



National Tracking Poll #200445
April 14-16, 2020

Crosstabulation Results

Methodology:

This poll was conducted between April 14-April 16, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table CMS5_1: *In the past month, have you done the following?*
Worn a face mask in public spaces such as the grocery store or park

Demographic	Yes, always		Yes, sometimes		No, I have not done this		Total N
Adults	44%	(968)	22%	(486)	34%	(747)	2200
Gender: Male	43%	(456)	21%	(221)	36%	(385)	1062
Gender: Female	45%	(512)	23%	(264)	32%	(362)	1138
Age: 18-29	43%	(205)	24%	(115)	33%	(157)	477
Age: 30-44	41%	(219)	22%	(120)	37%	(197)	536
Age: 45-54	40%	(125)	24%	(74)	36%	(111)	309
Age: 55-64	45%	(200)	21%	(91)	34%	(150)	442
Age: 65+	50%	(218)	20%	(86)	30%	(132)	436
Generation Z: Age 18-23	44%	(113)	25%	(63)	30%	(77)	253
Millennial: Age 24-39	42%	(245)	23%	(131)	35%	(204)	579
Generation X: Age 40-55	40%	(213)	23%	(122)	38%	(202)	537
Boomers: Age 56-74	47%	(347)	21%	(157)	31%	(229)	733
PID: Dem (no lean)	48%	(381)	26%	(206)	27%	(214)	800
PID: Ind (no lean)	42%	(288)	20%	(138)	37%	(253)	679
PID: Rep (no lean)	41%	(299)	20%	(142)	39%	(280)	721
PID/Gender: Dem Men	48%	(170)	24%	(85)	28%	(98)	353
PID/Gender: Dem Women	47%	(211)	27%	(121)	26%	(116)	447
PID/Gender: Ind Men	38%	(134)	20%	(72)	42%	(147)	353
PID/Gender: Ind Women	47%	(154)	20%	(66)	33%	(106)	326
PID/Gender: Rep Men	43%	(152)	18%	(65)	39%	(140)	356
PID/Gender: Rep Women	40%	(147)	21%	(78)	38%	(140)	365
Ideo: Liberal (1-3)	48%	(310)	27%	(175)	26%	(168)	653
Ideo: Moderate (4)	49%	(274)	20%	(114)	30%	(170)	558
Ideo: Conservative (5-7)	40%	(286)	21%	(152)	39%	(281)	718
Educ: < College	42%	(640)	20%	(310)	37%	(563)	1512
Educ: Bachelors degree	46%	(205)	25%	(111)	29%	(128)	444
Educ: Post-grad	50%	(123)	27%	(65)	23%	(56)	244

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Table CMS5_1: *In the past month, have you done the following?*
Worn a face mask in public spaces such as the grocery store or park

Demographic	Yes, always		Yes, sometimes		No, I have not done this		Total N
Adults	44%	(968)	22%	(486)	34%	(747)	2200
Income: Under 50k	42%	(468)	21%	(232)	37%	(418)	1118
Income: 50k-100k	46%	(337)	24%	(171)	30%	(220)	729
Income: 100k+	46%	(162)	23%	(82)	31%	(109)	353
Ethnicity: White	41%	(710)	23%	(390)	36%	(621)	1722
Ethnicity: Hispanic	49%	(170)	24%	(84)	27%	(95)	349
Ethnicity: Afr. Am.	54%	(149)	18%	(49)	28%	(76)	274
Ethnicity: Other	53%	(109)	23%	(46)	24%	(49)	204
All Christian	43%	(455)	22%	(234)	34%	(358)	1047
All Non-Christian	54%	(51)	27%	(25)	19%	(18)	94
Atheist	46%	(48)	23%	(24)	31%	(32)	105
Agnostic/Nothing in particular	43%	(413)	21%	(202)	35%	(338)	954
Religious Non-Protestant/Catholic	51%	(62)	26%	(31)	24%	(29)	123
Evangelical	44%	(234)	21%	(112)	35%	(186)	532
Non-Evangelical	45%	(386)	20%	(173)	34%	(293)	851
Community: Urban	49%	(282)	21%	(122)	30%	(174)	578
Community: Suburban	46%	(482)	24%	(247)	30%	(320)	1049
Community: Rural	35%	(203)	20%	(117)	44%	(253)	573
Employ: Private Sector	43%	(291)	25%	(168)	33%	(221)	680
Employ: Government	42%	(57)	28%	(38)	30%	(41)	136
Employ: Self-Employed	43%	(81)	26%	(49)	31%	(59)	189
Employ: Homemaker	34%	(52)	28%	(43)	38%	(59)	154
Employ: Retired	48%	(240)	21%	(103)	32%	(158)	502
Employ: Unemployed	47%	(133)	15%	(42)	39%	(111)	287
Employ: Other	42%	(58)	14%	(19)	43%	(60)	137
Military HH: Yes	47%	(179)	25%	(96)	28%	(106)	381
Military HH: No	43%	(789)	21%	(389)	35%	(640)	1819
RD/WT: Right Direction	39%	(314)	23%	(183)	38%	(298)	795
RD/WT: Wrong Track	47%	(654)	22%	(303)	32%	(449)	1405
Trump Job Approve	39%	(358)	21%	(196)	39%	(361)	915
Trump Job Disapprove	49%	(578)	23%	(272)	28%	(327)	1177

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Table CMS5_1: *In the past month, have you done the following?*
Worn a face mask in public spaces such as the grocery store or park

Demographic	Yes, always		Yes, sometimes		No, I have not done this		Total N
Adults	44%	(968)	22%	(486)	34%	(747)	2200
Trump Job Strongly Approve	41%	(218)	18%	(94)	41%	(220)	532
Trump Job Somewhat Approve	36%	(140)	27%	(102)	37%	(141)	383
Trump Job Somewhat Disapprove	46%	(123)	26%	(69)	28%	(73)	266
Trump Job Strongly Disapprove	50%	(455)	22%	(203)	28%	(253)	911
Favorable of Trump	39%	(357)	21%	(190)	40%	(364)	911
Unfavorable of Trump	48%	(552)	23%	(266)	28%	(326)	1144
Very Favorable of Trump	43%	(240)	17%	(95)	40%	(227)	562
Somewhat Favorable of Trump	34%	(117)	27%	(94)	39%	(137)	349
Somewhat Unfavorable of Trump	43%	(101)	25%	(57)	32%	(74)	233
Very Unfavorable of Trump	49%	(451)	23%	(209)	28%	(251)	911
#1 Issue: Economy	39%	(274)	21%	(151)	39%	(277)	702
#1 Issue: Security	38%	(106)	23%	(64)	40%	(112)	281
#1 Issue: Health Care	49%	(252)	26%	(133)	25%	(130)	516
#1 Issue: Medicare / Social Security	50%	(127)	15%	(39)	35%	(90)	257
#1 Issue: Women's Issues	52%	(59)	25%	(29)	22%	(25)	114
#1 Issue: Education	45%	(49)	20%	(22)	34%	(37)	108
#1 Issue: Energy	48%	(44)	20%	(18)	32%	(29)	91
#1 Issue: Other	43%	(57)	22%	(29)	35%	(46)	132
2018 House Vote: Democrat	50%	(390)	23%	(182)	26%	(204)	776
2018 House Vote: Republican	42%	(275)	21%	(138)	37%	(245)	657
2018 House Vote: Someone else	49%	(35)	22%	(15)	29%	(20)	70
2016 Vote: Hillary Clinton	50%	(352)	24%	(171)	26%	(186)	709
2016 Vote: Donald Trump	41%	(281)	21%	(143)	38%	(264)	688
2016 Vote: Other	45%	(55)	20%	(24)	35%	(43)	123
2016 Vote: Didn't Vote	41%	(279)	22%	(146)	37%	(254)	679
Voted in 2014: Yes	47%	(594)	23%	(290)	31%	(389)	1273
Voted in 2014: No	40%	(373)	21%	(196)	39%	(358)	927
2012 Vote: Barack Obama	49%	(384)	24%	(191)	27%	(215)	790
2012 Vote: Mitt Romney	42%	(212)	20%	(102)	38%	(194)	508
2012 Vote: Other	40%	(32)	23%	(18)	37%	(30)	81
2012 Vote: Didn't Vote	41%	(336)	21%	(174)	38%	(307)	817

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Table CMS5_1: *In the past month, have you done the following?*
Worn a face mask in public spaces such as the grocery store or park

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	44% (968)	22% (486)	34% (747)	2200
4-Region: Northeast	55% (217)	20% (80)	24% (96)	394
4-Region: Midwest	39% (179)	21% (95)	41% (188)	462
4-Region: South	41% (340)	22% (184)	36% (301)	824
4-Region: West	44% (231)	24% (127)	31% (161)	520
Sports Fan	45% (671)	23% (344)	31% (464)	1480
Traveled outside of U.S. in past year 1+ times	55% (254)	25% (117)	20% (93)	464
Frequent Flyer	53% (138)	26% (68)	21% (53)	260
Concerned about climate change	52% (770)	22% (331)	26% (391)	1493
Not concerned about climate change	30% (171)	22% (122)	48% (269)	562
Climate change is human activity	51% (660)	21% (272)	27% (353)	1285
Climate change is natural phenomenon	35% (200)	23% (131)	41% (233)	564
Climate change is not happening	33% (29)	28% (24)	39% (34)	87
Concerned about climate change and caused by human activity	54% (628)	21% (242)	25% (295)	1166
Not concerned about climate change and it is natural	32% (109)	21% (70)	48% (163)	342
Not concerned about climate change and it is not happening	29% (18)	23% (14)	48% (30)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_2: *In the past month, have you done the following?*
Avoided contact with others by social distancing

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	78% (1720)	17% (379)	5% (101)	2200
Gender: Male	72% (766)	21% (226)	7% (70)	1062
Gender: Female	84% (954)	13% (153)	3% (31)	1138
Age: 18-29	70% (334)	22% (104)	8% (38)	477
Age: 30-44	75% (403)	21% (113)	4% (21)	536
Age: 45-54	77% (239)	17% (54)	5% (16)	309
Age: 55-64	83% (366)	13% (58)	4% (17)	442
Age: 65+	87% (378)	11% (50)	2% (9)	436
Generation Z: Age 18-23	70% (177)	22% (57)	8% (19)	253
Millennial: Age 24-39	73% (424)	21% (124)	5% (31)	579
Generation X: Age 40-55	76% (409)	19% (101)	5% (27)	537
Boomers: Age 56-74	86% (629)	11% (84)	3% (21)	733
PID: Dem (no lean)	81% (645)	16% (126)	4% (29)	800
PID: Ind (no lean)	76% (519)	17% (115)	7% (45)	679
PID: Rep (no lean)	77% (557)	19% (137)	4% (27)	721
PID/Gender: Dem Men	75% (264)	21% (73)	5% (16)	353
PID/Gender: Dem Women	85% (381)	12% (53)	3% (13)	447
PID/Gender: Ind Men	71% (251)	19% (68)	9% (33)	353
PID/Gender: Ind Women	82% (267)	14% (47)	4% (12)	326
PID/Gender: Rep Men	70% (251)	24% (85)	6% (21)	356
PID/Gender: Rep Women	84% (306)	14% (53)	2% (6)	365
Ideo: Liberal (1-3)	81% (528)	15% (96)	4% (28)	653
Ideo: Moderate (4)	82% (459)	13% (75)	4% (24)	558
Ideo: Conservative (5-7)	78% (559)	18% (129)	4% (30)	718
Educ: < College	76% (1149)	18% (278)	6% (85)	1512
Educ: Bachelors degree	83% (368)	15% (66)	2% (10)	444
Educ: Post-grad	83% (202)	14% (35)	3% (7)	244
Income: Under 50k	74% (828)	19% (218)	6% (72)	1118
Income: 50k-100k	82% (598)	16% (113)	2% (18)	729
Income: 100k+	83% (294)	14% (48)	3% (11)	353
Ethnicity: White	79% (1357)	17% (294)	4% (71)	1722
Ethnicity: Hispanic	67% (235)	27% (96)	5% (18)	349

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Table CMS5_2: *In the past month, have you done the following?*
Avoided contact with others by social distancing

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	78% (1720)	17% (379)	5% (101)	2200
Ethnicity: Afr. Am.	77% (212)	15% (42)	8% (21)	274
Ethnicity: Other	74% (151)	21% (43)	5% (10)	204
All Christian	79% (831)	16% (173)	4% (44)	1047
All Non-Christian	75% (70)	21% (20)	4% (4)	94
Atheist	78% (82)	20% (21)	2% (2)	105
Agnostic/Nothing in particular	77% (737)	17% (166)	5% (51)	954
Religious Non-Protestant/Catholic	74% (91)	23% (28)	3% (4)	123
Evangelical	80% (424)	18% (94)	3% (14)	532
Non-Evangelical	81% (686)	16% (135)	4% (31)	851
Community: Urban	79% (454)	16% (94)	5% (30)	578
Community: Suburban	79% (828)	17% (174)	4% (47)	1049
Community: Rural	76% (438)	19% (110)	4% (25)	573
Employ: Private Sector	79% (536)	18% (123)	3% (21)	680
Employ: Government	75% (102)	21% (29)	4% (5)	136
Employ: Self-Employed	77% (145)	19% (36)	4% (8)	189
Employ: Homemaker	79% (121)	17% (26)	5% (8)	154
Employ: Retired	87% (435)	10% (50)	3% (17)	502
Employ: Unemployed	71% (203)	21% (61)	8% (22)	287
Employ: Other	70% (96)	22% (30)	8% (11)	137
Military HH: Yes	78% (299)	18% (70)	3% (12)	381
Military HH: No	78% (1421)	17% (309)	5% (89)	1819
RD/WT: Right Direction	76% (601)	20% (160)	4% (35)	795
RD/WT: Wrong Track	80% (1119)	16% (219)	5% (66)	1405
Trump Job Approve	77% (702)	19% (174)	4% (39)	915
Trump Job Disapprove	81% (952)	15% (175)	4% (50)	1177
Trump Job Strongly Approve	78% (414)	17% (89)	5% (28)	532
Trump Job Somewhat Approve	75% (288)	22% (84)	3% (11)	383
Trump Job Somewhat Disapprove	75% (199)	22% (60)	3% (7)	266
Trump Job Strongly Disapprove	83% (753)	13% (115)	5% (43)	911
Favorable of Trump	77% (697)	19% (177)	4% (37)	911
Unfavorable of Trump	82% (940)	14% (162)	4% (42)	1144

Continued on next page

Table CMS5_2: *In the past month, have you done the following?*
Avoided contact with others by social distancing

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	78% (1720)	17% (379)	5% (101)	2200
Very Favorable of Trump	78% (436)	18% (103)	4% (23)	562
Somewhat Favorable of Trump	75% (261)	21% (75)	4% (14)	349
Somewhat Unfavorable of Trump	75% (174)	22% (51)	3% (8)	233
Very Unfavorable of Trump	84% (766)	12% (111)	4% (34)	911
#1 Issue: Economy	76% (536)	20% (142)	3% (24)	702
#1 Issue: Security	77% (215)	18% (51)	5% (15)	281
#1 Issue: Health Care	78% (405)	18% (95)	3% (17)	516
#1 Issue: Medicare / Social Security	81% (207)	13% (33)	6% (16)	257
#1 Issue: Women's Issues	76% (87)	11% (13)	12% (14)	114
#1 Issue: Education	86% (93)	10% (11)	4% (4)	108
#1 Issue: Energy	79% (72)	15% (13)	6% (6)	91
#1 Issue: Other	80% (106)	16% (21)	4% (5)	132
2018 House Vote: Democrat	84% (653)	13% (103)	3% (20)	776
2018 House Vote: Republican	82% (538)	15% (100)	3% (20)	657
2018 House Vote: Someone else	74% (52)	18% (12)	8% (5)	70
2016 Vote: Hillary Clinton	82% (583)	14% (99)	4% (27)	709
2016 Vote: Donald Trump	80% (552)	16% (113)	3% (24)	688
2016 Vote: Other	83% (102)	13% (16)	4% (5)	123
2016 Vote: Didn't Vote	71% (482)	22% (151)	7% (46)	679
Voted in 2014: Yes	83% (1051)	15% (185)	3% (37)	1273
Voted in 2014: No	72% (669)	21% (194)	7% (64)	927
2012 Vote: Barack Obama	83% (658)	14% (112)	3% (20)	790
2012 Vote: Mitt Romney	82% (417)	15% (79)	2% (12)	508
2012 Vote: Other	73% (59)	21% (17)	6% (5)	81
2012 Vote: Didn't Vote	71% (584)	21% (171)	8% (63)	817
4-Region: Northeast	80% (316)	17% (67)	3% (11)	394
4-Region: Midwest	79% (365)	16% (74)	5% (23)	462
4-Region: South	75% (618)	20% (163)	5% (43)	824
4-Region: West	81% (421)	14% (75)	5% (24)	520
Sports Fan	79% (1164)	18% (268)	3% (49)	1480
Traveled outside of U.S. in past year 1+ times	81% (374)	15% (69)	5% (21)	464

Continued on next page

Table CMS5_2: *In the past month, have you done the following?*
Avoided contact with others by social distancing

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	78% (1720)	17% (379)	5% (101)	2200
Frequent Flyer	79% (205)	16% (43)	5% (13)	260
Concerned about climate change	83% (1242)	15% (220)	2% (31)	1493
Not concerned about climate change	72% (405)	22% (122)	6% (36)	562
Climate change is human activity	84% (1079)	14% (175)	2% (31)	1285
Climate change is natural phenomenon	72% (406)	24% (133)	4% (25)	564
Climate change is not happening	77% (67)	15% (13)	8% (7)	87
Concerned about climate change and caused by human activity	86% (1000)	12% (144)	2% (22)	1166
Not concerned about climate change and it is natural	72% (247)	23% (78)	5% (17)	342
Not concerned about climate change and it is not happening	83% (52)	8% (5)	9% (6)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_3: *In the past month, have you done the following?*
Disinfected and cleaned your home

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	58% (1270)	34% (739)	9% (191)	2200
Gender: Male	51% (536)	37% (396)	12% (130)	1062
Gender: Female	64% (734)	30% (343)	5% (61)	1138
Age: 18-29	57% (270)	34% (162)	9% (45)	477
Age: 30-44	63% (338)	30% (161)	7% (38)	536
Age: 45-54	59% (183)	33% (103)	7% (23)	309
Age: 55-64	59% (261)	33% (144)	8% (37)	442
Age: 65+	50% (218)	39% (169)	11% (49)	436
Generation Z: Age 18-23	57% (143)	37% (92)	7% (17)	253
Millennial: Age 24-39	61% (353)	30% (176)	9% (50)	579
Generation X: Age 40-55	61% (326)	32% (171)	7% (40)	537
Boomers: Age 56-74	55% (401)	36% (263)	9% (70)	733
PID: Dem (no lean)	59% (472)	34% (275)	7% (54)	800
PID: Ind (no lean)	54% (368)	33% (226)	12% (84)	679
PID: Rep (no lean)	60% (430)	33% (238)	7% (53)	721
PID/Gender: Dem Men	53% (188)	40% (142)	7% (23)	353
PID/Gender: Dem Women	63% (283)	30% (133)	7% (30)	447
PID/Gender: Ind Men	46% (163)	35% (122)	19% (68)	353
PID/Gender: Ind Women	63% (205)	32% (104)	5% (16)	326
PID/Gender: Rep Men	52% (185)	37% (132)	11% (39)	356
PID/Gender: Rep Women	67% (245)	29% (106)	4% (14)	365
Ideo: Liberal (1-3)	57% (373)	35% (231)	8% (49)	653
Ideo: Moderate (4)	60% (336)	32% (177)	8% (45)	558
Ideo: Conservative (5-7)	56% (400)	36% (255)	9% (63)	718
Educ: < College	58% (882)	33% (494)	9% (136)	1512
Educ: Bachelors degree	56% (250)	36% (161)	7% (33)	444
Educ: Post-grad	57% (138)	34% (84)	9% (22)	244
Income: Under 50k	57% (641)	32% (354)	11% (123)	1118
Income: 50k-100k	57% (415)	37% (268)	6% (46)	729
Income: 100k+	61% (214)	33% (117)	6% (22)	353
Ethnicity: White	57% (982)	35% (595)	8% (145)	1722
Ethnicity: Hispanic	57% (201)	33% (116)	10% (33)	349

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Table CMS5_3: In the past month, have you done the following?
Disinfected and cleaned your home

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	58% (1270)	34% (739)	9% (191)	2200
Ethnicity: Afr. Am.	69% (188)	25% (69)	6% (17)	274
Ethnicity: Other	49% (99)	37% (75)	15% (30)	204
All Christian	57% (598)	34% (358)	9% (91)	1047
All Non-Christian	51% (48)	43% (40)	6% (6)	94
Atheist	50% (52)	42% (44)	9% (9)	105
Agnostic/Nothing in particular	60% (572)	31% (297)	9% (85)	954
Religious Non-Protestant/Catholic	54% (67)	39% (48)	7% (9)	123
Evangelical	59% (316)	35% (184)	6% (32)	532
Non-Evangelical	61% (518)	31% (268)	8% (66)	851
Community: Urban	59% (338)	32% (185)	10% (55)	578
Community: Suburban	57% (598)	35% (368)	8% (83)	1049
Community: Rural	58% (334)	33% (186)	9% (53)	573
Employ: Private Sector	60% (407)	35% (236)	5% (37)	680
Employ: Government	59% (81)	32% (44)	9% (12)	136
Employ: Self-Employed	52% (99)	36% (67)	12% (23)	189
Employ: Homemaker	61% (94)	34% (52)	5% (8)	154
Employ: Retired	54% (272)	35% (178)	10% (52)	502
Employ: Unemployed	61% (175)	28% (80)	11% (32)	287
Employ: Other	68% (93)	22% (30)	10% (14)	137
Military HH: Yes	54% (205)	37% (142)	9% (35)	381
Military HH: No	59% (1065)	33% (597)	9% (156)	1819
RD/WT: Right Direction	60% (479)	32% (253)	8% (64)	795
RD/WT: Wrong Track	56% (791)	35% (486)	9% (128)	1405
Trump Job Approve	58% (531)	33% (302)	9% (82)	915
Trump Job Disapprove	57% (673)	35% (409)	8% (95)	1177
Trump Job Strongly Approve	62% (332)	29% (155)	8% (45)	532
Trump Job Somewhat Approve	52% (199)	38% (147)	10% (37)	383
Trump Job Somewhat Disapprove	63% (167)	33% (87)	4% (11)	266
Trump Job Strongly Disapprove	55% (506)	35% (322)	9% (84)	911
Favorable of Trump	59% (536)	32% (295)	9% (79)	911
Unfavorable of Trump	56% (639)	36% (414)	8% (91)	1144

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Table CMS5_3: *In the past month, have you done the following?*
Disinfected and cleaned your home

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	58% (1270)	34% (739)	9% (191)	2200
Very Favorable of Trump	63% (352)	29% (165)	8% (45)	562
Somewhat Favorable of Trump	53% (185)	37% (130)	10% (34)	349
Somewhat Unfavorable of Trump	57% (133)	36% (83)	7% (17)	233
Very Unfavorable of Trump	56% (507)	36% (330)	8% (75)	911
#1 Issue: Economy	57% (401)	35% (246)	8% (55)	702
#1 Issue: Security	57% (162)	33% (94)	9% (26)	281
#1 Issue: Health Care	58% (298)	37% (191)	5% (27)	516
#1 Issue: Medicare / Social Security	59% (151)	27% (68)	15% (37)	257
#1 Issue: Women's Issues	61% (69)	27% (31)	12% (14)	114
#1 Issue: Education	58% (63)	33% (36)	9% (9)	108
#1 Issue: Energy	53% (48)	36% (32)	11% (10)	91
#1 Issue: Other	60% (79)	31% (41)	9% (12)	132
2018 House Vote: Democrat	61% (469)	33% (260)	6% (47)	776
2018 House Vote: Republican	57% (375)	35% (230)	8% (53)	657
2018 House Vote: Someone else	58% (41)	29% (20)	13% (9)	70
2016 Vote: Hillary Clinton	58% (409)	36% (255)	6% (45)	709
2016 Vote: Donald Trump	60% (410)	32% (219)	9% (59)	688
2016 Vote: Other	57% (70)	32% (39)	11% (14)	123
2016 Vote: Didn't Vote	56% (381)	33% (226)	11% (73)	679
Voted in 2014: Yes	59% (750)	34% (434)	7% (89)	1273
Voted in 2014: No	56% (520)	33% (305)	11% (102)	927
2012 Vote: Barack Obama	62% (488)	32% (253)	6% (49)	790
2012 Vote: Mitt Romney	55% (280)	37% (186)	8% (42)	508
2012 Vote: Other	59% (47)	29% (23)	12% (10)	81
2012 Vote: Didn't Vote	56% (454)	34% (274)	11% (88)	817
4-Region: Northeast	63% (248)	30% (119)	7% (26)	394
4-Region: Midwest	58% (268)	31% (142)	11% (52)	462
4-Region: South	59% (484)	34% (281)	7% (59)	824
4-Region: West	52% (269)	38% (197)	10% (54)	520
Sports Fan	59% (876)	34% (501)	7% (103)	1480
Traveled outside of U.S. in past year 1+ times	61% (281)	33% (153)	6% (29)	464

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Table CMS5_3: *In the past month, have you done the following?*
Disinfected and cleaned your home

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	58% (1270)	34% (739)	9% (191)	2200
Frequent Flyer	63% (163)	31% (79)	7% (18)	260
Concerned about climate change	61% (917)	34% (500)	5% (75)	1493
Not concerned about climate change	50% (281)	36% (202)	14% (79)	562
Climate change is human activity	60% (773)	34% (432)	6% (80)	1285
Climate change is natural phenomenon	52% (292)	37% (210)	11% (62)	564
Climate change is not happening	63% (55)	29% (25)	8% (7)	87
Concerned about climate change and caused by human activity	61% (712)	34% (394)	5% (60)	1166
Not concerned about climate change and it is natural	47% (160)	39% (134)	14% (48)	342
Not concerned about climate change and it is not happening	66% (41)	27% (17)	8% (5)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_4: *In the past month, have you done the following?*
Disinfected and cleaned your personal electronics

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	49% (1075)	35% (765)	16% (360)	2200
Gender: Male	43% (453)	36% (378)	22% (231)	1062
Gender: Female	55% (623)	34% (387)	11% (129)	1138
Age: 18-29	51% (243)	33% (155)	16% (78)	477
Age: 30-44	53% (286)	33% (179)	13% (71)	536
Age: 45-54	48% (148)	40% (124)	12% (38)	309
Age: 55-64	51% (224)	33% (146)	16% (71)	442
Age: 65+	40% (174)	37% (160)	23% (102)	436
Generation Z: Age 18-23	52% (131)	32% (82)	16% (40)	253
Millennial: Age 24-39	52% (301)	34% (194)	14% (84)	579
Generation X: Age 40-55	50% (266)	38% (204)	12% (67)	537
Boomers: Age 56-74	46% (339)	35% (253)	19% (140)	733
PID: Dem (no lean)	50% (401)	37% (293)	13% (106)	800
PID: Ind (no lean)	46% (314)	33% (225)	21% (140)	679
PID: Rep (no lean)	50% (361)	34% (247)	16% (114)	721
PID/Gender: Dem Men	45% (160)	40% (142)	14% (51)	353
PID/Gender: Dem Women	54% (241)	34% (151)	12% (56)	447
PID/Gender: Ind Men	39% (139)	33% (115)	28% (99)	353
PID/Gender: Ind Women	54% (175)	34% (110)	12% (41)	326
PID/Gender: Rep Men	43% (153)	34% (121)	23% (81)	356
PID/Gender: Rep Women	57% (207)	34% (125)	9% (32)	365
Ideo: Liberal (1-3)	49% (318)	36% (236)	15% (99)	653
Ideo: Moderate (4)	52% (289)	32% (178)	16% (90)	558
Ideo: Conservative (5-7)	45% (325)	37% (269)	17% (125)	718
Educ: < College	50% (763)	34% (511)	16% (238)	1512
Educ: Bachelors degree	47% (208)	36% (161)	17% (75)	444
Educ: Post-grad	43% (105)	38% (92)	19% (47)	244
Income: Under 50k	48% (542)	33% (365)	19% (212)	1118
Income: 50k-100k	49% (357)	38% (276)	13% (96)	729
Income: 100k+	50% (177)	35% (124)	15% (53)	353
Ethnicity: White	48% (824)	35% (607)	17% (290)	1722
Ethnicity: Hispanic	49% (172)	38% (132)	13% (46)	349

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Table CMS5_4: *In the past month, have you done the following?*
Disinfected and cleaned your personal electronics

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	49% (1075)	35% (765)	16% (360)	2200
Ethnicity: Afr. Am.	59% (161)	30% (81)	12% (32)	274
Ethnicity: Other	44% (90)	37% (76)	19% (38)	204
All Christian	48% (504)	36% (373)	16% (170)	1047
All Non-Christian	44% (41)	41% (38)	16% (15)	94
Atheist	44% (47)	35% (37)	21% (22)	105
Agnostic/Nothing in particular	51% (483)	33% (317)	16% (154)	954
Religious Non-Protestant/Catholic	47% (58)	38% (47)	15% (18)	123
Evangelical	51% (273)	36% (193)	12% (66)	532
Non-Evangelical	52% (439)	33% (281)	15% (132)	851
Community: Urban	49% (286)	35% (203)	15% (89)	578
Community: Suburban	50% (521)	34% (361)	16% (168)	1049
Community: Rural	47% (268)	35% (201)	18% (103)	573
Employ: Private Sector	51% (345)	37% (253)	12% (82)	680
Employ: Government	43% (58)	47% (63)	11% (15)	136
Employ: Self-Employed	47% (89)	35% (66)	18% (34)	189
Employ: Homemaker	53% (82)	28% (44)	18% (28)	154
Employ: Retired	42% (212)	35% (177)	23% (113)	502
Employ: Unemployed	52% (150)	31% (89)	17% (49)	287
Employ: Other	64% (88)	26% (36)	10% (14)	137
Military HH: Yes	41% (157)	39% (150)	19% (74)	381
Military HH: No	51% (919)	34% (614)	16% (285)	1819
RD/WT: Right Direction	50% (399)	34% (271)	16% (125)	795
RD/WT: Wrong Track	48% (676)	35% (494)	17% (235)	1405
Trump Job Approve	49% (445)	34% (310)	18% (160)	915
Trump Job Disapprove	49% (574)	36% (423)	15% (180)	1177
Trump Job Strongly Approve	52% (278)	31% (164)	17% (89)	532
Trump Job Somewhat Approve	43% (166)	38% (145)	19% (71)	383
Trump Job Somewhat Disapprove	53% (141)	35% (92)	12% (33)	266
Trump Job Strongly Disapprove	48% (433)	36% (331)	16% (147)	911
Favorable of Trump	48% (441)	34% (313)	17% (157)	911
Unfavorable of Trump	48% (546)	37% (424)	15% (174)	1144

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Table CMS5_4: *In the past month, have you done the following?*
Disinfected and cleaned your personal electronics

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	49% (1075)	35% (765)	16% (360)	2200
Very Favorable of Trump	52% (294)	31% (176)	16% (92)	562
Somewhat Favorable of Trump	42% (147)	39% (137)	18% (64)	349
Somewhat Unfavorable of Trump	50% (117)	36% (83)	14% (33)	233
Very Unfavorable of Trump	47% (429)	37% (341)	16% (141)	911
#1 Issue: Economy	49% (342)	37% (262)	14% (98)	702
#1 Issue: Security	50% (141)	33% (94)	16% (46)	281
#1 Issue: Health Care	48% (248)	39% (201)	13% (67)	516
#1 Issue: Medicare / Social Security	47% (120)	30% (76)	23% (60)	257
#1 Issue: Women's Issues	50% (57)	29% (33)	21% (24)	114
#1 Issue: Education	57% (61)	26% (29)	17% (18)	108
#1 Issue: Energy	41% (38)	37% (33)	22% (20)	91
#1 Issue: Other	52% (69)	28% (37)	20% (26)	132
2018 House Vote: Democrat	52% (400)	36% (282)	12% (95)	776
2018 House Vote: Republican	46% (305)	37% (241)	17% (112)	657
2018 House Vote: Someone else	58% (40)	23% (16)	20% (14)	70
2016 Vote: Hillary Clinton	48% (338)	39% (275)	13% (95)	709
2016 Vote: Donald Trump	48% (332)	34% (233)	18% (124)	688
2016 Vote: Other	49% (60)	36% (44)	15% (18)	123
2016 Vote: Didn't Vote	51% (345)	31% (212)	18% (122)	679
Voted in 2014: Yes	49% (622)	36% (464)	15% (186)	1273
Voted in 2014: No	49% (454)	32% (300)	19% (173)	927
2012 Vote: Barack Obama	51% (400)	36% (288)	13% (102)	790
2012 Vote: Mitt Romney	46% (235)	37% (186)	17% (87)	508
2012 Vote: Other	48% (39)	36% (29)	15% (12)	81
2012 Vote: Didn't Vote	49% (402)	32% (259)	19% (157)	817
4-Region: Northeast	55% (215)	33% (129)	13% (50)	394
4-Region: Midwest	50% (232)	31% (143)	19% (87)	462
4-Region: South	47% (386)	36% (299)	17% (139)	824
4-Region: West	47% (242)	37% (194)	16% (83)	520
Sports Fan	50% (734)	36% (531)	15% (215)	1480
Traveled outside of U.S. in past year 1+ times	53% (244)	35% (163)	12% (56)	464

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Table CMS5_4: *In the past month, have you done the following?*
Disinfected and cleaned your personal electronics

Demographic	Yes, always	Yes, sometimes	No, I have not done this	Total N
Adults	49% (1075)	35% (765)	16% (360)	2200
Frequent Flyer	56% (147)	28% (73)	15% (40)	260
Concerned about climate change	53% (793)	35% (523)	12% (178)	1493
Not concerned about climate change	39% (222)	36% (203)	25% (138)	562
Climate change is human activity	52% (669)	35% (454)	13% (162)	1285
Climate change is natural phenomenon	42% (237)	37% (211)	21% (116)	564
Climate change is not happening	55% (48)	27% (23)	18% (16)	87
Concerned about climate change and caused by human activity	53% (620)	35% (410)	12% (136)	1166
Not concerned about climate change and it is natural	34% (117)	40% (137)	26% (88)	342
Not concerned about climate change and it is not happening	60% (38)	20% (13)	19% (12)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_1: Do you have a favorable or unfavorable view of the following movies?
Rocky (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	33% (366)	28% (315)	4% (47)	2% (25)	7% (80)	25% (273)
Gender: Male	39% (208)	28% (149)	4% (19)	2% (8)	7% (35)	21% (109)
Gender: Female	27% (159)	29% (166)	5% (28)	3% (17)	8% (45)	28% (164)
Age: 18-29	26% (58)	15% (33)	5% (10)	4% (9)	6% (14)	43% (95)
Age: 30-44	36% (95)	25% (67)	5% (13)	— (1)	8% (21)	27% (72)
Age: 45-54	43% (64)	28% (41)	4% (6)	4% (5)	5% (7)	16% (24)
Age: 55-64	34% (79)	36% (83)	6% (13)	3% (6)	10% (23)	12% (27)
Age: 65+	29% (70)	38% (91)	2% (5)	2% (4)	6% (15)	23% (54)
Generation Z: Age 18-23	30% (36)	15% (18)	4% (4)	7% (9)	3% (4)	41% (50)
Millennial: Age 24-39	29% (78)	21% (56)	5% (14)	— (1)	8% (21)	36% (95)
Generation X: Age 40-55	42% (116)	27% (74)	5% (14)	2% (5)	6% (17)	17% (48)
Boomers: Age 56-74	32% (126)	37% (145)	4% (16)	3% (10)	8% (32)	16% (62)
PID: Dem (no lean)	32% (127)	28% (109)	6% (24)	2% (6)	7% (28)	25% (99)
PID: Ind (no lean)	28% (94)	28% (92)	2% (7)	4% (12)	8% (27)	30% (101)
PID: Rep (no lean)	38% (146)	30% (113)	4% (16)	2% (6)	7% (25)	19% (73)
PID/Gender: Dem Men	40% (67)	24% (40)	6% (9)	2% (4)	10% (16)	19% (32)
PID/Gender: Dem Women	27% (60)	31% (69)	7% (15)	1% (3)	5% (12)	30% (68)
PID/Gender: Ind Men	37% (62)	27% (46)	3% (4)	— (1)	6% (10)	26% (44)
PID/Gender: Ind Women	19% (31)	28% (47)	2% (3)	7% (11)	10% (17)	34% (57)
PID/Gender: Rep Men	41% (79)	32% (63)	3% (6)	2% (3)	5% (9)	17% (33)
PID/Gender: Rep Women	36% (67)	27% (51)	5% (10)	2% (3)	9% (16)	21% (39)
Ideo: Liberal (1-3)	31% (103)	30% (99)	6% (19)	2% (6)	6% (21)	25% (82)
Ideo: Moderate (4)	38% (102)	25% (68)	3% (7)	2% (5)	11% (30)	21% (56)
Ideo: Conservative (5-7)	36% (131)	33% (120)	5% (17)	2% (7)	7% (25)	18% (66)
Educ: < College	33% (253)	27% (208)	4% (33)	3% (20)	7% (57)	25% (190)
Educ: Bachelors degree	33% (74)	30% (66)	5% (11)	1% (2)	8% (19)	22% (49)
Educ: Post-grad	32% (39)	32% (40)	3% (4)	3% (3)	4% (5)	27% (33)
Income: Under 50k	33% (184)	27% (155)	3% (16)	3% (17)	9% (50)	25% (141)
Income: 50k-100k	33% (118)	28% (101)	7% (26)	2% (6)	5% (16)	26% (93)
Income: 100k+	34% (64)	32% (60)	3% (6)	1% (2)	7% (14)	21% (40)
Ethnicity: White	33% (289)	29% (258)	4% (35)	2% (20)	8% (66)	24% (209)

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Table CMS7_1: Do you have a favorable or unfavorable view of the following movies?
Rocky (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	33% (366)	28% (315)	4% (47)	2% (25)	7% (80)	25% (273)
Ethnicity: Hispanic	35% (54)	20% (30)	4% (6)	2% (2)	5% (8)	34% (52)
Ethnicity: Afr. Am.	37% (53)	19% (28)	5% (7)	3% (4)	6% (9)	30% (43)
Ethnicity: Other	29% (24)	33% (28)	6% (5)	1% (1)	6% (5)	24% (21)
All Christian	36% (194)	30% (164)	4% (22)	2% (11)	7% (38)	21% (115)
Agnostic/Nothing in particular	32% (151)	27% (129)	5% (22)	3% (14)	7% (33)	26% (123)
Religious Non-Protestant/Catholic	28% (15)	24% (13)	1% (1)	— (0)	11% (6)	36% (19)
Evangelical	36% (93)	30% (78)	5% (14)	2% (6)	4% (9)	23% (61)
Non-Evangelical	36% (163)	29% (132)	5% (22)	3% (12)	8% (35)	20% (92)
Community: Urban	32% (93)	24% (69)	4% (13)	3% (7)	9% (26)	29% (83)
Community: Suburban	35% (188)	29% (154)	5% (25)	2% (10)	7% (35)	22% (120)
Community: Rural	30% (86)	32% (92)	3% (10)	3% (7)	7% (19)	25% (71)
Employ: Private Sector	38% (133)	29% (102)	5% (19)	2% (6)	7% (25)	18% (63)
Employ: Government	40% (25)	32% (20)	2% (1)	1% (1)	2% (1)	22% (14)
Employ: Self-Employed	27% (23)	31% (26)	3% (3)	1% (1)	5% (4)	33% (27)
Employ: Homemaker	22% (17)	20% (15)	7% (5)	1% (0)	15% (12)	36% (27)
Employ: Retired	30% (84)	37% (103)	3% (9)	2% (7)	6% (17)	22% (60)
Employ: Unemployed	37% (47)	21% (26)	1% (1)	5% (6)	12% (15)	25% (32)
Employ: Other	32% (23)	14% (10)	12% (9)	6% (5)	4% (3)	31% (22)
Military HH: Yes	32% (56)	38% (68)	4% (8)	1% (1)	8% (14)	17% (30)
Military HH: No	33% (310)	27% (247)	4% (40)	3% (24)	7% (66)	26% (243)
RD/WT: Right Direction	36% (142)	29% (114)	3% (13)	2% (9)	7% (29)	21% (83)
RD/WT: Wrong Track	31% (224)	28% (200)	5% (35)	2% (16)	7% (51)	27% (190)
Trump Job Approve	37% (174)	31% (144)	4% (20)	2% (8)	7% (33)	20% (93)
Trump Job Disapprove	31% (185)	27% (160)	5% (27)	3% (15)	8% (47)	27% (164)
Trump Job Strongly Approve	34% (96)	33% (92)	2% (6)	2% (5)	7% (21)	22% (62)
Trump Job Somewhat Approve	41% (78)	27% (52)	7% (13)	2% (3)	6% (12)	16% (31)
Trump Job Somewhat Disapprove	30% (43)	25% (36)	4% (6)	1% (1)	7% (10)	32% (45)
Trump Job Strongly Disapprove	31% (142)	27% (124)	5% (22)	3% (14)	8% (37)	26% (118)
Favorable of Trump	37% (174)	31% (147)	4% (20)	2% (7)	7% (33)	19% (90)
Unfavorable of Trump	31% (175)	28% (158)	5% (27)	2% (10)	7% (42)	27% (156)

Continued on next page

Table CMS7_1: Do you have a favorable or unfavorable view of the following movies?

Rocky (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	33% (366)	28% (315)	4% (47)	2% (25)	7% (80)	25% (273)
Very Favorable of Trump	35% (104)	33% (99)	4% (12)	2% (6)	7% (20)	20% (59)
Somewhat Favorable of Trump	41% (70)	28% (48)	4% (7)	1% (1)	7% (13)	18% (30)
Somewhat Unfavorable of Trump	27% (32)	20% (23)	8% (9)	1% (1)	5% (5)	40% (48)
Very Unfavorable of Trump	32% (143)	30% (135)	4% (18)	2% (10)	8% (37)	24% (109)
#1 Issue: Economy	35% (119)	26% (87)	5% (17)	2% (6)	8% (26)	24% (80)
#1 Issue: Security	27% (38)	34% (47)	5% (7)	2% (3)	10% (13)	23% (31)
#1 Issue: Health Care	33% (96)	29% (85)	4% (12)	3% (10)	7% (20)	23% (67)
#1 Issue: Medicare / Social Security	38% (52)	33% (45)	3% (4)	2% (3)	4% (5)	20% (28)
#1 Issue: Education	34% (20)	26% (15)	6% (4)	— (0)	10% (6)	24% (14)
#1 Issue: Other	36% (23)	24% (15)	3% (2)	1% (1)	11% (7)	25% (16)
2018 House Vote: Democrat	33% (123)	28% (104)	6% (22)	2% (7)	8% (30)	23% (86)
2018 House Vote: Republican	33% (119)	34% (122)	4% (13)	1% (5)	9% (31)	19% (67)
2016 Vote: Hillary Clinton	32% (115)	31% (108)	5% (19)	1% (4)	9% (32)	22% (77)
2016 Vote: Donald Trump	36% (134)	34% (124)	2% (7)	2% (6)	8% (28)	19% (70)
2016 Vote: Other	32% (19)	24% (14)	3% (2)	4% (2)	12% (7)	25% (15)
2016 Vote: Didn't Vote	30% (97)	21% (68)	6% (19)	4% (12)	4% (13)	35% (112)
Voted in 2014: Yes	35% (226)	33% (214)	5% (30)	1% (8)	8% (50)	19% (126)
Voted in 2014: No	31% (141)	22% (101)	4% (18)	4% (17)	7% (30)	32% (147)
2012 Vote: Barack Obama	35% (143)	30% (124)	5% (19)	2% (7)	9% (37)	20% (80)
2012 Vote: Mitt Romney	34% (91)	37% (98)	3% (9)	1% (2)	7% (18)	19% (52)
2012 Vote: Didn't Vote	32% (125)	21% (80)	4% (17)	4% (16)	6% (23)	33% (128)
4-Region: Northeast	36% (73)	28% (57)	4% (9)	1% (2)	5% (10)	25% (50)
4-Region: Midwest	31% (78)	29% (71)	5% (13)	2% (4)	9% (22)	24% (59)
4-Region: South	33% (142)	29% (124)	3% (13)	4% (17)	7% (29)	24% (101)
4-Region: West	32% (73)	27% (63)	5% (12)	1% (2)	8% (19)	27% (63)
Sports Fan	38% (286)	31% (231)	4% (33)	2% (16)	7% (51)	18% (135)
Traveled outside of U.S. in past year 1+ times	36% (76)	24% (50)	8% (16)	1% (3)	8% (18)	23% (50)
Frequent Flyer	32% (35)	27% (30)	7% (8)	2% (2)	5% (6)	26% (29)
Concerned about climate change	35% (277)	28% (222)	4% (35)	3% (21)	7% (59)	22% (170)
Not concerned about climate change	31% (78)	32% (83)	5% (12)	1% (2)	7% (19)	24% (62)

Continued on next page

Table CMS7_1: Do you have a favorable or unfavorable view of the following movies?
Rocky (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	33% (366)	28% (315)	4% (47)	2% (25)	7% (80)	25% (273)
Climate change is human activity	35% (219)	28% (179)	5% (32)	3% (18)	7% (47)	21% (135)
Climate change is natural phenomenon	30% (83)	33% (92)	4% (12)	1% (2)	8% (21)	23% (64)
Climate change is not happening	30% (15)	24% (12)	3% (2)	4% (2)	12% (6)	27% (14)
Concerned about climate change and caused by human activity	35% (205)	28% (167)	5% (27)	3% (17)	8% (45)	22% (129)
Not concerned about climate change and it is natural	27% (44)	37% (59)	4% (6)	1% (1)	9% (14)	23% (37)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_2: Do you have a favorable or unfavorable view of the following movies?
Rocky II (1979)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (297)	29% (318)	4% (47)	2% (22)	6% (72)	32% (351)
Gender: Male	33% (175)	31% (164)	4% (19)	1% (7)	6% (30)	25% (132)
Gender: Female	21% (122)	27% (154)	5% (28)	3% (15)	7% (41)	38% (219)
Age: 18-29	24% (53)	18% (39)	4% (9)	3% (6)	6% (13)	45% (99)
Age: 30-44	29% (78)	28% (74)	4% (11)	1% (3)	7% (20)	31% (83)
Age: 45-54	38% (56)	30% (45)	5% (7)	3% (5)	3% (4)	20% (30)
Age: 55-64	31% (71)	31% (72)	7% (17)	2% (5)	9% (21)	19% (45)
Age: 65+	16% (38)	37% (87)	1% (3)	1% (3)	5% (13)	40% (94)
Generation Z: Age 18-23	27% (33)	15% (18)	5% (6)	5% (6)	4% (5)	44% (53)
Millennial: Age 24-39	25% (67)	25% (67)	3% (7)	1% (2)	7% (18)	39% (104)
Generation X: Age 40-55	37% (100)	29% (80)	6% (16)	2% (6)	5% (14)	21% (57)
Boomers: Age 56-74	22% (88)	35% (139)	5% (18)	2% (7)	8% (32)	28% (108)
PID: Dem (no lean)	26% (102)	29% (114)	5% (18)	1% (5)	7% (27)	33% (128)
PID: Ind (no lean)	22% (74)	29% (95)	3% (11)	3% (11)	8% (25)	35% (116)
PID: Rep (no lean)	32% (121)	29% (109)	5% (18)	2% (6)	5% (20)	28% (107)
PID/Gender: Dem Men	31% (52)	32% (53)	4% (6)	2% (4)	8% (14)	23% (39)
PID/Gender: Dem Women	22% (50)	27% (60)	5% (11)	1% (2)	6% (13)	40% (89)
PID/Gender: Ind Men	30% (50)	32% (53)	3% (5)	— (0)	5% (9)	30% (49)
PID/Gender: Ind Women	15% (24)	25% (42)	4% (7)	6% (10)	10% (17)	40% (67)
PID/Gender: Rep Men	38% (73)	30% (57)	4% (8)	2% (3)	4% (8)	23% (44)
PID/Gender: Rep Women	26% (48)	28% (52)	6% (10)	1% (2)	6% (12)	34% (63)
Ideo: Liberal (1-3)	24% (80)	31% (101)	5% (16)	2% (5)	6% (20)	33% (107)
Ideo: Moderate (4)	31% (83)	28% (75)	5% (14)	2% (4)	9% (25)	25% (66)
Ideo: Conservative (5-7)	29% (107)	32% (118)	3% (11)	2% (6)	6% (21)	28% (104)
Educ: < College	29% (221)	27% (206)	4% (32)	2% (16)	6% (49)	31% (236)
Educ: Bachelors degree	23% (52)	34% (74)	4% (8)	1% (3)	8% (18)	30% (66)
Educ: Post-grad	20% (24)	30% (37)	6% (7)	2% (3)	4% (4)	39% (48)
Income: Under 50k	27% (153)	28% (159)	3% (17)	2% (13)	8% (44)	31% (176)
Income: 50k-100k	28% (100)	28% (100)	6% (23)	2% (6)	5% (18)	31% (112)
Income: 100k+	24% (45)	32% (59)	4% (7)	1% (2)	5% (9)	34% (63)
Ethnicity: White	25% (215)	30% (262)	5% (44)	2% (17)	7% (62)	32% (277)

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Table CMS7_2: Do you have a favorable or unfavorable view of the following movies?
Rocky II (1979)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (297)	29% (318)	4% (47)	2% (22)	6% (72)	32% (351)
Ethnicity: Hispanic	27% (41)	26% (39)	4% (6)	2% (3)	5% (8)	37% (56)
Ethnicity: Afr. Am.	45% (65)	14% (21)	— (0)	3% (4)	4% (6)	34% (49)
Ethnicity: Other	20% (17)	42% (35)	4% (3)	2% (1)	5% (4)	29% (24)
All Christian	27% (147)	31% (168)	3% (19)	1% (8)	6% (34)	31% (170)
Agnostic/Nothing in particular	28% (134)	27% (128)	5% (22)	3% (13)	6% (30)	31% (144)
Religious Non-Protestant/Catholic	21% (11)	20% (11)	9% (5)	1% (1)	12% (6)	37% (20)
Evangelical	29% (76)	35% (93)	3% (7)	2% (4)	1% (3)	30% (78)
Non-Evangelical	29% (132)	27% (124)	4% (20)	2% (11)	7% (34)	30% (135)
Community: Urban	27% (79)	24% (69)	4% (12)	3% (8)	9% (25)	34% (98)
Community: Suburban	27% (145)	30% (161)	4% (23)	1% (7)	6% (30)	31% (166)
Community: Rural	26% (74)	31% (88)	4% (12)	3% (7)	6% (17)	31% (87)
Employ: Private Sector	31% (109)	32% (112)	5% (18)	2% (5)	6% (22)	24% (82)
Employ: Government	30% (19)	33% (20)	6% (4)	1% (1)	4% (2)	26% (16)
Employ: Self-Employed	17% (14)	33% (28)	5% (4)	1% (0)	5% (4)	40% (34)
Employ: Homemaker	23% (18)	20% (16)	4% (3)	1% (0)	14% (11)	38% (29)
Employ: Retired	21% (58)	33% (93)	3% (8)	2% (5)	6% (16)	36% (100)
Employ: Unemployed	34% (43)	19% (25)	4% (6)	5% (6)	9% (11)	28% (36)
Employ: Other	31% (23)	18% (13)	4% (3)	6% (5)	4% (3)	35% (26)
Military HH: Yes	26% (46)	33% (59)	6% (10)	1% (2)	5% (9)	29% (51)
Military HH: No	27% (251)	28% (259)	4% (37)	2% (20)	7% (62)	32% (300)
RD/WT: Right Direction	30% (115)	30% (118)	5% (18)	2% (9)	6% (24)	27% (106)
RD/WT: Wrong Track	25% (182)	28% (200)	4% (29)	2% (12)	7% (47)	34% (245)
Trump Job Approve	29% (138)	31% (146)	5% (25)	2% (10)	5% (26)	27% (127)
Trump Job Disapprove	25% (151)	27% (162)	4% (22)	2% (10)	7% (43)	35% (209)
Trump Job Strongly Approve	28% (80)	31% (87)	5% (13)	2% (5)	7% (20)	27% (77)
Trump Job Somewhat Approve	31% (59)	31% (58)	6% (12)	2% (4)	3% (6)	26% (50)
Trump Job Somewhat Disapprove	30% (43)	23% (33)	3% (4)	— (0)	7% (10)	36% (51)
Trump Job Strongly Disapprove	24% (109)	28% (129)	4% (17)	2% (10)	7% (33)	35% (158)
Favorable of Trump	30% (143)	31% (146)	5% (23)	2% (10)	6% (26)	26% (122)
Unfavorable of Trump	24% (137)	29% (163)	4% (22)	1% (6)	7% (40)	35% (201)

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Table CMS7_2: Do you have a favorable or unfavorable view of the following movies?
Rocky II (1979)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (297)	29% (318)	4% (47)	2% (22)	6% (72)	32% (351)
Very Favorable of Trump	29% (88)	31% (93)	6% (18)	2% (7)	6% (19)	25% (76)
Somewhat Favorable of Trump	32% (55)	31% (53)	3% (5)	1% (2)	4% (7)	28% (47)
Somewhat Unfavorable of Trump	25% (29)	25% (30)	3% (4)	— (0)	5% (7)	41% (49)
Very Unfavorable of Trump	24% (108)	30% (133)	4% (19)	1% (6)	7% (33)	34% (153)
#1 Issue: Economy	28% (95)	30% (99)	5% (17)	2% (5)	7% (25)	28% (94)
#1 Issue: Security	23% (32)	33% (46)	4% (5)	1% (1)	9% (12)	31% (43)
#1 Issue: Health Care	26% (77)	29% (83)	5% (13)	4% (13)	4% (12)	32% (93)
#1 Issue: Medicare / Social Security	30% (41)	29% (41)	2% (3)	1% (2)	4% (6)	33% (45)
#1 Issue: Education	33% (20)	22% (13)	3% (2)	— (0)	12% (7)	29% (17)
#1 Issue: Other	28% (17)	26% (16)	6% (4)	1% (1)	7% (4)	32% (20)
2018 House Vote: Democrat	25% (93)	28% (106)	5% (18)	2% (8)	7% (27)	32% (120)
2018 House Vote: Republican	26% (94)	34% (120)	4% (13)	1% (5)	7% (26)	28% (99)
2016 Vote: Hillary Clinton	26% (93)	29% (102)	5% (16)	1% (4)	8% (29)	31% (111)
2016 Vote: Donald Trump	28% (104)	35% (128)	3% (10)	2% (7)	6% (22)	27% (98)
2016 Vote: Other	20% (12)	30% (18)	6% (3)	5% (3)	9% (6)	30% (18)
2016 Vote: Didn't Vote	27% (88)	21% (69)	6% (18)	3% (8)	5% (14)	39% (124)
Voted in 2014: Yes	27% (176)	32% (212)	4% (29)	1% (10)	6% (41)	29% (186)
Voted in 2014: No	27% (121)	23% (106)	4% (18)	3% (12)	7% (30)	36% (165)
2012 Vote: Barack Obama	27% (111)	31% (126)	4% (16)	2% (8)	8% (32)	29% (117)
2012 Vote: Mitt Romney	26% (70)	35% (95)	4% (10)	1% (2)	4% (12)	30% (80)
2012 Vote: Didn't Vote	29% (112)	21% (82)	5% (19)	3% (12)	6% (24)	36% (140)
4-Region: Northeast	30% (61)	28% (56)	3% (6)	1% (1)	5% (9)	33% (67)
4-Region: Midwest	23% (56)	30% (74)	5% (13)	1% (3)	9% (23)	32% (78)
4-Region: South	29% (124)	28% (118)	3% (12)	4% (16)	6% (24)	31% (132)
4-Region: West	24% (56)	30% (70)	7% (15)	— (1)	7% (15)	32% (74)
Sports Fan	30% (230)	33% (248)	4% (30)	2% (13)	6% (47)	25% (185)
Traveled outside of U.S. in past year 1+ times	24% (51)	29% (62)	6% (12)	1% (1)	6% (13)	34% (73)
Frequent Flyer	28% (30)	27% (29)	5% (6)	— (0)	4% (5)	36% (39)
Concerned about climate change	29% (229)	29% (228)	4% (32)	2% (19)	7% (52)	29% (225)
Not concerned about climate change	23% (59)	32% (82)	5% (13)	— (1)	7% (17)	32% (83)

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Table CMS7_2: Do you have a favorable or unfavorable view of the following movies?
Rocky II (1979)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (297)	29% (318)	4% (47)	2% (22)	6% (72)	32% (351)
Climate change is human activity	27% (169)	29% (184)	4% (28)	3% (16)	7% (45)	30% (188)
Climate change is natural phenomenon	25% (68)	34% (94)	4% (11)	1% (2)	6% (16)	30% (83)
Climate change is not happening	32% (16)	27% (13)	2% (1)	— (0)	12% (6)	28% (14)
Concerned about climate change and caused by human activity	27% (158)	29% (170)	4% (23)	3% (16)	7% (43)	30% (180)
Not concerned about climate change and it is natural	18% (28)	37% (59)	4% (6)	1% (1)	7% (12)	33% (54)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_3: Do you have a favorable or unfavorable view of the following movies?
Rocky III (1982)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	24% (265)	27% (300)	5% (54)	3% (28)	8% (93)	33% (368)
Gender: Male	28% (150)	31% (165)	5% (24)	2% (11)	8% (41)	26% (137)
Gender: Female	20% (115)	23% (135)	5% (30)	3% (16)	9% (52)	40% (231)
Age: 18-29	22% (48)	17% (36)	5% (10)	4% (8)	9% (20)	44% (97)
Age: 30-44	30% (81)	26% (70)	3% (9)	1% (3)	8% (22)	31% (83)
Age: 45-54	32% (47)	31% (45)	7% (11)	3% (5)	5% (7)	22% (33)
Age: 55-64	22% (52)	33% (76)	7% (16)	3% (7)	11% (24)	25% (58)
Age: 65+	15% (36)	31% (73)	3% (8)	2% (5)	8% (19)	41% (97)
Generation Z: Age 18-23	25% (30)	17% (20)	6% (7)	6% (8)	9% (11)	38% (46)
Millennial: Age 24-39	25% (66)	22% (57)	2% (6)	1% (3)	9% (23)	42% (112)
Generation X: Age 40-55	32% (86)	32% (86)	7% (19)	2% (6)	6% (18)	22% (59)
Boomers: Age 56-74	19% (75)	31% (122)	6% (22)	3% (12)	9% (35)	32% (126)
PID: Dem (no lean)	19% (73)	30% (117)	6% (25)	2% (6)	9% (36)	35% (137)
PID: Ind (no lean)	21% (71)	24% (79)	4% (13)	4% (12)	10% (32)	38% (126)
PID: Rep (no lean)	32% (121)	27% (104)	4% (16)	2% (9)	7% (25)	28% (105)
PID/Gender: Dem Men	20% (33)	35% (59)	6% (11)	3% (5)	10% (17)	26% (43)
PID/Gender: Dem Women	18% (40)	26% (58)	6% (14)	1% (2)	8% (18)	41% (93)
PID/Gender: Ind Men	28% (47)	28% (47)	4% (7)	— (1)	7% (12)	31% (51)
PID/Gender: Ind Women	14% (23)	19% (31)	3% (6)	7% (11)	12% (20)	45% (75)
PID/Gender: Rep Men	36% (70)	30% (58)	3% (6)	3% (6)	6% (11)	22% (42)
PID/Gender: Rep Women	28% (52)	25% (46)	5% (10)	2% (3)	7% (14)	33% (62)
Ideo: Liberal (1-3)	17% (56)	31% (102)	6% (21)	2% (8)	9% (30)	34% (112)
Ideo: Moderate (4)	29% (77)	24% (63)	5% (15)	2% (6)	12% (31)	28% (76)
Ideo: Conservative (5-7)	28% (104)	31% (113)	4% (13)	2% (8)	7% (25)	28% (103)
Educ: < College	26% (195)	27% (205)	4% (33)	3% (19)	9% (72)	31% (237)
Educ: Bachelors degree	21% (47)	28% (63)	7% (15)	3% (6)	7% (17)	34% (75)
Educ: Post-grad	18% (23)	26% (32)	5% (6)	2% (3)	4% (4)	45% (56)
Income: Under 50k	25% (140)	26% (147)	4% (23)	3% (15)	10% (58)	32% (178)
Income: 50k-100k	23% (82)	27% (99)	7% (25)	3% (9)	6% (22)	34% (123)
Income: 100k+	23% (42)	29% (54)	4% (7)	2% (3)	7% (13)	36% (67)
Ethnicity: White	23% (203)	27% (236)	5% (44)	2% (22)	8% (73)	34% (299)

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Table CMS7_3: Do you have a favorable or unfavorable view of the following movies?
Rocky III (1982)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	24% (265)	27% (300)	5% (54)	3% (28)	8% (93)	33% (368)
Ethnicity: Hispanic	32% (50)	21% (32)	2% (3)	2% (3)	7% (10)	35% (54)
Ethnicity: Afr. Am.	29% (42)	25% (37)	4% (6)	3% (4)	10% (14)	30% (43)
Ethnicity: Other	23% (19)	32% (27)	5% (4)	2% (2)	7% (6)	31% (26)
All Christian	24% (133)	26% (144)	5% (28)	2% (9)	9% (49)	33% (182)
Agnostic/Nothing in particular	24% (115)	29% (136)	5% (22)	4% (17)	7% (35)	31% (146)
Religious Non-Protestant/Catholic	21% (11)	22% (12)	4% (2)	2% (1)	8% (4)	43% (23)
Evangelical	29% (75)	34% (90)	1% (2)	2% (5)	3% (7)	32% (83)
Non-Evangelical	25% (112)	23% (106)	7% (33)	3% (13)	10% (43)	33% (149)
Community: Urban	23% (68)	24% (69)	4% (13)	3% (9)	9% (25)	36% (105)
Community: Suburban	24% (130)	29% (153)	5% (28)	2% (11)	7% (35)	33% (175)
Community: Rural	23% (67)	27% (77)	5% (14)	2% (7)	11% (33)	31% (88)
Employ: Private Sector	24% (83)	33% (114)	6% (20)	2% (8)	9% (31)	27% (92)
Employ: Government	35% (22)	36% (23)	2% (1)	1% (1)	3% (2)	23% (15)
Employ: Self-Employed	18% (15)	32% (27)	5% (4)	1% (0)	11% (9)	34% (28)
Employ: Homemaker	27% (21)	14% (11)	3% (2)	2% (1)	12% (9)	43% (33)
Employ: Retired	19% (53)	30% (83)	5% (14)	2% (7)	7% (19)	37% (104)
Employ: Unemployed	34% (42)	16% (20)	4% (6)	5% (6)	11% (14)	30% (38)
Employ: Other	23% (16)	18% (13)	6% (4)	7% (5)	9% (7)	38% (27)
Military HH: Yes	20% (35)	34% (60)	7% (12)	3% (5)	6% (10)	31% (56)
Military HH: No	25% (230)	26% (240)	5% (42)	2% (23)	9% (82)	34% (312)
RD/WT: Right Direction	31% (120)	27% (106)	2% (10)	3% (14)	8% (32)	28% (109)
RD/WT: Wrong Track	20% (145)	27% (193)	6% (44)	2% (14)	8% (60)	36% (259)
Trump Job Approve	31% (147)	28% (130)	4% (18)	3% (14)	6% (31)	28% (133)
Trump Job Disapprove	18% (109)	27% (161)	6% (35)	2% (12)	10% (61)	37% (219)
Trump Job Strongly Approve	29% (83)	29% (83)	2% (6)	3% (7)	8% (23)	29% (81)
Trump Job Somewhat Approve	34% (64)	25% (48)	6% (11)	3% (6)	4% (8)	27% (52)
Trump Job Somewhat Disapprove	23% (33)	26% (37)	6% (9)	1% (1)	9% (12)	35% (49)
Trump Job Strongly Disapprove	17% (77)	27% (123)	6% (26)	2% (11)	11% (49)	37% (170)
Favorable of Trump	32% (148)	28% (132)	3% (16)	3% (14)	7% (32)	27% (128)
Unfavorable of Trump	18% (102)	27% (155)	6% (37)	1% (8)	9% (53)	38% (215)

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Table CMS7_3: Do you have a favorable or unfavorable view of the following movies?
Rocky III (1982)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	24% (265)	27% (300)	5% (54)	3% (28)	8% (93)	33% (368)
Very Favorable of Trump	30% (90)	29% (88)	4% (11)	3% (10)	8% (24)	26% (78)
Somewhat Favorable of Trump	34% (58)	27% (45)	3% (5)	2% (3)	5% (8)	29% (50)
Somewhat Unfavorable of Trump	22% (26)	22% (26)	6% (7)	1% (1)	8% (10)	41% (48)
Very Unfavorable of Trump	17% (76)	28% (128)	7% (30)	2% (7)	10% (43)	37% (167)
#1 Issue: Economy	26% (87)	26% (89)	6% (19)	2% (8)	9% (32)	30% (101)
#1 Issue: Security	20% (28)	33% (46)	3% (4)	1% (1)	11% (16)	32% (45)
#1 Issue: Health Care	23% (67)	28% (80)	4% (13)	5% (14)	7% (22)	33% (95)
#1 Issue: Medicare / Social Security	27% (37)	30% (41)	3% (4)	2% (3)	3% (5)	34% (47)
#1 Issue: Education	28% (17)	23% (14)	8% (5)	— (0)	9% (6)	31% (19)
#1 Issue: Other	30% (19)	15% (10)	7% (4)	1% (1)	11% (7)	35% (22)
2018 House Vote: Democrat	17% (65)	28% (105)	7% (26)	2% (8)	10% (36)	35% (131)
2018 House Vote: Republican	26% (92)	30% (108)	4% (13)	2% (6)	8% (28)	31% (109)
2016 Vote: Hillary Clinton	17% (59)	30% (107)	7% (25)	1% (5)	11% (40)	33% (118)
2016 Vote: Donald Trump	28% (105)	31% (114)	3% (10)	2% (9)	7% (25)	29% (106)
2016 Vote: Other	21% (12)	23% (14)	8% (5)	5% (3)	9% (6)	34% (20)
2016 Vote: Didn't Vote	27% (88)	20% (64)	4% (14)	3% (11)	7% (22)	38% (123)
Voted in 2014: Yes	23% (152)	31% (200)	5% (35)	2% (12)	8% (51)	31% (205)
Voted in 2014: No	25% (113)	22% (100)	4% (19)	4% (16)	9% (42)	36% (163)
2012 Vote: Barack Obama	21% (87)	29% (118)	7% (28)	2% (9)	11% (45)	30% (124)
2012 Vote: Mitt Romney	28% (75)	30% (82)	4% (10)	1% (3)	5% (12)	33% (88)
2012 Vote: Didn't Vote	26% (100)	22% (86)	3% (14)	4% (15)	8% (33)	36% (142)
4-Region: Northeast	25% (50)	31% (63)	3% (5)	1% (1)	7% (13)	34% (69)
4-Region: Midwest	19% (47)	25% (63)	6% (15)	2% (6)	12% (31)	35% (86)
4-Region: South	27% (115)	26% (112)	5% (20)	4% (18)	7% (30)	31% (132)
4-Region: West	23% (53)	27% (62)	6% (13)	1% (3)	8% (19)	35% (82)
Sports Fan	27% (204)	32% (240)	5% (37)	2% (17)	8% (58)	26% (195)
Traveled outside of U.S. in past year 1+ times	21% (44)	27% (58)	6% (13)	2% (3)	9% (20)	35% (75)
Frequent Flyer	25% (27)	24% (26)	6% (7)	1% (1)	8% (8)	37% (40)
Concerned about climate change	25% (194)	29% (224)	5% (39)	3% (22)	8% (63)	31% (242)
Not concerned about climate change	24% (62)	27% (70)	5% (13)	1% (3)	9% (23)	33% (85)

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Table CMS7_3: Do you have a favorable or unfavorable view of the following movies?
Rocky III (1982)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	24% (265)	27% (300)	5% (54)	3% (28)	8% (93)	33% (368)
Climate change is human activity	23% (142)	27% (171)	6% (38)	3% (18)	9% (54)	33% (206)
Climate change is natural phenomenon	24% (65)	31% (85)	4% (10)	2% (4)	8% (22)	31% (86)
Climate change is not happening	31% (16)	26% (13)	2% (1)	3% (1)	11% (6)	27% (13)
Concerned about climate change and caused by human activity	22% (130)	28% (163)	6% (33)	3% (18)	9% (50)	33% (195)
Not concerned about climate change and it is natural	19% (31)	31% (50)	4% (7)	1% (2)	10% (16)	34% (55)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_4: Do you have a favorable or unfavorable view of the following movies?
Rocky IV (1985)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	23% (258)	25% (282)	5% (53)	3% (32)	8% (83)	36% (398)
Gender: Male	28% (147)	28% (146)	6% (30)	2% (11)	7% (36)	30% (158)
Gender: Female	19% (111)	24% (136)	4% (23)	4% (21)	8% (47)	41% (240)
Age: 18-29	22% (48)	20% (43)	5% (10)	4% (9)	3% (6)	47% (104)
Age: 30-44	28% (74)	26% (70)	3% (9)	1% (4)	7% (19)	34% (93)
Age: 45-54	31% (46)	30% (45)	9% (13)	5% (7)	4% (6)	22% (32)
Age: 55-64	25% (57)	27% (63)	5% (12)	4% (9)	12% (29)	27% (62)
Age: 65+	14% (33)	26% (62)	4% (9)	2% (4)	10% (23)	45% (107)
Generation Z: Age 18-23	29% (35)	16% (19)	5% (6)	6% (8)	1% (2)	43% (52)
Millennial: Age 24-39	22% (58)	23% (62)	3% (7)	1% (3)	6% (17)	45% (119)
Generation X: Age 40-55	31% (85)	31% (85)	8% (21)	3% (8)	4% (12)	22% (61)
Boomers: Age 56-74	19% (75)	26% (102)	5% (18)	3% (13)	12% (47)	35% (137)
PID: Dem (no lean)	20% (79)	29% (113)	5% (21)	3% (10)	9% (37)	34% (133)
PID: Ind (no lean)	21% (70)	20% (65)	5% (15)	4% (12)	7% (23)	44% (148)
PID: Rep (no lean)	29% (109)	27% (104)	4% (17)	3% (10)	6% (24)	31% (117)
PID/Gender: Dem Men	23% (39)	29% (49)	7% (12)	3% (4)	10% (16)	28% (48)
PID/Gender: Dem Women	18% (40)	28% (64)	4% (9)	3% (6)	9% (21)	38% (86)
PID/Gender: Ind Men	29% (49)	22% (36)	6% (9)	— (0)	6% (10)	38% (63)
PID/Gender: Ind Women	13% (22)	17% (29)	4% (6)	7% (11)	8% (13)	51% (85)
PID/Gender: Rep Men	31% (60)	31% (61)	5% (9)	3% (6)	5% (10)	25% (48)
PID/Gender: Rep Women	26% (49)	23% (43)	4% (8)	2% (4)	7% (13)	37% (69)
Ideo: Liberal (1-3)	20% (67)	29% (96)	5% (18)	3% (9)	7% (23)	35% (116)
Ideo: Moderate (4)	25% (68)	24% (65)	5% (14)	3% (9)	12% (33)	30% (80)
Ideo: Conservative (5-7)	26% (97)	27% (101)	5% (17)	2% (9)	6% (22)	33% (121)
Educ: < College	26% (197)	25% (187)	4% (33)	3% (24)	8% (62)	34% (258)
Educ: Bachelors degree	18% (40)	29% (64)	7% (16)	2% (4)	7% (16)	36% (80)
Educ: Post-grad	17% (21)	25% (31)	3% (4)	3% (4)	4% (5)	48% (60)
Income: Under 50k	25% (141)	24% (134)	4% (23)	3% (18)	9% (52)	35% (194)
Income: 50k-100k	23% (81)	25% (90)	6% (22)	3% (11)	6% (21)	37% (134)
Income: 100k+	20% (36)	31% (58)	4% (8)	2% (3)	6% (10)	37% (69)
Ethnicity: White	22% (196)	25% (215)	5% (47)	2% (20)	8% (67)	38% (332)

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Table CMS7_4: Do you have a favorable or unfavorable view of the following movies?
Rocky IV (1985)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	23% (258)	25% (282)	5% (53)	3% (32)	8% (83)	36% (398)
Ethnicity: Hispanic	31% (47)	22% (33)	3% (4)	— (1)	8% (12)	37% (56)
Ethnicity: Afr. Am.	29% (42)	29% (42)	3% (4)	7% (10)	8% (12)	25% (37)
Ethnicity: Other	24% (20)	30% (25)	3% (3)	3% (3)	5% (4)	35% (29)
All Christian	23% (125)	25% (139)	6% (31)	2% (12)	8% (46)	35% (193)
Agnostic/Nothing in particular	25% (120)	27% (127)	4% (19)	3% (16)	6% (29)	34% (161)
Religious Non-Protestant/Catholic	16% (9)	23% (12)	2% (1)	5% (3)	15% (8)	39% (21)
Evangelical	29% (76)	30% (77)	3% (9)	2% (6)	3% (8)	33% (86)
Non-Evangelical	23% (107)	24% (107)	5% (25)	4% (16)	10% (46)	34% (155)
Community: Urban	22% (65)	23% (68)	5% (15)	4% (12)	9% (26)	36% (104)
Community: Suburban	24% (126)	25% (135)	6% (31)	2% (10)	7% (36)	36% (194)
Community: Rural	24% (67)	28% (79)	3% (7)	3% (9)	7% (21)	35% (100)
Employ: Private Sector	25% (85)	29% (99)	5% (19)	3% (10)	9% (31)	30% (103)
Employ: Government	26% (16)	42% (26)	3% (2)	1% (1)	2% (1)	27% (17)
Employ: Self-Employed	18% (15)	30% (25)	5% (4)	1% (0)	2% (2)	44% (37)
Employ: Homemaker	21% (16)	23% (18)	2% (2)	— (0)	10% (8)	44% (33)
Employ: Retired	18% (49)	25% (71)	5% (14)	2% (5)	8% (24)	42% (116)
Employ: Unemployed	32% (40)	16% (21)	5% (6)	6% (7)	11% (14)	30% (37)
Employ: Other	32% (23)	14% (10)	8% (6)	9% (7)	4% (3)	33% (24)
Military HH: Yes	17% (31)	30% (54)	5% (9)	2% (4)	8% (13)	37% (66)
Military HH: No	24% (227)	25% (228)	5% (44)	3% (28)	8% (70)	36% (331)
RD/WT: Right Direction	28% (110)	26% (101)	4% (16)	3% (11)	7% (29)	32% (124)
RD/WT: Wrong Track	21% (148)	25% (182)	5% (37)	3% (21)	8% (54)	38% (274)
Trump Job Approve	28% (130)	27% (129)	4% (20)	2% (12)	6% (28)	32% (152)
Trump Job Disapprove	20% (117)	25% (147)	5% (31)	3% (19)	9% (54)	38% (229)
Trump Job Strongly Approve	28% (78)	27% (76)	3% (9)	3% (9)	7% (18)	33% (93)
Trump Job Somewhat Approve	28% (52)	28% (54)	6% (11)	1% (3)	5% (10)	31% (59)
Trump Job Somewhat Disapprove	23% (32)	25% (35)	6% (9)	2% (3)	6% (8)	38% (54)
Trump Job Strongly Disapprove	19% (85)	25% (112)	5% (22)	4% (16)	10% (45)	38% (176)
Favorable of Trump	28% (132)	28% (132)	4% (18)	2% (11)	6% (30)	31% (146)
Unfavorable of Trump	19% (107)	25% (143)	6% (32)	3% (15)	9% (51)	39% (223)

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Table CMS7_4: Do you have a favorable or unfavorable view of the following movies?
Rocky IV (1985)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	23% (258)	25% (282)	5% (53)	3% (32)	8% (83)	36% (398)
Very Favorable of Trump	28% (84)	27% (81)	4% (11)	3% (10)	7% (20)	31% (94)
Somewhat Favorable of Trump	28% (48)	30% (51)	5% (8)	— (1)	6% (10)	31% (52)
Somewhat Unfavorable of Trump	18% (21)	26% (30)	7% (8)	— (1)	6% (8)	43% (50)
Very Unfavorable of Trump	19% (86)	25% (112)	5% (24)	3% (14)	10% (43)	38% (172)
#1 Issue: Economy	23% (77)	27% (90)	6% (18)	3% (9)	8% (28)	34% (113)
#1 Issue: Security	22% (30)	26% (37)	4% (6)	1% (2)	10% (14)	36% (50)
#1 Issue: Health Care	25% (74)	26% (75)	5% (14)	5% (15)	7% (21)	31% (91)
#1 Issue: Medicare / Social Security	25% (35)	26% (36)	3% (4)	3% (4)	6% (9)	37% (51)
#1 Issue: Education	22% (13)	27% (16)	9% (6)	1% (0)	6% (3)	35% (21)
#1 Issue: Other	30% (19)	14% (9)	2% (1)	1% (1)	10% (6)	43% (27)
2018 House Vote: Democrat	19% (69)	28% (102)	6% (23)	3% (12)	10% (38)	34% (128)
2018 House Vote: Republican	22% (80)	27% (95)	5% (17)	2% (8)	8% (30)	36% (127)
2016 Vote: Hillary Clinton	19% (68)	28% (98)	6% (21)	3% (10)	10% (37)	34% (121)
2016 Vote: Donald Trump	23% (87)	30% (109)	4% (13)	2% (8)	7% (27)	34% (125)
2016 Vote: Other	19% (11)	21% (13)	11% (7)	5% (3)	9% (6)	34% (21)
2016 Vote: Didn't Vote	28% (91)	19% (63)	4% (13)	3% (11)	4% (13)	41% (131)
Voted in 2014: Yes	21% (136)	29% (189)	6% (36)	3% (17)	9% (56)	34% (219)
Voted in 2014: No	27% (122)	21% (93)	4% (17)	3% (15)	6% (27)	39% (179)
2012 Vote: Barack Obama	20% (84)	28% (113)	5% (22)	3% (12)	11% (44)	33% (135)
2012 Vote: Mitt Romney	23% (62)	28% (76)	6% (15)	2% (5)	5% (13)	37% (99)
2012 Vote: Didn't Vote	28% (109)	21% (83)	3% (13)	4% (15)	5% (21)	38% (148)
4-Region: Northeast	22% (43)	29% (59)	5% (9)	1% (1)	7% (13)	37% (75)
4-Region: Midwest	22% (54)	22% (54)	10% (25)	2% (5)	11% (27)	33% (82)
4-Region: South	25% (109)	27% (114)	2% (8)	5% (21)	6% (26)	35% (149)
4-Region: West	22% (52)	24% (54)	5% (11)	2% (5)	7% (17)	40% (92)
Sports Fan	26% (199)	29% (221)	5% (41)	3% (21)	8% (60)	28% (210)
Traveled outside of U.S. in past year 1+ times	21% (45)	24% (51)	6% (13)	3% (7)	7% (15)	39% (82)
Frequent Flyer	22% (24)	26% (28)	4% (4)	3% (4)	4% (4)	41% (45)
Concerned about climate change	25% (200)	27% (209)	5% (37)	3% (24)	8% (61)	32% (253)
Not concerned about climate change	21% (53)	23% (59)	6% (15)	2% (4)	8% (20)	41% (106)

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Table CMS7_4: Do you have a favorable or unfavorable view of the following movies?
Rocky IV (1985)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	23% (258)	25% (282)	5% (53)	3% (32)	8% (83)	36% (398)	
Climate change is human activity	23% (144)	27% (170)	5% (29)	3% (22)	7% (46)	35% (219)	
Climate change is natural phenomenon	23% (62)	27% (75)	6% (15)	1% (3)	7% (20)	36% (98)	
Climate change is not happening	24% (12)	21% (10)	7% (4)	4% (2)	7% (4)	37% (19)	
Concerned about climate change and caused by human activity	23% (135)	27% (161)	4% (26)	4% (21)	7% (42)	35% (204)	
Not concerned about climate change and it is natural	15% (24)	29% (46)	6% (9)	2% (3)	9% (14)	40% (64)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_5: Do you have a favorable or unfavorable view of the following movies?
Raging Bull (1980)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(101)	17%	(190)	3%	(35)	1%	(16)	6%	(66)	63%	(699)	
Gender: Male	12%	(61)	20%	(104)	4%	(19)	1%	(7)	7%	(36)	57%	(302)	
Gender: Female	7%	(39)	15%	(86)	3%	(16)	2%	(10)	5%	(31)	69%	(397)	
Age: 18-29	4%	(9)	10%	(21)	2%	(5)	3%	(7)	4%	(9)	76%	(167)	
Age: 30-44	10%	(26)	17%	(47)	3%	(7)	1%	(3)	4%	(11)	65%	(174)	
Age: 45-54	11%	(17)	12%	(18)	6%	(9)	—	(1)	7%	(11)	63%	(93)	
Age: 55-64	9%	(22)	20%	(48)	3%	(7)	1%	(3)	10%	(22)	56%	(131)	
Age: 65+	11%	(27)	23%	(55)	3%	(6)	1%	(2)	5%	(13)	56%	(134)	
Generation Z: Age 18-23	2%	(2)	7%	(8)	2%	(3)	—	(1)	8%	(9)	81%	(98)	
Millennial: Age 24-39	9%	(24)	15%	(39)	3%	(9)	3%	(8)	3%	(8)	67%	(179)	
Generation X: Age 40-55	10%	(27)	17%	(48)	4%	(11)	1%	(2)	6%	(15)	62%	(169)	
Boomers: Age 56-74	11%	(42)	22%	(86)	3%	(12)	1%	(6)	7%	(28)	56%	(218)	
PID: Dem (no lean)	11%	(42)	18%	(72)	5%	(19)	1%	(5)	7%	(27)	58%	(227)	
PID: Ind (no lean)	7%	(24)	15%	(50)	2%	(8)	1%	(4)	5%	(18)	69%	(230)	
PID: Rep (no lean)	9%	(34)	18%	(67)	2%	(8)	2%	(7)	6%	(21)	64%	(242)	
PID/Gender: Dem Men	16%	(26)	21%	(36)	7%	(11)	—	(1)	9%	(16)	47%	(79)	
PID/Gender: Dem Women	7%	(16)	16%	(36)	4%	(8)	2%	(4)	5%	(12)	66%	(149)	
PID/Gender: Ind Men	9%	(15)	17%	(29)	3%	(4)	1%	(2)	7%	(11)	63%	(106)	
PID/Gender: Ind Women	6%	(9)	13%	(21)	2%	(3)	1%	(2)	4%	(6)	75%	(124)	
PID/Gender: Rep Men	11%	(20)	20%	(39)	2%	(3)	2%	(4)	4%	(9)	61%	(118)	
PID/Gender: Rep Women	7%	(14)	15%	(28)	3%	(5)	2%	(3)	7%	(13)	66%	(124)	
Ideo: Liberal (1-3)	14%	(45)	16%	(51)	5%	(16)	—	(2)	6%	(20)	59%	(195)	
Ideo: Moderate (4)	9%	(23)	24%	(64)	3%	(8)	1%	(3)	7%	(18)	57%	(152)	
Ideo: Conservative (5-7)	8%	(29)	17%	(62)	3%	(10)	2%	(7)	6%	(20)	65%	(237)	
Educ: < College	9%	(67)	17%	(128)	3%	(23)	2%	(13)	7%	(50)	63%	(481)	
Educ: Bachelors degree	9%	(19)	22%	(48)	3%	(7)	1%	(1)	5%	(11)	61%	(135)	
Educ: Post-grad	12%	(15)	11%	(14)	5%	(6)	1%	(2)	4%	(5)	67%	(83)	
Income: Under 50k	7%	(41)	17%	(97)	3%	(19)	1%	(7)	7%	(37)	64%	(361)	
Income: 50k-100k	12%	(43)	17%	(59)	2%	(9)	2%	(8)	6%	(20)	61%	(220)	
Income: 100k+	9%	(17)	18%	(33)	4%	(8)	—	(1)	5%	(9)	64%	(118)	
Ethnicity: White	10%	(85)	18%	(157)	3%	(24)	1%	(11)	5%	(42)	64%	(558)	

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Table CMS7_5: Do you have a favorable or unfavorable view of the following movies?
Raging Bull (1980)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	9%	(101)	17%	(190)	3%	(35)	1%	(16)	6%	(66)	63%	(699)
Ethnicity: Hispanic	11%	(17)	18%	(27)	3%	(4)	—	(0)	5%	(8)	63%	(96)
Ethnicity: Afr. Am.	5%	(7)	13%	(19)	6%	(8)	3%	(5)	11%	(17)	61%	(89)
Ethnicity: Other	9%	(8)	16%	(14)	4%	(3)	1%	(1)	9%	(8)	61%	(51)
All Christian	9%	(48)	21%	(112)	3%	(14)	1%	(3)	6%	(35)	61%	(333)
Agnostic/Nothing in particular	9%	(43)	14%	(67)	4%	(18)	2%	(11)	5%	(23)	65%	(309)
Religious Non-Protestant/Catholic	8%	(5)	13%	(7)	3%	(2)	—	(0)	8%	(5)	67%	(36)
Evangelical	9%	(24)	16%	(43)	3%	(9)	3%	(8)	5%	(14)	63%	(165)
Non-Evangelical	10%	(46)	20%	(90)	3%	(12)	1%	(2)	8%	(35)	59%	(271)
Community: Urban	9%	(27)	17%	(49)	4%	(12)	1%	(2)	8%	(24)	60%	(175)
Community: Suburban	10%	(53)	17%	(89)	3%	(14)	2%	(9)	5%	(28)	64%	(339)
Community: Rural	7%	(20)	18%	(51)	3%	(9)	2%	(5)	5%	(14)	65%	(185)
Employ: Private Sector	11%	(37)	20%	(71)	4%	(13)	1%	(2)	6%	(21)	58%	(203)
Employ: Government	19%	(12)	12%	(8)	6%	(4)	—	(0)	2%	(1)	61%	(38)
Employ: Self-Employed	8%	(7)	19%	(16)	2%	(2)	—	(0)	10%	(8)	61%	(51)
Employ: Homemaker	6%	(5)	9%	(7)	1%	(1)	4%	(3)	2%	(1)	78%	(60)
Employ: Retired	10%	(28)	22%	(63)	3%	(8)	1%	(3)	7%	(20)	56%	(157)
Employ: Unemployed	4%	(6)	8%	(10)	3%	(3)	6%	(7)	3%	(3)	77%	(97)
Employ: Other	9%	(7)	13%	(9)	6%	(4)	—	(0)	13%	(9)	60%	(43)
Military HH: Yes	7%	(12)	18%	(32)	5%	(9)	1%	(1)	4%	(7)	66%	(117)
Military HH: No	10%	(88)	17%	(158)	3%	(27)	2%	(15)	6%	(59)	63%	(582)
RD/WT: Right Direction	9%	(34)	17%	(67)	4%	(14)	2%	(7)	6%	(23)	63%	(245)
RD/WT: Wrong Track	9%	(66)	17%	(123)	3%	(21)	1%	(10)	6%	(43)	63%	(454)
Trump Job Approve	9%	(41)	18%	(85)	3%	(14)	2%	(9)	5%	(24)	63%	(298)
Trump Job Disapprove	10%	(58)	17%	(99)	3%	(20)	1%	(7)	7%	(40)	62%	(372)
Trump Job Strongly Approve	9%	(26)	16%	(46)	2%	(7)	3%	(7)	6%	(17)	63%	(179)
Trump Job Somewhat Approve	8%	(14)	21%	(39)	4%	(8)	1%	(1)	4%	(7)	63%	(119)
Trump Job Somewhat Disapprove	7%	(10)	16%	(23)	6%	(9)	1%	(2)	9%	(13)	60%	(85)
Trump Job Strongly Disapprove	11%	(48)	17%	(76)	2%	(11)	1%	(5)	6%	(28)	63%	(287)
Favorable of Trump	9%	(42)	19%	(89)	3%	(16)	2%	(9)	5%	(24)	62%	(290)
Unfavorable of Trump	10%	(56)	17%	(96)	3%	(17)	1%	(5)	6%	(32)	64%	(363)

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Table CMS7_5: Do you have a favorable or unfavorable view of the following movies?
Raging Bull (1980)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(101)	17%	(190)	3%	(35)	1%	(16)	6%	(66)	63%	(699)	
Very Favorable of Trump	8%	(24)	18%	(56)	3%	(9)	2%	(7)	6%	(17)	63%	(188)	
Somewhat Favorable of Trump	11%	(18)	20%	(33)	4%	(7)	1%	(1)	4%	(7)	60%	(102)	
Somewhat Unfavorable of Trump	4%	(5)	17%	(20)	4%	(4)	3%	(3)	6%	(7)	67%	(79)	
Very Unfavorable of Trump	11%	(52)	17%	(76)	3%	(13)	—	(2)	5%	(25)	63%	(284)	
#1 Issue: Economy	5%	(17)	20%	(68)	3%	(11)	1%	(5)	7%	(24)	63%	(211)	
#1 Issue: Security	4%	(6)	15%	(21)	4%	(6)	3%	(4)	10%	(14)	64%	(90)	
#1 Issue: Health Care	15%	(43)	15%	(45)	4%	(13)	—	(1)	5%	(15)	59%	(173)	
#1 Issue: Medicare / Social Security	10%	(13)	21%	(29)	2%	(2)	1%	(2)	6%	(8)	61%	(84)	
#1 Issue: Education	10%	(6)	18%	(11)	1%	(1)	1%	(1)	—	(0)	69%	(41)	
#1 Issue: Other	16%	(10)	9%	(6)	2%	(1)	6%	(4)	3%	(2)	63%	(40)	
2018 House Vote: Democrat	12%	(43)	20%	(73)	6%	(23)	—	(2)	7%	(24)	56%	(206)	
2018 House Vote: Republican	9%	(31)	19%	(67)	2%	(8)	2%	(6)	6%	(23)	62%	(223)	
2016 Vote: Hillary Clinton	11%	(40)	18%	(66)	4%	(14)	—	(2)	9%	(31)	57%	(202)	
2016 Vote: Donald Trump	9%	(34)	20%	(75)	3%	(11)	2%	(7)	6%	(22)	60%	(221)	
2016 Vote: Other	15%	(9)	9%	(6)	4%	(3)	1%	(0)	2%	(1)	68%	(41)	
2016 Vote: Didn't Vote	5%	(17)	14%	(44)	2%	(7)	2%	(7)	4%	(12)	73%	(235)	
Voted in 2014: Yes	12%	(76)	19%	(122)	4%	(26)	1%	(5)	6%	(42)	58%	(382)	
Voted in 2014: No	5%	(24)	15%	(68)	2%	(10)	2%	(11)	5%	(24)	70%	(316)	
2012 Vote: Barack Obama	12%	(48)	19%	(78)	5%	(22)	—	(1)	7%	(29)	56%	(231)	
2012 Vote: Mitt Romney	9%	(23)	19%	(51)	2%	(5)	1%	(2)	5%	(14)	65%	(174)	
2012 Vote: Didn't Vote	6%	(25)	13%	(52)	2%	(8)	3%	(11)	5%	(20)	70%	(273)	
4-Region: Northeast	9%	(17)	20%	(40)	2%	(5)	2%	(5)	7%	(15)	59%	(119)	
4-Region: Midwest	6%	(16)	17%	(42)	4%	(11)	1%	(3)	6%	(14)	66%	(163)	
4-Region: South	9%	(37)	15%	(65)	3%	(15)	2%	(9)	6%	(25)	65%	(276)	
4-Region: West	13%	(31)	18%	(43)	2%	(5)	—	(0)	5%	(12)	61%	(141)	
Sports Fan	12%	(87)	20%	(153)	3%	(24)	1%	(9)	6%	(47)	57%	(432)	
Traveled outside of U.S. in past year 1+ times	11%	(24)	20%	(43)	5%	(11)	1%	(1)	6%	(12)	57%	(121)	
Frequent Flyer	14%	(16)	16%	(18)	5%	(6)	—	(1)	6%	(6)	58%	(63)	
Concerned about climate change	10%	(81)	19%	(149)	4%	(29)	2%	(12)	7%	(53)	59%	(460)	
Not concerned about climate change	7%	(17)	15%	(39)	2%	(4)	2%	(4)	4%	(10)	71%	(181)	

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Table CMS7_5: Do you have a favorable or unfavorable view of the following movies?
Raging Bull (1980)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	9% (101)	17% (190)	3% (35)	1% (16)	6% (66)	63% (699)	
Climate change is human activity	11% (71)	19% (119)	4% (23)	1% (7)	6% (37)	59% (372)	
Climate change is natural phenomenon	7% (18)	17% (46)	2% (6)	1% (4)	6% (16)	67% (184)	
Climate change is not happening	3% (1)	9% (5)	— (0)	4% (2)	11% (6)	73% (36)	
Concerned about climate change and caused by human activity	12% (68)	19% (111)	4% (21)	1% (7)	6% (37)	59% (345)	
Not concerned about climate change and it is natural	7% (11)	16% (25)	2% (3)	1% (2)	5% (8)	69% (111)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_6: Do you have a favorable or unfavorable view of the following movies?
Hoop Dreams (1994)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	7%	(79)	12%	(137)	2%	(27)	1%	(15)	5% (53)	72% (795)
Gender: Male	9%	(45)	16%	(85)	3%	(17)	1%	(7)	7% (37)	64% (337)
Gender: Female	6%	(34)	9%	(52)	2%	(10)	1%	(7)	3% (17)	79% (458)
Age: 18-29	7%	(15)	15%	(34)	1%	(2)	3%	(6)	3% (7)	71% (155)
Age: 30-44	10%	(28)	13%	(35)	3%	(9)	2%	(5)	8% (21)	64% (171)
Age: 45-54	6%	(9)	16%	(24)	5%	(8)	2%	(2)	5% (7)	66% (98)
Age: 55-64	9%	(21)	12%	(27)	1%	(3)	—	(1)	5% (11)	73% (169)
Age: 65+	2%	(6)	7%	(17)	2%	(5)	—	(0)	3% (8)	85% (202)
Generation Z: Age 18-23	10%	(12)	12%	(14)	—	(1)	3%	(4)	6% (7)	69% (84)
Millennial: Age 24-39	8%	(20)	17%	(44)	3%	(9)	1%	(4)	5% (13)	66% (176)
Generation X: Age 40-55	9%	(25)	14%	(38)	4%	(11)	2%	(6)	6% (17)	64% (176)
Boomers: Age 56-74	5%	(21)	9%	(37)	2%	(7)	—	(0)	4% (15)	80% (311)
PID: Dem (no lean)	10%	(40)	16%	(62)	3%	(11)	1%	(3)	7% (28)	63% (250)
PID: Ind (no lean)	4%	(13)	9%	(31)	2%	(8)	1%	(4)	4% (14)	79% (263)
PID: Rep (no lean)	7%	(26)	12%	(44)	2%	(8)	2%	(8)	3% (12)	74% (283)
PID/Gender: Dem Men	13%	(23)	19%	(31)	3%	(5)	1%	(2)	14% (23)	50% (84)
PID/Gender: Dem Women	8%	(17)	13%	(30)	3%	(6)	—	(1)	2% (5)	74% (166)
PID/Gender: Ind Men	3%	(5)	12%	(20)	4%	(7)	1%	(2)	5% (8)	75% (125)
PID/Gender: Ind Women	5%	(8)	7%	(12)	—	(1)	1%	(2)	4% (6)	83% (138)
PID/Gender: Rep Men	9%	(17)	18%	(34)	2%	(4)	1%	(3)	3% (6)	67% (129)
PID/Gender: Rep Women	5%	(8)	5%	(10)	2%	(3)	3%	(5)	3% (6)	83% (154)
Ideo: Liberal (1-3)	11%	(35)	17%	(54)	3%	(9)	1%	(3)	4% (14)	65% (214)
Ideo: Moderate (4)	7%	(20)	12%	(31)	3%	(8)	—	(1)	7% (19)	71% (189)
Ideo: Conservative (5-7)	6%	(22)	11%	(41)	2%	(7)	1%	(3)	4% (13)	77% (281)
Educ: < College	7%	(52)	11%	(83)	3%	(20)	2%	(12)	5% (36)	73% (558)
Educ: Bachelors degree	7%	(15)	19%	(42)	1%	(3)	1%	(2)	6% (13)	67% (147)
Educ: Post-grad	10%	(12)	10%	(12)	3%	(4)	1%	(1)	4% (5)	72% (90)
Income: Under 50k	6%	(33)	11%	(62)	3%	(15)	1%	(8)	5% (28)	74% (416)
Income: 50k-100k	9%	(32)	12%	(44)	2%	(6)	1%	(5)	6% (21)	70% (252)
Income: 100k+	8%	(15)	17%	(31)	3%	(6)	1%	(1)	3% (5)	69% (128)
Ethnicity: White	6%	(51)	10%	(92)	2%	(20)	1%	(9)	4% (34)	77% (671)

Continued on next page

Table CMS7_6: Do you have a favorable or unfavorable view of the following movies?
Hoop Dreams (1994)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	7%	(79)	12%	(137)	2%	(27)	1%	(15)	5% (53)	72% (795)
Ethnicity: Hispanic	10%	(16)	15%	(23)	2%	(3)	3%	(4)	5% (7)	65% (99)
Ethnicity: Afr. Am.	17%	(25)	23%	(34)	3%	(4)	—	(0)	10% (15)	47% (68)
Ethnicity: Other	4%	(4)	13%	(11)	4%	(3)	6%	(5)	5% (5)	67% (57)
All Christian	6%	(33)	13%	(73)	1%	(8)	1%	(5)	4% (20)	75% (407)
Agnostic/Nothing in particular	9%	(43)	11%	(53)	3%	(16)	2%	(10)	6% (28)	68% (322)
Religious Non-Protestant/Catholic	4%	(2)	14%	(7)	1%	(1)	—	(0)	7% (4)	75% (40)
Evangelical	11%	(30)	16%	(43)	3%	(9)	2%	(6)	3% (8)	63% (166)
Non-Evangelical	6%	(28)	11%	(49)	2%	(10)	1%	(4)	6% (26)	75% (340)
Community: Urban	6%	(17)	15%	(44)	4%	(12)	2%	(6)	6% (17)	67% (194)
Community: Suburban	9%	(48)	10%	(56)	2%	(10)	1%	(4)	5% (28)	73% (387)
Community: Rural	5%	(14)	13%	(38)	2%	(6)	2%	(5)	3% (9)	75% (214)
Employ: Private Sector	7%	(24)	17%	(60)	3%	(11)	2%	(5)	7% (23)	65% (224)
Employ: Government	19%	(12)	16%	(10)	1%	(1)	1%	(1)	5% (3)	58% (36)
Employ: Self-Employed	7%	(6)	16%	(14)	3%	(2)	1%	(0)	6% (5)	68% (56)
Employ: Homemaker	8%	(6)	3%	(2)	1%	(1)	—	(0)	3% (2)	85% (65)
Employ: Retired	4%	(12)	7%	(19)	1%	(4)	—	(0)	4% (12)	83% (232)
Employ: Unemployed	8%	(10)	9%	(11)	1%	(1)	3%	(4)	2% (3)	76% (96)
Employ: Other	10%	(7)	12%	(8)	10%	(7)	5%	(4)	1% (1)	62% (45)
Military HH: Yes	5%	(9)	15%	(27)	2%	(4)	1%	(2)	5% (8)	72% (128)
Military HH: No	8%	(70)	12%	(110)	2%	(23)	1%	(13)	5% (45)	72% (668)
RD/WT: Right Direction	7%	(27)	13%	(51)	2%	(8)	1%	(6)	4% (16)	72% (282)
RD/WT: Wrong Track	7%	(52)	12%	(86)	3%	(19)	1%	(9)	5% (37)	72% (514)
Trump Job Approve	7%	(33)	13%	(60)	2%	(10)	1%	(6)	4% (19)	73% (344)
Trump Job Disapprove	8%	(46)	12%	(72)	3%	(17)	1%	(8)	5% (31)	71% (423)
Trump Job Strongly Approve	6%	(16)	14%	(38)	1%	(4)	2%	(5)	4% (11)	74% (208)
Trump Job Somewhat Approve	9%	(17)	11%	(22)	3%	(6)	—	(1)	4% (8)	72% (135)
Trump Job Somewhat Disapprove	6%	(8)	18%	(26)	3%	(4)	5%	(7)	5% (7)	63% (90)
Trump Job Strongly Disapprove	8%	(38)	10%	(46)	3%	(13)	—	(1)	5% (25)	73% (333)
Favorable of Trump	7%	(33)	14%	(65)	2%	(10)	1%	(6)	3% (15)	73% (342)
Unfavorable of Trump	8%	(45)	12%	(66)	3%	(16)	1%	(6)	5% (31)	71% (405)

Continued on next page

Table CMS7_6: Do you have a favorable or unfavorable view of the following movies?
Hoop Dreams (1994)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	7%	(79)	12%	(137)	2%	(27)	1%	(15)	5% (53)	72% (795)
Very Favorable of Trump	7%	(20)	14%	(42)	2%	(5)	2%	(5)	4% (11)	72% (218)
Somewhat Favorable of Trump	7%	(12)	14%	(23)	3%	(5)	—	(1)	2% (4)	73% (124)
Somewhat Unfavorable of Trump	8%	(10)	12%	(15)	2%	(3)	3%	(4)	3% (4)	70% (83)
Very Unfavorable of Trump	8%	(35)	11%	(51)	3%	(13)	—	(2)	6% (27)	71% (322)
#1 Issue: Economy	7%	(22)	14%	(46)	1%	(5)	1%	(4)	6% (20)	71% (237)
#1 Issue: Security	5%	(7)	9%	(12)	2%	(3)	—	(0)	4% (5)	80% (112)
#1 Issue: Health Care	9%	(27)	16%	(48)	3%	(9)	2%	(4)	4% (12)	66% (191)
#1 Issue: Medicare / Social Security	4%	(5)	7%	(10)	3%	(4)	—	(0)	6% (8)	80% (111)
#1 Issue: Education	10%	(6)	9%	(5)	5%	(3)	1%	(0)	5% (3)	71% (42)
#1 Issue: Other	9%	(6)	5%	(3)	5%	(3)	7%	(5)	5% (3)	69% (44)
2018 House Vote: Democrat	11%	(42)	15%	(56)	3%	(12)	1%	(3)	5% (20)	64% (238)
2018 House Vote: Republican	5%	(19)	11%	(40)	2%	(7)	1%	(2)	4% (14)	77% (275)
2016 Vote: Hillary Clinton	11%	(40)	16%	(56)	4%	(15)	1%	(2)	6% (20)	63% (222)
2016 Vote: Donald Trump	5%	(19)	10%	(38)	2%	(8)	1%	(4)	5% (17)	77% (284)
2016 Vote: Other	10%	(6)	12%	(7)	—	(0)	—	(0)	3% (2)	75% (45)
2016 Vote: Didn't Vote	4%	(14)	11%	(36)	1%	(4)	3%	(8)	5% (15)	76% (245)
Voted in 2014: Yes	8%	(53)	14%	(90)	3%	(19)	1%	(4)	5% (32)	70% (456)
Voted in 2014: No	6%	(26)	10%	(47)	2%	(8)	2%	(11)	5% (21)	75% (340)
2012 Vote: Barack Obama	8%	(33)	16%	(64)	4%	(15)	1%	(3)	6% (26)	65% (268)
2012 Vote: Mitt Romney	5%	(13)	11%	(28)	2%	(5)	—	(1)	2% (6)	80% (215)
2012 Vote: Didn't Vote	8%	(31)	10%	(39)	2%	(7)	3%	(10)	5% (18)	73% (283)
4-Region: Northeast	6%	(13)	11%	(23)	2%	(3)	1%	(1)	4% (8)	76% (154)
4-Region: Midwest	7%	(17)	13%	(33)	3%	(7)	1%	(2)	7% (17)	69% (170)
4-Region: South	8%	(33)	12%	(50)	2%	(10)	1%	(6)	6% (25)	71% (303)
4-Region: West	7%	(16)	14%	(31)	3%	(7)	2%	(5)	2% (4)	73% (168)
Sports Fan	9%	(67)	15%	(110)	3%	(22)	1%	(7)	5% (41)	67% (506)
Traveled outside of U.S. in past year 1+ times	11%	(23)	15%	(31)	3%	(7)	1%	(1)	7% (15)	63% (135)
Frequent Flyer	13%	(14)	18%	(19)	2%	(2)	1%	(1)	6% (6)	61% (66)
Concerned about climate change	9%	(74)	14%	(112)	3%	(22)	2%	(13)	5% (41)	67% (523)
Not concerned about climate change	2%	(5)	9%	(23)	2%	(5)	1%	(2)	3% (9)	83% (212)

Continued on next page

Table CMS7_6: Do you have a favorable or unfavorable view of the following movies?
Hoop Dreams (1994)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	7% (79)	12% (137)	2% (27)	1% (15)	5% (53)	72% (795)	
Climate change is human activity	9% (57)	14% (89)	3% (18)	2% (10)	4% (27)	68% (428)	
Climate change is natural phenomenon	6% (16)	10% (27)	2% (6)	1% (2)	2% (5)	80% (219)	
Climate change is not happening	3% (1)	9% (5)	— (0)	— (0)	16% (8)	72% (36)	
Concerned about climate change and caused by human activity	9% (56)	14% (83)	3% (18)	2% (10)	4% (24)	68% (398)	
Not concerned about climate change and it is natural	1% (1)	8% (13)	3% (4)	1% (1)	— (1)	87% (140)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_7: Do you have a favorable or unfavorable view of the following movies?
Bull Durham (1988)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	13%	(147)	19%	(212)	3%	(35)	1%	(13)	8%	(85)	56%	(615)	
Gender: Male	16%	(84)	22%	(119)	5%	(24)	2%	(11)	7%	(38)	48%	(252)	
Gender: Female	11%	(63)	16%	(93)	2%	(10)	—	(2)	8%	(47)	63%	(363)	
Age: 18-29	3%	(7)	5%	(11)	1%	(2)	2%	(5)	7%	(15)	82%	(179)	
Age: 30-44	12%	(31)	18%	(49)	5%	(14)	1%	(2)	7%	(19)	57%	(153)	
Age: 45-54	15%	(23)	26%	(38)	3%	(5)	2%	(4)	10%	(16)	43%	(64)	
Age: 55-64	19%	(45)	24%	(57)	4%	(10)	—	(1)	8%	(18)	44%	(102)	
Age: 65+	17%	(41)	24%	(58)	2%	(4)	1%	(2)	7%	(17)	49%	(117)	
Generation Z: Age 18-23	3%	(4)	4%	(5)	1%	(1)	3%	(3)	5%	(6)	84%	(102)	
Millennial: Age 24-39	7%	(18)	13%	(34)	3%	(8)	2%	(4)	7%	(20)	68%	(182)	
Generation X: Age 40-55	15%	(41)	25%	(69)	5%	(13)	1%	(4)	9%	(25)	44%	(120)	
Boomers: Age 56-74	19%	(74)	24%	(93)	3%	(12)	1%	(2)	8%	(31)	46%	(179)	
PID: Dem (no lean)	15%	(60)	17%	(69)	3%	(13)	—	(2)	9%	(34)	55%	(215)	
PID: Ind (no lean)	11%	(38)	17%	(57)	4%	(13)	2%	(5)	6%	(19)	60%	(201)	
PID: Rep (no lean)	13%	(49)	23%	(86)	2%	(9)	2%	(6)	8%	(31)	52%	(199)	
PID/Gender: Dem Men	21%	(35)	21%	(35)	6%	(10)	1%	(1)	9%	(15)	43%	(73)	
PID/Gender: Dem Women	11%	(26)	15%	(33)	2%	(4)	—	(1)	9%	(20)	63%	(142)	
PID/Gender: Ind Men	12%	(20)	21%	(34)	6%	(9)	3%	(5)	5%	(9)	54%	(89)	
PID/Gender: Ind Women	11%	(18)	14%	(23)	2%	(3)	—	(1)	6%	(11)	67%	(111)	
PID/Gender: Rep Men	15%	(29)	25%	(49)	3%	(5)	3%	(5)	8%	(15)	46%	(89)	
PID/Gender: Rep Women	10%	(19)	20%	(37)	2%	(4)	—	(1)	9%	(17)	59%	(110)	
Ideo: Liberal (1-3)	17%	(57)	18%	(60)	3%	(11)	1%	(4)	5%	(17)	55%	(181)	
Ideo: Moderate (4)	14%	(39)	20%	(53)	3%	(9)	1%	(1)	11%	(29)	51%	(137)	
Ideo: Conservative (5-7)	13%	(46)	23%	(83)	3%	(11)	1%	(5)	8%	(28)	52%	(192)	
Educ: < College	12%	(91)	18%	(135)	2%	(17)	1%	(9)	9%	(66)	58%	(443)	
Educ: Bachelors degree	17%	(37)	24%	(52)	5%	(10)	1%	(3)	5%	(11)	49%	(107)	
Educ: Post-grad	15%	(18)	20%	(25)	6%	(7)	1%	(1)	6%	(8)	52%	(65)	
Income: Under 50k	10%	(55)	18%	(99)	2%	(13)	1%	(7)	10%	(54)	59%	(334)	
Income: 50k-100k	16%	(58)	20%	(73)	4%	(16)	1%	(5)	7%	(25)	51%	(183)	
Income: 100k+	18%	(33)	22%	(40)	4%	(7)	1%	(1)	3%	(6)	53%	(98)	
Ethnicity: White	15%	(130)	20%	(179)	3%	(26)	1%	(10)	7%	(59)	54%	(472)	

Continued on next page

Table CMS7_7: Do you have a favorable or unfavorable view of the following movies?

Bull Durham (1988)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	13%	(147)	19%	(212)	3%	(35)	1%	(13)	8%	(85)	56%	(615)
Ethnicity: Hispanic	6%	(9)	16%	(24)	3%	(5)	1%	(1)	12%	(19)	62%	(95)
Ethnicity: Afr. Am.	7%	(10)	17%	(24)	2%	(3)	1%	(1)	11%	(17)	61%	(89)
Ethnicity: Other	8%	(7)	11%	(9)	6%	(5)	2%	(1)	10%	(9)	64%	(54)
All Christian	14%	(78)	19%	(104)	3%	(18)	1%	(5)	7%	(39)	55%	(301)
Agnostic/Nothing in particular	12%	(55)	21%	(101)	3%	(14)	1%	(6)	9%	(41)	54%	(255)
Religious Non-Protestant/Catholic	16%	(9)	11%	(6)	4%	(2)	—	(0)	6%	(3)	62%	(34)
Evangelical	13%	(35)	19%	(50)	3%	(8)	1%	(3)	10%	(25)	53%	(140)
Non-Evangelical	14%	(62)	22%	(100)	3%	(15)	1%	(2)	7%	(31)	54%	(246)
Community: Urban	12%	(36)	14%	(41)	5%	(13)	—	(1)	9%	(27)	59%	(171)
Community: Suburban	12%	(66)	22%	(114)	3%	(15)	1%	(8)	6%	(33)	55%	(295)
Community: Rural	16%	(45)	20%	(56)	2%	(6)	1%	(4)	9%	(25)	52%	(149)
Employ: Private Sector	15%	(51)	23%	(81)	3%	(12)	2%	(6)	5%	(17)	52%	(181)
Employ: Government	22%	(14)	18%	(11)	3%	(2)	1%	(0)	3%	(2)	54%	(33)
Employ: Self-Employed	15%	(13)	22%	(18)	5%	(4)	—	(0)	3%	(3)	55%	(46)
Employ: Homemaker	8%	(6)	12%	(9)	—	(0)	2%	(1)	10%	(7)	69%	(53)
Employ: Retired	18%	(51)	24%	(66)	4%	(11)	—	(1)	9%	(26)	45%	(125)
Employ: Unemployed	2%	(2)	7%	(9)	2%	(3)	3%	(3)	13%	(17)	73%	(92)
Employ: Other	12%	(8)	20%	(15)	5%	(4)	—	(0)	15%	(11)	48%	(35)
Military HH: Yes	12%	(22)	24%	(42)	6%	(11)	1%	(3)	10%	(17)	47%	(84)
Military HH: No	13%	(125)	18%	(170)	3%	(24)	1%	(11)	7%	(68)	57%	(532)
RD/WT: Right Direction	12%	(48)	25%	(96)	3%	(12)	2%	(6)	6%	(25)	52%	(203)
RD/WT: Wrong Track	14%	(99)	16%	(116)	3%	(22)	1%	(7)	8%	(59)	58%	(412)
Trump Job Approve	13%	(60)	23%	(108)	4%	(17)	2%	(7)	7%	(34)	52%	(245)
Trump Job Disapprove	14%	(86)	17%	(100)	3%	(17)	1%	(6)	8%	(47)	57%	(341)
Trump Job Strongly Approve	14%	(40)	27%	(76)	1%	(4)	2%	(6)	8%	(22)	48%	(135)
Trump Job Somewhat Approve	10%	(19)	17%	(32)	7%	(13)	1%	(1)	7%	(13)	58%	(110)
Trump Job Somewhat Disapprove	8%	(12)	13%	(18)	2%	(3)	3%	(4)	12%	(16)	62%	(88)
Trump Job Strongly Disapprove	16%	(74)	18%	(82)	3%	(14)	1%	(3)	7%	(31)	55%	(253)
Favorable of Trump	13%	(60)	24%	(112)	4%	(17)	2%	(7)	7%	(34)	51%	(239)
Unfavorable of Trump	14%	(82)	17%	(97)	3%	(17)	1%	(4)	8%	(46)	57%	(324)

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Table CMS7_7: Do you have a favorable or unfavorable view of the following movies?

Bull Durham (1988)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	13%	(147)	19%	(212)	3%	(35)	1%	(13)	8%	(85)	56%	(615)	
Very Favorable of Trump	13%	(39)	25%	(76)	2%	(7)	2%	(6)	6%	(19)	51%	(155)	
Somewhat Favorable of Trump	13%	(21)	22%	(37)	6%	(10)	1%	(1)	9%	(15)	50%	(85)	
Somewhat Unfavorable of Trump	6%	(7)	9%	(10)	2%	(3)	—	(0)	14%	(17)	69%	(82)	
Very Unfavorable of Trump	17%	(75)	19%	(87)	3%	(14)	1%	(4)	6%	(29)	54%	(243)	
#1 Issue: Economy	10%	(34)	19%	(64)	4%	(13)	1%	(2)	9%	(31)	57%	(191)	
#1 Issue: Security	10%	(14)	21%	(29)	3%	(4)	4%	(6)	7%	(10)	55%	(77)	
#1 Issue: Health Care	18%	(51)	21%	(60)	3%	(10)	1%	(3)	8%	(23)	50%	(145)	
#1 Issue: Medicare / Social Security	14%	(20)	21%	(29)	2%	(3)	—	(0)	5%	(7)	58%	(79)	
#1 Issue: Education	9%	(6)	13%	(8)	7%	(4)	1%	(0)	10%	(6)	59%	(35)	
#1 Issue: Other	18%	(11)	19%	(12)	—	(0)	3%	(2)	5%	(3)	54%	(34)	
2018 House Vote: Democrat	17%	(65)	18%	(68)	4%	(14)	—	(2)	8%	(28)	52%	(195)	
2018 House Vote: Republican	13%	(48)	24%	(86)	3%	(10)	1%	(4)	7%	(25)	52%	(184)	
2016 Vote: Hillary Clinton	17%	(62)	20%	(71)	4%	(13)	—	(1)	8%	(30)	50%	(177)	
2016 Vote: Donald Trump	15%	(56)	23%	(85)	4%	(14)	1%	(5)	8%	(28)	49%	(180)	
2016 Vote: Other	13%	(8)	18%	(11)	2%	(1)	1%	(1)	8%	(5)	58%	(35)	
2016 Vote: Didn't Vote	6%	(21)	14%	(44)	2%	(6)	2%	(6)	7%	(22)	69%	(223)	
Voted in 2014: Yes	18%	(117)	22%	(146)	4%	(24)	1%	(5)	7%	(45)	49%	(317)	
Voted in 2014: No	7%	(30)	15%	(66)	2%	(11)	2%	(8)	9%	(39)	66%	(298)	
2012 Vote: Barack Obama	18%	(75)	20%	(81)	4%	(15)	—	(2)	7%	(30)	51%	(207)	
2012 Vote: Mitt Romney	14%	(38)	25%	(67)	2%	(5)	1%	(4)	9%	(23)	49%	(132)	
2012 Vote: Didn't Vote	7%	(27)	14%	(55)	3%	(14)	2%	(7)	7%	(26)	67%	(259)	
4-Region: Northeast	12%	(24)	17%	(35)	2%	(5)	1%	(2)	10%	(20)	58%	(116)	
4-Region: Midwest	17%	(43)	18%	(44)	3%	(8)	1%	(3)	7%	(18)	53%	(132)	
4-Region: South	11%	(47)	22%	(95)	3%	(13)	2%	(8)	7%	(29)	55%	(235)	
4-Region: West	14%	(33)	17%	(38)	4%	(9)	—	(1)	8%	(18)	57%	(133)	
Sports Fan	17%	(126)	23%	(176)	4%	(28)	1%	(10)	8%	(60)	47%	(354)	
Traveled outside of U.S. in past year 1+ times	14%	(29)	21%	(45)	5%	(11)	1%	(1)	8%	(18)	51%	(108)	
Frequent Flyer	22%	(23)	18%	(19)	4%	(4)	1%	(1)	5%	(5)	51%	(56)	
Concerned about climate change	15%	(115)	19%	(152)	3%	(25)	1%	(8)	8%	(65)	53%	(419)	
Not concerned about climate change	11%	(28)	23%	(58)	3%	(9)	2%	(6)	6%	(15)	55%	(141)	

Continued on next page

Table CMS7_7: Do you have a favorable or unfavorable view of the following movies?

Bull Durham (1988)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	13% (147)	19% (212)	3% (35)	1% (13)	8% (85)	56% (615)
Climate change is human activity	16% (99)	20% (125)	3% (20)	1% (5)	9% (54)	52% (327)
Climate change is natural phenomenon	11% (31)	22% (61)	5% (13)	1% (4)	4% (12)	56% (154)
Climate change is not happening	11% (5)	11% (5)	1% (1)	8% (4)	9% (4)	60% (30)
Concerned about climate change and caused by human activity	16% (93)	20% (117)	3% (19)	1% (5)	8% (49)	52% (306)
Not concerned about climate change and it is natural	11% (17)	26% (42)	4% (7)	1% (1)	5% (8)	53% (85)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_8: Do you have a favorable or unfavorable view of the following movies?
Miracle (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	13%	(145)	14%	(156)	2%	(27)	1%	(8)	7%	(74)	63%	(696)
Gender: Male	14%	(75)	16%	(87)	4%	(19)	1%	(7)	8%	(41)	57%	(299)
Gender: Female	12%	(71)	12%	(69)	1%	(8)	—	(2)	6%	(33)	69%	(397)
Age: 18-29	7%	(15)	18%	(40)	3%	(7)	2%	(5)	8%	(17)	62%	(135)
Age: 30-44	13%	(35)	16%	(44)	2%	(6)	1%	(3)	9%	(25)	58%	(156)
Age: 45-54	15%	(22)	13%	(19)	4%	(6)	—	(1)	5%	(8)	62%	(93)
Age: 55-64	17%	(39)	13%	(30)	1%	(2)	—	(0)	6%	(13)	64%	(147)
Age: 65+	14%	(34)	10%	(23)	2%	(5)	—	(0)	5%	(11)	69%	(165)
Generation Z: Age 18-23	5%	(6)	16%	(19)	5%	(6)	1%	(1)	8%	(10)	65%	(79)
Millennial: Age 24-39	9%	(25)	17%	(46)	2%	(6)	2%	(5)	10%	(28)	59%	(157)
Generation X: Age 40-55	16%	(45)	16%	(44)	3%	(8)	1%	(2)	4%	(12)	59%	(162)
Boomers: Age 56-74	16%	(62)	10%	(40)	2%	(7)	—	(0)	6%	(24)	66%	(258)
PID: Dem (no lean)	12%	(46)	15%	(61)	4%	(14)	1%	(4)	10%	(39)	59%	(230)
PID: Ind (no lean)	10%	(33)	13%	(42)	1%	(4)	1%	(5)	6%	(19)	69%	(231)
PID: Rep (no lean)	17%	(66)	14%	(53)	3%	(10)	—	(0)	4%	(16)	62%	(235)
PID/Gender: Dem Men	14%	(23)	16%	(27)	5%	(9)	2%	(3)	18%	(30)	46%	(77)
PID/Gender: Dem Women	10%	(24)	15%	(33)	2%	(5)	—	(1)	4%	(9)	68%	(154)
PID/Gender: Ind Men	11%	(18)	15%	(24)	2%	(4)	2%	(4)	3%	(6)	67%	(111)
PID/Gender: Ind Women	9%	(14)	11%	(18)	—	(0)	1%	(1)	8%	(13)	72%	(120)
PID/Gender: Rep Men	17%	(34)	18%	(36)	3%	(7)	—	(0)	3%	(6)	58%	(111)
PID/Gender: Rep Women	17%	(33)	9%	(17)	2%	(3)	—	(0)	6%	(10)	66%	(124)
Ideo: Liberal (1-3)	12%	(38)	17%	(56)	3%	(11)	1%	(5)	9%	(31)	57%	(188)
Ideo: Moderate (4)	16%	(42)	15%	(42)	3%	(7)	1%	(2)	6%	(17)	59%	(159)
Ideo: Conservative (5-7)	16%	(57)	13%	(48)	2%	(8)	—	(0)	5%	(19)	64%	(234)
Educ: < College	11%	(82)	13%	(101)	3%	(21)	1%	(6)	7%	(55)	65%	(496)
Educ: Bachelors degree	16%	(35)	17%	(38)	2%	(5)	1%	(2)	7%	(15)	57%	(125)
Educ: Post-grad	22%	(28)	13%	(16)	1%	(1)	—	(0)	3%	(4)	61%	(75)
Income: Under 50k	10%	(55)	12%	(67)	3%	(15)	—	(3)	8%	(47)	67%	(376)
Income: 50k-100k	15%	(55)	15%	(56)	2%	(7)	1%	(4)	6%	(22)	60%	(216)
Income: 100k+	19%	(36)	18%	(33)	3%	(5)	1%	(1)	3%	(6)	56%	(104)
Ethnicity: White	14%	(122)	13%	(116)	2%	(15)	1%	(7)	5%	(46)	65%	(571)

Continued on next page

Table CMS7_8: Do you have a favorable or unfavorable view of the following movies?

Miracle (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	13%	(145)	14%	(156)	2%	(27)	1%	(8)	7% (74)	63% (696)
Ethnicity: Hispanic	8%	(12)	20%	(30)	—	(0)	3%	(4)	12% (18)	58% (88)
Ethnicity: Afr. Am.	10%	(15)	15%	(22)	7%	(10)	—	(0)	17% (25)	50% (73)
Ethnicity: Other	10%	(8)	21%	(18)	3%	(3)	1%	(1)	4% (3)	61% (52)
All Christian	17%	(92)	15%	(80)	3%	(15)	—	(2)	7% (37)	58% (318)
Agnostic/Nothing in particular	9%	(43)	14%	(65)	2%	(11)	1%	(5)	7% (32)	67% (316)
Religious Non-Protestant/Catholic	15%	(8)	12%	(7)	2%	(1)	—	(0)	4% (2)	66% (36)
Evangelical	18%	(46)	17%	(43)	3%	(8)	1%	(2)	6% (17)	56% (145)
Non-Evangelical	15%	(68)	14%	(63)	3%	(15)	—	(0)	7% (32)	61% (279)
Community: Urban	8%	(23)	15%	(44)	4%	(10)	—	(0)	10% (29)	64% (184)
Community: Suburban	16%	(84)	14%	(73)	2%	(12)	1%	(7)	5% (26)	62% (330)
Community: Rural	14%	(39)	14%	(39)	2%	(5)	—	(1)	7% (19)	64% (182)
Employ: Private Sector	16%	(56)	17%	(58)	2%	(6)	1%	(3)	9% (32)	56% (193)
Employ: Government	21%	(13)	12%	(7)	8%	(5)	—	(0)	5% (3)	53% (33)
Employ: Self-Employed	16%	(14)	11%	(10)	4%	(3)	1%	(1)	9% (7)	59% (49)
Employ: Homemaker	3%	(2)	16%	(12)	1%	(1)	—	(0)	4% (3)	76% (58)
Employ: Retired	15%	(41)	10%	(28)	1%	(4)	—	(0)	6% (17)	68% (190)
Employ: Unemployed	7%	(9)	13%	(16)	2%	(3)	2%	(2)	9% (11)	67% (85)
Employ: Other	11%	(8)	17%	(12)	4%	(3)	2%	(2)	2% (1)	63% (46)
Military HH: Yes	17%	(30)	12%	(21)	4%	(6)	—	(1)	6% (10)	62% (110)
Military HH: No	12%	(116)	14%	(134)	2%	(21)	1%	(8)	7% (64)	63% (586)
RD/WT: Right Direction	16%	(63)	16%	(62)	3%	(10)	1%	(3)	5% (18)	60% (234)
RD/WT: Wrong Track	11%	(82)	13%	(93)	2%	(18)	1%	(5)	8% (56)	64% (462)
Trump Job Approve	16%	(73)	16%	(74)	2%	(9)	—	(2)	3% (16)	63% (296)
Trump Job Disapprove	12%	(72)	13%	(79)	3%	(18)	1%	(5)	10% (58)	61% (366)
Trump Job Strongly Approve	19%	(54)	13%	(37)	1%	(4)	—	(0)	5% (14)	61% (174)
Trump Job Somewhat Approve	10%	(19)	20%	(38)	3%	(5)	1%	(2)	1% (2)	65% (123)
Trump Job Somewhat Disapprove	10%	(14)	15%	(21)	7%	(10)	1%	(2)	11% (16)	55% (78)
Trump Job Strongly Disapprove	13%	(58)	13%	(58)	2%	(8)	1%	(3)	9% (42)	63% (288)
Favorable of Trump	15%	(73)	17%	(78)	2%	(9)	—	(2)	3% (16)	62% (292)
Unfavorable of Trump	13%	(72)	13%	(77)	3%	(16)	1%	(4)	9% (48)	62% (352)

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Table CMS7_8: Do you have a favorable or unfavorable view of the following movies?

