



National Tracking Poll #200317  
March 03-05, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between March 3-March 5, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table CMM6:** Do you plan to watch any basketball games during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	32%	(706)	54%	(1185)	14%	(309)	2200
Gender: Male	46%	(487)	44%	(470)	10%	(105)	1062
Gender: Female	19%	(219)	63%	(715)	18%	(204)	1138
Age: 18-29	29%	(131)	55%	(249)	15%	(69)	449
Age: 30-44	38%	(217)	47%	(263)	15%	(83)	563
Age: 45-54	29%	(90)	58%	(176)	13%	(39)	305
Age: 55-64	31%	(139)	55%	(243)	14%	(63)	446
Age: 65+	29%	(129)	58%	(253)	12%	(54)	436
Generation Z: 18-22	30%	(49)	49%	(80)	22%	(36)	165
Millennial: Age 23-38	35%	(224)	53%	(340)	13%	(82)	646
Generation X: Age 39-54	33%	(165)	53%	(268)	14%	(73)	507
Boomers: Age 55-73	30%	(235)	57%	(442)	13%	(100)	777
PID: Dem (no lean)	36%	(288)	50%	(400)	14%	(107)	796
PID: Ind (no lean)	25%	(172)	60%	(417)	16%	(110)	699
PID: Rep (no lean)	35%	(246)	52%	(368)	13%	(91)	706
PID/Gender: Dem Men	53%	(187)	38%	(135)	9%	(34)	356
PID/Gender: Dem Women	23%	(101)	60%	(266)	17%	(74)	440
PID/Gender: Ind Men	36%	(120)	53%	(176)	11%	(36)	333
PID/Gender: Ind Women	14%	(52)	66%	(241)	20%	(74)	366
PID/Gender: Rep Men	48%	(180)	43%	(159)	9%	(35)	374
PID/Gender: Rep Women	20%	(66)	63%	(209)	17%	(57)	332
Ideo: Liberal (1-3)	36%	(218)	53%	(321)	11%	(65)	604
Ideo: Moderate (4)	37%	(209)	49%	(280)	14%	(79)	568
Ideo: Conservative (5-7)	31%	(229)	57%	(423)	13%	(95)	748
Educ: < College	25%	(383)	60%	(902)	15%	(227)	1512
Educ: Bachelors degree	45%	(201)	44%	(195)	11%	(48)	444
Educ: Post-grad	50%	(122)	36%	(88)	14%	(34)	244

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**Table CMM6: Do you plan to watch any basketball games during the NCAA men's basketball tournament?**

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	32%	(706)	54%	(1185)	14%	(309)	2200
Income: Under 50k	22%	(271)	62%	(755)	16%	(199)	1225
Income: 50k-100k	42%	(279)	46%	(309)	12%	(78)	666
Income: 100k+	50%	(156)	39%	(121)	11%	(33)	310
Ethnicity: White	31%	(532)	55%	(954)	14%	(236)	1722
Ethnicity: Hispanic	35%	(123)	51%	(178)	14%	(48)	349
Ethnicity: Afr. Am.	42%	(116)	43%	(119)	14%	(39)	274
Ethnicity: Other	28%	(58)	55%	(112)	17%	(34)	204
All Christian	39%	(384)	48%	(474)	13%	(132)	991
All Non-Christian	39%	(33)	46%	(39)	15%	(12)	84
Atheist	30%	(35)	55%	(63)	14%	(16)	114
Agnostic/Nothing in particular	25%	(254)	60%	(609)	15%	(148)	1011
Religious Non-Protestant/Catholic	39%	(48)	48%	(58)	13%	(15)	121
Evangelical	34%	(199)	50%	(287)	16%	(90)	576
Non-Evangelical	34%	(270)	51%	(414)	15%	(121)	805
Community: Urban	35%	(205)	50%	(292)	15%	(89)	586
Community: Suburban	35%	(354)	52%	(523)	13%	(129)	1006
Community: Rural	24%	(146)	61%	(371)	15%	(91)	608
Employ: Private Sector	41%	(300)	47%	(343)	11%	(82)	725
Employ: Government	43%	(50)	44%	(50)	13%	(16)	116
Employ: Self-Employed	36%	(58)	54%	(89)	10%	(17)	164
Employ: Homemaker	12%	(21)	63%	(111)	25%	(43)	175
Employ: Retired	28%	(142)	60%	(304)	13%	(64)	511
Employ: Unemployed	21%	(45)	63%	(136)	16%	(36)	217
Employ: Other	27%	(55)	55%	(111)	18%	(37)	203
Military HH: Yes	32%	(117)	55%	(203)	13%	(46)	366
Military HH: No	32%	(589)	54%	(982)	14%	(263)	1834
RD/WT: Right Direction	35%	(307)	53%	(469)	13%	(112)	888
RD/WT: Wrong Track	30%	(399)	55%	(716)	15%	(197)	1312
Trump Job Approve	34%	(310)	53%	(490)	13%	(118)	918
Trump Job Disapprove	31%	(364)	55%	(640)	13%	(155)	1159

