(332)	18%	(387)	52%	(1148)	2197
Currently subscribe: Cable or satellite	3%	(121)	11%	(404)	17%	(642)	20%	(763)	48%	(1798)	3727
Currently subscribe: Streaming services	4%	(151)	10%	(385)	17%	(654)	20%	(773)	50%	(1949)	3911
Currently subscribe: Live TV streaming	5%	(94)	13%	(242)	17%	(317)	21%	(393)	44%	(830)	1875
Currently subscribe: Broadband internet	3%	(145)	10%	(406)	16%	(699)	20%	(858)	50%	(2141)	4249
Access to: Over-the-air TV antenna	4%	(81)	10%	(185)	16%	(320)	19%	(369)	51%	(990)	1945
Access to: Smart or connected TV	4%	(166)	11%	(419)	17%	(640)	19%	(742)	49%	(1909)	3876
Interested in Sports Betting	7%	(96)	19%	(264)	21%	(294)	30%	(413)	23%	(324)	1392
Interested in Motorsports	7%	(98)	16%	(234)	21%	(296)	22%	(309)	35%	(498)	1435
Interested in baseball	6%	(161)	15%	(423)	23%	(653)	28%	(798)	28%	(810)	2845
MLB Fan	5%	(179)	14%	(477)	22%	(771)	27%	(936)	32%	(1117)	3479
Avid MLB Fan	7%	(90)	14%	(177)	24%	(297)	39%	(496)	16%	(200)	1260
Casual MLB Fan	4%	(90)	14%	(300)	21%	(473)	20%	(440)	41%	(917)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO13\_3:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
Houston Astros ownership and management*

Demographic	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Don't know / No opinion	Total N
Adults	4% (289)	10% (675)	14% (934)	20% (1327)	51% (3375)	6600
Gender: Male	6% (189)	13% (424)	17% (546)	26% (826)	38% (1199)	3185
Gender: Female	3% (99)	7% (251)	11% (388)	15% (501)	64% (2176)	3415
Age: 18-29	4% (50)	10% (130)	15% (193)	15% (187)	56% (702)	1262
Age: 30-44	6% (109)	11% (198)	13% (228)	21% (377)	49% (863)	1776
Age: 45-54	4% (33)	8% (74)	14% (129)	21% (188)	53% (474)	898
Age: 55-64	4% (61)	10% (129)	13% (178)	21% (288)	52% (699)	1355
Age: 65+	3% (36)	11% (144)	16% (205)	22% (286)	49% (637)	1309
Generation Z: 18-22	3% (16)	10% (49)	15% (77)	13% (64)	59% (293)	499
Millennial: Age 23-38	6% (106)	12% (224)	13% (248)	19% (361)	51% (966)	1905
Generation X: Age 39-54	5% (70)	8% (129)	15% (226)	21% (328)	51% (780)	1532
Boomers: Age 55-73	4% (87)	10% (235)	14% (334)	22% (524)	50% (1179)	2359
PID: Dem (no lean)	5% (113)	10% (236)	15% (355)	22% (531)	49% (1205)	2441
PID: Ind (no lean)	3% (70)	9% (178)	13% (270)	18% (374)	57% (1174)	2066
PID: Rep (no lean)	5% (105)	12% (261)	15% (308)	20% (422)	48% (996)	2093
PID/Gender: Dem Men	7% (73)	11% (121)	16% (181)	29% (312)	37% (409)	1096
PID/Gender: Dem Women	3% (40)	9% (115)	13% (175)	16% (219)	59% (797)	1345
PID/Gender: Ind Men	4% (46)	11% (118)	17% (178)	24% (245)	43% (450)	1037
PID/Gender: Ind Women	2% (24)	6% (60)	9% (93)	13% (129)	70% (724)	1029
PID/Gender: Rep Men	7% (70)	18% (185)	18% (188)	26% (269)	32% (340)	1052
PID/Gender: Rep Women	3% (35)	7% (76)	12% (120)	15% (153)	63% (656)	1040
Ideo: Liberal (1-3)	4% (82)	10% (177)	16% (299)	23% (423)	47% (872)	1852
Ideo: Moderate (4)	5% (80)	11% (183)	15% (247)	22% (367)	48% (810)	1687
Ideo: Conservative (5-7)	5% (108)	12% (265)	15% (335)	20% (456)	49% (1104)	2268
Educ: < College	5% (210)	10% (437)	13% (573)	17% (767)	56% (2549)	4537
Educ: Bachelors degree	3% (46)	12% (156)	18% (241)	27% (359)	40% (530)	1331
Educ: Post-grad	4% (32)	11% (81)	16% (121)	27% (201)	41% (297)	732
Income: Under 50k	4% (152)	10% (350)	13% (469)	16% (569)	57% (2065)	3605
Income: 50k-100k	5% (104)	11% (223)	15% (304)	24% (508)	45% (939)	2077
Income: 100k+	4% (33)	11% (102)	18% (162)	27% (250)	40% (371)	917
Ethnicity: White	4% (215)	10% (515)	14% (738)	21% (1059)	51% (2639)	5165