Miracle (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	13%	(145)	14%	(156)	2%	(27)	1%	(8)	7% (74)	63% (696)
Very Favorable of Trump	17%	(53)	14%	(41)	2%	(5)	—	(0)	5% (14)	62% (188)
Somewhat Favorable of Trump	12%	(20)	22%	(37)	2%	(4)	1%	(2)	1% (2)	62% (105)
Somewhat Unfavorable of Trump	8%	(10)	16%	(18)	6%	(7)	1%	(1)	9% (10)	61% (72)
Very Unfavorable of Trump	14%	(62)	13%	(59)	2%	(9)	1%	(3)	8% (38)	62% (281)
#1 Issue: Economy	16%	(54)	16%	(55)	2%	(8)	—	(1)	5% (18)	60% (200)
#1 Issue: Security	14%	(19)	12%	(16)	1%	(2)	—	(0)	3% (4)	70% (98)
#1 Issue: Health Care	13%	(39)	15%	(43)	3%	(8)	1%	(4)	11% (32)	57% (166)
#1 Issue: Medicare / Social Security	9%	(13)	11%	(15)	3%	(4)	—	(0)	2% (3)	75% (103)
#1 Issue: Education	10%	(6)	17%	(10)	2%	(1)	2%	(1)	18% (10)	52% (31)
#1 Issue: Other	11%	(7)	11%	(7)	—	(0)	3%	(2)	4% (3)	70% (44)
2018 House Vote: Democrat	13%	(47)	15%	(55)	4%	(13)	1%	(5)	10% (39)	57% (212)
2018 House Vote: Republican	20%	(70)	12%	(43)	3%	(10)	—	(0)	4% (16)	61% (219)
2016 Vote: Hillary Clinton	12%	(44)	15%	(53)	4%	(13)	1%	(3)	13% (46)	55% (196)
2016 Vote: Donald Trump	19%	(71)	13%	(46)	2%	(9)	1%	(2)	4% (14)	62% (228)
2016 Vote: Other	22%	(13)	12%	(7)	2%	(1)	—	(0)	4% (3)	60% (36)
2016 Vote: Didn't Vote	5%	(17)	15%	(49)	1%	(4)	1%	(3)	4% (12)	73% (237)
Voted in 2014: Yes	17%	(110)	13%	(86)	3%	(18)	1%	(4)	7% (46)	60% (390)
Voted in 2014: No	8%	(35)	15%	(69)	2%	(10)	1%	(5)	6% (28)	68% (306)
2012 Vote: Barack Obama	16%	(65)	13%	(52)	3%	(13)	1%	(4)	10% (40)	58% (236)
2012 Vote: Mitt Romney	20%	(53)	13%	(35)	2%	(4)	—	(0)	4% (12)	61% (165)
2012 Vote: Didn't Vote	6%	(22)	17%	(64)	3%	(10)	1%	(4)	5% (20)	69% (268)
4-Region: Northeast	19%	(37)	15%	(30)	4%	(8)	—	(0)	4% (7)	59% (118)
4-Region: Midwest	12%	(31)	16%	(39)	4%	(9)	—	(1)	7% (16)	61% (152)
4-Region: South	12%	(51)	13%	(57)	1%	(6)	1%	(4)	8% (34)	64% (275)
4-Region: West	11%	(26)	13%	(30)	2%	(5)	1%	(3)	7% (16)	66% (151)
Sports Fan	17%	(125)	17%	(127)	3%	(22)	1%	(4)	8% (59)	55% (416)
Traveled outside of U.S. in past year 1+ times	16%	(34)	18%	(38)	3%	(5)	—	(0)	10% (22)	53% (113)
Frequent Flyer	21%	(23)	13%	(14)	3%	(3)	—	(0)	8% (9)	55% (60)
Concerned about climate change	13%	(106)	16%	(129)	3%	(22)	1%	(8)	7% (59)	59% (461)
Not concerned about climate change	15%	(37)	9%	(23)	2%	(5)	—	(0)	4% (9)	71% (181)

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Table CMS7_8: Do you have a favorable or unfavorable view of the following movies?

Miracle (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	13% (145)	14% (156)	2% (27)	1% (8)	7% (74)	63% (696)
Climate change is human activity	13% (83)	17% (110)	3% (18)	1% (8)	6% (41)	59% (370)
Climate change is natural phenomenon	14% (38)	11% (29)	3% (9)	— (1)	5% (13)	67% (185)
Climate change is not happening	16% (8)	10% (5)	— (0)	— (0)	11% (5)	63% (32)
Concerned about climate change and caused by human activity	13% (78)	18% (104)	3% (17)	1% (8)	7% (41)	58% (342)
Not concerned about climate change and it is natural	13% (22)	8% (14)	2% (4)	— (0)	5% (8)	71% (114)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_9: Do you have a favorable or unfavorable view of the following movies?
Breaking Away (1979)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	7%	(73)	12%	(132)	2%	(17)	1%	(16)	7%	(78)	71%	(791)
Gender: Male	7%	(35)	14%	(72)	3%	(15)	2%	(11)	8%	(40)	67%	(355)
Gender: Female	6%	(38)	10%	(60)	—	(2)	1%	(6)	7%	(38)	75%	(436)
Age: 18-29	2%	(3)	10%	(23)	1%	(3)	3%	(8)	6%	(13)	78%	(170)
Age: 30-44	3%	(9)	11%	(28)	2%	(6)	—	(0)	6%	(16)	78%	(210)
Age: 45-54	9%	(14)	12%	(18)	1%	(1)	3%	(5)	7%	(10)	68%	(101)
Age: 55-64	9%	(21)	18%	(41)	2%	(4)	—	(1)	7%	(17)	64%	(148)
Age: 65+	11%	(25)	9%	(22)	1%	(3)	1%	(3)	9%	(22)	68%	(162)
Generation Z: Age 18-23	3%	(3)	7%	(9)	1%	(1)	4%	(4)	10%	(13)	75%	(91)
Millennial: Age 24-39	1%	(3)	12%	(32)	2%	(5)	1%	(3)	4%	(10)	80%	(213)
Generation X: Age 40-55	8%	(22)	13%	(35)	2%	(5)	2%	(5)	6%	(16)	70%	(191)
Boomers: Age 56-74	11%	(41)	14%	(53)	2%	(6)	1%	(3)	9%	(35)	64%	(252)
PID: Dem (no lean)	9%	(37)	13%	(53)	2%	(9)	1%	(2)	11%	(44)	63%	(249)
PID: Ind (no lean)	5%	(15)	11%	(35)	1%	(2)	3%	(9)	2%	(6)	80%	(265)
PID: Rep (no lean)	5%	(21)	11%	(44)	2%	(6)	1%	(5)	7%	(27)	73%	(277)
PID/Gender: Dem Men	8%	(14)	12%	(21)	5%	(8)	1%	(1)	14%	(24)	60%	(100)
PID/Gender: Dem Women	10%	(23)	14%	(32)	—	(1)	—	(1)	9%	(20)	66%	(148)
PID/Gender: Ind Men	4%	(6)	13%	(22)	1%	(2)	3%	(5)	2%	(4)	76%	(127)
PID/Gender: Ind Women	6%	(9)	8%	(13)	—	(0)	2%	(4)	2%	(3)	83%	(138)
PID/Gender: Rep Men	8%	(15)	15%	(29)	2%	(5)	2%	(4)	6%	(12)	66%	(128)
PID/Gender: Rep Women	3%	(5)	8%	(14)	1%	(1)	1%	(1)	8%	(15)	80%	(150)
Ideo: Liberal (1-3)	10%	(34)	16%	(53)	2%	(8)	1%	(2)	7%	(22)	64%	(210)
Ideo: Moderate (4)	8%	(21)	12%	(31)	1%	(4)	1%	(3)	12%	(32)	66%	(178)
Ideo: Conservative (5-7)	4%	(15)	12%	(45)	1%	(5)	2%	(8)	4%	(14)	76%	(279)
Educ: < College	5%	(37)	11%	(86)	1%	(6)	2%	(12)	8%	(62)	73%	(558)
Educ: Bachelors degree	8%	(19)	15%	(34)	3%	(7)	1%	(2)	6%	(12)	67%	(147)
Educ: Post-grad	14%	(17)	10%	(12)	3%	(4)	2%	(3)	3%	(4)	69%	(86)
Income: Under 50k	7%	(41)	9%	(51)	1%	(4)	2%	(9)	10%	(55)	71%	(401)
Income: 50k-100k	5%	(17)	15%	(55)	2%	(8)	2%	(6)	4%	(16)	72%	(257)
Income: 100k+	8%	(14)	14%	(26)	3%	(5)	1%	(1)	4%	(7)	71%	(132)
Ethnicity: White	6%	(54)	12%	(103)	2%	(13)	2%	(15)	5%	(47)	74%	(645)

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Table CMS7_9: Do you have a favorable or unfavorable view of the following movies?
Breaking Away (1979)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	7%	(73)	12%	(132)	2%	(17)	1%	(16)	7%	(78)	71%	(791)
Ethnicity: Hispanic	5%	(7)	9%	(14)	2%	(3)	2%	(2)	16%	(24)	66%	(101)
Ethnicity: Afr. Am.	10%	(14)	10%	(15)	1%	(2)	—	(0)	16%	(23)	63%	(91)
Ethnicity: Other	5%	(4)	16%	(14)	2%	(2)	2%	(2)	10%	(8)	64%	(54)
All Christian	6%	(33)	11%	(63)	2%	(10)	1%	(6)	7%	(40)	72%	(393)
Agnostic/Nothing in particular	6%	(30)	12%	(59)	1%	(6)	2%	(10)	7%	(33)	71%	(334)
Religious Non-Protestant/Catholic	11%	(6)	13%	(7)	3%	(1)	—	(0)	6%	(3)	67%	(36)
Evangelical	8%	(20)	13%	(33)	1%	(3)	1%	(2)	5%	(13)	73%	(192)
Non-Evangelical	6%	(26)	11%	(49)	2%	(9)	2%	(7)	9%	(43)	71%	(323)
Community: Urban	5%	(15)	9%	(27)	2%	(5)	2%	(6)	8%	(22)	74%	(216)
Community: Suburban	7%	(38)	13%	(68)	2%	(8)	1%	(6)	7%	(36)	70%	(375)
Community: Rural	7%	(19)	13%	(37)	1%	(4)	2%	(5)	7%	(20)	70%	(200)
Employ: Private Sector	5%	(18)	14%	(49)	3%	(10)	2%	(5)	5%	(19)	71%	(246)
Employ: Government	17%	(10)	11%	(7)	2%	(1)	1%	(0)	1%	(1)	69%	(43)
Employ: Self-Employed	6%	(5)	14%	(12)	3%	(3)	1%	(1)	8%	(7)	68%	(57)
Employ: Homemaker	6%	(5)	11%	(8)	—	(0)	—	(0)	2%	(2)	81%	(62)
Employ: Retired	9%	(25)	11%	(32)	1%	(3)	1%	(3)	9%	(26)	68%	(191)
Employ: Unemployed	4%	(6)	8%	(11)	—	(0)	3%	(4)	11%	(13)	73%	(92)
Employ: Other	5%	(3)	12%	(9)	1%	(1)	2%	(2)	11%	(8)	70%	(50)
Military HH: Yes	9%	(15)	12%	(21)	1%	(3)	2%	(3)	4%	(8)	72%	(127)
Military HH: No	6%	(57)	12%	(110)	2%	(15)	1%	(13)	8%	(70)	71%	(664)
RD/WT: Right Direction	7%	(26)	12%	(48)	2%	(9)	2%	(8)	5%	(20)	72%	(279)
RD/WT: Wrong Track	7%	(47)	12%	(84)	1%	(8)	1%	(9)	8%	(58)	71%	(512)
Trump Job Approve	6%	(27)	13%	(62)	2%	(9)	2%	(7)	5%	(25)	72%	(341)
Trump Job Disapprove	8%	(45)	11%	(65)	1%	(7)	1%	(8)	9%	(53)	70%	(419)
Trump Job Strongly Approve	7%	(21)	14%	(38)	1%	(4)	2%	(4)	6%	(17)	70%	(199)
Trump Job Somewhat Approve	3%	(6)	13%	(24)	3%	(6)	2%	(3)	4%	(7)	75%	(142)
Trump Job Somewhat Disapprove	5%	(7)	8%	(12)	2%	(3)	2%	(3)	7%	(10)	76%	(108)
Trump Job Strongly Disapprove	9%	(39)	12%	(53)	1%	(4)	1%	(6)	9%	(43)	68%	(312)
Favorable of Trump	6%	(26)	14%	(64)	2%	(9)	2%	(7)	5%	(22)	73%	(341)
Unfavorable of Trump	8%	(45)	12%	(67)	1%	(5)	1%	(7)	8%	(48)	70%	(397)

Continued on next page

Table CMS7_9: Do you have a favorable or unfavorable view of the following movies?
Breaking Away (1979)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	7%	(73)	12%	(132)	2%	(17)	1%	(16)	7%	(78)	71%	(791)
Very Favorable of Trump	6%	(18)	12%	(37)	2%	(5)	2%	(6)	6%	(17)	72%	(218)
Somewhat Favorable of Trump	5%	(9)	16%	(27)	2%	(4)	—	(1)	3%	(5)	73%	(124)
Somewhat Unfavorable of Trump	2%	(3)	13%	(16)	1%	(1)	1%	(1)	10%	(12)	73%	(86)
Very Unfavorable of Trump	9%	(42)	11%	(52)	1%	(4)	1%	(6)	8%	(37)	69%	(311)
#1 Issue: Economy	5%	(15)	11%	(36)	—	(2)	1%	(3)	8%	(25)	76%	(254)
#1 Issue: Security	4%	(6)	12%	(17)	1%	(1)	1%	(1)	7%	(10)	76%	(106)
#1 Issue: Health Care	9%	(25)	16%	(46)	3%	(8)	2%	(5)	8%	(23)	63%	(184)
#1 Issue: Medicare / Social Security	8%	(11)	10%	(13)	3%	(3)	1%	(2)	10%	(14)	69%	(95)
#1 Issue: Education	12%	(7)	7%	(4)	2%	(1)	1%	(1)	2%	(1)	76%	(45)
#1 Issue: Other	6%	(4)	11%	(7)	—	(0)	6%	(4)	4%	(2)	73%	(46)
2018 House Vote: Democrat	11%	(40)	13%	(49)	2%	(8)	1%	(5)	10%	(38)	62%	(230)
2018 House Vote: Republican	4%	(16)	13%	(46)	2%	(6)	1%	(3)	5%	(18)	75%	(268)
2016 Vote: Hillary Clinton	9%	(32)	14%	(48)	2%	(7)	1%	(3)	10%	(34)	65%	(230)
2016 Vote: Donald Trump	6%	(22)	12%	(44)	2%	(8)	1%	(5)	6%	(22)	72%	(267)
2016 Vote: Other	10%	(6)	21%	(13)	—	(0)	1%	(0)	2%	(1)	66%	(39)
2016 Vote: Didn't Vote	4%	(12)	8%	(26)	—	(1)	2%	(8)	6%	(20)	79%	(254)
Voted in 2014: Yes	8%	(55)	15%	(98)	2%	(12)	1%	(6)	8%	(50)	66%	(433)
Voted in 2014: No	4%	(17)	8%	(34)	1%	(5)	2%	(10)	6%	(28)	79%	(358)
2012 Vote: Barack Obama	10%	(42)	12%	(50)	2%	(8)	1%	(4)	10%	(39)	65%	(268)
2012 Vote: Mitt Romney	5%	(12)	15%	(40)	2%	(5)	1%	(3)	5%	(13)	73%	(196)
2012 Vote: Didn't Vote	4%	(16)	9%	(36)	1%	(4)	3%	(10)	6%	(23)	77%	(299)
4-Region: Northeast	6%	(12)	11%	(23)	1%	(2)	1%	(2)	4%	(7)	77%	(155)
4-Region: Midwest	7%	(17)	10%	(26)	2%	(5)	1%	(2)	10%	(25)	70%	(173)
4-Region: South	6%	(25)	11%	(47)	1%	(6)	2%	(10)	6%	(26)	73%	(313)
4-Region: West	8%	(19)	16%	(36)	2%	(4)	1%	(2)	8%	(19)	65%	(151)
Sports Fan	7%	(54)	14%	(108)	2%	(15)	1%	(8)	8%	(60)	67%	(507)
Traveled outside of U.S. in past year 1+ times	9%	(19)	14%	(30)	3%	(7)	1%	(2)	7%	(15)	65%	(139)
Frequent Flyer	11%	(12)	12%	(13)	4%	(4)	1%	(1)	2%	(2)	71%	(77)
Concerned about climate change	8%	(63)	14%	(112)	2%	(13)	2%	(12)	8%	(60)	67%	(524)
Not concerned about climate change	3%	(7)	7%	(19)	1%	(4)	2%	(4)	3%	(8)	83%	(213)

Continued on next page

Table CMS7_9: Do you have a favorable or unfavorable view of the following movies?
Breaking Away (1979)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	7%	(73)	12%	(132)	2%	(17)	1%	(16)	7% (78)	71% (791)
Climate change is human activity	8%	(51)	14%	(89)	1%	(9)	2%	(11)	5% (29)	70% (439)
Climate change is natural phenomenon	5%	(14)	9%	(24)	2%	(5)	1%	(3)	5% (14)	78% (214)
Climate change is not happening	3%	(1)	8%	(4)	3%	(2)	1%	(1)	12% (6)	72% (36)
Concerned about climate change and caused by human activity	9%	(50)	15%	(88)	2%	(9)	2%	(10)	5% (29)	68% (402)
Not concerned about climate change and it is natural	3%	(5)	6%	(10)	2%	(2)	2%	(3)	3% (5)	84% (135)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_10: Do you have a favorable or unfavorable view of the following movies?
When We Were Kings (1996)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	6%	(63)	8%	(83)	2%	(25)	1%	(10)	4%	(41)	80%	(885)
Gender: Male	7%	(36)	9%	(47)	3%	(17)	1%	(6)	4%	(24)	75%	(397)
Gender: Female	5%	(26)	6%	(36)	1%	(7)	1%	(3)	3%	(17)	84%	(489)
Age: 18-29	5%	(10)	10%	(22)	2%	(5)	1%	(2)	2%	(5)	79%	(174)
Age: 30-44	7%	(19)	9%	(24)	3%	(7)	2%	(4)	3%	(9)	77%	(206)
Age: 45-54	7%	(11)	4%	(5)	2%	(3)	—	(1)	8%	(12)	78%	(116)
Age: 55-64	7%	(17)	6%	(15)	2%	(5)	1%	(3)	3%	(8)	80%	(185)
Age: 65+	2%	(6)	7%	(17)	2%	(4)	—	(0)	3%	(7)	86%	(205)
Generation Z: Age 18-23	3%	(4)	12%	(14)	1%	(1)	—	(0)	1%	(1)	83%	(101)
Millennial: Age 24-39	8%	(20)	8%	(20)	4%	(10)	2%	(5)	4%	(10)	75%	(201)
Generation X: Age 40-55	7%	(19)	7%	(20)	2%	(6)	1%	(2)	5%	(15)	77%	(211)
Boomers: Age 56-74	5%	(18)	7%	(27)	1%	(6)	1%	(3)	4%	(15)	82%	(322)
PID: Dem (no lean)	7%	(28)	10%	(39)	3%	(11)	1%	(4)	4%	(16)	75%	(297)
PID: Ind (no lean)	5%	(15)	5%	(18)	2%	(5)	1%	(2)	3%	(11)	85%	(282)
PID: Rep (no lean)	5%	(19)	7%	(27)	2%	(9)	1%	(4)	4%	(15)	81%	(307)
PID/Gender: Dem Men	9%	(14)	14%	(23)	4%	(7)	2%	(3)	7%	(11)	65%	(109)
PID/Gender: Dem Women	6%	(14)	7%	(15)	2%	(3)	—	(1)	2%	(5)	83%	(188)
PID/Gender: Ind Men	5%	(8)	5%	(8)	3%	(5)	1%	(2)	3%	(4)	83%	(139)
PID/Gender: Ind Women	5%	(8)	6%	(9)	—	(0)	—	(0)	4%	(6)	86%	(143)
PID/Gender: Rep Men	7%	(14)	8%	(16)	3%	(5)	1%	(1)	4%	(8)	77%	(149)
PID/Gender: Rep Women	3%	(5)	6%	(11)	2%	(4)	1%	(3)	3%	(6)	84%	(158)
Ideo: Liberal (1-3)	8%	(27)	9%	(29)	3%	(11)	1%	(3)	4%	(12)	75%	(248)
Ideo: Moderate (4)	6%	(16)	8%	(21)	2%	(6)	1%	(3)	4%	(11)	79%	(211)
Ideo: Conservative (5-7)	5%	(18)	6%	(23)	1%	(5)	—	(2)	4%	(15)	83%	(303)
Educ: < College	6%	(47)	7%	(56)	2%	(16)	1%	(5)	3%	(26)	80%	(611)
Educ: Bachelors degree	4%	(8)	9%	(19)	3%	(6)	2%	(4)	5%	(11)	78%	(173)
Educ: Post-grad	7%	(8)	6%	(8)	2%	(3)	—	(0)	3%	(4)	81%	(101)
Income: Under 50k	7%	(38)	8%	(45)	1%	(6)	—	(1)	4%	(23)	80%	(450)
Income: 50k-100k	4%	(15)	6%	(21)	3%	(12)	2%	(8)	3%	(11)	82%	(294)
Income: 100k+	6%	(10)	9%	(17)	4%	(7)	1%	(1)	4%	(7)	77%	(142)
Ethnicity: White	5%	(42)	6%	(55)	2%	(17)	1%	(9)	4%	(32)	82%	(722)

Continued on next page

Table CMS7_10: Do you have a favorable or unfavorable view of the following movies?
When We Were Kings (1996)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	6%	(63)	8%	(83)	2%	(25)	1%	(10)	4%	(41)	80%	(885)
Ethnicity: Hispanic	5%	(7)	13%	(20)	4%	(7)	2%	(3)	3%	(5)	72%	(110)
Ethnicity: Afr. Am.	14%	(21)	10%	(15)	—	(0)	—	(0)	4%	(6)	71%	(104)
Ethnicity: Other	—	(0)	15%	(13)	9%	(8)	1%	(1)	4%	(3)	71%	(60)
All Christian	5%	(25)	7%	(38)	2%	(10)	—	(3)	4%	(19)	83%	(450)
Agnostic/Nothing in particular	7%	(35)	8%	(39)	2%	(11)	1%	(7)	4%	(19)	77%	(361)
Religious Non-Protestant/Catholic	6%	(3)	7%	(4)	2%	(1)	—	(0)	3%	(1)	82%	(45)
Evangelical	8%	(20)	9%	(24)	2%	(6)	—	(1)	4%	(10)	77%	(202)
Non-Evangelical	5%	(22)	7%	(31)	2%	(11)	1%	(3)	3%	(16)	82%	(374)
Community: Urban	5%	(15)	9%	(25)	3%	(9)	1%	(2)	4%	(13)	78%	(227)
Community: Suburban	6%	(31)	8%	(42)	2%	(12)	1%	(4)	3%	(17)	80%	(425)
Community: Rural	6%	(17)	6%	(16)	1%	(4)	1%	(3)	4%	(11)	82%	(233)
Employ: Private Sector	8%	(29)	6%	(21)	3%	(9)	2%	(5)	4%	(14)	77%	(267)
Employ: Government	8%	(5)	6%	(3)	3%	(2)	3%	(2)	3%	(2)	77%	(48)
Employ: Self-Employed	4%	(3)	10%	(8)	6%	(5)	—	(0)	3%	(2)	77%	(65)
Employ: Homemaker	6%	(5)	3%	(2)	—	(0)	—	(0)	2%	(1)	89%	(69)
Employ: Retired	4%	(12)	6%	(17)	1%	(4)	—	(0)	4%	(10)	85%	(237)
Employ: Unemployed	2%	(3)	10%	(13)	—	(0)	2%	(2)	4%	(6)	82%	(103)
Employ: Other	6%	(4)	11%	(8)	6%	(5)	1%	(1)	8%	(6)	69%	(50)
Military HH: Yes	6%	(11)	6%	(11)	1%	(2)	1%	(2)	3%	(6)	83%	(147)
Military HH: No	6%	(52)	8%	(73)	2%	(23)	1%	(8)	4%	(35)	80%	(738)
RD/WT: Right Direction	7%	(28)	7%	(28)	2%	(9)	1%	(5)	4%	(15)	78%	(306)
RD/WT: Wrong Track	5%	(35)	8%	(56)	2%	(16)	1%	(5)	4%	(26)	81%	(579)
Trump Job Approve	6%	(27)	9%	(41)	3%	(12)	1%	(5)	3%	(14)	79%	(373)
Trump Job Disapprove	6%	(36)	7%	(41)	2%	(12)	1%	(5)	4%	(27)	80%	(478)
Trump Job Strongly Approve	6%	(16)	7%	(20)	3%	(9)	1%	(3)	4%	(11)	79%	(224)
Trump Job Somewhat Approve	6%	(11)	11%	(22)	2%	(3)	1%	(1)	2%	(3)	79%	(148)
Trump Job Somewhat Disapprove	3%	(4)	12%	(17)	3%	(5)	1%	(2)	6%	(9)	74%	(105)
Trump Job Strongly Disapprove	7%	(32)	5%	(24)	2%	(7)	1%	(3)	4%	(18)	82%	(373)
Favorable of Trump	6%	(30)	8%	(38)	3%	(12)	1%	(5)	3%	(14)	79%	(371)
Unfavorable of Trump	6%	(32)	7%	(39)	2%	(11)	1%	(3)	4%	(25)	81%	(460)

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Table CMS7_10: Do you have a favorable or unfavorable view of the following movies?
When We Were Kings (1996)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	6%	(63)	8%	(83)	2%	(25)	1%	(10)	4%	(41)	80%	(885)
Very Favorable of Trump	6%	(17)	7%	(21)	3%	(8)	1%	(3)	4%	(11)	80%	(240)
Somewhat Favorable of Trump	7%	(13)	10%	(17)	3%	(4)	1%	(1)	2%	(3)	77%	(131)
Somewhat Unfavorable of Trump	5%	(5)	7%	(8)	3%	(3)	—	(0)	6%	(7)	80%	(94)
Very Unfavorable of Trump	6%	(26)	7%	(31)	2%	(8)	1%	(3)	4%	(17)	81%	(366)
#1 Issue: Economy	7%	(23)	8%	(28)	1%	(4)	1%	(4)	3%	(11)	79%	(266)
#1 Issue: Security	5%	(7)	6%	(8)	1%	(2)	1%	(1)	4%	(5)	83%	(116)
#1 Issue: Health Care	4%	(11)	10%	(29)	4%	(11)	1%	(3)	6%	(17)	76%	(220)
#1 Issue: Medicare / Social Security	3%	(4)	5%	(7)	3%	(5)	—	(0)	1%	(2)	88%	(121)
#1 Issue: Education	15%	(9)	8%	(5)	2%	(1)	—	(0)	8%	(5)	67%	(40)
#1 Issue: Other	7%	(4)	3%	(2)	3%	(2)	4%	(2)	1%	(1)	82%	(52)
2018 House Vote: Democrat	7%	(27)	7%	(27)	3%	(12)	1%	(3)	4%	(16)	77%	(287)
2018 House Vote: Republican	5%	(17)	7%	(24)	2%	(6)	1%	(5)	3%	(11)	82%	(293)
2016 Vote: Hillary Clinton	6%	(23)	8%	(28)	3%	(11)	1%	(3)	5%	(19)	76%	(270)
2016 Vote: Donald Trump	5%	(19)	7%	(25)	2%	(9)	1%	(5)	4%	(14)	81%	(298)
2016 Vote: Other	8%	(5)	9%	(6)	—	(0)	—	(0)	7%	(4)	75%	(45)
2016 Vote: Didn't Vote	5%	(16)	7%	(24)	1%	(4)	1%	(2)	1%	(4)	84%	(272)
Voted in 2014: Yes	6%	(41)	8%	(53)	3%	(18)	1%	(7)	4%	(25)	78%	(510)
Voted in 2014: No	5%	(22)	7%	(30)	1%	(7)	1%	(3)	4%	(16)	83%	(375)
2012 Vote: Barack Obama	8%	(32)	7%	(28)	3%	(11)	1%	(4)	5%	(22)	76%	(313)
2012 Vote: Mitt Romney	4%	(10)	8%	(20)	2%	(5)	1%	(4)	3%	(8)	82%	(221)
2012 Vote: Didn't Vote	5%	(19)	8%	(31)	2%	(8)	1%	(2)	2%	(8)	82%	(320)
4-Region: Northeast	5%	(11)	8%	(15)	1%	(2)	—	(0)	3%	(6)	83%	(168)
4-Region: Midwest	5%	(13)	9%	(21)	1%	(3)	1%	(2)	5%	(13)	79%	(195)
4-Region: South	6%	(27)	7%	(31)	2%	(9)	2%	(7)	3%	(12)	80%	(340)
4-Region: West	5%	(12)	7%	(15)	5%	(11)	—	(0)	4%	(10)	79%	(183)
Sports Fan	7%	(54)	9%	(69)	3%	(20)	1%	(7)	5%	(36)	75%	(566)
Traveled outside of U.S. in past year 1+ times	8%	(16)	11%	(22)	4%	(9)	1%	(2)	6%	(12)	70%	(150)
Frequent Flyer	15%	(16)	7%	(8)	2%	(2)	—	(0)	6%	(6)	71%	(77)
Concerned about climate change	7%	(58)	9%	(72)	3%	(21)	1%	(9)	4%	(33)	75%	(592)
Not concerned about climate change	2%	(5)	4%	(11)	2%	(4)	—	(1)	2%	(5)	90%	(230)

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Table CMS7_10: Do you have a favorable or unfavorable view of the following movies?
When We Were Kings (1996)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		Total
Adults	6%	(63)	8%	(83)	2%	(25)	1%	(10)	4%	(41)	80%	(885)	1,000
Climate change is human activity	8%	(47)	8%	(51)	3%	(17)	1%	(5)	4%	(26)	77%	(484)	630
Climate change is natural phenomenon	3%	(10)	7%	(20)	2%	(5)	—	(1)	2%	(5)	85%	(234)	276
Climate change is not happening	3%	(1)	2%	(1)	—	(0)	3%	(1)	7%	(4)	86%	(43)	50
Concerned about climate change and caused by human activity	8%	(46)	8%	(49)	3%	(17)	1%	(5)	4%	(26)	76%	(448)	588
Not concerned about climate change and it is natural	1%	(2)	5%	(9)	2%	(3)	—	(0)	2%	(2)	90%	(145)	160

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_11: Do you have a favorable or unfavorable view of the following movies?
Major League (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (199)	21% (237)	3% (29)	2% (17)	5% (60)	51% (564)
Gender: Male	24% (125)	24% (125)	3% (17)	1% (7)	7% (36)	41% (218)
Gender: Female	13% (74)	19% (113)	2% (12)	2% (10)	4% (25)	60% (346)
Age: 18-29	5% (12)	17% (36)	3% (6)	5% (11)	4% (9)	66% (146)
Age: 30-44	27% (72)	25% (66)	4% (9)	1% (3)	6% (16)	38% (102)
Age: 45-54	26% (39)	29% (43)	5% (8)	— (1)	6% (8)	33% (50)
Age: 55-64	21% (48)	22% (51)	2% (4)	— (0)	7% (16)	49% (114)
Age: 65+	12% (28)	17% (41)	1% (3)	1% (2)	5% (12)	64% (152)
Generation Z: Age 18-23	1% (2)	15% (18)	3% (4)	7% (9)	5% (6)	68% (83)
Millennial: Age 24-39	18% (47)	22% (57)	4% (10)	1% (3)	5% (13)	51% (135)
Generation X: Age 40-55	30% (82)	29% (79)	3% (9)	1% (2)	5% (13)	32% (88)
Boomers: Age 56-74	17% (67)	19% (76)	2% (7)	1% (2)	6% (25)	55% (215)
PID: Dem (no lean)	17% (66)	20% (79)	2% (6)	1% (3)	6% (24)	54% (214)
PID: Ind (no lean)	17% (57)	20% (67)	2% (7)	2% (7)	7% (22)	52% (173)
PID: Rep (no lean)	20% (76)	24% (91)	4% (16)	2% (7)	4% (14)	46% (176)
PID/Gender: Dem Men	25% (42)	24% (40)	2% (3)	2% (3)	8% (13)	40% (68)
PID/Gender: Dem Women	11% (24)	18% (40)	1% (3)	— (1)	5% (11)	65% (146)
PID/Gender: Ind Men	23% (38)	21% (36)	2% (3)	1% (2)	9% (15)	43% (72)
PID/Gender: Ind Women	11% (19)	19% (32)	2% (3)	3% (5)	4% (7)	61% (101)
PID/Gender: Rep Men	24% (46)	26% (49)	6% (11)	1% (2)	4% (7)	40% (78)
PID/Gender: Rep Women	16% (30)	22% (41)	3% (6)	3% (5)	4% (7)	53% (98)
Ideo: Liberal (1-3)	17% (57)	23% (77)	2% (6)	1% (3)	5% (16)	52% (171)
Ideo: Moderate (4)	18% (48)	20% (54)	4% (12)	1% (2)	8% (21)	49% (131)
Ideo: Conservative (5-7)	20% (74)	23% (86)	3% (12)	1% (4)	5% (18)	47% (172)
Educ: < College	18% (141)	19% (145)	2% (19)	2% (13)	5% (42)	53% (402)
Educ: Bachelors degree	15% (33)	31% (69)	3% (7)	1% (3)	8% (17)	41% (91)
Educ: Post-grad	20% (25)	19% (23)	2% (3)	1% (1)	1% (2)	57% (71)
Income: Under 50k	16% (89)	17% (98)	3% (16)	2% (11)	5% (30)	57% (318)
Income: 50k-100k	19% (69)	26% (92)	3% (10)	1% (5)	6% (23)	45% (161)
Income: 100k+	22% (40)	25% (47)	2% (4)	1% (1)	4% (7)	46% (86)
Ethnicity: White	19% (163)	21% (187)	3% (24)	1% (12)	5% (41)	51% (450)

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Table CMS7_11: Do you have a favorable or unfavorable view of the following movies?
Major League (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (199)	21% (237)	3% (29)	2% (17)	5% (60)	51% (564)
Ethnicity: Hispanic	21% (32)	18% (28)	3% (5)	4% (6)	5% (8)	49% (74)
Ethnicity: Afr. Am.	19% (28)	17% (25)	2% (3)	— (0)	8% (12)	53% (77)
Ethnicity: Other	10% (8)	30% (25)	3% (2)	6% (5)	8% (7)	43% (36)
All Christian	17% (91)	24% (129)	2% (10)	1% (4)	7% (36)	50% (275)
Agnostic/Nothing in particular	20% (92)	20% (93)	4% (17)	3% (13)	4% (19)	50% (238)
Religious Non-Protestant/Catholic	22% (12)	13% (7)	3% (2)	— (0)	6% (3)	55% (30)
Evangelical	19% (49)	22% (58)	2% (6)	2% (4)	5% (13)	50% (131)
Non-Evangelical	19% (88)	23% (107)	2% (10)	1% (4)	7% (32)	47% (216)
Community: Urban	15% (45)	19% (56)	1% (4)	3% (9)	7% (21)	54% (155)
Community: Suburban	20% (104)	23% (123)	3% (18)	1% (6)	5% (25)	48% (256)
Community: Rural	18% (50)	20% (58)	2% (7)	1% (2)	5% (14)	54% (153)
Employ: Private Sector	23% (81)	26% (90)	4% (13)	1% (3)	7% (23)	40% (138)
Employ: Government	21% (13)	30% (19)	8% (5)	1% (0)	2% (1)	38% (24)
Employ: Self-Employed	11% (10)	24% (20)	4% (4)	— (0)	9% (7)	51% (43)
Employ: Homemaker	21% (16)	11% (9)	4% (3)	2% (1)	2% (2)	60% (46)
Employ: Retired	15% (43)	20% (57)	1% (3)	1% (2)	5% (15)	57% (160)
Employ: Unemployed	14% (18)	16% (20)	— (0)	4% (6)	6% (8)	60% (75)
Employ: Other	24% (17)	13% (10)	2% (1)	5% (4)	3% (2)	54% (39)
Military HH: Yes	25% (45)	20% (36)	2% (4)	1% (2)	5% (9)	46% (82)
Military HH: No	17% (154)	22% (202)	3% (26)	2% (14)	6% (51)	52% (482)
RD/WT: Right Direction	22% (85)	22% (87)	5% (18)	2% (6)	5% (20)	44% (173)
RD/WT: Wrong Track	16% (114)	21% (150)	2% (11)	1% (11)	6% (40)	55% (391)
Trump Job Approve	21% (98)	22% (101)	4% (18)	1% (7)	5% (22)	48% (225)
Trump Job Disapprove	17% (100)	21% (125)	2% (12)	1% (9)	6% (37)	53% (316)
Trump Job Strongly Approve	23% (64)	21% (59)	5% (13)	2% (5)	4% (12)	46% (130)
Trump Job Somewhat Approve	18% (35)	22% (42)	2% (5)	1% (2)	5% (9)	51% (96)
Trump Job Somewhat Disapprove	13% (19)	18% (25)	2% (3)	4% (6)	8% (12)	54% (76)
Trump Job Strongly Disapprove	18% (81)	22% (100)	2% (8)	1% (3)	6% (25)	52% (239)
Favorable of Trump	21% (98)	23% (106)	4% (18)	1% (7)	4% (21)	47% (220)
Unfavorable of Trump	17% (95)	21% (121)	2% (10)	1% (7)	6% (32)	53% (304)

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Table CMS7_11: Do you have a favorable or unfavorable view of the following movies?
Major League (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (199)	21% (237)	3% (29)	2% (17)	5% (60)	51% (564)
Very Favorable of Trump	21% (64)	21% (64)	3% (9)	2% (7)	4% (11)	49% (146)
Somewhat Favorable of Trump	20% (33)	25% (42)	6% (10)	— (0)	6% (10)	43% (73)
Somewhat Unfavorable of Trump	12% (14)	19% (23)	1% (2)	4% (5)	5% (5)	59% (70)
Very Unfavorable of Trump	18% (81)	22% (98)	2% (9)	1% (3)	6% (27)	52% (234)
#1 Issue: Economy	19% (65)	22% (74)	3% (11)	3% (10)	6% (19)	47% (157)
#1 Issue: Security	17% (23)	14% (20)	2% (3)	— (0)	5% (7)	62% (86)
#1 Issue: Health Care	21% (60)	27% (79)	3% (8)	— (1)	5% (14)	45% (130)
#1 Issue: Medicare / Social Security	12% (16)	18% (24)	3% (5)	1% (1)	8% (11)	58% (80)
#1 Issue: Education	15% (9)	23% (14)	1% (1)	2% (1)	5% (3)	55% (33)
#1 Issue: Other	19% (12)	13% (8)	1% (1)	3% (2)	4% (2)	60% (38)
2018 House Vote: Democrat	18% (67)	21% (76)	2% (6)	1% (4)	7% (26)	52% (192)
2018 House Vote: Republican	20% (70)	25% (88)	4% (15)	1% (3)	5% (18)	46% (163)
2016 Vote: Hillary Clinton	18% (63)	20% (71)	2% (9)	1% (3)	7% (25)	52% (185)
2016 Vote: Donald Trump	21% (79)	24% (87)	4% (14)	— (2)	5% (17)	46% (170)
2016 Vote: Other	23% (13)	22% (13)	3% (2)	— (0)	7% (4)	46% (27)
2016 Vote: Didn't Vote	13% (43)	20% (66)	1% (4)	4% (13)	4% (14)	56% (182)
Voted in 2014: Yes	21% (134)	23% (148)	3% (18)	1% (4)	6% (38)	48% (312)
Voted in 2014: No	14% (65)	20% (89)	3% (11)	3% (13)	5% (23)	56% (252)
2012 Vote: Barack Obama	21% (86)	21% (84)	2% (8)	1% (4)	6% (26)	49% (202)
2012 Vote: Mitt Romney	17% (46)	24% (65)	4% (11)	— (0)	5% (13)	50% (134)
2012 Vote: Didn't Vote	15% (60)	20% (79)	2% (10)	3% (13)	5% (18)	54% (210)
4-Region: Northeast	22% (44)	17% (34)	2% (5)	1% (1)	6% (13)	52% (104)
4-Region: Midwest	22% (55)	22% (55)	2% (5)	2% (4)	6% (16)	45% (112)
4-Region: South	15% (66)	24% (104)	2% (8)	2% (7)	5% (19)	52% (222)
4-Region: West	15% (34)	19% (44)	5% (12)	2% (5)	5% (12)	54% (125)
Sports Fan	23% (175)	26% (195)	3% (24)	1% (6)	6% (42)	41% (311)
Traveled outside of U.S. in past year 1+ times	15% (32)	22% (46)	2% (4)	1% (3)	7% (15)	53% (112)
Frequent Flyer	22% (24)	22% (24)	3% (3)	1% (1)	5% (5)	48% (53)
Concerned about climate change	19% (148)	22% (176)	2% (17)	2% (13)	6% (49)	49% (382)
Not concerned about climate change	18% (45)	22% (56)	4% (9)	2% (4)	4% (11)	51% (130)

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Table CMS7_11: Do you have a favorable or unfavorable view of the following movies?
Major League (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (199)	21% (237)	3% (29)	2% (17)	5% (60)	51% (564)
Climate change is human activity	19% (119)	24% (151)	3% (16)	2% (12)	5% (32)	48% (300)
Climate change is natural phenomenon	19% (52)	21% (59)	2% (6)	1% (2)	4% (12)	52% (144)
Climate change is not happening	16% (8)	9% (5)	5% (2)	6% (3)	9% (5)	55% (27)
Concerned about climate change and caused by human activity	19% (112)	24% (142)	2% (14)	2% (11)	5% (32)	47% (278)
Not concerned about climate change and it is natural	19% (30)	23% (37)	3% (4)	1% (2)	3% (5)	51% (82)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_12: Do you have a favorable or unfavorable view of the following movies?
The Sandlot (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (324)	21% (229)	2% (28)	1% (10)	6% (63)	41% (453)
Gender: Male	32% (167)	21% (112)	3% (17)	1% (4)	7% (37)	36% (192)
Gender: Female	27% (158)	20% (117)	2% (11)	1% (6)	5% (26)	45% (260)
Age: 18-29	37% (81)	18% (40)	3% (7)	3% (8)	5% (11)	34% (74)
Age: 30-44	42% (114)	25% (67)	2% (5)	— (0)	6% (16)	25% (67)
Age: 45-54	31% (46)	24% (35)	4% (6)	— (1)	6% (9)	36% (53)
Age: 55-64	24% (56)	20% (46)	3% (7)	— (0)	6% (13)	48% (111)
Age: 65+	12% (29)	17% (41)	1% (4)	1% (2)	6% (14)	62% (148)
Generation Z: Age 18-23	43% (52)	19% (23)	5% (6)	1% (2)	1% (1)	31% (37)
Millennial: Age 24-39	40% (106)	22% (59)	2% (5)	2% (6)	8% (22)	26% (69)
Generation X: Age 40-55	34% (92)	24% (64)	2% (6)	— (1)	5% (14)	35% (96)
Boomers: Age 56-74	18% (71)	20% (79)	2% (10)	1% (2)	5% (21)	53% (208)
PID: Dem (no lean)	28% (109)	19% (76)	2% (10)	1% (4)	6% (24)	43% (171)
PID: Ind (no lean)	30% (99)	18% (61)	1% (4)	1% (3)	8% (28)	42% (139)
PID: Rep (no lean)	31% (117)	24% (92)	4% (14)	1% (3)	3% (11)	38% (143)
PID/Gender: Dem Men	32% (54)	21% (36)	2% (4)	— (0)	10% (16)	35% (58)
PID/Gender: Dem Women	24% (55)	18% (41)	2% (6)	2% (4)	4% (8)	50% (112)
PID/Gender: Ind Men	35% (58)	18% (30)	2% (3)	1% (2)	8% (14)	36% (60)
PID/Gender: Ind Women	25% (41)	19% (31)	— (0)	1% (1)	8% (14)	48% (79)
PID/Gender: Rep Men	29% (55)	24% (46)	5% (9)	1% (2)	3% (7)	38% (74)
PID/Gender: Rep Women	33% (62)	24% (45)	3% (5)	1% (1)	2% (4)	37% (69)
Ideo: Liberal (1-3)	31% (103)	21% (68)	4% (14)	— (1)	4% (14)	39% (130)
Ideo: Moderate (4)	30% (82)	20% (53)	4% (10)	1% (2)	9% (25)	36% (96)
Ideo: Conservative (5-7)	29% (105)	23% (83)	1% (4)	1% (5)	3% (12)	43% (156)
Educ: < College	30% (229)	20% (154)	3% (20)	1% (9)	6% (45)	40% (304)
Educ: Bachelors degree	30% (67)	23% (51)	3% (6)	— (1)	5% (11)	39% (85)
Educ: Post-grad	23% (28)	19% (24)	1% (1)	— (0)	5% (6)	51% (64)
Income: Under 50k	26% (144)	21% (119)	2% (14)	— (3)	7% (41)	43% (240)
Income: 50k-100k	33% (117)	20% (72)	3% (10)	2% (7)	5% (16)	38% (137)
Income: 100k+	34% (63)	20% (37)	2% (4)	1% (1)	3% (5)	41% (75)
Ethnicity: White	30% (267)	22% (191)	2% (16)	1% (5)	5% (48)	40% (349)

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Table CMS7_12: Do you have a favorable or unfavorable view of the following movies?
The Sandlot (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (324)	21% (229)	2% (28)	1% (10)	6% (63)	41% (453)
Ethnicity: Hispanic	31% (47)	16% (24)	2% (3)	1% (1)	3% (4)	48% (74)
Ethnicity: Afr. Am.	22% (32)	20% (29)	5% (8)	2% (3)	8% (12)	42% (61)
Ethnicity: Other	30% (25)	11% (9)	4% (4)	2% (2)	3% (3)	50% (42)
All Christian	26% (140)	23% (125)	2% (11)	1% (3)	5% (25)	44% (242)
Agnostic/Nothing in particular	35% (166)	19% (89)	3% (14)	2% (7)	6% (28)	36% (167)
Religious Non-Protestant/Catholic	18% (10)	16% (8)	4% (2)	— (0)	5% (3)	57% (31)
Evangelical	28% (72)	25% (65)	3% (7)	2% (6)	3% (7)	40% (104)
Non-Evangelical	29% (133)	21% (95)	2% (7)	— (1)	6% (27)	42% (194)
Community: Urban	30% (88)	19% (56)	2% (5)	— (1)	9% (27)	39% (114)
Community: Suburban	29% (155)	21% (113)	2% (12)	2% (9)	4% (20)	42% (223)
Community: Rural	29% (82)	21% (60)	4% (10)	— (1)	6% (16)	41% (116)
Employ: Private Sector	38% (132)	23% (81)	2% (7)	— (0)	6% (20)	31% (109)
Employ: Government	33% (20)	27% (17)	5% (3)	— (0)	3% (2)	33% (20)
Employ: Self-Employed	25% (21)	14% (12)	9% (7)	1% (1)	4% (4)	46% (39)
Employ: Homemaker	26% (20)	29% (22)	— (0)	4% (3)	3% (2)	38% (29)
Employ: Retired	14% (40)	19% (53)	2% (6)	1% (2)	5% (14)	59% (165)
Employ: Unemployed	37% (47)	13% (16)	— (0)	2% (2)	13% (16)	36% (45)
Employ: Other	32% (23)	24% (17)	6% (4)	— (0)	8% (6)	30% (22)
Military HH: Yes	24% (43)	20% (36)	2% (3)	1% (1)	6% (10)	48% (85)
Military HH: No	30% (282)	21% (193)	3% (24)	1% (9)	6% (53)	40% (368)
RD/WT: Right Direction	33% (127)	22% (88)	3% (11)	1% (4)	4% (18)	36% (142)
RD/WT: Wrong Track	28% (197)	20% (141)	2% (17)	1% (6)	6% (45)	43% (310)
Trump Job Approve	32% (149)	22% (103)	3% (14)	1% (3)	4% (18)	39% (184)
Trump Job Disapprove	27% (162)	19% (116)	2% (13)	1% (6)	7% (41)	43% (259)
Trump Job Strongly Approve	26% (74)	22% (62)	3% (9)	1% (3)	4% (13)	43% (122)
Trump Job Somewhat Approve	39% (74)	22% (42)	3% (6)	— (0)	3% (5)	33% (62)
Trump Job Somewhat Disapprove	28% (39)	22% (32)	2% (3)	1% (2)	6% (9)	40% (57)
Trump Job Strongly Disapprove	27% (123)	19% (85)	2% (10)	1% (4)	7% (32)	44% (202)
Favorable of Trump	31% (147)	22% (105)	3% (13)	1% (3)	4% (19)	39% (183)
Unfavorable of Trump	29% (163)	20% (113)	2% (14)	1% (5)	6% (35)	42% (239)

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Table CMS7_12: Do you have a favorable or unfavorable view of the following movies?
The Sandlot (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (324)	21% (229)	2% (28)	1% (10)	6% (63)	41% (453)
Very Favorable of Trump	28% (85)	22% (67)	2% (7)	1% (3)	4% (13)	42% (126)
Somewhat Favorable of Trump	37% (62)	22% (37)	4% (6)	— (0)	4% (6)	34% (57)
Somewhat Unfavorable of Trump	28% (34)	15% (18)	7% (8)	4% (4)	2% (2)	44% (52)
Very Unfavorable of Trump	29% (130)	21% (96)	1% (6)	— (1)	7% (33)	41% (187)
#1 Issue: Economy	36% (122)	20% (69)	2% (7)	1% (3)	5% (17)	35% (117)
#1 Issue: Security	25% (34)	24% (33)	1% (2)	1% (2)	5% (7)	44% (61)
#1 Issue: Health Care	29% (84)	22% (64)	5% (15)	1% (2)	6% (16)	38% (111)
#1 Issue: Medicare / Social Security	18% (25)	18% (25)	1% (2)	— (0)	5% (7)	57% (79)
#1 Issue: Education	49% (29)	11% (7)	4% (2)	1% (1)	8% (5)	27% (16)
#1 Issue: Other	24% (15)	17% (11)	1% (1)	3% (2)	6% (4)	50% (31)
2018 House Vote: Democrat	26% (97)	20% (74)	3% (11)	— (1)	7% (25)	44% (163)
2018 House Vote: Republican	26% (93)	23% (84)	3% (9)	1% (3)	4% (13)	43% (155)
2016 Vote: Hillary Clinton	25% (89)	20% (72)	3% (10)	— (1)	9% (31)	43% (152)
2016 Vote: Donald Trump	27% (99)	21% (78)	3% (10)	1% (3)	4% (15)	44% (164)
2016 Vote: Other	34% (20)	20% (12)	2% (1)	— (0)	9% (5)	35% (21)
2016 Vote: Didn't Vote	36% (116)	21% (67)	2% (5)	2% (6)	4% (12)	36% (115)
Voted in 2014: Yes	26% (171)	21% (135)	3% (17)	— (3)	5% (33)	45% (295)
Voted in 2014: No	34% (153)	21% (94)	2% (10)	2% (8)	7% (30)	35% (158)
2012 Vote: Barack Obama	27% (111)	20% (82)	2% (10)	— (0)	7% (30)	43% (177)
2012 Vote: Mitt Romney	23% (62)	25% (66)	3% (8)	1% (2)	4% (10)	45% (121)
2012 Vote: Didn't Vote	37% (143)	19% (74)	2% (8)	2% (8)	5% (20)	35% (135)
4-Region: Northeast	23% (47)	23% (47)	3% (5)	2% (5)	3% (6)	45% (91)
4-Region: Midwest	32% (80)	24% (58)	2% (5)	— (1)	5% (11)	37% (92)
4-Region: South	29% (123)	20% (84)	3% (11)	1% (4)	7% (28)	42% (177)
4-Region: West	32% (74)	17% (40)	3% (6)	— (1)	7% (17)	40% (93)
Sports Fan	32% (242)	23% (173)	3% (24)	1% (6)	6% (45)	35% (264)
Traveled outside of U.S. in past year 1+ times	30% (63)	22% (47)	2% (5)	— (1)	7% (15)	39% (82)
Frequent Flyer	30% (32)	24% (26)	1% (2)	— (1)	3% (4)	41% (45)
Concerned about climate change	31% (242)	22% (170)	2% (17)	1% (8)	7% (51)	38% (296)
Not concerned about climate change	27% (69)	20% (51)	2% (5)	1% (2)	4% (9)	46% (119)

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Table CMS7_12: Do you have a favorable or unfavorable view of the following movies?
The Sandlot (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (324)	21% (229)	2% (28)	1% (10)	6% (63)	41% (453)
Climate change is human activity	32% (204)	22% (138)	2% (13)	1% (8)	6% (35)	37% (231)
Climate change is natural phenomenon	28% (77)	18% (49)	2% (6)	1% (2)	5% (13)	46% (127)
Climate change is not happening	21% (11)	26% (13)	2% (1)	1% (1)	13% (6)	37% (19)
Concerned about climate change and caused by human activity	32% (187)	21% (126)	2% (13)	1% (7)	6% (35)	38% (222)
Not concerned about climate change and it is natural	25% (41)	14% (23)	2% (3)	1% (1)	3% (5)	54% (87)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_13: Do you have a favorable or unfavorable view of the following movies?
Caddyshack (1980)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (318)	29% (318)	5% (57)	2% (17)	7% (72)	29% (324)
Gender: Male	36% (188)	28% (146)	3% (18)	2% (13)	5% (27)	26% (137)
Gender: Female	22% (130)	30% (172)	7% (40)	1% (5)	8% (45)	32% (188)
Age: 18-29	15% (33)	15% (33)	3% (7)	2% (5)	3% (7)	61% (135)
Age: 30-44	28% (75)	31% (83)	5% (13)	1% (3)	7% (20)	28% (75)
Age: 45-54	43% (64)	25% (38)	10% (15)	— (0)	7% (11)	14% (21)
Age: 55-64	35% (82)	38% (89)	5% (11)	2% (5)	6% (14)	14% (32)
Age: 65+	27% (64)	32% (75)	5% (13)	2% (4)	9% (21)	26% (62)
Generation Z: Age 18-23	15% (18)	8% (10)	4% (5)	1% (1)	5% (6)	67% (81)
Millennial: Age 24-39	21% (56)	28% (74)	2% (6)	3% (7)	5% (15)	41% (109)
Generation X: Age 40-55	39% (107)	29% (79)	8% (23)	1% (1)	7% (18)	16% (44)
Boomers: Age 56-74	32% (126)	35% (136)	5% (20)	1% (6)	8% (31)	19% (73)
PID: Dem (no lean)	26% (103)	29% (113)	5% (19)	2% (6)	7% (29)	32% (124)
PID: Ind (no lean)	25% (84)	28% (94)	3% (12)	1% (4)	7% (23)	35% (116)
PID: Rep (no lean)	35% (131)	29% (111)	7% (27)	2% (7)	5% (20)	22% (84)
PID/Gender: Dem Men	34% (58)	26% (44)	2% (3)	1% (2)	7% (12)	29% (49)
PID/Gender: Dem Women	20% (45)	31% (69)	7% (16)	2% (4)	7% (17)	33% (75)
PID/Gender: Ind Men	34% (57)	27% (45)	3% (4)	2% (4)	5% (8)	29% (48)
PID/Gender: Ind Women	16% (27)	29% (48)	4% (7)	— (0)	9% (16)	41% (68)
PID/Gender: Rep Men	38% (73)	29% (57)	5% (11)	3% (6)	4% (7)	20% (39)
PID/Gender: Rep Women	31% (58)	29% (55)	9% (17)	— (1)	7% (13)	24% (45)
Ideo: Liberal (1-3)	29% (97)	26% (85)	6% (21)	1% (3)	7% (22)	31% (101)
Ideo: Moderate (4)	26% (69)	31% (83)	4% (12)	2% (6)	7% (20)	29% (78)
Ideo: Conservative (5-7)	34% (124)	32% (116)	5% (19)	2% (7)	5% (19)	22% (81)
Educ: < College	28% (215)	29% (221)	6% (42)	1% (8)	6% (47)	30% (229)
Educ: Bachelors degree	32% (70)	29% (65)	5% (10)	3% (6)	7% (16)	25% (55)
Educ: Post-grad	27% (33)	26% (32)	4% (5)	3% (3)	8% (10)	33% (40)
Income: Under 50k	28% (157)	28% (159)	5% (31)	1% (4)	7% (40)	30% (171)
Income: 50k-100k	28% (102)	30% (108)	5% (20)	2% (9)	6% (23)	28% (99)
Income: 100k+	32% (60)	27% (50)	4% (7)	2% (4)	5% (9)	30% (55)
Ethnicity: White	32% (280)	28% (249)	5% (43)	2% (13)	7% (58)	27% (233)

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Table CMS7_13: Do you have a favorable or unfavorable view of the following movies?
Caddyshack (1980)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (318)	29% (318)	5% (57)	2% (17)	7% (72)	29% (324)
Ethnicity: Hispanic	24% (36)	13% (21)	7% (10)	3% (5)	5% (8)	48% (73)
Ethnicity: Afr. Am.	18% (26)	32% (47)	8% (11)	— (0)	5% (7)	37% (54)
Ethnicity: Other	14% (11)	26% (22)	3% (3)	5% (4)	9% (7)	44% (37)
All Christian	30% (163)	28% (155)	4% (23)	2% (8)	7% (39)	29% (156)
Agnostic/Nothing in particular	29% (138)	30% (144)	6% (29)	2% (7)	6% (26)	27% (127)
Religious Non-Protestant/Catholic	20% (11)	21% (11)	6% (3)	1% (1)	7% (4)	45% (24)
Evangelical	27% (72)	31% (82)	7% (17)	1% (1)	7% (18)	27% (71)
Non-Evangelical	33% (151)	27% (124)	5% (21)	2% (7)	8% (35)	26% (119)
Community: Urban	25% (73)	28% (82)	5% (13)	1% (4)	8% (22)	33% (96)
Community: Suburban	29% (154)	28% (147)	5% (26)	2% (9)	6% (31)	31% (164)
Community: Rural	32% (91)	31% (88)	6% (18)	1% (4)	7% (19)	23% (65)
Employ: Private Sector	32% (112)	30% (103)	4% (15)	3% (9)	7% (23)	24% (84)
Employ: Government	28% (17)	32% (20)	3% (2)	2% (1)	4% (2)	31% (20)
Employ: Self-Employed	22% (19)	24% (20)	7% (6)	1% (1)	7% (6)	39% (33)
Employ: Homemaker	24% (19)	32% (25)	8% (6)	1% (1)	5% (4)	29% (22)
Employ: Retired	32% (91)	34% (94)	5% (13)	1% (3)	8% (21)	20% (57)
Employ: Unemployed	26% (33)	32% (40)	8% (11)	2% (2)	3% (3)	30% (37)
Employ: Other	30% (22)	15% (11)	5% (3)	1% (1)	15% (11)	34% (24)
Military HH: Yes	32% (57)	32% (58)	5% (9)	3% (5)	6% (11)	22% (39)
Military HH: No	28% (261)	28% (260)	5% (48)	1% (13)	7% (61)	31% (285)
RD/WT: Right Direction	33% (131)	31% (119)	6% (22)	1% (5)	5% (21)	24% (92)
RD/WT: Wrong Track	26% (187)	28% (198)	5% (36)	2% (12)	7% (51)	32% (232)
Trump Job Approve	35% (163)	31% (146)	5% (24)	1% (6)	5% (22)	23% (111)
Trump Job Disapprove	25% (149)	27% (161)	5% (33)	2% (12)	8% (46)	33% (197)
Trump Job Strongly Approve	37% (104)	32% (91)	4% (13)	1% (2)	5% (13)	21% (59)
Trump Job Somewhat Approve	31% (59)	29% (54)	6% (11)	2% (3)	5% (9)	28% (52)
Trump Job Somewhat Disapprove	16% (23)	25% (35)	9% (13)	3% (4)	8% (11)	39% (55)
Trump Job Strongly Disapprove	28% (126)	28% (126)	4% (20)	2% (8)	8% (35)	31% (142)
Favorable of Trump	35% (165)	32% (148)	5% (24)	2% (7)	5% (22)	22% (103)
Unfavorable of Trump	24% (138)	27% (155)	6% (32)	1% (8)	8% (46)	33% (191)

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Table CMS7_13: Do you have a favorable or unfavorable view of the following movies?
Caddyshack (1980)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (318)	29% (318)	5% (57)	2% (17)	7% (72)	29% (324)
Very Favorable of Trump	37% (111)	32% (97)	5% (16)	1% (4)	4% (13)	20% (61)
Somewhat Favorable of Trump	32% (54)	30% (51)	5% (9)	2% (3)	5% (9)	25% (42)
Somewhat Unfavorable of Trump	12% (14)	25% (29)	7% (9)	2% (2)	5% (6)	49% (59)
Very Unfavorable of Trump	27% (124)	28% (125)	5% (24)	1% (6)	9% (40)	29% (132)
#1 Issue: Economy	29% (98)	27% (89)	6% (19)	1% (2)	9% (30)	29% (97)
#1 Issue: Security	24% (33)	34% (47)	4% (6)	2% (2)	8% (12)	28% (40)
#1 Issue: Health Care	32% (93)	28% (82)	8% (22)	3% (8)	4% (11)	26% (75)
#1 Issue: Medicare / Social Security	29% (40)	34% (47)	3% (4)	— (1)	6% (8)	27% (38)
#1 Issue: Education	30% (18)	18% (11)	2% (1)	2% (1)	4% (3)	43% (26)
#1 Issue: Other	29% (18)	30% (19)	2% (1)	4% (3)	8% (5)	26% (17)
2018 House Vote: Democrat	28% (103)	32% (120)	5% (19)	1% (5)	8% (28)	26% (95)
2018 House Vote: Republican	34% (121)	31% (112)	6% (23)	1% (5)	6% (23)	21% (73)
2016 Vote: Hillary Clinton	26% (93)	31% (111)	6% (21)	2% (6)	8% (29)	27% (95)
2016 Vote: Donald Trump	35% (128)	32% (120)	6% (23)	2% (7)	5% (19)	20% (73)
2016 Vote: Other	28% (17)	36% (22)	4% (2)	2% (1)	9% (5)	21% (13)
2016 Vote: Didn't Vote	25% (80)	20% (65)	3% (11)	1% (3)	6% (18)	45% (144)
Voted in 2014: Yes	31% (206)	33% (215)	6% (36)	2% (10)	7% (47)	21% (140)
Voted in 2014: No	25% (112)	23% (102)	5% (21)	2% (7)	6% (25)	41% (185)
2012 Vote: Barack Obama	30% (123)	32% (130)	6% (25)	2% (7)	8% (31)	23% (94)
2012 Vote: Mitt Romney	31% (84)	36% (97)	6% (16)	2% (5)	5% (13)	20% (55)
2012 Vote: Didn't Vote	27% (103)	20% (78)	3% (13)	1% (6)	6% (24)	43% (165)
4-Region: Northeast	30% (59)	30% (61)	5% (9)	1% (1)	5% (10)	30% (60)
4-Region: Midwest	33% (83)	29% (72)	8% (20)	2% (5)	4% (9)	24% (59)
4-Region: South	28% (117)	30% (130)	5% (21)	1% (6)	9% (39)	27% (114)
4-Region: West	25% (58)	24% (55)	3% (7)	2% (5)	6% (14)	40% (92)
Sports Fan	32% (244)	31% (235)	6% (47)	1% (10)	5% (37)	24% (180)
Traveled outside of U.S. in past year 1+ times	22% (46)	30% (63)	5% (11)	2% (5)	8% (16)	34% (71)
Frequent Flyer	30% (33)	28% (31)	5% (5)	— (0)	2% (3)	34% (37)
Concerned about climate change	29% (225)	30% (234)	5% (37)	2% (14)	7% (56)	28% (219)
Not concerned about climate change	33% (84)	29% (74)	7% (19)	1% (3)	5% (14)	24% (62)

Continued on next page

Table CMS7_13: Do you have a favorable or unfavorable view of the following movies?
Caddyshack (1980)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	29% (318)	29% (318)	5% (57)	2% (17)	7% (72)	29% (324)	
Climate change is human activity	30% (186)	28% (175)	4% (27)	2% (14)	6% (38)	30% (190)	
Climate change is natural phenomenon	31% (86)	32% (86)	5% (12)	1% (3)	7% (19)	24% (66)	
Climate change is not happening	22% (11)	29% (15)	14% (7)	— (0)	11% (5)	25% (12)	
Concerned about climate change and caused by human activity	30% (177)	28% (165)	4% (23)	2% (14)	6% (37)	29% (173)	
Not concerned about climate change and it is natural	35% (56)	30% (48)	5% (8)	2% (3)	5% (8)	24% (38)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_14: Do you have a favorable or unfavorable view of the following movies?
A League of Their Own (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (301)	26% (288)	4% (42)	1% (16)	6% (69)	35% (390)
Gender: Male	25% (130)	28% (147)	3% (18)	2% (11)	6% (33)	36% (189)
Gender: Female	30% (171)	24% (141)	4% (24)	1% (5)	6% (37)	35% (201)
Age: 18-29	7% (15)	12% (27)	4% (8)	5% (10)	10% (21)	63% (137)
Age: 30-44	37% (100)	29% (78)	4% (10)	— (1)	6% (16)	24% (64)
Age: 45-54	34% (51)	32% (47)	6% (9)	1% (2)	5% (7)	23% (34)
Age: 55-64	31% (71)	32% (73)	3% (8)	— (0)	5% (12)	30% (69)
Age: 65+	27% (65)	27% (63)	3% (8)	1% (2)	6% (14)	36% (86)
Generation Z: Age 18-23	3% (3)	7% (8)	6% (7)	7% (8)	8% (10)	70% (85)
Millennial: Age 24-39	26% (68)	25% (67)	3% (7)	1% (3)	8% (22)	37% (99)
Generation X: Age 40-55	39% (105)	30% (81)	5% (14)	1% (2)	5% (13)	21% (58)
Boomers: Age 56-74	29% (114)	31% (121)	3% (12)	1% (2)	6% (22)	31% (120)
PID: Dem (no lean)	31% (124)	24% (93)	5% (19)	— (2)	6% (22)	34% (134)
PID: Ind (no lean)	23% (76)	25% (85)	2% (8)	2% (8)	7% (22)	40% (135)
PID: Rep (no lean)	27% (101)	29% (110)	4% (16)	2% (6)	7% (25)	32% (122)
PID/Gender: Dem Men	31% (52)	26% (44)	2% (3)	1% (1)	7% (11)	34% (57)
PID/Gender: Dem Women	32% (72)	22% (50)	7% (16)	— (1)	5% (11)	34% (77)
PID/Gender: Ind Men	21% (35)	29% (48)	2% (3)	3% (5)	6% (11)	39% (65)
PID/Gender: Ind Women	25% (42)	22% (37)	2% (4)	2% (3)	7% (12)	42% (69)
PID/Gender: Rep Men	22% (43)	29% (56)	6% (11)	2% (5)	6% (11)	35% (67)
PID/Gender: Rep Women	31% (58)	29% (54)	2% (4)	1% (2)	7% (14)	29% (55)
Ideo: Liberal (1-3)	34% (112)	22% (74)	5% (16)	2% (5)	4% (12)	33% (110)
Ideo: Moderate (4)	28% (75)	28% (76)	3% (8)	— (0)	8% (22)	32% (86)
Ideo: Conservative (5-7)	26% (95)	30% (109)	4% (15)	1% (5)	7% (24)	32% (118)
Educ: < College	25% (188)	25% (194)	4% (30)	1% (11)	6% (46)	38% (292)
Educ: Bachelors degree	33% (73)	28% (63)	4% (8)	1% (2)	7% (16)	27% (60)
Educ: Post-grad	32% (40)	26% (32)	4% (4)	2% (2)	6% (7)	31% (38)
Income: Under 50k	24% (136)	24% (135)	4% (24)	1% (8)	6% (33)	40% (226)
Income: 50k-100k	28% (101)	30% (106)	3% (9)	2% (7)	7% (27)	30% (109)
Income: 100k+	34% (64)	25% (47)	5% (9)	— (1)	5% (9)	30% (55)
Ethnicity: White	30% (260)	27% (234)	3% (30)	1% (12)	6% (49)	33% (293)

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Table CMS7_14: Do you have a favorable or unfavorable view of the following movies?
A League of Their Own (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (301)	26% (288)	4% (42)	1% (16)	6% (69)	35% (390)
Ethnicity: Hispanic	16% (25)	27% (41)	3% (5)	— (0)	8% (13)	45% (69)
Ethnicity: Afr. Am.	18% (26)	26% (38)	7% (10)	3% (4)	6% (8)	40% (59)
Ethnicity: Other	18% (15)	19% (16)	3% (2)	1% (1)	14% (12)	46% (39)
All Christian	26% (142)	31% (171)	4% (21)	1% (8)	5% (28)	32% (175)
Agnostic/Nothing in particular	28% (132)	22% (104)	4% (21)	2% (8)	6% (30)	38% (177)
Religious Non-Protestant/Catholic	23% (12)	16% (9)	1% (0)	— (0)	10% (5)	50% (27)
Evangelical	23% (59)	28% (74)	8% (20)	— (0)	6% (15)	36% (93)
Non-Evangelical	30% (138)	30% (137)	3% (13)	2% (7)	5% (25)	30% (137)
Community: Urban	24% (70)	26% (74)	4% (12)	2% (5)	8% (24)	37% (106)
Community: Suburban	28% (150)	26% (137)	3% (17)	1% (5)	6% (31)	36% (191)
Community: Rural	28% (81)	27% (77)	5% (14)	2% (6)	5% (15)	33% (93)
Employ: Private Sector	33% (116)	31% (107)	3% (9)	— (2)	6% (20)	27% (92)
Employ: Government	35% (22)	23% (15)	4% (3)	1% (1)	2% (1)	34% (21)
Employ: Self-Employed	23% (20)	27% (22)	3% (2)	5% (5)	5% (4)	37% (31)
Employ: Homemaker	22% (17)	26% (20)	6% (4)	— (0)	7% (6)	39% (30)
Employ: Retired	27% (74)	31% (88)	3% (8)	1% (2)	6% (15)	33% (92)
Employ: Unemployed	23% (29)	18% (23)	4% (5)	5% (6)	7% (8)	43% (55)
Employ: Other	27% (19)	15% (11)	6% (5)	— (0)	13% (10)	39% (28)
Military HH: Yes	31% (55)	30% (54)	5% (9)	1% (1)	3% (5)	30% (53)
Military HH: No	26% (245)	25% (234)	4% (34)	2% (15)	7% (64)	36% (337)
RD/WT: Right Direction	26% (103)	28% (111)	5% (21)	1% (6)	7% (25)	32% (125)
RD/WT: Wrong Track	28% (198)	25% (177)	3% (21)	1% (10)	6% (44)	37% (266)
Trump Job Approve	26% (123)	29% (135)	4% (20)	2% (7)	6% (27)	34% (159)
Trump Job Disapprove	29% (173)	25% (148)	4% (22)	1% (9)	6% (37)	35% (209)
Trump Job Strongly Approve	28% (79)	28% (79)	5% (13)	1% (3)	7% (19)	32% (91)
Trump Job Somewhat Approve	23% (44)	29% (56)	4% (7)	3% (5)	5% (9)	36% (68)
Trump Job Somewhat Disapprove	20% (28)	31% (44)	5% (7)	2% (3)	6% (9)	36% (51)
Trump Job Strongly Disapprove	32% (145)	23% (104)	3% (15)	1% (6)	6% (28)	35% (159)
Favorable of Trump	27% (126)	30% (141)	5% (22)	2% (7)	6% (27)	31% (147)
Unfavorable of Trump	30% (168)	25% (140)	3% (19)	1% (6)	7% (38)	35% (199)

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Table CMS7_14: Do you have a favorable or unfavorable view of the following movies?
A League of Their Own (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (301)	26% (288)	4% (42)	1% (16)	6% (69)	35% (390)
Very Favorable of Trump	25% (75)	30% (91)	5% (15)	2% (7)	6% (18)	32% (95)
Somewhat Favorable of Trump	30% (50)	30% (50)	4% (8)	— (0)	5% (9)	31% (52)
Somewhat Unfavorable of Trump	14% (16)	26% (30)	4% (5)	3% (4)	11% (13)	43% (50)
Very Unfavorable of Trump	34% (152)	24% (109)	3% (14)	— (2)	5% (25)	33% (149)
#1 Issue: Economy	27% (89)	28% (94)	3% (11)	1% (2)	7% (24)	34% (115)
#1 Issue: Security	22% (30)	19% (26)	5% (7)	1% (1)	10% (13)	44% (62)
#1 Issue: Health Care	29% (85)	29% (85)	5% (14)	2% (6)	5% (14)	30% (87)
#1 Issue: Medicare / Social Security	27% (37)	32% (43)	4% (6)	1% (1)	5% (7)	31% (43)
#1 Issue: Education	30% (18)	23% (14)	2% (1)	4% (2)	7% (4)	33% (20)
#1 Issue: Other	31% (20)	18% (11)	5% (3)	3% (2)	4% (2)	39% (25)
2018 House Vote: Democrat	35% (129)	25% (91)	4% (15)	1% (4)	7% (24)	29% (108)
2018 House Vote: Republican	27% (96)	30% (107)	4% (14)	1% (3)	7% (24)	31% (112)
2016 Vote: Hillary Clinton	35% (126)	26% (91)	3% (12)	— (1)	6% (22)	29% (103)
2016 Vote: Donald Trump	29% (105)	32% (116)	4% (15)	1% (4)	5% (20)	29% (108)
2016 Vote: Other	26% (16)	28% (17)	6% (3)	— (0)	9% (6)	31% (18)
2016 Vote: Didn't Vote	17% (54)	20% (63)	4% (12)	3% (10)	7% (21)	50% (161)
Voted in 2014: Yes	33% (216)	29% (188)	4% (25)	— (3)	5% (34)	29% (188)
Voted in 2014: No	19% (85)	22% (100)	4% (17)	3% (13)	8% (36)	45% (202)
2012 Vote: Barack Obama	38% (154)	27% (113)	4% (15)	1% (2)	5% (21)	26% (105)
2012 Vote: Mitt Romney	25% (67)	34% (92)	4% (12)	1% (1)	5% (15)	31% (83)
2012 Vote: Didn't Vote	18% (70)	18% (72)	4% (15)	3% (12)	7% (29)	49% (190)
4-Region: Northeast	25% (51)	31% (62)	2% (5)	1% (1)	6% (12)	35% (69)
4-Region: Midwest	29% (71)	26% (65)	6% (14)	— (1)	6% (16)	33% (81)
4-Region: South	25% (107)	25% (106)	4% (18)	3% (11)	6% (27)	37% (157)
4-Region: West	31% (72)	23% (54)	3% (6)	1% (3)	6% (14)	36% (83)
Sports Fan	31% (231)	29% (218)	5% (38)	1% (6)	6% (42)	29% (217)
Traveled outside of U.S. in past year 1+ times	29% (62)	27% (58)	1% (2)	1% (3)	10% (21)	31% (65)
Frequent Flyer	28% (31)	28% (30)	5% (5)	2% (2)	10% (11)	27% (29)
Concerned about climate change	29% (231)	26% (202)	3% (27)	1% (6)	7% (53)	34% (266)
Not concerned about climate change	23% (58)	31% (80)	5% (13)	2% (6)	5% (12)	34% (87)

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Table CMS7_14: Do you have a favorable or unfavorable view of the following movies?
A League of Their Own (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	27% (301)	26% (288)	4% (42)	1% (16)	6% (69)	35% (390)
Climate change is human activity	31% (197)	25% (155)	3% (20)	1% (6)	6% (39)	34% (213)
Climate change is natural phenomenon	23% (64)	32% (89)	4% (10)	2% (5)	6% (17)	32% (89)
Climate change is not happening	16% (8)	18% (9)	6% (3)	2% (1)	9% (5)	49% (24)
Concerned about climate change and caused by human activity	32% (188)	24% (144)	3% (18)	1% (6)	6% (37)	33% (196)
Not concerned about climate change and it is natural	24% (39)	35% (56)	4% (6)	3% (5)	5% (8)	29% (46)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_15: Do you have a favorable or unfavorable view of the following movies?
Field of Dreams (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (316)	26% (293)	3% (34)	1% (10)	5% (59)	36% (395)
Gender: Male	28% (149)	28% (149)	3% (15)	1% (5)	5% (25)	35% (184)
Gender: Female	29% (167)	25% (144)	3% (19)	1% (5)	6% (33)	36% (211)
Age: 18-29	7% (15)	14% (31)	3% (7)	1% (3)	3% (6)	72% (157)
Age: 30-44	29% (77)	31% (84)	2% (6)	2% (4)	9% (24)	27% (73)
Age: 45-54	29% (44)	28% (41)	6% (9)	1% (1)	4% (6)	32% (48)
Age: 55-64	38% (88)	29% (68)	3% (8)	1% (2)	5% (12)	24% (55)
Age: 65+	39% (93)	29% (69)	2% (5)	— (0)	4% (10)	26% (61)
Generation Z: Age 18-23	6% (8)	7% (9)	4% (5)	1% (1)	2% (3)	79% (96)
Millennial: Age 24-39	19% (51)	27% (73)	2% (6)	1% (2)	7% (18)	44% (117)
Generation X: Age 40-55	30% (83)	30% (83)	5% (13)	2% (5)	7% (19)	26% (70)
Boomers: Age 56-74	40% (156)	29% (114)	3% (10)	— (2)	4% (14)	24% (95)
PID: Dem (no lean)	26% (102)	30% (119)	3% (10)	— (1)	6% (25)	35% (137)
PID: Ind (no lean)	26% (87)	21% (71)	3% (9)	2% (7)	6% (19)	42% (140)
PID: Rep (no lean)	34% (127)	27% (103)	4% (15)	— (1)	4% (15)	31% (118)
PID/Gender: Dem Men	26% (43)	35% (58)	3% (4)	— (1)	7% (13)	29% (49)
PID/Gender: Dem Women	26% (59)	27% (61)	2% (5)	— (1)	5% (12)	39% (88)
PID/Gender: Ind Men	27% (45)	22% (37)	4% (6)	2% (3)	4% (6)	42% (69)
PID/Gender: Ind Women	26% (42)	20% (33)	2% (3)	3% (4)	8% (13)	42% (71)
PID/Gender: Rep Men	32% (62)	28% (53)	2% (5)	1% (1)	3% (7)	34% (65)
PID/Gender: Rep Women	35% (66)	26% (49)	6% (10)	— (0)	5% (9)	28% (53)
Ideo: Liberal (1-3)	25% (82)	28% (92)	4% (13)	1% (3)	7% (21)	36% (118)
Ideo: Moderate (4)	27% (73)	30% (81)	3% (9)	— (0)	5% (14)	34% (92)
Ideo: Conservative (5-7)	36% (133)	28% (102)	3% (9)	— (1)	5% (17)	28% (103)
Educ: < College	27% (206)	25% (193)	3% (20)	1% (8)	4% (32)	40% (303)
Educ: Bachelors degree	31% (67)	29% (63)	4% (10)	— (1)	9% (20)	27% (60)
Educ: Post-grad	35% (43)	30% (37)	3% (4)	1% (1)	5% (6)	26% (32)
Income: Under 50k	26% (145)	24% (133)	3% (17)	1% (4)	6% (33)	41% (230)
Income: 50k-100k	28% (101)	32% (115)	2% (9)	1% (5)	5% (18)	31% (112)
Income: 100k+	38% (70)	24% (45)	4% (8)	— (0)	5% (8)	29% (53)
Ethnicity: White	32% (281)	27% (241)	2% (21)	1% (7)	5% (45)	32% (281)

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Table CMS7_15: Do you have a favorable or unfavorable view of the following movies?
Field of Dreams (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (316)	26% (293)	3% (34)	1% (10)	5% (59)	36% (395)
Ethnicity: Hispanic	16% (24)	20% (31)	6% (10)	— (0)	3% (5)	54% (83)
Ethnicity: Afr. Am.	15% (22)	24% (35)	3% (4)	1% (1)	7% (10)	50% (73)
Ethnicity: Other	16% (14)	20% (17)	10% (8)	2% (1)	4% (4)	48% (41)
All Christian	32% (173)	29% (160)	2% (12)	— (1)	4% (21)	33% (178)
Agnostic/Nothing in particular	26% (124)	24% (115)	4% (18)	2% (7)	6% (30)	37% (177)
Religious Non-Protestant/Catholic	31% (17)	19% (10)	6% (3)	2% (1)	9% (5)	32% (17)
Evangelical	31% (82)	26% (69)	5% (12)	1% (2)	2% (6)	35% (91)
Non-Evangelical	31% (141)	30% (135)	1% (6)	— (1)	5% (22)	33% (150)
Community: Urban	25% (72)	23% (68)	3% (8)	1% (3)	6% (17)	42% (122)
Community: Suburban	29% (156)	27% (144)	3% (17)	1% (4)	5% (28)	35% (184)
Community: Rural	31% (89)	28% (81)	3% (9)	1% (3)	5% (14)	31% (89)
Employ: Private Sector	29% (101)	31% (108)	3% (11)	— (2)	7% (25)	29% (101)
Employ: Government	32% (20)	27% (17)	5% (3)	— (0)	1% (1)	35% (22)
Employ: Self-Employed	21% (18)	25% (21)	2% (1)	1% (0)	4% (4)	47% (40)
Employ: Homemaker	31% (24)	25% (19)	1% (1)	1% (0)	5% (4)	38% (29)
Employ: Retired	39% (109)	31% (86)	2% (5)	— (1)	4% (11)	24% (68)
Employ: Unemployed	16% (20)	19% (24)	1% (2)	4% (5)	9% (12)	49% (62)
Employ: Other	30% (22)	13% (10)	13% (9)	1% (1)	5% (4)	38% (27)
Military HH: Yes	39% (69)	29% (51)	3% (5)	— (1)	4% (7)	25% (45)
Military HH: No	27% (247)	26% (241)	3% (29)	1% (9)	6% (52)	38% (350)
RD/WT: Right Direction	33% (129)	25% (99)	4% (16)	1% (4)	5% (19)	32% (123)
RD/WT: Wrong Track	26% (187)	27% (193)	3% (18)	1% (6)	6% (40)	38% (272)
Trump Job Approve	33% (158)	27% (128)	4% (17)	1% (5)	5% (24)	30% (139)
Trump Job Disapprove	26% (156)	27% (161)	3% (16)	1% (4)	6% (33)	38% (227)
Trump Job Strongly Approve	40% (114)	24% (68)	3% (10)	2% (5)	2% (7)	28% (79)
Trump Job Somewhat Approve	23% (43)	32% (60)	4% (7)	— (0)	9% (18)	32% (60)
Trump Job Somewhat Disapprove	18% (25)	30% (42)	6% (8)	1% (2)	4% (6)	41% (58)
Trump Job Strongly Disapprove	29% (131)	26% (119)	2% (8)	1% (2)	6% (28)	37% (169)
Favorable of Trump	34% (162)	27% (128)	4% (18)	1% (5)	6% (26)	28% (131)
Unfavorable of Trump	26% (148)	27% (156)	3% (16)	— (2)	5% (29)	38% (219)

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Table CMS7_15: Do you have a favorable or unfavorable view of the following movies?
Field of Dreams (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	29% (316)	26% (293)	3% (34)	1% (10)	5% (59)	36% (395)
Very Favorable of Trump	39% (116)	24% (71)	4% (12)	2% (5)	4% (13)	28% (84)
Somewhat Favorable of Trump	27% (46)	34% (57)	4% (6)	— (0)	8% (13)	28% (47)
Somewhat Unfavorable of Trump	13% (16)	25% (30)	7% (8)	— (0)	2% (2)	52% (62)
Very Unfavorable of Trump	29% (132)	28% (126)	2% (8)	— (2)	6% (26)	35% (158)
#1 Issue: Economy	26% (88)	27% (92)	4% (12)	— (1)	9% (29)	34% (113)
#1 Issue: Security	32% (45)	24% (33)	2% (3)	— (1)	4% (5)	38% (53)
#1 Issue: Health Care	32% (92)	21% (62)	4% (11)	1% (2)	6% (18)	36% (106)
#1 Issue: Medicare / Social Security	37% (51)	34% (47)	1% (2)	1% (1)	1% (2)	26% (36)
#1 Issue: Education	18% (11)	33% (19)	1% (1)	1% (1)	2% (1)	45% (27)
#1 Issue: Other	24% (15)	24% (15)	5% (3)	8% (5)	3% (2)	36% (23)
2018 House Vote: Democrat	29% (106)	31% (115)	3% (13)	1% (2)	8% (31)	28% (104)
2018 House Vote: Republican	38% (135)	28% (99)	4% (13)	— (2)	3% (12)	27% (95)
2016 Vote: Hillary Clinton	28% (98)	32% (113)	2% (7)	1% (2)	8% (28)	30% (106)
2016 Vote: Donald Trump	41% (150)	26% (95)	4% (15)	— (2)	3% (11)	26% (96)
2016 Vote: Other	25% (15)	39% (24)	4% (3)	— (0)	7% (4)	24% (15)
2016 Vote: Didn't Vote	17% (54)	18% (59)	3% (9)	2% (6)	5% (15)	55% (178)
Voted in 2014: Yes	36% (233)	29% (192)	3% (22)	— (2)	6% (40)	25% (164)
Voted in 2014: No	18% (84)	22% (100)	3% (12)	2% (7)	4% (19)	51% (231)
2012 Vote: Barack Obama	33% (134)	31% (127)	4% (15)	— (2)	6% (25)	26% (107)
2012 Vote: Mitt Romney	38% (102)	29% (79)	2% (6)	— (1)	5% (14)	25% (67)
2012 Vote: Didn't Vote	18% (69)	18% (71)	3% (12)	2% (7)	5% (18)	54% (211)
4-Region: Northeast	27% (54)	33% (67)	2% (4)	1% (2)	4% (8)	33% (66)
4-Region: Midwest	27% (66)	29% (71)	4% (9)	1% (3)	6% (16)	33% (83)
4-Region: South	28% (118)	24% (102)	3% (12)	1% (5)	6% (25)	38% (164)
4-Region: West	34% (79)	22% (52)	4% (9)	— (0)	4% (10)	35% (82)
Sports Fan	34% (256)	29% (218)	2% (18)	1% (5)	5% (37)	29% (217)
Traveled outside of U.S. in past year 1+ times	28% (60)	25% (53)	3% (6)	1% (2)	8% (18)	35% (74)
Frequent Flyer	30% (32)	21% (23)	3% (4)	2% (2)	4% (5)	39% (43)
Concerned about climate change	28% (221)	28% (216)	3% (26)	1% (9)	6% (48)	34% (265)
Not concerned about climate change	33% (85)	27% (68)	3% (7)	— (1)	3% (8)	34% (87)

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Table CMS7_15: Do you have a favorable or unfavorable view of the following movies?
Field of Dreams (1989)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	29% (316)	26% (293)	3% (34)	1% (10)	5% (59)	36% (395)	
Climate change is human activity	28% (179)	28% (177)	4% (24)	1% (6)	5% (33)	34% (211)	
Climate change is natural phenomenon	29% (81)	31% (86)	2% (5)	— (1)	6% (16)	31% (85)	
Climate change is not happening	33% (16)	11% (6)	3% (2)	2% (1)	3% (1)	48% (24)	
Concerned about climate change and caused by human activity	28% (165)	28% (165)	4% (22)	1% (6)	6% (33)	34% (198)	
Not concerned about climate change and it is natural	33% (53)	31% (50)	2% (4)	— (1)	5% (8)	28% (45)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_16: Do you have a favorable or unfavorable view of the following movies?
Moneyball (2011)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(99)	16%	(180)	4%	(41)	1%	(10)	6%	(69)	64%	(708)	
Gender: Male	12%	(61)	19%	(99)	5%	(26)	2%	(8)	6%	(32)	57%	(302)	
Gender: Female	7%	(38)	14%	(80)	3%	(15)	—	(2)	6%	(37)	70%	(406)	
Age: 18-29	8%	(18)	17%	(37)	3%	(6)	2%	(4)	6%	(13)	64%	(141)	
Age: 30-44	10%	(27)	18%	(50)	6%	(15)	2%	(4)	8%	(21)	56%	(152)	
Age: 45-54	9%	(13)	12%	(18)	7%	(11)	—	(0)	5%	(8)	67%	(100)	
Age: 55-64	11%	(25)	17%	(40)	2%	(4)	—	(1)	6%	(14)	63%	(147)	
Age: 65+	7%	(16)	15%	(35)	2%	(5)	—	(1)	5%	(13)	71%	(169)	
Generation Z: Age 18-23	8%	(9)	18%	(21)	3%	(4)	2%	(2)	4%	(5)	65%	(79)	
Millennial: Age 24-39	10%	(26)	16%	(44)	5%	(13)	2%	(5)	8%	(22)	59%	(157)	
Generation X: Age 40-55	9%	(26)	16%	(42)	6%	(17)	1%	(1)	6%	(16)	62%	(170)	
Boomers: Age 56-74	9%	(35)	17%	(68)	2%	(6)	—	(1)	5%	(21)	66%	(260)	
PID: Dem (no lean)	11%	(42)	16%	(62)	5%	(20)	1%	(3)	7%	(26)	61%	(240)	
PID: Ind (no lean)	6%	(21)	17%	(55)	1%	(4)	2%	(6)	6%	(21)	68%	(226)	
PID: Rep (no lean)	10%	(37)	16%	(62)	4%	(16)	—	(1)	6%	(22)	64%	(243)	
PID/Gender: Dem Men	14%	(24)	17%	(29)	8%	(13)	2%	(3)	10%	(16)	50%	(84)	
PID/Gender: Dem Women	8%	(18)	15%	(33)	3%	(8)	—	(0)	4%	(10)	69%	(157)	
PID/Gender: Ind Men	8%	(13)	18%	(31)	2%	(3)	3%	(5)	6%	(10)	63%	(105)	
PID/Gender: Ind Women	5%	(8)	15%	(25)	—	(1)	1%	(2)	7%	(11)	72%	(120)	
PID/Gender: Rep Men	13%	(24)	21%	(40)	5%	(10)	—	(1)	3%	(6)	59%	(113)	
PID/Gender: Rep Women	7%	(12)	12%	(23)	3%	(6)	—	(0)	9%	(16)	69%	(129)	
Ideo: Liberal (1-3)	12%	(41)	19%	(64)	5%	(17)	1%	(2)	5%	(17)	57%	(189)	
Ideo: Moderate (4)	9%	(23)	17%	(46)	3%	(9)	1%	(2)	9%	(24)	61%	(164)	
Ideo: Conservative (5-7)	9%	(34)	16%	(60)	4%	(14)	—	(1)	4%	(15)	66%	(243)	
Educ: < College	8%	(59)	14%	(103)	4%	(29)	1%	(6)	7%	(51)	67%	(513)	
Educ: Bachelors degree	11%	(24)	26%	(56)	4%	(9)	1%	(1)	6%	(13)	53%	(117)	
Educ: Post-grad	14%	(17)	16%	(20)	2%	(3)	2%	(2)	4%	(5)	63%	(78)	
Income: Under 50k	6%	(34)	14%	(81)	3%	(16)	1%	(3)	8%	(43)	69%	(386)	
Income: 50k-100k	9%	(33)	17%	(62)	5%	(17)	1%	(5)	6%	(20)	62%	(222)	
Income: 100k+	17%	(32)	20%	(36)	4%	(8)	1%	(2)	3%	(6)	54%	(101)	
Ethnicity: White	9%	(80)	15%	(131)	3%	(29)	1%	(6)	5%	(46)	67%	(585)	

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Table CMS7_16: Do you have a favorable or unfavorable view of the following movies?
Moneyball (2011)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	9%	(99)	16%	(180)	4%	(41)	1%	(10)	6%	(69)	64%	(708)
Ethnicity: Hispanic	4%	(6)	16%	(24)	6%	(9)	1%	(2)	13%	(20)	60%	(91)
Ethnicity: Afr. Am.	9%	(13)	24%	(35)	6%	(9)	—	(0)	10%	(15)	50%	(73)
Ethnicity: Other	7%	(6)	16%	(14)	4%	(3)	4%	(3)	10%	(8)	59%	(50)
All Christian	9%	(51)	17%	(92)	4%	(20)	—	(2)	7%	(40)	62%	(340)
Agnostic/Nothing in particular	9%	(42)	15%	(71)	4%	(18)	2%	(8)	5%	(24)	65%	(309)
Religious Non-Protestant/Catholic	6%	(3)	14%	(8)	4%	(2)	—	(0)	4%	(2)	72%	(39)
Evangelical	10%	(27)	18%	(46)	6%	(16)	—	(0)	6%	(16)	59%	(155)
Non-Evangelical	9%	(43)	16%	(74)	4%	(16)	—	(2)	9%	(40)	62%	(281)
Community: Urban	8%	(22)	15%	(43)	6%	(16)	1%	(4)	9%	(26)	61%	(178)
Community: Suburban	10%	(53)	19%	(102)	3%	(13)	1%	(5)	5%	(24)	63%	(335)
Community: Rural	8%	(24)	12%	(35)	4%	(11)	—	(1)	7%	(19)	69%	(195)
Employ: Private Sector	11%	(38)	20%	(68)	5%	(18)	1%	(3)	8%	(27)	56%	(193)
Employ: Government	12%	(8)	17%	(10)	3%	(2)	1%	(0)	4%	(2)	64%	(40)
Employ: Self-Employed	7%	(6)	19%	(16)	4%	(3)	—	(0)	2%	(2)	67%	(56)
Employ: Homemaker	8%	(6)	12%	(9)	5%	(3)	—	(0)	2%	(2)	73%	(56)
Employ: Retired	10%	(29)	14%	(38)	2%	(4)	—	(1)	7%	(18)	68%	(189)
Employ: Unemployed	3%	(4)	12%	(16)	1%	(1)	3%	(4)	5%	(7)	76%	(96)
Employ: Other	8%	(6)	13%	(10)	11%	(8)	1%	(1)	13%	(10)	54%	(39)
Military HH: Yes	8%	(14)	21%	(38)	4%	(6)	1%	(1)	5%	(9)	62%	(110)
Military HH: No	9%	(86)	15%	(142)	4%	(34)	1%	(9)	6%	(60)	64%	(598)
RD/WT: Right Direction	9%	(36)	16%	(64)	5%	(21)	1%	(2)	5%	(20)	64%	(248)
RD/WT: Wrong Track	9%	(64)	16%	(116)	3%	(20)	1%	(8)	7%	(49)	64%	(460)
Trump Job Approve	9%	(44)	17%	(80)	5%	(21)	—	(2)	4%	(21)	65%	(304)
Trump Job Disapprove	9%	(56)	16%	(93)	3%	(19)	1%	(7)	8%	(48)	63%	(374)
Trump Job Strongly Approve	9%	(26)	15%	(42)	4%	(11)	1%	(2)	5%	(15)	66%	(187)
Trump Job Somewhat Approve	9%	(17)	20%	(37)	6%	(10)	—	(0)	3%	(6)	62%	(118)
Trump Job Somewhat Disapprove	7%	(10)	17%	(24)	2%	(3)	4%	(5)	10%	(14)	60%	(84)
Trump Job Strongly Disapprove	10%	(46)	15%	(68)	3%	(16)	—	(2)	7%	(34)	64%	(290)
Favorable of Trump	10%	(45)	18%	(82)	5%	(23)	—	(2)	4%	(21)	63%	(297)
Unfavorable of Trump	9%	(52)	16%	(90)	3%	(17)	1%	(6)	8%	(45)	63%	(360)

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Table CMS7_16: Do you have a favorable or unfavorable view of the following movies?
Moneyball (2011)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	9%	(99)	16%	(180)	4%	(41)	1%	(10)	6%	(69)	64%	(708)
Very Favorable of Trump	10%	(30)	15%	(45)	3%	(10)	—	(1)	5%	(15)	67%	(200)
Somewhat Favorable of Trump	9%	(15)	22%	(37)	8%	(14)	—	(1)	3%	(6)	57%	(97)
Somewhat Unfavorable of Trump	7%	(9)	15%	(18)	2%	(3)	2%	(2)	11%	(13)	63%	(75)
Very Unfavorable of Trump	10%	(43)	16%	(72)	3%	(15)	1%	(4)	7%	(32)	63%	(285)
#1 Issue: Economy	10%	(34)	15%	(51)	3%	(12)	1%	(5)	9%	(31)	60%	(202)
#1 Issue: Security	4%	(6)	15%	(21)	4%	(5)	—	(0)	4%	(6)	73%	(102)
#1 Issue: Health Care	10%	(28)	24%	(71)	6%	(18)	1%	(2)	5%	(14)	54%	(158)
#1 Issue: Medicare / Social Security	5%	(7)	13%	(18)	1%	(1)	—	(0)	5%	(7)	76%	(105)
#1 Issue: Education	12%	(7)	5%	(3)	2%	(1)	1%	(0)	11%	(7)	69%	(41)
#1 Issue: Other	11%	(7)	11%	(7)	5%	(3)	3%	(2)	6%	(4)	64%	(40)
2018 House Vote: Democrat	11%	(41)	17%	(65)	5%	(20)	1%	(2)	9%	(32)	57%	(212)
2018 House Vote: Republican	9%	(31)	17%	(61)	4%	(14)	—	(1)	5%	(18)	65%	(233)
2016 Vote: Hillary Clinton	11%	(39)	17%	(59)	4%	(16)	1%	(2)	8%	(30)	59%	(209)
2016 Vote: Donald Trump	9%	(33)	17%	(63)	5%	(18)	—	(1)	5%	(18)	64%	(236)
2016 Vote: Other	13%	(8)	21%	(13)	—	(0)	—	(0)	11%	(7)	55%	(33)
2016 Vote: Didn't Vote	6%	(19)	14%	(44)	2%	(7)	2%	(6)	5%	(15)	71%	(230)
Voted in 2014: Yes	11%	(73)	18%	(117)	5%	(30)	—	(3)	6%	(41)	59%	(389)
Voted in 2014: No	6%	(26)	14%	(62)	2%	(10)	2%	(7)	6%	(28)	71%	(319)
2012 Vote: Barack Obama	11%	(46)	15%	(63)	5%	(20)	1%	(2)	9%	(35)	59%	(242)
2012 Vote: Mitt Romney	8%	(23)	19%	(52)	4%	(11)	—	(1)	4%	(11)	64%	(171)
2012 Vote: Didn't Vote	7%	(28)	15%	(57)	2%	(9)	2%	(6)	5%	(18)	69%	(270)
4-Region: Northeast	9%	(18)	15%	(31)	4%	(8)	—	(0)	6%	(12)	66%	(133)
4-Region: Midwest	11%	(28)	14%	(35)	3%	(8)	—	(1)	7%	(17)	64%	(158)
4-Region: South	8%	(34)	17%	(70)	5%	(19)	1%	(6)	6%	(24)	64%	(273)
4-Region: West	9%	(20)	19%	(43)	2%	(5)	1%	(2)	7%	(16)	63%	(145)
Sports Fan	12%	(90)	20%	(154)	5%	(38)	1%	(4)	7%	(52)	55%	(414)
Traveled outside of U.S. in past year 1+ times	13%	(28)	21%	(45)	4%	(9)	2%	(4)	5%	(11)	54%	(114)
Frequent Flyer	19%	(21)	22%	(24)	4%	(4)	1%	(1)	1%	(1)	53%	(58)
Concerned about climate change	10%	(79)	18%	(142)	4%	(34)	1%	(6)	7%	(55)	60%	(469)
Not concerned about climate change	7%	(19)	13%	(33)	2%	(6)	1%	(3)	4%	(10)	72%	(184)

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Table CMS7_16: Do you have a favorable or unfavorable view of the following movies?
Moneyball (2011)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	9% (99)	16% (180)	4% (41)	1% (10)	6% (69)	64% (708)	
Climate change is human activity	12% (74)	17% (110)	4% (25)	1% (6)	7% (45)	59% (369)	
Climate change is natural phenomenon	7% (20)	16% (44)	2% (6)	— (1)	3% (9)	71% (193)	
Climate change is not happening	4% (2)	10% (5)	6% (3)	4% (2)	12% (6)	65% (33)	
Concerned about climate change and caused by human activity	11% (68)	18% (108)	4% (25)	1% (6)	7% (41)	58% (341)	
Not concerned about climate change and it is natural	6% (9)	15% (24)	2% (3)	1% (1)	3% (5)	73% (118)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_17: Do you have a favorable or unfavorable view of the following movies?
Remember the Titans (2000)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	22% (241)	2% (27)	1% (8)	5% (56)	44% (487)
Gender: Male	26% (135)	24% (126)	3% (15)	1% (7)	5% (25)	42% (220)
Gender: Female	26% (152)	20% (115)	2% (12)	— (1)	5% (31)	46% (267)
Age: 18-29	26% (57)	16% (34)	5% (11)	1% (2)	3% (6)	50% (109)
Age: 30-44	32% (85)	33% (89)	2% (4)	1% (3)	6% (16)	27% (73)
Age: 45-54	31% (46)	22% (33)	2% (3)	1% (1)	5% (7)	39% (58)
Age: 55-64	27% (62)	18% (41)	1% (3)	— (0)	5% (11)	50% (115)
Age: 65+	16% (38)	18% (44)	2% (5)	1% (2)	7% (17)	56% (133)
Generation Z: Age 18-23	29% (35)	14% (17)	4% (4)	— (0)	2% (3)	51% (62)
Millennial: Age 24-39	27% (72)	30% (81)	3% (9)	2% (5)	5% (14)	32% (86)
Generation X: Age 40-55	34% (92)	23% (63)	2% (5)	1% (1)	4% (12)	37% (100)
Boomers: Age 56-74	21% (82)	19% (74)	2% (7)	1% (2)	6% (23)	52% (203)
PID: Dem (no lean)	25% (97)	22% (88)	3% (11)	1% (4)	6% (25)	43% (168)
PID: Ind (no lean)	21% (69)	22% (72)	2% (6)	1% (2)	6% (18)	49% (165)
PID: Rep (no lean)	32% (121)	21% (81)	2% (9)	1% (2)	3% (13)	41% (154)
PID/Gender: Dem Men	28% (46)	26% (43)	3% (5)	2% (3)	7% (12)	35% (59)
PID/Gender: Dem Women	23% (51)	20% (45)	3% (6)	1% (1)	6% (13)	48% (109)
PID/Gender: Ind Men	17% (29)	25% (42)	3% (5)	1% (2)	5% (8)	48% (81)
PID/Gender: Ind Women	25% (41)	18% (30)	— (1)	— (0)	6% (10)	51% (84)
PID/Gender: Rep Men	31% (60)	21% (41)	2% (4)	1% (2)	3% (5)	42% (81)
PID/Gender: Rep Women	32% (60)	21% (40)	3% (5)	— (0)	4% (8)	40% (74)
Ideo: Liberal (1-3)	24% (78)	20% (66)	3% (10)	— (1)	4% (14)	49% (161)
Ideo: Moderate (4)	26% (69)	29% (77)	2% (6)	1% (3)	7% (19)	35% (95)
Ideo: Conservative (5-7)	32% (115)	21% (77)	2% (9)	1% (2)	5% (18)	40% (145)
Educ: < College	25% (192)	22% (164)	3% (20)	— (3)	6% (43)	45% (339)
Educ: Bachelors degree	26% (56)	25% (55)	2% (4)	2% (4)	4% (9)	42% (93)
Educ: Post-grad	32% (39)	18% (22)	2% (2)	— (1)	4% (5)	44% (55)
Income: Under 50k	22% (124)	21% (115)	2% (12)	1% (3)	6% (35)	48% (272)
Income: 50k-100k	28% (102)	24% (88)	3% (12)	1% (5)	4% (14)	39% (140)
Income: 100k+	33% (61)	21% (38)	1% (3)	— (1)	4% (7)	41% (76)
Ethnicity: White	25% (217)	21% (184)	2% (20)	1% (7)	5% (44)	46% (407)

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Table CMS7_17: Do you have a favorable or unfavorable view of the following movies?
Remember the Titans (2000)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	22% (241)	2% (27)	1% (8)	5% (56)	44% (487)
Ethnicity: Hispanic	19% (29)	25% (39)	1% (1)	1% (1)	7% (11)	47% (71)
Ethnicity: Afr. Am.	32% (46)	27% (39)	4% (6)	1% (1)	4% (6)	32% (46)
Ethnicity: Other	29% (24)	22% (19)	1% (1)	— (0)	7% (6)	40% (34)
All Christian	26% (142)	23% (126)	2% (9)	— (3)	5% (28)	43% (237)
Agnostic/Nothing in particular	27% (129)	21% (101)	3% (16)	1% (5)	5% (23)	42% (197)
Religious Non-Protestant/Catholic	22% (12)	15% (8)	1% (1)	— (0)	4% (2)	57% (31)
Evangelical	37% (96)	25% (66)	3% (9)	— (1)	4% (10)	30% (80)
Non-Evangelical	25% (114)	21% (96)	2% (11)	1% (3)	6% (27)	45% (205)
Community: Urban	24% (69)	21% (61)	3% (9)	2% (5)	5% (13)	45% (131)
Community: Suburban	27% (146)	21% (112)	2% (9)	— (3)	5% (25)	45% (237)
Community: Rural	25% (72)	24% (68)	3% (9)	— (0)	6% (18)	41% (118)
Employ: Private Sector	31% (108)	26% (89)	2% (5)	1% (3)	5% (17)	36% (125)
Employ: Government	36% (22)	21% (13)	4% (2)	— (0)	3% (2)	36% (22)
Employ: Self-Employed	25% (21)	15% (13)	3% (3)	— (0)	3% (3)	53% (44)
Employ: Homemaker	33% (25)	20% (15)	5% (4)	— (0)	2% (2)	40% (30)
Employ: Retired	18% (51)	21% (58)	1% (3)	1% (2)	8% (21)	52% (145)
Employ: Unemployed	20% (25)	25% (32)	2% (3)	3% (3)	5% (6)	46% (57)
Employ: Other	27% (20)	10% (7)	8% (6)	— (0)	5% (4)	50% (36)
Military HH: Yes	27% (48)	27% (48)	1% (2)	— (0)	2% (4)	43% (76)
Military HH: No	26% (240)	21% (193)	3% (25)	1% (8)	6% (53)	44% (411)
RD/WT: Right Direction	32% (125)	22% (86)	3% (13)	1% (2)	5% (21)	37% (143)
RD/WT: Wrong Track	23% (162)	22% (156)	2% (14)	1% (6)	5% (35)	48% (344)
Trump Job Approve	29% (137)	25% (117)	3% (13)	— (2)	4% (21)	38% (181)
Trump Job Disapprove	24% (142)	20% (118)	2% (13)	1% (6)	6% (35)	47% (283)
Trump Job Strongly Approve	33% (93)	20% (57)	2% (5)	1% (2)	5% (14)	40% (112)
Trump Job Somewhat Approve	24% (44)	32% (60)	4% (8)	— (0)	4% (7)	37% (69)
Trump Job Somewhat Disapprove	28% (40)	20% (29)	1% (1)	1% (2)	3% (4)	46% (65)
Trump Job Strongly Disapprove	23% (103)	20% (90)	3% (12)	1% (4)	7% (30)	48% (218)
Favorable of Trump	31% (144)	24% (113)	3% (15)	— (2)	4% (20)	37% (176)
Unfavorable of Trump	24% (134)	22% (123)	1% (7)	1% (4)	6% (33)	47% (268)

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Table CMS7_17: Do you have a favorable or unfavorable view of the following movies?
Remember the Titans (2000)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	22% (241)	2% (27)	1% (8)	5% (56)	44% (487)
Very Favorable of Trump	34% (102)	19% (56)	3% (8)	1% (2)	4% (11)	40% (121)
Somewhat Favorable of Trump	24% (41)	34% (57)	4% (7)	— (0)	5% (9)	33% (55)
Somewhat Unfavorable of Trump	22% (27)	21% (24)	3% (3)	— (0)	2% (2)	52% (62)
Very Unfavorable of Trump	24% (108)	22% (99)	1% (4)	1% (4)	7% (30)	46% (206)
#1 Issue: Economy	32% (108)	21% (69)	3% (10)	1% (2)	5% (16)	39% (129)
#1 Issue: Security	21% (29)	22% (31)	5% (7)	1% (1)	7% (10)	44% (62)
#1 Issue: Health Care	22% (65)	27% (78)	1% (4)	1% (3)	3% (8)	46% (133)
#1 Issue: Medicare / Social Security	20% (27)	18% (25)	2% (3)	— (0)	8% (12)	51% (71)
#1 Issue: Education	39% (23)	27% (16)	3% (2)	— (0)	5% (3)	26% (15)
#1 Issue: Other	24% (15)	9% (6)	— (0)	3% (2)	9% (6)	55% (35)
2018 House Vote: Democrat	25% (94)	22% (81)	3% (11)	1% (4)	6% (21)	43% (161)
2018 House Vote: Republican	30% (107)	21% (76)	2% (8)	1% (2)	4% (15)	42% (149)
2016 Vote: Hillary Clinton	24% (85)	22% (77)	2% (7)	1% (4)	5% (17)	47% (165)
2016 Vote: Donald Trump	30% (112)	22% (80)	3% (10)	1% (2)	6% (23)	38% (142)
2016 Vote: Other	23% (14)	40% (24)	2% (1)	— (0)	6% (4)	29% (17)
2016 Vote: Didn't Vote	24% (76)	18% (59)	3% (9)	1% (2)	4% (13)	51% (163)
Voted in 2014: Yes	27% (179)	23% (153)	2% (15)	1% (5)	5% (35)	41% (266)
Voted in 2014: No	24% (108)	19% (88)	2% (11)	1% (3)	5% (21)	49% (221)
2012 Vote: Barack Obama	28% (115)	21% (85)	2% (9)	1% (4)	7% (28)	41% (169)
2012 Vote: Mitt Romney	29% (78)	25% (67)	2% (6)	— (0)	4% (12)	40% (107)
2012 Vote: Didn't Vote	23% (89)	21% (82)	3% (11)	1% (3)	4% (14)	49% (191)
4-Region: Northeast	21% (42)	21% (43)	4% (7)	— (0)	3% (6)	51% (103)
4-Region: Midwest	27% (68)	23% (57)	1% (3)	1% (3)	7% (16)	41% (101)
4-Region: South	29% (125)	23% (100)	3% (12)	1% (5)	4% (19)	39% (166)
4-Region: West	23% (52)	18% (41)	2% (5)	— (0)	7% (15)	51% (117)
Sports Fan	31% (233)	25% (191)	2% (18)	1% (5)	4% (28)	37% (278)
Traveled outside of U.S. in past year 1+ times	23% (49)	21% (44)	4% (9)	1% (2)	7% (16)	43% (92)
Frequent Flyer	25% (27)	21% (23)	5% (5)	— (0)	4% (4)	45% (49)
Concerned about climate change	27% (210)	22% (174)	2% (19)	1% (5)	6% (46)	42% (330)
Not concerned about climate change	27% (68)	22% (55)	3% (7)	1% (1)	4% (10)	45% (114)

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Table CMS7_17: Do you have a favorable or unfavorable view of the following movies?
Remember the Titans (2000)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	22% (241)	2% (27)	1% (8)	5% (56)	44% (487)
Climate change is human activity	26% (164)	23% (145)	2% (12)	1% (4)	5% (31)	43% (274)
Climate change is natural phenomenon	27% (75)	21% (59)	4% (11)	1% (1)	4% (11)	43% (117)
Climate change is not happening	25% (13)	11% (5)	— (0)	3% (1)	8% (4)	53% (27)
Concerned about climate change and caused by human activity	26% (154)	22% (129)	2% (12)	1% (4)	5% (30)	44% (261)
Not concerned about climate change and it is natural	24% (39)	22% (36)	4% (6)	1% (1)	3% (5)	45% (73)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_18: Do you have a favorable or unfavorable view of the following movies?
Ford v Ferrari (2019)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(105)	9%	(95)	2%	(20)	2%	(19)	3%	(37)	75%	(830)	
Gender: Male	13%	(71)	11%	(57)	2%	(9)	1%	(6)	4%	(21)	69%	(364)	
Gender: Female	6%	(34)	7%	(39)	2%	(11)	2%	(13)	3%	(16)	80%	(466)	
Age: 18-29	13%	(28)	13%	(28)	1%	(1)	6%	(14)	1%	(2)	66%	(145)	
Age: 30-44	10%	(27)	11%	(30)	3%	(7)	2%	(5)	4%	(10)	71%	(190)	
Age: 45-54	8%	(12)	8%	(12)	2%	(3)	—	(0)	5%	(7)	77%	(115)	
Age: 55-64	11%	(26)	7%	(16)	2%	(4)	—	(0)	6%	(13)	75%	(173)	
Age: 65+	5%	(12)	4%	(10)	2%	(5)	—	(0)	2%	(5)	87%	(206)	
Generation Z: Age 18-23	11%	(14)	14%	(17)	—	(0)	7%	(9)	—	(1)	67%	(82)	
Millennial: Age 24-39	11%	(28)	12%	(33)	3%	(8)	3%	(7)	4%	(11)	67%	(180)	
Generation X: Age 40-55	9%	(25)	8%	(21)	2%	(5)	1%	(4)	4%	(11)	76%	(208)	
Boomers: Age 56-74	9%	(36)	6%	(24)	2%	(7)	—	(0)	3%	(13)	80%	(312)	
PID: Dem (no lean)	10%	(40)	10%	(38)	3%	(10)	1%	(5)	5%	(19)	71%	(282)	
PID: Ind (no lean)	7%	(23)	7%	(25)	1%	(4)	2%	(7)	3%	(9)	80%	(265)	
PID: Rep (no lean)	11%	(42)	9%	(33)	2%	(6)	2%	(6)	2%	(9)	75%	(284)	
PID/Gender: Dem Men	15%	(26)	12%	(21)	2%	(4)	1%	(2)	7%	(12)	61%	(103)	
PID/Gender: Dem Women	6%	(14)	8%	(17)	3%	(7)	1%	(3)	3%	(6)	79%	(178)	
PID/Gender: Ind Men	11%	(18)	10%	(17)	1%	(2)	1%	(2)	2%	(4)	75%	(125)	
PID/Gender: Ind Women	3%	(6)	5%	(8)	1%	(2)	3%	(5)	3%	(5)	84%	(140)	
PID/Gender: Rep Men	14%	(28)	10%	(19)	2%	(3)	1%	(2)	2%	(5)	71%	(136)	
PID/Gender: Rep Women	8%	(14)	7%	(13)	1%	(3)	2%	(4)	3%	(5)	79%	(147)	
Ideo: Liberal (1-3)	12%	(41)	9%	(30)	2%	(6)	1%	(4)	3%	(11)	72%	(237)	
Ideo: Moderate (4)	8%	(22)	12%	(33)	3%	(8)	—	(1)	5%	(13)	72%	(192)	
Ideo: Conservative (5-7)	9%	(34)	7%	(27)	1%	(4)	2%	(7)	3%	(11)	77%	(282)	
Educ: < College	8%	(62)	9%	(65)	2%	(13)	2%	(16)	3%	(22)	76%	(582)	
Educ: Bachelors degree	12%	(26)	10%	(22)	3%	(6)	1%	(3)	5%	(10)	70%	(154)	
Educ: Post-grad	13%	(17)	7%	(8)	1%	(1)	—	(0)	4%	(5)	75%	(93)	
Income: Under 50k	7%	(38)	8%	(43)	2%	(10)	2%	(11)	4%	(21)	78%	(440)	
Income: 50k-100k	10%	(36)	9%	(34)	2%	(6)	2%	(7)	3%	(11)	74%	(267)	
Income: 100k+	17%	(32)	10%	(18)	2%	(5)	1%	(1)	3%	(6)	67%	(124)	
Ethnicity: White	9%	(77)	8%	(66)	2%	(13)	1%	(10)	2%	(22)	79%	(689)	

Continued on next page

Table CMS7_18: Do you have a favorable or unfavorable view of the following movies?

Ford v Ferrari (2019)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(105)	9%	(95)	2%	(20)	2%	(19)	3%	(37)	75%	(830)	
Ethnicity: Hispanic	8%	(12)	8%	(12)	1%	(1)	4%	(7)	4%	(6)	76%	(115)	
Ethnicity: Afr. Am.	12%	(17)	15%	(22)	4%	(6)	2%	(3)	8%	(12)	59%	(86)	
Ethnicity: Other	14%	(11)	8%	(7)	2%	(1)	7%	(6)	4%	(4)	65%	(55)	
All Christian	11%	(58)	8%	(46)	1%	(5)	—	(1)	4%	(21)	76%	(414)	
Agnostic/Nothing in particular	7%	(32)	10%	(45)	3%	(12)	4%	(18)	3%	(12)	75%	(351)	
Religious Non-Protestant/Catholic	15%	(8)	4%	(2)	2%	(1)	—	(0)	5%	(3)	74%	(40)	
Evangelical	7%	(18)	12%	(32)	2%	(4)	4%	(9)	4%	(10)	72%	(188)	
Non-Evangelical	11%	(50)	8%	(35)	2%	(9)	—	(1)	4%	(18)	75%	(343)	
Community: Urban	11%	(32)	8%	(24)	2%	(6)	2%	(6)	5%	(16)	71%	(206)	
Community: Suburban	10%	(51)	9%	(47)	2%	(8)	2%	(10)	2%	(10)	76%	(407)	
Community: Rural	8%	(21)	8%	(24)	2%	(6)	1%	(3)	4%	(12)	76%	(218)	
Employ: Private Sector	13%	(44)	11%	(40)	2%	(6)	1%	(3)	5%	(16)	69%	(238)	
Employ: Government	21%	(13)	10%	(6)	2%	(1)	1%	(0)	—	(0)	67%	(42)	
Employ: Self-Employed	13%	(11)	10%	(8)	3%	(3)	1%	(0)	1%	(1)	73%	(61)	
Employ: Homemaker	3%	(3)	8%	(6)	—	(0)	6%	(5)	3%	(3)	79%	(60)	
Employ: Retired	7%	(19)	5%	(15)	2%	(4)	—	(0)	3%	(8)	84%	(234)	
Employ: Unemployed	7%	(9)	6%	(7)	1%	(1)	5%	(6)	2%	(3)	79%	(99)	
Employ: Other	1%	(1)	4%	(3)	6%	(4)	5%	(4)	11%	(8)	74%	(53)	
Military HH: Yes	12%	(22)	9%	(16)	3%	(6)	1%	(2)	2%	(3)	72%	(129)	
Military HH: No	9%	(83)	9%	(80)	2%	(14)	2%	(17)	4%	(34)	75%	(701)	
RD/WT: Right Direction	10%	(41)	12%	(45)	1%	(3)	2%	(10)	3%	(12)	72%	(279)	
RD/WT: Wrong Track	9%	(64)	7%	(50)	2%	(17)	1%	(10)	3%	(25)	77%	(551)	
Trump Job Approve	10%	(46)	11%	(53)	2%	(9)	2%	(8)	3%	(12)	73%	(343)	
Trump Job Disapprove	9%	(56)	7%	(40)	2%	(10)	2%	(10)	4%	(25)	76%	(457)	
Trump Job Strongly Approve	10%	(27)	10%	(29)	1%	(3)	2%	(5)	3%	(10)	74%	(209)	
Trump Job Somewhat Approve	10%	(19)	12%	(23)	3%	(6)	2%	(4)	1%	(3)	71%	(134)	
Trump Job Somewhat Disapprove	12%	(17)	14%	(20)	3%	(4)	4%	(6)	—	(1)	67%	(94)	
Trump Job Strongly Disapprove	9%	(40)	4%	(20)	1%	(6)	1%	(4)	5%	(24)	79%	(362)	
Favorable of Trump	10%	(49)	11%	(50)	2%	(9)	2%	(8)	3%	(13)	73%	(341)	
Unfavorable of Trump	9%	(51)	7%	(41)	2%	(10)	2%	(9)	3%	(19)	77%	(440)	

Continued on next page

Table CMS7_18: Do you have a favorable or unfavorable view of the following movies?

Ford v Ferrari (2019)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	9%	(105)	9%	(95)	2%	(20)	2%	(19)	3%	(37)	75%	(830)	
Very Favorable of Trump	10%	(29)	9%	(28)	1%	(3)	2%	(7)	4%	(11)	74%	(222)	
Somewhat Favorable of Trump	12%	(20)	13%	(22)	3%	(6)	1%	(1)	1%	(1)	70%	(119)	
Somewhat Unfavorable of Trump	8%	(10)	10%	(12)	2%	(3)	7%	(8)	1%	(1)	71%	(84)	
Very Unfavorable of Trump	9%	(41)	6%	(28)	2%	(7)	—	(1)	4%	(18)	79%	(356)	
#1 Issue: Economy	11%	(37)	8%	(26)	1%	(2)	3%	(11)	4%	(12)	74%	(248)	
#1 Issue: Security	10%	(14)	10%	(14)	2%	(3)	1%	(1)	6%	(9)	71%	(99)	
#1 Issue: Health Care	11%	(31)	8%	(24)	3%	(10)	1%	(2)	3%	(9)	74%	(215)	
#1 Issue: Medicare / Social Security	7%	(9)	7%	(10)	1%	(2)	—	(0)	3%	(3)	82%	(113)	
#1 Issue: Education	7%	(4)	15%	(9)	2%	(1)	1%	(0)	—	(0)	75%	(45)	
#1 Issue: Other	7%	(5)	8%	(5)	1%	(1)	6%	(4)	4%	(2)	74%	(47)	
2018 House Vote: Democrat	11%	(42)	10%	(38)	2%	(9)	1%	(4)	5%	(17)	70%	(260)	
2018 House Vote: Republican	11%	(40)	8%	(29)	1%	(4)	—	(1)	3%	(11)	76%	(273)	
2016 Vote: Hillary Clinton	12%	(41)	9%	(32)	3%	(10)	—	(1)	6%	(20)	71%	(251)	
2016 Vote: Donald Trump	10%	(37)	8%	(31)	2%	(9)	1%	(2)	3%	(10)	76%	(280)	
2016 Vote: Other	10%	(6)	11%	(6)	—	(0)	—	(0)	4%	(2)	76%	(45)	
2016 Vote: Didn't Vote	6%	(21)	8%	(26)	1%	(2)	5%	(16)	2%	(5)	78%	(252)	
Voted in 2014: Yes	11%	(73)	10%	(63)	2%	(13)	—	(2)	4%	(25)	73%	(478)	
Voted in 2014: No	7%	(32)	7%	(32)	2%	(7)	4%	(17)	3%	(12)	78%	(352)	
2012 Vote: Barack Obama	11%	(47)	8%	(34)	3%	(13)	1%	(2)	5%	(21)	71%	(293)	
2012 Vote: Mitt Romney	8%	(21)	10%	(28)	—	(1)	—	(1)	2%	(5)	79%	(213)	
2012 Vote: Didn't Vote	9%	(34)	8%	(32)	1%	(5)	4%	(16)	2%	(9)	75%	(292)	
4-Region: Northeast	10%	(21)	8%	(16)	1%	(2)	2%	(4)	3%	(6)	76%	(153)	
4-Region: Midwest	8%	(20)	10%	(25)	3%	(7)	1%	(2)	3%	(7)	75%	(185)	
4-Region: South	10%	(43)	9%	(36)	2%	(7)	2%	(9)	4%	(19)	73%	(312)	
4-Region: West	9%	(21)	8%	(18)	2%	(4)	2%	(4)	2%	(6)	77%	(179)	
Sports Fan	10%	(77)	11%	(82)	2%	(14)	1%	(10)	4%	(28)	72%	(541)	
Traveled outside of U.S. in past year 1+ times	16%	(34)	14%	(30)	2%	(4)	—	(1)	5%	(10)	63%	(133)	
Frequent Flyer	22%	(24)	14%	(15)	3%	(3)	—	(0)	1%	(1)	60%	(66)	
Concerned about climate change	10%	(79)	11%	(84)	2%	(17)	2%	(17)	4%	(31)	71%	(556)	
Not concerned about climate change	9%	(22)	4%	(10)	1%	(4)	1%	(2)	1%	(3)	84%	(215)	

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Table CMS7_18: Do you have a favorable or unfavorable view of the following movies?