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**Table CMM6: Do you plan to watch any basketball games during the NCAA men's basketball tournament?**

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	32%	(706)	54%	(1185)	14%	(309)	2200
Trump Job Strongly Approve	33%	(169)	55%	(282)	12%	(64)	515
Trump Job Somewhat Approve	35%	(141)	52%	(208)	13%	(54)	404
Trump Job Somewhat Disapprove	31%	(83)	55%	(150)	14%	(38)	271
Trump Job Strongly Disapprove	32%	(282)	55%	(490)	13%	(116)	888
Favorable of Trump	33%	(302)	54%	(486)	13%	(116)	903
Unfavorable of Trump	32%	(380)	54%	(644)	14%	(162)	1187
Very Favorable of Trump	31%	(173)	56%	(308)	13%	(71)	553
Somewhat Favorable of Trump	37%	(129)	51%	(178)	13%	(44)	351
Somewhat Unfavorable of Trump	32%	(77)	55%	(134)	13%	(31)	243
Very Unfavorable of Trump	32%	(303)	54%	(511)	14%	(131)	944
#1 Issue: Economy	34%	(195)	52%	(292)	14%	(81)	568
#1 Issue: Security	31%	(118)	59%	(228)	10%	(40)	387
#1 Issue: Health Care	33%	(142)	51%	(224)	16%	(70)	435
#1 Issue: Medicare / Social Security	32%	(109)	57%	(195)	11%	(38)	342
#1 Issue: Women's Issues	28%	(29)	52%	(55)	20%	(21)	105
#1 Issue: Education	36%	(35)	53%	(50)	11%	(11)	96
#1 Issue: Energy	43%	(55)	48%	(63)	9%	(12)	129
#1 Issue: Other	17%	(24)	56%	(78)	26%	(36)	138
2018 House Vote: Democrat	38%	(296)	48%	(369)	14%	(106)	771
2018 House Vote: Republican	36%	(237)	53%	(349)	11%	(75)	660
2018 House Vote: Someone else	18%	(15)	64%	(54)	18%	(15)	84
2016 Vote: Hillary Clinton	42%	(283)	46%	(311)	12%	(81)	676
2016 Vote: Donald Trump	35%	(244)	53%	(376)	12%	(84)	704
2016 Vote: Other	21%	(31)	59%	(88)	20%	(30)	149
2016 Vote: Didn't Vote	22%	(143)	61%	(402)	17%	(114)	659
Voted in 2014: Yes	37%	(479)	50%	(651)	13%	(167)	1296
Voted in 2014: No	25%	(227)	59%	(534)	16%	(142)	904
2012 Vote: Barack Obama	38%	(323)	50%	(419)	12%	(101)	843
2012 Vote: Mitt Romney	34%	(168)	52%	(260)	14%	(68)	496
2012 Vote: Other	27%	(23)	63%	(53)	10%	(8)	85
2012 Vote: Didn't Vote	24%	(188)	59%	(451)	17%	(132)	770

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**Table CMM6:** Do you plan to watch any basketball games during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	32%	(706)	54%	(1185)	14%	(309)	2200
4-Region: Northeast	29%	(114)	57%	(226)	14%	(54)	394
4-Region: Midwest	38%	(177)	48%	(222)	14%	(63)	462
4-Region: South	33%	(271)	52%	(433)	15%	(120)	824
4-Region: West	28%	(143)	59%	(304)	14%	(72)	520
Sports fans	44%	(683)	41%	(629)	15%	(226)	1538
Avid sports fans	71%	(385)	22%	(117)	7%	(39)	541
Casual sports fans	30%	(298)	51%	(512)	19%	(187)	997
Non-sports fans	3%	(23)	84%	(556)	13%	(83)	662
Men's college basketball fans	71%	(632)	14%	(125)	15%	(135)	892
Avid men's college basketball fans	92%	(275)	6%	(18)	2%	(5)	299
Casual men's college basketball fans	60%	(358)	18%	(107)	22%	(130)	594
Non-men's college basketball fans	6%	(74)	81%	(1060)	13%	(174)	1308
Sports fans who have a favorite CBB team	81%	(470)	9%	(50)	11%	(61)	580
Sports fans who don't have a favorite CBB team	22%	(214)	60%	(579)	17%	(165)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CMM8:** *The NCAA has said it is considering holding men’s basketball tournament games without fans in attendance due to concerns about the coronavirus outbreak. Based on what you know now, which of the following is closest to your opinion even if none are exactly right?*