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**Table AUTO13\_3:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 Houston Astros ownership and management*

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(289)	10%	(675)	14%	(934)	20%	(1327)	51%	(3375)	6600
Ethnicity: Hispanic	7%	(78)	14%	(151)	14%	(147)	20%	(207)	44%	(465)	1048
Ethnicity: Afr. Am.	6%	(49)	14%	(112)	11%	(90)	17%	(142)	52%	(430)	823
Ethnicity: Other	4%	(25)	8%	(49)	17%	(106)	21%	(127)	50%	(306)	612
All Christian	4%	(137)	12%	(363)	16%	(489)	22%	(678)	46%	(1418)	3085
All Non-Christian	6%	(15)	15%	(39)	16%	(42)	23%	(60)	39%	(101)	258
Atheist	4%	(13)	5%	(19)	12%	(41)	21%	(73)	58%	(202)	348
Agnostic/Nothing in particular	4%	(123)	9%	(253)	12%	(362)	18%	(517)	57%	(1654)	2909
Religious Non-Protestant/Catholic	5%	(16)	14%	(46)	17%	(55)	21%	(68)	43%	(141)	326
Evangelical	6%	(105)	12%	(222)	13%	(235)	16%	(297)	52%	(942)	1801
Non-Evangelical	4%	(105)	10%	(248)	15%	(366)	23%	(557)	47%	(1134)	2410
Community: Urban	5%	(82)	12%	(209)	13%	(211)	19%	(319)	51%	(851)	1672
Community: Suburban	5%	(146)	10%	(308)	16%	(481)	23%	(713)	46%	(1417)	3065
Community: Rural	3%	(60)	8%	(158)	13%	(243)	16%	(295)	59%	(1107)	1863
Employ: Private Sector	5%	(113)	12%	(252)	16%	(344)	24%	(518)	42%	(906)	2133
Employ: Government	5%	(19)	12%	(45)	13%	(50)	22%	(81)	48%	(181)	376
Employ: Self-Employed	6%	(31)	11%	(61)	14%	(78)	19%	(100)	50%	(270)	540
Employ: Homemaker	3%	(15)	5%	(27)	11%	(54)	11%	(57)	70%	(355)	507
Employ: Retired	3%	(53)	10%	(157)	14%	(224)	21%	(325)	51%	(786)	1545
Employ: Unemployed	4%	(30)	8%	(53)	12%	(80)	18%	(121)	59%	(401)	686
Employ: Other	3%	(18)	12%	(60)	10%	(53)	16%	(82)	59%	(301)	514
Military HH: Yes	6%	(61)	11%	(112)	15%	(155)	20%	(213)	48%	(506)	1048
Military HH: No	4%	(228)	10%	(563)	14%	(779)	20%	(1114)	52%	(2869)	5552
RD/WT: Right Direction	6%	(151)	13%	(337)	15%	(405)	19%	(514)	48%	(1285)	2691
RD/WT: Wrong Track	4%	(138)	9%	(338)	14%	(530)	21%	(813)	53%	(2090)	3909
Trump Job Approve	5%	(140)	12%	(323)	15%	(403)	19%	(504)	49%	(1326)	2696
Trump Job Disapprove	4%	(141)	10%	(344)	14%	(511)	22%	(792)	51%	(1833)	3621
Trump Job Strongly Approve	6%	(98)	12%	(183)	13%	(201)	20%	(305)	49%	(749)	1536
Trump Job Somewhat Approve	4%	(43)	12%	(139)	17%	(202)	17%	(198)	50%	(578)	1160
Trump Job Somewhat Disapprove	4%	(32)	13%	(112)	17%	(141)	18%	(150)	48%	(401)	836
Trump Job Strongly Disapprove	4%	(109)	8%	(232)	13%	(370)	23%	(642)	51%	(1433)	2785