Ford v Ferrari (2019)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	9% (105)	9% (95)	2% (20)	2% (19)	3% (37)	75% (830)	
Climate change is human activity	11% (68)	8% (53)	2% (13)	2% (14)	3% (20)	73% (463)	
Climate change is natural phenomenon	8% (23)	8% (21)	2% (6)	— (0)	3% (9)	78% (214)	
Climate change is not happening	13% (7)	5% (3)	2% (1)	3% (1)	9% (4)	68% (34)	
Concerned about climate change and caused by human activity	11% (63)	9% (52)	2% (13)	2% (14)	3% (19)	73% (428)	
Not concerned about climate change and it is natural	7% (11)	4% (6)	1% (2)	— (0)	1% (1)	87% (140)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS7_19: Do you have a favorable or unfavorable view of the following movies?
Friday Night Lights (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	14% (152)	20% (218)	3% (30)	1% (15)	7% (73)	56% (618)
Gender: Male	16% (83)	22% (115)	3% (16)	2% (10)	8% (43)	50% (262)
Gender: Female	12% (70)	18% (103)	2% (14)	1% (5)	5% (31)	62% (356)
Age: 18-29	12% (27)	18% (40)	3% (7)	3% (6)	6% (14)	57% (126)
Age: 30-44	21% (56)	22% (60)	3% (7)	2% (5)	7% (20)	45% (122)
Age: 45-54	18% (27)	25% (37)	4% (6)	— (0)	5% (8)	48% (72)
Age: 55-64	12% (28)	19% (45)	2% (4)	1% (2)	9% (20)	57% (133)
Age: 65+	6% (15)	15% (37)	2% (6)	1% (2)	5% (12)	70% (167)
Generation Z: Age 18-23	9% (11)	16% (19)	4% (5)	2% (3)	7% (8)	62% (76)
Millennial: Age 24-39	16% (43)	24% (64)	3% (8)	2% (6)	6% (16)	49% (129)
Generation X: Age 40-55	20% (56)	23% (62)	3% (8)	1% (2)	7% (19)	46% (127)
Boomers: Age 56-74	10% (40)	17% (66)	2% (9)	1% (4)	7% (28)	62% (244)
PID: Dem (no lean)	14% (57)	18% (71)	5% (18)	1% (3)	9% (35)	53% (210)
PID: Ind (no lean)	10% (34)	16% (52)	2% (6)	2% (8)	7% (22)	63% (212)
PID: Rep (no lean)	16% (61)	25% (95)	2% (6)	1% (4)	4% (17)	52% (197)
PID/Gender: Dem Men	17% (29)	23% (39)	6% (10)	1% (2)	14% (24)	39% (65)
PID/Gender: Dem Women	13% (28)	14% (32)	4% (9)	1% (1)	5% (11)	64% (144)
PID/Gender: Ind Men	11% (19)	17% (28)	1% (2)	3% (6)	7% (12)	60% (100)
PID/Gender: Ind Women	9% (15)	14% (24)	2% (3)	1% (2)	6% (10)	67% (112)
PID/Gender: Rep Men	18% (35)	25% (47)	2% (4)	1% (2)	4% (7)	50% (97)
PID/Gender: Rep Women	14% (26)	25% (47)	1% (2)	1% (2)	5% (9)	54% (100)
Ideo: Liberal (1-3)	17% (55)	17% (56)	3% (9)	1% (3)	7% (22)	56% (184)
Ideo: Moderate (4)	16% (44)	19% (52)	4% (12)	2% (5)	10% (28)	48% (128)
Ideo: Conservative (5-7)	12% (46)	24% (87)	2% (9)	1% (2)	4% (16)	56% (206)
Educ: < College	13% (96)	20% (150)	2% (19)	2% (12)	7% (51)	57% (433)
Educ: Bachelors degree	14% (30)	20% (45)	4% (10)	— (0)	8% (17)	54% (119)
Educ: Post-grad	21% (26)	18% (22)	1% (2)	2% (2)	4% (5)	54% (67)
Income: Under 50k	10% (58)	17% (93)	4% (23)	1% (6)	7% (42)	61% (340)
Income: 50k-100k	18% (63)	24% (85)	1% (3)	2% (8)	5% (19)	51% (182)
Income: 100k+	17% (31)	22% (40)	2% (4)	1% (1)	7% (13)	52% (96)
Ethnicity: White	14% (121)	20% (173)	2% (19)	1% (11)	6% (54)	57% (498)

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Table CMS7_19: Do you have a favorable or unfavorable view of the following movies?
Friday Night Lights (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	14%	(152)	20%	(218)	3%	(30)	1%	(15)	7%	(73)	56%	(618)
Ethnicity: Hispanic	17%	(26)	23%	(35)	1%	(1)	—	(0)	10%	(15)	49%	(75)
Ethnicity: Afr. Am.	14%	(21)	18%	(26)	7%	(10)	—	(0)	10%	(14)	51%	(74)
Ethnicity: Other	12%	(10)	22%	(19)	1%	(1)	4%	(3)	7%	(6)	54%	(46)
All Christian	14%	(75)	21%	(114)	1%	(7)	1%	(3)	6%	(35)	57%	(311)
Agnostic/Nothing in particular	15%	(69)	20%	(94)	4%	(20)	2%	(9)	7%	(31)	53%	(248)
Religious Non-Protestant/Catholic	13%	(7)	9%	(5)	1%	(1)	2%	(1)	5%	(3)	69%	(37)
Evangelical	16%	(41)	28%	(75)	3%	(7)	2%	(4)	4%	(11)	47%	(124)
Non-Evangelical	16%	(73)	19%	(87)	2%	(8)	—	(2)	8%	(38)	55%	(249)
Community: Urban	12%	(35)	20%	(57)	3%	(7)	2%	(4)	7%	(20)	57%	(167)
Community: Suburban	16%	(83)	20%	(105)	3%	(16)	1%	(5)	7%	(39)	53%	(283)
Community: Rural	12%	(35)	20%	(56)	2%	(7)	2%	(5)	5%	(14)	59%	(168)
Employ: Private Sector	20%	(68)	23%	(80)	2%	(7)	1%	(5)	6%	(22)	48%	(166)
Employ: Government	22%	(14)	29%	(18)	2%	(1)	1%	(1)	1%	(1)	44%	(27)
Employ: Self-Employed	10%	(8)	25%	(21)	1%	(1)	—	(0)	4%	(3)	60%	(50)
Employ: Homemaker	14%	(11)	18%	(14)	—	(0)	—	(0)	2%	(2)	66%	(51)
Employ: Retired	9%	(26)	15%	(41)	3%	(7)	1%	(4)	7%	(19)	65%	(183)
Employ: Unemployed	12%	(15)	11%	(14)	6%	(8)	3%	(4)	14%	(18)	53%	(66)
Employ: Other	3%	(2)	34%	(24)	4%	(3)	—	(0)	3%	(2)	56%	(40)
Military HH: Yes	17%	(31)	16%	(29)	3%	(5)	1%	(1)	6%	(11)	57%	(102)
Military HH: No	13%	(122)	20%	(189)	3%	(25)	1%	(13)	7%	(63)	56%	(517)
RD/WT: Right Direction	16%	(62)	23%	(91)	3%	(10)	2%	(7)	5%	(21)	51%	(199)
RD/WT: Wrong Track	13%	(91)	18%	(127)	3%	(20)	1%	(7)	7%	(52)	58%	(419)
Trump Job Approve	16%	(75)	24%	(111)	3%	(13)	2%	(9)	5%	(24)	51%	(239)
Trump Job Disapprove	13%	(75)	17%	(102)	3%	(17)	1%	(6)	8%	(45)	59%	(354)
Trump Job Strongly Approve	16%	(45)	21%	(61)	1%	(4)	2%	(7)	4%	(11)	55%	(155)
Trump Job Somewhat Approve	16%	(30)	27%	(51)	5%	(9)	1%	(2)	7%	(13)	44%	(84)
Trump Job Somewhat Disapprove	12%	(17)	23%	(32)	4%	(6)	2%	(4)	6%	(8)	53%	(75)
Trump Job Strongly Disapprove	13%	(58)	15%	(69)	2%	(11)	1%	(2)	8%	(37)	61%	(278)
Favorable of Trump	16%	(77)	24%	(113)	3%	(13)	2%	(7)	5%	(25)	50%	(235)
Unfavorable of Trump	13%	(73)	18%	(100)	2%	(14)	1%	(4)	8%	(46)	58%	(332)

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Table CMS7_19: Do you have a favorable or unfavorable view of the following movies?
Friday Night Lights (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	14%	(152)	20%	(218)	3%	(30)	1%	(15)	7%	(73)	56%	(618)	
Very Favorable of Trump	17%	(51)	21%	(64)	2%	(6)	2%	(7)	4%	(11)	54%	(162)	
Somewhat Favorable of Trump	15%	(26)	29%	(49)	4%	(6)	—	(1)	8%	(14)	43%	(73)	
Somewhat Unfavorable of Trump	9%	(11)	25%	(29)	2%	(3)	1%	(1)	5%	(6)	58%	(68)	
Very Unfavorable of Trump	14%	(62)	16%	(71)	3%	(11)	1%	(3)	9%	(40)	58%	(264)	
#1 Issue: Economy	16%	(54)	23%	(78)	1%	(5)	1%	(2)	8%	(26)	51%	(170)	
#1 Issue: Security	10%	(13)	23%	(32)	3%	(4)	1%	(1)	8%	(11)	56%	(78)	
#1 Issue: Health Care	15%	(43)	20%	(59)	4%	(12)	1%	(3)	7%	(19)	53%	(154)	
#1 Issue: Medicare / Social Security	9%	(12)	14%	(20)	4%	(6)	—	(0)	3%	(4)	69%	(96)	
#1 Issue: Education	25%	(15)	14%	(8)	—	(0)	4%	(2)	12%	(7)	45%	(27)	
#1 Issue: Other	10%	(7)	13%	(8)	5%	(3)	7%	(5)	2%	(1)	62%	(39)	
2018 House Vote: Democrat	15%	(55)	18%	(66)	6%	(21)	1%	(4)	9%	(33)	52%	(192)	
2018 House Vote: Republican	18%	(64)	21%	(76)	1%	(4)	1%	(2)	5%	(18)	54%	(192)	
2016 Vote: Hillary Clinton	15%	(53)	19%	(67)	3%	(12)	1%	(3)	10%	(35)	52%	(185)	
2016 Vote: Donald Trump	18%	(66)	19%	(71)	2%	(8)	1%	(5)	5%	(18)	55%	(201)	
2016 Vote: Other	16%	(10)	27%	(16)	2%	(1)	—	(0)	5%	(3)	50%	(30)	
2016 Vote: Didn't Vote	8%	(24)	20%	(63)	3%	(8)	2%	(7)	5%	(18)	63%	(202)	
Voted in 2014: Yes	17%	(108)	21%	(136)	3%	(19)	1%	(4)	8%	(50)	51%	(336)	
Voted in 2014: No	10%	(44)	18%	(82)	2%	(11)	2%	(10)	5%	(23)	62%	(282)	
2012 Vote: Barack Obama	17%	(69)	19%	(76)	4%	(16)	1%	(2)	9%	(38)	51%	(209)	
2012 Vote: Mitt Romney	13%	(36)	24%	(64)	1%	(4)	1%	(3)	5%	(14)	55%	(149)	
2012 Vote: Didn't Vote	12%	(45)	18%	(68)	3%	(11)	2%	(9)	5%	(18)	61%	(238)	
4-Region: Northeast	12%	(24)	19%	(39)	1%	(2)	1%	(3)	4%	(7)	63%	(127)	
4-Region: Midwest	15%	(38)	19%	(47)	4%	(11)	1%	(2)	11%	(27)	50%	(123)	
4-Region: South	15%	(63)	22%	(94)	2%	(10)	2%	(8)	6%	(26)	53%	(225)	
4-Region: West	12%	(28)	16%	(37)	3%	(7)	1%	(2)	6%	(13)	62%	(144)	
Sports Fan	17%	(132)	25%	(187)	3%	(20)	1%	(8)	7%	(55)	47%	(351)	
Traveled outside of U.S. in past year 1+ times	19%	(41)	19%	(41)	2%	(4)	3%	(6)	7%	(16)	49%	(105)	
Frequent Flyer	25%	(27)	16%	(18)	3%	(3)	1%	(2)	7%	(7)	48%	(52)	
Concerned about climate change	15%	(118)	20%	(160)	3%	(25)	1%	(10)	8%	(64)	52%	(408)	
Not concerned about climate change	13%	(32)	21%	(53)	1%	(4)	2%	(5)	3%	(7)	61%	(155)	

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Table CMS7_19: Do you have a favorable or unfavorable view of the following movies?
Friday Night Lights (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	14% (152)	20% (218)	3% (30)	1% (15)	7% (73)	56% (618)	
Climate change is human activity	14% (90)	21% (132)	3% (17)	2% (10)	6% (40)	54% (340)	
Climate change is natural phenomenon	11% (31)	20% (54)	2% (5)	1% (2)	5% (14)	61% (168)	
Climate change is not happening	20% (10)	16% (8)	— (0)	2% (1)	9% (5)	53% (26)	
Concerned about climate change and caused by human activity	14% (83)	20% (118)	3% (17)	1% (8)	7% (40)	55% (324)	
Not concerned about climate change and it is natural	8% (12)	21% (34)	1% (2)	1% (2)	2% (4)	66% (106)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_20: Do you have a favorable or unfavorable view of the following movies?
The Karate Kid (1984)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	35% (388)	34% (380)	4% (40)	1% (15)	8% (88)	18% (196)
Gender: Male	37% (198)	32% (169)	5% (24)	2% (10)	8% (42)	16% (85)
Gender: Female	33% (190)	36% (211)	3% (15)	1% (5)	8% (46)	19% (110)
Age: 18-29	33% (73)	31% (69)	1% (3)	4% (8)	7% (16)	23% (51)
Age: 30-44	42% (114)	34% (91)	5% (12)	— (0)	7% (19)	12% (32)
Age: 45-54	49% (72)	30% (45)	1% (2)	2% (4)	6% (9)	11% (17)
Age: 55-64	30% (69)	37% (85)	5% (13)	— (1)	11% (26)	16% (38)
Age: 65+	25% (60)	38% (91)	4% (10)	1% (2)	7% (18)	24% (58)
Generation Z: Age 18-23	40% (49)	30% (36)	— (0)	2% (2)	9% (11)	19% (23)
Millennial: Age 24-39	34% (90)	32% (85)	4% (10)	2% (6)	7% (20)	21% (56)
Generation X: Age 40-55	49% (133)	33% (90)	3% (7)	1% (4)	5% (15)	9% (24)
Boomers: Age 56-74	27% (105)	38% (151)	5% (21)	1% (3)	9% (37)	19% (74)
PID: Dem (no lean)	36% (144)	31% (123)	4% (17)	2% (6)	9% (34)	18% (69)
PID: Ind (no lean)	31% (105)	34% (112)	4% (15)	1% (2)	9% (31)	20% (68)
PID: Rep (no lean)	37% (140)	38% (146)	2% (7)	2% (6)	6% (22)	15% (59)
PID/Gender: Dem Men	41% (69)	29% (49)	6% (10)	1% (2)	8% (13)	15% (25)
PID/Gender: Dem Women	33% (75)	33% (74)	3% (7)	2% (4)	9% (21)	20% (44)
PID/Gender: Ind Men	32% (53)	31% (52)	6% (10)	1% (2)	11% (19)	18% (31)
PID/Gender: Ind Women	31% (52)	36% (60)	3% (5)	— (0)	7% (12)	22% (37)
PID/Gender: Rep Men	40% (76)	35% (68)	2% (4)	3% (5)	5% (9)	15% (29)
PID/Gender: Rep Women	34% (63)	42% (78)	2% (3)	— (1)	7% (13)	16% (29)
Ideo: Liberal (1-3)	36% (119)	35% (116)	3% (11)	2% (5)	8% (27)	16% (52)
Ideo: Moderate (4)	35% (95)	33% (87)	5% (15)	— (0)	7% (17)	20% (54)
Ideo: Conservative (5-7)	36% (131)	38% (138)	2% (8)	2% (7)	8% (27)	15% (55)
Educ: < College	36% (276)	34% (258)	3% (24)	2% (13)	9% (65)	16% (125)
Educ: Bachelors degree	32% (70)	39% (86)	4% (9)	— (1)	6% (14)	19% (42)
Educ: Post-grad	34% (42)	29% (36)	6% (7)	1% (1)	7% (8)	23% (29)
Income: Under 50k	33% (187)	37% (207)	4% (21)	1% (6)	8% (45)	17% (95)
Income: 50k-100k	38% (137)	30% (109)	4% (14)	2% (7)	6% (22)	19% (69)
Income: 100k+	34% (63)	35% (65)	2% (4)	1% (2)	11% (21)	17% (31)
Ethnicity: White	33% (292)	35% (308)	4% (36)	1% (11)	7% (66)	19% (164)

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Table CMS7_20: Do you have a favorable or unfavorable view of the following movies?
The Karate Kid (1984)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	35% (388)	34% (380)	4% (40)	1% (15)	8% (88)	18% (196)
Ethnicity: Hispanic	40% (61)	29% (44)	3% (4)	— (0)	3% (4)	26% (39)
Ethnicity: Afr. Am.	40% (59)	30% (44)	2% (2)	2% (3)	12% (17)	14% (20)
Ethnicity: Other	44% (37)	33% (28)	2% (1)	1% (1)	6% (5)	14% (12)
All Christian	33% (182)	37% (202)	3% (16)	1% (6)	8% (43)	18% (97)
Agnostic/Nothing in particular	36% (170)	35% (165)	4% (19)	2% (10)	7% (35)	16% (73)
Religious Non-Protestant/Catholic	42% (23)	16% (9)	4% (2)	— (0)	12% (6)	27% (14)
Evangelical	40% (105)	36% (94)	3% (7)	2% (5)	5% (14)	15% (39)
Non-Evangelical	35% (158)	35% (161)	3% (15)	1% (5)	10% (43)	16% (74)
Community: Urban	35% (102)	31% (90)	2% (7)	— (0)	9% (27)	22% (64)
Community: Suburban	35% (188)	34% (182)	4% (20)	2% (11)	8% (40)	17% (90)
Community: Rural	34% (97)	38% (108)	5% (13)	1% (4)	7% (20)	15% (42)
Employ: Private Sector	41% (143)	33% (116)	3% (12)	1% (4)	7% (24)	14% (49)
Employ: Government	47% (29)	37% (23)	2% (1)	1% (1)	4% (2)	10% (6)
Employ: Self-Employed	32% (27)	39% (32)	4% (3)	— (0)	8% (7)	18% (15)
Employ: Homemaker	27% (20)	34% (26)	3% (2)	6% (5)	13% (10)	18% (13)
Employ: Retired	24% (68)	39% (109)	4% (11)	1% (4)	9% (26)	23% (63)
Employ: Unemployed	39% (50)	27% (34)	6% (8)	2% (2)	6% (8)	20% (25)
Employ: Other	31% (23)	36% (26)	4% (3)	— (0)	12% (9)	16% (12)
Military HH: Yes	31% (55)	41% (73)	3% (6)	1% (2)	7% (13)	16% (29)
Military HH: No	36% (332)	33% (308)	4% (34)	1% (13)	8% (75)	18% (167)
RD/WT: Right Direction	36% (139)	36% (141)	3% (11)	1% (6)	7% (26)	17% (68)
RD/WT: Wrong Track	35% (249)	33% (239)	4% (29)	1% (10)	9% (62)	18% (128)
Trump Job Approve	37% (174)	37% (174)	3% (13)	1% (6)	7% (32)	15% (73)
Trump Job Disapprove	34% (201)	33% (197)	4% (27)	1% (9)	9% (53)	19% (111)
Trump Job Strongly Approve	36% (101)	36% (102)	3% (9)	2% (5)	7% (19)	16% (46)
Trump Job Somewhat Approve	38% (73)	38% (72)	2% (4)	1% (1)	7% (12)	14% (27)
Trump Job Somewhat Disapprove	32% (46)	31% (44)	7% (9)	2% (3)	10% (14)	19% (26)
Trump Job Strongly Disapprove	34% (155)	34% (153)	4% (17)	1% (6)	9% (40)	19% (85)
Favorable of Trump	37% (173)	38% (176)	3% (12)	1% (6)	6% (30)	15% (73)
Unfavorable of Trump	34% (193)	33% (191)	5% (27)	1% (6)	8% (48)	18% (105)

Continued on next page

Table CMS7_20: Do you have a favorable or unfavorable view of the following movies?

The Karate Kid (1984)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	35% (388)	34% (380)	4% (40)	1% (15)	8% (88)	18% (196)
Very Favorable of Trump	38% (114)	36% (109)	3% (10)	2% (5)	6% (19)	15% (45)
Somewhat Favorable of Trump	35% (59)	40% (68)	1% (2)	1% (1)	7% (11)	17% (28)
Somewhat Unfavorable of Trump	26% (31)	34% (41)	3% (3)	3% (3)	6% (7)	28% (33)
Very Unfavorable of Trump	36% (162)	33% (150)	5% (24)	1% (3)	9% (41)	16% (72)
#1 Issue: Economy	35% (117)	35% (118)	4% (13)	2% (7)	8% (26)	16% (53)
#1 Issue: Security	30% (42)	42% (59)	2% (3)	1% (1)	5% (7)	20% (29)
#1 Issue: Health Care	39% (114)	31% (89)	3% (8)	1% (2)	8% (24)	18% (53)
#1 Issue: Medicare / Social Security	34% (46)	33% (45)	5% (7)	1% (1)	8% (11)	19% (27)
#1 Issue: Education	51% (30)	29% (17)	1% (0)	2% (1)	9% (5)	9% (5)
#1 Issue: Other	27% (17)	31% (19)	11% (7)	4% (2)	10% (6)	18% (11)
2018 House Vote: Democrat	35% (131)	31% (116)	6% (23)	1% (3)	8% (32)	18% (67)
2018 House Vote: Republican	33% (116)	39% (139)	2% (8)	— (2)	7% (26)	18% (66)
2016 Vote: Hillary Clinton	34% (120)	35% (122)	5% (18)	1% (2)	9% (33)	17% (60)
2016 Vote: Donald Trump	35% (130)	37% (135)	3% (13)	1% (3)	6% (23)	18% (65)
2016 Vote: Other	36% (22)	30% (18)	5% (3)	— (0)	14% (8)	16% (9)
2016 Vote: Didn't Vote	36% (117)	32% (104)	2% (6)	3% (10)	7% (23)	19% (62)
Voted in 2014: Yes	35% (230)	35% (227)	4% (29)	— (3)	8% (51)	17% (113)
Voted in 2014: No	35% (158)	34% (153)	2% (11)	3% (12)	8% (36)	18% (83)
2012 Vote: Barack Obama	34% (141)	35% (142)	5% (22)	— (2)	8% (35)	17% (69)
2012 Vote: Mitt Romney	35% (94)	38% (102)	3% (9)	1% (2)	8% (22)	15% (40)
2012 Vote: Didn't Vote	38% (146)	30% (118)	2% (7)	3% (12)	7% (29)	20% (77)
4-Region: Northeast	35% (71)	33% (66)	3% (6)	2% (4)	8% (15)	19% (39)
4-Region: Midwest	31% (77)	33% (80)	4% (11)	2% (5)	11% (26)	19% (48)
4-Region: South	39% (165)	37% (158)	3% (14)	1% (5)	7% (32)	12% (53)
4-Region: West	32% (74)	33% (77)	4% (9)	— (1)	6% (14)	24% (56)
Sports Fan	39% (297)	35% (261)	4% (27)	2% (12)	7% (49)	14% (106)
Traveled outside of U.S. in past year 1+ times	36% (77)	32% (68)	5% (11)	1% (2)	8% (18)	17% (37)
Frequent Flyer	35% (39)	33% (36)	5% (6)	1% (1)	7% (8)	18% (20)
Concerned about climate change	38% (296)	35% (274)	4% (30)	1% (10)	7% (55)	15% (120)
Not concerned about climate change	30% (76)	36% (92)	4% (9)	2% (4)	9% (22)	20% (52)

Continued on next page

Table CMS7_20: Do you have a favorable or unfavorable view of the following movies?
The Karate Kid (1984)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	35% (388)	34% (380)	4% (40)	1% (15)	8% (88)	18% (196)
Climate change is human activity	37% (235)	36% (224)	4% (25)	2% (11)	7% (45)	15% (92)
Climate change is natural phenomenon	32% (88)	37% (102)	4% (10)	1% (2)	7% (20)	19% (53)
Climate change is not happening	24% (12)	33% (17)	4% (2)	3% (1)	12% (6)	24% (12)
Concerned about climate change and caused by human activity	37% (218)	35% (208)	4% (25)	2% (10)	7% (43)	15% (87)
Not concerned about climate change and it is natural	28% (45)	38% (61)	5% (8)	1% (2)	9% (14)	20% (32)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_1: Do you have a favorable or unfavorable view of the following movies?
Million Dollar Baby (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	17% (181)	18% (202)	3% (27)	3% (28)	6% (62)	54% (593)
Gender: Male	19% (104)	19% (100)	3% (14)	3% (17)	8% (42)	48% (257)
Gender: Female	14% (77)	18% (102)	2% (13)	2% (11)	4% (20)	60% (336)
Age: 18-29	15% (38)	12% (31)	5% (14)	4% (10)	6% (16)	58% (149)
Age: 30-44	15% (41)	23% (62)	1% (3)	2% (7)	8% (21)	50% (134)
Age: 45-54	25% (40)	17% (27)	4% (6)	3% (4)	4% (7)	47% (76)
Age: 55-64	18% (38)	20% (41)	1% (3)	3% (6)	3% (7)	55% (115)
Age: 65+	13% (25)	21% (41)	1% (1)	1% (1)	6% (12)	60% (118)
Generation Z: Age 18-23	12% (16)	3% (3)	4% (5)	4% (5)	7% (9)	70% (93)
Millennial: Age 24-39	17% (53)	22% (69)	3% (11)	3% (10)	8% (24)	47% (147)
Generation X: Age 40-55	20% (52)	19% (50)	3% (8)	3% (7)	4% (11)	51% (135)
Boomers: Age 56-74	16% (56)	21% (72)	1% (4)	1% (5)	5% (16)	55% (189)
PID: Dem (no lean)	17% (71)	20% (80)	2% (9)	2% (10)	4% (18)	54% (219)
PID: Ind (no lean)	13% (46)	18% (61)	4% (14)	3% (11)	7% (25)	55% (188)
PID: Rep (no lean)	19% (65)	18% (61)	1% (4)	2% (7)	6% (20)	54% (185)
PID/Gender: Dem Men	19% (35)	19% (35)	4% (8)	2% (4)	6% (10)	50% (93)
PID/Gender: Dem Women	16% (36)	20% (44)	1% (1)	3% (6)	3% (7)	57% (126)
PID/Gender: Ind Men	14% (26)	20% (37)	3% (5)	5% (9)	11% (21)	48% (89)
PID/Gender: Ind Women	12% (20)	16% (25)	6% (9)	1% (2)	3% (4)	62% (99)
PID/Gender: Rep Men	26% (43)	17% (28)	1% (1)	3% (4)	7% (11)	46% (75)
PID/Gender: Rep Women	12% (22)	18% (32)	2% (3)	1% (2)	5% (9)	62% (110)
Ideo: Liberal (1-3)	16% (53)	21% (67)	2% (5)	3% (10)	4% (13)	54% (175)
Ideo: Moderate (4)	19% (54)	22% (63)	4% (11)	1% (2)	5% (15)	50% (144)
Ideo: Conservative (5-7)	16% (57)	17% (60)	3% (10)	3% (9)	5% (19)	56% (197)
Educ: < College	16% (119)	17% (130)	2% (17)	3% (21)	5% (39)	56% (424)
Educ: Bachelors degree	18% (39)	21% (47)	4% (8)	2% (5)	8% (17)	48% (106)
Educ: Post-grad	19% (23)	21% (25)	1% (2)	1% (1)	5% (6)	52% (63)
Income: Under 50k	17% (94)	16% (87)	2% (10)	2% (14)	6% (32)	58% (320)
Income: 50k-100k	14% (52)	22% (81)	4% (14)	3% (9)	6% (24)	51% (189)
Income: 100k+	21% (35)	21% (35)	2% (4)	3% (4)	4% (6)	50% (84)
Ethnicity: White	16% (134)	18% (155)	2% (20)	3% (23)	5% (41)	56% (471)

Continued on next page

Table CMS8_1: Do you have a favorable or unfavorable view of the following movies?
Million Dollar Baby (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	17% (181)	18% (202)	3% (27)	3% (28)	6% (62)	54% (593)
Ethnicity: Hispanic	21% (40)	16% (31)	6% (12)	5% (9)	7% (14)	46% (90)
Ethnicity: Afr. Am.	26% (34)	20% (25)	— (0)	3% (3)	10% (13)	42% (54)
Ethnicity: Other	11% (13)	18% (22)	6% (7)	1% (1)	7% (9)	57% (68)
All Christian	19% (94)	19% (96)	1% (7)	2% (9)	5% (26)	54% (269)
All Non-Christian	22% (11)	20% (11)	3% (2)	4% (2)	9% (5)	42% (22)
Atheist	11% (6)	13% (7)	8% (5)	3% (1)	8% (4)	57% (32)
Agnostic/Nothing in particular	14% (69)	18% (88)	3% (14)	3% (15)	6% (27)	56% (269)
Religious Non-Protestant/Catholic	22% (15)	19% (13)	4% (3)	3% (2)	7% (5)	45% (31)
Evangelical	12% (33)	20% (53)	2% (4)	2% (6)	3% (9)	61% (165)
Non-Evangelical	21% (84)	16% (63)	1% (4)	1% (5)	6% (23)	55% (216)
Community: Urban	19% (56)	18% (51)	2% (5)	4% (10)	4% (12)	53% (154)
Community: Suburban	15% (79)	21% (111)	2% (12)	2% (9)	6% (30)	53% (276)
Community: Rural	16% (46)	14% (40)	3% (10)	3% (8)	7% (21)	57% (163)
Employ: Private Sector	24% (81)	20% (66)	3% (11)	2% (7)	5% (17)	45% (151)
Employ: Government	10% (7)	13% (10)	3% (3)	13% (10)	7% (5)	53% (39)
Employ: Self-Employed	20% (21)	22% (24)	4% (4)	5% (5)	2% (2)	47% (50)
Employ: Homemaker	7% (6)	23% (18)	4% (3)	1% (1)	11% (8)	54% (41)
Employ: Retired	14% (30)	21% (48)	1% (1)	1% (2)	6% (13)	58% (128)
Employ: Unemployed	14% (22)	15% (23)	3% (4)	1% (1)	6% (10)	62% (99)
Employ: Other	17% (11)	15% (10)	— (0)	— (0)	4% (3)	63% (41)
Military HH: Yes	16% (32)	19% (38)	2% (4)	3% (7)	6% (13)	54% (110)
Military HH: No	17% (149)	18% (164)	3% (23)	2% (21)	6% (50)	54% (483)
RD/WT: Right Direction	18% (71)	18% (71)	4% (14)	2% (8)	6% (24)	53% (216)
RD/WT: Wrong Track	16% (110)	19% (131)	2% (13)	3% (20)	6% (38)	55% (377)
Trump Job Approve	17% (75)	19% (84)	3% (14)	3% (13)	5% (24)	53% (234)
Trump Job Disapprove	17% (99)	19% (113)	2% (13)	2% (14)	5% (29)	54% (312)
Trump Job Strongly Approve	23% (57)	18% (45)	1% (3)	3% (8)	4% (10)	50% (125)
Trump Job Somewhat Approve	9% (18)	20% (39)	5% (11)	2% (4)	7% (13)	56% (109)
Trump Job Somewhat Disapprove	19% (24)	19% (24)	2% (3)	2% (2)	6% (7)	52% (64)
Trump Job Strongly Disapprove	16% (75)	20% (89)	2% (10)	3% (12)	5% (22)	54% (248)

Continued on next page

Table CMS8_1: Do you have a favorable or unfavorable view of the following movies?
Million Dollar Baby (2004)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	17%	(181)	18%	(202)	3%	(27)	3%	(28)	6%	(62)	54%	(593)	
Favorable of Trump	16%	(71)	20%	(88)	2%	(10)	1%	(5)	6%	(25)	55%	(241)	
Unfavorable of Trump	17%	(98)	19%	(112)	2%	(13)	4%	(20)	5%	(27)	53%	(305)	
Very Favorable of Trump	20%	(52)	18%	(48)	1%	(3)	2%	(5)	6%	(17)	52%	(136)	
Somewhat Favorable of Trump	11%	(19)	23%	(41)	4%	(7)	—	(0)	5%	(9)	58%	(104)	
Somewhat Unfavorable of Trump	14%	(16)	15%	(18)	6%	(6)	4%	(4)	4%	(5)	57%	(65)	
Very Unfavorable of Trump	18%	(81)	20%	(94)	1%	(6)	3%	(16)	5%	(22)	52%	(240)	
#1 Issue: Economy	16%	(58)	21%	(79)	2%	(8)	2%	(7)	6%	(24)	52%	(191)	
#1 Issue: Security	17%	(24)	15%	(22)	3%	(4)	6%	(9)	6%	(8)	53%	(75)	
#1 Issue: Health Care	21%	(47)	17%	(38)	2%	(5)	2%	(5)	1%	(2)	57%	(128)	
#1 Issue: Medicare / Social Security	18%	(21)	22%	(26)	—	(1)	2%	(3)	5%	(6)	52%	(62)	
#1 Issue: Women’s Issues	9%	(7)	11%	(9)	5%	(4)	2%	(2)	10%	(8)	63%	(50)	
#1 Issue: Other	9%	(7)	23%	(16)	—	(0)	1%	(1)	8%	(5)	58%	(40)	
2018 House Vote: Democrat	20%	(82)	21%	(86)	3%	(11)	2%	(6)	5%	(19)	50%	(201)	
2018 House Vote: Republican	18%	(53)	20%	(61)	2%	(6)	2%	(6)	6%	(19)	51%	(155)	
2016 Vote: Hillary Clinton	19%	(66)	23%	(83)	3%	(11)	1%	(4)	5%	(19)	49%	(172)	
2016 Vote: Donald Trump	19%	(59)	20%	(63)	1%	(4)	2%	(7)	6%	(19)	52%	(168)	
2016 Vote: Other	5%	(3)	23%	(14)	5%	(3)	6%	(4)	3%	(2)	58%	(37)	
2016 Vote: Didn’t Vote	15%	(53)	12%	(42)	3%	(9)	4%	(13)	7%	(23)	61%	(217)	
Voted in 2014: Yes	17%	(108)	22%	(134)	2%	(10)	3%	(17)	5%	(32)	51%	(317)	
Voted in 2014: No	15%	(73)	14%	(68)	4%	(17)	2%	(11)	6%	(30)	58%	(276)	
2012 Vote: Barack Obama	20%	(78)	22%	(82)	1%	(5)	1%	(5)	6%	(21)	50%	(190)	
2012 Vote: Mitt Romney	15%	(35)	17%	(41)	1%	(3)	3%	(8)	6%	(15)	57%	(137)	
2012 Vote: Didn’t Vote	14%	(61)	16%	(70)	4%	(17)	3%	(11)	6%	(24)	57%	(245)	
4-Region: Northeast	17%	(33)	19%	(37)	2%	(3)	4%	(8)	4%	(8)	53%	(103)	
4-Region: Midwest	14%	(30)	16%	(34)	2%	(5)	3%	(7)	6%	(13)	58%	(125)	
4-Region: South	17%	(68)	20%	(78)	3%	(14)	3%	(10)	7%	(27)	51%	(201)	
4-Region: West	17%	(50)	18%	(53)	2%	(6)	1%	(2)	5%	(14)	57%	(165)	
Sports Fan	20%	(143)	21%	(152)	3%	(23)	2%	(15)	6%	(41)	49%	(353)	
Traveled outside of U.S. in past year 1+ times	21%	(52)	20%	(50)	4%	(11)	5%	(13)	9%	(22)	41%	(104)	
Frequent Flyer	20%	(30)	20%	(29)	6%	(10)	2%	(3)	11%	(17)	42%	(63)	

Continued on next page

Table CMS8_1: Do you have a favorable or unfavorable view of the following movies?
Million Dollar Baby (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	17% (181)	18% (202)	3% (27)	3% (28)	6% (62)	54% (593)
Concerned about climate change	19% (134)	20% (144)	3% (23)	1% (7)	5% (34)	52% (367)
Not concerned about climate change	13% (40)	16% (50)	2% (5)	5% (16)	5% (14)	59% (181)
Climate change is human activity	18% (116)	19% (121)	3% (23)	2% (12)	6% (40)	52% (344)
Climate change is natural phenomenon	15% (44)	21% (62)	1% (4)	2% (6)	4% (13)	55% (160)
Concerned about climate change and caused by human activity	19% (108)	19% (109)	4% (21)	1% (7)	5% (30)	52% (303)
Not concerned about climate change and it is natural	15% (27)	16% (29)	1% (2)	3% (6)	6% (11)	59% (108)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_2: Do you have a favorable or unfavorable view of the following movies?
Slap Shot (1977)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	6%	(69)	11%	(125)	3%	(33)	2%	(26)	6%	(62)	71%	(778)	
Gender: Male	10%	(52)	16%	(83)	4%	(23)	4%	(21)	8%	(42)	59%	(312)	
Gender: Female	3%	(17)	8%	(43)	2%	(10)	1%	(5)	4%	(20)	83%	(465)	
Age: 18-29	2%	(4)	3%	(8)	6%	(14)	2%	(6)	8%	(20)	80%	(206)	
Age: 30-44	9%	(25)	11%	(31)	2%	(5)	1%	(2)	3%	(8)	74%	(197)	
Age: 45-54	12%	(19)	9%	(14)	2%	(4)	2%	(4)	8%	(12)	67%	(107)	
Age: 55-64	7%	(15)	19%	(40)	4%	(9)	6%	(13)	6%	(12)	58%	(121)	
Age: 65+	3%	(6)	17%	(33)	—	(0)	1%	(2)	5%	(10)	74%	(147)	
Generation Z: Age 18-23	2%	(2)	1%	(1)	4%	(5)	2%	(2)	9%	(12)	83%	(109)	
Millennial: Age 24-39	5%	(17)	8%	(26)	4%	(11)	2%	(6)	4%	(13)	77%	(239)	
Generation X: Age 40-55	12%	(31)	11%	(29)	2%	(7)	3%	(8)	6%	(16)	66%	(173)	
Boomers: Age 56-74	5%	(18)	19%	(66)	3%	(10)	3%	(9)	6%	(21)	64%	(218)	
PID: Dem (no lean)	6%	(26)	11%	(44)	3%	(12)	3%	(14)	4%	(18)	72%	(293)	
PID: Ind (no lean)	6%	(21)	8%	(28)	2%	(6)	2%	(6)	8%	(27)	75%	(258)	
PID: Rep (no lean)	7%	(23)	16%	(53)	4%	(14)	2%	(6)	5%	(18)	67%	(227)	
PID/Gender: Dem Men	8%	(15)	15%	(28)	5%	(10)	6%	(12)	9%	(17)	56%	(103)	
PID/Gender: Dem Women	5%	(10)	7%	(16)	1%	(2)	1%	(2)	—	(1)	85%	(189)	
PID/Gender: Ind Men	10%	(19)	11%	(21)	2%	(4)	3%	(6)	7%	(13)	66%	(123)	
PID/Gender: Ind Women	1%	(2)	4%	(7)	1%	(2)	—	(0)	8%	(13)	85%	(135)	
PID/Gender: Rep Men	11%	(18)	21%	(34)	6%	(9)	2%	(3)	7%	(12)	53%	(87)	
PID/Gender: Rep Women	3%	(5)	11%	(19)	3%	(5)	2%	(3)	3%	(6)	79%	(141)	
Ideo: Liberal (1-3)	8%	(25)	11%	(36)	2%	(5)	3%	(9)	4%	(13)	73%	(235)	
Ideo: Moderate (4)	4%	(12)	10%	(29)	4%	(12)	2%	(4)	8%	(22)	73%	(210)	
Ideo: Conservative (5-7)	8%	(27)	15%	(52)	4%	(14)	2%	(9)	5%	(18)	66%	(233)	
Educ: < College	5%	(39)	10%	(73)	3%	(26)	3%	(22)	7%	(49)	72%	(541)	
Educ: Bachelors degree	9%	(20)	18%	(39)	2%	(5)	1%	(3)	4%	(9)	66%	(147)	
Educ: Post-grad	8%	(10)	11%	(13)	1%	(2)	1%	(1)	4%	(4)	75%	(90)	
Income: Under 50k	4%	(23)	8%	(43)	3%	(17)	3%	(19)	6%	(35)	76%	(420)	
Income: 50k-100k	8%	(30)	15%	(57)	3%	(10)	2%	(6)	6%	(22)	66%	(245)	
Income: 100k+	10%	(17)	15%	(26)	3%	(6)	1%	(1)	3%	(5)	67%	(113)	
Ethnicity: White	7%	(62)	13%	(111)	3%	(27)	2%	(20)	4%	(38)	70%	(587)	

Continued on next page

Table CMS8_2: Do you have a favorable or unfavorable view of the following movies?
Slap Shot (1977)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	6%	(69)	11%	(125)	3%	(33)	2%	(26)	6%	(62)	71%	(778)
Ethnicity: Hispanic	6%	(13)	7%	(14)	3%	(6)	4%	(8)	6%	(12)	73%	(144)
Ethnicity: Afr. Am.	3%	(3)	8%	(10)	4%	(5)	5%	(6)	16%	(21)	64%	(83)
Ethnicity: Other	3%	(3)	3%	(4)	—	(0)	—	(1)	3%	(4)	90%	(108)
All Christian	6%	(32)	14%	(71)	2%	(10)	2%	(11)	6%	(30)	69%	(348)
All Non-Christian	5%	(2)	10%	(5)	10%	(5)	9%	(5)	5%	(3)	62%	(32)
Atheist	8%	(5)	10%	(6)	3%	(2)	—	(0)	5%	(3)	73%	(41)
Agnostic/Nothing in particular	6%	(30)	9%	(44)	3%	(16)	2%	(11)	5%	(27)	74%	(356)
Religious Non-Protestant/Catholic	4%	(2)	7%	(5)	7%	(5)	7%	(5)	4%	(3)	71%	(49)
Evangelical	3%	(7)	13%	(34)	4%	(10)	2%	(6)	6%	(15)	73%	(199)
Non-Evangelical	8%	(31)	13%	(51)	1%	(4)	2%	(7)	6%	(22)	71%	(280)
Community: Urban	5%	(16)	10%	(29)	3%	(9)	5%	(15)	4%	(13)	71%	(206)
Community: Suburban	7%	(35)	13%	(67)	2%	(10)	1%	(5)	6%	(31)	71%	(370)
Community: Rural	6%	(19)	10%	(29)	5%	(13)	2%	(6)	6%	(19)	70%	(202)
Employ: Private Sector	10%	(32)	15%	(51)	4%	(12)	3%	(10)	5%	(17)	63%	(211)
Employ: Government	10%	(8)	11%	(8)	—	(0)	—	(0)	1%	(1)	78%	(57)
Employ: Self-Employed	8%	(9)	15%	(16)	2%	(2)	5%	(6)	7%	(7)	63%	(67)
Employ: Homemaker	3%	(2)	7%	(5)	2%	(1)	—	(0)	20%	(15)	69%	(54)
Employ: Retired	4%	(10)	14%	(32)	3%	(6)	2%	(4)	5%	(10)	72%	(160)
Employ: Unemployed	4%	(6)	5%	(8)	4%	(6)	—	(1)	4%	(7)	83%	(134)
Employ: Other	1%	(1)	7%	(5)	7%	(5)	9%	(6)	3%	(2)	72%	(47)
Military HH: Yes	4%	(8)	15%	(30)	2%	(4)	2%	(4)	7%	(15)	70%	(143)
Military HH: No	7%	(61)	11%	(95)	3%	(28)	3%	(23)	5%	(47)	71%	(635)
RD/WT: Right Direction	7%	(29)	15%	(62)	4%	(14)	3%	(12)	5%	(19)	67%	(269)
RD/WT: Wrong Track	6%	(40)	9%	(63)	3%	(18)	2%	(15)	6%	(44)	74%	(508)
Trump Job Approve	7%	(30)	16%	(70)	4%	(16)	3%	(14)	4%	(19)	66%	(294)
Trump Job Disapprove	6%	(37)	9%	(53)	3%	(16)	2%	(10)	6%	(36)	74%	(426)
Trump Job Strongly Approve	8%	(19)	21%	(51)	5%	(12)	4%	(10)	3%	(8)	60%	(149)
Trump Job Somewhat Approve	6%	(11)	10%	(19)	2%	(4)	2%	(4)	6%	(11)	75%	(145)
Trump Job Somewhat Disapprove	5%	(6)	9%	(11)	7%	(8)	3%	(4)	4%	(5)	72%	(90)
Trump Job Strongly Disapprove	7%	(31)	9%	(42)	2%	(8)	1%	(6)	7%	(31)	74%	(337)

Continued on next page

Table CMS8_2: Do you have a favorable or unfavorable view of the following movies?
Slap Shot (1977)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	6%	(69)	11%	(125)	3%	(33)	2%	(26)	6%	(62)	71%	(778)	
Favorable of Trump	7%	(31)	15%	(68)	3%	(13)	2%	(10)	4%	(19)	68%	(300)	
Unfavorable of Trump	6%	(36)	10%	(57)	3%	(20)	2%	(14)	6%	(36)	72%	(411)	
Very Favorable of Trump	7%	(18)	18%	(47)	4%	(9)	4%	(10)	5%	(14)	62%	(162)	
Somewhat Favorable of Trump	7%	(13)	12%	(21)	2%	(4)	—	(0)	3%	(6)	76%	(137)	
Somewhat Unfavorable of Trump	4%	(5)	11%	(13)	5%	(5)	4%	(4)	6%	(7)	70%	(80)	
Very Unfavorable of Trump	7%	(31)	10%	(45)	3%	(14)	2%	(10)	7%	(30)	72%	(330)	
#1 Issue: Economy	6%	(23)	9%	(33)	3%	(11)	2%	(9)	7%	(24)	73%	(267)	
#1 Issue: Security	6%	(8)	24%	(33)	4%	(6)	1%	(2)	1%	(1)	64%	(91)	
#1 Issue: Health Care	9%	(21)	10%	(23)	3%	(6)	3%	(6)	6%	(12)	70%	(158)	
#1 Issue: Medicare / Social Security	5%	(6)	13%	(15)	2%	(2)	2%	(2)	5%	(5)	74%	(87)	
#1 Issue: Women's Issues	1%	(1)	7%	(5)	2%	(1)	1%	(1)	6%	(4)	84%	(67)	
#1 Issue: Other	6%	(4)	9%	(6)	3%	(2)	1%	(1)	7%	(5)	74%	(51)	
2018 House Vote: Democrat	6%	(23)	12%	(49)	3%	(13)	4%	(15)	5%	(20)	70%	(285)	
2018 House Vote: Republican	8%	(24)	19%	(58)	2%	(6)	1%	(4)	6%	(17)	64%	(192)	
2016 Vote: Hillary Clinton	6%	(22)	13%	(47)	2%	(7)	4%	(13)	5%	(18)	70%	(248)	
2016 Vote: Donald Trump	9%	(29)	20%	(63)	2%	(6)	2%	(5)	4%	(13)	64%	(204)	
2016 Vote: Other	3%	(2)	4%	(3)	—	(0)	7%	(4)	14%	(9)	72%	(45)	
2016 Vote: Didn't Vote	5%	(17)	4%	(13)	5%	(20)	1%	(4)	6%	(23)	79%	(281)	
Voted in 2014: Yes	7%	(45)	17%	(105)	2%	(13)	3%	(18)	6%	(37)	65%	(400)	
Voted in 2014: No	5%	(25)	4%	(20)	4%	(19)	2%	(8)	5%	(25)	80%	(377)	
2012 Vote: Barack Obama	6%	(25)	15%	(59)	1%	(5)	3%	(11)	5%	(19)	69%	(262)	
2012 Vote: Mitt Romney	10%	(23)	15%	(37)	4%	(9)	2%	(4)	6%	(15)	64%	(152)	
2012 Vote: Didn't Vote	4%	(18)	4%	(19)	4%	(18)	2%	(8)	6%	(25)	79%	(339)	
4-Region: Northeast	10%	(19)	16%	(31)	3%	(5)	2%	(4)	7%	(14)	62%	(119)	
4-Region: Midwest	8%	(18)	12%	(26)	3%	(7)	1%	(2)	4%	(8)	71%	(153)	
4-Region: South	5%	(18)	11%	(42)	3%	(11)	4%	(15)	6%	(23)	72%	(288)	
4-Region: West	5%	(15)	9%	(26)	3%	(9)	2%	(5)	6%	(17)	75%	(218)	
Sports Fan	8%	(61)	15%	(108)	4%	(26)	3%	(23)	6%	(45)	64%	(463)	
Traveled outside of U.S. in past year 1+ times	8%	(21)	14%	(34)	5%	(13)	1%	(4)	10%	(25)	61%	(155)	
Frequent Flyer	8%	(12)	10%	(15)	4%	(5)	2%	(4)	13%	(19)	63%	(96)	

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Table CMS8_2: Do you have a favorable or unfavorable view of the following movies?
Slap Shot (1977)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	6%	(69)	11%	(125)	3%	(33)	2%	(26)	6%	(62)	71%	(778)	
Concerned about climate change	7%	(47)	12%	(82)	2%	(16)	2%	(11)	5%	(36)	73%	(516)	
Not concerned about climate change	7%	(22)	14%	(44)	5%	(16)	3%	(10)	3%	(10)	67%	(204)	
Climate change is human activity	6%	(40)	9%	(62)	2%	(15)	2%	(15)	6%	(37)	74%	(486)	
Climate change is natural phenomenon	8%	(24)	18%	(51)	4%	(11)	1%	(4)	6%	(17)	63%	(183)	
Concerned about climate change and caused by human activity	7%	(39)	10%	(60)	2%	(14)	2%	(9)	5%	(27)	74%	(427)	
Not concerned about climate change and it is natural	10%	(18)	18%	(32)	6%	(10)	2%	(4)	3%	(6)	61%	(111)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_3: Do you have a favorable or unfavorable view of the following movies?
Creed (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (192)	16% (171)	3% (28)	2% (25)	5% (59)	56% (617)
Gender: Male	21% (113)	19% (100)	3% (16)	4% (23)	8% (41)	45% (240)
Gender: Female	14% (79)	13% (71)	2% (12)	— (2)	3% (19)	67% (377)
Age: 18-29	23% (58)	15% (39)	2% (6)	3% (7)	7% (17)	51% (131)
Age: 30-44	22% (59)	19% (51)	3% (9)	2% (5)	5% (13)	49% (131)
Age: 45-54	14% (22)	13% (21)	3% (5)	— (0)	10% (16)	60% (96)
Age: 55-64	16% (34)	19% (40)	2% (4)	4% (9)	2% (5)	56% (117)
Age: 65+	10% (20)	10% (20)	2% (5)	2% (4)	4% (8)	71% (141)
Generation Z: Age 18-23	30% (40)	12% (16)	2% (3)	1% (2)	8% (10)	47% (62)
Millennial: Age 24-39	19% (60)	18% (56)	3% (10)	3% (10)	4% (13)	52% (163)
Generation X: Age 40-55	15% (39)	16% (43)	3% (7)	2% (4)	9% (24)	56% (147)
Boomers: Age 56-74	15% (50)	16% (54)	2% (6)	3% (9)	4% (12)	62% (210)
PID: Dem (no lean)	20% (82)	16% (64)	3% (13)	2% (8)	4% (17)	55% (223)
PID: Ind (no lean)	17% (59)	16% (55)	1% (5)	2% (6)	7% (24)	57% (198)
PID: Rep (no lean)	15% (52)	15% (53)	3% (10)	3% (12)	5% (18)	58% (197)
PID/Gender: Dem Men	25% (46)	14% (25)	4% (8)	4% (7)	7% (12)	47% (86)
PID/Gender: Dem Women	16% (36)	18% (39)	2% (5)	— (1)	2% (5)	61% (136)
PID/Gender: Ind Men	18% (34)	21% (38)	2% (4)	3% (6)	9% (17)	46% (86)
PID/Gender: Ind Women	15% (24)	11% (17)	— (1)	— (0)	4% (6)	70% (112)
PID/Gender: Rep Men	20% (33)	23% (37)	3% (4)	6% (10)	7% (11)	42% (68)
PID/Gender: Rep Women	10% (19)	9% (16)	3% (6)	1% (2)	4% (7)	72% (129)
Ideo: Liberal (1-3)	15% (49)	18% (58)	4% (12)	3% (8)	5% (15)	56% (181)
Ideo: Moderate (4)	19% (55)	16% (46)	3% (8)	1% (3)	7% (20)	54% (157)
Ideo: Conservative (5-7)	18% (63)	16% (58)	2% (7)	4% (14)	3% (12)	57% (199)
Educ: < College	19% (140)	15% (116)	2% (15)	3% (21)	6% (45)	55% (414)
Educ: Bachelors degree	16% (36)	16% (35)	3% (8)	1% (2)	4% (10)	59% (132)
Educ: Post-grad	14% (17)	17% (20)	4% (5)	2% (2)	4% (5)	59% (70)
Income: Under 50k	18% (98)	12% (67)	2% (13)	3% (17)	6% (31)	59% (330)
Income: 50k-100k	18% (66)	19% (72)	3% (10)	2% (7)	6% (23)	52% (192)
Income: 100k+	16% (28)	19% (33)	3% (5)	1% (2)	3% (6)	57% (95)
Ethnicity: White	14% (121)	15% (130)	3% (23)	2% (18)	4% (31)	62% (522)

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Table CMS8_3: Do you have a favorable or unfavorable view of the following movies?

Creed (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (192)	16% (171)	3% (28)	2% (25)	5% (59)	56% (617)
Ethnicity: Hispanic	16% (32)	25% (48)	4% (8)	4% (8)	7% (15)	43% (86)
Ethnicity: Afr. Am.	35% (45)	13% (17)	3% (4)	4% (5)	19% (24)	26% (34)
Ethnicity: Other	22% (26)	21% (25)	1% (1)	2% (2)	4% (5)	51% (60)
All Christian	15% (74)	18% (90)	2% (12)	2% (9)	6% (28)	58% (289)
All Non-Christian	23% (12)	11% (6)	2% (1)	14% (7)	6% (3)	43% (23)
Atheist	7% (4)	15% (8)	10% (6)	— (0)	— (0)	68% (38)
Agnostic/Nothing in particular	21% (103)	14% (68)	2% (9)	2% (9)	6% (28)	55% (267)
Religious Non-Protestant/Catholic	20% (14)	11% (8)	2% (1)	10% (7)	6% (4)	51% (35)
Evangelical	21% (58)	18% (48)	3% (7)	2% (4)	6% (16)	51% (137)
Non-Evangelical	16% (64)	16% (63)	3% (10)	2% (7)	5% (22)	58% (229)
Community: Urban	17% (49)	20% (57)	3% (10)	4% (11)	5% (13)	52% (149)
Community: Suburban	19% (97)	15% (78)	2% (11)	1% (7)	5% (28)	57% (297)
Community: Rural	16% (47)	13% (36)	3% (7)	3% (8)	6% (18)	60% (172)
Employ: Private Sector	19% (63)	19% (62)	4% (12)	2% (7)	4% (13)	53% (176)
Employ: Government	26% (19)	20% (15)	5% (3)	2% (2)	10% (7)	37% (27)
Employ: Self-Employed	14% (15)	22% (23)	1% (1)	3% (3)	5% (5)	55% (58)
Employ: Homemaker	11% (8)	9% (7)	1% (1)	2% (2)	14% (10)	63% (49)
Employ: Retired	12% (26)	15% (34)	2% (5)	2% (4)	4% (9)	65% (144)
Employ: Unemployed	20% (32)	8% (13)	3% (5)	1% (1)	8% (13)	60% (97)
Employ: Other	26% (17)	14% (9)	— (0)	8% (5)	1% (0)	51% (33)
Military HH: Yes	18% (37)	18% (36)	2% (5)	2% (3)	3% (7)	57% (115)
Military HH: No	17% (155)	15% (135)	3% (23)	2% (22)	6% (52)	56% (502)
RD/WT: Right Direction	20% (81)	15% (62)	2% (9)	4% (15)	5% (20)	53% (217)
RD/WT: Wrong Track	16% (111)	16% (109)	3% (18)	1% (10)	6% (39)	58% (400)
Trump Job Approve	18% (78)	16% (72)	3% (12)	4% (16)	4% (17)	56% (248)
Trump Job Disapprove	18% (103)	16% (95)	3% (16)	1% (9)	6% (33)	56% (324)
Trump Job Strongly Approve	20% (49)	14% (35)	4% (9)	5% (12)	4% (10)	54% (135)
Trump Job Somewhat Approve	15% (29)	19% (38)	2% (3)	2% (4)	4% (7)	58% (113)
Trump Job Somewhat Disapprove	15% (19)	23% (29)	5% (6)	5% (6)	6% (7)	46% (57)
Trump Job Strongly Disapprove	19% (84)	15% (66)	2% (9)	— (2)	6% (26)	59% (267)

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Table CMS8_3: Do you have a favorable or unfavorable view of the following movies?

Creed (2015)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	18%	(192)	16%	(171)	3%	(28)	2%	(25)	5% (59)	56% (617)
Favorable of Trump	18%	(78)	17%	(73)	3%	(12)	3%	(15)	4% (19)	55% (243)
Unfavorable of Trump	17%	(95)	17%	(96)	3%	(16)	2%	(10)	5% (31)	57% (327)
Very Favorable of Trump	21%	(54)	15%	(39)	3%	(8)	5%	(13)	5% (13)	52% (135)
Somewhat Favorable of Trump	14%	(24)	19%	(34)	3%	(5)	1%	(2)	4% (6)	60% (108)
Somewhat Unfavorable of Trump	17%	(19)	21%	(24)	5%	(6)	2%	(2)	5% (5)	51% (58)
Very Unfavorable of Trump	17%	(76)	16%	(72)	2%	(10)	2%	(7)	6% (26)	58% (269)
#1 Issue: Economy	22%	(80)	15%	(55)	3%	(11)	1%	(4)	6% (23)	53% (194)
#1 Issue: Security	13%	(18)	16%	(22)	4%	(6)	6%	(9)	2% (3)	58% (83)
#1 Issue: Health Care	15%	(33)	15%	(34)	1%	(2)	2%	(5)	5% (12)	62% (139)
#1 Issue: Medicare / Social Security	17%	(20)	17%	(20)	2%	(2)	4%	(5)	5% (6)	55% (65)
#1 Issue: Women's Issues	23%	(18)	14%	(11)	2%	(1)	1%	(1)	6% (5)	54% (43)
#1 Issue: Other	16%	(11)	18%	(13)	2%	(1)	1%	(0)	2% (2)	61% (42)
2018 House Vote: Democrat	21%	(86)	16%	(66)	3%	(12)	2%	(10)	4% (18)	53% (213)
2018 House Vote: Republican	15%	(45)	15%	(46)	3%	(9)	2%	(6)	7% (20)	58% (175)
2016 Vote: Hillary Clinton	18%	(65)	16%	(57)	3%	(9)	3%	(9)	4% (15)	56% (198)
2016 Vote: Donald Trump	16%	(51)	16%	(52)	2%	(7)	2%	(7)	5% (17)	58% (185)
2016 Vote: Other	23%	(15)	11%	(7)	3%	(2)	5%	(3)	7% (4)	51% (32)
2016 Vote: Didn't Vote	17%	(61)	16%	(56)	3%	(10)	2%	(6)	6% (23)	56% (202)
Voted in 2014: Yes	18%	(113)	15%	(93)	3%	(18)	3%	(19)	6% (36)	55% (340)
Voted in 2014: No	17%	(79)	16%	(78)	2%	(10)	1%	(7)	5% (23)	58% (277)
2012 Vote: Barack Obama	20%	(75)	17%	(65)	3%	(10)	2%	(6)	4% (17)	55% (208)
2012 Vote: Mitt Romney	15%	(37)	16%	(37)	3%	(6)	4%	(10)	6% (15)	56% (135)
2012 Vote: Didn't Vote	18%	(76)	15%	(66)	3%	(11)	1%	(6)	6% (26)	57% (244)
4-Region: Northeast	15%	(28)	16%	(31)	2%	(4)	—	(1)	8% (16)	59% (113)
4-Region: Midwest	20%	(42)	14%	(29)	1%	(3)	3%	(7)	5% (11)	57% (122)
4-Region: South	17%	(67)	17%	(66)	3%	(14)	3%	(10)	5% (20)	55% (220)
4-Region: West	19%	(55)	15%	(45)	3%	(8)	3%	(7)	4% (13)	56% (162)
Sports Fan	22%	(163)	19%	(137)	3%	(23)	2%	(18)	6% (43)	47% (343)
Traveled outside of U.S. in past year 1+ times	17%	(42)	18%	(46)	5%	(12)	3%	(9)	9% (24)	48% (120)
Frequent Flyer	20%	(30)	18%	(27)	4%	(5)	4%	(7)	12% (18)	43% (64)

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Table CMS8_3: Do you have a favorable or unfavorable view of the following movies?
Creed (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (192)	16% (171)	3% (28)	2% (25)	5% (59)	56% (617)
Concerned about climate change	17% (122)	18% (125)	3% (20)	1% (6)	4% (26)	58% (409)
Not concerned about climate change	20% (61)	14% (43)	3% (8)	5% (15)	5% (16)	53% (163)
Climate change is human activity	17% (110)	16% (106)	3% (17)	2% (10)	5% (36)	57% (376)
Climate change is natural phenomenon	18% (52)	16% (48)	4% (10)	3% (8)	6% (16)	54% (156)
Concerned about climate change and caused by human activity	16% (92)	17% (100)	3% (16)	1% (5)	4% (25)	59% (340)
Not concerned about climate change and it is natural	16% (30)	14% (26)	3% (6)	4% (7)	6% (10)	56% (103)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_4: Do you have a favorable or unfavorable view of the following movies?
White Men Can't Jump (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (173)	22% (236)	4% (47)	3% (29)	9% (95)	47% (513)
Gender: Male	20% (105)	24% (129)	6% (30)	4% (21)	10% (56)	36% (192)
Gender: Female	12% (68)	19% (107)	3% (17)	1% (8)	7% (39)	57% (321)
Age: 18-29	17% (44)	8% (20)	3% (7)	— (1)	8% (21)	64% (165)
Age: 30-44	21% (57)	28% (75)	4% (11)	2% (5)	9% (24)	35% (95)
Age: 45-54	17% (27)	29% (47)	3% (5)	4% (7)	12% (20)	34% (55)
Age: 55-64	13% (28)	21% (44)	6% (13)	6% (13)	8% (17)	45% (94)
Age: 65+	9% (17)	25% (50)	5% (10)	2% (4)	7% (13)	53% (104)
Generation Z: Age 18-23	19% (25)	— (1)	2% (3)	— (1)	10% (13)	68% (89)
Millennial: Age 24-39	18% (55)	22% (70)	3% (8)	1% (4)	9% (27)	48% (149)
Generation X: Age 40-55	19% (51)	28% (75)	5% (14)	5% (13)	10% (27)	32% (84)
Boomers: Age 56-74	11% (39)	24% (82)	6% (22)	3% (10)	7% (25)	48% (164)
PID: Dem (no lean)	16% (67)	24% (98)	6% (23)	2% (9)	7% (27)	45% (183)
PID: Ind (no lean)	14% (48)	21% (72)	3% (12)	4% (13)	9% (32)	49% (169)
PID: Rep (no lean)	17% (59)	19% (66)	4% (12)	2% (7)	10% (36)	47% (161)
PID/Gender: Dem Men	24% (45)	24% (44)	7% (13)	3% (6)	9% (16)	32% (59)
PID/Gender: Dem Women	10% (22)	24% (54)	4% (9)	1% (3)	5% (11)	56% (124)
PID/Gender: Ind Men	14% (26)	21% (39)	5% (10)	5% (9)	13% (24)	42% (78)
PID/Gender: Ind Women	13% (21)	21% (34)	1% (2)	2% (3)	5% (8)	57% (91)
PID/Gender: Rep Men	21% (34)	28% (46)	4% (7)	3% (6)	9% (15)	34% (56)
PID/Gender: Rep Women	14% (25)	11% (20)	3% (6)	1% (2)	12% (21)	59% (105)
Ideo: Liberal (1-3)	15% (50)	25% (79)	5% (17)	2% (7)	5% (17)	47% (153)
Ideo: Moderate (4)	18% (53)	23% (66)	4% (11)	1% (3)	11% (31)	44% (127)
Ideo: Conservative (5-7)	16% (55)	19% (68)	5% (16)	4% (15)	9% (32)	47% (165)
Educ: < College	18% (134)	20% (153)	4% (27)	3% (26)	9% (68)	46% (343)
Educ: Bachelors degree	11% (25)	24% (54)	7% (16)	2% (3)	8% (18)	48% (107)
Educ: Post-grad	11% (14)	25% (29)	4% (4)	— (0)	8% (9)	53% (63)
Income: Under 50k	18% (98)	19% (103)	4% (20)	2% (14)	10% (58)	47% (264)
Income: 50k-100k	14% (52)	24% (90)	5% (18)	4% (13)	7% (28)	46% (168)
Income: 100k+	14% (23)	26% (43)	5% (9)	1% (2)	6% (10)	48% (81)
Ethnicity: White	13% (111)	22% (183)	5% (38)	3% (26)	7% (63)	50% (424)

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Table CMS8_4: Do you have a favorable or unfavorable view of the following movies?
White Men Can't Jump (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (173)	22% (236)	4% (47)	3% (29)	9% (95)	47% (513)
Ethnicity: Hispanic	16% (32)	26% (52)	5% (10)	4% (8)	12% (23)	36% (72)
Ethnicity: Afr. Am.	38% (49)	19% (25)	4% (6)	3% (3)	14% (19)	21% (28)
Ethnicity: Other	11% (14)	24% (29)	2% (3)	— (0)	11% (13)	51% (61)
All Christian	15% (76)	21% (104)	5% (26)	2% (12)	9% (44)	48% (239)
All Non-Christian	19% (10)	15% (8)	9% (5)	8% (4)	3% (2)	47% (24)
Atheist	10% (6)	30% (17)	5% (3)	2% (1)	3% (2)	49% (28)
Agnostic/Nothing in particular	17% (81)	22% (107)	3% (13)	2% (12)	10% (48)	46% (222)
Religious Non-Protestant/Catholic	14% (10)	14% (10)	7% (5)	7% (5)	2% (2)	55% (38)
Evangelical	17% (45)	24% (65)	5% (13)	2% (4)	12% (33)	41% (111)
Non-Evangelical	16% (62)	22% (88)	5% (20)	2% (8)	7% (28)	48% (189)
Community: Urban	21% (60)	20% (59)	3% (9)	4% (13)	9% (26)	42% (122)
Community: Suburban	16% (85)	23% (120)	4% (23)	2% (9)	8% (39)	47% (241)
Community: Rural	10% (27)	20% (57)	5% (15)	3% (8)	11% (31)	52% (150)
Employ: Private Sector	17% (57)	23% (78)	6% (21)	3% (9)	8% (25)	43% (142)
Employ: Government	10% (8)	16% (12)	4% (3)	8% (6)	9% (7)	52% (39)
Employ: Self-Employed	16% (17)	23% (25)	7% (7)	2% (2)	11% (12)	41% (43)
Employ: Homemaker	20% (15)	22% (17)	1% (1)	3% (3)	7% (6)	47% (36)
Employ: Retired	11% (24)	25% (55)	5% (10)	1% (3)	9% (20)	50% (110)
Employ: Unemployed	20% (33)	21% (34)	1% (1)	— (0)	12% (19)	46% (74)
Employ: Other	25% (16)	22% (15)	3% (2)	8% (6)	3% (2)	38% (25)
Military HH: Yes	10% (21)	19% (39)	9% (18)	3% (7)	7% (15)	51% (104)
Military HH: No	17% (152)	22% (197)	3% (28)	3% (22)	9% (80)	46% (410)
RD/WT: Right Direction	19% (78)	18% (73)	4% (16)	3% (12)	11% (44)	45% (182)
RD/WT: Wrong Track	14% (94)	24% (163)	4% (31)	3% (17)	7% (51)	48% (331)
Trump Job Approve	16% (71)	20% (90)	5% (23)	3% (14)	9% (40)	46% (205)
Trump Job Disapprove	17% (98)	24% (140)	4% (23)	2% (12)	7% (39)	46% (266)
Trump Job Strongly Approve	19% (48)	18% (44)	6% (14)	4% (9)	9% (23)	44% (111)
Trump Job Somewhat Approve	12% (23)	24% (46)	5% (9)	3% (5)	9% (17)	48% (94)
Trump Job Somewhat Disapprove	20% (25)	25% (31)	3% (3)	4% (5)	4% (5)	44% (55)
Trump Job Strongly Disapprove	16% (74)	24% (109)	4% (20)	2% (7)	7% (34)	46% (212)

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Table CMS8_4: Do you have a favorable or unfavorable view of the following movies?
White Men Can't Jump (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (173)	22% (236)	4% (47)	3% (29)	9% (95)	47% (513)
Favorable of Trump	18% (78)	20% (87)	5% (21)	3% (15)	8% (34)	47% (206)
Unfavorable of Trump	15% (85)	25% (143)	4% (25)	2% (14)	8% (43)	46% (264)
Very Favorable of Trump	21% (56)	17% (44)	3% (9)	3% (9)	9% (23)	46% (121)
Somewhat Favorable of Trump	13% (23)	24% (44)	7% (12)	3% (6)	6% (10)	47% (85)
Somewhat Unfavorable of Trump	12% (14)	24% (28)	4% (5)	1% (1)	9% (11)	49% (56)
Very Unfavorable of Trump	15% (71)	25% (115)	4% (20)	3% (13)	7% (33)	45% (208)
#1 Issue: Economy	17% (63)	22% (82)	5% (20)	3% (9)	9% (33)	43% (159)
#1 Issue: Security	16% (23)	14% (21)	5% (7)	4% (5)	10% (15)	50% (71)
#1 Issue: Health Care	15% (34)	28% (62)	3% (7)	5% (10)	4% (8)	46% (104)
#1 Issue: Medicare / Social Security	13% (16)	25% (29)	8% (10)	2% (2)	7% (9)	45% (54)
#1 Issue: Women's Issues	16% (13)	12% (10)	2% (1)	1% (1)	16% (13)	53% (42)
#1 Issue: Other	12% (8)	20% (14)	— (0)	1% (1)	14% (9)	54% (37)
2018 House Vote: Democrat	17% (67)	27% (108)	5% (22)	2% (10)	6% (23)	43% (175)
2018 House Vote: Republican	16% (49)	20% (61)	5% (16)	3% (9)	11% (32)	44% (133)
2016 Vote: Hillary Clinton	18% (65)	27% (95)	5% (18)	3% (9)	6% (23)	41% (145)
2016 Vote: Donald Trump	14% (43)	22% (69)	5% (17)	3% (11)	9% (29)	47% (150)
2016 Vote: Other	4% (2)	20% (12)	8% (5)	9% (5)	9% (6)	51% (32)
2016 Vote: Didn't Vote	18% (63)	17% (60)	2% (7)	1% (4)	10% (37)	52% (187)
Voted in 2014: Yes	15% (92)	24% (151)	6% (35)	4% (22)	8% (52)	43% (266)
Voted in 2014: No	17% (81)	18% (85)	2% (12)	1% (7)	9% (43)	52% (247)
2012 Vote: Barack Obama	18% (67)	28% (107)	5% (20)	2% (8)	6% (21)	41% (157)
2012 Vote: Mitt Romney	13% (32)	17% (40)	5% (13)	4% (9)	12% (29)	49% (117)
2012 Vote: Didn't Vote	17% (71)	18% (78)	2% (10)	2% (7)	10% (41)	52% (221)
4-Region: Northeast	16% (31)	20% (38)	3% (6)	6% (11)	7% (14)	48% (92)
4-Region: Midwest	17% (35)	22% (47)	5% (11)	1% (1)	12% (25)	44% (95)
4-Region: South	17% (66)	22% (88)	5% (20)	2% (7)	8% (33)	46% (183)
4-Region: West	14% (40)	22% (63)	3% (9)	4% (10)	8% (23)	49% (142)
Sports Fan	19% (141)	25% (184)	5% (37)	3% (20)	9% (65)	38% (280)
Traveled outside of U.S. in past year 1+ times	14% (36)	22% (56)	3% (8)	1% (3)	12% (29)	48% (120)
Frequent Flyer	17% (26)	21% (32)	4% (6)	1% (1)	15% (23)	42% (63)

Continued on next page

Table CMS8_4: Do you have a favorable or unfavorable view of the following movies?
White Men Can't Jump (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (173)	22% (236)	4% (47)	3% (29)	9% (95)	47% (513)
Concerned about climate change	19% (132)	25% (176)	4% (28)	1% (8)	7% (51)	44% (313)
Not concerned about climate change	11% (33)	18% (54)	6% (17)	5% (16)	9% (29)	51% (158)
Climate change is human activity	16% (103)	24% (159)	4% (23)	2% (11)	9% (59)	46% (300)
Climate change is natural phenomenon	17% (49)	19% (56)	7% (21)	4% (12)	8% (23)	45% (129)
Concerned about climate change and caused by human activity	17% (99)	25% (144)	4% (20)	1% (7)	7% (43)	45% (262)
Not concerned about climate change and it is natural	12% (22)	18% (32)	7% (12)	5% (10)	10% (17)	48% (88)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS8_5: Do you have a favorable or unfavorable view of the following movies?
The Longest Yard (1974)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	27% (297)	3% (37)	2% (19)	8% (88)	39% (425)
Gender: Male	25% (135)	30% (159)	4% (19)	2% (13)	8% (45)	30% (161)
Gender: Female	16% (91)	25% (138)	3% (18)	1% (6)	8% (43)	47% (264)
Age: 18-29	20% (52)	17% (44)	3% (9)	2% (5)	6% (16)	51% (131)
Age: 30-44	18% (47)	28% (75)	2% (5)	1% (3)	5% (13)	47% (124)
Age: 45-54	17% (28)	25% (40)	3% (5)	1% (1)	13% (20)	42% (67)
Age: 55-64	27% (57)	34% (71)	6% (13)	4% (8)	6% (12)	23% (49)
Age: 65+	22% (43)	34% (67)	3% (6)	1% (2)	13% (26)	27% (54)
Generation Z: Age 18-23	19% (25)	7% (9)	4% (5)	2% (2)	8% (11)	61% (80)
Millennial: Age 24-39	19% (60)	26% (82)	2% (6)	2% (5)	4% (14)	47% (146)
Generation X: Age 40-55	18% (46)	28% (74)	3% (9)	2% (5)	10% (26)	39% (103)
Boomers: Age 56-74	25% (85)	36% (124)	4% (12)	2% (6)	10% (34)	23% (80)
PID: Dem (no lean)	20% (80)	25% (102)	4% (18)	2% (7)	6% (26)	43% (173)
PID: Ind (no lean)	14% (48)	29% (102)	4% (13)	2% (6)	9% (32)	42% (145)
PID: Rep (no lean)	29% (99)	27% (94)	2% (7)	1% (5)	9% (30)	31% (107)
PID/Gender: Dem Men	24% (44)	25% (46)	4% (8)	4% (7)	7% (14)	36% (66)
PID/Gender: Dem Women	16% (36)	25% (56)	4% (10)	— (1)	6% (13)	48% (107)
PID/Gender: Ind Men	17% (31)	33% (62)	4% (8)	2% (4)	8% (16)	35% (66)
PID/Gender: Ind Women	11% (18)	25% (40)	3% (5)	2% (2)	10% (16)	49% (79)
PID/Gender: Rep Men	37% (61)	31% (51)	2% (4)	1% (2)	10% (16)	18% (29)
PID/Gender: Rep Women	21% (38)	24% (42)	2% (3)	1% (3)	8% (14)	44% (78)
Ideo: Liberal (1-3)	17% (54)	23% (76)	4% (13)	2% (6)	7% (21)	48% (154)
Ideo: Moderate (4)	21% (60)	32% (92)	2% (5)	2% (5)	11% (31)	33% (96)
Ideo: Conservative (5-7)	24% (85)	30% (107)	5% (17)	2% (7)	7% (24)	32% (114)
Educ: < College	21% (161)	27% (205)	4% (27)	2% (16)	8% (60)	37% (281)
Educ: Bachelors degree	22% (49)	26% (57)	3% (7)	1% (1)	8% (18)	41% (91)
Educ: Post-grad	14% (17)	29% (35)	2% (2)	2% (2)	9% (10)	45% (54)
Income: Under 50k	17% (96)	26% (145)	4% (22)	3% (17)	10% (58)	39% (218)
Income: 50k-100k	26% (97)	27% (99)	3% (11)	— (1)	6% (23)	37% (138)
Income: 100k+	20% (34)	31% (53)	2% (3)	1% (1)	5% (8)	41% (70)
Ethnicity: White	21% (180)	29% (247)	3% (29)	2% (14)	8% (64)	37% (311)

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Table CMS8_5: Do you have a favorable or unfavorable view of the following movies?
The Longest Yard (1974)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	27% (297)	3% (37)	2% (19)	8% (88)	39% (425)
Ethnicity: Hispanic	17% (34)	27% (54)	4% (7)	3% (6)	8% (17)	40% (80)
Ethnicity: Afr. Am.	24% (31)	20% (26)	3% (4)	3% (3)	12% (15)	38% (49)
Ethnicity: Other	13% (15)	21% (25)	3% (4)	2% (2)	8% (9)	54% (65)
All Christian	20% (100)	30% (150)	3% (15)	1% (6)	9% (46)	37% (184)
All Non-Christian	16% (8)	27% (14)	5% (2)	9% (5)	12% (6)	31% (16)
Atheist	10% (6)	26% (15)	5% (3)	1% (1)	7% (4)	50% (28)
Agnostic/Nothing in particular	23% (113)	24% (118)	3% (16)	2% (7)	7% (32)	41% (196)
Religious Non-Protestant/Catholic	12% (8)	24% (17)	3% (2)	9% (6)	9% (6)	43% (30)
Evangelical	25% (68)	25% (68)	5% (14)	1% (2)	6% (17)	38% (101)
Non-Evangelical	20% (80)	29% (114)	2% (9)	1% (5)	10% (41)	37% (146)
Community: Urban	20% (59)	24% (71)	4% (11)	4% (11)	7% (19)	41% (118)
Community: Suburban	18% (94)	30% (154)	3% (14)	1% (6)	9% (45)	39% (204)
Community: Rural	26% (74)	25% (73)	4% (11)	1% (3)	8% (23)	36% (104)
Employ: Private Sector	22% (73)	31% (103)	5% (15)	2% (5)	6% (20)	35% (117)
Employ: Government	22% (16)	25% (18)	2% (2)	1% (1)	5% (4)	45% (33)
Employ: Self-Employed	20% (21)	25% (26)	1% (1)	1% (1)	7% (7)	48% (50)
Employ: Homemaker	6% (5)	30% (24)	5% (4)	2% (2)	18% (14)	39% (30)
Employ: Retired	24% (54)	32% (72)	4% (8)	1% (3)	10% (22)	28% (62)
Employ: Unemployed	21% (33)	24% (38)	1% (2)	1% (2)	10% (17)	43% (69)
Employ: Other	30% (20)	21% (13)	8% (5)	6% (4)	1% (1)	33% (22)
Military HH: Yes	21% (42)	33% (67)	4% (8)	— (1)	4% (9)	38% (77)
Military HH: No	21% (185)	26% (230)	3% (29)	2% (18)	9% (80)	39% (348)
RD/WT: Right Direction	24% (97)	27% (111)	2% (9)	3% (12)	8% (33)	35% (143)
RD/WT: Wrong Track	19% (130)	27% (186)	4% (28)	1% (7)	8% (55)	41% (283)
Trump Job Approve	26% (115)	30% (133)	3% (15)	3% (11)	8% (36)	30% (134)
Trump Job Disapprove	17% (100)	27% (157)	4% (21)	1% (8)	8% (44)	43% (249)
Trump Job Strongly Approve	31% (76)	30% (75)	3% (7)	3% (7)	7% (18)	27% (67)
Trump Job Somewhat Approve	20% (38)	30% (58)	4% (8)	2% (4)	9% (18)	35% (68)
Trump Job Somewhat Disapprove	20% (25)	33% (41)	1% (1)	5% (6)	6% (8)	35% (43)
Trump Job Strongly Disapprove	16% (75)	25% (116)	4% (20)	— (2)	8% (36)	45% (206)

Continued on next page

Table CMS8_5: Do you have a favorable or unfavorable view of the following movies?

The Longest Yard (1974)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	27% (297)	3% (37)	2% (19)	8% (88)	39% (425)
Favorable of Trump	27% (120)	29% (129)	3% (12)	2% (10)	8% (34)	31% (136)
Unfavorable of Trump	17% (96)	27% (157)	4% (25)	1% (7)	8% (43)	43% (246)
Very Favorable of Trump	33% (87)	28% (73)	2% (6)	4% (10)	8% (21)	25% (64)
Somewhat Favorable of Trump	18% (33)	31% (56)	3% (6)	— (1)	7% (13)	40% (72)
Somewhat Unfavorable of Trump	15% (17)	36% (42)	4% (5)	1% (1)	6% (7)	37% (42)
Very Unfavorable of Trump	17% (79)	25% (115)	4% (20)	1% (6)	8% (36)	44% (204)
#1 Issue: Economy	21% (77)	29% (108)	4% (14)	1% (4)	10% (38)	34% (126)
#1 Issue: Security	26% (37)	35% (50)	1% (1)	2% (2)	7% (9)	30% (42)
#1 Issue: Health Care	19% (42)	24% (53)	4% (10)	2% (5)	6% (14)	45% (101)
#1 Issue: Medicare / Social Security	25% (30)	34% (40)	3% (4)	5% (5)	9% (11)	24% (29)
#1 Issue: Women's Issues	17% (14)	11% (8)	5% (4)	— (0)	9% (8)	58% (46)
#1 Issue: Other	15% (10)	23% (16)	2% (1)	2% (1)	7% (5)	51% (35)
2018 House Vote: Democrat	19% (76)	29% (116)	4% (15)	2% (8)	7% (30)	40% (160)
2018 House Vote: Republican	28% (86)	30% (89)	2% (7)	1% (3)	10% (30)	29% (86)
2016 Vote: Hillary Clinton	20% (72)	29% (104)	3% (11)	2% (7)	7% (23)	39% (137)
2016 Vote: Donald Trump	27% (85)	31% (100)	3% (8)	1% (4)	9% (27)	30% (95)
2016 Vote: Other	13% (8)	28% (17)	7% (4)	5% (3)	14% (9)	33% (21)
2016 Vote: Didn't Vote	17% (62)	21% (76)	4% (13)	1% (4)	8% (29)	49% (174)
Voted in 2014: Yes	24% (148)	29% (182)	3% (18)	2% (13)	9% (53)	33% (206)
Voted in 2014: No	17% (79)	24% (116)	4% (19)	1% (6)	7% (35)	46% (220)
2012 Vote: Barack Obama	21% (81)	30% (114)	4% (14)	2% (7)	7% (27)	36% (137)
2012 Vote: Mitt Romney	25% (61)	31% (73)	3% (8)	1% (3)	11% (25)	29% (68)
2012 Vote: Didn't Vote	17% (73)	21% (92)	3% (14)	1% (5)	8% (33)	49% (211)
4-Region: Northeast	25% (47)	24% (46)	5% (10)	2% (4)	9% (18)	35% (68)
4-Region: Midwest	23% (50)	27% (59)	3% (6)	2% (4)	6% (12)	39% (83)
4-Region: South	19% (75)	30% (118)	4% (15)	1% (5)	8% (32)	39% (154)
4-Region: West	19% (54)	26% (75)	2% (7)	2% (6)	9% (26)	42% (121)
Sports Fan	26% (189)	32% (231)	3% (23)	2% (11)	7% (53)	30% (220)
Traveled outside of U.S. in past year 1+ times	20% (50)	25% (62)	3% (8)	2% (4)	9% (22)	42% (106)
Frequent Flyer	20% (31)	24% (36)	4% (5)	2% (3)	9% (13)	42% (63)

Continued on next page

Table CMS8_5: Do you have a favorable or unfavorable view of the following movies?
The Longest Yard (1974)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	27% (297)	3% (37)	2% (19)	8% (88)	39% (425)
Concerned about climate change	20% (141)	30% (210)	3% (21)	— (3)	7% (53)	40% (280)
Not concerned about climate change	23% (72)	27% (82)	4% (13)	4% (11)	8% (25)	34% (103)
Climate change is human activity	19% (126)	26% (171)	3% (18)	1% (8)	8% (55)	42% (277)
Climate change is natural phenomenon	24% (69)	34% (99)	6% (16)	1% (3)	6% (18)	29% (84)
Concerned about climate change and caused by human activity	20% (116)	27% (157)	3% (16)	1% (3)	7% (42)	42% (243)
Not concerned about climate change and it is natural	26% (48)	31% (56)	6% (11)	2% (3)	6% (11)	29% (52)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_6: Do you have a favorable or unfavorable view of the following movies?
The Fighter (2010)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	8%	(84)	10%	(106)	3%	(32)	1%	(12)	5%	(59)	73%	(801)	
Gender: Male	10%	(54)	12%	(66)	4%	(24)	2%	(9)	7%	(36)	65%	(345)	
Gender: Female	5%	(30)	7%	(40)	1%	(8)	—	(2)	4%	(23)	81%	(456)	
Age: 18-29	7%	(19)	7%	(17)	2%	(6)	1%	(2)	8%	(22)	74%	(192)	
Age: 30-44	11%	(30)	15%	(41)	4%	(10)	—	(1)	6%	(15)	64%	(170)	
Age: 45-54	9%	(15)	11%	(17)	4%	(7)	2%	(3)	7%	(12)	67%	(107)	
Age: 55-64	6%	(12)	8%	(17)	4%	(8)	3%	(5)	1%	(3)	78%	(164)	
Age: 65+	4%	(7)	7%	(14)	1%	(2)	—	(0)	4%	(8)	84%	(167)	
Generation Z: Age 18-23	2%	(3)	2%	(3)	1%	(2)	2%	(2)	9%	(12)	83%	(109)	
Millennial: Age 24-39	12%	(38)	13%	(41)	4%	(11)	—	(1)	7%	(22)	64%	(200)	
Generation X: Age 40-55	9%	(25)	12%	(31)	5%	(13)	2%	(5)	6%	(15)	66%	(175)	
Boomers: Age 56-74	5%	(17)	8%	(29)	2%	(6)	1%	(4)	3%	(10)	81%	(276)	
PID: Dem (no lean)	9%	(36)	11%	(45)	3%	(13)	—	(1)	5%	(19)	72%	(292)	
PID: Ind (no lean)	3%	(10)	7%	(26)	4%	(13)	2%	(7)	6%	(22)	77%	(267)	
PID: Rep (no lean)	11%	(37)	10%	(35)	2%	(6)	1%	(3)	5%	(18)	71%	(242)	
PID/Gender: Dem Men	14%	(26)	13%	(24)	7%	(12)	—	(1)	6%	(11)	60%	(111)	
PID/Gender: Dem Women	5%	(11)	10%	(21)	—	(1)	—	(1)	4%	(8)	81%	(180)	
PID/Gender: Ind Men	2%	(5)	10%	(19)	4%	(8)	3%	(6)	7%	(13)	73%	(135)	
PID/Gender: Ind Women	3%	(5)	4%	(6)	3%	(6)	1%	(2)	5%	(8)	83%	(132)	
PID/Gender: Rep Men	14%	(24)	14%	(23)	2%	(4)	2%	(3)	7%	(12)	60%	(98)	
PID/Gender: Rep Women	8%	(14)	7%	(12)	1%	(2)	—	(0)	4%	(7)	80%	(143)	
Ideo: Liberal (1-3)	8%	(26)	12%	(40)	2%	(7)	1%	(4)	4%	(14)	72%	(232)	
Ideo: Moderate (4)	9%	(25)	10%	(28)	4%	(11)	—	(1)	5%	(16)	72%	(209)	
Ideo: Conservative (5-7)	8%	(28)	9%	(33)	3%	(11)	1%	(4)	4%	(15)	74%	(262)	
Educ: < College	7%	(52)	9%	(67)	4%	(27)	1%	(11)	5%	(40)	74%	(554)	
Educ: Bachelors degree	9%	(20)	13%	(29)	1%	(3)	—	(1)	7%	(15)	70%	(155)	
Educ: Post-grad	9%	(11)	9%	(10)	1%	(2)	—	(0)	4%	(5)	77%	(92)	
Income: Under 50k	6%	(35)	8%	(45)	4%	(22)	1%	(6)	6%	(32)	75%	(414)	
Income: 50k-100k	9%	(33)	12%	(43)	2%	(8)	1%	(5)	6%	(22)	70%	(259)	
Income: 100k+	9%	(15)	11%	(18)	1%	(2)	—	(1)	3%	(5)	76%	(127)	
Ethnicity: White	8%	(65)	10%	(82)	3%	(26)	1%	(8)	4%	(37)	74%	(627)	

Continued on next page

Table CMS8_6: Do you have a favorable or unfavorable view of the following movies?
The Fighter (2010)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(84)	10%	(106)	3%	(32)	1%	(12)	5% (59)	73% (801)
Ethnicity: Hispanic	9%	(19)	15%	(30)	6%	(13)	1%	(2)	9% (18)	59% (115)
Ethnicity: Afr. Am.	12%	(15)	10%	(12)	3%	(3)	3%	(3)	14% (18)	60% (77)
Ethnicity: Other	4%	(4)	10%	(12)	2%	(3)	—	(0)	4% (5)	80% (96)
All Christian	9%	(44)	10%	(49)	3%	(13)	1%	(4)	6% (31)	72% (362)
All Non-Christian	13%	(7)	16%	(8)	9%	(5)	—	(0)	5% (2)	57% (30)
Atheist	1%	(1)	19%	(10)	3%	(2)	1%	(1)	5% (3)	71% (40)
Agnostic/Nothing in particular	7%	(32)	8%	(39)	3%	(13)	2%	(7)	5% (23)	76% (369)
Religious Non-Protestant/Catholic	10%	(7)	13%	(9)	7%	(5)	—	(0)	4% (2)	66% (46)
Evangelical	8%	(22)	11%	(30)	1%	(3)	—	(1)	6% (16)	73% (198)
Non-Evangelical	9%	(34)	8%	(33)	3%	(11)	1%	(3)	7% (27)	73% (288)
Community: Urban	12%	(34)	9%	(26)	5%	(16)	1%	(4)	3% (10)	69% (198)
Community: Suburban	6%	(32)	10%	(52)	1%	(6)	1%	(3)	6% (29)	77% (396)
Community: Rural	6%	(17)	10%	(28)	4%	(10)	2%	(5)	7% (21)	72% (207)
Employ: Private Sector	11%	(38)	13%	(43)	4%	(14)	1%	(4)	7% (23)	63% (211)
Employ: Government	7%	(5)	12%	(9)	—	(0)	7%	(5)	3% (2)	71% (52)
Employ: Self-Employed	12%	(13)	15%	(16)	8%	(8)	1%	(1)	3% (3)	61% (65)
Employ: Homemaker	7%	(6)	7%	(5)	—	(0)	—	(0)	7% (6)	79% (61)
Employ: Retired	6%	(12)	7%	(16)	2%	(4)	—	(0)	3% (7)	83% (183)
Employ: Unemployed	3%	(5)	6%	(10)	1%	(2)	—	(0)	8% (13)	82% (132)
Employ: Other	5%	(3)	9%	(6)	6%	(4)	—	(0)	4% (3)	75% (49)
Military HH: Yes	6%	(11)	9%	(18)	1%	(3)	1%	(1)	6% (12)	78% (158)
Military HH: No	8%	(72)	10%	(88)	3%	(29)	1%	(10)	5% (48)	72% (642)
RD/WT: Right Direction	8%	(34)	12%	(47)	4%	(14)	1%	(3)	6% (25)	70% (282)
RD/WT: Wrong Track	7%	(50)	9%	(59)	3%	(18)	1%	(9)	5% (34)	75% (518)
Trump Job Approve	9%	(38)	12%	(53)	3%	(13)	2%	(8)	6% (26)	69% (306)
Trump Job Disapprove	8%	(45)	8%	(49)	3%	(17)	1%	(4)	5% (28)	75% (436)
Trump Job Strongly Approve	12%	(30)	11%	(27)	2%	(6)	2%	(5)	6% (14)	67% (168)
Trump Job Somewhat Approve	4%	(9)	14%	(26)	4%	(7)	1%	(2)	6% (12)	71% (138)
Trump Job Somewhat Disapprove	10%	(13)	14%	(18)	8%	(10)	1%	(2)	3% (3)	64% (80)
Trump Job Strongly Disapprove	7%	(33)	7%	(32)	2%	(7)	1%	(2)	6% (25)	78% (356)

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Table CMS8_6: Do you have a favorable or unfavorable view of the following movies?
The Fighter (2010)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(84)	10%	(106)	3%	(32)	1%	(12)	5% (59)	73% (801)
Favorable of Trump	9%	(41)	12%	(52)	4%	(16)	1%	(3)	5% (24)	69% (306)
Unfavorable of Trump	7%	(41)	9%	(50)	3%	(16)	1%	(7)	5% (27)	75% (432)
Very Favorable of Trump	13%	(33)	10%	(26)	3%	(9)	1%	(3)	5% (13)	68% (178)
Somewhat Favorable of Trump	5%	(8)	14%	(26)	4%	(7)	—	(0)	6% (11)	71% (128)
Somewhat Unfavorable of Trump	6%	(7)	14%	(17)	7%	(8)	1%	(1)	2% (3)	70% (79)
Very Unfavorable of Trump	7%	(34)	7%	(33)	2%	(9)	1%	(7)	5% (25)	77% (352)
#1 Issue: Economy	7%	(24)	13%	(47)	2%	(8)	1%	(3)	7% (26)	70% (258)
#1 Issue: Security	7%	(10)	8%	(12)	3%	(4)	2%	(2)	4% (6)	76% (107)
#1 Issue: Health Care	11%	(24)	8%	(18)	4%	(9)	1%	(2)	2% (5)	74% (166)
#1 Issue: Medicare / Social Security	6%	(7)	9%	(11)	—	(0)	2%	(3)	5% (7)	77% (92)
#1 Issue: Women's Issues	4%	(3)	5%	(4)	3%	(2)	—	(0)	9% (7)	80% (64)
#1 Issue: Other	4%	(3)	14%	(9)	2%	(1)	—	(0)	1% (1)	79% (54)
2018 House Vote: Democrat	9%	(37)	9%	(38)	4%	(17)	—	(1)	6% (24)	71% (289)
2018 House Vote: Republican	10%	(29)	10%	(30)	3%	(9)	1%	(3)	6% (18)	71% (213)
2016 Vote: Hillary Clinton	9%	(32)	9%	(31)	4%	(14)	—	(1)	5% (19)	73% (258)
2016 Vote: Donald Trump	8%	(24)	10%	(32)	4%	(12)	1%	(3)	5% (15)	73% (234)
2016 Vote: Other	2%	(1)	10%	(6)	—	(0)	5%	(3)	6% (4)	76% (48)
2016 Vote: Didn't Vote	7%	(26)	11%	(38)	2%	(7)	1%	(5)	6% (21)	73% (261)
Voted in 2014: Yes	9%	(53)	9%	(56)	3%	(20)	1%	(7)	6% (37)	72% (445)
Voted in 2014: No	6%	(30)	11%	(50)	3%	(12)	1%	(4)	5% (22)	75% (356)
2012 Vote: Barack Obama	9%	(34)	10%	(39)	3%	(10)	—	(2)	6% (22)	72% (274)
2012 Vote: Mitt Romney	7%	(16)	7%	(18)	3%	(7)	1%	(2)	5% (12)	77% (184)
2012 Vote: Didn't Vote	7%	(32)	11%	(45)	3%	(14)	1%	(5)	6% (24)	72% (308)
4-Region: Northeast	10%	(19)	9%	(18)	3%	(5)	3%	(5)	5% (11)	70% (135)
4-Region: Midwest	7%	(14)	9%	(20)	4%	(9)	1%	(2)	4% (8)	75% (162)
4-Region: South	9%	(34)	11%	(42)	3%	(12)	1%	(3)	7% (28)	70% (279)
4-Region: West	6%	(16)	9%	(27)	2%	(6)	—	(1)	5% (13)	78% (226)
Sports Fan	11%	(79)	12%	(88)	4%	(29)	1%	(7)	5% (39)	67% (486)
Traveled outside of U.S. in past year 1+ times	11%	(27)	12%	(31)	3%	(8)	1%	(3)	7% (18)	65% (165)
Frequent Flyer	12%	(18)	13%	(20)	4%	(7)	—	(1)	9% (13)	61% (93)

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Table CMS8_6: Do you have a favorable or unfavorable view of the following movies?
The Fighter (2010)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(84)	10%	(106)	3%	(32)	1%	(12)	5% (59)	73% (801)
Concerned about climate change	9%	(62)	10%	(74)	3%	(18)	—	(1)	5% (33)	73% (520)
Not concerned about climate change	6%	(17)	10%	(30)	4%	(12)	2%	(7)	5% (15)	73% (225)
Climate change is human activity	8%	(55)	9%	(59)	3%	(22)	—	(1)	5% (35)	74% (483)
Climate change is natural phenomenon	5%	(16)	13%	(38)	3%	(9)	1%	(4)	4% (12)	73% (212)
Concerned about climate change and caused by human activity	9%	(50)	9%	(53)	3%	(18)	—	(1)	4% (24)	75% (430)
Not concerned about climate change and it is natural	3%	(5)	10%	(18)	4%	(7)	2%	(4)	3% (6)	79% (143)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_7: Do you have a favorable or unfavorable view of the following movies?

The Wrestler (2008)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	8%	(85)	10%	(105)	4%	(40)	2%	(17)	7%	(72)	71%	(774)
Gender: Male	12%	(62)	13%	(68)	4%	(23)	2%	(10)	9%	(49)	60%	(322)
Gender: Female	4%	(23)	7%	(37)	3%	(16)	1%	(7)	4%	(24)	81%	(452)
Age: 18-29	5%	(12)	5%	(14)	2%	(6)	2%	(4)	7%	(19)	79%	(203)
Age: 30-44	14%	(38)	14%	(37)	4%	(12)	2%	(5)	7%	(20)	58%	(156)
Age: 45-54	8%	(13)	12%	(19)	7%	(12)	1%	(2)	10%	(17)	61%	(98)
Age: 55-64	8%	(16)	10%	(21)	3%	(6)	3%	(6)	4%	(9)	72%	(151)
Age: 65+	4%	(7)	7%	(15)	2%	(4)	—	(0)	4%	(8)	83%	(165)
Generation Z: Age 18-23	1%	(1)	4%	(6)	1%	(1)	3%	(3)	8%	(10)	84%	(110)
Millennial: Age 24-39	14%	(45)	9%	(27)	4%	(12)	1%	(4)	8%	(26)	64%	(199)
Generation X: Age 40-55	6%	(16)	14%	(38)	6%	(17)	2%	(5)	8%	(20)	63%	(168)
Boomers: Age 56-74	7%	(23)	10%	(33)	3%	(9)	1%	(4)	4%	(14)	76%	(258)
PID: Dem (no lean)	8%	(34)	11%	(44)	6%	(22)	1%	(5)	5%	(22)	69%	(279)
PID: Ind (no lean)	5%	(19)	8%	(28)	3%	(10)	1%	(5)	10%	(33)	73%	(251)
PID: Rep (no lean)	10%	(33)	10%	(33)	2%	(7)	2%	(7)	5%	(17)	72%	(244)
PID/Gender: Dem Men	14%	(25)	12%	(22)	6%	(12)	1%	(2)	9%	(16)	59%	(108)
PID/Gender: Dem Women	4%	(9)	10%	(22)	5%	(11)	1%	(3)	3%	(6)	77%	(170)
PID/Gender: Ind Men	9%	(17)	12%	(22)	4%	(7)	2%	(3)	12%	(23)	62%	(115)
PID/Gender: Ind Women	1%	(2)	4%	(7)	2%	(3)	1%	(2)	7%	(10)	85%	(136)
PID/Gender: Rep Men	13%	(21)	15%	(25)	3%	(5)	3%	(5)	6%	(10)	60%	(98)
PID/Gender: Rep Women	7%	(12)	5%	(8)	1%	(2)	1%	(2)	4%	(7)	82%	(146)
Ideo: Liberal (1-3)	11%	(35)	13%	(42)	3%	(9)	2%	(6)	6%	(20)	65%	(212)
Ideo: Moderate (4)	9%	(26)	8%	(22)	5%	(14)	—	(1)	7%	(20)	71%	(205)
Ideo: Conservative (5-7)	5%	(18)	10%	(35)	4%	(15)	1%	(5)	6%	(20)	74%	(260)
Educ: < College	7%	(54)	8%	(59)	4%	(27)	2%	(14)	8%	(60)	71%	(536)
Educ: Bachelors degree	8%	(17)	16%	(35)	4%	(9)	1%	(2)	4%	(8)	68%	(152)
Educ: Post-grad	12%	(14)	10%	(12)	3%	(4)	1%	(1)	3%	(4)	72%	(86)
Income: Under 50k	6%	(36)	8%	(43)	4%	(20)	2%	(11)	8%	(44)	72%	(402)
Income: 50k-100k	8%	(31)	11%	(42)	4%	(14)	1%	(4)	6%	(22)	69%	(255)
Income: 100k+	11%	(18)	12%	(20)	3%	(5)	1%	(2)	4%	(7)	69%	(117)
Ethnicity: White	8%	(68)	10%	(81)	3%	(28)	1%	(11)	6%	(51)	72%	(605)

Continued on next page

Table CMS8_7: Do you have a favorable or unfavorable view of the following movies?

The Wrestler (2008)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(85)	10%	(105)	4%	(40)	2%	(17)	7% (72)	71% (774)
Ethnicity: Hispanic	13%	(26)	13%	(26)	9%	(18)	—	(1)	8% (15)	56% (111)
Ethnicity: Afr. Am.	8%	(11)	11%	(14)	5%	(7)	4%	(5)	14% (18)	58% (75)
Ethnicity: Other	6%	(7)	9%	(10)	4%	(4)	1%	(1)	3% (4)	78% (94)
All Christian	8%	(39)	10%	(50)	4%	(20)	1%	(7)	7% (34)	70% (352)
All Non-Christian	10%	(5)	15%	(8)	5%	(3)	2%	(1)	2% (1)	66% (35)
Atheist	15%	(8)	15%	(8)	—	(0)	—	(0)	3% (2)	68% (38)
Agnostic/Nothing in particular	7%	(33)	8%	(40)	3%	(17)	2%	(8)	7% (36)	72% (349)
Religious Non-Protestant/Catholic	12%	(8)	13%	(9)	4%	(3)	1%	(1)	2% (1)	68% (47)
Evangelical	8%	(22)	9%	(25)	6%	(15)	2%	(6)	4% (11)	71% (192)
Non-Evangelical	7%	(29)	8%	(33)	3%	(13)	1%	(5)	8% (32)	72% (283)
Community: Urban	11%	(33)	12%	(33)	5%	(15)	2%	(7)	7% (20)	63% (181)
Community: Suburban	7%	(39)	10%	(51)	3%	(17)	1%	(4)	6% (30)	73% (376)
Community: Rural	5%	(14)	7%	(21)	3%	(8)	2%	(6)	8% (23)	75% (217)
Employ: Private Sector	11%	(38)	14%	(48)	4%	(14)	1%	(4)	7% (23)	62% (206)
Employ: Government	13%	(10)	10%	(7)	14%	(11)	3%	(2)	8% (6)	51% (38)
Employ: Self-Employed	6%	(6)	10%	(10)	5%	(5)	4%	(4)	9% (9)	67% (71)
Employ: Homemaker	6%	(5)	8%	(6)	1%	(1)	1%	(1)	6% (5)	78% (61)
Employ: Retired	6%	(14)	7%	(15)	2%	(4)	—	(1)	4% (9)	81% (180)
Employ: Unemployed	4%	(7)	5%	(8)	3%	(5)	1%	(2)	10% (17)	76% (123)
Employ: Other	9%	(6)	7%	(5)	—	(0)	5%	(3)	3% (2)	76% (50)
Military HH: Yes	8%	(16)	8%	(17)	5%	(10)	1%	(2)	4% (9)	73% (149)
Military HH: No	8%	(69)	10%	(88)	3%	(30)	2%	(15)	7% (63)	70% (625)
RD/WT: Right Direction	10%	(39)	8%	(33)	3%	(14)	2%	(9)	7% (29)	69% (281)
RD/WT: Wrong Track	7%	(47)	10%	(72)	4%	(26)	1%	(7)	6% (44)	72% (493)
Trump Job Approve	9%	(40)	10%	(43)	4%	(17)	3%	(12)	6% (27)	69% (306)
Trump Job Disapprove	8%	(46)	10%	(59)	4%	(22)	1%	(5)	7% (38)	71% (409)
Trump Job Strongly Approve	12%	(29)	10%	(25)	4%	(10)	4%	(9)	6% (16)	64% (160)
Trump Job Somewhat Approve	6%	(11)	9%	(18)	3%	(6)	1%	(2)	5% (10)	76% (147)
Trump Job Somewhat Disapprove	5%	(6)	14%	(17)	7%	(9)	2%	(2)	8% (10)	65% (81)
Trump Job Strongly Disapprove	9%	(40)	9%	(42)	3%	(13)	1%	(3)	6% (28)	72% (329)

Continued on next page

Table CMS8_7: Do you have a favorable or unfavorable view of the following movies?
The Wrestler (2008)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(85)	10%	(105)	4%	(40)	2%	(17)	7% (72)	71% (774)
Favorable of Trump	9%	(39)	10%	(46)	3%	(15)	1%	(7)	6% (26)	70% (309)
Unfavorable of Trump	8%	(45)	10%	(57)	4%	(23)	2%	(10)	6% (33)	71% (405)
Very Favorable of Trump	11%	(28)	10%	(27)	3%	(8)	3%	(7)	7% (19)	66% (172)
Somewhat Favorable of Trump	6%	(10)	11%	(19)	4%	(7)	—	(0)	4% (7)	76% (136)
Somewhat Unfavorable of Trump	3%	(3)	13%	(15)	7%	(8)	2%	(3)	2% (3)	73% (83)
Very Unfavorable of Trump	9%	(42)	9%	(43)	3%	(16)	2%	(7)	7% (30)	70% (323)
#1 Issue: Economy	6%	(22)	12%	(44)	4%	(14)	2%	(7)	7% (26)	69% (255)
#1 Issue: Security	6%	(9)	8%	(12)	5%	(7)	2%	(2)	7% (10)	72% (102)
#1 Issue: Health Care	10%	(22)	10%	(22)	3%	(7)	1%	(2)	6% (13)	71% (159)
#1 Issue: Medicare / Social Security	11%	(13)	9%	(10)	—	(0)	1%	(1)	8% (10)	71% (84)
#1 Issue: Women's Issues	2%	(2)	6%	(5)	2%	(2)	1%	(1)	10% (8)	79% (63)
#1 Issue: Other	7%	(5)	6%	(4)	6%	(4)	—	(0)	4% (3)	78% (53)
2018 House Vote: Democrat	9%	(37)	9%	(38)	5%	(21)	1%	(6)	7% (28)	68% (274)
2018 House Vote: Republican	11%	(33)	10%	(29)	4%	(11)	1%	(3)	6% (19)	68% (205)
2016 Vote: Hillary Clinton	9%	(33)	10%	(35)	5%	(18)	1%	(4)	7% (25)	67% (238)
2016 Vote: Donald Trump	8%	(26)	12%	(37)	4%	(13)	1%	(3)	5% (16)	70% (224)
2016 Vote: Other	3%	(2)	6%	(4)	1%	(1)	5%	(3)	8% (5)	77% (48)
2016 Vote: Didn't Vote	7%	(24)	8%	(29)	2%	(8)	2%	(6)	7% (26)	74% (264)
Voted in 2014: Yes	10%	(59)	10%	(61)	4%	(24)	2%	(11)	7% (45)	67% (418)
Voted in 2014: No	6%	(26)	9%	(44)	3%	(15)	1%	(6)	6% (27)	75% (356)
2012 Vote: Barack Obama	11%	(41)	10%	(37)	4%	(16)	1%	(5)	7% (28)	66% (252)
2012 Vote: Mitt Romney	8%	(20)	11%	(26)	2%	(5)	1%	(3)	7% (17)	71% (169)
2012 Vote: Didn't Vote	5%	(23)	9%	(39)	4%	(17)	1%	(6)	6% (27)	74% (318)
4-Region: Northeast	8%	(15)	9%	(17)	2%	(4)	2%	(4)	10% (19)	70% (135)
4-Region: Midwest	8%	(17)	9%	(19)	3%	(6)	2%	(4)	6% (12)	73% (156)
4-Region: South	10%	(41)	9%	(34)	5%	(19)	2%	(7)	7% (28)	67% (268)
4-Region: West	5%	(13)	12%	(36)	3%	(10)	1%	(2)	4% (13)	75% (215)
Sports Fan	10%	(75)	13%	(92)	5%	(35)	2%	(12)	7% (53)	63% (460)
Traveled outside of U.S. in past year 1+ times	7%	(19)	11%	(29)	4%	(9)	2%	(6)	8% (21)	67% (168)
Frequent Flyer	9%	(14)	13%	(20)	7%	(10)	1%	(1)	8% (12)	62% (94)

Continued on next page

Table CMS8_7: Do you have a favorable or unfavorable view of the following movies?
The Wrestler (2008)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion	Never watched
Adults	8%	(85)	10%	(105)	4%	(40)	2%	(17)	7% (72)	71% (774)
Concerned about climate change	9%	(61)	11%	(78)	4%	(32)	1%	(9)	5% (36)	70% (492)
Not concerned about climate change	8%	(24)	8%	(26)	3%	(8)	1%	(3)	7% (21)	74% (225)
Climate change is human activity	9%	(57)	10%	(65)	3%	(22)	1%	(4)	6% (42)	71% (465)
Climate change is natural phenomenon	8%	(23)	10%	(29)	6%	(18)	—	(1)	6% (18)	69% (201)
Concerned about climate change and caused by human activity	9%	(51)	11%	(64)	4%	(21)	1%	(4)	5% (28)	71% (407)
Not concerned about climate change and it is natural	8%	(15)	10%	(18)	4%	(7)	1%	(1)	4% (8)	73% (133)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_8: Do you have a favorable or unfavorable view of the following movies?
The Mighty Ducks (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	20% (216)	29% (313)	4% (43)	2% (26)	8% (85)	37% (410)
Gender: Male	20% (104)	31% (166)	5% (29)	4% (21)	10% (52)	30% (162)
Gender: Female	20% (111)	26% (147)	3% (14)	1% (5)	6% (34)	44% (248)
Age: 18-29	16% (41)	20% (51)	2% (5)	3% (8)	5% (12)	55% (141)
Age: 30-44	35% (94)	30% (80)	3% (9)	1% (3)	9% (25)	21% (56)
Age: 45-54	17% (27)	34% (55)	4% (7)	4% (7)	10% (16)	31% (50)
Age: 55-64	16% (34)	31% (66)	9% (20)	3% (7)	5% (10)	35% (73)
Age: 65+	10% (20)	31% (61)	2% (4)	— (1)	12% (23)	45% (90)
Generation Z: Age 18-23	16% (21)	10% (13)	2% (2)	4% (5)	6% (8)	61% (81)
Millennial: Age 24-39	28% (87)	31% (98)	2% (6)	2% (5)	5% (16)	32% (100)
Generation X: Age 40-55	22% (57)	30% (80)	6% (17)	3% (9)	11% (28)	28% (73)
Boomers: Age 56-74	13% (44)	33% (112)	5% (16)	2% (7)	8% (28)	39% (135)
PID: Dem (no lean)	16% (65)	26% (104)	5% (20)	3% (13)	8% (34)	42% (171)
PID: Ind (no lean)	20% (70)	27% (94)	5% (17)	2% (8)	9% (30)	37% (127)
PID: Rep (no lean)	24% (81)	34% (115)	2% (7)	1% (5)	6% (21)	33% (112)
PID/Gender: Dem Men	17% (32)	26% (48)	7% (14)	7% (12)	12% (21)	31% (58)
PID/Gender: Dem Women	15% (33)	25% (56)	3% (6)	1% (1)	6% (13)	51% (113)
PID/Gender: Ind Men	17% (31)	32% (60)	5% (10)	3% (5)	10% (19)	33% (61)
PID/Gender: Ind Women	24% (39)	21% (34)	4% (7)	2% (3)	7% (12)	41% (66)
PID/Gender: Rep Men	25% (41)	36% (58)	4% (6)	2% (4)	7% (11)	26% (43)
PID/Gender: Rep Women	22% (40)	32% (57)	1% (1)	1% (1)	6% (10)	39% (69)
Ideo: Liberal (1-3)	21% (67)	23% (74)	4% (13)	3% (11)	8% (24)	41% (134)
Ideo: Moderate (4)	18% (51)	35% (102)	4% (11)	1% (3)	8% (24)	34% (98)
Ideo: Conservative (5-7)	21% (74)	34% (118)	5% (16)	2% (9)	5% (19)	33% (116)
Educ: < College	21% (155)	28% (212)	4% (28)	2% (18)	8% (58)	37% (279)
Educ: Bachelors degree	18% (40)	32% (70)	4% (9)	3% (7)	7% (15)	36% (80)
Educ: Post-grad	17% (20)	26% (31)	5% (6)	1% (1)	10% (12)	42% (50)
Income: Under 50k	19% (105)	25% (136)	3% (16)	3% (18)	9% (52)	41% (229)
Income: 50k-100k	23% (84)	29% (109)	6% (21)	2% (6)	7% (24)	34% (126)
Income: 100k+	16% (27)	40% (68)	4% (6)	2% (3)	6% (9)	32% (55)
Ethnicity: White	21% (176)	29% (241)	4% (36)	2% (20)	7% (57)	37% (314)

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Table CMS8_8: Do you have a favorable or unfavorable view of the following movies?
The Mighty Ducks (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	20% (216)	29% (313)	4% (43)	2% (26)	8% (85)	37% (410)
Ethnicity: Hispanic	17% (34)	21% (42)	8% (15)	4% (7)	9% (18)	41% (80)
Ethnicity: Afr. Am.	17% (22)	30% (39)	1% (1)	4% (5)	15% (20)	32% (42)
Ethnicity: Other	14% (17)	28% (33)	5% (6)	1% (1)	7% (9)	45% (54)
All Christian	19% (96)	33% (163)	4% (20)	2% (10)	8% (39)	35% (174)
All Non-Christian	19% (10)	18% (9)	12% (6)	4% (2)	4% (2)	43% (22)
Atheist	10% (6)	20% (11)	9% (5)	2% (1)	1% (1)	58% (33)
Agnostic/Nothing in particular	22% (104)	27% (129)	3% (12)	3% (14)	9% (43)	37% (180)
Religious Non-Protestant/Catholic	19% (13)	19% (13)	12% (8)	3% (2)	3% (2)	45% (31)
Evangelical	23% (62)	32% (87)	4% (11)	3% (7)	8% (20)	31% (83)
Non-Evangelical	18% (72)	31% (124)	3% (12)	2% (8)	9% (37)	36% (142)
Community: Urban	15% (44)	29% (84)	6% (16)	3% (10)	6% (18)	40% (116)
Community: Suburban	19% (97)	31% (158)	3% (18)	1% (5)	8% (43)	38% (196)
Community: Rural	26% (75)	25% (71)	3% (9)	4% (11)	8% (24)	34% (97)
Employ: Private Sector	21% (71)	35% (116)	4% (14)	3% (11)	6% (21)	30% (99)
Employ: Government	29% (21)	27% (20)	2% (2)	— (0)	11% (8)	31% (23)
Employ: Self-Employed	13% (14)	26% (27)	4% (4)	6% (6)	4% (4)	46% (49)
Employ: Homemaker	27% (21)	25% (19)	6% (5)	1% (1)	12% (10)	29% (23)
Employ: Retired	13% (29)	31% (68)	4% (8)	1% (3)	10% (22)	41% (91)
Employ: Unemployed	20% (31)	24% (39)	2% (4)	2% (3)	10% (17)	42% (67)
Employ: Other	33% (21)	17% (11)	8% (5)	2% (1)	5% (3)	35% (23)
Military HH: Yes	18% (36)	29% (59)	6% (12)	2% (4)	8% (15)	38% (77)
Military HH: No	20% (180)	29% (254)	4% (31)	2% (22)	8% (70)	37% (333)
RD/WT: Right Direction	23% (93)	29% (119)	3% (12)	2% (7)	7% (29)	36% (145)
RD/WT: Wrong Track	18% (122)	28% (194)	5% (32)	3% (19)	8% (57)	38% (265)
Trump Job Approve	21% (94)	32% (141)	3% (15)	4% (16)	6% (26)	34% (153)
Trump Job Disapprove	19% (111)	28% (162)	5% (28)	2% (9)	8% (47)	38% (222)
Trump Job Strongly Approve	26% (65)	32% (80)	2% (6)	5% (12)	5% (14)	30% (74)
Trump Job Somewhat Approve	15% (29)	31% (61)	5% (9)	2% (4)	6% (12)	41% (79)
Trump Job Somewhat Disapprove	24% (29)	28% (35)	9% (12)	2% (3)	5% (7)	31% (39)
Trump Job Strongly Disapprove	18% (82)	28% (127)	4% (16)	1% (6)	9% (40)	40% (184)

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Table CMS8_8: Do you have a favorable or unfavorable view of the following movies?
The Mighty Ducks (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	20% (216)	29% (313)	4% (43)	2% (26)	8% (85)	37% (410)
Favorable of Trump	20% (90)	34% (151)	3% (12)	2% (8)	6% (26)	35% (155)
Unfavorable of Trump	19% (109)	27% (156)	5% (29)	3% (16)	8% (45)	38% (220)
Very Favorable of Trump	24% (63)	33% (85)	3% (8)	2% (6)	5% (14)	32% (84)
Somewhat Favorable of Trump	15% (27)	36% (66)	2% (3)	1% (2)	6% (11)	39% (71)
Somewhat Unfavorable of Trump	24% (27)	20% (23)	11% (12)	3% (3)	5% (6)	37% (42)
Very Unfavorable of Trump	18% (82)	29% (132)	4% (17)	3% (13)	8% (39)	39% (178)
#1 Issue: Economy	19% (69)	31% (113)	5% (19)	1% (6)	9% (33)	35% (128)
#1 Issue: Security	27% (38)	27% (38)	3% (5)	2% (3)	5% (8)	35% (50)
#1 Issue: Health Care	21% (46)	33% (75)	3% (6)	2% (4)	6% (14)	36% (81)
#1 Issue: Medicare / Social Security	16% (18)	31% (36)	5% (5)	3% (4)	9% (11)	37% (44)
#1 Issue: Women's Issues	21% (17)	11% (9)	5% (4)	— (0)	10% (8)	52% (42)
#1 Issue: Other	15% (10)	30% (21)	2% (1)	2% (1)	8% (5)	44% (30)
2018 House Vote: Democrat	19% (75)	30% (123)	5% (21)	3% (11)	9% (35)	35% (140)
2018 House Vote: Republican	23% (68)	35% (105)	2% (7)	1% (4)	6% (18)	33% (98)
2016 Vote: Hillary Clinton	17% (62)	31% (110)	4% (16)	2% (8)	8% (28)	37% (131)
2016 Vote: Donald Trump	22% (71)	36% (114)	3% (11)	1% (3)	6% (20)	31% (100)
2016 Vote: Other	24% (15)	22% (14)	9% (5)	5% (3)	10% (6)	29% (18)
2016 Vote: Didn't Vote	19% (68)	21% (75)	3% (12)	3% (12)	9% (31)	45% (160)
Voted in 2014: Yes	19% (120)	34% (212)	4% (28)	2% (11)	8% (48)	32% (201)
Voted in 2014: No	20% (96)	21% (101)	3% (15)	3% (16)	8% (38)	44% (209)
2012 Vote: Barack Obama	19% (71)	33% (125)	4% (16)	1% (5)	8% (32)	34% (131)
2012 Vote: Mitt Romney	23% (55)	35% (84)	3% (8)	1% (2)	8% (19)	30% (71)
2012 Vote: Didn't Vote	19% (81)	20% (87)	3% (14)	4% (16)	8% (34)	46% (198)
4-Region: Northeast	21% (41)	30% (58)	3% (7)	1% (2)	7% (14)	37% (70)
4-Region: Midwest	29% (61)	30% (65)	2% (4)	1% (1)	10% (20)	29% (62)
4-Region: South	18% (73)	28% (112)	2% (9)	4% (17)	8% (32)	39% (154)
4-Region: West	14% (40)	27% (78)	8% (24)	2% (5)	6% (19)	43% (123)
Sports Fan	24% (174)	32% (236)	5% (35)	2% (18)	7% (48)	30% (216)
Traveled outside of U.S. in past year 1+ times	16% (40)	27% (69)	4% (11)	2% (5)	6% (16)	44% (111)
Frequent Flyer	21% (32)	32% (48)	4% (6)	4% (7)	7% (10)	32% (48)

Continued on next page

Table CMS8_8: Do you have a favorable or unfavorable view of the following movies?
The Mighty Ducks (1992)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	20% (216)	29% (313)	4% (43)	2% (26)	8% (85)	37% (410)
Concerned about climate change	19% (133)	31% (218)	3% (20)	2% (15)	7% (49)	38% (272)
Not concerned about climate change	24% (74)	27% (82)	7% (21)	2% (7)	7% (22)	33% (100)
Climate change is human activity	19% (125)	27% (179)	3% (22)	2% (14)	8% (53)	40% (262)
Climate change is natural phenomenon	20% (58)	37% (107)	5% (16)	1% (3)	6% (18)	30% (88)
Concerned about climate change and caused by human activity	19% (109)	29% (167)	3% (16)	2% (12)	7% (41)	40% (231)
Not concerned about climate change and it is natural	21% (38)	35% (63)	6% (11)	2% (3)	6% (11)	30% (55)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_9: Do you have a favorable or unfavorable view of the following movies?

Hoosiers (1986)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	12%	(131)	17%	(189)	3%	(31)	1%	(14)	6%	(67)	61%	(662)	
Gender: Male	15%	(78)	22%	(118)	3%	(14)	2%	(11)	8%	(43)	51%	(270)	
Gender: Female	9%	(53)	13%	(71)	3%	(17)	1%	(3)	4%	(24)	70%	(392)	
Age: 18-29	4%	(9)	9%	(24)	3%	(8)	1%	(2)	8%	(21)	75%	(193)	
Age: 30-44	12%	(33)	18%	(47)	2%	(6)	1%	(3)	5%	(13)	62%	(165)	
Age: 45-54	14%	(22)	18%	(28)	1%	(2)	2%	(4)	11%	(17)	54%	(87)	
Age: 55-64	19%	(39)	23%	(48)	5%	(11)	2%	(5)	3%	(6)	48%	(101)	
Age: 65+	14%	(28)	21%	(41)	2%	(4)	—	(0)	5%	(10)	58%	(115)	
Generation Z: Age 18-23	2%	(3)	4%	(6)	4%	(5)	—	(0)	9%	(12)	80%	(105)	
Millennial: Age 24-39	8%	(24)	15%	(47)	2%	(6)	2%	(5)	6%	(18)	68%	(213)	
Generation X: Age 40-55	15%	(39)	19%	(49)	4%	(11)	2%	(6)	8%	(20)	52%	(138)	
Boomers: Age 56-74	17%	(60)	23%	(78)	3%	(9)	1%	(3)	4%	(14)	52%	(178)	
PID: Dem (no lean)	13%	(51)	17%	(70)	3%	(14)	1%	(4)	6%	(24)	60%	(243)	
PID: Ind (no lean)	8%	(29)	15%	(53)	3%	(10)	1%	(4)	5%	(19)	67%	(231)	
PID: Rep (no lean)	15%	(51)	19%	(66)	2%	(7)	2%	(6)	7%	(23)	55%	(188)	
PID/Gender: Dem Men	18%	(34)	19%	(35)	3%	(6)	2%	(3)	9%	(17)	49%	(90)	
PID/Gender: Dem Women	8%	(18)	16%	(35)	4%	(8)	—	(1)	4%	(8)	69%	(153)	
PID/Gender: Ind Men	11%	(20)	19%	(36)	3%	(5)	2%	(4)	7%	(14)	58%	(107)	
PID/Gender: Ind Women	6%	(9)	11%	(17)	3%	(4)	—	(0)	3%	(5)	78%	(124)	
PID/Gender: Rep Men	15%	(25)	29%	(47)	2%	(3)	2%	(4)	8%	(13)	44%	(72)	
PID/Gender: Rep Women	15%	(26)	11%	(19)	3%	(5)	1%	(2)	6%	(11)	65%	(115)	
Ideo: Liberal (1-3)	10%	(31)	16%	(53)	2%	(6)	2%	(6)	6%	(20)	64%	(208)	
Ideo: Moderate (4)	14%	(39)	17%	(49)	3%	(10)	2%	(5)	5%	(15)	59%	(171)	
Ideo: Conservative (5-7)	16%	(57)	20%	(70)	4%	(14)	1%	(3)	6%	(20)	54%	(189)	
Educ: < College	10%	(74)	17%	(127)	3%	(22)	2%	(12)	6%	(47)	62%	(467)	
Educ: Bachelors degree	16%	(35)	20%	(44)	3%	(6)	1%	(1)	6%	(13)	56%	(124)	
Educ: Post-grad	18%	(22)	14%	(17)	2%	(3)	1%	(1)	5%	(7)	59%	(70)	
Income: Under 50k	9%	(52)	12%	(68)	4%	(23)	2%	(10)	7%	(40)	65%	(364)	
Income: 50k-100k	14%	(50)	21%	(79)	1%	(5)	1%	(3)	5%	(18)	58%	(213)	
Income: 100k+	17%	(28)	25%	(42)	2%	(3)	—	(1)	5%	(8)	51%	(85)	
Ethnicity: White	14%	(115)	18%	(150)	3%	(24)	1%	(10)	5%	(42)	60%	(503)	

Continued on next page

Table CMS8_9: Do you have a favorable or unfavorable view of the following movies?