Demographic	It is reasonable for the NCAA to hold the men’s basketball tournament games without fans.		It is reasonable for the NCAA to hold the men’s basketball tournament games without fans, but only if the outbreak becomes more widespread in the U.S.		It would be an overreaction for the NCAA to hold the men’s basketball tournament games without fans.		Don’t know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(420)	25%	(549)	24%	(519)	32%	(711)	2200
Gender: Male	22%	(232)	25%	(270)	27%	(292)	25%	(267)	1062
Gender: Female	17%	(188)	24%	(279)	20%	(227)	39%	(444)	1138
Age: 18-29	22%	(100)	25%	(112)	18%	(82)	35%	(155)	449
Age: 30-44	19%	(108)	24%	(136)	26%	(146)	31%	(173)	563
Age: 45-54	18%	(54)	24%	(73)	25%	(78)	33%	(100)	305
Age: 55-64	18%	(81)	21%	(94)	27%	(118)	34%	(152)	446
Age: 65+	18%	(77)	31%	(133)	22%	(96)	30%	(130)	436
Generation Z: 18-22	27%	(45)	26%	(43)	16%	(26)	31%	(51)	165
Millennial: Age 23-38	20%	(131)	24%	(156)	22%	(145)	33%	(215)	646
Generation X: Age 39-54	17%	(86)	24%	(123)	27%	(134)	32%	(163)	507
Boomers: Age 55-73	17%	(132)	25%	(194)	26%	(202)	32%	(250)	777
PID: Dem (no lean)	22%	(171)	29%	(227)	21%	(167)	29%	(230)	796
PID: Ind (no lean)	17%	(121)	21%	(146)	23%	(161)	39%	(271)	699
PID: Rep (no lean)	18%	(128)	25%	(176)	27%	(191)	30%	(210)	706
PID/Gender: Dem Men	24%	(86)	29%	(104)	26%	(91)	21%	(74)	356
PID/Gender: Dem Women	19%	(85)	28%	(123)	17%	(76)	35%	(156)	440
PID/Gender: Ind Men	20%	(67)	21%	(70)	27%	(90)	32%	(106)	333
PID/Gender: Ind Women	15%	(54)	21%	(75)	19%	(71)	45%	(166)	366
PID/Gender: Rep Men	21%	(79)	26%	(96)	30%	(111)	23%	(87)	374
PID/Gender: Rep Women	15%	(49)	24%	(80)	24%	(80)	37%	(123)	332
Ideo: Liberal (1-3)	24%	(142)	31%	(186)	22%	(133)	24%	(143)	604
Ideo: Moderate (4)	21%	(118)	26%	(147)	24%	(134)	30%	(169)	568
Ideo: Conservative (5-7)	17%	(126)	24%	(182)	29%	(216)	30%	(224)	748

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**Table CMM8:** *The NCAA has said it is considering holding men's basketball tournament games without fans in attendance due to concerns about the coronavirus outbreak. Based on what you know now, which of the following is closest to your opinion even if none are exactly right?*

Demographic	It is reasonable for the NCAA to hold the men's basketball tournament games without fans.		It is reasonable for the NCAA to hold the men's basketball tournament games without fans, but only if the outbreak becomes more widespread in the U.S.		It would be an overreaction for the NCAA to hold the men's basketball tournament games without fans.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(420)	25%	(549)	24%	(519)	32%	(711)	2200
Educ: < College	17%	(262)	23%	(353)	21%	(317)	38%	(580)	1512
Educ: Bachelors degree	23%	(101)	28%	(123)	30%	(133)	20%	(87)	444
Educ: Post-grad	24%	(58)	30%	(73)	28%	(69)	18%	(44)	244
Income: Under 50k	18%	(226)	21%	(254)	21%	(258)	40%	(487)	1225
Income: 50k-100k	20%	(134)	29%	(195)	25%	(166)	26%	(171)	666
Income: 100k+	20%	(61)	32%	(100)	31%	(95)	17%	(53)	310
Ethnicity: White	19%	(325)	25%	(432)	24%	(412)	32%	(552)	1722
Ethnicity: Hispanic	20%	(71)	23%	(81)	23%	(80)	34%	(117)	349
Ethnicity: Afr. Am.	18%	(49)	26%	(71)	21%	(57)	35%	(97)	274
Ethnicity: Other	22%	(46)	22%	(46)	25%	(51)	30%	(62)	204
All Christian	17%	(171)	26%	(258)	29%	(291)	27%	(271)	991
All Non-Christian	31%	(26)	20%	(17)	19%	(16)	30%	(25)	84
Atheist	23%	(26)	37%	(42)	21%	(24)	20%	(22)	114
Agnostic/Nothing in particular	20%	(197)	23%	(232)	19%	(188)	39%	(393)	1011
Religious Non-Protestant/Catholic	31%	(37)	15%	(18)	26%	(31)	29%	(35)	121
Evangelical	17%	(96)	26%	(149)	27%	(158)	30%	(173)	576
Non-Evangelical	18%	(147)	24%	(193)	26%	(210)	32%	(255)	805
Community: Urban	21%	(124)	24%	(141)	22%	(128)	33%	(192)	586
Community: Suburban	18%	(176)	25%	(256)	27%	(269)	30%	(305)	1006
Community: Rural	20%	(120)	25%	(152)	20%	(122)	35%	(215)	608

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**Table CMM8:** *The NCAA has said it is considering holding men’s basketball tournament games without fans in attendance due to concerns about the coronavirus outbreak. Based on what you know now, which of the following is closest to your opinion even if none are exactly right?*