Continued on next page

**Table AUTO13\_3:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
Houston Astros ownership and management*

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(289)	10%	(675)	14%	(934)	20%	(1327)	51%	(3375)	6600
Favorable of Trump	5%	(133)	12%	(318)	15%	(405)	19%	(503)	49%	(1293)	2652
Unfavorable of Trump	4%	(140)	9%	(339)	14%	(498)	22%	(791)	51%	(1816)	3583
Very Favorable of Trump	7%	(108)	11%	(187)	14%	(228)	20%	(319)	48%	(791)	1633
Somewhat Favorable of Trump	2%	(25)	13%	(131)	17%	(177)	18%	(184)	49%	(502)	1019
Somewhat Unfavorable of Trump	3%	(16)	12%	(73)	14%	(92)	19%	(123)	52%	(332)	637
Very Unfavorable of Trump	4%	(123)	9%	(266)	14%	(406)	23%	(668)	50%	(1484)	2947
#1 Issue: Economy	4%	(75)	11%	(185)	15%	(247)	20%	(333)	51%	(859)	1700
#1 Issue: Security	7%	(79)	11%	(132)	15%	(171)	21%	(244)	47%	(544)	1169
#1 Issue: Health Care	3%	(38)	9%	(117)	14%	(180)	23%	(285)	51%	(639)	1259
#1 Issue: Medicare / Social Security	5%	(49)	10%	(99)	13%	(132)	21%	(210)	52%	(528)	1018
#1 Issue: Women's Issues	2%	(7)	11%	(36)	15%	(50)	14%	(46)	58%	(187)	326
#1 Issue: Education	6%	(23)	12%	(46)	10%	(37)	17%	(63)	54%	(201)	370
#1 Issue: Energy	3%	(12)	10%	(42)	18%	(77)	22%	(92)	47%	(197)	420
#1 Issue: Other	2%	(6)	5%	(19)	12%	(40)	16%	(55)	65%	(219)	338
2018 House Vote: Democrat	5%	(113)	10%	(240)	15%	(371)	25%	(603)	45%	(1080)	2406
2018 House Vote: Republican	4%	(90)	13%	(269)	16%	(319)	22%	(434)	45%	(904)	2017
2018 House Vote: Someone else	3%	(6)	10%	(20)	11%	(22)	17%	(34)	60%	(123)	204
2016 Vote: Hillary Clinton	5%	(110)	10%	(214)	16%	(334)	25%	(534)	45%	(957)	2149
2016 Vote: Donald Trump	5%	(100)	13%	(281)	16%	(328)	21%	(439)	46%	(961)	2108
2016 Vote: Other	2%	(9)	10%	(49)	13%	(64)	24%	(115)	51%	(252)	488
2016 Vote: Didn't Vote	4%	(68)	7%	(130)	11%	(207)	13%	(238)	65%	(1200)	1843
Voted in 2014: Yes	5%	(203)	11%	(456)	16%	(627)	23%	(938)	45%	(1810)	4034
Voted in 2014: No	3%	(86)	9%	(219)	12%	(307)	15%	(389)	61%	(1565)	2566
2012 Vote: Barack Obama	5%	(131)	11%	(271)	15%	(376)	24%	(605)	46%	(1175)	2557
2012 Vote: Mitt Romney	4%	(70)	12%	(200)	16%	(250)	23%	(363)	45%	(717)	1602
2012 Vote: Other	2%	(5)	12%	(30)	16%	(40)	19%	(47)	51%	(126)	249
2012 Vote: Didn't Vote	4%	(83)	8%	(173)	12%	(268)	14%	(311)	62%	(1353)	2188