Hoosiers (1986)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	12%	(131)	17%	(189)	3%	(31)	1%	(14)	6%	(67)	61%	(662)
Ethnicity: Hispanic	7%	(14)	15%	(30)	5%	(10)	2%	(3)	10%	(20)	61%	(119)
Ethnicity: Afr. Am.	8%	(10)	20%	(25)	1%	(1)	3%	(3)	12%	(16)	57%	(73)
Ethnicity: Other	5%	(6)	11%	(14)	4%	(5)	—	(1)	7%	(9)	72%	(86)
All Christian	16%	(82)	19%	(97)	2%	(8)	1%	(3)	6%	(30)	56%	(282)
All Non-Christian	15%	(8)	21%	(11)	10%	(5)	1%	(1)	1%	(1)	51%	(27)
Atheist	6%	(3)	23%	(13)	6%	(3)	—	(0)	6%	(3)	60%	(34)
Agnostic/Nothing in particular	8%	(38)	14%	(68)	3%	(14)	2%	(11)	7%	(32)	66%	(320)
Religious Non-Protestant/Catholic	12%	(9)	21%	(14)	8%	(5)	1%	(1)	1%	(1)	57%	(39)
Evangelical	11%	(30)	19%	(51)	3%	(7)	1%	(3)	6%	(17)	60%	(161)
Non-Evangelical	16%	(62)	17%	(68)	1%	(6)	—	(1)	6%	(24)	59%	(234)
Community: Urban	11%	(31)	19%	(55)	5%	(15)	2%	(5)	4%	(13)	59%	(170)
Community: Suburban	12%	(63)	18%	(93)	2%	(11)	—	(1)	5%	(25)	62%	(322)
Community: Rural	13%	(37)	14%	(40)	2%	(5)	3%	(8)	10%	(28)	59%	(170)
Employ: Private Sector	17%	(56)	20%	(67)	2%	(7)	2%	(5)	6%	(21)	53%	(178)
Employ: Government	10%	(8)	21%	(15)	2%	(2)	2%	(1)	8%	(6)	56%	(42)
Employ: Self-Employed	7%	(8)	14%	(15)	2%	(2)	4%	(4)	6%	(6)	67%	(71)
Employ: Homemaker	6%	(5)	12%	(10)	6%	(5)	—	(0)	7%	(5)	69%	(53)
Employ: Retired	17%	(38)	23%	(51)	1%	(3)	—	(1)	5%	(10)	54%	(120)
Employ: Unemployed	8%	(14)	12%	(20)	3%	(4)	1%	(2)	7%	(12)	69%	(110)
Employ: Other	3%	(2)	16%	(11)	13%	(9)	—	(0)	6%	(4)	62%	(40)
Military HH: Yes	10%	(19)	20%	(40)	2%	(4)	1%	(2)	6%	(12)	62%	(125)
Military HH: No	13%	(112)	17%	(149)	3%	(26)	1%	(12)	6%	(55)	60%	(536)
RD/WT: Right Direction	13%	(53)	18%	(71)	4%	(15)	1%	(6)	7%	(28)	57%	(232)
RD/WT: Wrong Track	11%	(78)	17%	(118)	2%	(16)	1%	(8)	6%	(39)	62%	(430)
Trump Job Approve	14%	(61)	20%	(88)	2%	(11)	3%	(12)	6%	(25)	56%	(247)
Trump Job Disapprove	12%	(68)	16%	(93)	3%	(20)	—	(2)	6%	(32)	63%	(364)
Trump Job Strongly Approve	20%	(49)	17%	(42)	1%	(2)	3%	(8)	7%	(18)	52%	(131)
Trump Job Somewhat Approve	6%	(11)	24%	(46)	5%	(9)	2%	(4)	4%	(7)	60%	(117)
Trump Job Somewhat Disapprove	14%	(17)	15%	(18)	7%	(9)	—	(1)	7%	(8)	57%	(71)
Trump Job Strongly Disapprove	11%	(50)	16%	(75)	2%	(11)	—	(2)	5%	(24)	64%	(293)

Continued on next page

Table CMS8_9: Do you have a favorable or unfavorable view of the following movies?

Hoosiers (1986)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	12%	(131)	17%	(189)	3%	(31)	1%	(14)	6%	(67)	61%	(662)	
Favorable of Trump	13%	(57)	19%	(83)	4%	(16)	1%	(6)	6%	(26)	57%	(253)	
Unfavorable of Trump	12%	(68)	17%	(100)	2%	(14)	1%	(8)	5%	(30)	62%	(354)	
Very Favorable of Trump	17%	(43)	16%	(41)	3%	(8)	2%	(6)	8%	(21)	54%	(141)	
Somewhat Favorable of Trump	8%	(14)	23%	(42)	4%	(7)	—	(1)	3%	(5)	62%	(112)	
Somewhat Unfavorable of Trump	10%	(12)	20%	(23)	2%	(3)	3%	(3)	4%	(5)	60%	(69)	
Very Unfavorable of Trump	12%	(56)	17%	(77)	3%	(12)	1%	(4)	5%	(25)	62%	(286)	
#1 Issue: Economy	11%	(41)	20%	(75)	3%	(11)	1%	(3)	5%	(19)	59%	(218)	
#1 Issue: Security	14%	(20)	17%	(24)	2%	(3)	3%	(4)	7%	(11)	56%	(80)	
#1 Issue: Health Care	13%	(29)	16%	(37)	4%	(8)	1%	(1)	7%	(15)	60%	(135)	
#1 Issue: Medicare / Social Security	12%	(15)	21%	(25)	4%	(5)	1%	(1)	5%	(6)	57%	(68)	
#1 Issue: Women’s Issues	2%	(2)	10%	(8)	2%	(2)	1%	(1)	9%	(7)	75%	(60)	
#1 Issue: Other	11%	(8)	19%	(13)	—	(0)	—	(0)	3%	(2)	66%	(46)	
2018 House Vote: Democrat	14%	(56)	18%	(74)	4%	(15)	1%	(4)	6%	(26)	56%	(229)	
2018 House Vote: Republican	17%	(50)	24%	(72)	3%	(8)	2%	(6)	7%	(22)	47%	(142)	
2016 Vote: Hillary Clinton	14%	(50)	19%	(66)	3%	(9)	1%	(4)	6%	(23)	57%	(202)	
2016 Vote: Donald Trump	16%	(51)	23%	(74)	3%	(10)	2%	(6)	5%	(16)	51%	(164)	
2016 Vote: Other	14%	(9)	10%	(6)	2%	(1)	5%	(3)	8%	(5)	60%	(37)	
2016 Vote: Didn’t Vote	6%	(21)	12%	(43)	3%	(11)	—	(1)	6%	(23)	73%	(259)	
Voted in 2014: Yes	16%	(100)	20%	(125)	3%	(18)	2%	(10)	7%	(41)	52%	(324)	
Voted in 2014: No	6%	(31)	13%	(64)	3%	(13)	1%	(4)	5%	(26)	71%	(338)	
2012 Vote: Barack Obama	14%	(54)	20%	(76)	4%	(16)	1%	(3)	6%	(24)	54%	(207)	
2012 Vote: Mitt Romney	16%	(39)	21%	(51)	2%	(4)	2%	(5)	6%	(14)	53%	(127)	
2012 Vote: Didn’t Vote	6%	(26)	13%	(56)	2%	(10)	1%	(4)	7%	(28)	71%	(305)	
4-Region: Northeast	14%	(27)	18%	(35)	2%	(4)	2%	(4)	6%	(12)	58%	(111)	
4-Region: Midwest	17%	(36)	18%	(39)	2%	(5)	1%	(1)	8%	(16)	55%	(118)	
4-Region: South	12%	(46)	16%	(62)	2%	(6)	2%	(8)	6%	(23)	64%	(252)	
4-Region: West	8%	(23)	18%	(53)	5%	(16)	—	(1)	6%	(16)	63%	(181)	
Sports Fan	16%	(118)	22%	(163)	3%	(21)	1%	(8)	6%	(45)	51%	(371)	
Traveled outside of U.S. in past year 1+ times	12%	(31)	20%	(50)	2%	(5)	1%	(4)	10%	(26)	54%	(135)	
Frequent Flyer	12%	(19)	17%	(26)	3%	(4)	3%	(5)	10%	(15)	54%	(82)	

Continued on next page

Table CMS8_9: Do you have a favorable or unfavorable view of the following movies?

Hoosiers (1986)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	12% (131)	17% (189)	3% (31)	1% (14)	6% (67)	61% (662)	
Concerned about climate change	13% (94)	19% (134)	2% (11)	1% (8)	5% (35)	60% (426)	
Not concerned about climate change	12% (37)	16% (50)	6% (19)	1% (3)	6% (19)	58% (178)	
Climate change is human activity	11% (75)	18% (117)	3% (17)	1% (8)	6% (39)	61% (399)	
Climate change is natural phenomenon	16% (46)	22% (63)	4% (10)	— (1)	6% (17)	52% (152)	
Concerned about climate change and caused by human activity	12% (72)	19% (112)	1% (8)	1% (7)	5% (28)	61% (349)	
Not concerned about climate change and it is natural	14% (26)	22% (41)	5% (9)	— (1)	5% (9)	53% (96)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_10: Do you have a favorable or unfavorable view of the following movies?
The Bad News Bears (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (176)	27% (294)	3% (31)	3% (28)	9% (98)	43% (466)
Gender: Male	17% (90)	31% (165)	4% (20)	5% (25)	10% (55)	34% (180)
Gender: Female	16% (87)	23% (129)	2% (11)	1% (3)	8% (44)	51% (286)
Age: 18-29	8% (21)	10% (26)	3% (8)	4% (10)	10% (27)	65% (166)
Age: 30-44	15% (39)	26% (69)	2% (5)	2% (6)	8% (20)	48% (128)
Age: 45-54	25% (40)	32% (51)	2% (3)	2% (4)	6% (10)	32% (52)
Age: 55-64	21% (43)	39% (81)	6% (13)	2% (5)	8% (18)	24% (50)
Age: 65+	16% (32)	33% (66)	1% (3)	2% (4)	12% (23)	35% (70)
Generation Z: Age 18-23	5% (6)	7% (9)	1% (1)	4% (5)	11% (14)	73% (96)
Millennial: Age 24-39	10% (32)	21% (65)	3% (10)	3% (10)	8% (26)	54% (169)
Generation X: Age 40-55	26% (69)	30% (80)	3% (8)	2% (4)	7% (19)	31% (83)
Boomers: Age 56-74	18% (63)	36% (122)	3% (11)	3% (9)	12% (39)	29% (98)
PID: Dem (no lean)	13% (51)	28% (114)	3% (12)	3% (12)	8% (31)	46% (186)
PID: Ind (no lean)	17% (58)	23% (81)	3% (11)	3% (9)	11% (37)	43% (149)
PID: Rep (no lean)	20% (68)	29% (99)	2% (8)	2% (6)	9% (30)	38% (131)
PID/Gender: Dem Men	13% (24)	31% (56)	5% (10)	6% (11)	10% (18)	35% (65)
PID/Gender: Dem Women	12% (27)	26% (58)	1% (2)	— (1)	6% (14)	54% (121)
PID/Gender: Ind Men	14% (26)	28% (53)	3% (5)	5% (9)	14% (25)	36% (67)
PID/Gender: Ind Women	20% (31)	18% (28)	4% (7)	— (0)	8% (12)	51% (81)
PID/Gender: Rep Men	24% (39)	34% (56)	3% (6)	2% (4)	7% (12)	29% (47)
PID/Gender: Rep Women	16% (29)	24% (43)	1% (2)	1% (2)	10% (18)	47% (84)
Ideo: Liberal (1-3)	12% (38)	28% (89)	2% (7)	4% (11)	9% (30)	45% (147)
Ideo: Moderate (4)	18% (52)	29% (85)	2% (7)	3% (7)	9% (25)	39% (113)
Ideo: Conservative (5-7)	19% (67)	27% (95)	5% (17)	2% (7)	9% (30)	39% (136)
Educ: < College	16% (124)	26% (194)	3% (20)	3% (20)	9% (67)	43% (326)
Educ: Bachelors degree	17% (38)	31% (69)	4% (9)	2% (5)	7% (17)	39% (87)
Educ: Post-grad	13% (15)	26% (31)	2% (3)	2% (3)	12% (15)	44% (53)
Income: Under 50k	15% (82)	26% (142)	3% (17)	3% (16)	10% (56)	44% (243)
Income: 50k-100k	18% (68)	27% (98)	3% (10)	3% (10)	8% (30)	41% (153)
Income: 100k+	16% (26)	32% (54)	2% (4)	1% (2)	7% (12)	42% (70)
Ethnicity: White	18% (149)	29% (246)	3% (25)	3% (23)	8% (67)	40% (336)

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Table CMS8_10: Do you have a favorable or unfavorable view of the following movies?
The Bad News Bears (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (176)	27% (294)	3% (31)	3% (28)	9% (98)	43% (466)
Ethnicity: Hispanic	9% (18)	22% (44)	5% (9)	4% (7)	9% (18)	51% (101)
Ethnicity: Afr. Am.	14% (18)	27% (35)	3% (4)	4% (5)	16% (21)	36% (46)
Ethnicity: Other	8% (9)	11% (13)	2% (3)	— (0)	10% (11)	70% (84)
All Christian	17% (87)	30% (150)	3% (13)	2% (11)	8% (41)	40% (200)
All Non-Christian	18% (10)	26% (14)	13% (7)	— (0)	4% (2)	38% (20)
Atheist	14% (8)	28% (16)	5% (3)	— (0)	6% (3)	47% (26)
Agnostic/Nothing in particular	15% (72)	24% (114)	2% (9)	3% (17)	11% (51)	46% (220)
Religious Non-Protestant/Catholic	14% (10)	21% (15)	11% (8)	— (0)	3% (2)	50% (35)
Evangelical	16% (42)	28% (76)	4% (11)	4% (10)	9% (24)	39% (107)
Non-Evangelical	17% (67)	31% (123)	2% (7)	2% (6)	9% (36)	39% (156)
Community: Urban	13% (37)	24% (70)	4% (12)	4% (12)	9% (25)	46% (134)
Community: Suburban	16% (82)	31% (159)	2% (10)	2% (10)	9% (46)	41% (210)
Community: Rural	20% (57)	22% (65)	3% (10)	2% (6)	10% (28)	42% (122)
Employ: Private Sector	18% (59)	31% (105)	2% (8)	3% (11)	8% (26)	37% (124)
Employ: Government	15% (11)	25% (19)	1% (1)	1% (1)	11% (8)	46% (34)
Employ: Self-Employed	9% (10)	19% (20)	3% (3)	9% (9)	9% (10)	51% (54)
Employ: Homemaker	21% (16)	16% (13)	6% (5)	— (0)	9% (7)	47% (36)
Employ: Retired	20% (45)	36% (81)	2% (5)	1% (2)	8% (19)	32% (71)
Employ: Unemployed	13% (21)	22% (36)	2% (4)	1% (2)	13% (20)	49% (78)
Employ: Other	19% (13)	26% (17)	8% (5)	4% (3)	8% (5)	34% (22)
Military HH: Yes	16% (32)	29% (60)	3% (5)	2% (3)	5% (11)	46% (93)
Military HH: No	16% (144)	26% (234)	3% (26)	3% (25)	10% (88)	42% (373)
RD/WT: Right Direction	17% (69)	26% (104)	3% (13)	3% (13)	10% (40)	41% (166)
RD/WT: Wrong Track	16% (108)	28% (190)	3% (18)	2% (15)	8% (58)	44% (300)
Trump Job Approve	18% (78)	28% (126)	3% (12)	4% (18)	8% (34)	40% (175)
Trump Job Disapprove	16% (91)	27% (156)	3% (19)	2% (10)	9% (50)	44% (253)
Trump Job Strongly Approve	22% (54)	28% (70)	3% (7)	4% (11)	8% (21)	35% (88)
Trump Job Somewhat Approve	13% (25)	29% (56)	3% (6)	4% (7)	7% (13)	45% (88)
Trump Job Somewhat Disapprove	16% (20)	27% (34)	7% (9)	2% (3)	9% (11)	39% (48)
Trump Job Strongly Disapprove	16% (71)	27% (123)	2% (10)	2% (7)	9% (39)	45% (205)

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Table CMS8_10: Do you have a favorable or unfavorable view of the following movies?
The Bad News Bears (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (176)	27% (294)	3% (31)	3% (28)	9% (98)	43% (466)
Favorable of Trump	18% (80)	28% (123)	3% (14)	2% (10)	8% (37)	40% (177)
Unfavorable of Trump	15% (85)	28% (160)	3% (17)	3% (18)	8% (46)	43% (248)
Very Favorable of Trump	20% (52)	27% (71)	4% (10)	2% (7)	10% (26)	37% (96)
Somewhat Favorable of Trump	16% (28)	29% (52)	2% (4)	2% (3)	6% (11)	45% (81)
Somewhat Unfavorable of Trump	9% (10)	29% (33)	6% (7)	6% (7)	7% (7)	44% (50)
Very Unfavorable of Trump	16% (75)	28% (127)	2% (10)	3% (12)	8% (39)	43% (198)
#1 Issue: Economy	18% (65)	27% (99)	3% (9)	3% (9)	11% (42)	39% (142)
#1 Issue: Security	18% (25)	27% (39)	3% (5)	4% (6)	6% (8)	42% (60)
#1 Issue: Health Care	17% (39)	30% (67)	4% (8)	1% (1)	8% (17)	41% (92)
#1 Issue: Medicare / Social Security	19% (23)	36% (43)	2% (2)	2% (2)	8% (9)	33% (39)
#1 Issue: Women's Issues	6% (4)	9% (7)	5% (4)	3% (3)	10% (8)	67% (53)
#1 Issue: Other	13% (9)	27% (19)	— (0)	— (0)	9% (6)	50% (35)
2018 House Vote: Democrat	15% (61)	29% (116)	4% (16)	4% (14)	9% (38)	39% (159)
2018 House Vote: Republican	22% (67)	29% (89)	3% (8)	2% (7)	10% (29)	34% (101)
2016 Vote: Hillary Clinton	16% (56)	31% (110)	3% (10)	3% (9)	10% (35)	37% (132)
2016 Vote: Donald Trump	20% (65)	31% (99)	2% (8)	2% (7)	9% (29)	35% (111)
2016 Vote: Other	12% (8)	20% (12)	7% (5)	5% (3)	17% (11)	38% (24)
2016 Vote: Didn't Vote	13% (47)	20% (72)	2% (8)	2% (8)	7% (24)	56% (199)
Voted in 2014: Yes	19% (117)	31% (191)	3% (19)	3% (17)	9% (58)	35% (217)
Voted in 2014: No	13% (60)	22% (102)	3% (12)	2% (11)	9% (41)	52% (248)
2012 Vote: Barack Obama	18% (69)	34% (131)	2% (9)	2% (7)	8% (30)	35% (134)
2012 Vote: Mitt Romney	18% (42)	31% (74)	4% (10)	3% (7)	11% (27)	33% (79)
2012 Vote: Didn't Vote	13% (56)	18% (77)	3% (11)	3% (11)	9% (38)	55% (235)
4-Region: Northeast	20% (39)	25% (48)	4% (7)	2% (4)	9% (18)	40% (76)
4-Region: Midwest	19% (42)	25% (53)	3% (7)	1% (2)	7% (15)	45% (96)
4-Region: South	16% (65)	25% (99)	2% (8)	5% (18)	10% (40)	42% (167)
4-Region: West	11% (31)	32% (94)	3% (10)	1% (3)	9% (25)	44% (126)
Sports Fan	19% (139)	31% (222)	4% (26)	3% (21)	9% (66)	35% (253)
Traveled outside of U.S. in past year 1+ times	14% (35)	23% (59)	3% (7)	2% (6)	12% (30)	45% (114)
Frequent Flyer	14% (22)	24% (37)	1% (2)	3% (4)	14% (21)	44% (66)

Continued on next page

Table CMS8_10: Do you have a favorable or unfavorable view of the following movies?
The Bad News Bears (1976)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	16% (176)	27% (294)	3% (31)	3% (28)	9% (98)	43% (466)
Concerned about climate change	17% (122)	29% (206)	3% (20)	2% (15)	8% (54)	41% (291)
Not concerned about climate change	17% (51)	26% (79)	4% (11)	3% (9)	8% (23)	43% (133)
Climate change is human activity	15% (97)	27% (176)	4% (23)	2% (13)	9% (60)	44% (285)
Climate change is natural phenomenon	17% (49)	31% (91)	2% (7)	3% (8)	8% (23)	39% (112)
Concerned about climate change and caused by human activity	17% (95)	28% (160)	3% (18)	2% (12)	7% (43)	43% (248)
Not concerned about climate change and it is natural	18% (33)	28% (51)	3% (6)	3% (6)	7% (12)	40% (73)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_11: Do you have a favorable or unfavorable view of the following movies?
He Got Game (1998)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	7%	(73)	10%	(106)	2%	(24)	2%	(21)	4%	(49)	75%	(820)	
Gender: Male	10%	(51)	10%	(52)	4%	(20)	3%	(19)	6%	(32)	67%	(360)	
Gender: Female	4%	(22)	10%	(54)	1%	(4)	—	(2)	3%	(17)	82%	(460)	
Age: 18-29	9%	(22)	8%	(21)	4%	(9)	1%	(3)	5%	(12)	74%	(190)	
Age: 30-44	8%	(23)	18%	(48)	1%	(4)	3%	(9)	5%	(12)	65%	(172)	
Age: 45-54	8%	(14)	8%	(12)	2%	(4)	—	(1)	7%	(11)	74%	(119)	
Age: 55-64	6%	(13)	9%	(19)	2%	(5)	3%	(7)	4%	(8)	76%	(159)	
Age: 65+	1%	(2)	3%	(6)	1%	(2)	1%	(2)	3%	(5)	91%	(181)	
Generation Z: Age 18-23	7%	(9)	9%	(11)	2%	(3)	2%	(3)	7%	(9)	74%	(97)	
Millennial: Age 24-39	8%	(25)	13%	(42)	3%	(9)	3%	(8)	3%	(11)	70%	(219)	
Generation X: Age 40-55	10%	(26)	11%	(28)	2%	(6)	1%	(3)	7%	(17)	70%	(183)	
Boomers: Age 56-74	4%	(12)	7%	(23)	2%	(7)	2%	(7)	3%	(11)	82%	(282)	
PID: Dem (no lean)	10%	(39)	11%	(43)	2%	(9)	—	(2)	4%	(15)	73%	(298)	
PID: Ind (no lean)	5%	(17)	9%	(31)	2%	(6)	4%	(12)	5%	(18)	75%	(261)	
PID: Rep (no lean)	5%	(17)	9%	(32)	2%	(8)	2%	(7)	5%	(15)	77%	(262)	
PID/Gender: Dem Men	14%	(26)	13%	(23)	5%	(8)	1%	(1)	5%	(9)	63%	(117)	
PID/Gender: Dem Women	6%	(13)	9%	(20)	—	(1)	—	(1)	3%	(7)	81%	(181)	
PID/Gender: Ind Men	6%	(12)	6%	(11)	3%	(5)	7%	(12)	7%	(13)	72%	(133)	
PID/Gender: Ind Women	4%	(6)	12%	(20)	1%	(2)	—	(0)	3%	(5)	80%	(127)	
PID/Gender: Rep Men	8%	(13)	11%	(17)	4%	(7)	3%	(5)	7%	(11)	67%	(109)	
PID/Gender: Rep Women	2%	(3)	8%	(15)	1%	(1)	1%	(2)	3%	(5)	86%	(153)	
Ideo: Liberal (1-3)	6%	(20)	14%	(44)	2%	(7)	3%	(10)	4%	(13)	71%	(229)	
Ideo: Moderate (4)	11%	(31)	8%	(22)	2%	(5)	1%	(2)	5%	(14)	74%	(215)	
Ideo: Conservative (5-7)	3%	(12)	9%	(33)	3%	(11)	2%	(6)	3%	(11)	79%	(280)	
Educ: < College	8%	(56)	10%	(71)	2%	(14)	2%	(17)	4%	(34)	74%	(558)	
Educ: Bachelors degree	5%	(11)	9%	(20)	4%	(9)	1%	(3)	4%	(9)	77%	(171)	
Educ: Post-grad	5%	(6)	12%	(15)	1%	(2)	—	(0)	5%	(6)	76%	(91)	
Income: Under 50k	7%	(38)	7%	(42)	2%	(9)	2%	(11)	5%	(29)	77%	(427)	
Income: 50k-100k	7%	(25)	11%	(42)	3%	(12)	2%	(8)	4%	(15)	73%	(269)	
Income: 100k+	6%	(11)	14%	(23)	2%	(3)	1%	(1)	3%	(5)	74%	(125)	
Ethnicity: White	3%	(29)	9%	(74)	3%	(21)	2%	(16)	4%	(30)	80%	(674)	

Continued on next page

Table CMS8_11: Do you have a favorable or unfavorable view of the following movies?
He Got Game (1998)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	7%	(73)	10%	(106)	2%	(24)	2%	(21)	4%	(49)	75%	(820)	
Ethnicity: Hispanic	7%	(13)	16%	(32)	3%	(7)	2%	(4)	7%	(13)	65%	(128)	
Ethnicity: Afr. Am.	30%	(39)	14%	(19)	1%	(1)	4%	(5)	9%	(12)	41%	(53)	
Ethnicity: Other	4%	(4)	11%	(13)	1%	(1)	—	(0)	6%	(7)	78%	(93)	
All Christian	4%	(22)	9%	(44)	2%	(9)	1%	(6)	6%	(28)	78%	(394)	
All Non-Christian	11%	(6)	9%	(5)	7%	(4)	1%	(0)	5%	(2)	68%	(35)	
Atheist	4%	(2)	9%	(5)	—	(0)	7%	(4)	3%	(2)	77%	(43)	
Agnostic/Nothing in particular	9%	(43)	11%	(53)	2%	(12)	2%	(11)	4%	(17)	72%	(348)	
Religious Non-Protestant/Catholic	9%	(6)	7%	(5)	5%	(4)	1%	(0)	5%	(4)	74%	(51)	
Evangelical	6%	(17)	13%	(34)	3%	(9)	1%	(3)	5%	(12)	72%	(194)	
Non-Evangelical	5%	(20)	9%	(37)	1%	(5)	1%	(6)	6%	(24)	77%	(303)	
Community: Urban	12%	(34)	11%	(32)	2%	(4)	3%	(8)	4%	(12)	69%	(198)	
Community: Suburban	5%	(27)	9%	(46)	2%	(11)	1%	(8)	4%	(20)	78%	(405)	
Community: Rural	4%	(12)	10%	(28)	3%	(9)	2%	(5)	6%	(17)	75%	(217)	
Employ: Private Sector	9%	(29)	13%	(43)	3%	(11)	3%	(8)	5%	(17)	68%	(225)	
Employ: Government	7%	(5)	15%	(11)	4%	(3)	3%	(2)	5%	(4)	66%	(49)	
Employ: Self-Employed	6%	(7)	12%	(13)	5%	(5)	4%	(4)	2%	(2)	70%	(74)	
Employ: Homemaker	3%	(2)	6%	(5)	1%	(1)	2%	(1)	6%	(4)	83%	(64)	
Employ: Retired	4%	(8)	4%	(10)	1%	(3)	—	(1)	3%	(6)	87%	(194)	
Employ: Unemployed	9%	(15)	9%	(14)	1%	(1)	1%	(2)	7%	(11)	73%	(118)	
Employ: Other	9%	(6)	10%	(6)	—	(0)	—	(0)	3%	(2)	78%	(51)	
Military HH: Yes	3%	(6)	11%	(22)	2%	(4)	2%	(4)	4%	(8)	78%	(160)	
Military HH: No	8%	(67)	9%	(84)	2%	(20)	2%	(17)	5%	(41)	74%	(661)	
RD/WT: Right Direction	6%	(24)	11%	(43)	3%	(13)	2%	(9)	4%	(16)	74%	(299)	
RD/WT: Wrong Track	7%	(49)	9%	(63)	2%	(11)	2%	(12)	5%	(33)	76%	(521)	
Trump Job Approve	5%	(21)	10%	(43)	3%	(14)	3%	(12)	4%	(19)	75%	(334)	
Trump Job Disapprove	9%	(51)	10%	(59)	2%	(10)	1%	(8)	4%	(23)	74%	(429)	
Trump Job Strongly Approve	7%	(18)	11%	(29)	3%	(8)	5%	(12)	3%	(9)	70%	(174)	
Trump Job Somewhat Approve	2%	(3)	7%	(14)	3%	(6)	—	(0)	5%	(10)	83%	(161)	
Trump Job Somewhat Disapprove	8%	(10)	14%	(17)	3%	(4)	2%	(2)	4%	(5)	69%	(86)	
Trump Job Strongly Disapprove	9%	(40)	9%	(41)	1%	(5)	1%	(7)	4%	(19)	75%	(343)	

Continued on next page

Table CMS8_11: Do you have a favorable or unfavorable view of the following movies?
He Got Game (1998)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	7%	(73)	10%	(106)	2%	(24)	2%	(21)	4%	(49)	75%	(820)	
Favorable of Trump	6%	(28)	10%	(43)	2%	(9)	2%	(9)	4%	(19)	76%	(333)	
Unfavorable of Trump	8%	(43)	10%	(55)	3%	(15)	2%	(11)	4%	(22)	74%	(428)	
Very Favorable of Trump	9%	(24)	12%	(30)	3%	(7)	2%	(6)	4%	(11)	70%	(184)	
Somewhat Favorable of Trump	2%	(4)	7%	(12)	1%	(3)	2%	(3)	5%	(8)	83%	(149)	
Somewhat Unfavorable of Trump	3%	(3)	15%	(18)	5%	(5)	1%	(1)	3%	(4)	72%	(83)	
Very Unfavorable of Trump	9%	(40)	8%	(37)	2%	(9)	2%	(10)	4%	(19)	75%	(345)	
#1 Issue: Economy	8%	(30)	13%	(46)	2%	(6)	2%	(7)	5%	(18)	71%	(261)	
#1 Issue: Security	6%	(8)	6%	(9)	4%	(6)	3%	(5)	3%	(4)	78%	(110)	
#1 Issue: Health Care	9%	(19)	7%	(15)	2%	(5)	1%	(2)	3%	(6)	79%	(178)	
#1 Issue: Medicare / Social Security	3%	(4)	8%	(10)	2%	(2)	1%	(1)	5%	(6)	80%	(95)	
#1 Issue: Women’s Issues	6%	(5)	17%	(13)	2%	(2)	—	(0)	6%	(5)	69%	(55)	
#1 Issue: Other	1%	(0)	6%	(4)	3%	(2)	2%	(1)	4%	(3)	85%	(58)	
2018 House Vote: Democrat	10%	(40)	12%	(48)	3%	(10)	1%	(2)	4%	(17)	71%	(287)	
2018 House Vote: Republican	4%	(13)	9%	(28)	3%	(9)	2%	(6)	4%	(12)	77%	(232)	
2016 Vote: Hillary Clinton	10%	(36)	11%	(39)	2%	(7)	1%	(3)	4%	(15)	72%	(254)	
2016 Vote: Donald Trump	5%	(15)	8%	(25)	3%	(11)	2%	(6)	4%	(12)	78%	(250)	
2016 Vote: Other	2%	(1)	11%	(7)	—	(0)	5%	(3)	7%	(5)	74%	(46)	
2016 Vote: Didn’t Vote	6%	(20)	10%	(35)	2%	(6)	2%	(8)	5%	(18)	75%	(270)	
Voted in 2014: Yes	7%	(44)	9%	(57)	2%	(15)	2%	(11)	5%	(30)	75%	(462)	
Voted in 2014: No	6%	(29)	10%	(49)	2%	(10)	2%	(9)	4%	(19)	76%	(358)	
2012 Vote: Barack Obama	10%	(39)	10%	(39)	2%	(6)	2%	(6)	5%	(17)	72%	(273)	
2012 Vote: Mitt Romney	4%	(10)	6%	(14)	3%	(8)	3%	(6)	5%	(12)	79%	(189)	
2012 Vote: Didn’t Vote	6%	(24)	12%	(50)	2%	(10)	1%	(5)	5%	(20)	75%	(321)	
4-Region: Northeast	7%	(14)	6%	(12)	4%	(8)	3%	(6)	4%	(8)	75%	(144)	
4-Region: Midwest	6%	(12)	11%	(24)	1%	(3)	2%	(5)	4%	(10)	76%	(163)	
4-Region: South	7%	(28)	10%	(39)	3%	(10)	2%	(9)	4%	(16)	74%	(295)	
4-Region: West	7%	(20)	11%	(31)	1%	(3)	1%	(2)	5%	(15)	76%	(219)	
Sports Fan	9%	(67)	12%	(89)	3%	(24)	2%	(16)	4%	(32)	69%	(500)	
Traveled outside of U.S. in past year 1+ times	8%	(21)	13%	(33)	3%	(8)	1%	(2)	7%	(18)	67%	(170)	
Frequent Flyer	10%	(15)	16%	(24)	3%	(4)	—	(0)	11%	(16)	61%	(92)	

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Table CMS8_11: Do you have a favorable or unfavorable view of the following movies?
He Got Game (1998)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	7% (73)	10% (106)	2% (24)	2% (21)	4% (49)	75% (820)	
Concerned about climate change	8% (56)	11% (79)	2% (15)	2% (11)	3% (23)	74% (524)	
Not concerned about climate change	3% (11)	8% (24)	3% (9)	2% (6)	6% (20)	77% (237)	
Climate change is human activity	7% (46)	11% (71)	2% (16)	1% (8)	4% (29)	74% (485)	
Climate change is natural phenomenon	6% (19)	8% (23)	1% (3)	2% (6)	5% (15)	77% (224)	
Concerned about climate change and caused by human activity	8% (45)	11% (61)	3% (15)	1% (8)	3% (18)	75% (430)	
Not concerned about climate change and it is natural	3% (6)	5% (9)	1% (2)	3% (5)	7% (12)	81% (148)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_12: Do you have a favorable or unfavorable view of the following movies?
Chariots of Fire (1981)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	12% (137)	16% (180)	4% (44)	2% (23)	6% (71)	58% (639)
Gender: Male	13% (68)	18% (95)	5% (25)	3% (15)	8% (44)	54% (287)
Gender: Female	12% (69)	15% (85)	3% (19)	1% (8)	5% (27)	63% (352)
Age: 18-29	5% (12)	7% (18)	4% (10)	1% (4)	5% (14)	78% (201)
Age: 30-44	8% (21)	12% (31)	3% (7)	2% (6)	4% (10)	72% (192)
Age: 45-54	15% (24)	19% (30)	6% (9)	3% (5)	11% (18)	46% (74)
Age: 55-64	15% (32)	28% (59)	6% (13)	4% (7)	4% (8)	43% (90)
Age: 65+	24% (47)	21% (41)	3% (5)	1% (2)	10% (20)	42% (83)
Generation Z: Age 18-23	4% (6)	5% (7)	1% (1)	2% (2)	8% (11)	80% (105)
Millennial: Age 24-39	7% (20)	10% (30)	3% (10)	2% (6)	3% (9)	76% (237)
Generation X: Age 40-55	13% (34)	18% (47)	7% (18)	3% (8)	9% (24)	50% (133)
Boomers: Age 56-74	17% (59)	27% (91)	4% (13)	2% (8)	6% (22)	44% (150)
PID: Dem (no lean)	14% (55)	19% (79)	5% (21)	2% (9)	4% (17)	56% (226)
PID: Ind (no lean)	8% (27)	14% (48)	3% (9)	2% (5)	8% (28)	66% (228)
PID: Rep (no lean)	16% (55)	16% (53)	4% (14)	3% (9)	8% (26)	54% (185)
PID/Gender: Dem Men	15% (28)	22% (41)	7% (13)	3% (5)	6% (11)	47% (86)
PID/Gender: Dem Women	12% (27)	17% (37)	4% (8)	1% (3)	3% (6)	63% (140)
PID/Gender: Ind Men	7% (14)	16% (30)	2% (3)	2% (3)	10% (19)	63% (117)
PID/Gender: Ind Women	8% (13)	11% (18)	4% (6)	1% (2)	6% (9)	70% (112)
PID/Gender: Rep Men	16% (26)	14% (24)	5% (8)	4% (7)	8% (14)	52% (84)
PID/Gender: Rep Women	16% (28)	17% (30)	3% (5)	1% (3)	7% (12)	56% (100)
Ideo: Liberal (1-3)	11% (37)	18% (58)	3% (11)	3% (8)	4% (14)	60% (196)
Ideo: Moderate (4)	16% (47)	17% (50)	3% (8)	2% (7)	7% (19)	55% (158)
Ideo: Conservative (5-7)	13% (47)	19% (66)	6% (23)	2% (5)	6% (22)	53% (188)
Educ: < College	10% (74)	15% (110)	5% (36)	2% (17)	7% (51)	62% (462)
Educ: Bachelors degree	19% (43)	21% (47)	3% (6)	2% (4)	7% (15)	49% (109)
Educ: Post-grad	17% (20)	19% (23)	1% (1)	2% (2)	4% (4)	57% (69)
Income: Under 50k	9% (52)	14% (79)	4% (24)	3% (15)	7% (41)	62% (344)
Income: 50k-100k	15% (55)	19% (69)	4% (14)	2% (7)	6% (22)	55% (202)
Income: 100k+	17% (29)	19% (32)	4% (6)	1% (2)	4% (7)	55% (93)
Ethnicity: White	14% (119)	17% (143)	4% (34)	2% (19)	5% (46)	57% (484)

Continued on next page

Table CMS8_12: Do you have a favorable or unfavorable view of the following movies?
Chariots of Fire (1981)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	12% (137)	16% (180)	4% (44)	2% (23)	6% (71)	58% (639)
Ethnicity: Hispanic	11% (21)	11% (21)	7% (15)	3% (5)	9% (18)	60% (117)
Ethnicity: Afr. Am.	8% (10)	17% (22)	6% (8)	3% (3)	11% (14)	55% (71)
Ethnicity: Other	6% (7)	13% (15)	1% (1)	1% (1)	9% (11)	71% (84)
All Christian	17% (84)	18% (91)	4% (22)	1% (6)	7% (35)	53% (265)
All Non-Christian	22% (11)	22% (12)	13% (7)	1% (1)	6% (3)	36% (19)
Atheist	15% (9)	12% (7)	1% (1)	3% (1)	6% (3)	64% (36)
Agnostic/Nothing in particular	7% (32)	15% (71)	3% (14)	3% (16)	6% (30)	66% (320)
Religious Non-Protestant/Catholic	18% (12)	17% (12)	11% (8)	2% (2)	6% (4)	46% (32)
Evangelical	13% (34)	20% (53)	5% (13)	2% (4)	6% (16)	55% (149)
Non-Evangelical	14% (57)	17% (67)	3% (14)	1% (5)	7% (29)	56% (223)
Community: Urban	15% (44)	17% (50)	4% (12)	3% (8)	4% (11)	57% (164)
Community: Suburban	13% (65)	18% (91)	4% (21)	1% (4)	8% (39)	57% (296)
Community: Rural	10% (28)	14% (39)	3% (10)	4% (11)	7% (21)	62% (179)
Employ: Private Sector	15% (51)	16% (54)	4% (12)	2% (7)	6% (19)	57% (190)
Employ: Government	10% (7)	9% (6)	4% (3)	6% (4)	5% (4)	67% (49)
Employ: Self-Employed	10% (10)	19% (20)	6% (6)	5% (6)	3% (3)	57% (60)
Employ: Homemaker	15% (12)	15% (12)	4% (3)	2% (1)	7% (5)	57% (44)
Employ: Retired	19% (42)	25% (55)	4% (8)	1% (2)	8% (17)	44% (98)
Employ: Unemployed	6% (10)	12% (19)	4% (6)	2% (3)	9% (14)	68% (109)
Employ: Other	4% (3)	16% (10)	9% (6)	— (0)	11% (7)	61% (40)
Military HH: Yes	15% (30)	24% (49)	5% (10)	2% (5)	4% (9)	50% (101)
Military HH: No	12% (107)	15% (131)	4% (33)	2% (19)	7% (62)	61% (539)
RD/WT: Right Direction	14% (55)	16% (66)	4% (17)	2% (10)	7% (28)	56% (228)
RD/WT: Wrong Track	12% (81)	16% (113)	4% (26)	2% (14)	6% (43)	60% (411)
Trump Job Approve	15% (65)	17% (76)	4% (19)	4% (16)	6% (27)	54% (240)
Trump Job Disapprove	12% (69)	18% (103)	4% (24)	1% (6)	6% (32)	60% (345)
Trump Job Strongly Approve	19% (46)	19% (47)	5% (11)	5% (13)	4% (11)	49% (121)
Trump Job Somewhat Approve	10% (18)	15% (29)	4% (8)	2% (4)	8% (16)	61% (119)
Trump Job Somewhat Disapprove	10% (13)	16% (20)	10% (13)	— (0)	6% (7)	58% (72)
Trump Job Strongly Disapprove	12% (57)	18% (83)	3% (12)	1% (6)	6% (25)	60% (273)

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Table CMS8_12: Do you have a favorable or unfavorable view of the following movies?
Chariots of Fire (1981)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	12%	(137)	16%	(180)	4%	(44)	2%	(23)	6%	(71)	58%	(639)	
Favorable of Trump	14%	(60)	18%	(78)	5%	(21)	2%	(10)	6%	(26)	56%	(247)	
Unfavorable of Trump	13%	(74)	17%	(100)	3%	(20)	2%	(13)	6%	(33)	58%	(335)	
Very Favorable of Trump	18%	(46)	20%	(51)	5%	(13)	4%	(9)	6%	(15)	49%	(127)	
Somewhat Favorable of Trump	8%	(14)	15%	(27)	4%	(8)	—	(1)	6%	(11)	67%	(120)	
Somewhat Unfavorable of Trump	12%	(14)	14%	(16)	5%	(6)	3%	(3)	6%	(7)	60%	(69)	
Very Unfavorable of Trump	13%	(60)	18%	(83)	3%	(14)	2%	(10)	6%	(26)	58%	(266)	
#1 Issue: Economy	13%	(47)	15%	(53)	3%	(13)	2%	(8)	7%	(26)	60%	(220)	
#1 Issue: Security	14%	(20)	23%	(33)	4%	(6)	4%	(6)	3%	(4)	52%	(73)	
#1 Issue: Health Care	17%	(37)	17%	(38)	6%	(13)	1%	(1)	6%	(12)	54%	(122)	
#1 Issue: Medicare / Social Security	10%	(12)	20%	(24)	4%	(5)	1%	(2)	14%	(17)	50%	(60)	
#1 Issue: Women’s Issues	3%	(3)	9%	(8)	—	(0)	1%	(1)	4%	(4)	82%	(65)	
#1 Issue: Other	13%	(9)	16%	(11)	1%	(1)	1%	(0)	6%	(4)	64%	(44)	
2018 House Vote: Democrat	14%	(57)	22%	(87)	5%	(21)	2%	(9)	4%	(18)	53%	(213)	
2018 House Vote: Republican	18%	(53)	23%	(69)	3%	(8)	2%	(7)	7%	(21)	47%	(141)	
2016 Vote: Hillary Clinton	14%	(50)	22%	(80)	5%	(17)	2%	(8)	5%	(18)	51%	(181)	
2016 Vote: Donald Trump	16%	(52)	22%	(71)	3%	(10)	3%	(9)	6%	(20)	49%	(158)	
2016 Vote: Other	14%	(9)	12%	(7)	1%	(1)	5%	(3)	8%	(5)	60%	(38)	
2016 Vote: Didn’t Vote	7%	(25)	6%	(22)	4%	(16)	1%	(3)	8%	(28)	73%	(263)	
Voted in 2014: Yes	17%	(104)	22%	(139)	4%	(26)	3%	(17)	6%	(36)	48%	(297)	
Voted in 2014: No	7%	(33)	9%	(41)	4%	(18)	1%	(7)	7%	(34)	72%	(342)	
2012 Vote: Barack Obama	14%	(52)	23%	(89)	4%	(17)	2%	(6)	5%	(17)	52%	(199)	
2012 Vote: Mitt Romney	18%	(44)	20%	(48)	3%	(7)	3%	(7)	9%	(21)	47%	(112)	
2012 Vote: Didn’t Vote	9%	(37)	7%	(29)	5%	(19)	2%	(7)	7%	(32)	71%	(304)	
4-Region: Northeast	12%	(24)	18%	(34)	3%	(5)	3%	(5)	8%	(15)	57%	(109)	
4-Region: Midwest	13%	(28)	15%	(32)	4%	(8)	—	(0)	6%	(13)	63%	(134)	
4-Region: South	11%	(45)	16%	(66)	5%	(18)	4%	(14)	6%	(24)	58%	(231)	
4-Region: West	14%	(39)	17%	(49)	4%	(13)	1%	(4)	7%	(20)	57%	(165)	
Sports Fan	15%	(110)	19%	(136)	5%	(36)	2%	(14)	7%	(50)	53%	(382)	
Traveled outside of U.S. in past year 1+ times	18%	(45)	21%	(53)	3%	(7)	2%	(5)	6%	(15)	50%	(125)	
Frequent Flyer	13%	(19)	22%	(33)	3%	(5)	2%	(4)	9%	(14)	51%	(77)	

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Table CMS8_12: Do you have a favorable or unfavorable view of the following movies?
Chariots of Fire (1981)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	12% (137)	16% (180)	4% (44)	2% (23)	6% (71)	58% (639)
Concerned about climate change	14% (101)	18% (128)	3% (24)	2% (15)	5% (36)	57% (404)
Not concerned about climate change	12% (36)	16% (48)	6% (19)	2% (5)	7% (22)	58% (177)
Climate change is human activity	14% (91)	16% (104)	4% (26)	2% (13)	6% (38)	58% (383)
Climate change is natural phenomenon	13% (37)	22% (62)	6% (16)	— (1)	6% (17)	54% (155)
Concerned about climate change and caused by human activity	15% (88)	17% (99)	4% (21)	2% (13)	5% (28)	57% (329)
Not concerned about climate change and it is natural	14% (25)	19% (35)	8% (14)	— (1)	8% (14)	52% (94)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_13: Do you have a favorable or unfavorable view of the following movies?
Cool Runnings (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (200)	19% (204)	3% (33)	1% (13)	6% (61)	53% (583)
Gender: Male	18% (98)	21% (111)	4% (20)	2% (11)	7% (39)	48% (254)
Gender: Female	18% (102)	17% (93)	2% (13)	— (2)	4% (23)	59% (328)
Age: 18-29	13% (35)	4% (11)	2% (6)	2% (5)	8% (20)	70% (181)
Age: 30-44	26% (70)	31% (83)	5% (13)	1% (2)	6% (15)	32% (85)
Age: 45-54	17% (27)	29% (46)	5% (9)	— (1)	5% (8)	44% (70)
Age: 55-64	21% (43)	18% (38)	1% (3)	2% (5)	3% (7)	54% (114)
Age: 65+	13% (25)	13% (26)	1% (2)	— (0)	6% (12)	67% (133)
Generation Z: Age 18-23	13% (17)	1% (1)	2% (3)	3% (4)	7% (9)	73% (97)
Millennial: Age 24-39	23% (71)	20% (63)	3% (10)	1% (3)	7% (21)	46% (145)
Generation X: Age 40-55	17% (44)	30% (78)	6% (15)	1% (3)	5% (13)	42% (112)
Boomers: Age 56-74	18% (63)	17% (58)	2% (5)	1% (4)	4% (15)	58% (197)
PID: Dem (no lean)	17% (68)	19% (78)	4% (17)	1% (4)	3% (14)	56% (226)
PID: Ind (no lean)	17% (59)	18% (61)	3% (9)	1% (5)	8% (26)	54% (186)
PID: Rep (no lean)	21% (73)	19% (65)	2% (7)	1% (4)	6% (21)	50% (171)
PID/Gender: Dem Men	18% (34)	24% (44)	5% (10)	1% (2)	5% (9)	47% (87)
PID/Gender: Dem Women	15% (34)	16% (35)	3% (7)	1% (2)	2% (4)	63% (140)
PID/Gender: Ind Men	12% (23)	20% (38)	4% (7)	3% (5)	11% (21)	49% (92)
PID/Gender: Ind Women	23% (37)	14% (22)	1% (2)	— (0)	3% (5)	59% (94)
PID/Gender: Rep Men	26% (42)	18% (30)	2% (4)	3% (4)	5% (8)	47% (76)
PID/Gender: Rep Women	18% (31)	20% (36)	2% (4)	— (0)	7% (13)	53% (95)
Ideo: Liberal (1-3)	18% (58)	19% (60)	5% (15)	2% (8)	4% (11)	53% (172)
Ideo: Moderate (4)	14% (41)	22% (64)	3% (8)	— (1)	7% (19)	54% (156)
Ideo: Conservative (5-7)	23% (81)	19% (67)	3% (10)	1% (2)	4% (15)	50% (177)
Educ: < College	18% (134)	18% (133)	3% (23)	1% (9)	6% (43)	54% (409)
Educ: Bachelors degree	20% (44)	20% (45)	3% (6)	1% (3)	5% (12)	51% (113)
Educ: Post-grad	18% (22)	22% (26)	3% (4)	1% (1)	5% (6)	51% (61)
Income: Under 50k	16% (88)	16% (88)	3% (16)	1% (6)	5% (30)	59% (328)
Income: 50k-100k	23% (84)	18% (67)	4% (13)	1% (5)	7% (24)	48% (176)
Income: 100k+	17% (28)	29% (50)	2% (3)	1% (2)	4% (6)	47% (79)
Ethnicity: White	19% (158)	18% (153)	3% (27)	1% (10)	5% (40)	54% (457)

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Table CMS8_13: Do you have a favorable or unfavorable view of the following movies?
Cool Runnings (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (200)	19% (204)	3% (33)	1% (13)	6% (61)	53% (583)
Ethnicity: Hispanic	11% (22)	26% (51)	6% (12)	1% (2)	5% (11)	51% (100)
Ethnicity: Afr. Am.	25% (32)	15% (19)	2% (3)	3% (3)	12% (16)	43% (55)
Ethnicity: Other	8% (10)	26% (31)	3% (3)	— (0)	4% (5)	59% (71)
All Christian	19% (95)	21% (108)	2% (11)	1% (3)	5% (26)	52% (259)
All Non-Christian	21% (11)	10% (5)	5% (2)	5% (2)	4% (2)	56% (30)
Atheist	4% (2)	25% (14)	4% (2)	— (0)	5% (3)	61% (35)
Agnostic/Nothing in particular	19% (91)	16% (76)	3% (17)	2% (8)	6% (31)	54% (260)
Religious Non-Protestant/Catholic	23% (16)	11% (8)	3% (2)	3% (2)	3% (2)	56% (39)
Evangelical	21% (58)	21% (56)	3% (8)	1% (3)	6% (16)	48% (130)
Non-Evangelical	18% (70)	21% (83)	2% (9)	1% (2)	6% (22)	53% (209)
Community: Urban	15% (43)	18% (51)	4% (11)	2% (7)	6% (16)	56% (160)
Community: Suburban	19% (98)	20% (105)	2% (9)	— (2)	5% (25)	54% (278)
Community: Rural	20% (59)	17% (48)	4% (13)	2% (4)	7% (20)	50% (144)
Employ: Private Sector	22% (72)	25% (85)	3% (11)	2% (7)	5% (16)	43% (142)
Employ: Government	22% (16)	23% (17)	3% (2)	3% (2)	7% (6)	42% (31)
Employ: Self-Employed	10% (11)	12% (13)	11% (12)	3% (3)	6% (6)	57% (60)
Employ: Homemaker	27% (21)	27% (21)	1% (1)	1% (1)	6% (5)	38% (30)
Employ: Retired	15% (33)	16% (36)	1% (2)	— (0)	7% (15)	62% (137)
Employ: Unemployed	21% (34)	12% (19)	2% (3)	— (0)	5% (8)	60% (97)
Employ: Other	15% (10)	19% (12)	2% (1)	— (0)	4% (3)	59% (38)
Military HH: Yes	20% (41)	17% (35)	3% (6)	1% (3)	6% (11)	53% (107)
Military HH: No	18% (159)	19% (168)	3% (27)	1% (10)	6% (50)	53% (475)
RD/WT: Right Direction	20% (82)	16% (66)	3% (12)	1% (5)	6% (26)	53% (213)
RD/WT: Wrong Track	17% (117)	20% (137)	3% (21)	1% (8)	5% (35)	54% (369)
Trump Job Approve	19% (85)	18% (78)	4% (18)	2% (10)	6% (26)	51% (227)
Trump Job Disapprove	19% (108)	20% (116)	2% (13)	— (3)	4% (25)	54% (315)
Trump Job Strongly Approve	19% (47)	18% (44)	4% (9)	4% (10)	5% (14)	50% (125)
Trump Job Somewhat Approve	19% (38)	18% (34)	5% (9)	— (0)	6% (13)	52% (101)
Trump Job Somewhat Disapprove	22% (28)	19% (24)	2% (2)	— (1)	7% (9)	49% (61)
Trump Job Strongly Disapprove	18% (80)	20% (92)	3% (12)	— (2)	3% (16)	56% (254)

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Table CMS8_13: Do you have a favorable or unfavorable view of the following movies?
Cool Runnings (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (200)	19% (204)	3% (33)	1% (13)	6% (61)	53% (583)
Favorable of Trump	18% (78)	19% (82)	3% (15)	1% (5)	6% (27)	53% (234)
Unfavorable of Trump	19% (107)	20% (116)	3% (18)	1% (8)	4% (21)	53% (304)
Very Favorable of Trump	18% (47)	18% (48)	2% (6)	2% (5)	6% (16)	53% (139)
Somewhat Favorable of Trump	18% (32)	19% (34)	5% (9)	— (0)	6% (11)	53% (95)
Somewhat Unfavorable of Trump	22% (25)	20% (23)	5% (6)	1% (1)	4% (5)	48% (55)
Very Unfavorable of Trump	18% (81)	20% (93)	3% (12)	2% (7)	4% (16)	54% (250)
#1 Issue: Economy	21% (77)	22% (79)	2% (8)	1% (5)	8% (29)	46% (168)
#1 Issue: Security	21% (30)	23% (32)	3% (4)	2% (3)	4% (5)	47% (67)
#1 Issue: Health Care	19% (42)	19% (42)	2% (5)	— (1)	2% (5)	58% (130)
#1 Issue: Medicare / Social Security	12% (15)	14% (17)	1% (2)	1% (1)	5% (6)	66% (79)
#1 Issue: Women's Issues	16% (12)	4% (3)	6% (5)	1% (1)	8% (6)	66% (53)
#1 Issue: Other	14% (10)	22% (15)	1% (1)	— (0)	6% (4)	57% (39)
2018 House Vote: Democrat	19% (75)	22% (90)	4% (15)	1% (4)	5% (20)	50% (201)
2018 House Vote: Republican	23% (68)	18% (56)	2% (6)	1% (3)	7% (20)	49% (148)
2016 Vote: Hillary Clinton	18% (65)	23% (83)	3% (9)	1% (4)	4% (13)	51% (180)
2016 Vote: Donald Trump	20% (62)	21% (67)	3% (10)	1% (3)	7% (21)	49% (157)
2016 Vote: Other	35% (22)	13% (8)	— (0)	6% (4)	9% (5)	37% (23)
2016 Vote: Didn't Vote	14% (51)	13% (46)	4% (14)	1% (3)	6% (22)	62% (222)
Voted in 2014: Yes	20% (126)	21% (132)	2% (12)	1% (8)	6% (38)	49% (303)
Voted in 2014: No	16% (74)	15% (72)	4% (21)	1% (5)	5% (23)	59% (279)
2012 Vote: Barack Obama	18% (68)	24% (92)	1% (5)	1% (2)	5% (21)	50% (192)
2012 Vote: Mitt Romney	22% (53)	20% (47)	3% (7)	1% (2)	6% (14)	49% (117)
2012 Vote: Didn't Vote	16% (67)	14% (59)	5% (21)	1% (5)	5% (23)	59% (255)
4-Region: Northeast	19% (36)	15% (29)	3% (6)	2% (4)	7% (14)	54% (104)
4-Region: Midwest	19% (41)	22% (47)	3% (6)	— (1)	6% (13)	50% (108)
4-Region: South	17% (68)	19% (74)	4% (15)	2% (7)	6% (23)	53% (211)
4-Region: West	19% (55)	19% (54)	2% (6)	1% (2)	4% (12)	55% (160)
Sports Fan	21% (152)	22% (163)	4% (26)	1% (9)	6% (42)	46% (336)
Traveled outside of U.S. in past year 1+ times	15% (39)	18% (45)	4% (10)	2% (5)	10% (25)	51% (127)
Frequent Flyer	17% (25)	23% (35)	5% (8)	1% (2)	12% (18)	42% (63)

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Table CMS8_13: Do you have a favorable or unfavorable view of the following movies?
Cool Runnings (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	18% (200)	19% (204)	3% (33)	1% (13)	6% (61)	53% (583)
Concerned about climate change	19% (133)	20% (142)	4% (25)	1% (4)	4% (29)	53% (376)
Not concerned about climate change	20% (63)	19% (57)	2% (7)	2% (5)	6% (18)	51% (157)
Climate change is human activity	18% (118)	19% (122)	3% (20)	— (3)	5% (31)	55% (361)
Climate change is natural phenomenon	21% (62)	22% (64)	3% (8)	— (1)	6% (18)	47% (136)
Concerned about climate change and caused by human activity	18% (103)	20% (117)	3% (17)	— (2)	4% (22)	55% (314)
Not concerned about climate change and it is natural	20% (36)	23% (42)	2% (3)	1% (1)	7% (12)	48% (88)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_14: Do you have a favorable or unfavorable view of the following movies?
Space Jam (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	25% (271)	20% (220)	5% (54)	3% (37)	7% (72)	40% (439)
Gender: Male	29% (153)	21% (112)	7% (35)	5% (26)	8% (44)	31% (164)
Gender: Female	21% (118)	19% (108)	3% (19)	2% (12)	5% (28)	49% (274)
Age: 18-29	50% (128)	17% (44)	2% (4)	3% (7)	5% (13)	24% (62)
Age: 30-44	28% (74)	32% (85)	8% (22)	4% (9)	8% (22)	20% (55)
Age: 45-54	19% (31)	19% (31)	8% (13)	3% (5)	10% (16)	40% (64)
Age: 55-64	14% (30)	19% (39)	5% (10)	6% (13)	5% (11)	51% (107)
Age: 65+	4% (8)	11% (21)	2% (4)	1% (3)	5% (10)	77% (152)
Generation Z: Age 18-23	43% (56)	19% (25)	1% (2)	4% (6)	6% (7)	27% (36)
Millennial: Age 24-39	42% (133)	25% (77)	4% (14)	3% (10)	7% (21)	19% (58)
Generation X: Age 40-55	18% (48)	23% (61)	9% (24)	4% (10)	9% (25)	36% (95)
Boomers: Age 56-74	9% (31)	16% (54)	4% (13)	3% (11)	6% (19)	63% (214)
PID: Dem (no lean)	26% (107)	18% (75)	4% (18)	3% (14)	3% (14)	44% (179)
PID: Ind (no lean)	27% (93)	21% (73)	6% (20)	5% (18)	9% (30)	32% (111)
PID: Rep (no lean)	21% (71)	21% (72)	5% (16)	2% (5)	8% (28)	44% (149)
PID/Gender: Dem Men	32% (59)	17% (32)	7% (13)	5% (10)	4% (8)	34% (62)
PID/Gender: Dem Women	22% (48)	19% (43)	2% (4)	2% (4)	3% (6)	53% (117)
PID/Gender: Ind Men	28% (53)	20% (38)	6% (11)	7% (13)	12% (23)	26% (49)
PID/Gender: Ind Women	25% (40)	22% (35)	6% (9)	4% (6)	5% (7)	39% (62)
PID/Gender: Rep Men	25% (41)	26% (42)	6% (10)	2% (3)	8% (14)	33% (53)
PID/Gender: Rep Women	17% (30)	17% (30)	3% (6)	1% (2)	8% (15)	54% (95)
Ideo: Liberal (1-3)	26% (84)	20% (64)	6% (18)	4% (13)	3% (11)	41% (134)
Ideo: Moderate (4)	28% (80)	19% (56)	5% (14)	3% (9)	9% (26)	36% (105)
Ideo: Conservative (5-7)	20% (71)	22% (76)	5% (17)	3% (11)	7% (24)	44% (154)
Educ: < College	28% (207)	20% (149)	4% (31)	4% (27)	7% (52)	38% (286)
Educ: Bachelors degree	18% (41)	21% (47)	8% (18)	3% (7)	7% (16)	43% (95)
Educ: Post-grad	19% (23)	21% (25)	5% (5)	3% (4)	4% (5)	49% (58)
Income: Under 50k	24% (136)	20% (109)	3% (15)	4% (22)	9% (49)	41% (226)
Income: 50k-100k	27% (100)	20% (72)	6% (24)	3% (12)	5% (18)	39% (143)
Income: 100k+	21% (35)	23% (39)	9% (15)	2% (3)	3% (5)	42% (70)
Ethnicity: White	19% (162)	20% (171)	5% (45)	4% (32)	6% (51)	45% (384)

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Table CMS8_14: Do you have a favorable or unfavorable view of the following movies?
Space Jam (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	25% (271)	20% (220)	5% (54)	3% (37)	7% (72)	40% (439)
Ethnicity: Hispanic	32% (62)	24% (48)	7% (14)	8% (15)	7% (13)	22% (44)
Ethnicity: Afr. Am.	55% (71)	9% (11)	1% (2)	4% (5)	12% (16)	19% (24)
Ethnicity: Other	32% (38)	32% (38)	6% (7)	— (1)	4% (5)	26% (31)
All Christian	22% (113)	17% (85)	4% (22)	1% (7)	8% (39)	47% (236)
All Non-Christian	25% (13)	17% (9)	5% (2)	8% (4)	3% (2)	43% (23)
Atheist	13% (7)	29% (16)	10% (6)	8% (4)	4% (2)	37% (21)
Agnostic/Nothing in particular	29% (138)	23% (110)	5% (24)	4% (22)	6% (30)	33% (159)
Religious Non-Protestant/Catholic	23% (16)	16% (11)	3% (2)	7% (5)	2% (2)	48% (34)
Evangelical	25% (69)	23% (62)	4% (11)	3% (9)	9% (24)	35% (96)
Non-Evangelical	24% (96)	18% (70)	3% (12)	3% (10)	7% (29)	45% (178)
Community: Urban	35% (100)	17% (48)	4% (13)	7% (19)	5% (14)	33% (94)
Community: Suburban	22% (113)	21% (110)	5% (26)	2% (9)	6% (32)	44% (226)
Community: Rural	20% (58)	21% (62)	5% (15)	3% (9)	9% (26)	41% (118)
Employ: Private Sector	30% (100)	20% (68)	8% (27)	3% (11)	6% (21)	32% (107)
Employ: Government	30% (22)	26% (19)	3% (2)	6% (5)	5% (4)	30% (22)
Employ: Self-Employed	30% (32)	22% (23)	9% (9)	2% (2)	4% (4)	33% (35)
Employ: Homemaker	21% (16)	32% (25)	6% (5)	4% (3)	6% (5)	31% (24)
Employ: Retired	8% (17)	12% (27)	2% (5)	2% (5)	7% (16)	69% (152)
Employ: Unemployed	30% (49)	19% (31)	2% (3)	1% (2)	11% (18)	36% (57)
Employ: Other	31% (20)	17% (11)	2% (1)	8% (5)	7% (4)	36% (24)
Military HH: Yes	21% (43)	22% (44)	5% (11)	3% (6)	5% (10)	44% (90)
Military HH: No	26% (229)	20% (176)	5% (43)	4% (31)	7% (62)	39% (349)
RD/WT: Right Direction	26% (106)	20% (82)	5% (20)	3% (11)	8% (32)	38% (154)
RD/WT: Wrong Track	24% (165)	20% (138)	5% (34)	4% (26)	6% (40)	41% (285)
Trump Job Approve	23% (100)	21% (95)	6% (25)	3% (11)	7% (31)	41% (181)
Trump Job Disapprove	27% (156)	19% (113)	5% (27)	4% (25)	4% (26)	40% (233)
Trump Job Strongly Approve	21% (52)	21% (53)	5% (13)	4% (11)	8% (19)	40% (101)
Trump Job Somewhat Approve	25% (48)	22% (42)	6% (12)	— (1)	6% (12)	41% (80)
Trump Job Somewhat Disapprove	31% (38)	25% (31)	6% (7)	4% (5)	3% (4)	32% (40)
Trump Job Strongly Disapprove	26% (118)	18% (82)	5% (21)	4% (20)	5% (22)	42% (193)

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Table CMS8_14: Do you have a favorable or unfavorable view of the following movies?
Space Jam (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	25% (271)	20% (220)	5% (54)	3% (37)	7% (72)	40% (439)
Favorable of Trump	22% (99)	22% (96)	5% (22)	3% (12)	7% (31)	41% (181)
Unfavorable of Trump	26% (149)	20% (116)	5% (30)	4% (25)	5% (27)	40% (227)
Very Favorable of Trump	23% (60)	21% (54)	4% (10)	4% (10)	8% (20)	41% (108)
Somewhat Favorable of Trump	22% (39)	24% (42)	7% (12)	1% (2)	6% (10)	41% (73)
Somewhat Unfavorable of Trump	34% (38)	20% (23)	8% (10)	1% (1)	4% (5)	33% (38)
Very Unfavorable of Trump	24% (110)	20% (93)	5% (21)	5% (25)	5% (22)	41% (189)
#1 Issue: Economy	32% (117)	20% (73)	7% (27)	3% (10)	6% (23)	32% (118)
#1 Issue: Security	15% (21)	26% (37)	4% (6)	2% (3)	8% (12)	44% (63)
#1 Issue: Health Care	21% (48)	20% (45)	4% (9)	4% (10)	5% (11)	46% (102)
#1 Issue: Medicare / Social Security	10% (12)	16% (19)	2% (2)	2% (2)	7% (8)	64% (76)
#1 Issue: Women's Issues	37% (29)	20% (16)	4% (3)	8% (6)	7% (6)	25% (20)
#1 Issue: Other	22% (15)	18% (12)	5% (4)	2% (2)	4% (3)	49% (34)
2018 House Vote: Democrat	29% (117)	18% (74)	5% (20)	3% (11)	3% (12)	42% (172)
2018 House Vote: Republican	19% (57)	18% (53)	5% (16)	2% (7)	9% (28)	46% (139)
2016 Vote: Hillary Clinton	27% (94)	19% (67)	4% (13)	3% (12)	3% (11)	44% (156)
2016 Vote: Donald Trump	17% (53)	20% (65)	7% (21)	2% (6)	8% (26)	47% (149)
2016 Vote: Other	29% (18)	20% (12)	8% (5)	6% (4)	8% (5)	30% (19)
2016 Vote: Didn't Vote	30% (106)	21% (76)	4% (15)	4% (15)	8% (30)	32% (115)
Voted in 2014: Yes	21% (130)	18% (113)	5% (32)	3% (20)	6% (36)	46% (288)
Voted in 2014: No	30% (141)	23% (107)	5% (22)	4% (17)	8% (36)	32% (151)
2012 Vote: Barack Obama	23% (89)	20% (76)	3% (13)	4% (17)	4% (14)	45% (172)
2012 Vote: Mitt Romney	15% (36)	17% (41)	8% (19)	2% (5)	10% (23)	48% (115)
2012 Vote: Didn't Vote	32% (139)	22% (95)	4% (18)	3% (11)	7% (31)	31% (134)
4-Region: Northeast	21% (41)	21% (41)	3% (7)	6% (12)	5% (10)	43% (83)
4-Region: Midwest	26% (55)	16% (34)	5% (10)	2% (5)	10% (21)	42% (90)
4-Region: South	30% (117)	22% (86)	4% (18)	2% (8)	7% (30)	35% (138)
4-Region: West	20% (58)	21% (59)	7% (19)	4% (13)	4% (12)	44% (128)
Sports Fan	28% (205)	21% (155)	6% (46)	3% (25)	5% (39)	35% (257)
Traveled outside of U.S. in past year 1+ times	27% (68)	20% (50)	5% (12)	— (1)	9% (23)	39% (98)
Frequent Flyer	35% (52)	22% (33)	4% (6)	1% (2)	12% (18)	27% (41)

Continued on next page

Table CMS8_14: Do you have a favorable or unfavorable view of the following movies?
Space Jam (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	25% (271)	20% (220)	5% (54)	3% (37)	7% (72)	40% (439)
Concerned about climate change	27% (190)	20% (144)	5% (36)	3% (21)	4% (31)	40% (287)
Not concerned about climate change	22% (66)	22% (66)	6% (17)	4% (12)	7% (22)	40% (122)
Climate change is human activity	26% (171)	19% (124)	5% (32)	4% (25)	6% (38)	41% (266)
Climate change is natural phenomenon	23% (66)	24% (71)	6% (17)	2% (7)	7% (21)	37% (107)
Concerned about climate change and caused by human activity	26% (148)	19% (112)	5% (30)	3% (20)	5% (27)	42% (239)
Not concerned about climate change and it is natural	17% (31)	23% (42)	7% (12)	3% (6)	10% (18)	40% (73)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_15: Do you have a favorable or unfavorable view of the following movies?
Varsity Blues (1999)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	10%	(109)	16%	(176)	3%	(28)	2%	(20)	8%	(86)	62%	(674)
Gender: Male	12%	(62)	20%	(106)	4%	(19)	3%	(17)	8%	(44)	53%	(285)
Gender: Female	8%	(47)	13%	(70)	2%	(9)	—	(2)	7%	(42)	70%	(389)
Age: 18-29	8%	(21)	9%	(23)	2%	(4)	2%	(6)	10%	(26)	69%	(177)
Age: 30-44	21%	(55)	24%	(65)	5%	(14)	1%	(3)	7%	(20)	41%	(110)
Age: 45-54	9%	(15)	19%	(30)	3%	(5)	1%	(2)	8%	(13)	59%	(95)
Age: 55-64	8%	(16)	19%	(39)	2%	(4)	4%	(9)	7%	(15)	61%	(127)
Age: 65+	1%	(2)	9%	(19)	1%	(2)	—	(0)	6%	(12)	83%	(164)
Generation Z: Age 18-23	6%	(8)	5%	(6)	2%	(2)	3%	(3)	13%	(17)	71%	(94)
Millennial: Age 24-39	17%	(55)	19%	(58)	4%	(11)	1%	(5)	7%	(23)	51%	(161)
Generation X: Age 40-55	11%	(28)	23%	(59)	3%	(9)	3%	(7)	8%	(21)	53%	(139)
Boomers: Age 56-74	5%	(17)	14%	(47)	2%	(5)	1%	(5)	7%	(25)	71%	(243)
PID: Dem (no lean)	9%	(38)	14%	(58)	3%	(11)	2%	(7)	7%	(28)	65%	(265)
PID: Ind (no lean)	8%	(26)	17%	(59)	2%	(8)	3%	(10)	8%	(28)	62%	(215)
PID: Rep (no lean)	13%	(45)	18%	(60)	3%	(10)	1%	(3)	9%	(30)	57%	(194)
PID/Gender: Dem Men	10%	(19)	20%	(37)	4%	(8)	3%	(6)	8%	(15)	54%	(100)
PID/Gender: Dem Women	9%	(20)	9%	(21)	1%	(3)	—	(1)	6%	(13)	75%	(165)
PID/Gender: Ind Men	8%	(15)	20%	(38)	3%	(5)	5%	(9)	8%	(14)	57%	(106)
PID/Gender: Ind Women	7%	(11)	13%	(21)	2%	(3)	1%	(1)	9%	(14)	68%	(109)
PID/Gender: Rep Men	18%	(29)	19%	(31)	4%	(7)	2%	(3)	9%	(14)	48%	(79)
PID/Gender: Rep Women	9%	(16)	16%	(29)	2%	(3)	—	(0)	9%	(16)	64%	(115)
Ideo: Liberal (1-3)	7%	(23)	14%	(45)	4%	(11)	2%	(8)	8%	(27)	65%	(210)
Ideo: Moderate (4)	8%	(24)	21%	(60)	3%	(7)	1%	(2)	6%	(18)	61%	(177)
Ideo: Conservative (5-7)	13%	(46)	17%	(59)	1%	(3)	2%	(7)	8%	(28)	59%	(209)
Educ: < College	10%	(78)	15%	(116)	2%	(18)	2%	(18)	8%	(62)	61%	(458)
Educ: Bachelors degree	11%	(24)	20%	(45)	3%	(6)	1%	(1)	7%	(15)	59%	(132)
Educ: Post-grad	6%	(7)	13%	(15)	4%	(5)	—	(0)	7%	(8)	70%	(84)
Income: Under 50k	9%	(48)	15%	(82)	3%	(14)	3%	(15)	8%	(45)	63%	(352)
Income: 50k-100k	13%	(48)	16%	(60)	3%	(10)	1%	(4)	9%	(31)	58%	(216)
Income: 100k+	8%	(13)	20%	(34)	3%	(4)	—	(1)	5%	(9)	63%	(106)
Ethnicity: White	11%	(92)	16%	(137)	3%	(22)	2%	(14)	7%	(55)	62%	(524)

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Table CMS8_15: Do you have a favorable or unfavorable view of the following movies?

Varsity Blues (1999)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	10%	(109)	16%	(176)	3%	(28)	2%	(20)	8%	(86)	62%	(674)
Ethnicity: Hispanic	7%	(13)	22%	(43)	4%	(8)	3%	(6)	11%	(22)	53%	(105)
Ethnicity: Afr. Am.	9%	(12)	19%	(25)	1%	(1)	4%	(5)	18%	(23)	49%	(63)
Ethnicity: Other	5%	(6)	12%	(15)	4%	(5)	—	(1)	6%	(7)	72%	(87)
All Christian	10%	(50)	18%	(91)	2%	(11)	1%	(3)	10%	(50)	59%	(298)
All Non-Christian	9%	(5)	9%	(5)	7%	(3)	8%	(4)	6%	(3)	62%	(33)
Atheist	11%	(6)	11%	(6)	2%	(1)	3%	(2)	7%	(4)	66%	(37)
Agnostic/Nothing in particular	10%	(49)	15%	(74)	3%	(13)	2%	(11)	6%	(29)	63%	(306)
Religious Non-Protestant/Catholic	7%	(5)	8%	(6)	6%	(4)	6%	(4)	4%	(3)	69%	(48)
Evangelical	10%	(27)	18%	(49)	1%	(4)	2%	(4)	9%	(24)	60%	(162)
Non-Evangelical	10%	(41)	18%	(71)	2%	(7)	1%	(3)	10%	(39)	59%	(233)
Community: Urban	12%	(35)	16%	(45)	3%	(8)	5%	(14)	6%	(16)	59%	(171)
Community: Suburban	9%	(45)	15%	(79)	2%	(10)	—	(1)	8%	(41)	66%	(342)
Community: Rural	10%	(30)	18%	(52)	4%	(11)	2%	(5)	10%	(29)	56%	(161)
Employ: Private Sector	13%	(45)	24%	(80)	4%	(15)	2%	(6)	7%	(22)	50%	(165)
Employ: Government	8%	(6)	19%	(14)	5%	(3)	1%	(1)	18%	(13)	49%	(36)
Employ: Self-Employed	7%	(7)	19%	(20)	2%	(2)	5%	(5)	6%	(6)	62%	(65)
Employ: Homemaker	7%	(6)	15%	(12)	1%	(1)	1%	(1)	9%	(7)	67%	(52)
Employ: Retired	3%	(7)	11%	(25)	1%	(2)	—	(0)	9%	(21)	75%	(167)
Employ: Unemployed	15%	(23)	8%	(13)	2%	(4)	—	(0)	6%	(9)	69%	(111)
Employ: Other	17%	(11)	10%	(6)	1%	(1)	11%	(7)	6%	(4)	55%	(36)
Military HH: Yes	5%	(11)	15%	(30)	2%	(4)	—	(0)	9%	(19)	68%	(139)
Military HH: No	11%	(98)	16%	(147)	3%	(24)	2%	(20)	8%	(67)	60%	(534)
RD/WT: Right Direction	12%	(50)	17%	(69)	3%	(12)	3%	(12)	8%	(31)	57%	(231)
RD/WT: Wrong Track	9%	(60)	16%	(108)	2%	(17)	1%	(7)	8%	(54)	64%	(443)
Trump Job Approve	13%	(58)	18%	(82)	4%	(16)	3%	(12)	6%	(27)	56%	(249)
Trump Job Disapprove	8%	(45)	15%	(87)	2%	(12)	1%	(7)	9%	(51)	65%	(378)
Trump Job Strongly Approve	16%	(41)	20%	(50)	3%	(8)	4%	(9)	4%	(10)	53%	(133)
Trump Job Somewhat Approve	9%	(17)	16%	(32)	4%	(9)	2%	(4)	9%	(17)	60%	(116)
Trump Job Somewhat Disapprove	10%	(12)	23%	(28)	2%	(2)	4%	(5)	9%	(11)	53%	(66)
Trump Job Strongly Disapprove	7%	(33)	13%	(59)	2%	(10)	—	(2)	9%	(40)	68%	(311)

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Table CMS8_15: Do you have a favorable or unfavorable view of the following movies?
Varsity Blues (1999)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	10%	(109)	16%	(176)	3%	(28)	2%	(20)	8%	(86)	62%	(674)
Favorable of Trump	14%	(61)	17%	(76)	3%	(14)	3%	(11)	7%	(29)	57%	(250)
Unfavorable of Trump	8%	(45)	16%	(93)	2%	(14)	1%	(8)	7%	(42)	65%	(373)
Very Favorable of Trump	15%	(38)	20%	(51)	2%	(4)	4%	(9)	6%	(15)	55%	(144)
Somewhat Favorable of Trump	13%	(23)	14%	(24)	6%	(10)	1%	(2)	8%	(15)	59%	(106)
Somewhat Unfavorable of Trump	6%	(7)	27%	(31)	2%	(3)	2%	(3)	5%	(6)	57%	(65)
Very Unfavorable of Trump	8%	(38)	13%	(62)	2%	(11)	1%	(5)	8%	(37)	67%	(308)
#1 Issue: Economy	13%	(49)	18%	(67)	2%	(8)	2%	(6)	7%	(27)	57%	(208)
#1 Issue: Security	12%	(17)	18%	(26)	3%	(5)	—	(0)	7%	(9)	60%	(85)
#1 Issue: Health Care	8%	(17)	15%	(34)	2%	(5)	2%	(5)	9%	(21)	64%	(143)
#1 Issue: Medicare / Social Security	7%	(9)	6%	(8)	2%	(3)	1%	(1)	7%	(8)	76%	(91)
#1 Issue: Women’s Issues	3%	(2)	12%	(9)	4%	(3)	4%	(3)	14%	(11)	64%	(51)
#1 Issue: Other	6%	(4)	13%	(9)	3%	(2)	—	(0)	7%	(5)	71%	(49)
2018 House Vote: Democrat	9%	(35)	17%	(70)	3%	(11)	2%	(8)	9%	(37)	60%	(243)
2018 House Vote: Republican	13%	(38)	19%	(58)	3%	(9)	—	(1)	8%	(23)	57%	(172)
2016 Vote: Hillary Clinton	9%	(32)	20%	(69)	3%	(10)	1%	(5)	7%	(26)	60%	(212)
2016 Vote: Donald Trump	12%	(38)	20%	(63)	2%	(7)	1%	(4)	7%	(23)	58%	(185)
2016 Vote: Other	4%	(2)	10%	(6)	3%	(2)	5%	(3)	17%	(10)	61%	(38)
2016 Vote: Didn’t Vote	11%	(38)	11%	(38)	3%	(9)	2%	(7)	7%	(26)	67%	(239)
Voted in 2014: Yes	10%	(62)	18%	(109)	2%	(14)	2%	(11)	9%	(56)	59%	(365)
Voted in 2014: No	10%	(47)	14%	(67)	3%	(14)	2%	(9)	6%	(29)	65%	(308)
2012 Vote: Barack Obama	11%	(41)	19%	(73)	2%	(9)	2%	(6)	8%	(32)	58%	(220)
2012 Vote: Mitt Romney	10%	(24)	16%	(39)	2%	(5)	1%	(3)	10%	(23)	61%	(145)
2012 Vote: Didn’t Vote	10%	(41)	13%	(58)	3%	(14)	2%	(7)	7%	(28)	65%	(280)
4-Region: Northeast	8%	(15)	18%	(34)	5%	(11)	2%	(3)	11%	(21)	56%	(109)
4-Region: Midwest	13%	(28)	13%	(29)	1%	(3)	1%	(2)	7%	(15)	64%	(137)
4-Region: South	13%	(50)	17%	(67)	2%	(9)	2%	(8)	6%	(22)	61%	(241)
4-Region: West	5%	(16)	16%	(47)	2%	(6)	2%	(6)	10%	(28)	65%	(187)
Sports Fan	13%	(94)	20%	(143)	3%	(25)	2%	(14)	8%	(59)	54%	(392)
Traveled outside of U.S. in past year 1+ times	6%	(16)	17%	(42)	4%	(10)	2%	(4)	13%	(34)	58%	(145)
Frequent Flyer	11%	(16)	19%	(29)	4%	(6)	—	(1)	18%	(27)	47%	(72)

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Table CMS8_15: Do you have a favorable or unfavorable view of the following movies?
Varsity Blues (1999)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	Total
Adults	10% (109)	16% (176)	3% (28)	2% (20)	8% (86)	62% (674)	1,000
Concerned about climate change	11% (79)	17% (122)	2% (17)	1% (7)	6% (45)	62% (437)	710
Not concerned about climate change	8% (24)	17% (52)	3% (10)	3% (9)	9% (26)	61% (186)	305
Climate change is human activity	10% (66)	16% (104)	3% (18)	1% (7)	8% (56)	62% (405)	656
Climate change is natural phenomenon	11% (33)	18% (52)	3% (8)	1% (4)	7% (19)	60% (174)	286
Concerned about climate change and caused by human activity	10% (58)	17% (97)	3% (15)	1% (3)	7% (38)	63% (365)	573
Not concerned about climate change and it is natural	7% (13)	19% (35)	3% (5)	2% (3)	7% (12)	62% (113)	181

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_16: Do you have a favorable or unfavorable view of the following movies?
Happy Gilmore (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	23% (251)	6% (66)	3% (36)	7% (80)	34% (373)
Gender: Male	31% (163)	24% (127)	7% (36)	4% (21)	8% (44)	27% (143)
Gender: Female	22% (125)	22% (124)	5% (30)	3% (15)	7% (37)	41% (230)
Age: 18-29	31% (80)	22% (56)	4% (10)	1% (3)	7% (19)	35% (90)
Age: 30-44	42% (112)	22% (59)	5% (13)	3% (8)	6% (15)	22% (60)
Age: 45-54	25% (40)	24% (39)	5% (9)	7% (12)	14% (22)	25% (40)
Age: 55-64	16% (34)	28% (59)	12% (25)	3% (7)	6% (13)	34% (71)
Age: 65+	11% (21)	19% (37)	5% (10)	3% (6)	6% (11)	57% (113)
Generation Z: Age 18-23	29% (38)	18% (24)	3% (3)	— (1)	10% (13)	40% (52)
Millennial: Age 24-39	37% (116)	25% (77)	5% (15)	2% (7)	6% (18)	26% (80)
Generation X: Age 40-55	31% (82)	21% (56)	7% (18)	6% (15)	10% (27)	25% (65)
Boomers: Age 56-74	15% (50)	26% (87)	7% (26)	4% (12)	7% (23)	42% (145)
PID: Dem (no lean)	20% (80)	25% (103)	7% (27)	4% (15)	5% (22)	39% (159)
PID: Ind (no lean)	26% (89)	23% (81)	5% (19)	4% (14)	9% (31)	32% (112)
PID: Rep (no lean)	35% (118)	20% (67)	6% (20)	2% (6)	8% (28)	30% (101)
PID/Gender: Dem Men	22% (41)	25% (47)	9% (16)	6% (10)	6% (12)	31% (58)
PID/Gender: Dem Women	18% (39)	25% (56)	5% (11)	2% (5)	5% (10)	46% (101)
PID/Gender: Ind Men	30% (55)	25% (47)	5% (10)	5% (9)	10% (18)	25% (47)
PID/Gender: Ind Women	21% (34)	21% (34)	6% (9)	3% (5)	8% (12)	41% (66)
PID/Gender: Rep Men	41% (67)	20% (33)	6% (9)	1% (1)	8% (14)	24% (38)
PID/Gender: Rep Women	29% (51)	19% (34)	6% (11)	3% (5)	8% (14)	35% (63)
Ideo: Liberal (1-3)	23% (75)	27% (87)	5% (16)	4% (14)	6% (19)	35% (112)
Ideo: Moderate (4)	29% (84)	24% (69)	5% (15)	2% (6)	6% (18)	34% (98)
Ideo: Conservative (5-7)	27% (96)	23% (83)	9% (31)	3% (11)	6% (23)	31% (109)
Educ: < College	29% (217)	22% (169)	5% (39)	3% (24)	8% (56)	33% (245)
Educ: Bachelors degree	22% (49)	25% (56)	9% (20)	3% (7)	8% (17)	33% (74)
Educ: Post-grad	18% (21)	22% (26)	6% (7)	4% (5)	6% (7)	45% (54)
Income: Under 50k	24% (135)	21% (117)	6% (32)	4% (21)	9% (49)	36% (202)
Income: 50k-100k	28% (105)	24% (88)	6% (21)	3% (10)	7% (27)	32% (118)
Income: 100k+	28% (47)	28% (46)	8% (14)	3% (5)	2% (4)	31% (53)
Ethnicity: White	27% (226)	24% (200)	7% (62)	3% (29)	6% (53)	33% (275)

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Table CMS8_16: Do you have a favorable or unfavorable view of the following movies?
Happy Gilmore (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	23% (251)	6% (66)	3% (36)	7% (80)	34% (373)
Ethnicity: Hispanic	28% (55)	20% (40)	8% (16)	4% (8)	11% (22)	28% (56)
Ethnicity: Afr. Am.	24% (31)	21% (27)	1% (1)	4% (5)	15% (19)	35% (46)
Ethnicity: Other	25% (30)	20% (24)	3% (3)	2% (2)	7% (8)	43% (52)
All Christian	25% (123)	23% (117)	7% (36)	3% (16)	8% (38)	34% (172)
All Non-Christian	8% (4)	29% (15)	18% (9)	2% (1)	6% (3)	36% (19)
Atheist	25% (14)	20% (11)	11% (6)	3% (2)	9% (5)	31% (17)
Agnostic/Nothing in particular	30% (145)	22% (108)	3% (14)	3% (17)	7% (33)	34% (165)
Religious Non-Protestant/Catholic	9% (7)	26% (18)	16% (11)	3% (2)	5% (3)	41% (28)
Evangelical	31% (85)	21% (57)	5% (14)	2% (5)	7% (19)	34% (91)
Non-Evangelical	23% (90)	25% (97)	7% (28)	3% (11)	9% (36)	34% (133)
Community: Urban	24% (69)	20% (58)	7% (21)	4% (12)	8% (23)	36% (105)
Community: Suburban	27% (140)	25% (127)	5% (27)	2% (10)	6% (29)	35% (183)
Community: Rural	27% (79)	23% (66)	6% (18)	5% (14)	10% (28)	29% (84)
Employ: Private Sector	31% (104)	27% (89)	8% (27)	3% (9)	7% (24)	24% (81)
Employ: Government	38% (28)	18% (13)	4% (3)	6% (5)	9% (7)	25% (19)
Employ: Self-Employed	24% (25)	23% (25)	4% (4)	4% (5)	10% (10)	35% (37)
Employ: Homemaker	28% (22)	21% (16)	5% (4)	1% (1)	7% (6)	37% (29)
Employ: Retired	13% (29)	23% (52)	6% (13)	3% (7)	6% (13)	48% (107)
Employ: Unemployed	31% (49)	20% (32)	3% (4)	4% (7)	10% (16)	33% (52)
Employ: Other	33% (22)	17% (11)	11% (7)	1% (1)	5% (3)	32% (21)
Military HH: Yes	21% (42)	28% (58)	9% (19)	2% (5)	4% (8)	35% (72)
Military HH: No	28% (245)	22% (193)	5% (48)	3% (31)	8% (72)	34% (301)
RD/WT: Right Direction	31% (125)	21% (85)	6% (26)	2% (7)	9% (35)	31% (127)
RD/WT: Wrong Track	24% (162)	24% (166)	6% (40)	4% (29)	7% (46)	36% (246)
Trump Job Approve	30% (135)	20% (89)	6% (29)	3% (15)	8% (35)	32% (141)
Trump Job Disapprove	24% (137)	26% (149)	6% (38)	3% (19)	6% (35)	35% (202)
Trump Job Strongly Approve	32% (79)	20% (50)	6% (15)	4% (9)	9% (21)	30% (75)
Trump Job Somewhat Approve	29% (56)	20% (40)	7% (14)	3% (6)	7% (13)	34% (66)
Trump Job Somewhat Disapprove	25% (31)	30% (37)	10% (13)	4% (5)	8% (10)	23% (28)
Trump Job Strongly Disapprove	23% (106)	25% (112)	5% (25)	3% (14)	6% (25)	38% (174)

Continued on next page

Table CMS8_16: Do you have a favorable or unfavorable view of the following movies?
Happy Gilmore (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	23% (251)	6% (66)	3% (36)	7% (80)	34% (373)
Favorable of Trump	30% (132)	22% (95)	7% (30)	2% (8)	8% (34)	32% (142)
Unfavorable of Trump	23% (134)	25% (143)	6% (34)	4% (24)	6% (33)	36% (205)
Very Favorable of Trump	31% (81)	20% (51)	7% (18)	2% (6)	8% (21)	32% (83)
Somewhat Favorable of Trump	28% (51)	24% (44)	6% (12)	1% (3)	7% (13)	32% (58)
Somewhat Unfavorable of Trump	26% (30)	22% (26)	9% (10)	5% (5)	7% (8)	30% (35)
Very Unfavorable of Trump	23% (104)	26% (118)	5% (24)	4% (19)	5% (25)	37% (170)
#1 Issue: Economy	32% (117)	21% (77)	7% (25)	2% (9)	10% (37)	28% (103)
#1 Issue: Security	26% (36)	26% (37)	5% (7)	5% (7)	5% (7)	33% (47)
#1 Issue: Health Care	21% (48)	29% (65)	8% (18)	4% (8)	6% (13)	33% (74)
#1 Issue: Medicare / Social Security	19% (22)	22% (26)	5% (6)	4% (5)	3% (3)	47% (56)
#1 Issue: Women's Issues	29% (23)	18% (14)	6% (5)	1% (1)	11% (9)	35% (28)
#1 Issue: Other	16% (11)	25% (17)	5% (4)	4% (3)	7% (5)	44% (30)
2018 House Vote: Democrat	23% (94)	26% (104)	7% (28)	4% (16)	7% (27)	33% (136)
2018 House Vote: Republican	33% (98)	22% (65)	5% (14)	2% (7)	8% (25)	30% (90)
2016 Vote: Hillary Clinton	20% (70)	28% (100)	7% (23)	4% (15)	6% (21)	35% (125)
2016 Vote: Donald Trump	29% (94)	23% (72)	6% (19)	2% (7)	10% (31)	30% (96)
2016 Vote: Other	39% (25)	21% (13)	5% (3)	7% (4)	4% (3)	24% (15)
2016 Vote: Didn't Vote	28% (99)	18% (66)	6% (21)	2% (9)	7% (26)	38% (136)
Voted in 2014: Yes	26% (158)	24% (146)	6% (39)	4% (23)	8% (47)	33% (205)
Voted in 2014: No	27% (129)	22% (105)	6% (27)	3% (12)	7% (33)	35% (168)
2012 Vote: Barack Obama	23% (88)	26% (99)	7% (27)	3% (12)	6% (23)	34% (130)
2012 Vote: Mitt Romney	29% (70)	22% (53)	6% (14)	3% (6)	10% (24)	30% (72)
2012 Vote: Didn't Vote	27% (117)	20% (85)	5% (21)	3% (12)	8% (32)	38% (161)
4-Region: Northeast	24% (47)	23% (45)	10% (19)	5% (9)	9% (18)	29% (55)
4-Region: Midwest	31% (68)	26% (56)	7% (15)	2% (4)	3% (7)	30% (65)
4-Region: South	26% (104)	21% (83)	4% (16)	3% (13)	9% (37)	36% (144)
4-Region: West	24% (70)	23% (67)	5% (15)	3% (10)	6% (19)	38% (109)
Sports Fan	30% (216)	26% (188)	7% (54)	3% (23)	8% (57)	26% (188)
Traveled outside of U.S. in past year 1+ times	22% (56)	25% (64)	6% (16)	2% (6)	11% (28)	32% (82)
Frequent Flyer	27% (40)	24% (36)	7% (10)	4% (6)	13% (19)	26% (40)

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Table CMS8_16: Do you have a favorable or unfavorable view of the following movies?
Happy Gilmore (1996)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	26% (287)	23% (251)	6% (66)	3% (36)	7% (80)	34% (373)
Concerned about climate change	27% (191)	25% (174)	6% (40)	3% (20)	7% (47)	33% (237)
Not concerned about climate change	27% (84)	22% (67)	8% (23)	4% (13)	6% (18)	33% (102)
Climate change is human activity	26% (170)	23% (152)	6% (42)	3% (21)	6% (40)	35% (231)
Climate change is natural phenomenon	26% (77)	28% (80)	6% (19)	3% (10)	7% (19)	29% (85)
Concerned about climate change and caused by human activity	25% (146)	25% (146)	6% (35)	3% (19)	6% (33)	34% (198)
Not concerned about climate change and it is natural	23% (42)	28% (51)	8% (14)	5% (9)	7% (12)	30% (54)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_17: Do you have a favorable or unfavorable view of the following movies?
Talladega Nights: The Ballad of Ricky Bobby (2006)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	19% (210)	18% (194)	6% (63)	4% (46)	7% (78)	46% (502)
Gender: Male	24% (126)	20% (106)	7% (37)	5% (25)	8% (42)	37% (199)
Gender: Female	15% (85)	16% (88)	5% (26)	4% (21)	6% (36)	54% (303)
Age: 18-29	26% (68)	15% (38)	4% (10)	1% (2)	9% (23)	45% (116)
Age: 30-44	31% (84)	18% (48)	7% (18)	6% (17)	7% (18)	31% (83)
Age: 45-54	19% (31)	21% (34)	4% (6)	6% (10)	11% (18)	38% (62)
Age: 55-64	9% (19)	20% (43)	7% (15)	7% (15)	5% (10)	51% (108)
Age: 65+	4% (8)	16% (31)	7% (14)	2% (3)	5% (9)	68% (134)
Generation Z: Age 18-23	25% (33)	7% (9)	1% (2)	— (1)	13% (17)	54% (71)
Millennial: Age 24-39	31% (96)	20% (64)	5% (17)	5% (15)	6% (19)	33% (102)
Generation X: Age 40-55	21% (56)	19% (51)	6% (16)	6% (16)	9% (25)	39% (102)
Boomers: Age 56-74	8% (26)	19% (65)	7% (24)	4% (15)	5% (17)	57% (196)
PID: Dem (no lean)	15% (59)	17% (70)	5% (20)	4% (17)	8% (31)	51% (209)
PID: Ind (no lean)	19% (67)	17% (59)	6% (21)	4% (15)	8% (27)	45% (155)
PID: Rep (no lean)	24% (83)	19% (65)	6% (21)	4% (13)	6% (20)	41% (138)
PID/Gender: Dem Men	17% (32)	23% (42)	7% (13)	5% (10)	8% (15)	39% (72)
PID/Gender: Dem Women	12% (27)	13% (28)	3% (7)	3% (7)	7% (15)	62% (137)
PID/Gender: Ind Men	22% (41)	17% (32)	6% (12)	5% (10)	10% (18)	39% (72)
PID/Gender: Ind Women	16% (26)	17% (27)	6% (9)	3% (5)	6% (9)	52% (83)
PID/Gender: Rep Men	32% (52)	19% (31)	7% (11)	3% (5)	5% (8)	34% (55)
PID/Gender: Rep Women	18% (32)	19% (34)	6% (10)	5% (8)	6% (11)	47% (83)
Ideo: Liberal (1-3)	20% (65)	19% (63)	6% (20)	5% (16)	6% (19)	43% (140)
Ideo: Moderate (4)	19% (54)	18% (52)	7% (19)	4% (10)	6% (16)	48% (138)
Ideo: Conservative (5-7)	18% (63)	17% (61)	6% (22)	5% (19)	8% (28)	46% (160)
Educ: < College	20% (152)	18% (132)	5% (41)	4% (28)	7% (56)	46% (342)
Educ: Bachelors degree	19% (42)	20% (44)	7% (16)	5% (10)	6% (14)	43% (96)
Educ: Post-grad	13% (16)	15% (18)	5% (6)	6% (8)	7% (8)	54% (65)
Income: Under 50k	18% (98)	17% (93)	5% (30)	5% (26)	6% (36)	49% (272)
Income: 50k-100k	22% (81)	17% (64)	6% (22)	4% (14)	9% (35)	42% (154)
Income: 100k+	19% (32)	22% (36)	6% (11)	4% (7)	4% (7)	45% (76)
Ethnicity: White	18% (156)	18% (154)	6% (50)	4% (38)	6% (55)	46% (392)

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Table CMS8_17: Do you have a favorable or unfavorable view of the following movies?
Talladega Nights: The Ballad of Ricky Bobby (2006)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	19% (210)	18% (194)	6% (63)	4% (46)	7% (78)	46% (502)
Ethnicity: Hispanic	26% (51)	11% (22)	6% (12)	4% (7)	13% (25)	40% (80)
Ethnicity: Afr. Am.	25% (32)	19% (25)	6% (8)	5% (6)	11% (14)	35% (45)
Ethnicity: Other	19% (22)	13% (15)	4% (5)	2% (2)	8% (10)	55% (65)
All Christian	17% (86)	18% (93)	5% (23)	3% (16)	8% (41)	48% (243)
All Non-Christian	19% (10)	13% (7)	5% (3)	— (0)	4% (2)	59% (31)
Atheist	19% (11)	30% (17)	4% (2)	3% (2)	9% (5)	35% (20)
Agnostic/Nothing in particular	22% (104)	16% (77)	7% (35)	6% (28)	6% (29)	43% (209)
Religious Non-Protestant/Catholic	20% (14)	12% (9)	4% (3)	— (0)	3% (2)	61% (42)
Evangelical	20% (54)	16% (42)	5% (14)	5% (13)	5% (14)	49% (133)
Non-Evangelical	17% (66)	20% (81)	6% (24)	3% (11)	10% (38)	44% (175)
Community: Urban	22% (64)	16% (45)	6% (18)	4% (12)	6% (18)	46% (132)
Community: Suburban	17% (88)	20% (101)	7% (36)	2% (13)	7% (38)	47% (241)
Community: Rural	20% (58)	16% (47)	3% (9)	7% (21)	8% (22)	45% (130)
Employ: Private Sector	31% (104)	21% (69)	7% (24)	3% (11)	7% (22)	31% (103)
Employ: Government	26% (19)	15% (11)	4% (3)	8% (6)	16% (12)	31% (23)
Employ: Self-Employed	12% (13)	25% (26)	5% (6)	6% (7)	— (0)	51% (54)
Employ: Homemaker	16% (12)	12% (9)	9% (7)	2% (2)	6% (5)	55% (43)
Employ: Retired	6% (13)	15% (34)	8% (17)	4% (9)	6% (12)	62% (137)
Employ: Unemployed	18% (30)	19% (31)	3% (5)	5% (8)	10% (16)	44% (72)
Employ: Other	22% (14)	18% (11)	1% (1)	4% (3)	7% (4)	48% (31)
Military HH: Yes	16% (33)	19% (39)	6% (12)	5% (10)	8% (15)	46% (94)
Military HH: No	20% (177)	17% (155)	6% (51)	4% (36)	7% (63)	46% (409)
RD/WT: Right Direction	22% (91)	17% (70)	6% (24)	4% (16)	6% (24)	45% (181)
RD/WT: Wrong Track	17% (119)	18% (124)	6% (39)	4% (30)	8% (54)	47% (322)
Trump Job Approve	22% (98)	19% (82)	6% (26)	5% (23)	5% (24)	43% (191)
Trump Job Disapprove	17% (100)	18% (103)	6% (37)	4% (22)	7% (43)	47% (275)
Trump Job Strongly Approve	24% (60)	19% (47)	7% (17)	5% (13)	4% (10)	41% (103)
Trump Job Somewhat Approve	20% (38)	18% (36)	5% (9)	5% (9)	7% (14)	46% (88)
Trump Job Somewhat Disapprove	14% (17)	20% (25)	13% (16)	7% (9)	9% (12)	37% (46)
Trump Job Strongly Disapprove	18% (83)	17% (78)	5% (22)	3% (13)	7% (32)	50% (229)

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Table CMS8_17: Do you have a favorable or unfavorable view of the following movies?
Talladega Nights: The Ballad of Ricky Bobby (2006)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	19% (210)	18% (194)	6% (63)	4% (46)	7% (78)	46% (502)
Favorable of Trump	23% (101)	20% (87)	6% (25)	4% (17)	5% (22)	43% (189)
Unfavorable of Trump	16% (90)	18% (102)	7% (38)	5% (29)	7% (43)	48% (273)
Very Favorable of Trump	24% (63)	18% (48)	7% (18)	4% (12)	5% (12)	42% (109)
Somewhat Favorable of Trump	21% (38)	22% (39)	4% (7)	3% (6)	5% (9)	45% (80)
Somewhat Unfavorable of Trump	10% (11)	19% (21)	11% (13)	9% (10)	8% (9)	44% (50)
Very Unfavorable of Trump	17% (79)	18% (81)	6% (26)	4% (19)	7% (33)	48% (223)
#1 Issue: Economy	25% (91)	21% (76)	4% (15)	3% (11)	8% (31)	39% (143)
#1 Issue: Security	19% (27)	22% (31)	5% (6)	9% (12)	1% (2)	45% (63)
#1 Issue: Health Care	17% (38)	18% (41)	7% (15)	3% (7)	5% (11)	50% (112)
#1 Issue: Medicare / Social Security	8% (10)	16% (20)	10% (11)	3% (4)	7% (8)	56% (66)
#1 Issue: Women's Issues	23% (18)	8% (6)	7% (5)	2% (1)	15% (12)	46% (36)
#1 Issue: Other	10% (7)	14% (9)	6% (4)	1% (1)	14% (10)	55% (38)
2018 House Vote: Democrat	15% (63)	19% (78)	7% (28)	5% (19)	7% (27)	47% (191)
2018 House Vote: Republican	21% (63)	19% (57)	6% (18)	5% (16)	5% (14)	44% (133)
2016 Vote: Hillary Clinton	14% (51)	17% (61)	8% (28)	5% (18)	7% (25)	48% (171)
2016 Vote: Donald Trump	18% (58)	23% (73)	6% (20)	6% (18)	4% (13)	43% (138)
2016 Vote: Other	22% (14)	22% (14)	— (0)	11% (7)	7% (4)	38% (24)
2016 Vote: Didn't Vote	25% (88)	13% (46)	4% (16)	1% (3)	10% (36)	47% (169)
Voted in 2014: Yes	15% (95)	19% (115)	6% (36)	6% (37)	6% (40)	48% (296)
Voted in 2014: No	24% (115)	17% (79)	6% (27)	2% (9)	8% (38)	43% (206)
2012 Vote: Barack Obama	15% (56)	21% (78)	6% (21)	4% (14)	7% (28)	48% (182)
2012 Vote: Mitt Romney	18% (43)	18% (44)	7% (18)	6% (14)	5% (12)	45% (108)
2012 Vote: Didn't Vote	24% (104)	14% (59)	5% (23)	2% (10)	8% (36)	46% (196)
4-Region: Northeast	15% (29)	19% (36)	7% (13)	6% (11)	7% (13)	47% (90)
4-Region: Midwest	20% (43)	12% (26)	9% (19)	3% (7)	4% (8)	52% (112)
4-Region: South	21% (82)	20% (80)	5% (19)	4% (18)	6% (24)	44% (174)
4-Region: West	20% (56)	18% (52)	4% (12)	3% (10)	11% (33)	43% (125)
Sports Fan	23% (171)	20% (145)	7% (53)	4% (31)	7% (54)	37% (272)
Traveled outside of U.S. in past year 1+ times	20% (50)	16% (39)	6% (15)	4% (10)	10% (25)	45% (113)
Frequent Flyer	26% (39)	15% (22)	8% (11)	5% (8)	11% (16)	36% (54)

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Table CMS8_17: Do you have a favorable or unfavorable view of the following movies?
Talladega Nights: The Ballad of Ricky Bobby (2006)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	19% (210)	18% (194)	6% (63)	4% (46)	7% (78)	46% (502)
Concerned about climate change	21% (145)	19% (132)	6% (40)	4% (27)	7% (48)	45% (316)
Not concerned about climate change	18% (56)	18% (54)	8% (23)	5% (14)	6% (19)	46% (140)
Climate change is human activity	21% (136)	16% (103)	6% (39)	4% (26)	7% (46)	46% (303)
Climate change is natural phenomenon	16% (46)	26% (75)	7% (21)	2% (7)	6% (16)	43% (126)
Concerned about climate change and caused by human activity	21% (121)	17% (96)	6% (36)	4% (23)	6% (35)	46% (265)
Not concerned about climate change and it is natural	16% (29)	22% (40)	10% (18)	2% (5)	5% (9)	45% (81)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_18: Do you have a favorable or unfavorable view of the following movies?
Days of Thunder (1990)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	8%	(89)	19%	(211)	4%	(43)	3%	(31)	8%	(84)	58%	(636)	
Gender: Male	10%	(55)	20%	(106)	5%	(29)	5%	(26)	8%	(42)	52%	(275)	
Gender: Female	6%	(34)	19%	(105)	2%	(14)	1%	(5)	7%	(41)	65%	(361)	
Age: 18-29	2%	(6)	6%	(16)	3%	(8)	2%	(4)	7%	(18)	80%	(205)	
Age: 30-44	12%	(31)	22%	(59)	3%	(8)	3%	(8)	8%	(21)	53%	(140)	
Age: 45-54	13%	(21)	30%	(48)	4%	(6)	4%	(6)	10%	(16)	39%	(62)	
Age: 55-64	9%	(18)	26%	(53)	7%	(14)	6%	(12)	7%	(14)	47%	(98)	
Age: 65+	7%	(13)	18%	(35)	3%	(5)	—	(0)	7%	(14)	66%	(130)	
Generation Z: Age 18-23	1%	(1)	3%	(4)	4%	(5)	3%	(3)	7%	(9)	83%	(109)	
Millennial: Age 24-39	6%	(18)	14%	(44)	3%	(8)	2%	(7)	9%	(27)	67%	(209)	
Generation X: Age 40-55	16%	(41)	30%	(79)	4%	(11)	5%	(14)	8%	(20)	37%	(99)	
Boomers: Age 56-74	8%	(27)	22%	(76)	5%	(17)	2%	(6)	8%	(26)	56%	(190)	
PID: Dem (no lean)	7%	(27)	16%	(65)	6%	(24)	3%	(11)	7%	(28)	62%	(251)	
PID: Ind (no lean)	4%	(14)	16%	(56)	4%	(13)	2%	(9)	10%	(36)	63%	(218)	
PID: Rep (no lean)	14%	(49)	26%	(89)	2%	(5)	3%	(11)	6%	(20)	49%	(167)	
PID/Gender: Dem Men	9%	(17)	15%	(28)	8%	(15)	6%	(10)	9%	(16)	54%	(99)	
PID/Gender: Dem Women	5%	(10)	17%	(38)	4%	(9)	—	(1)	5%	(12)	68%	(152)	
PID/Gender: Ind Men	5%	(9)	19%	(36)	5%	(9)	4%	(8)	10%	(18)	57%	(105)	
PID/Gender: Ind Women	3%	(4)	13%	(20)	3%	(5)	—	(1)	11%	(17)	70%	(112)	
PID/Gender: Rep Men	18%	(29)	26%	(42)	3%	(5)	5%	(8)	5%	(8)	43%	(70)	
PID/Gender: Rep Women	11%	(19)	26%	(47)	—	(0)	2%	(3)	7%	(12)	54%	(97)	
Ideo: Liberal (1-3)	7%	(23)	14%	(46)	6%	(18)	3%	(10)	6%	(18)	64%	(208)	
Ideo: Moderate (4)	9%	(26)	21%	(60)	3%	(10)	2%	(5)	9%	(25)	56%	(163)	
Ideo: Conservative (5-7)	9%	(31)	25%	(89)	3%	(12)	3%	(9)	7%	(26)	52%	(185)	
Educ: < College	8%	(60)	19%	(143)	4%	(31)	3%	(25)	8%	(64)	57%	(429)	
Educ: Bachelors degree	9%	(20)	22%	(49)	4%	(8)	1%	(3)	5%	(12)	59%	(131)	
Educ: Post-grad	8%	(9)	16%	(19)	3%	(4)	2%	(3)	7%	(8)	64%	(77)	
Income: Under 50k	8%	(44)	19%	(107)	3%	(14)	3%	(17)	8%	(46)	59%	(327)	
Income: 50k-100k	9%	(32)	18%	(66)	5%	(19)	3%	(13)	7%	(27)	58%	(213)	
Income: 100k+	8%	(13)	22%	(37)	6%	(9)	1%	(2)	6%	(10)	57%	(96)	
Ethnicity: White	9%	(75)	22%	(182)	4%	(36)	3%	(23)	7%	(56)	56%	(473)	

Continued on next page

Table CMS8_18: Do you have a favorable or unfavorable view of the following movies?
Days of Thunder (1990)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched	
Adults	8%	(89)	19%	(211)	4%	(43)	3%	(31)	8%	(84)	58%	(636)
Ethnicity: Hispanic	3%	(6)	18%	(36)	5%	(10)	4%	(8)	9%	(18)	61%	(120)
Ethnicity: Afr. Am.	6%	(8)	12%	(16)	4%	(5)	5%	(6)	15%	(19)	58%	(74)
Ethnicity: Other	5%	(6)	11%	(13)	1%	(1)	2%	(2)	7%	(9)	74%	(89)
All Christian	9%	(44)	24%	(123)	4%	(20)	1%	(6)	7%	(36)	54%	(273)
All Non-Christian	11%	(6)	16%	(8)	7%	(4)	10%	(5)	4%	(2)	53%	(28)
Atheist	4%	(2)	16%	(9)	9%	(5)	2%	(1)	8%	(4)	62%	(35)
Agnostic/Nothing in particular	8%	(37)	15%	(71)	3%	(14)	4%	(19)	9%	(42)	62%	(300)
Religious Non-Protestant/Catholic	8%	(6)	14%	(9)	5%	(4)	7%	(5)	3%	(2)	63%	(43)
Evangelical	10%	(26)	22%	(59)	3%	(9)	2%	(5)	10%	(27)	54%	(145)
Non-Evangelical	8%	(31)	23%	(91)	4%	(17)	2%	(7)	7%	(28)	56%	(221)
Community: Urban	6%	(18)	18%	(53)	4%	(13)	5%	(14)	6%	(17)	60%	(173)
Community: Suburban	8%	(41)	19%	(101)	4%	(22)	1%	(6)	9%	(45)	58%	(302)
Community: Rural	11%	(30)	20%	(57)	3%	(7)	4%	(11)	8%	(22)	56%	(160)
Employ: Private Sector	11%	(38)	25%	(82)	6%	(20)	2%	(7)	6%	(21)	50%	(166)
Employ: Government	5%	(4)	14%	(11)	4%	(3)	7%	(5)	5%	(4)	65%	(48)
Employ: Self-Employed	7%	(7)	24%	(25)	4%	(4)	3%	(3)	8%	(8)	54%	(57)
Employ: Homemaker	6%	(5)	21%	(16)	3%	(2)	2%	(1)	13%	(10)	55%	(43)
Employ: Retired	6%	(13)	22%	(48)	3%	(7)	1%	(3)	8%	(17)	60%	(134)
Employ: Unemployed	6%	(10)	12%	(20)	1%	(2)	2%	(3)	10%	(16)	68%	(110)
Employ: Other	19%	(12)	13%	(8)	2%	(1)	12%	(8)	7%	(5)	47%	(31)
Military HH: Yes	6%	(13)	19%	(39)	6%	(13)	2%	(3)	6%	(12)	61%	(124)
Military HH: No	9%	(77)	19%	(172)	3%	(30)	3%	(27)	8%	(72)	58%	(512)
RD/WT: Right Direction	14%	(55)	21%	(84)	2%	(10)	4%	(15)	6%	(25)	53%	(216)
RD/WT: Wrong Track	5%	(34)	18%	(127)	5%	(33)	2%	(16)	9%	(59)	61%	(420)
Trump Job Approve	13%	(60)	22%	(97)	4%	(18)	3%	(16)	7%	(29)	51%	(224)
Trump Job Disapprove	5%	(27)	18%	(105)	4%	(25)	2%	(14)	8%	(46)	63%	(364)
Trump Job Strongly Approve	19%	(47)	23%	(57)	4%	(9)	5%	(13)	6%	(15)	43%	(108)
Trump Job Somewhat Approve	7%	(13)	20%	(40)	4%	(9)	1%	(2)	7%	(14)	60%	(117)
Trump Job Somewhat Disapprove	6%	(8)	28%	(34)	2%	(3)	4%	(5)	10%	(12)	50%	(62)
Trump Job Strongly Disapprove	4%	(19)	15%	(71)	5%	(22)	2%	(9)	7%	(33)	66%	(302)

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Table CMS8_18: Do you have a favorable or unfavorable view of the following movies?
Days of Thunder (1990)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	8%	(89)	19%	(211)	4%	(43)	3%	(31)	8%	(84)	58%	(636)	
Favorable of Trump	14%	(61)	23%	(99)	3%	(15)	4%	(16)	7%	(30)	50%	(220)	
Unfavorable of Trump	4%	(25)	18%	(104)	5%	(28)	2%	(14)	7%	(43)	63%	(360)	
Very Favorable of Trump	17%	(43)	24%	(62)	2%	(6)	5%	(13)	7%	(17)	46%	(120)	
Somewhat Favorable of Trump	10%	(17)	21%	(38)	5%	(9)	2%	(3)	7%	(13)	55%	(100)	
Somewhat Unfavorable of Trump	4%	(4)	22%	(25)	4%	(4)	1%	(1)	8%	(9)	62%	(71)	
Very Unfavorable of Trump	5%	(21)	17%	(79)	5%	(24)	3%	(13)	7%	(33)	63%	(289)	
#1 Issue: Economy	8%	(30)	19%	(70)	4%	(14)	2%	(6)	12%	(43)	56%	(205)	
#1 Issue: Security	7%	(10)	31%	(44)	4%	(6)	3%	(4)	6%	(8)	49%	(69)	
#1 Issue: Health Care	10%	(23)	21%	(47)	4%	(8)	5%	(11)	3%	(7)	57%	(128)	
#1 Issue: Medicare / Social Security	13%	(15)	16%	(20)	5%	(6)	2%	(2)	9%	(11)	55%	(65)	
#1 Issue: Women's Issues	5%	(4)	4%	(3)	4%	(3)	2%	(2)	5%	(4)	80%	(64)	
#1 Issue: Other	3%	(2)	15%	(10)	4%	(3)	2%	(1)	9%	(6)	66%	(46)	
2018 House Vote: Democrat	6%	(26)	17%	(67)	5%	(20)	3%	(12)	7%	(29)	62%	(251)	
2018 House Vote: Republican	12%	(38)	26%	(78)	4%	(12)	2%	(6)	7%	(20)	49%	(147)	
2016 Vote: Hillary Clinton	6%	(22)	16%	(58)	5%	(17)	3%	(10)	7%	(25)	63%	(222)	
2016 Vote: Donald Trump	14%	(46)	26%	(84)	4%	(12)	2%	(6)	6%	(19)	48%	(153)	
2016 Vote: Other	2%	(1)	17%	(11)	7%	(4)	5%	(3)	9%	(5)	60%	(38)	
2016 Vote: Didn't Vote	6%	(20)	16%	(58)	3%	(9)	3%	(12)	10%	(35)	63%	(223)	
Voted in 2014: Yes	10%	(59)	21%	(129)	5%	(29)	3%	(18)	8%	(51)	54%	(332)	
Voted in 2014: No	6%	(31)	17%	(82)	3%	(13)	3%	(12)	7%	(33)	64%	(304)	
2012 Vote: Barack Obama	8%	(31)	19%	(74)	5%	(17)	3%	(13)	8%	(32)	56%	(214)	
2012 Vote: Mitt Romney	12%	(28)	24%	(58)	3%	(7)	2%	(4)	8%	(20)	51%	(123)	
2012 Vote: Didn't Vote	6%	(28)	17%	(71)	3%	(12)	3%	(11)	7%	(30)	65%	(277)	
4-Region: Northeast	10%	(20)	19%	(36)	5%	(11)	6%	(12)	7%	(13)	53%	(102)	
4-Region: Midwest	10%	(21)	17%	(36)	3%	(6)	1%	(2)	8%	(18)	62%	(132)	
4-Region: South	9%	(36)	22%	(88)	4%	(17)	3%	(12)	7%	(28)	54%	(216)	
4-Region: West	4%	(12)	18%	(51)	3%	(9)	2%	(5)	9%	(25)	64%	(186)	
Sports Fan	11%	(76)	22%	(158)	5%	(38)	3%	(23)	8%	(61)	51%	(370)	
Traveled outside of U.S. in past year 1+ times	7%	(18)	19%	(48)	4%	(11)	3%	(8)	9%	(24)	57%	(144)	
Frequent Flyer	9%	(14)	13%	(20)	4%	(6)	2%	(3)	15%	(22)	57%	(86)	

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Table CMS8_18: Do you have a favorable or unfavorable view of the following movies?
Days of Thunder (1990)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched	T
Adults	8% (89)	19% (211)	4% (43)	3% (31)	8% (84)	58% (636)	
Concerned about climate change	8% (56)	21% (147)	4% (31)	2% (14)	7% (48)	58% (412)	
Not concerned about climate change	10% (31)	19% (57)	3% (10)	4% (14)	7% (22)	56% (172)	
Climate change is human activity	7% (47)	19% (124)	4% (29)	2% (16)	7% (49)	60% (391)	
Climate change is natural phenomenon	10% (29)	22% (65)	3% (10)	2% (6)	9% (25)	54% (155)	
Concerned about climate change and caused by human activity	7% (42)	20% (115)	5% (26)	2% (10)	7% (38)	60% (345)	
Not concerned about climate change and it is natural	10% (19)	22% (40)	3% (6)	3% (6)	7% (12)	54% (98)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_19: Do you have a favorable or unfavorable view of the following movies?
Seabiscuit (2003)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	14% (149)	18% (201)	4% (38)	2% (22)	6% (66)	56% (617)
Gender: Male	11% (60)	18% (97)	6% (32)	4% (20)	8% (45)	53% (281)
Gender: Female	16% (89)	19% (105)	1% (6)	— (2)	4% (21)	60% (336)
Age: 18-29	4% (11)	13% (33)	3% (8)	2% (6)	9% (23)	69% (177)
Age: 30-44	12% (32)	23% (60)	5% (13)	2% (7)	5% (13)	54% (143)
Age: 45-54	12% (20)	14% (23)	6% (10)	2% (4)	4% (6)	61% (99)
Age: 55-64	18% (38)	21% (43)	3% (6)	3% (6)	6% (12)	50% (104)
Age: 65+	24% (48)	21% (41)	1% (2)	— (0)	6% (13)	48% (94)
Generation Z: Age 18-23	1% (2)	6% (8)	3% (3)	3% (4)	10% (13)	77% (102)
Millennial: Age 24-39	9% (28)	21% (64)	4% (13)	3% (8)	5% (17)	58% (182)
Generation X: Age 40-55	14% (36)	18% (47)	5% (14)	2% (6)	5% (12)	57% (149)
Boomers: Age 56-74	21% (71)	22% (74)	2% (8)	1% (4)	6% (21)	48% (163)
PID: Dem (no lean)	14% (57)	20% (80)	4% (18)	1% (3)	5% (22)	56% (226)
PID: Ind (no lean)	8% (27)	16% (54)	3% (9)	3% (10)	8% (26)	63% (219)
PID: Rep (no lean)	19% (65)	20% (67)	3% (11)	3% (9)	5% (18)	50% (172)
PID/Gender: Dem Men	12% (22)	17% (32)	9% (16)	1% (2)	10% (18)	51% (95)
PID/Gender: Dem Women	16% (36)	22% (48)	1% (2)	— (1)	2% (4)	59% (131)
PID/Gender: Ind Men	6% (12)	17% (32)	5% (8)	5% (9)	8% (15)	59% (109)
PID/Gender: Ind Women	9% (15)	14% (22)	— (1)	1% (2)	7% (11)	69% (110)
PID/Gender: Rep Men	16% (27)	20% (32)	5% (8)	6% (9)	7% (11)	47% (76)
PID/Gender: Rep Women	21% (38)	19% (34)	2% (3)	— (0)	4% (7)	53% (95)
Ideo: Liberal (1-3)	12% (39)	22% (71)	4% (13)	2% (7)	5% (18)	54% (176)
Ideo: Moderate (4)	15% (42)	15% (42)	4% (11)	1% (2)	6% (16)	61% (175)
Ideo: Conservative (5-7)	18% (63)	21% (73)	3% (10)	2% (6)	6% (20)	51% (180)
Educ: < College	12% (89)	15% (112)	4% (30)	2% (17)	6% (47)	61% (454)
Educ: Bachelors degree	19% (41)	25% (56)	2% (4)	1% (3)	6% (13)	47% (106)
Educ: Post-grad	15% (18)	27% (33)	3% (4)	1% (1)	5% (6)	47% (57)
Income: Under 50k	12% (67)	14% (78)	5% (27)	2% (12)	6% (36)	60% (336)
Income: 50k-100k	14% (52)	22% (79)	2% (7)	3% (9)	6% (20)	54% (201)
Income: 100k+	18% (30)	26% (44)	3% (4)	— (0)	6% (10)	47% (80)
Ethnicity: White	16% (133)	19% (162)	3% (29)	2% (17)	5% (45)	54% (459)

Continued on next page

Table CMS8_19: Do you have a favorable or unfavorable view of the following movies?
Seabiscuit (2003)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	14% (149)	18% (201)	4% (38)	2% (22)	6% (66)	56% (617)
Ethnicity: Hispanic	8% (15)	15% (30)	6% (13)	3% (5)	4% (8)	64% (125)
Ethnicity: Afr. Am.	7% (9)	16% (20)	3% (4)	4% (5)	12% (15)	59% (76)
Ethnicity: Other	6% (7)	16% (19)	5% (5)	— (0)	5% (6)	68% (82)
All Christian	19% (94)	22% (108)	3% (13)	1% (4)	5% (24)	51% (258)
All Non-Christian	20% (11)	15% (8)	5% (3)	4% (2)	8% (4)	47% (25)
Atheist	5% (3)	16% (9)	5% (3)	— (0)	7% (4)	67% (38)
Agnostic/Nothing in particular	9% (41)	16% (76)	4% (20)	3% (15)	7% (34)	61% (296)
Religious Non-Protestant/Catholic	17% (12)	18% (12)	5% (4)	3% (2)	6% (4)	51% (35)
Evangelical	15% (41)	22% (61)	1% (3)	2% (4)	4% (12)	55% (150)
Non-Evangelical	17% (69)	20% (77)	3% (11)	1% (2)	7% (28)	53% (208)
Community: Urban	11% (32)	16% (45)	5% (13)	3% (7)	5% (14)	61% (177)
Community: Suburban	13% (67)	21% (108)	2% (12)	1% (5)	6% (30)	57% (294)
Community: Rural	17% (50)	17% (48)	5% (13)	3% (9)	8% (22)	51% (146)
Employ: Private Sector	12% (39)	24% (81)	5% (15)	2% (7)	4% (14)	53% (176)
Employ: Government	11% (8)	16% (12)	1% (1)	9% (7)	7% (5)	55% (40)
Employ: Self-Employed	8% (8)	17% (18)	8% (8)	3% (3)	4% (4)	61% (64)
Employ: Homemaker	12% (9)	14% (11)	2% (1)	— (0)	8% (6)	64% (50)
Employ: Retired	23% (52)	20% (45)	2% (5)	— (0)	7% (16)	46% (103)
Employ: Unemployed	14% (23)	10% (15)	3% (4)	1% (1)	7% (12)	65% (105)
Employ: Other	12% (8)	17% (11)	3% (2)	5% (3)	10% (7)	53% (34)
Military HH: Yes	13% (26)	20% (40)	1% (3)	1% (1)	5% (9)	61% (124)
Military HH: No	14% (123)	18% (161)	4% (35)	2% (20)	6% (57)	55% (493)
RD/WT: Right Direction	18% (72)	18% (71)	3% (13)	2% (9)	6% (23)	54% (217)
RD/WT: Wrong Track	11% (77)	19% (130)	4% (25)	2% (13)	6% (43)	58% (400)
Trump Job Approve	16% (71)	18% (80)	4% (17)	3% (14)	5% (23)	54% (238)
Trump Job Disapprove	13% (73)	20% (113)	4% (21)	1% (5)	6% (36)	57% (331)
Trump Job Strongly Approve	21% (51)	21% (51)	3% (6)	5% (13)	5% (11)	47% (117)
Trump Job Somewhat Approve	10% (20)	15% (29)	5% (11)	1% (2)	6% (11)	62% (121)
Trump Job Somewhat Disapprove	15% (19)	18% (22)	5% (6)	1% (1)	9% (11)	52% (65)
Trump Job Strongly Disapprove	12% (54)	20% (91)	3% (14)	1% (4)	6% (25)	59% (266)