Demographic	It is reasonable for the NCAA to hold the men’s basketball tournament games without fans.		It is reasonable for the NCAA to hold the men’s basketball tournament games without fans, but only if the outbreak becomes more widespread in the U.S.		It would be an overreaction for the NCAA to hold the men’s basketball tournament games without fans.		Don’t know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(420)	25%	(549)	24%	(519)	32%	(711)	2200
Employ: Private Sector	20%	(148)	26%	(188)	26%	(187)	28%	(202)	725
Employ: Government	16%	(19)	26%	(30)	36%	(42)	22%	(25)	116
Employ: Self-Employed	26%	(43)	27%	(45)	17%	(28)	30%	(48)	164
Employ: Homemaker	11%	(19)	23%	(40)	26%	(46)	40%	(70)	175
Employ: Retired	18%	(91)	27%	(140)	24%	(120)	31%	(159)	511
Employ: Unemployed	16%	(35)	20%	(43)	18%	(38)	47%	(101)	217
Employ: Other	20%	(42)	17%	(35)	23%	(46)	39%	(80)	203
Military HH: Yes	22%	(82)	22%	(79)	25%	(90)	31%	(115)	366
Military HH: No	18%	(338)	26%	(470)	23%	(429)	33%	(597)	1834
RD/WT: Right Direction	16%	(143)	26%	(227)	28%	(248)	30%	(269)	888
RD/WT: Wrong Track	21%	(278)	25%	(322)	21%	(271)	34%	(442)	1312
Trump Job Approve	17%	(160)	25%	(231)	29%	(262)	29%	(265)	918
Trump Job Disapprove	22%	(252)	26%	(303)	20%	(237)	32%	(367)	1159
Trump Job Strongly Approve	15%	(79)	25%	(128)	29%	(151)	31%	(158)	515
Trump Job Somewhat Approve	20%	(82)	26%	(104)	27%	(111)	27%	(108)	404
Trump Job Somewhat Disapprove	21%	(58)	25%	(68)	21%	(57)	32%	(88)	271
Trump Job Strongly Disapprove	22%	(195)	26%	(234)	20%	(180)	31%	(279)	888
Favorable of Trump	17%	(150)	26%	(232)	28%	(251)	30%	(271)	903
Unfavorable of Trump	22%	(259)	26%	(307)	21%	(245)	32%	(375)	1187
Very Favorable of Trump	15%	(82)	24%	(134)	28%	(156)	33%	(181)	553
Somewhat Favorable of Trump	19%	(68)	28%	(97)	27%	(95)	26%	(90)	351
Somewhat Unfavorable of Trump	24%	(57)	24%	(58)	22%	(54)	30%	(74)	243
Very Unfavorable of Trump	21%	(202)	26%	(249)	20%	(191)	32%	(302)	944

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**Table CMM8:** *The NCAA has said it is considering holding men's basketball tournament games without fans in attendance due to concerns about the coronavirus outbreak. Based on what you know now, which of the following is closest to your opinion even if none are exactly right?*

Demographic	It is reasonable for the NCAA to hold the men's basketball tournament games without fans.		It is reasonable for the NCAA to hold the men's basketball tournament games without fans, but only if the outbreak becomes more widespread in the U.S.		It would be an overreaction for the NCAA to hold the men's basketball tournament games without fans.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(420)	25%	(549)	24%	(519)	32%	(711)	2200
#1 Issue: Economy	20%	(111)	24%	(138)	28%	(157)	28%	(162)	568
#1 Issue: Security	16%	(63)	28%	(107)	26%	(100)	30%	(116)	387
#1 Issue: Health Care	23%	(101)	24%	(105)	22%	(94)	31%	(136)	435
#1 Issue: Medicare / Social Security	16%	(53)	25%	(85)	18%	(63)	41%	(141)	342
#1 Issue: Women's Issues	10%	(11)	34%	(35)	25%	(26)	31%	(33)	105
#1 Issue: Education	26%	(25)	21%	(20)	22%	(21)	30%	(29)	96
#1 Issue: Energy	26%	(33)	32%	(42)	19%	(25)	23%	(30)	129
#1 Issue: Other	17%	(23)	12%	(16)	24%	(33)	48%	(66)	138
2018 House Vote: Democrat	22%	(173)	30%	(230)	21%	(165)	26%	(203)	771
2018 House Vote: Republican	18%	(121)	24%	(159)	32%	(211)	26%	(169)	660
2018 House Vote: Someone else	11%	(9)	15%	(13)	26%	(22)	48%	(40)	84
2016 Vote: Hillary Clinton	24%	(164)	30%	(203)	22%	(151)	23%	(158)	676
2016 Vote: Donald Trump	18%	(127)	24%	(170)	30%	(211)	28%	(196)	704
2016 Vote: Other	16%	(24)	20%	(30)	28%	(42)	35%	(52)	149
2016 Vote: Didn't Vote	15%	(100)	22%	(143)	17%	(112)	46%	(304)	659
Voted in 2014: Yes	20%	(260)	27%	(356)	27%	(352)	25%	(328)	1296
Voted in 2014: No	18%	(160)	21%	(193)	18%	(167)	42%	(384)	904
2012 Vote: Barack Obama	23%	(193)	28%	(235)	22%	(190)	27%	(226)	843
2012 Vote: Mitt Romney	17%	(83)	28%	(140)	33%	(163)	22%	(109)	496
2012 Vote: Other	16%	(13)	14%	(12)	29%	(25)	41%	(35)	85
2012 Vote: Didn't Vote	17%	(130)	21%	(159)	18%	(141)	44%	(339)	770