Continued on next page

**Table AUTO13\_3:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 Houston Astros ownership and management

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(289)	10%	(675)	14%	(934)	20%	(1327)	51%	(3375)	6600
4-Region: Northeast	3%	(38)	9%	(109)	17%	(196)	22%	(264)	49%	(574)	1181
4-Region: Midwest	3%	(48)	9%	(118)	15%	(208)	22%	(310)	51%	(703)	1387
4-Region: South	5%	(127)	12%	(289)	14%	(338)	17%	(412)	53%	(1307)	2473
4-Region: West	5%	(77)	10%	(159)	12%	(193)	22%	(341)	51%	(790)	1560
200246	4%	(89)	11%	(233)	15%	(331)	20%	(452)	50%	(1108)	2213
200252	4%	(98)	10%	(226)	14%	(299)	21%	(471)	50%	(1097)	2190
200257	5%	(101)	10%	(216)	14%	(305)	18%	(405)	53%	(1170)	2197
Currently subscribe: Cable or satellite	4%	(154)	11%	(413)	16%	(580)	21%	(788)	48%	(1793)	3727
Currently subscribe: Streaming services	5%	(186)	11%	(415)	14%	(552)	22%	(846)	49%	(1912)	3911
Currently subscribe: Live TV streaming	6%	(114)	13%	(237)	14%	(268)	21%	(402)	46%	(854)	1875
Currently subscribe: Broadband internet	4%	(166)	11%	(461)	14%	(604)	22%	(920)	49%	(2098)	4249
Access to: Over-the-air TV antenna	5%	(98)	10%	(188)	14%	(277)	21%	(407)	50%	(975)	1945
Access to: Smart or connected TV	5%	(198)	11%	(427)	14%	(551)	21%	(818)	49%	(1882)	3876
Interested in Sports Betting	10%	(133)	18%	(248)	19%	(266)	30%	(416)	24%	(329)	1392
Interested in Motorsports	8%	(115)	15%	(215)	20%	(291)	22%	(321)	34%	(494)	1435
Interested in baseball	7%	(209)	16%	(461)	19%	(553)	29%	(837)	28%	(786)	2845
MLB Fan	7%	(229)	14%	(504)	19%	(666)	28%	(972)	32%	(1108)	3479
Avid MLB Fan	9%	(118)	18%	(223)	20%	(255)	37%	(467)	16%	(198)	1260
Casual MLB Fan	5%	(111)	13%	(282)	19%	(411)	23%	(505)	41%	(910)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table AUTO13\_4:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
MLB Commissioner Rob Manfred*

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(270)	12%	(803)	14%	(920)	15%	(964)	55%	(3642)	6600
Gender: Male	6%	(188)	16%	(494)	17%	(546)	20%	(652)	41%	(1306)	3185
Gender: Female	2%	(83)	9%	(309)	11%	(374)	9%	(313)	68%	(2336)	3415
Age: 18-29	4%	(56)	10%	(120)	12%	(157)	11%	(142)	62%	(786)	1262
Age: 30-44	5%	(87)	13%	(236)	14%	(250)	15%	(258)	53%	(944)	1776
Age: 45-54	4%	(39)	10%	(85)	14%	(127)	16%	(147)	56%	(499)	898
Age: 55-64	4%	(52)	13%	(170)	14%	(190)	16%	(213)	54%	(729)	1355
Age: 65+	3%	(35)	15%	(192)	15%	(196)	16%	(203)	52%	(683)	1309
Generation Z: 18-22	4%	(21)	8%	(41)	14%	(69)	9%	(45)	65%	(323)	499
Millennial: Age 23-38	5%	(93)	13%	(240)	13%	(245)	13%	(247)	57%	(1080)	1905
Generation X: Age 39-54	4%	(69)	11%	(161)	14%	(220)	17%	(255)	54%	(827)	1532
Boomers: Age 55-73	3%	(80)	13%	(311)	15%	(345)	16%	(369)	53%	(1254)	2359
PID: Dem (no lean)	5%	(115)	12%	(283)	14%	(348)	15%	(373)	54%	(1322)	2441
PID: Ind (no lean)	3%	(70)	8%	(175)	14%	(280)	14%	(288)	61%	(1254)	2066
PID: Rep (no lean)	4%	(85)	17%	(346)	14%	(292)	14%	(303)	51%	(1066)	2093
PID/Gender: Dem Men	8%	(82)	14%	(153)	16%	(177)	22%	(238)	41%	(446)	1096
PID/Gender: Dem Women	2%	(32)	10%	(130)	13%	(171)	10%	(136)	65%	(876)	1345
PID/Gender: Ind Men	4%	(45)	11%	(111)	17%	(179)	20%	(209)	48%	(493)	1037
PID/Gender: Ind Women	2%	(25)	6%	(64)	10%	(101)	8%	(79)	74%	(761)	1029
PID/Gender: Rep Men	6%	(60)	22%	(230)	18%	(190)	19%	(205)	35%	(367)	1052
PID/Gender: Rep Women	2%	(25)	11%	(115)	10%	(102)	9%	(98)	67%	(699)	1040
Ideo: Liberal (1-3)	4%	(81)	11%	(210)	16%	(289)	15%	(282)	53%	(990)	1852
Ideo: Moderate (4)	4%	(72)	13%	(225)	16%	(264)	16%	(270)	51%	(856)	1687
Ideo: Conservative (5-7)	4%	(98)	15%	(336)	14%	(313)	15%	(344)	52%	(1177)	2268
Educ: < College	4%	(191)	10%	(469)	13%	(573)	13%	(583)	60%	(2722)	4537
Educ: Bachelors degree	4%	(51)	16%	(215)	17%	(227)	18%	(241)	45%	(597)	1331
Educ: Post-grad	4%	(28)	16%	(120)	17%	(121)	19%	(140)	44%	(323)	732
Income: Under 50k	4%	(148)	11%	(385)	12%	(436)	11%	(406)	62%	(2231)	3605
Income: 50k-100k	4%	(88)	14%	(290)	15%	(313)	19%	(385)	48%	(1001)	2077
Income: 100k+	4%	(34)	14%	(128)	19%	(172)	19%	(173)	45%	(410)	917
Ethnicity: White	4%	(192)	13%	(666)	14%	(717)	15%	(762)	55%	(2829)	5165