Continued on next page

Table CMS8_19: Do you have a favorable or unfavorable view of the following movies?
Seabiscuit (2003)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	14%	(149)	18%	(201)	4%	(38)	2%	(22)	6%	(66)	56%	(617)	
Favorable of Trump	16%	(71)	18%	(81)	3%	(13)	2%	(9)	6%	(28)	54%	(239)	
Unfavorable of Trump	12%	(69)	20%	(114)	4%	(25)	2%	(11)	5%	(31)	56%	(324)	
Very Favorable of Trump	20%	(52)	18%	(48)	2%	(6)	3%	(9)	7%	(18)	49%	(129)	
Somewhat Favorable of Trump	11%	(19)	19%	(34)	4%	(7)	—	(0)	6%	(10)	61%	(110)	
Somewhat Unfavorable of Trump	10%	(12)	21%	(24)	7%	(7)	—	(1)	6%	(7)	56%	(64)	
Very Unfavorable of Trump	12%	(57)	20%	(90)	4%	(17)	2%	(10)	5%	(24)	57%	(261)	
#1 Issue: Economy	13%	(48)	18%	(67)	3%	(11)	2%	(6)	5%	(20)	59%	(215)	
#1 Issue: Security	18%	(26)	20%	(28)	4%	(6)	5%	(7)	4%	(6)	48%	(68)	
#1 Issue: Health Care	16%	(35)	21%	(48)	5%	(12)	2%	(3)	6%	(13)	51%	(114)	
#1 Issue: Medicare / Social Security	16%	(19)	19%	(23)	—	(0)	1%	(1)	9%	(11)	55%	(65)	
#1 Issue: Women’s Issues	1%	(1)	7%	(6)	2%	(2)	1%	(1)	8%	(6)	81%	(65)	
#1 Issue: Other	17%	(12)	18%	(13)	2%	(1)	—	(0)	5%	(4)	57%	(40)	
2018 House Vote: Democrat	15%	(59)	21%	(84)	5%	(21)	1%	(4)	6%	(26)	52%	(210)	
2018 House Vote: Republican	19%	(58)	22%	(67)	4%	(11)	2%	(6)	6%	(17)	47%	(141)	
2016 Vote: Hillary Clinton	15%	(51)	21%	(75)	5%	(17)	1%	(4)	5%	(19)	53%	(187)	
2016 Vote: Donald Trump	19%	(59)	22%	(69)	4%	(14)	2%	(6)	4%	(14)	49%	(157)	
2016 Vote: Other	10%	(6)	13%	(8)	1%	(1)	6%	(4)	7%	(4)	62%	(39)	
2016 Vote: Didn’t Vote	9%	(32)	14%	(49)	2%	(6)	2%	(8)	8%	(29)	65%	(234)	
Voted in 2014: Yes	18%	(113)	22%	(134)	4%	(26)	2%	(13)	6%	(36)	48%	(297)	
Voted in 2014: No	8%	(36)	14%	(67)	3%	(12)	2%	(9)	6%	(30)	67%	(320)	
2012 Vote: Barack Obama	16%	(61)	21%	(79)	4%	(15)	1%	(3)	6%	(24)	52%	(198)	
2012 Vote: Mitt Romney	19%	(45)	20%	(49)	3%	(7)	2%	(5)	6%	(14)	51%	(121)	
2012 Vote: Didn’t Vote	8%	(35)	14%	(60)	4%	(16)	2%	(10)	6%	(28)	65%	(280)	
4-Region: Northeast	17%	(33)	14%	(28)	4%	(7)	3%	(6)	9%	(17)	53%	(102)	
4-Region: Midwest	12%	(27)	21%	(46)	3%	(6)	1%	(3)	6%	(13)	56%	(121)	
4-Region: South	14%	(56)	20%	(78)	5%	(18)	2%	(9)	6%	(24)	53%	(212)	
4-Region: West	11%	(33)	17%	(49)	2%	(7)	1%	(4)	4%	(13)	63%	(183)	
Sports Fan	16%	(117)	21%	(151)	4%	(29)	3%	(18)	7%	(53)	49%	(359)	
Traveled outside of U.S. in past year 1+ times	11%	(27)	19%	(47)	4%	(11)	2%	(5)	10%	(24)	55%	(138)	
Frequent Flyer	8%	(13)	22%	(33)	4%	(7)	2%	(3)	12%	(18)	52%	(78)	

Continued on next page

Table CMS8_19: Do you have a favorable or unfavorable view of the following movies?
Seabiscuit (2003)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	14% (149)	18% (201)	4% (38)	2% (22)	6% (66)	56% (617)
Concerned about climate change	14% (99)	21% (146)	4% (28)	1% (7)	5% (38)	55% (390)
Not concerned about climate change	15% (47)	16% (50)	3% (10)	3% (9)	5% (14)	57% (176)
Climate change is human activity	14% (92)	19% (125)	4% (26)	1% (3)	6% (38)	57% (370)
Climate change is natural phenomenon	13% (37)	21% (62)	3% (10)	2% (5)	5% (15)	55% (159)
Concerned about climate change and caused by human activity	15% (85)	20% (117)	4% (26)	1% (3)	4% (26)	55% (320)
Not concerned about climate change and it is natural	13% (23)	21% (38)	4% (7)	2% (4)	3% (5)	57% (104)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_20: Do you have a favorable or unfavorable view of the following movies?
Rudy (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	18% (201)	3% (33)	1% (15)	6% (65)	51% (553)
Gender: Male	23% (124)	22% (120)	4% (20)	2% (12)	8% (40)	41% (218)
Gender: Female	18% (103)	15% (81)	2% (13)	— (3)	4% (25)	60% (335)
Age: 18-29	6% (15)	9% (23)	4% (9)	2% (4)	8% (22)	72% (185)
Age: 30-44	27% (72)	25% (67)	4% (10)	1% (3)	6% (16)	37% (99)
Age: 45-54	26% (42)	18% (30)	6% (10)	2% (3)	9% (14)	39% (62)
Age: 55-64	30% (63)	19% (41)	1% (3)	2% (4)	2% (5)	45% (95)
Age: 65+	18% (35)	20% (41)	— (1)	— (1)	4% (8)	57% (113)
Generation Z: Age 18-23	6% (7)	2% (3)	4% (5)	2% (2)	9% (12)	78% (103)
Millennial: Age 24-39	16% (51)	21% (67)	4% (12)	1% (5)	7% (23)	50% (155)
Generation X: Age 40-55	29% (75)	21% (56)	5% (12)	1% (4)	7% (18)	37% (99)
Boomers: Age 56-74	25% (87)	20% (68)	1% (4)	1% (4)	3% (11)	49% (168)
PID: Dem (no lean)	18% (75)	19% (76)	3% (12)	1% (2)	4% (16)	56% (226)
PID: Ind (no lean)	17% (59)	17% (58)	4% (12)	3% (9)	9% (30)	51% (177)
PID: Rep (no lean)	27% (93)	20% (67)	3% (9)	1% (3)	6% (19)	44% (150)
PID/Gender: Dem Men	23% (43)	21% (39)	4% (6)	— (1)	7% (12)	45% (84)
PID/Gender: Dem Women	14% (32)	17% (37)	2% (5)	1% (2)	2% (4)	64% (142)
PID/Gender: Ind Men	16% (31)	23% (42)	4% (7)	5% (8)	11% (20)	42% (77)
PID/Gender: Ind Women	18% (28)	10% (16)	3% (5)	— (1)	6% (10)	63% (100)
PID/Gender: Rep Men	31% (50)	24% (39)	4% (6)	2% (3)	5% (8)	35% (57)
PID/Gender: Rep Women	24% (43)	16% (28)	2% (3)	— (0)	6% (11)	52% (93)
Ideo: Liberal (1-3)	17% (54)	21% (68)	3% (9)	2% (5)	4% (12)	54% (175)
Ideo: Moderate (4)	18% (53)	20% (58)	4% (13)	1% (2)	7% (20)	50% (143)
Ideo: Conservative (5-7)	28% (100)	19% (66)	2% (9)	— (1)	5% (18)	45% (158)
Educ: < College	20% (148)	17% (130)	4% (26)	2% (12)	6% (46)	52% (389)
Educ: Bachelors degree	25% (56)	21% (47)	2% (5)	1% (1)	7% (15)	45% (99)
Educ: Post-grad	19% (23)	20% (24)	1% (1)	1% (2)	4% (5)	54% (65)
Income: Under 50k	18% (100)	16% (92)	4% (20)	2% (9)	7% (40)	53% (296)
Income: 50k-100k	23% (86)	21% (77)	2% (7)	1% (5)	5% (19)	48% (176)
Income: 100k+	25% (42)	19% (33)	3% (6)	— (1)	4% (6)	48% (81)
Ethnicity: White	23% (195)	19% (164)	3% (23)	1% (10)	5% (39)	49% (412)

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Table CMS8_20: Do you have a favorable or unfavorable view of the following movies?
Rudy (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	18% (201)	3% (33)	1% (15)	6% (65)	51% (553)
Ethnicity: Hispanic	13% (25)	19% (38)	5% (9)	2% (4)	8% (15)	54% (106)
Ethnicity: Afr. Am.	14% (18)	19% (25)	1% (1)	3% (3)	17% (22)	46% (60)
Ethnicity: Other	11% (14)	10% (12)	7% (8)	1% (1)	3% (4)	68% (81)
All Christian	26% (130)	22% (109)	2% (10)	1% (4)	6% (31)	43% (218)
All Non-Christian	24% (12)	14% (8)	2% (1)	1% (1)	3% (1)	56% (29)
Atheist	7% (4)	27% (15)	5% (3)	— (0)	— (0)	61% (34)
Agnostic/Nothing in particular	17% (81)	14% (69)	4% (19)	2% (10)	7% (32)	56% (272)
Religious Non-Protestant/Catholic	22% (15)	14% (10)	1% (1)	1% (1)	3% (2)	58% (40)
Evangelical	28% (77)	17% (47)	4% (10)	2% (5)	6% (16)	43% (116)
Non-Evangelical	22% (86)	21% (82)	2% (6)	— (2)	6% (24)	50% (196)
Community: Urban	21% (62)	16% (45)	3% (9)	3% (8)	5% (15)	52% (150)
Community: Suburban	22% (114)	20% (102)	2% (11)	— (2)	6% (30)	50% (259)
Community: Rural	18% (52)	19% (54)	5% (13)	2% (5)	7% (20)	50% (144)
Employ: Private Sector	22% (74)	28% (92)	3% (8)	2% (6)	5% (16)	41% (137)
Employ: Government	22% (16)	11% (8)	7% (5)	3% (2)	8% (6)	49% (36)
Employ: Self-Employed	16% (17)	15% (16)	7% (8)	3% (3)	7% (7)	53% (56)
Employ: Homemaker	22% (17)	15% (12)	3% (2)	1% (1)	12% (9)	47% (37)
Employ: Retired	25% (54)	20% (44)	1% (2)	1% (1)	4% (9)	50% (110)
Employ: Unemployed	17% (27)	11% (17)	1% (2)	— (1)	8% (12)	64% (102)
Employ: Other	25% (16)	15% (10)	8% (5)	— (0)	4% (3)	48% (32)
Military HH: Yes	21% (42)	20% (40)	1% (2)	1% (2)	7% (15)	50% (102)
Military HH: No	21% (184)	18% (161)	3% (31)	1% (13)	6% (50)	51% (451)
RD/WT: Right Direction	26% (107)	18% (72)	3% (14)	1% (5)	6% (25)	45% (182)
RD/WT: Wrong Track	17% (120)	19% (129)	3% (19)	1% (9)	6% (40)	54% (371)
Trump Job Approve	27% (118)	20% (89)	4% (16)	2% (8)	5% (22)	43% (190)
Trump Job Disapprove	17% (99)	18% (106)	3% (16)	1% (6)	5% (31)	55% (321)
Trump Job Strongly Approve	31% (76)	20% (51)	2% (6)	3% (7)	4% (11)	40% (99)
Trump Job Somewhat Approve	22% (42)	20% (38)	5% (10)	— (1)	6% (12)	47% (91)
Trump Job Somewhat Disapprove	14% (17)	20% (25)	3% (4)	1% (1)	6% (7)	56% (70)
Trump Job Strongly Disapprove	18% (83)	18% (81)	3% (12)	1% (5)	5% (24)	55% (251)

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Table CMS8_20: Do you have a favorable or unfavorable view of the following movies?
Rudy (1993)

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Watched, no opinion		Never watched		T
Adults	21%	(227)	18%	(201)	3%	(33)	1%	(15)	6%	(65)	51%	(553)	
Favorable of Trump	26%	(115)	19%	(85)	3%	(13)	1%	(4)	5%	(20)	46%	(205)	
Unfavorable of Trump	18%	(101)	19%	(111)	4%	(20)	2%	(11)	6%	(32)	52%	(299)	
Very Favorable of Trump	26%	(69)	20%	(53)	3%	(8)	2%	(4)	4%	(11)	44%	(115)	
Somewhat Favorable of Trump	25%	(46)	17%	(31)	2%	(4)	—	(0)	5%	(9)	50%	(90)	
Somewhat Unfavorable of Trump	11%	(12)	20%	(23)	7%	(8)	1%	(1)	7%	(9)	53%	(61)	
Very Unfavorable of Trump	19%	(89)	19%	(88)	3%	(12)	2%	(9)	5%	(23)	52%	(239)	
#1 Issue: Economy	20%	(73)	22%	(80)	3%	(12)	1%	(3)	6%	(20)	48%	(178)	
#1 Issue: Security	28%	(39)	22%	(31)	3%	(4)	—	(1)	5%	(7)	42%	(59)	
#1 Issue: Health Care	20%	(46)	18%	(41)	3%	(6)	3%	(6)	5%	(10)	51%	(115)	
#1 Issue: Medicare / Social Security	25%	(30)	13%	(15)	2%	(2)	1%	(1)	6%	(7)	54%	(64)	
#1 Issue: Women's Issues	9%	(7)	3%	(2)	4%	(3)	2%	(1)	10%	(8)	73%	(58)	
#1 Issue: Other	26%	(18)	20%	(14)	1%	(0)	—	(0)	3%	(2)	49%	(34)	
2018 House Vote: Democrat	20%	(82)	20%	(83)	4%	(15)	1%	(3)	4%	(17)	51%	(205)	
2018 House Vote: Republican	30%	(89)	23%	(69)	2%	(6)	—	(1)	7%	(21)	38%	(114)	
2016 Vote: Hillary Clinton	20%	(71)	22%	(77)	3%	(9)	1%	(3)	4%	(15)	51%	(180)	
2016 Vote: Donald Trump	29%	(93)	23%	(72)	3%	(9)	1%	(2)	6%	(18)	39%	(125)	
2016 Vote: Other	15%	(10)	25%	(15)	4%	(3)	5%	(3)	10%	(6)	40%	(25)	
2016 Vote: Didn't Vote	15%	(53)	10%	(37)	3%	(12)	2%	(6)	7%	(26)	62%	(223)	
Voted in 2014: Yes	26%	(158)	22%	(136)	2%	(14)	1%	(7)	6%	(37)	43%	(267)	
Voted in 2014: No	15%	(69)	14%	(65)	4%	(19)	2%	(8)	6%	(28)	60%	(286)	
2012 Vote: Barack Obama	23%	(86)	23%	(86)	2%	(7)	1%	(3)	5%	(17)	48%	(181)	
2012 Vote: Mitt Romney	26%	(61)	23%	(54)	4%	(9)	—	(1)	8%	(18)	40%	(96)	
2012 Vote: Didn't Vote	14%	(59)	12%	(52)	4%	(16)	2%	(7)	7%	(29)	62%	(265)	
4-Region: Northeast	20%	(38)	18%	(35)	5%	(9)	3%	(5)	6%	(12)	49%	(94)	
4-Region: Midwest	22%	(48)	22%	(47)	3%	(6)	1%	(2)	6%	(13)	46%	(98)	
4-Region: South	22%	(86)	15%	(61)	2%	(9)	2%	(7)	7%	(29)	51%	(204)	
4-Region: West	19%	(55)	20%	(57)	3%	(9)	—	(0)	4%	(11)	54%	(157)	
Sports Fan	25%	(184)	22%	(157)	4%	(27)	1%	(9)	5%	(37)	43%	(314)	
Traveled outside of U.S. in past year 1+ times	16%	(40)	19%	(47)	5%	(13)	1%	(2)	10%	(25)	49%	(125)	
Frequent Flyer	18%	(28)	22%	(33)	6%	(9)	1%	(1)	13%	(19)	40%	(60)	

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Table CMS8_20: Do you have a favorable or unfavorable view of the following movies?
Rudy (1993)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Watched, no opinion	Never watched
Adults	21% (227)	18% (201)	3% (33)	1% (15)	6% (65)	51% (553)
Concerned about climate change	21% (149)	20% (143)	4% (25)	1% (6)	3% (25)	51% (360)
Not concerned about climate change	23% (69)	18% (56)	2% (8)	2% (5)	6% (19)	49% (149)
Climate change is human activity	19% (124)	19% (123)	4% (23)	1% (5)	5% (31)	53% (349)
Climate change is natural phenomenon	27% (79)	20% (58)	2% (5)	2% (5)	7% (20)	43% (124)
Concerned about climate change and caused by human activity	20% (115)	20% (117)	4% (23)	1% (4)	3% (20)	52% (297)
Not concerned about climate change and it is natural	26% (47)	21% (38)	3% (5)	3% (5)	6% (11)	42% (77)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_1: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Dining out

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	50%	(1100)	30%	(658)	8%	(168)	6%	(133)	6%	(140)	2200
Gender: Male	45%	(479)	33%	(347)	9%	(96)	6%	(62)	7%	(79)	1062
Gender: Female	55%	(622)	27%	(312)	6%	(72)	6%	(71)	5%	(61)	1138
Age: 18-29	56%	(267)	23%	(109)	6%	(30)	2%	(12)	12%	(59)	477
Age: 30-44	50%	(270)	32%	(172)	7%	(35)	6%	(33)	5%	(26)	536
Age: 45-54	50%	(155)	31%	(96)	5%	(15)	7%	(21)	7%	(23)	309
Age: 55-64	48%	(211)	32%	(142)	9%	(39)	8%	(33)	4%	(17)	442
Age: 65+	45%	(198)	32%	(139)	11%	(49)	8%	(35)	3%	(15)	436
Generation Z: Age 18-23	61%	(154)	20%	(52)	5%	(13)	1%	(2)	12%	(31)	253
Millennial: Age 24-39	51%	(297)	30%	(173)	6%	(35)	5%	(30)	8%	(44)	579
Generation X: Age 40-55	48%	(260)	32%	(171)	7%	(35)	6%	(35)	7%	(37)	537
Boomers: Age 56-74	47%	(346)	32%	(233)	10%	(72)	8%	(57)	3%	(24)	733
PID: Dem (no lean)	50%	(402)	33%	(264)	7%	(57)	5%	(39)	5%	(38)	800
PID: Ind (no lean)	46%	(311)	28%	(193)	7%	(51)	8%	(57)	10%	(67)	679
PID: Rep (no lean)	54%	(387)	28%	(201)	8%	(61)	5%	(37)	5%	(34)	721
PID/Gender: Dem Men	46%	(163)	38%	(133)	7%	(25)	3%	(11)	6%	(21)	353
PID/Gender: Dem Women	53%	(239)	29%	(131)	7%	(32)	6%	(28)	4%	(17)	447
PID/Gender: Ind Men	40%	(140)	30%	(107)	11%	(37)	9%	(33)	10%	(35)	353
PID/Gender: Ind Women	52%	(171)	26%	(86)	4%	(13)	7%	(23)	10%	(32)	326
PID/Gender: Rep Men	49%	(176)	30%	(106)	9%	(34)	5%	(18)	6%	(23)	356
PID/Gender: Rep Women	58%	(212)	26%	(95)	7%	(27)	5%	(19)	3%	(12)	365
Ideo: Liberal (1-3)	52%	(342)	34%	(221)	6%	(41)	3%	(22)	4%	(27)	653
Ideo: Moderate (4)	48%	(267)	32%	(180)	8%	(43)	8%	(47)	4%	(21)	558
Ideo: Conservative (5-7)	52%	(372)	30%	(215)	8%	(59)	6%	(41)	4%	(31)	718
Educ: < College	47%	(717)	30%	(450)	9%	(129)	7%	(109)	7%	(108)	1512
Educ: Bachelors degree	57%	(253)	31%	(139)	5%	(22)	4%	(17)	3%	(13)	444
Educ: Post-grad	54%	(131)	29%	(70)	7%	(17)	3%	(7)	8%	(19)	244
Income: Under 50k	44%	(496)	31%	(343)	8%	(95)	9%	(100)	7%	(84)	1118
Income: 50k-100k	51%	(373)	31%	(224)	8%	(62)	4%	(27)	6%	(43)	729
Income: 100k+	65%	(231)	26%	(91)	3%	(11)	2%	(6)	4%	(14)	353
Ethnicity: White	51%	(871)	30%	(517)	8%	(143)	6%	(96)	5%	(94)	1722

Continued on next page

Table CMS9_1: After social distancing and self-quarantining have ended, how excited are you to do the following activities?

Dining out

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	50%	(1100)	30%	(658)	8%	(168)	6%	(133)	6%	(140)	2200
Ethnicity: Hispanic	48%	(168)	30%	(104)	5%	(17)	4%	(13)	14%	(48)	349
Ethnicity: Afr. Am.	45%	(122)	30%	(81)	3%	(9)	11%	(31)	11%	(31)	274
Ethnicity: Other	53%	(107)	29%	(60)	8%	(16)	3%	(6)	7%	(15)	204
All Christian	50%	(521)	33%	(343)	7%	(71)	5%	(57)	5%	(55)	1047
All Non-Christian	56%	(52)	32%	(30)	7%	(7)	1%	(0)	5%	(5)	94
Atheist	43%	(45)	33%	(35)	6%	(6)	10%	(11)	8%	(9)	105
Agnostic/Nothing in particular	50%	(482)	26%	(252)	9%	(84)	7%	(65)	8%	(72)	954
Religious Non-Protestant/Catholic	49%	(60)	32%	(40)	7%	(9)	4%	(5)	7%	(9)	123
Evangelical	50%	(267)	33%	(175)	6%	(31)	7%	(39)	4%	(20)	532
Non-Evangelical	54%	(460)	29%	(248)	7%	(62)	4%	(35)	5%	(46)	851
Community: Urban	48%	(280)	30%	(174)	8%	(45)	5%	(29)	9%	(50)	578
Community: Suburban	52%	(548)	30%	(309)	7%	(78)	6%	(62)	5%	(52)	1049
Community: Rural	47%	(272)	31%	(175)	8%	(45)	7%	(43)	7%	(38)	573
Employ: Private Sector	55%	(374)	31%	(212)	5%	(36)	4%	(29)	4%	(29)	680
Employ: Government	54%	(73)	32%	(43)	5%	(6)	5%	(7)	5%	(7)	136
Employ: Self-Employed	43%	(81)	33%	(62)	7%	(14)	5%	(10)	12%	(23)	189
Employ: Homemaker	44%	(68)	32%	(50)	8%	(13)	9%	(13)	6%	(10)	154
Employ: Retired	47%	(238)	30%	(150)	13%	(63)	6%	(31)	4%	(20)	502
Employ: Unemployed	44%	(127)	31%	(88)	6%	(17)	10%	(29)	9%	(26)	287
Employ: Other	49%	(67)	23%	(31)	11%	(15)	9%	(12)	9%	(12)	137
Military HH: Yes	50%	(190)	29%	(112)	13%	(48)	3%	(12)	5%	(19)	381
Military HH: No	50%	(910)	30%	(547)	7%	(120)	7%	(121)	7%	(121)	1819
RD/WT: Right Direction	53%	(420)	27%	(218)	9%	(68)	5%	(43)	6%	(46)	795
RD/WT: Wrong Track	48%	(680)	31%	(440)	7%	(100)	6%	(90)	7%	(94)	1405
Trump Job Approve	52%	(474)	29%	(267)	9%	(79)	5%	(46)	5%	(48)	915
Trump Job Disapprove	50%	(589)	31%	(367)	7%	(78)	7%	(80)	5%	(63)	1177
Trump Job Strongly Approve	53%	(280)	27%	(146)	9%	(47)	5%	(26)	6%	(33)	532
Trump Job Somewhat Approve	51%	(194)	32%	(121)	9%	(33)	5%	(20)	4%	(15)	383
Trump Job Somewhat Disapprove	51%	(135)	31%	(83)	6%	(16)	7%	(18)	5%	(14)	266
Trump Job Strongly Disapprove	50%	(454)	31%	(284)	7%	(63)	7%	(62)	5%	(49)	911

Continued on next page

Table CMS9_1: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Dining out

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	50%	(1100)	30%	(658)	8%	(168)	6%	(133)	6%	(140)	2200
Favorable of Trump	52%	(473)	29%	(263)	9%	(81)	5%	(47)	5%	(47)	911
Unfavorable of Trump	51%	(581)	32%	(363)	7%	(82)	6%	(72)	4%	(47)	1144
Very Favorable of Trump	52%	(293)	27%	(150)	9%	(53)	5%	(29)	6%	(36)	562
Somewhat Favorable of Trump	51%	(179)	32%	(113)	8%	(28)	5%	(18)	3%	(11)	349
Somewhat Unfavorable of Trump	50%	(117)	30%	(70)	7%	(16)	5%	(10)	8%	(19)	233
Very Unfavorable of Trump	51%	(464)	32%	(293)	7%	(65)	7%	(61)	3%	(28)	911
#1 Issue: Economy	54%	(379)	30%	(212)	6%	(39)	4%	(31)	6%	(41)	702
#1 Issue: Security	43%	(122)	29%	(80)	14%	(40)	8%	(22)	6%	(16)	281
#1 Issue: Health Care	49%	(252)	33%	(171)	8%	(41)	5%	(28)	5%	(24)	516
#1 Issue: Medicare / Social Security	43%	(111)	32%	(83)	10%	(27)	10%	(26)	4%	(10)	257
#1 Issue: Women's Issues	60%	(68)	22%	(25)	2%	(2)	1%	(2)	14%	(16)	114
#1 Issue: Education	63%	(68)	26%	(28)	3%	(3)	5%	(5)	4%	(4)	108
#1 Issue: Energy	47%	(43)	22%	(20)	8%	(7)	8%	(7)	15%	(13)	91
#1 Issue: Other	44%	(57)	29%	(39)	6%	(8)	9%	(12)	12%	(16)	132
2018 House Vote: Democrat	51%	(397)	34%	(266)	6%	(43)	6%	(43)	3%	(26)	776
2018 House Vote: Republican	56%	(365)	27%	(175)	8%	(56)	5%	(36)	4%	(26)	657
2018 House Vote: Someone else	42%	(29)	25%	(18)	13%	(9)	12%	(8)	7%	(5)	70
2016 Vote: Hillary Clinton	51%	(359)	34%	(239)	6%	(41)	5%	(38)	4%	(31)	709
2016 Vote: Donald Trump	53%	(364)	27%	(189)	9%	(65)	6%	(41)	4%	(30)	688
2016 Vote: Other	48%	(59)	31%	(38)	12%	(14)	8%	(10)	1%	(1)	123
2016 Vote: Didn't Vote	47%	(318)	28%	(192)	7%	(48)	7%	(45)	11%	(77)	679
Voted in 2014: Yes	53%	(673)	31%	(391)	7%	(95)	5%	(70)	3%	(44)	1273
Voted in 2014: No	46%	(427)	29%	(268)	8%	(73)	7%	(63)	10%	(96)	927
2012 Vote: Barack Obama	50%	(398)	34%	(269)	7%	(54)	5%	(40)	4%	(29)	790
2012 Vote: Mitt Romney	55%	(277)	29%	(149)	7%	(36)	6%	(29)	3%	(17)	508
2012 Vote: Other	46%	(37)	19%	(15)	22%	(17)	11%	(9)	3%	(2)	81
2012 Vote: Didn't Vote	47%	(384)	28%	(225)	7%	(61)	7%	(55)	11%	(91)	817

Continued on next page

Table CMS9_1: After social distancing and self-quarantining have ended, how excited are you to do the following activities?

Dining out

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	50%	(1100)	30%	(658)	8%	(168)	6%	(133)	6%	(140)	2200
4-Region: Northeast	53%	(208)	27%	(107)	8%	(32)	6%	(22)	6%	(24)	394
4-Region: Midwest	46%	(214)	34%	(155)	9%	(40)	6%	(29)	5%	(25)	462
4-Region: South	52%	(429)	29%	(239)	6%	(51)	7%	(57)	6%	(48)	824
4-Region: West	48%	(250)	30%	(157)	9%	(45)	5%	(25)	8%	(43)	520
Sports Fan	51%	(752)	32%	(480)	7%	(110)	4%	(61)	5%	(77)	1480
Traveled outside of U.S. in past year 1+ times	59%	(275)	26%	(120)	5%	(21)	5%	(22)	6%	(27)	464
Frequent Flyer	54%	(139)	29%	(74)	3%	(8)	5%	(12)	10%	(26)	260
Concerned about climate change	52%	(778)	31%	(469)	7%	(100)	5%	(79)	4%	(67)	1493
Not concerned about climate change	49%	(278)	28%	(159)	11%	(60)	7%	(42)	4%	(24)	562
Climate change is human activity	52%	(670)	32%	(405)	7%	(89)	5%	(68)	4%	(53)	1285
Climate change is natural phenomenon	50%	(280)	28%	(160)	10%	(59)	6%	(33)	6%	(32)	564
Climate change is not happening	48%	(42)	22%	(19)	6%	(5)	13%	(11)	10%	(9)	87
Concerned about climate change and caused by human activity	53%	(616)	32%	(371)	7%	(76)	5%	(56)	4%	(46)	1166
Not concerned about climate change and it is natural	50%	(170)	28%	(96)	11%	(38)	7%	(23)	4%	(15)	342
Not concerned about climate change and it is not happening	55%	(34)	18%	(11)	9%	(5)	13%	(8)	5%	(3)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS9_2: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the gym

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	21%	(465)	14%	(315)	11%	(250)	22%	(495)	31%	(675)	2200
Gender: Male	22%	(235)	18%	(193)	12%	(124)	19%	(205)	29%	(304)	1062
Gender: Female	20%	(230)	11%	(122)	11%	(126)	25%	(290)	33%	(370)	1138
Age: 18-29	35%	(165)	21%	(99)	10%	(46)	9%	(42)	26%	(124)	477
Age: 30-44	27%	(145)	15%	(79)	13%	(70)	19%	(100)	27%	(142)	536
Age: 45-54	17%	(52)	13%	(41)	11%	(35)	26%	(82)	32%	(99)	309
Age: 55-64	13%	(56)	12%	(54)	10%	(45)	30%	(130)	35%	(157)	442
Age: 65+	11%	(48)	10%	(42)	12%	(54)	32%	(140)	35%	(153)	436
Generation Z: Age 18-23	36%	(90)	20%	(50)	11%	(27)	8%	(20)	26%	(66)	253
Millennial: Age 24-39	30%	(173)	18%	(103)	11%	(66)	15%	(87)	26%	(149)	579
Generation X: Age 40-55	20%	(108)	14%	(73)	12%	(64)	23%	(125)	31%	(168)	537
Boomers: Age 56-74	12%	(87)	11%	(81)	11%	(84)	31%	(227)	35%	(254)	733
PID: Dem (no lean)	22%	(179)	17%	(136)	12%	(97)	19%	(154)	29%	(235)	800
PID: Ind (no lean)	20%	(134)	11%	(78)	13%	(85)	23%	(159)	33%	(224)	679
PID: Rep (no lean)	21%	(153)	14%	(102)	10%	(69)	25%	(182)	30%	(216)	721
PID/Gender: Dem Men	25%	(89)	22%	(79)	13%	(46)	15%	(51)	25%	(87)	353
PID/Gender: Dem Women	20%	(90)	13%	(57)	11%	(50)	23%	(102)	33%	(148)	447
PID/Gender: Ind Men	20%	(69)	11%	(39)	15%	(51)	22%	(78)	33%	(115)	353
PID/Gender: Ind Women	20%	(64)	12%	(39)	10%	(34)	25%	(81)	33%	(109)	326
PID/Gender: Rep Men	22%	(77)	21%	(75)	7%	(27)	21%	(76)	29%	(102)	356
PID/Gender: Rep Women	21%	(76)	7%	(27)	12%	(42)	29%	(106)	31%	(114)	365
Ideo: Liberal (1-3)	24%	(158)	18%	(116)	12%	(81)	19%	(123)	27%	(175)	653
Ideo: Moderate (4)	23%	(129)	13%	(74)	10%	(53)	23%	(127)	31%	(175)	558
Ideo: Conservative (5-7)	17%	(126)	14%	(101)	11%	(82)	27%	(191)	31%	(220)	718
Educ: < College	18%	(265)	13%	(190)	12%	(175)	25%	(375)	34%	(508)	1512
Educ: Bachelors degree	28%	(126)	18%	(80)	12%	(53)	16%	(71)	26%	(114)	444
Educ: Post-grad	30%	(74)	18%	(45)	9%	(23)	20%	(49)	22%	(53)	244
Income: Under 50k	17%	(191)	12%	(136)	12%	(130)	25%	(281)	34%	(380)	1118
Income: 50k-100k	22%	(158)	17%	(123)	11%	(83)	22%	(157)	28%	(207)	729
Income: 100k+	33%	(116)	16%	(56)	10%	(37)	16%	(57)	25%	(87)	353
Ethnicity: White	19%	(324)	13%	(228)	11%	(191)	25%	(422)	32%	(557)	1722

Continued on next page

Table CMS9_2: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the gym

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	21%	(465)	14%	(315)	11%	(250)	22%	(495)	31%	(675)	2200
Ethnicity: Hispanic	28%	(96)	18%	(64)	12%	(41)	15%	(51)	28%	(97)	349
Ethnicity: Afr. Am.	30%	(82)	15%	(42)	14%	(39)	15%	(41)	26%	(70)	274
Ethnicity: Other	29%	(60)	22%	(45)	10%	(20)	15%	(31)	24%	(48)	204
All Christian	20%	(206)	15%	(158)	12%	(123)	23%	(237)	31%	(323)	1047
All Non-Christian	35%	(33)	21%	(20)	7%	(6)	17%	(16)	20%	(18)	94
Atheist	16%	(17)	21%	(22)	9%	(9)	34%	(36)	20%	(21)	105
Agnostic/Nothing in particular	22%	(209)	12%	(116)	12%	(111)	22%	(205)	33%	(312)	954
Religious Non-Protestant/Catholic	31%	(38)	20%	(25)	8%	(10)	18%	(22)	23%	(29)	123
Evangelical	19%	(102)	14%	(74)	13%	(70)	22%	(119)	32%	(168)	532
Non-Evangelical	21%	(179)	14%	(121)	12%	(101)	22%	(188)	31%	(262)	851
Community: Urban	25%	(142)	19%	(107)	13%	(73)	19%	(111)	25%	(145)	578
Community: Suburban	22%	(228)	14%	(146)	12%	(122)	22%	(230)	31%	(323)	1049
Community: Rural	17%	(96)	11%	(62)	10%	(55)	27%	(154)	36%	(206)	573
Employ: Private Sector	29%	(198)	18%	(125)	11%	(73)	17%	(118)	24%	(167)	680
Employ: Government	30%	(40)	12%	(16)	12%	(17)	23%	(32)	23%	(31)	136
Employ: Self-Employed	18%	(34)	17%	(33)	10%	(19)	24%	(46)	30%	(57)	189
Employ: Homemaker	11%	(18)	10%	(16)	10%	(16)	27%	(41)	41%	(63)	154
Employ: Retired	10%	(52)	10%	(52)	14%	(68)	30%	(152)	35%	(177)	502
Employ: Unemployed	21%	(60)	12%	(34)	9%	(26)	21%	(60)	37%	(107)	287
Employ: Other	20%	(28)	10%	(14)	14%	(20)	25%	(35)	30%	(41)	137
Military HH: Yes	17%	(67)	16%	(60)	13%	(49)	21%	(81)	33%	(125)	381
Military HH: No	22%	(399)	14%	(255)	11%	(201)	23%	(414)	30%	(550)	1819
RD/WT: Right Direction	23%	(186)	15%	(116)	11%	(85)	23%	(180)	29%	(229)	795
RD/WT: Wrong Track	20%	(279)	14%	(200)	12%	(166)	22%	(314)	32%	(446)	1405
Trump Job Approve	23%	(207)	13%	(115)	11%	(99)	24%	(217)	30%	(277)	915
Trump Job Disapprove	21%	(244)	16%	(188)	12%	(144)	22%	(258)	29%	(343)	1177
Trump Job Strongly Approve	20%	(106)	11%	(57)	9%	(48)	27%	(142)	34%	(180)	532
Trump Job Somewhat Approve	27%	(102)	15%	(58)	13%	(52)	20%	(75)	25%	(97)	383
Trump Job Somewhat Disapprove	23%	(60)	22%	(58)	14%	(37)	14%	(37)	27%	(73)	266
Trump Job Strongly Disapprove	20%	(184)	14%	(129)	12%	(106)	24%	(221)	30%	(270)	911

Continued on next page

Table CMS9_2: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the gym

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	21%	(465)	14%	(315)	11%	(250)	22%	(495)	31%	(675)	2200
Favorable of Trump	22%	(204)	14%	(124)	11%	(97)	24%	(217)	29%	(269)	911
Unfavorable of Trump	20%	(229)	16%	(179)	13%	(144)	22%	(254)	30%	(338)	1144
Very Favorable of Trump	20%	(111)	13%	(74)	10%	(58)	26%	(145)	31%	(175)	562
Somewhat Favorable of Trump	27%	(93)	14%	(50)	11%	(40)	20%	(71)	27%	(94)	349
Somewhat Unfavorable of Trump	23%	(55)	21%	(49)	14%	(33)	12%	(28)	29%	(68)	233
Very Unfavorable of Trump	19%	(174)	14%	(130)	12%	(111)	25%	(226)	30%	(270)	911
#1 Issue: Economy	25%	(177)	17%	(119)	12%	(85)	19%	(133)	27%	(188)	702
#1 Issue: Security	13%	(37)	10%	(29)	8%	(22)	34%	(95)	35%	(99)	281
#1 Issue: Health Care	22%	(111)	16%	(84)	13%	(65)	20%	(102)	30%	(153)	516
#1 Issue: Medicare / Social Security	12%	(30)	6%	(17)	14%	(35)	30%	(76)	38%	(98)	257
#1 Issue: Women's Issues	32%	(36)	14%	(15)	8%	(9)	18%	(20)	29%	(33)	114
#1 Issue: Education	37%	(40)	19%	(20)	13%	(14)	11%	(12)	21%	(23)	108
#1 Issue: Energy	17%	(15)	18%	(16)	12%	(11)	20%	(18)	33%	(30)	91
#1 Issue: Other	15%	(20)	11%	(15)	7%	(9)	28%	(38)	39%	(51)	132
2018 House Vote: Democrat	24%	(184)	17%	(131)	11%	(88)	20%	(154)	28%	(219)	776
2018 House Vote: Republican	21%	(135)	12%	(79)	10%	(66)	27%	(177)	30%	(200)	657
2018 House Vote: Someone else	15%	(10)	17%	(12)	16%	(11)	20%	(14)	33%	(23)	70
2016 Vote: Hillary Clinton	25%	(174)	16%	(115)	11%	(80)	20%	(144)	28%	(195)	709
2016 Vote: Donald Trump	19%	(130)	11%	(76)	11%	(76)	28%	(194)	31%	(213)	688
2016 Vote: Other	19%	(24)	14%	(17)	12%	(15)	20%	(25)	35%	(43)	123
2016 Vote: Didn't Vote	20%	(137)	16%	(108)	12%	(80)	19%	(132)	33%	(223)	679
Voted in 2014: Yes	21%	(266)	14%	(183)	12%	(153)	23%	(292)	30%	(378)	1273
Voted in 2014: No	21%	(199)	14%	(132)	10%	(97)	22%	(203)	32%	(297)	927
2012 Vote: Barack Obama	21%	(167)	17%	(131)	12%	(92)	22%	(173)	29%	(227)	790
2012 Vote: Mitt Romney	18%	(93)	11%	(54)	12%	(63)	25%	(129)	33%	(168)	508
2012 Vote: Other	11%	(9)	7%	(5)	15%	(12)	35%	(28)	33%	(27)	81
2012 Vote: Didn't Vote	24%	(196)	15%	(123)	10%	(84)	20%	(164)	31%	(251)	817

Continued on next page

Table CMS9_2: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the gym

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	21%	(465)	14%	(315)	11%	(250)	22%	(495)	31%	(675)	2200
4-Region: Northeast	22%	(85)	14%	(55)	11%	(43)	21%	(82)	33%	(129)	394
4-Region: Midwest	19%	(89)	12%	(55)	12%	(57)	25%	(117)	31%	(144)	462
4-Region: South	22%	(183)	13%	(108)	12%	(98)	23%	(188)	30%	(247)	824
4-Region: West	21%	(108)	19%	(98)	10%	(51)	21%	(107)	30%	(155)	520
Sports Fan	25%	(373)	16%	(230)	13%	(189)	18%	(264)	29%	(423)	1480
Traveled outside of U.S. in past year 1+ times	33%	(153)	22%	(104)	9%	(41)	15%	(69)	21%	(97)	464
Frequent Flyer	33%	(85)	23%	(60)	9%	(23)	13%	(35)	22%	(56)	260
Concerned about climate change	24%	(362)	15%	(226)	12%	(176)	22%	(322)	27%	(406)	1493
Not concerned about climate change	15%	(84)	12%	(68)	12%	(66)	27%	(154)	34%	(191)	562
Climate change is human activity	25%	(318)	16%	(204)	11%	(144)	21%	(264)	28%	(356)	1285
Climate change is natural phenomenon	15%	(84)	13%	(72)	13%	(72)	29%	(163)	31%	(173)	564
Climate change is not happening	18%	(16)	12%	(11)	9%	(8)	24%	(21)	36%	(32)	87
Concerned about climate change and caused by human activity	25%	(291)	15%	(178)	12%	(137)	21%	(245)	27%	(315)	1166
Not concerned about climate change and it is natural	12%	(42)	10%	(34)	13%	(44)	33%	(114)	32%	(108)	342
Not concerned about climate change and it is not happening	19%	(12)	4%	(3)	10%	(6)	26%	(16)	41%	(26)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS9_3: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending in-person workout classes

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(311)	12%	(255)	12%	(259)	24%	(518)	39%	(857)	2200
Gender: Male	13%	(134)	13%	(133)	13%	(137)	23%	(245)	39%	(414)	1062
Gender: Female	16%	(177)	11%	(122)	11%	(122)	24%	(273)	39%	(444)	1138
Age: 18-29	24%	(114)	16%	(78)	11%	(53)	13%	(61)	36%	(170)	477
Age: 30-44	19%	(100)	15%	(80)	13%	(70)	19%	(103)	34%	(183)	536
Age: 45-54	11%	(36)	7%	(21)	12%	(38)	25%	(78)	44%	(138)	309
Age: 55-64	8%	(37)	10%	(45)	11%	(49)	29%	(129)	41%	(181)	442
Age: 65+	6%	(25)	7%	(31)	11%	(48)	34%	(148)	42%	(185)	436
Generation Z: Age 18-23	26%	(67)	13%	(33)	8%	(20)	13%	(33)	39%	(99)	253
Millennial: Age 24-39	20%	(119)	16%	(94)	13%	(76)	16%	(95)	34%	(195)	579
Generation X: Age 40-55	13%	(67)	11%	(59)	13%	(69)	23%	(125)	40%	(217)	537
Boomers: Age 56-74	7%	(54)	8%	(60)	11%	(83)	31%	(224)	43%	(312)	733
PID: Dem (no lean)	16%	(125)	14%	(113)	13%	(100)	20%	(164)	37%	(298)	800
PID: Ind (no lean)	13%	(89)	9%	(58)	12%	(82)	25%	(171)	41%	(279)	679
PID: Rep (no lean)	13%	(97)	12%	(84)	11%	(76)	25%	(183)	39%	(281)	721
PID/Gender: Dem Men	15%	(52)	18%	(65)	16%	(55)	18%	(64)	33%	(117)	353
PID/Gender: Dem Women	16%	(73)	11%	(48)	10%	(45)	22%	(99)	41%	(181)	447
PID/Gender: Ind Men	11%	(37)	7%	(24)	14%	(48)	27%	(97)	42%	(146)	353
PID/Gender: Ind Women	16%	(52)	10%	(34)	10%	(34)	23%	(74)	41%	(132)	326
PID/Gender: Rep Men	13%	(45)	12%	(44)	9%	(33)	23%	(83)	42%	(150)	356
PID/Gender: Rep Women	14%	(52)	11%	(40)	12%	(43)	27%	(100)	36%	(130)	365
Ideo: Liberal (1-3)	17%	(114)	14%	(90)	14%	(90)	20%	(133)	35%	(226)	653
Ideo: Moderate (4)	14%	(80)	13%	(70)	14%	(76)	23%	(130)	36%	(201)	558
Ideo: Conservative (5-7)	12%	(84)	10%	(73)	9%	(66)	27%	(191)	42%	(304)	718
Educ: < College	11%	(172)	9%	(143)	12%	(174)	25%	(378)	43%	(645)	1512
Educ: Bachelors degree	18%	(82)	17%	(77)	11%	(50)	20%	(88)	33%	(147)	444
Educ: Post-grad	23%	(57)	15%	(36)	14%	(34)	21%	(52)	27%	(65)	244
Income: Under 50k	12%	(136)	9%	(99)	11%	(124)	27%	(301)	41%	(458)	1118
Income: 50k-100k	15%	(109)	13%	(96)	13%	(97)	20%	(146)	39%	(281)	729
Income: 100k+	19%	(66)	17%	(59)	11%	(38)	20%	(71)	34%	(119)	353
Ethnicity: White	13%	(216)	12%	(199)	11%	(187)	25%	(432)	40%	(688)	1722

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Table CMS9_3: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending in-person workout classes

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(311)	12%	(255)	12%	(259)	24%	(518)	39%	(857)	2200
Ethnicity: Hispanic	17%	(61)	21%	(74)	11%	(37)	14%	(48)	37%	(129)	349
Ethnicity: Afr. Am.	21%	(58)	10%	(27)	17%	(48)	18%	(50)	34%	(92)	274
Ethnicity: Other	18%	(37)	14%	(30)	12%	(24)	18%	(36)	38%	(77)	204
All Christian	12%	(126)	12%	(130)	12%	(130)	23%	(237)	40%	(423)	1047
All Non-Christian	25%	(23)	19%	(18)	14%	(13)	15%	(14)	27%	(26)	94
Atheist	10%	(10)	9%	(9)	15%	(16)	33%	(35)	33%	(35)	105
Agnostic/Nothing in particular	16%	(152)	10%	(97)	10%	(99)	24%	(232)	39%	(374)	954
Religious Non-Protestant/Catholic	21%	(26)	17%	(21)	13%	(16)	18%	(22)	31%	(39)	123
Evangelical	15%	(81)	10%	(55)	12%	(66)	24%	(129)	38%	(200)	532
Non-Evangelical	12%	(105)	12%	(102)	13%	(107)	21%	(177)	42%	(361)	851
Community: Urban	17%	(99)	16%	(90)	16%	(91)	20%	(113)	32%	(184)	578
Community: Suburban	14%	(148)	11%	(113)	10%	(109)	23%	(245)	41%	(434)	1049
Community: Rural	11%	(64)	9%	(51)	10%	(58)	28%	(160)	42%	(239)	573
Employ: Private Sector	19%	(127)	15%	(105)	13%	(90)	19%	(128)	34%	(230)	680
Employ: Government	24%	(32)	18%	(24)	13%	(18)	20%	(28)	25%	(34)	136
Employ: Self-Employed	11%	(21)	13%	(24)	10%	(19)	25%	(47)	42%	(79)	189
Employ: Homemaker	11%	(17)	7%	(11)	9%	(13)	25%	(39)	47%	(73)	154
Employ: Retired	6%	(33)	6%	(32)	13%	(65)	32%	(161)	42%	(211)	502
Employ: Unemployed	13%	(38)	10%	(27)	8%	(23)	20%	(59)	49%	(140)	287
Employ: Other	13%	(17)	12%	(17)	16%	(22)	31%	(43)	28%	(38)	137
Military HH: Yes	13%	(49)	12%	(46)	11%	(41)	24%	(93)	40%	(153)	381
Military HH: No	14%	(262)	11%	(209)	12%	(218)	23%	(425)	39%	(705)	1819
RD/WT: Right Direction	16%	(124)	12%	(96)	10%	(83)	25%	(196)	37%	(296)	795
RD/WT: Wrong Track	13%	(187)	11%	(159)	12%	(176)	23%	(322)	40%	(561)	1405
Trump Job Approve	14%	(126)	11%	(97)	11%	(97)	26%	(241)	39%	(354)	915
Trump Job Disapprove	15%	(174)	13%	(151)	13%	(157)	22%	(259)	37%	(436)	1177
Trump Job Strongly Approve	13%	(67)	10%	(52)	10%	(52)	27%	(142)	41%	(219)	532
Trump Job Somewhat Approve	15%	(59)	12%	(45)	12%	(44)	26%	(99)	35%	(135)	383
Trump Job Somewhat Disapprove	15%	(40)	23%	(62)	12%	(33)	15%	(39)	35%	(93)	266
Trump Job Strongly Disapprove	15%	(134)	10%	(90)	14%	(124)	24%	(221)	38%	(343)	911

Continued on next page

Table CMS9_3: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending in-person workout classes

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(311)	12%	(255)	12%	(259)	24%	(518)	39%	(857)	2200
Favorable of Trump	13%	(122)	12%	(105)	11%	(100)	26%	(236)	38%	(348)	911
Unfavorable of Trump	14%	(165)	12%	(139)	13%	(149)	23%	(259)	38%	(432)	1144
Very Favorable of Trump	12%	(67)	11%	(60)	11%	(62)	27%	(151)	40%	(222)	562
Somewhat Favorable of Trump	16%	(55)	13%	(45)	11%	(38)	24%	(85)	36%	(126)	349
Somewhat Unfavorable of Trump	15%	(36)	20%	(46)	11%	(26)	14%	(33)	39%	(91)	233
Very Unfavorable of Trump	14%	(129)	10%	(93)	13%	(123)	25%	(225)	37%	(341)	911
#1 Issue: Economy	18%	(125)	12%	(88)	13%	(90)	21%	(148)	36%	(252)	702
#1 Issue: Security	9%	(24)	12%	(33)	10%	(28)	34%	(94)	36%	(102)	281
#1 Issue: Health Care	12%	(64)	15%	(77)	15%	(75)	21%	(109)	37%	(191)	516
#1 Issue: Medicare / Social Security	4%	(10)	7%	(17)	13%	(33)	31%	(79)	46%	(117)	257
#1 Issue: Women's Issues	25%	(28)	10%	(12)	6%	(6)	16%	(19)	43%	(49)	114
#1 Issue: Education	33%	(36)	15%	(16)	7%	(8)	14%	(15)	31%	(33)	108
#1 Issue: Energy	13%	(12)	5%	(5)	12%	(11)	27%	(25)	42%	(38)	91
#1 Issue: Other	9%	(12)	6%	(7)	6%	(8)	23%	(30)	57%	(75)	132
2018 House Vote: Democrat	17%	(134)	14%	(106)	13%	(97)	20%	(158)	36%	(281)	776
2018 House Vote: Republican	12%	(80)	12%	(77)	12%	(76)	27%	(179)	37%	(244)	657
2018 House Vote: Someone else	15%	(11)	16%	(11)	11%	(8)	26%	(18)	32%	(22)	70
2016 Vote: Hillary Clinton	17%	(119)	14%	(97)	13%	(94)	21%	(149)	35%	(250)	709
2016 Vote: Donald Trump	11%	(77)	11%	(77)	11%	(75)	29%	(197)	38%	(262)	688
2016 Vote: Other	18%	(22)	7%	(8)	10%	(13)	21%	(25)	44%	(54)	123
2016 Vote: Didn't Vote	14%	(93)	11%	(73)	11%	(76)	22%	(146)	43%	(291)	679
Voted in 2014: Yes	14%	(181)	12%	(158)	12%	(154)	25%	(313)	37%	(467)	1273
Voted in 2014: No	14%	(130)	10%	(97)	11%	(105)	22%	(205)	42%	(390)	927
2012 Vote: Barack Obama	16%	(129)	12%	(97)	13%	(104)	22%	(175)	36%	(287)	790
2012 Vote: Mitt Romney	10%	(53)	11%	(55)	13%	(67)	27%	(138)	38%	(195)	508
2012 Vote: Other	8%	(6)	8%	(7)	6%	(5)	37%	(30)	41%	(33)	81
2012 Vote: Didn't Vote	15%	(121)	12%	(96)	10%	(83)	22%	(176)	42%	(341)	817

Continued on next page

Table CMS9_3: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending in-person workout classes

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(311)	12%	(255)	12%	(259)	24%	(518)	39%	(857)	2200
4-Region: Northeast	15%	(58)	13%	(51)	10%	(38)	22%	(88)	40%	(158)	394
4-Region: Midwest	12%	(55)	8%	(37)	14%	(64)	27%	(127)	39%	(180)	462
4-Region: South	16%	(128)	12%	(103)	11%	(92)	24%	(196)	37%	(306)	824
4-Region: West	14%	(70)	12%	(64)	12%	(65)	21%	(107)	41%	(214)	520
Sports Fan	16%	(239)	13%	(193)	14%	(203)	19%	(276)	38%	(569)	1480
Traveled outside of U.S. in past year 1+ times	24%	(110)	21%	(99)	9%	(43)	17%	(79)	29%	(132)	464
Frequent Flyer	25%	(65)	16%	(42)	15%	(38)	13%	(35)	31%	(80)	260
Concerned about climate change	16%	(242)	13%	(195)	13%	(193)	22%	(324)	36%	(538)	1493
Not concerned about climate change	10%	(57)	7%	(42)	10%	(57)	31%	(172)	41%	(233)	562
Climate change is human activity	16%	(207)	13%	(173)	13%	(163)	22%	(277)	36%	(465)	1285
Climate change is natural phenomenon	11%	(61)	10%	(56)	11%	(60)	28%	(157)	41%	(230)	564
Climate change is not happening	13%	(11)	7%	(6)	8%	(7)	32%	(28)	39%	(34)	87
Concerned about climate change and caused by human activity	16%	(185)	14%	(160)	13%	(150)	21%	(249)	36%	(422)	1166
Not concerned about climate change and it is natural	8%	(28)	7%	(23)	10%	(33)	33%	(115)	42%	(143)	342
Not concerned about climate change and it is not happening	12%	(8)	4%	(2)	7%	(4)	34%	(21)	43%	(27)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table CMS9_4: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the movie theater

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	29%	(629)	28%	(607)	13%	(282)	16%	(357)	15%	(325)	2200
Gender: Male	28%	(301)	27%	(292)	13%	(139)	15%	(162)	16%	(168)	1062
Gender: Female	29%	(328)	28%	(315)	13%	(143)	17%	(195)	14%	(157)	1138
Age: 18-29	41%	(196)	28%	(135)	11%	(50)	6%	(30)	14%	(65)	477
Age: 30-44	32%	(172)	33%	(178)	12%	(62)	12%	(66)	11%	(57)	536
Age: 45-54	28%	(87)	27%	(85)	12%	(39)	17%	(51)	16%	(48)	309
Age: 55-64	23%	(102)	23%	(101)	17%	(74)	21%	(94)	16%	(70)	442
Age: 65+	17%	(73)	25%	(108)	13%	(56)	26%	(115)	19%	(85)	436
Generation Z: Age 18-23	49%	(125)	28%	(72)	7%	(19)	4%	(9)	11%	(29)	253
Millennial: Age 24-39	33%	(192)	31%	(179)	12%	(67)	11%	(66)	13%	(75)	579
Generation X: Age 40-55	28%	(149)	30%	(162)	13%	(70)	15%	(81)	14%	(74)	537
Boomers: Age 56-74	20%	(148)	25%	(180)	16%	(117)	22%	(164)	17%	(124)	733
PID: Dem (no lean)	29%	(232)	31%	(246)	12%	(100)	14%	(109)	14%	(115)	800
PID: Ind (no lean)	27%	(186)	26%	(180)	13%	(88)	18%	(121)	15%	(104)	679
PID: Rep (no lean)	29%	(212)	25%	(181)	13%	(94)	18%	(127)	15%	(107)	721
PID/Gender: Dem Men	31%	(110)	29%	(103)	13%	(46)	12%	(41)	15%	(53)	353
PID/Gender: Dem Women	27%	(122)	32%	(143)	12%	(53)	15%	(68)	14%	(62)	447
PID/Gender: Ind Men	25%	(87)	26%	(90)	15%	(54)	18%	(63)	17%	(58)	353
PID/Gender: Ind Women	30%	(99)	27%	(89)	10%	(34)	18%	(59)	14%	(46)	326
PID/Gender: Rep Men	29%	(104)	28%	(98)	11%	(38)	16%	(58)	16%	(57)	356
PID/Gender: Rep Women	30%	(108)	23%	(83)	15%	(56)	19%	(69)	14%	(49)	365
Ideo: Liberal (1-3)	32%	(209)	32%	(208)	13%	(82)	12%	(81)	11%	(72)	653
Ideo: Moderate (4)	26%	(146)	29%	(160)	13%	(75)	17%	(95)	14%	(80)	558
Ideo: Conservative (5-7)	27%	(191)	25%	(181)	14%	(103)	20%	(141)	14%	(102)	718
Educ: < College	27%	(411)	26%	(386)	12%	(188)	18%	(266)	17%	(262)	1512
Educ: Bachelors degree	34%	(149)	33%	(145)	14%	(60)	12%	(54)	8%	(36)	444
Educ: Post-grad	29%	(70)	31%	(76)	13%	(33)	15%	(37)	12%	(28)	244
Income: Under 50k	25%	(284)	26%	(293)	12%	(138)	18%	(203)	18%	(200)	1118
Income: 50k-100k	31%	(225)	29%	(214)	12%	(88)	15%	(110)	12%	(91)	729
Income: 100k+	34%	(120)	28%	(100)	16%	(55)	12%	(43)	10%	(34)	353
Ethnicity: White	27%	(461)	27%	(464)	13%	(232)	18%	(309)	15%	(255)	1722

Continued on next page

Table CMS9_4: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the movie theater

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	29%	(629)	28%	(607)	13%	(282)	16%	(357)	15%	(325)	2200
Ethnicity: Hispanic	31%	(109)	35%	(124)	8%	(27)	10%	(34)	16%	(55)	349
Ethnicity: Afr. Am.	33%	(91)	27%	(75)	11%	(31)	11%	(29)	18%	(48)	274
Ethnicity: Other	38%	(77)	33%	(67)	9%	(18)	9%	(19)	11%	(22)	204
All Christian	26%	(274)	27%	(286)	14%	(151)	15%	(158)	17%	(177)	1047
All Non-Christian	31%	(29)	38%	(35)	12%	(11)	8%	(7)	12%	(11)	94
Atheist	23%	(24)	27%	(29)	14%	(14)	26%	(27)	10%	(10)	105
Agnostic/Nothing in particular	32%	(302)	27%	(257)	11%	(105)	17%	(164)	13%	(127)	954
Religious Non-Protestant/Catholic	32%	(39)	36%	(44)	11%	(14)	9%	(11)	13%	(16)	123
Evangelical	30%	(161)	26%	(138)	13%	(68)	16%	(87)	15%	(77)	532
Non-Evangelical	27%	(233)	29%	(247)	14%	(117)	14%	(118)	16%	(136)	851
Community: Urban	32%	(186)	25%	(147)	16%	(92)	14%	(80)	13%	(74)	578
Community: Suburban	29%	(301)	30%	(318)	11%	(112)	16%	(168)	14%	(149)	1049
Community: Rural	25%	(142)	25%	(141)	13%	(77)	19%	(109)	18%	(103)	573
Employ: Private Sector	32%	(215)	33%	(225)	13%	(88)	12%	(85)	10%	(68)	680
Employ: Government	35%	(47)	36%	(49)	8%	(11)	14%	(20)	6%	(8)	136
Employ: Self-Employed	31%	(59)	24%	(46)	11%	(21)	13%	(25)	20%	(38)	189
Employ: Homemaker	26%	(40)	24%	(37)	16%	(25)	19%	(29)	15%	(24)	154
Employ: Retired	17%	(88)	21%	(107)	15%	(76)	26%	(131)	20%	(100)	502
Employ: Unemployed	33%	(94)	22%	(63)	13%	(38)	13%	(38)	19%	(55)	287
Employ: Other	30%	(41)	33%	(45)	6%	(9)	19%	(27)	12%	(17)	137
Military HH: Yes	29%	(111)	27%	(104)	12%	(45)	15%	(59)	16%	(62)	381
Military HH: No	29%	(519)	28%	(502)	13%	(236)	16%	(298)	14%	(263)	1819
RD/WT: Right Direction	31%	(248)	25%	(197)	13%	(104)	17%	(134)	14%	(112)	795
RD/WT: Wrong Track	27%	(382)	29%	(410)	13%	(178)	16%	(223)	15%	(213)	1405
Trump Job Approve	29%	(265)	25%	(230)	14%	(127)	17%	(159)	15%	(134)	915
Trump Job Disapprove	29%	(347)	29%	(347)	12%	(146)	16%	(183)	13%	(154)	1177
Trump Job Strongly Approve	28%	(150)	23%	(122)	15%	(80)	19%	(100)	15%	(82)	532
Trump Job Somewhat Approve	30%	(115)	28%	(108)	12%	(48)	15%	(59)	14%	(53)	383
Trump Job Somewhat Disapprove	29%	(77)	28%	(75)	16%	(42)	14%	(38)	13%	(34)	266
Trump Job Strongly Disapprove	30%	(270)	30%	(272)	11%	(104)	16%	(146)	13%	(120)	911

Continued on next page

Table CMS9_4: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the movie theater

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	29%	(629)	28%	(607)	13%	(282)	16%	(357)	15%	(325)	2200
Favorable of Trump	29%	(267)	25%	(228)	15%	(133)	17%	(157)	14%	(126)	911
Unfavorable of Trump	28%	(326)	31%	(355)	12%	(141)	15%	(174)	13%	(148)	1144
Very Favorable of Trump	30%	(167)	23%	(131)	14%	(79)	18%	(103)	15%	(82)	562
Somewhat Favorable of Trump	29%	(100)	28%	(97)	16%	(54)	15%	(53)	13%	(44)	349
Somewhat Unfavorable of Trump	25%	(59)	32%	(74)	13%	(31)	11%	(26)	18%	(42)	233
Very Unfavorable of Trump	29%	(267)	31%	(281)	12%	(110)	16%	(148)	12%	(105)	911
#1 Issue: Economy	32%	(222)	31%	(215)	13%	(93)	14%	(96)	11%	(76)	702
#1 Issue: Security	22%	(61)	24%	(68)	13%	(38)	23%	(65)	18%	(49)	281
#1 Issue: Health Care	27%	(139)	31%	(160)	15%	(78)	14%	(70)	13%	(69)	516
#1 Issue: Medicare / Social Security	18%	(46)	21%	(54)	13%	(34)	26%	(65)	22%	(57)	257
#1 Issue: Women's Issues	49%	(56)	22%	(25)	6%	(7)	10%	(11)	12%	(14)	114
#1 Issue: Education	43%	(47)	39%	(42)	7%	(7)	6%	(7)	5%	(5)	108
#1 Issue: Energy	30%	(27)	19%	(17)	7%	(6)	21%	(19)	22%	(20)	91
#1 Issue: Other	24%	(32)	19%	(25)	13%	(18)	18%	(23)	26%	(35)	132
2018 House Vote: Democrat	31%	(238)	30%	(235)	13%	(101)	13%	(102)	13%	(100)	776
2018 House Vote: Republican	26%	(174)	25%	(167)	14%	(95)	20%	(130)	14%	(92)	657
2018 House Vote: Someone else	28%	(19)	24%	(17)	13%	(9)	16%	(11)	19%	(14)	70
2016 Vote: Hillary Clinton	30%	(213)	30%	(214)	13%	(93)	13%	(95)	13%	(94)	709
2016 Vote: Donald Trump	25%	(175)	25%	(171)	14%	(94)	22%	(151)	14%	(97)	688
2016 Vote: Other	30%	(37)	28%	(34)	14%	(17)	14%	(17)	14%	(18)	123
2016 Vote: Didn't Vote	30%	(205)	27%	(187)	11%	(77)	14%	(94)	17%	(117)	679
Voted in 2014: Yes	29%	(365)	27%	(348)	13%	(168)	17%	(221)	13%	(172)	1273
Voted in 2014: No	29%	(265)	28%	(259)	12%	(113)	15%	(136)	17%	(154)	927
2012 Vote: Barack Obama	30%	(234)	29%	(231)	14%	(109)	15%	(116)	13%	(100)	790
2012 Vote: Mitt Romney	25%	(128)	25%	(127)	15%	(76)	21%	(106)	14%	(71)	508
2012 Vote: Other	25%	(20)	14%	(11)	16%	(13)	27%	(22)	19%	(15)	81
2012 Vote: Didn't Vote	30%	(246)	29%	(237)	10%	(82)	14%	(113)	17%	(138)	817

Continued on next page

Table CMS9_4: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to the movie theater

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	29%	(629)	28%	(607)	13%	(282)	16%	(357)	15%	(325)	2200
4-Region: Northeast	27%	(108)	30%	(119)	13%	(51)	14%	(55)	15%	(61)	394
4-Region: Midwest	26%	(121)	24%	(112)	15%	(68)	17%	(79)	18%	(82)	462
4-Region: South	30%	(244)	27%	(222)	13%	(104)	18%	(149)	13%	(105)	824
4-Region: West	30%	(156)	30%	(154)	11%	(59)	14%	(74)	15%	(77)	520
Sports Fan	31%	(457)	29%	(423)	14%	(205)	13%	(197)	13%	(197)	1480
Traveled outside of U.S. in past year 1+ times	34%	(159)	33%	(155)	12%	(54)	10%	(47)	11%	(49)	464
Frequent Flyer	39%	(102)	28%	(74)	12%	(31)	7%	(19)	13%	(35)	260
Concerned about climate change	31%	(464)	29%	(436)	13%	(192)	14%	(216)	12%	(185)	1493
Not concerned about climate change	24%	(137)	25%	(142)	14%	(79)	22%	(124)	14%	(80)	562
Climate change is human activity	30%	(390)	30%	(385)	13%	(171)	15%	(189)	12%	(150)	1285
Climate change is natural phenomenon	25%	(140)	26%	(145)	15%	(83)	19%	(109)	15%	(86)	564
Climate change is not happening	34%	(29)	16%	(14)	7%	(6)	24%	(21)	19%	(16)	87
Concerned about climate change and caused by human activity	30%	(355)	30%	(348)	13%	(156)	15%	(172)	11%	(134)	1166
Not concerned about climate change and it is natural	22%	(74)	24%	(84)	16%	(53)	24%	(82)	14%	(49)	342
Not concerned about climate change and it is not happening	31%	(20)	14%	(8)	10%	(6)	25%	(16)	20%	(12)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table CMS9_5: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to a live performance

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	27%	(599)	26%	(576)	12%	(255)	15%	(332)	20%	(438)	2200
Gender: Male	27%	(290)	25%	(267)	13%	(136)	15%	(154)	20%	(215)	1062
Gender: Female	27%	(309)	27%	(308)	10%	(119)	16%	(178)	20%	(223)	1138
Age: 18-29	34%	(162)	25%	(120)	9%	(43)	10%	(47)	22%	(104)	477
Age: 30-44	30%	(161)	27%	(146)	12%	(67)	13%	(69)	17%	(93)	536
Age: 45-54	31%	(95)	28%	(86)	9%	(27)	13%	(41)	20%	(61)	309
Age: 55-64	22%	(96)	26%	(117)	13%	(57)	20%	(88)	19%	(84)	442
Age: 65+	19%	(85)	25%	(107)	14%	(62)	20%	(87)	22%	(95)	436
Generation Z: Age 18-23	37%	(95)	22%	(56)	11%	(27)	7%	(18)	23%	(58)	253
Millennial: Age 24-39	30%	(173)	29%	(170)	9%	(55)	13%	(75)	18%	(106)	579
Generation X: Age 40-55	30%	(160)	27%	(142)	11%	(62)	13%	(71)	19%	(102)	537
Boomers: Age 56-74	21%	(156)	26%	(187)	13%	(99)	20%	(145)	20%	(146)	733
PID: Dem (no lean)	30%	(242)	27%	(220)	10%	(81)	13%	(103)	19%	(153)	800
PID: Ind (no lean)	24%	(166)	23%	(158)	13%	(88)	17%	(115)	22%	(152)	679
PID: Rep (no lean)	27%	(191)	27%	(197)	12%	(86)	16%	(113)	18%	(133)	721
PID/Gender: Dem Men	31%	(110)	29%	(103)	10%	(34)	12%	(41)	18%	(65)	353
PID/Gender: Dem Women	30%	(132)	26%	(117)	11%	(47)	14%	(62)	20%	(88)	447
PID/Gender: Ind Men	24%	(84)	19%	(66)	16%	(57)	19%	(68)	22%	(77)	353
PID/Gender: Ind Women	25%	(82)	28%	(92)	9%	(30)	15%	(47)	23%	(74)	326
PID/Gender: Rep Men	27%	(96)	28%	(98)	12%	(44)	13%	(45)	20%	(72)	356
PID/Gender: Rep Women	26%	(95)	27%	(99)	12%	(42)	19%	(68)	17%	(61)	365
Ideo: Liberal (1-3)	36%	(233)	29%	(191)	10%	(63)	12%	(76)	14%	(89)	653
Ideo: Moderate (4)	24%	(135)	27%	(151)	11%	(63)	15%	(86)	22%	(122)	558
Ideo: Conservative (5-7)	25%	(177)	25%	(183)	14%	(100)	19%	(134)	17%	(124)	718
Educ: < College	25%	(381)	23%	(347)	12%	(183)	17%	(258)	23%	(343)	1512
Educ: Bachelors degree	30%	(132)	37%	(163)	9%	(42)	12%	(51)	13%	(56)	444
Educ: Post-grad	35%	(86)	27%	(66)	13%	(31)	9%	(22)	16%	(39)	244
Income: Under 50k	24%	(271)	21%	(238)	13%	(142)	18%	(199)	24%	(268)	1118
Income: 50k-100k	27%	(200)	31%	(228)	12%	(86)	14%	(100)	16%	(116)	729
Income: 100k+	36%	(129)	31%	(110)	8%	(28)	9%	(33)	15%	(54)	353
Ethnicity: White	26%	(456)	27%	(466)	12%	(206)	15%	(256)	20%	(337)	1722

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Table CMS9_5: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to a live performance

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	27%	(599)	26%	(576)	12%	(255)	15%	(332)	20%	(438)	2200
Ethnicity: Hispanic	31%	(108)	30%	(103)	9%	(30)	8%	(30)	23%	(79)	349
Ethnicity: Afr. Am.	29%	(79)	24%	(66)	8%	(23)	17%	(47)	22%	(61)	274
Ethnicity: Other	32%	(64)	21%	(44)	13%	(27)	14%	(29)	20%	(40)	204
All Christian	25%	(267)	28%	(291)	12%	(130)	14%	(146)	20%	(213)	1047
All Non-Christian	31%	(29)	30%	(29)	10%	(9)	9%	(9)	20%	(19)	94
Atheist	32%	(34)	25%	(27)	8%	(9)	18%	(19)	17%	(17)	105
Agnostic/Nothing in particular	28%	(270)	24%	(229)	11%	(107)	17%	(159)	20%	(189)	954
Religious Non-Protestant/Catholic	31%	(38)	27%	(33)	11%	(14)	11%	(13)	21%	(25)	123
Evangelical	29%	(154)	23%	(121)	12%	(65)	19%	(100)	17%	(93)	532
Non-Evangelical	26%	(224)	31%	(263)	11%	(91)	11%	(97)	21%	(176)	851
Community: Urban	32%	(186)	26%	(153)	12%	(71)	13%	(75)	16%	(95)	578
Community: Suburban	28%	(294)	28%	(290)	11%	(115)	14%	(145)	20%	(205)	1049
Community: Rural	21%	(120)	23%	(133)	12%	(70)	20%	(112)	24%	(138)	573
Employ: Private Sector	33%	(227)	33%	(222)	8%	(57)	11%	(76)	14%	(98)	680
Employ: Government	34%	(46)	30%	(41)	13%	(18)	10%	(13)	14%	(19)	136
Employ: Self-Employed	21%	(39)	34%	(64)	11%	(20)	14%	(27)	21%	(39)	189
Employ: Homemaker	20%	(30)	23%	(35)	8%	(13)	23%	(36)	26%	(40)	154
Employ: Retired	19%	(94)	22%	(109)	16%	(82)	19%	(96)	24%	(121)	502
Employ: Unemployed	28%	(80)	18%	(53)	13%	(37)	17%	(48)	24%	(69)	287
Employ: Other	28%	(38)	23%	(32)	13%	(17)	19%	(26)	17%	(24)	137
Military HH: Yes	24%	(91)	30%	(115)	13%	(50)	12%	(47)	21%	(78)	381
Military HH: No	28%	(508)	25%	(461)	11%	(205)	16%	(285)	20%	(360)	1819
RD/WT: Right Direction	26%	(206)	27%	(216)	13%	(102)	15%	(122)	19%	(149)	795
RD/WT: Wrong Track	28%	(393)	26%	(360)	11%	(154)	15%	(210)	21%	(289)	1405
Trump Job Approve	24%	(221)	26%	(241)	13%	(123)	17%	(158)	19%	(173)	915
Trump Job Disapprove	31%	(363)	26%	(312)	11%	(125)	14%	(165)	18%	(212)	1177
Trump Job Strongly Approve	24%	(130)	25%	(132)	13%	(70)	18%	(95)	20%	(105)	532
Trump Job Somewhat Approve	24%	(91)	28%	(108)	14%	(53)	16%	(63)	18%	(68)	383
Trump Job Somewhat Disapprove	31%	(84)	25%	(66)	13%	(33)	13%	(34)	18%	(48)	266
Trump Job Strongly Disapprove	31%	(280)	27%	(245)	10%	(92)	14%	(131)	18%	(164)	911

Continued on next page

Table CMS9_5: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to a live performance

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	27%	(599)	26%	(576)	12%	(255)	15%	(332)	20%	(438)	2200
Favorable of Trump	24%	(223)	27%	(249)	13%	(119)	17%	(153)	18%	(167)	911
Unfavorable of Trump	31%	(353)	27%	(305)	11%	(125)	14%	(159)	18%	(202)	1144
Very Favorable of Trump	24%	(135)	27%	(155)	14%	(77)	16%	(91)	19%	(105)	562
Somewhat Favorable of Trump	25%	(88)	27%	(94)	12%	(42)	18%	(62)	18%	(63)	349
Somewhat Unfavorable of Trump	26%	(61)	27%	(62)	13%	(29)	11%	(26)	23%	(54)	233
Very Unfavorable of Trump	32%	(292)	27%	(243)	11%	(96)	15%	(132)	16%	(148)	911
#1 Issue: Economy	28%	(195)	28%	(199)	11%	(75)	15%	(103)	19%	(130)	702
#1 Issue: Security	23%	(65)	25%	(71)	10%	(27)	22%	(62)	20%	(55)	281
#1 Issue: Health Care	32%	(165)	28%	(146)	11%	(58)	12%	(60)	17%	(86)	516
#1 Issue: Medicare / Social Security	16%	(42)	22%	(55)	15%	(39)	22%	(57)	25%	(63)	257
#1 Issue: Women's Issues	31%	(35)	24%	(27)	10%	(11)	8%	(9)	28%	(31)	114
#1 Issue: Education	39%	(42)	28%	(30)	12%	(13)	9%	(10)	12%	(13)	108
#1 Issue: Energy	26%	(23)	20%	(18)	19%	(17)	12%	(11)	24%	(21)	91
#1 Issue: Other	23%	(31)	21%	(28)	12%	(15)	15%	(20)	29%	(38)	132
2018 House Vote: Democrat	31%	(238)	29%	(224)	10%	(78)	13%	(101)	17%	(135)	776
2018 House Vote: Republican	25%	(162)	27%	(180)	13%	(89)	19%	(123)	16%	(104)	657
2018 House Vote: Someone else	29%	(20)	30%	(21)	10%	(7)	11%	(8)	19%	(13)	70
2016 Vote: Hillary Clinton	30%	(213)	31%	(220)	10%	(70)	12%	(83)	17%	(124)	709
2016 Vote: Donald Trump	24%	(163)	26%	(182)	14%	(94)	20%	(137)	16%	(113)	688
2016 Vote: Other	30%	(36)	28%	(34)	13%	(16)	12%	(15)	18%	(22)	123
2016 Vote: Didn't Vote	27%	(186)	21%	(139)	11%	(76)	14%	(97)	26%	(180)	679
Voted in 2014: Yes	28%	(361)	29%	(365)	11%	(144)	16%	(198)	16%	(205)	1273
Voted in 2014: No	26%	(239)	23%	(211)	12%	(111)	14%	(134)	25%	(233)	927
2012 Vote: Barack Obama	28%	(222)	32%	(250)	11%	(84)	13%	(100)	17%	(133)	790
2012 Vote: Mitt Romney	26%	(130)	26%	(131)	13%	(67)	19%	(95)	17%	(85)	508
2012 Vote: Other	25%	(20)	24%	(19)	16%	(13)	21%	(17)	14%	(12)	81
2012 Vote: Didn't Vote	28%	(226)	21%	(175)	11%	(90)	15%	(119)	25%	(207)	817

Continued on next page

Table CMS9_5: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Going to a live performance

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	27%	(599)	26%	(576)	12%	(255)	15%	(332)	20%	(438)	2200
4-Region: Northeast	26%	(103)	28%	(109)	11%	(45)	15%	(59)	20%	(77)	394
4-Region: Midwest	28%	(128)	25%	(115)	13%	(62)	15%	(69)	19%	(88)	462
4-Region: South	25%	(209)	28%	(232)	11%	(91)	17%	(141)	18%	(150)	824
4-Region: West	30%	(158)	23%	(119)	11%	(57)	12%	(63)	24%	(123)	520
Sports Fan	31%	(457)	28%	(412)	12%	(181)	11%	(168)	18%	(261)	1480
Traveled outside of U.S. in past year 1+ times	34%	(157)	34%	(156)	9%	(40)	9%	(42)	15%	(69)	464
Frequent Flyer	39%	(101)	30%	(79)	6%	(16)	6%	(16)	18%	(47)	260
Concerned about climate change	30%	(453)	27%	(409)	11%	(171)	14%	(206)	17%	(254)	1493
Not concerned about climate change	21%	(120)	25%	(142)	14%	(77)	20%	(111)	20%	(112)	562
Climate change is human activity	30%	(391)	26%	(339)	12%	(152)	13%	(172)	18%	(231)	1285
Climate change is natural phenomenon	22%	(125)	28%	(158)	13%	(71)	20%	(112)	17%	(98)	564
Climate change is not happening	20%	(18)	30%	(26)	11%	(9)	15%	(13)	24%	(21)	87
Concerned about climate change and caused by human activity	31%	(359)	27%	(316)	12%	(138)	13%	(154)	17%	(200)	1166
Not concerned about climate change and it is natural	20%	(70)	25%	(86)	14%	(49)	23%	(80)	17%	(57)	342
Not concerned about climate change and it is not happening	20%	(12)	26%	(16)	12%	(7)	18%	(11)	25%	(15)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS9_6: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending live sporting events

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	22%	(477)	20%	(440)	11%	(251)	23%	(513)	24%	(519)	2200
Gender: Male	28%	(293)	21%	(224)	13%	(138)	17%	(180)	21%	(227)	1062
Gender: Female	16%	(184)	19%	(216)	10%	(114)	29%	(333)	26%	(292)	1138
Age: 18-29	29%	(137)	19%	(90)	10%	(47)	16%	(78)	26%	(125)	477
Age: 30-44	29%	(154)	24%	(128)	11%	(60)	17%	(93)	19%	(102)	536
Age: 45-54	22%	(67)	21%	(65)	10%	(29)	22%	(69)	26%	(79)	309
Age: 55-64	16%	(69)	21%	(92)	14%	(62)	26%	(116)	23%	(102)	442
Age: 65+	12%	(50)	15%	(65)	12%	(53)	36%	(158)	25%	(110)	436
Generation Z: Age 18-23	27%	(69)	18%	(45)	10%	(27)	15%	(39)	29%	(73)	253
Millennial: Age 24-39	30%	(173)	22%	(129)	11%	(61)	17%	(98)	20%	(117)	579
Generation X: Age 40-55	23%	(121)	22%	(118)	10%	(52)	21%	(113)	25%	(133)	537
Boomers: Age 56-74	14%	(106)	18%	(133)	13%	(98)	30%	(222)	24%	(174)	733
PID: Dem (no lean)	21%	(165)	22%	(176)	10%	(82)	22%	(180)	25%	(198)	800
PID: Ind (no lean)	19%	(132)	14%	(97)	15%	(100)	27%	(183)	24%	(166)	679
PID: Rep (no lean)	25%	(179)	23%	(167)	10%	(69)	21%	(150)	22%	(156)	721
PID/Gender: Dem Men	27%	(95)	26%	(93)	11%	(39)	15%	(54)	20%	(71)	353
PID/Gender: Dem Women	16%	(70)	19%	(83)	9%	(42)	28%	(125)	28%	(127)	447
PID/Gender: Ind Men	26%	(92)	13%	(47)	17%	(61)	23%	(82)	20%	(71)	353
PID/Gender: Ind Women	12%	(40)	16%	(51)	12%	(39)	31%	(102)	29%	(95)	326
PID/Gender: Rep Men	30%	(106)	24%	(85)	10%	(37)	12%	(43)	24%	(85)	356
PID/Gender: Rep Women	20%	(74)	22%	(82)	9%	(32)	29%	(106)	19%	(70)	365
Ideo: Liberal (1-3)	23%	(150)	22%	(146)	13%	(84)	20%	(132)	22%	(141)	653
Ideo: Moderate (4)	23%	(130)	21%	(116)	11%	(61)	24%	(134)	21%	(117)	558
Ideo: Conservative (5-7)	21%	(150)	22%	(160)	11%	(80)	24%	(173)	22%	(156)	718
Educ: < College	20%	(298)	18%	(265)	11%	(163)	25%	(379)	27%	(407)	1512
Educ: Bachelors degree	27%	(118)	27%	(120)	13%	(59)	18%	(80)	15%	(67)	444
Educ: Post-grad	25%	(61)	23%	(55)	12%	(29)	22%	(53)	19%	(45)	244
Income: Under 50k	17%	(188)	16%	(175)	11%	(124)	27%	(305)	29%	(327)	1118
Income: 50k-100k	23%	(165)	24%	(174)	13%	(93)	21%	(150)	20%	(146)	729
Income: 100k+	35%	(124)	26%	(91)	10%	(35)	16%	(58)	13%	(46)	353
Ethnicity: White	21%	(356)	20%	(344)	12%	(209)	25%	(423)	23%	(390)	1722

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Table CMS9_6: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending live sporting events

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	22%	(477)	20%	(440)	11%	(251)	23%	(513)	24%	(519)	2200
Ethnicity: Hispanic	22%	(77)	28%	(97)	10%	(36)	13%	(46)	27%	(93)	349
Ethnicity: Afr. Am.	29%	(79)	19%	(53)	5%	(15)	20%	(54)	26%	(73)	274
Ethnicity: Other	20%	(41)	21%	(43)	14%	(28)	17%	(35)	28%	(56)	204
All Christian	21%	(217)	23%	(243)	14%	(144)	20%	(213)	22%	(230)	1047
All Non-Christian	27%	(25)	24%	(23)	10%	(10)	18%	(17)	21%	(20)	94
Atheist	21%	(22)	17%	(18)	10%	(11)	31%	(33)	20%	(21)	105
Agnostic/Nothing in particular	22%	(212)	16%	(156)	9%	(87)	26%	(251)	26%	(248)	954
Religious Non-Protestant/Catholic	22%	(27)	19%	(24)	12%	(15)	20%	(24)	26%	(33)	123
Evangelical	25%	(131)	20%	(107)	11%	(59)	22%	(119)	22%	(116)	532
Non-Evangelical	22%	(188)	24%	(204)	12%	(104)	21%	(176)	21%	(179)	851
Community: Urban	23%	(135)	22%	(125)	14%	(83)	18%	(107)	22%	(129)	578
Community: Suburban	24%	(252)	20%	(213)	11%	(115)	23%	(239)	22%	(229)	1049
Community: Rural	16%	(90)	18%	(101)	9%	(54)	29%	(167)	28%	(161)	573
Employ: Private Sector	30%	(205)	25%	(172)	11%	(74)	17%	(119)	16%	(111)	680
Employ: Government	26%	(35)	24%	(33)	11%	(15)	19%	(25)	21%	(29)	136
Employ: Self-Employed	21%	(39)	25%	(47)	10%	(19)	22%	(42)	22%	(42)	189
Employ: Homemaker	13%	(20)	16%	(25)	9%	(14)	33%	(51)	29%	(44)	154
Employ: Retired	12%	(61)	16%	(78)	14%	(70)	32%	(159)	27%	(134)	502
Employ: Unemployed	17%	(48)	14%	(41)	13%	(37)	23%	(66)	33%	(95)	287
Employ: Other	24%	(33)	18%	(25)	7%	(10)	27%	(37)	24%	(33)	137
Military HH: Yes	18%	(69)	23%	(87)	12%	(44)	21%	(82)	26%	(100)	381
Military HH: No	22%	(408)	19%	(353)	11%	(207)	24%	(431)	23%	(419)	1819
RD/WT: Right Direction	26%	(203)	21%	(163)	12%	(95)	22%	(177)	20%	(157)	795
RD/WT: Wrong Track	19%	(274)	20%	(277)	11%	(157)	24%	(336)	26%	(362)	1405
Trump Job Approve	25%	(229)	20%	(183)	11%	(99)	23%	(212)	21%	(193)	915
Trump Job Disapprove	20%	(232)	21%	(245)	12%	(146)	23%	(270)	24%	(284)	1177
Trump Job Strongly Approve	23%	(124)	19%	(99)	10%	(53)	25%	(132)	23%	(124)	532
Trump Job Somewhat Approve	27%	(105)	22%	(84)	12%	(46)	21%	(79)	18%	(69)	383
Trump Job Somewhat Disapprove	19%	(51)	28%	(75)	13%	(34)	18%	(48)	22%	(58)	266
Trump Job Strongly Disapprove	20%	(181)	19%	(170)	12%	(112)	24%	(223)	25%	(226)	911

Continued on next page

Table CMS9_6: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending live sporting events

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	22%	(477)	20%	(440)	11%	(251)	23%	(513)	24%	(519)	2200
Favorable of Trump	25%	(228)	20%	(179)	12%	(108)	23%	(207)	21%	(188)	911
Unfavorable of Trump	20%	(234)	22%	(248)	12%	(132)	23%	(266)	23%	(264)	1144
Very Favorable of Trump	24%	(134)	19%	(106)	12%	(67)	23%	(130)	22%	(125)	562
Somewhat Favorable of Trump	27%	(94)	21%	(74)	12%	(41)	22%	(77)	18%	(64)	349
Somewhat Unfavorable of Trump	20%	(47)	30%	(69)	9%	(22)	17%	(40)	23%	(54)	233
Very Unfavorable of Trump	20%	(187)	20%	(179)	12%	(110)	25%	(226)	23%	(210)	911
#1 Issue: Economy	28%	(197)	20%	(138)	10%	(73)	20%	(143)	21%	(151)	702
#1 Issue: Security	16%	(46)	21%	(60)	10%	(27)	27%	(76)	26%	(72)	281
#1 Issue: Health Care	24%	(125)	23%	(121)	11%	(58)	21%	(107)	20%	(105)	516
#1 Issue: Medicare / Social Security	10%	(27)	16%	(40)	14%	(36)	32%	(83)	28%	(71)	257
#1 Issue: Women's Issues	16%	(18)	22%	(25)	6%	(7)	20%	(22)	36%	(41)	114
#1 Issue: Education	25%	(27)	24%	(26)	12%	(13)	22%	(24)	17%	(18)	108
#1 Issue: Energy	18%	(16)	11%	(10)	25%	(23)	28%	(25)	19%	(17)	91
#1 Issue: Other	15%	(20)	15%	(20)	12%	(15)	25%	(33)	33%	(43)	132
2018 House Vote: Democrat	23%	(182)	22%	(174)	10%	(79)	22%	(172)	22%	(169)	776
2018 House Vote: Republican	25%	(163)	22%	(147)	10%	(66)	25%	(163)	18%	(119)	657
2018 House Vote: Someone else	20%	(14)	27%	(19)	7%	(5)	21%	(15)	25%	(18)	70
2016 Vote: Hillary Clinton	21%	(151)	25%	(175)	10%	(71)	22%	(155)	22%	(157)	709
2016 Vote: Donald Trump	25%	(174)	20%	(138)	10%	(72)	26%	(182)	18%	(122)	688
2016 Vote: Other	19%	(24)	20%	(24)	14%	(17)	23%	(28)	25%	(30)	123
2016 Vote: Didn't Vote	19%	(129)	15%	(102)	13%	(91)	22%	(148)	31%	(210)	679
Voted in 2014: Yes	23%	(298)	23%	(293)	11%	(136)	24%	(303)	19%	(243)	1273
Voted in 2014: No	19%	(179)	16%	(147)	12%	(116)	23%	(210)	30%	(276)	927
2012 Vote: Barack Obama	23%	(184)	22%	(175)	10%	(78)	24%	(188)	21%	(165)	790
2012 Vote: Mitt Romney	23%	(118)	23%	(116)	12%	(63)	24%	(120)	18%	(90)	508
2012 Vote: Other	17%	(13)	19%	(15)	14%	(11)	29%	(23)	23%	(18)	81
2012 Vote: Didn't Vote	20%	(160)	16%	(134)	12%	(98)	22%	(181)	30%	(244)	817

Continued on next page

Table CMS9_6: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Attending live sporting events

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	22%	(477)	20%	(440)	11%	(251)	23%	(513)	24%	(519)	2200
4-Region: Northeast	24%	(95)	22%	(85)	12%	(45)	21%	(81)	22%	(86)	394
4-Region: Midwest	23%	(105)	21%	(96)	13%	(61)	24%	(109)	20%	(91)	462
4-Region: South	22%	(182)	19%	(159)	11%	(89)	24%	(201)	23%	(193)	824
4-Region: West	18%	(94)	19%	(100)	11%	(56)	23%	(121)	29%	(149)	520
Sports Fan	30%	(446)	26%	(390)	12%	(183)	12%	(175)	19%	(286)	1480
Traveled outside of U.S. in past year 1+ times	28%	(132)	25%	(114)	10%	(45)	17%	(80)	20%	(93)	464
Frequent Flyer	37%	(96)	20%	(51)	10%	(26)	12%	(32)	21%	(56)	260
Concerned about climate change	23%	(348)	21%	(306)	12%	(179)	22%	(332)	22%	(328)	1493
Not concerned about climate change	20%	(113)	21%	(118)	12%	(66)	26%	(146)	21%	(118)	562
Climate change is human activity	23%	(294)	20%	(258)	12%	(152)	23%	(294)	22%	(288)	1285
Climate change is natural phenomenon	21%	(116)	20%	(116)	13%	(71)	26%	(147)	20%	(114)	564
Climate change is not happening	18%	(15)	22%	(19)	11%	(9)	22%	(19)	28%	(24)	87
Concerned about climate change and caused by human activity	23%	(273)	20%	(230)	12%	(145)	23%	(267)	21%	(249)	1166
Not concerned about climate change and it is natural	20%	(68)	19%	(66)	14%	(48)	30%	(101)	17%	(59)	342
Not concerned about climate change and it is not happening	19%	(12)	23%	(15)	9%	(5)	26%	(16)	23%	(14)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_7: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to school

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	12%	(270)	9%	(207)	7%	(148)	12%	(266)	59%	(1309)	2200
Gender: Male	10%	(106)	12%	(126)	9%	(92)	12%	(129)	57%	(609)	1062
Gender: Female	14%	(163)	7%	(81)	5%	(57)	12%	(137)	61%	(700)	1138
Age: 18-29	24%	(116)	17%	(81)	13%	(62)	9%	(41)	37%	(177)	477
Age: 30-44	17%	(92)	12%	(62)	6%	(31)	10%	(53)	56%	(298)	536
Age: 45-54	11%	(33)	6%	(18)	7%	(21)	11%	(33)	66%	(205)	309
Age: 55-64	5%	(22)	8%	(34)	4%	(18)	14%	(63)	69%	(304)	442
Age: 65+	2%	(7)	3%	(12)	4%	(16)	18%	(76)	74%	(324)	436
Generation Z: Age 18-23	33%	(85)	22%	(57)	15%	(39)	8%	(19)	21%	(54)	253
Millennial: Age 24-39	15%	(90)	12%	(69)	8%	(44)	10%	(59)	55%	(316)	579
Generation X: Age 40-55	13%	(67)	8%	(42)	6%	(33)	9%	(50)	64%	(345)	537
Boomers: Age 56-74	4%	(28)	5%	(38)	4%	(31)	15%	(111)	72%	(526)	733
PID: Dem (no lean)	11%	(92)	11%	(91)	7%	(52)	11%	(91)	59%	(474)	800
PID: Ind (no lean)	12%	(80)	8%	(52)	8%	(52)	13%	(88)	60%	(408)	679
PID: Rep (no lean)	14%	(98)	9%	(64)	6%	(45)	12%	(88)	59%	(427)	721
PID/Gender: Dem Men	11%	(39)	16%	(57)	10%	(36)	11%	(39)	51%	(181)	353
PID/Gender: Dem Women	12%	(53)	8%	(34)	4%	(16)	11%	(51)	66%	(293)	447
PID/Gender: Ind Men	6%	(21)	7%	(24)	9%	(33)	14%	(50)	64%	(225)	353
PID/Gender: Ind Women	18%	(58)	9%	(28)	6%	(18)	12%	(38)	56%	(183)	326
PID/Gender: Rep Men	13%	(46)	13%	(46)	6%	(23)	11%	(40)	57%	(203)	356
PID/Gender: Rep Women	14%	(53)	5%	(18)	6%	(22)	13%	(48)	61%	(224)	365
Ideo: Liberal (1-3)	14%	(88)	12%	(76)	7%	(49)	10%	(66)	57%	(374)	653
Ideo: Moderate (4)	13%	(73)	8%	(47)	8%	(43)	13%	(70)	58%	(324)	558
Ideo: Conservative (5-7)	9%	(62)	8%	(59)	6%	(41)	14%	(102)	63%	(454)	718
Educ: < College	12%	(181)	8%	(128)	7%	(110)	14%	(208)	59%	(886)	1512
Educ: Bachelors degree	11%	(48)	11%	(51)	7%	(30)	7%	(32)	64%	(282)	444
Educ: Post-grad	17%	(41)	11%	(28)	3%	(8)	11%	(26)	58%	(141)	244
Income: Under 50k	12%	(137)	7%	(84)	7%	(79)	14%	(153)	59%	(664)	1118
Income: 50k-100k	11%	(81)	11%	(80)	7%	(54)	12%	(88)	58%	(426)	729
Income: 100k+	15%	(51)	12%	(43)	4%	(15)	7%	(25)	62%	(219)	353
Ethnicity: White	11%	(189)	8%	(145)	6%	(107)	12%	(209)	62%	(1072)	1722

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Table CMS9_7: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to school

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	12%	(270)	9%	(207)	7%	(148)	12%	(266)	59%	(1309)	2200
Ethnicity: Hispanic	18%	(64)	17%	(58)	9%	(32)	11%	(37)	45%	(158)	349
Ethnicity: Afr. Am.	13%	(35)	12%	(34)	11%	(29)	12%	(33)	52%	(143)	274
Ethnicity: Other	22%	(45)	14%	(29)	6%	(12)	12%	(24)	46%	(94)	204
All Christian	11%	(110)	10%	(100)	6%	(67)	12%	(125)	62%	(645)	1047
All Non-Christian	18%	(17)	21%	(20)	5%	(5)	11%	(11)	45%	(42)	94
Atheist	6%	(6)	11%	(12)	10%	(10)	18%	(19)	55%	(58)	105
Agnostic/Nothing in particular	14%	(137)	8%	(75)	7%	(66)	12%	(112)	59%	(564)	954
Religious Non-Protestant/Catholic	16%	(19)	18%	(22)	7%	(8)	12%	(15)	48%	(59)	123
Evangelical	16%	(84)	9%	(49)	5%	(29)	12%	(66)	57%	(305)	532
Non-Evangelical	10%	(88)	8%	(66)	7%	(57)	11%	(90)	65%	(550)	851
Community: Urban	14%	(82)	11%	(66)	9%	(50)	12%	(69)	54%	(311)	578
Community: Suburban	12%	(124)	9%	(96)	7%	(70)	11%	(121)	61%	(638)	1049
Community: Rural	11%	(63)	8%	(45)	5%	(29)	13%	(77)	63%	(359)	573
Employ: Private Sector	14%	(94)	12%	(80)	6%	(44)	9%	(62)	59%	(400)	680
Employ: Government	26%	(36)	15%	(21)	10%	(13)	12%	(17)	36%	(49)	136
Employ: Self-Employed	9%	(18)	12%	(23)	10%	(18)	9%	(18)	60%	(113)	189
Employ: Homemaker	12%	(18)	4%	(6)	4%	(6)	17%	(27)	63%	(97)	154
Employ: Retired	2%	(11)	2%	(11)	4%	(22)	16%	(79)	75%	(379)	502
Employ: Unemployed	12%	(34)	7%	(19)	6%	(16)	12%	(34)	64%	(183)	287
Employ: Other	12%	(16)	11%	(15)	10%	(14)	14%	(19)	53%	(73)	137
Military HH: Yes	14%	(52)	10%	(39)	5%	(18)	10%	(39)	61%	(233)	381
Military HH: No	12%	(217)	9%	(168)	7%	(130)	12%	(227)	59%	(1076)	1819
RD/WT: Right Direction	14%	(110)	10%	(82)	7%	(55)	13%	(106)	56%	(442)	795
RD/WT: Wrong Track	11%	(160)	9%	(126)	7%	(94)	11%	(160)	62%	(867)	1405
Trump Job Approve	12%	(113)	9%	(82)	6%	(58)	13%	(119)	59%	(543)	915
Trump Job Disapprove	12%	(140)	10%	(116)	7%	(85)	12%	(136)	60%	(701)	1177
Trump Job Strongly Approve	13%	(70)	8%	(41)	5%	(26)	15%	(80)	59%	(315)	532
Trump Job Somewhat Approve	11%	(43)	11%	(40)	8%	(32)	10%	(39)	60%	(229)	383
Trump Job Somewhat Disapprove	13%	(34)	13%	(36)	10%	(26)	8%	(20)	56%	(149)	266
Trump Job Strongly Disapprove	12%	(106)	9%	(80)	6%	(58)	13%	(115)	61%	(552)	911

Continued on next page

Table CMS9_7: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to school

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	12%	(270)	9%	(207)	7%	(148)	12%	(266)	59%	(1309)	2200
Favorable of Trump	12%	(112)	10%	(95)	5%	(48)	13%	(120)	59%	(536)	911
Unfavorable of Trump	12%	(137)	9%	(103)	7%	(81)	12%	(133)	60%	(690)	1144
Very Favorable of Trump	13%	(73)	11%	(59)	5%	(26)	15%	(82)	57%	(323)	562
Somewhat Favorable of Trump	11%	(40)	10%	(36)	6%	(22)	11%	(38)	61%	(213)	349
Somewhat Unfavorable of Trump	11%	(25)	14%	(32)	9%	(22)	9%	(21)	57%	(133)	233
Very Unfavorable of Trump	12%	(112)	8%	(70)	7%	(59)	12%	(112)	61%	(557)	911
#1 Issue: Economy	13%	(94)	11%	(76)	6%	(44)	11%	(75)	59%	(412)	702
#1 Issue: Security	9%	(25)	8%	(23)	5%	(14)	18%	(50)	60%	(169)	281
#1 Issue: Health Care	9%	(44)	12%	(64)	8%	(40)	9%	(48)	62%	(320)	516
#1 Issue: Medicare / Social Security	3%	(6)	3%	(9)	7%	(17)	15%	(39)	72%	(185)	257
#1 Issue: Women's Issues	27%	(31)	9%	(10)	10%	(11)	6%	(7)	48%	(54)	114
#1 Issue: Education	41%	(44)	13%	(14)	5%	(6)	13%	(14)	28%	(30)	108
#1 Issue: Energy	13%	(12)	10%	(9)	12%	(11)	11%	(10)	54%	(49)	91
#1 Issue: Other	10%	(14)	1%	(2)	4%	(6)	17%	(22)	67%	(89)	132
2018 House Vote: Democrat	12%	(90)	10%	(76)	7%	(51)	10%	(79)	62%	(480)	776
2018 House Vote: Republican	11%	(75)	7%	(47)	7%	(46)	13%	(88)	61%	(401)	657
2018 House Vote: Someone else	13%	(9)	6%	(5)	2%	(1)	15%	(10)	64%	(44)	70
2016 Vote: Hillary Clinton	11%	(78)	10%	(72)	5%	(37)	10%	(73)	63%	(449)	709
2016 Vote: Donald Trump	11%	(75)	7%	(50)	5%	(34)	14%	(100)	62%	(429)	688
2016 Vote: Other	12%	(15)	6%	(7)	6%	(7)	11%	(14)	65%	(80)	123
2016 Vote: Didn't Vote	15%	(103)	12%	(78)	10%	(69)	12%	(80)	51%	(350)	679
Voted in 2014: Yes	11%	(139)	9%	(108)	6%	(71)	13%	(162)	62%	(792)	1273
Voted in 2014: No	14%	(131)	11%	(99)	8%	(77)	11%	(104)	56%	(517)	927
2012 Vote: Barack Obama	11%	(89)	10%	(81)	5%	(38)	13%	(99)	61%	(482)	790
2012 Vote: Mitt Romney	8%	(42)	6%	(31)	7%	(34)	12%	(61)	67%	(340)	508
2012 Vote: Other	6%	(4)	6%	(5)	2%	(2)	17%	(13)	69%	(56)	81
2012 Vote: Didn't Vote	16%	(131)	11%	(90)	9%	(74)	11%	(93)	53%	(429)	817

Continued on next page

Table CMS9_7: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to school

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	12%	(270)	9%	(207)	7%	(148)	12%	(266)	59%	(1309)	2200
4-Region: Northeast	11%	(42)	8%	(31)	6%	(25)	10%	(40)	65%	(256)	394
4-Region: Midwest	11%	(52)	10%	(44)	6%	(29)	14%	(64)	59%	(273)	462
4-Region: South	14%	(112)	10%	(85)	8%	(62)	13%	(110)	55%	(454)	824
4-Region: West	12%	(64)	9%	(47)	6%	(32)	10%	(51)	63%	(326)	520
Sports Fan	13%	(194)	10%	(150)	7%	(110)	10%	(141)	60%	(885)	1480
Traveled outside of U.S. in past year 1+ times	15%	(70)	15%	(69)	9%	(41)	10%	(45)	52%	(240)	464
Frequent Flyer	17%	(44)	10%	(27)	9%	(23)	11%	(28)	53%	(139)	260
Concerned about climate change	13%	(195)	10%	(156)	7%	(99)	11%	(171)	58%	(872)	1493
Not concerned about climate change	11%	(59)	6%	(34)	7%	(38)	14%	(78)	63%	(353)	562
Climate change is human activity	13%	(170)	10%	(132)	7%	(88)	11%	(142)	59%	(753)	1285
Climate change is natural phenomenon	10%	(54)	8%	(46)	5%	(31)	14%	(78)	63%	(355)	564
Climate change is not happening	18%	(15)	10%	(9)	5%	(4)	17%	(15)	50%	(44)	87
Concerned about climate change and caused by human activity	13%	(154)	10%	(122)	7%	(78)	11%	(127)	59%	(685)	1166
Not concerned about climate change and it is natural	9%	(30)	6%	(19)	6%	(19)	16%	(54)	64%	(220)	342
Not concerned about climate change and it is not happening	17%	(10)	3%	(2)	5%	(3)	17%	(11)	59%	(37)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS9_8: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to your office

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(309)	17%	(368)	9%	(201)	15%	(334)	45%	(988)	2200
Gender: Male	13%	(141)	19%	(206)	13%	(137)	15%	(159)	40%	(420)	1062
Gender: Female	15%	(168)	14%	(162)	6%	(64)	15%	(176)	50%	(568)	1138
Age: 18-29	19%	(89)	21%	(100)	13%	(63)	12%	(55)	36%	(170)	477
Age: 30-44	17%	(90)	25%	(132)	11%	(61)	14%	(78)	33%	(177)	536
Age: 45-54	13%	(41)	17%	(52)	13%	(39)	14%	(45)	43%	(133)	309
Age: 55-64	14%	(62)	14%	(60)	5%	(24)	16%	(72)	51%	(223)	442
Age: 65+	6%	(27)	6%	(24)	3%	(15)	20%	(85)	65%	(285)	436
Generation Z: Age 18-23	19%	(47)	17%	(44)	14%	(36)	11%	(27)	39%	(98)	253
Millennial: Age 24-39	17%	(99)	25%	(147)	13%	(73)	13%	(78)	32%	(183)	579
Generation X: Age 40-55	15%	(79)	19%	(99)	10%	(56)	16%	(85)	41%	(218)	537
Boomers: Age 56-74	11%	(80)	10%	(75)	4%	(33)	16%	(119)	58%	(428)	733
PID: Dem (no lean)	14%	(114)	20%	(156)	10%	(78)	15%	(117)	42%	(335)	800
PID: Ind (no lean)	11%	(76)	16%	(108)	9%	(64)	16%	(110)	47%	(321)	679
PID: Rep (no lean)	17%	(119)	14%	(104)	8%	(59)	15%	(107)	46%	(332)	721
PID/Gender: Dem Men	15%	(53)	23%	(82)	16%	(56)	14%	(49)	32%	(114)	353
PID/Gender: Dem Women	14%	(61)	17%	(75)	5%	(22)	15%	(68)	49%	(221)	447
PID/Gender: Ind Men	10%	(35)	17%	(60)	13%	(45)	17%	(60)	43%	(153)	353
PID/Gender: Ind Women	13%	(41)	15%	(48)	6%	(19)	15%	(50)	52%	(168)	326
PID/Gender: Rep Men	15%	(54)	18%	(64)	10%	(36)	14%	(49)	43%	(153)	356
PID/Gender: Rep Women	18%	(66)	11%	(40)	6%	(23)	16%	(58)	49%	(179)	365
Ideo: Liberal (1-3)	16%	(103)	21%	(136)	10%	(68)	15%	(99)	38%	(247)	653
Ideo: Moderate (4)	14%	(79)	16%	(90)	10%	(57)	14%	(77)	46%	(255)	558
Ideo: Conservative (5-7)	12%	(89)	16%	(113)	7%	(52)	16%	(115)	49%	(350)	718
Educ: < College	12%	(185)	12%	(189)	9%	(131)	17%	(254)	50%	(752)	1512
Educ: Bachelors degree	17%	(74)	28%	(125)	11%	(47)	11%	(50)	34%	(149)	444
Educ: Post-grad	21%	(50)	22%	(54)	9%	(22)	12%	(30)	36%	(87)	244
Income: Under 50k	12%	(136)	12%	(134)	8%	(86)	18%	(203)	50%	(558)	1118
Income: 50k-100k	14%	(100)	19%	(140)	12%	(85)	14%	(99)	42%	(305)	729
Income: 100k+	20%	(72)	27%	(95)	8%	(29)	9%	(33)	35%	(125)	353
Ethnicity: White	13%	(232)	16%	(273)	8%	(146)	15%	(255)	47%	(816)	1722

Continued on next page

Table CMS9_8: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to your office

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(309)	17%	(368)	9%	(201)	15%	(334)	45%	(988)	2200
Ethnicity: Hispanic	16%	(55)	23%	(82)	16%	(55)	14%	(48)	31%	(110)	349
Ethnicity: Afr. Am.	14%	(39)	21%	(57)	9%	(24)	20%	(55)	36%	(99)	274
Ethnicity: Other	19%	(38)	18%	(37)	15%	(32)	12%	(25)	36%	(73)	204
All Christian	13%	(138)	18%	(184)	8%	(84)	15%	(158)	46%	(484)	1047
All Non-Christian	23%	(22)	29%	(27)	13%	(12)	7%	(6)	29%	(27)	94
Atheist	11%	(11)	12%	(13)	17%	(18)	16%	(16)	44%	(46)	105
Agnostic/Nothing in particular	14%	(138)	15%	(144)	9%	(87)	16%	(154)	45%	(431)	954
Religious Non-Protestant/Catholic	18%	(23)	24%	(29)	14%	(17)	9%	(11)	35%	(43)	123
Evangelical	17%	(92)	14%	(72)	9%	(50)	15%	(82)	45%	(237)	532
Non-Evangelical	12%	(99)	19%	(159)	7%	(59)	16%	(140)	46%	(394)	851
Community: Urban	17%	(98)	20%	(116)	11%	(65)	14%	(82)	37%	(217)	578
Community: Suburban	14%	(143)	18%	(187)	10%	(104)	15%	(152)	44%	(464)	1049
Community: Rural	12%	(68)	11%	(65)	6%	(32)	17%	(100)	54%	(308)	573
Employ: Private Sector	24%	(161)	29%	(198)	14%	(96)	12%	(84)	21%	(141)	680
Employ: Government	22%	(30)	32%	(44)	12%	(16)	12%	(17)	22%	(29)	136
Employ: Self-Employed	13%	(24)	24%	(45)	11%	(20)	16%	(29)	37%	(71)	189
Employ: Homemaker	4%	(6)	3%	(5)	6%	(9)	20%	(31)	67%	(103)	154
Employ: Retired	3%	(13)	2%	(8)	3%	(16)	18%	(93)	74%	(372)	502
Employ: Unemployed	13%	(38)	12%	(33)	6%	(18)	16%	(47)	52%	(150)	287
Employ: Other	17%	(23)	14%	(19)	8%	(11)	19%	(26)	43%	(59)	137
Military HH: Yes	12%	(48)	14%	(54)	5%	(20)	14%	(54)	54%	(206)	381
Military HH: No	14%	(261)	17%	(314)	10%	(181)	15%	(280)	43%	(782)	1819
RD/WT: Right Direction	17%	(136)	17%	(132)	8%	(65)	14%	(113)	44%	(350)	795
RD/WT: Wrong Track	12%	(174)	17%	(236)	10%	(136)	16%	(222)	45%	(638)	1405
Trump Job Approve	15%	(140)	16%	(147)	8%	(76)	14%	(129)	46%	(424)	915
Trump Job Disapprove	13%	(155)	18%	(211)	10%	(121)	16%	(192)	42%	(498)	1177
Trump Job Strongly Approve	16%	(85)	13%	(68)	7%	(36)	16%	(84)	49%	(259)	532
Trump Job Somewhat Approve	14%	(55)	21%	(79)	10%	(39)	12%	(45)	43%	(165)	383
Trump Job Somewhat Disapprove	16%	(42)	24%	(63)	11%	(29)	13%	(35)	36%	(97)	266
Trump Job Strongly Disapprove	12%	(113)	16%	(149)	10%	(92)	17%	(156)	44%	(401)	911

Continued on next page

Table CMS9_8: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to your office

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(309)	17%	(368)	9%	(201)	15%	(334)	45%	(988)	2200
Favorable of Trump	15%	(135)	17%	(153)	8%	(68)	15%	(134)	46%	(420)	911
Unfavorable of Trump	14%	(156)	18%	(207)	10%	(119)	16%	(186)	42%	(476)	1144
Very Favorable of Trump	15%	(86)	13%	(75)	7%	(39)	16%	(90)	48%	(271)	562
Somewhat Favorable of Trump	14%	(49)	22%	(78)	8%	(29)	13%	(44)	43%	(150)	349
Somewhat Unfavorable of Trump	17%	(39)	22%	(51)	11%	(24)	14%	(32)	37%	(86)	233
Very Unfavorable of Trump	13%	(117)	17%	(156)	10%	(95)	17%	(154)	43%	(390)	911
#1 Issue: Economy	16%	(115)	22%	(152)	11%	(74)	13%	(93)	38%	(268)	702
#1 Issue: Security	15%	(43)	10%	(29)	8%	(22)	20%	(55)	47%	(132)	281
#1 Issue: Health Care	13%	(68)	21%	(108)	7%	(36)	16%	(81)	43%	(223)	516
#1 Issue: Medicare / Social Security	5%	(13)	5%	(12)	9%	(24)	16%	(41)	65%	(167)	257
#1 Issue: Women's Issues	18%	(21)	15%	(17)	10%	(11)	13%	(15)	44%	(50)	114
#1 Issue: Education	26%	(28)	20%	(22)	7%	(7)	14%	(15)	33%	(35)	108
#1 Issue: Energy	12%	(11)	11%	(10)	17%	(15)	16%	(14)	44%	(40)	91
#1 Issue: Other	8%	(11)	14%	(18)	8%	(10)	16%	(21)	54%	(72)	132
2018 House Vote: Democrat	16%	(121)	20%	(158)	9%	(69)	15%	(113)	41%	(315)	776
2018 House Vote: Republican	15%	(98)	15%	(98)	8%	(51)	17%	(113)	45%	(298)	657
2018 House Vote: Someone else	8%	(6)	27%	(19)	5%	(3)	18%	(12)	42%	(29)	70
2016 Vote: Hillary Clinton	16%	(111)	21%	(146)	9%	(67)	15%	(107)	39%	(278)	709
2016 Vote: Donald Trump	15%	(103)	14%	(97)	7%	(50)	17%	(116)	47%	(322)	688
2016 Vote: Other	13%	(16)	21%	(25)	11%	(13)	16%	(20)	40%	(48)	123
2016 Vote: Didn't Vote	12%	(79)	15%	(100)	10%	(70)	13%	(91)	50%	(339)	679
Voted in 2014: Yes	16%	(207)	17%	(221)	8%	(102)	15%	(193)	43%	(549)	1273
Voted in 2014: No	11%	(102)	16%	(146)	11%	(98)	15%	(141)	47%	(439)	927
2012 Vote: Barack Obama	15%	(122)	20%	(156)	8%	(67)	14%	(108)	43%	(336)	790
2012 Vote: Mitt Romney	14%	(72)	14%	(72)	8%	(43)	15%	(78)	48%	(243)	508
2012 Vote: Other	14%	(11)	17%	(14)	5%	(4)	18%	(14)	47%	(38)	81
2012 Vote: Didn't Vote	12%	(101)	15%	(126)	11%	(87)	16%	(133)	45%	(370)	817

Continued on next page

Table CMS9_8: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Returning to your office

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	14%	(309)	17%	(368)	9%	(201)	15%	(334)	45%	(988)	2200
4-Region: Northeast	15%	(58)	18%	(72)	10%	(41)	15%	(57)	42%	(165)	394
4-Region: Midwest	12%	(56)	16%	(75)	10%	(48)	16%	(76)	45%	(207)	462
4-Region: South	15%	(120)	16%	(136)	8%	(66)	18%	(151)	43%	(352)	824
4-Region: West	14%	(75)	16%	(85)	9%	(46)	10%	(51)	51%	(264)	520
Sports Fan	15%	(226)	20%	(290)	10%	(149)	13%	(194)	42%	(621)	1480
Traveled outside of U.S. in past year 1+ times	17%	(81)	24%	(113)	14%	(63)	13%	(58)	32%	(149)	464
Frequent Flyer	18%	(48)	23%	(61)	17%	(43)	10%	(25)	32%	(83)	260
Concerned about climate change	15%	(224)	18%	(265)	10%	(146)	15%	(224)	42%	(633)	1493
Not concerned about climate change	14%	(77)	14%	(80)	9%	(48)	16%	(89)	48%	(269)	562
Climate change is human activity	15%	(187)	19%	(239)	10%	(125)	15%	(193)	42%	(542)	1285
Climate change is natural phenomenon	14%	(80)	16%	(92)	8%	(47)	14%	(81)	47%	(263)	564
Climate change is not happening	17%	(15)	11%	(10)	10%	(9)	20%	(18)	41%	(36)	87
Concerned about climate change and caused by human activity	15%	(179)	19%	(218)	10%	(113)	15%	(170)	42%	(485)	1166
Not concerned about climate change and it is natural	15%	(51)	14%	(48)	8%	(29)	16%	(54)	47%	(160)	342
Not concerned about climate change and it is not happening	20%	(13)	9%	(5)	8%	(5)	20%	(13)	43%	(27)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_9: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Visiting friends and family

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	61%	(1334)	26%	(579)	4%	(88)	3%	(63)	6%	(136)	2200
Gender: Male	53%	(558)	30%	(319)	5%	(54)	4%	(44)	8%	(86)	1062
Gender: Female	68%	(775)	23%	(260)	3%	(34)	2%	(19)	4%	(50)	1138
Age: 18-29	65%	(310)	20%	(96)	2%	(10)	2%	(10)	11%	(51)	477
Age: 30-44	62%	(333)	26%	(141)	4%	(23)	3%	(14)	5%	(26)	536
Age: 45-54	58%	(180)	24%	(76)	4%	(14)	4%	(11)	9%	(29)	309
Age: 55-64	57%	(254)	32%	(141)	3%	(12)	4%	(17)	4%	(17)	442
Age: 65+	59%	(256)	29%	(125)	7%	(30)	3%	(12)	3%	(13)	436
Generation Z: Age 18-23	67%	(169)	19%	(48)	2%	(5)	1%	(3)	11%	(29)	253
Millennial: Age 24-39	63%	(363)	25%	(147)	3%	(19)	3%	(17)	6%	(34)	579
Generation X: Age 40-55	58%	(312)	26%	(139)	4%	(23)	3%	(18)	8%	(45)	537
Boomers: Age 56-74	59%	(431)	30%	(219)	5%	(37)	3%	(21)	3%	(25)	733
PID: Dem (no lean)	62%	(495)	27%	(216)	4%	(31)	2%	(12)	6%	(46)	800
PID: Ind (no lean)	56%	(383)	27%	(185)	4%	(25)	4%	(26)	9%	(60)	679
PID: Rep (no lean)	63%	(456)	25%	(178)	4%	(32)	3%	(25)	4%	(30)	721
PID/Gender: Dem Men	55%	(193)	31%	(110)	6%	(20)	2%	(5)	7%	(25)	353
PID/Gender: Dem Women	68%	(302)	24%	(106)	3%	(11)	2%	(7)	5%	(21)	447
PID/Gender: Ind Men	50%	(177)	29%	(101)	5%	(17)	7%	(24)	10%	(34)	353
PID/Gender: Ind Women	63%	(206)	26%	(84)	2%	(7)	1%	(2)	8%	(26)	326
PID/Gender: Rep Men	53%	(189)	30%	(108)	5%	(17)	4%	(15)	8%	(28)	356
PID/Gender: Rep Women	73%	(267)	19%	(70)	4%	(16)	3%	(10)	1%	(2)	365
Ideo: Liberal (1-3)	62%	(406)	27%	(174)	4%	(24)	2%	(15)	5%	(34)	653
Ideo: Moderate (4)	61%	(341)	24%	(133)	6%	(36)	4%	(20)	5%	(29)	558
Ideo: Conservative (5-7)	62%	(443)	28%	(202)	4%	(27)	3%	(20)	4%	(27)	718
Educ: < College	58%	(880)	27%	(405)	4%	(64)	3%	(51)	7%	(112)	1512
Educ: Bachelors degree	67%	(297)	26%	(115)	4%	(17)	1%	(6)	2%	(9)	444
Educ: Post-grad	64%	(156)	24%	(59)	3%	(8)	2%	(6)	6%	(15)	244
Income: Under 50k	55%	(613)	29%	(328)	5%	(53)	4%	(41)	7%	(83)	1118
Income: 50k-100k	63%	(459)	26%	(189)	4%	(28)	2%	(16)	5%	(37)	729
Income: 100k+	74%	(262)	17%	(62)	2%	(7)	2%	(6)	5%	(17)	353
Ethnicity: White	61%	(1057)	27%	(466)	4%	(67)	3%	(45)	5%	(87)	1722

Continued on next page

Table CMS9_9: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Visiting friends and family

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	61%	(1334)	26%	(579)	4%	(88)	3%	(63)	6%	(136)	2200
Ethnicity: Hispanic	56%	(195)	26%	(92)	2%	(5)	2%	(6)	15%	(51)	349
Ethnicity: Afr. Am.	56%	(154)	23%	(62)	5%	(13)	5%	(13)	11%	(31)	274
Ethnicity: Other	60%	(123)	25%	(51)	4%	(8)	2%	(5)	9%	(18)	204
All Christian	63%	(660)	26%	(268)	4%	(38)	2%	(20)	6%	(61)	1047
All Non-Christian	64%	(60)	30%	(28)	2%	(1)	—	(0)	5%	(4)	94
Atheist	49%	(52)	35%	(36)	6%	(6)	6%	(6)	4%	(4)	105
Agnostic/Nothing in particular	59%	(562)	26%	(246)	4%	(43)	4%	(37)	7%	(66)	954
Religious Non-Protestant/Catholic	64%	(79)	28%	(34)	1%	(1)	1%	(1)	6%	(8)	123
Evangelical	65%	(348)	23%	(123)	5%	(27)	2%	(12)	4%	(22)	532
Non-Evangelical	64%	(542)	26%	(222)	3%	(23)	2%	(16)	6%	(48)	851
Community: Urban	60%	(349)	26%	(149)	4%	(22)	3%	(16)	7%	(43)	578
Community: Suburban	60%	(630)	27%	(288)	5%	(48)	2%	(25)	5%	(57)	1049
Community: Rural	62%	(355)	25%	(141)	3%	(18)	4%	(22)	6%	(37)	573
Employ: Private Sector	66%	(447)	24%	(165)	4%	(25)	2%	(16)	4%	(28)	680
Employ: Government	68%	(93)	21%	(29)	4%	(6)	1%	(2)	5%	(7)	136
Employ: Self-Employed	54%	(101)	29%	(54)	4%	(8)	2%	(3)	12%	(23)	189
Employ: Homemaker	62%	(95)	24%	(36)	5%	(8)	3%	(5)	6%	(10)	154
Employ: Retired	57%	(286)	31%	(157)	5%	(25)	3%	(14)	4%	(18)	502
Employ: Unemployed	56%	(160)	26%	(75)	4%	(11)	4%	(13)	10%	(28)	287
Employ: Other	55%	(76)	27%	(38)	4%	(6)	7%	(9)	6%	(9)	137
Military HH: Yes	59%	(224)	29%	(112)	4%	(14)	3%	(12)	5%	(20)	381
Military HH: No	61%	(1110)	26%	(467)	4%	(74)	3%	(51)	6%	(116)	1819
RD/WT: Right Direction	62%	(493)	26%	(203)	5%	(37)	3%	(20)	5%	(41)	795
RD/WT: Wrong Track	60%	(840)	27%	(376)	4%	(52)	3%	(43)	7%	(95)	1405
Trump Job Approve	62%	(564)	27%	(245)	4%	(41)	3%	(24)	4%	(41)	915
Trump Job Disapprove	61%	(718)	26%	(309)	4%	(45)	3%	(34)	6%	(71)	1177
Trump Job Strongly Approve	61%	(327)	26%	(140)	4%	(21)	4%	(19)	5%	(26)	532
Trump Job Somewhat Approve	62%	(238)	28%	(106)	5%	(19)	1%	(5)	4%	(15)	383
Trump Job Somewhat Disapprove	63%	(166)	25%	(67)	3%	(8)	4%	(10)	5%	(15)	266
Trump Job Strongly Disapprove	61%	(552)	27%	(242)	4%	(37)	3%	(24)	6%	(57)	911

Continued on next page

Table CMS9_9: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Visiting friends and family

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	61%	(1334)	26%	(579)	4%	(88)	3%	(63)	6%	(136)	2200
Favorable of Trump	61%	(560)	27%	(247)	4%	(40)	2%	(22)	5%	(43)	911
Unfavorable of Trump	62%	(705)	26%	(301)	4%	(44)	3%	(34)	5%	(60)	1144
Very Favorable of Trump	62%	(351)	25%	(139)	4%	(25)	3%	(15)	6%	(32)	562
Somewhat Favorable of Trump	60%	(209)	31%	(108)	4%	(15)	2%	(7)	3%	(11)	349
Somewhat Unfavorable of Trump	61%	(141)	25%	(57)	3%	(7)	4%	(9)	8%	(18)	233
Very Unfavorable of Trump	62%	(563)	27%	(244)	4%	(38)	3%	(25)	5%	(42)	911
#1 Issue: Economy	64%	(447)	25%	(175)	3%	(24)	3%	(21)	5%	(36)	702
#1 Issue: Security	54%	(151)	30%	(83)	5%	(13)	6%	(16)	7%	(18)	281
#1 Issue: Health Care	60%	(307)	29%	(151)	5%	(24)	2%	(8)	5%	(26)	516
#1 Issue: Medicare / Social Security	56%	(144)	30%	(78)	6%	(16)	2%	(6)	5%	(13)	257
#1 Issue: Women's Issues	73%	(83)	15%	(17)	1%	(2)	1%	(2)	9%	(10)	114
#1 Issue: Education	73%	(79)	16%	(18)	4%	(4)	1%	(1)	5%	(6)	108
#1 Issue: Energy	49%	(45)	27%	(24)	1%	(1)	4%	(3)	19%	(17)	91
#1 Issue: Other	60%	(79)	25%	(32)	3%	(4)	4%	(6)	8%	(11)	132
2018 House Vote: Democrat	62%	(484)	27%	(207)	4%	(33)	2%	(19)	4%	(32)	776
2018 House Vote: Republican	63%	(416)	26%	(170)	5%	(34)	3%	(20)	3%	(17)	657
2018 House Vote: Someone else	55%	(38)	27%	(19)	2%	(2)	6%	(4)	10%	(7)	70
2016 Vote: Hillary Clinton	63%	(443)	26%	(184)	4%	(26)	3%	(21)	5%	(34)	709
2016 Vote: Donald Trump	62%	(427)	26%	(178)	5%	(38)	3%	(23)	3%	(23)	688
2016 Vote: Other	58%	(71)	30%	(37)	5%	(7)	3%	(4)	3%	(4)	123
2016 Vote: Didn't Vote	58%	(391)	26%	(180)	3%	(18)	2%	(15)	11%	(75)	679
Voted in 2014: Yes	62%	(789)	27%	(343)	5%	(61)	3%	(39)	3%	(40)	1273
Voted in 2014: No	59%	(545)	25%	(235)	3%	(27)	3%	(24)	10%	(96)	927
2012 Vote: Barack Obama	60%	(477)	30%	(240)	3%	(26)	2%	(17)	4%	(30)	790
2012 Vote: Mitt Romney	64%	(325)	24%	(123)	6%	(31)	4%	(20)	2%	(10)	508
2012 Vote: Other	55%	(44)	32%	(26)	5%	(4)	5%	(4)	2%	(2)	81
2012 Vote: Didn't Vote	59%	(484)	23%	(189)	3%	(27)	3%	(22)	12%	(94)	817

Continued on next page

Table CMS9_9: After social distancing and self-quarantining have ended, how excited are you to do the following activities?
Visiting friends and family