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**Table CMM8:** *The NCAA has said it is considering holding men’s basketball tournament games without fans in attendance due to concerns about the coronavirus outbreak. Based on what you know now, which of the following is closest to your opinion even if none are exactly right?*

<b>Demographic</b>	<b>It is reasonable for the NCAA to hold the men’s basketball tournament games without fans.</b>		<b>It is reasonable for the NCAA to hold the men’s basketball tournament games without fans, but only if the outbreak becomes more widespread in the U.S.</b>		<b>It would be an overreaction for the NCAA to hold the men’s basketball tournament games without fans.</b>		<b>Don’t know / No opinion</b>		<b>Total N</b>
Adults	19%	(420)	25%	(549)	24%	(519)	32%	(711)	2200
4-Region: Northeast	20%	(81)	27%	(108)	23%	(91)	29%	(114)	394
4-Region: Midwest	17%	(78)	25%	(114)	28%	(127)	31%	(143)	462
4-Region: South	18%	(151)	26%	(216)	21%	(175)	34%	(282)	824
4-Region: West	21%	(111)	21%	(110)	24%	(126)	33%	(172)	520
Sports fans	20%	(311)	29%	(448)	28%	(428)	23%	(352)	1538
Avid sports fans	17%	(90)	33%	(180)	33%	(177)	17%	(94)	541
Casual sports fans	22%	(221)	27%	(268)	25%	(251)	26%	(258)	997
Non-sports fans	17%	(109)	15%	(101)	14%	(91)	54%	(360)	662
Men’s college basketball fans	19%	(170)	35%	(309)	33%	(290)	14%	(124)	892
Avid men’s college basketball fans	18%	(54)	38%	(114)	35%	(104)	9%	(26)	299
Casual men’s college basketball fans	20%	(116)	33%	(194)	31%	(186)	16%	(97)	594
Non-men’s college basketball fans	19%	(250)	18%	(240)	18%	(229)	45%	(588)	1308
Sports fans who have a favorite CBB team	19%	(110)	36%	(211)	35%	(205)	9%	(55)	580
Sports fans who don’t have a favorite CBB team	21%	(201)	25%	(237)	23%	(223)	31%	(297)	958

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table CMM9:** *If the NCAA held the men's basketball tournament games without fans in attendance would you be more or less likely to watch the games on television?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (171)	6% (136)	44% (967)	4% (96)	8% (185)	29% (645)	2200
Gender: Male	9% (95)	8% (86)	47% (502)	5% (53)	9% (96)	22% (229)	1062
Gender: Female	7% (76)	4% (50)	41% (465)	4% (43)	8% (89)	36% (415)	1138
Age: 18-29	13% (60)	8% (38)	29% (131)	6% (26)	8% (36)	35% (159)	449
Age: 30-44	9% (53)	7% (38)	38% (215)	6% (32)	9% (49)	31% (176)	563
Age: 45-54	4% (12)	6% (18)	49% (149)	4% (13)	11% (33)	26% (79)	305
Age: 55-64	6% (27)	4% (19)	49% (217)	3% (12)	9% (41)	29% (130)	446
Age: 65+	4% (18)	5% (23)	59% (255)	3% (13)	6% (25)	23% (101)	436
Generation Z: 18-22	16% (26)	6% (9)	25% (40)	9% (16)	9% (14)	36% (59)	165
Millennial: Age 23-38	11% (71)	8% (52)	36% (230)	5% (31)	8% (53)	32% (209)	646
Generation X: Age 39-54	6% (28)	6% (33)	44% (224)	5% (25)	10% (51)	29% (146)	507
Boomers: Age 55-73	5% (39)	5% (35)	52% (408)	3% (21)	8% (63)	27% (212)	777
PID: Dem (no lean)	9% (75)	8% (64)	45% (360)	4% (29)	7% (55)	27% (214)	796
PID: Ind (no lean)	3% (21)	4% (31)	43% (303)	5% (34)	9% (64)	35% (246)	699
PID: Rep (no lean)	11% (75)	6% (41)	43% (305)	5% (34)	9% (66)	26% (185)	706
PID/Gender: Dem Men	9% (32)	11% (40)	51% (180)	5% (17)	5% (17)	19% (69)	356
PID/Gender: Dem Women	10% (43)	6% (25)	41% (179)	3% (11)	9% (38)	33% (145)	440
PID/Gender: Ind Men	3% (10)	5% (16)	49% (163)	5% (16)	11% (38)	27% (90)	333
PID/Gender: Ind Women	3% (11)	4% (15)	38% (140)	5% (18)	7% (26)	43% (156)	366
PID/Gender: Rep Men	14% (53)	8% (30)	43% (159)	5% (20)	11% (42)	19% (70)	374
PID/Gender: Rep Women	7% (22)	3% (11)	44% (145)	4% (14)	7% (25)	35% (115)	332
Ideo: Liberal (1-3)	11% (69)	8% (50)	44% (265)	5% (32)	6% (36)	25% (152)	604
Ideo: Moderate (4)	8% (44)	8% (43)	45% (255)	5% (29)	10% (57)	24% (139)	568
Ideo: Conservative (5-7)	6% (48)	5% (37)	51% (378)	4% (28)	9% (68)	25% (188)	748
Educ: < College	7% (104)	5% (78)	40% (603)	4% (57)	10% (149)	34% (521)	1512
Educ: Bachelors degree	9% (40)	9% (40)	51% (226)	6% (27)	6% (28)	19% (84)	444
Educ: Post-grad	11% (27)	8% (19)	57% (138)	5% (12)	3% (8)	16% (39)	244
Income: Under 50k	7% (82)	5% (57)	38% (469)	5% (55)	9% (111)	37% (450)	1225
Income: 50k-100k	8% (55)	9% (59)	48% (323)	5% (32)	8% (53)	22% (143)	666
Income: 100k+	11% (33)	7% (20)	57% (176)	3% (8)	7% (21)	17% (51)	310
Ethnicity: White	6% (106)	6% (104)	47% (812)	3% (60)	8% (134)	29% (506)	1722