Continued on next page

**Table AUTO13\_4:** *As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 MLB Commissioner Rob Manfred*

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(270)	12%	(803)	14%	(920)	15%	(964)	55%	(3642)	6600
Ethnicity: Hispanic	5%	(56)	16%	(163)	15%	(160)	15%	(156)	49%	(514)	1048
Ethnicity: Afr. Am.	7%	(54)	10%	(82)	12%	(101)	14%	(116)	57%	(470)	823
Ethnicity: Other	4%	(25)	9%	(55)	17%	(103)	14%	(86)	56%	(343)	612
All Christian	4%	(139)	14%	(437)	16%	(479)	16%	(493)	50%	(1538)	3085
All Non-Christian	4%	(11)	16%	(42)	17%	(44)	19%	(48)	44%	(113)	258
Atheist	4%	(13)	6%	(22)	12%	(43)	15%	(52)	62%	(217)	348
Agnostic/Nothing in particular	4%	(108)	10%	(302)	12%	(353)	13%	(371)	61%	(1774)	2909
Religious Non-Protestant/Catholic	4%	(13)	16%	(52)	15%	(48)	16%	(53)	49%	(161)	326
Evangelical	5%	(90)	15%	(262)	13%	(237)	12%	(218)	55%	(994)	1801
Non-Evangelical	4%	(101)	13%	(309)	15%	(373)	17%	(401)	51%	(1225)	2410
Community: Urban	5%	(84)	14%	(226)	13%	(219)	12%	(207)	56%	(936)	1672
Community: Suburban	4%	(128)	13%	(400)	15%	(457)	18%	(546)	50%	(1534)	3065
Community: Rural	3%	(58)	9%	(177)	13%	(244)	11%	(212)	63%	(1172)	1863
Employ: Private Sector	5%	(100)	14%	(304)	15%	(329)	18%	(386)	47%	(1013)	2133
Employ: Government	5%	(18)	12%	(44)	14%	(51)	17%	(62)	53%	(201)	376
Employ: Self-Employed	5%	(28)	16%	(87)	16%	(86)	11%	(62)	51%	(277)	540
Employ: Homemaker	4%	(22)	7%	(33)	9%	(46)	8%	(40)	72%	(365)	507
Employ: Retired	3%	(44)	13%	(207)	14%	(221)	16%	(240)	54%	(833)	1545
Employ: Unemployed	4%	(28)	7%	(48)	13%	(91)	13%	(88)	63%	(430)	686
Employ: Other	4%	(19)	11%	(56)	10%	(53)	12%	(61)	63%	(325)	514
Military HH: Yes	5%	(55)	14%	(145)	14%	(146)	16%	(163)	51%	(538)	1048
Military HH: No	4%	(216)	12%	(658)	14%	(774)	14%	(801)	56%	(3104)	5552
RD/WT: Right Direction	5%	(139)	16%	(421)	15%	(392)	14%	(372)	51%	(1367)	2691
RD/WT: Wrong Track	3%	(131)	10%	(382)	14%	(529)	15%	(592)	58%	(2274)	3909
Trump Job Approve	4%	(118)	15%	(410)	14%	(391)	14%	(367)	52%	(1411)	2696
Trump Job Disapprove	4%	(145)	11%	(382)	14%	(519)	16%	(562)	56%	(2014)	3621
Trump Job Strongly Approve	6%	(86)	15%	(232)	13%	(204)	15%	(225)	51%	(789)	1536
Trump Job Somewhat Approve	3%	(32)	15%	(178)	16%	(186)	12%	(143)	54%	(622)	1160
Trump Job Somewhat Disapprove	4%	(35)	14%	(114)	15%	(124)	13%	(110)	54%	(453)	836
Trump Job Strongly Disapprove	4%	(110)	10%	(267)	14%	(394)	16%	(452)	56%	(1561)	2785