Demographic	Very excited		Somewhat excited		Not very excited		Not excited at all		Don't Know / No Opinion		Total
Adults	61%	(1334)	26%	(579)	4%	(88)	3%	(63)	6%	(136)	2200
4-Region: Northeast	67%	(265)	20%	(77)	5%	(20)	3%	(13)	5%	(19)	394
4-Region: Midwest	63%	(292)	24%	(110)	5%	(23)	1%	(6)	7%	(32)	462
4-Region: South	58%	(474)	29%	(240)	4%	(32)	4%	(32)	6%	(46)	824
4-Region: West	58%	(302)	29%	(152)	3%	(14)	2%	(13)	8%	(40)	520
Sports Fan	65%	(956)	26%	(389)	3%	(44)	2%	(27)	4%	(63)	1480
Traveled outside of U.S. in past year 1+ times	63%	(294)	26%	(122)	2%	(9)	3%	(14)	5%	(25)	464
Frequent Flyer	62%	(161)	25%	(64)	2%	(4)	2%	(6)	10%	(25)	260
Concerned about climate change	64%	(957)	26%	(392)	4%	(58)	2%	(32)	4%	(55)	1493
Not concerned about climate change	58%	(327)	27%	(154)	5%	(27)	4%	(22)	6%	(32)	562
Climate change is human activity	64%	(818)	26%	(334)	4%	(51)	2%	(26)	4%	(56)	1285
Climate change is natural phenomenon	60%	(341)	28%	(159)	4%	(21)	4%	(21)	4%	(22)	564
Climate change is not happening	47%	(41)	23%	(20)	8%	(7)	11%	(9)	11%	(9)	87
Concerned about climate change and caused by human activity	65%	(754)	26%	(300)	4%	(44)	2%	(22)	4%	(45)	1166
Not concerned about climate change and it is natural	58%	(200)	30%	(103)	4%	(13)	3%	(12)	4%	(14)	342
Not concerned about climate change and it is not happening	55%	(34)	16%	(10)	9%	(6)	13%	(8)	8%	(5)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMS10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	5% (102)	11% (231)	4% (83)	6% (131)	17% (369)	58% (1283)
Gender: Male	6% (62)	12% (130)	6% (60)	8% (80)	19% (202)	50% (527)
Gender: Female	4% (40)	9% (101)	2% (23)	4% (51)	15% (167)	66% (755)
Age: 18-29	7% (35)	7% (35)	4% (19)	6% (27)	9% (45)	66% (316)
Age: 30-44	4% (22)	13% (71)	4% (24)	6% (34)	16% (86)	56% (299)
Age: 45-54	7% (21)	11% (33)	4% (13)	4% (12)	19% (59)	55% (172)
Age: 55-64	4% (20)	11% (47)	4% (20)	6% (28)	21% (94)	53% (233)
Age: 65+	1% (5)	10% (46)	2% (7)	7% (30)	19% (85)	60% (264)
Generation Z: Age 18-23	7% (18)	6% (16)	4% (11)	4% (11)	9% (24)	68% (173)
Millennial: Age 24-39	6% (36)	11% (65)	4% (21)	6% (36)	14% (83)	58% (339)
Generation X: Age 40-55	5% (28)	11% (61)	5% (25)	5% (27)	19% (100)	55% (296)
Boomers: Age 56-74	3% (19)	11% (77)	3% (25)	8% (57)	19% (137)	57% (417)
PID: Dem (no lean)	3% (23)	11% (87)	4% (35)	7% (60)	14% (112)	60% (484)
PID: Ind (no lean)	5% (31)	7% (46)	3% (18)	5% (31)	18% (125)	63% (428)
PID: Rep (no lean)	7% (48)	14% (98)	4% (30)	6% (41)	18% (132)	51% (371)
PID/Gender: Dem Men	3% (9)	13% (47)	7% (26)	8% (28)	16% (56)	53% (187)
PID/Gender: Dem Women	3% (14)	9% (40)	2% (9)	7% (31)	13% (57)	66% (297)
PID/Gender: Ind Men	4% (15)	7% (26)	4% (13)	8% (28)	22% (79)	54% (191)
PID/Gender: Ind Women	5% (15)	6% (20)	2% (5)	1% (3)	14% (46)	73% (237)
PID/Gender: Rep Men	10% (37)	16% (57)	6% (22)	7% (24)	19% (67)	42% (149)
PID/Gender: Rep Women	3% (11)	11% (41)	2% (9)	5% (17)	18% (65)	61% (222)
Ideo: Liberal (1-3)	4% (29)	9% (60)	4% (29)	9% (59)	14% (92)	59% (384)
Ideo: Moderate (4)	5% (28)	11% (62)	4% (22)	4% (21)	20% (112)	56% (311)
Ideo: Conservative (5-7)	5% (39)	13% (91)	3% (25)	5% (36)	18% (130)	55% (397)
Educ: < College	5% (76)	10% (153)	3% (49)	6% (89)	17% (261)	58% (884)
Educ: Bachelors degree	3% (13)	13% (57)	6% (26)	6% (27)	16% (72)	56% (249)
Educ: Post-grad	6% (13)	9% (21)	4% (9)	6% (15)	15% (36)	61% (149)
Income: Under 50k	4% (49)	10% (114)	4% (39)	5% (60)	15% (166)	62% (690)
Income: 50k-100k	6% (42)	11% (82)	4% (32)	7% (47)	17% (127)	55% (399)
Income: 100k+	3% (11)	10% (35)	4% (13)	7% (24)	22% (76)	55% (194)
Ethnicity: White	4% (77)	11% (185)	4% (71)	6% (98)	17% (292)	58% (998)

Continued on next page

Table CMS10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	5% (102)	11% (231)	4% (83)	6% (131)	17% (369)	58% (1283)
Ethnicity: Hispanic	7% (23)	12% (42)	5% (17)	4% (14)	12% (40)	61% (213)
Ethnicity: Afr. Am.	6% (18)	12% (34)	2% (5)	7% (20)	18% (49)	54% (148)
Ethnicity: Other	4% (7)	6% (12)	3% (7)	6% (13)	14% (28)	67% (137)
All Christian	5% (47)	13% (135)	5% (48)	6% (67)	18% (189)	54% (561)
All Non-Christian	6% (5)	12% (12)	2% (2)	5% (4)	11% (10)	65% (61)
Atheist	3% (3)	6% (6)	3% (3)	7% (7)	14% (15)	67% (70)
Agnostic/Nothing in particular	5% (46)	8% (79)	3% (31)	6% (53)	16% (154)	62% (591)
Religious Non-Protestant/Catholic	7% (9)	11% (13)	1% (2)	4% (4)	9% (11)	68% (84)
Evangelical	6% (33)	13% (72)	5% (27)	4% (19)	15% (80)	56% (301)
Non-Evangelical	4% (35)	11% (95)	4% (32)	8% (65)	18% (153)	55% (472)
Community: Urban	5% (28)	10% (58)	4% (24)	7% (43)	14% (80)	60% (346)
Community: Suburban	4% (44)	10% (109)	3% (34)	6% (59)	17% (177)	60% (625)
Community: Rural	5% (30)	11% (64)	4% (26)	5% (29)	20% (112)	54% (312)
Employ: Private Sector	5% (33)	13% (91)	5% (34)	7% (50)	20% (134)	50% (337)
Employ: Government	8% (11)	12% (16)	3% (5)	9% (12)	16% (21)	53% (72)
Employ: Self-Employed	6% (11)	9% (17)	6% (12)	5% (9)	16% (30)	58% (110)
Employ: Homemaker	6% (9)	10% (16)	2% (3)	4% (6)	10% (15)	68% (105)
Employ: Retired	2% (12)	11% (53)	3% (14)	6% (30)	20% (101)	58% (292)
Employ: Unemployed	6% (17)	5% (15)	1% (3)	3% (9)	12% (34)	72% (208)
Employ: Other	5% (6)	11% (15)	3% (4)	10% (13)	13% (18)	59% (80)
Military HH: Yes	7% (28)	11% (41)	4% (14)	8% (30)	20% (77)	50% (192)
Military HH: No	4% (74)	10% (191)	4% (69)	6% (101)	16% (292)	60% (1091)
RD/WT: Right Direction	8% (63)	13% (103)	5% (37)	4% (34)	19% (148)	52% (410)
RD/WT: Wrong Track	3% (40)	9% (128)	3% (46)	7% (97)	16% (221)	62% (873)
Trump Job Approve	7% (61)	14% (126)	4% (41)	5% (45)	18% (168)	52% (475)
Trump Job Disapprove	3% (39)	9% (103)	3% (34)	7% (83)	16% (188)	62% (730)
Trump Job Strongly Approve	9% (49)	15% (82)	4% (19)	5% (29)	18% (98)	48% (255)
Trump Job Somewhat Approve	3% (12)	11% (44)	6% (22)	4% (15)	18% (70)	58% (220)
Trump Job Somewhat Disapprove	5% (14)	11% (29)	3% (7)	2% (5)	19% (50)	61% (161)
Trump Job Strongly Disapprove	3% (25)	8% (74)	3% (27)	9% (78)	15% (138)	62% (569)

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Table CMS10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	5% (102)	11% (231)	4% (83)	6% (131)	17% (369)	58% (1283)
Favorable of Trump	7% (62)	13% (122)	5% (46)	5% (45)	19% (170)	51% (465)
Unfavorable of Trump	2% (27)	9% (101)	3% (35)	7% (83)	15% (175)	63% (723)
Very Favorable of Trump	9% (51)	15% (82)	4% (24)	5% (28)	17% (96)	50% (280)
Somewhat Favorable of Trump	3% (10)	11% (40)	6% (22)	5% (17)	21% (74)	53% (185)
Somewhat Unfavorable of Trump	4% (9)	11% (27)	3% (8)	3% (6)	14% (33)	65% (150)
Very Unfavorable of Trump	2% (18)	8% (74)	3% (27)	8% (77)	16% (142)	63% (573)
#1 Issue: Economy	5% (34)	10% (73)	3% (24)	8% (54)	16% (116)	57% (401)
#1 Issue: Security	5% (14)	14% (38)	4% (11)	5% (13)	14% (40)	59% (165)
#1 Issue: Health Care	5% (26)	12% (64)	4% (19)	5% (25)	17% (89)	57% (293)
#1 Issue: Medicare / Social Security	4% (10)	10% (26)	4% (11)	8% (21)	17% (45)	56% (144)
#1 Issue: Women's Issues	7% (8)	4% (4)	7% (7)	1% (1)	12% (13)	70% (79)
#1 Issue: Education	3% (3)	14% (15)	3% (3)	3% (3)	9% (10)	68% (74)
#1 Issue: Energy	3% (2)	6% (6)	6% (6)	3% (2)	31% (28)	51% (46)
#1 Issue: Other	3% (4)	4% (6)	2% (2)	8% (11)	21% (28)	61% (81)
2018 House Vote: Democrat	3% (25)	11% (83)	5% (35)	8% (65)	14% (112)	59% (456)
2018 House Vote: Republican	7% (48)	13% (86)	4% (29)	5% (33)	18% (121)	52% (340)
2018 House Vote: Someone else	3% (2)	12% (8)	2% (1)	4% (3)	22% (16)	57% (40)
2016 Vote: Hillary Clinton	2% (15)	11% (78)	4% (25)	8% (56)	15% (109)	60% (427)
2016 Vote: Donald Trump	8% (53)	13% (89)	4% (29)	5% (35)	19% (131)	51% (352)
2016 Vote: Other	5% (7)	10% (12)	5% (6)	5% (6)	15% (19)	59% (73)
2016 Vote: Didn't Vote	4% (28)	8% (52)	4% (24)	5% (34)	16% (110)	63% (431)
Voted in 2014: Yes	5% (62)	12% (159)	4% (51)	7% (86)	18% (225)	54% (689)
Voted in 2014: No	4% (41)	8% (72)	3% (32)	5% (45)	15% (144)	64% (593)
2012 Vote: Barack Obama	3% (27)	11% (88)	3% (26)	8% (65)	16% (127)	58% (456)
2012 Vote: Mitt Romney	7% (36)	13% (65)	4% (23)	5% (23)	20% (102)	51% (259)
2012 Vote: Other	1% (1)	9% (7)	4% (3)	8% (6)	20% (16)	59% (47)
2012 Vote: Didn't Vote	5% (37)	9% (70)	4% (32)	4% (37)	15% (123)	63% (517)

Continued on next page

Table CMS10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	5% (102)	11% (231)	4% (83)	6% (131)	17% (369)	58% (1283)
4-Region: Northeast	5% (21)	11% (45)	3% (12)	6% (23)	17% (66)	58% (228)
4-Region: Midwest	4% (21)	10% (48)	2% (10)	6% (26)	18% (84)	59% (273)
4-Region: South	5% (38)	12% (103)	5% (43)	7% (57)	17% (142)	54% (441)
4-Region: West	4% (23)	7% (36)	4% (18)	5% (25)	15% (77)	65% (340)
Sports Fan	6% (86)	13% (199)	5% (71)	8% (114)	18% (271)	50% (738)
Traveled outside of U.S. in past year 1+ times	7% (34)	12% (56)	5% (24)	6% (26)	15% (70)	55% (253)
Frequent Flyer	12% (32)	13% (33)	5% (14)	7% (19)	14% (37)	48% (125)
Concerned about climate change	4% (65)	11% (167)	4% (56)	7% (104)	16% (246)	57% (853)
Not concerned about climate change	6% (32)	10% (59)	4% (23)	4% (24)	18% (103)	57% (322)
Climate change is human activity	4% (54)	10% (127)	4% (49)	7% (96)	15% (198)	59% (760)
Climate change is natural phenomenon	6% (33)	12% (69)	4% (22)	3% (19)	19% (110)	55% (310)
Climate change is not happening	10% (9)	11% (9)	9% (7)	8% (7)	13% (11)	49% (42)
Concerned about climate change and caused by human activity	4% (46)	10% (120)	4% (45)	8% (91)	16% (183)	58% (682)
Not concerned about climate change and it is natural	4% (14)	12% (40)	4% (13)	3% (11)	19% (66)	58% (198)
Not concerned about climate change and it is not happening	12% (7)	10% (6)	10% (6)	7% (4)	15% (10)	47% (29)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	12% (262)	18% (392)	2% (50)	2% (43)	23% (497)	43% (956)
Gender: Male	16% (168)	20% (211)	3% (33)	2% (23)	24% (260)	35% (368)
Gender: Female	8% (94)	16% (181)	1% (17)	2% (21)	21% (237)	52% (589)
Age: 18-29	11% (53)	8% (39)	2% (10)	2% (10)	12% (56)	65% (309)
Age: 30-44	11% (59)	22% (117)	3% (18)	1% (6)	22% (117)	41% (218)
Age: 45-54	14% (44)	21% (64)	3% (9)	4% (13)	22% (69)	36% (110)
Age: 55-64	12% (54)	19% (86)	3% (11)	2% (11)	29% (129)	34% (151)
Age: 65+	12% (52)	20% (85)	— (2)	1% (3)	29% (126)	39% (168)
Generation Z: Age 18-23	9% (23)	7% (16)	2% (4)	3% (7)	11% (28)	69% (175)
Millennial: Age 24-39	11% (65)	15% (87)	3% (19)	1% (8)	19% (111)	50% (290)
Generation X: Age 40-55	13% (71)	23% (124)	3% (14)	3% (15)	23% (124)	35% (188)
Boomers: Age 56-74	13% (95)	20% (147)	2% (13)	2% (13)	28% (202)	36% (263)
PID: Dem (no lean)	9% (72)	16% (126)	2% (19)	3% (24)	22% (176)	48% (384)
PID: Ind (no lean)	6% (42)	17% (116)	2% (15)	1% (7)	22% (151)	51% (348)
PID: Rep (no lean)	20% (147)	21% (150)	2% (16)	2% (12)	24% (171)	31% (225)
PID/Gender: Dem Men	14% (51)	18% (62)	4% (16)	4% (13)	23% (82)	37% (129)
PID/Gender: Dem Women	5% (21)	14% (64)	1% (3)	3% (11)	21% (93)	57% (254)
PID/Gender: Ind Men	7% (24)	20% (72)	2% (8)	1% (5)	27% (94)	42% (149)
PID/Gender: Ind Women	5% (18)	13% (44)	2% (7)	1% (2)	17% (57)	61% (199)
PID/Gender: Rep Men	26% (92)	22% (77)	3% (9)	1% (5)	23% (83)	25% (89)
PID/Gender: Rep Women	15% (55)	20% (73)	2% (7)	2% (7)	24% (87)	37% (135)
Ideo: Liberal (1-3)	10% (63)	15% (100)	2% (16)	2% (15)	23% (151)	47% (308)
Ideo: Moderate (4)	10% (59)	20% (110)	2% (12)	2% (9)	23% (131)	43% (238)
Ideo: Conservative (5-7)	18% (130)	19% (136)	2% (16)	2% (13)	24% (171)	35% (252)
Educ: < College	12% (182)	18% (266)	2% (30)	2% (32)	23% (342)	44% (660)
Educ: Bachelors degree	11% (48)	20% (88)	4% (16)	2% (10)	24% (107)	40% (176)
Educ: Post-grad	13% (32)	16% (38)	2% (4)	1% (2)	20% (48)	49% (120)
Income: Under 50k	10% (112)	18% (205)	2% (21)	3% (30)	21% (237)	46% (513)
Income: 50k-100k	14% (103)	17% (122)	3% (22)	1% (10)	24% (176)	41% (297)
Income: 100k+	13% (47)	19% (65)	2% (7)	1% (3)	24% (84)	41% (146)
Ethnicity: White	12% (201)	19% (328)	3% (43)	2% (36)	24% (412)	41% (702)

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Table CMS10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	12% (262)	18% (392)	2% (50)	2% (43)	23% (497)	43% (956)
Ethnicity: Hispanic	10% (34)	15% (52)	2% (8)	3% (11)	14% (49)	56% (196)
Ethnicity: Afr. Am.	16% (45)	14% (39)	1% (2)	2% (6)	19% (52)	48% (131)
Ethnicity: Other	8% (16)	13% (26)	2% (4)	1% (2)	16% (32)	61% (124)
All Christian	14% (146)	20% (212)	2% (26)	2% (21)	25% (258)	37% (385)
All Non-Christian	14% (13)	15% (14)	— (0)	2% (2)	15% (14)	54% (50)
Atheist	1% (1)	12% (12)	3% (3)	— (0)	22% (23)	63% (66)
Agnostic/Nothing in particular	11% (102)	16% (154)	2% (21)	2% (20)	21% (202)	48% (455)
Religious Non-Protestant/Catholic	13% (16)	14% (17)	— (0)	2% (2)	15% (18)	57% (70)
Evangelical	15% (82)	20% (104)	3% (15)	2% (12)	21% (113)	39% (206)
Non-Evangelical	13% (112)	20% (170)	2% (15)	2% (16)	25% (212)	38% (327)
Community: Urban	11% (62)	15% (89)	2% (11)	2% (11)	23% (131)	47% (274)
Community: Suburban	12% (123)	17% (179)	2% (25)	1% (13)	23% (245)	44% (465)
Community: Rural	13% (77)	22% (124)	3% (15)	3% (19)	21% (121)	38% (218)
Employ: Private Sector	13% (89)	22% (150)	3% (20)	2% (17)	23% (159)	36% (246)
Employ: Government	14% (19)	17% (23)	4% (5)	4% (5)	20% (28)	41% (56)
Employ: Self-Employed	11% (21)	19% (37)	4% (7)	2% (4)	20% (38)	44% (83)
Employ: Homemaker	13% (21)	16% (24)	1% (2)	— (0)	17% (26)	53% (82)
Employ: Retired	13% (64)	19% (96)	1% (5)	1% (5)	30% (149)	37% (183)
Employ: Unemployed	8% (24)	11% (32)	1% (3)	1% (3)	19% (55)	59% (169)
Employ: Other	13% (18)	18% (24)	4% (6)	3% (5)	20% (27)	42% (57)
Military HH: Yes	15% (58)	21% (80)	2% (8)	2% (8)	24% (92)	36% (136)
Military HH: No	11% (204)	17% (312)	2% (42)	2% (35)	22% (404)	45% (821)
RD/WT: Right Direction	18% (147)	21% (167)	3% (24)	2% (13)	22% (173)	34% (271)
RD/WT: Wrong Track	8% (115)	16% (225)	2% (26)	2% (30)	23% (324)	49% (685)
Trump Job Approve	18% (164)	22% (206)	2% (22)	2% (20)	22% (203)	33% (301)
Trump Job Disapprove	8% (96)	15% (177)	2% (26)	2% (19)	23% (274)	50% (587)
Trump Job Strongly Approve	24% (127)	21% (110)	2% (11)	3% (15)	22% (118)	29% (153)
Trump Job Somewhat Approve	10% (37)	25% (96)	3% (11)	1% (5)	22% (86)	39% (148)
Trump Job Somewhat Disapprove	11% (29)	15% (40)	2% (5)	1% (3)	22% (58)	49% (130)
Trump Job Strongly Disapprove	7% (67)	15% (137)	2% (20)	2% (16)	24% (216)	50% (456)

Continued on next page

Table CMS10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	12% (262)	18% (392)	2% (50)	2% (43)	23% (497)	43% (956)
Favorable of Trump	18% (166)	22% (204)	2% (19)	2% (20)	23% (206)	32% (296)
Unfavorable of Trump	6% (74)	16% (178)	3% (29)	2% (23)	23% (263)	50% (577)
Very Favorable of Trump	23% (130)	19% (105)	2% (10)	2% (12)	23% (129)	31% (176)
Somewhat Favorable of Trump	10% (35)	28% (99)	3% (9)	2% (8)	22% (77)	34% (120)
Somewhat Unfavorable of Trump	6% (15)	15% (34)	4% (8)	2% (4)	19% (44)	55% (128)
Very Unfavorable of Trump	7% (60)	16% (144)	2% (21)	2% (19)	24% (219)	49% (450)
#1 Issue: Economy	11% (77)	19% (136)	2% (14)	1% (9)	24% (172)	42% (294)
#1 Issue: Security	17% (48)	18% (51)	3% (8)	4% (10)	18% (52)	40% (112)
#1 Issue: Health Care	14% (72)	19% (100)	2% (10)	1% (8)	23% (118)	41% (209)
#1 Issue: Medicare / Social Security	12% (31)	19% (49)	2% (6)	2% (5)	25% (64)	40% (101)
#1 Issue: Women's Issues	10% (11)	4% (5)	3% (4)	4% (4)	16% (18)	63% (71)
#1 Issue: Education	11% (12)	13% (14)	3% (3)	1% (1)	9% (9)	63% (69)
#1 Issue: Energy	5% (4)	15% (14)	1% (1)	4% (3)	31% (28)	44% (40)
#1 Issue: Other	5% (6)	18% (23)	3% (4)	2% (2)	27% (36)	46% (60)
2018 House Vote: Democrat	10% (76)	17% (129)	3% (20)	2% (17)	22% (174)	46% (361)
2018 House Vote: Republican	19% (127)	21% (139)	2% (15)	1% (9)	26% (174)	29% (193)
2018 House Vote: Someone else	3% (2)	21% (15)	4% (3)	4% (3)	24% (17)	44% (31)
2016 Vote: Hillary Clinton	9% (65)	16% (116)	2% (17)	2% (13)	23% (165)	47% (334)
2016 Vote: Donald Trump	19% (131)	22% (148)	2% (17)	2% (12)	26% (179)	29% (201)
2016 Vote: Other	13% (16)	17% (21)	4% (4)	2% (3)	26% (31)	38% (47)
2016 Vote: Didn't Vote	7% (50)	16% (107)	2% (12)	2% (16)	18% (120)	55% (375)
Voted in 2014: Yes	15% (186)	19% (242)	3% (33)	2% (23)	26% (336)	36% (453)
Voted in 2014: No	8% (76)	16% (150)	2% (17)	2% (21)	17% (160)	54% (503)
2012 Vote: Barack Obama	12% (92)	19% (149)	2% (16)	2% (15)	22% (173)	44% (344)
2012 Vote: Mitt Romney	18% (94)	20% (100)	3% (14)	1% (6)	30% (152)	28% (141)
2012 Vote: Other	13% (10)	23% (18)	3% (3)	2% (1)	30% (24)	30% (24)
2012 Vote: Didn't Vote	8% (65)	15% (123)	2% (17)	2% (20)	18% (146)	54% (445)

Continued on next page

Table CMS10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	12% (262)	18% (392)	2% (50)	2% (43)	23% (497)	43% (956)
4-Region: Northeast	12% (46)	19% (74)	2% (9)	2% (8)	22% (87)	43% (170)
4-Region: Midwest	11% (51)	18% (82)	3% (12)	1% (4)	25% (116)	43% (197)
4-Region: South	15% (121)	21% (172)	2% (18)	2% (20)	21% (172)	39% (321)
4-Region: West	8% (43)	12% (64)	2% (10)	2% (11)	23% (122)	52% (269)
Sports Fan	16% (235)	22% (332)	3% (42)	2% (28)	24% (360)	33% (483)
Traveled outside of U.S. in past year 1+ times	14% (63)	19% (86)	4% (16)	1% (5)	18% (85)	45% (209)
Frequent Flyer	18% (47)	18% (47)	2% (4)	3% (7)	18% (46)	42% (109)
Concerned about climate change	12% (173)	19% (286)	2% (31)	2% (28)	21% (319)	44% (655)
Not concerned about climate change	14% (76)	17% (98)	3% (18)	2% (11)	26% (148)	38% (211)
Climate change is human activity	11% (139)	17% (221)	2% (27)	2% (23)	21% (270)	47% (604)
Climate change is natural phenomenon	14% (81)	21% (119)	3% (14)	2% (11)	27% (151)	33% (187)
Climate change is not happening	19% (17)	16% (14)	6% (5)	4% (3)	20% (18)	34% (30)
Concerned about climate change and caused by human activity	10% (121)	18% (208)	2% (23)	2% (23)	21% (249)	46% (542)
Not concerned about climate change and it is natural	13% (45)	20% (69)	2% (8)	2% (7)	28% (94)	35% (118)
Not concerned about climate change and it is not happening	19% (12)	13% (8)	6% (4)	3% (2)	25% (15)	35% (22)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Darrell 'Bubba' Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (123)	14% (306)	2% (52)	2% (42)	18% (397)	58% (1281)
Gender: Male	7% (77)	17% (181)	3% (34)	3% (30)	21% (220)	49% (521)
Gender: Female	4% (46)	11% (125)	2% (18)	1% (12)	16% (177)	67% (760)
Age: 18-29	7% (31)	7% (35)	5% (25)	2% (9)	10% (48)	69% (329)
Age: 30-44	5% (28)	17% (94)	2% (11)	2% (9)	17% (92)	56% (302)
Age: 45-54	6% (20)	16% (49)	2% (7)	2% (5)	18% (56)	56% (172)
Age: 55-64	6% (28)	17% (74)	1% (5)	2% (10)	23% (103)	50% (222)
Age: 65+	4% (16)	13% (55)	1% (3)	2% (9)	22% (97)	59% (255)
Generation Z: Age 18-23	7% (18)	7% (17)	6% (15)	1% (3)	10% (24)	69% (176)
Millennial: Age 24-39	5% (31)	12% (68)	3% (16)	2% (11)	15% (85)	64% (368)
Generation X: Age 40-55	6% (31)	18% (99)	2% (13)	2% (9)	19% (103)	53% (283)
Boomers: Age 56-74	5% (39)	15% (111)	1% (8)	3% (19)	22% (158)	54% (398)
PID: Dem (no lean)	3% (28)	13% (105)	3% (24)	2% (20)	16% (127)	62% (497)
PID: Ind (no lean)	4% (29)	10% (70)	2% (12)	1% (10)	19% (129)	63% (429)
PID: Rep (no lean)	9% (66)	18% (131)	2% (16)	2% (13)	19% (140)	49% (355)
PID/Gender: Dem Men	4% (15)	18% (64)	4% (14)	4% (13)	17% (60)	53% (187)
PID/Gender: Dem Women	3% (12)	9% (40)	2% (10)	2% (7)	15% (67)	69% (310)
PID/Gender: Ind Men	3% (12)	12% (41)	2% (8)	3% (10)	25% (87)	55% (195)
PID/Gender: Ind Women	5% (16)	9% (29)	1% (4)	— (0)	13% (42)	72% (234)
PID/Gender: Rep Men	14% (49)	21% (75)	3% (12)	2% (8)	20% (73)	39% (139)
PID/Gender: Rep Women	5% (17)	15% (56)	1% (4)	1% (5)	19% (68)	59% (216)
Ideo: Liberal (1-3)	5% (34)	12% (76)	3% (18)	3% (21)	17% (113)	60% (392)
Ideo: Moderate (4)	4% (25)	17% (93)	2% (13)	1% (5)	20% (113)	56% (310)
Ideo: Conservative (5-7)	8% (56)	15% (110)	2% (15)	2% (14)	18% (132)	54% (391)
Educ: < College	5% (82)	14% (211)	2% (34)	2% (31)	19% (288)	57% (865)
Educ: Bachelors degree	5% (23)	16% (70)	3% (14)	2% (7)	16% (71)	58% (259)
Educ: Post-grad	7% (17)	10% (25)	1% (3)	2% (4)	15% (38)	64% (157)
Income: Under 50k	5% (51)	13% (149)	3% (28)	2% (24)	17% (187)	61% (680)
Income: 50k-100k	7% (49)	15% (107)	3% (19)	2% (14)	19% (139)	55% (400)
Income: 100k+	6% (23)	14% (50)	1% (4)	1% (4)	20% (71)	57% (201)
Ethnicity: White	6% (95)	14% (248)	2% (31)	2% (37)	19% (322)	57% (989)

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Table CMS10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Darrell 'Bubba' Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (123)	14% (306)	2% (52)	2% (42)	18% (397)	58% (1281)
Ethnicity: Hispanic	5% (16)	17% (60)	4% (13)	2% (8)	11% (37)	62% (215)
Ethnicity: Afr. Am.	8% (22)	14% (37)	5% (14)	1% (2)	19% (51)	54% (148)
Ethnicity: Other	3% (6)	10% (20)	3% (6)	1% (2)	12% (24)	71% (144)
All Christian	6% (67)	17% (176)	3% (26)	2% (18)	19% (198)	54% (560)
All Non-Christian	7% (6)	10% (10)	5% (5)	2% (2)	10% (10)	66% (62)
Atheist	— (0)	5% (5)	2% (3)	1% (1)	20% (21)	73% (76)
Agnostic/Nothing in particular	5% (49)	12% (115)	2% (18)	2% (21)	18% (168)	61% (582)
Religious Non-Protestant/Catholic	6% (7)	9% (12)	4% (5)	1% (2)	10% (12)	70% (86)
Evangelical	7% (37)	17% (92)	3% (14)	2% (10)	18% (94)	54% (286)
Non-Evangelical	6% (52)	17% (142)	2% (15)	1% (12)	19% (162)	55% (469)
Community: Urban	6% (34)	14% (81)	2% (10)	2% (11)	18% (102)	59% (340)
Community: Suburban	4% (46)	13% (138)	3% (31)	2% (20)	17% (181)	60% (633)
Community: Rural	7% (43)	15% (88)	2% (11)	2% (11)	20% (113)	54% (308)
Employ: Private Sector	6% (44)	17% (115)	3% (17)	2% (13)	20% (137)	52% (354)
Employ: Government	10% (14)	14% (20)	2% (3)	5% (7)	14% (19)	54% (74)
Employ: Self-Employed	6% (11)	14% (27)	8% (14)	2% (3)	12% (22)	59% (111)
Employ: Homemaker	3% (5)	13% (21)	3% (5)	— (0)	16% (25)	64% (99)
Employ: Retired	5% (24)	14% (70)	— (2)	3% (14)	21% (106)	57% (286)
Employ: Unemployed	6% (17)	10% (27)	— (1)	1% (2)	16% (47)	67% (193)
Employ: Other	4% (5)	14% (19)	4% (5)	1% (2)	17% (23)	61% (83)
Military HH: Yes	7% (26)	17% (64)	2% (8)	3% (11)	20% (78)	51% (194)
Military HH: No	5% (96)	13% (242)	2% (44)	2% (31)	18% (319)	60% (1087)
RD/WT: Right Direction	9% (73)	17% (134)	3% (23)	2% (17)	18% (143)	51% (404)
RD/WT: Wrong Track	4% (50)	12% (171)	2% (28)	2% (25)	18% (254)	62% (876)
Trump Job Approve	8% (73)	18% (165)	3% (25)	2% (18)	19% (173)	50% (461)
Trump Job Disapprove	4% (50)	12% (136)	2% (19)	2% (23)	18% (209)	63% (740)
Trump Job Strongly Approve	12% (63)	20% (105)	3% (14)	2% (12)	19% (99)	45% (240)
Trump Job Somewhat Approve	3% (10)	16% (61)	3% (11)	2% (7)	19% (74)	58% (221)
Trump Job Somewhat Disapprove	6% (16)	12% (32)	3% (9)	2% (4)	20% (54)	57% (151)
Trump Job Strongly Disapprove	4% (34)	11% (104)	1% (11)	2% (19)	17% (156)	65% (588)

Continued on next page

Table CMS10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Darrell 'Bubba' Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (123)	14% (306)	2% (52)	2% (42)	18% (397)	58% (1281)
Favorable of Trump	8% (76)	17% (159)	3% (24)	2% (17)	20% (183)	50% (453)
Unfavorable of Trump	3% (36)	12% (132)	2% (24)	2% (25)	17% (197)	64% (731)
Very Favorable of Trump	12% (67)	18% (104)	3% (15)	2% (9)	18% (103)	47% (264)
Somewhat Favorable of Trump	2% (9)	16% (56)	3% (9)	2% (7)	23% (80)	54% (189)
Somewhat Unfavorable of Trump	3% (8)	14% (33)	5% (11)	2% (4)	16% (37)	60% (140)
Very Unfavorable of Trump	3% (28)	11% (99)	1% (13)	2% (21)	18% (160)	65% (591)
#1 Issue: Economy	6% (39)	14% (97)	1% (10)	2% (13)	20% (139)	57% (403)
#1 Issue: Security	9% (25)	13% (37)	3% (7)	2% (6)	14% (39)	59% (167)
#1 Issue: Health Care	5% (26)	17% (87)	2% (12)	2% (9)	20% (101)	54% (281)
#1 Issue: Medicare / Social Security	5% (14)	15% (38)	3% (8)	3% (7)	19% (49)	55% (140)
#1 Issue: Women's Issues	7% (8)	7% (8)	5% (5)	1% (2)	12% (14)	67% (76)
#1 Issue: Education	3% (3)	16% (17)	2% (2)	1% (1)	12% (13)	66% (72)
#1 Issue: Energy	3% (2)	7% (7)	8% (8)	3% (2)	18% (16)	61% (55)
#1 Issue: Other	3% (5)	11% (14)	— (0)	1% (2)	18% (24)	66% (87)
2018 House Vote: Democrat	5% (36)	12% (93)	2% (14)	2% (19)	17% (134)	62% (479)
2018 House Vote: Republican	8% (55)	19% (127)	2% (13)	2% (12)	21% (139)	48% (312)
2018 House Vote: Someone else	2% (2)	13% (9)	4% (3)	3% (2)	20% (14)	57% (40)
2016 Vote: Hillary Clinton	4% (32)	12% (85)	2% (13)	2% (11)	17% (121)	63% (447)
2016 Vote: Donald Trump	8% (56)	19% (128)	2% (13)	2% (15)	21% (147)	48% (330)
2016 Vote: Other	6% (7)	13% (15)	3% (4)	3% (3)	20% (25)	55% (68)
2016 Vote: Didn't Vote	4% (28)	11% (77)	3% (21)	2% (12)	15% (104)	64% (436)
Voted in 2014: Yes	6% (74)	15% (197)	2% (22)	3% (34)	20% (255)	54% (691)
Voted in 2014: No	5% (49)	12% (109)	3% (30)	1% (8)	15% (141)	64% (590)
2012 Vote: Barack Obama	5% (42)	14% (110)	1% (6)	3% (20)	18% (142)	60% (470)
2012 Vote: Mitt Romney	7% (35)	18% (93)	2% (10)	2% (8)	22% (114)	49% (248)
2012 Vote: Other	5% (4)	9% (7)	3% (3)	9% (7)	24% (19)	51% (41)
2012 Vote: Didn't Vote	5% (41)	12% (96)	4% (33)	1% (7)	15% (121)	64% (519)

Continued on next page

Table CMS10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Darrell 'Bubba' Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (123)	14% (306)	2% (52)	2% (42)	18% (397)	58% (1281)
4-Region: Northeast	5% (21)	14% (53)	3% (10)	2% (9)	18% (69)	59% (231)
4-Region: Midwest	6% (27)	13% (61)	2% (9)	2% (7)	19% (88)	58% (270)
4-Region: South	6% (50)	18% (145)	3% (24)	2% (15)	18% (151)	53% (439)
4-Region: West	5% (25)	9% (46)	2% (8)	2% (11)	17% (88)	66% (341)
Sports Fan	7% (100)	18% (266)	3% (41)	2% (32)	21% (305)	50% (735)
Traveled outside of U.S. in past year 1+ times	9% (44)	15% (68)	5% (21)	2% (9)	15% (67)	55% (255)
Frequent Flyer	12% (31)	15% (38)	5% (14)	1% (3)	11% (27)	56% (146)
Concerned about climate change	6% (84)	14% (216)	2% (29)	2% (32)	17% (261)	58% (870)
Not concerned about climate change	6% (35)	14% (78)	3% (18)	2% (10)	19% (109)	56% (312)
Climate change is human activity	6% (72)	12% (160)	2% (26)	2% (26)	17% (223)	61% (778)
Climate change is natural phenomenon	7% (40)	17% (94)	2% (14)	2% (10)	20% (112)	52% (294)
Climate change is not happening	7% (6)	15% (13)	5% (5)	6% (5)	13% (12)	53% (46)
Concerned about climate change and caused by human activity	5% (62)	13% (148)	2% (23)	2% (25)	18% (206)	60% (701)
Not concerned about climate change and it is natural	6% (19)	16% (54)	3% (10)	1% (4)	20% (69)	54% (186)
Not concerned about climate change and it is not happening	9% (6)	9% (5)	5% (3)	7% (4)	17% (11)	52% (33)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		T
Adults	3%	(55)	7%	(143)	2%	(42)	1%	(30)	12%	(258)	76%	(1671)	
Gender: Male	4%	(39)	8%	(86)	3%	(29)	1%	(15)	14%	(152)	70%	(740)	
Gender: Female	1%	(17)	5%	(57)	1%	(13)	1%	(15)	9%	(106)	82%	(930)	
Age: 18-29	4%	(21)	5%	(25)	4%	(19)	3%	(14)	7%	(34)	76%	(364)	
Age: 30-44	3%	(18)	8%	(43)	2%	(12)	1%	(5)	9%	(49)	76%	(408)	
Age: 45-54	3%	(9)	7%	(21)	1%	(2)	1%	(2)	14%	(43)	75%	(231)	
Age: 55-64	1%	(5)	7%	(31)	2%	(7)	1%	(4)	17%	(73)	73%	(321)	
Age: 65+	1%	(2)	5%	(23)	—	(1)	1%	(4)	13%	(58)	79%	(347)	
Generation Z: Age 18-23	6%	(14)	5%	(12)	4%	(11)	3%	(7)	8%	(20)	75%	(189)	
Millennial: Age 24-39	3%	(20)	7%	(39)	3%	(17)	2%	(12)	8%	(48)	77%	(444)	
Generation X: Age 40-55	2%	(13)	7%	(40)	1%	(7)	1%	(3)	12%	(66)	76%	(407)	
Boomers: Age 56-74	1%	(7)	7%	(49)	1%	(7)	1%	(9)	15%	(107)	75%	(553)	
PID: Dem (no lean)	2%	(13)	8%	(62)	2%	(18)	2%	(17)	9%	(74)	77%	(616)	
PID: Ind (no lean)	1%	(10)	4%	(27)	2%	(13)	1%	(6)	12%	(85)	79%	(538)	
PID: Rep (no lean)	4%	(32)	8%	(54)	2%	(11)	1%	(7)	14%	(99)	72%	(517)	
PID/Gender: Dem Men	2%	(9)	10%	(36)	3%	(12)	2%	(7)	11%	(40)	71%	(249)	
PID/Gender: Dem Women	1%	(4)	6%	(26)	1%	(6)	2%	(10)	8%	(34)	82%	(367)	
PID/Gender: Ind Men	1%	(4)	4%	(14)	3%	(9)	1%	(5)	15%	(53)	76%	(269)	
PID/Gender: Ind Women	2%	(6)	4%	(13)	1%	(4)	—	(2)	10%	(32)	83%	(269)	
PID/Gender: Rep Men	7%	(26)	10%	(36)	2%	(8)	1%	(4)	17%	(59)	63%	(223)	
PID/Gender: Rep Women	2%	(6)	5%	(18)	1%	(3)	1%	(4)	11%	(40)	81%	(294)	
Ideo: Liberal (1-3)	3%	(23)	7%	(45)	2%	(14)	2%	(14)	9%	(58)	76%	(499)	
Ideo: Moderate (4)	2%	(10)	8%	(42)	2%	(10)	1%	(4)	16%	(87)	73%	(404)	
Ideo: Conservative (5-7)	3%	(21)	7%	(47)	1%	(10)	1%	(10)	12%	(86)	76%	(545)	
Educ: < College	2%	(30)	6%	(88)	2%	(27)	1%	(22)	13%	(198)	76%	(1148)	
Educ: Bachelors degree	2%	(10)	8%	(37)	3%	(12)	2%	(7)	10%	(42)	76%	(336)	
Educ: Post-grad	7%	(16)	7%	(18)	1%	(3)	1%	(2)	7%	(18)	76%	(187)	
Income: Under 50k	2%	(18)	6%	(64)	2%	(24)	1%	(15)	12%	(131)	77%	(865)	
Income: 50k-100k	3%	(22)	8%	(57)	2%	(14)	2%	(14)	11%	(80)	74%	(541)	
Income: 100k+	4%	(15)	6%	(23)	1%	(4)	—	(1)	14%	(48)	75%	(264)	
Ethnicity: White	2%	(41)	6%	(109)	2%	(30)	1%	(22)	12%	(207)	76%	(1312)	

Continued on next page

Table CMS10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of	
Adults	3%	(55)	7%	(143)	2%	(42)	1%	(30)	12%	(258)	76%	(1671)
Ethnicity: Hispanic	5%	(16)	6%	(21)	4%	(15)	3%	(9)	7%	(26)	75%	(262)
Ethnicity: Afr. Am.	3%	(8)	10%	(28)	2%	(5)	2%	(6)	13%	(36)	70%	(191)
Ethnicity: Other	3%	(6)	3%	(6)	3%	(7)	1%	(2)	7%	(15)	82%	(168)
All Christian	3%	(31)	8%	(86)	2%	(20)	1%	(10)	12%	(124)	74%	(776)
All Non-Christian	7%	(7)	11%	(10)	2%	(2)	2%	(2)	8%	(7)	70%	(66)
Atheist	—	(0)	3%	(4)	2%	(2)	1%	(1)	6%	(6)	88%	(92)
Agnostic/Nothing in particular	2%	(17)	5%	(43)	2%	(18)	2%	(18)	13%	(121)	77%	(737)
Religious Non-Protestant/Catholic	8%	(9)	8%	(10)	2%	(2)	2%	(2)	6%	(8)	74%	(92)
Evangelical	3%	(16)	10%	(54)	3%	(13)	1%	(7)	12%	(66)	71%	(376)
Non-Evangelical	3%	(25)	6%	(54)	1%	(11)	1%	(8)	12%	(106)	76%	(647)
Community: Urban	4%	(22)	7%	(42)	3%	(19)	1%	(4)	11%	(61)	74%	(429)
Community: Suburban	2%	(19)	6%	(66)	2%	(18)	2%	(19)	11%	(117)	77%	(811)
Community: Rural	2%	(14)	6%	(35)	1%	(6)	1%	(7)	14%	(80)	75%	(430)
Employ: Private Sector	4%	(27)	9%	(61)	2%	(14)	1%	(5)	14%	(94)	70%	(479)
Employ: Government	7%	(9)	5%	(7)	2%	(3)	4%	(5)	12%	(17)	70%	(95)
Employ: Self-Employed	3%	(6)	5%	(10)	5%	(10)	—	(1)	9%	(18)	76%	(144)
Employ: Homemaker	—	(1)	4%	(6)	1%	(2)	3%	(5)	10%	(16)	81%	(124)
Employ: Retired	1%	(4)	6%	(30)	1%	(4)	1%	(4)	13%	(63)	79%	(395)
Employ: Unemployed	2%	(5)	4%	(12)	—	(0)	1%	(3)	9%	(25)	84%	(242)
Employ: Other	1%	(1)	7%	(10)	3%	(4)	3%	(5)	11%	(16)	74%	(102)
Military HH: Yes	5%	(19)	8%	(31)	2%	(6)	2%	(7)	11%	(42)	72%	(275)
Military HH: No	2%	(36)	6%	(112)	2%	(36)	1%	(23)	12%	(216)	77%	(1395)
RD/WT: Right Direction	5%	(41)	9%	(69)	2%	(19)	1%	(9)	14%	(113)	68%	(544)
RD/WT: Wrong Track	1%	(14)	5%	(74)	2%	(23)	2%	(22)	10%	(145)	80%	(1127)
Trump Job Approve	4%	(38)	8%	(74)	2%	(18)	1%	(13)	14%	(127)	70%	(645)
Trump Job Disapprove	1%	(17)	6%	(68)	1%	(16)	1%	(17)	10%	(123)	79%	(936)
Trump Job Strongly Approve	7%	(35)	10%	(51)	1%	(7)	2%	(9)	15%	(80)	66%	(350)
Trump Job Somewhat Approve	1%	(3)	6%	(22)	3%	(11)	1%	(4)	12%	(47)	77%	(295)
Trump Job Somewhat Disapprove	1%	(4)	9%	(25)	1%	(3)	2%	(5)	14%	(38)	72%	(191)
Trump Job Strongly Disapprove	1%	(13)	5%	(43)	1%	(13)	1%	(12)	9%	(85)	82%	(745)

Continued on next page

Table CMS10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	3% (55)	7% (143)	2% (42)	1% (30)	12% (258)	76% (1671)
Favorable of Trump	4% (36)	8% (74)	2% (21)	1% (10)	14% (128)	71% (643)
Unfavorable of Trump	1% (7)	6% (63)	2% (20)	2% (18)	10% (113)	81% (923)
Very Favorable of Trump	6% (32)	9% (51)	1% (8)	2% (9)	15% (84)	67% (379)
Somewhat Favorable of Trump	1% (3)	7% (23)	4% (13)	— (1)	13% (44)	76% (264)
Somewhat Unfavorable of Trump	1% (2)	6% (14)	3% (7)	3% (6)	11% (25)	76% (178)
Very Unfavorable of Trump	1% (6)	5% (49)	1% (12)	1% (12)	10% (87)	82% (745)
#1 Issue: Economy	2% (15)	6% (44)	2% (13)	2% (12)	13% (91)	75% (527)
#1 Issue: Security	3% (9)	7% (18)	1% (4)	2% (5)	6% (17)	81% (227)
#1 Issue: Health Care	2% (11)	9% (44)	1% (7)	1% (4)	12% (64)	75% (386)
#1 Issue: Medicare / Social Security	— (1)	8% (21)	3% (8)	2% (5)	14% (37)	72% (185)
#1 Issue: Women's Issues	5% (5)	4% (5)	6% (7)	— (0)	5% (6)	79% (90)
#1 Issue: Education	8% (8)	5% (5)	1% (1)	3% (3)	8% (8)	76% (82)
#1 Issue: Energy	4% (3)	2% (2)	1% (1)	1% (1)	19% (17)	74% (67)
#1 Issue: Other	1% (2)	2% (3)	1% (1)	1% (2)	14% (18)	80% (106)
2018 House Vote: Democrat	3% (21)	7% (58)	2% (14)	1% (12)	10% (76)	77% (596)
2018 House Vote: Republican	4% (27)	7% (45)	1% (7)	1% (5)	15% (96)	73% (478)
2018 House Vote: Someone else	— (0)	11% (7)	6% (4)	3% (2)	17% (12)	64% (45)
2016 Vote: Hillary Clinton	2% (12)	7% (47)	2% (13)	1% (7)	10% (74)	79% (557)
2016 Vote: Donald Trump	4% (27)	8% (52)	2% (11)	1% (6)	14% (97)	72% (497)
2016 Vote: Other	4% (5)	8% (10)	2% (2)	1% (2)	16% (20)	68% (83)
2016 Vote: Didn't Vote	2% (11)	5% (35)	2% (17)	2% (16)	10% (68)	78% (533)
Voted in 2014: Yes	3% (32)	8% (101)	2% (20)	1% (15)	13% (171)	73% (932)
Voted in 2014: No	2% (23)	5% (42)	2% (22)	2% (15)	9% (87)	80% (738)
2012 Vote: Barack Obama	2% (16)	8% (61)	2% (14)	1% (9)	11% (84)	77% (606)
2012 Vote: Mitt Romney	3% (15)	8% (41)	1% (6)	1% (3)	15% (76)	72% (367)
2012 Vote: Other	— (0)	5% (4)	3% (3)	2% (2)	18% (15)	71% (57)
2012 Vote: Didn't Vote	3% (25)	4% (37)	2% (20)	2% (16)	10% (83)	78% (637)

Continued on next page

Table CMS10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		T
Adults	3%	(55)	7%	(143)	2%	(42)	1%	(30)	12%	(258)	76%	(1671)	
4-Region: Northeast	2%	(9)	7%	(27)	1%	(6)	2%	(8)	12%	(48)	75%	(297)	
4-Region: Midwest	1%	(7)	6%	(29)	2%	(9)	1%	(5)	11%	(49)	78%	(362)	
4-Region: South	3%	(23)	7%	(59)	2%	(20)	1%	(7)	14%	(112)	73%	(603)	
4-Region: West	3%	(17)	5%	(28)	1%	(7)	2%	(10)	10%	(50)	78%	(408)	
Sports Fan	3%	(50)	9%	(127)	2%	(29)	1%	(21)	13%	(189)	72%	(1064)	
Traveled outside of U.S. in past year 1+ times	7%	(31)	10%	(47)	4%	(18)	2%	(9)	10%	(46)	68%	(314)	
Frequent Flyer	8%	(21)	10%	(26)	3%	(7)	1%	(4)	11%	(29)	66%	(173)	
Concerned about climate change	3%	(39)	7%	(107)	2%	(26)	1%	(22)	12%	(174)	75%	(1126)	
Not concerned about climate change	3%	(17)	5%	(28)	2%	(12)	2%	(9)	11%	(64)	77%	(432)	
Climate change is human activity	2%	(30)	6%	(74)	2%	(21)	1%	(16)	11%	(142)	78%	(1002)	
Climate change is natural phenomenon	3%	(18)	7%	(39)	2%	(12)	1%	(6)	13%	(71)	74%	(418)	
Climate change is not happening	6%	(5)	7%	(6)	5%	(4)	9%	(7)	12%	(10)	62%	(54)	
Concerned about climate change and caused by human activity	2%	(25)	6%	(71)	1%	(17)	1%	(16)	11%	(131)	78%	(906)	
Not concerned about climate change and it is natural	3%	(9)	5%	(18)	1%	(5)	—	(1)	11%	(38)	79%	(271)	
Not concerned about climate change and it is not happening	3%	(2)	6%	(3)	5%	(3)	10%	(6)	15%	(9)	62%	(39)	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (135)	14% (299)	3% (68)	1% (27)	16% (351)	60% (1319)
Gender: Male	9% (92)	17% (181)	4% (44)	1% (16)	18% (193)	51% (536)
Gender: Female	4% (43)	10% (117)	2% (25)	1% (12)	14% (159)	69% (783)
Age: 18-29	6% (29)	7% (31)	4% (20)	1% (6)	11% (52)	71% (338)
Age: 30-44	6% (33)	15% (83)	3% (15)	1% (5)	15% (80)	59% (319)
Age: 45-54	7% (21)	19% (58)	3% (8)	1% (3)	17% (54)	53% (165)
Age: 55-64	7% (29)	16% (70)	4% (17)	2% (8)	20% (90)	51% (227)
Age: 65+	5% (23)	13% (56)	2% (8)	1% (4)	17% (76)	62% (270)
Generation Z: Age 18-23	8% (20)	5% (13)	4% (10)	1% (2)	10% (26)	72% (182)
Millennial: Age 24-39	6% (32)	11% (64)	4% (22)	1% (8)	14% (81)	64% (373)
Generation X: Age 40-55	6% (34)	18% (99)	2% (13)	1% (5)	17% (94)	54% (292)
Boomers: Age 56-74	6% (47)	15% (111)	3% (22)	2% (12)	18% (130)	56% (411)
PID: Dem (no lean)	4% (29)	12% (99)	4% (36)	1% (9)	14% (113)	64% (514)
PID: Ind (no lean)	4% (28)	10% (71)	2% (16)	1% (6)	16% (107)	66% (451)
PID: Rep (no lean)	11% (78)	18% (129)	2% (17)	2% (12)	18% (131)	49% (354)
PID/Gender: Dem Men	6% (20)	16% (58)	6% (22)	1% (4)	14% (50)	56% (199)
PID/Gender: Dem Women	2% (9)	9% (41)	3% (13)	1% (6)	14% (63)	70% (315)
PID/Gender: Ind Men	5% (17)	13% (46)	3% (11)	2% (6)	19% (68)	58% (205)
PID/Gender: Ind Women	3% (11)	8% (25)	1% (5)	— (0)	12% (39)	75% (246)
PID/Gender: Rep Men	16% (55)	22% (78)	3% (10)	2% (6)	21% (74)	37% (133)
PID/Gender: Rep Women	6% (23)	14% (52)	2% (7)	2% (5)	16% (57)	61% (222)
Ideo: Liberal (1-3)	7% (43)	10% (66)	5% (30)	2% (10)	13% (85)	64% (419)
Ideo: Moderate (4)	5% (30)	15% (85)	3% (15)	1% (7)	19% (106)	57% (316)
Ideo: Conservative (5-7)	8% (57)	17% (123)	2% (15)	1% (8)	18% (128)	54% (388)
Educ: < College	6% (84)	13% (204)	3% (48)	1% (19)	17% (254)	60% (904)
Educ: Bachelors degree	7% (32)	14% (63)	4% (18)	1% (6)	16% (69)	58% (255)
Educ: Post-grad	8% (20)	13% (31)	1% (3)	1% (2)	12% (28)	65% (160)
Income: Under 50k	5% (53)	12% (135)	4% (44)	2% (18)	15% (168)	63% (701)
Income: 50k-100k	7% (53)	15% (110)	3% (19)	1% (7)	17% (122)	57% (417)
Income: 100k+	8% (29)	15% (53)	1% (5)	1% (3)	18% (62)	57% (201)
Ethnicity: White	6% (109)	14% (247)	3% (54)	1% (24)	17% (284)	58% (1004)

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Table CMS10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (135)	14% (299)	3% (68)	1% (27)	16% (351)	60% (1319)
Ethnicity: Hispanic	7% (23)	11% (38)	3% (9)	2% (8)	11% (39)	67% (234)
Ethnicity: Afr. Am.	7% (19)	13% (35)	4% (11)	— (0)	16% (45)	60% (164)
Ethnicity: Other	4% (7)	8% (17)	1% (3)	2% (4)	11% (22)	74% (151)
All Christian	8% (79)	16% (168)	4% (41)	1% (13)	17% (180)	54% (567)
All Non-Christian	16% (15)	8% (7)	2% (2)	— (0)	11% (10)	64% (60)
Atheist	— (0)	5% (5)	4% (4)	— (0)	12% (13)	79% (83)
Agnostic/Nothing in particular	4% (42)	12% (119)	2% (22)	2% (14)	16% (148)	64% (609)
Religious Non-Protestant/Catholic	14% (17)	7% (9)	1% (2)	— (0)	9% (11)	69% (85)
Evangelical	7% (37)	17% (88)	4% (19)	1% (5)	15% (81)	57% (302)
Non-Evangelical	7% (62)	15% (127)	3% (26)	1% (12)	17% (149)	56% (475)
Community: Urban	7% (40)	10% (58)	4% (20)	2% (9)	16% (91)	62% (361)
Community: Suburban	5% (54)	14% (145)	3% (26)	1% (12)	16% (172)	61% (639)
Community: Rural	7% (42)	17% (96)	4% (22)	1% (6)	16% (89)	56% (319)
Employ: Private Sector	8% (57)	18% (121)	4% (24)	1% (8)	18% (122)	51% (348)
Employ: Government	10% (13)	13% (17)	3% (5)	4% (6)	14% (19)	55% (75)
Employ: Self-Employed	7% (13)	12% (22)	6% (11)	— (0)	13% (24)	63% (119)
Employ: Homemaker	6% (8)	12% (19)	1% (1)	1% (2)	13% (21)	67% (103)
Employ: Retired	6% (28)	13% (67)	3% (15)	1% (6)	18% (89)	59% (296)
Employ: Unemployed	3% (8)	9% (25)	2% (5)	1% (2)	16% (46)	70% (201)
Employ: Other	4% (6)	17% (23)	2% (3)	2% (3)	12% (16)	63% (87)
Military HH: Yes	10% (38)	16% (60)	3% (12)	2% (6)	18% (68)	52% (198)
Military HH: No	5% (97)	13% (239)	3% (57)	1% (21)	16% (283)	62% (1121)
RD/WT: Right Direction	10% (80)	19% (154)	3% (26)	1% (9)	17% (138)	49% (388)
RD/WT: Wrong Track	4% (56)	10% (145)	3% (42)	1% (18)	15% (213)	66% (931)
Trump Job Approve	9% (85)	18% (169)	3% (24)	1% (10)	18% (166)	50% (460)
Trump Job Disapprove	4% (50)	10% (122)	3% (38)	1% (16)	15% (172)	66% (779)
Trump Job Strongly Approve	13% (69)	20% (108)	3% (16)	1% (6)	19% (100)	44% (233)
Trump Job Somewhat Approve	4% (16)	16% (61)	2% (8)	1% (4)	17% (66)	59% (227)
Trump Job Somewhat Disapprove	3% (7)	12% (32)	6% (16)	1% (4)	17% (45)	61% (162)
Trump Job Strongly Disapprove	5% (43)	10% (90)	2% (22)	1% (12)	14% (127)	68% (618)

Continued on next page

Table CMS10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (135)	14% (299)	3% (68)	1% (27)	16% (351)	60% (1319)
Favorable of Trump	9% (81)	18% (168)	4% (34)	1% (11)	18% (167)	49% (449)
Unfavorable of Trump	4% (42)	11% (123)	3% (31)	1% (16)	14% (164)	67% (768)
Very Favorable of Trump	13% (71)	19% (107)	3% (16)	1% (8)	18% (100)	46% (260)
Somewhat Favorable of Trump	3% (10)	17% (61)	5% (18)	1% (3)	19% (68)	54% (190)
Somewhat Unfavorable of Trump	3% (6)	12% (28)	3% (7)	— (1)	16% (37)	67% (155)
Very Unfavorable of Trump	4% (36)	10% (95)	3% (25)	2% (15)	14% (127)	67% (613)
#1 Issue: Economy	6% (40)	15% (103)	2% (13)	2% (11)	18% (123)	59% (413)
#1 Issue: Security	9% (25)	17% (47)	4% (11)	2% (4)	15% (41)	55% (153)
#1 Issue: Health Care	5% (27)	15% (77)	4% (19)	1% (6)	16% (80)	59% (306)
#1 Issue: Medicare / Social Security	8% (20)	13% (35)	4% (11)	2% (4)	17% (44)	56% (143)
#1 Issue: Women's Issues	6% (7)	9% (10)	6% (7)	— (0)	11% (12)	68% (77)
#1 Issue: Education	8% (9)	10% (11)	— (0)	— (0)	9% (10)	72% (78)
#1 Issue: Energy	4% (4)	8% (7)	5% (5)	— (0)	19% (17)	64% (58)
#1 Issue: Other	3% (4)	7% (10)	2% (2)	1% (2)	18% (24)	69% (91)
2018 House Vote: Democrat	5% (39)	12% (93)	4% (29)	1% (8)	15% (117)	63% (490)
2018 House Vote: Republican	10% (65)	20% (129)	2% (16)	1% (7)	19% (125)	48% (316)
2018 House Vote: Someone else	2% (1)	9% (6)	5% (4)	3% (2)	19% (14)	61% (43)
2016 Vote: Hillary Clinton	5% (34)	12% (82)	3% (21)	1% (5)	15% (106)	65% (460)
2016 Vote: Donald Trump	10% (65)	19% (133)	4% (25)	1% (8)	20% (140)	46% (317)
2016 Vote: Other	7% (9)	14% (18)	2% (3)	3% (3)	14% (18)	59% (72)
2016 Vote: Didn't Vote	4% (27)	10% (65)	3% (20)	2% (11)	13% (87)	69% (469)
Voted in 2014: Yes	7% (84)	16% (205)	3% (43)	2% (19)	18% (226)	55% (696)
Voted in 2014: No	6% (52)	10% (94)	3% (25)	1% (8)	14% (126)	67% (623)
2012 Vote: Barack Obama	6% (45)	13% (103)	3% (26)	1% (11)	15% (122)	61% (483)
2012 Vote: Mitt Romney	8% (42)	18% (94)	3% (15)	1% (8)	20% (103)	49% (247)
2012 Vote: Other	5% (4)	18% (14)	4% (3)	3% (3)	17% (13)	54% (43)
2012 Vote: Didn't Vote	5% (44)	11% (88)	3% (23)	1% (6)	14% (112)	66% (543)

Continued on next page

Table CMS10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	6% (135)	14% (299)	3% (68)	1% (27)	16% (351)	60% (1319)
4-Region: Northeast	6% (23)	15% (57)	3% (13)	2% (6)	16% (63)	59% (231)
4-Region: Midwest	7% (33)	13% (61)	3% (12)	1% (7)	16% (76)	59% (274)
4-Region: South	7% (55)	16% (135)	4% (34)	1% (7)	17% (138)	55% (456)
4-Region: West	5% (25)	9% (46)	2% (9)	2% (8)	14% (75)	69% (358)
Sports Fan	8% (112)	18% (266)	4% (54)	1% (21)	18% (260)	52% (767)
Traveled outside of U.S. in past year 1+ times	10% (45)	14% (65)	4% (18)	1% (6)	16% (72)	56% (258)
Frequent Flyer	11% (28)	15% (38)	5% (13)	2% (4)	12% (30)	57% (147)
Concerned about climate change	7% (99)	13% (197)	3% (43)	1% (19)	15% (229)	61% (906)
Not concerned about climate change	6% (36)	16% (92)	3% (18)	1% (8)	18% (101)	54% (306)
Climate change is human activity	6% (81)	11% (146)	3% (39)	1% (17)	14% (176)	64% (826)
Climate change is natural phenomenon	6% (36)	19% (107)	3% (19)	2% (9)	19% (109)	51% (285)
Climate change is not happening	11% (10)	14% (12)	5% (5)	2% (2)	19% (16)	49% (42)
Concerned about climate change and caused by human activity	6% (70)	12% (139)	3% (36)	1% (16)	14% (161)	64% (744)
Not concerned about climate change and it is natural	5% (18)	20% (68)	3% (11)	2% (5)	18% (63)	52% (177)
Not concerned about climate change and it is not happening	11% (7)	12% (7)	5% (3)	3% (2)	20% (12)	49% (31)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
William Byron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	3% (76)	8% (172)	2% (34)	2% (33)	12% (261)	74% (1624)
Gender: Male	4% (46)	10% (108)	2% (26)	2% (22)	14% (150)	67% (711)
Gender: Female	3% (30)	6% (64)	1% (8)	1% (11)	10% (111)	80% (913)
Age: 18-29	5% (22)	6% (28)	2% (8)	3% (13)	8% (40)	77% (366)
Age: 30-44	4% (20)	9% (50)	2% (13)	1% (3)	9% (49)	75% (400)
Age: 45-54	5% (15)	8% (24)	2% (5)	2% (7)	13% (39)	71% (219)
Age: 55-64	3% (13)	9% (39)	1% (5)	1% (5)	16% (70)	70% (310)
Age: 65+	1% (6)	7% (30)	1% (3)	1% (4)	14% (63)	75% (329)
Generation Z: Age 18-23	6% (15)	3% (8)	2% (4)	3% (7)	10% (24)	77% (194)
Millennial: Age 24-39	4% (25)	8% (45)	2% (13)	1% (9)	9% (51)	75% (437)
Generation X: Age 40-55	4% (20)	9% (50)	2% (8)	1% (8)	12% (63)	72% (389)
Boomers: Age 56-74	2% (17)	9% (63)	1% (8)	1% (10)	14% (105)	72% (530)
PID: Dem (no lean)	2% (18)	9% (71)	2% (15)	2% (19)	11% (86)	74% (592)
PID: Ind (no lean)	2% (16)	5% (33)	1% (10)	1% (7)	11% (77)	79% (537)
PID: Rep (no lean)	6% (42)	9% (68)	1% (9)	1% (8)	14% (99)	69% (495)
PID/Gender: Dem Men	3% (9)	11% (40)	3% (11)	3% (10)	12% (43)	68% (241)
PID/Gender: Dem Women	2% (10)	7% (31)	1% (4)	2% (9)	10% (43)	78% (350)
PID/Gender: Ind Men	2% (9)	5% (19)	2% (7)	2% (7)	13% (46)	75% (266)
PID/Gender: Ind Women	2% (8)	4% (15)	1% (3)	— (0)	9% (30)	83% (271)
PID/Gender: Rep Men	8% (29)	14% (49)	2% (8)	2% (6)	17% (61)	57% (203)
PID/Gender: Rep Women	4% (13)	5% (19)	— (1)	1% (2)	10% (38)	80% (292)
Ideo: Liberal (1-3)	4% (26)	8% (50)	2% (16)	2% (13)	9% (62)	75% (486)
Ideo: Moderate (4)	3% (18)	9% (52)	1% (4)	1% (8)	13% (73)	72% (403)
Ideo: Conservative (5-7)	4% (28)	8% (59)	1% (10)	1% (5)	13% (90)	73% (526)
Educ: < College	3% (47)	7% (102)	1% (20)	2% (26)	14% (206)	73% (1111)
Educ: Bachelors degree	4% (16)	10% (43)	3% (13)	1% (5)	8% (37)	74% (330)
Educ: Post-grad	6% (14)	11% (26)	— (1)	1% (2)	7% (18)	75% (183)
Income: Under 50k	3% (31)	7% (81)	1% (15)	2% (22)	11% (119)	76% (850)
Income: 50k-100k	4% (29)	9% (65)	2% (12)	1% (11)	13% (92)	71% (519)
Income: 100k+	4% (16)	7% (26)	2% (7)	— (1)	14% (49)	72% (255)
Ethnicity: White	3% (57)	8% (137)	2% (27)	1% (26)	11% (193)	74% (1283)

Continued on next page

Table CMS10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

William Byron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	3% (76)	8% (172)	2% (34)	2% (33)	12% (261)	74% (1624)
Ethnicity: Hispanic	7% (24)	7% (25)	2% (8)	4% (13)	9% (30)	71% (249)
Ethnicity: Afr. Am.	4% (11)	10% (27)	1% (3)	1% (4)	18% (49)	66% (180)
Ethnicity: Other	4% (9)	4% (8)	2% (4)	2% (4)	9% (19)	79% (161)
All Christian	4% (41)	9% (97)	1% (15)	1% (11)	12% (131)	72% (752)
All Non-Christian	4% (4)	15% (14)	2% (2)	3% (3)	7% (6)	70% (66)
Atheist	— (0)	3% (4)	2% (2)	— (0)	9% (9)	86% (90)
Agnostic/Nothing in particular	3% (32)	6% (57)	2% (15)	2% (20)	12% (115)	75% (716)
Religious Non-Protestant/Catholic	7% (9)	12% (15)	1% (2)	2% (3)	5% (7)	72% (89)
Evangelical	5% (24)	11% (57)	1% (6)	1% (8)	13% (68)	69% (369)
Non-Evangelical	3% (29)	8% (69)	1% (12)	1% (7)	13% (114)	73% (620)
Community: Urban	4% (23)	8% (48)	2% (11)	2% (10)	13% (73)	71% (412)
Community: Suburban	2% (26)	7% (77)	2% (18)	1% (11)	10% (107)	77% (809)
Community: Rural	5% (27)	8% (46)	1% (4)	2% (11)	14% (81)	70% (403)
Employ: Private Sector	6% (38)	11% (75)	2% (17)	1% (6)	12% (83)	68% (461)
Employ: Government	5% (6)	8% (11)	2% (3)	5% (7)	13% (18)	68% (92)
Employ: Self-Employed	4% (7)	6% (12)	4% (7)	2% (4)	8% (14)	76% (144)
Employ: Homemaker	2% (2)	8% (12)	— (0)	1% (2)	11% (16)	79% (121)
Employ: Retired	1% (7)	8% (38)	1% (4)	1% (4)	15% (73)	75% (375)
Employ: Unemployed	3% (8)	5% (13)	— (1)	1% (2)	9% (27)	83% (237)
Employ: Other	4% (5)	6% (9)	1% (1)	3% (4)	13% (18)	73% (101)
Military HH: Yes	5% (20)	11% (42)	2% (6)	2% (7)	13% (50)	67% (256)
Military HH: No	3% (57)	7% (129)	2% (28)	1% (27)	12% (210)	75% (1368)
RD/WT: Right Direction	6% (50)	11% (89)	2% (12)	1% (8)	14% (113)	66% (522)
RD/WT: Wrong Track	2% (27)	6% (82)	2% (21)	2% (25)	11% (148)	78% (1102)
Trump Job Approve	5% (48)	10% (92)	2% (15)	2% (14)	13% (123)	68% (623)
Trump Job Disapprove	2% (27)	7% (78)	1% (17)	1% (13)	11% (133)	77% (909)
Trump Job Strongly Approve	8% (41)	11% (59)	1% (6)	1% (8)	16% (84)	63% (334)
Trump Job Somewhat Approve	2% (7)	9% (33)	2% (9)	2% (6)	10% (39)	76% (289)
Trump Job Somewhat Disapprove	3% (7)	8% (21)	2% (4)	1% (3)	15% (41)	71% (189)
Trump Job Strongly Disapprove	2% (21)	6% (57)	1% (12)	1% (10)	10% (92)	79% (719)

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Table CMS10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
William Byron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		T
Adults	3%	(76)	8%	(172)	2%	(34)	2%	(33)	12%	(261)	74%	(1624)	
Favorable of Trump	5%	(49)	10%	(92)	2%	(14)	1%	(13)	13%	(120)	68%	(623)	
Unfavorable of Trump	1%	(14)	7%	(75)	1%	(17)	2%	(17)	11%	(127)	78%	(894)	
Very Favorable of Trump	7%	(40)	11%	(59)	1%	(7)	1%	(8)	15%	(85)	65%	(363)	
Somewhat Favorable of Trump	3%	(10)	9%	(33)	2%	(7)	2%	(5)	10%	(35)	74%	(259)	
Somewhat Unfavorable of Trump	—	(1)	9%	(21)	1%	(2)	2%	(4)	13%	(30)	75%	(175)	
Very Unfavorable of Trump	1%	(13)	6%	(54)	2%	(15)	1%	(14)	11%	(97)	79%	(719)	
#1 Issue: Economy	2%	(16)	8%	(56)	2%	(16)	1%	(9)	13%	(92)	73%	(513)	
#1 Issue: Security	7%	(19)	10%	(27)	1%	(2)	1%	(3)	7%	(21)	75%	(210)	
#1 Issue: Health Care	3%	(18)	8%	(42)	1%	(5)	1%	(5)	14%	(72)	72%	(374)	
#1 Issue: Medicare / Social Security	2%	(6)	9%	(22)	2%	(6)	2%	(6)	11%	(29)	73%	(188)	
#1 Issue: Women’s Issues	6%	(7)	4%	(4)	1%	(2)	5%	(6)	5%	(6)	78%	(89)	
#1 Issue: Education	3%	(4)	13%	(14)	1%	(1)	—	(0)	9%	(10)	75%	(81)	
#1 Issue: Energy	2%	(2)	2%	(2)	1%	(1)	3%	(3)	15%	(14)	76%	(69)	
#1 Issue: Other	4%	(5)	3%	(4)	1%	(1)	1%	(2)	13%	(18)	77%	(102)	
2018 House Vote: Democrat	4%	(30)	8%	(63)	2%	(13)	1%	(10)	12%	(91)	73%	(568)	
2018 House Vote: Republican	5%	(31)	9%	(62)	1%	(9)	1%	(7)	14%	(92)	69%	(455)	
2018 House Vote: Someone else	—	(0)	15%	(10)	3%	(2)	3%	(2)	18%	(13)	62%	(43)	
2016 Vote: Hillary Clinton	3%	(20)	7%	(52)	1%	(9)	1%	(7)	12%	(85)	75%	(535)	
2016 Vote: Donald Trump	5%	(32)	10%	(69)	2%	(13)	1%	(8)	14%	(96)	68%	(471)	
2016 Vote: Other	6%	(7)	9%	(11)	2%	(3)	1%	(2)	14%	(17)	68%	(83)	
2016 Vote: Didn’t Vote	3%	(17)	6%	(39)	1%	(9)	2%	(16)	9%	(63)	79%	(535)	
Voted in 2014: Yes	4%	(47)	10%	(122)	2%	(19)	1%	(15)	14%	(180)	70%	(889)	
Voted in 2014: No	3%	(30)	5%	(49)	2%	(15)	2%	(18)	9%	(80)	79%	(735)	
2012 Vote: Barack Obama	3%	(27)	9%	(69)	1%	(12)	1%	(11)	12%	(92)	73%	(580)	
2012 Vote: Mitt Romney	4%	(22)	9%	(47)	1%	(6)	—	(2)	15%	(76)	70%	(355)	
2012 Vote: Other	2%	(2)	5%	(4)	4%	(3)	4%	(3)	16%	(13)	69%	(55)	
2012 Vote: Didn’t Vote	3%	(26)	6%	(52)	2%	(13)	2%	(17)	10%	(79)	77%	(630)	

Continued on next page

Table CMS10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

William Byron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of
Adults	3% (76)	8% (172)	2% (34)	2% (33)	12% (261)	74% (1624)
4-Region: Northeast	3% (13)	7% (28)	2% (9)	1% (2)	13% (50)	74% (291)
4-Region: Midwest	3% (12)	7% (32)	1% (5)	1% (6)	12% (54)	76% (352)
4-Region: South	4% (32)	9% (78)	2% (14)	2% (15)	12% (98)	71% (588)
4-Region: West	4% (20)	7% (34)	1% (5)	2% (10)	11% (58)	76% (393)
Sports Fan	5% (68)	10% (155)	2% (29)	2% (23)	13% (196)	68% (1008)
Traveled outside of U.S. in past year 1+ times	6% (28)	13% (62)	3% (13)	1% (6)	12% (58)	64% (298)
Frequent Flyer	9% (24)	11% (28)	2% (5)	3% (9)	13% (33)	62% (161)
Concerned about climate change	4% (53)	9% (131)	2% (26)	1% (19)	11% (171)	73% (1093)
Not concerned about climate change	4% (21)	6% (35)	1% (8)	1% (8)	13% (71)	75% (421)
Climate change is human activity	4% (46)	8% (97)	2% (23)	1% (14)	11% (142)	75% (964)
Climate change is natural phenomenon	4% (21)	9% (50)	1% (6)	2% (9)	12% (70)	72% (406)
Climate change is not happening	8% (7)	8% (7)	5% (4)	4% (4)	17% (15)	57% (49)
Concerned about climate change and caused by human activity	3% (38)	8% (93)	2% (22)	1% (14)	11% (128)	75% (871)
Not concerned about climate change and it is natural	2% (8)	7% (25)	1% (3)	1% (4)	12% (40)	77% (262)
Not concerned about climate change and it is not happening	7% (4)	5% (3)	5% (3)	6% (4)	17% (11)	60% (38)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS11: How much have you seen, read or heard about Kyle Larson, the NASCAR Cup Series driver, using a racial slur on a live stream of a virtual race

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(196)	17%	(366)	13%	(285)	61%	(1353)	2200
Gender: Male	14%	(144)	21%	(218)	14%	(146)	52%	(554)	1062
Gender: Female	5%	(52)	13%	(148)	12%	(139)	70%	(799)	1138
Age: 18-29	11%	(52)	14%	(68)	11%	(53)	64%	(304)	477
Age: 30-44	11%	(59)	17%	(89)	15%	(81)	57%	(307)	536
Age: 45-54	13%	(41)	17%	(54)	12%	(38)	57%	(177)	309
Age: 55-64	6%	(26)	18%	(82)	12%	(52)	64%	(282)	442
Age: 65+	4%	(18)	17%	(74)	14%	(61)	65%	(283)	436
Generation Z: Age 18-23	9%	(22)	12%	(31)	11%	(29)	68%	(172)	253
Millennial: Age 24-39	13%	(75)	15%	(89)	13%	(76)	59%	(339)	579
Generation X: Age 40-55	10%	(56)	18%	(97)	13%	(70)	58%	(313)	537
Boomers: Age 56-74	6%	(42)	18%	(135)	13%	(92)	63%	(464)	733
PID: Dem (no lean)	8%	(63)	20%	(159)	12%	(98)	60%	(480)	800
PID: Ind (no lean)	6%	(41)	12%	(79)	14%	(94)	68%	(464)	679
PID: Rep (no lean)	13%	(92)	18%	(128)	13%	(93)	57%	(408)	721
PID/Gender: Dem Men	12%	(42)	28%	(99)	12%	(42)	48%	(169)	353
PID/Gender: Dem Women	5%	(21)	13%	(60)	12%	(56)	70%	(311)	447
PID/Gender: Ind Men	9%	(33)	15%	(54)	16%	(56)	59%	(210)	353
PID/Gender: Ind Women	3%	(8)	8%	(25)	12%	(38)	78%	(255)	326
PID/Gender: Rep Men	19%	(69)	18%	(65)	13%	(48)	49%	(174)	356
PID/Gender: Rep Women	6%	(22)	17%	(63)	13%	(46)	64%	(234)	365
Ideo: Liberal (1-3)	11%	(71)	20%	(130)	12%	(79)	57%	(372)	653
Ideo: Moderate (4)	8%	(47)	18%	(101)	16%	(87)	58%	(322)	558
Ideo: Conservative (5-7)	9%	(62)	16%	(115)	13%	(94)	62%	(447)	718
Educ: < College	8%	(121)	15%	(225)	13%	(190)	65%	(976)	1512
Educ: Bachelors degree	9%	(39)	21%	(92)	15%	(69)	55%	(244)	444
Educ: Post-grad	15%	(36)	20%	(49)	11%	(26)	54%	(132)	244
Income: Under 50k	8%	(90)	14%	(156)	12%	(139)	66%	(733)	1118
Income: 50k-100k	10%	(71)	19%	(140)	14%	(104)	57%	(414)	729
Income: 100k+	10%	(35)	20%	(70)	12%	(43)	58%	(205)	353
Ethnicity: White	8%	(144)	17%	(296)	13%	(223)	62%	(1059)	1722
Ethnicity: Hispanic	14%	(50)	16%	(57)	12%	(43)	57%	(200)	349

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Table CMS11: *How much have you seen, read or heard about Kyle Larson, the NASCAR Cup Series driver, using a racial slur on a live stream of a virtual race*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(196)	17%	(366)	13%	(285)	61%	(1353)	2200
Ethnicity: Afr. Am.	15%	(41)	14%	(39)	14%	(40)	56%	(155)	274
Ethnicity: Other	5%	(11)	16%	(32)	11%	(22)	68%	(139)	204
All Christian	9%	(96)	20%	(205)	14%	(146)	57%	(601)	1047
All Non-Christian	17%	(16)	16%	(15)	8%	(7)	60%	(56)	94
Atheist	10%	(11)	10%	(10)	7%	(7)	73%	(77)	105
Agnostic/Nothing in particular	8%	(74)	14%	(136)	13%	(125)	65%	(619)	954
Religious Non-Protestant/Catholic	19%	(23)	13%	(16)	6%	(8)	62%	(76)	123
Evangelical	8%	(45)	15%	(79)	16%	(86)	61%	(323)	532
Non-Evangelical	8%	(69)	21%	(177)	14%	(117)	57%	(489)	851
Community: Urban	10%	(58)	19%	(108)	13%	(77)	58%	(335)	578
Community: Suburban	8%	(88)	15%	(161)	13%	(141)	63%	(658)	1049
Community: Rural	9%	(50)	17%	(97)	12%	(67)	63%	(360)	573
Employ: Private Sector	14%	(97)	20%	(137)	13%	(91)	52%	(356)	680
Employ: Government	11%	(15)	21%	(28)	17%	(23)	51%	(69)	136
Employ: Self-Employed	9%	(17)	18%	(35)	17%	(33)	55%	(105)	189
Employ: Homemaker	8%	(12)	14%	(22)	10%	(15)	68%	(105)	154
Employ: Retired	5%	(23)	16%	(82)	15%	(73)	64%	(323)	502
Employ: Unemployed	5%	(13)	10%	(29)	9%	(27)	76%	(218)	287
Employ: Other	11%	(15)	16%	(22)	10%	(14)	63%	(87)	137
Military HH: Yes	12%	(47)	18%	(67)	14%	(52)	57%	(216)	381
Military HH: No	8%	(149)	16%	(300)	13%	(233)	63%	(1137)	1819
RD/WT: Right Direction	12%	(93)	17%	(135)	14%	(108)	58%	(459)	795
RD/WT: Wrong Track	7%	(103)	16%	(231)	13%	(177)	64%	(893)	1405
Trump Job Approve	12%	(109)	17%	(154)	13%	(116)	59%	(536)	915
Trump Job Disapprove	7%	(84)	18%	(208)	13%	(157)	62%	(728)	1177
Trump Job Strongly Approve	15%	(82)	15%	(82)	13%	(68)	56%	(300)	532
Trump Job Somewhat Approve	7%	(27)	19%	(72)	13%	(48)	62%	(236)	383
Trump Job Somewhat Disapprove	3%	(9)	16%	(44)	21%	(56)	59%	(157)	266
Trump Job Strongly Disapprove	8%	(75)	18%	(164)	11%	(101)	63%	(571)	911
Favorable of Trump	11%	(105)	16%	(146)	14%	(124)	59%	(537)	911
Unfavorable of Trump	7%	(77)	17%	(199)	13%	(146)	63%	(722)	1144

Continued on next page

Table CMS11: *How much have you seen, read or heard about Kyle Larson, the NASCAR Cup Series driver, using a racial slur on a live stream of a virtual race*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(196)	17%	(366)	13%	(285)	61%	(1353)	2200
Very Favorable of Trump	14%	(80)	16%	(89)	13%	(71)	57%	(322)	562
Somewhat Favorable of Trump	7%	(25)	16%	(56)	15%	(52)	62%	(215)	349
Somewhat Unfavorable of Trump	4%	(9)	18%	(41)	14%	(34)	64%	(149)	233
Very Unfavorable of Trump	7%	(68)	17%	(157)	12%	(113)	63%	(573)	911
#1 Issue: Economy	10%	(71)	16%	(111)	12%	(86)	62%	(434)	702
#1 Issue: Security	12%	(34)	16%	(44)	14%	(39)	59%	(165)	281
#1 Issue: Health Care	9%	(46)	21%	(110)	14%	(74)	55%	(286)	516
#1 Issue: Medicare / Social Security	7%	(18)	15%	(39)	12%	(30)	66%	(170)	257
#1 Issue: Women's Issues	3%	(3)	6%	(7)	16%	(18)	75%	(85)	114
#1 Issue: Education	9%	(9)	15%	(16)	12%	(13)	64%	(69)	108
#1 Issue: Energy	5%	(5)	18%	(16)	13%	(12)	64%	(58)	91
#1 Issue: Other	8%	(10)	17%	(22)	11%	(14)	65%	(86)	132
2018 House Vote: Democrat	10%	(75)	21%	(160)	13%	(103)	56%	(438)	776
2018 House Vote: Republican	12%	(76)	18%	(119)	15%	(98)	56%	(365)	657
2018 House Vote: Someone else	7%	(5)	11%	(8)	16%	(11)	65%	(46)	70
2016 Vote: Hillary Clinton	9%	(62)	21%	(147)	12%	(88)	58%	(411)	709
2016 Vote: Donald Trump	11%	(79)	18%	(122)	13%	(92)	57%	(396)	688
2016 Vote: Other	3%	(3)	16%	(20)	20%	(25)	61%	(75)	123
2016 Vote: Didn't Vote	8%	(51)	11%	(77)	12%	(80)	69%	(471)	679
Voted in 2014: Yes	9%	(120)	20%	(256)	13%	(169)	57%	(727)	1273
Voted in 2014: No	8%	(76)	12%	(110)	13%	(116)	67%	(625)	927
2012 Vote: Barack Obama	9%	(74)	20%	(158)	13%	(102)	58%	(456)	790
2012 Vote: Mitt Romney	9%	(46)	18%	(93)	14%	(71)	59%	(299)	508
2012 Vote: Other	7%	(6)	16%	(13)	12%	(10)	64%	(52)	81
2012 Vote: Didn't Vote	9%	(70)	13%	(103)	13%	(102)	66%	(542)	817
4-Region: Northeast	9%	(35)	17%	(66)	11%	(42)	63%	(250)	394
4-Region: Midwest	7%	(31)	14%	(67)	13%	(60)	66%	(304)	462
4-Region: South	11%	(90)	18%	(149)	13%	(106)	58%	(479)	824
4-Region: West	8%	(40)	16%	(84)	15%	(76)	62%	(320)	520
Sports Fan	12%	(180)	20%	(300)	16%	(231)	52%	(768)	1480
Traveled outside of U.S. in past year 1+ times	12%	(58)	22%	(100)	15%	(69)	51%	(237)	464

Continued on next page

Table CMS11: *How much have you seen, read or heard about Kyle Larson, the NASCAR Cup Series driver, using a racial slur on a live stream of a virtual race*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(196)	17%	(366)	13%	(285)	61%	(1353)	2200
Frequent Flyer	18%	(47)	24%	(63)	12%	(31)	46%	(119)	260
Concerned about climate change	10%	(150)	18%	(276)	13%	(192)	59%	(875)	1493
Not concerned about climate change	7%	(41)	15%	(83)	16%	(87)	62%	(351)	562
Climate change is human activity	9%	(111)	18%	(228)	13%	(173)	60%	(773)	1285
Climate change is natural phenomenon	10%	(54)	17%	(93)	13%	(73)	61%	(344)	564
Climate change is not happening	20%	(17)	23%	(20)	12%	(10)	45%	(39)	87
Concerned about climate change and caused by human activity	9%	(109)	19%	(218)	13%	(153)	59%	(686)	1166
Not concerned about climate change and it is natural	7%	(24)	16%	(56)	15%	(51)	61%	(210)	342
Not concerned about climate change and it is not happening	15%	(9)	19%	(12)	14%	(8)	53%	(33)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS12: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't Know / No Opinion		Total
Adults	39%	(860)	29%	(633)	15%	(330)	11%	(232)	7%	(145)	2200
Gender: Male	36%	(382)	29%	(306)	16%	(169)	11%	(120)	8%	(84)	1062
Gender: Female	42%	(478)	29%	(327)	14%	(162)	10%	(111)	5%	(61)	1138
Age: 18-29	43%	(207)	24%	(112)	16%	(75)	4%	(19)	13%	(64)	477
Age: 30-44	39%	(209)	33%	(174)	13%	(72)	10%	(52)	5%	(29)	536
Age: 45-54	36%	(111)	27%	(85)	16%	(51)	13%	(40)	7%	(23)	309
Age: 55-64	35%	(154)	33%	(144)	15%	(68)	13%	(59)	4%	(16)	442
Age: 65+	41%	(179)	27%	(118)	15%	(65)	14%	(61)	3%	(14)	436
Generation Z: Age 18-23	42%	(106)	24%	(60)	18%	(45)	4%	(11)	12%	(31)	253
Millennial: Age 24-39	43%	(249)	28%	(163)	12%	(71)	8%	(45)	9%	(52)	579
Generation X: Age 40-55	35%	(191)	31%	(165)	17%	(90)	11%	(60)	6%	(32)	537
Boomers: Age 56-74	39%	(283)	30%	(219)	14%	(103)	14%	(99)	4%	(28)	733
PID: Dem (no lean)	59%	(473)	28%	(222)	6%	(51)	2%	(14)	5%	(40)	800
PID: Ind (no lean)	34%	(233)	30%	(203)	16%	(109)	8%	(56)	11%	(77)	679
PID: Rep (no lean)	21%	(154)	29%	(208)	24%	(170)	22%	(162)	4%	(28)	721
PID/Gender: Dem Men	57%	(201)	28%	(98)	8%	(29)	1%	(5)	6%	(20)	353
PID/Gender: Dem Women	61%	(271)	28%	(124)	5%	(22)	2%	(9)	5%	(20)	447
PID/Gender: Ind Men	29%	(101)	32%	(111)	17%	(59)	10%	(37)	13%	(45)	353
PID/Gender: Ind Women	41%	(133)	28%	(92)	15%	(50)	6%	(20)	10%	(32)	326
PID/Gender: Rep Men	22%	(80)	27%	(97)	22%	(80)	22%	(79)	6%	(20)	356
PID/Gender: Rep Women	20%	(74)	30%	(110)	25%	(90)	23%	(82)	2%	(8)	365
Ideo: Liberal (1-3)	67%	(434)	24%	(157)	5%	(35)	1%	(9)	3%	(18)	653
Ideo: Moderate (4)	38%	(209)	38%	(214)	13%	(75)	5%	(28)	6%	(31)	558
Ideo: Conservative (5-7)	18%	(132)	28%	(198)	25%	(180)	25%	(183)	4%	(26)	718
Educ: < College	35%	(524)	30%	(454)	16%	(245)	11%	(163)	8%	(127)	1512
Educ: Bachelors degree	45%	(200)	29%	(131)	13%	(57)	10%	(45)	2%	(11)	444
Educ: Post-grad	56%	(137)	20%	(48)	12%	(29)	10%	(23)	3%	(7)	244
Income: Under 50k	38%	(428)	29%	(328)	13%	(149)	11%	(118)	9%	(96)	1118
Income: 50k-100k	40%	(288)	28%	(207)	17%	(126)	10%	(74)	5%	(33)	729
Income: 100k+	41%	(145)	28%	(97)	16%	(56)	11%	(40)	4%	(16)	353
Ethnicity: White	37%	(635)	29%	(491)	16%	(282)	13%	(218)	6%	(96)	1722
Ethnicity: Hispanic	51%	(177)	24%	(84)	12%	(43)	5%	(18)	8%	(27)	349

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Table CMS12: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't Know / No Opinion		Total
Adults	39%	(860)	29%	(633)	15%	(330)	11%	(232)	7%	(145)	2200
Ethnicity: Afr. Am.	44%	(122)	30%	(82)	10%	(28)	1%	(3)	15%	(40)	274
Ethnicity: Other	51%	(104)	29%	(60)	10%	(21)	5%	(11)	4%	(9)	204
All Christian	34%	(354)	30%	(313)	17%	(174)	14%	(152)	5%	(53)	1047
All Non-Christian	62%	(58)	16%	(15)	11%	(10)	5%	(5)	5%	(5)	94
Atheist	65%	(68)	24%	(25)	3%	(4)	5%	(5)	4%	(4)	105
Agnostic/Nothing in particular	40%	(379)	29%	(280)	15%	(143)	7%	(70)	9%	(82)	954
Religious Non-Protestant/Catholic	54%	(66)	20%	(25)	11%	(14)	9%	(11)	6%	(8)	123
Evangelical	31%	(164)	29%	(152)	18%	(95)	17%	(90)	6%	(30)	532
Non-Evangelical	38%	(325)	32%	(269)	16%	(139)	9%	(80)	5%	(38)	851
Community: Urban	43%	(248)	32%	(184)	11%	(64)	6%	(33)	8%	(49)	578
Community: Suburban	42%	(441)	28%	(298)	15%	(155)	10%	(105)	5%	(50)	1049
Community: Rural	30%	(171)	26%	(151)	19%	(111)	16%	(94)	8%	(46)	573
Employ: Private Sector	45%	(306)	28%	(194)	14%	(95)	9%	(63)	3%	(22)	680
Employ: Government	39%	(53)	27%	(37)	21%	(28)	10%	(13)	3%	(4)	136
Employ: Self-Employed	37%	(70)	23%	(44)	15%	(29)	13%	(24)	12%	(22)	189
Employ: Homemaker	31%	(47)	28%	(43)	22%	(34)	13%	(21)	6%	(9)	154
Employ: Retired	38%	(189)	29%	(146)	15%	(74)	14%	(69)	5%	(23)	502
Employ: Unemployed	31%	(89)	35%	(100)	14%	(39)	8%	(22)	13%	(37)	287
Employ: Other	39%	(54)	23%	(31)	14%	(20)	11%	(16)	12%	(17)	137
Military HH: Yes	34%	(128)	26%	(100)	23%	(86)	14%	(54)	3%	(13)	381
Military HH: No	40%	(732)	29%	(533)	13%	(244)	10%	(177)	7%	(132)	1819
RD/WT: Right Direction	20%	(158)	27%	(215)	25%	(201)	22%	(174)	6%	(47)	795
RD/WT: Wrong Track	50%	(702)	30%	(418)	9%	(130)	4%	(57)	7%	(98)	1405
Trump Job Approve	19%	(175)	29%	(269)	24%	(223)	23%	(207)	5%	(42)	915
Trump Job Disapprove	57%	(670)	29%	(339)	8%	(90)	2%	(21)	5%	(58)	1177
Trump Job Strongly Approve	18%	(97)	23%	(120)	24%	(125)	31%	(166)	5%	(25)	532
Trump Job Somewhat Approve	21%	(79)	39%	(149)	25%	(97)	11%	(41)	4%	(17)	383
Trump Job Somewhat Disapprove	36%	(95)	41%	(108)	12%	(32)	4%	(11)	7%	(20)	266
Trump Job Strongly Disapprove	63%	(575)	25%	(231)	6%	(58)	1%	(10)	4%	(38)	911
Favorable of Trump	19%	(170)	29%	(266)	24%	(218)	23%	(209)	5%	(48)	911
Unfavorable of Trump	56%	(643)	30%	(341)	7%	(83)	2%	(20)	5%	(58)	1144

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Table CMS12: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't Know / No Opinion		Total
Adults	39%	(860)	29%	(633)	15%	(330)	11%	(232)	7%	(145)	2200
Very Favorable of Trump	19%	(104)	24%	(133)	24%	(136)	30%	(167)	4%	(22)	562
Somewhat Favorable of Trump	19%	(66)	38%	(133)	23%	(82)	12%	(42)	7%	(26)	349
Somewhat Unfavorable of Trump	33%	(76)	38%	(89)	12%	(28)	4%	(10)	13%	(30)	233
Very Unfavorable of Trump	62%	(567)	28%	(252)	6%	(55)	1%	(10)	3%	(28)	911
#1 Issue: Economy	31%	(216)	33%	(229)	19%	(134)	11%	(75)	7%	(48)	702
#1 Issue: Security	17%	(49)	26%	(74)	23%	(64)	29%	(81)	5%	(14)	281
#1 Issue: Health Care	50%	(257)	28%	(144)	9%	(48)	5%	(25)	8%	(42)	516
#1 Issue: Medicare / Social Security	40%	(104)	30%	(78)	17%	(42)	9%	(22)	4%	(10)	257
#1 Issue: Women's Issues	48%	(55)	22%	(25)	11%	(12)	8%	(9)	11%	(13)	114
#1 Issue: Education	49%	(53)	27%	(29)	14%	(15)	3%	(3)	7%	(7)	108
#1 Issue: Energy	74%	(67)	19%	(17)	4%	(3)	1%	(1)	2%	(2)	91
#1 Issue: Other	45%	(60)	27%	(36)	9%	(12)	12%	(16)	6%	(8)	132
2018 House Vote: Democrat	61%	(473)	27%	(211)	8%	(60)	2%	(12)	3%	(20)	776
2018 House Vote: Republican	19%	(126)	28%	(181)	25%	(165)	25%	(166)	3%	(19)	657
2018 House Vote: Someone else	38%	(27)	19%	(13)	18%	(12)	6%	(4)	19%	(14)	70
2016 Vote: Hillary Clinton	62%	(439)	28%	(197)	6%	(41)	1%	(8)	3%	(24)	709
2016 Vote: Donald Trump	19%	(129)	27%	(184)	25%	(170)	27%	(184)	3%	(21)	688
2016 Vote: Other	42%	(51)	29%	(35)	18%	(23)	3%	(3)	8%	(10)	123
2016 Vote: Didn't Vote	36%	(241)	32%	(215)	14%	(96)	5%	(37)	13%	(89)	679
Voted in 2014: Yes	41%	(523)	27%	(344)	15%	(196)	13%	(171)	3%	(38)	1273
Voted in 2014: No	36%	(337)	31%	(289)	15%	(134)	7%	(61)	12%	(107)	927
2012 Vote: Barack Obama	57%	(454)	29%	(229)	8%	(59)	3%	(25)	3%	(23)	790
2012 Vote: Mitt Romney	19%	(98)	26%	(133)	25%	(129)	26%	(134)	3%	(14)	508
2012 Vote: Other	19%	(15)	26%	(21)	26%	(21)	24%	(19)	5%	(4)	81
2012 Vote: Didn't Vote	36%	(292)	30%	(249)	15%	(121)	6%	(52)	13%	(104)	817
4-Region: Northeast	43%	(171)	29%	(116)	13%	(50)	8%	(32)	6%	(25)	394
4-Region: Midwest	41%	(189)	25%	(116)	16%	(74)	13%	(61)	5%	(23)	462
4-Region: South	35%	(292)	30%	(247)	16%	(128)	12%	(96)	7%	(62)	824
4-Region: West	40%	(209)	30%	(155)	15%	(79)	8%	(42)	7%	(36)	520
Sports Fan	40%	(589)	31%	(456)	15%	(225)	10%	(145)	4%	(65)	1480
Traveled outside of U.S. in past year 1+ times	47%	(220)	26%	(122)	13%	(62)	7%	(34)	6%	(26)	464

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Table CMS12: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't Know / No Opinion		Total
Adults	39%	(860)	29%	(633)	15%	(330)	11%	(232)	7%	(145)	2200
Frequent Flyer	49%	(127)	24%	(63)	15%	(40)	5%	(14)	6%	(16)	260
Concerned about climate change	58%	(860)	42%	(633)	—	(0)	—	(0)	—	(0)	1493
Not concerned about climate change	—	(0)	—	(0)	59%	(330)	41%	(232)	—	(0)	562
Climate change is human activity	58%	(746)	33%	(420)	7%	(90)	1%	(10)	2%	(19)	1285
Climate change is natural phenomenon	11%	(63)	25%	(143)	31%	(176)	30%	(167)	3%	(16)	564
Climate change is not happening	12%	(11)	14%	(12)	24%	(21)	48%	(42)	1%	(1)	87
Concerned about climate change and caused by human activity	64%	(746)	36%	(420)	—	(0)	—	(0)	—	(0)	1166
Not concerned about climate change and it is natural	—	(0)	—	(0)	51%	(176)	49%	(167)	—	(0)	342
Not concerned about climate change and it is not happening	—	(0)	—	(0)	33%	(21)	67%	(42)	—	(0)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS13: Which comes closest to your view, even if none are exactly right?

Demographic	Climate change is being caused by human activity		Climate change is a natural phenomenon		Climate change is not happening		Don't Know / No Opinion		Total N
Adults	58%	(1285)	26%	(564)	4%	(87)	12%	(265)	2200
Gender: Male	55%	(580)	29%	(306)	5%	(52)	12%	(123)	1062
Gender: Female	62%	(705)	23%	(257)	3%	(34)	12%	(141)	1138
Age: 18-29	63%	(302)	16%	(76)	5%	(23)	16%	(75)	477
Age: 30-44	61%	(326)	24%	(131)	4%	(22)	10%	(56)	536
Age: 45-54	52%	(160)	29%	(89)	5%	(15)	15%	(45)	309
Age: 55-64	57%	(253)	29%	(129)	3%	(14)	10%	(46)	442
Age: 65+	56%	(243)	32%	(139)	3%	(12)	10%	(42)	436
Generation Z: Age 18-23	62%	(156)	15%	(38)	7%	(17)	16%	(42)	253
Millennial: Age 24-39	63%	(366)	21%	(123)	4%	(23)	11%	(66)	579
Generation X: Age 40-55	56%	(301)	26%	(142)	4%	(21)	14%	(73)	537
Boomers: Age 56-74	56%	(411)	30%	(219)	3%	(22)	11%	(81)	733
PID: Dem (no lean)	77%	(620)	12%	(94)	2%	(14)	9%	(73)	800
PID: Ind (no lean)	57%	(390)	24%	(162)	2%	(16)	16%	(111)	679
PID: Rep (no lean)	38%	(275)	43%	(308)	8%	(57)	11%	(81)	721
PID/Gender: Dem Men	76%	(269)	12%	(44)	3%	(10)	9%	(30)	353
PID/Gender: Dem Women	78%	(351)	11%	(50)	1%	(4)	10%	(43)	447
PID/Gender: Ind Men	53%	(186)	28%	(100)	3%	(12)	16%	(55)	353
PID/Gender: Ind Women	62%	(204)	19%	(62)	1%	(4)	17%	(56)	326
PID/Gender: Rep Men	35%	(125)	46%	(163)	9%	(31)	11%	(38)	356
PID/Gender: Rep Women	41%	(151)	40%	(145)	7%	(26)	12%	(42)	365
Ideo: Liberal (1-3)	84%	(548)	9%	(59)	2%	(11)	5%	(34)	653
Ideo: Moderate (4)	64%	(359)	20%	(114)	2%	(14)	13%	(71)	558
Ideo: Conservative (5-7)	36%	(261)	47%	(340)	7%	(52)	9%	(66)	718
Educ: < College	55%	(824)	26%	(389)	4%	(66)	15%	(233)	1512
Educ: Bachelors degree	67%	(297)	25%	(112)	3%	(15)	5%	(20)	444
Educ: Post-grad	67%	(164)	26%	(63)	2%	(6)	5%	(11)	244
Income: Under 50k	56%	(630)	24%	(264)	4%	(45)	16%	(179)	1118
Income: 50k-100k	59%	(431)	28%	(206)	5%	(33)	8%	(58)	729
Income: 100k+	63%	(224)	27%	(94)	2%	(9)	8%	(27)	353
Ethnicity: White	56%	(972)	28%	(480)	5%	(79)	11%	(191)	1722

Continued on next page

Table CMS13: Which comes closest to your view, even if none are exactly right?

Demographic	Climate change is being caused by human activity		Climate change is a natural phenomenon		Climate change is not happening		Don't Know / No Opinion		Total N
Adults	58%	(1285)	26%	(564)	4%	(87)	12%	(265)	2200
Ethnicity: Hispanic	69%	(241)	18%	(63)	3%	(11)	10%	(34)	349
Ethnicity: Afr. Am.	60%	(165)	16%	(45)	1%	(3)	23%	(62)	274
Ethnicity: Other	73%	(149)	19%	(39)	2%	(5)	5%	(11)	204
All Christian	54%	(562)	33%	(342)	4%	(41)	10%	(103)	1047
All Non-Christian	76%	(71)	15%	(14)	4%	(4)	5%	(5)	94
Atheist	80%	(84)	11%	(12)	3%	(3)	6%	(6)	105
Agnostic/Nothing in particular	60%	(568)	21%	(196)	4%	(39)	16%	(151)	954
Religious Non-Protestant/Catholic	66%	(82)	24%	(30)	5%	(6)	5%	(6)	123
Evangelical	48%	(257)	35%	(184)	4%	(23)	13%	(68)	532
Non-Evangelical	60%	(510)	27%	(228)	3%	(24)	10%	(89)	851
Community: Urban	62%	(356)	22%	(128)	4%	(22)	13%	(72)	578
Community: Suburban	63%	(660)	24%	(249)	3%	(32)	10%	(109)	1049
Community: Rural	47%	(269)	33%	(188)	6%	(33)	15%	(83)	573
Employ: Private Sector	64%	(436)	25%	(173)	4%	(27)	6%	(44)	680
Employ: Government	64%	(88)	22%	(30)	6%	(8)	7%	(10)	136
Employ: Self-Employed	52%	(99)	30%	(57)	5%	(10)	12%	(23)	189
Employ: Homemaker	53%	(82)	28%	(43)	6%	(9)	13%	(20)	154
Employ: Retired	54%	(273)	32%	(161)	2%	(10)	12%	(58)	502
Employ: Unemployed	57%	(165)	18%	(50)	5%	(15)	20%	(56)	287
Employ: Other	52%	(71)	23%	(31)	4%	(5)	22%	(30)	137
Military HH: Yes	51%	(196)	35%	(135)	4%	(16)	9%	(35)	381
Military HH: No	60%	(1089)	24%	(429)	4%	(71)	13%	(230)	1819
RD/WT: Right Direction	35%	(275)	45%	(359)	8%	(61)	13%	(100)	795
RD/WT: Wrong Track	72%	(1010)	15%	(205)	2%	(26)	12%	(164)	1405
Trump Job Approve	35%	(320)	45%	(407)	7%	(68)	13%	(120)	915
Trump Job Disapprove	79%	(927)	11%	(131)	2%	(19)	9%	(101)	1177
Trump Job Strongly Approve	27%	(145)	50%	(267)	10%	(53)	13%	(67)	532
Trump Job Somewhat Approve	46%	(175)	37%	(140)	4%	(15)	14%	(53)	383
Trump Job Somewhat Disapprove	68%	(180)	20%	(52)	3%	(7)	10%	(26)	266
Trump Job Strongly Disapprove	82%	(747)	9%	(78)	1%	(12)	8%	(75)	911

Continued on next page

Table CMS13: Which comes closest to your view, even if none are exactly right?

Demographic	Climate change is being caused by human activity		Climate change is a natural phenomenon		Climate change is not happening		Don't Know / No Opinion		Total N
Adults	58%	(1285)	26%	(564)	4%	(87)	12%	(265)	2200
Favorable of Trump	35%	(318)	45%	(411)	7%	(66)	13%	(117)	911
Unfavorable of Trump	79%	(907)	10%	(118)	2%	(17)	9%	(102)	1144
Very Favorable of Trump	29%	(165)	48%	(268)	11%	(59)	12%	(69)	562
Somewhat Favorable of Trump	44%	(152)	41%	(142)	2%	(7)	14%	(47)	349
Somewhat Unfavorable of Trump	64%	(148)	19%	(45)	3%	(7)	14%	(33)	233
Very Unfavorable of Trump	83%	(759)	8%	(73)	1%	(11)	8%	(69)	911
#1 Issue: Economy	55%	(384)	29%	(200)	4%	(31)	12%	(87)	702
#1 Issue: Security	26%	(74)	52%	(146)	11%	(30)	11%	(31)	281
#1 Issue: Health Care	72%	(374)	14%	(73)	1%	(5)	12%	(64)	516
#1 Issue: Medicare / Social Security	55%	(141)	27%	(70)	1%	(3)	17%	(43)	257
#1 Issue: Women's Issues	69%	(78)	13%	(15)	3%	(3)	15%	(17)	114
#1 Issue: Education	67%	(73)	20%	(22)	3%	(4)	9%	(10)	108
#1 Issue: Energy	87%	(79)	10%	(9)	4%	(3)	—	(0)	91
#1 Issue: Other	63%	(83)	22%	(29)	6%	(8)	9%	(12)	132
2018 House Vote: Democrat	79%	(614)	12%	(96)	2%	(12)	7%	(54)	776
2018 House Vote: Republican	38%	(247)	46%	(305)	8%	(50)	8%	(55)	657
2018 House Vote: Someone else	51%	(35)	23%	(16)	—	(0)	27%	(19)	70
2016 Vote: Hillary Clinton	81%	(573)	11%	(79)	1%	(10)	7%	(47)	709
2016 Vote: Donald Trump	34%	(236)	48%	(332)	7%	(51)	10%	(69)	688
2016 Vote: Other	67%	(82)	24%	(30)	—	(0)	8%	(10)	123
2016 Vote: Didn't Vote	58%	(393)	18%	(122)	4%	(25)	20%	(139)	679
Voted in 2014: Yes	58%	(739)	29%	(375)	4%	(55)	8%	(104)	1273
Voted in 2014: No	59%	(546)	20%	(189)	3%	(32)	17%	(161)	927
2012 Vote: Barack Obama	75%	(596)	16%	(125)	1%	(11)	7%	(58)	790
2012 Vote: Mitt Romney	37%	(187)	47%	(239)	8%	(41)	8%	(41)	508
2012 Vote: Other	33%	(26)	53%	(43)	2%	(2)	11%	(9)	81
2012 Vote: Didn't Vote	58%	(474)	19%	(155)	4%	(33)	19%	(155)	817

Continued on next page

Table CMS13: Which comes closest to your view, even if none are exactly right?

Demographic	Climate change is being caused by human activity		Climate change is a natural phenomenon		Climate change is not happening		Don't Know / No Opinion		Total N
Adults	58%	(1285)	26%	(564)	4%	(87)	12%	(265)	2200
4-Region: Northeast	63%	(247)	25%	(99)	3%	(12)	9%	(36)	394
4-Region: Midwest	57%	(265)	26%	(120)	4%	(16)	13%	(61)	462
4-Region: South	53%	(440)	27%	(220)	5%	(40)	15%	(124)	824
4-Region: West	64%	(333)	24%	(124)	4%	(18)	8%	(44)	520
Sports Fan	59%	(872)	26%	(392)	4%	(60)	11%	(156)	1480
Traveled outside of U.S. in past year 1+ times	66%	(305)	24%	(110)	5%	(21)	6%	(28)	464
Frequent Flyer	69%	(180)	21%	(55)	4%	(10)	6%	(15)	260
Concerned about climate change	78%	(1166)	14%	(205)	2%	(23)	7%	(99)	1493
Not concerned about climate change	18%	(100)	61%	(342)	11%	(62)	10%	(58)	562
Climate change is human activity	100%	(1285)	—	(0)	—	(0)	—	(0)	1285
Climate change is natural phenomenon	—	(0)	100%	(564)	—	(0)	—	(0)	564
Climate change is not happening	—	(0)	—	(0)	100%	(87)	—	(0)	87
Concerned about climate change and caused by human activity	100%	(1166)	—	(0)	—	(0)	—	(0)	1166
Not concerned about climate change and it is natural	—	(0)	100%	(342)	—	(0)	—	(0)	342
Not concerned about climate change and it is not happening	—	(0)	—	(0)	100%	(62)	—	(0)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS14: *In your view, which of the following is MOST responsible for combating climate change?*

Demographic	Businesses	Individual people	Governments	Nonprofits	International organizations (such as the United Nations)	Other	Don't Know / No Opinion
Adults	16% (349)	20% (451)	26% (569)	2% (47)	7% (161)	4% (82)	25% (542)
Gender: Male	18% (190)	18% (192)	27% (282)	3% (32)	6% (68)	4% (41)	24% (256)
Gender: Female	14% (159)	23% (259)	25% (287)	1% (15)	8% (93)	4% (40)	25% (286)
Age: 18-29	18% (87)	19% (92)	28% (131)	4% (18)	9% (42)	1% (3)	22% (103)
Age: 30-44	15% (78)	22% (118)	26% (140)	3% (18)	7% (39)	4% (23)	22% (119)
Age: 45-54	15% (48)	19% (58)	21% (64)	2% (6)	9% (27)	3% (8)	32% (98)
Age: 55-64	17% (77)	21% (91)	26% (116)	1% (4)	4% (18)	6% (27)	25% (109)
Age: 65+	14% (60)	21% (92)	27% (117)	— (0)	8% (34)	5% (20)	26% (113)
Generation Z: Age 18-23	21% (52)	21% (54)	25% (64)	2% (6)	10% (25)	— (0)	20% (52)
Millennial: Age 24-39	14% (82)	20% (118)	27% (155)	5% (27)	8% (48)	3% (16)	23% (133)
Generation X: Age 40-55	17% (90)	20% (107)	24% (131)	2% (9)	7% (38)	4% (19)	27% (142)
Boomers: Age 56-74	16% (117)	21% (151)	26% (189)	1% (4)	6% (41)	6% (42)	26% (188)
PID: Dem (no lean)	18% (145)	17% (133)	39% (312)	2% (17)	8% (67)	1% (6)	15% (120)
PID: Ind (no lean)	16% (107)	19% (131)	22% (152)	2% (11)	6% (38)	4% (30)	31% (209)
PID: Rep (no lean)	13% (96)	26% (187)	14% (104)	3% (19)	8% (55)	6% (46)	30% (214)
PID/Gender: Dem Men	20% (72)	18% (62)	37% (132)	4% (14)	8% (28)	— (1)	12% (43)
PID/Gender: Dem Women	16% (73)	16% (70)	40% (181)	1% (3)	9% (40)	1% (4)	17% (76)
PID/Gender: Ind Men	20% (72)	16% (55)	24% (84)	1% (5)	4% (13)	4% (15)	30% (107)
PID/Gender: Ind Women	11% (35)	23% (76)	21% (68)	2% (6)	8% (25)	4% (14)	31% (101)
PID/Gender: Rep Men	13% (46)	21% (74)	18% (66)	3% (12)	8% (28)	7% (25)	30% (105)
PID/Gender: Rep Women	14% (51)	31% (113)	10% (38)	2% (6)	8% (28)	6% (21)	30% (109)
Ideo: Liberal (1-3)	21% (137)	16% (104)	43% (280)	4% (24)	8% (50)	1% (6)	8% (52)
Ideo: Moderate (4)	13% (74)	23% (126)	25% (141)	1% (8)	9% (50)	4% (25)	24% (133)
Ideo: Conservative (5-7)	15% (106)	25% (181)	13% (95)	2% (14)	7% (51)	6% (44)	32% (227)
Educ: < College	15% (227)	20% (305)	23% (348)	2% (30)	7% (102)	3% (53)	30% (447)
Educ: Bachelors degree	20% (88)	23% (100)	30% (131)	2% (7)	9% (38)	3% (15)	14% (64)
Educ: Post-grad	14% (34)	19% (45)	37% (89)	4% (10)	9% (22)	6% (14)	13% (31)

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Table CMS14: *In your view, which of the following is MOST responsible for combating climate change?*

Demographic	Businesses	Individual people	Governments	Nonprofits	International organizations (such as the United Nations)	Other	Don't Know / No Opinion
Adults	16% (349)	20% (451)	26% (569)	2% (47)	7% (161)	4% (82)	25% (542)
Income: Under 50k	15% (163)	20% (228)	24% (268)	2% (21)	7% (78)	3% (34)	29% (326)
Income: 50k-100k	17% (123)	20% (145)	27% (199)	2% (17)	8% (59)	4% (33)	21% (154)
Income: 100k+	18% (63)	22% (78)	29% (102)	2% (8)	7% (24)	4% (15)	18% (63)
Ethnicity: White	16% (272)	22% (374)	24% (421)	2% (37)	7% (126)	4% (70)	25% (422)
Ethnicity: Hispanic	18% (62)	25% (87)	28% (98)	4% (14)	8% (29)	2% (8)	15% (52)
Ethnicity: Afr. Am.	12% (33)	13% (36)	32% (88)	3% (8)	8% (22)	2% (4)	30% (83)
Ethnicity: Other	21% (43)	20% (41)	30% (60)	1% (1)	6% (13)	4% (8)	18% (37)
All Christian	15% (161)	24% (252)	21% (216)	2% (19)	7% (76)	4% (46)	26% (276)
All Non-Christian	16% (15)	14% (13)	38% (36)	3% (3)	9% (8)	6% (6)	15% (14)
Atheist	23% (24)	13% (13)	40% (42)	2% (2)	7% (8)	2% (2)	14% (14)
Agnostic/Nothing in particular	16% (149)	18% (173)	29% (274)	2% (23)	7% (69)	3% (29)	25% (238)
Religious Non-Protestant/Catholic	16% (19)	15% (19)	30% (37)	4% (5)	9% (11)	6% (7)	20% (25)
Evangelical	14% (75)	24% (128)	20% (106)	3% (16)	6% (30)	5% (29)	28% (149)
Non-Evangelical	17% (143)	23% (199)	23% (197)	1% (12)	9% (73)	3% (27)	24% (201)
Community: Urban	16% (90)	24% (136)	27% (156)	2% (12)	7% (39)	3% (18)	22% (125)
Community: Suburban	17% (175)	19% (202)	29% (309)	2% (21)	7% (78)	3% (34)	22% (229)
Community: Rural	15% (84)	20% (112)	18% (104)	2% (13)	8% (43)	5% (29)	33% (188)
Employ: Private Sector	18% (122)	21% (144)	27% (185)	3% (24)	10% (68)	3% (23)	17% (114)
Employ: Government	16% (22)	23% (31)	29% (40)	2% (3)	8% (11)	3% (4)	18% (25)
Employ: Self-Employed	15% (28)	19% (36)	24% (46)	3% (6)	7% (14)	4% (8)	27% (51)
Employ: Homemaker	15% (23)	17% (26)	20% (30)	— (0)	5% (7)	7% (10)	37% (57)
Employ: Retired	16% (81)	20% (103)	25% (127)	— (2)	7% (35)	5% (24)	26% (130)
Employ: Unemployed	11% (32)	22% (63)	27% (77)	1% (4)	4% (11)	3% (7)	32% (92)
Employ: Other	15% (20)	24% (32)	19% (26)	3% (4)	4% (6)	3% (4)	33% (45)
Military HH: Yes	14% (52)	21% (78)	26% (98)	2% (6)	8% (30)	6% (21)	25% (96)
Military HH: No	16% (297)	20% (373)	26% (470)	2% (41)	7% (131)	3% (61)	25% (446)

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Table CMS14: *In your view, which of the following is MOST responsible for combating climate change?*

Demographic	Businesses	Individual people	Governments	Nonprofits	International organizations (such as the United Nations)	Other	Don't Know / No Opinion
Adults	16% (349)	20% (451)	26% (569)	2% (47)	7% (161)	4% (82)	25% (542)
RD/WT: Right Direction	13% (107)	22% (175)	14% (114)	3% (22)	8% (64)	6% (49)	33% (265)
RD/WT: Wrong Track	17% (242)	20% (276)	32% (455)	2% (25)	7% (97)	2% (32)	20% (278)
Trump Job Approve	13% (118)	25% (227)	13% (121)	2% (23)	7% (64)	6% (58)	33% (305)
Trump Job Disapprove	19% (225)	18% (208)	37% (432)	2% (23)	8% (92)	2% (23)	15% (175)
Trump Job Strongly Approve	11% (58)	26% (137)	11% (60)	3% (15)	7% (40)	8% (41)	34% (182)
Trump Job Somewhat Approve	16% (60)	23% (90)	16% (61)	2% (8)	6% (24)	4% (17)	32% (123)
Trump Job Somewhat Disapprove	24% (65)	21% (56)	25% (66)	3% (7)	8% (21)	4% (10)	15% (41)
Trump Job Strongly Disapprove	18% (160)	17% (152)	40% (366)	2% (16)	8% (70)	1% (13)	15% (134)
Favorable of Trump	13% (120)	25% (229)	13% (118)	2% (21)	7% (59)	6% (57)	34% (307)
Unfavorable of Trump	18% (212)	18% (203)	37% (422)	2% (23)	8% (88)	2% (24)	15% (173)
Very Favorable of Trump	12% (65)	26% (148)	12% (65)	3% (16)	7% (42)	7% (40)	33% (186)
Somewhat Favorable of Trump	16% (54)	23% (81)	15% (53)	1% (5)	5% (18)	5% (17)	34% (120)
Somewhat Unfavorable of Trump	21% (48)	18% (42)	25% (57)	2% (5)	7% (17)	6% (13)	22% (50)
Very Unfavorable of Trump	18% (164)	18% (160)	40% (365)	2% (18)	8% (71)	1% (11)	13% (123)
#1 Issue: Economy	14% (101)	24% (169)	22% (157)	2% (17)	7% (46)	5% (33)	26% (179)
#1 Issue: Security	15% (42)	25% (70)	10% (29)	3% (9)	4% (10)	7% (20)	35% (100)
#1 Issue: Health Care	19% (99)	16% (84)	33% (172)	2% (12)	7% (36)	2% (11)	20% (102)
#1 Issue: Medicare / Social Security	13% (33)	22% (56)	26% (66)	1% (2)	9% (23)	2% (6)	28% (71)
#1 Issue: Women's Issues	12% (13)	14% (16)	34% (38)	1% (1)	17% (20)	— (0)	22% (25)
#1 Issue: Education	21% (23)	17% (18)	34% (37)	2% (2)	10% (11)	— (0)	16% (17)
#1 Issue: Energy	17% (15)	18% (16)	35% (32)	3% (3)	11% (10)	1% (1)	15% (13)
#1 Issue: Other	16% (21)	17% (22)	29% (38)	— (0)	4% (5)	8% (11)	27% (35)
2018 House Vote: Democrat	18% (137)	18% (138)	39% (303)	3% (22)	8% (65)	2% (13)	13% (99)
2018 House Vote: Republican	13% (84)	26% (172)	14% (91)	1% (8)	7% (49)	8% (52)	31% (202)
2018 House Vote: Someone else	15% (11)	14% (10)	20% (14)	— (0)	7% (5)	9% (6)	35% (24)

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Table CMS14: In your view, which of the following is MOST responsible for combating climate change?

Demographic	Businesses	Individual people	Governments	Nonprofits	International organizations (such as the United Nations)	Other	Don't Know / No Opinion
Adults	16% (349)	20% (451)	26% (569)	2% (47)	7% (161)	4% (82)	25% (542)
2016 Vote: Hillary Clinton	19% (133)	17% (123)	40% (284)	2% (15)	8% (54)	1% (9)	13% (91)
2016 Vote: Donald Trump	12% (84)	25% (175)	12% (80)	2% (13)	8% (58)	8% (56)	32% (222)
2016 Vote: Other	18% (21)	15% (19)	27% (33)	4% (5)	10% (12)	6% (7)	21% (25)
2016 Vote: Didn't Vote	16% (110)	20% (134)	25% (172)	2% (14)	5% (36)	1% (9)	30% (204)
Voted in 2014: Yes	16% (199)	21% (273)	26% (336)	2% (27)	8% (101)	5% (65)	21% (272)
Voted in 2014: No	16% (150)	19% (178)	25% (233)	2% (20)	7% (60)	2% (16)	29% (270)
2012 Vote: Barack Obama	18% (143)	19% (151)	35% (276)	2% (19)	9% (68)	2% (15)	15% (120)
2012 Vote: Mitt Romney	12% (63)	25% (128)	13% (65)	2% (8)	7% (37)	9% (46)	32% (160)
2012 Vote: Other	21% (17)	24% (19)	12% (10)	— (0)	4% (3)	5% (4)	33% (27)
2012 Vote: Didn't Vote	15% (125)	19% (153)	26% (216)	2% (20)	6% (53)	2% (15)	29% (235)
4-Region: Northeast	14% (54)	21% (81)	31% (123)	2% (9)	9% (36)	4% (17)	18% (73)
4-Region: Midwest	16% (74)	22% (101)	27% (123)	1% (7)	4% (20)	3% (13)	27% (124)
4-Region: South	16% (130)	20% (164)	23% (191)	1% (11)	7% (59)	4% (34)	28% (235)
4-Region: West	17% (91)	20% (104)	25% (132)	4% (19)	9% (45)	3% (18)	21% (111)
Sports Fan	16% (240)	21% (310)	26% (389)	2% (33)	8% (119)	4% (53)	23% (336)
Traveled outside of U.S. in past year 1+ times	17% (78)	22% (103)	32% (149)	4% (17)	11% (52)	4% (17)	10% (48)
Frequent Flyer	20% (53)	21% (56)	29% (75)	6% (15)	10% (26)	3% (7)	11% (28)
Concerned about climate change	19% (281)	21% (321)	34% (505)	2% (26)	8% (122)	2% (31)	14% (208)
Not concerned about climate change	12% (65)	20% (115)	10% (55)	3% (16)	6% (34)	9% (50)	40% (228)
Climate change is human activity	21% (267)	23% (300)	37% (475)	2% (25)	8% (107)	1% (18)	7% (94)
Climate change is natural phenomenon	11% (61)	21% (116)	10% (57)	2% (14)	7% (40)	10% (56)	39% (219)
Climate change is not happening	6% (5)	21% (18)	15% (13)	6% (5)	5% (5)	6% (5)	42% (36)
Concerned about climate change and caused by human activity	21% (241)	22% (262)	38% (446)	2% (22)	8% (92)	1% (17)	7% (86)
Not concerned about climate change and it is natural	9% (32)	19% (67)	6% (21)	2% (7)	5% (16)	13% (45)	45% (155)
Not concerned about climate change and it is not happening	5% (3)	19% (12)	9% (6)	7% (5)	5% (3)	5% (3)	50% (31)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_1: How much information are you getting about the coronavirus from each of the following?
Social media

Demographic	A lot		Some		Not much		None at all		Total N
Adults	30%	(661)	33%	(732)	14%	(303)	23%	(504)	2200
Gender: Male	31%	(326)	30%	(314)	13%	(143)	26%	(279)	1062
Gender: Female	29%	(335)	37%	(417)	14%	(160)	20%	(226)	1138
Age: 18-29	52%	(250)	27%	(127)	7%	(34)	14%	(65)	477
Age: 30-44	35%	(190)	36%	(196)	13%	(71)	15%	(80)	536
Age: 45-54	24%	(75)	38%	(118)	13%	(41)	24%	(75)	309
Age: 55-64	17%	(76)	38%	(169)	19%	(83)	26%	(113)	442
Age: 65+	16%	(70)	28%	(122)	17%	(74)	39%	(171)	436
Generation Z: Age 18-23	59%	(150)	25%	(64)	7%	(17)	9%	(22)	253
Millennial: Age 24-39	39%	(225)	33%	(192)	11%	(61)	17%	(101)	579
Generation X: Age 40-55	28%	(148)	39%	(208)	14%	(74)	20%	(107)	537
Boomers: Age 56-74	17%	(123)	34%	(247)	19%	(139)	31%	(224)	733
PID: Dem (no lean)	33%	(262)	35%	(278)	11%	(86)	22%	(174)	800
PID: Ind (no lean)	27%	(183)	33%	(224)	15%	(103)	25%	(169)	679
PID: Rep (no lean)	30%	(217)	32%	(229)	16%	(115)	22%	(161)	721
PID/Gender: Dem Men	35%	(122)	33%	(117)	10%	(35)	22%	(79)	353
PID/Gender: Dem Women	31%	(140)	36%	(161)	11%	(51)	21%	(95)	447
PID/Gender: Ind Men	26%	(93)	30%	(104)	14%	(49)	30%	(106)	353
PID/Gender: Ind Women	28%	(90)	37%	(120)	16%	(53)	19%	(63)	326
PID/Gender: Rep Men	31%	(111)	26%	(93)	17%	(59)	26%	(93)	356
PID/Gender: Rep Women	29%	(105)	37%	(137)	15%	(56)	18%	(67)	365
Ideo: Liberal (1-3)	34%	(222)	33%	(218)	13%	(87)	19%	(125)	653
Ideo: Moderate (4)	30%	(167)	33%	(184)	14%	(76)	23%	(131)	558
Ideo: Conservative (5-7)	23%	(163)	35%	(249)	18%	(132)	24%	(175)	718
Educ: < College	31%	(473)	33%	(498)	13%	(196)	23%	(345)	1512
Educ: Bachelors degree	27%	(118)	37%	(165)	14%	(63)	22%	(98)	444
Educ: Post-grad	29%	(70)	28%	(69)	18%	(43)	25%	(62)	244
Income: Under 50k	32%	(355)	33%	(371)	12%	(136)	23%	(256)	1118
Income: 50k-100k	30%	(215)	33%	(243)	16%	(115)	21%	(155)	729
Income: 100k+	26%	(91)	33%	(117)	15%	(52)	26%	(93)	353
Ethnicity: White	26%	(453)	34%	(583)	15%	(253)	25%	(433)	1722
Ethnicity: Hispanic	47%	(163)	31%	(108)	6%	(20)	17%	(58)	349

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Table CMS15_1: How much information are you getting about the coronavirus from each of the following?