Continued on next page

**Table CMM9:** *If the NCAA held the men's basketball tournament games without fans in attendance would you be more or less likely to watch the games on television?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (171)	6% (136)	44% (967)	4% (96)	8% (185)	29% (645)	2200
Ethnicity: Hispanic	13% (44)	8% (28)	32% (113)	9% (30)	8% (28)	31% (107)	349
Ethnicity: Afr. Am.	18% (48)	7% (19)	31% (86)	7% (18)	10% (27)	28% (76)	274
Ethnicity: Other	8% (16)	6% (13)	34% (69)	9% (18)	12% (24)	31% (63)	204
All Christian	7% (70)	8% (76)	50% (494)	5% (46)	9% (90)	22% (214)	991
All Non-Christian	10% (9)	9% (7)	38% (32)	1% (1)	6% (5)	36% (30)	84
Atheist	10% (12)	4% (5)	53% (60)	6% (7)	6% (7)	20% (23)	114
Agnostic/Nothing in particular	8% (80)	5% (48)	38% (381)	4% (42)	8% (83)	37% (377)	1011
Religious Non-Protestant/Catholic	8% (10)	7% (8)	40% (48)	1% (2)	13% (16)	31% (37)	121
Evangelical	12% (67)	7% (38)	42% (239)	4% (26)	7% (43)	28% (164)	576
Non-Evangelical	5% (43)	8% (61)	47% (376)	5% (40)	9% (75)	26% (210)	805
Community: Urban	13% (75)	8% (45)	39% (228)	6% (33)	8% (44)	27% (160)	586
Community: Suburban	7% (66)	7% (66)	46% (459)	5% (52)	9% (90)	27% (273)	1006
Community: Rural	5% (29)	4% (25)	46% (280)	2% (11)	8% (51)	35% (211)	608
Employ: Private Sector	9% (64)	7% (54)	46% (331)	5% (36)	8% (55)	26% (185)	725
Employ: Government	8% (9)	6% (7)	45% (52)	6% (7)	12% (14)	22% (25)	116
Employ: Self-Employed	12% (19)	7% (12)	42% (69)	5% (8)	10% (16)	24% (40)	164
Employ: Homemaker	2% (4)	5% (9)	41% (72)	4% (8)	6% (10)	41% (72)	175
Employ: Retired	6% (30)	4% (23)	55% (279)	3% (14)	8% (43)	24% (123)	511
Employ: Unemployed	2% (5)	5% (10)	36% (78)	2% (3)	8% (17)	48% (103)	217
Employ: Other	10% (21)	5% (10)	30% (62)	6% (12)	13% (27)	35% (72)	203
Military HH: Yes	7% (24)	6% (24)	51% (185)	2% (8)	6% (24)	28% (101)	366
Military HH: No	8% (146)	6% (113)	43% (782)	5% (88)	9% (162)	30% (544)	1834
RD/WT: Right Direction	9% (78)	6% (54)	43% (382)	5% (46)	9% (82)	28% (245)	888
RD/WT: Wrong Track	7% (92)	6% (82)	45% (585)	4% (50)	8% (103)	30% (399)	1312
Trump Job Approve	9% (83)	5% (50)	45% (410)	4% (41)	9% (82)	27% (252)	918
Trump Job Disapprove	7% (86)	7% (84)	46% (537)	4% (46)	8% (91)	27% (315)	1159
Trump Job Strongly Approve	10% (54)	3% (17)	43% (221)	4% (21)	11% (55)	29% (148)	515
Trump Job Somewhat Approve	7% (29)	8% (34)	47% (189)	5% (20)	7% (27)	26% (104)	404
Trump Job Somewhat Disapprove	8% (23)	7% (19)	48% (130)	7% (19)	6% (16)	23% (64)	271
Trump Job Strongly Disapprove	7% (64)	7% (65)	46% (407)	3% (27)	8% (74)	28% (252)	888