Continued on next page

**Table AUTO13\_4:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
MLB Commissioner Rob Manfred

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(270)	12%	(803)	14%	(920)	15%	(964)	55%	(3642)	6600
Favorable of Trump	4%	(117)	15%	(405)	14%	(378)	14%	(373)	52%	(1378)	2652
Unfavorable of Trump	4%	(138)	11%	(382)	14%	(509)	16%	(564)	56%	(1990)	3583
Very Favorable of Trump	6%	(99)	15%	(240)	13%	(219)	14%	(237)	51%	(839)	1633
Somewhat Favorable of Trump	2%	(19)	16%	(165)	16%	(159)	13%	(137)	53%	(539)	1019
Somewhat Unfavorable of Trump	4%	(24)	12%	(78)	13%	(85)	12%	(80)	58%	(370)	637
Very Unfavorable of Trump	4%	(114)	10%	(305)	14%	(424)	16%	(484)	55%	(1620)	2947
#1 Issue: Economy	4%	(61)	13%	(223)	14%	(237)	15%	(247)	55%	(931)	1700
#1 Issue: Security	6%	(66)	15%	(171)	12%	(145)	15%	(179)	52%	(608)	1169
#1 Issue: Health Care	4%	(46)	10%	(127)	16%	(202)	15%	(189)	55%	(695)	1259
#1 Issue: Medicare / Social Security	5%	(47)	12%	(117)	14%	(139)	16%	(163)	54%	(551)	1018
#1 Issue: Women's Issues	4%	(13)	10%	(33)	12%	(39)	13%	(43)	61%	(198)	326
#1 Issue: Education	5%	(17)	13%	(47)	15%	(57)	10%	(37)	58%	(213)	370
#1 Issue: Energy	3%	(11)	15%	(61)	14%	(61)	17%	(69)	52%	(217)	420
#1 Issue: Other	3%	(9)	7%	(24)	12%	(41)	11%	(37)	67%	(228)	338
2018 House Vote: Democrat	4%	(107)	12%	(288)	16%	(382)	18%	(431)	50%	(1199)	2406
2018 House Vote: Republican	4%	(80)	17%	(336)	15%	(303)	16%	(322)	48%	(976)	2017
2018 House Vote: Someone else	3%	(5)	8%	(17)	10%	(20)	16%	(32)	64%	(130)	204
2016 Vote: Hillary Clinton	4%	(90)	13%	(284)	16%	(337)	18%	(377)	49%	(1061)	2149
2016 Vote: Donald Trump	5%	(102)	16%	(327)	15%	(314)	16%	(330)	49%	(1035)	2108
2016 Vote: Other	2%	(8)	9%	(45)	15%	(73)	20%	(96)	55%	(267)	488
2016 Vote: Didn't Vote	4%	(70)	8%	(147)	11%	(194)	9%	(160)	69%	(1272)	1843
Voted in 2014: Yes	5%	(182)	14%	(568)	16%	(636)	17%	(690)	49%	(1959)	4034
Voted in 2014: No	3%	(88)	9%	(236)	11%	(285)	11%	(274)	66%	(1683)	2566
2012 Vote: Barack Obama	4%	(113)	13%	(322)	16%	(398)	17%	(437)	50%	(1287)	2557
2012 Vote: Mitt Romney	5%	(72)	16%	(253)	15%	(248)	15%	(248)	49%	(780)	1602
2012 Vote: Other	2%	(4)	13%	(32)	15%	(37)	18%	(44)	53%	(131)	249
2012 Vote: Didn't Vote	4%	(80)	9%	(196)	11%	(237)	11%	(233)	66%	(1442)	2188