Social media

Demographic	A lot		Some		Not much		None at all		Total N
Adults	30%	(661)	33%	(732)	14%	(303)	23%	(504)	2200
Ethnicity: Afr. Am.	44%	(121)	36%	(98)	7%	(20)	13%	(36)	274
Ethnicity: Other	43%	(88)	25%	(51)	15%	(31)	17%	(35)	204
All Christian	27%	(285)	33%	(346)	16%	(168)	24%	(248)	1047
All Non-Christian	39%	(37)	32%	(30)	11%	(10)	18%	(17)	94
Atheist	24%	(25)	30%	(31)	14%	(15)	33%	(34)	105
Agnostic/Nothing in particular	33%	(314)	34%	(325)	12%	(110)	21%	(205)	954
Religious Non-Protestant/Catholic	42%	(51)	31%	(38)	12%	(15)	15%	(19)	123
Evangelical	32%	(171)	36%	(192)	15%	(79)	17%	(90)	532
Non-Evangelical	27%	(232)	34%	(287)	15%	(125)	24%	(207)	851
Community: Urban	33%	(191)	33%	(193)	12%	(72)	21%	(123)	578
Community: Suburban	28%	(296)	34%	(359)	14%	(148)	23%	(246)	1049
Community: Rural	31%	(175)	31%	(180)	14%	(83)	24%	(135)	573
Employ: Private Sector	30%	(207)	37%	(249)	13%	(89)	20%	(134)	680
Employ: Government	31%	(42)	35%	(47)	18%	(24)	16%	(22)	136
Employ: Self-Employed	33%	(62)	35%	(66)	13%	(24)	20%	(37)	189
Employ: Homemaker	26%	(40)	38%	(58)	19%	(29)	18%	(27)	154
Employ: Retired	17%	(85)	29%	(144)	16%	(82)	38%	(191)	502
Employ: Unemployed	37%	(107)	31%	(88)	14%	(41)	18%	(52)	287
Employ: Other	44%	(60)	35%	(48)	2%	(3)	19%	(26)	137
Military HH: Yes	30%	(114)	28%	(105)	15%	(56)	28%	(106)	381
Military HH: No	30%	(547)	34%	(626)	14%	(247)	22%	(398)	1819
RD/WT: Right Direction	30%	(239)	34%	(266)	15%	(118)	22%	(171)	795
RD/WT: Wrong Track	30%	(422)	33%	(465)	13%	(185)	24%	(333)	1405
Trump Job Approve	30%	(273)	34%	(312)	15%	(135)	21%	(196)	915
Trump Job Disapprove	30%	(351)	34%	(396)	13%	(157)	23%	(274)	1177
Trump Job Strongly Approve	28%	(149)	33%	(178)	16%	(87)	22%	(118)	532
Trump Job Somewhat Approve	32%	(124)	35%	(134)	12%	(48)	20%	(78)	383
Trump Job Somewhat Disapprove	31%	(82)	32%	(85)	18%	(49)	19%	(50)	266
Trump Job Strongly Disapprove	30%	(269)	34%	(310)	12%	(108)	25%	(224)	911
Favorable of Trump	29%	(262)	35%	(321)	14%	(132)	22%	(197)	911
Unfavorable of Trump	30%	(349)	33%	(372)	14%	(156)	23%	(267)	1144

Continued on next page

Table CMS15_1: How much information are you getting about the coronavirus from each of the following?

Social media

Demographic	A lot		Some		Not much		None at all		Total N
Adults	30%	(661)	33%	(732)	14%	(303)	23%	(504)	2200
Very Favorable of Trump	30%	(170)	35%	(196)	15%	(86)	20%	(110)	562
Somewhat Favorable of Trump	26%	(92)	36%	(125)	13%	(46)	25%	(86)	349
Somewhat Unfavorable of Trump	33%	(77)	33%	(76)	17%	(39)	18%	(41)	233
Very Unfavorable of Trump	30%	(272)	32%	(296)	13%	(117)	25%	(226)	911
#1 Issue: Economy	34%	(237)	34%	(241)	14%	(101)	18%	(123)	702
#1 Issue: Security	23%	(66)	34%	(94)	19%	(52)	25%	(69)	281
#1 Issue: Health Care	26%	(134)	39%	(199)	12%	(61)	24%	(122)	516
#1 Issue: Medicare / Social Security	22%	(57)	32%	(82)	15%	(39)	31%	(79)	257
#1 Issue: Women's Issues	42%	(47)	26%	(29)	11%	(12)	22%	(25)	114
#1 Issue: Education	55%	(60)	19%	(21)	11%	(12)	14%	(16)	108
#1 Issue: Energy	36%	(33)	30%	(27)	11%	(10)	22%	(20)	91
#1 Issue: Other	21%	(28)	30%	(39)	12%	(15)	38%	(50)	132
2018 House Vote: Democrat	30%	(235)	35%	(268)	13%	(103)	22%	(169)	776
2018 House Vote: Republican	24%	(161)	35%	(233)	17%	(113)	23%	(151)	657
2018 House Vote: Someone else	24%	(17)	34%	(23)	15%	(11)	27%	(19)	70
2016 Vote: Hillary Clinton	29%	(207)	35%	(245)	13%	(94)	23%	(163)	709
2016 Vote: Donald Trump	23%	(155)	36%	(246)	17%	(118)	25%	(169)	688
2016 Vote: Other	24%	(30)	38%	(46)	18%	(22)	20%	(25)	123
2016 Vote: Didn't Vote	40%	(269)	29%	(194)	10%	(69)	22%	(147)	679
Voted in 2014: Yes	25%	(319)	35%	(450)	16%	(199)	24%	(305)	1273
Voted in 2014: No	37%	(342)	30%	(282)	11%	(104)	22%	(200)	927
2012 Vote: Barack Obama	29%	(229)	34%	(270)	15%	(118)	22%	(173)	790
2012 Vote: Mitt Romney	19%	(98)	37%	(190)	19%	(96)	24%	(124)	508
2012 Vote: Other	11%	(9)	39%	(31)	12%	(10)	38%	(30)	81
2012 Vote: Didn't Vote	40%	(325)	29%	(239)	10%	(79)	21%	(175)	817
4-Region: Northeast	26%	(104)	37%	(144)	15%	(58)	22%	(88)	394
4-Region: Midwest	27%	(126)	36%	(166)	14%	(64)	23%	(106)	462
4-Region: South	33%	(269)	31%	(257)	14%	(115)	22%	(184)	824
4-Region: West	31%	(162)	32%	(165)	13%	(67)	24%	(126)	520
Sports Fan	32%	(470)	33%	(495)	14%	(207)	21%	(308)	1480
Traveled outside of U.S. in past year 1+ times	39%	(181)	31%	(146)	11%	(53)	18%	(84)	464

Continued on next page

Table CMS15_1: How much information are you getting about the coronavirus from each of the following?

Social media

Demographic	A lot		Some		Not much		None at all		Total N
Adults	30%	(661)	33%	(732)	14%	(303)	23%	(504)	2200
Frequent Flyer	37%	(96)	35%	(90)	10%	(27)	18%	(47)	260
Concerned about climate change	33%	(499)	33%	(488)	13%	(191)	21%	(315)	1493
Not concerned about climate change	21%	(117)	38%	(214)	18%	(99)	24%	(133)	562
Climate change is human activity	32%	(417)	34%	(431)	13%	(166)	21%	(271)	1285
Climate change is natural phenomenon	21%	(119)	36%	(205)	20%	(111)	23%	(130)	564
Climate change is not happening	37%	(32)	33%	(29)	8%	(7)	22%	(19)	87
Concerned about climate change and caused by human activity	32%	(375)	33%	(380)	13%	(157)	22%	(253)	1166
Not concerned about climate change and it is natural	15%	(52)	37%	(126)	23%	(79)	25%	(85)	342
Not concerned about climate change and it is not happening	33%	(20)	32%	(20)	8%	(5)	27%	(17)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_2: How much information are you getting about the coronavirus from each of the following?

Television

Demographic	A lot		Some		Not much		None at all		Total N
Adults	57%	(1259)	24%	(531)	7%	(155)	12%	(256)	2200
Gender: Male	56%	(592)	26%	(275)	8%	(80)	11%	(115)	1062
Gender: Female	59%	(667)	22%	(256)	7%	(74)	12%	(141)	1138
Age: 18-29	46%	(219)	28%	(131)	9%	(43)	17%	(83)	477
Age: 30-44	49%	(262)	28%	(152)	8%	(43)	15%	(79)	536
Age: 45-54	57%	(178)	22%	(69)	9%	(29)	11%	(33)	309
Age: 55-64	64%	(282)	24%	(106)	5%	(24)	7%	(29)	442
Age: 65+	73%	(319)	17%	(73)	3%	(15)	7%	(30)	436
Generation Z: Age 18-23	48%	(121)	27%	(68)	9%	(23)	16%	(41)	253
Millennial: Age 24-39	42%	(246)	29%	(170)	9%	(54)	19%	(109)	579
Generation X: Age 40-55	60%	(320)	24%	(127)	8%	(40)	9%	(49)	537
Boomers: Age 56-74	68%	(502)	20%	(149)	4%	(32)	7%	(50)	733
PID: Dem (no lean)	63%	(504)	23%	(187)	4%	(35)	9%	(74)	800
PID: Ind (no lean)	48%	(326)	25%	(170)	9%	(61)	18%	(122)	679
PID: Rep (no lean)	59%	(429)	24%	(174)	8%	(59)	8%	(60)	721
PID/Gender: Dem Men	61%	(216)	27%	(95)	5%	(16)	7%	(26)	353
PID/Gender: Dem Women	64%	(288)	21%	(93)	4%	(19)	11%	(48)	447
PID/Gender: Ind Men	47%	(167)	25%	(87)	9%	(33)	19%	(66)	353
PID/Gender: Ind Women	49%	(159)	25%	(83)	8%	(27)	17%	(56)	326
PID/Gender: Rep Men	59%	(209)	26%	(94)	9%	(31)	6%	(22)	356
PID/Gender: Rep Women	60%	(220)	22%	(80)	8%	(28)	10%	(37)	365
Ideo: Liberal (1-3)	57%	(371)	23%	(153)	8%	(54)	11%	(75)	653
Ideo: Moderate (4)	59%	(329)	28%	(155)	4%	(22)	9%	(52)	558
Ideo: Conservative (5-7)	59%	(427)	24%	(171)	8%	(58)	9%	(63)	718
Educ: < College	58%	(881)	22%	(338)	7%	(109)	12%	(184)	1512
Educ: Bachelors degree	56%	(248)	29%	(128)	5%	(24)	10%	(44)	444
Educ: Post-grad	53%	(130)	27%	(65)	9%	(21)	11%	(28)	244
Income: Under 50k	56%	(627)	23%	(262)	7%	(82)	13%	(147)	1118
Income: 50k-100k	59%	(429)	25%	(183)	7%	(48)	9%	(69)	729
Income: 100k+	57%	(203)	24%	(86)	7%	(25)	11%	(39)	353
Ethnicity: White	56%	(967)	24%	(414)	7%	(128)	12%	(212)	1722
Ethnicity: Hispanic	61%	(213)	21%	(73)	3%	(10)	15%	(53)	349

Continued on next page

Table CMS15_2: How much information are you getting about the coronavirus from each of the following?

Television

Demographic	A lot		Some		Not much		None at all		Total N
Adults	57%	(1259)	24%	(531)	7%	(155)	12%	(256)	2200
Ethnicity: Afr. Am.	63%	(173)	21%	(58)	7%	(18)	9%	(25)	274
Ethnicity: Other	58%	(119)	29%	(58)	4%	(9)	9%	(19)	204
All Christian	61%	(635)	24%	(250)	6%	(61)	10%	(102)	1047
All Non-Christian	59%	(55)	26%	(25)	4%	(4)	11%	(10)	94
Atheist	42%	(44)	22%	(23)	13%	(14)	22%	(24)	105
Agnostic/Nothing in particular	55%	(524)	24%	(233)	8%	(76)	13%	(120)	954
Religious Non-Protestant/Catholic	58%	(72)	22%	(27)	5%	(6)	14%	(18)	123
Evangelical	62%	(331)	19%	(101)	8%	(45)	10%	(55)	532
Non-Evangelical	61%	(516)	26%	(223)	5%	(40)	9%	(72)	851
Community: Urban	58%	(336)	22%	(130)	7%	(39)	13%	(74)	578
Community: Suburban	58%	(612)	25%	(266)	6%	(62)	10%	(109)	1049
Community: Rural	54%	(310)	24%	(135)	9%	(54)	13%	(73)	573
Employ: Private Sector	55%	(375)	29%	(195)	6%	(44)	10%	(67)	680
Employ: Government	53%	(71)	25%	(34)	9%	(12)	14%	(19)	136
Employ: Self-Employed	52%	(97)	25%	(47)	8%	(15)	16%	(30)	189
Employ: Homemaker	43%	(66)	29%	(45)	11%	(18)	16%	(25)	154
Employ: Retired	73%	(365)	17%	(87)	3%	(17)	6%	(32)	502
Employ: Unemployed	53%	(151)	22%	(63)	9%	(27)	16%	(46)	287
Employ: Other	56%	(77)	21%	(29)	9%	(12)	14%	(19)	137
Military HH: Yes	64%	(244)	22%	(83)	4%	(17)	10%	(37)	381
Military HH: No	56%	(1014)	25%	(448)	8%	(138)	12%	(219)	1819
RD/WT: Right Direction	57%	(456)	25%	(201)	7%	(58)	10%	(79)	795
RD/WT: Wrong Track	57%	(803)	23%	(329)	7%	(97)	13%	(176)	1405
Trump Job Approve	57%	(520)	25%	(225)	7%	(68)	11%	(102)	915
Trump Job Disapprove	60%	(709)	24%	(280)	7%	(77)	9%	(112)	1177
Trump Job Strongly Approve	60%	(318)	22%	(119)	7%	(37)	11%	(58)	532
Trump Job Somewhat Approve	53%	(202)	28%	(106)	8%	(32)	11%	(43)	383
Trump Job Somewhat Disapprove	58%	(154)	27%	(72)	9%	(23)	6%	(17)	266
Trump Job Strongly Disapprove	61%	(555)	23%	(207)	6%	(54)	10%	(95)	911
Favorable of Trump	57%	(520)	25%	(229)	8%	(72)	10%	(90)	911
Unfavorable of Trump	60%	(684)	23%	(267)	6%	(74)	10%	(119)	1144

Continued on next page

Table CMS15_2: How much information are you getting about the coronavirus from each of the following?

Television

Demographic	A lot		Some		Not much		None at all		Total N
Adults	57%	(1259)	24%	(531)	7%	(155)	12%	(256)	2200
Very Favorable of Trump	60%	(338)	23%	(127)	8%	(42)	10%	(54)	562
Somewhat Favorable of Trump	52%	(182)	29%	(101)	8%	(30)	10%	(36)	349
Somewhat Unfavorable of Trump	57%	(134)	23%	(54)	9%	(21)	10%	(24)	233
Very Unfavorable of Trump	60%	(551)	23%	(213)	6%	(53)	10%	(95)	911
#1 Issue: Economy	54%	(380)	26%	(180)	7%	(48)	13%	(94)	702
#1 Issue: Security	55%	(154)	24%	(67)	10%	(29)	11%	(31)	281
#1 Issue: Health Care	60%	(309)	26%	(132)	7%	(38)	7%	(37)	516
#1 Issue: Medicare / Social Security	71%	(183)	19%	(47)	4%	(9)	7%	(17)	257
#1 Issue: Women's Issues	56%	(64)	20%	(23)	6%	(6)	18%	(20)	114
#1 Issue: Education	48%	(52)	24%	(26)	9%	(10)	19%	(20)	108
#1 Issue: Energy	49%	(44)	27%	(25)	4%	(4)	19%	(17)	91
#1 Issue: Other	54%	(72)	23%	(31)	8%	(11)	15%	(19)	132
2018 House Vote: Democrat	62%	(482)	25%	(192)	5%	(39)	8%	(63)	776
2018 House Vote: Republican	61%	(401)	23%	(149)	8%	(56)	8%	(52)	657
2018 House Vote: Someone else	33%	(23)	34%	(24)	9%	(7)	23%	(16)	70
2016 Vote: Hillary Clinton	62%	(439)	25%	(175)	5%	(37)	8%	(57)	709
2016 Vote: Donald Trump	60%	(413)	24%	(166)	8%	(53)	8%	(56)	688
2016 Vote: Other	46%	(56)	25%	(31)	8%	(10)	22%	(27)	123
2016 Vote: Didn't Vote	52%	(351)	23%	(158)	8%	(55)	17%	(116)	679
Voted in 2014: Yes	62%	(790)	24%	(300)	6%	(80)	8%	(102)	1273
Voted in 2014: No	51%	(469)	25%	(231)	8%	(75)	17%	(153)	927
2012 Vote: Barack Obama	64%	(503)	24%	(193)	5%	(37)	7%	(57)	790
2012 Vote: Mitt Romney	59%	(299)	23%	(119)	8%	(41)	10%	(50)	508
2012 Vote: Other	55%	(44)	21%	(17)	8%	(7)	16%	(13)	81
2012 Vote: Didn't Vote	50%	(411)	25%	(202)	9%	(70)	16%	(134)	817
4-Region: Northeast	60%	(236)	21%	(83)	6%	(24)	13%	(50)	394
4-Region: Midwest	58%	(269)	25%	(117)	7%	(31)	10%	(45)	462
4-Region: South	57%	(468)	25%	(210)	7%	(58)	11%	(89)	824
4-Region: West	55%	(285)	23%	(121)	8%	(42)	14%	(72)	520
Sports Fan	62%	(913)	25%	(368)	7%	(100)	7%	(100)	1480
Traveled outside of U.S. in past year 1+ times	57%	(265)	27%	(125)	7%	(31)	9%	(43)	464

Continued on next page

Table CMS15_2: How much information are you getting about the coronavirus from each of the following?

Television

Demographic	A lot		Some		Not much		None at all		Total N
Adults	57%	(1259)	24%	(531)	7%	(155)	12%	(256)	2200
Frequent Flyer	51%	(132)	29%	(76)	9%	(23)	11%	(30)	260
Concerned about climate change	63%	(946)	23%	(336)	6%	(85)	8%	(125)	1493
Not concerned about climate change	48%	(272)	29%	(161)	10%	(55)	13%	(74)	562
Climate change is human activity	61%	(785)	23%	(292)	6%	(79)	10%	(129)	1285
Climate change is natural phenomenon	53%	(298)	27%	(150)	10%	(56)	11%	(60)	564
Climate change is not happening	48%	(42)	31%	(27)	9%	(8)	12%	(10)	87
Concerned about climate change and caused by human activity	63%	(730)	22%	(262)	6%	(70)	9%	(104)	1166
Not concerned about climate change and it is natural	48%	(164)	29%	(98)	10%	(35)	13%	(45)	342
Not concerned about climate change and it is not happening	51%	(32)	31%	(19)	13%	(8)	6%	(3)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_3: How much information are you getting about the coronavirus from each of the following?
News websites

Demographic	A lot		Some		Not much		None at all		Total N
Adults	38%	(833)	36%	(795)	9%	(209)	16%	(363)	2200
Gender: Male	38%	(404)	35%	(370)	10%	(111)	17%	(176)	1062
Gender: Female	38%	(429)	37%	(425)	9%	(97)	16%	(187)	1138
Age: 18-29	43%	(206)	31%	(147)	11%	(51)	15%	(73)	477
Age: 30-44	38%	(205)	40%	(214)	9%	(47)	13%	(69)	536
Age: 45-54	37%	(115)	36%	(111)	5%	(14)	23%	(70)	309
Age: 55-64	37%	(162)	35%	(156)	11%	(51)	17%	(73)	442
Age: 65+	33%	(145)	38%	(167)	11%	(46)	18%	(77)	436
Generation Z: Age 18-23	48%	(123)	25%	(63)	16%	(40)	11%	(28)	253
Millennial: Age 24-39	37%	(214)	38%	(222)	8%	(47)	17%	(96)	579
Generation X: Age 40-55	38%	(206)	38%	(204)	6%	(34)	17%	(93)	537
Boomers: Age 56-74	35%	(258)	37%	(274)	11%	(77)	17%	(124)	733
PID: Dem (no lean)	44%	(355)	34%	(276)	8%	(61)	14%	(108)	800
PID: Ind (no lean)	32%	(220)	37%	(248)	10%	(65)	22%	(146)	679
PID: Rep (no lean)	36%	(259)	38%	(271)	11%	(83)	15%	(108)	721
PID/Gender: Dem Men	44%	(155)	37%	(130)	8%	(29)	11%	(39)	353
PID/Gender: Dem Women	45%	(200)	33%	(145)	7%	(32)	15%	(69)	447
PID/Gender: Ind Men	33%	(117)	34%	(121)	10%	(35)	22%	(78)	353
PID/Gender: Ind Women	31%	(102)	39%	(126)	9%	(29)	21%	(68)	326
PID/Gender: Rep Men	37%	(132)	33%	(118)	13%	(47)	16%	(59)	356
PID/Gender: Rep Women	35%	(126)	42%	(153)	10%	(36)	14%	(50)	365
Ideo: Liberal (1-3)	45%	(297)	37%	(240)	8%	(49)	10%	(67)	653
Ideo: Moderate (4)	35%	(196)	38%	(212)	10%	(55)	17%	(94)	558
Ideo: Conservative (5-7)	34%	(248)	36%	(259)	12%	(89)	17%	(123)	718
Educ: < College	36%	(537)	35%	(530)	10%	(155)	19%	(290)	1512
Educ: Bachelors degree	40%	(177)	42%	(186)	8%	(34)	11%	(47)	444
Educ: Post-grad	49%	(120)	32%	(79)	8%	(19)	11%	(26)	244
Income: Under 50k	35%	(393)	35%	(391)	10%	(117)	19%	(216)	1118
Income: 50k-100k	39%	(286)	39%	(283)	9%	(63)	13%	(98)	729
Income: 100k+	44%	(154)	34%	(121)	8%	(29)	14%	(49)	353
Ethnicity: White	36%	(622)	37%	(641)	9%	(156)	18%	(302)	1722
Ethnicity: Hispanic	48%	(169)	30%	(105)	7%	(23)	15%	(51)	349

Continued on next page

Table CMS15_3: How much information are you getting about the coronavirus from each of the following?

News websites

Demographic	A lot		Some		Not much		None at all		Total N
Adults	38%	(833)	36%	(795)	9%	(209)	16%	(363)	2200
Ethnicity: Afr. Am.	45%	(124)	30%	(82)	9%	(26)	15%	(43)	274
Ethnicity: Other	43%	(87)	35%	(72)	13%	(27)	9%	(18)	204
All Christian	37%	(387)	39%	(404)	10%	(101)	15%	(155)	1047
All Non-Christian	54%	(51)	29%	(28)	8%	(7)	9%	(9)	94
Atheist	35%	(37)	42%	(44)	6%	(7)	17%	(18)	105
Agnostic/Nothing in particular	38%	(359)	33%	(319)	10%	(95)	19%	(182)	954
Religious Non-Protestant/Catholic	54%	(66)	27%	(33)	10%	(13)	9%	(11)	123
Evangelical	40%	(210)	31%	(167)	13%	(69)	16%	(86)	532
Non-Evangelical	37%	(311)	41%	(353)	7%	(57)	15%	(131)	851
Community: Urban	41%	(239)	33%	(192)	11%	(62)	15%	(86)	578
Community: Suburban	38%	(402)	37%	(392)	8%	(83)	16%	(173)	1049
Community: Rural	34%	(193)	37%	(211)	11%	(64)	18%	(104)	573
Employ: Private Sector	41%	(282)	39%	(266)	7%	(45)	13%	(87)	680
Employ: Government	39%	(53)	40%	(55)	6%	(8)	15%	(20)	136
Employ: Self-Employed	31%	(58)	38%	(71)	18%	(35)	13%	(25)	189
Employ: Homemaker	26%	(40)	45%	(69)	10%	(15)	20%	(31)	154
Employ: Retired	36%	(182)	36%	(181)	9%	(45)	19%	(93)	502
Employ: Unemployed	39%	(112)	30%	(86)	10%	(30)	20%	(59)	287
Employ: Other	43%	(59)	26%	(36)	9%	(13)	21%	(29)	137
Military HH: Yes	39%	(147)	35%	(132)	9%	(33)	18%	(69)	381
Military HH: No	38%	(686)	36%	(663)	10%	(176)	16%	(294)	1819
RD/WT: Right Direction	35%	(276)	35%	(280)	11%	(87)	19%	(151)	795
RD/WT: Wrong Track	40%	(557)	37%	(515)	9%	(122)	15%	(212)	1405
Trump Job Approve	34%	(316)	36%	(331)	11%	(98)	19%	(171)	915
Trump Job Disapprove	41%	(487)	37%	(433)	9%	(100)	13%	(157)	1177
Trump Job Strongly Approve	36%	(194)	34%	(181)	11%	(59)	18%	(98)	532
Trump Job Somewhat Approve	32%	(122)	39%	(150)	10%	(38)	19%	(73)	383
Trump Job Somewhat Disapprove	38%	(101)	36%	(95)	13%	(34)	13%	(35)	266
Trump Job Strongly Disapprove	42%	(386)	37%	(337)	7%	(66)	13%	(122)	911
Favorable of Trump	34%	(314)	36%	(332)	11%	(104)	18%	(161)	911
Unfavorable of Trump	41%	(473)	36%	(415)	8%	(96)	14%	(160)	1144

Continued on next page

Table CMS15_3: How much information are you getting about the coronavirus from each of the following?

News websites

Demographic	A lot		Some		Not much		None at all		Total N
Adults	38%	(833)	36%	(795)	9%	(209)	16%	(363)	2200
Very Favorable of Trump	35%	(198)	35%	(197)	12%	(67)	18%	(100)	562
Somewhat Favorable of Trump	33%	(116)	39%	(134)	11%	(37)	18%	(61)	349
Somewhat Unfavorable of Trump	33%	(76)	33%	(77)	16%	(37)	18%	(42)	233
Very Unfavorable of Trump	44%	(397)	37%	(338)	6%	(59)	13%	(118)	911
#1 Issue: Economy	39%	(277)	39%	(275)	8%	(58)	13%	(93)	702
#1 Issue: Security	33%	(93)	36%	(101)	12%	(33)	19%	(55)	281
#1 Issue: Health Care	39%	(202)	37%	(190)	9%	(44)	15%	(80)	516
#1 Issue: Medicare / Social Security	34%	(87)	32%	(83)	11%	(27)	23%	(59)	257
#1 Issue: Women's Issues	42%	(48)	31%	(35)	15%	(17)	12%	(14)	114
#1 Issue: Education	44%	(47)	26%	(28)	11%	(12)	19%	(21)	108
#1 Issue: Energy	43%	(39)	30%	(27)	7%	(6)	20%	(18)	91
#1 Issue: Other	31%	(41)	42%	(56)	8%	(11)	18%	(24)	132
2018 House Vote: Democrat	42%	(325)	38%	(295)	8%	(66)	12%	(90)	776
2018 House Vote: Republican	34%	(223)	39%	(260)	12%	(76)	15%	(99)	657
2018 House Vote: Someone else	26%	(18)	39%	(28)	10%	(7)	24%	(17)	70
2016 Vote: Hillary Clinton	43%	(308)	36%	(255)	8%	(59)	12%	(87)	709
2016 Vote: Donald Trump	32%	(217)	39%	(270)	12%	(81)	17%	(120)	688
2016 Vote: Other	34%	(42)	46%	(56)	6%	(8)	14%	(17)	123
2016 Vote: Didn't Vote	39%	(265)	32%	(214)	9%	(60)	20%	(139)	679
Voted in 2014: Yes	38%	(483)	38%	(482)	10%	(127)	14%	(181)	1273
Voted in 2014: No	38%	(351)	34%	(313)	9%	(82)	20%	(182)	927
2012 Vote: Barack Obama	44%	(347)	34%	(273)	9%	(71)	13%	(99)	790
2012 Vote: Mitt Romney	32%	(161)	41%	(207)	12%	(63)	15%	(78)	508
2012 Vote: Other	20%	(16)	45%	(36)	8%	(7)	27%	(22)	81
2012 Vote: Didn't Vote	38%	(307)	34%	(278)	8%	(68)	20%	(163)	817
4-Region: Northeast	41%	(160)	34%	(135)	9%	(35)	16%	(63)	394
4-Region: Midwest	36%	(166)	38%	(175)	10%	(47)	16%	(75)	462
4-Region: South	35%	(292)	36%	(300)	10%	(82)	18%	(150)	824
4-Region: West	41%	(215)	36%	(185)	8%	(44)	15%	(76)	520
Sports Fan	40%	(597)	37%	(552)	10%	(146)	12%	(184)	1480
Traveled outside of U.S. in past year 1+ times	46%	(215)	39%	(181)	7%	(34)	7%	(34)	464

Continued on next page

Table CMS15_3: How much information are you getting about the coronavirus from each of the following?

News websites

Demographic	A lot		Some		Not much		None at all		Total N
Adults	38%	(833)	36%	(795)	9%	(209)	16%	(363)	2200
Frequent Flyer	49%	(128)	34%	(89)	6%	(16)	11%	(28)	260
Concerned about climate change	43%	(648)	37%	(546)	7%	(109)	13%	(189)	1493
Not concerned about climate change	27%	(152)	38%	(213)	15%	(85)	20%	(113)	562
Climate change is human activity	44%	(562)	37%	(473)	7%	(89)	13%	(161)	1285
Climate change is natural phenomenon	30%	(169)	37%	(208)	15%	(87)	18%	(99)	564
Climate change is not happening	31%	(26)	38%	(33)	14%	(12)	17%	(15)	87
Concerned about climate change and caused by human activity	45%	(527)	37%	(426)	6%	(75)	12%	(138)	1166
Not concerned about climate change and it is natural	27%	(91)	39%	(134)	16%	(55)	18%	(62)	342
Not concerned about climate change and it is not happening	31%	(19)	33%	(21)	16%	(10)	20%	(12)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_4: How much information are you getting about the coronavirus from each of the following?

Radio

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(335)	30%	(671)	20%	(439)	34%	(754)	2200
Gender: Male	18%	(193)	30%	(316)	19%	(206)	33%	(346)	1062
Gender: Female	13%	(142)	31%	(354)	20%	(233)	36%	(408)	1138
Age: 18-29	18%	(85)	27%	(127)	18%	(87)	37%	(178)	477
Age: 30-44	15%	(83)	39%	(208)	17%	(89)	29%	(156)	536
Age: 45-54	19%	(58)	28%	(88)	22%	(68)	31%	(96)	309
Age: 55-64	13%	(57)	29%	(128)	25%	(109)	33%	(148)	442
Age: 65+	12%	(53)	28%	(120)	20%	(87)	40%	(176)	436
Generation Z: Age 18-23	16%	(41)	24%	(60)	21%	(52)	39%	(99)	253
Millennial: Age 24-39	16%	(93)	37%	(212)	16%	(94)	31%	(181)	579
Generation X: Age 40-55	18%	(95)	31%	(169)	20%	(105)	31%	(168)	537
Boomers: Age 56-74	13%	(96)	28%	(203)	23%	(168)	36%	(265)	733
PID: Dem (no lean)	16%	(129)	32%	(253)	18%	(147)	34%	(271)	800
PID: Ind (no lean)	12%	(81)	26%	(179)	22%	(147)	40%	(271)	679
PID: Rep (no lean)	17%	(126)	33%	(239)	20%	(145)	29%	(212)	721
PID/Gender: Dem Men	22%	(77)	34%	(119)	18%	(63)	27%	(94)	353
PID/Gender: Dem Women	12%	(52)	30%	(135)	19%	(84)	39%	(177)	447
PID/Gender: Ind Men	13%	(45)	25%	(87)	21%	(75)	41%	(145)	353
PID/Gender: Ind Women	11%	(36)	28%	(92)	22%	(73)	39%	(126)	326
PID/Gender: Rep Men	20%	(71)	31%	(111)	19%	(68)	30%	(106)	356
PID/Gender: Rep Women	15%	(55)	35%	(128)	21%	(77)	29%	(106)	365
Ideo: Liberal (1-3)	15%	(101)	30%	(194)	19%	(125)	36%	(233)	653
Ideo: Moderate (4)	14%	(75)	28%	(155)	23%	(129)	35%	(198)	558
Ideo: Conservative (5-7)	15%	(110)	35%	(254)	20%	(143)	29%	(212)	718
Educ: < College	14%	(217)	30%	(450)	21%	(316)	35%	(529)	1512
Educ: Bachelors degree	14%	(64)	33%	(148)	20%	(87)	33%	(145)	444
Educ: Post-grad	22%	(54)	30%	(73)	15%	(37)	33%	(80)	244
Income: Under 50k	15%	(168)	28%	(315)	19%	(216)	37%	(418)	1118
Income: 50k-100k	16%	(117)	31%	(226)	22%	(162)	31%	(224)	729
Income: 100k+	14%	(50)	37%	(130)	17%	(61)	32%	(112)	353
Ethnicity: White	15%	(251)	30%	(512)	20%	(346)	36%	(612)	1722
Ethnicity: Hispanic	24%	(84)	33%	(115)	15%	(52)	28%	(99)	349

Continued on next page

Table CMS15_4: How much information are you getting about the coronavirus from each of the following?

Radio

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(335)	30%	(671)	20%	(439)	34%	(754)	2200
Ethnicity: Afr. Am.	17%	(46)	34%	(94)	21%	(58)	28%	(77)	274
Ethnicity: Other	19%	(38)	32%	(65)	17%	(35)	32%	(65)	204
All Christian	14%	(150)	32%	(335)	21%	(223)	32%	(339)	1047
All Non-Christian	28%	(26)	29%	(28)	12%	(12)	30%	(29)	94
Atheist	8%	(9)	24%	(25)	18%	(19)	50%	(52)	105
Agnostic/Nothing in particular	16%	(150)	30%	(284)	20%	(186)	35%	(334)	954
Religious Non-Protestant/Catholic	29%	(36)	23%	(28)	14%	(18)	33%	(41)	123
Evangelical	15%	(81)	34%	(180)	22%	(115)	29%	(156)	532
Non-Evangelical	13%	(109)	33%	(279)	21%	(180)	33%	(283)	851
Community: Urban	17%	(99)	35%	(200)	18%	(107)	30%	(173)	578
Community: Suburban	15%	(153)	29%	(307)	20%	(210)	36%	(379)	1049
Community: Rural	15%	(84)	29%	(164)	21%	(123)	35%	(202)	573
Employ: Private Sector	19%	(127)	35%	(241)	19%	(126)	27%	(185)	680
Employ: Government	14%	(18)	39%	(53)	22%	(30)	26%	(35)	136
Employ: Self-Employed	17%	(31)	32%	(61)	18%	(34)	33%	(63)	189
Employ: Homemaker	9%	(14)	34%	(53)	21%	(33)	36%	(55)	154
Employ: Retired	12%	(58)	25%	(127)	21%	(104)	42%	(212)	502
Employ: Unemployed	16%	(47)	27%	(79)	20%	(57)	36%	(105)	287
Employ: Other	15%	(21)	28%	(38)	21%	(29)	35%	(49)	137
Military HH: Yes	18%	(69)	27%	(103)	22%	(83)	33%	(127)	381
Military HH: No	15%	(266)	31%	(568)	20%	(357)	35%	(628)	1819
RD/WT: Right Direction	20%	(158)	33%	(266)	19%	(148)	28%	(223)	795
RD/WT: Wrong Track	13%	(178)	29%	(405)	21%	(291)	38%	(531)	1405
Trump Job Approve	18%	(164)	33%	(305)	19%	(171)	30%	(274)	915
Trump Job Disapprove	14%	(162)	29%	(344)	21%	(250)	36%	(422)	1177
Trump Job Strongly Approve	22%	(120)	32%	(169)	18%	(94)	28%	(149)	532
Trump Job Somewhat Approve	12%	(45)	36%	(136)	20%	(77)	33%	(125)	383
Trump Job Somewhat Disapprove	11%	(29)	37%	(97)	25%	(67)	28%	(73)	266
Trump Job Strongly Disapprove	15%	(133)	27%	(247)	20%	(183)	38%	(349)	911
Favorable of Trump	17%	(159)	35%	(316)	18%	(168)	29%	(268)	911
Unfavorable of Trump	13%	(149)	29%	(333)	21%	(237)	37%	(426)	1144

Continued on next page

Table CMS15_4: How much information are you getting about the coronavirus from each of the following?

Radio

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(335)	30%	(671)	20%	(439)	34%	(754)	2200
Very Favorable of Trump	21%	(117)	35%	(195)	17%	(95)	28%	(155)	562
Somewhat Favorable of Trump	12%	(42)	35%	(121)	21%	(73)	33%	(114)	349
Somewhat Unfavorable of Trump	9%	(20)	35%	(82)	25%	(58)	31%	(73)	233
Very Unfavorable of Trump	14%	(129)	28%	(251)	20%	(179)	39%	(353)	911
#1 Issue: Economy	15%	(103)	35%	(249)	19%	(132)	31%	(219)	702
#1 Issue: Security	15%	(43)	33%	(94)	24%	(67)	28%	(78)	281
#1 Issue: Health Care	16%	(85)	30%	(152)	23%	(118)	31%	(161)	516
#1 Issue: Medicare / Social Security	12%	(31)	24%	(63)	18%	(47)	45%	(116)	257
#1 Issue: Women's Issues	25%	(29)	22%	(25)	20%	(23)	32%	(37)	114
#1 Issue: Education	19%	(21)	33%	(35)	8%	(9)	40%	(43)	108
#1 Issue: Energy	9%	(8)	17%	(15)	25%	(23)	49%	(45)	91
#1 Issue: Other	13%	(17)	28%	(37)	17%	(22)	42%	(56)	132
2018 House Vote: Democrat	15%	(119)	32%	(246)	20%	(155)	33%	(256)	776
2018 House Vote: Republican	16%	(108)	31%	(202)	23%	(153)	29%	(194)	657
2018 House Vote: Someone else	16%	(11)	28%	(20)	21%	(15)	35%	(25)	70
2016 Vote: Hillary Clinton	15%	(104)	32%	(227)	20%	(145)	33%	(233)	709
2016 Vote: Donald Trump	18%	(122)	32%	(224)	20%	(138)	30%	(204)	688
2016 Vote: Other	13%	(16)	17%	(21)	26%	(32)	43%	(53)	123
2016 Vote: Didn't Vote	14%	(93)	29%	(199)	18%	(123)	39%	(264)	679
Voted in 2014: Yes	16%	(205)	32%	(408)	21%	(263)	31%	(397)	1273
Voted in 2014: No	14%	(130)	28%	(263)	19%	(176)	39%	(358)	927
2012 Vote: Barack Obama	16%	(126)	33%	(259)	19%	(149)	32%	(256)	790
2012 Vote: Mitt Romney	15%	(77)	32%	(163)	22%	(112)	31%	(156)	508
2012 Vote: Other	9%	(8)	29%	(23)	14%	(12)	47%	(38)	81
2012 Vote: Didn't Vote	15%	(125)	27%	(224)	20%	(165)	37%	(303)	817
4-Region: Northeast	14%	(55)	28%	(110)	20%	(80)	38%	(149)	394
4-Region: Midwest	13%	(59)	28%	(132)	24%	(109)	35%	(163)	462
4-Region: South	15%	(124)	34%	(282)	18%	(146)	33%	(272)	824
4-Region: West	19%	(98)	28%	(147)	20%	(105)	33%	(171)	520
Sports Fan	16%	(243)	32%	(468)	22%	(321)	30%	(448)	1480
Traveled outside of U.S. in past year 1+ times	24%	(112)	30%	(137)	19%	(88)	27%	(127)	464

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Table CMS15_4: How much information are you getting about the coronavirus from each of the following?

Radio

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(335)	30%	(671)	20%	(439)	34%	(754)	2200
Frequent Flyer	20%	(53)	30%	(78)	20%	(51)	30%	(78)	260
Concerned about climate change	17%	(247)	31%	(456)	20%	(293)	33%	(497)	1493
Not concerned about climate change	12%	(68)	33%	(186)	23%	(128)	32%	(180)	562
Climate change is human activity	15%	(192)	28%	(362)	20%	(262)	37%	(469)	1285
Climate change is natural phenomenon	15%	(82)	37%	(206)	21%	(119)	28%	(156)	564
Climate change is not happening	19%	(17)	40%	(35)	17%	(15)	23%	(20)	87
Concerned about climate change and caused by human activity	16%	(184)	28%	(332)	19%	(227)	36%	(423)	1166
Not concerned about climate change and it is natural	13%	(44)	35%	(120)	22%	(75)	30%	(103)	342
Not concerned about climate change and it is not happening	19%	(12)	39%	(25)	21%	(13)	21%	(13)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_5: How much information are you getting about the coronavirus from each of the following?
Print newspapers

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(323)	22%	(483)	15%	(338)	48%	(1056)	2200
Gender: Male	16%	(170)	21%	(227)	18%	(187)	45%	(477)	1062
Gender: Female	13%	(152)	22%	(256)	13%	(151)	51%	(579)	1138
Age: 18-29	12%	(59)	14%	(68)	17%	(82)	56%	(268)	477
Age: 30-44	11%	(61)	23%	(122)	17%	(89)	49%	(264)	536
Age: 45-54	15%	(45)	18%	(56)	18%	(57)	49%	(152)	309
Age: 55-64	14%	(63)	26%	(113)	14%	(64)	46%	(202)	442
Age: 65+	22%	(95)	28%	(124)	11%	(46)	39%	(171)	436
Generation Z: Age 18-23	9%	(23)	14%	(35)	22%	(55)	55%	(140)	253
Millennial: Age 24-39	13%	(76)	19%	(112)	16%	(91)	52%	(300)	579
Generation X: Age 40-55	13%	(70)	20%	(108)	17%	(89)	50%	(269)	537
Boomers: Age 56-74	18%	(129)	27%	(198)	13%	(93)	43%	(313)	733
PID: Dem (no lean)	16%	(129)	28%	(220)	15%	(121)	41%	(329)	800
PID: Ind (no lean)	11%	(78)	18%	(123)	15%	(101)	56%	(377)	679
PID: Rep (no lean)	16%	(116)	19%	(140)	16%	(116)	48%	(350)	721
PID/Gender: Dem Men	17%	(60)	27%	(97)	21%	(73)	35%	(123)	353
PID/Gender: Dem Women	16%	(69)	28%	(124)	11%	(48)	46%	(207)	447
PID/Gender: Ind Men	13%	(45)	15%	(52)	17%	(59)	56%	(196)	353
PID/Gender: Ind Women	10%	(32)	22%	(70)	13%	(42)	56%	(181)	326
PID/Gender: Rep Men	18%	(65)	22%	(78)	15%	(54)	45%	(159)	356
PID/Gender: Rep Women	14%	(51)	17%	(62)	17%	(62)	52%	(191)	365
Ideo: Liberal (1-3)	17%	(109)	26%	(170)	15%	(97)	42%	(277)	653
Ideo: Moderate (4)	17%	(93)	22%	(125)	16%	(87)	45%	(252)	558
Ideo: Conservative (5-7)	13%	(92)	20%	(145)	17%	(120)	50%	(362)	718
Educ: < College	13%	(204)	19%	(291)	17%	(250)	51%	(767)	1512
Educ: Bachelors degree	14%	(64)	30%	(135)	12%	(54)	43%	(190)	444
Educ: Post-grad	22%	(55)	23%	(57)	14%	(33)	41%	(99)	244
Income: Under 50k	14%	(153)	22%	(243)	16%	(178)	49%	(544)	1118
Income: 50k-100k	17%	(122)	23%	(164)	16%	(114)	45%	(328)	729
Income: 100k+	13%	(48)	22%	(76)	13%	(46)	52%	(184)	353
Ethnicity: White	15%	(253)	21%	(363)	15%	(259)	49%	(846)	1722
Ethnicity: Hispanic	20%	(71)	21%	(72)	15%	(53)	44%	(154)	349

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Table CMS15_5: How much information are you getting about the coronavirus from each of the following?

Print newspapers

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(323)	22%	(483)	15%	(338)	48%	(1056)	2200
Ethnicity: Afr. Am.	14%	(37)	27%	(73)	17%	(48)	42%	(116)	274
Ethnicity: Other	16%	(33)	23%	(46)	15%	(31)	46%	(95)	204
All Christian	15%	(157)	26%	(272)	14%	(152)	45%	(467)	1047
All Non-Christian	24%	(23)	22%	(21)	16%	(15)	38%	(35)	94
Atheist	11%	(12)	17%	(18)	16%	(17)	55%	(58)	105
Agnostic/Nothing in particular	14%	(132)	18%	(172)	16%	(154)	52%	(496)	954
Religious Non-Protestant/Catholic	24%	(30)	20%	(25)	17%	(21)	38%	(47)	123
Evangelical	13%	(70)	21%	(112)	18%	(95)	48%	(256)	532
Non-Evangelical	15%	(125)	28%	(235)	14%	(117)	44%	(375)	851
Community: Urban	17%	(98)	23%	(134)	19%	(108)	41%	(239)	578
Community: Suburban	15%	(156)	21%	(222)	13%	(135)	51%	(535)	1049
Community: Rural	12%	(68)	22%	(126)	17%	(95)	49%	(282)	573
Employ: Private Sector	14%	(97)	23%	(158)	17%	(118)	45%	(307)	680
Employ: Government	10%	(14)	34%	(46)	13%	(18)	43%	(58)	136
Employ: Self-Employed	11%	(20)	24%	(46)	15%	(29)	50%	(94)	189
Employ: Homemaker	14%	(21)	17%	(26)	12%	(18)	58%	(89)	154
Employ: Retired	21%	(104)	27%	(136)	11%	(58)	41%	(205)	502
Employ: Unemployed	13%	(37)	13%	(38)	14%	(40)	60%	(173)	287
Employ: Other	14%	(19)	15%	(21)	23%	(32)	48%	(66)	137
Military HH: Yes	21%	(80)	23%	(89)	14%	(53)	42%	(159)	381
Military HH: No	13%	(243)	22%	(394)	16%	(284)	49%	(897)	1819
RD/WT: Right Direction	16%	(128)	21%	(163)	16%	(128)	47%	(376)	795
RD/WT: Wrong Track	14%	(195)	23%	(320)	15%	(210)	48%	(680)	1405
Trump Job Approve	16%	(142)	20%	(185)	17%	(153)	47%	(435)	915
Trump Job Disapprove	15%	(173)	24%	(285)	15%	(178)	46%	(541)	1177
Trump Job Strongly Approve	18%	(96)	18%	(94)	17%	(90)	47%	(252)	532
Trump Job Somewhat Approve	12%	(46)	24%	(91)	16%	(63)	48%	(183)	383
Trump Job Somewhat Disapprove	12%	(31)	25%	(65)	19%	(51)	45%	(118)	266
Trump Job Strongly Disapprove	16%	(142)	24%	(219)	14%	(127)	46%	(423)	911
Favorable of Trump	16%	(142)	20%	(182)	17%	(155)	47%	(432)	911
Unfavorable of Trump	14%	(162)	24%	(276)	15%	(171)	47%	(535)	1144

Continued on next page

Table CMS15_5: How much information are you getting about the coronavirus from each of the following?

Print newspapers

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(323)	22%	(483)	15%	(338)	48%	(1056)	2200
Very Favorable of Trump	18%	(100)	18%	(100)	18%	(102)	46%	(260)	562
Somewhat Favorable of Trump	12%	(42)	24%	(82)	15%	(53)	49%	(172)	349
Somewhat Unfavorable of Trump	9%	(20)	22%	(51)	21%	(48)	49%	(113)	233
Very Unfavorable of Trump	16%	(142)	25%	(225)	13%	(123)	46%	(422)	911
#1 Issue: Economy	15%	(102)	19%	(137)	17%	(122)	49%	(341)	702
#1 Issue: Security	12%	(34)	24%	(66)	15%	(42)	50%	(139)	281
#1 Issue: Health Care	14%	(74)	27%	(137)	15%	(75)	44%	(229)	516
#1 Issue: Medicare / Social Security	20%	(51)	22%	(56)	10%	(26)	48%	(124)	257
#1 Issue: Women's Issues	13%	(14)	22%	(25)	19%	(22)	46%	(52)	114
#1 Issue: Education	12%	(13)	17%	(19)	20%	(22)	50%	(55)	108
#1 Issue: Energy	9%	(8)	16%	(15)	15%	(14)	60%	(54)	91
#1 Issue: Other	20%	(26)	21%	(28)	12%	(16)	47%	(62)	132
2018 House Vote: Democrat	17%	(131)	28%	(219)	16%	(128)	38%	(298)	776
2018 House Vote: Republican	15%	(99)	22%	(142)	16%	(105)	47%	(311)	657
2018 House Vote: Someone else	13%	(9)	20%	(14)	17%	(12)	50%	(35)	70
2016 Vote: Hillary Clinton	16%	(115)	29%	(206)	14%	(101)	41%	(287)	709
2016 Vote: Donald Trump	16%	(111)	22%	(148)	16%	(108)	47%	(320)	688
2016 Vote: Other	12%	(15)	24%	(30)	17%	(21)	46%	(57)	123
2016 Vote: Didn't Vote	12%	(81)	14%	(98)	16%	(108)	58%	(392)	679
Voted in 2014: Yes	17%	(222)	26%	(330)	15%	(185)	42%	(535)	1273
Voted in 2014: No	11%	(101)	16%	(153)	16%	(153)	56%	(521)	927
2012 Vote: Barack Obama	19%	(152)	27%	(215)	14%	(111)	39%	(312)	790
2012 Vote: Mitt Romney	13%	(66)	23%	(116)	15%	(75)	49%	(251)	508
2012 Vote: Other	7%	(6)	19%	(15)	18%	(15)	56%	(45)	81
2012 Vote: Didn't Vote	12%	(98)	17%	(136)	17%	(136)	55%	(447)	817
4-Region: Northeast	16%	(65)	25%	(99)	17%	(66)	42%	(164)	394
4-Region: Midwest	11%	(52)	23%	(107)	16%	(73)	50%	(230)	462
4-Region: South	14%	(113)	21%	(171)	16%	(129)	50%	(410)	824
4-Region: West	18%	(93)	20%	(105)	14%	(70)	48%	(251)	520
Sports Fan	16%	(242)	24%	(359)	16%	(241)	43%	(637)	1480
Traveled outside of U.S. in past year 1+ times	20%	(94)	25%	(115)	16%	(76)	39%	(180)	464

Continued on next page

Table CMS15_5: How much information are you getting about the coronavirus from each of the following?

Print newspapers

Demographic	A lot		Some		Not much		None at all		Total N
Adults	15%	(323)	22%	(483)	15%	(338)	48%	(1056)	2200
Frequent Flyer	18%	(47)	25%	(64)	14%	(35)	44%	(113)	260
Concerned about climate change	17%	(258)	24%	(356)	15%	(230)	43%	(649)	1493
Not concerned about climate change	10%	(54)	19%	(107)	16%	(91)	55%	(310)	562
Climate change is human activity	15%	(199)	23%	(293)	15%	(191)	47%	(602)	1285
Climate change is natural phenomenon	12%	(67)	23%	(131)	20%	(111)	45%	(255)	564
Climate change is not happening	15%	(13)	16%	(14)	15%	(13)	54%	(47)	87
Concerned about climate change and caused by human activity	17%	(193)	23%	(274)	16%	(181)	44%	(518)	1166
Not concerned about climate change and it is natural	10%	(33)	21%	(72)	19%	(66)	50%	(172)	342
Not concerned about climate change and it is not happening	13%	(8)	15%	(9)	12%	(8)	60%	(37)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_6: How much information are you getting about the coronavirus from each of the following?
Federal agency websites, such as the Centers for Disease Control and Prevention

Demographic	A lot		Some		Not much		None at all		Total N
Adults	29%	(638)	37%	(816)	15%	(329)	19%	(416)	2200
Gender: Male	26%	(272)	37%	(394)	17%	(182)	20%	(213)	1062
Gender: Female	32%	(366)	37%	(422)	13%	(147)	18%	(204)	1138
Age: 18-29	36%	(171)	35%	(167)	13%	(64)	16%	(75)	477
Age: 30-44	29%	(155)	40%	(213)	15%	(80)	17%	(88)	536
Age: 45-54	29%	(91)	33%	(101)	16%	(49)	22%	(69)	309
Age: 55-64	26%	(117)	37%	(166)	15%	(67)	21%	(93)	442
Age: 65+	24%	(105)	39%	(170)	16%	(69)	21%	(92)	436
Generation Z: Age 18-23	37%	(94)	38%	(96)	13%	(33)	12%	(31)	253
Millennial: Age 24-39	31%	(180)	38%	(220)	14%	(81)	17%	(98)	579
Generation X: Age 40-55	28%	(152)	35%	(188)	16%	(88)	20%	(109)	537
Boomers: Age 56-74	26%	(192)	39%	(286)	15%	(107)	20%	(148)	733
PID: Dem (no lean)	32%	(257)	38%	(306)	15%	(121)	15%	(116)	800
PID: Ind (no lean)	25%	(173)	36%	(247)	14%	(92)	25%	(167)	679
PID: Rep (no lean)	29%	(209)	36%	(262)	16%	(117)	18%	(133)	721
PID/Gender: Dem Men	29%	(102)	42%	(147)	17%	(60)	12%	(44)	353
PID/Gender: Dem Women	35%	(155)	36%	(160)	13%	(60)	16%	(73)	447
PID/Gender: Ind Men	21%	(73)	36%	(126)	16%	(56)	28%	(98)	353
PID/Gender: Ind Women	31%	(100)	37%	(121)	11%	(36)	21%	(69)	326
PID/Gender: Rep Men	27%	(98)	34%	(122)	19%	(66)	20%	(71)	356
PID/Gender: Rep Women	30%	(111)	39%	(141)	14%	(51)	17%	(62)	365
Ideo: Liberal (1-3)	32%	(208)	40%	(263)	14%	(92)	14%	(90)	653
Ideo: Moderate (4)	31%	(175)	37%	(207)	13%	(74)	18%	(102)	558
Ideo: Conservative (5-7)	26%	(184)	36%	(258)	17%	(124)	21%	(153)	718
Educ: < College	28%	(431)	35%	(529)	16%	(236)	21%	(317)	1512
Educ: Bachelors degree	28%	(122)	43%	(191)	14%	(62)	15%	(69)	444
Educ: Post-grad	35%	(85)	39%	(96)	13%	(32)	13%	(31)	244
Income: Under 50k	28%	(315)	33%	(369)	15%	(173)	23%	(262)	1118
Income: 50k-100k	30%	(215)	40%	(290)	16%	(119)	14%	(105)	729
Income: 100k+	31%	(108)	45%	(158)	11%	(38)	14%	(50)	353
Ethnicity: White	27%	(457)	39%	(666)	15%	(262)	20%	(336)	1722
Ethnicity: Hispanic	36%	(126)	38%	(131)	10%	(36)	16%	(57)	349

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Table CMS15_6: How much information are you getting about the coronavirus from each of the following?
Federal agency websites, such as the Centers for Disease Control and Prevention

Demographic	A lot		Some		Not much		None at all		Total N
Adults	29%	(638)	37%	(816)	15%	(329)	19%	(416)	2200
Ethnicity: Afr. Am.	35%	(97)	30%	(83)	15%	(40)	20%	(54)	274
Ethnicity: Other	41%	(84)	33%	(67)	13%	(27)	13%	(26)	204
All Christian	27%	(286)	37%	(392)	16%	(164)	20%	(205)	1047
All Non-Christian	37%	(35)	41%	(38)	10%	(9)	12%	(11)	94
Atheist	22%	(24)	54%	(57)	8%	(8)	16%	(17)	105
Agnostic/Nothing in particular	31%	(293)	34%	(329)	16%	(148)	19%	(184)	954
Religious Non-Protestant/Catholic	36%	(44)	36%	(44)	13%	(16)	16%	(19)	123
Evangelical	31%	(166)	32%	(168)	18%	(96)	19%	(102)	532
Non-Evangelical	29%	(248)	40%	(344)	14%	(119)	17%	(141)	851
Community: Urban	32%	(187)	36%	(209)	14%	(82)	17%	(100)	578
Community: Suburban	30%	(315)	39%	(407)	13%	(136)	18%	(191)	1049
Community: Rural	24%	(136)	35%	(200)	19%	(111)	22%	(126)	573
Employ: Private Sector	30%	(205)	44%	(301)	12%	(82)	14%	(93)	680
Employ: Government	34%	(46)	37%	(50)	17%	(24)	12%	(16)	136
Employ: Self-Employed	30%	(56)	34%	(64)	13%	(25)	23%	(44)	189
Employ: Homemaker	28%	(44)	28%	(43)	23%	(35)	21%	(33)	154
Employ: Retired	23%	(116)	37%	(187)	16%	(78)	24%	(120)	502
Employ: Unemployed	32%	(91)	28%	(79)	16%	(46)	25%	(71)	287
Employ: Other	33%	(45)	30%	(41)	20%	(27)	17%	(24)	137
Military HH: Yes	33%	(126)	30%	(113)	16%	(61)	21%	(82)	381
Military HH: No	28%	(512)	39%	(703)	15%	(269)	18%	(335)	1819
RD/WT: Right Direction	28%	(219)	38%	(305)	15%	(116)	19%	(154)	795
RD/WT: Wrong Track	30%	(419)	36%	(511)	15%	(213)	19%	(262)	1405
Trump Job Approve	26%	(241)	38%	(343)	16%	(147)	20%	(184)	915
Trump Job Disapprove	31%	(366)	38%	(447)	14%	(164)	17%	(199)	1177
Trump Job Strongly Approve	27%	(144)	37%	(196)	14%	(75)	22%	(118)	532
Trump Job Somewhat Approve	25%	(97)	38%	(147)	19%	(72)	17%	(66)	383
Trump Job Somewhat Disapprove	39%	(104)	32%	(85)	14%	(38)	15%	(39)	266
Trump Job Strongly Disapprove	29%	(262)	40%	(363)	14%	(126)	18%	(160)	911
Favorable of Trump	26%	(240)	38%	(342)	17%	(151)	20%	(178)	911
Unfavorable of Trump	31%	(353)	37%	(425)	14%	(165)	18%	(202)	1144

Continued on next page

Table CMS15_6: How much information are you getting about the coronavirus from each of the following?
Federal agency websites, such as the Centers for Disease Control and Prevention

Demographic	A lot		Some		Not much		None at all		Total N
Adults	29%	(638)	37%	(816)	15%	(329)	19%	(416)	2200
Very Favorable of Trump	27%	(154)	37%	(210)	14%	(81)	21%	(117)	562
Somewhat Favorable of Trump	25%	(86)	38%	(132)	20%	(70)	18%	(62)	349
Somewhat Unfavorable of Trump	33%	(76)	33%	(77)	14%	(33)	20%	(47)	233
Very Unfavorable of Trump	30%	(276)	38%	(348)	15%	(132)	17%	(154)	911
#1 Issue: Economy	31%	(216)	39%	(276)	16%	(109)	14%	(101)	702
#1 Issue: Security	23%	(64)	35%	(99)	17%	(47)	25%	(71)	281
#1 Issue: Health Care	30%	(155)	38%	(196)	16%	(82)	16%	(83)	516
#1 Issue: Medicare / Social Security	28%	(71)	31%	(79)	14%	(35)	28%	(72)	257
#1 Issue: Women's Issues	37%	(42)	41%	(46)	11%	(13)	11%	(13)	114
#1 Issue: Education	33%	(35)	38%	(41)	14%	(15)	16%	(17)	108
#1 Issue: Energy	23%	(21)	36%	(33)	10%	(9)	30%	(28)	91
#1 Issue: Other	26%	(34)	35%	(46)	14%	(19)	25%	(33)	132
2018 House Vote: Democrat	31%	(240)	41%	(322)	13%	(104)	14%	(111)	776
2018 House Vote: Republican	27%	(177)	38%	(250)	16%	(106)	19%	(124)	657
2018 House Vote: Someone else	28%	(20)	35%	(24)	18%	(13)	19%	(14)	70
2016 Vote: Hillary Clinton	31%	(222)	40%	(280)	14%	(101)	15%	(105)	709
2016 Vote: Donald Trump	26%	(177)	37%	(256)	16%	(112)	21%	(143)	688
2016 Vote: Other	33%	(41)	41%	(51)	13%	(16)	12%	(15)	123
2016 Vote: Didn't Vote	29%	(199)	34%	(228)	15%	(100)	22%	(153)	679
Voted in 2014: Yes	30%	(380)	39%	(492)	15%	(185)	17%	(216)	1273
Voted in 2014: No	28%	(259)	35%	(324)	16%	(144)	22%	(200)	927
2012 Vote: Barack Obama	32%	(256)	38%	(301)	14%	(109)	16%	(124)	790
2012 Vote: Mitt Romney	23%	(119)	41%	(210)	16%	(84)	19%	(96)	508
2012 Vote: Other	21%	(17)	33%	(27)	21%	(17)	25%	(20)	81
2012 Vote: Didn't Vote	30%	(244)	34%	(279)	15%	(119)	21%	(176)	817
4-Region: Northeast	31%	(124)	37%	(147)	14%	(55)	17%	(68)	394
4-Region: Midwest	26%	(120)	36%	(167)	18%	(84)	20%	(91)	462
4-Region: South	27%	(225)	38%	(314)	15%	(124)	20%	(162)	824
4-Region: West	33%	(170)	36%	(188)	13%	(67)	18%	(96)	520
Sports Fan	29%	(433)	39%	(571)	16%	(231)	17%	(245)	1480
Traveled outside of U.S. in past year 1+ times	32%	(150)	43%	(201)	13%	(61)	11%	(52)	464

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Table CMS15_6: How much information are you getting about the coronavirus from each of the following?
Federal agency websites, such as the Centers for Disease Control and Prevention

Demographic	A lot		Some		Not much		None at all		Total N
Adults	29%	(638)	37%	(816)	15%	(329)	19%	(416)	2200
Frequent Flyer	31%	(80)	45%	(118)	13%	(33)	11%	(29)	260
Concerned about climate change	34%	(512)	39%	(577)	12%	(181)	15%	(224)	1493
Not concerned about climate change	18%	(102)	36%	(204)	22%	(125)	23%	(131)	562
Climate change is human activity	34%	(440)	38%	(491)	13%	(163)	15%	(191)	1285
Climate change is natural phenomenon	23%	(132)	38%	(214)	19%	(109)	19%	(108)	564
Climate change is not happening	15%	(13)	40%	(34)	24%	(20)	22%	(19)	87
Concerned about climate change and caused by human activity	35%	(406)	39%	(450)	12%	(142)	14%	(168)	1166
Not concerned about climate change and it is natural	17%	(58)	38%	(129)	24%	(82)	21%	(73)	342
Not concerned about climate change and it is not happening	17%	(11)	32%	(20)	24%	(15)	27%	(17)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS16: And which of the following do you trust most to provide accurate information about COVID-19 (coronavirus)?

Demographic	Social media	Television	News websites	Radio	Print newspapers	Federal agency websites, such as the Centers for Disease Control and Prevention	Don't Know / No Opinion
Adults	7% (164)	20% (444)	10% (229)	3% (68)	2% (51)	43% (936)	14% (308)
Gender: Male	10% (105)	20% (213)	11% (115)	4% (38)	3% (33)	37% (388)	16% (171)
Gender: Female	5% (59)	20% (232)	10% (114)	3% (30)	2% (18)	48% (549)	12% (137)
Age: 18-29	19% (90)	12% (58)	10% (46)	3% (12)	1% (5)	44% (212)	11% (53)
Age: 30-44	9% (48)	19% (104)	12% (65)	5% (24)	3% (15)	38% (205)	14% (74)
Age: 45-54	3% (10)	25% (78)	14% (43)	5% (16)	2% (6)	34% (106)	16% (50)
Age: 55-64	1% (6)	23% (103)	9% (39)	2% (11)	2% (9)	47% (206)	15% (67)
Age: 65+	2% (10)	23% (101)	8% (34)	1% (5)	4% (16)	47% (207)	15% (64)
Generation Z: Age 18-23	21% (54)	9% (22)	11% (27)	3% (7)	— (1)	48% (120)	8% (21)
Millennial: Age 24-39	11% (63)	17% (100)	9% (55)	3% (20)	3% (16)	41% (237)	15% (88)
Generation X: Age 40-55	6% (34)	24% (131)	15% (78)	5% (26)	2% (11)	34% (183)	14% (74)
Boomers: Age 56-74	2% (11)	23% (168)	8% (59)	2% (14)	3% (19)	49% (356)	14% (106)
PID: Dem (no lean)	7% (57)	22% (178)	13% (100)	2% (19)	3% (23)	44% (353)	9% (69)
PID: Ind (no lean)	8% (55)	18% (122)	11% (74)	3% (19)	2% (14)	39% (266)	19% (129)
PID: Rep (no lean)	7% (52)	20% (144)	8% (55)	4% (30)	2% (14)	44% (317)	15% (109)
PID/Gender: Dem Men	12% (43)	24% (83)	11% (40)	4% (13)	5% (16)	36% (128)	9% (30)
PID/Gender: Dem Women	3% (14)	21% (95)	13% (60)	1% (6)	2% (7)	50% (225)	9% (39)
PID/Gender: Ind Men	8% (27)	16% (56)	13% (46)	2% (5)	2% (7)	37% (132)	23% (81)
PID/Gender: Ind Women	9% (28)	20% (67)	9% (28)	4% (13)	2% (7)	41% (134)	15% (49)
PID/Gender: Rep Men	10% (35)	21% (74)	8% (29)	6% (20)	3% (10)	36% (128)	17% (60)
PID/Gender: Rep Women	5% (17)	19% (70)	7% (26)	3% (11)	1% (3)	52% (189)	13% (49)
Ideo: Liberal (1-3)	9% (62)	18% (116)	12% (80)	3% (20)	4% (23)	45% (295)	9% (56)
Ideo: Moderate (4)	6% (34)	23% (131)	10% (58)	2% (12)	3% (14)	45% (248)	11% (60)
Ideo: Conservative (5-7)	5% (37)	20% (143)	7% (53)	4% (32)	2% (13)	44% (319)	17% (122)

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Table CMS16: And which of the following do you trust most to provide accurate information about COVID-19 (coronavirus)?

Demographic	Social media	Television	News websites	Radio	Print newspapers	Federal agency websites, such as the Centers for Disease Control and Prevention	Don't Know / No Opinion
Adults	7% (164)	20% (444)	10% (229)	3% (68)	2% (51)	43% (936)	14% (308)
Educ: < College	9% (131)	21% (314)	9% (136)	2% (37)	1% (22)	42% (628)	16% (243)
Educ: Bachelors degree	5% (23)	21% (93)	11% (48)	4% (19)	3% (14)	46% (203)	10% (42)
Educ: Post-grad	4% (9)	15% (37)	18% (45)	5% (11)	6% (15)	43% (105)	9% (23)
Income: Under 50k	9% (104)	24% (266)	10% (112)	2% (24)	2% (23)	38% (422)	15% (168)
Income: 50k-100k	7% (54)	16% (119)	11% (79)	5% (35)	3% (20)	45% (326)	13% (95)
Income: 100k+	2% (6)	17% (59)	11% (38)	3% (9)	2% (8)	53% (189)	12% (44)
Ethnicity: White	5% (93)	20% (348)	10% (165)	3% (55)	3% (44)	44% (762)	15% (255)
Ethnicity: Hispanic	14% (48)	21% (73)	10% (37)	4% (14)	2% (8)	38% (133)	10% (36)
Ethnicity: Afr. Am.	16% (45)	20% (55)	15% (41)	4% (11)	1% (3)	33% (90)	11% (29)
Ethnicity: Other	13% (26)	20% (41)	11% (23)	1% (3)	2% (4)	41% (84)	12% (24)
All Christian	6% (64)	21% (220)	10% (102)	3% (33)	2% (25)	43% (448)	15% (155)
All Non-Christian	10% (10)	21% (20)	18% (16)	4% (4)	7% (6)	32% (30)	8% (8)
Atheist	9% (9)	14% (14)	12% (12)	3% (3)	7% (8)	45% (47)	11% (11)
Agnostic/Nothing in particular	8% (81)	20% (190)	10% (98)	3% (29)	1% (12)	43% (411)	14% (133)
Religious Non-Protestant/Catholic	13% (16)	21% (26)	18% (22)	7% (9)	5% (6)	28% (35)	8% (10)
Evangelical	8% (41)	23% (123)	9% (49)	4% (20)	1% (4)	41% (218)	14% (77)
Non-Evangelical	5% (39)	20% (174)	11% (96)	2% (19)	3% (23)	45% (382)	14% (119)
Community: Urban	10% (55)	22% (127)	12% (71)	2% (14)	4% (22)	39% (225)	11% (65)
Community: Suburban	6% (68)	19% (201)	10% (106)	3% (31)	1% (15)	47% (492)	13% (135)
Community: Rural	7% (41)	20% (116)	9% (51)	4% (23)	2% (14)	38% (219)	19% (107)

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Table CMS16: And which of the following do you trust most to provide accurate information about COVID-19 (coronavirus)?

Demographic	Social media	Television	News websites	Radio	Print newspapers	Federal agency websites, such as the Centers for Disease Control and Prevention	Don't Know / No Opinion
Adults	7% (164)	20% (444)	10% (229)	3% (68)	2% (51)	43% (936)	14% (308)
Employ: Private Sector	6% (43)	20% (138)	12% (80)	5% (31)	2% (16)	44% (300)	11% (72)
Employ: Government	9% (12)	10% (13)	14% (18)	9% (13)	2% (2)	48% (65)	9% (12)
Employ: Self-Employed	10% (20)	20% (38)	14% (26)	2% (3)	2% (4)	34% (65)	18% (33)
Employ: Homemaker	10% (15)	19% (29)	7% (11)	2% (3)	4% (6)	42% (65)	17% (26)
Employ: Retired	2% (9)	24% (120)	7% (35)	2% (8)	3% (16)	47% (236)	15% (77)
Employ: Unemployed	11% (30)	25% (73)	8% (24)	2% (6)	1% (4)	32% (93)	20% (57)
Employ: Other	7% (10)	19% (26)	17% (24)	3% (4)	1% (2)	34% (47)	18% (25)
Military HH: Yes	5% (18)	18% (67)	8% (29)	5% (17)	3% (11)	47% (180)	16% (59)
Military HH: No	8% (146)	21% (377)	11% (200)	3% (51)	2% (40)	42% (757)	14% (248)
RD/WT: Right Direction	8% (63)	22% (173)	8% (64)	5% (40)	2% (18)	39% (311)	16% (125)
RD/WT: Wrong Track	7% (101)	19% (272)	12% (164)	2% (28)	2% (34)	44% (625)	13% (182)
Trump Job Approve	8% (72)	20% (179)	8% (72)	5% (45)	2% (20)	42% (387)	15% (140)
Trump Job Disapprove	7% (88)	21% (249)	12% (144)	2% (22)	3% (31)	44% (524)	10% (119)
Trump Job Strongly Approve	7% (39)	20% (108)	8% (42)	6% (34)	2% (9)	40% (211)	17% (89)
Trump Job Somewhat Approve	9% (33)	19% (71)	8% (29)	3% (11)	3% (11)	46% (176)	13% (51)
Trump Job Somewhat Disapprove	6% (17)	23% (61)	11% (29)	1% (1)	1% (2)	48% (127)	10% (28)
Trump Job Strongly Disapprove	8% (71)	21% (188)	13% (115)	2% (21)	3% (29)	43% (396)	10% (92)
Favorable of Trump	8% (69)	21% (188)	8% (75)	4% (39)	2% (16)	42% (384)	15% (141)
Unfavorable of Trump	7% (82)	20% (227)	12% (136)	1% (16)	3% (33)	46% (528)	11% (122)
Very Favorable of Trump	9% (52)	21% (118)	9% (48)	5% (26)	1% (8)	40% (226)	15% (85)
Somewhat Favorable of Trump	5% (17)	20% (70)	8% (27)	4% (13)	2% (8)	45% (157)	16% (56)
Somewhat Unfavorable of Trump	7% (17)	17% (40)	10% (23)	1% (2)	1% (3)	47% (109)	16% (38)
Very Unfavorable of Trump	7% (64)	20% (186)	12% (113)	2% (14)	3% (29)	46% (420)	9% (85)

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Table CMS16: And which of the following do you trust most to provide accurate information about COVID-19 (coronavirus)?

Demographic	Social media	Television	News websites	Radio	Print newspapers	Federal agency websites, such as the Centers for Disease Control and Prevention	Don't Know / No Opinion
Adults	7% (164)	20% (444)	10% (229)	3% (68)	2% (51)	43% (936)	14% (308)
#1 Issue: Economy	7% (53)	18% (125)	11% (78)	3% (22)	2% (12)	43% (305)	15% (108)
#1 Issue: Security	8% (22)	19% (54)	9% (24)	5% (14)	3% (8)	36% (100)	21% (59)
#1 Issue: Health Care	5% (25)	23% (120)	10% (54)	2% (11)	2% (11)	46% (235)	11% (59)
#1 Issue: Medicare / Social Security	5% (12)	30% (77)	7% (19)	2% (4)	3% (6)	43% (111)	10% (26)
#1 Issue: Women's Issues	18% (20)	11% (12)	9% (10)	8% (10)	1% (2)	42% (47)	11% (12)
#1 Issue: Education	19% (20)	16% (18)	13% (14)	1% (1)	4% (4)	39% (43)	8% (9)
#1 Issue: Energy	8% (7)	16% (14)	12% (11)	2% (2)	3% (3)	50% (45)	9% (8)
#1 Issue: Other	3% (4)	17% (23)	14% (18)	3% (4)	5% (6)	37% (49)	21% (27)
2018 House Vote: Democrat	7% (50)	22% (168)	13% (102)	4% (29)	4% (32)	42% (329)	8% (66)
2018 House Vote: Republican	7% (45)	19% (127)	9% (58)	3% (20)	1% (8)	45% (298)	16% (102)
2018 House Vote: Someone else	3% (2)	17% (12)	5% (3)	4% (3)	6% (4)	34% (24)	32% (22)
2016 Vote: Hillary Clinton	7% (50)	21% (151)	13% (91)	2% (13)	4% (28)	44% (313)	9% (62)
2016 Vote: Donald Trump	5% (34)	20% (137)	8% (55)	4% (31)	2% (16)	44% (300)	17% (116)
2016 Vote: Other	5% (6)	15% (18)	10% (12)	7% (8)	2% (2)	45% (55)	17% (21)
2016 Vote: Didn't Vote	11% (73)	20% (139)	10% (70)	2% (16)	1% (5)	39% (268)	16% (109)
Voted in 2014: Yes	6% (71)	21% (266)	10% (129)	3% (42)	3% (43)	44% (556)	13% (166)
Voted in 2014: No	10% (93)	19% (178)	11% (100)	3% (26)	1% (8)	41% (381)	15% (141)
2012 Vote: Barack Obama	6% (44)	23% (179)	12% (93)	3% (21)	4% (30)	45% (355)	9% (69)
2012 Vote: Mitt Romney	4% (18)	19% (97)	8% (40)	5% (24)	2% (13)	46% (233)	16% (82)
2012 Vote: Other	4% (3)	12% (10)	5% (4)	4% (3)	1% (1)	36% (29)	37% (30)
2012 Vote: Didn't Vote	12% (98)	19% (158)	11% (89)	2% (19)	1% (7)	39% (318)	16% (127)
4-Region: Northeast	7% (27)	17% (66)	15% (59)	3% (10)	5% (19)	42% (165)	12% (47)
4-Region: Midwest	5% (25)	24% (110)	8% (37)	1% (7)	2% (7)	45% (206)	15% (69)
4-Region: South	9% (78)	20% (163)	10% (80)	3% (26)	2% (15)	41% (336)	15% (125)
4-Region: West	6% (34)	20% (105)	10% (52)	5% (25)	2% (9)	44% (229)	13% (66)

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Table CMS16: And which of the following do you trust most to provide accurate information about COVID-19 (coronavirus)?

Demographic	Social media	Television	News websites	Radio	Print newspapers	Federal agency websites, such as the Centers for Disease Control and Prevention	Don't Know / No Opinion
Adults	7% (164)	20% (444)	10% (229)	3% (68)	2% (51)	43% (936)	14% (308)
Sports Fan	7% (111)	21% (316)	12% (177)	3% (47)	3% (37)	41% (608)	12% (183)
Traveled outside of U.S. in past year 1+ times	12% (57)	19% (87)	12% (55)	6% (26)	4% (18)	41% (188)	7% (33)
Frequent Flyer	13% (33)	19% (50)	14% (37)	6% (16)	3% (8)	39% (103)	5% (14)
Concerned about climate change	7% (97)	20% (298)	12% (180)	2% (32)	3% (41)	47% (709)	9% (136)
Not concerned about climate change	9% (50)	21% (118)	7% (38)	5% (29)	2% (10)	35% (197)	21% (120)
Climate change is human activity	6% (76)	19% (249)	13% (164)	2% (29)	3% (32)	48% (623)	9% (111)
Climate change is natural phenomenon	6% (36)	20% (113)	8% (43)	5% (29)	2% (12)	40% (223)	19% (108)
Climate change is not happening	12% (10)	27% (23)	13% (11)	5% (4)	6% (6)	21% (18)	16% (14)
Concerned about climate change and caused by human activity	5% (61)	19% (227)	13% (152)	2% (21)	3% (31)	50% (579)	8% (95)
Not concerned about climate change and it is natural	7% (22)	19% (65)	7% (24)	6% (19)	1% (3)	38% (131)	23% (77)
Not concerned about climate change and it is not happening	6% (4)	28% (18)	12% (7)	7% (4)	7% (4)	21% (13)	20% (13)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table CMS17: *Generally speaking, do you support or oppose employees' right to bargain collectively for workplace conditions such as pay, health care, and time off?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	45%	(992)	32%	(706)	5%	(115)	3%	(61)	15%	(325)	2200
Gender: Male	45%	(481)	31%	(328)	7%	(75)	3%	(34)	14%	(144)	1062
Gender: Female	45%	(511)	33%	(378)	4%	(40)	2%	(27)	16%	(182)	1138
Age: 18-29	43%	(203)	29%	(139)	6%	(30)	2%	(11)	20%	(94)	477
Age: 30-44	46%	(247)	33%	(178)	4%	(21)	2%	(13)	14%	(77)	536
Age: 45-54	43%	(134)	33%	(103)	5%	(14)	3%	(10)	16%	(48)	309
Age: 55-64	47%	(208)	32%	(141)	4%	(20)	3%	(13)	14%	(60)	442
Age: 65+	46%	(200)	33%	(145)	7%	(30)	3%	(14)	11%	(47)	436
Generation Z: Age 18-23	39%	(100)	31%	(80)	8%	(20)	2%	(5)	19%	(49)	253
Millennial: Age 24-39	46%	(269)	29%	(167)	4%	(25)	2%	(14)	18%	(104)	579
Generation X: Age 40-55	46%	(246)	35%	(186)	4%	(21)	3%	(15)	13%	(69)	537
Boomers: Age 56-74	46%	(339)	32%	(235)	6%	(43)	3%	(25)	12%	(91)	733
PID: Dem (no lean)	60%	(479)	26%	(211)	3%	(21)	2%	(15)	9%	(75)	800
PID: Ind (no lean)	40%	(272)	31%	(210)	5%	(33)	2%	(15)	22%	(149)	679
PID: Rep (no lean)	33%	(241)	40%	(285)	8%	(61)	4%	(32)	14%	(102)	721
PID/Gender: Dem Men	65%	(229)	24%	(84)	3%	(10)	3%	(10)	6%	(21)	353
PID/Gender: Dem Women	56%	(250)	28%	(127)	3%	(12)	1%	(5)	12%	(53)	447
PID/Gender: Ind Men	37%	(132)	32%	(112)	7%	(25)	2%	(5)	22%	(78)	353
PID/Gender: Ind Women	43%	(140)	30%	(98)	2%	(8)	3%	(10)	22%	(71)	326
PID/Gender: Rep Men	34%	(121)	37%	(132)	11%	(40)	5%	(19)	13%	(45)	356
PID/Gender: Rep Women	33%	(121)	42%	(154)	6%	(21)	3%	(13)	16%	(57)	365
Ideo: Liberal (1-3)	65%	(426)	25%	(163)	3%	(19)	1%	(7)	6%	(38)	653
Ideo: Moderate (4)	44%	(247)	32%	(177)	6%	(32)	3%	(17)	15%	(85)	558
Ideo: Conservative (5-7)	32%	(233)	41%	(296)	8%	(55)	5%	(36)	14%	(98)	718
Educ: < College	45%	(673)	32%	(479)	5%	(72)	2%	(33)	17%	(255)	1512
Educ: Bachelors degree	45%	(200)	34%	(152)	7%	(30)	3%	(13)	11%	(49)	444
Educ: Post-grad	49%	(119)	31%	(75)	5%	(13)	6%	(15)	9%	(22)	244
Income: Under 50k	46%	(511)	30%	(336)	4%	(50)	2%	(27)	17%	(194)	1118
Income: 50k-100k	46%	(334)	33%	(242)	6%	(44)	3%	(24)	12%	(85)	729
Income: 100k+	42%	(147)	36%	(128)	6%	(22)	3%	(10)	13%	(46)	353
Ethnicity: White	43%	(738)	34%	(579)	6%	(100)	3%	(54)	15%	(251)	1722

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Table CMS17: *Generally speaking, do you support or oppose employees' right to bargain collectively for workplace conditions such as pay, health care, and time off?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	45%	(992)	32%	(706)	5%	(115)	3%	(61)	15%	(325)	2200
Ethnicity: Hispanic	52%	(181)	26%	(92)	5%	(18)	2%	(8)	14%	(51)	349
Ethnicity: Afr. Am.	57%	(156)	23%	(64)	2%	(6)	2%	(6)	16%	(43)	274
Ethnicity: Other	48%	(98)	31%	(63)	5%	(9)	1%	(2)	15%	(31)	204
All Christian	41%	(426)	35%	(369)	6%	(62)	3%	(30)	15%	(160)	1047
All Non-Christian	55%	(52)	35%	(33)	3%	(3)	2%	(1)	6%	(5)	94
Atheist	67%	(70)	18%	(19)	3%	(3)	4%	(4)	8%	(9)	105
Agnostic/Nothing in particular	47%	(445)	30%	(285)	5%	(48)	3%	(26)	16%	(151)	954
Religious Non-Protestant/Catholic	60%	(73)	28%	(35)	2%	(3)	2%	(2)	8%	(10)	123
Evangelical	43%	(231)	33%	(175)	5%	(29)	3%	(18)	15%	(80)	532
Non-Evangelical	43%	(367)	36%	(305)	6%	(49)	2%	(20)	13%	(111)	851
Community: Urban	47%	(272)	30%	(173)	5%	(28)	2%	(10)	17%	(96)	578
Community: Suburban	46%	(481)	33%	(344)	5%	(49)	4%	(42)	13%	(132)	1049
Community: Rural	42%	(239)	33%	(189)	7%	(38)	2%	(10)	17%	(97)	573
Employ: Private Sector	49%	(335)	32%	(219)	4%	(29)	4%	(29)	10%	(69)	680
Employ: Government	52%	(70)	29%	(40)	7%	(10)	1%	(2)	10%	(14)	136
Employ: Self-Employed	37%	(70)	32%	(61)	10%	(18)	2%	(5)	19%	(35)	189
Employ: Homemaker	31%	(47)	34%	(53)	6%	(9)	2%	(4)	26%	(41)	154
Employ: Retired	46%	(230)	34%	(171)	6%	(32)	2%	(12)	12%	(58)	502
Employ: Unemployed	44%	(127)	29%	(83)	3%	(8)	2%	(5)	22%	(64)	287
Employ: Other	47%	(64)	31%	(42)	2%	(3)	1%	(1)	19%	(26)	137
Military HH: Yes	44%	(166)	34%	(130)	7%	(26)	3%	(10)	13%	(50)	381
Military HH: No	45%	(826)	32%	(576)	5%	(89)	3%	(51)	15%	(276)	1819
RD/WT: Right Direction	32%	(253)	38%	(306)	9%	(73)	4%	(34)	16%	(129)	795
RD/WT: Wrong Track	53%	(739)	28%	(400)	3%	(42)	2%	(27)	14%	(197)	1405
Trump Job Approve	33%	(304)	39%	(357)	8%	(70)	5%	(43)	15%	(141)	915
Trump Job Disapprove	56%	(663)	28%	(330)	4%	(42)	2%	(18)	11%	(124)	1177
Trump Job Strongly Approve	35%	(187)	36%	(191)	7%	(36)	5%	(29)	17%	(90)	532
Trump Job Somewhat Approve	31%	(117)	43%	(166)	9%	(34)	4%	(14)	14%	(52)	383
Trump Job Somewhat Disapprove	44%	(116)	39%	(105)	5%	(13)	1%	(4)	11%	(29)	266
Trump Job Strongly Disapprove	60%	(548)	25%	(225)	3%	(29)	2%	(14)	10%	(95)	911

Continued on next page

Table CMS17: *Generally speaking, do you support or oppose employees' right to bargain collectively for workplace conditions such as pay, health care, and time off?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	45%	(992)	32%	(706)	5%	(115)	3%	(61)	15%	(325)	2200
Favorable of Trump	33%	(301)	40%	(364)	7%	(66)	4%	(40)	15%	(141)	911
Unfavorable of Trump	56%	(644)	27%	(311)	4%	(45)	2%	(19)	11%	(125)	1144
Very Favorable of Trump	35%	(196)	37%	(210)	8%	(45)	5%	(27)	15%	(84)	562
Somewhat Favorable of Trump	30%	(105)	44%	(153)	6%	(21)	4%	(12)	16%	(57)	349
Somewhat Unfavorable of Trump	38%	(89)	37%	(86)	6%	(15)	1%	(3)	17%	(40)	233
Very Unfavorable of Trump	61%	(555)	25%	(225)	3%	(30)	2%	(16)	9%	(85)	911
#1 Issue: Economy	41%	(290)	34%	(242)	4%	(27)	3%	(19)	18%	(123)	702
#1 Issue: Security	33%	(93)	34%	(94)	7%	(21)	7%	(20)	19%	(53)	281
#1 Issue: Health Care	53%	(272)	32%	(166)	4%	(22)	1%	(5)	10%	(51)	516
#1 Issue: Medicare / Social Security	50%	(127)	28%	(72)	4%	(11)	3%	(8)	15%	(39)	257
#1 Issue: Women's Issues	40%	(45)	28%	(32)	9%	(10)	2%	(2)	21%	(24)	114
#1 Issue: Education	59%	(64)	27%	(29)	6%	(7)	2%	(2)	6%	(7)	108
#1 Issue: Energy	46%	(41)	33%	(30)	12%	(11)	1%	(1)	9%	(8)	91
#1 Issue: Other	45%	(59)	31%	(41)	4%	(5)	4%	(5)	16%	(22)	132
2018 House Vote: Democrat	62%	(481)	26%	(202)	3%	(26)	1%	(9)	7%	(57)	776
2018 House Vote: Republican	31%	(206)	40%	(264)	8%	(52)	6%	(40)	15%	(96)	657
2018 House Vote: Someone else	44%	(31)	26%	(18)	3%	(2)	1%	(1)	26%	(18)	70
2016 Vote: Hillary Clinton	61%	(435)	26%	(186)	3%	(25)	1%	(8)	8%	(54)	709
2016 Vote: Donald Trump	31%	(217)	40%	(276)	8%	(56)	6%	(38)	15%	(102)	688
2016 Vote: Other	44%	(54)	37%	(46)	3%	(4)	4%	(4)	12%	(15)	123
2016 Vote: Didn't Vote	42%	(285)	29%	(198)	4%	(30)	2%	(11)	23%	(154)	679
Voted in 2014: Yes	47%	(592)	33%	(423)	6%	(70)	4%	(46)	11%	(142)	1273
Voted in 2014: No	43%	(400)	31%	(284)	5%	(45)	2%	(16)	20%	(184)	927
2012 Vote: Barack Obama	58%	(458)	29%	(228)	2%	(17)	2%	(16)	9%	(71)	790
2012 Vote: Mitt Romney	28%	(140)	42%	(214)	10%	(50)	5%	(26)	15%	(77)	508
2012 Vote: Other	37%	(30)	37%	(29)	3%	(3)	7%	(5)	17%	(13)	81
2012 Vote: Didn't Vote	44%	(361)	29%	(233)	6%	(45)	2%	(14)	20%	(163)	817

Continued on next page

Table CMS17: *Generally speaking, do you support or oppose employees' right to bargain collectively for workplace conditions such as pay, health care, and time off?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	45%	(992)	32%	(706)	5%	(115)	3%	(61)	15%	(325)	2200
4-Region: Northeast	48%	(190)	31%	(122)	6%	(23)	3%	(10)	12%	(48)	394
4-Region: Midwest	46%	(211)	32%	(146)	6%	(28)	4%	(19)	13%	(58)	462
4-Region: South	40%	(332)	34%	(279)	6%	(51)	3%	(24)	17%	(138)	824
4-Region: West	50%	(258)	31%	(159)	3%	(14)	2%	(8)	16%	(81)	520
Sports Fan	46%	(679)	34%	(497)	6%	(82)	3%	(45)	12%	(177)	1480
Traveled outside of U.S. in past year 1+ times	42%	(197)	36%	(169)	8%	(36)	2%	(11)	11%	(52)	464
Frequent Flyer	43%	(112)	38%	(98)	8%	(21)	2%	(6)	9%	(24)	260
Concerned about climate change	55%	(826)	31%	(456)	4%	(53)	2%	(24)	9%	(133)	1493
Not concerned about climate change	25%	(140)	40%	(223)	10%	(57)	7%	(37)	19%	(105)	562
Climate change is human activity	56%	(715)	31%	(394)	3%	(43)	1%	(18)	9%	(116)	1285
Climate change is natural phenomenon	30%	(171)	39%	(219)	9%	(53)	6%	(31)	16%	(90)	564
Climate change is not happening	29%	(25)	34%	(29)	10%	(8)	10%	(9)	17%	(15)	87
Concerned about climate change and caused by human activity	59%	(684)	30%	(344)	3%	(36)	1%	(13)	8%	(89)	1166
Not concerned about climate change and it is natural	23%	(79)	41%	(139)	12%	(41)	7%	(24)	17%	(59)	342
Not concerned about climate change and it is not happening	30%	(19)	29%	(18)	10%	(6)	11%	(7)	21%	(13)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table CMS18: *Generally speaking, do you support or oppose labor unions?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	25%	(541)	31%	(674)	12%	(255)	10%	(213)	23%	(516)	2200
Gender: Male	26%	(274)	28%	(299)	14%	(153)	11%	(117)	21%	(218)	1062
Gender: Female	23%	(267)	33%	(375)	9%	(103)	8%	(95)	26%	(298)	1138
Age: 18-29	23%	(111)	28%	(135)	6%	(31)	7%	(32)	35%	(168)	477
Age: 30-44	27%	(144)	36%	(192)	9%	(47)	7%	(37)	22%	(116)	536
Age: 45-54	26%	(80)	29%	(89)	13%	(39)	8%	(25)	25%	(77)	309
Age: 55-64	24%	(104)	27%	(119)	14%	(63)	13%	(59)	22%	(96)	442
Age: 65+	24%	(103)	32%	(140)	17%	(75)	14%	(59)	14%	(60)	436
Generation Z: Age 18-23	19%	(47)	28%	(70)	7%	(18)	7%	(18)	39%	(100)	253
Millennial: Age 24-39	29%	(168)	32%	(187)	7%	(41)	6%	(35)	25%	(148)	579
Generation X: Age 40-55	26%	(137)	32%	(170)	13%	(67)	8%	(43)	22%	(119)	537
Boomers: Age 56-74	23%	(169)	29%	(214)	15%	(110)	14%	(101)	19%	(139)	733
PID: Dem (no lean)	36%	(289)	34%	(272)	7%	(56)	3%	(28)	20%	(156)	800
PID: Ind (no lean)	21%	(144)	30%	(205)	11%	(75)	9%	(64)	28%	(191)	679
PID: Rep (no lean)	15%	(109)	27%	(198)	17%	(124)	17%	(121)	23%	(169)	721
PID/Gender: Dem Men	40%	(141)	28%	(99)	10%	(37)	4%	(14)	18%	(62)	353
PID/Gender: Dem Women	33%	(147)	39%	(173)	4%	(19)	3%	(14)	21%	(95)	447
PID/Gender: Ind Men	21%	(73)	30%	(107)	13%	(45)	10%	(36)	26%	(92)	353
PID/Gender: Ind Women	22%	(72)	30%	(97)	9%	(30)	9%	(29)	30%	(98)	326
PID/Gender: Rep Men	17%	(60)	26%	(93)	20%	(71)	19%	(68)	18%	(64)	356
PID/Gender: Rep Women	13%	(49)	29%	(105)	15%	(53)	15%	(53)	29%	(105)	365
Ideo: Liberal (1-3)	45%	(292)	29%	(188)	6%	(41)	5%	(30)	16%	(101)	653
Ideo: Moderate (4)	21%	(115)	37%	(209)	10%	(55)	7%	(40)	25%	(139)	558
Ideo: Conservative (5-7)	11%	(79)	30%	(213)	21%	(150)	18%	(128)	21%	(147)	718
Educ: < College	23%	(347)	30%	(458)	9%	(138)	10%	(146)	28%	(424)	1512
Educ: Bachelors degree	26%	(115)	31%	(136)	19%	(84)	9%	(42)	15%	(67)	444
Educ: Post-grad	33%	(80)	33%	(81)	14%	(33)	10%	(25)	10%	(25)	244
Income: Under 50k	23%	(254)	31%	(349)	9%	(103)	8%	(84)	29%	(328)	1118
Income: 50k-100k	28%	(205)	31%	(224)	11%	(83)	11%	(78)	19%	(138)	729
Income: 100k+	23%	(82)	29%	(101)	20%	(70)	14%	(51)	14%	(50)	353
Ethnicity: White	24%	(412)	30%	(524)	13%	(226)	11%	(185)	22%	(376)	1722
Ethnicity: Hispanic	34%	(119)	28%	(99)	10%	(36)	6%	(19)	22%	(76)	349

Continued on next page

Table CMS18: *Generally speaking, do you support or oppose labor unions?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	25%	(541)	31%	(674)	12%	(255)	10%	(213)	23%	(516)	2200
Ethnicity: Afr. Am.	30%	(81)	30%	(82)	2%	(7)	7%	(19)	31%	(86)	274
Ethnicity: Other	24%	(49)	34%	(69)	11%	(22)	4%	(9)	27%	(55)	204
All Christian	20%	(212)	31%	(326)	16%	(172)	12%	(125)	20%	(212)	1047
All Non-Christian	38%	(36)	29%	(28)	18%	(17)	3%	(3)	12%	(11)	94
Atheist	50%	(53)	30%	(31)	1%	(1)	8%	(9)	11%	(11)	105
Agnostic/Nothing in particular	25%	(241)	30%	(290)	7%	(66)	8%	(76)	30%	(282)	954
Religious Non-Protestant/Catholic	45%	(55)	26%	(32)	15%	(19)	3%	(3)	11%	(14)	123
Evangelical	21%	(111)	30%	(160)	13%	(69)	11%	(58)	25%	(135)	532
Non-Evangelical	21%	(177)	34%	(287)	14%	(122)	10%	(86)	21%	(179)	851
Community: Urban	27%	(156)	33%	(194)	10%	(56)	6%	(33)	24%	(140)	578
Community: Suburban	25%	(257)	32%	(331)	12%	(127)	11%	(116)	21%	(217)	1049
Community: Rural	22%	(127)	26%	(149)	13%	(73)	11%	(63)	28%	(160)	573
Employ: Private Sector	27%	(187)	31%	(213)	12%	(84)	11%	(76)	18%	(120)	680
Employ: Government	34%	(46)	24%	(33)	13%	(17)	12%	(16)	17%	(23)	136
Employ: Self-Employed	27%	(51)	20%	(38)	15%	(27)	8%	(15)	31%	(58)	189
Employ: Homemaker	16%	(25)	31%	(47)	8%	(12)	12%	(18)	34%	(52)	154
Employ: Retired	21%	(106)	36%	(181)	16%	(78)	12%	(61)	15%	(76)	502
Employ: Unemployed	24%	(68)	29%	(84)	8%	(23)	4%	(13)	35%	(99)	287
Employ: Other	20%	(28)	32%	(44)	7%	(10)	8%	(11)	33%	(45)	137
Military HH: Yes	29%	(109)	29%	(110)	14%	(54)	13%	(50)	15%	(59)	381
Military HH: No	24%	(432)	31%	(565)	11%	(201)	9%	(163)	25%	(458)	1819
RD/WT: Right Direction	17%	(136)	26%	(207)	15%	(120)	16%	(131)	25%	(201)	795
RD/WT: Wrong Track	29%	(405)	33%	(467)	10%	(136)	6%	(81)	22%	(315)	1405
Trump Job Approve	16%	(149)	27%	(243)	17%	(160)	16%	(146)	24%	(217)	915
Trump Job Disapprove	32%	(380)	35%	(413)	8%	(96)	5%	(60)	19%	(229)	1177
Trump Job Strongly Approve	18%	(96)	22%	(115)	18%	(96)	22%	(116)	20%	(109)	532
Trump Job Somewhat Approve	14%	(53)	34%	(129)	17%	(63)	8%	(30)	28%	(108)	383
Trump Job Somewhat Disapprove	19%	(50)	44%	(118)	12%	(32)	3%	(7)	22%	(59)	266
Trump Job Strongly Disapprove	36%	(330)	32%	(295)	7%	(64)	6%	(53)	19%	(170)	911
Favorable of Trump	15%	(140)	28%	(253)	17%	(156)	16%	(146)	24%	(217)	911
Unfavorable of Trump	33%	(376)	35%	(397)	8%	(94)	5%	(55)	19%	(222)	1144

Continued on next page

Table CMS18: *Generally speaking, do you support or oppose labor unions?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	25%	(541)	31%	(674)	12%	(255)	10%	(213)	23%	(516)	2200
Very Favorable of Trump	16%	(91)	24%	(136)	18%	(100)	21%	(116)	21%	(120)	562
Somewhat Favorable of Trump	14%	(49)	34%	(118)	16%	(56)	9%	(30)	28%	(97)	349
Somewhat Unfavorable of Trump	19%	(45)	40%	(93)	11%	(24)	5%	(12)	25%	(59)	233
Very Unfavorable of Trump	36%	(331)	33%	(305)	8%	(69)	5%	(43)	18%	(163)	911
#1 Issue: Economy	21%	(150)	33%	(231)	13%	(92)	10%	(72)	22%	(158)	702
#1 Issue: Security	18%	(51)	21%	(58)	17%	(48)	19%	(54)	25%	(71)	281
#1 Issue: Health Care	30%	(155)	30%	(155)	12%	(60)	5%	(24)	24%	(121)	516
#1 Issue: Medicare / Social Security	24%	(60)	36%	(92)	10%	(26)	10%	(25)	20%	(52)	257
#1 Issue: Women's Issues	27%	(31)	26%	(29)	4%	(4)	9%	(11)	34%	(38)	114
#1 Issue: Education	35%	(38)	32%	(35)	6%	(7)	6%	(6)	21%	(22)	108
#1 Issue: Energy	28%	(25)	33%	(30)	7%	(6)	8%	(7)	25%	(23)	91
#1 Issue: Other	23%	(31)	34%	(45)	9%	(12)	11%	(14)	23%	(31)	132
2018 House Vote: Democrat	38%	(293)	34%	(264)	9%	(71)	4%	(32)	15%	(116)	776
2018 House Vote: Republican	15%	(96)	25%	(162)	21%	(135)	19%	(127)	21%	(138)	657
2018 House Vote: Someone else	19%	(14)	24%	(17)	11%	(8)	10%	(7)	35%	(24)	70
2016 Vote: Hillary Clinton	37%	(264)	35%	(249)	8%	(58)	4%	(26)	16%	(111)	709
2016 Vote: Donald Trump	14%	(97)	26%	(180)	20%	(134)	19%	(132)	21%	(144)	688
2016 Vote: Other	24%	(29)	31%	(38)	13%	(16)	14%	(17)	18%	(22)	123
2016 Vote: Didn't Vote	22%	(150)	30%	(206)	7%	(47)	5%	(37)	35%	(240)	679
Voted in 2014: Yes	27%	(347)	30%	(378)	14%	(184)	12%	(149)	17%	(213)	1273
Voted in 2014: No	21%	(194)	32%	(296)	8%	(71)	7%	(63)	33%	(303)	927
2012 Vote: Barack Obama	37%	(290)	34%	(269)	9%	(70)	3%	(26)	17%	(135)	790
2012 Vote: Mitt Romney	12%	(63)	27%	(136)	22%	(112)	21%	(107)	18%	(92)	508
2012 Vote: Other	17%	(14)	26%	(21)	17%	(14)	31%	(25)	9%	(8)	81
2012 Vote: Didn't Vote	21%	(173)	30%	(248)	7%	(59)	7%	(55)	35%	(282)	817
4-Region: Northeast	25%	(100)	34%	(133)	11%	(44)	10%	(38)	20%	(79)	394
4-Region: Midwest	26%	(119)	30%	(136)	10%	(48)	9%	(42)	25%	(116)	462
4-Region: South	22%	(179)	29%	(238)	12%	(100)	11%	(88)	27%	(219)	824
4-Region: West	27%	(143)	32%	(168)	12%	(62)	9%	(45)	20%	(103)	520
Sports Fan	26%	(378)	33%	(484)	12%	(182)	9%	(137)	20%	(299)	1480
Traveled outside of U.S. in past year 1+ times	24%	(113)	33%	(153)	16%	(76)	10%	(44)	17%	(77)	464

Continued on next page

Table CMS18: *Generally speaking, do you support or oppose labor unions?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total
Adults	25%	(541)	31%	(674)	12%	(255)	10%	(213)	23%	(516)	2200
Frequent Flyer	30%	(77)	31%	(79)	11%	(29)	8%	(21)	21%	(54)	260
Concerned about climate change	31%	(459)	36%	(532)	8%	(126)	6%	(85)	20%	(291)	1493
Not concerned about climate change	11%	(64)	22%	(126)	23%	(127)	20%	(113)	23%	(132)	562
Climate change is human activity	32%	(405)	34%	(436)	9%	(116)	6%	(74)	20%	(255)	1285
Climate change is natural phenomenon	15%	(87)	28%	(160)	20%	(110)	18%	(102)	19%	(105)	564
Climate change is not happening	18%	(15)	22%	(19)	17%	(15)	23%	(20)	20%	(18)	87
Concerned about climate change and caused by human activity	33%	(390)	35%	(413)	8%	(98)	4%	(52)	18%	(213)	1166
Not concerned about climate change and it is natural	11%	(37)	23%	(78)	26%	(89)	22%	(76)	18%	(61)	342
Not concerned about climate change and it is not happening	17%	(11)	18%	(11)	19%	(12)	26%	(16)	21%	(13)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	32%	(699)	45%	(982)	14%	(303)	4%	(95)	5%	(121)	2200
Gender: Male	30%	(315)	42%	(447)	15%	(154)	6%	(63)	8%	(83)	1062
Gender: Female	34%	(384)	47%	(535)	13%	(149)	3%	(32)	3%	(38)	1138
Age: 18-29	27%	(127)	42%	(198)	16%	(76)	6%	(29)	10%	(47)	477
Age: 30-44	29%	(156)	47%	(254)	14%	(77)	4%	(23)	5%	(26)	536
Age: 45-54	32%	(98)	44%	(135)	13%	(42)	4%	(13)	7%	(22)	309
Age: 55-64	35%	(156)	44%	(193)	15%	(67)	3%	(14)	3%	(11)	442
Age: 65+	37%	(162)	46%	(202)	10%	(42)	4%	(16)	3%	(14)	436
Generation Z: Age 18-23	29%	(73)	39%	(99)	15%	(37)	4%	(11)	13%	(34)	253
Millennial: Age 24-39	26%	(149)	47%	(274)	15%	(89)	6%	(34)	6%	(34)	579
Generation X: Age 40-55	33%	(178)	44%	(237)	14%	(73)	4%	(21)	5%	(29)	537
Boomers: Age 56-74	35%	(253)	46%	(338)	13%	(96)	4%	(28)	2%	(18)	733
PID: Dem (no lean)	32%	(259)	47%	(373)	13%	(105)	4%	(33)	4%	(29)	800
PID: Ind (no lean)	35%	(239)	42%	(286)	13%	(87)	3%	(23)	6%	(43)	679
PID: Rep (no lean)	28%	(201)	45%	(323)	15%	(111)	5%	(38)	7%	(48)	721
PID/Gender: Dem Men	28%	(100)	45%	(159)	14%	(50)	6%	(23)	6%	(21)	353
PID/Gender: Dem Women	36%	(159)	48%	(215)	12%	(55)	2%	(10)	2%	(8)	447
PID/Gender: Ind Men	35%	(124)	40%	(142)	12%	(43)	4%	(15)	8%	(28)	353
PID/Gender: Ind Women	35%	(115)	44%	(143)	14%	(44)	3%	(8)	5%	(15)	326
PID/Gender: Rep Men	26%	(91)	41%	(146)	17%	(61)	7%	(25)	9%	(34)	356
PID/Gender: Rep Women	30%	(110)	48%	(177)	14%	(50)	4%	(14)	4%	(15)	365
Ideo: Liberal (1-3)	28%	(186)	46%	(298)	15%	(96)	6%	(36)	6%	(37)	653
Ideo: Moderate (4)	32%	(177)	45%	(253)	15%	(85)	3%	(14)	5%	(28)	558
Ideo: Conservative (5-7)	28%	(204)	45%	(323)	15%	(110)	5%	(35)	6%	(45)	718
Educ: < College	39%	(589)	42%	(641)	10%	(156)	3%	(47)	5%	(79)	1512
Educ: Bachelors degree	18%	(80)	52%	(232)	20%	(90)	6%	(26)	3%	(15)	444
Educ: Post-grad	12%	(30)	45%	(109)	23%	(57)	9%	(21)	11%	(26)	244
Income: Under 50k	46%	(511)	41%	(453)	8%	(87)	2%	(23)	4%	(44)	1118
Income: 50k-100k	20%	(147)	50%	(363)	18%	(133)	6%	(43)	6%	(44)	729
Income: 100k+	12%	(42)	47%	(166)	24%	(84)	8%	(28)	9%	(33)	353
Ethnicity: White	31%	(536)	45%	(774)	14%	(240)	5%	(81)	5%	(92)	1722

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	32%	(699)	45%	(982)	14%	(303)	4%	(95)	5%	(121)	2200
Ethnicity: Hispanic	28%	(99)	45%	(157)	13%	(47)	4%	(15)	9%	(32)	349
Ethnicity: Afr. Am.	42%	(114)	37%	(102)	9%	(25)	3%	(9)	9%	(24)	274
Ethnicity: Other	24%	(49)	52%	(106)	19%	(39)	3%	(5)	2%	(5)	204
All Christian	30%	(318)	43%	(448)	16%	(169)	5%	(52)	6%	(59)	1047
All Non-Christian	25%	(23)	36%	(34)	23%	(21)	9%	(9)	7%	(6)	94
Atheist	29%	(30)	46%	(49)	10%	(10)	6%	(6)	10%	(10)	105
Agnostic/Nothing in particular	34%	(328)	47%	(451)	11%	(103)	3%	(28)	5%	(44)	954
Religious Non-Protestant/Catholic	21%	(26)	39%	(49)	20%	(25)	9%	(11)	10%	(13)	123
Evangelical	35%	(184)	43%	(227)	15%	(80)	4%	(23)	3%	(18)	532
Non-Evangelical	30%	(252)	45%	(383)	15%	(127)	4%	(35)	6%	(54)	851
Community: Urban	33%	(191)	46%	(266)	14%	(79)	4%	(22)	3%	(20)	578
Community: Suburban	29%	(300)	44%	(461)	16%	(163)	5%	(53)	7%	(71)	1049
Community: Rural	36%	(207)	45%	(255)	11%	(61)	3%	(19)	5%	(29)	573
Employ: Private Sector	18%	(122)	49%	(336)	19%	(128)	7%	(47)	7%	(48)	680
Employ: Government	16%	(22)	53%	(72)	18%	(25)	3%	(3)	10%	(14)	136
Employ: Self-Employed	28%	(53)	49%	(93)	11%	(21)	6%	(12)	5%	(10)	189
Employ: Homemaker	43%	(66)	36%	(55)	14%	(21)	4%	(6)	4%	(6)	154
Employ: Retired	36%	(183)	46%	(230)	11%	(57)	3%	(15)	3%	(17)	502
Employ: Unemployed	52%	(149)	33%	(96)	7%	(21)	1%	(4)	6%	(18)	287
Employ: Other	51%	(71)	38%	(52)	11%	(15)	—	(0)	—	(0)	137
Military HH: Yes	27%	(103)	45%	(172)	14%	(54)	4%	(16)	10%	(36)	381
Military HH: No	33%	(596)	45%	(810)	14%	(250)	4%	(79)	5%	(84)	1819
RD/WT: Right Direction	31%	(249)	42%	(338)	15%	(116)	5%	(43)	6%	(50)	795
RD/WT: Wrong Track	32%	(451)	46%	(644)	13%	(188)	4%	(52)	5%	(70)	1405
Trump Job Approve	29%	(264)	45%	(413)	15%	(137)	5%	(45)	6%	(56)	915
Trump Job Disapprove	33%	(392)	45%	(529)	14%	(160)	4%	(43)	5%	(54)	1177
Trump Job Strongly Approve	30%	(161)	43%	(227)	16%	(84)	5%	(27)	6%	(33)	532
Trump Job Somewhat Approve	27%	(103)	48%	(186)	14%	(53)	5%	(18)	6%	(23)	383
Trump Job Somewhat Disapprove	32%	(84)	46%	(122)	15%	(41)	3%	(9)	4%	(10)	266
Trump Job Strongly Disapprove	34%	(308)	45%	(407)	13%	(119)	4%	(34)	5%	(43)	911

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?*
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	32%	(699)	45%	(982)	14%	(303)	4%	(95)	5%	(121)	2200
Favorable of Trump	30%	(271)	45%	(408)	14%	(131)	5%	(50)	6%	(51)	911
Unfavorable of Trump	31%	(352)	47%	(541)	14%	(161)	4%	(40)	4%	(50)	1144
Very Favorable of Trump	31%	(172)	42%	(236)	15%	(84)	6%	(35)	6%	(36)	562
Somewhat Favorable of Trump	29%	(100)	49%	(172)	14%	(48)	4%	(15)	4%	(15)	349
Somewhat Unfavorable of Trump	31%	(73)	46%	(108)	15%	(34)	4%	(9)	4%	(9)	233
Very Unfavorable of Trump	31%	(279)	47%	(433)	14%	(127)	3%	(31)	5%	(42)	911
#1 Issue: Economy	26%	(184)	48%	(334)	14%	(100)	5%	(34)	7%	(49)	702
#1 Issue: Security	34%	(96)	40%	(113)	16%	(45)	4%	(11)	6%	(18)	281
#1 Issue: Health Care	32%	(165)	45%	(230)	15%	(76)	5%	(25)	4%	(19)	516
#1 Issue: Medicare / Social Security	44%	(114)	43%	(111)	9%	(24)	1%	(4)	2%	(4)	257
#1 Issue: Women's Issues	39%	(44)	36%	(41)	15%	(17)	2%	(3)	7%	(8)	114
#1 Issue: Education	20%	(22)	56%	(60)	11%	(12)	6%	(7)	7%	(7)	108
#1 Issue: Energy	28%	(26)	45%	(40)	16%	(14)	5%	(4)	7%	(6)	91
#1 Issue: Other	37%	(49)	40%	(53)	11%	(15)	5%	(7)	6%	(8)	132
2018 House Vote: Democrat	29%	(226)	45%	(352)	16%	(123)	4%	(32)	5%	(43)	776
2018 House Vote: Republican	28%	(185)	45%	(295)	16%	(103)	6%	(38)	6%	(37)	657
2018 House Vote: Someone else	30%	(21)	44%	(30)	16%	(11)	5%	(4)	5%	(3)	70
2016 Vote: Hillary Clinton	28%	(201)	47%	(335)	15%	(105)	5%	(35)	5%	(33)	709
2016 Vote: Donald Trump	28%	(192)	45%	(311)	17%	(116)	5%	(32)	5%	(37)	688
2016 Vote: Other	26%	(32)	48%	(58)	16%	(20)	3%	(4)	7%	(8)	123
2016 Vote: Didn't Vote	40%	(274)	41%	(277)	9%	(62)	4%	(24)	6%	(42)	679
Voted in 2014: Yes	28%	(359)	47%	(596)	15%	(196)	5%	(60)	5%	(61)	1273
Voted in 2014: No	37%	(340)	42%	(386)	12%	(108)	4%	(34)	6%	(59)	927
2012 Vote: Barack Obama	30%	(235)	47%	(374)	14%	(113)	4%	(34)	4%	(34)	790
2012 Vote: Mitt Romney	25%	(130)	46%	(232)	18%	(92)	5%	(26)	6%	(28)	508
2012 Vote: Other	36%	(29)	42%	(34)	15%	(12)	3%	(3)	4%	(3)	81
2012 Vote: Didn't Vote	37%	(305)	42%	(340)	11%	(86)	4%	(32)	7%	(53)	817

Continued on next page

Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	32%	(699)	45%	(982)	14%	(303)	4%	(95)	5%	(121)	2200
4-Region: Northeast	30%	(118)	46%	(182)	14%	(56)	5%	(21)	4%	(17)	394
4-Region: Midwest	37%	(170)	43%	(201)	12%	(53)	4%	(18)	4%	(20)	462
4-Region: South	32%	(264)	41%	(339)	17%	(139)	4%	(35)	6%	(47)	824
4-Region: West	28%	(147)	50%	(260)	11%	(55)	4%	(21)	7%	(37)	520
Sports Fan	26%	(391)	46%	(682)	16%	(233)	5%	(73)	7%	(100)	1480
Traveled outside of U.S. in past year 1+ times	9%	(42)	44%	(202)	26%	(121)	9%	(40)	13%	(59)	464
Frequent Flyer	2%	(4)	16%	(41)	40%	(104)	16%	(42)	26%	(68)	260
Concerned about climate change	30%	(446)	47%	(701)	15%	(217)	4%	(58)	5%	(71)	1493
Not concerned about climate change	31%	(175)	42%	(236)	15%	(82)	5%	(29)	7%	(41)	562
Climate change is human activity	28%	(363)	48%	(612)	15%	(187)	4%	(50)	6%	(74)	1285
Climate change is natural phenomenon	30%	(169)	42%	(235)	16%	(89)	6%	(34)	7%	(37)	564
Climate change is not happening	36%	(31)	43%	(38)	10%	(9)	3%	(3)	8%	(7)	87
Concerned about climate change and caused by human activity	29%	(334)	48%	(561)	15%	(174)	4%	(44)	5%	(54)	1166
Not concerned about climate change and it is natural	30%	(103)	41%	(140)	16%	(54)	6%	(21)	7%	(23)	342
Not concerned about climate change and it is not happening	41%	(25)	44%	(27)	8%	(5)	4%	(2)	4%	(2)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	17%	(366)	2%	(50)	—	(11)	2%	(38)	2200
Gender: Male	75%	(792)	19%	(200)	3%	(33)	1%	(8)	3%	(29)	1062
Gender: Female	83%	(944)	15%	(166)	2%	(17)	—	(2)	1%	(9)	1138
Age: 18-29	68%	(325)	20%	(95)	6%	(30)	1%	(6)	5%	(22)	477
Age: 30-44	78%	(418)	18%	(97)	2%	(10)	1%	(3)	1%	(7)	536
Age: 45-54	83%	(258)	14%	(42)	1%	(2)	—	(1)	2%	(6)	309
Age: 55-64	85%	(376)	14%	(61)	1%	(3)	—	(0)	—	(2)	442
Age: 65+	82%	(359)	16%	(71)	1%	(5)	—	(0)	—	(1)	436
Generation Z: Age 18-23	72%	(182)	18%	(45)	6%	(15)	—	(1)	4%	(11)	253
Millennial: Age 24-39	72%	(414)	20%	(119)	4%	(22)	1%	(6)	3%	(18)	579
Generation X: Age 40-55	82%	(443)	14%	(78)	1%	(7)	1%	(4)	1%	(6)	537
Boomers: Age 56-74	84%	(614)	15%	(110)	1%	(6)	—	(0)	—	(2)	733
PID: Dem (no lean)	76%	(610)	20%	(160)	2%	(16)	1%	(5)	1%	(9)	800
PID: Ind (no lean)	81%	(548)	14%	(95)	3%	(18)	—	(3)	2%	(14)	679
PID: Rep (no lean)	80%	(578)	15%	(110)	2%	(16)	—	(3)	2%	(14)	721
PID/Gender: Dem Men	72%	(253)	22%	(78)	3%	(11)	1%	(5)	2%	(7)	353
PID/Gender: Dem Women	80%	(357)	18%	(82)	1%	(5)	—	(1)	—	(2)	447
PID/Gender: Ind Men	79%	(278)	15%	(53)	2%	(8)	1%	(2)	3%	(11)	353
PID/Gender: Ind Women	83%	(269)	13%	(42)	3%	(11)	—	(1)	1%	(3)	326
PID/Gender: Rep Men	73%	(261)	19%	(69)	4%	(14)	—	(2)	3%	(11)	356
PID/Gender: Rep Women	87%	(317)	11%	(41)	—	(2)	—	(1)	1%	(4)	365
Ideo: Liberal (1-3)	73%	(476)	20%	(131)	3%	(23)	1%	(5)	3%	(17)	653
Ideo: Moderate (4)	79%	(439)	17%	(96)	2%	(9)	1%	(4)	2%	(9)	558
Ideo: Conservative (5-7)	81%	(579)	17%	(121)	2%	(12)	—	(1)	1%	(6)	718
Educ: < College	85%	(1287)	11%	(167)	2%	(33)	—	(3)	1%	(23)	1512
Educ: Bachelors degree	68%	(301)	29%	(127)	2%	(7)	1%	(5)	1%	(4)	444
Educ: Post-grad	61%	(149)	29%	(72)	4%	(10)	1%	(2)	5%	(12)	244
Income: Under 50k	88%	(983)	9%	(97)	1%	(14)	—	(3)	2%	(21)	1118
Income: 50k-100k	74%	(537)	20%	(145)	4%	(28)	1%	(6)	2%	(13)	729
Income: 100k+	61%	(216)	35%	(124)	2%	(8)	—	(1)	1%	(4)	353
Ethnicity: White	80%	(1381)	16%	(280)	2%	(28)	1%	(9)	1%	(24)	1722

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	17%	(366)	2%	(50)	—	(11)	2%	(38)	2200
Ethnicity: Hispanic	62%	(216)	26%	(90)	4%	(15)	1%	(4)	7%	(24)	349
Ethnicity: Afr. Am.	81%	(222)	12%	(34)	3%	(9)	—	(0)	4%	(10)	274
Ethnicity: Other	65%	(133)	25%	(52)	7%	(14)	1%	(1)	2%	(4)	204
All Christian	78%	(813)	19%	(197)	1%	(15)	1%	(8)	1%	(14)	1047
All Non-Christian	49%	(46)	39%	(36)	5%	(5)	1%	(1)	7%	(6)	94
Atheist	69%	(73)	22%	(23)	2%	(2)	1%	(1)	6%	(7)	105
Agnostic/Nothing in particular	84%	(804)	12%	(110)	3%	(29)	—	(1)	1%	(11)	954
Religious Non-Protestant/Catholic	56%	(69)	31%	(38)	5%	(6)	1%	(1)	8%	(10)	123
Evangelical	86%	(460)	11%	(58)	2%	(10)	1%	(4)	—	(1)	532
Non-Evangelical	77%	(654)	19%	(165)	2%	(16)	1%	(5)	1%	(11)	851
Community: Urban	74%	(426)	19%	(109)	4%	(21)	1%	(5)	3%	(17)	578
Community: Suburban	78%	(814)	19%	(201)	2%	(18)	1%	(5)	1%	(11)	1049
Community: Rural	87%	(496)	10%	(55)	2%	(11)	—	(0)	2%	(10)	573
Employ: Private Sector	70%	(474)	24%	(163)	3%	(18)	1%	(6)	3%	(18)	680
Employ: Government	75%	(101)	18%	(24)	6%	(9)	1%	(1)	1%	(1)	136
Employ: Self-Employed	70%	(133)	21%	(40)	6%	(12)	—	(0)	2%	(4)	189
Employ: Homemaker	89%	(137)	8%	(12)	—	(0)	1%	(2)	2%	(3)	154
Employ: Retired	84%	(421)	15%	(77)	1%	(3)	—	(0)	—	(1)	502
Employ: Unemployed	88%	(252)	7%	(19)	3%	(7)	—	(0)	3%	(8)	287
Employ: Other	90%	(124)	9%	(13)	—	(0)	—	(0)	—	(0)	137
Military HH: Yes	74%	(281)	18%	(69)	4%	(14)	1%	(4)	3%	(13)	381
Military HH: No	80%	(1454)	16%	(297)	2%	(36)	—	(7)	1%	(25)	1819
RD/WT: Right Direction	79%	(627)	15%	(119)	4%	(31)	1%	(5)	2%	(13)	795
RD/WT: Wrong Track	79%	(1108)	18%	(247)	1%	(19)	—	(5)	2%	(25)	1405
Trump Job Approve	81%	(739)	15%	(138)	2%	(21)	—	(3)	2%	(15)	915
Trump Job Disapprove	77%	(910)	18%	(217)	2%	(29)	—	(6)	1%	(15)	1177
Trump Job Strongly Approve	81%	(429)	14%	(76)	2%	(12)	—	(2)	2%	(13)	532
Trump Job Somewhat Approve	81%	(310)	16%	(61)	2%	(9)	—	(1)	—	(2)	383
Trump Job Somewhat Disapprove	77%	(205)	19%	(51)	3%	(7)	—	(1)	1%	(2)	266
Trump Job Strongly Disapprove	77%	(705)	18%	(166)	2%	(22)	1%	(5)	1%	(14)	911

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	17%	(366)	2%	(50)	—	(11)	2%	(38)	2200
Favorable of Trump	82%	(746)	15%	(134)	2%	(20)	—	(3)	1%	(8)	911
Unfavorable of Trump	77%	(886)	19%	(218)	1%	(17)	1%	(6)	1%	(16)	1144
Very Favorable of Trump	82%	(463)	13%	(74)	3%	(14)	—	(2)	1%	(8)	562
Somewhat Favorable of Trump	81%	(283)	17%	(59)	2%	(6)	—	(1)	—	(0)	349
Somewhat Unfavorable of Trump	80%	(186)	16%	(38)	2%	(5)	1%	(3)	1%	(1)	233
Very Unfavorable of Trump	77%	(700)	20%	(181)	1%	(12)	—	(4)	2%	(15)	911
#1 Issue: Economy	79%	(553)	18%	(126)	1%	(9)	—	(2)	2%	(13)	702
#1 Issue: Security	80%	(226)	13%	(37)	3%	(9)	2%	(4)	2%	(5)	281
#1 Issue: Health Care	78%	(404)	18%	(93)	2%	(9)	—	(1)	2%	(9)	516
#1 Issue: Medicare / Social Security	87%	(224)	11%	(29)	—	(1)	—	(1)	1%	(2)	257
#1 Issue: Women's Issues	67%	(76)	23%	(26)	9%	(11)	—	(0)	1%	(1)	114
#1 Issue: Education	77%	(84)	15%	(16)	4%	(5)	1%	(1)	3%	(3)	108
#1 Issue: Energy	69%	(62)	24%	(22)	2%	(2)	2%	(2)	3%	(3)	91
#1 Issue: Other	81%	(108)	13%	(17)	3%	(5)	—	(0)	2%	(3)	132
2018 House Vote: Democrat	73%	(565)	22%	(170)	3%	(23)	1%	(5)	2%	(14)	776
2018 House Vote: Republican	80%	(525)	17%	(111)	2%	(11)	1%	(3)	1%	(7)	657
2018 House Vote: Someone else	81%	(57)	18%	(13)	1%	(0)	—	(0)	—	(0)	70
2016 Vote: Hillary Clinton	74%	(524)	21%	(146)	3%	(19)	1%	(7)	2%	(11)	709
2016 Vote: Donald Trump	80%	(549)	17%	(115)	2%	(12)	—	(3)	1%	(9)	688
2016 Vote: Other	77%	(94)	18%	(22)	5%	(6)	—	(0)	—	(0)	123
2016 Vote: Didn't Vote	83%	(567)	12%	(82)	2%	(13)	—	(1)	2%	(17)	679
Voted in 2014: Yes	78%	(991)	19%	(237)	2%	(25)	1%	(8)	1%	(13)	1273
Voted in 2014: No	80%	(745)	14%	(129)	3%	(25)	—	(3)	3%	(25)	927
2012 Vote: Barack Obama	78%	(615)	18%	(145)	2%	(14)	1%	(6)	1%	(11)	790
2012 Vote: Mitt Romney	80%	(406)	16%	(83)	2%	(12)	—	(1)	1%	(6)	508
2012 Vote: Other	88%	(71)	12%	(10)	1%	(0)	—	(0)	—	(0)	81
2012 Vote: Didn't Vote	79%	(642)	16%	(127)	3%	(24)	—	(3)	3%	(21)	817