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**Table CMM9:** *If the NCAA held the men's basketball tournament games without fans in attendance would you be more or less likely to watch the games on television?*

Demographic	Much more likely	Somewhat more likely	Neither more nor less likely	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	8% (171)	6% (136)	44% (967)	4% (96)	8% (185)	29% (645)	2200
Favorable of Trump	9% (80)	5% (49)	44% (399)	5% (42)	9% (81)	28% (252)	903
Unfavorable of Trump	7% (86)	7% (82)	46% (546)	4% (48)	8% (90)	28% (334)	1187
Very Favorable of Trump	10% (57)	4% (24)	41% (225)	4% (21)	11% (60)	30% (165)	553
Somewhat Favorable of Trump	7% (23)	7% (25)	49% (174)	6% (21)	6% (21)	25% (87)	351
Somewhat Unfavorable of Trump	7% (17)	10% (24)	48% (116)	5% (13)	7% (18)	23% (55)	243
Very Unfavorable of Trump	7% (69)	6% (58)	46% (430)	4% (36)	8% (73)	30% (279)	944
#1 Issue: Economy	8% (47)	6% (35)	44% (248)	5% (30)	10% (54)	27% (154)	568
#1 Issue: Security	9% (33)	5% (20)	47% (182)	4% (15)	9% (36)	26% (100)	387
#1 Issue: Health Care	6% (25)	7% (33)	44% (193)	2% (10)	8% (36)	32% (138)	435
#1 Issue: Medicare / Social Security	6% (21)	4% (14)	47% (160)	2% (7)	9% (32)	31% (107)	342
#1 Issue: Women's Issues	8% (8)	5% (5)	45% (47)	5% (5)	8% (9)	30% (31)	105
#1 Issue: Education	9% (9)	6% (6)	45% (43)	6% (5)	4% (3)	30% (29)	96
#1 Issue: Energy	9% (12)	17% (21)	37% (47)	9% (12)	5% (6)	24% (30)	129
#1 Issue: Other	11% (15)	2% (2)	34% (46)	8% (11)	6% (9)	40% (55)	138
2018 House Vote: Democrat	9% (69)	8% (63)	49% (374)	4% (30)	6% (44)	25% (191)	771
2018 House Vote: Republican	9% (60)	5% (35)	46% (305)	5% (35)	10% (67)	24% (159)	660
2018 House Vote: Someone else	3% (2)	2% (2)	48% (41)	1% (1)	12% (10)	35% (29)	84
2016 Vote: Hillary Clinton	10% (65)	8% (54)	51% (343)	4% (27)	6% (40)	22% (147)	676
2016 Vote: Donald Trump	8% (55)	6% (41)	47% (329)	5% (32)	9% (66)	25% (179)	704
2016 Vote: Other	2% (3)	2% (3)	50% (74)	4% (6)	7% (11)	35% (53)	149
2016 Vote: Didn't Vote	6% (42)	6% (38)	33% (218)	5% (31)	10% (68)	40% (262)	659
Voted in 2014: Yes	8% (105)	6% (80)	51% (657)	4% (53)	8% (105)	23% (296)	1296
Voted in 2014: No	7% (66)	6% (56)	34% (310)	5% (43)	9% (80)	39% (349)	904
2012 Vote: Barack Obama	9% (76)	7% (59)	49% (416)	4% (33)	6% (52)	25% (208)	843
2012 Vote: Mitt Romney	7% (33)	5% (25)	55% (273)	4% (21)	9% (43)	20% (101)	496
2012 Vote: Other	1% (1)	2% (2)	48% (41)	4% (3)	11% (10)	34% (29)	85
2012 Vote: Didn't Vote	8% (59)	7% (50)	31% (235)	5% (39)	10% (81)	40% (306)	770

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**Table CMM9:** *If the NCAA held the men's basketball tournament games without fans in attendance would you be more or less likely to watch the games on television?*