Continued on next page

**Table AUTO13\_4:** As far as you know, do you approve or disapprove of how each of the following has handled the Houston Astros cheating scandal?  
 MLB Commissioner Rob Manfred

Demographic	Strongly approve		Somewhat approve		Somewhat disapprove		Strongly disapprove		Don't know / No opinion		Total N
Adults	4%	(270)	12%	(803)	14%	(920)	15%	(964)	55%	(3642)	6600
4-Region: Northeast	4%	(42)	12%	(137)	16%	(184)	16%	(191)	53%	(626)	1181
4-Region: Midwest	4%	(51)	11%	(149)	15%	(207)	14%	(196)	57%	(784)	1387
4-Region: South	4%	(107)	13%	(326)	13%	(328)	13%	(321)	56%	(1391)	2473
4-Region: West	4%	(70)	12%	(191)	13%	(201)	16%	(257)	54%	(841)	1560
200246	4%	(83)	12%	(273)	14%	(319)	15%	(330)	55%	(1208)	2213
200252	4%	(89)	12%	(254)	14%	(309)	15%	(336)	55%	(1203)	2190
200257	4%	(98)	13%	(277)	13%	(293)	14%	(298)	56%	(1231)	2197
Currently subscribe: Cable or satellite	4%	(159)	13%	(487)	15%	(566)	16%	(586)	52%	(1929)	3727
Currently subscribe: Streaming services	4%	(171)	13%	(506)	14%	(556)	15%	(580)	54%	(2099)	3911
Currently subscribe: Live TV streaming	5%	(91)	15%	(282)	14%	(269)	16%	(301)	50%	(932)	1875
Currently subscribe: Broadband internet	4%	(190)	13%	(542)	14%	(594)	15%	(648)	54%	(2275)	4249
Access to: Over-the-air TV antenna	4%	(86)	12%	(232)	14%	(279)	14%	(279)	55%	(1069)	1945
Access to: Smart or connected TV	5%	(189)	13%	(503)	13%	(523)	15%	(587)	54%	(2074)	3876
Interested in Sports Betting	9%	(128)	21%	(293)	19%	(269)	24%	(339)	26%	(363)	1392
Interested in Motorsports	8%	(119)	19%	(270)	19%	(272)	16%	(232)	38%	(543)	1435
Interested in baseball	7%	(188)	21%	(585)	20%	(567)	22%	(623)	31%	(882)	2845
MLB Fan	6%	(211)	19%	(644)	19%	(673)	20%	(709)	36%	(1242)	3479
Avid MLB Fan	8%	(103)	23%	(290)	21%	(268)	30%	(380)	17%	(219)	1260
Casual MLB Fan	5%	(108)	16%	(354)	18%	(405)	15%	(329)	46%	(1023)	2219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	6600	100%
xdemGender	Gender: Male	3185	48%
	Gender: Female	3415	52%
	N	6600	
age5	Age: 18-29	1262	19%
	Age: 30-44	1776	27%
	Age: 45-54	898	14%
	Age: 55-64	1355	21%
	Age: 65+	1309	20%
	N	6600	
demAgeGeneration	Generation Z: 18-22	499	8%
	Millennial: Age 23-38	1905	29%
	Generation X: Age 39-54	1532	23%
	Boomers: Age 55-73	2359	36%
	N	6296	
xpid3	PID: Dem (no lean)	2441	37%
	PID: Ind (no lean)	2066	31%
	PID: Rep (no lean)	2093	32%
	N	6600	
xpidGender	PID/Gender: Dem Men	1096	17%
	PID/Gender: Dem Women	1345	20%
	PID/Gender: Ind Men	1037	16%
	PID/Gender: Ind Women	1029	16%
	PID/Gender: Rep Men	1052	16%
	PID/Gender: Rep Women	1040	16%
	N	6600	
xdemIdeo3	Ideo: Liberal (1-3)	1852	28%
	Ideo: Moderate (4)	1687	26%
	Ideo: Conservative (5-7)	2268	34%
	N	5807	
xeduc3	Educ: < College	4537	69%
	Educ: Bachelors degree	1331	20%
	Educ: Post-grad	732	11%
	N	6600	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	3605	55%
	Income: 50k-100k	2077	31%
	Income: 100k+	917	14%
	N	6600	
xdemWhite	Ethnicity: White	5165	78%