Continued on next page

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	17%	(366)	2%	(50)	—	(11)	2%	(38)	2200
4-Region: Northeast	74%	(293)	20%	(78)	3%	(11)	—	(2)	3%	(10)	394
4-Region: Midwest	86%	(396)	12%	(54)	—	(2)	1%	(3)	1%	(7)	462
4-Region: South	81%	(671)	14%	(117)	3%	(21)	1%	(5)	1%	(9)	824
4-Region: West	72%	(376)	22%	(116)	3%	(16)	—	(1)	2%	(11)	520
Sports Fan	76%	(1131)	18%	(266)	3%	(40)	1%	(8)	2%	(34)	1480
Traveled outside of U.S. in past year 1+ times	—	(0)	79%	(366)	11%	(50)	2%	(11)	8%	(38)	464
Frequent Flyer	29%	(75)	40%	(105)	13%	(35)	4%	(9)	14%	(36)	260
Concerned about climate change	77%	(1151)	19%	(279)	2%	(29)	1%	(8)	2%	(26)	1493
Not concerned about climate change	83%	(466)	13%	(73)	3%	(18)	—	(1)	1%	(4)	562
Climate change is human activity	76%	(980)	19%	(244)	2%	(29)	1%	(7)	2%	(24)	1285
Climate change is natural phenomenon	80%	(454)	15%	(87)	3%	(15)	—	(3)	1%	(6)	564
Climate change is not happening	76%	(65)	11%	(10)	8%	(7)	—	(0)	5%	(4)	87
Concerned about climate change and caused by human activity	77%	(896)	19%	(223)	2%	(23)	—	(5)	2%	(19)	1166
Not concerned about climate change and it is natural	82%	(281)	15%	(52)	2%	(6)	—	(1)	1%	(2)	342
Not concerned about climate change and it is not happening	82%	(51)	3%	(2)	10%	(6)	—	(0)	4%	(2)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	42%	(923)	34%	(749)	13%	(296)	4%	(87)	7%	(145)	2200
Gender: Male	39%	(417)	35%	(368)	13%	(141)	5%	(51)	8%	(85)	1062
Gender: Female	44%	(505)	34%	(382)	14%	(155)	3%	(36)	5%	(60)	1138
Age: 18-29	37%	(175)	36%	(173)	14%	(69)	5%	(23)	8%	(37)	477
Age: 30-44	39%	(207)	36%	(191)	15%	(81)	4%	(22)	7%	(35)	536
Age: 45-54	41%	(128)	32%	(100)	14%	(42)	3%	(10)	10%	(30)	309
Age: 55-64	45%	(198)	34%	(151)	12%	(55)	4%	(17)	5%	(21)	442
Age: 65+	49%	(215)	31%	(134)	11%	(50)	3%	(15)	5%	(23)	436
Generation Z: Age 18-23	41%	(104)	34%	(85)	14%	(35)	3%	(9)	8%	(20)	253
Millennial: Age 24-39	35%	(205)	38%	(220)	14%	(83)	5%	(28)	7%	(43)	579
Generation X: Age 40-55	41%	(222)	33%	(176)	15%	(80)	4%	(21)	7%	(38)	537
Boomers: Age 56-74	45%	(330)	34%	(250)	12%	(88)	4%	(26)	5%	(38)	733
PID: Dem (no lean)	42%	(335)	35%	(284)	15%	(118)	3%	(22)	5%	(41)	800
PID: Ind (no lean)	42%	(286)	33%	(227)	12%	(80)	4%	(30)	8%	(56)	679
PID: Rep (no lean)	42%	(302)	33%	(239)	14%	(99)	5%	(35)	7%	(47)	721
PID/Gender: Dem Men	35%	(125)	38%	(135)	16%	(57)	3%	(10)	7%	(25)	353
PID/Gender: Dem Women	47%	(209)	33%	(149)	14%	(61)	3%	(12)	3%	(15)	447
PID/Gender: Ind Men	44%	(155)	31%	(111)	10%	(34)	5%	(19)	9%	(33)	353
PID/Gender: Ind Women	40%	(131)	35%	(116)	14%	(45)	3%	(11)	7%	(24)	326
PID/Gender: Rep Men	38%	(137)	34%	(121)	14%	(50)	6%	(21)	7%	(26)	356
PID/Gender: Rep Women	45%	(165)	32%	(117)	13%	(48)	4%	(13)	6%	(21)	365
Ideo: Liberal (1-3)	35%	(227)	37%	(242)	17%	(109)	4%	(27)	7%	(47)	653
Ideo: Moderate (4)	43%	(242)	35%	(195)	11%	(60)	4%	(22)	7%	(38)	558
Ideo: Conservative (5-7)	42%	(303)	33%	(234)	14%	(103)	4%	(32)	6%	(46)	718
Educ: < College	50%	(750)	31%	(468)	11%	(165)	3%	(47)	5%	(82)	1512
Educ: Bachelors degree	26%	(117)	43%	(193)	19%	(83)	5%	(24)	6%	(28)	444
Educ: Post-grad	23%	(56)	36%	(88)	20%	(48)	7%	(17)	14%	(35)	244
Income: Under 50k	57%	(637)	29%	(320)	7%	(83)	2%	(22)	5%	(56)	1118
Income: 50k-100k	30%	(216)	40%	(295)	18%	(132)	6%	(40)	6%	(46)	729
Income: 100k+	20%	(70)	38%	(134)	23%	(80)	7%	(25)	12%	(43)	353
Ethnicity: White	41%	(705)	34%	(582)	14%	(233)	5%	(81)	7%	(121)	1722

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Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	42%	(923)	34%	(749)	13%	(296)	4%	(87)	7%	(145)	2200
Ethnicity: Hispanic	39%	(135)	35%	(123)	13%	(47)	3%	(9)	10%	(35)	349
Ethnicity: Afr. Am.	47%	(130)	33%	(91)	12%	(34)	1%	(1)	7%	(18)	274
Ethnicity: Other	43%	(87)	37%	(76)	14%	(29)	3%	(5)	3%	(6)	204
All Christian	41%	(428)	32%	(338)	15%	(159)	5%	(48)	7%	(74)	1047
All Non-Christian	32%	(30)	30%	(28)	23%	(21)	6%	(5)	10%	(10)	94
Atheist	32%	(34)	41%	(43)	10%	(10)	11%	(12)	6%	(7)	105
Agnostic/Nothing in particular	45%	(431)	36%	(341)	11%	(106)	2%	(22)	6%	(54)	954
Religious Non-Protestant/Catholic	34%	(42)	30%	(37)	19%	(24)	5%	(7)	11%	(14)	123
Evangelical	47%	(251)	30%	(162)	14%	(73)	4%	(21)	5%	(26)	532
Non-Evangelical	37%	(319)	36%	(304)	15%	(130)	4%	(32)	8%	(67)	851
Community: Urban	44%	(253)	36%	(206)	12%	(71)	3%	(18)	5%	(31)	578
Community: Suburban	36%	(382)	36%	(378)	15%	(157)	5%	(52)	8%	(81)	1049
Community: Rural	50%	(288)	29%	(165)	12%	(69)	3%	(17)	6%	(33)	573
Employ: Private Sector	27%	(181)	41%	(277)	19%	(130)	6%	(40)	8%	(52)	680
Employ: Government	27%	(37)	40%	(55)	18%	(25)	5%	(7)	9%	(12)	136
Employ: Self-Employed	36%	(67)	39%	(74)	14%	(27)	1%	(3)	9%	(18)	189
Employ: Homemaker	51%	(78)	23%	(36)	13%	(20)	5%	(8)	8%	(12)	154
Employ: Retired	50%	(251)	31%	(155)	11%	(54)	4%	(18)	5%	(24)	502
Employ: Unemployed	60%	(173)	24%	(69)	5%	(15)	2%	(6)	8%	(24)	287
Employ: Other	55%	(76)	35%	(48)	8%	(10)	2%	(3)	—	(0)	137
Military HH: Yes	36%	(136)	33%	(128)	14%	(53)	5%	(18)	12%	(47)	381
Military HH: No	43%	(787)	34%	(622)	13%	(243)	4%	(69)	5%	(98)	1819
RD/WT: Right Direction	42%	(334)	32%	(255)	14%	(108)	5%	(39)	7%	(59)	795
RD/WT: Wrong Track	42%	(588)	35%	(494)	13%	(189)	3%	(49)	6%	(85)	1405
Trump Job Approve	41%	(379)	32%	(296)	15%	(133)	4%	(41)	7%	(66)	915
Trump Job Disapprove	42%	(496)	35%	(413)	13%	(158)	3%	(40)	6%	(69)	1177
Trump Job Strongly Approve	42%	(222)	31%	(164)	14%	(74)	5%	(25)	9%	(47)	532
Trump Job Somewhat Approve	41%	(157)	34%	(132)	15%	(59)	4%	(16)	5%	(19)	383
Trump Job Somewhat Disapprove	41%	(108)	33%	(89)	18%	(48)	3%	(8)	5%	(13)	266
Trump Job Strongly Disapprove	43%	(388)	36%	(325)	12%	(110)	4%	(33)	6%	(56)	911

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Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	42%	(923)	34%	(749)	13%	(296)	4%	(87)	7%	(145)	2200
Favorable of Trump	42%	(382)	33%	(302)	14%	(130)	4%	(40)	6%	(57)	911
Unfavorable of Trump	40%	(462)	36%	(415)	14%	(159)	4%	(41)	6%	(67)	1144
Very Favorable of Trump	43%	(239)	31%	(176)	14%	(81)	4%	(25)	7%	(40)	562
Somewhat Favorable of Trump	41%	(142)	36%	(126)	14%	(49)	4%	(15)	5%	(17)	349
Somewhat Unfavorable of Trump	40%	(94)	33%	(78)	18%	(41)	2%	(6)	6%	(13)	233
Very Unfavorable of Trump	40%	(368)	37%	(337)	13%	(118)	4%	(35)	6%	(53)	911
#1 Issue: Economy	38%	(267)	35%	(247)	15%	(103)	5%	(38)	7%	(48)	702
#1 Issue: Security	45%	(128)	28%	(80)	15%	(44)	3%	(8)	8%	(22)	281
#1 Issue: Health Care	39%	(202)	39%	(199)	13%	(67)	4%	(21)	5%	(27)	516
#1 Issue: Medicare / Social Security	55%	(142)	30%	(78)	8%	(21)	2%	(4)	4%	(11)	257
#1 Issue: Women's Issues	46%	(53)	30%	(34)	13%	(15)	3%	(3)	7%	(8)	114
#1 Issue: Education	31%	(33)	39%	(42)	19%	(21)	4%	(4)	7%	(7)	108
#1 Issue: Energy	42%	(38)	32%	(29)	12%	(11)	5%	(5)	8%	(7)	91
#1 Issue: Other	46%	(60)	31%	(40)	10%	(13)	3%	(4)	11%	(14)	132
2018 House Vote: Democrat	36%	(283)	37%	(290)	15%	(118)	3%	(24)	8%	(62)	776
2018 House Vote: Republican	39%	(253)	36%	(234)	14%	(89)	5%	(36)	7%	(44)	657
2018 House Vote: Someone else	39%	(27)	34%	(24)	20%	(14)	5%	(3)	2%	(2)	70
2016 Vote: Hillary Clinton	38%	(267)	36%	(258)	15%	(109)	3%	(25)	7%	(50)	709
2016 Vote: Donald Trump	38%	(262)	36%	(246)	15%	(100)	5%	(33)	7%	(47)	688
2016 Vote: Other	35%	(43)	37%	(45)	12%	(15)	6%	(7)	11%	(13)	123
2016 Vote: Didn't Vote	52%	(351)	30%	(201)	11%	(72)	3%	(22)	5%	(34)	679
Voted in 2014: Yes	37%	(476)	37%	(470)	15%	(189)	4%	(51)	7%	(86)	1273
Voted in 2014: No	48%	(447)	30%	(279)	12%	(107)	4%	(36)	6%	(58)	927
2012 Vote: Barack Obama	38%	(299)	37%	(293)	16%	(129)	3%	(21)	6%	(48)	790
2012 Vote: Mitt Romney	39%	(198)	33%	(166)	14%	(73)	5%	(28)	9%	(44)	508
2012 Vote: Other	37%	(30)	41%	(33)	11%	(9)	5%	(4)	6%	(5)	81
2012 Vote: Didn't Vote	48%	(395)	31%	(256)	10%	(84)	4%	(34)	6%	(47)	817

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Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	42%	(923)	34%	(749)	13%	(296)	4%	(87)	7%	(145)	2200
4-Region: Northeast	43%	(170)	35%	(137)	14%	(55)	3%	(12)	5%	(19)	394
4-Region: Midwest	43%	(201)	32%	(148)	15%	(69)	5%	(23)	4%	(21)	462
4-Region: South	42%	(346)	32%	(262)	15%	(123)	5%	(38)	7%	(55)	824
4-Region: West	40%	(206)	39%	(201)	9%	(49)	3%	(15)	10%	(50)	520
Sports Fan	36%	(535)	36%	(538)	15%	(223)	5%	(68)	8%	(116)	1480
Traveled outside of U.S. in past year 1+ times	17%	(79)	36%	(168)	23%	(107)	8%	(37)	16%	(72)	464
Frequent Flyer	7%	(18)	16%	(43)	32%	(84)	14%	(37)	30%	(78)	260
Concerned about climate change	40%	(605)	36%	(541)	14%	(206)	4%	(56)	6%	(85)	1493
Not concerned about climate change	42%	(238)	31%	(173)	13%	(74)	5%	(28)	9%	(49)	562
Climate change is human activity	40%	(512)	35%	(454)	14%	(181)	4%	(54)	7%	(85)	1285
Climate change is natural phenomenon	42%	(236)	34%	(189)	14%	(78)	4%	(22)	7%	(40)	564
Climate change is not happening	45%	(39)	25%	(22)	16%	(14)	6%	(5)	8%	(7)	87
Concerned about climate change and caused by human activity	40%	(463)	36%	(424)	14%	(165)	4%	(46)	6%	(68)	1166
Not concerned about climate change and it is natural	41%	(141)	33%	(113)	13%	(46)	4%	(15)	8%	(27)	342
Not concerned about climate change and it is not happening	51%	(32)	20%	(12)	12%	(7)	7%	(4)	11%	(7)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	14%	(302)	3%	(71)	2%	(34)	3%	(57)	2200
Gender: Male	75%	(792)	16%	(168)	4%	(42)	2%	(20)	4%	(39)	1062
Gender: Female	83%	(943)	12%	(134)	3%	(29)	1%	(13)	2%	(19)	1138
Age: 18-29	70%	(334)	18%	(86)	6%	(27)	1%	(5)	5%	(24)	477
Age: 30-44	77%	(414)	16%	(87)	3%	(16)	2%	(9)	2%	(9)	536
Age: 45-54	79%	(244)	12%	(38)	3%	(8)	2%	(6)	4%	(13)	309
Age: 55-64	83%	(365)	13%	(56)	3%	(12)	1%	(5)	1%	(4)	442
Age: 65+	87%	(379)	8%	(35)	2%	(7)	2%	(8)	2%	(7)	436
Generation Z: Age 18-23	72%	(182)	19%	(47)	4%	(10)	2%	(5)	4%	(10)	253
Millennial: Age 24-39	74%	(426)	17%	(96)	5%	(30)	1%	(6)	4%	(22)	579
Generation X: Age 40-55	79%	(426)	13%	(72)	3%	(13)	2%	(10)	3%	(15)	537
Boomers: Age 56-74	84%	(614)	11%	(83)	2%	(15)	2%	(11)	1%	(9)	733
PID: Dem (no lean)	76%	(605)	16%	(130)	4%	(32)	2%	(17)	2%	(17)	800
PID: Ind (no lean)	82%	(554)	12%	(81)	2%	(15)	1%	(6)	3%	(23)	679
PID: Rep (no lean)	80%	(577)	13%	(92)	3%	(24)	2%	(11)	2%	(17)	721
PID/Gender: Dem Men	68%	(241)	21%	(73)	5%	(18)	3%	(9)	3%	(12)	353
PID/Gender: Dem Women	81%	(364)	13%	(57)	3%	(14)	2%	(7)	1%	(5)	447
PID/Gender: Ind Men	82%	(290)	10%	(36)	2%	(7)	1%	(3)	4%	(16)	353
PID/Gender: Ind Women	81%	(264)	14%	(44)	2%	(8)	1%	(3)	2%	(8)	326
PID/Gender: Rep Men	73%	(261)	17%	(59)	5%	(17)	2%	(8)	3%	(11)	356
PID/Gender: Rep Women	87%	(316)	9%	(32)	2%	(7)	1%	(3)	2%	(6)	365
Ideo: Liberal (1-3)	71%	(466)	17%	(112)	6%	(36)	2%	(16)	3%	(22)	653
Ideo: Moderate (4)	79%	(441)	15%	(81)	2%	(12)	1%	(8)	3%	(16)	558
Ideo: Conservative (5-7)	81%	(585)	13%	(93)	3%	(19)	1%	(8)	2%	(14)	718
Educ: < College	84%	(1275)	11%	(162)	2%	(36)	1%	(10)	2%	(29)	1512
Educ: Bachelors degree	69%	(306)	22%	(97)	5%	(20)	2%	(10)	2%	(10)	444
Educ: Post-grad	63%	(155)	18%	(43)	6%	(15)	5%	(13)	7%	(18)	244
Income: Under 50k	88%	(982)	8%	(84)	1%	(16)	1%	(8)	2%	(28)	1118
Income: 50k-100k	73%	(534)	18%	(134)	4%	(28)	2%	(16)	2%	(17)	729
Income: 100k+	62%	(220)	24%	(84)	8%	(27)	3%	(9)	4%	(13)	353
Ethnicity: White	81%	(1393)	12%	(203)	3%	(57)	2%	(26)	2%	(43)	1722

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Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	14%	(302)	3%	(71)	2%	(34)	3%	(57)	2200
Ethnicity: Hispanic	63%	(221)	24%	(85)	2%	(8)	3%	(11)	7%	(25)	349
Ethnicity: Afr. Am.	76%	(208)	17%	(46)	2%	(6)	2%	(5)	4%	(10)	274
Ethnicity: Other	66%	(135)	26%	(53)	4%	(8)	1%	(2)	2%	(5)	204
All Christian	79%	(826)	13%	(140)	3%	(37)	2%	(17)	3%	(27)	1047
All Non-Christian	50%	(47)	27%	(25)	8%	(7)	6%	(6)	9%	(8)	94
Atheist	69%	(73)	19%	(20)	4%	(4)	1%	(1)	7%	(7)	105
Agnostic/Nothing in particular	83%	(790)	12%	(117)	2%	(23)	1%	(9)	2%	(15)	954
Religious Non-Protestant/Catholic	58%	(71)	21%	(25)	7%	(8)	7%	(9)	8%	(10)	123
Evangelical	84%	(447)	11%	(59)	3%	(14)	1%	(7)	1%	(6)	532
Non-Evangelical	78%	(665)	14%	(123)	3%	(29)	1%	(12)	2%	(21)	851
Community: Urban	73%	(422)	16%	(95)	4%	(26)	3%	(15)	4%	(21)	578
Community: Suburban	78%	(814)	16%	(163)	4%	(39)	1%	(10)	2%	(22)	1049
Community: Rural	87%	(500)	8%	(44)	1%	(6)	1%	(9)	3%	(15)	573
Employ: Private Sector	70%	(477)	19%	(132)	5%	(33)	2%	(15)	4%	(25)	680
Employ: Government	73%	(99)	22%	(30)	3%	(4)	2%	(3)	—	(0)	136
Employ: Self-Employed	72%	(137)	16%	(30)	6%	(12)	2%	(3)	4%	(7)	189
Employ: Homemaker	88%	(136)	7%	(12)	2%	(2)	—	(1)	2%	(3)	154
Employ: Retired	85%	(428)	10%	(48)	2%	(11)	1%	(7)	1%	(7)	502
Employ: Unemployed	87%	(251)	8%	(24)	1%	(3)	—	(0)	3%	(10)	287
Employ: Other	89%	(122)	7%	(9)	—	(0)	4%	(5)	—	(1)	137
Military HH: Yes	76%	(291)	14%	(55)	3%	(10)	2%	(8)	5%	(18)	381
Military HH: No	79%	(1444)	14%	(247)	3%	(61)	1%	(26)	2%	(40)	1819
RD/WT: Right Direction	80%	(632)	13%	(107)	4%	(28)	2%	(12)	2%	(16)	795
RD/WT: Wrong Track	79%	(1103)	14%	(196)	3%	(43)	2%	(22)	3%	(42)	1405
Trump Job Approve	81%	(743)	12%	(108)	3%	(30)	2%	(16)	2%	(19)	915
Trump Job Disapprove	77%	(906)	16%	(185)	3%	(40)	1%	(18)	2%	(29)	1177
Trump Job Strongly Approve	82%	(436)	10%	(53)	3%	(17)	3%	(14)	2%	(12)	532
Trump Job Somewhat Approve	80%	(307)	14%	(55)	3%	(13)	1%	(2)	2%	(6)	383
Trump Job Somewhat Disapprove	75%	(200)	18%	(47)	4%	(10)	2%	(6)	1%	(3)	266
Trump Job Strongly Disapprove	77%	(705)	15%	(138)	3%	(30)	1%	(12)	3%	(26)	911

Continued on next page

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	14%	(302)	3%	(71)	2%	(34)	3%	(57)	2200
Favorable of Trump	83%	(756)	11%	(102)	4%	(33)	1%	(10)	1%	(11)	911
Unfavorable of Trump	76%	(875)	16%	(180)	3%	(36)	2%	(21)	3%	(32)	1144
Very Favorable of Trump	83%	(464)	11%	(61)	3%	(19)	2%	(9)	2%	(9)	562
Somewhat Favorable of Trump	84%	(291)	12%	(41)	4%	(13)	—	(1)	1%	(2)	349
Somewhat Unfavorable of Trump	74%	(172)	17%	(39)	3%	(7)	3%	(8)	3%	(7)	233
Very Unfavorable of Trump	77%	(703)	15%	(140)	3%	(29)	1%	(13)	3%	(25)	911
#1 Issue: Economy	78%	(545)	15%	(106)	3%	(23)	1%	(10)	3%	(19)	702
#1 Issue: Security	84%	(236)	8%	(22)	4%	(12)	2%	(4)	2%	(7)	281
#1 Issue: Health Care	78%	(405)	13%	(68)	4%	(19)	2%	(13)	2%	(11)	516
#1 Issue: Medicare / Social Security	89%	(228)	8%	(20)	—	(0)	1%	(2)	2%	(6)	257
#1 Issue: Women's Issues	66%	(75)	30%	(35)	3%	(3)	—	(0)	1%	(1)	114
#1 Issue: Education	70%	(76)	21%	(23)	4%	(5)	1%	(1)	3%	(4)	108
#1 Issue: Energy	70%	(63)	17%	(16)	4%	(4)	2%	(2)	6%	(6)	91
#1 Issue: Other	82%	(108)	10%	(13)	4%	(6)	1%	(1)	3%	(4)	132
2018 House Vote: Democrat	72%	(558)	18%	(142)	4%	(33)	3%	(20)	3%	(23)	776
2018 House Vote: Republican	81%	(531)	13%	(83)	3%	(20)	2%	(11)	2%	(12)	657
2018 House Vote: Someone else	82%	(57)	15%	(10)	3%	(2)	1%	(0)	—	(0)	70
2016 Vote: Hillary Clinton	73%	(518)	17%	(122)	4%	(26)	3%	(19)	3%	(23)	709
2016 Vote: Donald Trump	81%	(555)	13%	(87)	3%	(21)	1%	(10)	2%	(15)	688
2016 Vote: Other	78%	(96)	17%	(21)	3%	(4)	1%	(2)	—	(0)	123
2016 Vote: Didn't Vote	83%	(566)	11%	(73)	3%	(19)	—	(3)	3%	(19)	679
Voted in 2014: Yes	77%	(985)	15%	(195)	3%	(41)	2%	(28)	2%	(25)	1273
Voted in 2014: No	81%	(751)	12%	(108)	3%	(31)	1%	(6)	3%	(32)	927
2012 Vote: Barack Obama	76%	(600)	16%	(128)	3%	(24)	2%	(19)	2%	(19)	790
2012 Vote: Mitt Romney	81%	(411)	12%	(60)	4%	(18)	1%	(7)	2%	(12)	508
2012 Vote: Other	89%	(72)	7%	(6)	2%	(1)	2%	(1)	—	(0)	81
2012 Vote: Didn't Vote	80%	(650)	13%	(106)	3%	(28)	1%	(5)	3%	(27)	817

Continued on next page

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	79%	(1736)	14%	(302)	3%	(71)	2%	(34)	3%	(57)	2200
4-Region: Northeast	76%	(297)	14%	(57)	5%	(19)	2%	(6)	4%	(14)	394
4-Region: Midwest	84%	(387)	11%	(52)	1%	(7)	2%	(7)	2%	(10)	462
4-Region: South	80%	(662)	12%	(100)	4%	(29)	2%	(12)	3%	(21)	824
4-Region: West	75%	(390)	18%	(94)	3%	(16)	1%	(7)	3%	(13)	520
Sports Fan	75%	(1110)	16%	(230)	4%	(65)	2%	(28)	3%	(46)	1480
Traveled outside of U.S. in past year 1+ times	22%	(103)	49%	(226)	12%	(56)	6%	(28)	11%	(50)	464
Frequent Flyer	31%	(80)	27%	(70)	15%	(38)	9%	(22)	19%	(49)	260
Concerned about climate change	76%	(1142)	15%	(230)	4%	(52)	2%	(26)	3%	(43)	1493
Not concerned about climate change	84%	(475)	11%	(61)	3%	(15)	1%	(7)	1%	(5)	562
Climate change is human activity	76%	(975)	16%	(203)	3%	(44)	2%	(20)	3%	(42)	1285
Climate change is natural phenomenon	82%	(462)	12%	(66)	4%	(20)	1%	(7)	2%	(9)	564
Climate change is not happening	79%	(68)	10%	(8)	4%	(3)	7%	(6)	1%	(1)	87
Concerned about climate change and caused by human activity	76%	(887)	16%	(182)	4%	(42)	2%	(20)	3%	(34)	1166
Not concerned about climate change and it is natural	86%	(293)	11%	(37)	2%	(6)	1%	(4)	1%	(3)	342
Not concerned about climate change and it is not happening	88%	(55)	5%	(3)	4%	(2)	4%	(2)	—	(0)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	59%	(1290)	30%	(650)	7%	(152)	2%	(45)	3%	(63)	2200
Gender: Male	54%	(575)	31%	(330)	8%	(83)	3%	(29)	4%	(44)	1062
Gender: Female	63%	(715)	28%	(320)	6%	(69)	1%	(15)	2%	(20)	1138
Age: 18-29	49%	(232)	32%	(151)	8%	(37)	5%	(26)	6%	(30)	477
Age: 30-44	58%	(310)	30%	(160)	8%	(42)	2%	(8)	3%	(16)	536
Age: 45-54	63%	(196)	26%	(79)	7%	(22)	1%	(3)	3%	(9)	309
Age: 55-64	60%	(266)	31%	(138)	6%	(28)	1%	(4)	1%	(6)	442
Age: 65+	65%	(286)	28%	(122)	5%	(23)	1%	(3)	1%	(3)	436
Generation Z: Age 18-23	58%	(148)	25%	(63)	6%	(15)	4%	(9)	7%	(18)	253
Millennial: Age 24-39	47%	(273)	35%	(205)	9%	(52)	4%	(21)	5%	(28)	579
Generation X: Age 40-55	63%	(341)	26%	(139)	7%	(39)	1%	(8)	2%	(11)	537
Boomers: Age 56-74	62%	(453)	30%	(223)	6%	(43)	1%	(6)	1%	(7)	733
PID: Dem (no lean)	55%	(438)	32%	(260)	8%	(63)	3%	(23)	2%	(17)	800
PID: Ind (no lean)	63%	(429)	25%	(170)	5%	(37)	2%	(13)	4%	(29)	679
PID: Rep (no lean)	59%	(422)	31%	(220)	7%	(52)	1%	(9)	2%	(17)	721
PID/Gender: Dem Men	49%	(175)	33%	(118)	10%	(34)	4%	(13)	4%	(14)	353
PID/Gender: Dem Women	59%	(263)	32%	(142)	6%	(29)	2%	(10)	1%	(3)	447
PID/Gender: Ind Men	62%	(217)	25%	(89)	5%	(19)	3%	(9)	5%	(18)	353
PID/Gender: Ind Women	65%	(212)	25%	(81)	6%	(19)	1%	(3)	3%	(11)	326
PID/Gender: Rep Men	51%	(183)	35%	(123)	9%	(31)	2%	(8)	3%	(12)	356
PID/Gender: Rep Women	66%	(239)	27%	(97)	6%	(21)	1%	(2)	1%	(5)	365
Ideo: Liberal (1-3)	50%	(324)	32%	(211)	9%	(62)	3%	(22)	5%	(33)	653
Ideo: Moderate (4)	58%	(322)	30%	(170)	7%	(42)	3%	(14)	2%	(10)	558
Ideo: Conservative (5-7)	60%	(431)	31%	(226)	6%	(42)	1%	(6)	2%	(13)	718
Educ: < College	68%	(1026)	24%	(365)	4%	(65)	1%	(21)	2%	(35)	1512
Educ: Bachelors degree	41%	(183)	43%	(192)	10%	(46)	3%	(13)	2%	(10)	444
Educ: Post-grad	33%	(81)	38%	(94)	16%	(40)	4%	(10)	8%	(18)	244
Income: Under 50k	74%	(826)	19%	(211)	4%	(44)	1%	(9)	3%	(29)	1118
Income: 50k-100k	49%	(355)	39%	(281)	7%	(49)	3%	(25)	2%	(18)	729
Income: 100k+	31%	(108)	45%	(158)	17%	(59)	3%	(11)	5%	(17)	353
Ethnicity: White	61%	(1042)	28%	(489)	7%	(114)	2%	(35)	2%	(41)	1722

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	59%	(1290)	30%	(650)	7%	(152)	2%	(45)	3%	(63)	2200
Ethnicity: Hispanic	44%	(155)	35%	(122)	10%	(35)	3%	(11)	7%	(26)	349
Ethnicity: Afr. Am.	56%	(154)	31%	(84)	5%	(14)	1%	(2)	7%	(19)	274
Ethnicity: Other	46%	(93)	38%	(78)	11%	(23)	4%	(7)	1%	(3)	204
All Christian	57%	(593)	32%	(332)	7%	(76)	2%	(20)	3%	(26)	1047
All Non-Christian	37%	(34)	31%	(30)	20%	(19)	7%	(7)	5%	(4)	94
Atheist	49%	(52)	30%	(32)	9%	(10)	5%	(6)	6%	(7)	105
Agnostic/Nothing in particular	64%	(611)	27%	(257)	5%	(48)	1%	(12)	3%	(26)	954
Religious Non-Protestant/Catholic	41%	(50)	30%	(37)	17%	(21)	6%	(7)	7%	(8)	123
Evangelical	68%	(361)	24%	(130)	5%	(27)	1%	(6)	2%	(8)	532
Non-Evangelical	54%	(463)	33%	(280)	7%	(60)	2%	(19)	3%	(28)	851
Community: Urban	55%	(319)	31%	(177)	8%	(47)	3%	(16)	3%	(19)	578
Community: Suburban	53%	(554)	34%	(361)	8%	(84)	2%	(22)	3%	(28)	1049
Community: Rural	73%	(417)	20%	(112)	4%	(21)	1%	(7)	3%	(16)	573
Employ: Private Sector	42%	(285)	40%	(270)	11%	(73)	4%	(25)	4%	(28)	680
Employ: Government	47%	(63)	36%	(48)	12%	(16)	1%	(1)	5%	(7)	136
Employ: Self-Employed	51%	(97)	32%	(60)	10%	(19)	3%	(5)	4%	(8)	189
Employ: Homemaker	71%	(109)	22%	(34)	3%	(5)	3%	(5)	1%	(1)	154
Employ: Retired	66%	(334)	28%	(141)	4%	(21)	—	(1)	1%	(4)	502
Employ: Unemployed	78%	(225)	14%	(39)	3%	(7)	1%	(3)	4%	(12)	287
Employ: Other	78%	(108)	18%	(24)	4%	(5)	—	(0)	—	(0)	137
Military HH: Yes	56%	(215)	31%	(117)	5%	(20)	2%	(9)	6%	(21)	381
Military HH: No	59%	(1075)	29%	(534)	7%	(132)	2%	(36)	2%	(42)	1819
RD/WT: Right Direction	61%	(488)	27%	(211)	7%	(53)	2%	(19)	3%	(25)	795
RD/WT: Wrong Track	57%	(802)	31%	(440)	7%	(99)	2%	(26)	3%	(39)	1405
Trump Job Approve	60%	(553)	29%	(262)	7%	(62)	2%	(17)	2%	(20)	915
Trump Job Disapprove	57%	(665)	31%	(365)	7%	(88)	2%	(24)	3%	(35)	1177
Trump Job Strongly Approve	64%	(341)	26%	(136)	7%	(36)	1%	(8)	2%	(11)	532
Trump Job Somewhat Approve	55%	(212)	33%	(126)	7%	(26)	2%	(9)	2%	(9)	383
Trump Job Somewhat Disapprove	58%	(154)	31%	(82)	7%	(18)	3%	(7)	1%	(4)	266
Trump Job Strongly Disapprove	56%	(511)	31%	(283)	8%	(69)	2%	(17)	3%	(32)	911

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	59%	(1290)	30%	(650)	7%	(152)	2%	(45)	3%	(63)	2200
Favorable of Trump	63%	(572)	27%	(249)	6%	(59)	2%	(16)	2%	(15)	911
Unfavorable of Trump	55%	(630)	33%	(374)	8%	(87)	2%	(26)	2%	(27)	1144
Very Favorable of Trump	65%	(363)	26%	(144)	7%	(38)	2%	(9)	2%	(9)	562
Somewhat Favorable of Trump	60%	(209)	30%	(105)	6%	(21)	2%	(7)	2%	(6)	349
Somewhat Unfavorable of Trump	56%	(130)	33%	(76)	8%	(18)	3%	(8)	1%	(2)	233
Very Unfavorable of Trump	55%	(500)	33%	(298)	8%	(69)	2%	(19)	3%	(26)	911
#1 Issue: Economy	52%	(364)	36%	(253)	6%	(42)	2%	(16)	4%	(27)	702
#1 Issue: Security	65%	(182)	25%	(70)	6%	(17)	2%	(7)	2%	(5)	281
#1 Issue: Health Care	60%	(307)	28%	(147)	9%	(45)	1%	(7)	2%	(10)	516
#1 Issue: Medicare / Social Security	71%	(181)	24%	(61)	4%	(10)	1%	(3)	1%	(2)	257
#1 Issue: Women's Issues	59%	(67)	26%	(30)	8%	(10)	1%	(1)	5%	(6)	114
#1 Issue: Education	51%	(55)	38%	(41)	3%	(4)	2%	(2)	6%	(6)	108
#1 Issue: Energy	56%	(51)	21%	(19)	12%	(11)	6%	(5)	5%	(4)	91
#1 Issue: Other	62%	(82)	22%	(29)	11%	(14)	3%	(4)	2%	(3)	132
2018 House Vote: Democrat	50%	(385)	35%	(269)	10%	(74)	3%	(21)	4%	(27)	776
2018 House Vote: Republican	58%	(379)	32%	(213)	7%	(44)	1%	(8)	2%	(13)	657
2018 House Vote: Someone else	63%	(44)	28%	(20)	7%	(5)	—	(0)	2%	(1)	70
2016 Vote: Hillary Clinton	50%	(351)	35%	(245)	10%	(69)	2%	(17)	4%	(26)	709
2016 Vote: Donald Trump	59%	(408)	32%	(220)	6%	(43)	1%	(6)	2%	(12)	688
2016 Vote: Other	56%	(69)	29%	(35)	7%	(9)	1%	(2)	6%	(8)	123
2016 Vote: Didn't Vote	68%	(460)	22%	(150)	4%	(30)	3%	(20)	3%	(18)	679
Voted in 2014: Yes	55%	(701)	33%	(426)	8%	(99)	1%	(18)	2%	(29)	1273
Voted in 2014: No	63%	(589)	24%	(224)	6%	(53)	3%	(27)	4%	(34)	927
2012 Vote: Barack Obama	54%	(430)	32%	(257)	8%	(65)	2%	(15)	3%	(24)	790
2012 Vote: Mitt Romney	56%	(285)	33%	(169)	8%	(40)	1%	(5)	2%	(10)	508
2012 Vote: Other	71%	(57)	24%	(20)	3%	(2)	—	(0)	1%	(1)	81
2012 Vote: Didn't Vote	63%	(517)	25%	(203)	5%	(44)	3%	(25)	3%	(28)	817

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total
Adults	59%	(1290)	30%	(650)	7%	(152)	2%	(45)	3%	(63)	2200
4-Region: Northeast	52%	(204)	35%	(139)	8%	(32)	1%	(3)	4%	(15)	394
4-Region: Midwest	66%	(305)	26%	(119)	4%	(19)	2%	(10)	2%	(8)	462
4-Region: South	63%	(517)	25%	(207)	7%	(59)	3%	(23)	2%	(18)	824
4-Region: West	51%	(264)	36%	(185)	8%	(41)	2%	(9)	4%	(21)	520
Sports Fan	54%	(794)	32%	(479)	8%	(122)	2%	(33)	4%	(52)	1480
Traveled outside of U.S. in past year 1+ times	9%	(42)	51%	(236)	21%	(99)	7%	(31)	12%	(55)	464
Frequent Flyer	—	(0)	—	(0)	58%	(152)	17%	(45)	24%	(63)	260
Concerned about climate change	56%	(841)	31%	(462)	8%	(115)	2%	(33)	3%	(41)	1493
Not concerned about climate change	62%	(349)	28%	(159)	6%	(31)	1%	(8)	3%	(15)	562
Climate change is human activity	55%	(707)	31%	(398)	8%	(101)	3%	(33)	4%	(46)	1285
Climate change is natural phenomenon	60%	(337)	30%	(171)	6%	(36)	1%	(6)	2%	(13)	564
Climate change is not happening	64%	(56)	24%	(21)	7%	(6)	3%	(2)	2%	(2)	87
Concerned about climate change and caused by human activity	55%	(637)	32%	(371)	8%	(96)	2%	(28)	3%	(35)	1166
Not concerned about climate change and it is natural	60%	(206)	31%	(108)	5%	(17)	1%	(3)	2%	(8)	342
Not concerned about climate change and it is not happening	68%	(42)	26%	(16)	3%	(2)	3%	(2)	—	(0)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1259)	43%	(941)	2200
Gender: Male	60%	(632)	40%	(429)	1062
Gender: Female	55%	(626)	45%	(512)	1138
Age: 18-29	64%	(306)	36%	(171)	477
Age: 30-44	58%	(309)	42%	(227)	536
Age: 45-54	53%	(163)	47%	(147)	309
Age: 55-64	57%	(251)	43%	(191)	442
Age: 65+	53%	(230)	47%	(206)	436
Generation Z: Age 18-23	60%	(151)	40%	(102)	253
Millennial: Age 24-39	62%	(358)	38%	(221)	579
Generation X: Age 40-55	54%	(289)	46%	(248)	537
Boomers: Age 56-74	57%	(421)	43%	(312)	733
PID: Dem (no lean)	56%	(452)	44%	(349)	800
PID: Ind (no lean)	56%	(383)	44%	(296)	679
PID: Rep (no lean)	59%	(424)	41%	(297)	721
PID/Gender: Dem Men	60%	(213)	40%	(140)	353
PID/Gender: Dem Women	53%	(239)	47%	(208)	447
PID/Gender: Ind Men	55%	(195)	45%	(157)	353
PID/Gender: Ind Women	57%	(187)	43%	(139)	326
PID/Gender: Rep Men	63%	(224)	37%	(132)	356
PID/Gender: Rep Women	55%	(200)	45%	(165)	365
Ideo: Liberal (1-3)	59%	(383)	41%	(269)	653
Ideo: Moderate (4)	56%	(310)	44%	(247)	558
Ideo: Conservative (5-7)	64%	(457)	36%	(262)	718
Educ: < College	52%	(785)	48%	(727)	1512
Educ: Bachelors degree	67%	(299)	33%	(145)	444
Educ: Post-grad	71%	(174)	29%	(70)	244
Income: Under 50k	46%	(517)	54%	(601)	1118
Income: 50k-100k	66%	(482)	34%	(247)	729
Income: 100k+	73%	(259)	27%	(94)	353
Ethnicity: White	58%	(991)	42%	(731)	1722
Ethnicity: Hispanic	57%	(199)	43%	(150)	349

Continued on next page

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1259)	43%	(941)	2200
Ethnicity: Afr. Am.	50%	(137)	50%	(137)	274
Ethnicity: Other	64%	(131)	36%	(73)	204
All Christian	59%	(619)	41%	(428)	1047
All Non-Christian	61%	(57)	39%	(37)	94
Atheist	57%	(60)	43%	(45)	105
Agnostic/Nothing in particular	55%	(523)	45%	(431)	954
Religious Non-Protestant/Catholic	66%	(82)	34%	(42)	123
Evangelical	57%	(302)	43%	(230)	532
Non-Evangelical	59%	(500)	41%	(351)	851
Community: Urban	52%	(301)	48%	(277)	578
Community: Suburban	62%	(653)	38%	(396)	1049
Community: Rural	53%	(305)	47%	(268)	573
Employ: Private Sector	67%	(459)	33%	(221)	680
Employ: Government	66%	(89)	34%	(47)	136
Employ: Self-Employed	66%	(125)	34%	(64)	189
Employ: Homemaker	45%	(69)	55%	(85)	154
Employ: Retired	54%	(269)	46%	(233)	502
Employ: Unemployed	42%	(122)	58%	(165)	287
Employ: Other	41%	(57)	59%	(81)	137
Military HH: Yes	61%	(234)	39%	(148)	381
Military HH: No	56%	(1025)	44%	(794)	1819
RD/WT: Right Direction	57%	(456)	43%	(339)	795
RD/WT: Wrong Track	57%	(802)	43%	(603)	1405
Trump Job Approve	61%	(555)	39%	(360)	915
Trump Job Disapprove	56%	(657)	44%	(520)	1177
Trump Job Strongly Approve	58%	(310)	42%	(223)	532
Trump Job Somewhat Approve	64%	(246)	36%	(137)	383
Trump Job Somewhat Disapprove	59%	(157)	41%	(108)	266
Trump Job Strongly Disapprove	55%	(500)	45%	(412)	911
Favorable of Trump	61%	(554)	39%	(357)	911
Unfavorable of Trump	57%	(655)	43%	(489)	1144

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Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1259)	43%	(941)	2200
Very Favorable of Trump	59%	(332)	41%	(230)	562
Somewhat Favorable of Trump	64%	(222)	36%	(127)	349
Somewhat Unfavorable of Trump	60%	(141)	40%	(92)	233
Very Unfavorable of Trump	56%	(515)	44%	(397)	911
#1 Issue: Economy	62%	(436)	38%	(266)	702
#1 Issue: Security	56%	(157)	44%	(124)	281
#1 Issue: Health Care	56%	(289)	44%	(227)	516
#1 Issue: Medicare / Social Security	47%	(120)	53%	(137)	257
#1 Issue: Women's Issues	52%	(59)	48%	(54)	114
#1 Issue: Education	72%	(78)	28%	(31)	108
#1 Issue: Energy	60%	(54)	40%	(36)	91
#1 Issue: Other	49%	(65)	51%	(68)	132
2018 House Vote: Democrat	58%	(447)	42%	(329)	776
2018 House Vote: Republican	62%	(406)	38%	(251)	657
2018 House Vote: Someone else	54%	(38)	46%	(32)	70
2016 Vote: Hillary Clinton	60%	(426)	40%	(283)	709
2016 Vote: Donald Trump	61%	(419)	39%	(270)	688
2016 Vote: Other	54%	(66)	46%	(56)	123
2016 Vote: Didn't Vote	51%	(347)	49%	(332)	679
Voted in 2014: Yes	60%	(759)	40%	(513)	1273
Voted in 2014: No	54%	(499)	46%	(428)	927
2012 Vote: Barack Obama	59%	(464)	41%	(327)	790
2012 Vote: Mitt Romney	63%	(321)	37%	(187)	508
2012 Vote: Other	60%	(48)	40%	(32)	81
2012 Vote: Didn't Vote	52%	(424)	48%	(393)	817
4-Region: Northeast	59%	(232)	41%	(162)	394
4-Region: Midwest	53%	(244)	47%	(218)	462
4-Region: South	58%	(476)	42%	(348)	824
4-Region: West	59%	(307)	41%	(213)	520
Sports Fan	61%	(905)	39%	(575)	1480
Traveled outside of U.S. in past year 1+ times	69%	(322)	31%	(142)	464

Continued on next page

Table CMSdem2_1: And do you currently have plans to do any of the following in the next year?
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1259)	43%	(941)	2200
Frequent Flyer	71%	(185)	29%	(75)	260
Concerned about climate change	58%	(866)	42%	(627)	1493
Not concerned about climate change	60%	(337)	40%	(225)	562
Climate change is human activity	58%	(747)	42%	(538)	1285
Climate change is natural phenomenon	63%	(354)	37%	(209)	564
Climate change is not happening	57%	(49)	43%	(37)	87
Concerned about climate change and caused by human activity	59%	(682)	41%	(483)	1166
Not concerned about climate change and it is natural	63%	(217)	37%	(125)	342
Not concerned about climate change and it is not happening	53%	(33)	47%	(29)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(386)	82%	(1814)	2200
Gender: Male	22%	(228)	78%	(833)	1062
Gender: Female	14%	(158)	86%	(980)	1138
Age: 18-29	27%	(130)	73%	(346)	477
Age: 30-44	21%	(112)	79%	(424)	536
Age: 45-54	12%	(38)	88%	(271)	309
Age: 55-64	12%	(53)	88%	(388)	442
Age: 65+	12%	(53)	88%	(383)	436
Generation Z: Age 18-23	24%	(60)	76%	(193)	253
Millennial: Age 24-39	26%	(149)	74%	(430)	579
Generation X: Age 40-55	14%	(77)	86%	(460)	537
Boomers: Age 56-74	13%	(92)	87%	(641)	733
PID: Dem (no lean)	20%	(164)	80%	(636)	800
PID: Ind (no lean)	18%	(120)	82%	(559)	679
PID: Rep (no lean)	14%	(103)	86%	(618)	721
PID/Gender: Dem Men	27%	(94)	73%	(259)	353
PID/Gender: Dem Women	16%	(70)	84%	(377)	447
PID/Gender: Ind Men	20%	(70)	80%	(282)	353
PID/Gender: Ind Women	15%	(49)	85%	(277)	326
PID/Gender: Rep Men	18%	(64)	82%	(292)	356
PID/Gender: Rep Women	11%	(39)	89%	(326)	365
Ideo: Liberal (1-3)	21%	(138)	79%	(515)	653
Ideo: Moderate (4)	20%	(111)	80%	(447)	558
Ideo: Conservative (5-7)	16%	(111)	84%	(607)	718
Educ: < College	13%	(191)	87%	(1321)	1512
Educ: Bachelors degree	26%	(115)	74%	(329)	444
Educ: Post-grad	33%	(81)	67%	(163)	244
Income: Under 50k	11%	(127)	89%	(991)	1118
Income: 50k-100k	20%	(149)	80%	(580)	729
Income: 100k+	31%	(110)	69%	(243)	353
Ethnicity: White	15%	(264)	85%	(1458)	1722
Ethnicity: Hispanic	31%	(107)	69%	(243)	349

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Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(386)	82%	(1814)	2200
Ethnicity: Afr. Am.	17%	(47)	83%	(228)	274
Ethnicity: Other	37%	(76)	63%	(128)	204
All Christian	18%	(187)	82%	(860)	1047
All Non-Christian	37%	(35)	63%	(59)	94
Atheist	20%	(21)	80%	(84)	105
Agnostic/Nothing in particular	15%	(144)	85%	(810)	954
Religious Non-Protestant/Catholic	33%	(41)	67%	(83)	123
Evangelical	13%	(71)	87%	(462)	532
Non-Evangelical	18%	(152)	82%	(700)	851
Community: Urban	24%	(141)	76%	(437)	578
Community: Suburban	18%	(191)	82%	(858)	1049
Community: Rural	9%	(54)	91%	(518)	573
Employ: Private Sector	25%	(172)	75%	(509)	680
Employ: Government	17%	(23)	83%	(113)	136
Employ: Self-Employed	26%	(49)	74%	(140)	189
Employ: Homemaker	9%	(14)	91%	(140)	154
Employ: Retired	10%	(50)	90%	(451)	502
Employ: Unemployed	13%	(38)	87%	(249)	287
Employ: Other	10%	(14)	90%	(124)	137
Military HH: Yes	16%	(61)	84%	(320)	381
Military HH: No	18%	(325)	82%	(1494)	1819
RD/WT: Right Direction	18%	(144)	82%	(651)	795
RD/WT: Wrong Track	17%	(242)	83%	(1163)	1405
Trump Job Approve	16%	(145)	84%	(770)	915
Trump Job Disapprove	19%	(228)	81%	(949)	1177
Trump Job Strongly Approve	15%	(78)	85%	(454)	532
Trump Job Somewhat Approve	17%	(66)	83%	(317)	383
Trump Job Somewhat Disapprove	22%	(58)	78%	(207)	266
Trump Job Strongly Disapprove	19%	(170)	81%	(742)	911
Favorable of Trump	16%	(144)	84%	(767)	911
Unfavorable of Trump	19%	(216)	81%	(928)	1144

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Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(386)	82%	(1814)	2200
Very Favorable of Trump	14%	(80)	86%	(482)	562
Somewhat Favorable of Trump	18%	(64)	82%	(285)	349
Somewhat Unfavorable of Trump	20%	(46)	80%	(187)	233
Very Unfavorable of Trump	19%	(171)	81%	(741)	911
#1 Issue: Economy	20%	(139)	80%	(563)	702
#1 Issue: Security	15%	(43)	85%	(239)	281
#1 Issue: Health Care	17%	(86)	83%	(430)	516
#1 Issue: Medicare / Social Security	8%	(21)	92%	(236)	257
#1 Issue: Women's Issues	25%	(28)	75%	(86)	114
#1 Issue: Education	24%	(26)	76%	(82)	108
#1 Issue: Energy	22%	(19)	78%	(71)	91
#1 Issue: Other	18%	(24)	82%	(108)	132
2018 House Vote: Democrat	21%	(162)	79%	(614)	776
2018 House Vote: Republican	17%	(112)	83%	(545)	657
2018 House Vote: Someone else	22%	(15)	78%	(55)	70
2016 Vote: Hillary Clinton	21%	(151)	79%	(557)	709
2016 Vote: Donald Trump	16%	(107)	84%	(581)	688
2016 Vote: Other	14%	(17)	86%	(105)	123
2016 Vote: Didn't Vote	16%	(110)	84%	(569)	679
Voted in 2014: Yes	18%	(226)	82%	(1046)	1273
Voted in 2014: No	17%	(160)	83%	(767)	927
2012 Vote: Barack Obama	19%	(148)	81%	(642)	790
2012 Vote: Mitt Romney	15%	(77)	85%	(431)	508
2012 Vote: Other	7%	(6)	93%	(75)	81
2012 Vote: Didn't Vote	19%	(155)	81%	(662)	817
4-Region: Northeast	21%	(82)	79%	(311)	394
4-Region: Midwest	14%	(63)	86%	(400)	462
4-Region: South	16%	(133)	84%	(691)	824
4-Region: West	21%	(109)	79%	(411)	520
Sports Fan	20%	(296)	80%	(1184)	1480
Traveled outside of U.S. in past year 1+ times	52%	(243)	48%	(221)	464

Continued on next page

Table CMSdem2_2: And do you currently have plans to do any of the following in the next year?
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(386)	82%	(1814)	2200
Frequent Flyer	41%	(108)	59%	(152)	260
Concerned about climate change	20%	(304)	80%	(1189)	1493
Not concerned about climate change	12%	(66)	88%	(496)	562
Climate change is human activity	21%	(267)	79%	(1018)	1285
Climate change is natural phenomenon	15%	(85)	85%	(479)	564
Climate change is not happening	16%	(14)	84%	(73)	87
Concerned about climate change and caused by human activity	22%	(251)	78%	(915)	1166
Not concerned about climate change and it is natural	12%	(43)	88%	(300)	342
Not concerned about climate change and it is not happening	11%	(7)	89%	(56)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	47%	(1040)	53%	(1160)	2200
Gender: Male	50%	(534)	50%	(528)	1062
Gender: Female	44%	(506)	56%	(632)	1138
Age: 18-29	51%	(243)	49%	(233)	477
Age: 30-44	50%	(266)	50%	(270)	536
Age: 45-54	47%	(144)	53%	(165)	309
Age: 55-64	46%	(204)	54%	(238)	442
Age: 65+	42%	(183)	58%	(254)	436
Generation Z: Age 18-23	51%	(130)	49%	(123)	253
Millennial: Age 24-39	50%	(292)	50%	(287)	579
Generation X: Age 40-55	46%	(249)	54%	(288)	537
Boomers: Age 56-74	46%	(341)	54%	(392)	733
PID: Dem (no lean)	46%	(369)	54%	(431)	800
PID: Ind (no lean)	47%	(317)	53%	(362)	679
PID: Rep (no lean)	49%	(354)	51%	(367)	721
PID/Gender: Dem Men	51%	(179)	49%	(174)	353
PID/Gender: Dem Women	43%	(190)	57%	(257)	447
PID/Gender: Ind Men	50%	(176)	50%	(177)	353
PID/Gender: Ind Women	43%	(141)	57%	(185)	326
PID/Gender: Rep Men	50%	(179)	50%	(177)	356
PID/Gender: Rep Women	48%	(175)	52%	(190)	365
Ideo: Liberal (1-3)	51%	(330)	49%	(323)	653
Ideo: Moderate (4)	45%	(249)	55%	(308)	558
Ideo: Conservative (5-7)	50%	(359)	50%	(359)	718
Educ: < College	43%	(648)	57%	(864)	1512
Educ: Bachelors degree	56%	(247)	44%	(197)	444
Educ: Post-grad	59%	(145)	41%	(99)	244
Income: Under 50k	38%	(429)	62%	(689)	1118
Income: 50k-100k	53%	(383)	47%	(346)	729
Income: 100k+	64%	(228)	36%	(125)	353
Ethnicity: White	48%	(821)	52%	(900)	1722
Ethnicity: Hispanic	47%	(163)	53%	(186)	349

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Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	47%	(1040)	53%	(1160)	2200
Ethnicity: Afr. Am.	42%	(114)	58%	(160)	274
Ethnicity: Other	51%	(104)	49%	(100)	204
All Christian	48%	(505)	52%	(542)	1047
All Non-Christian	54%	(50)	46%	(44)	94
Atheist	45%	(47)	55%	(58)	105
Agnostic/Nothing in particular	46%	(438)	54%	(516)	954
Religious Non-Protestant/Catholic	52%	(64)	48%	(59)	123
Evangelical	47%	(248)	53%	(285)	532
Non-Evangelical	49%	(419)	51%	(432)	851
Community: Urban	43%	(249)	57%	(329)	578
Community: Suburban	51%	(536)	49%	(513)	1049
Community: Rural	45%	(255)	55%	(318)	573
Employ: Private Sector	58%	(395)	42%	(286)	680
Employ: Government	54%	(74)	46%	(62)	136
Employ: Self-Employed	53%	(99)	47%	(90)	189
Employ: Homemaker	33%	(50)	67%	(104)	154
Employ: Retired	41%	(208)	59%	(293)	502
Employ: Unemployed	35%	(101)	65%	(186)	287
Employ: Other	41%	(57)	59%	(80)	137
Military HH: Yes	52%	(198)	48%	(184)	381
Military HH: No	46%	(842)	54%	(976)	1819
RD/WT: Right Direction	50%	(398)	50%	(397)	795
RD/WT: Wrong Track	46%	(642)	54%	(763)	1405
Trump Job Approve	52%	(472)	48%	(443)	915
Trump Job Disapprove	44%	(521)	56%	(656)	1177
Trump Job Strongly Approve	50%	(267)	50%	(265)	532
Trump Job Somewhat Approve	54%	(205)	46%	(178)	383
Trump Job Somewhat Disapprove	45%	(119)	55%	(147)	266
Trump Job Strongly Disapprove	44%	(402)	56%	(509)	911
Favorable of Trump	51%	(467)	49%	(444)	911
Unfavorable of Trump	46%	(521)	54%	(623)	1144

Continued on next page

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.*

Demographic	Yes		No		Total N
Adults	47%	(1040)	53%	(1160)	2200
Very Favorable of Trump	50%	(281)	50%	(281)	562
Somewhat Favorable of Trump	53%	(186)	47%	(163)	349
Somewhat Unfavorable of Trump	44%	(103)	56%	(129)	233
Very Unfavorable of Trump	46%	(417)	54%	(494)	911
#1 Issue: Economy	52%	(363)	48%	(339)	702
#1 Issue: Security	46%	(129)	54%	(152)	281
#1 Issue: Health Care	47%	(242)	53%	(274)	516
#1 Issue: Medicare / Social Security	40%	(102)	60%	(154)	257
#1 Issue: Women's Issues	44%	(50)	56%	(64)	114
#1 Issue: Education	59%	(63)	41%	(45)	108
#1 Issue: Energy	50%	(45)	50%	(46)	91
#1 Issue: Other	35%	(46)	65%	(86)	132
2018 House Vote: Democrat	47%	(368)	53%	(408)	776
2018 House Vote: Republican	52%	(341)	48%	(316)	657
2018 House Vote: Someone else	42%	(30)	58%	(40)	70
2016 Vote: Hillary Clinton	49%	(347)	51%	(362)	709
2016 Vote: Donald Trump	53%	(365)	47%	(324)	688
2016 Vote: Other	43%	(53)	57%	(70)	123
2016 Vote: Didn't Vote	40%	(275)	60%	(404)	679
Voted in 2014: Yes	51%	(651)	49%	(621)	1273
Voted in 2014: No	42%	(389)	58%	(539)	927
2012 Vote: Barack Obama	50%	(393)	50%	(397)	790
2012 Vote: Mitt Romney	53%	(270)	47%	(239)	508
2012 Vote: Other	48%	(38)	52%	(42)	81
2012 Vote: Didn't Vote	41%	(337)	59%	(480)	817
4-Region: Northeast	49%	(193)	51%	(200)	394
4-Region: Midwest	46%	(215)	54%	(247)	462
4-Region: South	48%	(393)	52%	(431)	824
4-Region: West	46%	(239)	54%	(281)	520
Sports Fan	52%	(763)	48%	(717)	1480
Traveled outside of U.S. in past year 1+ times	62%	(287)	38%	(177)	464

Continued on next page

Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	47%	(1040)	53%	(1160)	2200
Frequent Flyer	67%	(175)	33%	(85)	260
Concerned about climate change	48%	(713)	52%	(781)	1493
Not concerned about climate change	50%	(279)	50%	(284)	562
Climate change is human activity	48%	(617)	52%	(668)	1285
Climate change is natural phenomenon	51%	(288)	49%	(276)	564
Climate change is not happening	52%	(45)	48%	(42)	87
Concerned about climate change and caused by human activity	48%	(561)	52%	(605)	1166
Not concerned about climate change and it is natural	53%	(180)	47%	(162)	342
Not concerned about climate change and it is not happening	49%	(31)	51%	(32)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(394)	82%	(1806)	2200
Gender: Male	21%	(223)	79%	(839)	1062
Gender: Female	15%	(171)	85%	(967)	1138
Age: 18-29	25%	(119)	75%	(358)	477
Age: 30-44	23%	(122)	77%	(414)	536
Age: 45-54	16%	(50)	84%	(260)	309
Age: 55-64	12%	(53)	88%	(389)	442
Age: 65+	12%	(51)	88%	(385)	436
Generation Z: Age 18-23	21%	(54)	79%	(199)	253
Millennial: Age 24-39	26%	(151)	74%	(428)	579
Generation X: Age 40-55	17%	(90)	83%	(446)	537
Boomers: Age 56-74	13%	(94)	87%	(639)	733
PID: Dem (no lean)	20%	(161)	80%	(639)	800
PID: Ind (no lean)	17%	(117)	83%	(562)	679
PID: Rep (no lean)	16%	(116)	84%	(605)	721
PID/Gender: Dem Men	26%	(90)	74%	(263)	353
PID/Gender: Dem Women	16%	(71)	84%	(376)	447
PID/Gender: Ind Men	18%	(64)	82%	(289)	353
PID/Gender: Ind Women	16%	(53)	84%	(273)	326
PID/Gender: Rep Men	19%	(69)	81%	(287)	356
PID/Gender: Rep Women	13%	(48)	87%	(317)	365
Ideo: Liberal (1-3)	21%	(140)	79%	(512)	653
Ideo: Moderate (4)	20%	(112)	80%	(446)	558
Ideo: Conservative (5-7)	16%	(112)	84%	(607)	718
Educ: < College	14%	(208)	86%	(1305)	1512
Educ: Bachelors degree	24%	(106)	76%	(338)	444
Educ: Post-grad	33%	(81)	67%	(163)	244
Income: Under 50k	13%	(143)	87%	(975)	1118
Income: 50k-100k	19%	(140)	81%	(589)	729
Income: 100k+	31%	(111)	69%	(242)	353
Ethnicity: White	16%	(283)	84%	(1438)	1722
Ethnicity: Hispanic	30%	(106)	70%	(243)	349

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.*

Demographic	Yes		No		Total N
Adults	18%	(394)	82%	(1806)	2200
Ethnicity: Afr. Am.	16%	(43)	84%	(231)	274
Ethnicity: Other	34%	(68)	66%	(136)	204
All Christian	17%	(182)	83%	(865)	1047
All Non-Christian	38%	(35)	62%	(59)	94
Atheist	21%	(22)	79%	(83)	105
Agnostic/Nothing in particular	16%	(155)	84%	(799)	954
Religious Non-Protestant/Catholic	34%	(42)	66%	(81)	123
Evangelical	15%	(78)	85%	(454)	532
Non-Evangelical	18%	(150)	82%	(702)	851
Community: Urban	24%	(140)	76%	(439)	578
Community: Suburban	18%	(184)	82%	(864)	1049
Community: Rural	12%	(71)	88%	(502)	573
Employ: Private Sector	25%	(172)	75%	(509)	680
Employ: Government	23%	(31)	77%	(104)	136
Employ: Self-Employed	22%	(41)	78%	(148)	189
Employ: Homemaker	12%	(18)	88%	(136)	154
Employ: Retired	10%	(51)	90%	(451)	502
Employ: Unemployed	13%	(36)	87%	(251)	287
Employ: Other	17%	(23)	83%	(114)	137
Military HH: Yes	19%	(71)	81%	(310)	381
Military HH: No	18%	(323)	82%	(1495)	1819
RD/WT: Right Direction	20%	(161)	80%	(634)	795
RD/WT: Wrong Track	17%	(233)	83%	(1172)	1405
Trump Job Approve	18%	(167)	82%	(749)	915
Trump Job Disapprove	18%	(215)	82%	(963)	1177
Trump Job Strongly Approve	17%	(89)	83%	(443)	532
Trump Job Somewhat Approve	20%	(77)	80%	(306)	383
Trump Job Somewhat Disapprove	16%	(43)	84%	(223)	266
Trump Job Strongly Disapprove	19%	(172)	81%	(739)	911
Favorable of Trump	18%	(167)	82%	(744)	911
Unfavorable of Trump	18%	(202)	82%	(942)	1144

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Table CMSdem2_4: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	18%	(394)	82%	(1806)	2200
Very Favorable of Trump	18%	(99)	82%	(463)	562
Somewhat Favorable of Trump	19%	(68)	81%	(281)	349
Somewhat Unfavorable of Trump	17%	(40)	83%	(193)	233
Very Unfavorable of Trump	18%	(162)	82%	(750)	911
#1 Issue: Economy	20%	(142)	80%	(560)	702
#1 Issue: Security	14%	(39)	86%	(242)	281
#1 Issue: Health Care	16%	(83)	84%	(433)	516
#1 Issue: Medicare / Social Security	10%	(26)	90%	(230)	257
#1 Issue: Women's Issues	24%	(27)	76%	(87)	114
#1 Issue: Education	31%	(34)	69%	(75)	108
#1 Issue: Energy	24%	(22)	76%	(69)	91
#1 Issue: Other	16%	(22)	84%	(111)	132
2018 House Vote: Democrat	21%	(165)	79%	(611)	776
2018 House Vote: Republican	18%	(117)	82%	(540)	657
2018 House Vote: Someone else	24%	(17)	76%	(53)	70
2016 Vote: Hillary Clinton	22%	(155)	78%	(553)	709
2016 Vote: Donald Trump	18%	(121)	82%	(568)	688
2016 Vote: Other	16%	(20)	84%	(103)	123
2016 Vote: Didn't Vote	14%	(98)	86%	(581)	679
Voted in 2014: Yes	19%	(247)	81%	(1026)	1273
Voted in 2014: No	16%	(147)	84%	(780)	927
2012 Vote: Barack Obama	21%	(163)	79%	(627)	790
2012 Vote: Mitt Romney	16%	(82)	84%	(426)	508
2012 Vote: Other	9%	(7)	91%	(74)	81
2012 Vote: Didn't Vote	17%	(142)	83%	(675)	817
4-Region: Northeast	20%	(78)	80%	(316)	394
4-Region: Midwest	14%	(65)	86%	(398)	462
4-Region: South	17%	(142)	83%	(682)	824
4-Region: West	21%	(110)	79%	(410)	520
Sports Fan	21%	(311)	79%	(1169)	1480
Traveled outside of U.S. in past year 1+ times	49%	(226)	51%	(238)	464

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.*

Demographic	Yes		No		Total N
Adults	18%	(394)	82%	(1806)	2200
Frequent Flyer	46%	(118)	54%	(142)	260
Concerned about climate change	20%	(298)	80%	(1195)	1493
Not concerned about climate change	14%	(76)	86%	(486)	562
Climate change is human activity	20%	(260)	80%	(1025)	1285
Climate change is natural phenomenon	16%	(93)	84%	(471)	564
Climate change is not happening	19%	(16)	81%	(70)	87
Concerned about climate change and caused by human activity	21%	(240)	79%	(926)	1166
Not concerned about climate change and it is natural	13%	(46)	87%	(296)	342
Not concerned about climate change and it is not happening	12%	(8)	88%	(55)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?

Travel by airplane

Demographic	Yes		No		Total N
Adults	34%	(746)	66%	(1454)	2200
Gender: Male	37%	(389)	63%	(672)	1062
Gender: Female	31%	(356)	69%	(782)	1138
Age: 18-29	44%	(211)	56%	(266)	477
Age: 30-44	36%	(192)	64%	(344)	536
Age: 45-54	25%	(78)	75%	(231)	309
Age: 55-64	32%	(143)	68%	(298)	442
Age: 65+	28%	(121)	72%	(315)	436
Generation Z: Age 18-23	36%	(92)	64%	(161)	253
Millennial: Age 24-39	44%	(258)	56%	(321)	579
Generation X: Age 40-55	27%	(144)	73%	(393)	537
Boomers: Age 56-74	32%	(236)	68%	(497)	733
PID: Dem (no lean)	39%	(313)	61%	(488)	800
PID: Ind (no lean)	31%	(212)	69%	(467)	679
PID: Rep (no lean)	31%	(221)	69%	(500)	721
PID/Gender: Dem Men	40%	(142)	60%	(211)	353
PID/Gender: Dem Women	38%	(170)	62%	(277)	447
PID/Gender: Ind Men	36%	(126)	64%	(227)	353
PID/Gender: Ind Women	27%	(86)	73%	(240)	326
PID/Gender: Rep Men	34%	(121)	66%	(235)	356
PID/Gender: Rep Women	27%	(100)	73%	(265)	365
Ideo: Liberal (1-3)	42%	(273)	58%	(380)	653
Ideo: Moderate (4)	34%	(189)	66%	(369)	558
Ideo: Conservative (5-7)	31%	(225)	69%	(494)	718
Educ: < College	28%	(418)	72%	(1094)	1512
Educ: Bachelors degree	45%	(199)	55%	(245)	444
Educ: Post-grad	53%	(129)	47%	(115)	244
Income: Under 50k	24%	(267)	76%	(851)	1118
Income: 50k-100k	39%	(282)	61%	(447)	729
Income: 100k+	56%	(197)	44%	(157)	353
Ethnicity: White	31%	(534)	69%	(1188)	1722
Ethnicity: Hispanic	45%	(158)	55%	(192)	349

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Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

Demographic	Yes		No		Total N
Adults	34%	(746)	66%	(1454)	2200
Ethnicity: Afr. Am.	37%	(102)	63%	(172)	274
Ethnicity: Other	54%	(110)	46%	(94)	204
All Christian	36%	(379)	64%	(668)	1047
All Non-Christian	47%	(45)	53%	(49)	94
Atheist	37%	(39)	63%	(66)	105
Agnostic/Nothing in particular	30%	(283)	70%	(671)	954
Religious Non-Protestant/Catholic	44%	(54)	56%	(69)	123
Evangelical	29%	(157)	71%	(376)	532
Non-Evangelical	37%	(315)	63%	(536)	851
Community: Urban	37%	(216)	63%	(363)	578
Community: Suburban	38%	(399)	62%	(650)	1049
Community: Rural	23%	(131)	77%	(442)	573
Employ: Private Sector	47%	(321)	53%	(359)	680
Employ: Government	40%	(54)	60%	(81)	136
Employ: Self-Employed	37%	(69)	63%	(120)	189
Employ: Homemaker	20%	(31)	80%	(123)	154
Employ: Retired	24%	(122)	76%	(380)	502
Employ: Unemployed	25%	(71)	75%	(215)	287
Employ: Other	18%	(24)	82%	(113)	137
Military HH: Yes	32%	(120)	68%	(261)	381
Military HH: No	34%	(625)	66%	(1193)	1819
RD/WT: Right Direction	31%	(247)	69%	(548)	795
RD/WT: Wrong Track	35%	(498)	65%	(907)	1405
Trump Job Approve	32%	(289)	68%	(626)	915
Trump Job Disapprove	36%	(426)	64%	(751)	1177
Trump Job Strongly Approve	27%	(145)	73%	(388)	532
Trump Job Somewhat Approve	38%	(144)	62%	(239)	383
Trump Job Somewhat Disapprove	37%	(99)	63%	(166)	266
Trump Job Strongly Disapprove	36%	(327)	64%	(585)	911
Favorable of Trump	31%	(285)	69%	(626)	911
Unfavorable of Trump	37%	(419)	63%	(726)	1144

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Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?

Travel by airplane

Demographic	Yes		No		Total N
Adults	34%	(746)	66%	(1454)	2200
Very Favorable of Trump	28%	(156)	72%	(406)	562
Somewhat Favorable of Trump	37%	(128)	63%	(220)	349
Somewhat Unfavorable of Trump	37%	(85)	63%	(147)	233
Very Unfavorable of Trump	37%	(333)	63%	(578)	911
#1 Issue: Economy	40%	(280)	60%	(422)	702
#1 Issue: Security	26%	(73)	74%	(208)	281
#1 Issue: Health Care	34%	(176)	66%	(340)	516
#1 Issue: Medicare / Social Security	25%	(64)	75%	(193)	257
#1 Issue: Women's Issues	34%	(39)	66%	(75)	114
#1 Issue: Education	47%	(51)	53%	(57)	108
#1 Issue: Energy	29%	(27)	71%	(64)	91
#1 Issue: Other	28%	(36)	72%	(96)	132
2018 House Vote: Democrat	39%	(306)	61%	(469)	776
2018 House Vote: Republican	32%	(213)	68%	(444)	657
2018 House Vote: Someone else	35%	(25)	65%	(45)	70
2016 Vote: Hillary Clinton	41%	(289)	59%	(419)	709
2016 Vote: Donald Trump	31%	(216)	69%	(472)	688
2016 Vote: Other	33%	(40)	67%	(82)	123
2016 Vote: Didn't Vote	29%	(200)	71%	(480)	679
Voted in 2014: Yes	36%	(458)	64%	(815)	1273
Voted in 2014: No	31%	(288)	69%	(640)	927
2012 Vote: Barack Obama	37%	(296)	63%	(494)	790
2012 Vote: Mitt Romney	35%	(179)	65%	(330)	508
2012 Vote: Other	20%	(16)	80%	(64)	81
2012 Vote: Didn't Vote	31%	(253)	69%	(564)	817
4-Region: Northeast	40%	(158)	60%	(236)	394
4-Region: Midwest	28%	(131)	72%	(331)	462
4-Region: South	29%	(238)	71%	(587)	824
4-Region: West	42%	(219)	58%	(301)	520
Sports Fan	38%	(560)	62%	(920)	1480
Traveled outside of U.S. in past year 1+ times	63%	(292)	37%	(172)	464

Continued on next page

Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

Demographic	Yes		No		Total N
Adults	34%	(746)	66%	(1454)	2200
Frequent Flyer	69%	(178)	31%	(82)	260
Concerned about climate change	37%	(548)	63%	(945)	1493
Not concerned about climate change	30%	(167)	70%	(395)	562
Climate change is human activity	38%	(483)	62%	(802)	1285
Climate change is natural phenomenon	33%	(186)	67%	(378)	564
Climate change is not happening	25%	(22)	75%	(65)	87
Concerned about climate change and caused by human activity	38%	(448)	62%	(718)	1166
Not concerned about climate change and it is natural	32%	(110)	68%	(232)	342
Not concerned about climate change and it is not happening	24%	(15)	76%	(48)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(681)	57%	(1249)	12%	(270)	2200
Gender: Male	35%	(366)	53%	(560)	13%	(135)	1062
Gender: Female	28%	(314)	61%	(689)	12%	(135)	1138
Age: 18-29	29%	(139)	57%	(272)	14%	(66)	477
Age: 30-44	39%	(211)	51%	(274)	10%	(51)	536
Age: 45-54	39%	(122)	53%	(163)	8%	(25)	309
Age: 55-64	25%	(110)	59%	(259)	17%	(73)	442
Age: 65+	23%	(100)	64%	(281)	13%	(55)	436
Generation Z: Age 18-23	30%	(76)	57%	(145)	13%	(32)	253
Millennial: Age 24-39	36%	(207)	52%	(300)	12%	(71)	579
Generation X: Age 40-55	36%	(194)	56%	(298)	8%	(44)	537
Boomers: Age 56-74	26%	(188)	60%	(441)	14%	(104)	733
PID: Dem (no lean)	39%	(312)	52%	(413)	9%	(75)	800
PID: Ind (no lean)	26%	(177)	62%	(422)	12%	(81)	679
PID: Rep (no lean)	27%	(192)	57%	(415)	16%	(115)	721
PID/Gender: Dem Men	47%	(166)	44%	(157)	9%	(30)	353
PID/Gender: Dem Women	33%	(146)	57%	(256)	10%	(45)	447
PID/Gender: Ind Men	26%	(91)	61%	(215)	13%	(47)	353
PID/Gender: Ind Women	26%	(86)	63%	(206)	10%	(34)	326
PID/Gender: Rep Men	31%	(109)	53%	(188)	16%	(58)	356
PID/Gender: Rep Women	23%	(82)	62%	(226)	15%	(56)	365
Ideo: Liberal (1-3)	39%	(251)	52%	(336)	10%	(65)	653
Ideo: Moderate (4)	30%	(169)	60%	(334)	10%	(54)	558
Ideo: Conservative (5-7)	26%	(188)	60%	(430)	14%	(100)	718
Educ: < College	29%	(436)	57%	(865)	14%	(211)	1512
Educ: Bachelors degree	36%	(160)	57%	(255)	6%	(29)	444
Educ: Post-grad	35%	(85)	53%	(129)	12%	(30)	244
Income: Under 50k	30%	(340)	54%	(607)	15%	(171)	1118
Income: 50k-100k	32%	(230)	59%	(433)	9%	(66)	729
Income: 100k+	31%	(110)	59%	(209)	9%	(33)	353
Ethnicity: White	30%	(521)	58%	(994)	12%	(207)	1722
Ethnicity: Hispanic	36%	(125)	54%	(189)	10%	(36)	349

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan	Total N
Adults	31%	(681)	57%	(1249)	12% (270)	2200
Ethnicity: Afr. Am.	33%	(92)	50%	(136)	17% (47)	274
Ethnicity: Other	33%	(68)	58%	(119)	8% (16)	204
All Christian	29%	(309)	58%	(609)	12% (129)	1047
All Non-Christian	42%	(39)	54%	(50)	5% (5)	94
Atheist	31%	(33)	56%	(59)	13% (14)	105
Agnostic/Nothing in particular	31%	(300)	56%	(531)	13% (123)	954
Religious Non-Protestant/Catholic	42%	(52)	54%	(67)	4% (5)	123
Evangelical	29%	(154)	56%	(297)	15% (80)	532
Non-Evangelical	30%	(254)	60%	(508)	10% (89)	851
Community: Urban	36%	(208)	53%	(307)	11% (64)	578
Community: Suburban	30%	(317)	57%	(602)	12% (129)	1049
Community: Rural	27%	(156)	59%	(340)	13% (77)	573
Employ: Private Sector	37%	(253)	54%	(370)	8% (58)	680
Employ: Government	33%	(45)	60%	(82)	7% (9)	136
Employ: Self-Employed	30%	(58)	55%	(103)	15% (28)	189
Employ: Homemaker	21%	(33)	63%	(96)	16% (25)	154
Employ: Retired	25%	(124)	60%	(299)	16% (79)	502
Employ: Unemployed	35%	(100)	52%	(148)	13% (39)	287
Employ: Other	26%	(36)	58%	(79)	16% (22)	137
Military HH: Yes	31%	(117)	58%	(223)	11% (42)	381
Military HH: No	31%	(564)	56%	(1026)	13% (228)	1819
RD/WT: Right Direction	28%	(223)	59%	(467)	13% (106)	795
RD/WT: Wrong Track	33%	(458)	56%	(782)	12% (165)	1405
Trump Job Approve	28%	(253)	58%	(534)	14% (129)	915
Trump Job Disapprove	35%	(407)	56%	(656)	10% (114)	1177
Trump Job Strongly Approve	28%	(147)	57%	(303)	15% (82)	532
Trump Job Somewhat Approve	28%	(106)	60%	(230)	12% (47)	383
Trump Job Somewhat Disapprove	30%	(79)	59%	(158)	11% (29)	266
Trump Job Strongly Disapprove	36%	(328)	55%	(499)	9% (85)	911
Favorable of Trump	27%	(245)	60%	(543)	14% (123)	911
Unfavorable of Trump	35%	(402)	55%	(633)	10% (109)	1144

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan	Total N
Adults	31%	(681)	57%	(1249)	12% (270)	2200
Very Favorable of Trump	28%	(158)	58%	(325)	14% (79)	562
Somewhat Favorable of Trump	25%	(87)	62%	(218)	13% (44)	349
Somewhat Unfavorable of Trump	25%	(59)	60%	(140)	15% (34)	233
Very Unfavorable of Trump	38%	(344)	54%	(492)	8% (75)	911
#1 Issue: Economy	30%	(207)	59%	(412)	12% (83)	702
#1 Issue: Security	26%	(73)	58%	(164)	16% (44)	281
#1 Issue: Health Care	33%	(170)	57%	(292)	10% (54)	516
#1 Issue: Medicare / Social Security	26%	(67)	61%	(157)	13% (33)	257
#1 Issue: Women's Issues	36%	(41)	50%	(57)	14% (16)	114
#1 Issue: Education	46%	(50)	43%	(47)	10% (11)	108
#1 Issue: Energy	32%	(29)	51%	(46)	18% (16)	91
#1 Issue: Other	33%	(44)	57%	(75)	10% (13)	132
2018 House Vote: Democrat	38%	(296)	53%	(415)	8% (66)	776
2018 House Vote: Republican	27%	(177)	58%	(381)	15% (98)	657
2018 House Vote: Someone else	35%	(24)	51%	(36)	14% (10)	70
2016 Vote: Hillary Clinton	38%	(266)	54%	(382)	9% (61)	709
2016 Vote: Donald Trump	27%	(185)	59%	(403)	15% (101)	688
2016 Vote: Other	30%	(36)	59%	(72)	12% (14)	123
2016 Vote: Didn't Vote	28%	(193)	58%	(392)	14% (94)	679
Voted in 2014: Yes	33%	(420)	55%	(705)	12% (147)	1273
Voted in 2014: No	28%	(260)	59%	(544)	13% (123)	927
2012 Vote: Barack Obama	39%	(307)	54%	(423)	8% (59)	790
2012 Vote: Mitt Romney	23%	(119)	62%	(315)	15% (74)	508
2012 Vote: Other	26%	(21)	55%	(44)	18% (15)	81
2012 Vote: Didn't Vote	28%	(232)	57%	(465)	15% (119)	817
4-Region: Northeast	31%	(120)	61%	(240)	8% (33)	394
4-Region: Midwest	28%	(128)	58%	(269)	14% (66)	462
4-Region: South	33%	(270)	53%	(437)	14% (117)	824
4-Region: West	31%	(162)	58%	(303)	11% (55)	520
Sports Fan	34%	(504)	57%	(848)	9% (128)	1480
Traveled outside of U.S. in past year 1+ times	34%	(160)	57%	(264)	9% (40)	464

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(681)	57%	(1249)	12%	(270)	2200
Frequent Flyer	41%	(106)	53%	(138)	6%	(15)	260
Concerned about climate change	35%	(529)	55%	(828)	9%	(136)	1493
Not concerned about climate change	23%	(129)	62%	(347)	15%	(86)	562
Climate change is human activity	35%	(456)	56%	(725)	8%	(105)	1285
Climate change is natural phenomenon	26%	(145)	59%	(334)	15%	(85)	564
Climate change is not happening	31%	(26)	52%	(45)	17%	(15)	87
Concerned about climate change and caused by human activity	37%	(434)	55%	(640)	8%	(92)	1166
Not concerned about climate change and it is natural	21%	(72)	63%	(217)	16%	(54)	342
Not concerned about climate change and it is not happening	33%	(20)	43%	(27)	24%	(15)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan	Total N
Adults	44%	(960)	48%	(1062)	8% (178)	2200
Gender: Male	42%	(450)	50%	(526)	8% (86)	1062
Gender: Female	45%	(510)	47%	(536)	8% (92)	1138
Age: 18-29	27%	(129)	60%	(284)	13% (64)	477
Age: 30-44	47%	(250)	48%	(255)	6% (32)	536
Age: 45-54	49%	(151)	43%	(133)	8% (26)	309
Age: 55-64	46%	(204)	48%	(210)	6% (28)	442
Age: 65+	52%	(227)	41%	(180)	7% (29)	436
Generation Z: Age 18-23	21%	(53)	66%	(168)	13% (32)	253
Millennial: Age 24-39	41%	(235)	50%	(288)	10% (56)	579
Generation X: Age 40-55	47%	(254)	46%	(248)	7% (35)	537
Boomers: Age 56-74	50%	(368)	43%	(317)	7% (48)	733
PID: Dem (no lean)	52%	(412)	43%	(345)	5% (43)	800
PID: Ind (no lean)	33%	(225)	56%	(383)	10% (70)	679
PID: Rep (no lean)	45%	(322)	46%	(334)	9% (65)	721
PID/Gender: Dem Men	51%	(180)	43%	(153)	5% (19)	353
PID/Gender: Dem Women	52%	(232)	43%	(192)	5% (23)	447
PID/Gender: Ind Men	31%	(108)	59%	(208)	10% (36)	353
PID/Gender: Ind Women	36%	(117)	54%	(175)	10% (34)	326
PID/Gender: Rep Men	45%	(161)	46%	(165)	9% (30)	356
PID/Gender: Rep Women	44%	(161)	46%	(169)	10% (35)	365
Ideo: Liberal (1-3)	49%	(319)	44%	(287)	7% (46)	653
Ideo: Moderate (4)	45%	(249)	50%	(276)	6% (33)	558
Ideo: Conservative (5-7)	43%	(307)	49%	(355)	8% (57)	718
Educ: < College	44%	(658)	48%	(719)	9% (134)	1512
Educ: Bachelors degree	45%	(200)	50%	(223)	5% (20)	444
Educ: Post-grad	41%	(101)	49%	(120)	10% (23)	244
Income: Under 50k	43%	(482)	47%	(528)	10% (108)	1118
Income: 50k-100k	43%	(316)	51%	(370)	6% (43)	729
Income: 100k+	46%	(162)	46%	(164)	8% (28)	353
Ethnicity: White	44%	(764)	48%	(821)	8% (136)	1722
Ethnicity: Hispanic	43%	(149)	46%	(162)	11% (39)	349

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Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan	Total N
Adults	44%	(960)	48%	(1062)	8% (178)	2200
Ethnicity: Afr. Am.	48%	(132)	46%	(127)	6% (15)	274
Ethnicity: Other	31%	(63)	56%	(114)	13% (27)	204
All Christian	46%	(480)	47%	(492)	7% (74)	1047
All Non-Christian	45%	(43)	45%	(43)	9% (9)	94
Atheist	34%	(36)	56%	(59)	10% (10)	105
Agnostic/Nothing in particular	42%	(401)	49%	(469)	9% (85)	954
Religious Non-Protestant/Catholic	44%	(54)	46%	(57)	10% (12)	123
Evangelical	44%	(234)	47%	(248)	9% (50)	532
Non-Evangelical	47%	(401)	48%	(409)	5% (42)	851
Community: Urban	46%	(265)	45%	(259)	9% (54)	578
Community: Suburban	45%	(471)	47%	(495)	8% (83)	1049
Community: Rural	39%	(223)	54%	(309)	7% (41)	573
Employ: Private Sector	47%	(322)	47%	(322)	5% (36)	680
Employ: Government	38%	(52)	57%	(78)	4% (6)	136
Employ: Self-Employed	30%	(57)	58%	(110)	12% (22)	189
Employ: Homemaker	43%	(66)	45%	(69)	12% (19)	154
Employ: Retired	50%	(251)	44%	(220)	6% (31)	502
Employ: Unemployed	46%	(133)	41%	(118)	13% (36)	287
Employ: Other	41%	(57)	48%	(66)	11% (15)	137
Military HH: Yes	43%	(164)	50%	(190)	7% (27)	381
Military HH: No	44%	(795)	48%	(873)	8% (151)	1819
RD/WT: Right Direction	42%	(333)	49%	(389)	9% (72)	795
RD/WT: Wrong Track	45%	(626)	48%	(673)	8% (106)	1405
Trump Job Approve	41%	(373)	50%	(457)	9% (86)	915
Trump Job Disapprove	48%	(560)	46%	(540)	7% (77)	1177
Trump Job Strongly Approve	44%	(235)	45%	(241)	11% (57)	532
Trump Job Somewhat Approve	36%	(138)	56%	(216)	7% (29)	383
Trump Job Somewhat Disapprove	45%	(120)	46%	(121)	9% (24)	266
Trump Job Strongly Disapprove	48%	(440)	46%	(418)	6% (53)	911
Favorable of Trump	41%	(377)	50%	(452)	9% (81)	911
Unfavorable of Trump	47%	(540)	47%	(534)	6% (70)	1144

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Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan	Total N
Adults	44%	(960)	48%	(1062)	8% (178)	2200
Very Favorable of Trump	46%	(256)	44%	(250)	10% (55)	562
Somewhat Favorable of Trump	35%	(121)	58%	(202)	7% (26)	349
Somewhat Unfavorable of Trump	40%	(94)	50%	(116)	10% (23)	233
Very Unfavorable of Trump	49%	(447)	46%	(417)	5% (47)	911
#1 Issue: Economy	39%	(276)	51%	(360)	9% (66)	702
#1 Issue: Security	39%	(110)	52%	(145)	9% (25)	281
#1 Issue: Health Care	50%	(256)	44%	(229)	6% (31)	516
#1 Issue: Medicare / Social Security	56%	(143)	39%	(99)	6% (15)	257
#1 Issue: Women's Issues	34%	(39)	54%	(61)	12% (14)	114
#1 Issue: Education	39%	(42)	54%	(58)	7% (8)	108
#1 Issue: Energy	37%	(33)	56%	(51)	7% (7)	91
#1 Issue: Other	45%	(60)	44%	(59)	10% (14)	132
2018 House Vote: Democrat	51%	(398)	45%	(348)	4% (30)	776
2018 House Vote: Republican	45%	(297)	47%	(309)	8% (52)	657
2018 House Vote: Someone else	37%	(26)	43%	(30)	20% (14)	70
2016 Vote: Hillary Clinton	51%	(358)	44%	(315)	5% (36)	709
2016 Vote: Donald Trump	46%	(315)	47%	(323)	7% (50)	688
2016 Vote: Other	34%	(42)	54%	(66)	12% (15)	123
2016 Vote: Didn't Vote	36%	(243)	53%	(358)	11% (78)	679
Voted in 2014: Yes	49%	(626)	45%	(571)	6% (76)	1273
Voted in 2014: No	36%	(334)	53%	(491)	11% (102)	927
2012 Vote: Barack Obama	52%	(409)	43%	(344)	5% (38)	790
2012 Vote: Mitt Romney	45%	(230)	48%	(242)	7% (36)	508
2012 Vote: Other	35%	(28)	55%	(45)	10% (8)	81
2012 Vote: Didn't Vote	36%	(291)	53%	(432)	11% (94)	817
4-Region: Northeast	48%	(188)	47%	(187)	5% (19)	394
4-Region: Midwest	47%	(216)	46%	(213)	7% (33)	462
4-Region: South	43%	(353)	50%	(408)	8% (63)	824
4-Region: West	39%	(203)	49%	(254)	12% (62)	520
Sports Fan	49%	(722)	47%	(697)	4% (60)	1480
Traveled outside of U.S. in past year 1+ times	41%	(191)	52%	(242)	7% (31)	464

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Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	44% (960)	48% (1062)	8% (178)	2200
Frequent Flyer	43% (112)	52% (136)	5% (12)	260
Concerned about climate change	49% (726)	45% (679)	6% (88)	1493
Not concerned about climate change	35% (198)	56% (313)	9% (51)	562
Climate change is human activity	47% (608)	46% (594)	6% (83)	1285
Climate change is natural phenomenon	38% (216)	54% (303)	8% (45)	564
Climate change is not happening	42% (36)	48% (41)	10% (9)	87
Concerned about climate change and caused by human activity	49% (573)	45% (525)	6% (68)	1166
Not concerned about climate change and it is natural	34% (117)	57% (195)	9% (30)	342
Not concerned about climate change and it is not happening	47% (29)	42% (26)	11% (7)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	47% (1041)	6% (132)	2200
Gender: Male	48% (507)	46% (487)	6% (68)	1062
Gender: Female	46% (520)	49% (554)	6% (64)	1138
Age: 18-29	54% (259)	39% (187)	6% (31)	477
Age: 30-44	51% (275)	45% (241)	4% (20)	536
Age: 45-54	55% (170)	40% (123)	6% (17)	309
Age: 55-64	41% (180)	52% (229)	7% (32)	442
Age: 65+	33% (143)	60% (262)	7% (31)	436
Generation Z: Age 18-23	59% (148)	37% (94)	4% (11)	253
Millennial: Age 24-39	51% (294)	43% (250)	6% (35)	579
Generation X: Age 40-55	52% (279)	43% (232)	5% (27)	537
Boomers: Age 56-74	38% (277)	55% (403)	7% (53)	733
PID: Dem (no lean)	50% (402)	45% (360)	5% (38)	800
PID: Ind (no lean)	44% (299)	49% (330)	7% (50)	679
PID: Rep (no lean)	45% (326)	49% (352)	6% (43)	721
PID/Gender: Dem Men	56% (199)	39% (138)	5% (16)	353
PID/Gender: Dem Women	45% (203)	50% (222)	5% (22)	447
PID/Gender: Ind Men	42% (148)	49% (172)	9% (32)	353
PID/Gender: Ind Women	46% (151)	48% (157)	6% (18)	326
PID/Gender: Rep Men	45% (160)	49% (176)	6% (20)	356
PID/Gender: Rep Women	46% (166)	48% (175)	6% (23)	365
Ideo: Liberal (1-3)	53% (343)	42% (274)	6% (36)	653
Ideo: Moderate (4)	45% (249)	51% (284)	4% (25)	558
Ideo: Conservative (5-7)	44% (316)	50% (358)	6% (45)	718
Educ: < College	48% (727)	46% (697)	6% (89)	1512
Educ: Bachelors degree	43% (189)	52% (232)	5% (23)	444
Educ: Post-grad	46% (111)	46% (113)	8% (20)	244
Income: Under 50k	48% (532)	46% (512)	7% (74)	1118
Income: 50k-100k	47% (344)	48% (348)	5% (37)	729
Income: 100k+	43% (151)	51% (182)	6% (21)	353
Ethnicity: White	45% (777)	49% (838)	6% (107)	1722
Ethnicity: Hispanic	54% (188)	39% (136)	7% (26)	349

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	47% (1041)	6% (132)	2200
Ethnicity: Afr. Am.	56% (154)	39% (107)	5% (13)	274
Ethnicity: Other	47% (96)	48% (97)	5% (11)	204
All Christian	44% (458)	50% (522)	6% (67)	1047
All Non-Christian	47% (44)	45% (42)	8% (8)	94
Atheist	53% (55)	42% (44)	5% (5)	105
Agnostic/Nothing in particular	49% (470)	45% (433)	5% (51)	954
Religious Non-Protestant/Catholic	51% (63)	40% (49)	9% (11)	123
Evangelical	46% (247)	47% (248)	7% (38)	532
Non-Evangelical	46% (394)	49% (419)	5% (39)	851
Community: Urban	53% (308)	41% (238)	6% (32)	578
Community: Suburban	45% (474)	49% (510)	6% (65)	1049
Community: Rural	43% (245)	51% (292)	6% (35)	573
Employ: Private Sector	53% (359)	41% (278)	6% (43)	680
Employ: Government	44% (60)	52% (71)	4% (6)	136
Employ: Self-Employed	52% (98)	45% (85)	3% (6)	189
Employ: Homemaker	46% (71)	46% (70)	8% (13)	154
Employ: Retired	34% (169)	59% (297)	7% (36)	502
Employ: Unemployed	51% (147)	45% (129)	4% (10)	287
Employ: Other	39% (54)	52% (71)	9% (12)	137
Military HH: Yes	42% (161)	52% (197)	6% (23)	381
Military HH: No	48% (866)	46% (844)	6% (109)	1819
RD/WT: Right Direction	42% (336)	51% (405)	7% (54)	795
RD/WT: Wrong Track	49% (691)	45% (636)	6% (78)	1405
Trump Job Approve	44% (406)	49% (447)	7% (62)	915
Trump Job Disapprove	50% (585)	46% (541)	4% (51)	1177
Trump Job Strongly Approve	45% (241)	47% (250)	8% (41)	532
Trump Job Somewhat Approve	43% (165)	52% (197)	5% (21)	383
Trump Job Somewhat Disapprove	50% (133)	47% (124)	3% (8)	266
Trump Job Strongly Disapprove	50% (452)	46% (416)	5% (43)	911
Favorable of Trump	45% (410)	49% (442)	6% (59)	911
Unfavorable of Trump	50% (571)	45% (520)	5% (53)	1144

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	47% (1041)	6% (132)	2200
Very Favorable of Trump	47% (264)	47% (264)	6% (34)	562
Somewhat Favorable of Trump	42% (146)	51% (178)	7% (25)	349
Somewhat Unfavorable of Trump	47% (110)	48% (112)	4% (10)	233
Very Unfavorable of Trump	51% (461)	45% (408)	5% (43)	911
#1 Issue: Economy	47% (330)	47% (327)	6% (45)	702
#1 Issue: Security	41% (116)	51% (145)	7% (20)	281
#1 Issue: Health Care	49% (254)	46% (237)	5% (26)	516
#1 Issue: Medicare / Social Security	35% (90)	58% (149)	7% (18)	257
#1 Issue: Women's Issues	60% (68)	35% (40)	5% (5)	114
#1 Issue: Education	56% (60)	42% (45)	3% (3)	108
#1 Issue: Energy	53% (48)	41% (37)	6% (5)	91
#1 Issue: Other	46% (61)	47% (61)	8% (10)	132
2018 House Vote: Democrat	48% (373)	48% (372)	4% (31)	776
2018 House Vote: Republican	43% (283)	50% (329)	7% (45)	657
2018 House Vote: Someone else	44% (31)	45% (31)	11% (7)	70
2016 Vote: Hillary Clinton	49% (346)	48% (337)	4% (25)	709
2016 Vote: Donald Trump	43% (295)	51% (352)	6% (42)	688
2016 Vote: Other	41% (50)	51% (62)	8% (10)	123
2016 Vote: Didn't Vote	49% (335)	43% (290)	8% (54)	679
Voted in 2014: Yes	45% (571)	50% (635)	5% (66)	1273
Voted in 2014: No	49% (456)	44% (406)	7% (66)	927
2012 Vote: Barack Obama	46% (367)	50% (391)	4% (32)	790
2012 Vote: Mitt Romney	40% (204)	52% (265)	8% (39)	508
2012 Vote: Other	45% (36)	46% (37)	8% (7)	81
2012 Vote: Didn't Vote	51% (418)	42% (345)	7% (54)	817
4-Region: Northeast	43% (171)	52% (205)	4% (17)	394
4-Region: Midwest	47% (218)	49% (225)	4% (20)	462
4-Region: South	47% (391)	46% (381)	6% (53)	824
4-Region: West	48% (248)	44% (230)	8% (42)	520
Sports Fan	51% (752)	46% (681)	3% (47)	1480
Traveled outside of U.S. in past year 1+ times	44% (204)	51% (237)	5% (23)	464

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Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	47% (1027)	47% (1041)	6% (132)	2200
Frequent Flyer	49% (128)	46% (119)	5% (13)	260
Concerned about climate change	52% (778)	44% (660)	4% (55)	1493
Not concerned about climate change	35% (198)	57% (318)	8% (47)	562
Climate change is human activity	51% (649)	45% (580)	4% (56)	1285
Climate change is natural phenomenon	40% (223)	55% (308)	6% (33)	564
Climate change is not happening	44% (38)	46% (40)	9% (8)	87
Concerned about climate change and caused by human activity	52% (609)	44% (510)	4% (47)	1166
Not concerned about climate change and it is natural	34% (118)	57% (196)	8% (28)	342
Not concerned about climate change and it is not happening	38% (24)	49% (31)	13% (8)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(596)	40%	(883)	33%	(720)	2200
Gender: Male	41%	(433)	38%	(401)	21%	(228)	1062
Gender: Female	14%	(163)	42%	(483)	43%	(492)	1138
Age: 18-29	23%	(112)	38%	(179)	39%	(186)	477
Age: 30-44	35%	(188)	40%	(212)	25%	(136)	536
Age: 45-54	26%	(80)	43%	(133)	31%	(96)	309
Age: 55-64	29%	(128)	39%	(174)	32%	(140)	442
Age: 65+	20%	(89)	42%	(184)	37%	(163)	436
Generation Z: Age 18-23	17%	(42)	40%	(101)	43%	(110)	253
Millennial: Age 24-39	33%	(193)	36%	(211)	30%	(175)	579
Generation X: Age 40-55	28%	(153)	44%	(237)	27%	(147)	537
Boomers: Age 56-74	25%	(184)	40%	(295)	35%	(254)	733
PID: Dem (no lean)	29%	(229)	40%	(319)	32%	(252)	800
PID: Ind (no lean)	21%	(142)	40%	(269)	39%	(267)	679
PID: Rep (no lean)	31%	(225)	41%	(295)	28%	(201)	721
PID/Gender: Dem Men	47%	(164)	35%	(125)	18%	(64)	353
PID/Gender: Dem Women	14%	(65)	43%	(194)	42%	(189)	447
PID/Gender: Ind Men	31%	(111)	39%	(139)	29%	(103)	353
PID/Gender: Ind Women	10%	(32)	40%	(130)	50%	(164)	326
PID/Gender: Rep Men	45%	(159)	38%	(136)	17%	(61)	356
PID/Gender: Rep Women	18%	(67)	43%	(159)	38%	(140)	365
Ideo: Liberal (1-3)	29%	(186)	39%	(256)	32%	(210)	653
Ideo: Moderate (4)	29%	(162)	40%	(225)	31%	(171)	558
Ideo: Conservative (5-7)	29%	(207)	43%	(306)	29%	(206)	718
Educ: < College	24%	(363)	41%	(619)	35%	(530)	1512
Educ: Bachelors degree	36%	(159)	38%	(167)	27%	(118)	444
Educ: Post-grad	31%	(74)	40%	(97)	30%	(72)	244
Income: Under 50k	22%	(243)	40%	(448)	38%	(428)	1118
Income: 50k-100k	32%	(231)	40%	(291)	28%	(207)	729
Income: 100k+	35%	(123)	41%	(144)	24%	(86)	353
Ethnicity: White	26%	(451)	40%	(687)	34%	(584)	1722
Ethnicity: Hispanic	32%	(113)	37%	(128)	31%	(108)	349

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(596)	40%	(883)	33%	(720)	2200
Ethnicity: Afr. Am.	35%	(96)	40%	(110)	25%	(68)	274
Ethnicity: Other	24%	(49)	42%	(86)	34%	(69)	204
All Christian	30%	(313)	41%	(424)	30%	(309)	1047
All Non-Christian	37%	(35)	36%	(34)	27%	(26)	94
Atheist	22%	(23)	45%	(47)	33%	(35)	105
Agnostic/Nothing in particular	24%	(225)	40%	(379)	37%	(350)	954
Religious Non-Protestant/Catholic	34%	(42)	38%	(47)	28%	(34)	123
Evangelical	26%	(137)	41%	(218)	33%	(177)	532
Non-Evangelical	31%	(263)	40%	(339)	29%	(249)	851
Community: Urban	30%	(172)	43%	(247)	28%	(160)	578
Community: Suburban	28%	(294)	39%	(409)	33%	(346)	1049
Community: Rural	23%	(131)	40%	(227)	37%	(214)	573
Employ: Private Sector	39%	(263)	38%	(257)	24%	(160)	680
Employ: Government	27%	(37)	44%	(60)	29%	(39)	136
Employ: Self-Employed	23%	(44)	46%	(87)	31%	(59)	189
Employ: Homemaker	10%	(16)	42%	(64)	48%	(74)	154
Employ: Retired	24%	(120)	42%	(209)	34%	(173)	502
Employ: Unemployed	22%	(63)	38%	(109)	40%	(114)	287
Employ: Other	23%	(32)	39%	(53)	38%	(52)	137
Military HH: Yes	30%	(114)	39%	(149)	31%	(118)	381
Military HH: No	27%	(482)	40%	(734)	33%	(602)	1819
RD/WT: Right Direction	32%	(252)	38%	(304)	30%	(239)	795
RD/WT: Wrong Track	25%	(344)	41%	(579)	34%	(481)	1405
Trump Job Approve	31%	(281)	39%	(354)	31%	(280)	915
Trump Job Disapprove	25%	(298)	42%	(489)	33%	(390)	1177
Trump Job Strongly Approve	33%	(175)	38%	(201)	29%	(156)	532
Trump Job Somewhat Approve	28%	(106)	40%	(154)	32%	(123)	383
Trump Job Somewhat Disapprove	25%	(65)	42%	(110)	34%	(90)	266
Trump Job Strongly Disapprove	26%	(233)	42%	(379)	33%	(300)	911
Favorable of Trump	32%	(289)	39%	(353)	29%	(268)	911
Unfavorable of Trump	24%	(277)	41%	(470)	35%	(396)	1144

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(596)	40%	(883)	33%	(720)	2200
Very Favorable of Trump	33%	(185)	36%	(203)	31%	(174)	562
Somewhat Favorable of Trump	30%	(104)	43%	(150)	27%	(95)	349
Somewhat Unfavorable of Trump	16%	(38)	46%	(107)	37%	(87)	233
Very Unfavorable of Trump	26%	(239)	40%	(363)	34%	(309)	911
#1 Issue: Economy	30%	(212)	38%	(267)	32%	(224)	702
#1 Issue: Security	28%	(80)	39%	(109)	33%	(92)	281
#1 Issue: Health Care	31%	(161)	43%	(223)	26%	(132)	516
#1 Issue: Medicare / Social Security	24%	(61)	41%	(104)	36%	(91)	257
#1 Issue: Women's Issues	12%	(13)	50%	(56)	39%	(44)	114
#1 Issue: Education	21%	(22)	33%	(35)	47%	(51)	108
#1 Issue: Energy	20%	(18)	38%	(34)	43%	(39)	91
#1 Issue: Other	23%	(30)	41%	(55)	36%	(48)	132
2018 House Vote: Democrat	30%	(234)	42%	(329)	27%	(212)	776
2018 House Vote: Republican	34%	(224)	39%	(253)	27%	(180)	657
2018 House Vote: Someone else	22%	(15)	35%	(24)	43%	(30)	70
2016 Vote: Hillary Clinton	29%	(206)	44%	(309)	27%	(194)	709
2016 Vote: Donald Trump	33%	(228)	39%	(267)	28%	(193)	688
2016 Vote: Other	24%	(29)	36%	(44)	40%	(50)	123
2016 Vote: Didn't Vote	19%	(132)	39%	(263)	42%	(284)	679
Voted in 2014: Yes	33%	(416)	40%	(509)	27%	(348)	1273
Voted in 2014: No	19%	(180)	40%	(374)	40%	(373)	927
2012 Vote: Barack Obama	31%	(247)	40%	(314)	29%	(229)	790
2012 Vote: Mitt Romney	30%	(153)	43%	(221)	27%	(135)	508
2012 Vote: Other	23%	(18)	40%	(32)	38%	(30)	81
2012 Vote: Didn't Vote	22%	(178)	39%	(315)	40%	(324)	817
4-Region: Northeast	28%	(110)	42%	(164)	31%	(120)	394
4-Region: Midwest	27%	(125)	45%	(208)	28%	(129)	462
4-Region: South	28%	(228)	38%	(310)	35%	(286)	824
4-Region: West	26%	(134)	39%	(201)	36%	(185)	520
Sports Fan	40%	(596)	60%	(883)	—	(0)	1480
Traveled outside of U.S. in past year 1+ times	36%	(167)	39%	(181)	25%	(116)	464

Continued on next page

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(596)	40%	(883)	33%	(720)	2200
Frequent Flyer	41%	(107)	39%	(100)	20%	(53)	260
Concerned about climate change	28%	(423)	42%	(622)	30%	(448)	1493
Not concerned about climate change	28%	(157)	38%	(213)	34%	(193)	562
Climate change is human activity	27%	(350)	41%	(522)	32%	(413)	1285
Climate change is natural phenomenon	29%	(163)	41%	(229)	31%	(172)	564
Climate change is not happening	30%	(26)	38%	(33)	31%	(27)	87
Concerned about climate change and caused by human activity	27%	(319)	41%	(477)	32%	(370)	1166
Not concerned about climate change and it is natural	26%	(89)	39%	(133)	35%	(120)	342
Not concerned about climate change and it is not happening	25%	(15)	42%	(26)	33%	(21)	62

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem4: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total
	%	N	%	N	%	N	%	N	%	N	%	N	
Adults	2%	(36)	5%	(119)	13%	(289)	47%	(1026)	29%	(631)	5%	(99)	100%
Gender: Male	2%	(26)	6%	(69)	15%	(155)	42%	(446)	28%	(297)	6%	(69)	100%
Gender: Female	1%	(10)	4%	(50)	12%	(134)	51%	(580)	29%	(334)	3%	(31)	100%
Age: 18-29	2%	(9)	7%	(32)	18%	(88)	55%	(264)	11%	(55)	6%	(29)	100%
Age: 30-44	3%	(16)	6%	(32)	13%	(71)	47%	(254)	26%	(138)	5%	(25)	100%
Age: 45-54	1%	(3)	6%	(20)	13%	(39)	45%	(138)	29%	(91)	6%	(19)	100%
Age: 55-64	1%	(5)	5%	(23)	12%	(53)	40%	(178)	37%	(165)	4%	(17)	100%
Age: 65+	1%	(3)	3%	(12)	9%	(38)	44%	(192)	42%	(182)	2%	(9)	100%
Generation Z: Age 18-23	1%	(2)	5%	(13)	21%	(52)	61%	(155)	8%	(20)	5%	(12)	100%
Millennial: Age 24-39	3%	(18)	7%	(40)	14%	(82)	46%	(269)	23%	(134)	6%	(37)	100%
Generation X: Age 40-55	2%	(10)	6%	(33)	12%	(66)	46%	(247)	28%	(150)	6%	(31)	100%
Boomers: Age 56-74	1%	(6)	4%	(30)	12%	(85)	43%	(317)	38%	(277)	2%	(18)	100%
PID: Dem (no lean)	2%	(14)	6%	(46)	12%	(99)	49%	(390)	27%	(217)	4%	(34)	100%
PID: Ind (no lean)	1%	(6)	6%	(38)	13%	(86)	49%	(330)	26%	(175)	6%	(44)	100%
PID: Rep (no lean)	2%	(16)	5%	(35)	15%	(105)	42%	(306)	33%	(238)	3%	(21)	100%
PID/Gender: Dem Men	3%	(11)	9%	(32)	15%	(54)	44%	(154)	24%	(84)	5%	(19)	100%
PID/Gender: Dem Women	1%	(4)	3%	(14)	10%	(45)	53%	(236)	30%	(133)	3%	(15)	100%
PID/Gender: Ind Men	1%	(4)	6%	(20)	13%	(46)	44%	(157)	26%	(92)	10%	(35)	100%
PID/Gender: Ind Women	1%	(2)	6%	(18)	12%	(40)	53%	(173)	26%	(84)	3%	(9)	100%
PID/Gender: Rep Men	3%	(12)	5%	(17)	15%	(55)	38%	(135)	34%	(122)	4%	(15)	100%
PID/Gender: Rep Women	1%	(4)	5%	(18)	14%	(50)	47%	(171)	32%	(116)	2%	(6)	100%
Ideo: Liberal (1-3)	2%	(14)	5%	(30)	12%	(79)	54%	(350)	25%	(161)	3%	(19)	100%
Ideo: Moderate (4)	1%	(5)	5%	(29)	13%	(74)	43%	(238)	34%	(188)	4%	(24)	100%
Ideo: Conservative (5-7)	2%	(12)	6%	(42)	14%	(100)	46%	(329)	30%	(214)	3%	(22)	100%

Continued on next page

Table CMSdem4: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total
	%	N	%	N	%	N	%	N	%	N	%	N	
Adults	2%	(36)	5%	(119)	13%	(289)	47%	(1026)	29%	(631)	5%	(99)	100%
Educ: < College	1%	(19)	5%	(82)	14%	(216)	44%	(666)	30%	(447)	5%	(83)	100%
Educ: Bachelors degree	2%	(8)	6%	(26)	10%	(44)	52%	(229)	29%	(128)	2%	(9)	100%
Educ: Post-grad	4%	(9)	4%	(11)	12%	(30)	54%	(132)	23%	(56)	3%	(7)	100%
Income: Under 50k	2%	(19)	6%	(65)	15%	(167)	40%	(449)	31%	(345)	6%	(73)	100%
Income: 50k-100k	2%	(15)	5%	(37)	12%	(88)	53%	(385)	26%	(191)	2%	(14)	100%
Income: 100k+	1%	(2)	5%	(17)	10%	(35)	54%	(192)	27%	(95)	4%	(13)	100%
Ethnicity: White	1%	(25)	5%	(83)	13%	(224)	47%	(815)	29%	(505)	4%	(70)	100%
Ethnicity: Hispanic	4%	(15)	7%	(26)	18%	(63)	42%	(147)	23%	(79)	5%	(19)	100%
Ethnicity: Afr. Am.	2%	(6)	7%	(19)	13%	(35)	43%	(118)	28%	(78)	7%	(18)	100%
Ethnicity: Other	2%	(5)	9%	(17)	15%	(30)	45%	(93)	23%	(47)	6%	(11)	100%
All Christian	2%	(20)	5%	(53)	13%	(141)	45%	(473)	31%	(326)	3%	(35)	100%
All Non-Christian	5%	(5)	7%	(6)	12%	(11)	48%	(46)	21%	(20)	6%	(6)	100%
Atheist	—	(0)	3%	(3)	10%	(11)	54%	(56)	29%	(30)	4%	(5)	100%
Agnostic/Nothing in particular	1%	(11)	6%	(56)	13%	(126)	47%	(452)	27%	(255)	6%	(54)	100%
Religious Non-Protestant/Catholic	5%	(6)	6%	(7)	13%	(16)	42%	(52)	27%	(33)	7%	(9)	100%
Evangelical	3%	(14)	6%	(30)	17%	(89)	45%	(239)	26%	(139)	4%	(21)	100%
Non-Evangelical	1%	(10)	5%	(46)	12%	(100)	48%	(406)	31%	(264)	3%	(25)	100%
Community: Urban	2%	(14)	7%	(42)	13%	(76)	47%	(271)	24%	(138)	7%	(38)	100%
Community: Suburban	1%	(11)	4%	(40)	13%	(141)	48%	(500)	31%	(324)	3%	(32)	100%
Community: Rural	2%	(11)	6%	(37)	13%	(72)	44%	(255)	29%	(169)	5%	(29)	100%

Continued on next page

Table CMSdem4: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total
	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)	%	(n)	
Adults	2%	(36)	5%	(119)	13%	(289)	47%	(1026)	29%	(631)	5%	(99)	100%
Employ: Private Sector	3%	(17)	6%	(41)	13%	(86)	49%	(332)	28%	(189)	2%	(15)	100%
Employ: Government	2%	(3)	7%	(9)	11%	(15)	49%	(66)	27%	(37)	4%	(5)	100%
Employ: Self-Employed	—	(1)	10%	(18)	16%	(31)	49%	(92)	20%	(38)	5%	(10)	100%
Employ: Homemaker	2%	(3)	7%	(11)	10%	(16)	48%	(74)	29%	(44)	5%	(7)	100%
Employ: Retired	1%	(3)	2%	(11)	11%	(55)	43%	(215)	41%	(205)	2%	(12)	100%
Employ: Unemployed	3%	(8)	5%	(14)	14%	(41)	42%	(121)	27%	(78)	9%	(25)	100%
Employ: Other	1%	(1)	8%	(11)	16%	(22)	38%	(52)	25%	(35)	12%	(16)	100%
Military HH: Yes	2%	(9)	5%	(20)	13%	(48)	47%	(178)	31%	(118)	2%	(9)	100%
Military HH: No	2%	(27)	5%	(99)	13%	(241)	47%	(849)	28%	(513)	5%	(90)	100%
RD/WT: Right Direction	2%	(16)	7%	(56)	14%	(111)	41%	(328)	32%	(251)	4%	(33)	100%
RD/WT: Wrong Track	1%	(20)	4%	(62)	13%	(178)	50%	(698)	27%	(380)	5%	(67)	100%
Trump Job Approve	2%	(23)	6%	(53)	14%	(132)	42%	(388)	31%	(282)	4%	(37)	100%
Trump Job Disapprove	1%	(13)	5%	(61)	12%	(147)	50%	(587)	28%	(326)	4%	(43)	100%
Trump Job Strongly Approve	2%	(13)	8%	(41)	12%	(63)	41%	(218)	34%	(179)	4%	(19)	100%
Trump Job Somewhat Approve	3%	(10)	3%	(12)	18%	(70)	44%	(170)	27%	(104)	5%	(17)	100%
Trump Job Somewhat Disapprove	1%	(4)	10%	(27)	18%	(48)	47%	(125)	20%	(54)	3%	(8)	100%
Trump Job Strongly Disapprove	1%	(10)	4%	(34)	11%	(99)	51%	(462)	30%	(272)	4%	(35)	100%
Favorable of Trump	2%	(18)	7%	(60)	14%	(131)	42%	(381)	30%	(277)	5%	(44)	100%
Unfavorable of Trump	1%	(14)	5%	(55)	12%	(135)	51%	(580)	28%	(322)	3%	(39)	100%
Very Favorable of Trump	2%	(12)	8%	(43)	13%	(72)	41%	(230)	32%	(179)	5%	(26)	100%
Somewhat Favorable of Trump	2%	(6)	5%	(17)	17%	(58)	43%	(151)	28%	(98)	5%	(18)	100%
Somewhat Unfavorable of Trump	1%	(2)	9%	(21)	15%	(34)	49%	(113)	23%	(54)	4%	(9)	100%
Very Unfavorable of Trump	1%	(12)	4%	(34)	11%	(101)	51%	(467)	29%	(268)	3%	(29)	100%

Continued on next page

Table CMSdem4: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total
	%	N	%	N	%	N	%	N	%	N	%	N	
Adults	2%	(36)	5%	(119)	13%	(289)	47%	(1026)	29%	(631)	5%	(99)	100%
#1 Issue: Economy	1%	(10)	6%	(42)	13%	(94)	49%	(345)	26%	(181)	4%	(29)	100%
#1 Issue: Security	3%	(7)	8%	(21)	13%	(36)	40%	(112)	33%	(93)	4%	(12)	100%
#1 Issue: Health Care	1%	(5)	3%	(18)	13%	(68)	48%	(246)	30%	(154)	5%	(26)	100%
#1 Issue: Medicare / Social Security	3%	(7)	6%	(15)	12%	(32)	39%	(100)	37%	(95)	3%	(9)	100%
#1 Issue: Women's Issues	—	(0)	7%	(8)	9%	(10)	59%	(67)	19%	(22)	6%	(6)	100%
#1 Issue: Education	5%	(5)	6%	(6)	14%	(15)	47%	(51)	26%	(29)	2%	(3)	100%
#1 Issue: Energy	—	(0)	5%	(5)	19%	(17)	51%	(46)	21%	(19)	4%	(4)	100%
#1 Issue: Other	1%	(1)	4%	(5)	12%	(16)	46%	(60)	29%	(38)	9%	(12)	100%
2018 House Vote: Democrat	1%	(10)	5%	(39)	11%	(86)	50%	(387)	30%	(230)	3%	(24)	100%
2018 House Vote: Republican	2%	(15)	5%	(32)	12%	(78)	45%	(293)	34%	(220)	3%	(19)	100%
2018 House Vote: Someone else	—	(0)	8%	(5)	14%	(10)	46%	(32)	29%	(21)	3%	(2)	100%
2016 Vote: Hillary Clinton	1%	(10)	6%	(46)	10%	(67)	50%	(352)	30%	(209)	3%	(24)	100%
2016 Vote: Donald Trump	2%	(14)	5%	(35)	14%	(96)	42%	(287)	34%	(234)	3%	(21)	100%
2016 Vote: Other	1%	(1)	3%	(4)	9%	(11)	61%	(75)	24%	(30)	1%	(2)	100%
2016 Vote: Didn't Vote	2%	(12)	5%	(33)	17%	(114)	46%	(311)	23%	(157)	8%	(52)	100%
Voted in 2014: Yes	2%	(20)	5%	(69)	12%	(151)	46%	(585)	32%	(413)	3%	(35)	100%
Voted in 2014: No	2%	(16)	5%	(49)	15%	(139)	48%	(441)	23%	(218)	7%	(64)	100%
2012 Vote: Barack Obama	1%	(10)	6%	(47)	11%	(86)	46%	(365)	33%	(259)	3%	(23)	100%
2012 Vote: Mitt Romney	2%	(8)	5%	(27)	12%	(61)	46%	(233)	32%	(164)	3%	(15)	100%
2012 Vote: Other	1%	(1)	4%	(3)	15%	(12)	45%	(36)	36%	(29)	—	(0)	100%
2012 Vote: Didn't Vote	2%	(17)	5%	(42)	16%	(129)	48%	(390)	22%	(178)	8%	(61)	100%

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Table CMSdem4: Which of the following best describes your current behavior?

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total
	%	N	%	N	%	N	%	N	%	N	%	N	
Adults	2%	(36)	5%	(119)	13%	(289)	47%	(1026)	29%	(631)	5%	(99)	100%
4-Region: Northeast	2%	(6)	3%	(14)	11%	(45)	47%	(184)	34%	(133)	3%	(12)	100%
4-Region: Midwest	2%	(8)	4%	(19)	11%	(53)	47%	(219)	31%	(143)	4%	(21)	100%
4-Region: South	2%	(18)	7%	(54)	16%	(128)	45%	(374)	25%	(207)	5%	(42)	100%
4-Region: West	1%	(4)	6%	(32)	12%	(64)	48%	(248)	28%	(148)	5%	(24)	100%
Sports Fan	2%	(26)	6%	(85)	13%	(199)	47%	(701)	28%	(410)	4%	(58)	100%
Traveled outside of U.S. in past year 1+ times	3%	(14)	7%	(32)	13%	(60)	53%	(246)	22%	(103)	2%	(8)	100%
Frequent Flyer	5%	(13)	5%	(13)	12%	(31)	55%	(142)	18%	(46)	6%	(15)	100%
Concerned about climate change	1%	(22)	4%	(64)	13%	(191)	51%	(758)	28%	(421)	2%	(37)	100%
Not concerned about climate change	2%	(12)	7%	(37)	15%	(86)	39%	(220)	33%	(184)	4%	(24)	100%
Climate change is human activity	1%	(12)	4%	(55)	12%	(152)	54%	(693)	27%	(346)	2%	(27)	100%
Climate change is natural phenomenon	3%	(15)	7%	(41)	15%	(83)	39%	(218)	32%	(183)	4%	(24)	100%
Climate change is not happening	6%	(5)	10%	(9)	19%	(16)	31%	(27)	31%	(27)	4%	(3)	100%
Concerned about climate change and caused by human activity	1%	(10)	4%	(43)	11%	(132)	55%	(637)	28%	(325)	2%	(18)	100%
Not concerned about climate change and it is natural	2%	(7)	6%	(22)	14%	(48)	38%	(129)	36%	(122)	4%	(14)	100%
Not concerned about climate change and it is not happening	4%	(2)	5%	(3)	17%	(10)	34%	(21)	38%	(24)	2%	(1)	100%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age5	Age: 18-29	477	22%
	Age: 30-44	536	24%
	Age: 45-54	309	14%
	Age: 55-64	442	20%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	Generation Z: Age 18-23	253	11%
	Millennial: Age 24-39	579	26%
	Generation X: Age 40-55	537	24%
	Boomers: Age 56-74	733	33%
	N	2102	
xpid3	PID: Dem (no lean)	800	36%
	PID: Ind (no lean)	679	31%
	PID: Rep (no lean)	721	33%
	N	2200	
xpidGender	PID/Gender: Dem Men	353	16%
	PID/Gender: Dem Women	447	20%
	PID/Gender: Ind Men	353	16%
	PID/Gender: Ind Women	326	15%
	PID/Gender: Rep Men	356	16%
	PID/Gender: Rep Women	365	17%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	653	30%
	Ideo: Moderate (4)	558	25%
	Ideo: Conservative (5-7)	718	33%
	N	1929	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1118	51%
	Income: 50k-100k	729	33%
	Income: 100k+	353	16%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1047	48%
	All Non-Christian	94	4%
	Atheist	105	5%
	Agnostic/Nothing in particular	954	43%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	123	6%
xdemEvang	Evangelical	532	24%
	Non-Evangelical	851	39%
	N	1384	
xdemUsr	Community: Urban	578	26%
	Community: Suburban	1049	48%
	Community: Rural	573	26%
	N	2200	
xdemEmploy	Employ: Private Sector	680	31%
	Employ: Government	136	6%
	Employ: Self-Employed	189	9%
	Employ: Homemaker	154	7%
	Employ: Retired	502	23%
	Employ: Unemployed	287	13%
	Employ: Other	137	6%
	N	2085	
xdemMilHH1	Military HH: Yes	381	17%
	Military HH: No	1819	83%
	N	2200	
xnrl	RD/WT: Right Direction	795	36%
	RD/WT: Wrong Track	1405	64%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	915	42%
	Trump Job Disapprove	1177	54%
	N	2092	
Trump_Approve2	Trump Job Strongly Approve	532	24%
	Trump Job Somewhat Approve	383	17%
	Trump Job Somewhat Disapprove	266	12%
	Trump Job Strongly Disapprove	911	41%
	N	2092	
Trump_Fav	Favorable of Trump	911	41%
	Unfavorable of Trump	1144	52%
	N	2055	
Trump_Fav_FULL	Very Favorable of Trump	562	26%
	Somewhat Favorable of Trump	349	16%
	Somewhat Unfavorable of Trump	233	11%
	Very Unfavorable of Trump	911	41%
	N	2055	
xnr3	#1 Issue: Economy	702	32%
	#1 Issue: Security	281	13%
	#1 Issue: Health Care	516	23%
	#1 Issue: Medicare / Social Security	257	12%
	#1 Issue: Women's Issues	114	5%
	#1 Issue: Education	108	5%
	#1 Issue: Energy	91	4%
	#1 Issue: Other	132	6%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	776	35%
	2018 House Vote: Republican	657	30%
	2018 House Vote: Someone else	70	3%
	N	1503	
xsubVote16O	2016 Vote: Hillary Clinton	709	32%
	2016 Vote: Donald Trump	688	31%
	2016 Vote: Other	123	6%
	2016 Vote: Didn't Vote	679	31%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1273	58%
	Voted in 2014: No	927	42%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	790	36%
	2012 Vote: Mitt Romney	508	23%
	2012 Vote: Other	81	4%
	2012 Vote: Didn't Vote	817	37%
	N	2196	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
CMSdem8	Sports Fan	1480	67%
CMSdem9	Traveled outside of U.S. in past year 1+ times	464	21%
CMSdem10	Frequent Flyer	260	12%
CMSdem11	Concerned about climate change	1493	68%
	Not concerned about climate change	562	26%
	N	2055	
CMSdem12	Climate change is human activity	1285	58%
	Climate change is natural phenomenon	564	26%
	Climate change is not happening	87	4%
	N	1935	
CMSdem13	Concerned about climate change and caused by human activity	1166	53%
CMSdem14	Not concerned about climate change and it is natural	342	16%
CMSdem15	Not concerned about climate change and it is not happening	62	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