<b>Demographic</b>	<b>Much more likely</b>	<b>Somewhat more likely</b>	<b>Neither more nor less likely</b>	<b>Somewhat less likely</b>	<b>Much less likely</b>	<b>Don't know / No opinion</b>	<b>Total N</b>
Adults	8% (171)	6% (136)	44% (967)	4% (96)	8% (185)	29% (645)	2200
4-Region: Northeast	5% (21)	5% (20)	50% (197)	2% (7)	8% (32)	29% (116)	394
4-Region: Midwest	7% (32)	5% (25)	45% (206)	5% (23)	10% (46)	28% (129)	462
4-Region: South	9% (75)	7% (58)	42% (343)	3% (27)	8% (64)	31% (258)	824
4-Region: West	8% (42)	6% (33)	43% (221)	7% (39)	8% (43)	27% (141)	520
Sports fans	10% (157)	8% (120)	47% (729)	6% (88)	8% (127)	21% (317)	1538
Avid sports fans	15% (82)	10% (54)	48% (258)	5% (28)	8% (43)	14% (75)	541
Casual sports fans	7% (74)	7% (66)	47% (471)	6% (60)	8% (84)	24% (241)	997
Non-sports fans	2% (14)	2% (16)	36% (238)	1% (8)	9% (58)	50% (328)	662
Men's college basketball fans	14% (127)	10% (85)	50% (451)	8% (70)	7% (64)	11% (96)	892
Avid men's college basketball fans	22% (65)	10% (30)	50% (149)	6% (19)	6% (18)	6% (18)	299
Casual men's college basketball fans	10% (62)	9% (56)	51% (302)	9% (51)	8% (46)	13% (79)	594
Non-men's college basketball fans	3% (44)	4% (51)	40% (517)	2% (26)	9% (122)	42% (548)	1308
Sports fans who have a favorite CBB team	17% (98)	10% (58)	49% (286)	9% (50)	8% (45)	7% (43)	580
Sports fans who don't have a favorite CBB team	6% (58)	6% (61)	46% (444)	4% (38)	9% (82)	29% (274)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	449	20%
	Age: 30-44	563	26%
	Age: 45-54	305	14%
	Age: 55-64	446	20%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: 18-22	165	7%
	Millennial: Age 23-38	646	29%
	Generation X: Age 39-54	507	23%
	Boomers: Age 55-73	777	35%
	N	2095	
xpid3	PID: Dem (no lean)	796	36%
	PID: Ind (no lean)	699	32%
	PID: Rep (no lean)	706	32%
	N	2200	
xpidGender	PID/Gender: Dem Men	356	16%
	PID/Gender: Dem Women	440	20%
	PID/Gender: Ind Men	333	15%
	PID/Gender: Ind Women	366	17%
	PID/Gender: Rep Men	374	17%
	PID/Gender: Rep Women	332	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	604	27%
	Ideo: Moderate (4)	568	26%
	Ideo: Conservative (5-7)	748	34%
	N	1920	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1225	56%
	Income: 50k-100k	666	30%
	Income: 100k+	310	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	991	45%
	All Non-Christian	84	4%
	Atheist	114	5%
	Agnostic/Nothing in particular	1011	46%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	121	6%
xdemEvang	Evangelical	576	26%
	Non-Evangelical	805	37%
	N	1381	
xdemUsr	Community: Urban	586	27%
	Community: Suburban	1006	46%
	Community: Rural	608	28%
	N	2200	
xdemEmploy	Employ: Private Sector	725	33%
	Employ: Government	116	5%
	Employ: Self-Employed	164	7%
	Employ: Homemaker	175	8%
	Employ: Retired	511	23%
	Employ: Unemployed	217	10%
	Employ: Other	203	9%
	N	2111	
xdemMilHH1	Military HH: Yes	366	17%
	Military HH: No	1834	83%
	N	2200	
xnr1	RD/WT: Right Direction	888	40%
	RD/WT: Wrong Track	1312	60%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	918	42%
	Trump Job Disapprove	1159	53%
	N	2078	
Trump_Approve2	Trump Job Strongly Approve	515	23%
	Trump Job Somewhat Approve	404	18%
	Trump Job Somewhat Disapprove	271	12%
	Trump Job Strongly Disapprove	888	40%
	N	2078	
Trump_Fav	Favorable of Trump	903	41%
	Unfavorable of Trump	1187	54%
	N	2090	
Trump_Fav_FULL	Very Favorable of Trump	553	25%
	Somewhat Favorable of Trump	351	16%
	Somewhat Unfavorable of Trump	243	11%
	Very Unfavorable of Trump	944	43%
	N	2090	
xnr3	#1 Issue: Economy	568	26%
	#1 Issue: Security	387	18%
	#1 Issue: Health Care	435	20%
	#1 Issue: Medicare / Social Security	342	16%
	#1 Issue: Women's Issues	105	5%
	#1 Issue: Education	96	4%
	#1 Issue: Energy	129	6%
	#1 Issue: Other	138	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	771	35%
	2018 House Vote: Republican	660	30%
	2018 House Vote: Someone else	84	4%
	N	1515	
xsubVote16O	2016 Vote: Hillary Clinton	676	31%
	2016 Vote: Donald Trump	704	32%
	2016 Vote: Other	149	7%
	2016 Vote: Didn't Vote	659	30%
	N	2187	
xsubVote14O	Voted in 2014: Yes	1296	59%
	Voted in 2014: No	904	41%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	843	38%
	2012 Vote: Mitt Romney	496	23%
	2012 Vote: Other	85	4%
	2012 Vote: Didn't Vote	770	35%
	N	2194	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
CMMxdem1	Sports fans	1538	70%
CMMxdem2	Avid sports fans	541	25%
CMMxdem3	Casual sports fans	997	45%
CMMxdem4	Non-sports fans	662	30%
CMMxdem5	Men's college basketball fans	892	41%
CMMxdem6	Avid men's college basketball fans	299	14%
CMMxdem7	Casual men's college basketball fans	594	27%
CMMxdem8	Non-men's college basketball fans	1308	59%
CMMxdem9	Sports fans who have a favorite CBB team	580	26%
CMMxdem10	Sports fans who don't have a favorite CBB team	958	44%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