xdemHispBin	Ethnicity: Hispanic	1048	16%
demBlackBin	Ethnicity: Afr. Am.	823	12%
demRaceOther	Ethnicity: Other	612	9%
xdemReligion	All Christian	3085	47%
	All Non-Christian	258	4%
	Atheist	348	5%
	Agnostic/Nothing in particular	2909	44%
	N	6600	
xdemReligOther	Religious Non-Protestant/Catholic	326	5%
xdemEvang	Evangelical	1801	27%
	Non-Evangelical	2410	37%
	N	4211	
xdemUsr	Community: Urban	1672	25%
	Community: Suburban	3065	46%
	Community: Rural	1863	28%
	N	6600	
xdemEmploy	Employ: Private Sector	2133	32%
	Employ: Government	376	6%
	Employ: Self-Employed	540	8%
	Employ: Homemaker	507	8%
	Employ: Retired	1545	23%
	Employ: Unemployed	686	10%
	Employ: Other	514	8%
	N	6300	
xdemMilHH1	Military HH: Yes	1048	16%
	Military HH: No	5552	84%
	N	6600	
xnr1	RD/WT: Right Direction	2691	41%
	RD/WT: Wrong Track	3909	59%
	N	6600	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	2696	41%
	Trump Job Disapprove	3621	55%
	N	6317	
Trump_Approve2	Trump Job Strongly Approve	1536	23%
	Trump Job Somewhat Approve	1160	18%
	Trump Job Somewhat Disapprove	836	13%
	Trump Job Strongly Disapprove	2785	42%
	N	6317	
Trump_Fav	Favorable of Trump	2652	40%
	Unfavorable of Trump	3583	54%
	N	6235	
Trump_Fav_FULL	Very Favorable of Trump	1633	25%
	Somewhat Favorable of Trump	1019	15%
	Somewhat Unfavorable of Trump	637	10%
	Very Unfavorable of Trump	2947	45%
	N	6235	
xnr3	#1 Issue: Economy	1700	26%
	#1 Issue: Security	1169	18%
	#1 Issue: Health Care	1259	19%
	#1 Issue: Medicare / Social Security	1018	15%
	#1 Issue: Women's Issues	326	5%
	#1 Issue: Education	370	6%
	#1 Issue: Energy	420	6%
	#1 Issue: Other	338	5%
	N	6600	
xsubVote18O	2018 House Vote: Democrat	2406	36%
	2018 House Vote: Republican	2017	31%
	2018 House Vote: Someone else	204	3%
	N	4628	
xsubVote16O	2016 Vote: Hillary Clinton	2149	33%
	2016 Vote: Donald Trump	2108	32%
	2016 Vote: Other	488	7%
	2016 Vote: Didn't Vote	1843	28%
	N	6589	
xsubVote14O	Voted in 2014: Yes	4034	61%
	Voted in 2014: No	2566	39%
	N	6600	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	2557	39%
	2012 Vote: Mitt Romney	1602	24%
	2012 Vote: Other	249	4%
	2012 Vote: Didn't Vote	2188	33%
	N	6595	
xreg4	4-Region: Northeast	1181	18%
	4-Region: Midwest	1387	21%
	4-Region: South	2473	37%
	4-Region: West	1560	24%
	N	6600	
poll	200246	2213	34%
	200252	2190	33%
	200257	2197	33%
	N	6600	
AUTOdem1	Currently subscribe: Cable or satellite	3727	56%
AUTOdem2	Currently subscribe: Streaming services	3911	59%
AUTOdem3	Currently subscribe: Live TV streaming	1875	28%
AUTOdem4	Currently subscribe: Broadband internet	4249	64%
AUTOdem5	Access to: Over-the-air TV antenna	1945	29%
AUTOdem6	Access to: Smart or connected TV	3876	59%
AUTOdem7	Interested in Sports Betting	1392	21%
AUTOdem8	Interested in Motorsports	1435	22%
AUTOdem9	Interested in baseball	2845	43%
AUTOdem10	MLB Fan	3479	53%
AUTOdem11	Avid MLB Fan	1260	19%
AUTOdem12	Casual MLB Fan	2219	34%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

